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Government Educating Public

PROBABLY at no time in the history of the country have the people of the United States been so close to the Federal Government, yet so accustomed have they become to hearing high officials over the radio during the past few years that few realize just how much information regarding governmental activities is being given them.

By far the most frequent use of radio is made by the Department of Agriculture, with its daily talks on farm matters, its market news and weather reports. These have become so intimately connected with the lives of millions of farmers that a very distinct loss would be felt should these programs, distributed through more than 100 stations, be discontinued.

The Department of Agriculture is not the only branch of the government to be heard regularly, however. Dr. Julius Klein, Assistant Secretary of Commerce, and before that director of the Bureau of Foreign and Domestic Commerce, one of the best informed men in the country regarding industrial affairs here and abroad, appears regularly over a chain of stations with informative addresses regarding the activities of his department, one of the most telling features of which is the humor with which otherwise arid subjects are lightened for popular consideration.

President Hoover can by no means be called a stranger to the public. Making frequent addresses before important gatherings, he has no objection to their being broadcast and is always generously willing to make a special radio talk to help a worthy cause or commemorate a historic event.

The members of his Cabinet also have frequently acceded to requests that they discuss important subjects of their departments over the air. Members of the Senate and House of Representatives, too, are frequently heard, there being little difficulty in convincing some of them that an eager populace waits to hear their views—quite the other way, sometimes.

On the lighter side of the program the bands of the three services—the Army, the Navy and the Marine Corps—are frequent and very popular performers over the radio, and their programs have shown the public that its government is not devoted merely to dry routine, but fosters as well the special talents of the men who wear its uniform.

All this government participation in broadcasting is not the result of haphazard attempts to get "features" for the radio audience. A well-defined policy of bringing the government to the people has been followed for a number of years. Publicity services are maintained in all the departments to acquaint the public through the newspapers with what they are doing on the taxpayers' money. The Army and Navy gladly co-operate with the motion picture companies in producing films in which Army or Navy life is depicted, and demand only that the story pictured shall be true to life and not distorted. Thus it was but a logical step to co-operate with the broadcasters in their attempts to picture the government.
H. A., Seattle.—Phillips H. Lord (Seth Parker) was born in Hartford, Vermont, twenty-eight years ago. He is a man of force and drive and gentleness; decidedly good-looking with visionary, blue-gray eyes, a broad intellectual forehead, smooth dark hair and a dullest of all attributes: he was a high school principal prior to becoming a broadcaster, is an accomplished musician and author of numberless sketches and tales. His favorite recreation lies in boating, his best sport is tennis, he enjoys reading poetry and humor and has a small boy's appreciation of home-made jellies. Aversions? Only one, it is lack of punctuality. He is a devoted husband and father. There are two little girls, the eldest is four years old, the youngest six months. Mrs. Lord portrays—not the Ma Parker of the Sunday magazine—but Gertrude. She is a New England girl, young and attractive, a slender brunette with a smile that fills her eyes and is endowed with an enthusiasm that reanimates the dullest of dull atmospheres. Ma Parker is played by Effie Palmer.

* * *

V. F., Sacramento.—Grace Sanderson Michie's works are being syndicated throughout the East and in Canada. Retired? Dear, dear, what a gruesome thought! Not Grace. Why, her type-writer would simply up and die were she to neglect it for a single day. You'll be hearing some sensational stories some day, for she is playing on its keys at this moment. Wish I could tell you something about them, but it's a dead secret.

* * *

C. H., Oakland.—Gertrude Lyne may be heard over the following stations: KROW, KTAB and KJBS (La Vida broadcasts). Her initial radio appearance took place eight years ago when she played with Wendall Hall over a southern station. Gertrude's home town is Los Angeles; she studied at the New England Conservatory of Music in Boston, has played in some of the finest theaters of our large cities, composed many piano and organ solos and now devotes much of her time to writing popular songs. Her most recent number is "I'm Burning Your Old Love Letters" and is of medium height and weight, has green-gray eyes, brown hair and curiously fascinating crooked eyebrows that seem always to be asking some unanswerable question. She is competent, dominating, resourceful with just a bit of sadness in her smile.

* * *

Mrs. M. K., San Francisco.—Tom of Tom and Dud (KYA) is known to his acquaintances and friends as Alfred T. Smith. His birthplace is Ottawa, Ontario, and his age is twenty-eight. He has blue eyes, dark brown hair, weighs 190 pounds and is five feet ten inches tall. He has worked in logging camps, played hockey with the Ottawa Senators, traveled through Canada, the United States, Australia, the Orient, and just every place, really. His recently heard Pirate Stories were based on actual experiences in the South Seas and he has notes galore for future use on all sorts of quaint countries. His hobby is fishing, his favorite music that of Victor Herbert's, and his paramount interest is his family. He is the father of three lovely daughters, the eldest eleven, and the youngest two months of age.

* * *

J. M. G., Everett.—James R. Harvey has abandoned radio for a business of his own which requires all of his time. He now conducts a successful grocery establishment in Everett.

* * *

A. B., Seattle.—Little Jack Little is about thirty years old. His birthplace is London, England, and his real name is Jack Leonard. Anthony Wons (Tony's Scrap Book) was born in Menasha, Wisconsin, in 1891. Yes, he is married. Mrs. Wons was Ruby Hill before her marriage to Tony.

* * *

A. B., Oakland.—The Voyager of the Air (KFRC) is Jerry Wilford, formerly of Salt Lake City.

* * *

Mrs. T. C. E., Oakland.—Frederic Bittke broadcasts on Friday night between 7:00 and 8 o'clock. Yes, he does sing in English, French and Italian, also for that matter, but the demands for German and Spanish crowded out the others of late. Direct your request to him at KFRC. He never ignores even the most trifling missive and is always happy to be governed in his selections by the wishes of his air audience.

* * *

Mrs. E. R., Sacramento.—Barbara Lee (KPO) greets an out-of-a-ways-stay-guest with a cordial "of course we can put you up. The more the merrier." She means it too. Her hospitality is wholly unaffected, her heart, ampie and warm. At an extreme youthful age Barbara fell in love with and married a widower with five children. They adored their stepmother and she adored them. It was a jolly, fun-loving home and later when it became augmented by three members it was jollier still. They are all grown now, the boys and girls: scattered over the globe but never a Christmas season passes without a wonderful reunion and in the center of the group is Barbara, young and fresh as the days when she rose with the dawn to get them off to school and hurry through her household tasks that she might attend 10 o'clock rehearsal. Her triumphs on the stage and in pictures were many and glorious; as glorious as her happy home life. I'll tell you about them some day.

* * *

Nadine, Sacramento.—Dud Williamson (KYA) suggests the warrior bold with his dashing air of indescribable charm, his daring, significant eyes and his hair of raven hue. He is 6 feet one inch in height, weighs 190 pounds, has powerful brown hands and a firm set jaw. Exactly like you read about, my dear. His ancestry is English, he was born in the Yukon, educated in a military academy in the East, has appeared in several screen successes, toured in vaudeville and entered the radio field about your years ago. He is twenty-seven. Yes, married. (Want my hankie?)

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I wish to agree with several hundred Broadcast Weekly readers that to change your magazine would be to lose several hundred readers. But enlarge the “Open Circuit.” It’s a good department and gives one a chance to pop off.

I congratulate S & W on their wonderful programs and also on their products. I have reasons to know that these products are all they claim them to be, if not better. So I say S & W keep up the good work. Business is good. Thanking you, I am


More Old Time Hymns

I just want to add my word of praise for your excellent weekly magazine. It is fine. And I agree with Fern T. K. of Bellevue, Washington, that we would like more “old-time hymns.”

Radio is such a blessing, especially to the aged and shut-ins, and especially those who are deprived of attending church services. “Seth Parker’s Sunday Evening” is about the only program in the whole week that is just what the devout old people want—old-fashioned singing.

Last summer we spent five months in Long Beach, California, and KFOX had thirty minutes Sunday morning called “The Family Hour,” by Clarence Carey, and it consisted of hymns by a quartet and duo, and some excellent records by Marion Talley. Between each record he would read a wonderful poem. Many had more real religion in them than many a sermon.

My mother, who is ill and aged, so enjoyed it, and I hear others say the same. Seems like our dear elderly people should be considered in making up the programs.

To be sure there are sermons Sunday, but so many are such poor speakers, and some way their singing doesn’t carry through very often. I understand KFOX has published a booklet of Clarence’s poems. We cannot get Long Beach here.

Mr. Cross of “Cross Cuts” has a good voice and could give such a program. Just think what it would mean to a lot of elderly shut-ins if they could have say fifteen minutes each day of “hymns and a poem or two.”

So many of the church services are spoiled by calls for money or this, that and the other thing.

Dr. Daniel A. Poling of NBC is my idea of a good clear speaker. Also Dr. Cadman of NBC.

Now please don’t think I am complaining at your programs, just telling what we would like. How do you know unless we tell you? Thanking you,

Dr. Nettie E. S., Oroville, Calif., April 15.

Best Wishes from Idaho

I have been buying the Broadcast Weekly since its first publication and will say that it’s the best book of its kind on the newsstands. You can pick out what you like every night without any trouble at all, and we would like to have the entertainers, that we like, know how we feel about them, so here goes. At KGO, Paul Carson and The Spotlight Revue are the best programs, and we never miss either one and are always sorry when it’s time for Mr. Carson to quit. His old time melodies are just wonderful and I want to thank him here for playing the pieces I have been asking him to play. At KTM Miss Dorothy Lee’s Reader’s Hour is the best program and we never miss that either. The Ranch Boys are good, too. We get their program at this station, too. At KOA we never miss Erminie De La Vergne nor the Solitary Cowboys. They are the best programs from that station. I guess we are partial to old time music and the way those three artists can play we are hoping that they will play for longer periods. If possible would you publish a picture of Paul Carson of KGO, Dorothy Dee of Pickwick Station KTM and Erminie De La Vergne of KOA at Denver? We would sure like to have their pictures and will appreciate it very much. We are sending the Broadcast Weekly and these three artists our best wishes and good luck from Idaho. Thanking you very much, we are, Your Boosters,

Harold G. and Fred S., Twin Falls, Idaho, April 18.
Here’s One from a Bachelor

You don’t seem to be getting so many letters from Nevada. Well here’s one from a bachelor.

I noticed in your letter column that one woman wanted to keep the jazz out of the classic. I’m in favor of that, only keep them both off the air more and fill in with more mystery serials, cowboy plays, cowboy orchestras and plays of any sort.

The Great Northern puts on a fine program. The Sherlock Holmes stories are very interesting, too.

The Broadcast Weekly saves me a lot of dial twisting, as I can tell from it what I’m missing, if anything, at some other station.

Here’s to some vaudeville stuff.

R. E. P., Black Forest, Nevada, April 20.

Jazz, What Is It?

Allow me to lift my voice in unison with Helen, M. P., Rolling Bay, Wash., in an earnest protest against the garbling of the classics through “special arrangements” or out-and-out jazzing them. Is nothing sacred to the American public any more?

Jazzing of the classics is fully in line with one act in the picture “Torch Song,” which I saw in preview a short time ago. In this act a bunch of men and women are dancing to the tune of “Onward Christian Soldier.” The moral and cultural standards of the public must have sunk very low indeed when producers and publishers—who always keep their finger on the public pulse—will dare to offer us sacriligious movies and the classics in the form of jazz.

Jazz—what is it? A music teacher explained to me some time ago that jazz is strictly of American origin and, therefore, our national music.

Now, it so happened that about forty-five years ago I spent a year and a half on a big game-hunting expedition in central Africa and many a night I sat around the campfire listening to “the band” of one or another savage tribe play their wild and weird jungle music on their primitive instruments.

There was the savage, staccato strumming of the strings, the plaintive wailing and moaning of the reed flutes (imitated by the saxophone in the jazz orchestra), all blending into a savage, never-changing, all dominating rhythm. It was weird, unharmonic and uncanny, and yet in perfect harmony with the musicians were the savage, dusky, undulating, gyrating dancers in their jungle setting.

I left Africa and I never heard jungle music again until many years later when I heard the very same thing in this country in a slightly modified form on account of our more perfect instruments, under the name of “Ragtime,” which later, after the rhythm was brought back to its original jungle savagery, was renamed jazz.

No, I don’t think it is possible to convince any man or woman who ever have had the pungent smell of the African jungle in their nostrils that jazz is American music, and we ought to be thankful for that because the Lord knows we have enough of national sins to answer for without fathering this musical monstrosity called jazz.

The programs coming to us over the two great broadcasting systems are, with a few exceptions now and then, excellent, and many of the local programs are also good while others are below all criticism.

It passes my understanding how the sponsors of these junk programs can expect to sell goods by making people mad at them. If they do, they have discovered a new system of salesmanship hitherto unknown to the business world.

If I had to rely on this kind of program for entertainment in my home, I would surely dispose of my expensive and very excellent radio set and go back to the phonograph.

A. M. B., Glendale, Calif., March 16.

How About It, Al?

Allow me to add my voice of approval to those who have already written letters praising the full page pictures. I especially enjoyed seeing the pictures of all the artists on the different programs—the Spotlight Revue, Memory Lane, S & W, etc. However, all the groups published so far have been of NBC programs. How come? Why not give us CDLBS fans a break? I should very much like to see pictures of the artists on the Jamboree, Happy-Go-Lucky Hour, Merrymakers, and the Hallelujah Hour. At least please put in large pictures of Ted Osborne, Ken Niles, Cecil Wright and Ronald Graham.

As so many people (count me among them) have requested that the Happy-Go-Lucky Hour be put on a couple times a week in the evenings, I think we ought to get some kind of a reply on the matter from Al Pearce in the Open Circuit. How about it?

Bessie E., Sacramento, Calif., April 17
BLACK and Blue go north and up!

Beginning Tuesday, April 27, these two indomitable and impossible deck-a-tives went north over the Columbia-Don Lee chain to convulse the entire Pacific Coast nightly in a cataclysm of tummy chuckles that will be recorded by seismographs around the world.

In short, by the signing of a contract our inimitable, archless, artless eradicators of crime climb up the ladder to the best spot in the evening broadcast and to a vastly increased audience who have heard of them but never heard them.

Graduating from one of the country's leading correspondence schools in the science of criminology several months ago, Black and Blue quickly applied their wisdom like a mustard plaster on the chest of crime. There is hardly a boy in Southern California who can't recount their valiant adventures, their amazing triumphs over the deepest black- dyed plots of those incorrigible curs who make the nights hideous in this day of so-called sneeringly, modern civilization.

Of course, you must understand that Black and Blue are merely aliases hiding the true identity of our master crime-snatchers from those who seek revenge. Black is Charley Forsythe, sound effect engineer for KHJ, and Blue is Len Wright, the drummer boy of Raymond Paige's orchestra. Some night you will hear the staccato bark of machine guns, two blood-curdling screams followed swiftly by two death raffles interrupting the smooth outward flow of a KHJ broadcast. Then you will know that Black and Blue have died gloriously on the battlefield of duty, and that the last strong bulwark defending civilization from the hideous hoardes of organized crime have perished from this earth. Woe unto the hour. Whoa!

Sergeant "DOC" Wells, commander of more than eight thousand members of the KROW Smiling Army, transplants his life on the battlefield of France to the great battlefield of life and charges his inspirational broadcasts with loads of "smiling ammunition."

"Doc" Wells was the first man to enlist in the Canadian forces at the beginning of the World War in 1914, and originated while in the front line trenches the famous "Tin Can Band" of the Canadian army which entertained, on one occasion, British royalty.

"Doc" Wells was severely wounded and gassed at the second battle of Ypres, where he suffered the loss of any arm. When his company commander was killed, he took command and although surrounded by the enemy, held the position until only six men remained alive. He was finally captured and spent five months in a German prison camp. In August of 1915 he escaped into Holland and was later returned to England.

Unfit for further active service "Doc" Wells was appointed official lecturer for the Canadian forces and toured United States and Canada with the war film "Canada's Fighting Forces." Later upon America's entering the World War, he was engaged by the Red Cross and Liberty Loan committee to give a series of lectures throughout this country, during which tour he was accredited with the sale of more than $8,000,000 in Liberty Bonds. The smiling army commander of radio also toured Canada with his own musical comedy company and later his own dramatic company in "Clouded Honor."

Wells has just completed another book entitled "Sunshine and Shadows of Life," which was published recently.

As commander-in-chief of KROW's Smiling Army, Wells has a vast army of listeners, not only in the western states, but also up in Canada, Alaska and Australia, where he is well known as a writer, lecturer, and dramatist.

His inaugural broadcast on the air was in August, 1930, over KROW and has, since that time, enlisted more than 8,000 members into the "Smiling Army of the Air."
A Hail from Gorga, an' singing' with my banjo comes natural, Ah guess," explains Ed, the Boy from the South, who sings southern melodies over KROW, Oakland.

This boy from the south is a hit over 30 years old. Singing southern ditties "comes natural" because Ed has sung in many a southern minstrel. His daily broadcasts have much originality because he composes many of the southern songs he uses.

His banjo and plaintive southern voice were great favorites during the Wor'd War, when he was "over there." He served with the Fifth and Third Headquarters troops and spent forty-seven days in the front line trenches. And as may be expected, he instigated a minstrel show among his fellow members that was "the dawgondest thing you ever saw!" It was known as the "Fifth and Third Headquarters Troop Show" and won much popular favor. Ed is quite new to air audiences, having made his debut over the KROW microphone about two months ago. His hobbies outside interests, and favorite pastime center in fishing and hunting. A shotgun or a fishing pole would seem most natural on Ed's shoulder. He is 6 feet tall and weighs 160 pounds, with humorous gray eyes and nice black hair, which all combine to make him the object of much feminine attention.

Billy and Betty, that popular young couple whose thrilling adventures are heard daily over KXA, 7:30 to 7:45, are quite as interesting in real life as in their radio life. After graduating from college, Dorothy Friend Lawson, who enacts the part of Betty, came to San Francisco, where she became employed as a commercial artist. Franz remained in Seattle, establishing a Little Theatre and training a group of University players to make up his company. He produced such plays as "The Bat," "Greed," "The Last Warning," etc. Fate sent him to Hollywood and a stroke of chance soon established him as a protege of Belle Bennett of "Stella Dallas" game. At the very offset of his motion picture debut under the careful tutelage of Miss Bennett, an injured knee sent Franz back to Seattle to recuperate.

This injury, although cutting short his picture work, did not prevent him from doing pianologues over a local station. In the meantime, Dorothy returned from San Francisco and the friendship was renewed.

This incomparable duo have won an ever-increasing and enthusiastic audience and they hear from listeners in Denver, California, Alaska and British Columbia.

WALTON MCKINNEY, who has been the leading tenor at KHQ in Spokane for several years, has often been rated the most popular artist between the Mississippi and the Cascades. He claims Washington as the land of his birth, and Washington is proud of Walton and proud that his popularity extends so far beyond the bounds of one state. It is, in fact, limited only by the radius of KHQ's reception. His first successful public appearances were when he was starred in several plays given by the high schools of Seattle, but all through his school days, like a bright thread of color, Walton's love of music ran through his activities, until in high school it began to show more prominently ... began to outline the patterns in his life. An acquaintance with Henri LeBelle, famed organist, led to an engagement as soloist at the Blue Mouse Theatre in Seattle, where he played four shows daily. This somewhat seriously interfered with his job as Assistant "Tire-Wrangler" in his brother's shop ... so Walton changed his last tire, changed coveralls for tux, and, for better or worse, followed the muse. His future was now definitely indicated. It has led through various engagements in local theatres, in road work, orchestra connections, and phonograph recording and into the newer field of radio entertaining. For a time his voice was to be heard over KOMO of Seattle, but three years ago he joined the staff of KHQ in Spokane, where his popularity has had a steady growth.

