Billy Jones and Ernie Hare, who were recently signed by Best Foods, Inc., on a long time contract to appear over NBC Stations five nights a week.
SPECIAL REDUCED PRICE

THIS BOOK OF OVER 900 RADIO ARTISTS

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WHILE THEY LAST

ARTISTS of RADIOLAND

This book of radio artists was used in Broadcast Weekly's recent contest, and we have a few left. They originally sold for One Dollar, but you can have a copy now for Ten Cents, which covers mailing charges. No reader can afford to be without a copy. Get yours NOW.

BROADCAST WEEKLY,
Pacific Building, San Francisco, Calif.

Gentlemen: Here's 10 cents. Send me the Artist Picture Book.

Name
Address
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The James H. Barry Company, San Francisco
TELEVISION PROBLEMS STILL ACUTE

The present comparatively high price of the cathode ray tube system of television is proving its greatest handicap, according to radio experts, who see in the disc method of scanning the only present practical means of producing inexpensive television sets.

Many problems, however, remain which must be solved before television can be offered as a satisfactory means of home entertainment, it is declared. Outstanding among these problems are the need for greater detail in the received picture, the development of portable transmitter pick-up equipment, the perfection of transmitting systems having a satisfactory and reliable service range, and the production of easily operated receivers at a reasonable cost.

When these requirements have been met, it is predicted, television popularity will grow at even a greater rate than did that of broadcasting.

"With the present economics of broadcasting," it is pointed out by the Radio Manufacturers' Association, which has just completed a study of the subject, "it has been impossible to secure much data on the entertainment value of the subjects that can be broadcast, due to the cost of presenting programs. The Federal Radio Commission has up to the present time considered television only experimental, and will grant no commercial rights; this means that all broadcasting must be done for the experimental value only and no paid programs can be transmitted by television."

Even when commercial rights are granted by the government, however, the question will still be presented whether advertisers will assume the increased costs that television must impose for its successful operation or the public can in some way be taxed to bear the burden.

"Regardless of the present problems that confront the industry," the radio association feels, "there has been enough work done to justify some predictions which can be conscientiously made. With the development of new short-wave channels at frequencies higher than 35,000,000 cycles, reliable transmission of television can be predicted. Ample room for an adequate number of transmitting stations can be found in this short-wave region. It is perfectly conceivable that a sight and sound service can be worked out to be received on a single receiver with a simplified tuning and control mechanism."
PERSONAL PICKUPS
BY GYPSY

Mrs. A. M., Salt Lake City.—Richard Evans (KSL) looks for music to study. He holds two college degrees (both of which he took with honors), spent three years in Europe as a staff writer and editor of a weekly magazine and traveling secretary to two former presidents of the University of Utah and still takes special university courses whenever time permits. No effort or sacrifice is too great for him to get that knowledge. He has worked since he was a small boy at all sorts of odd jobs, newspaper carrier, soda dispenser, collector, truck driver, anything and everything to make himself independent and to lessen the responsibilities of his widowed mother. His extemporization is of high quality and he is trusted by his superiors to such an extent that whatever he verdict, it is final. He is dignified in appearance; stands 5 feet 10 inches tall; weighs 150 pounds; has brown eyes, dark, wavy, hair, splendid features, and is twenty-five years of age.

Paul Pitman Fans.—Paul Pitman is giving a series of lectures at schools and clubs throughout the State and has found it necessary to drench his air activities for the time being. I shall be happy to advise you the moment he resumes his place before the microphone.

Sue, Sebastopol.—“Okahoma Doc” (KROW) is in private life Cleon Dalton Shahan. He hailed from Park Hill, Oklahoma; is twenty-eight years of age, unmarried, of Irish descent, and was introduced to radio audiences by KFXC. His favorite sustenance is wild meat, his literary leanings run toward poetry, and he plays a “right-handed, left-handed” Doc” is 5 feet 6½ inches tall, weighs 134 pounds, has dark brown eyes and hair, and a very big smile that would do justice to a dental advertisement. He is fond of fishing and hunting, plays golf regularly, and composes occasional songs and likes red neckties.

Mrs. E. C. M., Spokane.—Yes, Mabel Ford (Chats with May, KFIO) was formerly in charge of the record department of a large Spokane music store. In addition to her broadcasts, she sings at one of your leading churches.

May, Los Angeles.—George Turner plays the Robert Regent role in “Chandu.” The music used with the presentation is original and was composed especially for the play by Felix Mills who conducts the Chandu orchestra. Lyrics of the songs have been written by Vera M. Oldham, authoress of the serial.

Sgt. T. K. R., Oakland.—Harry Lanoratt is the name of the gentleman who sang “Oh My” on the program to which you refer. If it had not been for Sid Goodwin I don’t know how I should ever have obtained this information, since the program was broadcast almost two years ago, but fortunately Sid was announcing that particular broadcast and got everyone in Portland. Mr. Grannatt, he tells me, is in the insurance business and does only occasional broadcasts. He is 6 feet 6 inches tall, thirty-two years old, is married and has a clever young daughter who has recently made her radio debut. You will find the complete program on which Billy Jones and Ernie Hare appear listed under NBC-KGO in this issue.

John, San Francisco.—Olive Palmer’s real name is Virginia Rae, and Paul Oliver’s is Frank Munn. Miss Rae is not broadcasting at present, but Frank Munn is heard on the “American Album” programs. (Look under in “NBC-KGO, Sunday, in the program section of this issue.)

J. B., Fresno.—Harry A. Earnshaw is the author of Black and Blue (KJL). The many characters which have appeared from time to time have been portrayed by various people, but if you will designate those whose names you desire I shall try to get them for you. “Black” is Charles Forsyth, you know, and “Blue” is Len Wright. “Monty” is enacted by Gayne Whitman, who appears also in “Chandu” as the villain. “Sid” is the role of “Chandu” by Otis Chandler. Myrt and Marge (CBS) are Myrtle Vail and Donna Damereil. Ray Hunt was played by Otis Gordin and the “Dumb Patsy” is Patricia Ann Manners.

Jessie, Lodi.—The Cecill and Sally (NBC) “extra” players are Jo Johnnie Sirmyer, Yvonne LaRue, Ed Ludes, Dorothy Vaughan, Al Horton and Greta Gahler. Occasionally you hear the voices of others, but these are “set.” Johnnie Sirmyer enacts the role of Alexander. By the way, he and Cecill are close friends in real life, grew up together at the Presidio here in San Francisco. Yvonne LaRue is “Mamie” in the cast. She is well known as a singer under another name, but I’m not to give it away. Ed Ludes plays “Uncle Thomas” and answers to John Merrill. (Ludes is his right name.) He is much younger than he sounds. I’ll tell you all about him sometime soon. Dorothy Vaughan does the “Widow Mason” character. She has an enviable professional history and appears at various places in addition to her broadcast activities. Al Horton (“Willie”) is another of Cecill’s intimates and is a young doctor. And of course you know Greta. She has been prominently connected with radio for the past four or five years. In Cecil and Sally she does everything from elevator operator to “Butch’s” wife.

Mary, Sacramento.—Eva Gruninger Atkinson (NBC) insists she has no eccentricities, but simply carries her pet shorthair cat on and believes the number thirteen brings her luck. Edward J. Fitzpatrick always wears a white carnation and spats. Harold Dana believes that brunettes are more “reliable” than blondes. Samuel Dickinson will have nothing to do with diamonds, although he comes from a family of gem wholesalers, and wears a plain band ring. Little Anita Calfot is about the only child I know who prefers apples to ice cream. Bennie Walker becomes very much distressed if anyone touches his immaculate desk, and loathes lamb stew. Ted Maxwell will not be bothered trying to appear interested in small talk. Tom Hutchinson is always in a hurry and scowls oh, so fiercely, but just as one decides he is about to take one’s head off, he smiles and the sun shines on spring flowers, if you know what I mean.

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USE THE COUPON

www.americanradiohistory.com
• • • Buddy Rogers, idol of the screen, soon will lead his own thirteen-piece dance orchestra—his California Cavaliers—in broadcasts over a National Broadcasting Company network from the Hotel Pennsylvania, New York City, it is announced by the NBC artist service. The announcement was made after Rogers had signed a contract to succeed Rudy Vallee and his Connecticut Yankees in the hostelry, starting Monday, March 28. The salary given in the contract is said to be a record for a hotel orchestra conductor. Buddy Rogers and his California Cavaliers will play both dinner and supper music in the Hotel Pennsylvania Grill, maintaining the same schedule as that followed by Rudy Vallee's orchestra, but the definite time for the broadcasts had not yet been decided, it was said.

Rogers, now appearing with the Ziegfeld show, “Hot-Cha,” recently deserted the Hollywood movie lots in favor of a radio career, coming to New York. His signing of the contract this week climaxod weeks of negotiations with many hotels and night clubs which had bid for his services.

• • • The newest “find” at KJBS is a young San Francisco chap with broad athletic shoulders, and Irish smile, and a silver-toned voice. His name is Pat Buckman. Of course, his physique had nothing to do with his securing a job on the KJBS staff; neither did his pleasing personality; but when Pat stepped up to the microphone for a try-out recently, everyone in the studio stopped what they were doing and listened. The next day the lad was put under contract. Critics who have heard the young Irish tenor predict that he will go far in radio, but from the mail already received from some of the station's feminine listeners it looks as if he has already “arrived.”

• • • KFWI announces the addition of a new artist to its Sunday afternoon program. Mr. Nathaniel Anderson will appear at five o'clock in a fifteen-minute program of dramatic recitations. He has had several seasons' experience on Broadway and has appeared in Shakespearan productions. Mr. Anderson is a brother of the famous "Bronco Billy" Anderson.

• • • Georgia Fifield, director of the KNX players, has cast and directed all of her radio plays, that she probably holds the record, having produced something over three hundred and fifty radio plays and created some two hundred roles, in radio plays.

• • • In a recent questionnaire, KFRC staff artists were asked “What are your particular aversions?” Answers came thick and fast.

Edna Fischer's particular aversion is getting up early! Murray Bolen especially dislikes "gents who shoot eighteen holes in under 80, and falsetto radio tenors." Bill Wright can't think of anything worse than pieces of shell in walnut brittle. Cal Pearce, who sports a very trim and tiny one himself, detests long untidy mustaches. Juanita Tennyson's aversion is loud music and conversation going on simultaneously. Mary Lewis Haines doesn't like idle vicious gossips or noisy jazz. Mickey Gillette shudders at the sight of anyone chewing gum. He also adds woolen underwear to his list. Norman Nielsen hates limburger cheese. Mac of Haywire orchestra fame, states his big aversion is reformers with a mission. “Fat heads” covers Walter Bunker's aversion list. And Pedro says work is the one thing in the world he is averted to. Meredith Willson gave title-gagging, gravy and caviar as his dislikes.

• • • Georgia Stark, coloratura, and staff artist at KNX, collects ear rings, some of which she has gathered from the four corners of the globe and which are very, very valuable.

• • • Fred Berrens, Columbia orchestra leader, comes from a family of comedians and his early days were spent almost entirely around the theater. However, his parents saw to it that he took the time to start studying music at a very early age. When Fred was but seven, Jacob Gordon, an outstanding playwright of some years ago, wrote a
part for him in his adaptation of Tolstoy's novel, "Kreutzer Sonata." Fred was given the role of Albert, a child violinist. He played the same part later in several revivals.

- Axel, popular Swede character of Golden State Blue Monday Jamboree fame, began work in Hollywood on March 8 for the talkie "The Phantom Express," in which he is starred as the Swede fireman. Axel, whose real name is Pete Barlow, won the motion picture contract after Emory Johnson, film director, had heard him on the Jamboree.

Upon completion of the picture about April 1, Axel will return to his accustomed spot on the KFRC program.

- Rose Wood, who received such high praise for her portrayal of Hedda Gabler in the University of California Little Theater production in February, plays the part with the Eight O'Clock Players, KLX, on Sunday, March 20, from 8 to 9 p. m., when this drama of Ibsen's will be broadcast under the direction of Everett Glass. This gives Rose the rather odd experience of playing the same role with two different directors, all within a month. To show that character actresses can be very unlike their parts, Rose just adores perfumes, goes quite "nutty" over a whiff here and there.

- Dick Gordon, the Sherlock Holmes of the George Washington coffee program, heard over NBC networks, who has been on the stage for twenty years, says radio acting is as difficult to master as stage technique. "I learn something new each day about broadcasting," he says. "The microphone is a most exacting master."

- Friends of Seldy Roach, veteran actor who is a member of the NBC National Players, are apt to find a live message from Seldy at Christmas or birthday time, in the shape of a fluffy little canary. Seldy raises fine canaries as a hobby; he seldom has less than thirty-five at a time, and he has never sold a bird—always gives them away.

- Vaughn de Leath, the original woman singer over the radio, appeared on the stage for the first time when she was but three years old. The occasion was a hometown minstrel show. When but 12 she conducted an orchestra and a year later she started song writing. At the age of 15 she made her debut as a concert artist.

- KTM has put in a high frequency loop for bigger and better broadcasts. All of its technical equipment has been modified so as to reproduce on a flat line all frequencies between 40 and 8,000 to make the broadcast more effective. The telephone company has modified the toll lines between the transmitter in Santa Monica to the studio in Los Angeles so it, too, will reproduce those frequencies.

- Jerry Jernain of KTAB made a week end flying trip to Los Angeles recently. Jerry says that for once she was glad she is big. Easier, you know, to find in a wreck.

- Jennings Pierce, chief of the NBC announcing staff in San Francisco, jingles an iron bank on his desk every time one of the announcers fail to turn in his "Pro-19"—a report covering the program in which he has officiated at the microphone. Twenty-five cents is the fine for each offense, and every time the bank gets full the whole staff enjoys a big dinner together.

- The Most Reverend Archbishop Edward J. Hanna, D. D., is to give a radio address through KTAB on Tuesday evening, March 22, from 7:45 to 8 o'clock. He will speak in behalf of the Good Friday Reverent Observance Committee which was organized to interest business leaders and merchants of the city in the plan for a cessation of business activities during the three-hour period beginning at noon on that day.

Already a series of radio talks telling of the movement have begun and will continue up to the evening of the Archbishop's address.

A proclamation has been issued by Mayor Rossi calling to the attention of citizens the city-wide observance of Good Friday. The San Francisco Chamber of Commerce and the Junior Chamber of Commerce have already expressed their interests in the Good Friday movement.

Through Eric E. Wickstrom, chairman of the Men's Commission of the San Francisco Church Federation, which consists of delegates from all of the Protestant denominations, that organization has pledged its cooperation.
CRITIQUE OF THE WEEK

By DYAL TURNER

WELL, it was worth waiting for—"The Golden Flame," Man! Whatta show! A masterful piece of writing. Color, inexhaustible color. Blended as a perfect chord. An all-star cast. Each player touching heights he's never touched before. I can only repeat—it was worth waiting for.

* * *

Met an ol' friend the other day. He was pretty much disgruntled. Blew himself to an air ad a short time ago. I happen to be familiar with his product an' program. They are both good. Excellent, in fact. He was sold on the program when it was launched. Now he's uncertain. Torturin' himself with ideas. Yammerin' about not "getting results." Wants to mess with it. Change it all around. I advised him to lay off. He'd kill it. He was in no mood for advice so I switched topics. But I coulda told him several things. One of 'em woulda been that it takes more 'n' one horse to pull a heavy load. The wise advertiser of today calls attention to his product thru' the ear AND the eye.

I say, NBC, why so much Betty Kelly here of late? Tryin' to put an end to her career? Personality-singers 're like chocolate creams. Too many choc'late creams an' there's the dentist to pay.

* * *

Most o' the performers on those club programs that come thru' KPO Thursday an' Friday at noon remind me o' the story about the man who was asked if he could play a violin. "Never tried to," he drawled, "but I guess I can."

* * *

Parade of the states through KGO is exciting as well as educational. Sorta makes a guy wanna "See America First" an' take pride in his country. I like it a lot. Doggoned if I wouldn't start goin' places tomorrow if Bertha had tires to match 'er new license plates.

* * *

If you're dull an' depressed an' on the wrong side o' forty—an' crave a lil' amusement, tune to KGO or KOA of a Tuesday night. Fill your pipe an' give yourself over to the player on the Medicine Show. He'll jerk you outa your musty thoughts. Take you back to your kid days. Make you feel again that pantin', glowin' ecstasy you used to feel when you stood unnoticed by the herd, dyin' to tell the man you had 50 cents to spend in a good cause. Fifty cents for a five-dollar article. No kiddin', it's genuine thrill. (Strong on the "i" in genuine.)

* * *

Gene Sullivan's programs show signs of histrionic intelligence. I like his style. Never runs away with himself. Here's a big, healthy hand ol' man. (KYA regular.)

* * *

On Fifteen Minutes With the Poets, Sunday night (March 6), George Nylkicek was called the "musing organist." O, well, maybe the phrase belonged to the poem.

* * *

Some daytime features I'd like to hear on evenin' spots—Gunnar Johansen—Fray and Braggiotti—Three Bakers—Charles F. Coc—Funnyboners—and all dramas not intended for children under 8.

* * *

 Noticed how the Amos 'n' Andy theme song's been varied since our Broadway columnist ran a line to the effect that the music was canned. I've been wonderin' if the Richfield Reporter's introductions are deliberately blu-ed to prove a point?

* * *

If you like improbability stories you'll get your quota of thrills with Chandu, the Magician. Personally I prefer more credible tales. However, the serial's well written an' ably presented. KHJ special.

* * *

NBC PLEASE NOTE AND HEED:

Dear Dyal Turner: A short time ago my blue Mondays had entirely left me. Why? Because the whole day through I happily anticipated "Musical Miniature Tales" at 10:45 P.M. But, since they have been discontinued, my Mondays now are BLACK and BLUE. And how I did enjoy Mr. J. Anthony Smythe as the narrator! Cannot anything be done about it? I speak, not only for myself, but a goodly number of my friends.

(Signed) E. B. (& Co.), Los Angeles, Calif. Me, too.—D. T.
BROADCASTERS throughout the country are preparing to meet the requirements of the Federal Radio Commission's new frequency-control ruling which will go into effect next June, which will clear the air of much objectionable interference and accomplish the equivalent of increasing the power and service area of every regional and local station in the United States.

Regional and local stations (those not operating on cleared channels) in every part of the country are installing frequency checking and controlling devices, which will enable them to keep their transmitters operating almost exactly on their assigned frequencies.

The new regulation, adopted by the commission June 22, 1931, and effective one year from that date, provides that all broadcasting stations shall maintain their assigned frequency between the limits of 50 cycles above or below the channel allocated to them. That is, a station operating on 650 kilocycles, for example, must maintain a frequency during operation between 650,050 and 649,950 cycles.

Under the present law a 500-cycle deviation from the assigned frequency is allowed. This means that under the present law the station's frequency may change as much as one kilocycle, but the new regulation limits this permissible change to one-tenth kilocycle.

Engineers who have studied the possible effect of application of the new ruling believe that it will improve reception to a greater degree than any step yet taken in this field. The annual report of the commission called the new regulation a "recognition of the greatest technical advancement in the broadcast transmitter art in recent years." Too great a deviation from frequency brings about what is known as "heterodyne" interference. All radio listeners are familiar with the results of such interference, which sometimes mars the finest programs.

With frequencies of all stations maintained within the 100-cycle limit, the majority of this heterodyne interference will be eliminated. Also, maintenance of frequency, engineers point out, will amount to the same thing as increasing the power and service area of each station under even the most unfavorable conditions.

The Seattle Automobile Show, February 29 to March 5, featuring the Associated Spotlight cast as stellar entertainment attraction, closed with an all-time attendance record of 27 per cent above 1930, the best previous record, and over 191 per cent above the 1931 figures.

Seattle automobile show officials declared the Spotlight cast so great a drawing card that hundreds of persons were turned away nightly for lack of sufficient accommodations in the large Seattle Civic Auditorium. On the closing night, Saturday, March 5, additional accommodations were provided to take care of a crowd of 10,000 persons, and the Spotlight cast gave a complete extra evening performance to the regularly scheduled afternoon and evening appearances. The extra performance was broadcast direct from the auditorium stage through KOMO, Seattle, and the five stations of the coast-wide KGO-XBC network, as the Spotlight's regular Saturday evening program.


Following is an interesting tabulation of paid attendance for 1930, 1931, and 1932: (12 performances in 1932 as against 14 appearances in 1930 and 1931).

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MORE than five years of planning by officials of the League of Nations last month came to fruition when, from its own radio station at Nyon, a short distance from Geneva, the League sought to compose the difficulties between Japan and China.

As far back as 1927, officials of the League recognized that speedy communication was essential to the harmonizing of differences between nations before they reached the point of actual war. With this in mind, a study of the possibilities of radio was undertaken, and early in 1928 experimental broadcasts were sent from a high-powered Dutch station.

Gratified by reports of reception of these programs at far distant points, the League made plans for erection of its own station, only to run into difficulties with the Swiss government, which feared that the operation of a League station in time of war might threaten the neutrality which has been Switzerland's policy for many years.

As the League station would be located in Swiss territory, the Swiss government, still remembering the strenuous efforts necessary to avoid being drawn into the World War, was anxious that its operation should be so arranged that under no circumstances could Switzerland be held responsible for any communications which might meet with the disapproval of any other government.

After lengthy negotiations, it was agreed that the League should build a short-wave station in connection with a long-wave station previously constructed by the Societe Radio Suisse, the government monopoly, which would operate both in time of peace but turn back the stations to the League in the event of emergency, the Swiss government to be held free of all responsibility for their operations.

In normal times the League will have a delegate at the station and will be represented on the board of directors of the company; in times of crisis, when the League is operating the station, the Swiss government will be represented by an observer, and it is definitely provided that the use of the station by the League at such times shall in no case be invoked against Switzerland as affecting her international responsibility.

Although the decision to establish radio communication was made following experimental broadcasts of League propaganda for general consumption, and that phase of the work is expected to be important, the League in announcing the purposes of the station laid little stress upon such activities.

"In normal times," it was declared, "this station would deal with telegrams between the Secretary-General and delegations and the greatest possible number of non-European states. It would provide a broadcasting service for circular telegrams, and information for the various governments and administrations and, if necessary, the press. It would facilitate the rapid transmission of important documents to distant countries, and would thus strengthen the ties between the League and non-European states. By telephonic broadcasting it would also keep the public throughout the world better informed of the work of the League."

Direct services have been opened from the new station with New York, Shanghai, Nagoya, Japan, Buenos Aires, and Rio de Janeiro.

RELATIONSHIP between the motion picture and broadcasting industries may come under Congressional scrutiny as part of an exhaustive investigation of every phase of the motion picture industry which is being sought by Senator Brookhart of Iowa.

While the Senator does not refer to radio in his resolution of inquiry, he does seek for a probe of the inter-relationship between the film industry and the music publishers, sound picture apparatus manufacturers and certain other groups, in the prosecution of which, according to observers in Washington, radio broadcasting would almost certainly be involved.

The outstanding example of the motion picture industry's interest in broadcasting is in the Radio Corporation of America through its film and theater company, Radio-Keith-Orpheum. The proposed investigation would go deeply into the financing of the motion picture companies during the past six years, including the recent refinancing of RKO by which, it is alleged, the Radio Corporation greatly increased its control of the company.
A TEN-YEAR-OLD boy sat on the stool of an old-fashioned piano in a small-town dancing academy, his fingers racing over the keys, his eyes proudly following the whirling figures of the grown-ups who danced to his tune.

The little boy is grown now, and dancers all over the world sway to his music as it comes from phonograph records. Radio audiences also hear it, since Roy Shield, noted composer and conductor, has joined the staff of the National Broadcasting Company, to act as orchestral supervisor.

One of the outstanding figures in the musical world of today, Shield has followed the career he began as a small boy in grade school, through all the changes modernity has brought to his chosen vocation. He was one of the first orchestra conductors to recognize the fact that an orchestra playing in an auditorium and one whose music is being recorded on a phonograph disk, represent two utterly different problems of instrumental balance. He brings to his work as orchestral supervisor of NBC the experience he won as manager at various times of RCA-Victor’s foreign, domestic and West Coast divisions.

Waseca, Minnesota, was Shield’s birthplace. Both his parents were musicians, but with no professional leanings, and Shield’s musical talent, manifested at an age when most youngsters are playing with kindergarten blocks, was a continual surprise as well as a matter of pride to his family. Shield’s first interest was in the piano, and before he was eleven, he was playing for local dances. At fifteen he was a concert pianist on the Redpath-Vatter circuit, traveling through the Middle West. His ability won the attention of Chicago musicians, and he was awarded a scholarship at the Columbia Conservatory of Music, Chicago. Later he entered Chicago University, and when he was graduated returned to his concert career.

Between tours he found time to engage in composition and conduct orchestras, and when he joined the RCA-Victor Company as manager of its foreign recordings he was an authority on harmony and instrumental balance.

His appointment as manager of the company’s West Coast division brought him to California. Fond of fishing, golf and outdoor sports, Shield finds relaxation in them, but his greatest diversion is—work.

By way of “resting” from conducting orchestra and directing recording operations for RCA-Victor, he has written 200 original “goofs” for the Hal Roach comedies in the last two years. “Goof” is the term which musicians call those gay, nonsensical airs which accompany the peregrinations of Stan Laurel and Oliver Hardy, and similar picture comedians.

Mr. Shield looks to radio, particularly in the West, to supply most of the entertainment stars of the future.

“The larger portion of American talent always has come from the section west of the Mississippi,” he says. “The youthful westerner who possesses real talent has every opportunity to make a name for himself, now that radio unites the two coasts of this country.”

IF YOU want to find Ann Chase around the NBC studios, look for a girl with a bag of golf sticks or a book under her arm. And if
you see a pretty, warm-skinned young person with hazel eyes and golden-brown hair carrying both the clubs and the book, you can be quite sure it’s she.

The charming young actress, who recently joined NBC National Players, is a person of varied tastes. Her hobbies are many, and she admits that one of the charms radio-acting has for her is that it gives her time to indulge in all of them. They include such widely different diversions as studying the history of costume, writing plays, reading Shakespeare and Dostievsky, and hitting a little white ball more surely and accurately than most of the masculine golfers who rashly compete with her.

Add to all these accomplishments a native shyness which makes it hard to discover just how talented their owner is, and you have Ann!

Born in Kansas City some twenty odd years ago, she was sent East for her education. She attended the Swarthmore School and then enrolled in the Carnegie Institute of Technology, Pittsburgh, as a student in the Drama School. Upon graduation, she joined the Charles Wagner productions, and then played in several stock companies, including the Mt. Greta Players in Buffalo, New York.

Ann was a member of the Civic Repertory Company of Los Angeles for some time, acting as stage manager as well as playing in a number of its productions. She stage-managed the production of “Peter Pan” in which she

own motivation. Ray, it seems, writes his own songs, lyrics, poems, chatter, piano arrangements, and announcements under compulsion. Though he is willing to borrow from George Gershwin or Noel Coward in the matters of numbers, his monologues are all entirely original.

Although for the past year he has been on the air alone in three or four programs a week, Ray has never stolen, borrowed, or appropriated a single joke not his own. That is a record few humorists can tie.

Nor is singing his own songs a new experience to Ray. He spent a year in Hollywood as dean of the Warner Brothers’ song writing staff, grinding out such hits as “Under a Texas Moon,” “Lady Luck,” and “Smilin’ Irish Eyes.” He even admits in garrulous moments to the composition of “Soft White Hands,” the theme song for his hand lotion program.

Finally, that Perkins fellow is no slouch as a pianist. There is just the slightest possibility that he owes his wizardry over the keys to the years when he was seriously engaged in studying music under the tutelage of a score of the nation’s greatest pianists. But part of the credit must go to his accomplice, Clarence, the piano.

At the last accounting Ray admitted that he was unable to play the zither, but he has been seen lately going around with a strange looking instrument under his arm. He makes no promises for the future.

ANN CHASE

Ray Perkins, genial new master of ceremonies on the Fleischmann hour, is more than an entertainer. He’s an institution in himself.

Ray is one of the few men on the air—or on land or sea, for that matter—who can get along absolutely under his

RAY PERKINS
Choice Selections

ENCLOSE "Program Preference Ballot" filled with the programs we prefer. We like classical music and the old-time songs best, but enjoy present day music, too.

Especially enjoy NBC matinee with Michael Raffetto as master of ceremonies. Also Bible stories which come at 11 a. m. on Sundays. Do hope you will keep these programs always.

Cecil Underwood, Michael Raffetto and John P. Medbury are our especial favorites who are in charge of programs. Walter Behan, Joseph Hornick, Mahlon Merrick and Jimmy Greer are also favorites of ours as orchestra directors.

Hoping they will put the El Sidelo Minstrels back where we can get them again, I am,

Mrs. C. A. B., Port Angeles, Wash., Feb. 27

It's a Great Publication

SUBMIT my "schedule" for this week—and thanks to Broadcast Weekly, I am able to find the programs I want most to hear. With one exception—9:30 and 9:45 Sunday evening—I miss the Readers' Guide more than I care to say. I won't listen to the Texas program and I won't buy their oil and gas.

If they had sponsored the Readers' Guide "we all" might have been more pleased but there is so much music that a chatty intimate half-hour hearing all about the new books is an absolute pleasure. Mr. Jackson makes it so interesting, too.

