FOR WEEK OF JULY 31 to AUG. 6

BROADCAST WEEKLY

GOOD NEWS ISSUE

THE LEADING RADIO GUIDE OF THE PACIFIC COAST

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8:30–10 p.m.

"Let's Get ASSOCIATED"

ASSOCIATED OIL COMPANY, 79 NEW MONTGOMERY
SAN FRANCISCO, CALIFORNIA
BROADCAST IS BACK TO NORMAL

WHEN we wrote the editorial for the July 3 issue of your paper announcing the necessity of reducing the size of Broadcast Weekly and asking your forbearance, we secretly wondered what the reaction would be. But our doubts were quickly dispelled. The response was instantaneous and tremendous. Letters of confidence and encouragement filled our mail, and still continue to arrive. We thank you, Broadcast readers.

So great an inspiration has this expression been to us, so convincing of the genuineness of your loyalty and whole-hearted support, we have had the courage to return to our former size and color. Effective with this issue, Broadcast Weekly will again run sixty-four pages weekly, and each issue will again contain every feature department. If the return of big Broadcast pleases you, remember it is you who have accomplished this rejuvenation by the cooperation you have so generously pledged and given, and even a still larger magazine with new departments and additional feature writers is contemplated, as this cooperation gathers force and momentum.

Put into your conversation with your friends and neighbors the good things you put into your letters to us. Enthusiasm is contagious. It will help convert them into subscribers. That is real cooperation. Let Broadcast be both Radio and Shopping guide. We recommend the merchandise advertised in these pages. When you buy it, tell the clerk you saw it advertised in Broadcast Weekly. When the ad carries a coupon, cut it out and send it in before you turn the page. Toward giving you a bigger, better Broadcast Weekly such cooperation can do more than any other one thing in convincing advertisers their expenditure is appreciated and its continuance justified. It is these expenditures upon which we must largely depend to defray publication and expansion costs. Here is a list of the companies whose advertising is now helping us serve you, and who deserve your consideration (keep this list for shopping reference):

A B C Washer-Ironer
Associated Oil Co.
Bank of America
Julius Brunton & Sons Co.
Clarion Radio
Crosley Radio
Floyd Gibbons School
Jackson-Bell Radio
KNX Broadcasting Station
Majestic Radio
M. J. B. Coffee Co.
Philco Radio
Remler Radio
Shell Oil Co.
Sylvania Tubes
Eleven Miles for "Broadcast"

We have been buying Broadcast since we have had a radio, nearly two years, and would not go without it. We drove eleven miles to Martinez for it last week; we could not get it here.

We enjoy your weekly interviews very much and would like someone to interview Gypsy. She is such a dear; in fact we enjoy it all, and miss Dyal Turner and hope he comes back soon again. We also enjoy J. C. Meyers' new column very much.

Hope you will publish a photo of Found of Lost and Found of KLX. You have published Lost's twice since we get Broadcast, but would like to see what Found looks like. Also would like to see J. C. Meyers' photo in Broadcast. I remain yours truly.

Mrs. Isabel F. C., Walnut Creek, Calif.

Likes Gypsy

I realize that this is one of many, many letters received daily by you-all, but I want you to know you've got one more booster for your newsy manual.

Every time I read a complaint directed at your fine magazine by some inhabitant of Washington it actually embarrasses me. In the first place, Broadcast Weekly seems above reproach, and to think someone from Washington would condemn it! As Tommy says: "Sech a bizness." This is my first letter to you and it is hard to say in one letter what I've been thinking for quite some time. I'd like to make known one of my favorites: It's Gypsy. She's priceless. She's an asset with a big A, and every nice thing I can think of. Bob Tapplingier and other interviewers fade away when Gypsy comes on the scene. She's "good to the last whisper."

What I'm striving to say is that Broadcast Weekly is a new thrill to anticipate each week.

May I ask a question or two? Where, oh where is Don Novis? California, without a doubt, produces some of the finest programs and artists "producible," and they all seem to be snatched away where we cannot hear them. There's Loyce and Harry Barris, too, and why did Earl Burtnett have to leave just when I got interested in Gene, Jess and Charley? Please publish Don's whereabouts, as well as Carol Lofner's.

Thanks, so much.

Mary II., Tacoma, Wash.

It's the Personal Touch That Counts

I think you must realize the importance of personality, whether it be in a radio program, a human being, or a publication of any sort. Often in speech and writing it is not what is said, but the manner which is employed and the frills which accompany it which make a program or article popular. For this reason the voice and enunciation of an announcer are of vital importance in a radio program, and for the same reason the features which your magazine contains besides the program listings are of prime interest to your readers. We can obtain schedules from the daily papers, but we cannot obtain the personal touch with radioland and other fans which Broadcast Weekly affords. This is undoubtedly the most important service of the magazine, and for this reason I voice my hope, along with that of other readers, that it will maintain the standard it has set for itself and not lapse again as it has in the past.

Having purchased one of the "Radio Handi-logs," I wish to state that at last I have found an advertisement couched in glowing superlatives which approximated the truth. Besides being of practical use in identifying stations, I have found it to have the additional asset of being a fascinating toy.

Always an ardent NBC fan, I have wondered how the announcers keep the two key stations, KPO and KGO, from getting them confused at times. Today I received the answer: they don't! After a chain program had
ended, the local announcer stepped to the microphone and calmly announced "Station KGO ..." and it was KPO over which he was talking. Of course he later corrected his mistake, but my question had been answered.

James H. R., Burlingame, Calif.

We're All One Big Family

M y intentions were of the best when I received the handy little key holder and I meant to write my thanks at once, but have delayed. Nevertheless, I do thank you and appreciate it very, very much.

Al, of Sacramento, voiced my sentiments exactly in regard to the place the Broadcast Weekly holds in the hearts of your readers. It is a friend which we feel we could not do without and by whom we would stand in any emergency.

I can hardly wait to get the mail on Thursday. The first thing I do is to see if my favorite programs are still available, holding my breath as I do so! Then I turn to the Open Circuit and see what the rest of "the family" have to say.

I am sure that we are all drawn more closely to each other and to your magazine because of the space you allow us in which we may voice our opinions and express our appreciation. I, for one, truly enjoy the appreciation much more than I do the criticism, and I am sure that the men and women who so graciously entertain us to the very best of their ability do, too.

Wishing you success and happiness.

Iola McR., Chico, Calif.

Try It Yourself

A fter reading the Open Circuit letter in Broadcast Weekly for the week of July 10 to 16 from Winfield S., San Jacinto, Calif., I should like if I may be permitted to submit the following, and hope that you will find space to print it in the Open Circuit department.

Graham McNamee's broadcast of the Sharkey-Schmeling fight certainly should not be rated as that of a schoolboy. With ten years of broadcasting experience back of Mr. McNamee, it is indeed an absurd thing to make such a comparison. Graham McNamee announced the fight certainly just as good as Charles Francis Coe did, and not only to my way of thinking, but to millions

I am sure that he will be rated as always the greatest of great sport announcers. My sympathy goes out to all radio announcers, for they have to speak to millions of listeners everywhere, and no one can please them all.

I think that Winfield S. better try some fight broadcasting himself some time, and then probably his rating will be even less than that of a schoolboy. For ten years Graham McNamee has given to the radio audience the most wonderful word-picture descriptions, announced important political and sports events, and has become the ace of NBC announcers. I hope that the radio audience may enjoy many more years of Graham McNamee's famous announcing, for he has the most appealing voice on the air, always so clear and pleasant.

Pauline J., Palo Alto, Calif.

More Thanks

I was surprised and happy to receive the key holder for my participation in the Program Preference Ballot, and I thank you very much. It came in very handy for me and I like Broadcast Weekly very much.

I hope they don't take off "Memory Lane," "Amos 'n' Andy" or "Road Show." Why did they take off "Cecil and Sally" when they were getting very exciting.

I also enjoy Gypsy's Close-ups. I wouldn't miss her for anything. Thanks again for the key holder.

Appreciatively,

Gladys N., San Francisco.

He'll Be Back in the Fall

I just want to do my bit by writing to show my appreciation for your "Gypsy's Personal Close-ups" program. Unlike most interview programs, this one has color and variety. Wish that the program came through a Los Angeles station, however, as at times there is some interference.

Thank you for a very interesting radio magazine, a corking clever program, but there is one thing we miss: that is Old Man Dyal Turner. Tell him to get through with his vacation. He is needed. Most of the programs seem to be getting worse, and he was the boy that could tell them in a few but powerful words. Radio needs someone like him with the knowledge and ability to express himself entertainingly.

John D., Los Angeles, Calif.
SILHOUETTES

ONE of the busiest persons to be found at KNX, in Hollywood, is Drury Lane, whose sweet tenor voice has won him countless admirers in the radio audience. Although to the general public Drury appears only in the rôle of singer of songs, actually that is only one of his many activities.

An expert stenographer, Drury puts in long hours each day in the program department, where he is assistant to Charles H. Gabriel, Jr., Assistant General Manager of the station. In addition to handling all of Mr. Gabriel’s correspondence, this likable and efficient young man writes the daily publicity logs which are sent to all the Los Angeles daily papers, supervises all transcription programs, and arranges the auditions.

Drury Lane is one of the few people in the radio business who can take his work seriously and yet always be ready with a smile for whom-ever he may come in contact; who can take himself and his future seriously, and never suffer from that common ailment among radio personalities known as “egotism.” His unselfishness and good humor are by-words in a business where professional jealousy makes such qualities a rarity.

His rare and poignant sense of humor has helped him through a long, plucky struggle. For Drury has been patiently working for four years to win back the voice which once made him a favorite on Broadway. Just when he had success within his grasp, his voice failed. He had used it too long without the proper training.

Daunted, but determined, Drury turned his back on the memories of his sudden rise to popularity that followed his discovery at the Los Angeles Paramount Theater by Morton Downey. He made up his mind to win back what he had lost! And toward that end he has worked unceas-

back to New York. But he has had the courage to refuse, and go on building his voice to a point where it can stand up under the strain of constant use.

This is the Drury Lane of which the public never learns over the microphone. Only his close friends know of the dogged fight he has made to regain the position he once held. That is the Drury Lane who remains plugging away in an office at KNX, smiling and working for the moment when he can once more step into the path of fame!

INTRODUCING a lively note into the programs presented over KNX during the morning hours, the Hollywood station announces a new attraction featuring Miss Velva Darling, noted radio columnist and motion picture feature writer.

Miss Darling presents a fifteen-minute program of chatty news about motion picture life and personalities. Featured as a writer for important newspaper syndicates all over the country, and prominent in motion picture circles as a writer for “fan” magazines, this clever young woman is remarkably well equipped for the radio career which is winning new success for her.

Her work is clean, wholesome, entertaining, and very much worth while. She does not deal in gossip or malicious rumors. She does not offend one’s sense of propriety for the sake of landing a “scoop.”
This radio star recently created considerable attention with the filming of her story, "Hey, Hey, Henrietta," which caused so much excitement over the country as a newspaper serial. The feature has met with tremendous interest by listeners, particularly the feminine audiences, who avidly devour the extraordinary interpretations of modern women and modern life of this youthful but practical philosopher.

Miss Darling has gained fame for her syndicated column entitled, "Sometimes I think yes, but sometimes I think no," in which she presents her own opinions in a sparkling style regarding the subjects most vital in the lives of modern men and women. She enjoys a following of more than 2,000,000 readers for her column in some fifty newspapers through the country.

Originally from San Luis Obispo, California, Miss Darling is the youngest girl whose writings are syndicated all over America. She is only 23, but she has a following that may be envied by some of the gray-beards among writing philosophers.

Blond, beautiful, and clever, this sparkling girl offers a philosophy, not of the text-book variety, but in the form of a snappy, up-to-the-minute discussion of some interesting question every day.

Despite her youth, Miss Darling has had vast experience which amply fits her for the broadcasts which she is undertaking over KNX. She has flown across the country with Lindbergh, and is an enthusiastic aviation fan; she has reported murder stories for large metropolitan news-

papers, in addition to writing stories on the modern girl for such magazines as Smart Set, and on aviation for World's Work.

A graduate of Stanford University, her topics include such intriguing items as "The Tired Business Man at Home," "Does Independence Mean Happiness?" "Must Working Girls Be Office Wives?" and similar fascinating subjects, to all of which her answer is "Sometimes I think yes, and sometimes I think no!"

Lee Anderson, whose real name is Leslie Anderson, is a native Hoosier from Indiana, having been born in that state near Richmond, Indiana, on a farm, just 26 years ago. Attended the "little red school house," which in this case wasn't red at all, lived with his little old "Grammy" during the cold winter months and did the chores for her. After attending school for a while in Richmond he took up salesmanship as his work, later going to Indianapolis where his mother, brothers and sisters have since made their home. He liked to sell and as radio broadcasting came into its own, he was filled with the desire to "get on the air" so away to Idaho for his first experience which almost proved to be his last. His being fired and hired again the next day when the manager of the station who did the announcing was suddenly taken ill. "By the time he got back on the job, I was just able to get by," says Anderson, and have been just getting by ever since." From Idaho to Ft. Wayne, Indiana, and then to Portland, Oregon and Seattle, Washington, where he was associated with the Northwest Broadcasting System until recently when he decided that San Francisco was the only place for him to be.

Lee has originated a number of early morning programs in the northwest, but is devoting his time and efforts now in an appeal to an evening audience over KTAB with his interesting "Scrap Book of the Air."

Lee Anderson

Velva Darling

BROADCAST WEEKLY
Kathleen Wilson, NBC actress, probably is the only radio star on record who has a suite of private offices next door to the studio. Kathleen lives across the bay from San Francisco, and when an old friend of her family discovered that the youthful National Players’ star sometimes had to spend most of the day at the studio, he insisted upon Kathleen using a suite of vacant offices in a building he owns, next door to the studios. Kathleen did her studying there while she went to college, and now she spends her spare time at a big desk, sketching, designing or writing between programs.

Singin’ Sam likes to travel but abhors trains and considers flying unthinkable... prefers home cooking but can’t stand carrots and turnips... has a great distaste for clashing colors but goes in for orange ties and red suspenders in a big way... dislikes winter but would rather watch an ice hockey game than anything else... likes classical music but doesn’t care for concerts... enjoys the subway but won’t ride the elevated on a bet... likes small, cozy homes and can’t stand apartments... in his opinion modesty is the greatest of all virtues... likes the movies, walking, hunting, turn-down collars, painting, occasional rains... dislikes crowds, shopping, tall women, continued stories.

Louise Taber, conductor of KTAB’s “Golden Memories,” brings to the studio the real people who made California history.

As there is but one “Seth Parker” of radio—there will be but one boat bearing that name, if Phil Lord, NBC actor and creator of the rustic character, has anything to say about it. Lord’s first boat was named Seth Parker, and when he purchased a new fifty-four-foot yacht recently, he intended to transfer the name. Sentiment, however, got the better of him, and the new boat will be known as Nina.

Reports have come from Hawaii as to the reception of “Music That Satisfies,” which is transmitted to the islands five nights a week by short wave. Many of the bathers at Waikiki Beach take portable receivers with them, and when the mainland program is relayed through KGMB, Columbia station at Honolulu, there is complete attention as they hear the latest melodies from New York. The programs are also sent through special amplifiers to the army and navy barracks, and it has become a part of the daily routine to cluster around the speakers for the nightly fifteen minutes from “home.”

Loyal Underwood, sheriff of the Arizona Wranglers, popular cowboy entertainers of KNX, in Hollywood, recently sprung a new surprise from his bag of tricks. Despite the fact that cowboys are usually associated with wild and wooley songs of the west, Sheriff Underwood has taken to having his Wranglers sing a hymn or two on their regular Sunday night program. This innovation was received with approval by certain old-timers, some of whom urge Loyal to devote the whole hour to religious songs.

Leon Belasco now has an embarrassing moment to talk about. He was opening a week’s vaudeville engagement at the Palace Theater in New York and as the curtain went up it caught the microphone which Leon uses for singing and carried it six feet into the air. The first glimpse that the audience got of the orchestra leader revealed him fishing for the mike with his bow as he stood on a chair belonging to one of his men.

Maybe it was luck that Joseph Schenck, theater magnate, happened into a New York department store and heard Ben Bernie, wise-cracking salesman, talk about $4.98 violins. Schenck, amused, signed Ben for vaudeville at $35 a week.

Within five minutes after Columbia had finished transmitting its panoramic radio picture of Manhattan’s Great White Way to London for distribution over a BBC network, a report was received from England that the audibility and quality of the transoceanic program had been excellent. Among those most gratified at hearing the
news was Evan Evans, Columbia baritone, whose parents were listening in on the other side. Evans was originally sent to this country by his father to inspect cotton.

Welcome Lewis was house hunting recently. She liked the looks of a house in Tuckahoe, and the realtor was pointing out that she could have it decorated to suit her, and had even gone so far as to recommend an interior decorator. "Why this artist once painted a cobweb so real that a maid spent an hour trying to get it down," he said. Miss Lewis shook her head. "I don't believe you," she said. The salesman was hurt. "Artists have been known to do such things," he retorted. "Yes," said Welcome, "but maids haven't."

Vincent Lopez, who has probably played "Nola" so many times on the piano that if the notes were laid end to end there would probably be another depression, announces a blessed event in the form of a sister to "Nola." The name of it is "Marigold" and the sleek-haired maestro's own brain fathered the composition. Radio listeners will probably start hearing it as much as they used to hear Lopez play "Nola."

KTM has installed new equipment which will keep the station on its exact frequency. Though the radio commission allows deviation to the extent of fifty cycles—twenty-five on each side of the wave—the new equipment makes it possible to remain on the band to the extent of one cycle. The radio frequency monitor, a checking unit, has been calibrated by the United States Bureau of Standards. The new Westinghouse equipment, crystal control oscillator modification unit, modifies the transmitter and improves distance reception. The Department of Commerce monitor station at San Pedro has checked the new KTM installation.

The majority of evening programs emanating from Columbia's studios in Chicago are announced by Harlow Wilcox, who was a salesman by profession and an actor by inclination until radio offered him an opportunity to combine the roles. Among the programs over which he presided were "Pennzoil Parade," "Adventures in Health" and "Myrt and Marge"—in which he will again be heard in the fall. Wilcox is thirty-one, weighs 185 pounds, plays excellent tennis and terrible golf.

Robert W. Strauss, Inchy Spencer of the Stebbins sketches, received a letter the other day from Dorothy Ellen Cole, an actress now living in Hawaii who played with him in a production on the Chautauqua circuit back in 1924. On the distant island Miss Cole tuned in on the Stebbins Boys and was sure she recognized the Strauss voice in Inchy Spencer.

The letter carrier who hiked on his vacation has nothing on WABC's Henry Grossman, division engineer, who doesn't get enough radio at the Columbia building. He has installed an amateur radio transmitting station in his hotel room, has had it licensed under the call letters W2HM, and has been heard as far away as California.

Among the hardest working people around the studios are the drummers in the various orchestras. They're kept busy because of their versatility. During a single broadcast they may—and have been called upon to play, in addition to their percussion instruments, the xylophone, vibraphone, castanets, tambourine and chimes.

The Mills Brothers wear the same kind of suits, neckties, hats, shirts and shoes; and when they walk in a haberdasher is always glad because he knows if anything is purchased he'll sell at least four articles.

Although H. V. Kaltenborn's radio voice has been familiar to listeners for ten years, to most people his appearance is still a mystery. Columbia's news commentator receives many queries as to his stature, color of hair, etc. One fan declared that he sounded over the air like a man with a Van Dyke beard because he clipped his words, trimmed his phrases and pointed his remarks.

Bert Carlson, KROW singer and composer of many Hawaiian melodies, is known to native Hawaiians as "White Kahuna Man" or "Witchman." He earned the title by taking a freak photograph of the cloud formation preceding the eruption of Kilauea some years ago. The finished photograph showed in the midst of the cloud the face of a Hawaiian woman, whom natives proclaimed to be Madame Pele, goddess of the volcano. Legend avers that the goddess always appears before an eruption.
C. E. C., San Francisco.—Bence may be heard over KFRC during the early morning exercises. He hails from Place rville, is over six feet tall and came to radio after an eventful theatrical career. One look at Bob in his riding toto's overalls would readily convince you that he knows his "wild" west. They say he used to make a wonderful showing at rodeos before he took to the stage.

