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The James H. Barry Co., San Francisco
Broadcasters Required To Use Full Power

Broadcasting stations failing to use the full power for which they are licensed will be reduced to the power they are using in an effort of the Federal Radio Commission to eliminate waste. Transmitters also are to be operated so as to emit signals of the quality demanded by the commission, and if operating at a higher power than will permit the 75 per cent modulation required will be reduced to a power that will permit such modulation.

A considerable number of stations are not providing signals of the requisite quality, receiving tests have shown. In many cases this is due to the efforts of the broadcaster to use higher power than the equipment can handle with the necessary modulation. These stations have been warned to bring their equipment to a point of perfection which will enable it to comply with the regulations, under penalty of power reduction if the necessary modulation is not achieved.

Surveys have also shown that some stations are licensed for higher power than they are actually using. Thus, in the view of officials here, constitutes a waste of facilities, since the power not being used in most instances would be gladly accepted by other broadcasters whose applications for power increases cannot be granted. However, if power is taken away from stations not using it, there is little probability that it would result in increases for other stations, since many states have been given more than their equitable share and the commission would welcome an opportunity to make a reduction.

There has been, in recent months, a decided tightening up of the enforcement of regulations. Members of the commission have taken the attitude that by this time there should be no doubt as to what is required of broadcasters and that, therefore, there is no excuse for not living up to the regulations.
Another Storm Brewing

I have just read the March 29-April 4 issue of Broadcast Weekly and cannot let the letter from Albert E. of Mabton, Wash., get by without response.

To read his letter people would just naturally get the impression that our Northwest didn't have a station worth mentioning. I wonder what, in his opinion, is wrong with the Portland, Tacoma, Seattle and Spokane stations. The various stations in these cities bring us all the NBC, CBS and UBC programs, as well as their own excellent studio programs. What more does he want for nothing?

And as for that very pointed remark about KHQ—well, that was one too many for me. KHQ has a fine staff of announcers, excellent musicians and a variety of entertainers of which any station could be proud. I have listened to a lot of programs from various stations throughout the country and enjoy all types of music and entertainment, and in my opinion KHQ puts on some programs that are as good as any I have had the pleasure of listening to anywhere. Also, I know of no other station that tries harder to please its listeners. I do not mean by all of this that I think KHQ is the best station on the air. There are too many good stations to make such a broad statement as that about any of them. But I do think it is among the best, and Washington can be proud of it. So there you have the other side of the story.

Miss Hazel H., Leavenworth, Wash., March 26

"The Air Is Full of Wonderful Things"

Just a line to agree with R. F. B's, Kelso, Wash., February 28 letter in your March 22 issue.

Personally I believe most of the southern folks are so interested in listening to KFRC and KGO that they are missing various other marvelous programs.

For instance, what is wrong with KNX? Their programs are wonderful, and the boys who sing and cut up in "Soup to Nuts," "Airdales," and "Royal Order of Optimistic Donuts" are hard to beat. Also a word of praise for Frank Watanabe and Hon. Archie and June Purcell.

And up north here, I firmly believe the group of artists broadcasting over KJR are the best in the Northwest, and I wish the KFRC and KGO debaters could hear those artists some afternoon at 2 p.m. in the Mardi Gras.

I also wish to name them and hope the pictures of those who haven't already appeared in Broadcast Weekly will soon follow, as I am making a scrapbook.

They are: Elmore Vincent, Ivan Ditmar, Grant Merrill, Chet Cathers, Al Shotz, Ward Ireland, Bob Monsen, Homer Sweetman, Glen Eaton, Olive Reynolds, Marjorie Robillard, The Musical Racketeers, all marvelous performers, and I certainly miss KJR's program in Broadcast Weekly. Hoping it will appear next week, and as booster always for Broadcast Weekly.

Lloyd B. F., Portland, Ore., March 23.

More Old Time Hymns

I heartily approve of the suggestion of H. E. S. of Sacramento, of arranging the programs by hours instead of by station. I wish that more stations would devote a thirty-minute period to old-time hymns. KFOX has this program, but I have only been able to tune in once or twice. I am too far away for daytime reception. I would like to hear a male quartet sing these.

Fern T. K., Bellevue, Wash., March 21

Let Them Know You Appreciate Them

Just a few lines to let you know I enjoy your Broadcast Weekly very, very much. I have been listening to such splendid programs for a long time, so am more than pleased to see the pictures of our artists. I agree very much with David W. J. of Sacramento in regard to our splendid announcers; they are surely half of the programs, so let's let more of them know we appreciate them. I think radio so very wonderful, to sit in our homes and just turn the dial to any kind of program we like to hear and there are so many beautiful ones. I have the picture of the Happy Go Lucky bunch. By having the pictures of the artists and announcers, I think we enjoy them more, so will be looking forward to future programs and pictures.

Mrs. Wm. W., Tacoma, Wash., March 22.
Programs Do Change

KFRC is my favorite station, with KGO a close second. The Happy Go Lucky Hour is one of the best hours on the air, but I would like to hear it on Saturdays or at least two nights a week. Last Monday's Jamboree (March 23) was the best I have heard in a long time. They were terrible for a while. Gerda Lundberg is certainly good, and I hope to hear her more often on KFRC.

I don't see why the stations have to take off some of their best programs. "Songology," with Tommy Harris, was fine, as were the "Golden Bear Cats." Now they are both off the air. I also enjoyed "Melody a Minute" (the jazz).

The Spotlight Revue on KGO is splendid, as is the Pepper Box on KTAB.

I think it would be much more convenient if the programs were arranged by the hour instead of by the station, I would also like to see pictures of different artists, and not the same ones over and over. Why not Gerda Lundberg? I haven't seen hers yet.

Good luck to Broadcast Weekly.

Anne C., Vallejo, March 28

Just Full of Bouquets

May I add my voice to the many others that are shouting in unison, "Three cheers for Broadcast Weekly"? My family as well as myself find it really entertaining as well as useful and helpful. "Personal Pickups" give us all of the information we could possibly desire. And as for the pictures—well, there's no comparison between them and the "Best Bets." We all seem to remember our favorite stations, or perhaps I should say programs, with little or no difficulty whatever.

I am following in the footsteps of countless others when I say KFRC, KPO, KGO and KHJ have proved to be the most entertaining stations to me. Likewise I go to school and times are far and few in between before I hear the "Happy-Go-Lucky" hour, so naturally I am 100 per cent for having it in the evening at least once a week. I don't wish to appear selfish in stating this in regard to the shut-ins, as I can see both sides of the situation. But they get to hear it five days a week, while the workers and scholars practically never have the privilege. But if the shut-ins refuse to give it up (and I don't blame them in the least) why couldn't they put it on one night a week besides the five days?

I certainly admire Charles Cartier, of KFRC, for his perfect singing. I haven't found anyone to equal him. And if it must be confessed I don't care if I do.

And also may I give a bouquet to Cal of the Pearce combination for his splendid voice. Especially when he sings the chosen notes of "Egyptian Ella." Oh, yes, I'm full of bouquets today. One goes for that charming announcer of KPO by the name of Marion Fonville. He's a perfect and ideal announcer if there ever was one. And the other goes for the newly originated "Who Cares" hour of KPO. It starts in where "Happy-Go-Lucky" leaves off.

Ultimately I am going to sign off, but before I do I wish to state a request. I would like and appreciate greatly a large photograph of Charlie Cartier. There has been a small one of him in a back number, but naturally a large one would be more desirable.

Jane D., Sacramento, March 28

(Editor's Note: Your request is granted in this issue.)

Full Page Pictures Go Over Big

I have been a reader of Broadcast Weekly for over a year and think it is splendid; each and every week shows an improvement. The full-page picture idea went over big; gives us a chance to see some of our favorite artists.

KFRC is my favorite, with KLX a close second. Would appreciate it so much if you would print a picture of Jackie's Novelty Trio, who play on KLX on Thursday nights. They are my favorites from this side. Thanking you, and wishing you lots of success, I am

Louise M., Oakland, March 28

More Educational Broadcasts

The letter of Henry F. E., Myrtle Creek, Oregon, so well expresses the attitude of our family that we wish to thank him for stating so plainly the annoyances that the intelligent radio listener must put up with.

Will the time ever come when a broadcasting station will be established for the sole purpose of purveying only the best in music, drama, and things essentially educational? And by educational I mean science, politics, economics, and sociological subjects. The sponsors of such would be surprised to find how much real intelligence and culture exists out in the radio audience. I believe there are many who would contribute to the financial support of such a station, and it would not necessarily preclude advertising except quackery.

Mrs. F. W. L., Pasadena, March 28
WHEN Thomas Kelly, NBC actor, gets fan-mail whose writers tell him they wonder what he looks like, he smiles to himself. His unknown correspondents probably have seen him at some time or another if they go to the theater, for this versatile young actor who plays so many kinds of roles before the microphone has played just as many on the stage.

His years are comparatively few, but many an old trouper might envy him the varied and interesting parts he has created. Such widely different plays as "Kismet" and "Seventeen" have known his presence in the leading roles; he was the Caliph in the former, and the youthful hero of the Tarkington play in the latter. He was a principal in the original "Mrs. Wiggs of the Cabbage Patch" company, and a member of the Ben Greet Company of Shakespearian Players. He has taught school, written stories for magazines, and all in all enjoyed a full career.

He was given his first "love interest" part in the rôle of Billy Wiggs in "Mrs. Wiggs of the Cabbage Patch," in London, then returned to America to play in "Cousin Kate," "Captain Jinks" and "Alice Sit by the Fire," with Ethel Barrymore and her uncle, the late, beloved John Drew. Then came three seasons with Ben Greet, now Sir Phillip Ben Greet, in classical repertoire, when they toured with a repertoire of fourteen plays.

"Kismet" with Otis Skinner followed, and Tom played the Caliph in that spectacular drama until the war and four years of service in France interrupted it. His regiment, the 58th Heavy Artillery, was wholly volunteer.

Returning to civil life, he followed his brother Gregory Kelly as Willie in "Seventeen" with the original company. Tom remained a member of it, touring the country as far as the Coast, then back to the East he went to take the post of director of the dramatic department in the Ithaca Conservatory of Music and Drama. He headed the department for four years.

One of his vacations, Tom played with a summer Shakespearian company and met a girl from California named Dorothy Desmond. A swift-moving romance followed, and after their honeymoon, Dorothy and Tom came to California together to visit the bride's family. The Coast called them back recently, and a radio engagement for both of them with the National Broadcasting Company has held them ever since.

If it were not for radio, Michael Raffetto, NBC actor, might be addressing juries instead of a microphone. The player whose voice adds interest to many dramas broadcast from the San Francisco studios of the National Broadcasting Company, started his career as an attorney.

The dramatic aspect of the average courtroom, in which witnesses, prisoners, judge, and jury partake of the characteristics of performers in a play, was an eternal fascination to the youthful lawyer. A radio enthusiast, he was curious to see how such drama could be brought to hearers through the ether. He wrote a series of plays under the title of "The Arm of the Law," and brought them to NBC.

The plays were accepted, and before their writer realized it, he was, too. Engaged for the part of the quaint old lawyer who was the central figure in the series, Raffetto played his rôle so well that when the series ended, he remained on the NBC staff.

Despite the fact that he had originally intended to be a lawyer, Raffetto came to radio with a solid background of theatrical training. Acting was a hobby with him when he was a student of the University of California. While he was collecting his degrees of A.B. and Dr. of Jurisprudence, he found relaxation by acting as director of student dramatics. He appeared in many of the Greek theater plays in Berkeley, which led to association with Irving Pichel, noted California actor and stage director. His legal practice helped to enrich the voice already thus trained.

The young radio actor has a colorful background in his own family history. His grandfather was a forty-niner who came from Italy to seek California gold. The son of the pioneer, who was Raffetto's father, built the famous old Placerville Inn which still stands today.
MARIE LION, soprano, is a new artist to KPO audiences, but she comes from one of California’s oldest pioneer families.

Marie is the daughter of the late Gustave Lion, whose father, Lazzard Lion, came to San Francisco from Forbach, France, in 1845, and a few years later opened a store on the site where one of San Francisco’s leading department stores now stands.

History records the brilliant wedding of Lazzard Lion to Zulima Mary Martin, also of France, at the old Santa Clara Mission in 1857, the year he established a furniture store at San Jose, and which is still controlled by the Lion family. The firm celebrates its seventy-fifth anniversary next month.

And so today the name of this distinguished pioneer family is being perpetuated musically over KPO by this sterling daughter. In the early days, when California history was in the making, two members of her family were scintillating as stars of the musical firmament. Her uncle, the late Ed Jobson, who abandoned a singer’s career to follow the footlights, became one of the best known character actors of the movies, starring in such features as “The Hunchback of Notre Dame,” “The Covered Wagon,” and many others. The other was a cousin, Charles Dugan, whom oldtimers will recall opened with Emilie Melville in “Pinafore” in the 70s. Then he toured with Lillian Russell and later returned to become endeared to the San Francisco public at the famous old Baldwin Theater, where he played for many months. Miss Lion was born at San Jose and there grew to womanhood, receiving her education in private schools of Santa Clara Valley. For ten years she specialized on the piano, but succumbed to the appeal within her to sing. She made her first public appearance at her graduation exercises, as soloist of the occasion. Miss Lion’s radio debut was made two months ago as a principal of the Wednesday afternoon matinee program. She is now heard regularly on the 9:30 to 10:30 Wednesday morning period over KPO.

Her hobbies lean to photography and painting—painting landscapes is her favorite diversion. No scenes escapes her brush.

IF Mr. Webster, of dictionary fame, had to define certain words by radio personalities, he might well describe “versatility” by offering the name of Tom Breneman as a synonym.

KNX in Hollywood recently announced that this young veteran of western radio had joined its staff despite the bids of certain motion picture interests for his services.

Tom Breneman possesses a real record of achievement as a background for his new step up the ladder of fame in radio. To account for all his radio creations and successes would take much space, but Tom’s modesty will not permit telling it all.

KNX calls Tom “artist producer,” which, when analyzed, means that Tom is the creator of “Tom and Wash,” the comedy skit which is released nightly, except Fridays, at 10 o’clock from the Hollywood station, writing, producing and acting the feature in a true “one-man show” style.


While comedy is essentially Tom’s forte, he is a musician of no mean ability, possessing a fine baritone voice which is often heard to his own piano accompaniment.

With his work at KNX, and aside from sitting in advisory councils for motion picture executives, preparing an occasional scenario, short story or newspaper article, Tom has absolutely nothing to do.

Wait! That’s not all! He arises at six-thirty in the morning, three days a week (haven’t checked on this, however), that he may get in 18 holes of golf, and incidentally he shoots in the low 80’s and that’s “something.” Tom loves all sports; he has a sense of humor as keen as a new blade; a bright smile and a cheery word for everybody and a great group of well-wishers throughout the profession.

Breneman is 29 years old, six feet tall; brown-eyed, dark-haired and married. He has toured every state in the Union in vaudeville and musical comedy. Is it any wonder Tom is prematurely gray?
Capt. "Bill" Royle, genial laugh provoker at the San Francisco studios of the NBC, is an "oldtimer" when it comes to radio. Royle saw service in the war as an aviator. Upon returning from the war he went into the business of teaching others how to fly. Radio is his avocation.

It was announced recently that Walter Bunker, Jr., was the only fraternity man at KFRC. It now develops that Dick Rickard is a Phi Kappa Psi and Mort Gleason (of the Buccaneers) a Kappa Delta Rho. Walter Bunker is a Phi Delta Theta.

Margery Prevost, whose writing heretofore has been confined to the screen, has been added to the staff of KFI-KECA, Los Angeles, as a continuity writer in the preparation of special programs.

Frank Shaw, who used to entertain at Coffee Dan's, is coming back to his old stand. He returns from the East, where his funny songs and funny facial expressions won for him a great many admirers. Incidentally, Shaw will handle the "mike" on all Coffee Dan broadcasts over KJBS, including the daily midnight frolic.

Dedicated to a policy of coverage of sports events KTAB has adopted the slogan of the "The sport page of the air." Last year KTAB broadcast the football games from Kezar Stadium, and this winter presented the ice hockey games from the Oakland ice arena, the final basketball game between Stanford and California, the soccer football games from Ewing Field, and is now offering the exclusive broadcast of the spring baseball games from the new Seal Stadium. Ernie Smith has handled these broadcasts and has received more than 3000 letters in the last two months. Most of these letters are from "shut-ins" who are unable to attend these sports events.

Harry Geise, KMTR, claims to have put the first continuity program over the air in Chicago, over WQJ in 1924. Mr. Geise tells us that most radio fans have a confused conception of what a "continuity" program really is—it is not the "Cecil and Sally" or Amos and Andy type of feature, nor is a continuity merely advertising copy read between musical selections—a continuity blends music, songs, ideas, into a complete whole—a finished, rehearsed program presenting entertainment and the advertiser's message as well.

The reason that Marion Fonville, KPO's announcer with the southern accent, is so pious came to light recently during a lunch at which a number of KPO operators were present. According to Ed Manning, chief engineer, Fonville is a hound for cherry pie—and states Ed, "he thinks nothing of eating a whole pie at a sitting as desert with a regular lunch."

Marriage is soon to claim another entertainer at KOA. Miss Janet Bible, who croons with the Nightcappers on Monday nights and with the Troubadours on Saturday afternoons at the NBC Denver station, is to be married on May 1 to Norris Schroeder, popular Denver baritone. They will spend their honeymoon in California. Mr. Schroeder is to sing the baritone lead in a community oratorio given in Los Angeles on May 8.

A treasured souvenir was a contribution to Frank Coombs' Midnight Revellers program over KJR and KEX, when a four-hour Alaska Night program was released. The souvenir was a piece of the outer covering of the airship "Norga" and a piece of the envelope of the Norga which crossed the north pole with Amundsen and landed at Teller, Alaska, where the ship was dismantled. The souvenir was sent to Coombs by William McAdams of Teller.

Lord Bilgewater of KFRC has received an honorary membership card in the Golden Gate Cricket Club. This permits him to indulge in the good old English pastime on the Golden Gate Cricket grounds. It also permits him to make donations towards the upkeep of the club.
• Irving Kennedy is now having the long-awaited pleasure of entertaining his father in San Francisco. The popular NBC tenor's father made the trip from New York via the Panama Canal. Although he had a fine sea trip, he plans on making the trip back home by motor, with son Irving at the wheel.

• KGER's Sunshine Club, week days at 7 a. m., is now given by Harold Newton and Doris Dolan, in songs and piano with the assistance of Mel Roach. Jack Strock, one of the other announcers, used to get up early enough to help out on this half-hour broadcast, but he is getting lazy and delegated the duties to Mel.

• Georgia Stark, brilliant coloratura soprano, has been added to the staff of KFI-KECA, Los Angeles, to sing operatic roles in the Italian repertoire. Miss Stark, vivacious but not a brunnette, was born in Joplin, Mo., almost twenty-eight years ago. She attracted attention at the age of eight by an impromptu appearance of a lodge concert in her native city, where ability—as many other things in Missouri—has to be shown to be believed. "I was kind of pushed into grand opera," says Miss Stark. "I had no idea that I possessed the flair or ability, but my teachers insisted and here I am, a grand opera soprano. I wouldn't be anything else for anything."

• The English accent employed by the "Honorable Archie" in the "Frank Watanabe and the Honorable Archie" episodes, famous nightly features at KNX, Hollywood, is not affected. It is the natural speech of Reginald Sharland, who is a Londoner, although now a citizen of the United States.

• Dell Raymond of KJBS, who spends a great deal of time arranging charitable performances, is getting together a show for the government prisoners at Mare Island. Many local radio artists have already signified their willingness to lend their support.

• The Mardi Gras gang of the NWBS now has its mascot. It came to Ward Ireland, master of ceremonies, through the mail, and it is a stuffed dog of the week-kneed type which is now the vogue.

• Frank Cope, KJBS announcer, has a hobby for clarinets. Recently while broadcasting a Ted Lewis record Frank picked up his gob stick and played right along with the jazz king, but forgot to finish with the record. He was quick to apologize to the listeners, however, but placed the blame on poor Mr. Lewis, who, by the way, is a good clarinetist, too.

• The four thespians appearing before the KTAB mike every Tuesday and Friday night at 7:15 in the college comic strip: Educating Wuzzy, are the same in real life as they are before the mike. None of them are old enough to vote. Gerda Lundberg who plays the blond baby-doll, Helen, is a bundle of irresistible personality. Matter of fact Peggy O'Neil is Peggy Jensen, business like midget at the PBX board of KTAB; John Murphy is played by Paul O'Neill, a recruit from the Peninsula Chapter of De Molay, and Wuzzy is the sweetcrooning young adonis popular with evening dance audiences as Muzzy Marcellino.

• While a high school student in Warsaw, Russia, Arthur Schwarzman of NBC's Pacific Division staff joined the Czar's army. When the Bolsheviks took charge, he escaped into Germany. After some time in America he married Barbara Merkel, talented harpist. Schwarzman plays the piano and both he and his wife are heard on many programs over NBC.

• Frank Ausman, six foot two, is no longer on KGER's announcing staff. But he ambles down to the studio at 6 o'clock each Sunday eve to read "Adventures in Philosophy" with appropriate organ background.

• Don Wilson has been named chief announcer for KFI-KECA, Los Angeles. The title, which is new at the Anthony stations, was granted after Wilson had in fact carried out the duties of chief announcer for months. The announcing staff at KFI-KECA now consists of Wilson, Kenneth Carpenter, Harold Isbell, Yale Whitney, Tom Hanbell, Floyd Marion and Ralph Robertson, each of whom is specialized in one of the types of announcing—concert, sports, popular, news and novelty programs.
CALMON LUBOVISKI, KNX
Wedgwood Nowell, KFI
Out of the Frying Pan

By ALEXANDER WOOLLCOTT

Alexander Woollcott had already climbed to the peaks of popularity as a critic of books and the drama in New York City before the advent of radio. And then it was a number of years before he was inveigled into a broadcasting studio. Unlike most writers, he proved to have a very pleasant voice with which to give to the nation the stories and criticisms which had made him one of New York's most beloved personalities. He has broadcast over the Columbia network as a book reviewer and as the Town Crier.

This is the lament of one who, in nervous horror of the typographical error, retreated from printed journalism to oral journalism only to find that the radio, too, has for its minions an equivalent of that nightmare. There have been times when I felt that the microphones of the Columbia Broadcasting System were actually leering at me in anticipation of a slip-of-the-tongue.

It was something like (remarkably like) two-and-twenty years ago that I first became what the late Oscar Wilde used to call "an ink-stained wretch." At intervals between going to sundry schools and colleges, I had tried my hand without conspicuous success at such trades as that of bank clerk, canning factory operative, waiter and janitor. I had at various times been a man with a hoe and a man with a napkin. But, in the fall of 1909, I became, at last, a man with a notebook, and was so enraptured with all the glamor and excitement of the daily newspaper that I fully intended to be buried from the city desk. But before twenty years of it had passed, I was ready to throw up my hands and my job. It was only because the pace had grown too fast for me, and not because any other craft had grown to seem (or ever could grow to seem) more attractive. It was only that I was a little too much like the chameleon who was put on a piece of Scotch plaid and died trying to make good.

With morning papers going to press earlier and earlier, and with the theatrical performances I was supposed to review being held later and later, I found myself slowly being squeezed to death between the final curtain and the first edition. In the last six months of my servitude I used to rise from my seat on the aisle at that moment when the leading man and the leading woman were unmistakably gravitating toward the center of the stage for the final clinch which the theater still regards as a happy ending. Trampling over women and children, I would hurry through eight blocks of Times Square streets, each street as congested as Coney Island at Mardi Gras or Macy's basement the week before Christmas. Awry and exhausted, I would reach the office set aside for the sinister purpose, and fling myself at a waiting typewriter. Beside that machine two telegraph operators were crouched in readiness to snatch each paragraph as it left a brain already numb. I would write the second paragraph to the rat-a-tat-tat of telegraph keys dispatching the first one by direct wire to the composing room of the New York World. While I would be writing paragraph three they would be sending paragraph two, and a linotype machine at the World would be turning paragraph one into type. When I was writing paragraph four I would be filled with hazy memories of what I had said in paragraph one, and haunted by a dark suspicion that it would turn out upon inspection next morning to be something I might better not have said at all.