Of course, I love music too, and Donald Novis has a a beautiful voice and no silly affectations, but just the same the book lovers would admire to have the Readers' Guide again on the air. For that reason I have put it down as my choice for that particular time. It may spoil my chances for first place, but that's all right. I've had a nice time making out my schedule.

I hope it helps the "Program Choosers."

With best wishes for Broadcast Weekly's prosperity, I am your hearty admirer.

Mrs. W. H. G., Medford, Ore., March 4

Here Is Appreciation

APPRECIATION for certain types of service rendered by our national networks and stations is frequently felt by listeners; but, unfortunately, very infrequently expressed. Outstanding among such services, have been the midnight to morning Lindbergh baby kidnapping broadcasts under the auspices of NBC. These were particularly valuable to those interested listeners whose duties or hours made that portion of the day the best or only time for listening in.

As we belong to this group, we wish to extend to NBC and to stations KPO and KGO our sincere thanks for this service, and for the beautiful accompanying programs of organ music.

In Dollo Sargent, NBC's regular midnight organist on KGO and KPO, to whose exquisitely lovely programs we so often listen, and in Paul Carson, whose "Bridge to Dreamland," on Sunday evenings, over KGO is one of the gem programs of the week, this chain has two concert organists whose work is not excelled by that of radio organists anywhere. Their alternate programs, during the first night of the emergency broadcast, were delightfully complementary, for their respective phases of artistry are widely different; yet both, in their respective styles, show a mastery and beauty of genuinely irresistible appeal.

On the second night, Miss Sargent, with something of that proverbial spirit which marks the real trouper of the realm of public entertainment, namely, that 'the show must go on,' again carried on, with the fine assistance of Charles Runyan. And now, in passing, may we add one or two comments relative to these programs?

All too often, we forget the man behind the scenes, as it were; that hard-working chap we call an announcer, or master of ceremonies. He it is whose judgment and finesse must be relied upon to provide the necessary coördination to assure a perfectly broadcast program. The work of "Bill" Andrews, Wednesday night, was of that high
order that deserves to be recorded as consummate in its perfection. In this connection, too, we have had occasion to note his excellent work in announcing the midnight programs of Miss Sargent. Of the several announcers we have heard, at this most trying sleepy, hour the distinct, deliberate enunciation of “Bill” Andrews, Byron Mills, and Victor Rodman, in their announcing of these programs, has infallibly added to our enjoyment of the lovely melodies they contain.

And, in conclusion, we wonder how many of Broadcast’s readers, or NBC’s listeners, there are, who heard the exquisite Ponce melody, Estrellita, played during the emergency Lindbergh broadcast of Friday night, by a woman organist in Chicago, and who also heard this same number as interpreted, the preceding evening, by our own Dollo Sargent. We believe that those who heard both of these artists will agree with us, unanimously, that NBC will gain no added prestige by calling on its eastern subsidiaries to supply programs supplementary to those excellent broadcasts now coming to us from our now accomplished artists, and over our own air lanes. Broadcast, you are becoming more and more indispensable, with every week. How we should miss you if we could not get you. Gypsy, Dyal, Open Circuit, and all the rest; you are simply part and parcel of our lives, now.

Mr. and Mrs. F. S., San Francisco, March 5

They’ll Do It Every Time

Here is my Program Preference Ballot! And here’s hoping no one who reads your little magazine of the air, which in my opinion is the only one in circulation which truly voices the opinions of its readers, has failed to cast his or her ballot.

It is too much to hope that I may win the first prize or even one dollar, for my ballot is not as neat as it could be were I a lady of leisure, but it will be one vote for the type of programs that make radio worth while in my own opinion.

My mother wished very much to cast a vote but for some uncanny reason our local news stands can always be depended upon for failure to receive its Broadcast Weekly on the most important dates.

Wishing you great success, I remain, yours truly,

J. A. V., Wilmington, Calif., March 5

Brick-Bats and Bouquets

I WOULD like to throw a few brick-bats and bouquets—the main bouquet is for your magazine, as I couldn’t get along without it. The only real brick-bat I have to toss is about all the advertising on the air. Why don’t they merely say a few well-chosen words instead of filling in every cut with five or ten minutes of advertising. For instance, “The First Nighter,” on KGO Saturday evenings, they keep blurring about some kind of balm ’til a person gets disgusted.

Now as for the bouquets, I think Ray Perkins, the old Topper, the Funnyboners, Who Cares? on KPO, and the Vagabond of the Air on KFRC, are just about the best programs on the air. How many of the readers of your magazine agree with me?

Hoping for the continued success of your magazine, I remain,

J. E. G., Sacramento, Calif., March 2

Advertising Makes Program Possible

ATTACHED you will find my Preference Ballot. I have concentrated thoughtfully on the programs I prefer, and have listed the stations and names of programs of which I am partial, trying to make my ballot as neat as possible, but I fell short of what I call “neat,” but am sure you can read it if nothing more.

I must mail my ballot out today as we do not have mail leaving the mountain on Saturday and Sunday, so have made up Saturday’s programs ahead of schedule.

There are many programs that I have not listed, not having the space—that I really admire, and one is KLX’s Faucit Theatre of the Air—KROW Reporter—The Arizona Wranglers, and many others. Am sure you will find that we all enjoy good music, lots of news and plenty of comedy—also such talks as we get from Chief of Police Quinn, psychological talks, and anything on the uplift of humanity—in fact, I am one of those kind that find so little to complain of—as Variety is the Spice of Life. If we hope to get anything at all that is worth while, we must give the poor hi-powered salesman shouting his wares a “break”—those who cannot bear with the advertisements should bear in mind that the splendid programs would not be forthcoming without this part

www.americanradiohistory.com
of the programs sandwiched in. The sponsors are so anxious to please, and the open-minded person will take into consideration, the feelings and interests of others so that it won't be too one-sided, before judging harshly the very thing that makes the programs possible.

Why can't we hear more of Clarence Hay's? I would like to see him stationary on the "Entertainers" fifteen-minute program over KGO. When the "Brown-bilt Footlighters" substituted another voice in their program, they ruined the theme song for me.

L. T., St. Helena, Calif., March 4

Won't Be Muzzled

I have been a reader of your magazine for some time and read it from cover to cover each week, and thoroughly enjoy it. I never thought I would write a letter to Open Circuit as I always write direct to a station if I have a good word to say about a certain artist, and if I can't say a good word about them and don't like what they do I don't listen to them, but after reading Mrs. Ethel E. K.'s letter I was so riled up that I just had to say something in defense of a new radio artist that we think has a wonderful future ahead of him and we look forward to hearing him on the Happy-Go-Lucky Hour. Namely, Don Smith. I think such people that write as Mrs. Ethel E. K. has written, that is suggesting any one to be muzzled (her own expression), is the one to be muzzled.

We can't all like the same artists or the same programs but why suggest muzzling any one just because you don't like them? Many programs that some people rave about I can't endure but I am perfectly willing that they enjoy them to their heart's content. All I have to do is to turn the little black knob on the radio and get something more to my liking, and my advice to Mrs. Ethel E. K. is, when Don Smith sings, for her to turn her dial because Don Smith will not be muzzled if we can help it. We are for him 100 percent. Keep on singing and yodeling Don, we love it and wish you every success as we do every artist that is trying to give their best, if it pleases us or not.

With best wishes to Broadcast Weekly and all connected with it.

Mrs. B. F. S., San Diego, Cal.

Every One Counts

ENCLOSED you find my preference ballot. I sincerely hope this slight effort on my part will be of some assistance to you in your great work.

May I say at this time, you have, without a doubt the greatest "little book" of its kind on the Pacific Coast.

Wishing you worlds of success, an ardent reader and radio fan.

H. R. B., Belflower, Calif., March 4

Still Improving

ENCLOSED find the program I have marked. Of course, it is rather jumbled, as I have had to divide up many of the broadcast hours into sections in order to give preference. You will note I have made no mention of any jazz. There are some kinds that are pleasing, but the "barnyard and catcall" variety I do not think belong on radio. We have had so much that it seems the softer and more rhythmic should now have a chance. After hearing Duke Ellington's blah, blah and crash, I think I am off jazz for life, to such a degree that even the finest movie I pass up where the orchestra specializes in jazz.

It is like going out of the inferno into heaven when Lee S. Roberts comes on with his soft, tuneful and always pleasing quarter hour. Is there no way by which we can have him longer? He soothes the jangled nerves after the day's turmoil.

Then, too, I wonder if the programs could not be so made up that those desiring classic, tuneful, or jazz could get them on some station at any time. Some nights all the good things are on at once and other nights there seems to be nothing desirable until 10 on.

Please do not think I am complaining, as it is easy to shut off the radio if things do not please; and, of course, it is not Broadcast Weekly's fault any way.

I have taken the Weekly from the time it started, when it used to give even the selections to be rendered by each performer, and on to the different hours, east, central and west; and up to the present time, and would be completely lost without it.

The added news features make it a very desirable magazine and it is improving right along.

Pardon my long harangue.

Mrs. G. H. C., Alameda, Calif., March 2
That's Saying a Lot

Here's my vote; it isn't the neatest but it's one vote anyway. Your magazine hits me just right and I hope it continues as long as radio. My ballot contains the names of my favorites and I'm one hundred per cent for every one of them. There's one orchestra I miss every night and that's Jess Stafford's. I'd like to know where his orchestra is playing at this time.

Your Personal Close-ups programs' are great. Gypsy is great as an interviewer. You'll also find a coupon for the Artist Picture Book.

Here's to Broadcast Weekly—the greatest little magazine in the world and that's saying quite a lot.

Yours,
Walter J., San Francisco, Feb. 25

All Wet

Enclosed please find my vote—also a grouch or two. My vote extends only until 10 p. m. and the "News Flashes" are "Taps" for me; beyond that hour I am not interested.

Many people throughout the Northwest are interested in the Seiberling Contest, with announcement of prizes to be made at 8:15 p. m. over KOMO. With our notice, or explanation, the Seiberling Singers were shunted to a local broadcast, which had no interest to those who were lead to believe they were to hear a final announcement of prize winners at that time, viz., 8:15 p. m. Sunday, February 28, over KOMO.

Also, immediately following this faux pas came another prize winners' announcement, which materialized, eventually. It seems many announcers take a keen delight in dangling the eagerly expected tid-bit to the extreme limit of the program, and fail to realize that this is a form of poignant—though possibly highly refined, torture, which is inexcusable.

Cecil Underwood is a splendid announcer, scarcely equalled by any to whom I have listened; but he is all wet if he thinks he can take several hundred, possibly several thousand, of us by the back of the neck with one hand, and powder our many noses for an hour with Albers Flap Flour, with the other. Even to the winner of a prize, that hour of poignant expectancy, so unnecessary and uncalled for, is not so easily forgotten. All such announcements should be made right in the beginning of the program and then the minds of the contestants are at rest and receptive to any other Flap Jack Flour that may be offered.

I merely suggest this as one of the many improvements in broadcasting, for which the radio audience has been asked.

Chas. N. H., Bremerton, Wash., Feb. 29

Dance Music After 10 P. M. Only

Enclosed please find my vote on the program preference ballot.

I know I won't even get a smell of any of the consolation prizes, but to get an opportunity to vote the Lucky Strike and its attendant blah-blah-blah off the air is too great to be missed.

Have suggested on my ballot that we have educational entertainment on the other circuit of the NBC, viz KPO and KJR, and we shall soon hear about how many people will listen to what kind of cigarettes Hollywoodians smoke. As it is at present, it is the best of a bunch of bad programs on the air anywhere at that time.

Also another kick for all dance orchestras to be put back till after 10:15 p. m. week days and 11 p. m. on Sundays. Am naturally an NBC fan, so would like to put in an oar for some other fans too.

J. L. S., West Vancouver, B. C., Feb. 29

It's the Advertiser That Pays

I have been much interested in the "kicks" registered about the different programs, the listeners being disgusted by the advertisers ringing their products and their merits into the program too much. I have had a radio the past five years and get more pleasure now than at first because of the splendid programs now on the air. All is grist that comes to our radio-mill. While we are not so keen about some programs, that is no reason that some one else does not enjoy them. Listeners should consider the fact that if it were not for the manufacturers and advertisers they would not have the fine singers, speakers, and other skits that go to make such excellent entertainment for them.

These firms pay huge sums for their time on the air, and while some advertising is more pronounced than others, live and let live. If Swift, Armour, Buick, and countless others were off the ether, I haven't a doubt.
that the fussers would rant because they were not on. I am most grateful to these firms and all the others who give me so very much pleasure and entertainment for the price of my radio receiver, and here’s a thought: do you realize that outside of the cost of the set, plus an occasional tube and current, you pay nothing for these fine programs, outside of using the advertised articles, which are the finest of their makers’ skill? I have one “kick” to register. Mr. Winchell could modify his voice and be a “leetle” softer and lower pitched. Our own announcers on the Pacific Coast can run rings around him for articulation and clearness without shouting. They can’t be beat, not by Mr. Winchell, anyhow. I have had Broadcast Weekly for reference a long time, and it is the finest radio magazine that I have seen. Thanks.

G. V. K., Hoquiam, Wash., Mar. 5

We Sure Will

I HAVE bought a copy of your magazine at the news stands every week since last November. I think its the best radio magazine on the market—am going to subscribe to it very soon. I have a suggestion I’d like to make. Never have I seen a large picture of Phil Harris in your magazine. Just a couple of small ones. Phil is a great favorite here in the South and I’m sure all your readers would like to see what that big bass voice looks like. You’ll give us one won’t you? Thanks a lot.

Miss Jean M., Riverside, Calif., March 5

Something Missing

ENCLOSED, please find my Program Preference Ballot. By the way, what is the matter with the Spotlight on NBC on Saturday nights? Since Jack and Ethyl left, it has no heart. There is something missing. Can’t something be done about it. Schooldays has not got the pep that it used to have. What’s the matter, anyhow? The only dramatical period that is living up like it always did is Walter Beban’s skits. They are good, let’s hope that they don’t slip, too. Don Thompson has a fine period on the Spotlight, and I hope he finds his place on it when he returns.

Here’s hoping improvement on the Spotlight.

William D., Stockton, Calif., Feb. 29

Stations Take Note

THE enclosed stanzas are typical of my life as well as that of many of my friends throughout California, Nevada and Arizona.

As I have long desired to show by warm regard and appreciation of radio in general and the Broadcast Weekly in particular, I have ventured to express this way, with a hope that it may be considered of sufficient merit to warrant broadcasting it.

Or, if some of those lively boys, or girls, around the studio who might possess the gift of musical composition should think enough of it to fit some good “tune” to it, and then let some vocalist float it on the air, I would appreciate it very highly—as also would many of my old friends who would be “listening in” through their cute little boxes, like mine, especially if broadcast between 6 and 10 p.m.

Chas. N. H., Bremerton, Wash., Mar. 5

My Tribute to Radio

An old “Desert Rat” in my dugout, alone, I prospect for gold, day by day.

My cabin is small, but it serves as a home Where I pass all my evenings away.

Unlike in time past, I am lonesome no more, As a “grouch” I’m no longer ashamed,

For the radio brings the whole world to my door Through a cute little box, I’ve obtained.

I can visit Manchuria, England or France— Hear artists of world-wide renown.

All the news of the world I get at a glance Without making a journey to town.

I go to my bunk as the sun sinks to rest, Then I turn to the radio knobs,

Thus op’ning my door to welcome a guest, Whose song with sweet sentiment throbs.

My radio brings to me the heartiest cheer, With its mystical drama and song.

The world is then never so seemingly drear Nor the nights so exhaustingly long.

The Richfield News Flashes are “Taps” for me, When I’ve listened, intently, so long—

For four or five hours—from six until ten— To speeches and drama and song.

Though I’m but a “Desert Rat”—feeble and old, I’m living the life of a King.

Though my labor is seldom rewarded with gold, My cute little box is a thing

That brings the whole world right down to my Feet with its music and drama, alone.

And Alladin’s Lamp can’t begin to compete With this cute little box that I own.
THE PROPHETIC BLUES
BY A BLUE PROPHET

Here I sit in my old arm chair thinking a thought or two.
(Now you needn't laugh, for thinking a thought is something I like to do.)
And the thought I think concerns a blink into the next few moons
Of what we'll hear on our radios in place of our usual tunes.

It's going to be some big squeegee of the Democratic party
Reading a speech that isn't much, but reading it loud and hearty;
Or some high squimoosh of the G. O. P., warning by rule and riddle.
Of swapping a horse in crossing a stream when we're about the middle.

They'll reconstrucit and they'll recommit and they'll reconsider speeches,
Till we'll long for the days when radio brought talks on dyes and bleaches;
They'll sputter and cough and drop a leaf of their masterly productions,
And we'll overhear the worried announcers whispering instructions.

We'll hear of the League of Nations and we'll hear of the lads who toil;
We'll hear of the things some party does that make the speaker boil;
We'll hear of the bright blue sky above, of the eagle on his perch;
We'll hear of the Constitution and of seizure and of search.

We'll hear of the ladies (bless 'em), and the cradles that they rock;
We'll hear of the toiling masses with their flivvercars in hock;
They'll view with alarm and point with pride and overtalk their limit,
And the only thing that we can do is turn the dial and dim it.

I wonder when November comes if radio bugs like me
Will be fed up and neither vote for Dems nor the G. O. P.

A BUSY SHAKER OF THE RADIO PLUM TREE
Diligent in His Business

From the number of synthetic old men whose quavering voices radioishly implore us to buy, for pity's sake, some of this or some of that something advertised on the air, a body would think that radio is old and in the hands of the elder air statesmen, but the truth is that radio is every and anything else but.

Radio is a new thing under the sun—newer than depressions, or flaming youth movements, or airplanes, newer even than budget buying.
And, being thus new, the hand that first shakes the plum tree of success is kinsman to the lips that first scrunch the ripest fruit and blood-brother to the brain that thinks up the fastest ways to get to the plum tree.

All of which leads us around to Ralph Brunton of KJBS in San Francisco, who sits not and schemes in the sacred secrecy of a swell suite of offices, but rather installs a radio in the roof of his semi-luxurious limousine and then takes program prospects a-riding.

They go out where trees grow, and flowers, and green grass; where the sun shines and birds sing and all is as the good Lord kind of hoped all would be when he made it that way, and when they get out there and Ralph turns a little doodad and connects with some program on KJBS, the two of them can sit and smoke and listen in peace and comfort and understanding—and know what they are doing when the time comes to do it.

In other words, Ralph recognizes that radio is a new thing, set to old rules from an old rule book—"Seeist thou a man diligent in his business, he shall stand before kings."

And now, until this time next week, good-bye and good luck to every one of you.
BILLY JONES and ERNIE HARE

It has been thirteen years since Billy Jones and Ernie Hare first met; eleven years since their first broadcast—yet the start of another season finds them still together, and still radio headliners, heard Monday, Tuesday, Wednesday, Thursday, and Friday nights at 9:30 o'clock, P.S.T., through the NBC-KGO network.

Their first program went on the air in 1921 from the makeshift studio of the old WJZ station in Newark, N. J. It was received through earphones, and Jones and Hare performed for ninety consecutive minutes. They have been entertaining listeners almost continuously ever since.

In eleven years on the air they have been identified with less than half a dozen programs. Singing together, joking together, they have laughed and joked their way into the acquaintance of millions. They have seen a whole decade of changing public taste, and have remained successful and inseparable.

They were born on the same day of the month and, although not related, their mothers had the same maiden name, Roberts. They are the same height; the same weight, and are even beginning to look alike. Both had a try at business before taking the advice of friends and going on the stage, and both were successful in their own right before they met and launched a new career in radio.

Ernie Hare was born in the South, in Norfolk, Va., to be exact. As a boy he sang in church choirs, but for a career he selected the baking powder business. He became a traveling salesman, but failed to down the desire to sing. Whenever he found himself stranded in a small town over Sunday he always hurried around to the nearest church and offered his services as a soloist.

In his home city of Baltimore, Md., he sang in five churches and attended the Peabody Conservatory of Music. Once he gained sufficient faith in his own voice he lost no time in breaking into the theatrical profession. He made Broadway in four years and his record there includes fourteen musical shows, among them "Sinbad," in which he understudied Al Jolson. Then he met Billy Jones.

Jones will tell you he was born in the South, too. He was—on the southern half of Manhattan Island. He also sang as a choir boy during his early school days, but abandoned the thought of a music career and went to work in the Custom House. This was abandoned in favor of a place in a bank, which in turn gave way to hard labor.

He herded sheep in Wales, mined ore in upper New York state, climbed poles for the telephone company, and made cable for Western Union. All the time he continued to sing for his fellow workers and friends. Eventually they persuaded him to give his voice a real trial, and he too was launched on a theatrical career.

After several seasons in vaudeville, he reached Broadway and scored a real success in musical shows. More musical shows, vaudeville, and concert tours followed. Then he started making phonograph records. Meanwhile, Ernie Hare was also making records, and it was in a recording laboratory that Gustave Haenschen, now an NBC orchestra director, introduced them.

The team of Jones and Hare was born that afternoon. Haenschen wanted someone to sing a duet for a record his orchestra was making. Billy and Ernie offered to assist him before going their separate ways. To their surprise, they found that their voices blended exceptionally well. They liked each other's songs. They liked each other's jokes. They liked each other. They left the laboratory together and, before reaching the street corner, had decided to stay together. For a while they appeared in vaudeville. Then, more for the fun of it than anything else, they faced a microphone "that looked like a tomato can hanging on a hook," and gave that ninety-minute program. One broadcast led to another, and today the boys claim the distinction of being the first entertainers ever to be paid for radio work.

By 1925, the year the National Broadcasting Company was organized, they were the sensation of the networks. One series in which they appeared ran for five and a half years and another for three years. They now are launched on a third-long-time contract.
SUNDAY Programs

491.5 Meters KFRC Prospect 0100 610 Keys. 1000 Watts
9 A.M.—CBS, Julia Mahoney, and Charles Carlin, duets with Emmy Deutrich's Orchestra
8:30—Mac comics
9—Home Sweet Home Concert
11—Sherman Clay Concert
11:30—CBS, Columbia Church of the Air
12 noon—CBS, Ann Leaf
2—Prof. Lindsay and Leigh Harline
2:30—CBS, The Last Legion
2:45—Buccaneers
3—CBS, Chicago Knights
3:30—Lavender and Old Lace
4—CBS, National Advisory Council on Radio in Education
4:30—Buck and Doakes
4:15—CBS, Plantation Grill Orch.
5—Sapphire Strings with Fredric Britke, vocalist
5:30—CBS, The Metropolitans
5:45—CBS, "Your Child," Angelo Patr
6—CBS, Belle Baker and Jack Den
ny's Orch.
6:30—CBS, "Experiences of Count Von Luckner"
7—CBS, Edna Wallace Hopper Variety show
7:30—Studio program
7:45—CBS, Ernest Hutcheson, plan
ning.
8—"Musical Forget Me Nots," featuring Hazel Warner, Walter Kel
sey and Eleanor Allen
8:15—Dramatic Reading by Eugene Eubanks, organ accompaniment
8:30—CBS, Pennzoil Parade, fea
turing Harry Sonnik's Orchestra and a guest star
9—"Pariscian Night Life"
9:15—"Waves of Melody"
9:30—CBS, California Melodies
10—Master Concert with Juanita
tennyson and Chas. Buolotti
11 to 12 midnight—Midnight Moons

WINNIE PARKER
KFI-Keca—Vocalist

354.4 Meters KTAG Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:45 A.M.—Recordings
9:30—By 10:15
10:30—11:00
11:30—By 12:00
12:30—By 1:00
1:30—By 2:00
2:30—By 3:00
3:30—By 4:00
4:30—By 5:00
5:30—By 6:00
6:30—By 7:00
7:30—By 8:00
8:30—By 9:00
9:30—By 10:00
10:30—By 11:00

CBS

Columbia Broadcasting System
8 A.M.—Julia Mahoney and Charles Carlin, duets with Emmy Deutch's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFRC.
8:30—Voice of St. Louis: KFBK, KOL, KVI
9—Voice of St. Louis: KFBK, KMJ, KFRC, KGB
9:30—International Broadcast: KOL, KVI, KFPP
9:45—Street Singer: KFBK, KOL
10—Haydn Opera, "Life on the Moon," from Germany: KFBK, KWG, KOL, KVI, KFPP
11:30—Columbia Church of the Air: KFBK, KWG, KERN, KOL, KFPP, KFRC, KGB
12 noon—Ann Leaf, Organist: KFBK, KMJ, KOL, KVI, KFPP, KFRC, KGB
1:30—Chamber Duet: KFRC, KGB
2:30—Chamber Duet: KOL, KFPP, KFRC, KGB
3—The Lost Legions: KOL, KFPP, KFRC, KGB
4—National Advisory Council on Radio in Education: KFBK, KMJ, KOL, KVI, KFPP, KFRC, KGB
1:30—Between the Bookends: KFBK, KFPP, KFRC, KGB
2—The Metropolitans: KOL, KFPP, KFRC, KGB
5—Angelo Fronzetti, "Your Child" KFBK, KMJ, KOL, KVI, KFPP, KFRC, KGB
6—Ready Radio Gaieties: KFBK, KMJ, KOL, KFPP, KFRC, KGB
6:30—Adventuring with Count Von Luckner*: KOL, KVI, KFPP, KFRC, KGB
7—Edna Wallace Hopper Variety Show: KFBK, KMJ, KWG, KERN, KOL, KFPP, KOIN, KFRC, KGB
7—Ernest Hutcherson, Pianist: KFRC, KMJ, KOL, KFPP, KFRC, KGB
8—The Madison Singers: KGB
9—Pennzoil Parade: KFBK, KMJ, KWG, KOL, KFPP, KFRC, KGB
9:30—California Melodies: KWG, KOL, KFPP, KFRC, KGB

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pacific Broadcast Corp., San Francisco
8:45 A.M.—Vocalist: Marcus Jules
9—Popular melodies
9:15—Watchtower program
9:45—"Fun Cards"
10:45—Happy Harmonies
11—Church services, Old St. Mary's
12 noon—Old Chestnuts
12:15—Bob Allen and George Bowers
12:30—KFBK, KMJ, KOL, KVI.
1—NBC, broadcast from Germany
1:30—Church of Latter Day Saints
1:30—Masterpieces of Melody
2:30—Hot Tips and Hot Tunes
2:45—Popular recordings
3:30—Theatre of the Air
4—CBS, Sacramento Melodies
4:30—Top O' the Dial Music Room
5—Chapel of Chimes Organ
6—Popular recordings
7—Gus Arnheim's Orchestra (rec.)
7:30—Chapel of Chimes Organ
9—Records
10 to 11 P.M.—Bay City Billies

340.7 Meters KLX Lake, 6000
880 Keys. 500 Watts
12 noon—Records
12:30—John Wharley Lewis' Quintet
1:30—Recordings
2—Jean Arda, Pianist; Clyde Diddle, Basso; Delphine Murphy,
Craddock, Manley, Violinist
2:30—Records
3:30—Venetian Violin Ensemble
5—Records
5:30—Star Outfitting Co.'s Program
6—Mixed Quartet Under the Direction of M. Ray Goodman, Tenor
6:30—KLX Trio
7:30—The Three Cocosnuts
8—Eight O'Clock Players, under the direction of Everett Glass
8—Studio Program
9—Helen Parmelee, Pianist
9:45—Marge Vogel and Jean Arda
10 to 11 P.M.—Dance Program

10:30—11 P.M.—Ben Swett's Dance Cade
Sunday Programs

BROADCAST WEEKLY

379.5 Mrs. NBC-KGO Sutter 1920 790 Kys. 7500 Watts National Broadcast. Co., San Francisco

Service to KQH, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD

6:15—The Willys-Overland Orchestra: Cover: Jack Stone, Director: Harry Von Ahlen, Countess Olga Almén, Mezzo-Soprano; Male Quartet: James Melton, Lewis James, Mental Nova, Baritone; Wilfred Glenn, Basso; Orchestra direction Frank Black: KGO, KQH, KKH, KOMO, KFI, KFSD, KTLR, KSL, KECA, KFSD, KTLR, KSL

7:15—The Old Singing Master: Harry Frankel, Master of Ceremonies: KGO, KQH, KOMO, KFI, KFSD, KTLR, KSL

7:45—Sunday at Seth Parker's: KGO, KOMO, KECA, KFSD, KTGIR, KGHL

8:15—Soleil; Sydney Frosys. Songs: KGO, KGIR, KGHL

8:30—Carnation Contended Hour: Male Quartet; Orchestra direction Emil Polak: KGO, KQH, KOMO, KFI, KFSD, KLGU, KAGU, KGO

9:00—Chase & Sanborn Film PROGRAM: Male quartet direction Mynard Jones; Orchestra direction Mahlon Merrick: KGO, KQH, KOMO, KFI, KFSD, KTLR, KSL

9:30—Texaco Half Hour: Soloist; Male Quartet; Orchestra direction: KGO, KQH, KOMO, KFI, KFSD, KSL, KGIR, KSH, KGHL

10:00—Hollywood: KGO, KFI, KQH, KOMO, KFW, KSL, KGIR, KGHL

11:00—Paul Carson, Organist: KGO, KFI, KGIR, KGHL

12:00— broadcast: Organ Concert: KGO

440.9 Mrs. NBC-KPO Gar. 8300 6800 Kys. 5000 Watts National Broadcast. Co., San Francisco

Service to KJRe, KEX, KGA, KECA, KTAR, KSL, KFSD

8 A.M.—Organ Concert. Paul Carson: KPO, KGA, KJRe, KEX

8:30—Records of The Month: Charles A. Fentress: KPO, KGA, KJRe, KEX

9:00—Careless Love: Negro Dramatic Sketch: KPO, KGA, KJRe, KEX

9:45—Content of Crime: KPO, KGA, KJRe, KEX, KTAR, KSL

10:30—Interdenominational and Non-Sectarian Church Services from Grace - Trinity Center Church: KPO

11:00—Bible Stories: "Arrows of Friendship," by H. C. Connette: KPO, KGA, KJRe, KEX

12:00—Salon Orchestra; Eva De Vol, Soprano; Orchestra direction Cy Troble; KPO, KGA, KJRe, KEX (on 12:30), KECA

1:00—Gunnar Johansen, Pianist: KPO, KGA, KJRe, KEX

1:30—The Cecilians: Eva De Vol, Agatha Turley, Sopranos; Dorothy Lewis, Margaret O’Dea, Contraltos; Master of Music, Orchestra direction Cy Troble; KPO, KGA, KJRe, KEX

2:00—Rhythmic Triplets: Paul Lingle, Fritz Warnke, Harvey Rott, George Sepanski: KPO, KGA, KJRe, KEX

2:30—The Olympians: Male Quartet, direction Mynard Jones: Paul Carson, Organist: KPO, KGA, KJRe, KEX

2:45—Orchestra direction Mahlon Merrick: KPO

3:00—Musical Merry-Go-Round: Quartettes, Vocal Trio; Orchestra direction: Mahlon Merrick: KPO, KGA, KJRe, KEX, KEC, KFSD

3:15—Impressions of American Wastelands: "When the Desert Bloom," Mildred Mack; Orchestra direction Cy Troble: KPO, KGA, KJRe, KEX, KEC

3:30—Capus Composite; Serial Story of College Life: KPO, KGA, KJRe, KEX

3:45—Nathan Abas Recital: KPO, KGA, KJRe

4:15—John and Ned: KPO, KGA, KJRe, KEC

7:15—Palace Concert Orchestra: KPO, KGA, KJRe, KEX

7:45—Emmanuel (off), (KTAR off: 7:45)

8:45—Wonders of the Sky: Talk on Astronomy by Henry M. Hyde: KPO, KGA, KJRe, KEX

8:15—Sydney Rosenbloom, Pianist: KPO, KGA, KJRe

8:30—Emmanuel and His Fairmont Hotel Orchestra: KPO (off: 8:45)

8:30—Dra- matic Sketch: Annabelle Jones, Contralto; Orchestra direction Rex Dunn: KPO, KGA, KJRe, KEX

9:00—On Wings of Music: Annabelle Jones, Contralto; Orchestra direction Rex Dunn: KPO, KGA, KJRe, KEX

10:30—Around the Network: KPO, KGA, KJRe, KEX, KSL, KOA, KGIR

11:00—Midnight Melodies: George Nyk- lasky, Organist: KPO, KGA, KJRe, KEX

322.4 Meters KFWI Franklin 0200 910 Kys. 500 Watts Radio Entertainments, San Francisco

2:30 P.M.—Studio Program

3:15—Nathaniel Anderson, Dramatic Reading

3:30—The Family Album

4:00—Musical Masterpieces (Gershwin)

5:00—Studio Program

6:30—Mischa Pelz’s Concert Orch.

