OR WEEK OF
OCTOBER
23rd to 29th

BROADCAST WEEKLY

Important Announcement
See Pages 4 and 5

THE LEADING RADIO GUIDE OF THE PACIFIC COAST

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BIGGEST political battle in history is being fought on the air. Everybody's listening. No old, worn-out radio can give you the candidates' voices as they really are. Come up to date with the new 1933 Atwater Kent.

This Compact model costs only $56.50. Yet it has 7 high-power tubes, automatic volume control, tone control, and other big-set features. A real Atwater Kent through and through—good for a lifetime. See. Hear. Convince yourself. Best of terms.

WIN $5,000

Get your entry blank at Atwater Kent dealer's for easy, entertaining prize contest. 54 cash prizes from $5,000 to $25 for longest lists of words formed from the letters, "Atwater Kent Tonebeam," accompanied by short, simple statement on subject you'll find on entry blank. Step in and get your blank today.

Atwater Kent Radio

COAST RADIO SUPPLY COMPANY—Wholesale Distributors
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SAN FRANCISCO

THE JAMES H. BARRY CO., SAN FRANCISCO
Schedules Continue to Change

If you attended a theatre to see a particular program and that theatre, without the slightest attempt at advance warning or notification, complacently ignored its commitments and your expectancy, and raised the curtain on an entirely different program—you would be furious.

So now, after months and years of such unrecanted abuses, is the radio audience incensed and embittered. Its rights have been outraged, its confidence betrayed, its appeals ignored. Radio broadcasting stations far and wide, and practically without exception, persist in a practice that would be tolerated on the part of no other agency or institution of entertainment in all America.

Day after day, night after night, the millions of people who "own" the precious privileges of the air and by whose grace these stations continue to operate, gather at the designated hour to hear promised programs, only to find to their chagrin and dismay that the scheduled program has been suddenly substituted. And more often than not the offending station plunges audaciously on into its substitute program without as much as making mention or offering explanation or apology through its announcer at the time.

Do broadcasting stations believe these recurrent aggravations are unnoticed or accepted with the helpless humility that servile subjects might accord a privileged power? Do they contend that business expediency justifies nullifying audience rights, destroying popular enjoyment of radio and public confidence in its proponents?

Do they realize that there is a limit to what even tolerant Americans will endure; that dials turn; that the public righteously aroused can and will withdraw its patronage of sponsors and, through duly constituted authorities, force a complete reorganization of the whole radio system?

No other purveyor of entertainment would dare treat an audience so ignominiously. No other advertising medium would dare risk the wrath of its "subscribers" by suddenly deranging its schedule or contradicting its announced contents to accommodate a willful or belated advertiser. Radio listeners do pay "the price of admission" just as surely and in as full a measure as though they stood in line at the box-office window. Wherefore, thousands of western radio homes hereby voice through Broadcast Weekly their unanimous demand that the radio stations which they license through their representatives and support with their sponsor-patronage grant them consideration accordingly. In a future issue Broadcast Weekly will outline specific ways of adapting broadcasting practice to improve this situation.
AFTER THIS
BROADCAST
will be
CIRCULATED BY
SUBSCRIPTION ONLY

Effective with the next issue the news-stand sale of Broadcast Weekly will be discontinued and beginning that date circulation will be by subscription only . . .
BECAUSE of present business conditions, the uncertain and fluctuating newsstand demand for a publication causes the publisher a loss of thousands of dollars annually. This loss is a serious handicap to us in our efforts to improve Broadcast Weekly for our regular subscribers, and we believe unfair to them. Furthermore, the newsstand purchaser saves money by subscribing. So, effective with the next issue, newsstand sale of Broadcast Weekly will be entirely discontinued. If you have been buying at newsstands, enter your subscription NOW before you forget. If you are already a subscriber, use the coupon to extend your subscription.

52 issues ... $3.00
32 issues ... $2.00
14 issues ... $1.00

Your choice of either of the 3 offers above—

DON'T WAIT ... You might forget, and miss an issue—
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CITY__________________________STATE______

□ New  □ Renewal  □ Extension
ETHER GLEANINGS

By J. CLARENCE MYERS

For various and sundry reasons, M. J. B. is moving its cracker-jack thirty-minute air show—the Demi-Tasse Revue—to San Francisco for production beginning next month. John Medbury, noted newspaper wit, who has become equally famous on the air, tags along as the m. c. The new set-up will feature Ted Fio-Rito’s orchestra, which has just been signed by the coffee, tea and rice merchants.

At present the program is produced in Los Angeles. M. J. B. was scheduled to start here on November 7, but has given up its time to the national political parties on that evening, it being the night before election. Its initial show from here will be November 14.

Medbury is the only southern California product to come up for the new program set-up and will commute between the two cities each week.

* * *

After all these years, Al Jolson is coming back on the air, this time to head Chevrolet’s much-talked-about etherization, which skips over the NBC cobweb beginning November 18. Guess network chiefs consider that they have sufficiently chastised the world-famed wit by keeping him from the microphone all this time for his risque work on that Dodge Brothers hook-up way back when. Jolson’s comments on that program caused no end of discussion in the radio legion. Anyhow, he’s copped the prize that scores of big names in the theatrical and radio “protest” have been nibbling at these many weeks. Chevrolet auditioned just about everybody that is anybody in the entertainment world and some that were not. The rival networks, too, were scrapping for the motor manufacturer’s business.

* * *

Quaker Oats stepped off the ether roads into the great silent meadows October 22 with their program, “The Two Professors”—an NBC event, and are scheduled to return January 1. Type of program not decided yet.

* * *

Acts on the NBC’s Pacific networks must “hit the bull’s eye” in thirteen weeks’ time or they face the possibility of being scrapped, is the new ruling at the big chain program factory. If an act succeeds in landing a sponsor in that time, all well and good. If it doesn’t, but proves that it is an audience builder and is worthy of being retained it will be. But no mediocre acts will be carried on and on like “the little brook,” as Lew Frost put it.

Frost, program generalissimo of the system out here in the West, maintains that the radio business should be run a la show “biz,” and that as long as an act literally packs ’em in on the air lanes, it will be unmolested. But on the other hand, if it proves a flop after a thirteen weeks try-out, off it comes. In many instances, he says, acts will be signed for another thirteen weeks, if they go over with the fans. Acts that fail to “make the grade” and are released, may return again in a few months time and “bowl ’em over.”

“With this new policy, we will be able to bring in a steady stream of new people for presentation to the dialing audience. It is our belief that that is what the listening public wants—new voices. Just as the movie followers want new faces on the screen. Repetition of the same voices over the air proves a disadvantage to the artist and the station from which he is working.”

* * *

The Don Lee chain now boasts four sponsors on its popular Happy Go Lucky hour, which hits the Pacific Coast five days a week. The commercial department still has hopes of selling the entire hour to a sponsor. It’s hard to understand why such an audience puller hasn’t been purchased as yet.

* * *

Those Beverly Hill Billies are now KROW-ing five times weekly. Switched over from KLX.

* * *

Recent appointments at the NBC include the boosting of Helen O’Neill, producer, to assistant production director under Cecil Underwood and Tom Kelly, for a number of years a member of the NBC Players, to producer of dramatic programs. The latter succeeds Sam Dickson, who returns to his regular duties as program builder and continuity writer.

The Don Lee network gives notice of the appointment of Frank Reilly, former New York newspaperman, as commercial manager for the California chain.

* * *

Galla Rini, accordionist, for years a “big shot” in the two-a-day circuits, has gone radio and is now operating his “stomach piano” before the KJBS mikes every Monday.
Excitement not in the script entered into that "Pigskin Romances" program to other night which gave the producer, actors and Author Carlton Morse some extra palpitations of the heart. It happened when the props man gave the football too lusty a kick and it landed squarely on a microphone, knocking it out for the "count." The mike "went dead" immediately and luckily another in the studio was brought into play without the audience knowing the difference.

* * *

Scouting around Los Angeles way, our tipster in that region gleaned the "info" that Earl Anthony, papa of KFI and KECA, has asked the Federal Radio Commission for the facilities of stations KTM and KELW, which were recently recommended for denial of license by Chief Examiner Yost of the government body. Anthony also requested a modification of KECA's license to change the frequency from 1430 kilocycles to 780 kilocycles.

Ditto from that territory do we learn that Kenny Allen's missus has a home recording set and makes records of every broadcast Kenny appears in. He's the M. J. B. Demitasse Revue star, you know.

* * *

The NBC sent one of its salesmen, C. Eames, all the way to New Orleans to get a renewal on that "Team Mates" program, which Wesson Oil and Snowdrift Company pays the bill for. He got it. The renewal starts November 16. It is doubtful that the present program set-up will change.

* * *

"Black and Blue," who did a series for Folger Coffee over the Don Lee network some months ago, have made electrical transcriptions of their serio-comedy and have peddled them to the Idont toothpaste people.

* * *

John Haughn, Jr., who pens us the happenings in the Northwest ether scramble, lets us in on these few pertinent facts:

Wen and Ken Niles, brothers, are both radio announcers, the former at KOL and the latter at Don Lee's KHJ. Over the Seattle station Wen signs on a program with "This is Wen Niles speaking," and a few minutes afterwards listeners may hear "This is Ken Niles speaking" coming from the southern broadcaster.

Lloyd Solberg has succeeded Walter Henningesn as director of the Totem Broadcasters Orchestra at KOMO.

Al Schuss of KJR has little time to spare what with his duties around the studios, his studying for a law course at Washington, coaching the O'Dea High School football team and announcing the Saturday grid games on KOMO.

The Eighteen Feet of Harmony, who were with KJR about a year ago, are now with WPIC in Seattle.

* * *

Carroll ("Mickey") Gillette, former ace KFRC sax tooter, has been given a program of his own on the NBC called "Sax Appeal," which is released on the KPO network.

* * *

Brief Broadcasts.—Clarence Hayes, whose NBC programs were waning for many weeks, is back full strength again on the network. . . . John Burrell, late of the Bell Telegraph laboratories, is now a member of the KJRS technical staff. . . . That "Steamboat Bill" program has returned to KFRC via electrical transcription. . . . The Armour people have given the NBC a fifty-two weeks renewal on their program. . . . Audry Farncroft, late of KPO who recently married Fred Scott, movie and stage star, is now appearing occasionally over KFI. . . . William Andrews, NBC mike spieler, has been named assistant chief announcer by Jennings Pierce. . . . Morton Downey is back on the air with a soap company paying the bill. It's his first program since Camel signed off some months ago, but it's not heard on the West Coast. . . . Ben Bernie, they say, is paid $9,000 a week for his microphone work. . . . Jess Norman, ex-KPO band leader, is grinding out "moosic" at the Persian Gardens, a dance hall in Oakland, and is getting in a little radio work now and then over KYA. . . . His wife, Elaine Tickner, vocalist, in Honolulu on a visit with her brother, is heard over one of the stations there frequently. . . . Tom Coakley hopped up to San Francisco last week from Los Angeles, to say howdy to the old gang. . . . KOMO has a program Sunday evenings that dramatizes the historical events in connection with the building of Seattle. . . . Bob Bowman, program boss at KGB, San Diego, is papa of an eight-pound boy. . . . A cancer cure gentleman who was kicked off the air in the United States by the Federal Radio Commission because of the manner in which he conducted his station, is building a 50,000-watt station which he will soon increase to 150,000 watts, just across the border at Neuva Laredo, Mexico. Engineers claim that it will be the most powerful in the Americas and that it will blanket the country. . . . NBC stars are taking turns appearing on those tea dance programs from the Hotel Mark Hopkins released over KPO Saturday afternoons. . . . Frances Wiener, violinist, is the latest addition to the Arion Trio, NBC instrumental group.
Get rid of **BUZZING TUBES**

Even fairly new radios sometimes sound as though bees had set up housekeeping. Don’t blame static... or the set. The choicest squeals, rattat-tatting, and rasping may be the death rattle of one tired-out tube.

Even a tube only six months old often makes noises. If your set is that old or older... take your tubes to your dealer... have them tested... replace the bad ones with new Sylvania radio tubes. Sylvania tubes don't cause noises so frequently believed to be static. They’ve been tested for a set like yours. At present low prices, even a full set of Sylvania tubes costs very little.

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MARK HOPKINS
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• VERNON RICKARD
A tenor voice that is truly a sensation
• GENE CONKLIN
Singing your blues away
• A TANGO UNIT
Invest 3c in postage to send for this new book of radio facts. It may save you $15 or more. For it’s the radio that soon goes out of date, or costs you too much for what you get, that’s really the unwise investment. So listen! —Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with less tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you invest! Send for this free book. Without it, you are lost. With it, you save money. Don’t buy a radio until you’ve read this new book of latest radio facts. Send for it now. . . . It’s FREE.

FREE COUPON OFFER

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Please send me, without cost or obligation, your marvelous new 32-page book of the latest facts about the new radios. Also send me full information about your Free Trial, Free Installation, Special Trade In Allowance for my present radio, and One-Year-to-Pay Plan.

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City ______________________________________
The double birthday of the Sunshine Twins, Lost and Found of KLX was observed October 22, when they completed their fourth year and their one thousand two hundred and ninety-first hour on the air. Since the fall of 1928, this genial pair have dispensed their own peculiar brand of philosophy interspersed with piano duets. The rôle of Mr. Lost is portrayed by Herbert Stanton and that of the long-suffering Mr. Found by Shirley Peterson.

At the Urban Military Academy in Beverly Hills, California, “Myrt and Marge” radio shows and Joe E. Brown moving pictures share honors. There’s a sort of family connection—Cadet George Damerel, Jr., is the son of Myrtle Vail, author and lead of “Myrt and Marge” and his room-mate, George Brown, is the son of the movie comedian. Both the youngsters are taking the mounted course. Cadet Damerel calls his horse “Spearmint,” while the mount of the Brown offspring answers to the name of “Bananas.”

Georgie Price, one of the most high-strung, as well as hard-working, of the radio notables, has lost ten pounds since doubling from the tea to the coffee program, and now tips the scales at a bare 100 pounds.

Jack Mery, youthful NBC star who appears on the Golden State Family Robinson program, made his first radio appearance at the age of nine, with but a fifteen-minute rehearsal.

The Playboys, harmony duo at KGB, seem to be bothered with girl-trouble, as aren’t we all at times? Betty Kipp, whose voice you have been hearing on the Friday afternoon programs of the Playboys, recently left San Diego for Los Angeles, where she is attending college. However, Frank Guthrie and Joe Kneffler, alias “The Playboys,” have responded to the emergency nobly. They announce that Lois Rees, petite songstress who has been appearing at the New Fox theatre in San Diego, will join their act as soon as her show closes. They will resume their progress within a fortnight.

Roberta Hoyt, nineteen-year-old girl who won the leading roles in “Wheat-enaville,” serial heard daily except Thursday and Sunday over the NBC-KGO network, made her microphone debut in the episode of September 29. When she learned she was about to become a radio star, Roberta’s first reaction was to go right out in search of a wire-haired terrier, and her first week’s salary probably will go to the purchase of one.

The oldest dog alive in the world is believed to be “Beauty,” a blooded Chinese poodle owned by John C. Daly, lead player of the broadcasts of “Fu Manchu Mystery Stories” on the Columbia network. Daly vouches that the dog is twenty-four years and six months old and that records of the American Veterinarians’ Association show only one case where a dog lived to a greater age. It was a collie who died at the age of twenty-six. The aged poodle “Beauty” is an institution in the Daly household. Years ago, Daly promised his mother that he never would allow the dog to be destroyed.

Phillips H. Lord, Seth Parker over NBC networks, has in his radio career received many curious requests, from naming babies to writing epitaphs. Now he has been asked to create a Seth Parker design to brand cattle on a Texas ranch.

When Arthur Tracy, the Street Singer, appeared at Toronto some weeks ago, an agitated admirer stepped from the station crowd and asked to shake the singer’s hand. Tracy obliged. A half hour later the same admirer stepped from a city hall throng and hurriedly requested an autograph on a proffered piece of paper. Again Tracy obliged. The other day Tracy received a note from the same Toronto fan: “Dear Arthur: Won’t you please send me your autograph? I had to give the other to the gas company. It was written on the back of my bill.”

Among distinguished arrivals who docked with the steamship Bremen at the Brooklyn piers Thursday, September 29, was Arturo Toscanini, fresh from months
of rest on an isle of Lake Maggiore, Italy, and ready to lift the baton for the first broadcast by the New York Philharmonic-Symphony Orchestra over CBS Sunday, October 9. Modestly tucked away in his baggage was a trophy of his latest honor—the commander’s cravat of the French Legion of Honor, conferred in recognition of his interest in diffusing French music. Toscanini conducted “La Mer” at the Debussy memorial concert in Paris last July when the government unveiled a statue of the composer.

• • • Careful listeners have found Frank Knight and Andre Baruch troubled by the tongue-twisters recently. In announcing that Freddie Martin’s band was playing from “the marine roof,” Andre described it as the “maroon reef.” Frank found himself talking about “tiny tawgers” when his script read “tawny tigers.” Teddy Bergman advised someone to “keep a stuff upper lup” during a Meyer the Buyer rehearsal and had to go off into a corner to untangle himself.

• • • That realistic crowd effect in Pigskin Romances, football series heard through the NBC-KPO network Thursday nights, is the result of careful planning and much thought on the part of Carlton E. Morse and Lloyd E. Yoder, collaborators of the campus drama. It requires two studios to put on every episode of the series. In one, the actors play their roles before the microphone; in the other, a group of as many volunteers as can be mustered, cheer and roar alternately like a football stadium throng, and the orchestra supplying the music, plays the college songs and other selections required by the plot. Morse, who produces the series, is obliged to keep up a perpetual trek from one studio to the other while the program is on the air.

• • • One of the new voices heard from KFOX at 7 a.m. and during a number of evening programs, is that of Jack Strock, staff announcer, who has had a list of several well known stations in his engagement book. Jack started in radio in 1924 as a boy harmonica player and lad of all duties about the studios of KFON (now KFOX). Later he was with KFWB, KREG, KFI and more recently KGFR.

• • • If Johnny Marvin, the lonesome singer of the air, were to register at a hotel as Senator John Marvin, he would be writing his full name—which he never does. Born in a covered wagon about the time Senator John Gore, the blind senator of Oklahoma, was a hero to the Middle West, John’s parents named him after the noted statesman and he was actually christened “Senator John Marvin.”

• • • The authority of Eddie Holden’s “Japanese” accent, as put forth in his skit with Reg Sharland, “Frank Watanabe, the Japanese Houseboy,” over KNX, was recently illustrated by an incident, both comical and pathetic. A Japanese visitor to Los Angeles heard Eddie’s voice over KNX as Frank Watanabe. He forthwith wrote Eddie a reproachful and imploring letter, asking him why he hadn’t written to his old mother and father in Japan, who were sorrowing because they had not heard from “Frank Watanabe” for several years.

