FOR WEEK OF September 4th to 10th

BROADCAST WEEKLY

DCROTHY DESMOND
Who takes the part of Mrs. Robinson in "The Golden Stace Family Robinson," a new drama serial to be broadcast over NBC stations starting Saturday, September 10, at 7:30 p.m.
Bank an EXTRA dollar... and put another man to work!

Doesn't seem reasonable?

It wouldn't be if it were not for banking institutions which assemble the dollars of the individual and loan them out to finance manufacturing, agriculture, construction and business in general.

Few individuals realize that the machinery of banking enables one dollar to do the work of five to ten dollars, through the extension of credit to business and industry.

Thus, the single EXTRA dollar you deposit each time you go to the bank becomes a mighty influence for the betterment of conditions in your community, your state and your nation.

If the 3,296,831 savings depositors in the state of California would bank an EXTRA dollar each week, or each month, unemployment in California would be non-existent.

Bank an EXTRA dollar in this bank—or any other bank—and put another man to work. Do it regularly—and keep him at work!
Lazy Dials Invite Radio Stagnation

Radio is power. Power to assuage, encourage, inspire. Power to summon educators, entertainers; ministers, musicians; statesmen, statisticians. Power to feel, think, imagine, laugh, cry; hope, carry on. Replete as is our modern age with marvels and miracles, no other is comparable in scope or human significance with radio. We wonder how many of you have explored in full these many phases and manifestations of this great force, in your search for happiness and your struggle toward a fuller life.

Broadcast Weekly is dedicated to the pleasurable task of aiding and directing you in this exploration. Leave prejudices and partiality behind. Enter upon your journey as a real explorer seeking true adventure, new acquaintances and experiences, a broader horizon. Radio dials are made to be turned. Not even the company of regular favorites can compete with the thrill of discovery, the spell of the treasure hunt. That treasure is there. Nor need your search be haphazard or fruitless. Broadcast Weekly provides you a weekly "treasure chart." In its news notes and tabulated schedules you will find the X's that mark the spots, augmenting the zest of the hunt with the certainty of award.

Present-day broadcasting gives expression to talent in every walk of life. Because of the very abundance and diversity of this talent it cannot be monopolized by any one station or group of stations. In fact, the program end of the business has developed so rapidly the supply of talent and the demand for expression exceeds the combined broadcast facilities at present possible under the "American plan" of independent ownership and commercial operation. Contrary to popular conception, the cost of this talent is not excessive. Any station with sufficient resources to continue operation under Federal supervision, can afford at least a frequent feature program.

Such programs have real merit. They do exist. With the aid of Broadcast Weekly and a little patience they can be found. Their search and discovery affords one of the keenest delights radio has to offer. And the programs themselves are ample reward for the effort. Out there in the star-studded ether, new voices are calling, new friends are to be made, new mysteries to be explored, new inspiration to be found. Shall the deserving be encouraged and radio make constant progress toward higher ideals and new fields of usefulness? Or shall they be discouraged and silenced by lazy dials which turn only to favorites—and invite radio stagnation? Stations and artists look to you for the answer, and your own action shall determine the measure of your radio enjoyment both now and in time to come.
Connie, Pittsburgh.— 'Tiny' Newland (KHI) hail's from Nebraska, towers way above six feet and made a letter or two in sports while a student at the University of Missouri.

Upon leaving college he tried the banking business, played professional football a while and then took to singing vocal refrains with dance bands. Radio welcomed him nine years ago; phonograph records in the archives of numerous companies, bearing his name testify to his activity along those lines and of course he has had his share of theatre appearances. His name is known all over. Connie, and he likes to read Alexander Dumas, enjoys hearing Gershwin's works and spends most of his spare time swimming. Single. At least he's single as this is written.

Dorothy, Roseville.—Bob Roberts and Frank Wright (KTAB) are two separate individuals. The Allay-Oop program is conducted by Mr. Roberts and goes on the air without any preliminaries whatsoever. Here are some names of the participating artists: Jerry Jermain, Arnold MacGuire, Henry Kingsberry, Paul McNally and Tom Kennedy. Jerry does the "Flowerpot" character. Arnold acts as "Gus" and Henry doubles as the "farmer" and Japanese. Then, too, you hear Dante Barsi and Frank Catalano, better known as the Chilli Peppers. There is a very friendly spirit at KTAB and you are welcome to sit in during Allay-Oop if you can make it at such an early hour.

Mrs. G. F., Sacramento.— Anita Calfof (NBC) attends a private school, which accounts for your hearing her on the air during school hours.

Mrs. H. M. G., Berkeley.— Corna Scott (KLX) is a delightful little thing with hazel eyes, a wide-blonde and golden complexion. Her grandfather and father are sea captains and for fourteen years Cora's father piloted the ships through the locks in the Canal Zone. From the time she was seven years old until she was fourteen, Cora lived in the tropics and during school vacations, was taken on glorious trips to Haiti, Cuba and other romantic places. She and her younger sister attended high school were spent in Oakland; six months after graduation she married a Stanford boy and three years ago she made her radio debut. She loves to dance, swim and play bridge. Hates to be hurried, prefers blue to all other clothes, is partial to pie-a-la-mode and spends most of her week-ends at Carmel. Her age is twenty-three, her birthplace Brattleboro, Massachusetts.

Lois, Bremerton.—Staion KRKD is located in Los Angeles. There are several persons in radio answering to the name of Chambers, Lois. What is your Mr. Chambers' first name?

Mrs. J. R., Portland.— Johnnie Walker (KOM) has a blond, curly-haired boy of six, with great big brown eyes, who mem- orizes all the popular songs of the day without the least bit of coaching, just from hearing his favorites. Eva Gruninger's little nine-year-old daughter plays the piano beautifully. Incidentally, she is a pupil of Aletta Peg of the noted Valley and Fealy team heard in classical Interpretations. Dixie Marsh is the mother of a wide-eyed, red-haired girl of thirteen who writes short stories. Anson Weeks' eldest son, eleven, is a born musician, while his younger boy, nine, already has an appreciation of art that is truly remarkable.

N. B. D., San Francisco.— Betty Kelly has gone to Hollywood to sing with Tom Coakley's band at the Hoover Hotel. Baldwin McGaw has been lured back to the theatre. He is to produce several plays in our city during the fall season. Cy Trobbe has also left the air lanes for the theatre. Jimmie Grier now holds forth at the Bilmore Hotel in Los Angeles. Jess Stafford is making personal appearances throughout the state of California. The incident which has so long in the Sherlock Holmes productions belongs to Edith Meiser, prominent in eastern theatrical circles. Del Armstrong is the new KLX announcer to whom you refer. You've known Del quite a long time through his musical activities on KLX and as a member of the Four Caballeros. The NBC pipe organ is a two-manual Robert Morton.

Mrs. E. A. R., San Francisco. Sam Moore (NBC) towers over six feet, weighs 196 pounds, has blue Irish eyes, reddish-brown hair and the most fascinating southern accent imaginable. He was born in Monticello, Florida, spoke his first words in Woodrow, Georgia, studied violin until he was seventeen years old, and because he broke his left arm, refused to send for a long time, turned to musical instruments of lesser importance and eventually began featuring them in novelty programs. In 1919 and 1920 he appeared in New York at the Follies, became a regular during the vaudeville and coming to the coast three years ago turned to radio. At one period of his life he studied architecture—his father's profession—and art and as an avocation, Sam turns out commercial drawings for publications. Speaking of his father—Mr. Moore senior is out here on a visit at present. He's the dearest soul; in his eighties, with a white beard and twinkling eyes and an enough wide- awake energy for two or three men put together; sits in during Sam's broadcasts, attends all his current shows in town, never retires before midnight and puts all the young gallants to shame with his courly air and complimentary remarks where attractive ladies are concerned.

Elizabeth, Pendleton.—Don Steele is not broadcasting just now but has promised to advise me the moment he resumes broadcast activities. He is a tall, dark-haired chap, rather boyish and a trifle diffident, especially toward reporters. I managed to unearth the reason for his refusal to send for pads and pencils not long ago; it seems Don was approached by an individual who represented the press, coaxed the lad into talking, extracted a bill from him afterwards and disappeared. The incident became public, and the novice stage of his career, and when he learned later that he had been hoaxed, he swore never to talk again.
Lift the cover of this intriguing little antique chest, and lo! Music! Opening and closing the cover automatically switches the radio on and off. Ends, back and front of the cabinet contribute to the effective baffle area of the speaker to give the tone of a console. The cover acts as a sound reflector. Five-tube T.R.F. with Police Switch for Police Calls and American Amateur signals. Full-Tone Dynamic Speaker. Individual antenna adjustment. Solid carved walnut cabinet with piano hinged top and wrought iron handles. Mushroom legs. 15" long by 10" high by 9" deep. ... Weight 22 lbs.

$49.95 Complete

AMERICAN BOSCH VIBRO-POWER RADIO

NOW ON DISPLAY AT YOUR NEAREST DEALER

Wholesale Distributors: W. E. & W. H. JACKSON, INC.
255 Ninth St., San Francisco × 329 26th St., Oakland
ETHER GLEANINGS

By J. CLARENCE MYERS

THE NBC has softened in regard to the use of discs on its stations. The hitherto strict ruling that no transcriptions or records could be played on network outlets has been reversed and KPO has been presenting a series of broadcasts via the turntable, and soon takes on another. Both are sponsored. And therein lies the tale. The temptation of the mighty lucre was just too much for the network chiefs to turn their backs on. The discs cannot be used on network hookups though, according to a Federal Radio Commission ruling.

The latest series of discs to be heard from KPO begin on September 12, being a dramatization of the Edgar Rice Burroughs story of "Tarzan of the Apes." They'll be heard nightly except Saturday and Sunday from 7:15 to 7:30 o'clock, and an oil company will pay the bill.

That Don Lee, the auto merchant, is one of the most radio-minded men in California is evidenced by the news that he has just purchased 49 per cent of the interest in KDB at Santa Barbara, giving him full control of the station. He already controlled 51 per cent. That makes four stations that he owns outright—KFRC, KHJ, KGB, and KDB. It is said the Santa Barbara station is valued at $50,000.

Ernie Smith, who is doing a lot of sports blabling for KTAB these days, tells a marvelous story in connection with his visits to the Olympic games at Los Angeles recently. I'll pass it on; it's too good to horde up.

It seems that Ernie, tanned to a high brown, hatless and weighted down with official and press badges, was standing in the stadium, when his attention was attracted by two nicely dressed matrons.

"I think he is, in fact I'm quite sure," chirped the first.

"Well, it looks like him, but are you sure it is he?" said the second.

Whereupon the pair got up a lot of courage, came dashing up to the "mike" celebrity and chorused:

"Oh, Mr. Jolsen, won't you autograph our books?"

Ernie's brain did a couple of somersaults and he replied: "Why of course, ladies, with pleasure." And he penned the name of that master of blackface.

"I just couldn't let them down and spoil all their fun," Ernie said.

The news has leaked out that the Firestone program, piped from coast to coast over the NBC facilities, is to go off the air right soon now. But don’t fret, it's scheduled to come back to us on December 5.

* * *

KFRC recently inaugurated a private entertainments division, which is in charge of Ellis Levy, for a number of years head of the RKO booking offices here. One of Levy's biggest jobs since his arrival at the station, the Jamboree Showboat excursion, was a far greater success than anticipated, with more than 1500 ducats being sold.

It's Levy's job to get the KFRC mikes outside jobs, with the station getting a cut on all of their artist's engagements.

* * *

Is Walter Winchell going to get his walking papers from Lucky Strike? A Chicago radio mag says that the ciggie makers are thinking seriously about letting their program struggle along without him.

* * *

Bob Bence is a regular staff announcer at KFRC now. He made his name as m. c. on the old KPO "Who Cares" hour, later joining up with Dobsie on the early "yawning" exercises. He fills the gap left by Linn Church.

* * *

Ralph Brunton, manager of KJBS, is looking over railroad time tables lately, with a serious thought about hopping off to official Washington. It seems that Ralph would like to talk the Federal Radio Commission into giving his station time on the air in the evenings and considerable more power.

* * *

What’s bothering Jerry Jermaine, KTAB personality, these days is what to name her teeny weeny female Scotch terrier. It was a gift from her husband the other day. Maybe the radio audience would have a lot of good ideas, Jerry.

* * *

And, by the way, here’s a choice piece of good news. Dr. Laurence Cross and his "Cross-cuts of the Day" program, which we believe, is a "humdinger," has finally been sold and goes on under the sponsorship of Carnation Milk on October 10 over a coast NBC chain. The program will be broadcast five mornings a week for a quarter of an hour.
They’re calling Helen O’Neill, the NBC producer, the “hardy yeomanette” around the studios these days, after her harrowing experience while yachting in a severe storm off the Vancouver Island coast recently. Helen, with a group of friends, including Bert Fisher, manager of KOMO, and Mrs. Fisher, were aboard the yacht bound from Victoria to Seattle when nightfall and the storm overtook them. “For four hours we tossed about like a cork and the little boat couldn’t make a bit of progress. Several times we thought that our new address was going to be Davey Jones’ locker. And what a relief it was when daylight broke and along with it the storm.”

* * *

The Paraffine Company has changed the name of their “mike”’ act, which starts on the NBC September 8, to “The Jordans.” Principals, Gail Taylor and Myron Niesley.

* * *

The radio chapter for the Durkee Mayonnaise program is closed, that is, for the time being. Contract ran out August 30.

* * *

Other commercial programs to fold up since last writing include the Simon Mattress broadcast on KFRC, which yanked its program after only about two had been presented; and the Joe Palooka stories, sent here by Columbia. They say that the Palooka yarns didn’t sell enough puffed rice for the sponsor to convince him that his money was well spent. It lasted on CBS twenty weeks.

* * *

We nominate as the best news of the month the fact that the “March of Time” program is coming back on the CBS for KFRC release hereabouts on September 9. You remember the program last season? It was one of the best and most popular of its type on the air. The new series of broadcasts will be presented along the same line as the old—a dramatization of the week’s highlights in the news.

* * *

Under and above the sizzling marceling irons and behind and in front of the facial cream treatments, the latest gossip about the NBC staff travels back and forth in a local face-rejuvenating shop. Gals of the NBC say that they hear all the news about their own organization and the people in it from the beauty servitors long before the word is passed around the studios. Ye barber shop scandal-mongers, take a back seat! And listen to these broads-cast.

If you happen up around the NBC workshop and you spot some of the gang perched upon the comfy chesterfields just before drama hour, marking papers feverishly and ceasing that spasmodically to let out a yelp, don’t get hysteria. They’re harmless, or at least almost so. You see they are engaged in that new game fad called “Salvo,” which, by the way, is supposed to require lots of skill. Michael Raffetto and Barton Yarborough are two of the most ardent followers.

* * *

Tommy Monroe, who does blackface before the NBC “mikes,” was flattered to all hollow ’other day when a southern California dialect artist o. o. w. (out of work) paid him a personal visit and applied for a position, believing that Tommy did the hiring and firing of such characters. “Brother, ahm awfully sorry, but my theme song right now is “How Long Will I Last,” says Tommy. Anyhow the man was steered to the proper parties.

* * *

Brief Broadcasts.—Vacations are over for Harry Bechtle, Billy Small, and Manager Edward McCallum of KYA; Grant Pollock, chief mikeman for KTAB, and Edna Fischer of NBC . . . The latter is telling ’em she caught more fish than anyone at Packer Lake in the high Sierra country . . . We read that Great Britain has one million more radio receiving sets this year than it had last year . . . Charlie Park, who was a commercial man for KGO some years back, is spilling over KTAB . . . Merle Matthews, production boss at KFRC, is thrilling the gang with tales of her unusual trip to the “ghost” towns in the deserts of Nevada recently . . . Little Dickie LeGrand, NBC juvenile actor, says two of his pet white mice are “blessed-eventing” . . . Life is just one song after another with Lucille Kirtley, NBC vocal ace. Says she scarcely gets time to eat, she’s kept so busy at the studios . . . Arnold Maguire of KFRC and KTAB is celebrating ten years of microphone work this month, having started at the old Emporium station, KSL . . . Cressy Ferra, piano pounder of KJS and other stations, writes me from Rome, Italy, that she is having a glorious time and has visited the principal stations in that city, including the television studios of station EIAR . . . By the way, Glenhall Taylor, station KTAB, told me to tell you that he, too, is a veteran; been broadcasting ten years last May . . . Arnold Maguire is the new voice on the KTAB Hill Billies, playing the role of Mr. Mack, leader of the group.
The strident cries of “Yuxtry” from a street urchin, barely large enough to grasp his bundle of newspapers, have been replaced by the cultured, modulated tones that make David Ross one of radio’s foremost announcers.

Born in New York in 1895, David early knew poverty. Almost as soon as he could contribute to the family income he became a newsboy. His urban boyhood was interrupted only once, when the Ross family tried farming near Richmond, Va., but agriculture proved no more prosperous than had other enterprises and David soon returned to New York.

He recalls his boyhood as a series of disappointments. For instance, there was a certain cruelty in the fact that the only friend he, at seven years, had ever made, could not come with him from Virginia. The friend was Caesar, an ancient mule. Then, in public school, his life might have been spoiled by the fact that he had a certain (or uncertain) cross-eyed teacher who invariably looked at one boy and scolded David.

Despite such an educational handicap David progressed through high school and enrolled at the College of the City of New York in a liberal arts course. Then, for some reason he cannot now recall, he withdrew and transferred to Rutgers for an agricultural training.

After leaving college he tried several occupations. For a time he was supervisor at an orphan asylum. After that he became secretary to a Russian baroness, but her temperament kept him in such a constant state of apprehension that he turned his hand to the more peaceful occupation of writing poetry. But his poems were most often returned with polite rejection slips and he was forced to supplement his writing with a more profitable position.

With occasional stray parts in musical comedies, writing advertising copy and reviewing one book a week for a magazine he was able to eke out a living.

David started in radio as a dramatic reader. It was just an odd job, as far as he was concerned, as there were but few dramatic presentations on the air at that time. But some executive recognized the unusually rich tones of his voice and the charm of his personality and signed him as an announcer.

Two years after his first appearance on radio he came to Columbia where besides his regular announcing assignments he presented a program of his own called “Poet’s Gold.” His favorite program now is announcing the opening poem of “Arabesque,” one of the oldest radio presentations.

David Ross is five feet five inches tall. Has deep blue eyes and a wealth of wavy brown greying hair. His soft black ties and gentle manner give him the romantic novelist’s idea of the languishing poet. He loves reading and spends his leisure hours browsing about in second-hand book stores.

Belles Forbes Cutter, featured soloist of several weekly Columbia programs out of Chicago, first became identified with radio in 1923 when she abandoned an operatic career for microphone appearances. With the exception of a brief return to the concert stage, she has been a radio “regular” ever since.

Born in Harbor Springs, Mich., the daughter of a musical family, Miss Cutter appeared in local concerts while attending high school. After graduation, she studied with Sembrich in New York. Then came Europe and studies in Berlin with Lamperti and Prochowski. Miss Cutter made
her operatic debut in Germany two years later.

She sang in many music centers over the Continent before returning to America and a concert career. One of her fellow artists on early tours was Howard Neumiller, pianist. Several years passed. Then, while visiting her family in Michigan between engagements, Miss Cutter decided to go to Chicago to survey opportunities in radio. There she found Neumiller, her former concert associate, serving as station director of WEBH, now extinct. He persuaded Miss Cutter to sing before the microphone. Fan response confirmed his opinion that her soprano voice was suited ideally to radio.

When the Columbia network opened its Chicago studios Miss Cutter was one of the first to be called upon for programs originating at that point. She has appeared in a wide variety of commercial and sustaining programs from the midwest.

The singer carefully surveys her fan mail for the relative popularity of musical selections. She has discovered that "Annie Laurie" and "The Last Rose of Summer" hold the long-time record.

H. C. CONNETTE is the man who brought a whole epoch back to life, and reincarnated an entire town of the nineties, with its inhabitants, customs, and atmosphere.

For three years he has guided NBC network audiences down "Memory Lane" to Goshen Center, once a week, and for half an hour's time made them forget the western family interested radio listeners; they demanded, with a flood of letters, more Smithers family and less music. Little by little the dramatic-logue grew and the music dwindled until the Goshen Center epic reached its present form.

It is perhaps the only program on the air which its own listeners help to write. Every day or so brings a new scenario idea from some member of the NBC audience, and Connette adapts the idea for an episode. Sometimes, he admits, he almost gets frightened, for the Smithers family and the other denizens of Goshen Center have become so real to him and a large percentage of those who regularly listen to "Memory Lane" that he expects to meet one of his own creations face to face, almost any day.

Connette is one of the many newspaper folk who have turned to radio. He is a native of Indianapolis, which gives him the authentic background for Goshen Center's folk-lore, but his experience has been cosmopolitan. A graduate of Hobart College, Geneva, New York, he worked on newspapers all over the United States, then went to China. He wrote his first radio continuity in Shanghai, China, where he was telegraph editor and read dispatches at a radio station. He introduced musical selections and continuity to relieve the monotony of a half hour of straight news broadcast.

He was engaged by the National Broadcasting Company by mail and traveled all the way from China to enter the San Francisco studios of the Pacific Division.

BELLE FORBES CUTTER

present in the engrossing comedy-drama of the Smithers family and their friends.

Like many other successful things, "Memory Lane" was not originally planned in its present form but "just grew." Connette started writing continuities for old-time songs, and introduced "Ma" and "Pa" Smithers with their son "Billy" Smithers. The quaint Hoosier dialect of the mid...
America's most popular institution celebrated an anniversary August 19. The institution is Amos 'n' Andy, and on that date they began their fourth year as the favorite entertainers to his majesty, the American Public. Since Amos 'n' Andy have been on the air they have broadcast 2365 episodes, and have been actually on the air—in person—for more than 394 hours.

Neither of the boys has ever missed a broadcast. However, during the Republican and Democratic conventions their time on the air was relinquished in favor of the event in progress. In order to maintain their perfect record it has been necessary for NBC to run a line to a hospital bed when one of the boys was ill, and the broadcast has come from that place. They have not taken a vacation since their program went on the network. During the three years they have been on the network, and during the two years previous to their NBC debut as Amos 'n' Andy, and two more years before that, when they were Sam 'n' Henry, Correll and Gorden have written every word heard in their episodes and have played every one of the many characters that have paraded before the microphone.

In addition to the exacting business of maintaining a high standard of broadcasting, officials of KNX, in Hollywood, are now confronted by details of constructing a new transmitter. The change in equipment is in line with the increase in power to 25,000 watts in accordance with the license granted by the Federal Radio Commission.

Among the more serious problems is that of hauling this power equipment, which weighs more than ten tons.

Norman Brokenshire, CBS announcer, has become a country gentleman, having leased a large estate on Long Island Sound, near South Norwalk, Connecticut, for the rest of the summer. The estate, "Rocks and Shoals," has spacious grounds facing on the bay shore, and a private cruiser which goes with it for Broke's fishing trips.

The matter-of-factness of New York's taxi drivers was illustrated for Elizabeth Barthell, pretty Columbia soprano from Tennessee, when she and her roommates recently hired a cab to take them to a Long Island beach and back. After their swim, the girls were unable to find their driver, who had missed the appointed meeting place. They finally located him just as he was planning to go back without them. "I wasn't going to wait any longer," he remarked casually. "The last party I brought out here drowned, and here I was waiting for two hours."

Emilio Bonsilous, well known European guitarist appearing twice a week on KTAB, has played all over the world. When he plays it sounds like a whole string orchestra.

Perhaps the most unusual piece of fan mail ever received by a radio star is the six-foot guitar a California admirer shipped to Buddy Rogers. And the note that accompanied it read: "This has been in the family ever since it was a ukelele—so take good care of it."

Out of the elite environs of the Athens Club at Oakland comes young Tom Coakley and his Orchestra, to tickle the dancing feet of Filmland in the Hollywood Roosevelt Hotel. Heard over KHIJ, the Don Lee station at Los Angeles and other stations of the Columbia-Don Lee network. Winsome Betty Kelly, favorite radio songbird; Virginia Haig, blues singer; Carl Revazza and Al Morris, tenors; and the Vocal Sextet, are a few of the highlights.

Coakley's band replaces Henry Halstead at the Hollywood Roosevelt Hotel and plays from the Patio Roof and Blossom Room. Halstead, it is reported, is returning to Kansas City where his band has been signed for a lengthy engagement.