7:30—Silent Period

9:00—Service from Fifth Church of Christ, Scientist

2 P.M.—Sign Off

280.2 Meters KJBS Ord. 4148-49 1070 Kys. 100 Watts J. Brunton & Sons, San Francisco

8 A.M.—Popular Recordings

8:30—Vincenzo Lopera Orchestra

8:45—Andy Anderson

9:00—Assoc. Food Stores’ Program

9:30—Popular Melodies

10:00—Sunshine Half Hour

10:30—Recorded Music

11:00—Silx Program

11:45—Fifteen Minutes in Petland

11:50—Maison Paul Program

12:15—Styles in Song

12:30—Orchestra Program

1:00—Congo Caravan

1:35—Will King Himself

1:30—Musical Memories

1:45—Gallon and Jerry Jer, the Joy Boys

2:30—Joe Green’s Marimba Band

3:00—Organ Mix

3:00—Melody Gems

3:30—Studio Program

4:00—Traffic Time

4:15—Jerry MacMillan, Pianist

4:30—Popular Selections

4:55—Silent Period

12 midnight—Jo Mendel’s Pep Band

1 to 6 A.M.—KJBS Owl Program

www.americanradiohistory.com


24 | BROADCAST WEEKLY | Sunday Programs


www.americanradiohistory.com
Sunday Programs

333.1 Meters KHJ VAndike 7111
900 K wys.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
8 A.M.—Sunday Times Comics
8:30—Musical Program
9—Home Concert
11—Paradise Islanders
11:30—CBS, Columbia Church of the Holy Cross
12 noon—CBS, Ann Leaf, Organist
12:15—CBS, N. Y. Philharmonic Symphony, Sir Thos. Beecham, Conductor
2—Prof. Lindley, Readings
3—CBS, The Lost Legion
2:45—Musical Comedy Shorts
3—CBS, Chicago Knights
3:30—Lavendar and Old Lace
4—CBS, National Advisory Council on Radio in Education
4:30—CBS, "The Good Life"
5—CBS, "Your Child"
6—CBS, American Safety Razor Co. Program
6:30—CBS, "Sea Tales," Count Von Luckner
7—CBS, Edna Wallace Hopper
7:15—"Traveling Southern California"
8—"Edison Reveries"
8:30—CBS, Pennzoil Parade
9—Musical Comedy
9:15—Musical Cameo
9:30—CBS, California Melodies
10—CBS, The New News
10:10—Master Concert
11 to 12 midnight—Leigh Harline, Organist

285.5 Meters KNX Hemp. 4101
1050 K wys.
5000 Watts
L—Evening Express, Los Angeles
7—Bill Sharps and His Gang
9—The Avocado Man
9:15—Jr. Vesper Board Program
1—CBS, Chamber of Commerce
4:15—Dr. Donald Grey Barnhouse, Speaker
4:45—Marmol
5—Dr. John Matthews
6—Swami Sivananda
6:15—Sacred Recordings
6:30—Dr. Theodore Curtis Aibel of the Hollywood Humanists' Society
7—Ethel Duncan, "Good Samaritan of the Air"
7:45—Red Cap
8—Hollywood Presbyterian Church
9—"A Night in Paris"
9:15 to 10:15 T.—Clymbo Labovitz, Violinist, and Claire Melloino, Pianist

239.9 Meters KFOX Phone: 672
1250 K wys.
1000 Watts
Nichols & Warinner, Long Beach, Cal.
5 A.M.—The Emblem Birds
8—Family Altar
8:30—Recordings
9—Swami Sivananda
9:30—Aleges Abbey program
10:30—Music and Limericks
11—CBS
12:30 P.M.—Novelty recordings
1—RCA concert
2—CBS, Drinkers Roses
3—Salon recordings
3:30—Storiettes
4—CBS, Virginia Graham
4:30—Nazerene Church
5—Cally Holden's Orchestra
6—Three Boys
6:30—KFOX School Kids
6:45—Rolly Wray, piano
7—Foster Rucker, baritone; Buda Orth, pianist
7:30—The Boy Detective
7:45—Oxonian Girls
8—First Church of Christ, Scientist
9—After Church Hour
10—Cally Holden's Orchestra
11—Rebroadcast from KHJ
12 to 5 A.M.—Recordings

499.7 Meters KFSD Franklin 6153
600 K wys.
1000 Watts
Airfan Radio Corp., Ltd., San Diego
8 A.M.—NBC, Arion Trio
9—NBC, Piano Pictures
9:30—Studio Program
9:45—Sponsored Program
10—NBC, Symphony Hour
11—NBC, Pop Concert
11:15—NBC, Sunday Bright Spot
11:30—CBS, Yeast Foamers
12 noon—CBS, Old Time Program
1—NBC, Gunner Johanssen
1:30—NBC, Lifetime Revue
2—NBC, National Vesper Service
2:30—NBC, "Sea Tales"
3—NBC, Day Dreams
3:30—NBC, Drama Hour
4—NBC, Chanteurs
4:15—NBC, Rexall Radio Party
4:30—NBC, Three Bakers
5—NBC, Enna Jettick Melodies
5:15—Venetian Strings
6:15—NBC, American Album of Familiar Music
6:45—NBC, Buick Revelers
7:15—NBC, Palace Concert Orch.
7:45—NBC, "The Prince"
8:15—Monhams' Organ Concert
8:30—NBC, Caruthers threw Hr.
9—NBC, Basin Street Band
9:30—NBC, Taliesin Hour
9:30—NBC, Richfield News Flashes
10:15—CBS, "The Good Life"
11:15 to 12 midnight—Studio Program

225.4 Meters KGB Franklin 6151
1330 K wys.
500 Watts
Don Lee, Inc., San Diego, California
8 A.M.—Through the Comics with Uncle Lloyd
9—Recordings
10—International Bible Students' Asso.
11:15—CITY Park Board Program
1—CBS, Laboratory Church
4:15—Dr. Donald Grey Barnhouse, Speaker
4:45—Marmol
5—Dr. John Matthews
6—Swami Sivananda
6:15—Sacred Recordings
6:30—Dr. Theodore Curtis Aibel of the Hollywood Humanists' Society
7—Ethel Duncan, "Good Samaritan of the Air"
7:45—Red Cap
8—Hollywood Presbyterian Church
9—"A Night in Paris"
9:15 to 10:15 T.—Calmbo Llabovitz, Violinist, and Claire Melloino, Pianist

219.9 Meters KFI Westmore 0337
640 K wys.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—NBC, Piano Pictures
9:30—NBC, "Sea Tales"
10—NBC, Symphonic Hour
11—Helen Guest, Songs, and Joan Harvey, Speaks Words
11:15—NBC, Sunday Bright Spot
11:30—NBC, Yeast Foamers
12 noon—Organ Recital, Alex. Reilly
1—NBC Program
1:30—NBC, Lifetime Revue
1:45—NBC, Poetry, Prose, and Melody
2:30—NBC, GE Circle
3—NBC, Day Dreams
3:15—Justice, Old Time New
3:30—NBC, Drama Hour
4—NBC, Willory-Overland Program
4:15—NBC, The Rexall Radio Party
4:30—NBC, The Three Bakers
5—NBC, Enna Jettick Melodies
6:30 A.M.—Ballet, Radio Hour
6:15—NBC, American Album of Familiar Music
8—NBC, Buick Revelers
7:15—NBC, The Old Singing Master
7:45—Packard Concert Orchestra, Spanish Program
8:15—Orchestra
8:30—NBC, Carnation Contended Hr.
9—NBC, Chase & Sanborn Program
9:30—NBC, Texaco Half Hour
10—NBC, Richfield News Flashes
10:15 to 11 P.M.—NBC, Paul Car-
10:45 to 11 P.M.—NBC, Paul Car-}

209.7 Meters KECA West. 0337
1430 K wys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Record Program (Semi-Classical)
9:30—Nick Harris Program
10:30—Record Program
12 noon—NBC, Celebrity Orchestra
1—NBC, Gunner Johanssen, Pianist
1—Organ Recital
2:30—Record Program
3:30—NBC, Our American Schools
4—NBC, Musical Merry-Go-Round
5—NBC, Sunday Variety
6—Masterpieces of Music
6:30—Samoloff Voice Trio
7—NBC, Raising Junior Junior
7:15—NBC, Basin Street Band
7:45—NBC, Seth Parker Program
8:15—Male Quartet
8:30—Packard Concert Orchestra with Sololat
9—NBC, Abs String Quartet
10—Book Lights and Book Review
10:30—News Release
10:45 to 11 P.M.—Record Program

526 Meters KMTR Holly. 3026
570 K wys.
500 Watts
KMTR Radio Corp., Hollywood, Cal.
8:45—Chuck Mandel, piano recital
9—Selected records
10—Sunshine Band
10:30—Musical Treasure Chest
12:45 P.M.—Robert Noble
1—"The Grand Old Man of Vocal Music
1:30—Sunday Strikers
3:30—Selected records
6—Twilight Melodist
7—Prof. Bull and Prof. Geise
7—Fishing News
7:15—The Green Joker
7:30—With the Jazz Brothers
7:45—Justin Johnson & Salon Group
7:45—Ted Dahl's Orchestra
8—Harold Curtis, organist
8:15—Harry Gebert and Happy Guys
8:30—James Newill, Sterling Young and Harold Curtis
9—Justin Johnson & Ravel Group
9:30—Lives of Composers, Ralph Robertson and Harold Curtis
10—Vergo-Siahs Orchestra
11—Walkathorn
11:30 to 12:30 A.M.—Recordings
MIGNON Programs

491.5 Meters KFRC Prospect 0100
110 Keys. 1000 Watts
7 A.M.—Scal Rocks broadcast
7:25—N.Y. stock quotations
7:30—Dobbsie and Wee Willie
8—Shell Happytime
9:30—Hallelujah hour
9:30—Recordings
9:45—CBS, Columbia Revue
10—CBS, Columbia Farm Network
program
10:15—Window Shopping with Wyn
11—Rumford School of Cookery
11:15—CBS, Ann Leaf
11:25—The Globe Trotter
11:30—CBS, Amer. School of the Air
12 noon—Noonday concert
1—The Hoofers
1:15—CBS, Rhythm Kings
1:30—N.Y. stock quotations
1:35—The Globe Trotter
1:45—Colonial Dames, beauty talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS, Organizations
4:15—CBS program
4:30—Better Business Bureau
4:45—The Globe Trotter
5—Town Topics
5—"Skippy"
5:15—Steamboat Bill
5:30—Paas Dye Co. program
5:45—"Idylillo." Walter Kelsey, Ele-
amor Allen and Juanita Tusson
6—Anson Weeks' Orchestra
6:15—Kellogg Foodtown Kitchen
6:30—CBS, Evening in Paris
7—CBS, Robert Burnsanta program/
7:30—CBS, Music that Satisfies
7:45—CBS, Myr and Marge
8—Golden State Blue Monday Jamb-
boe
10—Anson Weeks' Orchestra
11—Hay Greyson's Orchestra
12 to 1 A.M.—Vagabond of the Air

340.7 Meters KLY Lake, 6000
880 Keys. 500 Watts
7 A.M.—Morning Exercises and En-
tertainment; (7:30) Opening New
York Stocks
8—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—San Francisco Stocks; Finan-
cial Information; Weather
10:30—Records
11—Classified Advertising Hour
12 noon—Jack Delaney and His Band
1—Jean's Hi-Lights
2—Records
2:30—Closing Stocks
2:45—Opportunity Hour
3:15—Recorded Program
3:45—Brother Bob's Club
5—Hein Wegman Parmelee, Pianist
5:15—The Three Cocomas and King
Sisters' Harmony Trio
6—Blue Watters Alabam' Cafe
Dance Orchestra
7—News Items
7:30—Sellersing Sisters' Program
7:45—Lindley and Morris, Comedians
8—Ethel Rhinard and Cora Scott
8:15—Better Business Bureau Talk
8:30—Faucite Theatre of the Air
Players
9—The Bandolero
9:15—Helen Parmelee, Pianist
9:45—"Wes" Summendorf and Jean
Ardath
10 to 11 P.M.—Dance Program

FREDERICK BITTKE
KFRC—VOCALIST

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Popular hits
8—Metropolitan hour
9—Manuel Melodies
9:30—Modern Melodies
9:45—Sunshine Hour
10—Salon Melodies
11:15—Manhattan Moods
11:30—Novelty bits
11:45—Song and Dance Kings
12 noon—Broadway Echoes
12:30—Organ recital
1:30—Gid Chestnuts
1:45—Calif. Parent-Teachers Asso.
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Program to be announced
3:15—Prudence Penny
3:30—Memories of Great Masters of
Music
4—Salon Music
4:15—Bertram B. Bronson: Psychia-
trist
4:30—On Parade
5—Metropolitan hour
6—Revue
6:30—"Your Helpful Friend"
6:45—Henry Starr, pianist and vo-
calist
7—Bap and Jack: Rapid Fire Song
Writers
7:15—Adele Burian, harmonettes &
Virginia Spencer
7:45—Virginia Spencer
8—On the Show
9—Billy Small Ensemble with the
Troubadours
9:30—Bob Allen and George Bowers
9:45—Billy Small, "Fiddlin' Around"
10—News bulletin
10:15—Radio Sandman Hour: G. Don-
ald Gray, soloist
11 to 12 midnight—Concert Memories

322.4 Meters KFWI Franklin 0200
930 Keys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Eye-opener Program
7:30—Studio Program
7:45—Charlie Glenn
8—Silent Period
8:30—Concert Piano
8:45—John D. Barry, World Events
9—Jack Oakley's Orchestra
9:30—Trios Selections
9:45—Russian String Orchestra
10—Band Concert
10:30—Let's Dance
11—Master Melodies (Lehar)
12—Dedication Hour
1 A.M.—Sign Off

322.4 Meters KROW Gracel 6774
930 Keys. 1000 Watts
Ed. by Broad. Corp., Oakland, Calif.
8 A.M.—Memories Program
8:30—X-Bar "B" Boys
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—KROW Reporter
2:15—Recordings
2:45—Organ Moods, Vivian Moore
3—Paul's Dance Orchestra
3:30—The KROW-lians, Phantoms of
the Air
4:15—Senator Smearcase
4:30—KROW Reporter
4:45—Dominic Germano
5—Italian Program
5:30—Wade Forrester
5:45—Alvin and Betty in "Rain or
Shine"
6—Silent Period
7:30—KROW Reporter
7:45—The Twilight Serenader
8 to 8:30 P.M.—Al Lamanet's Dance
Orchestra

280.2 Meters KJBS Ord. 4148-49
1070 Keys. 100 Watts
J. Brunton & Sons, San Francisco
5 A.M.—KJBS Alarm Klok Klub
8—Favorite Recordings
8:45—Carleton Coveney
9—Associate Food Stores' Program
9:30—Recordings
10—Reporter of the Air
10:05—Popular Selections
11:15—Musical Program
11:30—Concert Music
12 noon—Recordings
12:30—Band Concert
12:45—Recordings
1 Stock Report and Records
1:15—Financial Common Sense
1:30—Popular Records
1:45—Speak-Easy Time; Records
3—Reporter of the Air
3:05—George Taylor's Bridge Hour
4:45—Aloha Hawaiian Trio
4:50—Popular Records
5:15—Silent Period
12:01 to 6 A.M.—KJBS Owl Program
Monday Programs

BROADCAST WEEKLY

179.5 Mrs. NBC-KGO Sutter 1920 790 Keys. 7500 Watts National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD

7 A.M.—Orangetown Concert: KGO
7:30—Break and De Rose: KGO
7:45—Van and Don, the Two Pro-fessors, Songs and Dialogue: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOMO, KGW, KFI
8—Sonata Recital: Josef Stopak, Violinist; Joseph Honil, Pianist: KGO, KOA, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA, KGIR, KGHL
8:30—Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8:45—Hugo Mariani Marionettes: KGO, KOMO, KGW
9—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR
9:45—Rembrandt Trio: KGO, KFI
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KSFSD off 9:50, on 11:10), (KTAR, KSL, KOA on 11:10)
11:30—California Federation of Women's Clubs Program: KGO, KFSD
12 noon—U. S. Marine Band, Capt. Taylor Branson, Director: KGO, KFSD
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KSL, KGIR, KGHL
1—Stringwood Ensemble: KGO, KOMO
2—NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD, (KTAR off 2:45)
3—Waldorf-Astoria Sert Room Orches-tra: KGO
3:15—Headliners: Tommy Monroe, Baritone: KGO, KFSD
3:30—Piddlers Three: KGO
3:45—Talk by Greyston H. Caldwell: KGO
4—Music Garden: Ben Kissenger, Tenor; Orchestra direction: Rex Dunn: KGO, KFSD, (KSFSD on 4:15)

4:30—News Service: KGO
4:45—Dixie Memories: Music and Dialogue: Sam Moore, Carolyn Moore, Dixie Marsh: KGO
5—Fine Art String Quartet: KGO, KFI
5:05—Death Valley Days: Dramatic Sketch with Virginia Gardner, William Shelley, Jack McBride, Vernon Rudge, Edwin M. Whitney, John Tucker Battle, Joseph Bell and John White, the Lone-some Cowboy; Orchestra direction: Joseph Bonime: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KSL, KGIR, KGHL
6—Maytag Orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL
6:30—Parade of the States: Orches-tra direction Erno Rake: Chorus of Mixed Voices: John Anthony, Narrator; Graham McNamara, An-nouncers: KGO, KHQ, KOMO, KGW, KFI, KSL
7—National Radio Forum: KGO, KHQ, KOMO, KGW, KFI, KTAR, KGIR, KGHL
7:30—Demi-Tasse Revue: John P. Medbury, Master of Ceremonies; Ambassador Hotel Orchestra direc-tion: Jimmie Grider; Loyce Whiteman, Soprano: Donald Novis, Tenor; Dick Webster, Bar-itone; Harry Barris, Composer-Pianist; Ambassador Trio, Vocalists: Jeanne Shock, Pianist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA, KGIR, KGHL
8—Amos 'n Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
8:15—Vermont Lumberjacks: KGO, KHQ, KOMO, KGW, KFI, KFSD
8:30—Voice of Firestone: Lawrence Tibtett, Baritone; Harvey Firestone, Jr., Guest Speaker, "Ro-mance of Rubber": William Merri-kan Dail's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
9—Adventures of Sherlock Holmes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:45—Swift Program: The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KFSL
10—Richfield News Flashers: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Rhythmic Shadows: KGO (KOJA on 10:35)
11—Lofner-Harris Hotel St. Francis Dance Orchestra: KGO
12 midnight—Organ Concert. Dolly Sargent: KGO

545.4 Meters

KTAB Garfield 4700 560 Keys. 1000 Watts Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee Douglas
8—Radio Shopping News
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:30—Dr. L. Corkey
10:45—Recordings
11—Hot Tips and Hot Tunes
11:15—Marmola Entertainers
11:30—Julia Hayes
11:40—Radio Shopping News
12 noon—U. S. Agricultural Reports
12:15—Dr. R. M. McLain
12:30—News Service
12:35—Echoes of Portugal
1:05—Recordings
1:15—Thelma Blair, pianist
1:30—Over the Teacups, Alma La Marr
2—Popular Recordings
2:30—Masterpieces of Melody
3:30—Recordings
4—Kobar
5:30—Jack Hall and Clem Kennedy
5—Taylor-Made Tempo, Glenn Hall, pianist
5:30—Hot Tips and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Popular records
6:15—Crazy Cowboy
6:30—Ernie Smith, Sport Page of the Air
6:45—Reporter
7—Elbert LaCheille, organist
7:15—Rabbi Weinsteins
7:30—News Service
7:45—The Mirror
8—The Miniature Symphony
8:30—Ice Water Game, with Ernie Smith announcing
10—Moment Musicale
11 to 1 A.M.—Nile Owls
10:15—Prince Albert Quarter Hour: KPO, KGA, KJR, KEX, KECA, KTER, KSL, KFSD
8:15—Meet the Makers: KPO, KGA, KJR, KEX, KECA, KTER, KSL, KGIR, KFSD
8:30—Meet the Orchestra: Introducing various instruments: (KPO of 9:00), KGA (KJR on 8:45), (KECA of 9:15)
9—University of California Program: KPO
9:30—Earl Burnett's Orchestra: KPO, KGA, KJR, KEX, KECA, KTER, KSL, KGIR
10—The Story Tellers—"Two Cents," Radio E. Card: KPO, KGA, KEX, KECA
10:25—National Prohibition Poll: KPO, KGA, KJR, KEX, KECA, KTER, KSL, KGIR
10:30—Around the Network: KOA, KPO, KGA, KJR, KEX, KECA, KFSD, KTER, KSL, KGIR
11—Stringwood Ensemble; direction Charles Hart; Refa Miller, soprano: KPO, KGA, KEX, KECA
11:30 p.m.—Organ concert, Dollo Sargent: KPO, KGA, KEX

**CBS**

**CBS Columbia Broadcasting System**

9 A.M.—Charles Boulanger and His Young's Orchestra: KFBK, KERN, KOMA, KFRC, KFU
9:45—Columbia Review: KFBK, KERN, KFRC, KFU, KFRC, KFRC, KHJ
10—Columbia Farm Community Network Program: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KECA, KTER, KSL, KGIR
10:15—Organ, Concert, George Nyklicek: (KPO on 10), KGA, KJR, KECA
1:30—Quickie: "Current Events": KPO
1:40—Organ Concert, George Nyklicek: KPO
1:50—So. S. F. Stockyards Report: KPO
1:55—Time Signals: KPO
2:00—Rhythmic Triplet: KPO
K cler, KJR, KEX
2:12—Wind Jammers: Saxophone quartet, direction Jess Norman: KFRC, KFRC, KFRC, KHJ, KKB
2:30—Ann Leaf, Organist: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
2:45—American School of the Air: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KHJ
2:50—Four Eton Boys: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
2:55—Columbia Salon Orchestra: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KHJ
3:15—Sam Frager, Pianist: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
3:45—Wells College Glee Club: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
4:15—Organ, Concert: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
4:25—Rhythm Kings, Fred Berrens, Conductor: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
5:00—National Student Federation of America Program: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
5:15—Organ, Concert: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
5:30—Willie Botts in Person: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
6—Swiss Yodelers: KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
6:15—Chief of Police Quinn: KPO
6:25—Cecil and Sally in "The Furniture Things": KPO, KGA, KJR, KECA
6:40—Alice Gentle, soprano; orchestra direction Cy Troble: KPO, KGA, KJR, KECA
7—Voicettes; trio: Annette Harn, Betty Frimley, sopranos: KPO, KGA, KJR, KECA
8—Colettes; vocal trio: Annette Harn, Betty Frimley, sopranos: KPO, KGA, KJR, KECA
8:30—Meet the Orchestra: (KPO of 9:00), KGA (KJR on 8:45), (KECA of 9:15)

**General Electric**

9:15—"Myrt and Marge"; KFBK, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC, KFRC
9:30—Meet the Orchestra: Introducing various instruments: (KPO of 9:00), KGA (KJR on 8:45), (KECA of 9:15)

**Kol**

1270 Kycs.
1200 Watts
Seattle Boardcast Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOE Time Clock

10:15—Zukor's Perky Feather
Shell Happiness
10:30—Hallelujah Hour

8:30—Charles Boulanger's Orch.
8:45—The Health Man
10—Morning Melodies
10:30—Julia Hayes

11:30—Console Capers
11:45—Console Capers

**Koan**

York 5090
830 Kycs.
12,500 Watts
General Electric Co., Denver, Colo.
5:30—NBC, Golden Strings
6—NBC, Death Valley Days
6:30—NBC, Maytag Orchestra
6:30—NBC, Parade of the States
6:45—National Radio Forum
7—NBC, Den-Tasse Revue
8—NBC, Bing Crosby

10:00—NBC, Prince Albert Quarter Hour
10:30—NBC, The Voice of Firestone
11—Adventures of Sherlock Holmes
11:30—NBC, Bing Jones & Ernie Hare
11:45—Ralph Hardware, Xylophonist
12—Clarence C. Moore, Bass
12:30—Monte Carlo Novelties
10:15—NBC, Radio Shadows
10:25—NBC, National Prohibition
10:30—Around the Network
Monday Programs

325.9 Meters KOMO 8590
220 Keys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Sermon
7:20—NBC, Van and Don
7:45—NBC, Sonora Recital
8:05—NBC, Hinds Romance Exchange
8:45—NBC, Hugo Mariani Marionettes
9:00—NBC, GE Circle Program
9:15—Crescent Home Suggestions
9:30—NBC, The Mayor of the Air
9:45—Concert Trio
10:15—Tuneful Two
10:30—NBC, Magazine of the Air
11:30—Concert Orchestra
12 noon—Prudence Penny Talk
12:05—NBC, Western Farm & Home Hour
1—NBC, Stringwood Ensemble
12:30—NBC, Prince of the Air
1:15—Concert Trio and Vocalists
1:30—Studio program
1:45—National Federation
2—NBC, Fine Art String Quartet
5:30—NBC, Death Valley Days
6—NBC, The Mayor of the Air
6:15—NBC, General Motors Program
7—NBC, National Radio Forum
7:30—NBC, Demi-Tasse Revue
8—NBC, American Oratorio
8:15—NBC, Vermont Lumberjacks
8:30—NBC, Voice of Firestone
9—NBC, Sherlock Holmes
9:30—Billy Jones and Ernie Hare
9:45—Sartori's for the Stebbins Boys
10—NBC, Richfield News Flashes
10:15—Gold Shield Coffee Little Symphony Hour
11—NBC, The Trotter
11:30—NBC, Hotel St. Francis Dance Orchestra
12 to 12:30 A.M.—Organ Recital