• • • Edward Ludes, NBC sound effects engineer, has just perfected a new water machine with which he can imitate perfectly for microphone dramas the sound of a rain storm, a water fall, a steamer, a canoe drifting down a river, water running from a faucet and three kinds of baths—tub, shower and steam.

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BROADCAST WEEKLY-NBC
Radio Play Writing Contest
Closes in Two Weeks

Still Opportunity for Everyone to Participate in Novel Amateur Detective Game: Cash Prizes for Winners

Are you one of the great radio audience who has listened to radio drama week in, week out, wondering all the while why YOU have not had the opportunity of showing your dramatic ability?

Are you one of those who, at the end of a radio drama, has turned from their loud speakers with the thought, "I could write a better play than that?"

If you are, we have a challenge for you!

Write immediately to BROADCAST WEEKLY, Pacific Building, San Francisco, for a copy of Carlton E. Morse's unfinished radio mystery play, "Dead Man's Legacy." When you have received your copy, read the play through to its unfinished climax; study the clues; study the characters; absorb the atmosphere.

When you have the story thoroughly fixed in your mind, assemble the clues and write in synopsis form your idea of the perfect solution to the story.

How would you end the story if you were the author? Who was the murderer? How and why did he kill his victim? How do the clues given you lead to your conclusions? How is the murderer found out?

For the most logical ending to "Dead Man's Legacy" a first prize of $50 will be given. As further incentive, the winner will have the opportunity of working with Mr. Morse in whipping the synopsis into dialogue form for radio presentation; and when this is done he will be privileged to hear the entire play produced over the NBC network and his name given as co-author with Mr. Morse.

There are still two weeks ahead of you before this unique contest closes. You still have plenty of time to participate if you act at once. Do not delay! It may be the one opportunity you have been seeking for contact with radio, the newest and most modern field of drama.

If you have dramatic ability now is your big chance to prove it.

We do not expect you to be able to write dialogue or to know the intricate problems of radio technique. All we want from you is a perfect ending for "Dead Man's Legacy." Give us that ending in your own words and you stand a chance to win not only a cash award but an opportunity of glimpsing behind the scenes of radio land.

Now is the time to assemble your data if you have not already done so. Know exactly what you are going to do with your ending, and then watch for next week's issue of BROADCAST WEEKLY, in which will be printed the official answer blank. Write your synopsis on this blank.

RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 30 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

JUDGES

CARLTON E. MORSE
Staff Continuity Writer, NBC

GYPSY
Feature writer, "Broadcast Weekly"

JOSEPH HENRY JACKSON
Literary Editor, San Francisco Chronicle

PRIZES

First Prize.................................$50 Cash
Second Prize.............................25 Cash
Third Prize.........................15 Cash
Fourth Prize.........................10 Cash
Fifth Prize............................5 Cash
Additional prizes will be announced later.
EARL BURTNETT hopped across the continent to pinch-hit for Anson Weeks when the latter left to meet his eastern public face to face at New York's St. Regis. Fifteen months ago on a similar occasion Burtnett and his orchestra were brought to Hotel Mark Hopkins where they played a five weeks' engagement to a packed house, establishing an all-time record attendance for the popular supper room. So, although most of the great bands of the country were offered to fill the ninety-day gap of Anson's absence, none seemed better fitted to carry on—and that is as it should be, for Burtnett is a San Franciscan, musically speaking. The rhythm that the San Francisco dancing public demands is in his blood.

Since his last appearance at the Mark Hopkins he has commuted between Chicago's popular Black Hawk Cafe and Lincoln Tavern, and the Biltmore in Los Angeles. He has a very definite public in Chicago to whom he is engaged to return after his limited stay here. For the last two months he has been the popular band at New Orleans Playing there at their Club Forest for a longer time than any of his immediate predecessors including Gus Arnheim, George Olson, etc.

Besides filling the great Biltmore supper room while in Los Angeles, he is one of the popular bands at the studios in Hollywood, having assisted in the arrangement as well as the orchestration of many of the biggest musical hits of the talkies including Broadway Melodies—"Puttin' on the Ritz"—and the Gold Diggers of Broadway. In all radio contests of western bands he has been accorded the honors. He numbers his radio audience by the millions, having played on the Lucky Strike hour and many other broadcasts from all the great stations in the country.

During his limited engagement at the Mark Hopkins he will be heard nightly over KGO. The entertainment features of Burtnett's outfit assures those who come to Peacock Court during the three months of his stay here continuous and interesting entertainment. Jess Kirkpatrick is still his drummer and leading feature singer. Vernon Rickard has a voice that never fails to click, and there are trios, quartets, quintets, and ensemble features that have contributed to the success of his room and radio programs but this isn't all. Earl always has surprises, and for his engagement at the Mark Hopkins he promises something different in intermission diversions that will make him the talk of the town.

THERE'S an expression, or it might even be a song, to the effect that a smile will go a long, long way. One has but to meet George Olsen to realize the truth of that platitude. Almost as famous as the Olsen music is the Olsen smile—wide, beaming, and perpetual.

Portland, Oregon, is Olsen's home town. In that city of the Pacific northwest George, as a boy, watching his father's furniture movers trundle pianos from one dwelling to another, decided that he would rather play than juggle them. He became proficient on the black and white keys at twelve, and at fourteen had made rapid strides with the violin.

At high school he was a very busy young man. "Let George do it" seemed to have been the watchword. Saturday was his busy day. He led the advance parade through the town to the gridiron, made a hasty return to head the second contingent to the field, directed the school band before the spectators and took a turn at cheer leading. At this point he would hurriedly don his uniform, play the game, and then, afterward, lead the band
back to town. It was a strenuous schedule, but George thrived on work, and still does.

After attending the Hill Military School in Portland he matriculated at the University of Michigan. There he reorganized the college band and in 1915 painted a broomstick with the school colors and became the first drum major in collegiate ranks. Under his guiding hand the band increased from thirty to more than a hundred musicians.

Through With School, George returned to Portland and organized a band of eight members. They played soft, melodious tunes at a time when the Dixieland jazz band type of syncopation was the vogue. Told that his music was not to the public’s taste, George took his unit to San Francisco.

His biggest thrill in the show business was the opening matinee when he received a tremendous ovation and played encore after encore. Fannie Brice was the bill’s star. She gave the novice George some sound advice on theatrical matters, and then wired Ziegfeld that she at last had found the band for her new show.

He was summoned East, but plans for the Fannie Brice production fell by the wayside, and it was a disconsolate Olsen who trekked back to the West Coast. He had hardly unpacked when a telegram from Ziegfeld offered him an engagement in “Kid Boots,” starring Eddie Cantor. Back to Manhattan went George Olsen to begin what later developed to be a musical comedy career such as no other band has ever enjoyed.

After eighteen months in “Kid Boots” his music graced the “Follies” for a similar period. Then came “Sunny,” which played to capacity for more than a year, and introduced through the medium of Olsen’s music the hit number, “Who.” His record of this song is still a big seller, and he has more requests to play “Who” than any other two

GEORGE OLSEN

numbers. His original singing trio, composed of Fran Fry, Bob Rice and Bobby Borger, are with the band today.

During his “Sunny” engagement Olsen opened at the Hotel Pennsylvania, New York, where he remained for two years. Later he operated his own club. Subsequently he played in “Good News” for two seasons. After engagements at Saratoga Springs, the Richman Club, and other rendezvous for dancers, he again appeared under the Ziegfeld banner in “Whoopie” with Eddie Cantor and his own Ethel Shatta.

Later Olsen took his band on a successful road tour, and then returned to California, where he played for the picture productions of “Whoopie,” “Happy Days,” and “Follow Thru.” While on the Pacific Coast he opened his own club at Culver City and catered to the musical tastes of Filmland’s best known figures.

Taking to the road again Olsen’s music was heard in Cincinnati, at the Dells, Chicago, in New Orleans and finally New York where he and his band broadcast several nights each week over the network.

His famous smile is still very much in evidence as he circulates among the guests—he rarely stands before his eighteen musicians except at rehearsal and during his broadcasts. Singing with his orchestra’s broadcasts is his wife, the former Ethel Shutta, who has won laurels in musical comedy and motion pictures. Her “Rock-a-Bye Moon” has become almost as well known as his famous “locomotive” signature.

Olsen’s preference runs to comedy songs. Among his favorite tunes are “Horses,” “Sailor’s Sweetheart,” “High Diddle-diddle” and of more recent vintage, “Crosby, Colombo and Vallee.” He is an admirer of Ben Bernie’s wit and Guy Lombardo’s music. His most popular pastimes are trimming Abe Lyman on the golf links and Eddie Cantor at pinochle, but still more popular with George are small Charlie and still smaller George, Jr.
Jeanie, Sacramento. Johnny of a W.LV (NBC) is young, good looking, and makes a practice of running five miles each morning before breakfast. However, Johnny's track routine is not being observed. He slipped while doing his favorite record-speeding in Central Park recently, misplaced a ligament in his ankle and is compelled to hobble to and from the studio with a case. No serious harm, reports, but what a nuisance.

The high tenor heard with Frank Westphal's organization is Billy White. Yet one can't help wondering about the Billy who used to sing with Gus Arnheim's band. Cecil Underwood was born in Vienna, Missouri, but grew up in Illinois and Washington. Incidentally, Mr. Underwood is one of the most remarkable men I have ever met; he remembers his wedding anniversary. Positively! and without prompting. It is June 3.

C. H., Monterey.—Bernice Berwin, the Miss America of Carlton Morse's "One Man's Family," is a charming brunette, a native Californian. Ten years ago, when she graduated from the Brooks Berlin, a San Francisco attorney. Although she specialized in music, piano and voice, Bernice's one great ambition was to become an actress, and shortly after leaving college, with no more stage experience than that gained at the university, she was invited to play opposite Leo Carrillo, then starring in "Lombardi, Limited" at a local playhouse. While still a student at Cal, she had been initiated into radio by Wilda Wilson Church, and for a time after "Lombardi, Limited" closed, broadcasting was interspersed with theatre activities, but eventually the microphone took first place and there is little time left for anything else these days. The number of characters Bernice has enacted since playing to invisible audiences runs between one thousand and twelve hundred, and each is so real to her that she dares not apply mascara to her curly lashes when a role suggests tears.

Mrs. G. B. D., Portland.—Jimmy Newman's "Story" was published in the October 3 and 5 issue of Broadcast Weekly.

Betty, Los Angeles. — Tom Mitchell may now be heard over the NBC-KGO network daily except Sunday at 9:30 a.m.

F. M., Sacramento.—Bill Goodwin is at present broadcasting from the KJH studios. Bob Bence's voice is heard announcing various programs over KFRC. Robert Olsen is to return to radio in the near future.

Elizabeth, Napa.—Tom Wallace was born in Bisbee, Arizona, about thirty-two years ago, is 5 feet 10 inches tall, weighs 170 pounds, has blue eyes, light brown hair, athletic and clean-cut features. At high school and college he excelled in sports: football, baseball, basketball, track. Also, he sang in the University of Arizona Glee Club, played in the campus band, went in for dramas, held various offices, was president of his fraternity, was a member of the "Kappa Sigma" during his senior year, and upon graduation in 1922 operated a tire business in Oklahoma for one year. From there he went into real estate in Long Beach and then came an opportunity to act as instructor in physical education and athletic coach for the Long Beach High School. Radio opened new avenues; he sang over KFI for three years, switched to KNX and has been more than active announcing sports, appearing in dramas and writing, ever since. There is an attractive, dark-haired Mrs. Thomas Jay Wallace, and three children, two boys and a little girl, complete the happy family.

Dorothy, Healdsburg.—Phil Harris is broadcasting from Los Angeles over the NBC network.

Gladys, San Francisco.—Adelie Burian is in Los Angeles as this is written. It is quite possible she will become identified with one of the dance bands down that way, so you will very likely hear her in the not too distant future. Rena MacGreevy is another deaf and dumb in vaudeville. Arnold MacGuire may be heard from KTAB and KFRC, and George Nickson is filling engagements at various picture houses. Seldon Roche has retired from professional life. Lee S. Roberts participates in Shell Happytime programs now. The Symphony fiber programs are given on Thursday night (see program section, this issue) and originate in a specially constructed studio used exclusively for the Standard Symphony concerts. Listen for Thomas Kelly's voice in the Eno Crime Club dramas, KFRC.

Nancy, Winters.—Theresa Aizer comes second in our Blueettes' installments. She is a San Francisco girl, of Austrian parentage, the oldest of five children, 5 feet 3 inches tall, 120 pounds in weight, brown-haired with deep brown eyes and makes her best in blue-jeans. She studied piano with Olga Sutherland intending to go into concert work but shortly before graduation from high school, she was asked to join Meredith and Marian and singing became the paramount interest. Her's is the low voice you hear in the trio. Since harmony and counterpoint went hand in hand with her piano training, Marian puts it to use in furnishing the musical arrangements for the girls and does the accompanying when they sing without orchestra. She is extremely fond of dogs, likes to cook and cook, dislikes anything pertaining to business although she forced herself to learn stenography and enjoys walking in the rain.

Mrs. H. G. D., Boise.—Joe White, the Silver Masked tenor was born in New York, took his first music lesson at the age of six and sang in a large boys' choir until his voice changed. After leaving school he worked for a wholesale lace concern, discovered he didn't like it, got himself a job as garage mechanic and was becoming quite an automotive expert when the war interrupted and he went overseas in an engineering outfit. Home after the Armistice, he decided to concentrate on singing. He is one of the pioneers in radio, has written quite a few song hits, is married and has a family of six children. Ben Alley and Helen Nugent are again teaming after an absence, delightfully speaking, of the trio. Nothing may be heard on the Charis Musical Revue (CBS). Ann and Maury Leaf are sister and brother.
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Hauschmidt Music Co.
Jackson Furniture Co.
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J. Witkin Co.
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Alfred E. Werry Electric Shop

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PITTSBURG
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David Radio Co.

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ASSOCIATED OIL COMPANY

SUNDAY Programs

243.8 Meters KYA Prospect 3456
1230 Kys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Dawn Salute
9:15—Bible Series
9:15—Watch Tower Sermon
9:30—Artist Celebrities
9:45—"Uncle Harry" Comics
10:30—Organ
11—Old St. Mary's Church Services
12 noon—Opera
2:15-KPO Programs to 5
5—Symphony Series
6—Dinner Hour Concert
6:30—NBC-KPO Program
6:45—Twilight Harmonies
7—Light Opera Musicals
8:30—Royal Serenaders
9—News Flashes
9:15—John Wolohan's Orchestra
10 to 11 P.M.—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kys. 500 Watts
12 noon—Records
12:30—John Wharry Lewis Queen
and Coryyne Sidney, Soprano
1:30—Classical Recordings
2:30—Dpine Diddle, basso; Arco and
Anita, Guitarists; Jean Ardath, Pianist
3:30—Recordings
4:30—Venetian Violin Ensemble
5—Records
5:15—Colorado Giurlani: Jean Ardath
5:45—The Three Cocoanuts
6—Mixed Quartet under the direction
of M. J. Goodman, Tenor
6:30—Hotel Oakland Trios
7:30—Hawaiian Memories
8—Eight O'Clock Players
9—Henle Parmelee, Pianist
9:15—Brahms' Trio
9:45—Marge Vogel and Jean Ardath
10 to 11 P.M.—Dance Program

322.4 Meters KFWI Franklin 0200
930 Kys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—Dance Music
3—International program
3:30—Old Familiar Melodies
4—Musical Masterpieces
4:45—White House Vespers
5—Dance Music
5:30—Dinner Concert
6—Silent period
7:30 to 9 P.M.—Service from 5th
Church of Christ, Scientist

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
8 A.M.—Popular Recordings
9—Dr. T. G. Linebarger, health talk
9:15—Smoky Oaks
10—Bible lecture: music
10—Popular Recordings
9:15—Mildred Glick & Whitney Wright
2:15—Silent period
6—Music, Bible Lecture
7—Oakland Chamber of Commerce
7—Oakland Cowboy
7:30—Spanish Watch Tower: Music,
Bible Lecture
7:30—Spanish Watch Tower: Music,
Bible Lecture
9—Watch Tower Program
10 to 11 P.M.—Bevery Hill Billies

468.5 Meters KFI Richm'd 6111
640 Kys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—NBC-KGO Program
9:30—Lilvan Ariel, Pianist
10—NBC-KGO Programs to 12:30
12:30 P.M.—Virginia Pearson Pro-
gram
1—NBC-KGO Programs to 1:30
1:30—Julie Kellar, Harpist
1:45—Weley Tourtellotte, Organist
2:15—NBC-KGO Program to 3
3:30—"Classic Hour"; String Trio
4—Biblical Drama Hour
4:30—NBC-KGO Programs to 7:15
7:15—Orchestra
8—KFI Fun Factory
9 to 11 P.M.—NBC-KGO programs

285.5 Meters KNX Hemp. 4101
1050 Kys. 5000 Watts
L. A. Evening Express, Los Angeles
7 A.M.—Bill Sharples' Gang
9—Cannon Schools
9:15—Swami Dhirananda
10—Judge Rutherford, Sermon
10:15—Transcription
10:50—Third Church of Christ, Sci-
rant
12:30 P.M.—Louise Johnson, Astro-
analyst and Vocational Director
1—Jehovah's Witnesses
2—Courtesy Program
4—Leila Castberg
4:15—Transcription
4:45—Martin Fierro Thomas
5—Dr. John Matthews
6—Dr. Abel, Humanitarian Society
7—Curriers & Ravens
7—Musical Program
7:45—Smiling Ed. O'Connell
8—Piano, Presbyterian Church
9—News
9:15 to 10:30 P.M.—Calmon Lubo-
viski, Violinist

296.6 Meters KQW Ballard 777
910 Kys. 500 Watts
Pacific Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons,
Fred J. Hart
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—1st Baptist Church

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Recordings
9—Auburn Airs
9:30—Congraves' Program
9:45—Colorful Melodies
10—Sunshine Half-hour
10:30—Recorded Music
11—Church
11:30—Hambergers' Half Hour
12 noon—Maison Paul program
12:15—Auburn Airs
12:30—Famous Bands; Records
1:15—Radio Song Leader
1:30—College Students
2—Jo Mendel's Music
2:15—Stories by Famous Authors
2:30—Walter Smith, Pianist
2:45—Joe Green's Marimba Band
3—Spanish-American program
3:30—Symphony Orchestra
4—Musical Styles
4:30—Popular selections
5—Walkathon
5:30—Silent period
12 to 6 A.M.—Owl program

VIRGINIA MILLER
KYA—PIANIST

491.5 Meters KFRC Prospect 0100
610 Kys. 1000 Watts
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2
2—Prof. Lindsey, Adventure, My-
sery and Romance
2:15—Topics of World-wide Interest
2:30—CBS Programs to 5:30
6:30—Crimevine Lady, Juana Ten-
yson
7—CBS Programs to 9
9—KJH Merrymakers
10—Ted Fio-Rito's Orchestra
11 to 12 midnight—Organ Music

535.4 Meters KTAB Garfield 4700
560 Kys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Records
9:15—Studio Program
10—Baptist Church Bible Class
11—Baptist Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Church of Latter Day Saints
1:30—Boulevard Players
2—Jack Tillman
2:30—Masterpieces of Melody
3:30—Treasure Chest
4—Faith Tales
4:30—Emilie Bonsilau, Guitarist
4:45—Studio Program
5—Chapel of the Chimes Organ
6—Studio Program
6:30—Dance Music
7—Covered Wagon Jubilee
7:30—Oliver Williamson, Pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:30—Chapel of the Chimes Organ
9:45—Studio Program
10 to 11 P.M.—Hill Billies

www.americanradiohistory.com
7:45—Sunday at Seth Parker’s: KGO, KQO, KGW, KECA, KFSJ, KTAR, KDYL, KGHL, KFI, KOMO, KKW, KTVI, KGHL, KDFD, KDFN, KDFK.