Such a pace set every night for the communication of excruciatingly unimportant matter was enough to make any old-time reporter feel much as Balto would have felt if they had got him all ready for the famous trek to Nome and then told him what he had to carry was macaroons.

But what filled with nightmare the intervening hours between the last paragraph and my glimpse of next morning's paper was my fear that to the inadequacies of my own composition had been added a few caprices of the composing room. In the old days there had been time enough for me to get the proof and catch the errors before they became final. But such leisurely refinements had long since been put up in the attic along with the high bicycle and the mah-jong set.

Of course such hasty work is always full of errors. Sometimes they are the writer's own. Imagine for yourself the emotion of the London correspondent who found that, in his haste at the news of Princess Mary's engagement to Viscount Lascelles, he had upset the gravity of America by cabling this sentence:

"All England rejoices that the Princess Mary is going to marry an Englishman, and everywhere the hope is expressed that the Prince of Wales will do likewise."

But such an emotion is as nothing to the sense of hopelessness which floods a reporter when the most painstaking work of his own
is wrecked by the carelessness of the printer. For instance, I knew a reporter who aged visibly when he read in the paper the interview he had written with a celebrated archeologist on the eve of the latter’s departure for extended research in Africa. “The Professor,” he wrote, “will spend a year exploring two large ruined cities.” “The Professor,” he read next day with considerable surprise, “will spend a year exploring two large ruined cuties.”

My own misadventures in print never achieved such heroic proportions as that, but they were bad enough to make me turn with relief to oral journalism, where I could at least escape the mischief a hurried printer can do to one’s most flawless prose. But I soon found with a sinking heart that the radio has its equivalent of the typographical error. That equivalent is the Spoonerism. This is the popular name given for the havoc that can be wrought by a twisted tongue. It is a namesake of the late Dr. Spooner of Oxford, who was famous for such oral disasters. In the midst of a sermon, for instance, he wished to allude to Victoria as “the dear old Queen,” but he spoke of her as “the queer old Dean” to the hopeless confusion of his congregation. Then he meant to make an impression on a laggard student by telling him he had wasted a whole term, only he said instead that the boy had tasted a whole worm, and the moral effect of the lecture was lost in the ensuing hysteria.

Of course the Spoonerism is the pitfall of the actor. I remember how a romantic melodrama in Philadelphia was once wrecked by one. The heroine, in a critical moment, fell to laughing so helplessly that they had to ring down the curtain. What had upset her gravity was a scene where a nervous young actor was supposed to leap from his concealment behind a curtain and cry out: “I will stab you with this dagger!” But in his nervousness he said: “I will stab you with this stagger,” and so broke up the performance.

Within the past year I have been broadcasting over the Columbia network, sometimes as The Town Crier, and sometimes as The Early Bookworm. In that latter capacity I have chatted from coast to coast about many books I have read and some I haven’t, and already the fear of a Spoonerism bedews this old brow with the moisture of apprehension. It was bad enough when I referred to myself with great dignity as “The Crown Tire.” But what really is shortening my life is the suspicion that sooner or later I shall refer to myself as the Burly Hookworm.

Details of the New KFI 50 KW Transmitter

INTERESTING details of the 50-kilowatt transmitter being constructed by Earle C. Anthony, Inc., under authority of a federal permit authorizing that power for KFI, were released today in an official announcement.

The giant station will be located in a thirty-acre tract in the vicinity of Northham, Los Angeles County, near the Orange County line at an approximate distance of twenty miles. This location was decided upon after exhaustive field strength tests by engineers, which proved that a perfect “circular pattern” was obtained at that point, insuring equal radiation in all directions.

The exterior, visible features of the new station consist mainly of the two towers and the building that houses the transmitter. The towers will be 400 feet high, placed 700 feet apart, and placed so that they form, with the building, an almost equilateral triangle, the building being 495 feet from the middle point between the towers. Double insulation is a feature of the towers which have been purchased from and will be erected by the Pacific Iron and Steel Company at a cost of $17,600.

The towers will be lighted in compliance with the Department of Commerce regulation for air traffic.

The building, designed by Donald Parkinson and built by the P. J. Walker Company, is to cost $25,000 and consists of a brick, steel and concrete, Class A, two-story structure. The lower floor will house the power plant and the upper will contain the transmitter.

The ground system, elaborate and advanced in design, includes the feature of having twenty miles of copper wire plowed into the ground.

The transmitter itself, costing $153,000 is built by the RCA Victor Corporation and will be installed by them. It is of 50-kilowatt power with 100 per cent modulation. The electrical contract is handled by the General Electric Company.

The prices quoted above for building transmitter, and towers do not represent the total investment. Costs of the property, telephone installation, equipment, housing facilities for employees, will appreciably increase the total.
Mrs. F. T. M., Oakland.—Yes, Harold Peary (NBC) is one of the end men in the El Sidelo Minstrels. Your other question was answered in Broadcast Weekly in the March 29 issue. Harold is a brute only on the air, despite his square-built physique and fermata mustache. A more peaceful citizen does not live; nary a discolored eye, kind to women and children and good-natured beyond words. At the age of twelve he experienced a severe attack of stage fever, made his bow to the public with the Tribune Juveniles in Oakland and henceforth directed his energies toward things pertaining to the theatre. There was a short intermission when his thoughts turned to police reporting, but he soon discovered that vocal expression was his real forte and joyously returned to his old love. He is athletically inclined, likes to play baseball and is something of a wrestler.

A. L., Sacramento.—Pearl King Tanner regards with affection a furry little cat named "Madame Queen." Captain Royle owns a German police dog who answers to the name of "Lobo." Seldy Roach has a fondness for birds. There are ten canaries in his aviary and not one is for sale. H. C. Connell is worshipped by and loves in return a haughty Siamese feline who insists upon following him to his train of a morning. Jack Keough is part owner of a Persian beauty. (His charming sister is the other partner.) Bennie Walker adopted a kitten related to the Persian beauty and is the proud possessor of an "intelligent" dog and "uncanny" parrot, besides the story about his trio—but then Benny's imagination is one of his most endearing characteristics. More next time.

Alice, Sacramento.—John Moss has left KFRC for glamorous Hollywood. Abe Bloom is free lanceing these days and appears at irregular intervals over various stations. No definite schedule. Al Pearce has finally broken down and confessed that he is married. Mrs. Pearce is not of the profession.

Sunny, Santa Clara.—Wint Cotton (KTAB) is 5 feet 7 inches tall, weighs 135 pounds, has brown eyes and hair and is twenty-four or twenty-five years old. He was born in Shreveport, Louisiana, spent half of his boyhood playing hookey from school, loves to ride horseback and go fishing. Basketball is his best game, the rose his favorite flower, modern music his choice expression, fried chicken his "dish." Sometimes he reads poetry or seeks out an unused pipe organ where he may play away an hour or so over strange, mysterious chords and he is generous in his admiration of such individuals as Robinson Jeffers, Bill Hay and Morton Downey. His vocation, or perhaps it is stocks and bonds. There is no suggestion of "my radio audience" about Wint. He is devoid of furbelows, never boasts of his achievements and is a comfortable, refreshing sort to have around.

Mrs. N. W. T., Seattle.—Harry Stanton (NBC) is the self-same Harry you knew up north. You might tell the girls he is still single and as handsome as ever. Yes, the Swedish "Sophie" of the Spotlight Revue is Imelda Montagne. Also, you are right in regard to Dickie. He is the son of Imelda (Montagne) and Richard LeGrand. Since you so heartily applauded the women who continue their professional work after marriage, especially those whose endeavors keep them in such close proximity with their husbands, perhaps you would like a few more names to add to your list: Eva Garcia, Mrs. Howard Milholland; Dorothy Desmond, Mrs. Thomas Kelly; Mary Groom, Mrs. Mynard Jones; Emily Linden, Mrs. Anthony Linden; Emma Knox, Mrs. Baldwin McGow; Helen Hoover, Mrs. Art Lindsay; Virginia Flohri, Mrs. Cari Haverlin.

M. D., Sacramento.—Peggy Jensen (KTAB) is 5 feet tall and weighs 38 pounds. She has dark hair of a tumbled curly shoulder length, big brown eyes and a piquant little face that is turned off with the most surprising force. Her brows, just as though some emotional artist in a moment of recklessness had flourished his brush in a gesture of defiance or something. Like the petite breathing doll who is proverbially capable, so also is Peggy. She designs and makes all of her clothes, has a keen business sense and is spiritedly independent. She wears white becomingly, is never without at least one gardenia, likes to dance, play tennis, swim, and her pet hobby is a miniature studio where she draws or paints portraits of her friends.

E. C., Parkwater.—James Riddel (KHQ) halls from Chicago, is twenty-seven years old, a combination of Scotch and German, is married, and has a little girl aged three. A wee lassie with curly red hair just like her daddy's. Radio has claimed him for almost ten years. Here and there have been intervals when vaudeville took him away, but the microphone gets him back every time. He is 5 feet 11½ inches tall, weighs 145 pounds, has blue eyes, splendidly balanced features and a fine intellectual forehead. His favorite sports are golf, handball and tennis. He prefers classical and sacred music to jazz, is one of the few men who does not care for the color blue, likes mashed potatoes so well he could make a meal of them and cannot endure after-dinner speakers.

Mrs. W. W., Tacoma.—Edna Fisher (KFRC) is in private life Mrs. Milton Hayes.

F. W., San Jose.—Harvey Orr and Urban Hartman are still at KPO. Doug Richardson is said to be devoting his time to electrical transcriptions, but intends to resume radio activities at an early date.

E. C. N. Cheney.—Georgie Stohl, formerly of KYA, has left the ether waves to accept an engagement in Hollywood at the Chinese theatre.
SPECIAL SUBSCRIPTION OFFERS

Look these offers over. Surely there's one combination here that will suit you. The set of artists' pictures alone is worth many times the price quoted. Make your choice now and mail in the coupon below.

1. BROADCAST WEEKLY, Motion Picture Magazine and Photoplay. All three for one year for only............$4.00
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HERE ARE THE ARTISTS: These are beautiful sepia finished pictures, 6 x 9 inches each

Charles Hamp Lee S. Roberts Ted White Barry Hopkins
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Anson Weeks Jo and Vi Tommy Harris Cecil and Sally
Ted Husing John Moss James Harvey Floyd Gibbons
Sidney Dixon Abe Bloom Virginia Flouri Wm. Hancock
Jess Norman Eva Garcia G. Donald Gray
Dell Perry Tom Kelly Harry Wright
Leigh Harline Csi Peerce Eddie Holden
Harry Stanton Al Pearce Lindsay MacHarrie
Clark Sisters Billy Page Clarence Hayes Bernice Berwin
Edna Fischer Rudy Selger Raymond Paige
Elva Allman Ernie Smith Bennie Walker
Olive West Ivan Dimars Harry McKnight
Cecil Wright Carl Omeron Norman Tuke
Jeanne Dunn Robert Hurd
The Coquettes Harold Peary
George Rand Earl Towner

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Salt Lake's Tabernacle Organ Speaks to the Nation Weekly

PIONEER foresight and industry transformed a mid-nineteenth century sagebrush waste into a cultural outpost of the West, a monument to which achievement stands the Mormon Tabernacle and its matchless organ, both of which have received the generous praise of appreciative travelers from all the world.

In those mid-nineteenth century days, Indians were seen more often filing through desert canyons and begging food from white settlements than they were read about in story books. In those days white folks were mighty scattered. There were less than forty thousand of them in the whole territory of Utah, a stretch of land covering the major portion of four present-day western states; and there were less than eight thousand in Salt Lake City when an auditorium which stands today among the largest in the world was in the process of construction. Into it went native materials, painstaking toil, and not a little constructive genius. Into it also went an organ built by pioneer labor under pioneer supervision which, with its modernized features, stands today as one of the world's largest and most complete instruments.

In 1870, three years after the dedication of the Tabernacle, a choir was organized and has since been in continuous existence. This organization had achieved an international reputation before the advent of radio broadcasting. It was through the efforts and the foresight of Mr. Earl J. Glade, managing director of KSL, and a pioneer of commercial radio broadcasting in the West, that a coast-to-coast NBC network and the Tabernacle organ and choir got together in July, 1929. The result was a standing order for weekly deliveries of such programs.

Such, briefly, is the historical setting of a nation-wide feature which originates with KSL weekly at 4:15 p.m., mountain standard time, and presents from the Mormon Tabernacle sacred and secular master works of music, from the ponderous fugues of Bach to the melodious sketches of MacDowell and psalm and hymn arrangements of native musicians, interpreted by a choir of three hundred voices with accompaniments and solo presentations from the great Tabernacle organ, world-famed for its mellow majesty.

The Tabernacle choir, which numbers among its membership many concert artists and professional performers, is a volunteer organization. Monday afternoon in Salt Lake City finds the members of this unique organization leaving homes and business pursuits to add individual contributions to the great volume of majestic melody. Public-spirited employers willingly dismiss their assistants weekly for participation in the broadcast.

If one could visit the Tabernacle on the afternoon of broadcast days he would find the organ and choir seats in the west end of the great oval structure shut off from the remaining four-fifths of the building by a two-thousand-pound golden velour curtain suspended from the one-hundred-fifty-foot span of the roof, dropping the entire seventy feet from dome to floor.

Such a visitor would find the director, Anthony C. Lund, arranging last-minute details; he would find one of the three Tabernacle organists, Edward P. Kimball, Alexander Schreiner or Frank W. Asper, all European trained masters of organ, seated at the console. One would also be apt to meet the supervising glance of Bishop David A. Smith, president of the choir, and to see Richard Evans, the rather earnest announcer, making a final check of chronometer, signal lights and continuity.

As the warning signal comes, introductory background music is heard from the organ. With the final flash of the red light comes the steady spoken word of greeting and introduction to a half-hour broadcast, while music lovers nation-wide hear the program during which a cultural center in the tops of the western mountains sends out greetings in the language of matchless music.
"COME INTO THE GARDEN WITH US"

every Sunday morning at 8:30

These Foster and Kleiser Garden Programs are unique—filled with practical, authentic information on gardens and gardening, with a background of delightful music to add to their interest and charm.

On any of these stations . . . at 8:30 a.m.

SUNDAY

San Francisco  Los Angeles  Fresno
KFRC  KHJ  KMJ

Seattle, KOL

Tacoma  Portland
KVI  KOIN

Foster and Kleiser

COMPANY

OUTDOOR ADVERTISING ON THE PACIFIC COAST
April 12-18

SUNDAY Programs

Eleanor Allen
KFWT—8 a.m.

California Cowboys. Left to right: Chuck Darling, Red Hildebrand, Ted Wolf, Bill Simmons
KIOW—12 noon

Dolores Cassinelli
NBC—8 a.m.

491.5 Meters KFRC Prospect 0100 610 Kys.
600 Watts
8:00 A.M.—Organ recital, Eleanor Allen
8:30—Come into the Garden
9:00—Home Sweet Home Concert
11:00—Chapel of Memories
11:15—Sherman Clay concert
12 noon—New York Philharmonic Symphony Orchestra, Arturo Toscanini, conductor, CBS
2:00—Frank Moss piano recital
2:30—Fashions in Cosmetics
2:45—We Girls, Clark Sisters
3:00—Sunday Sunshine, CDLBS
4:00—The World's Business, CBS
4:15—Rhythm Choristers, CBS
4:30—Dr. C. E. Fuller
5:00—Eastman Kodak program, CBS
5:15—"Piano Moods," Edna Fischer
5:30—Buccaneers with Wm. Cowles
5:45—The Gauchos, CBS
6:00—Robbi Magnin
6:30—Detroit Symphony Orch., CBS
7:00—Jesse Crawford and his Royal Dustone, CBS
7:30—Charles Bulotti, tenor; Juanita Tennyson, soprano; KFRC concert orchestra under the direction of Meredith Willson
8:00—S. W. Strauss Company
8:30—Musical Forget-Me-Not, with Robert Olsen
9:00—Chevrolet Chronicles
9:30—Val Valente's orchestra
11:00 to midnight—Phantom of the Organ

526 Meters KXA Seneca 1000 570 Kys.
500 Watts
5 A.M.—Morning Alarm
9:00—Bethel Temple, Rev. Offiler
10:30—Pipe organ recordings
11:00—First Methodist Episcopal Church services
1:30 P.M.—Victor Herbert recordings
2:30—Krasnoff studio recital
3:30—Edna Holt studio recital
4:00—Varsity Varieties
4:30—Leonard Miller, pianist
5:30—Robert Henry, clarinet
6:00—Mrs. Samuel Hedges and Melody Kings
7:15—First Methodist Episcopal Church services
9:30 to 11—Light operatic recordings

243.8 Meters KYA Prospect 2456 1230 Kys.
1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Watchtower program
8:45—Dance melodies
9:15—Military Melange
9:30—Dance melodies
9:45—Salon melodies
10:00—Musical Compact
10:15—Investment talk; music
10:30—Revue
10:45—Old St. Mary's Church
11:00—Highlights of Music
11:15—Marina Trio
1:30—Operatic airs
2:00—Dolto Sargent, organist; Lillian Leavensworth, soprano
3:00—Popular melodies
3:30—Hour from Broadway, UBC
3:45—Band music
3:45—Monologues by Claire Ingram
5:00—Dance melodies
5:30—Vesper Hour
6:00—Revue
6:30—Famous songs by famous singers
7:00—Calendar of the Air, UBC
7:30—Sunday Serenade, UBC
8:00—Old St. Mary's Church
8:15—Romance of Industry
8:30—"On Parade," UBC
9:00—"Traumerei" hour, UBC
9:30—Organ recital, Dolto Sargent, organist; Bobbe Freshman, violinist; Lucy Day, soprano
11:00 to midnight—Dickland Blue Blowers, UBC

340.7 Meters KLX Lake 6000 880 Kys.
500 Watts
5:00—P.M.—Charles T. Besserer at Scotch Scottish Rite organ

265.3 Meters KSL Wasatch 3901 1130 Kys.
3000 Watts
Radio Service Corp., Salt Lake City
5:00 P.M.—Enna Jetitt Melodies, NBC
5:15—Collier's hour, NBC
5:15—Atwater Kent program, NBC
7:15—First Presbyterian Church
7:45—Monsignor Hunt
8:15—Heil Hugger Harmonics,NBC
8:30—L. D. S. services
8:30—Chase & Sanborn, NBC
9:00—Pipe organ concert
11:00 to midnight—Studio program

325.4 Meters KTAB Garfield 4700 560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Popular recordings
9:00—Studio program
9:30—Personal Problems talk
10:00—Bible Class, Baptist Church
11:00 Church services
12:30 P.M.—Chapel of Chimes organ
1:00—Church of Latter Day Saints
1:30—Grand opera program
2:45—Soccer game from Ewing Field with Ernie Smith at the mike
4:30—Popular recordings
5:00—Chapel of Chimes organ
6:00—Recordings
6:30—Studio program
7:30—Church services
9:30—"Moment Musical"
10:30 to 11:30 P.M.—Dance records

309.1 Meters KJR Seneca 1515 5000 Watts
8 A.M.—Organ concert
9:00—Mary from Proctor's; Breakfast Reveillers
10:00—Interna. Bible Students' Assoc.
10:15—Organ; John Pearson, baritone
11:00—Northwest concert trio; Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano
12 noon—Hi-Steppers Orch.; Chet Cathers, baritone; Homer Sweetman, tenor
12:30—Blue Muddlers, novelty trio; Bursett Bros. Quartet
2:00—Emmanuel Tabernacle
2:30—Seattle Pac. College vocal quartet
3:00—Organ concert, Bobby Hainsworth
3:30—Hour on Broadway; Chet Cathers, baritone; Marshall Sohl and Betty Andersen, duo
4:30—Pearl Dempsey's orchestra
5:30—Angels Ensemble; vocal quartet
6:30—Art Players, drama
7:00—Calendar of the Air, UBC
7:30—Busy Fingers
8:00—Jean Kantner, baritone; Harold Strong, piano; Agatha Turley, soprano
9:00—Tucker's Everstate Band
10:00—Brick English Orchestra, UBC
11:00 to midnight—Dickland Blue Blowers, UBC

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9-Lee
790 Kys. National Broadcast Co., San Francisco
8:30—Neapolitan Days: Doloris Cassinelli, soprano; Giuseppe di Benedetto, tenor and director. Vocal quartet, accompaniment ensemble: KGO, KOMO, KECF, KFI.
8:45—Special Symphony Concert, from stage of Roxy Theatre: KGO, KECF; KOMO 8:30 to 9:30.
9—Lee S. Roberts; Paul Carson, contralto: KFH, KOMO, KGW, KPO, KFI.
9:45—Echoes of the Orient: String ensemble direction, Steven von Hallstein, KGO, KECF, KFI.
11—Hollywood Orchestras: "Baal, the Glorious": KGO; KECF 11:30 to 11:50. Six members of the National Players will take part in this play. Fred Thomas will be the narrator. Baritones: Donald Geer and Ralph Baker. Others: Michael Raffetto as Shalumm, Dorothy Desmond as Milcah, Victor Rohner as King Solomon, Michael Webster as Cyrus the King, and Bert Horton as Daniel.
11—Peachtree Players: Orchestra direction Harry Koen; Lee Sims, pianist; Do My Bailey, soprano: KHQ, KGW, KPO, KECF, KFSF, KTAJ.
12 noon—National Youth Conference: "Shadows of a Golden Age," male choir and orchestra direction George Shacklely, KGO.
12:15—Dr. S. Parker Cadman, "The Virtues of Scientific Thinking"; radio choir and orchestra direction George Dtioweth, KHQ, KOMO.
1—Old Stager's Memories: Henry M. Neely and twenty-five-voice chorus directed by Harold Schenkel, KOMO, KPSF, KGO.
3:30—Doric Quartet: Male voices directed Emil Polack; KGO.
3—Piano Pictures: Aileen Festy, piano soloist and piano duo: KGO.
5:30—(Doric Quartet: Male voices directed Emil Polack; KGO.
5—The Church and Her Organization and Government: Rev. Dr. Francis Coslett; Paulist director Father Finn: KHQ, KOMO, KGW, KPO, KECA, KTAJ.
4—Old Stager's Memories: Henry M. Neely and twenty-five-voice chorus directed by Harold Schenkel, KOMO, KPSF, KGO.
4:30—HCA-Victor Program: KGO, KHQ, KOMO, KGW, KFI, KFSF, KTAJ.
6—The Vagabonds: Orchestra direction, Leon R. Mervick; KGO, KECA; KTAJ 6:30 to 7.
6:45—Atwater Kent Hour: Orchestra, directed by Chief Paternack: KHQ, KOMO, KGW, KPO, KFI.
6:45—Glimmer Memorial Concert from the stage of Boston, Second Annual Convention of American Association of Band Masters: KGO, KECF, KFI.
7—Talk by Charles Francis Con: KGO, KECA, KFSF.
7:30—Harry Francis Salon Orchestra: KGO.
7:31—Sunday night Seth Perker's: KHQ, KECF, KTAJ.
8:15—Heel Harummer Harmonies: Norman Price, Steel Jamison, tenors; Earl Pollock, baritone; Earl Waldo, bass; orchestra direction Robert Armbruster; KGW, KECA, KECF, KFSF.
8:30—Sweet old ballads of the past will feature the program to be sung by the quartet to the accompaniment of a string ensemble.
8:15—"This Amazing Universe. Mayor Shepard KGO.
8:30—Gunnar Johansen, Pianist: KGO, KTSF; KFAR; 8:45 to 9.
9—Chase and Sanborn Program: Living everybody from the male quartet direction Myrind Jones; orchestra direction Mahlon Merrick: KGO, KECA, KFSF, KFI.
10:15—Paul Carson, Organist: KGO, KECA, KFSF, KFAR.
11 to midnight—The Vagabonds: Orchestra direction Mahlon Merrick: KGO, KFI.
440.9 Meters KPO Garfield 8300 5000 Watts Hale Bros., Chronicle, San Francisco
5:15—(Climax of the Air 8:30 Organ recital
6—Lee S. Roberts, NBC.
8—50—Grunser, steel leader; with Marsden Artman.
10—National Oratorio Society: 10:15—"Children's Playlet" by Charles Wesley Burns.
10—National Oratorio Society: 10:15—"Children's Playlet" by Charles Wesley Burns.
11:30—Yeats-Boomer program
12 Noon—Portuguese program: Charles Wesley Burns.
12:30—The Church and Her Organization and Government: Rev. Dr. Francis Coslett; Paulist director Father Finn: KHQ, KOMO, KGW, KPO, KECA, KTAJ.
4:30—HCA-Victor Program: KGO, KHQ, KOMO, KGW, KFI, KFSF, KTAJ.
6—The Vagabonds: Orchestra direction, Leon R. Mervick; KGO, KECA; KTAJ 6:30 to 7.
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12:30—The Church and Her Organization and Government: Rev. Dr. Francis Coslett; Paulist director Father Finn: KHQ, KOMO, KGW, KPO, KECA, KTAJ.
Sunday Programs

