LEE S. ROBERTS

Pacific Coast dialers again are hearing the voice and music of this popular star who has returned to the air after an absence of several months. He's appearing as guest artist on Cap'n Dobbie's Shell Happ'time, Mondays and Fridays.
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A CHANGE IN POLICY

Changing conditions demand changed policies. If a publication is to preserve intact its capacity to serve the cause and clientele to which it is dedicated, those methods and practices which have failed to vindicate their value under economic pressure must be altered or eliminated.

Realizing its responsibility to the western radio audience and to its thousands of loyal friends, Broadcast Weekly is determined to maintain its present size and scope of service against all odds, perverse conditions and diminished advertising revenues notwithstanding. If your whole-hearted response to our previous presentations is a measure of the splendid spirit and active cooperation we may continue to expect, then indeed the battle is already won. But to clinch the victory, one further change in procedure is necessary and, pursuant to Broadcast Weekly's traditional policy of open conference, we place our proposal before you, hoping it may meet your approval and receive your support.

Effective November 1, Broadcast Weekly will be obtainable by subscription and direct from the publisher only. It will not be sold at news stands or radio stores after that date.

During periods of economic uncertainty the news-stand demand for a publication fluctuates with the fortunes of its possible purchasers. Sufficient copies must be printed to supply the anticipated demand, but if the actual demand for any issue is not adequate to absorb the run, the excess copies printed but not sold represent a loss to the publisher, and this loss is multiplied by the number of news stands which have failed to sell their quota. We have been supplying Broadcast Weekly to thousands of western news stands, and during recent months few of them have completely sold their full quota each week. This considerable and recurrent loss diminishes the funds available for maintaining and improving your magazine, therefore in our mutual interests we propose to discontinue news-stand circulation, effective November 1.

If you have been buying at a news stand, send in your subscription now, and let your postman deliver Broadcast Weekly enjoyment to your door regularly at an actual money saving. See special subscription announcement on pages 4 and 5. If you are already a subscriber, renew your subscription and induce your friends to subscribe.

Your publication entrusted its future to you.
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BROADCAST will be CIRCULATED BY SUBSCRIPTION ONLY

Effective November 1st the news-stand sale of Broadcast Weekly will be discontinued and beginning that date circulation will be by subscription only . . .
WEEKLY

BECAUSE of present business conditions, the uncertain and fluctuating newsstand demand for a publication causes the publisher a loss of thousands of dollars annually. This loss is a serious handicap to us in our efforts to improve Broadcast Weekly for our regular subscribers, and we believe unfair to them. Furthermore, the newsstand purchaser saves money by subscribing. So, effective November 1, newsstand sale of Broadcast Weekly will be entirely discontinued. If you have been buying at newsstands, enter your subscription NOW before you forget. If you are already a subscriber, use the coupon to extend your subscription.

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ETHER GLENNINGS

By J. CLARENCE MYERS

T IS an ill wind that blows no good, they say. The recent gusts that have swept nearly a dozen mikesters off the NBC payroll in the past month, have done a right-about-face and catapulted others into the entanglements of the network.

Tom Mitchell, the vocalizing pianist, who was caught in the hurricane some weeks back, has been hired back and is now KGO- ing for a quarter of an hour every week-day morning. He’s sticking to his old custom of making up his programs entirely from requests and at this writing is something like eleven weeks ahead in the number of requests.

Jennings Pierce, chief announcer for the chain, tells us the announcing staff has been increased by two, who were picked from ten who auditioned for the job. They are Lewis Lacey, late of KFRC and KYA, and Dresser Dahlstead, who was heard previously on KYA and before that on KSL in Salt Lake City.

KYA experienced a little personnel shake-up, to, what with Richard LeGrande, drama director, actor and announcer, leaving for Portland, where he is to assume charge of a commercial program on station KGW in that city and the addition of Lynn Church to the announcing staff. The latter was a mike spiller at KFRC for some time.

Those electrical transcriptions that Shell has made for the Eb and Zeb act for stations outside of California, have proven life savers on more than one occasion recently.

Bill Wright, one of the principals of the popular comedy skit, was stricken with the flu for a week. The transcriptions being ahead about a month, they were brought into use on KFRC during that period of Wright’s absence.

Later Harrison Holliway was stricken with the same illness.

The whole country is going to know about San Francisco’s grand opera house opening on October 15 when the NBC airs a special program from there for the coast to coast network. Description of the crowds preceding the start of the opera; a broadcast of the first act of “Tosca” and an address by Mayor Angelo Rossi are scheduled.

Our southern scout tosses us the tidings that the Federal Radio Commission has granted a license for the operation of station KCRC in Glendale, Calif., during daylight hours. It will operate on 850 kilocycles and 100 watts power.

Roy Frothingham, sales promotion manager of the NBC, says that there are now fifty-six NBC advertisers using Pacific Coast and Mountain stations on the KGO and KPO networks. And further states that these commercial programs represent about 42.8 per cent of total time on the air, leaving 57.2 per cent for sustaining programs of various kinds. It is estimated almost 20 per cent of the average commercial program is devoted to announcement copy, which means that 5 per cent of all time on the air is actually advertising. Think that over.

General Motors concludes its radio series “Parade of the States” on October 17. It is expected, however, that it will return to the ether domain soon.

Is the NBC going to get that Chevrolet program, for which both big chains have been desperately fighting for these many months? Indications are that they will and that it may start on October 28.

We hear, too, that Buick and Pontiac may soon be back on the air. Wonder if either will replace the General Motors bill?

Since KFRC’s Hazel Warner got that “scrumptuous” yacht, she thinks and speaks mostly in nautical terms.

We’ll wager a couple of last week’s Jamboree tickets that Cap’n Dobbsie of Shell Happytme fame and Al Pearce, the Happy Go Lucky skipper interview more aspiring radio performers than any two gents in the microphoning business hereabouts.

KTAB is awaiting its new studio equipment, which is en route from the East.

Adhesive Pontoon and Ernie Smith are quite all right as a team. They’re “doublin’ em up” in that weekly quarter hour portion of the Jamboree which KFRC donates to King Football.

Ted White, late of the NBC, has gone in for voice studying seriously and plans to
k'p away from the mike for a year while he does it.

Scrumptious-umptuous dollars worth of plate glass went boom at the NBC studios the other day when someone pushed one of the great doors of the studio smack against a piano. Fortunately no program was on the air at the time.

Is Pepsodent going to double its radio entertainment out here in the West? That was the question in the minds of the NBC folk today when the East inquired about the availability of time for the tooth paste maker's second program: "Rise of the Goldberg's," one of the leading comedy skits back there. The "Goldbergs" has clicked in such great style that they are now making movies of it.

Andy Love, for several years an NBC producer, has succeeded Madonna Todd as continuity editor. The latter resigned recently to accompany her husband to San Diego.

Baldwin McGaw, drama director of KPO before it entered the NBC regime, has divorced himself from the microphone and is earning a nice livelihood at his own studio of drama coaching.

From out of the Northwest, our scout, John Haughn, Jr., flashes us the following:
KOMO will be the only NBC station in Seattle to take over the local football games this year. Al Schuss, the KJR sports speaker, has been farmed out to KOMO for the events. . . . Casey Jones of KJR, realizing that he has plenty of competition with that name, always signs the word "himself" after his name, even though his real monicker is William W. Jones. . . . The Mardi Gras' political character, Senator Fishface, KJR figure, is Elmore Vincent in real life. . . . And speaking of that popular daytime radio affair, it is interesting to note that ten stations are now releasing this program.

The NBC now has two feminine program builders in its production department—Helen O'Neil, a vet at the game; and Marillah Olney.

Talk about the autograph hunters. The radio fraternity itself has gone in for the old "John Henrys" in a big way since BROADCAST WEEKLY published that book "Stars of the Radio," which has all the mugs of the mike folk in it. You can't stroll around the NBC or KFRC studios these days without running into a book being inscribed by an artist for another of his brother performers. Tony Freeman, who plays traps at the NBC, has made a tremendous hit with the fancy bindings he has made for a number of the network folk for their books. It's a hobby with him, and he's made dozens of them gratis for his friends.

Dance "moosic" makers from Los Angeles and San Francisco are sharing time on that new hot spot on the NBC these nights, called: "Pacific on Parade." Alternately every twenty minutes the controls are switched between Earl Burttett's orchestra at the Hotel Mark Hopkins and Phil Harris' Ambassador Hotel group.

KYA is grinding out less records on its daytime hours these days, what with the NBC piping it any number of new programs.

Estelle Loveland, NBC hostess; Tom Hutchinson and Harold Peary had rather an exciting time of it the other day when an apparently mentally deranged visitor at the studios began upholding the American Indians and maintaining that we should give the country back to them. She attacked Miss Loveland, but was called off and ushered out the place before any serious damage was done. "It's all in a day's work," exclaimed the hostess.

Brief Broadcasts.—Staff members of KGB, San Diego, have gone in for those night time motorcycle races down that-a-way . . . Arnold Maguire in blackface and Glenhall Taylor, program boss at KTAB appearing as his "stooge" at Santa Rosa recently, were mistaken for "Amos and Andy" by some youngsters. . . . NBC-sters just returning from their vacation include H. C. Connette, papa of "Memory Lane," and Bill Andrews, mike spieler. . . . Cowboy Joe, KJR's air ranger, plays all his songs from memory. . . . A bunch of the boys at the NBC studios were discussing the rate of divorces among show people when Cameron Prud-homme spoke up "Guess I'm not an actor; I've been happily married to the same girl for sixteen years." . . . Miniature dolls of the entire KFRC Happy Go Lucky gang were sent up to the station recently . . . they were all made from pipe cleaners (new ones) and had the faces of each star pasted on the dolls. . . . Anson Weeks' transcriptions are now being turned on KTAB for a clothing outfit. . . . Seventeen-year-old Helen Greco, KOL's Carnival and Jubilee star, wants to be a Ruth Etting when she grows up.
Mrs. V. M. N., Rio Vista.—Carolyn Moore, importer, widow of "Mandy" and "Babs" in Dixie Memories, is the granddaughter of an Irish singer who distin-guished himself in the Confederate Army, and is the wife of Sam P. Moore, player, director and writer of this daily feature. Mrs. Moore was born in Mobile, Alabama, educated in New York and traveled in vaudeville before coming to radio. The stage, she says, was thrilling, but broadcasting is more fascinating still and it's rather wonderful having a "little spot called home" minus the worries of train schedules and losing some precious article all the time. ("Mandy's" worst failing is misplacing and forgetting things. Now they cannot be left on Pullman seats, at least.) Carrie Jacobs-Bond is her favorite composer, Dickens her favorite author, and swimming her pet diversion.

M. B., San Francisco.—Harry McKnight has left the lanes for a vacation in Europe.

Helen, Monrovia.—Frederick Shields may be heard over Station KXN.

Nancy, Winters.—The Bluettes (NFC) are Meredith Gregor, Theresa Marie Azez and Marian Estelle Pock. Since there are three of them and so many interesting things about each, I'll run their "histories" in installments. Start and let's begin with Meredith. Her birthplace is Eureka, California, and her Ancestry English and Scotch. She is 5 feet 6 inches tall, weighs 135 pounds, has black hair and lovely gray eyes. After her father's death (he was district attorney of Humboldt County for twelve years) the family moved to Long Beach, where Marian graduated from Poly High and conducted a music studio, specializing in stringed instruments. Later she went to San Pedro, bought a music store and enjoyed marked success. Practicability and leadership are as natural to Meredith as breathing. She never rushes into things pell mell, but makes her plans carefully, surely and once she has begun a campaign, sees it through like the fine loyal soldier that she is. About six years ago the Three Co-eds, now known as the Bluettes, organized. Their harmony attracted the attention of Pancho and Marco and soon they were signed up for an extended tour. Prior to coming to San Francisco, they played to audiences in the East and sang at Stations KFI, KECA and KHJ.

Cyrus Troble Fans.—Mr. Troble is in the process of conducting a large concert orchestra in special appearances throughout the state. As soon as he returns to the broadcast field I shall advise you through this column.

E. G., Sacramento.—Eugene Eubanks (KFRC) may be heard each Sunday evening in a program titled "Come into the Library." Then, too, you may occasionally hear him in some drama originating at KFRC. Poor Eugene, he's had quite a time of it. Broke his ankle a month or so back and in less than thirty days, broke it all over again. Part of it was the lack of romantic cir-cumstances attached each time. No dashing after wild horses or grand rescue scene. He was merely walking along and absent-mindedly overlooked a slight incline leading from the studio to the sidewalk.

G. R. A., Burlingame.—Frank Cope (KJBS) was born in Salt Lake City, June 1, 1901, is 6 feet 4 inches tall, weighs 160 pounds, has blue-gray eyes, light brown hair and is dignified and re-served of manner. He began the study of violin at the age of seven, later added saxophone and clarinet, and upon graduation from high school toured with various well known or-chestras about the country. New York beckoned and the night clubs of Manhattan fea-tured him for a number of years, but the urge to visit his home finally became too strong and, returning to Utah, he was persuaded by his brother, John, the engineer who built Station KSL, to learn the technical end of radio. Gaining a sound foundation along technical lines, Frank devoted himself to ar-rangings programs and was ap-pointed manager of a station in Ogden. From Ogden he drifted to San Francisco, where at KJBS he is on duty from seven in the morning until late in the afternoon engaged in every possible activity pertaining to radio. You know him best as the master of ceremonies of the Alarm Klock Klub.

Louise, Petaluma.—George Davis, who conducts the German Clay Noonday Concert, is not a "dear old man" with a stubborn waist line and Santa Claus whiskers, but a most per-sonable young bachelor who performs certain gymnastic rit-uals each morning when the alarm sings its six o'clock song. He has dark hair and eyes, is of medium height and weight, owns a movie profile and a splendid sense of humor despite the looks he holds and the isms and ologies he has at his finger tips. His hobbies are books, music and out-door life.


Mrs. A. D. R., Portland.—Frank Luther (NBC) was born in Hutchinson, Kansas, spent most of his boyhood on the plains riding broncos, became an ordained minister, then an evangilistic singer and from that jumped into a part in "The Student Prince." For a while he went Red with the De Reszke Singers; a trip to Eu- rope with the Revelers followed, then home again; he joined the Three Bakers and more recently the Men About Town. Gene Ar-nold's starting place was New-ton, Illinois, where his father was superintendent of schools for several decades. Before he became known to listeners and enthusiasts of the Beautiful Voice cast he was primarily engaged as comedian with Montgomery Stone, actor in the original Red Mill company, Merry Widow and numberless other stage successes.
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Bill Rossi, who is known to radio audiences as “San Diego’s Song Stylist,” has perhaps the oldest sustaining program to be broadcast over KGB, the Don Lee station in San Diego. Bill started with the station ‘way back when, and has been vocalizing ever since. His unusual method of delivery is the result of years of experience and practice. Those rich throat tones, which seem to come so effortlessly to the average tuner in, were developed after a long period of special exercises. The piano accompaniment, which is as stylized as his singing, is also the work of smiling Bill Rossi.

Jack Douglas, formerly featured on the KFWB High Jinks program, now wields the baton before his Orchestra, broadcasting over KFOX. Douglas has organized a first-rate orchestra that dispenses some of the softest rhythm and symphonic blend now heard on the air. He was formerly with Ben Bernie and his orchestra, as drummer and novelty vocalist.

Radio fans stretched across the nation who have noticed the unusually clear quality of the Ted Fio-Rito music wafted out from coast to coast every Saturday night by the Columbia Broadcasting System, with KFRC as the key station, can thank Alan Cormack for that added enjoyment. Cormack, technical director of KFRC, has installed at the Hotel St. Francis where Fio-Rito’s band plays, microphones with a wide band pick-up, which, incidentally, are the first to be used on the Pacific Coast. These mikes and special wide band amplifiers get all the overtones played by an orchestra and all the high frequencies that the ordinary radio microphone doesn’t catch. “They are the coming thing in future radio pick-ups,” Cormack states.

Nine years ago, Gracie Allen was playing with an Irish repertoire company at Union Hill, N. J. George Burns, a comedian, was playing a “lay-off” in the same town. She had a vaudeville skit that needed a man partner, and he had an act that required the feminine angle. Her act needed no money to produce, while his routine called for an expenditure of $150. They played her act.

The Bluettes, that insouciant vocal group made up of three pretty girls—Theresa Azer, Meredith Gregor and Marian Peck—drive to the NBC studios every day in an automobile which has reached the picturesque stage. The girls wouldn’t part with their battered old chariot for anything, and look upon it with almost superstitious fondness.

Young Sammy Tiedeman, who is heard nightly over KNX, is being hailed as a second Morton Downey. In fact, bets are being made around the Hollywood station that Sammy can pass the famous “Mort” by at least an octave. Sammy came to KNX with a broad background as a radio and legitimate artist. He was with Ferris Hartman’s opera company, in Oakland, his home, and appeared in a Los Angeles production of “Mikado” as the lead. After a season with Norman Fields in legitimate productions at the Fulton Theatre in Oakland, he appeared on “Lonesome” Jack Rose’s “Varieties” as the “Mystery Voice.”

Edward P. “Slip” Madigan, St. Mary’s College football coach, is being heard over KLX every Tuesday evening. Madigan, in his series entitled “Football Reviews and Pre-Views,” sums up for football fans the action of the games of the preceding weekend and makes a forecast of games for the coming Saturday. Awards of football tickets to leading games each week are made for the best answers to football problems given on each of his talks.

Every program presented by Tom Mitchell, NBC baritone, is made up of request numbers. So many requests for favorite songs arrive from Mitchell fans that the songster just can’t catch up on all of them, and he is eleven weeks behind schedule at present.

Station KOIN, Columbia outlet in Portland, Ore., has announced the purchase of Station KALE of the same city.
Oct. 16 '22  BROADCAST WEEKLY

• • • Singin' Sam is always on the lookout for new radio talent. The other night Nancy Flake, a young lady from North Carolina, was sitting in on his rehearsal. He noticed that she was singing to herself along with him. He stopped and asked her if she would like to go on the air. She said in a pleasant southern drawl, "Ah'd adore it." So right then and there he gave her an audition. It proved satisfactory and he permitted Nancy to sing a number on his network program.

• • • Cameron Prud'homme, well known figure on the legitimate stage and in the films, is now a member of the National Players, in San Francisco. Prud'homme, who has played leads opposite many of America's noted stars, has appeared in San Francisco in such productions as "The Jest," in which he and William Rainey, NBC Production Manager in New York, shared honors. He plays Danny, the young artist, in "One Man's Family," serial by Carlton E. Morse, and appears in numerous other NBC dramatic productions.

• • • The cast of the NBC Roadshow traveled approximately a hundred miles on a Saturday night in order to say farewell to John and Ned, NBC comedy duo and Roadshow masters of ceremony, who left October 8 for Los Angeles to appear in a series of programs over KFI. John and Ned invited the entire Roadshow cast to a farewell weekend party at the Rod and Gun Club, near Clear Lake, California, and the group responded en masse. They fished, swam, played tennis and bridge, but the highlight of the party was a pingpong contest between Charlie Marshall and another two hundred-pounder.

• • • Gypsy, interviewer who chats with radio stars Wednesday nights in "Personal Closeups," is discovering all sorts of unexpected talents in folks noted for one particular gift. Pearl King Tanner, NBC actress, is an adept creator of limnericks, but kept her love for funny five-liners to herself until Gypsy discovered it.

• • • Another NBC romance came to light when Grace Frankel, of the Pair of Pianos duo, came down to the studio the other day wearing a large diamond ring. She will marry Nathan Feinstein, young San Francisco department store executive, some time after the first of the year.

• • • Georgie Price, Columbia song comic, is nursing a strained back, suffered when he demonstrated to his 103-pound chauffeur how he, George, a man of 109 pounds, could crank a stalled motor. It kicked him.

• • • Although she has been on the WABC-Columbia network but a few weeks, Harriet Cruise already has achieved that distinction desired by all radio stars—a fan club named in her honor. A 19-year-old Grand Rapids girl organized the club in honor of the Pennzoil "Parade of Melodies" soloist.

• • • Motorcycle racing under lights is the new enthusiasm of members of the KGB staff. Down at Navy Field on Wednesday nights is the place to look for Dick Rickard, manager; Bob Bowman, program director and chief announcer; Tal Morgan, announcer; Nellie Guentert, secretary; Lloyd Peck, commercial manager, and all the others. Of course, they're not all there on the same nights, as the show must go on. But the staff would probably shut down the whole station on Wednesday nights if such a thing were possible. You'll admit that the skids, spills and thrills of motorcycle racing is something to get excited about.