Many schools are using KTAB's Golden Memories program as an authentic reference on early California history. The period is conducted by Louise Taber.
Gerald and Virginia Barnard, known to KNX audiences as "Ginnie and Jerry," who appear frequently on the Hollywood station, bring to the radio audience a wealth of colorful experience and material after ten years spent in old Mexico.

The actors who play in "One Man's Family," the domestic serial by Carlton E. Morse, which is broadcast over the NBC-KGO network Wednesday nights, have been playing the same roles in the serial for almost three months—so long that most of them confess to feeling new and then that they really are the Barbour family. Both J. Anthony Smythe and Minetta Allen, who play Mr. and Mrs. Barbour, unconsciously take a parental tone in their voices when they meet Michael Raffetto, Billy Page, Kathleen Wilson, Bernice Berwin or Barton Yarborough, in a studio corridor.

Mel J. Blanc, talented young radio comedian, who is frequently heard on the "Matinee Mirthmakers" program over KNX, recently returned to the Hollywood station after a two weeks' visit to his home in Portland, Oregon. While visiting his old stamping ground, renewing old acquaintances, the "Hoot Owls," disbanded for vacations, reassembled to do Mel honor.

Six of the nine musicians in Alexander Haas' Budapest ensemble are true-to-the-life gypsies, and all but one is a Hungarian. He is Maximilian Rose, first violinist, but he is familiar with gypsy life and tradition, for he comes from the Transylvania region of Roumania.

Bernice Berwin, NBC actress, writes plays in her spare time. "Facing Forty," recently presented by NBC, came from her typewriter.

Two new citizens have joined the colony of feathered stars who take part in NBC's "Crosscuts from the Log o' the Day," with Dr. Laurance L. Cross every week-day morning and Tuesday evenings. They are military starlings, beautiful black birds with scarlet breasts, which were imported from France in order that they might add, their whistling melodies to the bird choir.

"Don't forget Noah was six hundred years old before he knew how to build the Ark," says Bennie Walker, NBC's two hundred and forty-pound comedian, singer and actor.

Ed Wynn told during a recent NBC broadcast of a man whose trousers were so shiny that children used to follow him around to see how they'd look in the pants.

Early in his career Phillips H. Lord (Seth Parker), NBC character actor, taught school in Maine. Seeking to test the alertness of his class one day, he suddenly slapped a quarter on the desk, and asked sharply, "What's that?" A boy in the front row promptly shouted, "Tails."

Raymond Paige, musical director of the California Melodies program, Columbia's late Sunday night feature, recently appeared as guest conductor at the Hollywood Bowl. His work was accorded such an ovation that the management prevailed upon the radio maestro to make a return engagement.

The new power equipment being installed at KNX, in Hollywood, in accordance with the permit of the Federal Radio Commission, to increase power of the station to 25,000 watts, includes twenty-seven tubes, eleven of which are water-cooled, costing from $30 to $480 each.

NBC announcers broadcasting the Beer Parade from the twelfth floor balcony of the NBC building at 711 Fifth Avenue were wrapped around with wire to keep them from falling, as they leaned out over Fifth Avenue to describe the scene. A page held the microphone for the speakers.

Even though their search for a basso is still on, the Men About Town, Frank Luther, Jack Parker and Darryl Woodyard, go out to the log cabin they built on Long Island Sound to spend their week ends. The other night after they had retired, a bullfrog began to croak, and Jack Parker, waking, said, "Gosh, have those darn bass singers followed us out here to give auditions?"

Jacques D'Avery, when he isn't singing over NBC networks, usually can be found trying out his tenor voice while riding horseback along the bridle paths of New York's Central Park.
WERE we successful in bringing in new business this week? Well, just glance through this issue. Anyhow, the boss hasn’t “beefed” about us being negligent and our salary hasn’t been shaved, so there.

Pipe that classy Golden State ad. Nice, eh? And believe you me those butter, egg, and skimmed-milk boys know what’s what when it comes to publicizing their new NBC program. You’ve heard, of course, that it starts on Saturday night, September 10, and it’s going to be a series of plays, entitled “The Golden State Family Robinson.”

Advertising is news, and believe us there is plenty of it in that full page about Tom Gerun’s return to the Bal Tabarin, which Frank Martinelli, the proprietor, paid for. Attractive, too, isn’t it? Tom Gerun has many thousands of friends in the radio-listening audience, and gosh how they’ll eat up the news in that ad. And then maybe some of ’em will go and eat up Martinelli’s fine food at the Bal. We hope so. And so does he.

Squatted in the office of W. H. Jackson, of the W. E. and W. H. Jackson Company the other day, to cool off our smoking pedal extremities and chat with “W. H.” He told us that the American Bosch Corporation, who manufacture the sets which he distributes hereabouts, showed a 30 per cent increase in number of wage-earners employed by the company on August 1 over that of June 1. And that’s sumpin’. Also told us that the new additional Bosch radio models will soon be displayed in Broadcast Weekly.

Welcome, Sperry Flour, to our fold! Forty thousand Broadcast Weekly families will read your story from week to week in here, and it will mean so much more to them because most of them are already familiar with your radio broadcasts by Martha Meade and the others you have on the air. When we called on Mr. Rowe at the Flour company, he graciously listened to our story (and take our word for it, that’s mor’n lots of ’em do) and right then and there saw the great possibilities of creating a desire for his products through the pages of our magazine. Pipe the first ad in this issue.

Do you know one of the reasons why the Renner Minuette radio set is going over so big? Of course, price is one thing. But the other is the fact that it has a dual personality. You can listen to all the regular programs from the broadcasting stations and then with a twist of a “thinga-ma-gadget” she’s converted into a short wave receiver and you pick up the police calls, air mail pilots, amateur broadcasters, and others. Glance at their ad in this number.

In one of those ads the Bank of America is running with us I noticed the words “courage—confidence—common sense.” And that’s exactly what they’ve used in picking Broadcast Weekly to help tell their story to the Pacific Coast. Nicely composed and artistic ads, too. Have you noticed?

Shell Oil Company is probably the biggest user of radio time in the West, what with their two programs, “The Shell Happymite” with Dobbsie and “Eb and Zeb.” And to complete their perfect sales promotion they’re backing up their air ads with space in our medium. There’s a direct relationship there between radio and Broadcast Weekly that no sponsor of a program should overlook. Shell hasn’t.

But jumpin’ Jehosephet, we’ve told you all about our new clients and happy and satisfied old ones, but almost forgot to report the ones we called on and got the “air.” We breezed into a big baking company that is “plugging” its name all over the ether with its dance programs, but they said they didn’t have the “dough” to pay for space in our mag. The advertising manager for a large music house is under the impression that radio listeners aren’t interested enough in music to buy any instruments—if he only knew—we tried to tell him, but—well, we left without a contract. There were others, too, but we’re calling again. Maybe next time. So long.
Broadcast Weekly Readers! Have you tried the new JRC Tubes? They are Sealed in Cellophane and are fully guaranteed.

For Sale by All Good Radio Dealers

ZACK RADIO SUPPLY COMPANY
1470 Market Street
Wholesale Distributors
San Francisco

www.americanradiohistory.com
Invest 3c in postage to send for this new book of radio facts. It may save you $15 or more. For it’s the radio that soon goes out of date, or costs you too much for what you get, that’s really the unwise investment. So listen!

—Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with less tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets—step by step, in non-technical language, you investigate before you invest! Send for this free book. Without it, you are lost. With it, you save money. Don’t buy a radio until you’ve read this new book of latest radio facts. Send for it now. . . . It’s FREE.

FREE COUPON OFFER

PHILCO RADIO & TELEVISION CORP., Dept. BW, 218 Fremont Street, San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

My name is ____________________________

Address ____________________________________________

City ____________________________
SUNDAY Programs

WAYNE KING
NBC-KGO—11 A.M.

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Tuneful Topics
9—Sabbath Reverses
9:15—Watch Tower Sermon
9:30—Rhythmic Ripples
9:45—Uncle Harry Comics
10:30—Melody Moods
11—Old St. Mary's Church Services
12 noon—Salon Moments
12:30—Musical Novelties
1—Dance Melodies
2:30—At the Console
2—Opera Period
5—Masters of the Violin
4:30—Symphony Series
5:30—Artist Celebrities
5—Revues
6:30—Twilight Harmonies
7—Light Opera Musicals
8:30—Ted Fiorito's Band
8—News P. Hendricksen
9:15—Sacred Hour
10 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Recorded Programs
9:15—Ira Blue
9:30—Recordings
10—Baptist Church Bible Class
11—Baptist Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Church of Latter Day Saints
1:30—Popular Records
2:30—Masterpieces of Melody
3:45—Mental Engineering
4—Danced Program
4:30—Emilio Bonsilva, Guitarist
4:45—Studio Program
5—Masters of the Chimes Organ
6—Baseball Reports
6:15—Studio Program
6:30—Masters's Music Room
7—Electrical Transcription
7:30—Olive May Williamson, Pianist
7:45—Baptist Church Services
8—Hill Hendricksen
9:45—Chapel of the Chimes Organ
10 to 11 p.m.—Bill Hillies

340.7 Meters KLX Lake 6000
880 Keys. 500 Watts
12 noon—Record Program
12:15—John Wherry Lewis Quintet; Coryne Sidney, Soprano Soloist
1:30—Classical Recordings
2:30—Delphine Murphy, Contralto; Clyde Diddle, Basso; Adele Ardash, Pianist
3:30—Recorded Program
4:30—Venetian Violin Ensemble
4—Records
5:30—Orland Guiordan, Tenor; Helen Parmelee, Pianist
5:45—Three Cocanauts
6—Navy Quartet under the direction of M. Jay Goodman, Tenor
6:30—Hotel Oakland Trio
7:30—Hawaiian Memories, with The Three Cocanauts
8—Eight o’clock Players, under the direction of Nester Piazza
9—Helen Parmelee, pianist
9:15—Brahms’s Trio
9:45—Marge Vogel and Jean Ardash
9:45 to 6:15 P.M.—Dance program
11 to 12 midnight—Dance program

491.5 Meters KFRC Prospect 0100
610 Keys. 1000 Watts
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2:30
2:30—Prof. Lindsay
3—CBS Programs to 5:30
5:30—Topics of World-wide Interest
6—Sunday Night Melody Hour
6:30—CBS Programs to 8
6—Come Into the Library
8—California Melodies
9—Hutton's Concert Ensemble
9:15—Musical Forget-Me-Not
9:30—Grand Hotel Orchestra
10—Jay Eilick's Orchestra
11 to 12 midnight—Midnight Moors

280.2 Meters KJBS Ord. 4148-49
1070 Keys.
J. Brunson & Sons, San Francisco
8 A.M.—Recordings
9—Morning Concert
10—Sunshine Half Hour
10:30—Recorded Music
11—Selit Program
11:30—Jo Mendel's Music
11:45—Records
12 noon—Maison Paul Program
12:15—Stories by Famous Authors
12:30—Dance Orchestra
1—Popular Selections
1:30—Musical Memories
2—Afternoon Concert
2:30—Joe Green's Marimba Band
2:45—Organ Music
3—Melody Gems
3:30—Records
4—Musical Styles
5—Popular Selections
5:30—Symphony Orchestra
6:30—15 P.M.—Musical Contrasts
12 to 6 A.M.—Owl Program

322.4 Meters KROW Glenc. 6774
930 Keys. 1000 Watts
8 A.M.—Recordings
9—Dr. T. G. Linbarger
9:15—Union Mutual Life
9:30—Melodies of Yesterday & Today
10—Bible Lecture, Judge Rutherford
10:45—Lloyd Adams, Pianist
11—The Smokey Oaks
11:45—George Gilly, Baritone
12 noon—Johnny Cerrul, Accordion
12:15—Recordings
12:30—AI Cook's Oklahoma Cowboys
1—Watch Tower Program
2—Okoni Hula-waivans
2:30—Silent Period
6—Watch Tower Program
7—Oakland Chamber of Commerce
7:30—Silent Period
9—Greek Watch Tower Program
10:30 to 11 P.M.—Recordings

322.4 Meters KFWI Franklin 0200
930 Keys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—Radio Revelers Dance Or.
5—Ith International Hour
4—Musical Masterpieces
4:30—White House Vespers
5—Dance Hour
5:30—Dinner Concert
6 to 7:30 P.M.—Silent Period
7:30—9 P.M.—Services from Fifth Church of Christ, Scientist

296.6 Meters KQW Ballard 777
1010 Keys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons, Fred J. Hart
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—First Baptist Church Services

204 Meters KGA Main 3434
1470 Keys.
KPO Programs

254.1 Meters KEX Atwater 3111
1180 Keys. 5000 Watts
Western Broad. Co., Portland, Ore.
8 A.M.—NBC-KP0 Programs to 7:15
7:15 P.M.—Silent period
8—NBC-KP0 programs to 8:30
8:30 to 12 midnight—NBC-KP0 programs

319 Meters KQIN Atwater 3334
940 Keys. 1000 Watts
The Journal, Portland, Oregon
8 A.M.—CBS Programs to 11
11—Sunnyside Congrega. Church
12 noon—CBS Programs to 2:30
2:30—Lindsey and Harline
3—CBS Programs to 6
6—KFC Melody Hour
6:30—CBS Programs to 8
8—First Church of Christ, Scientist
9—Ward Hutton Ensemble
9:15—The Journal Parade
9:30—The Grand Hotel Orchestra
10—Ike Wadner, Gene Baker and Cecil Tague
10:30—Jay Eilick's Orchestra
11 to 12 midnight—Jantzen Beach Ballroom Band

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9:30—Ted Flo-Rito and His Hotel St. Francis Dance Orchestra; KGO, KHQ, KGW, KFI
10—Richie Robinson's: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGDY, KGLH, KYKL
11 to 12 midnight—Carol Lofner and His Bal Tabarin Orchestra: KGO, KHQ, KGW off 11:30

9:08 Meters
KQH Main 538
990 Kays.
1000 Watts

9 A.M.—NBC-KGO Program
9:30—Book Reviews, Lucy Robinson
10—Waltz Time Program
10:15—KQH Program Highlights
10:30—NBC-KGO Programs to 12:15
11:30 A.M.—Crusty Crystals
12:30—NBC-KGO Programs to 8
8—Rainbow Hawaiians
8:15 to 12—NBC-KGO Programs

325.9 Meters
KOMO Elliott 5890
920 Kcys.
1000 Watts
Fisher's Blind Station, Inc., Seattle, Wash.

8 A.M.—CBS Programs to 2:30
2:30 P.M.—Professor Lindsay
3—CBS Programs to 4:30
4:30—Studio Program
4:45—CBS Programs
5:15—CBS Programs
5:45—Services: KPO, KGA, KJR, KEX

8—Dr. Mongeau, vocal trio, Anson Trio, Arthur. Rex Dunn:
8:30—Romancers, orchestra (KPO, KGA, KJR, KEX)

3:30—Cavalleri, dance orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
4—Community Forum: KPO, KGA, KJR, KEX
4:30—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX
5—Kenneth Spencer, baritone and narrator: KPO, KGA, KJR, KEX
5:15—Sunday Concert: KPO, KGA, KJR, KEX
5:45—Gunnar Johansen, pianist: KPO, KGA, KJR, KEX, KFSD
6—The Symphonette, female vocalist and orchestra: KPO, KGA, KJR, KEX, KFSD
6:15—Northern Lights, male quartet: KPO, KGA, KJR, KEX, KFSD
7—Evelyn Magini, vocalist; Harry Reuther, pianist: KPO, KGA, KJR, KEX, KFSD
7:30—Mechanicals: KPO, KGA, KJR, KEX, KFSD
8:30—Romancers: KPO, KGA, KJR, KEX, KFSD
8:45—Rendezvous, staff of NBC, NBC: KPO, KGA, KJR, KEX
9—Abas String Quartet Chamber Orchestra, conducted by D. E. Satterfield: KPO, KGA, KJR, KEX (KEX on 8:45)
9:15—Henry Thompson, tenor; KPO, KGA, KEX, KFSD
9:45—KCOX String Quartet, conducted by W. E. P. Smith: KPO, KGA, KEX, KFSD

256 Meters
KVI Broadway 4211
270 Kays.
1000 Watts
Puget Sound Broadcast Co., Tacoma, Wash.

8 A.M.—First Baptist Church
8:30—CBS Programs to 9
9—Church of the Air: KPO, KGA, KJR, KEX
9:30—CBS Programs to 11
11—Central Lutheran Church
12 noon—CBS Programs to 1:30
1:30—CBS Programs
1:45—Watch Tower Program
2—CBS Program
2:30—Professor Lindsay
3—CBS Programs to 5:30
5:30—Rabbi Magin
6—KFRC Melody Hour
6:30—CBS Program
7—Crazy Quartette (E. T.)
7:15—CBS Programs to 8
8—Dr. Alvin J. Wallin, conducted by J. Park: KPO, KGA, KJR, KEX
8:30—California Melodies
9—Little Symphony Trio
9:30—CBS Program
10—Jay Eslick's Orchestra
10 to 11 midnight—Midnight Moods

309.1 Meters
KJR Seneca 1515
970 Kays.
5000 Watts

8 A.M.—NBC-KPO Programs to 10
9—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX, KFSD
10—Lakeside Dance Orchestra: KPO, KGA, KJR, KEX, KFSD
11 to 12 midnight—Midnight Melodies: KPO, KGA, KJR, KEX, KFSD

449.9 Mers.
KBC-KPO Gar. 8300
5000 Watts
National Broadcast Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KFSD

8 A.M.—Major Bowes' Capitol Follies: KPO, KGA, KJR, KEX
8:30—Legion of the Lost, Drama of French Foreign Legion: KPO, KGA, KJR, KEX, KFSD
9—Organ Concert: KPO, KGA, KJR, KEX
9:30—Planes, Pictures, Anecdotes; KPO, KGA, KJR, KEX (KFSD on 9:45)
10—Rembrandt Trio, Eva Garcia, pianist and director: KPO, KGA (KJR on 10:15) KEX
11—Bible Stories, Rebuilding the Walls of Jerusalem, by Harry De Lasa: Paul Carson, organist: KPO, KGA, KJR, KEX, KFSD
12 noon—Romancers, vocalist; dance orchestra: KPO, KGA, KJR, KEX, KFSD
1—The Guardsmen, male quartet direction Howard C. Rimes; orchestra: KPO, KJR, KEX
1:30—Songland, Gail Taylor, soprano: Myron Niesley, tenor: Instrumental ensemble: KPO, KGA, KJR, KEX
2—Catholic Hour: KPO, KGA, KJR, KEX, KFSD
2:30—Sweetheart Days, songs and poetry: KPO, KGA, KJR, KEX, KFSD
3—The Cecilian women's trio: Eva De Vol, Barbara Blanchard, sopranos Eva Gruninger, contralto: Armstrong Trio, instrumental ensemble: KPO, KGA, KJR, KEX
3:30—Cavalleri, dance orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
4—Community Forum: KPO, KGA, KJR, KEX, KFSD
4:30—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX
5—Kenneth Spencer, baritone and narrator: KPO, KGA, KJR, KEX
5:15—Sunday Concert: KPO, KGA, KJR, KEX
5:45—Gunnar Johansen, pianist: KPO, KGA, KJR, KEX, KFSD
6—The Symphonette, female vocalist and orchestra: KPO, KGA, KJR, KEX, KFSD
6:15—Northern Lights, male quartet: KPO, KGA, KJR, KEX, KFSD
7—Evelyn Magini, vocalist; Harry Reuther, pianist: KPO, KGA, KJR, KEX, KFSD
7:30—Mechanicals: KPO, KGA, KJR, KEX, KFSD
8:30—Romancers: KPO, KGA, KJR, KEX, KFSD
8:45—Rendezvous, staff of NBC, NBC: KPO, KGA, KJR, KEX
9—Abas String Quartet Chamber Orchestra, conducted by D. E. Satterfield: KPO, KGA, KJR, KEX (KEX on 8:45)
9:15—Henry Thompson, tenor; KPO, KGA, KEX, KFSD
9:45—KCOX String Quartet, conducted by W. E. P. Smith: KPO, KGA, KEX, KFSD
10—Lakeside Dance Orchestra: KPO, KGA, KJR, KEX, KFSD
11 to 12 midnight—Midnight Moods: KPO, KGA, KJR, KEX, KFSD

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Sunday Programs

BROADCAST WEEKLY

17

CBS

Columbia Broadcasting System

8 A.M.—Voice of St. Louis: KFBB, KFW, KGR, KON, KOIN, KFRC, KGB, KSL
8:30—Relis and Dunn, with Freddie Rich's Orchestra: KFBB, KKW, KERN, KOL, KVI, KOIN, KFRC, KGB, KSL
7:30—En Route to Pennzoll Parade of Melodies: KFBB, KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHB, KQB, KSL
8:30—California Melodies: Guest Stars and Findam Paije's Orchestra: KFBB, KMJ, KGW, KERN, KOL, KVI, KFPP, KFRC, KGB, KSL

285.5 Meters KNX

10:50 Keys

5000 Watts

L. A. Evening Express, Los Angeles

7:30—The Harper's Gang
8:30—Cannon School
10:00—Transcription
12:00—Third Church of Christ, Scientist

4:15—Transcription
5:30—Musical program
7:00—Judge Rutherford, Sermon
10:15—Transcription

3:30—Beaux Arts
4:45—Martin Luther Thomas

3:30—Hollywood Humanist Society
3:30—First Presbyterian Church
8:00—Good Samaritan of the City Pensions Program

8:30—CBS KGB, KSL
5:30—Stuart Skolfield, "Poems"
6:15—Samoloff Vocal Trio
7:30—Hotel Miramar Orchestra
9:30—NBC KPO Program
10:11 P.M.—Record Program

290.7 Meters KECA

1430 Keys

1000 Watts

Earle C. Anthony, Inc., Los Angeles

9 A.M.—Nick Harris Program
10—Record Program
12:30 P.M.—Wesley Touloutelle, Organist
1—Record Programs

5:30—Stuart Skolfield, "Poems"
5:45—Record Program
6:15—Neil Russell, Sacred Songs
6:30—"Story of India," by Lal Chand Mehra
6:45—Seth Parker Program
7:15—Male Quartet
7:30—Werewolf Play and String Trio
8:15—Samoloff Vocal Trio
8:30—Hotel Miramar Orchestra
9:30—NBC KPO Program
10 to 11 P.M.—Record Program

333.1 Meters KHJ

1711 Keys

1000 Watts

Don Lee, Inc., Los Angeles, Calif.

8 A.M.—Sunday Times Comics
8:30—Relis & Dunn
9:30—"Home Sweet Home" Concert
9:30—NBC KPO Programs to 9:30
9:30—"Home Sweet Home" Concert
10:30—CBS Programs to 1:30
11:00—To be announced
11:45—CBS Programs to 2:30
12:30 P.M.—Prof. Lindsley
12:45—CBS Programs to 5:30
5:30—Rabbi Edgar Magnin
6—KFRC Melody Hour
6:30—CBS Program
7—Musical Cameo
7:15—CBS Programs to 8
8—Edison Reveries
9—CBS Program
9—Jaye Warde Hutton's Ensemble
9:30—Jay Estelle and Orchestra
10—World-wide News
10:10—Grand Hotel Orchestra
11 to 12 midnight—Organ Recital

486.5 Meters KFI

640 Keys

50,000 Watts

Earle C. Anthony, Inc., Los Angeles

9 A.M.—NBC KGO Programs to 9:30
11:30—Lyljan Arlat, Platis
12 noon—NBC KGO Programs to 5:30
12:30—Virginia Pearson Program
1—Wesley Touloutelle, Organist
2—Julie Kelan, Harpist
2—NBC KGO Programs to 6:45
4:45—"Tales of the Secret Service," by Capt. Don W. Wilkie
7—Orchestra
8—Hotel Miramar Orchestra
8—Concert Orch. and Rudolpho Hoyos
9 to 11 P.M.—NBC KGO Programs

209.7 Meters KECA

971 Keys

1000 Watts

Earle C. Anthony, Inc., Los Angeles

11:30—Lyljan Arlat, Platis
12 noon—NBC KGO Programs to 5:30
1:45—"Tales of the Secret Service," by Capt. Don W. Wilkie
7—Orchestra
8—Hotel Miramar Orchestra
8—Concert Orch. and Rudolpho Hoyos
9 to 11 P.M.—NBC KGO Programs

333.1 Meters KHJ

1711 Keys

1000 Watts

Don Lee, Inc., Los Angeles, Calif.