May, Santa Barbara.—Caltana Christoph is the daughter of the titled English parents who came to America and went into the mining business in Montana. Caltana was born in Montana some twenty-odd years ago, and her name, as you may have heard, is a combination of her home state and California. She is slightly over five feet in height, weighs 118 pounds, has hazel eyes, with hair to match, and is married to Charles Halines, Jr. Before joining the KFRC staff, Caltana played the B. K. O. circuits, appeared in various picture-house presentations, and sang over NBC in New York. Her interests away from the studio are swimming, boating, and beach handball. She is an enthusiastic baseball fan, loves the mountains, is very fond of flowers, insists she is willful, gesticulates elaborately when she talks—Caltana is one woman who admits she likes to talk—dotes on chocolate, and wears a number one and one half shoe. Her favorite composer is Wagner, her author is Ben Ames Williams.

Mrs. M. S., San Francisco.—Gustav Severin (Captain Argus, KYA) was born in the province of Posen, Germany, was sent to the famous Ritter Akademie in Liegnitz when he was fifteen years of age and later to the Haupt Kadetten Anstalt (Prussia's Westpoint). He speaks French fluently, in fact acted as French instructor in this country during the World War. He has been in every corner of the globe and has, in his fifty-one years, experienced enough thrills to fill several volumes. Severin is not his real name, but the only one by which he is known over here. He is a born story teller and can keep one enthralled for hours. In reminiscent mood one day he was relating incidents of his childhood, spent for the most part at his grandfather's home. The revered grandparent was a Prussian General in whose wardrobe there had been no civilian clothes since his birthday. When Gustav was five years old the General's wife passed. The shops in the village were closed; people came from far and near to attend the noblewoman's funeral. A military band played hymns, a deputation of high ranking officers appeared and the impressive procession was begun. Gustav wept bitterly. Not, however, over his grandfather's grief nor yet over the loss of his kindly grandmother, but because for some unknown reason he was made to walk with relatives when he wanted so much to walk beside the big bass drum.

I. H., Fresno.—Betty Marino appears on various NBC programs, but the one in which her violin solos are heard regularly is the "Forget-Me-Not" program on Thursday afternoon at 4:30 (KPO). Elleen Pigott is the vocal soloist during that broadcast. Annie Califon plays "Little Joe" in "Memory Lane." Dick Rickard is at station KGB. Jack Fulton has sung with the Paul Whiteman aggregation for over seven years and listen for Muzzy Marcellino's voice on the Carol Lofner programs.

D. W., Modesto.—Henry Starr, colored entertainer, is six feet tall, weighs 165 pounds, was born in Washington, D. C., and was educated at the University of California. His father was a Mexican Indian who came to this country during the Civil War and served in the United States Army for fifty-four years. Yes, there is a Mrs. Henry Starr.

Charline, Santa Barbara.—Norman Nielsen is of Danish extraction, was born in Philadelphia, Pa., November 18, 1906, is 5 feet 9 inches in height, weighs about 140 pounds, has blue eyes, blond hair, and the kind of smile you don't forget. He has not done his stint in draftrice advertisements. He began as an accountant for an eastern railway company, and as an avocation sang in picture palaces. Later, after his parents adopted California, Norman had a fling at musical comedy and for a while produced shows of his own before joining the KFRC staff, where he has held forth for the past three or four years. During his musical comedy career he met Vivian, his wife, a Joaquin Valley girl, who has since February of 1929 been Mrs. Nielsen.

Carolyn, Santa Cruz.—Yes, the Margery Young who appears in contralto solos is the same Miss Young who does the "Carmelita" character (NBC-KPO). You may hear her now during the noontime Pair of Pianos broadcast on Monday.

Mrs. K. M., Berkeley.—Donald Novis' schedule is given in the program department of this issue.

Jimmy Moseley Fans.—Jimmy is convalescing from a long serious illness and, though he is improving by leaps and bounds, it may be some time before he is ready to appear before the microphone. I shall be happy to forward letters to him if you address them in my care, Broadcast Weekly, San Francisco.

P. W. T., Piedmont.—The Cecil and Sally programs appear in the section devoted to schedules under NBC-KPO. KTAB explains its "For the Love" expression by saying, "There is no frequency in northern California higher than KTAB." Glen hall's Taylor carefully illustrated and expounded upon the subject for my benefit, but I must confess I haven't the slightest idea what it was all about. Perhaps, though, the above definition will mean something to you.

K. L., San Francisco.—Gerda and Wint Cotton now make their home in Los Angeles. The Beverly Hill Billies are made up of two units, each group boasting members of the original organization. Glen Rice (Mr. Talboth) is in Los Angeles at present engineering the activities of one unit, while John McIntyre looks after his fold, the other unit, at KTAB. Sorry, but we have no more information.

"Miss Ethyl Associated." Howard Clancy (NBC) was born in Pittsburgh, April 17, 1898.
322.4 Meters KROW Glenc. 6774
930 Kys.
1000 Watts
8 A.M.—Recordings
9—Dr. T. G. Linebarger, health talk
9:15—Union Mutual Life
9:30—Melodies of Yesterday and To-
9:37—Orchestra
10—Lecture by Judge Rutherford
10:45—Lloyd Adams, "Abba Plan-
11—The Smoky Oaks
11:30—Trujio Music Studios
12 noon—Al Cook and His Oklah-
oma Cowboys
12:30—Variety program
1—Watch Tower program
2—Organ classics
2:30—Off air
6—Watch Tower program
7—Studio Program
7:15—Oakland Chamb. of Commerce
7:30—Idle Moments
7:40—Off air
9—French Watch Tower
10 to 11 P.M.—Recordings

322.4 Meters KFWI Frank. 0200
930 Kys.
Radio Entertainments, San Francisco
2:30 P.M.—Memories of Johann
Strauss
3:15—Dance orchestra
3:45—Celebrities of Music
4—Gems of Melody
5—Dance Music
6—Silent Period
7:30 to 9 P.M.—Fifth Church of
Christ, Scientist

296.6 Meters KQW Ballard 777
1010 Kys.
500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lession,
Fred J. Hart
11:12 noon—First Baptist Church
Services
7:30 to 9 P.M.—First Baptist Church
Services

280.2 Meters KJBS Ord. 4148-49
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Popular Recordings
9—Morning Concert
10—Sunshine Half Hour
10:30—Recorded Music
11—Selig Program
11:30—Sunsetland
11:45—Record
12 noon—Maison Paul Program
12:15—Stories by Famous Authors
12:30—Dance Orchestra
12:45—Martha Washington Program
1—Popular Selections
1:15—International Pageant pro-
gram
1:30—Musical Memories
2—Frank Calvin and Jerry Herst
2:30—Joe Green's Marlima Band
2:45—Organ Music
3—Melody Gems
3:30—Record
4:30—Musical Styles
5—Popular Selections
5:30—Symphony Orchestra
5—Musical Contrasts
6:30—Popular Records
12—Roof Garden Orchestra
1 to 6 A.M.—Owl Program

GUNNAR JOHANSEN
NBC-KPO—6:15 P.M.

491.5 Meters KFRC Prosp't 0100
610 Kys.
1000 Watts
8 A.M.—CBS programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS program to 5:30
5:30—Rabbi Magnin
6—Melody Hour with Ronald Graham
6:30—CBS Programs to 8
8—Come Into the Library, Eugene
Eubanks
8:30—California Melodies
9—Hutton's Concert Ensemble
9:15—Musical Forget-Me-Nots
9:30—The Ludistic Choir
10—Jay Eslick's Orchestra
10:30—Ken's Krazy Quilts
11 to 12 Mid.—Midnight Moods

243.8 Meters KYA Prosp't 3456
1230 Kys.
1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Tuneful Topics
9—Sabbath Reveries
9:15—Watch Tower Sermon
9:30—Rhythmic Ripples
9:45—Uncle Harry Combes
10:30—Melody Moods
11—Old St. Mary's Church Services
12 noon—Salon Moments
12:30—Musical Novelties
1—Dance Matinee
1:30—At the Console
2—Opera
4—Masters of the Violin
4:30—Symphony Series
5:30—Artistic Celebrities
Revue
6—New Flashes
6:45—Twilight Harmonies
7—Light Opera Musicale
8—Sacred Hour
9—New Flashes
9:15—Ted Fiorito's Band
10 to 11 P.M.—Concert Memories

CBS
Columbia Broadcasting System
8 A.M.—Voice of St. Louis: KFBK,
KWC, KERN, KOL, KOIN, KGB,
KFRC
8:30—The Street Singer: KFBK,
KWC, KOL, KVI, KOIN, KFRC,
KJG
8:45—Emery Deutsch and his Orch.: 
KFBK, KWC, KOL, KVI, KFFY,
KOIN, KFRC, KHJ, KGB
9:15—The Four Clubmen: KFBK,
KML, KOL, KFFY, KFRC, KHJ,
KGB
9:30—Community Center Faculty re-
cital: KFBK, KOL, KVI, KFFY,
KOIN
10—Thirty Minute Men: KFBK,
KWC, KOL, KVI, KFFY, KOIN,
KFRC, KHJ, KGB
11—Symphonic Hour. With Toseh
Seidel, violinist: KFBK, KMC,
KWC, KOL, KVI, KFFY, KOIN,
KFRC, KHJ, KGB
12 noon—Cathedral Hour: KFBK,
KWC, KOL, KVI, KFFY, KOIN,
KFRC, KGB
1:15—Irene Beasley, contralto. With
Round Towners and Freddie Rich's 
Orchestra: KFBK, KWC, KOL,
KVI, KFFY, KOIN, KFRC, KHJ,
KGB
1:30—Poeta Gold. Poetic readings
by David Ross: KFBK, KMC,
KWC, KOL, KVI, KFFY, KOIN,
KFRC, KHJ, KGB
1:45—Little Jack Little, vocalist
and pianist: KMC, KWH, KERN,
KVI, KFFY, KOIN, KFRC, KHJ,
KGB
2—Ballad Hour: KMC, KWH, KOL,
KERN, KVI, KFFY, KOIN, KHJ,
KGB
3—Four Eton Boys, novelty quartet:
KMC, KWH, KERN, KOL,
KVI, KFFY, KOIN, KFRC, KHJ,
KGB
3:15—Chicago Knights: KMC, KWH,
KERN, KVI, KFFY, KOIN, 
KFRC, KHJ, KGB
3:30—KMAC 10th Anniversary pro-
gram: KMC, KWH, KERN, KOL,
KVI, KFFY, KOIN, KFRC, KHJ,
KGB
3:45—Radio M. T. T. Show: KMC,
KWH, KERN, KOL, KVI, KFFY,
KOIN, KFRC, KGB
4—William Vincent Hall, baritone.
Do Re Mi, and Orchestra: KMC,
KERN, KOL, KVI, KFFY, KHJ,
KGB
4:30—Lewisohn Staduim Concert: 
KFBK, KMC, KWH, KERN, KOL,
KVI, KFFY, KFRC, KHJ, KGB
6:30—Columbus Dramatic Labora-
tory: KFBK, KMC, KWH, KOL,
KVI, KFFY, KOIN, KFRC, KHJ,
KGB
7—The Gauchoes: KFBK, KMC,
KWH, KERN, KOL, KVI, KFFY,
KOIN, KFRC, KGB
7:30—Pennzoil Parade of Melodies: 
KFBK, KMC, KWH, KERN, KVI,
KOL, KFFY, KOIN, KFRC, KHJ,
KGB
8—California Melodies: KFBK,
KMC, KWH, KERN, KOL, KFFY,
KFRC, KHJ, KGB
THE ADAMS MODEL

Full size lowboy console, Hepplewhite in design, 9-tube superheterodyne radio is very latest development, giving new Automatic Synchro-Silent Tuning, Automatic Volume Control, Duo-Diode Detection, Tone Control and 1004 pentode amplification. Price, complete with Majestic Tubes, $76.50

THE solution to inter-station noise with Automatic Volume Control! Now you swing across the dial . . . station after station slides in . . . at the same volume . . . free of the between station roar and crackle previously so irritating.

Have your local Majestic dealer show you this latest exclusive feature as well as many other improvements found in the new Majestics now on display.

Majestic
Superheterodyne RADIO

THOMPSON & HOLMES, Ltd.
171 Bluxome Street
San Francisco

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Sunday Programs

BROADCAST WEEKLY

379. Mrs. NBC-KGO 9:20
KFI, KQO, KSL, KTAR, KECA, KPSF
8 A.M.—Organ Recital, Paul Carmon: KGO, KPSF, KQO
8:30—Arion Trio: KGO off 9:30
9:30—Oratorio: KGO: KQO 9:30 to 6:15, 10 to 10:30; KGW on 10; KFI, KPSF, KSL, KGIL
10:30—Yeast Foamers: KGO, KQH, KOMO, KGW, KFI, KPSF, KTAR, KSL, KGIL, KGHL
10—Lady Esther Serenade, Gus Arnheim and his orchestra: KGO, KQH, KOMO, KGW, KFI, KPSF, KTAR, KSL, KGIL, KGHL
11:30—National Sunday Forum: KGO, KQH, KOMO, KGW, KFI, KPSF, KTAR, KSL, KGIL, KGHL
12:15—John Fogarty, tenor: KGO, KQH, KGW, KFI, KGIL
12:15—Roger's Hour: KGO, KQH, KGW, KWG, KFI, KPSF, KTAR, KSL, KGIL, KGHL
1:30—Pop Concert: KGO, KQH (KGO off 1:45) KGW, KPSF, KTAR
2—Conventionalities, orchestra and chorus: KGO, KQH, KGW, KFI, KGIL
3—Donald Novis with Orchestra: KGO, KQH, KGW, KPSF, KSL
3:30—The Commodores, male quartet: KGO, KQH, KGW, KPSF, KTAR, KGIL, KGHL
4—Chase and Sanborn Program: KGO, KQH, KOMO, KGW, KPSF, KTAR, KSL
5—Melodious Melodies: KGO, KQH, KOMO, KGW, KPSF, KTAR, KSL, KGIL, KGHL
5:15—The Arthur Albin Album of Familiar Music: KGO, KQH, KOMO, KGW, KFI, KSL
5:45—Goldman Band: KGO, KOMO, KGW, KPSF, KSL
6:15—The Old Singing Master: KGO, KOMO, KGW, KFI
6:45—Sunday at Sand Parkers: KGO, KGK, KOMO, KGW, KPSF, KTAR, KSL, KGIL, KGHL
7:15—Emerson Gill and His Orch.: KGO
7:30—Mood Oriental: KGO, KGIL, KGH, KGW, KQH, KTAR
8—William Stoess and His Flying Dutchman: KGO, KQH on 8:15, KGW, KFI, KGIL
8:30—Reader's Guide: KGO, KGW, KGIL, KOMO, KGW, KTAR, KOA
9—On Wings of Music, vocal soloist; orchestra direction Emil Poin: KGO, KGW, KQH, KOMO, KGW, KOA
9:30—Ted Flo-Rito and His Hotel St. Francis Dance Orch.: KGO, KHQ, KQH, KGW, KTAR, KGHL
10—Sports News: Finishers: KGW, KHQ, KOMO, KGW, KFI, KPSF
10:15—Paul Carson, Organist: KFI, KGO, KHQ, KOMO off 10:30, KGW, KGIL, KGHL
11 to 12 midnight—Carol Lofner and His Bal Tabarin Orchestra: KGO, KHQ
4:00—Mrs. NBC-KPO 9:20
KPO, KGA, KSL, KFI, KOA, KSL, KTAR, KECA, KPSF
8 A.M.—Major Bowes' Capitol Family: KPO, KGA, KFI, KECA, KSL, KTAR, KECA, KPSF
8:30—Summer Idyll: KPO, KGA, KSL, KFI, KECA, KPSF
9—Mexican Marimba Typica Band: KPO, KGA, KFI, KECA, KPSF
9:30—Piano Pictures. Aileen Fealy and Phyllida Ashley, piano duo: KPO, KGA, KFI, KECA, KPSF
10—Handbell Trio: KPO, KGA, KFI, KECA, KSL, KTAR, KECA, KPSF
10:15—Bible Stories, "Deborah, the Prophetess," by Harry DeLassaus: Paul Carson, organist: KPO, KGA, KFI, KECA, KPSF
12 noon—Romantic Vocalist, dance orchestra: KPO, KGA, KFI, KECA, KSL, KTAR, KECA, KPSF
1—The Guardsmen: KPO, KGA, KFI, KECA, KSL
1:30—Songland: KPO, KGA, KFI, KECA, KSL, KTAR, KECA, KPSF
2—Catholic Hour: KPO, KGA, KFI, KECA, KSL, KTAR, KECA, KPSF
2-3—Sweetheart days' song and poetry: KPO, KGA, KFI, KECA, KSL, KTAR, KECA, KPSF
3—The Cecilians, women's trio: KPO, KGA, KFI, KECA, KPSF
3:30—Cavaliers, Rodney Johnson, Robert Stevens, tenors; Harvey Orr, baritone; dance orchestra direction: Dunn: KPO, KGA, KFI, KECA, KPSF
4—Community Forum: KPO, KGA, KFI, KECA, KSL
5—Southwest 8:30—Studio Program: 9:30
6—Songs that Never Grow Old: KPO
7—Church Program: KPO, KGA, KFI, KECA, KPSF
8—Calvin Nuclear: KPO, KGA, KFI, KECA, KPSF
9:15—Dr. Benson's Day: KPO, KGA, KFI, KECA, KPSF
9:30—Mr. and Mrs. NBC-KPO 9:30
Garfield 4700
354.4 Meters
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Recordings
9:15—1ra Blue
9:30—Recordings
10—Baptist Church Services
11—Church Services
12—Chapel of Churches Organ
1—Church of Latter Day Saints
1:30—Popular records
3:30—Masterpiece of Melody
3:30—Theatre of the Air
4—Industrial Home of Adult Blind
4:30—Popular records
4:45—John Thompson's Interview
5—Chapel of Churches Organ
6—Baseball Reports
6:45—Morton Jewels
6:30—The Master's Music Room
7—Gus Arnheim, records
9:30—Mrs. May Williamson, pianist
7:45—Baptist Church services
9:15—Rod Hendrickson
9:45—Chapel of Churches Organ
10—Beverly Hill Billies
11 to 12 midnight—Midnight Messenger

340.7 Meters
KXO
Lake 6000
KLX
Lake 6000
KSL
880 Keys.
2000 Watts
Main 3834
900 Keys.
1000 Watts
Los Angeles
13— aggregate
2:30—Community of San Francisco
10 to 11 P.M.—Band Program

508.7 Meters
KQH
Main 3839
1000 Watts
Los Angeles
9 A.M.—NBC-KQH Program
9:30—Nat'l Savings Club Bulletin
10—NBC-KQH Program: KQH, KEC, KXR, KQH
10:15—The Angus Man
10:30—NBC-KQH Programs to 12:15
12:15—M. M.—NBC-KQH Programs to 3:30
3—NBC-KQH Programs to 5:45
5:45—Crane Cardinals
6—NBC-KGQ Programs to 8
8—Rainbow Hawaiians
8:15 to 12 mid.—NBC-KQH Programs

526 Meters
KVI
Broad 4211
570 Keys.
1000 Watts
Puget Sound Broadcast Co., Tacoma
8 A.M.—First Baptist Church
8—CBS Programs to 9
9—Dr. Kenyon's Church of the Air
9:30—CBS Programs to 10:15
10:15—The Angus Man
10:30—CBS Program
11—Central Lutheran Church
12 noon—CBS Programs to 1:45
1:45—Judge Rutherford
2—CBS Program
2:30—Professor Lindsey
3—CBS Programs to 3:30
3:30—CBS Program
3:30—California Melodies
3:30—Saxophone of Martin
9:30—Ludicrous Choir
10—Jay Ealick's Orchestra
11 to 12—Midnight Moods

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TRANSITONE

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amazing radio!

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VOLUME CONTROL
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equipped. Most of the newer cars
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KOMO Seattle & KGW Portland

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"The Boston Tea Party"
"Landing of the Mayflower"
these broadcasts are a riot of fun by

JOHN P. MEDBURY
M. C. OF THE

M. J. B
"DEMI-TASSE REVUE"
MONDAYS 6:30 P.M. — NBC STATIONS
WITH

PHIL HARRIS
and his Ambassador Cocoanut
Grove Dance Band

"America's only 'Safety-Sealed' Coffee"
"Drink a cup of good old M. J. B."
MONDAY Programs

HARRIET LEE
NBC-KGO—3 P.M.