• • • More than nine thousand members of Dad's Club, an organization composed altogether of the fathers of school children in the San Francisco Bay region, listen every Wednesday night to One Man's Family, NBC serial by Carlton E. Morse.

• • • The Boswell Sisters—Connie, Martha and Vet—are busy these days preparing for that long-awaited holiday down South. They expect to do nothing but loaf. Just in case someone asks them out, they are taking a trunk load of new clothes. The trio will arrive in New Orleans almost four years from the day they first left home amid Vet says, a good deal of weeping.

• • • Mary Wood, NBC soprano, seldom wears the same costume twice in a week and almost always manages to change her hat, slippers and dress between programs if she appears on more than one in the same day.
PLAY CONTEST WINS HIGH PRAISE

Chance to Write Ending to Broadcast Weekly—NBC Mystery Drama Makes Hit with Fans

W HEN we announced our radio play contest we believed our readers would be interested. And we were right! Hundreds of readers have told us that this is the most entertaining and worthwhile feature we have ever offered. The

November 5, the closing date, is only three weeks away. Do not wait until the last minute before working out your solution. Begin today, while there is still ample time to talk it over with your family and friends, to get the most enjoyment out of the game, and to hit on the best possible ending.

Although the closing date is drawing near, there is still plenty of time for you to compete. All you need to do is to read the unfinished play, "Dead Man's Legacy." This was printed in the October 1 and October 8 issues of this magazine. If you do not have a copy, write to Broadcast Weekly and a reprint of the play—in full dialogue form, just as Carlton Morse wrote it for studio use—will be sent you, free, by return mail.

You will enjoy reading the play, you will enjoy weighing the evidence, and most of all you will enjoy deciding on the motive of the crime and the identity of the murderer. By the time your solution has been worked out to your satisfaction, the Official Answer Form will be ready. This will be printed in the October 30 issue of Broadcast Weekly. Wait for it. To be eligible, your answer must be submitted on this form.

Meantime, have your solution to the mystery worked out so that you will need only to copy it on the Answer Form when it appears. Then simply drop it in the mails at any time before midnight of November 5.

RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 30 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

JUDGES

CARLTON E. MORSE
Staff Continuity Writer, NBC

GYPSY
Feature writer, "Broadcast Weekly"

JOSEPH HENRY JACKSON
Literary Editor, San Francisco Chronicle

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Second Prize 25 Cash
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"THE MARRIAGE BY FIRE"

By CARLTON E. MORSE, NBC Dramatist

A SHIVER of horror rippled and surged through every coast city, town and village when word got about of what Akino Kahala had done. Akino was no one of any importance; that is, he was no one until he threw his bronze, supple body into the molten heat of a great hotel furnace.

Bill Hogan, radio technician for a powerful coast station, and voluble teller of tales, flipped a burned match into the waste basket and continued.

For a time it was thought to be murder. It was difficult for the police to believe that even a mad man could throw himself into a seething white-hot pit of fire. It meant instant cremation. It meant utter annihilation even before life could leave the body.

The instant of Akino's material and spiritual exit from life was easily established. The chief engineer had stepped out of the boiler room on a personal matter. He was gone perhaps a minute and a half. When he returned he noticed a peculiar writhing of the flame in his furnace. It was all that remained of Akino Kahala: A writhing flame.

It was probably the most complete effacing of a personality ever attempted by man. And yet, peculiarly enough, that very same day there was almost an exact duplicate of the incident out in the middle of the Pacific, more than three thousand miles away.

A broad grin leaped across Hogan's homely face. A grin of triumph. The sort of grin a newspaper man would wear who had walked into a gruesome tragedy and escaped with a scoop. But while the newspaper man would have only scooped his rival papers, Bill Hogan had scooped the world. Scooped the world on one of the most appalling stories of tragedy, terror and agony ever un-wittingly perpetrated on a horrified world by a radio station.

When the noble peak on the island of Hawaii, called Kilauea, kicked off its top crust of placid respectability and began to seethe and writhe, spitting hateful streams of scummy lava and belching hot blasts of dirty black smoke, Bill Hogan's radio station had a brilliant idea. Why not treat the world to an audible picture of the gripping event? Why not take microphones up the side of the mountain; broadcast the savage guttural rumblings of the peak: the hissing, lapping of the fiery tongues of lava; pick up the wailing chants of the frightened natives and bits of the barbaric ceremony attending the homage paid by the Hawaiian folk to the maddened mountain? The idea was no sooner conceived than accomplished.

In the days before civilization had thrown its corrupting tentacles about the Pacific Isles the natives were in the habit of appeasing the wrath of Kilauea with their most beautiful maiden. Led to a secondary pinnacle which looked down upon a bubbling lake of white-hot melted stone, the girl was gripped by two satanic priests and cast into the boiling liquid, accompanied by an appropriate incantation. This done, the good people went home satisfied that Kilauea was appeased and would return to its peaceful slumber, which it always did, eventually.

Now that law and order forbade such casual display of indifference to human life, the natives satisfied themselves with leading the girl to the cliff, talking volubly and persuasively to the mountain and completing matters by cutting a few meaningless capers unpleasantly close to the edge of the cliff.

This was the ceremony Hogan's chief had in mind to transmit to the world via radio, along with nature's own belching, hissing and growling. Special lines were thrown to the foot of Kilauea from Honolulu; the island's best descriptive announcer was lined up, as was a certain internationally famous volcanologist and seismologist. The world was to hear for the first time over the air the earth turned loose in all its wrath; and it was to hear an expert stand by and comment academically concerning this terrific subterranean rage. It was to hear, likewise, the dirges and chants of the natives and hear the glib, verbose commentaries of the announcer.

On schedule the switches were thrown. From across the Pacific came the rolling waves of tremendous electric energy. And then suddenly came the rolling roar from the maw of the crater; the crackling of flames; the hissing and a spluttering of advancing lava: sound effects which any good sound-effects man could have reproduced within the four walls of a studio far more effectively.

(Continued on Page 18)
JRC tube sales in August increased 90% over July, and September sales increased 87% over August. This is a total increase of 177% in the last sixty days. Why?

BECAUSE JRC TUBES ARE BETTER.

THEY ARE SEALED IN CELLOPHANE FOR YOUR PROTECTION

ZACK RADIO SUPPLY COMPANY

1470 Market Street

Wholesale Distributors

San Francisco
A STARTLING new kind of contest—no letters to write—no puzzles to solve—no guessing. If you own a radio, regardless of make, all you need do to qualify is to register the make and serial number with your Majestic Dealer.

Thousands of prizes and many cash awards will be given to radio owners. Special prizes for old Majestics. Entry blanks and full details obtainable from Majestic Dealers.

THOMPSON & HOLMES, Ltd.
Wholesale Distributors
171 Bluxome Street
San Francisco
The following dealers, in cooperation with the Grigsby Grunow Company, are sponsoring the Majestic $100,000 Prize Contest. Each of these dealers has a special prize for radios in his community. Register your old radio with the nearest one.

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El Campanil Radio Shop

ARACAT
Carl Swap

BERKELEY
John Breuner Co.

BURLINGAME
Geo. V. Houseman

DINUBA
The Majestic Shop

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KINGSBURG
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LAKEPORT
Chas Nofrey

LEMORE
De Mello's Radio Shop

LINDSAY
Bolin Radio Shop

LOS GATOS
Radio Music Shop

MARTINEZ
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MERCED
Merced Electric Co.

MONTEREY
MacFarlane & Co.

MOUNTAIN VIEW
F. M. Pritchett

NAPA
Earl G. Wilson

NEWMAN
John Cabral, Jr.

OAKDALE
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OAKLAND
John Breuner Co.
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PALO ALTO
Alfred E. Werry Electric Shop

PETALUMA
Columbia Majestic Shop

PITTSBURG
The Monarch Furniture Co.

PORTERVILE
Jones Hardware Co.

REDWOOD CITY
Whitting's

REEDLEY
David Radio Co.

RICHMOND
John Breuner Co.

SALINAS
Breschini's Radio Shoppe

SAN FRANCISCO
Baldwin Piano Co.
310 Sutter Street
Bent & Regan
1209 Market Street
T. White Eastman
2756 Mission Street
Excelsoor Music Shop
4627 Mission Street
Geary Radio Shop
460 Geary Street
Hale Bros.
Fifth and Market Streets
Dial Radio Shop
1512 Fillmore Street
Dial Radio Shop
1234 Golden Gate Avenue
Dial Radio Shop
2356 Mission Street
Pacific Appliance
2640 Mission Street
Radio House
721 Larkin Street
Reliable Radio Studio
2845 Mission Street

SANGER
The Majestic Shop

SAN JOSE
Hale Bros.
L. Hart & Son Co.

SAN MATEO
Peninsula Appliance Co.

SANTA CRUZ
F. R. Fulmer

SANTA ROSA
Rosenberg & Son

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TURLOCK
Gailey Service Station

UKIAH
Northern California Furniture Co.

VALLEJO
Federal Electric Co.

VISALIA
The Majestic Shop

WALNUT CREEK
C. W. Brown

WATSONVILLE
MacFarlane & Co.
THE MARRIAGE BY FIRE
(Continued from Page 14)

But there it was! And there, likewise, was the voice of the learned seismologist. All in all it went very much as everyone had expected and we can only hope the world was properly thrilled.

Then slowly, solemnly the chanting priests faded into the picture; chanting, puffing, muttering into the microphone as they scrambled up to the ceremonial peak, accompanied by the high-powered announcer who effectively drowned most of the colorful picture with his energetic blah-blah-blah!

And in the midst of all this tainted savagery walked Keola Wailia, jewel of Hawaii: beautiful, glowing Keola, child of Hawaiian aristocracy! Hers was the rich, unadulterated blood of the island aristocracy; hers the heritage of a lost race. She climbed the ceremonial pinnacle with the priests, the pseudo-sacrifice to Kilauea.

On the edge of the cliff, looking down into the lake of bubbling broth spewed out by the disgruntled mountains the ceremony began. Prayers were sung; invectives were shouted; a weird bonga-bonga dance was executed. (If it wasn't a bonga-bonga dance blame the announcer.)

And lastly Keola Wailia was seized by two mammoth males with painted faces and thrust to the edge of the cliff. Instinctively she drew back. It was the action of a terrified girl. A movement of horror and dread. At her feet lay a thousand feet of space and then a writhing sea of molten lava.

Swiftly as she had been flung forward she leaped back, colliding with one of the prancing priests. For an instant she rocked, poised on the brink. The world stood paralyzed! Then like a rocket she shot out and downward. All that remained of Keola Wailia was the thin receding wail that echoed and reëchoed in the ears of the mute spectators.

For one instant the radio circuit was empty and then suddenly it became alive with babbling hysterical words as the white-faced announcer poured the whole pitiful story out onto the air.

Hogan stirred and rubbed one rugged cheek with the palm of his hand. That same evening he had been checking his Plant-room report. Before him lay the evening paper with its blatant 180-point streamer lines staring him in the face. Lines which fairly seared the soul—

YOUTH CREMATES SELF IN FURNACE

He had read the story with its grizzly details and the thing stuck in his mind. Suddenly he snapped erect. With swift fingers he ran through his report. There it was! Keola Wailia had plunged to her fiery death at one-thirty p.m., Honolulu time. That was four o'clock Pacific time. Quickly then he ran through the newspaper account. Akino Kahala, the story reported, had made of himself a human pyre shortly after four.

The hours meshed perfectly. Dashing into the Plant room, Hogan flashed certain queries to his Honolulu operator. Nervously he waited. Minutes passed and then the Honolulu circuit became active. Eagerly he listened to the tick tick-tick-tick of the dots and dashes! Ah, he had been right. Swiftly the whole tragic tale unfolded itself.

Akino Kahala was betrothed to Keola. He had come to the United States to replenish the waning family fortune before the wedding. He had listened breathlessly to the account of the ceremony in the hotel lobby. Then came the tragedy! What horror . . . what agony of grief! There was only one union for Keola and Akino now.

And Akino had sealed and sanctified that union forever and ever!

FOOTBALL GAMES TO BE BROADCAST THIS WEEK

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IT Couldn't
Stand Up!

Tables are built with four legs — for a reason. It's easy enough to discover that reason. Just saw two of the legs off. Presto! Balance is gone!

You can always depend on the vital elements in Eveready Raytheon Tubes being balanced, because they have four supports instead of two. And they are the only tubes you buy with four pillars. The additional two supports add to their performance life, protect their vital elements against becoming unbalanced through jars, jolts of any kind — from handling, from installation, or from the vibrations of dynamic speakers.

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EVEREADY RAYTHEON
4-PILLAR RADIO TUBES

WARNING! The market is flooded with old, slow-heater tubes. Eveready Raytheons are quick-heaters. Modern tubes heat up in 10 seconds or less.
**What's the Use?**

May I answer, as briefly as possible, the letter of one "Nathan R., Sacramento, Calif.,” published in your issue of October 2-8?

Your correspondent objects to the “same old bologney—letters that forever pat you and your periodical on the back.” He would like to see “some of the letters that criticize.”

In the first place, Mr. Nathan R. himself finds little or nothing to criticize—apparently, at least. To have read so much “old bologney” that now he squawks, proves that he is a constant reader of the magazine. So, aside from certain contributions to the “Open Circuit” he seems to be perfectly satisfied with the contents—otherwise he would have stopped buying it long ago, so I presume.

On the other hand, I wonder how you could possibly disoblige your clientele by refusing space to enthusiastic weekly fans. If “bologney” keeps on pouring in, it’s a matter of fundamental business policy to please your correspondents by printing it. I hope that Mr. Nathan R. does not expect of you to clamor for expression of dissatisfaction? I do not know of any enterprise that ever issued a call for “knocking.”

As for the “constructive criticism,” mentioned by your correspondent, I wish to state that there “ain’t no such animal.” This much heralded “constructive criticism” is smoke, pure and simple. A veritable smoke screen to befuddle an issue. All criticism is destructive in fact. The fellow, who criticizes something is only under the obligation to point out a fault, and not under obligation to know of how to correct said fault. (This seems to be the earmark of the “constructive critic,” as popularized today, viz.: to know how it could be done better.)

To make this clear by a big example: I know quite well that the Eighteenth Amendment is basically, ethically, politically, economically and socially wrong. But I am absolutely unable to point out how it could be bettered. Also, while I am well able to know if a certain road is bad, I am personally unable to build a road or to finance a better one. Does that mean that I have to abstain from criticizing said bad road?

In one short sentence: In your field and for the price of ten cents, you actually do offer an unusually good magazine. It serves the purpose it is intended for, and serves it well. That’s all there is to it.

As for the “constructive criticism” (damn the silly word) in regard to artists and programs, that’s another matter. I think it to be an established fact that dislike of a certain artist or program means “twisting the knob.” There is so much on tap all the time that one can afford to relegate to oblivion the programs objected to. It follows that complaints become purposeless.

On the other hand, the unorganized fight of listeners against the policies of broadcasting stations is futile. Radio has become a profit-making industry, just like cinema. It brings what pays, first, last and all the time... and the public be damned. Programs come and go for reasons unfathomable to us mere listeners. I have enjoyed Frederic Bittke (KFRC) and he is gone. Why? There must have been thousands and more thousands who enjoyed him. I have enjoyed “On With the Show” (KYA), especially the “Uncle Harry and Margy” team. It’s all over. Why? I have been hoping for months to see “Captain Argus” (also KYA) coming to us more than once per week. Nothing doing. Why? I have enjoyed the “Hill Billies” (of late KLX). It’s all off. Why? To make a lot of noise would amount to just as much as spitting against a hurricane. So, what’s the use?

H. W., San Francisco.

**No Brickbats Here**

I FOR one hope you’ll continue to print in your Open Circuit the letters which tell you, and incidentally your readers, how much we all enjoy your grand little book, Broadcast Weekly.

The Sacramento reader wants brickbats, eh? Well, it’s too bad, but personally I think if he doesn’t like the book, programs or articles, he should find another way to use up his spare time without inflicting the thousands who really enjoy radio and your publication, with his complaints.

Certainly there’s always room for construc-
tive criticism in most anything, and he evidently hasn't read the letters on that subject which you've published regarding your magazine. If we'd all complain less and enjoy more the many fine things we have, this would be an even finer ol' world to be in.

To me the days go by much too slowly—when Tuesday comes—for my Weekly reaches me Wednesday or Thursday, and do I like seeing nice things in print about my favorite of favorites—Hazel Warner? I'll give you one guess. The songs are much too short when she sings them and oh, how she reaches one's very soul. Hazel, don't ever leave us. We need you and your wonderfully sweet voice and personality.

And "Myrt and Marge"—say, aren't they grand? I like their announcer, too. He makes one feel at home, like our own Bill Wright of Feminine Fancies and Al Pearce.

I could go on forever about my favorite artists and programs, but haven't a thing to say about those I don't like, for I do not listen to them. It's no effort to turn my dial to some other station, and it would be wasting time to listen just to have something to crab about. Same way with my Broadcast Weekly—if I EVER find something I don't like in it, the page will be turned and that will be all!

Now that's off my chest and I'll stop for today. With all good wishes for your continued success, I am

Your satisfied customer,
Natalie M., Los Angeles, Cal.

First Letter

I AM a new subscriber to Broadcast Weekly and have already been inspired to write my first word of appreciation for a radio program. That is a poor record for an enthusiastic radio fan after having listened in for years on countless splendid programs.

Your editorials and the announcers request for opinions of the serial drama, "One Man's Family" made me get busy with the old pen. The acting is splendid. Especially Michael Raffetto deserves a word of praise. All characters sound so natural. This story certainly should continue on the air. I have missed only two chapters in the series and certainly hated to have to miss them. Glad the program has been changed to a later hour than before.

Johnny Marvin is one of my favorites. Ward Wilson, Rudy Vallee, Eb and Zeb, Team Mates, "Isle of Golden Dreams," Paul Whiteman's and Ben Bernie's orchestras, Home Sweet Home Concert. Chase & San-

bored program, Four Eton Boys, Yeast Foamers and organ concerts are among my list of regular favorites.

I am wondering what happened to the Cities Service program that used to be on the air Friday evenings. That was grand entertainment. I also miss the morning Hallelujah Hour.

I have been enjoying the personal news and pictures of stars in your publication.

Wishing you great success, I am

Sincerely,
Mrs. C. De N., San Francisco.

About the Radio Play Contest

I THINK you deserve to be congratulated on the new radio play contest. I have just finished reading the rules and prizes in this week's issue, not to mention the play itself. Like so many other fans, I have listened to "One Man's Family" almost since it began, and when you announced that your readers would have a chance to work with Carlton Morse I was interested at once. His play is not at all like "One Man's Family," but it sure is a thriller. There are certainly plenty of ways it could end. I think I have worked out a pretty good ending, but I am not telling what it is. Not until the contest is over, anyhow.

In one of the letters this week Nathan R. of Sacramento asks you to print some knocks for the weekly. Being good natured, I would like to accommodate him. But as long as you supply us with such entertaining brain twisters as "Dead Man's Legacy," I'm afraid I'll just have to remain another contented subscriber.

Long may you wave!