9 A.M.—Sunday Times Comics
8:30—Relis & Dunn
9:30—"Home Sweet Home" Concert
9:30—NBC KPO Programs to 9:30
9:30—"Home Sweet Home" Concert
10:30—CBS Programs to 1:30
11:00—To be announced
11:45—CBS Programs to 2:30
12:30 P.M.—Prof. Lindsley
12:45—CBS Programs to 5:30
5:30—Rabbi Edgar Magnin
6—KFRC Melody Hour
6:30—CBS Program
7—Musical Cameo
7:15—CBS Programs to 8
8—Edison Reveries
9—CBS Program
9—Jaye Warde Hutton's Ensemble
9:30—Jay Estelle and Orchestra
10—World-wide News
10:10—Grand Hotel Orchestra
11 to 12 midnight—Organ Recital

225.4 Meters KGB

130 Keys

1000 Watts

Don Lee, Inc., San Diego, Calif.

9 A.M.—CBS programs to 9:30
9:30—Home Sweet Home concert
10:30—CBS programs to 5:30
5:30—Rabbi Magnin
6—CDLBS programs
6:30—CBS programs to 8
8:30—CBS programs to 8
9:00—Hutton's Concert Quartet
9:30—Grand Hotel Orchestra
10—Eslick's Orchestra
11 to 12 midnight—Midnight Moods
Golden State Co. Sponsors New NBC Program

NEWS that the Golden State Company is returning to the air with a new series of weekly programs will be welcomed by thousands of radio listeners throughout California.

The program, entitled "The Golden State Family Robinson," is a drama serial written especially for the company by Freeman Tilden, well-known writer, and a frequent contributor to the Saturday Evening Post. The initial episode will be broadcast over the NBC-station KGO in San Francisco and KFI in Los Angeles—on Saturday night, September 10, from 7:30 to 8 o'clock.

The play concerns the lives of a typical California family—mother, father, two children, and an uncle. The Robinson family are San Franciscans. Their adventures will be brought to the radio audience every week.

And now, meet the Robinson family:

Mrs. Robinson ..................Dorothy Desmond
Mr. Robinson ..................Barton Yarborough
Ruth, their daughter ..........Anita Calfot
Jack Mery..................Charles MacAlister
Uncle Lew..................Jack Richey

All are members of the NBC dramatic staff. The plays will be directed and produced by Carlton E. Morse.

Popular Orchestra Leader Returns to Bal Tabarin

TOM GERUN, orchestra leader of Bal Tabarin, is back in San Francisco with the famous Brunswick Recording Band that has been winning new laurels in the East.

This is the second time Gerun has taken his band East and both times he has demonstrated that his dulcet, foot-throbbing harmonies sound sweet to Gotham ears.

The tour just completed was expected to last six weeks, but Tom’s audiences decreed otherwise. He first opened at New Orleans’ fashionable Club Forest, known to sophisticates as one of the gayest spots in U. S. A. The Gerun brand of harmonies proved so popular at the Southern resort, the management refused to let him go, not even to accept an urgent invitation from New York’s Hollywood Gardens for Gerun to play the engagement usually offered to Paul Whitman. He had to spend a full 17 weeks at Club Forest during which his music was broadcast over the Dixieland chain.

The tour closed with a six weeks engagement at the smart Hotel New Yorker whose guests found something new and different in the rhythms of this San Francisco band. Gerun comes to Bal Tabarin direct from the New Yorker, and a big homecoming night will mark his opening there on September 7th.
Mondays-

Programs

Sept. 4-10

BROADCAST WEEKLY

19

491.5 Meters KFRC Prospect 0100
610 Keys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:30—Early Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper’s Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Colonial Dames Beauty Talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Recordings
4:45—CBS Program
5—Skippy
5:15—Globe Trotter
5:30—Town Topics
5:30—CBS Programs to 6:15
6:15—Song Recital, Juanita Tennyson
6:30—CBS Programs to 8
8—Blue Monday Jamboree
9—Gene Quaw’s Orchestra
9—Tom Coalby’s Orchestra
10 to 12 noon—Request Hour

535.4 Meters KTAB Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45—A.M.—News
7—“Back Alley” program
7:30—Texas Cowboy
8—Allay-Gopi! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma LaMar
10:25—Thumblnail Dramatic Sketch
10:30—News service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
11:30—News Service; Records
12:45—Studio program
1—Over the Teacups
1:30—Records
1:45—Lunatics at Large
2—Studio program
2:15—Billie Burke, Entertainer
2:30—Record
2:45—Masterpieces of Melody
3:15—Recorded Program
3:45—Adele Burian
4—Studio program
4:15—Accordian and Banjo Duo
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio program
6:30—Ernie Smith’s Sport Page
6:45—News Reporter
7—Coversed Wagon Jubilee
7:30—News Service
7:45—The Mirror
8:00—St. Mary’s Alumni Program
8:30—Silm Martin’s Orchestra
8:45—The Gossipers
9—Billies
9—Troubador Chest with Luther Putnam
10:30—Moment Musical
11:10 A.M.—Night Owls with Ray Howell

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Lillian Cooper
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Meridian Medleys
12:30—Organ Recital, Glen Goff
1:45—Cali. Parent Teachers Assoc.
2—Famous Songs and Singers
2:45—Organ Matinee: Glen Goff
3:15—Narcotics Talk
3:20—Musical Novelties
3:30—Masters of Music
3:45—The Singing Strings
4:15—Bertram B. Bronson, psychiatrist
4:30—“Your Helpful Friend”
4:45—On Parade
5—Metropolitan Hour
6—Variety
6:30—Waltz Time
7—“The Daily Challenge”
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Light Opera Program
9—RKO Variety Program
9:15—Sydney Dixon, Piano Recital
9:30—Virginia Miller, Piano Recital
9:45—News Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

322.4 Meters KFWI Franklin 0200
590 Keys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
8—Blue Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:45—Famous Songs
11—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Learn Italian, Prof. Achille
7:15—National Contest Review
7:30—Silent Period
8:30—Hawaiian Trio
8:45—John D. Barry, World Events
8—Ella Stankevich, Pianist
8:15—Console Memories
9:30—Best Bets in Music
10—Master Melodies
11 to 1 A.M.—Kendrick’s Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Keys. 1000 Watts
8 A.M.—News items
8:15—Moment Musical
8:30—Recordings
8:45—Union Mutual Life
8:45—Dr. Wade W. Forrester
9—Silent Period
1 P.M.—Weather Forecast
10:05—Latin-American Program
2—Billy and Grace Carmen
2:20—Frances Mathway, Vocalist
2:45—Studio Program
3—The KROW-lian Revue
4:45—Prosperity Program
4:15—The Cheer Benders
4:45—Prosperity Program
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent Period
7—Organ Moods, Vivian Moore
7:30—The Texas Cowboy
8 to 8:30 P.M.—Italian Program

296.6 Meters KQW Ballard 777
1010 Keys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Period
9—Morning Melodies
10—Helpful Hour
10:45—Accordian Capers
11—Eleventh Hour Program
11:30—Band Concert
12 noon—Recordings
12:30—Weather; Market Reports
1-One o’Clock Program
1:30—The Friendly Hour
2:30—Martha Madsen Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Vespers, Roger Darling
5:30—Community Program
6—Evening Echoes
6:15—Franco’s Program
6:30—Federal State Market Reports
6:45—Radio News and Forum
7:45—Liberty Bell Quarter Hour
8—Sacred Memories
8:30—Kailua Beach Boys
8:45—Fireside Program
10 to 10:30—Community Program
THE new Remler Minuette is a musical accomplishment. It offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly redesigned cabinetry—new improved six-prong type tubes—and a short-wave feature.

Enjoy the splendid musical qualities of this distinctive Remler for regular broadcasts, or switch to short-wave and listen in on police calls, amateur broadcasters, air mail pilots and ground stations.

The Remler Minuette, with this distinctive dual wave feature, is now more than ever a plus value. At the same price as formerly, complete with tubes, including tax, $29.90.

REMLER COMPANY, Ltd.
2101 Bryant Street
San Francisco

Made by the radio firm as old as radio
Monday Programs

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Frequency</th>
<th>Call Sign</th>
<th>Type</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00</td>
<td>KGA</td>
<td>309.1 Meters</td>
<td>Main 2434</td>
<td>5000 Watts</td>
<td>Northwest Broad. System, Spokane, Wash.</td>
</tr>
<tr>
<td>5:00</td>
<td>KEX</td>
<td>236.1 Meters</td>
<td>Atwater 3111</td>
<td>5000 Watts</td>
<td>Western Broad. Co., Portland, Ore.</td>
</tr>
<tr>
<td>5:00</td>
<td>KOMO</td>
<td>325.9 Meters</td>
<td>Elliot 8900</td>
<td>1000 Watts</td>
<td>Fisher's Blend Station, Inc., Seattle</td>
</tr>
<tr>
<td>5:00</td>
<td>KQIX</td>
<td>308.2 Meters</td>
<td>Main 3583</td>
<td>1000 Watts</td>
<td>Louis Wasmier, Inc., Spokane, Wash.</td>
</tr>
<tr>
<td>5:00</td>
<td>KQIX</td>
<td>319 Meters</td>
<td>Koin 3333</td>
<td>1000 Watts</td>
<td>The Journal, Portland, Oregon</td>
</tr>
</tbody>
</table>

**Broadcast Weekly**

**Monday Programs**

**KLX** Lake 6000
- 880 Kys.
- Program: Records; N. Y. Stocks
- Time: 9-10 A.M.
- Tracks: Modern Music
- Programs: 9:30-Climate of the Air
- 10-10 A.M.-Stocks; Financial Information; Weather
- 10-10 A.M.-Records
- 11-11 A.M.-Sunshine Twins
- 12-12 A.M.-Don Lee Studio Program
- 1-1 A.M.-Organ Yaw
- 2-2 A.M.-Belle of the Air
- 3-3 A.M.-Scott's Table Talks
- 4-4 A.M.-Popular Selections
- 5-5 A.M.-Hour of the Air
- 6-6 A.M.-Irene Hubbell, Pianist
- 7-7 A.M.-Recording
- 8-8 A.M.- Excellent Time; Records
- 9-9 A.M.-Reporter of the Air; Records
- 10-10 A.M.-Recording
- 11-11 A.M.-Pop's Popular Records
- 12-12 A.M.-Carl Conroy and Pat Buckman
- 1:00-1:00 A.M.-Records

**KJB** Ord. 4148-49
- 100 Kys.
- J. Brunam & Sons, San Francisco
- 8 A.M.-KLX Alarm Klok Klub
- 9-9 A.M.-Favorite Recordings
- 10-10 A.M.-A.C.F. Program
- 11-11 A.M.-Irene Hubbell, Pianist
- 12-12 A.M.-Recording
- 1-1 A.M.-Recording
- 2-2 A.M.-Speaker's Time; Records
- 3-3 A.M.-Recording
- 4-4 A.M.-Recording
- 5-5 A.M.-Recording
- 6-6 A.M.-Donald Lee Studio Program
- 7-7 A.M.-Happy Go Lucky Hour
- 8-8 A.M.-Feminine Fancies
- 9-9 A.M.-Recording
- 10-10 A.M.-Recording
- 11-11 A.M.-Recording
- 12-12 A.M.-Recording

**KVI** Broadway 4211
- 570 Kys.
- 1000 Watts
- Puget Sound Broadcast Co., Tacoma
- 6:30 A.M.-Farm Flashes
- 6:45 A.M.-Crazy Cowboys
- 7:30 A.M.-Don Lee Studio Program
- 8:30 A.M.-Happy Go Lucky Hour
- 9:00 A.M.-Feminine Fancies
- 9:30 A.M.-Recording
- 10:00 A.M.-CBS Program
- 10:45 A.M.-Studio Program
- 11:30 A.M.-Twilight Reveries
- 12:15 A.M.-Organ Yaw
- 1:00 A.M.-Belle of the Air
- 1:30 A.M.-Records
- 2:00 A.M.-Recording
- 2:30 A.M.-Recording

**KX** Main 3583
- 590 Kys.
- 1000 Watts
- 6:45 A.M.-Morning News
- 7:15 A.M.-Circus
- 7:45 A.M.-Herb Winton
- 8:15 A.M.-CBS Program
- 8:45 A.M.-Bells of Harmony
- 9:15 A.M.-Don Lee Studio Program
- 9:45 A.M.-Stark Winton
- 10:15 A.M.-Early Bird
- 10:45 A.M.-Recording
- 11:15 A.M.-Recording
- 11:45 A.M.-Recording

**KQIX** Main 3583
- 590 Kys.
- 1000 Watts
- 6:45 A.M.-Morning News
- 7:15 A.M.-Circus
- 7:45 A.M.-Herb Winton
- 8:15 A.M.-CBS Program
- 8:45 A.M.-Bells of Harmony
- 9:15 A.M.-Don Lee Studio Program
- 9:45 A.M.-Stark Winton
- 10:15 A.M.-Early Bird
- 10:45 A.M.-Recording
- 11:15 A.M.-Recording
- 11:45 A.M.-Recording

**KJR** 970 Kys.
- 970 Kys.
- 1000 Watts
- 7 A.M.-Chet and Mabel
- 7:00-Producing Quotations
- 7:15-Vocal solo; Farm Flashes
- 7:27-Rhythm Aces; Sport News
- 8-9 A.M.-NBC-KPG Programs
- 9-10 A.M.-Blue Streaks Orchestra
- 10-11 A.M.-Julia Hayes
- 11-12 A.M.-NBC-KPG Programs
- 12-1 A.M.-The Easy Chair
- 1-2 A.M.-NBC-KPG Programs
- 2-3 A.M.-The World Bookman
- 3-4 A.M.-Lost and Found Advertisements
- 4-5 A.M.-NBC-KPG Programs
- 5-6 A.M.-Steamboat Bill
- 6:30-7 A.M.-NBC-KPG Programs
- 7-8 A.M.-Studio program
- 8-9 A.M.-Organ Concerts
- 9-10 A.M.-Dollars and Sense Program
- 10-11 A.M.-NBC-KPG Programs
- 11-12 A.M.-NBC-KPG Programs

**KOL** Elliott 4466
- 1270 Kys.
- 1000 Watts
- Seattle Broadcast Co., Seattle, Wash.
- 6:45 A.M.-Top o' the Morning
- 7-8 A.M.-Morning News
- 8-9 A.M.-Sellen Happiness
- 9-10 A.M.-CBS Programs to 10
- 10-11 A.M.-Morning Melodies
- 11-12 A.M.-CBS Programs to 12
- 12-1 A.M.-Sellen Happiness
- 1 A.M.-CBS Programs to 12
- 2 A.M.-Sports Review
- 3 A.M.-CBS Programs to 7
- 4 A.M.-CBS Programs to 7
- 5 A.M.-Sellen Happiness
- 6 A.M.-CBS Programs to 7
- 7 A.M.-CBS Programs to 7
- 8 A.M.-CBS Programs to 7
- 9 A.M.-CBS Programs to 7
- 10 A.M.-CBS Programs to 7
- 11 A.M.-CBS Programs to 7
- 12 A.M.-CBS Programs to 7

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Monday Programs

440.9 Mrs. NBC-KPO Sutter 1920
9:00 A.M. — Arion Trio: KPO, KFI, KTAR, KSD
9:15 — Crosscuts: KPO, KGA, KJR, KEX
9:30 — The Castaways: KPO, KGA, KJR, KEX
9:45 — University of California Orchestra: KPO, KGA, KJR, KEX
10:00 — Mardi Gras, with Al Schuss, master of ceremonies: KPO, KGA, KJR, KEX, KSD
10:30 — Outstanding Daytime Spoken Word: KPO, KGA, KJR, KEX, KSD
11:00 — South San Francisco Stockholders' Meeting: KPO, KGA, KJR, KEX
11:30 — Time Signals: KPO
12 noon — In a French Cafe, songs and characterizations by Beatrice Benaderet; orchestra direction Walter Beban: KPO, KGA on 12:05, KJR, KEX
1:00 — Soloist: KPO, KGA, KEX
1:15 — Jingle Joe — Joe e Parsons, baritone, songs, organ: KPO, KGA, KJR, KEX, KSD
1:30 — Schirmer and Schmitt, piano duo: KPO, KGA, KJR, KEX, KSD
1:45 — Sparklers, Agatha Turley, soprano: KPO, KGA, KJR, KEX, KSD
2:00 — On Parade, band music direction Rex Dunn: KPO, KGA, KJR, KEX, KSD
3:00 — The Cavaliers, orchestra, direction Walter Beban: KPO, KGA on 3:05, (KJR off 3:05 to 3:15, off 3:55), KEX. (KFSDF on 3:30 to 3:45, (KGI on 3:30)
4:00 — Eileen Piggott, soprano: KPO, KGA, KJR, KEX, KSD
4:15 — Federal Business Talk: KPO, KGA, KJR, KEX, KSD
4:30 — Pipe Dreams, readings by Victor Rodman; organ accompaniment: KPO, KGA, KJR, KEX, KSD
5:00 — California State Chamber of Commerce Program: KPO, KGA, KJR
5:15 — Headliners, soloist: KFU
5:30 — The Singing Lady: KPO, KGA, KJR, KEX, KECA
5:45 — De Mores: KPO, KGA, KJR, KEX, KSD
6:00 — Meet the Orchestra: KPO, KGA, KJR on 6:15 to 6:30, KEX off 6:30, KSD
6:45 — Cecil and Sally: KPO
7:00 — Tom Mitchell, baritone: KPO, KGA, KJR, KEX, KSD
7:15 — Tarzan of the Apes, electrical transcription: KPO
7:30 — Alice Gentle, soprano, stringwood ensemble direction Charles Hart: KPO, KJR on 7:45, KGA
8:00 — Road Shows: 1st program: KPO, KGA, KJR, KEX
9:30 — Olympians: KPO, KGA, KJR, KEX
10:00 — "The Final Tragedy," serial drama by Wilbur Hall, 11th episode: KPO, KGA, KJR, KEX, KCA, KSD
11:00 — "The Arcadians: KPO, KGA, KJR, KEX, KSD
11:15 — Stringwood Ensemble: Everett Foster, baritone: KPO, KGA, KEX
11:30 — 12 Midnight—Organ Concert: KPO, KGA, KJR, KEX
379.5 Mrs. NBC-KGO Sutter 1920
7:00 A.M. — Organization: KGO, KFI, KSD
7:30 — United States Navy Band: KGO, KFI, KSD
7:45 — Van Mildert, the Two Professors: Comedians: KGO, KIHU, KOMO, KGW, KFI, KSD, KFSD, KTAR, KDYL, KOA
8:00 — Johnny Marvin, Tenor: KGO, KHQ, KSD
8:15 — Little Orphan Annie: KGO, KFHQ, KOMO, KGW, KFI, KSD, KFSD, KTAR, KDYL, KOA
8:30 — On Wings of Song: KGO, KFI, KSD on 8:45
9:00 — Addy and Morton, "The Unemployment Situation and the Five-Day Week": KGO, KCOMO, KGW, KFI, KSD
9:45 — Arion Trio, Joyce Barthelson, pianist and director; Modesta Mortenson, violinist; Margaret Avery, 'cellist: KGO, KOMO, KFI, KGIR on 10:00, KFI, KGIR
10:00 — "Woman's Magazine of the Air": KGO, KHQ, KOMO, KGW, KFI, KSD (off 10:00, on 11:10), KTA, KSD
11:00 — The League of Western Writers: KGO, KCOMO on 11:20, KFI, KSD
12:00 — 12 Midnight—Organ Concert: KGO, KOMO off 12:12, KFI, KSD
12:15 — Western Farm and Home Hour: KGO, HOMO, KGW, KFI, KSD, (KTAR on 12:30, KDYL, KGIR, KGHL
1:00 — Stringwood Ensemble, instrumentalist direction Charles Hart: KGO, KOMO, KGW on 1:30, KGW, KFI, KSD
1:15 — "Coffee Break": KGO, KOMO, KGW, KFI, KSD
2:00 — "Parade of the States": Orchestra direction Erno Rapee: KGO, KHQ, KOMO, KGW, KFI, KFSD
2:15 — National Radio Forum: KGO, KOMO, KGW, KFI, KGIR, KGHL
2:30 — Demi-Tasse Revue: John P. Medbury, ensemble direction: KGO, KHQ, KOMO, KGW, KFI, KSD, KTAR, KDYL, KOA
2:45 — "Roman's 'n Andy, Blackface Comedians: KGO, KHQ, KOMO, KGW, KFI, KSD, KDYL, KDYL
3:00 — Maxwell House Program: Lanny Ross, Tenor; orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KFI, KSD, KTAR, KDYL
3:15 — To be announced: KGO
3:30 — Anson Weeks Dance Orchestra: KGO, KHQ, KGW, KFI, KSD
3:45 — Richfield News Flashes: KGO, KFHQ, KOMO, KGW, KFI, KSD
4:00 — Musical Highlights: Barbara Blanchard, soprano; Myron Niesley, tenor; orchestra direction Paul Piak: KGO, KHQ, KSD from 4:00 to 4:30
4:15 — Organ Concert: KGO, KHQ, KFI, KSD
4:30 — 12 Midnight—Rhythm Vendors: KGO, KHQ, KFI, KSD

CBS

Columbia Broadcasting System

8:30 A.M. — Columbia Revue: Viennese Program presented by Emery Deutsch and his Orchestra: KHD, KGW, KFI, KFSD, KGW, KOMO, KFW, KOIN, KFRC, KHJ, KGB, KSL
9:00 — George Hall and his Hotel Taft Orchestra: KFBK, KFSD, KOMO, KGW, KFI, KSD, KFRC, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
9:30 — Madison Ensemble; String Ensemble, KFBK, KMI, KJW, KKW, KOMO, KFW, KFI, KSD, KFRC, KCR, KGI, KFW, KFI, KSD
10:00 — "The Captivators" Orchestra: KFBK, KMI, KJW, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
10:30 — Elizabeth Barthell, Songs, assisted by Orchestra: KFBK, KMI, KJW, KGW, KERN, KOL, KFI, KFPY, KOIN, KFRC, KGB, KSL
11:00 — "The Westlyen Dance Orchestra: KFBK, KMI, KJW, KGW, KOL, KVI, KFPY, (KHJ on 12:15), KGB, KSL

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Monday Programs

12:30—Columbia Artists' Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KJH on 12:45), KGK, KSL.
1—Romance, featuring Frank Westphal's Orchestra, with Jack Cullen, Harmonist, Tenor, with Freddie Rich's Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL.
3:15—Between the Bookends: KFBK, KMJ, KGW, KERN, KVI, KFPY, KFRC, KGK, KSL.
2:15—Happy Time with Irene Beasley: KGK, KSL.
2:15—Reis and Dunn, assisted by Fred Berrens' Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB.
3:15—Sid Gary, Baritone, with Freddie Rich's Orchestra: KSL.
4:15—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB.
4:15—Red Nichols and his Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, (KJH on 5), KGK.
5:15—Jim and Smith's Orchestra: KFBK, KMJ, KERN, KOL, KFPY, KGK.
6:15—Musical Album of Popular Classics: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KGK.
6—Music that Satisfies": KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB.
7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL.
7:30—Charles Paradale, Tenor, with Frieddie Rich's Orchestra: KFBK, KMJ, KGW, KOL, KFPY, KFRC, KHJ, KGB, KGK.
7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KGW, KOL, KFPY, KFRC, KHJ, KGB, KSL.
8:15—Paul Duchin and his Orchestra: KSL.
8:30—Ted Weems and his Orchestra: KSL.

1430 Kcs.

290.7 Meters KECA Richm'd 6111

7:30—Weley Tourtellot, Organist
7:45—Joe Warner's Jolly Journal
8—Orchestra with Eleanor Rennie, Conductor
8:30—String Trio
9—Hemlock Corners
9:15—Weley Tourtellot, Organist
9:45—Close Partners, sketch
10—NBC-KPO Program
10:15 to 11 P.M.—Record Program

468.3 Meters KFI Richm'd 6111

640 Kcvs.

50,000 Watts

Earle C. Anthony, Inc., Los Angeles
8:30 A.M.—Review
8:45—Dr. Seluxa, Health 
7:30—NBC-KGO Programs to 9
8:45—Helpful Hints to Housewives
9:15—NBC-KGO Programs
9:30—Fashion Tour with Melissa
10—NBC-KGO Programs
10:15—Dorothy Raymond, Pianist
10:30—NBC Program
11:30—Co. Medical Assoc. Program
11:45—Beatles State Mkt, Reports
noon—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News
2—Choral: Howard Hill Billies
3—Chorio, Astrotologist
3:15—Book Review
3:30—NBC-KGO Program
3:45—News Release
4—NBC-KGO Program
4:30—State Program
5—NBC-KGO Programs to 7:30
7:30—Orchestra
8—NBC-KGO Programs to 9
9—Packard Concert Orchestra with Allan Watson, Basso
9:30—NBC-KGO Programs to 10:15
10:15—Hotel Ambassador Orchestra to 11 mid.—NBC-KGO Programs

225.4 Meters KGB Frank 6151

1330 Kcys.

500 Watts

Don Lee, Inc., San Diego, California
7 A.M.—The Morning Edition
8—Shell Happiness
8:30—CBS Programs to 10
10—Helen Stone, Around the Town
11—CBS programs to 12
12 noon—In the Stands of Stocks
12:30—CBS Programs to 1:45
1:45—To be announced
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Program
4:15—Blanche Wood
4:30—Town Topics; News Reel
4:45—CBS Programs to 6:15
6:15—To be announced
6:30—CBS Programs to 7:15
7:15—Chamber of Commerce prog.
7:30—Hutton's Concert Quartet
8—Blue Monday Jamboree
10—KGB News Reel
10:15—Quaw's Orchestra
11 to 12 midnight—Halstead's Orch.