280.2 Meters KJBS Ord. 4148-49
1070 Keys, 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Radiotutials
8:15—Favorite Trotter
8:30—Patsy Lee
9—Assoc. Stores' Program
9:30—Cutie Favorites; Recordings
10—Reporter of the Air
10:05—Popular Selections
11—Chet's Miniature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:30— oath concert
12:45—Song Cycle
1—Stock Report and Records
1:15—Financial Common Sense
1:30—Records
2:15—Speak-Easy Time
3—Reporter of the Air
4—Julie and Jim
4:15—Recordings
5—Andy Anderson
5:15—Popular Records
5:30—Carl Coveny and Pat Buckman
5:45—Recordings
6—At the Hollywood Keyhole
6:15—Philo Varieties
6:30 to 7 P.M.—Recordings
12:01 to 6 A.M.—Owl Program

296.6 Meters KQW Ballard 777
1010 Keys, 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—The Musical Clock
9—Santa Cruz Program
9:30—Monterey program
10—Helpful Hour
10:30—Band Concert
11—Eleventh Hour Program
11:30—Echoes of Portugal
12 noon—Variety Program
12:15—State Market Reports
1—One O'Clock Program
1:30 P.M.—Lena May Leland
2:30—Martha Mend Program

340.7 Meters KLX Lake, 600
880 Keys, 500 Watts
7 A.M.—Exercises; Entertainment; Stocks
8—Records
9—Modern Homes Period; Records
10:15—Financial Informa'n; Weather
10:30—Records
10:45—Artateone Program
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:45—Opportunity Hour
3:45—Records
4:30—Brother Bob's Club
5—Helen Weggman Parmelee, Pianist
5:30—The Three Coconuts
6—Betty Babbish Band
7—News Items
7:30—Neighborhood Songs and Poems
7:45—Fred and Morris, Comedians
8—The Clark Sisters
8:15—Egan Trio
8:30—Faucit Theater of the Air
9—Jack Manley, Violinist
9:15—Helen W. Parmelee, Pianist
9:30—The Gay Caballeros
10 to 11 P.M.—Dance Program

243.8 Meters KYA Prosp' 3456
1230 Keys, 1000 Watts
Pac. Broad. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—"Your Helpful Friend"
10:15—Sunshine Hour
11—Album Leaves
11:30—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Meridian Medleys
12:30—"Your Helpful Friend"
12:45—Organ Recital, Glen Goff
1—California Parent Teachers
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical Novelties
3:30—Masters of Music
4—The Singing Strings
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—Wait Time
7—"The Daily Challenge"
7:15—Tone Paintings
7:30—News Flashes
7:45—Bob Allen and George Bowers
8—Studio Program
9—RKO Variety Program
9:30—Virginia Miller, Piano Recital
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

535.4 Meters KTAB Garfield, 4700
560 Keys, 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Popular records
7:05—Morning Reporter
7:30—Alley-op! with Bob Roberts
8—Radio Shopping News
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. E. L. Corley
11—Store Scenes
11:30—Marmola
12—Bar B Ranch Boys
12:05 P.M.—Echoes of Portugal
12:30—News Service
12:35—Cook's Health Talk
1—Alma La Marr
1:30—Records
1:45—Lunatics at Large
2—Hilie Burke, Entertainer
2:30—Records
2:45—Masterpieces of Melodies
3:00—Records
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Health Lecture
6—Books
6:15—Morton Jewels
6:30—Sport Page of the Air
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—The Mirror
8—John Corigal, Jr.
8:10—St. Mary's Alumni Program
8:30—Jim Martin's Orchestra
8:45—The Gossipers
9—Beverly Hill Billies
10—Lee Anderson Scrap Book
10:30—Moment Musical
11 to 1:00 A.M.—Nite Owls with Ray Howell
The Remler Minuette offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly re-designed cabinetry—new improved six prong type tubes—and a short wave feature.

Enjoy the splendid musical qualities of this distinctive Remler for regular broadcasts, or switch to short wave and listen in on police calls, amateur broadcasters, air mail pilots and ground stations. The dual wave control switch plainly marked “long wave” and “short wave” is as easy to operate as an electric light button.

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REMLER COMPANY, Ltd.

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Monday Programs

BC

2000 KBC

8:30—Unemployment Service:

J. L. Dwyer: the Ed McCarthy Show.

9:00—Unemployment Service:

J. L. Dwyer: the Ed McCarthy Show.

9:30—United States Army Band:

KFI, KFSD.

9:15—Paul Carson:

KPO, KGA, KEX, KJZ.

9:30—Muriel Hatherly: the Andy Jennings Show.

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12:00—Muriel Hatherly: the Andy Jennings Show.

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Monday Programs

Detroit Times, Detroit, Mich.

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<td>8:15 A.M.</td>
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<td>WJR</td>
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<td>12:30 P.M.</td>
<td>WJR</td>
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See Page 24-25
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The Arton Trio
Phyllida Ashley
EthylAssociated
Eleanor Barnard
Walter Beban
Harry Belushi
Ben Bernie
Bernice Berwin
Frederic Bittke
Barbara Blanchard
Abe Bloom
Frederic Bittke
Walter
Ethyl Associated
Eleanor
Barnard
Walter Damrosch
Harold Dana
Bing Crosby
Dr. Jack
Cecil
Nelson Case
Paul Carson
Nelson Case
Cecil and Sally
Caltana Christoph
Wilda Wilson Church
Clare Carson
Cary Coleman
Russ Columbo
Jack Cowden
Bing Crosby
Dr. Laurence Cross
Walter Damrosch
Harold Dana
Bobbe Deane
Jack Deane
Vaughn DeLeath
Gogo Delys
Madeline DeMichel
Dorothy Desmond
Maree De Veaux
Eva DeVo
Ivan Dolan
Sydney Dixon
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Hugh Barret Dobbs
Max Dolla
Morton Downey
Jennifer Dragonette
Rex Dunan
Mildred Epstein
Gene Eubanks
Ed Evans
Alleen Fealy
Georgie Field
Ted Fishburn
Edna Fischer
Edw. J. Fitzpatrick
Virginia Fichri

Everette Foster
Jane Frohman
Eva Garcia
Virginia Gardner
Al Gerol
Carroll Gillette
Armand Girard
Marie Golden
Bill Goodwin
Richard Gordon
Ronald Graham
Alexander Gray
G. Donat Gray
Bobbi Gross
Eva Gruninger
Gypsy
William Hancock
Leigh Harline
Phil Harris
Tommy Harris
Charley Hart
Annette Hastings
Eugene Hawes
Vinton Haworth
Clarence Hayes
Sam Hayes
Roy Hedge
Earl Hodgins
Eddie Holden
Harrison Hollway
Bart Hopkins
Joseph Hornik
Bert Horton
Floy Margaret Hughes
Robert Hurd
Ted Husing
Henry M. Hyde
Joseph Henry Jackson
Arthur Jarrett
Jerry Jerome
Gunnar Johansen
John and Ned
Joe and Hare
Gwynn Jones
Alice Joy
Betty Kelly
Tom Kelly
Michael Kelly
Walter Kelly
Irving Kennedy
Easten Kent
Roger King
Wayne King
Ralph Kirkby
Lucile Kirtley
Wally
Lewis Lacy
Vinton La Ferrera
Alma La Marr
Drury Lane
Rita Lane
Nel Larson
Ann Leah

Richard Le Grand
Charlie LeLand
Lena May Leland
Victor Linfoot
Guy Lombardo
Phillips Lord
Leigh Love
Mona Lowe
Calmun Lubowiski
Charles MacAllister
Lindsay MacHarrie
Arnold Maguire
Betty Marenco
Dixie Marsh
Charles Marshall
Ruth Matteson
Ted Maxwell
John F. Medbury
James Melton
Tom Mitchell
Tommy Monroe
Imelda Montagne
Carolyn Moore
Sam Moore
Scotty Mortland
Frank Moss
Frank Munn
Murray and Harris
Helen Musselman
Myrt and Marge
Harry McClintock
Graham McNamee
Myron Nesly
George Nickson
Norman Nielsen
Kenneth Niles
Jess Norman
Johnny O'Brien
Margaret O'Dea
Edna O'Keefe
Robert Olsen
Gordon Onstad
Billy Paige
Raymond Paige
Al Pearce
Cal Pearce
Harold Peary
Dell Perry
Jennings Pierce
Eileen Piggott
Emil Polask
Wm. Powers
Marjorie Primley
June Pursell
Michael Raffetto
George Rand
Dell Raymond
Alvino Ray
Ethel Rhinard
Paul Rickenbacker
Gertrude Ridenour
Lee S. Roberts
Mary Rossetti

Capt. Wm. Royle
Dolto Sargent
Nora Schiller
Cora Scott
Townie Seigel
Rudy Seiger
Reginald Sharland
Henry Shumer
Ernie Smith
Kate Smith
J. Anthony Smythe
Virginia Spencer
Harry Stanton
Henry Starr
Nathan Stewart
Theodore Strong
Ken Stuart
Bob Swain
Pearl King Tanner
Gail Taylor
George Taylor
Glenall Taylor
Juanita Tennyson
Fred Thomas
Don Thompson
Kathryn Thompson
Lawrence Tibbett
Johnny Toffili
Clarence Tolman
Tom and Dudd
Earl Towner
Cyrus Trobe
Cecil Underwood
Monroe Upton
Rudy Vallee
Vera Van
Van and Don
Benay Venuta
Elmore Vincent
Max Waizman
Bennie Walker
Johnny Walker
Hazel Warner
Helen Webster
Ameen Weeks
Olive West
Ted White
Paul Whiteman
Gayne Whitman
Meredith Wilson
Allan Wilson
Walter Winchell
Bonnie Carol Withers
Anthony Wons
Mary Wood
Wend Wood
Cedric Wright
William H. Wright
Wyn
Bartom Yarborough
Lloyd Yoder
Margery Young
Oscar Young

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ADDRESS............................................................................................................

(Please print or write name plainly)

CITY.................................................STATE..............................................
TUESDAY Programs

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
8 A.M.—Recordings
8:30—The Texas Cowboy
8:30—Recordings
9—Off air
1—Weather forecast
1:05—Latin-American program
2—Union Mutual Life
2:30—Mac Church, contralto
2:45—Ambrrose Whitsmer, pianist
3—Billie and Grace Carmen
3:30—The KROW-Ian Orchestra
4—D. A. Ervin, tenor
4:15—Sharkey’s String Trio
4:30—Myrtle Segal, soprano
4:45—Studio Program
5—Recordings
5:30—Covered Wagon Jubilee
6—Off air
7:30—Fireside Chorusters
8—Watch, Tower program
8:15—The Burlesquers
9—The Texas Cowboy
9:15—Comedy, Skit
9:30—Studio Program
9:45—Dot and Dash, Harmony Duo
10—Fleur de Lis Dance Orchestra
10:15 to 11 P.M.—Bert Carlson and Entertainers

322.4 Meters KFWI Frank. 0200
930 Kys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King’s Country Store
9:30—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Popular Music
11—Marion Day, Home Economics
11:30—Concert Melodies
12 noon—News Flashes
12:15—Musical Clock
1—Silent Period
6—Blue Rhythm Boys
6:30—Rosenthal Program
6:45—News Flashes
7—Elaine Edwards, vocalist
7:15—Silent Period
7:30—Jimmy Kendrick’s Night Owls

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klab
8—Variety Records
8:30—Patsy Lee
9—Records
10—Report of the Air
10:05—Popular Selections
10:30—Recorded Program
11:15—Health Talk
11:30—Concert Music
12 noon—Variety Recordings
12:45—Song Cycle
1—Stock Report and Records
2—Better Business Talk
2:15—Popular Records
2:45—Speak-Easy Time
3—Report of the Air
4—Recorded Program
4:30—Marjorie Lee, Pianist
4:45—Records
6—At the Hollywood Keyhole
6:15 to 7 P.M.—Recordings
12:01 to 6 A.M.—Owl Program

CHAPPIE PACKARD
KWA—6:30 P.M.

491.5 Meters KFRC Prosp’t 0100
610 Kys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Exercise Period
7:45—Sunset Magazine
8—Shell Happy Time
8:30—CBS programs to 9:30
9:30—“Jumpy and June”
9:45—Ira Bailey Allen
10—KFRC Shopping Club
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11—CBS program
11:30—Martha Meade
11:45—CBS program
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock quotations
1:35—Globe Trotter
1:45—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS program
4:15—Medical Talk
4:30—The Sampler
5—“Skippy”
5:15—Globe Trotter
5:25—Town Topics
5:30—CBS program
5:45—Black and Blue
6—CBS program
6:15—Anson Week’s Orch. (E. T.)
6:30—CBS program
6:45—“To the Ladies”
7:15—CBS program
7:30—Chandu the Magician
7:45—CBS program to 9
9—Three Shades of Blue
9:15—Eh and Zeb
9:30—Zoeller String Quartette
10—Gene Quaw’s Orchestra
11—Henry Halstead’s Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters KYA Prosp’t 3456
1230 Kys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Timafy Topics
9—At the Console
9:30—Melody Moods: Sunshine hour
10—“Your Helpful Friend”
10:15—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Marjorie Lee, Melody Girl
12:15—Meridian Medleys
12:30—“Your Helpful Friend”
12:45—Tuesday Noon Club
1:15—Across the Footlights
2—Musical Novelties
2:30—Verses, Mrs. Stoss
2:45—Hawaiian Entertainers
3—Organ Matinees: Glen Goff
4—Artist Celebrities
4:30—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—“Chappie’s Sleepy Time Express

6:45—Waltz Time
7—“The Daily Challenge”
7:15—“The Happy Men”
7:30—News Flashers
7:45—Bob Allen and George Bowers
8—Ted Fiorito’s Band
8:45—“The Fireside Club”
C. Donald Gray, Song Recital
9:15—Virginia Miller, Piano Recital
9:30—The Cub Reporters
9:45—News Flashers
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake. 6000
860 Kys. 500 Watts
7 A.M.—Morning Exercises
8—Records
9—Modern Homes Period
9:30—Records
10:15—Financial Informa’n; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
12:15—Nehi Program
12:30—Jack Delaney and his Band
1—Jean’s Hi-Lights
2—Classical Recordings
2:35—Closing Stocks
2:45—Ethel Rinhard, Pianist
3—Records
3:45—Galen Harvey and Madelon Sivyer
4—Records
4:30—Brother Bob’s Club
5—Helen Wegman Parmele, Pianist,
and Constance Trutner, Soprano
5:30—The Three Coconuts
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morrie, Comedians
8—Organ Recital, C. Miller
8:45—Helen Benson, Lilah Clark
9—Old Gospel Hymns, Mixed Quartet,
under direction of M. Jay Goodman, Tenor
9:30—Nerino’s Variety Orchestra
10—Dance Program
11 P.M.—Baseball Results

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Tuesday Programs

BROADCAST WEEKLY

440.9 Mrs. NBC-KPO Gar, 8300 KGY, 7000 KGW
National Broadcast Co., San Francisco

Service to KJF, KEQ, KGA, KECA, KTAR, KSL, KFSD
7:30 A.M.—Arion Trio: KPO
8:15—Finch; vocal trio: George Nyle, organist; KPO, KGA, KJR
KEX, on 8:45
9:15—Stringwood Ensemble: KPO, KFSD
9:30—"Canning Time," talk: KPO
9:45—University of California at Your Service: KPO
10—Mardi Gras: KPO, KGA, KEX
10:30—Strollers: Matinee: KPO, KGA, KEX
11—Entertainers, vocalist with orchestra: KPO, KGA, KEX
11:45—Quoc, Vocal trio: KPO, KGA, KEX
11:45—Organ Concert: KPO off 11:45, KJR, KEX
11:45—Scripture Reading: KPO
11:45—Ticking the Keys: KPO
11:50—Evelyn Karr, vocalist: KPO
11:57—Time Signals: KPO
12 noon—Music Masters: orchestra:
KPO, KJA, KEX, KSHL
12:45—California Trio, Robert Stevens, piano; Johnson, tenor; von
ve, baritone: KPO, KGA, KJR, KEX
1:00—Melody Makers, orchestra
KPO, KJA, KEX
1:15—Tallahassee, KPO, KGA, KJR, KEX
1:30—Music Garden: KPO, KGA, KJR, KEX
3—The Cavaliers, Tom and Dudy, vocal duos: orchestra: KPO, KGA, KJR
on 3:30, KJR on 8:30, KEX
4—To be announced
4:30—Mrs. Luther Burkard: KPO, KJA, KEX
4:45—Soloist: KPO, KGA, KJR, KEX
5—Stringwood Ensemble: KPO, KGA, KJR, KEX
5:15—News Service: KPO
5:30—Ethyl Poster, lady: KPO, KGA, KJR, KEX
5:45—Dixie Memories: KPO, KGA, KJR, KEX
6—Selections, Charles Bulotti, tenor: orchestra direction Joseph
Hornick: KPO, KJA, KEX
6:30—California Trio, Bob, Sally: KPO, KGA, KJR
7—Tom Mitchell, Baritone: KPO
KGA, KJR, KEX
8—Newsmen, Program of the Air: KPO
8:30—Cesar Soder and the NBC
Concert Orchestra: KPO, KGA, KJR
9:00—Footlights: KPO, KGA, KJR
9:30—Crosscuts from the Log of the
Day. Dr. Laurence L. Cross: So
Hill and Four: Ace Wright, viol
list: KPO, KGA, KJR, KEX
9:45—Mon's Lowe, blues singer: in
stusion Ensemble: KPO, KGA, KJR, KEX
9:30—Waltz Time, Ben Klassen, tenor: orchestra direction Meredith Will
son: KPO, KJA
9:30—Lakeside Dance Orch.: KPO, KGA, KJR, KEX
10:15—Bluebird Melodies, Lucille
Kirtley: KPO, KGA, KJR, KEX
10:45—Concerto: KPO, KGA, KJR, KEX
11—Carol Lomeny's Bal Tabarin
Orch.: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Paul Carson, Organist: KPO, KGA, KJR, KEX

379.5 Mrs. NBC-KGO Sutter 1920
790 Keys, 7500 Watts
National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTKR, KECA, KFSD
7 A.M.—Organ Concert: KGO
7:30—United States Army Band
KGO, KFI, KFSD
8—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KSL
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI, KSL
8:30—On Wings of Song: KGO, KHQ, KFI, KFSD, on 8:45
9—Harold Stokes and His Orchestra: KGO, KHQ, on 9:15, KFSD
9:45—Echoes of Portugal: KGO, KHQ
10—Arion Trio: KGO, KFI
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KOR, KOA, off 10:50, on 11:10; KGIR off 10:50
11:30—Piano Cappers: KGO, KFSD
11:45—Mormon Tabernacle Choir and Orchestra: KGO, KHQ, KFSD, KSL
12:15—Western Farm and Home:
Hour: KGO, KOMO, KGW, KFI, KFSD, KSL, on 12:30: KSL off 12:45, KGIR, KGHl
1:15—Stringwood Ensemble:
KGO, KGW 1:30 to 1:45
2—Vagabonds: KGO, KHQ, KFSD
2:30—Sheer Romance, dramatic pro
gram: KGO, KOMO, KFI
2:45—Back of the News in Wash
ington: KGO, KHQ, KGIR, KGIR
3—Mid-Week Federation Hymn Sing:
KGO, KFI, KFSD, KSL, on 3:30, KSL on 4:05
3:15—Fremont Masters' Orchestra:
KGO, KHQ, KOMO, KGW, KFI
3:30—Stebbins Boys: KGO, KHQ,
KOMO, KFI, KSL
3:45—Gene Austin, tenor: KGO
4—Balladettes, Irving Kennedy,
tenor: KGO, KGW, KHQ on 4:15, KFSD
4:30—Little Musicale: KGO, KGW
4:45—Motorboating thru Europe: KGO
5—National Civic Artists Series:
KGO; KHQ off 5:15, KGW, KFSD
5:00—Ed Wynne and the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KGIR, KGIL
6—Lucky Strike Dance Hour: KGO, KFSD, KSL
7—Amos 'n Andy: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KSL
7:15—Memory Lane: KGO, KHQ,
KOMO, KGW, KFSD, KSL
7:45—Famous Foods Parade: "Doc"
Hodgins: Alvino Rey's band: KGO, KHQ, KOMO, KGW, KFI
8—To be announced
8:30—Paul Whitman and his Chieftains: KGO, KHQ, KFSD off 8:45, KFI
8:45—John and Ned vocal and in
strumental duo: KGO
9—Rainbow Harmonies: KGO
9:30—The Story Teller: KGO
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:00—The Concerts: KGO, KHQ
10:30—Bluebird Melodies: KGO, KHQ
10:45—Organ Concert: KGO
11—Ted Flo-Rito's Dance Orch.: KHQ, KFI, KFSD
11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