Yours sincerely,
Helen W., San Francisco.
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SUPREME DIAGNOMETER AAA-1—$147.50

SUPREME TUBE-O-METER
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SUPREME ANALYZER
Model 56
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Address __________________________
SUNDAY Programs

335.4 Meters KTAB Garfield 4700 560 Kys. 1000 Watts Assoc. Broadcasters, Oakland, Calif.


HELEN BOARD CBS—SOPRANO

491.5 Meters KFRC Prospect 0100 610 Kys. Don Lee, Inc., San Francisco, Calif. 8 A.M.—CBS Programs to 8:45 8:45—Recordings 9—CBS Program 9:30—Home Sweet Home Concert 9:45—Broadcasters, Oakland, Calif. 10:30—CBS Programs to 2 10:45—CBS Programs to 8 11:30—CBS Programs to 9 12—Karns and Hutton’s Concert Ensemble 12:15—Musical Forget-Me-Notes 1:30—To be announced 10:15—Ted Fio-Rito’s Orchestra 11 to 12 midnight—Opera 1:30—Bible Talk 2—Salon Group 2:15—KPO Programs to 5 2:30—Mendel’s Airs 3:45—KPO Programs to 5 3:55—Symphony Series 4:15—Dinner Hour Concert 4:45—KPO Programs to 5 5:30—NBC-KPO Program 6:30—Tuna Drive 6:45—Twilight Harmonies 7—Light Opera Musical 8:30—Tone Paintings 9—News Flashes 9:15—Sered Concert 10—Joe Wright’s Orchestra 10:30 to 11 P.M.—Concert Memories


322.4 Meters KROW Glenc. 6774 930 Kys. 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.—Popular recordings 9—Dr. T. G. Linebarger, health talk 9:15—Smoky Oaks 10—Bible lecture; music 10:30—Popular Recordings 1—Bible questions and answers 2—Melodies of Yesterday and Today 2:30—Silent period 6—Music; Bible Lecture 7—Oakland Chamber of Commerce 7:15—Spanish Watchtower program 7:30—Silent period 9—Watch Tower Program 10—Happy Valley Home Folks 10:30 to 11 P.M.—Recordings

232.4 Meters KFWI Franklin 0200 930 Kys. 500 Watts Radio Entertainments, San Francisco 2:30 P.M.—Console Memories 3—International program 3:30—Best Bets in Music 4—Musical Masterpieces 4:45—White House Vespers 5—Dance Music 5:30—Dinner Concert 6—Silent period 7:30 to 9 P.M.—Service from 5th Church of Christ, Scientist

296.6 Meters KQW Ballard 777 1010 Kys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 10:15 A.M.—Sunday School Lessons, Fred J. Hart 11 to 12 noon—First Baptist Church Services 7:30 to 9 P.M.—1st Baptist Church Services


325.9 Meters KOMO Elliott 5890 920 Kys. Fisher’s Blend Station, Inc., Seattle 8 A.M.—NBC-KGO Programs to 1:30 1:30 P.M.—For All the Family 2:30—The Two Guitars 2:45—NBC-KGO Programs to 8:15 8:15—“Pioneers” 8:45—NBC-KGO Programs to 10:15 10:15—Crazy Crystal Quartet 10:30 to 11 P.M.—NBC-KGO Program

225.4 Meters KGB Frank. 6151 1330 Kys. 1000 Watts Don Lee, Inc., San Diego, California 8 A.M.—NBC-KGO Programs to 9:30 9:30—Home Sweet Home Concert 10:30—CBS Programs to 2 2—Bible Talk 2:30—CBS Programs to 9 9—To be announced 9:30—Come Into the Library 9:45—CBS Programs to 10:15—Ted Fio-Rito’s Orchestra 11 to 12 mid.—Midnight Moods

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BROADCAST WEEKLY

Sunday Programs

379.5 Mrs. NBC-KGO Sutter 1920
790 Kcys.
7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSD, KGIR, KGHL, KDYL
8 A.M.—Organ Concert; Paul Carson: KGO, KOMO
8:30—Arion Trio: Joyce Barthelson, pianist; William Wiener, pianist; Margaret Avery, cellist; Harold Dana, baritone: KGO, KGHL
9:30—Picture Planets, Alleen Fealy, pianist; Harry Peterson, pianist: KGIR, KOMO
10—Symphony Concert; Orchestra direction Erno R apee: KGO, KOMO, KFSD, KDYL, KFSD, KTAR, KDYL, KGIR, KGHL
11:30—Yeast Foamers, orchestra direction Charlie Angen: KGO, KGH, KOMO, KFSD, KGIR, KTAR, KDYL, KGIR, KGHL
12 noon—Wayne King and His Orchestra: KGO, KOMO, KGW, KFI, KDYL
12:30—National Sunday Forum: KGO, KOMO, KGW, KFSD, KTAR, KDYL, KGHL
1:00—Identic Program with Jane Franklin, contralto and orchestra; history of the radio: KGO, KOMO, KGW, KFSD, KTAR, KDYL, KGHL
1:15—Cicada Institute, with Elizabeth May and Vee Lawnhurst: KGO, KQH, KOMO, KGW, KFI, KDYL
1:30—Highlights of the Bible: KGO, KQH, KOMO, KGW, KFSD, KTAR, KDYL, KGHL
2:00—The World of Religion: KGO, KQH, KOMO, KGW, KFSD, KTAR, KDYL, KGHL
2:30—Buckeye’s; vocalists; dance orchestra direction of Rex Dunn: KGO, KQH, KOMO, KGW, KFSD (on KQH)
3:15—Donald Novis, tenor: KOMO, KGW, KFSD, KDYL
4:15—Borah Minnevitch and His Harmonica Rascals: KGO, KGW, KOMO, KFSD, KDYL
4:30—Great Moments in History: KGO, KQH, KOMO, KGW, KFI, KFSD, KTAR, KDYL
5—Chase and Sanborn program—George Price, Composer; Rubinstein’s Orchestra: KGO, KQH, KOMO, KGW, KFI, KFSD, KTAR, KDYL
6—Enna Jettick Melodies: Ralph Kirbery, Baritone; Betty Ayres, Soprano; Mary Hopple, Contralto; Steele Jamison, Tenor; Leon Salathiel, Bass; Male Quartet; Robert Armbruster, Director: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
6:15—The American Family of Familiar Music: Frank Mann, Tenor; Veronica Wiggins, Contralto; Orchestra: KGO, KQH, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
6:45—Lifetime Review: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
7:15—L’Heure Exquise: KGO, KHQ, KFSD, KDYL
7:45—Sunday at Seth Parker’s: KGO, KHQ, KGW, KECO, KFSD, KTAR, KGIR, KGHL
8:15—Oahu Serenaders, Hawaiian instrumentalists: KGO, KDYL, KGIR, KGHL
8:30—Melodic Serenader: KGO, KHQ, KFSD, KDYL, KGIR
9—The Days of Hollywood, plays, blackouts, monologues, music: KGO, KHQ, KOMO, KGW, KFSD, KGIR, KGHL
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFSD, KFSD, KTAR (on KOMO on 10:30) (KFI on 10:45), KDYL
11 to 12 mid.—Tom Gerun and His Bali Tabarin Orch.: KGO, KHQ, KGW off 11:15, KFSD
440.9 Mrs. NBC-KPO Gar. 8300
680 Kcys.
5000 Watts
National Broadcast. Co., San Francisco
Service to KJX, KGE, KKA, KDYL, KECA, KTAR, KFSD
8 A.M.—Impressions of Italy: Amelia Branca, soprano; Ciccacci di Benedetto; tenor; Instrumental Ensemble: Basso: KGO, KJX, KKA, KDYL, KECA, KTAR, KFSD
8:30—Madame Bowes’ Capitol Family: KGO, KGIR (KJX off 9 on 8:15), KEX, KFSD, KDYL
9:30—Legends of the World, drama based on French Foreign Legion: KPO, KGA, KJX, KKG, KFSD, KDYL
10—Song Album: Jeannette Sholl, Soprano; Frances Jones, Contralto; George Jones, Tenor; George Eldridge, Basso: KPO, KGIR, KGIR, KJX (on 10:15), KEX
10:30—Manhattan Serenaders: Vocalists; Orchestra direction Joseph Hornik: KPO, KGA, KJX, KEX
11—Bible Stories; Paul Carson, Organist: KPO, KGA, KJX, KEX
12 noon—Romancers; Vocalists; Dance Orchestra direction Rex Dunn: KPO, KGIR, KJX, KEX
1—Songland: Gail Taylor, soprano; Myron Stock, Violin; Instrumental Ensemble: KPO, KGA, KJX, KEX
1:15—Quartet Time: Guardamen, male quartet: KPO, KGIR, KJX, KEX
2:15—Conventionality: Vocal Soloist; Orchestra direction Joseph Hornik: (KPO off 2:15), (KXY on 2:15), KGA, KJX, KEX (on 2:30)
2:30—Associated Students of the University of San Francisco vs. St. Mary’s: KPO
3—Catholic Hour: KXY, KGA, KJX, KEX, KDYL, KGIR, KGHL
3:30—Sweetheart Days: Orchestra and Vocal Soloists direction Adolf Schmid: KXY, KGA, KJX, KEX (on 3:30)
4—Community Forum: KXY, KGA, KJX, KEX
5—National Arbor Day memorial Recital: KXY, KGA, KJX, KEX
5:15—Rendezvous: Vocal Trio, Annette Hastings, Imelda Montagne, Marjorie Price; Paul Carson, Organist; Alivno Rey, Guitarist; KPO, KGA, KJX (on 5:15)
5:30—Sunday Concert; Vocalist and Orchestra direction Meredith Wilson: KPO, KGA, KJX
6—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJX
6:15—Gunnar Johansen, Concert Pianist: KPO, KGA, KJX, KEX
7:15—Tom ‘n’ Dudd, Vocal Duo: KPO, KGA, KJX, KEX
7:30—Romancers: Vocal soloist; orchestra direction Emil Polak: KPO, KGA, KJX
8—Henry Thompson, tenor: KPO, KGA
8:15—Wonders of the Sky: Talk on Astronomy by Harry M. Hyde: KPO, KGA, KJX
8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KPO, KGA, KJX
9—Reader’s Guide: Joseph Henry Jackson: KPO, KGA, KJX, KEX
9:30—Abas String Quartet: KJX, KGA, KJX, KEX, KDYL, KOA
10—Denver Musicians’ Union: KPO, KGA, KJX, KEX, KDYL, KOA
10:30—On Wings of Music: KPO, KGA, KJX, KEX, KDYL, KOA
11 to 12 midnight—Midnight Melodies: Charles Runyan, Organist: KPO, KGA, KJX
309.1 Meters KJX Seneca 1515
970 Kcys.
5000 Watts
8 A.M.—NBC-KPO Programs to 9:15
9:15—Animated Cartoons
9:30—Legion of the Lost
9:45—International Bible Students
10—NBC-KPO Programs to 8
10:15—First Church of Christ, Scientist
10 to 12 midnight—NBC-KPO Programs
204 Meters KGA Main 3434
6000 Watts
8 A.M. to 12 midnight—NBC-KPO Programs
236.1 Meters KOL Elliott 4466
1270 Kcys.
1000 Watts
8 A.M.—CBS Program
8:30—Crazy Cowboys
8:45—CBS Programs to 2
9—Cesar Cady
9:15—CBS Programs to 6:30
9:30—CBS Program to 9
10—CBS Programs to 10
10—Gay Ellick’s Orchestra
11 to 12 midnight—Midnight Moods
526 Meters KVI Broadway 4211
570 Kcys.
1000 Watts
8 A.M.—First Baptist Church
8:30—CBS Programs to 9:30
8:30—Recordings
9:30—CBS Programs to 11
9:30—Central Lutheran Church
11:30—CBS Programs to 2
11:45—Studio Program
12—Studio Program
1:15—Studio Program
1:30—CBS Programs to 7:45
7:45—Dr. Stevenson
7:45—CBS Programs to 9
8—Financial Talk
9:05—Little Symphony Trio
9:30—Don Lee Studio Program
10—Ted Fio-Rito’s Orchestra
11 to 12 midnight—Midnight Moods
CBS

Columbia Broadcasting System

8 A.M.—Julia Mahoney and Charles Castle duet: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL
8:30—The Melody Makers: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

9—Salt Lake City Tabernacle Choir and Organ: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

9:45—Emery Deutsch and his Orchestra: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

10—“American Labor and the Nation”: KSL, KFYF, KSL

10:30—Columbia Church of the Air: KMJ, KKW, KERN, KDB, KOL, KFYF, KSL

11—Community Center Faculty Recital: KMJ, KKW, KERN, KDB, KOL, KFYF, KSL

11:30—Ann Leaf at the Organ: KKW, KERN, KDB, KOL, KFYF, KSL

11:45—The Hoosier Editor: KFBK, KOL, KFYF, KOIN, KFRC, KSL

12 noon—New York Philharmonic Symphony Orchestra: KMJ, KKW, KERN, KDB, KOL, KFYF, KSL

1—New York Philharmonic Symphony Orchestra: KMJ, KKW, KERN, KDB, KOL, KFYF, KSL

2:30—Foreign Legion: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

3:45—Little Jack Little, vocalist and pianist: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

3:30—Caroline Bates with Round Towners and Freddie Rich's Orchestra: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

4—The World's Business: KFBK, KKW, KERN, KDB, KSL

4:15—Barbara Maurel, contralto: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

4:30—Musical Memories: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

5—Willian Vincent Hall, baritone: Do Re Mi, and Orchestra conducted by Freddie Rich: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

5:45—Frank Cambria's Roxy Concerters: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

6—Oral Dramatic Laboratory: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

7—Ernest Hutcheson, pianist: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

7:30—the Gauchos, with Vincent Sorey's orchestra and Tito Guizar, tenor: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

8—Ann Leaf at the Organ: KFBK, KKW, KERN, KDB, KFYF, KSL

8:15—Angelo Patri, "Your Child": KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

8:30—Pennzoli Parade of Melodies: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

9—Bernie Cummins and his Orchestra: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

9:30—Gus Arnehmm and his Orchestra: KFBK, KKW, KERN, KDB, KOL, KFYF, KSL

468.5 Meters KFI Richdm'd 6111 640 Kcys. 50,000 Watts Earl C. Anthony, Inc., Los Angeles

9 A.M.—NBC-KGO Program

9:30—Lilian Ariei, Pianist

10—NBC-KGO Program to 12:30

12:30 P.M.—Virginia Pearson Program

1—NBC-KGO Programs to 1:30

2:30—Julie Kellar, Harpist

3:30—Wesley Tourelletto, Organist

4:30—NBC-KGO Programs to 7:15

7:15—Orchestra

9—Concert Orchestra

10 to 9 P.M.—NBC-KGO programs

285.5 Meters KNX Hemp' 4101 5000 Kcys. L. A. Evening Express, Los Angeles

7 A.M.—Bill Sharples' Gang

9—Cannon Schools

1—Organist Sharples' Recital

2—Organist Sharples' Recital

2:00—Organist Sharples' Recital

3—Organist Sharples' Recital

5—Organist Sharples' Recital

7—Organist Sharples' Recital

10—Concert Orchestra

11 to 9 P.M.—NBC-KGO programs


8 A.M.—Sunday Times Comics

8:30—CBS Program

8:45—World-wide News

9—CBS Program

9:30—"Home Sweet Home Concert"

9:50—CBS Programs to 2

2 P.M.—Prof. Lindsley

3:15—Raymond Guest

2:30—Alida Seltzer

3—CBS Programs to 6:30

6:30—Cinmade Lady

7—Musical Cameo

7:15—CBS Program

7:30—Edison Reversion

8—In Your Library

8:15—CBS Programs to 10

10—New Items

10:15—Ted Flo-Rito's Orchestra

11 to midnight—Organ Recital

319 Meters KOI Atwater 3333 1000 Kcys. The Journal, Portland, Oregon

9 A.M.—CBS Program

9:30—Studio Program

9:45—CBS Programs to 2

2 P.M.—Lindsey and Harline

2:30—Rabbi Magnin

3:30—Program from KFRC

7—CBS Programs to 9:15

9:15—Front Page Feature

9:30—CBS Programs

10—Gene Baker and Ceci Teague

10:30—Ted Flo-Rito's Orchestra

11 to 11:30 P.M.—Midnight Moods

499.7 Meters KFSD Franklin 6353 1000 Kcys. Airian Radio Co., Ltd., San Diego

8 A.M.—NBC-KPO Programs to 9

9 A.M.—NBC-KPO Programs to 10

10—NBC-KPO Programs to 1:15

1:15—Story Time

2:00—NBC-KPO Programs to 2:30

2:30—NBC-KPO Program

3—NBC-KPO Program

3:30—NBC-KPO Programs to 6:15

6:15—Serendipas

6:45—NBC-KPO Programs to 8:15

8:15—Organ Program

8:30 to 12 mid.—NBC-KPO Prog.

209.7 Meters KECA Richdm'd 6112 1430 Kcys. 1000 Kcys. Earl C. Anthony, Inc., Los Angeles

8 A.M.—NBC-KPO Programs to 9

9 A.M.—NBC-KPO Programs to 10

10—NBC-KPO Program to 4

4—Record Program

4:30—NBC-KPO Programs to 7:15

7:15—Orchestra

7:45—NBC-KPO Program

8—Male Quartet

8:30—NBC-KPO Program

9—Jay Whidden and Hotel Miramar Orchestra

10 to 12 mid.—NBC-KPO Programs

239.9 Meters KFOX Phone: 672-81 1250 Kcys. Kans. & Wariner, Long Beach, Cal.

6 A.M.—The Early Bird

8—Family Altar, Foster Rucker

8:30—Recordings

8:30—Popular Selections

9:30—Peppy Tunes

10:30—Pleasing Melodies

11—Popular Selections

12:30 P.M.—Novelty recordings

1—Organ Reveries, Vera Graham

2—Sunshine and Roses

3—Saron Recordings

4—Dance Tunes

4—Zazarene Church

5—Rendezvous Ballroom Orchestra

6—Old Hymns, Foster Rucker

6:15—Hotcha Orchestra

6:30—KFOX School Kids

7—Sport Slant

7:05—The Three Girls

7:15—The Fox Detective

7:30—Pair o'Jacks

7:45—The Old Professor

8—First Church of Christ, Scientist

9—After Church Hour

9:45—News report

10—Dance Music

11 to 12 mid.—Recordings

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City ________________________________________
MONDAY Programs

10:00—Radio Programs to 12
12 noon—Noon Day Concert
1—Edna Wallace Hopper
1:05—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Colonial Dames Beauty Talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composer's Hour
4:30—Better Business Bureau
4:45—CBS Program
5—H-O Rangers
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—Hutton's Concert Ensemble
6:15—Anson Week's Orch. (E.T.)
6:30—CBS Programs to 7:30
7:30—Juanita Tennyson Song Recital
7:45—Globe Trotter to 8:15
8:15—The Blue Monday Jamboree
10—Bisquick Band
10:05—Ethiopian Explorians
10:30—Painted Dreams
11—Tom Coalkey's Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KFWI
Franklin 0200
930 Kyes
500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blue Chasers
9:45—Dr. Corey program
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
11—Helen Gordon Barker, Art Talk
11:15—Concert Melodies
12—Barytonne, Lyrians
12:15—Dance Music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Learn Italian, Prof. A. Chichelli
7:15—National Contest Review
7:30—Silent period
8:30—Salon Selections
8:45—John D. Barry, World Events
9—Elia Stankevich, pianist
9:15—Feature Program
9:30—Best Bits in Music
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW
Glenc. 6774
930 Kyes
1000 Watts
8 A.M.—News Items
8:15—Prosperity Program
8:30—Current Music
8:55—Health Feature
9—Silent Period
1—Weather Forecast
1:05—Latin-American program
2—Billy and Grace Carmen
2:30—Bucky Wayne, vocalist
2:45—The Tramp Reporter

ARMOLD MAGUIRE "ADHESIVE PONTOON" KFRC—9:15 P.M.
3—The Beverly Hill Billies
4—The KROW Matte
4:30—Lou Lee 15 Minutes of Calif.
Sunshine
5:15—Sandy McGhee, Songs of Scotland
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Educational Feature
7:45—The Texas Cowboy
8 to 8:30 P.M.—Italian program

340.7 Meters KLX
Lake. 6000
880 Kays
500 Watts
8 A.M.—Records; New York Stocks
9—Modern Homes Period
9:30—Clinic of the Air
10:15—San Francisco Stocks; Financial Information; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical recordings
2:35—Closing San Francisco Stocks
2:45—Opportunity Hour
4:35—Records
4:30—Brother Bob's Club
5—Hele Parmelee, Pianist
5:30—The Three Cocoanuts
6—Betty Babbish Band
7—News Items
7:30—Clark Sisters
7:45—Fred and Morris, Comedians
8—Hele Parmelee, Pianist
8:15—Eddie Traverso, Accordionist
8:30—Faucht Theater of the Air
9—Jack Manley, Violinist; Jean Ar- dath, Pianist
9:15—Gay Caballeros
9:45—Herman C. Hiller, Pianist
10—Jack Delaney and his Band
10:30 to 11:30 P.M.—Dance Prog.