499.7 Meters KFSF Franklin 6353

600 Kcys.

1000 Watts

Airman Radio Corp., Ltd., San Diego
7:30 A.M.—KFSF-KGO Program
8—Morning Musicale
8:35—Stock Reports
8:45—All Star, Happy Hour
9—Good Cheer Program
9:15—NBC-KPO Programs to 12
12 noon—NBC-KGO Programs to 1
1:15—L. S. Grant Hotel Serenade
1:30—NBC-KPO Programs to 2:30
2:30—NBC-KGO Programs to 3:30
3:30—Bill Hill
3:45—Radio Dental Clinic
4—NBC-KGO Programs to 5
5—Studio Program
5:10—Program Resume
5:15—Judge's Pet Smith
5:20—Late News Items
5:30—Studio Program
5:45—NBC-KPO Programs to 6:30
6:00—NBC-KGO Programs to 7:30
7:30—To be announced
8—NBC-KGO Programs to 9
9—Dick Diego Labriola Temple Program
9:30—NBC-KGO Programs to 10:30
10:30—NBC-KPO Program
11 to 12 mid.—NBC-KGO Programs

333.1 Meters KHJ Vandike 7111

900 Kcys.

1000 Watts

Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happiness
8:30—CBS Program
9—Jack and Grace
9:15—CBS Programs to 10:15
10—Phoebe Elkin's Magazine
10:15—CBS Programs to 12
12 noon—Beauty Talk and Organ
12:15—CBS Program
12:30—World-wide News
12:50—CBS Flash: Town Topics
1:15—Times Forum
1:45—Blue Ridge Colonel
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—CBS Program
4:30—All Year Club
4:45—Kerry Conway, Chats on Words
5—CBS Program
5:15—News Items; Town Topics
5:30—Skippy
6—CBS Programs to 6:15
6:15—Regina Tennyson, Song Recital
6:30—CBS Programs to 8
7—Blue Monday Jamboree
10—World-wide News
10:10—Biscuit Band
10:15—Gene Quaw's Orchestra
11—Hotel Roosevelt Orchestra
12 to 1 A.M.—Roger King and Roy Ringwald

285.5 Meters KNX Hemp 4101

1050 Kcys.

5000 Watts

L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples' Gang
7—Inspirational Talk and Prayer
9—Clinical of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Brew Vaughan
11—Memola
11:15—Recordings
12 noon—News
1—New Paris Inn
2—Eddie Albright, The Bookworm
3—Matinee Mirthmakers
3:30—Recordings
4—Travelogue; Stock's; Announcements
5—Maxine's Shopping Service
5—Town Crier
5:45—Crazy Water Co., transcription
6—Morning Musical
6:30—Oh-h-h Elmer
6:45—Feature Program
7—Frank Watanabe and Hon. Archie
7:15—R. M. Cannon
7:30—Vigilantes, Bert Butterworth
7:45—Musical Program
8—'The Realtor Californians'
8:30—Georgia Field Players
9—Ethel Duncan
9:30—Calmon Luboviski, Violinist
10—Bill Fevery
11—New Paris Inn
11 to 12 midnight—New Paris Inn

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WHICH IS STURDIER—

A LADDER OR A CHAIR?

Perched precariously at the top of a two-legged ladder, you wouldn’t feel very secure. Seated comfortably in a four-legged chair, the question of security never even enters your mind. Yet the only fundamental difference between a ladder and a chair is the number of supports it has on the ground.

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MOTOR MAJESTIC IS AMAZING

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171 Bluxome Street

San Francisco
TUESDAY Programs • Sept. 6, 1932

491.5 Meters KFRC Prospect 0100
610 Kys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:45
10—KFRC Shopper’s Club
10:15—CBS Program
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11:30—Martha Meade
11:45—CBS Program
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
2—Happy Go Lucky Hour
2—Penny Pomples
4—CBS Program
4:15—Medical Talk
4:30—The Sampler
4:45—CBS Programs to 5:15
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Program
6:15—Langendorf Program
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program to 8:30
8:30—To the Ladies
9—Three Shades of Blue
9:15—Eb and Zeb
9:30—Jubilee from KOL
10:30—Grand Hotel Orchestra
11—Tom Oakley’s Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters KYA Prospect 3454
1230 Kys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:00 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—“Canning Time”
12 noon—Marjorie Lee, Melody Girl
12:15—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Across the Footlights
2—Musical Novelties
2:30—Lillian Cooper
2:45—C. Bess, verses
3—Glen Goff, Organist
4—Artist Celebrities
4:20—“Your Helpful Friend”
4:45—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Chappie’s Sleepy Time Express
7:45—Waltz Time
7—“The Daily Challenge”
7:15—Silent Men
7:30—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Ted Flo-Rito and his band
8:30—Virginia Miller, Piano Recital
8:45—Billy Small: Fiddlin’ Around
9—Clayton Whitmore and his band
9:30—Milly and Billy, the Cabaret Group
9:45—Porters Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

346.7 Meters KLX Lake. 6000
880 Kys.
500 Watts
8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Records
10:15—Records; Financial Information
10:30—Records
11—Sunshine Twins
12 noon—Jack Deaneby’s Band
1—Jean’s Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:30—Safety Talk, L. H. Collett
3:45—Galen Harvey and Madelon Sivyer
4—Records
4:30—Brother Bob’s Club
5—Helen Parmelee, Pianist
5:15—The Three Cocosanuts
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—Organ Recital: Ethel Rhinard at the Console; Cora Scott, Soloist
8:30—Helen Parmelee, Pianist
8:45—Helen Benson, Lucille Swan, Banjoists, and Lilah Clark, Pianist
9—Old Gospel Hymns Mixed Quartet, under direction of M. J. Goodman, Tenor
9:30—Nerino’s Variety Orchestra
10—Bevery Hill Billies
11 to 12 midnight—Dance program

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
8 A.M.—News Items
8:15—Moment Musingale
8:30—Kalua Melody Makers
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Mae Church, Contralto
2:45—Ambrose Whitmore, Pianist
3—Union Mutual Life
3:05—Recordings
3:30—The Smoky Oaks
4—Prosperity Program
4:15—Ira Diagnosis Clinic
4:30—Myrtle Segal, Soprano
4:45—Prosperity Program
5—Cello Lindo Quartette
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Fireside Choristers
7:45—The Texas Cowboys
8—Bible Lecture, Judge Rutherford
8:15—The Burlesquers
9:15—The Walle Trio
9:30—Cowboy Jack
9:45—Dot and Dash, Harmony Duo
10 to 11 P.M.—Fleur De Lis Dance Orchestra

296.6 Meters KFWI Franklin 0200
930 Kys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King’s Country Store
9:30—Blue Chasers
10—White House Program
10:15—Bellevue Hotel; Program
10:30—Timely Topics
10:40—Organ Interlude
11:00—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News flashes; Dance music
1—Silent Period
6—Blue Rhythm Boys
6:30—Rosenthal Program
6:45—News Flashes
7—Elaine Edwards, Blues Singer
7:15—Heil Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick’s Hi-Jinks

27
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379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys.
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KTAR, KFSF, KOA, KGIR, KGDY, KHDY

9:30—Lake City Orchestra: KGO, KFWC, KJR, KEX, KOA
10—Melody Train, vocal trio; orchestra direction Walter Beban: KPO, KGA, KJR, KEX
10:30—Hello, Buddies, band and male quartet, direction of Del Mine: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Concert: KPO, KJA, KJR, KEX

7:30 A.M.—Organ Concert: KGO
7:30—United States Army Band: direction of Capt. W. J. Standard: KGO, KHQ, KFI, KFSD
7:45—And Don, the Two Professors, Charles: KGO, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA
8—Johnny Carson, Tenor: KGO, KHQ, KFSF
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: KGO, KHQ, KFSF, on 8:45: KFI
9—Harold Stokes’ Orchestra: KGO, KFI
9:15—Happy Jack, Vocalist: KGW, KFSD
9:30—Buckaroos, Ted Maxwell, and Marshall: KGO
9:45—Eva Garcia, piano: KGO, KHQ
10—Arlo Trio: KGO, KHQ on 10:15, KFI off 10:15
10:30—Woman’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSF, (KTAR, KDYL, KOA off 10:30, on 11:30). (KGIR off 10:50)
11:30—Symco-Thots: Edna Fischer, Newell Chase, piano duo: KGO, KFSF
11:45—To be announced: KGO
12:15—P.M.—Western Hour: KGO, KOMO, KGW, KFI, KFSF, (KTAR on 12:30), KDYL, KGIR, KGKL
1—Stringer Bros. Ensemble: Instrumentalists direction Charles Hart: KGW, on 1:30
1:15—Dolores and her Circle: KGO, KHQ, KOMO, KGH, KFI, KDYL
2—Ted Black and Orchestra: KGO, KHQ, (KOMO off 2:15), KGHL
3:30—Sheer Romance, dramatic program: KGO, KOMO
4:25—Back of the News in Washington: KGO, KFI, KFSD, KGIR, KGHL
3—Mid-Week Federation of the American Women and Home Hour: KGO, KOMO, KGW, KFI, KFSF, (KTAR on 12:30), KDYL, KGIR, KGKL
3—Frankie Masters and His Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD
3—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:35—News Service: KGO
4:45—Ballad of the Civil War, tenor: Orchestra direction Rex Dunn: KGO, KHQ, KGW, KFI
4:30—Little Musiacle, classic music: KGO, KGW, KFSF
4:45—Motoring Through Europe: KGO, KFSD
5—National Artists Series: KGO, KHQ off 5:15, KGW, KTAR

5:30—Ed Wynne and the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSF, KTAR, KDYL, KGNS
6—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7—Amos ’n’ Andy, Blackface Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL
7:15—Memoramic Lane, rural drama by H. C. Connette, featuring Billy Page, Elleen Pigott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7:45—To be announced: KGO
8—Ralph Kirbery, the Dream Singer, sons: KGO, KHQ, KFSD, KTAR
8:05—Paul Whiteman and his Chief-tains: KGO, (KHQ on 8:20), KFSD, KGHL
8:30—Hotel New Yorker Orchestra: KGO, KHQ, KGW
8:45—John and Ned, Vocal and Instrumental Duo: KGO
9—Rainbow Harmonies: Easton Kent, Son’s Orchestra direction Emil Polak: KGO, KFI, KFSD, KTAR
9:30—The Story Tellers “Kamenni- ova” by Samuel B. Dickson: KGO, KHQ, KGW, KFSD
10—Richfield News Flashes: KGO, KOMO, KGW, KGW
10:15—Bluebird Melodies. Lucile Kirtley, soprano; Meredith Wil- sohn’s Orch.: KGO, KHQ, KGW, KFSD
10:45—Everett Foster, Baritone: KGO, KHQ
11—Ted Fio-Rito and His Hotel St. Frivia Dance Orchestra: KGO, KHQ, KFSD
11:30 to 12 midnight—Jay Whi- dette, Merrimac: KGO, KHQ, KOMO, KFSD, KGHL

CBS
Columbia Broadcasting System
8:30 A.M.—Columbia Revue: KFBK, KMJ, KGW, KERN, KOL, KVI, KIY, Row, KFRC, KSL
9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFRC, KSL
9:30—Atlantic City Musicale: KFBK, KMJ, KGW, KERN, KOL, KVI, KFRC, KSL
10—Rhythm Kings, Fred Berrens, Conductor: KFBK, KERN, KVI, KFRC, KSL
11:10—Choral Music Revue: KFBK, KOL, KVI, KFRC, KOIN, KFRC, KGHL
12—Columbia Concert Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFRC, KSL

Columbia Artistic Recital: KFBK, KMJ, KGW, KERN, KOL, KVI, KFRC, KSL
11:30—Snapshots: KFBK, KMJ, KGW, KERN, KOL, KVI, KFRC, (KON on 11:45), KJH, KGB, KSL
12 noon—Boston Popular Revue: KFBK, KOL, KVI, KFRC, KOIN, KFRC, KSL
12:30—George Hall and his Hotel Taft Orchestra: KFBK, KOL, KVI, KFRC, KOIN, KFRC, KSL
Tuesday Programs

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>KFBK</td>
<td>Quartette: KFBK, KMJ, KGW, KERN, KVI, KFPY, KFB</td>
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<tr>
<td>4:30</td>
<td>Town</td>
<td>4:30 CBS program</td>
</tr>
<tr>
<td>6:30</td>
<td>CBS</td>
<td>To the Ladies</td>
</tr>
<tr>
<td>9:15</td>
<td>KFBK</td>
<td>Three Shades of Blue</td>
</tr>
<tr>
<td>9:30</td>
<td>KFBK</td>
<td>Jubilee from Seattle</td>
</tr>
<tr>
<td>10:30</td>
<td>KFBK</td>
<td>Kalick's Orchestra</td>
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<tr>
<td>10:30</td>
<td>KFBK</td>
<td>10:30 to midnight - Cook's Orch.</td>
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285.5 Meters

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<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
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<tr>
<td>6:45</td>
<td>KNX</td>
<td>Hemp. 4101</td>
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<tr>
<td>10:00</td>
<td>KSWP</td>
<td>1000 Watts</td>
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<tr>
<td>6:45</td>
<td>KNX</td>
<td>Evening Express, Los Angeles</td>
</tr>
<tr>
<td>6:45</td>
<td>KNX</td>
<td>Bill Sharpe's Gang</td>
</tr>
<tr>
<td>8:45</td>
<td>KNX</td>
<td>Inspirational Talk and Prayer</td>
</tr>
<tr>
<td>9:30</td>
<td>KNX</td>
<td>News</td>
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<tr>
<td>9:45</td>
<td>KNX</td>
<td>Maxine's Shopping Service</td>
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<tr>
<td>10:00</td>
<td>KNX</td>
<td>Eddie Albright's Family</td>
</tr>
<tr>
<td>10:30</td>
<td>KNX</td>
<td>Kate Brew Vaughan</td>
</tr>
<tr>
<td>11:30</td>
<td>KNX</td>
<td>Jack Carter's Birthday Party</td>
</tr>
<tr>
<td>12:00</td>
<td>KNX</td>
<td>News</td>
</tr>
<tr>
<td>2:30</td>
<td>KNX</td>
<td>Travelogue; Stock Announcement</td>
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<tr>
<td>4:15</td>
<td>KNX</td>
<td>Maxine's Shopping Service</td>
</tr>
<tr>
<td>5:00</td>
<td>KNX</td>
<td>Town Crier</td>
</tr>
<tr>
<td>6:00</td>
<td>KNX</td>
<td>News</td>
</tr>
<tr>
<td>6:15</td>
<td>KNX</td>
<td>KNX Ensemble</td>
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<tr>
<td>6:30</td>
<td>KNX</td>
<td>Oh-b-t Elmer</td>
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<tr>
<td>6:45</td>
<td>KNX</td>
<td>Feature Program</td>
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<tr>
<td>7:15</td>
<td>KNX</td>
<td>Frank Watanabe and Hon. Archie</td>
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<tr>
<td>7:30</td>
<td>KNX</td>
<td>Rev. R. P. Shuler</td>
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<tr>
<td>7:45</td>
<td>KNX</td>
<td>Sol Hooper and Hawaiians</td>
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<tr>
<td>8:30</td>
<td>KNX</td>
<td>American Legion Program</td>
</tr>
<tr>
<td>9:15</td>
<td>KNX</td>
<td>Dreamin' Time, with Drury Lane</td>
</tr>
<tr>
<td>9:30</td>
<td>KNX</td>
<td>Stuart Buchanan &amp; Beverly Willilam</td>
</tr>
<tr>
<td>11:00</td>
<td>KNX</td>
<td>To midnight - New Paris Inn</td>
</tr>
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209.7 Meters

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<thead>
<tr>
<th>Time</th>
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<th>Program</th>
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<tbody>
<tr>
<td>1340</td>
<td>KFIC</td>
<td>1000 Watts</td>
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<tr>
<td>9:00</td>
<td>KNX</td>
<td>Earle C. Anthony, Inc., Los Angeles</td>
</tr>
<tr>
<td>9:15</td>
<td>KNX</td>
<td>Loug Rueb, Exercises</td>
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<tr>
<td>9:15</td>
<td>KNX</td>
<td>Record program</td>
</tr>
<tr>
<td>10:30</td>
<td>KNX</td>
<td>News release</td>
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<tr>
<td>10:15</td>
<td>KNX</td>
<td>Record program</td>
</tr>
<tr>
<td>1:15</td>
<td>KNX</td>
<td>Bob, Bunny and Junior</td>
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<tr>
<td>2:30</td>
<td>KNX</td>
<td>Record program</td>
</tr>
<tr>
<td>2:45</td>
<td>KNX</td>
<td>Doris Ball's Personality program</td>
</tr>
<tr>
<td>3:30</td>
<td>KNX</td>
<td>Wesley Tourtellot, organist</td>
</tr>
<tr>
<td>3:45</td>
<td>KNX</td>
<td>Record program</td>
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<tr>
<td>4:30</td>
<td>KNX</td>
<td>NBC-KPO program</td>
</tr>
<tr>
<td>5:15</td>
<td>KNX</td>
<td>News release</td>
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<tr>
<td>5:45</td>
<td>KNX</td>
<td>Better Baritone and Duettist</td>
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<tr>
<td>6:30</td>
<td>KNX</td>
<td>Record program</td>
</tr>
<tr>
<td>7:00</td>
<td>KNX</td>
<td>Tom Musco and Hill Billies</td>
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<tr>
<td>7:30</td>
<td>KNX</td>
<td>Golden Memories, Orchestra with Richard Davis, Tenor</td>
</tr>
<tr>
<td>8:15</td>
<td>KNX</td>
<td>Little Joe Warner's Jolly Journal</td>
</tr>
<tr>
<td>8:45</td>
<td>KNX</td>
<td>Hotel Miramar Orchestra Hellen Guest, Ballads</td>
</tr>
<tr>
<td>9:15</td>
<td>KNX</td>
<td>Wesley Tourtellot, Organist</td>
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<tr>
<td>9:45</td>
<td>KNX</td>
<td>Close Partners, sketch to 11 P.M.</td>
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<tr>
<td>10:30</td>
<td>KNX</td>
<td>Record Program</td>
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499.7 Meters

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<th>Time</th>
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<tbody>
<tr>
<td>6:00</td>
<td>KFRC</td>
<td>600 Kys.</td>
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<tr>
<td>10:00</td>
<td>KFRC</td>
<td>1000 Watts</td>
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<tr>
<td>6:00</td>
<td>KFRC</td>
<td>Airman Radio Corp., Ltd., San Diego</td>
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<tr>
<td>10:00</td>
<td>KFRC</td>
<td>Martha Meade Society</td>
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<tr>
<td>10:15</td>
<td>KFRC</td>
<td>Radio Clinic</td>
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<tr>
<td>11:00</td>
<td>KFRC</td>
<td>NBC-KGO Program</td>
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<tr>
<td>11:30</td>
<td>KFRC</td>
<td>NBC-KGO Program</td>
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<tr>
<td>11:45</td>
<td>KFRC</td>
<td>To be announced</td>
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<tr>
<td>12:15</td>
<td>KFRC</td>
<td>NBC-KGO Program</td>
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<tr>
<td>1:00</td>
<td>KFRC</td>
<td>P.M. — U.S. Grant Hotel Serenaders</td>
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<tr>
<td>1:30</td>
<td>KFRC</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>2:30</td>
<td>KFRC</td>
<td>NBC-KGO Programs to 3:30</td>
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<tr>
<td>3:30</td>
<td>KFRC</td>
<td>French Lesson</td>
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<tr>
<td>4:00</td>
<td>KFRC</td>
<td>To Studio Program</td>
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<tr>
<td>4:30</td>
<td>KFRC</td>
<td>NBC-KGO Programs to 5</td>
</tr>
</tbody>
</table>

5:15—Better Business Bureau |
5:20—Late News Items |
5:30—NBC-KGO Programs to 7:45 |
7:45—Chamber of Commerce prog. |
8—NBC-KGO Programs to 8:30 |
8:30—NBC-KGO Program |
9—NBC-KGO Programs to 10:30 |
10:30—NBC-KGO Program |
11 to 12 mid.—NBC-KGO Programs

648.5 Meters

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45</td>
<td>KFSI</td>
<td>50,000 Watts</td>
</tr>
<tr>
<td>6:45</td>
<td>KFSI</td>
<td>Earle C. Anthony, Inc., Los Angeles</td>
</tr>
<tr>
<td>6:30</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 9</td>
</tr>
<tr>
<td>9:30</td>
<td>KFSI</td>
<td>Dorothy Raymond, Pianist</td>
</tr>
<tr>
<td>9:15</td>
<td>KFSI</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>9:30</td>
<td>KFSI</td>
<td>Fashion Tour with Melissa</td>
</tr>
<tr>
<td>10—</td>
<td>KFSI</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>10:15</td>
<td>KFSI</td>
<td>Louis Gordon, Tenor</td>
</tr>
<tr>
<td>11:45</td>
<td>KFSI</td>
<td>State Market Reports</td>
</tr>
<tr>
<td>12:00</td>
<td>KFSI</td>
<td>Dept. of Agriculture Talk</td>
</tr>
<tr>
<td>12:15</td>
<td>KFSI</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>12:30</td>
<td>KFSI</td>
<td>News Release</td>
</tr>
<tr>
<td>12:00</td>
<td>KFSI</td>
<td>12 noon — Columnist of the Air</td>
</tr>
<tr>
<td>1:15</td>
<td>KFSI</td>
<td>Ann Worner's Menu</td>
</tr>
<tr>
<td>4:15</td>
<td>KFSI</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>5:15</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 8</td>
</tr>
<tr>
<td>6:00</td>
<td>KFSI</td>
<td>Hotel Miramar Orchestra</td>
</tr>
<tr>
<td>6:00</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 9:30</td>
</tr>
<tr>
<td>9:30</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 9:30</td>
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<tr>
<td>9:15</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 10:15</td>
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<tr>
<td>9:15</td>
<td>KFSI</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>10:15</td>
<td>KFSI</td>
<td>NBC-KGO Program</td>
</tr>
<tr>
<td>10:30</td>
<td>KFSI</td>
<td>The Magazine</td>
</tr>
<tr>
<td>12:00</td>
<td>KFSI</td>
<td>NBC Programs to 12:30</td>
</tr>
<tr>
<td>12:45</td>
<td>KFSI</td>
<td>Charlie Hamlett &amp; Beauty Talk</td>
</tr>
<tr>
<td>1:15</td>
<td>KFSI</td>
<td>Times Forum</td>
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<tr>
<td>1:45</td>
<td>KFSI</td>
<td>CBS Program</td>
</tr>
<tr>
<td>2:00</td>
<td>KFSI</td>
<td>Happy Go Lucky Hour</td>
</tr>
<tr>
<td>3:00</td>
<td>KFSI</td>
<td>Feminine Fancies</td>
</tr>
<tr>
<td>3:30</td>
<td>KFSI</td>
<td>CBS Program</td>
</tr>
<tr>
<td>4:15</td>
<td>KFSI</td>
<td>U. S. C. Trojan Period</td>
</tr>
<tr>
<td>4:30</td>
<td>KFSI</td>
<td>The Sampler</td>
</tr>
<tr>
<td>5:15</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 5:15</td>
</tr>
<tr>
<td>5:15</td>
<td>KFSI</td>
<td>News Items; Town Topics</td>
</tr>
<tr>
<td>5:30</td>
<td>KFSI</td>
<td>Skippy</td>
</tr>
<tr>
<td>6:15</td>
<td>KFSI</td>
<td>CBS Program</td>
</tr>
<tr>
<td>6:30</td>
<td>KFSI</td>
<td>To be announced</td>
</tr>
<tr>
<td>6:45</td>
<td>KFSI</td>
<td>Hutton's Ensemble</td>
</tr>
<tr>
<td>7:00</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 7:30</td>
</tr>
<tr>
<td>7:30</td>
<td>KFSI</td>
<td>NBC-KGO Programs to 8:30</td>
</tr>
<tr>
<td>8:00</td>
<td>KFSI</td>
<td>To the Ladies</td>
</tr>
<tr>
<td>8:30</td>
<td>KFSI</td>
<td>Three Shades of Blue</td>
</tr>
<tr>
<td>9:15</td>
<td>KFSI</td>
<td>Ed and Zeb</td>
</tr>
<tr>
<td>9:30</td>
<td>KFSI</td>
<td>Mid-week Jubilee</td>
</tr>
<tr>
<td>10:00</td>
<td>KFSI</td>
<td>World Wide News</td>
</tr>
<tr>
<td>10:10</td>
<td>KFSI</td>
<td>Bisquick Band</td>
</tr>
<tr>
<td>10:15</td>
<td>KFSI</td>
<td>Grand Hotel Orchestra</td>
</tr>
<tr>
<td>1:00</td>
<td>KFSI</td>
<td>Hotel Trio, Week Orchestra</td>
</tr>
<tr>
<td>11:30</td>
<td>KFSI</td>
<td>to 1 A.M.—Roger King, Baritone</td>
</tr>
<tr>
<td>12:00</td>
<td>KFSI</td>
<td>and Roy Ringwald, Organist</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
New 1933 Model 26-S
All-Wave Super-Heterodyne Console
—short and long wave on single dial, merely turn knob to switch from one to other; quick, positive, easy tuning and noise-free reception on all wave lengths; retail price complete with 6 Cunningham tubes—
$59.95

New 1933 Model 212, 12-tube Super-Heterodyne Period Console
—new class A power amplification, automatic volume control, inter-station static silencer, meter tuning; remarkable power and sharpness; surpassing tone beauty; an amazing new standard of radio performance and value, 1933's super-radio: retail price complete with 12 Cunningham tubes—
$98.50

New 1933 Model 25 Peter Pan Super-Heterodyne Midget
—never before so much radio condensed in such handy, compact and attractive form; automatic volume control, newest type tubes, drawer for log card; brings in Los Angeles police calls in addition to regular stations; retail price complete with 5 Cunningham tubes—
$31.95

A BRAND new 1933 line containing most compact midget to traffic 12-tube furniture model. Up-to-the-minute features, and performance never before combined extent in any radios. PLUS the dependability which has made preferred standard merchandise are used or sold. This will be JACKSON-BELL Dealers. Write particulars.

