FOR WEEK OF September 18th to 24th

BROADCAST WEEKLY

THEODORE STRONG
Organist and musical director for Shell Happy-time, heard over the Columbia Don Lee network.
"The ROSY SIDE of the APPLE"

every American should know...

Savings accounts in banks today exceed 29 billion dollars—more than $1,000 for every family in the United States.

Savings depositors number 52 million—nearly two to each family. No other nation can show such widespread ownership of money.

We have 4 billion dollars in gold. No other nation ever possessed so much.

Currency in circulation aggregates $5,464,000,000—or 700 million dollars more than in 1929.

A recent offering of 450 million dollars in United States securities was more than nine times oversubscribed.

Last year 16½ billion dollars of new life insurance was written in the United States.

Our total wealth—estimated at more than 329 billion dollars—is greater than the combined wealth of a dozen European countries.

The income of the American people exceeds one billion dollars weekly.

25,800,000 automobiles are owned by Americans—almost one to every family, and nearly three times the number owned by all the rest of the world.

We have 19,500,000 telephones—far more than all other countries combined.

3,750,000 domestic mechanical refrigerators—expenditure estimated at practically two billion dollars—were purchased by the American people during the past two and a half years.

America has more home owners than any other nation.

Motion picture theatres still attract a weekly average attendance of 75 million.

Never in its history has America been so splendidly equipped to go forward to a sound prosperity than right now . . . . "Let's GO—America!"
Dialers Must Show Appreciation

CHANGE is the machinery of progress. Radio programs come and go. Many of the new programs are excellent, real contributions to broadcasting progress, and proof sufficient of the true sincerity and high ideals of the stations and sponsors who make them possible. But, unfortunately, change does not always bring improvement. Not infrequently programs are discontinued which possess real merit, have an extensive following, and should be sustained. What radio follower has not suffered the disappointment of having some of his favorite artists or programs suddenly and completely swallowed up in silence. Have you wondered the reason and the remedy? Here are both.

Radio broadcasting stations are commercial institutions, likewise the companies which sponsor and pay for programs. Stations must derive a profit from their operation. Sponsors must sell enough merchandise as a result of their broadcasting to justify the expenditure it entails. Obviously, therefore, the problem common to both is to attract the largest possible audience. They can solve this problem only by giving the audience the programs it wants. In all sincerity that is what they endeavor to do. Their very existence depends upon it. But, they can succeed only to the extent they are guided and encouraged by the expression of the whole audience—through letters, postcards, telegrams, telephone calls and Broadcast Weekly editorials. They have no other compass by which to chart their course, no other means of sounding the sentiment they strive to serve. Remember that! It is fundamental.

If an artist or a program goes off the air, it is because public response has been insufficient to convince the station or sponsor that such artist or program has an extensive or worthwhile audience. Do not take the continuance of any radio program for granted. If your wishes are not known they can not be fulfilled. If you like a program, speak up—not merely once but frequently, regularly, forcefully. Buy the sponsor's merchandise, mention the reason to the clerk behind the counter, and enlist the cooperation of your friends. In manifesting your attitude toward radio programs, silence does not mean consent—it signifies disinterestedness and disapproval. When your communications and your purchases stop, right then that program is doomed. Only by active cooperation, expressed approval and constant support, can you hope to influence stations to continue or introduce the programs you prefer.

Get enthusiastic. Put it on paper. Let your voice be heard, your vote be cast. Take the station into your confidence, and you will be surprised how often the station will respect your wishes. Broadcast Weekly readers are the choice audience and biggest influence in Western radio. Let's make this activity unanimous, start NOW to exert our full influence, and get the programs we want. And when you tell the station or sponsor, be sure to tell us too, so we can present a united front.

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“Dinny” Doyle Fans. — “Dinny” was born in Boston, and then for a period of eight years acted as correspondent in the Orient. As radio editor of the Oakland Post-Enquirer and member of numerous organizations, “Dinny” is one of the busiest men on the West Coast; yet, he seems always to find time for this or that little favor—a service here, a kind word there. Few can understand him: he may at times suffer disappointments, but never is anyone permitted to get beneath the somewhat brusque exterior of the man. He has been in the broadcast game for seven years; started the first commentary and gossip column on the Pacific slope; manages the annual Christmas party given by his publication when sixteen thousand youngsters are entertained at the Municipal Auditorium, and is a vital figure in the Bay area. Football is his favorite sport: Debussy is his composer, and off-key singers his pet aversion.

A. F., Oakland. — Vivian Moore (KROW) answers to Betty Milton, Vivian Muller, Vera Marion and Lydia Velasquez, depending on the type of program she is doing. She was born Vivian Velasko Muller up in Tacoma, Washington; married Robert Mohr (Bob Moore to radio), and has a talented young son eight years of age. Literature of a philosophical nature appeals strongly to Vivien. She is of an analytical turn of mind; always has a goodly portion of logic to back a suggestion or move and an explanation for her various likes and dislikes. Dahlias and honeysuckle head the list in floral choice. The former for their symmetry and color, the latter for fragrance. Occasionally she sings or participates in dramatic skits but her real love is the pipe organ. She began studying piano at the age of seven, gave concerts at nine, played professional organ in 1919, and has been featured in many of the largest theatres on the West Coast. 

L. M. R., Santa Clara. — Myrt of Myrt and Marge (CBS) has never been entangled in a murder trial. You’ll just have to blame her clever acting and keen imagination for those disturbing moments she gave you during the “Hunt Case.” The reason for withholding the information regarding Myrt’s and Marge’s relationship was that the girls feared the knowledge would detract from the story. However, when the secret leaked out the mail reaction proved their fears to be groundless. Myrt and Marge were snowed under with congratulations and gifts and even though they were absent from the air during the summer months, the girls topped the lists in several popularity contests conducted in the East and Middle-west. Myrt is thoroughly American in her tastes as well as her heredity; auburn-haired, vivacious, smart and warm hearted. Her pet enthusiasm is baseball. She likes to cook and is famous for her hospital. ... Yes, Vinton Hartz (Jack Arnold) is married.

Dot, San Francisco. — Bill Hogen was working for a motion picture concern, last I heard. Yes, Morton Downey’s “Carolina Moon” was originally named “Wabash Moon.” The change was made at the suggestion of his sponsors. ... Lily Laguna (NBC) is no end wiser than Elean market, but her finest feature is her voice, she has quite a number of allsases; the latest addition being “Glawdy” of the Stopy and Glowds skits. Betty is blonde, has a brand of wit that is highly original, gesticulates elaborately before or not before the microphone and is as capable in commercial pursuits as along artistic lines.

Mrs. R. C. O., Wenatchee. — Only those who are responsible for these last-minute program changes can answer your questions. You have again found your favorite.

Mildred, Berkeley. — Hazel Warner (KPRC) advises me that she has no intention of going to New York. Funny, how such rumors get about. The rumor was apparently started by someone who had heard that Hazel’s sister was out here from the East and surmised Hazel was returning with her. Or “somepin.” (Carleton E. Morse writes the “Twisted Tales” heard during the Spotlight Revue). Leslie Brigham is now living in Los Angeles. Dr. Lawrence L. Cross does not participate in the “Truthful Deacon Brown” program. Yes, the biographical sketches in Stars of the Radio were written by your “Pickups” scribe.

Henriette, Seattle. — Frank Anderson (KOL) swears he is single, twenty-five years of age and originally from North Dakota. He attended Butte, Montana, high school, completed his education in the East, began his career by playing decrepit old grizly youths (on the stage) as time went on and eventually walked down center a full-fledged juvenile. His initial broadcast took place in Seattle two years ago. He speaks Norwegian, is interested in aviation and golf, and weaves romances about Sioux Indian snake dances.

Mrs. P. D. B., San Francisco. — Easton Kent is heard regularly on NBC’s Road Show. In addition to appearing in vocal numbers, he does the quaint Japanese character on the program. Incidentally, the vocal solos offered by Mr. Kent on Road Show are all request numbers, so you might drop him a line if you have a favorite. Other broadcasts during which he is heard are as follows: Rainbow Harmonies, Tuesday morning; (prognosis depends on the time), Woman’s Magazine of the Air, Wednesday, and Ship o’ Dreams, Thursday.

Mary, Paso Robles. — Eileen Piggott (NRC) uses her own name in broadcasting. She has a little girl by the name of Margaret, but no other relatives; at least none she has ever heard about answering to the same name. Her ancestry dates way back in American history, and her great grandmother was an Alden. California has always been Eileen’s home; she was born in Santa Cruz; reared in Alameda and now lives in Berkeley. Her presence in the studio is the last ray of sunshine to the people, and as such a welcome on a stifling day. Hobbies: needle point, motoring and camping.
Here's what JRC tube users are saying—

A dealer: "I can unhesitatingly recommend JRC tubes to all of my customers, because I know they will give good service and satisfaction. . . ."

A San Francisco lady writes: "I am experiencing the best reception I have had in years and I attribute it all to installing a complete set of JRC tubes in my radio. . . ."

From Stockton: "I needed three tubes for my radio last week and decided to try your JRC. They have improved my radio 100% . . ."

Many others are experiencing this same satisfaction? Are you? Use JRC Tubes for better results.

For Sale by All Good Radio Dealers

ZACK RADIO SUPPLY COMPANY
1470 Market Street Wholesale Distributors
San Francisco
ETHER GLEANINGS

By J. CLARENCE MYERS

IN REVIEWING and pre-viewing, we've noticed a decided tendency toward drama on the air of late.

Are the sponsors of the impression that the dial spinning legion is tiring of music morning, noon and night? In all probability they are. And, what's more, maybe Mr. and Mrs. Radio Owner are ready to fix their ears to a good drama now and then.

In reviewing the radio play situation, let's call to your attention the Lucky Strike police stories, the Eno Crime Club dramas, Myrt and Marge, Golden State Family Robinson, Cecil and Sally, Amos 'n' Andy, Memory Lane, One Man's Family, and many other radio plays.

One of the most recent newcomers to the air lanes is the Evening in Paris Mysteries which is piped around the CBS network and released hereabouts by KFRC.

Others in the offing, which are scheduled to break through the ether before just or just after the first of the month, include: Big Ben Dream Dramas, Dromedary Caravan Drama, Wheatenville dramatic series, and Sherlock Holmes, all over the NBC, and "Easy Aces" and "H-bar-O" Rangers over CBS.

And what's more we hear that a large food products outfit has been auditioning for a dramatic type of program for some weeks and is listening to programs cooked up at the local NBC workhouse and piped East.

* * *

Golly, how they're chasing that boy Medbury around! The latest is that John P. is being sought to act as m.c. for that "Hollywood on the Air" program which the NBC pushes out over its seashore to seashore network. "Med" now has nothing to do but m.c. the M. J. B. Demi Tasse Revue, write material for movie shorts, give monologues for the sound briefs, and write dialogues for various radio and stage folk. Tha's all.

* * *

We hear that Shell has renewed the Eb and Zeb contract for a period of thirteen more weeks. They cut up before the KFRC and Don Lee-Columbia network four nights weekly. John Eugene Hasty is grinding out the continuity.

* * *

Anson Weeks and his grand band of the Hotel Mark Hopkins, an institution there, leave in October for a three months' engagement in Gotham. They have been signed by the Hotel St. Regis. His successor has not been named at this writing.

* * *

Sydney Dixon, robust program chief at KYA who tenors before the mikes now and then, stood aghast the other day when he received a letter from a listener living near the Arctic Circle. The postmark was Athabaska, Canada. The author of the missive inquired if Dixon was the son of the family he knew in Michigan many years ago. He is.

* * *

No more Lucky Striking for Walter Winchell, the columnist. At least for some time. He's definitely off the program. And all others, for that matter. The Broadway "knows-all" guy blamed his radio work and other sidelines for undermining his health some months back and so he's going to stick to his columning exclusively.

* * *

D. D. Durr, generalissimo of the guest tickets for the Associated Spotlight Revue, is in a quandary—and how! Just how he's going to take care of all the folks who want to see the Spotlighters in action is his big problem. The NBC studio each Saturday night accommodates less than 100 guests. And the requests for the gratis ducats have climbed to the enormous figure of 5000. Why not hire the Civic Auditorium and present the Spotlight, thus cleaning the slate in one night?

* * *

What a modern Midas that fellow Al Pearce is! The KFRC celeb. seems to have a golden touch. But there's nothing magic in this case. It's just personality and a darn good business head. He took his Happy Go Lucky gang down to Long Beach recently and cleaned up, both for the station and artists. They presented a dance and show in the municipal auditorium and attracted in the neighborhood of 5000 customers.

Now, we hear it whispered about. Al is thinking of invading San Diego with his gypsy radio trouper. And it'll be right soon, too.

* * *

The five offspring of Dr. Laurance Cross of NBC "Cross-cuts of the Log of the Day" fame, are busy themselves these days getting acquainted with their new brother, Richmond, who made his initial appearance in Berkeley recently.
Sam Hayes, the Richfield Reporter to most of you, is also the Hollywood Tatler on that “Hollywood On the Air” broadcast that the NBC sends out. We remember him when.

** * * *

Meredith Willson, batonist at the NBC music factory, who doesn’t take his golf seriously, is standing right up and telling ‘em he shot 54 the other day at the Union League course. “Impossible, incomprehensive,” they exclaim. “But,” he adds, “that was in nine holes, and that’s good for me.” Dave Davis, who owned the late race horse, Phar Lap, was his partner on the links.

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The old adage, “the show must go on,” came to the mind of Harrison Holliway, KFRC exec, recently when he was entertaining on one of the Jamboree “out of town shows.” It was at Sacramento. Holliway had just stepped before the spotlight when a commotion occurred at the rear of the auditorium. The louder it got, the louder he talked. He told a funny story. It flopped. For the crowd had craned its necks toward the rear. But Holliway continued doggedly. He finished his “act” and receded. He later learned that an over-proportioned female descendant of Africa and a diminutive carrot-topped masculine from Erin had designs on the same seat, which, incidentally was the last one. They landed there at the same time and the battle started. The police interrupted, however, and neither saw the Jamboree show.

** * * *

KYA is puffing its chest out about three new programs that have come to its mikes. Two are commercial. Lillian Cooper, dermatologist, is broadcasting a series of talks on styles in cosmetics and clothes thrice weekly. Marion Day is presenting a program entitled “Tete-a-tete” in which she gives all sorts of home hints. The NBC is piping a bill called “You and Your Government” from New York for KYA release every Tuesday at 4 p.m. Party leaders, professors, and other dignitaries are participating.

** * * *

One of KTAB’s newest bids for an audience is a program of re-created horse racing. It is manufactured right in the KTAB studios and is being paid for by a clothing firm.

** * * *

Radio scribes of the Bay district turned out en masse to give Tom Gerun a great big hand clasp and welcome home the other night at the Bal Tabarin Cafe. Tom’s back in his old stomping ground after an absence of five months. He literally “knocked ’em cold” during his engagement of seventeen weeks at the Club Forest in New Orleans and repeated the act at the Hotel New Yorker in Gotham. In fact, they liked him so well at the latter that they’ve signed him for a return engagement next fall. Among the radio reporters at Frank Martinelli’s food palace for the Gerun affair were: Dinty Doyle, Eric Costa, Duke Meyer, Harold Bock, and the writer.

** * * *

Sylvester Q. Cannon and Earl J. Glade, president and managing director, respectively, of KSL, Salt Lake City, were recent visitors at KFRC, where they conferred with Harrison Holliway on new program service for Columbia’s most recent addition to the network.

** * * *

Brief Broadcasts—Harris Brown of the Murray and Harris team on KFRC, is back from a brief vacation in Los Angeles.... You should pipe that new mustachio on Cecil Underwood, oo-la-la!.... Wonder what Alvino Rey, NBC banjo king, was conferring with Cap’n Dobbie about so early t’other morn?.... H. C. Connette, who authors the Memory Lane yarns, reports progress in his cat raising. “Mimi,” whom he brought over from China seven years ago, recently presented him with six black Persian kittens, and all have been spoken for by NBC folk..... Bob Roberts, radio advertising man and KTAB figure, shoved off for a six weeks’ business trip throughout the East recently.... KTAB fans are now hearing Rudy Weidoft four times a week on electrical transcriptions. It’s a new commercial.... Edna Fischer’s pet pooch was glancing through the Broadcast Weekly book “Stars of the Radio,” which she purchased, and got so excited when he spotted his mistress’ picture he chewed up the book, so now we have an order for a new one.... Penning horror dramas hasn’t affected Carlton Morse’s avoirdupois. He’s gaining steadily lately.... Charles Gabriel, first program director of the NBC Pacific division, was up around his early stamping ground recently renewing old acquaintances.... They tell us that Dick Rickard, boss at KGB, Don Lee station at San Diego, was so inspired when the broadcaster climbed up to 1000 watts power that he handed out numerous “seegars” and broad smiles all day.... Our Hollywood correspondents tip us off that Tom Coakley, the Oakland boy who made good, is amazin’ ’em down Hollywood way with his “moosic.” Plays at the Roosevelt Roof. Betty Kelly’s there, too, singing with the band.
WHEN Guy Lombardo was a small boy in London, Ont., and his father sent him trudging truculently to his first violin lesson, the outcome could not be foreseen. In the ensuing years, Guy enrolled three younger brothers and several school friends as his musical disciples. The Lombardo boys—Guy, Carmen, Liebert and Victor—gave the home town a new kind of music.

Their first appearance was at the mother's club in London, an event linked in later years to their musical entry in New York. Guy then was 12 years old, and the year was 1918. He played the violin, young Freddy Kreitzer pounded the piano, Carmen tooted the flute, and little Liebert set up a jazzy racket with an old kettle and drums purchased for the occasion. The Kreitzer and Lombardo families barely survived the raucous rehearsals.

At an early age, Guy rebelled against the "hot" type of jazz, and groped around for a tempo and style which pleased him. Unaware at the time of its full value, he stumbled across the soft legato tempo which won his band its laurels years later.

Coöperating as old friends and resourceful musicians, the Royal Canadians today are at the peak in popular music. They have advanced to increasing favor through their weekly programs over the Columbia network, and through countless engagements in vaudeville, hotels and summer spots for revellers.

In early days, the young Lombardos charged $15 for a private dance performance. They even were willing to reduce the charge when they had swell refreshments and if they danced with the guests during solo numbers! The boys played popular music then—"Margie" and "When You Wore a Tulip." Soon, the orchestra was augmented by George Gowans, who

GUY LOMBARDO

turned to the drums while Liebert mastered the trumpet; Francis Henry, who played the guitar, and Fred Higman, saxophonist.

They were stepping up the ladder. After a season at Springbank pavilion and an ensuing summer at the London Winter Gardens—a nickel-a-dance place—they experienced their first triumph at Fort Stanley Casino, where they drew crowds to the Lake Erie resort.

Next came an offer to go on a vaudeville tour, and the title "Royal Canadians" was tagged on to add a little swank. They got as far as Cleveland, where, after being held over for three weeks, they received a tempting offer from a roadhouse. Chicago was next in line. There they became favorites at the Grenada Cafe.

Word of their Chicago success spread to New York, where the husband of the woman who had invited them to play at the London Mother's Club years before was instrumental in arranging an offer from the Hotel Roosevelt.

By this time, the band was full-fledged. It had enlisted Victor Lombardo, Larry Owen and Jim Dillon, saxophonists; and Ben Davis, bass horn player.

Along came a radio sponsor and for years they have retained a wide and devoted audience as principals on the Robert Burns program. They work hard on their programs, and quarrel heatedly but good-naturedly over new arrangements. Guy is the final arbiter. The Royal Canadians merge into perfect harmony when he waves his violin bow. If for any reason Guy is detained, Carmen steps forward with his saxophone to lead the band.

Guy is 29 and as quiet and unostentatious as in the days when they were Ontario's boy wonders. Right now his chief pleasure consists of weekends on his speedboat, towing numerous persons on aquaplanes.
ONCE upon a time there was a beautiful chorus girl who fell in love with the tenor lead. . . .

They dreamed of an escape from rehearsals, from the drudgery of reciting the same lines night after night. They dreamed of a chicken farm out beyond the end of the car line, a regular address, and of youngsters. Thus far the story is that of uncounted thousands of romantic stage pairs, but this couple actually did it.

The girl is Myrtle Vail, known to several millions of radio listeners as “Myrt.” The tenor lead is George Damerel, famous as the “Prince” during the long run of “The Merry Widow.” The youngsters, too, became a reality—a boy and a girl. The boy is now 14 years old, a student in a California military academy. The daughter, christened Donna, is now better known as “Marge,” her mother’s partner in the “Myrt and Marge” show on a coast-to-coast Columbia network.

Myrtle Vail stepped into the theatrical picture at the age of 15, in the back row of the chorus in the then-current show, “The Umpire.” From her isolated position she took one long look at the rising star, Damerel, and fell in love. Damerel was so busy with the make-believe love-making on the stage that more than a year passed before he realized the real thing was going on backstage. Then came a prompt marriage and one of those story-book types of stage partnerships.

Two years later they were playing opposite one another in “The Merry Widow,” with a nurse waiting back in the hotel room with the very recent infant Donna in her lap. When Franz Lehár wrote the first condensed musical show for vaudeville presentation the Damerels grabbed the rights and toured the big-time circuits with the piece, as “Damerel and Vail.” In eight years they crossed the continent eleven times in the two-a-day.

Then young Donna was placed in a private girls’ school in Chicago, with instructions that anything pertaining to the stage be omitted from her curriculum. The Damerels were still thinking of that chicken farm. Myrt went into temporary retirement, and George, Jr., appeared on the scene.

A year later she was back with her husband in vaudeville. This time she was writing the acts, the quicker to build up that retirement fund. Even with royalties turned back into the bank the years slipped by with provoking rapidity, while the financial balance grew at a snail’s pace.

Donna, at 15, served notice on the family that she was joining their act, or some other act—this in spite of the private school influence. The show became “Damerel, Vail & Co.,” Donna being the “& Co.” For two years she toured with mother and dad, and then it happened. They bought that chicken farm.

While the period of incubation is comparatively short, standing around and waiting for eggs to hatch was entirely too inactive an existence for a couple accustomed to two shows and a rehearsal daily. The Damerels took up real estate as a sideline, and a subdivision was soon flourishing.

When the stock market went into its nose-dive, dragging real estate values along with it, Myrt remembered those vaudeville skits she once wrote. She remembered all of the real life tragedies and comedies behind the scenes, often far more vivid than those before the footlights—and “Myrt and Marge” was born.

Of course, there were a few difficulties in getting those first sample scripts before P. K. Wrigley, but a girl who spent some sixteen years fighting for a chicken farm could hardly be stopped by a half dozen secretaries.

So Myrt came, saw and conquered. And now five times a week she and her daughter are entertaining a constantly increasing audience. In radio Myrtle Vail has attained a success greater than that afforded by musical comedy, vaudeville—or chicken farming.
A newcomer to the staff of KFOX is Paul Conlan, who has brought with him an enviable radio background and some valuable material which he is weaving into several programs for the station. The daily continuity chatter of “Melody Lane,” featuring Bill and Coo; the daily fifteen-minute “KFOX School Kids” program; “Vest Pocket Minstrels” and “George and Rufus,” a daily fifteen-minute program in which he plays all the characters himself, is the present list of Conlan’s productions. Conlan comes to KFOX from a long engagement with NBC, where he served as continuity writer and sports announcer. He brings to the Long Beach station some new ideas that have freshened the station’s programs noticeably. Six years in radio have equipped Conlan with experience and material that make him a valuable asset to any station.

Four new voices, and faces, have joined the cast of “Myrt and Marge” for the resumption of its five-a-week schedule over the Columbia network. Cornelia Osgood is playing the part of Dixie Lane, whose formerly entered into the script only through reference. Tom Post is supplying the German dialect for the characterization of Max Schwartz, the musical director. Carl Hackett is playing the part of Dave Andrews, dancing director, while Frank Seay takes the part of Smithson, production director. The no-doubling ban is still enforced in “Myrt and Marge.” There is an actor for each voice, giving the production the largest dramatic cast on the air. With musicians, actors, sound effects men, the director and a control man, some thirty-five persons are involved in the presentations.

