

FOR WEEK OF
September
4th to 10th

BROADCAST WEEKLY



DOROTHY DESMOND
Who takes the part of Mrs. Robinson in "The Golden State Family Robinson," a new drama serial to be broadcast over NBC stations starting Saturday, September 10, at 7:30 p.m.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



Bank an EXTRA dollar... and put *another* man to work!



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BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION



BROADCAST WEEKLY

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The Leading Radio Guide of the Pacific Coast

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A. J. URBAIN, *Editor and Publisher*
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Lazy Dials Invite Radio Stagnation

RADIO is power. Power to assuage, encourage, inspire. Power to summon educators, entertainers; ministers, musicians; statesmen, statisticians. Power to feel, think, imagine, laugh, cry hope, carry on. Replete as is our modern age with marvels and miracles, no other is comparable in scope or human significance with radio. We wonder how many of you have explored *in full* these many phases and manifestations of this great force, in your search for happiness and your struggle toward a fuller life.

BROADCAST WEEKLY is dedicated to the pleasurable task of aiding and directing you in this exploration. Leave prejudices and partiality behind. Enter upon your journey as a *real* explorer seeking *true* adventure, *new* acquaintances and experiences, a broader horizon. Radio dials are made to be *turned*. Not even the company of regular favorites can compete with the thrill of discovery, the spell of the treasure hunt. That treasure is there. Nor need your search be haphazard or fruitless. BROADCAST WEEKLY provides you a weekly "treasure chart." In its news notes and tabulated schedules you will find the X's that mark the spots, augmenting the zest of the hunt with the certainty of award.

Present-day broadcasting gives expression to talent in every walk of life. Because of the very abundance and diversity

of this talent it cannot be monopolized by any one station or group of stations. In fact, the program end of the business has developed so rapidly the supply of talent and the demand for expression exceeds the combined broadcast facilities at present possible under the "American plan" of independent ownership and commercial operation. Contrary to popular conception, the cost of this talent is not excessive. Any station with sufficient resources to continue operation under Federal supervision, can afford at least a frequent feature program.

Such programs have real merit. They do exist. With the aid of BROADCAST WEEKLY and a little patience they can be found. Their search and discovery affords one of the keenest delights radio has to offer. And the programs themselves are ample reward for the effort. Out there in the star-studded ether, new voices are calling, new friends are to be made, new mysteries to be explored, new inspiration to be found. Shall the deserving be encouraged and radio make constant progress toward higher ideals and new fields of usefulness? Or shall they be discouraged and silenced by lazy dials which turn only to favorites—and invite radio stagnation? Stations and artists look to you for the answer, and your own action shall determine the measure of your radio enjoyment both now and in time to come.

PERSONAL PICKUPS

BY GYPSY



Connie, Pittsburg.—“Tiny” Newland (KHJ) hails from Nebraska, towers 'way above six feet and made a letter or two in sports while a student at the University of Missouri.

Upon leaving college he tried the banking business, played professional football a while and then took to singing vocal refrains with dance bands. Radio welcomed him nine years ago; phonograph records in the archives of numerous companies, bearing his name, testify to his activity along those lines and of course he has had his share of theatre appearances. His first name is Paul. Connie, and he likes to read Alexander Dumas, enjoys hearing Gershwin's works and spends most of his spare time swimming. Single. At least he's single as this is written.

Dorothy, Roseville.—Bob Roberts and Frank Wright (KTAB) are two separate individuals. The Allay-Oop program is conducted by Mr. Roberts and goes on the air without any preliminaries whatsoever. Here are some names of the participating artists: Jerry Jermain, Arnold MacGuire, Henry Kingsberry, Paul McNally and Tom Kennedy. Jerry does the “Flowerpot” character, Arnold acts as “Gus” and Henry doubles as the “farmer” and Japanese. Then, too, you hear Dante Barsi and Frank Catalno, better known as the Chilly Peppers. There is a very friendly spirit at KTAB and you are welcome to sit in during Allay-Oop if you can make it at such an early hour.

Mrs. G. F. M., Sacramento.—Anita Calfot (NBC) attends a private school, which accounts for your hearing her on the air during public school hours.

Mrs. H. M. G., Berkeley.—Cora Scott (KLX) is a delightful little thing with hazel eyes, a wind-blown bob and golden tan complexion. Her grandfather and father are sea captains and for fourteen years

Cora's father piloted the ships through the locks in the Canal Zone. From the time she was seven years old until she was fifteen, Cora lived in the tropics and during school vacations, was taken on glorious trips to Haiti, Cuba and other romantic places. Her last two years of high school were spent in Oakland; six months after graduation she married a Stanford boy and three years ago she made her radio debut. She loves to dance, swim and play bridge, hates to be hurried, prefers blue to all other colors, is partial to pie-a-la-mode and spends most of her week-ends at Carmel. Her age is twenty-three, her birthplace Braintree, Massachusetts.

Lois, Bremerton.—Station KRKD is located in Los Angeles. There are several persons in radio answering to the name of Chambers, Lois. What is your Mr. Chambers' first name?

Mrs. J. R., Portland.—Johnnie Walker (KOIN) has a blond, curly-haired boy of six, with great big brown eyes, who memorizes all the popular songs of the day without the least bit of coaching, just from hearing his favorites on the air. Eva Gruninger's little nine-year-old daughter plays the piano beautifully. Incidentally, she is a pupil of Aileen Fealy of the noted Ashley and Fealy team heard in classical interpretations. Dixie Marsh is the mother of a winsome red-haired girl of thirteen who writes short stories. Anson Weeks 'eldest son, eleven, is a born musician, while the younger boy, aged nine, already has an appreciation of art that is truly remarkable.

N. B. D., San Francisco.—Betty Kelly has gone to Hollywood to sing with Tom Coakley's band at the Roosevelt Hotel. Baldwin McGaw has been lured back to the theatre. He is to produce several plays in our city during the fall season. Cy Trobbe has also left the air lanes for the theatre. Jimmie Grier now holds forth at the Biltmore Hotel in Los Angeles. Jess Stafford is making personal appearances throughout the state of California. The woman's voice heard so long in the Sherlock Holmes productions belongs to Edith Meiser, prominent in eastern theatrical circles. Del Arm-

strong is the new KLX announcer to whom you refer. You've known Del quite a long time through his musical activities on KLX as a member of the Four Caballeros. The NBC pipe organ is a two-manual Robert Morton.

Mrs. E. A. R., San Francisco. Sam Moore (NBC) towers over six feet, weighs 196 pounds, has blue Irish eyes, reddish-brown hair and the most fascinating southern accent imaginable. He was born in Monticello, Florida, went to school in Macon, Georgia, studied violin until he was seventeen years old, and because he broke his left arm, which refused to mend for a long time, turned to musical instruments of lesser importance and eventually began featuring them in novelty programs. In 1919 and 1920 he appeared in New York at the Follies, became famous as a recorder, toured in vaudeville and coming to the coast three years ago turned to radio. At one period of his life he studied architecture—(his father's profession)—and art, and as an avocation, Sam turns out commercial drawings for publications. Speaking of his father—Mr. Moore senior is out here on a visit at present. He's the dearest soul; in his eighties, with a white beard and twinkling eyes and enough wide-awake energy for two or three men put together; sits in during Sam's broadcasts, attends all the current shows in town, never retires before midnight and puts all the young gallants to shame with his courtly air and complimentary remarks where attractive ladies are concerned.

Elizabeth, Pendleton.—Don Steele is not broadcasting just now but has promised to advise me the moment he resumes broadcast activities. He is a tall, dark-haired chap, rather boyish and a trifle diffident, especially toward reporters. I managed to unearth the reason for his distrust in persons with pads and pencils not long ago; it seems Don was approached by an individual who represented himself as a member of the press, coaxed the lad into talking, extracted a bill from him afterwards and disappeared. The incident happened during the novice stage of his career, and when he learned later that he had been hoaxed, he swore never to talk again.

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ETHER GLEANINGS

By J. CLARENCE MYERS

THE NBC has softened in regard to the use of discs on its stations. The hitherto strict ruling that no transcriptions or records could be played on network outlets has been reversed and KPO has been presenting a series of broadcasts via the turntable, and soon takes on another. Both are sponsored. And therein lies the tale. The temptation of the mighty lucre was just too much for the network chiefs to turn their backs on. The discs cannot be used on network hookups though, according to a Federal Radio Commission ruling.

The latest series of discs to be heard from KPO begin on September 12, being a dramatization of the Edgar Rice Burroughs story of "Tarzan of the Apes." They'll be heard nightly except Saturday and Sunday from 7:15 to 7:30 o'clock, and an oil company will pay the bill.

* * *

That Don Lee, the auto merchant, is one of the most radio-minded men in California is evidenced by the news that he has just purchased 49 per cent of the interest in KDB at Santa Barbara, giving him full control of the station. He already controlled 51 per cent. That makes four stations that he owns outright—KFRC, KHJ, KGB, and KDB. It is said the Santa Barbara station is valued at \$30,000.

* * *

Ernie Smith, who is doing a lot of sports blabbing for KTAB these days, tells a marvelous story in connection with his visits to the Olympic games at Los Angeles recently. I'll pass it on; it's too good to horde up.

It seems that Ernie, tanned to a high brown, hatless and weighted down with official and press badges, was standing in the stadium, when his attention was attracted by two nicely dressed matrons.

"I think he is, in fact I'm quite sure," chirped the first.

"Well, it looks like him, but are you sure it is he?" said the second.

Whereupon the pair got up a lot of courage, came dashing up to the "mike" celebrity and chorused:

"Oh, Mr. Jolsen, won't you autograph our books?"

Ernie's brain did a couple of somersaults and he replied: "Why of course, ladies, with pleasure." And he penned the name of that master of blackface.

"I just couldn't let them down and spoil all their fun," Ernie said.

The news has leaked out that the Firestone program, piped from coast to coast over the NBC facilities, is to go off the air right soon now. But don't fret, it's scheduled to come back to us on December 5.

* * *

KFRC recently inaugurated a private entertainments division, which is in charge of Ellis Levy, for a number of years head of the RKO booking offices here. One of Levy's biggest jobs since his arrival at the station, the Jamboree Showboat excursion, was a far greater success than anticipated, with more than 1500 ducats being sold.

It's Levy's job to get the KFRC mikesters outside jobs, with the station getting a cut on all of their artist's engagements.

* * *

Is Walter Winchell going to get his walking papers from Lucky Strike? A Chicago radio mag says that the ciggie makers are thinking seriously about letting their program struggle along without him.

* * *

Bob Bence is a regular staff announcer at KFRC now. He made his name as m. c. on the old KPO "Who Cares" hour, later joining up with Dobbie on the early "yawning" exercises. He fills the gap left by Linn Church.

* * *

Ralph Brunton, manager of KJBS, is looking over railroad time tables lately, with a serious thought about hopping off to official Washington. It seems that Ralph would like to talk the Federal Radio Commission into giving his station time on the air in the evenings and considerable more power.

* * *

What's bothering Jerry Jermaine, KTAB personality, these days is what to name her teeny weeny female Scotch terrier. It was a gift from her husband the other day. Maybe the radio audience would have a lot of good ideas, Jerry.

* * *

And, by the way, here's a choice piece of good news. Dr. Laurence Cross and his "Cross-cuts of the Day" program, which, we believe, is a "humdinger," has finally been sold and goes on under the sponsorship of Carnation Milk on October 10 over a coast NBC chain. The program will be broadcast five mornings a week for a quarter of an hour.

They're calling Helen O'Neill, the NBC producer, the "hardy yeomanette" around the studios these days, after her harrowing experience while yachting in a severe storm off the Vancouver Island coast recently. Helen, with a group of friends, including Bert Fisher, manager of KOMO, and Mrs. Fisher, were aboard the yacht bound from Victoria to Seattle when nightfall and the storm overtook them. "For four hours we tossed about like a cork and the little boat couldn't make a bit of progress. Several times we thought that our new address was going to be Davey Jones' locker. And what a relief it was when daylight broke and along with it the storm."

* * *

The Paraffine Company has changed the name of their "mike" act, which starts on the NBC September 8, to "The Jordans." Principals, Gail Taylor and Myron Niesley.

* * *

The radio chapter for the Durkee Mayonnaise program is closed, that is, for the time being. Contract ran out August 30.

* * *

Other commercial programs to fold up since last writing include the Simon Matress broadcast on KFRC, which yanked its program after only about two had been presented; and the Joe Palooka stories, sent here by Columbia. They say that the Palooka yarns didn't sell enough puffed rice for the sponsor to convince him that his money was well spent. It lasted on CBS twenty weeks.

* * *

We nominate as the best news of the month the fact that the "March of Time" program is coming back on the CBS for KFRC release hereabouts on September 9. You remember the program last season? It was one of the best and most popular of its type on the air. The new series of broadcasts will be presented along the same line as the old—a dramatization of the week's highlights in the news.

* * *

Under and above the sizzling marcelling irons and behind and in front of the facial cream treatments, the latest gossip about the NBC staff travels back and forth in a local face-rejuvenating shop. Gals of the NBC say that they hear all the news about their own organization and the people in it from the beauty servitors long before the word is passed around the studios. Ye barber shop scandal-mongers, take a back seat! And listen to these broads-cast.

If you happen up around the NBC workshop and you spot some of the gang perched upon the comfy chesterfields just before drama hour, marking papers feverishly and ceasing that spasmodically to let out a yelp, don't get hysteria. They're harmless, or at least almost so. You see they are engaged in that new game fad called "Salvo," which, by the way, is supposed to require lots of skill. Michael Raffetto and Barton Yarbrough are two of the most ardent followers.

* * *

Tommy Monroe, who does blackface before the NBC "mikes," was flattered to all hollow t'other day when a southern California dialect artist o. o. w. (out of work) paid him a personal visit and applied for a position, believing that Tommy did the hiring and firing of such characters. "Brother, ahm awfully sorry, but my theme song right now is "How Long Will I Last," says Tommy. Anyhow the man was steered to the proper parties.

* * *

Brief Broadcasts.—Vacations are over for Harry Bechtel, Billy Small, and Manager Edward McCallum of KYA; Grant Pollock, chief mikeman for KTAB, and Edna Fischer of NBC . . . The latter is telling 'em she caught more fish than anyone at Packer Lake in the high Sierra country . . . We read that Great Britain has one million more radio receiving sets this year than it had last year . . . Charlie Park, who was a commercial man for KGO some years back, is spiling over KTAB . . . Merle Matthews, production boss at KFRC, is thrilling the gang with tales of her unusual trip to the "ghost" towns in the deserts of Nevada recently . . . Little Dickie LeGrand, NBC juvenile actor, says two of his pet white mice are "blessed-eventing" . . . Life is just one song after another with Lucille Kirtley, NBC vocal ace. Says she scarcely gets time to eat, she's kept so busy at the studios . . . Arnold Maguire of KFRC and KTAB is celebrating ten years of microphone work this month, having started at the old Emporium station, KSL . . . Cressy Ferra, piano pounder of KJBS and other stations, writes me from Rome, Italy, that she is having a glorious time and has visited the principal stations in that city, including the television studios of station EIAR . . . By the way, Glenhall Taylor, station KTAB, told me to tell you that he, too, is a veteran; been broadcasting ten years last May . . . Arnold Maguire is the new voice on the KTAB Hill Billies, playing the rôle of Mr. Mack, leader of the group.



SILHOUETTES



THE strident cries of "Yuxtry" from a street urchin, barely large enough to grasp his bundle of newspapers, have been replaced by the cultured, modulated tones that make David Ross one of radio's foremost announcers.

Born in New York in 1895, David early knew poverty. Almost as soon as he could contribute to the family income he became a newsboy. His urban boyhood was interrupted only once, when the Ross family tried farming near Richmond, Va., but agriculture proved no more prosperous than had other enterprises and David soon returned to New York.

He recalls his boyhood as a series of disappointments. For instance, there was a certain cruelty in the fact that the only friend he, at seven years, had ever made, could not come with him from Virginia. The friend was Caesar, an ancient mule. Then, in public school, his life might have been spoiled by the fact that he had a certain (or uncertain) cross-eyed teacher who invariably looked at one boy and scolded David.

Despite such an educational handicap David progressed through high school and enrolled at the College of the City of New York in a liberal arts course. Then, for some reason he cannot now recall, he withdrew and transferred to Rutgers for an agricultural training.

After leaving college he tried several occupations. For

a time he was supervisor at an orphan asylum. After that he became secretary to a Russian baroness, but her temperament kept him in such a constant state of apprehension that he turned his hand to the more peaceful occupation of writing poetry. But his poems were most often returned with polite rejection slips and he was forced to



DAVID ROSS

supplement his writing with a more profitable position.

With occasional stray parts in musical comedies, writing advertising copy and reviewing one book a week for a magazine he was able to eke out a living.

David started in radio as a dramatic reader. It was just an odd job, as far as he was concerned, as there were but few dramatic presentations on the air at that time. But some executive recognized the unusually rich tones of his voice

and the charm of his personality and signed him as an announcer.

Two years after his first appearance on radio he came to Columbia where besides his regular announcing assignments he presented a program of his own called "Poet's Gold." His favorite program now is announcing the opening poem of "Arabesque," one of the oldest radio presentations.

David Ross is five feet five inches tall. Has deep blue eyes and a wealth of wavy brown greying hair. His soft black ties and gentle manner give him the romantic novelist's idea of the languishing poet. He loves reading and spends his leisure hours browsing about in second-hand book stores.

BELLE FORBES CUTTER, featured soloist of several weekly Columbia programs out of Chicago, first became identified with radio in 1923 when she abandoned an operatic career for microphone appearances. With the exception of a brief return to the concert stage, she has been a radio "regular" ever since.

Born in Harbor Springs, Mich., the daughter of a musical family, Miss Cutter appeared in local concerts while attending high school. After graduation, she studied with Sembrich in New York. Then came Europe and studies in Berlin with Lamperti and Prochowski. Miss Cutter made

her operatic debut in Germany two years later.

She sang in many music centers over the Continent before returning to America and a concert career. One of her fellow artists on early tours was Howard Neumiller, pianist. Several years passed. Then, while visiting her family in Michigan between engagements, Miss Cutter decided to go to Chicago to survey opportunities in radio. There she found Neumiller, her former concert associate, serving as station director of WEBH, now extinct. He persuaded Miss Cutter to sing before the microphone. Fan response confirmed his opinion that her soprano voice was suited ideally to radio.

When the Columbia network opened its Chicago studios Miss Cutter was one of the first to be called upon for programs originating at that point. She has appeared in a wide variety of commercial and sustaining programs from the midwest.

The singer carefully surveys her fan mail for the relative popularity of musical selections. She has discovered that "Annie Laurie" and "The Last Rose of Summer" hold the long-time record.

HC. CONNETTE is the man who brought a whole epoch back to life, and reincarnated an entire town of the nineties, with its inhabitants, customs, and atmosphere.

For three years he has guided NBC network audiences down "Memory Lane" to Goshen Center, once a week, and for half an hour's time made them forget the



BELLE FORBES CUTTER

present in the engrossing comedy-drama of the Smithers family and their friends.

Like many other successful things, "Memory Lane" was not originally planned in its present form but "just grew." Connette started writing continuities for old-time songs, and introduced "Ma" and "Pa" Smithers with their son "Billy" Smithers. The quaint Hoosier dialect of the mid-



H. C. CONNETTE

western family interested radio listeners; they demanded, with a flood of letters, more Smithers family and less music. Little by little the drama-logue grew and the music dwindled until the Goshen Center epic reached its present form.

It is perhaps the only program on the air which its own listeners help to write. Every day or so brings a new scenario idea from some member of the NBC audience, and Connette adapts the idea for an episode. Sometimes, he admits, he almost gets frightened, for the Smithers family and the other denizens of Goshen Center have become so real to him and a large percentage of those who regularly listen to "Memory Lane" that he expects to meet one of his own creations face to face, almost any day.

Connette is one of the many newspaper folk who have turned to radio. He is a native of Indianapolis, which gives him the authentic background for Goshen Center's folk-lore, but his experience has been cosmopolitan. A graduate of Hobart College, Geneva, New York, he worked on newspapers all over the United States, then went to China. He wrote his first radio continuity in Shanghai, China, where he was telegraph editor and read dispatches at a radio station. He introduced musical selections and continuity to relieve the monotony of a half hour of straight news broadcast.

He was engaged by the National Broadcasting Company by mail and traveled all the way from China to enter the San Francisco studios of the Pacific Division.

MICROPHONE GOSSIP



• • • America's most popular institution celebrated an anniversary August 19. The institution is Amos 'n' Andy, and on that date they began their fourth year as the favorite entertainers to his majesty, the American Public. Since Amos 'n' Andy have been on the air they have broadcast 2365 episodes, and have been actually on the air—in person—for more than 394 hours.

Neither of the boys has ever missed a broadcast. However, during the Republican and Democratic conventions their time on the air was relinquished in favor of the event in progress. In order to maintain their perfect record it has been necessary for NBC to run a line to a hospital bed when one of the boys was ill, and the broadcast has come from that place. They have not taken a vacation since their program went on the network. During the three years they have been on the network, and during the two years previous to their NBC debut as Amos 'n' Andy, and two more years before that, when they were Sam 'n' Henry, Correll and Gosden have written every word heard in their episodes and have played every one of the many characters that have paraded before the microphone.

• • • In addition to the exacting business of maintaining a high standard of broadcasting, officials of KNX, in Hollywood, are now confronted by details of constructing a new transmitter. The change in equipment is in line with the increase in power to 25,000 watts in accordance with the license granted by the Federal Radio Commission.

Among the more serious problems is that of hauling this power equipment, which weighs more than ten tons.

• • • Norman Brokenshire, CBS announcer, has become a country gentleman, having leased a large estate on Long Island Sound, near South Norwalk, Connecticut, for the rest of the summer. The estate, "Rocks and Shoals," has spacious grounds facing on the bay shore, and a private cruiser which goes with it for Broke's fishing trips.

• • • The matter-of-factness of New York's taxi drivers was illustrated for Elizabeth Barthell, pretty Columbia soprano from Tennessee, when she and her roommates recently hired a cab to take them to a Long Island beach and back. After their swim, the girls were unable to find their driver, who had missed the appointed meeting place. They finally located him just as he was planning to go back without them. "I wasn't going to wait any longer," he remarked casually. "The last party I brought out here drowned, and here I was waiting for two hours."

• • • Emilio Bonsilus, well known European guitarist appearing twice a week on KTAB, has played all over the world. When he plays it sounds like a whole string orchestra.

• • • Perhaps the most unusual piece of fan mail ever received by a radio star is the six-foot guitar a California admirer shipped to Buddy Rogers. And the note that accompanied it read: "This has been in the family ever since it was a ukelele—so take good care of it."

• • • Out of the elite environs of the Athens Club at Oakland comes young Tom Coakley and his Orchestra, to tickle the dancing feet of Filmland in the Hollywood Roosevelt Hotel. Heard over KHJ, the Don Lee station at Los Angeles and other stations of the Columbia-Don Lee network. Winsome Betty Kelly, favorite radio songbird; Virginia Haig, blues singer; Carl Revazza and Al Morris, tenors; and the Vocal Sextet, are a few of the highlights.

Coakley's band replaces Henry Halstead at the Hollywood Roosevelt Hotel and plays from the Patio Roof and Blossom Room. Halstead, it is reported, is returning to Kansas City where his band has been signed for a lengthy engagement.

• • • Many schools are using KTAB's Golden Memories program as an authentic reference on early California history. The period is conducted by Louise Taber.

- • • Gerald and Virginia Barnard, known to KNX audiences as "Ginnie and Jerry," who appear frequently on the Hollywood station, bring to the radio audience a wealth of colorful experience and material after ten years spent in old Mexico.
- • • The actors who play in "One Man's Family," domestic serial by Carlton E. Morse, which is broadcast over the NBC-KGO network Wednesday nights, have been playing the same roles in the serial for almost three months—so long that most of them confess to feeling now and then that they really are the Barbour family. Both J. Anthony Smythe and Minetta Allen, who play Mr. and Mrs. Barbour, unconsciously take a parental tone in their voices when they meet Michael Raffetto, Billy Page, Kathleen Wilson, Bernice Berwin or Barton Yarborough, in a studio corridor.
- • • Mel J. Blanc, talented young radio comedian, who is frequently heard on the "Matinee Mirthmakers" program over KNX, in Hollywood, recently returned to the Hollywood station after a two weeks' visit to his home in Portland, Oregon. While visiting his old stamping ground, renewing old acquaintances, the "Hoot Owls," disbanded for vacations, reassembled to do Mel honor.
- • • Six of the nine musicians in Alexander Haas' Budapest ensemble are true-to-the-life gypsies, and all but one is a Hungarian. He is Maximilian Rose, first violinist, but he is familiar with gypsy life and tradition, for he comes from the Transylvania region of Roumania.
- • • Bernice Berwin, NBC actress, writes plays in her spare time. "Facing Forty," recently presented by NBC, came from her typewriter.
- • • Two new citizens have joined the colony of feathered stars who take part in NBC's "Crosscuts from the Log o' the Day," with Dr. Laurance L. Cross every week-day morning and Tuesday evenings. They are military starlings, beautiful black birds with scarlet breasts, which were imported from France in order that they might add their whistling melodies to the bird choir.
- • • "Don't forget Noah was six hundred years old before he knew how to build the Ark," says Bennie Walker, NBC's two hundred and forty-pound comedian, singer and actor.
- • • Ed Wynn told during a recent NBC broadcast of a man whose trousers were so shiny that children used to follow him around to see how they'd look in the pants.
- • • Early in his career Phillips H. Lord (Seth Parker), NBC character actor, taught school in Maine. Seeking to test the alertness of his class one day, he suddenly slapped a quarter on the desk, and asked sharply, "What's that?" A boy in the front row promptly shouted, "Tails."
- • • Raymond Paige, musical director of the California Melodies program, Columbia's late Sunday night feature, recently appeared as guest conductor at the Hollywood Bowl. His work was accorded such an ovation that the management prevailed upon the radio maestro to make a return engagement.
- • • The new power equipment being installed at KNX, in Hollywood, in accordance with the permit of the Federal Radio Commission, to increase power of the station to 25,000 watts, includes twenty-seven tubes, eleven of which are water-cooled, costing from \$30 to \$480 each.
- • • NBC announcers broadcasting the Beer Parade from the twelfth floor balcony of the NBC building at 711 Fifth Avenue were wrapped around with wire to keep them from falling, as they leaned out over Fifth Avenue to describe the scene. A page held the microphone for the speakers.
- • • Even though their search for a basso is still on, the Men About Town, Frank Luther, Jack Parker and Darryl Woodyard, go out to the log cabin they built on Long Island Sound to spend their week ends. The other night after they had retired, a bullfrog began to croak, and Jack Parker, waking, said, "Gosh, have those darn bass singers followed us out here to give auditions?"
- • • Jacques D'Avery, when he isn't singing over NBC networks, usually can be found trying out his tenor voice while riding horseback along the bridle paths of New York's Central Park.

. . . INSIDE STUFF . . .

By THE PAVEMENT POUNDER

WERE we successful in bringing in new business this week? Well, just glance through this issue. Anyhow, the boss hasn't "beefed" about us being negligent and our salary hasn't been shaved, so there.

Pipe that classy Golden State ad. Nice, eh? And believe you me those butter, egg, and skimmed-milk boys know what's what when it comes to publicizing their new NBC program. You've heard, of course, that it starts on Saturday night, September 10, and it's going to be a series of plays, entitled "The Golden State Family Robinson."

* * *

Advertising is news, and believe us there is plenty of it in that full page about Tom Gerun's return to the Bal Tabarin, which Frank Martinelli, the proprietor, paid for. Attractive, too, isn't it? Tom Gerun has many thousands of friends in the radio-listening audience, and gosh how they'll eat up the news in that ad. And then maybe some of 'em will go and eat up Martinelli's fine food at the Bal. We hope so. And so does he.

* * *

Squatted in the office of W. H. Jackson, of the W. E. and W. H. Jackson Company the other day, to cool off our smoking pedal extremities and chat with "W. H." He told us that the American Bosch Corporation, who manufacture the sets which he distributes hereabouts, showed a 30 per cent increase in number of wage-earners employed by the company on August 1 over that of June 1. And that's sumpin'. Also told us that the new additional Bosch radio models will soon be displayed in BROADCAST WEEKLY.

