FOR WEEK OF
Oct. 30th to
Nov. 5th

BROADCAST WEEKLY

IN THIS ISSUE
Official Answer Form for Broadcast Weekly NBC-Play Contest
See Pages 31, 32, 33

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How Old is YOUR radio?

Trade it in toward this new

**Atwater Kent**

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PRESIDENTIAL campaign—football—humor—music—on the air. And if your set is an old-timer you know you’re not getting what’s coming to you as a radio listener.

Now’s the time to get an up-to-date radio with all the new better-reception features. For lasting quality there’s nothing like this new 1933 Atwater Kent Radio. Come on now. Let’s see your old radio! Best trade-in allowance. Quick installation. See your nearest Atwater Kent dealer.

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The James H. Barry Co., San Francisco

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TEN YEARS OLD

LIFE is a great treasure chest which gradually fills with the riches of experience that even the poor may not be denied... a wondrous, fascinating book in which the hand of time traces the aches and thrills of the human heart on the pages of memory. Who can deny the miser’s instinct occasionally to delve dreamily into the depths of that accumulated treasure... fondly tote that book of bygone days from its dusty shelf, and roam again in retrospect.

Do you remember the days when a radio set had as many dials as a suit of ancestral underwear had buttons, and commanded a price that made even the mortgage on the old family homestead look small by comparison? How proudly, fearfully, expectantly you sat up into the wee small hours trying to bring in Chicago, New York, China, Mars, and all points beyond, your ear pushed into the deep throat of the huge, detached speaker, eagerly hanging on every word, every note emitted by your ambitious but asthmatic robot? Yes, you do remember, for some of you were among Broadcast Weekly’s first subscribers... and “Broadcast Weekly” celebrates its tenth birthday this week, the oldest and largest publication of its kind in the world.

Radio has made extensive progress during that decade, both in the quality and variety of programs broadcast and in the facility and realism with which they are received over ever greater distances. How may further progress be accelerated and assured?

Every cause must have a champion, a mouth-piece publication through which to make its voice heard and its mandates heeded. The success of the cause, then, demands that its adherents and beneficiaries encourage and support that publication unanimously.

Radio progress is an inspiring cause of vital interest and importance to every home, broadcasting station, and commercial sponsor in the West. Broadcast Weekly is the one and only western publication of any kind, size, or description dedicated solely to this cause and representing it throughout the entire West. It is the one and only medium through which the western audience may express its opinions and preferences effectively in unison; the only interpreter through which the problems and viewpoints of stations and broadcasters may likewise be presented to the audience; the single public channel through which criticisms and differences of opinion on radio subjects may be aired and adjudicated amicably and expeditiously in the interests of better radio and everyone who profits thereby. Do you realize fully the stupendous importance of these services to you as a radio listener? Without their performance you would have no champion to espouse your right and defend your cause, no authentic and impartial source of guidance and information upon which to depend.

On this its tenth birthday Broadcast Weekly asks your cooperation in a drive for 50,000 new subscribers to make its efforts effective and your interests secure. Let’s grow in size and voice and power so we make ourselves heard and felt and obeyed. Every radio owner will be benefitted and should be a subscriber. Six cents a week is less than the price of a package of cigarettes. A subscription coupon will be found in every issue (this issue on pages 4 and 15). Renew your own subscription and interest your friends. They’ll thank you for it, once they realize what Broadcast Weekly brings to them. Let’s get that 50,000 by January 1, and start the new year with this new power back of our achievement program.
What could bring more satisfaction for an entire twelve months, than a year’s subscription to Broadcast Weekly? You cannot send a more economical or pleasing gift. The subscription price is only $3.00 a year—considerably less than you will pay for the ordinary Yuletide gift.

In addition, it is a constant recurring joy for each issue is different during the fifty-two weeks of the year. Here is something that makes the ideal little remembrance that carries the spirit of the season, and is useful as well. Just make a list of your friends, list their names below and send them in right away. You can send one or twenty. There’s no limit. Get your Christmas shopping off your mind.

One Subscription $3.00 Two or More $2.00 each

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BROADCAST WEEKLY
726 Pacific Building, San Francisco, Calif.

Gentlemen: I am enclosing herewith __________________ dollars for which send Broadcast Weekly for one year to each of the names listed below. It is understood that you will send each an appropriate Christmas card advising them of this gift from me.

Name ........................................ Address........................................
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Name ........................................ Address........................................
Name ........................................ Address........................................
My name is ................................ Address........................................
Oct. 30-Nov. 5

BROADCAST WEEKLY

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AND HIS ORCHESTRA
MANAGEMENT OF THE MUSIC CORP. OF AMERICA
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VERNON RICKARD
A tenor voice that is truly a sensation

GENE CONKLIN
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Who's HAMMERING that RADIO?

SOMETIMES radios only six months old start banging like blacksmiths with sledge-hammers. It's not always static ... or the set either. One tube can arouse more trouble than either one! Take your tubes to a dealer now ... have them tested ... replace the bad ones with new Sylvania Tubes. They've been tested for a set exactly like yours. At new low prices even a complete set costs very little. When you buy tubes, look for the Sylvania Authorized Dealer Sign.

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Distributors of Sylvania Tubes
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San Francisco

Sylvania
THE SET-TESTED TUBE
C.H. Mon- terey.—Dar- ton Yor- kshire is as charming in real life and on the stage as Carlton Morse’s “One Man’s Family,” in the rôle of Clifford Bar-bour. He is tall, slim, dark-haired with blue eyes; celebrated his thirty-first birthday October 2, is of British origin, a graduate from U. C, and member of thirteen honor societies. Shortly after leaving college he organized a rotary stock company, presented ambitious productions and learned much more in a year than he had absorbed in four at the university. Then he went to Europe, played in London with such names as Sir Gerald Du Maurier, appeared in command performances as a member of the Green Room Club and what not. Returning to the states, he had a season with La Gallienne, played with Charles Ray, Helen Menchen, and other noted folk and then came back to California where, after various engagements in Henry Duffy productions, he joined the ranks of the broadcast. Since his initiation three years ago, he has portrayed every imaginable character but the one best known to drama fans is “Sargeant Jack Long.”

Mrs. J. N. O. T., Ellensburg.—Tom Terris is in New York these days and rumor has it, as soon as I have more definite information I shall run it in this column.

Barbara, Burlingame.—Ted White is not on the air at present.

Mrs. G. H. J., Oakland.—Ron- ald James Smith (KJBS) was born in England, August 4, 39 years ago. He is tall, over six feet in height, weighs 160 pounds, has blue eyes, light brown hair and sensitive features. Attending automobile races is his favorite diversion, blue, his color, Victor Herbert, his composer, and current fiction, his preferred reading matter. His hobbies run to experiments in amateur mo-

ish coffee, good conversation, cold sliced turkey and salt, H. S. P. Roosevelt’s political philosophy, dreamy waltzes. Superstitions, he has none, but IS eccentric. At least, so he has been told, for he has a few followers and a few opponents. His aversions run to poets who insist upon reading their poetry aloud, backslappers, parasites and the odor of fressias. Gardening comes first under hobbies, planning houses, second; nosing around old Mother Lode country, third; and lying on the sun, fourth. His favorite color. Strauss, his composer and swimming his sport. He was thirty-seven years old last July, is married and has a lovely five-year-old daughter.

Mrs. B. E. S., San Francisco.—Jimmie Bittick is identified with the Gypsy. Stanley Smith is the name of the tenor recently signed with Jimmy Grier. Gayne Whitman does not portray most of the characters in the picture version of that play. Edmund Lowe is the actor you saw on the screen. Charlie Russell he has heard of KFWB. The “Who Cares” program formerly heard from KPO, is now just a memory with the various participants all going their separate ways. Bob Bence’s voice originates at KFRC. Anna Kristina’s from KFI; Tom and Bud are the Blueblues” singing from the San Francisco NBC studios. Lynn Church holds forth at KYA these days.

Mrs. A. G., Seattle.—Alex Gray has deserted the air lanes, at least temporarily, to superintend a gold mine (his own) in Canada.

Jeanne, San Francisco.—Frank Galvin (KTAB) is one of the friendliest and most popular people I have ever known and that really is saying a great deal considering the number of people with whom I have come in contact. His mother once lived next door to us and thus we had a glimpse of the real Frank and learned to appreciate his many fine qualities. He is married, very happily, has a home in San Francisco, his birthplace, is active in civic af-

ers and owns one of the love-

est gardens in the city. In pre-
radio days he devoted his ener-
gies to song writing and orches-
tral work; sometimes at the piano, sometimes with banjo and frequently as director. In ap-
pearance he is the bu-

ness man rather than the mu-

sician; his hair is silver (has been for years although he is in his thirties); his eye are gray, he is six feet tall and weighs about 170 pounds.

Mrs. K. L. R., San Francisco.—Joseph Henry Jackson (NBC) likes English cigarettes, Turk-
ETHER GLEANINGS

By J. CLARENCE MYERS

K EEPING the proverbial wolf from the ether has been the none too easy task of the broadcasters this year. To some extent they have succeeded in heading the beast off, not so much with new programs, but with their ability to hold the old ones. Particularly is this noticeable with the big chains, what with any number of the coast to coasters renewing their contracts at the expiration of the old ones.

In the past few weeks we've pointed out quite a few to you. But there are more. For instance Texaco Oil has signed a fifty-two weeks renewal with NBC and will retain Ed Wynn—the Fire Chief—at a salary of $5,000 per program. Oh, it must be great to be a radio star! Their program lineup will remain the same.

Swift has renewed, but changes its program set-up on November 3, dropping the popular Stebbins Boys and taking Thurston, the magician, in their stead. He'll be heard from 9:15 to 9:30 over KGO, twice weekly, Thursdays and Fridays.

General Motors folded up its program, but in its place come two of its tribe—Buick and Chevrolet—to sponsor individual programs. Buick is on the air now with Paul White-man's orchestra and Chevrolet cracks through the ether on November 18 with Al Jolson handling the m.c. work to the tune of $5,000 per broadcast.

Another big name—Eddie Cantor, steps onto the radio stage. He'll cut capers on that Chase and Sanborn etherization beginning October 30 over the NBC.

* * *

The Blue Monday Jamboree, KFRC's pride and joy these past five years, from which time chunks of various sizes have been chiseled the past few weeks, will return to the full two hours after election. So says Harrison Holliway, whose brain-child the Jamboree is. With the Jamboree being unsponsored at the present time it has to give precedence to any commercial that happens to roll along. And those political parties have been bouncing their simoleons for the period between 8 and 8:30 o'clock. And, of course, they weren't refused.

Orphan Annie (bless her heart) moves to a night time NBC spot commencing November 14, with the sponsor also arranging for a second special broadcast for the Rocky Mountain listeners. Which, incidentally, means a little more lucre for the cast—but not much. This is another recently renewed program. The skit will be winged out at 5:30 o'clock for coast listeners and at 4:45 o'clock will be piped to the mountain region. At present the eastern network is sending out a broadcast of the Annie skits to that section of the country. The program takes the same day schedule as Wheatenville—Monday, Tuesday, Wednesday, Friday and Saturday.

* * *

Van Fleming and Don McNeill, who as Van and Don, the Two Professors, wound up their contract with an NBC sponsor here t'other day, move into Chicago on a sustaining program on the same net work which will bring them a healthy increase in salary.

* * *

The two NBC stations in Seattle want to get together. KOMO privately owned, but affiliated with the net work, is desirous of taking over the operation of KJR, owned outright by the chain. Nothing will be done about it, however, until the return from New York of Don Gilman, vice-president in charge of this section of the network.

* * *

Those Crosby boys—Bing and Bob—are together in New York now. Bob, the young kid brother to the noted crooner, accompanied Anson Weeks' band to Gotham and will sing with it at the Hotel St. Regis. Bing is standing by for some big chain stuff.

A near catastrophe, as far as studio production is concerned, occurred in KYA's glass encased work-shop recently during "The Fourth Alarm," a drama dedicated to Fire Prevention Week in San Francisco. The actors, who included Fire Chief Chas. Brennan, Police Inspector Bill Bennett and others of civic note, were progressing nicely when a vacuum cleaner, used as a sound effect representing a fire engine, was brought
into play. Swish—swish—it went. And
floo-ey went the script of Inspector Bennett,
partly into the vacuum, partly in every di-
rection about the studio floor—but, as fate
would have it, just as he had read his last
line!

You knew, of course, that the world's
fastest microphone chatterer, is back. Yep,
Floyd Gibbons is doing a commercial now
for the Elgin Watch folk on Friday nights
over the NBC.

Slowly but surely the NBC is weeding out
the KPO mike artists, who came over to the
network when the latter took KPO under its
wing. The latest to get the bucket tied 'em are: Alice Gentle, Henry Thompson,
Nathan Abas and his instrumental quartet.
Their final appearances were scheduled for
October 29.

Ah, sweet romance enters our radio sphere
this week. A romance that budded and
bloomed at Ralph Brunton's KJBS. The prin-
cipals in our little love drama are Harry
Horton Wickersham and the former Gloria
Casperson, continuity writer. Getting away
from the conventional wedding ceremony
they eloped to Santa Rosa and were married.

Recent additions to the KYA staff include
Marie Eugene, a coloratura soprano, heard
Tuesdays, 8:30 to 8:45 p.m., and the Ariosa
Trio, feminine vocalists.

If they had followed the professions their
parents wanted them to, Bing Crosby would
be a dentist; Ozzie Nelson, a lawyer; Rudy
Vallee a pharmacist; Frank Luther a
preacher and Brad Browne a plumber.

KYA now broadcasts a college skit which
is written, produced and acted in by members
of the Marin Junior College.

From the Pacific Northwest we get the
following low-down on the radio "sitch-y-a-
shun" from John Haughn, Jr. Says he:

KOMO has a new one called "Jerry and
Eddy from Hollywood." They hand out news
about the cinema center along with song
and patter. Larry Chatterton, who tells the
folks about KOL's programs, is going to
bowl 'em over one of these here days with

his singing voice, so he says.... Then there's
Don Johnson, who pens the continuity for
the KJR Mardi Gras broadcasts, who doubles
in brass by playing the rôle of Professor C.
Oswald Swallow, F. O. B.".... Harvey
Wixson, KHQ's program boss, is as adept
before the mike as he is at preparing and
producing aerial entertainment.... Johnny
Robinson and his syncopators are newcomers
to KJR. .... Some listeners are probably
confused over the identity of the McElroy
orchestras heard over both the Columbia-
Don Lee network and NBC stations. Cole
McElroy owns two orchestras; his Oregon-
ians from the Rose City is the one heard
over the CBS-Don Lee chain and the Span-
ish Ballroom orchestra in Seattle is heard on
the NBC.

Stuart Buchanan, playing the name rôle
in "Omar Kahyyam," was borrowed by KHJ
for the part from KNX. Buchanan, for-
erly of the "filums," is an announcer at the
latter station. 'Tis said he gets $75 per
program for that "Omar" affair.

Margy Minter, heroine of that Wrigley
serial "Myrt and Marge," is in the lead in
a Radio "It" Girl contest being conducted
by a Chicago radio "mag."

Connie Boswell is second, Kate Smith,
fourth and Jessica Dragonette fifth.

Brief Broadcasts. The resignation of
Dick Rickard as manager of KGB, San
Diego, occasioned the appointment of C. Ells-
worth Wylie, for several years advertising
director of Game and Gossip at Los Angeles.
... Earl Towner is now directing that Gen-
eral Paint program, which features Charles
Bulotti, tenor. ... They say that Walter
O'Keefe flies from New York to Chicago
every week-end to visit his bride, Roberta
Robinson, who is playing the lead in a mu-
sical show in that town. ... George Dameral,
Jr., son of Myrtle Vail of "Myrt and Marge"
has named his horse at the Urban Military
Academy in Beverly Hills "Spearmint," in
honor of his mother's sponsor. ... Bob
Bixby who is "Bobby Regent" in the Chandu
series, celebrated his twenty-first birthday
recently. ... Mrs. Wallace Reid recently ap-
peared in a radio play, "The Red Dawn" over
station KTM in Los Angeles.
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Invest 3c in postage to send for this new book of radio facts. It may save you $15 or more. For it's the radio that soon goes out of date, or costs you too much for what you get, that's really the unwise investment. So listen! —Send for this free book of radio facts. It explains the hidden mysteries of Shadow Tuning; why certain Twin Speakers are superior; why some radios give better reception with less tubes; the value of new High-Efficiency Tubes; how to be sure to select a radio with realistic tone; what woods are used in cabinets — step by step, in non-technical language, you investigate before you invest! Send for this free book. Without it, you are lost. With it, you save money. Don't buy a radio until you've read this new book of latest radio facts. Send for it now . . . . It's FREE.

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After a nine-months' vacation from radio, Eddie Cantor will return to his old spot on the Chase and Sanborn hour with Rubinoff and his orchestra Sunday, October 30. The diminutive comedian, whose brilliant success on the airwaves last year started a new radio cycle and brought an avalanche of comedy from the stage, vaudeville and moving pictures, has been held in Hollywood by delays in completing "The Kid from Spain," film on which he has been working since his last broadcast, January 31. Cantor's broadcasting on the program will continue indefinitely. During his absence, his place was taken in turn by George Jessel, Harry Richman and Georgie Price. Price will continue as the luminary on the Chase and Sanborn tea program over WABC.

Fairy tales were undoubtedly taken from true lies, or, believe it or not, the Alger stories might have been true. Listen to this: Alun Williams, the Jubilee baritone belonging to KOL, has always been interested in mechanics. Then, two years ago, Ol' Man Depression kicked him out of a job, and he got on at KOL as an operator. He had always wanted to sing, too. When Captain Dobbsie and his Shell Crew visited the Northwest and was in KOL so much a few months ago, Al asked him for an audition. He got it, and the Captain was impressed to the extent that he recommended the erst-while operator. Now he works at his two loves at part times, each with better days ahead.

Chet Cathers, KJR's whispering baritone-announcer, is an actor. Besides having appeared with several large vaudeville troupes, he has worked in pictures of the M-G-M, Warner Bros., First National, and Pathe. Something for Chet to fall back on in case.

The official greeter in Cristobal, Panama Canal Zone, may still be trying to figure this one out: Goodman Ace, of the Lavoris "Easy Aces," had been in the town two days and hourly he had been forced to admit he had not gone up to see the first lock in the canal. After the thirtieth admission he weakened and allowed himself to be conducted to the engineering marvel. "In Chicago I don't even rate the key to the city," he said. "Here I get the lock."

You'd never guess it from his suave interpretation of drawing room roles, but Barton Yarborough, who played Billy the Kid in "The Saga of Billy the Kid," broadcast over the NBC-KPO network September 30, in the Star Books drama series, was born in the Southwest, and lived for a time in a small community in Texas, where life was as raw as the frontier was in The Kid's era. Every man in town, Barton says, carried a six-inch knife, and knew how to use it in defense.

Ted Collins, Kate Smith's manager, and Theo Gannon, Columbia's assistant program director, are the most recent to step out of their normal routines and be heard as network announcers. Collins won his microphone assignment when no announcer was available at Lake Placid, where the "Songbird of the South" was resting. Gannon happened to be in the studio the other night when those red-headed pianists, Peggy Keenan and Sandra Phillips, were about to go on the air. It was discovered that Fred Uttal, assigned to the broadcast, could not break away from an audition. Gannon ad-libbed the announcements. He is not new to the microphone, having lectured on music over an independent station a few seasons ago.

Jennings Pierce, chief announcer of the Pacific Division, National Broadcasting Company, has announced the appointment of William Andrews as his assistant. Andrews replaces Cecil Underwood, who was named Production Manager of the Pacific Division recently.

Another radio romance finds Ruth Ronald, daughter of Mrs. W. R. Ronald of Mitchell, S. D., and a young actress of promise, the bride of Carlyle Stevens, CBS announcer. They met two years ago in Detroit, where the young announcer was getting his
first microphone experience at a local station. They were married on Sunday, September 25, at the Barbizon, New York City. The wedding followed closely that of Carlyle’s colleague, Paul Douglas, who married Sabra Worth, also an actress and formerly a member of Columbia’s production staff.

- • • • Tomi Morgan, general manager of KTAB, is an aviation enthusiast and has a plane of his own, but he flies to and from Los Angeles every week-end on the commercial lines. Reason? His family is air-minded and uses his plane in the South.

- • • • Walter Rudolph, pianist, KTAB, has not only a musical soul but a heart that loves flowers as well. He has built extensive green-houses on his country home and they are full of rare and lovely blooms. As beautiful as the notes that come from his piano.

- • • • Gene Sullivan, KYA announcer, is an ardent cross-word puzzle fan and is rarely seen in the studio without a stickler in his hand. Recently his enthusiasm has spread throughout the staff, and the publicity department has had a hard time supplying members of cross-word puzzles.

- • • • Six months ago a well-meaning friend insisted that Welcome Lewis place the genuine setting of the huge eight-carat diamond ring she has in a safety deposit vault and wear paste stones except on state occasions. She took the advice, and when she lost the setting while playing in Washington, instead of being out several thousand dollars—the value of the real stone—she is out less than a dollar—the price of the imitation!

- • • • Heinie Dorner, rotund lad, whose high tenor voice helped fill the KFOX programs about three years ago, has returned to the fold and will be heard in a number of daily programs, both as soloist and member of the new KFOX Quartette. During Heinie’s absence he has traveled over the United States in vaudeville and but recently completed a series of short subjects for Warner Brothers pictures, with which company he and a quartette were under contract.

- • • • Barbara Jo Allen, NBC actress, always wears a white dress, she confessed in a recent microphone chat with Gypsy, NBC interviewer, when she feels blue and is in need of "uplifting."

