FOR WEEK OF
February 5th to 11th

BROADCAST WEEKLY

"ERNIE" SMITH
Who is now being heard in the roles of narrator and commercial announcer on the M. J. B. Demi-Tasse Revue, which is heard weekly over the NBC-KGO Chain, Mondays at 7:30 r. m.
Bank of America serves every important agricultural, industrial and commercial center of the state. This resourceful institution renders substantial financial aid to the various sections of California at those seasonal periods when adequate assistance is most vitally needed. Bank of America's entire resources are contributing to the economic health of California by acting as a continuous stabilizing influence to its varied business and agricultural interests. Open an account in this time-tested bank and help to keep your state a "white spot."

BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION
RADIO TO THE RESCUE

HISTORY repeats itself. Egoistic Nero fiddled while Rome burned. Be it said for Nero, however, in thus indulging his musical urge and royal eccentricities he violated no principle of the then existing concept of government. Fiddling when and where he chose was the proper perogative of a despot of that day.

Again government fiddles. A thunderous political dissonance fills the air. But despots have long since become passe. The present vain tumult has not even the excuse of a monarch's whim or royalty's hereditary privilege. While human want and business stagnation threaten the outstanding democracy of all time, behold its duly constituted representatives engaged in expressing for their constituents a consummate contempt that makes the arrogant hateur and criminal procrastination of a Nero look amateurish by comparison. While the greatest economic cataclysm the world has ever known rages unabated, the Congress of the United States not only does little or nothing to mitigate the fury and salvage the victims of that holocaust, but deliberately digs up every parliamentary device to postpone consideration of relief measures and frustrate their proponents. While ragged, half-starved ghosts of human beings shiver in the breadlines of a thousand cities, the government they chose and charged with the patriotic duty of alleviating their plight, dissipates its time and denies its duty in petty squabbling and brainless bickering over party politics.

What to do about it? Radio to the rescue. Such sins and omissions committed in the name of government and by authority of the people would be absolute impossibilities were Congressional conduct subject to the constant scrutiny of the country's interested and intelligent citizenry by radio. What Congressmen so contemptuous of his constituents, so wrapped up in his own selfish ambitions, so drunk with power and privileges he would dare support a filibuster, oppose humanitarian legislation, or place party affiliation paramount to patriotic loyalty and national welfare if he knew the voters back home were equipped to hear his every word and tune in on his every vote.

From that memorable day in July, 1776, when the simple tolling of a bell proclaimed the signing of the Declaration of Independence and roused the patriotic fervor that won the Revolution, the entire growth and expansion of this country can be traced in the improvement of liason between its people and its government.

Today America faces new problems so ominous in nature and number, progress seems virtually to have reached an impasse. Now as never before, government needs actual public participation in its deliberations; the aid, encouragement and inspiration of a constituency within sound of its voice. Now, as never before, it behooves the people of the country to know the real caliber and day-to-day conduct of their representatives who levy and spend over four billions of dollars in taxes annually. The exigencies of another national crisis demand that national intelligence again be more closely and effectively coordinated with current political thought and action. Wherefore, we address ourselves—

TO THE CONGRESS OF THE UNITED STATES, GENTLEMEN: Broadcast Weekly, radio guide and spokesman for the representative homes of the eleven western states, hereby suggests that, pursuant to the "new deal" to which you are pledged, and for the furtherance of American ideals and public welfare, you forthwith install equipment and arrange broadcasting schedules that will permit radio homes the length and breadth of the land to tune in on the deliberations and activities of their sworn servants, the National Congress of the United States.
ON WITH THE NEW DEMI-TASSE REVUE

TOMMY HARRIS

ONE of the major changes in the program set-up of Western radiodom thus far this year was the re-vamping of the M. J. B. Demi-Tasse Revue on the evening of January 23, which brought to the microphone three of the outstanding air personalities of the Pacific Coast.

They are: Ernie Smith, Tommy Harris and Ted Fio-Rito.

Smarter than smart is the new series of revues, which stand on the very peak of distinctiveness.

The two initiates to the long popular revue bring with them a wealth of successful experience before the coast microphones and listener popularity that is unequaled by few other individuals.

Ted Fio-Rito, nationally famous conductor-composer, and his entire Hotel St. Francis musical organization, including Vera Van, Muzzy Marcellino and Kenny Allen, remain on the Revue.

Ernie Smith, known from the Pacific to the Atlantic and from Mexico to Canada for his graphic descriptions of sports events over the air has been voted by many critics as the premier radio informer. He is known, too, as one of the most vivacious and colorful characters to utter words through a microphone.

There is probably no youthful artist in America that has raced up the ladder of success in the radio world faster than Tommy Harris, hailed as the boy wonder of the Western radio. Harris, up until the time he was chosen for the Demi-Tasse Revue, had been associated with the Don Lee network, where he got his start in the ways of the microphone some three or four years ago. It has been a lucrative business for him. His imitations of such stellar personalities as Al Jolson, Eddie Cantor and Bing Crosby, are hard to match anywhere.

Ted Fio-Rito's orchestra, augmented by three fine vocalists already mentioned, is considered by most radio critics as the outstanding musical organization on the air today. The sensational band, with the gifted Fio-Rito at the helm, have piled success upon success with their many radio appearances. Since joining the M. J. B. Demi-Tasse Revue, they have doubled their popularity with the great listening legion.

Just in case you haven't joined the armchair brigade at these M. J. B. Demi-Tasse Revues, let us remind you right here and now that they are wafted out over the NBC-KGO network, including ten affiliated NBC stations every Monday night from 7:30 to 8 o'clock, Pacific Standard Time. Stations re-
leading it are KGO, KHQ, KOMO, KGW, KEJ, KFSD, KJYL, KOA, KGIR and KGHL. These stations cover the entire Western section of the United States.

Helen O'Neill, a veteran radio program builder, is producer for the M. J. B. Demitasse Revue over the NBC. Backed by a number of years' experience in musical productions and revues on the stage, followed by several years' work in creating radio entertainment, she is fully qualified for this job.

Fio-Rito had hardly tossed off his cradle days when he started out to get the musical world by the ears. He was born in Newark, New Jersey, thirty-three years ago, and at the age of six first evidenced an unusual musical ability. He picked up the popular songs of the day by ear and played them on the square piano that adorned a corner of the Fio-Rito parlor.

In high school the famous young maestro directed the institution's orchestra and played the piano at dancing school in his spare time. The next step in his career was a series of engagements in cafes and motion picture houses. He says that it was in a small town movie where he first heard Sidney Mitchell's "Cowboy Joe" and that instilled in him the idea of writing his own musical compositions.

His initial attempt was an instrumental number, a mazurka, but his efforts to place it with publishers were unsuccessful. The first hit that brought Fio-Rito's name to the fore in the music composition world was "Love Bird," which he brought out in St. Louis. As the result of that number, Fio-Rito was signed up on a two-year contract by Eliot Shapiro, music publisher. Later Fio-Rito organized the Oriole Orchestra, which played in Detroit for a number of years. The group finally split up, however, and he went to the Edgewater Beach Hotel in Chicago, where he spent a successful four-year engagement. He made a number of tours around the country in that period.

During those tours he played engagements at the Hotel Mark Hopkins in San Francisco, the Ambassador in Los Angeles, the Congress Hotel in Chicago, Hollywood Gardens in New York and eventually George Olsen's Frolic's Club in Culver City, California. He terminated that engagement to accept the place at the Hotel St. Francis, his present spot.

The M. J. B. musical ace has written and had published one hundred song successes.

Ted, as the gang around the broadcasting studios know him, is regular, possesses a magnetic personality, is genial, and those who know him agree that he scorches the eccentricities of temperament. He is a keen conversationalist and his favorite indoor sport is kidding his friends. He is "Johnny on the spot" with a new gag practically every day.

He likes poetry, good detective stories and current events periodicals. Although he has owned them for years, Fio-Rito has never driven an automobile. He lets that detail up to his Filipino boy, Billy.

And, by the way, girls, Ted is considered one of the best wardrobed gentlemen in the musical business.

When the Maker was dealing out personality, He handed Tommy Harris an unusually sizeable portion. This young vocalist has personal magnetism with a plus sign after it. The Personality Plus Boy, who but recently reached voting age, has no equal as a song imitator on the Pacific Coast. As we have already stressed, his rise in the radio firmament was swift.

He came to the microphone after a limited experience on the stage in vaudeville and movie houses.

Like Ted Fio-Rito, he started in this entertaining business while still moist behind the ears. He was ten years old when he was singing comedy songs on the stage of the Granada Theatre (now the Paramount) in San Francisco, appearing on the same pro-

TED FIO-RITO
Ernie Smith first made his name as a sports announcer over local stations. He was "discovered" while broadcasting the description of a basketball game, by E. J. Gough, chief of the Hearst Radio Service, who happened to be listening on that station. Immediately Ernie was signed by that organization and turned loose on the football stadiums of the coast to give his inimitable accounts of what went on on the gridiron. It is an old, old story how he clicked. Baseball season rolled around and again this graphic mike reporter set the dialing audience to singing his name.

Subsequently Smith got his big chance for national attention when he broadcast football games played in San Francisco over the Columbia Broadcasting System. His fan mail as the result of his first nationwide grid broadcast was phenomenal. The rest of the nation had acclaimed this San Franciscan just as the Pacific Coast had been doing for a long time before he was introduced to the East.

Success came rapidly to Smith. Sponsors of every sort of product sought him out to announce their program. A few of them Smith accepted. He has been identified some time or other with practically every station in the bay district, sometimes as many as four at one time.

But never has this gone to Ernie's head. He never attained the aloofness that usually accompanies success. And he has had plenty of reason to, too. But those that know Ernie know that he never will.

One of his pet delights is speaking to groups of the coming generation. He is constantly in demand by grammar and high schools to appear before them and give talks on sports and their benefits to the growing youth.

Along with his many radio engagements, Ernie Smith is also actively engaged in the magazine publishing business, writes newspaper articles, and has other business interests.

His spare time is principally devoted to his two children and canoeing and swimming in the bay not far from his Sausalito home. Not so many years ago Ernie was a champion in the aquatic art.

To be chosen as a participant on the M. J. B. Demi-Tasse Revue is a distinctive honor in Western radio. There have been a number of artists before who have "graduated" from the Revue into national prominence. There was "Bing" Crosby, Donald Novis, Gus Arnheim, Loyce Whiteman, Harry Barris and others.

gram with Paul Ash, nationally known director.

Shortly after that engagement he lost his voice and it looked like all his chances to fame in the show business were dashed on the rocks. But perhaps it was as the result of too much of a strain on that tender voice department in Tommy's throat, because it wasn't long when his vocal facilities started functioning better than ever.

He started singing again and won a silver cup for his imitations of Al Jolson. Then he toured the Pacific Coast in vaudeville and movie houses. This tour took him far into Canada, too.