* * *

Welcome, Sperry Flour, to our fold! Forty thousand BROADCAST WEEKLY families will read your story from week to week in here, and it will mean so much more to them because most of them are already familiar with your radio broadcasts by Martha Meade and the others you have on the air. When we called on Mr. Rowe at the Flour company, he graciously listened to our story (and take our word for it, that's mor'n lots of 'em do) and right then and there saw the great possibili-

ties of creating a desire for his products through the pages of our magazine. Pipe the first ad in this issue.

* * *

Do you know one of the reasons why the Remler Minuette radio set is going over so big? Of course, price is one thing. But the other is the fact that it has a dual personality. You can listen to all the regular programs from the broadcasting stations and then with a twist of a "thinga-ma-gadget" she's converted into a short wave receiver and you pick up the police calls, air mail pilots, amateur broadcasters, and others. Glance at their ad in this number.

* * *

In one of those ads the Bank of America is running with us I noticed the words "courage—confidence—common sense." And that's exactly what they've used in picking BROADCAST WEEKLY to help tell their story to the Pacific Coast. Nicely composed and artistic ads, too. Have you noticed?

* * *

Shell Oil Company is probably the biggest user of radio time in the West, what with their two programs, "The Shell Happytime" with Dobbsie and "Eb and Zeb." And to complete their perfect sales promotion they're backing up their air ads with space in our medium. There's a direct relationship there between radio and BROADCAST WEEKLY that no sponsor of a program should overlook. Shell hasn't.

* * *

But jumpin' Jehosephet, we've told you all about our new clients and happy and satisfied old ones, but almost forgot to report the ones we called on and got the "air." We breezed into a big baking company that is "plugging" its name all over the ether with its dance programs, but they said they didn't have the "dough" to pay for space in our mag. The advertising manager for a large music house is under the impression that radio listeners aren't interested enough in music to buy any instruments—if he only knew—we tried to tell him, but—well, we left without a contract. There were others, too, but we're calling again. Maybe next time. So long.

CONFIDENCE



Broadcast
Weekly
Readers!
Have you
tried the new
JRC Tubes? They
are Sealed in Cellophane
and are fully guaranteed

For Sale by All Good Radio Dealers

ZACK RADIO SUPPLY COMPANY

1470 Market Street

Wholesale Distributors

San Francisco

3c postage to send for

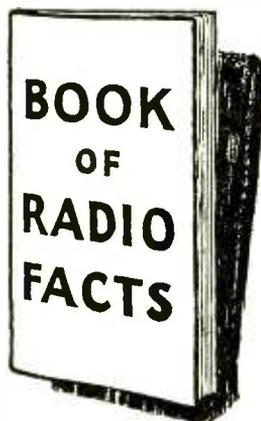
FREE Book of Radio Facts

MAY

SAVE

YOU

\$15⁰⁰
OR
MORE



Invest 3c in postage to send for this new book of radio facts. It may save you \$15 or more. For it's the radio that soon goes out of date, or costs you too much for what you get, that's really the unwise investment. ¶ So listen!

—Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with *less* tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you in-

vest! Send for this free book. Without it, you are lost. With it, you save money. ¶ Don't buy a radio until you've read this new book of latest radio facts. Send for it now. . . . It's FREE.

FREE COUPON OFFER

PHILCO RADIO & TELEVISION CORP., Dept. BW,
218 Fremont Street, San Francisco, Calif.

Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

My name is _____

Address _____

City _____

SUNDAY Programs

Sept. 4, 1932

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Tuneful Tones
9—Sabbath Reveries
9:15—Watch Tower Sermon
9:30—Rhythmic Ripples
9:45—Uncle Harry Comics
10:30—Melody Moods
11—Old St. Mary's Church Services
12 noon—Salon Moments
12:30—Musical Novelties
1—Dance Matinee
1:30—At the Console
2—Opera Period
4—Masters of the Violin
4:30—Symphony Series
5:30—Artist Celebrities
6—Revue
6:30—Twilight Harmonies
7—Light Opera Musicale
8:30—Ted Florito's Band
9—News Flashes
9:15—Sacred Hour
10 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Recorded Program
9:15—Ira Blue
9:30—Recordings
10—Baptist Church Bible Class
11—Baptist Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Church of Latter Day Saints
1:30—Popular Records
2:30—Masterpieces of Melody
3:45—Mental Engineering
4—Recorded Program
4:30—Emilio Bonislaus, Guitarist
4:45—Studio program
5—Chapel of the Chimes Organ
6—Baseball Reports
6:15—Studio Program
6:30—"Master's Music Room"
7—Electrical Transcription
7:30—Olive May Williamson, Pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:45—Chapel of the Chimes Organ
10 to 11 p.m.—Hill Billies

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

12 noon—Records
12:30—John Wharry Lewis Quintet;
Corynne Sidney, Soprano Soloist
1:30—Classical Recordings
2:30—Delphine Murphy, Contralto;
Clyde Diddle, Basso; Adele Ardath,
Pianist
3:30—Recorded Program
4:30—Venetian Violin Ensemble
5—Records
5:30—Orlando Guiriani, Tenor; Helen
Parmelee, Pianist
5:45—Three Cocoanuts
6—Mixed Quartet under the direc-
tion of M. Jay Goodman, Tenor
6:30—Hotel Oakland Trio
7:30—Hawaiian Memories, with The
Three Cocoanuts
8—Eight o'Clock Players, under the
direction of Nester Piava
9—Helen Parmelee, pianist
9:15—Brahm's Trio
9:45—Marge Vogel and Jean Ardath
10—Beverly Hill Billies
11 to 12 midnight—Dance program



WAYNE KING
NBC-KGO—11 A.M.

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2:30
2:30—Prof. Lindsley
3—CBS Programs to 5:30
5:30—Topics of World-wide Interest
6—Sunday Night Melody Hour
6:30—CBS Programs to 8
8—Come Into the Library
8:30—California Melodies
9—Hutton's Concert Ensemble
9:15—Musical Forget-Me-Not
9:30—Grand Hotel Orchestra
10—Jay Eslick's Orchestra
11 to 12 midnight—Midnight Moods

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

8 A.M.—Recordings
9—Morning Concert
10—Sunshine Half Hour
10:30—Recorded Music
11—Selix Program
11:30—Jo Mendel's Music
11:45—Records
12 noon—Maison Paul Program
12:15—Stories by Famous Authors
12:30—Dance Orchestra
1—Popular Selections
1:30—Musical Memories
2—Afternoon Concert
2:30—Joe Green's Marimba Band
2:45—Organ Music
3—Melody Gems
3:30—Records
4:30—Musical Styles
5—Popular Selections
5:30—Symphony Orchestra
6 to 6:15 P.M.—Musical Contrasts
12 to 6 A.M.—Owl Program

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Recordings
9—Dr. T. G. Linebarger
9:15—Union Mutual Life
9:30—Melodies of Yesterday & Today
10—Bible Lecture, Judge Rutherford
10:45—Lloyd Adams, Pianist
11—The Smoky Oaks
11:45—George Gilly, Baritone
12 noon—Johnny Cerruti, Accordion
12:15—Recordings
12:30—Al Cook's Oklahoma Cowboys
1—Watch Tower Program
2—Okoni Hula-wailians
2:30—Silent Period
6—Watch Tower Program
7—Oakland Chamber of Commerce
7:50—Silent Period
9—Greek Watch Tower Program
10:30 to 11 P.M.—Recordings

322.4 Meters KFWE Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

2:30 P.M.—Radio Revelers Dance Or.
3—The International Hour
4—Musical Masterpieces
4:45—White House Vespers
5—Dance Hour
5:30—Dinner Concert
6 to 7:50 P.M.—Silent Period
7:50 to 9 P.M.—Services from Fifth
Church of Christ, Scientist

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lessons,
Fred J. Hart
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—First Baptist Church
Services

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
N.W. Broad. System, Spokane, Wash.
8 A.M. to 12 midnight—NBC-KPO
Programs

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.

8 A.M.—NBC-KPO Programs to 7:15
7:15 P.M.—Silent period
8—NBC-KPO programs to 8:30
8:30 to 12 midnight—NBC-KGO pro-
grams

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

8 A.M.—CBS Programs to 11
11—Sunnyside Congrega. Church
12 noon—CBS Programs to 2:30
2:30—Lindsley and Harline
3—CBS Programs to 6
6—KFRC Melody Hour
6:30—CBS Programs to 8
8—First Church of Christ, Scientist
9—Ward Hutton Ensemble
9:15—The Journal Parade
9:30—The Grand Hotel Orchestra
10—The Wanderer, Gene Baker and
Cecil Teague
10:30—Jay Eslick's Orchestra
11 to 12 midnight—Jantzen Beach
Ballroom Band

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGIR, KGHL, KDYL

8 A.M.—Arlon Trio: Joyce Barthel-
 son, Pianist and Director; Mo-
 desta Mortensen, Violinist; Mar-
 garet Avery, Cellist; Irving Ken-
 nedy, Tenor: KGO

9—Erno Rapee and Symphony Or-
 chestra: KGO

10:30—Yeast Foamers, orchestra di-
 rection Charlie Agnew; Irene
 Taylor, contralto: KGO, KHQ,
 KOMO, KGW, KFI, KFSD,
 KTAR, KDYL, KGIR, KGHL

11—Wayne King and his Orchestra:
 KGO, KHQ, KOMO, KGW, KFI,
 KDYL

11:30—National Sunday Forum:
 KGO, KHQ, KOMO, KGW, KTAR,
 KGIR, KGHL

12 noon—Iodent Program with Jane
 Froman, contralto, and orchestra:
 KGO, KHQ, KOMO, KGW, KFI,
 KFSD, KTAR, KDYL, KGIR,
 KGHL

12:15—Temple of Songs: KGO,
 KGW, KFI, KFSD, KGHL

12:30—Highlights of the Bible:
 KGO, KHQ, KGW, KFSD, KTAR,
 KGIR, KGHL

1—World of Religion: KGO, KHQ,
 KGW, KFSD, KTAR, KGHL

1:30—Pop Concert, direction Walter
 Logan: KGO, KHQ, (KOMO off
 1:45), KGW, KFSD, KTAR

2—Conventionallities: Orchestra di-
 rection Joseph Hornik; Soloist:
 KGO, KHQ, KFI

3—Donald Novis with Orchestra:
 Sacred and Secular Songs: KGO,
 KHQ, KGW, KFI, KFSD

3:15—Orchestral Gems: KGO

3:30—Borah Minnevitich and his
 Harmonica Rascals: KGO

4—Chase and Sanborn Program,
 Harry Richman, master of cere-
 monies; Rubinfoff's orchestra:
 KGO, KHQ, KOMO, KGW, KFI,
 KFSD, KTAR, KDYL

5—Enna Jettick Melodies: KGO,
 KHQ, KOMO, KGW, KFI, KFSD,
 KTAR, KSL, KGIR, KGHL

5:15—The American Album of Fa-
 miliar Music: KGO, KHQ, KOMO,
 KGW, KFI, KDYL

5:45—Sheaffer Lifetime Revue: Gill
 and Demling, Comedy Duo; Na-
 varro Sisters, Quartet, the Col-
 leagues, Male Quartet: KGO,
 KHQ, KOMO, KGW, KFI, KDYL,
 KGIR, KGHL

6:15—The Old Singing Master:
 KGO, KHQ, KOMO, KGW, KFI

6:45—Sunday at Seth Parker's:
 KGO, KHQ, KOMO, KGW, KFSD,
 KTAR, KGIR, KGHL

7:15—Herman and Banta, Xylophon-
 ist and Pianist: KGO, KHQ,
 KGW, KGHL

7:30—Melodic Serenader: KGO,
 KHQ, KFSD, KTAR, KDYL

8—William Stoess and His Flying
 Dutchmen: KGO, KHQ on 8:15,
 KOMO, KGW, KGHL

8:30—Reader's Guide, Joseph Henry
 Jackson, book reviews: KGO,
 KHQ, KFSD, KOA

9—On Wings of Music, vocal solo-
 ist; orchestra direction Emil Po-
 lak: KGO, KHQ, KGW, KTAR

9:30—Ted Fio-Rito and His Hotel
 St. Francis Dance Orchestra:
 KGO, KHQ, KGW, KFI

10—Richfield News Flashes: KGO,
 KHQ, KOMO, KGW, KFI, KFSD

10:15—Paul Carson, Organist: KGO,
 KHQ, (KOMO off 10:30, KGW,
 KFI, KFSD off 10:30)

11 to 12 midnight—Carol Lofner
 and His Bal Fabarin Orchestra:
 KGO, KHQ, KGW off 11:30

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

9 A.M.—NBC-KGO Program
 9:30—Book Reviews, Lucy Robinson

10—Watch Tower Program
 10:15—KHQ Program Highlights
 10:30—NBC-KGO Programs to 12:15

12:15 P.M.—Crazy Crystals
 12:30—NBC-KGO Programs to 8
 8:15—Rainbow Hawaiians
 8:15 to 12—NBC-KGO Programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

8 A.M.—NBC-KGO Programs to 7:15
 7:15—Male Quartet
 7:30 to 12 mid.—NBC-KGO Prog.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

8 A.M.—CBS Programs to 2:30
 2:30 P.M.—Professor Lindsley

3—CBS Programs to 4:30
 4:30—Studio Program
 4:45—CBS Program

5:30—Rabbi Magnin
 6—CBS Programs to 8
 8—John C. Stevenson

8:30—California Melodies
 9—The Globe Trotter
 9:15—Hutton's Concert Ensemble

9:30—Grand Hotel Orchestra
 10—Jay Eslick's Orchestra
 10:30—Studio Program
 11 to 12 midnight—Midnight Moods

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

8 A.M.—First Baptist Church
 8:30—CBS Programs to 9
 9—Church of the Air

9:30—CBS Programs to 11
 11—Central Lutheran Church
 12 noon—CBS Programs to 1:30

1:30—Studio Program
 1:45—Watch Tower Program
 2—CBS Program

2:30—Professor Lindsley
 3—CBS Programs to 5:30
 5:30—Rabbi Magnin

6—KFRC Melody Hour
 6:30—CBS Program
 7—Crazy Quartette (E. T.)

7:15—CBS Programs to 8
 8—Dr. Stevenson
 8:30—California Melodies

9—Little Symphony Trio
 9:30—Grand Hotel Orchestra
 10—Jay Eslick's Orchestra
 11 to 12 midnight—Midnight Moods

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

8 A.M.—NBC-KPO Programs to 10
 10—International Bible Students

10:15—NBC-KPO Programs to 8
 8—First Church Scientist
 9—NBC-KPO Program

10—Lakeside Dance Orchestra
 10:30 to 12 mid.—NBC-KPO Prog.

440.9 Mtrs. NBC-KPO GA. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KFSD

8 A.M.—Major Bowes' Capitol Fam-
 ily: KPO, KGA, KJR, KEX

8:30—Legion of the Lost, Drama
 of French Foreign Legion: KPO,
 KGA, KJR, KEX, KFSD

9—Organ Concert: KPO, KGA,
 KJR, KEX

9:30—Piano Pictures, Alleen Fealy
 and Phyllida Ashley, piano duo:
 KPO, KGA, KJR, KEX (KFSD
 on 9:45)

10—Rembrandt Trio, Eva Garcia,
 pianist and director: KPO, KGA
 (KJR on 10:15) KEX

11—Bible Stories, "Rebuilding the
 Walls of Jerusalem," by Harry
 De Laux; Paul Carson, organ-
 ist: KPO, KGA, KJR, KEX,
 KFSD

12 noon—Romancers, vocalist; dance
 orchestra, direction Rex Dunn:
 KPO, KGA, KJR, KEX

1—The Guardsmen, male quartet
 direction Howard C. Kimes; or-
 chestra: KPO, KGA, KJR, KEX

1:30—Songland, Gail Taylor, so-
 prano; Myron Niesley, tenor; in-
 strumental ensemble: KPO, KGA,
 KJR, KEX

2—Catholic Hour: KPO, KGA, KJR,
 KEX, KTAR, KGIR

2:30—Sweetheart Days, songs and
 poetry: KPO, KGA, KJR, KEX,
 KFSD, KTAR

3—The Cedings, women's trio; Eva
 De Vol, Barbara Blanchard, so-
 pranos Eva Gruning, contralto;
 Arion Trio, instrumental ensem-
 ble: KPO, KGA, KJR, KEX

3:30—Cavaliers, dance orchestra di-
 rection Rex Dunn: KPO, KGA,
 KJR, KEX

4—Community Forum: KPO, KGA,
 KJR, KEX, KGIR

4:30—Nathan Abas Violin Recital:
 KPO, KGA, KJR, KEX

5—Kenneth Spencer, baritone and
 dramatic reader: KPO, KGA,
 KJR, KEX

5:15—Sunday Concert: KPO, KGA,
 KJR, KEX, (KFSD off 5:45)

6:15—Gunnar Johansen, Pianist:
 KPO, KGA, KJR, KEX, KFSD

6:45—Rendezvous, vocal trio, An-
 nette Hastings, Imelda Montagne,
 Marjorie Primley; Paul Carson,
 organist; Alvin Rey, guitarist:
 KPO, KGA, KJR, KEX

7:15—News Editor of the Air: KPO
 7:15—Tom 'n' Dudd: KGA, KJR

7:30—Silhouettes, Rodney Johnson,
 tenor: KPO, KGA, KJR.

8—Wonders of the Sky: KPO, KGA,
 KEX, KFSD

8:15—Henry Thompson, T e n o r:
 KPO, KGA, KEX, KFSD

8:30—Rudy Seiger and His Fairmont
 Hotel Orchestra: KPO, KGA,
 (KEX on 8:45)

9—Abas String Quartet Chamber
 Music Hour, Allan Wilson, tenor:
 KPO, KGA, KJR, KEX; (KECA
 on 9:30)

10—Lakeside Dance Orchestra:
 KPO, KGA, KJR, KEX, KECA,
 KOA

10:30—Manhattan Serenaders, or-
 chestra direction Joseph Hornik:
 KPO, KGA, KJR, KEX, KFSD,
 KOA

11 to 12 midnight—Midnight Mel-
 odies: KPO, KGA, KJR, KEX,
 KFSD

CBS

Columbia Broadcasting System

- 8 A.M.—Voice of St. Louis: KFBK, KWG, KERN, KOL, KOIN, KFRC, KGB, KSL
- 8:30—Reis and Dunn, with Freddie Rich's Orchestra: KFBK, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
- 8:45—Emery Deutsch and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL
- 9—National Advisory Council on Radio in Education: KFBK, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9:15—National Advisory Council on Radio in Education: KFBK, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:30—Community Center Faculty Recital: KFBK, KOL, KVI, KFPY, KOIN, KSL
- 10—Thirty Minute Men: KFBK, KOL, KVI, KFPY, KOIN
- 10:30—Ann Leaf at the Organ: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Symphonic Hour, Howard Barlow, Conductor: KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—Cathedral Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 1—Irene Beasley, Contralto, with the Round Towners and Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 1:45—Little Jack Little, Vocalist and Pianist: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 2—Ballad Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 3—Four Eton Boys, Novelty Quartet: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:15—Chicago Knights: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 3:45—Theo Karle, Tenor, with Howard Barlow's Orchestra: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4—Columbia Dramatic Laboratory: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:30—William Vincent Hall, Baritone; Do Re Mi, and Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5—Ernest Hutcheson, Pianist, with Concert Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Chicago Variety Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Ann Leaf at the Organ and Ben Alley, Tenor: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, (KHJ on 7:15), KGB, KSL

- 7:30—En Route to Pennzoll Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8:30—California Melodies: Guest Stars and Raymond Paige's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL

285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts L. A. Evening Express, Los Angeles

- 7 A.M.—Bill Sharples' Gang
- 9—Cannon Schools
- 9:30—Musical program
- 10—Judge Rutherford, Sermon
- 10:35—Transcription
- 10:50—Third Church of Christ, Scientist
- 12:30 P.M.—Louise Johnson, Astroanalyst and Vocational Director
- 1—Jehovah's Witnesses
- 2—City Park Board Program
- 4—Leila Castberg
- 4:15—Transcription
- 4:30—Bert Butterworth
- 4:45—Martin Luther Thomas
- 5—Dr. John Matthews
- 6—Transcription
- 6:15—Swami Dhirananda
- 6:30—Hollywood Humanist Society
- 7—Transcription Program
- 8—First Presbyterian Church
- 9—News
- 9:15—Ethel Duncan, Good Samaritan of the Air
- 9:30 to 11 P.M.—Beverly Hill Billies

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego

- 8 A.M.—NBC-KGO Programs to 11
- 11—NBC-KPO Program
- 12 noon—NBC-KGO Programs to 2:30
- 2:30—NBC-KPO Program
- 3—NBC-KGO Programs to 5:15
- 5:15—NBC-KPO Program
- 5:45—U. S. Grant Hotel Serenaders
- 6:15—NBC-KPO Program
- 6:45—NBC-KGO Program
- 7:15—Organ Concert
- 7:30—NBC-KGO Program
- 8—NBC-KPO Programs to 8:30
- 8:30—NBC-KGO Program
- 9—Union Oil Program
- 10—NBC-KGO Programs to 10:30
- 10:30 to 12 mid.—NBC-KPO Prog.

239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts Nichols & Warinner, Long Beach, Cal.

- 6 A.M.—The Early Bird
- 8—Family Altar, Foster Rucker
- 8:30—Recordings
- 9—Popular Selections
- 9:30—Happy Tunes
- 10:30—Casino Melodies
- 11—Popular Selections
- 12:30 P.M.—Novelty Recordings
- 1—Vera Graham, Organist
- 2—Sunshine and Roses
- 3—Salon Recordings
- 4—Dance Tunes
- 4:30—Nazarene Church
- 5—Cally Holden's Orchestra
- 6—Old Hymns, Foster Rucker
- 6:15—Bill and Co
- 6:30—KFOX School Kids
- 7—The Three Girls
- 7:15—The Boy Detective
- 7:30—Mack, Himself
- 7:45—The Old Professor
- 8—First Church of Christ, Scientist
- 9—After Church Hour
- 9:45—News Report
- 10—Cally Holden's Orchestra
- 11 to 12 midnight—Recordings

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles

- 9 A.M.—NBC-KGO Programs to 11:30
- 11:30—Lilyan Ariel, Pianist
- 12 noon—NBC-KGO Programs to 12:30
- 12:30—Virginia Pearson Program
- 1—Wesley Tourtelotte, Organist
- 1:45—Julie Kellar, Harpist
- 2—NBC-KGO Programs to 3:30
- 3:30—Biblical Drama Hour
- 4—NBC-KGO Programs to 6:45
- 6:45—"Tales of the Secret Service," by Capt. Don W. Wilkie
- 7—Orchestra
- 7:30—Hotel Miramar Orchestra
- 8—Concert Orch. and Rudolf Hoyos
- 8:30—Play by Sheldon Lewis & Cast
- 9 to 11 P.M.—NBC-KGO Programs

209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles

- 9 A.M.—Nick Harris Program
- 10—Record Program
- 12:30 P.M.—Wesley Tourtelotte, Organist
- 1—Record Programs
- 5:30—Stuart Skofield, "Poems"
- 5:45—Record Program
- 6—Bingville Weekly Bugle
- 6:15—Neil Russell, Scotch Songs
- 6:30—"Story of India," by Lal Chand Mehra
- 6:45—Seth Parker Program
- 7:15—Male Quartet
- 7:30—Werewolf Play and String Trio
- 8—Samuel Hall, Baritone
- 8:15—Samoloff Vocal Trio
- 8:30—Hotel Miramar Orchestra
- 9—Wesley Tourtelotte, Organist
- 9:30—NBC-KPO Program
- 10 to 11 P.M.—Record Program

333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.

- 8 A.M.—Sunday Times Comics
- 8:30—Reis & Dunn
- 8:45—CBS Programs to 9:30
- 9:30—"Home Sweet Home" Concert
- 10:30—CBS Programs to 1:30
- 1:30—To be announced
- 1:45—CBS Programs to 2:30
- 2:30 P.M.—Prof. Lindsley
- 3—CBS Programs to 5:30
- 5:30—Rabbi Edgar Magnin
- 6—KFRC Melody Hour
- 6:30—CBS Program
- 7—Musical Cameo
- 7:15—CBS Programs to 8
- 8—Edison Reverses
- 8:30—CBS Program
- 9—Jaye Ward, Hutton's Ensemble
- 9:30—Jay Esleck and Orchestra
- 10—World-wide News
- 10:10—Grand Hotel Orchestra
- 11 to 12 midnight—Organ Recital

225.4 Meters KGB FRank. 6151 1330 Kcys. 500 Watts Don Lee, Inc., San Diego, California

- 8 A.M.—CBS programs to 9:30
- 9:30—Home Sweet Home concert
- 10:30—CBS programs to 5:30 P.M.
- 5:30—Rabbi Magnin
- 6—CDLBS program
- 6:30—CBS programs to 8
- 8—Quaw's Orchestra
- 8:30—CBS program
- 9—Hutton's Concert Quartet
- 9:30—Grand Hotel Orchestra
- 10—Eslick's Orchestra
- 11 to 12 Mid.—Midnight Moods

Golden State Co. Sponsors New NBC Program

NEWs that the Golden State Company is returning to the air with a new series of weekly programs will be welcomed by thousands of radio listeners throughout California.

The program, entitled "The Golden State Family Robinson," is a drama serial written especially for the company by Freeman Tilden, well-known writer, and a frequent contributor to the *Saturday Evening Post*. The initial episode will be broadcast over the NBC—station KGO in San Francisco and KFI in Los Angeles—on Saturday night, September 10, from 7:30 to 8 o'clock.

The play concerns the lives of a typical California family—mother, father, two children, and an uncle. The Robinson family are San Franciscans. Their adventures will be brought to the radio audience every week.

And now, meet the Robinson family:
Mrs. RobinsonDorothy Desmond
Mr. RobinsonBarton Yarborough
Ruth, their daughter.....Anita Calfot

Richey, their son.....Jack Mery
Uncle Lew.....Charles MacAlister

All are members of the NBC dramatic staff. The plays will be directed and produced by Carlton E. Morse.

Popular Orchestra Leader Returns to Bal Tabarin

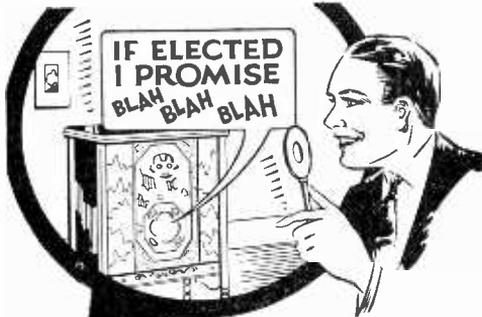
TOM GERUN, orchestra leader of Bal Tabarin, is back in San Francisco with the famous Brunswick Recording Band that has been winning new laurels in the East.

This is the second time Gerun has taken his band East and both times he has demonstrated that his dulcet, foot-throbbing harmonies sound sweet to Gotham ears.



The tour just completed was expected to last six weeks, but Tom's audiences decreed otherwise. He first opened at New Orleans' fashionable Club Forest, known to sophisticates as one of the gayest spots in U. S. A. The Gerun brand of harmonies proved so popular at the Southern resort, the management refused to let him go, not even to accept an urgent invitation from New York's Hollywood Gardens for Gerun to play the engagement usually offered to Paul Whiteman. He had to spend a full 17 weeks at Club Forest during which his music was broadcast over the Dixieland chain.

The tour closed with a six weeks engagement at the smart Hotel New Yorker whose guests found something new and different in the rhythms of this San Francisco band. Gerun comes to Bal Tabarin direct from the New Yorker, and a big homecoming night will mark his opening there on September 7th.



Announce over your own radio!

Cut in on broadcasts. Wild stories, imaginary news items, fake announcements, personal remarks about your friends. Packed with fun-making possibilities, the World Microphone is easily attached and always ready for use. Hidden in another room you can put your pranks and wise-cracks "over the air" through your own set. Order today and start the fun.