BROADCAST WEEKLY

322.4 Meters KROW Glenc. 6776
9:00 KBCW, Entertainments, Oakland, CA
8 A.M.—KROW concert trio
8:30—Dental Clinic of the Air
9:45—Individual Grocers' home hour
10:15—Musical program
10:45—Lecture by Judge Rutherford, subject: "Resurrection"; music
11:30—The Adamson Sisters
11:45—Whole Trío
12 noon—The California Cowboys
12:15—One-Chico Spanish Grant program
1—KROW concert trio
1:30—Arace Food Stores program
2:30—Silent period
6—Watch Tower program
7—The Italian program
8—Silent period
9—Watch Tower program
10 to 11 P.M.—Musical program

322.4 Meters KFWI Franklin 0200
9:30 KXKU, Entertainments, San Francisco
2:50 P.M.—Christian Science hymns
3:—Christian Science lecture by Mr. James G. Rowell in Civic Auditorium
4—Hottenlots dance orchestra; Henry Adas, vocalist
5—Golds Roberts Haskians
5:15—Recordings
5:30—Silk program
8—9 P.M.—Third Church of Christ, Scientist

280.2 Meters KJBS Ord. 4148-49
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Popular records
8:15—Edison Phonograph
9—Jay Jirch Popular Half Hour
9:30—Chrysler breakfast broadcast
10—Sunshine half hour
10:30—Recorded music
11:—Selig program
11:30—Steinberg program
12 noon—Hambergers half hour
12:30—Jimmy Waters program
1:—Dance trio
2—Art Fadden and Frank Galvin
2:30—Polo game at Preidio
4—Chappell Musical Gems
4—Musical Styles
5:30—Gallenkamp popular program
6—Recordings
6:—Silent period
12:01 to 6 A.M.—KJBS Owl program

209.7 Meters KECA West. 0337
1430 Kys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Neapolitan Days, NBC
8:30—Symphony concert, NBC
9:45—Echoes of the Orient, NBC
10—National Oratorio Society, NBC
11—Bible Stories, NBC
11:30—Yearassoanners, NBC
12—Radio opera, NBC
2 P.M.—Aeolian organ recital
3—Catholic hour, NBC
4—Musical period, pianist
4:30—Mattie Crawford, psychology
5—Nick Harris program
6—Morton Downy, NBC
7—George Granada, popular hits
7:15—Chas. Francis Cee talk, NBC
7:30—Helen Silver, pianist
7:45—Beth Parker program, NBC
8:15—Heel Huggers Harmonies, NBC
8:30—Symphonette with Raine Bennett
9:—Enna Jettick Melodies, NBC
9:45—Elliott Pardo, baritone
10:15 to 11 P.M.—Paul Carson, organist, NBC

468.5 Meters KFI Westmore 0337
640 Kys.
5000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Lee S. Roberts, NBC
9:30—Mr. Hartranft, speaker on Roman Catholicism
9:45—Max Hoen and his Gloom Chasers
10—Silent of the First Church of Christ Scientist
12:10 P.M.—Barbara Jamieson, pianist
12:30—Helen Guest, ballads
Sylvia's Happy Hour
3:30—Aeolian organ recital
4:—Leila Castberg, "Devine Science"
5:30—Recording by Ronald, the Alabama Boys
5:30—RCA Victor Hour, NBC
5:45—Musical program
5:50—Collier Hour, NBC
6:15—Atwater Kent, NBC
7:—Polo, instrumental quartet
7:30—Lute瀼ton's
8—Night in Moscow, Russian orchestra, and musical quartet
9—Chase & Sanborn, NBC
9:30—Selwyn Harris, concert singer
10—Slumber Hour, NBC
10:30—Chancellor quartet
11—The Wagabonds, NBC

315.6 Meters KFWB Holly, 0315
950 Kys.
1000 Watts
Warner Brothers, Hollywood, Calif.
5:30 A.M.—Funny Paper Man
5:30—Late recordings
11—Jean Leonard, "Wizard of the Wrigley's"
11:30—Composers program
12 Noon—Late recordings
P.M.—Program from UBC
2:10—Pacific Coast League, Los Angeles vs. Seattle (double-header)
3:30—Harry Jackson's Entertainments
4—Harry McIntosh, "Cheerful Philosopher"
7—George Gramlich, tenor
7:30—Jerry Joyce instrumental group with George Smith, banjoist, and Joyce Whiteman, soloist
9—Imperial Grand Orchestra, UBC
9:30—Orchestra, NBC
9:30—Orchestra, NBC
10 to 11 P.M.—English-Gibson Orchestra

204 Meters KGA Main 3434
1470 Kys.
5000 Watts
NW. Broad. System, Spokane, Wash.
8 A.M.—Organ concert
9—Mary, male quartet
10—Organ, John Pearson, baritone
10—Jan Naylor, sello; Jan Russell, violin; Betty Andersen, soprano
12 noon—Hi-Steppers Orch.; Homer Sweetman, tenor
1 Blue Riders, novelty trio; Bursett Bros., male quartet
2 Organ, chorus
2:30—Seattle Pacific College quartet
3—Organ concert, Bobby Hainsworth
3:30—Humboldt program; Marshall Sohl and Betty Anderson, duo
4:30—Pearl Dempsey's orchestra
4:45—Musical vocal quartet
6:—Drama
7:—Calendar of the Air, UBC
7:30—Baritonists, UBC
7:30—Organ, Byrd's Imperial Grand Orchestra; Jean Katter, baritone
8:30—Tucker's Everest Band, NBBS
9:30—Traumler, UBC
9:30—Brannen's Orchestra, UBC
11 to 12 midnight—Dixieland Blue Blowers, UBC

236.1 Meters KOL Elliott 4466
1270 Kys.
1000 Watts
Seattle Broadcast Co., Seattle, Wash.
8 A.M.—Organ recital
8:30—"Come Into the Garden"
9—Seattle concert
9:30—London broadcast, CBS
9:45—Garden talks
10—Granadier Guards Band, CBS
10:30—Ballard hour, CBS
10:45—Silent for KTW
11:30 P.M.—N. Y. Philharmonic, CBS
2—Frank Moss, piano recital
2:30—Eva Gordon, soprano
2:45—Clark Sisters
3—Silent for KTW
3—Valentine's program
5—Eastman Kodak program, CBS
5:15—"The Old Timers"
4:30—Chase, CBC
6—Magin
8:30—Graham Paige program, CBS
8:30—northwest, CBC
7:30—Silent for KTW
9:30—Valentine's music
11—Phantom of the Organ

235.9 Meters KOMO Elliott 5890
920 Kys.
1000 Watts
Fisher's Blend Station, Inc., Seattle
8—Neapolitan Days, NBC
8:30—Symphony Concert, NBC
8:45—S. Roberts, NBC
9:30—Organ recital
10—National Oratorio Society, NBC
10:15—First Unitarian Church
11:—Plymouth Congreg., Church
12—First M. National Youth Conference, NBC
1—Dr. S. Parkes Cadman, NBC
1—Philadelphia Symphony Orchestra, NBC
2—Catholic hour, NBC
4—Old Stage Memories, NBC
4:30—RCA Victor Co., NBC
5—Enna Jettick Melodies, NBC
5:45—Musical program
6:30—Wm. W. Will's Memories, NBC
6:45—Band Masters Association Convention, NBC
7:30—Seiberling singers
8:30—St. Francis Hotel Salon Orchestra, NBC
7:45—Vocal recital
8—First Church of Christ, Scientist, San Francisco, NBC
8:30—Silent for KTW
9:30—Enna Jettick Melodies, NBC
9:5—Cello recital
10:30—Kaffee Singers, NBC
11:—Kaffee Singers, NBC

285.5 Meters KNX Hemp. 4101
1750 Kys.
5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Recordings
7—Bill Sharpe's and his gang
7:30—Program of popular records
8—Lecture by Judge Rutherford
9:15—Dr. C. Beauchamp
9:30—Recorded program
10—First Presbyterian Church
12:30 P.M.—Louise Johnson, astrologer
Intern. Bible Students' Assoc.
2—City Park musical program
3—Ludwig Tourtellot, noted organist
6—Feature recordings
8—Olds Organ Society
11—All Souls' Church
7:30—Arizona Wranglers, First Presbyterian Church
7:30—L. A. Evening Express, Los Angeles
10—First Presbyterian Church
12:30 P.M.—Louise Johnson, astrologer
1—Intern. Bible Students' Assoc.
2—City Park musical program
3—Ludwig Tourtellot, noted organist
6—Feature recordings
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11—All Souls' Church
7:30—Arizona Wranglers, First Presbyterian Church
7:30—L. A. Evening Express, Los Angeles
10—First Presbyterian Church
12:30 P.M.—Louise Johnson, astrologer

www.americanradiohistory.com
220.4 Miles KGER Phone 632 1360 Kys.
5 A.M.-Dobyns, Long Beach, Calif.
8:30 A.M.—M. E. Church
9—Health program
10—Studio programs
11—Cathedral Church
12 noon—Studio program
12:30—Piano and organ duets
1—Helene Smith, pianist
1:30—Zoro
2—Organ requests
2:30—Capitol Band
4—Organ and soloist
5—English Gideon Orchestra
5:30—Cathedral services
6—Adventures in Philosophy
6:30—Recorded program
7—Cathedral Church
8—Silent
9—On Parade, UBC
9:30—Organ hour, UBC
10—English Gideon Orchestra
11 P.M.—Blue Blowers orch., UBC

239.9 Miles KFOX Phone 672 1250 Kys.
5 A.M.—Early Bird
7—Musical program
8—Family Circle Hour
8:30—Clyde, Leaf program
8:45—Press—Telegram News
9—Old Time Music
10—Johnny Abbey musical
10:30—Recordings
11—St. Luke’s Episcopal Church
12:30—Cathedral Church program
1—Beach at Walki ki
1:30—Stel-Way Du Art Hour
2—Teddy Roosevelt
3—On with the Show
3:30—Storiedettes
4:30—Annual Church Program
5—Sunset Harmony Boys
6:30—The Three Aces
6:45—“The Old Reliable, "Just Songs"
6:50—Billy and Coo
6:55—Lee’s Songline
7—California Broadcaster Hour
7:30—Rolly Wray
8—Lyceum Society of Christ Scientist
8—Organ Reveries
10—Froggy and Burrow at the Beach
11—Town Hall Revelers
12—The Knight Hawk

331.1 Miles KJH VAndike 7111 900 Kys.
Don Lee, Inc., Los Angeles, Calif.
8 A.M.—Comics and content
8:30—‘Come Into the Garden”
9—Home Sweet Home concert
11—First M. E. Church services
12 noon—Y. M. H. A. Symphony, CBS
2—Studio program
3—Town Hall program
4—“Debts, Drugs & Doctors,” CBS
5—Church Vesper Hour
6—Radio Florida Travelers
6:30—Detroi t Symphony, CBS
7—Royal Orch. of the West, CBS
7:30—Revd. Albert, Baptist Church, UBC
8—Candia-LaSalle concert orchestra
8—Cochrane, Bri gham City
9:30—“The Organists’ Guild
9:45—Valentine’s orchestra
10—World-wide news
10:30—Valentine’s orchestra
11 to midnight—Phantom of the Organ

254.1 Miles KX KX 3111 1180 Kys.
Atwater, 3000 Watts
Western Broad. Co., Portland, Ore.
8 A.M.—Organ concert
8:15—Kiddies’ Newspaper
8:30—Breakfast Revellers
9—Organ concert; John Pearson, baritone
10:15—Financ e lecture, UBC
10:30—American Legion
11—Jan Naylor, cello; Jan Russell, violin; Betty Williams, soprano
11:30—The Oregon Rambler
12 noon—Hi-Steppers Orch.; Homer Swee tman, tenor
1—Family Altar hour
2—Weber’s Juvenile Orchestra
2:30—Pacific Comets male quartet
2—The Song Bag
4—Lotus Island
4:30—Radio Gospel Sunday School
5—Songs of today
5:30—Angels’ Ensemble
6—Oregon Fed. of Music Club
7—Silent period
6—Denmark’s Imperial Grand Orches tra; Jean Kanti ner, baritone; Harold Strong, piano; Agatha Tur ney, soprano
9—Beach Comber
9:30—Mixed chorus
9—Emmett, English Orchestra, UBC
10:30—Walkathon from Lotus Island
11 to midnight—Dixieland Blue Blowers, UBC

www.americanradiohistory.com
April 12-18

BROADCAST WEEKLY

MARK HOPKINS
and
FAIRMONT
HOTELS

Overlooking
San Francisco
A stones throw from
The Shops and Theaters

featuring
ANSON
WEEKS
AND HIS
ORCHESTRA

LOS ANGELES

BARBARA

WEST 6th At WESTLAKE

No Seasonal Rates-Same Always!
Shower-Individual Baths-Cabins
One person $2 to $3 - Two $3 to $5
Weekly Rates
Coffee Shoppe by famous Pig Whistle
Garage within stones throw

www.americanradiohistory.com
The 16-40 Boy—himsel

... and what is your choice?

More and more people are sending in their choice of selections to be sung by Henry Starr—that brilliant young tenor who exclusively presents the Hillman program over

KPO

every evening except Sunday, from 6:45 to 7:00. If you would know the humor, the pathos, the true sentiment that can be put into a song, by all means make a nightly practice of listening in on this program.
April 12-18

BROADCAST WEEKLY

MONDAY Programs

Jimmie Mosley
KYA—10:45 p.m.

The Three Bakers
CBS—6 p.m.

Barton Yarborough
NBC—Dramatic Artist

491.5 Meters
KFRC
Prospect 0100
610 Kys.
1000 Watts
7 A.M.—Seal Rocks broadcast; stock
6—Hallelujah Hour
9—Georgia O. George
9:30—Feminine Fancies
10:30—Wyn’s Daily Chat
11—Mary Lewis Haines
11:10—News items
11:15—Radio Homemakers, CBS
11:30—Amer. School of the Air, CBS
12 noon—Noonday concert
1—U. S. Army Band, CBS
1:15—Block quotations
1:20—News items
1:30—Wardman Park Hotel orchestra, CBS
2—Happy-Go-Lucky Hour
3—Beauty talk
3:15—Gordon Kibbler’s orch., CBS
3:30—Something About Everything and recordings
3:45—Medical talk
4—Current events, CBS
4:15—New items, town topics
4:30—Steamboat Bill
4:45—“Mac” and his mountain cabin
5—Adventures of Black and Blue
5:30—Simmons hour, CBS
6—The Three Bakers, CBS
6:30—An Evening in Paris, CBS
7—Robert Burns Panatela program, CBS
7:30—Adventures of Don Amaizo
8—Golden State Blue Monday Jamboree
10—Schwartz Ginger Band
10:15—Anson Weeks’ orch., DLBS
11—Earl Burtnett’s orchestra
12 to 1 A.M.—Vagabond of the Air

265.3 Meters
KSL
Wasatch 3901
1130 Kys.
5000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—How’s Business?, NBC
5:15—Informal program
5:30—Gold Medal Express, NBC
6—Maytag orchestra, NBC
6:30—General Motors Party, NBC
7—Western concert hour
7:30—Empire Builders, NBC
8—Amos ‘n Andy, NBC
8:15—The Jewel Box
8:45—Radio and Television Institute
9—Sherlock Holmes, NBC
9:30—Uh! Advertisers
10—News service, NBC
11—Pipe organ concert

340.7 Meters
KLX
Lake 6000
850 Kys.
5000 Watts
7 A.M.—Exercises & entertainment
7:30—Opening New York stock
8—Charles T. Beeser, organist
8:30—Jean Kent
9—Modern Homes period
9:30—Clinic of the Air
10:15—San Francisco stocks
10:30—Recorded program
11—Classified Adv. hour
12 noon—Jack Delaney and his band
1—Jean’s Hi-Lights
2—Recorded program
2:35—San Francisco stocks
2:45—Edgar Russell
3:15—Opportunity hour
4:15—Recorded program
4:30—Brother Bob’s Club
5—Al. Machado’s Hawaiians
5:15—Helen Parmelee, pianist
5:30—Fox-West Coast Theater program
6—Hotel Oakland concert duo
7—New items
7:30—Helen Parmelee, pianist
7:45—C Sharp Minor’s male trio
8—Three Happy Hayseeds
8:30—Faust Theater of the Air
9—Helen Parmelee, pianist
9:30—Studio program
10 to 11 P.M.—Dance program

220.4 Meters
KGER
Phone: 632
1360 Kys.
1000 Watts
C. M. Dobyns, Long Beach, Calif.
6 A.M.—Recorded program
9:30—Health talk
9:45—Poets’ corner
10—Mountaineers
10:30—Helene Smith, piano
10:45—Beauty chat
11—Billy Van, Melody Madness
12:30—Radio Varieties
12:30—Silent two hours
2:30—Recorded program
3:30—Songs of the Islands
4—News brevities
4:15—Orchestra
4:15—Health Forum
4:30—News
5—Em and Tim
5:30—Orchestra
6—Silent item
7:30—Compton Prosperity program
8:30—Everett Hoagland’s orchestra
9—Orchestra and string trio
10—Soprano, piano, orchestra
1 P.M.—Blue Blowers orch.

440.9 Meters
KPO
Garfield 8300
680 Kys.
5000 Watts
Hale Bros., Chronicle, San Francisco
7:15—Health Exercises and Apple sauce with Dobbs
7:30—American Red Cross program, NBC
8—The Shell Happytime, by Hugh Barrett Dobbs
9—Dobbie’s Birthday Party
9:30—Organ recital, George Nyklicek
10:30—Woman’s Magazine, NBC
11:30—Julia Hayes, “Helpful Hints”
11:45—Helen Barker, art talk
12 noon—Time signals, Scripture
12:05—Programs in miniature
1—Harold Small, book review
1:15—KPO Harmonizers
1:30—School of the Air, NBC
2—The Bookworm
2:15—Organ recital, George Nyklicek
3:15—Ye Towne Crier
3:30—Bits of Melody, NBC
3:45—Parian Quintette
4:15—Chamber of Commerce talk
4:30—Aeolian Trio
5:30—Date Book, Stuart Strong
5:45—News digest, with “Scotty” Mortland
6—KPO Harmonizers
6:15—Cecil and Sally for S & W
6:30—North Americans
6:45—Henry Starr the 16/40 Boy
7—The Looking Glass
7—George Nyklicek, organist, with Henry Thompson, tenor
9—Ben Bernie Phoenix Orchestra
9:15—Baker Chocolate program
9:30—Augie Schultz’s Hayseed Orch.
10—Jesse Stafford’s dance orchestra
1—Ehls’ program
11:05 to 12 midnight—Floyd Wright, organist, with Helen Stone, blues singer

361.2 Meters
KOA
York 5090
830 Kys.
12,500 Watts
General Electric Co., Denver, Colo.
8—Amos ‘n Andy
8:15—Supreme Serenaders
8:45—Hotel New Yorker Orchestra
9:15—Adventures of Sherlock Holmes
9:30—The Nightcappers
10:15—Pacific National Singers
10:30—Yr frien’ Scotty
10:45 to 11 P.M.—The Voice of Pan, NBC

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Monday Programs

Columbia Broadcasting System
$5:30 A.M. — Tony's Scrap Book: KDYL, KLZ
5:45 — The Old Dutch Girl: KDYL, KLZ
6:30 — Something for Everyone: KDYL, KLZ
7 — Greetings: Radio Home-Makers: KOL, KFRC, KLZ
7:15 — Melody Parade: KFPY
8 — What I Am Trying to Do: KOH
8:45 — The Madcap Singers: KOL, KFRC, KLZ
9:30 — Uneeda Bakers: KDYL, KLZ
10:00 — Three Modern Molds: KDYL, KOH
10:30 — Paul Tremaine and his Yo-Go's: Restaurant Orchestra: KOL, KFRC, KLZ
10:30 — Columbia Revue: KOH
10:45 — Felix Ferdinando and his Park Central Orchestra: KOH
11:00 — Columbia Artists Recital: KVI, KFPY, KHJ, KLZ, KOH
11:15 — Uneeda Bakers: KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
11:30 — American School of the Air: KVI, KOL, KFW, KFRC, KHJ, KDYL, KLZ, KOH
12 noon — Columbia Saloon Orchestra: KVI, KFRC, KDYL, KOH
12:30 — Ann Leaf at the Organ: KVI, KFPY, KDYL, KOH
1 — S. Army Band: KVI, KFPY, KHJ, KDYL, KLZ, KOH
1:30 — Wardman Park Orchestra: KVI, KFRC, KOI, KFRC, KHJ, KDYL, KLZ, KOH
2 — Art Gillham: KDYL, KLZ, KOH
3 — Gypsy Music Makers: KDYL, KFRC, KLZ, KOH
3 — Gordon Kibbler's Fulton Royal Orchestra: KVI, KFPY, KFRC, KHJ, KFRC, KLZ, KOH
3:15 — Nino Martini: KMJ, KVI, KFPY, KLZ, KOH
4 — Current Events: KVI, KFPY, KFRC, KHJ, KOH
4:15 — Winegar's Barn Orchestra: KVI, KFPY, KFRC, KHJ, KOH
5:15 — The Simmons Hour: KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
5:30 — The Bakers: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
6:25 — The Bond: An Evening in Paris: KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
7 — Robert Burns Panaflex Program: KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
7:30 — Savino Tone Pictures, Comedy: Savino, conductor: KFPY, KDYL
8 — Morton Downey with Leon Belasco, and his orchestra: KFBK, KDYL, KLZ, KOH
8:15 — Fryor's Cremo Band: KFBK, KVI, KFPY, KOIN, KDYL, KLZ, KOH
8:30 P.M. — Ben Bernie and his orchestra: KFBK, KOL, KFPY, KDYL, KLZ

CBS

Monday Programs

C.B.S. Network
9:30 A.M. — Saturday Matinee with Louis Rube: KFBK, KOL, KFRC, KHJ, KDYL, KLZ
10:15 — Amos 'n' Andy: KFBK, KOL, KFRC, KHJ, KDYL, KLZ
10:45 — Saturday Matinee with Louis Rube: KFBK, KOL, KFRC, KHJ, KDYL, KLZ
11:15 — Uneeda Bakers: KFBK, KOL, KFRC, KDYL, KLZ
12 noon — Columbia Saloon Orchestra: KVI, KFRC, KDYL, KOH
12:30 — Ann Leaf at the Organ: KVI, KFPY, KDYL, KOH
1 — S. Army Band: KVI, KFPY, KHJ, KDYL, KLZ, KOH
1:30 — Wardman Park Orchestra: KVI, KFRC, KOI, KFRC, KHJ, KDYL, KLZ, KOH
2 — Art Gillham: KDYL, KLZ, KOH
3 — Gypsy Music Makers: KDYL, KFRC, KLZ, KOH
3:15 — Nino Martini: KMJ, KVI, KFPY, KLZ, KOH
4 — Current Events: KVI, KFPY, KFRC, KHJ, KOH
4:15 — Winegar's Barn Orchestra: KVI, KFPY, KFRC, KHJ, KOH
5:15 — The Simmons Hour: KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
5:30 — The Bakers: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
6:25 — The Bond: An Evening in Paris: KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
7 — Robert Burns Panaflex Program: KFBK, KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KDYL, KLZ
7:30 — Savino Tone Pictures, Comedy: Savino, conductor: KFPY, KDYL
8 — Morton Downey with Leon Belasco, and his orchestra: KFBK, KDYL, KLZ, KOH
8:15 — Fryor's Cremo Band: KFBK, KVI, KFPY, KOIN, KDYL, KLZ, KOH
8:30 P.M. — Ben Bernie and his orchestra: KFBK, KOL, KFPY, KDYL, KLZ

208.2 Meters KLS Lakeside 6223 1440 Keys. 250 Watts
Wor Bros. Oakland, Calif.

9 A.M. — Recordings
10 — Songs of Yesteryear
10:30 — Musical pictures
11 — Studio program
11 noon — Otro Hawaiians
12:15 — This and That
12:30 — Studio program
2 to 2:30 — Recordings
KOIN Incorporated, Portland, Ore.