The musical bug had made a decisive burrow into Tommy's blood. On his return from the vaudeville tour, he organized a small dance orchestra, and it hadn't been functioning long before a representative of a steamship company heard it and signed up the group for a world tour on one of the Dollar liners.

Back to his birthplace—San Francisco—Harris sought other outlets for his musical expression. Radio was the answer. Up, up climbed this young Personality Plus Boy, in the estimation of the dialing audience and the station executives. It took but a short time until his name became a household word and he was in demand by lodges and organizations of every description, movie houses, vaudeville shows, and what not.

And Tommy didn't lose any time in capitalizing on his popularity. He is as business-like as he is artistic. He toured the stage with various groups of radio personalities, appearing in scores of cities and villages, always to a packed house.

The new MJB vocalist is particularly fond of dogs. As for sports he likes football and baseball best. His hobby? Well, driving his automobile is the best one he could think of at the time we queried him.

Like Ted Fio-Rito and Tommy Harris, Ernie Smith needs no introduction to the radio clan. But we will attempt to tell you a few things about him that perhaps you didn't know.


His job on the Revue is reporting the highlights of the coffee business in his characteristic animated manner. And how he does it!
Philco’s NEW RADIO DISCOVERY

Shown herewith is the world’s finest, most beautiful speaker console, bringing to you the most gorgeous tone you ever heard, and remember, a single invisible flat tape is the only connection between this speaker console, and the superb Queen Anne control cabinet shown below.

A Brand New RADIO IDEA

Now, lounge back in your easy chair and tune in everything on the air with simply the touch of your fingers. No more jumping up and across the room at the end of every 15-minute program. Relax completely. Perfect control without moving from your chair.

SPECIAL! Trade-in Allowance

By special arrangement with the Philco factory, we are able to make you a full Trade-in Allowance for your old radio on the purchase of this new Lazy-X model. This extra trade-in offer must end by Saturday next, so call at once.

FREE TRIAL

We want you to see the superb beauty of this radio in your home—its remarkable convenience—its rich tone—its distance range, power and selectivity, on an absolutely Free Trial.

Philco Radio & Television Corporation
SAN FRANCISCO, CALIF.
Dept. BW, 218 Fremont Street

---free COUPON---

Gentlemen:
Please send me Free, complete illustrated descriptive literature on the Philo Lazy-X Model, together with the full particulars of your special Free Trial, Easy Payment and Full Trade-in offer. It is understood that this request places me under no obligation.

My name is ___________________________________________

Address ____________________________________________
ether gleanings

by J. CLARENCE MYERS

it was a big moment for the NBC gang the other day when Johan Aasen, Norwegian giant, who towers more than eight feet above the ground when he stands erect, strolled into the studios for an audition. The circus wonder, who has been eyed by thousands in various tent shows the world over, had a tough time getting into the NBC, not because of the efficient studio hostesses, but all on account of the revolving door at the entrance of the building. His massive body got so far into the "merry-go-round" entrance and then got stuck. He couldn't budge in or out. Finally a dozen or so onlookers came to his rescue. You can't guess what Aasen, this 463 pound giant, plays. The harmonica! Well, they gave him an audition.

More difficulties arose. He was so tall that there wasn't a microphone stand in the place tall enough for him nor a chair strong enough so that he could sit down before the recording instrument. So Aasen just had to lean over until he came face to face with the mike.

When he departed the NBC gang saw to it that he made his exit through the basement so that he wouldn't have to encounter those revolving doors again.

* * *

The CBS landed a sweet radio account in that Socony Vacuum Oil program, which has signed up for fifty-two weeks for a series of programs to be released by the coast to coast chain. The Don Lee network is dealing it out on the coast every Friday night at 6:30 o'clock. The bill features Edwin C. Hill and Nathaniel Shilkret and his thirty-five piece orchestra. Hill is presenting a feature entitled: "The Inside Story." Outstanding personalities are being brought to the mike, Hill engaging them in informal conversation. The program also includes dramatizations of the highlights in the careers of the guest speakers.

* * *

A Calvin Coolidge Memorial Service will be broadcast nation-wide on Monday morning, February 6 by the NBC. Originating in the East, the program will be heard on the coast over the NBC-KPO chain from 8:45 to 10:15 a.m. Chief Justice Arthur Prentice Rugg of Massachusetts Supreme Court will be the principal speaker.

* * *

That movietown coast to coaster—Hollywood on the Air—which the NBC spreads o'er all the land, has moved to Friday nights. It is released on the coast at 9:30 p.m. Its spot on Thursday nights has been taken by Vincent Lopez Orchestra, which plays from the Congress Hotel in Chicago.

* * *

The Lincoln Finance Corporation, one of San Francisco's oldest radio users, has recently inaugurated a program on KPO on Sundays from 10:15 to 10:30 a.m. It features Imelda Montagne, vocalist; Harriet French, violinist and Mildred Bailey, pianist.

* * *

If you belong to any sort of lodge, fraternal or social organization—or if you don't—you'll get a wallop out of Hodge-Podge Lodge, newest satirical broadcast to hit the Don Lee chain airways. We "sat in" on the first meeting, staged in the KFRC studios and was amused for thirty fleeting minutes while the Hodge-Podge carried on their meeting. Jennison Parker, who is becoming one of radio's best comedy writers, is responsible for this new mirthquake. You'll remember him for his "Deep Dramatic Stock Company" plays on the Jamboree, for his Elmer Blunett skits and Yawbut. He also gives us those Road Show musical comedies on the NBC.

Hodge-Podge Lodge is being winged out over the Don Lee network every Monday, Wednesday and Friday from 4 to 4:30 o'clock, and features Walter Bunker, Jr., Bob Bence, Arnold Maguire, Solly Seiff, pianist; the Noodlebugs—Nora Schiller, Harris Brown and Murray Bolen and a KFRC orchestra.

* * *

Armour Company shook those two stout comedians—Ralph East and Eddie Dumke—off their program recently and are now springing guest artists on their Friday night NBC affairs. East and Dumke, who are widely known as "The Sisters of the Skillet" are heard on a couple of sustaining NBC programs, however. You can dial 'em over the KPO chain on Mondays at 11:45 a.m. and KGO setup on Tuesdays at the same hour.

* * *

Arnold Maguire stepped into Rush Hughes shoes as announcer at KFRC. The latter is presenting a program for Langendorf Bakeries over the NBC five mornings a week. Maguire left KTAB to take the post at the Don Lee station, where he also appears on Dobbsie's programs, the Jamboree and other ether events.
The M. J. B. folk have taken a couple more promising radio comers under their wing—Tommy Harris and Ernie Smith. The coffee company's Demi Tasse Revue has been the stepping stone to national recognition for more than one mike performer. Among those who graduated into "big time radio" were Bing Crosby, Donald Novis, Harry Barris, Joyce Whitman, Phil Harris, Jimmy Grier and Gus Arnheim.

John P. Medbury, erstwhile Demi Tasse wit and M. C. has been auditioning for any number of prospective sponsors, among them, rumor has it, being the Old Gold people.

The Veterans of Foreign Wars are going to stage a special over the NBC wireup February 11 at 8:30 p.m. which will include on the bill such personalities as Floyd Gibbons, Senator Arthur Robinson, Admiral Robert E. Coontz and the United States Marine Band. Washington, D.C. will be the point of origination.

* * *

Pennzoil Company steps back into the radio picture once again, with a program originating at KFI for the NBC network. The first broadcast will be on Monday night, February 6, from 9 to 9:30 o'clock. The Pennzoil News Review is the title, it being a dramatization of events as seen by a news cameraman.

* * *

As you have probably guessed there's big money being spent by American firms to throw their name out over the ether. The ten largest network advertisers on the NBC in 1932 spent $9,591,057 for broadcasting privileges. A total sum of $26,504,891 was spent by NBC clients on the air last year.

The biggest spender was the American Tobacco Company (Lucky Strike and Creme Cigar), their bill amounting to $1,851,194. The second largest spender was the Pepsi- dent Company (Amos 'n Andy sponsors), who had an expenditure of $1,735,380. The other eight, in order named, were: Standard Brands, General Motors Corporation, Swift & Company, Great Atlantic and Pacific Tea Company, General Foods Corporation, R. J. Reynolds Tobacco Company, General Mills, Inc., and William Wrigley, Jr. Company.

* * *

Radio fans throughout the entire Pacific Coast region will be glad to know that Eddie Peabody, acknowledged king of the banjo on anybody's continent, has signed a contract for the presentation of a series of weekly radio shows over the National Broadcasting Company network. The first broadcast of the new program is scheduled for February 8, 7:30 p.m.

Safeway Stores, sponsors of Eddie, have granted him full rein in the building of his program, with absolute jurisdiction in the selection of musicians, production men, script writers, announcers, etc. In other words, listeners can look forward to a genuine, dynamic Eddie Peabody show every Wednesday night hereafter.

There are few stage luminaries of international acclaim who have enjoyed such a quick rise to fame as Eddie Peabody and who have been able to cling to the pinnacle of popularity so easily. This beaming and modest young westerner has been accorded prominence in thousands of publications that wished to acknowledge the originality of his starboard haircut, elfish smile, hobbed coat and trick pants. He has the unusual habit of "parking them in" wherever he has plaved, even though his theatrical appearances include the foremost theaters of America and Europe. He recently completed a 32-week tour during which time he broke house records in nine cities, and this was done despite the effect adverse conditions have had on the theater attendance.

Eddie admits that he has always had a "hankering" for radio, but with the exception of a few occasions when he was a guest artist on a major network program, his stage, moving picture and phonograph record work has prevented him from heretofore giving much time to radio entertainment.

In addition to the banjo, Eddie is also a master of thirty-one other instruments and he plans to use many of them on his broadcasts.

The stations which will broadcast the Eddie Peabody programs are KFI, Los Angeles; KGO, Oakland and San Francisco; KGW, Portland; KOMO, Seattle, and KHQ, Spokane.

* * *

Brief Broadcasts ... Leigh Harline, at one time associated with KFRC and more recently with KHJ, has quit the organ at that station to become associated with Walt Disney in the capacity as musical director and arranger for Mickey Mouse and other cartoons done at these studios ... All that gcofy chatter handed out over the air by Yogi Yorgenson, the KHJ Swedish-Hindu Myst-ake, is written by himself ... Sidney Dixon, production boss at KYA, is a sketch- shoot fan and took second place in a recent shoot held by the Pacific Rod and Gun Club ... After an absence of some time Harold Isbell has returned to the air over KFAC as chief announcer ... Harry Geise formerly with KMTR, is earning his bread and jam at KMPC these days.
You Save Almost 1/2 by Subscribing

Broadcast Weekly costs you $5.20 a year if you buy it each week. If you subscribe, it costs you only $3.00 a year, and you are always assured of getting your copy, an actual saving of $2.20. If you prefer to subscribe for a shorter time you may. Here's the complete list. Take the one that suits you best.