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C.O.D. 22c Extra

WORLD MICROPHONE CO.
Dept. 112718 Mission St. San Francisco

MONDAY Programs

Sept. 5, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:30—Early Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Colonial Dames Beauty Talk
2—Happy Go Lucky Hour
2—Feminine Fancies
4—CBS Programs to 4:30
4:30—Recordings
4:45—CBS Program
5—Skippy
5:15—Globe Trotter
5:25—Town Topics
5:30—CBS Programs to 6:15
6:15—Song Recital, Juanita Tennyson
6:30—CBS Programs to 8
8—Blue Monday Jamboree
10—Gene Quaw's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Request Hour



NORA SCHILLER
KFRC—8 P.M.

322.4 Meters KFWD Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Famous Songs
11—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Learn Italian, Prof. Achille
7:15—National Contest Review
7:30—Silent Period
8:30—Hawaiian Trio
8:45—John D. Barry. World Events
9—Ella Stankevich, Pianist
9:15—Console Memories
9:30—Best Bets in Music
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Moment Musicale
8:30—Recordings
8:37—Union Mutual Life
8:45—Dr. Wade W. Forrester
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Frances Hathaway, Vocalist
2:45—Studio Program
3—The KROW-lian Revue
4—Prosperity Program
4:15—The Cheer Benders
4:45—Prosperity Program
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Organ Moods, Vivian Moore
7:45—The Texas Cowboy
8 to 8:30 P.M.—Italian Program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7—"Back Alley" program
7:30—Texas Cowboy
8—Allay-Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Dramatic Sketch
10:30—News service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—News Service; Records
12:45—Studio program
1—Over the Teacups
1:30—Records
1:45—Lunatics at Large
2—Studio program
2:15—Billie Burke, Entertainer
2:30—Records
2:45—Masterpieces of Melody
3:15—Recorded Program
3:45—Adele Burian
4—Studio program
4:15—Accordion and Banjo Duo
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—The Mirror
8—St. Mary's Alumni Program
8:30—Slim Martin's Orchestra
8:45—The Gossipers
9—Hill Billies
10—Treasure Chest with Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Night Owls with Ray Howell

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Lillian Cooper
11:15—Manhattan Moods
11:30—Perrucci Penny
11:45—Song and Dance Kings
12:45—Meridian Medleys
12:45—Organ Recital, Glenn Goff
1:45—Calif. Parent Teachers Assoc.
2—Famous Songs and Singers
2:45—Organ Matinee: Glenn Goff
3:15—Narcotics Talk
3:20—Musical Novelties
3:30—Masters of Music
4—The Singing Strings
4:15—Bertram B. Bronson, psychiatrist
4:30—"Your Helpful Friend"
4:45—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Light Opera Program
8—RKO Variety Program
9:15—Sydney Dixon, Song Recital
9:30—Virginia Miller, Piano Recital
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Period
9—Morning Melodies
10—Helpful Hour
10:45—Accordion Capers
11—Eleventh Hour Program
11:30—Band Concert
12 noon—Recordings
12:30—Weather; Market Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Vespers, Roger Darling
5:30—Community Program
6—Evening Echoes
6:15—Franco's Program
6:30—Federal State Market Reports
6:45—Radio News and Forum
7:45—Liberty Bell Quarter Hour
8—Sacred Memories
8:30—Kallua Beach Boys
9—Fireseed Program
10 to 10:30—Community Program

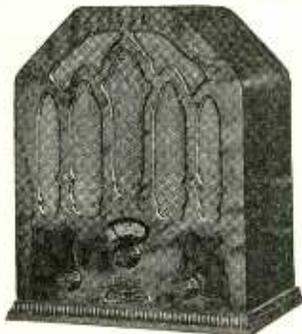


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REMLER COMPANY, Ltd.

2101 Bryant Street

San Francisco

Made by the radio firm as old as radio

340.7 Meters **KLX** Lake. 3000
880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records; N. Y. Stocks
 9—Modern Homes Period
 9:30—Clinic of the Air
 10:15—Stocks; Financial Informa-
 tion; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Jack Delaney and his Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Closing San Francisco Stocks
 2:45—Opportunity Hour
 3:45—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, Pianist
 5:30—The Three Cocoanuts
 6—Betty Babbish Band
 7—News Items
 7:30—Neighbory Songs and Poems
 7:45—Fred and Morris, Comedians
 8—The Clark Sisters
 8:15—Better Business Talk
 8:20—Egan Trio
 8:30—Faucit Theater Players
 9—Jack Manley, Violinist
 9:15—Gay Caballeros
 9:45—Herman C. Hiller, pianist
 10—Beverly Hill Billies
 11 to 12 midnight—Dance program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 8—Favorite Recordings
 9—Assoc. Food Stores' Program
 9:30—Irene Hubbell, Pianist
 9:45—Recordings
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Popular Selections
 11:30—Charles' Miniature Vaudeville
 11:45—Concert Music
 12 noon—Recordings
 12:30—Band Concert
 12:45—Song Cycle
 1—Stock Report and Records
 1:15—Financial Common Sense
 1:30—Records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; Records
 4—Julie and Jim
 4:15—Recordings
 5—Andy Anderson
 5:15—Popular Records
 5:30—Carl Coveny and Pat Buckman
 5:45 to 6:15 P.M.—Records
 12:01 to 6 A.M.—Owl Program

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6:30 A.M.—Farm Flashes
 6:45—Crazy Cowboys
 7—Dr. Kenyon's Church
 7:30—Organ Reveille
 8—Shell Happytime
 8:30—CBS Programs to 1:45
 1:45 P.M.—Don Lee Studio Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—CBS Program
 4:30—Studio Program
 4:45—Twilight Reveries
 5—George Yount, Organist
 5:30—CBS Programs to 6:15
 6:15—Don Lee Studio Program
 6:30—CBS Programs to 7:30
 7:30—George Yount, Piano
 7:45—Dr. Stevenson
 8—Scandinavian Hour
 9—Blue Monday Jamboree
 10—Crazy Cowboys
 10:15—Gene Quaw's Orchestra
 11 to 12 midnight—Coakley's Orch.

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins
 3:05—NBC-KPO Programs to 5:15
 5:15—Peerless Quarter Hour
 5:30—NBC-KPO Programs to 6:45
 6:45—Frank Funkhauser, Talk
 7 to 12 mid.—NBC-KPO Programs

254.1 Meters **KEX** Atwater 3111
1180 Kcys. 5000 Watts
 Western Broad. Co., Portland, Ore.
 7 A.M.—Morning Serenaders
 8—NBC-KPO Programs to 11:30
 11:30—Julia Hayes
 11:45—NBC-KPO Programs to 5
 5 P.M.—Lucien E. Beeker, Pianist
 5:15—Brick Holton Ballads
 5:30—NBC-KPO Programs to 6:45
 6:45—Newscasting
 7—NBC-KPO Programs
 7:15—Silent period
 8 to 12 mid.—NBC-KPO Programs

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO Programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO Programs to 11:30
 11:30—Old Folks' Corner
 11:45—Club Minutes
 12 noon—Masterworks of the Piano
 12:12—Grain Quotations
 12:15—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—NBC-KGO Programs to 3:45
 3:45—News of the Air
 4—NBC-KGO Program
 4:15—Memory Book
 5—NBC-KGO Programs to 7:30
 7:30—Musical Memories
 8—NBC-KGO Programs to 8:45
 8:45—Vocal Recital
 9—Little Symphony Hour
 10—NBC-KGO Program
 10:15—Vic Meyers' Music
 11:15 to 12 mid.—NBC-KGO Prog.

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Clisco Bullivant, Exercises
 7:30—Herb Wixson
 8—Program to be announced
 8:15—NBC-KGO Programs to 9
 9—Joyner's Joys, Wait and Marian
 9:15—Sartori and Wolff
 9:30—Home Comfort
 9:45—Fashion Notes
 10—Crazy Crystals
 10:15—Home Canning Contest
 10:30—NBC-KGO Programs to 12
 12 noon—Stewart-Warner
 12:15—NBC-KGO Program
 1—Various Programs
 1:30—NBC-KGO Program
 1:45—Spokane Fur Co.
 2—NBC-KGO Program
 2:30—Commercial Creamery
 3—NBC-KGO Programs to 3:45
 3:45—Peerless Dental Hygiene
 4—NBC-KGO Programs to 5:15
 5:15—Skippy
 5:30—NBC-KGO Program
 6—Kinman Business University
 6:30—NBC-KGO Programs to 8:45
 8:45—Editorial Page
 9—NBC-KGO Program
 9:15—Eb and Zeb
 9:30 to 12—NBC-KGO Programs

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Chet and Mabel
 7:04—Produce Quotations
 7:14—Vocal Solos; Farm Flashes
 7:27—Rhythmic Aces; Sport News
 8—NBC-KPO programs to 11
 11—Blue Streaks Orchestra
 11:30—Julia Hayes
 11:45—NBC-KPO programs to 3
 3—The Easy Chair
 3:10—NBC-KPO program
 3:55—The World Bookman
 4—Lost and Found Advertisements
 4:05—NBC-KPO programs to 5:15
 5:15—Steamboat Bill
 5:30—NBC-KPO programs to 6:45
 6:45—Studio program
 7—NBC-KPO Programs to 7:30
 7:30—Dollars and Sense Program
 7:45 to 12 mid.—NBC-KPO Program

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—CBS Programs to 10
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—The Carnivore
 12 noon—CBS Programs to 1:15
 1:15—John C. Stevenson
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—CBS Program
 4:30—Cecil Solly
 4:45—CBS Programs to 5:30
 5:30—Skippy
 5:45—CBS Programs to 6:15
 6:15—Don Lee Feature
 6:30—CBS Programs to 7
 7—Sports Review
 7:15—CBS Programs to 7:45
 7:45—John C. Stevenson
 8:15—Bouquet of Melody
 8:45—The Globe Trotter
 9—Blue Monday Jamboree
 10—Gene Quaw's Orchestra
 11 to 12 midnight—Coakley's Orch.

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 6 A.M.—KOIN's Klock
 7—Novelties
 7:30—Keyboard Kapers
 7:45—Organ Concert
 8—Shell Happytime
 8:30—CBS Program
 9—Golden Melodies
 9:30—CBS Programs to 12
 12 noon—Merrymakers
 12:30—Culmbacher Malt Extractors
 12:45—CBS Program
 1—The Book of Life
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—Skippy
 5:15—Davidson's Prize Club
 5:45—CBS Programs to 6:15
 6:15—KHJ Song Recital
 6:30—CBS Programs to 7:15
 7:15—Bells of Harmony
 7:30—KOIN Concert Orchestra
 8—Blue Monday Jamboree
 10—Leather Pushers
 10:15—Band Concert
 10:20—Gene Quaw's Orchestra
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Jack and Jill's Tavern
 Orchestra

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,
KECA, KTAR, KFSD**

7:30 A.M.—Arlon Trio: KPO
8—Financial Service: KPO, KGA,
KJR, KEX, KTAR
8:15—Crosscuts from the Log o' the
Day: KPO, KGA, KJR, KEX,
KTAR off 8:30
9:15—Cultural Conversation: KPO,
KGA, KEX, KTAR, KFSD
9:30—Helpful Hints to Housewives,
Julia Hayes: KPO
9:30—Organ Concert: KGA, KJR on
9:45, KEX, KFSD
9:45—University of California .at
Your Service: KPO
10—Mardi Gras, with Al Schuss,
master of ceremonies: K P O,
KGA, KJR, KEX, KFSD (KGIR
on 10:15)
10:30—Outstanding Daytime Speak-
ers: KPO, KGA, KJR, KEX,
KFSD
10:45—Smackouts, comedy duo:
KPO, KGA, KJR, KEX, KFSD
11—Mid-day Musical Notes: KPO,
KGA, KEX off 11:15, KFSD
11:30—Rhythmic Serenade: KPO,
KFSD off 11:40
11:45—Scripture Reading: KPO
11:46—Tickling the Keys: KPO
11:45—Rhythmic Serenade: KGA,
KJR, KEX, KFSD
11:50—South San Francisco Stock-
yards Report: KPO
11:57—Time Signals: KPO
12 noon—In a French Cafe, songs
and characterizations by Beatrice
Benaderet; orchestra direction
Walter Beban: KPO, KGA on
12:05, KJR, KEX
12:30—Pair of Pianos, Grace Fran-
kel, Gertrude Lyne: KPO, KGA,
KJR, KEX
1—Soloist: KPO, KGA, KEX
1:15—Jingle Joe—Joe Parsons,
basso, songs, organ: KPO, KGA,
KJR, KEX, KOA
1:30—Schirmer and Schmitt, piano
duo: KPO, KGA, KJR, KEX,
KFSD
1:45—Sparklers, Agatha Turley, so-
prano: KPO, KGA, KJR, KEX,
KFSD
2:30—On Parade, band music direc-
tion Rex Dunn: KPO, KGA, KJR,
KEX, KGHL
3—The Cavaliers, orchestra, direc-
tion Walter Beban: KPO (KGA on
3:05), (KJR off 3:05 to 3:15, off
3:55), KFX (KFSD on 3:30 to
3:45), (KGIR on 3:30)
4—Eileen Piggott, soprano: KPO,
KGA, KJR on 4:05, KEX
4:15—Federal Business Talk: KPO,
KGA, KJR, KEX
4:30—Pipe Dreams, readings by
Victor Rodman; organ accompani-
ment: KPO, KGA, KJR, KEX
5—California State Chamber of
Commerce Program: KPO, KGA,
KJR
5:15—Headliners, soloist: KFO
5:30—The Singing Lady: KPO,
KGA, KJR, KEX, KECA
5:45—Dixie Memories: KPO, KGA,
KJR, KEX, KFSD
6—Meet the Orchestra: KPO, KGA,
KJR on 6:15 to 6:30, KEX off
6:30, KFSD off 6:30
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO,
KGA, KJR, KEX
7:15—Tarzan of the Apes, electrical
transcription: KPO

7:30—Alice Gentle, soprano, string-
wood ensemble direction Charles
Hart: KPO, KJR on 7:45, KGA
8—Road Show, variety program:
KPO, KGA, KJR, KEX
9:30—Olympians: KPO, KGA, KJR,
KEX
10—Ramona, "The Final Tragedy,"
serial drama by Wilbur Hall, 11th
episode: KPO, KGA, KJR, KEX,
KECA, KOA
10:30—The Arcadians: KPO, KGA,
KJR, KEX, KFSD, KOA
11—Stringwood Ensemble, Everett
Foster, baritone: KPO, KGA,
KEX
11:30 to 12 midnight—Organ Con-
cert: KPO, KGA, KJR, KEX

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO
7:30—United States Navy Band:
KGO, KFI, KFSD
7:45—Van and Don, the Two Pro-
fessors, Comedians: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KOA
8—Johnny Marvin, Tenor: KGO,
KHQ, KFSD
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: KGO,
KHQ, KFI; KFSD on 8:45
9—Address by Frank Morrison,
"The Unemployment Situation and
the Five-Day Week": KGO,
KOMO
9:30—Buckaroos, Charles Marshall
and Ted Maxwell: KGO, KOMO
9:45—Arlon Trio, Joyce Barthelson,
pianist and director; Modesta Mor-
tensen, violinist; Margaret Avery,
cellist: KGO, KOMO, KFI, KGIR
on 10:15, KGW on 10
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, (KFSD off 10:50, on 11:10),
(KTAR, KDYL, KOA on 11:10)
11:30—The League of Western Writ-
ers: KGO
12 noon—Organ Concert: KGO,
KOMO off 12:12, KFI, KFSD
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL
1—Stringwood Ensemble, instrumen-
talists direction Charles Hart:
KGO, KOMO, KGW on 1:30
1:45—G E Circle: KGO, KHQ,
KOMO, KGO, KFI, KDYL
2—Palais d'Or Orchestra: KGO,
KHQ; KGW off 2:15; KFSD on
2:30
2:45—Donald Novis: KGO, KFSD
3—Harriet Lee and Her Boys: KGO,
KHQ
3:15—Outstanding Speakers, inter-
viewed by Thomas L. Stix: KGO,
KHQ, KFSD
3:30—The Stebbins Boys: KGO,
KHQ, KOMO, KGW, KFI, KDYL
3:45—News Service: KGO
4—Fine Art String Quartet: KGO,
KHQ, KOMO, KFI, KFSD
4:30—The Revelers: Male Quartette:
KGO, KHQ, KGW, KFI, KFSD
5—Music Doctor: Orchestra direc-
tion Joseph Hornik: KGO, (KHQ
off 5:15), KGW, (KFI on 5:15),
KOA

5:30—Parade of the States: Orches-
tra direction Erno Rapee: KGO,
KHQ, KOMO, KGW, KFI, KDYL
6—National Radio Forum: KGO,
KOMO, KGW, KFI, KGIR, KGHL
6:30—Demi-Tasse Revue: John P.
Medbury, Master of Ceremonies:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KDYL, KOA,
KGIR, KGHL
7—Amos 'n' Andy, Blackface Com-
edians: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KDYL
7:15—Maxwell House Program:
Lanny Ross, Tenor; Orchestra di-
rection Don Voorhees: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL
7:30—To be announced: KGO
8—G. Washington Coffee Concert
Orchestra: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR, KDYL
8:30—Billy Jones and Ernie Hare,
songs and patter: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL
8:45—Romantic California: talk by
Louis F. Byington: KGO, KFI,
KFSD
9—Nomads, Mary Wood, soprano;
orchestra direction Joseph Hor-
nik: KGO on 9:15, KHQ off 9:15,
KFSD, (KOA on 9:15)
9:30—Anson Weeks Dance Orches-
tra: KGO, KHQ, KGW, KFI,
KFSD
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Musical Highlights, Barbara
Blanchard, soprano; Myron Nies-
ley, tenor; orchestra direction
Emil Polak: KGO, KHQ, KFSD
off 10:30
11—Organ Concert: KGO, KHQ,
KFI, KFSD
11:30 to 12 midnight—Rhythm Ven-
dors: KGO, KHQ, KFI, KFSD

CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Revue: Vien-
nese Program presented by Emery
Deutsch and his Orchestra: KFBK,
KMJ, KWG, KERN, KOL, KOIN,
KFRC, KHJ, KGB, KSL
9—George Hall and his Hotel Taft
Orchestra: KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KFRC,
(KHJ on 9:15), KGB, KSL
9:30—Madison Ensemble: String En-
semble, KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KOIN,
KHJ, KGB
10—Ann Leaf at the Organ: KFBK,
KMJ, KERN, KVI, KFPY, KOIN,
KHJ, KSL
10:30—Elizabeth Barthell, Songs, as-
sisted by Orchestra: KFBK, KMJ,
KWG, KERN, KVI, KFPY, KOIN,
KFRC, KGB, KSL
10:45—Columbia Salon Orchestra:
KFBK, KMJ, KWG, KERN, KOL,
KVI, KFPY, KOIN, KFRC, KHJ,
KGB, KSL
11:30—The Captivators: KFBK,
KMJ, KWG, KERN, KVI, KFPY,
KOIN, KFRC, KHJ, KGB, KSL
11:45—Four Eton Boys, Novelty
Male Quartet: KFBK, KMJ,
KWG, KERN, KVI, KFPY, KOIN,
KFRC, KHJ, KGB, KSL
12 noon—Frank Westphal's Dance
Orchestra: KFBK, KMJ, KWG,
KOL, KVI, KFPY, (KHJ on
12:15), KGB, KSL

12:30—Columbia Artists' Recital: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KHJ on 12:45), KGB, KSL

1—Romance, featuring Frank Westphal's Orchestra, with Jack Brooks, Tenor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL

2—Happy Time with Irene Beasley: KSL

2:15—Reis and Dunn, assisted by Fred Berrens' Orchestra: KSL

2:30—Midland Broadcasters: KSL

3:15—Sid Gary, Baritone, with Freddie Rich's Orchestra: KSL

4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

4:45—Jay C. Flippencies: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, (KHJ on 5), KGB, KSL

5:15—Harl Smith's Orch.: KFBK, KMJ, KERN, KOL, KFPY, KGB

5:30—Musical Album of Popular Classics: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL

5:45—Musical Album of Popular Classics: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

6:45—"Myrt and Marge": KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ

7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

7:30—Charles Carlie, Tenor, with Freddie Rich's Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB, KSL

7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KFPY, KFRC, KHJ, KGB, KSL

8—Eddie Duchin and his Orchestra: KSL

8:30—Ted Weems and his Orchestra: KSL

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record Program
10—News Release

10:15—Record Program
11:45—County Medical Assoc. Talk
12 noon—Record Program

1:45—Bob, Bunny and Junior
2—Record Program
2:45—NBC-KPO Program

3—Record Program
3:30—Alex. Bevani, Italian Language
3:45—Record Program

4—News Release
4:15—Record Program
5—Brother Ken and his Kiddies

5:30—NBC-KPO Program
5:45—Al, Mack and Tommy
6—Olympic Choral Club

6:30—Record Program
7—Tom Murray's Hill Billies

7:30—Wesley Tourtellotte, Organist
7:45—Joe Warner's Jolly Journal
8—Orchestra with Eleanor Rennie, Contralto

8:30—String Trio
9—Hemlock Corners
9:15—Wesley Tourtellotte, Organist

9:45—Close Partners, sketch
10—NBC-KPO Program
10:30 to 11 P.M.—Record Program

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:30 A.M.—Stock Market Quotations
6:45—Dr. Seixas, Health Exercises

7:30—NBC-KGO Programs to 9
9—Helpful Hints to Housewives
9:15—NBC-KGO Program

9:30—Fashion Tour with Melisse
10—NBC-KGO Programs
10:15—Dorothy Raymond, Pianist

10:30—NBC-KGO Program
11:30—Co. Medical Assoc. Program
11:45—Federal & State Mkt. Reports

12 noon—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News Release

1:10—Woman Columnist of the Air
1:15—Ann Warner Chats
1:45—NBC-KGO Program

2—Tom Murray's Hill Billies
3—Cheiro, Astrologist
3:15—Book Review

3:30—NBC-KGO Program
3:45—News Release
4—NBC-KGO Program

4:30—Studio Program
5—NBC-KGO Programs to 7:30
7:30—Orchestra

8—NBC-KGO Programs to 9
9—Packard Concert Orchestra with Allan Watson, Basso

9:30—NBC-KGO Programs to 10:15
10:15—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

225.4 Meters **KGB** FRank. 6151
1330 Kcys. 500 Watts

Don Lee, Inc., San Diego, California
7 A.M.—The Morning Edition
8—Shell Happytime

8:30—CBS programs to 10
10—Helen Stone, Around the Town
11—CBS Programs to 12

12 noon—Farm Flashes; Stocks
12:15—CBS Programs to 1:45
1:45—To be announced

2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Program

4:15—Blanche Wood
4:30—Town Topics; News Reel
4:45—CBS Programs to 6:15

6:15—To be announced
6:30—CBS Programs to 7:15
7:15—Chamber of Commerce prog.

7:30—Hutton's Concert Quartet
8—Blue Monday Jamboree
10—KGB News Reel

10:15—Quaw's Orchestra
11 to 12 midnight—Halstead's Orch.

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO Program
8—Morning Musicale

8:35—Stock Reports
8:45—NBC-KGO Program
9—Good Cheer Program

9:15—NBC-KPO Programs to 12
12 noon—NBC-KGO Programs to 1
1—U. S. Grant Hotel Serenaders

1:30—NBC-KPO Programs to 2:30
2:30—NBC-KGO Programs to 3:30
3:30—NBC-KPO Program
3:45—Radio Dental Clinic

4—NBC-KGO Programs to 5
5—Studio Program
5:10—Program Resume

5:15—Judge Philip Smith
5:20—Late News Items
5:30—Studio Program

5:45—NBC-KPO Programs to 6:30
6:30—NBC-KGO Programs to 7:30
7:30—To be announced

8—NBC-KGO Programs to 9
9—San Diego Labor Temple Program
9:30—NBC-KGO Programs to 10:30

10:30—NBC-KPO Program
11 to 12 mid.—NBC-KGO Programs

333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime

8:30—CBS Program
9—Jack and Grace
9:15—CBS Programs to 10:15

10:15—Phoebe Elkin's Magazine
10:45—CBS Programs to 12
12 noon—Beauty Talk and Organ

12:15—CBS Program
12:30—World-wide News
12:50—CBS Programs to 1:15

1:15—Times Forum
1:45—Blue Ridge Colonel
2—Happy Go Lucky Hour

3—Feminine Fancies
4—To be announced
4:15—CBS Program

4:30—All Year Club
4:45—Kerry Conway, Chats on Words
5—CBS Program

5:15—News Items; Town Topics
5:30—Skippy
5:45—CBS Programs to 6:15

6:15—Juanita Tennyson, Song Recital
6:30—CBS Programs to 8
8—Blue Monday Jamboree

10—World-wide News
10:10—Bisquick Band
10:15—Gene Quaw's Orchestra

11—Hotel Roosevelt Orchestra
12 to 1 A.M.—Roger King and Roy Ringwald

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer

9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service

10—Eddie Albright's Family
10:30—Kate Brew Vaughn
11—Marmola

11:15—Recordings
12 noon—News
1—New Paris Inn

2—Eddie Albright, The Bookworm
3—Matinee Mirthmakers
3:30—Recordings

4—Travelogue; Stocks; Announcements
4:15—Maxine's Shopping Service
5—Town Crier

5:45—Crazy Water Co., transcription
6—News
6:15—Musical Program

6:30—Oh-h-h Elmer
6:45—Feature Program
7—Frank Watanabe and Hon. Archie

7:15—R. M. Gannon
7:30—Vigilantes, Bert Butterworth
7:45—Musical Program

8—"The Realtor Californians"
8:30—Georgia Fifield Players
9—News

9:15—Ethel Duncan
9:30—Calmon Luboviski, Violinist
10—Beverly Hill Billies

11 to 12 midnight—New Paris Inn

WHICH IS STURDIER—

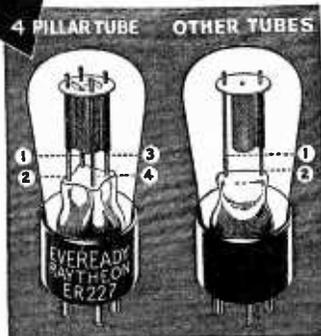


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Wholesale Distributor

171 Bluxome Street

San Francisco

TUESDAY Programs

Sept. 6, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:45
9:45—Ida Bailey Allen
10—KFRC Shopper's Club
10:15—CBS Program
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11:30—Martha Meade
11:45—CBS Program
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Program
4:15—Medical Talk
4:30—The Sampler
4:45—CBS Programs to 5:15
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Program
6:15—Langendorf Program
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program to 8:30
8:30—To the Ladies
9—Three Shades of Blue
9:15—Eb and Zeb
9:30—Jubilee from KOL
10:30—Grand Hotel Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Request Hour



CLARK SISTERS
KLX—5:45 P.M.