The day that the power of KGB was changed to 1000 watts was a red letter one in the life of Dick Rickard, manager of the Don Lee station in San Diego. Dick threw all of his high voltage enthusiasm into the celebration of the event. The telegram from the Federal Radio Commission which carried the authorization was received at the offices of KGB around noon of the day the power increase went into effect, and before evening a man, woman or child in San Diego who had not heard the news would have been hard to find. The occasion was the inspiration for the handing out of numerous cigars and happy smiles by the genial boss.

Charles H. Gabriel, Jr., for more than two years assistant general manager of KNX, in Hollywood, resigned September 1. Gabriel has accepted the directorship of a large new enterprise connected with radio in all its branches, the details of which cannot be announced at this time. Gabriel is one of the pioneers in radio broadcasting, having been the first director of WGN, Chicago, back in the early months of 1923. Later he was studio manager of WTAS and WCEE, Chicago. Coming to California in 1925, he became manager of KLX, Oakland, and subsequently was appointed program director for the National Broadcasting Company in San Francisco, where he served two years.

Anson Weeks was flat on his back for several weeks recently with an injured kneecap, but he attended the Lucky Strike broadcast on Saturday in real state. The broadcast was held in Peacock Court, Hotel Mark Hopkins and the famous maestro arrived at the hotel in an ambulance and presided at his piano in a wheel chair. Anson sustained a fracture of the cartilage of his kneecap on his recent vacation in the mountain country around Tahoe.

When Jay Eslick, leader of the orchestra which bears his name and broadcasts as a sustaining Don Lee feature through KGB, San Diego, picked up the leader’s baton, the musical world lost one of its most versatile trap drummers. Jay plays everything that a trap drummer could reasonably be expected to play, from cowbells to vibraphones with equal finesse. Jay is out in front of the band now, but a hangover from the old days when he spent his time behind the bass drum is his vocalizing of hot choruses, and he still puts them over with the same pep and informality which distin-
guished him as an entertainer with other well known orchestras.

- Paramount's film of radio life, "The Big Broadcast," in which Stuart Erwin, Bing Crosby, Leila Hyams and a dozen famous radio headliners act and sing, was adapted from the play "Wild Waves," by William Ford Manley.

- For several hours after a recent episode of Cecil and Sally, in which Mamie Snodgrass, the maid in Sally's household, lost all her hair trying out a new hair-dye, the switchboard in NBC's San Francisco studios was deluged by calls from listeners, offering their sympathy and help. The surprising feature of the calls, according to Helen Menzel, NBC's night operator, was the number of listeners who said they had wigs stored away in trunks and cedar chests and wanted to send them to poor Mamie.

- A seventy-three-year-old admirer of Charlie Marshall, NBC entertainer in San Francisco, stands outside the glass window of the studio to watch Charlie while he sings hill billy songs and buckaroo ditties. He is Charles Marshall Senior, who is visiting his son, and who taught Charlie many of the old-time songs he uses in his radio programs when the star was a tiny boy. The elder Marshall travelled much in the Mississippi River territory in the eighties and many of the river-men's songs in Charlie's repertoire were not to be found in any music store when he first went on the air with them.

- Mark Warnow, Columbia orchestra leader, is achieving recognition around the studios as a fabricator of theme songs. Taking a melody for the basis of his orchestral themes, Mark arranges and enhances the original piece with new effects. Recently he created the "Joe Palooka" signature from "Little Joe," and now he has taken a folk tune, "The Arkansas Traveller," and wove it into a theme for Jay C. Flippen-cies. Flippen, if you don't know, hails from Arkansas.

- Phillips H. Lord owns a hymn book which was carried across the continent in the covered wagon days. It was the gift of a listener who thought Lord would be interested in its history. The book is over 100 years old and was used by a pioneer who conducted services under the stars strikingly similar to Lord's "Sunday Nights at Seth Parker's."

- Margaret Haight is a newcomer to KTAB's staff of singers. She is a contralto and has sung considerable in England. Her "spot" at present is on Alma La Marr's "Over the Tea Cups" period.

- The other day Frederic William Wile, Columbia's political analyst, crossed New York in a cab, while en route to Albany to see Governor Roosevelt. He noticed the driver's name was Gordon Godowsky, and when they had to stop for traffic lights, inquired if the chauffeur were related to the celebrated pianist, Leopold Godowsky. The driver said that he was the musician's son. It so happened that the musician and Wile had been friends in Berlin before the war, and when the broadcaster revealed his identity, the young driver recalled having heard his father speak many times of Wile.

- The necessary equipment of the NBC Music Library includes a hand truck. It is used to haul some of the larger music scores to and from the studios. Among the heaviest music sets is the complete orchestral score of Wagner's "Parsifal," which weighs 125 pounds.

- Claire Mellonino, pianist, heard several times a week over KNX, in Hollywood, with Calmon Luboviski, "Master Violinist," is the official pianist for Hollywood Bowl. Since the beginning of "Symphonies Under the Stars," eight years ago, she has played the solo parts with the symphony orchestra, and accompanied the great artists who have appeared there. Miss Mellonino was the only pianist who played concert with Mischa Elman, the great violinist, at the bowl when he appeared four years ago. Elman played half his concert with the orchestra. The remainder of the program was simply with Miss Mellonino. When asked whether the occasion thrilled her, she laughs and says: "There in the moonlight, with Elman's potent bow? Well . . . . !"

- The mother of Lanny Ross, NBC tenor, was for many years special pianist for Madame Pavlowa, Russian premiere dans-euse.
INSIDE STUFF...

By THE PAVEMENT POUNDER

THOSE holidays the first part of the month kinda cramped our style for a while. We took a couple of days to adjust ourselves to pushing down the concrete and asphalt after we got back, when up pops another excuse for not working. The boss says he’s glad they’re over. But anyhow, we’ve been keeping up the business end of the mag. Lamp the ads in this issue. And that’s the sugar in our coffee.

Oh, and by the way, speaking of coffee, gather round while we spill this news. The M. J. B. Company, who dispense the java berries, teas and rice, have signed a contract with us to advertise their fine products and their radio broadcast for a solid year. Hotcha! Yep, they’ve been running from time to time with us, but Weston Settlement, the ad boss for the company, knows that there are a lot of coffee and tea drinkers out there in the radio audience and he wants to tell you about his fine brands every other week in Broadcast Weekly.

* * *

A newcomer in our ad list is the Ethel Irvine School of Whistling. Howdy and welcome! You remember Ethel, who, with her sister, Shirley, used to do a lot of high-class whistling over K'PO about a year ago. Well, she ups and opens a school to train young women the art of whistling like a bird. Believe us, she knows her trills. Pipe her advertisement, which is the second of a series to be run in this magazine.

While we’re on this school subject, let me wise you up that this here periodical is sure the cookies for such advertising. Don’t take my word for it if you don’t want to, but just go and talk to the folks at the Edna Fischer School of Music and let ’em tell you. Well, sir, that ad they ran in Broadcast Weekly a couple of issues ago pulled so well that they filled up the class with new pupils and what’s more got scores of inquiries from out of town folks wanting to know if they had a correspondence course or could send along a book teaching the Edna Fischer method of piano playing. And, by jove, it wouldn’t surprise me any, if right soon now, the school will get out a book so that those distant piano enthusiasts can learn the method. We’ll keep you posted if anything happens along this line.

* * *

Here’s somethin’ that would be mighty convenient to have hanging around your radio set—a leather-covered chart pad for listing your programs. And I’ll tip you off where you can get one free, too. The Radio Central Service is handin’ ’em out to anyone to whom they demonstrate the new Eveready Raytheon 4-Pillar radio tubes. Read all about their demonstration on another page in this issue. Me thinks I’ll hop right up there now and get one for the boss. Maybe it’ll serve to soothe him on an off-day.

* * *

Sidetracked into the spacious establishment of H. R. Curtiss ’other day to give the double-o to the Jackson-Bell line. My, oh my, what a variety of receiving sets and a convenient variety of prices. But one model particularly took my fancy. It was that new 1933 Jackson-Bell Pandora Super-Heterodyne. Yoy, yoy, what a nifty! It has a chest effect, with the speaker at one of the ends, a log panel and handy compartment for a deck of cards or a pack of cigarettes recessed in the top. Oh, yeah, and it has automatic volume control and the very newest type of tubes.

* * *

The boss yelps to me that he never knew anyone who could find out about something being given away free as fast as yours truly. Well, anyway A. J. Rapoport, the owner of Wholesale Radio Company, wants the public to know about this, so we’re spilling it. (By the way, he’s ballyhooing the Clarion Radio in this issue.) To everyone who writes to him for one, he’s giving away, without any strings, a new up-to-the-minute radio log book, which is illustrated with mugs of mike celebrities and also some biographies.

* * *

Wait a minute; this is good. The boss just hollered to me to tell you that the response to his own ad announcing the cutting of the subscription price of Broadcast Weekly in half resulted in an avalanche of new orders, which ups the circulation quite a chunk. And that makes him very happy. He is yanking the ad now, for that is all he can afford to handle at that rock bottom price.

* * *

The power of radio is strong. Martha Meade, founder of the Martha Meade Society, depends a great deal on the wishes of homemakers as to the recipes to be given over the air. Her program is their program—and every meeting of the Martha Meade Society has a decidedly new and unique recipe, or party plan, etc.
ELVIA ALMAN—Tall, slim, effervescent. Elvia began upsetting traditions and high chairs back in 1905 in Spencer, North Carolina. Her first radio appearance was over the Westinghouse Station in Chicago. She obliged with readings from the masters. (Just one of those interesting little experiments, you know.) Then she came West, located in Los Angeles, and decided to become a comedienne. Though her flaming tresses change color and her volatile arms and dancing feet slow down, she'll the the irrepressible Elvia leaving us wondering. What next!
ETHEL IRVINE

TEACHER OF

Artistic Whistling and Bird Imitations

(Woodward System)

Miss Irvine, who has presented her pupils in trios, quartettes, sextettes and larger groups in and around the Bay district for the past ten years, is organizing a large chorus of young lady whistlers. Applicants who have not had training must possess strong, clear and “true to pitch” whistles. Low whistles are especially desired for alto parts. Auditions evenings and Saturday afternoons.

2139 Berkeley Way Berkeley, Calif.

Phone ASbberry 1172 Evenings
Sunday Programs

243.8 meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast Corp., San Francisco

8:45 A.M.—Tuneful Topics
9:15—Watch Tower Sermon
9:30—Rhythmic Ripples
9:45—Unco Harry Comics
10:30—Melody Moods
11—Old St. Mary's Church Services
12 noon—Salon Moments
12—Popular Novelties
1—Dance Matinee
1:30—At the Console
2—Popular Records
4—Masters of the Violin
4:30—Symphony Series
5:30—Artist Celebrities
6—Revue
6:30—Twilight Harmonies
7—Light Opera Musicale
8:30—Studio program
9—News Flashes
9:15—Sacred Hour
10—Joe Wright and Orchestra
10:30 to 11 P.M.—Concert Memories

535.4 meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Recorded Program
8:15—Ira Blue
8:30—Recordings
10—Baptist Church Bible Class
11—Baptist Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Church of Latter Day Saints
1:30—Top o' the Dial Trouper
2—Popular Records
2:30—Masterpieces of Melody
3:45—Mental Engineering
4—Opera P. Program
4:30—Emilio Bonsiau, Violinist
4:45—Studio program
5—Chapel of the Chimes Organ
6—Baseball Reports
6:15—Studio Program
6:30—“On the Music Room”
7—Electrical Transcription
7:30—Olive May Williamson, Pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:45—Chapel of the Chimes Organ
10 to 11 p.m.—Bill Billies

340.7 meters KLX Lake 6000
880 Kcys. 500 Watts

12 noon—Records
12:30—John Wharry Lewis Quintet; Coraline Sidney, Soprano Soloist
1:30—Classical Recordings
2:30—Delphi Murphy, Contralto, and Jean Ardash, Pianist
3:30—Recorded Program
4:30—Venetian Violin Ensemble
5—Records
5:30—Helen Parmelee, Pianist
5:45—Studio Program
6—Mixed Quartet under the direction of M. Jay Goodman, Tenor
6:30—Chapel of Oakland Trio
7:30—Hawaiian Memories, with the Three Cocoanuts
8—Ethel o'Clock Players, under the direction of Nester Plava
9—Helen Parmelee, pianist
9:15—Chapel of Oakland Trio
9:45—Marge Vogel and Jean Ardash
10—Beverly Hill Billies
11 to 12 midnight—Dance program

209.7 meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

9 A.M.—Nick Harris Program
10:30—Record Program
10:50—Temple Baptist Church
12:30 P.M.—Record Program
2—Wesley Tourtelot, Organist
2:30—Donald Novis and Orchestra
3—Record Program
5:30—Stuart Skolfield, “Poems”
5:45—Record Program
6:15—Neil Russell, Scotch Songs
6:30—“Story of India” by Lal Chand Mebra
6:45—Beth Parker Program
7:15—Male Quartet
7:30—“Weren’f Mystery,” play
8—Samolovitch Vocal Trio
8:30—Hotel Miramar Orchestra
9—Wesley Tourtelot, Organist
9:15—Rod Hendrickson
9:20—Chapel of the Chimes Organ
10 to 11 p.m.—Bill Billies

499.7 meters KFSD Franklin 6153
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego

8 A.M.—NBC-KGO Program
8:30—NBC-KPO Program
9—NBC-KGO Programs to 11
11—NBC-KPO Program
12 noon—NBC-KGO Programs to 2:30
2:30—NBC-KPO Program
3—NBC-KGO Programs to 5:15
5:15—NBC-KPO Program
5:45—U.S. Grant Hotel Serenaders
6:15—NBC-KPO Program
6:45—NBC-KGO Program
7:15—Organ Concert
7:30—NBC-KGO Program
8—NBC-KPO Programs to 8:30
8:30—NBC-KGO Program
9—Union Oil Program
10—NBC-KGO Programs to 10:30
10:30 to 11:30—NBC-KPO Program

941.5 meters KFRC Prospect 0100
610 Kcys. 1000 Watts

8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2:30
2:30—Prof. Lindsey
3—CBS Programs to 5:30
5:30—Topics of World-wide Interest
6—Sunday Night Melody Hour
6:30—CBS Programs to 8
8—Come Into the Library
8:30—California Melodies
9—Hutton’s Concert Ensemble
9:15—Musical Slices—Ne-Ne-Ne
10—Grand Hotel Orchestra
10—Jay Eslick’s Orchestra
11 to 12 midnight—Midnight Moods

322.4 meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainers, San Francisco
2:30 P.M.—Dance Orchestra
3—The International Hour
3:30—Gems of Melody
4—Musical Masterpieces
4:45—White House Vespers
5—Dance Hour
5:30—Dinner Concert
6 to 7:50 P.M.—Silent Period
7:50 to 9 P.M.—Services from Fifth Church of Christ, Scientist

322.4 meters KROW Glenc. 6774
30 Kcys. 1000 Watts
Eden's Broad. Corp., Oakland, Calif.

8 A.M.—Recordings
9—Dr. T. G. Linebarger
9:15—Union Mutual Life
9:30—Melodies of Yesterday & Today
10—Bible Lecture, Judge Rutherford
10:15—The Smoky Oaks
11—Popular Recordings
1—Watch Tower Program
2—KROW Harmony Boys
2:30—Silent Period
6—Watch Tower Program
7—Oakland Chamber of Commerce
7:30—Spanish Watch Tower Program
7:50—Silent Period
9—Italian Watch Tower program
10—“Happy Valley Home Folks” program
10:30 to 11 P.M.—Recordings

280.2 meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

8 A.M.—Recordings
9—Morning Concert
10—Sunshine Half Hour
10:30—Recorded Music
11—Silent Program
11:30—Jo Mendell’s Music
11:45—Recordings
12 noon—Maison Paul Program
12:15—Stories by Famous Authors
12:30—Famous Bands
1—Recorded program
1:15—Radio Song Leader
1:30—College Airs
2—Afternoon Concert
2:30—Joe Green’s Marimba Band
2:45—Studio Program
3—Melody Gems
3:30—Recordings
4—30—Musical Styles
5—Popular Selections
5:45—Walkathon
6 to 6:15 P.M.—Recordings
12 to 6 A.M.—Owl Program
11:00—Yeast Foamers, orchestra direction Charlie Agnew; Irene Taylor, contralto; KGO, KHQ, KOMO, KGIR, KGW, KFSD, KDYL, KFDY, KGIR, KGLH
11:30—National Sunday Forum: KGO, KHQ, KOMO, KGIR, KGHL, KFSD, KDYL, KFDY, KGIR, KGLH
12 noon—Jedidat Program with Jane Froman, contralto, and orchestra: KGO, KHQ, KOMO, KGIR, KGHL, KFSD, KDYL, KFDY, KGIR, KGLH
1:30—Pop Concert, direction Walter Logan: KGO, KHQ, KOMO off 1:45, KFSD, KDYL, KFDY
2—Conventionalities: Orchestra direction Joseph Hornik; Solist: KGO, KHQ, KFI
3—The Golden Band, direction of Edwin Franks Goldman: KGO, KHQ, KGW, KFSD
4—Chase and Sanborn program—Georgie Price, comedian; Rubnach Quartet: KGO, KHQ, KOMO, KGIR, KGW, KFSD, KDYL, KFDY
5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGIR, KGW, KFSD, KDYL, KFDY, KSGL, KZL, KGIR, KGHL, KDYL
5:15—The American Family of Familiar Music: KGO, Khq, KOMO, KGIR, KGW, KFSD, KDYL, KFDY
5:45—Sheaffer Lifetime Revue: Gill and Demling, Comedy Duo; Navinno Sisters, Quartet; the Imaginationists. Male Quartet: KGO, KHQ, KOMO, KGIR, KGW, KFSD, KDYL, KFDY
6:15—The Old Singing Master: KGO KGO, KHQ, KOMO, KGIR, KGW, KFSD, KDYL
6:45—Sunday at Seth Parker's: KGO, KHQ, KOMO, KGIR, KGW, KFSD, KDYL, KFDY
7:15—Radio Rube, bill billys: KGO, KHQ, KOMO, KDYL, KGLH
7:30—Melodie Serenade: KGO, KHQ, KFSD, KDYL, KDR
8—William Stoess and His Flying Deuces: KGO, KHQ on 8:15, KOMO, KGW, KDWL, KGLH
8:30—Reader's guide, Joseph Henry Jackson, book reviews: KGO, KHQ, KFSD, KOA, KGLH
9—The Domino Club of Hollywood, Lucille Gleason, secretary and mistress of ceremonies: plays, blackouts, monologues, music: KGO, KHQ, KOMO, KGW, KFSD, KDYL
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFSD
10:15—Paul Carson, Organist: KGO, KHQ, KOMO off 10:30, KGW, KFSD, KFISD off 10:30
11 to 12 mid.—Tom Gerun and His Bal Tabarin Orchestra: KGO, KHQ, KGW off 11:30
469.5 Meters KFI Rich'd 6111 640 Kays. Earle C. Anthony, Inc., Los Angeles 9 A.M.—NBC-KGO Programs to 11:30
11:30—Lilyan Ariel, Pianist 12 noon—NBC-KGO Programs to 12:30
12:30—Virginia Pearson Program 1—Wesley Tourtelotte, Organist 1:45—Julie Kellar, Harpist 2—NBC-KGO Programs—Program to be announced 3:30—Biblical Drama Hour 4—NBC-KGO Programs to 6:45 4:45—"Tales of Secret Service," by Capt. Don W. Wilkie 7—Orchestra
8:30—Hermitage Orchestra 8—Concert. Orch. and Rudolfo Hoyos 8:30—String Trio with Robert Hard, Solist
9 to 11 P.M.—NBC-KGO Programs
8 A.M.—Major Bowes' Capitol Family: KPO, KGA, KJ, KEX, KFDY
8:30—Legion of the Lost, drama of French Foreign Legion: KGA, KJ, KEX, KFDY, KFX
9—Organ Concert: KPO, KJ, KEX
9:30—Piano Pictures, Allen Fealy and Phyllida Ashley, piano duo: KPO, KGA, KJ, KEX (KFSD on 9:45)
10—Rembrandt Trio: KPO, KGA, KJ on 10:15, KEX
CBS
Columbia Broadcasting System
8 A.M.-Salt Lake Tabernacle Choir and Organ: KFBK, KGW, KOL, KOIN, KFRC, KGB, KSL
30:30—Rels and Dunn, with Freddie Redgate on KFBK, KGW, KERN, KOL, KV1, KON, KFRC, KJH, KGB, KSL
8—Jerry Deutsch and his Orchestra: KFBK, KGW, KERN, KOL, KOIN, KFRC, KJH, KGB, KSL
9:30—American Labor and the Nation: KFBK, KGW, KOL, KOIN, KFRC, KJH, KGB, KSL
9:30—Columbia Church of the Air: KFBK, KOL, KV1, KFPP, KOIN, KSB
10—Community Center Faculty Recital: KFBK, KGW, KOL, KV1, KFPP, KOIN, KSB
10:30—Ann Leaf at the Organ: KFBK, KGW, KOL, KV1, KFPP, KON, KFRC, KJH, KGB
11—Symphonic Hour, Howard Barlow, Conductor: KFBK, KGW, KOL, KOIN, KFRC, KJH, KBG, KSL
12 noon—Cathedral Hour: KFBK, KGW, KOL, KOIN, KFRC, KJH, KGB, KSL
1—Irene Beasley, Contralto, with the Round Towners and Freddie Redgate on KFBK, KGW, KOL, KFRC, KJH, KGB, KSL
1:30—Poet's Gold: Poetic Readings by David Rose: KMWG, KERN, KV1, KFPP, KON, KFRC, KJH, KGB
1:45—Little Jack Little, Vocalist and Pianist: KMWG, KERN, KV1, KFPP, KON, KFRC, KJH, KGB
2—Ballad Hour: KMWG, KERN, KV1, KFPP, KOIN, KFRC, KJH, KGB
3—The World's Finest, Dr. Julius Klein: KMWG, KERN, KV1, KFPP, KON, KFRC, KJH, KGB
3:45—Canta Nina Singing Girls: KMWG, KERN, KV1, KFPP, KON, KFRC, KJH, KGB
4—William Vincent Hall, Baritone: Do Re Mi and Orchestra: KMWG, KERN, KV1, KFPP, KON, KFRC, KJH, KGB
4:30—Roxy Theatre Symphony: KFBK, KGW, KERN, KV1, KFPP, KON, KFRC, KJH, KGB
5—Columbia Dramatic Laboratory: KFBK, KGW, KOL, KV1, KFPP, KON, KFRC, KJH, KGB
6—Ernest Hutcheson, Pianist: KVOR, KSL
6:30—The Gauchos, with Vincent Scott, and Tito Gut- zar, Tenor: KFBK, KMWG, KOL, KV1, KFPP, KON, KFRC, KJH, KGB, KSL
7—Ben Tenor at the Organ, with Ben Tenor, Tenor: KFBK, KGW, KOL, KFPP, KON, KFRC, KJH, KGB, KSL
7:15—Angelo Patri, "Your Child": KFBK, KGW, KV1, KFPP, KOIN, KFRC, KJH, KGB, KSL
7:30—Pennzoll Parade: KFBK, KGW, KV1, KFPP, KOIN, KFRC, KJH, KGB, KSL
8—California Melodies: Guest Stars and Raymond Paige's Orchestra: KMWG, KERN, KV1, KFPP, KFRC, KJH, KGB, KSL
319 Meters KOIN Atwater 3333
940 Keys. 1000 Watts
The Journal, Portland, Oregon
8 A.M.—CBS Programs to 11
8—Sunsides Congrega. Church 12 noon—CBS Programs to 2:30
2:30—Lindal and Harline 3—CBS Programs to 5:30 5—Vincent Hall, Baritone; of his Orchestra: KFBK, KGW, KOL, KFPP, KON, KFRC, KJH, KGB
7:15—The Wanderer 7:45—The Vic 8—Calico Melodies 8:30—Angelo Patri, "Your Child": KFBK, KGW, KV1, KFPP, KOIN, KFRC, KJH, KGB, KSL
15:45—Music of the World's Business, KSL 17:45—The Vic
2:30—Lindal and Harline 3—Program Highlights 4:30—CBS Programs to 5:30 5—Vincent Hall, Baritone; of his Orchestra: KFBK, KGW, KOL, KFPP, KON, KFRC, KJH, KGB
7:15—The Wanderer 7:45—The Vic 8—Calico Melodies
236.1 Meters KOL Elliott 4466
1270 Keys. 1000 Watts Seattle Broadcast Co., Seattle, Wash.
8 A.M.—CBS Programs to 2:30 7:30 P.M.—Professor Lindley 7:45—CBS Programs to 4:15 8:15—Central Station 8:30—CBS Programs to 5:30 5:30—Rabbi Magnin 6—CBS Programs to 7 7—Crazy Crystals (E. T.) 7:15—CBS Programs to 8 8—Dr. Stevenson 9—Calico Melodies 9:30—Financial Talk 9:45—Little Symphony Trio 10—Grand Hotel Orchestra 11 to 12 midnight—Midnight Mood
526 Meters KVI Broadway 4211
790 Keys. 1000 Watts Puget Sound Broadcast Co., Tacoma
4—First Baptist Church 4:30—CBS Programs to 9 5—Church Station 5:30—CBS Programs to 11 11—Central Lutheran Church 12 noon—CBS Programs to 1:45 1:45—Atwood Tower Program 2—CBS Program 2:30—Professor Lindley 3—CBS Programs to 5:30 3:30—Rabbi Magnin 5—CBS Programs to 7 7—Crazy Crystals (E. T.) 7:15—CBS Programs to 8 8—Dr. Stevenson 9—Calico Melodies 9:30—Financial Talk 9:45—Little Symphony Trio 10—Grand Hotel Orchestra 11 to 12 midnight—Midnight Mood
508.2 Meters KHQ Main 3538
9 A.M.—NBC-KGO Program 9:30—Book Reviews, Lucy Robinson 10—Watch Tower Program 10:15—KHQ Program Highlights 10:30—NBC-KGO Programs to 12:15 12:15 P.M.—Crystals 12:30—NBC-KGO Programs to 8 8—"Rainbow Harmonies" 8:15 to 12—NBC-KGO Programs
483.6 Meters KGW Atwater 2121
6 Keys. 1000 Watts Morning Oregonian, Portland, Ore.
8 A.M.—Morning Sunshine 8:30—Reading the Comics 8:30—American Legion Programs 9:30—NBC-KGO Programs to 3:30 3:30—"Minute Biographies" 9:15—KOIO Programs 9:30—KOIO Programs to 17:15 17:15—Oregonian of the Air 7:30—Three Were Murdered 8—NBC-KGO Program 8:15—G. A. Pacific Violinist 8:30—Did You Know 9—NBC-KGO Programs to 10:15 10:15—Concert Quartet 10:45 to 12 midnight—Dancing with Vic Meyers
325.9 Meters KOMO Elliot 5890
920 Keys. 1000 Watts Fisher's Blend Station, Inc., Seattle
8 A.M.—NBC-KGO Programs to 7:15 7:15—People's Bank & Trust Co. 7:45—NBC-KGO Programs to 12
204 Meters KGA Main 3434
8 A.M. to 12 midnight—NBC-KPO Programs
309.1 Meters KJR Seneca 1515
8 A.M.—NBC-KPO Programs to 10 8—International Bible Students 10:15—NBC-KPO Programs to 1 10—NBC-KPO Programs to 8 9—Programs to be announced 9 to 12 mid.—NBC-KPO Programs
296.6 Meters KKW Ballard 777
1010 Keys. 5000 Watts Pacific Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons, Fred J. Hart
11 to 12 noon—First Baptist Church 7:30 to 9 P.M.—First Baptist Church Services
239.9 Meters KFOX Phone: 672-81
1250 Keys. 1000 Watts Nichols & Warner, Long Beach, Cal.
225.4 Meters KGB F. R. S. 6151
1330 Keys. 1000 Watts Don Lee, Inc., San Diego, California
8 A.M.—CBS program 8:30—Studio program 8:45—CBS Programs to 9:30 9:30—Home Sweet Home concert 10:30—CBS Programs to 1 1—Bible Talk 1:30—CBS Programs to 5:30 5:30—Rabbi Magnin 6—CBS Programs to 8 8—Come Into the Library 8:30—CBS program 8—Hutton's Concert Quartet 9:30—To be announced 10—Grand Hotel Orchestra 11 to 12 mid.—Midnight Moods
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Famous Radio Broadcaster