513.4 Meters KTAB Garfield 4700
560 Keys, 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Popular records
7:30—Morning Reporter
7:30—Allay-oop! with Bob Roberts
8—Recorded Program
8:15—"Clippings"
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hints
10:30—News Service
10:35—Dr. B. L. Corley
11—World Hour
11:30—X Bar Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Cook's Health Talk
12:35—Over the Top
1:30—Studio program
1:45—Lunatics at Large
1:45—Records
2:15—Billie Burke, Entertainer
2:30—Ira Blue, Bridge Review
2:45—Music
3—Masterpieces of Melody
3:30—Theatre of the Air
3:45—Radio program
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Children's Hour
5:30—Wandering Through Italy
5:30—Weaver of Dreams
6:15—Life O'Reilly in Hollywood
6:30—Ernie Smith, Sport Page
6:45—Record
7—Covered Wagon Jubilee
7:30—News Service
7:45—Morton Jewel
8—Ethel La Chelle, Organist
8:15—Dance Orchestra
8:30—Front Page Headlines
8:45—The Gossips
9—Beverly Hill Billies
9:15—Better Business Bureau
9:10—Lee Anderson's Scrap Book
9:15—Morning Music
9:15 to 1 A.M.—Nite Owls

296.6 Meters KQW Ballard 777
1010 Keys, 500 Watts
Pas. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
7:30—The Musical Clock
7:45—Morning Melodies
8:15—Macon Melodies
8:15—Variety Program
8:45—Market Reports
9:00—One O'Clock Program
9:00—Variety Program
9:30—State Market Reports
9:30—Eleventh Hour Program
9:30—Silent Period
4:30—Story Time, Lena Leland
5:00—Barbara Mead Program
5:30—Household Hints
5:30—The Light Music
5:15—Sacred Music
5:30—Dinner Music
6—Book Parade
6:30—Radio Parade
6:30—Variant Program
6:30—State Market Reports
6:45—Radio News and Forum
7—Morning Music
8 to 10 P.M.—You Never Can Tell

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CBS
Columbia Broadcasting System
8:30 A.M.—Columbia Revue: KMJ, KFBK, KERN, KGW, KOL, KVI, KOIN, KGB
9:30—Current Questions Before Congress: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
9:15—George Hall and his Hotel Balcony Orchestra: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
9:00—Columbia City Musicale: KFBK, KGW, KOL, KVI, KOIN, KGB
10:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KOIN, KGB
11:30—Snap Shots: KFBK, KGW, KOL, KVI, KOIN, KGB
12:15—Christian Populist Review: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
1:15—Meet the "Artist:" KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
1:30—Between the Bookends: KJH
1:45—Musical Comedy Memories: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
2:45—Rich's Orchestra: KOL, KVI, KGB
4:15—Willie Botts in Person: KMJ, KFBK, KGW, KOL, KVI, KOIN, KGB
5:30—Frank Trumbauer's Orchestra: KFBK, KGW, KOL, KVI, KOIN, KGB
6:00—"Music That Satisfies": KGMB, KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
6:30—Isham Jones and his Orchestra: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
7:00—Davy Phipps, tenor: KFBK, KGW, KOL, KVI, KOIN, KGB
7:15—"Joe Palooka": KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
7:45—Barrow and the Columbia Symphony Orch.: KFBK, KGW, KOL, KVI, KOIN, KGB
8:30—Little Jack Little, pianist: KMM, KFBK, KGW, KOL, KVI, KOIN, KGB
8:15—Harold Stern and his St. Moritz Orch.: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
8:30—Gus Arnheim and his Orch.: KFBK, KMJ, KGW, KOL, KVI, KOIN, KGB
254.1 Meters KEX Atwater 3111 1180 Kcys.
5000 Watts Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenades
8:00—NBC-KPO Programs to 4
4:30—Be announced
8:15—NBC-KPO Programs to 5:15
5:15—NBC-KPO Programs to 6:45
6:45—Newscasting
7 to 12 mid.—NBC-KPO Programs
325.9 Meters KOMO 920 Kcys.
Fishier's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO programs to 9:15
9—Gene Anderson's Shadow of Blue
9—Charles B. Voyer
9:45—Male Quartet
10—NBC-KGO Programs to 11:30
11:30—Old Fields Corner
11:45—Club Minutes
12 noon—NBC-KGO programs to 1
1:15—NBC-KGO Program
1:15—Teaspoon Philosopher
1:30—NBC-KGO Programs to 2
3—Santisepic Program
3—NBC-KGO Programs to 3:45
4:45—News of the Air
4:50—Memory Book
4:15—NBC-KGO Programs to 11
5:15—NBC KGB Program
10:11 to midnight—NBC-KGO Programs
483.6 Meters KGW Atwater 2121 1000 Kcys.
Morning Oregonian, Portland, Ore.
6:30 A.M.—Loggers and Contractors
7—Morning Appetizers
8—Hurlbut and O'Hara
9— plc's Cowboy Band
8—NBC-KGO programs to 9
9—Oregonian of the Air
9—Cooking School
10—Martha Meade
11—Francis Ingram
11:15—NBC-KGO Program
11:15—Me and My Shadow
12 noon—The Oregonian of the Air
12—NBC-KGO Program
12:15—Minutes at Lipman-Wolfe's
1:15—World Bookman
1:20—Plan of the Day
1:30—NBC-KGO Program
1:45—Olympians
1:45—Edna Wallace Hopper
2—Aunt Jimena's Songs
2:15—Tea Time Bazaar
2:30—NBC-KGO Programs to 3:45
3:15—Oregonian of the Air
4—NBC-KGO Programs to 4:45
4—Texas Cowboy
5—NBC-KGO Program
6—Gruvert Covered Wagon Days
7—NBC-KGO Program
8—Program to be announced
9—Allan Daniels
9:15 to midnight—Bagdad Orches.
508.2 Meters KHQ Main 5383 590 Kcys.
6:45 A.M.—Morning News
7:15—Crasy Crystals
7:30—Kroenbergs Shoe Hospital
8—NBC-KGO Programs to 8:30
8:30—Frances Ingram
9—Walt and Marian
9:15—Sartor and Wolfe
9:30—Burgan's Home Comfort
9:45—Canning Time, Sylvia North
10—Martha Meade Society
10:15—NBC-KGO programs to 12
12 noon—Stewart-Warner
12:15—Spyangles Chamb. of Commerce
1—Various Programs
2—NBC-KGO Programs
3—Various Programs
3:45—Peerless Dental Hygiene
4:45—SK-Bar's Hawaiian Chorus
5—NBC-KGO programs to 8
5:30—NBC-KGO Programs to 8:30
6—Dutch and Norm's Orchestra
7:30—NBC-KGO Program
9—Editorial Page, Russell Bankson
9:15—Eb and Zeb
9:15—NBC-KGO programs to 12
309.1 Meters KJR Seneca 1515 5000 Kcys.
7 A.M.—Chet and Mabel
7:04—Produce Reports: Vocal Solos
7:15—Farrar Place: Rhythm Aces
7:33—Sport News: World Bookman
7:45—Rhythm Aces
8:15—NBC-KGO Program
9:15—Mary's Morning Talk
9:45—NBC-KGO Program
10—Martha Meade
10:30—Martha Meade
10:45—Canning Topics
11—Blue Streaks Orchestra
11:15—Julia Haynes
11:45—NBC-KGO Program to 1
1—Mary's Afternoon Talk
1:15—NBC-KGO programs to 3
3—Better Business Talk
3:10—Last and Found Adv.
3:15—NBC-KGO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KGO Program to 6:45
6:30—Marshall Sohn-Winfred Lindberg
7—NBC-KGO Programs to 9
7:00—The Spencer, Around the Town
7:45—Eb 'n Zeb, comedians
8:30 to 12 midnight—NBC-KGO programs
236.1 Meters KOL Ellijon 4466 1270 Kcys.
6:45 A.M.—Top o' the Morning
7—KOL Time Klock
8—Shell Oil Program
8:30—CBS Program
9—Through the Looking Glass
9:15—CBS Program
9:30—Colonial Dames
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1
1—Ken Stuart's Sunshine Program
1:15—John C, Stevenson
2—Happy Go Lucky
3—Feminine Fancies
3:30—CBS Program
4—Feminine Fancies
4:30—CBS Program
4:30—Cecil Solly
4:45—Skippy
5:30—Black and Blue
5:45—CBS Program
6:30—Alon Williams
6:30—CBS Program
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Program
8—Little Jack Little
8:15—Arizona Joe
8:30—CBS program
8:45—Qto A. Case
9—Bouquet, Melody
9:30—Don, Lee Feature
10—Gene Kass and his Orchestra
11 to 12 midnight—Henry Halstead's Or.
526.5 Meters KVI Broad. 4211 570 Kcys.
Puget Sound Broadcast. Co., Tacoma
7:30 P.M.—Chandu, the Magician
7:45—CBS Programs to 8:15
8:15—Eddie Coy
8:30—CBS Program
9—Washington Shades of Blue
9:15—Harold Zimmel, Pianist
9:30—CBS Program
10—Bazy Cowboys
10:15—Gene Quay and Orchestra
11 to 12 midnight—Henry Halstead and Orchestra
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<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 A.M.</td>
<td>CBS News Briefs and Recordings</td>
</tr>
<tr>
<td>4:15 A.M.</td>
<td>Shell Happytime</td>
</tr>
<tr>
<td>4:30 A.M.</td>
<td>CBS Programs to 9:30</td>
</tr>
<tr>
<td>4:45 A.M.</td>
<td>NBC-KGO Programs to 12:30</td>
</tr>
<tr>
<td>5:00 A.M.</td>
<td>— End</td>
</tr>
</tbody>
</table>

**Thursday Programs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 A.M.</td>
<td>CBS News Briefs and Recordings</td>
</tr>
<tr>
<td>4:15 A.M.</td>
<td>Shell Happytime</td>
</tr>
<tr>
<td>4:30 A.M.</td>
<td>CBS Programs to 9:30</td>
</tr>
<tr>
<td>4:45 A.M.</td>
<td>NBC-KGO Programs to 12:30</td>
</tr>
<tr>
<td>5:00 A.M.</td>
<td>— End</td>
</tr>
</tbody>
</table>

**Friday Programs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 A.M.</td>
<td>CBS News Briefs and Recordings</td>
</tr>
<tr>
<td>4:15 A.M.</td>
<td>Shell Happytime</td>
</tr>
<tr>
<td>4:30 A.M.</td>
<td>CBS Programs to 9:30</td>
</tr>
<tr>
<td>4:45 A.M.</td>
<td>NBC-KGO Programs to 12:30</td>
</tr>
<tr>
<td>5:00 A.M.</td>
<td>— End</td>
</tr>
</tbody>
</table>

**Saturday Programs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 A.M.</td>
<td>CBS News Briefs and Recordings</td>
</tr>
<tr>
<td>4:15 A.M.</td>
<td>Shell Happytime</td>
</tr>
<tr>
<td>4:30 A.M.</td>
<td>CBS Programs to 9:30</td>
</tr>
<tr>
<td>4:45 A.M.</td>
<td>NBC-KGO Programs to 12:30</td>
</tr>
<tr>
<td>5:00 A.M.</td>
<td>— End</td>
</tr>
</tbody>
</table>

**Sunday Programs**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 A.M.</td>
<td>CBS News Briefs and Recordings</td>
</tr>
<tr>
<td>4:15 A.M.</td>
<td>Shell Happytime</td>
</tr>
<tr>
<td>4:30 A.M.</td>
<td>CBS Programs to 9:30</td>
</tr>
<tr>
<td>4:45 A.M.</td>
<td>NBC-KGO Programs to 12:30</td>
</tr>
<tr>
<td>5:00 A.M.</td>
<td>— End</td>
</tr>
</tbody>
</table>
New 1933 JACKSON-BELL No. 26-S console, single-dial, short and long wave combination, encased in one of the most beautiful cabinets in all radio, embellished with classic carving, complete—

$73.45

Complete with Tubes

New 1933 JACKSON-BELL mantel Model No. 26-S, single-dial, short and long wave combination radio in artistic new style cabinet, complete—

$52.45

Complete with Tubes

H. R. CURTISS CO., Distributors, 895 O'Fa
In Addition to Regular Stations, with these

New 1933 Jackson-Bells

AT LAST . . . a single, simple, low-priced radio that gives you BOTH short and long wave reception. JACKSON-BELL, of course. Never a dull moment . . . choose from the whole world's broadcasting. Police calls, ships at sea, foreign countries, etc., in addition to regular stations. Tuning greatly simplified . . . quick, easy, positive. Amazing new quietness and smoothness. Beautiful new cabinets. Ideal models for summer cabin or vacation trip as well as year-around home use. Only a SMALL DOWN PAYMENT and this extra worldwide romance and drama is yours to begin enjoying TODAY.

New 1933 Model 25 JACKSON-BELL—most sensational radio performer ever offered at this low figure. Important new improvements and JACKSON-BELL quality throughout. Brings in Los Angeles police calls in addition to regular stations. Cabinet exceptionally attractive. Complete—

$31.45 Complete with Tubes

Ask your Dealer to demonstrate these NEW 1933 JACKSON-BELLS
"Here's Another Station We've Never Heard Before"

NOW—with this amazing new invention, you, too, can bring in hidden stations and hundreds of programs you've been missing.

The Marvelous New
RADIO HANDI-LOG

With a single spin of the dial, the HANDI-LOG shows you WHERE and HOW to find distant stations on your radio—then tells you all about them—kilocycles, location, phone number, owner—everything. Simply turn the flashing red arrow to the station desired, and immediately all the information appears in the little windows in the HANDI-LOG. No pages to turn. A child can use it. The HANDI-LOG is designed in three beautiful colors and black, and is about the size of a phonograph record—just a handy size to keep near your radio. Send for your HANDI-LOG today, and see if it isn't the cleverest thing you ever saw!

ONLY 25c

With Money-Back Guarantee

SIMPLY MAIL THIS COUPON WITH 25c

I am enclosing twenty-five cents for the new radio HANDI-LOG, with the understanding that if I don't like it I can return it and my money will be refunded.

Name__________________________________________
Address________________________________________ City________________________ State__________
WEDNESDAY Programs

322.4 Meters KFWI Frank, 0200
9:30-Waltz Time
9:30-Fred
7:45—Fred
7:45—Fred
7:30—Clark
7—News
4—Records
4:30—Brother
3—Records
3:45—Galen
2:45—Ethel
12

9:35—Organ
9:30—Better
8—Records
7
8—Records
7
9—Modern
7
12
9:15—Anna
8:45—John
7:30—Silent
7:15—Margaret
7—Saloon
6:45—News
6:15—Mona
6—Reporter
5—Uncle
5—Globe Trotter
4:45—Studio
2:45—Watching
1:45—Time
1:35—Globe Trotter
10:35—CBS Programs
10—Happier Hour
10:15—Globe Trotter
9:30—Dr. C. Scott
9:30—Dr. C. Scott
9—Memories
8:45—Tuneful
8:15—“Clippings”
8—Breakfast
8—Breakfast
7—Harmony Hick
7—Silent
6:45—World Events
6:30—Ernie
6:15—Morton
5:30—News
5-Uncle
5-Reporter
4:30—Popular recordings
4:25—Recording
4:15—Music
4:00—“Clippings”
3—Records
3:45—Galen
3—Records
3:15—Bob Roberts
3:05—Glen Goff, Organist
2-Happy Go Lucky Hour
1—Over
11:30—X
11-Store
10:30—News Service
10:35—Dr. B. L. Corley
10:55—Records
11—Store Scenes
11—Store Scenes
11:30—X Bar B Ranch Boys
11:30—Dreams
12 noon—Stock Quotations
12:00—News Service
12:30—News Service
12:35—Cook’s Health Talk
1—Over the Teacups; Records
1:45—Lunatics at Large; Records
2:15—Bilie Burke, Entertainer
2:30—Studio program
2:45—Baseball
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Children’s Hour
5:30—Diet and Health Lecture
4—Records
6:15—Mona Content
6:30—CBS programs to 7:30
7—Chandi the Magician
7:45—CBS programs to 8:30
8:30—Eno Crime Club
9—Memories
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Anderson Weirs’ Orchestra
11—Henry Halstead’s Orchestra
12 to 1 A.M.—Request Hour

FREDERIC BITTKE
KFRC—VOCALIST

8—John Wharry Lewis’ Quintet and Henri Sheroff, Bass
9—Ethel Rhinard and Cora Scott
9:30—The Gay Caballeros
10—Harmony Hick
10:15—Dance Program
11 P.M.—Baseball Results

491.5 Meters KFRC Prosp’t 0100
610 Kcys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:25—N. Y. Stock Quotations
7:30—Exerciser Period
8—Shell Happy Time
8:30—CBS programs to 9:30
9:30—Betty Crocker
9:45—Ann Welcome, Kitchen Lyrics
10—KFRC Shopping Club
10:30—Globe Trotter
10:35—CBS Programs to 1:30
1:30—N. Y. Stock Quotations
1:35—Globe Trotter
1:45—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS programs to 4:30
4:30—Popular recordings
4:45—CBS program
5— ‘Skippy’
5:15—Globe Trotter
5:25—Town Topics
5:30—CBS program
5:45—Adventures of Black and Blue
6—CBS program
6:15—Mona Content
6:30—CBS programs to 7:30
7—Chandi the Magician
7:45—CBS programs to 8:30
8:30—Eno Crime Club
9—Memories
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Anderson Weirs’ Orchestra
11—Henry Halstead’s Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters KYA Prosp’t 3456
1230 Kcys. 1000 Watts
1:30—CBS
8—Breakfast Hour
8:15—Tuneful Topics
8—At the Console
8:45—Melody Moods
10—“Your Helpful Friend”
10:15—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prof. Penny
11:45—Sog and Dance Kings
12 noon—Meridian Medleys
12:15—“Your Helpful Friends”
12:45—Glen Goff, Organist
1:45—Musical Contrasts
2—Townhall Harmonies
2:30—Community Question Box
2:45—Symphony Highlights
3:45—Better Business Series
4—Musical Novelties
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—“The Daily Challenge”
7:15—Tone Paintings
7:30—News Flashes
7:45—Bob Allen and George Bowers
8—Ed Fiorento’s Band
8—Sydney Dixon, Song Recital
9:15—Weekly Drama
9:30—News Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

535.4 Meters KTB Garfield 4700
560 Kcys. 1000 Watts
1230—News Service
12:35—Dr. C. Scott
12:45—Cook’s Health Talk
1—Over the Teacups; Records
1:45—Lunatics at Large; Records
2:15—Bilie Burke, Entertainer
2:30—Studio program
2:45—Baseball
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Children’s Hour
5:30—Diet and Health Lecture
4—Records
6:15—Morton Jewels
6:30—Ernie Smith’s Sport Page
6:45—Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian program
8:15—Ghost Story
8:30—Edmund Breeze in “Memories”
8:45—The Gospite Band
9—Beverly Hill Billies
9:15—“Golden Memories” with Louise Tabor
10:30—Lee Anderson’s Scrap Book
11 to 1 A.M.—Nite Owls
PERSONAL CLOSEUPS
TONIGHT AT 8

Gypsy will interview Barbara Blanchard in another program of Personal Closeups of the Artists. Listen in to these personal glimpses of your favorite artists. They’re interesting, they’re entertaining, they’re enlightening. Don’t miss ’em!