H.R. Curtiss Co., 895 O'Farrell St.

New 1933 Model 25 JACKSON-BELL'S pioneer

One of the most units new 1933 JACKSON-BELL Super-Heterodyne chassis in novel, Speaker in end, radio hinged lid. Log panelement for deck of card recessed in top. Auto-

Also new JACKSON-BELL AUTOMOBILE SET
Complete, less B Batterie
ELL Announces...

Leadership complete from the most impressive new low prices, outstanding performance to the same hat pioneer design. JACKSON-BELLS wherever radios a good fall for at once for full

San Francisco

New 1933 Model 27-A JACKSON-BELL 7-tube Super-Heterodyne Console
—popular price, remarkable performance and new features make this set an outstanding value; automatic volume control, meter tuning, inter-station static silencer, new type tubes: retail price complete with 7 Cunningham tubes

$62.50

New 1933 Model 26 Broadcast Midget Super-Heterodyne
—six latest type tubes, new features, exceptional power and clearness: complete with 6 Cunningham tubes, short and long wave model — $39.95, long wave only —

$37.95

New 1933 Model 27-A, 7-Tube Midget Super-Heterodyne
—same chassis pictured and described above, but in artistic new mantel type cabinet: complete with 7 Cunningham tubes

$46.95

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**1 YEAR (52 issues) $1.50**

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BROADCAST WEEKLY,
Pacific Building, San Francisco

*Gentlemen: Here’s one dollar and fifty cents. I sure want to take advantage of your special offer of one year for one dollar and fifty cents.*

NAME ________________________________________________

ADDRESS ________________________________________________

CITY ____________________________ STATE ________________

* New ☐ Renewal ☐ Extension ☐
WEDNESDAY Programs

491.5 Meters KFRC Prospect 0100
7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shel Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper’s Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Recordings
2—Happy Go Lucky Hour
2—Feminine Fancies
4—CBS Programs to 4:30
4:30—Popular Recordings
4:45—CBS Program
5—To be announced
5:15—Globe Trotter
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Bobs, Sports Authority
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—End of Crime Club
9—Memories
9:15—Eb and Zeb
9:30—Ide of Golden Dreams
10—Frank Trevor’s Band
10:30—Magic Mirror
11—Tom Coakley’s Orchestra
12 to 1 A.M.—Request Hour

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7—“Back Alley” program
7:30—Texas Cowboy
8—Alley Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:15—Dr. J. Douglas Thompson
10—Household Hour
10:25—Thumbnal Sketch
10:30—CBS News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio program
1—Over the Top
1:30—Hollywood Star Reporter
1:45—“Lunatics at Large”
2—Miss Mulligan
2:15—Billie Burke, Entertainer
2:30—Studio Program
2:45—Baseball from Seal Stadium
3:00—Jack Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:05—Dr. J. Douglas Thompson
6—Ernie Smith’s Magazine Review
6:15—Caldown Program
6:30—Ernie Smith’s Sport Page
6:45—Reporter
7—Covered Wagon Jubilee
7—30—New Service
7:45—Italian Program
8:15—Studio Program
8:30—Edmund Breese in “Memories”
8:50—Operas
9—Hill Billies
9:45—Fights from San Francisco Civic Auditorium

KATHLEEN WILSON
“CLAUDIA”
NBC-KG0—8 P.M.

19:45—Luther Putnam’s Treasure Chest
11:15 to 1 A.M.—Night Owls with Ray Howell

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts Pac. Broadcast Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Frudence Penny
11:45—Song and Dance Kings
12 noon—Meridian Medleys
12:45—Glen Golf, Organist
1:45—Marion Day’s Tete a Tete
2—Town Hall Harmonies
2:30—Community Question Box
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—“Your Helpful Friend”
4:45—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—“The Daily Challenge”
7:15—Tone Paintings
7:30 A.M.—Dawn Salute
7:45—Bob Allen, Piano Recital
8—Ted Flo-Rito’s Band
8:30—G. Donald Gray, Song Recital
8:45—Virginia Miller, Piano Recital
9—Sydney Dixon, Piano Recital
9:15—“Drama”, “Crime Specialist”
9:45—News Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

322.4 Meters KFWI Franklin 0200
930 Kcys. 1000 Watts Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
9:30—Timely Topics
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:45—Jubilee Singers
11—Studio feature
11:15—Concert melodies
11:40—Musical Sketches
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Music
6:45—News Flashes
7—Console Memories
7:15—Margaret Lambert, Soprano
7:30—Silent Period
8:30—Virginia Meleza, Pianist
8:45—John D. Barry, World Events
9—Anna Nettlemann, soprano
9:15—Guitar duet
9:30—Drama
10—Master Melodies
11 to 1 A.M.—Kendrick’s Hi-Jinks

322.4 Meters KROW Glenc. 6774
8 A.M.—News Items
8:15—Moment Musical
8:30—Recordings
8:37—Union Mutual Life
8:45—Dr. Wade W. Forrester
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Watch Tower Program
2:45—Lou and Flo, Songs
3—Recordings
3:15—Recordings
3—“Your Helpful Friend”
4—“Drama”, “Crime Specialist”
4:30—“Your Helpful Friend”
4:45—Recordings
4:45—Silent Period
5—Koning Hour, Wailians
7:45—The Texas Cowboy
8 to 8:30 P.M.—Latin. Amer. Prog.

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 1000 Watts J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klot Klub
8—Popular Records
8:30—F. Breakfast Club
9—Recordings
9:30—Irish Hubbell, Pianist
9:45—Recordings
10—The Reporter of the Air
10:05—Scotty’s Table Talks
10:20—Variety Recordings
11:30—Charles’ miniature Vaudeville
11:45—Concert Music
12 noon—Recorded Program
12:15—Band Concert; Song Cycle
1:05—Stock Report; Records
2:45—Speak-Easy Time; Records
4—Julie and Jim; Recordings
4:30—Assoc. Food Stores’ Program
5—Variety Recordings
5:30—Carl Coveny and Pat Buckman
5:45 to 6:15 P.M.—Records
12:01 to 6 A.M.—Ohio Program
TOM GERUN

is home with the band that smart New York has been dancing to. The dulcet rhythms that have beguiled sophisticated guests of the Hotel New Yorker and charmed patrons of New Orlean’s gay Club Forest will be heard again in San Francisco. Listen to them over NBC. Dance to them at the city’s unique and colorful night club.

NO COVER CHARGE

DINNER $1.50
(SATURDAYS $2)

MARTINELLI CUISINE  3 SHOWS NIGHTLY
ESCORTS OBLIGATORY

BAL
TABARIN

COLUMBUS at CHESTNUT
ORDWAY 3030
Wednesday Programs

BROADCAST WEEKLY

340.7 Meters
KLX
Lake, 6000 W.
880 Kys.
8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Better Business Talk; Records
10:15—Stocks; Financial Information; Car Load Reports; Weather
10:30—Records
11—Sunshine Twins
12:15—Dardelby and his Band
1—Jean’s Hi-Lights
2—Classical Recordings
7:30—Fainting San Francisco Stock
4:30—Ethel Rihnnard, Organist
3:15—Records
5—Galen Harvey, Piano Rambles
6—Records
4:30—Brother Bob’s Club
5—Helen Parmesan, Pianist
7—News Items
7:30—The C. C. Kenobi Sisters
7:45—Fred and Morris, Comedians
8—John Wharry Lewis’ Quintet
9—Ethel Rihnnard and Coral Scott
9:15—The Gay Caballeros
9:45—Harmony Hick
10—Beverly Hill Billies
12 to midnight—Dance Program

309.1 Meters
KJR
Seneca 1515
970 Kys.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Produce Sales; Farm News
7:27—Rhythm Aces; Sport News
8—NBC-KPO programs to 11
8—KFBH Programs to 11
8:30—Julia Hayes
10:45—NBC-KPO programs to 3
1:30—the Easy Chair
1—NBC-KPO program to 12
8:00—the World Bookman
4—Lost and found advertisements
4:00—the TPO of Cogadon
4:15—Steamboat Bill
5:30—NBC-KPO programs to 7:15
7:15—Music Market
7:30—News Edition of the Air
7:45—Dollars and Sense Program
8—NBC-KPO programs to 9:15
9:15—Eth ‘n Zeb
9:30 to 12 mid.—NBC-KPO Programs

526 Meters
KVI
Broadway 4211
750 Kys.
Puget Sound Broadcast, Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—Crazy Quartette
7—Dr. Kenyon’s Church
7:20—Organ Revellle
7:30—Time Klock
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Programs to 1:45
1:45—Studio Program
2—CBS Program
2:30 Happy Go Lucky Hour
3—Feminine Fancies
4—to be announced
4:15—CBS Program
4:45—CBS Program
5—George Yount, Organist
5:30—Lent, Pianist
6:30—CBS Programs to 6:15
6:15—Nature Notes
6:30—CBS Programs to 7:30
7:20—Jay McKenzie, the magician
7:45—CBS Program
8—George Yount, Pianist
8:30—CBS Programs
8:30—Ento Crime Club
9—Boxing Matches
10—Wesley Green, Cowboys
10:30—Magic Mirror
11 to 12 mid.—Cole McElroy’s Orch.

319 Meters
KOIN
Atwater 3333
940 Kys.
The Journal, Portland, Oregon
6 A.M.—KOIN’s Clock
6:45—News
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
9—Golden Melodies
9:30—Betty Crocker
9:45—CBS Programs to 12
12 noon—Merrymakers
12:30—Cumbacher Malt Extractors
12:45—CBS Program
1—the Book of Life
2—CBS Program
2:15—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Skippy
5:15—Davidson’s Prize Club
5:45—CBS Programs to 6:30
6:30—Studio Feature
6:45—CBS Programs to 7:30
7:15—Chadu, the Magician
7:45—Bells of Harmony
8—CBS Program
8:30—The Eno Crime Club
9—the Raggamuffins
9:15—Eth ‘n Zeb
9:30—Isle of Golden Dreams
10—Concert Feature
11 to 12 midnight—McElroy’s Band

204 Meters
KGA
Main 3434
1470 Kys.
NW. Broad. System, Spokane, Wash.
6 A.M.—KOIN’s Clock
6—NBC-EGO Programs
8—NBC-KPO Programs to 12
12 noon—New Bulletin
12:05—NBC Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Brick Hilton
5:30 to 12 mid.—NBC-KPO Programs

254.1 Meters
KEX
Atwater 3111
1180 Kys.
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO programs to 5:15
5:15—P.M.—Brick Hilton
5:30—NBC-KPO Programs to 6:45
6:45—Newscasting
7—NBC-KPO Program
7:15—Silent period
8 to 12 mid.—NBC-KPO Programs

296.6 Meters
KQW
Ballard 777
1010 Kys.
Pac. Agric. Foundation, Ltd., San Jose
10 A.M.—Recordings
10:45—Accordion Capers
11—Electrical Record Program
11:30—Band Concert; Recordings
12:30—Weather; State Markets
1—One Block Program
1:30—the Friendly Hour
2:30—Martha Meade Program
3—Silent Period
3:45—Story Time, Lona Leland
4:45—Skippy
5—Vespers
5:30—Community Program
6—Evening Echoes
6:15—Frances Program
6:30—Starts Market Reports
6:45—Radio News and Forum
7:45—Liberty Bell Quarter Hour
8—America’s Legion War Camp
8:15—Song Recital
8:30—Studio Program
9—Flashlight Program
9:30—Studio Program
10 to 10:30 P.M.—Community Prog.

325.9 Meters
KOMO
Elliott 5890
920 Kys.
Fisher's Blend Station, Inc., Seattle
5:55 A.M.—Inspirational Service
7—Fisher’s Blend Broadcast
7:30—NBC-KGO Programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:45
9:45—Vocal Recital
10—Pair of Pianos
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—Masterworks of the Piano
12:12—Grain Quotations
12:15—NBC-KGO Program
1—The Home Towners
1:30—NBC-KGO Programs to 3
3—Sanitapptic Program
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—Belly Country to 8
8—Fireside Melodies
8:30—NBC-KGO Programs to 10:15
10:15—Greater Washington Hour
11:15 to 12 mid.—Vic Meyers’ Music

508.2 Meters
KHQ
Main 3383
590 Kys.
6 A.M.—Morning News
7:15—Citco Bulivant, Exercises
7:30—Herb Wixson
8—Program to be announced
8:15—NBC-KGO Programs to 9
9—Joyner’s Joys, Walt and Marian
9:15—Bartori and Wolff
9:30—Home Comfort
9:45—Fashion Notes
10:15—Home Conning Contest
10:30—NBC-KGO Programs to 1
1—Various Programs
1:30—NBC-KGO Program
1:45—Spokane Revue Co.
2—NBC-KGO Programs
2:30—Commercial Cramery
3—NBC-KGO Programs to 3:45
3:45—Plessor Dental Hygiene
4—NBC-KGO Programs to 5:15
5:15—Skippy
5:30—NBC-KGO Programs to 6:45
6:45—Editorial Column
7—NBC-KGO Programs to 8:45
8:45—Editorial Column, Russell Bankson
9 to 12 mid.—NBC-KGO Programs

236.1 Meters
KOL
Elliott 4466
1270 Kys.
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o’ the Morning
7—KOL Time Klock
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
10—Morning Melodies
10:30—Prince of the Ivories
11:30—CBS Programs to 1:15
1:15—John C., Klock
1:45—CBS Programs to 2:15
2:15—Happy Go Lucky Hour
3—Feminine Fancies
4—to be announced
4:15—CBS Program
4:30—Cecil Solly, Garden Talk
4:45—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 7
6:00—Small Business Review
7:30—Chadu, the Magician
8—Mayor Dore
8:15—CBS Programs to 9:15
9:15—Between Us Three
9:30—Isle of Golden Dreams
10—Don Lee Feature
11 to 12 mid.—McElroy’s Greater Oragonians

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BROADCAST WEEKLY

Wednesday Programs

449.9 Mtrs. NBC-KPO Gar 8300 680 Kcys. National Broadcast Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KFSD

7:30 A.M.—Organ Concert: KPO

8—Financial Service: KPO, KGA, KJR, KEX

12:30—Anson Townsend: Gypsy: KPO, KGA, KJR, KEX, KFSD, KGIR on 10:15

10:30—Syncopators, Harold Stokes’ dance orchestra: KPO, KGA, KJR, KEX, KFSD

10:45—Smackouts, comedy duo: KPO, KGA, KJR, KEX, KFSD

11—Salon Concert Ensemble: KTO, KJR

11:30—Rhythmic Serenade: KPO off 11:45, KGA, KJR, KEX on 11:45

11:45—Scripture Reading: KPO

12—The Heads of State: KPO

12:30—South San Francisco Stockyards Report: KPO

12 noon—Midweek Musical: KPO, KGA on 12:05, KJR, KEX

12:15—Tommy ‘n’ Dudd: KPO, KGA, KJR, KEX

12:30—Rhythm Vendors, orchestra: KPO, KGA, KJR, KEX

1—Jim Parsons, basso, organ: KPO, KGA, KJR, KEX

1:15—Swanee Serenaders: KPO, KGA, KJR, KEX

3:15—Beau Balladeer: KPO, KGA, KJR, KEX

4:30—Argentina Trio, string ensemble: KPO, KGA, KJR, KEX, KFSD

2:15—Every Hour: KPO

2—Waldorf Astoria Seret Room Orchestra, direction Mischa Bor! on KPO, KGA, KJR, KEX, KFSD, (KGHL)

3:20—Drifting and Dreaming: KPO, KGA, KJR, KEX

2:45—Donald Novis, tenor: KPO, KGA, KJR, KECA, KFSD

3—The Cavaliers: KPO, KGA on 3:05, KJR on 3:15 off 3:35, KEX, KGIR

4—Sunset Serenaders, Everett Foster, baritone: KPO, KGA, KJR, KEX off 3:15, KEX

5—Footlight Fantasies: KPO, KGA, KJR

10:30—The Singing Lady: KPO, KGA, KJR, KECA

5:45—Dixie Memories: KPO, KGA, KJR, KECA

6—Music Masters: KPO, KGA, KJR, KGIR on 6:15

5:30—Buster Up!! humorous skit: KPO, KGA, KJR, KEX, KFSD, KFSD, KGIR, KGHL

6:15—Come Fly With Me: KPO, KGA, KJR, KEX

6:45—Jane Froman and Her Band: KPO, KGA, KJR, KEX, KFSD, KSL, KFSD

7—Tom Mitchell: KPO, KJR, KEX

7:15—Tarzan of the Apes, electrical transcription: KPO

7:30—Silver Strains, mixed quartet: orchestra: KGA, KECA on 7:45

7:30—University of California program: KPO

8—Personal Closeups, Barbara Jo Allen: KPO, KGA, KJR, KEX

8:15—Marching Through, with the Guidant’s Miramar Hotel: orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KGHL off 8:45

9—Billie Hills, John O’Brien, John Toffoli, Ace Wright, Tom Moore: KPO, KGA, KJR, KEX

9:30—NBC Drama Hour, “Shoe Leather” cast: Frank Francisco: KPO, KGA, KJR, KEX

10—Myron Niesley, tenor: KPO, KGA, KJR, KEX

10—Organ National Concert Orchestra: KPO, KGA, KJR, KEX

11—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX

11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX

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7 A.M.—Organ Concert: KGO

7:30—United States Army Band: KGO, KFSD, KFSD, KFSD, KFSD

7:45—Van and Don, the Two Professors, Comedians: KGO, KGW, KFI, KFSD, KFSD, KTAR, KDFY, KOA

8—Johnny Marvin, Tenor: KGO, KGW

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—Wings of Song: KGO, KHQ, KFSD on 8:45

9—Harold Stokes and his Orchestra: KGO, KFI

9:15—Happy Jack, vocalist: KGO, KFI

9:30—The Buckaroos, Ted Maxwell, Charlie Marti: KGO, KFSD

9:45—Little of Planos: Grace Frankel, Gertrude Lyne: KGO, KHQ on 10

10—Entertainers, Tommy Monroe, baritone: KGO, KOMO, KGW

10:30—Woman’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KGHL

11:30—Organ Recital: KGO, KHQ off 11:00, KOMO on 12 to 12:12, KFSD

12:15—Western Farm and Home Hour: KGO, KFSD, KFSD, KGW, KFI, KFSD, (KTAR on 12:30), KDFY, KGIR, KGHL

1—Stringwood Ensemble, instrumentalists direction Charles Hart: KGO, KFSD

1:30—The Little Colleen: Irish Songs and Stories: Akathia Turley, Soprano: KGO, KFSD

1:45—O’ Circle: KGO, KHQ, KOMO, KGO, KFI, KDFY

2—Vagabonds, vocalists; orchestra direction Meredith Willson: KGO, KHQ, KOMO, KGW, KFI, KDFY

2:15—Paul Whiteman and His Chieftains: KGO

3—KGO Vagabonds, Ward Wilson, impersonators: vocalists; orchestra direction Billy Artz: KGO, KHQ, KOMO, KGW, KFI

3:30—The 5-Bows of GTO, KHQ, KOMO, KGW, KFI, KDFY

3:45—News Service: KGO

4—American Taxpayers League Program: KGO, KOMO, KFSD, KFSD, KTAR, KGIR

4:15—Elliott: KGO, KHQ, KSFSD

4:30—Yesterday and Today: Sigmund Spaeth, narrator; orchestra direction Frank Toura: KGO, KHQ, KGW

5—Novelettes, Ben Klassen, tenor; orchestra direction Paul Carson: KGO, KGW, KFI, KTAR, KOMO, KGHL

5:30—Mobilio Concert: Gladys Rice, soprano; Alan Abelson, Vocal Trio: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDFY

6—Cabin Pipe Club of Virginia: KHQ, KOMO, KGW, KFI, KDFY, KGIR, KGHL

6:30—Western Artists Series: KGO, KHQ, KGW

6:45—To be announced

7—Amos ‘n’ Andy, Blackface Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDFY

7:30—Maxwell House Program: KGO, KGW, KFI, KGHL, KFSD

7:30—Team Mates: Mary Wood, soprano; Irving Lyde, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGIR, KOA

7:45—One Man’s Family: Serial Drama by Carlton E. Morse; Episode Nineteen: KGO, KHQ, KOA, KGHL

8:30—Billy Jones and Ernie Hare: Songs and Gag: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDFY

8:45—Agnew’s Orchestra: KGO

9—Dancing in Milwaukee: KGO, KHQ

9:15—Goodyear Program: Soloist; Reveleta Quartet; orchestra direction Victor Young: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDFY, KGIR, KGHL

9:45—Out of the East: Concert orchestra direction Emil Polak: KGO, KHQ, KOA, KGHL, KGIR

10—Richfield News Flashes: KGHL, KFSD, KOMO, KGW, KFI, KFSD

10—Anson Weeks Orchestra: KGO, KHQ; KFSD off 10:30

10—Organ Concert: KGO, KGW, KFSD

11—Flo-Rito and his Hotel St. Francis Dance Orchestra: KGO, KFSD, KTAR

11:30 to 12 midnight—Jay Whid- den’s Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

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11:30—NBC-KGO Programs to 1:45

1:45—NBC-KGO Programs to 3:45

3:45—Radio Dental Clinic

4—NBC-KGO Programs to 4:30

4:30—Samolloff’s Chorus

5—Studio Program

5:30—Program Resume

5:35—Postal Talk

5:45—Mail Call and News Items

5:50—Studio Program

6—Program Resume

6:30—NBC-KGO Programs to 7

7—NBC-KGO Programs to 8

7:30—Straw’s Sketchbook

8—Straw’s Sketchbook

8:30—NBC-KGO Programs

8:45—Studio Program

9—Dance Music

9:15—Charles Grant

9:35—Nashold’s Ballroom

10 to 12 mid—NBC-KGO Programs

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Kathryn Thompson
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Johny Toffoli
Clarence Tolman
Tom and Dudd
Earle Towner
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Ruby Vallee
Vera Van
Fats and Don
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THURSDAY Programs

