For Week of March 27th to April 2nd

Broadcast Weekly

Here are the Stebbins Brothers—Es'ey, Captain Bill and John (left to right)—the principle characters in the radio series "The Stebbins Boys." Ezley is played by Arthur Allen, Captain Bill by Phillips L. Lord and John by Parker Fennelly. The programs are broadcast from 4:30 to 4:45 P.M. over an NBC network.

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WHAT is probably the most momentous and spontaneous expression of program attitude ever registered by an American radio audience has just been recorded by Broadcast Weekly readers in this magazine's "Program Preference Ballot" published in the February 28th issue. The response was instantaneous and enthusiastic. As early as the following Wednesday ballots began to arrive. Then by the thousands they poured in, a veritable holocaust of votes.

More than a score of girls have been working at top speed for days in handling the tremendous mails and tabulating results. It is regretted that despite this effort the task has been too great to permit completing the tabulation before this issue goes to press. We know how eager you are for final returns, and we are just as anxious as you that this news shall break at the earliest possible moment. You may count on it next week sure. And the announcement of prize winners in the same issue. Remember, the neatest ballot wins $100, the second neatest $50, the third neatest $25, and $1 each to the twenty-five next neatest. Checks will be mailed to these prize winners within the next few days, immediately after work on the ballots is completed. At the same time a free gift will be sent to every person who contributed a signed ballot, exactly as we promised prior to the poll—and this will be a real gift. You will be surprised. Watch for it.

In the meantime Broadcast Weekly expresses its appreciation to you thousands of readers whose prompt cooperation, pain-taking sincerity, and fine spirit of civic duty made this comprehensive registration of audience attitude possible. The future of radio as a great growing force for the entertainment, enlightenment, and inspiration of Pacific Coast homes is safe, guided and guarded by a conscience so acute and an interest so active as yours. Stations and sponsors cannot fail to fulfill a mandate so incontrovertible and authoritative as your recent expression. The will of the audience shall prevail.

That Broadcast Weekly has had opportunity to be instrumental in expressing your will, we interpret merely as our good fortune in having the confidence and cooperation of the most representative and responsive radio audience in the United States. Again we thank you, and assure you that everything within our power will be done to make the "Program Preference Ballot" serve the purpose to which you so generously and enthusiastically contributed in registering your expression. Be sure to watch the next issue for the first reports.

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Mrs. M.A., San Francisco.—Samuel Dickson (NBC) was literally shaken out of school during the quake and while pandemonium reigned he hastily packed a few precious belongings and ran away to New York. It had been hinted by various members of the Dickson family that Sammy was to follow in his father's and his grandfather's footsteps by going into the diamond business when he became of age, and Sammy hated diamonds. He knew what he wanted; he wanted to write and, free from the parental roof, he lost no time getting started. At nineteen he received checks from magazines for stories about love. Two years later he decided he knew less regarding the subject than he had at first supposed and began writing material for children. He turned out several books for boys and girls, edited a publication which dealt with child development, and for some time published a vaudeville paper. His ambition was to become a great actress, and whenever she was missing from the classroom, for after all, school was compulsory. It was a safe wager that some celebrated star was in town and little Donna (Donna is her real name) was sitting as far front as possible drinking in every word, every gesture of her idol. She left high school during her second year, directed her energies exclusively to terpsichorean studies, toured in vaudeville a season or two and returned to her home town to get an engagement as "personality singer" at one of the large movie houses. When her contract expired she entered a stock company; later she danced again and then for a period of many months she languished in idleness. Donna decided to change her name as "Marge." In referring to her idleness she explains simply, "I didn't work, there just wasn't any," and her ecstasy over the broadcast opportunity, too, is like her radio character. "I'll stick and stick and work ever so hard," she promises, "for I adore radio." She has deep brown eyes and longish-curl dark hair, evenly balanced features, is 5 feet 2 or 3 inches tall and weighs little more than a full-grown canary. Loves red roses, chicken-chow mein, baseball and Victor Herbert's music.

Mrs. P. W., Spokane.—The only suggestion I can make is that you write the station in question. My "influence" just isn't, if you follow me.

W. E. T., Oakland.—Grace Sanderson Michie has been seriously ill, and although she is again among the living her physician has forbidden her writing for a long, long time." (If I know "Gracie," she is concealing a pencil and pad 'neath her convalescent pillow this very minute.)

Mrs. B. T. E., Highland.—Bernice Berwin (NBC) is to be interviewed on Personal Pickups Wednesday night, March 30, at 8 p.m., NBC-KPO.

Miss B. R., St. Louis.—Tony Romano (KFC) is about sixteen years of age, of Italian parentage, has brown eyes and hair and weighs 120 pounds. He formerly lived in Fresno, did some broadcasting at KMJ and has had several vaudeville engagements. Norman Nelson's blond hair is marcelled. His height is 5 feet 9 inches and he weighs about 140 pounds. Yes, he plays piano and, prior to becoming a radioite, sang in musical comedy. Tommy Harris is 5 feet 2 inches tall, weighs 135 pounds, has hazel eyes and black curly hair. The Spotlight Revue (NBC) originates in the San Francisco studios unless, of course, the company happens to be on tour.

H. S., Portland.—Evelyn Sandberg is featured each Tuesday morning during "The Entertainers" broadcast over KGO. Jack Arnold (Myrt and Marge, CBS) is in real life Vinton Haworth. No doubt you have discovered this for yourself by now. His picture appeared on Broadcast Weekly's cover of the March 13 to 19 issue. "Tony," in "Raising Junior" (KRC), is in W. "Bobby," in "Raising Junior," is in KAR. "Bobby" is Jack Mery, an honest-to-goodness boy, and his "mother" is Etta Anger.

B. B., Wenatchee.—"Cowboy Joe" (KJR) was born in Huntsville, Alabama, thirty-six years ago on the 4th of November, came West when he was sixteen, was a sergeant in the World War and entered the radio field about three years ago. He is of Scotch-Irish origin, has gray eyes, brown curly hair, weighs 153 pounds and is 5 feet 8 inches in height. Joe is very vague as to his real identity and invariably changes the subject when anyone asks, but aside from that he is ever so agreeable; goes in for all outdoor sports, plays several stringed instruments but features the guitar and would rather broadcast than eat.

Mrs. S. O., Berkeley.—Gene Clark, formerly of KRE, is now with Station KGBC. The Three Cheers are heard during the MJB programs over NBC.
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NAME
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CITY
• • • Velva Darling, KKNX, commanding a great deal of attention with her sparkling “Hollywood Brevities,” flew across the continent with Colonel Charles Lindbergh, and was the only Stanford girl to ever conduct a column for the Stanford Daily, the campus paper.

• • • The monthly encore of Lost and Found, their famous “Overflow Program,” will go on the air Wednesday, March 30, at 9:15 p.m. The sudden and severe illness of Jemima has thrown their plans into confusion. Friends have suggested that they employ classified advertising to obtain a volunteer cat for the occasion, but as few felines have the profundity of intellect and poetry of soul which characterize Lost and Found’s mascot, the subject has not met with favor from them.

However, “the show must go on,” and, bowing to that inflexible rule of the world of pleasure, Lost and Found will appear as scheduled.

• • • Headlee L. Blatterman, chief engineer of KFI-KECA, is a graduate of practically every system of sound transmission, having been in turn engaged in research for Western Electric, as ship’s operator, as telephone engineer, and for six years as engineer for KFI-KECA. Outside the office, Blatterman’s chief interest is his rose garden, which he tends and cherishes with a devotion equal to that of a mountain cat for her young. Blatterman is known as “Father” Blatterman in view of his detached and contemplative demeanor, and his power for fervent invective.

• • • Axel, KFRC’s lovable Swede, came into radio and his present fame because of a golf game with Harrison Hollway, KFRC manager. Before that memorial morning on the golf links, Axel, whose real name is Pete Barlow, was the drummer in the KFRC orchestra and a golfer of no mean repute. Hollway, being proud of his “under 80” game, challenged Barlow to a contest. During the course of the game, Barlow made a beautiful drive and approach, but was having considerable difficulty in sinking his putt. In exasperation he exclaimed: “May guddness, I can‘t put dis crazy ting in da hole!” Such genuine Swede dialect did not go unnoticed by Hollway, always on the lookout for new and unusual radio talent. He asked Barlow if he would do his Swede talk on the air. Barlow acquiesced and was an instantaneous hit. He was soon one of the stars of the Golden State Blue Monday Jamboree and it was during one of his Jamboree acts that Emory Johnson, Hollywood talkie director, heard him on the air and immediately wired him to come to Hollywood for a screen test for the picture, “The Phantom Express,” in which the Swede fireman has a leading role.

• • • We are hearing quite a bit lately about two rising young poets, familiar to radio listeners. Foster Rucker, baritone singer and staff announcer of KFOX and his contemporary, Theodore Bliss, KFOX staff announcer and writer are attracting notice with the product of their hobby. Both boys have used their poems in programs and Rucker recently published a gift edition of a few of his verses. Now they are planning companion editions of their poems to be off the press at the same time and to have the same physical appearance and probably will be offered at the companion and single prices.

• • • Prettiest radio star in the Middle West is the title earned by Donna Damerai who plays the part of Marge in the CBS network program, Myrt and Marge, because she placed first in her territory in the national contest now being conducted to choose the Beauty Queen of American Radio. In the finals of the contest Miss Damerel, who is one of the youngest as well as one of the newest of the network stars, will compete with the beauties from the East and the West.

• • • “Times are indeed tough,” thinks Harry Bechtel, jovial master of ceremonies for KYA’s “On With the Show” program. In anticipation of the “kiddies’ night” featured on the program, Harry carefully preserved a mammoth all-day sucker Santa Claus had brought. With many heart attacks.
he rescued it from the edge of table and bureau, only to drop it and break it into a thousand pieces, when he was only 200 feet from the door of the studio, on the night of the show.

- More than 7000 persons packed the new Long Beach Memorial Auditorium when the KFRC Happy-Go-Lucky stars led by Al Pearce made a personal appearance there on March 5.

- Louis Relieux, who leads his Brown Palace Hotel orchestra in three broadcasts each week over KOA, Denver, resumed his right name when he brought his orchestra West. He is known widely throughout the East by his stage name, Lix Riley.

- Ronald Graham, KFRC's popular young baritone, has been spending his spare time away from the studio in remodeling a spare room of his home into a most unusual music library and den. Ronald likes bright colors and has done all the painting himself, besides building his own cabinets to hold the more than one thousand pieces of sheet music and many volumes of the great composers which are his. Edna O'Keefe, herself one of KFRC's best-liked stars, and wife of Ronald, made the drapes for the room.

- Martha Vaugh, lyric soprano, who has made a host of friends at KXX, is a marvelous housekeeper and loves every minute of it. Happily married to Dr. Aloys Reiser, eminent composer and winner of the Hollywood Bowl prize for composition.

- Fifi, who has a pronounced French accent and since her debut on the Monday night Golden State Jamboree at KFRC several weeks ago has made considerable trouble for Axel, is a real French girl. Her accent is not the "acquired" kind, but the "real McCoy." During the war she was a nurse in one of the largest hospitals close to the front lines in France.

- The old theory that a bird sings just because it is happy, is not true, according to Dr. Laurance L. Cross, who pilots NBC's "Crosscuts From the Log of the Day." The bird choir heard in this morning program includes mocking birds, canaries and a thrush, and all of them sing to compete with other music. They perform most brilliantly when a music box is played outside their cages just before they go on the air, causing them to sing as loudly as possible, in order to beat the music box.

- Jack Roseleigh, who plays heavy parts in many Columbia dramatic programs, started his long theatrical career as an usher in a Nashville stock company house. One day, the director needed an extra, and usher Roseleigh was drafted. He has never returned to the aisles.

- Paul McNally, who conducts the "Brainstormers," an early morning KTAB broadcast, made a good showing in the recent radio-golf tournament. No wonder Paul doesn't mind an early morning program when he gets up at dawn anyway to play golf.

- We learned recently, after much cross questioning, some interesting facts in the life of Bill Gould, announcer and staff writer of KFOX. Twenty years on the legitimate stage and in pictures have colored Bill's life richly. Among his treasured memories is a long standing and close friendship with Jack London, beloved California author of rough and ready tales. It was Bill who introduced to Jack London the notorious convict who gave him the material and idea for one of his most famous stories "The Star Gazer," which book was dedicated to Bill Gould. For years Bill was a regular weekend guest at the home of Jack London, Glenn Ellen in Sonoma County and his close association with the writer resulted in his name being referred to more than forty times in the biography of London, written by Pauline Jacobson.

- Vincent Lopez, orchestra director, now has permission to march with New York's finest in the annual police parade. The music maestro, following his appearance at the recent opening of the Hollywood Theater in New York, was taken away by a motorcycle escort and made an honorary member of the Honor Legion of the New York Police Department. Lopez has furnished music for many police benefit dances.

- The thousands of cards received each year by Irma Glen, Chicago NBC organist, are sent to a home for crippled children where the youngsters spend many happy hours in copying, and making books of them.
I'd like to spend a coupla hours with Chief of Police Quinn every so often. On the outside o' course. He's chock fulla stories. An' Boy! does he tell 'em! If you don't believe me bend your noble ear to KPO some Monday evenin' 'long about 6:15.

* * *

Whatta joker "Jo-cur" turned out to be. Hear it t'other night? Sunday March 13. Maybe the date had somethin' to do with it. Ennyhow, whoever was custodian o' records that night, put the "Jo-cur" transcription on wrong side rinkus. Funny? Sure t'was. Worth a laff. Woolworth a laff. But what had me fit to be tied was the explanation that followed. "Due to mechanical difficulties," etc., etc. Pardon me if I seem to indulge in free verse—or somethin'—Ten-cent entertainment, a ten-cent product, handled in a ten-cent way.

* * *

I'm glad Billy Jones and Ernie Hare are back. Always liked 'em. They're friendly. Personalities sorta beam-like. Know what I mean? Something in their voices, both talkin' an' singin' is reminiscent o' the ol' neighborhood butcher that used to give us kids an extra slice o' baloney when we went along to market with Aunt Samantha.

* * *

The guy who sold that program to the American Safety Razor people oughta be sentenced to shave with a blade as dull as the broadcast.

* * *

KPO's "Take It or Leave It" rates better publicity than it's gettin'. I'm no shucks at detec-k-a-tivin' but I kinda like to play with some o' the yarns. Barry Hopkins knows how to make 'em interestin', too. Say—didja ever notice the similarity in Hopkins' voice to that of LeGrand's? Funny NBC overlooked that when Dick stepped outa the picture. They coulda saved themselves a lot of embarrassment in that "Captain Post" matter. George Rand did a good job considerin' the odds but he was more "Kenya Bill" to us at the time. We're a queer bunch, we fans. Visualize characters to suit ourselves—watch for certain tricks o' speech an' all that sort o' thing an' when somebody switches hosses on us in the middle o' the stream, we take it as a personal affront.

* * *

The pipe organs at KTAB an' KFRC sound more like accordions every day. You've guessed it, I've no great respect for accordions.

* * *

Wonder why National has to be so perverse? Since Joseph Henry Jackson's been taken off the Sunday night schedule I've gotta skip two Amos 'n' Andy episodes. Wednesday night's for Gypsy's Closeups an' Friday night's for Jackson's Book Review. Seems to me they could easily fill that 15-minutes with one o' their regulars. An orchestra say, that's on the air several times a day, instead o' placin' a once-a-week feature in the spot.

* * *

If you appreciate croonin', lean your ears KLX-ward some time an' get a load o' Cora Scott's IT. She's big time an' no mistake. Give 'er a name like dream-girl an' a bit o' trumpet heraldin' an' she'd clean up.

* * *

Ed an' Jerry on National's Rexall broadcast aren't so hot as to humor, but talk about changin' key without missin'. Their teamwork's immense. Sanella's orchestra's not to be sniffed at either. Swell violin section.

* * *

Heard a woman hill billy t'other day. Glory be—ain't there nuthin' that wimmen won't try?

* * *

Some o' these fine mornin's some eastern scout's gonna come along an' grab off Crosscuts from the Log o' the Day. An' then our western boys'll be busy thinkin' up alibis 'cause they weren't smart enough to recognize a real program when they heard one.
JERRY JERMAINE, KTAB
PROSECUTION of the Government's anti-trust suit against the radio industry, with the present depressed conditions making it difficult for the manufacturers and dealers to keep their heads above water, threatens to disrupt the entire trade, according to officials of the Radio Corporation of America.

Prosecution by the Department of Justice of the suit, in view of the changes in contractual relations with other organizations made by RCA to meet the Government's objections, is under attack and the department is charged with inconsistency in recently amending its petition in the Federal Court at Wilmington, Del., to enjoin "some of the very arrangements altered to meet the Government's views."

"We are unable to understand the action of the department in persisting in doing unnecessary things and making unnecessary charges, particularly in times of great business depression and even when there is and long has been great competition—more than adequate from every point of view—in the radio industry," officials of RCA declared in commenting upon the Government's latest move.

The department's plea covers activities of the defendants not heretofore complained of, charging them with attempts to restrain commerce between the United States and foreign countries, as well as domestic commerce, and adds to the list of defendants the National Broadcasting Company, the International General Electric Company, the Westinghouse Electric International Company, and RCA Communications, Inc.

Formation of the National Broadcasting Company by Radio Corporation, General Electric Company, and the Westinghouse Electric Company is charged with having been for the purpose of restraining competition in the business of nation-wide broadcasting.

"The department's demand for additional competition," RCA officials contend, "came at a time when there were so many competitors in the field that overproduction and cutthroat competition threatened the entire industry. This is even more true today, when prices for merchandise are lowest in the history of the industry and when few, if any, companies engaged in the manufacture and sale of radio devices are able to earn a profit on their business."

The patent cross-licensing contracts of which the Government complains, it is asserted, were filed with the Department of Justice when they were executed and "have been considered by succeeding attorneys general. They were investigated for four years by the Federal Trade Commission and the complaint was dismissed."

The Government suit, it is pointed out, was instituted twelve years after the arrangements it attacks were made. The position of the organization, it is declared, was that any doubt as to the legality of the contracts should be cleared up, and to meet the Government's views RCA is withdrawing from participation in the General Motors Radio Corporation, has changed its contractual relations with the United Fruit Company, has amended certain of its international traffic agreements, and has given favorable consideration to the creation of an open patent pool. Yet, it is complained, these very things, designed to win the approval of the Department of Justice, are made the subject of complaint in the amended bill.

INDICATIONS that the influx of new amateur operators is weakening the control exercised over amateur activities for years by the amateurs' own organization are seen by Government officials in the large number of complaints recently received of operators using call letters not assigned to them.

The reports indicate that the amateur operators use the call letters of others while adjusting their sets, so that any infraction of the regulations occurring during the process will not be traced to them. Ordinarily, it is stated, the offending amateurs resume their own calls as soon as they are assured their transmitters are adjusted for proper legal operation.

In an effort to protect themselves against the issuance of new regulations which might materially reduce the scope of operations now allowed, as well as to eliminate undesirable operators, reports to Washington state, amateurs of longer experience in many lo-
calities are grouping for the purpose of tracing down offenders and are making reports to Washington.

It is pointed out by Government officials that the use of call letters not assigned to a station makes it, in effect, an unlicensed transmitter, the operation of which is a felony punishable by a fine of as much as $5,000, or imprisonment for as long as five years, or by both fine and imprisonment. Because of the large number of cases reported, the radio division of the Department of Commerce has undertaken a drive against such offenders with a view to barring them from the air.

For a number of years the amateurs of the country were closely linked through a national organization, the Amateur Radio Relay League. Within the past year, however, a very large number of new operators has been licensed, many of which apparently are not members of the organization or fail to realize the importance placed by the body as a whole upon legal operation, and it is chiefly from this group that offenders come, it is believed.

LEGISLATION authorizing the War and Navy Departments to keep secret the details of certain apparatus for military or naval use has been given the approval of the Senate and an attempt will be made to secure its enactment before Congress adjourns in June.

Under the provisions of the measure, the two departments would be able to keep confidential their developments in the field of radio, including present experiments with radio-controlled vessels and possible research with radio-controlled torpedoes and aircraft. They would also be able to keep secret their work with respect to military transmission and interference with enemy radio communications.

Present law requires the publication by the departments of full information in connection with the purchase of all materials, proposals for which must be publicly invited. Under the proposed amendment, the departments would not be required to make purchases in this manner, but would be permitted to negotiate with individual manufacturers.

The measure has long been sought by the two departments, the Secretary of War recently explaining that "certain material, apparatus and equipment used by the Army and Navy is of such a nature that, in the interests of the public service, it should be kept secret."

"Under existing law," he said, "it is impossible to procure such materials, except by Government manufacture, without disclosing their secret nature, because of the necessity for advertising, and the publication of specifications, etc."

Research laboratories of the two branches of the military service are actively engaged in work of a highly important nature, designed for the protection of the country in the event of war. The main points of investigation are in the fields of radio, chemical warfare and aviation. These three phases of military activity, it is believed, are the most important of all under modern conditions.

Because of the present inability to secure apparatus from private manufacturers without publication of important details, the two departments have been forced to manufacture for themselves all equipment of a secret nature, a matter of extreme difficulty in the case of articles of a character requiring machinery not readily available to them. These essential facilities, however, are to be had in a number of manufacturing plants.

SUBZERO temperatures which accompanied the severe storms which swept over a large part of the United States early in March caused considerable damage to the monitoring station of the radio division of the Department of Commerce at Grand Island, Nebr.

Ice formation and high winds resulted in serious damage to part of the antenna system, according to reports to Washington, while the extreme cold made it impossible to force sufficient steam from the main building to the engine room to heat the oil line, and, as a result, the oil flow stopped and the lack of lubrication damaged one of the motors.

In an effort to keep in operation such equipment as had not already failed, S. W. Edwards, in charge of the station, installed an electric heater to make possible the continued running of the one large motor still undamaged. This motor was of sufficient size not only to operate the heater which kept its oil line open, but to furnish power for the operation of some of the station apparatus.
N 1922, Theodore Strong, organist, was first introduced to the ether audiences of Radio Stations WEAF, WJZ, and WOR, pioneer broadcasters on the Atlantic Coast—and he has been going “strong” ever since!

And if a “Believe it or not” column were in order for organists, Strong would be in the first row with a few records. Several years ago he attained a record of 1,000 radio organ recitals, playing 4,000 different compositions. In 1925 he gave the first radio performance on the Pacific Coast of an organ and piano composition, and organized the Tea Time Three, the first combination of its kind to feature pipe organ and piano duets with voice.

Born in New York City, Strong first appeared in public at the age of eight, proudly presented by his piano teacher as the star attraction of the “Ladies Aid” church entertainment at the village church in Mt. Vernon, New York. After the usual coaxing to practice and “clock watching”—the patience of his parents was rewarded by an ever growing interest in music and admiration for the pipe organ. At nineteen Strong started up the ladder of church positions. In the East and on the Pacific Coast he has served as organist and choir director in churches of almost every denomination and during the past seventeen years has played in 2,500 church services and given over 200 dedicatory recitals on twenty-five different makes of pipe organs!

In New York he was organist at Aeolian Hall and Town Hall, was associated with the music editor of the New York Evening Mail, and his concert management activities brought him in contact with the leading musicians of America and Europe.

Three years ago, on a visit to New York, while at Aeolian Hall he recorded for the Aeolian Duo-Art Reproducing Pipe Organ. Returning via the Northwest he played at Portland, Tacoma, Seattle, Arlington, and Spokane. He has made two trips to Salt Lake City, playing recitals on the magnificent organ at the Mormon Tabernacle, and for the past five years he has been at the Fifth Church of Christ, Scientist, in San Francisco.

The first radio performance of the Narrative Tone Poem, "Pilgrim's Progress," for the organ by Ernest Austin, was given in its entirety on twelve consecutive Sunday evenings over KPO by Mr. Strong. As musical director of the Shell Happytime programs on which he is now heard each morning over KFRC and the entire Columbia-Don Lee network, he organized “The Celestians,” featuring pipe organ, harp, violin, and cello, a most satisfying combination.

Strong probably has one of the finest pipe organ music collections on the Pacific Coast, requiring two steel filing cabinets to systematically take care of over 10,000 compositions.

JUNE PURSELL, who sings in the manner of the late Nora Bayes, has signed a long-term broadcasting contract with the National Broadcasting Company, according to a recent announcement.

Miss Pursell will be heard from New York over an NBC-KGO network.

Born in Indianapolis, Miss Pursell went to Los Angeles eight years ago for a visit. Instead of returning to Indiana, where she always had lived, Miss Pursell suddenly found herself embarked in radio and a vocal career.

"I had never even had a vocal lesson," says Miss Pursell, "but I always loved to sing. While visiting in Hollywood I sang one night at a club. It was something of a dare. A little boy at a nearby table had a ukulele. I asked him if he would let me play it. He said 'yes.' I played and..."
sang for two hours and a half. KNX in Hollywood was broadcasting the program. That's how it all started, I guess."

As a matter of fact, hundreds of telegrams poured in while Miss Pursell sang that night from the Hollywood club, and officials of station KNX were so impressed with the young singer's voice that they urged her to keep on singing and they offered her a job.

"I'll admit I was bowled over," Miss Pursell says, "but I was delighted, and went right to work. I stayed at KNX seven years."

Between radio engagements, June Pursell became popular with Pacific Coast vaudeville audiences. She did a whole year on a Keith-Orpheum circuit and also sang in pictures. She appeared in several talking pictures in singing roles, and one of the last things she did before going east was to whistle for Pola Negri in the screen star's picture, "The Woman Commanders."

In 1930 Miss Pursell won a Pacific Coast radio popularity contest and went to Hawaii as a prize winner. She has done several phonograph records and on the Coast has built up a reputation as an unusual ballad singer.

Friends urged Miss Pursell to go east. She went, and was engaged by the National Broadcasting Company after a first audition.

Miss Pursell is five feet four inches tall, weighs 125 pounds and is one of radio's most attractive singers. She has platinum blond hair and blue eyes. Her mother, Mrs. Della Pursell, went from California to be present at Miss Pursell's NBC debut.

3000 tunes by the time that six-year period rolls around.

Now a word about the boys. . . .

Fred (Hap) Van was born almost in the shadow of the theatre, so to speak. His parents—Charles and Fanny—were both musical comedy and vaudeville stars. His father's brother was half of the famous comedy team, "Van and Schenck." His maternal uncle was Sam Bernard, the late musical comedy star. With a background like this, it was inevitable that Hap should follow the call of the footlights. He made his first stage appearance with Gus Edwards' "School Boys and Girls," Lila Lee was in the cast (as Cuddles) and so were Lew Brice, brother of Fannie Brice, and Georgie Jessel. When this engagement was finished he joined a vaudeville troupe, playing the Moss and Stoll circuit theatres in the British Isles. It was at the conclusion of this tour that Hap claims one of the most interesting—and uncomfortable—adventures.

Having ten days before his next engagement in New York should commence, Hap and a party of American showfolk decided "to run over and see Paris." Their visit was not enhanced by the fact that the roar of the German berserk met their ears soon after their disembarkment on the mainland. Not afraid, you understand—just cautious—the party made a hasty departure for Liverpool, meaning to return to America at the earliest opportunity. It seemed, however, that many other well-meaning Americans had also been seized with this commendable desire. All reservations were gone. It

(Continued on Page 59)
Voting Is the Only Way

WHAT makes your magazine of outstanding interest to me is the detail—names, etc., that you feature. It makes a difference to me in looking over the day's offerings, if I run across my favorite in song or sketch, and your magazine is the only answer as to where I tune in, when I have no other means of knowing.

I buy Broadcast regularly, and would subscribe, as it would be cheaper, but if I did, you would have me by the neck for a year, and you might change your system, and if you did, the daily newspaper would be just as good a guide.

One thing annoys me, however, and that is the shifting about that you do, either to avoid showing favoritism to any one station, or to give us poor sufferers some mental gymnastics. I start to mark a program for a certain day, and look in vain for what I'm trying to underline; wonder if they've taken it off or what in heck is the matter, and finally discover you have switched stations on me. What is the big idea?

Some first-class citizens go around cherishing the idea that it isn't showing proper dignity to condescend to write to advertisers or artists in order to convey their approval and pleasure. I heard the same moth-eaten argument over twenty years ago from those who did not believe that women could vote without becoming spotted or stained or marked in some way. Nowadays most of us know that voting is the only way to register a preference, and that if we don't, the other fellow will, maybe to our regret. I suspect the reason why we have so much jazz and crooning is just that, and conservatives will have to get into the game or lose out.

Why didn't you start with 5 p.m. so I could have voted for Cities' Service? It is a mighty good program. Also, I could have voted again for KGO Wednesday 5:30.

I certainly wouldn't like to be without Broadcast Weekly. 

A. R. M., Mill Valley, Calif., March 7

Goes Fifty-Fifty

I am enclosing my Program Preference Ballot, which is a "composite" ballot on which a family of three widely varying tastes finally compromised. After several months of reading the letters in your Open Circuit, we have concluded that our plan of sharing the privilege of dial-turning is a pretty good one. For instance, I do not care for the Lucky Strike Hour at all, but do not consider that any reason why the member of my family whose favorite it is, should not have the pleasure of listening to it three hours a week; and I feel exactly the same about the rest of the thousands of tuners-in who enjoy it and all the other programs that do not appeal to me.