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Moment Musicale
8:30—Kalua Melody Makers
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Mae Church, Contralto
2:45—Ambrose Whitmer, Pianist
3—Union Mutual Life
3:08—Recordings
3:30—The Smoky Oaks
4—Prosperity Program
4:15—Ira Diagnosis Clinic
4:30—Myrtle Segal, Soprano
4:45—Prosperity Program
5—Cello Lindo Quartette
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Fireside Chorusters
7:45—The Texas Cowboys
8—Bible Lecture, Judge Rutherford
8:15—The Burlesquers
9:15—The Wallele Trio
9:30—Cowboy Jack
9:45—Dot and Dash, Harmony Duo
10 to 11 P.M.—Fleur De Lis Dance Orchestra

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King's Country Store
9:30—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Organ Interlude
11—Learn French, Prof. Achille
11:15—Concert melodies
12 noon—News flashes; Dance music
1—Silent Period
6—Blue Rhythm Boys
6:30—Rosenthal Program
6:45—News Flashes
7—Elaine Edwards, Blues Singer
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agr. Foundation, Ltd., San Jose

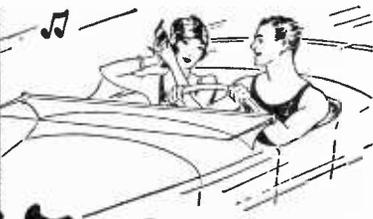
9—Morning Melodies
10—Martha Meade Society
10:15—Aunt Sammy
10:30—Recordings
10:45—Accordion Capers
11—Eleventh Hour Program
11:30—Band Concert
12 noon—Recordings
12:30—Weather; Market Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Watch Tower
5:15—Sacred Music
5:30—Community Program
6—Evening Echoes
6:15—Franco's Program
6:30—Fed., State Market Reports
6:45—Radio News and Forum
8—You Never Can Tell Program
10 to 11:30 P.M.—Community Prog.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—"Canning Time"
12 noon—Marjorie Lee, Melody Girl
12:15—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Across the Footlights
2—Musical Novelties
2:30—Lillian Cooper
2:45—Mrs. M. C. Sloss, verses
3—Glen Goff, Organist
4—Artist Celebrities
4:30—"Your Helpful Friend"
4:45—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Chappie's Sleepy Time Express
6:45—Waltz Time
7—"The Daily Challenge"
7:15—Happy Repairmen
7:30—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Ted Pio-Rito and his band
8:30—Virginia Miller, Piano Recital
8:45—Billy Small: Fiddlin' Around
9—Joe Wright's Orchestra
9:30—Milly and Billy, the Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Records
10:15—Stocks; Financial Information
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:30—Safety Talk, L. H. Collett
3:45—Galen Harvey and Madelon Sivyer
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:15—The Three Cocoanuts
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—Organ Recital: Ethel Rhinard at the Console; Cora Scott, Soloist
8:30—Helen Parmelee, Pianist
8:45—Helen Benson, Lucille Swan, Banjoists, and Lilah Clark, Pianist
9—Old Gospel Hymns Mixed Quartet, under direction of M. Jay Goodman, Tenor
9:30—Nerino's Variety Orchestra
10—Beverly Hill Billies
11 to 12 midnight—Dance program



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EAST BAY

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535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recorded Program
7—"Back Alley" program
7:30—Texas Cowboy
8—Alley-Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
10:35—Dr. E. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Studio program
2:15—Billie Burke, Entertainer
2:30—Ira Blue, Bridge Instructor
2:45—Records
3—Parks Program
3:45—Adele Burian, vocalist
4—Studio Program
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Wandering Thru Switzerland
6—Weaver of Dreams
6:15—Life of Rolly in Hollywood
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—Oakland Post Enquirer
7:45—Studio Program
8:15—Dance Orchestra
8:30—Front Page Headlines
8:45—The Gossipers
9—Hill Billies
10—Better Business Bureau
10:15—Luther Putnam's Treasure Chest
10:45—Moment Musicale
11 to 1 A.M.—Night Owls with Ray Howell

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—Davenport Hotel Orchestra
7 to 12 mid.—NBC-KPO Programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:14—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—Blue Streaks Orch.; Sports
8—NBC-KPO programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO programs to 3
3—Better Business Talk
3:05—NBC-KPO program
3:50—The World Bookman
3:55—Lost and Found Advertisements.
4—NBC-KPO programs to 5:30
5:45—NBC-KPO program to 6:45
6:45—Sohl-Lundberg & Reed
7—NBC-KPO programs to 7:30
7:30—News Edition
7:45—NBC-KPO programs to 9
9—Around the Town with Lloyd Spencer
9:15—Eb 'n' Zeb
9:30—Lakeside Dance Orchestra
10 to 12 mid.—NBC-KPO Programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Crazy Crystals
7:30—Kronenberg's Shoe Hospital
8—Program to be announced
8:15—NBC-KGO Program
8:30—Frances Ingram
8:45—NBC-KGO Program
9—Joyner's Joys, Walt and Marian
9:15—Sartori and Wolff
9:30—Home Comfort
9:45—Canning Time
10—Martha Meade Society
10:15—NBC-KGO Programs to 12:15
12:15 P.M.—Chamber of Commerce
1—Various Programs
1:30—NBC-KGO Program
1:45—Spokane Fur Co.
2—NBC-KGO Program
2:30—Commercial Creamery
3—NBC-KGO Programs to 3:45
3:45—Peerless Dental Hygiene
4—NBC-KGO Program
5:15—Skippy
5:30—NBC-KGO Programs to 8
8—Editorial Column, Russell Bankson
8:30—NBC-KGO Programs to 9:15
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Prog.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9
9—Uncle Hank from Ciderville Center
9:15—Prudence Penny
9:30—NBC-KGO Program
9:45—Vocal Recital
10—NBC-KGO Programs to 11:30
11:30—Old Folks' Corner
11:45—Club Minutes
12 noon—Masterworks of the Piano
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Einer & Einar, Two Counselors
1:15—Concert Orchestra
1:45—NBC-KGO Programs to 2:15
2:15—Teacup Philosopher
2:30—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—NBC-KGO Programs to 9
9—Fisher's Blend Hour
9:30—NBC-KGO Programs to 10:15
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—Crazy Quartette
7—Dr. Kenyon's Church
7:30—Oregon Revellie
8—Shell Happytime
8:30—CBS Programs to 2
2 P.M.—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
3:45—Feminine Fancies
4—CBS Programs to 4:30
4:30—Organ Concert, George Yount
5—CBS Programs to 6
6—To be announced
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:15
8:15—Eddie Coy
8:30—CBS Program
9—Financial Talk
9:05—Harold Zollman, Pianist
9:30—KOL Jubilee
10:30—Slumber Boat
11 to 12 mid.—Cole McElroy's Orch.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Clock
8—Shell Happytime
8:30—CBS Program
9—Through the Looking Glass
9:15—CBS Program
9:30—Colonial Dames
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1:15
1:15—John C. Stevenson
1:45—CBS Program
3—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
3:45—Feminine Fancies
4—CBS Programs to 4:30
4:30—Ceell Solly
5—CBS Program
5:15—CBS Program
5:30—Skippy
6—CBS Program
6:15—Otto A. Case
6:30—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Globe Trotter
9:30—Mid-week Jubilee
11 to 12 midnight—Coakley's Orch.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
9—Golden Melodies
9:30—CBS Programs to 12
12 noon—Merrymakers
12:30—Culmbacher Malt Extractors
12:45—CBS Programs
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Skippy
5:15—Davidson's Prize Club
5:45—CBS Programs to 6:15
6:15—DLBS Dance Music
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Bells of Harmony
8—KOIN Concert Orchestra
8:30—CBS Program
9—Band Concert
9:05—Three Shades of Blue
9:15—Eb and Zeb
9:30—Mid-week Jubilee
10—The Fights Broadcast
11—McElroy's Greater Oregonians
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 4
4—To be announced
4:30—NBC-KPO programs to 5:15
5:15—The Phantom Pianist
5:30—NBC-KPO Programs to 6:45
6:45—Newscasting
7—NBC-KPO Program
7:15—Silent period
8 to 12 mid.—NBC-KPO Programs

440.9 Mtrs. **NBC-KPO** GA. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,
KECA, KTAR, KFSD**

7:30 A.M.—Arlon Trio: KPO
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log o' the
Day, Dr. Laurence L. Cross:
KPO, KGA, KJR off 9, KEX,
KTAR off 8:45
9:15—Stringwood Ensemble: KPO,
KFSD
9:30—Bluettes: KPO off 9:45, KGA,
KEX, KFSD
9:45—University of California at
Your Service: KPO
10—Mardi Gras: KJR, KPO, KGA,
KEX
10:30—Strollers' Matinee; Glenn
Riggs, master of ceremonies; Orch.
direction Zoel Parentau: KPO,
KGA.; KJR off 10:45; KEX
11—Vocal Art Quartet: KPO, KGA,
KJR, KEX
11:30—Organ Concert: KPO off
11:45, KGA, KJR, KEX on 11:45
11:45—Scripture Reading: KPO
11:46—Ticking the Keys: KPO
11:50—South San Francisco Stock-
yard Report: KPO
11:57—Time Signals: KPO
12 noon—Music Masters, orchestra
direction Joseph Hornik; Allan
Wilson, tenor soloist: KPO, KGA
on 12:05, KJR on 12:30, KEX
12:45—California Trio: KPO, KGA,
KJR, KEX
1—Garden Melodies: KPO, KGA,
KJR on 1:15, KEX, KFSD,
KTAR on 1:30
1:45—Vagabonds, vocal soloist; or-
chestra direction Meredith Will-
son: KPO, KGA, KJR, KEX,
KFSD on 2
2:30—Music Garden: KPO, KGA,
KJR, KEX
3—The Cavaliers, orchestra direction
Walter Beban: KPO, KGA on
3:05, KJR on 3:15, off 3:55, KEX
4—To be announced
4:30—Mrs. Luther Burbank, Garden
Walks, "Interesting Hum a n
Plants": KPO, KGA, KJR, KEX
4:45—Rosa Low, Russian-Amer-
ican Opera and Concert Soprano:
KPO, KGA, KJR, KEX
5—Simpv and Gladwys, comedy
sketch featuring Monroe Upton
and Elsbeth Frellesen: KPO,
KGA, KJR, KEX
5:15—Headliners, soloist: KPO
5:30—The Singing Lady: KPO,
KGA, KJR, KEX, KECA
5:45—Dixie Memories, Sam Moore,
Carolyn Moore, Dixie Marsh,
Chuck Russell, songs and dia-
logue: KPO, KGA, KJR, KEX
6—Recollections, Charles Bulotti,
tenor; orchestra direction Joseph
Hornik: KPO, KGA, KJR, KEX
6:45—Cecl and Sally: KPO
7—Tom Mitchell, baritone: KPO,
KGA, KJR, KEX
7:15—Tarzan of the Apes, elec-
trical transcription: KPO
7:15—Cesare Sodero and the NBC
Concert Orch.: (KPO on 7:30)
KGA, KJR off 7:30, on 7:45,
KGIR off 7:45
8—Crosscuts from the Log of the
Day: KPO, KGA, KJR, KEX
8:30—Mona Lowe, blues singer:
KPO, KGA, KJR, KEX, KFSD
9—Waltz Time, Ben Klassen, tenor;
orchestra direction Meredith Will-
son: KPO, KGA, KJR, KEX

9:30—Lakeside Dance Orchestra:
KPO, KGA, KJR, KEX, KOA
10—Melody Train, vocal trio; or-
chestra direction Walter Beban:
KPO, KGA, KJR, KEX
10:30—Hello, Buddies, band and
male quartet, direction of Del
Milne: KPO, KGA, KJR, KEX,
KFSD
11—Carol Lofner and His Bal Tab-
arin Orchestra: KPO, KGA, KJR,
KEX
11:30 to 12 midnight—Organ Con-
cert: KPO, KGA, KJR, KEX

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO
7:30—United States Army Band:
direction Capt. William J. Stan-
nard: KGO, KHQ, KFI, KFSD
7:45—Van and Don, the Two Pro-
fessors, Comedians: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KOA
8—Johnny Marvin, Tenor: KGO,
KHQ, KFSD
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: KGO;
KHQ, KGW, KFSD, on 8:45; KFI
9—Harold Stokes' Orchestra: KGO,
KFI
9:15—Happy Jack, Vocalist: KGO
9:30—Buckaroos, Ted Maxwell,
Charles Marshall: KGO
9:45—Eva Garcia, piano: KGO, KHQ
10—Arlon Trio: KGO, KHQ on 10:15,
KFI off 10:15
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR, KDYL, KOA
off 10:50, on 11:10), (KGIR off
10:50)
11:30—Synco-Thots: Edna Fischer,
Newell Chase, piano duo: KGO,
KFSD
11:45—To be announced: KGO
12:15 P.M.—Western Farm and
Home Hour: KGO, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL
1—Stringwood Ensemble: Instru-
mentalists direction Charles Hart:
KGO, (KGW on 1:30)
1:45—G E Circle: KGO, KHQ,
KOMO, KGW, KFI, KDYL
2—Ted Black and Orchestra: KGO,
KHQ, (KOMO off 2:15), KGHL
2:30—Sheer Romance, dramatic pro-
gram: KGO, KOMO
2:45—Back of the News in Wash-
ington: KGO, KFI, KFSD, KGIR,
KGHL
3—Mid-Week Federation H y m n
Singer: KGO, KHQ, KFI, KFSD,
KTAR
3:15—Frankie Masters and His Or-
chestra: KGO, KHQ, KOMO,
KGW, KFSD
3:30—The Stebbins Boys: KGO,
KHQ, KOMO, KGW, KFI, KDYL
3:45—News Service: KGO
4—Balladettes, Irving Kennedy,
tenor; Orchestra direction Rex
Dunn: KGO, KHQ, KGW, KFI
on 4:15
4:30—Little Musicales, classic music:
KGO, KGW, KFSD
4:45—Motoring Thru Europe: KGO,
KFSD
5—National Artists Series: KGO,
KHQ off 5:15, KGW, KTAR

5:30—Ed Wynn and the Fire Chief
Band: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, KDYL,
KGIR, KGHL
6—Lucky Strike Dance Hour: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL
7—Amos 'n' Andy, Blackface Com-
edians: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KDYL
7:15—Memory Lane, rural drama
by H. C. Connette, featuring Billy
Page, Eileen Piggott, Ted Max-
well: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR
7:45—To be announced: KGO
8—Ralph Kirbery the Dream Sing-
er: KGO, KFSD, KGHL
8:05—Paul Whiteman and his Chief-
tains: KGO, (KHQ on 8:20),
KFSD, KGHL
8:30—Hotel New Yorker Orchestra:
KGO, KHQ, KGW
8:45—John and Ned, Vocal and In-
strumental Duo: KGO
9—Rainbow Harmonies: Easton
Kent, Tenor; Orchestra direction
Emil Polak: KGO, KGW, KFSD,
KTAR
9:30—The Story Teller: "Kamennoi-
Ostrov," by Samuel B. Dickson:
KGO, KHQ, KGW, KFSD
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Bluebird Melodies, Lucile
Kirtley, soprano; Meredith Will-
son's Orch.: KGO, KHQ, KFSD
10:45—Everett Foster, baritone:
KGO, KHQ
11—Ted Flo-Rito and His Hotel St.
Francis Dance Orchestra: KGO,
KHQ, KFI, KFSD
11:30 to 12 midnight—Jay Whid-
den's Miramar Hotel Orchestra:
KGO, KHQ, KOMO, KFI, KFSD

CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK,
KMJ, KWG, KERN, KOL, KVI,
KOIN, KFRC, KHJ, KGB
9—George Hall and his Hotel Taft
Orchestra: KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KHJ,
KGB, KSL
9:30—Atlantic City Musicales: KFBK,
KMJ, KWG, KERN, KOL, KVI,
KFPY, KOIN, KFRC, KGB
10—Rhythm Kings, Fred Berrens,
Conductor: KFBK, KERN, KVI,
KFPY, KOIN, KHJ, KSL
10:15—Charis Musical Revue: KFBK,
KOL, KVI, KFPY, KOIN, KFRC,
KHJ
10:30—Columbia Salon Orchestra:
KFBK, KMJ, KWG, KERN, KOL,
KVI, KFPY, KOIN, KFRC, KGB,
KSL
11—Columbia Artists Recital: KFBK,
KMJ, KWG, KERN, KVI, KFPY,
KOIN, KFRC, KHJ, KGB, KSL
11:30—Snapshots: KFBK, KMJ,
KWG, KERN, KVI, KFPY, KOIN,
(KFRC on 11:45), KHJ, KGB,
KSL
12 noon—Boston Popular Revue:
KFBK, KMJ, KOL, KVI, KFPY,
KHJ, KGB, KSL
12:30—George Hall and his Hotel
Taft Orchestra: KFBK, KOL,
KVI, KFPY, (KOIN on 12:45),
KGB, KSL
1—"Meet the Artist": KFBK, KMJ,
KWG, KERN, KOL, KVI, KFPY,
KFRC, KGB, KSL
1:15—Virginia Arnold, Pianist:
KFBK, KMJ, KWG, KERN, KVI,
KFPY, KFRC, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
 1:45—Musical Comedy Memories: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 2—Happy Time with Irene Beasley: KSL
 2:15—Piano Pictures, Keenan and Phillips: KSL
 2:30—Midland Broadcasters: KSL
 2:45—Reis and Dunn: KSL
 3:30—Noble Sissle and his Orchestra: KVI, KFPY
 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 4:15—Willie Botts in Person: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB, KSL
 4:45—Fray and Braggiotti, Franco-Italian Piano Team: KFBK, KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
 5—"Music that Satisfies": KGBM, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 5:15—Modern Male Chorus: KFBK, KMJ, KVI, KFPY, KGB
 5:30—Harl Smith and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB, KSL
 5:45—Harl Smith and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6—Manhattan Serenaders: KFBK, KMJ, KERN, KVI, KFPY, KFRC, KHJ
 6:30—Isham Jones and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6:45—"Myrt and Marge": KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 7:30—Little Jack Little, Vocalist and Pianist: KGB, KSL
 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL
 8—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 8:30—Gus Arnheim and his Orchestra: KOL, KVI, KFPY, KOIN, KSL
 225.4 Meters **KGB** Frank. 6151
 1330 Kcys. 500 Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—Morning Edition
 8—Shell Happytime
 8:30—CBS Programs to 9:45
 9:45—Around the Town with Helen Stone
 10:15—CBS Programs to 12
 12 noon—Farm Flashes
 12:10—Closing Stock Quotations
 12:15—CBS programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Program
 4:15—Blanche Wood
 4:30—Town Topics; News Reel
 4:45—CBS Programs to 6
 6—Hutton's Concert Quartette
 6:30—CBS programs to 7:30
 7:30—Quaw's Orchestra

7:45—CBS program
 8:30—To the Ladies
 9—Three Shades of Blue
 9:15—Eb and Zeb
 9:30—Jubilee from Seattle
 10:30—Eslick's Orchestra
 11 to 12 midnight—Coakley's Orch.
 285.5 Meters **KNX** Hemp. 4101
 1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Brew Vaughn
 11—Jack Carter's Birthday Party
 12 noon—News
 1—New Paris Inn
 2—Eddie Albright, The Bookworm
 2:30—Recordings
 4—Travelogue; Stocks; Announcements
 4:15—Maxine's Shopping Service
 5—Town Crier
 6—News
 6:15—KNX Ensemble
 6:30—Oh-h-h Elmer
 6:45—Feature Program
 7—Frank Watanabe and Hon. Archie
 7:15—Rev. R. P. Shuler
 8—Sol Hoopi's Hawaiians
 8:30—American Legion Program
 9—News
 9:15—Dreamin' Time, with Drury Lane
 9:30—Stuart Buchanan & Ensemble
 10—Beverly Hill Billies
 11 to 12 midnight—New Paris Inn

209.7 Meters **KECA** Richm'd 6111
 1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record program
 10—News release
 10:15—Record program
 1:45 P.M.—Bob, Bunny and Junior
 2—Record program
 2:45—Doria Ball's Personality program
 3—Wesley Tourtellotte, organist
 3:45—Record program
 4—NBC-KPO program
 4:30—News Release
 4:45—Dr. H. Edward Meyers
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO program
 5:45—Al, Mack and Tommy
 6—Record Program
 7—Tom Murray's Hill Billies
 7:30—"Golden Memories," Orchestra with Richard Davis, Tenor
 8—Little Joe Warner's Jolly Journal
 8:15—Al Gayle, Accordionist
 8:30—Hotel Miramar Orchestra
 9—Helen Guest, Ballads
 9:15—Wesley Tourtellotte, Organist
 9:45—Close Partners, sketch
 10 to 11 P.M.—Record Program

499.7 Meters **KFSD** Franklin 6353
 600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 10 A.M.—Martha Meade Society
 10:15—Radio Dental Clinic
 10:30—NBC-KPO Program
 11:30—NBC-KGO Program
 11:45—To be announced
 12:15—NBC-KGO Program
 1 P.M.—U. S. Grant Hotel Serenaders
 1:30—NBC-KPO Program
 2:30—NBC-KGO Programs to 3:30
 3:30—French Lesson
 4—To be announced
 4:30—NBC-KGO Programs to 5
 5—Studio Program

5:15—Better Business Bureau
 5:20—Late News Items
 5:30—NBC-KGO Programs to 7:45
 7:45—Chamber of Commerce prog.
 8—NBC-KGO Programs to 8:30
 8:30—NBC-KPO Program
 9—NBC-KGO Programs to 10:30
 10:30—NBC-KPO Program
 11 to 12 mid.—NBC-KGO Programs

468.5 Meters **KFI** Richm'd 6111
 640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—Stock Market Quotations
 6:45—Health Exercises
 7:30—NBC-KGO Programs to 9
 9—Dorothy Raymond, Pianist
 9:15—NBC-KGO Program
 9:30—Fashion Tour with Melisse
 10—NBC-KGO Program
 10:15—Lou Gordon, Tenor; Jackson S. Swales, Pianist; Sally Hill, Speaker
 10:30—NBC-KGO Program
 11:30—Polly Hall, Pianist
 11:45—State Market Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—Woman Columnist of the Air
 1:15—Ann Warner Chats
 1:45—NBC-KGO Program
 2—Tom Murray's Hill Billies
 2:45—NBC-KGO Programs to 3:15
 3:15—Jimmy Base, Songs
 3:30—NBC-KGO Program
 3:45—News Release
 4—Wesley Tourtellotte, Organist
 4:30—Scientific Training of Older Boys, Dr. Casterberry
 4:45—Nick Harris Program
 5—String Trio with Rance Valentine, Soloist
 5:30—NBC-KGO Programs to 8
 8—Hotel Miramar Orchestra
 8:30—Tapestry of Life
 9:15—KFI Fun Factory, Unlimited
 10—NBC-KGO Program
 10:15—Hotel Ambassador Orchestra
 11 to 12 mid.—NBC-KGO Programs

333.1 Meters **KHJ** Vandike 7111
 900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News, Briefs and Records
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Through the Looking Glass
 9:45—CBS Programs to 10:15
 10:15—Martha Meade Society
 10:30—The Magazine
 11—CBS Programs to 12:30
 12:30 P.M.—World-wide News
 12:45—Charlie Hamp & Beauty Talk
 1:15—Times Forum
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Program
 4:15—U. S. C. Trojan Period
 4:30—The Sampler
 4:45—CBS Programs to 5:15
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—CBS Program
 6—To be announced
 6:15—Hutton's Ensemble
 6:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—To the Ladies
 9—Three Shades of Blue
 9:15—Eb and Zeb
 9:30—Mid-week Jubilee
 10—World-wide News
 10:10—Bisquick Band
 10:15—Grand Hotel Orchestra
 11—Hotel Roosevelt Orchestra
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist



JACKSON-B

—continuing JACKSON-BELL'S pioneer

New 1933 Model 26-S All-Wave Super- Heterodyne Console

—short and long wave on single dial, merely turn knob to switch from one to other; quick, positive, easy tuning and noise-free reception on *all* wave lengths: retail price complete with 6 Cunningham tubes—

\$59⁹⁵



A BRAND new 1933 line compact midget to the most compact midget to the extensive 12-tube furniture model. It has up-to-the-minute features, and performance never before combined to this extent in any radios. PLUS the dependability which has made it a preferred standard merchandise in all stores where it is used or sold. This will be the new JACKSON-BELL Dealers. Write for particulars.

H. R. Curtiss Co., 895 O'Farrell St.
Distributors

New 1933 Model 212, 12- tube Super-Heterodyne Period Console

—new class A power amplification, automatic volume control, inter-station static silencer, meter tuning; remarkable power and sharpness; surpassing tone beauty; an amazing new standard of radio performance and value, 1933's super-radio: retail price complete with 12 Cunningham tubes—

\$98⁵⁰



New 1933 Model 25 Peter Pan Super-Heterodyne Midget

—never before so much radio condensed in such handy, compact and attractive form; automatic volume control, newest type tubes, drawer for log card; brings in Los Angeles police calls in addition to regular stations: retail price complete with 5 Cunningham tubes—

\$31⁹⁵



ABOVE—
View Closed



AT RIGHT—
View Open

New 1933 Model 25 JACKSON-BELL Super-Heterodyne Midget

ONE of the most unique in the New 1933 JACKSON-BELL line. Features a Super-Heterodyne chassis in novel, compact cabinet with hinged lid. Speaker in end, radio hinged lid. Log panel for deck of cards recessed in top. Automatic volume control. Newest type tubes: retail price complete with 5 Cunningham tubes—

\$34⁹⁵

Also new JACKSON-BELL
AUTOMOBILE SET
Complete, less B Battery

ELL Announces . . .

Leadership

Complete from the most impressive. New low prices, outstanding performance to the same that pioneer de- JACKSON-BELLS wherever radios a good fall for at once for full

t., San Francisco

A COMPLETE NEW 1933 LINE

of JACKSON-BELL RADIOS



JACKSON-BELL Pandora
Heterodyne

Complete radios of all time. JACKSON-BELL Super-Heterodyne artistic chest-cabinet. Entirely concealed by a hand and handy compartment for pack of cigarettes. Automatic volume control, complete with

4.95

\$39.95

New 1933 Model 27-A JACKSON-BELL 7-tube Super-Heterodyne Console

—popular price, remarkable performance and new features make this set an outstanding value; automatic volume control, meter tuning, interstation static silencer, newest type tubes: retail price complete with 7 Cunningham tubes

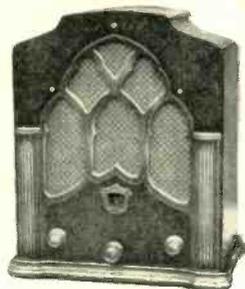
\$62.50



New 1933 Model 27-A, 7-Tube Midget Super-Heterodyne

—same chassis pictured and described above, but in artistic new mantel type cabinet: complete with 7 Cunningham tubes

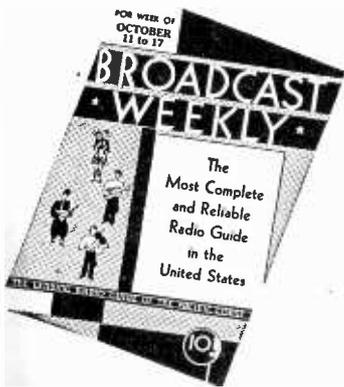
\$46.95



New 1933 Model 26
Broadcast Midget
Super-Heterodyne

—six latest type tubes, new features, exceptional power and clearness: complete with 6 Cunningham tubes, short and long wave model — \$39.95, long wave only—

\$37.95



THIS OFFER WILL CLOSE VERY SOON

BROADCAST WEEKLY is desirous of increasing its subscribers and is making this special offer to the first 5,000 who take advantage of it. This offer will positively close with the 5000th subscription and the regular price of \$3.00 a year will again be in effect.

1 YEAR (52 issues) \$1.50

But you must act now. This offer is limited. This offer won't be repeated. Subscribe for yourself and several friends, too, if you wish. Tell your friends. Don't wait. Mail the coupon NOW! (Present subscribers can extend their subscription under this offer.)

USE THIS COUPON

BROADCAST WEEKLY,
Pacific Building, San Francisco

Gentlemen: Here's one dollar and fifty cents. I sure want to take advantage of your special offer of one year for one dollar and fifty cents.

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CITY..... STATE.....

New

Renewal

Extension

WEDNESDAY Programs

Sept. 7, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Recordings
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Popular Recordings
4:45—CBS Program
5—To be announced
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Bobs, Sports Authority
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Crime Club
9—Memories
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Frank Trevor's Band
10:30—Magic Mirror
11—Tom Coakley's Orchestra
12 to 1 A.M.—Request Hour



KATHLEEN WILSON
"CLAUDIA"
NBC-KGO—8 P.M.