Sept. 8, 1932

491.5 Meters KFRC Prospect 0100 1000 Watts

7 A.M.—Seal Rocks Broadcast
7:05—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:45
9:45—Mrs. Bailey Allen
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:15—Recordings
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
2—Happy Go Lucky Hour
3—Pamphlet Fancies
4—CBS Programs to 4:30
4:30—Better Business Bureau
4:45—Fred Lane's Book Review
5—CBS Program
5:15—Globe Trotter
5:30—The Town Topics
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Langendorf Program
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Entire Crime Club
9—Bocherini String Quartette
9:15—Ebb and Zeb
9:30—Jay Relic's Orchestra
10—Grand Hotel Orchestra
11—Tom Oakley's Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters KYA Prospect 3456
1230 Kys. 1000 Watts
Pac. Broadcast, Corp., San Francisco

7:30 A.M.—Daybreak Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Glen Goff, Organist
12:30—Town Hall Harmonies
1—Afternoon Concert
1:45—Marion Day's Tete-a-Tete
2—Glen Goff, Organist
2:30—Lillian Cooper
2:45—Watch Tower Sermon
3—Masters of the Violin
3:15—Good Will Industries
3:30—Masters of Music
4—Artist Celebrties
4:30—"Your Helpful Friend"
4:45—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—The Daily Challenge" 
7:15—Sportsman's Corner, Gene Sullivan
7:20—Cone Paintings
7:45—Joe Wright's Orchestra
8:15—Sports Parade
8:45—Milly Small: Fiddlin' Around
9:00—Ted Rio-Rito's Band
9:30—Milly and Billy, the Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts 

8 A.M.—News Items
8:15—Moment Musical
8:30—Kalua Melody Makers
9—Silent Period
1 F.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Myrtle Segal, Soprano
2:45—Irving Perkins and Lee Baker
3—Union Mutual Life
3:05—Recordings
3:30—The Smoky Oaks
4—Prosperity Program
4:15—Tra. Diagnosis Clinic
4:30—Ambrose Whitmer, Pianist
4:45—Prosperity Program
5—Celtio Lindo Quartette
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—The Sportsman's Guide
7:45—The Texas Cowboy
8—Miss Lou and Topay
8:15—Watch Tower Program
8:30—Hal Roberts' Banjo Band
8:45—Curtain Wood and Apple Bottom
9—Al Cook's Oklahoma Cowboys
9:15—"Echoes of Paradise"
9:30—Flem Repertory Players
10 to 11 P.M.—Veterans of Foreign Wars Program

322.4 Meters KFWI Franklin 2000
930 Kys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri
8—Silent Period
8—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Tiny Tunes
10:40—Musical Novelties
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Recital Hardenstein, Open Forum
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Links

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klock Klub
8—Records
9—Irene Hubbell, Pianist
9:30—Irene Hubbell, Concert Pianist
9:45—Records
10—Reporter of the Air
10:15—Scotty's Table Talks
10:20—Favorite Records
11:45—Concert Music
12 noon—Variety Recordings
12:45—Song Cycling
1:05—Stock Report; Records
1:15—Financial Common Sense; Records
2—Blindshock Ensemble
2:30—Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4:30—Marjorie Lee, Pianist
4:45—Popular Records
5:30 to 6:15 P.M.—Records
12:01 to 6 A.M.—Owl Program

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560 Kys. 1000 Watts Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Popular Records
7—"Back Alley" program
7:30—Texas Cowboy
8—Allay-Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
8:45—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News service
10:35—Dr. B. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
noon—Echoes of Portugal
12:30—News Service
12:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—"Lunatics at Large"; Records
2:15—Billie Burke, Entertainer
2:30—Ira Blue, Bridge Review
2:45—Records
3—Parks Program
3:30—Emilio Bonslau, Bassist
4:25—Adele Burian, vocalist
4—Studio program
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Wanderin' Thru Switzerland
6—Weaver of Dreams
6:15—Dance Music
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Studio Program
8—Relaxation Hour
8:30—Gus Arneil
8:45—The Gossipers
9—Bill Billies
10—Luther Putnam's Treasure Chest
10:30—Moment Musical
11 to 1 A.M.—Night Owls

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Thursday Programs

340.7 Meters KXL Lake 6000 880 Keys. 500 Watts
Tribune Pub. Co., Oakland, Calif. 8 A.M.-Records: Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10—Stocks: Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Fi, Wint and Morgan
2—Classical Recordings
2:35—Closing San Francisco Stock
2:40—Baseball, Oaks vs. Missions
3:40—Brother Bob's Club
5—Helen Parnell, Pianist
7—Sommerford and Clark
6—Hotel Oakland Trio
7—News Items
8:30—The Egan Trio
7:45—Room Information
8—Clark Sisters
8:15—Studio Program
10—Beverly Hill Billies
11 to 12 midnight—Dance program

508.2 Meters
KHQ Main 5383
900 Keys. 1000 Watts
3:05 A.M.—Morning News
7:15—Crazy Crystals
7:15—The Cycling Contest
7:45—Knobler's Shoe Hospital
8—Program to be announced
8:45—NBC-KGO Program
9—Miss Spokane
9:45—NBC-KGO Program
9—Miss Spokane
9:15—Mrs. Howard and Marian
9:15—Sartori and Wolff
9:30—Burgan's Home Comfort
9:30—NBC-KGO Programs to 11:30
11:30—Bell Furniture Company
12:15 P.M.—NBC-KGO Program
1—Doris Day
1:30—NBC-KGO Program
1:45—Spokane Fur Company
2—NBC-KGO Program
2:30—Commercial Creamery
3—NBC-KGO Programs to 3:45
4:15—Peerless Dentists
4—NBC-KGO Programs to 5:15
5:15—"Skinny"
5:30—NBC-KGO Programs to 7:30
7:30—Editorial Page
7:45—NBC-KGO Program
8—Ice Delivery Company
8:15—NBC-KGO Program
9:15—Eb and Zeb
10 to 12 midnight—NBC-KGO Programs

325.9 Meters
KOMO Elliott 5890
920 Keys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:35 A.M.—Inspirational Service
7—NBC-KGO Programs to 9
9—Uncle Hank from Ciderville Center
10—Prudence Penny
10:30—The Long, Long Ago
9:45—NBC-KGO to 11:45
11:45—Club Minutes
12 noon—Masterworks of the Piano
12:12—Grain Quotations
12:15—NBC-KGO Program
12:30—Concert Orchestra
1:45—NBC-KGO Program
2—Concert Orchestra
2:30—NBC-KGO Program
3—Santiseptic Program
3:30—NBC-KGO Program to 3:45
4:30—The News of the Air
4—NBC-KGO Programs to 8
8—Music Memorials
8:15—NBC-KGO Program
9:15—Revivers
9:45—Male Quartet
10—Concert Orchestra
10:15—Vic Meyers' Music
11:15 to 12 midnight—NBC-KGO Program

340.7 Meters KJR Seneca 1515 970 Keys.
7 A.M.—Paul Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—The Sun Risers; Sport News
8—NBC-KGO Programs to 11:30
9:15—Studio Program
9:45—NBC-KGO Programs to 11:30
11:30—CBS Program
11:45—NBC-KGO Programs to 3
Around the Town with Lloyd Spence
3:15—NBC-KGO Program
3:55—The World Bookman
4—Lost and found advertisements
4—NBC-KGO Programs to 3:15
5:15—Steamboat Bill
5:30—NBC-KGO Programs to 6:45
6:45—Sohl and Reed
7—NBC-KGO Programs to 9
Myrtle and Harold Strong, piano duo
9:15—Eb 'n' Zeb, Comedians
9:30 to 12 midnight—NBC-KGO Programs

204 Meters KGA Main 3434
1470 Keys.
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KGO Programs to 12
12 noon—News
12:05—NBC-KGO Programs to 3
News Bulletin
3:05—NBC-KGO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KGO Programs to 6:45
6:45—Rhymin' and Reason
7 to 12 midnight—NBC-KGO Programs

254.1 Meters KEX Atwater 3111
1180 Keys.
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
8—NBC-KGO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KGO Programs to 5:15
5:15—Phantom Pianist
5:30—NBC-KGO Programs to 6:45
6:45—Newsreading
7—Studio program
8 to 12 midnight—NBC-KGO Programs

526 Meters
KVI Broadway 4211
570 Keys.
Puget Sound Broadcast Co., Tacoma
8:30 A.M.—Parn Flashes
9:15—Cranberry and Corky
7—Dr. Kenyon's Church
7:30—Organ Reville
6—Shell Happytime
8:00—CBS Programs to 12:30
12:30—Rotary Club Luncheon
1:30—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Stadium Hi Half Hour
4—CBS Programs to 4:30
4:30—Camille Arndt
4:45—Twilight Reveries
5—CBS Program
5:15—Organ Concert, George Gourley
5:45—CBS Program
6—To be announced
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Dr. Stevenson
8—CBS Program
8:30—Eno Crime Club
9—Studio Program
9:15—Harry Zollman, Pianist
9:30—Jay Eplee's Orchestra
10—Grand Hotel Orchestra
10:15—CBS Program
10:30—Grand Hotel Orchestra
11 to 12 midnight—Coaley's Orch.

236.1 Meters KOL Elliott 4466
1270 Keys.
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top of the Morning
7—Time Lapse
8—Shell Happytime
8:30—CBS Programs to 10:30
9—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Program to 11:15
1:15—John C. Stevenson
1:45—CBS Program
2—The Blue Goose Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Cecil Solly, Garden Talk
4:45—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:15
6—The Happy Repairmen
6:30—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—CBS Program
8:30—Eno Crime Club
9—The Globe Trotter
9:15—Arizona Joe
9:45—"Reflections"
10—Grand Hotel Orchestra
11 to 12 midnight—Coaley's Orch.

319 Meters
KOIN Atwater 3333
940 Keys.
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Orchestra
8—Shell Happytime
8:30—CBS Program
9—Golden Melodies, Billy Sandiford
10—CBS Programs to 12
12 noon—Merrymakers
12:30—Cumbacher Malt Extractors
1—CBS Program
1—The Book of Life
2—Happy Go Lucky Hour
2—Feminine Fancies
3—Newspaper of the Air
5—Skippy
5:15—Davidson's Prize Club
5:45—CBS Programs to 6:15
6:15—Bells of Harmony
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—Concert Orchestra
8:30—Eono Crime Club
9—Boccherini String Quartet
9:15—Eb and Zeb
9:30—Jay Eplee's Orchestra
10—Dorothy Dix, Journal Parade
10:30—Band Concert
10:30—Grand Hotel Band
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

296.6 Meters
KQW Ballard 777
1010 Keys.
Pacific Agric. Foundation, Ltd., San Jose
2:30—Martha Mende Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Vespera, Dr. Sylvester
5:30—Community Program
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Radio News and Forum
7:30—Frank Lannin
8—Old Church Choir Songs
8—Songs You Love to Sing
9:15—German Band
10 to 10:30 P.M.—Community Prog.
Thursday Programs

379.5 Mrs. NBC-KGO Sutter 1920
790 Kys.
7500 Watts
National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KTAR, KFSD, KOA, KGIR, KGHL, KDYL

7 A.M.—Organ Concert: KGO, KGIR, KFI, KDYL
7:30—Hugo Mariani and His Marionettes: KGO, KFI, KFSD
7:45—Van and Don, The Two Professors, comedians: KGO, KOMO, KGW, KFI, KFSD, KTAR, KDYL, EXR
8—Johnny Marvin, Tenor: KGO, KFSD
8:15—Little Orphan Annie: KGO, KHDG, KGW, KFI, KDYL
8:30—On Wings of Song: String Trio: KGO, KHQ, KFI, (KIFSD on 8:45)
9—Harold Stokes and His Orchestra: KGO, KGW, KFI
9:15—Hallucinations: Vocalist: KGO, KECA, KFSD
9:45—The Golden Tailor: Soprano: Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KDYL
10—Woman’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA, on 10:45
11—Arion Trio: KGO, KHQ off 11:15, KGW, KFI, KFSD
11:15—Shakespearean Plays: KGO, KECA, KFSD
12 noon—Organ Concert: KGO, KFSD, KOMO
12:15—Western Home and Farm Hour: KGO, KHQ, KOMO, KGW, KFI, KTAR, on 12:30, KDYL, KGIR, KGHL
1—Ivy Scott, Disease: KGO, KTAR
1:15—Whiteman and Rhythm Boys: KGO, KTAR
1:30—Swanee Serenaders: Harold Stokes’ Orchestra: KGO, KGW
1:45—George E. Circle: Grace Ellis, hostess: KGO, KHQ, KOMO, KGW, KFI, KDYL
3—Miss Venezuela, vocal soloist: orchestra direction Meredith Wilson: KGO, KHQ, off 3:30
3:45—Dr. Obed Saxophone Octet: KGO, KHQ
3:15—Royal vagabonds: Ward Wilson impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL
3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4—Fleischmann Hour: Rudy Valley and his orchestra: Olsen and Johnson, comedians, guest artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
4—“The Orange Lantern,” Mystery Serial by Innis Osborne: KGO, KDYL
5—Thompkins Corners: rural drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
6—Lucky Strike Dance Hour: KGO, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7—Amos ‘n Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
7:15—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI, KV, KFSD
7:30—Mona Lowe, blues singer: KGO
8—To be announced: KGO
8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI
9:15—to be announced: KGO
9:45—Syncro-Thots: Boda Fischer and Newell Chase, Piano Duo: KGO
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Annie’s Ragtime Dance Orchestra: KGO, KHQ, KFSD
10:45—Ship of Dreams: KGO, KHQ of 11
11:30 to 12 midnight—Jay Whidden’s Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

449.9 Mrs. NBC-KPO GAr 8300
5000 Watts
National Broadcast Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KFSD

7:30 A.M.—Arlon Trio: KPO
8—Financial Service: KPO, KGA, KJK
8:15—Crosscuts from the Log o’ the Day, Dr. Laurence L. Cross: Southern Harmony Hour: Ace Wright’s Orchestra: KPO, KJR, KEX, KTAR off 8:45
9—Eileen Piggott, Soprano: KPO, KGA, KTAR, KEX
9:30—Rhythm Vendors, orchestra: KPO off 9:45, KGA, KJR on 9:45, KEX, KDYL
9:45—University of California at Your Service: KPO
10—Mardi Gras: KPO, KGA, KJR, KEX, KFSD
10:30—Syncopators, Harold Stokes’ dance orchestra: KPO, KGA, KJR, KEX
11:30—Concert Petite: KPO
11:45—Scripture Reading: KPO
1:15—Tickling the Keys: KPO
1:30—Rhythmic Serenade: KPO, KJR, KEX
1:50—South San Francisco Stockyard Report: KPO
1:57—Timmins’ Terra: KPO
2 noon—Meet The Girl Friends: KPO, KGA on 12:05, KJR, KEX
2:30—Bay Bridge of Sighs: Vocalist: KPO, KGA, KJR, KEX
2:45—United States Navy Band: KPO, KGA, KJR, KEX
3:45—Orchestrated Bells, instrumentalists direction Charles Hart: KPO on 1:30, KJR on 1:45, KEX, KFSD on 1:30
3:00—Paul Whiteman and his Rhythm Boys: KGA, KJR, KEX, KTAR
3:15—Swanee Serenaders: KPO, KGA, KJR, KEX
3:45—The Black Aces: KPO, KGA, KJR, KEX
4:15—To be announced: KPO
4:30—Anders Splivik, Violinist: KPO, KGA, KJR
5—Simp and Glawdys: KPO, KGA, KJR, KEX
5:15—Headliners, soloist: KPO
5:30—The Whistling Eights: KPO, KGA, KJR, KEX, KECA
5:45—Dixie Memories: KPO, KGA, KJR, KEX
6—Music Masters: KPO off 6:30, KJR, KEX, KEX
7—Tom Mitchell, Baritone: KPO, KJR, KEX
7:30—Tarzan of the Apes, electrical transcription: KPO
7:30—Cesar Sodero and NBC Concert Orchestra: KPO on 7:30, KGA
7:45—Elsa Behlow, Trautner, soprano: KPO, KGA, KJR
8—Hollywood on The Air: KPO, KGA, KJR, KEX, KFSD, KGHL
8—Panite Serenaders, Nathan Stewart, baritone; instrumental ensemble direction Charles Hart: KPO, KGA, KJR, KEX, KFSD
8:30—Truthful Deacon Brown: KPO, KJR on 9:15, KEX
9—Tom Geran and his Bal Tabarin Orch.: KPO, KGA, KJR, KEX
9:15—John and Ned, vocal and instrumental duo: KPO, KGA, KJR, KEX
10:45—Golden Legends: KPO, KGA, KJR, KEX
10:45—the Coquettes: KPO, KGA, KJR, KEX
11—Ted Fig-Rito and His Hotel St. Francis Dance Orchestra: KPO, KGA, KJR on 11:15, KEX, KFSD
11:30 to 12 midnight—Organ Concert, Dello Sargent, organist: KPO, KGA, KJR, KEX

CBS Columbia Broadcasting System

8:30 A.M.—Columbia Revue: Spanish Program presented by Vincent Sorey and his Orchestra: KFBK, KWMK, KERN, KOL, KV, KFMK, KGHL
9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
9:15—Atlantic City Musicale: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
9:30—Rhythm Kings, Fred Berrens’ Orchestra: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
10—Columbia Revue: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
11—Frank Westphal and his Orchestra: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
12—Monday, U. S. Steel Concert: KFBK, KMJ, KFBK, KERN, KOL, KV, KFSD, KFNO, KFCR, KJ, KGHL
12—George Hall and his Hotel Taft Orchestra: KFBK, KWMK, KERN, KOL, KV, KFSD, KFNO, KFCR, KJ, KGHL
12:30—Frank Westphal and his Orchestra: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
12:45—The Bookends: KFBK, KMJ, KGHL, KTV, KFSD, KFNO, KFCR, KJ, KGHL
1:00—Ann Leaf at the Organ: KFBK, KMJ, KWMK, KERN, KOL, KV, KFSD, KFNO, KFCR, KJ, KGHL
1:30—The Bookends: KFBK, KMJ, KWMK, KERN, KOL, KV, KFSD, KFNO, KFCR, KJ, KGHL
1:45—Kern, Hall and Kennedy, KFSD, KFNO, KFCR, KJ, KGHL
1:55—Monday, U. S. Steel Concert: KFBK, KMJ, KFBK, KERN, KOL, KV, KFSD, KFNO, KFCR, KJ, KGHL
Thursday Programs

BROADCAST WEEKLY

4:15—Shapiro and Shefter, Grand Piano Boys: KFBK, KMJ, KWG, KERN, KVI, KFYF, KFKC, KGB, KSL
2—Happy Time with Irene Beasley: KSL
2:15—Freddie Martin's Bossert Orchestra: KSL
2:15—Midland Broadcasters: KSL
4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFYF, KFKC, KGB
4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFYF, KFKC, KJB, KGB
4:15—Modern Male Chorus: KHJ, KSL
5—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFYF, KOIN, KFRC, KHJ, KGB
5:15—Those McCarty Girls: KFBK, KMJ, KERN, KFYF, KGBK, KSL
5:30—Jinx Smith and his Orchestra: KFBK, KWG, KERN, KOL, KFYF, KGBK, KSL
5:30—Jinx Smith and his Orchestra: KFBK, KWG, KERN, KOL, KFYF, KGBK, KSL
6:15—Little Jack Little, Vocalist and Pianist: KGB, KSL
6:45—"Myrt and Marge": KFBK, KMJ, KOL, KVI, KFYF, KOIN, KFRC, KHJ
6:45—Henry Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFYF, KFKC, KJB, KGB, KSL
7:30—Little Jack Little, Vocalist and Pianist: KGB, KSL
7:45—Ozzie Nelson and his Glen Island Orchestas: KFBK, KMJ, KWG, KERN, KOL, KFYF, KOIN, KFRC, KGB
8—Noble Sissle and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFYF, KFKC, KGB
8—Noble Sissle and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFYF, KFKC, KGB
8:15—Morning Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KFYF, KFKC, KGB
8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KFYF, KOIN, KFRC
8:30—Freddie Martin's Bossert Orchestra: KSL

468.5 Meters KFI Rich'm'd 6111 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
8:30 A.M.—Stock Market Quotations
6:45—Dr. Selkass, Health Exercises
7:30—NBC-KGO Program to 8
8—Polly Ann Hall, Pianist
8:15—NBC-KPO Program to 9
9—Dorothy Raymond, Pianist
9:15—NBC-KGO Program
9:30—Fashion Tour with Melissa
9:45—NBC-KGO Programs to 11:45
11:45—Market Reports
12 noon—Dinner Theatre Talk
12:15—NBC-KGO Program
1—News Release
1:10—Woman Columnist of the Air
1:15—And Warner Chats
1:45—NBC-KGO Program
2—Tom Murray's Hill Billies
3—NBC Program to 3:45
3:45—News Release
4—NBC-KGO Programs to 7:30
7:30—Venetian Graycliffs
7:45—NBC-KGO Programs to 8
8—Orchestra
8:15—Orchestra
9:15—Orchestra
9:15—Hotel Ambassador Orchestra
10—11 mid.—NBC-KGO Programs

209.7 Meters KECA Rich'm'd 6111
1430 Keys 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Excerises
9:15—Record Program
10—News Release
10:15—Record Program
11:45—NBC-KPO Program
12 noon—Record Program
1:15—Spanish Lesson, Antette Doherty
1:15—Record Program
2—Bob, Bunny and Junior
2—Record Warner Chats
4—News Release
4:15—French Lesson, Ann. Doherty
4:45—Common Sense of Science
5—Brother Ken's Kiddies
5:30—NBC-KGO Programs
5:45—Al, Mack and Tommy
6—Record Program
6:30—Dorothy Raymond, Pianist
6:45—Record Program
7—Tom Murray's Hill Billies
7:00—W. S. Tourtellotte, Organist
7:45—Joe Warner's Jolly Journal
8—Helen Guest, Gallas
8:15—Tune
8:30—Hotel Miramar Orchestra
9—Hygrade Sylvania Co. Program
9:15—Orchestra and Organ
9:45—Close Partners, sketch
10 to 11 P.M.—Record Program

225.4 Meters KGB Frank 6131
1330 Keys 500 Watts
Don Lee, Inc., San Diego, California
8:30—CBS programs to 10
10—Around the Town with Helen Stone
10:30—CBS programs to 12
12 noon—Farm Flashes
12:10—Close Stock Quotations
12:15—CBS program
12:45—Neil Larsen, organ
1:30—State Agriculture
1:15—Laucheron Dance Program
1:30—CBS programs to 2
2—Happy Happy Hour
3—Feminine Fancies
4—CBS Program
4:15—Blaine's Wood
4:45—News Reel; Town Topics
5—CBS programs to 6
6—Hutton Concert Quartette
6:30—CBS Programs to 7:30
7:30—Quaw's Orchestra

7:45—CBS Program
8—American Legion Revue
8:30—Elo Club
8:30—Bollett Martini
9:15—Eb and Zeb
9:30—Ealek's Orchestra
10—KGB News
10:15—Grand Hotel Orchestra
11 to 12 midnight—Oakley's Orch.

285.5 Meters KNX Hemp. 4101
1050 Keys 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharpley's Gang
8—Inspiration Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Edie Albright's Family
10:30—Kaye Brew Vaughn
12 noon—News
12:15—Parkelp
12:30—Dr. John Matthews
1—News Panel to
2—Eddie Albright, The Bookworm
2:30—Prof. Leon, French Lesson
3:15—Maxime Mirthakers
3:30—Louis John and, Astronaut
4—Travelogue; Stocks; Announcements
4—Maxine's Shopping Service
5—Town Crier
5:45—Records
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—Feature Program
7—Frank Watanabe and Hon. Archie
7:15—Bob Shuler
8—KNX Ensemble; Philip Musgrave, "Cellist
8—KNX Varieties
9—News
9:15—Dream', Time, with Drury Lane
9:30—Musical Program
9:45—KNX Concert Ensemble
10—Beverly Hill Billies
11 to 12 midnight—New Paris Inn

333.1 Meters KHJ VAndike 7111
900 Keys 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8:00—Shel Happytime
8:30—CBS Programs to 10:15
10:15—The Magazine
10:45—CBS Programs to 11:15
11:15—Beauty Talk
11:30—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—Dave Martin and Organ
1—State Dept. of Agriculture
1:15—Times Forum
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—U. S. C. Trojan Program
4:45—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—Skippe
5:45—CBS Program
6—To be announced
6:15—Hutton Concert Ensemble
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Ringwood Farm Concert
8—CBS Program
8:30—Eno Salts Crime Club
9—The Bachus, Neshita
9:15—Eb and Zeb
9:30—Jay Esieek and Orchestra
10:World-wide News
10:10—Biquick Dukes
10:15—Grand Hotel Orchestra
11—Hotel Roosevelt Orchestra
12:15 A.M.—Roper K., Baritone, and Roy Ringwald, Organ

www.americanradiohistory.com
MY RADIO

1
JUST a sitting and a thinking, in the past my memory roams.
To the time I spent in running 'round, not thinking of a home.
The days have gone and here I sit, in a country bare and wide,
With a kitten cat, a Radio, and a garden just outside;
So I dim the light and turn the dial and I'm on my evening trip.
To lands of song and romance, all lonesome things I skip—
I want to laugh at funny things, and hear old Carbon scream
When Gilmore beats him to it, with his blue green gasoline.