Blue eyes and dark hair and unusually good taste in matters of dress are among some of his more outstanding points. Handball is one of his favorite forms of exercise and it is said that he sometimes enjoys both bridge and pinochle. A well-rounded personality added to his talents point to fine things in the future for Walton.
The ever-popular Tommy Harris of KFRC tells us that his most requested song is the original "Poor Kid," a foxtrot ballad by Walter Smith. Incidentally, it was Tommy who first introduced this new western hit to the public.

What KFRC artists like to do when they aren't working: Meredith Willson relaxes his high-speed brain at a "talkie"; William Cowles, swims; "Mac," reads the Saturday Evening Post or the American Mercury; Merle Matthews goes for a boat ride; Cal Pearce plays golf; Charles Carter visits with the vaudevillians back-stage at the theaters; Anne Olander paints pictures; Herman Reinberg goes for long walks with his wife.

An admirer of Paul Carson, NBC organist, made certain that his request for three favorite musical selections would be answered. He sent it in the form of a big box, when Paul opened it, revealed three tall jars filled with whole, perfect fruits, in syrup. Each jar was labeled with the name of a composition. Paul opened the one marked "Liebstod" and "paid"for it with a magnificent Wagnerian performance on the organ the same evening, in his Sunday night recital.

Cliff Howell, well known to the Southern California radio listeners for the past few years, has joined the KFWB announcing staff. He will handle many of the night features, and also announce for Gus Arnheim and his orchestra at the Coconut Grove.

Work is progressing rapidly on the three-million-dollar civic auditorium for Long Beach. In the meantime, radio lines to the present civic auditorium and also the open-air bandstand for summer, enables KGER to broadcast the band concerts daily except Mondays. The new edifice will have ample equipment to continue broadcast from the new building, and a complete public address system will also be added to the apparatus for various uses of a civic nature.

For those who aspire to be radio announcers, we recommend a test sponsored by Louis Dean who announces programs these days over CBS stations. According to Louis, no one has ever spoken it correctly at first attempt. Now just relax, take a deep breath and wrap your tongue around this: "The seething sea ceaseth and thus it sufficeth us!"

KHJ's Phantom of the Organ, who fritters away the midnight hour upon the studio organ for the benefit of the owl-eared element of the Columbia-Don Lee clientele, has withheld his name from publication for definite and excellent business reasons. Our musical spook looks like a well-fed cherub; has a snooty little mustache; wears horn-rimmed goggles and sputters pep and wisecracks. A member of the Phantom's Union would sneer at him.

During his spare moments, Ronald Smith, studio manager at KJBS, is doing considerable experimenting with a new type of electric musical instrument which is as yet un-named. A maze of vacuum tubes, coils and condensers from the make-up of this interesting device, which Smith says the station's listeners will have a chance to hear, if he is successful in taming what has so far proved a very unruly brain-child.

Marian Vrang, KROW vocalist, is a native daughter of Monterey, she is an accomplished singer, having studied under many leading instructors. Miss Vrang has made several appearances at national and state exhibitions at the civic auditorium at San Francisco, and is now heard over KROW's Veterans of Foreign Wars program.

John Moss, after sixty successful weeks as staff basso on KFRC, has picked up his belongings (including copies of "Asleep in the Deep" and "When the Bells of the Lighthouse Ring Ding Dong") and gone to Los Angeles to accept a position there.
Maurice Gunsky, veteran of radio, has returned to KPO, the scene of his first triumphs, in a regular six nights a week program, Monday to Saturday, for De Soto. Gunsky first attracted attention of the radio world back in 1925, when he appeared with Merton Bories. Since that time he has become famous throughout the country through his record releases.

Election of Russel A. Provine as general manager of KJR and the Northwest Broadcasting System was recently announced. Mr. Provine has been treasurer of the NWBS since its organization in 1929. With the duties as general manager, he will continue as treasurer. The Northwest Broadcasting System owns and operates directly KGA, Spokane, and KJR, Seattle. Simultaneously, Mr. Provine becomes general manager of the Western Broadcasting System which operates KEX, Portland, a subsidiary company of the NWBS.

That mad and ghastly laugh which appears just once, at an unexpected moment, in every Associated Spotlight Revue broadcast from the San Francisco studios on NBC Saturday night, has the audience guessing as to its origin. Bennie Walker, Bill Royle and every member of the Spotlight cast, including Walter Beban, has been held responsible—but it really emerges from the throat of Harold Peary, NBC baritone.

Between programs, Columbia announcer Frank Knight frequently may be found sitting in the reception room brushing up on his French by reading from one of a number of Gallic volumes that line the walls. At his present speed, Knight estimates it will take him some fifteen years to read through the library.

Just a year ago Bill Ray left his KFWB berth, where he had been commercial manager and chief announcer for some four years, and journeyed to Long Beach to become manager of C. Merwin Dobyns' KGER. Now the year's KGER service is at an end, and Bill Ray packs his dunnage bag and goes back to the big city, straight to his old haunt at KFWB, where he will be on the executive staff. Fans may perhaps hear his announcing voice over KFWB some of these days again soon. Bill's ragtime review—not good, but loud—used to be one of his famous programs, and he also used to announce most Warner Brothers' premiers.

Roy Ringwald, of KHJ and the Biltmore Trio, left for New York last week to sing with George White's Scandals at a weekly stipend of one thousand dollars. Roy is very young and mother wishes it wasn't the Scandals.

Several years ago in the show business Frank Shaw used to introduce Ruby Adams to San Francisco theater audiences. Now Miss Adams introduces Shaw to KJBS listeners during her program each Monday and Friday afternoons commencing at 4:30 o'clock. Shaw recently returned from Chicago, bringing with him a new partner. He is Sam Rosen, a clever colored chap who answers to the name of Lucien. The trio is heard nightly during the midnight broadcast from Coffee Dan's.

It was salesmanship that made Herman Reinberg KFRC cellist, a 'cello player. In Herman's home town of Lodz, Polish Russia, the Reinberg family was prominent in musical circles. A well-known 'cello player of the city had a 'cello to dispose of and he persuaded Herman's father that the boy was made to order to be a 'cellist because he had large hands. Herman got the job.

Peru, the South American country of earthquakes and revolutions, has been added to the list of foreign countries where KJR has been received. An American, R. C. Brewer, chief engineer of the steamer Condon, reported the reception. It was at Talara, Peru. He reports that KJR and Talara are 4,300 miles by airline, and that the Talara harbor is surrounded by high hills all around. Good reception, too, for a station which is using only 5000 watts, he reported.

The "Looking Glass" program, heard through KPO every Monday night, has struck a responsive chord with dialers of the station. Ray Shreck writes the continuity, and from the success which the program has attained to date his work marks him as a capable and thoroughly efficient program builder.
George Taylor, KYA
JESS NORMAN, KPO
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"Feminine Fancies" Changes Time

"Feminine Fancies," one of the Don Lee chain's most valuable programs, because it is designed expressly to benefit the housewife with both information and entertainment, is now heard from 3 to 4 o'clock each afternoon except Saturday and Sunday, instead of during the morning hours.

In connection with the change from morning to afternoon time for Feminine Fancies Harrison Holliway, KFRC station manager, states that surveys show the housewife would rather have the service and entertainment that Feminine Fancies provides in the afternoon. The change was made to accommodate the people for whom the program is designed.

William H. Wright, who has built up an enviable reputation for himself in a dozen different roles on KFRC, is now the master of ceremonies. He meets the constantly changing situations on the informal program with skill, tact and kindness.

Walter Kelsey, often referred to as the "musical athlete" because he plays so many different instruments, directs the music. A staff orchestra and a large number of the station's staff soloists are assigned to the program. These include Robert Olsen, the Clark Sisters (Ruth and Lila), Warren Luce and Madeleine de Mischel.

Following is a brief resume of the present schedule:

Mondays—Household trix, by Wyn; a short story by Fred Williams, read by Earl Towner; a talk on the Home Beautiful, by Fay Frazier.

Tuesdays—"Lip Stick," a dramatized serial by John Eugene Hasty; Friendship Club, conducted by Rita Murray.

Wednesdays—Romances of Famous Women, by Polly Linden; Garden Talk, by Henry C. Navelet; talk on Investments, by Rita Murray.

Thursdays—"Aunt Pedro."

Fridays—Dramatized story from old New England life.

For smart living . . . this exclusive apartment hotel in the heart of the Wilshire District, overlooking beautiful Westlake and Lafayette Parks.

Hotel Rooms from $5 up
Apartments from $150 up
American Plan from $8 up
QUESTION: I have two electric clocks in my home, both very good (one a chime clock). They run on a 60-cycle and do not vary one second apart. I listen in at night for the correct time from the large stations. My clock will be perhaps five to ten seconds out the first time they broadcast, and one hour later when they advertise the second clock company I may be more than that, and, mind you, it has only been one hour since I checked it. What is the trouble—my clocks, the power company, or the radio announcer?—Lee T., Berkeley, Calif., April 4.

ANSWER: The frequency of the 60-cycle power line may be off a few seconds in a twenty-four-hour period. However, this discrepancy is compensated for by the utility company at 12 o'clock noon every day, so that over a period of time your clock is always correct. Would suggest that if you want to check the accuracy of your clocks, you do so from the Mare Island time signals from KPO at noon every day except Sunday.

QUESTION: I am experiencing difficulty in tuning out KPO lately. Either my set is not as selective as it once was, or this station is covering a wider band than formerly. I have heard others in my neighborhood make the same complaint. What would you suggest doing to clear this station?—L. T. P., San Francisco, April 23.

ANSWER: No late change has been made at station KPO which would cause the station to cover a wider range on your dial. If one or more of your tubes are weak, the effect would be a loss in selectivity. If you are bothered with overlapping stations, I would suggest that you try connecting a small fixed condenser of approximately .0001 microfarad capacity in series with your aerial.

QUESTION: I have just recently purchased a radio set and find that I can't operate my set while the vacuum cleaner is going or while the toaster or iron is on. The vacuum cleaner drowns out the music while the toaster and iron diminish it so it's practically inaudible. Can you suggest a remedy?—Mrs. Arthur M., Stockton, April 23.

ANSWER: From your description it would seem that your aerial is not of the proper dimension. The result is that you must use too great a sensitivity of the receiver in order to receive the stations. The interference from the vacuum cleaner may be corrected by the installation of a line filter, mounted on the cleaner itself. The fading of signals, of which you complain, may be caused by a power line fluctuation. If the lights in the house flicker badly when the toaster or iron is turned on you may send in a complaint to the Stockton Music and Radio Trade Association.

QUESTION: Around dinner time each evening, when the radio is tuned on KGO or KPO, there is a noticeable popping which resembles the sound of popping corn. This noise usually lasts about an hour. Would this be the set or the station, or some outside interference?—Z. M., Oakland, April 22.

ANSWER: The popping noise of which you complain is not caused by the broadcast stations. The probability is that it is caused by an electric appliance located in your vicinity. If this becomes very annoying, I would suggest that you increase the length of your aerial by about thirty to fifty feet so that you can receive the station with the desired room volume with less sensitivity of the receiver itself. Or, if you already have a good aerial, you may make arrangement with your radio dealer for a trial of a good power line filter.

QUESTION: In what city in Mexico is station XED or XEB, 950 or 960 kilocycles? Thanking you.—A. J. C. Salina, Utah, April 20.

ANSWER: Station XED is located in Reynosa, Mexico, and is operating on 961 kilocycles. XEB is located in Mexico City and is operating on 899 kilocycles.
JUST LOOK AT THIS RADIO RECORD
MADE WITH AN INSIDE AERIAL AND A

Philco II-TUBE
SUPERHETERODYNE-PLUS

ONE to seven stations on every broadcast channel but three. Australia, Japan, Manchuria, China, the Philippines and New Zealand heard clearly. Japanese stations heard in spite of adverse reception conditions. This amazing radio record made by W. L. Read, 1109 Seventeenth Ave., Seattle. His log, too long for reproduction here, shows 196 stations... all heard with a Philco Superheterodyne-PLUS, using an inside aerial!

You, too, can get remarkably superior reception with this new Philco. You may not be able to achieve the record reported by Mr. Read, for weather and location do make a difference, but you will get astonishing results.

You can have this wonderful radio on very easy terms. You can try it in your own home, FREE... before you buy. Installation is FREE, too, and if you need an aerial, we will make you a special price. We have a new shipment just in. Get yours NOW... before they are all sold.

Jas. S. Remick Co., Inc.
Sacramento, Calif.

Philco Radio Dist. Inc.
Portland, Oregon

North Coast Electric Co.
Seattle, Wash.

Philadelphia Storage Battery Co.,
2024 Third Avenue
Seattle, Wash.

Gentlemen:

Using an inside aerial I have logged 196 stations on my new Philco highboy, among them eight Japanese and many other foreign stations. Although it is now the end of March and reception is not so good as during the cold months, I am still able to bring in these Japanese stations regularly.

Very truly yours,

[Signature]

Philco makes the world's most complete line of radios, from the Baby Grand at $64.15 to the Superheterodyne-Plus radio-phonograph combination with automatic record-changer at $301.80. The Lowboy, pictured above...

ONLY

$153.80 Complete with Philco Balanced Tubes

Philco Radio Dist.
Spokane, Wash.

PHILCO FACTORY BRANCH
San Francisco, Calif.
"COME INTO THE GARDEN WITH US"

every Sunday morning at 8:30

These Foster and Kleiser Garden Programs are unique — filled with practical, authentic information on gardens and gardening, with a background of delightful music to add to their interest and charm.

On any of these stations . . . at 8:30 a.m.

SUNDAY

San Francisco, KFRC
Los Angeles, KHJ
Fresno, KMJ

Seattle, KOL
Tacoma, KVI
Portland, KOIN

Foster and Kleiser
COMPANY

OUTDOOR ADVERTISING ON THE PACIFIC COAST
SUNDAY Programs

May 3, 1931

George Maddox  
KJR—Tenor

Claire Linforth  
KFI-KFCA—Artist

Zeta Harrison  
KPO—Dram. Artist

Gene Rubanks  
KYA—Announcer

243.8 Meters  
KYA  Prospect 3456  
KPO Garfield 8300

1230 Keys.  

distributors to  

1000 Watts  
5000 Watts

Broadcast. Corp., San Francisco  

10:50 P.M. — Musical style act

9:45—Salon Melodies

6:55—Baseball scores

8:30—Informal organ recital

5:45—Henry Thompson, tenor

4:15—Collier's P.M.—Sunday Evening

2-Art

6:30—Famous Songs by Famous Singers

6:30—Fifteen Minutes with the Poets

5:15—Atwater Kent hour, NBC

9:15—Mendelssohn's half hour

6:30—Ralph Hunsell, xylophonist

7:45—Sisters

10-7:15 P.M.—Passing the Time Away

7:45—Sisters

2-Art

6:30—Famous Songs by Famous Singers

5:15—Sisters

9:30—Valentine's orchestra

11 to 12 midnight—Phantom of the Organ

280.2 Meters  
KJBS Ord. 4148-49  
KOY York 5090

1070 Keys.  

250 Watts  

830 Keys.

100 Watts

General Electric Co., Denver, Colo.

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KJBS Ord. 4148-49  
KOY York 5090

1070 Keys.  

250 Watts  

830 Keys.

100 Watts

General Electric Co., Denver, Colo.

www.americanradiohistory.com
Sunday Programs

Columbia Broadcasting System

5 A.M.-Morning Musicals: KDYL
6-8 A.M.-Tony's Scratch-a-thon, conducted by Anthony Wons: KDYL, KLZ
6:30-9 A.M.-Land o' Make Believe: KDYL, KLZ
6:50-10 A.M.-Columbia Educational Features: KDYL, KLZ
8 A.M.-Morning Art Program: KFKB, KDYL, KLZ, KOH
8 A.M.-French Trio: KFKB, KKV, KOH
8:30-Gypsy Trail: KFKB, KOI, KFDY, KLZ
9 A.M.-Ann LeeK: Organist: KOI, KFDY, KLZ, KOH
10 A.M.-Ballad Hour: KOI, KFDY, KLZ, KOH
10:30-Program: KFKB, KDYL, KLZ, KOH
11 A.M.-Symphonic Hour with Tosca Seidel: Violinist: KVI, KDYL, KLZ, KOH
11:30-Program: KFKB, KDYL, KLZ, KOH
12 noon-Cathedral Hour: KPBN, KFDY, KLZ, KOH
1-2 P.M.-The World's Business: KFKB, KWI, KFPB, KOI, KFDY, KKV, KDLY, KLZ, KOH
2:15-Baseball Stories: KFKB, KVI, KFDY, KKV, KFK, KJH, KFDY, KLZ, KOH
2:30-Rhythm Choristers: KFKB, KKV, KFK, KJH, KFDY, KLZ, KOH
3-5 P.M.-Around the Samovar: KFKB, KKV, KFDY, KOI, KFDY, KOH
4-6 P.M.-Devils, Drugs and Doctors: KRMJ, KVI, KFPY, KOIN, KFDY, KFDY
4:15-6:00 P.M.-Piano Pals: KFKB, KJH, KOI, KFDY
5 P.M.-Round Toppers: KFKB, KDYL, KLZ, KOH
5:30-6:30 P.M.-Dr. Mann: Detroit Symphony Orchestra, conducted by Victor Kolar with Edgar A. Guest, poet-philosopher; KFKB, KKV, KFK, KJH, KFDY, KKV, KFDY, KLZ, KOH
6-10 P.M.-Royal's Pews of the Organ: Jesse Crawford, Paul Small, tenor, and Louis A. Witten, master of ceremonies; KFKB, KKV, KOI, KFDY, KFK, KJH, KFDY, KLZ, KOH
6-9 P.M.-Fortune Builders: KOL, KVI, KFPY, KOIN, KFDY, KLZ, KOH
6-9 P.M.-Star Reverses: KOL, KVI, KFPY, KOIN, KFDY, KJH, KFDY, KLZ, KOH
7-9 P.M.-Roebuck Home Hour from Buffalo: KFKB, KOL, KJH, KLZ, KOH
7-9 P.M.-Quiet Harmonies: KFKB, KFDY, KLZ, KOH
8-11 P.M.-Ann Leaf, Organist: KOL, KDYL, KJH, KOH

226 Meters

KMTR, Holly, 3026

570 Kcs.

500 Watts

KMTR Radio Corp., Hollywood, Cal.