204 Meters KGA Main 3434
1470 Keys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—News, Grain and Livestock
6:15—NBC, Crosscuts of the Day
6:30—Stringwood Ensemble
6:45—Organ Concert
7—Concertural Concert
7:30—Stringwood Ensemble
8—Blue Streaks
8:15—The Professor and His Dream Girl
9—Julia Hayes
11—Mel Peterson
12—Rhythm Triplet
12:30—NBC, Windjammers
1—NBC, Helen Barker
1:15—Seth Maker
1:45—Colorado Cowboys
2:15—Sparklers
2—Musical Moments
3—NBC, Who Cares?
4—NBC, Glenn Sisters
4:15—NBC, Federal Business Talks
4:30—NBC, Lofner-Harris Hotel St. Francis Orchestra
5—Ruth Bays
5:15—NBC, Lofner-Harris Hotel St. Francis Dance Orchestra
5:30—Johnny Muskat and Uncle Andy
5:45—Little Orphan Annie
6—NBC, Federal Vendors
6:45—NBC, Cecil and Sally
7—Alice Gentle and Saloon Orchestra
8—Rich Bidesies
8:15—Prince Albert Quarter Hour
8:30—Meet the Orchestra
9—NBC, Earl Birtnell's Orch.
9:15—The Story Teller
10—National Prohibition Poll
10:25—The Network
11—Stringwood Ensemble
11:30 P.M.—Organ Concert

309.1 Meters KJR Seneca 1515
970 Keys. 5000 Watts
7 A.M.—Tom and Jerry
8—NBC, General Service
8:15—NBC, Crosscuts of the Day
9:15—Organ Concert
10:15—Concertural Concert
10:30—Mardi Gras
11—Blue Streaks
11:15—The Professor and His Dream Girl
11:30—Julia Hayes
11:45—Mel Peterson
12 noon—Rhythm Triplet
12:30—NBC, Windjammers
1—Tea Time Tales
1:15—Seth Maker
1:45—Colorado Cowboys
2:15—Sparklers
2:45—Musical Moments
3—NBC, Who Cares?
4—NBC, Glenn Sisters
4:15—NBC, Federal Business Talks
4:30—NBC, Lofner-Harris Hotel St. Francis Dance Orchestra
5—Upstairs Trio
8—Rhythm Triplet
9—NBC, Alice Gentle & Saloon Orch.
9—NBC, Coquettes
9:15—Richard Inkster Quarter Hour
9:30—Meet the Orchestra
9:45—Dollars and Sense
9—Meet the Orchestra
9:30—Wrestling Matches announced by Al Schuss
9:45—Earl Birtnell's Orchestra
10—The Story Teller
10:15—National Prohibition Poll
10:30—Jack Haley Orchestra
11 P.M.—Vic Meyers' Orchestra

234.1 Meters KEX Atwater 3111
1180 Keys. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Flame Weather Report and Program Resume
7—Late Record Releases
8—NBC, Federal Vendors
8:15—NBC, Crosscuts of the Day
9:15—NBC, Stringwood Ensemble
9:30—National Favorites
9:45—Organ Concert
10—Julia Hayes
10:15—Concertural Concert
10:30—Mardi Gras
11—Blue Streaks
11:15—The Professor and Dream Girl
11:30—Talk by Nancy Cox McCormack
11:45—Mel Peterson
12 noon—Rhythm Triplet
12:30—NBC, Windjammers
1—NBC, Helen Barker
1:15—Seth Maker
1:45—Colorado Cowboys
2:15—Sparklers
2—Musical Moments
3—NBC, Who Cares?
4—NBC, Glenn Sisters
4:15—NBC, Federal Business Talks
4:30—NBC, Lofner-Harris Hotel St. Francis Orchestra
5—Ruth Bays
5:15—NBC, Lofner-Harris Hotel St. Francis Dance Orchestra
5:30—Johnny Muskat and Uncle Andy
5:45—Little Orphan Annie
6—NBC, Federal Vendors
6:45—NBC, Cecil and Sally
7—Alice Gentle and Saloon Orchestra
8—Rich Bidesies
8:15—Prince Albert Quarter Hour
8:30—Meet the Orchestra
9—NBC, Earl Birtnell's Orch.
9:15—The Story Teller
10—National Prohibition Poll
10:30—The Network
11—Stringwood Ensemble
11:30 P.M.—Organ Concert

308.2 Meters KHQ Main 5383
900 Keys. 1000 Watts
7 A.M.—Caterpillar program
7:30—Men and Boys
7:45—NBC, Van and Don
7—Fox Theatre organ
8—NBC, Hinds Romance Exchange
8:45—Backstage in Radio
9—NBC, G. E.
9:15—NBC, Beautiful Thots
9:30—Joyner's Joys "Wait and Matura"
9:45—Burgan's Home Comfort
10—Wolper's Fashion Notes
10:15—Western Wall Paper Co.
10:30—NBC, Woman's Magazine of the Air
11:30—Johnson Daily Radio Guide
11:30—Bell organ concert
12 noon—Club Bulletin, "Lucy Robinson"
12:15—Montgomery Ward
12:30—NBC, Farm and Home Hour
1—Alaska Better Boys
1:15—Home Overseas Business
1:30—Sartori and Wolff
1:45—Spokane Fur Tanning Co.
2—NBC Maltese Quartet
3—Studio parade
4—Peerless Dental Hygiene
4:15—"N' Andy Day
4:30—Sy Jacoy's Novelties
4:45—General Mills "Skippy"
5—Upstairs Trio
5:15—Chaudy the Magician
5:30—NBC, Death Valley Days
5:45—NBC, The Mayor of the Air
6:30—NBC, Parade of States
7—NBC, National Radio Forum
7:30—NBC, Demi-Tasse Revue
8—NBC, Amos and Andy
8:15—NBC, Vermont Lumberjacks
8:30—NBC, Federal Vendors
8:45—Richfield News Flashes
9:30—NBC, Jones and Hare
9:45—NBC, Stebbins Boys
10—NBC, Richfield News Flashes
10:15—Monday Musical
10:45—Timely Topics
11—Fran Morton's Orchestra
12 to 12:30 A.M.—Desert Caravan

394.5 Meters KVI Broadway 4211
760 Keys.
3000 Watts
Pacific Sound Broadcast Co., Tacoma
6 A.M.—Farm Flashes
7—Dr. Kenyon's Church of the Air
7:30—Voice of Texas
7:45—Recordings
8—Shell Happytime
9—Hotel St. Francis
9—CBS, Charles Boulanger's Orch.
9:30—Recordings
9:45—CBS, Columbia Revue
10—Mid-Morning Melodies
11—CBS, Ann Leaf, Organist
11:30—CBS, Amer. School of the Air
12 noon—CBS, Columbia Salon Orch.
12:15—Oakes Walkathon
12:30—Garden Talk
12:45—CBS, Four Eton Boys
1—CBS, Rhythm Kings
1:30—CBS, National Student Federtation of America Program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Dental Clinic of the Air
4—CBS, Organalia
4:15—Oakes Walkathon
4:30—CBS, Rhythm Aire
4:45—Howard Davis, Tenor
5—CBS, Plantaginum Orchestra
5:15—Twilight Reveries
5:30—CBS, Willie Botts in Person
5:45—Don Lee Interviews
6—CBS, Swiss Yodelers
6:15—Silent Period
6:30—Oakes Walkathon
10:30—Anson Weeks' Orchestra
11 to 12 midnight—Hal Greyson Or.
Monday Programs

209.7 Meters KECA West, 0337 1000 Watts Earle C. Anthony, Inc., Los Angeles
9 A.M. - Louis Rube, Exercises
9:15 - Record Program
10 - New York-Oakland Special
10:15 - Record Program
12 noon - Biltmore Concert Orchestra
12:15 - Electric Group Luncheon
1:30 - Record Program
2 - Record Program
3 - Alexander Bevan, Speaker, on the Italian Language
3:45 - Studio program
4 - Record Program
4:15 - Piano Program
4:30 - News Release
4:45 - Country Medical Association
5 - Brother Ken and His Kidds
5:30 - Record Program
5:45 - NBC Hour, Organ Annie
6 - Basil and Betty, Sketch
6:15 - String Trio
6:45 - Cecil and Sally
7 - NBC, National Radio Forum
7:30 - James Anderson, Baritone
7:45 - Loyalty of Paul Roberts and String Ensemble
8:15 - NBC, Prince Albert Quarter Hour
8:30 - Packard Concert Orchestra
9:30 - Esmond Gartrell's Orchestra
9:30 - NBC, News Release
9:45 - NBC, National Prohibition Test
10:15 to 11 P.M. - Record Program

384.4 Meters KTM Exposure 1341 780 Kys. 1000 Watts Pickwick Broad. Corp., Los Angeles
6 A.M. - Request Records
6 - Record Program
9 - Zandra
9:30 - Pennsylvania Dutchman
9:45 - Recorded Program
10 - Silent Period
1 P.M. - Mystery Program
1:15 - Montana Cowgirls
1:45 - Howell and Aretha
2:30 - Spanish Patrol
2:30 - Bob and Jimmy, Utah Trail Boys
3:15 - Recorded Program
3:45 - Pennsylvania Dutchman
4:15 - Recorded Program
4:30 - Paul Rader and His Cow Boys
5 - Silent Period
5 - Rainbow Review
5 - Beverly Hill Billies
5 - Jack Dunn
10 - Cracker Barrel Congress
10:15 - Ballyhoo
11:30 to 1 P.M. - Request Records

333.1 Meters KHJ VAndike 7111 900 Kys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.
7 A.M. - News Briefs and Recordings
8 - Shell Happytime
9 - 30 - Haliehulah Hour
9:15 - Haliehulah Hour
9:20 - Bringing Up Father
9:45 - CBS, Columbia Revue
10 - The Hobby Hunter
11 - CBS, Farm Network
11 - CBS, Ann Leaf, Organist
11:15 - Beauty Talk
11:30 - CBS, American School of the Air
12 noon - CBS, Columbia Salon Orch.
12:30 - World-wide News
12:45 - CBS, Four Ton Boys
1 - CBS, Rhythm Kings
1:15 - Book Review
1:30 - Times Forum
2 - KFRC, Happy Go Lucky Hour
3 A.M. - KC, Feminine Fancies
4 - CBS, Organism
4:15 - All-Year Club
4:30 - CBS, Rhythm Aire
4:45 - World-wide News
5:15 - Town Topics
5:45 - Steamboat Talk
5:45 - CBS, Nat Salts
5:50 - "Skippy"
5:45 - Kerry Conway, Chats on Words
5:50 - J. Warde Hutton's Concert Ensemble
6:15 - Musical Program
6:30 - CBS, "An Evening in Paris" 7 A.M. - Reader's Digest's Orchestra
7 - Music that Satisfies
7:45 - CBS, "Myrt and Marge"
8 - Blue Morning Bell
9 - World-wide News
10:10 - Anson Weeks' Orchestra
11 - Roosevelt Dance Orchestra
12 to 1 A.M. - Leigh Harline, Organist

239.9 Meters KFOX Phone: 672 1250 Kys. 1000 Watts Nichols & Wariner, Long Beach, Cal.
7 - The Early Birds
7 - Records
7:15 - Dance Tunes
7:30 - Son of the Water
7:15 - News report
8 - Dance Tunes
8:30 - Steinway Duo Art
8:15 - Popular Arts
9 - Mae Day Beauty Talk
9:10 - Air Raid Patrol
10 - Organ, Vera Graham
10:30 - Orange Blossom Girls
11 - The Three Boys
11:30 - News Report
11:45 - Recorded program
12 noon - Blue Ribbon group
1 - Hawaiian group
1 - 30 - Elec. trans.
1:45 - Old Timer's Curiosity Shop
2 - Marty's Musical Bazaar
2:15 - Steinway Duo Art
2:30 - Musical Parades
3:30 - Pipe Dreams
4 - News report
15 - Dental Clinic of the Air
4:45 - Tennessee Joe
5 - Sunset Harmony Boys
5:30 - Chesterfield
5:45 - The Three Girls
6 - Fun in a Music Studio
6:15 - American Superiority
6:30 - The Three Vagabonds
6:45 - Chester Boys
7 - KFOX School Band
8 - Melody Garden
8:15 - Hopolui Playboys
8:30 "Harmonium Suggestions"
9 - Organ Reveries, Vera Graham
9:30 - Majestic Ballroom Orchestra
10 - Don Lee, Orchestra
11 - Hal Grayson's Orchestra
12 to 5 P.M. - Recordings
Monday Programs

BROADCAST WEEKLY

285.5 Meters

<table>
<thead>
<tr>
<th>KNX</th>
<th>Hemp. 4101</th>
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<tbody>
<tr>
<td>1050 Kys.</td>
<td>5000 Watts</td>
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<tr>
<td>9-NBC, 8:15-NBC, 8-NBC, 7:15-Leonard</td>
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<td>6:45-News</td>
<td>9:45-News</td>
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<td>9:45-Maxine's Shopping Service</td>
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<td>10-Eddie Albright's Family</td>
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<td>10:30-Kate Brew Vaughn</td>
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<td>11-Recorded Program</td>
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<td>12 noon-News</td>
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<td>12:15-Noonday Revels</td>
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<td>1-Paris Inn</td>
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<td>2-The Bookworm</td>
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<td>2:30-KNX Ensemble</td>
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<td>3-Velva Darling, Hollywood Brev-</td>
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<td>2:15-KNX Ensemble</td>
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<td>3:30-Program of Recordings</td>
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<td>3:45-Jeanie and Joan</td>
<td>3:45-Jeanie and Joan</td>
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<td>4-Travelogue, Lights, and Found An-</td>
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<td>nouncements, Stocks</td>
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<td>4:15-Maxine's Shopping Service</td>
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<td>5-Title Cramer's</td>
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<td>5:15-The Arizona Wranglers</td>
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<td>5:45-Crazy Crystals</td>
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<td>6-News</td>
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<td>6:15-KNX Ensemble</td>
<td>6:15-KNX Ensemble</td>
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<td>6:30-Little Joe Warner and His</td>
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<td>30-Jollies</td>
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<td>6:15-Anson Weeks and His Orch.</td>
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<td>7-Frank Watanabe &amp; Hon. Archie</td>
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<td>7:15-Frank Watanabe</td>
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<td>7:30-Pops Revue</td>
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<td>7:45-Centerville Sketches</td>
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<td>8:30-The Georgia Pinefield Players</td>
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<td>9-News</td>
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<tr>
<td>9:15-Memola</td>
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<tr>
<td>9:30-Ethel Duncan, &quot;Good Samari-</td>
<td>9:30-Ethel Duncan, &quot;Good Samari-</td>
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<td>10-George and Bert</td>
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<tr>
<td>10:15-Starkie's Bohemian Cafe</td>
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<td>11-Paris Inn</td>
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<td>12 to 1 A.M.-Ray Howell</td>
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499.7 Meters

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<td>10:15—NBC, Cultural Conversation</td>
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<td>2—NBC Matinee</td>
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<td>3—NBC, William Hard</td>
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<td>5:15—NBC, Headliners</td>
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<td>7:00—Beitha, Bess and Jimmie</td>
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<td>7—Leonard Spaulding, Pianist</td>
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<td>7:30—NBC, Demi-Tasse Revue</td>
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<td>9:30—NBC, The Voice of Firestone</td>
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<td>9—NBC, Adventures of Sherlock Holmes</td>
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Radio
Service

Reliable service by men who have long been identified with the radio industry. They are fully qualified to service any make of radio. A phone call will bring one to your home. Rates reasonable.

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a dependable, real flashlight with a long life replaceable l
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Gentlemen: Here's my dollar. Send me Broadcast Weekly for the next 12 issues and the Eveready Pen-Light.

Name

Address

City  State

□ New  □ Extension
535.4 Meters KSNX Garfield 4700
560 Kays. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7:30—Morning Meditation
8:30—Oldsmobile Club
8:45—Health Talk
9:00—Local News
9:30—J. Douglas Thompson, Pianist
10:00—Sermons
10:30—Local News
11:00—Announcements
11:30—Programs

GEORGIA STARK
KXN-STA7FF VOCALIST

280.2 Meters KJBS Ord. 4148-49
1070 Kays. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Kick Klub
8:30—Business Bureau Talk
10:00—Programs
12:00—Symphony Orchestra
1:00—Stock Market
2:00—Local News
3:00—Local News

322.4 Meters KROW Glenn 6774
930 Kays. 1000 Watts
Edusa Broad. Corp., Oakland, Calif.
8 A.M.—Memories Program
8:30—X-Bar "B" Boys
9—Silent Period
1 P.M.—Weather Forecast
1:00—Latin-American Program
2—KROW Reporter
2:30—Union Mutual Life
2:45—The Country Store
3—Myrtle Segal, Soprano
3:15—Fifteen Minutes with the Poets
3:30—Phantoms of the Air
4—Reminiscence
4:15—Rumford School of Cookery
4:30—KROW Reporter
4:45—Loads of Fun
5:15—Organ Moods, Vivian Moore
5:30—Wade Forester
5:45—Alvin and Betty in "Rain or Shine"
6—Silent Period
7:30—KROW Reporter
7:45—DeMaeve and Ish
8—Lecture by Judge Rutherford
8:15—Arrillaga Conservatory of Music
8:30—The Burlesqueurs, "Pepsionas"
9:30—South American Quartet
10 to 11 P.M.—Fleu De Lee Dance Orchestra

296.6 Meters KQW Columbia 777
1010 Kays. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Morning Melodies
9:30—Zella Goodman's Chummy Hr.
10:30—"This 'n' That in Music"
11—Leah Bernhardt Kimball
11:30—Cockerel's Old Timers
12 noon—The Variety Program
12:30—Weather Reports, Markets
1:00—Leah Bernhardt Kimball
1:30—Lena May Leland
2:30—Watsonville Ramblers
3—Studio Program
4:30—Children's Playtime Club
5—Watch Tower Club
5:30—"Bits of Music"
6—Liberty Beach Quarter Hour
6:15—Knickerbockers
6:45—Franco's Program
7—State Market Reports
8:45—Radio News and Forum
7:45—The Caterpillar Crew
8—You Never Can Tell: Challenge Program
10 to 10:30 P.M.—The Voice of Madam Arga

www.americanradiohistory.com
Tuesday Programs

BROADCAST WEEKLY

CBS

Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Young Strings: KFBK, KOL, KVI, KFBK, KKB, KGK
9:30—Columbia Review: Vincent Sorey's Orchestra: KFBK, KERN, KFBK, KFPY, KFBK, KGB
9:30—Columbia Farm Community Network Program: KFBK, KJM, KWG, KERN, KFRC, KGB
10:00—Columbia Salon Orchestra: KFBK, KJM, KWG, KFVY, KFPY, KFBK, KGB
11:30—American School of the Air: KFBK, KJM, KWG, KERN, KOL, KVI, KFPY, KFRC, K1H, KGB
12 noon—Ann Leaf at the Organ, with Adelle Vasa, Soprano: KFBK, KWG, KVI, KFPY, KFRC, K1H, KGB
12:30—Musical Americana: Colin O'More, Tenor: Guest Artist: KFBK, KJM, KWG, KERN, KVI, KFPY, KGB
1—Rhythm Kings: KFBK, KWG, KERN, KVI, KFPY, K1H, KGB
1:15—The Funny Boners: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
1:30—George Hall and His Hotel Taft Orchestra: KFBK, KWG, KFRC, K1H, KGB
4:15—Bing Crosby: KFBK, KJM, KERN, KFPY
5:30—The Songsmiths: KFBK, KJM, KWG, KVI, KFPY
6—Ben Bernie and His Blue Ribbon Orchestra: KFBK, KJM, KWG, KOL, KVI, KFPY, KOFN, KFRC, K1H
6:30—Tangoes: KFBK, KJM, KERN, KFPY
7—The Voice of One Thousand Shades': KFBK, KWG, KERN, KOL, KOFN, KFRC, K1H
7:45—Myrt and Marce': KFBK, KWG, KERN, KOL, KFPY, KOFN, KFRC, K1H
8—Toscha Seidel, Violinist: KFBK, KOL, KFPY, K1H
8:30—The Camel Quarter Hour, featuring Morton Downey, Tony White, Jacques Renard, and His Orchestra: KFBK, KJM, KWG, KERN, KOL, KFPY, KOFN, KFRC, K1H
8:45—George Olsen and His Orchestra: KFBK, KWG, KFPY
9:15—Hollywood Nights': KFBK, KJM, KFRC, KOL, KFPY, KOFN, KFRC, K1H
9:30—Noble Sissle and His Park Central Orchestra: KFBK, KFPY, K1H, KGB

340.7 Meters 

KLX

Lake, 6000 

880 Keys. 

500 Watts


7 A.M.—Morning Exercises and Enter-tainment; (7:30) Opening New York Stocks
8—Program of Recordings
9—Modern Homes Period
9:30—Record
10:15—Stocks: Financial Information; (10:30) Weather
10:45—Tetrazine Program
11—Classified Advertising Hour
12 noon—Concert Delaney and His Band
12:30—Jean’s Hi-Lights
2:35—Recording San Francisco Stocks
2:45—Ethel Rhind, Pianist
3—Records
3:30—Shop and Flat
3:30—Records
4:30—Brother Bob’s Club

5—Helen Wegman Parmelee, Pianist
5:30—The Three Cocosannts
6—Dave Saylor’s Hotel Oakland Dance Orchestra
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—the Rola Mixed Quartet
8:30—Ice Hockey, San Francisco vs. Oakland, from the Oakland Ice Arena with Doug. Montell, KLX Sports Announcer, at the Mike
10:30 to 11:30 P.M.—Dance Program

243.8 Meters 

KYA

Prospect 3456

1230 Keys.

1000 Watts

Pacific Broadcast Corp., San Francisco

7:30 A.M.—Rhythm Masters
8—Metropolitan Hour
9—Manual Melodies
9:15—Chet and Jerry: Reminiscences
9:30—Modern Melodies
10—Sunshine Hour
11—Salon Melodies
11:15—Manhattan Moods
11:30—Novelty Bits
11:45—Song and Dance Kings
12 noon—Opera Comments
12:15—Marjorie Lee: Melody Girl
12:30—Tuesday Noon Club; Capt. Eoy Francis
1—Concert Memories
1:30—Musical Contrasts
2—"Your Helpful Friend"
2:15—Dance Music
2:30—Veras: Mrs. H. C. Sloas
2:45—Hawaiian Echoes
3—NBC program
3:15—Organ Recital
4—Salon music
4:15—Artists Celebrations
4:30—Famous Songs and Singers
5—NBC, Voice of America program
5:30—Metropolitan Hour
6—Revue
6:30—Drama Review
6:45—Henry Starr, pianist and vocalist
7—Hap and Jack: Rapid Fire Song Writers
7:15—The Happy Men
7:30—News Bulletin
7:45—George Nickson: Song recital
8—With the Show
9—Into the Golden Gates with Captain January
9:15—G. Donald Gray, Song recital
9:30—Milly and Billy: The Club Reporters
9:45—Adelle Burian; Song recital
10—News bulletin
10:15—Radio Sandman Hour; Geo. Nickson, soloist
11 to 12 midnight—Concert Memories

272.7 Meters

KGDM

Stock, 795

1100 Keys.

250 Watts

Pepper Music Co., Stockton, Calif.

8 A.M.—Weather and Recordings
8:30—Around the Clock
7:30—Gilmore Oil News
8:30—Recordings
9:30—Health talk, Dr. Ross
9—Dick Rea News of the Day
9:30—Shoppers Hour
9:30—Martha Meade
10:15—Katten and Marengo prog.
11:30—Style talk, Dave Levin
12:00—Road Report
12 noon—Popular records
12:30—Menzie Players
1:30—Recording
2—Lillian Best, piano novelties
3:30—Organ recital, Lillian Best
3:30—Recording
6—Gilmore Oil News
6:30—Popular Recordings
5—"Pals of the Prairie"
5:30 to 6:15 P.M.—"Sunset Melodies"

SCOTTY FANS

Tune in KPO every week day at 5:15 and hear your old friend, Scotty, in "A Couple of Mouthfuls."

REVELATION TOOTH POWDER CO.

San Francisco, Calif.
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www.americanradiohistory.com
Tuesday Programs

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254.1 Meters KEX Atwater 3111
1180 Kafs. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes, Weather Report and Farm Program
8:15—Crosscuts of the Day
9:30—NBC, Organ Concert
10:30—Julia Harwell
10:15—NBC, The Murray Sisters
11:30—Mardi Gras
11:45—Blue Streaks
11:30—in a French Cafe
12 noon—NBC, Aeolian Trio
2:30—NBC, Rhythm Trios
1—NBC, Stringwood Ensemble
1—Bud Maker
3—Songs of the Masters
2—NBC, May We Present
2:15—NBC, Stringwood Ensemble
2:30—Garden Melodies
3—NBC, Who Cares?
4—NBC, Midweek Federation Hymn Sing
4:15—Pipe Dreams
4:45—NBC, John and Ned
5—NBC, Voters’ Service
5:45—Little Orphan Annie
6:45—NBC, Musical Capers
6:15—Silent period
8—NBC, Whispering Strings
8:25—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebangers
8:45—Evening Melodies
9—NBC, The Frigidarians
9:15—Tom Mitchell
9:15—NBC, Erl Burtnett’s Orch.
9:45—Orioponian Interviews
10—Musical Highlights
10:25—National Frigidation Poll
10:30—Around the Network
11—Jimmy Joy and his Pal
11:30 P.M.—Witching Hour, Organ

1091 Meters KJR Seattle 1519
970 Kys.
5000 Watts
7 A.M.—Tom and Jerry
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:15—Mary from Proctor’s
9:45—NBC, Organ Concert
10—NBC, Murray Sisters
10:30—Mardi Gras
11—Blue Streaks
11:30—Julia Hayes, Beauty Talk
11:45—NBC, In a Gentle Sea
12 noon—NBC, Aeolian Trio
12:30—NBC, Rhythm Trios
1—Ten Times Ten
1:15—Songs of the Masters
2—NBC, May We Present
2:15—NBC, Stringwood Ensemble
2:30—Garden Melodies
3—P. I. Lost and Found
3:05—NBC, Who Cares?
4—NBC, Midweek Federation Hymn Sing
4:15—Pipe Dreams
4:45—Studio program
5—NBC, Voters’ Service
5:30—New service
6:15—Little Orphan Annie
6—NBC, Musical Capers
6:45—NBC, Cecil and Sally
7—NBC, Radio Banter
7:15—Studio program
7:30—Joe and Jake
8—NBC, Royal Concert Orch.
8—NBC, Whispering Strings
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebangers
8:45—Evening Sunshine
9—NBC, The Frigidarians
9:15—Songs of the South
9:30—Erl Burtnett’s Orch.
10:25—National Frigidation Poll
10:30—Around the Network
11 P.M.—Vic Meyers’ Trianon Orch.