535.4 Meters KTAB
Garfield 4700
360 Kyes
1000 Watts
American Broacsters, Oakland, Calif.
6:45 A.M.—Recorded Program
5:15—Morning Reporter
3:30—Texas Cowboy
4:15—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Transparent Sketches
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:45—Health Talk
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Scenes at Large: Comedy Team
2—Travelogue with Majestic Hawaiians
2:30—Don La Rue, Tenor
2:45—Bert Barber, Newsboy Tenor
3—Studio Program
3:20—Walter Rudolph, Piano Recital
3:35—Selected Recordings
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:20—Dr. J. Douglas Thompson
6—Studio Program
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8—Turf Topics, Jose Hernandez
8:15—Studio Program
8:30—Anson Week's Orch (E. T.)
8:45—Dance Music
9—Hill Billies
10—Treasure Chest with Luther Putnam
10:30—Moment Musical
11 to 1 A.M.—Radio Cabaret

280.2 Meters KJBS
Ord. 4148-49
1070 Kyes
100 Watts
J. Brenton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Favorite Recordings
9—Assoc. Foods Store's Program
9:30—The Little Concert
9:45—Recordings
10—Reporter of the Air
10:05—Scotty's Table Talks
10:12—Popular Selections
11:30—Charles' Minature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:30—Band Concert
12:45—Carl Coveney and Pat Buckman
1—Stock report; records
1:15—Financial Common Sense; Records
2:45—Speak Easy Time; records
3—Reporter of the Air; records
8:15—Marla's Radio Personalities
8:30—Recordings
4:15—Andy Anderson
4:30—Records
4:45—Musical Styles
5—Walkathon
5:30—Silent period
5:45—To 6 A.M.—Owl program
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Monday Programs

243.8 Meters  KYA  Prospect 3456  1230 Keys  1000 Watts  Pac. Broadcast. Corp., San Francisco

7 A.M.—Chet and Mabel  7:04—Production Quotations  7:14—Voice Solos; Rhythm Aces  7:33—Sport News; Rhythm Aces  7:45—NBC-KPO Programs to 11 8—NBC-KPO Programs to 11, 6:30 NBC-EGO Program  9:30—NBC-KPO Programs to 11 10—NBC-KPO Programs to 3 10:15—The Eddy Chair  10:30—The Bucaneers  10:45—The World Bookman  11:00—Lost & Found Advertisements  11:15—NBC-KPO Programs to 5:15 11:30—Steamboat Bill  11:45—NBC-KPO Programs to 6:45 12—NBC-EGO Program and Jamboree  12:15—NBC-KPO Programs to 7:15 1:00—NBC-EGO Program and Jamboree  1:45—NBC-KPO Programs to 8:15 2:30—NBC-KPO Programs to 9:15 3:15—NBC-KPO Programs to 10 4:00—NBC-KPO Programs to 10:45 5:15—NBC-KPO Programs to 11 6:30—NBC-EGO Program and Jamboree  7:15—Musician's Annual Concert  8—NBC-KPO Programs to 11 9 to 11:30—NBC-EGO Programs to 12

256.6 Meters  KQW  Ballard 777  1810 Keys, 500 Watts  Pac. Agric. Foundation, Ltd., San Jose 7 A.M.—The Breakfast Hour  8—Silent period  9 and 10—Morning Call  10:15—Helpful Quotations  10:30—Morning Melodies  11—Eleventh Hour program  11:30—Old-Time Favorites  11:45—Accordion Capers  12 noon—Band Concert  12:30—Weather Forecast; Market reports
1—One o'Clock program  2:30—The Friendly Hour  3:00—Martha Meade Program  3:30—Silent period  4:00—Story Time  4:15—Skep  5—Vespers, Roger Darling  5:30—Community program  6—Evening Echoes  6:15—Franco's Program  6:30—Federal State Market Reports  6:45—Farmers' Exchange  6:50—Santa Clara Valley News  7:15—Prune Pool  7:30—Weather Forecast  7:45—Radio and Forum  7:30—Minute Man  7:45—Liberty Bell Quarter Hour  8—Sacred Memories  8:30—Accordion Capers  9—Fireside program  10 to 10:45—Community program


29
Monday Programs

**379.5 Mtrs. NBC-KGO** Sutter 1920
790 Keys. 7500 Watts National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KTAH, KFSD, KJIR, KGHL, KDYL

7:15 — Organ Concert, Paul Carson: KGO, KOMO, KGHL, 7-K
2 — Stringwood Ensemble: KGO, KGHL, KFSD
1:15 — Sandra of the Sea: KGO, KJIR, KGHL, KFSD
5:30 — The Morning Jollies: KJIR, KGHL, KFSD
9:15 — On Wings of Song: KGO, KFSD, KDYL
9:45 — Dixie: KGO, KFSD, KDYL

**5:15 AM-KABC** 5,000 Watts National Broadcast. Co., San Francisco

Service to KJYR, KEX, KGDL, KECA, KFSD, KDYL

7:30 AM—Workaday Breakfast: KABC, KGDL, KECA
9:15 — Organ Concert: KABC, KGDL, KECA
12:15 — Music in Review: KABC, KGDL, KECA

**204 Meters KGA** Main 3434

A.M. — Early Morning: KGA, KGDL, KECA
5—NBC-KGP Programs to 12
12 noon — Midday Items
12:05 — NBC-KGP Programs to 3
3:05 — NBC-KGP Programs to 6:45
6:45 — Frank Funkhauser: KGA, KGDL, KECA
9:15 — The Morning Jollies: KGA, KGDL, KECA
9:45 — South San Francisco Stockyards Report: KGA
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Tuesday Programs

3:54.4 Meters KTB Garfield 4700
560 Keys
Assn. Broadcasters, Oakland, Calif.
6:45 A.M.—Recorded Program
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Re-created Racetrack
8:30—Jack Hall and Clem Kennedy
9:00—Morning Prayer Hour
9:30—Chet = Douglas Thompson
10:00—Household, Alma LaMarr
10:30—News Service
11:00—Dr. H. L. Corley
11:30—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:15—Ernie Smith, Sport Page
12:35—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
3:45—Lunatics at Large
2—Travelogue with Majestic Hawaiians
3:30—Pavon Sisters, Harmony Team
4:25—Records
5:30—Chet = Douglas Thompson
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith, Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Study Program
8—Turf Topics, with Jose Hernandez
8:15—Golden Memories, Louise Talmage
8:30—Anson Weeks' Orch. (E. T.)
8:45—Dance Music
9—Bill Billies
10—Treasure Chest with Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabinet with Ray Howell

319 Metro KQIN Awater 3333
940 Keys.
6 A.M.—KQIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
8:45—Golden Melodies
9:15—CBS Programs to 11
11—Studio Program
11:15—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Program
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—Bells of Harmony
7:15—Finale
7:30—Chandy, the Magician
7:45—CBS Programs to 9
8—Big Band
8:00—Don Lee Feature
8:15—Eb and Zeb
8:30—The Midweek Jubilee
8:45—Slumber Boat
9—McElroy's Greater Oregonians
10 to 1 A.M.—Jack and Jim's Tavern Orchestra

309.1 Meters KJR Seneca 1515
570 Keys.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Volus Solos; Sun Risers
7:30—Sport News; Sun Risers
8—NBC-KPO Programs to 9:45
9:45—Martha Meade Society
10:30—NBC-KPO Programs to 11:30
11:30—Julia Hayes
11:45—CBS Programs to 3
3—Better Business Talk
3:05—NBC-KPO Program
3:30—The Budgeteer
3:55—Lost & Found Advertisements
4—NBC-KPO Programs to 6:45
4:45—Soil-Lundberg and Reed
5—Tarzan of the Apes
5:15—"The Home Bruisers"
5:30—News Edition of the Air
6—Infinite Tax Speaker
8—NBC-KPO Programs to 9
9—Around the Town with Lloyd Spence
9:15—NBC-KPO Programs to 10:45
10:45—Cole McElroy's Dance Orch.
11:15 to 12 mid.—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890
920 Keys.
Fisher's Blend Station, Inc., Seattle.
6:55 A.M.—Inspirational Service
7—NBC-KG Programs to 9
9—Uncle Hank of Cliderville Center
9:15—Neighborly Mary over the Garden Fence
9:45—NBC-KG Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KPO Program
12:15—Grain Quotations
12:15—NBC-KG Programs to 1
1—Tea Time Tales
1:15—NBC-KG Program
1:45—Concert Orchestra
3—Promenade of Melodies
3:15—Concert Ensemble
3:45—NBC-KG Programs to 4:45
4:45—News of the Air
5—Concert Orchestra
5:45—NBC-KG Programs to 8:45
8:45—Phoenix Hosiery (E. T.)
9—Fisher's Blend Party
9:30—NBC-KG Programs to 10:15
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KG Prog.

526 Meters KVI Broadway 4211
370 Keys.
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:45—Farm Flashes
7:00—The Reveille Reporter
7—Recordings
7:30—Organ Revelle
8—Shell Happytime
8:30—CBS Program
8:45—Morning Notes by Marion
9—CBS Programs to 10
10—Home Economics, Celia Lee
10:15—CBS Programs to 11
11—Recordings
11:15—CBS Programs to 12
12 noon—Roberts, " Noon News"
12:15—CBS Programs to 1:45
1:45—Corina Day Devore
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
4:15—Cameo Arnd
4—Recordings
4:15—CBS Program
4:30—Eighteen Feet of Harmony
4:45—CBS Programs to 5:30
5:30—George Yount, Organist
6—CBS Programs to 7:30
7:30—Chandy, the Magician
7:45—CBS Programs to 9
9—Financial Talk
9:05—Wrestling Wrinkles
9:30—KOL Jubilee
10:30—Slumber Boat
11—Tom Coakley's Orchestra
11:45 to 12 mid.—Lonesome Cowboy

508.2 Meters KHQ Main 5383
590 Keys.
1000 Watts
Louis Wasmcr, Inc. Spokane, Wash.
6:45 A.M.—Morning News
7:30—Kronenbng's Shoe Hospital
7:45—NBC-KO Programs
8—Crazy Crystals
8:15—NBC-KG Program
8:30—Frances Ingram
8:45—Burgan's Home Comfort
9—"Wait and Marian"
9:15—Musical Gems
10—Martha Meade Society
10:15—Centennial Flour Co.
10:30—NBC-KGO Program
11—Bell Organ Quartet
12 noon—Elec. Home Quarter Hour
12:12—Grain Quotations
12:15—Chamber of Commerce Lunch
1:00—NBC-KG Talk
1:15—Various programs
2—NBC-KGO Programs to 3
3—Commercial Amusement, Jim Rogers
3:30—Peerless Dental Hygiene
3:45—NBC-KG Programs to 5:15
5:15—Skippy
5:45—NBC-KG Program
6:15—Editorial Column, Russell Tancock
6:30—NBC-KG Programs to 8:45
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Program

236.1 Meters KOL Elliott 4466
1270 Keys.
1000 Watts
6:45 A.M.—Top o' the Morning
7:45—Open House
7:45—Crazy Cowboys
8—Shell Happytime
8:30—CBS Program to 9
9—Through the Looking Glass
9:15—CBS Program
9:30—Colonial Fancies
9:45—CBS Programs
10—Morning Melodies
10:30—Prince of the Ivories
10:45—Atlantic City Musicale
11—The Carnival with Ken Stuart
11:15—CBS Program
11:30—Carnival
12 noon—CBS Programs to 1
1—Hill and Dale
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
4:15—Feminine Fancies
4:45—To be announced
5:15—Cecil Snavely
5:30—CBS Programs to 5:15
5:15—To be announced
6—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—Sports Review
7—Otto A. Case
7:15—CBS Program
8—John C. Stevenson
8:30—CBS Programs to 9
9—The Globe Trotter
9:15—Eb and Zeb
9:30—Midweek Jubilee
11 to 12 midnight—Dance Band
5:30—KGO, KOMO, KGW, KFI
4:45—Mid-Week
3:45—Alvino
3:30—Waldorf-Astoria
1:45—Tommy Monroe
9:30—Buckaroos
10:30—Woman’s Hour:
9:15—On Your KGO, KOMO, KFWI, KFDV.
8:45—One Midnite to Midnite:
KHQ, KOMO, KG, KFSD, KDYL, KJIR.
9:30—Johnny Marvin, tenor:
9:15—On Wings of Song, string trio:
KGO, KOMO.
9:30—Midnight Ramroos, Ted Maxwell, C.
Marshall, songs and dialogue:
KGO, KOMO.
10—Midnight Ramroos:
KGO, KOMO to 10, KFSD to 10, KFI to 10, on:
10:15
10:15—Woman’s Magazine of the Air:
Bennie Walker, editor:
KGO, KHQ, KOMO, KGW, KFSD, KFI, KDYV, KFSD (KAM, KFO, 10:50, on 11:10)
KFDV, KJIR, KFI, KFSD (10:50, KDKL, 11:30)
11:30—Doctor Dick: Drama:
KGO, KFDV.
11:30—Summary:
Matlinne:
KGO, KFDV.
12 noon — Barbara Dale’s Charm:
KGO, KFDV.
12:15—Western Farm and Home:
Hour: KGO, KOMO, KGW, KFI, KFDV (KATR, KAM, 12:20, KDKL, KJIR, KFSD, KJIR, KGH.
1—Edna Fischer, pianist:
KGO, KOMO, KGW, KFDV.
1:15—Rhythm Vendors, orchestra direction:
Walter Beban:
KGO, KOMO, KGW, KFDV.
1:45—Tom and Dudd, Vocal Duo:
KGO, KHQ, KFDV, KDYL.
2—Melodic Thought, soloists with:
KGO, KHQ, KDYL, KFSD.
2:45—Concert Echoes:
KGO, KHQ, KFDV.
3—Waldorf-Astoria Orch.:
KGO, KG, KFDV, KJIR.
3:15—Eliot Everett and his Orchestra:
KGO, KFDV, KJIR.
3:30—A Bernard, the Minetreal Man:
KGO, KOMO, KGW.
3:45—Alvino Rey, guitarist:
KGO, KHQ, KDYL, KJIR.
4—Mid-Week Federation:
String Band, KGO, KHQ, KFDV, KDYL, KJIR.
4:15—Frankie Masters and his Orchestra:
KGO, KHQ, KOMO, KGW, KFDV, KDYL, KJIR.
4:30—Swift program, the Stebbins Boys;
Parker Fennelly and Arthur Allen, company sketch:
KGO, KHQ, KOMO, KGW, KFDV, KDYL, KJIR.
4:45—News Service:
KGO, KDYL.
5—Balladettes, soloist, orchestra direction:
KGO, KJIR, Dunn:
KGO, KHQ, KDYL, KJIR.
5:45—Wheatenville, drarn sketch:
KGO, KHQ, KOMO, KGW, KFDV, KJIR.
6—Melody Train:
Vocal Trio:
KGO, KDYL.
6:30—KFI, KFDV.
6:30—KFI, Wynn and the Chief Band:
KGO, KHQ, KOMO, KFSD, KDYL, KJIR, KOMO, KGW, KFSD, KFI.
7—Lucky Strike Dance Hour—Walter O’Keefe, master of ceremonies; dance music:
KGO, KOMO, KFSD, KDYL.
8—Amos ‘n Andy:
KGO, KHQ, KOMO, KFSD, KDYL, KJIR, KOMO, KGW, KDYL.
8:15—Memory Lane, rural drama:
By C. Connette, featuring Billy Bevan, Edna Fischer, Ted Maxwell:
KGO, KHQ, KOMO, KFSD, KDYL, KJIR.
8:45—Ken Spencer, basso:
KGO, KOMO.
9—Ralph Kibbey, the Dream Singer:
KGO, KFDV, KDYL.
9:00—George Oizons and his Orchestra:
KGO, KFDV, KJIR.
9:30—Bernie Bernie and his Blue Ribbon Band:
KGO, KHQ, KOMO, KFSD, KDYL, KJIR.
10—Richfield News Phrases, Sam Haines, Phrases:
KOMO, KFI, KFDV, KDYL.
10:15—Phil Harris and his Ambassador Hotel:
Orchestra:
KGO, KOMO, KFDV.
10:25—Earl Burnett and his Basketball Hopkin Hotel:
Orchestra:
KGO, KHQ, KFDV, KJIR, KOMO, KFSD, KDYL.
10:55—Phil Harris and his Ambassador:
Hotel Orchestra:
KGO, KFDV, KJIR, KOMO, KFSD.
11:15—Earl Burnett and his Basketball Hopkin Hotel:
Orchestra:
KGO, KFDV, KJIR, KOMO, KFSD.
11:30—To 12 mid.
KGO, KFDV, KJIR, KOMO.
440.9 Mtrs. NBC-KPO Gar. 8300
5000 Klys.
National Broadcast Co., San Francisco.
Service to KJX, KGA, KDYL, KECA, KTAR, KFDV.
7:30 A.M.—Arion Trio, Joyce Bartholomew, pianist, and director; Modesta Mortensen, violinist; Mary
Hargis, cellist; KPO.
8:15—To be announced:
KPO.
9:00—Financier Service:
KPO, KGA, KJX, KEX.
10:15—To be announced:
KPO, KGA, KJX, KEX.
9:00—Baritone:
KPO, KGA, KJX, KEX.
10:15—To be announced:
KPO, KGA, KJX, KEX.
11:45—To be announced:
KPO, KGA, KJX, KEX.
11:45—To be announced:
KPO, KGA, KJX, KEX.
11:45—To be announced:
KPO, KGA, KJX, KEX.
204 Meters
KGA Main 3434
1470 Klys.
5000 Klys.
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12—NBC-KPO Programs to 12:45
12:45—NBC-KPO Programs to 12:45.
Tuesday Programs

CBS

Columbia Broadcasting System

8:30—Dick Powell: "Miss Sullivan
On Third"
KFBC, KAJ, KGQ, KGL, KTV, KFPP, KGIN, KFRC, KJH, KGB, KSL

9:00—Vincent Sorey's Orchestra:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

9:30—Columbia: National Council Month:
KFBC, KAJ, KGQ, KGS, KTV, KFPP, KGIN, KFRC, KJH, KGB, KSL

10:00—Columbia: And the World's Fairs:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

10:30—Columbia: And the World's Fairs:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

11:00—Columbia: And the World's Fairs:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

11:30—Columbia: And the World's Fairs:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

12:00—Columbia: And the World's Fairs:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

12:30—Frank Westphal and His Orchestra:
KFBC, KMJ, KGW, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

1:00—Metro Popular Revue:
KFBC, KMJ, KGW, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

1:30—National Council Month:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

2:00—George Hall's Hotel Taft Orchestra:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

2:30—Meet the Artist:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

3:00—Virginia Arnold, pianist:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

3:30—Between the Bookends:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

4:00—Cliff Edwards, "Ukelele Ike"
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

4:30—Noble Sissle and His Orchestra:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

5:00—George Hall's Hotel Taft Orchestra:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

5:30—Gus Arnheim's Orchestra:
KMJ, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

6:00—Edwin C. Hill:
KFBC, KMJ, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

6:30—Casa Loma Orchestra:
KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

7:00—裝饰音乐:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

7:30—Casa Loma Orchestra:
KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL

8:00—Howard Barlow and the Columbia Symphony Orchestra:
KFBC, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

8:30—Isham Jones and His Orchestra:
KFBC, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

9:00—Don Coakley's Orchestra:
KFBC, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

9:30—Columbia: And the World's Fairs:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB, KSL

10:00—George Hall's Hotel Taft Orchestra:
KFBC, KMJ, KGW, KERN, KDB, KOL, KVI, KFPP, KFRC, KJH, KGB, KSL
ELMER PEMM, who is director of dramatics at KROW's Oakland studio, has been a producer of amateur theatricals for many years, having begun his career at the age of five with the novel idea of a back yard vaudeville. These childhood plays developed his ambition for character work.

During his grammar and high school days Pemm showed a defined ability toward acting and was usually given the lead part in school productions.

When classroom days were over he organized the Jarlath Players, a group of performers who presented such stage successes as "Dream Girl," "Lombardi Ltd," "Mrs. Wiggs of the Cabbage Patch" and others. The plays were in most part staged in East Bay churches and clubs.

At one time Pemm conducted a studio for dramatic students.

He became locally identified in radio plays when he became director of dramatics at KROW, where during the past year and a half he has produced a variety of comedies and plays of various types, the latest of which were "Touring the Western Front," which enacted the war experiences of the late Sergeant "Doc" Wells, and the mystery serial recently concluded entitled "The House of Doom."

Aside from dramatic work, Pemm has just two other interests. He is an ardent football fan and an expert swimmer. He is not married.

BORN when Tony lay on his back for a year and a half in a war-time hospital abroad. It grew to voluminous proportions, and meanwhile his taste for Shakespeare, his favorite author, grew as well. Then followed the airing of his scrap-book in Chicago with its philosophy which appealed to countless receptive listeners throughout the country, thousands of whom, in turn, aided in enlarging the original scrap-books to mammoth proportions with their contributions.

Although, as one of the favorites of the air, he is able to live in luxury, Tony prefers the country and the simple life. His favorite pastime, outside of work that is in itself a hobby, is fishing.