BROADCAST OVER NBC STATIONS

KPO, San Francisco
KJR, Seattle
KGA, Spokane
KEX, Portland
Wednesday Programs

BROADCAST WEEKLY

379.5 Mtrs. NBC-KGO Sutter St. 3000 Watts.
National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD

7 A.M.—Organ Concert: KGO
4:30—Unannounced: KGO, Army Band: KGO, KFI, KFSD, KTAR
5—GE Circle: KGO, KHQ, KOMO, KFSD, KTAR, KFIA, KSL, KTAH
6—Little Orphan Annie: KGW, KHQ, KOMO, KFI, KFSD
9—Orchestra: KGW, KFI, KFSD, on 8:45
9—Harold Stokes and His Orchestra: KGO (KHQ, KFI on 9:15)
9:30—The Buckaroos: KGO
9:45—Piano Capsers; Dell Perry and Oscar Young; vocalist: KGO on 10:15
10—Entertainers, Tommy Monroe, baritone: KGO, KOMO, KGW
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KFSD, KFI, KGHL
11—Novelettes: KGW: KHQ off 12; KOMO on 12; KFSD on 11:45
12—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL, KQIR, KGHL
12—Story of a Dance Band Ensemble: KGO
1:30—The Little Colleen, Irish songs and stories: Agatha Turley, so- 

KGO, KHQ off 2:30
1:30—Paul Whiteman and His Chieftains: KGO, KFI
3:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI
3:45—Blats of Melody: KGO
4:30—Taxpayers' Tax Time League: KGO, KGO, KFSD, KTAR, KQIR, KGHL
4:15—Solost: KGO, KFSD, KFI
4:30—Piano Revue: KGO, KHQ, KOMO, KGW
5—Novelties, Ben Klassen, tenor: KGO, KFSD on 5:15; KTAR, KGA, KGHL
5:30—Mobilio Concert: KGO, KHQ, KOMO, KFI, KFSD, KTAR, KSL
6—The Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KSL, KQIR, KGHL
6—Western Art Series: KGO, KGW
6:45—Tallant Tubbs for U. S. Sen- 

ator: KGO, KFI
7—Amos 'n Andy: KGO, KHQ, KOMO, KGW, KFSD, KSL
7:15—Maxwell House program, Larry

KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KTAR
7:30—Team Mates: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL
8—One-Man Family, serial drama

8:30—Billy Jones and Ernie Hare: KGW, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
8:45—To be announced

9—Goodyear Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
9:15—Goodyear Program: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL
9:45—Imelda Montagne, Contralto: KGO, KHQ, KGA

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFSD, KFSD
10:15—National Concert Orchestra: KGO, KHQ, KGW, KFSD
10:30—Ted Stokes and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD
11:30—Full midnight—Jay Whilden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. NBC-KPG GAR 8300 680 Kcys.
National Broadcast Co., San Francisco

Service to KJR, KEX, KGW, KECA, KTAR, KSL, KFI, KECA, KFSD

7:30 A.M.—Organ Concert: KPG
8—Financial Service: KPG, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPG, KGA, KJR, KEX; KTAR, KFI, KQIR
8:30—Stringo Ensemble: KPG off 9:30; KGA; KJR on 9:45; KEX off 9:45
9:30—Helpful Hints to Housewives, Julia Hayes: KGO
9:45—University of California at Tour Hour: KGO
10—Mardi Gras, variety program, with Al Schuss, master of cere-

monies: KPG, KGA, KJR, KEX, KFSD, KQIR on 10:15
10:30—Syncopters, Harold Stokes' dance orchestra: KPG, KGA, KEX
10:45—Smackouts, comedy duo with Mario and Jim Jordan: KPG, KGA, KJR, KEX, KFSD
11—Salon Concert Ensemble: KPG, KFI
11:30—Rhythmic Serenade, Harold Stokes' dance orchestra: KGO off 11:45; KGA, KJR, KEX on 11:45
11:45—Scriptheatre Reading: KPG
11:45—Ticking the Keys: KPG
11:45—Stockyards Report: KPG
11:50—Signs in the Time: KGO
12 noon—Mid-week Musical, Harold Stokes' Orchestra: KPG on 12:05
12:45—Tom and Duddy, Vocal Duo: KPO, KGA, KJR, KEX
12:45—Donna Novis, Tenor: KPG
1:15—Swanne Serenaders: KPO, KGA, KJR, KEX, KFSD, KTAR
1:30—Bob Dudd, Vocal Duo: KPO, KGIR, KGA, KJR, KEX
1:30—Brownie: KPG
1:45—Schirmer and Schmitt, Piano

2—Discovery Hour: KPG
2—Alfred Astorla Sert Room Orchestra: KPG, KJA, KFSD, KQIR
3—Drifting and Dreaming: KPG, KJR, KEX, KFSD
3—Donna Novis, Tenor: KPG
3—The Cavallaro vocal soloists and Orchestra: KPO, KGA on 3:05; KJR, KEX on 3:15; KFSD off 3:45
4—Sunset Serenaders: KPO, KGA, KJR, KEX
5—Victor Linforth: KPO, KGIR, KGA, KJR, KEX, KFSD
5—The Singing Lady: KPO, KGIR, KGA, KJR, KEX, KFSD
5:45—Dixie Memories: KPG, KJF, KGA, KEX, KFSD
6—Music Masters, Allan Wilson, tenor: KPO, KHQ, KJF, KGA, KJR, KEX, KQIR on 6:15
6:30—Tish, dramatization of story

by Mary Roberts Rinehart: KPO, KJF, KGA, KJR, KEX, KEC, KFSD, KGIR, KGHL
6:45—Sally: KPO, KJ, KEX, KFSD, KSL, KHQ
7:15—News Editor of the Air: KPO
7:30—University of California pro-

gram:

8—Personal Closeups, Barbara Blanc-

hord, soprano, interviewed by

Oscar Young: KPG, KGA, KJR, KEX
8:15—Marching Through, with the Guardsmen, male quartet; salon orchestra: KPO, KGIR, KJF, KGA, KEX (KGHL off 8:30)
9—Billie: KPO, KGA, KJR, KEX
9:30—NBC Drama Hour: KPO, KJF, KGA, KJR, KEX
9:45—Morton Nesbit, tenor: KPO, KGA, KJR, KEX
10—National Concert Orchestra, direction Emil Polak: KPO, KGA, KJR, KEX
11—Carol Loftner's Cal Tab Barion Orchestra: KPG, KGA, KJR, KEX
11:30—To 12 midnight: Concert: KPO, KGA, KJR, KEX

296.6 Metres KGW Ballard 777

500 Kcys.

Pac. Agric Foundation, Ltd., San Jose

6:45—Echoes of Portugal

7 A.M.—The Breakfast Hour

7:30—The Musical Clock

7:45—Capitolia Program

9:30—Boulder Creek program

9:45—Helpful Hour

10:30—Band Concert

11—Eleventh Hour Program

11:30—Echoes of Portugal

12 noon—Variety Program

12:30—State Market Reports

12:45—One O'Clock Program

1—Friendly Hour, Lena Leland
2—Martha Mead Program
3:30—Silent Period
4:30—Story Time, Lena Leland
5—Vespers, Dr. Patterson
5:30—Dinner Music; Book Parade
5:45—Franco's Program
6:30—State Market Reports
6:45—Radio News and Forum
7:45—Thirty Seconds
8:30—American Legion War Camp

8:45—Eugene Martin, Song Recital
9:30—Studio Program

9—Music Lovers' Program

9:30 to 10:00—Studio Program

280.2 Metres KJBS

Ors. 4148—49

1070 Kcys.

K. Bruntom & Sons, San Francisco

1:00 Watts

6 A.M.—KJBS Alarm Klok Klub
8—Radiotheaters
8:15—Popular Records
8:30—Patty Lee's Records
9:30—Old Favorites: Recordings
10—Reporter of the Air
11:00—Variety Recordings
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Recorded Program
12:30—Band Concert
1:05—Stock Report and Records
2:45—Speak-Easy
3—Reporter of the Air
4—Julie and Jim
5—Negro Food Stores' Program
5—Variety Records
5:30—Carl Coveny and Pat Buckman
5:45—Records
6—The Hollywood Keyhole
6:15 to 7 P.M.—Recordings
12:01 to 6 A.M.—Ow! Program
Wednesday Programs

285.5 Meters  KNX  Hemp. 4101  1030  5000 Watts
11-94  L. A. Evening Express, Los Angeles
7:00  The Skippers' Gang
11:00  Inspirational Talk
9  Clinic of the Air
9  The Bookworm
9:00  Maxine's Shopping Service
10  Eddie Albritton's Family
10-30  Kate Vaghn, Home Economics
11  Marmola
11:15  Recorded program
12 noon-News
12:30  Records
1  Paris Inn
2  The Bookworm
3:30  Recorded program
3  Matinee Mirthmakers
3:30  Legion Aact Speedway
4  Travelogue; Lost and Found;
Stocks
4:15  Maxine's Shopping Service
4:45  Chy, famous beer
5  Town Crier
6  New Items
6:30  K. Ensemble
6:30  Oh-h-h Elmer
7  Frank Watanabe and Archie
7:15  Frank H. Bailey
7:30  Vigilantes
7:45  Jeannie and Joan
8:15  K. Ensemble; Grenadiers
8:30  Ethel Duncan
9:10  Stark's Bohemian Cafe
9 to 12 midnight—Paris Inn

225.4 Meters  KGB  Frank. 6151  1300  300 Watts
6:30  Don Lee, Inc., San Diego, California
7 A.M.—The Morning Edition
7 A.M.—Shell Happtime
7:30  CBS Program
9  Betty Crocker
9:45  CBS Program
9:45  Helen Stone
11  CBS Programs to 12
12 noon—Farm Flashes
12:10  Closing Stock Quotations
12:15  Stock Programs to 1:30
12:30  Women's 100% Assoc. Program
1:45  CBS Program
2  Go Lucky Hour
3  Feminine Fanaces
3:45  CBS Programs to 4:30
4:30  A.M.—Selected Items
4:45  Kenny Conway
5  New Reel; Town Topics
5:15  Sally
5:30  Aunt Jennia's Songs
5:45  Black and Blue
6  CBS Programs to 8
6  Bill Rossa, Songs
8  Hutton's Concert Quartette
8:30  CBS Program
9:15  The Scotts of Blue
9:15  Eb and Zeb
9:30  Isle of Golden Dreams
10  News Reel
10:15  Elskie's Orchestra
11 to 12 midnight—Halstead's Orch.

499.7 Meters  KFSD  Frank. 6535  500  1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30  A.M.—NBC-KGO Program
8:00  Musical Revue
8:30  Stock Reports
8:45  Morning Musical
8:55  NBC-KGO Program
9:15  NBC-KGO Programs to 11
9:30  Child Psychology
11:30  NBC-KGO Programs to 1
11:45  NBC-KGO Programs to 1:30
12  American Legion program
12:45  NBC-KGO Programs to 3:45
3:45  Radio Dental Clinic

4-NBC-KGO Program to 4:30
4:30  Bel Canto Chorus
5:15  Late news items
5:30  Studio Program
5:45  Happy Reapirman
6  Mexican Serenaders
6:30  Coronado Horseshow Program
7:45  The Theatre Cast
8:00  Bisquick Band
8:15  Studio Program
7—NBC-KGO Program to 8
8  Dr. Strauss' Sketchbook
8:30  NBC-KGO program
8:45  Feature
9  Nashville Ballroom
9:15  NBC-KGO program
9:45  Nashol's Balloom
10  NBC-KGO Programs to 10:30
10:30  NBC-KGO Program
11  12 midnight—NBC-KGO Programs

649.5 Meters  KFI  Richm'd 6111  640  50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30  A.M.—Stock Market Quotations
7  NBC-KGO Programs to 9
7  NBC-KGO Program to 9
9:15  Helpful Hints to Housewives
9:30  Fashion Tour with Melisse
10  Dorothy Raymond, pianist
10:15  Randy Andrews, Songs
11  NBC-KGO Program
11:30  Andrews, Songs
11:45  A.M.—State Mkt. Reports
12 noon—Dept. of Agriculture Talk
12:15  NBC-KGO Program
12:45  News Release
1:15  Ann Warner Chats with Her Neighbors
1:15  Baldwin Twins
2  Tom and Jimmy
2:15  Leonard Mann Theatre Cast In
2:45  Dorothy Raymond, Pianist
3  NBC-KGO Programs to 3:45
3:45  News Release
4  Question Box
4:15  NBC-KGO Program
4:45  Skippy
5  NBC-KGO Program
5:15  Nomad Novelist
5:45  Julie Kellar, Harpist
5  NBC-KGO Program
5:15  NBC-KGO Program
5:30  NBC-KGO Programs to 6:30
6  Tom and Jimmy
6:45  NBC-KGO Programs to 8
8  Orchestra
8:15  Helene Handin
8:30  NBC-KGO Programs to 9
9  Orchestra
9:15  NBC-KGO Program
9:45  Orchestra
10  NBC-KGO Program
10:15  Phil Harris and Orchestra
11  to 12 midnight—NBC-KGO Programs

526 Meters  KMTR  Holly. 3026  570  300 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30  A.M.—Selected records
7  Leslie Sanders, Speaker
7:15  Eye Openers
8  Stock Quotations
8:05  Daily
9  Kate Vaughn, Home Economics
9:15  Selected records
9:45  NBC-KGO Program
10  Selected Records
10:30  The Serenaders
11:45  NBC-KGO Program
12 noon—The Globe Trotter
12:15—Recorded program
1:00  Two professional
1:30  Selected records
4  The Dreamer
4:30  The Globe Trotter
5  Twilight Melodist
6:30  Paradise Isle
7  All-Year Club
7:15  Nick Andero, tenor
7:30  Univ. of Calif. Program
8  Jeanne Dunn, blues singer
8:15  Open Forum Meeting, U. C.
8:30  ABC Airports Gardens Orchestra
10  to 12 midnight—Selected Records

33.1 Meters  KHJ  VAndike 7111  900 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
8  Shell announcer
8:30  CBS Program
9  Jack and Grace
9:15  George Hall and Orchestra
9:30  Edna Wallace Hopper Trans.
9:50  CBS Program
10  Neil Larson and Yogi Yorgenson
10:15  Milady's Notebook
10:45  CBS Programs to 12:30
12:30—World-wide News
12:45  Beauty Talk & Charlie Hamp
1  Times Forum
1:30  Blue Ridge Colonel
4:30  CBS Program
4:45  Happy go Lucky Hour
3  Feminine Fanaces
3:45  CBS Program
4:30  Roger King and Organ
4:45  Chats on Words
5  To be announced
6:30  News Items; Town Topics
6:45  Skippy
5:45  Black and Blue
6  CBS Programs to 8
6:15  Mona Content
6:30  CBS Program
7  Don Lee Symphony
7:30  Chandy, the Magician
7:45  CBS Programs to 8:30
8  Eno Sells Crime Club
8  Memories
8:15  Eb & Zeb
8:30  Isle of Golden Dreams
9  World-wide News
10:10  Anson Weeks' Orchestra
12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

209.7 Meters  KECA  Richm'd 6111  1430  1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15  Record Program
10  News Release
10:15  Eleanor Strete, Ballads
10:30  Record Program
11  German Lesson, Annette Doherty
11:30  Record Program
1:15  Bob, Bunny and Junior
1:45  Record Program
2:45  NBC-KGO Program
3  Record Program
3:30  Alex. Beviani, Italian Language
4  Bill Hayman, Songs
4  News Release
4:15  Record Program
4:45  Announcement Period
5  Brother Ken and his Kiddies
5:30  NBC-KGO Program
5:45  Al, Mac and Tommy
6  The Fire Dept. Orchestra
6:30  Adventures of Ito
6:45  NBC-KGO Program
7  Tom and Jimmy
7:15  Joe Warner's Jolly Journal
7:30  Orchestra
7:45  Panchmari, the Dreamer
8  The Rhythm Girls
8:15  Orchestra
8:30  Jay Whidden and Orchestra
9  Helen Guest, Songs
9:15  Wessley Tontoulet, Organist
9:45  Close Parade, sketch
10  NBC-KGO Program
10  News Release
10:15  NBC-KGO Program
YOU CAN NOW SAVE $150.00 YEARLY ON YOUR LAUNDRY BILLS

INVEST your laundry dollars in ABC Home Laundry Equipment, which will result not only in a drastic saving in washing and ironing expense ($150 or more yearly) for years to come, but will eliminate needless loss through lost or torn garments, streaked and faded colored clothing and linens worn out before their time because of the use of too harsh chemicals.

ABC Liberty $79.50

Prices on this complete Home Laundry Unit are amazingly low, and in addition, terms are modest and well within the smallest budget. Phone your nearest dealer for free demonstration.
ABC Washer-Ironer

48 Pounds of Wash
6 tubsful, at 8 lbs. of clothes (dry weight) per tub.

Cost of electricity for washing and wringing, based on the 7c electric rate, less than 3c
Starch, bluing, soap, etc. 10c
Gas for heating water 9c
Water 3c
Ironing, cost of electricity 17c

TOTAL COST

ABC Ironer $98.50

42c

A white wash with less wear and tear ... a longer life for your finest underthings and favorite linens ... that's what ABC's "cushioned washing force" means to you. The ABC Liberty is built throughout from quality materials, with quality workmanship — by ABC — a name which has signified long, dependable service for twenty-three years. Ironing with the ABC Ironer is as simple, easy and speedy as operating an ABC Washer. A touch of the lever starts and stops the Ironer—irons everything from table linens to shirts with the utmost ease.

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171 Bluxome Street San Francisco

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Here's news that is news—the big winner of the year is the new Clarion Radio! A sensation from the minute it was introduced at the National Radio Show, the Clarion line is daily hitting new peaks of popularity. You won't believe the low prices—but fortunately they're true! Come on in and make your selection from these four big Clarion values.

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<tr>
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<tr>
<td>10-tube console</td>
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<tr>
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<tr>
<td>6-tube Midget</td>
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THURSDAY

Programs...

BROADCAST WEEKLY

August 4, 1932

5:35 A.M.   Meters KTAB Garfield 4700
650 Keys.
1,000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M. — Popular records
7:30 — Morning Report
7:30 — An interview, with Bob Roberts
8 — Popular records
8:15 — "Clippings"
8:30 — Jack Hall and Clem Kennedy
9 — Morning Prayer Hour
9:30 — Dr. J. Douglas Thompson
9:30 — The Morning Hour
10 — Household Hour; News Service
10:35 — Dr. B. L. Corley; Records
11 — Store Scenes
11:30 — X Bar B Ranch Boys
12 noon — Echoes of Portugal
12:30 — News Service
12:30 — Ira Cook’s Health Talk
1 — Over the Teacups
1:30 — Records
1:45 — Lunettes at Large; Recordings
2:05 — Billie Burke, Entertainer
2:30 — Ira Blue, Bridge Instructor
2:45 — Records; Studio Program
3:30 — Masterpieces of Melody
4:30 — Jack Hall and Clem Kennedy
5 — Uncle Rod’s Smile Club
5:30 — Wading Through Italy
6 — Weaver of Dreams
6:15 — Life o’ Reilly
6:30 — Entertainer’s Sport Page
6:45 — News Reporter
7 — Covered Wagon Jubilee
7:30 — News Service
7:45 — Relaxation Hour
8:15 — Night Time Horse Races
8:30 — Gus Arwin
8:45 — The Gossipers
9 — Beverly Hill Billies
9:30 — Lee Anderson’s Scrap Book
10:30 — Moment Musically
11 to 1 A.M. — Nite Owls

243.8 Meters KYA Prosp’t 3456
12 to 7 A.M. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M. — Dawn Salute
8 — Breakfast Hour
8:45 — Sunlet Topics
9 — The Console
9:30 — Melody Moods
10 — Your Helpful Friend
10:15 — Sunshine Hour
11 — Album Leaves; Manhattan Moods
11:30 — Prudence Penny
11:45 — Song and Dance Kings
12 noon — Organ Recital, Glen Goff
12:30 — Town Hall Harmonies
1 — Afternoon Concert
2 — Musical Contrasts
2:15 — Glen Goff, Organist
2:45 — Watchtower Sermon
3 — Masters of the Violin
3:15 — Goodwill Industries
3:30 — Masters of Music
4 — Artist Celebrities
4:30 — Famous Songs and Singers
5 — Metropolitan Hour
6 — Relax
6:30 — Waltz Time
7 — The Daily Challenge
7:15 — Sportsman’s Corner
7:30 — News Flashes
7:45 — Championship Boxing Contests
8 — Sports Authority
8:15 — "The Fireside Club"
8:30 — Ted Flo-Rito’s Orchestra
9 — Children’s Department
9:45 — News Flashes
10 — Goff’s Organ Serenade
11 to 12 midnight — Concert Memories

BERT CARLSON KROW — 10:45 P.M.