8:15—Oahu Serenaders, Hawaiian instrumentalists: KGO, KDYL, KGHL.

8:30—Melodic Serenader: KHIQ, KFSF, KDYL, KGHL.

9—The Dominion Club of Hollywood, plays, blackouts, monologues, music: KGO, KHIQ, KOMO, KGW, KFI, KDFK.

10—Richard New Flashes: KGO, KHIQ, KOMO, KGW, KFI.

10:15—Paul Carson, Organist: KGO, KHIQ, KFSF, KDYL.

11 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KHIQ, KGOF off 11:15, KDYL.

4:00 M—Radio Stations: KGO, KGW, KFI, KDFK, KDFD, KDYL, KTVI.

6:30—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR.

6:45—Gunnar Johansen, Concert Pianist: KPO, KGA, KJR, KFSF, KTEC.

7:30—Silhouettes—Charles Bulott, tenor, orchestral and dramatic reader; Polak: KPO, KGA, KJR, (KECA off 4:35).

8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KECA.

(KEX on 8:45).

9—Reader’s Guide: Joseph Henry Jackson: KPO, KGA, KJR, KDYL, KECB, KEOA.

9:30—Abas String Quartet: KPO, KGA, KJR, KDYL, KGA.

10—Denver Musicians Union: KPO, KGA, KJR, KEX, KECA, KDFK.

10:30—On Wings of Music: Vocalist; Orchestra direction: Rex Dunn: KPO, KGA, KJR, KEX, KECB, KDYL, KOA.

11:00—Midnight—Midnight: Chorus: Mary Carman, organist; KPO, KGA, KJR, KECA, KDYL.
CBS
Columbia Broadcasting System
8 A.M.—Julia Mahoney and Charles Carrille, duets: KFBK, KWG, KERN, KDB, KOL, KVI, KPRC, KGB.
8:15—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KGB.
8:45—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KGB.
9—Salt Lake City Tabernacle Choir and Organ: KFBK, KWG, KDB, KOL, KVI, KGB.
9:45—Emery Deutsch and his Orchestra: KFBK, KOL, KVI, KFPY, KOFN, KPRC, KGB.
10—American Labor and the Nation: KFBK, KOL, KVI, KFPY, KOFN.
10:30—Columbia Church of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
11—Regular Hour: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
4:30—Musical Memories: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
4:30—Cantata: Kate McClintock, Singing Girls: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
5—William Vincent Hall: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
5—Frank P. Cambria-Roxy Concert: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
5:15—Fred Allen’s Bath Club Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
5:30—Columbia Dramatic Laboratory: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
5:45—"Your Child": KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
8—Front Page Feature: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOFN, KPRC, KGB.
HEAR John P. Medbury as Master of Ceremonies loud speaking over his supersenseless microphone. Laugh at his sparkling wit and enjoy his humorous wise cracks. Meet "Elsie, the Dumb Dame" and listen to her adventures in trying to find a job. Every Monday at 7:30 p.m. over NBC Stations. . . .

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America's only "Safety-Sealed" Coffee
MONDAY Programs

491.5 Meters KFRC Prospect 0100
610 Kys. 1000 Watts
11:15- Concert

11:50- Helen
10:30- Topics
8- Silent
7
7:45- The
7:30- Educational
6- Silent
5:15- Sandy
4:45- Health
4:30- Lou
4- The
2:30- Frances
1- Weather
9- Silent
8:30- Moment
8:15- Prosperity
8
8:45- Blue
8:30- Political:
8:15- Political:
8- To
6:15- Anson
5:30- Skippy
5:45- CBS Program
5:25- Town Topics
5:30- Skippy
5:45- CBS Program
6:15- Anson Week's Orch. (E. T.)
6:30- CBS Programs to 7:30
7:30- Reality Value Protective League
7:45- CBS Program
5- H-O Rangers
5:15- Globe Trotter
5:30- Town Topics
5:30- Skippy
6- Silent
6:30- News
6-Dance
6:15- Re-created Horse Races
6:30- News Reporter
6:45- Ernie Smith's Side Page
7- Covered Wagons Jubilee
7- News Service
7:45- Italian Programs
8- Turf Topics, Joe Hernandez
8:15- Studio Program
8:30- Anson Week's Orch. (E. T.)
8:45- Dance Music
9- Hill Billies
10- Treasure Chest
10:30- Moment Musical
11 to 1 A.M.- Radio Cabaret

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
8 A.M.- News Items
8:15- Personality Program
8:30- Moment Musicale
9- Silent Period
1- Weathers Forecast
1:05- Latin-American Program
2- Billy and Grace Carmen
2:45- The Tramp Reporter
3- The Beverly Hill Billies
4- The KROW Matinee
4:30- Lou Lee 15 Minutes of Calif.
Sunshine
4:15- Health Feature
5:15- Sandy McGhee, Songs of Scotland
5:30- Covered Wagon Jubilee
6- Silent Period
7:45- Educational Feature
7:30- The Texas Cowboy
8 to 8:30 P.M.- Italian Program

322.4 Meters KFWI Franklin 0200
930 Kys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.- Dawn Serenade
8- Silent period
9- Blue Chasers
9:45- Confer Program
10- White House Program
10:15- Bellevue Hotel Program
10:30- Topics and Music
11- Helen Gordon Barker, Art Talk
11:15- Concert Melodies
12 noon- News Flashes

IRMA GLEN
NBC KGO-8 A.M.

12:15- Dance Music
1- Silent period
6- Dance Time
6:45- News Flashes
7- Learn Italian, Prof. Achille
7:15- National Contest Review
7:30- Silent Period
8:30- Salon Selections
8:45- John D. Barry, World Events
9:15- Violin Recital
9:30- Strauss Waltzes
10- Master Melodies
11 to 1 A.M.- Kendrick's Hi-Jinks

280.2 Meters KJBS Ord. 4148-49
1070 Kys.
J. Brunton & Sons, San Francisco
6 A.M.- KJBS Alarm Klok Klok
8- Favorite Recordings
9- Assoc. Food Stores' program
9:30- Recordings
10- Reporter of the Air
10:05- Scotty's Table Talks
10:20- Popular Selections
11:30- Charles' Miniature Vaudeville
11:45- Concert Music
12 noon- Recordings
12:15- Galli Rini
12:30- Band Concert
12:45- Carl Coveny and Pat Buckman
1- Stock report; records
1:15- Financial Common Sense
2- Financials
2:45- Speak Easy Time; records
3- Reporter of the Air; records
3:15- Martha's Radio Personalities
3:30- Recordings
4- Andy Anderson
4-45- Musical Styles
5- Walkathon
5:30- Silent period
12:01 to 8 A.M.- Owl program

535.4 Meters KTAB Garfield 4700
560 Kys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6 A.M.- Records Program
7:15- Morning Reporter
7:30- Texas Cowboy
7:45- Records
8- Jack Hall and Clem Kennedy
9- Morning Prayer Hour
9:30- Dr. J. Douglas Thompson
10- Household Hour, Alma Marr
10:25- Thumbprint Sketches
10:30- News Service
11- Dr. B. Corley
11- Store Scenes
11:15- Studio program
11:30- A-Bar-B Ranch Boys
12 noon- Echoes of Portugal
12 noon- News Service
12:35- Studio program
12:45- Health Report
1- Over the Teacups
1:30- Hollywood Star Reporter
1:45- Lunatics Musical
2- Majestic Hawaiians
2:30- Don La Rae, tenor
2:45- Bert Barber, Newsboy Tenor
3:00- Studio Program
3:15- Walter Rudolph, Piano Recital
3:45- Selected Recordings
4-30- Jack Hall and Clem Kennedy
5- Uncle Rod's Smile Club
5:30- Dr. J. Douglas Thompson
6- Studio Program
6:15- Re-created Horse Races
6:30- News Reporter
6:35- The Sporting Page
7- Covered Wagons Jubilee
7:45- Italian Program
7:45- Turf Topics, Joe Hernandez
8- Studio Program
8-30- Anson Week's Orch. (E. T.)
8:45- Dance Music
9- Hill Billies
10- Treasure Chest
10:30- Moment Musical
11 to 1 A.M.- Radio Cabaret

340.7 Meters KLX Lake 6000
880 Kys. 500 Watts
8 A.M.- Records; New York Stocks
9- Modern Home Period
9:30- Clinic of the Air
10:15- San Francisco Stocks; Financial Information; Weather
10:30- Records
11- Sunshine Twins
12 noon- Jack Delaney and his Band
1- Bean's Hi-Lights
2- Classical Recordings
2:35- Closing San Francisco Stocks
2:45- Opportunity Hour
3:45- Records
4:30- Brother Bob's Club
5- Helen Parmelee, Pianist
5:30- The Three Cocoanuts
6- Betty Babbish Band
7- News Items
7:30- Helen Parmelee, Pianist
7:45- Fred and Morris, Comedians
7:45- Helen Parmelee, Pianist
8-15- Eddie Travers, Accompanist
8:30- Fauci Theater of the Air
9- Jack Manley, Violinist; Jean Ar- dath, Pianist
9:15- Gay Caballeros
9:45- Herman C. Hiller, Pianist
10 to 11 P.M.- Dance Program
Monday Programs

379.5 Mts.  NBC-KGO  Sutter 1920
790 Keys.  7500 Watts
National Broadcast Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSD, KGIR, KGHL, KDFY

7 A.M.—Organ Concert, Paul Carson: KGO, KOMO
7:15—Music of the Day: Band: KGO, KOMO, KFSD, KDFY
7:45—Chicago Ensemble, string ensemble direction Walter Blaufuss:
8—Organ Melodies, Irma Glen, organist: KGO, KOMO, KFSD, KDFY
8:15—Little Orphan Annie, childhood play with Floy Margaret Hughes, Jack Cowden, Wilda Wilson Church, Fred Thomas; Jennifer Pierce, announcer: KGO, KHQ, KOMO, KGW, KFI
8:30—Tom Mitchell, baritone: KGO, KFSD, KDFY
8:45—Crosscuts from the Log of the Danger: KGO, KHQ, KOMO, KGW, KFI
9—Johnny Marvin, tenor: KGO, KOMO, KFSD, KDFY
9:15—On Wings of Song: KGO, KFSD, KDFY
9:30—Buckaroo, Charles Marshall and orchestra: KGO, KFSD, KGIR, KFSD
9:45—Arion Trio: KGO, KOMO, KGW, KFI on 10, KFSD off 10
10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
11:30—California Federation of Women's Clubs: Guest Speaker: KGO, KFSD
12 noon—Barbara Dale's Charm Magazine: KGO, KOMO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR on 12:30, KDYL, KGIR, KGHL
1—Organ Concert: KGO, (KHQ off 1:15)
1:45—Midday Musical, orchestra direction Joseph Hornik: KGO, KHQ, KOMO, KFI
2:15—Dromedary Caravan, dramatic sketch: KGO, KHQ, KOMO, KFI, KGIR, KGHL
2:30—Ol' Pappy, Negro Characterizations, Clifford Souber: KGO, KGIR, KDFY
2:45—E Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
3—Don De Forest and His Orchestra: KGO, KOMO, KFSD, KDYL
3:30—Drifting and Dreaming, Harding Street piano duo: KGO, KHQ, KOMO
3:45—Donald Novis, tenor: KGO, KHQ, KOMO, KFI, KFSD
4—Harriet Lee and her Leaders: KGO, KHQ, KOMO, KFSD, KDYL
4:15—Concert Ensemble: KGO, KHQ, KOMO, KFSD, KDYL
4:30—to be announced
4:45—New Service: KGO, KDYLY
5:30—Nationale Blasmusik: KGO, KDYLY
5:45—Homespun, dramatic sketch with Thomas Hutchison, Roberta Hoyt, Elizabeth Mallory, Edward Fischer, Fred Viole: KGO, KHQ, KOMO, KGW, KFI
6—Meet the Orchestra: KGO, KOMO, KFSD, KOA, KTAR, KDYL
7—National Radio Forum: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGHL
7:30—Demi-Tasse Revue, John P. Medbury, master of ceremonies; Biltmore Hotel Orchestra direction Jimmy Grier: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KTAR, KDYL, KGIR, KGHL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Big Hits of Ernest Harburg Songs and Patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
9:30—Wright Act Amendment Program: KGO, KFI, KFSD
9:30—Summer Symphony: (KGO, KFSD off 9:45) (KHQ off 8:45)
9:45—KOMO, KDFY
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Phil Harris and His Ambassador Hotel Orch.: KGO, KHQ, KOMO, KFI, KFSD, KDYL
10:30—Earl Burtt and His Mark Hopkins Orch.: KGO, KHQ, KOMO, KFI, KFSD
11:30—35 to 12 mid.—Organ Concert: Dolly Sargent: KGO, KFSD, KDYL

440.9 Mts.  NBC-KPO  Sutter 1920
680 Keys.  7500 Watts
National Broadcast Co., San Francisco

Service to KJIR, KEX, KGA, KDYL, KECA, KTAR, KFSD

7 A.M.—Dafy Harris Trio: Joyce Hartheson, saxophone; Kay Stewart, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJIR, KEX
8:05—Organ Melodies: KPO, KGA, KJIR, KEX
8:15—Organ Melodies: KPO, KGA, KJIR, KEX
8:30—Ol' Pappy, Negro Characterizations, Clifford Souber: KPO, KGA, KJIR, KEX
9:45—University of California at Your Service: KPO
10—Mardi Gras, with Al Schuss, master of ceremonies: KPO, KGA, KJIR, KEX, KDYL
10:30—Emerson Gill and his Orchestra: KPO, KGA, KJIR, KEX, KDYL
11:30—Outside speakers: KPO, KDYL
11:45—Concert Petite: String Ensemble direction Walter Blaufuss: Gertrude Morven, soprano: KPO, KGA, KJIR, KEX, KDYL
12 noon—In a French Cafe: Songs and Characterizations by Marc Berenger; Orchestra direction Walter Blaufuss: KPO, KGA, KJIR, KEX, KDYL

12:30—Pair of Planets: Gertrude Lyne and Grace Frankel: KPO, KGA, KJIR, KEX
1—Radio Guild: "Coriolanus," by Shakespeare; Vernon Radcliffe, director: KPO, KGA, KJIR, KEX, KDYLY, KDYL
2—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJIR, KEX, KDYL, KGHL
3—Buccaneers: Orchestra and Vaudeville, direction Walter Blaufuss: KPO, KGA, (KJR on 3:15, off 3:55), KEX
4—Curtain of the Reillys: Comedy Serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJIR, KEX
4:15—Federal Business Talk: KPO, KGA, KJIR, KEX
4:30—On Parade: Band Music directed by Rex Dunn: KPO, KGA, KJIR, KEX
5—California State Chamber of Commerce Program: KPO, KGA, KJIR, KEX
5:15—Edna Fischer, pianist: KPO, KGA, KEX
5:30—The Singing Lady: Nursery Rhymes and stories: KPO, KGA, KJIR, KEX
5:45—The Revelers: Male quartet: KPO, KGA, KJIR, KEX
(9:45)
6—Music Doctor: Orchestra direction Joseph Hornik: KPO, KGA, KJIR, KEX, KFSD, KDFY, KDYL, KDYLY
6:30—A La Corte: Concert Orchestra direction Joseph Hornik: KPO, KGA, KJIR, KEX
6:45—Considering Sally in the Funniest Things: KPO
7—Southern Harmony Four: Male Quartet: KPO, KGA
7:15—Tarzan of the Apes: KPO
7:30—Alice Gentle, soprano: Orchestra direction Rex Dunn: KPO, KGA, (KJR on 7:30)
8—Sym-Phy: Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJIR, KEX
8:15—Musical Lights: Myron Niesley, tenor; Barbara Blanchard, soprano: Orchestra direction Rex Dunn: KPO, KGA, KJIR, KEX
(KECA on 8:30)
9—"Man Who Laughs," by Victor Ford: KPO, KGA, KJIR, KEX, KGIR, KDFY, KDYL
10—Page of Drama by the Radios: Wilbur Hall: KPO, KGA, KJIR, KEX, KDYL, KGHL, KOA
11:30—Road Shows, Variety Program: KPO, KGA, KJIR, KEX, KECA (KDYL on 10), KOS
11:30—Stringwood Ensemble, Charles Hart, director: KPO, KGA, KJIR, KEX
12—Rhythm Vendors: KPO, KGA, KJIR, KEX

204 Meters  KGA  Main 3434

6 A.M.—Early Birds: News
8—NBC-KPO Programs to 12
12:05—NBC-KPO Programs to 3
3—News Items
3:05—NBC-KPO Programs to 6:45
4—Frank Funkhauser
7—NBC-KPO Program
7:15—Tarzan (Loc. Trans.)
7:30 to 12 mid.—NBC-KPO Programs