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
9:50—Timely Topics
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Jubilee Singers
11—Studio feature
11:15—Concert melodies
11:45—Musical Sketches
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Console Memories
7:15—Margaret Lambert, Soprano
7:30—Silent Period
8:30—Virginia Mikka, Pianist
8:45—John D. Barry, World Events
9—Anna Nettlemann, soprano
9:15—Guitar duet
9:30—Drama
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Moment Musicale
8:30—Recordings
8:37—Union Mutual Life
8:45—Dr. Wade W. Forrester
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Watch Tower Program
2:45—Lou and Flo, Songs
3—The KROW-lian Revue
4—Prosperity Program
4:15—Recordings
4:45—Prosperity Program
5—Italian Program
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Okoni Hula-wailans
7:45—The Texas Cowboy
8 to 8:30 P.M.—Latin-Amer. Prog.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7—"Back Alley" program
7:30—Texas Cowboy
8—Allay Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:25—Thumbnail Sketch
10:30—News service
10:35—Dr. E. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—"Lunatics at Large"
2—Studio program
2:15—Billie Burke, Entertainer
2:30—Studio Program
2:45—Baseball from Seal Stadium
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Ernie Smith's Magazine Review
6:15—Caldow Program
6:30—Ernie Smith's Sport Page
6:45—Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8:15—Studio Program
8:30—Edmund Bresse in "Memories"
8:45—The Gossipers
9—Hill Billies
9:45—Fights from San Francisco
Civic Auditorium

10:45—Luther Putnam's Treasure Chest
11:15 to 1 A.M.—Night Owls with Ray Howell

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Marion Day's Tete a Tete
2—Town Hall Harmonies
2:30—Community Question Box
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—"Your Helpful Friend"
4:45—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—Tone Paintings
7:30 A.M.—Dawn salute
7:45—Bob Allen, Piano Recital
8—Ted Flo-Rito's Band
8:30—G. Donald Gray, Song Recital
8:45—Virginia Miller, Piano Recital
9—Sydney Dixon, Song Recital
9:15—Drama, "Crime Specialist"
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Popular Records
8:30—S. F. Breakfast Club
9—Recordings
9:30—Irene Hubbell, Pianist
9:45—Recordings
10—The Reporter of the Air
10:05—Scotty's Table Talks
10:20—Variety Recordings
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Recorded Program
12:30—Band Concert; Song Cycle
1:05—Stock Report; Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4—Julie and Jim; Recordings
4:30—Asso. Food Stores' Program
5—Variety Records
5:30—Carl Coveny and Pat Buckman
5:45 to 6:15 P.M.—Records
12:01 to 6 A.M.—Owl Program



BACK AT THE
“BAL”

TOM GERUN

is home with the band that smart New York has been dancing to. The dulcet rhythms that have beguiled sophisticated guests of the Hotel New Yorker and charmed

patrons of New Orleans's gay Club Forest will be heard again in San Francisco. Listen to them over NBC. Dance to them at the city's unique and colorful night club.

NO COVER CHARGE

DINNER \$1.50

(SATURDAYS \$2)

MARTINELLI CUISINE • 3 SHOWS NIGHTLY
ESCORTS OBLIGATORY

**BAL
TABARIN**

COLUMBUS at CHESTNUT

ORDWAY 3030

340.7 Meters KLV Lake. 3000
 880 Kcys. 500 Watts
 Tribune Pub. Co., Oakland, Calif.
 8 A.M.—Records; Stocks
 9—Modern Homes Period
 9:30—Better Business Talk; Records
 10:15—Stocks; Financial Information;
 Car Load Reports; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Jack Delaney and his Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Closing San Francisco Stocks
 2:45—Ethel Rhinard, Organist
 3:15—Records
 3:45—Galen Harvey, Piano Rambles
 4—Records
 4:30—Brother Bob's Club
 5—Helen Parmelee, Pianist
 5:30—The Three Cocoanuts
 6—Hotel Oakland Trio
 7—News Items
 7:30—The Clark Sisters
 7:45—Fred and Morris, Comedians
 8—John Wharry Lewis' Quintet
 9—Ethel Rhinard and Cora Scott
 9:15—The Gay Caballeros
 9:45—Harmony Hick
 10—Beverly Hill Billies
 11 to 12 midnight—Dance program

309.1 Meters KJR Seneca 1515
 970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Chet and Mabel
 7:04—Produce Quotations
 7:14—Vocal Solos; Farm Flashes
 7:27—Rhythm Aces; Sport News
 8—NBC-KPO programs to 11
 11—Blue Streaks Orchestra
 11:30—Julia Hayes
 11:45—NBC-KPO programs to 3
 3—The Easy Chair
 3:10—NBC-KPO program
 3:55—The World Bookman
 4—Lost and found advertisements
 4:05—NBC-KPO program
 5:15—Steamboat Bill
 5:30—NBC-KPO programs to 7:15
 7:15—Anson Weeks Orch. (E.T.)
 7:30—News Edition of the Air
 7:45—Dollars and Sense Program
 8—NBC-KPO Programs to 9:15
 9:15—Eb 'n' Zeb
 9:30 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211
 570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6:30 A.M.—Farm Flashes
 6:45—Crazy Quartette
 7—Dr. Kenyon's Church
 7:30—Organ Revue
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—CBS Programs to 1:45
 1:45—Studio Program
 2—CBS Program
 2:15—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—CBS Program
 4:30—Joe Lento, Guitarist
 4:45—CBS Program
 5—George Yount, Organist
 5:30—CBS Programs to 6:15
 6:15—Nature Notes
 6:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—George Yount, Pianist
 8:15—CBS Program
 8:30—Eno Crime Club
 9—Boxing Matches
 10:15—Crazy Cowboys
 10:30—Magic Mirror
 11 to 12 mid.—Cole McElroy's Orch.

319 Meters KOIN Atwater 3333
 940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 6 A.M.—KOIN's Klock
 7—Novelties
 7:30—Keyboard Kapers
 7:45—Organ Concert
 8—Shell Happytime
 8:30—CBS Program
 9—Golden Melodies
 9:30—Betty Crocker
 9:45—CBS Programs to 12
 12 noon—Merrymakers
 12:30—Culmbacher Malt Extractors
 12:45—CBS Program
 1—The Book of Life
 1—CBS Program
 2:15—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—Skippy
 5:15—Davidson's Prize Club
 5:45—CBS Programs to 6:30
 6:30—Studio Feature
 6:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—Bells of Harmony
 8—CBS Program
 8:30—The Eno Crime Club
 9—The Ragamuffins
 9:15—Eb and Zeb
 9:30—Isle of Golden Dreams
 10—Concert Feature
 11 to 12 midnight—McElroy's Band

204 Meters KGA Main 3434
 1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins
 3:05—NBC-KPO Programs to 5:15
 5:15—Peerless Quarter Hour
 5:30 to 12 mid.—NBC-KPO Programs

254.1 Meters KEX Atwater 3111
 1180 Kcys. 5000 Watts
 Western Broad. Co., Portland, Ore.
 7 A.M.—Morning Serenaders
 8—NBC-KPO Programs to 11:30
 11:30—Julia Hayes
 11:45—NBC-KPO programs to 5:15
 5:15 P.M.—Brick Holton
 5:30—NBC-KPO programs to 6:45
 6:45—Newscasting
 7—NBC-KPO Program
 7:15—Silent period
 8 to 12 mid.—NBC-KPO Programs

296.6 Meters KQW Ballard 777
 1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 10:30 A.M.—Recordings
 10:45—Accordion Capers
 11—Eleventh Hour Program
 11:30—Band Concert; Recordings
 12:30—Weather; State Markets
 1—One o'Clock Program
 1:30—The Friendly Hour
 2:30—Martha Meade Program
 3—Silent Period
 4:30—Story Time, Lena Leland
 4:45—Skippy
 5—Vespers
 5:30—Community Program
 6—Evening Echoes
 6:15—Franco's Program
 6:30—State Market Reports
 6:45—Radio News and Forum
 7:45—Liberty Bell Quarter Hour
 8—American Legion War Camp
 8:15—Song Recital
 8:30—Studio Program
 9—Flashlight Program
 9:30—Studio Program
 10 to 10:30 P.M.—Community Prog.

325.9 Meters KOMO Elliott 5890
 920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—Fisher's Farm Broadcast
 7:30—NBC-KGO Programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO Program
 9:45—Vocal Recital
 10—Pair of Pianos
 10:15—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—Masterworks of the Piano
 12:12—Grain Quotations
 12:15—NBC-KGO Program
 1—The Home Towners
 1:30—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—NBC-KGO Programs to 3:45
 3:45—News of the Air
 4—NBC-KGO Programs to 8
 4—Fire-side Melodies
 8:30—NBC-KGO Programs to 10:15
 10:15—Greater Washington Hour
 11:15 to 12 mid.—Vic Meyers' Music

508.2 Meters KHQ Main 5383
 590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Cisco Bullivant, Exercises
 7:30—Herb Wixson
 8—Program to be announced
 8:15—NBC-KGO Programs to 9
 9—Joyner's Joys, Walt and Marian
 9:15—Sartori and Wolf
 9:30—Home Comfort
 9:45—Fashion Notes
 10:15—Home Canning Contest
 10:30—NBC-KGO Programs to 1
 1—Various Programs
 1:30—NBC-KGO Program
 1:45—Spokane Fur Co.
 2—NBC-KGO Program
 2:30—Commercial Creamery
 3—NBC-KGO Programs to 3:45
 3:45—Peerless Dental Hygiene
 4—NBC-KGO Programs to 5:15
 5:15—Skippy
 5:30—NBC-KGO Programs to 6:45
 6:45—Editorial Column
 7—NBC-KGO Programs to 8:45
 8:45—Editorial Column, Russell
 Bankson
 9 to 12 mid.—NBC-KGO Programs

236.1 Meters KOL Elliott 4466
 1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Betty Crocker
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—Carnival with Ken Stuart
 12 noon—CBS Programs to 1:15
 1:15—John C. Stevenson
 1:45—CBS Programs to 2:15
 2:15—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—CBS Program
 4:30—Cecl Solly, Garden Talk
 4:45—CBS Programs to 5:30
 5:30—Skippy
 5:45—CBS Programs to 7
 7—Sports Review
 7:30—Chandu, the Magician
 8—Mayor Dore
 8:15—CBS Programs to 9:15
 9:15—Between Us Three
 9:30—Isle of Golden Dreams
 10—Don Lee Feature
 11 to 12 mid.—McElroy's Greater
 Oregonians

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,
KECA, KTAR, KFSD**

7:30 A.M.—Organ Concert: KPO
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log o' the
Day: KPO, KGA, KJR, KEX,
KTAR off 8:30
9:15—Stringwood Ensemble: KPO
off 9:30, KGA, KJR on 9:45, KEX,
KFSD
9:30—Helpful Hints to Housewives,
Julia Hayes: KPO
9:45—University of California at
Your Service: KPO
10—Mardi Gras: KPO, KGA, KJR,
KEX, KFSD, KGIR on 10:15
10:30—Syncopators, Harold Stokes'
dance orchestra: KPO, KGA,
KJR, KEX, KFSD
10:45—Smackouts, comedy duo:
KPO, KGA, KJR, KEX, KFSD
11—Salon Concert Ensemble: KPO,
KTAR
11:30—Rhythmic Serenade: KPO off
11:45, KGA, KJR, KEX on 11:45
11:45—Scripture Reading: KPO
11:46—Ticking the Keys: KPO
11:50—South San Francisco Stock-
yards Report: KPO
11:57—Time Signals: KPO
12 noon—Mid-week Musicale: KPO,
KGA on 12:05, KJR, KEX
12:15—Tom 'n' Dudd: KPO, KGA,
KJR, KEX
12:30—Rhythm Vendors, orchestra:
KPO, KGA, KJR, KEX
1—Jingle Joe, Joe Parsons, basso;
organ: KPO, KGA, KJR, KEX
1:15—Swanee Serenaders: KPO,
KGA, KJR, KEX
1:30—Beau Balladeer: KPO, KGA,
KJR, KEX
1:45—Argentine Trio, string ensemble
direction John Picadura: KPO,
KGA, KJR, KEX, KFSD
2—Discovery Hour: KPO
2—Waldorf Astoria Sert Room Or-
chestra, direction Mischa Bori:
KGA, KJR, KEX, KFSD, (KGHL
on 2:15)
2:30—Drifting and Dreaming, the
Harding sisters, two piano team:
KGA, KJR, KEX, KFSD
2:45—Donald Novis, tenor; orches-
tra: KGA, KJR, KEX, KECA,
KFSD
3—The Cavaliers: KPO, KGA on
3:05, KJR on 3:15 off 3:55, KEX,
KFSD off 3:45
4—Sunset Serenaders, Everett Fos-
ter, baritone; orchestra direction
Emil Polak: KPO, KGA, KJR on
4:05, KEX
5—Footlight Fantasies: KPO, KGA,
KJR, KEX off 5:15
5:30—The Singing Lady: KPO,
KGA, KJR, KEX, KECA
5:45—Dixie Memories: KPO, KGA,
KJR, KEX, KFSD
6—Music Masters: KPO, KGA,
KJR, KEX, KGIR on 6:15
6:30—"Batter Up" humorous skit:
KPO, KGA, KJR, KEX, KFSD,
KDYL, KGIR, KGHL
6:45—Cecil and Sally: KPO
6:45—Jane Froman and Her Band:
KGA, KJR, KEX, KFSD, KSL,
KGIR, KGHL
7—Tom Mitchell: KPO, KJR, KEX
7:15—Tarzan of the Apes, electrical
transcription: KPO
7:15—News Editor of the Air: KPO
7:30—Silver Strains, mixed quartet;
orchestra: KGA, KECA on 7:45

7:30—University of California pro-
gram: KPO
8—Personal Closeups, Barbara Jo
Allen, actress, interviewed by
Gypsy: KPO, KGA, KJR, KEX
8:15—Marching Through, with the
Guardsmen, male quartet; salon
orchestra direction Rex Dunn:
KPO, KGA, KJR, KEX, KGHL
off 8:30
9—Hill Billies, Charles Marshall,
John O'Brien, John Toffoli, Ace
Wright, Sam Moore: KPO, KGA,
KJR, KEX
9:30—NBC Drama Hour, "Shoe
Leather," radio drama by Frank
Provo: KPO, KGA, KEX
10—Myron Niesley, tenor: KPO,
KGA, KJR, KEX
10:15—National Concert Orchestra:
KPO, KGA, KJR, KEX
11—Tom Gerun and His Bal Tab-
arin Orch.: KPO, KGA, KJR,
KEX
11:30 to 12 midnight—Organ Con-
cert: KPO, KGA, KJR, KEX

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**Service to KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGIR, KGHL, KDYL**

7 A.M.—Organ Concert: KGO
7:30—United States Army Band:
KGO, KFI, KFSD, KTAR
7:45—Van and Don, the Two Pro-
fessors, Comedians: KGO, KHQ,
KTMO, KGW, KFI, KFSD,
KTAR, KDYL, KOA
8—Johnny Marvin, Tenor: KGO,
KHQ, KFSD
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: KGO,
KHQ, KFI, KFSD on 8:45
9—Harold Stokes and his Orches-
tra: KGO, KFI
9:15—Happy Jack, vocalist: KGO,
KFI
9:30—The Buckaroos, Ted Maxwell,
Charles Marshall: KGO
9:45—Pair of Planos: Grace Fran-
kel, Gertrude Lyne: KGO; KHQ,
on 10
10:15—Entertainers, Tommy Mon-
roe, baritone: KGO, KOMO, KGW
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, KGHL
11:30—Organ Recital: KGO, KHQ
off 12, KOMO on 12 to 12:12,
KFSD
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL
1—Stringwood Ensemble, instru-
mentalists direction Charles Hart:
KGO, KFSD
1:30—The Little Colleen: Irish
Songs and Stories; Agatha Turley,
Soprano: KGO, KFSD
1:45—G E Circle: KGO, KHQ,
KOMO, KGW, KFI, KDYL
2—Vagabonds, vocalists; orchestra
direction Meredith Willson: KGO,
KHQ off 2:30
3—Paul White man and His Chief-
tains: KGO
3:15—Royal Vagabonds, Ward Wil-
son, impersonations; vocalists:
orchestra direction Billy Artz:
KGO, KHQ, KOMO, KGW, KFI
3:30—The Stebbins Boys: KGO,
KHQ, KOMO, KGW, KFI, KDYL
3:45—News Service: KGO

4—American Taxpayers League Pro-
gram: KGO, KOMO, KFSD,
KTAR, KGIR
4:15—Soloist: KGO, KHQ, KFSD
4:30—Yesterday and Today: Sig-
mund Spaeth, narrator; orchestra
direction Frank Tours: KGO,
KHQ, KGW
5—Novelettes, Ben Klassen, tenor;
orchestra direction Paul Carson:
KGO, KHQ off 5:15, KOMO,
KGW, KFI, KTAR, KOA, KGHL
5:30—Mobiloil Concert: Gladys Rice,
Soprano; Men About Town, Vocal
Trio: KGO, KHQ, KOMO, KGW,
KFI, KTAR, KDYL
6—Corn Cob Pipe Club of Virginia:
KGO, KHQ, KOMO, KGW, KFI,
KDYL, KGIR, KGHL
6:30—Western Artists Series: KGO,
KHQ, KGW
6:45—To be announced
7—Amos 'n' Andy, Blackface Com-
edians: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KDYL
7:15—Maxwell House Program:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KDYL
7:30—Team Mates: Mary Wood, so-
prano; Irving Kennedy, tenor;
Snowdrift Quartet: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KTAR,
KSL, KOA
8—One Man's Family: Serial Drama
by Carlton E. Morse; Episode
Nineteen: KGO, KHQ, KOA,
KGHL
8:30—Billy Jones and Ernie Hare:
Songs and Patter: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL
8:45—Agnew's Orchestra: KGO
9—Dancing in Milwaukee: KGO,
KHQ
9:15—Goodycar Program: Soloist;
Revelers Quartet; Orchestra direc-
tion Victor Young: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL
9:45—Out of the East: Concert Or-
chestra direction Emil Polak:
KGO, KHQ, KOA
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Anson Weeks' Orchestra:
KGO, KHQ; KFSD off 10:30
10:45—Organ Concert: KGO, KHQ,
KFSD
11—Ted Fio-Rito and his Hotel St.
Francis Dance Orchestra: KGO,
KFI, KFSD
11:30 to 12 midnight—Jay Whid-
den's Miramar Hotel Orchestra:
KGO, KHQ, KOMO, KFI, KFSD

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11:30—NBC-KGO Programs to 1:45
1:45—NBC-KPO Programs to 3:45
3:45—Radio Dental Clinic
4—NBC-KGO Programs to 4:30
4:30—Samoiloff's Chorus
5—Studio Program
5:10—Program Resume
5:15—Postal Talk
5:20—Late News Items
5:30—Studio Program
5:45—NBC-KPO Program
6—U. S. Grant Hotel Serenaders
6:30—NBC-KPO Programs to 7
7—NBC-KGO Programs to 8
8—Dr. Strauss Sketchbook
8:30—NBC-KGO Program
8:45—Studio Program
9—Dance Music
9:15—NBC-KGO Program
9:45—Nashold's Ballroom
10 to 12 mid.—NBC-KGO Programs

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KOIN, KFRC, KHJ, KGB, KSL
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 9:15), KGB, KSL
- 9:45—Madison Ensemble: KFBK, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—Columbia Artists Recital: KFBK, KMJ, KERN, KVI, KFPY, KOIN, KHJ, KSL, KGB
- 10:30—Elizabeth Barthell. Songs, assisted by Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 10:45—Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:45—Four Eton Boys: Male Quartet: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—The Captivators: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Jack Brooks and Westphal's Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, (KOIN, KHJ on 12:45), KGB, KSL
- 1—Bill Schudt's "Going to Press": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1:15—Kathryn Parsons, "Girl of Yesterday": KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB, KSL
- 1:30—Between the Bookends: KFBK, KWG, KERN, KVI, KFPY, KGB, KSL
- 2—Happy Time with Irene Beasley: KOL, KVI, KFPY, KOIN, KSL
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:45—Fray and Braggiotti, Franco-Italian Piano Team: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 5:30—Phil Baxter's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, (KOIN, KFRC, KHJ on 5:45), KGB, KSL
- 6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:15—Colonel Stoopnagle and Budd: KFBK, KOL, KOIN, KFRC, KHJ
- 6:30—Isham Jones and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KMJ, KGB, KSL
- 6:45—"Myrt and Marge": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:30—Charles Carlie, Tenor, with Freddie Rich's Orchestra: KFBK, KHJ, KSL
- 7:45—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ,

- KERN, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 8—Eddie Duchin and his Casino Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ
- 8:30—Duke Ellington and his Orchestra: KSL

468.5 Meters KFI Richm'd 6111 640 Kcs. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles**
- 6:30 A.M.—Stock Market Quotations
- 6:45—Dr. Seixas, Health Exercises
- 7:30—NBC-KGO Programs to 8
- 8—Polly Grant Hall, Piano Program
- 8:15—NBC-KGO Programs to 9
- 9—Helpful Hints to Housewives
- 9:15—NBC-KGO Program
- 9:30—Fashion Tour with Melisse
- 10—Dorothy Raymond, Pianist
- 10:15—English Lesson, Ayrtria Drew
- 10:30—NBC-KGO Program
- 11:30—Randy Andrews, Songs
- 11:45—Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—Woman Columnist of the Air
- 1:15—Ann Warner Chats
- 1:45—NBC-KGO Program
- 2—Tom Murray's Hill Billies
- 3—Cheiro, Astrologist
- 3:15—NBC-KGO Programs to 3:45
- 3:45—News Release
- 4—Question Box
- 4:15—David Allen, Pianist
- 4:30—Winnie Moore, Nomad Novelist
- 4:45—Julie Kellar, Harpist
- 5—NBC-KGO Programs to 6:30
- 6:30—Raine Bennett, "Banking"
- 6:45—Orchestra Program
- 7—NBC-KGO Programs to 8
- 8—Studio Program
- 8:30—NBC-KGO Program
- 8:45—Orchestra
- 9:15—NBC-KGO Program
- 9:45—Orchestra
- 10—NBC-KGO Program
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs

209.7 Meters KECA Richm'd 6111 1430 Kcs. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles**
- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Record Program
- 11—German Lesson, Annette Doherty
- 11:15—Record Program
- 1:45 P.M.—Bob, Bunny and Junior
- 2—Record Program
- 2:45—NBC-KPO Program
- 3—Record Program
- 3:30—Alex. Bevanl, Italian Language
- 3:45—Bill Hayman, Songs
- 4—News Release
- 4:15—Record Program
- 4:45—Announcement Period
- 5—Brother Ken's Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mack and Tommy
- 6—L. A. Fire Dept. Orchestra
- 6:30—NBC-KPO Program
- 6:45—Record Program
- 7—Tom Murray's Hill Billies
- 7:30—Packard Orchestra
- 7:45—Joe Warner's Jolly Journal
- 8—Al Gayle, Accordionist
- 8:15—Hudson-Essex Orchestra
- 8:30—Miramar Hotel Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtellotte, Organist
- 9:45—Close Partners, sketch
- 10 to 11 P.M.—Record Program

333.1 Meters KHJ VAndike 7111 900 Kcs. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.**
- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Program
- 9—Jack and Grace
- 9:15—CBS Programs to 10:15
- 10:15—The Magazine
- 10:45—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—CBS Program
- 1—Going to Press
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—CBS Program
- 4:30—Kerry Conway, Chats
- 4:45—CBS Program
- 5—Elvia and Nell
- 5:15—News Items; Town Topics
- 5:30—Skippy
- 5:45—CBS Program
- 6—To be announced
- 6:15—CBS Programs to 8:30
- 8:30—Eno Salts Crime Club
- 9—To be announced
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Frank Trevor's Orchestra
- 10:30—Magik Mirror
- 11—Hotel Roosevelt Orchestra
- 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

285.5 Meters KNX Hemp. 4101 1050 Kcs. 5000 Watts

- L. A. Evening Express, Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 11—Marmola Transcription
- 12 noon—News
- 1—New Paris Inn
- 2—Eddie Albright, The Bookworm
- 3—Matinee Mirthmakers
- 4—Travelogue; Stocks; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:45—Records
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Feature Program
- 7—Frank Watanabe and Hon. Archie
- 7:15—Musical Program
- 7:30—Vigilantes, Mirthquakers
- 7:45—Musical Program
- 9—News
- 9:15—KNX Ensemble
- 10—Beverly Hill Billies
- 11 to 12 midnight—New Paris Inn

225.4 Meters KGB FRank. 6151 1330 Kcs. 500 Watts

- Don Lee, Inc., San Diego, California**
- 5:30 P.M.—CBS Programs to 6:15
- 6:15—Mona Content, Pianist
- 6:30—CBS programs to 7:15
- 7:15—Hutton's Concert Quartette
- 7:30—Quaw's Orchestra
- 7:45—Bill Rossi, Songs
- 8—CBS Programs to 9
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—Isle of Golden Dreams
- 10—KGB News Reel
- 10:15—Eslick's Orchestra
- 11 to 12 midnight—Coakley's Orch.