- • • • Dollo Sargent, NBC organist, watches turf news with a personal interest these days, for "Dollo Sargent," a thoroughbred colt in the Meadowbrook Stables, owned by E. Byron Siens, wealthy horse fancier, is just about old enough to start her truck career. Siens, who is an admirer of Dollo’s music, wrote to her and obtained permission to christen the colt with her name.

- • • • Goodman Ace, he of the Lavoris "Easy Aces," was explaining why he and Jane Ace could not accept an invitation to go sailing.

"I took Jane out on a sailboat once," he said. "Someone yelled ‘Look out for the boom!’ Jane plugged up her ears and shut her eyes—and the thing hit her ‘spong,’ right under the left ear."

- • • • Artie Dunn was vocalizing at one of Tin Pan Alley’s familiar landmarks when Les Reis’ brother happened in. The latter suggested that Dunn hear his brother sing, with employment at the music firm as the object. Artie did, and the two found their voices were well blended for harmony work.

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**FOOTBALL GAMES TO BE BROADCAST THIS WEEK**

<table>
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<tr>
<th>Date</th>
<th>Field</th>
<th>Teams</th>
<th>Station Originating</th>
<th>Stations Accepting</th>
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<tr>
<td>October 30</td>
<td>Los Angeles</td>
<td>St. Mary’s-Santa Clara</td>
<td>KPO</td>
<td>KFRC-KOIN-KOL-KFFY-KFBK-KWG-KMJ-KERN-KDB-KGB</td>
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<tr>
<td>November 5</td>
<td>Los Angeles</td>
<td>U. C.-U. S. C.</td>
<td>KHJ</td>
<td>KFI</td>
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<td>Palo Alto</td>
<td>Stanford-Wash.</td>
<td>KGO</td>
<td>KOMO</td>
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<td>Pullman</td>
<td>W. S. C.-Idaho</td>
<td>KHQ</td>
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<td>Corvallis</td>
<td>Oregon-O. S. C.</td>
<td>KGW</td>
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The way it plays gives you new cause to be proud. More volume than you will ever use. Realism that even large, expensive consoles would like to boast of. Absence of swish, whistles and other exasperating interference.

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DO YOU ever get the urge to go exploring, to wander far from every day commonplaceness out into those mystic, magic realms beyond. Then the new 1933 Model 212 JACKSON-BELL was made for you. It is one of the most powerful radios that finest modern engineering can produce. Inter-station Static Silencer and Automatic Volume Control protect you in the full enjoyment of the sweet JACKSON-BELL tone and 12-tube Super-Heterodyne Power. And push-pull amplification and latest type genuine Cunningham Tubes add a further measure of enjoyment and value. Exactly the modern master instrument you’ve been wanting, you’ll say when you see and hear it. But don’t wait. Rising material prices may necessitate a price advance any time. Such a value is made possible now only by the fact JACKSON-BELL is the largest manufacturer of radios west of Chicago. Small payments and convenient terms make it easy to buy ...at any up-to-date radio store. Act NOW!

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Radio Advertising Pays

DOES it pay to advertise over radio? I'll say it does. I never eat cereals but after listening to Wheatenville I couldn't resist buying some!

That will, of course, be done by thousands of others for Wheatenville is one of the cleverest advertising plays I've ever listened to.

They have surely solved the problem of having the listener "turn the dial" and so miss the important parts.

Yet the advertising is cleverly interspersed in the play that it is not tiresome! Congratulations.

Mrs. T., San Francisco.

Crosscuts

IF YOU have any influence with the NBC will you not please ask them to put the "Crosscuts" program back on for its full hour? I am keenly disappointed with the present arrangement. Dr. Cross' hour was one of the few radio programs I enjoyed, because I do not like jazz (and there is little else).

The fifteen minutes left of our "Crosscuts" program is a heart-breaking aggravation. I wish you'd tell the sponsors that I'd have considerably more respect for them if they did not have the announcer rob us of five of the fifteen precious minutes to advertise a half-dozen words to say that they were sponsoring the program; would be much more considerate (and effective, too). I have always admired the brief, dignified manner in which the Standard Oil Company state their sponsorship of their symphony music. It's a blessed relief!

I should like to protest this change direct to the NBC, but I feel that there is little use. The several times I have written to them they have never given me the courtesy of a reply though I have enclosed a self-addressed, stamped envelope.

If you can do anything to have Dr. Cross' program restored to its original length, I among many, many others, I'm sure, will be exceedingly grateful.

Angeline L. T., Watsonville, Calif.

Too Much Talk

MURDER has been committed. "Crosscuts from the Log o' the Day" has been slain. The remains sold to a firm who puts it on the air for fifteen minutes and takes a third of the time to smoother us with talk. Starts with it, put it in the middle, and end.

You may lead a horse to water, but you cannot make him drink. Neither can you force people to buy products that need so much talk.

Elizabeth M. H., Petaluma, Calif.

Dyal Won't Be Back

I HAVE been hoping each week to see dear old Dyal Turner's page back in your clever magazine. He promised to be with us again in the fall and here it is October and no sign of him yet. Do please, remind him of his obligation to his fans.

Mr. Myer's columns are very interesting. This and that "behind the scenes" is what we have been needing for a long time. We like your editorials, too, and of course Gypsy won us over the first time we read her informal little notes. We adore her voice on the air and never miss a single one of her programs even though we have to strain the set and sometimes our ears to get KPO. I wish Personal Closeups would come to us more directly over one of our local stations.

We certainly are glad that One Man's Family is coming on at a better hour. It was disconcerting to tune back and forth from Gypsy's program to the drama. Now we may have both. Mr. Morse surely has insight and an understanding of family problems. Please ask Gypsy to give us some inside information about her own life, if she is from a large family and all that.

This household took a vote the other evening on station preferences, etc., and the results were all in favor of National Broadcasting Company stations. With the possible exception of Myrt and Marge and the Merry-makers, NBC has everything else beat. The dramas especially, are superior. Occasionally we get good plays from KNX and the his-
torical plays given on KFWB, are good, but only on the NBC chain are we able to get such marvelous dramas as One Man's Family, Dragon in the Sun, Facing Forty, the Jack and Ethyl historical dramas of yore (they were wonderful) and the Golden Flame by Keltner Williamson, whom we like to call our own Angeleno, since at one time he ran a column in one of our papers. I hope he writes another play like the Golden Flame again soon.

Here is wishing everybody connected with Broadcast Weekly, health, wealth and prosperity.

Mario L., Los Angeles, Calif.

Disillusioned

I HAVE been a reader of Broadcast Weekly for about a year and needless to say I am a Broadcast Weekly enthusiast. I especially like the "Open Circuit," but have not tried my ability at commenting.

I am a great admirer of Lee S. Roberts, and have followed him from program to program for nearly two years, and now can you imagine my surprise and disillusionment, when on the front page of this week’s Broadcast Weekly I saw my kindly, white-haired, spectacular, old Mr. Roberts transformed into a very young man. Now really I believe something should be done about this. Ask Mr. Roberts to please don whiskers and spectacles and have a picture taken just for this disappointed follower of his.

I haven't any brickbats, just bouquets to throw, as programs I do not want are easily eliminated by the turn of the dial. As to bouquets I should like to throw many at my favorite programs, artists, orchestras and announcers. To me an announcer is just as much of the program as the music or actors. I would like the following to know they are appreciated: Olympian, Doric and Criterion quartets, Team Mates, M. J. B. Demi-Tasse, Standard Symphony, Caswell Concert, Woman's Magazine of the Air (with that lovely Bennie Walker), Mardi Gras, Spotlight Review, Road Show, Blue Monday Jamboree, Memory Lane, One Man's Family, the Robinson Family, Wheatenaville and Personal Closeups (which is never missed), and others too numerous to mention.

Two of my favorite programs are no more: the NBC Matinee (with the one and only Michael Raffetto), and now the Marching Through and the Cavaliers trio.

I have mentioned only western program favorites as there is no end to good programs which are released via eastern networks. Naturally I favor western programs and patronize these companies whenever possible to obtain their advertised products.

Good luck to you, Broadcast Weekly, and many more successful years of service to radio fans.

Miss Virgina D., Mullan, Ida.

We're Sorry

EFFECTIVE November 1, my copy of the Broadcast Weekly will not be in its usual place on my radio set, much to my regret.

I class myself among many that are dependent upon the newsstands for their copies of the Broadcast Weekly, in my personal case I am so situated that I do not maintain a permanent mailing address.

It has also been my experience to find it next to impossible to locate a Broadcast Weekly in many of the smaller towns of California unless one is Johnny-on-the-Spot when said publication arrives.

By yanking the Broadcast Weekly from the newsstands you may be feathering your nest but at a cost of sacrificing a valuable radio news vehicle to many that are not in position to subscribe to your demands.

I am very sorry that your change in policy is going to deprive me from the pleasure of your Broadcast Weekly.

Malcolm E. F., Ceres, Calif.

Hear Him Now Over KGO

Broadcast Weekly is a book everybody who has a radio should read; and we wouldn't be without it for anything. It gives us all the programs and artists' photos, and information of all kinds. We all read it.

Our favorite radio star is Tom Mitchell, who used to sing through KJR, Seattle, but has been taken off recently. WeSeattleites miss him very much, and want our Tom back again soon.

He is the best singer on NBC, with such a beautiful, rich, deep, golden mellow voice, which makes us forget everything and just sit and listen when he sings. We would like to hear him sing a half hour rather than fifteen minutes, but please give him back to us, at least that long again, every night.

He has such cheerful, jolly, request programs, and sings all our favorite songs for us as only he can sing them. No one can sing "The Rosary" or "Home on the Range" as he does, for he is incomparable, in a class by himself.

We here in the Northwest miss him more than words can tell.

Will you please try and see if you can help us get him back on the network again.

Thanking you sincerely,

Josie R., Richmond Highlands, Wash.
WILLIAM WRIGHT: Since 1922 William Wright has been interested in broadcasting and began appearing before the microphone while he was engaged in advertising and publicity. The little metal instrument finally took first place and during the past four years Bill, as he is known to his intimates, has gained a tremendous following. He is a native San Franciscan, 6 feet tall, weighs 160 pounds, has brown hair and eyes. Married and the father of an eleven-year-old girl. Favorite diversion, riding on cable cars.
SHADOWS are lengthening and with the longer evenings come the pleasures of the season—leisurely dining, a book, and the radio.

To increase your enjoyment of evenings at home, Remler presents an advanced new six-tube superheterodyne, Model 10-3, distinguished for its delicately modulated tone realism.

See your dealer today and listen to this better radio. Notice its sensitivity and sharp tuning, and the smartly styled cabinetry. Tune in distant stations, snap the switch to short wave and bring in transcontinental broadcasts.

Listen, compare, and consider the trustworthy reputation of Remler—the radio firm as old as radio, then arrange terms with your dealer. He will deliver your new Remler today. Price, complete with latest type tubes, including tax . . . . . . . . . . $42.75

REMLER COMPANY, Ltd.
2101 Bryant Street
San Francisco

REMLER—THE RADIO FIRM AS OLD AS RADIO
A handy family to have around the house

ALLOW us to introduce the Associated Family of 9, as they might look upon your shelf. A willing worker for every task around home and garage.

A spot on your clothes? Associated Dry Cleaner will take it out like magic. That little can of Associated Utility Lubricant instantly silences squeaking castors. Dull furniture and dull floors gleam like new with Associated Furniture Polish, Liquid Wax and Polishing Wax. And, of course, there are plenty of jobs for Associated Metal Polish, Auto Polish, Fly Spray and Lighting Fluid.

The main thing is to have them around when you need them. Buy one or all the family at Associated service stations and garages. Also sold by progressive druggists, hardware dealers and grocers.

ASSOCIATED OIL COMPANY


340.7 Meters KLX Lake. 6000 Keys. 880 Keys. Tribune Pub. Co., Oakland, Calif. 12 noon—Records 12:30—John Wharry Lewis Quintet; Corynne Sidney, soprano soloist 1:30—Classical Recordings 2:30—Clyde Diddle, basso; Helen Thurby, soprano; Arco and Anilla, novelty guitar duo; Jean Ardath, pianist 3:30—Records 4:30—Venetian Violin Ensemble 5—Records 6—Orlando Gliorlani, tenor; Jean Ardath, pianist 5:45—Eddie Traverso, accordionist 6—Musical Quartet under the direction of M. Jay Goodman, tenor 6:30—Hotel Oakland Trio 7:30—Studio Program 8—Eight o'clock players under the direction of Nester Paiva, present "The Romancers" 9—Helen Lee, pianist 9:15—Brahms Trio 9:45—Marge Vogel and Jean Ardath 10 to 11 P.M.—Dance Program

BELLE FORBES CUTTER CBS VOCALIST


322.4 Meters KFWI Franklin 0200 930 Keys. 500 Watts Radio Entertainments, San Francisco 2:30 P.M.—Dance music 3—International Program 3:30—Old Familiar Melodies 4—Musical Masterpieces 4:45—White House Vespers 5—Dance Music 6—Silent period 7:50 to 9 P.M.—Services from Fifth Church of Christ, Scientist

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BROADCAST WEEKLY

Sunday Programs

379.5 Mrs. NBC-KGO Sutter 1920 790 Kys.
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW, KFI, KOA, KDFY, KGIR, KGHL, KTAIR, KFSD

8 A.M.—Organ Concert, Paul Carrafiello, violinist

9:30—Plano Pictures, Allen Fealy, Phyllida Ashley: KGO, KOMO

10—Symphony Concert: Orchestra direction Erno Rapée: KGO, (KHQ on 9), KOMO

9:30—Plano Pictures, Allen Fealy, Phyllida Ashley: KGO, KOMO

11:30—Yeager Foamers: Orchestra direction, Mahlon Agnew: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL, KGIR, KGHL

12 noon—Wayne King and his Orchestra: KHQ, KOMO, KGW, KFI, KDYL

12:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL, KGHL

1—Idont Program with Jane Froman: Contralto and Orchestra direction Roy Shill: KGO, KHQ, KOMO, KFI, KDFY, KTAIR, KDYL, KGIR, KGHL

1:15—Wildroot Institute, with Elizabeth Wynn and Vee Lawns: KGO, KHQ, KOMO, KGW, KFI, KDYL

1:30—Highlights of the Bible: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL, KGHL

2—The World of Religion: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL, KGHL

2:30—Big Ben's Dream Dramas: Dramatic sketch with George Backlund and Joseph Bell: KGO, KHQ, KOMO, KGW, KFI, KDYL

2:45—A. C. Gilbert Co. Program: Frank "Bring Em Back Alive" Buck, comedian: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL, KGIR, KGHL

3—Songland: KGO, KHQ, KOMO, (KGW on 3:15), KFI, KDFY

3:30—Romancers; vocalists: dance Orch. direction Rex Dunn: KGO, KHQ, KOMO (KGW on 3:45)

4—Donald Novis, tenor: Sacred and Secular Songs; Orchestra direction Harold Sanford: KGO, KOMO, KGW, KFI, KDYL

4:15—Borah Minnervich and his Harmonica Raesels: KGO, KOMO, KGW, KFI, KDYL

4:30—Great Moments in History: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL

5—Musician Sanborn Program: Eddie Cantor, comedian; Rubinoff's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL

5:45—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KDYL

6:45—Sheaffer Lifetime Revue: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL

7:15—L'Arpeggiata: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR, KDYL

7:45—Sundown at Seth Parker's: KGO, KHQ, KGW, KECA, KFSD, KTAIR, KDYL, KGHL

8:15—Oahu Hawaiian Melodies: KGO, KDFY, KGHL

8:30—Melodic Serenade: KGO, KHQ, KDFY, KDYL, KGHL (on 8:45)

9—The Don Ho Chit of Hollywood: KGO, KHQ, KOMO, KGW, KFI, KDFY, KTAIR

10—Richfield News Flashes: KGO, KHQ, KOMO, KGO, KFI, KFSD

10:15—Paul Carson, organist: KGO, KHQ, (KOMO on 10:30), KFSD

11 to 12 midnight: Tom Gerun and his Bal Tabarin Orchestra: KGO, KHQ, (KGW on 11:15), KFSD

440.9 Mrs. NBC-KPO Sutter 1920 680 Kys.
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA, KECA, KTAIR, KDYL, KFSD

8 A.M.—Impressions of Italy: Amelia Branca, soprano; Giuseppe di Benedetto, tenor; instrumental ensemble: Thomas Belviso, director: KPO, KGA, KJR, KECA, KDFY, KDYL

8:30—Miss Bowes' Capitol Family: KPO, KGA, KJR off 9:15, KEX, KECA off 9, KDYL

8:30—Legion of the Lost, drama of French Legion: KGO, KJR, KEX, KFSD, KDYL

9—Song Album, Jeannette Sholl, soprano: Frances Jones, contralto, George Jones, tenor; George Eldridge, basso: KPO, KGA, KJR on 10:15, KEX, KECA

10:00—Sunday Morning Moods, vocalists; orchestra direction Joseph Hornik: KPO, KGA, KJR, KECA, KECA

11—Bible Stories—"The Boy Samuel," by Harry De Lasausa: KPO, KGA, KJR, KECA

12 noon—Mercury Mixers, vocalists; dance orch. direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD, KDYL, KGHL (on 12:15)

1—Cecilians: KPO, KGA, KJR, KEX

1:30—Quartet Time, The Olympians KPO, KGA, KJR, KECA

2—Conventionalities, vocal soloist; orchestra direction Joseph Hornik: KPO off 2:15, KYA on 2:15, KGA, KJR, KECA, KFSD on 2:30

2:15—Associated Football St. Mary's vs. Santa Clara: KPO

3—Catholic Hour, Rev. Jones 1:30, Corrigan, Prof. of Ethics and Sociology, Boston College; the Mediaevalists, vocal chorus: KYA, KGA, KJR, KECA, KDYL, KGIR, KGHL

3:30—Sweetheart Days, orchestra and vocal soloists: KYA, KGA, KJR, KECA, KFSD, KDYL

4—Concerts, enema: KYA, KGA, KJR, KEX, KGIR

4:30—Nathan Abas Violin Recital: KYA, KGA, KJR, KECA

5—Rendevous, vocal trio: KPO, KGA, KJR, KECA on 5:15, KECA

5:30—Sunday Concert, vocalist and orchestra direction Meredith Willson: KPO, KGA, KJR, KECA

6:30—Kenneth Spencer, baritone and dramatic reader: KPO, KGA, KJR

6:45—Gunnar Johansen, concert pianist: KPO, KGA, KJR, KECA, KFSD, KTAIR

7:15—Tom 'n' Dudd, vocal duo: KPO, KGA, KJR, KFSD, KECA

7:30—Silhouettes, Charles Bulotti, tenor, orchestra direction on Emil Polak: KPO, KJR, KECA off 7:45

8:15—Wonders of the Sky, talk on astronomy: Thomas H. Hyde: KPO, KGA, KEX

8:30—Rudy Seiger and his Fairmont Hotel Orchestra: KPO, KGA, KECA on 8:45, KECA

9—Reader's Guide, Joseph Henry Jackson: KPO, KGA, KJR, KOA, KECA, KDYL

9:30—to be announced: KPO

10—Denver Musician's Union: KPO, KJR, KECA, KEX, KOA, KDYL

10:30—On Wings of Music, vocalist, orchestra direction Rex Dunn: KPO, KJA, KJR, KECA, KOA, KDYL

11 to 12 mid.—Midnight Melodies. Charles Runyan, organist: KPO, KJA, KJR, KECA on 11:15, KECA

508.2 Meters

KHQ Main 5383

KJR 590 Kys.