BIG PAY IN BROADCASTING

Men and women of talent get $3,000 to $15,000 and more a year. Amazing new Floyd Gibbons Course trains you for highly paid Broadcasting position

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Singer      Publicity
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Writer      Director
Musical Director  Script Writer
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Sales Manager

Excellent positions are open to talented men and women who have mastered the Technique of Broadcasting. Read how you, too, can prepare yourself for a big-paying job in Broadcasting.

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make $3000 to $5000 a year, while, of course, the "stars" often make $25,000 to $50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then here is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high salaried Graham MacNamees, Olive Palmers and Floyd Gibboses of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting" gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send coupon at once for free book.

FLOYD GIBBONS SCHOOL OF BROADCASTING,
Dept. 2K25, U. S. Savings Bank Building,
2000 Fourteenth Street, N. W., Washington, D. C.

Without obligation send me your free booklet, "How to Find Your Place in Broadcasting," and full particulars of your home study course.

NAME.......................................................AGE........................................

(Please print or write name plainly)

ADDRESS.................................................................................CITY.........................................................STATE........................................
MONDAY Programs  

243.8 Meters KYA  Prospect 3456  
1230 Kys., 1000 Watts  
Pac. Broadcast, Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
8:45—Tuneful Topics  
9—At the Console  
9:30—Melody Moods  
10:00—Tea Time Hour  
10:30—Manhattan Moods  
10:45—Musical Novelties  
11—Lillian Cooper  
11:15—Album Leaves  
11:30—Prudence Penny  
11:45—Song and Dance Kings  
12 noon—Meridian Medleys  
12:45—Organ Recital, Glen Goff  
1:45—Calif. Parent Teachers Assoc.  
2—Famous Songs and Singers  
2:30—Glen Goff, Organist  
3—Musical Novelties  
3:30—Masters of Music  
4—The Singing Strings  
4:15—Bertram B. Bronson, psychiatrist  
4:30—“Your Helpful Friend”  
4:45—On Parade  
5—Metropolitan Hour  
5:30—News  
6—Revue  
6:30—Waltz Time  
7—Saloon Moments  
7:15—Tone Paintings  
7:45—Bob Allen, Piano Recital  
8—Light Opera Program  
9—KBO Variety Program  
9:15—Supervisors of Schools Educational Broadcast  
9:30—Sydney Dixon, Song Recital  
9:45—News Flashes  
10—Goff’s Organ Serenade  
11 to 12 midnight—Concert Memories  

553.4 Meters KTAB Garfield 4700  
560 Kys., 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Texas Cowboy  
7:45—The Recorded program  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:25—Thumbnail Dramatic Sketch  
10:30—B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
12:45—Over the Pecans  
1:00—Hollywood Star Reporter  
1:15—Lunatics at Large  
2—Studio Program  
2:15—Billie Burke, Entertainer  
2:30—Records  
2:45—Masterpieces of Melody  
3:15—Don La Rae, tenor  
3:30—Records  
3:45—Studio program  
4—Adelle Burian  
4:15—Accordion and Banjo Duo  
4:30—Jack Hall and Clem Kennedy  
5—Uncle Rod’s Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:10—Recreated Horse Races  
6:30—Emile Smith’s Sport Page  
6:45—News Reporter  
7—Covered Wagon Jubilee  
7:15—New Service  
7:30—The Mirror

BOSWELL SISTERS  
CBS—6 P.M.  

8—Golden Memories, Louise Taber  
8:15—“Brain Teaser”  
8:30—Rudy Wiedoeft, saxophonist  
8:45—The Gossips  
9—Bill Hillies  
10—Majorie Hawaiians  
10:15—Treasure Chest with Luther Putnam  
10:45—Moment Musical  
11 to 12 midnight—Concert Memories

491.5 Meters KFRC  Prospect 1000  
610 Kys., 1000 Watts  
7 A.M.—Seal Rock’s Broadcast  
7:30—Early Morning Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Through the Looking Glass  
9:45—Kitchen Lyrics, Ann Welcome  
10—KFRC Shopper’s Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
11—noon—Noonday Concert  
1—CBS Program  
1:30—Stock Exchange Quotations  
1:45—Globe Trotter  
1:45—Colonial Dames Beauty Talk  
2—Happy Go Lucky Hour  
2—Feminine Fancies  
3:15—CBS Programs to 4:30  
4—Concert  
4:45—CBS Program  
5—Recordings  
5:15—Globe Trotter  
5:25—Town Topics  
5:30—Skippy  
5:45—CBS Programs to 6:15  
6—Song Recital, Juanita Tennessee  
6:30—CBS Programs to 8  
8—Blue Monday Jamboree  
10—Ted Fio-Rito’s Dance Orchestra  
11—Dance Orchestra  
12 to 1 A.M.—Request Hour

322.4 Meters KFWI Franklin 0200  
930 Kys., 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Musical Pot Pourri  
8—Silent Period  
9—Blues Chasers  
9:45—Dr. Corley Program  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Timely Topics; Popular tunes  
11—Concert Melodies  
12 noon—News Flashes  
12:15—Dance Music  
1—Silent Period  
6—Dinner Dance Music  
6—New Flashes  
7—Learn Italian, Prof. Achille  
7:15—National Contest Review  
7:45—John D. Barry, World Events  
8—Ella Stankewich, Pianist  
9:15—Song Recital  
9:30—La Cumarista Orchestra  
10—Master Melodies  
11 to 1 A.M.—Kendrick’s Hi-Jinks

322.4 Meters KROW  Glenc. 6774  
930 Kys., 1000 Watts  
Educa. Broad., Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—California Chiropractic College  
8:30—Moment Musical  
8:45—Kalua Melody Makers  
9—Silent Period  
10—Weather Forecast  
10:05—Latin-American Program  
11—Dance Music  
11—The Cheer Benders  
11:30—Prosperity program; Records  
12—George Gilly, baritone  
5:30—Covered Wagon Jubilee  
6—Silent Period  
7:30—Organ Moods, Vivian Moore  
8—Your Lucky Hour  
8 to 8:30 P.M.—Italian Program

296.6 Meters KQW  Ballard 7777  
1010 Kys., 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent Period  
9—Rainbow Trouper  
10—Helpful Hour  
10—Morning Melodies  
11—Eleventh Hour Program  
11:30—Old Time Favorites  
11:45—Accordion Capers  
12 noon—Hand Concert  
12:30—Weather; Market Reports  
1—One o’Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Society  
3—Silent Period  
4:30—Story Time  
4:45—Skippy  
5—Vespera, Roger Darling  
5:30—Community Program  
6—Evening Echoes  
6:15—Francio’s Program  
6:30—Federal State Market Reports  
6:45—Radio News and Forum  
7:45—Liberty Bell Quarter Hour  
8—Sacred Memories  
8:30—Duran Lyrie Duo  
9—Fredside Program  
10 to 10:30 p.m.—Community Prog.
THE ULTRA MODERN ELECTRIC CLEANER

The ROYAL PURIFIER

The Royal Purifier is the only cleaner which, by use of a specially prepared germicidal crystal, actually destroys germ life. The formaldehyde gas given off by the crystals passes with the dust and germs into the dust bag, destroying germs. This purification principle is one of the most important and valuable contributions to home sanitation. You will always have that satisfied feeling of a thoroughly clean and healthful home when this Ultra Modern Cleaner is your daily servant.

MADE IN TWO MODELS—one with a motor driven revolving brush, and one with a sweep action floating brush. Either type of brush combined with powerful suction, instantly gets surface litter, lint, hair or threads. Two speed motor, with low speed for every day brushing up, high speed for periodical thorough cleaning. Automatically lubricated bearings eliminates oiling.

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171 Bluxome Street
San Francisco
**Monday Programs**

**Broadcast Weekly**

**340.7 Meters KXL** Lake 6000 500 Watts


3 A.M.—Records; N. Y. Stocks
9:00—Modern Home Pictures
9:30—Clinic of the Air
10:00—Security; Financial Information; Weather
10:30—Records
12:15—Roundelay Turf
12 noon—Jack Delaney and his Band 1—Jean's Hi-Lights
2:30—Closing San Francisco Stocks
4:45—Opportunity Hour
4:45—Records
5:30—Brother Bob's Club
5:30—The Three Cooconuts
6:30—The Betty Babbish Band
7:30—Neighborhood Songs and Poems
7:45—Fred and Morris, Comedians
8:15—Clark Sisters
8:30—Better Business Talk
8:40—Eddie Traverso, Accordionist
8:45—Faulty Theater Players
9:00—Manley, Violinist; Jean Arthad, Pianist
9:15—Gay Caballeros
9:45—Herman C. Miller, pianist
10:00—Bevery Hill Billies
11:00 to 12 midnight—Dance program

**508.2 Meters KHQ** Main 5383 590 Kys.


6:45 A.M.—Morning News
7:15—Cicso Bullivant, Exercises
7:30—Herb Wilson
7:45—NBC-KGO Programs to 9
9:00—Happens, Walt and Marian
9:15—Sartori and Wolff
9:30—Home Comfort
9:45—Bee and Notes
10:00—Crazy Crystals
10:15—Home Canning Contest
10:30—NBC-KGO Program to 12
12 noon—Stewart-Warner
12:15—NBC-KGO Program
1:00—Various Programs
1:15—NBC-KGO Programs to 2:20
2:00—Program Highlights
2:15—Cow and Creamery
3:00—NBC-KGO Programs to 3:45
3:45—Perleiss Dental Hygiene
4:00—NBC-KGO Programs to 4:15
5:00—Skippy
5:30—NBC-KGO Program
5:45—Kimman Business Unit
6:00—NBC-KGO Programs to 8:45
8:45—Editorial Page
8:45—NBC-KGO Program
9:00—Skippy
9:30 to 12—NBC-KGO Programs

**236.1 Meters KOL** Elliott 4466 1270 Kys.

Seattle Broadcast Co., Seattle, Wash.

6:45 A.M.—Top of the Morning
7:00—KOL Time Clock
8—Shell Happtyme
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Irovies
10:45—CBS Program
11:00—The Carnival N.
12 noon—CBS Programs to 1:15
1:15—John C. Stevenson
1:45—Cow and Creamery
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 6:15
4:15—Cecil Solly
4:30—To be announced
4:45—CBS Program
5—Hill and Dale
5:15—CBS Program
5:30—Skippy
5:45—CBS Programs to 6:15

**236.1 Meters Kbc**

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700 Kys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KTAR, KFSD, KOA, KGIR, KGHL, KDYL

7 A.M.—Organ Concert: KGO
7:30—United States Navy Band: KGO, KOMO, KFSD, KFSD, KDYL
7:45—Theater of the Two Professors: Comedians: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KFSD, KOA, KGIR, KGHL, KDYL
8—Johnny Marvin, tenor: KGO, KFSD
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—On Wings of Song, string trio: KGO, KHQ, KFI off 8:45, KFSD on 8:45
9—Harold Stokes and his Orchestra: KGO, KOMO, KFI, KDYL
9:15—Happy Jack, Jack Turner, songs: KGO, KFI, KDFD
9:30—Buckarooos, Charles Marshall and his Orchestra: KGO, KOMO
9:45—Arion Trio, Joyce Barthelson, pianist and director: Modesta Mendez, Marion Barber, cellist: KGO, KOMO, KFI, KGIR on 10:15, KGW on 10
10—Doughmack's Magazine: of the Air: KGO, KHQ, KOMO, KGW, KFI (KFSF off 10:50, on 11:10), KTAR, KFSD, KOA on 11:10
11:30—The League of Western Writers: KGO
12 noon—Organ Concert, Paul Carson: KGO, KOMO off 12:12, KFI, KDYL
12:15—Western Farm and Home: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KFDR, KGHL
1—Stringwood Ensemble, instrumentalists direction Charles Hart: KGO, KOMO, KGW on 1:30
1:45—G E Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
2—American Legion War Memorial Instrumental Tournament: KGO, KHQ, KHG, KDPY
2:00—Graham Prince's Orchestra: KGO, KHQ (KFSF off 2:30)
2:45—Donald Novis, tenor, with orchestra: KGO, KFSD, KDYL on 3:05 and 4:05
3:30—Outstanding Speakers, interviewed by Thomas L. Stix: KGO, KHQ, KFSD
3:30—News Service: KGO, KFSD, KDYL
4—Fine Art String Quartet: KGO, KHQ, KOMO, KFSD, KDYL
4:30—The Reveleyer, male quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
5—Music Doctor, orchestra direction Joseph Hornek: KGO, KHQ off 5:15, KGW, KFI, KOA
5:45—On the States—orchestra direction Enro Rappap: KGO, KHQ, KOMO, KGW, KFI, KDYL
6:30—Dance Potpourri: John P. Medbury, Master of Ceremonies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA, KGIR, KGHL
6:45—Dance Revers: John P. Medbury, Master of Ceremonies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA, KGIR, KGHL
7—Amos 'n' Andy, Blackface Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
7:15—Maxwell House Program: Lanny Ross, Tenor: Orchestra direction Dr. Ernest Huse: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7:30—Summer Symphony, orchestra direction Mr. Isserson: KGO, KHQ, KOMO, KFSD, KDYL on 7:45, KFSD
8—Washington Coffee Concert Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:30—Billie Holiday: KGO, music and song: KGO, KHQ, KOMO, KDYL, KFSD, KTAR, KDYL
8:45—Anthem Director: KGO, KFSD
9—Nomads, soprano soloist: orchestra direction Joseph Hornek: KGO, KHQ, KOMO, KGW, KDYL, KFSD, KOA on 9:15
9:30—Anson Weeka Dance Orchestra: KGO, KHQ, KGW, KFI, KFSD, KDYL
10—Richfield News Flashers: KGO, KOMO, KGW, KFI, KDYL, KOA
10:15—Musical Highlights, Barbara Blanchard, soprano: Myron Nesley, orchestra direction: Emil Polsk: KGO, KHQ, KFSD off 10:30
11—Organ Concert, Paul Carson: KGO, KHQ, KFSD, KDYL
11:30 to 12 midnight—Rhythm Vendors: KGO, KHQ, KFSD

440.9 Mtrs. NBC-KGO Gar 8300
680 Kys. National Broadcast Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: KPO
8—Financial Service: KPO, KJR, KEX, KTAR
8:15—Crossouts from the Log o' the Day: KPO, KGA, KJR, KEX
10:30—Outstanding Daytime Spokesmen: KPO, KGA, KJR, KEX, KDYL
10:30—Outstanding Daytime Spokesmen: KPO, KGA, KJR, KEX, KDYL
10:45—Smacks, comedy duo with Marion and Jim Jordan: KPO, KGA, KJR, KEX, KDYL
11—Mid-Day Musical Notes: KPO, KGA, KJR, KEX off 11:15, KFSD
11:30—Rhythmical Serenade, Harold Stokes' dance orchestra: KPO off 11:45, KGA, KJR, KEX on 11:45, KFSD on 11:40, on 11:45, KDYL
11:45—San Francisco Stockyards Report: KPO
12 noon—In a French Cafe, songs and characterizations by Beatrice Benaderet: orchestra direction Walter Beban: KPO, KGA on 12:15, KJR, KTAR
12:30—Program of Flutes, Grace Frankel, Gertrude Lyne: KPO, KGA, KJR, KEX
1:15—Jingle Joe, Joe Parsons, basso songs, organ: KPO, KGA, KJR, KEX
3:00—Schermer and Schmitt, piano duo: KPO, KGA, KJR, KEX, KFSD, KDYL
4:45—Sparklers, Agatha Turley, soprano: KPO, KGA, KJR, KEX, KDYL
5:00—On Parade, band music direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD
5:30—The Cavaliers, orchestra, direction Walter Beban: KPO (KGO on 3:00), (KJR off 3:05 to 3:15, off 3:15, KEX off 3:30 to 3:45), (KGS on 3:30)
6—Eileen Fitzgerald, soprano: KPO, KGA, KJR, KEX
11—Federal Business Talk: KPO, KGA, KJR, KEX
12—Abas String Quartet, Allan Wilson, tenor: KPO, KGA, KJR, KEX

5—California State Chamber of Commerce Program: KPO, KGA, KJR
5:15—Headliners, soloist: KPO, KGA, KJR, KEX
6—The Singing Lady: KPO, KGA, KJR, KEX
5:45—Dixie Memories: KPO, KGA, KJR, KEX
6:15—Meet the Orchestra: KPO, KGA, KJR on 6:15 to 6:30, KEX off 6:45, KGW off 6:45
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO, KGA, KJR, KEX
7:15—Tchaikovsky, instrumental ensemble, direction of John Plecas: KPO, KGA, KJR, KEX
7:15—Tarzan of the Apes, electrical transcription: KPO
7:30—Alice Geidle, soprano, string-wood ensemble, direction Charles Hart: KPO, KGA, KJR, KEX, KFSD, KGW, KDYL, KFSD
11—Stringwood Ensemble, Everett Foster, baritone: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX

468.5 Meters KFI Rich’d 6111
640 Kys. 50,000 Watts
Earle C. Anthony, Iss., Los Angeles

6:30 A.M.—Stock Market Quotations: DR, S. S. Tenenbaum, C. E. N. E. R. 18:00—NBC-KGO Programs to 8
6:35—Polly Grant Hall, Pianist
8:15—NBC-KGO Programs to 8:45
8:45—Helpful Hints to Housewives
9:30—NBC-KGO Programs to 9:30
10:30—Fashion Tour with Melise
10:45—NBC-KGO Programs
11:00—Dorothy Raymond, Pianist
11:30—Co. Medical Assoc. Program
11:45—Federal & State Mkt. Reports
12:30—Depl. of Agriculture Talk
12:45—NBC-KGO Program
12:50—News Release
13:00—Annie Warner, Chats
1:45—NBC-KGO Program
2:00—Tom Murray's Hill Bills
2:15—Chet, Astronomer
3:00—Book Franke
3:30—NBC-KGO Program
4:00—News Release
7:30—NBC-KGO Programs to 7:30
7:30—Orchestra
8:00—NBC-KGO Programs to 8:45
8:45—NBC-KGO Programs
9:30—Light of Lee Harvey Oswald
9:45—Pacific Coast Herald
10:00—The Pirates, with Soliot
10:30—NBC-KGO Programs to 10:15
10:45—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

Monday Programs

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Monday Programs

**CBS**

**Columbia Broadcasting System**

8:30 A.M.—Columbia Revue: KFBK, KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL

9—George Hall and his Hotel Taff Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL

9—Midland Ensemble: String Ensemble: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

10—Ann Leaf at the Organ: KFBK, KMJ, KGW, KERN, (KON in 10:15), KOL

10:30—Elizabeth Barthell, Songs, assisted by Novelty Orchestra: KFBK, KMJ, KGW, KERN, ’7VI, KOIN, KFRC, KGB, KSL

10:45—Columbia Salon Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

11:30—The Captivators, Fred Berrens, Conductor: KFBK, KMJ, KGW, KERN, KVI, KOIN, KFRC, KHJ, KGB, KSL

11:45—Four Echoes, Novelty Music, Quartet: KFBK, KMJ, KGW, KERN, KVI, KOIN, KFRC, KHJ, KGB, KSL

12—Columbia Artists Recital: KFBK, KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB, KSL

12:15—Between the Bookends: KFBK, KMJ, KGW, KERN, KVI, KOIN, KFRC, KHJ, KGB, KSL

1:15—Billis and Dunn: KSL

1:30—Midland Broadcasters: KSL

1:35—Charles Carille, Tenor: KSL

2:30—Noble Sissie’s Orchestra: KSL

3:45—Tito Guizar, Mexican Tenor: KWB

4:30—To be announced: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

5:00—Between the Bookends: KFBK, KMJ, KGW, KERN, KVI, KOIN, KFRC, KHJ, KGB

6:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

6:45—“Myrt and Marge”: KFBK, KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