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BROADCAST WEEKLY
Tuesday Programs

1:15-NBC, Home Service
1:15-Home Owners Business
1:30-Johnson Daily Radio Guide
1:30—Sartori and Wolff
1:45—Spokane Fur Tanning Co.
2—NBC Matinee
2—Studio program
3:30—NBC, Old Topper
3:45—Studio parade
4—Peerless Dental Hygiene
4:15—J and D Faint Time
4:15—General Mills "Skippy"
5:30—NBC, Heel Hugger Harmonies
5:45—White King Soap, "Chandu the Magician"
6—NBC, McKesson Musical Mag.
6:30—NBC, The Fuller Man
7—NBC, Lucky Strike
8—NBC, Amos and Andy
8:15—NBC, Memory Lane
8:45—NBC, Sperry Smiles
9—Caswell Concert
9:15—The Melody Girl
9:30—NBC, Jones and Hale
9:45—The Stebbins Boys
10—NBC, Richfield News Flashets
10:15—Musical Jewels
10:30—Radio Specialties
10:45—Timely Topics
11—Fran Morton's Orchestra
12 midnight—Desert Caravan

325.9 Meters KOMO Elliott 3890
920 V.—SBC, Happy Days
920 V.—KOMO, Happy Days

8:45—NBC, Sperry Smiles
9—NBC, Caswell Coffee Concert
9:15—Oldmobile Melody Speedway
9:30—NBC, Billy Jones & Ernie Hare
9:45—NBC, The Stebbins Boys
10—NBC, Richfield News Flashes
10:15—Greater Washington Hour
11:15—Globe Trotter
11:25—NBC Hotel St. Francis Dance Orchestra
12—Organ Recital
12:30 A.M.—Silent Period

SEE PAGES 32 and 33 FOR SPECIAL OFFER

204 Meters KGA Main 3434
1470 Kays.
5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—News, Grain and Livestock Reports
8—NBC, Financial Service
8—NBC, Crossfire of the Day
9:30—NBC, Organ Concert
10—NBC, Murray Sisters
10—Mardell Gras
11—Abbey Brasher's Blue Streaks
11:30—Julia Hayes, Beauty Talk
1:45—NBC, in a French Cafe
12 noon—NBC, Aeolian Trio
12:30—NBC, Rhythmic Triplets
1—NBC, Stringwood Ensemble
1:15—Seth Maker
1:45—Songs of the Masters
2—NBC, May We Present
2:15—NBC, Swanee Serenaders
2:30—Garden Melodies
3—NBC, Who Cares?
4—NBC, Midweek Federation Hymn Sings
4:15—Pipe Dreams
4:45—Ruth Brayson
5—NBC, Voters' Service
5:30—Bob Robertson
5:45—Little Orphan Annie
6—NBC, Musical Capers
6:45—NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—Popular Concert Orchestra
8—NBC, Whispering Strings
8:15—NBC, Prince Albert Quarter Hour
8:30—Studio Program
8:45—Evening Sunshine
9—NBC, The Frigidarians
9:15—NBC, Songs of the South
9:30—NBC, Earl Burtnett's Orch.
10—Musical Highlights
10:25—National Prohibition Poll
10:30—Around the Network
11—Jimmy Joy and His Bal Tabarin Orchestra
11:30 P.M.—Witching Hour, Organ

236.1 Meters KOL Elliott 4466
1270 Kays.
1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top O' the Morning
7—KOL Time Kiosks
7:45—Zukor's Perky Feather
8—Shell Happy Time
8:30—Hallelujah hour
9—CBS, Chas. Boulanger
9:30—Colonal Dames
9:45—The Health Man
10—Morning Melodies
10:45—Conlone Capers
10:50—Hotel St. Francis Radio Guide
11—Conlone Capers, Bartells
11:15—Maud Nickerson
11:30—CBS, Amer. School of the Air
12 noon—The Carnival," with Billy Sherwood
1—KOL's Stuart's Sunshine program
1:30—CBS, Hotel Taft Orchestra
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Harriet Links
4—CBS, Organaities
4:30—CBS, David Grosch
4:45—Cecil Solly
5—CBS, Jimmy Joy's Orch.
5:15—"Skippy"
5:30—Pugent Sound Crier
6—CBS, Ben Bernie's Orch.
6:30—CBS, Sanomaque
7—CBS, Voice of Thousand Shades
7:15—Adventures of Black and Blue
7:30—General Public Program
7:45—CBS, Myrle and Marge
8—CBS, Howard Barlow
8:15—Chands the Magician
8:30—Camel Quarter hour
8:45—Signal Oil Co. program
9:30—Hollywood Night Program
9:30—Radio Bugs Frolic
11 to 12 midnight—Hal Greyson's Orchestra
WEDNESDAY Programs  
March 23, 1932

491.5 Meters KFRC  Prospect 0100  610 Kks. 1000 Watts  
7 A.M. — Seal Rocks Broadcast  
7:25 — N. Y. stock quotations  
7:30 — Dobbie and Witty Willie  
8 — Shell Happytime  
8:30 — Hallelujah Hour  
9:15 — Home Hints  
9:30 — Betty Crocker  
9:45 — City of Paris  
10 — CBS, Columbia Farm Network program  
10:45 — Window Shopping with Wyn  
11 — Recordings  
11:10 — The Globe Trotter  
11:15 — Singing Jack Brooks and the Fifth Trio  
11:30 — CBS, Amer. School of the Air  
12 noon — CBS, Youth Malone  
12:15 — CBS, Ann Leaf, Ben Ally and Dorothy Chase  
12:30 — Noonday concert  
11 — The Holisters  
1:15 — CBS, U. S. Navy Band  
1:30 — Closing N. Y. stocks  
1:35 — The Globe Trotter  
1:45 — CBS, U. S. Navy Band  
2 — Happy Go Lucky hour  
3 — Feminine Fancies  
4 — Wayfarers  
4:15 — CBS program  
4:30 — Popular program  
4:45 — The Globe Trotter  
5:55 — Town Topics  
6 — “Skippy”  
5:15 — Steamboat Bill  
5:30 — Faas Dye Company program  
5:45 — Tommy Harris program  
6 — Anson Weeks’ Orchestra  
6:15 — Kellogg Foodtown Kitchen  
6:30 — Week’s Best Bets  
7 — CBS, Manhattan Serenaders  
7:15 — Adventures of Black and Blue  
7:30 — CBS, Music That Satisfies  
7:45 — CBS, Myrt and Marge  
8 — KFRC Orchestra under the direction of Si Wilkison  
8:15 — Chandu the Magician  
8:30 — CBS, Camel Quarter Hour  
9 — Sunday Night Rehearsal  
9 — To the Ladies  
9:15 — Phoenix Holister program  
9:30 — Isle of Golden Dreams  
9:45 — Anson Weeks’ Orchestra  
10 — Hal Greyson’s Orchestra  
12 to 1 A.M. — Va-gabond of the Air  

280.2 Meters KJBS  Ord. 4148-49  1070 Kks.  100 Watts  
J. Bruson & Sons, San Francisco  
6 A.M. — KJBS Alarm Klok Klub  
8 — Popular Records  
8:45 — Carleton Connery  
9 — Assoc. Food Stores Program  
9:30 — Recorded Program  
9:45 — Andy Anderson  
10 — The Reporter of the Air  
10:15 — Variety Recordings  
11 — The Concert Music  
12 noon — Popular Songs  
12:30 — Band Concert  
1:30 — Frank and Records  
1:45 — Popular Records  
2:15 — Popular Musical Favorites  
2:45 — Break-Away Time and Records  
3 — Reporter of the Air  
3:05 — George Taylor’s Bridge Hour  
4:30 — Hib Hawaiian Trio  
4:30 — Variety Records  
6:15 — Silent Period  
7:15 — Joe Price’s Pop Band from Roof Garden Cafe  
1 to 6 A.M. — KJBS Owl Program

IRMA GLEN  NBC-KPO — 12 NOON

243.8 Meters KYA  Prospect 3456  1230 Kks.  1000 Watts  
Pac. Broadcast, Corp., San Francisco  
7:30 A.M. — Rhythm Masters  
8 — Metropolitan hour  
9 — Manual Melodies  
9:30 — Modern Melodies  
10 — Sunshine hour  
11 — Saloon Melodies  
11:15 — Manhattan Moods  
11:30 — Novelty Bits  
12 noon — Band  
12:30 — Organ recital  
12:45 — Community Question Box  
2:45 — Old Chestnuts  
3:15 — Babette  
3:30 — Concert Waltzes  
3:45 — Better Business Bureau Talk  
4 — Saloon Melodies  
4:15 — Artistic Cerebrals  
4:30 — On Parade  
5 — Metropolitan Hour  
6 — Revue  
6:30 — “Your Helpful Friend”  
6:45 — Henry Starr  
7 — The Best of the Ballroom  
7:15 — Adele Buriel, Harmonettes & Virginia Spencer  
7:30 — News Bulletin  
7:45 — Virginia Spencer: Soliloquy & Spain  
8 — On with the Show  
9 — At the Tavern  
9:15 — Ebenezer Martingale’s Symphony Orchestra  
9:50 — Bob Allen and George Bowers  
9:45 — Abe Bloom: 15 Hot Minutes  
10 — News bulletin  
10:15 — Radio Sandman hour: George Nickson, solist  
11 to 12 midnight — Concert Memories  

340.7 Meters KLX  Lake. 6000 Kks. 500 Watts  
7 A.M. — Exercises and Entertainment  
7:30 — Records  
9 — Modern Homes Period  
9:30 — Records and Talk  
10:15 — San Francisco Stocks; Financial Information; Car Loading Reports; Weather  
10:30 — Record Program  
11 — Classified Advertising Hour  
12 noon — Jack Deanej and His Band  
1 — Jean’s Hi-Lights  
2 — Records  
2:30 — Closing San Francisco Stocks  
2:45 — Ethel Rhinard, Pianist  
3 — Recorded Program  
3:15 — Sharp and Flat  
3:30 — Recorded Program  
4:30 — Brother Bob’s Club  
5 — Helen Weygandt, Pianist  
6 — Dave Taylor’s Hotel Oakland Dance Orchestra  
7 — News Item  
7:30 — King Sisters’ Harmony Trio  
7:45 — Fred and Morris, Comedians  
8 — Hour of Melody  
8:45 — U. C. Charter Day Banquet from Hotel Oakland  
10 to 11 P.M. — Dance Program

535.4 Meters KTAB  Garfield 7470  560 Kks.  1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. — Rise and Shine  
7:30 — The Brainstormers with Lee Douglas  
8 — Radio Shopping News  
8:30 — Jack Hall and Clem Kennedy  
9 — Morning Prayer Hour  
9:30 — Dr. J. Douglas Thompson  
10 — Household Hour, Alma LaMarr  
10:30 — News Service  
10:35 — Dr. B. L. Corley  
11:15 — Recordings  
11:45 — Stock News  
12 noon — U. S. Agricultural Reports  
12:30 — Dr. R. M. McLain  
12:30 — News Service  
12:35 — Echoes of Portugal  
1 — Recorded Program  
1:05 — Record Program  
1:15 — Theilma Blair, Pianist  
1:30 — Over the Teacups with Alma LaMarr  
2 — Popular Recordings  
2:30 — Masterpieces of Melody  
3 — Popular Records  
4:30 — Jack Hall and Clem Kennedy  
5 — Taylor Made Tempos, Glenhall Taylor, Pianist  
5:15 — Hot Tips and Hot Tunes  
5:30 — Dr. J. Douglass Thompson  
6 — Popular Records  
6:15 — Echoes from Carolina  
6:30 — Sports Page of the Air  
6:45 — Calibama Co-eds  
7 — Report  
7:15 — Ernie Smith’s Magazine Review  
7:30 — News Service  
7:45 — Marmola Entertainers  
7:50 — “Smill Thru”  
8:20 — “This Is Romance”  
8:45 — Gillam and Atterbury, Com-edy Team  
9 — Beverly Hill Billies  
10 — Moment Musical  
11 to 1 A.M. — Nite Owls

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CBS

Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Orchestra: KFBK, KOL, KVI, KFPP, KFRC
9:45—Columbia Revue: KFBK, KERN, KVI, KFPP, KIJJ, KGB
10—Columbia Farm Community Network Program: KFBK, KMR, KKW, KERN, KVI, KFRC, KFIJ
11—Columbia Chamber Orchestra: KKW, KERN, KVI, KFPP, KGB
11:30—American School of the Air: KFBK, KMIJ, KERN, KOL, KVI, KFPP, KJH
12 noon—Edna Wallace Hopper: KVI, KFPY, KON, KFRC, KIJJ
12:15—Ann Leaf at the Organ; Ben Alley, Tenor, with Dorothy Chase: KFBK, KVI, KFPP, KON, KFRC, KIJJ
12:30—Rhythm Kings: KFBK, KKW, KIVI, KFPP, KGB
12:45—Four Eton Boys: KFBK, KGW, KVI, KFPP, KIJJ, KGB
1—Chris Borden's S. Navy Band Concert: KFBK, KGW, KERN, KVI, KFPP, KFRC, KIJJ, KGB
4—Coakley's Orchestra: KFBK, KMIJ, KGW, KERN, KOL, KVI, KFPP, KJH
4:15—Ring Crosby: KMIJ, KERN, KFPP, KGB
5—Plantation Grill Orchestra: KFBK, KKW, KVI, KFPP, KGB
5:15—Plantation Grill Orchestra: KFBK, KGW, KVI, KFPP, KGB
5:20—Those McCarty Girls: KVI, KFPP, KON, KFRC, KIJJ
5:45—The Fitch Professor: KVI, KFPP, KON, KFRC, KIJJ
6:15—Ann Leaf: KFBK, KKW, KIVI, KFPP, KGB
7:30—Music That Satisfies*: KFBK, KGW, KERN, KOL, KFPP, KFRC
7:45—"Myrt and Marge"*: KFBK, KMIJ, KGW, KERN, KOL, KFPP, KON, KFRC, KIJJ
8—Howard Barlow and Columbia Symphony Orchestra: KFBK, KOL, KFPP, KIJJ
8:30—The Camel Hour Quarter Hour;特征: H. W. Downs, Jacques Renard and His Orchestra: KFBK, KMIJ, KGW, KERN, KOL, KFPP, KON, KFRC, KIJJ
8:45—Don Redman and His Connie's Inn Orchestra: KGW
9—Eddie Duchin and His Casino Orchestra: KKW, KIJJ

322.4 Meters KROW Glencoe, 6774

8 A.M.—Memories Program
8:30—X-Bar "B" Boys
8—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2-KROWSHOP READER
2:15—Recordings
2:30—Watch Tower Program
2:45—Recordings
3—Paul's Dance Orchestra
3:30—The KROW-Sians
4:15—Senator Smead
4:30—KROW Reporter
4:45—Dominic Germano
5—Italian Orchestra
5:30—War Reel
5:45—Ann and Betty in "Rain or Shine"
6—Silent Period
7—KROWSHOP READER
7:45—George J. Hatfield
8 to 8:30 P.M.—Paul’s Dance Orch.

296.6 Meters KQW Columbia 777

1010 Keys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose
8 A.M.—Breakfast Hour
8—Silent Period
9—Morning Melodies
9:30—Zella Goodman’s Chummy Hour
10:30—"This 'n That in Music"
11—Leah Bernhardt Kimball
11:30—Cockerels Old Timers
12 noon—Variety Program: Betty Jaye
12:30—Weather and Market Reports
1—Leah Bernhardt Kimball
1:30—The Friendly Hour
2—Music of Yesteryear
3—Studio Program
4:30—Story Time, Lena Leland
5—Vespers, Dr. N. P. Patterson
5:30—Dr. Julius Klein’s Commerce Talk
5:45—Liberty Bell Quarter Hour
6—The Knickerbockers
6:15—Franco’s Program
6:30—State Market Reports
6:45—Radio News and Forum
7:15—American Legion War Camp
7:30—Calif. Dept. of Agriculture
7:45—Musical Tid-bits
8—The Voice of Portugal
8:30—Eugene Maneli, Song Recital
8:45—Harmony Quarter Hour
9—Miniature Concert Orchestra
9:30—Wonderly’s Syncopated Symphonies
10 to 10:30 P.M.—The Voice of Madam Arga

20.4 Meters KFWI Franklin 0200

930 Keys. 500 Watts Radio Entertainments, San Francisco
7 A.M.—Ey-opener Program
7:30—Studio Program
7:45—Charlie Glenn
8—Silent Period
9—Cal King’s Country Store
9:15—Morgan Melodies
10—White House Program
10:15—Bellevue Hotel Program
10:30—Health Talk, Dr. Lineburger
11—Timely Topics
11:15—Concert Music
11:30—Learn Italian. Prof. Achille
11:45—Dance
12:30 P.M.—Town Crier
1—Silent Period
6—Dance Music
7:15—Hawaiian Trio
7:30—Silent Period
8:30—Louis Jouvert, Concert Pianist
8:45—John D. Barry, World Events
9:15—Jack Coakley’s Orchestra
9:30—Some of the South
9:45—Dan Eckley and Roger Segue
10—Organ Selections
10:30—Let’s Dance
11—Master Melodies (Berlioz)
12—Dedication Hour
1 A.M.—Sign Off

Gypsy

TONIGHT at 8

Gypsy will interview

PAUL CARSON

* * * in the eighteenth of a series of Personal Closeups of the Artists

OVER STATIONS:

KPO . . . San Francisco
KJR . . . Seattle
KGA . . . Spokane
KEX . . . Portland

272.7 Meters KGDM Stock. 795

1100 Keys. 250 Watts旧 Music Co., Stockton, Calit.
6 A.M.—Weather and recordings
6:30—Around the Clock
7:30—Glimore Oil News
8:30—Health talk, Dr. Ross
9—Dick Rea News of the Day
9:30—Shoppers hours
10:15—Katten and Marengo progs.
11—Dr. Tully Knowles “World-wide events"
11:30—Dave Levinson Style Talk
12 noon—Popular recordings
1—Louie Alarea, Accordion
2—Lillian Best, Piano novelties
2:30—Organ recital, Lillian Best
3:30—Recordings
4—Glimore Oil News
4:30—Popular recordings
5—Pals of the Prairies
5:30 to 6:15—Sunset Melodies

Paul Carson

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Wednesday Programs

379.5 Mrs. NBC-KGO 9:20 A.M., 7:50 AM National Broadcast Co., San Francisco Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD
7 A.M. - Organ Concert: KGO, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:15 - Van and Don, the Two Pro- fessors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8 - Piano Capers: Oscar Young and Dell Perry: KGO, KOMO, KGW, KFI, KFSD
8:30 - Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KFI, KFSD
8:45 - Hugo Mariani Marinettes: KGO, KOMO, KGW, KFI, KFSD, KTAR, KSL
9 - '42 Circle: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:15 - Beautiful Thoughts: KGO, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:45 - Parlor Pies: Eva Garcia, Pianist: KGO
10:00 - Keepin', Up with Daughter: Dramatic Sketch with Helen Mus- selman, Dorothy Desmond and Henry Shumer: Musical Inter- ludes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
10:15 - Entertainers: Harold Peary, Baritone; John O'Brien, Har- monica Player: KGO, KOMO, KGW, KFI, KFSD
10:30 - Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
11:00 - Organ Recital: KGO, (KFI off 11:45)
12:00 P.M. - Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL (on 12:45, KSL)
1 - Pacific Feature Hour: KGO
1:30 - Stringwood Ensemble: KGO, KOMO, KGW, KFI, KFSD
2 - NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD, KTAR, KSL
2:30 - Wayne King and His Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
4:30 - Melody Mixers: KGO, KGW, KFI, KFSD
5:30 - Waldorf-Astoria Sert Room Or- chestra: KGO
5:15 - Headliners: Myron Niesley, Tenor: KGO, KFSD
5:30 - Waldorf-Astoria Sert Room Or- chestra: KGO, KFSD
5:45 - Talk by Merle Thorpe: KGO, KOMO, KFI, KFSD
4 - Recitalists: KGO
4:30 - Lady Busby, Muriel Pollock and Vee Lawnhurst, Piano Duo: KGO
4:30 - The Romance: Jack Dean, Tenor; Orchestra direction: Martin Grauhentze: KGO, KGW, KFI
4:45 - Dixie Memories: Music and Dance: KGO, Dorothy Moore, Carolyn Moore, Dixie Marsh: KGO
5 - American Taxpayers' League Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KFSD, KGHL
5:15 - News Service: KGO
5:30 - Goodyear Program: Releyers Quartet: Melvin Jemison, James Tenes, Phil Dewey, Bar- tonic: Wilfred Glenn, Bass; Con- cert Dance Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KFSD, KGHL
6 - Halsey Stewart Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
6:30 - Mobiloil Program: Gladys Rice, Soprano; Lewis James, Tenor and Master Comedians: Orchestra direction: Nathaniel Shilkret: KGO, KHQ, KOMO, KGO, KFI, KTAR, KSL
7 - Coca Cola Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:30 - NBC Artists Service Musicale: Orchestra direction: Cesare Sodero: KGO
8 - The Popsoden program, Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8:15 - Vermont Lumberjacks, male quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD
8:30 - Team Mates, Betty Kelly, sop- rano; Irving Kennedy, tenor; John and Ned, masters of cere- monies; orchestra, direction: Joseph Hornik: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KSL, KFSD, KSOA
9 - Rin-Tin-Tin Thriller: KGO, KHQ, KOMO, KGW, KFSD, KFSD, KTAR, KSL
9:15 - Coon-Sanders' Orches.: KFI, KFSD, KGHL
9:30 - Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:45 - Swift program, the Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
10 - Richfield News Flashies: KGO, KHQ, KOMO, KGO, KFSD
10:45 - Voice of Pan, Anthony Lin- den, flutist; Emlyn Linden, pianist: KGO
11 - Lounfer-Harris Hotel St. Fran- cis Dance Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
12 midnight - Organ Concert, Dollo Sargent: KGO
325.9 Meters KOMO Elliott 5890 920 Kc. 1000 Watts Fisher's Blend Station, Inc., Seattle 6:55 A.M. - Inspirational Services:
7 - Organ Recital:
7:45 - NBC, Van and Don
8 - NBC, Piano Capers
8:30 - Hinds Romance Exchange
8:45 - NBC, Hugo Mariani Marionette
9 - NBC, GE Circle
9:15 - Home Suggestions Program
9:30 - Garden Time Program
9:45 - NBC, Entertainers
10 - NBC, Keeping Up with Daugh- thers
10:15 - Tuneful Two
10:30 - NBC, Magazine of the Air
11:30 - Close-ups Lewis-Johnson Moore, Carolyn Moore, Dixie Marsh: KGO
12 noon - Prudence Penny
12:15 - NBC, Western Farm & Home Hour
1 - Concert Orchestra and Vocalists
2 - NBC Matinee
2:30 - Concert Orchestra and Vocalists
4:30 - NBC, Symphony Orchestra and Vocalists
4:45 - Stock Quotations
5:15 - Stock Quotations
5:30 - NBC, Goodyear Program
Wednesday Programs

BROADCAST WEEKLY

508.2 Meters

Main 5383

KQX

1000 Kys.


7 A.M.-Caterpillar program
7:45—CBS, John's Purrsonalities
7:30—CBS, Nat Shilkret and Orch. and Marge
7:45—CBS, Toscha Seidel
8:15—CBS, The Magician
8:30—CBS, Camel Quarter Hour
8:15—CBS, Fred Astaire program
9:30—CBS, Vitality Personalities
10:00—NBC, The Magician
10:30—NBC, The Steve Allen Show
10:15—NBC, Myron Gordon in the Air
11:00—NBC, Johnson Concert
11:30—NBC, Music Hall of Fame
12:00—NBC, Keeping the Time

5:45—Singing

5:00—Puget Sound Broadcast Co.

3:00—Feminine

11:30—CBS, Nat Shilkret and Orch. and Marge
7:30—CBS, Nat Shilkret and Orch. and Marge
8:30—CBS, Toscha Seidel
9:15—CBS, The Magician
10:15—NBC, Myron Gordon in the Air
11:00—NBC, Johnson Concert
11:30—NBC, Music Hall of Fame
12:00—NBC, Keeping the Time

3:30—Feminine

2:00—Feminine

11:15—NBC, Johnson Concert
11:45—NBC, Music Hall of Fame
12:15—NBC, Keeping the Time

2:15—Feminine

1:45—Feminine

1:15—Feminine

12:45—Feminine

1:30—Feminine

1:00—Feminine

9:45—Feminine

9:15—Feminine

8:45—Feminine

8:15—Feminine

7:45—Feminine

7:15—Feminine

6:45—Feminine

6:15—Feminine

5:45—Feminine

5:15—Feminine

4:45—Feminine

4:15—Feminine

3:45—Feminine

3:15—Feminine

2:45—Feminine

2:15—Feminine

1:45—Feminine

1:15—Feminine

0:45—Feminine

0:15—Feminine

508.2 Meters

www.americanradiohistory.com
10:00—Harmony Twain: Paul Lingle and Ray Jahnkgan, Plantists; Mar- jorie Young, Blues Singer; KGO, KJR, KEX, on 10:15
10:30—Snippets: Rita Lane, Soprano; Orchestra direction Jess Norman: KPO, KGA, KJR, KEX
11:00—Lum and Abner: KPO
11:15—Radio Troubadours: Harold Young, Vocal Duo: KPO, KJR, KEX
11:30—Molly Gibbons’ Fashion Talk: KPO, KEX
11:45—Water Concert, George Nykle- ke: KPO
12:00—South San Francisco Stock Exchange Report: KPO
12:30—Time Signals: KPO
12:00—Organ: Meitles: Irma Olsen, Organist: KGA, KGK, KJR, KEX
12:30—On With the Blues: Margery Young, Blues Singer; Orchestra direction Jess Norman: KPO, KGA, KJR, KEX
1:00—Aerial Trio: Ensemble direction Cy Trobbe: Rodney Johnson, Tenor, Guest Artist: KPO, (KGA, KJR, KEX) on 1:45
1:00—Discovery Hour, direction George Davis: KPO
1:30—Who Cares?: Variety Program with Professors Bob Bene: KPO, KGK, KGA, KJR, KEX, on 3:05, KEX
2:00—Lullaby Fantasies: Mary Wood, soprano and Ted White, Tenor; Paul Carson, Organist: KGA, KGK, KJR, KEX
2:30—Chievers of Bagdad: Ned Nes- tor and Jim Sarsfield: KPO, KGK, KJR, KEX
2:45—John and Ned, Vocal Duo: KPO, KGK, KJR, KEX
3:00—Sunset Serenaders: KPO, KGK, KEX, KGK, KGHl
3:00—A Couple of Mouthfuls by Scotty: KPO
3:00—The Date Book with Stuart Strong: KPO
3:30—Lute of Orphan Annie: KPO, KGK, KJR, KECA
6—Six Masters of Music: Allan Wilson, Tenor; Orchestra direction Cy Trobbe: KPO, KGA, KJR, KEX (off 6:15), KGHL
6:15—Cecil and Sally: KPO, KGK, KJR, KECA
7—Rushing Junior: KPO, KGK, KJR, KECA
7:15—Marching Through: KPO, KGK, KEX (off 7:30), KGHL
7:15—Pericles Cousins: Paul Carson, Organist, interviewed by Gypsy: KPO, KGK, KJR, KECA
8—Prince Albert Quarter Hour: KPO, KGK, KJR, KECA, KECa, KTA, KSL, KGIR, KGHL
8:30—Silver screen: Eva De Vol, Soprano; Dorothy Lewis, Con- tralto; Allan Wilson, Tenor; Marcelle Arzall, Baritone: Salon Orchestra: KPO, KGK, KJR, KEX (off 8:45), KEX
9—The Painfulians: Ted White, Tenor; Orchestra direction Jess Norman: KPO, KGA, KJR, KEX, KGK, KEX
9:30—Earl Burnett’s Orchestra: KPO, KGK, KEX
10—National Concert Orchestra, direction Rex Dunn; Nathan Stewart, Baritone: KPO, KGK, KEX (off 10:15)
10:25—National Prohibition Poll: KPO, KGK, KJR, KEX, Co- caine, Medical As, KGIR, KEX
10:30—Around the Network: KPO, KGK, KJR, KEX, KSFL, KGIR
11:00—Bar Tabarini Orchestra: KPO, KGK
11:30—Witching Hour: KPO, KGK, KEX

468.5 Meters KFI Westmore 0337 640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Selixas, Health Ex- ercises
7:30—Male Quartet
7:45—NBC News and Don
8—Stock Market Quotations
8:15—Polly Grant Hall, Piano Program
8:30—NBC, Hinds Romance Exchange
8:45—Household Talk, Julia Hayes 9—NBC, General Electric Program
9:15—NBC, Beautiful Thoughts
9:30—Heir’s Guest, Ballads, and Joan Harvey, Talk
9:45—English Lesson, by Aytia Z. Drew
10—NBC, Keeping Up with Daugh- ter
10:15—Dorothy Raymond, Pianist
10:30—NBC, Magazine of the Air
11:00—NBC, Organ Recital
11:45—Down Home Radio Guide
11:45—Fed. and State Mkt. Reports
12 noon—Department of Agriculture
11 15—Nestor, Farm and Home Hour
1—News Release
1:15—Ann Warner and String Trio
1:45—Baldassare Ferlaizzo, Violinist
2—NBC Matinee
3—NBC, Waidor Sert Room Orch.
3:15—NBC, Headliners
3:30—Studio program
3:45—NBC, Talk by Merle Thorpe
4—Central Association Talk
4:15—NBC, Land Tour
4:30—The Romancers
4:45—News Release
5—Judge Paoneosa, Speaker
5:15—Barbara Jamieson, Pianist
5:30—NBC, Goodyear Program
6—NBC, Halsey, Stuart Program
6:30—NBC, Mobill Concert—NBC, Coca-Cola Program
7:30—Packard Orchestra
8—NBC, Amos ’n’ Andy
8:15—NBC, Montgomery Lumberjacks
8:30—NBC, Team Mates
9—NBC, Rin-Tin-Tin Thriller
9:15—Pacific Concert Orchestra
9:30—NBC, Billy Jones & Ernie Hare
9:45—NBC, The Stubbins Boys
10—NBC, Richard News Flashers
10:15 to 12 midnight—Jimmie Grier’s Orchestra

285.5 Meters KNX Hemp, 4101 1050 Kcys. 5000 Watts
L. A. Expressing, Los Angeles
6:30 A.M.—Recorded Program
6:45—David Heart, Hall Of Fame
7:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:45—Maxine’s Shopping Service
10—Eddie Albright’s Family
10:30—Kate Breigh-Vaughn
11—Recorded Program
12 noon—News Items
12:30—Noonday Revels
1—Paris Inn
2—The Bookworm
3—KNX Ensembles
3—Vela Darling, Hollywood Brev- ties
3:15—KNX Ensembles
3:30—Mrs. Emily Shuttles
3:45—Jeanie and Joan
4—Travelogue, Stocks, Announce- ments
4:15—Maxine’s Shopping Service
4:45—Noonday Revue Program
5—Town Crier
5:15—The Arizona Wranglers
6—Chandu
6—Cliff Arquette
6—Dance Little John Warner and His Jolly Journal
6—Pau Pitts and Thelma Todd
6—Mark Walbanne & Him. Archie
7:15—Rajput
7:30—Pops Revue
7:45—Red Cap
8—Drury Lane, Tenor, and The Sherman Oaks Serenaders
8:30—Ricoctrus String Ensemble
9—News Items
9:15—Crazy Crystals
9:30—Edel Dunne, “Good Samar- itan of the Air”
10—Aunt Emmy and Bert
10:15—Starkie’s Bohemian Cafe
11:15—Paris Inn
12 to 1 A.M.—Ray Howell, Hacha Muchacho