9 A.M.—NBC-KGO Program

9:30—Book Reviews. Lucy Robinson

10—Watch Tower Program

10:15—NBC-KGO Programs to 4:15

10:45—Christian Photo Studies

11:30—NBC-KGO Programs to 7:30

7:30—Voice of Texas

7:45—NBC-KGO Program

8:15—"Rainbow Hawaiians"

8:30—Peerless Dentists

9 to 12 mid. NBC-KGO Programs

325.9 Meters

KOMO Elliot 5890

920 Kys.

Fishier's Blend Station, Inc., Seattle

8 A.M.—NBC-KGO Programs to 1:30

1:30—for All the Family

2—Two Obits

2:45—NBC-KGO Programs to 7:15

7:15—Jerry & Eddie from Hollywood

7:30—NBC-KGO Programs to 8:15

8:15—"Pioneers"

8:45—NBC-KGO Programs to 10:15

10:15—Crazy Crystal Quartet

10:30 to 11 P.M.—NBC-KGO Program

236.1 Meters

KOL Elliot 4466

1270 Kys.


8:30—CBS Programs to 2

2 P.M.—Professor Lindsay

2:30—CBS Programs to 4:15

4:15—Cecil Solly

4:45—Musical Memories

4:45—Urban League

5—CBS Programs to 6:30

6—"Klondyke Lady"

7—To be announced

7:30—CBS Program

7:45—Radio Speaker Stevenson

8:15—CBS Programs to 9

9—Merrymakers

10—Ted Flo-Rito and Orchestra

11 to 12 mid.—Midnight Moods
Sunday Programs

BROADCAST WEEKLY

CBS

Columbia Broadcasting System
8 A.M.—Shoreham and Charles Carille, duets: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
8:30—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
9:30—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
9:45—Leslie Lake Tabernacle Choir and Organ: KFBK, KMJ, KWD, KDB, KOL, KVI, KFPPY, KONI, KFRC, KFBK, KGB
9:55—Reis and Dunn with Freddie Rich’s Orchestra: KFBK, KOL, KVI, KFPPY, KSL
10:05—Karlo Thein and Labor and the Nation: KFBK, KOL, KVI, KFPPY, KSL
10:15—Columbia Church of the Air: KFBK, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
10:20—Leaf at the Organ: KFBK, KMJ, KWD, KDB, KOL, KVI, KFPPY, KONI, KFRC, KGB
11:15—The Hoosier Editor: KFBK, KOL, KVI, KFPPY, KONI, KFRC, KGB
11:30—Castelln’s New York Philharmonic Symphony Orchestra: KFBK, KMW, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
11:45—Foreign Legion: KFBK, KMJ, KWD, KDB, KOL, KVI, KFPPY, KONI, KFRC, KGB
12:00—Poet’s Gold: KFBK, KMJ, KWD, KDB, KOL, KVI, KFPPY, KONI, KFRC, KGB
12:30—Little Jack Little, vocalist and pianist: KFBK, KMJ, KWD, KDB, KOL, KVI, KFPPY, KONI, KFRC, KGB
12:30—Round Towners and Freddie Rich’s Orchestra: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
1:00—World’s Business: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
1:15—Barbara Maurel, contralto, with New World Symphony: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
1:45—Canta Nina Singing Girls: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
2:15—Ernest Hutcheson, pianist: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
2:45—Frank Cambria, Roxy Concerteers: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
3:15—Comedy Club Revue: KFBK, KMJ, KWM, KWN, KDK, KOL, KVI, KFPPY, KONI, KFRC, KGB
3:45—To be announced: KERN, KVOR, KFBK, KMJ, KWM, KDN, KOL, KVI, KFPPY, KONI, KFRC, KGB
7:30—Welfare and Relief Mobilization Broadcast: KFBK, KMJ, KWM, KDN, KOL, KVI, KFPPY, KONI, KFRC, KGB, KONI, KFRC, KGB
8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWM, KDN, KOL, KVI, KFPPY, KONI, KFRC, KGB
8:30—Pennytail Parade of Melodies: KFBK, KMJ, KWD, KDN, KOL, KVI, KFPPY, KONI, KFRC, KGB
9:00—Oasis and his Orchestra: KFBK, KOL, KFPPY, KSL
9:30—Bernie Cummins and his Orchestra: KFBK, KOL, KFPPY, KSL
10:45—Hall Kemp’s Orchestra: KFBK, KOL, KFPPY, KSL

309.1 Meters

KJR

Seneca 1515
1000 Watts
Northwest Broadcast System, Seattle, Wn.
8 A.M.—NBC-KPO Programs to 9:15
9:15—Animated Cartoons
9:30—NBC-KPO Program
9:45 —Transcription
10:00—Public Relations
10:15—NBC-KPO Programs to 10 P.M.
9 to 12 mid.—NBC-KPO Programs

848.6 Meters

KGW

Atwater 2121
600 Kays.
1000 Watts
Morning Oregonian, Portland, Ore.
8 A.M.—Morning Sunshine
8:30—Reading the Comics
9—Collins & Erwin Piano Surprises
9:30—American Legion Program
9:45—CBS Radio News
10—NBC-KGO Programs to 10:15
10:15—Olympians
11—NBC-KGO Program
11:15 to 12 mid.—The Evening Star

204 Meters

KGA

Main 3434
1470 Kays.
5000 Watts
NW. Broad. System, Spokane, Wash.
8 A.M. to 12 midnight—NBC-KPO Programs

333.1 Meters

KHJ

Vandike 7111
900 Kays.
1000 Watts
Don Lea Inc., Los Angeles, Calif.
8 A.M.—Sunday Times Comics
8:30—CBS program
8:45—World Wide News
9—CBS program
9:30—"Home Sweet Home Concert"
10:30—CBS Programs to 2
2—Prof. Lindley
2:15—"Mr. Rhymin"
2:30—Ascot Auto Races
4—CBS Programs to 6:30
6:30—Christmas Special
7—Musical Cameo
7:15—To be announced
7:30—Edison Revers
8—Comedic Club Revue
8:15—CBS Programs to 9
9—The Merrymakers
10—New Years
10:10—Ted Fiorito and Orchestra
11 to 12 mid.—Albert Malotte, Organist

468.5 Meters

KFI

Richmond 6111
640 Kays.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
A.M.—NBC-KGO Programs
10—NBC-KGO Programs to 12:30
12:30—Studio program
1—NBC-KGO Programs to 3:30
1:15—Rutile Shell, Organist
2:30—NBC-KGO Programs to 3:30
3:30—NBC-KGO Programs to 4:30
4—"Classic Hour," string trio
4:30—NBC-KGO Programs to 7:15
7:15—Orchestra
7:30—Tales of the Secret Service
7:45—Orchestra
8—KFI Fun Factory
9—NBC-KGO Programs to 10:15
10:15 to 11 P.M.—Jay Whidden and Hotel Miramar Orchestra

285.5 Meters

KNX

Hemperry 4101
1050 Kays.
5000 Watts
L. A. Evening Express, Los Angeles
7 A.M.—Bill Sharples’ Gang
7:45—Cannon’s Sons
8:15—Swami Dharananda
8:45—Golden Memories
9:15—Judge Rutherford, sermon
9:45—Transcription
10:15—Third Church of Christ, Scientist
12:30 P.M.—Louise Johnson, Interpreter of Cosmic Laws
1:00—Jehovah’s Witnesses
2—City Park Board Program
2:15—Buddhist Hour
2:45—Transcription
3:45—Martin Luther Thomas
4:15—Radio Church of the Air
6—Dr. Abel, humanitarian Society
6:45—Currier’s Serenaders
7:15—Phil’s Hawaiian Islands
7:45—Smiling Ed McConnell
8—First Presbyterian Church
8:15—News
9—10:15 P.M.—Calmon Lubovski, accomp. by Claire Mellonino

225.4 Meters

KGB

F Rank 6151
1330 Kays.
1000 Watts
Don Lee Inc., San Diego, California
11:30—Francisco de Campos
12:15—CBS Programs to 2
2 P.M.—Bible Talk
2:30—CBS Programs to 6:30
6:30—Taliant Tabbs
6:35—Melody Hour
6:45—To be announced
7:30—CBS Program
8—Don Cave’s Orchestra
8:15—CBS Programs to 9
9—The Merrymakers
10—Tomorrow’s News Tonight
10:10—Ted Flotito’s Orchestra
11—Midnight Moons
12 to 1 A.M.—Recordings

DANCE FANS
DON’T MISS
TOM GERUN’S
ORCHESTRA
Direct from the beautiful
BAL TABARIN
11 to 12 p.m.
NBC-KGO NETWORK
COAST TO COAST

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THELMA BROWN
KFRC—VOCALIST

2—Household program
2:30—Frances Hathaway, vocalist
2:45—The Tramp Reporter
3—The Beverly Hillbillies
4—George Taylor & Clem Kennedy
4:30—Lou Lee in Fifteen Minutes of California Sunshine
4:45—Health Feature
5—Recordings
5:15—Benny McGhee, Songs of Scotland
5:30—Covered Wagon Jubilee
6—Silent period
7:30—Educational Feature
7:45—The Texas Cowboy
8 to 8:30 P.M.—Italian program

280.2 Meters
KJBS
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Favorite Recordings
9—Assoc. Food Stores' Program
9:30—Recordings
10—Reporter of the Air
10:30—Scotty's Table Talks
11:30—Popular Selections
12:15—Charlie's Miniature Vaudeville
12:30—Concert Music
12 noon—Recordings
12:15—Galla Rini
12:30—Band Concert
12:45—Carl Cowden & Pat Buckman
1—Stock Reports; Records
2:30—Speak-Easy Time: Records
3—Reporter of the Air; Records
3:15—Martha's Radio Personalities
3:30—Recordings
4:15—Andy Anderson
4:30—Records
4:45—Musical Styles
5—Walkathon
5:30—Silent period
12:01 to 6 A.M.—Owl Program

535.4 Meters
KTAB
Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy; records
8—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Post, Alma La Marr
10:25—Thumbnall Sketch
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:15—Studio Program
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service; studio prog.
12:45—Health Talk
1—Over the Teaspoon
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majorite Hawaiians
2:30—Studio Program
2:45—Bert Barber, tenor
3—Studio Program
3:30—Walter J. Rudolph, pianist
3:45—Selected Recordings
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smiley Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Recreated Horse Races
6:30—News Report
6:45—Ernie Smith's Sport Page
7—Covered Wagon Jubilee
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Turf Topics
8:15—Italian Program
8:30—Radio Service
8:45—Dance Music
9—Hill Billies
10—Treasure Chest
10:30—Moment Musical
11 to 1 A.M.—Radio Cabaret

140.7 Meters
KLX
Lake, 6000
880 Kys.
100 Watts
8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Finance Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Opportunity Hour
3:30—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, guitar duo
5:45—Lilah Clark, pianist
6—Betty Babbish Band
7—News Items
7:30—Helen Parmelee, pianist
7:45—Fred and Morris, comedians
8—Clark Sisters
8:15—Better Business Talk
8:17—Eddie Traverso, accordionist
8:30—Faucit Theatre of the Air
9—Jack Manley, violinist; Jean Arden, pianist
9:15—Gay Caballeros
9:45—Studio Program
10—Jack Delaney's Band
10:30 to 11 P.M.—Dance Program

494.5 Meters
KFRC
Prospect 0100
610 Keys.
1000 Watts
7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Exercise Period
8:30—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRG Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Edna Wallace Hopper
1:05—CBS program
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—Colonial Dames Beauty talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composer's Hour
4:30—Better Business Bureau
4:45—CBS Program
5—H-O Rangers
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—Costa Loma Orchestra
6:15—Anson Weeks Orch. (E.T.)
6:30—CBS Programs to 7:30
7:30—J. Rudolph's song recital
7:45—CBS Program
8—Democratic Campaign Speaker
8:15—Republican Campaign Speaker
8:30—Democratic Campaign Speaker
8:45—Blue Monday Jamboree
10—Bliss Quick Band
10:05—Organ Concert
10:15—Etude Ethiopians
10:45—Three Shades of Blue
11 noon—Nonoyde's Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters
KFWI
Franklin 0200
910 Keys.
500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blue Chaser
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topotes and Music
11—Helen Barker, art talk
11:15—Concert Melodies
12 noon—News Flashes; dance music
1—Silent period
6—Dance Time
6:45—News Flashes
7—Learn Italian, Prof. Achille
7:15—National Contest Review
7:30—Silent period
8:30—Salon Selections
8:45—John D. Barry, World Events
9—Elia Stankevich, pianist
9:15—Midnight Epstein
9:30—Rudolph Priml Program
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters
KROW
Glenc. 6774
910 Keys.
1000 Watts
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musical; recordings
9—Silent Period
1—Weather Forecast
1:05—Latin-American program

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Monday Programs

BROADCAST WEEKLY

27

499.7 Meters KFSD
Franklin 6353
1000 Watts
Airplane Radio Corp., Ltd., San Diego
7:30 A.M.—Navy Band
8—Organ Melodies
8:15—Morning Musical Revue
8:30—Sonata Recital
9—Good Cheer program
9:15—Wings of Song
9:35—Stock reports
9:45—Victor Division
10—Mardi Gras
10:30—Lotus Gardens Orchestra
11—Discoutrades and Music
11:30—Calif. Fed. of Women’s Clubs
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Radio Guild
2—Stringwood Ensemble
3—Amer. Legion Contract Bridge
3:15—Palais D’or
3:30—Radio Dental Clinic
3:45—Donald Novis and Orchestra
4—Harry Lee and her Leaders
4:15—Concert Ensemble
4:30—On Parade
5—Fine Arts String Quartet
5:30—Radio Programs
5:45—Highspots
5:55—Late News Items
6—Music Doctor
6—The Travellers
7—Natl. Radio Forum
7:30—Demitasse Revue
8—Anns ‘n’ Andy
8:15—Jones and Hare
8:30—Wright Enactment Bill
8:45—Summer Symphony
9—Hotel Polka Orchestra
9:15—Realty Board Prot. League
9:30—Hotel Bellevue Stratford prog.
9:45—Rogers Mill program
10—Richfield News Flashes
10:15—Mark Hopkins Orchestra
11 Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ

239.9 Meters KFOX
Phone: 762-81
1250 Kcys.
1000 Watts
Nichols & Warinner, Long Beach, Cal.
6 A.M.—The Early Bird
7—Fashion Parade
7:15—Recordings
8—Kaal Trio
8:20—Health and Efficiency
8:40—Peggy Tunes
9—Peggy Mason Fashion Hour
10:30—Organ, Vera Graham
11—Lorna Fantin’s Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ recital
12 noon—More Power to You
1—Record Vaudeville
1:30—Luna Old Mexico
2—Heine Dornier, ballads
2:15—Carmen’s Hawaiians
2:30—Pipe Dreams
2:45—Radio program
3—Woman’s Club of the Air
3:15—Hotcha Orchestra
3:30—Studio Program
3:45—Civic program
4—News Report; Dental Clinic
4:45—Eastman Joe
5—Sunset Harmony Boys
5:30—Children’s Hour
5:45—Peggy Tunes
6—New York Lowdown
6:05—“Married Life,” comedy skit
6:15—Pair ‘o Jacks
6:30—Orchestra
6:45—Percy Prunes
7—KFOX School Kids
8—Dr. and Mrs. Jinny
8:15—Organ, Vera Graham
8:30—Drama Grab-bag
8:45—Expository and Riffs
9—Dancing Disc Night Club
9:30—Electrical Transcription
9:45—News Report
10—Organ, Vera Graham
11 to 12 mid.—Music Dance

204 Meters KGA
Main 3434
1470 Kcys.
5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:40—Frank Funshaker
7—NBC-KPO Programs
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

331.1 Meters KHJ
V’andike 7111
900 Kcys.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 12
noon—Colonial Dames, beauty talk
12:15—CBS program
12:30—World-wide news
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Female and Fancies
4—Jack and Grace
4:30—News Review
4:45—Composers Hour
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—CBS Programs to 9:15
8—Republican State Committee
8:30—Democratic State Committee
8:45—Blue Monday Jamboree
10—World-wide News
10:10—Bisquick Band
10:15—Ethiopian Boys
10:45—Chas. Fleschmann & Yogi Yorffyn
11—Tom Coakley’s Orch.
11:30 to 12 A.M.—Albert Malotte, organist

225.4 Meters KGB
Frank. 6151
1330 Kcys.
1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 10
10—Blanche Wood
10:30—CBS Programs to 12
noon—Farm Flashes
12:15—CBS Programs to 1
1—News Reel; Market Quotations
1:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Female and Fancies
4—Composers’ Hour
4:30—CBS Programs to 5:30
5:30—News Reel and News Reel
5:45—CBS Program
6:15—T. Le Roy Richards
6:20—CBS Programs to 7:30
7:30—Song Recital
7:45—CBS Programs to 8:15
8:15—Boyinner Speech
8:30—McAdoo’s Song
8:45—Speaker for U. S. Grant
9:00—Blue Monday Jamboree
10—Twyg Newton Tonight
10:15—Ethiopian Boys
10:45—Charles Fleschmann
11—Tom Coakley’s Orchestra
12 to 1 A.M.—Recordings

243.8 Meters KYA
Prospect 4546
1230 Kcys.
1000 Watts
Pacific Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—Melody Moods
9:30—Organ Recital
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:45—Song and Dance Kings
12:30—Prudence Penny
12 noon—“Mid-Day Meditation”
1:15—Meridan Medleys
12:45—Organ Recital: Glen Goff
1:45—Calif. Parent Teachers’ Assoc.
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical Novelties
3:30—Music Masters
4—Singing Strings
4:15—Bertram B. Bronson
4:30—On Parade
5—Holt Thompson Digest
5:15—Metropolitan Hour
5:30—“Two O’Clock Ed”
5:45—Melody Moods
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen: Piano Novelties
8—Sydney Dixon and Dandoid Gray
8:30—Light Opera Musical
8:45—William Mitchell, Pianist
9—Orchestra, Recital
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

468.5 Meters KFI
Richmond 6111
640 Kcys.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Selaxes, exercises
7:30—Stock Market Quotations
7:45—NBC-KGO Program
8—Little Joe and His Won’t’s Journal
8:15—NBC-KGO Program
8:30—Polly Hall, pianist
8:45—NBC-KGO Program
9—Helpful Hints to Housewives
9:15—Dorothy Raymond, pianist
9:45—Fashion Show with Melissa
10—NBC-KGO Programs to 11:30
11:30—County Medical Association
11:45—State Market Reports
12 noon—U. S. Dept. of Agric. talk
12:15—NBC-KGO Program
1—News release
1:15—Ann Warner Chats
1:45—Cheato’s Mystery Stories
2—NBC-KGO Programs to 2:30
3—Musical Globe Trotter
4—NBC-KGO Programs
5—Tom Murray’s Hillbillies
5:45—NBC-KGO Program
4—News releases
4:15—Boo Book Review
4:30—NBC-KGO Program
4:45—Noren Gamelli, character sketches
5—String Trio
5:45—NBC-KGO Program
6—Helene Handlin, Trueful Trouper
6:15—Political program
6:30—NBC-KGO program
7—Lesley White, Organist
7:15—Beckman Orchestra
7:30—NBC-KGO Programs to 8:45
8:15—Studio News Tonight
9—Tailant Tubbs, political talk
9:15—Political program
9:30—Orchestra
9:45 to 12 mid.—NBC-KGO Prog.
<table>
<thead>
<tr>
<th>Time</th>
<th>Program Description</th>
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<tbody>
<tr>
<td>6:30</td>
<td>Meet the Orchestra: KGO, KOMO</td>
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<tr>
<td>6:45</td>
<td>The Buick Travelers: KGO, KOMO, KGW, KFI, KPSD, KFSDF, KDFL, KTAR, KDFL, KGIR, KGHL</td>
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<td>7:00</td>
<td>National Radio Forum: KGO, KOMO, KGW, KFI, KPSD, KDFL, KTAR, KDFL, KGIR, KGHL</td>
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<td>7:15</td>
<td>Demi-Tasse Revue: KGO, KOMO, KGW, KFI, KFSDF, KDFL, KTAR, KDFL, KGIR, KGHL</td>
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<td>7:30</td>
<td>Amos &amp; Andy: KGO, KOMO, KGW, KFI, KFSDF, KDFL</td>
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<td>7:45</td>
<td>Billy Jones and Ernie Hare: KGO, KOMO, KGW, KFI, KFSDF, KDFL</td>
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<td>8:00</td>
<td>Wright vet Amendment Program: KGO, KFI, KFSDF</td>
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<td>8:15</td>
<td>National Light Opera Company: (KGO, KFSDF on 8:45), KOMO, KGIR, KGHL</td>
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<td>8:30</td>
<td>Broadway Melodies: KGO, KFSDF</td>
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<td>8:45</td>
<td>Bellevue Stratford Hotel Orchestra: (KHF off 8:40), KDFL, KGIR, KGHL</td>
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<td>9:00</td>
<td>Richfield News Flashes: KGO, KOMO, KGW, KFI, KPSD, KFSDF, KDFL</td>
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<td>9:15</td>
<td>Earl Burtin and his Mark Hopkins Hotel Orchestra: KGO, KOMO, KGW, KFI, KFSDF, KDFL</td>
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<tr>
<td>9:30</td>
<td>Phil Harris and his Ambassador Hotel Orchestra: KGO, KOMO, KGW, KFI, KFSDF, KDFL</td>
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<tr>
<td>9:45</td>
<td>Earl Burtin and his Mark Hopkins Hotel Orchestra: KGO, KOMO, KGW, KFI, KFSDF, KDFL</td>
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<tr>
<td>10:00</td>
<td>Phil Harris and his Ambassador Hotel Orchestra: KGO, KOMO, KGW, KFI, KFSDF, KDFL</td>
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<td>10:15</td>
<td>11:15</td>
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<tr>
<td>11:00</td>
<td>Romancers, orchestra and vocalists direction Walter Beban: KPO, KOMO, on 10:15, off 3:55, KECF</td>
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<tr>
<td>12:00</td>
<td>Life of the Reillys, comedy serial featuring Ted Maxwell and Bebe Deane: KGO, KJR, KEX, KECA, KFSDF</td>
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<tr>
<td>12:15</td>
<td>Federal Business Talk: KPO, KGA, KJR, KEX, KECF</td>
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<tr>
<td>12:30</td>
<td>On Parade, band music direction of Rex Dunn: KPO, KGA, KJR, KEX, KFSDF</td>
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<td>12:45</td>
<td>State-Commerce of Program: KPO, KGA, KJR, KECA</td>
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<td>13:00</td>
<td>The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA</td>
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<tr>
<td>13:15</td>
<td>The Revelers, male quartet: KPO, KGA, KJR, KDFL 5:30 to 6</td>
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<tr>
<td>13:30</td>
<td>Music Doctor, orchestra direction Joseph Hornik: KPO, KJR, KEX, KECA, KGA, KECA, KFWSD, KGTL, KGHL</td>
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<tr>
<td>13:45</td>
<td>A La L'artiste, concert orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KECA, KFWSD, KGTL, KGHL</td>
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<td>13:55</td>
<td>Cecil and Sally in the Funniest Things: KPO, KFWSD, KGTL, KGHL</td>
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<td>14:05</td>
<td>Southern Harmony Four, male quartet: KPO, KGA, KJR, KECA</td>
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<td>14:15</td>
<td>Tarzan of the Apes: KPO</td>
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<td>14:20</td>
<td>Democratic National Committee: KPO, KGA, KJR, KECA, KGIR, KGHL, KDFL</td>
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<td>14:30</td>
<td>Program to be announced: KPO, KGA, KJR, KECA</td>
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<td>14:45</td>
<td>Synco-Thomas, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KEX, KGHL</td>
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<td>14:55</td>
<td>Musical Highlights, Myron Nieszly, tenor: Barbara Blanchard, soprano; orchestra direction of Rex Dunn: KPO, KGA, KEX on 8:30, KJR, KECA on 8:30</td>
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<tr>
<td>15:05</td>
<td>Man Who Laughs,&quot; by Victor Hugo: KPO, KGA, KJR, KECA, KDFL, KGIR, KGHL, KFOA</td>
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<td>15:15</td>
<td>Road Show, variety program: KPO, KGA, KJR, KECA, KDFL, KGIR, KGHL</td>
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<td>15:25</td>
<td>News Service: KGO, KDFL</td>
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<td>15:35</td>
<td>Fine Art String Quartet: KGO, KOMO, KGW, KFI</td>
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<td>15:45</td>
<td>Miniature: Charles Marsh and Ted Maxwell: KGO, KOMO</td>
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<td>15:55</td>
<td>Donald Novis, tenor, with orchestra: KGO, KHQ, KOMO, KGW, KFI</td>
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<td>16:05</td>
<td>GE Circle: KGO, KHQ, KOMO, KGIR, KDFL, KFWSD, KGHL</td>
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<tr>
<td>16:15</td>
<td>Concert Ensemble: KGO, KOMO, KGIR, KDFL</td>
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<tr>
<td>16:25</td>
<td>To be announced: KGO, KDFL</td>
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<td>16:35</td>
<td>News Service: KGO, KDFL</td>
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<td>16:45</td>
<td>Fine Art String Quartet: KGO, KOMO, KGW, KFI</td>
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<td>17:05</td>
<td>Donald Novis, tenor, with orchestra: KGO, KHQ, KOMO, KGW, KFI</td>
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<td>GE Circle: KGO, KHQ, KOMO, KGIR, KDFL, KFWSD, KGHL</td>
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Monday Programs