Some of the most popular programs on the air are a pain in the ear to me, but I realize that while I may be "my brother's keeper," it is not my privilege to choose his radio programs for him any more than it is to say what shows he shall see, or which brand of coffee he shall drink, or whether he shall "walk a mile" for his cigarette rather than "reach for" it "instead." We are told to live and let live, and it seems to me that it would be a very good thing to be willing to hear, and let hear too. Perhaps a great many radio fans do not care for the Metropolitan Opera House broadcasts that I have found the most delightful treats of the entire winter, but they should be broadminded enough to think it only fair that the lovers of classical music should be allowed the pleasure of hearing it the few times a week it is vouchsafed to them. We can't all admire "Crosby, Colombo, and Vallee," you know, so let's go fifty-fifty on the broadcasts.

By the way, I wonder that none of the contributors to the Open Circuit mention the Lofner-Harris Orchestra, which we think one of the best dance orchestras on the air. Even Dyal Turner doesn't give them a word, good or bad; and I think he is pretty fair, although I do not always agree with him.

N. B. R., Seattle, Wash., March 7
Too Much Knocking

YOUR little weekly book of knowledge is about the best thing that we have to inform us of what the different stations have to offer. Your national news items are always interesting; Gypsy's Personal Pickups give us the "low down" on a lot of things: Microphone Gossip and all the departments that follow are well worth the time of all the readers, but when you get to the "Open Circuit" you sure do show up a lot of letter writers in their proper light very much unbeknown to them by publishing their letters. What a lot of would-be critics there are in this world.

Take for instance in your issue of 2-28-3-5. page 15, "Room for Improvement," by Jacob A. P. It seems that guy is in love with the ninth letter of our alphabet, for he starts five different paragraphs with the letter "I" and all he does is try to "Pan" one Walter Winchell, like a lot of others whose letters you have been kind enough to publish. Then again the following issue of your good magazine on page 19, your friend from Stockton wants to shoot Winchell.

It might be a good thing for a lot of those self-appointed critics to stop and think ere they condemn people and ask themselves the one question, "Could I do as good in the self-same position?" and the chances are twenty to one that they would not even get to second base.

The Lucky Strike program is in a class by itself, and it does not confine its operations to any one locality, nor to any one orchestra, but it brings you the "cream of the crop" from the four corners of the world in the shape of good music, and the one responsible for it is none other than Walter Winchell, who is the lifeline of the tri-weekly broadcast, and one person who stands by the convictions of his own conscience and who has guts enough to spill the truth over the radio.

There is no law that compels us to listen to any particular program, and so for the benefit of those many "knockers" let me say that at any time you are not satisfied with what is coming into your loudspeaker, why for the love of mike turn off the radio entirely and go back to their old phonograph.

There is altogether too much "knocking" going on, and so if some of your readers are not satisfied tell them to confine their opinions to themselves and not waste a lot of printer's ink with idle thoughts.

Octavius A. U., Phoenix, Ariz., March 7

Re Frank E. vs. KPO

KPO needs no defense but deserves some expression of appreciation as against Frank E.'s letter of February 23, published in Broadcast Weekly of March 13 to 19.

I can hardly believe Frank E. failed to realize all that the present management of KPO is doing for the advancement of radio in both art and education to say nothing of entertainment and current information.

No one regretted more than myself and family the loss of Paul Pitman programs over KPO but anyone who followed the struggles to save those programs must realize that KPO was not to blame nor anyone in fact and some of the Pitman programs over KTAB since have been delightful.

"Scotty" is now available and in his most inimitable manner over KPO. Such few items are almost infinitesimal in the flood of the KPO releases of the very best.

The University of California programs are epoch making and steadily improving and widening and behind them and along with them is a long story of great and vital interest in the radio field.

The long continued and remarkably well maintained productions of the Abas String Quartet can not be matched anywhere in the entire radio world, in the field of pure music of the highest type, not even by the great symphonic productions which are now to an increasing degree flooding the broadcast programs.

The Music Appreciation Hour, now available to us over KGO, is marvelous and the printed word available with it even more so, but KPO also brings us and has long done so, the Standard Symphony hour for the schools in the day time and KGO also, then and at night for the general public.

It is doubtful if anything equal to the Commonwealth luncheon broadcasts every Friday over KPO can be found anywhere else in the world.

And now in the evening we have back again over KPO our beloved Henry M. Hyde in his talks on the Wonders of the Sky, and if we could only get them also
in print as we can many of the other talks, our joy would be quite complete. His presentations can not be matched anywhere else in the entire radio history.

Then what shall we say as to the Nathan Abas violin recitals regularly on Sundays, and many other perhaps equally fine productions available over KPO as well as KGO and KFRC.

For example in still another field the Impressions of American Wastelands, that can not be matched anywhere else in the world and I know for I study the programs from other countries and the most valued publication I receive is the “Listener” from the BBC people.

And as I write I am listening to the talk on “Conversation Control,” in the comparatively new series as to “Cultural Conversation,” a very remarkable effort in a new field of American education where development is greatly needed.

I hope to listen in this evening to the violin recital of Cy Trobbe.

And how about the Stringwood Ensemble that comes to us so often over KPO as well as KGO.

I am wondering just what may come at 11:30 this morning under the title “Ancient Wisdom and Its Modern Application,” as a sample of the new things continually being offered us over KPO as well as other stations.

One must watch and plan and work to get a tithe of what is so freely and generously flooding through the air day and night and if we even limit ourselves to KGO, KPO and KFRC, we can only take a very small part of what is made available of the very highest and best and entirely outside of the field of dance and jazz and comedy and intrusive advertising.

I could write five times as much as the foregoing about KPO alone as it stands today, and is marching on and if now and then a program drops out we love, how little do we know of the reasons why.

My mail is heavy with returns from preferred records and data as to broadcasts by KGO, KPO and KFRC, and my files are enriched by each of these stations to that degree that I marvel as to what I have heard and failed to fully appreciate.

I wish Frank E. could see some letters I have received from relatives and friends who are now in the East and miss greatly what we get here over KPO, and which is not made available there, while we are getting more and more out here the very best of all they get there.

But this letter is already so long I fear it will not be available and I will forbear saying anything more.

R. S. G., Alameda, Calif., March 14

A Radio Eulogy

There's a heap of joyous goodness as we listen in each day
To the scheduled Radio outbursts as on the air they come our way
And light right on our hearthstone with a gracious, merry air,
And a “well hello, how is you, glad to see you” and “are you there?”

As we run the whole list over we catch the welcome sound
Of a steel saw making cross cuts and the daily morning round
Of the Southern negro melodies coming to us sweet and low,
And we marvel at their beauty and give thanks to Radio.

With a sort of piercing challenge comes “good morning” crashing thru
From General Electric’s Miss Grace Ellis with the news, both old and new;
And her brisk introduction of co-worker Emily Post,
Who instructs just how to act at dinner when one is playing host.

Beautiful thoughts from a “friendly house” are sent to start the day,
And for the evening’s entertainment there’s Walter Winchell’s “O.K.
California,” and the smoker’s usual vote “reach for a Lucky instead,”
“Lucky’s are always kind to your throat.”

“Hello everybody” and Edna Wallace Hopper comes dancing on her toes
With a beauty creme transformer and a tonic for those
Who need a hair restorer, then she ends in wild despair
“Goodbye everybody, they’re pushing me off the air.”
When the blue of the night meets the gold of the day,
The crooners come on—Morton Downey and Vallee
And Alice Joy, "sweet and lovely," with voice rich and pure,
Who has fallen a victim to the Prince Albert allure.

"Here they are" and at once we prepare for a ride
In the eight P. M. Taxi, and we glow with pride
As Amos the chauffeur, and Harlem's Mr. Andrew H. Brown
Careen and cut corners while showing us the town.

There's "Memory Lane," down which we stroll,
and as we glance around
We greet both Seth and Mother Parker and their neighbors heavenward bound.
There's the Sabbath Bible story and Cadman's sermon on the air,
There's music by the great Damrosch, there's music everywhere.

So many personalities in the day by day broadcast,
We've mentioned quite a few, and now we name the last—
Tony Wons, "Are you listenin'?" which one would surely miss
If he should cease to read his lines, and which might sound like this:

If you can dream of sunshine when clouds are hanging low;
If you can "keep that old smile smiling," altho you have no dough;
If you can grin and bear it when you're hit below the belt,
If you can keep smiling when you know the blow's unfairly dealt;
If you can do all this and show courage in your eyes,
Well, believe it or not, you're entitled to the world's grand prize.

Amy Jones M., Modesto, Calif., March 14

Dinty Stands Corrected

Please tell "Microphone Gossip" and Mr. J. F. Doyle, radio editor of the Oakland Post-Enquirer to give the Northwest an even break. An error was made in that column, or at least by Mr. Doyle when he referred to the city of Oakland as being the third largest city on the Coast. The third largest in California but not on the Pacific Coast. Our own city of Seattle, Washington, could be placed within the city of Oakland and still have enough population for a city almost the size of Berkeley. Our neighboring state of Oregon has a city, Portland, would have enough population for a city the size of Burbank. Mr. Doyle was just a wee bit overzealous.

The latest Federal census figures follow:
Oakland, Calif., 284,063; Seattle, Wash., 365,583; Portland, Oregon, 301,815.

A. C., Goldendale, Wash., March 4

Uses and Recommends Sponsored Products

I would like to express my appreciation to Broadcast Weekly for the Program Preference Ballot recently taken by your worthy publication and certainly hope that we shall see some improvement in radio programs generally as a result of it.

However, as the ballot did not include the daytime programs, I particularly want to express my thanks to the sponsors of Heel Hugger Harmonies, Enna Jettick Melodies, Van and Don, the Two Professors; Woman's Magazine of the Air, Cities Service, General Electric Home Circle (The G. E. Sunday afternoon concert is exceptionally fine, bringing us the world's best singers), Mormon Tabernacle Choir and Music Appreciation Hour with Walter Damrosch, all of which are released through the facilities of NBC; also for the Shell Happytime and Happy-Go-Lucky Hour from KFRC.

One very fine evening program, Adventuring with Count Von Luckner, I regret having neglected to vote for on the ballot.

We gratefully acknowledge our indebtedness to the sponsors of such worthwhile programs and gladly use and recommend their respective products.

Would also like to express my appreciation of the very apt criticisms written by Dyal Turner. While I do not always agree with him, he can usually be depended upon to glean the wheat from the chaff, and would, if given more space, further enhance the columns of Broadcast Weekly.

Sincerely yours,
Mrs. W. A. C., Long Beach, Calif., March 12
JUGGLING CHARACTERS

By CARLTON E. MORSE
NBC Mystery Dramatist

HOW," demanded a short-story writer, "are you able to write two stories at the same time and keep the atmosphere of the two separated, not to mention the characters?"

The situation which led to this question was the announcement that I would have two shows running at the same time over the NBC system. One, "The Witch of Endor" is a fast-moving mystery serial with a background of horror and sinister shadows. The second serial is "One Man’s Family" a drama of a modern family and the clash between the sophisticated modern ideals of the younger generation and staid conservatism of the parents.

Perhaps with this explanation you can see the question which arose in the short-story writer’s mind. At first he was under the impression that at least one of the two dramas was already completed; in other words, that I was writing them one at a time. This is not true. They are being written episode by episode and week by week. The first part of the week is given over to the trials and tribulations of Dr. Gordon, his daughter Irene and their friends in the mysterious entanglements of "The Witch of Endor."

The second half of the week is devoted to Henry and Fanny Barbour and their five children about whom revolves the tale of "One Man’s Family."

"But," persisted the questioner, when I assured him there was never any trouble of keeping the two stories straight, "how can you help but be thinking about your Witches brews, your black cats, your fear-haunted atmosphere of the mystery serial, when you’re writing on the other story?"

This is not in the least true. When one becomes accustomed to the demands for swift, sure writing as is the case in the radio field, he trains himself to drop everything from his mind but the subject at hand. If I sit down to a typewriter with a certain group of characters in mind, then nothing can distract from that group. To begin with, every character is given certain definite characteristics from which he must not deviate. These characters necessarily react in a normal way to the plot of the story and this obviates any possibility of a character getting out of hand.

To explain. In the "Witch of Endor" there is a character known as Wilma Daily. She is twenty-five years old, sophisticated and of a rather acid disposition. When placed in the supernatural atmosphere of the story it is her natural reactions to deride the physical manifestations which clash with reason. In the beginning she makes fun of witchcraft, but as the reign of horror and terror grows she is forced to consider the unnatural events which are taking place. She laughs at the situation less and less and becomes more and more cynical. She admits that certain unheard of events have occurred, but accepts them with reservations.

On the other hand Irene, the young, unsophisticated girl, reacts to these terrors with her deepest emotions. She is afraid of everything she doesn’t understand; she is terrified by vague, flitting shadows; she cries out in horror at the mewing of a cat outside her door.

And so with each character. This is called consistency in characterization, and is definitely necessary to the development of personalities in drama.

Now, if all this is so, then how would it be possible for a writer to get one of these characters mixed with a character from another show, even though he were writing three of four dramas at a time? It isn’t possible if the writer is at all adept at characterization.

While "Witch of Endor" is a mystery full of physical action, excitement and breathless situations, "One Man’s Family" is a story of mental reactions, and sophisticated dialogue. The setting of the latter is modern, the characters are normal human beings reacting to normal situations.
Here we have a conventional mother and father with a housefull of grown children, all of whom feel that their parents are old-fashioned and out of date. They believe in personal freedom, and in the new modern code of self-sufficiency.

There is a pair of twins just nineteen... A girl and a boy. They typify the younger generation with all its sophistication, its wildness and its lack of restraint. They get themselves in trouble and time again, but always they extricate themselves. They are sufficient unto themselves, refusing to allow their parents to interfere either in their pleasures or their woes.

Then there is the eldest son, Paul, who was a World War aviator and due to a wound must walk for the rest of his life with a cane. He represents the ex-service element in this country. He is cynical with the cynicism of the young patriot who fought to make his country a better place to live in, only to return home and find it the same old place. He is shy and a little bitter over his shattered body. He has a highly developed sense of justice, high ideals for himself, and a low opinion of the forces which rule the country.

Here again then, we have a definite group of characters each with his own definite characteristics. Not by any chance in the world would it be possible to mix them with the mystery serial group; not yet would it be possible to introduce the macabre atmosphere into the background.

In the one drama, the sinister element imposes itself upon the group of characters, in the other the personnel lives in a normal atmosphere, all its members reacting upon one another.

So my answer to my short-story friend is, the business of writing two serials at the same time offers no difficulties. One might as easily expect confusion in a woodchopper who interchanges his saw and ax.

The old saying "There is nothing new under the sun" applies to television, as it has applied to practically every other development in the past.

The self-propelled motor vehicle was invented nearly a century before the first modern automobile was put on the streets. For untold ages, man played with the thought of transporting himself through the air. The idea of projecting pictures over long distances has received the attention of scientists for half a century, although it is only in the past few years that any substantial progress has been made toward bringing the dream into actuality.

Like aviation and telephony, the development of television was dependent on scientific progress in other lines for its start. For centuries men have dreamed of a "magic carpet," but their imagination until a few years ago was far ahead of actualities. Now the airplane has brought distant cities close, and by the telephone and radio men may talk with others in practically any part of the civilized world. Soon they will be able to see those with whom they talk, though oceans and mountains may intervene.

As far back as 1884, the annals of science disclose, it was recognized by experimenters in the then uncharted fields of the air that to transmit visual images it would be necessary to resolve those images into elements, each element to be faithfully transmitted and reconverted into a corresponding light value at the receiving end. To accomplish this, scanning discs were employed by Nipkow, a German scientist, and ten years later Amstutz, an Illinois experimenter, carried the work on even further.

In 1913, C. Francis Jenkins, then better known as an inventor in the motion picture field than as a radio investigator, undertook a study of television which engrossed him for twelve long years, finally culminating in 1925 in a transmitter and receiver with which moving pictures could be projected over short distances. The following year, John Baird, an English inventor, announced similar success. Both have carried the development of their apparatus to a point where lengthy programs can be staged, with fairly reliable reception at rather distant points.

In 1928, the Bell Telephone Laboratories succeeded in transmitting a picture from Washington to New York, and since that time a number of other experimenters have entered the field of television development. Prominent among those who have carried the art to its present status are Philo Farnsworth, now with the Philadelphia Storage Battery Company; U. A. Sanabria of Chicago, the General Electric laboratories at Schenectady, the Jenkins Television Corporation and the RCA-Victor Company.

At the present time there are 27 licensed television broadcasters.
A JOB COLLECTOR

KING-COUSIN to the National Broadcasting Company is the Radio Corporation of America, and Exalted Kingfish of that many-syllabled institution, in its out-west activities, is G. Harold Porter, who also, as a side activity, presidents the San Francisco Commercial club.

Now a body would think that with these two jobs (for the price of one) he would be satisfied to call it a day and leave other jobs for other people in this time of national depression and too few jobs to go round; but no, not for G. Harold Porter—he wants not only all the jobs that are loose but also yearns with an all-consuming yearning for all the spare nickels that are timidly secret ing themselves in the lefthand trousers pocket of ye writer of this column—and he's rapidly acquiring them.

In other words, G. Harold plays a nifty game of dominoes and whilst playing throws up a smoke screen of pitious bewailings at his continued hard luck that tends to blind one to what is really going on in the pegging line—until payoff time.

True, the amounts are not vast, but you'll remember (as well he does) that "the constant drop of water wears away the hardest stone; the constant gnaw of Towser gets the marrow from the bone; the constant cooing lover is the one who wins the maid, and the constant advertiser is the one who gets the trade."

It's that constant nickel nibbling that he does that is going to make the difference next year in what he puts down in his income tax statement and what I don't put down in mine.

Maybe I could put down my losses to him in the charity column of the tax return, but a body would have trouble convincing the government that any man with two jobs is in need of charity.

Maybe I'd better quit playing dominoes with him, but I can't now, for I feel that I must recoup my embarrassing nickel losses in some way, and, anyhow, I'm curious to see the expression on his face some day when I win the nickel—I mean, if I win the nickel.

A MIXED BLESSING

The good Lord made
A lot of things.
He made the hornet
And its stings;
He made the mountains
And the plains,
He made moonlight
And country lanes,
He made the skies,
All bright and blue,
He made the earth—
And me and you.
He made some man
Just smart enough
To take some tubes
And other stuff,
And out of them
Construct with care
A doodad that
Sends through the air
Upon wave-lengths
Of different sorts
Programs of songs
And news and sports
And dramas that
Are full of shrieks,
And tales of love
"Twixt shes and sheiks.
In other words,
The radio,
To drive away
Our cares and woe,
No matter where
Our homes may be,
Beside the vast
And changeless sea;
Up in the hills
Where green-robed trees
Give welcome to
Each friendly breeze;
But sometimes I
Think if He could
Hear some programs
He surely would
Be sorry that
He'd fixed things so
That humans found
The radio.
SUNDAY Programs

March 27, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
7:00 A.M.-Hollywood Bowl Easter Sunrise Service
8—CBS, Julia Mahoney and Charles Callie, duet, with Emery Deutsch's Orchestra
8:30—Mac, comics
9—Home Sweet Home Concert
11—Sherman Clay Concert
11:30—CBS, Columbia Church of the Air
12 noon—CBS, N. Y. Philharmonic Symphony Orchestra, Sir Thomas Beecham, conductor
2—Prof. Lindsey and Leigh Harline
2:25—CBS, Chicago Knights
2:45—Song Stories, Clark Sisters
3—CBS, The Lost Legion
3:25—Lavender and Old Lace
4—CBS, National Advisory Council
4:30—Frank Moss, Piano Recital
4:45—CBS, Between the Bookends
—Oakey and Oakey
5:30—CBS, The Metropolitans
5:55—CBS, "Your Child." Angelo Patri
6—CBS, Belle Baker and Jack Denby's Orchestra
6:30—CBS, "Experiences of Count von Luckner"
7—CBS, Bama Wallace Hopper Variety show
7:30—Buccaneers
7:45—CBS, Ernest Hutcheson, pianist.
8—"Musical Forget Me Not;' featuring Artie Warner, Walter Kenny and Eleanor Allen
8:15—Dramatic Reading by Eugene Oehanks, organ accompaniment
8:30—CBS, Pennzoil Parade, featuring Harry Soensik's Orchestra and a guest quartet
9—"Parisian Night Life"
9:15—"Waves of Melody"
9:30—CBS, California Melodies
10—Master Concert with Juanita Tennyson and Chas. Bulotti
11:30 P.M.—Midnight—Midnight Moods from KHJ

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast Corp., San Francisco
8:45 A.M.—Musical Vogusters
9—Popular melodies
9:15—Watchtower program
9:30—Songsters
9:45—"Funny Cartoons"
10:40—Happy Harmonies
11—Church services, Old St. Mary's
12 noon—Old Chester's Melodies
12:15—Bob Allen & George Bowers
12:30—Song and Dance Kings
12:45—Music of the Continent
1—NBC, Broadcast from Austria
1:30—Manual Melodies
2—Broadway Echoes
2:30—Operatic Airs
4—Sunday 4 o'clock Forum
4:30—At the Symphony
5:30—Artist Celebrities
5:45—Rabbi Elliott M. Burstein
6—Record:
6:30—News Bulletin
6:45—Close Harmony
7—Concert Y Marigolds
7:15—Concert Memories
8—Musical Comedy Hits
9—Nights with
9:15—Light Classics
10 to 11 P.M.—Wilt Gunzendorf's Musical Jesters

JOHN B. KENNEDY
NBC-KGO—5:15 P.M.

535.4 Meters KTB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Recordings
9—Popular recordings
9:45—Watchtower program
10—Bible class
11—Tenth Avenue Baptist Church
12:30 P.M.—Chapel of Chimes
1—Chapel of Latter Day Saints
1:30—Popular Records
2—Top of the Dial Music Room
2:30—Masterpieces of Melody
3:30—Theatre of the Air
4—Kobar
5—Popular Recordings
5—Chapel of Organ
6—Popular recordings
7—Gus Arnheim's orchestra (Rec.)
7:30—Tenth Ave. Baptist Church
8:30—Recordings
10 to 11 P.M.—Beverly Illi Illi Billies

340.7 Meters KKL Lake, 6000
880 Kcys. 500 Watts
Triune Publ. Co., Oakland, Calif.
12 noon—Records
12:30—John Wharry Lewis' Quintet
1:30—Recordings
2:30—Jean Ardath, Pianist; Clyde Diddie, Dasso; Delphine Murphy, Contralto; Jack Manley, Violinist
3:30—Records
4:30—Venetian Violin Ensemble
5—Records
5:30—Star Outfitting Co.'s Program
6—Mixed quartet
6:30—KLG Trio
7:30—The Three Cocoanuts
7:30—The Three Cocoanuts, and Ethel Rhinard and Cora Scott
8—Eight O'clock Players, under the direction of Everett Glass, present "Minna von Barnheim"
9—Helen Parmelee, pianist
9:15—Jack Delaney's Novelty Trio
9:45—Marge Vogel and Jean Ardath
10 to 11 P.M.—Dance Program

CBS

Columbia Broadcasting System
5:30 A.M.—Easter Sunrise Service from Hollywood Bowl: KFRC, KFPP
8—Julia Mahoney and Charles Callie, with Emery Deutsch's Orchestra: KERN, KFPP, KGW, KOL, KYF, KFRC
8:30—Voice of St. Louis: KERN, KFPP, KOL, KYF
9—Voice of St. Louis: KFBB, KMJ, KGW, KOL, KFPP
9:30—International Broadcast: Cardinal Cerretti, Archpriest of the Church of Santa Maria Hagglo from Rome. Special Easter service: KOL, KVI, KFPP
9:45—Street Singer: KFBB, KOL, KYF
10—Cathedral Hour: KFBB, KGW, KOL, KYF, KFPP
11:30—Columbia Church of the Air: KERN, KFBB, KGW, KOL, KHJ, KFPP, KFRC
12 noon—N. Y. Philharmonic Symphony Orch., Sir Thos. Beecham, conductor: KERN, KFPP, KGW, KOL, KVI, KFPP
2:30—Chicago Knights: KOL, KVI, KFPP, KFRC, KFPP
3—The Last Legion: KOL, KVI, KFPP, KFRC, KHJ, KGB
4—Additional Advisory Council on Radio in Education: KERN, KFPP, KGW, KOL, KVI, KFPP, KHJ
4:45—Between the Bookends: KFBB, KFPP, KFRC, KHJ
5:30—The Metropolitans, Andre Kostelanetz, conductor. With Male Quartet: KERN, KFBB, KOL, KFPP, KFRC, KHJ
5:45—Angelo Patri, "Your Child"; KERN, KFPP, KMJ, KOL, KFPP, KHJ
6—Ever-Ready Radio Galeties, featuring Belle Baker; and Jack Denby's Orchestra: KFBB, KGW, KOL, KFPP, KFRC, KHJ
6:30—"Adventuring with Count von Luckner": KMJ, KFRC, KFPP, KFRC, KFPP, KHJ
7—Edna Wallace Hopper: KERN, KFBB, KOL, KFPP, KHJ
7:45—Ernest Hutcheson, pianist and Concert Orchestra. Conducted by Howard Barlow: KFBR, KGW, KOL, KFPP, KFRC, KGB
8:30—Pennzoil Parade: KERN, KFPP, KGW, KOL, KFPP, KFRC, KHJ
9—Eddie Duchin and His Central Park Casino Orchestra: KVI
9:30—California Melodies: KERN, KMJ, KGW, KOL, KFPP, KFRC, KHJ

280.2 Meters KJBS Ord, 4148-49
1070 Kcys. 1000 Watts
J. Brunton & Sons, San Francisco
2 P.M.—Frank Galvin and Jerry Heret, the Joy Boys
2:30—Joe Green's Marimba Band
2:45—Organ Music
3:15—Melody Gems
3:30—Jo Mendel's Acme Ensemble
4—Recordings
4:15—Jerry MacMillan, Pianist
4:30—Popular Selections
6:15—Silent Period
7:20—Mending, Joe Mendel's Pep Band
1 to 6 A.M.—KJBS Owl Program

www.americanradiohistory.com
**Sunday Programs**

**BROADCAST WEEKLY**

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcy. 7500 Watts National Broadcast Co., San Francisco

Service to KHO, KOMO, KGW, KFJ, KOA, KSL, KTA, KECA, KFSD

5:30 to 6:30 A.M.-Easter Sunrise Services: KGO, KOMO, KFJ
6:30-Organ Concert: KGO, KOMO, KFJ, KFSD

7-Southland Sketches: KGO, KOMO 7:30-Clyde Doerr: KGO, KFJ
8-Flora Travis: KGO, (KOMO off 8:30) KFSD
9-Piano Pictures, Aileen Fealy and Phyllis Ashley: KGO, KOMO, KGW, KFSD
9:30-Songland: Reta Miller, soprano; Charles Ford, tenor; KGO, KGW, KFI

10-NBC, Symphonic Hour, Walter Damrosch, conductor: KGO, KOMO, (KGW off 10:15) KFJ
11-Pop Concert: Orchestra direction Walter Logan: KGO, KOMO, KFJ, KFSD, KSL, KGLR, KGHL
11:15-To be announced: KGO
12:05-Concert: Orchestra direction Hebbie Kay; Browning Mummery, tenor; KGO, KFH, KGW, KFI, KFSD, KSL, KGLR, KGHL
12 noon-National Youth Conference: Dr. Harry Emerson Fosdick: Music direction KGO, KOMO, KGW, KFJ, KFSD, KSL, KGLR, KGHL
12:30-Dr. S. Parkes Cadman, director of choral and orchestra: George Dilworth: KGO, KFJ, KFSD, KSL, KGLR, KGHL
1-Boy Singers, broadcast from Vienna, Austria: KGO, KFJ, KFSD, KGW, KFI, KGLR, KGHL, KYA
1:30-Shafer Lifetime Revue; Orchestra direction H. Leopold Spathly: Gll and Demling, comedians: KGO, KFJ, KFSD, KGW, KSL, KGLR, KGHL