1. Broadcast Weekly each week for 16 weeks $1.00
2. Broadcast Weekly each week for 26 weeks $1.50
3. Broadcast Weekly each week for 52 weeks $3.00

(A copy of "Stars of the Radio" free with this last offer)

MAIL THIS COUPON NOW

Broadcast Weekly,
Pacific Building, San Francisco, California.

Gentlemen: I enclose herewith ........................................... dollars, for which send me Broadcast Weekly for ............... weeks.

Name .................................................................
Address ............................................................... City .................................................................

New □ Renewal □ Extension □
WHETHER you prefer Hill Billies or symphony, Lawrence Tibbett or Ed Wynn, your enjoyment of radio will be increased materially if you listen with the improved Remler Minuette.

Now with five tubes instead of four—and with superheterodyne circuit, the Remler Minuette has greater power and even finer tone quality.

The large speaker eliminates hum and distortion, permitting performance characterized by vivid realism. Finger-tip controlled short-wave with single dial brings in police calls and other short-wave novelties. Continuous tone control permits full tonal value at any desired volume.

For those who insist on musical range, and who at the same time are operating on a limited budget, the Minuette is a happy solution. Complete with tubes and short wave, it is an entertainment value supreme at .................................................. $29.90

Your dealer will give you terms

REMLER COMPANY, Ltd.
2101 Bryant Street
San Francisco

REMLER—THE RADIO FIRM AS OLD AS RADIO
Thanks to NBC

I WANT to congratulate the NBC on bringing the play “One Man’s Family” to us so much earlier. Our whole family enjoys it so much. It is all so true to life. Jack is so much like a real boy, and so is the rest of the family.

I also want to thank the Carnation Albers Company for giving us back our Saturday morning children’s program. We hope to hear “Little Jackie Straw Boss” and the “Little Crosses” again. Our whole family can enjoy them on Saturday morning.

We are so glad that Personal Close-ups has been changed to Sunday. I wish Gypsy a happy vacation and hope to hear her back again real soon. I miss her page in Broadcast Weekly, but I think she has earned a vacation and that she will have some new thoughts for us when she gets back.

Now for a complaint. According to the last Broadcast Weekly, and also paper notices, the program of “Memory Lane” is to be changed. Please put in a great big complaint for me and my family. We do so enjoy it the way it is now. Any revising would surely spoil it. I hope you will get enough complaints and objections to keep the cast and program the way it is now.

Hoping these bouquets and criticisms will help the programs. A true friend of Broadcast Weekly.

Mrs. C. S., Petaluma, Calif.

Don’t Change “Memory Lane”

OUR family are all ardent radio fans, and little given to writing in criticism of a program or artists, as we feel we have so much to be grateful for in receiving such a high quality of entertainment with no more effort on our part than just twisting the dial. But now we come with a protest loud, long, and lusty, and it concerns the corruption of our beloved Memory Lane. THAT program always finds us all attention. Not long ago we read of H. C. Connette’s resignation. Consternation filled us, but could we blame him? Hardly!

Why should a sponsor, when it finds a program so universally beloved as Memory Lane try to re-vamp it? It is one hour that thanks to the golden treasury that is Connette’s memory, never stales. To bring it up-to-date, and lay the scene in California would mean the swift annihilation and downfall of one of the most charming and refreshing hours radio has ever known.

The General Petroleum Company sponsored this hour because of its extreme popularity. Evidently even the thousands of letters which poured in when Memory Lane went off the air for one week failed to fully convince the sponsors, that the listeners of Memory Lane knew what they wanted.

Tonight we listened in and soon discovered that although the plot was running along about as usual, yet it lacked the finish of Connette’s master hand. Then the anachronism of having Pa Smithers call Rosemary “dumb,” cinched the matter. We KNEW Connette would not have erred in using slang some twenty-five years or so before it was coined.

All in all, we’re very much upset. Please, can’t something be done so that we can have the original Memory Lane, as conceived by the skilled and loving hand of H. C. Connette back again? If not, we tune in to some other station at that hour.

May we say, in closing that we consider your splendid magazine one of the indispensable things in our home? We simply could not get along without it. We are among the many who appreciate your effort in helping to keep the Air Lanes clean.

C. G. G., Modesto, Calif.

Gypsy Will Be Back Soon

JUST a few lines to say how much we all enjoy the Broadcast. It is getting bigger and better as it grows older.

We have quite a little trouble with the NBC programs cutting in on each other, and I was wondering if anyone else did. Especially KPO. We can usually hear KGO programs in the background. Just enough to spoil the reception from KPO; and quite often it is reversed. My neighbors all have the same trouble.

We sure miss Gypsy’s page in the Broadcast.

I have been a subscriber since 1928.

Erle L. B., Maricopa, Calif.
"THE GHOST WEEPS"

AND

"MYSTERY OF THE KREMLIN"

Two Gripping American Weekly Features

ON THE AIR

WITH

CHARLOTTE WALKER, famous stage star, and
ADDAS ABAYIA, popular radio artist

Did Mrs. Stalin drink the poisoned wine intended for her husband, hated chief of the Soviet Communist Party? The inside story of the sudden death of Russia’s “First Lady” will be told in The American Weekly, the enlarged magazine distributed with the Sunday San Francisco Examiner—Sunday, February 5.

Dramatized on the air, WEDNESDAY, FEBRUARY 1, over

KYA: 6:30 p.m.  KFRC: 8:15 p.m.

The weird experiences of Lady Caillard, whose deceased husband kissed her hand, weeping hot tears. Her startling story of this “spook” visitation, told in her own words in the same issue of The American Weekly, will be dramatized Friday evening, February 3, with Charlotte Walker in the title rôle—

OVER THESE STATIONS

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Listen to these dramatizations, then read this and other interesting features in The American Weekly, with YOUR Sunday San Francisco Examiner, February 5,
On Tuesday, February 7, at 3 p.m., the listeners to Feminine Fancies on the Don Lee Broadcasting System, will welcome back Fay Fraser, home decoration specialist, whose free services to home owners are sponsored by the General Paint Corporation. Miss Fraser has assisted many thousands of her radio friends in solving their home decoration and painting problems. Her broadcast services have been continuous, every week, since August, 1930, and during that time Miss Fraser has never missed a broadcast, and we know that her friends will welcome her return to the Feminine Fancies program, for it was here that she became known to them. Miss Fraser has prepared a full year's continuous series of helpful talks, and the week she will make suggestions and offer assistance in the solving of home beautifying and re-newing problems which are facing home owners at that particular time of the year. In other words, Miss Fraser's new series of talks will be, in fact, a complete radio course in home decoration. Personal assistance by mail is also given by Miss Fraser to those who are numbered among her radio friends.

The head of a New York engineering firm, impressed with the realistic effect of the Chimes of "Big Ben" in the CBS "Fu Manchu" programs, wrote Fred Ibbet, director of the broadcasts, inquiring for the name of the device, which "certainly could be used in connection with the chimes we install in churches and colleges." Ibbet was forced to reply that the device would not be practical for churches and colleges. The sound effect is a recording made in London directly beneath the famous "Big Ben" and shipped to this country especially for the "Fu Manchu" programs.

Jack Pearl, currently the reigning comic on the Thursday night Magic Carpet, is absolutely planning to abdicate his throne around the 1st of May. Pearl feels that a comic should not stay on the air for so long that he wears out his welcome and regardless of importunings, he will leave radio. He may return, but he will stay off for at least three months.

It may look that way, but it's not true. All those numbered squares are and crosses to be seen on the floor of studio B are not a glorified shuttle-board. No, indeed. Rather, are they the up-to-the-minute means of properly placing the gents of the orchestra with due respect to various and sundry microphones. Each cross marks the spot where the body—of each musician—is found when Charles Shepard tosses his hair out of his eyes, and raises an impelling baton aloft. The strange overlapping of arcs and squares means provision has been made for orchestras of varying size. Yes, the entrance examination to membership in any KFI-KECA orchestra includes a thorough knowledge of plane geometry.

Kate Smith sang in New York's Paramount Theatre for a week and then left on a coast-to-coast tour that will carry her back to Hollywood late in the spring for another feature picture. Her new film will be a dramatic war story featuring Kate as a singing war nurse. The action will be based on Kate's own nursing experiences in Washington.

"I'm not making any New Year's resolutions," says Jane Ace, of Lavoris "Easy Aces." "They just go in one year and out the other."

When Bing Crosby performs over the Columbia network, he sings a song for sixpence—and then some. Hence his recent application for a $100,000 policy insuring him against the loss of his distinctive voice. Specifically, Crosby is crossing his fingers against the loss of a "sheath" (node to medicos) on his larynx, the disappearance of which, according to Dr. Simon L. Ruskin, New York specialist, would cause his voice to lose its unusual vibrato and to rise in the scale.

Cliff Hall, who is the straight man on Jack Pearl's Thursday night trip on the Magic Carpet, played with June Walker and Otto Kreuger for 72 weeks in the stage play, "The Nervous Wreck." It never fazed him. "Now," says Hall, "Pearl gets me so balled up that I feel like the title role in that play."

Don Wilson, chief announcer, KFI, is able to stand much closer to the announcer's stand these days, than was the case several months ago. The genial maestro of the spoken word has reduced his "front elevation" to a mere shadow of its former self. In other words—no more "hay window."

Only because "Shorty" Maxwell, chauffeur for the Boswell Sisters, an eagle eye, does Martha Boswell still have her big fur coat. Shorty was waiting for the girls outside a restaurant and a girl wearing Martha's coat walked...
out and passed him. Shorty called to her that the car was parked down the street, but the girl ran. Shorty caught her and the girl slipped out of the coat and disappeared. The girl had calmly put on Martha's coat, walked out of the restaurant, but she hadn't been able to fool "Shorty."

- Misha Pelz, credited with being one of the first to put orchestra music on the radio in the Pacific Northwest and associated with stage productions for Ruth Chatterton and Richard Bennett in musical scores, is the new music counselor of KGW, Portland, Oregon. Incidentally, Pelz was in 1911, on tour with the Metropolitan quartet of the Metropolitan Opera House of New York, for which he was musical coach. Music for the stage production of "Grand Hotel," the movie production, is credited to Pelz.

- Vaughn de Leath, Columbia's eminent singer, isn't at all superstitious, despite the fact that January, 1933, marks the opening of her thirteenth successive year as a radio star. Way, way back in January, 1920, a friend invited Miss de Leath to visit Dr. Lee DeForrest's impromptu studio in the old World Tower. Dr. DeForrest invited Vaughn to sing into an inverted gramophone horn. This primitive contrivance was the first microphone to send a woman's voice over the air.

- John Aasen, eight-foot giant who has been featured in Ringling's Circus and other shows, visited NBC's San Francisco studios the other day. The presence of the huge, broad-shouldered giant, looking as if he had just stepped out of Grimm's fairy tales, almost disrupted programs, but he "tried out" as an artist just the same—a harmonica artist. The only difficulty between him and an ether career was the fact that his height made it impossible for him to get down near enough to the microphone to play into it.