6 A.M.- Keep Smiling (records)

7-12 noon- Musical program conducted by Artie Atwood

12 noon- Musical Treasure Chest"

1-3 P.M.- Andy's Oregon Lumberjacks

2-4 P.M.- "Musical Treasure Chest"

3-5 P.M.- Band's Boys

4-6 P.M.- Ethiopian Oriental Supper Club

7 P.M.- "Story of Valhalla"

8:30 P.M.- Del Rivas' Ship of Joy

9-10 P.M.- Song fest

10-11 P.M.- "Wedding of the Air"

11-12 P.M.- "March of the Auxiliaries"

12 noon- "Jack the Bell Boy"

1-2 P.M.- "Memories and Melodies"

12 noon- "Memories and Melodies"

12 noon- "Memories and Melodies"

12 noon- "Memories and Melodies"

12 noon- "Memories and Melodies"

12 noon- "Memories and Melodies"
BROADCAST WEEKLY

7 Sunday Programs

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airian Radio Corp., Ltd., San Diego

A.M.—Lee S. Roberts, NBC
12:30—Popular recordings
10:30—Bible students
9:30—Morning news
8:30—-Tom Hall of New York
7:15—Noguchi School of Dance
6:30—-Chapel program
5:00—-Chapel program
4:00—-Chapel program
3:00—-Chapel program
2:00—-Chapel program
1:00—-Chapel program
12:00—-Chapel program
11:00—-Chapel program
10:00—-Chapel program
9:00—-Chapel program

12:30—Organ concert, Dr. J. H. Janart

2:30—RCA Victor, NBC

4:15—Organ concert, NBC

6:15—Charles Francis Coe, NBC

8:30—Callie Conant, Hudson

10:15—Air raiders

12:15—California Broadcaster Hour

1:30—Wally Providing

3:30—First Church of Christ Scientist

5:00—-Organ Reveries

7:30—-Organ masterpiece

12:00—-The Midnight Hawk

272.7 Meters KGDM Stock. 795

3:15—Weather and recordings

7:15—-Selected recordings

8:15—News of the day

9:00—Jack Coale, Katten & Magrino novelty program

9:30—Judge Rutherford

10:30—Lucky Jim and his Soap Suds

11:00—First Baptist Church Services

12:15 P.M.—-Portuguese American program

1:15—Rhythm Kings Dance Orchestra

2:15—Optimist quartet

3:30—-Sacramento Prosperity program

4:30—Valley protest, Elmer Kirkie

5:30—-Prosperity program

6:30—-Jack Coale, organ echoes

9:00—First Baptist Church

10:00—-Recorded program

10:30—-Organ and soloists

10:45—-Calvary Church

11:00—-Continent string trio and organ

11:15—-English Gibson Orchestra

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broadcast System, Spokane, Wash.

8:00—A.M.—M. E. Church

9:00—-Studio program

9:15—-Silent period

12:00—-Piano and organ

1:00—Helene Smith, piano requests

2:00—-Organ requests

2:30—-Long Beach Municipal Band

4:00—-Organ and soloists

5:00—-English Gibson orchestra

5:30—-Catholic services

6:00—-Studio program

6:30—-Recorded program

7:00—-Organ and soloists

7:30—-Calvary Church

9:00—-Continent string trio and organ

10:00—-English Gibson Orchestra

220.4 Meters KGER Phone: 632
1360 Kcys. 1000 Watts
C. M. Dobyns, Long Beach, Calif.

8:00—A.M.—M. E. Church

9:00—-Studio program

9:15—-Silent period

12:00—-Piano and organ

1:00—Helene Smith, piano requests

2:00—-Organ requests

2:30—-Long Beach Municipal Band

4:00—-Organ and soloists

5:00—-English Gibson orchestra

5:30—-Catholic services

6:00—-Studio program

6:30—-Recorded program

7:00—-Organ and soloists

7:30—-Calvary Church

9:00—-Continent string trio and organ

10:00—-English Gibson Orchestra

285.5 Meters KNX Hemp. 4101
1100 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles

7:00—Bill Sharpies and his Gang

9:00—-Recorded program

10:00—-Lecture by Judge Rutherford

10:15—-Dr. D. C. Beauchamp

10:30—-Recorded program

11:00—First Presbyterian Church

12:00 P.M.—-Louise Johnson, astro-analyst

1:00—-Int'l Bible Students Association

2:00—-City Park Board musical program

4:00—-Wesley Troupe, organist

5:00—-Radio Church of the Air

6:00—-Musical program

8:00—-Hollywood Humanist Society

7:00—-All Souls' Church

8:00—-Arizona Wranglers

8:15—-First Presbyterian Church

9:00—-Sanborn, violinist, and Claire Mollino, pianist

10:15—-The Adventures of Tom and Mary

10:30 to 11:00 P.M.—-"Footloose Frolics"

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wamer, Skokie, Wash.

9:00—-Lee S. Roberts, NBC

9:30—-Popular recordings

9:45—-Bible students

10:00—-Morning news

11:00—National Youth Conference

12:00—Dr. S. Parkes Cadman, NBC

1:00—National Vespers

2:00—-Catholic hour, NBC

3:00—-Popular recordings

3:30—-RCA hour, NBC

4:00—-Enna Jettick Melodies, NBC

4:15—-Collier's hour, NBC

5:15—-Atwater Kent concert, NBC

5:45—-KHQ ensemble

6:15—-Davenport dinner hour

6:45—-Reminiscences

7:15—-Rainbow Hawaiians

7:30—-Carnation Milk Co., NBC

8:00—-New Episcopal Cathedral Services

9:00—-Chase and Sanborn, NBC

9:30—-Norman Thue, popular pianist

10:00—-Musical program

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

8:00—-Organ concert

8:15—-Kiddies' Newspaper

9:00—-Organ concert

9:15—-American Legion

10:00—-American Legion

11:00—-Jan Naylor, 'cello; Jan Russell, violin; Betty Andersen, soprano

11:30—-The Oregon Rambler

12:00—-Hi-Steppers Orch.; Olive Reynolds, blue

1:00—-Family altar hour

2:00—-Weber's Juvenile Orchestra

3:00—-Seattle Pacific College Male Quartet

3:30—-The Song Bag

4:00—-Lotus Island

4:30—-Busy Fingers

5:00—-Radio Gospel Sunday School

5:30—-Oregon Federation of Music Clubs

6:00—-Northwest Symphony Orchestra

7:00—-Silent period

8:00—-Henri Damski's Imperial Grand Orchestra; Jean Kanten, baritone; Agatha Turley, soprano

9:00—-Tucker's Evereast Band

9:30—-Mixed chorus

10:00—-Lyrical Trio

10:30—-Walkathon from Lotus Island

11:30 to 12 midnight—The Midnight Serenader

See Page 63 for Special Subscription Offers
Short Waves On Your Own Receiver!

Works with Any Screen Grid Receiver (Supers Included)

Completely Wired, Tested, Ready to Use

Connects Between Antenna and Receiver

Install It Yourself in Two Minutes

SARGENT SHORT WAVE CONVERTER

The most efficient method of receiving Short Waves.

South America, China, Australia, Europe on the loudspeaker.

U.S. Stations with the volume of locals.

Short waves as you never heard them before.

Broadcasts, airplanes, amateur phones, code.

HIGHLIGHTS - - -

1. Wave Length Range, 19 to 100 meters. (Lower on special orders.)
2. Beautiful Walnut Cabinet.
4. Receiving Range 3000 to 8000 miles and over.
5. Contains its own Power Plant.
6. Has Antenna Compensator and Input Regeneration.
7. Tubes required, 1-280, 2-227s, 1-224.

Retail Price $69.50 Less Tubes

Standard Discount to Dealers

ORDER ONE TODAY!

ELECTRIC SUPPLY CO.

329 Thirteenth Street

Oakland, California

"THE WEST'S FRIENDLY RADIO HOUSE"

Gentlemen:
Please send me your new 1931 Radio Catalog. I am a Dealer..., Setbuilder..., Amateur....

SIGNED............................................................

ADDRESS..........................................................
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<tr>
<th>Station</th>
<th>Schedule</th>
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<tr>
<td>KYA</td>
<td>6:30 p.m. Daily except Sunday</td>
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<tr>
<td>KGB</td>
<td>7:00 p.m. Daily except Sunday</td>
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<tr>
<td>KEX</td>
<td>6:15 p.m. Mon., Wed., and Fri.</td>
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<tr>
<td>KFBK</td>
<td>6:00 p.m. Mon., Wed., and Fri.</td>
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<tr>
<td>KFWB</td>
<td>6:30 p.m. Daily except Sunday</td>
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<tr>
<td>KJR</td>
<td>6:15 p.m. Tues., Thurs., and Sat.</td>
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<tr>
<td>KGA</td>
<td>6:15 p.m. Tues., Thurs., and Sat.</td>
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**SCHEDULE**

Dad-Mommy-Hurry, or You'll miss UNCLE JERRY

Of course, these rollicking boys and girls want Dad and Mother with them on this thrilling "Magic Carpet" adventure. Join them TONIGHT... forget age and care for a quarter-hour, a joyous band of youngsters all, singing "Rig-a-jig-jig, and away we go" with jovial Uncle Jerry, exploring together the music and myths of mysterious "Happy Haven." A fascinating program with a precious purpose... child safety. Tune in TONIGHT... as a family.

Presented by Raybestos Brake Service Stations and Makers of Raybestos Brake Lining

www.americanradiohistory.com
MONDAY Programs

Johnny Murray
KFWB—7 p.m.

Harriet Lee
CBS—Contralto

Lawrence Groshoff
KHQ—Staff Artist

Lucille Husting
NBC—6:30 p.m.

333.1 Meters
3-900 Kys.
PWJ
Andike 7111
1,000 Watts

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—Ken Niles “News Briefs” and organ
7:30—Organ and instrumental soloist
8—Hallelujah hour
9—“Grace and Jack”
9:15—Beauty talk
9:30—Feminine Fancies
10—Studio program
10:30—American School of the Air, CBS
11—Madame Camille
11:15—Elvis Allman and 3 Cheeras
11:30—Organ recital
11:45—Colonial Dames, talk
12 noon—Blitmore concert orchestra
1—Art Gilham, CBS
1:15—Gypsy Music Makers, CBS
1:30—Times Forum
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Studio program
4:15—Fashions and Topics news
4:30—The Simons Hour, CBS
5—“The Three Bakers,” CBS
5:20—Gail—Dairy Council
6—Guy Lombardo’s Orchestra, CBS
6:30—Savino Tone Pictures, CBS
7—Studio program
7:30—Grand Opera Miniature, CBS
8—Blue Monday Jamboree
10—World-wide news
10:05—Earl Burnett’s Orchestra
10:15—Anson Weeks Orchestra
11—Earl Burnett’s Orchestra
12 to 1 A.M.—Phantom of the Organ

361.2 Meters
KO A
York 5090
830 Kys.
12,500 Watts

General Electric Co., Denver, Colo.

7 A.M. to 4—Various programs
4 P.M.—Farm question box
4:30—Gold Medal Express
5—The Maytag Orchestra
5:20—General Motors program
6—Stromberg-Carlson program
6:30—Empire Builders
7—Amos ‘n’ Andy
7:15—Supreme Serenaders
7:45—Political talk
8—Adventures of Sherlock Holmes
8:30—The Nightcappers
9:15—Pacific National Singers
9:45—Vaccabonds
10:30—Out of Doors with J. P. Cuenin
10:45 to 11 P.M.—The Voice of Pan

394.5 Meters
760 Kys.
Puget Sound Broad. Co., Tacoma

7 A.M.—Recordings
7:15—Jack and Larry
7:30—Recordings
8—Hallelujah Hour
9—Felix Ferdinando’s Orchestra, CBS
9:30—Feminine Fancies
10—Mid Morning Melodies
11—Columbia Salon Orchestra, CBS
11:15—Uneda Bakers, CBS
11:30—Ann Leaf, Organist, CBS
12 noon—Garden talk
12:15—Schneider’s Prairie Walkathon
12:30—Warman Park Hotel Orchestra

1—Art Gillham, CBS
1:15—Gypsy Music Makers, CBS
1:45—Recordings
2—Happy Go Lucky Hour, DBLS
2:30—Current Events, CBS
3—Dental Clinic
4—Recordings
4:30—Simmons Hour, CBS
5—Three Bakers, CBS
5:30—Recordings
6—Guy Lombardo’s Orchestra
6:30—Don Amaizo
7—Morton Downey with Leon Bebisco
7:15—Recordings
7:24—Silent period
8—Blue Monday Jamboree
10—Gasoline news
10:30—Walkathon
11 to 12 midnight—Earl Burnnett’s Orchestra

265.3 Meters
KSL
Wasatch 3901
1,130 Kys.
5,000 Watts

Radio Service Corp., Salt Lake City

7 A.M. to 4—Various programs
4 P.M.—“How’s Your Business?”
4:15—Informal program
4:30—Gold Medal Express, NBC
5—Maytag Orchestra, NBC
5:30—General Motors, NBC
6—Stromberg Carlson program, NBC
6:30—Empire Builders
7—Amos ‘n’ Andy, NBC
7:15—Western concert hour
7:45—Radio and Television Institute
8—Adventures of Sherlock Holmes, NBC
8:30—The Jewel Box
9—S. L. Federation of Labor
9:15—Utah Advertisers
10 to 11 P.M.—Organ concert

340.7 Meters
KLI
Lake, 6000 Watts


6:30—Records; stocks
7—M—Exercises and entertainment; stocks
8—Charles T. Besserer, organist
9—Modern Homes period
9:30—Clinic of the Air
10:15—S. P. stocks; weather
11:30—Belco talk
1:15—The Melody Man
11—Classified Adv. hour
12 noon—Jack Delaney and his band
1—Jean’s Hi-Lights
2—Recordings
2:30—Stocks
2:45—Opportunity hour
3:15—Ethel Rhinar, pianist
4—Recorded program
4:30—Brother Bob’s Club
5—Helen Parmelee, organist
5:30—Fox-West Coast Theaters program
6—Hotel Oakland concert duo
7—News items
7:30—Helen Parmelee, pianist
8—Studio program
8:30—Fairfax Theater of the Air, “Marco Polo’s Jess House,” mystery play
9—Helen Parmelee, pianist
9:30—Studio program
10 to 11 P.M.—Dance program

220.4 Meters
KGER
Phone: 632
1,560 Kys.
1,000 Watts

C. M. Dobyns, Long Beach, Calif.

6 A.M.—Recordings
8:30—Happy Mammy Jinny and the Doughboys
9—Rango
9:30—Fads and Fancies
10—Mountaineers
10:30—Helen Smith, piano
11—Billy Van, Melody Madness
11:30—Tenor, organ and piano
12:30 P.M.—Silent two hours
2—Recorded program
3—Songs of the Islands
4—News brevities
4:15—Orchestra
5—Spanish program
5:45—Em and Tim
6—Silent hour and a half
7:30—Len and boys
8—Studio orchestra
8:30—Spanish program
9 to 1 A.M.—Studio frolic

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BROAD CAST WEEKLY

Monday Programs

28

379.5 Mrs. NBC-KGO Sutter 1920 790 Kcys. 7500 Watts
National Broadcast, Co., San Francisco
7:30—Afternoon Performances: KGO, KOMO, 7:30 to 7:45
7:45—Van and Don, the Two Professionals: KOMO, KGW, KPO, KFSD, KFSD, KATR, KOA
8—Shelby Happynight, conducted by the Kansas City Symphony Orchestra: Walt Rosser’s Fox Theatre Symphony Orchestra: KQH, KOMO, KGW, KFSD, KFSD, KHQ, KSI
8—Financial Service Program: KGO
8—Midday Melodies: KGO
8—Three Choice of the Day: KGO: KEKA 9 to 9:15
9—The Lumberjacks: KGO, KECA, KEZ
9—Organ: KGO, KGW, KOMO, KGW; 9:45 to 10; KEO 10 to 10:15
10—Josephine B. Gibson, Food Talk: KGO, KHQ, KOMO, KGW, KFPI, KFSD, KFTR
10—Women’s Magazine of the Air: KGO, KGHQ, KOMO, KGW, KPO, KFPI, KFSD; KATR, KSL, KMJ, KMJ, 10:30
11:30—Organ Recital, Charles Runyan: KGO, KECA
12—Hotel St. Francis: Drake Orchestra: KGO, KECA
12—Western Farm and Home Hour: KGO, KOMO, KGW, KFSD, KFTR
12—Mr. Sir Francis Drake Orchestra: KGO, KECA, KGW, KFSD
1:30—Pacific Coast School of the Air: KGO, KGHQ, KOMO, KGW, KPO, KFSD, KFSD, KATR, Col. John R. White, superintendent; General Assembly, and General National Parks, will be presented to students today.
2—30—Afternoon: KGO: KECA, KFSD, 2 to 2:15; 2:45 to 3
2:15—Mormon Tabernacle Choir and Organ: KGO, KOMO, KGW, KFSD, KATR
3—Bits of Melody: KGO
3:15—The World Today: KGO, KOMO, KGW, KFSD, KGW
3:30—Phil Cook, the Quaker Man: KGO, KGHQ, KGW, KFPI, KFSD, KFTR
4—Careless Love: Negro sketch; incidental music: Anthony Linden, pianist; Emily Linden, pianist: KGO, KOA, KGW
4:15—Cowboy Kids: KGO
4:15—Armstrong’s Memphis Express: KGO, KGHQ, KOMO, KGW, KFPI, KFSD, KATR
5—Maytag Orchestra: KGO, KGHQ, KOMO, KGW, KFSD, KFTR
5—Dancing Tambourine," as a xylophone presentation, "When Your Lover Has Gone" as a solo, and a waltz medley including the ever-popular "Kiss Waltz" from the motion picture, "Dancing Sweeties," will be presented in a diversified program broadcast by Roy Barby and his orchestra from Chicago.
5:30—General Motors Motors: KGO, KGHQ, KOMO, KGW, KFPI, KFSD
6—Stromberg Carlson Program: George McNaab, Harry Watt, piano solo; Rochester Civic Orchestra under direction Guy Fraser Harrison. KGO, KOMO, KGW, KFPI, KFSD, KFTR
6:30—Empire Builders: "Legend of the Old Raisin" by Will Rogers, dramatic sketch with Harvey Hays; Lucille Huston, Don Adams, John Daly, William Roth. Theodore Dauget, orchestra directed by Josef Koenstern: KGO, KHQ

CBS

Columbia Broadcasting System

5 A.M.—Morning Meets: KFSL
5:30—Morning Meets: Conducted by Anthony Wons: KDYL
5:45—The Old Dutch Girl: Newspaper in Rhyme and Song: KDYL
6—Radio Home-Makers: KDYL, KOH
6:15—Harmonies and Contrasts: KDYL, KOH
6:30—Kathy Parade: KDYL, KOH
7—Radio Home-Makers: KDYL, KOH
7:15—The Madison Singers: KDYL, KOH
7:30—Uneeda Bakers: KDYL, KOH
7:45—Three Modern Moderns: KOH
8—Paul Tremaine and his Yoenk’s Restaurant Orchestra: KFSL, KOH
8—5:50—St. Ptrith Orchestra: KFSL, KOH
9—12—Main Street Orchestra: KFSL, KDYL, KOH
10—Columbia Artists Reel: KOH
10:30—Uneea Bakers, GM: KFSL, KOH, KFPI, KOIN, KFCR, KFJH
10:30—American School of the Air: KFSL, KFJH, KDYL, KDLY, KOH
11—Columbia Slake. Orchestra: KFSL, KTAR, KGW, KOH
12—30—Warman Park Hotel Orchestra: KDYL, KFCR, KFSL, KDYL, KOH
12—30—Paul Wines Say: KFSL, KOH
12—30—Warman Park Hotel Orchestra: KFSL, KFJH, KDYL, KDLY, KOH
1—Art Gileham: KFSL, KOI, KFSL, KDYL, KOH
1—30—KFI, JBSF, KDLY, KOH
1—40—Grape Palace Orchestra: KFSL, KFPI, KDYL, KOH
1—40—Grape Palace Orchestra: KFSL, KFPI, KDYL, KOH
1—15—Agric. News: KFSL, KOI, KOI, KDYL, KOH
1—15—Agric. News: KFSL, KOI, KOI, KDYL, KOH
1—20—The Three Bakers: KFSL, KOI, KFCR, KFJH, KDYL, KOH
1—20—The Three Bakers: KFSL, KOI, KFCR, KFJH, KDYL, KOH
1—30—An Evening in Paris: Pierre Brugnon, tenor, master of ceremonies: Taylor Sweeney, baritone: female quartet; Style Radiogram; orchestra directed by Max Smolenski: KFSL, KFPI, KOIN, KOH, KOH, KOH
1—30—Robert Burns Panatela Program: KFSL, KFJH, KFSL, KDYL, KOH
1—30—Savino Tone Pictures: KFSL, KFRC, KOH, KDYL, KOH
1—30—Savino Tone Pictures: KFSL, KFRC, KOH, KDYL, KOH
1—30—Morton Downey with Club Del-Memores Orchestra: KFSL, KOI, KFCR, KDYL, KOH
1—30—Fryer’s Crema Band: KFSL, KFSL, KFRC, KFJH, KOH, KDYL, KOH
1—30—Ben Bernie and his Orchestra from Chicago: KFSL, KOI, KFSL, KOI
1—30—Asbury Park Casino Orchestra: KFSL, KFSL, KDYL, KOH
1—30—Ann Leaf at the organ, with Will Allen’s tenors: KFSL, KOI, KDYL, KOH

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8-Montaville
8:30-Brick
11:30-Del
8-The
7-Silent
6-N.
5-Ken
4:45-Metropolitan
3:45-Tea
3:30-Smilin'
3-Organ
1:45-Jean
1:15-Dental
12
12
11:30-Portland
9:15-Julia
9-Vivian
8-Organ
7-Morning
6:45-'Dead Man's Voice,' play by Don Johnson
6:30-Empire
6:15-The Easy Chair
5:30-Piano
5:15-Dr.
5-Gen.
4-Alex.
3:45-Tea
3:30-Philco
2-Mardi Gras
1:30-Betty
1-Hotel
0:00
www.americanradiohistory.com
AGAIN JACKSON-BELL is first with the radio ever equipped with BOTH Pen and Supèr-Het. These new models have two of each. Far greater distance, vastly improved tone quality, and amazed volume. These new JACKSON-BELL Super-Het models are the entire conception of radio. Low prices, of course. Hear them TO-DAY . . . at any JACKSON-BELL dealer.