KOIN's Monday Programs

KOIN's morning programs, 5:30-11:00 A.M., feature a variety of musical and dramatic fare.

KOIN's afternoon programs, 11:00 A.M.-2:00 P.M., include news, sports, and music.

KOIN's evening programs, 2:00-7:00 P.M., offer a mix of news, sports, and music.

KOIN's evening programs, 7:00 P.M.-midnight, feature news, sports, and music.

KOIN's Sunday programs, 11:00 A.M.-6:00 P.M., include news, sports, and music.

KOIN's Sunday programs, 6:00 P.M.-midnight, feature news, sports, and music.

KOIN's Monday programs, 11:00 P.M.-midnight, feature news, sports, and music.

KOIN's Monday programs, 1:00 A.M.-5:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 5:00 A.M.-9:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 9:00 A.M.-1:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 1:00 A.M.-5:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 5:00 A.M.-9:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 9:00 A.M.-1:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 1:00 A.M.-5:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 5:00 A.M.-9:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 9:00 A.M.-1:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 1:00 A.M.-5:00 A.M., feature news, sports, and music.

KOIN's Monday programs, 5:00 A.M.-9:00 A.M., feature news, sports, and music.
Monday Programs

BROADCAST WEEKLY

322.4, 11-Leah, 6:45, KQW
6:20, State
5:30, Recordings
10:30, Recordings
9:45, Helpful
5:30, Recordings
5:45, Antone—Chico
4:15, Theresa
2:20, Union
2-Lawrence
1:45, The
8
434.9 x 616.3

RAW TEXT END

www.americanradiohistory.com
Upper left: Beautiful new 1931 Model 737, ten-tube SPARTON in deep-carved Italian Renaissance cabinet.

Upper right: Two superb instruments in one—Automatic Phonograph and ten-tube SPARTON Radio combined in one supreme musical Ensemble.

Lower right: New Model 410 SPARTON Special summer reception “Junior,” Radio’s Richest Voice, simply more compact for greater usefulness.
ECIAL

3-WAY—TRADE-IN OPPORTUNITY

SPECIAL "Summer Music" offer, for short time only—take your choice of these three superlative new SPARTONS, and trade in your old radio or phonograph. A wonderful opportunity to get that radio for your summer home, mountain cabin, sun porch, or camp. Only SPARTON has the musical beauty of SPARTON, and these are the very latest and finest new 1931 SPARTONS. All contain special provision to neutralize summer static. Get prices and full particulars from any SPARTON Dealer. But see him TODAY—the offer is limited.

H. R. CURTISS CO., Northern California Distributor
SAN FRANCISCO, 895 O'Farrell St. OAKLAND, 311 10th St.

SPARTON
Radio's Richest Voice
IT TAKES a sports announcer like Ernie Smith—than whom there is none greater—to jerk you out of your chair and stamp on the floor through his announcing of Pacific Coast League games. Over KTAB each afternoon he will fill you with enthusiasm and portray the game so vividly that you will imagine you are out at the Ball Park. Remember—Ernie announces exclusively for the Hillman service and you will get a thrill you never received before.

Every day except Sunday and Monday at 2:45 P.M.

HILLMAN AUTO LOAN, LTD.

1640 Van Ness Avenue
SAN FRANCISCO
2235 Broadway, Oakland
TUESDAY Programs

Art Pabst
KFWB—8:30 p.m.

Peggy Jensen
KTB—7:16 p.m.

Ruth Messmer
KOH—Blues Singer

I. J. Sylliasen
KOMO—Announcer

Art Pabst
KFWB—8:30 p.m.

Peggy Jensen
KTB—7:16 p.m.

Ruth Messmer
KOH—Blues Singer

I. J. Sylliasen
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Peggy Jensen
KTB—7:16 p.m.

Ruth Messmer
KOH—Blues Singer

I. J. Sylliasen
KOMO—Announcer

Art Pabst
KFWB—8:30 p.m.

Peggy Jensen
KTB—7:16 p.m.

Ruth Messmer
KOH—Blues Singer

I. J. Sylliasen
KOMO—Announcer

Art Pabst
KFWB—8:30 p.m.

Peggy Jensen
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Art Pabst
KFWB—8:30 p.m.

Peggy Jensen
KTB—7:16 p.m.
3:30-Weather: Frank Montgomery, KFI, KDF, KPO, KECA, KFSF, KFSD, KTAR, KOA

4:15—Recordings: Dr. B. L. Corley

5:00—4700 Meters: Potomac

5:00—Sargent, organist, and Greta Gahler

5:30—Caelum

5:30—Black and Gold Room Orchestra: KGO, KGW

5:45—Black and Gold Room Orchestra: KGO, KGW

4:30—Phil Cook, the Quaker Man: KGO, KOMO, KGW, KFI, KFSF, KTAR

4:45—Dr. Scholl Foot Comfort Revealed: KGO, KOMO, KGW, KPO, KECA, KFDR, KFSD, KTAR

5—Paul Whiteman's Paint Men: Orchestra and entertainers: KFSD, KFSF, KTAR

5:45—Spratt's Program: Dog stories: Reginald D. White and Wicke: KGO, KOMO, KGW, KFI

5:45—Mrs. Seelers: KGO, KOMO, KGW, KECA, KFDR, KFSD, KTAR

6—McKesson Musical Magazine: KGO, KOMO, KGW, KFSF, KTAR

6—Introducing Fred Husmith, tenor of the Armchair Quartet, as soloist: The McKesson Musical Magazine: KGO, KOMO, KGW, KFSF, KTAR

6—Happy Wonder Bakers: Sigmund Spaeth, master of ceremonies; Singing Violins; male trio: Smokey (dressed as a fox), Frank Black: KGO, KOMO, KGW, KECA

7—B. A. Rolfe and his Lucky Strike Dance Orchestra: KGO, KOMO, KGW, KHQ, KPQ, KPO, KECA, KFDR, KFSD, KTAR

7—Amos 'n Andy: KGO, KOMO, KGW, KECA, KFSF, KTAR

8—Noone: Real drama featuring Billy Page, Ellen Piggott, Richard Le Grand: KGO, KHQ, KOMO, KGW, KFI, KFSF, KTAR

9—In the preceding Goshen Center play: Dr. B. L. Corley and the Foster children: Melissa and little Joe, were floating down the Wabash River on the top of the Foster house, which had been washed away from Squatters' Flats. On the hillside Mr. Foster's family and Jim Foster, father of Melissa and little Joe, watched, powerless to do anything. What happens to the children will be told by H. C. Connette, the author, in tonight's episode. Anita Calcut and Bobbie Deane cast as the youngsters.

8:45—Sperry Smiles: Lee S. Roberts, pianist; Paul Carlson, organist: vocal soloist: KGO, KHQ, KOMO, KGW, KFSF, KTAR

9—Flosherm Frolic: Aarne Weeks and orchestra: KGO, KOMO, KGW, KFSF, KTAR

9:30—Caswell Concert: "The Bells of Cornville," by Planquettes; Caswell and Rosemary McGee; Eva DeVol; soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Arl; soprano; instrumental ensemble: "Don Trob: KHK, KOMO, KGW, KPO, KTAR, KFDR, KFSD, KTAR

10—National Concert Orchestra: Anna B. Jones Rose, contralto; Gwynfi Jones, tenor; orchestra direction: Joseph Hornik: KGO, KGW, KPO, KECA, KFDR, KFSD, KTAR, KOA

10:15—Six of the leading soloists and a chorus of 50 voices from the Pacific Opera Company will take part in a program with the National Concert Orchestra over an NBC network tonight. In present:ing the opera troupe at this time NBC heralds the opening of the third season of the Pacific Opera Company in San Francisco on April 26.

11 to 12 midnight—Laughner-Harris Hotel St. Francis dance orchestra: KGO, KFI

5:34.4 Meters KTAB Garfield 4700 560 Kays. 1000 Watts Assoc. Broadcasters, Oakland, Calif.

7:00 A.M.—Cuckoo Club with Frank Wright

8—Recorded program

8:30—Morning Moods

Morning Moods

9:30—Dr. J. Douglas Thompson

10:00—Home Forest Hour: Aline La Marr

10:30—Dr. B. L. Corley

10:50—Artists' Vignettes

11—Mid-day musical notes

11:15—Falstaff's Parking

11:30—Latin-American program

12:00—Chapel of Chimes organ

12:30—Dr. W. G. Keys—Masters Album

1:00—Baseball game with Ernie Smith at the mike

1:00—The Story Man and his Air Castle

1:30—Frank Wright

5:00—Dr. J. Douglas Thompson

5:30—Miniature masterpieces

6:00—Chapel of Chimes organ

7:00—Melody Girl

7:15—Educing Wuzzy

8:00—Missing Midgets

8:30—Musical and novelty program

9:00—Sweat and Low Down with Johnny Shaw, organ, Wint Coton, soloist; Emmet Dorman, violines.

10:00—Moment Musical

11 to I A.M.—"Jimmie Kendich's Night Owls"

243.8 Meters KYA Prospect 3456

1230 Kays. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Hawaiian Echoes

8:30—Metropolitan Opera

8:45—A Word of Cheer

9—Mahlon Dolman

9:15—Popular melodies

9:30—Revue

10—Sunshine Hour: George Taylor, Virginia Spencer, Adele Burian, Tom Smith, "The Melodizers"

11—Happy harmonies

11:15—Dance melodies

11:30—Studies in wait time

12:05—Virginia Spencer, "Soliloquy"

12:15—Tuesday Night Club, directed by Captain Roy Francis, featuring the Reverend R. R. Monton, Hoover, President of Student Christian Movement

12:45—Old Timers

13—Cal King's Country Store

1:30—Charlton, soloist, "Songs of Yesterday"

1:45—Novelty bits

2:15—Ralph Lipp, mystic philosopher

2:30—Dolko Sargent, organist

2:45—Mozart

3:05—Jurel Gahler, soprano

3:45—Salon melodies

4:05—Children's corner

4:15—Koffee Kup Celebrities Metropolitan Hour

6—Revue

6:30—Unce Jerry's Safety Club

6:45—Humphrey's Corner of the Air, UBC

6:50—Stock yard prices & quotations

6:55—Missing Person's Forum

7—News of the Air, UBC

7:05—Novelty program

7:45—"The Two Cronpers," Tom Ford

8—Sierra Triol, UBC

8:15—Moonlight Troubadours, UBC

8:30—"The Surprise," presented by KYA Players

9—Barbasol program

9:15—Phantoms of Broadway, UBC

9:30—Main event lights, UBC

10:30—Dolko Sargent, organist, and Jurel Gahler

10:45—Jimmy Mosley in person

11 to 12 midnight—Dickie and Blue Blowers

394.5 Meters KVI Broadway 4211

760 Kays. 1000 Watts

Stead Sound Broad. Co., Tacoma

7 A.M.—Recordings

7:15—Jack and Larry

7:30—Recordings

7:45—Halley's Comet

8—Paul Tremaine's orchestra, CBS

8:30—Feminine Fancies, DLBS

9—Mid morning melodies

11—The Four Clubmen, CBS

11:30—Am. School of the Air, CBS

12—Garden Talk

12:30—The Captivators, CBS

12:45—Italian Idyll, CBS

1:00—Recordings

2—Rhythm Kings, CBS

2:15—Have a Lucky Hour

3—Recordings

3:15—Harry Tucker's orch., CBS

3:30—Dental Club

4—Frederick William Wile, CBS

4:15—Recordings

4:30—Winegar's Barn Orch., CBS

4:45—Recordings

5:15—Lorna Fantin, Numerologist

5:30—Recordings

5:45—CBS program

6—Recordings

6:30—Beautytalk

6:45—Recordings

7:15—Silent

8—Studio program

9:05—Delin Serviteers

10 to 12 midnight—Val Valente's orchestra, DLBS
5:15—Lorna Fantin, CBS
5:30—Merrymakers
6—Isle of Golden Dreams
6:30—The Beaux Arts
7—Joe and Vi, CBS
7:15—Bells of Harmony
7:30—Poky Pup and Ruben Revox, CBS
8—Studio feature
8:15—Pryor’s Military Band, CBS
8:30—Grand Concert
9—Just for Fun, CBS
9:15—Slumber Boat
9:45—KBSBecast
10:30—Jack and Jim’s Tavern Orch.
11—Vale Valente’s music, DLBS
12 to 1 A.M.—Merry-Go-Round

200.2 Meters KJBS Ord. 4148-49

1070 KJBS

J. Brunton & Sons, San Francisco

6 A.M.—Commuters’ Express
7—KJBS Alarm Klok Club
8—Popular records
9:30—Christmas Day by day
8:45—Records
9—Assoc. Food Stores’ program
9:30—Popular program
10—Popular records
10:15—Ralph Gorton, insurance
12:30—Popular records
1:00—Program from Coffee Dan’s
12:45 to 6 A.M.—KJBS Owl program

508.2 Meters KHQ Main 5383

590 KHz.


7 A.M.—”Town Crier”; news flashes
7:30—Alice Blue Gown
8:15—Van and Don, NBC
8—Shellenberg, NBC
9—Joyner Joys, Walt and Norman
9:15—B. M. Donald, NBC
9:30—Wall of Sound, NBC
9:45—First Aid to Needy Soles
10—Caswell’s Harmony, NBC
10:30—Woman’s Magazine, NBC
11:30—The Home Beautiful
11:45—KJBS Cares with Willard, NBC
12 noon—Club Bulletin
12:15 P.M.—Chamber of Commerce
1—Dental hygiene
1:15—Farmers’ Seed Service
1:30—Miss Silhouette, violinist
1:45—The Hawaiians
2—Studio Parade
2—Musical Gems
3—Dance orchestra
3:45—Paint o’ Mine dance time
4—Service hour
4:30—Phil Cook, NBC
4:45—Dr. Scholl Foot Comfort Revellers, NBC
5—Whitman’s Paint Boys
5:30—Organ concert
5:45—Sports page
6—Musical Musical Magazine, NBC
6:30—Happy Wonder Bakers, NBC
7—Lucky Strike program, NBC
7:15—Blue Gown, NBC
7:30—Poky Pup and Ruben Revox, CBS
8—Studio feature
8:15—Pryor’s Military Band, CBS
8:30—Grand Concert
9—Just for Fun, CBS
9:15—Slumber Boat
9:45—KBSBecast
10:30—Jack and Jim’s Tavern Orch.
11—Vale Valente’s music, DLBS
12 to 1 A.M.—Merry-Go-Round

440.9 Meters KPO Garfield 8300

680 KHz.

Hale Bros., Chronicle, San Francisco

7:15 A.M.—Health exercises with Bob Wills
7:45—Van and Don, NBC
8—The Shell Happytime, by Hugh Barrett Dobbs
9—Dobbie’s Birthday Party
9:30—Pan-American Day, NBC
10—Organ recital by George Nyklicek
10:30—Woman’s Magazine, NBC
11—Pan-American Day, Rotunda, City Hall
11:45—KPO Harmonizers
12:00—Time signals, Scripture
12:05—Programs in miniature
1—”Question Air” Box
1:30—KPO Harmonizers
1:45—Helpful Hints to Housewives
2—Organ recital
2:30—Tuskegee Institute program, NBC
2:50—Ye Towne Cryer
3—Organ recital
3:05—Programs in miniature
3:15—KPO Drama Guild directed by Baldwin McGaw
4—Organ recital, George Nyklicek
5—Big Brother
5:15—Federal Business Assoc. talk
5:30—Date Book, NBC
5:35—News digest, “Scotty” Mortland
6—Elkins School, George Hudson
6:15—Cecil and Sally for S & W
6:30—North Americans
6:45—Henry Martyn, the 16/40 Boys
7—Musical Campers
8—KPO Drama Guild directed by Baldwin McGaw
8:30—Meeting in The Tavern
8:45—”Roads to Hollywood”
9—Philco program
9:30—Caswell Coffee musical program
9:45—Dramatic reading by Baldwin McGaw
10—Jesse Stafford’s dance orchestra
10:30—Packard program
11 to 12 midnight—Floyd Wright, organist, with Helen Stone, blues singer

315.6 Meters KFWB Holly. 0315

950 KHz.

Warner Brothers, Hollywood, Calif.

8 A.M.—Black and White, two-piano team
6—Gino Severi’s orchestra; Cookie, the Sunshine Girl
10—Wade Hamilton, organist
10:15—The Mormon Melodists; Bud Overbeck, soloist
11:30—Wade Hamilton, organist
12 Noon—Recordings
12:30 P.M.—Gino Severi and his orchestra; Johnny Murray, soloist
2—Late recordings
2:10—Baseball game, Hollywood vs. San Francisco
4—Jerry Joyce and the KFWB Dance Orchestra, with Joyce Whitman and Cookie, the Sunshine Girl
6—Harry Jackson’s Entertainers
8—Unkle Jerry and the Arco Strings
8:45—Cecil and Sally
1—Concert orchestra, directed by Sam K. Winland; Lewis Meehan, tenor
3—George Granich, tenor
8—Angelus music program
9—Phantoms of Broadway, UBC
9:30—Main boxing bout
10:30 to 12—Gus Arneil’s orch.
AMAZING in performance is the 1931 Majestic, built around the sensational MULTI-MU tube.

Noiseless “Metered Tuning” is a feature in receivers having the Automatic Volume Control. Three models embody it; also Full Vision Dial. All six have the Static Modifier. Prices from $72.50 to $207.50.

MODEL 61
$144.50 Complete with 9 tubes

Tune in Majestic’s Musical Moments, KLX, Wednesday, 5:15 to 5:30 P.M.

THOMPSON & HOLMES, Ltd.
Wholesale Distributor
171 Bluxome Street, San Francisco 291 Fourth Street, Oakland
WEDNESDAY Programs  

Reinald Werrenrath  
NBC—8:15 p.m.  

Dorothy Sullivan  
KOL—Cellist  

Fred Hartley  
KHQ—Musical Director  

Dorothy Dunyon  
KPO—Violinist  

322.4 Meters  
KFWI  
Franklin 0200  
930 Kcys.  
Radio Entertainments, San Francisco  
7 A.M.—Eye-opener program  
8 A.M.—Recordings  
9—Jack Reed’s Early Birds  
9:30—Slogan contest  
9:45—Records and announcements  
10:15—Bellevue Hotel program  
10:30—Dr. Linebarger, health talk  
10:50—Items of interest  
11—Goodloe Glimer’s Journeys  
11:15—Recordings  
12:15 P.M.—Alburtus, the Astrologer  
12:45—Recordings  
1—Silent period  
6—Dinner dance music  
6:30—Alburtus, the Astrologer  
6:45—Dinner dance music  
7—Dr. Linebarger, health talk  
7:15—Bellevue Hotel program  
7:30—Silent period  
9:30—Studio Revue, featuring Maryland Mekrsly, Lovey Wolf, Nadine Chires, Ed Sturm and Billie Clinch, Golden State Hawiian Trio, Oklahoma Cowboys, Bill Sander- son, Junior Huddle, Bill cheering, and band; Dean McAlty, master of ceremonies  
12 to 1 A.M.—Midnight classics  

322.4 Meters  
KROW  
Glencl 6774  
930 Kcys.  
1000 Watts  
Educa’t Broad. Corp., Oakland, Cal.  
8 A.M.—Recordings  
8:30—Dental clinic, Sergt. Doc Wells  
9—Silent period  
1:30—Dr. Ed, Georgia crooner  
1:45—The Doctor’s Nurse  
2—Marion Thompson, soprano; Betty Milton, accompanist  
2:20—Union Mutual Life program  
2:30—Bible talk  
2:45—KROW shopping hour  
3:30—Echoes of ‘49  
4—Chiropractic educational program  
4:15—Musical program  
4:30—Faye Poole, blues singer and pianist  
4:45—Recordings  
5:15—Marylin Grace, child reader  
5—Wade Forrester’s Hour  
5:30—Recordings  
5:45—Veritas into Spanish Grant  
6—Silent period  
7:30—The California Cowboys  
8—Announcements  
8:05—Union Mutual Life  
8:15 to 8:30—Grocers’ home hour  

440.9 Meters  
KPO  
Garfield 8300  
680 Kcys.  
Radio Bros., Chronicle, San Francisco  
7:15 A.M.—Health exercises with Doc Dobbie  
7:45—Van and Don, NBC  
8—Shelly Happytime, by Hugh Bar- rett  
9—Dobbie’s Birthday Party  
9:30—Knickerbocker piano duo with Marie Leon, soprano  
10:30—Woman’s Magazine, NBC  
11:30—Julia Hayes, “Helpful Hints”  
11:45—Cotton Bond, “The Virginia Ham”  
12 noon—Scripture reading; time  
12:05—Programs in miniature  
1—the Bookworm  
1:15—KPO Harmonizers  
1:30—School of the Air, NBC  
2—Radio feature, NTA  
2:45—Ye Towne Cryer  
3—who Care with Bob Bence  
4—Aeolian Trio  
5:15—Science talk  
5:30—Aeolian Trio  
5—Big Brother  
6:15—Cecil and Sally for S & W  
6:45—Reta Book, Stuart Strong  
7:30—News Digest, “Scotty” Mort- land  
6:30—Lee S. Roberts  
6:30—North Americans  
6:45—Henry Starr, the 16/40 Boy  
7—Orchestra and vocal solos  
8—Jess Norman’s San Franciscans  
8:30—Bostonians of the Air  
9:15—Rin-Tin-Tin Thrillers  
9:30—“Packard program”  
10—Jesse Stafford’s dance orchestra  
11 to 12 midnight—Floyd Wright, or- ganist, with Helen Stone, blues singer  

361.2 Meters  
KOA  
York 5090  
830 Kcys.  
12,500 Watts  
General Electric Co., Denver, Colo.  
5 P.M.—LiSTerine program  
5:15—Rado- Cry program  
5:30—Mobiloil concert  
5:—Hayne, Stuart program  
5:30—Palmolive hour  
5:30—Coca Cola program  
5:30—Amos ’n’ Andy  
5:15—Came Pleasure Hour  
5:15—Sports interview, C.L. Par- sons  
5:30—Wayne King and his orchestra  
10 to 11 P.M.—The Road Show, NBC  

508.2 Meters  
KHQ  
Main 5383  
950 Kcys.  
Main 1000 Watts  
April A.M.—Eye-opener  
A.M.—“Town Crier”; news flashes  
7:30—Alice Blue Gown  
7:45—Van and Don, NBC  
8—Shelly Happytime, NBC  
9—Wal & Norman  
10—Charlie WeIlman, S & W Prince of Persia  
10:15—Mary Hale Martin, NBC  
10:30—Woman’s Magazine, NBC  
11—Chats, dramatics  
11:45—Bell organ concert  
12 noon—Edna Wallace Hopper, NBC  
12:15 P.M.—Farm and Home Hour, NBC  
1—Dental hygiene; band music  
1:15—Farmers’ seed service  
1:30—School of the Air, NBC  
2—Studio Parade  
2—Gems of Rememberance  
3—Dance orchestra  
3:45—Paint of Mine singers  
4—Service hour  
4:30—Phil Cook, NBC  
4:45—Service hour “CTT”  
5:30—Bob Jones chat, NBC  
5:15—Radiothon Varieties, NBC  
5:30—KBU Notebook singer  
5:45—Health hints, organ concert  
6—Halsey Stuart, NBC  
6:30—Palmolive hour, NBC  
7—Coca Cola program, NBC  
8—Amos ’n’ Andy, NBC  
8:15—Came Pleasure hour, NBC  
8:15—In-Tin-Thriller, NBC  
9—Public opinion  
9:15—Bob Jones, NBC  
10—The Road Show, NBC  
10:30—Owen Sweeten Play Boys  
11 to 12 midnight—Dance orchestra  