- Yes, it's true. Wesley Tourtelotte—one of the most popular organists who ever pulled a stop—is leading a bachelor's life nowadays. The wife has gone East via the Panama Canal. She, Elvia (Alman) Tourtelotte, may yet be heard over the same station as her husband, if, as rumored, she signs with NBC.

- The great mystery of Gracie Allen's missing brother, which has baffled the radio world for some weeks, has now spread to Tin Pan Alley. Two new songs, "Has Anybody Seen My Brother?" and "Gracie's Missing Brother," both dedicated to the popular little comedienne, are now being published.

- Walter Damrosch, the dean of American conductors and director of the NBC Music Appreciation Hour, when in his early twenties, was assistant director and conductor of the Metropolitan Opera. During that time he was sent to Europe to engage talent for the company and was responsible for signing many who became mainstays of the organization.

- Forrest Wallace, Chicago NBC announcer, says the thing he hated most about being in the Navy during the World War was that he was on land most of the time digging ditches.

- Sam Hayes, ubiquitous announcer, rambled through a broadcast the other night without knowing, until a few days later, that a listener in Nome, Alaska, was holding a stop-watch on him. The Alaskan reported that Sam spoke at the rate of 202 words per minute. "Shucks," said Sam, "and I wasn't even trying."

- Bob Taplinger's latest "Meet the Artist" program was a gala occasion for the Lombardo family. In the course of the program, during which Taplinger interviewed the entire orchestra, Guy played a selection on his famous "silent fiddle," which had not emitted a sound in public for some seven years. Later in the program, 7-year-old Rose Marie Lombardo, the youngest member of the famous family, was interviewed, and the song "Rose Marie" was played in her honor. But she almost upset things when she proclaimed Ben Bernie's band her favorite orchestra, because "he's much funnier than you, Guy."

- Gus Arnheim brought the same orchestra to the Beverly-Wilshire Hotel which set some of the best feet in Chicago dancing during the last eighteen months. The list of soloists and specialists with the band includes Dorothy Thomas, Meri Bell (made her debut with Paul Whiteman a year ago), the Rhythm Rascals (well remembered for their previous work with Arnheim), and But Struck.

Incidentally, the location of the Beverly-Wilshire Hotel—within the corporate limits of Beverly Hills, makes the Arnheim rhythms the only available accompaniment for Sunday night dancing in these parts.

- Ben Selvin, CBS orchestra leader, is a business man in his own right in addition to being one of New York's outstanding musicians. For several years he has been president of the Ben Selvin Real Estate Company and also serving as a director in three other realty firms.

- Those Mills Brothers, after concluding their broadcast the other night, gave studio attendants and visitors an added treat, when two of them broke into an impromptu but intricate soft-shoe dance to the accompaniment of the vocal acrobatics of the other two.
SOMETHING NOVEL!

TOMMY HARRIS
He'll knock you over with his impersonations of famous stars

TED FIO-RITO
America's foremost composer-director and his M·J·B Orchestra

ERNIE SMITH
Announcing

M·J·B "DEMI-TASSE REVUE"

NBC STATIONS • MONDAY • 7:30 P. M.
Foods for Your Skin

Lillian R Cleansing Cream
Before retiring at night and as often during the day as necessary, cleanse your face with LILLIAN R Cleansing Cream... made of quickly soluble oils; fragrant and light. Gently massage the cream over the face and throat with the cushions of the finger tips. Remove all trace of cream (this is as important as the application); using soft cloth or cleansing tissue. Now bathe the face with cold water cupped in the palms of the hands. If retiring apply LILLIAN R Lily Balm; if preparing make-up apply LILLIAN R Lil-Lait.

Jars: 4 oz., $1.00; 8 oz., $1.75
16 oz., $2.75

Lillian R Face Powder
If you seek a really vivacious Face Powder... of soft texture, fine quality, exquisitely toned, with an ethereal charm that clings like mist, your quest ends when you first discover the youthful glow that LILLIAN R FACE POWDER brings to your skin! LILLIAN R FACE POWDER is without leadiness and can be beautifully worn by women of all types, for it is obtainable in 6 attractive shades: White, Rachel, Flesh, Nubian, Suntan, Oriental. The most important Beauty requisites is your Face Powder. Choose LILLIAN R and your quest for the best is over.

Jumbo Box $1.00

Lillian R Lil-Lait
LILLIAN R Lil-Lait (Milk of the Lilies) is a matchless, exquisite powder base. Spread it on evenly with a bit of cotton or finger-tips, taking special pains around the nostrils. When partly dry, lightly smooth with cleansing tissue and apply powder at once. LILLIAN R Lil-Lait will not coat or deaden the skin, but will impart a vitalizing bloom. It is especially beneficial for oily skins and a valuable cleanser in case of acne, when Creams are impossible.

Bottles: 4 oz., $1.00
8 oz., $1.75

OTHER LILLIAN R PREPARATIONS
Skin-Toning Lotion: 4 oz. bottle, $1.00; 8 oz., $1.75; Beauty Cream, 4 oz. jar, $1.00
8 oz., $1.75; 16 oz., $2.75; Liquid Face Powder, 4 oz. bottle, $1.00; 8 oz., $1.75.
Vanishing Cream: 2 oz. jar, 60c; Lily Balm (tissue revitalizer), 2 oz., $1.50; 4 oz., $2.50; 8 oz., $5.00; Lily Clay, 4 oz., $1.50; 8 oz., $2.50; 16 oz., $5.00.
Also others. Send for free descriptive folder.

LILLIAN R COMPANY,
Chronicle Building, San Francisco, California.

Gentlemen: I enclose herewith .................................................. Dollars, for which send me

..........................................................

NAME
ADDRESS
CITY.................. STATE

www.americanradiohistory.com
Betty Barthel, blue-eyed dimpled songstress from the South, first smiled at life on a sunny 16th of April in Nashville, Tennessee. Fortune has smiled back ever since. Betty can't recall one unlucky day. One day she broke a mirror, entered an audition as singer number 13, and emerged as the vocalist heard twice weekly on the Columbia network with Leonard Hayton's orchestra.

Less than a year after a Nashville radio manager heard Betty swing into lively lyrics and tinkling tunes over a grand piano in a Nashville drawing room, she was swept to stardom in company with those clowns, Tom Howard and George Shelton, on the Chesterfield program. And as surprise number two, especially to Betty, she not only sings to the gay music of Hayton's orchestra, but finds herself serving as the feminine foil for Howard's foolishness, whenever the situation demands. This she does without so much as a single drawl or Southern broad "a."

Betty seems to be what is known in the studios as a "natural." Prior to her role on the nation-wide network, her chief bid to fame was as national president of the alumnae association of Ward-Belmont College, Nashville's finishing school. Turning back to the still fresh print in her college yearbook, we find Betty catalogued as "personality, pep, and popularity—plus." Then, by a strange coincidence, there is added: "Such popularity must be deserved!"—a slogan long associated with the name of her present sponsor.

The echo of this co-ed conviction came only four years later, Betty—or "Dibbie," as the campus knew her—aimed at no such thing as a career. She had occasionally thumped out popular melodies on the piano and hummed a tune or two. These talents, developed "by ear," were limited to schoolgirl gatherings and her first job was playing for classroom folk dancers in the Ward-Belmont gym. Betty was graduated from that cloistered atmosphere in 1928 and plunged immediately into the spirited social life of the Southern city.

Only by much coaxing did a director of WLAC, Columbia's Nashville station, drag Betty to the studios. Before she knew it was anything more than a lark, he had sold her talents as a feature of the program presented by the local Paramount-Publix theater. Subsequently, she was heard by Columbia's program director, Julius Seebach, and immediately taken to New York.

"Just born under a lucky star" is the way Betty sums it up, admitting in the next breath that she always wears a lucky coin in her shoe and carries, for good luck, the pieces of that broken mirror in her handbag. Only one shadow—and it's not very dark—fell across her sunny path to fame.

The Barthell family frowned on theatrical life. For six months they refused to buy a radio to hear "Dibbie" sing. But when she came home last Christmas with the world in a jug, Mr. Barthell figured it was high time the family tuned in. Now it's a big night in Nashville whenever Betty sings.

In New York, Betty lives with two Southern girlhood friends in a Greenwich Village apartment attended by a negro cook, Emily. On week-ends she commutes to country life at Babylon, Long Island. Betty picks ice hockey and rides a-top Fifth Avenue busses as the most thrilling sights in New York. She ranks these experiences with such childhood excitements as the time her pony unsaddled her in a brook, or the day she broke her collar bone on a Tennessee hay ride.

SIDE-GLANCES: Has big, vivid blue eyes, a wealth of black bobbed hair; is equally captivating in sport or evening dress; confesses she has a weakness for black and white clothes; divides much of her time between dancing, sports, bridge and crazy parlor games; is a rabid radio, theatre and movie fan; also likes books and open fireplaces; loves to walk in the snow; likes to watch crowds and celebrities; knows no better dish than old-fashioned homemade vegetable soup.
Here is the greatest value ever offered in radio! Full pentode amplification—Spray-Shield Tubes—the new Seven Prong Tube—Majestic's famous five-tube superheterodyne circuit and full dynamic speaker assure remarkable tone, volume, selectivity and sensitivity. See and hear this amazing Majestic! There is a Majestic dealer near you.

$20.95

Price, complete with Majestic Matched Tubes and Federal tax paid.

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Wholesale Distributors
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DOLLO SARGENT: Dollo's father was a mining man in Idaho and "Doll," as she was called then, used to play marbles with real nuggets. Her earliest ambition was to be a participant in the pie-throwing contests in Hollywood, but her piano and violin teachers had other plans. In her 'teens she joined an orchestra in Spokane, later studied pipe organ in Seattle, migrated south and before coming to radio was a featured organist in prominent California theatres. She has red hair, is 5 feet 2 inches in height, weighs 118 pounds, and has greenish-gray eyes.
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BURNBRITE KEROSENE is a pure, crystal clear fuel for modern stoves and heaters. From it are removed, by a multiple refining process, ALL the impurities that form soot, char the wick and give off a "coal oil" odor.