Columbia Broadcasting System

8:30 A.M.—Academy of Medicine Program: KFBK, KWG, KDB, KSL, KFBK, KFPY, KFRC, KIJI, KGB, KSL
8:45—Ben Alley, tenor, with Novelty Orchestra: KFBK, KJM, KWG, KDB, KOL, KFPY, KFRC, KJG, KGB
9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KJM, KWG, KERN, KDB, KOL, KFPY, KFRC, KIJI, KGB
9:30—Columbia Review: KFBK, KJM, KERN, KOL, KVI, KFPY, KIOI, KIJI, KGB
10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KJX, KGB, KSL
10:15—George Hall and his Hotel Taft Orchestra: KFBK, KJM, KERN, KDB, KVI, KIJI, KGB
10:30—Madison Ensemble: KFBK, KJX, KGB, KSL
11—National Student Federation of America Program: KFBK, KJM, KERN, KDB, KOL, KFPY, KIJI, KGB
11:15—The Captivators: KFBK, KJM, KGB, KSL
12—Columbus Saloon Orchestra: KFBK, KJM, KDB, KOL, KFPY, KIJI, KGB
12—Sam Prager, pianist, and Helen Nugent, contralto: KFBK, KJM, KGB, KSL
12—Sam Prager Boys, male quartet: KFBK, KJM, KGB, KSL
12—Barthell, songs: KFBK, KJM, KDB, KFPY, KIJI, KGB
12—Barthell, quartet: KFBK, KJM, KGB, KSL
12:30—Sam Prager, pianist, and Helen Nugent, contralto: KFBK, KJM, KGB, KSL

Kern, KDB, KOL, KFPY, KIJI, KGB
12:45—Los Angeles Meters: KFBK, KJM, KGB, KSL
1:00—The Wanderers, Coakley's Quartette: KFBK, KJM, KGB, KSL
1:15—The Wanderers, Coakley's Quartette: KFBK, KJM, KGB, KSL
1:20—island: KFBK, KJM, KGB, KSL
1:30—Orch.: KFBK, KJM, KGB, KSL
1:45—island: KFBK, KJM, KGB, KSL
2:15—Orch.: KFBK, KJM, KGB, KSL
2:30—Orch.: KFBK, KJM, KGB, KSL
3:15—Orch.: KFBK, KJM, KGB, KSL
3:30—Orch.: KFBK, KJM, KGB, KSL
4:30—Orch.: KFBK, KJM, KGB, KSL
5:15—'Music that Satisfies': The Boswell Sisters: KGBG, KFBK, KJM, KGB
7:15—'Easy Acres': KFBK, KJM, KGB, KSL
7:45—'Myrt and Marge': KFBK, KJM, KGB, KSL
8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KJM, KGB, KSL
8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KJM, KGB, KSL

8:30—Columbia Programs—KFBK, KJM, KGB

285.5 Meters

KNX Hemp. 4101
1050 Kcs.

5000 Watts

L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharpe's Gang
8:45—'Inspirational Talk and Prayer'
9—Clinic of the Air
9:30—News
9:45—Curtain's Shopping Service
10—Eddie Albert's Night News
10:30—Kate Brew Vaughn
11—Recordings
11:15—Talk by H. D. Brollinger
12 noon—News
12:15—Homeopathic Health Talk
12:30—KFBK, KJM, KGB, KSL
1—New Paris Inn Broadcast
2—Eddie Albert, "The Bookworm"
3—Matinee of the Makers
3:30—Recordings
4—Travelogue; Stocks; Announcement
4:30—Town Crier
5—Cecil and Sally
5:45—Electric Transcription
6—News
6:15—'Rummy and Dummy'
6:30—Oh-h-h Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—'Pieces of Eight'
7:30—'The Newlyweds,' Frank and Pam
7:45—Tarzan Transcription
8—KFBK, KJM, KGB, KSL
8—KFBK, KJM, KGB, KSL
8:45—KFBK, KJM, KGB, KSL
9:15—Carnival of the Ivories
9:15—KFBK, KJM, KGB, KSL
9:45—Carnival of the Ivories
9:45—KFBK, KJM, KGB, KSL
10—KFBK, KJM, KGB, KSL
10—KFBK, KJM, KGB, KSL
10:30—KFBK, KJM, KGB, KSL

209.7 Meters

KECA Richmon'd 6111
1430 Kcs.

1000 Watts

Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—French Lesson, Annette Doherty
Le—NBC-KPO Programs to 11:45
11:45—County Medical Assoc. Talk
12 noon—NBC-KPO Prog. to 4:15
4:15—News Release
4:30—Random Historical, songs
4:45—Alexander Bevani, the Italian Language
5—Brother Ken and his Kiddies
5:30—NBC-KPO Program
5:45—Ali, Mack and Tommy
6—NBC-KPO Program
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—NBC-KPO Program
7—Winston Tourrillette, organist
7:45—NBC-KPO Programs to 9
8—The Commissioner's Daughter
8:30 to 10:30—NBC-KPO Prog.

134.1 Meters

KOL

Elliot 4466

127 Kcs.

1000 Watts

Seattle Broadcast Co., Seattle, Wash.

6 A.M.—KOL Time Clock
7:45—Crazy Quartette
8:30—CBS Programs to 9:30
9:30—Columbia Revue
10:15—Pre-School Program
10:45—CBS Programs to 12
12 noon—The Carnival
1:15—Radio Speaker Stevenson
1:45—P. T. A. Program
2—Haply Go Lucky Hour
3—Feminine Fancies
4—Don Lee Feature
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Program
6:15—Sports Review, Ken Stuart
6:30—CBS Programs to 7:30
7:30—Golden West Serenaders
7:45—CBS Program
8—Dollars and Sense Program
8:15—CBS Program
8:30—Radio Speaker Stevenson
8:45—The Globe Trotter
9—Blue Monday Jamboree
10—Don Lee Features
11 to 12 mid.—Tom Coakley's Orchestra.

400 Meters

KVI

BROADCAST WEEKLY

29

258 Meters

KVI

BROADCAST WEEKLY

29

326 Meters

KVI

BROADCAST WEEKLY

29

526 Meters

KVI

BROADCAST WEEKLY

29

Pugnet Sound Broadcast Co., Tacoma

6:30—Farm Features
6:45—W. C. S. Extension Service
6:50—Jim DePuy, Reveille Reporter
7:30—Daybreak Documentals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:45—The Modern Shopper
9—CBS Programs to 10
10—Home Economics, Celia Lee
10:15—CBS Programs to 12
11:00 noon—News, Joe Roberts
12:15—CBS Programs to 1:30
1:30—Cora Daytime Jamboree
1:45—Pre-School Assoc. program
2—Happy Go Lucky Hour
3—KFBK, KJM, KGB, KSL
3:15—Musical Arts Trio
3:45—Feminine Fancies
4—Composer's Hour
4:30—KFBK, KJM, KGB, KSL
5:30—Organ Concert
6—CBS Program
6:15—The Angora Man
6:30—CBS Programs to 7:30
7—Golden West Serenaders
7:45—CBS Programs to 8:30
8—Dr. Stevenson
8:45—"Cross-Cuts of the Day"
8:50—Blue Monday Jamboree
9—Don Lee Studiore
10—Don Lee Studiore
11 to 12 mid.—Tom Coakley's Orchestra.

361.2 Meters

KOAY

York 5900

830 Kcs.

12,500 Watts

General Electric Co., Denver, Colo.

5 P.M.—Golden Strings
5:30—The Flea Circus
6—The Music Doctor
6:15—Talk
6:30—Buick Traveler
7—Sports
7:30—Denissesse Revue
8—Amos 'n Andy
8:35—Jones and Jamie
8:35—Nat'l. Light Opera
8:50—The Air Edition
9—KFBK, KJM, KGB, KSL
9:30 to 11 P.M.—The Road Show
LAST CHANCE TO ENTER RADIO PLAY CONTEST

WITH this issue the great Broadcast Weekly-NBC play contest comes to an end. On the opposite page you will find the Official Answer Form, on which you are to write in synopsis form your version of the ending of Carlton Morse's thrilling mystery drama, "Dead Man's Legacy." If you have not read the play, write at once to Broadcast Weekly and a copy will be sent you. There is still time to enter, if you act promptly.

You who have been following the contest during the past weeks know that all you need to do now is to write in the space opposite, your idea of how the play should end. Remove this page from the magazine, and mail it before November 5, to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif. Be sure to put your name and address in the proper place on the Form. Make your ending brief; not more than 400 words. If possible, type your answer; otherwise use a pencil — but be sure to write clearly and legibly.

In any case, you may be sure that your answer will be read with care by the judges. Remember that the prizes will go to those who submit the best endings. Literary polish or a knowledge of radio writing technique are not necessary. If your ending answers these questions—Who murdered Max Dun-can? How was the crime committed? What was the motive? — it will be considered carefully for one of the prizes. It may capture the $50 first prize and win you the opportunity to work with Carlton Morse in preparing the play for broadcasting over the National Broadcasting Company Pacific Coast network, at which time your name will be announced as co-author.

If you have not already crystallized the "perfect" ending in your own mind here are several hints which may help you. Who committed the murder? Why and how did he do it? How was he found out? Do these conclusions tie up with the clues given you in the unfinished play. Show how your deductions are drawn and how the clues already in your hands lead inevitably to the ending you have given the story. Be certain that your ending keeps each one of the figures in the story to the characterization already set for him. When you have accomplished all this then write your whole solution down in four hundred words or less.

Let us emphasize again that you are to tell your story in synopsis form. The answer MUST NOT be sent in in dialogue form. All we want is a perfect solution to this strange crime. Give this solution in your own words.

The answer form is on the next page. Do not fail to make use of it!

RULES

1. The contest is open to everyone except employees of Broadcast Weekly and of the National Broadcasting Company.
2. Contestants may submit as many endings as they wish.
3. No manuscripts will be returned. If you wish to preserve your contribution, keep a copy.
4. Your endings must be submitted in synopsis form. Keep it brief. Endings of more than 400 words cannot be considered.
5. The contest ends Nov. 5. Answers mailed after that date will not be eligible.
6. The decision of the judges will be final.
7. Submit your ending on the Official Answer Form which will be printed in the October 31 issue of Broadcast Weekly.
8. Mail it to: Radio Play Contest, Broadcast Weekly, Pacific Building, San Francisco, Calif.
9. Announcement of the prize winners will be made in the November 27 issue of this magazine.
10. The date for broadcasting the play with prize-winning ending will be announced later.

JUDGES

CARLTON E. MORSE
Staff Continuity Writer, NBC
GYPSY
Feature writer, "Broadcast Weekly"
JOSEPH HENRY JACKSON
Literary Editor, San Francisco Chronicle

PRIZES

First Prize $50 Cash
Second Prize $25 Cash
Third Prize $15 Cash
Fourth Prize $10 Cash
Fifth Prize $5 Cash

The next 25 best solutions will each be awarded one Genuine Parker Duofold Pencil.

www.americanradiohistory.com
OFFICIAL ANSWER FORM for E

Write Your Ending to “Dead Man’s” Le;
Broadcast Weekly-NBC Play Contest

gacy Here. Use Pencil or Typewriter!

[Blank Lines]

[Blank Lines]
POOSH-M-UP
THE MOST FASCINATING TOY GAME EVER PRODUCED

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The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

POOSH-M-UP looks like a five dollar value, it is a bargain at $3.50, but we ask only

$2.00
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R. MATLI COMPANY,
1114 Mission Street, San Francisco.

Gentlemen: Here’s two dollars for which send me one “Poosh-M-Up" postpaid.

NAME
ADDRESS
CITY__STATE
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tr>
<td>9:00</td>
<td>Modern Homes Period</td>
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<td>9:30</td>
<td>New York Stocks</td>
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<td>10:15</td>
<td>Stocks; Finance; Weather</td>
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<tr>
<td>10:30</td>
<td>Records</td>
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<tr>
<td>11:00</td>
<td>Sunrise Twins</td>
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<tr>
<td>12:00</td>
<td>Concert Memories</td>
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</tbody>
</table>

**MEREDITH WILLSON**

**NBC—ORCHESTRA DIRECTOR**

9:15 — Marie Eugene, soprano
9:30 - Milly and Billy
9:45 - News Flashes
10:00 - Sandman Organ
11:00 to 12:00 — Concert Memories

**KLX**

Lake 6000
880 Kys.

**TUESDAY Programs**

**KFWI**

Franklin 0200
930 Kys.

**KJS**

Ord. 4148-49
1070 Kys.

**KCBS**

Alarm Klok Klub
8 — Variety Records
9 — Melody Gems
9:30 — Records
10:00 — Reporter of the Air
10:30 — Scotty's Table Talks
11:00 — Records
11:15 — Health Talk
11:30 — Concert Music
12 noon — Dance Matinee
12:30 — Records
1:00 — Stock Report; Records
2 — Better Business Bureau Talk
2:15 — Theodore Lane, tenor
2:30 — Popular Records
2:45 — Speak-Easy Time; Records
3 — Reporter of the Air; Records
4 — Marjorie Lee, pianist
4:00 — Records
4:15 — Musical Styles
4:30 — Walkathon
5 — Silent period
10:01 to 6 A.M. — Owl Program
Tuesday Programs

379.5 Mtrs. NBC-KGO Sutter 1920 390 Keys.
7:00—4:15, Entertainers: Waldorf-Astoria.
8:45—Crosscuts: 8:30, KGO, KOMO.
7:45—Breen and De Ros: Vocal and instrumental duo: KGO, KFSD, KQW.
8:—Your Child: KGO, KOMO, KGIR.
8:05—Little Orphan Annie: KGO, KHQ, KQW.
8:30—Tom Mitchell: baritone: KGO, KFSD.
8:45—Crosscuts from the Morning: KGO, KHQ, KQW, KGW.

8:15—Waldorf-Astoria:
8:45—Crosscuts from the Morning: KGO, KHQ, KQW, KGW.
9:—Your Child: KGO, KOMO, KGIR.
8:30—Little Orphan Annie: KGO, KHQ, KQW.
8:35—Tom Mitchell: baritone: KGO, KFSD.
9:—Waldorf-Astoria:
9:15—On Wings of Song: String trio: KGO, KFSD, KQW.
9:30—Ted Maxwell, Charles Marshall, songs and dialogue: KGO, KQW.
9:40—Amos 'n' Andy: KGO on (KFSD on 10:30 to 11:10).
10—Woman's Magazine of the Air: KGO, KHQ, KQW.
10:45—Amos 'n' Andy: KGO on (KFSD on 10:30 to 11:10).
11—Doctor Dick, drama: KGO, KQW.
11:15—Strollers Matinee: (KGO, KFSD on 11:45), KDYL.
12—Barbara Dale's Charm Matinee: KGO, KFSD, KQW, KDYL, KOA.
12:15—Western Farm and Home Hour: KGO, KHQ, KQW, KGW.
12:30—Rhythm In the Orchestra: KGO, KHQ, KQW, KDYL, KOA.
12:45—Concert Echoes: KHQ, KQW.
12:50—Waldorf-Astoria Orchestra: KGO, KFSD, KDYL.
3:00—Al Bernard, the Minstrel Man: KHQ, KQW, KOMO.
3:15—Alvino Rey, guitarist: KGO, KHQ, KDYL, KOA.
3:30—Mid-West Gaiety: Sing: KGO, KHQ, KOA.
4:—KQW, KDYL, KQW, KDYL.
4:15—Entertainers: KGO, KHQ, KQW, KDYL, KOA.
4:30—To be announced.
4:45—News Service: KGO, KDYL.
5—Half-Hour: KGO, (KHQ off 5:15), KFI.
5:30—Everett Foster, baritone: KGO, KHQ, KDYL, KOA, KTAR, KSY, KQW.
5:45—Wheatenville: Dramatic sketch: KGO, KHQ, KOMO, KGW.
6—Music Garden: KGO, (KHQ off 6:15), (KFSD off 6:15), KMOO.
6:00—3:30, KQW, KDYL.
6:30—Crosscuts from the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL, KTAR, KGIR, KGHL.
7—Lucky Strike Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KG.
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL.
8:15—Memorial Day: Rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott, Ted Maxwell. KQW, KOMO, KGW, KFI, KFSD, KTAR.
8:45—Kenneth Spencer, basso: KGO, KOMO.
9—Waltz Time: KGO, KQW.
9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL, KQW.
10—Richfield News Flash: KHQ, KOMO, KGW, KFI, KFSD.
10:15—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA.
10:35—Earl Burt and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA.
10:55—Phil Harris and his Ambassador Hotel Orchestra: KGO, KHQ, KFI, KFSD, KDYL, KOA.
11:15—Earl Burt and his Mark Hopkins Hotel Orchestra: KGO, KOMO, KGW, KFI, KFSD, KDYL, KOA.
11:35 to 12 midnight—Organ Concert, Dello Sargento: KGO, KHQ, KFSD.

440.9 Mtrs. NBC-KPO Sutter 1920 680 Keys.
5:00—Chesapeake—KFI, KDYL, KQW.
7:30 A.M.—Arion Trio, Joyce Barthen, pianist, Francoise Wiener, violinist; Margaret Avery, cellist: KPO.
8—Financial Service: KPO, KGA, KJF, KEX, KKE.
8:15—Solist: KPO, KGA, KJF.
8:30—United States Army Band: KPO, KJA, KFS, KTAR.
9—Edna Fischer, pianist: KPO, KGA, KJF, KEX, KKE.
9:15—Dixieland: KPO, KEX, KKE.
9:30—Bluesettes, vocal trio: Charles Runyan, organist: KGA on 9:45, KPO on 9:45, KDYL, KFS.
10:00—Julia Haynes, helpful hints to housewives: KPO.
10:30—University of California Program: KPO.
10—Mardis Gras, with Al Schumacher, master of ceremonies: KPO, KJF, KEX, KEK.
10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJF, KEK.
11—Words and Music: KPO, KGA, KJF, KEX, KEK.
11:30—Harry Carlin, vocalist: KPO, KGA, KJF.
12:00—Rex Dunn, vocalist: KPO, KGA, KJF, KEK.
12:30—Music Garden, soprano soloist: KPO, KGA, KJF.
11:15—Stringwood Ensemble: Instrumentalists direction Charles Hart: KPO, KGA, KJF.
11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJF.

161.2 Meters KOA York 5090 830 Keys.
3:30—Edna Fischer and New Chase piano duo: KPO, KGA, KEX, KEK.
3:45—Synco-Thots, Edna Fischer and New Chase piano duo: KPO, KGA, KEX, KEK.
4:30—The Story Teller: KPO, KJF, KEX, KEK.
5:30—The Story Teller: KPO, KJF, KEX, KEK.
6:00—General Electric: www.americanradiohistory.com
CBS
Columbia Broadcasting System
8:30 A.M.—Smiling Ed McCon-
nery: KFBB, KMJ, KWG, KOL, KVI, KFYF, KOIN, KFRC, KJH, KGB, KSL
8—Vincent: Sorey's Orchestra: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KFRC, KJH, KGB
8—Buddy Harrod and his Yoeng's Orchestra: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KFRC, KJH, KGB
9—Jack Hall and Clem Kennedy: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KFRC, KJH, KGB
9—Graham's Orchestra: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KFRC, KJH, KGB
10—Chrysler Corporation Program: KFBB, KMJ, KERN, KOL, KVI, KFYF, KOIN, KFRC, KJH, KGB, KSL
11:30—Chrysler Musical Revue: KWG, KFBB, KMJ, KERN, KOL, KVI, KFYF, KOIN, KFRC, KJH, KGB, KSL
11:30—Chrysler Corporation Program: KFBB, KMJ, KWG, KERN, KOL, KVI, KFYF, KOIN, KFRC, KJH, KGB
12—Frank Westphal and his Orchestra: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
12—George Hall and his Hotel Taft Orchestra: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
12:30—National Federation of Business and Professional Women's Clubs: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
1:15—Noble Sissle and his Orchestra: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
1:30—Journey's End at the Organ: KFBB, KMJ, KWG, KERN, KDB, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
2—Gus Arnheim and his Orchestra: KFBB, KMJ, KWG, KERN, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
2—Waltz of Happiness: KFBB, KMJ, KWG, KERN, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
2:30—Columbia Symphony Orchestra: KFBB, KMJ, KWG, KERN, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
3:45—Myrt and Marble: KFBB, KMJ, KWG, KERN, KOL, KFYF, KOIN, KFRC, KJH, KGB, KSL
4:30—The Town Crier: 5—Cecil Beaton: 6:45—Chandu, the Magician: 6—News

535.4 Meters KTAB Garfield 4700 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7:15—Morning Edition: 7:30—Iron Man: 8:15—Maxine's Lunch: 8:30—Happy Hour: 8:45—News

225.4 Meters KGB FRank. 6151
1330 Kays: 1000 Watts
Don Lee, Inc., San Diego, California

499.7 Meters KFSD Franklin 6353
600 Kays: 1000 Watts
Airfan Radio Corp., Ltd., San Diego

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BROADCAST WEEKLY

Tuesday Programs

468.5 Meters KFI Rich'n'd 6111 640 Kys.
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Selkis, exercises
7:30—Wide World of Sports
7:30—NBC-KGO Program
7:45—Joe Warner's Jolly Journal
8:15—NBC-KGO Program
8:30—Helpful Hints to Housewives
8:45—NBC-KGO to 8:15
9:15—Dorothy Raymond, pianist
9:30—The Tour with Melissa
10—NBC-KGO program
10:15—Lou Gordon, tenor
10:30—NBC-KGO Program
11:15—Market Reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program

News release

1:15—Ann Warner Chats
1:45—Jimmy Base, songs
2—NBC-KGO Programs to 2:30
2:30—Bill Jordan, the Musical Globe
2:45—The Baldwin Twins
2:30—Tom Murray's Hill Billies
4—News reports
4:15—Talks on Psychology
4:30—NBC-KGO program
4:45—Nick Harris program
5:30—The Melody Makers
5:45—NBC-KGO Programs to 8:45
8:45—Orchestra, mixed quartet and cast in Tapestries of Life
9:30 to 12 mid.—NBC-KGO prog.