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Monday Programs

BROADCAST WEEKLY

CBS

Columbia Broadcasting System

8:30 A.M.—Academy of Medicine Program: KFBK, KGW, KEKN, KFBH, KJH, KFH
8:45—Ben Alley, tenor: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KK, KB
9—Buddy Harrod and His Yoeng’s Orchestra: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB
9:15—Allen: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB
9:30—Columbia Rejue: KFHF, KGB, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB
10—George Hall and his Hotel Taft Orchestra: KFBK, KJM, KGW, KERN, KDB, KVI, KOIN, KHJ
10:15—Geo. Hall’s Hotel Taft Or.: KFBK, KJM, KGW, KEKN, KDB, KVI, KOIN, KHJ, KSL
10:30—Madiion Ensemble: String Ensemble: KFBK, KJM, KERN, KDB, KOL, KFYY, KFOP, KFRC, KJH, KGB, KSL
10:45—Madison Ensemble: KFHF, KJM, KER, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
11—National Student Federation of America Program: KGW, KERN, KDB, KOL, KOIN, KFRC, KHJ, KGB, KSL
11:15—Count: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
11:30—American School of the Air: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
12 noon—Elizabeth Barthell, songs: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
12:15—Columbia Salon Orchestra: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
12:30—Sam Prager, pianist; and Helen Nugent, contralto: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
12:45—Four Eton Boys: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
1—Frank Westphal’s Dance Orchest: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
1:15—“To an Unnamed Listener”: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
1:30—Columbia Artist Recital: KFBK, KJM, KGW, KERN, KDB, KOL, KFYY, KFRC, KJH, KGB, KSL
2—Midland Broadcasters: KSL
3:15—Sid Gary, baritone: KGW, KERN, KDB, KSL
3:30—Jimmy Corrigan’s Orchestra: KFBK, KJM, KGW, KERN, KOL, KFYY, KGB, KSL
4:15—Tito Gutir, Mexican tenor: KFBK, KJM, KGW, KERN, KOL, KVI, KFYY, KFRC, KGB
5—Hi-Bar-O Rangers: KFBK, KJM, KGW, KERN, KOL, KFYY, KOIN, KFRC, KHJ, KGB
5:15—Gus Arnhelm’s Orchestra: KFBK, KJM, KGW, KERN, KOL, KFYY, KFRC, KJH, KGB
5:45—“Manchu Mystery Stories: KFBK, KJM, KGW, KERN, KOL, KFYY, KFRC, KJH, KGB
6:15—Harry Smith’s Orch. KFBK, KDB, KFYY, KON, KJH, KGB
6:30—“Mysteries in Paris”; KFBK, KJM, KGW, KERN, KOL, KFYY, KFRC, KJH, KGB, KSL
7—“Music that Satisfies” KUMS, KFBK, KJM, KGW, KERN, KOL, KVI, KFYY, KOIN, KFRC, KJH, KB
7:15—“Easy Acres”: KFBK, KJM, KGW, KERN, KOL, KFYY, KOIN, KFRC, KJH, KGB, KSL
7:45—“My Fair Lady”: KFBK, KJM, KGW, KERN, KOL, KFYY, KOIN, KFRC, KJH, KGS, KSL
8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KJFF, KFYY, KOIN
8:30 to 10:30—Guy Lombardo’s Royal Canadians: KFBK, KFYY

468.5 Meters KFI Richm’l 6111

640 KCP; 10,000 Watts Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Sextas, General Practitioner: Stock market quotations
7:45—NBC-KGO Program: NBC-KGO program
8—Polly Grant Hall, pianist
8:15—NBC-KGO Program: NBC-KGO Program
8:30—Helpful Hints to Housewives
8:45—NBC-KGO Program: NBC-KGO Program
9—Little Joe Warner’s Jolly Jamboree: Dorothy Raymond, Pianist
9:30—Frankie Han’s Tour with Melodeers: NBC-KGO Programs to 11:30
11:30—County Medical Assoc. Program: NBC-KGO Program
11:45—Federal and State Market reports
12 noon—Dept. of Agric. talk on 12:30 program
1:45—Cheiro’s Mystery Stories: NBC-KGO Programs to 3
2—Tom Murray’s Hillybillies
3:45—NBC-KGO Program: NBC-KGO Program
4—Public Library Book Review
4:30—NBC-KGO Program: NBC-KGO Programs to 6:15
5:30—Helene Handin, the Truthful Trouper
6:30—NBC-KGO Program: NBC-KGO Program
7—Welles Torrillott, Organist
7:15—Columbia Orches.
7:30—NBC-KGO Programs to 8:45
8:45—Studio Program
10:15—Tallant Tubbs, political talk
9:15—Studio Program
9:30—Republican State Committee: NBC-KGO Programs

9:45—“Crazy Water Transcription
8—News
6:45—“Rummy & Dummy”
6:30—Oh-h-h Elm
4—Currier’s Comedians
7—Frank Watanabe and Hon. Archie
7:15—“Pieces of Eight”
7:45—“The Newlyweds,” Frank and Pam
7:45—Tarzan Transcription
8:30—The Realtor Californians
8:45—Golden Life Sales Program
9—News
10—Calmon Lubovski, Violinist
10—Studio Program
11 to 12 mid.—New Paris Inn

243.8 Meters KYA Prospect 13456

1230 Kcys.

Pac. Broadcast Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—Melody Moods
9:30—Orch. to 9:15
10—Sunshine Echoes
10:30—Manhattan Moods
10:45—Musicaholics
11—Album Leaves
11:30—Prudence Penny
12 noon—Bible Society
12:30—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Calif. Parent Teachers Assoc.
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical News
3:30—“Musical News
4—The Singing Strings
4:15—Bernardson Psychiater
4:30—On Parade
5—Holt Thompson Digest
5:30—Metropolitan Hour
6—Revue
8:30—Waltz Time
7—Salon Group
7:15—Royals Serenaders
7:45—Bob Allen, Piano Novelties
8—Mark Hopkins Orch.occas.
9—Light of Peace
9—RKO Variety Parade
9:15—“Education at the Cross Roads
9:30—Virginia Miller, Piano Recital
9:45—News Flash
10—Carmen Petrillo
11 to 12 midnight—Concert Memories

333.1 Meters KHJ V’dike 7111

900 Kcys.

Don Lee, Inc., Los Angeles, Cal.

7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 12
12 noon—Beauty Talk
12:15—CBS Program
12:30—World-wide
12:45—CBS Programs to 1:15
1:15—Times Forum
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Clown and Grace
4:30—All Year Club
4:45—Kerry Conway, Chats on Words
5—Hi. Bar, O. Rangers
5—News Items; Town Topics
5:45—“Skippy”
5:45—CBS Programs to 8:15
8:15—Political Briefs
8:45—Blue Monday Jamboree
10—World-wide
10—“The Realtor Californians
10:15—Billie Bishup
10:15—Easy Rhythm Bookin’ Office
10:45—Three Shades of Blue
11:00—Columbia Hotel Orchestra
12 to 1 A.M.—Organ Recital

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Just a quiet evening at home, in the Fitts household. And if you don't believe a household can have fits, just picture one made up of Simpy and Glawdys, those two NBC comics whose romantic marriage and subsequent domestic life provides joy for radio listeners.

If you recall, Glawdys was left waiting at the church by a bridegroom who failed to show. Simpy Fitts came to deliver the wedding flowers, and stayed to substitute for the bridegroom. You hear the running story of their married life Tuesday and Thursday afternoons, 4 to 4:15 o'clock, P. S. T., over an NBC-KPO network.

No, they aren't married away from the microphone. Glawdys is Elsbeth Frellesen, charming, witty character actress, and Simpy is Monroe Upton, radio comedian and writer. He created Simpy Fitts originally as the hero of a short story which hasn't been published, although Simpy is famous among radio listeners—almost as famous as Upton's other characterization, Lord Bilgewater, his Associated Spotlight Englishman.
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The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

Features
The playing field of the Poosh-M-Up toy game is entirely glass covered. This is made possible by the exclusive, automatic return and feed device. The ten non-chipping metal balls cannot be lost or misplaced, as the game is a completely inclosed unit. Folding wire legs are provided to hold the board in proper playing position. Non-mar tips at the lower ends for protection of furniture.

Description
Beautiful mahogany finish frame. Playing field in natural wood with appropriate design. Over-all size: 11 1/2 inches wide by 18 inches long by approximately 1 inch thick. Packed one to corrugated carton.

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**TUESDAY Programs**

243.8 Meters  **KYA** Prospect 3456
1230 Kcys.  1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:15—Bay District Schools
9:45—NBC-KPO Program
10—Sunshine Echoes
11—Album Leaves
11:45—Organ
12 noon—Bible Society
12:03—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Footlight Features
2—Prudence Penny
2:15—Musical Novelties
2:30—Verena, Mrs. M. C. Sloss
2:45—Hawaiian Entertainers
3—Glen Gof, Organist
4—Hollie Thompson Digest
4:15—Artist Celebrities
4:30—Famous Songs and Singers
5—NBC-KPO Program
5:30—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—"The Happy Man"
7:30—Royal Serenaders
7:45—Allen, Piano Recital
8—Earl Bungett’s Orchestra
8:30—Virginia Miller, Piano Recital
8:45—Billy Small, Piddles’ Around
9—John Wolohan’s Orchestra
9:30—Molly and Billy, the Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 midnight—Concert Memories

535.4 Meters  **KTAB** Garfield 4700
560 Kcys.  1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recorded Program
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:15—Jack Ball and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:45—Recorded Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Malestic Hawaiians
2:30—Pavon Sisters, Harmony Team
3—Charlie Park, the Budgeteer
3:15—Walter Rudolph, Piano Recital
3:45—Studio Program
4:10—Better Business Bureau
4:30—Bill Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Lily Reas
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Don Edwards, Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Recorded Program
8—Turf Topics
8:15—Golden Memories

JEAN KENT
**KXL**—1 P.M.

8:20—Anson Weekly’s Orch. (E. T.)
8:45—Dance Music
9—Hill Billies
10:15—Treasure Chest with Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabaret with Ray Howell

296.6 Meters  **KQW** Ballard 777
1010 Kcys.  500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
1—Silent period
2—Ralph and the Rainbow Trouper
3—Martha Meade Society
4:15—Aunt Sammy, Economics
5—Old-Time Favorites
6—Accordian Capers
12 noon—Band Concert
12:30—Weather Forecast: Market Reports
1—One o’Clock program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent period
4—Story Time
4:45—Skippy
5—Watch Tower
5:15—Sacred Music
5:30—Community Program
6—Radio News and Forum
6:15—Franco’s program
6:30—State Market Reports
6:45—Farnes’ Exchange
6:50—Santa Clara Valley News
6:55—Frume Pool
7—U. S. Weather Forecast
7:00—Radio News and Forum
7:30—Minute Man
7:45—Republic Central Committee
8—You Never Can Tell program
10 to 10:30 P.M.—Community prog.

491.5 Meters  **KFRC** Prospect 0100
610 Kcys.  1000 Watts
7 A.M.—Seal Rocks Broadcast; Stock Quotations 11 to 7:20
7:30—Exercise Period
8—Shille Happytime
8:30—CBS Programs to 9:45
9:45—Coca Cola Program
10—KFRC Shopper’s Club
10:30—CBS Program
11—Humphford Chemical Company
11:15—Helen Nugent and Ben Alley
11:30—Martha Meade Society
11:45—To be announced
12 noon—Noonday Concert
1—CBS Program
1:30—Stock Exchange Quotations
1:45—Globe Trotter
1:55—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Medical Talk
4:15—CBS Programs to 5:15
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—The Buccaneers
6—CBS Programs to 7:15
7—15—Realty Value Protective League
7:30—Cananda, the Magician
7:45—CBS Programs to 8:15
8:15—Tailant Tubs; Political
8:30—To the Ladies
9—Three Shades of Blue
9:15—E Loop and Eb and Zeb
9:30—Jubilee from KOL
10—Bisquick Band
10:05—Ted Fio-Rito’s Orchestra
11—Tom Oakley’s Orchestra
12 to 1 A.M.—Midnight Request Hour.

340.7 Meters  **KLB** Lake 6000
800 Kcys.
8 A.M.—Records; New York Stocks
9—Modern Homes Period
9:30—Records
9:45—Stocks; Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean’s Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:45—Madelon Sylver and Nancy Hersey
4—Records
4:30—Brother Bob’s Club
5—Helen Parmelee, Pianist
5:15—The Three Coconuts
5:45—Song Stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—Organ Recital, Ethel Rhinard; Cora Scott, Contralto
8—Banjoists, Program
8—Sly” Madigan in his “Foot- Reviews and Pre-Views”
8:45—Helen Benson and Lucille Swan, Banjoists, and Lilah Clark,
9:15—The Magician
9:30—Nero’s Variety Orchestra
10 to 11 P.M.—Dance Program
Tuesday Programs

379.5 Mrs. NBC-KGO Sutter 1920 790 Keys. 7500 Watts National Broadcast Co., San Francisco

Service to KQH, KOMO, KGW, KFI, KOA, KTK, KFSD, KGIR, KGHL, KKDYL

7 A.M.—Organ Concert: KGO, KQH on 7:15, KOMO

7:30—Three Orphans, vocal trio: KGO, KQH, KFSD, KKDYL

7:45—To be announced

8—Your Child: KGO, KOMO, KFI, KKKDYN

8:15—Little Orphan Annie: KGO, KQH, KOMO, KGW, KFI

8:30—Tom Mitchell, baritone: KGO

8:45—Crosscuts from the Log o' the Day: KGK, KQH, KOMO, KGW, KFI, KKDYL

9—Johnny Marvin: KGK, KFI

9:15—On Wings of Song: KFSDF, KKDYL

9:30—Butler Parker, Ted Maxwell, C. Marshall, songs and dialogue: KGO, KOMO

9:45—Woman's Magazine of the Air—Bennie Walker, editor: KGO, KQH, KOMO, KGW, KFI, KFSD. (9:45 to 10:15) KFSD, KGIR off 10:45

10:15—Doctor Dick: Drama: KGO, KFKSD

10:30—Strollers Matinee: (KQH). KFSD on 11:45, KKDYL

12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOMO, KGDYL, KQK

12:15—Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD (KTDAR on 12:30), KKDYL, KGIR, KGHL

1—Edna Fischer, pianist: KGO, KGH, KQKOMO

1:15—Rhythm Vendors, orchestra direction Walter Beban: KGO, KOMO

1:15—Tom and Dudd, Vocal Duo: KGO, KHQ, KFSD, KKDYL

2—Old Time Newspapers with orchestra: KGO, KHQ, KKDYL

2:45—Concert Echoes: KGO, KHQ, KKDYL

3—Mme. Alida Operatic Star: KGO, KFSD, KOMO, KKDYL, KGIR

4—Mid-Week Hymn Sing: KGH QH, KQH, KFSD, KTAK, KKDYL, KGIR

4:15—Frankie Masters and his Orchestra: KGO, KHQ, KOMO, KGW, KFSD, KKDYL

4:30—To be announced

4:45—News Service: KGO, KKDYL

5—Balladettes, soloist: orchestra direction Rod Dunn: KGO. KHQ off 5:15, KFI

5:30—Everett Foster, baritone: KGK, KHQ, KOMO, KTAR, KOA, KKDYL

5:45—Wheatenaive, dram. sketch: KGO, KHQ, KOMO, KGW, KFI

6—Monthly Theme, vocal trio: Imeda Montagne, Annette Hastings, Marjorie Frimley; orchestra direction: Martha Willson: KGO. KHQ off 6:15, KFI off 6:15, KOMO, KFSD, KKDYL

6:30—Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KFI, KGW, KFSD, KKDYL, KGIR, KGHL

7—Lucky Strike Dance Hour—Walter O'Keefe, master of ceremonies: police drama; dance music: KGO, KHQ, KOMO, KGW, KIF, KQH, KFSD, KTAR, KKDYL

8—Amos 'n Andy: KGO, KQH, KOMO, KFSD, KKDYL, KGIR

8:15—Memory Lane, rural drama by H. C. Connette, featuring Billy Page, Eileen Figgott, Ted Maxwel: KGO, KOMO, KGW, KFI, KFSD, KTAR

8:45—Kenneth Spencer, basso: KGO, KGIR, KFSD

9—Rainbow Harmonies, vocalist: KGO

9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFKSD, KTAR

10—Richfield News Flashies, Sam Hayes: KGO, KHQ, KOMO, KFI, KGKSD

10:15—Earl Burnett and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFKSD, Kioned, KQH, KOMO, KGW, KFI, KFKSD, KKDYL, KOA

10:30—Phil Harris and His Ambassador Hotel Orchestra: KGO, KHQ, KFKSD, KKDYL, KOA

10:55—Earl Burnett and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFKSD, KKDYL, KOA

11—Phil Harris and His Ambassador Hotel Orchestra: KGO, KHQ, KFKSD, KKDYL

11:30 to 12 midnight—Organ Concert, Dalf Sargent: KGO, KHQ, KOMO, KFKSD

440.9 Mrs. NBC-KPO Sutter 1920 5000 Watts National Broadcast Co., San Francisco Service to KJR, KEX, KGA, KKDYL, KECA, KTAR, KFSD

7:30 A.M.—Arlon Trio: Joyce Har- thelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO

8—Financial Service: KPO, KGA, KJR, KEX

8:15—Sollok: KPO, KGA, KJR, KEX

8:30—United States Army Band: KPO, KGA, KJR, KFSD

9—Edna Fischer, pianist: KPO, KGA, KJR, KEX

9:15—Dixie Memories: KPO, KGA, KJR, KEX

9:30—Bluettes: Vocal trio: Charles Runyan: (KYA on 9:45), KGA, KJR, KEX

9:45—University of California at Your Service: "Leaders of Contemporay Thought": KPO

10:30—Mardi Gras, with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX, KKDYL

10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KKDYL

10:45—Synco-Thots: Edna Fischer and Newell Chase: KPO, KGA, KJR, KEX

11—Music and Stories: Vocalists: String Ensemble directed Walter Blaufuss: KPO, KGA, KJR, KEX, KKDYL

11:30—Organ Concert, Paul Carson: KPO, (KGA, KJR, KEX on 11:45)

12—Music Masters: Orchestra direction: Bill Hornik: KPO, KGA, KJR, KEX

12:15—Bits of Melody: KPO, KGA, KJR, KEX, KKDYL

1—Brown Palace Hotel Orchestra: KPO, KGA, KJR, KEX, KKDYL

1—Meredith Willson and his Orchestra: KPO, KGA, KJR, KEX, KKDYL, KOA, KGH

1—Stringwood Ensemble, directed Charles Hart: KPO, KGA, KJR, KEX, KKDYL

8:15—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJR, KGDYL

9:30—The Story Teller: Radio Drama: KPO, KGA, KJR, KEX, KKDYL, KOA, KGH

9—To be announced

9:30—The Story Teller: Radio Drama: KPO, KGA, KJR, KEX, KKDYL, KOA, KGH

11:30 to 12 midnight—Tom Gerun and bis Bal Tabarin Orchestra: KPO, KGA, KJR, KEX

32:4 Meters KFWI Franklin 0200 300 Keys. 500 Watts Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade

8—Silent period

8:15—Silent period

8:30—Western Horse program

10:15—Bellevue Hotel program

10:30—Silent period

11—Learn French, Prof. Achilles

11:15—Concert Melodies

12:15—Silent period

12:30—Dance Music

12:45—Silent period

1—Dance Time

2:30—Silent period

4:30—Silent period

6—Silent period

8:30—Silent period

10:30—Silent period

11:15—Silent period

11:30—Silent period

12:30—Silent period

1 to 1 A.M.—Kendrick's Hi-Jinks

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Tuesday Programs

BROADCAST WEEKLY

37

CBS

Columbia Broadcasting System

8:30 A.M.—“Smiling Ed McCon nell”: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
8:50—Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
9:00—Buddy Harrod and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
9:45—Charles Musical Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
11:00—Charles Musical Revue: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
11:40—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KJH, KGB, KSL
12 noon—Columbia Artist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
12:35—Kern, KHJ, KFPY, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
1:05—Latin-American Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
1:15—Ann: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
1:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL
2:30—Tallent and his Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KJH, KGB, KSL

225.4 Meters

KGB

Frank. 6151

1330 Kcys.

1000 Watts

Don Lee, Inc., San Diego, California

7 A.M. Morning Director

8—Shell Happytime
8:30—Smiling Ed McConnell
8:45—CBS Programs to 10
9—Blanche Wood
10:30—CBS Program
11—Blue Rider Panel
11:15—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—Bible Talk
1:30—Closing Stock Quotations
1:35—News Reel of the Air
1:45—CBS Program
2—Happy Go Lucky Hour
2:00—Femmine Fancie
4—To be announced
4:15—CBS Programs to 5
5:15—CBS Program
5:30—To be announced
6—CBS Programs to 6:30
6:30—T. LeRoy Richards, talk
6:35—Recordings
7:40—Tallent Tubbs, talk
8:45—Republican Broadcast
7—CBS Program
7:45—really Voice of Protective League
7:50—Tarzan of the Apes
7:55—CBS Program
8—CBS Program
8:15—Tallent Tubbs Talk
8:30—CBS Programs to 9:15
9—Bible and Prayer
9:30—Jubilee from Seattle
10—News Reel of the Air
10:15—Ted Cobb's Orchestra
11 to 12 mid.—Tom Coakley's Orch.
Checkers Is Weakness of Eb and Zeb

By CRACKY, Eb, if you don't move, I'll move for you—fact I think it's my move anyway."