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Tune in Associated Spotlight, Saturday, 9 to 10:30 p.m., over NBC Stations: KGO, KHQ, KOMO, KGW, KFI
CECIL WRIGHT was born in Montgomery County, Arkansas, left for Oklahoma when he was six and, following a few back-and-forth visits, came to California in 1929. He is in his twenties, 5 feet 10 1/2 inches tall, weighs 174 pounds, has almost-black hair and brown eyes. His father was a minister and chief forest ranger. Cecil is the sixth in a family of ten and learned at an early age how to look out for himself. His radio debut was made back in Hot Springs, Ark. Married. Specialty, Hill Billy programs.
GYPSY RETURNS TO THE AIR

SUNDAY, FEBRUARY 5

AT 7:15 P. M.

in another "Personal Close-up of the Artists' Program"

This evening Gypsy will interview

EVERETT FOSTER

Popular NBC Baritone

Hear Them Over

NBC-KPO Network

KPO San Francisco
KGA Spokane
KJR Seattle
HAZEL WARNER: A photograph depicting a graduating class of medical students is Hazel Warner's dearest possession. The picture, one lone girl in a large group of men, was taken in Germany. The girl was Hazel's mother. She was practicing her profession in Iowa when Hazel was born and did not live to see her daughter become first a graduate nurse, and shortly thereafter a beloved radio personality. Hazel is blonde and blue-eyed. Hobbies, horseback riding and gardening. Birthday, October 30. Voice, contralto.
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Ivan Ditmars, KOL

Florence Waterhouse, KHQ

Refa Miller, KFRC

Johnny Walker, KOIN

Ann Warner, KFI

Bernice Berwin, NBC

Ben Harkins, KOMO
SUNDAY Programs

February 5, 1933

515.4 Meters  KTAB  Garfield 4700
560 Kcs.  KDVR  Quad of the Chimes Organ
3:30-Christmas Program
2:30-Notre Dame
1:30-Opera Concert
12 noon-Recordings
9:15-Recordings
9:30-Studio program
10-Bible Class
11-Baptist Church Services
11:15-Community Band
12 noon-Community Band
1:30-Boulevard Players
2-Walter Rudolph, Pianist
2:30-Studio program
2:40-Soccer Game, Ernie Smith
4:30-Putnam's Treasure Chest
4:30-Juvenile Play
5-Chapel of Chimes Organ
6-Studio program
6:15-Educational program
6:30-Portuguese Program
7-Famous Dance Orchestra
7:15-Orch. of May Williamson, pianist
7:45-Church Services
8:15-Rod Hendrickson
8:30-Chapel of the Chimes Organ
8:45-Favorite Melodies
10-Hill Billies
11 to 11:15 P.M.-Walkathon

340.7 Meters  KLX  Lake, 6000
880 Keys.
500 Watts
12 noon—Records
12:15—John W. Barry Lewis' quartet
1:30—Classical recordings
2:30—Clyde Diddle, basso; Helen Theodora; Argo and Arlo, novelty guitar duo, and Jean Ardath, pianist
3:30—Records
4:30—The Singing Strings Violin Ensemble
5—Records
5:30—Orlando Giurlani, tenor; Jean Ardath, pianist
5:45—"Man Solomon" Quartet
6—Mixed quartet under the direc-
tion of M. Jay Goodman, tenor
6:30—Oakland Trio
7:30—Chapel of the Okie Program; Amateur Baseball Results
7:45—Studio program
8—Eight O'Clock Players
9—Brahma Trio
9:30—Bungling Bunglers
9:45—Marge Vogel and Ethel Rhin-
ard
10 to 11 P.M.—Dance program

280.2 Meters  KJBS  Ord, 4148-49
1070 Keys.
100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Recordings
9—Scherer program
10—Oregon Program
10:30—Western Program
10:45—Modern Melodies
10:55—Sunshine Quarter hour
11—California Program
10:30—Recordings
11:30—Selix Masterpieces
12:30—Three Quarter Time
11:45—Vocal Favorites
12—Scherer Popular Program
12:15—Scherer Popular Program
1 P.M.—Morocco Quarter-hour
1:15—St. Francis Theater Program
1:25—Mexiel Musical Comedy Gema
2—Jo Mendel's Music
2:15—Birthday Murder Mystery
2:30—Thalberg Mueller, pianist
2:45—Scherer Popular Program
3—Vocal Selections
3:15—Recordings
3:30—Light Classics
4—Afternoon Concert
4:30—Musical Styles
5—Popular Selections
5:45—Silent Period
6:15 to 6 P.M.—Owl program

491.5 Meters  KFRC  Prospect 0100
610 Kcs.
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 11:15
11:15—Francesco Del Campo
11:30—Marshall Grant, Organist
11:45—CBS Programs to 2
12—Prof. Lindsey
2:15—Rabby Magnin, world topics
2:45—CBS Programs to 4:45
4:15—Up to the Cup with Parkelp
5—John Henry, Black River Giant
5:15—Andre Kostelanetz Presents
5:45—Tan Hoang
6—Fred Allen's Revue
6:30—"Melody Hour," directed by
6:35—Parisian Nights
7:15—Preside Fancies, William S.
8:00—Wright and Organist
7:30—CBS Programs to 9
9—Union Oil Mymmers
10—Ted Flo-Rito Orchestra
11 to 12 mid.—Midnight Moods

243.8 Meters  KYA  Prospect 3456
1230 Kcs.
Sac. Broad. Corp., San Francisco
8:15 A.M.—Christian Science Prog.
8:30—"Uncle Harry" Comedy
9—Sabbath Reveries
10:15—Organ recital
10:30—Singing Strings
11—Old St. Mary's Church Services
12 noon—School Group
1—Waltz Time
2—Opera
3—Violin Masters
4:30—Symphony Series
5:30—Rabbi Elliott M. Burstein
5:45—Royal Serenaders
6—Sacred Hour
6:30—Light Opera Concert
7—Walter Kolsey
7:15—Orchestra
8—Maxine's Lido Orchestra
9:15—Joe Wright's Lido Orchestra
10 to 11 P.M.—Concert Memories

322.4 Meters  KROG  Glenc. 6774
930 Kcs.
8 A.M.—Sunday Symphonies
8:45—Spanish Watch Tower Prog.
9—Health Talk, Dr. Linbarge
9:15—Popular Recorders
10—Music; Bible Lecture by Judge
Rutherford
10:30—Recordings
10:45—Maxine's Shopping Service
11—The Happy Cowboys
11:30—Maxine's Shopping Service
12 noon—"Tunes of the Times"
12:30—Recordings
12:45—Bible Questions & Answers; Music
1—"Tunes of the Times"
2—Silent period
6—Musical Holiday Recital
10:45—Benita Annie, pianist
1—Oakland Chamber of Commerce
7—Roy Edwards, tenor; Milton
Fallon Quartet
7:30—Studio Program
7:50—Silent period
8—Opera and Polish Programs
10—Walk-a-thon
10:30 to 11 P.M.—Gles Norman's Or.

322.4 Meters  KFWI  Franklin 0200
930 Kcs.
Radio Entertainments, San Francisco
3:30—Musical Masterpieces
3:30—Silent Period
4:30—Musical Memories
3:30—Dance Time
4:30—Dance Time
5—Silent period
7:50 to 9 P.M.—Service from First
Church of Christ, Scientist

296.6 Meters  KQW  Ballard 777
1010 Kcs.
Pac. Agric. Foundation, Ltd., San Jose
8 A.M.—Sunday School Lesson
11 to 12 noon—First Baptist Church
Services
7:30 to 9 P.M.—Evening Service,
First Baptist Church

265 Meters  KSL  Wasatch 3901
1130 Kcs.
50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake
P.M.—To be announced
5:15—Andre Kostelanetz Presents
5:45—John Henry
6—The Church of the Revue
6:30—KSL Players
7—Catholic Sermon
7:30—The Gauchito
7:45—J. D. S. Program
8:15—Angele Patri, "Your Child"
8:30—Parade of Melodies
9—The Merrymakers, CBS
10 to 11 P.M.—Frank Asper, organ-
ist, and Wm. Hardiman, violinist

209.7 Meters  KECA  Rich'd 6111
1430 Kcs.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
5:30—Smallman Studies Program
2:30—NBC-KPO Programs to 4
4—Golden Choristers
4:30—NBC-KPO Programs to 5:30
5:30—Commissioners Daughter: Play
6—NBC-KPO Programs to 7
7—John and Mary
7:15—Record Program
7:30—Nick Harris Detective Stories
7:30—Seth Parker Program
8:15—Parade of Moods
8:30—Rudy Seiger and Orchestra
9—Reader's Guide to Books
9:30—Netherlands Plaza Orchestra
10—Menu Musicians' Program
10:30 to 11 P.M.—NBC-KPO Program

526 Meters  KVI  Broadway 4211
570 Keys.
1000 Watts
Puget Sound Broadcast, Co., Tacoma
8 A.M.—CBS Programs to 8:45
8:45—Radio Gospel League
9:15—CBS Programs to 11:15
11:15—Central Lutheran Church
12 noon—New York Philharmonic
Symphony Orchestra
1 P.M.—Judge Rutherford
2:30—Rabby Magnin
2:30—Joe Roberts
3:15—CBS Programs to 4:45
4:45—Radio Gospel League
5—CBS Programs to 6:30
6—Tacoma Music Teachers' Club
7—CBS Programs
8—Little Symphony Trio
8:15—Angelo Patri
8:30—Parade of Moods
9—The Merrymakers
10—Ted Flo-Rito's Orchestra
11—The Tempest Cowboys
10:30—Ted Flo-Rito's Orchestra
11:30 to 12 mid.—Midnight Moods

www.americanradiohistory.com
BROADCAST WEEKLY
Sunday Programs

379.5 Mrs. NBC-KGO Sutter 1920 790 Keys.
National Broadcast. Co., San Francisco
Service to KHQ KOMO KGK KFI KKA KDKL KGIR KGHL KTDY.
8 A.M.—Organ Concert: KGO KGK KOMO KGW KGIR KGHL.

9:30—Song: Album of NBC KGO KGK.

10—Picture Pictures: KGO KGK KFI KGW.

11—The Pilgrims, mixed chorus: KGO KGK KOMO KGW KSD KFI KTA.

11:45—Choral: KGO KGK KGW KGK.

1:15—Wildroot Institute, Tenor: KFI KSDK.

11:15—Clyde Doerr, Saxophone Octet: KGO KQH KGO KFI KFDL KDKL.

11:30—Yeast Pomears, orchestra direction: KGO KGK KOMO KGW KFDL KDKL.

11:45—Mars, soprano and his Orchestra: KGO KGK KOMO KGW KFI KFDL.

12—Heil of Worship: KGO KGK KOMO KGW KFDL KDKL.

12:15—Luncheon Program with Jane Froman: KGO KGK KQH KOMO KGW KFI KKFSD KTA KDKL KGIR KGHL.

12:30—Waldorf Institute, with Evan Lawhurth, pianist and contralto: KGO KGK KOMO KGW KFI KFDL KDKL KGIR KGHL.

1—National Youths Conference: KGO KGK KGW KFDL KGIR KGHL.

2—Gospel Vespers: KGO KGK KGW KGW KKDLY KDKL KGIR KGHL.

2:30—Sealed Power Program: Singing Quartets Concert: KGO KQH KOMO KGW KFDL KDKL KGIR KGHL.

3:30—Melodians: Orchestra: KGO KGK KGW KGK KGK KGW KGFI KFDL KDKL KGIR KGHL.