239.9 Meters KFOX Phone: 672-81
1250 Kys.
Nichols & Warinner, Long Beach, Calif.
8 A.M.—The Early Bird
7 Morning Exercises
7:15—Chandu, the Magician
7:30—Recordings
7:45—News Report
8—Knaa Trio
8:30—Health and Efficiency
8:40—Peppy Tunes
10—Peggy Mason, Fashion Hour
10:30—Vera Graham
11—Lorna Fantin's Charm School
11:15—Continental Trio
11:30—News report
11:45—Organ
12 noon—More Power to You
1—Record Vaudeville
2—Home Diner, ballads
2:15—Carmen Hawaiian
2:30—Pipe Dreams
2:45—Studio program
3—Woman's Club of the Air
3:15—Hotcha Orchestra
3:30—Studio program
3:45—Dental Talk
4—News report; Dental Clinic
4:15—Tennessee Joe
5—Sunset Harmony Boys
5:30—Children's Hour
5:45—Recordings
6—New York Lowdown
6:05—Married Life, comedy skit
6:15—Pair o' Jacks
6:30—KFOX School Kids
6:45—Percy Prunes
7—Santana Island
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—Bestia
8—Dr. and Mrs. Jimmy
8:15—Travelogue
8:30—Lataner's Facts
8:45—Gordon and Rufus
9—Dancing Disc Nite Club
9:30—Electrical Transcription
9:45—News Report
10—Organ, Vera Graham
11 to 12 mid.—Dance Music

333.1 Meters KHJ Vändike 7111
900 Kys.
Don Lee, Inc., Los Angeles, Calif.
1 A.M.—News Briefs and Records
2—Shell Happy Time
3:30—CBS Programs to 9:30
9:30—Thru' the Looking Glass
9:45—CBS program
10—Martha Meade Society
10:15—CBS Programs to 11
11—Donald Grant & Organ
11:15—CBS Programs to 12:30
12:30—World-wide News
12:45—Beauty Talk
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Albert Malotte, Organist
4:15—CBS program
4:30—USC Trojan Period
4:45—CBS Programs to 5:15
5:15—USC Trotting Town Topics
5:30—"Skippy"
5:45—The Hare Icarens
6—CBS Programs to 6:45
6:45—CBS Broadcast
7:15—Realty Values, Prog. League
7:30—Gerard, the Magician
7:45—CBS program
8—William Gibbs McCadoo
8:15—-.Tallant Tubbs speaks
8:30—"To the Ladies"
9—Political talk
9:15—Eb and Zeb
9:30—Midweek Jubilee
10—World-wide News
10:15—Biequet Band
10:15—Barito's Orchestra
11—Tom Oakley's Orch.
12 to 1 A.M.—Albert Malotte, Organist

204 Meters KGA Main 3434
1470 Kys.
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
6:05—NBC-KPO Programs to 12
noon—News Bulletin
12:00—NBC-KGO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KGO Programs to 6:45
6:45—Davenport Hotel Orchestra
7—NBC-KGO Program
7:15—Tail of the Aces
7:30 to 12 mid.—NBC-KGO Prog.

272.7 Meters KGDW Stock. 795
1100 Kys.
Pfeifer Music Co., Stockton, Calif.
6 A.M.—Weather; recordings
6:30—The Happy Hayseed
7—News Flashes
7:30—Gilmore Oil News
8:15—Shoppers' Hour
8:50—Health talk, Dr. Ross
9—"Revivish of the News"
10:15—Triol with Lucille Harger
11:30—Clinic of the Air
12 noon—Road Report
12:30—The Harmonettes
1—Jack Coale, Piano Favorites
1:15—College of Pacific program
2—KGO-7 Concerts
2:30—Lillian Best, Organist
3—Talk on Decoration
4—Gilmore Oil program
4:30—Saturday Half Hour
5 to 5:30 P.M.—Green Frog prog.

325.9 Meters KOMO Elliott 5890
920 Kys.
Fishier's Blend Station, Inc., Seattle
6:35 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Program
9—Neighbor Mary
9:30—Uncle Hank of Ciderville Center
9:45—Prudence Penny
10—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12—Grain Quotations
12:15—NBC-KGO Programs to 1
1—Tea Time Tales
1:15—Talk under auspices of Seattle County Mutual, Gens.
1:20—NBC-KGO Program
1:45—College Orchestra
2—CBS News Log
2:45—Tuneful Two
3—NBC-KGO Programs to 5
5—College Orchestra
5:45—NBC-KGO Programs to 6:15
6:15—Jerry & Eddie from Hollywood
6:30—NBC-KGO Programs to 8:45
8:45—Phoenix Flash (E. T.)
9—Fishier's Blend Party
9:30—NBC-KGO Program
10:15—ABC Television
11:15 to 12 mid.—NBC-KGO Prog.

508.2 Meters KHQ Main 5383
590 Kys.
KHQ, 1000 Watts
6:45 A.M.—Caterpillar Pioneers
7:30—Kronenberg's Shoe Hospital
8—Voice of Texas
8:15—NBC-KGO Program
8:30—Frances Ingram
8:45—Burton's Home Comfort
9—"Wall and Marian"
9:30—Univ. hour
10—Martha Meade Society
10:15—Celia Lee
10:30—NBC-KGO Program
11:30—Bell Organ Concert
12 noon—Electric Home Quarter Hour
12:15—Children's Hour
12:30—Chamber of Commerce. Luncheon
1—NBC-KGO Program
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
3:15—Jim Rogers
3:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell
5:15—Skippy
5:45—NBC-KGO Programs to 8:45
8:45—"Book of Memories"
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Prog.

209.7 Meters KECA Rich'n'd 6111
1430 Kys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KGO Programs to 10:30
10:30—News Release
10:45—German Lesson, Annette Doberthy
11—NBC-KGO Programs to 3:45
3:45 P.M.—News Release
4—Dr. H. Edward Meyers
4:15—NBC-KGO Program
4:30—Brother Kenneth's Kiddies
5—NBC-KGO Programs to 5:45
5:45—Al. Mack and Tommy
6—String Trio and Robert Hurt, soloist
6:30—Talk on Mathematics
6:45—Lucy & Octavius in Hollywood
7:30—Tom Murray's Big Bills
7:45—NBC-KGO Programs to 9:30
9:30—Jay Whidden's Orchestra
10:15 to 12 mid.—NBC-KGO Prog.

See Pages 31, 32, 33
THE NEW

Majestic

SUPERHETERODYNE RADIO

NOW MORE THAN EVER

MIGHTY MONARCH of the AIR

PRESSING forward toward the goal of perfect tone in radio reception, Majestic engineers have achieved results that even twelve months ago would have seemed incredible.

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Wholesale Distributors

171 Bluxome Street

San Francisco

www.americanradiohistory.com
**WEDNESDAY Programs**

**KFWI** Franklin 0200
510 Keys. 500 Watts
Radio Entertainments, San Francisco
7:00—Dawn Serenade
8:00—Silent period
9:00—Blues Chasers
9:45—Dr. Corley Program
10:00—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11:00—Learn Spanish, Prof. Aichele
11:15—Concert Melodies
11:45—Musical Sketches
12:00—News Flashes
12:15—Dance Music
1:00—Silent period
6:00—Dance Time
6:45—News Flashes
8:30—Virginia Mifka, pianist
8:45—John D. Barry, world events
9:00—Anna Nettlemann, soprano
9:30—Studio Feature
9:30—Relaxation Hour
10:00—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

**KROW** Glenc. 6774
930 Keys.
8:00—Prosperity Auction program
11:30—Concert Flashes
10:30—Topics and Music
2:00—News Flashes
8:30—Moment Musical
8:45—Recordings
9:30—Silent period
1:00—Weather Forecast
1:05—Latin-American program
2:00—Household Hour
3:00—Bible Lecture
2:45—Jack and Jill
3:00—The Beverly Billbies
3:30—Mary Taylor and Clem Kennedy
4:00—Records
4:45—Health Feature
5:00—Italian program
5:45—Covered Wagon Jubilee
6:45—Silent period
7:00—Educational Feature
7:45—The Texas Cowboy
6:45—Silent period
8 to 10:30 P.M.—Latin-American Pro.

**KLX** Lake. 6000
680 Keys.
8:00—Records
9:00—Modern Home Period; Records
10:15—Stocks; Car Loading reports
10:30—Better Business Talk; Records
11:00—Dawn Salute
11:15—Sunshine Twins
12 noon—Jack Delaney's Band
12:00—Tete-à-Tete
12:15—Jean's Hi-Lights
2:00—Classical Recordings
2:30—Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
3:45—Madeline Sleyer and Nancy Hersey
4:00 Records
4:30—Brother Bob's Club
5:00—Edison Farnum, pianist
5:00—Arco and Anita, guitar duet
5:45—Lilah Clark, pianist
6:00—Hotel Oakland Trio
6:30—News Items
7:00—The Clark Sisters
7:45—Frederick and Morris, comedians
8:00—John Wharry Lewis' Quintet
9:00—Ethel Rhinard and Corn Scott
9:15—Castagnola Brothers
9:30—Helen Farnum, pianist
9:45—Harmony Hix
10 to 11 P.M.—Dance Program

**KJBS** Ord. 4148-49
1040 Keys.
J. Brunton & Sons, San Francisco
6 A.M.—Alarm Klok Klub; Records
8:15—S. F. Breakfast Club
9:00—Recordings
9:45—Andy Anderson
10:00—Reporter of the Air
10:15—Scot'sy's Table Talks
10:20—Beauty Clinic of the Air
10:30—Variety Recordings
11:00—Charles Miniature Vaudeville
11:45—Concert Music
12 noon—Jo Mendel's Music
12:15—Dance Matinee
12:30—Band Concert
12:45—Aloha Tom and Pat Buckman
1:00—Stock Report; Records
2:45—Politics-Easy Time; Records
3:00—Reports of the Air
3:15—Marta's Radio Personalities
3:30—Assoc. Food Stores' Program
4:00—Recordings
4:45—Musical Styles
5:00—Walkabout
5:45—Silent period
12:01 to 6 A.M.—Owl Program
8:30 A.M.—The Fitch Professor: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
8:45—Ben Allen, tenor, with Fred Berrens’ Orchestra: KFBK, KMJ, KGW, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
9—Buddy Hartwood and his Yoeng’s Orchestra: KFBK, KMJ, KGW, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
9:45—Columbia Revue: KFBK, KGW, KERN, KDB, KOL, KFPY, KOIN, KHJ, KGB
10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KGW, KERN, KDB, KVI, KOIN, KHJ, KSL
10:30—Madison Ensemble: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
12 noon—Elizabeth Barthell, songs: KFBK, KMJ, KGW, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
12:15—Madonna and the Forbes Cutter: KFBK, KMJ, KGW, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
12:15—Lon Paul, KFBK, KMJ, KGW, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
1:45—Captivators, Fred Berrens’ Orchestra: KFBK, KMJ, KGW, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
3:00—Jack Brooks and Westphal’s Orchestra: KFBK, KMJ, KGW, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
3:45—Bill Schuett’s “Going to Press”: KFBK, KMJ, KGW, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
4:15—Those McCarty Girls: KFBK, KGW, KOL, KVI, KFPY, KFRC, KHJ, KGB
4:30—Jimmie Cannon and his Orchestra: KFBK, KGW, KOL, KVI, KFPY, KFRC, KHJ, KGB
5—Bar-O Rangers: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
5:15—Gus Arnehm and his Orchestra: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
6:30—Casa Loma Orchestra: KVI
7—“Music that Satisfies”: KGBM, KGW, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
7:15—“Easy Aces”: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
7:30—Little Jack Little, vocalist and pianist: KFPY
7:45—“Myra and Marge”: KFBK, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
8—Howard Barlow and the Columbia Symphony Orchestra: KHJ
8:15—Angelo Patri, “Your Child”: KFBK, KMJ, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
8:30—Eno Crime Club: KMJ, KGW, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB
12:15—NBC KGO Programs
9—“Wait and Marion”
9:15—NBC KGO Programs
9:45—Wolper’s Fashion Notes
10:15—Celia Lee
10:30—NBC KGO Program
11:30—Organ Concert
12 noon—Elecn Home Quarter Hour
1:05—NBC KGO Program
1:15—Various Programs
2:15—NBC KGO Program
3:15—NBC KGO Program
4:15—NBC KGO Programs to 4:45
4:45—Tribal Column, Russell Bankson
5—Parade of the Happy Feet
5:15—“Skippy”
5:45—NBC KGO Programs to 6:30
6—Vollmer of Texas
7—NBC KGO Programs
7:30—Elecn Transcription
8—NBC KGO Programs to 9
8:30—Silver Rose Boat Program
9—NBC KGO Program
9:45—Lubin’s Fashion Girls
10 to 12 mid.—NBC KGO Programs
10—NBC KGO Programs
200 Watts
260 Meters
KVI
Broadcast Weekly
Page Headlines
www.americanradiohistory.com
BROADCAST WEEKLY

Wednesday Programs

309.1 Meters  KJR  Seneca 1515  970 Keys.

7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:15—Humphreys, Solos
7:30—Blue Streaks Orchestra
7:33—Sport News
7:45—Blue Streaks Orchestra
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 11:30
11:15—Stella Hayes
11:45—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Read and Found
4:05—The World Bookman
4:10—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohn-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks’ Orchestra
7:30—News Edition of the Air
7:45—NBC-KPO Programs
8—Stromberg-Carlson Board
8:15—Political Speaker
8:30—NBC-KPO Programs to 9:30
9:15—McElroy’s Orchestra
10—NBC-KPO Programs to 10:45
10:45—Johnny Robinson’s Orchestra
11:15 to 12 mid.—NBC-KPO Prog.

504 Meters  KGA  Main 3434  1470 Keys.

5000 Watts

6 A.M.—Early Birds: News
8—NBC-KPO Programs to 12
10—Seattle News Bulletin
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Davenport Hotel Orchestra
7—NBC-KPO Program
7:15—Terpsichore of the Apes
7:30—NBC-KPO Programs to 8:30
8:30—To be announced
9 to 12 mid.—NBC-KPO Programs

306.1 Meters  KOL  Elliott 4466  1270 Keys.

1000 Watts


6 A.M.—KOL Time Clock
7:45—Crazy Quartette
7:50—Happy Go Lucky Hour
8:30—CBS Programs to 9:30
9:30—Betty Crocker
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—Terpsichore of the Apes
12 noon—The Carnival
1 Health Talk
1:15—Radio Speaker Stevenson
1:45—CBS Programs to 2:15
2:15—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:05—Crazy Quartette
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
6—‘Songs You’ll Remember’
6:15—To be announced
6:30—Golden West Serenaders
6:45—Sports Review
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—Dollars and Sense Program
8:15—CBS Programs to 9
9—the Globe Trotter
9:15—Ed and Zeb (E. T.)
9:30—‘Western Hawaiian’
10—The Huddle
11 to 12 mid.—KOLN Dance Band

319 Meters  KOIN  Atwater 3333  940 Keys.

The Journal, Portland, Oregon

6 A.M.—KOIN’s Knock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Dreams
9:15—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 11
11—Studio Program
11:15—CBS Programs to 12
12 noon—Front Probers
12:30—CBS Programs to 1
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Skippy
5:30—Davidson’s Prize Club
6—CBS Feature
6:30—Golden West Serenaders
6:45—Bells of Harmony
7—CBS Programs to 7:30
7:30—The Man from the Magician
7:45—CBS Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9
9—Neighborhood Melodies
9:30—NBC-KGO Program
9:45—Prudence Penny
10—Fair Play
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1 Tea Time Tales
11:15—NBC-KGO Program
1:30—The Red Shadow
1:45—NBC-KGO Programs to 6:30
6:30—‘Jerry & Eddie Tom Hollywood’
7—NBC-KGO Program
7:30—Golden Memories
7:45—Spratt Dog Chat
8—NBC-KGO Programs to 10:15
10:15—Greater Washington Hour
11:15 to 12 mid.—Mrs. Myers’ Music

361.2 Meters  KOA  York 5090  830 Keys.

12,500 Watts

General Electric Co., Denver, Colo.

5 P.M.—Terrace Gardens Orchestra
5:30—Soloist; Talk
6—Goodyear Program
6:30—Talk
6:45—Time Pridges
7—Bron Cob Pipe Club
7:30—Talk
8—Meng & Andy
8:15—Jones and Hare
8:30—Teammates
9—White Streak Forecast
9:01—The Air Edition
9:15—Adventures of Sherlock Holmes
9:45—Denver Musicians Protective and Founders
10:15—One Man’s Family
10:45 to 11 P.M.—Slumber Hour

331.1 Meters  KHJ  VAndike 7111  900 Keys.

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—Chas. Fleischmann & Organ
8:45—CBS Programs to 11
11—Donald Grant and Organ
11:15—CBS Programs to 12:30
12:30—World-wide News
12:45—CBS Programs to 2
12—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—CBS Programs to 5
5—H Bar O Rangers
5:15—News Items; Town Toppers
5:30—‘Skippy’
5:45—1 Zingari, Gypsy Orchestra
6—Democratic State Committee
6:15—Moods Moderne
6:30—Republican Broadcast
6:45—Political Broadcast
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eto Salts Crime Club
9—Reno Values Prot. League
9:30—Eb and Sallie Bird
9:30—Isle of Golden Dreams
10—World-wide News
10:15—‘Bisquick’ Band
10:15—Ted Flo-Rito’s Orchestra
11—Tom Cokaley’s Orchestra
12 to 1 A.M.—Albert Malotte, Or- ganist

499.7 Meters  KFSD  Franklin 6353  600 Keys.

1000 Watts

Sloan Radio Corp., Ltd., San Diego

7:30 A.M.—Soloists
8—Breen and DeRose
8:15 Morning Musical Review
8:30—Army Band
9—Good Cheer program
9:15—Miracles of Magnolia
9:30—Buck motors
9:45—Stringwood Ensemble
10—Mardi Gras
10:30—Hartford Stokes Orchestra
10:45—Recital
11—Child Psychology
11:30—Westminster Choir
12 noon—Charm Martin
12:15—Western Farm and Home
1—Advertising Club
1:30—Stringwood Ensemble
2—Little Colleen
2:30—Footnotes Fantasies
5—Waldorf-Astoria Orchestra
5:30—Radio Dental Clinic
5:45—Donald Novis and Orch.
4—Outstanding Speakers
4:15—Bites of Melody
4:30—Samoloff’s Chorus
5—Terrace Garden’s Orchestra
5:30—Postal Talk
5:35—Studio program
5:45—Program Highspots
5:50—Late News Items
6—Goodyear program
6:30—Serenaders
7—Political talk
7:45—Dr. Stevenson’s Sketchbook
7:30—NBC Artists Service
8—Amos ‘n’ Andy
8:30—Jones and Hare
8:30—Teammates
9—Dance Music
9:15—Adventures of Sherlock Holmes
9:45—Feature program
10—Richfield News Flashes
10:15—One Man’s Family
10—Slumber Hour
11:30 to 12 mid.—Bal Tabarin Orches-
Wednesday Programs

BROADCAST WEEKLY

468.5 Meters KFI Richm’d 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:15 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—NBC-KGO program
8—Joe Wagstaff’s Jolly Journal
8:15—NBC-KGO program
8:30—Polly Hall, pianist
8:45—NBC-KGO program
9—Helpful Hints to Housewives
9:15—NBC-KGO program
9:30—Faison Tour with Melisse
10—Dorothy Raymond, pianist
10:15—English lesson, Ayrtia Z. Drew
10:30—NBC-KGO program
11:30—Randy Andrews, songs
11:45—State Market Reports
12 noon—Dept. of Agric. talk
12:15—NBC-KGO program
1—News release
1:15—Ann Warner Chats
1:45—Chelo’s Mystery Stories
2—Studio program
2:15—NBC-KGO program
2:30—Bill Jordan, Musical Globe Trotter
2:45—NBC-KGO program
3—Tom Murray’s Illibillies
4—News release
4:15—NBC-KGO programs to 4:45
4:45—Winnie Moore, Nomad novelist
5—String Trio and Ranse Valentine
5:30—Bill Cadly’s Instrumental Group
5:45—NBC-KGO Programs to 6:30
6:30—Spanish Orchestra and Soloist
7—NBC-KGO program
7:30—Sing Ensamble and Male Quartet
7:45—Organist; Ensemble; Soloist
8—NBC-KGO Programs to 9
9—Political program
9:15—NBC-KGO Programs to 11:30
11:30 to 12 midnight—Jay Whidden’s Orchestra