7—Edward Conrad, “Presidential Poll”: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

7:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB

7:30—Sid Gary, Baritone; Freddie Rich’s Orchestra: KFBK, KMJ, KGW, KOL, KVI, KFPY, KFRC, KHJ, KGB

7:45—Freddie Martin’s Bossert Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB

8—Eddie Duchin and his Orchestra: KSL

333.1 Meters KJH VAnAndike 7111


7 A.M.—News Briefs and Records

8—Shell Happytime

8:30—CBS Programs to 10:15

10:15—The Magazine

10:45—CBS Programs to 12

12 noon—Beauty Talk and Organ

12:15—CBS Program

12:30—World Wide News

12:30—CBS Programs to 1:15

1:15—Times Forum

1:15—Blue Ridge Colonel

1:30—All Year Club

4:45—Kerry Conway, Chats on Words

5—CBS Program

5:15—New Items; Town Topics

5:30—Skippy

5:45—CBS Programs to 6:15

6:15—Juanita Tennyson, Song Recital

6:30—CBS Programs to 8

8—Blue Monday Jamboree

10:30—Midland News

10:15—“The Guests”

12 to 1 A.M.—Roger King and Roy Ringwald

499.7 Meters KFSD Franklin 6135

600 Kys. Airman Radio Corp., Ltd., San Diego

7:30 A.M.—NBC-KGO Programs to 8:15

8:15—Morning Musical Revue

8:35—Stock Reports

8:45—NBC-KGO Programs to 9

9—Good Cheer Program

9:15—NBC-KGO Programs to 12

12 noon—“News of the Air”

12:15—NBC-KGO Program

1—Serenaders

1:30—NBC-KGO Programs to 2:30

1:30—NBC-KGO Programs to 3:30

3:30—NBC-KGO Program

3:45—Radio Dental Clinic

4—NBC-KGO Programs to 5

5—Studio Program

5:10—Program Resume

5:15—Jude Franklin Smith

5:30—Latest News Items

5:30—Studio Program

5:45—NBC-KGO Programs to 6:30

6:30—NBC-KGO Programs to 10:30

10:30—NBC-KGO Program

11 to 12 mid.—NBC-KGO Programs

225.4 Meters MCB Kansas City 6151

1350 Kys. Frank, 6151

Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition

8—Shell Happytime

8:30—Studio Program

8:45—CBS Programs to 10

10—Helen Stone, Around the Town

10:30—CBS Programs to 12

12 noon—Flash Items

12:15—CBS Programs to 1:45

1:15—CBS Programs to 1:45

1:45—Blue Ridge Colonel

2—Happy Go Lucky Hour

2—Feminine Fancies

3—Blanche Wood

4—Studio Programs

4:30—Town Topics; News Reel

4:45—CBS Programs to 5:30

5:30—To be announced from KMBC Program

6—Sung Recital

6:30—CBS Programs to 7:15

7:30—“Potted Plant”

7:45—Tarzan of the Apes

8:15—“Happytime”

9—Circus

10—CBS News Reel

10:15—Grand Hotel Orchestra

11 to 12 mid.—Dance Orchestra

285.5 Meters KNX Hemp. 4101

1050 Kys. 5000 Watts

L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharpe’y Gang

8:30—Inspirational Talk and Prayer

9—Clinic of the Air

9—News

10—Maxine’s Shopping Service

10:10—Kate Brew Ann

10:15—Marmola’s Choir

11:15—Recordings

12 noon—News

12:15—Psychiatric Health Talk

1—New Paris Inn

2—Eddie Albritt, The Bookworm

3—Matinee Mirthmakers

3:30—Recordings

4—Travelogue; Stocks; Announcements

5—Maxine’s Shopping Service

5—Town Crier

5:45—Crazy Water Co., transcription

6—News

6:15—Musical Program

6:30—Oh-h-h Elmer

7—Currier’s Talkers

7—Frank Watanabe and Hon. Archie

7:15—KNX Ensemble

7:30—Vigilantes, Bert Butterworth

7:45—Tarzan Transmission

8—“The Realtor Californians”

8—Georgia Fifield Players

9—News

9:15—Ethel Duncan

9:30—Calmon Luboviski, Violinist

10—Beverly Hill Billies

11 to 12 midnight—New Paris Inn

209.7 Meters KECA Rich mond 6111

1430 Kys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles

9 A.M.—Louis Rueb, Excuse

9:15—Record Program

10—News Reel

10:15—Record Program

11:45—County Medical Assoc. Talk

12 noon—Record Program

1:45—Bob, Bunny and Junior

2—Record Program

2:45—Randy Andrews, Songs

2:45—Record Program

3:30—Alex. Bevan, Italian Language

3:45—Record Program

4—News Release

4:15—Record Program

4:30—Brother Ken and his Kiddies

5—NBC-KGO Program

5:45—Al. Mack and Tommy

6—Olympic Torch Club

6:30—Record Program

6:45—Maurie Leaf and String Trio

7—Tom Murray’s Hill Billies

7:30—Weley Tourtellotte, Organist

7:45—Joe Warner’s Jolly Jovial

8—Orchestra with Eleanor

8—String Orchestra

8— Helmick Corners

8:15—Weley Tourtellotte, Organist

8:45—Close Partners, sketch

9—NBC-KGO Program

9:30 to 11 P.M.—Record Program

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COUNT 'EM!

4 NOT 2

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4-PILLAR RADIO TUBES
Free Demonstration

EVEREADY RAYTHEON
4-PILLAR RADIO TUBES

ENJOY A SURPRISE! You can be the judge. Without charge or obligation, our technician will install a set of EVEREADY RAYTHEON 4-PILLAR radio tubes in your set so that you can hear the difference.

You can buy these tubes in your own home, matched and balanced to your own radio—and they will cost you no more than ordinary types of radio tubes. Because tubes wear out so gradually, their decreasing efficiency is not readily apparent to the average set owner. Even though they light, in many cases they are not functioning. Let us show you how your set will improve with EVEREADY RAYTHEON 4-PILLAR radio tubes.

At any time we will gladly make an inspection of your radio, check voltages and completely test your receiver, regardless of make, without charge.

Daily: 8:30 to 8:00 p.m. . . . . Sunday: 10:00 to 4:00 p.m.

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TUNE IN. Attend these meeting in your own home. Here are the stations and the time—

San Francisco, KFRC, 11:30 a.m.; Los Angeles, KHJ, 10 a.m.; San Bernardino, KFXM, 9:30 a.m.; Bakersfield, KERN, 10 a.m.; El Centro, KXO, 10 a.m.; Fresno, KMJ, 10 a.m.; Sacramento, KFBK, 10 a.m.; San Diego, KFSD, 10 a.m.; Santa Barbara, KDB, 10 a.m.; Stockton, KWG, 10 a.m.; San Jose, KQW, 10 a.m.; Phoenix, KTAR, 10 a.m.; Tucson, KVOA, 10 a.m.; Eugene, KORE, 10 a.m.; Klamath Falls, KPJJ, 10 a.m.; Marshfield, KOOS, 10 a.m.; Medford, KMED, 10 a.m.; Portland, KGW, 10 a.m.; Aberdeen, KXRO, 10 a.m.; Bellingham, KVOS, 10 a.m.; Seattle, KJR, 9:45 a.m.; Spokane, KHQ, 10 a.m.; Walla Walla, KUJ, 10 a.m.; Wenatchee, KPJQ, 10 a.m.; Yakima, KIT, 10 a.m.; Reno, KOH, 10 a.m.; Salt Lake City, KSL, 9:45 a.m.; Boise, KIDO, 10 a.m.; Idaho Falls, KID, 10 a.m.; Nampa, KFXD, 10 a.m.; Pocatello, KSEI, 10 a.m.; Twin Falls, KTFI, 10 a.m.
TUESDAY Programs

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. — Dawn Salute
8 — Breakfast Hour
8:45 — Tuneful Topics
9 — At the Console
9:15 — Supervisors of Schools Educational Broadcast
9:45 — Melody Moods
10 — Sunshine Echoes
10:30 — Manhattan Moods
10:45 — Musical Novelties
11 — Garden Leaves
11:30 — Prudence Penny
11:45 — Song and Dance Kings
12 noon — Marjorie Lee, Melody Girl
12:15 — Meridian Medleys
12:45 — Tuesday Noon Club
1:15 — The Footlights
2 — Musical Novelties
2:30 — Verses: Mrs. M. C. Sloss
2:45 — Hawaiian Entertainers
3 — Glen Goff, Organist
4 — NBC-KPO program
4:15 — "Your Helpful Friend"
4:45 — Famous Songs and Singers
5 — Metropolitan Hour
6 — Revue
6:30 — Chappie's Sleepy Time Express
6:45 — Waltz Time
7 — Salon Moments
7:15 — To The Paintings
7:45 — Bob Allen, Piano Recital
8 — Studio program
8:30 — Virginia Miller, Piano Recital
8:45 — Billy Small: Fiddlin' Around
9 — Joe Wright's Orchestra
9:15 — Millv and Billy, the Cub Reporters
9:45 — News Flashes
10 — Organ Serenade
11 to 12 midnight — Concert Memories

355.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M. — Recorded Program
7:15 — Morning Reporter
7:30 — Texas Cowboy
7:45 — Recorded program
8:30 — Jack Hall and Clem Kennedy
9 — Morning Prayer Hour
9:30 — Dr. J. Douglas Thompson
10 — Household Hour
10:30 — News Service
10:35 — Dr. B. L. Corley
11 — Store Scenches
11:30 — X Bar B Ranch Boys
12 noon — Echoes of Portugal
12:15 — Noon Service
12:35 — Recorded Program
1 — Over the Teacups
1:15 — Hollywood Star Reporter
1:45 — Lunatics at Large
2 — Studio program
2:15 — Billie Burke, Entertainer
2:30 — Ira Blue, Bridge Instructor
2:45 — Records
3:30 — Charles Park, the Budgeteer
3:45 — Studio program
4 — Adele Burian
4:15 — Fairy Tales
4:30 — Jack Hall and Clem Kennedy
5 — Uncle Rod's Smile Club
5:30 — Dr. J. Douglas Thompson
6 — Radio Reporter
6:15 — Re-Created Horse Races
6:30 — Ernie Smith's Sport Page
6:45 — Radio Reporter
7 — Covered Wagon Jubilee

530.6 Meters KIOW Garfield 4800
1180 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:45 A.M. — Recorded Program
9:15 — Morning Reporter
9:30 — Texas Cowboy
9:45 — Recorded program
10:30 — Jack Hall and Clem Kennedy
11 — Morning Prayer Hour
11:30 — Dr. J. Douglas Thompson
12 noon — Store Scenches
12:30 — X Bar B Ranch Boys
12:45 — Noon Service
1:15 — Hollywood Star Reporter
1:45 — Lunatics at Large
2 — Studio program
2:15 — Billie Burke, Entertainer
2:30 — Ira Blue, Bridge Instructor
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4 — Adele Burian
4:15 — Fairy Tales
4:30 — Jack Hall and Clem Kennedy
5 — Uncle Rod's Smile Club
5:30 — Dr. J. Douglas Thompson
6 — Radio Reporter
6:15 — Re-Created Horse Races
6:30 — Ernie Smith's Sport Page
6:45 — Radio Reporter
7 — Covered Wagon Jubilee

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
7 A.M. — Seal Rocks Broadcast
7:30 — Exercise Period
8 — Shell Happytime
8:30 — CBS Programs to 9:45
9:45 — Tida Bailer, Allen
10 — KFRC Shopper's Club
10:15 — CBS Program
10:30 — Globe Trotter
10:35 — CBS Programs to 11:30
11:30 — Martha Meade Society
11:45 — CBS Program
12 noon — Noontday Concert
1 — CBS Programs to 1:30
1:15 — Stock Exchange Quotations
1:35 — Globe Trotter
1:45 — CBS Program
2 — Happy Go Lucky Hour
2:30 — Feminine Fancies
4 — CBS Program
4:15 — Medical Talk
4:45 — The Sampler
4:55 — CBS Programs to 5:15
5:15 — Globe Trotter; Town Topics
5:35 — One Hour in the Morning
5:45 — CBS Programs to 6:15
6:15 — Langendorf Program
6:30 — CBS Programs to 7:30
7:30 — Chandy, the Magician
7:45 — CBS Program to 8:30
8:30 — To the Ladies
9 — Three Shades of Blue
9:15 — Eb and Zeb
9:30 — Jubilee from KOL
9:55 — Busquick Band
10 — Ted Flo-Rito's Dance Orchestra
11 — Dance Orchestra
12 to 1 A.M. — Request Hour

340.7 Meters KLX Lake, 6000 Watts
880 Kcys. 500 Watts
8 A.M. — Records; Stocks
9 — Modern Homes Period
9:30 — Records
9:45 — Stocks; Financial Information
10:30 — Records
11 — Sunshine Twins
12 noon — Jack Delaney's Band
1 — Jean's Hi-Lights
2 noon — Classical Recordings
2:30 — Closing Stock and Francisco Stocks
4:45 — Ethel Rhinard, Pianist
7 — Records
7:30 — Safety Talk, L. H. Collett
7:45 — Galen Harvey and Madelon Silver
4 — Records
4:30 — Brother Bob's Club
5 — Helen Parmelee, Pianist
5:15 — The Three Cocoanuts
5:45 — Song Stories, the Clark Sisters
6 — Hotel Oakland Trio
7 — News Items
7:30 — William Don, Comedian
7:45 — Fred and Morris, Comedians
8 — Organ Recital; Ethel Rhinard at the Console; Coral Scott, Soloist
8:30 — Helen Parmelee, Pianist
8:45 — Helen Benson, Lucille Swan, Banjoists, and Lilah Clark, Pianist
9 — Old Gospel Hymns Mixed Quartet, under direction of M. Jay Goodman
9:30 — Nerino's Variety Orchestra
10 — Beverly Hill Billies
11 — Baseball Results
11:01 to 12 mid. — Dance Progra
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Made by the radio firm as old as radio
Tuesday Programs

BROADCAST WEEKLY

322.4 Meters
KFWI
Franklin 0200
930 Kys.
500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King's Country Store
9:15—CBS Programs
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:45—Popular Tunes
11—Learn French, Prof. Achilles
11:15—Concert melodies
12—Newell's Night Shadows; Dance music
1—Silent Period
2—Dinner Dance Music
6:30—CBS Program
6:45—News Flashes
7—Elaine Edwards, Blues Singer
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

319 Meters
KOIN
Atwater 3333
940 Kys.
1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Clock
7—Reports
7:30—Keyboard Kapers
7:45—Organ Concert
8—Highlight
8:30—CBS Program
9—Golden Melodies
9:30—CBS Programs
10—Studio Programs
10:15—CBS Program to 12 noon
12 noon—Merrymakers
12:45—Limbacher Malt Extractors
12:45—CBS Programs
2—The Book of Life
2:45—Happy Hour
3—Feminine Fancies
3:30—Newspaper of the Air
4—CBS Program
4:15—Skippy
5:30—Davidson's Prize Club
5:45—Studio A Feature
6:15—Studio Program
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Bella of Harmony—KOL's Orchestra
8:30—CBS Program
9—Frank Trevor and Anson Bush
9:15—Eb and Zeb
9:30—Mid-week Jubilee
10:30—CBS Program
11—McElroy's Greater Orchestras
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

325.9 Meters
KOMO
Elliot 4466
1270 Kys.
1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o' the morning
7—KOL Time Clock
9—Shell Happytime
9:30—CBS Program
9:45—Through the Looking Glass
9:50—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1:15
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Hour
3—Feminine Fancies
3:30—CBS Program
4—Feminine Fancies
4—CBS Programs
4:15—Cecil Sally
4:30—To be announced
5—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Otto A. Case
6:30—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Four Home Trotter
9:15—Eb and Zeb
9:30—Mid-week Jubilee
11 to 12 midnight—Dance Orchestra

322.4 Meters
KFWI
Franklin 0200
930 Kys.
500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King's Country Store
9:15—CBS Programs
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:45—Popular Tunes
11—Learn French, Prof. Achilles
11:15—Concert melodies
12—Newell's Night Shadows; Dance music
1—Silent Period
2—Dinner Dance Music
6:30—CBS Program
6:45—News Flashes
7—Elaine Edwards, Blues Singer
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

526 Meters
KVI
Broadway 4221
570 Kys.
1000 Watts
Puget Sound Broadcast Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—CBS Program
7—Dr. Kenyon's Church
7:30—Orkan Revelle
8—Shell Happytime
8:30—CBS Programs to 10
10—Recordings
10:15—CBS Programs to 2
11—CBS Program
11:15—Early Morning Oregonian
11:30—Mid-day Roundelay
12 noon—The Oregonian of the Air
12:15—NBC-KGO Program
12:30—Kelly's Salon Orchestra
1:15—Oregonian Mountainmen
1:45—NBC-KGO Programs to 2:15
2:15—Tea Time Bazaar
3—NBC-KGO Programs to 3:45
3:45—Oregonian of the Air
4—Santiseptic Program
4:30—NBC-KGO Programs to 5:15
5:15—Samoa Islanders
5:45—NBC-KGO Programs to 7:45
6:45—Barbara Pittock
8—Big Open House
8:30—Studio Programs
9—Fischer's Dinner Hour
9:30—Mello Cello
9:45—Don Smith, Tenor
10—NBC-KGO Program
10:15—Dancing with Vic Meyers
11—Crazy Crystals Quartet
11:15 to 12 midnight—Evening Star

325.9 Meters
KOMO
Elliot 5890
920 Kys.
1000 Watts
Fisher's Blend Station, Inc., Seattle
6:30 A.M.—Inspirational Service
7—NBC-KGO Programs to 9
9—Uncle Hank from Ciderville Center
9—McLoughlin's Admission
9:30—NBC-KGO Programs to 12:12
12:12—Grain Quotations
12—NBC-KGO Program
1—Elmer & Elan, Two Counselors
1:15—Concert Orchestra
12:15—CBS Programs to 2:15
2:15—Teaup Philosopher
2:30—NBC-KGO Programs to 3
3—Antiseptic Program
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—NBC-KGO Programs to 7:45
7:45—Beach Bazaar
7—NBC-KGO Program
9—Fischer's Blend Hour
9:30—NBC-KGO Programs to 10:15
10:15—Vic Meyers' Music
11:15 to 12 midnight—NBC-KGO Prog.

280.2 Meters
KJSB
Ord. 4148-49
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Records
11:15—Health Talk
11:30—Popular Records
11:45—Concert Music
12 noon—Dance Matinee
1:15—Record Programs
12:45—Song Cycle
1—Stock Report and Records
2—Better Business Bureau Talk
2:10—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:45—Philo Varities
4—Spanish American Program
4:15—Records
4:30—Marior Lee, Planit
4:45—Records
5:45 Walkathon
6 to 6:15 P.M.—Records
12:01 to 6 A.M.—Owl Program

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**Broadcast Weekly**

**Tuesday Programs**

**379.5 Mrs. NBC-KGO Sutter 1920**

790 Keys.

7500 Watts

National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KTAR, KFSD, KOA, KGIR, KGHL, KDF

7 A.M.—Orchestra: KGO

7:30—U. S. Army Band, direction Capt. William J. Stannard: KGO, KFI, KDF, KGW

7:45—Van and Don, the Two Pro- fessors, Comedians: KGO, KHQ, KGW, KOMO, KFI, KGHL, KTAR, KDYL, KOA

8—Johnny Marvin, Tenor: KGO, KHQ, KFI, KDF

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:30—On Wings of Song: KGO, KHQ, KGW, KDF, KDYL; KFI off 8:45; KDF off at 8:45

9—Rex Battle Concert Ensemble: KGO, KFI off 9:15, KDYL


9:45—Eva Carlos, piano: KGO, KHQ

10—Miss Tomson: KGO, KHQ on 10:15; KFI off 10:15

10:30—Woman's Magazine of the Air: KOMO, KGW, KFI, KFSD, KTAR, KOA off 10:50; Newell Chase, piano duo: KGO, KFSD, KDYL

12—Paul P. —Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD, KTAR (KFI on 12:30), KOA

1—Frigidaire—Charles Allen and his orchestra: KGO, KHQ, KFI, KOMO, KGW, KDF, KTAR, KDYL

1:15—Garden Melodies, orchestra direction Leon Rosebrook: vocalist: KGO

1:45—G E Circle: KGO, KHQ, KOMO, KGW, KFI, KDFY

2—The Bud Johnson and Orchestra: KGO, KHQ, KOMO on 2:15, KDYL, KGHL

2:25—Heather Romance, dramatic pro gram: KGO, KOMO, KDYL

2:45—Back of the News in Wash ington: Carroll Hard: KGO, KFI, KFSD, KDYL, KGIR, KGHL

3—Mid-Week Federation Hour morning: KGO, KHQ, KFI, KDF, KDYL

3:15—The Regimentalists, male chorus direction Keith McLeod: KGO, KHQ, KGW, KFSD

3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL

3:45—The Kane Service: KGO, KFSD

4—Balladettes, Irving Kennedy, tenor; Orchestra direction Rex Dunn: KGO, KHQ, KGW, KFI off 4:15

4:30—Little Musicales, classic music: KGO, KGW, KFSD, KDY

4:45—Morning Through Europe: KGO, KFSD

5—National Artists Service program: KGO, KOMO, KGW off 5:15, KTAR

5:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL

6—South Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL

7—Amos 'n' Andy, Blackface Com edians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

7:15—Men's Rural Drama, rural radio by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Max well; KGO, KOMO, KGW, KFI, KFSD, KTAR

7:45—John and Ned, harmony duo: KGO

8—Paul Whiteman and His Chief tuins: KGO, KHQ, KOMO, KFSD, KDYL

8:30—Ben Bernie and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KOA

9—Rainbow Harmonies, Easton Kent, tenor; orchestra direction Emil Polak: KGO, KGW, K F S D, KTAR, KDYL

9:30—Phil Harris and his Ambas sador Hotel Orchestra: KGO, KHQ, KFI, KDYL

10—Riders on the 8 Ne; Flashers: KGO, KHQ, KOMO, KGW, KFI, KFSD

10:15—Bluebird Melodies: Lucile Kirtley, soprano; orchestra direction Meredith Willson: KGO, KHQ, KDYL

10:45—Everett Foster: KGO, KHQ

11—To be announced

11:30—To 12 midnight—Jay Whiden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mrs. NBC-KPO Gar 8300

680 Keys.

National Broadcast Co., San Francisco

Service to KJ R, KEX, KGA, KECA, KTAR, KFSD

7:30 A.M.—Arton Trio: KPO

8—Financial Service: KPO, KGA, KJ R, KEX

8:15—Crosscuts from the Log of the Day: Dr. Laurence L. Cross; Southern Harmony Four; Ace Wright, violinist: KPO, KGA, KJ R off 9. KEX off 8.45, on 9. KEX

9:15—Stringwood Ensemble: KPO, KFSD

9:30—Bluettos, trio: Charles Run yan: KGA, KEX, KDYL

9:30—Helpful Hints to Housewives: Julia Hayes: KPO

9:45—University of California at Your Service: KPO

10—Mardi Gras: KJR, KGA, KJ R, KEX

10:30—To be announced

11—Vocal Art Quartet: KPO, KJR, KGA, KJ R

11:30—Organ Concert: KPO off 11.45, KGA, KJ R, KEX on 11:45

11:45—E. San Francisco Stockyards Report: KPO

12—Music Masters, orchestra direction Joseph Hornik; Allan Wilson, tenor soloist: KPO on 12:05, KJ R off 12:30, KEX

12:45—California Trio: KPO, KGA, KJ R, KEX

1—Stringwood Ensemble, instru mentalists direction Charles Hart; KPO, KGA, KJ R on 1:15, KEX

1:45—Vagabonds, vocal soloist; orchestra direction Meredith Wilson: KPO, KGA, KJR, KEX, KFSD, KDYL