RIGHT from childhood Lloyd Adams, program and musical director at the San Francisco studios of KROW, wanted to be a musician. His musical education began with a study of the piano at an early age.

While a student at the San Jose High School he was pianist and oboe player in the high school orchestra and a member of the Elks Symphony Orchestra. Still wrapped up in his early ambition, Adams sought further musical education with his enrollment at Northwestern University, Evanston, Illinois. By part time work in an undertaking parlor and a Greek restaurant, Adams was able to finance his education.

At Northwestern he became a member of the Phi Mu
Alpha, the university's music fraternity. However he left Northwestern to enter the College of the Pacific at Stockton, from where he graduated with the degree of Bachelor of Music in June, 1930.

His musical tendency led him to station KQW, San Jose, and thence to KGMB, Honolulu, where he was named musical director and chief announcer. He took up the study of Hawaiian music while in the Islands.

The opportunity to come to San Francisco was offered him in February of this year when he was appointed musical director of the KROW studio here, the position he holds at present.

Two youngsters, both eleven years old, whose voices were adjudged the best out of more than half a hundred candidates for the parts of Peter and Pan, the twins in "Wheatenville," made their radio debut in that serial, heard daily except Thursday and Sunday, 5:45 to 6 p.m., over the NBC-KGO network.

The lucky children are Elizabeth Lou Mallory of Berkeley, and Eddie Firestone, Jr., of San Francisco. Although their voices blend as well before the microphone, and they look sufficiently alike to pass as real brother and sister, Elizabeth Lou and Eddie are sufficiently dissimilar in temperament and background to make them firm friends. Meeting each other was an adventure which has resulted in a loyal comradeship between the two eleven-year-olds.

Elizabeth loves books and fairy tales and her dancing lessons, but listens patiently while Eddie, between scenes in "Wheatenville," tells her all about his football heroes, and the standing of their respective teams. Then he exhibits tolerance while she shows him the new step she learned in her dancing class that day.

Elizabeth was born in Berkeley, California. Her parents met while they were attending the University of California and were married immediately after their graduation. Her father, George D. Mallory, is a statistician on the university staff. Elizabeth Lou is in the high sixth grade of the Thousand Oaks school, Berkeley.

Blonde and blue-eyed, with long curls which give her a quaintly old-fashioned air, she is a slim, lithe youngster who seems to float about the studio. She has a baby sister, aged three, and big brother of fifteen, of whom she is equally proud. Although she never has had dramatic training, she has a natural ability to throw herself into a part, according to studio executives. At school entertainments, she does impromptu impersonations of teachers and fellow pupils, showing rare talent for characterization.

Eddie is a few inches shorter than Elizabeth, a sturdy, square little boy with light hair and impish brown eyes. His principal interest in life is sports; he knows the batting averages of coast stars and big league players, and attends every football game for which he can obtain tickets. He was the West's mascot in the last East-West game, and looks forward to the time when he can play football. He wants a wire-haired terrier "more than anything," but meantime contented himself with a large cat named Whizbang. Elizabeth Lou, his Wheatenville twin, has a cat named Boots, but Boots and Whizbang have not been introduced so far.

Eddie's father is Edward Firestone, NBC orchestra musician, but the youthful star was kept far from studios and microphones until he tried out for the part of Peter.
Wednesday Programs  
BROADCAST WEEKLY

2:30—Martha
1:30—The
12
10:30—Morning
6:45—Pac. Agric.
8—NBC-EGO Programs
7:45—Spratt’s
2:45—Tuneful
1:45—NBC-KGO Programs
12:15—NBC-KGO Program
9-28—Community
2:30—Martha’s
2—Music Novelties
4:30—"Your
4:45—On Parade
5—Metropolitan Hour
6—NBC-KGO Program
6—Bob Allen, Piano Novelties
7—NBC-KGO Program
8—Orchestra
9—Ronald Gray, Song Recital
9—Virginia Miller, Piano Recital
9—Sydney Dixon, Song Recital
9—Drama, "Captain Post"
9—Goft’s Organ Serenade
11 to midnight—Concert Memories

325.9 Meters  
KOMO  
Elliott 5890
920 Kys.
1,000 Watts
Fisher’s Blend Station, Inc., Seattle
6—A.M.—Choral Service
7—Fisher’s Sunrise Farm Broadcast
7:30—NBC-KGO Programs to 9:15
9:15—Mary over the Garden Fence
9:45—Prudence Penny
10—NBC-KGO Programs to 10:29
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—Einer and Elnar
12:15—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—The Red Jacket
1:45—NBC-KGO Programs to 2:45
2—NBC-KGO Programs
3—NBC-KGO Programs to 4:45
4—News of the Air
5—NBC-KGO Programs to 6:30
6:30—Concert Ensemble
7—NBC-KGO Program
7:30—Golden Memories
7:45—Spratt’s Dog Chat (E. T.)
8—NBC-KGO Programs to 10:15
10:15—Greater Washington Hour
11:15 to 12 mid.—"Vie Meyers’ Music

296.6 Meters  
KQW  
Ballard 777
1010 Kys.
500 Watts
Pacific Agric. Foundation, Ltd., San Jose
6—A.M.—Choral of Portugal
7—The Breakfast Hour
8—Silent period
9—"The Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
11—Eleventh Hour program
12—Eleventh Hour Favorites
12 noon—Band Concert
12:30—Weather Forecasts; Market
12:30—Weather Forecasts; Market
1—One o’Clock program
1:30—The Friendly Hour
2:30—Martha Maye’s program
3—Silent period

526 Meters  
KVI  
Broadway 4211
970 Kys.
1,000 Watts
Puget Sound Broadcast Co., Tacoma
8 A.M.—Shell Happytime
8:30—Recordings
8:45—"The Modern Shopper
9—CBS Program
9—Betty Crocker
9—CBS Program
10—Home Economics
10—CBS Program to 11
11—Recordings
11:15—CBS Programs to 12
12 noon—Joe Roberts, “News News”
12:15—CBS Programs to 2
2—Music Review
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Stadium Hi Half Hour
4—Echo of the Set of Harmony
4—Concert
4:30—CBS Program to 5:30
5:30—George Yount, Organist
6—STB Program
6—The Angels
6—"The Angora Man
6:30—CBS Programs to 7:30
7—NBC Series; The Magician
7—CBS Program to 9
8—Boxing Matches
8—The Huddle
11 to 12 mid.—"Vie Meyers’ Music

319 Meters  
KQO  
Ashater 3333
940 Kys.
1,000 Watts
The Journal, Portland, Oregon
6 A.M.—KQO’s Knock
7—Novelties
7—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8—Golden Memories
9—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 12:15
12:15 P.M.—Mercedes
12:45—CBS Feature
1—The Book of Life
2—DLRS Features
2:15—"Happy Go Lucky Hour
3—Feminine Fancies
3:30—"Newspaper of the Air
5—CBS Program
5:15—Skippy
5:30—Davidson’s Prize Club
6—CBS Program
6:30—Golden West Serenaders
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
8—Melodic Sketches
9:15—Eb and Zeb
9:30—Isle of Golden Dreams
10—"The Huddle"
11—KQIN Dance Band
12 to 1 A.M.—Jack and Jill’s Tavern Orchestra

508.2 Meters  
KHQ  
Main 5383
590 Kys.
1,000 Watts
6:45 A.M.—Morning News
7:04—Cisco Bullivant, Exercises
7:45—NBC-KGO Programs to 9
9—"Walt and Marian"
9:15—Musical Gala
9:30—Burgan’s Home Concert
9:45—Wolper’s Fashion Notes
10:03—Central Flour Co.
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12:00—Bert Price, Sports Review
12:15—NBC-KGO Program
1:15—Various programs
2—NBC-KGO Programs to 3
3—Commercial Concert
4:15—NBC-KGO Programs to 5
5—Parade of the Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Programs to 7:30
7:30—"Crazy Crystals"
8—NBC-KGO Programs to 9
9—Eb and Zeb (trans.)
9:15 to 12 mid.—NBC-KGO Program

309.1 Meters  
KJR  
Seneca 1515
970 Kys.
500 Watts
Northwest Broadcast System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Rhythm Aces
7:33—Sports News; Rhythm Aces
8—NBC-KGO Programs to 11
11—Blue Street Orchestra
11:30—Julia Hayes
11:45—NBC-KGO Programs to 3
3—The Easy Chair
3:10—NBC-KGO Programs to 4
4—Lost and Found Advertisements
4:07—"The World Hour"
4:10—KJR Studio Program
4:15—NBC-KGO Program
5:15—Steamboat Bill
5:45—NBC-KGO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes (E. T.)
7—Westerman, Lewis (E. T.)
7:30—News Edition of the Air
7:45—NBC-KGO Programs to 10:45
10:45—Cole McEvoy’s Dance Orchestra
11:15 to 12 mid.—NBC-KPGO Program
379.3 Mrs. NBC-KGO Sutter 1920
7:30—Koay, “750 Wars National Broadcast. Co., San Francisco Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSF, KGIR, KGHL, KDYL
7 A.M.—Organ Concert, Chas. Runyan. KGO
7:30—Soloist: KGO, KHQ, KHS, KDFY, KDYL
7:45—Van and Don, the Two Professors, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSF, KGIR, KGHL, KDYL
9—Breen and De Rose, vocal and instrumental duo: KGO, KFSF, KDYL
9:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
9:30—Tom Mitchell, baritone: KGO, KHQ, KOMO, KGW, KFI
9:45—“The Last Log of the Day”: KGO, KHQ, KOMO, KGW, KFI
9:50—Johnny Marvin, tenor: KGO
9:15—Miracles of Magnolia: Negro Comedy Sketch: KGO, KFI, KFSF, KDYL
9:30—“Bird Songs and Dialogue”: KGO
9:45—Pair of Pianos, Grace Frankel and Gertrude Lyne: KGO. (See KHQ on 10)
10:15—Entertainers: KGO
10:30—“The Air of the Air”: KHQ, KOSO, KGW, KFI
11:30—Westminster Choir, direction Dr. Don Finnerly: KGO, KHQ, KFSF, KTAR, KDYL
12 noon—Barbara Dale’s Charm Matinee: KGO, KFSF
12:15—Ward Wilson, home hr.: KGO, KHQ, KOMO, KGW, KFI, KFSF (KTAR on 12:30) KDYL, KGIR, KGHL
1:30—Swing Ensemble: KGO, KHQ, KDFY (KHF off 1:15 to 1:45), (KFSF on 1:30)
2—To be announced
2:15—Dromedary Caravan, dramatic sketch: KGO, KHQ, KOSO, KGW, KFI, KFSF, KDYL, KGIR, KGHL
2:30—“O Pappy, negro characteristics with Clifford Soubier: KGO, KHQ, KFSF, KDYL
2:45—To be announced
3—Buccaneers: Vocalists; Dancing Orchestra direction Walter Behan: KGO, KHQ
4—Outstanding Speakers: KGO, KOY
4:15—Royal Vaqueros, Ward Wilson, impersonations, vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO, KDYL
5—Frankie Masters’ Orch.: KGO, KFSF, KTAR, KDYL off 5:15
5:30—Eva Gruninger, contralto: KGO, KHQ
5:45—Wheatonville, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI
6—Goodyear Program, soloist: Reveler Quartet: orchestra direction Victor Young: KGO, KHQ, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL, KDYL
6:30—To be announced
7—“Geography” of Virginia—barnyard music; major quartet: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL, KDYL
7:30—NBC Artists Service Program: KGO, KHQ off 7:45, KFSF, KDYL, KGIR, KGHL
7—“The Truths for U. S. Senator political talk: KGO
8—Amos ‘n’ Andy: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL
8:15—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL
8:30—Team Mates, Mary Wood, soprano: Irving Kennedy, tenor; Snowdrift Quartet: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL, KDYL
9—Music Masters, vocal soloists: orchestra direction Jose Hornik: KGO
9:45—“Lew Diamond and his Orch.”: KGO, KHQ, KFI
10:15—“Richfield News Flashes, Sam Hayes: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL
10:30—“Earl Buttnett’s Mark Hopkins Hotel Orch.”: KGO, KHQ, KFI
10:35—“Phil Harris’ Ambassador Hotel Orch.”: KGO, KHQ, KFI
11:15—Earl Buttnett’s Mark Hopkins Hotel Orch.: KGO, KHQ, KFI
11:30—Singing Duo and his Orchestra: KGO, KHQ, KFI
11:45—To be announced: Organ Concert: KGO, KHQ, KFI
440.9 Mrs. NBC-KGO An 8300 Kcys 5000 Watts National Broadcast. Co., San Francisco Service to KJX, KEX, KGFA, KDYL, KECA, KTAR, KFSF
7:30 A.M.—Organ Concert, Charles Runyan: KPO
8—Financial Service: KPO, KGA, KJX, KEX
8:15—To be announced
8:45—Edna Fischer, pianist: KPO
8:55—“Dixie Memories: KPO, KGA, KEX
9:30—String Ensemble, direction Charles Hart: KYA, KGA, KJX (KFI off 9:45) KDYL
9:45—Julia Hayes, helpful hints to Housewives: KPO
10:45—University of California at Your Service: KPO
10—“Mardi Gras Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJX, KEX
10:30—Harold Stokes’ Dance Orchestra: KPO, KGA, KJX, KEX, KFSF, KTAR, KDYL
10:45—Goffrey Ludlow, Violinist: Mme. Lolita Gainsborg, Pianist; Joint Recital: KPO, KGA, KJX, KEX, KDYL
11—Words and Music: Vocalist; String Ensemble direction Walter Biauthus: KGA, KEX off 11:15, KDYL
11:30—Organ Concert, Paul Carson: (KPO off 11:45, on 12) KGA on 11:45 to 12:00 to 12:15 (KJX, KEX, KFSF, KDYL
11:45—“San Francisco Stockyard Report: KPO
12 noon—To be announced
12:45—Eileen Piggott, Soprano: KPO, KGA, KJX, KEX
1—Midweek Musicians: Harold Stokes’ Orchestra; Ruth Lyons, Soprano: KPO, KGA, (KJX on 1:15), KEX, KDYL
1:15—Outstanding Daytime Speaker: KPO, KGA, KJX, KEX, KDYL
1:45—“Pickard Family: Hill Billy Singers: KPO, KGA, KJX, KEX, KDYL
2—“Tom n’ Dudd, Vocal Duo: KPO, KGA, KJX, KEX, KDYL
2:15—“The Little Colleen: Irish Songs and Stories: Agatha Turley, Soprano: KPO, KGA, KJX, KEX, KDYL
2:30—“Footlight Fantasies: KPO, KGA, KJX, KEX, KFSF, KDYL
3—Ward Wilson, Baritone; Ambassad or Orchestra: KPO, (KGA on 3:05), (KJX on 3:15), KEX, KFSF, KDYL
3:30—“Drifting and Dreaming: The Harding Sisters, Two-Plano Team: KPO, KGA, KJX, KEX
3:45—“Donald Novis, Tenor: KPO, KGA, KJX, KEX, KDYL
4—“The Life of the Reilly’s: Comedy Serial featuring Ted Maxwell and Bonnie Deane: KPO, KGA, KJX, KEX
4:15—“Bits of Melody: KPO, KGA, KJX, KFSF
4:30—Mercedes Mason and His Orchestra: soloist: KPO, KGA, KJX, KEX
5:45—The Singing Lady: KPO, KGA, KJX, KECA
6—“In a Garden: KPO, KGA, KJX, KEX
5:45—Cecil and Bally: KPO
6—Sunset Serenaders: KPO, KGA, KJX, KEX
6—Sarah Kreindler, Violinist: KPO, KGA, KJX, KEX
6— “Clifford Soubier: Sert, Braemore Hotel: KPO, KGA, KJX, KEX
6—“Masters’ Service: Ambassad or Hotel Orchestra: KPO, KGA, KJX
12:00 to 12:15) KPO, KGA, KJX, KECA
6:30—University of California Program: KPO
8—“Sliver Strains: Mixed Quartet: KPO, KGA, KJX, KEX
9—“National Close-Up: ”Klassen, tenor, interviewed by Gypsy: KPO, KGA, KJX, KEX
9:15—Millie Montagne, contralto: KPO, KGA, KJX, KEX
9:30—Out of the East: Orchestra direction Joseph Hornik: KPO, KGA, KJX, KECA
9:45—“Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass: KPO, KGA, (KJX on 10), KEX
10—One Man’s Family: Serial Drama by Carlton E. Morse: KPO, KGA, KJX, KFSF, KDYL
10:35—Slumber Hour: KPO, KGA, KJX, KFSF, KDYL, KEX
11:30 to 12 midnight—Tom Gurin and his Bal Tabarin Orchestra: KPO, KGA, KJX, KFSF, KDYL
204 Meters KGA Main 3434
A.M.—Earl’s Birds; News
8—NBC-PRO Program
8:15—To be announced
8:15—NBC-PRO Programs to 12
8:30—News Bulletin
12:05—NBC-PRO Programs to 3
News Items
12:05—NBC-PRO Programs to 6:45
6:45—To be announced
7—NBC-PRO Program
7—“Arch-Trainer.”
7:30 to 12 mid.—NBC-PRO Programs
Wednesday Programs

BROADCAST WEEKLY

CBS

Columbia Broadcasting System

8:45 A.M.—Ben Alley, tenor: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
9:45—Columbia Revue: KFBK, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
10—George Hall and his Hotel Taft Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
10:30—Madison Ensemble: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
11—Columbia Artistic Recital: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
11:30—Elizabeth Barrell, Songs: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
11:45—Columbia Saloon Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
12—Madame Belle Forbes Cutler: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
12:15—Don Boy, male quartet: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
1:15—Captivators, Fred Berrens' Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
2—Jimmy Corrigan's Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
2:15—Those McCarthy Girls: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
2:45—Five Sleepers: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
3:15—Ors Airthein's Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
3:30—Casa Loma Orchestra: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
4—Marilyn Monroe: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
4:15—Easy Aces: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
4:30—Myrt and Marge: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
5:15—Angelo Patri, "Your Child": KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
5:30—Eno Crime Club: KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
6—Eddie Duchin and his Casino Orchestra: KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
9—Bud Colvin's Blue Knights: KFBK, KKMJ, KGW, KERN, KDB, KOL, KVI, KFY, KFRC, KJG, KGB
11—News Release—Earle C. Anthony, Inc., Los Angeles

468.5 Meters

KFI

Richmond's 6111

50,000 Watts

Earle C. Anthony, Inc., Los Angeles

Don Lee, Inc., San Diego, California

4:45 A.M.—Dr. Selaxas, Exercises
7:30—Stock Market Quotations
8—Polly G. Smith, violinist
9:15—NBC-KGO Program
9:30—Helpful Hints to Housewives
9:45—NBC-KGO Programs to 9:30
9:30—Fashion Tour with Melissa
10—Dorothy Raymond, pianist
10:15—English lesson by Ayltta Z. Drew
10:30—NBC-KGO program
11:30—Randy Andrews, songs
11:30—Floral and State Market Reports
12 noon—Dept. of Agriculture talk
12:15—NBC-KGO program

Kern

12:30—News release
1:15—Ann Warner Chats with her neighbors
1:45—Chloe's Mystery Stories
2—NBC-KGO Programs to 3
3—Tom Murray's Hillbillies
5—News release
4:15—NBC-KGO Programs to 4:45
4:45—Winnie Moore, Nomad Novelist
5—String Quartet
5:30—Bill Cady's Instrumental Group
5:45—NBC-KGO Programs to 7:30
7:30—String Quartet
7:45—Wesley Tournetolle, organist
8—NBC-KGO Programs to 9
9—Orchestra
9:15—NBC-KGO Program
9:45—Orchestra
10—NBC-KGO Programs to 11:30
11:30 to 12 mid.—NBC-KGO Program

KECA

Richmond's 6111

1430 Kays

1000 Watts

Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louise Rueb, Exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—NBC-KPO Programs to 1 P.M.
1 P.M.—Studio Program
1:45—NBC-KPO Programs to 2:15
2:15—Bill Hayman, Songs
2:30—NBC-KPO Programs to 4:15
4:15—News Release
4:30—NBC-KPO Program
5—Big Brother Ken
5:30—NBC-KPO Program
5:45—Al Mack and Tommy
6—NBC-KPO Programs to 6:45
6:45—Maury Leaf and String Trio
7—Tom Murray's Hillbilies
8—Orchestra; Richard Davis, tenor
8:30—NBC-KPO Programs to 9:30
9:30—Jay Whidden's Orchestra
10:15 to 12 mid.—NBC-KPO Program