2
Some people wonder how I can be happy all alone,
Way out upon the desert in my little cabin home;
Well, it's there, right on the table, its value isn't much,
All made of tin and wire, but responding to my touch;
I travel in my fancy on land, on sea, on air,
And forget I'm just a sitting in the same old rocking chair
With my kitten cat beside me, in this land without a tree,
I can hear the London conference far away across the sea.

3
’Tis this for colds, and that for pains, with music in between,
I can see a woman struggle and I hear an awful scream,
And I get so darned excited as I listen for the end.
IIA! IIA! It comes—I hear it—"Try Fleischman's Shoes for Men!"
So I turn to hear the kiddies, and I hear a rooster Crow,
And the boys and girls a doing stunts, just like a real show.
Then I get to tapping with my feet, forgetting that I'm old,
Again that voice, "Eat picnic hams—they're worth their weight in gold."

4
And just as I get dreaming of the desert and its tales,
Some big bass voice breaks in and says, "Drink Clicquot Ginger Ale."
But the tunes are bright and snappy and full of fun and mirth,
Gee, I wouldn't trade my Radio for anything on earth.
And Rudy, bless his crooning voice, it makes me think of scenes
Of lovers at their very best upon the silent screen.
As I let myself, in fancy, drift to Childhood way back East,
I hear a voice, not Rudy's, say, "Live long, take Fleischman's Yeast!"

5
So with my air trip almost finished, I cannot settle down
Until I hear that welcome voice—"Hello, I'm Andy Brown."
While Amos, who so good and true, must drive that awful wreck,
Old Andy thinks in millions, as he checks and double checks.
So tonight I'm all excited and I really cannot stop,
My kitten cat and I start upon our nightly hop—
From Maine to California, and all along the line,
Just think of all the fun we'll have, oh, such a bully time.

6
I love to hear the music and the laughter all combined,
And wonder how they do it, to bring it just on time.
To one who sits in loneliness, what happiness it brings,
God bless the Merry Makers, as they laugh and dance and sing.
So I leave my gay companions, who have helped to make me laugh
And thank God I have a Radio, and not a phonograph.

MABEL DENNISON,
McGill, Nevada.
Here's the Spirit

You will find inclosed $1.50 for another year's subscription for Broadcast Weekly. Hope this reaches you in time for me to be among the lucky 5000 to receive it at this price.

You asked how did we like our last issue. My answer is, "Every day in every way" better than ever before. It certainly seems good to see Broadcast Weekly back again with its colors flying at the top of the mast instead of half-mast, and I know it will continue as it is now and improve if you only get the cooperation you have a right to expect from your readers for the wonderful radio magazine you are giving us.

In regard to you advertising only radio advertised goods, I am for throwing Broadcast Weekly open to anyone that wishes to advertise with you. You may have to add a few pages, but that will make it all the more interesting. Give us a larger variety to choose from and give us a better chance to buy from the firms that advertise with you; besides I would be as much or more impressed to see their advertisement in Broadcast Weekly as any other magazine or newspaper. I read it from cover to cover, advertisements and all. It is all very interesting to me as well as the programs. I am going to do my best to cooperate with you. Already I have changed some of my brands of merchandise to the ones advertised in Broadcast Weekly, and will change more of them as soon as you advertise the ones I have use for. I shall be watching for them.

C. N. H., Port Chicago, Calif.

Advertisers Should Read This

It seems peculiar to me that merchants should overlook the importance of advertising in a magazine which is handled and read each and every day for a week (as well as the day it is received) by every member of the family. Most magazines are read and discarded in less time than that, and newspapers in one day.

Believe it or not, we who read Broadcast Weekly are the same human beings who read the current fiction magazines and the newspapers. We are as much interested in products advertised in one as in the others. We eat, wear clothes, ride in cars, buy necessities or luxuries as our purses permit, need medical attention at times, keep ourselves and our homes as clean as possible, go to church or seek amusement with amazing regularity. That is, we do all these things if we're lucky. Otherwise we do as many as we can.

The fact that we buy Broadcast Weekly means that we undoubtedly possess a radio, and while at long intervals there are necessary purchases for its upkeep, a radio, either in whole or in part, is not something that is bought every day like milk or meat. It seems to me that there would be less response from readers to a purely radio form of advertisement than to one which includes more items of daily purchase.

I, for one, read advertisements as regularly and with as much enjoyment or profit as I read the rest of a magazine. Usually I look over the entire magazine as soon as I receive it and read many of the advertisements before I read stories or articles at all. Needless to say, Broadcast Weekly receives the same treatment, but here's the beauty of advertising in Broadcast: when its articles are read its usefulness has scarcely begun, for it is still used day after day, and naturally one cannot help seeing its advertisements while the book is handled so much.

I have a red pencil which is as much a part of Broadcast Weekly as its red cover, and use it to mark programs or items of special interest. I've used it on a few advertisements, but if the scope is widened I'm sure it will be used on many more.

Sincere wishes from a Radio Nut who eats, sleeps, reads, rides, and wears clothes—and works when she has to.

Pauline H. V., Sacramento, Calif.

"Stars of the Radio" Make Nice Gift

I am indeed glad you are coming through the depression with flying colors.

On your behalf, my own, and all the other folks who subscribe, I thank the firms who place their advertising in Broadcast Weekly.

I shall show my appreciation by doing my part in order that they won't regret it, and I am sure the rest of the Broadcast "family" will, too.

Some time ago a friend of mine made me a gift of "Stars of the Radio." It does make a lovely little gift. I, too, am ordering a copy as a birthday remembrance for another friend.

By the way, I also have a birthday in the near future and I am going to be very bold and ask you for a present.

There are two very charming persons in Seattle whose pictures I have never seen in Broadcast Weekly although I have watched for them several years. They are Sally Jo Davis of KOMO and Grant Merrill of KJR. Please, couldn't you have full-page pictures of them soon?

E. C., Mercer Island, Wash.
THE SET-TESTED TUBE

THERE'S Black Magic waiting beside your easy chair in this modern generation. Flip the switch, turn the dial—and you get music, speeches and news from every land. But not with worn out tubes! When your radio whistles, scratches and howls—then it’s time for new Sylvania Tubes. Sylvania Tubes have been tested and approved in a radio exactly like yours. You know they’re right because you know they’ve been there before.

LATEST TUBE PRICES

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If your dealer can’t supply you order direct from us

NO CHARGE FOR MAILING

UNITED RADIO SUPPLY CO.

Distributors of Sylvania Tubes

1062 HOWARD STREET  SAN FRANCISCO

Tax included on All Prices
FRIDAY Programs

BILLY SMALL
KVA—VIOLINIST

12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:30—Rosenthal Program
7—News Flashes
7:15—Helen Bellevue
7:30—Silent Period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Music
9:15—Mired Epsteen, Soprano
9:30—Plano Pictures, Wm. F. Lavy
10—Master Melodies
11 to 11:30—Kendrick’s Hi-Jinks

280.2 Meters

KJBS Ord. 4148-49
1070 Kys.
100 Watts
J. Bruntin & Sons, San Francisco

243.8 Meters

KYA
Prospect 3456
1230 Kys.
1000 Watts
Pac. Broadcast. Corp., San Francisco

9:30 A.M.—Canning Time
12 noon—“Your Helpful Friend”
12:15—Radio Guild
1:15—Rhythmic Ripples
1:45—Marion Day’s Tete-a-Tete
2—Famous Songs and Singers
2:30—Blends of Blue
3—Glen Goff, Organist
4—Artist Celebrities
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—“The Daily Challenge”
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8:15—Fred Fio-Rito’s Band
8:30—G. Donald Gray, Song Recital
8:45—Virginia Miller, Piano Recital
9—Captain Argus
9:30—Skol-Cheerio
9:45—News Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

353.4 Meters

KTAB Garfield 4700
560 Kys.
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Popular Records
7—Back alley program
7:30—Texas Cowboy Program
8—Allay-Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Program Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
11:05—Dr. B. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
12 noon—Echos of Portugal
12:30—News Service
12:35—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—“Lunatics at Large”
2—Records
2:15—Studio Program
2:45—Masterpieces of Melody
3:30—Recordings
3:45—Adele Burian, Vocalist
4—Theatre of the Air
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—The Flamin’ Fool
6:30—Enrie Smith’s Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8—Rex Boyer Program
8:15—Orchestra
8:30—Dance Music
8:45—Gossipers
9—Bill Hillies
10—Momumt Musical
10:30—Putnam’s Treasure Chest
11 to 1 A.M.—Night Owls
Martha Meade, the distinguished cooking authority and radio lecturer

"MARTHA MEADE TALKS"

—to a possible radio audience of 2 million women every Tuesday and Friday morning on the broadcasts of the Martha Meade Society. She is a great favorite with western housewives—giving, over the air, her own exclusive, economical and unusual cooking and baking recipes and household helps.

TUNE IN . . . Attend these meetings in your home by simply turning the dial. Here are the stations and the time:

San Francisco, KFRC, 11:30 a.m.; Los Angeles, KHJ, 10 a.m.; San Bernardino, KFXM, 9:30 a.m.; Bakersfield, KERN, 10 a.m.; El Centro, KXO, 10 a.m.; Fresno, KMJ, 10 a.m.; Sacramento, KFBK, 10 a.m.; San Diego, KFSD, 10 a.m.; Santa Barbara, KDB, 10 a.m.; Stockton, KWG, 10 a.m.; San Jose, KQW, 10 a.m.; Phoenix, KTAR, 10 a.m.; Tucson, KVOA, 10 a.m.; Eugene, KORE, 10 a.m.; Klamath Falls, KFJI, 10 a.m.; Marshfield, KOOS, 10 a.m.; Medford, KMED, 10 a.m.; Portland, KGW, 10 a.m.; Aberdeen, KXRO, 10 a.m.; Bellingham, KVOS, 10 a.m.; Seattle, KIR, 9:45 a.m.; Spokane, KHQ, 10 a.m.; Walla Walla, KUJ, 10 a.m.; Wenatchee, KPQ, 10 a.m.; Yakima, KIT, 10 a.m.; Reno, KOH, 10 a.m.; Salt Lake City, KSL, 9:45 a.m.; Boise, KIDO, 10 a.m.; Idaho Falls, KID, 10 a.m.; Nampa, KFXD, 10 a.m.; Pocatello, KSEI, 10 a.m.; Twin Falls, KTFI, 10 a.m.
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**BROADCAST WEEKLY**

Friday Programs

|-----------------|-------------|------|----------|-----------|---------------------------------------|

**Service to KJR, KEX, KGA, KECA, KTAAR, KFSD**

7:30 A.M.—Arion Trio, Joyce Barthelson, pianist and director; Modern Irish Airs, violinist; Margaret Avery, cellist; KPO

8:00—Financial Service: KPO, KGA, KJR, KEX

8:15—Announcements from the Log o’ the Day: KPO, KGA, KJR, KEX

9:15—Stringwood Ensemble: KPO

9:45—University of California at Los Angeles: KPO

9:45—Ralph Kirby, the Dream Singer: KPO, KGA, KJR, KEX, KFSD, KGHIL

8:00—Five: Headliners, KPO, KGA, KJR, KEX, KGHIL

8:30—Chinatown Squat: KPO, KGA, KJR, KEX, KGHIL

9:00—The Dress Circle, Alice Gentle, soprano; Arthur Thompson, tenor; orchestra direction, Emil Polak: KPO, KGA, KJR, KEX, KGHIL

10:00—National Broadcast: KPO, KGA, KJR, KEX, KGHIL

10:30—To be announced: KPO, KGA, KJR, KEX, KGHIL

11:30—Midnight—Organ Concert: KPO, KGA, KJR, KEX, KFSD

379.5 Mtrs. NBC-KGO Sutter 1920

790 Keys. 7500 Watts | National Broadcast. Co., San Francisco |

**Service to KHQ, KOMO, KGW, KFI, KTAR, KFSD, KOIR, KGHL, KDYL**

7 A.M.—U. S. Marine Band: Capt. Taylor Brandon, director: KGO

9:00—Organ Concert: KGO, KGW, KFI, KFSD, on 7:30

7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

9:00—King’s Hilarious Chorus: KGO, KHQ, KFSD, on 8:45

10:30—Harold Stokes and his Orchestra: KGA, KFSD

11:45—Happy Jack, vocalist: KGO, KFI

9:30—The Bookaroos: KGO, KOMO

11:45—Arion Trio: KGA, KHQ, KFSD, on 10:15

10:30—Woman’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDAR, KDYL

11:45—Cast and Theater: KGO, KHQ, KFSD, on 12:12

12:15—Radio Guild, dramatization of a famous classic, direction of Vernon Radcliffe: KPO, KTA, KGA, KJR, KEX

11:15—Pickard Family—hill-billy songs: KPO, KGA, KEX

1:30—Stringwood Ensemble, instrumentalists direction: Charles Hart: KPO, KGA, KJR, KEX, KFSD

2:15—Metropolitans, orchestra direction Joseph Hornik: KPO

2:45—Metropolitans, orchestra: KPO, KGW, KFI, KFSD, KGHL

3:15—The Cavaliers, Bluettes, vocal trio; orchestra direction Walter Kramer: KPO, KGW, KFSD, on 3:05, KJR on 3:15, off 3:55, KEX, KFSD, off 3:45, KGIR on 3:30

4:00—Discovery Hour: KPO

4:45—Melodies, Harold Dana, baritone; violinist and organist: KGA, KJR, KEX, KFSD

5:30—Four ‘n’ Dudd, vocal duo: KGO, KJR, KEX, KFSD

5:15—Headliners, soloist: KPO

5:30—The Singing Lady: KPO

4:50—Tom Mitchell, baritone: KPO, KGA, KJR, KECA

5:45—Dixie Memories, Sam Moore, Carolyn Moore, Dixie Marsh, Chuck Russell, songs and dialogue: KPO, KGA, KJR, KEX

6:15—Rambler’s orchestra, direction: Meredith Williams: KPO, KGA, on 6:15, KGIR off 6:15, KGIR, on 6:30 to 6:45, KFSD off 6:30

6:45—Cecil and Sally: KPO

7:15—Davena, baritone: KPO, KGA, KJR

7:45—Tarzan of the Apes: KPO

7:15—News Editor of the Air: KPO

8:00—City Musicale, KGB, KJR, KEX, KFSD, KGHL

8:05—William Scotti and his Orchestra: KPO, KGA, KJR, KEX, KFSD, KGHL

8:30—City Musicale: KPO, KGA, KJR, KEX, KFSD, KGHL

9:00—The Dress Circle, Alice Gentle, soprano; Arthur Thompson, tenor; orchestra direction, Emil Polak: KPO, KGA, KJR, KEX, KGHIL

9:45—National Broadcast: KPO, KGA, KJR, KEX, KFSD

5:05—The First Nighter: “Flibuster,” three-act Cuban Drama with June Meredith, Don Ameche and Clifford Bouknight: KFGH, KGW, KFI, KFSD, KATAR, KDYL

5:30—Armour Program: Roy Shield’s Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDAR, KDYL

6—Paul Whiteman’s Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDAR, KDYL

6:30—“The Phantom of Crestwood,” KPO Radio Picture mystery drama: KPO, KOMO, KHQ, KFSD, KDAR, KDYL

6:45—Kaga, Kex, Kf, KfSD, KTAAR, KDYL

7:00—Closer: KGO, KOMO, KGW, KFI, KFSD, KDAR, KDYL

7:00—Closer: KGO, KOMO, KGW, KFI, KFSD, KDAR, KDYL

7:30—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

7:45—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

8:00—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

8:15—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

8:30—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

9:00—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

9:30—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

10:00—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

10:30—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

11:00—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

11:30—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

12:00—Richard Doran and his Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD

**CBS**

CBS Columbia Broadcasting System

8:30 A.M.—CBS—Oriental Program, presented by Emerson-Deutsch’s Orchestra: KFBB, KMB, KJG, KGW, KERN, KOL, KOIN, KFRC, KHJ, KGHL

9:00—George Hall and his Hotel Taft Orchestra: KFBB, KMB, KJG, KGW, KERN, KOL, KVI, KFPPY, KFRC, KGHL, on 8:55

9:45—Atlantic City Municipal: KFBB, KERN, KVI, KFPPY, KOIN, KFRC, KHJ, KGHL

10—Do Re Mi. Novelty Female Trio: KFBB, KVI, KFPPY, KOIN, KJH

11—Alexander Semmiller, Pianist: KFBB, KJG, KJL, KFPPY, KOIN

10—Elizabeth Barthel, Soloist: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KGHL

10—CBS Artist Recital: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KGHL

10—Kennedy Artists, Orchestra: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KGHL

11—CBS Educational Features: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KHJ, KGB

12 noon—CBS—Symphony: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KHJ, KGB

12 noon—CBS—Symphony: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KHJ, KGB

12:30—CBS—Symphony: KFBB, KJG, KJL, KFPPY, KOIN, KFRC, KHJ, KGB
Friday Programs

1:15—John Kelvin, Irish Tenor: KFBK, KMJ, KWG, KERN, KVI, KFPP, KFRC, KGB, KSL
1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPP, KFRC, KGB, KSL

2—Happy Time with Irene Beaasley

4—Edwin C. Hill, “The Human Side of the News”: KFBK, KMJ, KWG, KERN, KVI, KFPP, KFRC, KGB, KSL
4:15—Red Nichols and His Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPP, KFRC, KGB, KSL
5:30—March of Time: Dramatized News Reports: KFBK, KMJ, KWG, KVI, KFPP, KFRC, KJI, KGB, KSL

6—Music that Satisfies*: KGB, KFBK, KMJ, KWG, KOL, KFPP, KOIN, KFRC, KJH
6:15—Colonial Stoopnagle and Budd: KFBK, KGB, KFRC, KJI, KFBK, KMJK
6:30—Guy Lombardo and His Royal Canadians: KFBK, KMJ, KWG, KOL, KFPP, KOIN, KFRC, KJH, KGB, KSL

8:00—’Myrt and Marge’*: KFBK, KMJ, KWG, KVI, KFPP, KOIN, KFRC, KJH
8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KOL, KFPP, KOIN, KFRC, KJH, KGB, KSL
8:30—Charles Carillo, Tenor, with Freynde Ricke’s Orchestra: KJIH, KJG
8:45—Freddie Martin’s Bossert Orchestra: KFBK, KMJ, KFPP, KFRC, KJH
9:00—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWG, KOL, KFPP, KOIN, KFRC, KJH (KJIH on 8:15)
9:15—Duke Ellington and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPP, KFRC, KJH, KGB
9:30—Kodak Week-end Hour: KMJ, KWG, KERN, KOL, KFPP, KOIN, KFRC, KJH

254.1 Meters KEX Atwater 1111

7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 5:15
12—NBC-KPO Programs to 5:15
11:45—NBC-KPO Programs to 5:15
15:1 P.M.—Brick Holton, Ballads
5:30—NBC-KPO programs to 6:15
6:15—Newscasting
6:30—Silent period
8—NBC-KPO Programs to 9
9—Jimmy Richardson’s Sports Talk
9:15—NBC-KPO Program
9:30—Jimmy McCreary, Riding Bulletin
9:45 to 12 mid.—NBC-KPO Programs

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts Atwood Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO Programs to 8:15
8:15—Morning Musical Revue
8:30—NBC-KGO Program
9—Good Cheer Program
9:15—NBC-KPO Program
10—Ambassador Orchestra 7—NBC-KPO Program
10:15—NBC-KGO Program
10:30—NBC-KPO Programs to 11
11:15—NBC-KPO Program
11:30—NBC-KGO Programs to 12
1 P.M.—U. S. Grant Hotel Serenaders
1:30—NBC-KPO Programs to 3:45
2:45—Radio Dental Clinic

4—NBC-KPO Programs to 5
5—NBC-KPO Program
5:30—Program Resume
5:55—Late News Items
6:15—NBC-KPO Programs to 7
7—NBC-KPO Programs to 7:30
7:30—NBC-KPO Programs to 8:30
8—NBC-KPO Programs to 9
9—Dance Music
10—NBC-KGO Programs to 10:45
10:45 to 12 mid.—NBC-KPO Program

333.1 Meters KHJ V’Anidike 7111
900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.

A M. News, Sport and Records
She'll Happily Time
8—CBS Program
9—Jack and Grace
9:15—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 10:15
10:15—Mark KPO Prog. to Society
10:30—The Magazine
11—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—Beauty Talk & Charlie Hamp
1:15—Times Forum
1:40—Blue Ridge Colonel
2—Happy Hour, Lucky Hour
3—Feminine Fancies
4—to be announced
4:15—Prof. William Green’s Program
4:30 CBS Programs to 5:15
5:15—News Items, Town Topics
5:30—’Ship’s Letter
5:45—to be announced
6:15—CBS Programs to 8
8—‘Keystones’
8:15—CBS Programs to 9
9—The Buckenarees
9:15—Eh and What
30—Weird Hour
10—World-wide News
10:15—Blaudik Quartet
10:15—Grand Hotel Orchestra
11—Hotel Roosevelt Orchestra
12 to 1 A.M.—Gerald Norton and Roy Ringwald, Midnight Mood

285.5 Meters KNX Hemp. 4101
1005 Kcys. 5000 Watts L. A. Evening Express, Los Angeles

4:45 A.M.—Bill Sharpey’s Gang
8:45—Inspirational Talk and Prayer
9:30—News
9:45—Marie’s Shopping Service
10:15—Eddie Albright’s Family
10:30—Kate Brew Vaughn
12 noon—’Morning Against the Wind’
12:15—Homeopathic
12:30—Dr. John Matthews
1 New Paris Inn
2—Billie Albright, The Bookworm
2:30—Celebrated Women’s Clubs
3—Matinee Mirthmakers
3:30—Numbers and You; Joy Lombard
3:45—Mrs. Shuttles
4—Travelogue; Stocks; Announcements
4:15—Maxine’s Shopping Service
5—Town Crier
5:15—Rabbit Winkler
6:15—Records
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—P. M. Program
7—Frank Watanabe and Hon. Archie
7:15—Violin Choir
7:40—Recordings
8—The Floral Order of Optimistic Do-Nuts
9—News
9:15—Musical Program
9:45—Broadcast of Fights
10:45—Beverly Hill Bills
11 to 12 midnight—New Paris Inn

468.5 Meters KFI Richm’ld 6111
600 Kcys. 1000 Watts Earl C. Anthony, Inc., Los Angeles
3:30 A.M.—New York Stocks
6:45—Dr. Seixas, Health Exercises
7—NBC-KGO Program
8—Polly Grant Hall, Piano Program
8:15—NBC-KGO Programs to 9
9—Helpful Hints for Housewives
9:15—NBC-KGO Program
9:30—Fashion Tour with Melissa
10—Beauty Talk
10:45—Lou Gordon, Tenor; Jackson
11—State Market
12—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News Release
1:10—Woman Columnist of the Air
1:15—Ann Warner Chats
1:45—Cheiro, Astrologist
2—Tom Murray’s Hill Billies
3—NBC-KGO Programs to 4
4—News Release
4:15—NBC-KGO Program
4:30—Calif. Teachers’ Assoc. Program
5:45—Judge Paonessa, Speaker
5—NBC-EGO Programs to 6:45
6:45—String Orchestra
7—NBC-KGO Programs to 8:45
8:15—Nomads Moon Quartet
9—Hotel Miramar Orchestra
9:30—NBC-KGO Programs to 10:15
10—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

209.7 Meters KECA Richm’ld 6111
1430 Kcys. 1000 Watts Earl C. Anthony, Inc., Los Angeles
9 A.M.—Louie Rueb, Exercises
9:15—Record Program
10:15—Record Program
10:15—Record Program
11—German Lesson, Annette Doherty
11:15—Record Program
11:45—The Chaparral Club
12 noon—Record Program
12:30—Laurel Saunders, Songs
12:45—Record Program
1:45—Bob, Bunny and Junior
2—Record Program
2—Doria Balli’s Personality Program
3—Record Program
3—Record Program
4:15—News Release
4:30—Record Program
5—Brother Ken’s Kiddies
5:15—NBC-KGO Program
5:45—Al, Mack and Sandy
6—String Orchestra
6:30—’Oral Lornettes’
6:45—Randy Andrews, Songs
7—Tom Murray’s Hill Billies
7:30—Country Jane, Songs
7:45—Joe Warner’s Jolly Journal
8—Studio Program
8:15—String Orchestra
8:30—Miramar Hotel Orchestra
9—Hemlock Corners
9:15—Wesley Tourtellotte, Organist
9:45—Close Partnershie Sketch
10—NBC-KGO Program
10:30 to 11 P.M.—Record Program

225.4 Meters KGB Frank 6151
1330 Kcys. 500 Watts Don Lee, Inc., San Diego, California

6:30—CBS Programs to 6:45
6:45—Quaw’s Orchestra
7—CBS Program
7:30—Huton’s Concert Ensemble
8—CBS Programs to 9
9—Three Shades of Blue
9:15—Eh and Zeb
9:30—CBS programs
10—KGB News Reel
10:15—Gene Quaw’s Orchestra
11 to 12 midnight—Eslick’s Orch.
GEORGIA FIFIELD received her early dramatic training from the late Frank Bacon in San Jose, Calif., her childhood home. She was married during the war, has two lovely children and a charming home in Beverly Hills. As a member of the Dominoes in Hollywood, she participates in numerous club affairs, plays in and directs radio dramas over KNX, and is one of the smartest dressed ladies in the profession. She has dark brown eyes that sparkle with humor and is titian-haired. Has produced over 150 radio plays.
CLARENCE TOLMAN grew up in a country where cowboys are called cowhands; where children are raised, not reared and a man is a 'fcp' who smokes tailor-made cigarettes. In his spare time he learned to sing and to make tubes on balloons and other odd gadgets and suddenly he jumped from the desert to Broadway. When the theatre business threatened to topple he traveled Westward and made a good substantial bunk for himself in radio. "Dobbsie" gave him one of his first jobs. Worked for the Schuberts in New York.
Meet the Golden State Family Robinson! A new and satisfying form of radio entertainment to be brought to you each Saturday night beginning September 10th at 7:30 p.m. over KFI and KGO.