4:15—The Morin Sisters, Trio: KGO KGK KGW KFDL KDKL KGIR KGHL.

5—Chase and Sanborn Program: Eddie Cantor, master of ceremonies: KGO KGK KOMO KGW KGW KFDL KDKL KGIR KGHL.

6—General Electric Sunday Circle Concert: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

7—The American Annual of Familiar Music: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

8—Current Government: David Lawrence, KGK KGK KOMO KGW KFDL KDKL KGIR KGHL.

7:15—Real Silk Program: Dramatic skit: Victor Lopez and his orchestra: KGO KGK KGW KGK KGK KFDL KDKL KGIR KGHL.

7:55—Sunday at Seth Parker’s: KGO KGK KKDLY KGIR KGHL.

8:15—Walter Winchell: KGO KGK KOMO KGW KFI KFDL KGIR KGHL.

8:20—Walter Winchell: KGO KGK KOMO KGW KFI KFDL KGIR KGHL.

8:30—Melodie Sereenade: KGO KGK KGW KFDL KDKL KGIR KGHL.

8:45—Dance Programme: KGO KGK KGW KFDL KDKL KGIR KGHL.

9—Dance Programme: KGO KGK KFDL KGIR KGHL.

9:25—Field News Report: KGO KGK KGW KFDL KGIR KGHL.

10—Field News Report: KGO KGK KGW KFDL KGIR KGHL.

11—Mid.—Tom Wriggs and his Bal Tabarin Orchestra: KGO KGK KGW KFDL KGIR KGHL.

8 to 12 Mid.—NBC-KGO Programs.
9 A.M.—Book Reviews: KFI.

10:30—This Song Album: KGO KGK KFDL KGIR KGHL.

11—Watch Tower Program: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

11:15—State Police Women’s Clubs: KGO KGK KOMO KGW KFI KFDL KDKL KGIR KGHL.

11:30—Studio Program: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

11:45—Clyde Doerr’s Sax Octet: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

12:00—NBC-KGO Programs to 3:30

12:30—Bill Cane, banjoist: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

12:45—NBC-KGO Programs to 7

7:00—Real Silk Program: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

7:30—Real Silk Program: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

7:30—Rainbow Hawaiians: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

8:00—Rainbow Hawaiians: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

1:15—National Youths Conference: KGO KGK KGW KFDL KGIR KGHL.

2:30—Our American Schools: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

3:30—Cecil Clark’s: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

4:15—Silk Program: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

4:30—Melody Memories: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

4:45—Rendezvous: Vocal trio: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

5:00—Sunday Concert: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

6—Gunnar Johansen: Concert pianist: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

7—John and Ned, harmony duo: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

8—Personal Close-ups: Everett Foster, baritone, interviewed by Gypsy: KGO KGK KGIR KGHL.

9—Silhouettes: Charles Bulotti, tenor: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

8:30—Rudolph Seiger and his Fairmont Hotel Orchestra: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

9:09—J. D. Carrier’s, Guide, Joseph Henry Jackson: KGO KGK KOMO KGW KFDL KDKL KGIR KGHL.

9:30—NBC-KGO Programs to 10

10:00—Melodie Sereenade: KGO KGK KGW KFDL KGIR KGHL.

10:15—Dance Programme: KGO KGK KGW KFDL KGIR KGHL.

10:30—For All the Family: KGO KGK KGW KFDL KGIR KGHL.

10:45—Field News Report: KGO KGK KGW KFDL KGIR KGHL.

10—Field News Report: KGO KGK KGW KFDL KGIR KGHL.

11—Mid.—Tom Wriggs and his Bal Tabarin Orchestra: KGO KGK KGW KFDL KGIR KGHL.

208 Meters KOMO Main 5480 920 Keys. 1000 Watts.

8:45—Melodie Sereenade: KGO KGK KGW KFDL KGIR KGHL.

10—NBC-KGO Programs to 10

10:30—Melodie Sereenade: KGO KGK KGW KFDL KGIR KGHL.

11—Mid.—Tom Wriggs and his Bal Tabarin Orchestra: KGO KGK KGW KFDL KGIR KGHL.

235.0 Meters KOMO Elliot 5890 920 Keys.

8:00—Wonders of the Earth: KGO KGK KGIR KGHL.

8:30—Melodies: KGO KGK KGW KFDL KGIR KGHL.

8:45—Dance Programme: KGO KGK KGW KFDL KGIR KGHL.

9—Wonders of the Earth: KGO KGK KGW KFDL KGIR KGHL.

9:15—Major Bowes’ Capitol Family: KGO KGK KGW KFDL KGIR KGHL.

9:30—Roxy’s Gang: Vocal and instrumental soloists: KGO KGK KGW KFDL KGIR KGHL.

10:15—Melody Memories: KGO KGK KGW KFDL KGIR KGHL.

11:00—Wonders of the Earth: KGO KGK KGW KFDL KGIR KGHL.

11:15—Melody Memories: KGO KGK KGW KFDL KGIR KGHL.

11:30—NBC-KGO Programs to 12

12—Mid.—Midnight Melodies: KGO KGK KGW KFDL KGIR KGHL.

12:30—Mid.—NBC-KGO Programs.

13—Mid.—NBC-KGO Programs.

14—Mid.—NBC-KGO Programs.
2 NEW 1933 PR AND THE APPOINTMENT OF H. R. CURTISS

The NEW * All Star FEATURE

ZENITH RADIO

A Complete Line—$59.50 to $171.25

Here are the sets toward which ZENITH radio engineers, with a record of 38 major revolutionary radio improvements, have been working through 17 years of designing and building fine receivers. Sets superior not in one part but in all. ALL-STAR sets of a line that has never cheapened its product for a market or "dumped" at a price. An assortment of models to meet every market demand, and priced so low they are by far the outstanding values of the year. See the ALL-STAR ZENITH first.

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THIS crowning achievement of the manufacturing genius of the WILLIAM C. GRUNOW has already startled and amazed the entire refrigeration industry. So sensationally unlike any other refrigerator is the GRUNOW, so tremendous the significance of its many fundamental improvements, it promises to revolutionize the design and sale of electric refrigerators. If, for any reason whatever, you are interested in an electric refrigerator, be sure to get the facts on GRUNOW first.

A winner and make money. Here is the. Write at once for full particulars. NOW Prosperity Franchise NOW!

ors—895 O'Farrell Street—San Francisco
MIDNIGHT PROGRAMS

9:03—Radio News and Forum
9:30—Minute Man
7:45—Band Concert
6—Sacred Memory
8:30—Golden Memories
9—Cross-Cuts of the Log of the Day
9:05—Al-Haa-Baii
9:30 to 10 P.M.—Maune Kean.

491.5 Meters KFRC Prospect 0100
610 Kys.
1000 Watts
Don Lewis Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—N. Y. Stock Quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 10:30
8:30—Globe Trotter
8:35—CBS Programs to 12 noont
9—Newswaylight Concert
9:03—Newspaper
9:30—N. Y. Stock Quotations
10—Globe Trotter
10:45—Beauty Talk
1—Happy Go Lucky Hour
2—Feminine Fancies
4—Rhub Cake Lodge
4:30—Better Business Bureau
4:45—Recordings
5:15—Jolly corn Popcorn
5—H-O Rangers
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:30—Organ Concert
6—Music that Satisfies
6:15—CBS Programs to 8
6:30—Blue Jay Jamboree
8—Bisquick Band
8—Studebakers
10:05—Etude Ethiopians
10:30—Frank Greenhouse's Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hour.

243.8 Meters KYA Prospect 3456
1230 Kys.
1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Italian Dance Program
8—Breakfast Hour
8:30—Organ Concert, NBC
8:45—News Items
9:45—Mardi Gras
10—Sunshine Hour
11—Alhambra Palace
11:30—Prudence Penny
11:45—Rhythmasters
12 noon—Scriptures
12:03—Mid-Day Concert
12:45—Organ Recital: Glen Goff
1:15—P-T-A Lecture
2—International Troubadours
2:30—Organ Matinee
3—Musical Novelities
3:30—Music Masters
3:45—Singing Strings
4:15—Bertram Bronson: Lecture
4:30—On Parade
5—Sunset Revue
5:45—Campbell Digest
6—Superglade Lodge
6:30—Waltz Idyls
7—Sydney Dixon and G. Donald Gray Recital
7:30—National Radio Forum
8—Rudolphine Radil and her Interna
8:45—Italian Ensemble
8:30—Nørwegian Choir
9—Evening Lullaby
9:15—Junior Chamber of Commerce
9:20—Easter Morning Program
9:30—Piano Interlude
9:45—News Flash
10—Sandman Organ
11 to 12 mid.—Concert Memories

515.4 Meters KTAB Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Crazy Capers
7:45—Almanac of Fact and Fun
8—Popular Recordings Hotel Program
8:30—Jack Hall an Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Records
10:30—B. L. Corley
11—Records
11:30—X Bar B Ranch Boys
12 noon—News; Records
12:45—Studio program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio program
2—Hawaiian Travelogue
2:30—Radio Revue with Ira Blue
2:45—Studio Program
3:30—Walter J. Rudolph, pianist
3:45—Putnam's Treasure Chest
4—Keep Smiling Rev
4:30—Studio program
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Automobile Question Box
6:15—Emeryville Walkathon
6:30—News
6:45—Ernie Smith's Sport Page
7—Frank Watanabe
7—Dancing Hour
7—Oakland Post-Enquirer
7:45—Anson Week's Orchestra
8—Radio Winners’ Club
8—Harry Smith
8—Race Against Time
8:45—The Mirror
9—Ice Hockey, Ernie Smith, ann.
10—Hill Bills
11—Emeryville Walkathon
11:15 to 12 mid.—Radio Cabaret

340.7 Meters KLX Lake. 6000
880 Kys.
500 Watts
8 A.M.—Records
9:15—Noo Pats N. Y. Stocks
9:30—Clinic of the Air
10:15—Stocks, financial information
10:45—International Kitchen, Gladys Cronkhite, director
11—Sunshine Twins
11:30—Aro and Anita
11:45—Madelon Sivyer and Nancy Ann Herney
12 noon—Jack Delaney's Band
1—Jean's Highlights
2—Classical Recordings
2:45—Closing S. F. Stocks
3:30—The Celebrate Hour
3:45—Records
4—The Lovable Liars
4:15—Margaret Kline's Fairy Tales
4:30—Brother Bob's Club
5—Helen Wegman Pormelee, pianist
5:15—'The Bewhsmith'
5:30—Wallice trio
6—Betty Babbish
7—News Hour
7:30—Clark Sisters
7:45—Fred and Morris, comedians
8—Yershon's Columbia String Quartet
8:25—Better Business Bureau talk
8:30—Fauch Theatre of the Air
8:45—Aspre's Manhattan String Orchestra
9:30—Bungling Bunglers
9:45—Frank Skinner, "What Have You?"
10—Jack Delaney and his Band
10:45 to 12 mid.—Dance Program
Service to KHQ KOMO KGW KFI KOMO KDYL KGIR KGHIL KTAR KFSD