"'Tain't your move."

"'Tis, I tell ya!"

"'Tain't!"

"'Tis!"

And so, far into the night, Eb and Zeb wrangle along first over one thing, then another. But they're not always wrangling. No sir, indeedy. They are doing a lot of good for the folks there at Corn Center, dispensing Shell gasoline and by-products, not to forget their first-class A-1 general store, which carries just about everything a human would want, anyway.

The two characters were caught in action by the Broadcast Weekly cameraman during a business lull. Checkers is their weakness, that is when there ain't no pretty gals about or anybody else to argue with.

John Eugene Hasty, who has many radio successes to his credit, is writing the Eb and Zeb skits, which have been sponsored by Shell Oil Company for nearly six months now.
STAND BY FOR THE SUPREME 1933 Service Instruments

SUPREME DIAGNOMETER AAA-1—$147.50

SUPREME TUBE-O-METER Model 66, $59.75; Stand, extra, $7.50

SUPREME ANALYZER Model 56 $56.25

All prices net f.o.b. Greenwood, Miss.

See these Representatives today

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Jas. P. Hermans Company, 235 Ninth St.
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Mr. C. R. Lynch, 918 Chester Williams Bldg.
Washington
Jas. J. Backer Company, 109-11 Bell St.

Now... the name "SUPREME" glows with added lustre as the most diversified service line in the industry—over thirty new instruments, combinations and kits, and myriad attractively priced parts and accessories.

Ask any of the "representatives" listed on this page—get a demonstration of the instrument that every radio-man wants—SUPREME DIAGNOMETER AAA-1. Explore the pages of the interesting, new, free catalog, waiting for you. Try any and every make of instrument, but buy none until you have seen the "SUPREME" 1933 product—"Supreme by Comparison."

Send coupon, now, for complete catalog, showing all the new SUPREME INSTRUMENTS, kits, combinations and servicemen’s parts and accessories.

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444 Supreme Bldg., Greenwood, Miss.

Send me, free of cost or obligation, the 1933 SUPREME SERVICE catalog, now ready.

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Jobber's Name ..............................................
Address ..........................................................

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**WEDNESDAY Programs**

**Broadcast Weekly**

Oct. 23-29

**243.8 Meters**

**KTYA**

**Prospect 3456**

1230 Kys.

1000 Watts

Pac. Broadcast. Corp., San Francisco

7:15 A.M. — Dawn Salute

8 — Breakfast Hour

8:45 — Tuneful Topics

9 — At the Console

9:30 — NBO-RFO Program

10 — Sunshine Echoes

10:30 — Manhattan Moods

10:45 — Musical Novelties

11 — Album Leaves

11:45 — "Sally Selma"

12 noon — Bible Society

12:02 — Meridian Medleys

12:45 — Glen Goff, Organist

1:45 — Marion Day's Tete-a-Tete

2 — Prudence Penny

2:15 — Town Hall Harmonies

2:30 — Community Question Box

2:45 — Symphony Highlights

3:45 — Better Business Bureau Talk

4 — Musical Novelties

4:30 — On Parade

5 — Holt Thompson Digest

5:15 — Metropolitan Hour

6 — Revue

6:30 — Waltz Time

6:45 — "Chapple's Sleepy Time Express"

7 — Mystic Concert

7:30 — Bob Allen: Piano Novelties

7:45 — "A Wee Bit o' Scotch," Scotty McNish

8 — Earl Burnett's Orchestra

8:30 — G. Donald Gray, baritone

8:45 — Virginia Miller, Piano Recital

9 — Sydney Dixon, Song Recital

9:15 — Drama

9:45 — News Flashes

10 — Sandman Organ

11 to 12 midnight — Concert Memories

**555.4 Meters**

**KTAB**

**Garfield 4700**

360 Kys.

1000 Watts

Assoc. Broadcasters, Oakland, Calif.

6:45 A.M. — Records

7:15 — MorningReporter

7:30 — Texas Cowboy

7:45 — Records

8:30 — Jack Hall and Clem Kennedy

9 — Morning Prayer Hour

9:30 — Dr. J. Douglas Thompson

10 — Household Hour, Alma La Marr

10:25 — Thumback Sketch

10:30 — News Service

10:35 — Dr. B. L. Corley

11 — Store Scenes

11:15 — Studio Program

11:30 — X-Bar-B Boys

12 noon — Echoes of Portugal

12:30 — News Service

12:35 — Studio Program

1 — Over the Teacups

1:30 — Hollywood Star Reporter

1:45 — Lunettes at Large

2 — Majestic Hawaiians

2:30 — Studio Program

2:45 — Bert Barber, Newsboy Tenor

3 — Blindcraft Program

3:15 — Records

3:30 — Walter Rudolph, Pianist

3:45 — Selected Recordings

4:30 — Jack Hall and Clem Kennedy

5 — Duke Rode's Smilie Club

5:30 — Dr. J. Douglas Thompson

6 — Studio program

6:15 — Aram Folodian, Tenor

6:30 — News Reporter

6:45 — Ernie Smith's Sport Page

7 — Covered Wagon Jubilee

**340.7 Meters**

**KLX**

**Lake, 6000**

880 Kys.

500 Watts


8 A.M. — Records; New York Stocks

9 — Modern Homes Period

9:30 — Records

10:15 — San Francisco Stocks; Car Loading Reports; Financial Information; Weather

10:30 — Records; Business talk

11 — Sunshine Twins

12 noon — Jack Delaney and his Band

1 — Timely Garden Tips, by Arthur E. Navlet

1:15 — Jean's Hi-Lights

2 — Classical Recordings

2:30 — Closing San Francisco Stocks

4:15 — Organ Recital, Ethel Richardson

5:15 — Records

6:15 — Madelon Sivyer and Nancy Hersey

7:45 — Records

8:30 — Brother Bob's Club

9 — Helen Farnelle, Pianist

9:30 — The Three Coconuts

6 — Hotel Oakland Trio

7 — News Items

7:30 — The Clark Sisters

8:45 — Fred and Morris, Comedians

9:15 — John Wherry Lewis Quintet

9:45 — Studio program

10 — Helen Farnelle, Pianist

11 — Helen Farnelle, Pianist

**491.5 Meters**

**KFRC**

**Prospect 0100**

610 Kys.

1000 Watts


7 A.M. — Seal Roads Broadcast

Stock Quotations at 7:25

7:30 — Exercise Period

8 — Sheil Happytime

8:30 — CBS Programs to 9:30

9:30 — Betty Crocker

9:45 — Eve — Kitchen Lyrics, Ann Welcome

10 — KFRC Shopper's Club

10:30 — Globe Trotter

10:45 — CBS Programs to 12

12 noon — Noonday Concert

1 — Edna Wallace Hopper

1:05 — CBS Program

1:30 — Stock Exchange Quotations

1:45 — Globe Trotter

2 — Happy Go Lucky Hour

2 — Feminine Fancies

3 — Three Shades of Blue

4:15 — CBS Programs to 5

5 — H-O Rangers

5:15 — Globe Trotter

6 — Town Topics

6:30 — Skiappy

6:45 — Mona Content

6 — Smokey Modern

6:15 — Anson Week's Orch. (E. T.)

6:30 — Bobs, Sports Authority

6:45 — CBS Programs to 7:30

7:30 — Chandu, the Magician

7:45 — CBS Programs to 8:30

8:30 — Eno Crime Club

9 — CBS Program

9:15 — Eb and Zeb

9:30 — Isle of Golden Dreams

10 — bicycle Band

10:05 — Ted Flo-Rito's Orchestra

11 — Cole McElroy's Orchestra

12 to 1 A.M. — Midnight Request Hour

**296.6 Meters**

**KQW**

**Ballard 7777**

1010 Kys.

500 Watts

Pac. Agric. Foundation, Ltd., San Jose

8 A.M. — The Breakfast Hour

8 — Silent period

9 — Ralph and the Rainbow Trouper

9:30 — Helpful Hour

10:30 — Morning Melodies

10:45 — Trujo Strings

11 — Eleventh Hour program

11:45 — Accordion Cavers

12 noon — Band Concert

12:30 — Weather Forecasts; Market Reports

1 — One O'Clock program

1:30 — The Friendly Hour

2:30 — Martha Meade program

3 — Silent period

4:30 — Story Time

5 — Vespers

5:30 — Community program

6 — Evening Echoes

6:15 — Franco's program

6:45 — State Market reports

6:45 — Farmers' Exchange

6:50 — Santa Clara Valley News

7:30 — Prune Pool

7:30 — U. S. Weather Forecast

7:30 — Radio News and Forum

7:30 — Alta California

7:45 — Band Concert

8 — American Legion War Camp

8:15 — Song Recital

8:30 — Music Lovers program

9 — Studio program

9:15 — Flash Light program

9:45 — To 10:30 P.M. — Community Program

Anthony and Emily Linden

**KFRC—8 A.M.**

7:30 — News

7:45 — Italian Program

8 — Tour Topics

8:15 — Studio Program

8:30 — Anson Week's Orch. (E. T.)

8:45 — Front Page Headlines

9 — Hill Billies

9:40 — Fights from Civic Auditorium

10:40 — Studio Program

11 to 1 A.M. — Radio Cabaret with Ray Howell

Donna James

**Oct. 26, 1932**
Wednesday Programs

**Broadcast Weekly**

**379.5 Mrs. NBC-KGO Sutter 1920: 7500 Watts**

**National Broadcast Co., San Francisco**

**Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSD, KGIR, KGHG, KDYL**

7 A.M.—Organ Concert, Chas. Runyan: KGO

7:30—KMO, KHQ, KFSF, KDYL

7:45—To be announced

8—Breen and De Rose, vocal and instrumental duo: KGQ, KFSF, KDYL

8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI

8:45—'Crosscuts from the Log O' the Day: KGQ, KHQ, KOMO, KGW, KFI

9—Johnny Marvin, tenor: KGQ

9:15—Screws of Magnolia: Negro Comedy Sketch: KGO, KFI, KDYL


9:45—To be announced

10—Richfield News Flashes, Sam Hayes: KHQ, KHQ, KOMO, KGW, KFI

10:15—Entertainers: KGO, KGW, KOMO

10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI

11—Westminster Chor, direction Dr. John Finley Williamson: KGQ, KHQ, KFSF, KDYL, KTAR

12 noon—Babara's Dale's Charm Machine: KGO, KFSF, KGA

12:15—Western Farm & Home Hr.: KGQ, KHQ, KOMO, KGW, KFI, KFSF, (on 12:30) KDYL, KIGR, KGHL

1:00—Stringwood Ensemble: KGQ, (KGO, KHQ, KOMO, KGW, KFI on 1:15 to 1:45), (KFSF on 1:30)

2—To be announced

2:15—Dramedy-Caravan, dramatic sketch: KGO, KMO, KGW, KFI, KDYL, KGIR, KGHL

3:00—To be announced

3:45—E Circle: KGQ, KHQ, KOMO, KGW, KFI, KFSF, KDYL

3:45—To be announced

4:00—The Singing Lady: KGO, KJR, KGHL

5:00—Not A Garden: (KPO, KGA, KJX)

5:45—Meredith Willson and his Orchestra, vocal soloist: KPO, KJR, KGHL

6:30—Sunset Serenaders: KPO, KDYL, KDYL, KFSD

7:30 A.M.—Organ Concert, Charles Runyan: KPO

7:45—To be announced

8:00—Financier Service: KPO, KJR, KGHL

8:15—Sax Appeal: Mickey Gillette, saxophonist: KPO, KGA, KJX

8:30—United States Army Band: KPO, KGQ, KJR, KFSF, KTH

8:45—Reda Fisher, pianist: KPO, KGQ, KJR, KEX

9:00—Dixieland: Carolyn and Sam Moore, Dixie March and Chuck Russell, in songs and dialogue: KGQ, KJR, KEX

9:30—Stringwood Ensemble, direction Charles Hart: KYA, KGA, (KJR on 9:45), KEX, (KFSF on 9:45), KEX, (KFSF on 9:45)

9:30—Julia Hayes, helpful hints to Housewives: KPO

10—University of California at Your Service: KPO

10:15—Mardi Gras: Variety Program with Al Schuss, Master of Ceremonies: KPO, KGA, KJR, KEX

10:45—Harold Stokes' Dance Orchestra: KPO, KGQ, KJR, KFSF, KDYL, KFSD

11:00—Woody Herman: KPO, KJR, KEX on 11:15), KDYL

11:30—Organ Concert, Paul Carlson: KPO, (on 11:45, off 12, on 12:00), (KJR, KEX on 11:45)

12:15—Rhythm Vendors: Orchestra, vocalists: KPO, KGQ, KJR, KEX

12:45—Eileen Plaggot, soprano: KPO, KGA, KJR

1—Midweek Musicale: Harold Stokes' Orchestra: Ruth Lyons, soprano: KPO, KGQ, KGQ, KEX, KDFY

1:00—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX

1:45—Pickard Family: Songs and dialogue Singers: KPO, KGQ, KJR, KEX

2—The Singing Duo: KPO, KGQ, KJR, KEX

2:15—The Little Colleen: Irish Songs and Stories, Aggie Turley: KPO, KGQ, KGHL, KFSF

3:10—Footlight Fantasies: KPO, KGA, KJR, KFSF, KGHL

3:50—Waldorf-Astoria Sert Room Orchestra: KPO, (KGA on 3:05), (KJR on 3:15), KEX, KFSF, KDYL

3:50—Drifting and Dreaming: The Harding Sisters, Two-PIano Team: KPO, KGA, KJR, KEX

4—Donald Novis, tenor: KPO, KGA, KJR, KEX

4:15—The Life of the Rellys: Comedy Serial starring Ted Maxwell and Bob Deane: KPO, KGQ, KJR, KEX

4:45—MUSICAL Sketches: KPO, KGQ, KJR, KFSF

5—Merrill Moore and his Orchestra, vocal soloist: KPO, KGA, KJR, KEX

5:30—Spiration: (KGQ, KDYL, KDYL, KFSD)

5:45—In a Garden: (KPO, KGA, KJR on 5:45), (KDFY off 5:45)

6—Sunset Serenaders: KPO, KGQ, KJR, KEX

6:30—Sarah Kreindler, Violinist: KPO, KGA, KJR

6:45—Cecil and Sally: KPO

7:00—Edna Lowe, Miss Taylor, and Edna Fischer, pianist: KPO, KGA, KJR

7:15—Tarzan of the Apes: KPO

7:30—Bill Hillies: Charles Marshall, John O'Brien, John Torolf, Ace Wright, Sam Moore: KYA, KGA

7:45—University of California Program: KPO

8—Silver Strains: Mixed Quartet: KPO, KGQ, KJR, KEX

8:45—Pettsonal Quiz: Gail Taylor, soprano, interviewed by Gypsy: KPO, KGQ, KJR

9—Mille Nape, contralto: KPO, KGA, KJR, KEX

9:30—Out of the East: Orchestra direction, Joseph Hornik: KPO, KGQ, KJR, KEX

9:45—Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Basso: KPO, KGQ, (KJR on 10)

10—One Man's Family: KPO, KGQ, KJR, KEX, KGHL

10:45—Summer Hour: Orchestra direction, Joe Joseph, horn: KPO, KGQ, KJR on 11:15, KEX, KFSF, KDYL, COA on 11

11:30 to 12:00—Midnight—Tom Gerun and his Ball Tabarin Orchestra: KPO, KGQ, KJR, KFSF