225.4 Meters KGB Frank 6151
1330 Kcys. 1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Programs
10—Blanche Wood
10:30—CBS Program
11—Tonight’s Features
11:15—CBS Programs
11:30—Raine Bennett
11:45—CBS Program
12 noon—Farm Flashes
12:15—CBS Programs to 1
1—News; Market Quotations
1:15—CBS Programs to 2
2—Happy Go Lucky Hour
3—Network Highlights
3:15—Perini’s Pianistic Fancies
4—Tiny Newland
4:15—CBS Program
4:30—State College Chats
4:45—News Reels; Town Topics
5—H. O. Rangers
5:15—CBS Program
5:30—Orman Concert
5:45—CBS Program
6—Reserved for Political Speech
6:15—Moods Modern
6:30—CBS Program
6:45—Reserved Political
7—CBS Programs to 7:30
7:30—Tarzan of the Apes
7:45—CBS Programs to 8:30
8:30—Kino Crime Club
9—Realty Values Protective League

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharpe’s Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine’s Shopping Service
10—Eddie Albright’s Family
10:30—Kate Vaughn, Home Economics
11—Marmola’s Transcription
11:15—Talk by H. B. Drollinger
12 noon—News
12:15—Crazy Water Transcription
1—New Paris Inn Broadcast
2—Otto Emmons, "The Bookworm"
3—Matinee Mirthmakers
4—Travelogue; Stocks; Announcements
4:30—Towns Crier; Records
5—Cecil and Sally
5:45—Chandu, the Magician
6—News
6:15—"Rummy and Dummy"
6:30—Oh-h-h Elmer
6:45—Currier’s Serenaders
7—Frank Watanahe and Hon. Archie
7:15—“Pieces of Eight”
7:30—Frank and Pam
7:45—Theme Transcription
8:30—Rosicrucians
8:45—Musical Program
9—News
9:15—Musical Program: “Patches”
9:45—KNX Ensemble
11 to 12 midnight—New Paris Inn

209.7 Meters KECA Richm’d 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rube, exercises
8:15—NBC-KPO Programs to 9:30
10:30—News Release
10:45—Spanish Lesson, Annette Do- gherthy
11—NBC-KPO Programs to 2:15
2:15 P.M.—Bill Hayman, songs
2:30—NBC-KPO Programs to 4:15
4:15—News Release
4:30—NBC-KPO Program
5—Brother Ken and his Kiddies
5:45—Al Mack and Tommy
6—NBC-KPO Program
6:30—Maury Leaf and Wesley Turt- tellette
6:45—Lucy & Octavus in Hollywood
7—Tom Murray’s Hill Billies
7:30—Orchestra
8—NBC-KPO Program
9—Helen Guest, songs
9:15—NBC-KPO Program
9:30—Jay Whidden’s Orchestra
10:15 to 12 mid.—NBC-KPO Program

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts Nichols & Warinner, Long Beach, Cal.
7:30—Chandu the Magician
7:45—Pacific Coast Club Orchestra
8—Dr. and Mrs. Jimmy
8:15—Organ, Vera Graham
8:30—Dr. Williams
8:45—George to Hurrutus
9—Dancing Disc Nite Club
9:30—Everett Hoagland’s Orchestra
9:45—News Reports
10—Everett Hoagland’s Orchestra
11—Pacific Coast Club Orchestra
11:30 to 12 mid.—Dance music

KBS today!
The Alarm Klok Klub
6 to 8 a.m.
S. F. Breakfast Club
8:30 to 9 a.m.
MARTA’s
Radio Personalities
3:15 to 3:30 p.m.

SHELL HAPPyTIme
Columbia-Don Lee Chain
8 to 8:30 a.m.

KTAB TODAY
1:45 to 2 p.m.
TETRAZENE PRESENTS
“Looney and Gooney” (Lunatics at Large)
5 to 5:30 p.m.
“UNCLE ROD’S SMILE CLUB”
FOR CHILDREN

BOYS! GIRLS!
Don’t miss

H-O RANGERS
5 p.m.
KFRC and Don Lee-Columbia Chain

DIAL
“EB and ZEB”
9:15 p.m.
KFRC and Don Lee-Columbia Network

SHELL OIL CO.
COUNT 'EM!

4 NOT 2

We call ourselves two-legged creatures, but if it weren't for the four-square support of heel and toe, heel and toe, we'd be in a pretty bad fix, like a man on stilts. We could balance ourselves, but not for long. Try it yourself!

What makes a table so firm? A chair? Four supports! It's the four pillars of Eveready Raytheon Tubes that protect their vital elements from becoming unbalanced and upsetting their smooth tone.

All other tubes have only two supports, which expose their fragile elements to the danger of becoming unbalanced through jolts and jars and through the vibration from dynamic speakers.

Insist on Eveready four-pillar Tubes for your set, and enjoy guarded accuracy of performance and longer life!

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EVEREADY RAYTHEON
4-PILLAR RADIO TUBES
**THURSDAY Programs**

**JACK DELEANEY KXK-12 NOON**

355.4 Meters  KXK  Warfield 4700 1000 Watts

650 Kecs.  KXK  Garfield 4700 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

6:45 A.M. — Records
7:15 — Morning (Breakfast)
7:30 — Texas cowboy
7:45 — Records
8:30 — Jack Hall and Clem Kennedy
9 — Morning Prayer Hour
9:30 — Dr. J. Douglas Thompson
10 — Household Hour
10:30 — News Service
10:35 — Dr. B. L. Colley
11 — Store Scenes
12 — X-Bar Ranch Boys
12 noon — Echoes of Portugal
12:30 — Oakland Post Enquirer
12:35 — Studio Program
1 — Over the Teacups
1:30 — Hollywood Star Reporter
1:45 — Lunatics at Large
2 — Majestic Hawaiians
2:30 — Avon Sisters, Harmony Team
2:45 — Studio Program
3 — Charles Park, the Budgeteer
3:30 — Walter J. Rudolph, pianist
4 — Records
4 — Studio Program
4:15 — Jack Hall and Clem Kennedy
5 — Uncle Rod's Smile Club
5:30 — Dr. J. Douglas Thompson
6 — Magazine Review
6:15 — Reheated Horse Races
6:30 — News Reporter
6:45 — Ernie Smith's Sport Page
7:30 — Oakland Post Enquirer
7:45 — Studio Program
8:15 — Roosevelt for President
8:30 — Orchestra
8:45 — Memories with Edmund Breese
9:30 — Funeral Director's Band
10 — Treasure Chest, Luther Putnam
10:30 — Mower Music
11 to 1 A.M. — Radio Cabaret

**340.7 Meters  KLX  Lake, 6000**

880 Keys, 500 Watts


8 A.M. — Records
9 — Modern Homes Period
9:30 — New York Stocks
9:35 — Records
10:15 — Stocks; Financial Information
10:30 — Records
11 — Sunshine Twins
12 noon — Jack Deleaney's Band
1 — Jean's Hi-Lights
2 — Classical Recordings
3 — Records
4:30 — Brother Bob's Club
5 — Heile Parmentier, pianist
5:30 — Dot Kay: "Wax" Summerford and Lilah Clark
6 — Hotel Oakland Trio
7 — News Items
7:30 — Egan Trio
7:45 — Sports Hi-Lights of the Air
8 — Clark Sisters
8:15 — Caballeros
8:30 — 143rd Field Artillery Band
9 — Organ Recital
10 to 11 P.M. — Dance Program

**324.4 Meters  KFWI  Franklin 0200**

950 Keys, 500 Watts

Radio Entertainments, San Francisco

7 A.M. — Dawn Serenade
8 — Silent period
9 — Blues Chasers
10 — White House Program
10:15 — Bellevue Hotel Program
10:30 — Topics and Music
11 — Learn French, Prof. Achille
11:15 — Concert Melodies
12 noon — News Flashes
12:15 — Dance Music
1 — Silent period
6 — Dance Time
6:45 — News Flashes
7 — Cecil Hardeman, open forum
7:15 — Helen Bellevue
7:30 — Silent period
11 to 1 A.M. — Kendrick's Hi-Jinks

**322.4 Meters  KROW  Glenc. 6774**

930 Keys, 1000 Watts


8 A.M. — News Items
8:15 — Prosperity Auction program
8:30 — Moment Musicale
8:45 — Recordings
1 P.M. — Weather Forecast
1:30 — Latin-American program
2 — KROW-flight Household Hour
2:30 — Recordings
2:45 — The Tramp Reporter
3 — The KROW-liner
4 — Geo. Taylor and Clem Kennedy
4:30 — Irving Perkins and Lee Baker
4:45 — Myrte Segal, soprano
5 — Recordings
5:30 — Covered Wagon Jubilee
6 — Silent period
7:15 — Curtain Wood and Apple Bottom
7:45 — The Texas Cowboy
8 — Hal Robert's Banjo Band
8:15 — Watch Tower Band
8:30 — The Beverly Hillbillies
9:30 — Penn Repertory Players
10 to 11 P.M. — Veterans of Foreign Wars program
Thursday Programs

CBS

Columbia Broadcasting System

8:30 A.M.—Smiling Ed. McDonnell: KFBK, KJY, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

9:15—Humphrey Harrod and his Yeomen's Orchestra: KJY, KVI, KGW, KGL, KGB, KKIN, KSL

9:30—Columbus Symphony: F. E. F. K., KGW, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB

10:00—George Hall and his Hotel Taft Orchestra: KFBK, KJY, KGW, KDS, KERN, KVI, KOIN, KFHJ, KSL

10:15—George Hall and his Hotel Taft Orchestra: KFBK, KJY, KGW, KDS, KERN, KVI, KFPY, KOIN, KFHJ, KSL

10:30—Atlantic City Musical: KJY, KFBK, KERN, KGB, KOL, KVI

11:30—American Museum of Natural History Program: KFRC, KGB, KSL

11:30—American Museum of the Air: KFBK, KJY, KGW, KERN, KVI, KFPY, KOIN, KFRC, KFHJ, KSL

12:15—Columbia Saloon Orchestra: KFBK, KJY, KGW, KDS, KFBK, KSL

12:15—the Frank Westphal and his Orchestra: KFBK, KJY, KGW, KDS, KERN, KVI, KFPY, KGB, KOIN, KSL

1—U. S. Army Band Concert: KVI, KFPY, KSL

4:45—'Have You Heard?': KJY, KGW, KERN, KOL, KVI, KFPY, KOIN, KFRC, KFHJ, KSL

4:45—Harold Stern and his St. Mortiz Orchestra: KFBK, KJY, KGW, KDS, KERN, KVI, KFPY, KGB, KSL

4:45—Howard Ely at the Organ: KFBK, KJY, KGW, KDS, KFBK, KSL

5:15—The New American Orchestra: KFBK, KJY, KGW, KDS, KERN, KVI, KFPY, KGB, KSL

5:30—Gus Arneil and his Orchestra: KFBK, KJY, KGW, KDS, KERN, KVI, KFPY, KGB, KSL

5:45—Time: KFBK, KJY, KGW, KDS, KERN, KOL, KVI, KFPY, KGB, KSL

5:50—To be announced: KFBK, KJY, KGW, KDS, KERN, KVI, KFPY, KGB, KSL

5:45—Casa Loma Orchestra: KFBK, KJY, KGW, KDS, KFBK, KSL

6—Music That Satisfies: KGMM, KFBK, KJY, KGW, KOL, KVI, KFPY, KOB, KFRC, KGB, KSL

6:15—Harri Smith's Orchestra: KJY, KFBK, KEN, KDS, KGB, KSL

6:30—'Omar Khayyam': KFBK, KJY, KGW, KDS, KERN, KOIN, KFRC, KLB, KGB, KSL

7—Andre Kostolansky Presents: KOIN, KVI, KFPY

7:30—Charles Carli, tenor: KOH

7:45—'Myrt and Marge': KJY, KFBK, KGW, KER, KOL, KVI, KFPY, KOIN, KFRC, KHB, KGB, KSL

8—Howard Barlow and the Columbia Symphony Orch.: KFPY, KHJ on 8:15

8:30—Eno Club: KJY, KGW, KERN, KOL, KVI, KFPY, KHJ, KOIN, KFRC, KGB

9—Eddie Foy and his Orch.: KFBK, KJY, KFPY

9:30 to 10 P.M.—Riveria Orchestra: KVI, KFPY, KFHJ, KSL

22:54 Meters KFBK, KSL

1330 Keys. 1000 Watts

Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition

8—Shell Happytime

8:30—CBS Program

8:45—Recordings

9—CBS Programs to 10

10—Blanche Wood

10—CBS Programs to 12

12 noon—Farm Flashes

12:15—CBS Programs to 12:45

12:45—News; Market Quotations

1—State Dept. of Agriculture

1:15—P.A. Program

1:45—CBS Programs to 2

2—Happy Go Lucky Hour

3—Feminine Fancies

4—Plain Facts About Science

4:15—CBS Program

4:45—Town Topics; News Reel

5—CBS Program

5:15—To be announced

5:45—CBS Programs to 6:15

6:15—'Monsieur Trite

6:30—Omar Khayyam

7—Reality Values Protective League

7:15—Political Speech

7:30—Tanz of the Apes

7:45—CBS Programs to 8:15

8:15—T. LeRoy Richards

8:30—Eno Club

9—Independent Oil Producers

9:15—Eb and Zeb

9:30—Political Speech

10—Republican broadcast

10:15—Ted Flo-Rito's Orchestra

11—Tom Cookley's Orchestra

12 to 1 A.M.—Recordings

209.7 Meters KECA

Richmond 6111

1430 Keys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles

8 A.M.—Louis Rueb, exercises

8:15—NBC-KPO Programs to 10:30

10:30—News Release

10:45—German Lesson, Annette Doheherty

11—NBC-KPO Programs to 4

11:15—French Lesson, Annette Doherty

14:35—News Release

14:30—'Arele Saunders, songs

14:45—"Commonsense of Science"

5—Brother Ken and his Kiddies

5:30—NBC-KPO Program

5:45—A. M. and Tommy

6—Paul Robert and String Trio

6:30—Oral Lornettes

7—Lucky Luck in Hollywood

7—Tom Murray's Hill Billies

7:30—Wesley Tourtellotte, organist

8—Orchestra and Soloists

8:15—Noreen Gammill, Character Sketches

8:30—NBC-KPO Programs to 9

9—Record Program

9:15—NBC-KPO Programs to 10

10—Jay Whidden's Orchestra

10:45 to 12 mid.—NBC-KPO Program

333.1 Meters KHJ

1000 Watts

Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records

8:30—CBS Programs

8:45—Charles Fleischmann

9—CBS Programs to 11

11—Donald Grant and Organ

11:15—CBS Programs to 12

12 noon—Eliva and Nell

12:15—CBS Program

12:15—World-wide News

12:45—Tiny Newland and Organ

1—State Department of Agric.

1:15—Francisco de Campo

1:45—Barbara Gould

2—Happy Go Lucky Hour

3—Feminine Fancies

4—Plain Facts About Science

4:15—CBS program

4:30—U. S. C. Trojan period

4:45—CBS Programs to 5:15

5—News Items; Town Topics

5:30—"Skippy"

5:45—CBS Programs to 6:15

6—Wm. Gibbs McAdoo

6:30—Omar Khayyam

7—Political Broadcast

7:30—"Chandu" the Magician

7:45—CBS program

8—Inglewood Park Concert

8:30—Eno Salts Crime Club

9—Political Broadcast

9:15—Eb and Zeb

9:30—CBS program

9:45—World-Wide News

10:15—Bisquick-Weekend

10:15—Ted Flo-Rito's Orchestra

11—Tom Cookley's Orchestra

12 to 1 A.M.—Albert Malotte, Organist

499.7 Meters KFSD

Franklin 6353

600 Keys.

1000 Watts

Air-Flo Radio Corp., Ltd., San Diego

7:30 A.M.—Three Orphans

8—May We Present

8:15—Morning Musical Revue

8:30—Rhythm Rambles

9—Good Cheer program

9:15—Wings of Song

9:30—Ribleo Repeats

9:45—The Jordans

10—Mardi Grass

10:15—Hotel New Yorker Orchestra

11—Standard School Broadcast

11:45—Shakespearean Play

12 noon—Charm Matinee

12:15—Western Farm and Home

1—Serenaders

1:30—Thursday Special

2—Rhythm Boys

2:30—Music Masters

3—Walldorf Astoria Orchestra

3:30—Radio Dental Clinic

4:30—Mr. Morganstein

4—Rollickers

4:15—Aron Trio

4:45—Song Fellows

5—Nathan Abas

5:30—Studio program

5:45—Program Highlights

5:55—Late News Items

6—Capt. Henry's Showboat

7—Lucky Strike Dance Hour

7:15—Sports 'n' Affairs

8:15—Cesare Sodero's Orchestra

8:45—Synco-Thots

9—Hollywood on the Air

9:30—Dance Music

9:45—Racing Bill program

10—Richfield News Flashes

10:15—Hotel Mark Hopkins orch.

11—Ambassador Hotel

11:30 to midnight—Organ Recital
Thursday Programs

236.1 Meters
KOL
Elliott 4466
1270 Kys.
Seattle Broadcast Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Prince of the Ivories
10—CBS Programs to 12
12 noon—Carnival with Ken Stuart
1—Hill and Dale
11:30—Radio Speaker Stevenson
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Bulletin announced
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:15
6:15—Sports Review, Ken Stuart
6:30—"Omar Khayyam"
7—Lost in the Olympics
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Program
8—Radio Speaker Stevenson
8:30—Eno Crime Club
9—The Glove Trotter
9:15—Eb and Zeb (E. T.)
9:30—"Reflections"
10—Ted Flo-Rito's Orch.
11 to 12 mid.—Tom Coakley's Orch.

325.9 Meters
KOMO
Elliott 5890
920 Kys.
1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9
9—Neighborly Mary
9:30—Uncle Hank of Cliderville Center
9:45—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Programs to 1
1 Tea Time Tales
1:15—Popular Orchestra
1:30—NBC-KGO Programs to 2:45
2:45—Tuneful Two
3—NBC-KGO Programs to 4:30
4:30—Volley Ensemble
5—NBC-KGO Programs to 9:30
9:30—Montag Fireside Hour
10—NBC-KGO Program
10:15—Mie Myers' Music
11:15 to 12 mid.—NBC-KGO Prog.

526 Meters
KVI
Broadway 4211
570 Kys.
1000 Watts
Puget Sound Broadcast Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Fram Features
6:50—Jim De Puy, Reveille Reporter
7—Daybreak Devotionals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:30—CBS program
8:45—Morning Notes by Marion
9—CBS Programs to 10
10—Home Economics, Cell Lee
10:15—CBS Programs to 11
11—Recordings
11:15—CBS Programs to 12
11:30—American School of the Air
12 noon—Carnival, Joe Roberts
12:15—CBS Programs to 12:45
12:45—Rotary Club Luncheon
1:30—CBS Programs to 2
2—Happy Go Lucky Hour
3—CBS program
4—Joe Lento
4:15—CBS Programs to 5:30
5:30—George Yount, organ concert

6—CBS Programs to 7
7—"Lost in the Olympics"
7:15—CBS program
7:30—Chandu, the Magician
7:45—CBS program
8—Dr. Stevenson
8:30—Eno Crime Club
9—Don Clark's Music
9:15—Radio Gospel Musicafe
9:30—CBS Program
10—Ted Florito's Orchestra
11 to 12 mid.—Tom Coakley's Orch.

204 Meters
KGA
Main 3434
1470 Kys.
5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds: News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:30—NBC-KPO Programs to 3
3—News Bulletins: Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Rhymes and Reason
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

319 Meters
Koin
Atwater 3333
940 Kys.
The Journal, Portland, Oregon
6 A.M.—KOGIS's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
8:45—Golden Melodies
9:15—CBS Programs to 11
11—Studio Program
11:15—CBS Programs to 12
12 noon—Inspirational Service
12:30—CBS Program
1—The Book of Life
1:15—Barbara Gould Feature
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Programs to 6:30
6:30—Omar Khayyam
7—Golden West Adventures
7:15—Football College
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Eno Crime Club
9—Bells of Harmony
9:15—Eb and Zeb
9:30—McElroy's Greater Oregonians
10—Telephone Digest, Journal of the North
10:05—Easy Listening
10:20—Klok Klub
10:30—Bisquick Band
10:30—Ted Flo-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

272.7 Meters
KGDM
Stock, 795
1100 Kys.
230 Watts
Peffer Music Co., Stockton, Cal.
6 A.M.—Weather and recordings
6:30—The Happy Hayseeds
7—News Flashes
7:30—Gilmore Oil News
8:15—Recordings
9—Dick Rea, News
9:30—Recordings
10—Jack Coale, Organ program
12 noon—Program with Eimer Kirk
12:30—NBC-KPO Programs
1—Jack Coale, Pianist
2—KGDM Trio
2:30—Lillian Best, Organist
3—Talk on Decoration
3:30—Selected Recordings
4—Gilmore Oil News
4:30—Sacramento Half Hour
5 to 5:30 P.M.—Green Frog Prog.

KJBS today!
The Alarm Klok Klub
6 to 8 a.m.
Scotty Mortland
10:05 to 10:20 a.m.