239.9 Meters  
KFOX  
Phone 672  
1250 Kcys.  
1250 Watts  
Nichols & Warinner, Long Beach, Cal.  
6:45—Bill and Coo  
7—Church Days  
7:15—Jimmy Lee  
7:30—Pacific Coast Club Rhythm Boys  
8—Rural Free Delivery  
8:30—Scotland Yard  
9—Three Vagabonds  
9:30—Sassy Lle and Daisy Mae  
9:45—Bible and Etyra  
10—Organ Reveries  
10:30—Pac. Coast Cub Rhythm Boys  
11—Majestic Ballroom  
12 to 3 A.M.—The Knight Hawk
CBS

Columbia Broadcasting System

5:30 A.M. — Tony's Scrap Book:
KOY, KLZ

5:45 — The Old Dutch Girl: KDYL, KLZ

6 — Something for Everyone: KDYL, KLZ

6:30 — Morning Moons: KDYL, KMJ

6:45 — Melody Parade: KDYL, KLZ

7:30 — Five Minute Meals: KLZ

8:15 — Ben and Helen: KDYL, KOH

9:00 — Ada Bailey Allen's Editorial Page: KOH

9:45 — Interior Decorating: KDYL, KLZ

9:30 — Paul Tremaine and his Young Restaurant Orchestra: KFBK, KOL, KFRC, KLZ, KOH

9:30 — Columbia Artists Review: KOH

9:30 — Felix Ferdinando and his Park Central Orchestra: KOH

10:30 — Harry Tucker and his Barlow Orchestra: KOH

11:30 — Columbia Artists Recital: KFBK, KOL, KVFY, KFRC, KDYL, KLZ, KOH

12 noon — Asbury Park Casino Orchestra: KFDY, KJY, KFRC, KDYL, KLZ, KOH

12:30 — Syncopated Silhouettes: KFBK, KVI, KFPP, KDYL, KDYL, KLZ, KOH

1:00 — S. Navy Band: KFBK, KOL, KVFY, KFRC, KDYL, KDYL, KLZ, KOH

3:30 — The Valley's Own: KFBK, KOL, KVFY, KFRC, KDYL, KDYL, KLZ, KOH

4 — Morton Downey, with Nat Brill's Orchestra: KFBK, KVI, KFPP, KFRC, KDYL, KLZ, KOH

4:15 — Felix Ferdinando and his Park Central Orchestra: KFBK, KVI, KFPP, KFRC, KDYL, KLZ, KOH

6:15 — William Wise's Symphony Orchestra: KDYL, KLZ

7:30 — The Lost World: KDYL, KLZ

8:30 — Last交通大学 Orchestra: KDYL, KLZ

9:00 — Howard D. Johnson's Orchestra: KDYL, KLZ

9:30 — University of Washington Orchestra: KDYL, KLZ

10 — University of Washington Orchestra: KDYL, KLZ

10:30 — Columbia Symphony Orchestra: KDYL, KLZ

11 — University of Washington Orchestra: KDYL, KLZ

11:30 — University of Washington Orchestra: KDYL, KLZ

12 noon — University of Washington Orchestra: KDYL, KLZ

12:30 — University of Washington Orchestra: KDYL, KLZ

1:00 — University of Washington Orchestra: KDYL, KLZ

1:30 — University of Washington Orchestra: KDYL, KLZ

2:00 — University of Washington Orchestra: KDYL, KLZ

2:30 — University of Washington Orchestra: KDYL, KLZ

3:00 — University of Washington Orchestra: KDYL, KLZ

3:30 — University of Washington Orchestra: KDYL, KLZ

4:00 — University of Washington Orchestra: KDYL, KLZ

4:30 — University of Washington Orchestra: KDYL, KLZ

5:00 — University of Washington Orchestra: KDYL, KLZ

5:30 — University of Washington Orchestra: KDYL, KLZ

6:00 — University of Washington Orchestra: KDYL, KLZ

6:30 — University of Washington Orchestra: KDYL, KLZ

7:00 — University of Washington Orchestra: KDYL, KLZ

7:30 — University of Washington Orchestra: KDYL, KLZ

8:00 — University of Washington Orchestra: KDYL, KLZ

8:30 — University of Washington Orchestra: KDYL, KLZ

9:00 — University of Washington Orchestra: KDYL, KLZ

9:30 — University of Washington Orchestra: KDYL, KLZ

10:00 — University of Washington Orchestra: KDYL, KLZ

10:30 — University of Washington Orchestra: KDYL, KLZ

11:00 — University of Washington Orchestra: KDYL, KLZ

11:30 — University of Washington Orchestra: KDYL, KLZ

12 noon — University of Washington Orchestra: KDYL, KLZ
258.5 Meters KNX Hemp. 4101
1050 Kys.
5000 Watts
L. A. Evening Express, Los Angeles
8:45 A.M.—Popular recordings
7—Bill Sharpies’ gang
8—Inspirational talk and prayer
9:15—Bill Sharpies’ gang
9:45—Karl’s Café
9:30—Charlie’s Cafe
9:30—Beauchamp program
8:30—Recorded program
8—Eddie Albright’s family
10:30—Home Economics talk
11:30—Musical program
12 noon—General
10:00—Recorded program
1:30—Eddie Albright, late fiction
2—Recorded program
2:30—L. A. Fireman’s Band
3—Announcements and stock reports
8:05—L. A. Fireman’s Band
3:30—Recorded program
4—Travelogue
4:15—Recorded program
E—C. P. R. musical program
5—Brother Ken’s Kiddies’ Club
5:25—“Butterfinger” contest
5:30—Program of records
5:45—Town Cryer’s amusement tips
6:25—Wesley Tourtelotte, noted organist
6:30—Pantages Theatre
7—Frank Watanabe and Hon. Archie
7:15—George Gramlich and “Per- iwig”
7:30—Roscrucian concert ensemble
8—The Airdales,” Bert Butterworth
8:15—“Soup and Sandwiches”
9—Sherman Oaks Serenaders
9:30—Ethel Dunne
10:00—“Men’s and Women’s Talks”
10:30—Russian-American Art Club
11 to midnight—Wesley Tourtelotte, organist

204 Meters KGA Main 3434
1470 Kys.
5000 Watts
6:45 A.M.—Early Birds; news
8—Organ concert
9—Mary’s Neighborly Chat
9—Oliver Red’s, blues singer
10—Winifred Lundberg, contralto
10:30—The Radio Boy Friends
11:15—Mardi Gras Club
11:45—Professor and his Dream Girl
12 noon—Mid-day request program
12:30—Mid-day request program
1—Marshall Sohl, tenor; Geneva
Brown, soprano, NBC
1—Dental Club of the Air
1:45—Betty Anderssen, soprano
Mardi Gras
2—Organ concert
3—Smillin’ Sam from Alhamb’
3—Jean Kantner, baritone
4—Organ concert; Warren Wright;
Homer Sweetman, tenor; Geneva
Brown, soprano
5—Ken Stuart’s sports review
5:15—Uncle Frank’s story hour
5:30—Uncle Andy and the Kiddles
5:45—Ward Irene, tenor
6—Words and music
6:45—Hingespaper of the Air, UBC
6:55—Calendar of the Air, UBC
7—Composers Hour, UBC
7:30—The Hoofers, UBC
8—Beach Municipal Band, UBC
8:30—Echoes from Parnassus
9—Henri Damski’s Neapolitans Or-
10—Ken Stuart’s Sunshine program
10:30—Jean Kantner, baritone; Ma-
12:30—Q.S.O. Orchestra
12 to 1 A.M.—Request recordings

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Wednesday Programs

340.7 Meters KXLA Lake 6000 880 Kys.
7:00 A.M.—Entertainment & exercises
7:05—Silver Strings, pianist
9:30—John H. Teeter, violinist
9:45—Prudentia, piano
9:55—Dr. Campbell and Dentistry
5—Studio program
8:45—Studio program
5:30—Vesper music
10:30—Recordings
2:45—Edgar Russell
9:30—Dance, UBC
9:15—Music
9:30—Majestic Musical Moments
5:15—Voices of Spring
1:45—The Friendly Hour
2:30—Studio program
2:45—Dr. Campbell and Dentistry
5—Studio program
4:30—Studio program
5:30—Aircyclopedia
4:15—Dr. Campbell and Dentistry
5—Studio program
8:15 A.M.—Financial news
8:30—Loui Ribb, health exercises
9:00—Cross-Cuts of the Day, NBC
9:15—Gracie Hale and Roy Rockwood
9:30—Rhythm Masters
9:45—Jack Baldwin, pianist
10:00—Charlie Weir, pianist
10:15—Prince of Pep, NBC
11:45—Sisters of the Skillet, NBC
Noon—Edna Wallace Hopper, NBC
12:15—Farm and Home Hour, NBC
12:30—Mid-Day Dance, UBC
1:30—Mid-Day Dance, UBC
1:15—Harry Coe, popular songs
4:30—Eleanor Ayres, ballads
4—Alexov, Italian language
4:15—Science Speaks, NBC
4:30—Betty Roberts, soprano
5:30—Betty Roberts, soprano
6:45—Wake-up Call, NBC
7:00—Wake-up Call, NBC
7:15—Wake-up Call, NBC
7:30—Wake-up Call, NBC
7:45—Wake-up Call, NBC
8:00—Wake-up Call, NBC
8:15—Wake-up Call, NBC
8:30—Wake-up Call, NBC
8:45—Wake-up Call, NBC
9:00—Wake-up Call, NBC
9:15—Wake-up Call, NBC
9:30—Wake-up Call, NBC
9:45—Wake-up Call, NBC
10:00—Wake-up Call, NBC
10:15—Wake-up Call, NBC
10:30—Wake-up Call, NBC
10:45—Wake-up Call, NBC
11:00—Wake-up Call, NBC
"Wake-up Call" music

394.5 Meters KXIN Broadway 4211 760 Kcs.
Puget Sound Broad. Co., Tacoma
7:30—Recordings
7:45—Recordings
8:00—Recordings
8:15—Recordings
8:30—Recordings
8:45—Recordings
9:00—Recordings
9:15—Recordings
9:30—Recordings
9:45—Recordings
10:00—Recordings
10:15—Recordings
10:30—Recordings
10:45—Recordings
11:00—Recordings

220.4 Meters KGER Phone 632 1600 Kcs.
C. M. Dobyns, Long Beach, Calif.
6 A.M.—Recorded program
6:30—News, weather, etc.
7—Sunshine Club
7:30—Silent hour
8:30—Mammy Jinn and Doughboys
9:30—Health Forum
9:45—Poets' corner
10—Mountain Dulcimer
10:30—Helene Smith, pianist
10:45—Beauty club
11—Billy Gray, Melody Madness
11:30—Radio variettes
12:30 P.M.—Silent two hours
12:45—Recorded program
1:30—Long Beach Municipal Band
3:45—Health Forum
5:30—Sunset
6—Silent
2:40—Concerts, UBC
8—Long Beach Municipal Band, UBC
8:30—Echoes from Parnassus, UBC
9—Dancing Harmonies, UBC
9:30—San Francisco city, UBC
10—Moonlight Melodies, UBC
11 P.M.—Vic Meyers' orchestra, UBC

202.9 Meters KECA 1270 Kcs.
3:45—KXLA Lake 6000 880 Kys.
4:00 A.M.—Health exercises
4:30—Loui Ribb, health exercises
5:00—Cross-Cuts of the Day, NBC
5:15—Gracie Hale and Roy Rockwood
5:30—Rhythm Masters
5:45—Jack Baldwin, pianist
6:00—Charlie Weir, pianist
6:15—Prince of Pep, NBC
6:30—Organ recital, NBC
7:00—Organ recital, NBC
7:30—Organ recital, NBC
8:00—Organ recital, NBC
8:30—Organ recital, NBC
9:00—Organ recital, NBC
9:30—Organ recital, NBC
10:00—Organ recital, NBC
10:30—Organ recital, NBC
11:00—Organ recital, NBC

254.1 Meters KEX 3111 1180 Kys.
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm flashes
7—White Wizard
7:15—Family Hour, Willard H. Pope
8:30—Organ concert
9:00—Morning devotions, NWBS
9:15—Julia Hayes
9:30—Tone Chasers
10—Winifred Lingenberg, contralto
10:15—Robert Monsen, tenor, NBC
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:45—Professor and his Dream Girl
12—Radio Hour
12:30—Walkathon from Lotus Island
12:45—Mid-day music, NWBS
1:05—Merry Motorists
1:30—Dental Clinic of the Air
1:30—Betty Andersen, soprano
2:00—Mardi Gras
3—Organ concert
3:30—Smilin' Sam from Alabam'
4:30—Newscasting
4—Walkathon
4:30—Juvenile program
4:45—Metropolitan hour
5—White Wizard
5:15—Uncle Frank's story hour
5:30—Studio program, Allen Daniles
5:45—Theater review, Dean Collins
6—Words and music
6:15—Hughemur, UBC
6:45—Silent period
7—Dream, UBC
8—Dona (recorded)
8:45—Airyclopedia

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Pilot’s wonderful wave band changing switch, incorporated in the new Universal Super-Wasp, revolutionizes the short wave art. No longer need numerous coils be changed to cover the various wave bands. No longer need dial settings change each time the same distant stations are tuned in. You can log permanently all the stations you can get throughout the world, you can tune from the short waves to the high ship waves without removing your hand from the single control knob.

**Universal Features Revolutionizing the Short Wave Art**

Complete coverage all wave bands from 15 to 650 meters without coil changing. Complete A. C. operated chassis in cabinet. (Also available in battery model) ... All Metal Chassis ... Highly sensitive and selective circuit ... Screen Grid TRF amplifier plus Screen Grid Detector ... 227 First Audio Stage ... Two 245’s in push-pull output stage ... Stations can be logged permanently on dial ... Regeneration control does not alter tuning ... Provision for Phonograph Pick-up ... Earphone Jack on Front Panel ... Illuminated Dials ... Handsome Walnut Cabinet ... Most advanced construction yet used for short wave work ... In kit form for easy home assembly; no drilling or cutting, all parts fully prepared.

NOTICE TO “HAMS”: Pilot will continue building the original Super-Wasp in kit form for licensed amateurs and others who want to spread the tuning on their pet wave bands and add their own audio features. A. C. and battery models.

**Pilot Universal Super Wasp $79.50** A. C. Model (K-136) in Kit Form

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OFFICES IN PRINCIPAL COUNTRIES OF THE WORLD
THURSDAY Programs

315.6 Meters KFWB Holly, 0315
950 Kcys. 1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 A.M.—Black and White, two-piece team
9—Gino Severi's orchestra; Cookie, the Sunshine Girl
10—Wade Hamilton, organist
10:30—The Morning Melodists and Bud Overbeck, popular songs
11—Wayde Hamilton
12 Noon—Recordings
12:30 P.M.—Gino Severi's orchestra; Johnny Murray, soloist
2—Recordings
2:10—Pacific Coast League game
4—Jerry Joyce and the dance orchestra; Joyce Whiteman and Cookie, the Sunshine Girl
6—Harry Jackson's Entertainers
6:30—Uncle Jerry
6:15—Cecil and Sally
8—Orchestra directed by Sam K.
Wineland: Lewis Meehan, tenor
Elmer Gallup, bass
7:30—George Gramlich, tenor
7:45—Courtesy program
8—Wagner Miniatures, UBC
8:30—Modernistic
9—Courtesy program
9:30—Tea Paintings, UBC
10 to 12—Gus Arnheim's orchestra

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 1000 Watts
J. Brunton Sons, San Francisco
6 A.M.—Commuters' Express
7—Alarm Clock Klub
8—Recorded program
8:30—City of Paris day by day
8:45—Recorded program
9—Assoc. Food Stores' program
9:30—Popular recordings
11—Shopping with Shirley Dale
11:30—Popular recordings
12 noon—Band music
12:15—Jimmy Water's program
12:20—LaVida Cloud Chasers
1—Stock reports and records
2—Studio program
2:20—Recorded program
2:45—The Melody Girl
3—Blindcraft ensemble
3:30—Popular recordings
4—Corridor
4:30—KJBS Punset
5—Popular recordings
6—S. B. House period
12:01—Program from Coffee Dan's
12:45 to 6 A.M.—KJBS Owl program

239.9 Meters KFOX Phone 672
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
9:40—Koa Hawaiian Trio
10:15—Orchestra
10:30—Rolly Way
10:45—Vera Graham, Organist
11:15—Ezra Wray and his Accordion
11:30—News Reports
11:45—Cline and his Harmonica
12 Noon—Air Raiders
12:30—Cheerio Boys
1—Dr. Elmer S. Clark
1:15—Teacup Philosophy
1:45—Drama and Literature
1:55—Holiday Hometime
2:15—Music Appreciation
2:20—Pipe Dreams
2:45—Three Vagabonds
3—Sunrise Matinee
3:15—Town Hall Revelers
4—Late News Reports
4:15—Old Time Hymns
4:30—Rolly Way
4:45—Carl Farr and his Music
5—Bill Estes' Sunset Harmony Boys
5:15—"Binkle and Blue"
5:30—Carl Farr and his music
5:45—Professor and Dream Girls
6—Over At Marty's House
6:30—Percy Prunes
6:45—Bill and Coo
7—School Days
7:15—Jimmy Lee
7:30—Pacific Coast Club Rhythm Boys
8—Rural Free Delivery
8:30—Behind the Headlines
9—Three Vagabonds
9:30—Sassy Little and Daisy Mae
9:45—Able and Ezra
10—Orphan Reverses
11—Majestic Ballroom
12 to 3 A.M.—The Knight Hawk

265.3 Meters KS1 Wasatch 3901
1130 Kcys. 5000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—Fleischmann program, NBC
6—Arco Birthday Party, NBC
6:30—Maxwell House melodies, NBC
7—Lucky Strike orchestra, NBC
8—Vico "Pen" program
9:30—Afford 'n Andy, NBC
9:45—Magik Paintbrush
9—MJB Semi-Tasse Review, NBC
9:30—Informal studio program
10:15—Salon orchestra
11 to 12 midnight—Dance music

325.9 Meters KOMO Elliot 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:30 A.M.—Inspirational service
7—Organ recital
7:30—Sunrise Serenaders
7:45—Van and Don, NBC
8—Shelley Happytime, NBC
9—Vocal recital
9:15—Helpful Hints to Housewives
9:30—Charity Players
9:45—Way to a Man's Heart
10—Woman's Magazine, NBC
10:15—Chevrolet Chronicles
11—Standard School broadcast, NBC
11:45—Barbara Gould beauty talk
12 noon—Prudence Penny talk
12:15—Farm and Home Hour, NBC
1—Orchestra and vocalists
1:15—University of Washington
2—Variety hour
3—Tea up Philosophy
3:15—Orchestra and vocalists
4—Mickey Mouse Club
4:30—Phil Cook, NBC
4:45—Stock quotations
5—Fleischmann hour, NBC
6—Arco Birthday Party, NBC
6:30—Maxwell House ensemble, NBC
7—Lucky Strike dance orch., NBC
7:30—Standard Symphony hour, NBC
8—Amos 'n Andy, NBC
8:45—Lee S. Roberts, NBC
9—Demi-Tasse Review, NBC
9:30—New World Life Boys
10—Recorded program
10:15—Chevrolet Chronicles
10:45—News flashes
11—Hotel St. Francis dance orchestra, NBC
12 to 12:30 A.M.—Organ recital

526 Meters KXA Seneca 1000
570 Kcys. 500 Watts
5 P.M.—Tinney's Friendly Frolic
6—Spanish music (recorded)
6:45—Harry A. Foley, pianist
7:15—Bill Tucker and his spotlight review
7:30—Billy and Betty
7:45—Sanio Dick
8—Mrs. Samuel Hedges and Melody Trio
8—Musical comedy gems by Heilene Porter
10—Tex Howard and his Trianon Toppers
11 to 12 midnight—Bremerton Walkathon
379.3 Mrs. NBC-KGO 790 Kcy.
2:45—Broadcast Co., San Francisco
3:00—Sunrise Serenaders: KGO, KOMO, 7:30 to 7:45
7:45—Van and Hunnicut, the Two Profes- sional: KGO, KGW, KPO, KFI, KFPS, KTAAR, KOA
8—Shelly Happytime: KHQ, KOMO, KGW, KPO, KFI, KFPS, KTAAR, KSL, KOA
8—Financial Service: KGO
8—Morning Melodies: KGO
8—Busyness of the Day: KGO, KECA, 9 to 9:15
9:15—The Lumberjacks: KGO
9:30—Ron Nichols, KOA, KECA
10—Woman’s Magazine of the Air: KHQ, KOMO, KGW, KPO, KFI, KFPS, KTAAR, KSL, KOA, 10:20 to 11:
11—Standard School Broadcast: KGO, KHQ, KOMO, KGW, KFO, KFPS
11:45—Organ Recital: KGO, KECA
12 noon—Luncheon Concert: KGO, KGAV, KECA
12:15—Western Farm and Home Hour: KHQ, KOMO, KGW, KECA, KFPS, KSL, KTAAR, 12:45 to
1—Hotel Sir Francis Drake Orchestra: KGO, KFPS
1:30—Dancing Melodies: KGO, KECA, KFPS
2—Lady Next Door: KGO, KGW
2:30—Trkko Vaudville of the Air: KGO
3—Black and Gold Room Orchestra: KGO, KGAV, 3 to 3:25
2:30—John B. Kennedy Talk: KGO, KGAV
3:45—Black and Gold Room Orchestra: KGO
4—Sparklets: The Coquettes; Paul Carson, organist; Alno Boy, banjo, and guitarist: KGO
4:30—Phil Cook, the Quaker Man: KGO, KHQ, KOMO, KGW, KFI, KFPS, KTAAR
4:30—New Service: KGO, KFPS
5—Fleischmann Hour, Rudy Vallee and his orchestra: KGO, KHQ, KWF, KECA, KFPS, KTAAR
6—Arco Birthday Party, Thomas Jefferson, reinaugurated guest of honor; Rachel Morton, hostess, tenor; John Moncrieff, basso; male quartet; orchestra direction: Joffrey Harris, KGO, KHQ, KOMO, KGW, KECA, KFPS, KTAAR
6:30—Maxwell House Ensemble, Mario Chamie, tenor, guest artist: orchestra direction Don Vonvoehrs; Lou Raderman, violinist: KGO, KHQ, KOMO, KGW, KECA, KFPS, KTAAR
7:00—B. A. Rolfe and his Lucky Strike Dance Orchestra: KFPS, KTAAR, KGO, KHQ, KOMO, KGW, KFI
7:30—Standard Symphony Hour, orchestra direction Dr. Hans Leschke: KGO, KHQ, KOMO, KGW, KFI
8:30—Amor ’n Andy: KGO, KHQ, KECA, KFPS
8:45—Lee S. Roberts, pianist; Paul Carson, organist; vocal soloist: KHQ, KOMO, KGW, KECA, KFPS
9:15—Demi-Tasse Revue, Gus Arnheim’s Ambassador Hotel Cocomo Nut Grove Orchestra: KGO, KHQ, KOMO, KGW, KFI, KECA, KFPS, KTAAR, KSL, KOA
9:30—the Story Teller, “The Mayor and the Manicurist,” by George Ade: KGO, KHQ, KOA
Wallie Milford, son of Mayor Milford, became home from college a hero to his father and to a sweet innocent young lady, Ruth Foster, who was engaged. Now the mayor learns of his son’s affair with a manicurist and how he deals with her black-mailing game gives the play its climax.
10—Parisian quintet: KGO, KFI, KOA
“Ivocation,” a powerful musical composition by Von Goens, will be given a solo interpretation by Dorothy Dukin Dem, cellist of the Parisian quintet. “Prelude,” a comparatively new number by Von Doenhoff, has been given a four-part arrangement by Eva Garcia, director of the Parisians and will be part of the second number.
10:30—Yr Frien’ Scotty: KGO
10:45—Sarah Krendel, violinist: KOA
11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra: KGO, KGW, KFI, KSL