2-National Vespers: Dr. Harry Emerson Fosdick: Music direction KGO, KFJ, KFSD, KGW, KSL, KGLR, KGHL
3:30-GE Circle: Rosa Ponzelli: Pianist: Margaret Lewis: KGO, KFJ, KGW, KFI, KFSD, KFJ, KFSD, KSL, KGLR, KGHL
3-Day Dreams: Lucile Keithley, piano: F. E. Pruntenen: Architects: Orchestra direction Joseph Hornik: KGO (KFI off 3:15) KFSD
3:30—NBC Drama Hour: "The Prince Plays Polo," by Joseph Biehen: KGO, KFJ, KGW, KFJ, KGHL
4-To be announced
5:15—Rexall Radio Party: Orchestra direction Andy Sahmeli, Ed and Jerry, Baroque and Songs: KGO, KFJ, KFSD, KGW, KSL, KGLR, KGHL
4:30-The Three Bakers: Billy Artz's daily family hour: KGO, KFJ, KGW, KFJ, KFSD, KSL, KGLR, KGHL
5—Maestro's Melodies: KGO, KHQ, KOMO, KGW, KFJ, KFSD, KTAR, KSL, KGHR, KGHL
5:30—What's Ahead: "Keep Up with the Times," Uncle Henry and The Editor: Guest comedians: Place, time and stories: Orchestra direction Ernest La Prade: John B. Kennedy, master of ceremonies: KHQ, KOMO, KGW, KFJ, KSL
6:15—The American Album of Familiar Music: Frank Munn, tenor; Mary McCoy, soprano; Veronica Wiggins, contralto; Ohman and Garden Piano Trio: Male Quartet; Orchestra direction Gustave Haensch: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL
6:45—The Buick Revelers: Countess Olga Alban, Mezzo-Soprano: Male Quartet: Jameson, Lewis, James, Tenors; Phil Dewey, Baritone; Wilfred Glenn, Basso: Orchestra direction Frank Black: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:15—The Singing Master: Harry Frankel, master of ceremonies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:45—Sunday at Seth Parker's: KGO, KOMO, KECA, KFSD, KTAR, KGIR, KGHL
8:15—Solist: Sylvia Froos, Song Recital: KGO, KGIR, KGHL
8:30—Flashes: KGO, KGIR, KGHL
9:00—Dreams: Music: KABC-KW, BROADCAST, Co., to KFI, KFSD, KGW, KFI, KFSD, KSL, KGLR, KGHL
9:30—Radio Association: Orchestra direction Marnier Jones; Orchestra direction Mahlon Merrick: KGO, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:45—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGHR, KGHL
10:05—Promenade Concert: Orchestra: KGO, KGIR, KGHL
11—Jimmy Joy and His Bali Tabarin Orchestra: KGO
12 midnight—Organ Concert: KGO

440.9 Mtrs. **NBC-KPO** Gar. 8300 Kcy. 2500 Watts National Broadcast Co., San Francisco

Service to KJR, KEX, KGW, KECA, KTAR, KSL, KFSD

8 A.M.—Organ Concert, Paul Carson, KPO, KGA, KJR, KEX
8:30—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX
9:30—Contralto, Nathaniel Abas; String Quartet Chamber of Light: KPO, KGA, KJR, KEX
9:45—Orginal Concert, Paul Carson, KPO, KGA, KJR, KEX
11—Golden Bear Program 12:15-Nell Tower, KPO, KGA, KJR, KEX
11—Music of the Month: Orchestra direction Mahlon Merrick: KPO, KGA, KJR, KEX
11:30—NBC News Flashes: KPO, KGA, KJR, KEX
12 noon—Golden Bear Program 1:30-Organ Concert: KPO, KGA, KJR, KEX
1:30—Radio Association: Orchestra direction Mahlon Merrick: KPO, KGA, KJR, KEX
2:30—Promenade Concert: Orchestra direction Mahlon Merrick: KPO, KGA, KJR, KEX
3:30—Promenade Concert: Orchestra direction Mahlon Merrick: KPO, KGA, KJR, KEX
4:30—Musical Merry-Go-Round: Concert: Orchestra direction Mahlon Merrick: KPO, KGA, KJR, KEX
5:15—Comedians: Serial Story from the World service
6:00—Golden Bear Program
6:30—The Star-olíans: A.M.-Easter Sunrise Services: KPO, KGA, (KJR off 7:45), (KTAR off 7:45)
7:15—Promenade Concert: Orchestra direction Mahlon Merrick: KPO, KGA, KJR, KEX
7:30—The Star-olíans: A.M.-Easter Sunrise Services: KPO, KGA, KJR, KEX
8:00—Wonders of the Sky: Talk on Astronomy by Henry M. Hyde: KPO, KGA, KEX
8:15—Sydney Rosenbloom, Pianist: KPO, KGA, KJR, KEX, KEX
8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO (KGW off 8:30) KGHL
9:15—Abas String Quartet Chamber Music Hour: Allan Wilson, tenor, Orchestra direction: KPO, KGA, KJR, KEX
10—On Wings of Music: Eva Atkinson, Contralto, Orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
11—Around the Network: Royal Brown, Orchestra: KPO, KGA, KJR, KEX
12—Midnight Melodies; George Nyk-

13—Midnight Melodies: George Nyk-...
2361 Meters  KOL  Elliott 4466  1270 Kys  1000 Watts  Seattle Broadcast Co., Seattle, Wash.  
2541 Meters  KEX  Atwater 3111  1180 Kys  5000 Watts  Western Broad. Co., Portland, Ore.  
354.5 Meters  KVI  Broadcasting 4211  760 Kys  1000 Watts  Puget Sound Broadcast Co., Tacoma  
MONDAY Programs

3:15 4 Meters  KTAB Garfield 4700
560 Kys., 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee
KVI, KFPY
8—Radio Shopping News
8:30—Jack Hall and Clem Kennedy
9—Popular Music Hour
9:30—Dr. J. Douglas Thompson
10—Household hour, Alma La Marr
10:30—News Service
10:35—Dr.
11—Hot Tips and Hot Tunes
11:15—Marmola Entertainers
11:30—Julia Hayes
11:45—Store Scenes
12 noon—E. S. Agricultural Reports
12:15—Dr. R. M. McLain
12:30—News service
12:45—Echoes of Portugal
1:15—Thelma Blair, pianist
1:30—Over the Teacups, Alma La Marr
2—Popular recordings
2:30—Masterpieces of Melody
3:30—Recordings
4—Kobar
4:30—Jack Hall and Clem Kennedy
5—Taylor-Made Tempos, Glenhall
Taylor, pianist
5:15—Hot Tips and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Popular records
6:15—Crazy Cowboy
6:30—Ernie Smith, Sport Page of the Air
6:45—Reporter
7—KFBK, KGB, KOL
7:15—Music
7:45—With Freddie
8—Records
8:15—San Francisco Stocks; Financial Information; Weather
8:30—Recordings
9—CBS, Columbia Reue
9:15—The Air
9:45—CBS, Columbia Reue
10—The Air
10:15—Noonday News, Clark Sisters
10:30—CBS, The Captivators
11 noon—Noonday concert
11:15—CBS, Rhythm Kings
12 noon—Noonday concert
11:30—N. Y. stock quotations
1:30—The Globe Trotter
1:45—Colonial Dames, beauty talk
2—Happy Go Lucky Hour
2:15—Song Stories, Clark Sisters
2:30—Better Business Bureau
3:00—Town Topics
3:45—Slippery
4:15—Steamboat Bill
4:30—Spratt's Program
5:15—"Idyllo." Walter Kelsey, Eleanor Allen and Jusita Tennyson
5:30—Robert Burns Panatela Program
6:15—Kellogg Foodtown Kitchen
6:30—CBS, Evening in Paris
7—CBS, Robert Burns Panatela Program
7:30—CBS, Music that Satisfies
7:45—CBS, Myrt and Marge
8—Golden State Blue Monday Jamboree
10—Arson Weeks' Orchestra
11:30—Hal Greyson's Orchestra
12 to 1:00 P.M.—Vagabond of the Air

CBS

Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Yeng's Orchestra: KFBK, KOL, KVI, KFPY
9:45—Columbia, Revue. Emery Deutsch conductor: KFBK, KERN, KVI, KFPY, KFCR, KGB
10—Columbia, Farm Community Network program: KFBK, KOL, KVI, KFPY, KJH, KGB
11—Annie Leaf at the Organ, with Helen Board, Soprano: KFBK, KJH, KGB
11:30—The Captivators. Fred Berrens' Orchestra: KFBK, KMR, KOL, KVI, KFPY, KFCR, KGB
12 noon—Columbia, Salon Orchestra. Emery Deutsch, conductor: KFBK, KOL, KVI, KFPY, KJH
12:30—Sam Prager, pianist. With KFPY, KOL, KVI, KOL, KGB
12:45—Four Eton Boys: KFBK, KJH, KGB, KFPY, KFBK, KOL, KFPY, KJH
1—Rhythm Kings. Fred Berrens, conductor: KFBK, KJH, KGB, KFPY, KFBK, KOL, KFPY, KGB
1:30—Columbia, Artists Recital. Julia Mahoney, soprano; Theo. Karl, tenor; and Vera Eakin, pianist: KFBK, KJH, KGB, KOL, KFPY, KGB
2—Rhythm Kings. Fred Berrens, conductor: KFBK, KJH, KGB, KFPY, KFBK, KOL, KFPY, KGB
3:30—Bing Crosby, with Freddie Rich's Orch.: KERN
4—Organalities: KFBK, KOL, KVI, KFPY, KJH, KGB
5—Plantation Grill Orchestra: KOL, KVI, KFPY, KGB
5:15—Plantation Grill Orchestra: KFBK, KMG, KOL, KFPY, KGB
5:30—Wille Botta in Person: KOL, KVI, KOL, KFPY, KGB

VIRGINIA GARDINER

NBC-KGO—5:30 P.M.

491.5 Meters KFRC Prospect 0100
610 Kys., 1000 Watts
7 A.M.—Seal Rocks broadcast
7:15—N. Y. stock quotations
7:30—Bobbie and Wee Willie
8—Shell Happytime
8:30—Hall of Fame Hour
9:30—Recordings
9:45—CBS, Columbia Reue
10—The Air
10:15—Window Shopping with Wyn
11—Rumford School of Cookery
11:15—CBS, Ann Leaf
11:25—The Globe Trotter
11:30—CBS, The Captivators
12 noon—Noonday concert
1—The Hooters
1:15—CBS, Rhythm Kings
1:30—N. Y. stock quotations
1:35—The Globe Trotter
1:45—Colonial Dames, beauty talk
2—Happy Go Lucky Hour
2:15—Song Stories, Clark Sisters
2:30—Better Business Bureau
3—Feminine Fancies
4—CBS, Organalities
4:15—Song Stories, Clark Sisters
4:30—Better Business Bureau
4:45—The Globe Trotter
5:05—Town Topics
5:35—"Skippy"
5:55—Steamboat Bill
6:30—Spratt's Program
7:15—"Idyllo." Walter Kelsey, Eleanor Allen and Jusita Tennyson
7:30—Robert Burns Panatela Program
6:15—Kellogg Foodtown Kitchen
6:30—CBS, Evening in Paris
7—CBS, Robert Burns Panatela Program
7:30—CBS, Music that Satisfies
7:45—CBS, Myrt and Marge
8—Golden State Blue Monday Jamboree
10—Arson Weeks' Orchestra
11—Hal Greyson's Orchestra
12 to 1:00 P.M.—Vagabond of the Air

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Monday Programs

241.8 Meters KYA
Prospect 3456
7:30 A.M.—Rhythm Masters
8—Metropolitan hour
9—Manuel Melodies
9:30—Modern Melodies
10—Sunshine Hour
11—Salon Melodies
11:15—Manhattan Moods
11:30—Novelty bits
11:45—Singer and Dance Kings
12 noon—Broadway Echoes
12:30—Organ recital
1:30—Old Chestnuts
1:45—Calif. Parent-Teachers’ Asso.
2—Famous Songs and Singers
3—Glen Goff, Organist
3—Hawaiian Echoes
3:15—Prudence Penny
3:30—Memories of Great Masters of Music
4—Salon Music
4:15—Bertram B. Bronson: Psychiatrist
4:30—On Parade
5—Metropolitan hour
6—Revue
6:30—"Your Helpful Friend"
6:45—Henry Starr, pianist and vocalist
7—Hap and Jack: Rapid Fire Song Writers
7:15—"The Harmonettes"
7:30—Newspaper Bulletin
7:45—Virginia Spencer
8—On With the Show
9—Billy Small Ensemble with the Troubadours
9:30—Bob Allen and George Bowers
9:45—Billy Small, "Fiddlin’ Around"
10—News bulletin
10:15—Radio Sandman Hour: G. Donald Gray, soloist
11 to midnight—Concert Memories

280.2 Meters KJBS
Ord. 4148-49
1070 Keys. J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
7—Favorite Recordings
7:15—Carleton Coveny
9—Assoc. Food Stores’ Program
9:30—Records
10—Reporter of the Air
10:00—Popular Selections
11:15—Musical Program
11:30—Baudville in Miniature
11:45—Concert music
12 noon—Recordings
12:30—Band Concert
12:45—Recordings
1—Stock Report and Records
1:15—Financial Common Sense
1:30—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:05—George Taylor’s Bridge Hour
4—Aloha Hawaiian Trio
4:30—Popular Records
6:15—Silent Period
12:01 to 6 A.M.—KJBS Owl Program

265.3 Meters KSL
Wasatch 3901
1130 Keys.
5000 Watts
Radio Service Corp., Salt Lake City
5:30 P.M.—NBC, Death Valley Days
6—NBC, Maytag Orchestra
6:30—NBC, Parade of the States
7—Western Concert Hour
7:30—NBC, Demi-Tasse Revue
8—NBC, Amos ‘n’ Andy
8:15—The Daynes Jewel Box
8:30—NBC, Voice of Firestone
9—NBC, G. Washington Coffee
9:30—NBC, Billy Jones & Ernie Hare
9:45—Announcement to be announced
10—The National Players’ Dramatic Program
10:30 to 11 P.M.—Around the Network

322.4 Meters KFWI
Franklin 0200
930 Keys.
Radio Entertainments, San Francisco
7 A.M.—Eye-opener Program
7:30—Studio Program
7:45—Charlie Glenn
8—Silent Period
9—Morning Melodies
10—White House Program
10:15—Bellevue Hotel Program
10:30—Health Talk, Dr. Linebarger
11—Timely Topics
11:15—Concert Music
11:30—Learn Italian, Prof. Acquacotta
11:45—Dance Music
12:30—Town Crier
1—Silent Period
6—Dance Music
7—Studio Program
7:15—Hoku Hawaiian Trio
7:30—Silent Period
8—Concert Pianist
8:45—John D. Barry, World Events
9—Jack Oakley’s Orchestra
9:30—Emanuel Rosenthal, baritone
9:45—String Orchestra
10—Vocal selections
10:30—Let’s Dance
11—Master Melodies (Havel)
12—Dedication Hour
1 A.M.—Sign Off

322.4 Meters KROW
Glenc. 6774
930 Keys.
1000 Watts
8 A.M.—X-Bar “B” Boys
8:45—Wade Forrester
9—Off the air
1 P.M.—Weather Forecast
1:05—Latin- American Program
2—Recordings
2:30—Odds and Ends
2:45—John Condonian, tenor
3—Paul’s Dance Orchestra and Hawaiians
3:30—The KROW-Ians, Phantoms of the Air
4:15—Royal Californians Orchestra; Clarence Maynard, tenor
D’n Germano with Guitar
4:30—KROW Reporter
4:45—Daniele Germano
5—Italian Program
5:30—Wade Forrester
5:45—Alvin and Betty in “Rain or Shine”
6—Silent Period
7:30—Echoes of Paradise
7:45—The Twilight Serenade
8 to 8:30 P.M.—Al Lamanet’s Dance Orchestra

296.6 Meters KQW
Columbia 777
1010 Keys.
500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—Breakfast Hour
9—Morning Melodies
9:30—Zella Goodman’s Chummy Hr.
10:30—"This ‘n That in Music"
11—Leah Bernhardt Kimball
11:30—Cockerel’s Old Timers
12 noon—The Variety Program
12:30—Weather Forecasts; Federal and State Market Reports
1—Leah Bernhardt Kimball
1:00—Friendly Hour, Lena Leland
2—Cha-Cha Y Leon
3—Studio Program
4—Story Time
5—Vesper, Roger Darling
5:30—"Bits of Music"
5:45—Liberty Bell Quarter Hour
6—The Krickockers
6:15—Franco’s Program
6:30—State Market Reports
6:45—Radio News and Forum
7:45—Musical Tid-bits
8—Sacred Memories
8:30—Musical Varieties
9—Fireside Program
10—The Voice of Madam Arga
10:30 to 11 P.M.—Radio Revival

IN PERSON

6:45 p.m. Daily

Coffee

KOR

KECA

KFSF
**Monday Programs**

**8:00 AM**
- N.Y. Opera Troupe: Amos 'n' Andy

**8:15 AM**
- Singing Service: Cont'l Naval Command

**8:30 AM**
- Men's Chorus: Anson Weeks

**9:00 AM**
- Lieut. Colonel John A. Kenyon's Church Choir

**9:30 AM**
- Ladies Chorus: John A. Kenyon's Church Choir

**10:00 AM**
- Margaret Matravers: For Beauty's Sake

**10:30 AM**
- The College Chorus: The College Chorus

**11:00 AM**
- The College Chorus: The College Chorus

**11:30 AM**
- The College Chorus: The College Chorus

**12:00 PM**
- The College Chorus: The College Chorus

**1:00 PM**
- The College Chorus: The College Chorus

**1:30 PM**
- The College Chorus: The College Chorus

**2:00 PM**
- The College Chorus: The College Chorus

**2:30 PM**
- The College Chorus: The College Chorus

**3:00 PM**
- The College Chorus: The College Chorus

**3:30 PM**
- The College Chorus: The College Chorus

**4:00 PM**
- The College Chorus: The College Chorus

**4:30 PM**
- The College Chorus: The College Chorus

**5:00 PM**
- The College Chorus: The College Chorus

**5:30 PM**
- The College Chorus: The College Chorus

**6:00 PM**
- The College Chorus: The College Chorus

**6:30 PM**
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**7:00 PM**
- The College Chorus: The College Chorus

**7:30 PM**
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**8:00 PM**
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**8:30 PM**
- The College Chorus: The College Chorus

**9:00 PM**
- The College Chorus: The College Chorus

**9:30 PM**
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**10:00 PM**
- The College Chorus: The College Chorus

**10:30 PM**
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**11:00 PM**
- The College Chorus: The College Chorus

**11:30 PM**
- The College Chorus: The College Chorus

**12:00 AM**
- The College Chorus: The College Chorus

**12:30 AM**
- The College Chorus: The College Chorus

**1:00 AM**
- The College Chorus: The College Chorus

**1:30 AM**
- The College Chorus: The College Chorus

**2:00 AM**
- The College Chorus: The College Chorus

**2:30 AM**
- The College Chorus: The College Chorus

**3:00 AM**
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**3:30 AM**
- The College Chorus: The College Chorus

**4:00 AM**
- The College Chorus: The College Chorus

**4:30 AM**
- The College Chorus: The College Chorus

**5:00 AM**
- The College Chorus: The College Chorus

**5:30 AM**
- The College Chorus: The College Chorus

**6:00 AM**
- The College Chorus: The College Chorus

**6:30 AM**
- The College Chorus: The College Chorus

**7:00 AM**
- The College Chorus: The College Chorus

**7:30 AM**
- The College Chorus: The College Chorus

**8:00 AM**
- The College Chorus: The College Chorus
Monday Programs

204 Meters  KGA Main 3434
11:00 Kys. 5000 Watts
NW. Network System, Spokane, Wash.
6 A.M.—News, Grain and Livestock
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
8:15—Stringwood Ensemble
9:30—NBC Favorites
9:45—Organ Concert
10:15—Cultural Conversation
10:30—Mardi Gras
11—Blue Streaks
11:15—The Professor and His Dream Girl
11:30—Julia Hayes
11:45—Mel Peterson
12 noon—Rhythmic Triplets
12:30—NBC, Windjammers
1—NBC, Helen Barker
1:15—Seth Maker
1:45—Music Garden
2:15—Sparklers
2:45—Musical Moments
3—NBC, Who Cares?
4—NBC, Glenn Sisters
4:15—NBC, Federal Business Talks
4:30—NBC, Lofner-Harris Hotel St. Francis—Dance Orchestra
5—Ruth Brayson
5:15—NBC, Lofner-Harris Hotel St. Francis—Dance Orchestra
5:30—Johnny Musikrat and Uncle Andy
5:45—Little Orphan Annie
6—NBC, Rhythm Vendors
6:45—NBC, Cecil and Sally
7—Mildred Gentle and Salon Orchestra
8—NBC, Coquettes
8:15—Prince Albert Quarter Hour
8:30—The Story Teller
9:30—NBC, Earl Burnett’s Orch.
9:45—Silent Period
9—NBC, Coquettes
9:15—Prince Albert Quarter Hour
10:30—Meet the Orchestra
9—NBC, Cecil and Sally
10:30—Meet the Orchestra
9—NBC, Earl Burnett’s Orch.
9:45—Oregonian Interviews
10—The Story Teller
10:25—National Prohibition Poll
10:30—Around the Network
11—Stringwood Ensemble
11:30 P.M.—Organ Concert

309.1 Meters  KJR Seneca 1515
970 Kys. 5000 Watts
Northwest Broadcast System, Seattle, Wash.
7 A.M.—Tom and Jerry
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:45—Organ Concert
10:15—Cultural Conversation
10:30—Mardi Gras
11—Blue Streaks
11:15—The Professor and His Dream Girl
11:30—Julia Hayes
11:45—Mel Peterson
12 noon—Rhythmic Triplets
12:30—NBC, Windjammers
1—Tea Time Tales
1:15—Seth Maker
1:45—Music Garden
2:15—Sparklers
2:45—Musical Moments
3—NBC, Who Cares?
4—NBC, Glenn Sisters
4:15—NBC, Federal Business Talks
4:30—NBC, Lofner-Harris
5—Steamboat Bill
5:45—Little Orphan Annie
6—NBC, Rhythm Vendors
6:15—Anson Weeks, E. T.
6:45—Cecil and Sally
7—NBC, Alice Gentle & Salon Orch.
8—NBC, Coquettes
8:15—Prince Albert Quarter Hour
8:30—Meet the Orchestra
8:45—Dollars and Sense
9—Meet the Orchestra
9:30—Stringwood Matches announced by Al Schuss
9:45—Earl Burnett’s Orchestra
10—The Story Teller
10:25—National Prohibition Poll
10:30—Around the Network
11—Stringwood Ensemble
11:30 P.M.—NBC, Organ Recital

254.1 Meters  KEX Atwater 3111
1140 Kys. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farmer Flashes, Weather Report and Program Resume
7—Late Record Releases
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:15—NBC, Stringwood Ensemble
9:30—NBC Favorites
9:45—Organ Concert
10—Julia Hayes
10:15—Cultural Conversation
10:30—Mardi Gras
11—Blue Streaks
11:15—Professor and Dream Girl
11:30—To be announced
11:45—Mel Peterson
12 noon—Rhythmic Triplets
12:30—NBC, Windjammers
1—NBC, Helen Barker
1:15—Seth Maker
1:45—Music Garden
2:15—Sparklers
2:45—Musical Moments
3—NBC, Who Cares?
3—NBC, Glenn Sisters
3:00—NBC, Lofner-Harris
3:30—Children’s Program
5:45—NBC, Little Orphan Annie
6—Rhythm Vendors
6:15—Silent Period
8—NBC, Coquettes
8:15—Prince Albert Quarter Hour
8:30—Meet the Orchestra
9—Brick and Brickette
9:15—Tom Mitchell
9:30—NBC, Earl Burnett’s Orch.
9:45—Oregonian Interviews
10—The Story Teller
10:25—National Prohibition Poll
10:30—Around the Network
11—Stringwood Ensemble
11:30 P.M.—Organ Concert

325.0 Meters  KOMO Elliston 5890
920 Kys. 1000 Watts
Fisher’s Blend Station, Inc., Seattle
8:55 A.M.—Inspirational Services
7—Organ Recital
7:45—NBC, Van and Don
8—NBC, Sonata Recital
8:30—NBC, Hinds Romance Exchange
8:45—NBC, Hugo Mariani Marionettes
9—NBC, GE Circle Program
9:15—Crescent Home Suggestions
9:30—Garden Time Program
9:45—Concert Trio
10:15—Tuneful Two
10:30—NBC, Magazine of the Air
11:30—Concert Orchestra
12 noon—Prudence Penny Talk
12:15—NBC, Western Farm & Home Hour
1—Popular Orchestra and Vocalists
2—NBC Matinee
3—Concert Trio and Vocalists
3:45—Studio program
4:30—NBC, The Stubbins Boys
4:45—Stock Quotations
5—NBC, Fine Art String Quartet
5:30—NBC, Death Valley Days
6—NBC, The Maytag Orchestra
6:30—NBC, General Motors Program
7—NBC, National Radio Forum
7:30—NBC, Demi-Tasse Revue
8—NBC, Amos ‘n Andy
8:15—NBC, Vermont Lumberjacks
8:30—NBC, Voice of Firestone
9—NBC, G. Washington Coffee
9:30—Billy Jones and Ernie Hare
9:45—Studio Program
10—NBC, Richfield News Flashes
10:15—Gold Shield Coffee Little Symphony Hour
11:15—Globe Trotter
11:30—NBC, Hotel St. Francis Dance Orchestra
12 to 12:30 A.M.—Organ Recital

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Monday Programs

BROADCAST WEEKLY

468.5 Meters KFI Westmore 0337 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30—CBS, Football
7:30—Music
7:45—NBC, Van and Don
8:00—Mechanics
8:15—NBC, Nova Recital
8:30—NBC, Hinda Romance Exchange
8:45—Household Program, Julia Hayes
9:00—GE Circle
9:15—NBC, Miss America
9:30—Helen Guert and Sally Hill
9:45—NBC, Fratland Tri
10:30—NBC, Magazine of the Air
11:30—Peggy O'Neill, Ballads
11:45—Federal & State Mkt. Reports
12 noon—Dept. of Agriculture Talk
12:15—NBC, Farm and Home Hour
1—News Release
1:15—Ann Warner and String Tri
1:45—Jimmy Base, Songs
2:15—Montana Cowboys
3—NBC, Waldorf Sert Room Orch.
3:15—Daily Radio Guide
3:30—Polly Grant Hall, Piano Program
3:30—Book Review
3:45—Program to be announced
4:30—NBC, The Stebbins Boys
4:45—News Release
5—Here for String Quartet
5:30—NBC, Death Valley Days
6—NBC, Maytag Orchestra
6:15—NBC, General Motors Program
7—Packard Orchestra with Soloist
7:30—NBC, Demi-Tasse Revue
8—Trio, 'n' Andy
8:15—NBC, Vermont Lumberjacks
8:30—NBC, Firestone Program
8:45—NBC, Washington Coffee
9:30—NBC, Billy Jones & Ernie Hare
9:45—NBC, Richfield News Flashers
10:30—12 midnight—Jimmie Grier's Orchestra

384.4 Meters KTM Expedition 1431 1600 Watts
Pickwick Brod. Corp., Los Angeles
1 P.M.—Inspiration
1:15—Montana Cowgirls
1:45—Howell and Aratta
2—Spanish Concert
2:30—Air
3:30—Bob and Jimmy, Utah Trail Boys
3:30—Pennsylvania Dachtman
4—Recorded Program
4:30—Paul Rader and His Couriers
5—Siler Concord
5:45—Rainbow Boys
6—Beverly Hills
6:15—Dundee
6:30—Cracker Barrel Congress
6:45—Ballyhooey
7:15—1 A.M.—Request Records

225.4 Meters KGB Franklin 6151 1330 Kays. 500 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Recordings; News: Stocks
8—Shelly Happytime
8:30—Hollywood Hour
9:30—Betty Crocker
9:45—CBS, Columbia Revue
10—Judge jumps Good's Shopping Tour
11—CBS, Ann Leaf, Organist
11:30—CBS, The Capitivators
12—CBS, Farm Advisor
12:15—CBS, Columbia Saloon Orch.
12:30—CBS, Sam Prager, Piano
12:45—NBC, Four Elton Boys
1:15—Closing Stock Quotations
1:30—CBS, Rhythm Kings
1:45—Happy Hour
2—Feminine Fancies
4:15—CBS, Manhattan Serenaders
4:30—CBS, Rhythm Aires

4:45—Town Topics
5—CBS, Plantation Grill Orchestra
5:30—News, Reel of the Air
5:45—Columbia's Magician
6—Hutton's Ensemble
6:30—Recordings
7—Chimpanzee Commercial Program
7:30—CBS, Music That Satisfies
7:45—Recordings
8—Sam M's Hill Billies
9—American Legion Revue
10:15—KBO's News Reel of the Air
10:15—Recorded Program
11:15—12 midnight—Hal Grayson's Or.