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San Francisco—895 O'Farrell St. Oakland—311 Ter...
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Wednesday, Thursday, Friday and Saturday at 8:00 p.m.

Over Stations
KFRC, KHJ, KMJ, KFOX, KOIN, KVI, KOL, KFPY

You'll enjoy the comic predicaments these ambitious comedians find themselves in so continually. Clever boys and girls—listen and learn how to get a reward!

FOLGER COFFEE COMPANY
SAN FRANCISCO / KANSAS CITY / DALLAS
CBS

May 5, 1931

TUESDAY

Broadcast Weekly

May 3-9

Programs

George Nyklicek
KPO—Organist

Greta Gahler
KYA—10 p.m.

Winifred Louthain
KFRC—11:30 a.m.

Claire Van Nostrand
KJH—Contralto

Columbia Broadcasting System

5:30 A.M.—Tony’s Scrap Book: KFDL, KLZ
5:45—Morning Minstrels: KFDL, KLZ
6:15—Columbia Mixed Quartet: KFDL, KOH
6:45—Party House: KFDY, KOH
7:15—Melody Parade: KFDY, KOH
7:30—Radio Home-Makers: KOH
7:45—Three Men in a Tub: KFDL, KOH
8—Paul Tremaine and his Yoong’s Restaurant Orchestra: KLZ, KOH
8:30—Columbia Revue: KFDL, KOH
9—Felix Ferdinando and his Park Central Orchestra: KFBE, KOL
9:15—Columbia Salon Orchestra: KFBC, KOL, KVI, KFRC, KFDL, KLZ, KOH
9:30—Armand Veesey and his Ritz Carlton Hotel Orchestra: KFBE, KOH, KLZ
10—Dale Wimbrow: KLZ, KOH
10:15—The Four Clubmen: KJH, KFDL, KFDY, KOH
10:30—American School of the Air: KJH, KFDL, KFDY, KOH, KFDL, KOL, KVI, KFRC
10:45—The Three Doctors: KFBE, KOL, KVI, KFDL, KLZ, KOH
11:15—The Captivators: KFBC, KOL, KFDL, KLZ, KOH
11:30—Italian Idyll, Vincent Sorby, conductor: KFBC, KVI, KFDL, KLZ, KOH
12 noon—Barbara Maurel, contralto, and Theo Karl, tenor: KFBE, KVI, KFDL, KLZ, KOH
1—Frank Ross, Songs: KFBC, KOL, KOH
1:15—Adventures in Words: KFBE, KOL, KFDL, KLZ, KOH
1:30—Bert Lown and his Billmore Orchestra: KFBC, KOL, KFDL, KLZ, KOH
1:45—Tony’s Scrap Book, conducted by Anthony Wons: KFBC, KOL, KFDL, KLZ, KOH
2—Harry Tucker and his Barclay Orchestra: KJH, KVI, KFDL, KLZ, KOH
3—The Political Situation in Washington Tonight, Frederick William Will: KFBC, KVI, KFDL, KLZ, KOH
3:15—Wintzer’s Bar Orchestra: KFBC, KLI, KOH

4:15—Olaf Gold Character Readings: KFBC, KVI, KFDL
4:45—Talk by Orestes H. Caldwell: KFBC, KVI, KFDL, KFDL, KLZ, KOH
5—Graybar’s Mr. and Mrs.: Epistles in the lives of Joe and Vi: KJH, KOL, KVI, KFDL, KFDL
5:15—Silent Ribbon: Mort Jester, Richie Craig, Jr.: KFBC, KJM, KFDL, KDY, KLZ
5:30—Paramount Public Program with Morton Downey: KNX, KJH, KOL, KFDL, KFDL
5:45—Fletcher Henderson and his Orchestra: KFBC, KJH, KFDL, KFDL
6:00—Pror’s Cremo Band: KFBC, KJH, KOL, KFDL, KFDL
6:15—Romanelli and his King Edward Orchestra from Toronto: KOL, KFDL, KFDL, KOH
6:30—Orrie Nelson and his Pholam Heath Orchestra: KOL, KFDL, KDY, KLZ, KOH
6:45—Blue Ribbon: Mort Jester, KFRC
7:00—Ann Leaf and the Organ: KFBC, KFDL, KOH

322.4 Meters

5:00 Watts

Radio Entertainments, San Francisco

7:00 p.m.—Eyeclopper program
7:15—Silent period
7:30—Program: KFBC, KOH
8:00—Program: KFBC, KOH
8:30—Program: KFBC, KOH
9:00—Program: KFBC, KOH
9:30—Program: KFBC, KOH
10:00—Program: KFBC, KOH
10:30—Program: KFBC, KOH
11:00—Program: KFBC, KOH
12 noon—Program: KFBC, KOH
1 p.m.—Program: KFBC, KOH
2 p.m.—Program: KFBC, KOH
3 p.m.—Program: KFBC, KOH
4 p.m.—Program: KFBC, KOH
5 p.m.—Program: KFBC, KOH
6 p.m.—Program: KFBC, KOH
7 p.m.—Program: KFBC, KOH
8 p.m.—Program: KFBC, KOH
9 p.m.—Program: KFBC, KOH
10 p.m.—Program: KFBC, KOH
11 p.m.—Program: KFBC, KOH

515.4 Meters

KATB Garfield 4700
560 Kys.

A.M.—Organ recital

Alexei Brothers
KFBK, KOH

12:00 A.M.—Organ recital

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Tuesday Programs

361.2 Meters KOA York 5090 W300 General Electric Co., Denver, Colo.
8:15-Morning Serenade: KGO, KGW, KECA, KUSY, KTAJ, KOA
11:10-Hotel Concord: KGW, KGW, KECA, KUSY, KTAJ
12 noon—F.W. Fregor: KGW, KECA, KUSY, KTAJ, KOA
1:30—Hotel Royal: KGW, KECA, KUSY, KTAJ
2:15—Hotel Plaza: KGW, KECA, KUSY, KTAJ, KOA
3:45—Hotel St. Francis: KGW, KECA, KUSY, KTAJ
5:15—Hotel National: KGW, KECA, KUSY, KTAJ
7:45—Hotel Olympic: KGW, KECA, KUSY, KTAJ
9:15—Hotel St. James: KGW, KECA, KUSY, KTAJ
10:45—Hotel Washington: KGW, KECA, KUSY, KTAJ
12 midnight—Hotel Renaissance: KGW, KECA, KUSY, KTAJ

315.6 Meters KFWB Holly, 3015 K500 Watts
1:00—KFWB 1000 Watts

8:30—Recorded program—Gino Severi Orchestra
9:00—Organ recital—Gino Severi Orchestra
12:30—Recorded program—Gino Severi Orchestra
13:00—Poolside orchestra: Johnny Murray
15:00—Recorded program—Cookie, the Sunshine Girl
16:00—Recorded program—Black and White, two piano team
18:00—Poolside orchestra: Johnny Murray
19:00—Poolside orchestra: Johnny Murray
21:00—Poolside orchestra: Johnny Murray
23:00—Poolside orchestra: Johnny Murray

508.2 Meters KHQ Main 3383
590 Kysts.
1:00—KHQ 1000 Watts

7:00—Town Crier: news flashes
7:30—Alice Blue Gown
8:15—Van and Don, NBC
8:30—Into the Fifties, NBC
9:00—Walt and Norman
9:15—Song show—Round-Up Revue
9:30—Color harmony
9:45—Magnificent Mile
10:15—Pearl Beaumont and her orchestra
11:00—Club Bulletin, Lucy Robinson
11:15—Chamber of Commerce
11:45—Club Bulletin, Lucy Robinson
12:00—Club Bulletin, Lucy Robinson
17:00—T.C. J. W., NBC
19:00—TCHC, NBC
20:00—T.C.H., NBC
21:00—T.C.H., NBC
22:00—T.C.H., NBC

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Tuesday Programs

440.9 Meters  KPO  Garfield 8300  680 Kys.
Hale Bros., Chronicle, San Francisco
7:15 A.M.—Health exercises and "Sport with Dobbs"
7:45—"Van and Don," NBC
8—The Shell Happytime, by Hugh Barlow
9—Dobbie's Birthday Party
9:30—Organ recital, George Nyklicek
10—Magazine of the Air, NBC
11:30—Radio feature, NRA
11:45—Cotton Bond, "The Virginia Girl"
12 noon—Time signals, Scripture reading
12:30—Programs in miniature
1—Sperry "Question Air" Box
1:15—Olive
1:30—KPO Harmonizers
1:45—Old items by Don Wilding
2—Organ recital
2:50—Ye Towne Cryer
3—Who Cares with Bob Bence
4—Organ recital by George Nyklicek with Marie Leon, soprano
5—Big Brother
5:15—Federal Business Assoc. talk
5:30—Date Book, Stuart Strong
5:45—News digest, "Scotby" Montana
6—Tennis School of the Air, by Garfield Harold Hudson
6:15—Cecil and Sally
6:30—North Americans
7—A.M.—Everett Starr, the 1/40 Boy
7—Musical Capers
8—Caswell Coffee musical program, NBC
8:15—Dramatic reading by Baldwin McGaw
8:30—Meeting in The Tavern, 8:45—"Roads to Hollywood"
9—Phile program
9:15—Van Shearing Guild, directed by Baldwin McGaw
10—Richfield news flashes, NBC
10:15—The De Soto program
10:30—"Packard" program
11 to midnight—Floyd Wright, organist

204 Meters  KGA  Main 3434
1470 Kys.
NW. Broadcast, System, Spokane, Wash.
6:45 A.M.—Early Birds; news
6:55—Warren Wright, organist
7—Morning devotions
9:15—Mary's Neighboring Chat
9:45—Oliver Reynolds, blues singer
10—Chace Cutters, baritone
10:15—Robert Monsen, tenor
10:30—Star Boy Trio
11—Meadows Larks Orchestra
11:45—Professor & his Dream Girl
12 noon—Meadowbrook request program
12:30—Mid-day musicale
1—Betty Andersen, soprano; Marshall Sohl
1:15—Dental Clinic of the Air
1:45—Aphra Turley, soprano
2:30—Mary's Neighboring Chat
3—Organ concert, Bobby Halsworth
3:30—Smill'IN Sam from Alabama
3:30—The Tales
5—Ken Stuart's sports review
5:15—Uncle Frank's Story Hour
5:45—Songs with Andy and the Kiddies
5:45—Homer Sweetman, tenor
6—Light opera hour
6:15—Sally's Safety Club
6:30—Baldy's Homespun Melodies
7—Scotch and Irish songs by Ward and the Boys
7:15—Light opera hour
8:15—Cecil Barone instrumental trio
8:30—Dr. Loras Song Exchange
8:50—Cecil Barone trio
9—Bootlegger program
10—Ken Stewart's Sunshine program
10—Moonlight Melodies
11:30—The Meyers Club Victor Orch.
12 mid—Request recordings

243.8 Meters  KYA  Prospect 3456
1230 Kys.
Pac. Broadcast, Corp., San Francisco
7:30 A.M.—Hawaiian Echoes
8—Metropolitan hour
9—Time of Paul's Cheer
9:45—Mahlon Dolman: George Nickson, soloist
9:45—Popular melodies
10—Revue
10:5—Sunshine hour: George Taylor, Virginia Spencer, Adele Burian, Tom Smith, Melodizers
11—HAPPY HARMONIES
11:10—Don's melodies
11:30—Studies in waltz time
11:45—Virginia Spencer, "Soliloquy"
12—Close harmony
12:15—Tuesday Noon Club
1:25—Conversation
1—Andy's Country Store
1:30—Charlie Glenn in "Songs of Yesterday"
1:45—Novelty Bits
2—Zedraw
2:15—MUSICAL MELODIES
2:30—Dolores Sanders and organist
2:30—Health Talk (Dr. Corley)
3:45—Greta Gahler, song recital
4—Old Times
4:15—Famous songs by famous artists
4:45—Koff Kup Celebrities
5—Metropolitan hour
6—30—Uncle Jerry's Safety Club
6:30—Stockyard prices and quotations
6:50—The Date Book
7—Noviteens Orchestra with Adele Burian
7:20—Jimmy Gleason and Bob Armstrong, quartet for fun
7:45—"The Two Crooners," Tom and Dud
8—Nell Schettler, violin recital
8:15—Moonlight Troubadors
9:30—"The Scorpion," presented by KYA
9—Ben and his Barbers
9:30—Siena Ensemble
9:45—"The World's Favorite Songs"
9:45—Siena Ensemble
10—Dollo Sargent, organ and concerts
10—30—Uncle Jerry's Safety Club
11—30—The Angel Voices
10:15—Jimmy Mosley in person
11 to midnight—Dixieland Blue Blowers

280.2 Meters  KJBS  Ord. 4148-49
1070 Kys.
100 Watts
J. Brummond & Son's, San Francisco
6 A.M.—"Commuters" Express
7—KJBS Alarm Knock Klub
8—Popular records
8:50—"Girl's Day by Day
8:45—Recorded program
9:00—Assoc. Food Stores program
9:30—The Corner Drug Store
10—Popular records
10:15—Ralph Gorton, insurance
10:30—Recorded program
11—Shopping with Shirley Dale
11:15—Montecito music
12 noon—Recorded program
12:15—Jimmie Waters' program
12:30—La Vista program
1—Stock report and records
2—Irish Air
2:30—The Andy Girl
3—Recorded program
3:30—Musical styles
4—Popular records
5—Hill Billy songs
5—Variety records
6—Popular records
12:01 A.M.—Program from Coffee Dan's with Frank Shaw
12:45 to 6 A.M.—KJBS Owl program

495.5 Meters  KFRC  Prospect 3010
610 Kys.
7 A.M.—Seal Rocks broadcast; stocks
8—Hallelujah hour
9—Mildred Kitchen, Home Economics
9—Felix Ferdinando's orchestra, CBS
9:30—Armand Vare and Ritz Carlton Hotel Orchestra, CBS
10—Pabst program, CBS
10:30—Meadowbrook request program
10:30—Amer. School of the Air, CBS
11—Columba Salon Orchestra, CBS
11:15—News and books
11:15—Three Doctors, CBS
11:30—Wyn's daily chat
12 noon—'Noonday concert
1—Helpful Hints to Housewives
1:30—N. Y. stock quotations
11—News items
1:45—Tommy Harris and Edna Fischer
2—Happy Go Lucky hour
3—Feminine Fancies
4—Medical talk, CDLBS
4:15—Lorna Fantin, Numerologist, CBS
4:30—Studio program
4:45—Lee Morris, CBS
5—Town topics; news items
5:15—Studio program
5:45—Bobbys Authority
6—Joe and VI, CBS
6:15—Thermoid program
6:30—Paramount's Publix Radio Playhouse, CBS
7—Fletcher Henderson's orch., CBS
7:15—Arthur Fyvor's Cremo Military Band, CBS
7:30—Romanielli and his King Edward Orchestra
7:45—Dr. David P. Barrows
8:15—Adventures of Black and Blue, CDLBS
8:30—General Paint program
9—Studio program
9:15—Wonders of the Sky, Henry Hyde
9:30—Du Pont Speed Blenders
9:45—"Piano Moods" with Edna Fischer
9:55—KFRC dramatic presentation
10:15—"Grummer Man
10:20—Val Valette's orchestra, CDLBS
12 to 1 A.M.—Vagabond of the Air

297 Meters  KECA  West. 0337
1430 Kys.
100 Watts
Earle C. Anthony, Inc., Los Angeles
8:15 A.M.—Wall Street financial reviews
8:30—Lous Rueb, health exercises
9—Cross-Cuts of the Day, NBC
9:15—The Lumberjacks, NBC
9:45—The Entertainers, NBC
10—Lou Gordon, tenor, and Ann Blackwell
11:30—Organ recital, NBC
12 noon—Luncheon concert, NBC
12:30—Farn and Home Hour, NBC
1—Pacific Vagabonds, NBC
2—Three Balladeers
3—Paul's Hawaiian
3:30—Paul's Hawaiians
3:15—Harry Coe, ballads
4—Wedgewood Nowell "Playgoer's Club"
5—Musical Magazine, NBC
5:30—Happy Wonder Bakers, NBC
6—Variety hour program
7—Amos 'n Andy, NBC
7:15—Sperry's, NBC
7:30—Studio program
8—Spanish quintet, Lula Alvarez, tenor, and Mildred Loughlin, contralto
8:45—George Stark, soprano
9:15—Studio-Silver Sluice
9:30—Schonerberger trio
10—Editorial Review
10:15—Health Exercises, Louis Rueb

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BROADCAST WEEKLY

Tuesday Programs

340.7 Meters  KLX Lake, 6000
880 Keys.  500 Watts
6:30—Recordings; stocks
7—Exercises and entertainment
8—Al. Machado's Hawaiians
9—Modern Home program
9:30—Recorded program
10:15—S. F. stocks; weather
10:30—Recorded program
11—Classified Adv. hour
12 noon—Jack Delaney and his band
1—Midday Hit show
2—Recordings
2:35—Closing San Francisco stocks
2:45—Recorded program
3:45—Ethel Rhinard, jazz pianist
4—Recorded program
4:30—Brother Bob's Club
5—The Bookworm
5:30—Fox-West Coast Theaters program
6—Hotel Oakland concert duo
7—News item
7:30—Harmonie Hic Parker and his uke and Helen Benson, banjoloo
8—Buck-Bacramente's Oaks
10 to 11 P. M.—Dance program