361.2 Meters KOA
York 5090 830 Kc.
12,500 Watts General Electric Co., Denver, Colo.
5 P.M.—Fleischmann hour
6—Arco Radio Party
6:30—Maxwell House ensemble
7—Lucky Strike orchestra
8—Amor ’n Andy
8:15—Conoco Listeners’ Hour
8:45—Sports review
9—MJB
9:30—The Story Teller
10—Parisian quintet
10:30 to 11 P.M. Organ recital, Erminie de La Vergne

483.8 Meters KFXD
Atwater 2121
620 Kc.
1000 Watts Morning, Oregon, Portland, Ore.
6:30 A.M.—Devotional services
6:45—Oregonian Trail Blazers
7—Morning Appetizers
7:45—V8
8—Shell Happytime, NBC
8—Cooking school
8:45—Biblical Hour
9—Magazine of the Air, NBC
11—Standard School broadcast, NBC
11:45—Military masterworks
12 noon—Child Welfare talk
12:15—Western Farm Home, NBC
1—World Book Man
1:02—Town Cryer
1:30—Fleischmann hour
2:45—Oregonian Trail Blazers
3—Black and Gold Room Orchestra, NBC
3:30—Santiseptic program
3:50—John B. Kennedy, talk, NBC
4:15—Piano Capers, NBC
4:30—Phil Cook, NBC
4:30—Old Fashion Show
5—Fleischmann hour, NBC
6—Arco Birthday Party, NBC
6:30—Maxwell House melodies, NBC
7—Lucky Strike Orchestra, NBC
7:30—Standard Symphony hour, NBC
8—Amor ’n Andy, NBC
8:30—Lee S. Roberts, NBC
9—Demi-Tasse Review, NBC
9—Tommy Luke’s program
9:30—President’s message
10—Smith, Camp & Co. program
10:15—Oregonian of the hour
11—Dangerous music, NBC
12 to 1 A.M.—Music Box organ

CBS

Columbia Broadcasting System
5:30 A.M.—Tony’s Scrap Book: KDFV, KLZ
5:30 Morning Minstrels: KDFV, KLZ
6—Something for Everyone: KDFV, KLZ
6:30 Morning Moods: KDFV
7:15—Busy Fingers: KDFV
8—Five Arts: Radio Home-Makers: KDFV, KOL, KVI, KFRC, KDFV, KLZ, KOH
8:15—A New Fashioned Garden: KDFV, KOH
8:30—Uneeda Bakers: KDFV, KLZ
8:45—Peter Pan Forecasters: KMFJ, KOL, KVI, KFPP, KOIN, KFRC, KDFV, KLZ
9—Paul Tremblay and his Yoeg’s Restaurant Orchestra: KFBB, KOL, KVI, KFRC, KDFV, KLZ, KOH
9—Columbia Revue: KOH
10—Felix Ferdinando and his Park Central Orchestra: KOH
10:30—Ambassador Hotel Orchestra: KOH
11—Dean Winbrow: KFBB, KVI, KFPP, KLZ, KOH
11:15—Columbia Artists Recital: KLZ
11:15—Uneeda Bakers: KMJ, KOL, KVI, KFPP, KOIN, KFRC, KOH
11—Kol: Award for the American School of the Air: KFBB, KMJ, KOL, KFPP, KFRC, KVI, KOIN, KFRC, KLZ, KOL, KOH
12 noon—Rhythm Mandolinists: KFBB, KT, KFPP, KLZ, KOH
12:30—Columbia Salon Orchestra: KFBB, KVI, KFPP, KDFV, KLZ, KOH
1—The Three Doctors: KFBB, KOL, KVI, KFPP, KOIN, KFRC, KLZ, KOH
1:30—Ashbury Park Casino Orchestra: KFBK, KVI, KFPP, KOIN, KFRC, KLZ, KOH
1:30—Will Osborne and his orchestra: KDFV, KLZ, KOH
2:30—Virginia Arnold, pianist: KDFV, KLZ, KOH
3—Art Gilham: KFBB, KMJ, KOL, KVI, KFPP, KFRC, KDFV, KLZ, KOH
3:30—Frankon Kibbler’s Fulton Royal Orchestra: KFBB, KOL, KVI, KFPP, KFRC, KDFV, KLZ, KOH
4—Morton Downey: KFBB, KVI, KFPP, KOIN, KFRC, KLZ, KOH
4:15—St Mortiz Orchestra: KFBB, KVI, KFPP, KFRC, KOH
4:30—St. Mortiz Orchestra: KFBB, KVI, KFPP, KDFV, KDFV, KLZ, KOH
5:15—Barbara Mauriel, contralto, with New World Symphony: KFBB, KVI, KFPP, KOIN, KFRC, KLZ, KOH
5:15—Old Gold Character Readings: Loma Fanin: KFBB, KMJ, KOL, KVI, KFPP, KOIN, KFRC, KOH, KDFV, KLZ
6—The Lutheran Hour: KFBB, KOIN, KFRC, KLZ, KOH
7—Harriet Lee, with Freddie Rich’s Orchestra: KDFV, KLZ, KOH
7:45—Radio Roundup: KMJ, KFPP, KLZ
9—Folger Coffee program: KVI, KFPP, KOIN, KFRC, KOH, KDFV

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Thursday Programs

243.8 Meters KYA Prospect 3456
1230 Kys.
1000 Watts
Pac. Broadcast Corp., San Francisco
7:30 A.M.—Hawaiian Echoes
8:00—Morning Report
8:45—A Word of Cheer
9—Mahlon Dolman
9:30—Organ and popular melodies
9:45—Revue
10—George Taylor, Adele Burian, Victor, Greta Gahler, Tom Smith. "The Melodizers"
11—Happy Harmonies
11:15—Autumn melodies
11:30—Studies in wait time
11:45—Virginia Spencer, "Soliloquy"
12—Northport Memories
12:45—Old Timers
1—Cal King's Country Store
1:30—Charlie, Glenn in "Songs of Yesteryear"
1:45—Novelty bits
2—Ralph Lip, mystic philosopher
2:30—Dolph Sargent, organist
3:15—Health talk
3:30—Sing Along, Greta Gahler
3:45—Salon melodies
4—Philosopher
4:15—Bluelight corner
4:45—Koffee Kup Celebrities
5—Metropolitan hour
6—Radio Blowers
6:00—Uncle Jerry's Safety Club
6:45—Hughespaper of the Air, UBC
6:55—Hughespaper of the Air, UBC
7—Calendar of the Air, UBC
7:15—KJR program, UBC
7:45—"The Two Crooners," Tom and Dud
8—Radio Blowers, UBC
8:30—Sydney Dixon, recital of sons
9—Barbasoli program
9:30—Sage Coastls, UBC
9:45—Tone Paintings, UBC
10—Organ recital featuring Dolph Sargent, organist, and George Nickson, soloist
10:45—Jimmy Mosley in person
11 to 12 midnight—"Dixieland Blue Blowers"

508.2 Meters KHQ Main 5383
590 Kys.
1000 Watts
Louis Wassmer, Quincy, Spokane, Wash.
7 A.M.—"Town Cryer": news flasher
7:05—Morning Report
7:45—Van and Don, NBC
8—Shell Happytime, NBC
9—Shell Happytime, NBC
9:45—Pequot Personalities
10—Woman's Magazine, NBC
11:30—Bell organ concert
12 noon—L. Robinson, savings account
12:15—C.M.—Farm and Home Hour, NBC
1—Dental hygiene; band music
1:15—Farmers" seed service
1:30—Miss Silhouete, violinist
1:45—The Hill Billies
2—Red Feather Parade
3—Gems of Remembrance
3:30—Dance orchestra
3:30—Radio Blowers, NBC
4—Service hour
4:00—Don and Van, NBC
4:45—Service hour "CTD"
5—Fießichmann hour, NBC
5:30—Dorothy Furnight Party, NBC
6:00—Maxwell House Melodies, NBC
6:30—Radio Victor Hour, NBC
7—Radio Victor Hour, NBC
7:30—Harald Symphony hour, NBC
8:30—Amos 'n Andy, NBC
8:45—Lee S. Roberts, NBC
9:00—Dave Revue, NBC
9:30—Phoenix transcription
9:45—Upstairs Price sport page
10—Prom Empire Party, NBC
20:10—KHQ Ensemble On Wings of Song
11 to 12 midnight—Best Steppers

340.7 Meters KLX Lake 6000
880 Kys.
7:30 A.M.—Exercises & entertainment
8—Charles T. Besserer, organist
9—Modern Homes period
9:30—Clinic of the Air
10:15—San Francisco stocks
10:30—Beauty Mould program
10:45—Russell, jazz pianist
11:15—Artists' Hour
12 noon—Jack Delaney and his band
12:15—Han's Hi-Lights
2—Recordings
2:35—San Francisco stocks
3:45—Eugene Haysleyes
3:50—Fog Coast Theater program
4—Hotel Oakland concert duo
4:15—Regarded program
4:35—Ethel Rhinard, jazz pianist
5:15—Three Happy Haysees
5:30—Brother Bob's Club
5:35—Northport Memories
6—Hotel Oakland, pianist, W. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist
7—Old Gospel hymns, with M. J. Dobson, tenor, and Muriel Scherrhub, soprano
8—Morning devotional
9—Jackie's Novelty Trio
10—Coy Barkley's Band
11—Clara Cardinals, duo
11:30 to 12 midnight—Dance program

309.1 Meters KJR Seneca 1515
970 Kys.
1 A.M.—Morning Reverie; news flasher
4:35—Thrift Hour of the Air
5—Morning devotional
5:15—George Maddox, tenor
10—Betty Andersen Marshall, soprano
10:30—Robert Monsen, tenor
10:45—Radio Boy Friends
11—Meadows' Orchestra
11:30—Julia Hanes
11:45—Professor and his Dream Girl
12 noon—Hill Hour
12:30—Mid-day musicale
1:15—Don, clinic of the air
1:45—Anatol
2—Sopran, soprano
2:15—Marty Gras
3—Organ concert; Geneva Brown, soprano
3—Billin' Sam from Alabam'
4—Tea Time Tales
5—Organ; Bobby Halsework; Homer Sweetman, tenor
6—Ken Stuart's sports review
7—Uncle Frank's story hour
7:30—Health talk
7:30—Market reports
7:30—Garden talk
8—Northwest Saloon Orchestra
8:25—Records and Memories
8:45—Hughespaper of the Air, UBC
9:00—Ruby Samuel Koch
11:45—"Anatol"
7:15—Calendar of the Air, UBC
7:30—McAleer Melodists
7:45—Hill Hour, UBC
8—French Miniatures, UBC
8:30—Brick English Orchestra, UBC
8:30—"Anatol" orchestra
9:00—Mounties, UBC
9:15—Rasyarakat, UBC
9:30—Baker Chocolate Co.
9:45—Piano and Paintings, UBC
10—Ken Stuart's Sunshine program
10:30—Agatha Turley, soprano; Man, and Ruby Samuels, orchestr
11—Vict Meyers orchestra
12 to 3 A.M.—Midnight Reveries

491.5 Meters KFRC Prospect 0100
10 Kys.
1000 Watts
7 A.M.—Mac's Cow Hollow Symphony with Simpy & Pedro; stocks
8:15—Georges Hour
8:45—Peter Pan forecasts, CBS
9—Dr. Ross, DLBS
9:15—George Honda
9:30—Feminine Fancies
10—Wynn's Daily Chat
11—Chapel Choir and beauty talk
11—Charlie Players
11:15—Radio Homemakers, CBS
11:30—Amer. School of the Air, CBS
12 noon—Noonday concert
1—Helpful Hints to Housewives
1—N. Y. stock quotations
1:35—News items
1:45—Tommy Harris & Wm. Cowles
2—Happy-Goo Lucky Hour
3—Gordon Kibber's orchestra, CBS
3:30—Mary Lee Haines
4—French's Bird Seed program
4:15—Georgia O. George
4:30—St. Mortiz Orchestra, CBS
4:45—Recordings
5:15—Town topics
5:30—Sunset Melodies, DLBS
5:45—Adventures, Barkley and Blue
5:30—Melodies of the Moment
5:45—News items
6—"Radio Blowers"
6:15—Lorna Fantin, Numerologist, "Secrets"
6:30—Cuesta La Honda Haywire Orchestra
7—Lutheran Laymen's League program
7:30—Chocolate Soldiers
8—Sports Shots, Ernie Smith and Dick Rickard
8:15—American Tobacco Co., CBS
8:30—W. W. Strauss Company
8:45—Pabco Trail Blazers
9—Colonia
9:15—Piano Mood, Edna Fischer
9:45—Spanish Pantomimes
10—Emperor of the World
10:30—Radio Blowers, NBC
10:45—Artists Vignettes
11—Val Valentine's orchestra
11:15—Vagabond of the Air

535.4 Meters KTAB Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—"Cuckoo Club with Frank Wright
8—Recordings
8:30—Morning Moods
9—Morning prayer hour
9:30—Dr. J. Douglas Thompson
10—Household hour, Alma La Marr
10:30—Dr. B. L. Corley
10:45—Artists Vignettes
11—Novelty program
11:15—Recorded program
11:30—Mid-day musical notes
12:15 P.M.—Dr. McClain
12:30—Latin-American program
1—Chapel of Chimes program
1—Recordings
2—Mamita Album
2:15—Chapel of Chimes, Ernie Smith
3—The Story Man
3—Frank Wright
3:30—Dr. J. Douglas Thompson
4—Minute masterpieces
4:30—Chapel of Chimes program
4:30—Chapel of Chimes
4:45—Prom, pianist, and Alice Cummings, violinist
5—End of the air
5:15—Frank Wright
5:30—Dr. J. Douglas Thompson
6—Minute masterpieces
6:30—Chapel of Chimes program
7—End of the air
7:15—Recordings
7:30—News from the oil fields
8—Studio program
8:15—Rob and Other
9—Affairs of Anatol
9:30—KTAB Ranch Boys
10—Moment music
11 to 1 A.M.—J. M. m e Kendrick's Night Owls

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319 Meters Koin Atwater 3333
570 Koin Incorporated, Portland, Ore.
6 A.M.  1100 Watts
Koin Incorporated, Portland, Ore.
7 A.M.  Koin’s Klock
7:15  The Early Birds
7:30  Novelty Duo
8:15  Through the Window
8:45  Hawaiian Ensemble
9  Merrymakers
9:30  Cowboy Fancies
10  Eaton’s
11  International Kitchen
11:15  Nat’l Biscuit program, CBS
11:45  School of the Air, CBS
12 Noon  Rose City Beavers
12:30  Sunshine feature
1  Portland Council of Churches
1:15  Hostess of the Air
2  Fashion review
2:30  The Cuckoo Club
3  Newspaper of the Air
3:30  Cecil Tolebee, organist
5  The Prize Club
Orchestra
6  Lorna Faints, CBS
6:30  Hawaiians
6:45  Luther Layman’s League, CBS
7  Midday Market reports
7:15  Hollis
7:30  Midday Market reports
8  Bells of Harmony
8:15  Fryor’s Military Band, CBS
8:30  Trail Blazers, DBLS
8:45  Polka Club
9  The Bohemians
10  Journal feature
10:30  Studio feature
11  McElroy’s Greater Oregonians
12  1 A.M.  Merry G. Round

296.6 Meters Kqwo Columbia 777
1010 Kcws.  500 Watts
Pioneer Broadcasting, Ltd., San Jose
8 30 A.M.  2050-Prosperity program
9:45  Helpful Hour, Dorothy Dean
10  Recordings
11:45  Leah Bernhard Kimball
11:30  Studio program
11:45  Recordings
12 noon  Variety program
12:30  Market reports, weather
12:30  Variety program, Betty Jaye

1 Musical program
1  The Prime Hour
1 200-Blue Diamond program
2 45  Dr. Campbell and Dentistry
2 45  Dr. Campbell and program
4 30  Story time
5  Vesper music
5:15  Dr. Campbell and Dentistry
6  S. A. farm flash
6:10  Farm topics discussion
6:20  State Dept. of Agriculture
6:30  Market reports
6:45  KQW Market Place
7  News dispatches
7:15  Father and Son, Fred Saxton
7:20  Legislative Session
7:45  Floyd Chormey’s program
8  Songs of the Old Church
9  to 10 P.M.  The Five Pretzels

526 Meters KMtr Holly 3026
570 Kcws.  500 Watts
Kwm Radio Corp., Hollywood, Cal.
9 45  Recorded program
10  Radium and Radon
10  Record Pictorial program
10 30  Wally Mclntyre’s Hawaiians
11 30 Program
11 45  From Cal
12 noon  “World in Review”
12 15  Hi-Ho Hi-Lights
1:15  Oregon Lumberjacks
2 15  “Cooking School”
2 30  Harry Geise’s Happy Guys
3 30  The Prinkers
4 30  Musical Messengers
5 15  Chester Markert, organist
5:45  “Keep the Spirit and the Air”
6  Banjo Boys
6:30  Ethiopian Supper Club
7  Orchestra and Rhythmlettes
7:30  Cavalliers
8 30  “The Four of Us”
9:30  We collage the ship of joy
10  Johnson’s string ensemble
10:45  Bewley’s Band
11:30  Selected record
12 to 6 A.M.  Jack, the Bell Boy

440.9 Meters Kpo Garfield 8300
680 Kcys.  5000 Watts
Hale Bros., Chronicle, San Francisco
7:15 A.M.  Health exercises with
7:45  Van and Don, NBC
8  Shell Happytime, by Hugh Barret
9  Dobbsie’s Birthday Party
9:30  Radio feature, Nwa
10  Woman’s Travelers, NBC
11  Standard School broadcast, NBC
11:45  “Julia Hayes, “Helpful Hints”
11:45  Book, by George Nykkleck
12:05  Programs in miniature
1 55  Lunchtime, luncheon
1:30  “Queens of the Air”
2  Julia Hayes, “Helpful Hints”
2:15  Organ recital, George Nykkleck
2:30  “Mane” Hay’s Library
3  Ye Towne Cryer
3 50  Who Cares with Bob Bence
3:15  Markert, organist
5  Big Brother
5:30  Date Book, by Stuart Strong
5:45  Neil Diamond, “Scotty” Mortland
6  Kpo Harmonizers
6:15  Cecil and Sally for S & W
6:30  North Americans
6:45  “The Toreador” with the 16/40 Boy
7  School orchestra with Frederick O’Brien, author
8  Comedy by Kpo Drama Guild
8 30  Sydney Rosenboom, pianist
8:45  Meeting in the Tavern
9  Cy Trobe’s Scrapbook, with Raymond Marjorie, tenor
10  Jesse Stafford’s dance orchestra
11 to 12 midnight, Floyd Wright, organist, with Helen Stone, blue singer

209.7 Meters Kea West 0337
1430 Kcys.  1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 15 A.M.  Wall St. financial news
8:30  School board, Health exercises
9  Cross-Cuts of the Day, NBC
9:15  Grace Hale, Roy Rockwood
9:30  Rennhardt Trio, NBC
11 45  Organ recital, NBC
12 noon  Luncheon concert, NBC
12 15  Farm and Home Hour, NBC
1 Sir Francis Drake orchestra, NBC
1 30  Dancing melodies, NBC
2 20  Town Crier’s Digest
2 30  Winnie Parker, piano and song
3  Market reports
3:15  Germaine, with Annette Doberthy
3:30  Ballads on approval
4 30 Paul Hawaiians
5  Pleisshmann Sunshine Hour, NBC
5:15  Archie and the City Beavers
5:30  Maxwell House Melodies, NBC
7  Whi Rounds string ensemble, with William Moss, nomad novelist
8  Mel Peterson, Royal Hawaiian
8:15  John Vale, tenor
8:30  Cowan’s Singing Ring, NBC
8 45  Lee S. Roberts, NBC
9  Ray Van Dyne orchestra and Jeanne, ensemble
10  Harold Spaulding, tenor
10 30  Editorial reviews
10 45 to 11 P.M.  Health exercises, Louis Rube

285.5 Meters Knx Hemp 4101
1050 Kcws.  5000 Watts
L. W. Evening Express, Los Angeles
6 45 A.M.  Popular recordings
7  Bill Sharpies and his gang
8  Inspirational talk and prayer
8 15  Bill Sharpies and his gang
9  Radio shopping news
9 15  Dr. Beauchamp program
9:30  Golden Rule Health Service
4 55  “Pequot Personalities”
10  Eddie Albright’s family
10:30  Home Entertainers, NBC
11  Barbara Gould program
11:30  Knx ensemble program
12 noon  Recorded program
1  Off the air
1 30  Eddie Albright, late fiction
2  Recorded program
2 30  Professor Leon, French lessons
3  Musical program
3 30  Lost, found, stock reports
3 35  Louise Johnson, astrologist
5 15  Recorded program
5 30  C. F. R.’s musical program
6  Brother Ken’s Kiddies Club
6:25  “Budderfinger” contest
6 30  Recordings
7 50  “Town Crier’s” amusement tips
6  Wesley Tourletto, noted organist
6:30  Marjorie Healy, soprano, accompanied by Harvey Trobe’s Scrapbook
6:45  “Nita & Ina,” melody maids
7  Frank Watanabe and Hon. Archie
7 15  The Knx ensemble
7 45  Musical program
8 30  Alcalde orchestra, Springtime
8 30  Calvin, vocalist, pianist, and Claire Melonino, pianist
9 30  Charlie Hamper
9 30  Dance ensemble and Joe Bishop and his guitar
9:10  Brookings Room and Wash
10 15  Arizona Wranglers
11 to 12 midnight—Wesley Tourletto, organist

468.3 Meters Kfi Westmore 0317
640 Kcws.  5000 Watts
Earle C. Anthony, Inc., Los Angeles
7 30 A.M.  Opening market reports
7:45  Van and Don, NBC
8  Shell Happytime, NBC
8 15  Lou Gordon and Pacific Piano Twins
8 15  Helpful Hints to Housewives
8 45  Spanish lesson, Annette Doberty
9 10  Woman’s Magazine, NBC
9:45  Standard School broadcast, NBC
11 45  Girls Trio
12 noon  Dept. of Agriculture
12 30  P.M.  Market reports
12 30  German lesson, Annette Doberty
2 30 King Kelly, Lou Gordon, Sally Hill and Polly Hall
2 45  Winnie Moore, Nomad Novelist
3  Better America Federation
3 45  Grace Hale and Florence May
4  Editorial review
4 15  Big Brother Don
4 30 Phil Cook, NBC
4 45  The Story Man
5 15  Quartet, Italian songs
5 30  Winnie and Eddie, popular melodies
5 45  Stock market reports
6  Nick Harris program
6 45  Francis Drake Orchestra
7  Lucky Strike orchestra, NBC
7 30  Standard Symphony hour, NBC
7 45  Mel Peterson, Royal Hawaiian
8 45  “D-17, Emperor”
9 30  MB Dem-Tassee Revue, NBC
9 45  Symphony
10  Parisian Quintet, NBC
10 30  Schonberger trio
11 30  Francis Drake dance orchestra, NBC

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"A Bit of Old Erin...."

featuring

Heart Songs of the Old Sod
A program of

S and W
Mellow'd Melodies

The plaintive, haunting beauty of Irish melodies will strike responsive chords in your heart... the merry, mad gayety of Celtic dances will enthrall you... as this S and W program, "A Bit of Old Erin," unfolds its lovely music and song. Of especial interest will be the playing of Barbara Merkley, harpist, in old Irish refrains.
FRIDAY Programs