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Barbara Blanchard	Gypsy	Ruth Matteson	Theodore Strong
Abe Bloom	William Hancock	Ted Maxwell	Ken Stuart
Bonnie Blue	Leigh Harline	John P. Medbury	Bob Swan
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Boswell Sisters	Tommy Harris	Tom Mitchell	Gail Taylor
Theelma Brown	Charles Hart	Tommy Monroe	George Taylor
Charles Bulotti	Annette Hastings	Imelda Montagne	Glennhall Taylor
Anson Bush	Eugene Hawes	Carolyn Moore	Juanita Tennyson
Anita Calfot	Vinton Haworth	Sam Moore	Fred Thomas
Bert Carlson	Clarence Hayes	Scotty Mortland	Don Thompson
Paul Carson	Sam Hayes	Frank Moss	Kathryn Thompson
Nelson Case	Ray Hedge	Frank Munn	Lawrence Tibbett
Cecil and Sally	Earle Hodgins	Murray and Harris	Johnny Tofofi
Caitana Christoph	Eddie Holden	Helen Musselman	Clarence Tolman
Wilda Wilson Church	Harrison Hollaway	Myrt and Marge	Tom and Dudd
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Dorothy Desmond	Gwynn Jones	Raymond Paige	Helen Webster
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Sydney Dixon	Michael Kelly	Jennings Pierce	Paul Whitman
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Morton Downey	Wayne King	Marjorie Primley	Walter Winchell
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Rex Dunn	Lucile Kirtley	Michael Raffetto	Anthony Wons
Mildred Epstein	Ben Klassen	George Rand	Mary Wood
Gene Eubanks	Lewis Lacy	Dell Raymond	Cecil Wright
Ed Evans	Vinton La Ferrera	Alvino Rey	William H. Wright
Aileen Fealy	Alma La Marr	Ethel Rhinard	Wyn
Georgie Fifield	Drury Lane	Paul Rickenbacker	Barton Yarborough
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THURSDAY Programs

Sept. 8, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:45
9:45—Ida Bailey Allen
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:15—Recordings
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Better Business Bureau
4:45—Fred Lane's Book Review
5—CBS Program
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Langendorf Program
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Crime Club
9—Bocherini String Quartette
9:15—Eb and Zeb
9:30—Jay Eslick's Orchestra
10—Grand Hotel Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Glen Goff, Organist
12:30—Town Hall Harmonies
1—Afternoon Concert
1:45—Marion Day's Tete-a-Tete
2—Glen Goff, Organist
2:30—Lillian Cooper
2:45—Watch Tower Sermon
3—Masters of the Violin
3:15—Good Will Industries
3:30—Masters of Music
4—Artist Celebrities
4:30—"Your Helpful Friend"
4:45—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—Sportsman's Corner, Gene Sullivan
7:30—Tone Paintings
7:45—Joe Wright's Orchestra
8:15—Sports Parade
8:45—Billy Small; Fiddlin' Around
9—Ted Fio-Rito's Band
9:30—Milly and Billy, the Cub Reporter
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories



RAYMOND PAIGE
KHJ—MUSICAL DIRECTOR

535.4 Meters **KTAB** Garfield 4700
930 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Popular Records
7—"Back Alley" program
7:30—Texas Cowboy
8—Alley-Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News service
10:35—Dr. B. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—"Lunatics at Large"; Records
2:15—Billie Burke, Entertainer
2:30—Ira Blue, Bridge Review
2:45—Records
3—Parks Program
3:30—Emilio Bonislaui, Guitarist
3:45—Adele Burian, vocalist
4—Studio program
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Wanderin' Thru Switzerland
6—Weaver of Dreams
6:15—Dance Music
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Studio Program
8—Relaxation Hour
8:30—Gus Arnheim
8:45—The Gossipers
9—Hill Billies
9:15—Luther Putnam's Treasure Chest
10:30—Moment Musicale
11 to 1 A.M.—Night Owls

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Moment Musicale
8:30—Kalua Melody Makers
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Myrtle Segal, Soprano
2:45—Irving Perkins and Lee Baker
3—Union Mutual Life
3:08—Recordings
3:30—The Smoky Oaks
4—Prosperity Program
4:15—Ira Diagnosis Clinic
4:30—Ambrose Whitmer, Pianist
4:45—Prosperity Program
5—Celito Lindo Quartette
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—The Sportsman's Guide
7:45—The Texas Cowboy
8—Miss Lou and Topsy
8:15—Watch Tower Program
8:30—Hal Roberts' Banjo Band
8:45—Curtain Wood & Apple Bottom
9—Al Cook's Oklahoma Cowboys
9:15—"Echoes of Paradise"
9:30—Pemm Repertory Players
10 to 11 P.M.—Veterans of Foreign Wars Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Musical Novelties
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Cecilia Hardeman, Open Forum
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
8—Records
9—Irene Hubbell, Pianist
9:30—Irene Hubbell, Concert Pianist
9:45—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Favorite Records
11:45—Concert Music
12 noon—Variety Recordings
12:45—Song Cycle
1:05—Stock Report; Records
1:15—Financial Common Sense; Records
2—Blindcraft Ensemble
2:30—Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4:30—Marjorie Lee, Pianist
4:45—Popular Records
5:30 to 6:15 P.M.—Records
12:01 to 6 A.M.—Owl Program

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New

Renewal

Extension

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Baseball: Oaks vs. Missions
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—Kay, Summerford and Clark
6—Hotel Oakland Trio
7—News Items
7:30—The Egan Trio
7:45—Road Information
8—Clark Sisters
8:15—Studio Program
10—Beverly Hill Billies
11 to 12 midnight—Dance program

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Crazy Crystals
7:30—Home Canning Contest
7:45—Kronenberg's Shoe Hospital
8—Program to be announced
8:15—NBC-KGO Program
8:30—Miss Spokane
8:45—NBC-KGO Program
9—Joyner's Joys, Walt and Marian
9:15—Sartori and Wolff
9:30—Burgan's Home Comfort
9:45—NBC-KGO Programs to 11:30
11:30—Bell Furniture Company
12:15 P.M.—NBC-KGO Program
1—Various Programs
1:30—NBC-KGO Program
1:45—Spokane Fur Company
2—NBC-KGO Program
2:30—Commercial Creamery
3—NBC-KGO Programs to 3:45
3:45—Peerless Dentists
4—NBC-KGO Programs to 5:15
5:15—"Skippy"
5:30—NBC-KGO Programs to 7:30
7:30—Editorial Page
7:45—NBC-KGO Program
8—Ice Delivery Company
8:15—NBC-KGO Program
9:15—Eb and Zeb
10 to 12 mid.—NBC-KGO Programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9
9—Uncle Hank from Ciderville Center
9:15—Prudence Penny
9:30—Songs of Long, Long Ago
9:45—NBC-KGO to 11:45
11:45—Club Minutes
12 noon—Masterworks of the Piano
12:15—NBC-KGO Program
1—Einer & Einar, Two Counselors
1:15—Concert Orchestra
1:45—NBC-KGO Program
2—Concert Orchestra
2:30—NBC-KGO Program
3—Santiseptic Program
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—NBC-KGO Programs to 8
8—Golden Memories
8:15—NBC-KGO Program
9:15—Reveries
9:45—Male Quartet
10—NBC-KGO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—The Sun Risers; Sport News
8—NBC-KPO programs to 11:30
9:15—Studio Program
9:45—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO programs to 3
3—Around the Town with Lloyd Spencer
3:15—NBC-KPO program
3:55—The World Bookman
4—Lost and found advertisements
4:05—NBC-KPO programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl and Reed
7—NBC-KPO Programs to 9
9—Myrtle and Harold Strong, piano duo
9:15—Eb 'n' Zeb, Comedians
9:30 to 12 mid.—NBC-KPO Programs

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—Rhyme and Reason
7 to 12 mid.—NBC-KPO Programs

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—NBC-KPO Programs to 5:15
5:15—Phantom Pianist
5:30—NBC-KPO Programs to 6:45
6:45—Newscasting
7—Studio program
8 to 12 mid.—NBC-KPO Programs

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—Crazy Quartette
7—Dr. Kenyon's Church
7:30—Organ Revellie
8—Shell Happytime
8:30—CBS Programs to 12:30
12:30—Rotary Club Luncheon
1:30—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Stadium Hi Half-Hour
4—CBS Programs to 4:30
4:30—Camille Arada
4:45—Twilight Reveries
5—CBS Program
5:15—Organ Concert, George Yount
5:45—CBS Program
6—To be announced
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Dr. Stevenson
8:15—CBS Program
8:30—Eno Crime Club
9—Studio Program
9:15—Harold Zollman, Pianist
9:30—Jay Esleck's Orchestra
10—Grand Hotel Orchestra
10:15—Crazy Cowboys
10:30—Grand Hotel Orchestra
11 to 12 midnight—Coakley's Orch.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Clock
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1:15
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Cecl Solly, Garden Talk
4:45—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—The Happy Repairmen
6:30—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—CBS Program
8:30—Eno Crime Club
9—The Globe Trotter
9:15—Arizona Joe
9:30—"Reflections"
10—Grand Hotel Orchestra
11 to 12 midnight—Coakley's Orch.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOLN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
9—Golden Melodies, Billy Sandiford
9:30—CBS Programs to 12
12 noon—Merrymakers
12:30—Culmbacher Malt Extractors
12:45—CBS Program
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Skippy
5:15—Davidson's Prize Club
5:45—CBS Programs to 6:15
6:15—Bells of Harmony
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—Concert Orchestra
8:30—Eno Crime Club
9—Boccherini String Quartet
9:15—Eb and Zeb
9:30—Jay Eslick's Orchestra
10—Dorothy Dix, Journal Parade
10:30—Band Concert
10:35—Grand Hotel Band
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Tavern
Orchestra

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Vespers, Dr. Sylvester
5:30—Community Program
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Radio News and Forum
7:30—Frank Lannin
8—Old Church Choir Songs
9—Songs You Love to Sing
9:15—German Band
10 to 10:30 P.M.—Community Prog.

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO,
7:30—Hugo Marianni and His Mar-
ionettes: KGO, KFI, KFSD
7:45—Van and Don, the Two Pro-
fessors, comedians: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KTAR,
KDYL, KOA
8—Johnny Marvin, Tenor: KGO,
KHQ, KFSD
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: String
Trio: KGO, KHQ, KFI, (KFSD
on 8:45)
9—Harold Stokes and his Orches-
tra: KGO, KGW, KFI
9:15—Happy Jack, Vocalist: KGO
9:30—The Buckaroos, Ted Maxwell,
Charles Marshall: KGO, KOMO
9:45—The Jordans: Gail Taylor, Sop-
rano; Myron Niesley, tenor:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KDYL
10—Woman's Magazine of the Air:
KGO, KHQ, KOMO, KGW, KFI;
KFSD, KTAR, KDYL, KOA, on
10:40
11—Arion Trio: KGO, KHQ off 11:15,
KGW, KFI, KFSD
11:45—Shakespearean Plays: KGO,
KECA, KFSD
12 noon—Organ Concert: KGO,
KOMO off 12:12
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, on 12:30;
KDYL, KGR, KGHL
1—Ivy Scott, Diseuse: KGO, KTAR
1:15—Whiteman and Rhythm Boys:
KGO, KTAR
1:30—Swanee Serenaders: Harold
Stokes' Orchestra: KGO, KGW
1:45—G E Circle: Grace Ellis, host-
ess: KGO, KHQ, KOMO, KGW,
KFI KDYL
2—Vagabonds, vocal soloist; or-
chestra direction Meredith Will-
son: KGO, KHQ off 2:30
3—Clyde Doerr Saxophone Octet:
KGO, KHQ
3:15—Royal Vagabonds; Ward Wil-
son, impersonations: KGO, KHQ,
KOMO, KGW, KFI, KDYL
3:30—The Stebbins Boys: KGO,
KHQ, KOMO, KGW, KFI, KDYL
3:45—News Service: KGO
4—Fleischmann Hour, Rudy Vallee
and his orchestra; Olsen and
Johnson, comedians, guest artists:
KGO, KHQ, KOMO, KGW, KFI,
KTAR, KDYL
5—"The Orange Lantern," Mystery
Serial by Innis Osborne: KGO,
KDYL
5:30—Thompkins Corners; rural
drama: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, KDYL
6—Lucky Strike Dance Hour: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL
7—Amos 'n' Andy, blackface com-
edians: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KDYL
7:15—Caswell Concert: KGO, KHQ,
KOMO, KGW, KFI
7:30—Mona Lowe, blues singer:
KGO
7:45—To be announced
8—Harry Stanton, Basso: KGO
8:15—Symphony Hour: KGO, KHQ,
KOMO, KGW, KFI

- 9:15—To be announced: KGO
9:45—Synco-Thots: Edna Fischer
and Newell Chase, Piano Duo:
KGO
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Anson Weeks' Dance Orches-
tra: KGO, KHQ, KFSD
10:45—Ship of Dreams: KGO, KHQ
of 11
11:30 to 12 midnight—Jay Whip-
den's Miramar Hotel Orchestra:
KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KFSD

- 7:30 A.M.—Arion Trio: KPO,
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log o'
the Day, Dr. Laurence L. Cross;
Southern Harmony Four; Ace
Wright, violinist: KPO, KGA,
KJR, KEX, KTAR off 8:45
9:15—Elleen Piggott, Soprano: KPO,
KGA, KEX, KFSD
9:30—Rhythm Vendors, orchestra:
KPO off 9:45, KGA, KJR on 9:45,
KEX, KFSD
9:45—University of California at
Your Service: KPO
10—Mardi Gras: KPO, KGA, KJR,
KEX, KFSD
10:30—Syncoptors, Harold Stokes'
dance orchestra: KPO, KGA,
KJR, KEX
10:45—Smackouts: Comedy Duo:
KPO, KGA, KJR, KEX
11—Three Musatchios, male trio:
KPO, KGA, KJR, KEX
11:15—Famous Loves, dramatic pro-
gram with Ulita Torgerson: KPO,
KGA, KJR, KEX
11:30—Concert Petite: KPO
11:45—Scripture Reading: KPO
11:46—Tickling the Keys: KPO
11:45—Rhythmic Serenade: KGA,
KJR, KEX
11:50—South San Francisco Stock-
yard Report: KPO
11:57—Time Signals: KPO
12 noon—Meet the Girl Friends:
KPO, KGA on 12:05, KJR, KEX
12:30—Bits of Melody, vocalist:
KPO, KGA, KJR, KEX
12:45—United States Navy Band:
KPO, KGA, KJR, KEX
1—Shrine Luncheon: KPO
1—Stringwood Ensemble, instru-
mentalists direction Charles Hart:
KPO on 1:30, KGA, KJR on 1:15,
KEX, KFSD on 1:30
1:15—Paul White man and his
Rhythm Boys: KGA, KJR, KEX,
KTAR
1:30—Swanee Serenaders: KPO,
KGA, KJR, KEX
2—Ted Black's Orchestra: KPO,
KGA, KJR, KEX, KFSD, KGHL
2:25—Talk by John B. Kennedy:
KPO, KGA, KJR, KEX, KFSD,
KGHL
2:30—Old Songs of the Church:
KPO, KGA, KJR, KEX, KFSD
2:45—Soloist: KPO, KGA, KJR,
KEX, KFSD
3—The Cavaliers: KPO, KGA on
3:05, KJR on 3:15 off 3:55, KEX
KFSD off 3:30
4—Eva De Vol, soprano: KPO,
KGA, KJR on 4:05, KEX, KFSD
4:15—Cultural Conversation: KPO,
KGA, KJR, KEX, KFSD
4:30—Nathan Abas, Violinist: KPO,
KGA, KJR

- 5—Simpv and Glawdys: KPO, KGA,
KJR, KEX
5:15—Headliners, soloist: KPO
5:30—The Singing Lady: KPO,
KGA, KJR, KEX, KECA
5:45—Dixie Memories: KPO, KGA,
KJR, KEX
6—Music Masters: KPO off 6:30,
KGA, KJR, KEX, KGHL
6:30—Chief of Police Quinn: KPO
6:45—Cecil and Sally: KPO
7—Tom Mitchell, Baritone: KPO,
KGA, KJR, KEX
7:15—Tarzan of the Apes, elec-
trical transcription: KPO
7:15—Cesare Sodero and NBC Con-
cert Orchestra: KPO on 7:30,
KGA
7:45—Elsa Behlow Trautner, sopra-
no: KPO, KGA, KJR
8—Hollywood on the Air: KPO,
KGA, KJR, KEX, KFSD, KGHL
8:30—Pacific Serenaders, Nathan
Stewart, baritone; instrumental
ensemble direction Charles Hart:
KPO, KGA, KJR, KEX, KFSD,
KGA
9—Truthful Deacon Brown: KPO,
KGA, KJR on 9:15, KEX
9:30—Tom Gerun and his Bal Tab-
arin Orch.: KPO, KGA, KJR,
KEX
10—John and Ned, vocal and in-
strumental duo: KPO, KGA, KJR,
KEX
10:15—Golden Legends: KPO, KGA,
KJR, KEX
10:45—The Coquettes: KPO, KGA,
KJR, KEX, KFSD
11—Ted Fiq-Rito and His Hotel St.
Francis Dance Orchestra: KPO,
KGA, KJR on 11:15, KEX, KFI,
KFSD
11:30 to 12 midnight—Organ Con-
cert, Dollo Sargent, organist:
KPO, KGA, KJR, KEX

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: Spanish
Program presented by Vincent
Sorey and his Orchestra: KFBK,
KMJ, KWG, KERN, KOL, KVI,
KOIN, KFRC, KHJ, KGB, KSL
9—George Hall and his Hotel Taft
Orchestra: KFBK, KMJ, KWG,
KOL, KVI, KFPY, KOIN, KFRC,
KHJ, KGB, KSL
9:30—Atlantic City Musicale: KFBK,
KMJ, KWG, KERN, KOL, KVI,
KFPY, KOIN, KFRC, KHJ, KGB
10—Rhythm Kings, Fred Berrens'
Orchestra: KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KOIN,
KHJ, KSL
10:30—Ann Leaf at the Organ:
KFBK, KMJ, KWG, KERN, KOL,
KVI, KFPY, KOIN, KFRC, (KHJ
on 10:45), KGB, KSL
11—Columbia Salon Orch.: KFBK,
KMJ, KWG, KERN, KVI, KFPY,
KOIN, KFRC, KHJ, KGB, KSL
11:30—Frank Westphal and his Or-
chestra: KFBK, KMJ, KWG,
KERN, KVI, KFPY, KOIN,
KFRC, KHJ, KGB, KSL
12 noon—U. S. Army Band Concert:
KFBK, KMJ, KERN, KOL, KVI,
KFPY, KHJ, KGB, KSL
12:45—George Hall and his Hotel
Taft Orchestra: KFBK, KERN,
KOL, KFPY, KOIN, KGB, KSL
1—George Hall and his Hotel Taft
Orchestra: KOL, KFPY, (KGB
on 1:15), KSL
1:30—Between the Bookends: KFBK,
KMJ, KWG, KERN, KVI, KFPY,
KGB, KSL

1:45—Shapiro and Shefter, Grand Piano Boys: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
 2—Happy Time with Irene Beasley: KSL
 2:15—Freddie Martin's Bossert Orchestra: KSL
 2:30—Midland Broadcasters: KSL
 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 4:45—Modern Male Chorus: KHJ, KSL
 5—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 5:15—Those McCarty Girls: KFBK, KMJ, KERN, KFPY, KGB, KSL
 5:30—Harl Smith and his Orchestra: KFBK, KWG, KERN, KVI, KFPY, KGB, KSL
 5:45—Harl Smith and his Orchestra: KFBK, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6—Freddie Rich and his Columbians: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ
 6:30—Isham Jones and his Orchestra: KFBK, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6:45—"Myrt and Marge": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
 7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 7:30—Little Jack Little, Vocalist and Pianist: KGB, KSL
 7:45—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWG, KERN, KFPY, KOIN, KFRC, KGB
 8—Noble Sissle and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 8:15), KGB
 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
 8:30—Freddie Martin's Bossert Orchestra: KSL

499.7 Meters KFSB Franklin 6353 600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO Programs to 8:15
 8:15—Morning Musical Revue
 8:35—NBC-KPO Program
 9—Good Cheer Program
 9:15—NBC-KPO Programs to 11
 11—NBC-KGO Programs to 12
 12 noon—Dr. Strauss' Sketchbook
 12:15—NBC-KGO Program
 1—U. S. Grant Hotel Sereaders
 1:30—NBC-KGO Program
 2—NBC-KPO Programs to 3:30
 3:30—Radio Dental Clinic
 3:45—Mr. Morganstern
 4—NBC-KPO Programs to 4:30
 4:30—Civic Shakespeare Association
 5:15—Safety talk
 5:20—Late News
 5:30—NBC-KGO Programs to 7:15
 7:15—Feature Program
 8—NBC-KPO Programs to 9
 9—Dance Music
 10—NBC-KGO Programs to 10:45
 10:45—NBC-KPO Programs to 11:30
 11:30 to 12 mid.—NBC-KGO Prog.

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—Stock Market Quotations
 6:45—Dr. Seixas, Health Exercises
 7:30—NBC-KGO Programs to 8
 8—Polly Grant Hall, Pianist
 8:15—NBC-KGO Programs to 9
 9—Dorothy Raymond, Pianist
 9:15—NBC-KGO Program
 9:30—Fashion Tour with Melisse
 9:45—NBC-KGO Programs to 11:45
 11:45—Market Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—Woman Columnist of the Air
 1:15—Ann Warner Chats
 1:45—NBC-KGO Program
 2—Tom Murray's Hill Billies
 3—NBC-KGO Programs to 3:45
 3:45—News Release
 4—NBC-KGO Programs to 7:30
 7:30—Verne Gray's Graycolians
 7:45—NBC-KGO Program
 8—Orchestra
 8:15—NBC-KGO Program
 9:45—Orchestra
 10—NBC-KGO Program
 10:15—Hotel Ambassador Orchestra
 11 to 12 mid.—NBC-KGO Programs

209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record Program
 10—News Release
 10:15—Record Program
 11:45—NBC-KPO Program
 12 noon—Record Program
 1—Spanish Lesson, Annette Doherty
 1:15—Record Program
 1:45—Bob, Bunny and Junior
 2—Record Program
 4—News Release
 4:15—French Lesson, Ann. Doherty
 4:30—Record Program
 4:45—Common Sense of Science
 5—Brother Ken's Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mack and Tommy
 6—Record Program
 6:30—Dorothy Raymond, Pianist
 6:45—Record Program
 7—Tom Murray's Hill Billies
 7:30—Wesley Tourtelotte, Organist
 7:45—Joe Warner's Jolly Journal
 8—Helen Guest, Ballads
 8:15—Orchestra
 9—Hygrade Miramar Orchestra
 9:15—Orchestra
 9:45—Close Partners, sketch
 10 to 11 P.M.—Record Program

225.4 Meters KGB FRank. 6151 1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
 8:30—CBS programs to 10
 10—Around the Town with Helen Stone
 10:30—CBS Programs to 12
 12 noon—Farm Flashes
 12:15—Closing Stock Quotations
 12:45—CBS program
 1—State Dept. of Agriculture
 1:15—Luncheon Dance Program
 1:30—CBS programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Program
 4:15—Blanche Wood
 4:45—News Reel; Town Topics
 5—CBS Programs to 6
 6—Hutton's Concert Quartette
 6:30—CBS Programs to 7:30
 7:30—Quaw's Orchestra

7:45—CBS Program
 8—American Legion Revue
 8:30—Eno Crime Club
 9—Bocherini Quartette
 9:15—Eb and Zeb
 9:30—Eslick's Orchestra
 10—KGB News Reel
 10:15—Grand Hotel Orchestra
 11 to 12 midnight—Coakley's Orch.

285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Brew Vaughn
 12 noon—News
 12:15—Parkel
 12:30—Dr. John Matthews
 1—New Paris Inn
 2—Eddie Albright, The Bookworm
 2:30—Prof. Leon, French Lesson
 3—Matinee Mirthmakers
 3:30—Louise Johnson, Astroanalyst
 4—Travelogue; Stocks; Announcements
 4:15—Maxine's Shopping Service
 5—Town Crier
 5:45—Records
 6—News
 6:15—KNX Ensemble
 6:30—Oh-h-h Elmer
 6:45—Peaton Program
 7—Frank Watanabe and Hon. Archie
 7:15—Bob Shuler
 7:45—KNX Ensemble; Philip Musgrave, 'Cellist
 8—KNX Varieties
 9—News
 9:15—Dreamin' Time, with Drury Lane
 9:30—Musical Program
 9:45—KNX Concert Ensemble
 10—Beverly Hill Billies
 11 to 12 midnight—New Paris Inn

333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—CBS Programs to 10:15
 10:15—The Magazine
 10:45—CBS Programs to 11:15
 11:15—Beauty Talk
 11:30—CBS Programs to 12:30
 12:30 P.M.—World-wide News
 12:45—Dave Marshall and Organ
 1—State Dept. of Agriculture
 1:15—Times Forum
 1:45—Barbara Gould
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Programs to 4:30
 4:30—U. S. C. Trojan Period
 4:45—CBS Programs to 5:15
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—CBS Program
 6—To be announced
 6:15—Hutton's Concert Ensemble
 6:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—Inglewood Park Concert
 8:15—CBS Program
 8:30—Eno Salts Crime Club
 9—The Bachelors, Nesbitts
 9:15—Eb and Zeb
 9:30—Jay Esleck and Orchestra
 10—World-wide News
 10:10—Bisquick Band
 10:15—Grand Hotel Orchestra
 11—Hotel Roosevelt Orchestra
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organ

The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

MY RADIO

1

JUST a sitting and a thinking, in the past my memory roams
To the time I spent in running 'round, not thinking of a home.
The days have gone and here I sit, in a country bare and wide,
With a kitten cat, a Radio, and a garden just outside;
So I dim the light and turn the dial and I'm on my evening trip
To lands of song and romance, all lonesome things I skip—
I want to laugh at funny things, and hear old Carbon scream
When Gilmore beats him to it, with his blue green gasoline.

2

Some people wonder how I can be happy all alone,
Way out upon the desert in my little cabin home;
Well, it's there, right on the table, its value isn't much,
All made of tin and wire, but responding to my touch;
I travel in my fancy on land, on sea, on air,
And forget I'm just a sitting in the same old rocking chair
With my kitten cat beside me, in this land without a tree,
I can hear the London conference far away across the sea.

3

'Tis this for colds, and that for pains, with music in between,
I can see a woman struggle and I hear an awful scream,
And I get so darned excited as I listen for the end,
HA! HA! It comes—I hear it—"Try Florsheim's Shoes for Men."
So I turn to hear the kiddies, and I hear a rooster crow,
And the boys and girls a doing stunts, just like a real show.
Then I get to tapping with my feet, forgetting that I'm old,
Again that voice, "Eat picnic hams—they're worth their weight in gold."

4

And just as I get dreaming of the desert and its tales
Some big bass voice breaks in and says, "Drink Clicquot Ginger Ale."
But the tunes are bright and snappy and full of fun and mirth,
Gee, I wouldn't trade my Radio for anything on earth.
And Rudy, bless his crooning voice, it makes me think of scenes
Of lovers at their very best upon the silent screen
As I let myself, in fancy, drift to Childhood way back East,
I hear a voice, not Rudy's, say, "Live long, take Fleischman's Yeast!"

5

So with my air trip almost finished, I cannot settle down
Until I hear that welcome voice—"Hell-O, I've Andy Brown."
While Amos, who so good and true, must drive that awful wreck,
Old Andy thinks in millions, as he checks and double checks.
So tonight I'm all excited and I really cannot stop,
My kitten cat and I start upon our nightly hop—
From Maine to California, and all along the line,
Just think of all the fun we'll have, oh, such a bully time.

6

I love to hear the music and the laughter all combined,
And wonder how they do it, to bring it just on time
To one who sits in loneliness, what happiness it brings,
God bless the Merry Makers, as they laugh and dance and sing.
So I leave my gay companions, who have helped to make me laugh
And thank God I have a Radio, and not a phonograph.

MABEL DENNISON,
McGill, Nevada.

Here's the Spirit

YOU will find inclosed \$1.50 for another year's subscription for BROADCAST WEEKLY. Hope this reaches you in time for me to be among the lucky 5000 to receive it at this price.

You asked how did we like our last issue. My answer is, "Every day in every way" better than ever before. It certainly seems good to see BROADCAST WEEKLY back again with its colors flying at the top of the mast instead of half-mast, and I know it will continue as it is now and improve if you only get the coöperation you have a right to expect from your readers for the wonderful radio magazine you are giving us.

In regard to you advertising only radio advertised goods, I am for throwing BROADCAST WEEKLY open to anyone that wishes to advertise with you. You may have to add a few pages, but that will make it all the more interesting. Give us a larger variety to choose from and give us a better chance to buy from the firms that advertise with you; besides I would be as much or more impressed to see their advertisement in BROADCAST WEEKLY as any other magazine or newspaper. I read it from cover to cover, advertisements and all. It is all very interesting to me as well as the programs. I am going to do my best to coöperate with you. Already I have changed some of my brands of merchandise to the ones advertised in BROADCAST WEEKLY, and will change more of them as soon as you advertise the ones I have use for. I shall be watching for them.

C. N. H., Port Chicago, Calif.

Advertisers Should Read This

IT SEEMS peculiar to me that merchants I should overlook the importance of advertising in a magazine which is handled and read each and every day for a week (as well as the day it is received) by every member of the family. Most magazines are read and discarded in less time than that, and newspapers in one day.

Believe it or not, we who read BROADCAST WEEKLY are the same human beings who read the current fiction magazines and the newspapers. We are as much interested in products advertised in one as in the others. We eat, wear clothes, ride in cars, buy necessities or luxuries as our purses permit, need medical attention at times, keep ourselves and our homes as clean as possible, go to church or seek amusement with amazing regularity. That is, we do all these things if we're lucky. Otherwise we do as many as we can.

The fact that we buy BROADCAST WEEKLY means that we undoubtedly possess a radio, and while at long intervals there are necessary purchases for its upkeep, a radio, either in whole or in part, is not something that is bought every day like milk or meat. It seems to me that there would be less response from readers to a purely radio form of advertisement than to one which includes more items of daily purchase.

I, for one, read advertisements as regularly and with as much enjoyment or profit as I read the rest of a magazine. Usually I look over the entire magazine as soon as I receive it and read many of the advertisements before I read stories or articles at all. Needless to say, BROADCAST WEEKLY receives the same treatment, but here's the beauty of advertising in BROADCAST: when its articles are read its usefulness has scarcely begun, for it is still used day after day, and naturally one cannot help seeing its advertisements when the book is handled so much.

I have a red pencil which is as much a part of BROADCAST WEEKLY as its red cover, and use it to mark programs or items of special interest. I've used it on a few advertisements, but if the scope is widened I'm sure it will be used on many more.

Sincere wishes from a Radio Nut who eats, sleeps, reads, rides, and wears clothes—and works when she has to.

Pauline H. V., Sacramento, Calif.

"Stars of the Radio" Make Nice Gift

I AM indeed glad you are coming through the depression with flying colors.

On your behalf, my own, and all the other folks who subscribe, I thank the firms who place their advertising in BROADCAST WEEKLY.

I shall show my appreciation by doing my part in order that they won't regret it, and I am sure the rest of the BROADCAST "family" will, too.

Some time ago a friend of mine made me a gift of "Stars of the Radio." It does make a lovely little gift. I, too, am ordering a copy as a birthday remembrance for another friend.

By the way, I also have a birthday in the near future and I am going to be very bold and ask you for a present.

There are two very charming persons in Seattle whose pictures I have never seen in BROADCAST WEEKLY although I have watched for them several years. They are Sally Jo Davis of KOMO and Grant Merrill of KJR. Please, couldn't you have full-page pictures of them soon?