526 Meters KMTR Holly, 1026 570 Kys. 500 Watts
6:30 A.M.—Ship-a-Hoy program
7—Breakfast Club program, featuring Hill Billies and Uncle Herb
8—Stock Quotations
8:15—Breakfast Club program
9—Kate Brew Vaughn
11:30—Ballroom Orchestra
11:30—Bookworm Club
11:45—Public and City Officials
12—Walkie Talkie
12:15—Selected records
12:30—Hi-Noon Hi-Lites
1—Two Kings, Pops, Bull, D.T.
2:30—Musical Mesengers
4:30—Selected records
5—Walkie Talkie
5:15—Selected records
5:30—The Globe Trotter
6—Twilight Revue
6:30—Paradise Isle
7—Chamber of Commerce program
7:30—Tax Reduction Club
7:45—Jeanne Dunn, Blues Singer
8—Ted Dahl's Orchestra
8:15—Harold Curtis, orchestra
8:45—Ann Grey and Don Warner
9—Ballroom Program
10—Talent Hunt
10:15—Brick England's Orchestra
11—Walkie Talkie
11:30 to 12:30 A.M.—Recordings

219.9 Meters KFOX Phone: 672 1250 Kys. 1000 Watts
Nichols & Warner, Long Beach, Cal.
10 A.M.—Recordings
10:30—Orange Blossom Girls
11—The Three Boys
11:30—News Report
11:45—Organ
12—The Three Boys
12:30—The Three Boys
12:45—Marli's Musical Bazaar
1—Steinway Duo Art
2—Musical Pals
3—Pipe Dreams
4—News Report
4:15—12 midnight—Clinic of the Air
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Cheerio Boys
5:30—'Married Life,' skit
6—Fun in a Music Studio
6:15—Camp Semans Sorority
6:30—The Three Vaughters
6:45—Three Girls
7—KFOX School Boys
8—Melody Garden
8:15—Hollywood Playboys
8:30—'World's Most Harmonious Suggestions'
9—Organ Reverses, Vera Graham
9:30—Majestic Ballroom Orchestra
10—KFOX Orchestra
10:30—Selected records
11—Hal Grayson's Orchestra
12 to 5 A.M.—Recordings

285.5 Meters KNX Hemp, 4101 1050 Kys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharpe & His Gang
6:45—Inspirations, Talk and Prayer
9—Clinic of the Air
9:30—News
10:30—Maxine's Shopping Service
10—Edie Albright's Family
10:30—Katie Brew Vaughn
11—Recorded Program
12 noon—News
12:15—Noonday Revue
1—Paris Inn
2—The Bookworm
2:30—KNX Ensemble
3—Savvy Darling, Hollywood Revives
3:15—Records
4—Program of Recordings
4:45—Recordings
4—Travelogue, Lost and Found Announcements, Stocks
4:15—Maxine's Shopping Service
5—Town Crier
5—The Sazona Wranglers
5:45—Crazy Crystals
6—News
6—Anson Weeks' Orchestra
6:30—Little Joe Warner and His Jolly Journal
7—Kazu Gilmore and Thelma Todd
7—Frank Watanabe & Hor. Archie
7:15—Rajput
7:45—Trio, Pop Revue
8—Flaver-ly Skits
8:45—Centerville Sketches
9—'The Realtor Californians'
9—The Georgia Flied Players
9—News
9:15—Narmola
9:45—Erich Duncan, "Good Samarian of the Air"
10—Aunt Emmy and Bert
10:15—Starky's Bohemian Cafe
11—Paris Inn
12 to 1 A.M.—Ray Howell

224.4 Meters KGER Phone: 612 1360 Kys. 1000 Watts
C. M. Dobyns, Long Beach, Calif.
6 A.M.—Bugle Boy
6:30—Wake Up Tunes
7—Dusty and Silly
7:25—News Flashes
7:30—Breakfast Club
8—Family Circle Hour
8:30—Recordings
9—Frances, Fads and Fancies
10—Union Mutual Orchestra
10:30—Hawaiian Melodies
11—Frank Jocelyn, Organist
11—Cleo Hbbe
11:45—Circuit Rider
12 noon—Rocky Mountainers
12:30—Rango
1—Paul Graham's Trio
1—Bookworm
2—Musical May-tee
2:30—Band Recordings
3:45—Sun News Flashes
3:15—Kaai's Hawaiians
3:45—Dave Minus, Piano
4—Anderson Sisters
4—Los Amigos Trio
4:30—Frank Jocelyn, Organist
4:30—Eber Grubbe Orchestra
5—Em and Ciem
5—Twilight Fantasy
4:45—Cheerful Eartul
5—Bitterroot Ragamuffins
7:15—Jimmy Lee
7:30—Evening Diversions
7:45—Piano Novelties
8—Rango
8:30—Wolma Souvageole, Pianist
8:30—Evening Mood's "Harmonious Suggestions"
9—Organ Reverses, Vera Graham
9:30—Majestic Ballroom Orchestra
10—KFOX Orchestra
10:30—Town Moore's Orchestra
10:30—Recorded Program
12 midnight—Sign off

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☐ New ☐ Extension
RICHARD GORDON ("Sherlock Holmes"), NBC-KGO
TUESDAY Programs

491.3 Meters  KFRC  Prospect 0100
610 Kcys.  1000 Watts
7 A.M.—Seal Rocks Broadcast
7:25—N. Y. Stock Quotations
7:30—Dobbie and Wee Willie
8—Shell Happytime
8:30—Hallelujah hour
9:20—Ann Welcome
9:45—CBS, Columbia Revue
10—The Almanac
11—Recordings
11:15—CBS, Columbia Salon Orch.
11:25—The Globe Trotter
11:30—CBS, Columbia Salon Orch.
12 noon—Noonday Concert
1—The Hoofers
1:15—CBS, George Hall's Orchestra
1:30—Closing N. Y. Stock Quotations
1:45—The Globe Trotter
2—Happy Go Lucky Hour
3—Feline Fancies
4—CBS, Organallities
4:15—Your Garden
5:30—The Voice of a Thousand Shades
6:20—Fern And Melodies in 15 Min.
6:45—Foreign Lands concert
7—CBS, Symphony of color featuring the Voice of a Thousand Shades
7:15—Adventures of Black and Blue
7:30—General Paint After Dinner Concert featuring Chas. Bulotti,
tenor; Meredith Willson, director
7:45—CBS, Myrt and Marge
8—Sky scrapers
8:15—Chandu the Magician
8:30—CBS, Camel Quarter Hour
8:45—The Olympiads
9:15—Hollywood Nights
9:30—Frank, Phil and Vic
9:45—Oldsmobile Melody Speedway
10—Fillie the Toiler
10:15—Gene Qua's Orchestra
11—Hal Greyson's Roosevelt Orch.
12 to 1 A.M.—Vagabond of the Air

280.2 Meters  KJBS  Ord. 4148-49
1070 Kcys.  100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
9:30—Variety Records
9:45—Alta Coffee Club
10—Reporter of the Air
10:05—Popular Selections
10:30—Robinson's Pettland
10:45—Recorded program
11—Health Talk
11:30—Concert Music
12 noon—Recordings
12:15—Mythical Orchestra
12:45—Variety recordings
1—Stock Report and Records
2—Baker Business Bureau Talk
2:15—Popular Records
2:45—Speak-Easy; Records
3—Service of the Air
3:05—George Taylor's Bridge Hour
4—Recordings
4:15—Art Buckman, Tenor
4:30—Popular Records
6:15—Silent Period
12:01 to 6 A.M.—KJBS Owl Program

ANNA NETTELMAN  KFWI—Staff Soprano

243.8 Meters  KYA  Prospect 3456
1230 Kcys.  1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Rhythm Masters
8—Metropolitan Hour
9—Manual Melodies
9:15—Chet and Jerry: Reminiscences
9:30—Modern Melodies
10—Sunshine Hour
11—Salon Melodies
11:30—Victorian Melodies
11:45—Song and Dance Kings
12 noon—Old Chestnuts
12:15—Marjorie Lee: Melody Girl
12:30—Tuesday Noon Club
1—Concert Memories
1:30—Musical Contrasts
2—"Your Helpful Friend"
2:15—Aunt Jemima's Songs
2:30—Verdes: Mrs. H. C. Sloss
2:45—Hawaiian Echoes
3—Organ Recital
4—Salon Music
4:15—Artists Celebrities
4:30—Famous Songs and Singers
5—NBC Vote's Program
5:30—Metropolitan Hour
6—Revue
6:30—Drama Review
6:45—Henry Starr
7—Hap and Jack: Rapid Fire Song Writers
7:15—Bert Carlson, Songs
7:30—News Bulletin
7:45—George Nickson: Song recital
8—On with the Show
8:30—Through the Golden Gate with
Captain January
9:15—G. Donald Gray, Song recital
9:30—Silly and Billy: The Cub Reporters
9:45—Adele Burlan: Song recital
10—News Bulletin
10:15—Radio Sandman Hour: Geo.
Nickson, soloist
11 to 12 midnight—Concert Memories

340.7 Meters  KLX  Lake 6000
880 Kcys.  500 Watts
7 A.M.—Morning Exercises and Entertainments
7:30—Opening New York Stocks
8—Program of Recordings
9—Modern Homes Period
9:30—Records
10—Recorded program
10:15—Stocks; Financial Information;
Weather
10:30—Records
10:45—Tetraze Program
11—Sunshine Twins
12 noon—Jack Delaney and His Band
1—Jean's Hi-Lights
2—Recordings
2:30—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:30—Sharp and Flat
3:30—Records
4:30—Brother Bob's Club
5—Helen Wegman Farmeele, Pianist
5:30—The Three Cooanants
6—Dave Taylor's Hotel Oakland
Dance Orchestra
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—The Rola Mixed Quartet
8:30—Ice Hockey, San Francisco vs.
Oakland, from the Oakland Ice
Arena with Doug. Montell, KLX
Sports Announcer, at the Mike
10:30 to 11:30 P.M.—Dance Program

535.4 Meters  KTAB  Garfield 4700
560 Kcys.  100 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee
Douglas
8—Radio Shopping News
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—Popular Recordings
12—Lincoln: U. S. Agricultural reports
12:15—Dr. R. M. McLain
12:30—News Service
12:35—Echoes of Portugal
1:05—Records
1:30—Over the Teacups with Alma
La Marr
2—Magazine Review
2:15—Popular recordings
2:30—Masterpieces of Melody
3:30—Popular records
4—Kobar
4:30—Jack Hall and Clem Kennedy
5—Taylor-Made Temposo, Glennhall
Taylor, pianist
5:30—Hot, Tipple and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Records
6:15—Billboard of the Air
6:50—Sport Page of the Air
6:45—Reporter
7:15—Popular Music
7:15—Knickout Reilly
7:30—News service
7:30—Calambie Co-eds
8—From Broadway to Hollywood
8:30—St. Mary's College Classroom
of the Air
9—Beverly Hill Billies
10—Moment Musicale
11 to 1 A.M.—Nite Owls

www.americanradiohistory.com
7 A.M.—Organ Concert: KGO
7:15—Miss Gertrude Meier, Tenor; Concert Orchestra directed by Nathan Stewart, KGO
7:45—Alvin Pitman, Tenor; Concert Orchestra directed by Paul Carson, KGO
8—Your Child: Katherine Lenroot, Speaker: KGO, KHQ, KOMO, KFWF, KTLR, KECA, KFSD
8:15—Rhythm Ramblers: Harold Stokes’ Dance Orchestra: KGO, KOMO, KFI, KSL
8:30—U. S. Marine Band: KGO, KOMO, KFWF, KTLR, KFSD, KJR
9:15—Beautiful Thoughts: KGO, KHQ, KFWF, KTLR, KFSD
9:30—Buckaroo: Ted Maxwell, Cheree, Marshall, Songs and Dances: KGO
9:45—Enterprises: Evelyn Sandoz
10—Color Harmony Program: KGO, KHQ, KOMO, KFWF
10—San Francisco Examiner’s Magazine of the Air: KGO, KHQ, KOMO, KFWF, KFSD, KTLR, KFSD, KOMO, KFI, KSL, KJRM, KGHL
10:15—Argentine Trio: KGO
11:15—Mormon Tabernacle Choir and Organ: KGO, KOMO, KFWF, KTLR
11:45—Stringwood Ensemble: KGO, KGHL
12—NBC Matinee: KGO, (KHQ off 10:50, on 11:00), and NBC, (KJRM off 10:50)
11:30—Outstanding Speakers: KGO, KFWF
11:45—Smackouts: Comedy Sketch with Marion and Jim Jordan: KGO
12:15—Artists’ Concert: KGO
12:15—Western Farm and Home Hour: KGO, KOMO, KG, KFI, KFSD, (KTO on 12:45), KGIR, KGHL
12—Midnight—Organ Concert, Dollo Sargent: KGO

3 A.M.—X-Great Boys
3:00—Wade Forrester
6—Silent Period
7:30—The Star-olians
8—Lecture by Judge Rutherford
8:30—Artists’ Concert of History of Music
8:30—The Burlachers with “Royal Dixie Boys’ Orchestra”
8:30—South American Quartet
10 to 11 P.M.—Fleur De Les Dance Orchestra

296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts Pac. Agc. Foundation, Ltd., San Jose

325.9 Meters KOMO Elliott 5890 920 Kcys. 500 Watts Fisher’s Belt Station, Inc., Seattle

7 A.M.—The Breakfast Hour
8—Zella Goodman’s Chummy Hr.
10:30—This ‘n’ That in Music
11—Leah Bernhardt Kimball
11:30—Cookiere Esper Old Timers
12 noon—The Variety Program
12:30—Weather Reports; Markets
12:30—American Reliable Boys’ Ball
1:30—Lena May Leland
2:30—Watsonville Ramblers
3—Studio Cañadas
4—Children’s Playtime Club
5—Watch Tower
5:30—Brotherhood Album
6—Orchestra Album
6:30—State Market Reports
6:45—Radio News and Forum
6:45—The Clothing Album
8—You Never Can Tell: Challenge Program
10:15—The Voice of Madam Agasa
10:30 to 11:00 P.M.—Radio Revival

361.2 Meters KOY York 5900 830 Kcys. 12,500 Watts General Electric Co., Denver, Colo. 8:30 P.M.—NBC Network
8:45—NBC, Spider Smiles
9—NBC, The Frigidairians
9:15—NBC, Hotel Pennsylvania Or.
9:45—NBC, Billy Jones & Ernie Hare
9:45—Don Cave and His Orchestra
10:15—NBC, Waltz Time
10:30 to 11 P.M.—Around the Network

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236.1 Meters  KOL  Elliott 4466  1270 KVI  1000 Watts  Seattle  Broadcast  Co.,  Seattle,  Wash.
6:45  A.M. — Top  O' the Morning
7:30 — KVI  Midweek  Program
7:45 — Zooften  Perky  Feather
8:00 — Shell  Happy  Time
8:30 — Halseyujah  hour
9:00 — CBS,  Chas.  Boulianger
9:30 — Colonial  Dames
9:45 — The  Health  Man
10:15 — Midweek  Topics
10:45 — Console  Capers
11:00 — Johnson  Daily  Radio  Guide
11:15 — Murray  Sisters,  Baricis
11:15 — Maud  Nickerson
12 noon — "The  Carnival,"  with  Billy  Sherwood

1 — Ken  Stewart's  Sunshine  program
1:30 — CBS,  Hotel  Taft  Orchestra
2 — Happy  Go  Lucky  Hour
3 — Feminine  Fancies
3:30 — Harriet  Links
3:45 — Feminine  Fancies
4 — Hill  and  Dale
4:30 — Robert  Hansen
4:45 — Bob  Sally
5 — Organ  Recital
5:15 — "Skippy"
5:30 — Signal  Sound  Crier
6 — CBS,  Ben  Bernie's  Orch.
6:30 — CBS,  Saloneque
7 — Voice  of  Thousand  Shades
7:15 — Adventures  of  Black  and  Blue
7:30 — General  Paint  program
7:45 — Voice  of  Marge
8 — CBS,  Howard  Barlow
8:15 — Chandy  the  Magician
8:30 — Happy  Face  Quarter  hour
8:45 — Signal  Oil  Co.  program
9:15 — Hollywood  Night  program
9:30 — Voice  of  Follies
10 to 12  midnight — Hal  Greyson's  Orchestra

204  Meters  KGA  Main  34434  1470  Kcys.  5000  Watts
NW.  Broadcast,  System,  Spokane,  Wash.
6  A.M. — News,  Grain  and  Livestock
8 — NBC,  Financial  Service
8:30 — CBS,  Out  of  the  Day
9:30 — NBC,  Organ  Concert
10:30 — NBC,  Murray  Sisters
11:30 — NBC,  Lang's  Grand ioso
11:45 — NBC,  Orchestra
12 noon — NBC,  Aeolian  Trio
12:30 — NBC,  Rhythm  Triplet
1:15 — NBC,  Tommy  Dorsey
1:15 — Seth  Maker
1:45 — Songs  of  the  Masters
2 — NBC,  May  We  Present
2:15 — NBC,  Swanee  Serenaders
2:30 — Garden  Melodies
3 — NBC,  Who  Cares
4 — NBC,  Midweek  Federation  Hymn
5 — Pipe  Dreams
6:15 — "Top  O' the Morning
7:30 — Nancy  Lou
7:30 — "Frigidairians
8:00 — "Frigidairians
8:30 — "Aeolian  Trio
9:00 — "Rhythm  Triplet
9:30 — "Midweek  Program
10:00 — "Tea  Time
10:30 — "Songs  of  the  Masters
11:00 — "NBC,  May  We  Present
11:30 — "NBC,  Swanee  Serenaders
12 noon — "Garden  Melodies
2:15 — "Frisco
3:00 — "NBC,  Who  Cares
4 — NBC,  Midweek  Federation  Hymn

309.1  Meters  KJR  Seneca  1515  970  Kcys.
7  A.M. — Tom  and  Jerry
8 — NBC,  Financial  Service
8:15 — NBC,  Crosscuts  of  the  Day
9:15 — Mary  from  Proctor's
9:45 — NBC,  Organ  Concert
10:15 — NBC,  Murray  Sisters
11:30 — NBC,  Lang's  Grandioso
12 noon — NBC,  Who  Cares
4 — NBC,  Midweek  Federation  Hymn
5 — Pipe  Dreams
6:15 — "Top  O' the Morning
7:30 — Nancy  Lou
7:30 — "Frigidairians
8:00 — "Frigidairians
8:30 — "Aeolian  Trio
9:00 — "Rhythm  Triplet
9:30 — "Midweek  Program
10:00 — "Tea  Time
10:30 — "Songs  of  the  Masters
11:00 — "NBC,  May  We  Present
11:30 — "NBC,  Swanee  Serenaders
12 noon — "Garden  Melodies
2:15 — "Frisco
3:00 — "NBC,  Who  Cares
4 — NBC,  Midweek  Federation  Hymn

www.americanradiohistory.com
9:30-Organ
7:30—National Broadcast. 680 Kcys.
3:45-Selected Program: KPO, KGA, KEX, KJR.
2-May
11:57-Time Report: KPO, KGA, KEX.
11:45—Organ Concert, George Nylke-
cik: KPO.
11-Modern Report: KPO, KGA, KEX.
8:30—The Hour: Whispering 'Round the Room. "Columbia Broadcasting System."
8:30—CBS, Plantation Grill Orchestra
8:30—CBS, Sissle &. Scrapper's Orchestra
8:30—CBS, Hall's Orchestra
8:30—CBS, The 8-Hour:
7:30—Spanish Serenade: "Columbia Broadcasting System."
7:05—Orchestra: KFBK, KVI, KEX.
7:00—Musical Highlights: KPO, KGA, KEX.
6:30—Pipe Dreams: George Nykliek;
organist: KPO, KGA, KJR, KEX.
6:30—Sisters: George Nykliek;
organist: KPO, KGA, KJR, KEX.
5:00—Sisters: George Nykliek;
organist: KPO, KGA, KJR, KEX.
4:45—St. Louis Serenaders: "Columbia Broadcasting System."
4:30—Pipe Dreams: George Nykliek;
organist: KPO, KGA, KJR, KEX.
4:30—Pipe Dreams: George Nykliek;
organist: KPO, KGA, KJR, KEX.
4:15—Piano Concert, George Nykliek;
organist: KPO, KGA, KJR, KEX.
4:15—Soloists: KPO, KGA, KJR, KEX.
4:00—Twilight Melodist: KPO, KGA, KJR, KEX.
3:45—Myrtle and Marge: KFBK, KVI, KEX.
3:45—Music and Dreams: KFBK, KVI, KEX.
3:45—Waltz and Serenade: KFBK, KVI, KEX.
3:45—Organ Concert: George Nykliek;
organist: KPO, KGA, KJR, KEX.
3:45—Soloists: KPO, KGA, KJR, KEX.
3:45—Piano Concert, George Nykliek;
organist: KPO, KGA, KJR, KEX.
3:30—Selected Programs: KFBK, KVI, KEX.
3:30—CBS, Disneyland: KFBK, KVI, KEX.
3:15—Women's Program: KPO, KGA,
KJR, KEX.
3:00—In Chicago: KPO, KGA, KJR, KEX.
2:50—Selected Programs: KFBK, KVI, KEX.
2:50—Selected Programs: KFBK, KVI, KEX.
2:45—Choral Melodies: KFBK, KVI, KEX.
2:30—Organ Concert: George Nykliek;
organist: KPO, KGA, KJR, KEX.
2:25—The Hour: "Columbia Broadcasting System."
2:20—Organ Concert: George Nykliek;
organist: KPO, KGA, KJR, KEX.
2:15—Slumber Party: KPO, KGA, KJR, KEX.
2:10—The Hour: "Columbia Broadcasting System."
2:05—Organ Concert: George Nykliek;
organist: KPO, KGA, KJR, KEX.
2:00—CBS, Sissle &. Scrapper's Orchestra
1:55—CBS, Plantation Grill Orchestra
1:55—CBS, The 8-Hour:
1:50—Selected Programs: KFBK, KVI, KEX.
1:45—Selected Programs: KFBK, KVI, KEX.
1:30—CBS, Plantation Grill Orchestra
1:30—CBS, Sissle &. Scrapper's Orchestra
1:30—CBS, Hall's Orchestra
1:30—CBS, The 8-Hour:
1:25—Selected Programs: KFBK, KVI, KEX.
1:20—Selected Programs: KFBK, KVI, KEX.
1:15—Selected Programs: KFBK, KVI, KEX.
1:10—Selected Programs: KFBK, KVI, KEX.
1:05—Selected Programs: KFBK, KVI, KEX.
1:00—Selected Programs: KFBK, KVI, KEX.
0:45—Selected Programs: KFBK, KVI, KEX.
0:40—Selected Programs: KFBK, KVI, KEX.
0:35—Selected Programs: KFBK, KVI, KEX.
0:30—Selected Programs: KFBK, KVI, KEX.
0:15—Selected Programs: KFBK, KVI, KEX.
0:10—Selected Programs: KFBK, KVI, KEX.
0:05—Selected Programs: KFBK, KVI, KEX.
0:00—Selected Programs: KFBK, KVI, KEX.
Tuesday Programs

468.5 Meters KFI Westmore 0337
50,000 Kys.
Earle C. Anthony, Inc., Los Angeles
6:05—Dr. Strick, Exercises
7:30—Market Quotations
7:45—NBC, Van and Don
8:00—NBC, Your Child
8:15—NBC, Rhythm Rambler
8:30—NBC, U. S. Marine Band
8:30—Household Talk, Julia Hayes
9:00—NBC
9:15—NBC, Beautiful Thoughts
9:30—Lou Gordon, Tenor, and Betty Travis
9:45—Lilyan Ariel, Pianist
10:00—NBC, Color Harmony
10:15—NBC, Magazine of the Air
11:00—Program to Federal Savings
11:15—Dept., of Agriculture Talk
12:15—NBC, Western Farm & Home Talk
12:15—News Release
12:30—NBC, The Fuller Man
12:30—NBC, Lucky Strike Dance Hour
6:30—Amos 'n' Andy
6:30—NBC, Memory Lane
8:00—NBC, Caswell Coffee Concert
9:00—NBC, Musical Tail
9:30—NBC, Billy Jones & Ernie Hare
9:45—Studio Program
10:00—NBC, Richfield News Flash
10:10 to 12 midnight—Jimmie Grierson's Orchestra

333.1 Meters KHJ Vandaire 7111
900 Kys.
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
8—Shell—Hymne
8:30—Hallehlah Hour
9:30—CBS, Columbia Revue
10:00—Farmer Network
10:45—Richard Hudnut Program
11—Them Gala
11:15—NBC, Talk and Soloist
12:30—CBS, Program
12:30—CBS, Ann Leaf, Organist
12:30—World-wide News
12:45—CBS, Musical Americana
1—CBS, Rhythm Kings
1—Records
1—Times Forum
2—Happy Go Lucky Hour
3—Feminine Fantasies
4—To be announced
4:15—U. S. C. Trojan Period
4:20—Studio Program
4:45—Jack Parker and Organ
5—The Hobby Hunter
5:15—Wide-awake News
5:25—Town Topics
5:30—'Skippy'
5:30—M. M. Bible Institute
6—CBS, Ben Bernie and His Orch.
6:30—Ingleswood Park Concert
7—Tonn's — Lambert
7:15—'Black and Blue'
7:30—After Dinner Concert
7:30—CBS, "Myrt and Marie"
8—KFRG, Skyrockers
8:15—Chandu, the Magician
9:30—Ed. Monahan Downey and the Camel Orchestra
9:45—"Heroes of the Olympics"

209.7 Meters KECA West 0337
1430 Kys.
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Charles Blanc, Baritone
9:30—Record Program
9:45—NBC, Little Orphan Annie
10:00—Silver Bell, Sketch
10:15—String Trio
10:45—NBC, Cecil and Sally
11—NBC
11:15—CBS, The Skylights
11:30—NBC
12 noon—Bilitmore Concert Orchestra
12:15—Club Program from Biltmore Hotel
1:30—Record Program
1:45—Bob, Bunny and Junior
2—Record Program (Popular)
3—Record Program (Classical)
4—Dr. Kepple's Briefs
4:15—News Release
5—Northey King and His Kiddies
5:15—NBC
5:45—E. H. Rust, Nurseryman
6—Basil, Comic Sketch
6:15—String Trio
6:45—NBC, Cecil and Sally
7—NBC
7:15—Concert Orchestra with Soloist
7:30—NBC, Prince Albert Quarter Hour
8—NBC
8:30—NBC
8:45—NBC, The Dinglebenders
8:45—NBC, The Screamers
9—NBC, The Frigidarians
9:15—NBC, Songs of the South
9:30—Ballet Ballet and His Hotel Biltmore Orchestra
10:30—News Release
10:50 to 11 P.M.—Record Program

220.4 Meters KGER Phone: 632
1360 Kys.
C. M. Dobyns, Long Beach, Calif.
6 A.M.—Bugle Boy
6:30—Wake Up Tunes
7—Dusty and Skippy
7:15—Newspaper Talk
7:30—Breakfast Club
8—Family Circle Hour
8:30—NBC
9:30—Frances
9:30—Union Mutual Orchestra
10—Union Mutual Orchestra
11—Frank Jocelyn, Organist
11:30—Cleo Hiles
11:45—Charlie Rider
12 noon—Rocky Mountainers
12:30—Range
1—Paul Graham Trio
1:30—Bookworm
2—Musical Matinee
2:30—Long Beach Band
3—Sun News Flash
3:15—Band continues
4—Cotton Pickers Quartette
4:15—Los Amigos Trio
4:30—Frank Jocelyn, Organist
5—Buddy Harper's Orchestra
6—Em and Clem
6:15—"Night Fantasy
6:45—Cheerful Earful
7—Buttermilk Ragamuffins
7:15—"Lum and Abner
7:30—Long Beach Band
8—Memory Melodies
8:30—Nights
9—Evening Moods
10—Barkie Bros.
10:15—12:30—Key Board, Piano
10:30—Frank Jocelyn, Organist
11—Tom Moore's Orchestra
12 midnight—Sign off

315.6 Meters KFWB Holly, 0315
1000 Kys.
Warner Brothers, Hollywood, Calif.
6:45 A.M.—Recorded Program
7:15—Musical Orchestra
8—Tom Murray's Hill Billies
9:30—Price Dunlavy, Organist
10—Recorded Program
10:15—Maude Hughes, Pianist
10:30—Record Program
11—Rumford School of Cookery
11:15—Johnny Murray, Soloist
11:30—Lewis TeeGarden, Popular Fiction
12 noon—Pianist
12:15—Price Dunlavy, Organist
12:30—Frances Flintom, Bridge
12:45—Hollywood Plaza Ensemble
1—Maury Hughes, Golf Talks
1—Cy Kalish, Popular Songs
1:30—Bob McGowan's Orchestra
2—Recorded Program
2—Exhibition Baseball Game
3—Recorded Program
5—King's Man
5—The Syncopters
6:15—Adventures of Charlie Lung
6:30—Musical Program
6:45—"Grown-Up" featuring Gay Seabrook and Emmerson Tracey
7—The Olympians
7—Old Friends Quartette
7:45—Carlton Kelsey's Orchestra
8—The Royal Grenadiers
8:30—"Reno and Return"
8:45—Edgeworth Flower Lunch Club
9:30—Slumber Time
10 to 11 P.M.—Lou Travellers' Orch.