7 A.M.—Morning Serenaders

8—NBC-KPO Programs to 11:30

11:45—NBC-KPO Program

12:15—Portland Ad Club

12:15—NBC-KPO Programs to 5:30

5:30—Silent period

8—Tarzan of the Apes: 8 to 12 mid.—NBC-KPO Program.
Wednesday Programs

BROADCAST WEEKLY

CBS

Columbia Broadcasting System

8:30 A.M. — Morning Board: KVI, KFRC, KHJ, KSL
8:45 — Ben Alley, tenor, with Fred Hall and His Hotel Taft Orchestra: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB, KSL
9:00 — Harold Arlen and His Orchestra: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KSL, KHH, KOL
9:15 — Columbia Revue: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB, KSL
10:00 — George Hall and His Hotel Taft Orchestra: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHH, KGB, KSL
10:30 — Madison Ensemble: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
11:15 — Columbia Artist Recital: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHH, KGB
11:30 — American School of the Air: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB, KSL
11:45 — Elizabeth Bartheil, songs: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
12:15 — Madame Belle Forbes Cutter and Her Orchestra: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
12:30 — Madame Belle Forbes Cutter and Her Orchestra: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
12:45 — Bill Schuld's "Going to Flower" with the Jinn Orchestra: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
1:45 — Connor Boswell: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
2:30 — Midland Broadcasters: KOL, KOL, KOL, KOL
2:45 — Jimmy Corrigan's Orchestra: KFBK, KOL, KFFY, KFRC
6:30 — Casa Loma Orchestra: KFBK, KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
6:50 — The G-Men: Boys Alone: Male quartet: KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
7:15 — "Easy Aces": KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
7:30 — "Little Jack Little": KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
7:45 — "Music That Satisfies": KGBM, KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
8:15 — Angelo Patri, "Your Child": KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB
8:30 — "Skippy": KFBK, KMJ, KFBK, KGB, KOL, KOL, KFFY, KFRC, KHJ, KGB

322.4 Meters KFWI

Franklin 0200

930 Kecs

500 Watts

Radio Entertainment, San Francisco

7 A.M. — Dawn's Serenade
8 — Silent period
9 — Blues Chasers
9:15 — Corley program
10 — White House program
10:15 — Bellevue Hotel program
10:30 — "Topics and Music"
11 — "Learn Spanish, Prof. Acheille"
11:15 — Concert Melodies
11:45 — Musical Sketches
12 noon — News Flashes
12:15 — "Dance Music"
12:30 — "Dance Tunes"
6:30 — "Dance Music"
6:45 — "New Flashes"
7 — "Learn Spanish, Prof. Acheille"
7:15 — Helen Bellevue
7:30 — Silent period
8 — "Virginia Mika, pianist"
8:30 — "Johnnie World, Events"
9 — Anna Nettelman, soprano
9:15 — "Victor Herbert Program"
10 — "Master of Ceremonies"
11 to 1 A.M. — Kendrick's Hi-Jinks

322.4 Meters KROW

Glenc. 6774

930 Kecs

1000 Watts


8 A.M. — News Items
8:15 — Program "Cocoon"
8:30 — "Moment Musicale; Recordings"
9 — "Silent period"
10 — "Wealth of the Pacific"
1:05 — Latin-American program
2 — "Billy and Grace Carmen"
2:30 — "Walter Tower Program"
2:45 — "Jack and Jill"
3 — "The Hill Billies"
4 — "The KROW Matinee"
4:30 — "Recordings"
4:45 — "Health Feature"
5:30 — "Italian program"
5:40 — "Golden Wagon Jubilee"
6 — "Silent period"
7:30 — "Educational Feature"
7:30 — "The Air"
7:45 — "Latin-American program"

280.2 Meters KJBS

Ord. 4148-49

1070 Kecs

100 Watts

Brunton & Sons, San Francisco

6 A.M. — KJBS Alarm Klok Klub
8 — Popular records
8:15 — Breakfast Club; Recordings
8:45 — "Anders Anderson's Music"
9 — "Report of the Air"
9:05 — "Scotty's Table Talks"
10:20 — "Beauty Clinic of the Air"
10:30 — "Variety Recordings"
11:30 — "Miniature Vaudeville"
11:45 — "Concert Music"
12 noon — "McElroy's Orchestra"
12:30 — Band Concert
2:45 — "Concert Music & Pat Buchanan"
1 — "Stock Report; Records"
2:45 — "Speak-Easy Time; Recordings"
10:20 — "Beauties of the Air; Records"
3:15 — "Martia's Radio Personalities"
3:30 — "Recordings"
4:30 — "Achille, Pianist"
4:45 — "Musical Styles"
5 — "Walk and Talk"
5:30 — "Silent period"
12:01 to 6 A.M. — "Owl program"

319 Meters KOIN

Atwater 3333

940 Kecs

1000 Watts

The Journal, Portland, Oregon

6 A.M. — KOIN's Clock
7:30 — "Novelties"
7:45 — "Organ Concert"
8 — "Shell Happytime"
8:30 — "Golden Melodies"
9:15 — "CBS Program"
9:30 — "Betty Crocker"
9:45 — "CBS Programs to 12"
12 noon — "Merrymakers"
12:30 — "CBS Programs to 1"
1 — "The Book of Life"
2 — "Happy Go Lucky Hour"
3 — "Feminine Fancies"
3:30 — "Newspaper of the Air"
5 — "Bar-O Rangers"
5:15 — "Skippy"
5:30 — "Davidson's Prize Club"
6 — "CBS Program"
6:30 — "Golden West Serenaders"
6:45 — "Bells of Harmony"
7 — "CBS Programs to 7:30"
7:30 — "Chandler, the Magician"
7:45 — "CBS Programs to 8:30"
8 — "The Enos Crime Club"
9 — "De Silva's Royal Knights"
9:15 — "Ed and Zeb"
9:30 — "I am of Golden Dreams"
10 — "Modernistic Frolic"
11 — "KOIN Dance Band"
11:30 — "A.M. — Jack and Jill's Tavern Orchestra"

309 Meters KJR

Seneca 1515

970 Kecs

5000 Watts


7 A.M. — Chet and Mabel
7:04 — "Productions"
7:30 — "Vocal Solos; Rhythm Aces"
7:33 — "Sports News; Rhythm Aces"
8 — "NBC-KGO Programs to 11"
11 — "Blue Streaks Orchestra"
11:30 — "Julia Hayes"
11:45 — "NBC-KGO Programs to 3"
3 — "The Easy Chair"
3:10 — "NBC-KGO Programs to 4"
4:10 — "Lost and Found Advertisements"
4:45 — "The World Bookman"
4:59 — "NBC-KGO Programs to 5:15"
5:15 — "Steamboat Bill"
5:30 — "NBC-KGO Programs to 6:45"
6:45 — "Boh Lucinda"
7 — "Taran of the Alps (E. T.)"
7:16 — "Anson Weeks' Orch. (E. T.)"
7:45 — "News Edition of the Air"
7:45 — "NBC-KGO Programs to 9:30"
9:30 — "Cole McElroy's Orchestra"
10 to 12 mid. — "NBC-KGO Programs"

508.2 Meters KHQ

Main 5338

970 Kecs

1000 Watts


5 A.M. — Morning News
5:15 — "Cicso Bullivant, Exercises"
7:45 — "NBC-KGO Programs to 9"
9 — "Walt and Marian"
9:15 — "Musical Gems"
9:30 — "Burgan's Home Comfort"
9:45 — "Wolfer's Fashion Notes"
10:15 — "C. J. Laullor Co."
10:30 — "NBC-KGO Program"
11:30 — "Bell Organ Concert"
12:45 — "McElroy's Home Quarter Hour"
12:15 — "NBC-KGO Program"
1:15 — "Various programs"
1:45 — "Bowling Place Program"
3 — "Commercial Creamery"
4:15 — "NBC-KGO Programs to 5"
5:04 — "Parade of the Happy Feet"
5:15 — "Skippy"
5:45 — "NBC-KGO Programs to 7:30"
7:30 — "Electric Transc. Program"
8:30 — "NBC-KGO Programs to 9"
9 — "Voice of Texas"
9:15 to 12 mid. — "NBC-KGO Prog."
Wednesday Programs


204 Meters KGA Main 3434 1470 Kys. 5000 Watts NW. Broadcast, System, Spokane, Wash. 6 A.M.—Early Birds’ News 8—NBC-KPCO Programs to 12 12 noon—News Bulletins 12:30—NBC-KPCO Programs to 3 3—News Items 3:05—NBC-KPCO Programs to 6:45 6:15—Davenport Hotel Orchestra 7—NBC-KPCO Program 7:15—Sunrise (Elle. Trans.) 7:30—NBC-KPCO Programs to 8:30 8—To be announced 9 to 12:30 A.M.—NBC-KPCO Prog.


Wednesday Programs

BROADCAST WEEKLY

468.5 Meters  KFI  Richm’d 6111
640 Kys.  50,000 Watts
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises
7:30—Stock Market Quotations
7:45—NBC-KGO program
8—Polly Grant Hall, pianist
8:15—NBC-KGO Program
8:30—Helpful Hints to Housewives
8:45—NBC-KGO Program
9—Joe Warner’s Jolly Journal
9:15—NBC-KGO Program
9:30—Fashion Tour with Melissa
10—Dorothy Raymond, pianist
10:15—English lesson by Ayrltia Z. Drew

10:30—NBC-KGO program
11:30—NBC-KGO Programs
11:30-Randy Andrews, singer
11:45—Federal and State Market Reports
12 noon—Dept. of Agriculture talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats with her Neighbors
1:45—Cheiro’s Mystery Stories
2—NBC-KGO Program 3
3—Tom Murray’s Hillbillies
4—News release
4:15—NBC-KGO Programs to 4:45
4:45—Winnie Moore, Nomad Novelist
5—String trio
5:30—Bill Cady’s Instrum. Group
5:45—NBC-KGO Programs to 7:30
7:30—String Ensemble and Male Quartet
7:45—Wesley Tourelleotte, organist
8—NBC-KGO Programs to 9
9—Orchestra
9:15—NBC-KGO Program
9:45—Republican Political Program
10—NBC-KGO Programs to 11:30
11:30 to 12 mid.—NBC-KGO Program

499.7 Meters  KFSD  Franklin 6353
600 Kys.  1000 Watts
Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—NBC-KGO Programs to 8:15
8:15—Morning Musical Revue
8:30—NBC-KPO Program
9—Good Cheer Program
9:15—NBC-KGO Program
9:35—Stock Reports
9:45—Stringwood Ensemble
10—NBC-KGO Programs to 11
11—Child Psychology
11:30—NBC-KGO Programs to 1
1—Ad Club Luncheon
1:30—NBC-KGO Program
2:15—NBC-KPO Programs to 3:30
3:30—NBC Dental Clinic
4:45—NBC-KPO Program
4—NBC-KGO Programs to 4:30
4:15—NBC-KPO Program
4:30—Samaroff’s Chorus
5—NBC-KGO Program
5:30—Postal Talk
5:35—Late News Items
5:45—Happy Repairmen
6—NBC-KGO Program
6:30—Serenaders
7—Dr. Strauss’ Sketchbook
7:30—NBC-KGO Programs to 9
9—To be announced
9:15—NBC-KGO Program
9:45—American Legion Auxiliary
10—NBC-KGO Program
10:15 to 12 mid.—NBC-KPO Program

Historic Old Anvil Used in “Crosscuts”

FEW there are in the radio audience that know that every tuneful ring from that mighty anvil used in Dr. Laurance Cross’ “Crosscuts from the Log of the Day” program spells romance, adventure and hardships of those sometimes hectic, sometimes glorious, days of ‘49.

Yes sir, that anvil, according to Dr. Cross, is the one used by John Studebaker to make wheelbarrows for the gold miners during the rush at the beginning of California’s history. It seems that Studebaker came to Placerville to try his fortune with the rest. But he saw a more sure way of making money. He manufactured wheelbarrows for the other miners. And the old anvil was used for that purpose until Studebaker sold out to join his brothers in the East in making wagons.

In the photograph above, Dr. Cross, who is heard five mornings a week on the NBC-KGO network, is shown with the anvil and Miss Alva McCuen, an interested onlooker.

KJBS today!
The Alarm Klok Klub
6 to 8 a.m.

S. F. Breakfast Club
8:30 to 9 a.m.

MARTA’S
Radio Personalities
3:15 to 3:30 p.m.

Art Fadden Pianologue
3:45 to 4 p.m.

SHELL
HAPPYTIME
Columbia-Don Lee Chain
8 to 8:30 a.m.

BOYS! GIRLS!
Don’t miss
H-O RANGERS
5 p.m.

KFRC and Don Lee-Columbia Chain

“TEAM MATES”
8:30 p.m.

NBC-KGO Network

WESSON OIL COMPANY

DIAL

“EB and ZEB”
9:15 p.m.

KFRC and Don Lee-Columbia Network

SHELL OIL CO.

See Pages 4, 5
HE CAN'T DO IT AS LONG!

Bowser gives only a short-lived performance on two legs. Nature provided him with four because of a fundamental principle in the scheme of things. Imagine a table or a chair with only two legs! Balance would be impossible!

It's the four-square support of the vital elements in Eveready Raytheons that guards the balance of their delicately assembled parts and insures their performance life. Four pillars! All other tubes have only two. Inspect them. See for yourself. And then — remember the four-support principle. It's your own heel, toe, heel, toe arrangement that keeps you upright. With legs alone you'd be like a man on stilts! You wouldn't remain upright very long!

Your dealer will demonstrate four-pillar tubes. Visit him!

NATIONAL CARBON CO., INC.
General Offices: New York, N. Y.
Unit of Union Carbide and Carbon Corporation

WARNING! The market is flooded with old, slow-heater tubes. Eveready Raytheons are quick-heaters. Modern tubes heat up in 10 seconds or less.

SEE YOUR DEALER FOR A FREE EVEREADY PROGRAM PAD

EVEREADY RAYTHEON
4-PILLAR RADIO TUBES
October 27, 1932

THURSDAY Programs

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts
7 A.M.—Seal Rocks Broadcast; Stock Exchange Quotations at 7:25
7:30—Exercise Period
8—Shelley Happytime
8:15—CBS Programs to 10
10—KFRC’s Shopper’s Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Farm News
1:15—Recordings
1:30—Stock Exchange Quotations
1:35—Globe Trotter
2:15—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—CBS Programs to 5:15
5:15—Globe Trotter
5:25—Topnotches
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—McAdoo Political Campaign
6:30—The Story of Omar Khayyam
7—CBS Program
7:15—Reality Value Protective League
7:30—Chandu, the Magician
7:45—CBS Programs to 8:15
8:15—Spratt’s Dog Chats
8:30—Eho News Club
9—Don Clark’s Music
9:15—Eb and Zeb
9:30—Program to be announced
10—Bisquick Band
10:05—Ted Flo-Rito’s Orchestra
11—Tom Oakley’s Orchestra
12 to 1 A.M.—Midnight Request Hour.

535.5 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Recas
8:30—Jack Hall and Clem Kennedy
8—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. H. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lyra at Large
2—Magie Hawaiian
2:30—Pavon Sisters, Harmony Team
2:45—Studio Program
3—Charlie Parks, the “Budgeteer”
3:30—Dr. J. Rudolph, pianist
3:45—Records
4—Roundup
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod’s Smile Club
5:30—Dr. J. Douglas Thompson
6—Magazine Review
6:15—Re-created Horse Races
6:30—News Reporter
6:45—Ernie Smith’s Sport Page
7—Covered Wagon Jubilee
7:30—News Service
7:45—Studio Program
8—Stories from the Top with Joe Hernandez
8:15—Frank Friselli, Tenor; Elbert La Chelle, Organist

TED BERGMAN
CBS—COMEDIAN

8:30—Anson Weeks’ Orch. (E. T.)
8:45—Memories with Edmund Breese
9—Hill Billies
10—Treasure Chest
10:30—Moment Musical
11 to 1 A.M.—Radio Cabaret with Ray Howell

296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and the Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
10:45—Trujo Strings
11—Eleventh Hour program
11:30—Old-Time Favorites
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather Forecasts; Market reports
1—One o’Clock Hour
1:30—The Friendly Hour
2:30—Martha Mead program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers, Dr. Sylvester
5:30—Community programs
6—Evening Echoes
6:15—Franco’s program
6:30—State Market reports
6:45—Farmers’ Exchange
7—Santa Clara Valley News
7:15—Callie’s Band
7—Weather Forecast
7:20—Radio News and Forum
7:30—Minute Man
7:45—Republican Central Committee
8—Songs of the Old Church Choir
9—Songs You Love to Sing
9:15—German Band
10 to 10:30 P.M.—Community Prog.

340.7 Meters KLX Lake 6000 880 Kcys. 500 Watts
8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—S. F. Stocks; Financial Information; Weather
11—Sunshine Time
12 noon—Jack Delaney and his Band
1—Jean’s Hi-Lights
2—Closing San Francisco Stocks
2:45—Ethel Rhinard, Pianist
3—Records
4:30—Brother Bob’s Club
5—Helen Parmelee, Pianist
5:30—Dot Kay, “Wes” Summerford and Lilah Clark
6—Hotel Oakland Trio
7—News Items
7:30—Egan Trio
7:45—Sports Hi-Lights of the Air
8—The Clark Sisters
8:15—Chely Caballero
8:45—Orlando Giruliani, tenor; Arco and Anita, guitarists, and Helen Parmelee, Pianist
9:30—Organ Recital, Ethel Rhinard
10 to 11 P.M.—Dance Program

322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
7:30—Silent period
8—Blues Chasers
9—White House program
10—Believe It or Not
10:30—Topical and Music
11—Learn French, Prof. Achille
11:15—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Riccia Hardeman, open forum
7:15—Helen Bell
7:30—Silent period
11 to 1 A.M.—Kendrick’s Hi-Jinks

322.4 Meters KROW Glencoe 6774 930 Kcys. 1000 Watts
8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Moment Musical
9—Silent period
1—Weather Forecast
1:05—Latin-American program
2—Bill and Grace Carmen
2:30—Studio Program
2:45—The Tramp Reporter
3—The KROW-Ilan Revue
3:15—The KROW Matinee
4:30—Irving Perkins and Lee Baker
4:45—Myrtle Segal, Soprano
5:15—Coy Caballero
5:30—Chest Village Dance Band
6—Silent period
7:30—Curtain Wood and Apple Bottom
7:45—The Texas Cowboy
8—Hal Roberts’ Banjo Band
8:15—Watch Tower program
9—The Beverly Hill Billies
9:30—Pemm Repertory Players, direction of Elmer Penn
1—Dance Music
10:30 to 11 P.M.—Veterans’ of Foreign Wars program
4:30—To

2:15—Paul

9:15—Ship

6—Captain

5—Fleischmann

4:45—News Flashers:

KGO, KHQ, KOMO, KDFD

10:15—Earl Burtnett and His Mark

Hopkins Hotel Orchestra:

KGO, KHQ, KOMO, KDFD

10:35—Phil Harris and His Ambas-

sador Orchestra:

KGO, KHQ, KDFD, KDFD

6:15—Little Orphan Annie:

KGO, KHQ, KOMO, KDFD

8:30—Tom Mitchell, vocalist and

pianist:

KGO

4:45—Crosscuts from the Log o’ the

Day:

Dr. Laurence L. Cross:

KGO, KHQ, KOMO, KDFD

9—Johnny Marvin, tenor:

KGO

2:45—Concert

1—Stringwood

12:15—Western Farm & Home Hr.:

KGO, KHQ, KOMO, KDFD

3:30—Swanee Serenaders:

Harold

4—Vocal Soloist: (KPO 11:30, KDFD

15:00, (KJR 11:45, KEX)

6:45—Eddie Fischer, Pianist:

KPO, KDFD

9—Richard King, tenor:

KPO

5:45—To

2:15—Concert

11—Standard School Broadcast:

KGO, KPO, KHQ, KOMO, KDFD

11:45—Shakespearean Plays:

KGO, KECA

12—John—Barbara Dale’s Charm

Matinee:

KGO, KOMO, KDFD

12:30—Stringwood Ensemble:

Instrumentalists direction Charles Hart:

KGO, (KHQ off 1:15 to 1:45)
Thursday Programs

CBS
Columbia Broadcasting System

8:30 A.M.—"Smiling Ed McManus"-KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

9—Buddy Harrod and his Young's Orchestra: KFBB, KKM, KKM, KGW, KERN, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

9:30—N.B.C.-K.F.P. "Career"-KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

11—Howard Day and his Hot Time Orchestra: KFBB, KKM, KGW, KERN, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

11—American School of the Air: KFBB, KKM, KGW, KERN, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

12 noon—Columbia Saloon Orchestra: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

12—Howard Ely at the Organ: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

12—Frank Westphal and his Orchestra: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

12—Gus Arhelger and his Orchestra: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

1—Col. British "Have You Heard?"-KFBK, KMJ, KGW, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

1—American Legion National Trade Revival Campaign Speaker: KSL

2—15—Columbia Guest Review: KSL

4—15—Howard Ely at the Organ: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

4—I. S. Army Band Concert: KVI, KFAY

4—I. S. Army Band Concert: KVK, KGW, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

4—I. S. Army Band Concert: KVK, KGW, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

5—Edwin C. Hill, "The Human Side of the News": KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

5—The Columbians: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

5—I. S. Army Orchestra: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

6—Music that Satisfies": KGMS, KFBK, KKM, KGW, KERN, KOL, KVI, KFAY, KFRC, KFRC, KHJ, KGB, KSL

6—Musical Revue: KFBB, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

6—"Myrt and Marge": KFBK, KKM, KGW, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

6—Howard Barlow and the Columbia Symphony Orchestra: KFBB, KKM, KGW, KERN, KDB, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

7—Andre Kostelanetz: KFBK, KKM, KGW, KERN, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

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7—Andre Kostelanetz: KFBK, KKM, KGW, KERN, KOL, KVI, KFAY, KFRC, KHJ, KGB, KSL

8—Fred Waring and the Pennsylvanians: KFCB, KFAY, KFRC, KFRC, KHJ, KGB, KSL

8—Fred Waring and the Pennsylvanians: KFCB, KFAY, KFRC, KFRC, KHJ, KGB, KSL

8—Fred Waring and the Pennsylvanians: KFCB, KFAY, KFRC, KFRC, KHJ, KGB, KSL

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8—Fred Waring and the Pennsylvanians: KFCB, KFAY, KFRC, KFRC, KHJ, KGB, KSL
Thursday Programs
BROADCAST WEEKLY

209.7 Miles KECA Richm’d 6111
1430 Kvs. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louise Rueb, Exercises
8:15—NBC-KPO Program to 10:30
10:30—News Release
10:45—German Lesson, Annette Doherty
11—NBC-KPO Programs to 4
4—French Lesson, Annette Doherty
4:15—News Release
4:30—Laurel Saunders, songs
4:45—“Commonsense of Science”
5—Big Brother Ken
5:30—NBC-KPO program
5:45—Al Mack and Tommy
6—NBC-KPO Program
6:45—Studio Program
7—Tom Murray’s Hillbillys
7:30—Wesley Tourtelotte, Organist
7:45—Orchestra
8:15—Noreen Gammill, Character Sketches
8:30—Orchestra and Solos
9—Bygrade Sylvania Co. program
9:15—Studio Program
9:30—NBC-KPO Program
10—Jay Whidden’s Orchestra
10:45 to 12 mid.—NBC-KPO Prog.

239.9 Miles KFOX Phone: 672-81
1250 Kvs. 1000 Watts
Nichols & Warner, Long Beach, Cal.
6 A.M.—The Early Bird
7—Morning Exercises
7:15—Chandu, the Magician
7:45—New report
8—Popular Selections
8:30—“Health and Efficiency”
8:40—Peppy Twines
10—Fashion hour
10:30—Organ, Vera Graham
11—The Three Girls
11:15—Carmen’s Hawaiians
11:30—News report
11:45—Organ recital
12 noon—More Power to You
1—Dr. Emerson, “Crime Problems”
1:10—Record Vaudeville
2—Helmi Dorper, Ballads
2:15—Eddie Barnes and the Piano
2:30—Pipe Dreams
2:45—Rosebud and Marblehead
3—Woman’s Club of the Air
3:15—Hotcha Orchestra
3:30—Bolly Wray, Songs
3:45—Happy Vagabond
4—News report
4:15—Dental Clinic of the Air
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children’s Hour
5:45—Recordings
6—New York Lowdown
6:05—“Married Life,” Comedy Skit
6:15—Pair o’ Jacks
6:30—KFOX School Kids
6:45—Percy and Daisy Mae
7—Sport Slants
7:05—The Three Girls
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—The Old Professor
8—Dr. and Mrs. Jimmy
8:15—Travelogue
8:30—“Lataner’s Facts
8:45—George and Rufus
9—Dancing Disc Night Club
9:30—Everett, Doganland’s Orchestra
9:45—News report
10 to 12 midnight—Dance Music

Mona Lowe, NBC Blues Singer, Outdoor Girl

Keeping fit for those arduous hours before the radio microphone is no task for vivacious Mona Lowe, NBC blues singer. For she happens to be a lover of outdoor sports, particularly tennis and deep sea fishing.

Early morn, sunshine or fog, usually finds her on the tennis courts near her San Francisco apartment, slaming the rubber sphere over the net with a dexterity that would put many male racquet swingers to shame.

Her partners at the courts are usually the Bluettes, likewise of radio fame, who in real life are: Meredith Gregor, Theresa Marie Aezer and Marian Estelle Peck.

Although tennis is her favorite land sport, deep sea fishing “can’t be beat,” she claims, when it comes to water sports. Of course there’s something else that is taking a lot of Mona’s time these days. Every chance she gets to hop away from the studios she flies to Los Angeles to see Paul Rickenbacker of KHJ. Oh, yes, they’re engaged.

See Pages 4, 5

KJBS today!
The Alarm Klok Klub
6 to 8 a.m.

Scotty Mortland
10:05 to 10:20 a.m.

Blindcraft Ensemble
2 to 2:30 p.m.

Speak Easy Time
2:45 p.m.

SHELL HAPPYTIME
Columbia-Don Lee Chain
8 to 8:30 a.m.

8:45 a.m.

CROSS-CUTS FROM
THE LOG OF
THE DAY
Dr. Laurance Cross
NBC-KGO Chain
CARNATION COMPANY

JOIN
“THE JORDANS”
9:45 a.m.
NBC-KGO Chain
PARAFFINES COMPANY

DIAL
“EB and ZEB”
9:15 p.m.

KFRC and
Don Lee-Columbia Network
SHELL OIL CO.
How State and Nation are aided by Bank of America Savings Accounts

APPROXIMATELY one-tenth of every Bank of America savings dollar is in state, county, municipal and other bonds, providing funds for the construction of highways, bridges, schools, public buildings, power plants, transmission lines, etc.

About nineteen cents are invested in United States government bonds, enabling the government to aid navigation, control floods, assist the farmer, and do other constructive acts that benefit the entire nation.

About twenty-eight cents of each dollar are at work financing homes, general construction, agriculture and horticulture, and also paying wages to all classes of labor.

Therefore, every dollar placed in a Bank of America savings account helps to reduce unemployment and improve economic conditions throughout California and the nation.

START A CALIFORNIA “BACK TO GOOD TIMES” ACCOUNT IN THIS BANK . . . OR ANY BANK

BANK of AMERICA NATIONAL TRUST & SAVINGS ASSOCIATION

MEMBER FEDERAL RESERVE SYSTEM

www.americanradiohistory.com
GEORGE TAYLOR
KROW—4 P. M.

12:15—Dance Music
1—Silent period
6—Dance Time
6:30—Rosalind program
7—News Flashes
7:15—Helen Bellevue
7:30—Silent period
8:30—Julie Foster, Dream Girl
12:30—Banjo Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters
KJBS
Ord. 4148-49
1070 Kcy.
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klock Klub
8—Records
9—Melody Gems
9:30—The Little Concert
9:45—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Popular Record Program
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Dance Matinee
12:15—Dance Concert
12:45—Carl Coveny and Pat
1—Stock report and musical prog.
2—Better Business Bureau Talk
2:15—Theodore Lane, tenor
2:30—The Family Album
2:45—Speack-Easy Time; Records
3—Reporter of the Air; records
3:15—Martha's Radio Personalities
3:30—Popular Records
4—Associated Food Stores' program
4:30—Records
4:45—Musical styles
5:30—Silent period
12:01 to 6 A.M.—Owl program

353.4 Meters
KTAB
Garfield 4700
560 Kcy.
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Recordings
7:15—Morning Serenade
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. E. L. Corley
11—Store Scenes
11:15—Studio program
11:30—X-Bar-B Boys
12 noon—Echoes of Portugal
12:30—News Service
1—Alma La Marr
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Travelogue with Majestic Hawaiians
2:30—Records
3—Studio Program
3:30—Walter Rudolph, Piano Recital
3:45—Studio Program
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Rudolph's Fool
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Covered Waggon Jubilee
7:30—News Service
7:45—Italian Program
8:45—orses with Joe Hernandez
8:15—Studio Program
8:30—Anson Weeks' Orh. (E. T.)
8:45—Orchestra
9—Hill Billies
10—Treasure Chest
10:30—Momcnt Musicale
11 to 1 A.M.—Radio Cabaret

340.7 Meters
KLX
Lake, 6000 Kcy.
500 Watts
8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Finance; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
4:30—Brother Bob's Club
5—Helen Parmeece, Pianist
5:30—Three Cocoanuts
6—Hotel Oakland Trio
7—News Items
7:30—Helen Parmeece, Pianist
7:45—Fred and Morris
8—KLX—Hi-Jinks Program with Sunshine Twins; Piano Duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orchestra; the Clark Show; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Medlow; Boris and Bernie; the Three Cocoanuts, "Tony"; "Two Shop Girls"; Johnny Zunino, Helen Benson and Lulu Swan; Pianists; "Wes" Summerford, Tenor
10 to 11 P.M.—Dance Program

www.americanradiohistory.com
Friday Programs

179.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. 7500 Watts National Broadcast. Co., San Francisco. Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSD, KGIR, KGHK, KDYL.
7 A.M.—Organ Concert: KGO 7:30—Strolling Fiddler: KGO, KHQ, KFSD, KDYL.
7:40—To be announced: Bit of Melody, Alvino Rey, guitarist: KGO.
8:15—Little Scandinavian Annie: KGO.
8:30—KOMO, KGW, KFI.
8:30—Tom Mitchell, baritone: KGO, KHQ.
8:45—Crosscuts from the Log o’ the Day: Dr. Laurance L. Cross: KGO, KHQ, KOMO, KGW, KFI.
9:15—Magnificat of Magnolia: KGO, KFSD.
9:30—The Buckaroos, Ted Maxwell, Charles Marshall; songs and dialogue: KGO, KFSD.
9:45—Arion Trio: KGO, (KFI 1920).
10:30—Woman’s Magazine of the Air: Bennie Walker, pianist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.
11:15—Organ Concert: KGO, KFSD.
12 noon—Barbara Dane’s Charm Matinee: KGO, KFSD, KOA.
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGIR, KGHL.
1:15—O’ Pappy, negro characterizations, Clifford Souber: KGO.
2:30—G E Circle: KGO, KHQ, KFI, KOMO, KGW, KDYL.
3—Buccaneers, vocalists; dance orchestra, direction Walter Beban: KGO, KHQ on 3:30.
3:45—Gay Fraser’s Studio Party: KGO, KHQ, KOMO, KGW, KFI.
4—Organ Recreations, Archer Gibson: KGO, KHQ, KOMO, KGW, KFI.
4:15—Royal Vaigans, Ward Wilson, impersonations; vocalists; orchestra direction Billy Arts: KGO, KHQ, KOMO, KGW, KFI, KDYL.
5:30—To be announced: KGO.
4:45—News Service: KGO.
5—Stringwood Ensemble, direction George Hart: KGO, KHQ, KFSD.
5:30—The Bluettes: Vocal Trio: KGO, KHQ.
6:00—Theateenaville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI.
6:00—The First Nighter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL.
6:30—Armour Program, Roy Shield’s orchestra: KGO, KHQ, KOMO, KGW, KFI, KFY, KDYL.
7—To be announced: KGO.
7:30—Elin Adventurers’ Club: Talk by Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGH.
7:45—Political Talks: KGO, KFI, KFSD.
8—Amos ‘n Andy, blackface comedians: KGO, KHQ, KOMO, KFI, KFSD, KDYL.
8:15—Billy Bones and Earle Harris: Songs and patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KFY, KFSD.
8:30—Gilmore Circua, Duke Attebury, Ken Gillham, clowns; Paul Taylor: Bal; Savarin’s negro male chorus: KGO, KOMO, KFI.
9—Nevlettes, Bern Klassen, tenor, ensemble direction Paul Carson: KGO, KHQ off 9:45, KFSD, KGYL, KOA.
9:15—Richard News Flash: KHQ, KOMO, KGW, KFI, KFSD.
10:30—Phil Harris and His Ambassador Hotel Orchestra: KHQ, KFI, KFSD.
10:35—Earl Burtnett and His Mark Hopkins Hotel Orchestra: KHQ, KFI, KFSD.
10:50—Phil Harris and His Ambassador Hotel Orchestra: KHQ, KHQ, KFSD.
11:15—Earl Burtnett and His Mark Hopkins Hotel Orchestra: KHQ, KHQ, KFSD.
11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO, KHQ, KFSD.
7:30 A.M.—Arion Trio: Joyce Bartelison, pianist and director; Frances Weiner, violinist; Martha Scotti, violist:
7:45—Excelsior String Band;方向: KPO, KGA, KJR, KEX, KFSD.
8—NBC Music Appreciation Hour, conducted by Walter Darnomoko: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL.
9—Edna Fischer, pianist: KPO.
9:15—Dixie Memories: KPO, KJR, KEX.
9:30—Stringwood Ensemble, direction Charles Hart: (KOA on 9:45).
9:45—University of California at Berkeley: KPO, KJR, KEX.
10—Mardi Gras, Orchestra and Vocalist, direction Walter Beban: KPO, KGA, KJR, KEX.
11—Magic of Speech: Vida Havenscroft Sutton Guest Speaker: KPO, KFSD, KGYL.
11:30—Synchronatos: Harold Stokes’ Dance Orchestra: KPO, KGYL.
12 noon—Soloist: KPO, (KGA off 12, on 12:30), KJR, KEX.
12:15—Commonwealth Club Luncheon: KPO, KJR, KEX.
12:30—Golden Melodies: Orchestra and Vocalist Soloist: KPO, KGA, KJR, KEX.
1:00—Panama: KPO, KGA, KJR, KEX.
1:15—Joseph Hornik, violinist: KPO, KGA, KJR, KEX.
7:30 Mtrs. NBC-KPO’Suther 1920 5000 Watts National Broadcast. Co., San Francisco. Service to KJR, KEX, KGA, KDYL, KECA, KTAR, KFSD.
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12 noon—Soloist: KPO, (KGA off 12, on 12:30), KJR, KEX.
12:15—Commonwealth Club Luncheon: KPO, KJR, KEX.
12:30—Golden Melodies: Orchestra and Vocalist Soloist: KPO, KGA, KJR, KEX.
1:00—Panama: KPO, KGA, KJR, KEX.
1:15—Joseph Hornik, violinist: KPO, KGA, KJR, KEX.
Friday Programs

BROADCAST WEEKLY

55

CBS

Columbia Broadcasting System

8:45 A.M.—Ben Alley, tenor: KFBK, KMJ, KGW, KEKN, KDB, KOL, KGB, KSL, KFIY, KON, KFRC, KJH, KG
9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
9:45—Columbia Revue: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
10—George Hall and his Hotel Tait Orchestra: KFBK, KVOK, KGW, KEKN, KDB, KVI, KON, KJH, KSL
10:15—George Hal land his Hotel Tait Orchestra: KFBK, KGW, KEKN, KDB, KVI, KON, KJH, KSL
10:30—Atlantic City Musicale: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
11—Do Re Mi, Novelty (female trio): KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
11:15—Columbia Educational Features, Variety: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
11:30—Elizabeth Hartell, songs: KFBK, KMJ, KGW, KDB, KVI, KYF, KJH
1:30—The Grab Bag; Variety Show: KFBK, KMJ, KGW, KDB, KVI, KYF, KOIN, KJH, KGB
1:45—Armand Demers, pianist: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
2—U. S. Army Band Concert: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KFRC, KJH, KGB
5—H-Bar-O Rangers: KFBK, KMJ, KGW, KEKN, KDB, KOL, KYF, KOIN, KFRC, KJH, KG
5:15—Gus Arnhem's Orchestra: KFBK, KMJ, KGW, KOIN, KFRC, KJH, KG
5:30—Lilac Time: KFBK, KI, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
6—All-American Football Show; KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
6:30—Ben Pollack's Orchestra: KFBK, KG
7—Music that Satisfies": KGMH, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB, KSL
7:15—Latin & Accents": KFBK, KMJ, KGW, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB, KSL
7:45—"Myrt and Margie": KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB, KSL
8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KGW, KEKN, KVI, KF
8:30—Guy Lombardo and his Royal Canadians: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
9—Ozzie Nelson's Orchestra: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH
9:15—Ozzie Nelson's Orchestra: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH
9:30 to 10 P.M.—Bill Kemp's Orch.: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB

225.4 Meters  KGB  FRank. 6151  1000 Watts

Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition
8—Shell Happytime
8:30—Charlie's Flanagan
8:45—CBS Program
9—Frances Ingram
9:15—Recordings
9:30—Betty Crocker
9:45—CBS Program
10—Blanche Diamond
10:30—CBS Programs to 12 noon—Farm Flashes
12 noon—CBS Programs to 1
1—Closing Stock Quotations
1:05—News Reel of the Air
1:15 P.M.—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Studio Program
4—To be announced
4:15—CBS Program
5—Theodore Warfield
5:45—H. O. Rangers
6—Theodore Warfield
6:30—CBS Programs to 6:30
6:30—Studio Program
6:45—Meadow's Reel
6:45—Political Broadcast
7—CBS Programs to 7:30
7:00—To the Ape's
7:45—CBS Program
8—To be announced
8:15—Kemp's Orch.: KFBK, KMJ, KGW, KEKN, KDB, KOL, KVI, KYF, KOIN, KFRC, KJH, KGB
9—45—Jimmy Durante, tenor; Jackson Hill, and String Trio
9:30—Between the Goal Posts
10—Newspaper Programs
10:15—Don Cage and his Orchestra
10:30—Ted Flo-Rito's Orchestra
11 to 12 midnight—Dance Music

209.7 Meters  KECA  Rich'/md  6111  1430 Keys.

Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, Exercises
8:15—NBC-KGO Program to 10:30
10:30—News Release
10:45—Spanish Lesson, Annette Dorothy
11—NBC-KGO Program
11:45—Chaparral Club program
12 noon—NBC-KGO Program to 4 P.M.
6:30—NFL Football Program
6:45—McAdoo's Flyer
6:45—Theodoras Warfield
7:30—Surf, and String Trio
7:45—"Oval Lorrinettes"
8:15—CBS Program
8:30—McAdoo's Flyer
8:45—Happytime
9:15—Bob Merrick
9:30—CBS Program
9:45—Fashions for the Home
10—NBC-KGO Program
10:15—Loug Gordon, tenor: Jackson Swales, pianist; and Sally Hall, speaker
10:30—NBC-KGO Programs to 11:45
11:45—Federal and State Market reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Walker Chats
1:45—Cheri's Mystery Stories
2—Jimmy Base, songs
2:15—NBC-KGO program
2:30—Ben Pollack, pianist
2:45—Studio Program
3—Tom Murray's Hillbillies
3:15—NBC-KGO Program
4—News Release
4:15—NBC-KGO Programs to 4:45
4:45—Judge Paonessa, speaker
5:15—Los Angeles Times, Organist
5:45—NBC-KGO Programs to 9:30
9:30—Orchestra
9:45—Alcott's Male Quartet
10—NBC-KGO Programs to 11:30
11:30 to 12 mid.—Jay Whidden's Or.
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**Broadcast Weekly**

Friday Programs

- Financial Talk
- Studio Program
- Scandinavian Hour
- Ted Flo-Rito's Orchestra
- Tom Coakley's Orchestra

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**See Pages 4, 5**

www.americanradiohistory.com
Murray and Harris Get Pointers from Ape

NOTHING like getting the dope first handed from one of our ancestors," said Murray and Harris, KFRC vocalizing funsters, who were caught in conference with Mr. Ape at the Fleishhacker zoo in San Francisco the other day.