491.5 Meters KFRC Prosp’t 0100
610 Keys.
1,000 Watts

7 A.M. — Seal Rocks Broadcast
7:25 — Stock Quotations
7:30 — Morning Exercise Period
7:45 — Sunset Magazine
8 — Shell Happy Time
8:30 — CBS programs to 9:30
9:30 — "Jerry and June"
9:45 — Ida Bailey Allen
10 — KFRC Shopping Club
10:30 — Globe Trotter
10:35 — CBS programs to 12
12 noon — Noon Day Concert
1 — Farm News
1:15 — Recordings
1:30 — N. Y. Stock Quotations
1:35 — Globe Trotter
1:45 — CBS program
2 — Happy Go Lucky Hour
2 — Feminine Fancies
4 — CBS program
4:30 — Better Business Bureau
4:45 — Book Review
5 — "Skippy"
5:15 — Globe Trotter
5:25 — Town Topics
5:30 — CBS program
5:45 — Black and Blue
6 — CBS Program
6:15 — Anson Weeks’ Orchestra
6:30 — Bobs, Sports Authority
6:45 — CBS programs to 7:30
7:30 — Chandy, the Magician
7:45 — CBS programs to 8:30
8:30 — Eno Crime Club
9 — Bocherini String Quartette
9:15 — Eb and Zeb
9:30 — Prune Growers’ Industry
9:45 — Jay Eilick’s Orchestra
10 — Hotel Mark Hopkins Orchestra
11 — Henry Halstead’s Orchestra
12 to 1 A.M. — Midnight Hour

249.5 Meters KROW Glenc. 6774
930 Keys.
1,000 Watts

8 A.M. — Recordings
8:15 — The Texas Cowboy; Recordings
9 — Off air
1 — Weather forecast
10 — Latin-American program
2 — Union Mutual Life
2:05 — Recordings
2:30 — Mystic Segal, soprano
2:45 — Studio Program
3 — Billie and Grace Carmen
3:30 — The KROW Family Orchestra
4 — Sharyck’s String Trio
4:15 — China Tailoro, soprano
4:30 — Ambrose Whitmier, pianist
4:45 — Studio Program
5 — Recordings
5:30 — Covered Wagon Jubilee
6 — Off air
7:30 — Miss Lou and Topsy
7:45 — Sportsman’s Guide
8 — Al Cook’s Oklahoma Cowboys
8:15 — Watch Tower program
8:30 — Hal Roberts’ Banjo Band
8:45 — Curtain Wood and Apple Bottom
9 — The Texas Cowboy
9:15 — "Echoes of Paradise"
9:30 — Pumm Repertory Players
10 — Los Caballeros
10:30 — Recordings
10:45 to 11 P.M. — Bert Carlson and Entertainers

322.4 Meters KFWI Frank. 0200
930 Keys.
300 Watts
Radio Entertainments, San Francisco

7 A.M. — Musical Pot Pourri
8 — Silent Period
9 — Blues Chaser
10 — White House Program
10:15 — Bellevue Hotel Program
10:30 — Timely Topics
10:45 — Popular Tunes
11 — Marion Day, Home Economics
11:30 — Concert Melodies
12 noon — News Flashes
12:15 — Musical Clock
1 — Silent Period
6 — Dinner Dance Music
6:45 — News Flashes
7 — Concert Music
7:15 — Helen Bellevue
7:30 — Silent Period
11 to 1 A.M. — Kendrick’s Nite Owls

280.2 Meters KJBS Ord. 4148-49
1070 Keys.
100 Watts
J. Brunton & Sons, San Francisco

6 A.M. — KJBS Alarm; Klok Kron
8 — Recorded Program
8:30 — Patsy Lee
8:45 — Recordings
10 — Reporter of the Air
10:05 — Favorite Records
11:45 — Concert Music
12 noon — Variety Recordings
12:45 — Song Cycle
1:05 — Stock Report and Records
1:15 — Financial Common Sense
2 — Recorded Program
2:45 — Speak-Easy Time
3 — Reporter of the Air
4:30 — Marjorie Lee, Pianist
4:45 — Popular Records
6 — At the Hollywood Keyhole
6:15 — Philco Varieties
6:30 to 7:30 P.M. — Recordings
12:01 to 6 A.M. — Owi Program

www.americanradiohistory.com
STANDARD SYMPHONY HOUR  
San Francisco Summer Symphony Orchestra  
SIR HAMILTON HARTY, Conductor  
From Civic Auditorium, San Francisco, California  
THURSDAY, AUGUST 4  
8:15 to 9:45 p. m., P. S. T.  

Overture: "Carnival Romain"  
Berlioz  
This overture was written originally as the introduction to the second act of Berlioz’ unsuccessful opera, "Benvenuto Cellini." It is based upon the lively Italian dance known as the Saltarello, which is a prominent feature of the annual Roman Carnival pictured by Berlioz in his opera. A slow movement following the introduction and in which the English horn carries the melody in Benvenuto’s principal aria in the first act. The Saltarello is a popular Roman dance, generally performed by a man and a woman. It is a quick hopping step which gradually increases as the dancers move around in a semi-circle, changing their position incessantly and moving arms as well as legs in a forcible manner.  

Symphony No. 1 in C Minor  
Brahms  
Brahms was forty-three years old before he produced his first symphony and the work therefore represents his mind in its most vigorous maturity and shows to fullest advantage his noble gravity of style and fine musical technique. The C Minor Symphony covers a period of almost fifteen years, during which Brahms labored intermittently on it, before its first production on November 4, 1876. Recognized as Brahms’ finest symphony, this monumental work has been hailed as "the Tenth Symphony," implying its worthiness to a place beside Beethoven’s nine. Like Beethoven’s symphonies, it has stood the test of time—undiminished in power and standing in serene grandeur, it still speaks with convincing eloquence. There are four orthodox movements.  

Scherzo: The Flight of the Bumble Bee  
Rimsky-Korsakov  
This delightful bit of descriptive music is taken from Rimsky-Korsakov’s opera, "The Legend of the Tsar Saltan," one of the great Russian master’s lesser known operas, first produced in Moscow in 1880. The story is based on the poet Pushkin’s version of a Russian fairy tale. The great bumble bee, whose flight is so vividly pictured in tone by Rimsky-Korsakov, wings its way over the sea to an enchanted island where a fairy princess, disguised as a swan, awaits the coming of the prince who is to save her from the magic spell. The tremolo in the strings enhances the effect of whirring wings as the bee comes from the distance.  

The Music Box  
Liadow  
Liadow, a Russian composer who died in 1914 at the age of 59, wrote this clever piece of imitative music for the piano. In the arrangement for orchestra that is given here, the woodwinds predominate. In years gone by, when snuff-taking was the habit of gentlemen, many of the snuff boxes in use had music boxes concealed within them. The tinkling music presumably added charm to the polite sneezes inseparable from the habit. It was in memory of those days that Liadow composed this short work.  

Cossack Dance (Mazepa)  
Tchaikovsky  
As a child Tchaikovsky was an indifferent pupil and it was only after he realized his unfitness for the profession of music that he began the serious study of music. In a short time he became one of Russia’s most illustrious musicians. His genius for melodic invention, original construction and orchestral color was marked. In many of his compositions he employed folk-song material. This "Cossack Dance" is a brilliant piece of orchestral writing, reminiscent of the colorful race of people with whom the dance originated.  

Londonderry Air  
Arr. by Hamilton Harty  
Sir Hamilton Harty is one of a number of famous musicians who have made arrangements of this lovely old melody, an Irish folk tune from County Derry, the origin of which is unknown. His arrangement is for solo violin, strings and harp. Several different lyrics have been written for the exquisitely tender music; the best known being those called "Would God I Were the Tender Apple Blossom," and "Danny Boy."  

Selections—"The Damnation of Faust"  
Berlioz  
Menuet des Follets . . . Danse des Sylphes . . . Rakoczy March  
(Note: Due to the fact that the broadcast of the Standard Symphony Hour must conclude at exactly 9:45 p. m., all or part of this number may be changed or eliminated.)
Columbia Broadcasting System

9:00—George Hall and His Hotel Taft Orchestra. Dr. Mary's Mystery Program

9:15—Arlie M. Jones and His Orchestra. KFBK, KMJ, KGW, KERN, KOL, KVI, KOIN, KFBRC, KGB


10:00—Puget Sound Broadcast. Co., Tacoma

10:15—Various Programs

10:45—Edna Wallace Hopper Chat

11:00—NBC-KGO Programs to 3:45

11:30—Frank Westphal's Orchestra: KFBK, KMJ, KGW, KERN, KOL, KFPY, KOFN, KHJ, KGB

11:45—Freddie Rich and His Columbians: KFBK, KGW, KERN, KOL, KVI, KFPY, KOFN, KHJ, KGB

12:00—Those McCarthy Girls: KMJ, KFBK, KERN, KOL, KFPY, KGB

12:15—Barnes and Wolf Dress.

12:30—Bell Furniture Company

12:45—Dancing by the Sea: KFBK, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB

1:00—Between the Bookends: KHJ

1:15—Shapiro and Sherett: KFBK, KMJ, KERN, KOL, KVI, KFPY, KFBRC, KGB

1:30—Artie Simonds and his College Orchest. KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KHJ, KGB

2:00—Arlie Simonds and his College Orchest. KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KHJ, KGB

2:15—Those McCarthy Girls: KMJ, KFBK, KERN, KOL, KFPY, KGB

2:30—Frank Trumbauer's Orchestra: KFBK, KERN, KGB

3:00—Music That Satisfies! KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFBRC, KGB

3:15—Barnes and Wolf Dress.

3:30—The Sissle and his Or. KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFBRC, KGB

4:00—The Eno Crime Club: KMJ, KGW, KERN, KOL, KVI, KOFN, KHJ, KGB

526.0 Meters KVI, Broad. 4211

700 Kcs. 1000 Watts

Puget Sound Broadcast. Co., Tacoma

2—Happy Go Lucky Hour

3—Feminine Fancies

4—To be announced

5—CBS Program

9—Chadu, the Magician

10—Boche's Orchestra

15—Dance Orchestra

11 to 12 mid.—Henry Halsted's Or.

532.0 Meters KOMO, Elliott 5900

292 Kcs. 1000 Watts

Fisher's Brand Station, Inc., Seattle

6:00 A.M.—Inspirational Service

7—NBC-KGO programs to 9:15

9—Songs of Long Ago

10—The Oreg. of the Air

11:00—NBC-KGO Programs to 12

12 noon—NBC-KGO Program

6:30 A.M.—Loggers and Contractors

7:00—Morning News

7:15—Crazy Crystals

8—NBC-KGO Programs to 8:30

8:45—NBC-KGO Program

9—Walt and Marian

9:15—Burgen's Home Comfort

9:45—The Shoe Doctor

10:00—NBC-KGO Programs to 11:30

11:30—Bell Furniture Company

12 noon—Nat'l Savings Club Bulletin

12:15—NBC-KGO Program

1—Electric Home Hour Program

1:15—Various Programs

1:45—Sartori and Wolff

2—Edna Wallace Hopper Chat

2:00—NBC-KGO Program

2:30—Musical program

3—NBC-KGO Programs to 3:45

3:15—Barnes and Wolf Dress.

3:30—NBC-KGO programs to 7:30

3:45—Programs to 5:15

4:15—Santiseptic and his herd. KFBK, KGW, KOL, KVI, KFRC, KGB

4:30—CBS Program

4:45—Serenaders

5:15—CBS Program

5:30—Skippy

6:00—NBC-KGO Programs to 10

6:30—NBC-KGO Program

6:45—Cecil Selden, Garden Talk

7:15—CBS program

7:30—Some of the Mountaineers

7:45—The Oreg. of the Air

8—NBC-KGO Programs to 11:45

8:30—Aunt Jenim's Songs

9—Tea Time Bazaar

9:30—NBC-KGO Programs to 3:45

10:00—Tea Time Bazaar

10:30—NBC-KGO Program

10:45—Albert Halsted's Or.

11:15—NBC-KGO Programs to 12

12:00—NBC-KGO Program

12:30—CBS Program

13:00—NBC-KGO Program

13:30—Alice Hopper Chat

14:00—NBC-KGO Program

14:30—Tea Time Bazaar

15:00—NBC-KGO Program

15:30—ANSON WEEKS' ORCHESTRA

16:00—Anson Weeks' Orchestra

16:30—Anson Weeks' Orchestra

17:00—Henry Halsted's Or.

18:00—NBC-KGO Program

19:00—Anson Weeks' Orchestra

20:00—Anson Weeks' Orchestra

21:00—Henry Halsted's Or.

22:00—NBC-KGO Program

23:00—ANSON WEEKS' ORCHESTRA

00:00—Anson Weeks' Orchestra

01:00—Henry Halsted's Or.
Thursday Programs

Broadcast Weekly

285.5 Meters

KNX

Hemp. 4101

1500 Kcys.

5000 Watts

L. Armstrong Express, Los Angeles

6:45—Bill Sharpley’s Gang

8:45—Inspirational Talk and Prayer

9:30—Clinic of the Air

9:45—Maxine’s Shopping Service

10—Eddie Albright’s Family

10:30—Kate Vaughan, Home Economics

11:15—Records

12—Newspaper Accompanying

12:15—Health Talk

12:30—Dr. John Matthews

1—Children’s Musical Clinic

2—Bookworm

2:30—French Lesson, Prof. Leon

3—Matinee Mirthmakers

3:30—Louise Johnson, astro-analyst

4—Travelogue; Lost and Found

4:15—Maxine’s Shopping Service

4:45—Famous Sear

5—Town Crier

5—Records

6—Newspaper Accompanying

6:15—KNX Ensemble

6:30—Oh-h-h Elmer

7—Sark’s Bohemian Club

7:15—Bob Shuler

7:45—KNX Ensemble

8—KNX Varieties

8—Newspaper Accompanying

9:15—Dreamin’ Time

9:30—Lubovski Violin Choir

10—Opera Ensemble

11 to 12 midnight—Paris Inn

499.7 Meters

KFSD

Frank 6153

600 Kcys.

1000 Watts

Airfair Radio Corp., Ltd., San Diego

7:30 A.M.—NBC-KGO program

8:00—Murray Musical Revue

8:35—Stock reports

8:45—Story

9—Good Cheer Program

9:15—NBC-KGO Programs to 11

11—NBC-KGO Programs to 12

noon—Dr. Strauss’ Sketchbook

12:15—NBC-KGO program

1—Mexican Serenaders

1:30—NBC-KGO Programs to 3:30

3:30—Radio Dental Clinic

3:45—Talk by Mr. Morganstern

4—NBC-KGO Programs to 5

5—Studio Program

5:15—Safety Talk

5:30—Late News Items

5:50—NBC-KGO Programs to 7:15

7:15—Studio

7:35—Bisquick Band

8—Florine Trio

9—Nashold’s Ballroom

10—NBC-KGO Programs to 10:30

10:30—NBC-KGO Program

11 to 12 mid.—NBC-KGO Program

526 Meters

KMTR

Holly. 3026

750 Kcys.

500 Watts

KMTR Radio Corp., Hollywood, Cal.

6:30 A.M.—Selected records

7—Leslie R. Saunders, Speaker

7:15—Newspaper Accompanying

8—Stock Quotations

8:05—Eye Openers

8:15—Kate Vaughan, Home Economics

9:15—Selected records

9:45—Univ. of Calif. Program

10—Selected Records

10:30—The Serenaders

11—Records

11—City Officials

11—Newspaper Accompanying

12 noon—The Globe Trotter

12:15—Recorded programs

1—Children’s Musical Clinic

1—Selected records

1—Records

4:20—Herald Travel Talk

4:30—Records

204 Meters

KGA

Main 3434

1470 Kcys.

5000 Watts

NW. Broad. System, Spokane, Wash.

5—Early Bird—Briefs and Recordings

8—NBC-KGO programs to 5:15

5:15—News and Record Program

5:30—NBC-KGO programs to 12

331.1 Meters

KHJ

Vandike 7111

900 Kcys.

1000 Watts

Don Lee Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Recordings

8—Shel Happytime

8:30—CBS Programs to 9:45

9:45—Edna Walker Hopper

9:50—CBS Program

10—Gene Wolf and Organ

10:15—Milday’s Notebook

10:45—CBS Programs to 11:15

11:15—Beauty Talk

11:15—CBS Programs to 12:30

12:30—World-wide News

12:45—Dave Marshall, Baritone, and Organ

1—Tim Tim Forum

1:30—CBS Programs to 2

2—Happy Go Lucky Hour

2 to 4:30—Request Hour

4:15—CBS Program

4:30—U. S. C. Trojan Period

4:45—Elvia and Neil

5—CBS Program

5:15—News Items; Town Topics

5:30—Skippy

5:45—Black and Blue

6—CBS programs

6:15—Hutton’s Concert Ensemble

6:30—CBS Programs to 7:15

7—To be announced

7:30—Chandu, the Magician

7:45—Ingwood Park Concert

8:15—CBS Programs to 8:30

8:30—End Sails Crime Club

9—The Bachelors, Nesbits

9—Eb & Zeb

9:30—Jay Eisele and his Orchestra

10—World-wide News

10:10—Anson Weeks’ Orchestra

12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

468.5 Meters

KFI

Richmond 6111

50,000 Watts

Earle C. Anthony, Inc., Los Angeles

6:30 A.M.—Stock Market Quotations

6:45—Dr. Seixas, Health Exercises

7:30—Shell-Kerosene and Comics

7:45—NBC-KGO Programs to 8:30

8:30—“Over the Coffee Cups,” Roy

8:45—NBC-KGO Program

9—Dorothy Raymond, pianist

9—NBC-KGO Program

9—Lou Gordon, Tenor; Jack

Swales, Pianist; Sally Hill, Speaker

9:30—NBC-KGO Program

10—NBC-KGO Programs to 11:45

11:45—Fed. and State Mkt. Reports

11:45—Dept. of Agriculture Talk

12:15—NBC-KGO Program

1:10—The Woman Columnist

1:15—Ann Warner Chats

1:45—Larrone Beauty Art Club

2—Tom and Jimmy

2:30—Wesley Tourtellotte, Organist

3:15—NBC-KGO Program

3:45—News Release

4—NBC-KGO Program

5:30—String Trio

5:30—NBC-KGO Programs to 7:30

7:30—Verne Gray and Graycollans

8—NBC-KGO programs

8—Orchestra

8:15—NBC-KGO Program

9:15—Studio Program

9:45—Orchestra

10—NBC-KGO Program

10:15—Phil Harris and Orchestra

11 to 12 mid.—NBC-KGO Programs
Kennie Allen, KFI
Let's Get Associated With Presidents of the United States of America

An interesting booklet of 28 pages containing the following information is absolutely free. Send for it.

1. The presidency of the United States.
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5. Electoral votes for President, 1789-1929.
7. The record of a generation. How did your state vote?
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12. From the cradle to the grave. (President, birthday, state born, time served, age at inauguration, died in, age died, and burial place), from Washington to Hoover.
13. Connubial (bride, groom, age married, children, date of death of husband, wife).
14. White House weddings.
15. The President's official family.
16. The presidential succession.
17. Vice-presidents who became Presidents.
18. Qualifications of President.
19. Principal powers and duties of the President of the United States.
20. What we pay our President and Vice-president.
21. President’s oath of office.
22. Did You Know? (twenty live Know Its).