KFBK

Frank, 6151

1330 Kays

1000 Watts

Don Lee, Inc., San Diego, California

4 P.M.—Blanche Wood
4:15—CBS Program
4:30—State College Chats
4:45—Town Topics; News Reel
5—H. C. Rangers
5:15—To be announced
5:45—The Buccaneers
6:30—CBS Programs to 7:30
7:30—Tarzan of the Apes
7:45—CBS Programs to 8:30
8:30—Eno Crime Club
9—CBS Program
9:15—Eb and Zeb
9:30—Willie Rapp and Dreams
10—News Reel of the Air
10:10—Ted Flo-Rito's Orchestra
11 to 12 midnight—Cookley's Orchestra

33.1 Meters

KJH

Vandike 7111

900 Kays

World-wide

7 A.M.—News Briefs and Records
8—Sheil Happytime
8:30—Morning Moods
8:45—CBS Programs to 11
11—Blue Ridge Colonel
11:15—CBS Programs to 12:30
12:30—P.M.—World-wide News
12:45—CBS Programs to 1:15
1:15—Times Forum
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
14:15—CBS Program
3:30—Kerry Conway, Chats on Words
4:45—CBS Program
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—Easy Rhythm Booking Office
6—Moods Moderne
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Slates Crime Club
9—CBS Program
9:15—Orchestra
9:30—Eb and Zeb
9:45—Ilie of Dreams
10—World-wide News
10:10—Bissague Band
10:30—Ted Flo-Rito Orchestra
11—Tom Cookley's Orchestra
12 to 1 A.M.—Organ Recital

285.5 Meters

KNX

Hemp 4-1011

1050 Kays

5000 Watts

L. A. Evening Express, Los Angeles

6:45 A.M.—Bill Sharps' Gang
8—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Economics
11—Mormol Transcription
11:30—News
12:15—Crazy Water Transcription
12:30—New Paris Inn
12:45—Eddie Albright, Late Fiction
1:20—Recording
3—Matinee Mirthmakers
3:45—Shopping Service
4—Travelogue; Stock Report; Announcements
4:30—Town Crier
4:45—Seall and Sally
5:30—Frank and Pam, "Newlyweds"
5:45—Chandu, the Magician
6—News
6:15—KNX Ensemble
6:30—Oh-h-h Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—KNX Ensemble
7:30—Vigilantes, Mithquakers Program
7:45—Tarzan Transcription
8—Recordings
8:45—Religious Services
9—News
9:15—Musical Program
9:45—KNX Ensemble
10—Orchestra
11 to 12 midnight—New Paris Inn

DON'T MISS

Personal Closeup of Ben Klasson by Gypsy, NBC-KPO network, 9 p.m.
THE BLUETTES: In 1926 the Bluettes, then known as the Three Co-eds, appeared in Fanchon and Marco productions on the Pacific Coast. The ensuing three and a half years were spent in New York. They grew homesick, purchased a car, drove 'cross country and, arriving in Los Angeles, dedicated themselves to radio. Meredith Gregor (left) has the low voice and acts as the trio's business manager. Marian Peck (right) sings "top" and Theresa Aezer (center) comes in between, plays piano and makes the vocal arrangements.
GLENHALL TAYLOR

KTAB—PROGRAM DIRECTOR

7:30—News Service
7:45—Studio Program
8—Turf Topics with Joe Hernandez
8:15—Frank Friess, Tenor; Elbert La Chelle, Organist
8:30—Anson Weeks’ Orch. (E. T.)
8:45—Memories with Edmund Dreez
9—Hill Billies
10—Treasure Chest with Luther Putnam
10:30—Moment Musical
11 to 1 A.M.—Radio Cabaret with Ray Howell

1400 KFCC

322.4 Meters KROW

Glenc. 6774
930 Kays.
1000 Watts


8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Moment Musical
8:45—Recordings
8:55—Health Feature
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Bilby and Grace Carmen
2:30—Myrtle Segal, soprano
3—The KROW-lan Revue
4—The KROW Matines
4:30—Iving Perkins and Lee Baker
4:45—Myrtle Segal, Soprano
5—Recordings
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Curtain Wood and Apple Bottom
7:45—The Texas Cowboy
8—Arnold Roberts’ Banjo Band
8:15—Watch Tower program
8:30—The Beverly Hill Billies
8:45—Pemm Repertory Players, direction of Elmer Fennell
10—Happy Valley Home Folks
10:30 to 11 P.M.—Veterans of Foreign Wars program

280.2 Meters KJBS

Ord. 4148-49
1070 Kays.
100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
7 A.M.—KJBS Alarm Klok Klub
8 A.M.—Sports & News
9 A.M.—Local News
9:30—The Little Concert
9:45—The Little Concert
10—Reporter of the Air
10:05—Scotty’s Table talks
10:20—Favorite Records
11—Concert Music
11:30—Concert Music
12—Dance Matinees
12:30—Health Talk
12:45—Records
1:05—Stock Report; Records
1:15—Financial Common Sense; Records
2—Blindcraft Ensemble
2:30—Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air; Records
4—Philco Varieties
4—Recordings
4:30—Marjorie Lee, pianist
4:45—Musical styles
5—Walkathon
5:30—Silent period
7:30—To 6 A.M.—Owl Program
MARY ROSSETTI is the tall, willowy type who may wear a bulky fur coat without worrying about an unbecoming silhouette. Her eyes are blue and her hair is black. New York is her home state. Mary's earliest ambition was to become a motion picture actress. She concentrated her attention to the details necessary for such a career only to fall in love with musical comedy instead. Later when she married, radio offered a means for keeping her professional interests alive and her home intact. Has a small son who receives much of her time.
Thursday Programs  

BROADCAST WEEKLY

491.5 Meters  KFRC  Prospect 0100  610 Keys.  1000 Watts  Don Lee, Inc., San Francisco, Calif.

309.1 Meters  KJY  Seneca 1515  970 Keys.  5000 Watts  Northwest Broadcast. System, Seattle, Wh.
7 A.M.-Chet and Mabel  7:04-Produce Quotations  7:14-Vocal Solos; Sun Risers  7:33-Sport News; Sun Risers  8-CBS-KGO Programs to 11:30  11:30-Julia Hayes  11:45-NBC-KGO Programs to 3  12-Noon; round the Town with Lloyd Spencer  3:15-NBC-KPO Programs to 4:15  4:15-Back to the Bookman  4:20-The World Bookman  4:25-NBC-KGO Programs to 5:15  5:15-Steambill  5:25-NBC-KPO Programs to 6:45  6:45-Sohl-Lundberg and Reed  7-Tarzan of the Ape's  7:30-Myrtle and Harold Strong, Piano Duo  7:30-News Edition of the Air  7:45-NBC-KPO Programs to 10:45  10:45-Cole McElroy's Dance Orch.  11:15 to 12 mid.-NBC-KPO Prog.

296.6 Meters  KQW  Ballard 777  1010 Keys.  500 Watts  Pac. Agric. Foundation, Ltd., San Jose
7 A.M.-The Breakfast Hour  8-Fifteen Songs  9-Ralph and the Rainbow Trouper  10-Helpful Hour  10:30-Skipper's Melodees  11-Eleventh Hour program  11:30-Old-Time Favorites  11:45-Accordion Capers  12-Grand Concert  12:30-Weather Forecasts; Market reports  1-On the 6 O'clock Program  1:30-The Friendly Hour  2:30-Martha Mead program  3-Silent period  4:30-Store Time  4:45-Skippy

5-Vesper, Dr. Sylvester  5:30-Community programs  5:45-Dinner Music  6-American Legion Auxiliary  6:15-Fanco's program  6:30-State Market reports  6:45-Farmer's Exchange  6:50-Santa Clara Valley News  6:55-Prune Pool  7-Weather Forecast  7:02-Radio News and Forum  7:15-Republican Central Committee  7:30-Legion's Old Church Choir  7:45-You Love to Sing  8-German Band  8:15 to 10 P.M.-Community_prog.

325.9 Meters  KAMO  Elliston 5800  920 Keys.  1000 Watts  Fishier's Blend Station, Inc., Seattle
6:56 A.M.-Inspirational Service  7-NBC-KGO Programs to 8:30  8:30-Prudence  8:45-NBC-KGO Program  9-Uncle Hank of Cdessville Center  9:15-Mary over the Garden Fence  9:45-NBC-KGO Programs to 11:45  11:45-Club Minutes  12 noon-NBC-KGO Program  12:15-Gran Quotations  12:15-NBC-KGO Program  1-Beer Time Tales  1-3-Popular Quotations  1:45-NBC-KGO Programs to 4:45  4:45-News of the Air  5-NBC-KGO Programs to 9:30  9:30-Fireside Hour  10-NBC-KGO Program  10:15-Vio Meyers' Music  11:15 to 12 mid.-NBC-KGO Prog.

319 Meters  KOL  Atwater 3333  940 Keys.  1000 Watts  The Journal, Portland, Oregon
6 A.M.-KOL's Knock  7-Novelty  7:30-Keyboard Kapers  7:45-Organ Concert  8-Skull Happytime  8:30-CBS Program  8:45-Golden Melodies  9-CBS Programs to 12:30  12:30 P.M.-Merrymakers  1-The Book of Life  1:15-Barbara Gould Feature  2-Happy Go Lucky Hour  3-Feminine Favorites  3:30-Newspaper of the Air  5-Steambill  5:15-Skippy  5:30-Davidson's Prize Club  6-CBS Programs to 6:30  6:30-Golden West Serenade  6:45-CBS Programs to 7:30  7:30-Chandu, the Magician  7:45-CBS Program  8-Cadillac Tour  8:30-Dennis' Country Club  9-Bells of Harmony  9:15-Eb and Zeb  9:30-McKoy's Greater Oregonians  10-Dorothy Dix, Journal Parade  10:30-Busick Band  10:45-McKoy's Greater Oregonians  1:15-Dance Orchestra  1:15 to 1 A.M.-Jack and Jill's Tavern Orchestra

508.2 Meters  KHQ  Main 5383  590 Keys.  1000 Watts  Louis Wasmir, Inc., Spokane.
6 A.M.-Montgomery Ward and Company  7:30-Kolner's Shoe Hospital  7:45-NBC-KGO Programs  8-Voice of Texas  8:15-NBC-KGO Programs to 9  9-"Walt and Marian"  9:15-Musical Gems  10:30-Burgan's Homestead Comfort  11:45-NBC-KGO Programs to 11:45  11:30-Bell Organ Concert  12 noon-KOK's Quarter Hour  12:15-NBC-KGO Program  1-Various programs  2-NBC-KGO Programs to 3  3-Commercial Cramery  3:30-Peerless Dentists  4:15-NBC-KGO Programs to 4:45  4:45-Skippy  5-NBC-KGO Programs to 9:15  9:15-Eb and Zeb  9:30-Editorial Page, Russell Bankson  10 to 12 mid.-NBC-KGO Programs

www.americanradiohistory.com
379.5 Mrs. NBC-KGO Sutter 1920
790 Keys. 7500 Watts
National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSD, KGIR, KGHL, KDYL

7 A.M.—Organ Concert. Chas. Runyan: KGO
7:30—Three Orphans: Vocal Trio: KGO, KOMO, KGW, KFI
7:45—Van and Don, the Two Professors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KDYL, KOA
8—May We Present: KGO, KHQ, KFSD, KDYL
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, vocalist and pianist: KGO
8:45—Crosscuts from the Log o' the Day: Dr. Laurence L. Cross: KGO, KOMO, KGW, KFI
9—Johnny Marvin, tenor: KGO
9:15—On Wings of Song: KGO, KFSD, KDYL
9:45—The Founder: Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL, KOA

10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
10:15—Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
11:45—Shakespearean Plays: KGO, KFSD, KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KDYL
12:15—Western Farm & Home Hr.: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:30) KDYL, KGIR, KGHL
1—Buccaneers' Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45)
2—To be announced
2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KDYL, KDYL
3:30—Boswell Serenaders: Harold Stokes' Orchestra: KGO, KHQ, KFI, KDYL, KGHL
4:15—Array Concert Echoes: KGO, KHQ, KDYL
3:30—Buccaneers: vocalist; dance orchestra direction Walter Beban: KGO, KHQ on 3:30
4—The Rollickers: Male Quartet: KGO, KHQ, KFSD, KDYL
4:15—Royal Vagabonds: Ward Wilson, Impersonators: Vocalists: KGO, KHQ, KOMO, KGW, KFI, KDYL
5—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:45—News Service: KGO
5—Fleischmann Hour, Rudy Valle and orchestra; Olsen and Johnson, comedians, guests artists: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
6—Stanley Huntley's Showboat: KGO, KHQ, KOMO, KGW, KFI, KDYL, KTAR, KDYL
7—Stir the Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI

440.9 Mrs. NBC-KPO Gar. 8300
680 Keys.
National Broadcast Co., San Francisco

Service to KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD
7:30 A.M.—Arion Trio: KPO
8—Financial Service: KPO, KGA, KEX, KJR, KEX
8:15—To be announced
8:30—Edna Fischer, pianist: KPO
8:45—Dixie Memories: Carolyn and Sam Moore, Dixie Marsh, Chuck Russell, in Songs and Dialogue: KPO, KGA, KEX
9:30—Rhythm Vendors: Orchestra direction Walter Beban and vocalsolist: KYA, KGA, KEX (KJR on 9:40) KEX
10:15—Julia Hayes, Helpful Hints to Housewives: KPO
10:30—University of California: KPO
11:15—Concert Matinee: With Al Schuss, Master of Ceremonies: KGA, KJR, KECA, KEX, KFSD, KDYL
10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KEX, KFSD, KDYL
11—Standard School Broadcast: KPO
11—Words and Music: Vocalist; String Ensemble direction Walter Beban and vocal soloist: KYA, KGA, KEX, KDYL
11:30—Syncopators: Harold Stokes' Orchestra: KGA, KJR, KECA, KDYL
11:45—Concert Pette: String ensemble direction Walter Blaufuss: KYA, KGA, KJR, KEX, KDYL, KGIR
11:45—South San Francisco Stockyard Renport: KPO
12 noon—To be announced
5:15—Thursday Special: KPO, KGA, KJR (KJR on 1:15) KEX, KPO, KFI, (KFSF on 1:30) KDYL
2—Music Masters: KPO, KJR, KECA, KEX, (KFSF on 2:30)
3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) (KEX off 4:05) FFL
3:30—Bolster: KPO, KGA, KJR, KECA
3:45—Tea Timers: KPO, KGA, KJR, KEX, (KFI off 6:15)
4—Simpy and Gladsy: KPO, KGA, KJR, KEX
4:15—Arion Trio: Joyce Barthelson, pianist; George Abas, Violinist; Margaret Avery, Cellist: KPO, KGA, KJR, KEX, (KFI off 6:15)
4:45—American Taxpayers League: KPO, KGA, KJR
5—Nathan Abas, Violinist: KPO, KGA, KJR, KEX (KFI off 5:15) KFSF
5:30—The Singing Lady: Nursery Rhymes, Songs and Stories: KPO, KGA, KJR, KECA
5:45—Meredith Willson and his Orchestra: KPO, KJR (KJR on 6:15) KEX, (KGIQ on 6, off 6:30)
6—Chief of Police Quinn: Series of Walks on the San Francisco Police Department: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—Los Angeles States Singer, and Edna Fischer, Pianist: KPO, KJR, KEX
7:15—Tarzan of the Apes: KPO
7:30—Crosscuts from the Log o' the Day: KPO, KGA, KJR
8—Myron Niesley, tenor: KPO, KGA, KJR, KEX
8:15—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KECA, KEX, KFSD, KDYL, KOMO, KGIR, KGHL
8:30—Cecil Thota: Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX, KFSD, KDYL
9:30—Pigskin Romances: Football dramas by Carlton C. Morse: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA
10—Concert in Rhythm: KPO, KGA, KJR, KEX (KDFD, KOA off 10:15)
10:45—The Coquettes: KPO, KGA, KJR, KEX
11—Pacific Serenaders: KPO, KEX, KECA
11:30 to 12 mid.—Tom Gerard and Orchestra: KPO, KGA, KJR, KEX
204 Meters KG A
Main 3434
1470 Keys.
5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds: News
6—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
News Bulletins
12:05—NBC-KPO Programs to 6:45
12:45—Rhymer and Reason
12—NBC-KPO Program
7—Tarzan of the Apes (Trans.)
7:30 to 12 mid.—NBC-KPO Programs

468.5 Meters KFI
Richmond 6111
640 Keys.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, Exercises
7:45—NBC-KPO program
7—Polly Grant Hall, pianist
8:30—Helpful Hints to Housewives
8:45—NBC-KPO Programs to 9:15
9:15—Fashion Tour with Melrose
9:45—NBC-KPO Programs to 11:45
11:45—Federal and State Market reports
12 noon—Dept. of Agric. talk
12:15—NBC-KPO program
1—News release
1:45—Warner Chats
1:45—Laguna Beach Art Club prog.
2—NBC-KPO Programs to 3
3—Tom Murray's Hillbilies
4—NBC-KPO Programs to 4:45
4:45—California Teachers' Assn. prog.
5—NBC-KPO Program to 6:15
9:15—Kingdom Builders, drama
9:45—Orchestra
10—NBC-KPO Programs to 11:30
11:30 to 12 mid.—Jay Whidden's Or.
Thursday Programs

**CBS**

**Broadcasting System**

- 8:30 A.M. - “Smiling Ed” McConnon
- 9:15 A.M. - “Kern, Kol, Kvi, Kfpy, Kfrc, Kbhj, Kgb, KsL
- 9:30 A.M. - Harry and His Yong’s Orchestra: Kfkb, Kmj, Kvg, Kern, Kd, KOL, Kvi, Kfpy, Kfrc, Kbhj, Kgb, KsL
- 9:30 A.M. - Columbia’s Re-View: Kfkh, Kvg, Kern, Kd, KOL, Kvi, Kfpy, Kfrc, Kbhj, Kgb, KsL
- 10:00 A.M. - George Hall and His Hotel Tatt Orchestra: Kfkb, Kmj, Kern, Kd, Kol, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 10:30 A.M. - Atlantic City Orchestra: Kfkb, Kmj, Kvg, Kern, Kdb, Kfpy, Kfrc, Khj, Kgb, KsL
- 11:15 A.M. - “Jimmy" Leaf at the Organ: Kfkb, Kmj, Kvg, Kern, Kdb, Kfpy, Kfrc, Khj, Kgb, KsL
- 11:45 A.M. - Rhythm Kings, Fred Berrens, Conductor: Kfkb, Kmj, Kvg, Kd, KOL, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 12:00 P.M. - Columbia’s Saloon Orchestra: KOL, Kvi, Kmj, Kvg, Kd, Kfpy, Kfrc, Khj, Kgb, KsL
- 12:45 P.M. - Frank Westphal and His Orchestra: Kfkb, Kmj, Kern, Kd, Kol, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 1:30 P.M. - Army Band Concert: Kvi, Kfpy, Kfsl
- 1:45 P.M. - “Have You Heard?" Kfkb, Kmj, Kvg, Kd, KOL, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 2:15 P.M. - Howard Ely at the Organ: Kfkb, Kol, Kv, Khj, Kgb, KsL
- 3:15 P.M. - Gus Arheimer and His Orchestra: Kfkb, Kmj, Kvg, Kern, Kd, Kol, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 4:15 P.M. - Edwin G. Hill’s Orchestra: Kfkb, Kmj, Kdb, Kol, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 5:30 P.M. - Casa Loma Orchestra: Kfkh, Kmj, Kgb, Kfrc, Kbhj, Kgb, KsL
- 6:15 P.M. - “Music that Satisfies": Kgmb, Kfkb, Kmj, Kvg, Kern, Kol, Kvi, Kfpy, Koin, Kfrc, Khj, Kgb, KsL
- 6:45 P.M. - Harry Smith’s Orche.: Kfkb, Kmj, Kvg, Kern, Kd, Kvi, Kfpy, Kfrc, Khj, Kgb, KsL
- 7:00 P.M. - “Omar Khayyam": Kfhh, Kmj, Kol, Kvi, Kfpy, Koin, Kfrc, Khj, Kgb, KsL
- 8:15 P.M. - Rennert Konetzitz Presents: Kfkb, Kvg, Kvi, Kfpy, Kfpc, Khj, Kgb
- 8:45 P.M. - “Marge and Marge’: Kfhh, Kvg, Kern, Kol, Kvi, Kfpy, Koin, Kfrc, Khj, Kgb, KsL
- 9:15 P.M. - Howard Barlow and the Columbia Broadcasting System Orchestra: Kfkh, Kvg, Kern, Kdb, Kvi, Kfpy, Kfrc, Kgb