2—Music Garden: KPO, KJR, KEX

3—The Cavaliers, orchestra direction Walter Beban: KPO, KGA, KJ R on 3:05, KJR on 3:15, off 3:55, KEX

4—You and Your Government: KPO, KGA, KJR, KEX, KCEA, KFSD, KTAR, KDYL, KGIR, KGHL

4:30—Mrs. Luther Burbank, Garden Walk—"Plants Grandmother Did not Know": KPO, KGA, KJR, KEX

4:45—Soloist: KPO, KGA, KJ R, KEX

5—Simplicity and Glawady, comedy sketch featuring: Monroe Upton and Elsbeth Freilassen: KPO, KGA, KJR, KEX

6:15—Headline soloist: KPO, KGA

5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA

6—Dixie Memories: KPO, KGA, KJR

6—Recollections, Charles Bulotti, tenor; orchestra direction Joseph Hornik: KPO, KGA, KJ R, KEX, KGHL on 6:30

6:45—Cecil and Sally: KPO

7—Tom Mitchell, baritone: KPO, KGA, KJR

7:15—Tarzan of the Apes, electrical transcription: KPO

7:15—Cesare Bodero and Concert Orchestra: KPO on 7:30. KJ R off 7:30, KDF, KGIR, KDYL, 7:45

8—Crosscuts from the Log of the Day: KPO, KGA, KJ R, KEX

8—Peggy, Rube Brown, blues singer, instru mental ensemble direction of Walter Beban: KPO, KGA, KJ R, KEX

9—Waltz Time, Ben Klassens, tenor; orchestra direction Meredith Will son: KPO, KGA, KJ R, KEX

9:30—The Story Teller: KPO, KJR, KGA, KFSD

10—Melody Train, vocal trio: Imelda Montagne, Annette Hastings, Mar jorie Primley; orchestra direction of Walter Beban: KPO, KGA, KJR, KEX, KFSD

10—Hello, Buddies and band and male quartet, direction of Del Milne: KPO, KGA, KJ R, KEX, KFSD, KDYL

11—Tom Gerun and his Bal Taban r Orchestra: KPO, KGA, KJ R, KEX

11:30 to 12 midnight—Organ Concert: KPO, KGA, KJ R, KEX

285.5 Meters

**KNX** Hemp 4101

1050 Keys.

5000 Watts

1 A. Evening Express, Los Angeles Times

1 M. —Billboard's Gang

1 B. —施肥

8:45—Inspirational Talk and Prayer

9—Clinic of the Air

9—News

9:45—Maxine's Shopping Service

10—Eddie Albright's Family

10:30—Kate Brew Vaughn

11—Jack Carter's Birthday Party

12 noon—News

12:15—Homeopathic Talk

12:45—The New Family

2—Eddie Albright, The Bookworm

2:30—Recordings

3—Travelogue; Stocks; Announcements

4:15—Maxine's Shopping Service

4:45—Chandu, the Magician

5—News

5:30—KNX Ensemble

6:30—Oh-ho-ho Elmer

8:45—Currier's Serenade

9—Washington and Honolulu Archie

7:15—Studio program

7:45—Tarzan Transcription

8—Sol Hoopii's Hawaiians

3:30—American Band

8:45—Courtesy Program

9—News

9:30—Ethel Duncan

9:30—Dreamin' Time, with Drury Lane

9—Stuart Buchanan & Ensemble

10—Beverly Hill Billies

11 to 12 midnight—New Paris Inn
Tuesday Programs

CBS
Columbia Broadcasting System
6:30 A.M.—Columbia Revue: Classical by KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
7:00—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
9:30—Frank Westphal’s Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
10:45—Musical Comedy Memories: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB
11:30—Dance Orchestra
11:45—Keenan and Phillips, Piano Pictures
12:00—Noble Sissle and his Orchestra: KVI, KFRC, KSL
12:30—The Human Side of the News: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB
1:00—The Happy Hour: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB
1:30—Between the Bookends: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB
1:45—Music of the Air: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB
2:15—Keenan and Phillips, Piano Pictures
2:30—Pandora Broadcasters: KSL
3:30—Announcement: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
4:15—Pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
4:45—Music that Satisfies*: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
5:15—‘Threads of Happiness’*: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
5:30—Hari Smith and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
5:45—Musical Album of Popular Classics: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
6:30—Ozzie Nelson and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
6:45—‘My Little Marge’*: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
7:00—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
7:30—Little Jack Little, Vocalist and Pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
8:45—Freddie Martin’s Bossert Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
9:15—Dorothy Carstairs, Pianist: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
9:45—Charlie Hamp and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB
10:15—Announce of the Los Angeles Chamber of Commerce: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

646.5 Meters KFI
Richmond 6111
5,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30 A.M.—Stock Market Quotations
6:45—Health Exercises
7:30—NBC-KGO Programs to 8
8:45—Helpful Hints to Housewives
9—NBC-KGO Program
10—Dance Orchestra
11:30—To the Ladies
12 noon—Depart of Agriculture Talk
12:15—NBC-KGO Program
1:00—News Release
1:15—Ann Warner chats
1:45—NBC-KGO Program
2:30—Tommy Dorsey’s Band
2:45—NBC-KGO Programs to 3:15
3:15—Jimmy Base, Songs
3:30—NBC-KGO Program
3:45—News Release
4—Wesley Tourtellotte, Organist
4:30—Scientific Training of Older Boys, Dr. Casebeerly
4:45—Nick Harris Program
5—KFI Punters Unlimited, Mr.
10—NBC-KGO Program
10:15—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

209.7 Meters KECA
Richmond 6111
1430 Kecs
1,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:00 A.M.—Louis Rueb, Exercises
9:15—Record program
10—News release
10:30—Record program
1:45 P.M.—Bob, Bunny and Junior
2—Record program
2:45—Doria Baily’s Personality program
3—Weiley Tourtellotte, organist
3:45—Record program
4—NBC-KGO Program
4:30—News Release
4:45—Dr. H. Edward Meyers
5:30—Brother Claude and his Kiddles
5:45—NBC-KGO Program
6:15—Al Mack and Tommy
7—Tom Murray’s Hill Billies
7:30—Record Program
7:45—Little Joe Warner’s Jolly Jury
8—Orchestra
8:15—Al Gayle, Accordionist
8:30—Holy Hillman Orchestra
9—Helen Guest, Ballads
9:15—Wesley Tourtellotte, Organist
9:45—Children’s sketch
10 to 11 P.M.—Record Program

333.1 Meters KHJ
VAndike 7111
900 Kecs
10,000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Programs to 9:30
9:30—Through the Looking Glass
9:45—CBS Program
10:15—Ann Leaf and Ben Alley
10:30—The Magazine
11—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—Charlie Hamp & Beauty Talk Forum
1:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
5—Skippy
5:45—CBS Programs to 6:15
6—Ann Leaf’s Ensemble
6:30—CBS Programs to 7:30
7—Chandu, the Magician
7:45—CBS Programs to 8:30
8:15—To the Ladies
9—Three Shades of Blue
9:15—To the Ladies
10—World-wide News
10:15—Bisque Randy
11—Dance Orchestra
11—To be announced
12 to 1 A.M.—Roger King, Bartone, and Roy Ringwall, Organist

225.4 Meters KGB
Franklins 6151
1330 Kecs
1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—CBS Programs to 12
12 noon—Farm Facts
12:30—Closing Stock Quotations
12:45—CBS Programs to 1
1—Monday’s Program
1:30—CBS Programs to 2
2—Happy Go Lucky Hour
2:45—Feminine Fancies
3—CBS Program
4:15—Blanche Wood
4:30—Town Polk, News Reel
4:45—CBS Programs to 6
5—CBS Programs to 6
5—CBS Programs to 7:30
6:30—CBS programs to 7:30
7:30—Bill Rossi, songs
7:45—Tarzan of the Apes
8—CBS program
8:30—To the Ladies
9—Three Shades of Blue
9:15—To the Ladies
9:30—Jubilee from Seattle
10:30—Grand Hotel Orchestra
11 to 12 mid.—Dance Orchestra

499.7 Meters KFSD
Franklin 6353
600 Kecs
1000 Watts
Don Lee, Inc., San Diego
10:50 A.M.—NBC-KGO Program
11:10—Studio Program
11:30—NBC-KGO Program
11:45—To be announced
12:15—NBC-KGO Program
1—Serenades
1:15—NBC-KGO Program
2—NBC-KGO Programs to 3:30
3:30—French Lesson
3:45—NBC-KGO Program
4—NBC-KGO Programs to 5
5—Studio Program
5:15—Program Return
5:30—Business Bureau
5:45—Late News Items
6—NBC-KGO Programs to 7:45
7:45—Chamber of Commerce prog.
8 to 12 mid.—NBC-KGO Programs
Combining Art and Sound

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- Model 25, "Peter Pan" Super-Heterodyne Midget $31.95
- Model 27-A, 7-tube Super-Heterodyne Console $62.50
- Model 27-A, 7-tube Super-Heterodyne Midget $46.95
- Model 26, Broadcast Midget Super-Heterodyne $37.95
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New Renewal Extension
MINETTA ALLEN
"MRS. BARBOUR"
NBC-KGO—8 P.M.

315.4 Meters KTB Garfield 4700 1930 Kys.
560 Kys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:30—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Thumbail Sketch
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio program
1—Over the Teacups
1:05—Hollywood Star Reporter
1:10—"Lunatics at Large"
2—Studio program
2:15—Billie Burke, Entertainer
2:30—Studio Program
2:45—Baseball from Stadium
3:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Ernie Smith’s Magazine Review
6:15—Aram Poladian, Tenor
6:30—Ernie Smith’s Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8:15—Ernie Smith’s Magazine Review
8:30—Rudy Wiedoeft, saxophonist
8:45—The Gossips
9—Hill Billies
9:40—Fights from Civic Auditorium
10—Covered Wagon Jubilee
11 to 1 A.M.—Nite Owls, Ray Howard

322.4 Meters KFWI Franklin 0200
930 Kys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics; Popular tunes
11—Learn Spanish; Prof. Achille
11:15—Concert Chorus
11:45—Musical Sketches
12 noon—News flashes; dance music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Learn Italian; Prof. Achille
7:15—Helen Bellevue
7:30—Silent Period
8:15—Virginia, Mezza, Pianist
8:45—John D. Barry, World Events
9—Anna Nettleman, soprano
9:15—Guitar duet
9:30—Best Bets in Music
10—Master Melodies
11 to 1 A.M.—Kendrick’s Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
8 A.M.—News Items
8:15—Calif. Chiropractic College
8:30—Records
8:45—Calif. Melody Makers
9—Silent Period
1 P.M.—Weather Forecast
1:05—Latin-American Program
2:30—Watch Tower Program
2:45—Union Mutual Life
3—The KROW-Han Revue
4—Prosperity Program; recordings
4:45—Prosperity Program
5—Italian Program
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—Miss Lou and Topsy
7:45—The Lennon Cowboy
8 to 8:30 P.M.—Latin-American Program

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klock Klub
8—Popular Records
8:30—S. F. Breakfast Club; records
9:30—The Little Concert
9:45—Records
10—The Reporter of the Air
10:15—Scotty’s Table Talks
10:30—Variety Recordings
11:30—Charles’ Miniature Vaudeville
11:45—Concert. Music
12 noon—Recorded Program
12:30—Band Concert
12:45—Song Cycle
1:05—Stock Report; Records
2:30—Speakeasy Time; Records
3—Reporter of the Air; Records
3:15—Carter’s Radio Personalities
4—Julie and Jim
4:15—Popular Records
4:30—Assoc. Food Stores’ Program
5—Variety Records
5:30—Carl Coveny and Pat Buckman
5:45—Walkathon
6 to 6:15 P.M.—Records
6:15 to 6 A.M.—Owl Program

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340.7 Meters  KXX  Lake, 6000 Watts
8 A.M.—Records; Stocks
9—Modern Home Period
9—Public Business Talk; Records
10—Stocks; Financial Information;
Car Load Reports; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2:15—Closed Recordings
2:30—Closing San Francisco Stocks
2:15—Ethel Rinhart, Organist
3—Records
3:45—Galen Harvey, Piano Rambles
4—Records
4:30—Bouvier Bob's Club
5—Evelyn Parmelee, Pianist
5:30—The Three Cocoanuts
6—Hotel Oakland Trio
7—New York Dental Hygiene
7:30—The Clark Sisters
7:45—Fred and Morris, Comedians
8—Benny Carter, Lewis' Quintet
9—Santa Clara Football Rally
9:30—Ethel Rinhart and Cora Scott
9:45—Hicko
10—Beverly Billie's
11 to 12 midnight—Dance program

508.2 Meters  KHQ  Main 5838
590 Keys. 1000 Watts
6:45 A.M.—Morning News
7—Dupont, Violinist, Exercises
7:30—Herb Wixson
7:45—NBC-KGO Programs to 9
9—Shelby, Happytime
9:15—Sartori and Wolff
9:30—Home Comfort
9:45—Fusion Notes
10:15—Home Canning Contest
10:30—NBC-KGO Programs to 1
11 various programs
11:45—NBC-KGO Programs from 2:30
2:30—Commercial Cramery
3—NBC-KGO Programs to 3:45
3:45—NBC-KGO Programs to 4:30
4:30—NBC-KGO Programs to 5:15
5:15—Salipy
5:30—NBC-KGO Programs to 6:45
6:45—Crazy Crystals
7—NBC-KGO Programs to 8:45
8—Editorial Column, Russell Bankson
9 to 12 mid.—NBC-KGO Programs

319 Meters  KONI  Atwater 3333
940 Keys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KONI's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
8—Golden Melodies
8:45—CBS Programs to 12
9 noon—Merrymakers
12:30—Culmbacher Malt Extractors
12:45—CBS Program
1—The Book of Life
2—CBS Program
2:15—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
3:45—Superb Feature
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Program
6:15—Monica Content
6:30—CBS Programs to 7:30
7:30—Jundo, the Magician
7:45—Bells of Harmony
8—CBS Program

8:30—The Enon Crime Club
9—The Ragamuffins
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—Modernistic High Jinks
11—McElroy's Spanish Ballroom
12 A.M.—Jack and Jill's Tavern Orchestra

236.1 Meters  KOL  Elliott 4466
127 Keys. 1000 Watts
6:45 A.M.—Top o' the Morning
7—KOL Time Clock
8:35—CBS Programs to 9:30
8:30—Betty Crocker
9—Morning Melodies
9:30—Prince of the Ivories
10:15—CBS Program
11—Carnival with Ken Stuart
11:15 to 12 noon—CBS Program to 1:15
1:15—John C. Stevenson
1:45—CBS Programs to 2:15
2—CBS Program to 3:00
3—Feminine Fancies
4—CBS Program
4:15—Sorry, to be cancelled
4:45—CBS Program
5—Hill and Dale
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Monica Content
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
8—Mayor Dore
8:15—CBS Programs to 9
9—Globe Trotter
9:15—Eb and Zeb (E. T.)
9:30—Isle of Golden Dreams
10—Don Lee Feature
11 to 12 mid.—McElroy's Greater Oregonians

483.6 Meters  KGW  Atwater 2121
620 Keys. 1000 Watts
Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Moral Apetizers
7:45—NBC-KGO program
8—Crazy Crystals Quartet
8:15—NBC-KGO Program
8:30—Morning Sunshine
8:45—Oregonian of the Air
9—Specials
9:30—Cooking School
10—Hurlbutt's Pianologue
10:15—NBC-KGO Programs to 11:30
11:30—Mid-Morning Roundelay
11:45—Anna Lee Snyder
12 noon—Oregonian of the Air
12:15—NBC-KGO Program
1—Kelly's Salon Orchestra
1:15—Oregonian Mountainites
1:45—NBC-KGO Program
2—The Kibitzer Sam Gordon
2:15—Tea Time Bazaar
3—NBC-KGO Programs to 3:45
3:45—Oregonian of the Air
4—Santisseptic Program
4:15—The Man from the South
4:30—NBC-KGO Program
5—Sailors' Club
5:30—NBC-KGO Programs to 6:30
6:30—Kelly's Salon Orchestra
7—NBC-KGO Programs to 8
8—Montag Fireside Hour
8:30—NBC-KGO Program
8:45—G. A. Payne, Violinist
9—Samoa Islanders
9:15—NBC-KGO Program
9:45—Don Smith
10—NBC-KGO Program
10:15—Dancing with Johnny Robin-
on
11:15 to 12 mid.—The Evening Star

325.9 Meters  KOMO  Elliott 5890
920 Keys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspiration Service
7—Fisher's Farm Broadcast
7:30—NBC-KGO Programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Program
9:45—Pair of Pianos
10:15—NBC-KGO Program
10:30—CBS Program to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:15—Gran Couture
12:15—NBC-KGO Program
1—The Home Towners
1:30—The Pianist
2—Concert Orchestra
2:30—NBC-KGO Program
3—Sospiro Notes
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—NBC-KGO Programs to 6:45
4:15—Orral Recital
7—NBC-KGO Programs to 8
8—Fireside Melodies
8:30—NBC-KGO Programs to 10:15
10:15—Greater Washington Hour
11:15 to 12 mid.—Mac Meyers' Music

526 Meters  KVI  Broadway 4211
570 Keys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
9—CBS Program
9:30—Betty Crocker
9:45—CBS Program
10—Recordings
10:15—CBS Program to 1:45
1:45—Pre-School Program
2—CBS Program
2:15—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—To be announced
5—George Yount, Organist
5:30—CBS Programs to 6:15
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—George Yount, Pianist
8:15—CBS Program
8:30—Erichson Club
9—Boxing Matches
9:30—Crazy Cowboys
10:30—Magic Hour
11 to 12 mid.—Cole McElroy's Orch.
7 A.M.—Organ Concert: KGO
7:30—U. S. Army Band: KGO
3:45—News Team
The Downtown Com- fessors, Comedians: KGO, KHQ, KOMO, KGW, KFJ, KFI, KFSD, KTA, KDF, KOM
8—Johnny Marvin, tenor: KGO, KFSD
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
3:30—On Wings of Song, string trio: KGO, KHQ, KFJ off 8:45, KFSD, KDYL on 8:45
9—Harold Stokes and his Orchestra: KGO, KFI, KDYL
9:15—Happy Jack, Jack Turner, songs: KGO, KFI, KDF
9:30—The Buckaroos, Ted Maxwell, Western Band: KGO, KHQ, KOMO, KGW, KFJ, KFI, KFSD, KTA, KDF, KDYL
9:45—Pair of Pianos: Grace Frankel, Gertrude Lyne: KGO, KHQ, on
10:15—Entertainers, Tommy Monroe, baritone: KGO, KOMO, KGW, KFI, KFSD
10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KGDL
11:30—Organ Recital: KGO, KHQ off
12:15—Western Farm and Home Hour: KGO, KHW, KOMO, KGW, KFJ, KDFSD, (KTAR on 12:30), KDYL, KIR, KGHL
1:15—Swanne Seneraders — Harold Stokes' dance orchestra: KGO
1:30—The Little Colleen: Irish Songs and Stories: Agatha Turley, soprano: KGO, KFSD
1:45—G E Circle: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTA, KDYL
2—The Nitehawks, orchestra direction Meredith Willson: KGO, KHQ off 2:30
3—Standing Speakers: KGO, KHQ
3:15—Royal Vagabonds, Ward Wilson, impersonations; vocalists: orchestral direction Billy Artz: KGO, KHQ, KOMO, KGW, KFI, KDYL
3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4—American Taxpayers League Program: KGO, KOMO, KDS F D, KTA, KDYL, KIR
4:15—SoLoist: KGO, KHQ, KFSD, KDY
4:30—Paul Whitman and his Chieftains: KGO, KHQ, KGW, KDYL
5—Novelties, Ben Blasen, tenor; orchestra direction Paul Carson: KGO, KHQ off 5:15, KOMO, KGW, KFJ, KFSD, KGDL
5:30—Mobilli Concert: Gladys Rice, soprano; Men About Town, Vocal Trio: KGO, KHQ, KOMO, KGW, KFJ, KDF, KFSD, KGDL
6—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KDYL, KIR, KGHL
6:30—Personal Artists Series: KGO, KHQ, KGFW
6:45—John and Ned, instrumental and vocal duo: KGO
7—Amos 'n Andy, Blackface Comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
7:15—Maxwell House Program: KGO, KHQ, KOMO, KGW, KGW, KFJ, KFSD, KDF, KIR, KDYL
7:30—Team Mates, Mary Wood, soprano: Kenndy, tenor: KGO, KHQ, KOMO, KGW, KFJ, KFSD, KDF, KDYL, KOMA
8—One Man's Family, serial drama by Carlton E. Morse: KGO, KHQ, KOMO, KGDL, KOA, KGW, KDYL
8:30—Billy Jones and Ernie Hare: Songs and skits: KGO, KFI, KFSD, KDYL, KDF
8:45—Charlie Agnew and His Orchestra: KGO, KDYL
9—Dancing in Milwaukee: KGO, KGDL
9:15—Goodyear Program: Soloist, Revelers Quartet; Orchestra direction: Victor Young: KGO, KHQ, KOMO, KGW, KFJ, KFI, KFSD, KDF, KDYL, KGDL, KOA, KGW, KDYL
9:45—Out of the East, concert orchestra: Emil Polak: KGO, KHQ, KDYL, KOA
10—Richfield News Flashes: KGO, KFI, KDYL, KDY
10:15—Anson Weeks' Orchestra: KGO, KFJ, KFSD, KDYL
11—To be announced
11:30 to 12 midnight—Jay Whid- den's Mirecle Orchestra: KGO, KHQ, KOMO, KGW, KFSD
440.9 Mtrs. NBC-KPO Gar 8300
680 Keys.
5000 Watts
National Broadcasting Co., San Francisco
Service to KJX, KEG, KGA, KECX, KFSD, KTA, KDF, KGW, KGDL
1:45—Argentine Trio, string ensemble
2:45—Don Wilkins, tenor: orchestra: KGO, KJR, KEX, KFSD
3—North America Broadcasting: KGO, KJR, KEX, KFSD
3:30—Drifting and Dreaming, the Harding sisters, two piano team: KGO, KJR, KEX, KFSD, KDYL
4:45—Donald Novis, tenor: orchestra: KGO, KJR, KEX, KECA, KGDL
5:30—The Singing Lady: KGO, KJR, KEG, KECA
5:45—Dixie Dixiehounds, Em Moore, Carolyn Moore, Dixie Marsh, Chuck Russell, Song and dance of the Dixie Dixies: KGO, KJR, KEX, KGDL, KFSD
6—Music Masters, Allen Wilson, tenor; orchestra direction of Rex Dunn: KGO, KJR, KEX, KDF, KDYL, KGDL, KIR
6:45—Celia and Sally: KGO, KJR
7—Edna Froman and her Band: KGO, KJR, KEX, KDYL, KGDL, KIR
7:30—Silver Strains, mixed quartet; orchestra: KGO, KECA on 7:45
7:45—University of California program: KGO
8—Personal Closeups, Allen Wilson, tenor; Intersectional: Gypsy: KPO, KGA, KJR, KEX
8:15—Marching Through, with the Stompers, male quartet: orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KGHL on 8:30
8:30—Hill Billies, Charles Marshall, John O'Brien, John Toffoli, Ace Wright, Sam Moore: KPO, KGA, KJR, KEX, KDF
9:30—NBC Drama Hour: KPO, KEX
9:45—Waldorf Astoria Hotel Orchestra: KPO, KGA, KJR, KEX
10—Moira Niesley, tenor: KPO, KGA, KJR, KEX
10:15—National Concert Orchestra: KPO, KGA, KJR, KEX
11—Tom Gerun and His Bal Tabar-orch.: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Con- cert: KPO, KGA, KJR, KEX
204 Meters
www.americanradiohistory.com
Wednesday Programs

CBBColumbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK, KJM, KWG, KERN, KOL, KVI, KOFN, KFRC, KJH, KGB, KSL
9—George Hall and his Hotel Taft Orchestra: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KFBK, KSL
9:45—Madison Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
10:15—Columbia Artist Recital: Theo Karle, Tenor, and Virginia Arnold, Pianist: KFBK, KJM, KWG, KERN, KVI, KOIN
10:30—Elizabeth Bartheil, Songs, assisted by the Pianist: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KOIN, KFRC, KJH, KGB, KSL
10:45—Columbia Saloon Orchestra: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
11—Madame Belle Forbes Cutter: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KOIN, KFRC, KJH, KGB, KSL
11:15—Eton Boys, Male Quartet: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KJH, KGB, KSL
12 noon—The Captivators, Fred Berrens' Orchestra: KFBK, KJM, KWG, KERN, KUS, KFPPY, KFRC, KJH, KGB, KSL
1:30—Between the Bookends: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
2—Roy Turner with Irene Beasley: KOL, KVI, KFPPY, KOIN, KSL
2:15—Harold Stern and his St. Moritz Orchestra: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
2:30—Midland Broadcasters: KSL
4—To be announced: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KSL
4:15—Orphonics: KFBK, KJM, KWG, KERN, KOL, KVI, KOIN, KFPPY, KFRC, KJH, KGB, KSL
4:30—Phil Baxter's Orch.: KFBK, KJM, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
5—Rutte in "Music that Satisfies": KFBK, KJM, KWG, KERN, KOL, KVI, KOIN, KFPPY, KFRC, KJH, KGB, KSL
6:30—Harold Stern and his Orch.: KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KOIN, KFRC, KJH, KGB, KSL
6:45—"Myrt and Marge": KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
7—Edwin C. Hill, "Presidential Poll": KFBK, KJM, KWG, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
7:30—"My Child": KFBK, KJM, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
7:45— Charles Carlin, Tenor, with Freddie Rich's Orch.: KFBK, KSL
7:45—Ozzie Nelson and his Glen Island Orchestra: KFBK, KJM, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
8—Eddie Duchin and his Casino Orchestra: KFBK, KJM, KERN, KOL, KVI, KFPPY, KFRC, KJH, KGB, KSL
8:30—Theu Crime Club: KJM, KWG, KERN, KOL, KVI, KOIN, KFPPY, KFRC, KJH
8:30—David Ellington and his orchestra: KSL

333 1 Meters

KJH

Vandike 7111

1000 Watts

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
8—Shall Happltime
9:30—CBS Programs to 10
10—To be announced
10:15—The Magazine
10:45—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—CBS Program
1—Going to Town
1:15—Times Forum
1:45—Blue Ridge Colonel
2—Happy Hour
3—Feminine Fancies
4—Jack and Grace
4:15—CBS Program
4:30—Kern's Country Chats
4:45—The Sampler
5:30—Skippy
5:45—CBS Programs to 6:15
6—Monet Content
6:30—Oberon Chants to 8:30
8:30—Eno Sails Crime Club
9—Grand Hotel Orchestra
9:15—Er
9:30—Isle of Golden Dreams
10—World-wide News
10:10—Buckwheat Band
10:15—Dance Orchestra
10:30—Magic Mirror
11—To be announced
12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

225 4 Meters

KGB

Rank: 6151

1330 Keys.

Don Lee, Inc., San Diego, California

7 A.M.—The Morning Edition
8—Shall Happltime
8:30—Studio program
9:30—CBS Programs to 9:30
9:45—CBS Program
10—Around the Town with Helen Stone
10:30—CBS Programs to 12
12 noon—Farm Flashes
12:15—Closing Stock Quotations
12:15—CBS Programs to 1:45
1:15—The Blue Ridge Colonel
2—Happy Hour
3—Feminine Fancies
4—Blanche Wood
4:15—Hutton's Concert Quartette
4:30—State College Chorus
4:45—Town Topics: News Reel
5—Cory Kent and Organ
5:15—Town Topics Features
5:30—CBS Programs to 6:15
6—Monet Content, Pianist
6:30—Oberon Chants to 7:30
7—Theodora Warfield
7:45—Tarzan of the Apes
8—CBS Program to 8
9—Three Shades of Blue
9:15—Eth and Zeb
9:30—CBS Programs to 12
10—KGB News Reel
10:15—Grand Hotel Orchestra
11 to 12 mid.—Dance Orchestra

468 5 Meters

KFI

Rank: 6111

640 Keys.

Earle C. Anthony, Inc., Los Angeles

6:30 A.M.—Stock Market Quotations
7—Fuller Grant Hall, Piano Program
8—Dr. Seibert's Health Exercises
7:30—NBC-KGO Programs to 8
8—Polly Grant Hall, Piano Program
8:15—Dr. Seibert's Health Exercises
8:45—Helpful Hints to Housewives
9—NBC-KGO Programs to 9:30
9—Fashion Town with Melise
10—Dorothy Raymond, Planet
10:15—English Lesson, Aydia Drew
11:30—NBC-KGO Programs
11:30—Randy Andrews, Songs
11:45—Market Reports
12 noon—Department of Agriculture Talk
12:15—NBC-KGO Program

1—News Release
1:10—Woman Columnist of the Air
1:15—Ann Warner Chats
1:45—NBC-KGO Program
2—Tom Murray's Hill Billies
3—Cherei, Astrologist
3:15—NBC-KGO Programs to 3:45
3:45—News Release
4—Question Box
4:15—Jimmy Base, Songs
4:30—Winnie Moore, Nomad Novelist
4:45—Joe Longleather, Indian Fil
5—Studio Program
5:30—NBC-KGO Programs to 6:30
6—Haine Benedict's "Pretended"
6:15—Orchestra Program
6:45—Orchestra Program
7—NBC-KGO Programs to 8
8—Wesley Tourtellotti, Organist, and Ensemble
8:15—Helene Handin, Truthful Trouper
8:30—NBC-KGO Program
8:45—Orchestra
9—NBC-KGO Program
9:45—Orchestra
10—NBC-KGO Program
10:15—Hotel Ambassador Orchestra
11 to 12 mid.—NBC-KGO Programs

499 7 Meters

KFSDFranklin 6153

600 Keys.

AirFair Radio Corp., Ltd., San Diego

11:30 A.M.—NBC-KGO Program
1:15—NBC-KGO Programs to 3:45
3:45—Radio Dental Clinic
4—NBC-KGO Programs to 4:30
6—Samoloff's Chorus
6:15—Studio Program
6:15—Program Resume
6:30—Late News Items
6:30—Studio Program
6:45—NBC-KGO Programs to 7
7—NBC-KGO Programs to 8
8—Dr. Strauss Sketchbook
8:30—NBC-KGO Program
9:45—Nashold's Ballroom
10 to 12 mid.—NBC-KGO Programs

209 7 Meters

KECARIOch 6111

1430 Keys.

Earle C. Anthony, Inc., Los Angeles

5:30 P.M.—NBC-KGO Program
6—Al Mack and Tommy
6:15—Record Program
6:30—NBC-KPO Program
6:45—Dr. Seibert's Health Exercises
7—Tim Murray's Hill Billies
7:15—Packard Orchestra
7:30—Joe Warner's "Yolly" Journal
8—Al Gayle, Accompanist
8:15—Hudson-Exser Orchestra
8:30—Miramar Hotel Orchestra
9—Colby's Bantam Orchestra
9—Hemlock Corners
9:15—Wesley Tourtellotti, Organist
9:45—Close Partners, sketch
10 to 11 P.M.—Record Program
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Tommy Harris
Charlie Harris
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Vinton Haworth
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Alma La Marr
Drury Lane
Rita Lane
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Anf Leaf
Richard Le Grand
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Programs

535.4 Meters KTAB Garfield 4700
10 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recorded programs
7:10—Morning Reporter
7:30—Texas Cowboy
7:45—Recorded program
8:00—Jack Hall and Clem Kennedy
9:00—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10:00—Household Hour
10:25—Thumbnail Dramatic Sketch
10:30—Dr. B. L. Corley
11:00—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—"Lunettes at Large"; Records
2:15—Billie Burke, Entertainer
2:30—Ira Blue, Bridge Review
3:00—Charlie Park, the "Budgeteer"
3:30—Emilo Bonilla, Guitarist
4:05—Studio program
4:10—Adele Burian, vocalist
4:15—Fairy Tales
4:30—Jack Hall and Clem Kennedy
5:00—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6:00—Horse Races
6:15—Records
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7:00—Covered Wagon Jubilee
7:15—News Service
7:45—Studio Program
8:00—Relaxation Hour
8:30—Rudy Wiedoeft, saxophonist
8:45—The Gossipera
9:00—Hill Billies
9:15—Studio program
9:30—Treasure Chest with Luther Putnam
10:00—Moment Musicales
11 to 1 A.M.—Night Owls

340.7 Meters KLX Lake, 6000
880 Kcy. 500 Watts
8 A.M.—Records; Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Financial Information; Weather
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:30—Closing San Francisco Stock
2:45—Evelyn Rinhard, pianist
3—Records
3:45—Olen Harvey and Madelon Sivyer
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, Pianist
5:30—Dot Kay, "Wes" Summerford and Lilah Clark
6—Hotel Oakland Trio
7—News Items
7:30—The Egan Trio
7:45—Sports Hi-Lights of the Air
8—Clark Sisters
8:15—Blue Watters and his Dance Band
8:30—The Gay Caballeros
9:00—Organ Recital, Ethel Rinhard
10—Beverly Hill Billies
11 to 12 midnight—Dance program

EARLE SANDERSON
KFWI—CHIEF ANNOUNCER

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
8—Blues Chasers
10—White House program
10:15—Bellevue Hotel Program
10:30—Timely Topics; Popular tunes
11—Learn French, Prof. Acheille
11:15—Concert Melodies
12 noon—News flashes; dance music
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Cecilia Hardman, Open Forum
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kerridge's Hi-Jinks

280.2 Meters KJBS Ord. 4148-49
1070 Kcys.
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klub Klub
8—Records
9:30—The Little Concert
9:45—Records
10—Report of the Air
10:05—Scotty's Table Talks; records
11:30—Concert Music
12 noon—Dance Matinee
12:30—Variety Recordings
12:45—Song Cycle
1:05—Stock Report; Records
1:15—Financial Sense; records
2—Blindcraft Ensemble; records
2:45—Speak-Easy Time; Records
3—Report of the Air; Records
3:45—Philco Varieties
4—Spanish-American Program
4:15—Records
4:30—Marjorie Lee, Pianist
4:45—Popular Records
5:30—Art Fadden, Pianist
5:45—Walkathon
6 to 6:30 P.M.—Records
12:01 to 6 A.M.—Owl Program

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happy Hour
8:30—CBS Programs to 9:45
9:45—Ida Bailey Allen
10—KFRC's Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:15—Recordings
1:30—Stock Quotations
1:35—Globe Trotter
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Bunshine Fancies
4—CBS Programs to 4:30
4:30—Better Business Bureau
4:45—Fred Lane's Book Review
5—CBS Program
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Langendorf Program
6:25—CBS Programs to 7:30
7:30—Chandy, the Magician
7:45—CBS Programs to 8:30
8:30—Etno Crime Club
8:40—Boehmering String Quartette
9:15—Eb and Zeb
9:30—Jay Ballis' Orchestra
10—Ted Flo-Rito's Dance Orchestra
11—Dance Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Tunes
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaf
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Glen Goff, Organist
12:30—Town Hall Harmonies
1:00—Afternoon Concert
1:45—Marion Day's Tete-a-Tete
2:15—Glen Goff, Organist
2:45—Watch Tower Sermon
3—masters of the Violin
3:15—"Goodwill Industries"
3:30—Masters of Music
4—Artist Celebrities
4:30—"Your Helpful Friend"
4:45—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Moments
7:30—Sportsman's Corner, Gene Sullivan
7:30—Tone Paintings
7:45—Joe Wright's Orchestra
8:15—Sports Parade
8:45—Billy Small: Fiddlin' Around
9—Radio program
9:30—Milly and Billy, the Club Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

www.americanradiohistory.com
AL (ALBERT) PEARCE names as his birthplace, San Francisco. He attended grammar and high schools in San Jose, Calif., and was in the real estate business prior to becoming a broadcaster. To him goes the honor of founding the popular Happy Go Lucky Hour which, as master of ceremonies, he has conducted for over a period of three years. He is about thirty-five, 6 feet 1 inch tall, weighs 190 pounds, has tawney hair and blue eyes. There is a Mrs. Al Pearce who was Audrey Carter before her marriage.

www.americanradiohistory.com
8:00—The Buckaroos, Ted Maxwell, Charlie Marshall: KGO, KOMO
8:45—The Jordans: Gail Taylor, So- phie Nienley: KGO, KQH, KOMO, KGW, KFI, KFSD, KDYL
10:00—Annie Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KQH, KQFSD, KDFDL
11:00—HelpfulHints to Housewives, Julia Hayes: KPO
12:00—Western Farm and Home Hour: KGO, KQH, KOMO, KGW, KFI, KFSD, KFSD, KDYL, KQ, KJ, KQH
1:00—Frigidarians, Charles Allen and his orchestra: KGO, KQH, KFI, KFSD, KFSD, KTAR, KDFDL
11:00—Whiteman and Rhythm Boys: KGO, KJAR
11:30—Swannee Serenaders: KGO
11:45—G E Circle: Grace Ellis, hostess: KGO, KQH, KOMO, KGW, KFI, KDYL
12:30—Alphabusters: KGO, KQH, KOMO, KGW, KFI, KDFDL
12:55—The Mustachioed male quartet: KGO, KQH, KQH
1:05—Royal Vagabonds: Ward Wilson: KGO, KQH, KOMO, KGW, KFI, KDYL
1:30—The Stebbins Boys: KGO, KQH, KOMO, KGW, KFI, KDYL
1:45—News Service: KGO, KDYL
2:00—Colonel Foss: KGO, KDYL
2:30—The Singing Lady: KGO, KQH, KOMO, KGW, KFI, KFSD, KDFDL
3:00—The Cavaliers: KGO, KQH, KDFDL

Thursday Programs

6:30—Don and Don, comedians: KGO, KQH, KDFDL
7:00—Mrs. NBC-KGO: Sutter 1920
790 Kcys.
7500 Watts National Broadcast Co., San Francisco
Service to KQH, KOMO, KGW, KFI, KJAR, KDFDL, KQH, KQH, KDFDL
7:00—Amos 'n' Andy: KGO, KQH, KOMO, KGW, KFI, KFSD, KDFDL
7:45—Johnny Marvin, tenor: KGO, KDFDL
8:00—Little Orphan Annie: KGO, KGW, KFI
8:30—On Wings of Song, string trio: KGO, KFI off 8:45, KQH, KDFDL
8:45—2:15—Western Farm and Home Hour: KGO, KQH, KOMO, KGW, KFI, KFSD, KDYL, KQ, KJ, KQH
1:00—Frigidarians, Charles Allen and his orchestra: KGO, KQH, KFI, KFSD, KTAR, KDFDL
1:15—Whiteman and Rhythm Boys: KGO, KJAR, KDYL
1:30—Swannee Serenaders: KGO
1:45—G E Circle: Grace Ellis, hostess: KGO, KQH, KOMO, KGW, KFI, KDYL
2:30—Alphabusters: KGO, KQH, KOMO, KGW, KFI, KDYL
2:55—The Mustachioed male quartet: KGO, KQH, KQH
3:05—Symphony Hour: KGO, KQH, KDFDL
9:15—Dorothy Lee and Bert Klassen: Myron Nienley, tenors; Everett Foster, baritone: Harry Stanton, basso; Emil J. Polak, accompanist and director: KGO, KQH, KDFDL
9:45—Syncro-Thots, Edna Fischer and Newell Chace, piano duo: KGO, KQH, KDFDL
10:00—Richfield News Flash: KGO, KQH, KOMO, KGW, KFI, KFSD
10:15—Annies Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KQH, KQFSD, KDYL
10:45—Ship of Dreams: KGO, KQH of 11
11:30 to 12 midnight—Jay Whitten's Miramar Hotel Orchestra: KGO, KQH, KOMO, KGW, KFI, KDFDL
12:00—Organ Concert, Chas. Rund- am, organist: KGO, KOMO off 12:12
12:15—Western Farm and Home Hour: KGO, KQH, KOMO, KGW, KFI, KFSD, KFSD, KDYL, KQ, KJ, KQH
12:30—Concert Petite, instrumental ensemble: Walter Bina, fuss: KDYL
1:00—Rhythm Serenade: KGO, KJAR, KDYL
1:30—HelpfulHints to Housewives, Julia Hayes: KPO
12:00—The Market Report: KGO, KQH, KOMO, KGW, KFI, KDYL
12:30—Meet the Friends: KPO, KGA, KJ, KEX
12:45—Bits of Melody: KPO, KGA, KJ, KEX
12:55—Heart and Home: KPO, KGA, KJ, KEX
1:05—Rural Drama: KPO, KGA, KJ, KEX
2:00—M.S. Soder, Idahl, Un Bal Tabat: Aria Orch.: KPO, KGA, KJ, KEX, KDFDL
2:15—Old Songs of the Church: KPO, KGA, KJ, KEX, KDFDL
2:45—Solelota: KPO, KGA, KJ, KEX, KDFDL
3:00—The Cavaliers: KPO, KGA on 3:05, KJR on 3:15 off 3:55, KEX KFSD off 3:30
3:15—De Vecchi, soprano: KPO, KGA, KJ, KEX, KDFDL
4:15—Cultural Conversation: KPO, KGA, KJ, KEX, KDFDL
4:30—Thyme, Baritone: KPO, KGA, KJ, KEX
5:30—Five Lively and Graceful Dances: KPO, KGA, KJ, KEX, KDFDL
5:45—Dixie Memories, Sam Moore, Carolyn Moore, Dixie Marsh, Chuck Russell, Songs and Dialogue: KPO, KGA, KJ, KEX, KDFDL
6:00—Music Masters: KPO off 6:30, KGA, KJ, KEX, KDFDL
6:30—Chief of Police Quinn: KPO
6:45—Cecil and Sally: KPO, KGA, KJ, KEX
7:00—Tom Mitchell, Baritone: KPO, KGA, KJ, KEX
7:15—Chariots of the Wind: KPO, KGA, KJ, KEX, KDFDL
7:35—Tara, the Singing Lady: KPO, KGA, KJ, KEX, KDFDL
7:45—Sam Moore, Carolyn Moore, Dixie Marsh, Chuck Russell, Songs and Dialogue: KPO, KGA, KJ, KEX, KDFDL
8:00—Music Masters: KPO off 8:30, KGA, KJ, KEX, KDFDL
8:30—Cesar Sodero and NBC Concert Orchestra: KPO on 8:30, KJR, KQH off 8:30, KDFDL
8:45—Elisa Behlow, soprano: KPO, KGA, KJ, KEX, KDFDL
9:00—Hollywood on the Air: KPO, KGA, KJ, KEX, KDFDL
9:15—Richard Grabow: KPO, KGA, KJ, KEX, KDFDL
9:30—Pacific Serenaders, Nathaniel Stewart: KPO, KGA, KJ, KEX, KDFDL
9:45—Sunset Serenade, instrumental ensemble direction Charles Hart: KPO, KGA, KJ, KEX, KDFDL
10:30—Serenade: KPO, KGA, KJ, KEX
11:00—Shelby Fair: KPO, KGA, KJ, KEX, KDFDL
11:30—To be announced: KPO, KGA, KJ, KEX, KDFDL
12:00—Organ Concert, Dolto Sargent, organist: KPO, KGA, KJ, KEX
CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK, KJF, KSL, KOIN, KFRC, KHJ, KGB, KSL
9—George Hall and his Hotel Taff Orchestra: KFBK, KMJ, KSL, KOIN, KFRC, KHJ, KGB, KSL
9:30—Atlantic City Musicale: KFBK, KJF, KSL, KOIN, KFRC, KHJ, KGB, KSL
10:30—Ann Leaf at the Organ: KFBK, KMJ, KSL, KOIN, KFRC, KGB

11:15—Columbia Salon Orchestra: Emil Deutsch, Conductor: KFBK, KMJ, KSL, KOIN, KFRC, KHJ, KGB, KSL
11:30—Frank Westphal and His Orchestra: KFBK, KMJ, KSL, KOIN, KFRC, KGB
12:30—Between the Bookends: KFBK, KJF, KSL, KOIN, KFRC, KGB
12:45—Barbara Gould Beauty Talks: KFBK, KJF, KOIN, KFRC, KHJ
1:00—U. S. Army Band Concert: KFBK, KMJ, KSL, KOIN, KFRC, KGB
2:30—U. S. Army Band Concert: KFBK, KMJ, KSL, KOIN, KFRC, KGB
3:00—Meyer, the Buyer, Comic Sketch: KFBK, KJF, KBL, KSL, KOIN, KFRC
3:30—Modern Male Chorus, Andre Kostelanetz, Conductor: KOL, KVY, KFY, KSL
5—Music that Satisfies': The Boswell Sisters: KQGB, KFBK, KMJ, KSL, KOIN, KFRC, KGB
5:15—Those McCarty Girls: KFBK, KMJ, KSL, KOIN, KFRC, KGB
5:30—Harri Smith Orch.: KFBK, KMJ, KSL, KOIN, KFRC, KGB
6:00—Stowell and Sorensen: Helen Board, Soprano; Male Chorus: Augmented Orchestra: KFBK, KOL, KVY, KFY, KOIN, KFRC, KSL
6:30—Harold Stern and His Orchestra: KFBK, KMJ, KSL, KOIN, KFRC, KGB
6:45—Myrt and Marge': KFBK, KMJ, KSL, KOIN, KFRC, KHJ
7—Howard Barlow and the Columbia Orch.: KFBK, KMJ, KSL, KOIN, KFRC, KGB
7:15—Little Jack Little, Vocalist and Pianist: KGB, KSL
7:45—Ozzie Nelson's Glen Island Orchestra: KFBK, KMJ, KSL, KOIN, KFRC, KHJ
8—Noble Sissele and His Orchestra: KFBK, KMJ, KSL, KOIN, KFRC, KHJ
8:15—Noble Sissele and His Orchestra: KFBK, KMJ, KSL, KOIN, KFRC, KHJ
8:30—CBS Programs to 10
9—CBS Programs to 10
10—To be announced
11:15—The Magistrate
11:30—CBS Programs to 12:30
12:00—World-News
12:15—Dave Marshall and Organ
1—State Dept. of Agriculture
1:15—Times Forum
1:45—Blue Gait Band
2—Happy Go Lucky Hour
2:30—Feminine Fancies
4—CBS Programs to 4:30
4:30—U. S. C. Trojan Period
4:45—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—Telephone Band
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Ingleswood Park Concert
8—CBS Program
8:30—Enio Salts Crime Club
9—Don Clark and His Sweet Music
9:15—Eve and Zeb
9:30—Jay Esleek and Orchestra
10—World-News
10:10—Biscuit Band
10:15—Grand Hotel Orchestra
12—To be announced
12 to 1 A.M.—Kine, Hariton and Roy Rinsdale, Organ.

333.1 Meters

KHJ Vandike 7111

285.5 Meters

KGB Frank. 6151

225.4 Meters

KGB

Frank. 6151

Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
8—Shell Happyness
8:30—Recordings
8:45—CBS Programs to 10
9—Around the Town with Helen Stone
10—CBS Programs to 12
12 noon—Farm Flashs
12:10—Closing Stock Quotations
12:15—CBS Dream
12:45—Neil Larson, Organ
1—State Dept. of Agriculture
1:15—Larcheon Dance Program
1:30—CBS Programs
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs
4:15—Blanche Wood
4:30—CBS programs
5—Town Topics
5—CBS Programs to 7:30
7:30—Hutton's Quartette
7:45—Tarzan of the Apes
8—American Legion Revue
8:30—Eno Crime Club
9—Boehm Quartette
9:15—Eve and Zeb
9:30—To be announced
10—KGB News Reel
10—Grand Hotel Orchestra
11 to 12 mid.—Dance Orchestra

209.7 Meters

KECA Richmond 1111

1:10 Keys.