285.5 Meters KNX Hemp. 4101
1050 Kys.
5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharpley & His Gang
7:45—"Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News Items
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Brew Vaughn
11—Recorded Program
11:15—Christian Missionary Society
11:30—Jack Carter's Birthday Party
12 noon—News
12:15—Dr. Donald Rohrer
12:30—Piano Fantoms
12:45—Recordings
1—Paris Inn
2—The Bookworm
2—Los Angeles Firemen's Band
3:30—Recorded Program
4—Travellogue, Lost and Found Announcements, Stocks
4:15—Maxine's Shopping Service
5—Town Crier
5:15—The Ozona Wranglers
5:45—Balto Real Pet Stories
5:45—Chandu, the Magician
6—News Items
6:15—Vigilante Drukkers
6:30—Little Joe Warner and His Jolly Journal
6:45—Zasu Pitts and Thelma Todd
7—Frank Watanabe & Hon. Archie
7:15—Rev. R. P. Shuler, Candidate for U. S. Senate
7:30—After Dinner Concert
7:45—Just Willie Twentieth Century
8—Calmon Lubovski, Master Violinist and Claire Helmion, Pianist
9—News
9:15—Desert Paintings
9:30—"Oddity!"
10—Aunt Emmy and Bert
10:15—Starke's Bohemian Cafe
11—Paris Inn
12 to 1 A.M.—Ray Howell, Hacha Muchacho

SUBSCRIBE NOW
WEDNESDAY Programs

MUSZY MARCELLINO
NBC-KGO—11:00 P.M.

243.8 Meters KYA
Prospect 3456
1230 Kys.
1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Rhythm Masters
8—Metropolitan hour
9—Manuel Melodies
9:30—Modern Melodies
10—Sunshine hour
11—Salon Melodies
11:15—Manhattan Moods
11:30—Novelty Bits
11:45—Song and Dance Kings
12 noon—Broadway Echoes
12:30—Organ recital
1—Concert Memories
1:30—Musical Contrasts
2—Organ Recital
2:30—Community Question Box
2:45—Dance Music
3—Close Harmony
3:15—Babette
3:30—Concert Waltzes
3:45—Better Business Bureau Talk
4—Salon Music
4:15—Artists Celebrations
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—"Your Helpful Friend"
6:45—Henry Starr
7—Hap and Jack
7:15—"The Harmonettes"
7:30—News Bulletin
7:45—Virginia Spencer: Soliloquy
8—On with the Show
9—At the Tavern
9:15—Krenezer Martingale's Symphony Orchestra
9:30—Bob Allen and George Bowers
9:45—Abe Bloom: 15 Hot Minutes
10—News bulletin
10:15—Radio Sandman hour: Geo. Nickson, soloist
11 to 12 midnight—Concert Memories

515.4 Meters KTB
Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee Douglas
8—Radio Shopping News
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—Julia Hayes
11:45—Radio Shopping News
12 noon—U. S. Agricultural Reports
12:15—Dr. R. M. McLain
12:30—News Service
12:35—Echoes of Portugal
1:05—Recorded Program
1:15—Thelma Binard, Pianist
1:30—Over the Teacups with Alma La Marr
2—Popular Recordings
2:30—Masterpieces of Melody
3:30—Popular Records
4—Kobar
4:30—Jack Hall and Clem Kennedy
5—Taylor Made Tempos. Glenhall Taylor, Pianist
5:15—Hot Tips and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Popular Records
6:15—Echoes from Carolina
6:30—Sports Page of the Air
6:45—Reporter
7—Popular Music
7:15—Ernie Smith's Magazine Review
7:30—News Service
7:45—Marmola Entertainers
8—Book Review
8:30—"This Is Romance"
8:45—Gillam and Atterbury, Comedy Team
9—Beverly Hill Billies
10—Moment Musicales
11 to 12 A.M.—Nite Owls

340.7 Meters KLX
Lake, 6000
880 Kys.
500 Watts
7 A.M.—Exercises and Entertainment; (7:35) Opening N. Y. Stocks
8—Records
9—Modern Homes Period
9:30—Records and Talk
10:15—San Francisco Stocks; Financial Information; Car Loading Reports; Weather
10:30—Record Program
11—Sunshine Twins
12 noon—Jack Delaney and His Band
12:15—Hi-Lights
2—Records
2:35—Closing San Francisco Stocks
2:45—King Blumberg, Pianist
3:15—Sharp and Flat
3:30—Recorded Program
4—Brother Bob's Club
5—Helen Wegman Parmelee. Pianist
5:30—The Three Cocomanuts
6—Dave Taylor's Hotel Oakland Dance Orchestra
7—News Items
7—King Sisters' Harmony Trio
7:45—Fred and Morris, Comedians
8—Hour of Melody
9—Prof. Earl Halley, director of Chabot Observatory and professor of astronomy at Mills College
9:15—Classified Ad. Hour: overflow program of Lost and Found
10:15 to 11:15 P.M.—Dance program
Wednesday Programs  

**CBS**

Columbia Broadcasting System

9 A.M.—Charles Boulanger and his Yonco's Orchestra: KFBK, KOL, KVI, KFY, KJH, KGB

9:30—Columbia Revue. Light Opera music presented by Em. Deutsch and company: KFBK, KERN, KVI, KFPP, KJH, KGB

10—Colum. Farm Community Network: KWX, KJH, KGW, KERN, KVI, KFY, KJH, KGB

11—The Pitch Program: KOL, KFPP, KOIN, KFRC, KJH

11:15—Columbia Salon Orchestra: KFBK, KERN, KGB

11:30—Columbia Salon Orchestra: KFBK, KMJ, KJW, KERN, KOL, KVI, KFPP, KJH, KGB

12 noon—The Captivators. Fred Berrens, conductor: KFBK, KMJ, KJW, KERN, KOL, KVI, KFPP, KJH, KGB

12:15—Charis Musical Revue. Ann Leaf at the Organ: Ben Alley, tenor, with Dorothy Chase: KOL, KFBK, KVI, KFPP, KOIN, KJH, KFRC

12:30—Arthur Jarrett, Freddie Rich, conductor: KFBK, KMJ, KJW, KERN, KOL, KVI, KFPP, KJH, KGB

12:45—The Four Eton Boys: KFBK, KMJ, KJW, KERN, KVI, KFPP

1—U. S. Navy Band Concert: KGW, KFBK, KERN, KOL, KJH, KFY, KFPP, KGB

5:15—Plantation Grill Orchestra: KFBK, KOL, KFY, KFPP

5:30—The Mary and Leroy Program: KFBK, KMJ, KJW, KERN, KOL, KFY, KOIN, KFRC, KJH

8—Music That Satisfies. Ruth Etter, with Nat Shilkret's Orchestra: KFBK, KMJ, KOL, KJH, KERN, KFY, KOIN, KFRC

8:30—Looking Through the Mike: KERN

7:30—"Society's Playboy Hour": KOL, KFY, KFRC, KJH

7:45—"Myrt and Bette" KFBK, KMJ, KJW, KERN, KOL, KFY, KOIN, KFRC, KJH

8—Howard Barlow and Columbia Symphony Orchestra: KFBK, KGW, KOL, KFY

8:30—Columbia Quarter Hour, featuring Morton Downey: "On the Wrens; Jacques Renard and his Orchestra KWH, KGW, KJH, KOL, KFY, KOIN, KFRC, KJH

8:45—Don Redman and His Connie's Orchestra: KFBK, KFY

9—Eddie Duchin and His Casino Orchestra: KERN, KJH

9:30—Art Krueger and his Orch.: KGW

265.5 Meters  

**KSL**  

1130 Kays.  

1130 Kays.  

5000 Watts  

Radio Service Corp., Salt Lake City  

5:15 P.M.—NBC, Willy-Overland  

6—NBC, Birthday Program  

6:30—NBC, Mobiolli Concert Hour  

7—NBC, Coca-Cola Program  

7:30—Romance of Gems  

7:45—Male Quartet  

8—NBC, Amos 'n' Andy  

8:15—NBC, Prince Albert Quarter Hour  

8:30—NBC, Team Mates  

9—NBC, BodyYear Program  

9:15—Oldmobile Speedway Melodies  

9:30—NBC, Billy Jones & Ernie Hare  

9:45—Football Programs  

10—Dance Music from Covey's Comanut Grove  

10:30 to 11 P.M.—Around the Network

322.4 Meters  

**KFWI**  

Franklin 0200  

930 Kays.  

300 Watts  

Radio Entertainments, San Francisco  

7 A.M.—Eye-opener Program  

7:30—Studio Program  

7:45—Charlie Glenn  

8—Silent Period  

9—Cal King's Country Store  

9:15—Morning Melodies  

10—White House Program  

10:15—Bellevue Hotel Program  

10:30—Health Talk, Dr. Linebarger  

11—Timely Topics  

11:30—Concert Music  

11:45—Dance Music  

12:30 P.M.—Town Crier  

1—Silent Period  

6—Dance Music  

6:30—Studio program  

7—Hoku Hawaiian Trio  

7:30—Silent Period  

8:30—Louise Gilbert, Concert Pianist  

8:45—John D. Barry, World Events  

9—Jack Oakley's Orchestra  

9:30—Southern Melodies  

9:45—Dan Eckley and Roger Segure  

10—Musical Gems  

10:30—Let's Dance  

11—Master Melodies (Berloz)  

12—Dedication Hour  

1 A.M.—Sign Off  

322.4 Meters  

**KROW**  

Glenc. 7674  

1000 Kays.  

Edora, Broad. Corp., Oakland, Calif.  

8 A.M.—X-Bar "B" Boys  

8:45—Wade Forrester  

9—Silent Period  

1 P.M.—Weather Forecast  

1:05—Latin-American Program  

2—Recording  

2:30—Watch Tower Program  

3—Paul's Dance Orchestra  

3:30—The KROW-lians  

4:15—Studio program  

4:30—The Star-olians  

5—Italian Program  

5:30—Wade Forrester  

5:45—Alvin and Betty in "Rain or Shine"  

6—Silent Period  

7—Studio program  

7:45—George J. Harefield  

8 to 8:30—The Lyric and Willard Daniel, tenor  

296.6 Meters  

**KQW**  

Columbia 777  

1010 Kays.  

500 Watts  

Pac. Agric. Foundation, Ltd., San Jose  

7 A.M.—Breakfast Hour  

8—Silent Period  

8—Morning Melodies  

9:30—Zella Goodman's Chummy Hr.  

10:30—"This 'n' That in Music"  

11—Leah Bernhardt Kimball  

11:30—Cockerels Old Timers  

12 noon—Variety Program: Betty Jaya  

12:30—Weather and Market Reports  

1—Leah Bernhardt Kimball  

1:30—The Friendly Hour  

2:30—Ira's Old Timers  

2:45—Texas Roughnecks  

3—Studio Program  

4:30—Story Time, Lena Leland  

4:45—Vesper, Dr. N. P. Patterson  

5:30—Dr. Julius Klein's Commerce Talk  

5:45—Liberty Bell Quarter Hour  

6—The Knickerbockers  

6:15—Franco's Program  

6:30—State Market Reports  

6:45—Radio News and Forum  

7:45—Musical Tid-bits  

8—The Voice of Portugal  

8:30—Eugene Mancini, Song Recital  

8:45—Harmony Quarter Hour  

9—Minstrels Concert Orchestra  

9:30—Wonders to Exaggerated Symphonists  

10—The Voice of Madam Arga  

10:30 to 11 P.M.—Radio Revival

**TONIGHT at 8**

GYSY

BARRY BERWIN

in the nineteenth of a series of Personal Closeups of the Artists

**OVER STATIONS:**

KPO . . . San Francisco

KJR ... Seattle

KGA ... Spokane

KEX . . . Portland

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5000 Watts National Broadcast Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD
7:30 A.M.—Sunrise Serenade: Orchestra direction Jess Norman: KPO
8—Financial Service: KPO, KJR, KEX, KTA R, KFSD
8:15—Quiz Conferences from the Log of the Day: KPO, KGA, KJR, KEX, KFSD (KJR off 8:30)
9:15—Children’s Ensembles, direction Charles Hart: (KPO off 9:20), KGA, (KJR on 9:45), KEX
9:30—Helpful Hints to Housewives? KPO
9:45—University of California at Your Service: KPO
10—Harmony Twins: Paul Lingle and Ray Ahrig, Pianists; Mariette Young, Blues Singer: KPO, KGA, KJR, KEX (KEX on 10:15)
10:30—Snapshots: Rita Lane, Soprano; Orchestra direction Jess Norman: KPO
11—CBS, 1511, Harry, Bill Comedy Edits: KPO
11:30—Molly Gibbons’ Fashion Talk: KPO, KEX
11:45—Music Concert, George Nykli: KPO
11:50—South San Francisco Stockyard Report: KPO
11:57—Time Signals: KPO
12 noon—Organ Melodies: Irma Glous, Organist: KPO, KGA, KJR, KEX
12:15—Tom and Dudd, Vocal Duo: KPO, KGA, KJR, KEX
12:30—On With the Blues: Margery young, Blues Singer; Orchestra direction Jess Norman: KPO, KGA, KJR, KEX
1—Acadian Trio: Ensemble direction Cy Trobbee; Eva Leoni, Soprano, Guest Artist: KPO, (KGA, KJR, KEX on 1:15)
2—Program Hour, direction George Davis: KPO
3—Who Cares?: Variety Program with Professor Bob Bence: KPO, KGA (KJR on 3:05), KEX
4—Footlight Fantasies: Mary Wood, Soprano, Kitty Rice, Tenor; Carson, Organist: KPO, KGA, KJR, KEX
4:15—Thieves of Baghdad: Ned Norton and Jim Sarsfield: KPO, KGA, KJR, KEX
4:45—John and Ned, Vocal Duo: KPO, KGA, KJR, KEX
5—Sunset Serenades: KPO, KGA, KJR, KEX, KFSD
5:15—A Couple of Mouthfuls by Scotty: KPO
5:30—The Date Book with Stuart Strong: KPO
5:45—Little Orphan Annie: KPO, KGA, KJR, KECA
6—Masters of Music: Allan Wilson, Tenor; Orchestra direction Ted Trabue: KPO, KGA, KJR, KEX (off 6:15), KFSD
6:45—Cecil and Sally: KPO, KGA, KJR, KEX
7—Raising Junior: KPO, KGA, KJR, KECA
7:15—The Making Through: KPO, KGA, (KECA on 7:30), (KJRIR on f 7:30), KGHL
7:45—Brookly Personal Close-ups: Bernice Berwin, Actress, interviewed by Gypsy: KPO, KGA, KJR, KEX
8:15—Prince Albert, Quarter Hour: KPO, KGA, KJR, KEX, KECA
8:45—KECA, KFSD, KSL, KGIR, KGHL
8:30—Silver Strains: Eva de Vol, Soprano; Dorothy Lewis, Contralto; William Lee, Tenor: Maraden Argall, Baritone; Salon Orchestra: KPO, KGA, (KJR off 8:45), KFSD
9—The Frigilarians: Ted White, Tenor; Orchestra direction Jess Norman: KPO, KGA, KJR, KECA, KSL, KOA
9:15—The Harmonoffs: Max Weinberg, William Lee, Tenor; Nyklikeck, Organist: KPO, KGA, KJR
9:45—Carl Rapp's Orchestra: KPO, KJR, KJEA
10—National Concert Orchestra, direction Dunn: Armand Girard, Basso: KPO, KGA, KJR, (KEX off 10:30)
10—National Prohibition Poll: KPO, KGA, KJR, KEX, KECA, KTAR, KSL, KGA, KFSD, KSL, KGA, KGIR
11:30—Bal Tabarin Orchestra: KPO, KGA, KGIR
11:30—Witching Hour: KPO, KGA, KEX

209.7 Meters KECA West, 0337
1430 Kca, 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rube, Exercises
9:15—Record Program
10—News Release
10:15—Record Program
11—German Lesson by Annette Dorothy
11—Record Program (Popular)
12 noon—Blimore Concert Orchestra
12:15—Club Luncheon from Blimore Hotel: KPO, KGA, KJR, KEX
12:30—Record Program
1:45—Bob Honey and Junior
2—Record Program
3—Eleanor Autrey, Ballads
3:15—Record Program
4—Bill Hayman, Tenor
4—Alexander Bevani, Speaker, on the Italian Language:
5—Record Program
5—Record Program
5—Brother Ken and His Kiddies
5:30—Record Program
5—NBC, Little Orphan Annie
6—Basil and Bertie, Sketch
6:15—Los Angeles Fire Dept. Orch. 6:45—NBC, Sally
7—NBC, Rising Junior
7:15—String Trio
7:30—NBC, Marching Through 7—String Trio
8—NBC, Prince Albert Quarter Hour
8:30—Packard Concert Orchestra with Sobot
9—NBC, The Frigilarians
9:15—Jean Cowan, Songs
9:30—Earl Buttritt’s Orchestra
10:25—NBC, National Prohibition Poll
10:30—News Release
10:45 to 11 P.M.—Record Program

384.4 Meters KTM Exposition 1341
780 Kcs. 1500 Watts
Pickwick Broad. Corp., Los Angeles
3:45—Pennsylvania Dutchman
4—Recorded Program
4:30—Pat Rade and His Couriers
5—Silent Period
8—Orchestra
9—Dr. George Berson, Lecture
9:45—Macy and Brotherson
9:45—Beverly Hill Billies
10—Jack Benny
10:30—Cracker Barrel Congress
10:45—Ballyhoey
11:30 to 1:15 A.M.—Request Records

526 Meters KMTR Holly, 1026
570 Kcs.
500 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—Selected records
7—Stock quotations
8—Breakfast Club program
8:30—Breakfast Club program
9—Kate Brew Vaughan
9—Walkathon
9:50—Selected records
9:55—Univ. of Calif. program
10—Sun Taggers
13—Selected records
14—Public and City officials
12 noon—The Globe Trotter
12:30—Selected records
13:30—Hi-Noon Hi-Lites
1—Pro. Buick and Geise
1:30—Records
2—Happiness Revue program
4—Musical Messages
4:30—Selected records
5—Walkathon
5—Selected records
5:45—The Globe Trotter
6—Twilight Melodist
10—Paradise Isle
7—Albert Alum
7:15—The Green Joker
7:30—Sothing Tone
7:45—James Newill, tenor; Harold Curtis, organist
8—Religious program
10—Talent Hunt
13—Selected records
13—Walkathon
13:30 to 12:30 A.M.—Recordings
220.405-220.550Mc
315.605-315.700Mc
355.005-355.500Mc
405.005-405.500Mc
455.005-455.500Mc
485.005-485.500Mc
505.005-505.500Mc
555.005-555.500Mc
615.005-615.500Mc
645.005-645.500Mc
675.005-675.500Mc
705.005-705.500Mc
735.005-735.500Mc
765.005-765.500Mc
795.005-795.500Mc
815.005-815.500Mc
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1115.005-1115.500Mc
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1835.005-1835.500Mc
1885.005-1885.500Mc
1925.005-1925.500Mc
1965.005-1965.500Mc
2085.005-2085.500Mc
2225.005-2225.500Mc
2325.005-2325.500Mc
2365.005-2365.500Mc
2415.005-2415.500Mc
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3035.005-3035.500Mc
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3315.005-3315.500Mc
3345.005-3345.500Mc
3425.005-3425.500Mc
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4115.005-4115.500Mc
4135.005-4135.500Mc
4155.005-4155.500Mc
4225.005-4225.500Mc
4255.005-4255.500Mc
4345.005-4345.500Mc
4365.005-4365.500Mc
4415.005-4415.500Mc
4435.005-4435.500Mc
4455.005-4455.500Mc
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4525.005-4525.500Mc
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4575.005-4575.500Mc
4625.005-4625.500Mc
4665.005-4665.500Mc
4695.005-4695.500Mc
4715.005-4715.500Mc
4735.005-4735.500Mc
4755.005-4755.500Mc
4785.005-4785.500Mc
4815.005-4815.500Mc
4845.005-4845.500Mc
Wednesday Programs

230.1 Meters KOL

Elliott 4466
1270 Keys.
1000 Watts

Sefc Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o’ the Morning
7—KOL Time Slot
7:45—Zukor’s Perky Feather
8—Shell Happy Time
8:30—Halieelulah Hour
9—CBS, Chess, Boulanger and Orch.
9:30—Betty Crocker
9:45—The Health Man
10—Morning Melodies
10:30—Julie Hayes
10:55—Johnson Daily Radio Guide
11—The Racketeer
11:15—CBS, Singing Jack Brooks & the Pitch Trio
11:30—Columbia Salon Orchestra
12 noon—CBS, The Captivators
12:15—CBS, Charla Musical Revue
12:45—The Carnival, with Billy Sherwood
1:00—State P. T. A.
1:15—Happy Go Lucky Hour
1:30—Feminine Fancies
1:45—Feminine Fancies
2—Hill and Dale
2—Organ Mooda
3—Robert Hansen
4—Cecil Sally
5—Organ
5:30—Skippy,” General Milia
5:45—Pugel Sound Crier
5:45—Singing Jack Brooks and the Pitch Trio
6—Ken Stuart’s Sports Review
6:30—CBS, Friendly Muse
7—CBS, Music That Satisfies
7:15—Adventures of Black and Blue
7:30—CBS, “Society’s Playboy Hr”
8—CBS, Music and Marge
8—CBS, Howard Barlow
8:15—Chandu the Magician
8:30—CBS, Cloud Hour
8:45—CBS, Frostilla program
9—The Unguentine Entertainers
9—El Sidell’s Show
9:30—Songs of Today
10—Boquet of Melody
10—Anson Weeks Orchestra
11 to midnight—Hal Greyson Orchestra

361.2 Meters KAO

York 5090
830 Keys.
12,500 Watts

General Electric Co., Denver, Colo.
5 P.M. Taxpayers’ League Program
5:15—NBC, Willys-Overland Orch.
5:30—Network Program
6:30—NBC, Mobilolli Concert
7—NBC, Coca-Cola Concert
7—Artists Service Program
8—NBC, Amos ‘n Andy
8:30—KAO, Prince Albert Quarter Hour
8:30—NBC, Team Mates
9—NBC, The Four Mates
9:15—Sports Interview, C. L. Parsons
9:30—NBC, Billy Jones & Ernie Hare
9:45—Don Cave and His Orchestra
10:15—NBC, Nail Promotion Roll
10:30 to 11 P.M.—Around The Network
Wednesday Programs

BROADCAST WEEKLY

325.9 Meters KOMO Elliott 5890
920 Kys. 1000 Watts
Fisher's Blend Station, Inc., Seattle.
6:30 A.M.—Inspirational Services
7:05 A.M.—Recital
7:45 A.M.—Van and Don
8—NBC, Piano Capers
8:30—Hinds Romance Exchange
8:45—NBC, Hugo Mariani Marionette
8—NBC, GE Circle
9:15—The Supreme Program
9:30—Garden Time Program
9:45—NBC, Entertainers
10:15—Keeping Up with Daugh-ter
11:15—Tuneful Two
12 noon—Prudence Penny
12:15—NBC, Western Farm & Home Hour
1—Concert Orchestra and Vocalists
2—NBC Matinee
2:30—NBC, Wayine King and His Or.
2:45—NBC, Melody Mixers
3—Concert Orchestra and Vocalists
4—Popular Orchestra and Vocalists
4:30—NBC, Stubbins Boys
4:45—Story Quotations
5—NBC, Amer. Taxpayers’ League
5—McJohn and Willsy-Overland Co.
Program
6—NBC, Goodyear Program
6:30—NBC, Mobiel Program
7—NBC, Coca-Cola Program
7:30—“Program Without a Name”
7:45—Phillis Hojesly Co.
8—NBC, American Andy
8:15—NBC, Doric Quartet
8:30—Tom Mates
9—Santiseptic Program
9:15—Baldy Homepun Melodies
9:30—Sally Jones and Ernie Hare
9:45—Studio Program
10—NBC, Richfield News Flashes
10:15—Nancy Muffy’s Blend Hour
11:15—Globe Trotter
11:30—Olympic Hotel Dance Orch.
12— NBC, Recital
12:30—Silent Period

309.1 Meters KJR Seneca 1515
970 Kys. 5000 Watts
7 A.M.—Tom and Jerry
6—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
8:30—Mary from Proctor’s
8:45—Stringwood Ensemble
9—NBC, Harmony Twins
10:15—Beauty Talk
10:30—Mardi Gras
11—Blue Streaks
11:15—Professor and Dream Girl
11:30—Julia Hayes, Beauty Talk
11:45—NBC, Smackout
12:15—Tom and Dudd
12:30—On with the Blues
1 Tea Time Tales
1:15—Seth Maker
1:45—NBC, Aeolian Trio
2—NBC, Jingle Joe
2:15—NBC, Swanee Serenaders
2:30—California Trio
2:45—Florence Wightman, Harpist
3—P. I. Ilost and Found
3:15—Nancy Who Cares?
4—NBC, Footlight Fantasies
4:30—NBC, Thieves of Badgags
4:45—I'm On and Ned
5—Sunset Serenaders
5:30—Steamboat Bill
5:45—Miss Orphan Annie
6—NBC, Masters of Music
6:45—NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—Studio program
8—NBC, Personal Close-ups
8:15—NBC, Prince Albert Quarter Hour
8:30—Financial Talk

8:15—NBC, The Frigidarians
8:15—Harmonoffs
9:30—NBC, Earl Burtnett’s Orch.
10—NBC, National Concert Orch.
10:25—National Pollution Poll
10:30—Around the Network
11—NBC, Jimmie Joy and Bal Tabarin Orchestra
11:30 P.M.—NBC, Witching Hour

240 Meters KGA Main 3434
1470 Kys. 5000 Watts
NW. Broad-System, Spokane, Wash.
6 A.M.—News, Grain, Stock reports
8—NBC, News service
8:15—NBC, Crosscuts of the Day
9—NBC, Stringwood Ensemble
10—NBC, Mardi Gras
11:15—Professor and Dream Girl
11:30—Molly Gibbons, Fashion talk
11:45—NBC, Smackout
12 noon—Organ Melodies
12:15—Tom and Dudd
12:30—On with the Blues
1—NBC, Aeolian Trio
1:15—Seth Maker
1:45—NBC, Aeolian Trio
2—NBC, Jingle Joe
2:15—NBC, Swanee Serenaders
2:30—California Trio
2:45—Florence Wightman, Harpist
3—NBC, Who Cares?
3—NBC, Light of Fanstasy
3—NBC, Thieves of Badgags
4—NBC, Prince Albert Quarter Hour
4:15—NBC, Prince Albert Quarter Hour
5—NBC, Personal Close-ups
5:15—NBC, Prince Albert Quarter Hour
8—NBC, Silver Strains
8—NBC, Prince Albert Quarter Hour
9:15—Professor and Dream Girl
9:30—Harmonoffs
9:45—NBC, Earl Burtnett’s Orch.
9:15—NBC, Mardi Gras
9:15—Harmonoffs
9:30—NBC, Earl Burtnett’s Orch.
9:15—NBC, Mardi Gras
9:15—Harmonoffs
9:30—NBC, Earl Burtnett’s Orch.
10—NBC, National Concert Orch.
10:25—National Pollution Poll
10:30—Around the Network
11—Jimmie Joy and His Bal Tabarin Orchestra
11:30 P.M.—Witching Hour, Organ

394.5 Meters KVI Broadway 4211
760 Kys. 1000 Watts
Puget Sound Broadcast Co., Tacoma
6 A.M.—Farm Flashes
7—Dr. Kenyon’s Church of the Air
7:30—Voice of Texas
7:45—Recordings
8—Shell Happiness
8:30—Halileulah Hour
9—CBS, Charles Boulanger’s Orch.
9:30—Betty Crocker
9:45—CBS, Columbia Revue
10—CBS, Columbia Farm Program
11—Recordings
11:15—CBS, Columbia Salon Orch.
12 noon—CBS, The Captivators
12:15—CBS, Ann Lear & Ben Alley
12:30—CBS, Arthur Jarrett
12:45—CBS, Four Eton Boys
1—CBS, U. S. Navy Band
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Dental Clinic of the Air
4—Pre-School Association Program
4:15—Oake Walkathon
4:30—CBS, Songbirds
4:45—Howard Davis
5—CBS, Plantation Grill Orchestra
5:30—CBS, Those McCarty Girls
5:45—Don Lee Studio Program
6:15—Silent Period
10—Oakes Walkathon
10:30—DLBS, Anson Weeks’ Orch.
11 to 12 midnight—Hal Grayson Or.