440.9 Meters KPO Garfield 8300
680 Keys.
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Health exercises with Paul Lingle, piano duet
7:45—Van and Don, NBC
8—The Shell Happytime, by Hugh Barbour, NBC
9—Dobbsie’s Birthday Party
9:30—Paul Lingle piano duet with female trio
10:30—Woman’s Magazine, NBC
11:30—Julia Hayes, “Helpful Hints”
11:45—Radio feature, NFLA
12 noon—Scripture; time signals
12:05—George Nyklovec, organist
12:45—Commonwealth Club lunch
1:30—Programs in miniature
2:30—KPO Harmonizers
2:45—Ye Towne Cryer
3—Who Cares with Bob Bence
3:45—Anson Trio
5—Big Brother
5:30—Date Book, Stuart Strong
5:45—News digest, “Scotty” Mortland
6—Children playing in “Mother Goose and the Rime Book”
6:15—Cecil and Sally for S & W
6:30—North Americans
6:45—Henry Starr, the 16/40 Boy
7—Concertized opera
8—Jess Norman’s San Franciscans
9:30—California Baking Company
9—“Grand Slam” program
9:15—Baker Chocolate program
9:30—“Backard program”
10—Jesse Stafford’s dance orchestra
11 to 12 midnight—Floyd Wright, organist, with Helen Stone, blues singer

265.3 Meters KSL Wasatch 3901
1130 Keys.
Radio Service Corp., Salt Lake City
5 P.M.—Cities Service concert, NBC
6—Interwoven Pair, NBC
6:30—Armour program, NBC
7—Armstrong Quakers, NBC
7:30—RKO Theater of the Air, NBC
8—Amos ‘n Andy, NBC
8:15—Keelley ensemble
8:30—Male quartet
9—Organ service
9:30—Kodak Week-end Hour, NBC
10—KSL news service
10:15—Old Timers
10:30—Organ program
11 P.M.—Midnight hour

325.9 Meters KOMO Elliott 5890
920 Keys.
Fisher’s Blend Station, Inc., Seattle
5:55 A.M.—Inspirational service
6—Organ concert, NBC
7—Sunrise Serenades, NBC
7:45—Van and Don, NBC
8—Shell Happytime, NBC
8:45—Singalong, NBC
9—Helpful Hints
9:30—Organal music
9:45—Way to a Man’s Heart
10—Vocal recital
10:15—Josephine Gibson, talk, NBC
10:30—Woman’s Magazine, NBC
11:30—Heiln Andrews
11:45—Prudence Penny talk
12 noon—Edna Wallace Hopper, NBC
12:15—Farm and Home Hour, NBC
12:30—Heiln Andrews
1—Radio Guild, NBC
2—Variety hour
3—Teacup Philosopher
3:15—Orchestra and vocalists
4:15—The Lost Melody
4—Makeover’s Family
5:15—Phil Cook, NBC
4:45—Stock quotations
5—Cities Service concert, NBC
6—Interwoven Pair, NBC
6:30—Armour hour, NBC
7—Armstrong Quakers, NBC
7:30—RKO program, NBC
8—Amos ‘n Andy, NBC
8:15—Brownbilt Fortlites, NBC
9—House of Color, NBC
9:30—Kodak Week-end Hour, NBC
10—Mozart Meditations
11—Guen Watchmakers’ Guild
11:15—News flashes
11:15—Olympic Hotel dance orchestra
12 to 12:30 A.M.—Organ recital

526 Meters KXA Seneca 1000
770 Keys.
500 Watts.
5:15—Tinney’s Friendly Frolic
6:15—Happy Hugh and his guitar
6:45—Harry A. Foley, pianist
7:15—Waltz of the lightning revue
7:30—Billy and Betty
7:45—Banjo Dick
8—KOMO radio recordings
9—Mozart Conservatory of Music recital
9—Tex Howard and his Trixon Tigers
10 to 11—Bremerton Walkath

280.2 Meters KJBS Ord. 4146-49
1070 Keys.
J. Brunton & Sons, San Francisco
6 A.M.—Commuters’ Express
7—KJBS Alarm Klok Club
8—Popular recordings
8:30—City of Paris day by day
8:45—Recorded program
9—Assoc. Food Stores program
9:30—Variety records
10—Short play with Shirley Dale
11—Bremerton Cloud Chasers
1 Stock report and music
1:30—Ralph Gorton, insurance counselor
1:45—Recorded program
2—Variety recordings
3:30—Musical Styles
4—Popular music
4:15—Chuck Manciell, pianist
4:30—Ruby Adams and “Tiny” Epstein
5—Davey Morton program
5—Popular records
5:15—Art Fadden, pianist
5:30—Popular records
6:15—Silent
12:01—Program from Coffee Dan’s
12:45 to 6 A.M.—KJBS Owl program

296.6 Meters KQW Columbia 777
1010 Keys.
Par. Agr. Foundation, Ltd., San Jose
12 noon—Variety program
12:30—Market reports, weather
1—Musical program
1:45—Friendly Hour, Lena Leiland
2:30—Blue Diamond program
2:45—Story time
5—Vesper music
5:30—Recordings
6:15—Dr. Campbell and Dentistry
6—U.S. A. farm flashes
6:18—State Dept. of Agriculture
6:20—Market reports
6:45—KQW Market Place
7—News dispatches
7:15—Legislative discussion
7:30—Cooperative Marketing
7:45—Floyd Grimmer’s program
8—Accordon Club
8:30—Studio program
9—KQW Radio Round-Up
9:30 to 10 P.M.—A. Caro Miller and his vibraphone

Tom Wallace
KNX—Staff Artist

Cecil Wright
KFWC—7 a.m.

Jessica Dragonette
NBC—5 p.m.

Vie Meyers
KJR-KGA—11 p.m.
Broadcast Weekly

Friday Programs

CBS

Columbia Broadcasting System

5:30 A.M.—Navy’s Scrap Book: KDYL, KLZ
5:45—The Old Dutch Girl: KDYL, KLZ
6—Something for Everyone: KDYL, KLZ
8—Morning Moods: KDYL
9—Paul Tremaine and his Yoong’s Restaurant Orchestra: KFBK, KOL, KVI, KOH
9—Columbia Revue: KDYL KOH
10—Felix Ferdinando and his Park Central Orchestra: KDYL, KOH
10:30—Armstrong and his Ritz Carlton Hotel Orchestra: KOH
11—Columbia Artists Recital: Barbara Maurel, contralto, and Theo Karle, tenor: KFBK, KVI, KFFY, KHJ, KOH
11:30—American School of the Air: KFBK, KML, KVI, KFFY, KFRC, KHJ, KOH
12—U.S. Marine Band Orchestra: KFBK, KVI, KFFY, KFRC, KLZ, KOH
12:45—Columbia Educational Features: KFBK, KVI, KFFY, KFRC, KLZ, KOH
1—Curtis Institute of Music: KFBK, KOL, KVI, KFFY, KFRC, KHJ, KOH, KLZ
2—Light Opera Gems: KOL, KVI, KLZ, KOH
2:45—KFBK Scrap Book: KDYL, KLZ, KOH
3—Winegar’s Bar Orchestra: KFBK, KOL, KVI, KFFY, KFRC, KLZ, KOH, KLZ
4—Morton Downey, with Nat Brussel’s Orchestra: KFBK, KVI, KFFY, KFRC, KHJ, KOH
4:30—Felix Ferdinando and the Park Central Orchestra: KFBK, KVI, KFFY, KFRC, KHJ, KOH
7—Van Husen program: KOL, KFFY, KOIN, KFRC, KFH, KHJ, KOH
8—Fletcher Henderson and his Orchestra: KOL, KFFY, KOIN, KFRC, KFH, KHJ, KOH
8:15—Richard’s orchestra program: KFBK, KML, KOL, KVI, KFFY, KFRC, KLZ, KOH
8:30—Fryer’s Cremo Band: KFBK, KML, KOL, KVI, KFFY, KFRC, KLZ, KOH
9:30—Eastman program: KOL, KFFY, KOIN, KFRC, KLZ, KOH
10—Mystery serial: NBC
11—Moral, NBC
11 to 12 midnight—Hotel Cosmopol-itan orchestra

322.4 Meters KFWI

Franklin 0200

500 Watts

Radio Entertainments, San Francisco

7 A.M.—Eye-opener program
8—Silent period
9—Slogan program
9:30—Records and announcements
10:15—Bellevue Hotel program: KFBK, KVI, KPL
10:30—Items of interest
11:30—Musical Echoes, concert orchestra: KOL, KOH
11 to 12 midnight—Laugher-Harris Hotel Symphony Dance Orchestra: KOL, KOH

322.4 Meters KROW

Glencl, 6774

930 Kys.

1000 Watts

Educ’al Broad. Corp., Oakland, Cal.

5 A.M.—Recordings
5:30—Doctor’s Dental Clinic, Doc Wells
6:30—Silent period
7:30—Ed. Georgia crooner
8:45—The Doctor’s Nurse
9:30—Organ recital by Vivian Moore
10:30—Golf and the Age news items
11:45—KROW shopping hour
12:30—Echoes of ’49
12:45—Chiro’s educational program
1—Bill Johnson, tenor: Betty Milona, accompanist
2:30—Faye and Minnie singer and pianist
4:45—Homer Drinkwater, ather
5:15—Marylin Grace, child reader
5:30—Will Forrester’s hour
5:45—Amos ‘n Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD
8—Amos ‘n Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD
Friday Programs

BROADCAST WEEKLY

340.7 Meters KXK Lake. 6000 Kcys. 3000 Watts
7 A.M.—Morning exercises and entertainment
7 A.M.—Robertson's New York stocks
8—Charles T. Beasler, organist
9:30—Jean Kent
9:30—Modern Home period
9:30—W. Y. C. A. health exercises
10:45—Recordings
10:15—Holy Name of Jesus Church
11:00—San Francisco stocks
11:45—Metropolitan
1:30—Knox
2:30—Eddie Coad
10:30—Radio Review
10:30—Liturgical Hour
2:00—Drive-in Nativity program
2:00—KGA
2:45—KXK
1:30—Wesley Tourtellotte, organist
12 to 3 A.M.—Midnight Revelers

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
6:45 A.M.—Early Birds; news
8—Warren Wright, organist
9—Morning devotions
9:15—Mary; Alec Campbell, baritone
9:45—Olive Reynolds, blues singer
10:15—Bert Hylton
10:30—The Radio Boy Friends
11:45—Professor and his Dream Girl
12 noon—Mid-day request program
1:30—Health and Safety
1:45—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Organ concert, Bobby Hainsworth
3:30—Venetian Sam from Alaska
3:30—Jean Kattner, baritone
4—Henny Dainski's Concert Ensem
4:15—Agatha Turley, soprano
5—Ken Stuart's sports review
5:30—Uncle Frank's story hour
5:45—Uncle Frank and the Kiddies
5:45—Ward Ireland, tenor
6—The Melody Muskeeters
6:15—Marshall Sohl, tenor; Geneva Brown, soprano
6:45—Hughespaper of the Air, UBC
7—Continental Co.
7:30—Ruth Lee, UBC
8—The Hoosiers, UBC
8—UFC program
8:30—The Song Exchange
9—Montaville Flowers, lecture
9:30—Ad Lib Review, UBC
10—Ken Stuart's Sunshine program
10:30—Moonlight Melodies; Chet Cathedral scene
11—Vic Meyer's Club Victor orchestra
12 to 1 A.M.—Request recordings

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm flashes
7—White Wizard
7:15—Mickey Mongebrenner
8—Organ concert
9—Morning Devotions
9:15—Walt. Chasers
10:15—Robert Monsen, tenor
10:30—The Radio Boy Friends
11—The Meadow Larks Orchestra
11:45—Professor and his Dream Girl
12 noon—Mid-day musicale
12:30—Walkathom from Lotus island
12:45—Mid-day musicale
1:05—Merry Motorists
1:15—Dental Clinic of the Air
1:45—Betty Anderson, soprano
2—Mardi Gras
3—Organ concert
3:30—Venetian Sam from Alaska
3:30—Nancy King
4—Walkathon
4:15—Juvenile program
4:30—Organ concert
4:45—Artists' recital
5—White Wizard
6—Uncle Frank's story hour
6:30—Studio program
6:45—Theater review, Dean Collins
7—Melee and Grasshoppers
8—Marshall Sohl, tenor; Geneva Brown, soprano
8—Whafs paper, UBC
8—Silent period
8—The Home Bruisers, UBC
8—The Holy Name of Jesus
8—Philco Storage Battery
9—Montaville Flowers, lecture
9—Record game, Ken Stuart, an
9—Walkathon from Lotus island
9—C. A. Decker's orchestra
10 to 3 A.M.—Midnight Revelers

243.5 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
W. C. B. Broadcast. Corp., San Francisco
7:30 A.M.—Organ melodies
8—Metropolitan hour
9—A Word from the Air
9—Mahlon Dolman
9:30—Brisk program
9:45—Billeners
10—George Taylor, Virginia Spencer
10—Eddie Mosley, Greta Gahier
11—Dance melodies
11—Salon melodies
11—Dance melodies
11—News
11:45—Virginia Spencer, "Solloquy"
12 noon—Concert Memories
12:45—Old Timers
1—Cal King's Country Store
1—Novelty bits
1:45—Dance melodies
2—Ralph Lip, mystic philosopher
2:30—Dollos Sargent, organist
3:15—Album airs
3:30—Song recital, George Nixson
3:45—Willis Zink, contract bridge
4—Philosopher
4:15—Children's corner
4:45—Koffee Kup Celebrities
5—Metro-opolitan Hour
6—Revue
6:30—Uncle Jerry's Safety Club
6:45—"My Father's Home"
7—Continental Co., UBC
7—Philco Stock Price quotations
7—Missing Person's Forum
7—Hette Towne
7:30—Ruth Lee, Study in Blue, UBC
7:45—Matthew W. Brady
8—"The Home Bruisers," UBC
8:15—Duo Pianoflashe with Adele
8:30—Charles Burian, soloist, UBC
8:30—Hargave's detective tales, UBC
9—Venetian Nights, UBC
9:30—Bob Allen
9:45—Ad Lib Review, UBC
10—Dolos Sargent, organist, and Greta Gahier, soprano
10:45—Jimmy Mosley in person
11 to 12 midnight—Dixieland
12:45—Organ recital
1—Curtiss Institute, CBS
1:15—Times Forum
2—Happy-Go-Lucky Hour
3—Beauty talk
3:15—Dr. Hertzog's school program
3:25—"Happy-Go-Lucky Hour"
4—Council of Inter. Relations
4—Morton Downeys orch., CBS
4:15—Bridge talk
4:30—Town topics; news items
4:45—KHY trio
5:30—Neil Larson and singer
6—The Bermuda Corals
6—"Music and the Thing"
7—Van Heusen, CBS
7:30—Ingleswood Memorial Park
8—Rutledge's Club
8—Philco Stock Price quotations
8—Gilmore College Daze
8—"Black and Blue"
8—Herschel's orchestra
8—"Piano with the Thing"
9—Jimmie Bittick's orchestra
9—World-wide news
10—Earl Burchardi's orchestra
12 to 1 A.M.—Phantom of the Organ

33.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
7 A.M.—Ken Niles, "News Briefs"
7:30—Organ and instrumental soloist
8—Alleluia program
9—Grace and Jesus praises
9:15—Beauty talk
9:45—Farewell to the places
10:30—Organ recital
11—Columbia Artists recital, CBS
11:30—Amer. School of the Air, CBS
12 noon—Biltmore concert orchestra
12:30—World-wide news
12—Organ recital
1—Curtiss Institute, CBS
1:30—Times Forum
2—Happy-Go-Lucky Hour
3—Beauty talk
3:15—Dr. Hertzog's school program
3:25—"Happy-Go-Lucky Hour"
4—Council of Inter. Relations
4—Morton Downeys orch., CBS
4:15—Bridge talk
4:30—Town topics; news items
4:45—KHY trio
5:30—Neil Larson and singer
6—The Bermuda Corals
6—"Music and the Thing"
7—Van Heusen, CBS
7:30—Ingleswood Memorial Park
8—Rutledge's Club
8—Philco Stock Price quotations
8—Gilmore College Daze
8—"Black and Blue"
8—Herschel's orchestra
8—"Piano with the Thing"
9—Jimmie Bittick's orchestra
9—World-wide news
10—Earl Burchardi's orchestra
12 to 1 A.M.—Phantom of the Organ

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BROADCAST WEEKLY
April 12-18

SATURDAY Programs
April 18, 1931

Douglas Nowell
KSL—Announcer

Harry Bechtel
KYA—Announcer

Wesley Tourtellotte
KXN—6 p.m.

Norman Nielsen
KFRC—Staff Artist

309.1 Meters
KJR
Seneca 1515
970 Kcys.
7 A.M.—Morning Reveiliter; news
7:45—Organ concert, Warren Wright
9—Morning devotions
9:15—Grant Merril, piano
9:30—Newscasting
9:45—Olive Reynolds, blues singer
10—Homer Sweetman, tenor
10:15—Robert Mosen, tenor
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:45—Professor and his Dream Girl
12 noon—World Book Man
12:30—Mid-day musicale
2—Marshall Stohl, tenor
1:15—Organ concert
1:45—Robert Mosen, tenor
2—Mardi Gras
3—Uncle Frank’s children’s program
4—Organ concert, Bobby Hainesworth; Homer Sweetman, tenor
5—Ken Stuart’s sports review
5:15—Air Transport talk
5:30—Health talk
5:40—Market reports
5:50—Garden talk
6—The Red Top
6:15—Talk on lives of American women
6:30—The Amber God, serial play
7—Calendar of the Air, UBC
7:30—Waltz Kings, UBC
7:45—The Hoofer, UBC
8—Four Moods, UBC
7—Tucker’s Everette Band
10—Ken Stuart’s Sunlight program
10:30—Moonlight Melodies; Elmore Vincent, tenor; Sam Meyer, violin
11—Vic Meyers’ Club Victor Orch.
12 to 3 A.M.—Midnight Revels

526 Meters
KXA
Seneca 1000
570 Kcys.
500 Watts
5:15 P.M.—Town Cryer
6:15—Musical, Melody Box
6:45—Harry Foley, pianist
7:15—Bill Tucker’s spotlithe revue
7:30—Billy and Betty
7:45—Danny Dick
8—Mrs. Samuel Hedges and Melody Team
9—Popular recordings
10—Tex Howard’s Trianon Tigers
11 to 12 midnight—Bremerton Walk-a-long

243.8 Meters
KYA
Prospect 3456
1230 Kcys.
1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Hawaiian Echos
8—Metropolitan hour
8:45—Band music
9—Mahlon Dolman
9:30—Popular melodies
9:45—Revue
10—Sunshine Hour; George Taylor, Virginia Spencer, Adele Burian, Tom Smith, “The Melodizers”
11—Happy Harmonies
11:15—Dance melodies
11:30—Studies in waltz time
11:45—Virginia Spencer, “Soliloquy”
12 noon—Governor Club hour
1—Cal King’s Country Store
3:30—Marina Trio
2—Ralph Lipp, mystic philosopher
2:30—Dollo Sargent, organist
3:15—Health talk
3:30—Song recital, Greta Ghahler
3:45—Famous songs by famous singers
4:30—Charlie Glenn, “Songs of Yesterday”
4:45—Koffee Kup Celebrities
5—Metropolitan hour
6—Revue
6:30—Uncle Jerry’s Safety Club
6:45—Hughespaper of the Air
6:50—Stock yard prices & quotations
6:55—Hughespaper of the Air, UBC
7—Calendar of the Air, UBC
7:30—Church bulletin
7:45—“The Two Crooners”
8—Four Moods, UBC
9—Brick English dance orch., UBC
9:30—Tango orchestra, UBC
10—Dollo Sargent, organist, and George Nickson, soloist
10:45—Jimmy Mosley in person
11 to 12 midnight—Art Weldner’s dance orchestra

265.3 Meters
KSL
Wasatch 3901
1130 Kcys.
5000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—Webster-Eisenhour program
6—General Electric program, NBC
7—Lucky Strike orchestra, NBC
8—Amos ‘n Andy, NBC
8:15—Sieg Melody Lane
8:45—Guest soloist
9—Ballads and popular music
9:30—Musical program
10 to 12 midnight—KSL Frollic

491.3 Meters
KFRC
Prospect 1010
610 Kcys.
1000 Watts
7 A.M.—Mac’s Cow Hollow Symphony: stocks
8—Hallelujah Hour
9—Paul Tremaine’s orch., CBS
9:30—Junior Artists program
10:30—School Days
11—Church announcements
12 noon—Noonday concert
1—Stock quotations
1:05—Ann Leaf, organist, CBS
1:30—Spanish Serenade, CBS
2—Leo Belasco’s orchestra, CBS
2:45—Tony’s Scrap Book, CBS
3—Teil Husing’s sportsdrats, CBS
3:30—Paul Tremaine’s orch., CBS
3:45—Something About Everything and recordings
4—Morton Downey, CBS
4:15—Armand Veseay’s orch., CBS
4:30—Steamboat Bill
5—Town topics
5—Eleanor Allen, organ recital
5:15—Ben Alley, tenor, CBS
5:30—Eleanor Allen, organ recital
5:45—Mary Charles, CBS
6—National Board of Fire Underwriters
6:30—National Radio Forum, CBS
7—Hank Simms’ Show Boat, CBS
8—Jack Denny’s orchestra, CBS
8:15—American Tobacco Co., CBS
8:30—Merrymakers
9:30—Tom Gerun Bal Tabarin Orchestra, CDLBS
10—Doakes and Doakes
10:15—Anson Weeks’ orchestra
11—Earl Burtnett’s orchestra
12 to 1 A.M.—Vagabond of the Air

361.2 Meters
KO A
York 5090
830 Kcys.
12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Webster program
5:15—Radiotron Varieties
5:30—The Fuller Man
6—General Electric hour
7—Lucky Strike orchestra
8—Amos ‘n Andy
8:15—Political talk
8:30—Sisters of the Skillet
8:45—Little Jack Little
9—Smith Ballew’s orchestra
10 to 11 P.M.—Hotel Cosmopolitan Orchestra

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**Saturday Programs**

**BROADCAST WEEKLY**

**CBS**

**Columbia Broadcasting System**

- **5:30 A.M.** — Tony’s Scrap Book: KDFY, KLYZ
- **5:45 A.M.** — Morning Minstrels: KDFY, KLYZ
- **6 A.M.** — Something for Everyone: KDFY, KLYZ
- **6:15 A.M.** — Morning Modes: KDFY
- **7:30 A.M.** — Columbia Male Trio with Virginia Arnold, pianist: KDFY
- **8 A.M.** — Adventures of Robert and Mary: KMJ, KFPY, KDFY KOH
- **8:30 A.M.** — Columbia Review: KFPY, KDFY KOH
- **9 A.M.** — Paul Tremaine and his Yenga’s Restaurant Orchestra: KFBK, KMJ, KOL, KVY, KFPY, KFRC, KDFY, KLYZ, KOH
- **10 A.M.** — Felix Ferrandino and his Park Central Orchestra: KOH
- **10:30 A.M.** — Savoy-Plaza Orchestra: KOH
- **11 A.M.** — Dave Wimbrow: KFBK, KVI, KFPY, KDFY, KOH
- **11:15 A.M.** — Columbia Artist Recital: KFBK, KOL, KVY, KFRC, KIJ, KLYZ, KOH
- **11:45 A.M.** — Columbia Serenade Orchestra: KOL, KVY, KFRC, KIJ, KLYZ, KOH
- **12 P.M.** — The Four Clubmen: KFBK, KVI, KFPY, KDFY, KLYZ, KOH
- **12:30 P.M.** — Saturday Pacific Supplement: KFBK, KOL, KVIP, KDFY, KLYZ, KOH
- **12:45 P.M.** — Tony’s Scrap Book: KMJ, KOL, KVY, KFPY, KDFY, KLYZ, KOH
- **1:30 P.M.** — Spanish Serenade: KFBK, KVI, KFPY, KDFY, KLYZ, KOH
- **2:45 P.M.** — Leon Belasco and his Orchestra: KMJ, KOL, KVY, KFPY, KFRC, KLYZ, KOH
- **3:45 P.M.** — Ted Husing’s Sportsland: KFBK, KMJ, KOL, KVY, KFPY, KFRC, KLYZ, KOH
- **3:30 P.M.** — Paul Tremaine and his Yoeng’s Restaurant Orchestra: KFBK, KMJ, KVI, KFPY, KDFR, KIJ, KOH
- **4:15 P.M.** — Morton Downey, with Nat Bruss-lolli’s Orchestra: KFBK, KMJ, KVY, KFPY, KFRC, KIJ, KOH
- **4:15 P.M.** — Edwin Griswold and his Fritz Cohn Orchestra: KFBK, KMJ, KOL, KFPY, KDFR, KIJ, KOH
- **5:15 P.M.** — Ben Alley, tenor, with Ann Leaf at the organ: KFBK, KMJ, KVI, KFPY, KFRC, KIJ, KLYZ, KOH
- **5:15 P.M.** — Mary Charles, with Nat Bruss-lolli’s Orchestra: KFBK, KMJ, KFPY, KFRC, KIJ, KLYZ, KOH
- **6 P.M.** — San Francisco Fire Memorial Broadcast: KFBK, KOL, KVY, KFPY, KFRC, KIJ, KLYZ, KOH
- **6:30 P.M.** — Columbia Educational Features: KFPY, KFRC, KDFY, KLYZ, KOH
- **7 P.M.** — Hank Simmons’ Show Boat: KFBK, KVY, KFPY, KFRC, KIJ, KLYZ, KOH
- **7:30 P.M.** — Jack and his Orchestra from Montreal: KFBK, KOL, KVY, KFRC, KIJ, KLYZ, KOH
- **8 P.M.** — Pryor’s Cremo Band: KFBK, KMJ, KOL, KFPY, KFRC, KIJ, KLYZ, KOH
- **8:30 P.M.** — Guy Lombardo and his Royal Canadians: KFBK, KDFY, KLYZ