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**285.5 Meters KNX, 4101 1050 KFRC, 5000 Watts**

**L. A. Evening Express, Los Angeles**

- 4:45 P.M. - Bill Sharples’ Gang
- 5:15 P.M. - Instructional Talk and Prayer
- 5:45 P.M. - Clinic of the Air
- 6:15 P.M. - News
- 6:45 P.M. - Maxine’s Shopping Service
- 7:15 P.M. - Eddie Albright’s Family
- 7:45 P.M. - Town Crier
- 8:15 P.M. - Travelogue; Stocks; Announcements
- 8:45 P.M. - Town Crier
- 9:15 P.M. - Happy Go Lucky Hour
- 9:45 P.M. - Freedom Fancies
- 10:15 P.M. - Blanche Wood
- 10:45 P.M. - CBS Program
- 11:15 P.M. - Town Topic; News Relief
- 11:45 P.M. - CBS Programs to 12
- 12:15 P.M. - Farm Flashes
- 1:00 A.M. - CBS Programs to 12
- 1:30 A.M. - Closing Stock Quotations
- 2:00 A.M. - News Relief of the Air
- 3:00 A.M. - Department of Agriculture
- 4:00 A.M. - P. T. A. Program
- 4:15 A.M. - CBS Program
- 4:45 A.M. - Town Topic; News Relief
- 5:15 A.M. - CBS Programs to 5:30
- 5:45 A.M. - Easy Rhythm Booking Office
- 6:20 A.M. - CBS Programs to 7
- 7:00 A.M. - To be announced
- 7:30 A.M. - Tarzan of the Apes
- 8:00 A.M. - Enor Crime Club
- 9:00 A.M. - Don Clark and his music
- 9:30 A.M. - American Legion Review
- 10:00 A.M. - Bank of America
- 11:00 A.M. - To be announced
- 11:30 A.M. - “Type-O-Matic’s" Orchestra
- 12:00 P.M. - New Paris Inn

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**333.1 Meters KHJ**

**Vandike 7111 900 Kys.**

**Don Lee, Inc., Los Angeles, Cal.**

- 7 A.M. - General Briefs and Records
- 8:00 A.M. - Shell Happy Hour
- 8:30 A.M. - CBS Program
- 8:45 A.M. - Corel Kent and Nel Larson
- 9:25 A.M. - NBC-KGO Programs
- 11:15 A.M. - Blue Ridge Colonel
- 11:55 A.M. - Beauty Talk
- 12:15 A.M. - News Items to 12:30
- 12:30 P.M. - World-wide News
- 12:45 A.M. - CBS Program
- 1:00 A.M. - State Dept. of Agriculture
- 1:15 A.M. - Times Forum
- 1:45 A.M. - Barbara Gould
- 2:30 A.M. - Happy Go Lucky Hour
- 3:00 A.M. - Feminine Fancies
- 4:00 A.M. - "Plain Facts About Science" Program
- 4:45 A.M. - CBS Program
- 5:15 A.M. - NBC-KPO Programs
- 5:45 A.M. - "Commonsense of Science" Program
- 6:15 A.M. - NBC-KPO Program
- 6:45 A.M. - Studio Program
- 7:15 A.M. - Tom Murray’s Hillbillies
- 7:30 A.M. - Wesley Tournette, Organist
- 7:45 A.M. - Orchestra
- 8:15 A.M. - Noreen Gammill, Character Sketches
- 8:30 A.M. - Orchestra and Solos
- 8:45 A.M. - Hydrate Sylvania Co. program
- 9:15 A.M. - Studio Program
- 9:30 A.M. - NBC-KPO Program
- 10:15 A.M. - Frank’s Orchestra
- 10:45 A.M. to 12 mid. - NBC-KPO Program

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**225.4 Meters KGB**

**Frank, 6151 1330 Kys.**

**Don Lee, Inc., San Diego, California**

- 7 A.M. - Morning Edition
- 8:00 A.M. - Shell Happy Hour
- 8:30 A.M. - CBS Program
- 8:45 A.M. - Recordings
- 8:45 A.M. to 12 Noon - CBS Programs to 12
- 12:45 A.M. - Closing Stock Quotations
- 12:50 A.M. - News Relief of the Air
- 1:15 A.M. - Department of Agriculture
- 1:30 A.M. - P. T. A. Program
- 1:45 A.M. - CBS Program
- 2:15 A.M. - Town Topic; News Relief
- 2:45 A.M. - CBS Programs to 3:00
- 3:30 A.M. - Radio Clinic
- 3:45 A.M. - Talk by Mr. Morganstein
- 4:15 A.M. - NBC-KPO Program
- 4:45 A.M. - NBC-KPO Program
- 5:15 A.M. - NBC-KPO Program
- 5:45 A.M. - NBC-KPO Program
- 6:15 A.M. - NBC-KPO Program
- 6:45 A.M. to 7:30
- 7:00 A.M. - NBC-KPO Program
- 7:30 A.M. - NBC-KPO Program
- 8:00 A.M. - NBC-KPO Program
- 8:30 A.M. - NBC-KPO Program
- 9:00 A.M. - NBC-KPO Program
- 9:30 A.M. - NBC-KPO Program
- 10:00 A.M. - NBC-KPO Program
- 10:30 A.M. - NBC-KPO Program
- 11:00 A.M. - NBC-KPO Program
- 11:30 A.M. - NBC-KPO Program
- 12:00 A.M. - NBC-KPO Program
ALMA LA MARR is an enthusiastic and expert swimmer. Be the season summer or winter, she seldom misses her daily plunge in the Pacific. She is approximately 5 feet 3 inches in height and has lovely large blue eyes, not to mention a most charming and refreshing personality. Miss LaMarr does not believe in dry home economics discussions. Not she! Bits of humor, especially selected music and quaint philosophy are as much a part of her regular programs as household hints and problems.
FRIDAY Programs

243.8 Meters KYA 1230 Kys. 1000 Watts Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Dinner Topics
9—At the Console
9:15—Bay District Schools program
9:30—NBC-KPO Program
10—Sunshine Echoes
10:30—Manhattan Moods
11:15—Rhythmic Novelties
11:30—Album Leaves
11:45—Prudence Penny
12 noon—"Your Helpful Friend"
12:15—Meridian Medleys
12:45—Blends of Blue
1:30—Rhythmic Ripples
1:45—Marion Day’s Tete-a-Tete
2—Famous Songs and Singers
2:30—Masters of the Violin
3—Ralph the Matinee: Glen Goff
4—Artist Celebrities
4:30—On Parade
5—Metropolitan Hour
6—Dinner Hour Concert
6:30—NBC-KPO Program
6:45—Wait Time
7—Salon Group
7:15—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Orchestra
8:30—Virginia Miller, Piano Recital
8:45—Sydney Dixon, Song Recital
9—San Francisco, Calif.
9:30—Esko-Cheerio: Lord Fitznoodle and Ole Swenson
9:45—On Parade
10—Golf’s organ Serenade
11 to midnight—Concert Memories

296.6 Meters KQW 1630 Kys. 500 Watts Pac. Agtic. Foundation, Ltd., San Jose
7 A.M.—Breakfast Hour
8—Silent Period
9—Ralph and the Rainbow Trouper
10—Martha Meade Society
10:15—Aunt Sammy
10:30—Morning Melodies
11:00—Christmas time program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecast; State Market Reports
1—One o’Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Evening Time
4:45—Skippy
5—Evening Vespers
5:30—Dinner Music
6—Evening Echoes
6:15—Franco’s Program
6:30—State Market Reports
6:45—Farmers’ Exchange
6:50—Santa Clara Valley News
6:55—Trune Pool
7—Radio Forecast
7:03—Radio News and Forum
7:30—Democratic Party
7:45—Liberty Bell Quarter Hour
8—San Jose Aeronaut Club
8:30—Salon Quartette
9—Studio Program
9:30—Harvest Moons
10 to 10:30 P.M.—Community Prog.

535.4 Meters KTAB 350 Kys. 1000 Watts Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recordings
7:15—Morning Reporter
7:30—Texas Cowboy: Records
8—Popular Records
8:45—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. L. Corley
11—Store Scenes
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service; Records
1—Alma La Marr
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Travelogue with Majestic Hawaiians
2:30—Records
3—Studio Program
3:30—Walter Rudolph, Piano Recital
3:45—Studio Program
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program, Wm.
6:15—Fishin’ Fool
6:30—News Reporter
6:45—Ernie Smith, Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Italian Program
8—Turp Topics with Joe Hernandez
8:15—Studio Program
8:30—Anson Weeks’ Orch. (E. T.)
8:45—Orchestra
9—Billies
9:15—Treasure Chest with Luther Putnam
10:30—Moment Musical
11 to 1 A.M.—Radio Cabaret with Ray Howell

8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:30—Stocks; Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack and his Band
1—Jean’s Hi-Lights
2—Classical Recordings
3:30—Closing San Francisco Stocks
4:30—Orch Recital, Ethel Rhinard
5:15—Records
4:30—Brother Bob’s Club
5—Helen Parmelee, Pianist
5:30—Three Cocoanuts
6—Hotel Oakland Trio
7—Arm’s Sons
7:30—Helen Parmelee, Pianist
7:45—Fred and Morris
8—KLX Hi-Jinks Program with Sunshine Twins, Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis’ KLX Orchestra; the Clark Sisters, Three Wise Owls: Franklin Roberts and Phee Starr; Col. Mildew; Berto and the Rainbow Trouper; the Three Cocoanuts: Tony; “Two Shop Girls”: Johnny Zunino, Helen Benson and Lucille Swan, Banjots; “Wes.

Oct. 16-22

BROADCAST WEEKLY

EARL TOWNER

KFRC—VOCAL DIRECTOR

7 A.M.—Seal Rocks Broadcast; Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—KFRC Shopper’s Club
10:30—Globe Trotter
10:35—CBS Program
11—Ramrod Chemical Company
11:15—CBS Program
11:30—Martha Meade Society
11:45—CBS Program
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS Program
1:55—Thine Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Globe Trotter
4:25—Town Topics
4:30—CBS Programs to 5
5—H-O Rangers
5:15—Skippy
5:30—CBS Programs to 6:30
6—Jack Francine’s Sports Talk
6:45—To be announced
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8—Gridiron Ghosts
9—Phoenix Hosity
9:15—Ed and Zeb
9:30—Between the Goal Posts
10—Bigtime Band
10—Ted Fio-Rito’s Orchestra
11—Tom Coakley’s Orchestra
12 to 1 A.M.—Midnight Request Hr.

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ERNIE SMITH: Anything and everything pertaining to sports is Ernie (Ernest Maynard) Smith's "mike" job. He left U. C. during his junior year in 1917 to give his services to Uncle Sam. Earned a captaincy before renewing his acquaintance with books. Held the Pacific Coast swimming championship five years; canoe tilting, two years; water polo, national title, in 1920. Is in business with his brother; puts in long hours engineering the distribution of hundreds of magazines. Brown as an Indian. Peppy off the air as on.
Friday Programs

BROADCAST WEEKLY

324.4 Meters KFWI Franklin 0200
930 Keys. 500 Watts
Radio Engineers, San Francisco
7 A.M.—Dawn Serenade
8:30 — Silent period
9 — Blues Chasers
9:45 — Dr. Corley program
10 — White House program
10:15 — Bellevue Hotel program
10:30 — Topics and Music
11 — Learn Spanish, Prof. Achilles
11:45 — Musical Sketches
12 noon — News Flashes
12:15 — Dance Music
12:30 — Silent period
12:45 — Dance Time
1:00 — Rosenthal program
1:30 — News Flashes
1:45 — Helen Bellevue
2:30 — Silent period
3:00 — Julie Foster, Dream Girl
3:45 — John D. Barry, World Events
9 — Dance Time
9:30 — Night Float
9:30 — William Lavy, piano pictures
10 — Master Melodies
11 to 1 A.M.—Kendrick’s Hi-Jinks

324.4 Meters KROW Glenc. 6774
930 Keys. 1000 Watts
8 A.M.—News Items
8:15 — The Variety Program, Members
8:30 — Moment Musical
8:45 — Recordings
8:55 — Club Feature
9 — Silent period
1 — Weather Forecast
1:05 — Last American program
2 — The KROW-Sight Hour
2:30 — Golden Age News Items
2:45 — The Tramp Reporter
3 — The Beverly Hill Billies
4 — The KROW Matinee
4:30 — Recordings
4:45 — “Echos of Paradise”
5 — Italian program
5:30 — Covered Wagon Jubilee
6 — Children’s Hour
7:30 — Educational Feature
7:45 — The Texas Cowboy
8 — The Cowboy Club — Loretta Van Dyl
Harmony Duo
8:15 to 8:30 P.M.—Bob Robb, Sport Sheet

236.1 Meters KOL Elliott 4466
1270 Keys. 1000 Watts
6:45 A.M.—Top of the Morning
7 — KOL Time Klock
7:45 — Crazy Cowboys
8 — Shell Happytime
8:15 — Brad and Al
8:45 — CBS Programs to 9:30
9:30 — Betty Crocker
9:45 — CBS Programs
10 — Morning Melodies
10:30 — Prince of the Iovires
10:45 — Official Time
11 — The Carnival with Ken Stuart
12 noon — CBS Programs to 1
12:15 — National Dale
1:15 — John C. Stevenson
1:45 — CBS Program
2 — Happy Hour
3 — Feminine Fancies
4 — To be announced
4:15 — Ceci Sally
5 — CBS Programs to 5:15
5:15 — Skippy (E. T.)
5:30 — CBS Programs to 6:30
6:30 — Lost in the Olympics
6:45 — John C. Stevenson
7 — CBS Programs to 7:30
7:30 — Chandy, the Magician
7:45 — CBS Programs to 8:15
8:15 — Dollars and Sense Program
8:30 — August Prosperi
8:45 — The Globe Trotter
9 — The Blue Jeans
9:15 — Eb and Zeb
9:30 — Wrestling
11 to 12 midnight—Dance Orchestra

204 Meters KGA Main 3434
1470 Keys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M. — CBS News Items
6:30 — NBC-KPO Program
6:45 — To be announced
7:00 — NBC-KPO Programs to 12
7:15 — News—Bulletin
7:20 — NBC-KPO Programs to 12
7:30 — NBC-KPO Programs to 9
7:45 — NBC-KPO Programs to 6:45
8:00 — NBC-KPO Programs to 6:45
8:15 — Inland Empire Series
8:30 — NBC-KPO Program
8:45 — Tarzan (Elec. Trans.)
9:00 — NBC-KPO Programs to 9
9:15 to 12:30 A.M.—NBC-KPO programs

310 Meters KGIN Atwater 3333
940 Keys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KGIN’s Klock
6:30 — Novelties
7:00 — Keyboard Kapers
7:30 — In the Olympics
7:45 — Shell Happytime
7:50 — Golden Melodies
8:05 — CBS Programs
8:15 — Betty Crocker
8:30 — Happy Hour
8:45 — CBS Programs to 12
9:00 — ABC Smokers
9:15 — The Book of Life
9:30 — Happy Hour
9:45 — Feminine Fancies
9:30 — Newspaper of the Air
9:45 — CBS Programs
9:55 — Skippy
10:05 — CBS Programs to 6:30
10:30 — Action in the Olympics
11:30 — Fishing Bulletin
7 — CBS Programs to 7:30
7:40 — Chandy, the Magician
8 — Chandy’s Orchestra
8:15 — Melody in a Persian Garden
8:30 — Davidson’s Prize Club
9 — Bells of Harmony
9:15 — Eb and Zeb
9:30 — Between the Goal Posts
10 — Ted Pik-Rito’s Orchestra
10:30 — De Silvia’s Royal Knights
11 — Tom Coakley’s Orchestra
12 to 1 A.M.—Jack and Jill’s Tavern Orchestra

526 Meters KVI Broadway 4211
570 Keys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
10:15 — CBS Programs to 12
12 noon — Joe Roberts, "Noon News"
12:15 — CBS Programs to 2
2 — Happy Hour
3 — Feminine Fancies
4 — Children’s Program
4:30 — Recordings
5 — CBS Program
5:15 — Chandy’s Orchestra, George Yount
5:30 — CBS Programs to 6:30
6:30 — The Angora Man
6:45 — Skippy
7 — CBS Programs to 7:30
7:30 — Chandy, the Magician
7:45 — Chandy’s Orchestra
9 — Financial Talk
9:05 — Studio Program
9:30 — Scandinavain Hour
10:30 — Ted Pik-Rito’s Orchestra
11 to 12 mid.—Tom Coakley’s Orch.

309.1 Meters KJR Seneca 1515
970 Keys. 5000 Watts
7 A.M.—Chet and Mabel
7:05 — Produce News
7:14 — Vocal Solos; Rhythm Aces
7:30 — Sport News; Rhythm Aces
7:55 — NBC-KPO Programs to 9:45
8:45 — Martha Ann Society
10 — Mardi Gras
10:30 — NBC-KPO Program
11 — Blue Stream Orchestra
11:30 — Julia Hayes
11:45 — NBC-KPO Programs to 3
1:00 — The Easy Go Programs
1:30 — NBC-KPO Programs to 3:55
3:55 — The World Bookman
4:05 — NBC-KPO Programs to 5:15
5:15 — Steamboat Bill
5:30 — NBC-KPO Programs to 6:45
6:45 — Sohl-Lundberg and Reed
7 — Tarzan of the Apes (E. T.)
7:15 — Anson Weeks’ Orch. (E. T.)
7:30 — News Edition of the Air
7:45 — NBC-KPO Programs to 11
8:15 — McElroy’s Dance Orchestra
11:30 to 12 mid.—Bal Tabarin Orch.

325.9 Meters KOMO Elliott 5890
920 Keys.
2000 Watts
Fishier’s Blanket Station, Inc., Seattle
8 A.M.—Inspirational Service
7 — NBC-KGO Programs to 9:15
8 — Neighborly Mary
8:45 — Popular Orchestra
10:15 — Prudence Penny
10:30 — NBC-KGO Programs to 11:45
11:45 — Club Minstrels
12 noon — Einer and Elinar
12:15 — Grant Quotations
12:30 — NBC-KGO Program
1 — Tea Time Tales
1:15 — NBC-KGO Program
1:30 — Red Shadow
1:45 — Musical
2:15 — NBC-KGO Program
2:45 — Tuneful Two
3 — Ten-Pep Philosopher
3:15 — NBC-KGO Programs to 4:45
4:45 — News of the Air
5 — NBC-KGO Programs to 10:15
10:15 — Mozart Hour
11:15 to 12 mid.—Vic Meyers’ Music

508.2 Meters KHQ Main 5383
590 Keys. 1000 Watts
6:45 A.M.—Morning News
7:45 — Cisco Bulivant, Excercises
7:45 — NBC-KGO Program
8 — Herb Wixon
8:15 — NBC-KGO Programs to 9
8:30 — "Walt and Marian"
9:15 — Musical Gems
9:30 — Burgan’s Home Comfort
9:45 — Wolfer’s Fashion Notes
10 — Martha Meade Society
10:15 — Centennial Flour Co.
10:30 — NBC-KGO Programs to 12
12 noon — Elec. Home Quarter Hour
12:15 — NBC-KGO Programs to 1:15
1:15 — Various programs
2:15 — NBC-KGO Programs to 3
3 — Commercial Cereamy
3:30 — Peerless Dentists
3:45 — NBC-KGO Programs to 5
5 — Parade of the Happy Feet
5:15 — "Skippy"
5:45 — NBC-KGO Programs to 7:45
7:45 — Crazy Crystals
8 — NBC-KGO Programs to 8:30
8:30 — Bert Prince’s Review
8:45 — "Book of Memories"
9:15 — Eb and Zeb
9:30 — NBC-KGO Program
9:45 — Editorial Column, R. Bankson
10 to 12 mid.—NBC-KGO Programs

www.americanradiohistory.com
Friday Programs

Waldorf-Astoria Sert Room Orchestra:  KPO, (KGA on 3:15), KEX, KFSD, KDYL

William Scotti and his Hotel Pierre Orchestra:  KPO, KGA, (KJR off 3:35), KEX

Bouquet of Melodies:  Betty Marina, violinist; vocal soloist and organist:  KPO, KGA, (KJR on 4:05), KEX, KFSD

National Concert Orchestra, direction Rex Dunn:  KPO, KGA, (KJR on off 4:45)

The Singing Lady:  Nursery jingles, songs and stories:  KPO, KJ, KRE, KEC

Rambiers:  Vocal soloists and orchestra direction Meredith Wilson:  KPO, (KGA off 6, on 8:15), (KJIR on 6, off 8:30)

Cecil and Sally in the Funniest;  KPO, KGHL

Mona Lowe, blues singer:  KPO, KGHL

Charley on the Apex:  Radio Drama:  KPO

NBC Football Rally:  Dedicated to University of Southern California;  Lloyd E. Yoder interview.  KJBS, (KEX on 8, off 9:05)

Ladies’ Business Bureau Talk:  KPO, KGA, (KJR off 9:45)

Concert:  KPO, KGA, KDYL, KECA, KFSD, KDYL, KJIR, KECA

Gregory, trumpet:  KPO, KGA, KDYL, KECA, KFSD, KDYL, KJIR, KECA

Ralph Kirbery, the Dream Singer;  KPO, KGA, KJR, KDYL

Hotel Pierre Orchestra:  KPO, KGA, (KJR off 9:45)

The Dream Circle:  Alice Gentle, soprano;  Harry Thompson, Tenor;  Orchestra direction Emil Polak:  KPO, KGA, (KJR on 9:45)

Kimball Books:  "Crackle of the Dene" by Alan London:  KPO, KGA, KJR, KDYL, KECA

Organ Concert, Paul Carson:  KPO, KGA, KJR, (KEX on 11:15)

11:30 to 12 midnight;  Tom Geran and his Hotel Pierre Orchestra:  KPO, KGA, KJR

Bakersfield, 280.2 Meters:  KJBS, (KJE off 4148-49, 100 Watts)

J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Clock Klub

Records

Muddy Gena

The Little Concert

Records

H.H. "Report of the Air"

Stock report and musical prog.