254.1 Meters KEX Atwater 3111
1180 Kys. 5000 Watts
Western Broad. Co., Portland, Ore.
6:45 A.M.—Farm Flashes, Weather report and program resume
7—Late Record Releases
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:15—NBC, Stringwood Ensemble
10—Julia Hayes
10:15—NBC, Harmony Twins
10:30—Mardi Gras
11—Abe Brasher’s Blue Streaks
11:15—Professor and Dream Girl
11:30—Molly Gibbons, Fashion talk
11:45—NBC, Smackout
12 noon—Organ Melodies
12:15—Tom and Dudd
12:30—On with the Blues
1—NBC, Aeolian Trio
1:15—Seth Maker
1:45—NBC, Aeolian Trio
2—NBC, Jingle Joe
2:15—NBC, Swanee Serenaders
2:30—California Trio
2:45—Florence Wightman, Harpist
3—NBC, Who Cares?
3—NBC, Light of Fanstasy
3—NBC, Thieves of Badgags
4—NBC, Prince Albert Quarter Hour
4:15—NBC, Prince Albert Quarter Hour
5—NBC, Personal Close-ups
5:15—NBC, Prince Albert Quarter Hour
8—NBC, Silver Strains
8—NBC, Personal Close-ups
8:15—NBC, Prince Albert Quarter Hour
9:15—Tom Mitchell
9:30—“What Every Investor Should Know”
9:45—Oregonian Interviews
10—National Prohibition Poll
10:30—Around the Network
11—Archie Loveland’s Orchestra
11:30 P.M.—Witching Hour, Organ

SEE PAGES 32 AND 33 FOR SPECIAL OFFER

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Dudd Williamson and Tom Smith (Tom and Dudd), NBC-KPO
April 2, 1932

**BROADCAST WEEKLY**

**THURSDAY Programs**

**491.5 Meters KFRC**
- Prospect 0100
- 1000 Watts

**610 Kcys.**
- 7 A.M.—Seal Rocks broadcast
- 7:20—Stock quotations
- 7:30—Dobbsie and Wee Willie
- 8—Shell Happytime
- 8:30—Hallelujah Hour
- 9:30—Ann Welcome
- 9:45—CBS, Columbia Revue
- 10—The Almanac
- 11—Recordings
- 11:15—CBS, Ann Leaf, Organist
- 11:25—The Globe Trotter
- 11:30—CBS, Ann Leaf, Organist
- 12 noon—Noonday Concert
- 12:15—CBS, U.S. Army Band
- 1:30—N. Y. Stock quotations
- 1:35—The Globe Trotter
- 1:45—CBS, Barbara Gould Beauty talk
- 2—Happy Go Lucky hour
- 2—Penguin Fancies
- 4—Clark Sisters, Song Stories
- 4:15—Sacramento Regional Citizens' Council
- 4:20—Foreign Trade
- 4:25—Good Will Industries
- 4:30—Fred Lane's Book Review
- 4:45—The Globe Trotter
- 5:55—Town Topics
- 6—'Slippery'
- 5:15—Sunset Melodies, Robert Olsen and Eleanor Allen
- 5:45—CBS, "Your Child," Angelo Patri
- 6—Bobs, Popular Sports authority
- 6:15—J. Ward Hutton's Concert Ensemble
- 6:30—Don Lee Octette
- 6:45—Chiffon Jazz
- 7:15—Adventures of Black and Blue
- 7:30—CBS, Music That Satisfies
- 7:45—CBS, Myrt and Marge
- 8—CBS, Tosca Seidel
- 8:15—Chandy the Magician
- 8:30—CBS, Camel Quarter Hour
- 8:45—CBS, Bing Crosby
- 9—CBS, Guy Lombardo's Orch.
- 9:30—Today and Yesterday
- 10—The Unguento Entertainers
- 10:15—Anson Weeks' Orch.
- 11:30—Hal Greyson's Orchestra
- 12 to 1 A.M.—Vagabond of the Air

**322.4 Meters KROW**
- Glenc. 6774
- 930 Kcys.
- 1000 Watts

**Euc. Broad. Corp., Oakland, Calif.**
- 8 A.M.—X-Bar "B" Boys
- 8:45—Wade Forrester
- 9—Silent Period
- 1 P.M.—Weather Forecast
- 1:05—Latin-American Program
- 2—Recordings
- 2:30—Cy Hiram
- 3—Myrtle Segal, Soprano
- 3:15—KROW Short Stories
- 3:30—Phantoms of the Air
- 4—Soothing Melodies
- 11:15—Instrumental quartet
- 12—Organ Moods, Vivian Moore
- 4:15—Eddie Graham and his "Covered Wagon Jubilee"
- 5—Concert forrester
- 5:45—Alvin and Betty in "Rain or Shine"
- 6—Silent Period
- 7:30—Studio program
- 7:45—Italian Program
- 8—Fontana in "Three Cocoanuts"
- 8:30—Latin-American Program
- 9—the Star-Ojians
- 9:30—Forbidden Players
- 10 to 11 P.M.—Blue Watters Dance Orchestra

**SYDNEY ROSENBOOM**
- NBC-KPO—8:45 P.M.

**535.4 Meters KTAB**
- Garfield 4700
- 560 Kcys.
- 1000 Watts

**Assoc. Broadcasters, Oakland, Calif.**
- 7 A.M.—Rise and Shine
- 7:30—The Brainstormers with Lee Douglas
- 8—Radio Shopping News
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour, Alma La Marr
- 10:30—News Service
- 10:30—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—Popular Records
- 12 noon—U. S. Agricultural Reports
- 12:15—Dr. R. M. McLain
- 12:30—News Service
- 12:35—Echoes of Portugal
- 1:05—Recordings
- 1:30—Over the Teacups with Alma La Marr
- 2—Popular Recordings
- 2:30—Masterpieces of Melody
- 3:30—Popular Recordings
- 4—Kobar
- 4:30—Jack Hall and Clem Kennedy
- 5—Taylor Made Tempos, Glenn Hall
- 6—Highlights of the Air
- 6:15—Popular Recordings
- 6:30—Ernie Smith in the Sport Page of the Air
- 6:45—Reporter
- 7—Popular Music
- 7:15—Ernie Smith's Magazine Review
- 7:30—News Service
- 7:45—Dance Music
- 8—Program by East Bay Division
- 8:30—Ghost Story, "The Secret Chamfer"
- 8:45—Oakland Better Business Bureau
- 9—Beverly Hill Billies
- 10—Momentum Musically
- 11 to 1 A.M.—Nite Owls

**243.8 Meters KYA**
- Prospect 3456
- 1230 Kcys.
- 1000 Watts

**Pac. Broadcast. Corp., San Francisco**
- 7:30 A.M.—Rhythm Masters
- 8—Metropolitan hour
- 9—Manuel Melodies
- 9:15—Chet and Jerry Reminisce
- 9:30—Modern Melodies
- 9:45—Song and Dance Kings
- 10—Broadway Echoes
- 12:30—Glen Goll, Organist
- 1—Concert Memories
- 1:30—Musical Contrasts
- 2—Your Helpful Friend
- 2:15—Organ recital
- 3:45—Masters of the Violin
- 3:45—Program to be announced
- 3:15—Walter Markham program
- 3:30—Memories of Great Masters of Music
- 4—Artistic Celebrities
- 4:30—Famous Songs and Singers
- 5—Metropolitan hour
- 6—Revue
- 6:30—Just Willies"
- 6:45—Henry Starr, pianist and vocalist
- 7—Hap and Jack: Rapid Fire Song Writers
- 7:15—Sportsman Corner: Gene Sullivan
- 7:30—News Bulletin
- 7:45—Billy Small Ensemble
- 8—On with the Show
- 8:30—Sports Review
- 9—Ensemble with Troubadours
- 9:30—Milly and Billy: The Cub Reporters
- 9:45—George Nickson: Song Recital
- 10:15—San Francisco Hour
- 11 to midnight—Concert Memories

**340.7 Meters KLX**
- Lake. 6000
- 880 Kcys.
- 500 Watts

**Tribune Pub. Co., Oakland, Calif.**
- 7 A.M.—Morning Exercises and Entertainment; (7:30) Opening New York Stocks
- 8—Recorded Program
- 9—Modern Homes Period
- 10 A.M.—Clinic of the Air
- 10:15—San Francisco Stocks; Financial Information; Weather
- 10:30—Recorded Program
- 11—Sunshine Twins and Their Band
- 12 noon—Jack Delaney and His Band
- 1 P.M.—Jean's Hi-Lights
- 2—Recordings
- 2:30—Closing San Francisco Stocks
- 3:15—Ethel Rhinar, Jazz Pianist
- 3:30—Recorded Program
- 4:15—Brother Bob's Club
- 5—The Three Cocoanuts
- 5:30—Gus Arneke transcription
- 6—Dave Saylor's Hotel Oakland Dance Orchestra
- 7—News Items
- 7:30—Pet Clinic of the Air
- 7:45—"Where to Go Out-of-Doors" with Bernetta Payne
- 8—Heyden Parmele's Great Quartet
- 8:15—Touring and Road Information
- 8:30—Egan Trio
- 8:30—Old Gospel Hymns, with Mixed Quartet, under direction of M. Jay Goodman, Tenor
- 9:30—The Bookworm
- 10 to 11 P.M.—Dance Program
440.9 Mrs. NBC-KPO Gar. 8300 5000 Watts National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD
7:30 A.M.—Sunrise Serenaders, orchestra direction Jess Norman: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, KSL, KFSD
9:15—Stringwood Ensemble: KPO, KGA, KEX
9:30—Helpful Hints to Housewives: KPO
9:45—University of California at Your Service: KPO
10—Organ Concert, George Nykl: KPO, KGA (KEX on 10:15)
10:30—Snapshots, Rita Lane, soprano; orchestra direction Jess Norman: KPO
11:45—Organ School Broadcast: KPO, KFSD
11:50—So. San Francisco Stockyard Report: KPO
12 noon—Motion Signai: KPO
12 noon—Fiddlers Three, three violins; Dorothy Lewis, contralto: KPO, KJR, KEX
12:30—Girl Friends, Murray Sisters, Tom and Dudd; songs and novelty: KPO, KJR, KEX
1—Shrine Luncheon program: KPO
1:30—Stringwood Ensemble: KPO, KJR, KEX
1:45—The Serenaders, Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX
2—Old Pappy, negro impersonations, songs, Clifford Soubier; M. Saxbe, guitarist: KPO, KGA, KJR, KEX
2:45—Musical Moments: KPO, KGA, KJR, KEX
3—What's Cars? variety program, conducted by Prof. Bob Bence: KPO, KGA (KJR on 3:05), KEX
3:45—People's Music, Hill Moody; songs, novelty orchestra: KPO, KGA, KJR, KEX, KFSD
4:45—Around the Circle: KPO, KGA, KJR, KEX
4:50—Barbara Blanchard, Soprano: KPO, KGA, KJR, KEX
4:45—John and Ned: KPO, KGA, KJR, KEX
5—Twilight Tunes, Eileen Pigott, soprano; orchestra direction Rex Dunn; KPO off 5:15; KGA on 5:15
5:45—KJR, KEX, KGH
6:15—A Couple of Mouthfuls by Scotty: KPO
6:30—Date Book, Stuart Strong: KPO
7—Kooshie's, KJR, KECA
7:15—Prologue Hour, Alice Gentile, soprano; Henry Thompson, tenor; concert orchestra direction Cy Tremain: KPO, KGA, KJR, KEX (KGR off 7:30), KGH
7:45—Eight Bells, sea chanteys, male quartet; Emory Wright, accompanist: Henry L. Perry: KPO, KGA, KJR, KEX
8:15—Prince Albert Quarter Hour: KPO, KJR, KEX, KFSD, KTAR, KGR, KGH
8:30—The Dinglebenders: KPO, KJR, KECA, KFSD
8:45—Sydney Rosenbaum, Plutarch: KPO, KGA, KJR, KEX
9—The Dinglebenders, Ted White, tenor; orchestra direction Jess Norman: KPO, KGA, KJR, KEX, KECA, KSL, KTAR, KOGA
9:15—Eva De Vol, soprano: KPO, KGA, KJR
9:30—Earl Burnett's Orchestra: KPO, KGA, KJR (KEX off 9:45); KECA
10—Great Moments of History: KPO, KGA, KJR
10:25—National Prohibition Poll: KPO, KGA, KJR, KECA, KTAR, KSL, KOGA, KQI, KOGA
10:30—Around the Network: KPO, KGA, KJR, KEX, KFSD, KSL, KOGA
10:45—Stringwood Ensemble, Mary Wood, soprano; ensemble direction Charles Hart: KPO, KGA, KJR, KEX
11:30—Witching Hour: KPO, KGA, KEX

280.2 Meters KJBS Ord. 41448-49
1070 Kyes.
3.5—100 Watts
1. Brunton & Sons, San Francisco
5 A.M.—KJBS Alarm Ring Klub KEX (KJR on 5:30)
9—Associate Food Stores' Program
9:30—Records
10—Reporters of the Air
10:45—Female Vocalists Program
12:30—Symphony Orchestra
14:30—Variety Selections
15:30—Financial Common Sense
2:00—Blinder Concert
2:45—Speak-Easy Time and Records
3—Reporters of the Air
3:05—George Taylor's Bridge Hour
4—Recordings
4:15—Pat Buckman, Tenor
4:30—Popular Records
5:05—Silent Period
12:01 to 6 A.M.—KJBS Owl Program

322.4 Meters KFWI Franklin 2020
930 Kyes.
7—Radio Entertainments, San Francisco
7 A.M.—Eye-opener Program
7:30—Charlie Glenn
7:45—Silent Period
8—Cal King's Country Store
8:15—Orphan Masters
8:30—NBC, Local Programs
10—White Horse Program
10:15—Bellevue Hotel Program
10:30—Health Talk, Dr. Linebarger
11—Silent Period
11:15—Concert Music
11:45—Open Forum, Cecilia Hardman
12 noon—Dance Music
12:30—Town Crier
1—Silent Period
6—Dance Music
7—Studio Program
7:15—Bellevue Hotel Program
7:30—Silent Period
11—Master Melodies (Schubert)
12—Dedication Hour
1 A.M.—Sign Off

265.3 Meters KSL Wasatch 3901
1130 Kyes.
5000 Watts
7—Radio Service Corp., Salt Lake City
7—NBC, Lucky Strike Dance Hour
8—NBC, Our Gang
8—Vico Pep Program
8:15—Fireside Melodies
9—NBC, Radio Orphan Masters
9:15—NBC, Smiley Shows
9:30—NBC, Billy Jones & Ernie Hare
9:45—Shreeve Brothers
10—Local RKO Folly
10:30 to 11 P.M.—Around the Network

325.9 Meters KOMO Elliott 5890
920 Kyes.
8:30—The Blend Station, Inc., Seattle
5:55 A.M.—Inspirational Services
7—Organ Recital
7:45—NBC, Van and Don
8—Sing Sing, Lucille Dalcour
8:15—NBC, Singing Strings
8:30—Hinds Romance Exchange
9—NBC, Hugo Mariani Maritettas
9—NBC, GE Circle Program
9:15—Home Suggestions Program
9:30—Hotel Town Program
9:45—Concert Trio
10—Magazine of the Air
11—NBC, Standard School Broadcast
11:45—NBC, Shakespearean Drama
12 noon—Prudence Penny Talk
12:15—NBC, Western Farm & Home Hour
1—Orchestrers and Vocalists
2—NBC Matinee
3—Orchestrers and Vocalists
3:30—NBC, The World Today
3:45—Stock Quotations
4—Popular Orchestrers and Vocalists
4:30—NBC, Stebbins Boys
5—NBC, Fleischmann Sunshine Hour
5—ABC, The Kings of the Air
6:30—NBC, Maxwell House Melodies
7—NBC, Lucky Strike Dance Hour
7—NBC, Amos 'n Andy
8—NBC, Standard Symphony Hour
9—NBC, Smiley Shows
9—NBC, Billy Jones & Ernie Hare
9—Studio Program
10—NBC, Richfield News Flashes
10—NBC, Mozart Hour
11—Globe Trotter
11:30—Olympic Hotel Dance Hour
12—Orchestrers and Vocalists
12:30 A.M.—Silent Period

309.1 Meters KJR Seneca 1515
970 Kyes.
5000 Watts
7 A.M.—Tom and Jerry
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9—Mary from Proctor's
9:45—NBC, Wildyjammers
10—NBC, Orphan Masters
10:30—Mardi Gras
11—Blue Streaks
11:15—Plano Sounds
11:45—One Man Show
12 noon—Fiddlers Three
12:30—NBC, Friends
1—Tea Time Tales
1:15—Seth Maker
3—NBC, Skifflewood Ensemble
4—NBC, May We Present
2:15—NBC, Swanee Serenaders
3:00—NBC, Pickard Family
4:15—NBC, Cultural Conversation
4:30—To be announced
4:45—Kiddies' program
5—NBC, Twilight Tunes
5:30—Steamboat Bill
5:45—Little Miss Annie
6—NBC, Masters of Music
6:45—NBC, Cecil and Sally
7—NBC, Raising Junior
7:15—Famous Songs and Stories
7:30—Joe and Jake
7:45—Easy Chimes
8—NBC, Eight Bells
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—Sidney Meek
9—NBC, The Frigidarians
9:15—Eva De Vol
9:45—NBC, Earle Burnett's Orchestra
10—NBC, Great Moments in History
10:25—National Prohibition Poll
10:30—Around the Network
11 P.M.—Vic Meyers' Trianon Orch.
Thursday Programs

BROADCAST WEEKLY

204 Miles  KGA  Main 3434
1470 Kys.  5000 Watts
Northern System, Spokane, Wash.
6 A.M.—News, Grain and Livestock Reports
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:15—NBC, Stringwood Ensemble
9:45—NBC, Windjammers
10:00—NBC, Organ recital
10:30—Mardi Gras
11:00—Blue Streaks
11:30—Radio Noon
11:45—One Man Show
12 noon—Fiddlers Three
12:30—NBC, Girl Friends
1—Jerome Hurley
1:15—Seth Maker
1:45—NBC, Stringwood Ensemble
2—NBC, May We Present
2:15—Swanee Serenaders
2:30—NBC, O! Pappy
2:45—Musical Moments
3—NBC, Who Cares?
4—Pickled Pipers
4:15—NBC, Cultural Conversation
4:30—To be announced
4:45—Judy and Ned
5—Ruth Brayson
5:15—NBC, Twilight Tunes
5:45—Uncle Andy
6:00—Little Orphan Annie
6:30—NBC, Masters of Music
6:45—NBC, Central and Sally
7—NBC, Rising Junior
7:15—To be announced
7:30—NBC, Opera Hour
8—NBC, Eight Bells
8:15—NBC, Prince Albert Quarter Hour
8:30—To be announced
8:45—Sidney Rosenberg
9:00—Campaign for Children
9:15—Evie De Voi
9:30—NBC, Earl Burtnett's Orch.
10—NBC, Great Moments in History
10:25—National Piobation Poll
10:30—Around the Network
11—Stringwood Ensemble
11:30 P.M.—Witching Hour, Organ

2541 Miles  KEX  Atwater  3111
1180 Kys.  5000 Watts
Western Broad. Co., Portland, Ore.
6:45—Mormon Flashes, Weather report and program resume
7—Late Record Releases
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:15—NBC, Stringwood Ensemble
9:45—NBC, Windjammers
10—Julia Hayes
10:15—NBC, Organ Concert
10:30—Mardi Gras
11—Blue Streaks
11:30—Radio Troubadours
11:45—One Man Pappy
12 noon—Fiddlers Three
12:30—NBC, Girl Friends
1—Jerome Hurley
1:15—Seth Maker
1:45—NBC, Stringwood Ensemble
2—NBC, May We Present
2:15—Swanee Serenaders
2:30—NBC, O! Pappy
2:45—Musical Moments
3—NBC, Who Cares?
4—Pickled Pipers
4:15—NBC, Cultural Conversation
4:30—To be announced
4:45—Judy and Ned
5—Ruth Brayson
5:15—NBC, Twilight Tunes
5:45—Uncle Andy
6:00—Little Orphan Annie
6:30—NBC, Masters of Music
6:45—NBC, Central and Sally
7—NBC, Rising Junior
7:15—To be announced
7:30—NBC, Opera Hour
8—NBC, Eight Bells
8:15—NBC, Prince Albert Quarter Hour
8:30—To be announced
8:45—Sidney Rosenberg
9:00—Campaign for Children
9:15—Evie De Voi
9:30—NBC, Earl Burtnett's Orch.
10—NBC, Great Moments in History
10:25—National Piobation Poll
10:30—Around the Network
11—Stringwood Ensemble
11:30 P.M.—Witching Hour, Organ

2996 Miles  KQW  Columbia  777
1010 Kys.  500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Period
9—Morning Melodies
9:15—Acme Paint Program
9:30—Zella Goodman's Chummy Hr.
10—Program to be announced
11:15—Leah Bernhardt Kimball
11:30—Cockerels Old Timers
12 noon—Variety Program
12:20—Weather Forecast; Markets
1—One o’clock Program
1:00—Penny Hour, Lena Leland
2:00—Program to be announced
3—Story Time
4—Vespasian Dr. Sylvester
5:30—Brooks Clothing Program
5:45—Liberty Bell Quarter Hour
6—The Weather Hour
6:15—Franco's Program
6:30—State Market Reports
6:45—Radio Forum
7:15—Band Concert
7:30—Calif. Dept. of Agriculture
7:45—The Caterpillar Crew
8—Songs of the Old Church Choir
9:15—The Five Pretzels Little German Band
10—The Voice of Madam Arga
10:30 to 11 P.M.—Radio Revival

236.1 Miles  KOL  Elliott  4466
1270 Kys.  1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top O' the Morning
7:20—COLUMBIA TIME-KLOK
7:45—Zukor's Perky Feather
8—Happy Hour
8:30—Hallelujah hour
9—CBS, Chas. Boulanger and Orch.
9:30—CBS, Columbia Revue
10—Morning Melodies
10:30—The Racketeers
10:40—Cafe Capers
10:55—Johnson Family Radio Guide
11—Converse Capers
11:15—Maud Nickerson
11:20—Switzer's Wake-Up Program
12 noon—The Carnival, with Billy Sherwood
1—Ken Stuart's Sunshine program
1—CBS, U. S. Army Band
1—CBS, Hotel Taft Orchestra
1—CBS, Barbara Gould prog.
2—Happy Go Lucky hour
3—Feminine Fancies
3:30—Harriet Links
3:45—Feminine Fancies
4—Hill and Dale
4:15—Organ Noon
4:30—Robert Hansen
4:45—Cecil Solly
5—Puget Sound Crier
5:15—"Skippy," General Mills
5:45—CBS, Cream of Wheat program
6—Ken Stuart's Review
6:15—Robert Hansen
6:30—CBS, Plantation Grill Orch.
7—CBS, Bird's Nest Hour
7:15—Adventures of Black and Blue
7:30—CBS, Nat Shilkret and Orch.
7:45—Columbia's Music, Margin
8—CBS, Howard Barlow
8:15—Chandu the Magician
8:45—Columbia's Quarter hour
8:45—CBS, George Olsen
9—CBS feature
9:30—CBS, Speed Blend program
10—Boxing Bouts
11 to 12 midnight—Hai Greyson Orchestra

394.5 Miles  KVI  Broadway  4211
760 Kys.  1000 Watts
Puget Sound Broadcast Co., Tacoma
6 A.M.—Farm Fashions
7—Dr. Kenyon's Punch of the Air
7:30—Voice of Texas
7:45—Recordings
8—Shelly Happertime
8:30—Hallelujah Hour
9—CBS, Charles Boulanger's Orch.
9:30—CBS, Columbia Revue
10—CBS, Columbia Farm Community Network
11—Harold Zollman, Pianist
11:15—CBS, Ann Leaf, Organist
12 noon—CBS, La Forge Berumen Musicals
12:15—Oakes Walkathon
12:30—Garden Talk
12:45—Rotary Club Luncheon
1:30—CBS, George Hall's Orchestra
1:45—CBS, Barbara Gould
2—Happy Go Lucky hour
3—Feminine Fancies
4—Dental Clinic of the Air
4—CBS, Organalia
4:15—Oakes Walkathon
4:30—CBS, Between Bookends
4:45—Fox Rialto's Home Towners
5:15—Don Lee Studio Program
5:45—CBS, Child's Hour
6—DLBS, J. Warde Hutton's Concert Ensemble
6:15—Silent Period
6:30—Oakes Walkathon
6:30—The Valvoliners
7:15—Anson Weyerhaeuser Orchestra
7:15—Charlie Parnell's Orchestra
11:30 to midnight—Hai Greyson's Orchestra

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BROADCAST WEEKLY

Thursday Programs

468.5 Meters KFI Westmore 0337
640 Kays
50,000 Watts

6:00 A.M.—Dr. Selkiss, Exercises
7:30—Stock Market Quotations
8:45—Sam Hutton, Music
8—NBC, Musical Interlude
8:15—NBC, Singing Strings
8:30—NBC, Hinds Romance Exchange
8:45—Household Talk, Julia Hayes
10—NBC, GE Children’s Hour
9:15—NBC, Beautiful Thoughts
9:30—Helen Guest, Songs and Sally
9:45—Peggy O’Neill, Ballads
10—NBC, Magazine of the Air
11—NBC, Standard School Broadcast
11:45—Federal & State Mkt. Reports
12 noon—Department of Agriculture
12:15—NBC, Farm and Home Hour
1—News Release
1:15—Ann Warner Chats with Her Neighbors
1:45—Silvio Lavatelli, Cellist
2—CBS, Mildred Harnick, Musical Moments
3—NBC, Waldorf Sert. Room Orch.
3:15—Daily Radio Guide
3:30—Radio Program Directives
3:45—Jimmie Tarlton, Program
4:30—NBC, Stebbins Boys
4:45—News Release
6:15—Jackie Gleason, Sunshine Hour
6—NBC, Big Six of the Air
6:30—NBC, Maxwell House Melodies
6:45—Six: Strike, Dance Hour
7—NBC, Luck Strike Dance Hour
8—NBC, Holiday Table Talk
8—NBC, Amos ‘n Andy
8:15—NBC, Standard Symphony Hour
8:45—Blanche Wood’s Shopping Tour
9—NBC, Amos ’n Andy, Organist
9:15—NBC, Tune Town
9:30—NBC, Billy Jones & Ernie Hare
9:45—NBC, Radio Doctors
10—NBC, Richfield News Flashes
10:15 to 12 midnight—Jimmie Grier’s Orchestra

CBS

Columbia Broadcasting System

9 A.M.—Isham Jones and His Orchestra:
KFBK, KOL, KVI, KFPY
9:30—Columbia Review: KFBK
KVIN, KVI, KFPY, KFRC, KJH
9:45—To be announced: KGO
10—Richfield News Flashes: KGO
KQH, KIQ, KGW, KFI, KFPS, KFSD
10:15—Jimmy Joy and His Bal Tabarin Orchestra: KGO, (KOA off
10:25)
10:30—The Nomads, Lucile Kirtley,
soprano; string and woodwind en
semble direction Joseph Hornik: KGO
11—Lofner-Harris Hotel St. Francis
Dance Orchestra: KGO (KFW off
11:15)
12 midnight—Organ Concert, Dollo
Sargent: KGO

4:30—NBC, Stebbins Boys
4:45—News Release
6:15—Jackie Gleason, Sunshine Hour
6—NBC, Big Six of the Air
6:30—NBC, Maxwell House Melodies
6:45—Six: Strike, Dance Hour
7—NBC, Luck Strike Dance Hour
8—NBC, Amos ‘n Andy
8:15—NBC, Standard Symphony Hour
8:45—Blanche Wood’s Shopping Tour
9—NBC, Amos ’n Andy, Organist
9:15—NBC, Tune Town
9:30—NBC, Billy Jones & Ernie Hare
9:45—NBC, Radio Doctors
10—NBC, Richfield News Flashes
10:15 to 12 midnight—Jimmie Grier’s Orchestra

225.4 Meters KGB
Franklin 6151
1330 Keys
500 Watts

Don Lee, Inc., San Diego, California
7 A.M.—Recordings; News; Stocks
7:30—Yellow Bird Happy Hour
8—Radio Wenguin Hour
9:00—CBS, Columbia Review
9:15—Special Lenten Services
10:00—Blanche Wood’s Shopping Tour
11—Studio Program
11:45—CBS, Amos ‘n Andy, Organist
12 noon—Farm Advisor
12:15—CBS, La Forge Berumen Mu
sical

12:30—CBS, Rhythm Kings
12:45—CBS, Virginia Arnold, Piano

1:05—CBS, U. S. Army Band
1:30—CBS, Hall’s Orchestra
1:45—Matinee Musciale
2—Happy Go Lucky Hour
3—School Crossings Safety Talk
4—Feminine Ensembles
4—CBS, Organalegal
4—CBS, Organalegal
5—CBS, Plantation Grill Orchestra
5—CBS, Plantation Grill Orchestra
6:30—Plantation Grill Orchestra
6—Plantation Grill Orchestra
7—Plantation Grill Orchestra
8—Plantation Grill Orchestra
9—Plantation Grill Orchestra
10—Plantation Grill Orchestra

5:30—The Songsmiths: KFBK, KVI
5:45—Angelo Patri, "Your Child": KFBK,
KJH, KQB, KFBK, KFH, KFI, KFPS, KFSD
6:00—"Speed Blend": KFPY
6:30—Plantation Grill Orchestra
7:30—"Music that Satisfies": KFBK,
KFBK, KJH, KJH, KJH, KJH, KJH
7:45—"Myrt and the Magic": KFBK,
KJH, KJH, KJH, KJH, KJH, KJH
8—Toscha Seidel, Violinist, with
Concert Orchestra: KFBK, KJH,
KJH, KJH, KJH
8:30—The Camel Quarter Hour:
KFBK, KJH, KJH, KJH, KJH
8:45—Bing Crosby, with Freddi
Rich’s Orchestra: KFW, KFW,
KFW, KFW, KFW
9—Guy Lombardo and His Royal
Canadians: KFRC
9:15—"The Day I Said Yesterday":
KFBK, KJH, KFW, KJH, KFW,
KJH
9:30 P.M.—Joe Richman and His
Orchestra: KFW, KFW, KGW
Thursday Programs

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>City</th>
<th>Program Name</th>
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<td>6:30 A.M.</td>
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<td>Ship-a-Hoy program</td>
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<td>7:00 A.M.</td>
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<td>Hill Billies and Uncle Herb</td>
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<td>8:00 A.M.</td>
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<td>Stock's Botanists</td>
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<td>8:05 A.M.</td>
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<td>Breakfast Club program</td>
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<td>Kate Brew Vaughn</td>
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<td>9:45 A.M.</td>
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<td>10:00 A.M.</td>
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<td>Serenaders</td>
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Name ____________________________________________

Address __________________________________________

City ____________________________________________ State ________________________
FRIDAY Programs

491.5 Meters KFRC Prospect 0100
6:45-Silent
5:15-Popular
4:30-Records
5-Robinson's
3:05-George
2:45-Speak-Easy;
2:30-Lucille
2-Better
12:45-Variety
12:30-Band
12
11:15-Rainbow
10-Reporter
9:45-Recorded
8:45-Carleton
8-Recorded
J.
1070 Kcys.
12
11-Hal
11:25-The
11-CBS,
9:30-Frank,
9:15-CBS,
9:To
8:15-Chandu
6
5:30-"Old
5:15-Steamboat
5-"
4
4:30-Song
4:15-Numerology
3-Feminine
1:30-N.
1070 Kcys.
12
11-
10-
9:30-Betty
8:30-Hallelujah
8-Shell
7:30-Dobbsie
7
491.5 Meters KTAB Garfield 4700
560 Kcys.,
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30-The Brainstormers with Lee Douglas
8—Radio Shopping News
8:30-Jack Hall and Clem Kennedy
8:45-Recordings
9—Tone Pictures
9:30-News Service
9:45-Dr. B. L. Corley
9:55—Recordings
11—Store Scenes
11:30—Popular Records
12 noon—U. S. Agricultural Reports
12:15—Dr. R. M. McLain
12:30—News Service
12:35—Echoes of Portugal
1:05—Records
1:30—Over the Teacups with Alma LaMarr
2—Popular Records
2:30—Masterpieces of Melody
3:30—Popular Records
4—Kobar
4:30—Jack Hall and Clem Kennedy
5—Taylor Made Tempos, Glenn Hall Taylor
5:15—Hot Tips and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Popular Records
6:30—Ernie Smith in the Spot Page of the Air
6:45—Reporter
7—Gus Arnhem's Orchestra
7:30—News Service
7:45—Dance Music
8—Tunes of the Times
8:30—Poets' Den
8:45—Dance Music
9—Beverly Hill Billies
10—Moment Musicals
11 to 1 A.M.—Nite Owls

EDNA O'KEEFE
KFRC—2:00 P.M.