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**CBS**

**Columbia Broadcasting System**

- **5:30 A.M.** — Tony’s Scrap Book: KDFY, KLYZ
- **5:45 A.M.** — Morning Minstrels: KDFY, KLYZ
- **6 A.M.** — Something for Everyone: KDFY, KLYZ
- **6:15 A.M.** — Morning Modes: KDFY
- **7:30 A.M.** — Columbia Male Trio with Virginia Arnold, pianist: KDFY
- **8 A.M.** — Adventures of Robert and Mary: KMJ, KFPY, KDFY KOH
- **8:30 A.M.** — Columbia Review: KFPY, KDFY KOH
- **9 A.M.** — Paul Tremaine and his Yenga’s Restaurant Orchestra: KFBK, KMJ, KOL, KVY, KFPY, KFRC, KDFY, KLYZ, KOH
- **10 A.M.** — Felix Ferrandino and his Park Central Orchestra: KOH
- **10:30 A.M.** — Savoy-Plaza Orchestra: KOH
- **11 A.M.** — Dave Wimbrow: KFBK, KVI, KFPY, KDFY, KOH
- **11:15 A.M.** — Columbia Artist Recital: KFBK, KOL, KVY, KFRC, KIJ, KLYZ, KOH
- **11:45 A.M.** — Columbia Serenade Orchestra: KOL, KVY, KFRC, KIJ, KLYZ, KOH
- **12 P.M.** — The Four Clubmen: KFBK, KVI, KFPY, KDFY, KLYZ, KOH
- **12:30 P.M.** — Saturday Pacific Supplement: KFBK, KOL, KVIP, KDFY, KLYZ, KOH
- **12:45 P.M.** — Tony’s Scrap Book: KMJ, KOL, KVY, KFPY, KDFY, KLYZ, KOH
- **1:30 P.M.** — Spanish Serenade: KFBK, KVI, KFPY, KDFY, KLYZ, KOH
- **2:45 P.M.** — Leon Belasco and his Orchestra: KMJ, KOL, KVY, KFPY, KFRC, KIJ, KOH
- **3:45 P.M.** — Ted Husing’s Sportsland: KFBK, KMJ, KOL, KVY, KFPY, KFRC, KLYZ, KOH
- **3:30 P.M.** — Paul Tremaine and his Yoeng’s Restaurant Orchestra: KFBK, KMJ, KVI, KFPY, KDFR, KIJ, KOH
- **4:15 P.M.** — Morton Downey, with Nat Bruss-lolli’s Orchestra: KFBK, KMJ, KVY, KFPY, KFRC, KIJ, KOH
- **4:15 P.M.** — Edwin Griswold and his Fritz Cohn Orchestra: KFBK, KMJ, KOL, KFPY, KDFR, KIJ, KOH
- **5:15 P.M.** — Ben Alley, tenor, with Ann Leaf at the organ: KFBK, KMJ, KVI, KFPY, KFRC, KIJ, KLYZ, KOH
- **5:15 P.M.** — Mary Charles, with Nat Bruss-lolli’s Orchestra: KFBK, KMJ, KVY, KFPY, KFRC, KIJ, KLYZ, KOH
- **6 P.M.** — San Francisco Fire Memorial Broadcast: KFBK, KOL, KVY, KFPY, KFRC, KIJ, KLYZ, KOH
- **6:30 P.M.** — Columbia Educational Features: KFPY, KFRC, KDFY, KLYZ, KOH
- **7 P.M.** — Hank Simmons’ Show Boat: KFBK, KVY, KFPY, KFRC, KIJ, KLYZ, KOH
- **7:30 P.M.** — Jack and his Orchestra from Montreal: KFBK, KOL, KVY, KFRC, KIJ, KLYZ, KOH
- **8 P.M.** — Pryor’s Cremo Band: KFBK, KMJ, KOL, KFPY, KFRC, KIJ, KLYZ, KOH
- **8:30 P.M.** — Guy Lombardo and his Royal Canadians: KFBK, KDFY, KLYZ
394.5 Meters KVI Broadway 4211
760 Keys.
1000 Watts
Puget Sound Broad. Co., Tacoma
7:00 A.M.-Earl Burtnett's orchestra
7:15—Jack and Larry
7:30—Recordings
8:00—Announcers, DLBS
8:15—Paul Tremaine's orchestra, CBS
8:30—Mid-morning melodies
9:00—Artist recital, CBS
12 noon—Garden talk
12:15—The Clubmen, CBS
12:30—Saturday Synaptocaps, CBS
1:00—Ann Leaf, organist, CBS
1:15—Spanish Serenade, CBS
2:00—Leon Belasco's orchestra, CBS
2:45—Tony's Scrap Book, CBS
3:00—Fred Husing's sportslants, CBS
3:30—Dental Clinic
4:00—Morton Downey, CBS
4:15—Armand Vahey and his Ritz Carlton Hotel orchestra, CBS
4:30—Recordings
5:05—Glen Alley, tenor, with Ann Leaf, organist, CBS
5:30—Recordings
5:45—Marry Meakes, CBS
6:00—National Board of Fire Underwriters, CBS
7:00—Wallese
7:45—Merrymakers
9:30—Town House orchestra
10:15—Ballroom
10:30—Anson Weeks' orchestra
11 to 12 midnight—Earl Burtnett's orchestra

285.3 Meters KNX
Hemp. 4101

1050 Keys.
5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Popular recordings
7:00—Bill Sharpies and his gang
7:30—Inspirational talk and prayer service
8:15—Bill Sharpies and his gang
9:00—Radio shopping news
9:15—Recorded program
10:00—Popular recordings
11:30—C. P. R.'s musical program
12 noon—KNX popular ensemble
12:15—Recorded program
6:00—Tom King's amusement tips
6:30—Wesley Tourtelotte, noted organist
6:30—Announcements
6:35—Petite concert ensemble
7:00—Frank Watanabe and Hon. Archie
7:15—Dance ensemble and June Furtell
8:00—KNX Revue
9:00—Russian-American Art Club
9:30—Rev. Ethel Duncan
10:00—Adventures of Tom and Wash
10:15—The Arizona Wranglers and the Sheriff
11 to 12 midnight—Wesley Tourtelotte, organist

526 Meters KMTR
Holly. 3026
570 Keys.
300 Watts
KMTR Radio Corp., Hollywood, Cal.
6 A.M.—"The Eye Opener"
7—Breakfast program
7:30—Time signal
8:00—Mildred Kitchen
8:15—George Lancaster, travel talk
9:00—Artist recital, Harold Curtis
9:45—Recorded program
10:00—"Radium and Radon"
10:30—Recorded program
11:00—Simi Valley
12 noon—"World in Review"
12:15—Hi-Noon Hi-Lights
1:15—Andy's Oregon Lumberjacks
2:15—Stuart, Hamblin, "Cowboy Troubador"
2:30—Harry G. Geise's Hilarities
3:30—Recorded program
4:30—The Musical Messengers
5:15—Organ recordings
5:45—Radio press reporter
6:00—Banjo Boys
6:30—Oriental Supper Club
7:00—Rhythmettes
7:30—Civic program
8:15—Lani McIntyre's Hawaiians
8:45—Roy E. Fisher, reader
9:00—Studio program
9:30—Don Williams and Ron Wilson
10:00—Abel Lyman's dance orchestra
10:30—Marcy Kafler and Harry Stoddard
11 to 12 midnight—Selected records
12 to 6 A.M.—Jack, the Bell Boy

325.9 Meters KOMO
Elliott 5890
920 Keys.
Fisher's Blind Station, Inc., Seattle
6:55 A.M.—Inspirational service
7—Sunrise Farm broadcast
7:05—Sirius Serenade
7:45—Van and Don, NBC
8—Shell Happytyme, NBC
9—CBS Chorus and orchestra
9:30—Farm and Farm Hour, NBC
10—Woman's Magazine, NBC
11—Orchestra and vocalists
11:45—Prudence Penny talk
12 noon—Orchestra and vocalists
1:15—Grand and weather reports
1:15—Pacific feature hour, NBC
2—Variety hour
3—Highroad of Adventure, NBC
3:30—Popular orchestra & vocalists
4—Stock quotations
4:15—Laws that Safeguard Society, NBC
4:30—Concert trio and vocalists
5—Radio Press, NBC
5:30—The Fuller Man, NBC
6—General Electric Hour, NBC
7—Lucky Strike dance hour, NBC
8—Amos 'n Andy, NBC
8:15—Glimore Circus, NBC
8:45—Lee S. Roberts, NBC
9—El Sidelo Minstrels, NBC
9:30—Spotlight Revue, NBC
11—News flashes
11:10—Hotel St. Francis dance orchestra, NBC
12 to 12:30 A.M.—Organ recital

209.7 Meters KECA
West. 0335

1430 Keys.
7500 Watts
Earle C. Anthony, Inc., Los Angeles
8:15 A.M.—Wall St. financial news
8—Cross-Over Hour, NBC
9—Lumberjacks, NBC
9:30—Rhythm Masters
10—Russian Balalaika orchestra
11—Organ recital, NBC
12 noon—Sir Francis Drake orchestra
1:15—Pacific Feature Hour, NBC
2—NBC Matinee
3—Market Report
3:15—Demeree and Williams
3:45—Gertie Jacobs, diversified melodies
4—Vocal soloist, NBC
4:15—Laws that Safeguard Society, NBC
4:30—Sunny Fork, quartet
4:50—Jack Baldwin, pianist
5:15—Holiday Chasers, NBC
5:30—Fuller Brush program, NBC
6—L. A. Fire Dept. orchestra
7—String ensemble
7:45—Frank Geiger, baritone
8—Amos 'n Andy, NBC
8:15—J. W. Mitchell, NBC
8:45—Lee S. Roberts, NBC
9—El Sidelo Minstrels, NBC
9:30—Orchestra; Harold Spaulding, tenor
10:30 to 11 P.M.—Lenore Kflilan and string ensemble

322.4 Meters KROW
Glenc. 6774
930 Keys.
1000 Watts
Educa'B'ld Corp., Oakland, Cal.
8 A.M.—Recordings
8:30—Dental Clinic of the Air
9—Silent period
10—Charlie Glenn, Grandma's Boy
11:30—Vivian Moore, organist
1:30—Ed, Georgia crooner
4:15—The Doctor's Nurse
6—Father Friday's Boys' Home
6:30—Shopping hour
7:30—Echoes of '49
8—Chiropractic educational program
9:15—Organ recital by Vivian Moore
4—Frank Holiday, tenor; Betty Milton, announcer
5—Wade Forrester's Hour
6:30—Recordings
6:45—Antone-Chico Spanish Grant
6—Silent period
7—Detective story by Tom King
7:45—Pete King, tenor; Betty Milton, accompanist
9—Announcements
9—Toledo Mutual Life
9:30—Smiling Army program, Doc Wells
10—The Ne'er Do Well
9:30—Walt Disney's Pals
10—Musical program

280.2 Meters KJBS
Ord. 4148-49

1070 Keys.
100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters' Express
6:30—Records of History
7:15—KBBS Alarm Klak Klub
7:30—City of Paris by day
8:30—Record program
9—Assoc. Food Stores
9:30—Popular records
10—Shopping with Shirley Dale
11—Gary Gannkamp's popular program
12 noon—Band music
12:15—Jimmy Water's program
12:30—LaVida Cloud Chasers
1—Stock report and record
2—Studio program
3—Day's Motorlog
4—Band concert
8—Musical Styles
10—Popular records
11:15—Radio cartoons
12—Recordings
6:45—Silent period
12:01 to 8 A.M.—KJBS Owl program

315.6 Meters KFWB
Holly. 0315

950 Keys.
1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 A.M.—Black and White, two-piano team
9—Gino Severi Orchestra; Cookie, the Sunshine Girl
10—H. Hamilton, organist
10:30—The Morning Melodists, Bud Overbeck in popular songs
11:30—Wade Forrester, organist
12 noon—Recordings
12:15—Harold Rhodes, pianist
12:30—Gio Severi and his orchestra
2—H. M. Robertson, "Talk on Dogs"
2:15—L. A. vs. Hollywood baseball game
4—Jerry Joyce and the KFWB Dance Orchestra; Loyce White, woman announcer and Bud Overbeck in popular songs
6—Harry Jackson's Entertainers
9:00—Uncle Jerry
9:45—Cecil and Sally
7—Star Dust
7:30—Courtesy program
7:45—The Hoofers, UBC
8—Four Moons, orchestra
9—English Gibson Orchestra, UBC
6:30—Tango Orchestra, UBC
10 to 12—Gus Arnhem's orchestra
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<thead>
<tr>
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<th>Program Description</th>
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<tr>
<td>7:30</td>
<td>Silent</td>
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<tr>
<td>6:30</td>
<td>Weather, by Hugh Barrett Dobbs</td>
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<td>8</td>
<td>Amos 'n' Happytime, by Henry Starr, the 16/40 Boy</td>
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<td>7:15</td>
<td>Morning Oregonian, Portland, Ore.</td>
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<td>6:30</td>
<td>-Recorded program</td>
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<tr>
<td>7:30</td>
<td>-Waltz Kings, UB C</td>
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<td>8:30</td>
<td>-English Gibson Orchestra, UB</td>
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<td>9</td>
<td>-Tango Orchestra, UB</td>
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<td>11</td>
<td>-English Gibson Orchestra, UB</td>
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<td>12:45</td>
<td>-Popular records</td>
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<td>9:00</td>
<td>-Silent</td>
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<tr>
<td>8:30</td>
<td>-Dinner music</td>
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<td>7:00</td>
<td>-Alburtus, the Astralor</td>
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<td>6:00</td>
<td>-Dinner dance music</td>
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<td>5:00</td>
<td>-Nora Lee, contralto, and Louise Gilbert, pianan</td>
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<tr>
<td>4:00</td>
<td>-Belasco's orchestra, CBS</td>
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<td>3:00</td>
<td>-BROADCAST WEEKLY</td>
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### Saturday Programs

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<th>Station</th>
<th>Frequency</th>
<th>City</th>
<th>Broadcast Time</th>
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<tr>
<td>KPO</td>
<td>8300</td>
<td>San Francisco</td>
<td>7:00 AM - 12:00 PM</td>
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<tr>
<td>KLX</td>
<td>Lake 6000</td>
<td>880 Kys.</td>
<td>12:00 AM - 6:00 AM</td>
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<tr>
<td>KGW</td>
<td>Atwater 2121</td>
<td>620 Kys.</td>
<td>5:00 AM - 11:00 PM</td>
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<tr>
<td>KGER</td>
<td>Phone 532</td>
<td>1166 Kys.</td>
<td>4:00 AM - 10:00 PM</td>
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<tr>
<td>KHQ</td>
<td>Main 5383</td>
<td>590 Kys.</td>
<td>11:00 AM - 5:00 AM</td>
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<tr>
<td>KFVI</td>
<td>Franklin 2000</td>
<td>930 Kys.</td>
<td>7:00 AM - 11:00 PM</td>
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<td>KOL</td>
<td>Elliott 4466</td>
<td>1270 Kys.</td>
<td>5:00 AM - 9:00 AM</td>
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<tr>
<td>KOIN</td>
<td>Atwater 3333</td>
<td>940 Kys.</td>
<td>4:00 AM - 8:00 AM</td>
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**Broadcast Weekly**
254.1 Meters KEX Atwater 3111
1180 Kcys.
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm flashes
7—White Wizard
7:15—Family Altar hour
8—Organ concert
9:00—Tune Chasers
9:15—Grant Merrill, piano
9:30—Newscasting
9:45—Tune Chasers
10—Homer Sweetman, tenor
10:15—Robert Monsen, tenor
10:45—Recorders
11—Meadow Larks Orchestra
11:45—Professor and his Dream Girl
12—Organ: Salem Hour
12:30—Walkathon from Lotus Island
12:45—Mid-day musicale
1:05—Merry Motorists
1:15—Organ concert
1:45—Robert Monsen, tenor
2—Merry Motorists
3—Mystery Quarks
3:30—Juvenile program
4—Walkathon
4:15—Metropolitan Hour
5—White Wizard
5:15—Wesper hour
5:45—Theater review, Dean Collins
6—The Musical Racketeers
6:45—The Ark of God
7—Silent period
8—Four Moors, UBC
8:15—Assoluto Faith Mission concert
9:30—Chevrolet Chronicles
10—Ken Stuart’s Sunshine program
10:30—Walkathon from Lotus Island
11:30—Vic Meyers’ orchestra
12 to 3 A.M.—Midnight Revelers

204 Meters KGA Main 3434
470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6:45 A.M.—Early Birds; news
8—Warren Wright, organist
9—Morning devotional, NWBS
9:15—Grant Merrill, piano, NBS
9:30—Newscasting, NWBS
9:45—Olive Reynolds, blues singer
10—Homer Sweetman, tenor
10:15—Robert Monsen, tenor
10:45—The Radio Boy Friends
11—Meadow Larks Orchestra
11:45—Professor and his Dream Girls
12 noon—Mid-day request program
12:30—Mid-day musicale
1:05—Marshall Sohl, tenor
1:15—Bobby Hainsworth, organist
1:45—Robert Monsen, tenor
2—Mardi Gras, NWBS
2—The Song Shop
2:30—Parent’s Forum
4:30—Homer Sweetman, tenor
5—Ken Stuart’s sports review
5:15—Uncle Andy
5:30—Walkathon
5:45—Ward Ireignd, tenor
6—The Musical Racketeers
6:30—The Amber God
6:30—Calendar of the Alf, UBC
7:30—Wallis Kings, UBC
7:45—The Hoofers, UBC
8—Four Moors, UBC
9—English Orchestra, UBC
9:30—Tango Orchestra, UBC
10—Ken Stuart’s Sunshine program
10:30—Moonlight Melodies
11—Vic Meyers’ orchestra, NBS
12 to 1 A.M.—Request recordings

208.2 Meters KLS Lakeside 6223
1440 Kcys. 1500 Watts
Warner Bros., Oakland, Calif.
9 A.M.—Recordings
10—Songs of Yesteryear
10:30—Musical pictures
11:00—Studio program
12 noon—Otto Hawaiians
12:30—The Boys and That
1—Bandanna Lou Boys
2 to 3:30—Recordings

333.1 Meters KHJ VAndike 7111
900 Kcys.
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Ken Niles, “New’s Briefs”
7:30—Organ and Instrumental solos
8—Hallelujah Hour
8—Organ recital
9:45—Paul Tremaine, organ, CBS
10:15—Gusi Mills and his Soothing Saxophone
10:30—“Cheer Up!” program
11—Organ recital
12 noon—Baltimore concert orchestra
12:30—World-wide news
12:45—Saturday Syncopators, CBS
1—Ann Leaf, organ, CBS
1:30—Times Forum
2—U. S. C. A. A. C. track meet
3:30—Paul Tremaine’s orchestra, CBS
3:45—Bert Butterworth
4—Morton Downey’s orchestra, CBS
4:15—Armstrong Vcey’s orchestra, CBS
4:30—Town toppers; news items
4:45—Armand Vcey’s orchestra, CBS
5—Eleanor Allen, organist
5:15—Ben Ally and Ann Leaf, CBS
5:30—Creator Allen
5:45—Mary Charles, CBS
6—National Fire Underwriters
6:15—Amber Boys
7—Jack Denny’s orchestra, CBS
8—American Tobacco Co.
8—The Merry Makers
9:30—Jimmie Bittick’s orchestra
10—World-wide news
10:30—Orchester Burtnett’s orchestra
12 to 1 A.M.—Phantom of the Organ

333.4 Meters KTBK Garfield 4700
560 Kcys.
5000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Cuckoo Club with Frank Wright
8—Recorded program
8:30—Morning Musicals
9—Morning prayer hour
9:15—Dr. J. Douglas Thompson
9:30—Household hour, Donna La Marr
10:30—Dr. B. L. Corley
10:45—Artists Vignettes
11:15—Record Roy Boy Friends
11:30—Musical notes, Frank Wright
12:15 P.M.—Dr. McLain
12:45—Latin-American program
1:30—Chapel of Chimes organ
1:30—Recorded program
1:45—Studio program
2—Masters Album
2:35—Baseball game
3—Recorded program
5:15—Frank Wright
5:30—Dr. J. Douglas Thompson
5:45—Miniature masterpieces
6:30—Chapel of Chimes organ
6:45—The Melody Girl
7:15—Recorded program
7:30—Saturday Serenaders
8:30—Ice hockey game with Ernie Smith at
9:30—Earl "King of Swing"
10—Johnny Shaw, organist; Wint Cotton, soloist, and Emmet Dorr
11 to 1 A.M.—I'm mine Kendrick’s Night Owls

239.9 Meters KFOX Phone 672
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
5 A.M.—The Early Bird
7—Hello Everybody
7:15—Early news items
8—Novelty musical numbers
7:50—Bright and Early Hour
8—Masonic program
9—May Day beauty talk
9—Musical program
9:30—Clarence Crary with Duo Art
9:30—Kali Hawaiian Trio
10—Studio orchestra
10—Shelby Wright
10:15—Vera Graham, organist
11:15—Jay Johnson and accordion
11:30—News Briefs
11:45—Cl ano and his harmonica
12 noon—Air Raiders
12:15—Cheeto and Eleanor
11:15—Hawaiian program
1:30—Teacup Philosophy
1:45—Drama and Literature
2—Village Rhymster
2:15—Music Appreciation
2:30—Vera Graham organ recital
2:45—Three Vagabonds
3—Surprise matinee
3:30—Town Hall Revelers
3:30—Late news report
4:15—Old time hymns
4:30—Foster Rucker and Vera Graham
4:45—Clarence Crary and Duo Art
5—Bill Estes’ Sunday Harmony Boys
5:15—Cari Farr and his music
6:30—Major Ballroom Orchestra
6:45—Professor and Dream Girls
6:30—Over at Mart’s House
7:30—Percy Prunes
8—Bill and Co.
7—School Days
7:35—Jimmy Lee
7—Pacific Coast Club Rhythm Boys
8—Rural Free Delivery
8—Sweethearts of America
9—Three Vagabonds
9:30—Sassy Little and Daisy Mae
9:45—Abie and Ezra
10—Organ reveries
10:30—Pac. Coast Club Rhythm Boys
11—Major Ballroom Boys
12 to 1 A.M.—The Knight Hawk

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