296.6 Meters  KQW Columbia 777
13 Keys.  500 Watts
Pac. Agric. Foundation, Ltd., San Jose
9 A. M.—Prosperity program
9:30—Helpful hour, Dorothy Dean
10:30—Recordings
11—Leah Bernhardt Kimball
11:30—Studio program
11:45—Religious hour
12 noon—Variety program, Betty Jeff
12:30—Market reports, weather
1—Musical program
1:30—Meyer hour, Lena Leland
2—Blue Diamond program
3—Story time
3—Vesper music
5—Recordings
5:15—Dr. Campbell and Dentistry
6—J. D. A. farm flashes
6:10—Farm topics discussion
6:20—State Dept. of Agriculture
6:30—Helpful Household Hints
6:45—KQW Market Place
7—News dispatches
7:10—Sets & Seats
7:30—Legislative discussion
7:45—Floyd Gormley's program
8 to 10—You Never Can Tell

220.4 Meters  KGER Phone 632
1360 Keys.  1000 Watts
C. M. Dobyns, Long Beach, Calif.
5 A. M.—Recorded program
6:30—Weather, news
7—Pacifica News
7:30—Silent one hour
8:30—Mammy Jinny and Dogboys
8:30—Rac
9:30—Pads and Fancies
10—Mountaineers
10:30—Helene Smith, piano
10:45—Beauty chat
11—Recorded program
11:30—purposeful Hastings, Seeing Southern California
12 noon—Tenor, piano and organ
12:15—Banjo
1:00—Long Beach Band
4—News brevities
10:45—Orchestra and cast
5—Spanish orchestra
5:45—Em and Tim
5:45—Talkingпотенциална полугодовата и втората половината на годината
7:30—Organ recital
8—Billy Van, Melody Madness
9—Microphone trio and organ
9:30—Olympic Fights
10:30—News flashes; organ
11:30—English Gibson Orchestra

394.5 Meters  KVI Broadway 4211
760 Keys.
Puget Sound Broadcast Co., Tacoma
7 A.M.—Recordings
7:15—Jack and Larry
7:30—Organ recital
8—Bellevarde Hour, KBC
9—Felix Mendelsohn's Orchestra,
9:30—Feminine Fancies
10—Mid Morning Melodies
11—The Melody Man
11:30—The Captivators, CBS
12 noon—Italian Idyll, CBS
12:30—Country Artists recital, CBS
1—Frank Ross songs, CBS
1:15—Adventures in CBS
1:30—Bert Lown's orchestra, CBS
1:45—Tony's Scrapbook, CBS
2—Harmers orchestra, CBS
2:15—Happy Go Lucky Hour, DLBS
3—The Political Situation, CBS
3:15—Vincent's Barn Orch., CBS
3:30—Dental Clinic of the Air
4—Recordings
4:15—Lorna Fantin, Numerologist, CBS
4—Recordings
5—Lee Morse, CBS
5—Recordings
6—Joe and Vi, CBS
6:15—Recordings
6:30—Paramount Public Hour, CBS
7—Fletcher Henderson's Orchestra,
7:15—Recordings
7:25—Silent period
9—Premier Walt Jeter, CBS
9:15—Studio program
9:30—Delin Serviters
10—Valentine's Orchestra
10:30—Walkathon
11 to 12 midnight—Valentine's orchestra, DLBS

333.1 Meters  KHJ VAndike 7111
900 Keys.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
9 A.M.—Ken Niles "News Briefs" and program
7:30—Organ and instrumental soloist
8:30—Halehuehu hour
8:45—Helpful Household Hints
9:30—Armand Veecey and Orchestra, CBS
9:45—Passette program
10:15—Studio program
10:30—Ballerina
10:45—Chili Peppers
11—Organ recital
11:30—Midpoint talk
11:45—Wesley Jackson
12 noon—Billmore concert orchestra
12:30—World-wide orchestra
12:45—L. A. Advertising Club luncheon
1—Dance Forum
2—Happy Go Lucky hour
3—Feminine Fancies, KFRC
4—Don Miles, All Year Club
4:15—Old Gold program, CBS
4:30—Studio program
4:45—"Seeing Southern California"
5—Studio program
5:45—Town Topics
5:50—World-wide News
6—"Joe and Vi," CBS
6:15—Studio program
6:30—Palladium Hour, CBS
7—Fletcher Henderson's Orchestra,
7:15—Arthur Pryor's Band, CBS
7:30—Studio program
8—Blue Ribbon Walt, CBS
8:15—Blue and Blue, CDLBS
8:30—General Paint Co. concert
9—Studio program
9:30—"Progress of Life" news
10—World-wide news
10:05—Biltmore Hotel Dance Orch. 12 to 1 A. M.—Phantom of the Organ
254.1 Meters  KEX Atwater 3111
1180 Keys.
5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm flashes
7—White Wizard
7:15—Family Altar hour
8—Organ concert
8—Fashions talk, Vivian Bliss
9:15—Julia Hayes
9:45—Tune Chasers
10:15—Robert Moten, tenor
10:30—The Radio Boy Friends
11—The Meadow Larks Orchestra
11:30—Columbia studio program
11:45—Professor & his Dream Girl
12 noon—Del Mine's orchestra
12:15—Walkathon from Lotus Isle
12:45—Merry Motorists
1:15—Dental Clinic of the Air
1:45—Agatha Turley, soprano
2—Mardi Gras
3—Organ concert
3:30—"Smillin' Sam, from Alabam'
3:45—Tea Time Tales
4—Junior program
4—Metropolitan Opera
4—Peter Van, NBC
5—Ken Stuart's sports review
5:15—"Benny & Mildred's Pajama Party"
5:30—Studio program
5:45—Theatre review, Dean Collins
6—N. L. Happy Time
6:15—Merry Motorists
6:30—Northwest concert trio
6:45—Baldy's Homespun Melodies
7—Silent period
8—Light Opera hour
8:15—Cecile Baron's instrumental trio
8:30—The Beach Comber
9—Catholic Truth Society
9:15—Old-time program
9:30—Seattle Pacific College male quartet
10—Ken Stuart's Sunshine program
10:30—Walkathon from Lotus Isle
11:30—San Francisco Catholic Church
12 midnight—Midnight Revelers

640.5 Meters  KFI Westmore 0337
640 Keys.  5000 Watts
Earle C. Anthony, Inc., Los Angeles
7:30 A.M.—Opening market reports
7:45—Van and Don, NBC
8—Shell Happy Hour
8—Fredships, NBC
9—Helen Guest and Sally Hill, ballads
9:30—Children's dental clinic
9:30—Lou Gordon, tenor
10—Color Harmony, NBC
10—Woman's Magazine of the Air, NBC
10—Girl's Trip
11—English Lesson, Aryta Drew
12 noon—Dept. of Agriculture talk
12:30—Silent period
2:30—Winnie Moore, Nomad Novelists
3—Seeing Southern California
3:30—Phil Cook, NBC
3:45—Dr. Scholl's Rambler, NBC
4—Paul Whiteman's Paint Men, NBC
4:30—Big Brother Don
4:45—The Story Man
5—Studio program
5:45—Stock market reports
6—Lucky Strike program, NBC
6:45—H. E. Building and Purcell Mayer quartet
7—Melody Makers ensemble
7—Cassell Great concert, NBC
8:15—Memory Lane, NBC
8:45—"D. 17, Emperor," James Car- den
9—Florsheim Frolic, NBC
9:30—Paul Taylor's male octet
9:45—News flashes over NBC
10:15—Organ recital
10:30—Packard concert orchestra
11—Hotel St. Francis dance orche- stra, NBC
12:10—Lecture from Third Church of Christ Scientist

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Tuesday Programs  BROADCAST WEEKLY

226  Meters  KMTR  Holly, 3026
5  U.-K.  1000  Watts
KMTR Radio Corp., Hollywood, Cal.
A.M.—The Eye Openers
7—The Breakfast Club
8—M.  &  M.  Morning Band
8:07—The Breakfast Club
9—Mildred Kitchen, Home Economics
9:45—Recorded program
10:30—Lani McIntyre and his Harp
11:30—Recorded program
11:45—Public and civic officials
12:15—Two Jacks and Rhythmettes
1:03—Andy's Oregon Lumberjacks
1:15—Stuart Hamblin, "The Cowboy Troubadour"
2:30—Harry Geese's Happy Boys
3:30—Stuart Hamblin, "Cowboy Troubadour"
4—Recorded program
5—Musical Messengers
5:15—Recorded program
5:45—"Report of the Air"
6—Banjo Boys
6:30—Ethiopian Oriental Supper Club
7—Story of Valhalla
7:15—Favorite Waltzes, "orchestra"
8—Popular program
8:30—Barbara Hunt, Don Abbott, tenor
8:45—"Dream Girl" program
9—Welding of the Air
9:30—Daihatsu Ship of Joy
10—Abe Lyman's orchestra
10:30—Harry Geese, "Memories and Melodies"
11—Russ Colombo and his orchestra
12—Louise Howatt, Happiness Girls
1 to 9 A.M.—"Jack, the Bell Boy"

239.9  Meters  KFOX  Phone: 272—677
750  Watts
Nichols & Warinner, Long Beach, Cal.
5—Bill Estes' Sunset Harmony Boys
6—Carl Farr and his music
5:30—"Black and Blue"
5:45—The Professor and his Dream Girls
6—Cheerio Boys
6:15—Over at Matt's House
6:30—Recorded program
6:45—Dr. Robert T. William
7—School Days
7—Mandolin Family
7:30—Pacific Club Rhythm Makers
8—Rural Free Delivery
8:15—Badger and Blue Detectives
8:30—Ultra Violet Mystery Play
9—Three Vagabonds Dedication hour
10—Billie Biddle and Dandie Mac
9:45—Froggy and Burrhead
10—Vera Graham, organist
11—Majestic Ballroom Orchestra
12 midnight—Knight Hawk

272.7  Meters  KGDM  Stock, 795
1100  Watts
Pfeffer Music Co., Stockton, Calif.
12 noon—Air Raiders
6 A.M.—Weather and recordings
7—Breakfast food program
7:30—Gilmore Oil Co. program
8—News of the day
8:50—Health talk, Dr. Ross
9—New of the day
9:30—Jack Coale, Katten & Maestro novelty program
10:30—Sacramento program
11—Homer Screwma
11:30—Style talk, D. Levison
11:45—Negro news
12:15 P.M.—KGDM Hawaiians
1—Recordings
2—Negro recorded records
3—Organ rectal
4—Gilmore Oil Co.
5—KKGDMcargo
6 to 6:15 P.M.—Philco Symphony Orchestra (records)

309.1  Meters  KJR  Seneca 1313
5000  Watts
7 A.M.—Morning Reveille
7:15—News items
7:45—Music, organist
8:45—Thrift Hour of the Air
9—Morning Devotionals
9:15—Music; Dr. George Maddox, tenor
9:45—Olive Reynolds, blues singer
10—Chet Cathars, baritone
10:15—Health Talk
10:30—The Radio Boy Friends
11—Meadow Larks Orchestra
11:30—Dorothy Hayes program
11:45—Professor and his Dream Girl
12 noon—World Book Man
12:30—Midday Exotica
1—Betty Andersen, soprano; Marshall Sohl, tenor
2:15—Dental Clinic of the Air
4:15—Agatha Turley, soprano
5—Mardi Gras
5:15—Better Business Bureau talk
5:30—"Black and Blue" orchestra
6:30—"Smm'lin' sam from Alabam" in Review
6:45—Time Tales
7—Organ: Olive Reynolds, blues; Singing Newsboy
7:15—Kenton's sports review
7:30—"Jack, the Bell Boy"
8—Katto's Band; "The Hawaiian Summer"
8:15—"Black and Blue" Melodies
8:30—"Black and Blue" detections, DLKS
9—Alabam' Melodies; Mabel Sohl, tenor; Agatha Turley, soprano
9:15—Cecile Baron instrumental trio
9:30—Baker Chocolate Co.
9:45—The Barbasol Co.
10—Ken Stuart's Sunshine program
10:15—Meadow Larks Orchestra; Mabel Moorman, piano; Marshall Sohl, tenor; Bobby Hainsworth, organ
11—"Victor Talking Machine"
12 midnight—Midnight Revelers

208.2  Meters  KLS  Lakeside  6223
1440 Keys
250 Watts
Warner Bros., Oakland, Calif.
12 noon—Otto Hawaiians
1:25—"That's What"
1—"Royal Californians"
2 to 2:30 P.M.—Studio program

499.7  Meters  KFSD  Franklin  6333
600 Keys
1000 Watts
Airfair Radio Corp., Ltd., San Diego
7:30 to 12 noon—Various programs
1—Studio program
2—Jackie Jackman, NBC
3—"Portland News"
5—Charley's Music, NBC
6—"Florida Sports Talk" and NBC
7—Amos 'n Andy, NBC
8—"Philadelphia Smiles, NBC
8:30—Feature program
8:45—"Star-Spangled Banner"
9:30—Merrill Brothers, NBC
9:45—Doric Quartette, NBC
10:15—Richard and News Flashes, NBC
10:15—Studio program
11 to 12 midnight—Dance music

236.1  Meters  KOL  Elliott  4466
1000 Keys
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Klock
8—Morning Giggle
8:30—Felix Ferdinando's Orchestra, CBS
9—Feminine Fanties
10—Organ Musoos
10:15—The Prince of Pep
10:30—The Health Man
10:45—Columbia Salon Orchestra, CBS
11—The Captivators, CBS
12 noon—KOL Parade
1—Frank Ross, songs, CBS
1:15—Adventures in Words, CBS
1:30—Bert Lown's Orchestra, CBS
1:45—"Tony's Scrapbook, CBS
2—Colonial Dames
2:15—Happy Go Lucky Hour
3—Harry Links
3:30—"Salute to Forum"
3:30—"The Melamine"
4—Echoes from Music Land
4:15—"Lee-Kunt's Numerologist, CBS
4:30—The Music Makers
4:45—"Lee-More, CBS
5:15—Perky Feather
5:30—"Tooth Talk, Dr. Hobson
5:45—"Kholofy
6—"Cox and VB, CBS
6:15—Melody Lane
6:30—"Paramount Pulpular Hour
7—Investment program with Ivan Dimara
7:15—Arthur Pryor's Military Band, CBS
7:45—Romaneli and his orchestra, CBS
8—Jest for Fun, CBS
8:15—"Black and Blue" detectives, DLBS
8:30—General Paint Co. concert
9—"The Song Exchange
9:15—Home Hour
10—"Royal Blue Boy
10:15—Val Valente's orchestra

285.5  Meters  KNX  Hemp.  4101
1050 Keys
5000 Watts
L. A. Evening Express, Los Angeles
7—Bill Sharples and his Gang
7:30—Commentary
8—Inspirational talk and prayer
8:15—Bill Sharples and his Gang
8:30—Commentary
9:45—Radio shopping news
10—"Eddie Albright family
11—Home economic talk
11:25—"The Boy from London"
11:30—"Musical program
1:30—"Eddie Albright, late fiction
2:30—Educational talk
2:45—"Television program
4—"Television program
4:30—"Musical program
5:30—"Television program
5:45—"Television program
6:30—"Television program
7—Frank Watanabe & Hon. Archie
7:15—Novelty string quartette
7:30—The Neapolitans
8—The KNX orchestra
8—The Gilmore Circus
8:45—"Musical program
9:15—The KNX players, directed by Georgia Fife
9:45—Novelty string quartette
10:10—"Tom and Wash Club"
10:15—"The Arizona Wrangler and Cattlemen"
11 to 12 midnight—Wesley Tourtelotte, organist

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ATTRACTIVE WEEKLY MONTHLY AND RESIDENTIAL RATES.
CBS

Columbia Broadcasting System

6:30 A.M.—Tony’s Scrap Book: KDFK, KVI, KLZ
6:45—The Old Dutch Girl: KDFK, KLZ
7:30—Mirrors of Beauty: KDFK, KLZ
8:15—Melody Parade: KDFK, KLZ
8:30—The Care and Feeding of Husbands: KDFK, KLZ
9:15—Sewing Circle: KDFK, KLZ
10:15—Ben and Helen, musical program by Ben Alley, tenor; and Helen, Nugent, contralto: KDFK, KLZ
11:15—Radio Homemakers: KDFK, KLZ
11:45—Radio Homemakers: KDFK, KLZ
11:45—American School of the Air: KDFK, KLZ
12 noon—The Three Doctors: KDFK, KOL, KVI, KLZ, KOH
12:45—Syncopated Silhouettes, Not Brussels, conductor, with Leo Reis and Artie Dunn: KDFK, KOL, KVI, KLZ, KOH
1:15—American School of the Air: KDFK, KOL, KVI, KLZ, KOH
1:30—Bert Lown and his Biltmore Orchestra: KDFK, KOL, KVI, KDFK, KVI, KLZ, KOH
1:45—Tony’s Scrap Book, conducted by Anthony Wons: KDFK, KOL, KVI, KDFK, KVI, KLZ, KOH
2:00—“Bill Schultz’s Going to Press”: KDFK, KVI, KDFK, KLZ, KOH
2:15—Winegar’s Barn Orchestra: KDFK, KOL, KOH
3:00—Morton Downey, with Nat Brusselloff’s Orchestra: KDFK, KOL, KOH
3:15—Lynx and his Park Central Orchestra: KDFK, KVI, KLZ
3:30—Sunset Musical Cocktail: Raymond Paige’s Orchestra, Halleljah quartet, vocal chorus, and soloists, from Los Angeles: KDFK, KOL, KDFK, KVI, KOL, KDFK, KLZ, KOH
5:30—Arabesque, Desert play: KDFK, KVI, KHJ, KDFK, KLZ, KOH
5:00—Vitality Personologies, Evelyn Hoey, guest artist; Freddie Rich’s Orchestra; and the Round Towners Quartet: KDFK, KOL, KDFK, KOH
5:15—Peter Pan Parisians: KDFK
6:00—A C a l e r Polonars of Harmony and Humor: KDFK, KOL, KDFK, KVI, KOL, KDFK, KOH
7:00—Columbia Concerts Corporation program; Ruth Breton, guest artist; KMJ, KOL, KDFK, KHJ, KDFK, KLZ, KOH
7:15—Pryor’s Cremona Band: KDFK, KOL, KDFK, KVI, KOH
7:30—Guy Lombardo and his Royal Canadians: KDFK, KOL, KLZ, KOH
7:45—St. Moritz Orchestra: KDFK, KOL, KDFK, KHJ, KDFK, KLZ, KOH
8:00—Nocturne, Ann Leaf at the organ with Ben Alley, tenor: KDFK, KLZ, KOH

CBS

KNX—10:30 p.m.

Eva Garcia

NBC—10:30 p.m.

Art Fadden

KCBS—3 p.m.

“Harl’ Girvin

KTB—8 p.m.

285.5 Meters

KKNX—4101

1050 Keys.

5000 Watts

KNX—4101

L. A. Evening Express, Los Angeles

9:30—Bill Sharpe and his Gang

9—Inspirational talk and prayer

8:15—Bill Sharpe and his Gang

Radio shopping news

8:00—Recorded program

7:45—Eddy Albright’s family

7:30—Home economics talk

7:15—Musical program

7:00—The KNX orchestra

6:45—Eddy Albright, late acting

6:30—Educational talk

6:00—L. A. Firemen’s Band

5:30—Lost and Found announcements; stock market report

4—Travelogue

4:15—Recorded program

4:00—C. F. R.’s musical program

3—Brother Rex’ Club for Kiddies

252—Butterfinger contest

5:15—Town Crier’s tips

5—Wesley Tourtellotte, organist

4:15—“Footlight Frolics”

4:00—Popular dance orchestra

3:00—Frank Watanabe and his friend

2—“The Adventures of Tom and Wash”

1:15—Popular dance orchestra

11—Russian-American Art Club

11 to 12 midnight—Wesley Tourtellotte, organist

361.2 Meters

KOAY—5090

830 Keys.

12,500 Watts

General Electric Co., Denver, Colo.