Blindcraft Ensemble
2 to 2:30 p.m.
Speak Easy Time
2:45 p.m.

SHELL HAPPYTIME
Columbia-Don Lee Chain
8 to 8:30 a.m.

"LOONEY AND GOONEY"
(Lunettes at Large)
5 to 5:30 P. M.
"UNCLE ROD'S SMILE CLUB"
FOR CHILDREN

DIAL
"EB and ZEB"
9:15 P.M.

KFRC and
Don Lee-Columbia Network

SHELL OIL CO.
wise millions are buying while opportunities are greatest . . . .

The buyer benefits
The seller is helped
Business is improved
Employment increases

START A CALIFORNIA “BACK TO GOOD TIMES”
ACCOUNT IN THIS BANK —
OR ANY BANK

BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION
FRIDAY Programs...

Nov 4, 1932

DON AMECHE

NBC-KG0 — 6 P.M.

2:30 — Golden Age News Items
2:45 — Recordings
3:00 — The Beverly Hillbillies
3:45 — The Texas Cowboy
4:00 — Recordings
4:15 — Health Feature
4:30 — Italian program
4:30 — Covered Wagon Jubilee
5:30 — Silent period
5:30 — Educational Feature
6:00 — The Cowboy
6:30 — Recordings
7:00 — New Feature
7:30 — Grace Kimbrough
8:00 — Loretta Van Dyl
8:15 to 8:30 P.M. — Bob Robb’s Sport Sheet

280.2 Meters

KJBS Ord 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. — KJBS Alarm Klock Klub
9:00 — Recordings
9:30 — Melody Gems
10:00 — The Recorder of the Air
10:05 — Scotty’s Table Talks
10:20 — Popular Record Program
11:20 — Charles’ Miniature Vaudeville
11:45 — Concert Music
12:00 — Dave McMonigal
12:30 — Band Concert
12:45 — Carl Coveney & Pat Buckman
1:00 — Stock Report; Music
2:00 — Better Business Talk
2:15 — Theodore Lane, tenor
2:30 — The Family Album
2:45 — Speak-Easy Time; Records
3:00 — Reporter of the Air
3:15 — Martin’s Radio Personalities
3:30 — Associated Food Stores’ Program
4:00 — Recordings
4:15 — Musical Styles
4:30 — Walkathon
5:00 — Silent period
12:01 to 6 A.M. — Owl Program

333.4 Meters

KTAB Garfield 4700
560 Kcys. 1000 Watts
Associated Broadcasters, Oakland, Calif.
6:45 A.M. — Records
7:15 — Morning Reporter
7:30 — Texas Cowboy; Records
8:30 — Jack Hall and Clem Kennedy
9:30 — Morning Prayer Hour
9:45 — Dr. J. Douglas Thompson
10:00 — Household Hour
10:30 — News Service
10:35 — Dr. B. L. Corley
11:00 — Store Scenes
11:15 — Studio Program
11:30 — X-Bar-B Ranch Boys
12 noon — Echoes of Portugal
12:30 — News Service; Records
12:45 — Over the Teacups
1:30 — Hollywood Reporter
1:45 — Lunatics at Large
2:00 — Majestic Hawaiians
2:30 — Recordings
3:00 — Studio Program
3:30 — Walter J. Rudolph, pianist
4:15 — Studio Program
4:30 — Jack Hall and Clem Kennedy
5:00 — Uncle Rod’s Smile Club
5:30 — Dr. J. Douglas Thompson
6:00 — Studio Program
6:15 — Fishin’ Fool
6:30 — News Reporter
6:45 — Ernie Smith’s Sport Page
7:00 — Covered Wagon Jubilee
7:30 — News Service
7:45 — Dance Music
8:00 — Studio Program
8:15 — Italian Program
8:30 — Orchestra
9:00 — Hill Billies
9:10 — Treasure Chest, Luther I’rtram
10:00 — Moment Musical
11:00 to 1 A.M. — Radio Cabaret

340.7 Meters

KLX Lake 6000
880 Kcys. 500 Watts
8 A.M. — Recordings
9:00 — Modern Homes Period
9:30 — Clinic of the Air
10:15 — San Francisco Stocks
10:30 — Records
11:00 — Sunshine Twins
11:30 — Jack Delaney’s Band
12:00 — Concert Songs
12:30 — Closing San Francisco Stocks
1:00 — Organ Recital
1:30 — Records
1:35 — Nancy Hersey, pianist
4:00 — Records
4:30 — Brother Bob’s Club
5:00 — Helen Parmelee, pianist
5:30 — Arco and Anita, guitar duo
6:00 — Dot Kay and Ethel Rhimard
6:15 — Hotel Oakland Trio
7:00 — News Items
7:30 — Helen Parmelee, pianist
7:45 — Fred and Morris, comedians
8:00 — KLX Hi-Jinks Program with Sunshine Twins, piano duo; Ethel Rhimard and Lucy Scott; John Wharry Lewis’ KLX Orchestra; the Clark Sisters; Three Wise Owls; Franklin Roberts and Phebe Starr; Col. Mildew; Boris and Bertha; “Tony”; “Two Shop Girls”; Johnny Zunino; Helen Benson and Lucille Swan, banjo girls; “Wes” Summerford, tenor
10:00 to 11 P.M. — Dance Program

www.americanradiohistory.com
6:00—Mrs. NBC-KGO Sutter 1920
970 Kays.
7.500 Watts
National Broadcast Co., San Francisco
Service to KHQ, KOMO, KGW, KFI, KQO, KDYL, KJIR, KGHL, KTAR, KFSF.
7 A.M.—Organ Concert, Charles Rusyan of KGO.
7:30—Strolling Fiddler: Godfrey Ludlow: KGO, KHQ, KFSD, KDYL.
7:45—Pair of Pianos: Grace Frankel, Gertrude Lyne, piano duo; Johnny Toffoli, accordionist; KGO, KHQ, KFSD, KDYL.
8—Bits of Melody, Alvino Rey, guitarist; KGO.
8:15—Little Orphan Annie: KGO, KQO, KOMO, KGW, KFI.
8:30—Tom Mitchell, baritone: KGO.
8:45—Crosscuts from the Log o’ the Dam: KGO, KHQ, KOMO, KGW, KFI.
9—Johnny Marvin, tenor: KGO.
9:00—Miracles of Magnolia: KGO, KFSF.
9:30—The Buckaroos: Ted Maxwel, Charles Marshall, songs and dance; KGO, KFSF.
9:45—Arion Trio: Joyce Barthelson, pianist; Frances Wiener, violinist; Avery, cellist: KGO, (KFI on 10 to 10:15)
10:00—Woman’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KQO.
11:05—Organ Concert: KGO, KHQ.
12 noon—Barbara Dale’s Charm Mat- ches: KGO, KFSF, KOA.
12:15—Western Farm and Home Hour; KGO, KHQ, KOMO, KFI, KFSD (KTA on 12:30), KDFY, KGIR, KGHL.
1—May We Present: KGO, KHQ, KDYL.
1:15—Katermeyer’s Kindergarten: KGO, (KFSF on 1:30).
1:45—Concert Artists: KGO, KOMO, KGW, KDYL.
2:15—Dromedary Caravan, desert romance, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KJIR, KGHL.
2:30—O’ Pappy, negro characterizations: KGO, KHQ, KDYL.
2:45—To be announced.
3—Melody Mixers; vocalists; dance orchestra direction Walter Beban: KGO (KHQ on 3:30)
3:15—Fay Frasier’s Studio Party: KGO, KHQ, KOMO, KGW, KFI, KDYL.
4:00—OE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL.
4:15—Royal Vagabonds, Ward Wilson, impersonations; “Scrappy Lambert, Frank Luther, vocalists; orchestra direction Billy Artz: KGO, KHQ, KOMO, KGW, KFI, KDYL.
4:30—To be announced.
4:45—News Service: KGO.
5—Stringwood Ensemble, direction of Charles Hart: KGO, KGW, KFSF.
5:30—The Blueset, vocal trio: KGO, KDYL.
5:45—Wheatenlave, dram. sketch: KGO, KHQ, KOMO, KGW, KFI.
6—The First NIGHTer, drama: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KJIR.
6:30—Armour Program, Ed East and Ralph Dumke, the Armour stars: KGO, KHQ, KOMO, KFI, KGW, KDYL.
7:00—To be announced.
7:30—Elgin Adventurers’ Club, talk by Floyd Gibbons: KGO, KHQ, KOMO, KQO, KWS, KFSD, KTAR, KDYL.
7:45—Political Talks: KGO, KFI, KFSF.
7:45—Regimentalist: KGHL.
8—Amos ‘n’ Andy: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL.
8:15—Billy Jones and Ernie Hare, songs and chatter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL.
8:30—Gilbert of Spurs: KGO, KFI, KOMO, KGW.
9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KFI, KFSD.
9:30—Novellettes, Ben Klassen tenor, ensemble direction Paul Carson: (KGO, KFSD, KHQ off 9:45), KOA, KDYL.
9:45—William Knee Racing Bill Pro- gram, talk: KGO, KFI, KFSF.
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSF.
10:15—Earl Burnett and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSF.
10:30—Phil Harris and His Ambas- sador Hotel Orchestra: KGO, KHQ, KFI, KFSF.
10:55—Earl Burnett and His Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI, KFSF.
11:15—Phil Harris and His Ambas- sador Hotel Orchestra: KGO, KHQ, KFI, KFSF.
11:35 to 12 mid.—Organ Concert: Dottol Sargent: KGO, KHQ, KFI, KFSF.
449.1-Mrs. NBC-KGO Sutter 1920 680 Kays.
5,000 Watts
National Broadcast Co., San Francisco
Service to KJIR, KEX, KGA, KECA, KTAR, KDYL, KFSF.
7:30 A.M.—Arion Trio, Joyce Bar- thelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO.
7:45—NBC Music Appreciation Hour: KPO, KJIR, KEX, KECA, KFSD, KTAR, KDYL, KGHL.
8:15—To be announced.
10—Star Books, radio dramatiza- tion: KPO, KJIR, KEX, KDYL.
11—Organ Concert, Paul Carson: KPO, KJIR, KEX.
11:45 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KEX.

209.7 Meters KECA Rich’md 6111
1430 Kays.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—NBC-KPO Program
9—Louis Rueb, exercises
9:15—NBC-KPO Programs to 10:30
10—News Release
10:45—Spanish Lesson, Annette De- hoven.
11—NBC-KPO Programs to 11:45
11:45—Chaparral Club Program
12 noon—NBC-KPO Programs to 4 P.M.
4 P.M.—Paul Ket, pianist
4:15—News Release
4:30—NBC-KPO Program
5—Brother Ken and his Kiddies
5:15—NBC-KPO Club Program
5:45—Al, Mack and Tommy
6—NBC-KPO Program
6:15—Paul Robert Rochefort
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—Paul E. M. Mufall
7:15—Tom Murray
7:30—NBC-KPO Programs to 9
7:45—“Kingdom Builders,” play
9:30—Jay Whidten’s orchestra
10 to 12 mid.—NBC-KPO Programs.
Friday Programs

CBS

Columbia Broadcasting System

8:45 A.M.—Ben Alley, tenor. With Nogaro Quartet: KFBK, KJL, KMR, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

6—All-American Orchestra: KFBK, KJL, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

1:25—First City: KFBK, KJL, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

1:30—Richard De Hoog Trio: KFBK, KJL, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

1:55—Columbia Broadcasting System: KFBK, KJL, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

2—Benjamin B. Zimbalist: KFBK, KJL, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

3—Samuel M. Lautensack: KFBK, KJL, KGW, KERN, KDB, KOL, KJH, KFPY, KFRC, KGB

4—Howard Barlow and the Columbia Symphony Orch.: KERN, KFRC, KJL, KGW, KBER, KGB

5—Helen Hart and the Columbia Symphony Orch.: KFBK, KJL, KGW, KBER, KGB

8—Howard Barlow and the Columbia Symphony Orch.: KFBK, KJL, KGW, KBER, KGB

9:30—Ted Gioia and His Royal Californians: KFPY, KJH, KSL, KGB

9:30—Bernie Cummins and His Orchestra: KFBK, KFRC, KJH, KGB

10—Golden Gate: KFBK, KFRC, KJH, KGB

10:30—Kate Vaughn, Home Economics Recordings

11:45—Talk by H. B. Drollinger

12 noon—News

12:15—Homeopathic Medical Corps: Dr. John Matthews

1—New Paris Inn Broadcast

2—Eddie Albright, 'The Bookworm'

2:30—Federated Women’s Clubs

3—Matinee Mirthmakers

4—Emilie Shuttles

4—Travelogue; Stocks; Announcements

4:30—Town Crier

5—Cecil and Sally

5:15—Rabbi Winkler

5:30—Chandu, the Magician

6—News

6:30—“Hummy and Dummy”

6:45—Oh-h-n Elmer

6:45—Currier's Serenaders

7—Frank Watanabe and Hon. Archie T. "Pieoices of Eight"

7:30—The Newlyweds

7:45—Tzar Transcription

8—Royal Order of Optimistic D-Nuts

9—News

9:15—KNX Ensemble

9:30—Crafts from Legion Stadium

11 to midnight—New Paris Inn

499.7 Meters

KFRC

Locate 1010

900 Kays.

Airman Radio Corp., Ltd., San Diego

7:30 A.M.—Strolling Fiddler

8—Music Appreciation Program

9—Good Cheer program

9:15—Miracles of Magnolia

9:35—Stock reports

9:45—Arion Trio

10—Martha Meade Society

10:15—Arion Trio

10:30—Woman's Magazine

10:30—Studio program

11—Vida Ravensecroft Sutton

11:30—Borden program

11:30—Concertمسرح

12 noon—Charm Matinee

12:15—Western Farm and Home

1—Serenaders

2—To be announced

2:15—Metropolitans

3—Waldford Astoria Orchestra

3:30—Hotel Pierre Orchestra

3:45—Radio Dental Clinic

4—Bouquet of Melodies

4:30—Naxl. Concert Orchestra

5:30—Stringwood Ensemble

5:30—Safary Talk

5:35—Studio program

5:45—Program High Spota

5:50—Late News Items

6—First Nighter

6:30—Voice, Violin and Piano

7—Chamber of Commerce

7:30—Elgin Adventure Club

7:45—Hoover Campaign program

8—Amos ‘n’ Andy

8:15—Jones and Hare

8:30—Cesare Sodero’s Orchestra

9—Dance Music

9:30—Novelletes

9:45—Racing Bill

10—Richfield News Flashes

10:15—Hotel Mark Hopkins Orch.

11—Bal Tabarin Orch.

11:30 to 12 mid.—Organ

KOAY

York 5090

830 Kays.

General Electric Co., Denver, Colo.

5:30—Cities Service Concert

6—First Limited

6:30—Armour Hour

7—Network

7:30—The Elgin Adventure Club

7:45—Talk

8—Amos ‘n’ Andy

8:15—Jones and Hare

8:30—Cesare Sodero’s Orchestra

9—Dance Music

9:30—Novelletes

9:45—Racing Bill

10—Richfield News Flashes

10:15—Hotel Mark Hopkins Orch.

11—Bal Tabarin Orch.

11:30 to 12 mid.—Organ
FRIDAY PROGRAMS

568.5 Meters KFI Richld’d 6111
640 Kks. C. C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, health exercises
7:30—Stock Market Quotations
8:15—NBC-KGO Program
8:30—Joe Warner’s Jolly Journal
8:15—NBC-KGO Program
9:00—Paul Whiteman, pianist
9:15—Helpful Hints to Housewives
9:30—Melissa, pianist
10:00—NBC-KGO Program
10:15—Lou Gordon, tenor
10:30—NBC-KGO Program
11:45—Federal and State Market Reports
12 noon—Dept. of Agric. Talk
12:15—NBC-KGO Program
1—News release
1:15—Ann Warner Chats
1:15—Chelo’s Mystery Stories
2—Jimmy Base, songs
2:15—NBC-KGO Program
3:00—Jordan, Musical (Globe Trotter
2:45—NBC-KGO program
3—Tom Murray’s Hibiliides
4—Al’s Panorama Program
4—News release
4:15—NBC-KGO program
4:30—Fashions, speaker
5—NBC-KGO Programs to 9:30
9:30—Political programs
9:45—NBC-KGO Programs to 11:30
10:15 to 12 mid.—Jay Whidden’s Orchestra
225.4 Meters KGB Frank. 6151
1330 Kks. Don Lee, Inc., San Diego, California
7 A.M.—Morning Edition
7—Morning News
8—Shell Happytime
8:30—Tiny Newland
8:45—CBS Program
9—Frances Ingram
9:15—CBS’s Pajama Party
9:30—Betty Crocker
9:45—CBS Program
10—Hollywood in the Wood
10—CBS Programs to 12
12 noon—Farm Flashes
12:15—CBS Programs to 1
12—Stock Market Quotations
12:15—CBS Programs to 145
1:15—Talk against Amendment 22
2—Welcome Home Hour
3—Feminine Fancies
3:15—Studio Program
3:30—Feminine Fancies
4:15—CBS Program
4:30—News Reel; Town Topics
4:45—Theodora Warfield
5:00—H. Q. Rangers
5:15—Theodora Warfield
5:30—To be announced
6—All-American Football Show
6:30—McAdoo Speech
6:45—Political Speech
6:45—CBS Programs to 7:30
7:15—News of the Apes
7:45—CBS Programs to 8:15
8:15—Speaker for U. S. Grant
8:30—Flip’s Fables
8:30—Wright Act
8:45—Really Value Protective League
9—Flip-Rio Orchestra
9:15—Elo and Zeb
9:45—Between the Goal Posts
10—Flip-Flo News Tonight
10:10—Don Cave’s Orchestra
10:30—Ted Flo-Rito’s Orchestra
11—Happy Cockley’s Orchestra
11—NBC-KGO Program
12 to 1 A.M.—Recordings

333.1 Meters KHJ VAndike 7111
900 Kks. Don Lee, Inc., Los Angeles, Calif
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—Clas. Fleischmann & Organ
8:45—CBS Programs to 9:30
9:30—Betty Crocker’s Household Hints
9—CBS Program
10—Martha Meade Society
10:15—CBS Programs to 12:30
12:30—World’s News
12:45—Beauty Talk
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:15—Kyle Palmer, Political Review
4:30—CBS program
4:45—News Items; Town Topics
5—Bar O Rangers
5:15—Skippin’
5:30—CBS Programs to 6:30
6—Democratic State Committee
6:45—Political Broadcast
7—CBS Program
7:30—Chandu, the Magician
7:45—CBS Programs to 8:15
8—Keynotes
8:30—Yes—by Broadcast
8:45—Really Values Prot. League
9—Republican State Committee
9:15—Parry & Zett
9:30—“Between the Goal Posts”
10—World’s News
10:30—Bisquick Band
10:45—Ted Harmon’s Orchestra
11—Tom Cockley’s Orchestra
12 to 1 A.M.—Albert Maloite, Organist

239.9 Meters KFOX Phone: 672-81
1250 Kks. Nichols & Warnier, Long Beach, Cal.
8:30—“Health and Efficiency”
8:40—Peppy Tunes
8:50—Peggy Mason Fashion Hour
9:30—Raymond Atwater
11—Lorna Fantin’s Charm School
11:15—Continental Trio
11:30—Art Port
11:45—Organ recital
12 noon—More Power to You
1—Talk to a Car
2—Heine Doner, ballads
2:15—Carmen’s Hawaiians
2:30—Pipe Dreams
2:45—Christian Magistrates
3—Woman’s Club of the Air
3:15—Hotcha Orchestra
3:30—Studio program
3:45—Business World
4—News report; Dental Clinic
4:30—Garens Joe
4:45—Sunday Night Boys
5—Christmas Hour
5:30—Children’s Hour
5:45—Recordings
6—New York Lowdown
6:05—Married Life, comedy skit
6:15—Pair of Jacks
6:30—KFOX School Kids
6:45—Percy Prunes
7—Songs of the Islands
7:15—Boys from a Lonely Island
7:30—Texas Giants
7:45—Pacific Coast Club Orch.
8—Dr. and Mrs. Jimmy
8:15—KFOX School Orchestra
8:30—Latner’s Facts
8:45—George and Rufus
9—Dancing Disc Nite Club
9:30—Short’s Magician’s Orchestra
9:45—News report
10—Everett Hoagland’s Orchestra
11—Pace Coast Club Orchestra
11:30 to 12 mid.—Dance music

325.9 Meters KOMO Elliott 5890
9000 Watts Fisher’s Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8—NBC-KGO Program
8—Neighborly Mary
9:30—Popular Orchestra
10:15—Peanut Play
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12—NBC-KGO Program
12:15—Grain Quotations
12:15—NBC-KGO Program
1:00—Tea Time Tunes
1:15—NBC-KGO Program
1:30—Red Shadow
1:45—Musclee
2—NBC-KGO Programs to 3
3—Teacup Philosopher
3:15—NBC-KGO Programs to 7
4—Irving & Hollywood
7:15—NBC-KGO Programs to 10:15
10:15—Mozart Hour
11:15 to 12 mid.—Vie Meyers’ Music

204 Meters KGA Main 3434
1470 Kks. 5000 Watts
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:30—NBC-KPO Programs to 5:30
4:30—Inland Empire Sketches
7—NBC-KPO Programs
7:30 to 12 mid.—NBC-KPO Program

483.6 Meters KGW Atwater 2121
620 Kks. 1000 Watts
Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Morning Appetizers
7:45—Morning Sunshine
8:15—NBC-KGO Program
8:30—Oregonian of the Air
8:45—NBC-KGO Program
9—The Specialists
9:30—Cooking School
10—Martha Meade Society
10:15—Rumford Program
10:30—NBC-KPO Programs to 11:45
11:45—Anna Lee Snyder
12 noon—The Oregonian of the Air
12:15—NBC-KGO Program
1:00—Kelly’s Opera Orchestra
1:15—Program
1:45—Hurlburt’s Pianologe
2—Better English Talk
2:15—NBC-KGO Program
2:30—Oregonian of the Air
2:45—NBC-KGO Program
3—Tea Time Bazaars
3:45—NBC-KGO Program
4—Sanisptic Program
4:30—NBC-KGO Program
4:30—Therein Lies the Difference
4:45—Texas Cowboy
5—NBC-KGO Program
5:15—Collins & Erwin Piano Surprises
5:30—NBC-KGO Programs to 7
7—Broadway-Columbias
7—NBC-KGO Program
7:15—Kelly’s Salon Orchestra
7:25—Superior Orchestra
8—NBC-KGO Programs to 9:30
9:30—Political Talk
9:45—Hoofer-Curtis
9:55—Anti-Food Tax League
10—Richfield News Flash
10:15—Football Rally
10:30—Dancing with Vic Meyers
11 to 12 midnight—Hoot Owls

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Friday Programs

KJBS today!
The Alarm Klok Club
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Lucille Gordon Players
2:30 to 2:45 p.m.