7 A.M.—Organ Concert: KGO KOMO (KGW on 7:15)

7:30—United States Navy Band: KGO (KGW off 7:45) KFSD (KDYL on 7:45)

8—String Strings: KOMO KGW KDYL KFSD KFSD KDYL

8:15—Elise Mae Gordon: characterizations: KGO KHQ KOMO KGW

8:30—Sonata Recital: KGO KHQ KFSD

8:45—Syncro-Thots: KGO

9—Langendorf Pictorial: News talk by Rush Hughes: KGO KHQ

9:30—Elise Memories: KGO KHQ KFSD

9:45—Polka Polka: KOMO KGW KGW KGW

10:15—Dorothy Dick: Drama: KGO KHQ KFSD KGW KDYL KFSD KTAR KDYL KOMO KGIR KGHL

10:30—Woman's Magazine: of the KOMO KGW KFSD

11:00—Red Feather: pianist: KGO KOMO KDYL

12:05—Western Farm and Home Service: KGO KGW KFSD KFSD KGIR KGHIL

12:15—Organ Concert: KGO (KGW off 1:30)

1:45—Midday Musical: Orchestra direction Emil Polak: KGO KHQ KOMO KGW (KFSD on 2)

2:15—Concert Peltte, orch.: KGO KI KGHG KGW KDWL

2:30—Rina Glenn, pianist: KGO KHQ KOMK KGW KDYL

2:45—Slow River: Southerners KOMO KECA KECA KGW KGHL

3—Waldorf-Astoria Orchestra: KGO KHQ KOMO KGW KDYL KFSD

3:15—Midday Music: of the Minstrel Man: KGO KHQ KOMO KGW

3:45—Rhythm Strings: Quartet: TKR KFSD

4—Hall and Gruen: KGO KOMO

4:15—Concert Ensemble: KGO KFSD KDYL

4:30—Argentine Trio: Instrumentals: KGO KHQ KGW

4:45—News Service: KGO KGW

4:45—Little Orphan Annie: KGO KHQ KOMO KGW KDYL

5:05—Hotel Hollenden Crystal Room Orchestra: KGO KFSFD

5:15—Hotel Hollenden Crystal Room Orchestra: KGO KFSFD

5:45—Wheatenaive: Dramatic sketch: KGO KHQ KOMO KGW KDYL KGIR KGHIL

6—Tommy Watkins and his Orchestra: KGO KHQ (KOMO off 6:15) KFSD (KDYL off 6:15) KFSD

6:30—The Buick Program: KGO KHQ KOMO KGW KGW KDYL KGIR KFSD KDYL KGIR KGHIL

7—Alice Joy concert: Orchestra: KGO KFSFD KDYL KGIR

7:15—Vic and' Sade: Dramatic sketch: KGO KFSD KDYL KGIR

7:30—De-Mi-Tasse Revue: Ted Flo-Rito and his Hotel St. Francis Orchestra; Tommy Harris; Orrie Smith; KGO KHQ KOMO KGW KFI KOMO KDYL KGIR KGHIL

8—Amos 'n Andy: KGO KHQ KOMO KGW KFI KOMO KDYL KDYL KOA KGIR KFSD KDYL

8—Joe T. Davis: Orchestra: KGO HOY (KOMO off 8:20) KTAR KDYL

8:30—Voice of Firestone: Lawrence Trilett, baritone: KGO KHQ KOMO KGW KFI KOMO KDYL KDYL KGIR KFSD

9—Firestone: of Commerce KFSD KOA KGIR KGHIL

10:15—Johnny Hamp: Mark Hopkins Hotel: Orch.: KGO KHQ KOMO KDYL KFSD (KOMO off 10:30) KFSD

11:00—Phil Harris: Orchestra: KGO KHQ KOMO KGW KFSD

11:30 to 12 mid.: Organ Concert. Dolor Schwam: KGO KHQ KOMO KGW KFSD

440.9 Mtrs. NBC-KPO Sutter 1920 680 Kncys. 5000 Watts National Broadcast, Co., San Francisco Service to KJF KEX KGA KTAR KDYL KFSD

7:30 A.M.—Arion Trio: KPO

8—Finance Service: KPO KJF KEX

8:15—Organ Concert: (KPO KEX off 8:45) KGA on 8:45) KJF (KJF KEX on 8:45)

8:30—Julia Hayes: Helpful hints to housewives: KPO

8:45—Calvin Coolidge Memorial Service: KPO KJF KEX KECA

10—Reception: KPO KJF KEX KECA

10:30—With the Ambassador: Male quartet: KPO KJF KEX KECA

10:30—The Ambassadors: Male quartet: KPO KJF KEX KECA

10:45—Rhythm Serenade: KPO KJF KEX KECA

11:00—Words and Music: KPO KJF KEX KECA

11:30—Outstanding Daytime Speakers: KPO KDYL

11:45—Sisters of the Skillet; Comic sketch: KPO KJF KEX KECA

12:00—Blues: Vocal trio: KPO (KGW on 12:05) KJF KEX KECA

12:15—Johnny O'Brien, harmonica player: KPO KJF KEX KECA

12:30—Pair of Pianos: KPO KJF KEX KECA

12:45—Radio Building: "Sherwood" by Noyes: KPO KJF KEX KECA

1—Lee Smith: and Home Bailey: KPO KJF KEX KECA

2:15—Monte Money: KPO KJF KER KJF KEX KECA

2:15—Chapel: KFSD KDYL KGIR KGHIL

2:15—Golden Mixers: KPO (KGW on 3:05) KJF KER on 3:05) KJF KER

4:15—Evelyn Ralston: KPO KJF KER KECA KFSD

4:15—Mabel Hawks: KPO KJF KEX KECA KFSD

4:15—Federal Business Talk: KPO KJF KER

4:30—Elisabeth Giggot, soprano: KPO KJF KER

4:45—Barbara Dale's Charm Matinee: KPO KFSD

5—California State Chamber of Commerce Program: KPG KGA KJF KECA

5:15—Syncro-Thots, Edna Fischer, Newell Chase, piano duo: KPO KJF KER

5:30—Ben McLaughlin, tenor: KPG KJF KER

5:45—Organ Concert: KPO KJF KER KDYL KOA

6—Music Doctor: Orchestra direction Joseph Hornik: KPO KJF KER KECA KFSD

6:45—Safety First: Traffic talk: KPO KJF KER KECA

7—John and Ned: KPO KJF

7:15—Tarzan of the Apes: KPG KJF KER

7:30—National Radio Forum: KYA KJF KTAR

8—Gipsyiana: Louis Ford, violinist: William Cowles, pianist: KPO

8:30—The Seal of the Don: Mystery serial: KPO

9—On Parade: KPO KJF KER KECA

9:15—In Advance: KPO KJF KER KECA

9:30—Rand Park: KPO KJF KER KECA

10—Road Show: Variety program: KPG KJF KJF KECA KDYL

11:00—Organ Concert: KPG KJF KJF KECA

11:30 to 12 mid.—Rhythm Vendors: KPG KJF KJF KECA


KJBS today! The Alarm Klok Klub 6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Dispenser Gall Rini Piano-Accordionist 12:15 to 12:30 a.m.
CBS

Columbia Broadcasting System
8:30—Academy of Medicine Program: KFBK KJW KGW KERN KOL KVI KJV KOIN KFBK KJGB
8:45—Ben Allen, tenor: KFBK KJW KGW KERN KDL KVFY KOIN KFRC KJGB
9—Coolidge Memorial Service: KFBK KJW KGW KERN KDL KVI KVFY KOIN KFRC KJGB
10:30—Atlantic City Musical: KFBK KJW KGW KERN KOL KVFY KOIN KFRC KJGB
11—National Student Federation of American program: KFBK KJW KGW KERN KOL KVI KHV KOIN KFRC KGB KSL
11:15—Sylvia Sapiro, presenting "The Well-Tempered Clavih chord": KFBK KJW KGW KERN KDL KVFY KOIN KFRC KJGB
11:30—American School of the Air: KFBK KJW KGW KERN KOL KVI KVFY KOIN KFRC KJGB
12 noon—Eton Boys, male quartet: KJW KDB KERN KVFY KOIN KJGB
12:15—Savitt String Quartet: KJW KFBK KGW KERN KDB KVFY KIV KJGB KOIN KSL
12:45—Sam Prager, pianist: Helen Nugent, contralto: KFBK KJW KGW KERN KOL KVFY KJGB KOIN KSL
1—Frank Westphal’s Dance Orch.: KFBK KJW KGW KERN KOL KVI KVFY KOIN KJGB KOIN KSL
2—Columbia Artists Recital: KFBK KJW KGW KERN KDB KVI KFW KJI KSL
2:15—Fred Berrens’ Orchestra: KSL
3:15—Ris and Dunn: KSL
4—E. J. Park announced: KFBK KVG KERN KDFY KJSL
4:30—Earl Hoffman and his Orch.: KJW KFBK KVG KERN KOL KVFY KJGB
4:45—Between the Bookends: KJM KFBK KVG KERN KOL KVFY KJGB
5:15—B. D. deRang: KFBK KJW KVG KERN KOFY KJGB KOIN KSL
5:15—Art Jarrett and his Orch.: KFBK KJM KERN KVFY KOIN KFRC KJGB
6:15—Howard Elly at the Organ: KFBK KFW KGB KDL KVFY KJGB KOIN KSL
6:30—Dancing at the Bellvue: KJW KFBK KGW KERN KOL KVFY KJGB KOIN KFRC KJGB KSL
7—Columbia Radio Revue: KFBK KGW KERN KOL KVI KVFY KOIN KFRC KJGB
7:30—Edwin C. Hill: KFBK KJW KGW KOL KVFY KOFY KJGB
8:15—D. E. M. of Medicine: KFBK KJW KGW KERN KOL KVFY KOIN KFRC KJGB
8:45— Hubert and Marge: KFBK KGW KERN KOL KVFY KOIN KFRC KJGB
9—Abe Lyman’s Orchestra: KSL

254.1 Meters
KEX Atwater 3111
1180 Kcs.
5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8:45—Julia Hayes, Helpul Hints
9—NBC-KPO Programs to 2:45
9:15—The Question Box
9:30—NBC-KPO Programs to 4:45
9:45—Silent period
9:55—Tarzan and Marge
10:15—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of To-morrow’s News

204 Meters
KGA Main 3434
1470 Kys.
5000 Watts
Fisher’s Blend Station, Inc., Seattle
5 A.M.—Early Birds; News
5:30—NBC-KPO Programs to 3
5:45—News Bulletins
5:55—NBC-KPO Programs to 4:45
6:10—To be announced
6:15—NBC-KPO Programs to 6:45
6:45—Frank Funkhauser
7:15—John and Nell
7:45—Tarranz of the Aps
8:30 to 12 mid.—NBC-KPO Prog.