7:30—Various programs

7:00—Bobby Jones golf chat

4:15—Radio Alley Varieties

4—Mobillol concert

3—Halsey Stuart program

2:30—Palmolive hour

2—Coca Cola program

7:00—Amos ‘n’ Andy

7:15—Carmel Pleasure Hour, Mr. and Mrs. Bussey and her orch.

7:30—Wayne King and his orchestra

9—NBC Drama hour

9—The Roadshow

10:30 to 11—My Castle of Dreams
7:45—Van and Don, the Two Professionals. KHQ, KGW, KPO, KFI, KFSD, KTAR, KOA

11:30—Organ recital: KG, KECa, KFSD. KTAR 10 to 11:30.

12 noon—Kail Wallace, hopper. KG, KECa, KFSD, KG, KFSD, KTAR.

12—Science—Talk of the Week. KG, KECa, KFSD. KTAR.

11:30—Organ recital: KG, KECa, KFSD. KTAR 10 to 11:30.

12:10—Mary Hale, Martin's House. KG, KECa, KG, KG, KFI, KFSD, KTAR, KSL, KOA.

10:30—The Lamplighters: KG, KECa.

9:30—Radio Ramblings: KG, KECa, KG, KG, KFI, KFSD, KTAR.

9:15—The Lumberjacks: KG.


8:30—Richard Wife. KG, KECa, KG, KG, KFI, KFSD, KTAR.

3:15—Science—Talk of the Week. KG, KECa, KFSD. KTAR.

3:00—Radio Ramblings: KG, KECa.

3—The Business.

1:30—Pacific Coast School of the Air: KG, KG, KOH, KOMO, KGW, KPO, KFI, KFSD, KTAR.

11:30—Organ recital: KG, KECa, KG, KG, KFI, KFSD, KTAR.

10:30—The Road Show: Vaudeville, Bob Evans, master of ceremonies: KG, KOA.

10:00—Richfield News Flashes: KG, KECa, KG, KG, KFI, KFSD, KTAR,

9:30—The Eyeopener: KG, KG, KOH, KOMO, KGW, KPO, KFI, KFSD, KTAR.

9:15—Helpful Hints to Housewives. KG, KECa, KG, KG, KFI, KFSD, KTAR.

9—The Health Man.

8—Prudence Penny talk.

7—First Security program.

6—Happy Hour.

5—TODAY'S PROGRAMS

4—Echoes from Music Land.

3—The Songster.

2—The Musical Cocktail.

1—Musical Cocktails.
IMPORTANT TIME CHANGE

BOTH PROGRAMS NOW AT
8:30 P. M.

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"DEMI-TASSE REVUE"

Gus Arnheim’s Cocoanut Grove Ambassador Hotel Orchestra... and the 3 Rhythm Boys
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NBC NETWORK

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The “SAFETY-SEALED” COFFEE
CBS
Columbia Broadcasting System
5:36 A.M.—Toby’s Scrap Book, conducted by Anthony Wons: KDYL, KLZ
5:45—Morning Minstrels: KDYL, KLZ
6:15—Pot of Gold: KDYL, KOH
6:30—Radio Homemakers: KDYL, KOH
7:15—An Old-fashioned Garden: KDYL, KOH
7:30—Uneeda Bakers: KDYL, KLZ
7:45—Melody Parade. KOH
8—Paul Tremaine and Yoeng’s Restaurant Orchestra: KDYL, KLZ, KOH
8:30—Columbia Revue, Vincent Sor-ey, conductor: KDYL, KOH
9—Felix Ferdinand and his Park Central Orchestra: KFBK, KVI, KFRC, KHJ, KDYL, KOH
9:30—St. Moritz Orchestra: KFBK, KFRC, KHJ, KOH
10—Dele Wimbrow: KDYL, KHJ, KOH
10:15—Uneeda Bakers: KMJ, KOL, KOH, KFPP, KOIN, KFRC, KHJ
10:30—American School of the Air: KMJ, KDYL, KLZ, KOH
11—Columbia Salon Orchestra: KFBK, KVI, KLZ, KOH
11:30—The Three Doctors: KFBK, KOL, KVI, KHJ, KDYL, KLI, KOH
11:45—Rhythm Ramblers: KFBK, KOL, KVI, KHJ, KDYL, KOH
12 noon—Melody Magic: E m e r y Deutsch, conductor with female trio: KFBK, KVI, KDYL, KHJ, KOH
12:30—Ashbury Park Casino Orchestra: KFBK, KVI, KDYL, KOH
1—Will Osborne and his Orchestra: KFBK, KOL, KVI, KHJ, KDYL, KLZ, KOH
1:30—Virginia A r n o l d, pianist: KFBK, KOL, KVI, KDYL, KOH
2—Tito Guizar, Vincent Sorey’s Or-chestra: KMJ, KOL, KVI, KDYL, KOH
2:15—Gordon Khibler’s Fulton Roy-
al Orchestra: KMJ, KDIY, KLZ, KOH
3—Morton Downey, with Nat Brus-
loft’s Orchestra: KFBK, KVI, KDIY, KLZ, KOH
3:15—St. Moritz Orchestra: KFBK, KVI, KDYL, KOH
4:15—Barbara Maurel, contralto, with N e w World Symphony: KFBK, KVI, KFRC, KHJ, KOH
5:15—Old Gold Character Readings. Lorna Fantin: KFBK, KMJ, KOL, KFPP, KOIN, KFRC, KHJ, KDYL, KLZ
6—The Luthern Hour, religious ser-
vice from St. Louis, sermon by Dr. Walter A. Maier: KFBK, KOL, KVI, KFPP, KOIN, KFRC, KHJ, KDYL, KLZ
6:45—Harriette Lee, with Nat Brus-
loit’s orchestra: KLZ, KOH
7—Jack Denny and his Orchestra from Montreal: KFBK, KMJ, KOL, KFRC, KHJ, KDYL, KOH
7:30—Pryor’s Creme Band: KFBK, KMI, KOL, KFPP, KOIN, KFRC, KHJ, KDYL, KOH
7:45—Radio Roundups: KFBK, KVI, KLZ, KOH
8—Ozzi Nelson and his Palm Beach Health Orchestra: KFBK, KOL, KDIY, KOH
8:30—Nocturne, Ann Leaf at the Organ with Ben Allen, tenor: KDYL, KOH
499.7 Meters KFSD Franklin 6353
6000 Kays.
1—Studio program
2—Matinee, NBC
2:30—Oriental concert, Dr. Stewart
3:30—Phil Cook, NBC
3:45—Feature program
5:15—Late news items
5:30—Maxwell House program, NBC
6—Lucky Strike Orchestra, NBC
7—Amos ‘n’ Andy, NBC
7:15—Sperry Smiles, NBC
7:30—Feature program
8—Chevrolet Chronicles
8:30—Demi Tasse Revue, NBC
8:45—Sparks, NBC
9:30—John Wells and Leslie Adams
10—Richfield News Flashes, NBC
10:15—Studio program
11 to 12 midnight—Dance music
340.7 Meters KLX Lake, 6000
5000 Watts
1130 Kays.
7,000 Watts
47:30—Records; stocks
7 A.M.—Exercises and entertain-
ment; stocks
8—Charles T. Besserer, organist
8:30—Al. Machado’s Hawaiians
9:30—Clinic of the Air
10:15—S. F. stocks; weather
10:30—Recorded program
10:45—The Melody Man
11—Classified Adv., hour
12 noon—Jack Delaney and his band
1—Jean’s Hi-Lights
2—Recordings
2:30—Closings San Francisco stocks
2:45—Recorded program
3:45—Ethel Rhinard, pianist
4—Programs
4:30—Brother Bob’s Club
5—Helen Parmelee, pianist
5:30—Fox-West Coast Theaters pro-
gram
6—Hotel Oakland concert duo
7—News items
7:30—Helen Parmelee, pianist
7:45—Tribune touring and road in-
f ormation
8—Ethel Rhinard and Cora Scott
8:30—Dusia Theater of the Air
9—Old Gospel hymns, with mixed quartet, under the direc-
tion of M. Jay Goodman, tenor; Helen Parmelee, accompa-
nist
9:30—Jackie’s novelty trio
10—Sweet’s Persian Gardens band
11—Classic recordings
11:30 to 12 midnight—Dance program
265.3 Meters KSL Wasatch 3901
1130 Kays.
5000 Watts
Radio Service Corp., Salt Lake City
7 A.M. to 4—Various programs
3—Fleischmann Sunshine hour, NBC
5—Arco Birthday Party
5:30—Maxwell House Melodies, NBC
6—Lucky Strike Orchestra, NBC
7—Amos ‘n’ Andy, NBC
7:30— ‘Peg’ program
7:45—Morning hour organ reveries
8:15—The Magic Paint Brush
8:30—Modern T. B. Demi-Tasse Revue, NBC
9:30—Informal studio program
10—Local recorded program
10:30 to 11 P.M.—Playhouse players

Jesse Stafford
KPO—10:30 p.m.
Dr. T. G. Lineharger
KFWI—10:30 a.m.
Agnes Neilson
KOMO—Contralto
Don Wilson
KPI—Chief Announcer
<table>
<thead>
<tr>
<th>Time</th>
<th>Program Description</th>
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</thead>
<tbody>
<tr>
<td>1:00 PM</td>
<td>Standard Symphony Hour: KOQ, KGF, KOMO, KGW, KFI, KFSD, KTAR</td>
</tr>
<tr>
<td>1:15 PM</td>
<td>Lee S. Roberts, pianist; Paul Carson, organist; vocal soloist: KOQ, KOQ, KOQ, KFSD, KFSD</td>
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<tr>
<td>1:30 PM</td>
<td>Standard Symphony Hour: KOQ, KGW, KOMO, KKF, KFSD, KTAR</td>
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<tr>
<td>2:00 PM</td>
<td>Demi-Tasse Revue; Art Gilham, CBS</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Bracelets, the Coquettes; Paul Carson, organist; Alvino Rey, banjoist and guitarist: KOQ, KFSD, KGW; KOA</td>
</tr>
<tr>
<td>3:30 PM</td>
<td>The Story Teller: &quot;The Sire De Maletroit's Door&quot;; KQH, KFQ, KOA</td>
</tr>
<tr>
<td>4:00 PM</td>
<td>The action of the play is laid in an old French town in the year 1428. The town is being held by the English who are at war with the French. Denis de Beati, hero of the story, has been captured by the English. Although he carries a safe conduct pass he is treated as a spy. He manages to escape from the home of Sire de Maletroit, a private citizen. Misset, for a French captain who has declared a vendetta against his host's niece, is his given the choice of either marrying the girl or being captured.</td>
</tr>
<tr>
<td>4:30 PM</td>
<td>Richfield News Flashes: KQH, KFQ, KGF, KFI, KFSD</td>
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<tr>
<td>4:45 PM</td>
<td>Dr. Campbell and Dentistry</td>
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<tr>
<td>5:00 PM</td>
<td>S. D. A. Farm Flashes</td>
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<tr>
<td>5:15 PM</td>
<td>Farm Topics discussion</td>
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<tr>
<td>6:00 PM</td>
<td>Talk from Department of Natural Resources</td>
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<tr>
<td>6:15 PM</td>
<td>Market reports</td>
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<tr>
<td>6:30 PM</td>
<td>Musical programs</td>
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<tr>
<td>6:45 PM</td>
<td>Friendly hour</td>
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<tr>
<td>7:00 PM</td>
<td>Blue Diamond program</td>
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<tr>
<td>7:15 PM</td>
<td>Story time</td>
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<tr>
<td>7:30 PM</td>
<td>Van Kefal's program</td>
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<tr>
<td>8:00 PM</td>
<td>Variety programs</td>
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<tr>
<td>8:15 PM</td>
<td>Nicholas de Maletroit's Door</td>
</tr>
<tr>
<td>8:30 PM</td>
<td>Denny's Orchestra, Ferdinando and Orchestra,</td>
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<tr>
<td>8:45 PM</td>
<td>Ralph Shaw's program</td>
</tr>
<tr>
<td>9:00 PM</td>
<td>The French at the time of the Italian Renaissance, is interviewed during the broadcast of the Arc de Triomphe.</td>
</tr>
<tr>
<td>9:15 PM</td>
<td>Maxwell House Ensemble: Lou Raderman, violinist; orchestra directed by: KOQ, KHF, KOMO, KGW, KFCA, KFSD, KTAR</td>
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<tr>
<td>9:30 PM</td>
<td>Pequot Serenade</td>
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<tr>
<td>9:45 PM</td>
<td>Joe's Indy Club</td>
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<tr>
<td>10:00 PM</td>
<td>The King's Own Orchestra</td>
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<tr>
<td>10:15 PM</td>
<td>KBO's Vespers</td>
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<tr>
<td>10:30 PM</td>
<td>The Lively, lively, lively</td>
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<tr>
<td>10:45 PM</td>
<td>The Introduction of Peck &amp; Hobson</td>
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<tr>
<td>11:00 PM</td>
<td>The Pioneers</td>
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<td>11:15 PM</td>
<td>The Pioneers</td>
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<td>11:30 PM</td>
<td>The Pioneers</td>
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<tr>
<td>11:45 PM</td>
<td>The Pioneers</td>
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<tr>
<td>12:00 AM</td>
<td>The Pioneers</td>
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</tbody>
</table>

**Broadcast Weekly** Thursday Programs
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>6:00</td>
<td>Seal Rocks broadcast with Simp and Pedro; stocks</td>
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<tr>
<td>6:15</td>
<td>Felix Ferdinand's orch., CBS</td>
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<tr>
<td>6:45</td>
<td>Sunset Residence, Barbara Gould, chat</td>
</tr>
<tr>
<td>7:15</td>
<td>Radio Homemakers, CBS</td>
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<tr>
<td>7:30</td>
<td>Wynn's daily chat</td>
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<tr>
<td>8:00</td>
<td>Felix Ferdinand's orch., CBS</td>
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<tr>
<td>8:15</td>
<td>Melody of the Moment, CBS</td>
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<tr>
<td>8:30</td>
<td>Luther Laymen's League, CBS</td>
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<tr>
<td>8:45</td>
<td>Peters Shoe program, CBS</td>
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<tr>
<td>9:00</td>
<td>Felix Ferdinand's orch., CBS</td>
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<tr>
<td>9:15</td>
<td>Chocolate Soldiers</td>
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<tr>
<td>9:30</td>
<td>Adventures of Black and Blue, CBS</td>
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<tr>
<td>10:00</td>
<td>Dr. David P. Barrows</td>
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<tr>
<td>10:15</td>
<td>Pocket Money with Erna Smith and Dick Brad</td>
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<tr>
<td>11:00</td>
<td>Dr. Farran, Numerologist, CBS</td>
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<tr>
<td>11:15</td>
<td>Spanish Pantomimes, CBS</td>
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<tr>
<td>12:00</td>
<td>Dr. Farran's presentation, CBS</td>
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<tr>
<td>12:15</td>
<td>Gruen Answer Man</td>
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<tr>
<td>12:30</td>
<td>Anson Weeks' orchestra, CBS</td>
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<tr>
<td>1:00</td>
<td>Diabelli's orchestra, CBS</td>
</tr>
<tr>
<td>1:15</td>
<td>Lunch, NBC</td>
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<tr>
<td>1:30</td>
<td>Downtown Daily financial reports, NBC</td>
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<tr>
<td>1:45</td>
<td>Cross-Cuts of the Day, NBC</td>
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<tr>
<td>2:00</td>
<td>Grace Hale, speaker, and Roy</td>
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<tr>
<td>2:30</td>
<td>Photo essay, Erna Smith and Dick Brad</td>
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<tr>
<td>3:00</td>
<td>Rembrandt Trio, NBC</td>
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<tr>
<td>3:15</td>
<td>Organ recital, NBC</td>
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<tr>
<td>3:30</td>
<td>Luncheon Concert, NBC</td>
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<tr>
<td>3:45</td>
<td>Western Farm and Home Hour, NBC</td>
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<tr>
<td>4:00</td>
<td>The Lady Next Door, NBC</td>
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<tr>
<td>4:15</td>
<td>Hotel Sir Francis Drake Orchestra, NBC</td>
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<tr>
<td>4:30</td>
<td>The Harmony Masters</td>
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<tr>
<td>4:45</td>
<td>Wintle Parker, piano and song</td>
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<tr>
<td>5:00</td>
<td>General and state market reports</td>
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<tr>
<td>5:15</td>
<td>German lesson by Annette</td>
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<tr>
<td>5:30</td>
<td>Ballads on Approval</td>
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<tr>
<td>5:45</td>
<td>Fleischmann hour, NBC</td>
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<tr>
<td>6:00</td>
<td>To Birthday Party, NBC</td>
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<tr>
<td>6:15</td>
<td>Maxwell House Melodies, Melody</td>
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<tr>
<td>6:30</td>
<td>String ensemble and soloist</td>
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<tr>
<td>6:45</td>
<td>'n Andy, NBC</td>
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<tr>
<td>7:00</td>
<td>Sperry Smiles, NBC</td>
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<tr>
<td>7:15</td>
<td>Mel Peterson, the Royal Hawaiian</td>
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<tr>
<td>7:30</td>
<td>Valse Vale, tenor</td>
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<tr>
<td>7:45</td>
<td>Studio program</td>
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<tr>
<td>8:00</td>
<td>Ray Van Dyne orchestra and soloist</td>
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<tr>
<td>8:15</td>
<td>Harold Spaulding, tenor</td>
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<tr>
<td>8:30</td>
<td>KFI-KECI Editorial Review</td>
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<tr>
<td>8:45</td>
<td>Health Exercises, Louis Rube</td>
</tr>
</tbody>
</table>

**Thursday Programs**
322.4 Meters KFWI Franklin 0200 930 Keys. 500 Watts
Radio Entertainments, San Francisco
7 A.M. — Eyepopper program
8 — Silent period
8:30 — Crock "Ballads of the World"
10:15 — Bellevue Hotel program
10:30 — Dr. Leland's health talk
11:30 — Voice of Interest
11 — Recordings
11:40 — Eddie and Bob, steel guitar
12:10 P.M. — Walkathon roll call
12 — Albertus, famous astrologer
12:15 — Recordings
1 — Silent period
6 — Jack Reeds' Musical Greeters
6:30 — Walkathon
6:40 — Albertus, famous astrologer
6:45 — Recordings
5:45 — Earnestness
5 — Spanish
4 — News
3:35 — Louise Johnston, astroanalyst
3 — Travelogue
2:30 — Burden game
2 — Recordings
1:30 — The Adventurer by Lewis Tee
1:45 — White and Black, two piano teams
1 — Gino Severi's Orchestra
6 — Harry Jackson's entertainers
6:30 — Uncle Jerry
6:45 — Ceci and Sally
7 — Nip and Tuck
7:15 — Courtesy program
7:30 — George Gramlich, tenor
7:45 — Courtesy program
8 — Bach Miniatures, Kay Van Riper
8:30 — Modernistic
7 — Pany program
9:30 — Slumber Time
10 to 12 midnight — Gus Armel's orchestra

131.5 Meters KFWB Holly 0315 950 Keys. 1000 Watts
Warner Brothers, Hollywood, Calif.
8:30 A.M. — Black and White, two
9 — Gino Severi's orchestra
10 — Organ recital
10:30 — Recordings
11:30 — Recorded program
12 noon — Organ recital
12:15 — Gino Severi and his orchestra: Johnny Murray, soloist
2 — Recordings
2:30 — Burden game
4 — Recorded program
4:15 — The Adventurer by Lewis Tee
4:30 — White and Black, two piano teams
5 — Gino Severi's Orchestra
6 — Harry Jackson's entertainers
6:30 — Uncle Jerry
6:45 — Ceci and Sally
7 — Nip and Tuck
7:15 — Courtesy program
7:30 — George Gramlich, tenor
7:45 — Courtesy program
8 — Bach Miniatures, Kay Van Riper
8:30 — Modernistic
7 — Pany program
9:30 — Slumber Time
10 to 12 midnight — Gus Armel's orchestra