32.2 Meters KFWI Franklin 0200
930 Kcys.
Radio Entertainments, San Francisco
7 A.M.—Eye-opener Program
7:30—Studio Program
7:45—Charlie Glenn
8—Silent Period
9—Cal King's Country Store
9:30—Morning Melodies
10—White House Program
10:15—Bellevue Hotel Program
10:30—Health Talk, Dr. Linebarger
11—Timely Topics
11:15—Concert Music
11:30—Learn Italian, Prof. Achilles
11:45—Dance Music
12:30 P.M.—Town Crier
1—Silent Period
6—Dance Music
6:45—Bellevue Program
7—Rosenthal Program
7:30—Silent Period
8—Concert Fianist
8:45—John D. Barry, World Events
9—Jack Coakley's Orchestra
9:30—Mildred Lenore Epstein, soprano
9:45—String Orchestra
10—Folk Music
10:30—Let's Dance
11—Master Melodies (Tchaikovsky's "Pathetique")
12—Dedication Hour
1 A.M.—Sign Off

322.4 Meters KROW Glenc. 6774
930 Kcys.
KROW Broad. Corp., Oakland, Calif.
8 A.M.—X-Bar "B" Boys
8:45—Wade Forrester
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Recordings
2:30—Golden Age News Items
3—Paul's Dance Orchestra
3:30—The KROW-ians, Phantoms Orchestra
4:15—Rumford School of Cookery
4:45—Royal Californians Orchestra, with Don Germano and Guitar
5—Italian Program
5:30—Wade Forrester
5:45—Alvin and Betty in "Rain or Shine"
6—Silent Period
7:30—Studio program
7:45—Hilo Boys
8 to 8:30 P.M.—The Star-olians

265.3 Meters KSL Wasatch 3901
11:30 Kcys.
5000 Watts
Radio Service Corp., Salt Lake City
5 F.M.—NBC, Cities Service Concert Orchestra
6—NBC, Friendship Town
6:30—NBC, Armour Program
7—NBC, Paul Whiteman's Pontiac Chieftains
7:30—NBC, RKO Theatre of the Air
8—NBC, Amos 'n' Andy
8:15—Tone Pictures
8:30—Mary and John
8:45—Interviews of Prominent Citizens
9—Salt Lake Federation of Labor
9:15—Oldsmobile Speedway Melodies
9:30—NBC, Billy Jones & Ernie Hare
9:45—To be announced
10—Dance Music from Covey's Coconut Grove
10:25—National Prohibition
10:30 to 11 P.M.—Around the Network

Mar. 27-Apr. 2 BROADCAST WEEKLY

www.americanradiohistory.com
**Friday Programs**


340.7 Meters KLX Lake 6000 880 Kcys. 500 Watts Tribune Pub. Co., Oakland, Calif. 7 A.M.—Exercises & Entertainment 7:20—Open New York stocks 8—Records 9—Modern Homes Report 9:30—Records 10:15—San Francisco Stocks: Financial Information; Weather 10:30—Records 10:45—Tetrazene Program 11—Classified Advertising Hour 12 noon—John Delaney and His Band 1—Jean's Hi-Lights 2—Recording 2:15—Closing San Francisco stocks 2:45—Ethereal Linard, Jazz Pianist 3—Recording Program 4—Brother Bob's Club 5—The Three Cocoanuts 5:45—Guatemala, transposition of the old song 7:30—Fred and Morris, Comedians 8—Hi-Jinks; Jack Payne; Lost and Found; Adele Bloom; Faye Cotta; Ethel Rhode; Ethel and Walter, "Two Shop Girls"; Lily Lugana, the Mexican Diva; Mary Tenant; Helen Benson, banjoist; Johnny Zunino, accordionist; "Tony"; The Three Cocoanuts, Far West Trio; The Great Caballeros; Kings Sisters' Harmony Trio 10 to 11 P.M.—Dance Program


Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD

7 A.M.—Organ Concert: KGO
7:15—Van and Don the two Pro- fessors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOMO
8—NBC Music Appreciation Hour: KGO, KOMO, KGW, KFI, KFSD (KFI, KFSD, KTAR, KSL, KOA, KGIR, KKLH)
9—GE Circle: KGO, KHQ, KGW, KFI, KOA, KSL, KTAR
9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR
9:30—The Buckaroos: KGO
9:45—Victor Linfoot, baritone: KGO
10—Rembrandt Trio: KGO
10:30—Woman's Magazine of the Air: KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KSL, KOA)
11:10—11:15—Organ recital: KGO
11:45—Princess Obolensky Youth Matinee: KGO, KHQ, KGW, KFI, KFSD, KGIR, KKLH
12:45—Ruby Helder, tenor: KGO
12:15—Western Farm and Home Hour: KHQ, KGW, KFI, KFSD (KTAR on 12:45), KKLH
1—Stringwood Ensemble: KGO, KGW, KFI, KFSD, KGIR, KGIR
2:15—NBC Matinee: KGO, KHQ, KGW, (KFSD, KFSD, 2:15), KFI, KFSD, (KTAR, KGIR, KGIR, KGIR)
3—Waldorf-Astoria Sert Room Orchestra: KGO
3:15—Headliners, Ted White, tenor: KGO, KFSD
3:30—Palais d’Or Orchestra: KGO, KGW, KFI
4:15—June Purser: KGO
4—Salon Singers, mixed chorus direc- tion George Dilworth: KGO
4:15—News Service: KGO
4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI
4:45—Dixie Memories, music and dialogue: Sam Moore, Carolyn Moore, Dixie Mazz: KGO
5—Cities Service Concert Orchestra and the Cavalliers: KGO, KHQ, KOMO, KGW, KFI, KSL
6—Friendship Town, Small Town Sketches: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KTAR
6:30—Armour program, Irvin S. Cobb, guest, Marion Roy's Shield: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
7—Paul Whiteman’s Pontiac Chaff- eau: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
7:30—KKO Theatre of the Air: KHQ, KGW, KFI, KFSD, KTAR, KSL
8—Amos ‘n’ Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8:15—Betty Hadden, Myron Nesleet, Tenors: Everett Foster, Baritone; Harry Stanton, Baritone: Beulah Polak, Pianist and Director: KGO
8:30—Dem-Tasse Revue: John P. Medbury, Master of Ceremonies: Judith C. Medbury: KGO, KHQ, KOMO, KGW, KFI
9—Disturbers of the Air—Zizz Black and Mort Harris, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGIR, KKLH
9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGIR, KKLH
9:45—Jace Denny’s Orchestra: KGO
10—Richfield News Flashes: KHQ, KGW, KFI, KFSD (KHQ, KOA, off 9:45), KSL, KGIR, KKLH
10:15—The Coquettes: KGO, (KOA off 10:25)
10:30—Across the Music Counter: KGO
11—Lofner-Harris Hotel St. Fran- cis De Sales Orchestra: KGO
12 midnight—Organ Concert, Dolio Sargent: KGO

CBS

Columbia Broadcasting System

9 A.M.—Charles Boulanger and His Young Strings: KFBB, KOL, KVI, KFPF
9:30—Columbia Revue: KFBB, KOL, KVI, KFPF, KJH, KGB
10—George Hall and His Hotel Taft Orchestra: KW
10:15—Columbia Farm Community Network Program: KFBB, KJH, KSL
11—Lone Star Trio, Ernest N. Dorland: KVI, KFPF, KOI, KFRC, KJH
11:15—Ann Leaf at the Organ: KFBB, KJH, KFPF, KFRC, KGIR
11:30—Columbia Orchestra: KFBB, KGW, KERN, KVI, KFPF, KJH, KGB
12—Columbia Educational Features: KFBB, KJH, KGIR
12—Columbia Service Concert Orchestra: KGO, KGW, KFI
1—Light Opera Gems: KFBB, KGW, KERN, KVI, KFPF, KFRC, KHJ
1:15—George Hall’s Hotel Taft Orchestra: KFBB, KGW, KERN, KOL, KVI, KFRC
2:15—Organ program, Mike D’Arsie, Univ. of Calif., KFBB, KPM, KSL, KGIR
3:30—Sentimental Waltz: Leon Be- lasco, Conductor: Tito Gualzor, Tenor: KJH, KERN, KOI, KVI, KFPF, KOI, KFRC, KHJ
7—Beau Bachelor**: KFBB, KJH, KGW, KERN, KOL, KVI, KFPF, KOI, KFRC, KHJ
7:30—Music that Satisfies**: KFBB, KJH, KGW, KERN, KOL, KVI, KFPF, KOI, KFRC, KHJ
7:45—“Myrt and Marge”: KFBB, KGW, KERN, KOL, KVI, KFPF, KOI, KFRC, KHJ
8—Howard Barlow and the Colum- bia Symphony Orchestra: KFBB, KOL, KFPF
8—The Camel Quarter Hour: KFBB, KJH, KGW, KERN, KOL, KVI, KFPF, KOI, KFRC, KHJ
8:45—George Olans and His Orches- tral: KGO, KFBB, KSL
9—Ben Bern and His Orchestra: KOL, KFPF
9:15—Resinol Chemical Program, “Hollywood Nuts and Bolts”: KFBB, KMP, KJH, KFPF, KOI, KFRC, KHJ
9:30—Isham Jones and His Orches- tral: KGW, KFPF, KGIR

225.4 Meters

KGB Franklin 6151
1330 Kcys
500 Watts

Don Lee, Inc., San Diego, California

7 A.M.—Recordings; News; Stocks
8—Shell Happy Hour
8:30—Halleliujah Hour
9:30—Betty Crocker
9:45—CBS, Columbia Revue
10—Blanche Wood’s Shopping Tour
11—Recordings
11—CBS, Ann Lane, Organist
11:30—Columbia, Salon Orchestra
12 noon—U. S. Marine Band
12—CBS, Artistic Features
12:45—CBS, Columbia Educational Features

—Stock Quotations
1:05—CBS, Light Opera Gems
1:45—CBS, Hall’s Orchestra
2:30—Go Lucky Hour
3—Feminine Fancies
4—CBS, Orchestras
5—“The Art of Cooking
5:30—Matinee Musicale
5:45—Town Topics
6—CBS, Plantation Grill Orchestra
5:30—News Reel
5:45—Chandu, the Magician
6—CBS, Saturday Night Club
6:30—Gene Quaw, Dinner Music
7—Around the Court of Fairway Gardens, Joseph Blake
7—CBS, Music that Satisfies
7:45—Oldsmobile Mobile Speedway
8:15—Sutton’s Ensemble
8:30—CBS, Camel Quarter Hour
8:45—Memories
9—Appreciation Hour
9:15—Vignettes
9:30—KGO News Reel of the Air
10:15—Anson Weeks’ Orchestra
10:30—Gene Quaw Orchestra
11:15—CBS, Hall’s Orchestra
11 to midnight—Hai Greyson’s Or-

526 Meters

KMTR Holly, 3026
570 Kcys
500 Watts


12 A.M.—The Ship-a-Toy program
7—Bill Billies and Uncle Herb
8—Stock Quotations
9—Kate Brew Vaughan
9:15—Walkathon
9:30—Robert Noble, Ambassador of Happiness
9:30—Selected records
10—The Sun Tags
10:30—Serenaders
11:30—Public and city officials
12 noon—The Globe Trotter
12:30—Hi-Noon Hi-Lites
1—Prof. Bull, D.T., Prof. Geise
1:30—Records
2—Happiness Revue, frollicking
3—Musical Messengers
3—Selected records
5—Walkathon
5:45—Selected records
6—Hi Hatters
6:30—Paradise Isle
6—Herald Sports
7—Sunset Melodies
7:30—The Green Joke
7:45—Soothing Melodies
7:45—Soothing Melodies
8—Varieties
10:15—CBS, Symphony Orchestra
10:45—Bert Tilton, tenor: Sterling Young, violin; Harold Curtis, or- ganist
11:30—CBS, Americanization of Youth
11:45—CBS, Ann Grey, vocalist, and Don Warner, pianist
12 noon—Columbia Group and Ruth Magden
12:30—Jeanne of the Blues Singers
12:45—The Hired Man
13—Talent Hunt
13:30—Brick-Off English’s Orchestra
11—Walkathon
11:30 to 12:30 A.M.—Recordings
Friday Programs

285.5 Meters

2400.000

KNX

4101

1050 Kys.

2500 Watts

L. A. Evening Express, Los Angeles

6:30 A.M.—Bill Sharpe & His Gang
8:15—Inspirational Talk and Prayer
9—Kate Brew Vaughn
9:30—Recording Items
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Recorded Program
12:30—News to be announced
12:15—Recorded Program
12:30—Dr. John A. Matthews
1—illi
2—The Bookworm
2:30—KNX Ensemble
3—Dyno's Darling, Hollywood Brevities
3:15—Federated Women's Clubs
3:45—Howell and Aretta
4—Travelogue; Stocks; Announcements
4:45—Maxine's Shopping Service
4:45—Recorded Program
5—Town Crier
5:15—Rabbi Winkler, Synagogue of the Air
5:45—Chandu
6—Sister Items
6:15—Cliff Arquette
7:30—Little Joe Warner and His Orchestra
7:45—Asau Pitts and Thelma Todd
7—Frank Watanabe & Hon. Archie
7:45—Klay Stewart's Travelog
7:30—Centerville Sketches
7:45—Red Cap
8—Societal Order of Optimistic Donuts
9—News Items
9:45—Crystal City Water Co.
9:30—Lal Chad Mehra
9:45—Fights from American Legion
10—Record Program
10:15—The Arizona Wranglers
11—Paris Inn Broadcast
12 to 1 P.M.—Ray Howell

220.4 Meters

24.995

KGER

Phone: 632

1360 Kys.

1000 Watts

C. M. Dobyns, Long Beach, Calif.

6:30—Bugle Boy
6:45—Fresh Up Tunes
7—Dusty and Skippy
7:15—News Flashes
7:30—Breakfast Club
8—Family Circle Hour
8:30—Recordings
9—Campaign
10—Union Mutual Orchestra
11—Frank Jocelyn, Organist
11:30—Cleo Hibbs
11:45—Circuit Rider
12 noon—Rocky Mountaineers
12:45—Rango
1—Paul Graham's Trio
1:30—Bookworm
1:45—Maxine Stern
2—Musical Matinee
2:30—Long Beach Band
3—Sun News Flashes
3:15—Band Continues
4—Anderson Sisters
4:15—Los Amigos Trio
4:30—Jocelyn, Organist
5—Buddy Harper's Orchestra
6—Em and Clem
6:15—Red Hot Hour
6:45—Cheerful Earful
7—Buttercream Ragamuffins
7:15—Jimmy Jocelyn, Organist
8—Evening Mooda
8:15—Barbik Bros.
8:45—Charlie Lane
9—Evening Mooda
9:20—Barbik Bros.
10—Frank Jocelyn, Organist
11—Tom Moore's Orchestra
12 midnight—Sign off

468.5 Meters

640.000

KFI

Westmore 0337

50,000 Watts

Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Mr. and Mrs. Raymore
7:30—Male Quartet
7:45—NBC, Van and Don
8—NBC Music Appreciation Hour
9—NBC, GE Circle
9:15—NBC, Beautiful Thoughts
9:30—Lou Gordon, Tenor, and Betty Travis, Violinist
9:45—Lilyan Arel, Piano Program
10—Beauty of the Air
10:15—Peggy O'Neill, Ballads
10:30—NBC, Magazine of the Air
10:45—Halleigh Hour
11 noon—Fed. & State Mkt. Reports
12:15—NBC, Farm and Home Hour
1—News Release
1:15—Packard String Trio
1:45—Jimmy Base, Tenor
2—Dorothy Raymond, Piano Program
3:15—Daily Radio Guide
3:20—Polly Hall, Piano Program
3:30—NBC, Waldorf-Astoria Hotel Orchestra
3:45—NBC, June Purrell
4—Winnie Nelson and Moore, Travelog
4:15—String Trio
4:30—NBC, Stebbins Boys
4:45—New Idea
5—NBC, Cities Service Hour
5—NBC, Friendship Town
5:30—Armour Hour
7—NBC, Whitman's Pontiac Chieftains
7:30—NBC, RKO Program
8—NBC, Amos 'n Andy
8:15—Program to be announced
8:30—NBC, Meramec Revue
8:45—NBC, Disturbers of the Air
9—NBC, Billy Jones & Ernie Hare
9:45—Studio Program
10—NBC, Richfield News Flashers
10:15 to 12 midnight—Jimmy Griher's Orchestra

315.6 Meters

195.000

KFWB

Holly, 0315

950 Kys.

1000 Watts

Warner Brothers, Hollywood, Calif.

6:45 A.M.—Record Program
7—Howard Van, Exercise Man
7:15—Musical Clock Program
8—Tom Murray's Hill Billies
9—Record Program
9:15—Meet the Missus
9:30—Price Dunlavy, Organist
10—Francis Penny, Home Economics
12 noon—Price Dunlavy, Organist
12:30—Frances Flintom, Bridge Talks
12:45—Hollywood Plaza Ensemble
1—Water Liner, Fundamentals of Law
1:15—Jack Burton, Soloist, acc. by Bert Piek
1:20— bookings
1:30—McGowan's Band
2—Recorded Program
2:15—Baseball Game
2:30—Air Curiosities, Baron Keyes
5—The Synagogues with June Parker and Doug Richardson
5:15—Mr. Jocelyn, Organist
6:15—The Folks of Charlie Lung
6:30—Musical Program
6:45—"Growin' Up," featuring Gay Seabrook and Edith Varnum Tracey
7—The Olympians
7:30—The Old Friends Quartet
7:45—The Devin and Danielacey's Hour
8—Tone Etchings
8:45—The Phoneman
9—Manhattan Echoes
9:30—Slumber Time
10 to 11 P.M.—Lou Traveller's Orch.

209.7 Meters

130.100

KECA

West, 0377

1430 Kys.

1000 Watts

Earle C. Anthony, Inc., Los Angeles

9 A.M.—Louie Rube, Exercises
9:15—Record Program
10—News Release
10:15—Record Program
10:30—Halloran's Doxie Doherty
11—Record Program
11:45—The Chapparal Club
12 noon—Billmore Concert Orch.
12:45—Record Program
1:45—Bob, Bunny and Junior
1:45—Record Program
3:15—Ballads on Approval
4—Record Program
4:15—News Release
4:45—Record Program
5—Big Brother Ken and His Kids
5:15—Record Program
5:45—NBC, Little Orphan Annie
6—String Trio
6—Royce and Ronald, the Alabama Boys
7—NBC, Cecil and Sally
7:15—Royal Palms Orchestra, directed by Roger Penn
7:45—Country Orchestra
8—NBC, Prince Albert Quartet
8—Country Jane
8:45—Orchestra and Soloist
9:30—Earl Burdett's Orchestra
10:25—NBC, Nat's Fair Poll
10:30—News Release
10:50 to 11 P.M.—Record Program
**SUNDAY Programs**

**Mar. 27-Apr. 2, 1932**

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**491.5 Meters KFRC Prospect 0100**
410 Keys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:25—N. Y. Stock quotations
7:30—Dobbsie and Wee Willie
8—Shell Happytune
8:30—Hallelujah Hour
9:30—CBS, Charles Boulanger's Orchestra
10—Junior Artists program
10:30—CBS, Columbia Farm Network program
11—CBS, Saturday Syncopators
11:30—CBS, National Democratic Forum
12 noon—Noonday Concert
1—CBS, Ann Leaf, Organist
1:30—N. Y. Stock quotations
1:35—CBS, Spanish Serenade
2—CBS, Eddie Duchin's Orchestra
2:30—Beach Boys
2:45—CBS, Connie Boswell
3—Freddie Martin's Orchestra
3:30—CBS, Bing Crosby
4:15—CBS, Harold Stern's Orchestra
4—CBS, Political Situation in Washington
4:15—Mark Hopkins Tea Dance Orchestra
5—"Skippy"
5:15—CBS, Philadelphia Philharmonic Orchestra under the direction of Leopold Stokowski
7—Music that Satisfies, featuring Ruth Etting
7:15—Adventures of Black and Blue
7:20—Raymond Paige's Orchestra
7:45—CBS, Jack Miller and Orch.
8—CBS, Don Redman's Orchestra
8:15—Chandy the Magician
8:30—CBS, Camel Quarter Hour
8:45—Adventures of Bart and Mike
9—CBS, P.H. X. Mysterymasters
9:45—CBS, Harold Stern's Orch.
10—Vincent Lopez and Orchestra
10:15—Anson Weeks' Orchestra
11—Grayson's Orchestra
12 to 1 A.M.—Vagabond of the Air

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**296.6 Meters KQW Columbia 777**
1010 Keys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—Breakfast Hour
9—Morning Melodists
9:30—Zella Goodman's Chummy Hr.
10:30—"This 'n' That in Music"
11—Leah Bernhardt Kimball
11:30—Cockeye's Old Times
12 noon—Variety Program, Betty Hayes
12:30—Weather; Market Reports
1—Leah Bernhardt Kimball
1:30—Friendly Hour, Lena Leland
2—Plays, arranged by Sylvia Elgin Oates
2:45—The Romancers
3—Studio Program
4:30—Story Time, Lena Leland
5—Vespers, G. Milton Towle
5:30—Bits of Music
5:45 Liberty Bell Quarter Hour
6—The Knickerbockers
6:15—Franco's Program
6:30—International Stringed Quartet
6:45—Radio News and Forum
7—The Caterpillar Crew
7:15—Choirs of Old Japan
8:30—Ralph Simmonds
8:45—The Italian Program
9—The Voice of Madam Aga
10:30 to 11 P.M.—Radio Revival

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**KAY VAN RIPER**

KFWB—Continuity Writer

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**243.8 Meters KYA Prospect 3456**
1230 Keys. 500 Watts
Pac. Broadcast, Corp., San Francisco
7:30 A.M.—Rhythm Masters
8—Metropolitan Melodies
9—Manual Melodies
9:15—Chet and Jerry: "Reminiscences"
9:30—Modern Melodies
10—Sunshine hour
11—Salon Melodies
11:15—Manhattan Moods
11:30—Novelty Bits
11:45—Song and Dance Kings
12 noon—Old Chestnuts
12:15—Church Bulletin of the Air
12:30—Popular Songsters
1—Broadway Echoes
1:30—Musical Contrasts
2—Organ recital: Glen Goff, organist
3—Program to be announced
3:15—Salon Music
3:30—Concert Memories
4—Artist Celebrations
4:30—Famous Songs and Singers
4:45—Program to be announced
5—Metropolitan Hour
6—Revue
6:30—News Digest
6:45—Henry Starr, Hot Spot of Radio
7—Hap and Jack, Rapid Fire Song Writers
7:15—Fritzie Rehbach, Piano Recital
7:30—News Bulletin
7:45—Sydney Dixon, Song Recital
8—On with the Show
9—G. Donald Gray: Poems
9:15—George Nickson: Song recital
9:30—Milly and Billy: The Cub Reporters
9:45—Virginia Spencer: Soiloquy
10—News Bulletin
10:15—Radio Sandman hour
11 to 12 midnight—Concert Memories

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**535.4 Meters KTAB Garfield 4700**
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Rise and Shine
7:30—The Brainstormers with Lee Douglas
8—Radio Shopping News
8:30—Recordings
9—Morning Prayer Hour
9:30—Household Hour, Alma La Marr
10—Dr. J. Douglas Thompson
10:30—Dr. B. L. Corley
10:55—Records
11—Store Scenes
11:30—Radio Shopping News
12 noon—U. S. Agricultural Reports
12:15—Dr. R. M. McLain
12:30—ECHOES OF PORTUGAL
1—Recordings
1:30—Over the Teacup
2—Popular Recordings
2:30—Matinee Melodists
3:30—Record Program
4—Carol
4:30—Recorded Program
5—Taylor Made Tempos, Glennalyn Taylor, Pianist
5:15—Hot Tips and Hot Tunes
5:30—Dr. J. Douglas Thompson
6—Popular Recordings
6:15—Billboard of the Air
6:30—Ernie Smith, Sport Page of the Air
6:45—Reporter
7—Nite Time Horse Races
7:15—The Melody Girl
7:30—Post Enquirer Funnie
7:45—Dance Music
8—Miniature Symphony with Joan Ray, Soloist
9—Song Stories
9:30—Organ Recital with Elbert La Chele
10—Moment Musicale
11 to 1 A.M.—Nite

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**340.7 Meters KLX Lake, 6000 Watts**
880 Keys.
500 Watts
7:30—Exercises and entertainment
8—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Financial Information; Weather
10:30—Record Program; Talk
11—Sunshine Twins
12 noon—Closing S. S. Stocks
12:05—Jack Delaney and His Band
12:30—Jean's Hour
12—Intercollegiate track and field meet—U. S. C. vs. University of California, U. C. oval at Berkeley; Duick, Muntell, KLX sports announcer at the meet
4—Records
5—Brother Bob's Club
5—Helen Weyman Parmelee, Pianist
5:30—The Three Companions
6—Dave Saylor's Hotel Oakland Dance Orchestra
7—News Items
7—Helen Parmelee, Pianist
8—Faucit Theatre of the Air
8:45—Sports Hi-Lights of the Air
9—Musical Service: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; G. French, Baritone; Helen Weyman Parmelee, Pianist; Muriel Scherrure, Soprano
10—Dave Saylor's Hotel Oakland Dance Orchestra
11 to 12 midnight—Dance Program
Saturday Programs

BROADCAST WEEKLY


Service to KJR, KEX, KGA, KECA, KTA, KSL, KFSD
7:30 A.M.—Sunrise Serenaders, orchestra direction Jess Norman: KPO
8—Financial Service: KPO, KGA, KJR, KEX, KTA
8:10—Crosscuts from the Log of the Day: KPO, KGA, KJR, KEX (KTA off 8:30)
9:15—Children's Directors: KPO, KGA, KJR, KEX
9:45—Univ. of Calif. at Your Service: KPO
10—Famous Songs: KPO, KGA, KJR, KEX
10:30—Snapshots, Rita Lane, soprano; orchestra direction of Jess Norman: KPO
11—National Security League Program: KPO, KGA, KJR, KEX, KFSD

11:5—Radio Troubadours: KPO, KGA, (KJR on 11:30), KEX, KFSD, KGHL
11:45—Tickling the Keys, Ray Jahn: KFSD
11:50—So. San Francisco Stockyards report: KPO
12:00—Time Signals: KPO
12 noon—Organ Melodies. I'm a Glenn, organist: KPO, KGA, KJR, KEX
12:30—To be announced: KPO
1—Rhythmic Serenade, H a r o l d Shapero Orch.: KPO, KGA, KJR, KEX, KGHL
1:30—Saturday Morning Matinee: KPO, KGA, KJR, KEX, KGHL
2—Musical Moments: KPO, KGA, KJR, KEX, KFSD, KGHL
2:15—America at Work: KPO, KGA, KJR, KEX, KFSD, KTA, KGHL
2:15—Land Trio and White: KPO, KGA, KJR, KEX, KFSD
3—News of the News of the World, talk by William Hard: KPO, KGA, KJR, KEX, KECA, KFSD, KTA, KGHL, KGIR
3:15—Blow River: KPO, KGA, KJR, KEX
3:30—Musical Echoes: KPO, KGA, KJR, KEX
4—Salon Singers: KPO, KGA, KJR, KEX
4:15—Laws That Safeguard Society: KPO, KGA, KJR, KEX, KFSD, KGHL
4:30—Sonata Recital: KPO, KGA, KJR
5—News Service: KPO
5:15—Coupe of Mouthfuls by Scotty KPO
5:30—Date Book, Stuart Strong: KPO
5:45—Little Orphan Annie: KPO, KGA, KJR, KEX, KECA, KGHL
6—Rhythm Vendors: KPO, KGA, KJR (KEX off 6:15) KGIR
6:45—Good Morning Salty: KPO, KGA, KJR, KECA, KGHL
7—Raising Junior: KPO, KGA, KJR, KECA, KGHL
7:15—Manhattan Serenaders: KPO, KGA, KJR
8—Street Leaders: KPO, KGA, KJR, KECA, KGHL
8:15—Prince Albert Quarter Hour: KPO, KGA, KJR, KECA, KGHL
8:30—The Dinglebenders: KPO, KGA, KECA, KGHL
8:45—Buddy Rogers and His California Cavaliers: KPO, KGA, KJR, KECA, KSL, KGHL
9—Ralph Kirby, the Dream Singer: KPO, KGA, KJR, KSL, KGHL
9:05—Coon-Sanders Night Riders: KPO, KGA, KJR, KECA (KFSD, on 9:45)
10—Earl Burtnett's Orch.: KPO, KGA, KJR, KECA, KECA
10:30—Around the Network: KPO, KGA, KJR, KEX, KFSD, KGHL, KGIR
11—NBC South Americans Dance Orchestra direction Vinton La Ferrera: KPO, KGA
11:30 P.M.—Witching Hour: KPO, KGA, KEX

522.4 Meters KROW Glenc. 6774
920 Kys. KQO, Broad. Corp., Oakland, Calif.
8 A.M.—X-Bar "B" Boys
8:15—Wade Forrester
9—Silent Period
1 P.M.—Weather Forecast
1:30—Latin-American Program
2—Recordings
2:30—Studio Program
2:45—Hi Wade, tenor
3—Myrtle Segal, Soprano
3:15—KJBS Rudy Short Stories
3:30—Phantoms of the Air
4—Soothing Melodies
4:15—Serenaissance
4:30—Organ Melodies, Vivian Moore
4:45—Eddie Graham and his Covered Wagon Jubilee
5:20—Wade Forrester
5:45—Alvin and Betty in "Rain or Shine"
6—Silent Period
7:30—Latin-American program
8:30—Studio Program
8:45—Italian Program
9:30—John Condoniah, tenor
9:45—Dr. Edgar Moods, Vivian Moore
10:15 to 11 P.M.—Mystic Knights of the Sea

322.4 Meter KFWI Franklin 0200
930 Kys. KGHR, 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Eye-opener Program
7:30—Charlie Glenn
8—Silent Period
9—Morning Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Hotel Robert H. Greason, Dr. Linebarger
11:00—Kiddies Hour
12 noon—Dance Music
12:30—To Be Announced
1—Silent Period
6—Dance Music
7—Bob Robb's Sport Sheet
7:15—Julie Foster, Vocalist
7:30—Silent Period
8—Master Melodies (Waldeutel)
12 midnight—Dedication Hour
A.M.—Sign Off

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts

HAP and JACK
(Continued from Page 13)
was England or steerage, and Hap chose steerage, with all its attendant miseries—for $35. Chased by a German U-boat, the ship was two days late. None the worse for the sad experience, Hap came down the gangplank into New York City and stepped into the comedy lead of the "Love Nest Revue."