SHELL HAPPYTIME
Columbia—Don Lee Chain
8 to 8:30 a.m.

KTAB TODAY
1:45 to 2 p.m.

TETRAZENE PRESENTS
“Looney and Gooney” (Lunettes at Large)
5 to 5:30 p.m.

“UNCLE ROD’S SMILE CLUB” FOR CHILDREN

General Paint Corp. presents
FAY FRASER’S STUDIO PARTY
featuring CHARLES BULOTTI, tenor
PAUL CARSON, organist
EARL TOWNER, pianist
FAY FRASER
Home Design Specialist
Fridays: 3:45 p.m.

NBC-KGO Network

DIAL
“EB and ZEB”
9:15 p.m.

KFRC and Don Lee-Columbia Network

SHELL OIL CO.
ONLY once each week can you enjoy the happy adventures of the Golden State Family Robinson. But, every day you can enjoy the full, rich flavor of Golden State Milk.

The Golden State Family Robinson comes to you each Saturday night at 8:30 over KFI and KGO.

The Golden State Milkman comes every day, with a wealth of health for young and old. His dependable service is at your command.

Why not begin today to enjoy Golden State Milk? A telephone call to your Golden State plant is all that is necessary.
**SATURDAY Programs**

- **322.4 Meters** KROW Glenc. 6774 9:30 Kevs. 1000 Watts 
  Educators' Broad., Corp., Oakland, Calif. 
  8 A.M.—News Items 
  8:15—Prosperity Auction program 
  8:30—Moment Musicale 
  8:45—Recordings 
  9—Silent period 
  1—Weather Forecast 
  1:05—Latin-American program 
  2—Billy and Grace Carmen 
  2:30—Nina Freilisen and Kiddies 
  3—The KROW-ian Revue 
  4—Recordings 
  4:15—Organ program, Milton Fal- lon 
  4:45—Recordings 
  5:15—Sandy McGhee, Songs of Scotland 
  5:30—Covered Wagon Jubilee 
  6—Silent period 
  7:30—John Collins, baritone 
  7:45—The Texas Cowboy 
  8—Latin-American program 
  9—"Echoes of Yesterday" Roy Ed- wards, tenor 
  9:15—Italian program 
  10 to 11 P.M.—Dance Music

- **324.4 Meters** KFWI Franklin 0200 9:30 Kevs. 500 Watts 
  Radio Entertainments, San Francisco 
  7 A.M.—Dawn Serenade 
  8—Silent period 
  9—Blues Chasers 
  9:30—Topics 
  10—White House Program 
  10:15—Bellevue Hotel Program 
  10:30—Topics and Music 
  11—The Children's Hour 
  11:30—Concert Melodies 
  12 noon—News Flashes 
  12:15—Dance Music 
  1—Silent period 
  6—Dance Time 
  6:30—Salon Music 
  7:15—Ellen Coots, soprano 
  7:30—Silent period 
  11 to 1 A.M.—Kendrick's Hi-Jinks

- **535.4 Meters** KTAB Garfield 4700 5:30 Kevs. 1000 Watts 
  Assoc. Broadcasters, Oakland, Calif. 
  6:45 A.M.—Records 
  7:15—Morning Reporter 
  7:30—Texas Cowboy 
  7:45—Records 
  8:30—Studio Program 
  9:00—Mrs. J. Douglas Thompson 
  9:15—Household Hour, Alma La Marr 
  10:00—Dr. B. L. Corley 
  11—X-Bar-B Boys 
  11:30—Store Scenes 
  12 noon—Echoes of Portugal 
  12:30—Waltz Time 
  1—Over the Teacups 
  1:30—Studio Program 
  2:30—Watch Tower Program 
  2:45—Records 
  3—Charles Park, the Budgeteer 
  3:30—Walter J. Rudolph, pianist 
  4:15—Records 
  4:15—Studio Program 
  4:30—Western Musical Program 
  5:00—Program 
  5:30—Wandering Through France 
  6—Studio Program 
  6:30—News Reporter 
  6:45—Ernie Smith's Sport Page

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**WALTER BEBAN**

**NBC-KGO—9:30 P.M.**

- 7—Covered Wagon Jubilee
- 7:30—Post Enquirer Funnies
- 7:45—Studio Program
- 8:15—Young People's Program
- 8:45—McAdoo for senator speaker
- 9—Side Show
- 10—Treasure Chest, Luther Putnam
- 10:30—March Players
- 11 to 1 A.M.—Radio Cabaret

**243.8 Meters** KYA Prospect 346 1230 Kevs. 1000 Watts 
  Pac. Broadcast., Corp., San Francisco 
  7:30 A.M.—Dawn Salute 
  8—Breakfast Hour 
  8:45—Tuneful Topics 
  9—At the Console 
  9:30—Stringwood Ensemble 
  10—Sunshine Hour 
  11—Album Leaves 
  11:30—Prudence Penny 
  11:45—Song and Dance Kings 
  12 noon—"Mid-day Meditation" 
  12:05—Townhall Harmonies 
  12:15—Church Bulletin 
  12:30—Song Vogues 
  1:00—Afternoon Concert 
  1:15—Celia Gold, Organist 
  3—Rhythmic Ripples 
  3:30—Footlight Features 
  4—Recordings 
  4:30—"High School of the Air" 
  5—Metroplitan Hour 
  6—Relax 
  6:30—Waltz Time 
  7—Salon Group 
  7:15—Royal Serenaders 
  7:45—Bob Allen: Piano Novelties 
  8—John Wolohan's Orchestra 
  8:30—Old World Serenaders 
  9—John Wolohan's Orchestra 
  9:30—The Cub Reporters 
  9:45—News Flashes 
  10—Sandman Organ 
  11 to 12 mid.—Concert Memories

**491.5 Meters** KFRC Prospect 0100 610 Kays. 1000 Watts 
  7 A.M.—Seal Rocks Broadcast; 
  Stock Quotations 
  7:30—Morning Excercise Period 
  8—Shell Happy Hour 
  8:30—CBS Programs to 9:30 
  9:30—Globe Trotter 
  9:45—CBS program 
  10—Jr. Artists Program 
  10:25—Church Announcements 
  10:30—CBS program 
  10:45—St. Mary's-Fordham Foot- 
  ball Game 
  1—Noonday Concert 
  1:30—Stock Exchange Quotations 
  1:35—CBS program 
  2—U. C. vs. U. S. C. Football Game 
  4:30—Ted Fiorito's Orchestra 
  5:15—News Parade 
  5:30—Skippy 
  5:45—CBS Programs to 6:15 
  6:15—Political 
  6:30—Anson Weeks' Orch. (E. T.) 
  6:45—Racing Amendment Campaign 
  7—CBS program 
  7:15—C. C. Cotrell, Political 
  7:30—Chandu, the Magician 
  7:45—CBS Programs to 10 
  10—Ted Fiorito's Orchestra 
  10:30—Tom Oakley's Orchestra 
  11:15—Don Cave's Orchestra 
  12 to 1 A.M.—Midnight Request Hr.

**280.2 Meters** KJBS Ord. 4148-49 1070 Kevs. 100 Watts 
  J. Brunton & Sons, San Francisco 
  6 A.M.—KJBS Alarm Klok Klub 
  8—Andover Records; Records 
  9—Assoc. Food Stores' Program 
  9:30—Records 
  10—Reporter of the Air 
  10:05—Scotty's Table Talks 
  10:20—Recordings 
  11:30—Concert Music 
  12 noon—Sports Review 
  12:15—Variety Program 
  1—Dance Matinee 
  1:30—Popular Records 
  2:45—Speak-Easy Time; Records 
  3—Reporter of the Air 
  3:45—Philco Varieties 
  4—Recordings 
  4:15—Musical Styles 
  4:30—Walkathon 
  5—Silent period 
  12:01 to 8 A.M.—Owl Program

**361.2 Meters** KOA York 5090 810 Kevs. 12,500 Watts 
  General Electric Co., Denver, Colo. 
  5:55—Amer. Taxpayers' League 
  5:55—Lee Sima and Orchestra 
  5:53—K-7 Drama 
  6—in Foreign Lands with Erno 
  Rappe 
  6:30—Representative State Central 
  Committee 
  7—Lucky Strike Dance Hour 
  8—Amos 'n' Andy 
  8:15—Talk 
  8:30—National Light Opera 
  9—Rocky Mountain News 
  9:15—Hotel Penn Orchestra 
  9:30—College Inn Orchestra 
  10—McElroy's Duk Orchestra 
  10:30—Bai Tabarin Orchestra 
  10:45 to 11 P.M.—Ogden Organ Con-
Saturday Programs

600 Keys. KFSD Franklin 6153

10:45—Concert Echoes

3—Waldorf-Astoria Orchestra

3:30—Back of the Campaign

4:30—Hotel Pierre Orchestra

4:30—Hotel Mark Hopkins Orch.

6—Amer. Taxpayers League

5:15—Lee Sima Orchestra

5:30—K, secret service spy story

5:30—Amos ’n’ Andy

5:15—Independent Oil Co., political talk

5:30—Radio Drama League

5:30—Amos ’n’ Andy

5:15—American Legion Trade Revival Campaign: KGO, KOMO, KPO, KGA, KEX, KEX

5:30—K, secret service spy story

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5:30—K, secret service spy story

6:00—K, secret service spy story

6:15—K, secret service spy story

6:30—K, secret service spy story

7:00—K, secret service spy story

7:15—K, secret service spy story

7:30—K, secret service spy story

7:45—K, secret service spy story

8:00—K, secret service spy story

8:15—K, secret service spy story

8:30—K, secret service spy story

8:45—K, secret service spy story

9:00—K, secret service spy story

9:15—K, secret service spy story

9:30—K, secret service spy story

9:45—K, secret service spy story

10:00—K, secret service spy story

10:15—K, secret service spy story

10:30—K, secret service spy story

10:45—K, secret service spy story

11:00—K, secret service spy story

11:15—K, secret service spy story

11:30—K, secret service spy story

11:45—K, secret service spy story

12:00—K, secret service spy story
CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Review: KMJ, KFBK, KWG, KERN, KDB, KVI, KOL, KFPP, KFRC, KHIJ, KGH, KFB.
9—Buddy Harrod and his Young’s Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPP, KFRC, KHIJ, KGB, KSL.
9:15—Buddy Harrod and his Young’s Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPP, KFRC, KHIJ, KGH.
10:30—Football Souvenir Program: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPP, KFRC, KHIJ, KGH, KFB.
10:45—St. Mary’s-Fordham Football Game: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPP, KFRC, KHIJ, KFB.
11:30—George Hall and his Orchestra: KFBK, KMJ, KWG, KERN, KVI, KDB, KOL, KFPP, KFRC, KHIJ, KFB.
1:30—Meyer, the Buyer: KFBK, KFPP, KSB.
4:45—Keanan and Phillips: Piano Pictures: KFBK, KOL, KFPP, KSB.
5—Ruth Etting in “Music That Satisfies”: KGMB, KFBK, KMJ, KWG, KERN, KOL, KFPP, KGB.
5:15—Edwin C. Hill: KFBK, KMJ, KWG, KERN, KOL, KFPP, KGB.
5:30—Dancing at the Belrive: KFBK, KMJ, KWG, KERN, KOL, KFPP, KGB.
6—Ruth Etting in “Music That Satisfies”: KGMB, KFBK, KMJ, KWG, KERN, KOL, KFPP, KGB.
6:15—Do Re Mi, Female Trio: KFBK, KMJ, KWG, KERN, KOL, KFPP, KGB.
6:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KFPP, KGB.
7—William O’Neal: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPP, KFRC, KHIJ, KGB.
7:15—Columbia Public Affairs Institute: KFBK, KWG, KDB, KOL, KFPP.
7:45—Vaughn de Leath; Fred Herren’s Orch.: KFBK, KWG, KVI, KFPP, KFRC, KGB.
8—Guy Lombardo and his Royal Canadians: KFBK, KWG, KERN, KDB, KOL, KVI, KFPP, KFRC, KHIJ.
8:30—Harold Stern and his St. Moritz Orch.: KFBK, KWG, KERN, KDB, KOL, KVI, KFPP, KFRC, KHIJ.
9—California Melodies: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPP, KFRC, KHIJ.
9:30 P.M.—Ted Fiorito and his Staff: Hotel Roosevelt: KFBK, KFPP, KFRC, KHIJ, KSL, KFB.
10:30 to 12 midnight:—New Paris Inn

Programs

Broadcast Weekly

9:30-10
7:15—Columbia
7:30—William
6:30—Ann
5:30—Dancing at
5:15—Edwin
5:00—Ruth
5:15—Edwin
6:00—Ruth
6:15—Do
6:30—Ann
7:00—William
7:15—Columbia
7:45—Vaughn
8:30—Harold

Columbia Broadcasting System

CBS

KECA

Richmond, 6111
1430 Kys.
1000 Watts

KECA

Richmond, 6111
1430 Kys.
1000 Watts

The Alarm Klok Klub
10 to 6 a.m.
News Broadcasts
10 a.m. and 3 p.m.
Scotty Mortland
10:05 to 10:20 a.m.
Sports Review
12 to 12:15 p.m.

SHELL

HAPPYTIME

Columbia-Don Lee Chain
8 to 8:30 a.m.

GOLDEN STATE

FAMILY ROBINSON

8:30 p.m.

KGO-KFI

DANCE FANS...

Don't miss

TOM GERUN'S

BAL TABARIN

ORCHESTRA

10:30 p.m.

NBC-KPO CHAIN

Clarion

All new models now on display, priced from

$33.95 to $139.50

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New Clarion Radio

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9:15 - Dorothy
8:30 - Helpful
8:15 - NBC-KGO program
7:45 - NBC-KGO program
6:45 - NBC-KGO Program
12 - News and Town Topics
4:45 - Ted-Fio-Rito's Orchestra
5:15 - CBS Programs to 6:15
6:15 - Political Speech
6:30 - To be announced
5:45 - Political Speech
10:15 - Jim Rogers
10:45 - St. John's Orchestra
6:15 - NBC-KPO Programs to 6:45
4:30 - CBS Programs
12 to 10:15 A.M. - Ted Fio-Rito's Orchestra
10:30 - Tom Coakley's Orchestra
11:30 - Don Coyne's Orchestra
12 to 1 A.M. - Midnight Follies

309.1 Meters
KJR
Seneca 1515
970 Keys.
5000 Watts
Northwest Broadcast System, Seattle, Wash.

236.1 Meters
KOL
Elliott 4466
1270 Keys.
Seattle Broadcast Co., Seattle, Wash.

508.2 Meters
KHQ
Main 5383
590 Keys.
1000 Watts

225.4 Meters
KGB
FRank 6151
1330 Keys.
1000 Watts

Saturday Programs

KJRX

9:15 - Dorothy
8:30 - Helpful
8:15 - NBC-KGO program
7:45 - NBC-KGO program
6:45 - NBC-KGO Program
12 - News and Town Topics
4:45 - Ted-Fio-Rito's Orchestra
5:15 - CBS Programs to 6:15
6:15 - Political Speech
6:30 - To be announced
5:45 - Political Speech
10:15 - Jim Rogers
10:45 - St. John's Orchestra
6:15 - NBC-KPO Programs to 6:45
4:30 - CBS Programs
12 to 10:15 A.M. - Ted Fio-Rito's Orchestra
10:30 - Tom Coakley's Orchestra
11:30 - Don Coyne's Orchestra
12 to 1 A.M. - Midnight Follies

333.1 Meters
KJRX

9:15 - Dorothy
8:30 - Helpful
8:15 - NBC-KGO program
7:45 - NBC-KGO program
6:45 - NBC-KGO Program
12 - News and Town Topics
4:45 - Ted-Fio-Rito's Orchestra
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6:15 - NBC-KPO Programs to 6:45
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12 to 10:15 A.M. - Ted Fio-Rito's Orchestra
10:30 - Tom Coakley's Orchestra
11:30 - Don Coyne's Orchestra
12 to 1 A.M. - Midnight Follies

900 Keys.

Don Lee, Inc., Los Angeles, Calif.

7 A.M. - News Brief and Records
8:30 - Programs to 10:15
10:15 - St. Mary's-Fordham Basketball Game

9:45 - Associated Broadcast, U. C.

9:15 - Skippy, General Mills
5:30 - Davidson's Prize Club

4:45 - Associated Broadcast, U. C.

9:15 - Skippy, General Mills
5:30 - Davidson's Prize Club
Satuiiday Programs

BROADCAST WEEKLY

483.6 Meters KGW Atwater 2121
620 Keys. 1000 Watts
Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Morning Appetizers
7:45—Morning Sunshine
8:15—NBC-KGO Program
8:30—Oregonian of the Air
8:45—Log of the Day
9—Specialists
9:15—Cooking School
9:30—Broadway-Columbians
10—Farm and Home Hour
10:30—Woman's Magazine of the Air
11:30—Me and My Shadow
12 noon—Oregonian of the Air
12:15—Western Agriculture
12:45—O. M. Plummer
1—Organ Program
1:30—Kelly's Saloon Orchestra
1:45—NBC Program
2:15—Studio Program
3—Tea Time Bazaar
4—Santisptic Program
4:15—Man from South
4:30—Orchestra
4:45—Oregonian of the Air
5—NBC-KGO Programs to 6:45
5:15—Broadway Football Reporter
7—NBC-KGO Programs to 8:30
8:30—School Consolidation Bill
8:40—Two Bows and a Gal
9—Fishers Blend Hour
9:30—Associated Spotlight
11 to 12 midnight—Weinhard's Merry Mixer Melodies

325.9 Meters KOMO Elliot 5890
920 Keys. 1000 Watts
Fisher's Blend Station, Inc. Seattle
6:55 A.M.—Inspirational Service
7—Fishers Sunrise Broadcast
7:30—NBC-KGO Programs to 8:30
8:30—The Observer
9—Prudence Penny
9:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:12—Grain Quotations
12:15—NBC-KGO Program
1:45—Popular Orchestra
2:15—Stanford vs. University of Washington Football Game
4:45—News of the Air
5—Concert Orchestra
5:45—NBC-KGO Program
6—Jerry & Eddie from Hollywood
6:15—NBC-KGO Programs to 9
9—Musical Mannequins
9:30—NBC-KGO Program
11 to 12 mid.—Vic Meyers' Music

526 Meters KVI Broadway 4211
570 Keys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:30—Jim DePuy, Revelle Reporter
7—Daybreak Devotionals
7:30—Organ Revelle
7:45—Texas Cowboy
8—Shell Happytime
8:30—Morning Notes by Marion
8:45—CBS Programs to 10
10—Home Economics
10:15—CBS Programs to 12
12 noon—Even News
12:15—CBS Programs to 1:15

1:15—Recordings
1:15—U. C.-U. S. C. Football Game
5—Ted Florian's Orchestra
5:15—CBS Programs to 6:30
6:30—"Lost in the Olympics"
6:15—CBS program
7—Don Lee Studio
7:30—Chandy the Magician
7:45—CBS Programs to 10
10—Harry Zimm's Orchestra
10:30—Ted Florian's Orchestra
11 to 12 mid.—Tom Coakeley's Orchestra

272.7 Meters KGDM Stock 795
1100 Keys.
Peffer Music Co., Stockton, Calif.
6 A.M.—Weather; Recordings
6:30—Happy Hayseeds
7—Breakfast News Flashes
8:15—KGDM Jr. Orchestra
8:50—Health talk, Dr. Ross
9—NEWS OF THE DAY
9:30—Aunt Mary Anna and the Kiddies
10—Jack Coale, Organist
10:30—Recordings
11:30—Studio program
11 noon—Lillian Best, Organist
1—Jack Coale, Piano Favorites
1:30—Art Cavaglin's Orchestra
2:30—Recordings
5—Orchestra
4—Gilmore Oil News
4:30 to 6:30—Collegians Dance Orch.

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Actually, your motor needs three different kinds of energy. And you are bound to get engine waste from old-fashioned gasolines. They may have plenty of one kind of energy but too little of another.

In the new Shell 3-energy gasoline, not one of these three vital energies has been sacrificed. And Shell 3-energy gasoline is selected energy! No wasteful "gassy" fractions. No sluggish "wet" fuel. It is all pure energy from the very heart of petroleum.

What about anti-knock? In a long series of octane rating tests made of every non-premium fuel now being sold in this market, the new Shell 3-energy gasoline has consistently scored the highest antiknock rating of them all.

Never in your life-time have you known a motor fuel like this. It is colored golden amber for your protection. Shell Service, Inc. stations and Shell dealers.

You are sure of Shell. Shell service men see every station tank when they fill it with gasoline. Thus you know what you are getting when you buy from a Shell pump.