220.4 Meters KGER Phone 632 1160 Keys. 1000 Watts
K. M. Dobyns, Long Beach, Calif.
6 A.M. — Recorded program
6:30 — News, weather
7:30 — Slumber one hour
8:30 — Mammy Jinny and Doughboys
9 — Dance
9:30 — Paks and Fancies
10 — Mountaineers
10:15 — Jethro Smith, piano, and health talk
10:45 — Beauty chat
11:30 — Saturday Night
11:30 — Tenor, piano and organ
12:30 — Silent two hours
2:30 — Long Beach Municipal Band
4 — News breaths
4:15 — Studio orchestra
5 — Studio orchestra
5:45 — Em and Tim
6 — Silent hour and a half
7:30 — Walkathon
8 — Billy Van, Melody Madness
8:30 — Lewista, Spanish vocalist
9 — Gibson Orchestra
10 — Organ and news
10:45 — Edna Bond, vocalist
11 — English Gibson Orchestra

10:45 — Edna Bond, vocalist
11 — English Gibson Orchestra
12:30 — Silent two hours
2:30 — Long Beach Municipal Band
4 — News breaths
4:15 — Studio orchestra
5 — Studio orchestra
5:45 — Em and Tim
6 — Silent hour and a half
7:30 — Walkathon
8 — Billy Van, Melody Madness
8:30 — Lewista, Spanish vocalist
9 — Gibson Orchestra
10 — Organ and news
10:45 — Edna Bond, vocalist
11 — English Gibson Orchestra

247.7 Meters KGDM Stock. 795 1100 Keys. 250 Watts
Pepper Music Co., Stockton, Calif.
6 A.M. — Weather and recordings
7:30 — Gilmore Oil Co.
8 — Sunshine hour
8:30 — Health talk, Dr. Ross
9 — News of the day
10 — Popular music
10:45 — Mrs. D. O. Castle, home and garden talk
11 — "Homeowners"
11:30 — "Homeowners"
11:45 — Dr. Leland's health talk
12 noon — KGDM Hawaiians
1 — Sacramento Merchant's program
2 — United Air Life Program
3 — Organ recital
4 — Gilmore Oil Co.
4:30 — Morning News
5 — Prosperity program
6 — Oakdale hall hour
6:30 to 6:45 P.M. — Close of the Day

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Thursday Programs

**BROADCAST WEEKLY**

333.1 Meters  **KHJ** Van Andis 7111
900 Kvs.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Ken Niles “News Briefs”
7:45 — Will and Organ
8:15 — Orchestra and instrumental soloist
8:30 — Hallelujah hour
8:45 — Felix Ferdinando’s Orchestra, CBS
9:15 — Organ recital
9:30 — St. Vitz Orchestra, CBS
10:00 — Studio program
10:30 — Beauty talk
11:00 — Organ recital
11:15 — National Biscuit Co.
11:45 — Cleveland Orchestra, NBC
12 noon — Department of Agriculture
12:15 — Federal and state market reports
12:30 — German Lesson by Annette Doherty
2:30 — King Kelly, Lou Gordon, Salty Hill and Polly Hall, Irish songs
2:45 — Winnie Moore, Nomad Novelists
3:00 — Phil Cook, NBC
3:15 — Eva MacBlaine, pianist
4:00 — KFI-KGK Editorial Review
4:15 — Big Brother Don
4:45 — The Story Man
5:15 — Quartet, Italian Songs
5:30 — Winnie and Eddie, popular melodies
6:00 — Stock market reports
6:15 — Lucky Strike program
7:00 — String ensemble
7:15 — Standard Symphony orchestra, NBC
8:30 — MJB Demi Tasse Review, NBC
9:00 — Beautiful Women of the Air, James K. Carden, speaker, and orchestra
9:30 — Bunting Minstrel; Paul Roberts, tenor, and Arthur Lang, baritone
10:00 — News flashes, NBC
10:15 — Schonberger trio
11:00 — Francis dance orchestra, NBC

526 Meters  **KOMO** Elliot 5890
920 Kvs.
1000 Watts
Fisher’s Blend Station, Inc., Seattle
6:55 A.M.—Insipritional service
7:00 — Organ recital
7:15 — Arthur Pryor’s Band, CBS
7:30 — “Chocolate Soldiers” by CBS to CDLS
8:00 — Studio program
8:15 — Studio program
8:45 — Paebo Trail Blazers
9:15 — Portland’s Happy Martians
9:30 — Dick Creedon Presentation
9:45 — Studio program
10:00 — Studio program
10:30 — Woman’s Magazine of the Air, NBC
11:00 — Standard School broadcast, NBC
11:45 — Barbara Gould beauty talk
12 noon — Prudence Penny talk
12:15 — Farm and Home Hour, NBC
12:30 — Concert orchestra and vocalists
2:00 — Variety hour
3:30 — Teacup Philosopher
3:45 — Studio recital
3:50 — Phil Cook, NBC
3:55 — Stock quotations
4:00 — Farm and Home Hour, NBC
5:00 — Arco Birthday Party, NBC
5:30 — Maxwell House Melodies, NBC
6:00 — Studio program, NBC
6:30 — ‘n Andy, NBC
7:00 — Sperry Smiles, NBC
7:10 — Standard Symphony hour, NBC
7:30 — Demi Tasse Revue, NBC
8:00 — Moorgatties
8:15 — Richfield news flashes, NBC
8:15 — The Nomads, NBC
8:30 — News, NBC
8:45 — Hotel St. Francis dance orchestra, NBC
12:10 to 12:30 A.M. — Organ recital

468.5 Meters  **KFI** Westmore 0337
640 Kvs.
5000 Watts
Earle C. Anthony, Inc., Los Angeles
7:30 A.M.—Opening market reports
7:45 — Van and Don, NBC
8:15 — Phil Cook, NBC
8:30 — Lou Gordon and Pacific Piano Twins
9:15 — Children’s dental clinic
9:45 — Kathleen Clift Clubby hints
10:00 — Woman’s Magazine of the Air, NBC
11:00 — Standard School broadcast, NBC
11:45 — Studio program
12 noon — Department of Agriculture
12:15 — Federal and state market reports
12:30 — German Lesson by Annette Doherty
2:30 — King Kelly, Lou Gordon, Salty Hill and Polly Hall, Irish songs
2:45 — Winnie Moore, Nomad Novelists
3:00 — Phil Cook, NBC
3:15 — Eva MacBlaine, pianist
4:00 — KFI-KGK Editorial Review
4:15 — Big Brother Don
4:45 — The Story Man
5:15 — Quartet, Italian Songs
5:30 — Winnie and Eddie, popular melodies
6:00 — Stock market reports
6:15 — Lucky Strike program
7:00 — String ensemble
7:15 — Standard Symphony orchestra, NBC
8:30 — MJB Demi Tasse Review, NBC
9:00 — Beautiful Women of the Air, James K. Carden, speaker, and orchestra
9:30 — Bunting Minstrel; Paul Roberts, tenor, and Arthur Lang, baritone
10:00 — News flashes, NBC
10:15 — Schonberger trio
11:00 — Francis dance orchestra, NBC

526 Meters  **KMTR** Holly, 3026
570 Kvs.
500 Watts
KMTR Radio Corp., Hollywood, Cal.
6 A.M. — The Eye Openers
7 — The Breakfast Club
8 — Stockman’s Hour
8:05 — The Breakfast Club
8:30 — Time signal
9:00 — Housewives’ hour
9:15 — Organ recital
9:45 — Recorded program
10 — “The Meadowlark”
10:30 — Lan McIntyre’s Hawaiians
11:30 — Recorded program
12:00 — Civic and official reports
12 noon — “World in Review”
12:15 — Two Jacks and Rhythmettes
12:30 — Andy’s Oiexon Lumberjacks
2:15 — Stuart Hamblin, “Cowboy Troublemaker”
2:30 — Harry Gise and his Happy Guys
3:45 — Stuart Hamblin, requests
4:30 — Recorded program
5:00 — Musical Messengers
5:30 — Recorded program
5:45 — “Reporter of the Air”
6:15 — Balno Boys
6:30 — “Giraffe” from the Oriental Super Club
7 — Story of Valhalla
7:15 — Headline Humor Man
8:00 — Maggie’s orchestra
8:15 — Herald sports program
8:20 — Woodwinds & Don Abbott, tenor
8:30 — “Fishing News”; Jack Boaz
8:45 — “Dream Girl”
9:15 — “Chimes of the Air”
9:30 — Dahl’s Ship of Joy
10 — Abe Lyman’s orchestra
10:15 — Happy and Happy Boys
11:15 — Russ Colombo’s orchestra
11:30 — Louise Howard, Happiness Girl
11:45 A.M. — “Jack, the Bell Boy”

794.5 Meters  **KVI** Broadway 4211
760 Kvs.
1000 Watts
Puget Sound Broad. Co., Tacoma
7 A.M. — Recordings
7:15 — Morning Eye Openers
8:30 — “World in Review”
8:45 — Shell Oil Hour
9 — Felix Ferdinando’s Orchestra, CBS
9:30 — Feminine Fancies
11:30 — Rhythm Rambles, CBS
1:15 — Uneeda Bakers, CBS
11:30 — Columbia Salon Orchestra, CBS
12 noon — Garden talk
1:30 — Walkathon
2:15 — Audubon Park Casino Orchestra, CBS
2 — Will Osborne’s Orchestra, CBS
2:30 — Virginia Arnold, pianist, CBS
1:45 — Recordings
2:30 — “Gimmick”
3:00 — Recordings
3:30 — Lutherans Hour, CBS
4:30 — Beauty talk
4:45 — CBS program
7:15 — Felix Ferdinando’s Orchestra, CBS
7:30 — Recordings
7:45 — Bilton pent program
9 — Studio program
10:06 — Earl Burnett’s Orchestra
11:00 — Walkathon
11 to 12 midnight — Val Valente’s Orchestra, DLBS

254.1 Meters  **KEX** Atwater 3111
1180 Kvs.
5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M. — Farm Flashes
7 — Morning Serenades
7:15 — Family Altar hour
8 — Organ concerts
8:15 — Fashion talk, Vivian Bliss
8:30 — “Dream Girl”
8:45 — Tea Time Tales
9:15 — Mary, NWBS
9:30 — “World in Review”
10:15 — Robert Moneen, tenor
10:30 — Radio Boy Friends
11:15 — Dental Parks Orchestra
11:30 — AD review
11:45 — Professor & his Dream Girl
12 noon — Del Monte’s orchestra
12:30 — Walkathon from Lotus Isle
12:45 — Merry Motorists
1:15 — Dental Clinic of the Air
1:45 — Agatha Turley, soprano
2 — Marilu Gras
3 — Organ concert
3:30 — Smill' Sam from Alabam’
3:45 — Tea Time Tales
4 — Walkathon
4:30 — Metropolitan hour
5 — St. Jude’s sports review
5:15 — Uncle Frank’s story hour
5:30 — Studio program
5:45 — The Air review, Dean Collins
6 — N. L. Happy Time
6:15 — Northwest concert trio
6:30 — Bally’s “Happy Rhythms, Bally’s Finance Co., NWBS
7 — Silent period
8 — Grand Slam program
8:15 — The Minstrel Club
8:30 — Land of Fullfilled Dreams
8:45 — Montville Vendors, lecture
9:15 — Chet Cathers, baritone
9:45 — Elmore Vincent, tenor
10:00 — St. Jude’s program
10:30 — Walkathon from Lotus Isle
11:30 — Vic Meyers’ orchestra
12 midnight — Midnight Revellers
TONIGHT
Friday, May 8th

"Kenya Bill"
will tell another thrilling episode of

"Twin Diamonds of Ugadii"

Continuing his stories of hair-breadth escapes, of romance and adventure in the far off Kenya Hills of Africa, fifty years ago. Kenya Bill will recount another episode of that amazing adventure he has named "Twin Diamonds of Ugadii." The S and W String Orchestra with favorite soloists, will add to your enjoyment of this program.

NBC System
8:30 P. M.
FRIDAY Programs

May 8, 1931

Fred Thomas
NIBC—8:30 p.m.

Edna Bond
KFWI—10 p.m.

Sidney Charles
KPIC—Tenor

David McDaniel
KQW—Baritone

353.4 Meters
KTAB
Garfield
7000 Kcys.
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Cuckoo Club with Fred Norton.
8
—Popular records
9:30—Morning Moods
9:45—Dr. J. Douglas Thompson
10—Household Hour, Alma La Mar
10:30—Dr. B. L. Corley
10:50—Recordings
11—Temple of Dreams
11:20—Recorded program
11:30—Mid-day Musical Notes
12:15 P.M.—Dr. McLain
12:30—Latin-American program
1—Chapel of Chimes Organ
1:30—Dr. W. G. Keys
2—Masters Album
3—Tune of the Times
3:30—Johnny Shaw, organist
4:30—Cabbages and Kings with Samuel B. Dickson
4:45—The Music Room
5—Story Man’s Air Castle
5:15—Studio program
5:30—Douglas Thompson
6—Miniature Masterpieces
6:30—Chapel of Chimes Organ
7—Studio program
7:30—Organ recital with Johnny Shaw
8—Orchestral program
9—The Green Ray, mystery drama
9:30—Jerry Jermaine’s Gossips with the Business Woman
10—Moment Musical
11 to 1 A.M.—Jimmie Kendricks’ Night Owls

265.3 Meters
KSL
Wasatch
3901 1130 Kcys.
1100 Watts
Hollywood Service Corp., Salt Lake City
4 P.M.—Cities Service concert, NBC
5—Interswivel Fair, NBC
5:30—Armour program
6—Armstrong Quakers
6:30—RKO Theatre, NBC
7—Amos ’n’ Andy, NBC
7—Keeley Music Room
7:45—Phoenix Hotsy plopsy program
8—Housewives program, NBC
9—Eastman Kodak program, NBC
10—“The Return of Capt. Post,”
10:30—Organ program
11—Midnite Hour

322.4 Meters
KFWI
Franklin
9200 930 Kcys.
500 Watts
Radio Entertainments, San Francisco
1 A.M.—Eyeopener program
12—Silent period
1—Phonograph records
16:15—Bellevue Hotel program
17:30—Linebarger, health talk
18:50—Items of interest
19:45—Goodson Gilmer’s Journeys
11:15—Recordings
11:40—Eddie and Bob, steel guitar duet
12:10 P.M.—Walkathon roll call
12:15—Alburtus, famous astrologer
12:45—Recordings
1—Silent period
4—Jack Reed’s Musical Greeters
6:30—Walkathon
6:40—Alburtus, famous astrologer
7—Recorded program
10:30—Ike Anderson’s Players
10:45—Golden State Trio
9—Walkathon; Duke Hall, master of ceremonies
9:30—Bill Carlyle, soprano
9:45—Caroline Whitney, violinist
10—Piano recital, William F. Lavy
10:45—Popular recordings
11—Dance program
12 to 1 A.M.—Midnight classics

220.4 Meters
KGER
Phone: 632
1360 Kcys.
1000 Watts
3 M. Dobyns, Long Beach, Calif.
1 A.M.—Curtis program
7—Sunshine club
8—Mammy Jinny and Doughboys
9—Rango
9:30—Fads and Fancies
10—Mountaineers
10—Studio orchestra
11—Billy Van, Melody Madness
11:30—Seeing Southern California
12 noon—Tenor, organ and piano
12:30—Silent two hours
2:30—Long Beach Municipal Band
4—News briefs
4:45—Health forum
5—Jim and Tim
5:15—Studio orchestra
6—Silent hour and a half
7:30—Len Nash Orchestra
8—Orchestra
8:30—Spanish vocalist
9—English Gibson Orchestra
9:30—String trio
10—Edna Bond, blues
11—English Gibson Orchestra

280.2 Meters
KBS
Ord. 4148-49
1070 Kcys.
100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—Commuters’ Express
7—KBS Alarm Kiosk Club
8—Popular recordings
8:30—City of Paris Day by Day
8:45—Recorded program
9—Assoc. Food Stores’ program
9:20—The Corner Drug Store
10—Variety records
11—Shopping with Shirley Dale
11:30—GallenKamps’ popular program
12 noon—Organ music
12:15—Jimmie Waters program
12:30—La Vida program
1—Musical program; stocks
1:30—Ralph Gorton, insurance censor
1:45—Recorded program
2:30—French airs
2:45—Variety recordings
3:30—Musical styles
3:45—Popular music
4:30—Ruby Adams and Frank Shaw
4:45—Modeart program
5—Bill Billy singer
5:30—Popular records
7—Silent period
7:10—A.M.—Program from Coffee Dan’s with Frank Shaw
7:45 to 8 A.M.—KBS Owl program

272.7 Meters
KGDJ
Stock. 795
1100 Kcys.
250 Watts
Pfeifer Music Co., Stockton, Calif.
6 A.M.—Weather and recordings
7—Breakfast food program
7:20—Gilmore Oil special program
8—Sunshine hour, W. Carrol Kirkman
8:50—Health talk, Dr. Ross
9—News of the day
9:30—Jack Cowan, Katten & Maggino novelty program
10:30—Popular music
11—Joe Mello, bright lights
11:30—Style talk, Dr. Levison
12 noon—KGDJ Hawaiians
1:15—Recordings
2—Varieties
3—Organ recital
4—Gilmore Oil Co. program
4:30—Merchant’s News
5—Prosperity program
6—Recordings
6:15—Selberling Singers
6:30 to 6:45 P.M.—Close of the Day

www.americanradiohistory.com
CBS

Broadcast System

5:30 A.M.—Tony's Scrap Book: KDYL
5:45—The Old Dutch Girl: KDYL
6—Myron Tremain and his Yoeng's Restaurant Orchestra: KLZ, KOH
8:30—Columbia Review, Julius Nattel, conductor, with M. Karbo, tenor: KDYL, KOH
9—Card and his Park Central Orchestra: KFBK, KFRC, KOH
9:30—Harry Tucker and his Hotel Plaza Orchestra: KFBK, KFRC, KOH
10—Columbia Artists Recital: KHJ, KSL, KOH
10:30—American School of the Air: KMJ, KOIN, KFRC, KHJ, KDYL, KSL, KOH
10:45—Columbia Educational Features: KFBK, KVI, KFRC, KDYL, KSL, KOH
11:00—Columbia Orchestra: KFBK, KVI, KFRC, KDYL, KSL, KOH
11:15—Card, Col., and Majorettes: KFBK, KVI, KFRC, KOH
11:30—Columbia Artists Recital: KHJ, KSL, KOH
12:00—Columbia Artists Recital: KFBK, KVI, KFRC, KDYL, KSL, KOH
12:15—Rhythm for the Air: KFBK, KVI, KFRC, KOH
12:30—Red Goose Adventures: KDYL
12:45—Van Heusen program: KOL, KVI, KFRC, KHJ, KDYL, KSL, KOH
1—Fletcher Henderson and his Orchestra: KMJ, KVI, KFRC, KHJ, KDYL, KSL, KOH
2—Myrton Tremain and his Yoeng's Restaurant Orchestra: KLZ, KOH
2—Card, Col., and Majorettes: KFBK, KVI, KFRC, KOH
3—Bert Lown and his Biltmore Orchestra: KFBK, KVI, KFRC, KDYL, KSL, KOH
3:30—Noon-News Bulletin: KFBK, KVI, KFRC, KOH
4—Edna Lind and her Orpheus: KFBK, KVI, KFRC, KOH
5—Charles Devore and his Orchestra: KFBK, KVI, KFRC, KOH
6—Gilmor Oil Company Company program: KFBK, KJH