526 Meters KMTR Holly, 3026 570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—Selected records
7—Bill Billies and Uncle Herb
8—Stock quotations
8:05—Breakfast Club program
9—Kate Breigh-Vaughn
9—Waltz Trotter
9:20—Selected records
9:40—Univ. of California program
10—The Sun Newspaper
10:30—Screeners
11—Selected records
11:45—Public and City officials
12 noon—The Globe Trotter
12:15—Selected records
12:30—Hi-Noon Hi-Lites
1—Selected records
1:30—Hotsy Totsy Gang
2—Happiness Revue
4—Musical Messengers
4:30—Selected records
5—Walkathon
5:15—Selected records
5:45—The Globe Trotter
6—Twilight Melodist
6:30—Two Professors
7—All-Year Club
7—The Green Joker
7:30—Soothing Melodies
7:45—James Newlin, tenor; Harold Artis, orchestra
8—George “Fat” Baldwin
8:15—Ted Dahl’s Orchestra
8:45—Univ. of Calif. program
9—Studio program
10—Talent Hunt
10—Selected records
11—Walkathon, remote
11:30 to 12:30 A.M.—Recordings
Wednesday Programs

BROADCAST WEEKLY

333.1 Meters KHJ VAndike 7111
900 Keys.
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
8—Nell Happytime
9—Spanish Hour
9—"Jack and Grace"
9—Hallelujah Hour
10—Better Hour, Household Hints
11—CBS, Columbia Revue
11—CBS, Farm Network
11—Safety Conference Talk
11—F. F. Fitch Program
12—CBS, American West of the Air
12—CBS, Edna Wallace Hopper
12—CBS, Charis Program
12—CBS, Live News
12—Beauty Talk and Soloist
1—CBS, U. S. Navy Band
2—Happy go Lucky Hour
3—Feminine Fancies
4—CBS, Organalities
4—To be announced
4—CBS, Songsmiths
4—World-wide News
4—Town Topics
5—Steamboat Bill!
5—Theatres
5—"Skippy"
5—Spanish Mirror
6—J. Hutton’s Concert Ensemble
6—Week’s Best Bets
7—CBS, Vitality Personalities
7—"Black and Blue"
7—CBS, Music that Satisfies
7—CBS, "Myrt and Marje"
8—CBS, Toscha Seidel and Orchestra
8—Chandy, the Magician
8—CBS, Donway and the Camel Orchestra
8—CBS, Frotilia "Rehearsal"
9—To the Ladies
9—CBS, Eddie Duchin & His Orch.
9—"Tell of Golden Dreams"
10—World-wide News
10:10—Unguentine Transcription
10:15—Anson Weeks’ Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Leigh Harline, Organist

239.9 Meters KFOX Phone: 672
1250 Keys.
1250 Watts
Nichols & Warren, Long Beach, Cal.
5 A.M.—Early Cards
7—Chandy the Magician
7—Dance Tunes
7—Says & Patter
7—News report
8—Dance Tunes
8—Steamway Duo Art
8—Popular Airs
9—Mae Day Beauty Talk
9—Air Raiders
10—Organ, Vera Graham
10—30—Orange Blossom Girls
11—The Three Boys
11—30—News report
11:45—Recordings
12 noon—Wilson & Ribbon Group
1—Rotary Club
1—30—Electric Trans.
1—Old-Timer’s Curiosity Shop
2—Marl’s Musical Bazaar
2—Steamway Duo Art
2—Musical Pastels
3—Musical Pastels
4—News report
4—Dental Clinic of the Air
5—Tennessee Joe
5—Sunset Harmony Boys
6—Cheerio Boys
6—Fun in a Music Studio
6—Campus Scamps Sorority
6—KFOX School Kids
6—45—Club
7—Pacific Coast Club Rhythm Makers

499.7 Meters KFSD Franklin 6353
600 Keys.
1000 Watts
Airfield Radio Corp., Ltd., San Diego
7:30 A.M.—Stock Reports
7:45—NBC, Van and Don
8—Morning Musicals
8:45—Good Cheer
9—NBC, GE Circle
9:15—Amy Low
10—NBC, Keeping Up with Daughter
10:15—Health Talk
10:30—Studio Program
11:30—Helen Crow, Child Psychology
11:45—Studio Program
12:15—BC, Westgate Farm & Home
1—Club Luncheon
1:30—Studio Program
2—NBC Matins
3—NBC, William Hard
4:15—NBC, Headliners
5:30—NBC, Waldorf Astoria
7—NBC, Merle Thorpe
8—Radio Dental Clinic
9:30—The Islanders
9—NBC, Amer. Taxpayers’ League
9:45—Late News
5:25—Judge Philip Smith, Safety Talk
9:50—NBC, Goydey Program
6—Public School Program
6:15—Rental Program
6—Radio Raleigh
6:45—NBC, Celia and Sally
7—NBC, Coca-Cola Program
7:30—NBC, Seabring Singers
7:45—Studio Program
8—NBC, Amos ‘n Andy
8—NBC, Vermont Lumberjacks
8:30—NBC, Town Mates
9—NBC, Rin-Tin-Tin Thriller
9—NBC, C. Oon Sanders Orchestra
9:30—NBC, Billy Barnes & Ernie Hare
9:45—Studio Program
10—NBC, Richfield News Flashes
10:15—Dance Music
10:25—NBC, Prohibition Poll
11:00—Cafe Little Club
11:30 to 12 midnight—Studio Program

225:4 Meters KGB Franklin 6151
1330 Keys.
500 Watts
Don Lee, Inc., San Diego, California
5 A.M.—Recordings; News; Stocks
6—Shnell Happytime
6:30—Hallelujah Hour
6:30—Betty Creeker
8:45—CBS, Columbia Revue
8—Blanche Wood’s Shopping Tour
9—Jack Parker
11—CBS, Columbia Saloon Orch.
11—CBS, Amer. School of the Air
12 noon—Studio Program
12:15—CBS, Columbia Saloon Orch.
12:30—CBS, Rhythm Kings
12:45—CBS, Four Elton Boys
1—Stock Quotations
1—CBS, U. S. Navy Band
3—Happy Go Lucky Hour
3—Mattine Musical
3—Feminine Fancies
4—CBS, Organalities
4—CBS, Manhattan Serenaders
4:30—Aztec Period
4:30—Town Tones
5—CBS, Plantation Grill Orchestra
5:30—News Reel
5—CBS, Manhattan Magician
6—Hutton’s Ensemble
6—Gene Quaw Dinner Music
7—Bill Rosi, Serenade for Air
7—CBS, Music that Satisfies
7:45—Old-time Mobile Speedway
8—Studio Program
8:45—CBS, Camel Quarter Hour
9—Prostilla Program
9—To the Ladies
9—Musical Program
9:30—Isle of Golden Dreams
10—KGB News Report
10:15—Anson Weeks’ Orchestra
11 to 12 midnight—Hal Greyson’s Or.

SUBSCRIBE NOW
THURSDAY

Programs

March 24, 1932

491.5 Meters KFRC Prospect 0100
610 Keys 1000 Watts
7 A.M.—Seal Rocks broadcast
7:25—Stock quotations
7:30—Dobbsie and Wee Willie
8—Shell Hal's Happytime
8:30—Hallelujah Hour
9:30—Ann Welcome
9:45—CBS, Lenten services
10—Recordings
10:30—Question and Answer Box
10:45—Window Shopping with Wyn
11—Rumford School of Cookery
11:15—CBS, Ann Leaf, Organist
11:20—The Globe Trotter
11:30—CBS, Amer. School of the Air
12 noon—Noonday Concert
1—CBS, U. S. Army Band
1:30—N. Y. Stock quotations
1:45—The Globe Trotter
2:45—CBS, Barbara Gould Beauty talk
2:50—Hoppy Go Lucky hour
3—Feminine Fancies
4—Sacramento Region Citizens Council
4:00—Foreign Trade
4:10—Good Will Industries
4:15—CBS program
4:30—Fred Lane’s Book Review
4:45—The Globe Trotter
5—Town Topics
5:30—“Slumpy"
5:15—Sunset Melodies, Robert Olsen and Eleanor Allen
5:45—CBS, “Your Child,” Angelo Patri
6—Bobs, Popular Sports authority
6:15—J. Ward Hutton’s Concert Ensemble
6:30—Don Lee Octette
6:45—Chiffon Jazz
7:15—Adventures of Black and Blue
7:30—CBS, Music That Satisfies
7:45—CBS, Mel and Margie
8—Howard Barlow and Symphony Orchestra
8:15—Chandu the Magician
8:30—CBS, Camel Quarter Hour
8:45—CBS, Bing Crosby
9—CBS, Guy Lombardo’s Orch.
9:15—Around the Corner
9:45—Today and Yesterday
10—The Unquentionable Entertainers
10:15—Anson Weeks’ Orch.
11—Hal Greyson’s Orchestra
12 to 1 P.M.—Vagabond of the Air

280.2 Meters KJBS Ord. 4148-49
1070 Keys 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—J. KJBS Alarm Klok Klub
8—Popular Records
9—Assoc. Food Stores’ Program
9:30—Records
10—Report of the Air
10:05—Favorite Records
11:30—Concert Music
12:30—Taxi Records
12:30—Symphony Orchestra
12:45—Variety Records
1—Stock Report and Records
1:15—Financial Common Sense
2—Blindclub Ensemble
2—50th Anniversary
2:45—Speak-Easy Time and Records
3—Reporter of the Air
3:30—George Taylor’s Bridge Hour
4—Recordings
4:15—Pat Buckman, Tenor
4:45—Popular Records
6:15—Silent Period
12:01 to 6 A.M.—KJBS Owl Program

ELMER PEMM
KROW—9:30 P.M.

332.4 Meters KFWI Franklin 0200
930 Keys 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Eye-opener Program
7:30—Charlie Glenn
8—Silent Period
9—Cal King’s Country Store
9:15—Morning Melodies
10—White House Program
10:15—Bellevue Hotel Program
10:30—Health Talk, Dr. Linebarger
11—Timely Topics
11:15—Concert Music
12 noon—Dance Music
12:30—Town Crier
1—Silent Period
6—Dance Music
7—Studio Program
7:15—Bellevue Hotel Program
7:30—Silent Period
11—Master Melodies (Weber)
12—Dedication Hour
1 A.M.—Sign Off

272.7 Meters KGDM Stock 795
1100 Keys 250 Watts
Pepper Music Co., Stockton, Calif.
6 A.M.—Weather and recordings
6:30—Around the Clock
7:30—Gilmore Oil program
8:15—Recordings
8:50—Health talk, Dr. Ross
9—News of the Day
9:30—Shoppers Hours program
10:15—Katten and Marengo Program
11:30—Style talk, Dave Levinson
12 noon—E. Kirkle
12:30—Menzies Players
1—Recordings
2—Lillian Best, Piano novelties
3—Organ recital, Lillian Best
4—Gilmore Oil News
4:30—Popular recordings
5—“Pals of the Prairie”
5:30 to 6:15 P.M.—Sunset Melodies

535.4 Meters KTAB Garfield 4700
9 Keys 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee Douglas
8—Radio Shopping News
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Hot Tips and Hot Tunes
11:30—Popular Records
12 noon—U. S. Agricultural Reports
12:15—Dr. R. M. McLain
12:30—News Service
12:35—Echoes of Portugal
1:05—Recordings
1:30—Over the Teacups with Alma La Marr
2—Popular Recordings
2:30—Masterpieces of Melody
3:30—Popular Recordings
4—Kohar
4:30—Jack Hall and Clem Kennedy
5—Taylor Made Tempos, Glenn Taylor, Pianist
5:15—Hot Tips and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Records
6:15—Popular Recordings
6:30—Ernie Smith in the Sport Page of the Air
6:45—Reporter
7—Poets’ Den
7—Ernie Smith’s Magazine Review
7:30—News Service
7:45—Dance Music
8—Program by East Bay Division of Associated De Moly Chapters
8:30—Ghost Story by Leonard Reeg and Frank O’Nell
8:45—Oakland Better Business Bureau
9—Beaver Hill Billies
10—Moment Musical
11 to 1 A.M.—Nite Owls

322.4 Meters KROW Glenc. 6774
9 Keys 1000 Watts
Eden, Broad. Corp., Oakland, Calif.
8 A.M.—Memories Program
8:30—X-Bar “B” Boys
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—KROW Reporter
2:30—Union Mutual Life
2:15—The Country Store
3—Myrtle Segal, Soprano
3:15—KROW Short Stories
3:30—Phantoms of the Air
4—Reminiscence
4:15—Lois Feeley, Soprano
4:30—KROW Reporter
4:45—Paul McNailel
5—Senator Smearcase
5:15—Organ Moods, Vivian Moore
5:30—Wade Forrester
5:45—Alvin and Betty in “Rain or Shine”
6—Silent Period
7—KROW Reporter
7:45—Italian Program
8:15—Watch Tower Program
8:30—Latin-American Program
9—The Lyrical Society and Bubbett Rouse, Lady Baritone
9:30—Pepm Repertory Players
10—Echoes of the Alamo
10:15 to 11 P.M.—Blue Watters Dance Orchestra
Thursday Programs

BROADCAST WEEKLY

CBS
Columbia Broadcasting System
9 A.M.—Charles Boulanger and His Yoeng Orchestra: KFBK, KOL, KVJ, KFFP
9:30—Columbia Revue: KFBK, KERN, KVJ, KFFY, KKH, KGB
9:45—Special Len Services: KFBK, KERN, KVJ, KFFP, KFRC, KKH, KGB
10—Myron C. Taylor’s Speech Before Boston Chamber of Commerce: KFBK, KMJ, KWG, KERN
10:30—Columbia Salon Orchestra: KFBK, WMJ, KERN
11:15—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KVJ, KFFY, KFRC, KKH, KGB
11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KVJ, KFFP, KFRC, KKH, KGB
12 noon—La Forge Berumen Musial: KFBK, KWG, KVJ, KFFP, KFRC, KKH, KGB
12:30—Rhythm Kings, Fred Berrens, Conductor: KFBK, KMJ, KWG, KERN, KVJ, KFFP, KFRC, KKH, KGB
12:45—Virginia Arnold, Pianist: KFRC, KKH, KVJ, KWG, KERN, KVJ, KFFY, KFRC, KKH, KGB
1:30—U. S. Army Band Concert: KFRC, KKH, KVJ, KFBK, KMJ, KWG, KERN, KVJ, KFFP, KFRC, KKH, KGB
1:30—George Hall and his Hotel Tasteful Orchestra: KFBK, KWG, KOL, KVJ, KFFY, KGB
1:45—Barbara Gould Beauty Talk: KOL, KVJ, KFFP, KFRC
8—Howard Barlow and the Columbia Symphony Orchestra: KERN, KOL, KFFY, KFRC, KKH
8:30—The Camel Quarter Hour: KMJ, KWG, KERN, KOL, KFFP, KFRC, KKH
8:45—Bing Crosby: KOL, KFFY, KFRC
9—Guy Lombardo and His Royal Canadians: KWG, KFFY, KFRC
9:30—"Today and Yesterday": KFBK, KVJ, KKH, KWG, KERN, KOL, KFRC, KKH
9:30—Joe Riechman and his Orchestra: KMJ, KFFP, KGB

296.6 Meters KQW Columbia 777
1010 Keys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Period
9—Morning Melodies
9:30—Zella Goodman’s Chummy Hour
10:00—"Our Five That In Music"
11—Leah Bernhardt Kimball
11:30—Cockerels Old Timers
12 noon—Variety Program
12:30—Weather Forecast; Markets
1—Leah Bernhardt Kimball
1—More Pudding Lena Leland
2:30—Kansas Haymakers
3—Studio Program
3:30—Story Time, Lena Leland
5—Vespers, Dr. Sylvester
5:30—Bits of Music
5:45—Liberty Bell Quarter Hour
6—The Knickerbockers
6:15—Franco’s Program
6:30—State Market Reports
6:45—Radio News and Forum
7:15—Band Concert
7:30—Calif. Dept. of Agriculture
7:45—The Caterpillar Crew
8—Songs of the Old Church Choir
9:15—The Five Pretzels Little German Band
10 to 10:30 P.M.—The Voice of Madam Arga

243.8 Meters KYA Prospect 4456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Rhythm Masters
8—Metropolitan hour
9—Manual Melodies
9:15—Chez and Jerry Reminiscences
9:30—Modern Melodies
10—Sunshine hour
11—Program to be announced
1—Concert Memories
1:30—Musical Contrasts
2—Your Helpful Friend
2:15—Organ recital
2:45—Masters of the Violin
3—Program to be announced
3:15—Walker Markham program
3:30—Memories of Great Masters of Music
4—Artist Celebrations
4:30—Famous Songs and Singers
5—Metropolitan hour
6—Revue
6:30—"Just Willie"
6:45—Henry Starr, pianist and vocalist
7:15—"Hop and Jack": Rapid Fire Song Writers
7:15—Sportsman Corner: Gene Sullivan
7:30—News Bulletin
7:45—Bing Small Ensemble
8—On with the Show
8:30—Sports Review
9—"The Old Judge"
9:30—"Milly and Billy": The Cub Reporters
9:45—George Nickson: Song Recital
10—News bulletin
10:15—Radio Sandman Hour
11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake 6000
880 Keys. 500 Watts
7 A.M.—Morning Exercises and Entertainment; (7:30) Opening New York Stocks
8—Recorded Program
9—Modern Homes Period
9:30—Clinic of the Air
10:15—San Francisco Stocks: Financial Information; Weather
10:30—Recorded Program
11—Classified Advertising Hour
12 noon—Jack Delaney and His Band
1—Jean’s Hi-Lights
2—Recordings
2:30—Closing San Francisco Stocks
2:45—Ethin Rhind, Jazz Pianist
3—Recorded Program
3:15—Sharp and Flat
3:30—Recorded Program
4:30—Brother Bob’s Club
5—Helen Wegman Parmelee, Pianist
5:30—The Three Cocoanuts
6—Dave Taylor’s Hotel Oakland Dance Orchestra
7—News Items
7:30—Pet Clinic of the Air
7:45—"Where to Go Out-of-Doors"
8—Studio Program
8:15—Touring and Road Information
8:30—Egan Trio
9—Old Gospel Hymns, with Mixed Quartet, under direction of M. Jay Goodman, Tenor
9:30—The Bookworm
10 to 11 P.M.—Dance Program

See Page 32-33 for Special Subscription Offer

www.americanradiohistory.com
Thursday Programs

379-5 Mrs. NBC-KGO Sutter 1920
790 Kys. 7500 Watts
National Broadcast Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD

7 A.M.—Organ Concert: KGO
7:30—Plant Pete: KGO
7:45—Van and Don, the Two Professors: KGO, KOMO, KFI, KFSD, KSL, KTF, KTAR, KSL, KOA
8—Musical Interlude, vocal soloists; pianist and organist: KGO, KOMO, KGW, KFI
8:15—Singing Strings, Walter Blauw: KGO, KOJO, KGW, KFI
8:30—Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KFI, KSL
8:45—Helen Mariana Marionettes: KGO, KOMO, KGW, KFI, KFSD, KTAR
9—George Circle: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
9:15—Beautiful Thoughts: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
9:30—The Buckaroo Boys, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
9:45—Stringwood Ensemble: KGO
10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD
(KFSD, KTAU, KWAY, KFSD, KSL, KSLG)
10:15—Standard School Broadcast: KGO, KHQ, KOMO, KGW, KFI, KFSD
(KSL, KSLG)
11:30—Shakespearean Plays: KGO, KHQ, KOMO, KGW, KFI, KFSD
12 noon—Organ Melodies, Irma Glen organist: KGO
12:15—Barber's Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD
(KSFO, KFSD, KTAU, KWAY, KFSD, KSL, KSLG)
1:15—Sachs Navy Band: KGO, KFSD (KTAR on 1:30)
2—NBC Matinee: KGO, KHQ, KFI, KFSD, KOJO, KGW
2:30—Waldorf-Astoria Sert Room Orchestra: KGO
3:15—Headliners: Jack Dean, tenor: KGO, KFSD
3:30—The World Today, talk by James S. McDonald: KGO, KFSD, KIR, KFHL
3:45—Melody Land: KGO
4—Barbara Blanchard, soprano: KGO, KFSD
4:30—News Service: KGO
4:45—Dixie Memories, music and dialogue: Sam Moore, Dixie Marsh: KGO
5—Fleischmann Hour, Rudy Vallee and his orchestra: Ray Perkins, master of ceremonies; guest artist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KIRD, KSLG
6—The Big Six of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KIRD, KSLG
6:30—Maxwell House Ensemble: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7—The Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:15—Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8:15—Standard Symphony Hour, 60-piece orch. directed Alfred Hertz: KGO, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:15—Sperry Smiles, Nathan Stewart, baritone; Lee S. Roberts, piano: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL

265.3 Meters KSL Wasatch 3901
11:30 Kys. 5000 Watts
Radio Service Corp., Salt Lake City

5 P.M.—NBC, Fleischmann Hour
6—NBC, The Big Six of the Air
6:30—NBC, Maxwell House Ensemble
7—NBC, Lucky Strike Dance Hour
8—NBC, Amos 'n Andy
8:15—NBC, Metropolitan Opera, Song and Harmony, featuring the Pep Singers, the Singing Strings and Room Orchestra
8:45—Fireside Melodies
9—NBC, Maroonians
11—NBC, Smoky Smiles
11:30—NBC, Billy Jones & Ernie Hare
11:45—NBC, The Stebbins Boys
12—Local KGFJ Frolic
10:30 to 11 P.M.—Around the Network

285.5 Meters KNX Hemp. 4101
1050 Kys. 5000 Watts
L. A. Evening Express, Los Angeles
6:30 A.M.—Recorded Program
6:45—Bill Sharpe's Band
8:45—Inspirational Talk and Prayer
9—Climic of the Air
9:30—News Items
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Karl Brem Vaughn
11—Records
12 noon—News
12:15—World-Jackson
12:30—Dr. John Matthews
1—Paris Inn
1—The Hymn of the Air
2—Recorded Program
2:45—French Lecson, Professor Ed-ward Leon
3:30—Louise Johnson, Astroanalyst
4—Travelogue; Stocks; Announcement
4:15—Maxine's Shopping Service
4:15—Recorded Program
5—Town Crier
5—The Arizona Wranglers
5:40—Bailo Real Pet Stories
6—Chad Boys
6—News Items
6:15—Vigilante Druggists
6:30—Little Joe Warner and His Jolly Jollymen
6:45—Zasu Pitts and Thelma Todd: Frank Watanabe & Hon. Archie
7:15—Bob Shuler, Candidate for U. S. Senate
7:15—Vince Lopez' Valvoliners
8—Musical Memories
8—Weekly Comic
9—News
9:15—Desert Paintings
9:30—Friendly Five Footnotes
9:45—KIM, Headliners: John, Dick
10—Aunt Emmy and Bert
10:15—Starke's Bohemian Cafe
11—Parrot Days
12 to 1 A.M.—Ray Howell, Hachacha Muchacho

268.5 Meters KFI Westmore 0337
640 Kys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Health Ex-ercises
7:30—Stock Market Quotations
7:45—NBC, Van and Don
8—NBC, L'Heure Etoile (KFSD)
8:15—NBC, Singing Strings
8:30—NBC, Hinds Romance Ex-change
4:45—Household Talk, Julia Hayes
9—NBC, GE Circle
9:15—NBC, Beautiful Thoughts
9:30—Helen Guest, Songs, and Sally Hill, Speaker
9:45—Perry O'Neill, Ballads
10—NBC, Magazine of the Air
11—NBC, Standard School Broadcast
11:45—Daily Radio Guide
11:50—and, State and Mkt. Reports
12 noon—Department of Agriculture
12:15—NBC, Farm and Home Hour
1—News Release
1—L. C. Warner Chats With Her Neighbors
1:15—Silvio Lavatelli, Cellist
2—NBC, NBC Matinee, Recital, Alexander, Inc.
3—NBC, Waldorf Sert Room Orch.
3:15—NBC, Headliners
3:30—NBC, Jimmy Bells Songs
3:45—Organ Recital, Alexander F. Reilly
4—News Release
5—NBC, Fleischmann Sunshine Hour
6—NBC, Big Six of the Air
6:15—NBC, Symphony Hour
7—NBC, Lucky Strike Dance Hour
7—NBC, Amos 'n Andy
7:15—NBC, Standard Symphony Hour
8—NBC, Sperry Smiles
9—NBC, Billy Jones & Ernie Hare
9:15—NBC, The Stebbins Boys
10—NBC, Richfield News Flashes
10:15 to midnight—Jimmy Grier's Orchestra

225.4 Meters KGB Franklin 6151
1330 Kys. 5000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Recordings; News; Stocks
7—Shell Happytime
8:30—Halleib Hour
9—CBS, Columbia Revue
9—CBS, Special Lenten Services
10—NBC, Crossings, Shopping Hour
11—Studio Program
11:15—CBS, Ann Leaf, Organist
11:45—NBC, The Big Six of the Air
12 noon—La Forge Berumen Musicale
12:30—CBS, Rhythm Kings
12:45—CBS, Arnold, Piano
1—Stock Quotations
1:05—CBS, U. S. Army Band
1:15—CBS, Hall's Orchestra
1:45—Matinee Musicale
2—Happy Go Lucky Hour
2—NBC, Crossings, Safety Talk
3:15—Feminine Fancies
4—CBS, Organists
4:15—W. C. Trojan Period
4:30—Town Topics
4:45—Studio Program
5—CBS, Plantation Grill Orchestra
5:15—Sunset Sketches
3:30—News reel
4:30—Chadu, the Magician
5—Hutton's Ensemble
6:30—Gene Quaw Dinner Music
6:45—Aztec Half Hour
7—CBS, Music that Satisfies
7:45—Salon Music (Recordings)
8—Studio Floor Program
8:45—CBS, Camel Quarter Hour
9—Musician Program
9:30—Russ High News
9:45—Slumber Music (Recordings)
10:15—CBS, Dan Russo and Orchestra
10:30—News reel
10:45—Anson Weeks' Orchestra
11 to midnight—Hal Greyson's Or.
BROADCAST WEEKLY

Thursday Programs

440.9 Mtrs. NBC-KPO Gar. 8300 680 Kcs. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD.
7:30 A.M.—Sunrise Serenaders; or
Jazz Section Jess Norman: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o’ the Day: KPO, KGA, KJR, KEX. (KGIR off 9:30)
9:15—Stringwood Ensemble: KPO, KGA, KEX
9:30—Helpful Hints to Housewives: KPO
9:45—G. of C. at Your Service: KPO
10—Organ Concert, George Nykli
ek; soprano: Rita Lane, sopran
ovo; orchestra direction Jess Norman: KPO
11—Standard School Broadcast: KPO, KFSD
11:15—Dance Concert, George Nykli
ek: KPO
11:30—So. San Francisco Stockyard Report: KPO
11:45—Time Signals: KPO
12 noon—Fiddlers Three, three vio
lins, Dorothy Lewis contralto: KPO, KGA, KJR, KEX
12:30—Girl Friends, Murray Sis
ters, Tom and Dudd; songs and
dialogue: KPO, KGA, KJR, KEX
1—Shrine Luncheon program: KPO
1—Stringwood Ensemble: KPO, KGA, KJR, KEX on at 1:45
2—May We Present: KPO, KGA, KJR, KEX
2:15—Swanne Serenaders, Harold Stokes’ Dance Orchestras: KPO, KGA, KJR, KEX
2:30—Old Pappy, negro impersona
tions, songs, Clifford Soubier; M. Saxbe, guitarist: KPO, KGA, KJR, KEX
2:45—Musical Moments: KPO, KGA, KJR, KEX
3—who cares? variety program, con
ducted by Prof. Bob Bence: KPO, KJR, KEX
4—Pickard Family, Hill Billy songs, na
vety orchestra: KPO, KGA, KJR, KEX
4—Stringwood Conversation: KPO, KGA, KJR, KEX
4:30—Piano Moods, Homay Bailey, soprano; LeBlanc, pianist: KPO, KGA, KJR, KEX
4:45—John and Ned: KPO, KGA
5—Twilight Tunes, Eileen Piggott, sopran; orchestra direction Rex Dun; KPO off 5:15; KGA on 5:15; KJR, KEX, KGHL
5:15—A Couple of Mouthfuls by Scotty: KPO
5:30—Date Book, Stuart Strong: KPO
5:45—Little Orphan Annie: KPO, KGA, KJR, KEX, KECA
6—Organ Concert, Sotomayor: KPO, KGA, KJR (KEK off 6:15)
6:15—Cecil and Sally: KPO, KGA, KJR, KECA
7—National Broadcasting Junior: KPO, KGA, KJR, KECA
7—The Opera Hour, Alice Gentle, soprano; Henry Thompson, tenor; concert orchestra, direction Trobee: KPO (KGIR on 7:30), (KGIR off 7:30), KGHL
8—Eight Bells, sea chanties, male quartet direction Henry L. Perry: KPO, KGA, KJR, KEX
8:15—Prince Albert Quarter Hour: KPO, KGA, KJR, KEX, KFSD, KTAR, KGIR, KGHL
8:30—The Dinglebenders: KPO, KGA, KJR, KECA
8:45—Through the Opera Glass: KPO, KGA, KJR, KEX
9—Three Little Pigs: KPO, PO, KJR, KEX, KECA, KFSD, KGHL, KTAR, KOA
9:15—Eva De Vol, Soprano: KPO, KGA, KJR
9:30—Earl Burnett’s Orchestra: KPO, KGA, KJR (KEX off 9:45)
10—Great Moments of History: KPO, KGA, KEX
10:25—National prohibition Poll: KPO, KGA, KJR, KECA, KTAR, KSL, KOA, KGIR
10:30—Around the Network: KGA, KJR, KEX, KFSD, KSL, KOA, KGIR
11—Stringwood Ensemble, Mary Wood, Piano, trio; ensemble direction Charles Hart: KPO, KGA, KJR, KEX
11:30—Witching Hour: KPO, KGA, KEX