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Name

Address

City  State
FRIDAY

Programs

491.5 Meters KFRC Prosp't 0100
610 Keys. 1000 Watts
7 A.M. - Seal Rocks Broadcast
7:25 - Stock Quotations
7:30 - Morning Exercise Period
7:45 - Happy Time
8:30 - CBS programs to 9:30
8:30 - Betty Crocker
9:45 - CBS program
10 - KFRC Shopping Club
10:30 - Globe Trotter
10:35 - CBS Programs to 11:30
11:30 - Martha Meade
11:45 - CBS program
12 noon - Noon Day Concert
12 noon - CBS program
1 - N.Y. Stock Quotations
1:35 - Globe Trotter
1:45 - CBS program
2:30 - Happy Go Lucky Hour
3 - Feminine Fancies
4 - CBS programs to 5
5:15 - Globe Trotter
5:25 - Town Topics
5:30 - Pat Frayne's sport talk
5:45 - Black and Blue
6 - CBS program
6:15 - Pasadena Community Players
6:30 - CBS programs to 7:30
7:30 - Chandu, the Magician
7:45 - CBS programs to 9
9 - Three Shades of Blue
9:15 - Eb and Zeb
9:30 - Eastman Kodak Week-end Dr.
10 - Mark Hopkins Orchestra
11 - Henry Hailstead's Orchestra
12 to 1 A.M. - Midnight Hour

340.7 Meters KXK Lake, 6000 Keys.
880 Watts
7 A.M. - Morning Exercises
8 - Records
9 - Modern Homes Period
9:30 - Organ Recital
10 - Recorders
10:15 - Financial Informa'n; Weather
10:30 - Records
10:45 - Operatic Program
11:00 - Sunshine Twins
11 noon - Jack Delaney and his Band
11:15 - Nehi Program
12:30 - Jack Delaney and his Band
1 - Jean's Hi-Lights
2 - Classical Recordings
2:30 - Closing Stock
2:45 - Ethel Rinhart, Pianist
3 - Records
3:45 - Galen Harvey, Piano Rambles
4 - Records
4:30 - Brother Bob's Club
5 - Helen Parmelee, pianist
5:30 - Three Coconuts
6 - Jack Hall and Trio
7 - News Items
7:30 - Dr. Ross' Clinic of the Air
7:45 - Fred and Morris, Comedians
8 - Hi-Jinks: Sunshine Twins; Piano Duo; Three Wise Owls; Cora Scott, Contralto; Ethel Rinhart, Pianist; Jack Wherry Lewis' KXI Orchestra; The Clark Sisters; Franklin Roberts and Phebe Starr; Boris and Bertha; "Two Shop Girls"; Helen Benson, Banjoist; Johnny Zunino, Accordionist; "Tony"; The Three Coonies; Colonel Mildew; "Wee" Summerford, Tenor
10 - Dance Program
11 P.M. - Baseball Results

535.4 Meters KTAB Garfield 4700
560 Keys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. - Recordings
7:05 - Morning Reporter
7:30 - Alay-co! with Bob Roberts
8 - Popular records
8:15 - 'Clippings'
8:30 - Jack Hall and Clem Kennedy
9 - Morning Prayer Hour
9:30 - Dr. J. Douglas Thompson
10 - Household Hour
10:30 - News Service
10:35 - Dr. B. L. Corley
10:45 - Records
11 - Store Scenes
11:30 - X Bar B Ranch Boys
12 noon - Echoes of Portugal
12:30 - News Service
12:35 - Cook's Health Talk
1 - Over the Teacups
1:30 - "Lunatics at Large," with comedy team
2 - Studio program
2:45 - Masterpieces of Melody
3 - Records
4 - Theatre of the Air
4 - Jack Hall and Clem Kennedy
5 - Uncle Rod's Smile Club
5:30 - Dr. J. Douglas Thompson
6 - Morton Jewels
6:15 - The Fishin' Fool
6:30 - Ernie Smith's Sport Page
6:45 - News Reporter
7 - Covered Wagon Jubilee
7:30 - Oakland Post Inquirer News
7:45 - Italian program
8 - Orchestra
8:15 - Dance Music
8:45 - The Gossipers
9 - The Beverly Hill Billies
9:30 - Lee Anderson's Scrap Book
10 - Moment Musical
11 to 1 A.M. - Nite Owls

322.4 Meters KFWI Frank, 0200
930 Keys.
500 Watts
Radio Entertainments, San Francisco
7 A.M. - Musical Pot Pourri
8 - Silent Period
9 - Cal King's Country Store
9:30 - Blues Chasers
10 - White House Program
10:15 - Bellevue Hotel program
10:30 - Timely Topics
10:40 - Popular Music
11 - Marion Day, Home Economics
11:30 - Learn Italian, Prof. Achille
11:45 - Musical Sketches
12 noon - News Flashes
12:15 - Musical Clock
1 - Silent Period
6 - Dinner Dance Music
6:30 - Rosenthal Program
7 - News Flashes
7:15 - Helen Belvue
7:30 - Silent Period
8:30 - Julie Foster, Dream Girl
8:45 - John D. Barry, World Events
9 - Camp's Comparsita Quartet
9:15 - Mildred Epestein, soprano
9:30 - Studio Feature
10 - Master Melodies
11 to 1 A.M. - Jimmy Kendrick's Night Owls

322.4 Meters KROW Glenc. 6774
930 Keys.
1000 Watts
Educa. Broad., Corp., Oakland, Calif.
8 A.M. - Recordings
8:15 - The Texas Cowboy
8:30 - Kalua Melody Makers, Max Jennings
9 - Off air
1 - Weather forecast
1:05 - Latin-American program
2:00 - Union Mutual Life
2:08 - Recordings
2:30 - Golden Age News Items
2:35 - Recordings
3 - The KROW-ians Revue
4 - Recordings
4:15 - Studio Program
5 - Italian program
5:30 - Covered Wagon Jubilee
6 - Off air
7:30 - Grace King and Loretta Von Dyl, art-duo
7:45 - The Texas Cowboy
8 - Neil Callahan in "Pianologues"
8:15 to 8:30 P.M. - Tom King, Detective

296.6 Meters KQW Ballard 777
1010 Keys.
500 Watts
Pas. Agric. Foundation, Ltd., San Jose
11:30 - Echoes of Portugal
12 noon - Variety Program
12:30 - State Market Reports
1 - One Clock Program
1:30 - Friendly Hour, Lena Leland
2:30 - Martha Mead Program
3:30 - Silent Period
4:30 - Story Time, Lena Leland
5 - Vespers, Rev. Stephens
5:30 - Dinner Music
6 - Book Parade
6:15 - Franco's Program
6:30 - State Market Reports
6:45 - Radio News and Forum
7:30 - Musical Tid-Bits
7:45 - Liberty Bell Quarter Hour
8 - San Jose Accordion Club
8:30 - The Dream Hour
9 - Paramount Trio
9:30 - "The Harvest Mooners"
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SO MUCH depends on your tubes—perfect reception and greater radio enjoyment—that you can't afford to take any chances with misfits! When you buy tubes, make sure they are right for your set.

Sylvania Tubes have been tested and approved in a radio exactly like your own. They have passed the most scientific tests for tone, volume, distance and sharp tuning. Ask your dealer to show you the famous Sylvania Test Chart that specifies the assortment of Sylvania Tubes guaranteed for your set.

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Sylvania
THE SET-TESTED TUBE
Friday Programs

BROADCAST WEEKLY

179.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD

7 A.M.—U.S. Marine Band: KGO, KGW 7:30 to 7:45, KFI, KFSD on 8:45
5:30—Richard Stokes and his Orchestra: KGO, KHQ, KFI, KFSD on 9:15
7:30—The Buckaroos: KGO, KOMO
9:30—Arlon Trio: KHO, KHQ off 10:15, KOMO 10 to 10:15
10:30—Women's Magazine of the A.M.: KGO, KHQ, KFI, KFSD on 12:30, KFI, KOMO, KSL, KOMI, GE, KQH, KGHL 10:30 to 11:10
11:00—Borden Promotions—talks on baby food: KGO, KGW, KFI, KFSD on 12:30, KGI, KGHL
1:00—Monday Through the Mirror: KGO, KHQ, KFI, KFSD, KTAR on 12:30, KGI, KGHL
1:00—Rhythm Vendors: vocalist; orchestra direction Walter Beman: KGO
1:30—Stringwood Ensemble: KGO, KGW on 2:15
2:15—National Association of Broadcasters: Talk: KGO
2:15—Metropolitan: KGO
3:15—Organ Reverses: KG, KFI, KECA
3:30—Royal Galavagons: KGO, KQH, KGW, KFI, KF
3:30—The Stebbins Boys: KG, KQH, KOMO, KGW, KFI, KSL
3:45—Arno's Franks' Study Party: KGO, KHQ, KOMO, KFSD, KFSD, KF
4:00—National Concert Orchestra, direction Rex Dunn: KGO
4:00—Mercury Gro-Go Round: KGO
5:30—Armour Program: KGO, KFI, KHQ, KOMO, KGW, KSL
6:30—Radio Orch.: KGO, KHQ, KOMO, KGW, KFI, KSL
6:30—To be announced
7:00—Amos 'n' Andy: KGO, KQH, KGW, KFI, KFSD, KSL, KFKS, KSL
7:00—Maxwell House program, Lanny Ross, tenor; orchestra direction Don Vinnerbe: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
7:15—Gilmore Circus: KGO, KGW, KFK
8:30—Billy Jones and Ernie Hare: KG, KHQ, KQOMO, KGW, KFI, KFSD, KTAR, KSL
8:45—Dana Grunerling, contralto: KGO
9:00—Concert in Rhythm: KGO
9:30—Ted Flo-Rito and his Hotel St. Francis Dance Orchestra: KGO
10:00—Richfield News Flashes: KHQ, KQOMO, KGW, KFI, KFSD
10:15—To be announced
10:30—Across the Music Counter: KG, KHQ
11:00—Ted Flo-Rito and His Hotel St. Francis Dance Orch.: KGO, KFI, KHQ, KQOMO
11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO

440.9 Mtrs. NBC-KPO Gar. 8300
680 Kcys. 5000 Watts
National Broadcast Co., San Francisco
Service to KJRR, KEX, KGW, KECA, KTAR, KSL, KFSD
7:30 A.M.—Arlon Trio: KPO
8:00—Financial Service: KPO, KJRR, KEX, KFSD
8:15—Crosscuts from the Log of the Day: KPO, KJRR, KEX
9:15—The Log of the Day: KPO, off 9:30, KEX, KFSD
9:30—HINTS TO HOUSEWIVES: KPO, University of California at Your Service: KPO
9:45—Stringwood Ensemble: KJRR, KEX
10:00—Marital Gras: KPO, KEX, KFSD
10:30—Harold Stokes' dance orchestra: KPO, KJRR, KEX, KFSD
10:45—Crosscuts, comedy duo with Marlon and Jim Jordan: KPO, KEX, KFSD
11:00—Midday Musical Notes, orchestra direction Joseph Hornik: KPO, KEX off 11:15
11:30—Rehearsed Sayings: KPO
11:30—Kenny Kung's Dance Orchestra: KPO, KJRR, KEX, KFSD on 12:05, KEX
11:30—Golden Melodies: KPO
12:15—Radio Guild: KGA, KJRR, KEX, KSL, KFSD, KFSD on 12:15
12:15—Commonwealth Club Luncheon: KPO
1:00—Dance Masters: KGA, KEX, KGW
1:30—ECHOES OF ORCHESTRA: KPO, KJRR, on 1:45, KFSD off 1:45, KFSD
2:00—Waldorf-Astoria Serit Room Orchestra: KPO, KGA, KJRR, KEX, KFSD, KGHL
2:15—Mardi Gras: KPO
3:00—The Cavaliers, Bluejays, Vocal trio; orchestra: KPO, KGA, KGW, KJRR, KFSD on 3:00
4:00—Discovery Hour: KPO
4:00—Bouquet of Melodies: KPO, KGA, KJRR, KEX, KFSD
4:30—Tom and Dudd, vocal duo: KGA, KJRR, KEX, KFSD
4:45—Old World Serenade: KPO, KGA, KJRR, KFSD
5:00—News Service: KPO
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KJRR, KEX
5:30—Dixie Memories: KPO, KGA, KJRR, KFSD
6:00—Rammers, orchestra: KPO, KGA, KJRR, KEX on 6:15, KJRR off 6:30, KEX on 6:15 to 6:30
6:30—Cecil and Sally: KPO
7:00—Tom Mitchell, baritone: KPO, KGA, KJRR, KEX
7:15—News Editor of the Air: KPO
7:30—Cesar Sodero and NBC Concert Orchestra: KPO, KGA, KJRR off 7:45, KEX, KGHL
8:00—Ralph Kirby, the Dream Singer: KPO, KGA, KJRR, KEX
8:30—Joe Mass and His Orchestra: KPO, KGA, KJRR, KEX

5:30—Chinatown Squad: KPO, KJRR, KGA, KEX, KGHL
6:30—Dress Circle, Alice Gentle, soprano; Henry Thompson, tenor; orchestra direction Emil Polak: KPO, KGA, KJRR off 9:15, on 9:30, KEX off 9:30, on 9:45
10:00—Lakeside Park Orchestra: KPO, KGA, KJRR, KEX, KFSD, KSL
10:30—Heart of the Rockies: KPO, KSL
11:00—Carol Lofner and his Bal Tabarin Orchestra: KPO, KJRR, KEX, KFSD
11:30 to 12 midnight—Organ Concert: KPO, KGA, KJRR, KEX

243.8 Meters

KYA

Proop's 3456

1230 K. 1000 Watts

Pac. Broadcast Corp., San Francisco
7:30 A.M.—Dawn Salute
8:00—Breakfast Hour
8:45—Tuneful Topics
9:00—At the Console
9:30—Melody Moods
10:00—Sunshine Hour
11:15—Manhattan Moods
11:30—Prudence Rex
12:00—Your Helpful Friend
12:15—NBC-KPO Program
1:15—Rhythmic Ripples
2:00—Famous Songs and Singers
3:00—Blends of Blue
3:15—Don Gall's Orchestra
4:00—Artist Celebrites
5:00—On Parade
5:45—Metropolitan Hour
6:00—Revue
6:30—Waltz Time
7:00—The Daily Challenge
7:45—Tone Paintings
7:30—News Flashes
7:45—Bob Allen and George Bowers
8:30—Tiddor's Band
9:30—Captain Argus
9:45—Goff's Organ Serenade
10:00—Goff's Organ Serenade

11 to 12 midnight—Concert Memories

236.1 Meters

KOL

Elliot 4466
1270 Kcys. 1000 Watts

Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7:00—Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
10:00—Morning Melodies
10:30—Prince of the Ivoires
11:00—Carnival with Ken Stuart
12 noon—CBS Program
12 noon—Ken Stuart's Sunshine Program
1:15—John C. Stevenson
1:45—CBS Program
2:00—Happy Go Lucky Hour
3:00—Feminine Features
4:00—CBS Programs to 4:30
4:30—Cecil Sally
5:00—Bill and Dale
5:30—Skipper
5:45—Black and Blue
6:00—CBS Programs to 7
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—Arizona Joe
8:30—CBS Program
9:00—Orto A. Case
9:30—Wrestling
9:30—CBS Program
10:00—Wrestling
11 to 12 midnight—Henry Halstead's Or.
HELEN TROY (Sally), NBC-KPO
JOHNNIE PATRICK (Cecil), NBC-KPO
Every dollar *banked* is a step toward business recovery!

Without banking service the transaction of modern business would be impossible. It would necessitate a return to primitive methods of barter and trade. Banks are the very life and backbone of industry. These essential institutions assemble money which is not in active use and safely loan it out to those who can advantageously put it to work... This continuous process keeps money in circulation, sustains all lines of industry and creates employment for all... With the whole-hearted cooperation of every Californian, the time-tested banks of this state can do more to bring us back to a sound prosperity than any other agency... Every *banked* dollar is a step toward business recovery. Every judiciously expended or invested dollar is another step... We are *on our way to good times*. Speed the journey through cooperation and common sense.

Open a California “Back-to-Good-Times” Account in this bank—or any bank
SATURDAY Programs

JACK COWDEN
NBC-KGO—8:15 A.M.

491.5 Meters KFRC 610 Kcys.
Prosp’t 0100
7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Exercise Period
7:45—Sunset Magazine
8—Shell Happy Time
8:30—CBS programs to 9:30
9:30—Globe Trotter
9:45—Ida Bailey Allen
10—Artists program
10:55—Church announcements
11—CBS program
12 noon—Noonday Concert
1—CBS Programs to 1:45
1:45—N. Y. Stock Quotations
1:50—CBS Programs to 2:30
2:30—Popular recordings
2:45—CBS Prog. Im to 4
4—News Parade
4:15—CBS program
4:30—Hotel Mark Hopkins Tea Dance
5—Skippy
5:15—CBS program
5:30—Black and Blue
6—CBS program
6:15—Anson Weeks’ Orchestra
6:30—CBS program to 7:30
7:30—Chandu, the Magician
7:45—CBS programs to 9
8—Music Makers
10—Hotel Mark Hopkins Orchestra
11—Henry Halstead’s Orchestra
12 to 1 A.M.—Midnight Hour

322.4 Meters KFWI Frank, 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Music Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel program
10:30—Timely Topics
11—Marion Day, Home Economics
11:30—Concert Melodies
12 noon—News Flashes
12:15—Musical Clock
1—Silent Period
6—Dinner Dance Music
7—News Flashes
7—Salon Selections
7:30—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Jimmy Kendrick’s Night Owls

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
8 A.M.—Recordings
8:15—the Texas Cowboy
8:30—Recordings
9—Off air
1—Weather forecast
10—Latin-American program
2—Weather forecast
2:05—Recordings
2:15—Helen Prendergast and Kiddles
3:15—Billie and Grace Carmen
3:30—The KROW-lan Orchestra
3:30—Cook and His Oklahoma Cowboys
4:30—Musical Prisms
4:45—CBS program
5—Recordings
5:30—Covered Wagon Jubilee
6—Radio Theater
7:30—Organ Moods, Vivian Moore

JACK COWDEN
NBC-KGO—8:15 A.M.

7:45—John Collins, Baritone
8—Latin-American program
9—The Texas Cowboy
9:15—Italian Program
9:45—Bob Moore, Baritone
10—Mystic Knights of the Sea
10:45 to 11 P.M.—Bert Carlson and Entertainers

243.8 Meters KYA 1230 Kcys.
Prosp’t 3456
1000 Watts
Pac. Broadcast, Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8—Tuneful Topics
9—At the Console
9:45—Melody Moods
10—Sunshine Hour
11—Alarm Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Town Hall Harmonies
12:15—Church Bulletin
12:30—Your Helpful Friend
12:45—Song Verguson
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Ripples
3:30—Across the Footlights
4—Artist celebrities
4:30—Famous Songs and Singers
5:30—Metroplitan Hour
6—Revue
6:30—Waltz Time
7—“The Daily Challenge”
7:15—Tone Paintings
7:30—News Flashes
7:45—Bob Allen, Piano Recital
8—Ted Fiorito’s Band
9—G. Donald Gray, Song Recital
9:15—Virginia Miller, Piano Recital
9:30—The Cub Reporters
9:45—News Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLX 880 Kcys.
Lake, 6000
500 Watts
7 A.M.—Morning Exercises
8—Recordings
8—Modern Homes Period
9:30—Organ Recital
10—Recordings
10:15—Financial Informa’n; Weather
10:30—Better Business Bureau Talk
10:35—Recordings
11—Sunshine Twins
12 noon—Closing Stock
12:05—Jack Delaney and his Band
1—Jean’s Hi-Lights
2—Classical Recordings
2:45—Ethel Rhinard, Pianist
3—Recordings
3:45—Galen Harvey and Madeon Silvers
4—Recordings
4:30—Brother Bob’s Club
5—Helen Wegman Farrow, Pianist
5:15—The Three Cocoanuts
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Helen W. Farrow, Pianist
7:45—Sports Hi-Lights
8—Musical Soirée
9—Hotel Oakland Dance Orchestra
11—Baseball Results
11:05 to 12 mid.—Dance Program

280.2 Meters KJBS Ord. 4148-49
1070 Kcys.
100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Recordings
9—Assoc. Stores’ Program
10—Reporter of the Air
10:05—Recordings
11:30—Concert Music
12 noon—Variety Program
1—Popular Records
2:45—Speak-Easy Time
3—Reporter of the Air
4—Recordings
6—At the Hollywood Keyhole
6:15—Philo Varieties
6:30 to 7 P.M.—Popular Records
12:01 to 8 A.M.—Owl Program

296.6 Meters KQW 1010 Kcys.
Ballard 777
500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—The Musical Clock
9—Morning Melodies
9:30—Seabright Program
10—Helpful Hour
10:30—Band Concert
11—Eleventh Hour Program
11:30—Echoes of Portugal
12 noon—Variety Program
12:30—State Market Reports
1—One O’Clock Program
1:30—Friendly Hour, Lena Leland
2:30—Martha Mead Studio Program
3:30—Silent Period
4:30—Story Time, Lena Leland
5—Vespers, Rev. Richards
5:30—Dinner Music
6—Book Parade
6:15—Franco’s Program
6:30—Dinner Music
6:45—Radio News and Forum
7:30—Better Business Bureau
7:45—Musical Tid-Bits
8—Studio Program
8—Ralph Simmardis, Song Recital
8:45 to 10 P.M.—Italian Program

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KIERULFF & RAVENSCROFT

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A Complete New Line of Crosley Radios—Priced from $27.00 Up

$41.25

Complete with Tubes

The Crosley Justice

Six-tube, push-pull pentode output, superheterodyne, employing new $2\frac{1}{2}$-volt heater type tubes. Incorporates double-tuned image suppressor preselector, continuous (stepless) tone and static control, illuminated hairline shadow dial with vernier drive and full floating moving coil dynamic speaker.

the following tubes are used:
ONE TYPE—57 OSCILLATING DETECTOR
ONE TYPE—58 INTERMEDIATE FREQUENCY AMPLIFIER
ONE TYPE—57 SECOND DETECTOR
TWO TYPE—42 OUTPUT PENTODES IN PUSH-PULL
ONE TYPE—80 RECTIFIER

Stump walnut veneer overlay on front panel. Speaker grille is arched with overlay of Zebra wood. Pilasters are fluted with center beading. Top and sides are of one piece finished in Adam brown.