Put a ring around this date on your calendar and welcome the return of this famous sponsor to the air.

GOLDEN STATE COMPANY, LTD.
DAIRY PRODUCTS
Saturdays Programs

491.5 Meters KFRC Prospect 0100
610 Keys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happiness
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—Ida Bailey Allen
10—Junior Artists Program
10:55—Church Announcements
11—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Programs to 1:45
1:45—Stock Quotations
1:50—CBS Programs to 4
4—News Parade
4:15—CBS Programs to 4:55
5:15—Tidbits
5—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Anson Weeks’ Orch. (E. T.)
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Merry Makers
10—Gene Quaw’s Orchestra
11—Tom Oakley’s Orchestra
12 to 1 A.M.—Request Hour

340.7 Meters KLX Lake, 6000 Keys.
880 Watts
8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Financial Information; Weather
10:30—Better Business Talk
10:35—Records
11—Sunshine Twins
12 noon—Carnegie R. F. Stocks
12:05—Jack Delaney and his Band
12:30—Jean’s Hi-Lights
2—Church Sermons
2:45—Records
3:45—Galen Harvey and Madelon Silver
4—Records
4:30—Brother Bob’s Club
5—Helen Parmelee, Pianist
5:15—The Three Cocoanuts
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Helen Parmelee, Pianist
7:45—Sports Hi-Lights of the Air
8—Musical Soiree
9—Faucet Theater of the Air Players
10—Feldman-Jacobsen Dance Orch.
11 to 12 midnight—Dance Program

280.2 Meters KJBS Ord. 4148-49
1070 Keys. 100 Watts
J. Brunton & Sons, San Francisco
6 AM—KJBS Alarm Klick Klub
8—Recordings
9—Asso. Food Stores’ Program
9:15—Gene Hubbell, Pianist
9:45—Records
10—Reporter of the Air
10:05—Pocoty’s Table Talks
10:20—Recordings
11:30—Concert Music
12 noon—Variety Program
12:15—Rhythm Record
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4 to 6:20 P.M.—CBS on 0200
12:01 to 8 A.M.—Owl Program

CHARLES RUNYAN
NBC ORGANIST

322.4 Meters KROW Glenc. 6774
930 Keys. 1000 Watts
8 A.M.—News Items
8:15—Moment Musical
8:30—Kalua Melody Makers
9—Silent Period
9:05—Latin-American Program
10—Billy and Grace Carmen
10:30—Nina Freilas and Kiddies
11—Union Mutual Life: Recordings
11:30—The Smokey Oaks
12—Prosperity Hour
12:15—Sela Safar: “Bluer than Blue”
12:30—Al Cook’s Oklahoma Cowboys
12:45—Prosperity Program
1:00—Cello Lindo Quartette
1:15—Covered Wagon Jubilee
1:30—Silent Period
1:45—Isabelle Henion, Vocalist
2:15—The Texas Cowboy
2:30—Latin-American Program
2:45—Recordings
3:00—Italian Program
3:15 to 3 P.M.—Mystic Knights of Sea

322.4 Meters KFWI Franklin 0200
630 Keys.
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:45—Concert Melodies
11—Children’s Hour
12 noon—News Flashes
12:15—Dance Music
1:00—Silent Period
1:15—Dance Music
1:30—Salon Music
2:15—Elleene, Soprano
2:30—Silent Period
11 to 1 A.M.—Kendrick’s Hi-Jinks

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Town Hall Harmonies
12:15—Church Bulletin
12:30—Song Verse
1—Afternoon Concert
2—Rhythmic Ripples
2:30—Lillian Cooper
2:45—Glenn Goff, Organist
3:45—Across the Footlights
4:15—Artist Celebrities
4:30—“High School of the Air”
5—Metropolitan Hour
6—Revue
7:00—Waitz Time
7—“The Daily Challenge”
7:30—NBC-KPO Program
7:45—Tone Paintings
7:54—Bob Allen, Piano Recital
8—Ted Flo-Rite’s Band
8:15—Virginia Miller: Piano Recital
8:45—Album Leaves
9—Joe Wright’s Orchestra
9:45—Milly and Billy, the Cub Reporters
9:45—News Flashes
10—Misty’s Organ Serenade
11 to 12 midnight—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Keys.
KLOB, Broadcasters, Oakland, Calif.
6:45 A.M.—Popular Records
7—“Back Alley” program
7:30—Texas Cowboy
8—Alay-Oop! with Bob Roberts
8:30—Tommy Tucker
9—Morning Prayer Hour
9:15—Dr. J. Douglas Thompson
10—Household Hour
10:30—Dr. B. L. Corley
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Records
2—Studio Program
3:00—Masterpieces of Melody
2:45—Ira Blue—bridge talk
3—Theater of the Air
4—Records
4:15—Faithful Tales
4:30—Records
5—Radio Shopping News
5:30—Wanderin’ Thru Switzerland
6—Studio program
6:30—Ernie Smith’s Sport Page
6:45—Reporter
7—Dance Music
7:30—Post Entertainer Funnies
7:45—Studio Program
8—Young People’s Program
8:30—Elene La Chelle, Organist
8:45—The Goosers
9—Vagabond Players
9:30—“Side-Show”
10—Luther Putnam’s Treasure Chest
11 to 1 A.M.—Night Owls with Ray Howell

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8-Buddy - 7:30
7:30 - Swen Swenson and His Swedish Hearts: KGO, KFI, KQH, KFSD
7:45 - And Don, the Two Professors, comedians: KGO, KHK, KOMO, KGW, KGO, KFI, KFSD, KTAR, KDYL, KOA
8 - Johnny Marvin, Tenor: KGO, KHQ, KFI, KFSD
8:15 - Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30 - On Wings of Song: String Trio: KGO. (KGO off 8:45), KFI, (KFSD 9:45)
9 - Harold Stokes and his Orchestra: KGO, KFI
9:15 - Happy Jack, Vocalist: KGO
9:30 - United States Farm Bureau Federation Program: KGO, KHK, (KOMO on 10), KFI, KFSD, KTAR, KDYL, KGIR
9:30 - Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD off 10:50)
11:30 - Organ Recital: KGO, KHQ off 12, KOMO on 12 to 12:12
12:15 - Western Agriculture: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGIR, KGHL
1 - Stringwood Ensemble: Vocal Soloists; Instrumentalists direction Charles Hart: KGO, (KOMO 1 to 1:15, 1:30 to 1:45), (KGW on 1:15), (KFI on 1:30)
2 - Vagabonds, vocal soloist; orchestra direction Walter Beban: KGO, KHQ, KGW off 2:15, KTAR
2:30 - Matinee Hour, vocal soloist; orchestra direction Rex Dunn: KGO
3 - The Olympians: KGO
3:30 - John and Ned, vocal and instrumental duo: KGO, KHQ
3:45 - News Service: KGO
4 - Harlem Fantasy: KGO, KHK, KOMO, KGW, KFI, KFSD, KGIR
4:30 - "K-7," secret service spy story: KGO, KHQ, KOMO, KGW, KFI, KFSD
5 - Erno Rapee in Foreign Lands: KGO, (KGO off 5:15 to 5:30), (KGW on 5:30), KFI, KTAR
6 - Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGU
7 - "Amos 'n Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
7:30 - The Guild - The State Family Robinson: KGO, KFI
7:45 - Kenneth Spencer, Basso and Dramatic Reader: KHQ
8 - Harry Rogers and his California Cavaliers: KGO, KHQ, KGW, KGHL
8:30 - Associated Spotlight: "A Night in the Jungle": The Quoettes; Vocal Trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Cygnet Hour; Igor Kennedy, Gwynn Jones, Tenors; Harold Dana, Baritone; Armand Girard, Basso; Max Walzmann, Monroe Upton, Harold Pears, Bill the Dozen, Captain William H. Royle, Bennie Walker; Cecil Underwood, Master of Ceremonies; Orchestra direction Walter Beban: KGO, KHQ, KOMO, KGW, KFI
10 - Mona Lowe, blues singer: KGO, KHQ, KFI, KFSD
10:15 - Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KFI, KFSD
10:45 - Organ concert, Paul Carlson: KGO, KHQ, KOA
11 - Ted Kupferschmidt and his Hotel St. Francis Dance Orchestra: KGO, KHK, KOMO, KGW, KFI
11:30 to 12 midnight - Jay Whit-don'sMiramar Hotel Orchestra: KGO, KHQ, KOMO, KGW, KFI

Service to KJIR, KEX, KGA, KECA, KTAR, KFSD
7:30 A.M. - Arion Trio: KPO
8 - Financial Service: KPO, KGA, KJIR, KEX
8:15 - Crosscuts from the Log o' the Day: KPO, KGA, KJIR, KEX, KTAR, KFSD
9:15 - Stringwood Ensemble: KPO, on 9:45, KJIR, KEX
9:45 - University of California at Your Service: KPO
10 - Famous Songs: KPO, KGA, KJIR, KEX
10 - The NBC Farm Forum: KPO, KGA, KJIR, KECA
11 - Radio Troubadours: KPO, KGA, KJIR, KTAR
11:30 - Singing Strings, Walter Blaufuss, director: KPO off 11:45, KJIR, KEX
11:45 - Scripture Reading, Charles J. Leimer: KPO
11:46 - Tickling the Keys, Paul Lin-gian, pianist: KPO
11:50 - San Francisco Stockyards Report: KPO
11:57 - Time Signals: KPO
12 noon - Rhythmical Serenade, Harry Kogan's dance orchestra: KPO, KGA, KJIR, KEX
12:30 - Concert Favorites, vocalist; orchestra direction Joseph Gallicchio: KPO, KGA, KJIR, KEX
12:45 - Tom 'n Diddi, vocal duo: KPO, KGA, KJIR, KEX

Pacific Feature Hour, concert orchestra and vocal ensemble direction Emil J. Plojak: KPO, KGA, KJIR, KEX
1:30 - Bluettes, vocal trio: KPO, KGA, KJIR, KFSD, KEX
1:45 - Andy Sannella's All-Star Orchestra: KPO, KGA, KJIR, KEX, KFSD
2 - Waldorf Astoria Sert Room Orchestra: KPO, KGA, KJIR, KEX, KGHL
2:30 - Opy House Tonight, back stage skit: KPO, KGA, KJIR, KEX, KFSD
2:45 - Donald Novia, tenor, orchestra: KPO, KGA, KJIR, KEX, KFSD, KEC
3 - William Scotti and his Orchestra: KPO, KGA on 3:05, KJIR, KEX, KFSD

3:30 - Cuckoo Program with Raymond Knight, orchestra direction Robert Armbruster: KPO, KGA, KJIR, KEX
4 - Ted Flo-Rito and his Hotel St. Francis Orchestra: KPO, KGA, KJIR on 4:05, off 4:45, KEX
5 - Arion Trio: Joyce Barthelson, pianist and director; Modestia Mor-ten, violinist; Margaret Avery, cellist: KPO, KGA off 5:15, on 5:45
6:45 - Dixie Memories, Sam Moore, Carolyn Moore, Dixie Marsh, Chooch, Russs and song dialogue: KPO, KGA, KJIR, KEX, KECA
7 - Toreadors, Robert Stevena, Rodney Johnson, tenor; Harry Orr, baritone; Henry Perry, basso; Doc Johnson, banjoist: KPO, KJIR, KEX, KGIR, off 6:30
6:45 - Cecil and Sally: KPO
7 - Tom Mitchell, baritone: KPO, KGA, KJIR, KEX
7:15 - Merle Thoreau, talk, "Our Vanishing Freedom": KYA, KGA, KJIR, KGHL
7:30 - News Editor of the Air: KPO
8 - Synco-Thots, Edna Fischer, full orchestra: KPO, KGA, KJIR, KEX off 11:45, KJIR, KEX
8:15 - To be announced
8:30 - College Inn Orch.: KPO
8:45 - Eddie Agnew and his Orch.: KPO
9 - The Barn Dance: KPO, KGA, KJIR
10 - To be announced
10:15 - Musical Echoes: KPO, KGA, KJIR, KEX
10:45 - McElroy's Spanish Orchestra: KPO, KGA, KJIR, KEX
11:15 to 12 midnight - Organ concert, Dollo Sargent, organist: KPO, KGA, KJIR, KEX, KFSD

CBS

CBS Broadcasting System
8:30 A.M. - Ted Brewer and his Young's Orchestra: KFBJ, KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
9 - George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFPF, KHJ, KGB, KSL
9:30 - Madison Ensemble: String Ensem-ble: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
10 - 11:00 - Saturday Synco-Thots: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
11:30 - City of Los Angeles Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
11 - 12:30 - The Round Towners, Male Quartet: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
12 noon - Spanish Serenade: Vincent Sorey, Conductor: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KHJ, KGIR, KGB, KSL
12 - 1:30 - Tommy Christian's Palisades Orchestra: KFBK, KMJ, KERN, KVI, KFPY, KGB, KSL

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12:45—Tommy Christian's Pallisades Orchestra: KFBK, KMJ, KERN, KVI, KFPY, KOFN, KKH, KGB, KSL

1—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

1:45—Ozzie Nelson and his Glen Is- and Casino Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

2—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFRC, KOFN, KKH, KGB, KSL

2:30—Midland Broadcasters: KFBK, KGW, KERN, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

2:45—Keenan and Phillips, Piano Pictures: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

3—Einer Hall and his Orches- tere with Fred Berrens' Orches- tree: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

3:30—Kean and Phillips, Piano Pictures: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

3:45—Saturday's Girls, Novelty Female Trio: KFBK, KMJ, KGW, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

4:15—Vaughn De Leath with Fred Berrens' Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

4:30—Isham Jones and his Orches- tree: KFBK, KMJ, KGW, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

5—"Sing us a Song that Satis- fies": KFBK, KMJ, KGW, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

5:15—Ann Leaf at the Organ: KFBK, KMJ, KGW, KOL, KVI, KFRC, KKH, KGB, KSL

5:45—Syracuse Variety Hour: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

6—Columbia Public Affairs In- stitute: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

6:30—Conductor, William Lin- coln, Conductor: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

7—Conductor, Frank Lincoln and his Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

7:45—Harold Stern and his St. Mor- itz Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFRC, KOFN, KKH, KGB, KSL

8—Guy Lombardo and his Royal Ca- canadians: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

8:30—Noble Sissle and his Orches- tree: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

325.9 Meters KOMO 5980 KX

920 Kys. Kailo's Blend Station, Inc., Seattle

5:55 A.M.—Inspirational Service

7—NBC-KGO Programs to 9

8:00—Prudence Penny

9:15—"Skippy"

9:30—NBC-KGO Programs to 11:30

11:30—Old Folks Corner

11:45—Club Minutes

noon-Masterworks of the Piano

12:12—Floral Bureaus

12:15—NBC-KGO Programs to 1

1—Einer & Einar, Two Councelors

1:30—Home Towners

2—NBC-KGO Programs to 3

3—Antiseptic Program

3:30—Memory Book

3:45—News of the Air

4—Concert Orchestra

4:30—NBC-KGO Programs to 5:30

5—Musicale

5:15—NBC-KGO Programs to 8

6—"Old-Time" Orchestra

8:30—NBC-KGO Program

10—Vic Meyers' Music

11 to 12 midnight—NBC-KGO Programs

236.1 Meters KOL 4466

1270 Kvs.

6100 Watts

on KFBK, KMJ, KERN, KOL, KVI, KFRC, KKH, KGB, KSL

3:30—Memory Book

3:45—News of the Air

4—Concert Orchestra

4:30—NBC-KGO Programs to 5:30

5:30—Musicale

5:45—NBC-KGO Programs to 8

6—"Old-Time" Orchestra

8:30—NBC-KGO Program

10—Vic Meyers' Music

11 to 12 midnight—NBC-KGO Programs

508.2 Meters KHQ 5183

990 Kys.

1000 Watts

on KFBK, KMJ, KERN, KOL, KVI, KFRC, KKH, KGB, KSL

4:15—Home Canning Contest

4:30—Ann Leaf at the Organ: KFBK, KMJ, KGW, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

5:15—Ann Leaf at the Organ: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

5:45—Syracuse Variety Hour: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

6—Columbia Public Affairs In- stitute: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KKH, KGB, KSL

6:30—Conductor, William Lin- coln, Conductor: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

7—Conductor, Frank Lincoln and his Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

7:45—Harold Stern and his St. Mor- itz Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFRC, KOFN, KKH, KGB, KSL

8—Guy Lombardo and his Royal Ca- canadians: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

8:30—Noble Sissle and his Orches- tree: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOFN, KFRC, KKH, KGB, KSL

325.9 Meters KOMO 5980 KX

920 Kys. Kailo's Blend Station, Inc., Seattle

5:55 A.M.—Inspirational Service

7—NBC-KGO Programs to 9

8:00—Prudence Penny

9:15—"Skippy"

9:30—NBC-KGO Programs to 11:30

11:30—Old Folks Corner

11:45—Club Minutes

noon-Masterworks of the Piano

12:12—Floral Bureaus

12:15—NBC-KGO Programs to 1

1—Einer & Einar, Two Councelors

1:30—Home Towners

2—NBC-KGO Programs to 3

3—Antiseptic Program

3:30—Memory Book

3:45—News of the Air

4—Concert Orchestra

4:30—NBC-KGO Programs to 5:30

5—Musicale

5:15—NBC-KGO Programs to 8

6—"Old-Time" Orchestra

8:30—NBC-KGO Program

10—Vic Meyers' Music

11 to 12 midnight—NBC-KGO Programs

236.1 Meters KOL 4466

1270 Kvs.

6100 Watts
Saturday Programs

239.9 Meters  KFOX  Phone: 762-81  1250 Kys.  1000 Watts
Nichols & Warner, Long Beach, Cal.
6 A. M.—The Early Bird
7—Recordings
7:45—News Report
8—Popular Selections
9—Blue Ribbon Group
10—Vera Gramm, Organist
10:10—Louis C. Newman, Voice of Unity
10:20—Organ Recital
10:30—Mart and Harry
11—Foster Rucker, Songs
11:15—The Three Girls
11:30—News Report
11:45—The Olympians
12 noon—Records a la Mode
1—Gus Gagge's Orchestra
2—Cleo Hibbs, Melody Man
2:30—Narada Samoloff
3—Surprise Matinee
3:30—Recordings
4—Programs
4:15—Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Bill and Coo
5:15—Records and Marblehead
6—“Married Life,” comedy skit
6:15—Cheerio Boys
6:30—KFOX School Kids
6:45—The Three Girls
7—The Vagabonds
7:15—The Boy Detective
7:30—Charlie, the Magician
7:45—The Old Professor
8—Petri's Programme Beautiful
8:15—Jock, the Accordionist
8:30—At Your Command
8:45—On with the Show
9—Pacific Coast Club Orchestra
9:30—Cally Holden's Orchestra
11 to 12 midnight—Tom Coakley's Orchestra

285.5 Meters  KNX  Hemp, 4101  1050 Kys.
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples’ Gang
8:45—International Talk and Prayer
9:30—News
9:45—Maxine's Shopping Service
10—Edward White’s Family
11:30—Maxine’s Shopping Service
12 noon—News
1—New Paris Inn
2—Eddie Abeleight, Late Fiction
3—Matinee Mirthmakers
4:15—Church, Lost and Found Announcement
5—Town Crier
5:15—Dr. John Matthews
6—News
6:15—KNX Ensemble
6:45—Oh-h-h Elmer
6:45—KFOX Program
7—Frank Watanabe and Hon. Archie
7:15—Ensemble
7:30—Volunteers; Mirthquakers
7:45—Calmon Luboviski, Violinist
9—News
9:15—Dreamin’ Time, with Drury Lane
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

296.6 Meters  KQW  Ballard 777  1010 Kys.  500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Period
9—Morning Melodies
10—Helpful Hour
10:30—Records
10:45—Accordian Capers
11—Eleventh Hour Program
11:30—Sand Concert
12 noon—Recordings
12:30—Weather, State Mkt. Reports
12:45—One o’clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
3:45—Story Time
4:45—Skippy
5—Vespers
5:30—Community Program
6—Evening Echoes
6:15—Franco’s Program
6:30—Dinner Music
6:45—Radio News and Forum
8—Studio Program
8:30—Irma Hoffman and Dorothy Griffin
8:45—Italian Program
10 to 10:30 P.M.—Community Prog.

468.5 Meters  KFI  Richmond’ 6111  640 Kys.
Earle C. Anthony, Inc., Los Angeles
6:30 A.M.—Market Quotations
6:45—Dr. Seixas, Health Exercises
7:30—NBC-KGO Programs to 9
9—Dorothy Pangan, Pianist
9:15—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Dorothy
11:45—Federal & State Mkt. Reports
12 noon—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News Release
1:10—Woman Columnist of the Air
1:15—NBC-KGO Program
2—Tom Murray’s Hill Billies
8:30—NBC-KGO Program
10—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

209.7 Meters  KECA  Richmond’  1430 Kys.
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record Program
10—News Release
10:15—Record Program
10:30—NBC-KGO Program
11—Physical Education
11:45—Spanish Lesson, Annette Dorothy
12 noon—Record Program
1:45—Bob, Bunty and Junior
3:15—Record Program
2:45—NBC-KGO Program
3—Record Program
4—News Release
4:15—Record Program
5—Brother Ken’s Kiddies
5:30—Dr. Shape’s Forum
6:30—Hotel Miramar Orchestra
9—String Orchestra and Soloists
10 to 11 P.M.—Record Program

499.7 Meters  KFSK  Franklin 6335  600 Kys.
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO Programs to 8:15
8:15—Morning Musical Revue
8:35—Stock Reports
8:45—NBC-KGO Programs
9—Good Cheer Program
9:15—NBC-KGO Programs to 10:30
10:30—Radio Dental Clinic
10:45—NBC-KGO Programs to 1
11:25—U. S. Grant Hotel Serenade
11:45—NBC-KGO Programs to 3:30
3:30—French Lesson
4—NBC-KGO Programs to 5
5—Studio Program
5:10—Program Resume
5:35—Tailo
5:50—Late News
6—NBC-KGO Programs to 8
6:15—NBC-KGO Programs to 9
10—Dance Music from Nashold’s Downtown Ballroom
11:15 to 12 mid.—NBC-KGO Programs

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