E. C., Mercer Island, Wash.

Sylvania

THE SET-TESTED TUBE



THERE'S Black Magic waiting beside your easy chair in this modern generation. Flip the switch, turn the dial—and you get music, speeches and news from every land. But not with worn out tubes! When your radio whistles, scratches and howls—then it's time for new Sylvania Tubes. Sylvania Tubes have been tested and approved in a radio exactly like yours. You know they're right because you know they've been there before.

LATEST TUBE PRICES

Type	List Price	Type	List Price
112-A	\$1.55	239	\$2.80
120	3.00	240	3.15
171-A	.95	245	1.15
182-B	2.35	247	1.60
183	2.10	250	6.20
V-199	2.80	280	1.05
X-199	2.55	281	5.20
200-A	4.00	485	1.85
201-A	.80	551	1.65
210	7.25	29	3.65
222	3.15	34	2.80
224	1.65	41	2.85
226	.85	42	2.85
227	1.05	43	4.00
230	1.65	44	2.85
231	1.65	46	1.55
232	2.35	56	1.30
233	2.80	57	1.65
234	2.80	58	1.65
235	1.65	69	3.65
236	2.80	82	1.30
237	1.80	866	7.75
238	2.80		

Tax included on All Prices

If your dealer can't supply you order direct from us

NO CHARGE FOR MAILING

UNITED RADIO SUPPLY CO.

Distributors of Sylvania Tubes

1062 HOWARD STREET

SAN FRANCISCO

FRIDAY Programs

Sept. 9, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11:30—Martha Meade
11:45—CBS Program
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Recordings
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—CBS Programs to 5
5—Globe Trotter
5:10—Town Topics
5:15—Skippy
5:30—Pat Frayne's Sports Talk
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Buccaneers under the direction of Earl Towner
9:15—Eb and Zeb
9:30—Eastman Kodak Week-End Hr.
10—Grand Hotel Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Request Hour



BILLY SMALL
KYA—VIOLINIST

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—"Canning Time"
12 noon—"Your Helpful Friend"
12:15—Radio Guild
1:15—Rhythmic Ripples
1:45—Marion Day's Tete-a-Tete
2—Famous Songs and Singers
2:30—Blends of Blue
3—Glen Goff, Organist
4—Artist Celebrities
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Ted Flo-Rito's Band
8:30—G. Donald Gray, Song Recital
8:45—Virginia Miller, Piano Recital
9—Captain Argus
9:30—Skol-Chester
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Moment Musicale
8:30—Recordings
8:37—Union Mutual Life
8:45—Dr. Wade Forrester
9—Silent Period
9 P.M.—Weather Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Golden Age News Items
2:45—Lou and Flo, "Fifteen Minutes of Song"
3—The KROW-lian Revue
4—Prosperity Program
4:15—Recordings
4:45—Prosperity Program
5—Italian Program
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Bob Robb, Sports Lights
7:45—The Texas Cowboy
8—Grace King and Loretta Van Dyl
8:15 to 8:30 P.M.—Tom King, Detective Story

12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:30—Rosenthal Program
7—News Flashes
7:15—Helen Bellevue
7:30—Silent Period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Dance music
9:15—Mildred Epstein, Soprano
9:30—Piano Pictures, Wm. F. Lavy
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Popular Records
7—Back Alley program
7:30—Texas Cowboy
8—Allay-Oop! with Bob Roberts
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:25—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—"Lunatics at Large"
2—Records
2:15—Studio Program
2:45—Masterpieces of Melody
3:30—Recordings
3:45—Adele Burian, Vocalist
4—Theatre of the Air
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—The Fishin' Pool
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8—Rex Boyer Program
8:15—Orchestra
8:30—Dance Music
8:45—Gossipers
9—Hill Billies
10—Moment Musicale
10:30—Putnam's Treasure Chest
11 to 1 A.M.—Night Owls

322.4 Meters KFVI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King's Country Store
9:30—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Musical Novelties
11—Learn Spanish, Prof. Achille
11:15—Concert Melodies
11:30—Learn Italian, Prof. Achille
11:45—Musical Sketches

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
8—Radiotorials
8:15—Records
9—Variety Recordings
9:30—Irene Hubbell, Pianist
9:45—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Popular Record Program
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:30—Band Concert
12:45—Song Cycle
1:05—Stock Report; Music
2—Better Business Talk
2:15—Recordings
2:30—Lucille Gordon Players
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4—Julie and Jim
4:15—Records
4:30—Asso. Food Stores' Program
5—Records
5:30—Carl Coveny and Pat Buckman
5:45 to 6:15 P.M.—Records
12:01 to 6 A.M.—Owl Program



Martha Meade

Martha Meade, the distinguished cooking authority and radio lecturer

"MARTHA MEADE TALKS"

—to a possible radio audience of 2 million women every Tuesday and Friday morning on the broadcasts of the Martha Meade Society. She is a great favorite with western housewives — giving, over the air, her own exclusive, economical and unusual cooking and baking recipes and household helps.

TUNE IN . . . Attend these meetings in your home by simply turning the dial. Here are the stations and the time:

San Francisco, KFRC, 11:30 a.m.; Los Angeles, KHJ, 10 a.m.; San Bernardino, KFXM, 9:30 a.m.; Bakersfield, KERN, 10 a.m.; El Centro, KXO, 10 a.m.; Fresno, KMJ, 10 a.m.; Sacramento, KFBK, 10 a.m.; San Diego, KFSD, 10 a.m.; Santa Barbara, KDB, 10 a.m.; Stockton, KWG, 10 a.m.; San Jose, KQW, 10 a.m.; Phoenix, KTAR, 10 a.m.; Tucson, KVOA, 10 a.m.; Eugene, KORE, 10 a.m.; Klamath Falls, KFJI, 10 a.m.; Marshfield, KOOS, 10 a.m.;

Medford, KMED, 10 a.m.; Portland, KGW, 10 a.m.; Aberdeen, KXRO, 10 a.m.; Bellingham, KVOS, 10 a.m.; Seattle, KJR, 9:45 a.m.; Spokane, KHQ, 10 a.m.; Walla Walla, KUJ, 10 a.m.; Wenatchee, KPQ, 10 a.m.; Yakima, KIT, 10 a.m.; Reno, KOH, 10 a.m.; Salt Lake City, KSL, 9:45 a.m.; Boise, KIDO, 10 a.m.; Idaho Falls, KID, 10 a.m.; Nampa, KFXD, 10 a.m.; Pocatello, KSEI, 10 a.m.; Twin Falls, KTFI, 10 a.m.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Financial Informa-
tion; Weather; Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Organist
3:15—Recorded Program
3:45—Galen Harvey, Piano Rambles
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—The Three Cocoanuts
6—Hotel Oakland Trio
7—News Items
7:30—Dr. Ross' Pet Clinic of the Air
7:45—Fred and Morris
8—KLX Hi-Jinks Program with Sun-
shine Twins; Piano Duo; Ethel
Rhinard and Cora Scott; John
Wharry Lewis' KLX Orchestra;
The Clark Sisters; Three Wise
Owls; Franklin Roberts and Phebe
Starr; Col. Mildew; Boris and
Bertha; The Three Cocoanuts;
"Tony"; "Two Shop Girls";
Johnny Zunino; Helen Benson and
Lucile Swan, Banjoists
10—Beverly Hill Billies
11 to 12 midnight—Dance program

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—Masterworks of the Piano
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Home Towners
1:30—NBC-KGO Programs to 2
2—Stringwood Ensemble
2:15—Teacup Philosopher
2:30—NBC-KGO Program
3—Santiseptic Program
3:15—NBC-KGO Programs to 4
4—News of the Air
4:15—NBC-KGO Programs to 6:45
4:30—National Concert Orchestra
5—NBC-KGO Programs to 6:45
6:45—Vocal Ensemble
7—NBC-KGO Programs to 9
9—Mozart Hour
10—NBC-KGO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

6:30 A.M.—Farm Flashes
6:45—Crazy Cowboys
7—Dr. Kenyon's Church
7:30—Organ Revellie
8—Shell Happytime
8:30—Columbia Revue
8:45—The Modern Shopper
9—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 1:45
1:45—Studio Program
2 P.M.—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Children's Progress
4—To be announced
4:15—CBS Programs to 5
5—George Yount, Organist
5:30—To be announced

6—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Dr. Stevenson
8:15—George Yount, Piano
8:30—CBS Program
9—Financial Talk
9:05—Studio Program
9:15—Harold Zollman, Pianist
9:30—Eastman Kodak Hour
10—Grand Hotel Orchestra
10:15—Crazy Cowboys
10:30—Dr. Kenyon
10:45—Grand Hotel Orchestra
11 to 12 midnight—Coakley's Orch.

508.2 Meters **KHQ** Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News
7:15—Clisco Bullivant, Exercises
7:30—Herb Wlxson
8—Program to be announced
8:15—NBC-KGO Programs to 9
9—"Walt and Marian"
9:15—Sartori and Wolff
9:30—Burgan's Home Comfort
9:45—Canning Time, Sylvia North
10—Martha Meade Society
10:15—Fashion Notes
10:30—NBC-KGO programs to 11:45
11:45—Organ Concert
12:15 P.M.—NBC-KGO program
1—Various Programs
1:30—NBC-KGO program
1:45—Spokane Fur Co.
2—NBC-KGO program
2:20—KHQ Program Highlights
2:30—Commercial Creamery
3—NBC-KGO programs to 4
4—Peerless Dental Hygiene
4:15—Studio program
4:30—NBC-KGO program
4:45—"Skippy"
5—NBC-KGO Programs to 6:45
6:45—Crazy Crystals
7—NBC-KGO programs to 7:30
7:30—Marian Boyle, Pianist
7:45—Editorial Column. R. Bankson
8—Davenport Dinner Music
8:30—NBC-KGO Program
8:45—"Book of Memories"
9:15—"Eb and Zeb"
9:30 to 12:30 A.M.—NBC-KGO Prog.

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Farm Flashes
7:27—The Sun Risers; Sport News
8—NBC-KPO Program
9:15—Studio Program
9:45—Martha Meade Society
10—NBC-KPO Programs to 10:45
10:45—Canning Topics
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1:15
1:15 P.M.—Mary's Afternoon Talk
1:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO program
3:55—The World Bookman
4—Lost and found advertisements
4:05—NBC-KPO programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:15
6:15—Studio Program
6:30—Facts About Seattle
6:45—Marshal Sohl-Winifred Lund-
berg and Harry Reed
7—NBC-KPO program
7:15—Anson Weeks Orchestra
7:30—NBC-KPO program
7:45—Dollars and Sense Program
8—NBC-KPO Programs to 9:15
9:15—"Eb 'n' Zeb, Comedians
9:30 to 12 mid.—NBC-KPO Programs

319 Meters **KOIN** Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

6 A.M.—KOIN's Klack
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
9—Golden Melodies
9:30—Betty Crocker
9:45—CBS Program
10—Columbia Feature
11—CBS Program
11:45—Piano Pictures
12 noon—Merrymakers
12:30—Culmbacher Malt Extractors
12:45—CBS Program
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Skippy
5:15—Davidson's Prize Club
5:30—CBS Programs to 6:15
6:15—The Fishing Bulletin
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Bells of Harmony
8:30—CBS Programs to 8:30
8:30—Concert Orchestra
9—Band Concert
9:15—Eb and Zeb
9:30—Kodak Week-end Hour
10—McElroy's Band
10:30—De Silvia's Royal Knights
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Tavern
Orchestra

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—"Top o' the Morning
7—KOL Time Klock
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1:15
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—CBS Program
4:30—Cecil Solly
4:45—CBS Program
5—Hill and Dale
5:30—Skippy
5:45—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—CBS Programs to 8:45
8:45—The Globe Trotter
9—Wrestling
9:30—CBS Program
10—Wrestling
11 to 12 midnight—Coakley's Orch.

204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
N.W. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—Inland Empire Series
7 to 12 mid.—NBC-KPO Programs

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,
KECA, KTAR, KFSD**

7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist and director; Margesta Mortensen, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX
9:15—Stringwood Ensemble: KPO off 9:30; KGA, KEX off 9:45, KFSD
9:30—Helpful Hints to Housewives, Julia Hayes: KPO
9:45—University of California at Your Service: KPO
10—Mardi Gras: KJR, KPO, KGA, KEX
10:30—Synopators, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KFSD
10:45—Smackouts, comedy duo: KPO, KGA, KEX, KFSD
11—Mid-day Musical Notes: KPO, KGA, KEX off 11:15
11:30—Celebrated Sayings: KPO
11:45—Rhythmic Serenade: KGA, KJR, KEX
11:45—Scripture Reading, Charles J. Leimer: KPO
11:46—Ticking the Keys: KPO
11:50—South San Francisco Stockyards Report: KPO
11:57—Time Signals: KPO
12 noon—Rhythmic Serenade: KPO, KGA on 12:05, KEX
12:15—Radio Guild, dramatization of a famous classic, direction of Vernon Tadeliffe: KPO, KYA, KGA, KJR, KEX
1:15—Pickard Family — hill-billy songs: KPO, KGA, KEX
1:30—Stringwood Ensemble, instrumentalists direction Chas. Hart: KPO, KGA, KJR, KEX, KFSD off 2
2:15—Metropolitans, orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KGHL on 2:30
3—The Cavaliers, Bluettes, vocal trio; orchestra direction Walter Beban: KPO, KGA on 3:05, KJR on 3:15, off 3:55, KEX, KFSD off 3:45, KGIR on 3:30
4—Discovery Hour: KPO
4—Bouquet of Melodies, Harold Dana, baritone; violinist and organist: KGA, KJR, KEX, KFSD
4:30—Tom 'n' Dudd, vocal duo: KGA, KJR, KEX, KFSD
4:45—Old World Serenader: KPO, KGA, KJR, KEX, KFSD off 5
5:15—Headliners, soloist: KPO
5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
5:45—Dixie Memories, Sam Moore, Carolyn Moore, Dixie Marsh, Chuck Russell; songs and dialogue: KPO, KGA, KJR, KEX
6—Ramblers, orchestra direction Meredith Willson: KPO, KGA on 6:15, KJR off 6:15, KEX on 6:30 to 6:45, KFSD off 6:30
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO, KGA, KJR
7:15—Tarzan of the Apes: KPO
7:15—News Editor of the Air: KPO
7:30—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KFSD, KGIR, KGHL
8—Ralph Kirbyer, the Dream Singer: KPO, KGA, KJR, KEX, KFSD, KGHL

8:05—William Scotti and His Orchestra: KPO, KGA, KJR, KEX, KFSD, KGHL
8:30—Chinatown Squad: KPO, KGA, KJR, KEX, KGHL
9—The Dress Circle, Alice Gentle, soprano; Henry Thompson, tenor; orchestra direction Emil Polak: KPO, KGA, KJR off 9:30, KEX on 9:15 to 9:30 and 9:45 to 10
10—Lakeside Park Orchestra: KPO, KGA, KJR, KEX, KECA, KOA
10:30—to be announced: KPO
11—Tom Gerun and His Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KFSD
11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX, KFSD

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGIR, KGHL, KDYL**

7 A.M.—U. S. Marine Band; Capt. Taylor Branson, director: KGO; KGW, KFI, KFSD, on 7:30; KTAR
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA
8—Johnny Marvin, Tenor: KGO, KHQ, KFSD
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—On Wings of Music: KGO, KHQ, KFI; KFSD on 8:45
9—Harold Stokes and his Orchestra: KGO, KFI
9:15—Happy Jack, vocalist: KGO, KFI
9:30—The Buckaroos: KGO, KOMO
9:45—Arion Trio: KGO; KHQ, KOMO 10 to 10:15
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA; KGIR, KGHL, 10:50 to 11
11:30—Borden Program, talks on baby care: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
11:45—Organ Concert: KGO, KHQ, KOMO on 12 to 12:12
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR on 12:30; KGIR, KGHL
1—Rhythm Vendors: KGO
1:30—Echoes of Erin; Joe White, tenor; string ensemble: KGO
1:45—G E Circle: Grace Ellis, Hostess; Madame Sylvia, Beauty Talk: KGO, KHQ, KOMO, KGW, KFI, KFSD
2—National Association of Broadcasters Talk: KGO
2—Waldorf-Astoria Sert Room Orch.: (KGO on 2:05), KHQ, KFSD
2:30—Merry Madcaps: Fred Wade, Tenor; Orchestra direction Norman L. Cloutier: KGO, KFSD
3—Organ Reveries, Archer Gibson: KGO, KHQ
3:15—Royal Vagabonds; Ward Wilson, impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL
3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
3:45—Fay Fraser's Studio Party: KGO, KHQ, KOMO, KGW, KFI
4—News Service: KGO
4:15—National Concert Orchestra: KGO, KHQ, KGW on 4:30, KFI off 4:30

5—The First Nighter: "Filibuster," three-act Cuban Drama with June Meredith, Don Ameche and Clifford Soulier: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
5:30—Armour Program: Roy Shield's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
6—Paul Whiteman's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
6:30—"The Phantom of Crestwood," RKO Radio Picture mystery drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
6:45—Vocal and Instrumental Soloists: KGO, KFSD
7—Amos 'n' Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
7:15—Maxwell House program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7:30—Gilmore Circus: KGO, KOMO, KGW, KFI
8:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:45—Eva Gruninger, Contralto: KGO, KHQ, KFSD
9—Concert in Rhythm; orchestra direction Meredith Willson: KGO; KHQ off 9:15
9:30—Ted Fio-Rito and His Hotel St. Francis Dance Orchestra: KGO, KHQ, KFI
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Anson Weeks' Hotel Mark Hopkins Orchestra: KGO, KFSD
10:45—Organ Concert: KGO, KHQ, KFI on 11, KFSD off 11
11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI

CBS

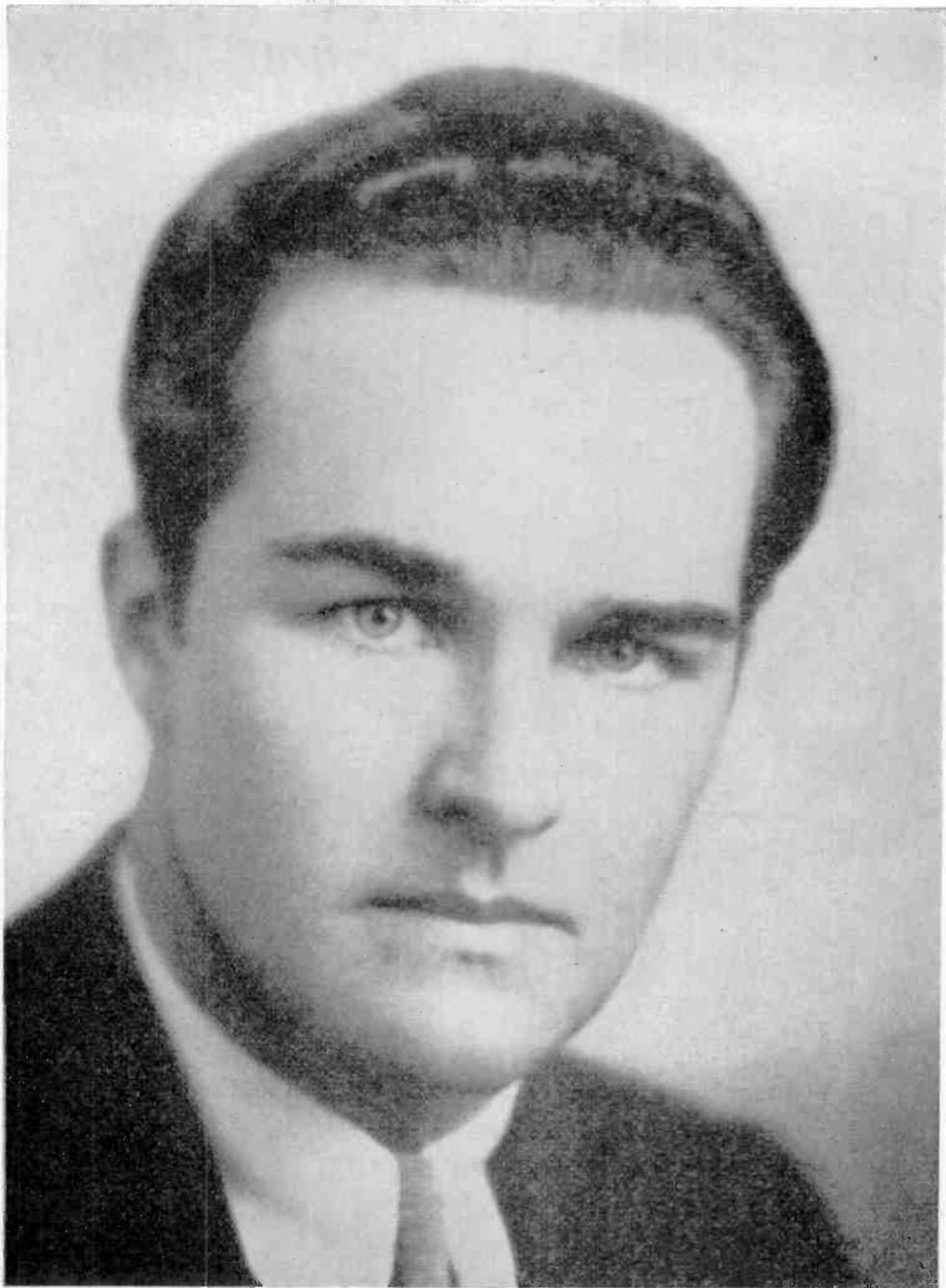
Columbia Broadcasting System

8:30 A.M.—Columbia Revue: Oriental program presented by Emery Deutsch's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KOIN, KFRC, KHJ, KGB
9—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, (KHJ on 9:15), KGB
9:45—Atlantic City Musicale: KFBK, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
10—Do Re Mi, Novelty Female Trio: KFBK, KVI, KFPY, KOIN, KHJ
10:15—Alexander Semmler, Pianist: KFBK, KMJ, KVI, KFPY, KOIN
10:30—Elizabeth Barthel, Songs: KFBK, KMJ, KWG, KVI, KFPY, KOIN, KFRC, KGB
10:45—Columbia Artist Recital: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KGB
11—The Grab Bag: Variety Show: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
11:45—Columbia Educational Features: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB
12 noon—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KHJ, KGB
12:30—Columbia Salon Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KGB
12:45—Ross Franklin's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, (KFRC on 1), KGB, KSL

- 1:15—John Kelvin, Irish Tenor: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KGB, KSL
- 1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KVI, KFPY, KGB, KSL
- 2—Happy Time with Irene Beasley: KSL
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:15—Red Nichols and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KGB, KSL
- 4:30—March of Time: Dramatized News Events: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
- 6:15—Colonel Stoopnagle and Budd: KFBK, KOL, KVI, KFRC, KHJ
- 6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:45—"Myrt and Marge": KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:30—Charles Carlile, Tenor, with Freddie Rich's Orchestra: KHJ, KGB
- 7:45—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KERN, KFPY, KFRC, KHJ
- 8—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KERN, KOL, KFPY, KOIN, KFRC, (KHJ on 8:15)
- 8:30—Duke Ellington and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9:30—Kodak Week-end Hour: KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 254.1 Meters KEX Atwater 3111 1180 Kcs. 5000 Watts**
Western Broad. Co., Portland, Ore.
- 7 A.M.—Morning Serenaders
- 8—NBC-KPO Programs to 5:15
- 11:30—Julia Hayes
- 11:45—NBC-KPO Programs to 5:15
- 5:15 P.M.—Briek Holton, Ballads
- 5:30—NBC-KPO programs to 6:15
- 6:15—Newscasting
- 6:30—Silent period
- 8—NBC-KPO Programs to 9
- 9—Jimmy Richardson's Sports Talk
- 9:15—NBC-KPO Program
- 9:30—Jim McCool's Fishing Bulletin
- 9:45 to 12 mid.—NBC-KPO Programs
- 499.7 Meters KFSD Franklin 6353 600 Kcs. 1000 Watts**
Airfan Radio Corp., Ltd., San Diego
- 7:30 A.M.—NBC-KGO Programs to 8:15
- 8:15—Morning Musical Revue
- 8:45—NBC-KGO Program
- 9—Good Cheer Program
- 9:15—NBC-KPO Program
- 10—Martha Meade Society
- 10:15—NBC-KGO Program
- 10:30—NBC-KPO Programs to 11
- 11—Studio Program
- 11:10—NBC-KGO Programs to 1 P.M.—U. S. Grant Hotel Serenaders
- 1:30—NBC-KPO Programs to 3:45
- 3:45—Radio Dental Clinic
- 4—NBC-KPO Programs to 5
- 5—NBC-KGO Program
- 5:30—Program Resume
- 5:35—Late News Items
- 5:45—NBC-KPO Programs to 7
- 7—NBC-KGO Programs to 7:30
- 7:30—NBC-KPO Programs to 8:30
- 8:30—NBC-KGO Programs to 9
- 9—Dance Music
- 10—NBC-KGO Programs to 10:45
- 10:45 to 12 mid.—NBC-KPO Prog.
- 333.1 Meters KHJ VAndike 7111 900 Kcs. 1000 Watts**
Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Brief and Records
- 8—Shell Playtime
- 8:30—CBS Program
- 9—Jack and Grace
- 9:15—CBS Program
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:15
- 10:15—Martha Meade Society
- 10:30—The Magazine
- 11—CBS Programs to 12:30
- 12:30 P.M.—World-wide News
- 12:45—Beauty Talk & Charlie Hamp
- 1:15—Times Forum
- 1:45—Blue Ridge Colonel
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—Prof. Hertzog's Program
- 4:30—CBS Programs to 5:15
- 5:15—News Items, Town Topics
- 5:30—"Skippy"
- 5:45—To be announced
- 6:15—CBS Programs to 8
- 8—"Keynotes"
- 8:15—CBS Programs to 9
- 9—The Buccaneers
- 9:15—Eb and Zeb
- 9:30—Week-end Hour
- 10—World-wide News
- 10:10—Bisquik Band
- 10:15—Grand Hotel Orchestra
- 11—Hotel Roosevelt Orchestra
- 12 to 1 A. M.—Gerald Norton and Roy Ringwald, Midnight Moods
- 285.5 Meters KNX Hemp. 4101 1050 Kcs. 5000 Watts**
L. A. Evening Express, Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Kate Brew Vaughn
- 12 noon—News
- 12:15—Homeopathic
- 12:30—Dr. John Matthews
- 1—New Paris Inn
- 2—Eddie Albright, The Bookworm
- 2:30—Federated Women's Clubs
- 3—Matinee Mirthmakers
- 3:30—Numbers and You; Joy Lombardi
- 3:45—Mrs. Shutts
- 4—Travelogue; Stocks; Announcements
- 4:15—Maxine's Shopping Service
- 5—Town Crier
- 5:15—Rabbi Winkler
- 5:45—Records
- 6—News
- 6:15—KNX Ensemble
- 6:30—Oh-h-h Elmer
- 6:45—Feature Program
- 7—Frank Watanabe and Hon. Archie
- 7:15—Violin Choir
- 7:45—Recordings
- 8—The Royal Order of Optimistic Do-Nuts
- 9—News
- 9:15—Musical Program
- 9:45—Broadcast of Fights
- 10:45—Beverly Hill Billies
- 11 to 12 midnight—New Paris Inn
- 468.5 Meters KFI Richm'd 6111 640 Kcs. 50,000 Watts**
Earle C. Anthony, Inc., Los Angeles
- 6:30 A.M.—New York Stocks
- 6:45—Dr. Seixas' Health Exercises
- 7:30—NBC-KGO Programs to 8
- 8—Polly Grant Hall, Piano Program
- 8:15—NBC-KGO Programs to 9
- 9—Helpful Hints to Housewives
- 9:15—NBC-KGO Program
- 9:30—Fashion Tour with Melissa
- 10—Beauty Talk
- 10:15—Lou Gordon, Tenor; Jackson Swales, Pianist; Sally Hill, Speaker
- 10:30—NBC-KGO Programs to 11:45
- 11:45—State Market Reports
- 12 noon—Dept. of Agriculture Talk
- 12:15—NBC-KGO Program
- 1—News Release
- 1:10—Woman Columnist of the Air
- 1:15—Ann Warner Chats
- 1:45—Cheiro, Astrologist
- 2—Tom Murray's Hill Billies
- 3—NBC-KGO Programs to 4
- 4—News Release
- 4:15—NBC-KGO Program
- 4:30—Calif. Teachers' Assoc. Prog.
- 4:45—Judge Paonessa, Speaker
- 5—NBC-KGO Programs to 6:45
- 6:45—String Orchestra
- 7—NBC-KGO Programs to 8:45
- 8:45—Roamers Male Quartet
- 9—Hotel Miramar Orchestra
- 9:30—NBC-KGO Programs to 10:15
- 10:15—Hotel Ambassador Orchestra
- 11 to 12 mid.—NBC-KGO Programs
- 209.7 Meters KECA Richm'd 6111 1430 Kcs. 1000 Watts**
Earle C. Anthony, Inc., Los Angeles
- 9 A.M.—Louis Rueb, Exercises
- 9:15—Record Program
- 10—News Release
- 10:15—Record Program
- 11—German Lesson, Annette Doherty
- 11:15—Record Program
- 11:45—The Chaparral Club
- 12 noon—Record Program
- 12:30—Laurel Saunders, Songs
- 12:45—Record Program
- 1:45—Bob, Bunny and Junior
- 2—Record Program
- 2:45—Doria Ball's Personality Program
- 3—Record Program
- 4:15—News Release
- 4:30—Record Program
- 5—Brother Ken's Kiddies
- 5:30—NBC-KPO Program
- 5:45—Al, Mack and Tommy
- 6—String Orchestra
- 6:30—"Oral Lornettes"
- 6:45—Randy Andrews, Songs
- 7:30—Country Jane, Songs
- 7:45—Joe Warner's Jolly Journal
- 8—Studio Program
- 8:15—String Orchestra
- 8:30—Miramar Hotel Orchestra
- 9—Hemlock Corners
- 9:15—Wesley Tourtellotte, Organist
- 9:45—Close Partners, sketch
- 10—NBC-KPO Program
- 10:30 to 11 P.M.—Record Program
- 225.4 Meters KGB Frank. 6151 1330 Kcs. 500 Watts**
Don Lee, Inc., San Diego, California
- 6 P.M.—CBS Programs to 6:45
- 6:45—Quaw's Orchestra
- 7—CBS Program
- 7:30—Hutton's Concert Ensemble
- 8—CBS Programs to 9
- 9—Three Shades of Blue
- 9:15—Eb and Zeb
- 9:30—CBS Program
- 10—KGB News Reel
- 10:15—Gene Quaw's Orchestra
- 11 to 12 midnight—Eslick's Orch.