KFW

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2—Card, Col., and Majorettes: KFBK, KVI, KFRC, KOH
3—Bert Lown and his Biltmore Orchestra: KFBK, KVI, KFRC, KDYL, KSL, KOH
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4—Edna Lind and her Orpheus: KFBK, KVI, KFRC, KOH
5—Charles Devore and his Orchestra: KFBK, KVI, KFRC, KOH
6—Gilmor Oil Company Company program: KFBK, KJH

KFW
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<th>Time</th>
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<th>Call Sign</th>
<th>City, State</th>
<th>Frequency</th>
<th>Power</th>
<th>Specials/Programs</th>
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<td>KPO</td>
<td>830</td>
<td>San Francisco, CA</td>
<td>5000 Kys</td>
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<td>Hotel Bros. Chronicle, San Francisco</td>
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<td>10:15</td>
<td>KECA</td>
<td>1230</td>
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<td>Concert Trio, Geo. Nyklacek</td>
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<td>Health Exercises, Louis Rueb</td>
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Friday Programs | BROADCAST WEEKLY |

440.9 Meters | KPO | Garfield 8300 |
| 5000 Watts | 680 Kys | | 11:15 - Health Exercises and Appleton with Dobbie |

491.5 Meters | KFRC | Prospect 1000 |
| 510 Kys | Prospect 1000 | | 10:15 - Hotel Bros. Chronicle, San Francisco |
| 1000 Kys | 11:15 - Health Exercises and Appleton with Dobbie |

524.8 Meters | KYA | 3456 |
| 1230 Kys | 1000 Watts | | 7:30 A.M. - Organ melodies |

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<td>11:45</td>
<td>Professor</td>
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<td>12:00</td>
<td>The Adventurer presented by Lewis Tea Garden</td>
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<td>12:15</td>
<td>Baseball game</td>
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<td>12:45</td>
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SATURDAY Programs

CBS
Columbia Broadcasting System

5:30 A.M.—Tony's Scrap Book
2—Studio KBZ
5:45—Morcing Minstrels, Vincent Sorey, conductor: KDYL, KLZ
6—Columbia Male Trio with Virginia Arnold, pianist: KDYL, KOH
6:15—Columbia Male Trio with Virginia Arnold, pianist: KDYL, KOH
6:30—New World Salon Orchestra: KDYL, KOH
7—Adventures of Helen and Mary: KDYL, KOH
7:30—Columbia Revue: KOH
8—Paul Tremaine and his Yoeng's Restaurant Orchestra: KJMJ, KDYL, KLZ, KOH
8—Felix Ferdinando and his Park Central Orchestra: KFBK, KOL, KVI, KFRC, KDYL, KLZ, KOH
9:30—Saxo-Plaza orchestra: KFBK, KOL, KVI, KDYL, KOH
9:45—Dale Wimbrow: KDYL, KOH
10:15—Columbia Artist Recital: KLZ, KOH
10:30—Columbia Salon Orchestra: KLZ, KOH
11—The Four Clubmen: KBFB, KOL, KVI, KFRC, KHJ, KDYL, KOH
11:30—Saturday Synopators: KBFB, KOL, KVI, KFRC, KHJ, KDYL, KLZ, KOH
12 noon—Ann Leaf at the Organ: KFBK, KVI, KDYL, KLZ, KOH
12:30—Spanish Serenade, Vincent Sorey, conductor: KBFB, KVI, KHJ, KDYL, KLZ, KOH
1—Club Delmonico orchestra: KFBK, KJM, KOL, KVI, KFRC, KDYL, KLZ, KOH
1—Club Delmonico Orchestra: KFBK, KJM, KOL, KVI, KFRC, KDYL, KLZ, KOH
1:15—Tony's Scrap Book: KFBK, KJM, KOL, KVI, KFRC, KDYL, KLZ, KOH
2—The World's Sportsband: KFBK, KJM, KOL, KVI, KFRC, KDYL, KLZ, KOH
2:30—Paul Tremaine and his Yoeng's Restaurant Orchestra: KJM, KOL, KVI, KDYL, KLZ, KOH
3—Morton Downey, with Nat Brusiloff's Orchestra: KFBK, KJM, KOL, KVI, KDYL, KLZ, KOH
3:15—Armand Veczy and his Ritz Carlton Hotel Orchestra: KFBK, KJM, KOL, KVI, KDYL, KLZ, KOH
3:30—Armand Veczy and his Ritz Carlton Hotel Orchestra: KFBK, KJM, KOL, KVI, KDYL, KLZ, KOH
4:15—Ben Alley, tenor with Ann Leaf at the Organ: KFBK, KJM, KOL, KVI, KFRC, KHJ, KDYL, KLZ, KOH
4:45—Mary Charles, with Nat Brusiloff's Orchestra: KFBK, KVI, KFRC, KHJ, KDYL, KLZ, KOH
5:30—Columbia Educational Features: KVI, KFRC, KHJ, KDYL, KLZ, KOH
6—Hank Simmons' Show Boat: KFBK, KJM, KOL, KHJ, KDYL, KLZ, KOH
6:45—Anheuser Busch program: KOL, KVI, KDYL
7—Bert Lown and his Biltmore Orchestra: KFBK, KJM, KOL, KVI, KFRC, KHJ, KDYL, KLZ, KOH
7:15—Pryor's Cremo Band: KFBK, KJM, KOL, KVI, KFRC, KHJ, KDYL, KLZ, KOH
7:30—Guy Lombardo and his Royal Canadians: KFBK, KOL, KFRC, KDYL, KLZ, KOH
8—Jack Denny and his Orchestra from Montreal: KFBK, KOL, KDYL, KLZ, KOH
8:30—Nocturne, Ann Leaf at the Organ: KFBK, KJM, KOL, KVI, KDYL, KLZ, KOH

499.7 Meters KFSD
Franklin 6353
600 Kcvs.
1,000 Watts
Airman Radio Corp., Ltd., San Diego
3:15 to 12 noon—Various programs
3:30—Organ concert
4:30—Program of the Goldbergs, NBC
4:45—Studio program
5:45—Late news items
5:45—General Electric program, NBC
6—Lucky Strike Orchestra, NBC
6—Lucky Strike Orchestra, NBC
6—Lucky Strike Orchestra, NBC
6—Lucky Strike Orchestra, NBC
7—Amos 'n' Andy
7:15—Studio program
7:30—Sperry Smiles, NBC
8—Bluebird Melodies, NBC
8:30—Laugher and Harris, NBC
9—Fox Melodies, NBC
9:30—Feature program
9:30—Feature program
10—Studio program
10 to 11 P.M.—Dance music

58 BROADCAST WEEKLY

Oscar Young and Dell Perry
KGO, KECA—12 noon

The Loveless Twins: Herman, Lola and Harmon—KFI-KSCA, Vocal Quartet

491.5 Meters KFRC
Prospect 1010
610 Kcvs.
1,000 Watts
3:30—Seal Rocks broadcast; stocks and bond quotations
4—A.M.—Seal Rocks broadcast; stocks and bond quotations
5:30—National Radio Forum, CBS
6—Radio Forum, CBS
7—Bert Lown's orchestra, CBS
8—Armand Veczy's orchestra, KFBK
9:30—Seal Rocks broadcast; stocks and bond quotations
9:30—Saturday Synopaters, CBS
11—Church announcements
11—Columbia Artists recital, CBS
11:30—Saturday Synopaters, CBS
12 noon—Sherman Clay concert
1—Closing N. Y. stock quotations
1:05—Club Delmonico Orchestra, CBS
1:15—Club Delmonico Orchestra, CBS
1:45—Tony's Scrap Book, CBS
2:15—West Coast Relays, Fresno, DLBS
2:30—Studio program
3:15—Ben Alley, tenor, CBS
3:30—Studio program
4:15—Mary Charles, CBS
4:30—Topical Talk
5—Potluck from KHJ
5:30—National Radio Forum, CBS
6—Radio Forum, CBS
7—Bert Lown's orchestra, CBS
7:30—Guy Lombardo and his Royal Canadians, CBS
8—Adventures of Black and Blue, CDLBS
8:15—Jack Denny's orchestra, CBS
8:30—Merrymakers from KHJ
9:30—Tom Gerun's Bal Tabarin Orchestra
10—Anson Weeks' orchestra
11—Earl Burtnett's orchestra
12 to 1 A.M.—Vagabond of the Air

161.2 Meters KOA
York 5090
830 Kcvs.
12,500 Watts
General Electric Co., Denver, Colo.
7 A.M. to 4—Various programs
4—A.M.—Webster program
4:15—Radiostron Varieties
4:30—Fuller Man
5—General Electric Hour
6—Lucky Strike Dance Orchestra
7—Amos 'n' Andy
8—Sadie Alley's Men
9—The Answer Man
10—Sisters of the Skillet
11—Political talk
11:30—Rudy Vallee and his orchestra
11:30—Rudy Vallee and his orchestra
11:30—Rudy Vallee and his orchestra
11:30—Rudy Vallee and his orchestra
11:30—Rudy Vallee and his orchestra
10 to 11 P.M.—Hotel Cosmopolitan Orchestra

www.americanradiohistory.com
Saturday Programs BROADCAST WEEKLY

379.5 Mrs. NBC-KGO Sutter 1920 7:00 A.M. National Broadcast Co., San Francisco

11:30-Organ MRS. NBC-KGO Sutter 1920 7:00 A.M. National Broadcast Co., San Francisco

7:30 A.M.—Sunrise Serenade: KGO; KOMO 7:30 to 7:45

7:30 — Topic to Professors: Songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KFAN, KTRA, KOKI.

8—Shell Happytime: KHQ, KOMO, KGW, KPO, KFI, KSL


8:30—Cross-Cuts of the Day, Dr. Laurnce L. Cross: KGO; KECA 9 to 9:15

9:15—The Lumberjacks: KGO, KECA

9:30—National Farm and Home Hour: KOMO, KGO, KPO, KFI, KGW

10:30—Woman's Magazine of the Air: KGO, KPO, KFAN, KOMO, KFI, KGW

11:00—Anchors?: KGO, KGW, KPO, KFI, KFSD

12:00—Black and Gold Room Orchestra: GIONT, KAM, KFAN, KSL.

12:45—Bits of Melody: KGO, KECA

1:00—Vocal Soloists: KGO, KECA

1:15—San Diego Union: Dean Gleason L. Archer: KGO, KOMO, KPO, KECA.

2:30—Rise of the Goldbergs: Humor sketch: KGO, KFSD.

3:00—Pickard Family: Southern folk songs: novelty orchestra: KGO, KECA.

4—News Service: KGO

4:15—Radiotron Varieties: Lew Cordow, Wellman Lewis: KGO, KGW, KPO, KFI, KFSD.

5:15—Dancing Days: KGO, KCOM, KFAN, KAMB.

5—John Hines and Orchestra: KGO, KGW, KPO, KFI, KFSD.

6—The Fuller Man: Vee Latham: KGO, KGW, KPO, KFI, KFSD.

7:30—The Happy Hour with the Dance with Dorothy Burke: KGO, KKK, KGW, KPO, KFI, KFSD.

7:45—Sports: KWO, KECA.

8:00—Sports: KWO, KECA.

8:15—Sports: KWO, KECA.

8:30—Sports: KWO, KECA.

9:00—Sports: KWO, KECA.

9:15—Sports: KWO, KECA.

9:30—Sports: KWO, KECA.

9:45—Sports: KWO, KECA.

10:00—Sports: KWO, KECA.

10:15—Sports: KWO, KECA.

12:00—Sports: KWO, KECA.

12:15—Sports: KWO, KECA.

12:30—Sports: KWO, KECA.

12:45—Sports: KWO, KECA.

1:00—Sports: KWO, KECA.

1:15—Sports: KWO, KECA.

2:00—Sports: KWO, KECA.

2:15—Sports: KWO, KECA.

2:30—Sports: KWO, KECA.

3:00—Sports: KWO, KECA.

3:15—Sports: KWO, KECA.

3:30—Sports: KWO, KECA.

4:00—Sports: KWO, KECA.

4:15—Sports: KWO, KECA.

4:30—Sports: KWO, KECA.

5:00—Sports: KWO, KECA.

5:15—Sports: KWO, KECA.

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6:00—Sports: KWO, KECA.

6:15—Sports: KWO, KECA.

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12:00—Sports: KWO, KECA.

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4:00—Sports: KWO, KECA.

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4:30—Sports: KWO, KECA.

5:00—Sports: KWO, KECA.

5:15—Sports: KWO, KECA.

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8:00—Sports: KWO, KECA.

8:15—Sports: KWO, KECA.

8:30—Sports: KWO, KECA.

9:00—Sports: KWO, KECA.

9:15—Sports: KWO, KECA.

9:30—Sports: KWO, KECA.

9:45—Sports: KWO, KECA.
### Saturday Programs

#### Broadcast Weekly

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>City</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 A.M.</td>
<td>KNX</td>
<td>Los Angeles</td>
<td>Fine Arts, morning, Los Angeles Landmark Orchestra and Popular Concerts</td>
</tr>
<tr>
<td>9:30 A.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Music Hall, morning, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>9:45 A.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>First Edition, morning, San Francisco Symphony</td>
</tr>
<tr>
<td>10:00 A.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Good Morning, morning, Sacramento Symphony</td>
</tr>
<tr>
<td>10:30 A.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>11:00 A.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>11:30 A.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>12:00 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>12:30 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>1:00 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>1:30 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>2:00 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>2:30 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>3:00 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>3:30 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>4:00 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>4:30 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>5:00 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>5:30 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>6:00 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>6:30 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>7:00 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>7:30 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>8:00 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
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<td>8:30 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>9:00 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>9:30 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>10:00 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
<tr>
<td>10:30 P.M.</td>
<td>KECA</td>
<td>Los Angeles</td>
<td>Afternoon, afternoon, Los Angeles Philharmonic</td>
</tr>
<tr>
<td>11:00 P.M.</td>
<td>KQW</td>
<td>San Francisco</td>
<td>Afternoon, afternoon, San Francisco Symphony</td>
</tr>
<tr>
<td>11:30 P.M.</td>
<td>KSL</td>
<td>Sacramento</td>
<td>Afternoon, afternoon, Sacramento Symphony</td>
</tr>
</tbody>
</table>

*For more detailed information, please visit [www.americanradiohistory.com](http://www.americanradiohistory.com).*
<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Frequency</th>
<th>City</th>
<th>Program Details</th>
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<tbody>
<tr>
<td>2:30 PM</td>
<td><strong>KFWB</strong></td>
<td>1270 KHz.</td>
<td>Seattle</td>
<td>Broadcast Co., Seattle, Wash.</td>
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<tr>
<td>6:15 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Farm Bashes</td>
</tr>
<tr>
<td>6:45 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Morning Serenaders</td>
</tr>
<tr>
<td>7:15 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Family Altar hour</td>
</tr>
<tr>
<td>7:45 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Organ concerto</td>
</tr>
<tr>
<td>8:15 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Fashions talk, Vivian Bliss</td>
</tr>
<tr>
<td>8:45 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Grant Merrill, piano</td>
</tr>
<tr>
<td>9:15 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Tune Chasers</td>
</tr>
<tr>
<td>9:45 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Robert Monsen, tenor</td>
</tr>
<tr>
<td>10:15 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>The Radio Boy Friends</td>
</tr>
<tr>
<td>10:45 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>The Meadow Larks Orchestra</td>
</tr>
<tr>
<td>11:15 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Ad review</td>
</tr>
<tr>
<td>11:45 AM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Professor &amp; his Dream Girl</td>
</tr>
<tr>
<td>12:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Del Miller’s orchestra</td>
</tr>
<tr>
<td>12:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Walkathon from Lotus Isle</td>
</tr>
<tr>
<td>1:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Merry Motorists</td>
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<tr>
<td>1:45 PM</td>
<td><strong>KOL</strong></td>
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<td>Organ concert</td>
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<tr>
<td>2:15 PM</td>
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<td>Portland, Ore.</td>
<td>Robert Monsen, tenor</td>
</tr>
<tr>
<td>2:45 PM</td>
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<td>Portland, Ore.</td>
<td>Mardi Gras</td>
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<tr>
<td>3:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Musical Mirthquakes</td>
</tr>
<tr>
<td>3:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Junior programs</td>
</tr>
<tr>
<td>4:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Walkathon</td>
</tr>
<tr>
<td>4:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>White Wizard</td>
</tr>
<tr>
<td>5:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Wesley Glowe</td>
</tr>
<tr>
<td>6:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Theatre review, Dean Collins</td>
</tr>
<tr>
<td>7:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>N. L. Happy Hour</td>
</tr>
<tr>
<td>7:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Marshall Sohl, Geneva Brown, Bobby</td>
</tr>
<tr>
<td>8:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Hainsworth</td>
</tr>
<tr>
<td>8:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Apostolic Faith Mission concert</td>
</tr>
<tr>
<td>9:15 PM</td>
<td><strong>KOL</strong></td>
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<td>Portland, Ore.</td>
<td>Claude Tucker’s Everstate Club Program</td>
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<tr>
<td>9:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Ken Stuart’s Sunshine program</td>
</tr>
<tr>
<td>10:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Walkathon from Lotus Island</td>
</tr>
<tr>
<td>10:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Vic Meyer’s orchestra</td>
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<tr>
<td>11:15 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Midnight Revelers; the Abent Order</td>
</tr>
<tr>
<td>11:45 PM</td>
<td><strong>KOL</strong></td>
<td>1460 KHz.</td>
<td>Portland, Ore.</td>
<td>Pessimistic Pretzels; Henry Weinhard Co.</td>
</tr>
</tbody>
</table>

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Harry Stanton
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Edna Fischer
Elvin Allman
Olive West
Cecil Wright
Jeanne Dunn
The Coquettes
George Rand
Lee S. Roberts
Harold Dana
Bobbe Deane
Simpy Fitts
Jo and Vi
John Moss
Abe Bloom
Eva Garcia
Tom Kelly
Cal Pearce
Al Pearce
Billy Page
Rudy Seiger
Ernie Smith
Ivan Ditmars
Carl Omeron
Robert Hurd
Harold Peary
Earl Towner
Ted White
Jack Deane
Edna O'Keefe
Dcn Thompson
Rudy Vallee
Charles Cartier
Tommy Harris
James Harvey
Virginia Flohr
G. Donald Gray
Irving Kennedy
Clarence Hayes
Raymond Paige
Bennie Walker
Robert Olsen
Harry McKnight
Norman Thue
Jerry Germaine
William Royle
Barry Hopkins
George Taylor
Hazel Warner
Louise Gillhouse
Amos 'n' Andy
Cecil and Sally
Floyd Gibbons
Wm. Hancock
Wm. II. Wright
Eddie Holden
Lindsay MacHarrie
Bert Eberle
Bernice Bervin
Ted Maxwell
Hugh Barrett Dobbs
Marjorie Robillard
Madeleine O'Brien
Theodore Strong
Harrison Holliday
Eileen Piggott
Eugene Hawes
Richard Le Grand
Graham McNamee
Wedgewood Nowell
Dorothy Churchill
Florence Waterhouse
Lucille Atherton Harger
Eva Gruninger Atkinson
Johnnie O'Brien
Harold Spauleting
Norman Nielsen
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