1000 Watts

Erie C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueh, Exercises
9:15—Record Program
11:45—NBC-KPO Program
12 noon—Record Program
1—Spanish Lesson, Annette Doherty
1—Record Program
1—Bob, Bunny and Junior
2—Record Program
4—News Release
6—French Lesson, Ann. Doherty
10—Record Program
11—Common Sense Science
5—Brother Ken's Variety Program
3:30—NBC-KPO Program
5:15—Al, Mack and Tommy
7:30—Fire Dept. Orchestra
8:30—a Don Ray and Band
4:45—Randy Andrews, Songs
7—Tom Murray's Hill Billies
7—Wesley Yule's Wild Organist
7—Joe Warner's Jolly Journal Orchestra
8—Hotel Miramar Orchestra
9—Hygrade Sylvania Co. Program
9—Orchestra
9—Close Partners, Sketch
10 to 11 P.M.—Record Program

490.7 Meters

KFSD Franklin 6353

600 Keys.

1000 Watts

Airfan Radio Corp., Ltd., San Diego

11—NBC-KGO Programs to 1
1—Saturdays
1—NBC-KGO Programs to 3:30
3:30—Radio Dental Clinic
4:30—Mr. Morganstern
4—NBC-KGO Programs to 4:30
4:30—Studio Program
4—Program Resume
7:30—Late News
7:15—Feature Program
5—NBC-KGO Programs to 7:15
7:15—Feature Program
8—NBC-KGO Programs
8—NBC-KGO Program
9—Dance Music
9—NBC-KGO Programs to 11
11—To be announced
11:30 to 12 mid.—NBC-KGO Program
Show "Broadcast" to Friends

I AM showing the Broadcast Weekly to several of my friends and already some have said they were subscribing. I surely like your paper and your efforts to put out a first class publication. I especially like your radio news—as an example your news concerning KSL in the current issue. I like radio news concerning stations better than the personal news but of course both are desirable. Wish you could arrange to publish all radio commission news. Also the radio log you published from time to time is very much appreciated. Will soon be time for a new log, for radio weather will soon be "here again." I like having the chain programs on the same page or at least facing pages. Since KSL is to change to CBS on increased power this section will be able to get CBS programs. We have never had good reception of CBS here. NBC has come in on several stations but no CBS available. Congratulations to KSL and CBS.

L. L. G., Freewater, Oregon.

It's the Little Things That Count

JUMPING on the bandwagon, I also wish to congratulate you upon your quick and so well deserved "recovery." In the field, covered by your magazine, I consider your publication the best all around little handy book that one can wish for. It's "handy" in everything: size, contents, information and even "gossip." In its present form, it's original to the point of being unique. It follows by all laws of logic that if it stays unique, it is bound to prosper, and to do so more and more. Woolworth of 5 and 10 fame will vouch for that statement. He made millions out of nickels and dimes, while others merely made a receivership by trailing the well-trod road of dollars and charge accounts. Stick to your guns as is, from cover to cover, and we'll all watch you grow—in circulation, in influence and in full page ads. May the last named ones make you grow into Bible size!

If you can print it—it may come under "free advertising," though—will you say for me that a little twenty-five dollar Remler, four-tube radio is with me a joy forever. A Philco is a Philco, of course, but for a radio of Broadcast Weekly size, there is nothing comparable to a little Remler, I believe. I am sure sold on it.

I second the motion for a large picture of Gypsy. I also endorse the opinion voiced with regard to Mona Lowe (NBC. She really IS in a class all by herself. And so is Tom Mitchelll Strange, that so few fans ever mention him. Same goes for Ralph Kirby, NBC's "Dream Singer," Captain Argus (KYA) belongs on a "chain gang," all right. NBC or CBS. At least KYA could give him to us twice a week. Wonder if anyone ever discovered the "Comparista Quartet" over KFWI. Wonder if no, I had better stop, there has to be an end to courtesy space. I fear I was already too garrulous.

Once more: Success and prosperity to you.

Luella W., San Francisco.

First Fan Letter

IT HAS been with extreme pleasure that I've been a reader of the Broadcast Weekly for over a year.

Our family have found it an unerring guide to radio programs.

Your columns dealing with the radio personality and doings, have been of great interest to us and although we appreciate the entertainment value of many programs, this is my first offense as a fan writer. However your column being open to all—here goes.

All our friends are radio listeners and we seem to be of the same opinion as to the merit of certain programs.

Heartily we agree that "One Man's Family" produced by NBC is a splendid offering; Richard Crooks, tenor, and Virginia Rhea (Olive Palmer) excellent!

"Amos 'n' Andy—old standbys; "Captain Argus" in his war talks; "Milly and Billy," the reporters, one of the best of continued programs; Ed Wynn the "fire chief"; and the Radio Guild plays via NBC.

These performers and programs are to be congratulated.

Mrs. G. A., San Francisco.
Eb & Zeb Getting Funnier

I WANT to compliment you on getting the Broadcast Weekly back to its regular size. I like the microphone gossip about the radio stars and other newsy features. I wish some time you would print a story all about Monroe Upton; I like his humor. Also about Eb and Zeb; I think Eb and Zeb is the funniest act on the air. They get funnier all the time.

I buy your magazine regularly as I travel around.

Esther K., Los Gatos, Calif.

Right Idea

SAY, Old Man (or young lady, or whoever's on the line), you are absolutely right about the value of general advertising in the Broadcast. I worked once on a weekly paper and learned that advertisers prefer to place their ads where they will stay for a week before the eye, rather than in a daily that is picked up and thrown away. I keep my Broadcast beside my bed, and look at it twice a day to get the stations wanted; and I've bought several things advertised there. If other things besides delimited material were in its pages, we'd go after 'em.

Arthur S., Berkeley, Calif.

Cheerio!

CHEERIO! for your magazine.
We just think it's swell.
I don't believe there's a single thing interesting that it doesn't tell.

We like Gypsy—she's O. K.
So full of sparkle and wit.
We never know what she's going to say.
That's the thrill of it.

Our radio is out of whack,
But that makes no "diff." to me.
I know the news—till it gets back.
"Broadcast W'eeekly"—you see.

Now I'm sending for the book
You're offering at such a low price.
At each artist I'll get a look.
Gee, won't that be nice.

Sincerely,
Barbara A., Gardiner, Montana.

Signal Oil & Gas Co., Presents

TARZAN

OVER

RADIO

KPO 7:15
KNX 7:45
KDB 7:45
KGB 7:45
KFXM 6:45
KMJ 6:15
KERN 6:15

5 NIGHTS A WEEK

Tarzan—for the first time—comes to you dramatized over radio—a new epic of the greatest jungle thrills of dark Africa. You'll hold your breath while hearing these gripping adventures... amazing beyond belief!
THERE'S Black Magic waiting beside your easy chair in this modern generation. Flip the switch, turn the dial—and you get music, speeches and news from every land. But not with worn out tubes! When your radio whistles, scratches and howls—then it's time for new Sylvania Tubes. Sylvania Tubes have been tested and approved in a radio exactly like yours. You know they're right because you know they've been there before.

LATEST TUBE PRICES

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UNITED RADIO SUPPLY CO.

Distributors of Sylvania Tubes

1062 HOWARD STREET

SAN FRANCISCO
FRIDAY Programs

491.5 Meters KFRC 610 Keys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
8—Shell Happytime
9—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—KFRC Shopper’s Club
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11:30—Martha Meade Society
11:45—CBS Program
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Recordings
2—Happy Go Lucky Hour
2—Female Fancies
4—To be announced
4:15—Globe Trotter
4:25—Town Topics
4:30—CBS Program
5—General Foods
5:30—Pat Freyne’s Sports Talk
5:45—Skippy
6—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Buccaneers under the direction of Earl Towner
9:45—KFWI, San Francisco
10—Eastman Kodak Week-End Hr.
10—Ted Fio Rito’s Dance Orchestra
11—Dance Orchestra
12 to 1 A.M.—Request Hour

322.4 Meters KROW 930 Keys. 1000 Watts
K ROW, Glencoe, Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Calif. Chiropractic College
8:30—Unicorn, Musicals
8:45—Kalua Melody Makers
9—Silent Period
1—KROW-FM Forecast
1:05—Latin-American Program
2—Billy and Grace Carmen
2:20—Tone Ase News Items
2:45—Union Mutual Life
3—The KROW-ian Revue
4—Prosperity Program
4:15—Dot and Dash
4:30—Recordings
4:45—Prosperity Program
5—Italian Program
5:30—Covered Wagon Jubilee
6—Silent Period
7—Bob Robb, Sports Lights
7:45—The Texas Cowboy
8—Grace King and Loretta Van Dyl
8:15 to 8:30 P.M.—Tom King, Detective Story

322.4 Meters KFWI 930 Keys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King’s Country Store
9:30—Blues Chasers
9:45—CBS Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Popular Tunes
11—Learn Spanish, Prof. Achille
11:15—Romantic Melodies
11:45—Musical Sketches
12 noon—News Flashes

12:15—Dance Music
1—Silent Period
6—Dinner Dance Music
6:30—Rosenthal Program
7—News Flashes
7:15—Helen Bellevue
7:30—Silent Period
8—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Studio Feature
9:15—Mildred Epstein, soprano
9:30—Piano Pictures, Wm. F. Lavy
10—Master Melodies
11 to 1 A.M.—Kendrick’s Hi-Jinks

280.2 Meters KJBS 1070 Keys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Records
9—Variety Recordings
9:30—The Little Concert
9:45—Records
10—Reporters of the Air
10:05—Scotty’s Table Talks
10:20—Popular Record Program
11:30—Charles’ Miniature Vaudeville
11:45—Concert Music
12 noon—Dance Matinee
12:30—Band Concert
12:45—Song Cycle
1:05—Stock Report; Music
2—Better Business Talk
2:15—Recordings
2:30—Lucile Gordon Players
4:25—Speak-Easy Time: Records
4—Reporter of the Air; Records
4:45—Lucile and Jim
4:15—Records
5—Asso. Food Stores’ Program
5—Records
5:30—Carl Covy and Pat Buckman
5:45—Walkabout
6 to 6:15 P.M.—Records
12:01 to 6 A.M.—Owl Program

243.8 Meters KYA 1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Thoughts
9—At the Console
9:15—Supervisors of Schools Educa-
tional Broadcast
9:45—Melody Echoes
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Lillian Cooper
11:15—Alum Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—“Your Helpful Friend”
12:15—Radio Grocery
1:15—Rhythmic Ripples
1:45—Marion Day’s Tete-a-Tete
2—Famous Songs and Singers
2:30—Blends of Blue
2—Glen Goff, Organist
3—Artist Celebrates
3:40—On Parade
5—Metropolitan Hour
6—Recy
6:30—Wait Time
7—Salon Moments
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Studio Program
8:30—Virginia Miller: Piano recital
8—Sydney Dixon, Song Recital
9—Captain Argus
9:30—Skol-Cheerio: Lord Fitzmood and Ole Swenson
9:45—News Flashes
10—Goff’s Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLX 880 Keys. 500 Watts
8 A.M.—Records; Stock
8—Modern Homes Period
9—Clinic of the Air
10:15—Stocks; Financial Information; Weather; Records
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean’s Hi-Lights
2—Classical Recordings
2:30—Closing San Francisco Stcks
2:45—Ethel Rhinard, Organist
3:15—Recorded Program
3:45—Galen Harvey, Piano Rambles
4—Records
4:30—Brother Bob’s Club
5—Helen Parmelee, Pianist
8—The Three Cocoanuts
6—Hotel Oakland Trio
7—News Items
7—Helen Parmelee, Pianist
7:45—Fred and Morris, Comedians
8—KLX Hi-Jinks Program with Sun-
shine Twins; Piano Duo; Ethel Rhinard and Coral Scott; John Wharry Lewis’ KLX Orchestra; the Clark Singers; Three Wise Owls; Franklin Roberts and Phoebe Starr; Col. Mildew; Boris and Ethel; The Three Cocoanuts; “Tony” “Two Shop Girls” Johnny Zunino and Helen Benson; Lucille Swan, Banjoist; “Wes” Summerford
10—Beverly Hill Billies
11 to 12 midnight—Dance program

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Friday Programs

BROADCAST WEEKLY

535.4 Meters KTAB Garfield 4700 1000 Watts
560 Kvs. Asso. of Broadcasters, Oakland, Calif.
6:45 A.M.—Recordings
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Duck Tales
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. Douglas Thompson
10—Household Hour
10:30—News Service
10:45—Ike Corley
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—"Lunatics at Large"
2—Records
2:15—Studio Program
2:30—Mental Engineering
2:45—Masterpieces of Melody
3:15—Don La Rae, Tenor
3:30—Studio program
4—Adele Burlan, vocalist
4:15—Records
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. Douglas Thompson
6—Horse Races
6:15—The Fishin' Fool
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8:15—Orchestra
8:30—Dance Music
8:45—Go-Scapers
9—Billie Joe
10—Treasurer Chest with Luther Putnam
10:30—Moment Musicales
11 to 1 A.M.—Night Owls

325.9 Meters KOMO Elliott 5890 920 Kvs.
2900 Watts Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC KGK Programs to 9:15
8—Brude Penny
8:30—NBC-KGO Program
9—Don't Miss the Orchestra
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1—Home Towners
1:30—The Red Shadow
1:45—NBC-KGO Programs to 2:15
2:15—Teacup Philosopher
2:30—NBC-KGO Program
3—Santiseptic Program
3:15—NBC-KGO Programs to 4
4—News of the Air
4:15—NBC-KGO Programs to 9
4:30—Morning Hour
10:30—NBC-GO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Programs

204 Meters KGA Main 3434
1470 Kvs. 5000 Watts
NW. Broad. System, Spokane, Wash.
8 A.M.—Early Birds; News
8:30—CBS Newsline
9—NBC KGK Programs to 11:55
10:55—News Bulletin
12 noon—NBC-KGO Programs to 3
3:15—Miss Bullats
3:30—NBC-KGO Programs to 5:15
5:15—Peerless Quarter Hour
5:45—ABC-KGO Programs to 6:45
6:45—Inland Empire Series
7 to 12 mid.—NBC-KGO Programs

235.1 Meters KOL Elliott 4466 1270 Kvs.
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Lock
7:30—Shell Hi-Fi Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carmel Concert, Ken Stuart
12 noon—CBS Programs to 1:15
1:15—John C. Stevenson
1:45—CBS Programs
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Program
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 7:30
7:30—Chadu, the Magician
7:45—John C. Stevenson
8:15—CBS Programs to 8:40
8:45—The Globe Trotter
9—The Buccaneers
9:15—Dr. John Swift's Club
9:30—Wrestling
11:12 to midnight—Dance Orchestra

526 Meters KVI Broadcast 4211
570 Kvs.
Puget Sound Broadcast Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—Crazy Cowboys
7—Dr. Kenyon's Church
7:30—Organ Reveille
7:45—Shell Hi-Fi Time
8:15—Orchestra
8:45—The Modern Shopper
9—CBS Programs
9:30—Betty Crocker
9:45—CBS Programs to 1:45
1:45—Studio Program
2:30—M.—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 5:30
5:30—Organ Concert, George Yount
6—CBS Programs to 7:30
7:30—Chadu, the Magician
7:45—National Geographic
8:15—CBS Programs to 9
8:45—Financial Talk
9:00—NBC-KGO Program
9:15—Harold Zollman, Pianist
9:30—Studio Program
10—Graduation Hotel Orchestra
10:15—Crazy Cowboys
10:30—Dr. Kenyon
10:45—Dance Orchestra
11 to 12 midnight—Dance Orchestra

508.2 Meters KHQ Main 5383
590 Kvs.
6:45 A.M.—Morning News
7:15—Cisco Bullivant, Exercises
7:30—Morning programs
7:45—NBC-KGO Programs to 9
9—"Walt and Marian"
9:15—Saturday and Wolf
9:30—Burgan's Home Comfort
9:45—Canning Time, Sylvia North
9:50—Martha Maud Society
10:15—Fashion Notes
10:30—NBC-KGO programs to 11:45
11:45—Organ Concert
12:15 P.M.—NBC-KGO program
1—Various Programs
1:45—NBC-KGO Programs to 2:20
2:20—Program Highlights
2:30—Commercial Creamery
3—NBC-KGO programs to 4
4—Penguin's Club Hygiene
4:15—Studio program
4:30—NBC-KGO program

4:45—"Skippy"
5—NBC-KGO Programs to 6:45
6:45—Crazy Crystals
7—NBC-KGO programs to 7:30
7:30—Marian Boyle, Pianist
7:45—Editorial Column, R. Bankson
8—Desert Sound Mystic
8:30—NBC-KGO Program
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30 to 12:30 A.M.—NBC-KGO Program

483.6 Meters KGW Atwater 2121
620 Kvs. 1,000 Watts
Morning Oregonian, Portland, Ore.
6:15 A.M.—Catapiller Trail Blazer
7:15—Morning Appetizers
7:45—NBC-KGO Program
8—Crazy Crystals Quartet
8:15—NBC-KGO Program
8:30—Morning Sunshine
8:45—Oregonian of the Air
9—Specialists
9:30—Cooking School
10—Martha Meade Society
10:15—NBC-KGO Programs to 11:45
11:45—Anna Lee Snyder
12 noon—Newport News
12:05—The Oregonian of the Air
12:15—NBC-KGO Program
1—Kelly's Salon Orchestra
1:15—Oregonian Mountaineers
1:45—NBC-KGO program
10:15—The Oregonian of the Air
2:15—Tree Time Bugs
2:30—NBC-KGO Programs to 4
3—Santiseptic Program
3:15—Better English Talk
3:30—NBC-KGO Programs to 6:45
4:15—NBC-KGO Programs to 8:45
8:45—Islanders
9—NBC Football Rally
9:30—"News Interpretations"
9:45—Don Smith
10—NBC-KGO Program
10:15—Dancing with Johnny Robin
11:15 to 12 midnight—Evening Star

319 Meters KOIN Atwater 3333
940 Kvs.
Koin, Portland, Oregon
6 A.M.—KOIN's Clock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happiness of the Air
8:30—CBS Program
9—Golden Melodies
9:30—Betty Crocker
9:45—CBS Program
10—Studio Program
10:15—CBS Programs to 12
12 noon—Merrymakers
12:30—Cumbancher Makers Extactors
1:15—Santiseptic Program
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Tiny Newnan
5:30—Skippy, General Mills
5:30—CBS Programs to 6:15
6:15—Davidson's Prize Club
6:30—CBS Programs to 7:30
7:30—Chadu, the Magician
7:45—Bells of Harmony
8—CBS Programs to 8:30
8:30—Duke Ellington's Orchestra
9—The Buccaneers
9:15—Eb and Zeb
9:30—Kink Wreck-end Hour
10—The Fighting Broadcast
10:30—McElroy's Greater Oregonians
11—The Silvia's Southern Rights
11:30—Dance Orchestra
12 to 1 A.M.—Jack and Jill's Tavern Orchestra

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3:29:5 Mme. NBC-KGO Sutter 1920
790 Kays.
7,500 Watts
National Broadcast Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KTAR, KFSD, KOA, KGIR, KGH, KDYL.
7 A.M.—U. S. Marine Band: KGO, KHQ, KGW, KFI, on 7:30, KTAR, KFSD on 7:15.
7:15—Don, the Two Pro- fessors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL.
8:15—Johnny Marvin, tenor: KGO, KFSD.
8:30—On Wings of Music: KGO, KHQ, KFSD.
9:00—San Francisco's Thanksgiving Day: KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45—Vocal and Instrumental Soli- toists: KGO, KFSD, KGH.
7:30—Amos 'n Andy, blackface come- dians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL.
7:45—Maxwell House program: KGO, KGW, KFI, KFSD, KTAR, KDYL.
7:30—Gilmore Circus: KGO, KOMO, KGW, KFI, KFSD.
8:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL.
3:45—Evie Gruninger, cont. KGO, KHQ, KFSD.
9:00—Ballad and Country: KGO, KFSD.
9:45—Organ, Concert: KGO, KHQ, KFSD, KDYL on 10:00.
11:50—Sunday Hour: KGO, KHQ, KFSD.
11:15—Mama's Sunday Hour: KGO, KHQ, KFSD.
12:10—Far West and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR on 12:30.
1—Radio Vendors: KGO.
1:15—Echoes of Erin, Joe White, tenor; string ensemble: KDYL, KGO.
1:45—T K Circle: Grace Ellis, Hostess; Madame Sylvia, Beauty Talk: KGO, KHQ, KOMO, KGW, KFI, KFSD.
2—National Association of Broad- casters: Talk: KGO.
2:10—Walder-Fostoria Sert Room Or- chestra, direction McIachon Bori: KDYL, on 2:05, KHQ, KFSD, KDYL.
2:30—Merry Madcaps: KGO, KFSD, KDYL.
3—Organ Reveries, Archer Gibson: KGO, KHQ.
3:15—Royal Vagabonds: Ward Wil- lson, vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL.
3:30—The Stebbins Boys: KGO, KFSD, KTAR.
3:45—Pay Fraser’s Studio Party: KGO, KHQ, KOMO, KGW, KFI, KDYL.
4—News Service: KGO.
4—Jack Benny, nighter, drama with June Meredith, Don Ameche and Clifford Sobuler: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL, KDYL.
5:30—Armour Program: Roy Shield’s Or- chestra: KGO, KHQ, KOMO, KGW, KFI, KDYL.
6—Paul Whiteman’s Or- chestra: KGO, KHQ, KOMO, KGW, KFI, KDYL.
8—The Phantom of Crestwood: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL.
6:45—Vocal and Instrumental Soli- toists: KGO, KFSD, KDYL.
4:30—Tom ‘n’ Diddie, vocal duo: KGO, KJR, KEX, KFSD.
4:45—Old World Serenade: KGO, KJR, KEX, KFSD.
5:00—Headliners, soloist: KGO, KGA.
5:30—The Singing Lady: KGO, KJR, KEX, KFSD.
5:45—Dixie Memories: KGO, KJR.
6—Rambler’s Orchestra: KGO, KJA, KEX, KGW, KFI,IDEOS.
7—Tom Mitchell, baritone: KGO, KJR, KEX, KFSD.
7:30 to 12 midnight—Jay Whil- den’s Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI.
440.9 Mtrs. NBC-KPO Gar. 8300
680 Kays.
5,000 Watts
National Broadcast Co., San Francisco
Service to KJR, KEX, KGA, KECA, KTAR, KFSD.
7:30 A.M.—Arion Trio, Joyce Bar- thelson, pianist and director; Mod- desta Mantura, violinist; Mar- garet Avery, cellist: KDOL, KGO.
8—Financial Service: KGO, KJA, KEM.
8:15—Crosscuts from the Log of the Day: KGO, KJR, KEX.
9:15—Stringwood Ensemble: KGO, KIRA, KDOL on 9:45, KFSD.
9:30—Helpful Hints to Housewives, Julia Hayes: KGO.
10:00—University of California at Your Service: KGO.
10:00—Mardi Gras: KJR, KGO, KGIR, KDOL, KFSD, KEX.
10:30—Midday Musical Notes, or- chestra: Joseph Hornik, orchestra director: KDOL, KGO, KRA, 3:05.
11:00—Edison Record: KGO, KRA, KFSD.
11:00—Celebrated Sayings: KGO, KDOL, KFSD.
11:45—Rhythm: KGO, KFSD, KFSD, KEX.
11:45—Sacramento Humor: KDOL, KGO, KRA, KDOL, KFSD.
12:15—Golden Melodies, organ con- cert, Charles Runyon: KGO.
12:45—Commonwealth Club Luncheon: KGO.
12:15—Radio Guild dramatization of a famous classic: KYA, KGA, KJR, KEX, KDOL.
1:15—Pickard Family—hill-billy songs: KGO, KEX, KDOL.
1:30—Stringwood Ensemble, instru- mentalists: KGO, KJA, KEX, KFSD, KJAD.
2:15—Metropolitans, orchestra di- rector Joseph Hornik: KGO, KJR, KEX, KDOL.
2:30—Stringwood Ensemble, instru- mentalists: KGO, KJA, KEX, KFSD, KJAD.
3:15—The Cavaliers, vocal soloist; or- chestra: Walter Beban: KGO, KJR, KEX, KFSD.
4:00—Discovery Hour: KGO.
4:00—Amos ‘n Andy, blackface com- dians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDOL.
4:45—Old World Serenade: KGO, KJR, KEX, KFSD.
5:00—Headliners, soloist: KGO, KGA.
5:30—The Singing Lady: KGO, KJR, KEX, KFSD.
5:45—Dixie Memories: KGO, KJR.
6—Rambler’s Orchestra: KGO, KJA, KEX, KGW, KFI, KFSD.
7—Tom Mitchell, baritone: KGO, KJR, KEX, KFSD.
8:15—The Singing Lady: KGO, KJR, KEX, KFSD.
8:45—Dixie Memories: KGO, KJR.
9—Concert in Rhythm; orchestra di- rection: H. C. Connette: KGO, KJA, KEX.
9:15—Friday Programs: KGO, KJA, KEX, KFSD, KDOL, KFSD, KEX.
9:45—Orchestra: KGO, KJA, KEX, KDOL, KFSD, KEX.
11:00—Our Boy, Lionel Arm- arin Orchestra: KGO, KJAR, KEX, KFSD.
11:30 to 12 midnight—Radio Opera: KGO, KJAR, KEX, KFSD.
209.7 Meters KECA Rich’1d 6111
1430 Kays.
1,000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louise Rueb, Exercises: KDOL.
9:30—Record Program.
10—News Release.
10:15—Record Program.
11—German Lesson, Annette Doherty.
11:45—The Chaparral Club.
12—Radio: KDOL.
12:15—Laurel Saunders, Songs.
12:45—Record Program.
1:15—Bob, Bunny and Junior.
2—Record Program.
2:45—Vera Balle’s Personality Program.
3—Record Program.
3:45—News Release.
4:30—Record Program.
5—Brother Ken’s Kiddles.
5:45—Record Program.
6—String Orchestra.
6:45—Maury Leaf.
7—Tom Murray’s Hill Billies.
7:15—Our Country, Songs.
8—Orchestra with Robert Hurd, Soli- stist.
8:15—Miramar Hotel Or- chestra.
8:30—Herlock Corners.
9:15—Wesley Tournell, Organist.
9:45—Close of Sketch.
10—NBC-KPO Program.
10:30 to 11 P.M.—Record Program.
**Friday Programs**