Dimensions: 16$\frac{3}{4}$" high, 13$\frac{1}{2}$" wide, 8$\frac{1}{2}$" deep.

KIERULFF & RAVENSCROFT

INCORPORATED

K.R.

121-131
Ninth Street
SAN FRANCISCO

135-139
West 17th Street
LOS ANGELES
6-Toreadors, 10:30
10:15—Mildred Rogers and Vincent Price: Toreadors, 10:30
7:30—Associated Spotlight: The Coquettes, Vocal Trio: Annette Hasting, Margorie Primley, Imelda Montagne; Cyclic Four, Male Quartet: Irving Kennedy, Grumy Jones, Tenors: Harold Dana, Baritone; Armand Girard, Basso; Max Waizman, Monroe Upton, Harold Peary, Bobbe Deene, Captain William H. Rothenberg, Benne Walker: Cecile Underwood, Master of Ceremonies; Orchestra direction Walter Beban: KPO, KHQ, COMO, KGW
10—Mona Lowe and the Cheer Leaders; blues singer and vocal trio: Bud Scott, Jack Bradley, Art Christ; KGO, KHQ, KGW
11—Twilight Digest: Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KGW
11:30—Midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KGW
534.4 Meters KTM Garfield 4700 560 Keys.
1000 Watts Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Popular records
7:30—All-American Jamboree with Bob Roberts
8—Popular records
8:15—Clippings'
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson: "Who's Who in Our Parish: Home and in the Air"
10:30—Dr. B. L. Corley: "The Church in the Home" 10:45—Records
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:15—Kentucky Derby
1—Secret Service
1—Over the Teacups
3—Studio program
9—Young People's program
10—Elbert La Chele, Organist
11—The Gossipers
1—Vagabond Play-Off
9:30—Oakland Civic Chorus
10:30—Lee Anderson's Scrap Book
11 to 1 A.M.—Nite Owls
384.4 Meters KTM Garfield 4700 780 Keys.
1000 Watts Pickwick Broad. Corp., Los Angeles
8 A.M.—Bert Olbert's Request Rec.
9:30—Dance Marathon
8:30—Records
9—Health Talk
9:30—Records
10—Silent period
P.M.—Poetry
11—Paul Rader's Couriers
11—Dance Marathon
12—Spanish Concert
12—Spanish Concert
5—Silent
8—String Ensemble, David Carlyle
10—Jellied Caroma and Gus Mack, Miniature Symphony
9—Playground program
10—Dance program
10:30—Jack Dunn
11:30—Request records
1 to 4 A.M.—Jack Ross, Variety program

6-Toreadors, 10:30—10:15
8:15—Hollywood Bowl: Orson Welles, Master of Ceremonies: KPO, KGW, KFI, KGA, KJX, KEX
7:15—News; KPO, KGA, KJX, KEX
7—Tom Mitchell, baritone: KPO, KGA, KJX, KEX
6:55—Theodore, orchestra: KPO, KGA, KJX, KEX (KGIR off 6:15)
6:55—Desil and Billy: KPO, KGA, KJX, KEX
7:30—Cesar Sodero and NBC Concert Orchestra: KPO, KGA, KJX, KEX, KFI, KEX, KGA, KGIR, KGHL
8—Bluettes, vocal trio: KPO, KGA, KJX
8:15—The Hollywood Bowl Concert: KPO, KGA, KJX, KEX, KFSD, KTER
9:15—The Blue Horn Dance, Columbia Ridge Runners: Map City Four; Hugh Cross and the Smoky Mountain Boys; The Harmonica king: The Arkansas Woodchopper: the Three Little Maids of Harmony and Hal O'Halloran, chief announcer and master of ceremonies: KPO, KGA, KJX, KEX
10:20—Night in Old Mexico: KFSD
11—Carol Lofner and his Bal Tabarin Orchestra: KPO, KGA, KJX, KEX
11—South Americans, dance: KPO, KGIR, KGHL, Koslo, KFSD
11:30 to 1:30, 1:45—Organ Concert, Dollo Sargent, organist: KPO, KGA, KJX, KFSD
11:30—Organ recital, Paul Carson: KFSD off 12
12:15—Western Agriculture: KPO, KGA, KJX, KEX
1—Off Recordings: KPO, KEGA, KJX
1—Pair of Pianos, Grace Franklin and June Halter: KPO, KGIR, KGHL
1—Tom and Dudd: KPO, KGA, KJX
1—On the Air: KPO, KGA, KJX, KEX
9:30—National Farm and Home Hour: KPO, KGIR, KGHL, KFSD
10:30—Woman's Magazine of the Air: KPO, KGA, KJX, KFSD
11:30—Organ recital, Paul Carson: KHQ off 12, KFSD
12:15—Western Agriculture: KPO, KGIR, KGHL
1—Stringwood Ensemble: KGO, KJX, KFSD
1—Owls: KPO, KGIR, KGHL
2:15—Piano, Oscar Young and Del Perry: KPO: KHQ, KOMO, KGW, KCY
3:30—Piano, Capers, Oscar Young and Del Perry: KPO: KHQ, KOMO, KGW, KCY
4—Haram Fantasy: KGO, KGIR, KFSD
4:30—"K-T-I," secret service spy story: KGO, KOMO, KGW, KFSD
5—Goldman Band: KPO, KGA, KJX, KFSD, KTER, KEN
5:30—The First Nighter: KGIR, KGO, KGW, KFSD, KTER
6—Lucky Strike Dance Hour: KGIR, KGO, KGW, KFSD, KTER
7—Amos and Andy: KGIR, KPO, KGW, KFSD, KTER
7:15—Rhythm Shadows: Orchestra direction Emil Polak: KGIR
8—Buddy Rogers and his California Cavaleers: KGO, KGIR, KGHL, KFSD, KTER
8:15—Associated Spotlight: The Coquettes, Vocal Trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Cyclic Four, Male Quartet: Irving Kennedy, Grumy Jones, Tenors: Harold Dana, Baritone; Armand Girard, Basso; Max Waizman, Monroe Upton, Harold Peary, Bobbe Deene, Captain William H. Rothenberg, Benne Walker: Cecile Underwood, Master of Ceremonies; Orchestra direction Walter Beban: KPO, KHQ, KOMO, KGW
10—Mona Lowe and the Cheer Leaders; blues singer and vocal trio: Bud Scott, Jack Bradley, Art Christ; KGO, KHQ, KGW
11—Twilight Digest: Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KGW
11:30—Midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KGW
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1000 Watts Assoc. Broadcasters, Oakland, Calif.
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7:30—All-American Jamboree with Bob Roberts
8—Popular records
8:15—Clippings'
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson: "Who's Who in Our Parish: Home and in the Air"
10:30—Dr. B. L. Corley: "The Church in the Home" 10:45—Records
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:15—Kentucky Derby
1—Secret Service
1—Over the Teacups
3—Studio program
9—Young People's program
10—Elbert La Chele, Organist
11—The Gossipers
1—Vagabond Play-Off
9:30—Oakland Civic Chorus
10:30—Lee Anderson's Scrap Book
11 to 1 A.M.—Nite Owls
384.4 Meters KTM Garfield 4700 780 Keys.
1000 Watts Pickwick Broad. Corp., Los Angeles
8 A.M.—Bert Olbert's Request Rec.
9:30—Dance Marathon
8:30—Records
9—Health Talk
9:30—Records
10—Silent period
P.M.—Poetry
11—Paul Rader's Couriers
11—Dance Marathon
12—Spanish Concert
12—Spanish Concert
5—Silent
8—String Ensemble, David Carlyle
10—Jellied Caroma and Gus Mack, Miniature Symphony
9—Playground program
10—Dance program
10:30—Jack Dunn
11:30—Request records
1 to 4 A.M.—Jack Ross, Variety program
CBS

Columbia Broadcasting System

Broadcast Programs

Saturday Programs

6:30 A.M.—Ted Brewer and Yoens' Orchestra: KFBK, KMY, KWG, KERN, KOL, KVY, KFRC, KHJ, KGB
9:30—George Hall and his Hotel Taft Orchestra: KFBK, KMY, KWG, KOL, KVY, KFRC, KHN, KGB
10—Saturday Symphonetts: KFBK, KMY, KWG, KOL, KFRC, KHN, KGB
10:30—Columbia Salon Orchestra: KFBK, KMY, KWG, KOL, KVY, KFRC, KHN, KGB

11—'Boston Popular Revue': KMY, KFBK, KWG, KERN, KOL, KFRC, KOIN, KHN, KGB
11:30—The Round Towner, male quartet: KFBK, KMY, KWG, KERN, KVY, KFRC, KHN, KGB
12:30—Tommy Christians' Palaisades Orchestra: KFBK, KMY, KWG, KERN, KVY, KFRC, KHN, KGB
1:30—Between the Bookends: KFRC, KHJ
1:45—George Hall and his Hotel Taft Orchestra: KFBK, KMY, KWG, KERN, KOL, KVY, KFRC, KHN, KGB
2—Freddie Martin's Bossert Orchestra: KFBK, KMY, KWG, KERN, KOL, KVY, KFRC, KHN, KGB
2:30—The Midland Broadcasters: KFBK, KMY, KWG, KERN, KOL, KVY, KFRC, KHN, KGB
4—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KVY, KFPP, KFRC, KHJ, KGB
4:15—Vaugn de Leath: KFBK, KMY, KWG, KERN, KOL, KVY, KFPP, KFRC, KHJ, KGB
4:30—Leswiohn Stadium Concert: KFBK, KMY, KWG, KERN, KOL, KVY, KFPP, KFRC, KHJ, KGB
6—'Music That Satisfies': KFBK, KMY, KWG, KERN, KOL, KVY, KFPP, KFRC, KHJ, KGB
6:15—Columbia Public Affairs Institute: KFBK, KOL, KVY, KFPP, KOIN, KFRC on 6:30, KGB, KHJ
6:45—Coral Islanders: KFBK, KMY, KWG, KERN, KVY, KFPP, KFRC, KHJ, KGB
7—Irene Beasley, contralto: KFBK, KMY, KWG, KERN, KVY, KFPP, KOIN, KFRC, KHJ, KGB
7:15—'Ferry Queen': KFBK, KMY, KWG, KERN, KVY, KFPP, KOIN, KFRC, KHJ, KGB
7:45—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KVY, KFPP, KOIN, KFRC, KHJ, KGB
8—Guy Lombardo and his Royal Canadian Orchestra: KFBK, KMJ, KVY, KFPP, KOIN, KFRC, KHJ, KGB
8:30—Noble Sissie and his Orchestra: KFBK, KMJ, KVY, KFPP, KOIN, KFRC, KHJ, KGB
12:30—Tommy Christian's Quartet: KFBK, KMJ, KVY, KFPP, KOIN, KFRC, KHJ, KGB
11:30—The Boston Pops: KFRC, KFPP, KOIN, KFRC, KHJ, KGB
10:30—Columbia Broadcasting System: KFBK, KMJ, KVY, KFPP, KOIN, KFRC, KHJ, KGB

5:30—NBC-KBO Programs to 12 midnight

KGA

Main 3434

5000 Watts

NW Broadcasting System, Spokane, Wash.

6 A.M.—Early Birds: News
8—NBC-KPO programs to 5:15
5:15—Feelings Quarter Hour
5:30 to 12—NBC-KPO programs

KEX

Atwater 3111

5000 Watts

Western Broadcasting Co., Portland, Ore.

7 A.M.—Morning Serenaders
8—NBC-KGO Programs to 6:45
7:45—Newscasting
9—NBC-KGO Programs to 9:45
9:45—Chapel Hour
10:15 to 12—NBC-KGO programs

KGW

Atwater 2121

620 Keys

1000 Watts

Morning Oregonian, Portland, Ore.

6:30 A.M.—Loggers and Contractors
7—Morning Appetizers
7—Morning Melodies
7:30—Hurlburt and O'Hara
7:35—Mack's Cowboy Band
8—NBC-KGO Programs to 8:45
8:45—Cooking School
9—The Oregonian of the Air
9:15—NBC-KGO Programs to 11:30
11:30—Organ Program, Glenn Shelley
12 noon—The Oregonian of the Air
12:15—NBC-KGO Program
12:45—O. M. Pullum
1—15 Minutes at Lipman-Wolfe's
1—15 World Bookman
2—15 Minutes at Time Klock
2:30—Anson Week's Orchestra
3:45—Oregonian of the Air
3:45—NBC-KGO Program
5:15—Tea Time Bazaar
7:45—Cello Concert
7:45—Gordon Onstad, tenor
8—NBC-KGO Programs to 11
11 to 12 midnight—Weinhard's Merry Mixer Melodies

KIQ

Main 5383

590 Keys

1000 Watts


6:45 A.M.—National News
7:15—Crazy Crystals
7:30—Kronenberg's Shoe Hospital
7—Kennedy's Clothing Market
8:15—NBC-KGO program
8:45—Burgan's Home Comfort
9—Wait and Marian
9:15—Sartori and Wolfe
9:30—NBC-KGO Programs to 12
12 noon—Stewart-Warner
12:15—NBC-KGO Program
1—Various Programs
2—NBC-KGO Program
3—Central Oregon Creameries
3:45—Peerless Dental Hygiene
4—NBC-KGO Programs to 5
5—St. Jacobs' Novelty
5:15—Skippy
5:30—NBC-KGO Programs to 17:15
7:15—Editorial Column
7:45 to 12 mid.—NBC-KGO Programs

KJR

Seneca 1515

970 Keys


7 A.M.—Rhythm Acme, Farm Reports
8—NBC-KPO programs to 10
10—Blue Streaks Orchestra
10:30—NBC-KPO Programs to 4:45
4:45 P.M.—Aviation Talk
5—NBC-KGO Programs to 6:45
6:45—Piano Ramblings
7 to 12 mid.—NBC-KPO programs

KOMO

Elliott 5890

12,000 Watts

Fishier's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
7—Sunrise Farm Broadcast
7:30—NBC-KGO programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:30
10:30—Folks Corner
11:45—Club Minutes
12 noon—NBC-KGO Programs to 3
1—Eve with Elmore and Cooners
1:15—NBC-KGO Programs to 3
3—Sanipsettis Program
3:15—NBC-KGO Programs to 3:30
3:45—News of the Air
4—Memory Book
4:15—NBC-KGO Programs to 7:15
7:15—Male Quartet and Orchestra
7:30—NBC-KGO Programs to 11
8—Globe Trotter
11:10—NBC-KGO Programs to 12

KOL

Elliott 4466

12,700 Keys

Seattle Broadcast Co., Seattle, Wash.

6:45 A.M.—Top o' the Morning
7—KOL Time Klock
8—KOL—Shell-Happy Hour
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—Columbia Saloon Orchestra
11—CBS Programs to 12
12 noon—Kiddies' Hour
1—Ken Stewart's Sunshine Program
1:15—CBS Programs to 4:30
4:30—Cecil Solly
5—Hill and Date
5:30—Skippy
5:45—Black and Blue
6—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:20—Dr. H. T. O'Hara's Novelty Orchestra
7:45—John C. Stevenson
8—Arlon Joe's Novelty Orchestra
9—Merrymakers
10—Dance Orchestra
11 to 12 mid.—Henry Haistead's Or.
Saturday Programs

285.5 Meters KNX 1050 Kys. 1000 Watts
L. A. Evening Express, Los Angeles
6:30 A.M.—Recorded program
6:45—Bill Sharpey's Gang
6:45—Inspirational Talk
9—Records
9:30—News
10—Maxine's Shopping Service
10—Eddie Albright's Family
11:30—Maxine's Shopping Service
12—News
12:15—Recorded program
1—Paris Inn
2—Bookworm
2:30—Recorded program
3—Matinee Mirthmakers
4—Records
4:15—Church announcements
4:30—Chello
5—Town Crier
5—Noon Hi Matthews
6—News Items
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
7—Frank Warinner
7:15—KNX Ensemble
7:30—Vigilantes
8—C. A. Luboviski, violinist
9—News
9:15—Dreamin' Time
10—Butcher's Pantry Cafe
11 to 12 midnight—Paris Inn

499.7 Meters KFSD 600 Kys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO program
8:15—Morning Musical
8:30—Block reports
8:45—NBC-KGO program
9—Good cheer program
9:15—NBC-KGO program
10:30—Radio Dental Clinic
10:45—NBC-KGO Programs to 11
12:30—Phantom's Forum
12:45—CBS Programs to 2:30
1:15—Recorded program

2:15—Recorded program to 5:15
5:15—News Items; Town Topics
5:30—Skippy
5:45—Black and Blue
5:45—CBS Program to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Merry Makers
10—World-wide News
10:15—Gene Quay and his Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Organ Recital

225.4 Meters KGB 1130 Kys. 500 Watts
Don Lee, Inc., San Diego, California
7 A.M.—The Morning Edition
7:30—Shell Happytime
7:45—CBS Programs to 10
8—Helen Stone, Around the Town
11—CBS Programs to 12:15
12—CBS Programs to 12:30
12:30—CBS Programs to 1:15
1:15—Town Topics; News Reel
1:30—CBS Program
2:15—Black and Blue
6—CBS Programs to 6:45
4:45—Gene Quay's Orchestra
7—CBS Programs to 8
8—Hutton's Ensemble
8:30—Eickel's Orchestra
9—Merrymakers
10—News Reel of the Air
10:10—Gene Quay's Orchestra
11 to 12 midnight—Hotel Del Corono- nado Casino Orchestra

333.1 Meters KHJ 900 Kys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
8—Shell Happytime
8:30—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—CBS Programs to 1:30
1:30—To be announced
1:45—CBS Programs to 2:30
2:30—to be announced
4:25—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—Skippy
5:45—Black and Blue
5:45—CBS Program to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Merry Makers
10—World-wide News
10:15—Gene Quay and his Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Organ Recital

468.5 Meters KFI 640 Kys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30 A.M.—Stock Market Quotations
6:45—Dr. Seixas, Health Exercises
7:30—NBC-KGO programs to 8:30
8:30—Polly Grant Hall, Pianist
8:45—NBC-KGO Program
9—Dorothy Raymond, Pianist
9:15—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Doherty
11:45—Fed. and State Mkt. Reports
noon—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News Release
1:10—The Woman Columnist
1:15—NBC-KGO Program
2—Tom and Jimmy
2:30—NBC-KGO Programs to 3:30
3:30—Rhythm Girls
4:45—News Release
4—NBC-KGO Program
4:15—Studio Program
4:45—NBC-KGO programs to 7:15
7:15—Studio Program
7:45—The Choraliers
9—NBC-KGO Programs to 10
10—Phil Hartle Orchestra
11 to 12 mid.—NBC-KGO Programs

209.7 Meters KECA 1430 Kys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louise Rube, Exercises
9:15—Record Program
10—News Release
10:15—Sarah Ellen Barnes, Talk
10:30—NBC-KGO Program
11—Public Schools Physical Educa-
11:30—Record Program
11:45—Spanish Lesson
12 noon—Record program
1:45—Bob, Bunny and Junior
2—Record Program
2:30—Treasure Hunt for the Mean-
gins of Words
2:45—Record Program
4—News Release
4:15—Record Program
4:45—Brother Ken and his Kiddies
5:30—Dr. Snape's Forum
5:45—Record Program
6:15—Tom and Jimmy
7:15—NBC-KGO Programs to 7:45
7:45—Jay Whidden and Orchestra
8—NBC-KGO program
9:15—Record and Blue
10 to 10:30 P.M.—NBC-KGO Program

526 Meters KMTR 570 Kys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—Selected Records
7—Leslie R. Saunders, Speaker
7:15—Eye Openers
9—Selected Records
9:45—Univ. of Calif. Program
10—Selected Records
10:30—Mayor John C. Porter
10:45—Selected records
12 noon—the Globe Trotter
12:30—Hi Noon Hi Lites
1—Two Professors
1:30—Recorded Program
4—Musical Messengers
4:30—Selected Records
4:45—The Dreamer
5:15—Studio Program
6—Electrical Transcription
6:30—Paradise Isle
7—Rabbi Julius Leibert
7:15—Ann Comstock, Pianist
7:30—Hartigan and Parter
7:45—Mac Himself
8—Ben Berman
8:15—Baseball Game
10:30—Airport Gardens Orchestra
11:30 to 12 midnight—Recordings

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