Better Business Bureau Talk

The Family Album

Speak-Easy Time;  Records

Martas’s Radio Personalities

Popular Records

Genes Food Stores' program

Meads

Silent period

12:01 to 6 A.M.—Ow! program
Friday Programs

CBS
Columbia Broadcasting System

8:45 A.M.—Ben Alley, tenor: KFBK, KMJ, KW, KERN, KDB, KOL, KFRC, KJH, KGB
9—Buddy Harrod and his Yeong's Orchestra: KFBB, KMJ, KGB, KERN, KDB, KOL, KFRC, KJH, KGB
9:45—Columbia Revue: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
10—George Hall and his Hotel Tar Orchestra: KFBK, KJH, KGB, KSL
10:30—Atlantic City Musical: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
11—Do Re Mi, Novelly Female Trio: KFBK, KMJ, KW, KERN, KDB, KOL, KFRC, KJH, KGB
11:15—Columbia Educational Features: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
11:30—Elizabeth Bartheil, Songs: KFBK, KMJ, KW, KERN, KDB, KOL, KFRC, KJH, KGB
11:45—Columbia Artists: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
1:15—Columbia Artists: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
3:15—Harold: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
4:15—Vaughn: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
6:30—Oh-h-h: KFBK, KMJ, KW, KDB, KOL, KFRC, KJH, KGB
8:45—Riviera: KFBK, KMJ, KW, KERN, KDB, KOL, KFRC, KJH, KGB
9 to 10 P.M.—Bernie Cummins and his Orchestra: KFBK, KW, KOL, KFRC, KJH, KSL

33.3 Meters KJH Vandike 7111

900 Kcs. 1000 Watts
Don Lee, Inc., Los Angeles, Cal.

7 A.M.—News Briefs and Records
8—Shelby Happy Hour
8:30—Tiny Newland and Organ
8:45—CBS Programs to 9:30
9—Betty Crocker
9:15—CBS Program
10—Martha Meade Society
10:15—CBS Programs to 12:30
12:30—Charlie Hampl & Beauty Talk
1:15—Times Forum
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
6—CBS Programs to 4:45
8:45—News Items: Town Topics
8—CBS Programs to 9:15
9—CBS Programs to 7:30
9:30—CBS Program
9:45—CBS Program
10—CBS Programs to 11:45
11:45—Federal and State Market Reports
12 noon—Department of Agric. talk
12:15—CBS Program

—News release
—Ann Warner Chats
1:45—Chorio's Mystery Stories
2:15—CBS-KGO Program
2:30—Benny Light, Pianist
2:45—NBC-KGO program
3—Tom Murray's Hillbillies
3:45—NBC-KGO Program
4—News Release
4:30—NBC-KGO Programs to 4:45
4:45—Judge Paonessa, speaker
5—Wesley Totteltone, Organist
5:15—NBC-KGO Programs to 9:30
6—Orchestra
9:45—Roamers Male Quartet
10—NBC-KGO Programs to 11:30
11:30 to 12 mid.—Jay Whidden's Or.

209.7 Meters KECA Rich'd 6111

1430 Kcs. 1000 Watts
Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, Exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—NBC-KGO Programs to 11:45
11:45—Chaparral Club program
12 noon—NBC-KPO Programs to 4 P.M.
3:30—Feminine Fancies
3:45—CBS Program
4:30—NBC-KPO Program
5—Big Brother Program
5:30—NBC-KPO program
5:45—Al, Mack and Tommy
6—String Orchestra and Robert Hurst, soloist
6:30—"Oral Lorettes"
6:45—Marty Leaf, and String Trio
7—Tom Murray's Hillbillies
7:30—String Orchestra
8—NBC-KGO Programs to 9
9—String Orchestra
9:30—Jay Whidden's Orchestra
10 to 12 mid.—NBC-KPO Programs

225.4 Meters KGB Frank. 6151

1330 Kcs. 1000 Watts
Don Lee, Inc., San Diego, Cal.

1:15 P.M.—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Studio Program
3:30—Feminine Fancies
4—Blanche Wood
4:15—CBS Programs to 4:45
4:45—Tom Murray's Music
5—CBS Programs to 7:30
7:30—Tarzan of the Apes
8—CBS Program
8—To be announced
8:15—Keynotes
8:30—CBS Program
9—Ted Flo-Rito's Orchestra
9:15—Eb and Zeb
9:30—Between the Goal Posts
10:00—News Release
10:10—CBS Program
10:15—Ted Flo-Rito's Orchestra
11 to 12 mid.—Dance Music

468.5 Meters KFI Rich'd 6111

640 Kcs.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles

4:30 A.M.—Dr. George C. Hebb, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO program
8—Lolly Grant Hall, pianist
8:15—NBC-KPO Programs to 8:30
8:30—Helpful Hints to Housewives
8:45—NBC-KGO Programs to 9:30
9—Fashion Tips with Melissa
10—Dorothy Raymond, Pianist
10:15—Lou Gordon, tenor; Jackson Dixson, pianist; and Sally Hall, speaker
10:30—NBC-KGO Programs to 11:45
11:45—Federal and State Market Reports
12 noon—Department of Agric. talk
12:15—NBC-KGO program

—News release
—Ann Warner Chats
1:45—Chorio's Mystery Stories
2:15—NBC-KGO program
2:30—Benny Light, Pianist
2:45—NBC-KGO program
3—Tom Murray's Hillbillies
3:45—NBC-KGO Program
4—News Release
4:30—NBC-KGO Programs to 4:45
4:45—Judge Paonessa, speaker
5—Wesley Totteltone, Organist
5:15—NBC-KGO Programs to 9:30
6—Orchestra
9:45—Roamers Male Quartet
10—NBC-KGO Programs to 11:30
11:30 to 12 mid.—Jay Whidden's Or.
TWO things happen Saturday night to please the children. The Golden State Family Robinson program comes at 8:30 over KFI or KGO, and of course mother lets the children wait up for this happy program.

Then mother does something else that makes a "hit" with her children. She brings in a big glass of malted milk made with Golden State chocolate flavored Malted Milk. How the children (and adults, too) do enjoy this new Golden State product.

Extra milk and extra nutriments for people who need it are easily added to the daily diet by the use of Golden State chocolate flavored Malted Milk.

Ask your grocer for the special introductory package. It contains a handy, speedy mixer.
IMELDA MONTAGNE
NBC-KGO—9:30 P.M.

6:50—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Republican Central Committee
8—Studio Program
8:30—Irma Hoffman and Dot Griffin
8:45—Italian Program
9 to 10:30 P.M.—Community Program

243.8 Meters KYA
9:30 KCS

7:30 A.M—Dawn Salute
7:45—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—NBC-KPO Program
10—Sunshine Echoes
11—Album Leaves
11:30—Prudence Penny
11:45—Organ
12 noon—Down Hall Harmonies
12:15—Church Bulletin of the Air
12:30—Song Vouges
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Ripples
3:30—Across the Footlights
4—Artistic Celebrities
4:30—"High School of the Air"
5—Metropolitan Hour
6—Dinner Hour Concert
6:30—NBC-KPO Program
6:45—Waltz Time
7—Salon Group
7:15—Tone Paintings
7:45—Bob Allen; Piano Novelties
8—Orchestra
8:30—NBC-KPO Program
9—Joe Wright's Orchestra
9:30—Milly & Billy, Club Reporters
9:45—News Flashes
10—Gott's Organ Serenade
11 to 12 midnight—Concert Memories

Oct. 16-22 BROADCAST WEEKLY 59
"Let's get associated" with

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- Liquid Wax
- Auto Polish
- Metal Polish
- Utility Lubricant

at the red, green and cream
Associated stations and garages

**Associated Oil Company**

TUNE IN: Associated Spotlight—90-minute Smile Show.
Saturday nights... 9:30 p.m... NBC Stations

Hear Herb Dana

www.americanradiohistory.com
535.4 Meters KTAB Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:45 A.M.—Popular Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8—Popular Records
8:30—Studio Program
9—Morning Prayer Hour
9:30—J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
11—K-B Boys
11:30—Studio Scene
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Studio Program
2:30—Watch Tower Program
2:45—Records
3—Charlie Parks, the "Budgeteer"
3:30—Walter Rudolph, Piano Recital
4:45—Records
4:55—Fairy Tales
4:50—Western Musicals Program
5—Studio Program
5:30—Wanted: Through Athens
6—Studio Program
6:30—News Reporter
6:45—Ernie Smith’s Sport Page
7—Covered Wagon Jubilee
7:30—Post Enquirers Funnies
8—Dim. More
8—Turf Topics with Joe Hernandez
8:15—Young People’s Program
8:45—Slim Martin’s Orchestra
9 —“Sidewalk”
10—Treasure Chest
10:30—Vagabond Players
11—K-B Boys—Radio Cabaret with Ray Howell

508.2 Meters KHQ Main 3383
590 Keys.
1000 Watts
6:45 A.M.—Morning News
7:30—Kronenberg’s Shoe Hospital
7:45—NBC-KGO Program
8—Crazy Crystals
8:15—NBC-KGO Program
8:30—Burgen’s Home Comfort
8:35—Wait and Marian”
8:55—Musical Program
9:30—NBC-KGO Programs to 11:30
9:30—Bell Organ Concert
12—NBC-KGO Programs to 1:15
12—Various Programs to 2:30
1:30—NBC-KGO Programs to 3:30
2:45—NBC-KGO Programs to 5:30
5:15—“Skippy”
5:45—NBC-KGO Programs to 8:30
8:30—Editorial Column, Russell Bankson
9 to 12 mid.—NBC-KGO Programs

325.9 Meters KOMO Elliott 5890
920 Keys. 1000 Watts
Fisher’s Blending Station, Inc., Seattle
6:05 A.M.—Inspirational Service
7—Fisher’s Sunrise Broadcast
7:30—NBC-KGO Programs to 9:15
8:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12—NBC-KGO Programs to 12
12:15—NBC-KGO Program
12:45—Tuneful Two,
11:15—Musical Orchestra
Football Game
4:15—News of the Air
5—Concert Orchestra
5:45—NBC-KGO Programs to 9
9—Music of the World
9:30—NBC-KGO Program
11 to 12 mid.—Vic Meyers’ Music

319 Meters KOW Atwater 3333
940 Keys.
The Journal, Portland, Oregon
8 A.M.—KOW’s Klock
7—News Bureau
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Gems Melodies
9:15—CBS Program
10—The Book of Life
10:30—Merrymakers
11—CBS Program
1:30—Ron and Jimmy, Songs
1:45—U. of Wash. v. U. of Calif.
3:45—Newspaper of the Air
5:15—Skippy
5:30—Davidson’s Prize Club
8—CBS-Summary
8:15—Bells of Harmony
8:30—“Lost in the Olympics”
8:45—CBS Program
7:30—Chandell, the Magician
7:45—Big-band Band Concert
7:50—McErlary’s Merrymakers
9—McErlary’s Greater Organizers
9:30—Ted Floto-Rito’s Orchestra
10:30—Smitty’s Orchestra
11—Tom Coakley’s Orchestra
12 to 1:45 A.M.—Jack and Jill’s Tavern Orchestra

526 Meters KVI Broadway 4211
570 Keys.
Puget Sound Broadcast. Co., Tacoma
6 A.M.—Wandering Cowboy
6:30—Farm News
6:45—Farm Flashes
6:50—Joey, Kaju, Reveille Reporter
7—Recordings
7:30—Organ Revelli
7:45—Shell Happytime
8:30—CBS Programs to 10
9—Home Economics
10:15—CBS Programs to 12
11:45—CBS Programs to 12
noon—Joe Roberts, “Noon News”
12:15—CBS Programs to 7:15
7:15—Studio Program
7:30—Chandell, the Magician
7:45—CBS Programs to 11
7 noon to 12 mid.—Tom Coakley’s Orh.

309.1 Meters KJR Seneca 1515
970 Keys.
7 A.M.—Wade and Lempert
7:04—Production Quotations
7:17—Road Reports; Sport News
8—NBC-KGO Programs
11—Lost and Found Advertisements
4—NBC-KGO Programs to 5:15
5:15—NBC-KGO Programs to 6:45
6:45—Piano Ramblings
7—Tarzan of the Apes (E. T.)
7:15—NBC Program
7:30—NBC Edition of the Air
7:45—NBC-KGO Programs to 10
8—McErlary’s Danak Orchestra
10:30 to 12 mid.—NBC-KGO Prog.

236.1 Meters KOL Elliott 4466
1270 Keys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Top o’ the Morning
7—KOL’s Klock
7:45—Crazy Cowboy
8—Shell Happytime
8:30—CBS Programs to 10
10—Music of the World
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—News Hour
1—CBS Programs to 1:45
1:15—Washington-Philadelphia Football
4:30—Cecil Sally
4:45—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:30
6:30—“Lost in the Olympics”
6:45—Sports Review
7—CBS Program
7:30—Chandell, the Magician
7:45—John C. Stevenson
8:15—CBS Programs to 8:45
8:45—The Globe Trotter
9—CBS Program
11 to midnight—Dance Orchestra

468.3 Meters KFI Rich’l’d 6111
470 Keys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Selixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Programs to 8:30
8:30—Helpful Hints to Housewives
8:45—NBC-KGO Programs to 9:15
9—Dorothy Raymond, pianist
9:30—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Doody
11:45—Federal and State Market Reports
12 noon—Dept. of Agric. talk
12:15—Western Farm and Home Hour
1—News release
1:15—Tom Murray’s Hillbillies
2—Football Game; Stanford vs. U. S. C.
4—NBC-KGO Programs to 9
7—Tom Murray’s Hillbillies
9:30 to 12 mid.—NBC-KGO Prog.

209.7 Meters KECA Rich’l’d 6111
430 Keys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, Exercises
8:15—NBC-KGO Programs to 10:15
10:15—News Release
10:30—NBC-KGO Programs to 4
4:15—News Release
5—Rhythm Girls
5—Big Brother Ken
5:30—Temple Baptist Question Hour
5:45—NBC-KGO Programs to 6:45
6—NBC-KGO Programs to 7:45
7:45—Studio Program
8—Football Resume, Howard Haley
8:30—NBC-KGO Programs to 9:30
9:30—Jay Whidden’s Orchestra
10:15 to 12 mid.—NBC-KGO Prog.

499.7 Meters KFSD Franklin 6533
680 Keys. 1000 Watts
Airlan Radio Corp., Ltd., San Diego
7:30 A.M.—NBC-KGO Prog’s to 8:15
8:15—Morning Musical Review
9—Good Cheer Program
9:15—NBC-KGO Programs to 10:30
10:30—Radio Dental Clinic
10:30—NBC-KGO Programs to 1
1—Serenades
1:30—French Lesson
2—NBC-KGO Programs to 5:30
5:30—Studio Program
5:45—Program Resume
5:50—Late News Items
6—NBC-KGO Programs to 8:15
8:15 to 12 mid.—NBC-KGO Prog’s

204 Meters KGA Main 3434
1470 Keys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KGO Programs
8:15—to be announced
9—NBC-KGO Programs to 12
12 noon—News Hour
12:05 Noon—NBC-KGO Prog. to 3
3—News Bulletins
3:05 NBC-KGO Programs to 6:45
6:45—The Keystone Five
7 to 12 mid.—NBC-KGO Programs
BROADCAST WEEKLY
Oct. 16-22

9—California Melodies; Guest stars and Raymond Paige's Orchestra; KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB
9:30 to 10 P.M.—Ted Flo-Rito and His St. Francis Hotel Orchestra; KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPP, KFRC, KHJ, KGB

3.1 Meters KHJ
10:00 Kys.

245.4 Meters KGB
Frank, 6151
1330 Kys.
1000 Watts
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
Shell Happytime
8:30—CBS Programs to 10
10—Around the Town
10:30—CBS Programs to 1
1—Closing Stock Quotations
1:15—CBS Programs to 2:15

30—CBS Programs to 10:15
10:15—Yale-Army Football Game
1 World-wide News
1:15—CBS Programs to 2:15
5—CBS Program
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 7:15
7:15—Easy Rhythm Booking Office
7:30—Chandu, the Magician
7:45—The Maccermakers
8:15—Tom Oakley's Office
9—California Melodies
9:30—Ted Flo-Rito's Orchestra
10—News Items
10:10—Ted Flo-Rito and Orchestra
11—Tom Oakley's Orchestra
12 to 1 A.M.—Albert Hay Malotte, Organist

9 Meters KFOX
Phone: 672-81
60 Kys.
1000 Watts
Los & Warinner, Long Beach, Cal.

1—Morning Exercises
7:15—Chandu, the Magician
7:30—Recordings
7:40—News report
8—Popular selections
8:30—"Health and Efficiency"
8:40—Peppy Tunes
9—Fashion Hour
10—Organ, Vera Graham
11:30—Carmen's Hawaiians
11:30—News report
12:15—Chandu
12 noon—More Power to You
1—Record Vaudeville

1:30—Lazar Samoloff
2—Heini Donner, Ballads
2:10—Eddie Barnes & the Steinway
2:20—Pipe Dreams
2:45—Rosebud and Marblehead
3—Woman's Club of the Air
3:15—Hotcha Orchestra
3:30—Holly Wray, Songs
3:45—Book Talker
4—News report
4:15—Dental Clinic of the Air
4:45—Minnesota Joe
5—Sunset Harmony Boys
5:00—Children's Hour
5:15—Records
6—New York Lowdown
6:05—"Married Life," Comedy Skit
6:15—Pair of Jacks
8—KFOX School Kids
8:45—Percy and Daisy Mae
7—Sport Slants
7:05—The Three Girls
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—The Old Professor
8—Dr. and Mrs. Jimmie
8:15—Travelogue
8:30—Drama Grab-bag
8:45—George and Rufus
9—Dancing Disc Club
9:30—Evening Grand Hotel's Orchestra
11—Pacific Coast Club Orch.
11:30 to 12 midnight—Dance Music

285.5 Meters KNX
Hemp, 4101
1050 Kys.
5000 Watts
L. A. Evening Express, Los Angeles
8:45 A.M.—Bill Sharpies; Gang
8:45—Inspirational talk and prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
11:30—Maxine's Shopping Service
12 noon—News
1—New Paris Inn
2—Football or Recorded Program
5:15—Dr. John Matthews
6:45—Chandu the Magician
6—News
6:15—KNX Ensemble
6:30—Ob-h-h Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and the Hon.
8:15—Ensemble
7:30—Vigilantes; Mirthquarters program
7:45—Philip Musgrave, 'Cellist
8—KNX Versaties
8:45—Golden Life Sales Company
9—News
9:45—Musical program
9:50—KNX Dance Band
10—KNX Ensemble
11 to 12 mid.—New Paris Inn

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Assoc. Spotlight, 9:30 p.m.
Golden State Family Robinson, 8:30 p.m.
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