309.1 Meters KJR Seneca 1515
970 Kcs.
A.M.—Tom and Jerry
8—NBC, Financial Service
9—NBC, Crosscuts of the Day
9:15—Mary from Proctor’s
9:45—NBC, Windjammers
10—NBC Organ Concert
10:15—Mardi Gras
11—Blue Streaks
11:15—Politics of the Day
11:45—One Man Show
12 noon—Fiddlers Three
12:30—NBC, Girl Friends
1—Tea Time Tales
1—Seth Maker
1:15—NBC, Stringwood Ensemble
2—NBC, May We Present
2:15—NBC, Swanne Serenaders
2:30—NBC, Ol’ Pappy
2:45—Musical Moments
3—NBC, Who Cares?
4—Pickard Family
4—NBC, Cultural Conversation
5—Piano Moods
5—Kiddies program
5—NBC, Twilight Tunes
5:30—Stringwood Hour
5:45—Little Orphan Annie
6—NBC, Masters of Music
6— NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—Famous Songs and Stories
7:30—Joe and Jake
7:45—Easy Chair
8—NBC, Eight Bells
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—Through the Opera Glass
9—NBC, The Frigidaireians
9:15—Eva De Vol
10—NBC, Carter Burtin’s Orch.
10:15—NBC, Meir Meyer’s Triorion Orch.
10:25—National Prohibition Poll
10:30—Around the Network
11—Stringwood Ensemble
11:30—to be announced

216.1 Meters KOL Elliott 4466
1000 Kcs.
6:45 A.M.—Top o’ the Morning
7—KOL Time Kiosk
7:45—KOL Pinky Feather
8—Shelly Happy Time
8:30—Hallelujah hour
9—CBS, Chas. Boulter and Orch.
9:30—CBS, Columbia Review
10—Morning Melodists
10:30—Ballad Hour
10:40—Conole Capers
10:55—Jonson Daily Radio Guide
11—Conole Quotients
11:15—Maud Nickerson
11:30—CBS, Amer. School of the Air
12—The Carnival, with Billy Sherwood
1—Ken Stuart’s Sunshine program
1—CBS, Ursula Thorne
1:30—CBS, Hotel Taft Orchestra
1:45—CBS, Barbara Gould prog.
2—Happy Girlie Hour
3—Feminine Fancies
3:30—Harriet Links
4—Feminine Fancies
4—CBS, Organallies
4—Orch. Moods
4:15—CBS, Between the Bookends
4:30—CBS, Ebony and Ivory Mills
4:45—CBS, Cream of Wheat prog.
5—CBS, Ken Stuart’s Sports Review
6—CBS, Perky Feather
6:30—CBS, Plantation Grill Orch.
7—The Climax Cleaners
7:30—CBS, Adventures of Black and Blue
7:45—CBS, Nat Shilkret and Orch.
7:55—CBS, Myrt and Marge
8—CBS, Proctor’s Hour
8:15—Chandy the Magician
8:30—CBS, Camel Quarter hour
8:45—CBS, George Olsen
9—CBS, The Princess
9:30—CBS, Speed Blend program
10—CBS, Boxing Bouts
11 to 12 midnight—Hal Greyson Orches
Thursday Programs

5:08.2 Meters  KHYQ  Main 5383  1000 Watts
7 A.M.—Caterpillar program
7:30—Ken Ludwig
8:45—NBC, Van and Don
8—Fox Theatre organ
8:30—NBC, Hind's Romance Exch.
8:45—R e Platstage in Radio
9—NBC, G. E. Circle
9:15—NBC, Beautiful Thoughts
9:30—Joyner's joys, "Walk and Marian
9:45—Burgan's Home Comfort
10—NBC Magazine of the Air
11:30—Johnson Daily Radio Guide
11:45—Bell Furniture Co.
12 noon—Club Bulletin "Lucy Robinson"
12:15—Montgomery Ward
13:30—NBC, Farm and Home Hour
13:45—Studio program
13:55—Home Owned Business
1:30—Sartori and Wolff
1:45—Spokane Fur Tanning Co.
2—NBC Matinee
2:15—Studio parade
2:30—Peerless Dental Hygiene
2:45—Lind and Davis Paints
3—Chandy
3:45—"Skippy"
9—NBC, Fleischmann Sunshine Hour
9:15—NBC, Bix Six of the Air
9:30—NBC, Maxwel House Melodies
9:45—NBC, The Stebbins Boys
10—NBC, Richfield News Flashes
10:15—Musical Jewels
10:30—Echoes of the Orient
10:45—Timely Topics
11—Fran Morton's Orchestra
12 to 12:30 midnight—Desert Caravan

59.45 Meters  KVI  Broadway 4211  1000 Watts
Puget Sound Broadcast Co., Tacoma
6 A.M.—Farm Flashes
7—Dr. Kenyon's Church of the Air
7:30—Voice of Texas
7:45—Recordings
8—Shawn Happytime
8:30—Hibbs Hour
9—CBS, Charles Buelanger's Orch.
9:30—CBS, Columbia Revue
9:45—CBS, Special Lenten Services
10—CBS, Myron C. Taylor's Speech
10:30—Bringing Chamber of Commerce
10:53—CBS, Columbia Salon Orch.
11—Harold Zollman, Pianist
11:15—CBS, Ann Leaf, Organist
11:30—CBS, Amer. School of the Air
12 noon—CBS, La Forge Berumen Musicale
12:15—Oakes Walkathon
12:30—Garden Talk
12:45—Rotary Club Luncheon
1:30—CBS, George Hall's Orchestra
1:45—CBS, Barbara Gould
2—Happy Go Lucky Hour
2:15—Fernime Fancies
3—Dental Clinic of the Air
3:15—CBS, Orchestra Organilities
4—Oakes Walkathon
4:30—CBS, Between the Bookends
4:45—Fox Radio's Home Towners
5:15—Twilight Reveries
5:30—CBS, Hawaiian Serenade
5:45—"Child's" Hour
6—Studio Program
6:15—Silent Period
10—Oakes Walkathon
10:30—The Valvoliners
10:45—Anson Weeks' Orchestra
11—Charles' Orchestra
11:30 to 12 midnight—Hal Greyson's Orchestra

325.9 Meters  KOMO  Elliott 5890  920 Keys.
Fisher's Blend Station, Inc., Seattle
5:00 A.M.—Inspirational Services
7—Organ Recital
7:45—NBC, Van and Don
8—Musical Interludes
8:15—NBC, Singing Strings
8:30—Hind's Romance Exchange
8:45—NBC, Hugo Mariani Marlonettes
9—NBC, GE Circle Program
9:15—Home Suggestions Program
9:30—Garden Time Program
9:45—Concert Trio
10—NBC, Magazine of the Air
11—NBC, Standard School Broadcast
11:45—NBC, Shakespearean Dramas
12 noon—Prudence Penny Talk
12:15—NBC, Western Farm & Home Hour
1—Concert Orchestra and Vocalists
2—NBC Matinee
2:30—Concert Orchestra and Vocalists
3:30—NBC, The World Today
3:45—Stock Quotations
4—Popular Orchestra and Vocalists
5—NBC, Fleischmann Sunshine Hour
9:15—NBC, Sperry Smiles
9:30—Billy Jones and Ernie Hare
9:45—NBC, The Stebbins Boys
10—NBC, Richfield News Flashes
10:15—Mozart Hour
11:15—Globe Trotter
11:30—Olympic Hotel Dance Orch.
12—Organ Recital
12:30 A.M.—Silent Period

254.1 Meters  KEX  Airwave 3111  1180 Keys.
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes, Weather report and program resume
7—Late Record Releases
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
8:45—NBC, Stringwood Ensemble
9:45—NBC, Windjammers
10—Julia Hayes
10:45—NBC, Organ Concert
10:50—Mardi Gras
11—Blue Streaks
12:10—Radio Troubadours
12:45—One Man Show
12 noon—Piddler's Three
12:30—NBC, Girl Friends
1—Jerome Hurley
1:15—Seth Maker
4:15—NBC, Stringwood Ensemble
2—NBC, May We Present
2:15—NBC, Swanee Serenaders
2:30—NBC, Ol' Pappy
2:45—Musical Moments
3—Who Cares?
4—Pickard Family
4:15—NBC, Cultural Conversation
4:30—Piano Moods
4:45—NBC, John and Ned
5—NBC, Twilight Tunes
5:30—Emlee and Gweny
6:45—NBC, Little Orphan Annie
6—Masters of Music
6:15—Silent Period
8—NBC, Eight Bells
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—NBC, thru the Opera Glass
9—NBC, The Frigidaireans
9:15—Tom Mitchell
9:30—NBC, Earl Burtnett's Orch.
9:45—Oregonian at Home
10—NBC, Great Moments in History
10:25—National Prohibition Poll
11:30—Around the Network
11—Stringwood Ensemble
11:30 P.M.—Witching Hour, Organ
WE KNOW that thousands of our readers want pictures of radio artists. This is the most complete set of radio artists' pictures ever offered — most of your favorites are in this list. No radio is complete without this set of artist pictures. Suitable for framing or placing in picture album. Sent anywhere postpaid. Mark the ones you want — they're only 1 cent each and they will be sent you immediately. For orders less than 25, include 5c extra for postage and handling.

BROADCAST WEEKLY, 726 Pacific Building, San Francisco, Calif.

Gentlemen: Here's.................. for which send me (postpaid) the artists' pictures marked.

Name ....................................

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HERE ARE THE SUBJECTS:

- Charles Hamp
- Ken Stuart
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- Jess Norman
- Dell Perry
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- Harry Stanton
- Clark Sisters
- Edna Fischer
- Elvia Allman
- Olive West
- Cecil Wright
- Jeanne Dunn
- The Coquettes
- George Rand
- Lee S. Roberts
- Harold Dana
- Simpy Fitts
- John Moss
- Abe Bloom
- Eva Garcia
- Tom Kelly
- Billy Page
- Rudy Seiger
- Ernie Smith
- Virginia Flohari
- G. Donald Gray
- Irving Kennedy
- Clarence Hayes
- Raymond Paige
- Bennie Walker
- Robert Olsen
- Edna O'Keefe
- Don Thompson
- Rudy Vallee
- Charles Carter
- James Harvey
- Ivan Ditmars
- Carl Omeron
- Robert Hurd
- Harold Peary
- Earl Towner
- Harry McKnight
- Norman Thue
- Ted White
- Jerry Germaine
- William Royle
- Jack Deane
- Barry Hopkins
- Louise Gillhouse
- George Taylor
- Hazel Warner
- Floyd Gibbons
- Wm. Hancock
- Eileen Piggott (Ma Smithers)
- Wm. H. Wright
- Eddie Holden (Frank Watanabe)
- Eugene Hawes (Pedro)
- Bernice Berwin
- Ted Maxwell
- Marjorie Robillard
- Madeline O'Brien
- Theodore Strong
- Harrison Hollway
- Richard Le Grand
- Harry McClintock (Mac)
- Lindsay MacHarrie
- Graham McNamee
- Wedgewood Nowell
- Dorothy Churchill
- Florence Waterhouse
- Lucille Atherton Harger
- Eva Gruninger Atkinson
- Johnny O'Brien
- Harold Spaulding
- James Burroughs
- Juanita Tennyson
- Calmon Luboviski
- Yvonne Petersen
- Charles Marshall
FRIDAY Programs

JUNE PURSELL
NBC-KGO—3:45 P.M.

535.4 Meters KTAB Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee Doughlas
7:45—Hall and Ciem Kennedy
8—Jack Hall and Ciem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
10:55—Recordings
11:30—Julia Hayes
11:45—Radio Shopping News
12 noon—L. S. Agricultural Reports
12:15—Dr. R. M. McIlain
12:30—News Service
12:35—Echoes of Portugal
1:05—Records
1:15—Thelma Blair, Pianist
1:30—Over the Teacups, Alma La Marr
2—Popular Records
2:30—Matinee Melodists
3:00—Popular Records
4—Kobah
4:30—Jack Hall and Ciem Kennedy
5—Taylor Made Tempos, Glenhall Taylor, Pianist
5:15—Hot Taps and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Taylor Made Tempos with Glenhall Taylor, Pianist
6:15—Famous Doughnuts
6:30—Ernie Smith in the Spirit Page of the Air
6:45—Reporte
7—Gus Arnhem's Orchestra
7:30—News Service
7:45—Dance Music
8—Miniature Symphony
8:45—Dance Music
9—Beverly Hill Billiees
10—Tommy Tucker
11 to 1 A.M.—Nite Owls

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Rhythm Masters
7:45—Metropolitan Hour
8—Manual Melodies
9:30—Modern Melodies
10—Sunshine Hour
11—Salon Melodies
11:15—Manhattan Moods
11:30—Novelty Bits
11:45—Song and Dance Kings
12 noon—Broadway Echoes
12:30—Organ recital
12:45—NBC, Commonwealth Club
1—Concert Memories
1:30—Musical Contrasts
2—Famous Songs and Singers
2:30—Popular Melodies
3:15—Masters of Violin
3:30—Organ recital
4—Salon music
4:15—Artist Celebrities
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—"Your Helpful Friend"
6:45—Henry Starr, piano and vocal
7—Hap and Jack
7:15—Adele Burian, Harmonettes & Virginia Spencer
7:30—News Bulletin
7:45—Sydney Dixon; Song recital
8—On with the Show
9—Gustav Sevin, Talk on "War Spies"
9:30—Bob Allen and George Bowers
10—Nite Owls
10—K-clan, "Old Navy" Army Band
10:15—Renaissance Program
10:30—San Francisco Stocks; Financial Information;
10:45—Tetragezine Program
11—Classified Advertising Hour
12 noon—Jack Delaney and His Band
1—Jean's Hi-Lights
2—Recordings
2:45—Ethel Rhind, Jazz Pianist
3—Recorded Program
4:30—Brother Bob's Club
5—Starlighters
5:30—Starlighters Co.'s Program
6—Dave Taylor's Hotel Oakland Dance Orchestra
6—News Items
7:30—Helen Parmelee, Pianist
7:45—Fred and Morris, Comedians
8—KLX Hi-Jinks Program with Los and Found; Piano Duo Ethel Rhind and Cora Scott; John Wharry Lewis' KLX Orchestra; Franklin Roberts and Phoebe Starr; Corn Coddle; Lily Laguna, the Mexican Diva from Tampico; Boris and Bertha; The Three Cocoanuts; "Tony"; "Two Shop Girls"; King Sisters Harmony Trio; Gay Caballot, Jack Payne; Johnny Zunino; Helen Benson, Banjoist
10 to 11 P.M.—Dance Program

March 20-26
BROADCAST WEEKLY

53

491.5 Meters KFRC Prospect 0100
610 Keys. 1000 Watts
7 A.M.—Seal Rocks broadcast
7:05—Y. Stock quotations
7:30—Dobie and Wei Willie
8—Shell Happytime
8:15—Halieulah Hour
9:30—Betty Crocker
9:45—Stokely program
10—Recordings
10:15—CBS, Columbia Farm Network program
10:45—Window Shopping with Wyn
11—CBS, Lane Cedar Chest
11:15—CBS, Ann Leaf, Organist
11:25—The Globe Trotter
11:30—CBS, Almer School of the Air
12 noon—Noonday concert
1—CBS, Light Opera Gems
1:30—N. Y. Stock quotations
1:35—The Globe Trotter
1:45—CBS, George Hall's Orch.
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Wayfarers
4:15—CBS, Manhattan Serenaders
4:30—Popular program
4:45—The Globe Trotter
5:30—Top Towns
5:15—Steamboat Bill
5—"Skippy"
5:45—"Old Bill Refrain," Fredric Bittke, Walter Kelsey, Eleanor Allen
6—Anson Weeks' Orchestra
6:15—Selbering Singers
6:30—CBS, Lovely Lady
6:45—Pat Frayne's Sports Talk
7—CBS, Beau-Bachelor
7—Adventures of Black and Blue
7:30—CBS, Music that Satisfies
7:45—CBS, Myrt and Marge
8—La Petite Cafe
8:15—Chandu the Magician
8:30—CBS, Camel Quarter Hour
8:45—Feature program
9—To the Ladies
9:15—Vigente
9:30—Krank, Phil and Vic
9:45—CBS, Isham Jones' Orchestra
10—Short Weeks' Orchestra
11—Hal Greyson's Orchestra
12 to 1 A.M.—Vagabond of the Air

280.2 Meters KJBS Ord. 4148-49
1070 Keys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Recorded Program
8:35—Carleton Coveny
9—Aspen Food Stores' Program
9:30—Organ Recital
10—Reporter of the Air
10:05—Popular Records
11:15—Rainbow Musical Program
11:30—Concert Music
12 noon—Popular Vocal Selections
12:30—Band Concert
12:45—Variety Recordings
1—Sports Program
2—Better Business Talk
2:15—Recordings
2:30—Lucille Gordon Players
2:45—Speak-Easy; Records
3—Reporter of the Air
3:05—George Taylor's Bridge Hour
4—Aloha Hawaiian Trio
4:30—Records
4:55—Fifteen Minutes in Petland
5:15—Popular Records
6:30—Sound of the Period
12:01—Joe Mendel's Pep Band from Roof Garden Cafe
1 to 6 A.M.—KJBS Owl Program

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4:15-News
3-Waldorf-Astoria
1-Stringwood
10-Rembrandt
9:45-Victor
8-NBC
8:15-Brownbilt
8-Amos 'n' Andy
7:30-REO
6:30-Armour
5-Cities
3:30-Palais
2:15-NBC
2:45-Tom Ballinger, Tenor
1-Deseret News
11:15-Concert Music
11:30-Learn Italian, Prof. Achille
11:45-Dance Music
12:30 P.M.-Pigeon Crier
1-Silent Period
6-Dance Music
6:45-Helens Program
7-Rosenthal Program
7:30-Silent Period
8:30-Concert with Ego
8:45-John D. Barry, World Events
9:00-Studio Program
9:45-Russian String Orchestra
10:30-Left Lane
11-Master Melodies (Smetana)
12-Dedication Hour
1 A.M.-Sign Off

22:4-Meters
11:15-Concert
7-KOL
1:15-Bell
3:30-Washington Post News
3:30-Morning Market Reports
4:30-Studio Program
5:15-"Skippy," Andy: KSL
6:30-Concert, KSL
7:30-News
8-KSL
9:00-Studio Program
9:30-NBC, KSL
10:00-Studio Program
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9:00-Studio Program
9:45-Russian String Orchestra
10:30-Left Lane
11-Master Melodies (Smetana)
12-Dedication Hour
1 A.M.-Sign Off
Friday Programs

BROADCAST WEEKLY

305.4 Meters KJR Seneca 1515
970 Kcys.
5000 Watts
7 A.M.—Syncopated Headlines
8—National Financial Service
8:15—NBC, Crosscuts of the Day
9—NBC, Stringwood Ensemble
9:45—NBC, Organ recital
10:30—NBC, Mardi Gras
11—Abie Brashen's Blue Streaks
11:15—Professor and Dream Girl
11:30—Julia Hayes
11:30—NBC, Operetta
12 noon—Opera Paraisal
1—Tea Time Tales
1:15—NBC, O'Keefe's
1:45—NBC, Harmony Twins
2—NBC, Melody Mixers
2:15—Swannee Serenaders
2:30—Old Pappy
2:45—Dorothy Lewis
3—P. I. Lost and Found
3:05—NBC, Who Cares?
4—NBC, Stringwood Ensemble
4:15—Address by Mrs. Fred. Edey
5—Steamboat Bill
5:15—NBC, Twilight Tunes
5:45—Dorothy Lewis
6—Knights of Notes
6:15—Anson Weeks (E.T.)
6:30—NBC, television
6:45—NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—NBC, Betts and Nookbæ
8—NBC, Joseph Henry Jackson,
Book Review
8:15—NBC, Prince Albert Quarter Hour
8:30—Dollars and Sense
9—NBC, Armchair Revue
9:00—Coo-Sanders Orchestra
9:30—NBC, Piano Pictures
9:45—NBC, Earl Buttern't's Orh.
10:25—National Prohibition Poll
10:30—Around the Network
11—Vic Meyers' Orchestra

254.1 Meters KEX Atwater 3111
1180 Kcys.
5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes, Weather reports and program resume
7—Lates record releases
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:00—NBC, Stringwood Ensemble
9:30—NBC Favorites
9:45—Amos 'n' Andy Concert
10—Julia Hayes
10:15—NBC, organ recital
10:30—NBC, Mardi Gras
11—Abie Brashen's Blue Streaks
11:15—The Professor and His Dream Girl
11:30—NBC, Poetry program
11:45—NBC, program
12 noon—Opera Paraisal
1:15—Seth Maker
1:45—NBC, Harmony Twins
2—Melody Mixers
2:15—Swannee Serenaders
2:30—Old Pappy
2:45—Dorothy Lewis
3—NBC, Who Cares?
4—NBC, Stringwood Ensemble
4:15—Address by Mrs. Fred. Edey
5—NBC, Twilight Tunes
5:45—Dorothy Lewis
6—Knights of Notes
6:15—Anson Weeks (E.T.)
6:30—NBC, television
6:45—NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—NBC, Scrapbook
8—Joseph's Book Review
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, Ivanhoe
9—NBC, Ralph Kirbery, baritone
9:05—NBC, Harmony Twins Orchestra
9:10—NBC, Piano Pictures
9:45—NBC, Earl Buttern'ts Orh.
10:25—National Prohibition Poll
10:30—Around the Network
11—Jimmie and his Bal Tabarin Orchestra

394.5 Meters KVI Broadway 4211
760 Kcys.
1000 Watts
Fugue Sound Broadcast Co., Tacoma
6 A.M.—Farm Flashes
7—Church of the Air
7:30—Voice of Texas
7:45—Recordings
7:50—Lillian iris
8:30—Hallelujah Hour
8—CBS, Charlie Barnard's Orchestra
9:30—Betty Crocker
9:45—CBS, Columbia Review
10—Recordings
10:15—CBS, Columbia Farm Network
11—CBS Program
11:15—CBS, Ann Leaf, Organist
11:30—CBS, Amer. School of the Air
12 noon—Organists Walkathon
12:30—Garden Talk
12:45—CBS, Columbia Educational
1—CBS, Light Opera Gems
1:45—CBS, George Hall's Orchestra
2—Happy Family Hour
3—Feminine Fancies
3:30—Dental Clinic of the Air
4—CBS, Columbia Orchestra
4:15—Oakes Walkathon
4:45—Howard Davis, Tenor
5—CBS, Texas Grill Orchestra
5:30—Studio Program
6—Northwest Artist Bureau Program
6:15—Silent Period
10—Scandinavian Hour
11 to 12 midnight—Hal Greyson Or.

508.2 Meters KHQ Main 5183
590 Kcys.
1000 Watts
7 A.M.—Caterpillar program
7:30—Hannecres Chat
7:45—NBC, Van and Don
9—Fox Theatre Organ
9:05—Arnie Hartmann, Accordian
9—NBC, G. E. Circle
9:15—NBC, Beautiful Thots
9:15—NBC, Around the World and Marionettes
9:45—Burgan's Home Comfort
9:45—Wooper's Fashion Notes
10—Northwest Paper Co.
10:30—NBC, Magazine of the Air
11—Johnson Daily Radio Guide
11:30—Bell Furniture Co.
11:45—NBC, Youth Matinee
12 noon—Club Bulletin Lucy Robinson
12:15—Montgomery Ward
12:30—NBC, Farm and Home Hr.
1—Alaska Better Buys
1—Home Owned Business
1—Sartori and Wolff
2—Spokane Furniture Co.
2—NBC Matinee
2—Studio parade
2—Gumshoe Dental Hygiene
4:15—J and D Paint Time
4:30—Chandy
4:45—Spacky
5—NBC, Cities Service Concert
6—NBC, Friendship Town
6:30—NBC, Armchair Revue
7—NBC, Paul Whiteman, Pontiac Chieftains
7:30—NBC, RKO Theatre of the Air
8—NBC, Amos and Andy
8—NBC, Brown-bill Foot Lights
8:30—NBC, MJB Demi-Tasse Revue
9—NBC, Disturbers of the Air
9:30—NBC, Anna Kin
9:45—NBC, The Stubbins Boys
10—NBC, Richfield News Flashes
10:15—Davenport Hotel Dance Music
10:30—Arnie Hartmann, Accordian
10:45—Timely Topics
11—Fran Morton's Orchestra
1 to 12:30 midnight—Desert Caravan

325.9 Meters KOMO Elliott 5890
920 Kcys.
1000 Watts
Sullivan's Blend Station, Inc., Seattle
9—Fisher's Inspirational Services
7—Organ Recital
7:45—NBC, Van and Don
8—NBC, Music Appreciation Hour
9—NBC, GE Circle
9:15—Home Suggestions Program
9—Garden Talks
10:15—Acme White Lead & Color Works
10:30—NBC, Magazine of the Air
11:30—Prudence Penny
11:45—NBC, Youth Matinee
12 noon—Three Hours Agony Service from St. James Cathedral
9—Organists and Vocalists
10—Organists and Vocalists
4:45—Stock Quotations
9—NBC, Cities Service Concert Orchestra and Cavaliers
6—NBC, Friendship Town
8—NBC, The Armour Boys
7—NBC, Paul Whiteman's Pontiac Chieftains
7:30—NBC, RKO Theatre of the Air
8—NBC, Amos 'n Andy
8:15—NBC, Brown-bill Foot Lights
8:30—NBC, Demi-Tasse Revue
9—NBC, Disturbers of the Air
9:30—Bill Jones and Enrie Hare
9:45—NBC, What's New
10—NBC, Richfield News Flashes
10:15—NBC, The Cotquettes
10:30—Globe Trotter
10:40—Friday Frolic
11:10—Olympic Hotel Dance Orch.
12 to 12:30 A.M.—Organ Recital

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Friday Programs

BROADCAST WEEKLY

333.1 Meters KJH Vandike 7111 900 Kys.
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
8 Shell—Music, Networks
8:30—Hallelujah Hour
9—Jack and Grace
9:15—Hallelujah Hour
9:30—Nell Larson, Organist
9:45—CBS, Columbia Revue
10—Amos ’n’ Andy
10:15—CBS, Richard Hurdun Program
11—CBS Program
11:15—Musical Memoranda
11:30—CBS, Amer. School of the Air
12:00—Waltz, U. S. Marine Band
12:30—World-wide News
12:45—Beauty Talk and Soliloqu
1 A.M.—CBS, Light Opera Gems
1 A.M.—Times Forum
1 A.M.—CBS Musical Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS, Organalisles
4:15—To be announced
4:30—CBS, Songsmiths
4:45—World-wide News
5—CBS, Pro-Ski Topics
5—CBS, Plantation Grill Orchestra
5:15—CBS, Jad Salts
5:30—CBS, Lippery
5:45—Kerry Conway, Chats on Words
6—Vanities, with Vera Van
6:15—Monica Content, Pianist, and Organ
6:30—CBS, "Lovely Lady"
6:45—Quaw’s Orchestra
7—CBS, "Beau Bachelor"
7:15—"Black and Blue"
7:30—CBS, Music that Satisfies
7:45—CBS, "Myrt and Marge"
8—CBS, Howard Barlow and the Camel Orchestra
8:15—Chandy, the Magician
8:30—CBS, Morton Downey and the Camel Orchestra
8:45—Raymond Paige Presents
9—To the Ladies
9:15—Hollywood Nights
9:30—CBS, Isham Jones and His Or.
9:45—World-wide News
10—Annie Weekly’s Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Leigh Harline, Organist

526 Meters KMTR Holly 3026 500 Kys.
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—The Ship-a-Yo program
7—Hill Billies and Uncle Herb
8—Stock Quotations
8:05—Breakfast Club program
8:15—Kate Brew Vaughn
8:15—Walkathon
8:20—Robert Noble, Ambassador of Happiness
8:30—Selected records
8:45—Univ. of Calif. program
9—The Bandit
10—The Stag Taggers
10:30—Serenaders
11—Selected records
11:30—Public and city officials
12 noon—The Global Trotter
12:15—Selected Records
12:30—Hill Noon H.A.Iles
12:45—Selected records
1:00—Hotsy Totsy Gang
2:00—Kona, fluffy, frolic
4—Musical Messengers
4:30—Selected Records
5—Walkathon
5:15—Selected records
5:45—The Global Trotter
6:00—Selected records
6:30—Two Professors
7—Herald Sports
7:30—The Melodies
7:45—The Green Joker
7:45—Ted Dahl’s Orchestra
8—Varieties
8:30—Bert Tilton, tenor; Sterling Young, violin; Harold Curtis, organ
8:40—Ann Grey, vocalist, and Don Warner, pianist
9—Justice Donovan’s Saloon Group
9:15—Jeanne Dunn, Blues Singer
9:45—The Hi Red Man
10—Talk of the Town
10:30—Selected records
11—Walkathon
11:30 to 12:30 A.M.—Recordings