**BROADCAST WEEKLY**

**CBS**

**Columbia Broadcasting System**

8:30 A.M.—Columbia Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

9:00—Don Lee and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB, KSL

9:45—Atlantic City Musicale: KFBK, KWG, KERN, KOL, KOIN, KFRC, KJH, KGB

10:15—Alexander Semmier, Pianist: KFBK, KMJ, KVI, KOIN, KSL

10:30—Elizabeth Barthell, Singers: KFBK, KMJ, KWG, KVI, KOIN, KFRC, KSL

10:45—Columbia Allied Recital: Barbara Maurel, Contralto, and Marion Carley, Pianist: KFBK, KMJ, KWG, KOL, KVI, KOIN, KFRC, KSL

11:00—The Grab Bag Variety Show: KFBK, KMJ, KWG, KOL, KVI, KOIN, KFRC, KSL

11:45—Columbia Educational Features: KFBK, KMJ, KWG, KOL, KVI, KOIN, KFRC, KSL

12:00—Columbia Salon Orchestra: KFBK, KMJ, KOL, KOIN, KFRC, KJH, KGB, KSL

12:45—George Hall and his Hotel Taft Orchestra: KFBK, KVI, KOIN, KFRC, KGB, KSL

1:15—John Kelvin, Irish Tenor: KFBK, KMJ, KWG, KVI, KOIN, KFRC, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KWN, KOL, KVI, KOIN, KFRC (KFWC on 11), KGB, KSL

2:45—Joy Time with Irene Beasley: KSL

2:45—Midland Broadcasters: KSL

4:30—To be announced: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB, KSL

4:30—Organizations: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

6:00—March of Time: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

6:30—Colonel Stoppnagie and Band: KFBK, KMJ, KOL, KVI, KOIN, KFRC, KSL

7:30—Eve of the War: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

9:00—Beverly Hill: KFBK, KMJ, KOL, KOIN, KFRC, KSL

9:30—Don Lee, Inc., Los Angeles, Calif.

8:30—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

8:45—Cheston Brown, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

8:49—Edward F. Spath, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

8:59—Sidney Neeley, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:00—Mrs. Eden and Paul Arntson, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:15—Ward Bond, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:20—Martha Meade Society: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:30—C. M. C. Orchestra: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:45—radiodentist Clinic: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

11:00—Columbia KGB, KSL

11:15—Columbia Educational Features: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KSL

11:30—Columbia KGB, KSL

12:00—Columbia Salon Orchestra: KFBK, KMJ, KOL, KOIN, KFRC, KJH, KGB, KSL

12:45—George Hall and his Hotel Taft Orchestra: KFBK, KVI, KOIN, KFRC, KGB, KSL

1:15—John Kelvin, Irish Tenor: KFBK, KMJ, KWG, KVI, KOIN, KFRC, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KWN, KOL, KVI, KOIN, KFRC (KFWC on 11), KGB, KSL

2:45—Joy Time with Irene Beasley: KSL

2:45—Midland Broadcasters: KSL

4:30—To be announced: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB, KSL

4:30—Organizations: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

6:00—March of Time: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

6:30—Colonel Stoppnagie and Band: KFBK, KMJ, KOL, KVI, KOIN, KFRC, KSL

7:30—Eve of the War: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

9:00—Beverly Hill: KFBK, KMJ, KOL, KOIN, KFRC, KSL

9:30—Don Lee, Inc., Los Angeles, Calif.

8:30—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

8:45—Cheston Brown, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

8:49—Edward F. Spath, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

8:59—Sidney Neeley, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:00—Mrs. Eden and Paul Arntson, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:15—Ward Bond, Reader: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:20—Martha Meade Society: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:30—C. M. C. Orchestra: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

10:45—radiodentist Clinic: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KJH, KGB

11:00—Columbia KGB, KSL

11:15—Columbia Educational Features: KFBK, KMJ, KWN, KERN, KOL, KVI, KOIN, KFRC, KSL

11:30—Columbia KGB, KSL

12:00—Columbia Salon Orchestra: KFBK, KMJ, KOL, KOIN, KFRC, KJH, KGB, KSL

12:45—George Hall and his Hotel Taft Orchestra: KFBK, KVI, KOIN, KFRC, KGB, KSL

1:15—John Kelvin, Irish Tenor: KFBK, KMJ, KWG, KVI, KOIN, KFRC, KGB, KSL

1:30—Between the Bookends: KFBK, KMJ, KWN, KOL, KVI, KOIN, KFRC (KFWC on 11), KGB, KSL

2:45—Joy Time with Irene Beasley: KSL

2:45—Midland Broadcasters: KSL

4:30—To be announced: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KGB, KSL

4:30—Organizations: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

6:00—March of Time: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL

6:30—Colonel Stoppnagie and Band: KFBK, KMJ, KOL, KVI, KOIN, KFRC, KSL

7:30—Eve of the War: KFBK, KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KSL
MICHAEL RAFFETTO—For seven years Michael Raffetto received violin instruction but he felt he was not a born musician and when later he enrolled at U. C., he studied law. Completing his course he practiced in San Francisco, sailed to Honolulu intending to enjoy a brief visit and having been active in campus dramatics, gravitated theatreward. A year later he returned to the mainland, fulfilled various theatrical engagements, had a fling at the movies and entered the radio field as an actor and writer. He is thirty years old. Italian and British ancestry.
RAY HEDGE—It took a good deal of persuasion to induce Ray Hedge to accept the role that made him famous. He wasn’t at all enthusiastic about playing a costume designer but once he got into it the part of Clarence Tiffingtuffer offered him as much amusement as it did the thousands upon thousands who learned to love the Wyrt and Marge episodes. Ray is 5 feet 11 inches tall, weighs 145 pounds, has brown eyes and hair, is twenty-three years old and hails from Indiana. Of German and English forbears.
Saturday nights are Golden State nights—7:30 p.m. on Stations KFI and KGO—since this famous sponsor came back on the air.

No wonder little sister submits to having the snarls combed out, never saying a word. She, and Mother and Dad, too, would never think of missing the human, happy adventures of the Golden State Family Robinson.

Join these new friends on the air tonight, and remember, too, that famous family of dairy products: Golden State brand Butter, Cream, Milk, Ice Cream, Evaporated Milk, Buttermilk, and Cottage Cheese. Ask your grocer!
243.8 Meters KYA Prospect 3456
1230 Kys.
1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—Sing the Console
9:30—Melody Moods
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Town Hall Harmoties
12:15—Church Bulletin
12:30—So Vuegos
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Ripples
3:30—Across the Footlights
4—Artist Celebrities
4:30—"High School of the Air"
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Moments
7:15—NBC-KPO Program
7:30—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Studio program
8:30—Sydney Dixon & G. Donald Gray: Duo Recital
9—Joe Wright's Orchestra
9:30—Milly and Billy, the Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

309.1 Meters KJR Seneca 1515
970 Kys.
5000 Watts
Northwest Broadcast System, Seattle, Wn.
7 M—The Sun Risers
7:04—Produce Quota's; Vocal Solos
7:17—Road Reports; Sport News
8—NBC-KPO Programs to 4
4—Lost and found advertisements
4:05—NBC-KPO program
4:30—Fifteen minute talk
5—NBC-KPO programs to 6:45
6:45—Piano Ramblings
7 to 12 mid. —NBC-KPO Programs

535.4 Meters KTAB Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Popular Records
7:15—Morning Reporter
7:30—Texas Cowboy
8—Alley-Oup' with Bob Roberts
8:30—Tommy Tucker
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Dr. B. L. Corley
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Ira Blue, bridge review
1:45—Studio program
2:30—Waltz Time program
2:45—Records
3—Charlie Park, "The Budgeteer"
3:30—Theatre of the Air
4—Records
4:15—Fair Tales
4:30—Western Musical program
5—Radio Shopping News

491.5 Meters KFRC Prospect 0100
610 Kys.
1000 Watts
7 A.M.—Seal Rocks Broadcast
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—Ida Bailey Allen
10—Junior Art's Programs
10:50—Church Announcements
11—CBS Programs to 12
12 noon—Bellevue Hotel Concert
1—CBS Programs to 1:45
1:45—Stock Quotations
1:50—CBS Programs to 2:15
2:15—L. C. vs. Santa Clara Football Game
4:30—CBS Programs to 4:55
4:55—Town Topics
5—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Anson Weeks' Orch. (E. T.)
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—KJH Merrymakers
10—Ted Fio-Rito's Orchestra
11—Dance Orchestra
12 to 1 A.M.—Request Hour

322.4 Meters KFWI Franklin 0200
930 Kys.
500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Belle Vue Hotel Concert
10:30—Timely Topics
10:35—Concert Melodies
10:45—Church Notices and Organ
11—Children's Hour
11 noon—News Flash
12:15—Dance Music
12:30—Silent Period
6—Dance Music
6:30—Salon Music
7:15—Ellen Cothart, Soprano
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kys.
1000 Watts
8 A.M.—News Items
8:15—Calif. Cooperative College
8:30—Moment Musicale
9—Silent Period
1—Latin-American Program
2—Billy and Grace Carmen
2:30—Nina Freilson and Kiddies
3—Union Mutual Life
3:08—Recordings
3:30—The Smoky Oats
4—Prosperity Program
4:15—Sela Safar, "Bluer than Blue"
4:30—Al Cook's Oklahoma Cowboys
4:45—Prosperity Program
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent Period
7:30—John Collins, baritone
7:45—The Texas Cowboy
8—Latin-American Program
9—Recordings
9:15—Italian Program
10—Oasis, "Happy Valley Home Folks"
10:30 to 11 P.M.—Mystic Knights of the Sea
Saturday Programs

BROADCAST WEEKLY

379.5 Mrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KTAR, KFSD, KOA, KGIR, KGHL, KDFY

7 A.M.—Organ Concert: KGO
7:30—Swen Swenson and His Swedeharts: KGO, KFI, KFSD, KSYD
7:45—The Two Professors: comedians; KGO, KOMO, KGW, KFI, KFSD, KTAR, KDFY, KGHL
8—Johnny Marvin, Tenor: KGO, KHQ, KFI, KFSD
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—On Wings of Song: String Trio: KGO, (KGW off 8:45), KFI
8:45—Kanjie Williams

9—Harold Stokes and his Orchestra: KGO, KFI, KDFY
9:15—Happy Jack: Jack Turner, KHQ, KDFY
9:30—National Grange Program: KGO, KHQ, KOMO on 10, KFI, KDFY, KTAR, KDFY, KGHL
10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KDFY on 10:30
11:30—Organ Recital: KGO, KHQ off 12, KOMO on 12 to 12:12, KFSD
12:15—Western Agriculture: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSYD, KDFY, KGHL
1—Stringwood Ensemble: Vocal Soloists; Instrumentalists: direction Charles Hart: KGO, KOMO 1 to 1:15, 1:30 to 1:45, (KGW on 1:15), (KFI on 1:30)
2—Vagabonds, vocal soloist; orchestra direction Walter Beban: KHQ, KGO off 2:15, KTAR
2:10—Stanford University Basketball Game: KGO
3:30—John and Ned vocal and instrumental duo: KHQ
4—Harland's Fantasy: KHQ, KFSD, KDFY
4:30—“K-7” secret service spy story KGO, KHQ, KOMO, KFI, KDFY, KSYD
5—Erno Rapee in Foreign Lands: KGO, KHQ, KOMO, KGW, KFI, KDFY on 5:30, KFI, KTAR, KDFY
6—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDFY
7—Amos 'n Andy, blackface comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDFY
7:15—Synco-Thots, Edna Fischer & Newell Chase, piano duo: KGO
7:30—The Golden State Family Robinson: KGO, KFI
8—Big Brothers and His California Cavaliers: KGO, KHQ, KOMO off 8:15, KDFY, KGHL
8:30—Red Spotlight: “A Night in Old Heidelberg”; ninety minutes of fast moving fun and music with an all-star cast including the “Coconut Four,” “Coquettes,” Henry Walker, Bobbe Deane, Armand Girard, Marjorie Plamley, Irving King, Charles Redhead, Harold Percy and Max Waizman; the Little Red, Green and Cream Schoolhouse Family with Smart Furniture, Walter Beban’s Burlesque, the Hill-Nellies, Favorite Songs of famous Westerners and Sports Review, with Herb Dana and Don Thompson; “Flying A” Orchestra under direction of Walter Beban, with Cecil Underwood as mime of ceremonies; KGO, KFI, KGW, KOMO, KHQ
10—Monarch, blues singer: KGO, KHQ, KGW
10:15—Anson Weeks and His Hotel Mark Hopkins Orchestra: KGO, KHQ, KDFY
10:45—Organ Concert, Paul Carson: KGO, KHQ, KDFY, KAO
11:30 to 12 midnight—Jay Whidden’s Miramar Hotel Orchestra: KGO, KHQ, KOMO, KGW, KFI

440.9 Mrs. NBC-KPO Gar 8300
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAR, KFSD

7:30 A.M.—Arion Trio: KPO
8—Music in Service: KPO, KGA, KJR, KEX
8:15—Crosscuts from the Log o’ the Day: KPO, KGA, KJR, KEX, KTAR on 8:15
8:15—Stringwood Ensemble, direction Charles Hart: KPO off 9:30, KGIR, KGHL on 9:30
8:30—Helpful Hints to Housewives: KPO
9—University of California at Your Service: KPO
9:15—Familiar Songs: KPO, KGA, KJR, KEX
9:30—The NBC Farm Forum, talks and music: KPO, KGA, KJR, KECA, KDFY
10:15—Broadside Troubadours, Harold Stokes’ dance orchestra: KPO, KJR, KEX, KDFY
11:45—Concert: KPO, KJR, KEX, KTAR
11:30—Singing Strings, Walter Blau- fuss, director: KPO on 11:45, KGA, KJR, KEX on 11:45, KDFY
11:45—S. Francisco Stockyards Report
12 noon—Rhythmic Serenade: KPO on 12:05, KJR, KEX, KDFY
12:30—Concert: Favorites; vocalist; orchestra direction Joseph Galloch: KPO, KGA, KJR, KEX, KDFY
12:40—Tom ‘n’ Dudd, vocal duo: KPO, KGA, KJR, KEX, KDFY
1—Pacific Feature Hour: KPO, KGA, KJR, KEX, KGHL
1:30—Bluettes, vocal trio: KPO, KGA, KJR, KEX, KFSD, KDFY, KOA
1:45—Tea Dansante: KPO, KGA, KJR, KEX, KDFY, KDFD
2—Waldorff Astoria Sert Room Orchestra: KPO, KGA, KJR, KEX, KGHL, KDFY
2:30—Opdy House Tonight, backstage skit: KPO, KGA, KJR, KEX, KFSD, KDFY
2:45—Donald Novis, tenor, orch.: KEC, KGA, KJR, KEX, KFSD, KDFY, KECA, KCOK, KOA
3—William Scotti and his Orchestra: KPO, KGA on 3:05, KJR, KEX, KFSD
3:30—Cuckoo Program with Raymond Knight, orchestra direction Robert Armbruster: KPO, KGA, KJR, KECA
4—Arion Trio, Joyce Barthelson, pianist and director; Modesta Mortensen, violinist; Margaret Avery, cellist: KPO, KGA, KJR, KECA
5—Movie Memories: KPO, KGA, KJR, KEX
5:15—Toreadors, Robert Stevens, Rodger Johnson, vocalist; Harvey Orr, baritone; Henry Perry, basso; Doc Johnson, banjost; KPO, KGA, KJR, KEX, off 5:30
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO, KGA, KJR, KEX
7:15—Merle Joseph, talk, “Our Vanishing Freedom”: KYA, KJR, KGA, KDFY, KDFD
7:30—Cesare Soreno and NBC Concert Orchestra: KPO, KGA, KJR, KEX, KECA, KDFD
8—Rhythm Shadows, orchestra direction Emil Polak: KPO, KGA, KJR, KEX
8:15—College Inn Orchestra: KPO, KGA, KJR, KDFY, KGHL
9—Charlie Agnew and His Orch.: KPO, KGA, KJR, KDFY
10—The Barn Dance: KPO, KGA, KJR, KDFY
10:45—Tom Gurin and his Bal Tabarin Orchestra: KPO, KGA, KJR, KDFY, KECA
11:15 to 12 midnight—Organ concert, Dolo Sargent, organist: KPO, KGA, KJR, KEX, KFSD

508.2 Meters KHQ Main 533B
590 Kcys.
1000 Watts

6:45 A. M.—Morning News
7:15—Crazy Crystals
7:30-Kronberg’s Shoe Hospital
7:45—NBC-KGO Program
8—Kenny’s Clothing Market
8:15—NBC-KGO program
8:30—Dessert Hotel
9—4:30 Homecoming News
9—“Wait and Marian”
9:15—Sartori and Wolff NBC-KGO programs to
1—Home Canning Contest
1—Silver Loaf Bakery
10—NBC-KGO program
10:15—Spokane Fire Co.
2—NBC-KGO program
2:20—KHQ Program Highlights
2:30—Commercial Creamery
3—NBC-KGO program
3:45—Peerless Dental Hygiene
4—NBC-KGO programs to 5:15
5:15—“Skippy”
5:30—NBC-KGO programs to 7:15
7:15—Editorial Column—Russell Bankson
7:30 to 12 midnight—NBC-KGO programs

526 Meters KVI
Main 4211
570 Kcys.
1000 Watts
Puget Sound Broadcast. Co., Tacoma

5 A.M.—Farm Flashes
6:45—Crazy Quartette
7—Dr. Kenyon’s Church
7—King’s Horsemen
8—Shell Happytime
8:30—CBS Programs to 7:30
7:45—CBS Programs to 9
9—The Merrymakers
9—Crazy Cowboys
10—Dance Orchestra
10 to 11 midnight—Dance Orchestra

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**CBS**

**Columbia Broadcasting System**

8:30 A.M.—Ted Brewer and his Yoeng's Orchestra: KFKB, KMJ, KOL, KFRC, KSL

9:00—The Town Rounders, Maie Quartet: KBKB, KMJ, KFRC, KSL

9:30—Gus Arrehn and his Orchestra: KFKB, KMJ, KOL, KFRC, KSL

10:00—Russ Etting in "Music that Satisfies!": KFKB, KMJ, KSL

10:30—Madison Ensembie, Vincent Scott Orchestra: CBS Programs, KWM, KER, KOL, KFRC, KSL

11:00—Columbia Orchestra: KSL, KFRC, KMJ, KOL, KFRC, KSL

12:00—George Hall and his Hotel Taf Orchestra: KFRC, KMJ, KSL

12:30—Rhythm Kings, Fred Bemmen, Conductor: KFRC, KMJ, KSL

12:45—Rhythm Kings: KFKB, KSL

1:00—George Hall and his Hotel Taf Orchestra: KFRC, KMJ, KSL

1:30—Between the Bookends: KFKB, KSL

1:45—Tito Guizar, Mexican Tenor: KFKB, KSL

2:15—Freddie Martin's Bossert Orchestra: KFKB, KMJ, KSL

2:45—The Ozzie Nelson's Island Orchestra: KFKB, KMJ, KSL

3:00—The Political Situation in Washington Tonight: KFKB, KMJ, KSL

3:30—William Vincent Hall, Baritone: KFM, KMJ, KSL

4:00—Edwin C. Hill, "The Human Side of the News": KFKB, KMJ, KSL

4:30—Vaughn De Leath, with Fred Berrens Orchestra: KFKB, KMJ, KSL

5:00—Columbia Public Affairs Institute: KFKB, KMJ, KSL

5:15—Ann Leaf at the Organ: KFKB, KMJ, KSL

5:45—Syracuse Variety Hour: KFKB, KMJ, KSL

6:00—CBS Programs, KMJ, KSL

6:15—Columbia Public Affairs Institute: KFKB, KMJ, KSL

6:30—Columbia Comic Quartet: KFKB, KMJ, KSL

7:00—Guy Long and his Royal Canadians: KFKB, KMJ, KSL

7:45—Hank Leath, with Fred Berrens' Orchestra: KFKB, KMJ, KSL

8:00—Newspaper of the Air: KFKB, KMJ, KSL

8:15—CBS Programs, KMJ, KSL

**KOMO**

325.9 Meters

920 Kcs.

920 Kc's., KOMO Elliot 5890

1000 Watts

1000 Watts

Fisher's Bend Station, Inc., Seattle

8:00 A.M.—Caterpillar Trax Blazers

7:00—Morning Appetizers

7:15—NBC-KGO Programs to 8:30

8:00—Morning Sunshine

8:45—Oregonian of the Air

9:30—Columbia Programs

9:30—Cooking School

10:00—Anson Weeks' Orchestra

10:30—Alexandar's Piano Antics

11:00—KBGO Program

11:30—Organ Program

12 noon—The Oregonian of the Air

12:15—NBC-KGO Program

12:45—O. M. Plummer

1—Kelly's Salon Orchestra

15—Oregonian Mantimeers

1:30—The Mad Hatter

2:00—The Human Side of the News

2:30—Santépepticus: KFKB, KMJ, KSL

2:45—Don Re Mi, Novelty Female Trio: KFKB, KMJ, KSL

3:00—Edwin C. Hill, "The Human Side of the News": KFKB, KMJ, KSL

3:15—William Vincent Hall, Baritone: KFM, KMJ, KSL

3:30—CBS Programs to 3:45

3:45—News of the World

4:00—NBC-KGO Programs to 8:30

4:30—Morning Sunshine

4:45—Oregonian of the Air

5:30—Special Review

5:50—CBS Programs

6:00—CBS Programs

6:15—CBS Programs

6:30—CBS Programs

6:45—CBS Programs

7:00—CBS Programs

7:15—CBS Programs

7:30—CBS Programs

7:45—CBS Programs
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There is a new and better way. Modern housewives eliminate damage from water-soaked floors. Floor experts now recommend the use of Associated Dry Cleaner for cleaning floors and removing stubborn accumulations. Then a waxing with Associated Liquid Wax—followed by a quick and easy polish.

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1 Pint Can Associated Liquid Wax .60

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□ 1 Associated Flormasheen (complete with products) (Check or money order for $4.75 attached)

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City ______________________________________________
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