GEORGIA FIFIELD received her early dramatic training from the late Frank Bacon in San Jose, Calif., her childhood home. She was married during the war, has two lovely children and a charming home in Beverly Hills. As a member of the **Dominoes** in Hollywood, she participates in numerous club affairs, plays in and directs radio dramas over **KNX**, and is one of the smartest dressed ladies in the profession. She has dark brown eyes that sparkle with humor and is titian-haired. Has produced over 150 radio plays.



CLARENCE TOLMAN grew up in a country where cowboys are called cowhands; where children are raised, not reared and a man is a 'fcp' who smokes tailor-made cigarettes. In his spare time he learned to sing and to make tunes on balloons and other odd gadgets and suddenly he jumped from the desert to Broadway. When the theatre business threatened to topple he traveled Westward and made a good substantial punk for himself in radio. "Dobbsie" gave him one of his first jobs. Worked for the Schuberts in New York.

BACK ON THE AIR!

KFI-KGO

September

10th 7:30

P. M.



Meet the Golden State Family Robinson! A new and satisfying form of radio entertainment to be brought to you each Saturday night beginning September 10th at 7:30 p.m. over KFI and KGO.

Put a ring around this date on your calendar and welcome the return of this famous sponsor to the air.

GOLDEN STATE COMPANY, LTD.

DAIRY PRODUCTS

SATURDAY Programs · · · · · Sept. 10, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—Ida Bailey Allen
10—Junior Artists Program
10:55—Church Announcements
11—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Programs to 1:45
1:45—Stock Quotations
1:50—CBS Programs to 4
4—News Parade
4:15—CBS Programs to 4:55
4:55—Town Topics
5—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Amson Weeks' Orch. (E. T.)
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Merry-makers
10—Gene Quaw's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Request Hour

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Financial Information; Weather
10:30—Better Business Talk
10:35—Records
11—Sunshine Twins
12 noon—Closing S. F. Stocks
12:05—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:45—Records
3:45—Galen Harvey and Madelon Sivyver
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:15—The Three Cocoanuts
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Helen Parmelee, Pianist
7:45—Sports Hi-Lights of the Air
8—Musical Soiree
9—Faucit Theater of the Air Players
10—Feldman-Jacobsen Dance Orch.
11 to 12 midnight—Dance Program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klubb
8—Recordings
9—Asso. Food Stores' Program
9:30—Irene Hubble, Pianist
9:45—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Recordings
11:30—Concert Music
12 noon—Variety Program
1—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4 to 6:15 P.M.—Records
12:01 to 8 A.M.—Owl Program



CHARLES RUNYAN
NBC ORGANIST

322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Edco. Broad. Corp., Oakland, Calif.

8 A.M.—News Items
8:15—Moment Musicale
8:30—Kaltia Melody Makers
9—Silent Period
1:05—Latin-American Program
2—Billy and Grace Carmen
2:30—Nina Frelsen and Kiddies
3—Union Mutual Life; Recordings
3:30—The Smoky Oaks
4—Prosperity Hour
4:15—Sela Safar, "Bluer than Blue"
4:30—Al Cook's Oklahoma Cowboys
4:45—Prosperity Program
5—Celito Lindo Quartette
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Isobelle Henion, Vocalist
7:45—The Texas Cowboy
8—Latin-American Program
9—Recordings
9:15—Italian Program
11 to 11 P.M.—Mystic Knights of Sea

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:35—Concert Melodies
11—Children's Hour
12 noon—News Flashes
12:15—Dance Music
1—Silent Period
6—Dance Music
6:30—Salon Music
7:15—Ellen Cooth, Soprano
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Town Hall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Rhythmic Ripples
2:30—Lillian Cooper
2:45—Glenn Goff, Organist
3:45—Across the Footlights
4:15—Artist Celebrities
4:30—"High School of the Air"
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—NBC-KPO Program
7:30—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Ted Fio-Rito's Band
8:30—Virginia Miller; Piano Recital
8:45—Album Leaves
9—Joe Wright's Orchestra
9:30—Milly and Billy, the Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Popular Records
7—"Back Alley" program
7:30—Texas Cowboy
8—Allay-Oop! with Bob Roberts
8:30—Tommy Tucker
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Dr. B. L. Corley
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Records
2—Studio Program
2:30—Masterpieces of Melody
2:45—Ira Blue—bridge talk
3—Theater of the Air
4—Records
4:15—Fairy Tales
4:30—Records
5—Radio Shopping News
5:30—Wanderin' Thru Switzerland
6—Studio program
6:30—Ernie Smith's Sport Page
6:45—Reporter
7—Dance Music
7:30—Post Enquirer Funnies
7:45—Studio Program
8—Young People's Program
8:30—Elbert La Chelle, Organist
8:45—The Gossipers
9—Vagabond Players
9:30—"Side-Show"
10:30—Luther Putnam's Treasure Chest
11 to 1 A.M.—Night Owls with Ray Howell

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KTAR, KFSD, KOA,
KGIR, KGHL, KDYL

- 7 A.M.—Organ Concert: KGO
7:30—Swen Swenson and His
Swede-hearts: KGO, KFI, KHQ,
KFSD
7:45—Van and Don, the Two Pro-
fessors, comedians: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KTAR,
KDYL, KOA
8—Johnny Marvin, Tenor: KGO,
KHQ, KFI, KFSD
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: String
Trio: KGO, (KGW off 8:45), KFI,
(KFSD on 8:45)
9—Harold Stokes and his Orches-
tra: KGO, KFI
9:15—Happy Jack, Vocalist: KGO
9:30—American Farm Bureau Fed-
eration Program: KGO, KHQ,
(KOMO on 10), KFI, KFSD,
KTAR, KDYL, KGIR
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, (KFSD on 10:50)
11:30—Organ Recital: KGO, KHQ
off 12, KOMO on 12 to 12:12,
KFSD
12:15—Western Agriculture: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KGIR, KGHL
1—Stringwood Ensemble: Vocal
Soloists; Instrumentalists di-
rection Charles Hart: KGO, (KOMO
1 to 1:15, 1:30 to 1:45), (KGW
on 1:15), (KFI on 1:30)
2—Vagabonds, vocal soloist; orches-
tra direction Walter Beban: KGO,
KHQ, KGW off 2:15, KTAR
2:30—Matinee Hour, vocal soloist;
orchestra direction Rex Dunn:
KGO
3—The Olympians: KGO
3:30—John and Ned, vocal and in-
strumental duo: KGO, KHQ
3:45—News Service: KGO
4—Harlem Fantasy: KGO, KHQ,
KFI, KFSD
4:30—"K-7," secret service spy
story: KGO, KHQ, KOMO, KGW,
KFI, KFSD
5—Erno Rapee in Foreign Lands:
KGO, (KHQ off 5:15 to 5:30),
(KGW on 5:30), KFI, KTAR
6—Lucky Strike Dance Hour: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGU
7—Amos 'n' Andy, blackface com-
edians: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KDYL
7:30—The Golden State Family Rob-
nson: KGO, KFI
7:45—Kenneth Spencer, Basso and
Dramatic Reader: KHQ
8—Buddy Rogers and His California
Cavaliers: KGO, KHQ, KGW,
KGHL
8:30—Associated Spotlight: "A Night
in the Jungle"; The Coquettes,
Vocal Trio: Annette Hastings,
Marjorie Primley, Imelda Mont-
tagne; Cycol Four; Male Quartet:
Irving Kennedy, Gwynn Jones,
Tenors; Harold Dana, Baritone;
Armand Girard, Basso; Max

- Walzman, Monroe Upton, Harold
Peary, Bobbe Deane, Captain
William H. Royle, Bennie Walker;
Cecil Underwood, Master of Cer-
emonies; Orchestra direction Walter
Beban: KGO, KHQ, KOMO, KGW,
KFI
10—Monna Lowe, blues singer: KGO,
KHQ, KGW
10:15—Anson Weeks and His Hotel
Mark Hopkins Dance Orchestra:
KGO, KHQ
10:45—Organ concert, Paul Carson:
KGO, KHQ, KOA
11—Ted Fio-Rito and his Hotel St.
Francis Dance Orchestra: KGO,
KHQ, KOMO, KGW, KFI
11:30 to 12 midnight—Jay Whid-
den's Miramar Hotel Orchestra:
KGO, KHQ, KOMO, KGW, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300
5000 Watts
National Broadcast. Co., San Francisco

- Service to KJR, KEX, KGA,
KECA, KTAR, KFSD
7:30 A.M.—Arlon Trio: KPO
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log 'o' the
Day: KPO, KGA, KJR, KEX,
KTAR off 8:45
9:15—Stringwood Ensemble: KPO,
off 9:45, KGA, KJR, KEX
9:45—University of California at
Your Service: KPO
10—Familiar Songs: KPO, KGA,
KJR, KEX
10:30—The NBC Farm Forum:
KPO, KGA, KJR, KEX, KECA
11—Radio Trucbadours: KPO, KGA,
KEX, KTAR
11:30—Singing Strings, Walter Blau-
fuss, director: KPO off 11:45,
KGA, KJR, KEX
11:45—Scripture Reading, Charles
J. Leimer: KPO
11:46—Tickling the Keys, Paul Lin-
gle, pianist: KPO
11:50—South San Francisco Stock-
yards Report: KPO
11:57—Time Signals: KPO
12 noon—Rhythmic Serenade, Harry
Kogen's dance orchestra: KPO,
KGA on 12:05, KJR, KEX
12:30—Concert Favorites, vocalist;
orchestra direction Joseph Gallic-
chio: KPO, KGA, KJR, KEX
12:45—Tom 'n' Dudd, vocal duo:
KPO, KGA, KJR, KEX
1—Pacific Feature Hour, concert or-
chestra and vocal ensemble di-
rection Emil J. Polak: KPO, KGA,
KJR, KEX, KGHL
1:30—Bluettes, vocal trio: KPO,
KGA, KJR, KEX, KFSD, KGA
1:45—Andy Sannella's All-Star Or-
chestra: KPO, KGA, KJR, KEX,
KFSD
2—Waldorf Astoria Sert Room Or-
chestra: KPO, KGA, KJR, KEX,
KGHL
2:30—Opry House Tonight, back-
stage skit: KPO, KGA, KJR,
KEX, KFSD
2:45—Donald Novis, tenor, orch.:
KPO, KGA, KJR, KEX, KFSD,
KECA
3—William Scotti and his Or-
chestra: KPO, KGA on 3:05,
KJR, KEX, KFSD

- 3:30—Cuckoo Program with Ray-
mond Knight, orchestra direction
Robert Armbruster: KPO, KGA,
KJR, KEX
4—Ted Fio-Rito and His Hotel St.
Francis Orchestra: KPO, KGA,
KJR on 4:05, off 4:45, KEX
5—Arlon Trio: Joyce Barthelson, pi-
anist and director; Modesta Mor-
tensen, violinist; Margaret Avery,
'cellist: KPO, KGA off 5:15, on
5:30, KJR, KEX
5:45—Dixie Memories, Sam Moore,
Carolyn Moore, Dixie Marsh,
Chuck Russell; songs and dia-
logue: KPO, KGA, KJR, KEX,
KECA
6—Toreadors, Robert Stevens, Rod-
ney Johnson, tenors; Harvey Orr,
baritone; Henry Perry, basso;
Doc Johnson, banjoist: KPO, KGA,
KJR, KEX, KGIR off 6:30
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO,
KGA, KJR, KEX
7:15—Merle Thorpe, talk, "Our
Vanishing Freedom": KYA, KGA,
KJR, KGHL
7:15—News Editor of the Air: KPO
7:30—Cesare Sodero and Concert
Orch.: KPO, KGA (KJR on 7:45
8—Synco-Thots, Edna Fischer,
Newell Chase, piano duo: KPO,
KGA, KJR, KEX, KFSD
8:15—To be announced
8:30—College Inn Orch.: KPO
9—Charlie Agnew and his Orch.:
KPO
9:30—The Barn Dance: KPO, KGA
10—To be announced
10:15—Musical Echoes: KPO, KGA,
KJR, KEX
10:45—McElroy's Spanish Orches-
tra: KPO, KGA, KJR, KEX
11:15 to 12 midnight—Organ con-
cert, Dollo Sargent, organist:
KPO, KGA, KJR, KEX, KFSD

CBS

Columbia Broadcasting System

- 8:30 A.M.—Ted Brewer and his
Yoeng's Orchestra: KMJ, KWG,
KERN, KOL, KVI, KOIN, KFRC,
KHJ, KGB, KSL
9—George Hall and his Hotel Taft
Orchestra: KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KFRC,
KHJ, KGB, KSL
9:30—Madison Ensemble: String En-
semble: KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KOIN,
KHJ, KGB, KSL
10—Saturday Syncopators: KFBK,
KMJ, KWG, KERN, KVI, KFPY,
KOIN, KHJ, KGB, KSL
10:30—Columbia Salon Orchestra:
KFBK, KMJ, KWG, KERN, KOL,
KVI, KFPY, KOIN, KHJ, KGB,
KSL
11—Boston Popular Revue: KFBK,
KMJ, KWG, KERN, KOL, KVI,
KFPY, KOIN, KFRC, KHJ, KGB,
KSL
11:30—The Round Towners, Male
Quartet: KFBK, KMJ, KWG,
KERN, KOL, KVI, KFPY, KOIN,
KFRC, KHJ, KGB, KSL
12 noon—Spanish Serenade: Vincent
Sorey, Conductor: KFBK, KMJ,
KWG, KVI, KFPY, KHJ, KGB,
KSL
12:30—Tommy Christian's Palisades
Orchestra: KFBK, KMJ, KERN,
KVI, KFPY, KGB, KSL

12:45—Tommy Christian's Palisades Orchestra: KFBK, KMJ, KERN, KVI, KFPY, KOIN, KHJ, KGB, KSL

1—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

1:45—Tito Guizar, Mexican Tenor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

2—Freddie Martin's Bossert Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFRC, KOIN, KHJ, KGB, KSL

2:30—Midland Broadcasters: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

2:45—Ozzie Nelson and his Glen Island Casino Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

3—The Political Situation in Washington Tonight: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

3:15—William Vincent Hall, Baritone, with Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

3:30—Keenan and Phillips, Piano Pictures: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

3:45—Do Re Mi, Novelty Female Trio: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

4—Edwin C. Hill, "The Human Side of the News": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB, KSL

4:15—Vaughn De Leath, with Fred Berrens' Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KSL

4:30—Isham Jones and his Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

5—Ruth Etting in "Music that Satisfies": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

5:15—Ann Leaf at the Organ: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB, KSL

5:45—Syracuse Variety Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL

6:15—Columbia Public Affairs Institute: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, (KFRC on 6:30), KHJ, KGB, KSL

6:45—Coral Islanders, William Lincoln, Conductor: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL

7—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

7:45—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KVI, KFPY, KOIN, KFRC, KHJ

8—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

8:30—Noble Sissie and his Orchestra: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO Programs to 9
 9—Uncle Hank from Cliderville Center
 9:15—Prudence Penny
 9:30—NBC-KGO Programs to 11:30
 11:30—Old Folks Corner
 11:45—Club Minutes
 12 noon—Masterworks of the Piano
 12:12—Grain Quotations
 12:15—NBC-KGO Programs to 1
 1—Einer & Einar, Two Counselors
 2—Home Towners
 2—NBC-KGO Programs to 3
 3—Santific Program
 3:15—NBC-KGO Programs to 3:30
 3:30—Memory Book
 3:45—News of the Air
 4—Concert Orchestra
 4:30—NBC-KGO Programs to 5:30
 5:30—Musical
 6—NBC-KGO Programs to 8
 8—Musical Mannequins
 8:30—NBC-KGO Program
 10—Vic Meyers' Music
 11 to 12 mid.—NBC-KGO Programs

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Clock
 8—Shell Happytime
 8:30—CBS Programs to 10
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—Columbia Salon Orchestra
 11—CBS Programs to 12
 12 noon—Kiddies' Hour
 1—CBS Programs to 4:30
 4:30—Cecil Solly
 4:45—CBS Programs to 5:30
 5:30—Skippy
 5:45—CBS Programs to 7
 7—Sports Review
 7:15—CBS Program
 7:30—Chandu, the Magician
 7:45—John C. Stevenson
 8:15—CBS Programs to 8:45
 8:45—The Globe Trotter
 9—Merrymakers from KHJ
 10—Gene Quaw's Orchestra
 11 to 12 midnight—Coakley's Orch.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 6 A.M.—KOIN's Clock
 7—Novelties
 7:30—Keyboard Kapers
 7:45—Organ Concert
 8—Shell Happytime
 8:30—DLBS Orchestra
 9—Golden Melodies
 9:30—CBS Programs to 12
 12 noon—Merrymakers
 12:30—Culmbacher Malt Extractors
 12:45—CBS Program
 1—The Book of Life
 2—CBS Programs to 3:30
 3:30—Newspaper of the Air
 5—Skippy
 5:15—Davidson's Prize Club
 5:45—Studio Feature
 6—CBS Program
 6:15—Bells of Harmony
 6:30—Studio Program
 6:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—DLBS Dance Music
 9—KHJ Merrymakers
 10—De Silvia's Royal Knights
 10:30—Gene Quaw's Orchestra
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Jack and Jill's Tavern Orchestra

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6:30 A.M.—Farm Flashes
 6:45—Crazy Quartette
 7—Dr. Kenyon's Church
 7:30—Organ Revellie
 8—Shell Happytime
 8:30—CBS Programs to 6
 6—To be announced
 6:15—CBS Programs to 10
 10—Crazy Cowboys
 10:15—Gene Quaw's Orchestra
 11 to 12 midnight—Coakley's Orch.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins
 3:05—NBC-KPO Programs to 5:15
 5:15—Peerless Quarter Hour
 5:30—NBC-KPO Programs to 6:45
 6:45—The Keystone Five
 7—NBC-KPO Programs to 8:15
 8:15—To be announced
 9:45 to 12 mid.—NBC-KPO Programs

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
 Western Broad. Co., Portland, Ore.
 7 A.M.—Morning Serenaders
 8—NBC-KPO Programs to 5:15
 5:15—Phantom Pianist
 5:30—NBC-KPO programs to 6:15
 6:15—Newscasting
 6:30—Silent period
 8 to 12 mid.—NBC-KPO program

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A. M.—Morning News
 7:15—Crazy Crystals
 7:30—NBC-KGO program
 7:45—Kronenberg's Shoe Hospital
 8—Studio program
 8:15—NBC-KGO program
 8:30—Dessert Hotel
 8:45—Home Comfort
 9—"Walt and Marian"
 9:15—Sartori and Wolff
 9:30—NBC-KGO programs to 1
 1—Home Canning Contest
 1:15—Silver Loaf Bakery
 1:30—NBC-KGO program
 1:45—Spokane Fur Co.
 2—NBC-KGO program
 2:30—Commercial Creamery
 3—NBC-KGO program
 3:45—Peerless Dental Hygiene
 4—NBC-KGO programs to 5:15
 5:15—"Skippy"
 5:30—NBC-KGO programs to 7:15
 7:15—Editorial Column—Russell Bankson
 7:30 to 12 midnight—NBC-KGO programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—The Sun Risers
 7:04—Produce Quota's; Vocal Solos
 7:17—Road Reports; Sport News
 8—NBC-KPO programs to 4
 4—Lost and found advertisements
 4:05—NBC-KPO program
 4:45—Aviation talk
 5—NBC-KPO programs to 6:45
 6:45—Plano Rambblings
 7 to 12 mid.—NBC-KPO Programs

333.1 Meters **KHJ** VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
7:45—Capt. Dobbie
8—Shell Happytime
8:30—CBS programs to 12
12 noon—Spanish Serenade
12:30—World-wide News
12:45—CBS Programs to 5:15
3:30—Piano Pictures
3:45—CBS programs to 5:15
5:15—News Items, Town Topics
5:30—"Skippy"
5:45—CBS Program
6—To be announced
6:15—CBS Programs to 7:30
7:30—Chandu, The Magician
7:45—CBS Programs to 9
9—The Merry Makers
10—World-wide News
10:10—Bisquick Band
10:15—Gene Quaw and Orchestra
11—Hotel Roosevelt Orchestra
12 to 1 A. M.—Roger King and Roy Ringwald

225.4 Meters **KGB** FRank. 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California

7 A.M.—The Morning Edition
8—Shell Happytime
8:30—CBS programs to 10
10—Helen Stone, Around the Town
10:30—CBS Programs to 12:15
12:15—Closing Stock Quotations
12:20—CBS programs to 4:15
4:15—Blanche Wood
4:30—News Reel and Town Topics
4:45—CBS Programs to 6
6—Studio Program
6:15—CBS Program
6:45—Gene Quaw's Orchestra
7—CBS programs to 8
8—Hutton's Ensemble
8:30—Eslick's Orchestra.
9—Merrymakers
10—KGB News Reel
10:10—Gene Quaw's Orchestra
11 to 12 midnight—Hotel del Coronado Casino Orchestra

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

6 A. M.—The Early Bird
7—Recordings
7:45—News Report
8—Popular Selections
9—Blue Ribbon Group
10—Vera Graham, Organist
10:10—Louis C. Newman, Voice of Unity
10:20—Organ Recital
10:30—Mart and Harry
11—Foster Rucker, Songs
11:15—The Three Girls
11:30—News Report
11:45—The Olympians
12 noon—Rascals a la Mode
1—Gus Gaglie's Orchestra
2—Cleo Hibbs, Melody Man
2:30—Lazar Samoiloff
3—Surprise Matinee
3:30—Recordings
4—News Report
4:15—Dental Clinic
4:45—Tennessee Joe
5—Sunset Harmony Boys

5:30—Bill and Co
5:45—Rosebud and Marblehead
6—"Married Life," comedy skit
6:15—Cheerio Boys
6:30—KFOX School Kids
6:45—The Three Girls
7—The Vagabonds
7:15—The Boy Detective
7:30—Chandu, The Magician
7:45—The Old Professor
8—Petri's Programme Beautiful
8:15—Mack, Himself
8:30—At Your Command
8:45—On with the Show
9—Pacific Coast Club Orchestra
9:30—Cally Holden's Orchestra
11 to 12 midnight—Tom Coakley's Orchestra

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 500 Watts
L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
11:30—Maxine's Shopping Service
12 noon—News
1—New Paris Inn
2—Eddie Albright, Late Fiction
3—Matinee Mirthmakers
4:15—Church, Lost and Found Announcements
5—Town Crier
5:15—Dr. John Matthews
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—Feature Program
7—Frank Watanabe and Hon. Archie
7:15—Ensemble
7:30—Vigilantes; Mirthquakers
7:45—Calmon Luboviski, Violinist
9—News
9:15—Dreamin' Time, with Drury Lane
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour
8—Silent Period
9—Morning Melodies
10—Helpful Hour
10:30—Recordings
10:45—Accordion Capers
11—Eleventh Hour Program
11:30—Band Concert
12 noon—Recordings
12:30—Weather; State Mkt. Reports
1—One o'Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Skippy
5—Vespers
5:30—Community Program
6—Evening Echoes
6:15—Franco's Program
6:30—Dinner Music
6:45—Radio News and Forum
8—Studio Program
8:30—Irma Hoffman and Dorothy Griffin
8:45—Italian Program
10 to 10:30 P.M.—Community Prog.

468.5 Meters **KFI** Richm'd 6111
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles
6:30 A.M.—Market Quotations
6:45—Dr. Seixas, Health Exercises
7:30—NBC-KGO Programs to 9
9—Dorothy Raymond, Pianist
9:15—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Doherty
11:45—Federal & State Mkt. Reports
12 noon—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News Release
1:10—Woman Columnist of the Air
1:15—NBC-KGO Program
2—Tom Murray's Hill Billies
3—NBC-KGO Program
3:30—Rhythm Girls
3:45—News Release
4—NBC-KGO Programs to 7:15
7:15—Gus Weber's Orchestra
7:30—NBC-KGO Program
8—Tom Murray's Hill Billies
8:30—NBC-KGO Program
10—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

209.7 Meters **KECA** Richm'd 6111
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record Program
10—News Release
10:15—Record Program
10:30—NBC-KPO Program
11—Physical Education
11:45—Spanish Lesson, Annette Doherty
12 noon—Record Program
1:45—Bob, Bunny and Junior
2—Record Program
2:45—NBC-KPO Program
3—Record Program
4—News Release
4:15—Record Program
5—Brother Ken's Kiddies
5:30—Dr. Snape's Forum
5:45—Record Program
8:30—Hotel Miramar Orchestra
9—String Orchestra and Soloists
10 to 11 P.M.—Record Program

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO Programs to 8:15
8:15—Morning Musical Revue
8:35—Stock Reports
8:45—NBC-KGO Programs
9—Good Cheer Program
9:15—NBC-KGO Programs to 10:30
10:30—Radio Dental Clinic
10:50—NBC-KGO Programs to 1 P.M.—U. S. Grant Hotel Serenaders
1:30—NBC-KPO Programs to 3:30
3:30—French Lesson
4—NBC-KGO Programs to 5
5—Studio Program
5:10—Program Resume
5:15—Talk
5:20—Late News
6—NBC-KGO Programs to 8
8—NBC-KPO Programs to 10
10—Dance Music from Nashold's
Downtown Ballroom
11:15 to 12 mid.—NBC-KPO Prog.

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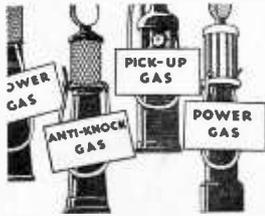
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"ANTI-KNOCK ENERGY"—to eliminate knocks in today's high-compression motors.

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