209.7 Meters KECA West 333.1 Meters
1430 Kcs.
Charlie C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record Program
10—Record Program
10:15—Record Program
11—German Lesson, Annette Doherty
11:15—Record Program
11:45—The Chapparal Club
12 noon—NBC, Metropolitan Opera
12:15—Bogie and Junior
2—Record Program
3:15—Ballads on Approval
4—Record Program
4:30—News Release
4:45—Record Program
5—Big Ben Len and His Kiddies
5:30—Record Program
5:45—NBC, Little Orphan Annie
6:30—Royce and Ronald, the Alaskan Boys
6:45—NBC, Cecil and Sally
7—NBC, Rising Junior
7:15—Royal Palms Orchestra, directed by Oliver Penn
7:45—Concert Orchestra
8:15—NBC, Prince Albert Quarter Hour
8:30—Country Jane
8:45—Orchestra and Soliloqu
9:00—Columbia Revue
9:15—NBC, National Prohibition Poll
10—News release
10:50 to 11 P.M.—Record Program

265.3 Meters KSL Wasatch 3901
150 Kcs.
5000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—NBC, Cities Service Concert Orchestra
5—NBC, old-time programs
6—NBC, Friendtown
6:30—NBC, Armory Program
6:45—NBC, Whitman’s Pontiac Chieftains
7:30—NRK Theatre of the Air
7—NBC, Amos ’n’ Andy
7:15—Keely Ensemble in Tone Pictures
8—Program of Poems and Music
8:45—Don Raimundo Martinez and His Austex Carolinas
9:15—Oldsmobile Speedway Melodies
9:30—NBC, Billy Jones & Ernie Harr
9:45—NBC, The Stebbins Boys
10—Dance Music from Covent’s Coconut Grove
10:25—National Prohibition
10:30 to 11 P.M.—Around the Network

384.4 Meters KTM Exposition 1341
780 Kcs.
1000 Watts
Pickwick Broad. Corp., Los Angeles
3:45—Pickwick Revue, Durbin
4—Recorded Program
4:30—Paul Rader and His Couriers
5:15—Silent Film
8—Inspiration
9:15—Louis Trail Boys
9:30—Dr. George Berson, Lacrt
9:45—Macy and Brookeshead
9:50—Beverly Hill Billies
10—Jack and Grace
10:30—Cracker Barrel Congress
10:45—Ballyhoey
11:30 to 1:15 A.M.—Request Records

468.5 Meters KFI Westmore 333
640 Kcs.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Health Excer
7:30—Male Quartet
7:45—NBC, Van and Don
8—NBC, Music Appreciation Hour
9—NBC, GE Circle
9:15—NBC, Beautiful Thoughts
9:30—Lous Gordon, Tenor, and Betty Travis, Violinist
9:45—Lilian Ari, Piano Program
10—Beauty Talk by Mr. Willats
10:15—Peggy O’Neill, Ballads
10:30—Charlie C. Anthony, Inc., Los Angeles
11:00—NBC, Youth Matinee
11:30—House Talk, Julia Hayes
12 noon—Daily Radio Guide
12:00—Fed. and State Mkt. Reports
12:15—NBC, Farm and Home Hour
1—News Release
1:15—Packard String Trio
1:30—Jimmy Base, Tenor
2—Dorothy Furness, Piano Program
2:15—NBC Matinee
3—NBC, Waldorf Sert Room Orch
3:15—NBC, Amos ’n’ Andy
3:30—NBC, Palais d’Or Orchestra
3:45—NBC, June Purcell
4—Winnie Fields & Moore, Travelog
4:15—String Trio
4:45—News Release
5—NBC, Cities Service Hour
6—NBC, Friendship Hour
7—NBC, Whitman’s Pontiac Chieftains
7:30—NBC, RKO Program
8—NBC, Amos ’n’ Andy
8:15—NBC, Brownblist Footlights
8:30—NBC, Demi-Tasse Revue
9—NBC, Mediterranean Symphony
9:30—NBC, Billy Jones & Ernie Harr
9:45—NBC, The Stebbins Boys
10—NBC, Richmond News Flash
10 to 11 midnight—Jimmy Grier’s Orchestra

225.4 Meters KGB Franklin 6151
1330 Kcs.
500 Watts
Don Lee, Inc., San Diego, Calif.
1 A.M.—Recordings: News; Stocks—Shell Happiness Hour
8:30—Hallellujah Hour
9—CBS, Columbia Revue
10—Blanche Wood’s Shopping Tour
11—CBS, The Funnybones
12—CBS, Dear Vesta
10:30—CBS, Prayer for Peace
11:00—U. S. Marine Band
11:30—CBS, Artie Jarrett
12:45—CBS, Columbia Educational Features
1—Stock Quotations
1—CBS, Light Opera Gems
1:45—CBS, Hall’s Orchestra
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS, Oranagementals
4:15—CBS, Manhattan Serenaders
4:30—Matinee Musical
4:45—Town Topics
5—CBS, Plantation Grill Orchestra
5:30—News Reel
5:45—Chandy, the Magician
6:15—Studio Program
6:30—Gene Quaw, Dinner Music
7—Around the Corner
7:15—Fairway Fox, Joseph Blake
7:30—CBS, Music that Satisfies
7:45—Oldsmobile Melody Special
8—Hutton’s Exercise
8:15—CBS, Camel Quarter Hour
8:45—Raymond Paige Presents
9—To the Ladies
9:15—Slumber Music
9:30—CBS, Isham Jones’ Orchestra
10:15—Anson Weeks’ Orchestra
10:30—Gene Quaw’s Orchestra
11 to 12 midnight—Hal Greyson’s Or.
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468.5 Meters KFI Westmore 0337
940 KFRC 2,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Sexias, Health Exercises
1:15—Stock Market Quotations
7:45—NBC, Van and Don
4:15—Celebrated Sayings
9:30—Keys to Happiness
9:45—NBC, Beautiful Thoughts
9:30—NBC, National Oratorical Program
10:30—NBC, Magazine of the Air
11:15—French Lesson, Annette Dorothy
11:45—Daily Radio Guide
11:50—Polly Grant Hall, Pianist
12 noon—Fed. & State Mkt. Reports
12:15—NBC, The Cosmopolitans
12:16—NBC, Orchestra:
1—News
2—NBC, Orchestra:
1.15—NBC, Stringwood Ensemble
1:45—Pool, the Stamp Man
2—NBC, The Old Fire House
2:30—NBC, Nomads
3—NBC, On Parade
3:45—Tea Dance, from the Hotel Ambassador
4:45—News Release
5—NBC, Orchestra:
5:30—NBC, National Advisory Council, in Radio in Education
6—NBC, Good Year Program
6:30—NBC, First Nighter
6:45—NBC, Lucky Strike Dance Hour
7—NBC, Amos 'n Andy
7:15—Dance Band
8—NBC, Alvino Rey Rhythm Band
9—Jimmy Grier's Orchestra
9—NBC, Associated Spotlight
11 to midnight—Jimmy Grier's Orchestra

468.5 Meters KFXK Los Angeles
5:30—Sports
5:45—KFI Radio, Los Angeles
6:30—KFI, Orchestra:
7:45—KFI, Orchestra:
8:45—KFI, Orchestra:
9:45—KFI, Orchestra:
10:45—KFI, Orchestra:
11:45—KFI, Orchestra:

CBS
Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KVI, KWG, KFPP, KFRC, KJH
10—Columbia Fuji Community Network program: KFBK, KMJ, KWG, KERN, KFPP, KFRC, KJH
11—The Funmakers: KFBK, KJW, KOL, KFPP, KFRC, KJH
11—Saturday Syncopters: KJW, KFPP, KFRC, KJH
12—Jack Miller and His Orchestra: KFBK, KJW, KOL, KFPP, KFRC, KJH
12:30—Old Time Serenade:
12:45—Conedorey: B F B K, KJW, KOL, KFPP, KFRC, KJH
1—J. of Pennsylvania-McGill Univ. Debate: KFBK, KJW, KOL, KFPP, KFRC, KJH
2—Sidney Duchin and His Central Park Casino Orchestra: KFBK, KMJ, KWG, KOL, KFPP, KFRC, KJH
2—Sidney Duchin and His Central Park Casino Orchestra: KFBK, KMJ, KWG, KOL, KFPP, KFRC, KJH
3—Fred Miller's Bossert Orchestra: KFBK, KJW, KOL, KFPP, KFRC, KJH
3:30—Jack Miller: KFBK, KJW, KOL, KFPP, KFRC, KJH
3:45—Leop Bastelo and His Orch.: KFBK, KJW, KWG, KOL, KFPP, KFRC, KJH
4—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KOL, KFPP, KFRC, KJH
4:15—Plantation Grill: B F B K, KFPP, KGB
5—Floy and Bragotti: KGW, KERN, KOL, KFPP, KFRC, KJH
5:30—Hosier Editor—Fred. Lands: KFBK, KVI, KFPP, KFRC, KGB
5:45—Vauh De Leath With Fred Berringer: KFBK, KVI, KFPP, KFRC, KJH
6:30—Barn Dance Varieties: KFBK, KWG, KERN, KOL, KFPP, KFRC, KJH
6:45—Arthur Jarrett: KFBK, KFPP, KFRC, KJH
7—The Columbia Public Affairs Institute: KFBK, KFRC
7:30—"Music That Satisfies": KFBK, KFPP, KFRC, KGB
7:45—Jack Miller and His Orch.: KFBK, KMJ, KWG, KOL, KFPP, KFRC, KJH
8:15—Don Redman and his Connie's Inn Orchestra: KFBK, KWG, KERN, KOL, KFPP, KFRC, KJH
8:30—The Camel Quartet, featuring Morton Downey; Tony Wom: Jacques Renard and his Orchestra: KFBK, KMJ, KWG, KOL, KFPP, KFRC, KJH
9:15—Enrico Madriguer's Cuban Billtmore Orchestra:: B F B K, KWG, KOL, KFPP
9:45—Guy Lombardo and his Royal Canadians: KFBK, KWG, KOL, KFPP, KFRC, KJH
9:30—Harold Stern and His St. Moritz Orchestra: KFBK, KWG, KOL, KFPP, KFRC

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Saturday Programs  Broadcast Weekly  61

331.1 Meters  KHJ  VAndike 7111  900 Keys.  1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
8 A.M.—Bible Story
8:30—Christian Science Church
8:45—Bible Study
9:00—Bible Heritage
9:30—CBS, Charles Boulanger and Orchestra
10—CBS, Farm Network
11—CBS, The Funniest Ones
11:15—CBS, Saturday Syncopators
11:30—CBS, National Democratic Club Forum
12—CBS, The Four Clubmen
12:30—World-wide News
12:45—CBS, Van Sundam's Midnight Sons Orchestra
1—CBS, Ann Leaf, Organist
1:30—Times Forum
2—CBS, Eddie Duchin's Orchestra
2:30—Paradise Islanders
3—CBS, Freddie Martin's Orchestra
3:30—CBS Program
3:45—CBS, Leon Belasco & His Orchestra
4—CBS, Frederic William Wie
4:15—Mark Hopkins Tea Dance
5—CBS, Fray and Braggiotti
5:15—World Wide News
5:30—Turn Tops
5:45—"Skippy"
5:45—CBS, Vaughn de Leath
6—CBS, Chick Webb and Orchestra
6:30—Gene Quaw and His Orchestra
6:45—CBS, Arthur Jarrett
7—CBS, The Vagabonds
7:15—"Black and Blue"
7:30—CBS, Music that Satisfies
7:45—CBS, Dick Miller and His Orchestra
8—CBS, The Vagabonds
8:15—Chandu, the Magician
8:30—CBS, Morton Downey's Orchestra
8:45—"Men of Song"
9—CBS, Waves of Melody
10—World Wide News
10:15—Gene Quaw's Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Leigh Harline, Organist

361.2 Meters  KOA  York 5090  830 Keys.
General Electric Co., Denver, Colo.
5:00 P.M.—NBC, Danger Fighters
5:30—NBC, Radio in Education
6—NBC, Arthur Pryor and His Orchestra
6:30—NBC, The First Nighter
7—NBC, Lucky Strike Dance Orchestra
8—NBC, The Vagabonds
8:15—NBC, Prince Albert Quartet Hour
8:30—General Electric Hour
8:45—NBC, Ralph Kirbery
9:05—NBC, Coon-Sanders Night Club
10—Louis Relieux and His Orchestra
10:30 to 11 P.M.—Around the Network

225.4 Meters  KGB  Franklin 6151  1300 Keys.
900 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Recordings; News, Stocks
8—Shell Happytime
8:30—Greater Hour
9:00—CBS, Columbia Re Bea
10—Blanche Wood's Shopping Tour
11—Van Sundam's Orchestra
11:15—CBS, Saturday Syncopators
11:30—CBS, National Democratic Club Forum
12 noon—CBS, Four Clubmen
12:30—CBS, Van Sundam's Orchestra
1—CBS, Stock Quotations
1:05—CBS, Ann Leaf, Organist
1:30—CBS, Spanish Serenade
2—CBS, Dean Martin and Orchestra
2:30—Beach Boys
3—CBS, Martin's Orchestra
3:30—CBS, Program
4—CBS, Political Situation in Washington
4:15—CBS Program

4:30—Mark Hopkins Orchestra
4:55—Town Topics
5—CBS, Fray and Braggiotti
5:15—Sunset Sketches
5:30—News of the Air
5:45—Lady Alistair, Songs
6—CBS, Barn Dance Varieties
6:30—Gene Quaw Dinner Music
7—Studio Tone
7:30—CBS, Music that Satisfies
7:45—Recordings
8—CBS, Hut's Ensemble
8:30—CBS, Camel Quarter Hour
8:45—Merrymakers
9—Gene Quaw's Orchestra
10—News Reels
10:15—Gene Quaw's Orchestra
11 to 12 mid-night—Casino Dance Or.

499.7 Meters  KFDK  Franklin 6133  600 Keys.
Airline Radio Corp., Ltd., San Diego
7:30 A.M.—Stock Reports
7:45—NBC, Van and Don
8—Morning Musicale
9—Amy Long
9:30—NBC, National Farm & Home
10:30—Radio Dental Clinic
11—NBC, Security Program
11:15—Studio Program
12 noon—NBC, Lune Chan Concert
12:15—NBC, Columbia Collegians
1—NBC, Stringwood Ensemble
2—NBC, Musical Moments
2:15—NBC, America at Work
2:45—NBC, Landt Trio
3—NBC, William Harri
3:15—NBC, Midnite Trio
3:30—NBC, Three Mustachios
3:45—French Lesson
4—NBC, Air Force
4:15—Air Service
5—NBC, Danger Fighters
5:30—NBC, Nat'l Advisory Council
6—NBC, Goodnight Musicale
6:30—NBC, First Nighter
7—NBC, Lucky Strike Dance Hour
7:30—NBC, Atmosphere in "Andy"
8:15—NBC, Prince Albert Dream Girl
8:30—NBC, Dinglebanners
8:45—Revue
9—NBC, Coon Sanders Orchestra
9:15—Radio Ranch
10:15—Dance Music
11:10 to 12 midnight—Studio Program

209.7 Meters  KECA  West 0337  1430 Keys.
Administrative, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record Program
10—News Release
10:15—Record Program
11—Record Program from Division of Physical Education of the Los Angeles Public Schools
11:45—Spanish Lesson, Annette Doeherty
12 noon—Biltmore Concert Orchestra
12:45—Record Program (Regular)
1:45—Bob, Bunny and Junior
2—Record Program
4:30—News Release
4:45—Record Program
5—Big Brother Ken and His Kiddies
5:30—Modernistic Piano Program
5:45—NBC, Little orphan Annie
6—Ring, "Poet of the Air": String Trio
6:45—NBC, Ed and Sally
7—NBC, Rising Junior
7:15—String Orchestra and Sololists
8—NBC Radio Or.
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—Packard String Orchestra with Robert Hurd, Tenor
9 to 11 P.M.—Earl Burtnett's Or.

285.5 Meters  KNX  Hot p. 4101  1050 Keys.
5000 Watts
L. A. Evening Express, Los Angeles
6:30 A.M.—Recorded Program
7 A.M.—Bill Sharpie Gang
8:45—Inspirational Talk and Prayer
9—Record Program
9:30—News Headlines
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Week-end Preludes
11:15—Christian Missionary Society
11:30—Maxine's Shopping Service
12 noon—Record Program
12:15—Record Program
1—Paris Inn
2—The Bookworm
3:30—Grand Concert of Records
4:15—Travelogue; Announcements
5:30—Recorded Pet Stories
5:45—Chandy
6—News Items
6:15—Romantic Epistles from the Life of Jim Powers, Early California Bandit
6:30—Little Joe Warner and His Jolly Journal
6:45—Zasu Pitts and Thelma Todd
7—Jack Wathorne & Ken Archie
7:15—The Arizona Wranglers
7:45—Red Cap
8—Laff Laff
9—News Items
9:15—Desert Paintings
9:30—Shel Dungan, "Good Samarian of the Air"
10—Aunt Emmy and Bert
11—Stars' Bohemian Cafe
11—Paris Inn Program
12 to 1 A.M.—Ray Howell

526 Meters  KMTR  Holly, 3026  270 Keys.
500 Watts
KMTR Radio Corp., Hollywood, Cal.

4—Musical Messengers
4:30—Selected records
5—Record Program
5:15—Selected records
5:45—The Globe Trotter
6—Electrical Reviews
6:30—Two Professors, Prof. Bull, W. T., and Prof. Gelse; D. T.
7:45—Sibi Julius Dubert
7:15—Ben Bertman, Vocalist, Janette Goldberg, pianist
8:45—Political News Reel of the Air
7:45—Petros String Choir
8—New Zealanders
8:45—Walking Around with Bob Burns
9—Ralph Robertson's Revue
10—Senator Rochester
10:15—Electrical Transcriptions
11—Record Program
11—Walkathon
11:30 to 12:30 A.M.—Recordings

296.6 Meters  KQW  Columbia 777  1010 Keys.
500 Watts
Pac. Agric. Foundation, Ltd., San Jose
2:45—The Romancers
3—Studio Program
4—Story Time, Lena Leland
4:30—News, Wersys, G. Milton Towle
5:30—News, "Our Gang"
5:45—Liberty Bell Quarter Hour
6—The Knickerbockers
6:15—Ivor's Program
6:30—International Stringed Quartet
7—Radio Dante and Forum
7:45—The Caterpillar Crew
8—Musical Intervals
8:30—Ralph Simmons
8:45—The Italian Program
10 to 10:30 P.M.—The Voice of Madam Arga

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379.5 KWS - NBC-KGO Sutter 1920
790 Kys. - 7500 Watts National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD
7 A.M.—Harold Stoker's Orchestra: KGO
7:30—Soloist: KGO, KOMO
7:45—Raymond the Two Professors: KGO, HQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8:00—Organ Singings: KGO, KFI, KOMO, KGW
8:30—Key to Happiness: KGO, KOMO, KGW, KFSD, (KTAR off 8:45)
9:00—Entertainers, Betty Kelly, soprano: KGO
9:15—Beautiful Thoughts: KGO, HQ, KFI, KTAR
9:30—Farmers' Union program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR (on 10), KSL, KGW, KFSD
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR 10:50 to 11:10
11:30—Organ Recital, Paul Carson: KFI, KTAR
12:15—Cosmopolitan Orchestra, direction Edward L. Fitzpatrick: KFSD
1:15—KFI, KFSD
1:30—Stringwood Ensemble: KGO, KFSD (KFI 1.15 to 1.45)
2:00—Fire House: KGO, KFI
2:30—Nomads, Lucile Kirtley, soprano; orchestra direction Jose Hernandez: KGO, KFI
3:00—On Parade, band direction Rex Dunn: KGO (KFI off 3:15)
3:30—Sameday Mustaches, male vocal trio: KGO
3:45—Palais d'Or Orchestra: KGO, KGW, KFSD off 3:45
4:00—Hotel St. Francis Salon Orch.: KGO
4:15—Dixie Memories, music and dialogue: Sam Moore, Carolyn Moore, Dixie Marsh: KGO
5:00—KFI, KDSD: Dramatic sketch: KGO, KHQ, KOMO, KFI, KFSD, KGW, KFSD, KTAR, KSL
5:30—1000 Watts Seattle Broadcast. Co., Tacoma
6:00—Goodtime prog., Pryor's Band: The Revelers, male quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KFHL
6:30—The First Nighter—"Strange Holiday," mystery drama, with June Meredith, Don Ameche, Cliff Soubie; Eric Bagerquist's orchestr: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:00—Lucky Strike Dance Hour, with Walter Winchell: KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:30—Announcer: Andy: KGO, KHQ, KOMO, KGW, KFSD, KSL
8:00—Piano Players, Allen Fealy and Ashley: KGO
8:45—Alvino Roy's Rhythm band: KGO, KFI
9:00—Raoul's Harmonies, Easton Kent, tenor; orchestra direction Joseph Hormig: KGO, KOMO
9:30—Spotlight Orchestra: "Favourites in Reverse": The Coquettes, Vocal Trio: Annette Hastings, Marjorie Primavera, Irma Morgenstern: KGO, KFSD, KTAR
11:00—Lounier's Hotel St. Francis Dance Orch.: KGO, KOMO
12 midnight—Organ Recital, Dollo Sargent: KGW (KFI off 12:15)
236.1 Meters
KOL
Elliott 4466
1270 Kys.
6:45 A.M.—Top o' the Morning: 7-KOL Town Crier
7:45—Zukor's Perky Feather: 8—Shell Happytime
8:30—CBS, Leon Belasco: 9:45—The Health Man
10:00—Morning Melodies
10:45—Console Capers
10:55—Johnson Daily Radio Guide
11:30—CBS, National Democratic Club Forum
12 noon—CBS, Four Clubmen
12:30—CBS, Van Sardum's Midnight Sons Dance
11:00—One Stuart's Sunshine Program
11:30—CBS, Spanish Serenade
2—CBS, Eddie Duchin
2:30—The Fox Boys
3—CBS, Freddie Martin's Orchestra
3:30—Program: "Sons of the Magician"
3:45—CBS, Leon Belasco
4—CBS, Political Situation in Wash.
4:30—Organ Moods
4:45—Those McCarty Girls
5:15—Cecil Lilly
5—CBS, Fray and Braggliotti
5:30—CBS, Camel Quarter Hour
5:45—CBS, Ernie Madriguera's Orch.
6—CBS, O'Neill's Orchestra
9:15—El Sidelo Program
9:30—CBS, St. Moritz Orchestra
11 to 12 midnight—Hay Greyson Or.
964.5 Meters
KVI
Broadway 4211
760 Kys.
1000 Watts
Puget Sound Broadcast. Co., Tacoma
11:15 A.M.—CBS, Saturday Syncopaters
11:30—CBS, National Democratic Forum
12 noon—CBS, Four Clubmen
12:15—Oakes Walkathon
12:30—Garden Talk
12:45—CBS, Van Sardum's Midnight Sons Dance
1—CBS, Ann Leaf, Organist
1:00—CBS, Spanish Serenade
2—CBS, Eddie Duchin's Orchestra
2:30—Beach Boys
2:45—CBS, Vivien Ruth
3—CBS, Freddie Martin's Orchestra
3:30—CBS, Bing Crosby
3:45—CBS, Leon Belasco & His Or.
4—CBS, Political Situation in Wash.
4:15—Oakes Walkathon
4:30—Martha's Tea Dance
4:45—Fox Rialto's Home Towners
5:15—CBS, Plantation Grill Orch.
5:30—CBS, Portrait Editor
5:45—CBS, Vaughn de Leath
6—CBS, Barn Dance Varieties
6:10—CBS, Silent Santa
6:30—CBS, Naval Walkathon
10:30—Cen Quaw's Orchestra
11—Hi-Liners at Spanish Castle
11:30 to 12 midnight—Hal Greyson's Orchestra

300.7 Meters
KJR
Seneca 1515
700 Kys.
7 A.M.—Tom and Jerry
8—NBC, Financial Service
8—NBC, News
8:15—NBC, Crosscut of the Day
8:30—NBC, Stringwood Ensemble
8:45—NBC, Morning Melodies
9—NBC, Familiar Songs
10:30—Blue Streaks
11—Nat'1 Security League program
11:15—Rhythm Serenade
11:30—NBC, Radio Troubadours
11:45—Smackout
12 noon—Organ Melodies
12:30—To be announced
1—Rhythm Serenade
3—Saturday Matinee
2—NBC, Musical Moments
2:15—NBC, America at Work
2:45—ﬆand Trio and White
3—P. I. Lost and Found
3:00—NBC, Back of the News
3:30—NBC, Musical Echoes
4—NBC, O'Leary's Irish Minstrels
5—NBC, Laws that Safeguard Society
4:30—Sonata recital
5—Stringwood Ensemble
5:30—Studio program
5:45—Little Orphan Annie
6—NBC, Rhythm Venders
6:45—Cecil and Sally
7—NBC, Raising Junior
7:30—NBC, Spanish Serenaders
8—Esperanto lesson
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—NBC, Sammy Watkins Hotel Penn Orch., Tacoma
9—Ralph Kirby
9:05—Coon-Sanders Orchestra
9:15—NBC, Earl Buttritt's Orchestra
10:30—Around the Network
11—Vic Meyers' Orchestra

254.1 Meters
KEX
Atwater 3111
1180 Kys.
5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes, weather report and program resume
7—Late record releases
7—NBC, Financial Service
8:15—NBC, Crosscut of the Day
9—NBC, Stringwood Ensemble
9—NBC, Familiar Songs
10:30—Blue Streaks
11—National Security League prog.
11—Radio Troubadours
11:45—Smackout
12 noon—Organ Melodies
1—Rhythm Serenade
1:30—Saturday Matinee
5—NBC, Musical Moments
2:15—America at Work
2:45—NBC, Land Trio and White
3—NBC, Back of the News
3:15—Slow River
3:30—Musical Echoes
4—NBC, O'Leary's Irish Minstrels
4:15—NBC, Laws that Safeguard
4:30—Coon-Sanders Orchestra
4:45—News Service
5—NBC, Stringwood Ensemble
5:15—Webber's Juvenile Orchestra
5:45—ABC, Little Orphan Annie
6—NBC, Rhythm Venders
6:15—Silent period
7—Radio Troubadours
7:30—Cherry Leaders
8—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—NBC, Sammy Watkins Hotel Penn Orch.
9—NBC, Musical Moments
9:05—Coon-Sanders Orchestra
9:15—NBC, Earl Buttritt's Orchestra
9:30—Saturday Matinee
10:30—Radio Troubadours
11—Whispering Strings
11:30 Whitcher Hour

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Saturday Programs

265.1 Meters: KSL Washatch 3901
1130 Keys.
5000 Watts
Radio Service Corp., Salt Lake City
5 P.M.—NBC, Danger Fighters
5:30—NBC, National Advisory Council on Radio in Education
5—NBC, Goodyear Program
5:30—NBC, The First Nighter
7—NBC, Lucky Strike Dance Hour
8—NBC, Amos and Andy
8:15—Peerless Trio
8:45—Babson Business Barometer
9—Arnie Hartmann, Accordi
9:15—Dutch Masters
9:30—NBC, Associated Spotlight
11—Fran Morton's Orch.
12 to 12:30—midnight—Desert Caravan

204 Meters: KGA Main 3434
1420 Keys.
5000 Watts
W. Broad, System, Spokane, Wash.
6 A.M.—News, Grain and Livestock Reports
8—NBC, Financial Service
8:15—NBC, Crosscut of the Day
9:15—NBC, Stringwood Ensemble
9:30—NBC, Morning Melodies
10—NBC, Familiar Songs
10:30—Blue Streaks
11—National Security League program
11:15—Radio Troubadours
11:45—Smackout
12 noon—Organ Recital
1—Rhythmic Serenade
3—NBC, Back of the News
3:15—Little River
3:30—Musical Echoes
4—NBC, O'Leary's Irish Minstrels
4:15—NBC, Laws that Safeguard Society
4:30—Sonata recital
5—Ruth Brayson
5:15—NBC, Stringwood Ensemble
5:45—Orphan Annie
6—NBC, Rhythm Vendors
6:45—NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—NBC, Manhattan Serenaders
8—NBC, Cheer Leaders
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, Farm and Home Service
8:45—NBC, Sammy Watkins Hotel Penn Orchestra
9—Ralph Kirby
9:05—Coon Sanders Orchestra
10—NBC, Carl Burtinett's Orchestra
10:30—Around the Network
11—Whispering Strings
11:30 P.M.—Witching Hour, Organ
12:30 A.M.—Amos "The Magazine of the Air"
1:15—Van and Don
2—NBC, Celebrated Sayings
2:30—NBC, Keys to Happiness
9—Tuneful Two
9:15—Home Suggestions Program
9:30—Garden Time Program
9:45—NBC, Farmers' Union Program
10:30—NBC, Magazine of the Air
11:30—Popular Orch. and Vocalists
12 noon—Prudence Penny
12:15—Caterpillar and Vocalists
1—Spanish Orchestra
1:15—Popular Orch. and Vocalists
2:15—Caterpillar and Vocalists
2:45—NBC, Land's Trip and White
3—NBC, Back of the News
3:15—Little River
3:30—Musical Echoes
4—NBC, O'Leary's Irish Minstrels
4:15—NBC, Laws that Safeguard Society
4:30—Sonata recital
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9—Ralph Kirby
9:05—Coon Sanders Orchestra
10—NBC, Carl Burtinett's Orchestra
10:30—Around the Network
11—Whispering Strings
11:30 P.M.—Witching Hour, Organ

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