Murray and Harris came away from the conference at the ape house satisfied that apes know when they are well off. "None of this radio monkey-business for me," said Mr. Ape. "I'll just stick to my quarters here at the zoo, where I am assured of three squares a day."

The boys gave his words some thought. And so when they got back to the KFRC studios that day they jointly decided that they'd better equip themselves to cope with any situation that might present itself in radio. They thought seriously about taking up the tuba, or learning to play the time signals, or how to work the studio props or write bum publicity stories such as this. But they only thought about it. They're still vocalizing and making monkey-shines before the mike. And, incidentally, being well paid for it. So there and there.

This yarn sounds like a monkey wrote it. You're guess is as good as ours.
PLEASE
MAY WE HAVE
OUR ICE CREAM
NOW?

A HAPPY, rollicking Hallowe'en for the children. Give them a party this year—pumpkins, ghosts, fierce false faces and all.

Parties are no trouble at all when you let Golden State take care of the refreshment problem. Of course, you'll want to serve Golden State Ice Cream—individual molds of pumpkins, elves, witches, or any one of the many other ice cream shapes that will please young or old.

Probably you'll have the party Saturday night. So take the children's suggestion and serve the ice cream early, for they will want to listen to the Golden State Family Robinson program at 8:30 over KFI or KGO. You'll want to listen, too.

Call the Golden State Ice Cream plant, or ask your dealer, about the special Hallowe'en ice cream.

Golden State
COMPANY, LTD.
DAIRY PRODUCTS
SUNDAY  

Programs

October 29, 1932

243.8 Meters  
KYA  Prospect 3456
1230 Kcys.  1000 Watts
Pac. Broadcast Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—NBC-KPO Program
10—Sunshine Echoes
11—Album Leaves
11:30—Prudence Penny; Organ
12 noon—Bible Society
12:03—Townhall Harmonies
12:15—Church Bulletin of the Air
12:30—Song Vorges
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Ripples
3:30—Across the Footlights
4—Artist Celebrities
4:30—"High school of the Air"
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen: Piano Novelties
8—Earl Burnett’s Orchestra
8:30—NBC-KPO Program
9—John Woholan’s Orchestra
9:30—"Milly & Billy, Cub Reporters
9—News Flashes
10—Sandman Organ
11 to 12 midnight—Concert Memories

280.2 Meters  
KJBS  Ord. 4148-49
1070 Kcys.  100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Report, Klok Klib
8—Andy Anderson, records
9—Assoc. Food Stores’ program
9:30—Record
10—Reporter of the Air
10:05—Scotty’s Table Talks
10:20—Recordings
11:30—Concert Music
12 noon—Sports Review
12:15—Variety program
1—Dance Matinee
1:30—Popular records
2:30—Movie Sound; Records
3—Reporter of the Air: Records
3:45—Philco Varieties; Recordings
4:45—Musical Styles
5—Walkathon
5:30—Silent period
12:01 to 8 A.M.—Owl program

296.6 Meters  
KQW  Ballard 777
1010 Kcys.  500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent Periods
9—Ralph and the Rainbow Trouper
10—Helpful Hour
10:30—Morning Melodies
10:45—Truel Strings
11—Eleventh Hour Program
11:30—Old Time Favorites
11:45—Redskin Capers
12 noon—Band Concert
12:30—Weather and Market Reports
1:00— Clock Program
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time; Skippy
5—Evening Vespers
5:30—Community Program
5:30—Evening Echoes
6:15—Frances’ Program

491.5 Meters  
KFRC  Prospect 0100
610 Kcys.  1000 Watts
7 A.M.—Seal Rocks Broadcast; Stock Quotations at 7:25
7:30—Exercise Period
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—CBS Program
10—Jr. Artists Program
10:30—CBS Program
10:45— Notre Dame vs. Pittsburgh Football Game (CBS)
1—CBS Program
1:30—Closing N. Y. Stock Quotations
1:35—CBS Programs to 2:15
2:15—Stanford- U. C. L. A. Football Game
4:30—St. Francis Hotel Tea Dance
5:15—Newsp Parade
5:30—CBS Programs to 6:15
6:15—Anson Weeks’ Orch. (E. T.)
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Program to be announced
8:45—Hotel Roosevelt Orchestra
8—California Melodies
9:30—Ted Flo-Rito’s Orchestra
10—Bisquick Band
10:05—Ted Flo-Rito’s Orchestra
11—Tom Coulby’s Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters  
KFWI  Franklin 0200
930 Kcys.  500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:30—Topical
10—White House program
10:15—Bellevue Hotel program
10:30—Topics and Music
11—The Chiloc’s Hour
11:30—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
7:15—Salon Music
7:30—Ellen Coats, Soprano
8:30—World of Waltz
11 to 1 A.M.—Kendrick’s Hi-Jinks

321.5 Meters  
KROW  Glenc. 6774
930 Kcys.  1000 Watts
8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Weather forecast
1:05—Latin-American program
2—Billie and Grace Carmen
2:30—Nina Freilzen and Kids
3—The KROW-ian Revue
4—Recordings
5—Organ Recital, M. E. Falcon
4:35—Recordings
5:15—Sandy McGhee, Songs of Scotland
5:30—Covered Wagon Jubilee
6—Silent period
7:30—John Collins, baritone
7:45—The Texas Cowboy
8—Latin-American program
9—"Echoes of Yesterday" : Roy Edwards, tenor
9:15—Italian program
10 to 11 P.M.—Dance Music

www.americanradiohistory.com
9:15-Independent
8:30-Golden
7-Lucky
5:45-Wheattavelle, KGO, KHQ, KOMO, KGW, KFI
5:30—Mrs. NBC-KGO Sutter 1920
9:00 790 Kcys.
5:00 7500 Watts
National Broadcast, Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KOA, KTAR, KFSD, KGIR, KGHL, KKDYL
7 A.M.—Organ Contest, Chas. Runyan: KHQ
7:15—Prudence and His Mark Hopkins Hotel Orch.: KGO, KHQ, KIPI, KGW
11—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KHQ, KIPI, KGW
11:20—Paul Carson: Orchestra: KGO, KHQ, KIPI, KGW
11:40 to 12 mid.—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KHQ
440.0 Mtrs. NBC-KPO Sutter 1920
680 Kcys.
5000 Watts
National Broadcast, Co., San Francisco
Service to KJREX, KGA, KKDYL, KECA, KTAR, KFSD
8:30 A.M.—Arion Trio: KGO, KJR, KEX
8:30—Financial Service: KGO, KJREX, KEX
8:35—Organ Concert: KGO, KGA, KKDYL, KECA, KTAR, KFSD, KKDYL
12:15—Radio Shooters' Trio: KGO, KJ, KEX
12:15—The NBC Farm Forum: Talks and Music: KGO, KJREX, KEX
11:00—William Jones, tenors; Harold Dana, baritone; Armed Forces Service: KGO, KJREX, KEX
11:15—Zoomer Dance Hour: KGO, KJREX, KEX
11:00—Midday Puzzle: KGO, KJREX, KEX
11:05—Prudence and His Mark Hopkins Hotel Orch.: KGO, KHQ, KIPI, KGW
11:15—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KHQ, KIPI, KGW
11:40 to 12 mid.—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KHQ
5:15—Lee Sima and Orchestra: KPO, KGA, KJR, KEX, KFSD
5:30—K-7, secret service any story: KGO, KJREX, KEX
6:00—Musical Cartoons: Paul Carson: Orchestra: KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
6:45—Cecil and Sally in the Funky Things: KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
7:00—Medicine Show, with Earl Hodgen; orchestra direction Rex Chapman: KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
8:00—Argentine Trio: KGO, KGA, KJR
8:30—Cecil and Sally in the Funky Things: KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
8:30—National News: KPO, KGA, KJR, KEX
8:30—National Light Opera Company: KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
9:00—Rogier Wolfe Kahn and his Orchestra: KPO, KGA, KJREX, KEX
9:00—Tom Bernhard and his Orchestra: KPO, KGA, KJREX, KEX
9:00—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJREX, KEX, KFSD, KKDYL, KJ, KGH
10:00—Tom Gerun and his Ball Toddies: KPO, KGA, KJREX, KEX, KFSD, KKDYL, KJ, KGH
10:00—Reminiscences: KPO, KGA, KJREX, KEX, KFSD, KKDYL
8:30—Main 5383
900 Kcys.
1,000 Watts
8:45 A.M.—Morning News
7:30—Kronenberg's Shoe Hospital
7:45—NBC-KGO Program
8:30—Cecil and Sally in the Funky Things: KPO, KGA, KJR, KEX, KFSD, KKDYL
9:15—Musical Gems
9:30—NBC-KGO Programs
9:45—Burgan's Home Comfort
9:30—Grain Quotation
9:30—National News: KPO, KHA, KJR, KEX, KFSD, KKDYL, KJ, KGH
10:00—Talk, "Our Vanishing Freedom": KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
10:00—Orchestra: KPO, KGA, KJR, KEX, KFSD, KKDYL, KJ, KGH
10:30—Rogier Wolfe Kahn and his Orchestra: KPO, KGA, KJREX, KEX
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11:00—Reminiscences: KPO, KGA, KJREX, KEX, KFSD, KKDYL, KJ, KGH
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11:00—Main 5383
900 Kcys.
1,000 Watts
Saturday Programs

CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Review: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KSL

9—Buddy Harrod and his Yoeng's Orchestra: KBFK, KJY, KGW, KDB, KERN, KOL, KVL, KFPY, KJH, KOIN, KFRC, KGB, KSL

10—George Hall's Hotel Taft Orchestra: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB, KSL

10:30—Football Souvenir program: KBFK, KJY, KERN, KDB, KOL, KVL, KFPY, KOIN, KJH, KGB, KSL

10:45—Notre Dame-Pittsburgh Foot Ball Game: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB, KSL

1—Spanish Serenade, Vincent Sorey, conductor: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH on 1:15

1:30—George Hall's Hotel Taft Orchestra: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB, KSL

2—Eddie Duchin's Orch.: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB

4:30—Meyer, the Buyer: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB

4:45—Keenan and Phillips: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB

5—Gus Arnheim's Orchestra: KJY, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB, KSL

5:15—Edwin C. Hill 'The Human Side of the News': KBFK, KJY, KERN, KFPY, KSL

5:30—Dancing at the Bellrive: KJY, KGW, KDB, KOL, KVL, KFPY, KFRC

6—Ruth Etting in "Music That Satifies": KGMB, KBFK, KJY, KGW, KERN, KOL, KVL, KOIN, KFRC, KJH, KGB

6:15—Do Re Mi: KBFK, KJY, KGW, KDB, KOL, KVL, KFPY, KFH, KJH, KGB

6:30—Ann Leaf at the Organ: KJY, KBFK, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB

6:45—Syracuse Variety Group: KVL, KJY, KGW, KGW, KDB, KFPY, KOIN, KFRC, KJH, KGB

7:15—Columbia Public Affairs Institute: KBFK, KFPY, KJY

7:45—Vaughn De Leath: KBFK, KGW, KFPY, KGB

8—Guy Lombardo and his Royal Canadians: KBFK, KGW, KDB, KOL, KVL, KFPY, KFRC, KJH, KGB

8:30—Harold Stern and his St. Moritz Orch.: KBFK, KOL, KFPY, KFRC, KJH, KGB

9—California Melodies. Guest stars and Raymond Paige's Orchestra: KBFK, KJY, KGW, KERN, KOL, KVL, KFPY, KFRC, KJH, KGB

9:30 to 10—Ted Florito and His St. Francis Hotel Orchestra: KBFK, KGW, KERN, KDB, KOL, KVL, KFPY, KOIN, KFRC, KJH, KGB

355.4 Meters

550.4 Meters

560 Kays.

Garfield 4700

1000 Watts

Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Popular Records

7:15—Morning Reporter

7:30—Texas Cowboy

7:45—Records

8—Popular Records

8:30—Studio Program

9—Morning Prayer Hour

9:30—Dr. John Thompson

10—Household Hour, Alma La Marr

10:30—Dr. L. Corley

11—K-Bay (For Kids)

11:30—Store Scenes

12 noon—Echoes of Portugal

12:30—Records

1—Over the Teacups

1:30—Studio Program

2:30—Watch Tower Program

2:45—Records

3—Charlie Parks, the "Budgeteer"

3:30—Walter Rudolph, Plano Recital

3:45—Records

4:15—Fair Tales

4:30—Western Musicale Program

5—Studio Program

5:30—Wandering Through France

6—Studio Program

6:30—News Reporter

6:45—Ernie Smith's Sport Page

7—Covered Wagon Jubilee

7:15—Morning Advertisement

7:30—Post Enquirer Funnies

7:45—Dance Music

8—Turf Topics with Joe Hernandez

8:15—Young Peoples' Program

8:45—Slim Martin's Orchestra

9—"Side Show"

10—Treasure Chest

10:30—Vagabond Players

11 to 1 A.M.—Radio Cabaret

309.1 Meters

KJR

Seneca 1515

970 Keys.


7 A.M.—Sun Risers

7:04—Produce Quotations

7:17—Road Reports; Sport News

7:30—NBC-KPO Programs to 4

8—Lost and Found Advertisements

8:05—NBC-KPO Programs to 5:15

5:15—Steamboat Bill

5:30—NBC-KPO Programs to 6:45

6:45—Piano Ramblings

7:15—The Apes (E. T.)

7:30—NBC-KPO Programs to 8:15

7:30—News Edition of Air

7:45—NBC-KPO Programs to 10

8—McElroy's Dance Orchestra

10:30 to 12 mid.—NBC-KPO Prog.

236.1 Meters

KOL

Elliott 4466

1270 Keys.


6:45 A.M.—Top o' the Morning

7—KOL Time Klock

7:45—Crazy Cowboys

8—Shell Happytime

8:30—CBS Programs to 10

10—Morning Melodies

10:30—Prince of the Ivories

10:45—CBS Programs to 12

12 noon—Kiddies' Hour

1—CBS Programs to 1:45

1:45—Oregon-Gonzaga Football Game

3:45—CBS Programs to 6:30

6:30—"Lost in the Olympics'

6:45—Sports Review

7—CBS Program

7:30—Champions, the Magician

7:45—John C. Stevenson

8—CBS Programs to 8:45

8:45—The Glob Trotter

9—California Melodies

9:30—Ted Flo-Rito's Orchestra

11 to 12 mid.—Tom Conkley's Orch.

KBS today!

The Alarm Klok Klub

6 to 8 a.m.

News Broadcasts

10 a.m. and 3 p.m.

Scotty Mortland

10:05 to 12:20 a.m.

Sports Review

12 to 12:15 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

GOLDEN STATE

FAMILY ROBINSON

8:30 p.m.

KGO-KFI

DANCE FANS . . .

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TOM GERUN'S

BAL TABARIN

ORCHESTRA

10:30 p.m.

NBC-KPO CHAIN

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### Saturday Programs

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<td>Sport Slants</td>
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<td>7:05</td>
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<td>7:10</td>
<td>The Boy Detective</td>
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<td>7:15</td>
<td>Chana, the Magician</td>
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<td>8:00</td>
<td>The Old Professor</td>
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<td>8:15</td>
<td>Dr. and Mrs. Jimmie</td>
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<td>8:30</td>
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<td>9:00</td>
<td>Dancing Disc Night Club</td>
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<td>9:30</td>
<td>Everett Hoagland's Orchestra</td>
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<tr>
<td>11:00</td>
<td>Pacific Coast Club Orchestra</td>
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**Gilman, Net Chief, Golf Enthusiast**

Here is a rare photograph of the man who sits at the helm of NBC in the West—Don E. Gilman, Vice-President in charge of the Pacific Division.

Golf is Mr. Gilman’s favorite means of combining exercise and recreation, although he finds little time to play, these days, with two networks stretching from the northern end of the Pacific Coast to the southern one, to supervise. He is a member of the California Golf Club, where this picture was made during the last NBC Golf Tournament.

Horseback riding is another sport which Mr. Gilman enjoys, and Sunday mornings usually find him riding in San Francisco’s Golden Gate Park with his fourteen-year-old son.

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**Don’t Fail to See Special Offer on Pages 4, 5**

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for only

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