Meanwhile, while Hap was growing up on the stage, in a small Ohio town, another boy —without a theatrical background—was making plans for a dramatic career. Richard (Jack) Holdgraf first saw the footlights when he was appearing in a "home talent" production. Jack had been destined for the ministry, according to the Reverend J. Holdgraf, his father, but the idea did not strike Jack forcefully, and he accepted a contract as dramatic coach for the home town organization. His next job was with the Neil House Orchestra in Columbus. He did solo numbers. From this job, he progressed to a position as featured soloist with the Hotel Robert Treat Band in Newark, New Jersey. True this wasn't the stage, but it was nearer Broadway, anyway. At last he "got a break" and was hired as featured juvenile in the "Love Nest Revue," in which company Hap Van was the starred comedian.

During their association, while this show played Broadway, the boys planned and prepared a radio act, and at the conclusion of the engagement, decided to give it a try. It "took" with the Eastern stations, and Hap and Jack have been radio stars ever since.

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BROADCAST WEEKLY

Saturday Programs

379.5 Meters NBC-KGO Sutter 1920 700 Kc. 7,500 Watts National Broadcast Co., San Francisco Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KSTAR, KECA, KFSD

7 A.M.—Harold Stokes Orchestra: KGO

7:30—Soloist: KGO, KOMO

7:45—Piano and Don, the Two Professors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSTAR, KSL, KMFI

8—Announcement: KGO, KFSD, KOMO, KGW

8:30—Key to Happiness: Piano Lessons, direction: Sigmund Spaeth: KGO, KOMO, KGW, KFI, (KSTAR off 8:45)

9—Entertainers: Tommy Moore, Baritone: KG

9:15—Broadcasting: KGO, KGW, KFI, KFSD, KSTAR

9:30—National Farm & Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSTAR, KSL, KGIR, KGHL

10:15—Woman’s Magazine of the Air: KFOM, KGW, KO, KFI, KFSD, KFI, (KSTAR off 10:50 to 11:10)

11—Organ Recital: Paul Carson: KGO

12:15—Cosmopolitans, orchestra direction: Edward L. Patric: KGO, KFSD

1:00—Fire House: KGO, KFI

2:00—Nomads: Mary Wood, soprano; orchestra direction: Joseph Hornby; KFI

3:00—Parade, band direction: Rex Dunn: KGO (KFI off 3:30)

3:30—The Three Mustachios, male vocal trio: KGO

3:45—June Pursell, Ballads: KGO

4:00—Hotel St. Francis Salon Orch.: KGO

4:15—Dixie Memories and music and dialogue: Sam Moore, Carolyn Moore, Dixie Marshel: KGO

5—Danger Fighters: dram a t l c sketc: KHQ, KOMO, KGW, KFI, KFSD, KSTAR, KSL

5:30—National Advisory Council on Radio Education: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KSTAR, KGIR, KGHL

6—Goodyear prog., Pryor’s Band; The Reveille, male quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSTAR, KSL, KGIR, KGHL

6:30—The First Night: “Military,” Snap Drama of foreign Legion, with June Meredith, Don Ameche, Cliff Soulier, Eric Sagerquist’s Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSTAR, KSL

7—Lucky Strike Dance Hour, with Ignatius Whinnell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSTAR, KSL

8—William Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL

8:15—Piano Pictures, Alleen Fealy and Phylidia Ashley: KGO

8:45—Alvino Rey’s Rhythm Makers: KGO

9—Rainbow Harmonies, Easter Kent, tenor; orchestra direction: Joseph Horne, KGO


11—Lyn-Ner Hotel Service St. Francis Dance Orch.; KGO, KOMO, KGW, 12 midnight—Organ Recital: Dolly Sargent: KGO, (KFI off 12:15)

648.5 Meters KFI Westmore 0337 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises

7:30—Stock Market Quotations

7:45—NBC, Van and Don

8—NBC, Celebrated Sayings: KGO, KFSD, KOMO, KGW

8:45—Alvino Rey’s Rhythm Makers: KGO

9—Rainbow Harmonies, Easter Kent, tenor; orchestra direction: Joseph Horne, KGO


11—Lyn-Ner Hotel Service St. Francis Dance Orch.; KGO, KOMO, KGW, 12 midnight—Organ Recital: Dolly Sargent: KGO, (KFI off 12:15)

209.7 Meters KECA West 0337 1450 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles

9 A.M.—Lous Rueb, Exercises

9:15—Record Program

10—News Release

10:15—Record Program

11—Program from Division of Physical Education of the Los Angeles Public Schools

11:45—Spanish Lesson, Annette Doherty

12 noon—Bigmore Cityce Orchestra

12:45—Record Program (Popular)

1:15—Bob, Band and Junior

2—Record Program

3—Program to be announced

3:15—Record Program

4:30—News Release

4:45—Record Program

5—Big Brother Kent and His Kiddies

5:30—Record Program

5:45—NBC, Little Orphan Annie

6—Raine’s “Foot of the Air”; String Trio

6:45—NBC, Helen and Sally

7—NBC, Record Program

7:15—String Orchestra and Solost: NBC, Cheer Leaders

8—NBC, Prince Albert Quarter Hour

8:30—NBC, The Dinglebenders

8:45—Patsy Montana, String Orch. with Robert Hard, Tenor

9:30 to 11 P.M.—Earl Burtonett and his Hotel Biltmore Orchestra

239.9 Meters KFOX Phone: 672 1250 Kysts.

1250 Kysts. 1000 Watts Nichols & Warinner, Long Beach, Cal.

6:40 A.M.—The Earline Royal

7—Chandu the Magician

7:15—Dance Tunes

7:30—Song and Patter

8—News Report

8—Dance Tunes

8:30—Steinway Duo Art

8:45—Popular Airs

9—Air Raiders

9:15—Organ Recital: Ernest V. Graham

9:30—News report

11:45—Organ Recital: Patsy Montana, String Orch. with Robert Hard, Tenor

11:50—Lazar Samolloff Studio Hour

1:30—Electric Tunes

2:15—Steinway Duo Art

3:20—Musical Pastels

3:30—Majorite Ballroom Orch.

4—News Report

4—Dental Clinic of the Air

4:45—Tennessee Joe

5—Sunset Harmony Boys

5—Cheerio Boys

5:45—”Married Life,” skit

6—Fun in a Music Studio

6:45—Campus Savority

6:45—KFOX School Kids

6:45—Cheeri Boys

7—Cheerio Boys

7:15—“Black and Blue”

7:30—Tbe Boy Detective

8—The Three Girls

8:15—Chanda

8:30—Rhythm Makers

9—Majorite Ballroom Orch.

9:30—Cally’s Holdmen’s Orchestra

10:15—Anson Weeks Orchestra

11—Hal Grey’s Orchestra

12 to 3 A.M.—Recordings

384.4 Meters KTM Exhibition 1341 1000 Watts Pickwick Broad. Corp., Los Angeles

6 A.M.—Request Records

8—Recorded Program

8—Zandra

9:30—Pennsylvania Dutchman

9:45—Recorded Program

10—Silent Period

1—Inspiration

1:15—Montana Cowgirls

1:45—Arizona Serenade

2—Spanish Concert

2—Recorded Program

3—Utah Trail Boys

3:45—Pennsylvania Dutchman

4—Recorded Program

4:30—Paul Rader and his Couriers

5—Silent Period

6—Rhythm Makers

8—Musical Comedy Miniatures

9—American Legion

9:30—L. A. Playboy Band

10—Jack Dunn

10:30—Cracker Barrel Congress

11—Dental Clinic of the Air

11:30 to 1 A.M.—Request Records

361.2 Meters KOA York 5909 850 Kcys. 12,500 Watts General Electric Co., Denver, Colo.

5:30—NBC, Danger Fighters

5:30—NBC, Radio School Education

6—NBC, Arthur Pryor and His Or.

6:30—NBC, The First Nighter

6:45—NBC, Lucky Strike Dance Orch.

8—NBC, Amos ‘n Andy

8:15—NBC, Prince Albert Quarter Hour

8:30—General Electric Hour

9—NBC, Ralph Kerikby

9—NBC, Coon-Sanders Night Riders

10—Louis Rellix and His Orchestra

10:30 to 11 P.M.—Around the Network

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Saturday Programs  

 Broadcast Weekly

333.1 Meters  KHJ  VAndike 7111  
900 Kys.  1000 Watts

Don Lee, Inc., Los Angeles, Calif.
7:00—News Briefs and Recordings
7:30—Shell Happytime
8:30—Hallelujah Hour
9:00—Charles Boulanger and His Orchestra
10:00—CBS, Farm Network
11:00—The Funnybonkers
11:15—CBS, Saturday Syncopators
11:30—CBS, National Democratic Forum
12 noon—CBS, The Four Clubmen
12:30—World-wide News
12:45—CBS, Van Surdam's Midnight Sons Orchestra
1-CBS, Ann Leaf, Organist
1:30—Timex Forum
2-CBS, Eddie Duchin's Orchestra
2:30—Paradise Islanders
3-CBS, Freddie Martin's Orchestra
3:30—CBS, Bing Crosby
3:45—CBS, Leon Belasco & His Or.
4:00—CBS, Erskine William Wilie
4:15—Mark Hefkins Tea Dance
5-CBS, Fray and Bragagoti
5:15—Philadelphia Philharmonic Orchestra
7-CBS, Music that Satisfies
7:15—Black and Blue
7:30—To—Tidings
7:45—CBS, Jack Miller and His Or.
8:00—CBS, Bud Hild, the Magician
8:30—CBS, Morton Donney's Orch.
8:45—The Merrymakers
9:00—Black Magic of Melody
10—World-wide News
10:10—Gene Quaw's Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Midnight Moon, Roy Ringwald

265.3 Meters  KSL  Wasatch 3901  
1130 Kys.  5000 Watts

Radio Service Corp., Salt Lake City
5 P.M.—NBC, Danger Fighters
5:30—NBC, National Advisory Council on Radio in Education
6—NBC, Goodyear Program
6:15—Fireside, The First Nighter
7—NBC, Lucky Strike Dance Hour
7—CBS, Amos 'n Andy
8—The Hoosier Hour
8:45—Waves of Melody
9—The Royal Grenadiers
9:15—Baja of New England
10—Dance Music from Covey's Continental Grove
10:30 to 11 P.M.—Around the Network

220.4 Meters  KGER  Phone: 652  
1160 Kys.  1000 Watts

C. M. Dobyns, Long Beach, Calif.
6 A.M.—Bugle Boy
6:30—Waltz Tunes
7—Dusty and Skippy
7:15—News Flash
7:30—Walkfast Club
8—Family Circle Hour
8:30—Recordings
9:00—Fireside
10—United Mutual Orchestra
10:30—Hawaiian Melodies
11:00—Hill Billie and Uncle Herb
8—Stock quotations
8:05—Breakfast Club program
9—Kate Englemann
9:15—Walkathon
9:20—Selected records
9:45—General program
10—Public and City officials
12 noon—The Globe Trotter
12:15—Selected records
12:30—Hi—Hooray Hi—Lites
1—Two Pioneers, Bull, D. T. and Geise, D. T.
1:30—Records
2—Happiness Revue
2—Musical Messengers
3—Selected records
5—Walkathon
5:15—Selected records
5:45—The Globe Trotter
6—Electrical Prophets
6:30—Parade Isle
7—Rabbit Julius Leibert
7:15—Ann G. McVay, vocalist and Don Warner, pianist
7:30—Political News Reel of the Air
7:45—Petros String Choir
8—Studio program
8:45—Covey's Beach Band
9—Ralph Robertson's Revue
10—Travel talk, Geo. Lancaster
10:15—Brick English's Orchestra
11—Walkathon
11:30 to 12:30 A.M.—Recordings

315.6 Meters  KFWB  Holly, 0315  
950 Kys.  1000 Watts

Warner Brothers, Hollywood, Calif.
6:45 A.M.—Recorded Program
7:00—Van, Exercise Man
7:15—Musical Clock Program
8—Tom Murray's Hill Billies
9—Recorded Program
10—Meet the Misses
9:30—Price Dunlav, Organist
10—Recorded Program
10:15—Maude Hughes, Pianist
10:30—Recorded Program
11—Bert Fiske, Pianist
11:15—Johnny Murray, Sololist
11:30—Lewis TodGarden, Popular Fiction
12 noon—Harold Rhodes, Pianist
12:15—Price Dunlav, Organist
12:30—Frances Flintom, Bridge Club
12:45—Hollywood Plaza Ensemble
12:45—TeVoil Archer, Child Psychological
1:15—Ty Kahn
1:30—Price Dunlav, Organist
2—Recorded Program
2:15—Baseball Game
5—Recorded Program
5:15—The Syncopators
6:15—Adventures in Charlie Lung
6:30—Price Dunlav, Organist
6:45—Growin' Up, featuring Gay Sikkens and Emerson Tracey
7—The Olympians
7:30—Price Dunlav, Organist
8:00—Here and There with King's Men, Johnny Murray, Sololists
9—Flat Feet, Continuity by Laird Doyle
9:30—Slumber Time
10 to 11 P.M.—Lou Traveler's Orch.

285.5 Meters  KNX  Hemp, 4101  
1050 Kys.  5000 Watts

L A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples & His Gang
8:45—Inspirational Talk and Prayer
9—Recorded Program
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Week-end Program
11:30—Maxine's Shopping Service
12 noon—News
12:15—Recorded Program
1—Paris Inn
2—The Bookworm
2:15—Grand Concert of Records
4:15—Travelogue; Announcements
4:30—Recorded Program
5—Town Crier
5:15—Dr. John Matthews
5:40—Balto Real Pet Stories
6—News Items
6:15—Vigilante Druggists
6:30—Little Joe Warner and His Jolly Journal
6:45—Zasu Pitts and Thelma Todd
7—Sheraton Hotel, Danny Kaye
7:15—The Arizona Wranglers
7:45—Red Cap
8—Laff Parade
9—News Items
9:15—Desert Paintings
9:30—Ethel Duncan, "Good Samaritan of the Air"
10—Aunt Emmy and Bert
10:15—Starke's Benison's Cafe
11—Paris Inn Program
12 to 1 A.M.—Ray Holloway

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CBS
Columbia Broadcasting System
9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ
10—Columbia Farm Community Network: KFBK, KMJ, KGW, KERN, KVI, KFPY, KFRC, KHJ
11—Saturday Syncopators, Fred Berrera: Conductor: KFBK, KMJ, KGW, KERN, KOL, KFPY, KFRC, KHJ, KGB
11:30—National Democratic Club Forum: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
12 noon—The Four Clubsmen, Leigh Stevens, Director: Virginia Arnold, Piano Soloist: KFBK, KOL, KVI, KGB, KHJ, KFBK, KOL, KVI, KGB
12:30—Van Sundam's Allerton House Orchestra: KFBK, KMJ, KGW, KERN, KVI, KFPY, KFRC, KHJ, KGB
1—Alice Leaf at the Organ: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
1—Spanish Serenade: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KGB
2—Eddie Duchin and His Central Park Casino Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
3—Connie Boswell with Freddie Rich's Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KGB
3—Freddie Martin's Bossett Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KHJ, KGB
3—Jack Miller, with Fred Berners' Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KGB
3—Leon Belasco and His Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
4—Political Situation in Washington Tonight, Frederic William Wile: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KHJ, KGB
5—With William Hall, with Freddie Rich and his Orchestra: KFBK, KMJ, KGW, KFPY, KFRC, KGB
5—Fras and Braggioni, Franco-Italian Team: KVOR, KOL, KVI, KFPY, KHJ, KGB
5—Leopold Stokowski and Philadelphia Symphony Orchestra: KOL, KVI, KFPY, KOB, KFRC, KGH
7—"Music that Satisfies": KVOR, KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ
7—"Broadcasting the Day": KOB, KFRC, KHJ
7:15—Columbia Public Affairs Institute: KFBK
7:45—Arthur Jarrett, with Friedel Stake Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KHJ, KGB
8—Don Redman and his Connie's Inn Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KOB
8:30—The Camel Hour. Feature: Morton Downey, Tony Wong: Round Up, with his Orchestra: KFBK, KMJ, KGW, KERN, KOL, KFPY, KOB, KFRC, KHJ
8:45—Enrico Madriguera's Cuban Biltmore Orchestra: KFBK, KOL, KFPY, KHJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
9—Guy Lombardo and his Royal Canadians: KFBK, KOL, KFPY, KHJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
9:30 P.M.—Harold Stern and his St. Moritz Orchestra: KFBK, KOL, KFPY, KFRC
394.5 Meters KVI
1000 Wats. Puget Sound Broadcast Co., Tacoma
6 A.M.—Farm Flashes
7—Dr. Kenyon's Church of the Air
8—Erie Flashes, Weather Forecast
10—Records
6—DBLS, Shell Happytime
30—DBLS, Hallelujah Hour
9—CBS, Charles Boulanger and his Orchestra
10—CBS, Columbia Farm Community Program
11—CBS, The Funnyboners
11:15—CBS, Saturday Syncopators
11:30—CBS, National Democratic Forum
12 noon—CBS, Four Clubsmen
12:15—Oakes Walkathon
12:30—Garden Talk
12:45—CBG, Van Sundam's Midnight Sons Orchestra
1—CBS, Ann Leaf, Organist
1—Spanish Serenade
2—CBS, Eddie Duchin's Orchestra
2—Beach Boys
2—CBS, Freddie Martin's Orchestra
2—CBS, Bing Crosby
2—CBS, Leon Belasco & His Orchestra
2—CBS, Political Situation in Washington
2—Oakes Walkathon
3—CBS, National Orchestra of the Tea Dance
4—Fox Riley's Home Towners
5—CBS, Philadelphia Symphony Orchestra
7—Silent Period
10—Oakes Walkathon
10:30—Gene Quaw's Orchestra
11—Hi-Liners from Spanish Castle
11:30 to 12 midnight—Hal Greyson's Orchestra
325.9 Meters KOMO
1500 Wats. KOMO, Seattle
920 Kys. Fisher's Blend Station, Inc., Seattle
6—35 A.M.—National Service
7—Fisher's Sunrise Farm Broadcast
7—30—Soloist
7—45—NBC, Van and Don
8—NBC, Celebrated Singers
8—30—NBC, Keys to Happiness
9—Tune-up Two
9—15—Home Suggestions Program
9—30—Garden Time Program
9—45—National Farm & Home Hour
10—30—NBC, Magazine of the Air
11:30—Popular Orch. and Vocalists
12 noon—Penny Penny
12—15—Concert Orch. and Vocalists
12—15—Spanish Orch. and Vocalists
12—45—Popular Orch. and Vocalists
12—45—NBC, Rembrandt Trio
12—45—Concert Orch. and Vocalists
12:45—NBC, Danger Fighters
12:45—NBC, Program under auspices of National Advisory Council on Education
12—NBC, Goodyear Rubber Program
8:30—NBC, The First Nighter
7—NBC, Lucky Strike Dance Hour
8—NBC, Amos 'n Andy
8—15—NBC, Piano Program
8—45—Male Quartets
9—Rainbow Harmonies
9—30—NBC, Associated Spotlight
11—Globe Trotters
11:10—Olympic Hotel Dance Orchestra
12 to 12:30 A.M.—Organ Recital
204 Meters KGA
Main 3343
1470 Keys. KGA, Spokane
5000 Wats. KGA, West, Broad. System, Spokane, Wash.
6 A.M.—News, Grain and Livestock Reports
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9—NBC, Stringwood Ensemble
9:30—NBC, Famous Melodies
10—NBC, Familiar Songs
10:30—Blue Streaks
11:15—Smackout
11:30—Oscar Monk—Organ Melodies
1—Rhythmic Serenade
1—30—Saturday Matinee
2—Musical Moments
2—15—America at Work
2:45—NBC, Land-Trio and White River Orchestra
3—CBS, Waldorf Astoria Serenade Orchestra
3—15—Slow River
3—20—Musical Echoes
4—NBC, Saloon Singers
4—NBC, Laws that Safeguard Society
4—30—Sonata Recital
5—NBC, Affairs on the Air
5—15—NBC, Stringwood Ensemble
5—45—Little Orphan Annie
6—NBC, Rhythm on the Air
6—45—NBC, Cecil and Sally
7—NBC, Raising Junior
7—30—CBS, American Serenaders
8—NBC, Cheer Leaders
8—15—NBC, Prince Albert Quartet
8—30—Studio program
8—45—NBC, Buddy Rogers and His California Cavaliers
8—50—NBC, Jack Scott Quartet
9—50—Ralph Kirby's Orchestra
9—55—Connie's Orchestra
10:30—Around the Network
11—NBC, South Americans
11:30 P.M.—Witching Hour
Above 3300 Feet:
254.1 Meters KEX
Atwater 3111
1180 Keys. KEX, Portland
5000 Wats. KEX, Portland, Ore.
6:45 A.M.—Farm Flashes, weather report and program resume
9:30—Late record releases
8—NBC, Financial Service
8—NBC, Crosscuts of the Day
9—NBC, Stringwood Ensemble
9—10—NBC, Amateur Songs
10—NBC, Popular Songs
11—National Security League program
11:15—Radio Troubadours
11:45—Smackout
12 noon—Organ Melodies
1—Rhythmic Serenade
1—30—Saturday Matinee
2—NBC, Musical Moments
2—15—America at Work
2:45—NBC, Land-Trio and White River Orchestra
3—NBC, Waldorf Astoria Serenade Orchestra
3—15—Slow River
3—20—Musical Echoes
4—NBC, Saloon Singers
4—NBC, Laws that Safeguard Society
4—30—Connie's Orchestra
4—45—News Service
5—NBC, Stringwood Ensemble
5—15—Webber's Juvenile Orchestra
5—45—NBC, Little Orphan Annie
6—30—NBC, Rhythm Vendors
6—15—Silent period
8—NBC, Cheverton Orchestra
8—15—NBC, Prince Albert Quartet
8:45—NBC, The Dinglebrewers
9:15—NBC, Buddy Rogers and His California Cavaliers
9—10—Floyd Mitchell's Orchestra
9—05—Connie's Orchestra
10—NBC, Earl Burnett's Orchestra
10—30—Around the Network
11—Multnomah Hotel Orchestra
11:30 P.M.—Witching Hour
Saturday Programs

BROADCAST WEEKLY

7 A.M.—Tom and Jerry
8—NBC, Financial Service
8:13—NBC, Crosscut of the Day
9:15—NBC, Stringwood Ensemble
9:30—NBC, Morning Melodies
10—NBC, Familiar Songs
10:30—Blue Streaks
11—Nat'l Security League program
11:15—Rhythm Aces
11:30—NBC, Radio Troubadours
11:45—Smackout
12 noon—Organ Melodies
12:30—To be announced
1—Rhythmic Serenade
1:30—Saturday Matinee
2—NBC, Musical Moments
2:15—NBC, America at Work
2:45—Landt Trio and White Pigeon
3—P. 1. Lost and Found
3:05—NBC, Waldorf Astoria Serenaders
3:15—Slow River
3:30—NBC, Musical Echoes
4—NBC, Roman Singers
4:15—NBC, Laws that Safeguard Society
4:30—Sonata recital
5—Stringwood Ensemble
5:30—Steamboat Bill
5:45—Little Orphan Annie
6—NBC, Rhythm Vendors
6:15—Cecil and Sally
7—NBC, Rising Juniors
7:15—NBC, Manhattan Serenaders
8—Esperanto lesson
8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglehenders
8:45—NBC, Buddy Rogers and His California Cavaliers
9—Ralph Kirby
9:05—Coon-Sanders Orchestra
10—NBC, Earl Burton's Orchestra
10:30—Around the Network
11—NBC, South Americans
11:30 P.M.—NBC, Witching Hour

508.2 Meters KHQ Main 5383 1000 Watts
7 A.M.—Caterpillar program
7:30—Kronenberg
7:45—NBC, Van and Don
8—Fox Theatre organ
8:30—Richard Hudnut program
8:45—Burke's Home Comfort
9—Joey Jones
9:15—NBC, Beautiful Thots
9:30—NBC, Farm and Home Hour
10:30—NBC, Magazine of the Air
11:30—Johnson Daily Radio Guide
11:45—Organ concert, Jean Anthony
12 noon—Club Bulletin, "Lucy Robinson"
12:15—Montgomery Ward
12:30—Farm Service Feature
1:15—Home Owned Business
1:30—Sartori and Wolf
1:45—Spokane Fur Tanning Co.
2—Concert selections
3—Studio parade
4—Peerless Dental Hygiene
4:15—J and D Paint Time
4:30—Schulien Shoe Company
4:45—General Mills "Skippy"
5—NBC, Danger Fighters
5:30—NBC, Nat'l. Council on Radio Education
6—NBC, Goodyear program
6:30—NBC, The First Niter
7—NBC, Lucky Strike Trans
8—NBC, Amos and Andy
8:15—Peerless Trio
8:45—Bacon Business Barometer
9—Arnie Hartmann, Accordionist
9:15—Dutch Masters
9:30—Associated Spotlight
11—Fran Morton's Orch.
12 to 12:30—midnight—Desert Caravan

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