2259 Meters
KOMO Elicott 5890
290 Kys.
1000 Watts
Station Lampl, Inc., Seattle
5:55 A.M.—Inspirational Service
6—NBC-KGO Programs to 8
6:45—Prudence Penny
7—NBC-KGO Programs to 9
7:30—Neighborly Mary
8—Betty Bon
9:30—NBC-KGO Program
10—The Observer
10:15—NBC-KGO Programs to 11:30
11:15—Uncle Hank, Ciderville Center
11:45—Club Minutes
12 noon—Farm Program
1:25—Exten. Talk
1:30—Tea Time Tales
1:45—Red Shadow
2—NBC-KGO program to 5
2:30—NBC-KGO Programs to 7
3:30—NBC-KGO Programs to 8
3:45—The Bakers
4:30—NBC-KGO Programs to 9
4:45—Little Pinky Hour
5:15—Richfield News Flashes
5:30—Donwah and Cents
6:30 to 12 mid.—NBC-KGO Prog.

2361 Meters
KOL Main 2312
1270 Kys.
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—Morning Klok
7:05—Crazy Minaret
8—Shell Happynome
8:15—NBC-KPO Programs to 10:30
8:30—Radio City News
8:45—Happy-Go-Lucky Hour
9—at Home Tonight
9:15—Famous Female
9:45—Newspaper Clips of the Air
5:30—Barbara or Rangers
5:15—Skippy
5:30—Davidson Prize Club
6—CBS Program
6:15—Leather Pushers
6:30—Bells of Harmony
6:45—CBS Programs to 8
7—Blue Monday Jambore
7:15—Bisquick Band
7:30—CBS Feature
7:45—Sport Flashes
8:30 to 12 mid.—DLBS Program

508.2 Meters
KHQ Main 5383
950 Kys.
1000 Watts
7 A.M.—Caterpillar Pioneers
7:30—Morning News
7:45—Easy Birds
8:15—NBC-KGO Programs to 9
8:45—Walt and Marian
9:15—Musical Gems
9:30—Burgan’s Home Comfort
9:45—Bell of Harmony
10—Diamond Ice and Fuel
10:15—NBC-KGO Programs to 11:30
11—Bell of Harmony
12 noon—Electric Home Quar. Hr.
12:15—Farm and Home Hour
1—Home Owed Business
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
1:45—NBC-KGO Programs to 4:15
2—KHQ News
3:45—Tull and Gibbes
4:45—Editorial Col., Russell Bankson
5:15—Skippy
5:30—NBC-KGO Programs to 6
6—Peers and Potatoe
6:30—Buick Program
7—Klinman Business University
7:15—Voice of the Air
7:30—M. J. Demi-Tasse Revue
8—Amos ‘n Andy
8:30—Voice of Firestone
9:15—American Weekly
9:30—Dance Orchestra
10—Richfield News Flashes
10:15—Dance Orchestra
11:30 to 12 mid.—Organ Concert

319 Meters
KOIN Atwater 3333
940 Kys.
1000 Watts
The Journal, Portland, Oregon
6:30 A.M.—OSCi Farm Ext. Talk
7—KOIN Klock
7:30—Movie Chatter
8—Shell Happynome
8:30—CBS Programs to 10:30
8:30—Art Kirkham, This & That
11—CBS Programs to 1
1 P.M.—Hook of Life
2—Happy-Go-Lucky Hour
3—Feminine Fanct
3:30—Newspaper Clips of the Air
5—H-bar-0 Rangers
5:15—Skippy
5:30—Davidson Prize Club
6—CBS Program
6:15—Leather Pushers
6:30—Bells of Harmony
6:45—CBS Programs to 8
7—Blue Monday Jambore
7:15—Bisquick Band
7:30—CBS Feature
7:45—Sport Flashes
8:30 to 12 mid.—DLBS Program

209.7 Meters
KECA Richmond 6111
1430 Kys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueh, exercises
8:15—NBC-KPO Programs to 10:30
11—NBC-KGO Programs to 4:15
4:35—News Release
4:45—Andy Reuben, songs
4:45—Alex. De Camp, Italian language
5—NBC-KGO Programs to 5:30
5:30—Jack Ross and Jimmys Adams
5:45—Al. Maran
6—NBC-KGO Programs to 6:45
6:45—Oral Lornettes
7—Tom Murray, Hill Billies
7:30—Organ and Colonial Quartet
7:45—Record Program
8 to 12 mid.—NBC-KGO Programs

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<th>Time</th>
<th>Station</th>
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<td>9:15</td>
<td>KLX</td>
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<td>12:30</td>
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3 p.m. Don Lee Stations
Your Own Home
Decoration Problems
solved by FAY FRASER
Home Decoration Specialist
A Free Service to All
A "General Paint" Program

309.1 Meters  KJW Seneca 1315
970 Kvs.  5000 Watts
7 A.M.—Rhythm Aces; Produce Quotations
7:15  — NBC Programs to 8:45
8:45—Julia Hayes
9—NBC-KPO Programs to 9:45
9:45—Martha Mede Society
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3 P.M.—Better Business Talk
3:05—Melody Mixers
3:45—The World Bookman
3:55—Lost & Found Advertisements
4—NBC-KPO Programs to 4:45
4:45—Studio Program
5—Vincent Orchestra
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 7:15
7:15—Tarzan of the Apes
7:30—News Edition
7:45 to 12 mid.—NBC-KPO Programs

139 Meters  KOIN Atwater 3333
940 Kvs.  1000 Watts
The Journal, Portland, Oregon
6:30 A.M.—KOIN Clock
7:30—Movie Chat Hour
8—Shell Happiness
8:30—CBS Programs to 10:30
10:30—Art Kirkland
11—CBS Programs to 1 P.M.
1 P.M.—Book of Life
2—Happy-Go-Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy
5:30—Davidson Prize Club
6—CBS Programs to 9
9—Bell Telephone Hour
9:15—Unknown Hands
9:30—CBS Programs
10—Bissell Band
10:05—DLBS Program
11 to 12 mid.—Dance Orchestra

526 Meters  KVI Broadway 4211
570 Kvs.  1000 Watts
Puget Sound Broadcast, Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:50—Revelle Reporter
7—Daybreak Devotionals
7:30—Recording Talk
7:45—Texas Cowboy
8—Shell Happiness
8:30—CBS Programs to 10
10—Celia Lee, Home Economics
10:15—People's Style and Song Hits
10:30—CBS Programs to 12
12 noon—Noon News
12:15—CBS Programs to 2
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Book Review
4:15—U. S. C. Trojan period
4:30—Dr. Walsh, Dental Clinic
4:45—CBS Programs to 5:15
5:15—MUSICAL CREDITORS
5:30—Recordings
5:45—CBS Programs to 6:30
6—California Melodies
7—"Musical Technocrats"
7:30—Dr. Mellor
7:45—Myrt and Marge
8—Howard Barlow, Symphony
8:30—Dick Aurand, Organist
8:45—Isham Jones' Orchestra
9—Jack Rutledge, Sports Talk
9:15—CBS Programs
9:30—Rialto Radio Revue
10—The Friendship Club
10:30—Ted FlO-Rito's Orchestra
11 to 12 mid.—Dance Music

CBS
Columbia Broadcasting System
8:30—Current Questions before Congress: KFBC KMJ KGW KERN KOIN KFBK KFMY KFRC KJH KSL
8:45—Vincent Sorey and his Orch.: KFBC KMJ KGW KERN KOIN KFBK KFMY KFRC KJH KSL
9—Buddy Harrod Orchestra: KFBC KMJ KGW KERN KDB KOL KFI KFRC KFRC KJH KSG
9:15—Ann Leaf at the Organ: KFBC KMJ KGW KERN KDB KOL KFI KFRC KFRC KJH KSG
9—Joe Haymes and his Orchestra: KFBC KMJ KGW KERN KDB KOL KFI KFRC KFRC KJH KSG
9:30 to 10 P.M.—Harold Stern and his St. Moritz Orchestra: KFBC KMJ KGW KDF KFRC KFRC KJH KSG
3:30—10:30 P.M.—Chesterfield Program: KFBC KGW KERN KDF KFRC KFRC KJH KSG

254.1 Meters  KEX Atwater 3118
1180 Kvs.  5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8—Financial Service
8:15—Portland Breakfast Club
8:45—Julia Hayes, Helpful Hints
9—NBC-KPO Programs to 2:45
2:45—Question Box
3—NBC-KPO Programs to 4:45
4:45—Silent period
5—Tarzan of the Apes
8:15—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of Tomorrow's News

325.9 Meters  KOMO Elliot 5890
920 Kvs.  1000 Watts
Fisher's Blind Station, Inc., Seattle
5 A.M.—Inspirational Service
7—NBC-KGO Programs to 8
8—Prudence Penny
8:15—NBC-KGO Programs to 9
9—Neighborly Mary
9:30—Betty Bon
9:45—Atrion Trio
10—The Observer
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12—Club Noon
12—NBC-KGO Programs to 1
12—Tea Time Tales
1:15—NBC-KGO Programs to 3:30
3:30—Concert Orchestra
4—NBC-KGO Programs to 4:45
4:45—News Service
5—Concert Orchestra
5:30—Little Orange Annie
5:45—Wheatonville
6—The Utah Trail
6:15—Voice at the Piano
6:30—Ed Wynn, Texaco Fire Chief
6—Lucky Strike Dance Hour
8—Amos 'n Andy
8:15—Memory Lane
8:45—Adventures in Health
9—Fisher's Blend Half Hour
9:30—Ben Bernie's Orchestra
10—Richfield News Flashes
10:15—Ghost Story
10:30—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orch.
11:30 to 12 mid.—Organ Concert

bial Symphony Orch.: KVI KFMY KOIN (KFRC KJH on 8:15) KRS KSL
8—30 Isham Jones and his Orch.: KFBC KMJ KGW KDF KOL KFI KFMY KOIN KFRC KJH KSG
9—Joe Haymes and his Orchestra: KFBC KMJ KGW KERN KDB KOL KFI KFRC KFRC KJH KSG
9:30 to 10 P.M.—Harold Stern and his St. Moritz Orchestra: KFBC KMJ KGW KDF KFRC KFRC KJH KSG
3:30—10:30 P.M.—Chesterfield Program: KFBC KGW KERN KDF KFRC KFRC KJH KSG
Tuesday Programs

BROADCAST WEEKLY

236.1 Meters
KOL
Main 2312
10,000 Watts
Seattle Broadcast Co., Seattle, Wash.

7:45 A.M.—KOL Time Clock
7:45—Crazy Minstrel
7:50—The Happytime
8:30—CBS Programs to 9
9:30—Through the Looking Glass
9:37—CBS Programs
10:00—Choral Dames
9:45—Concert
10:00—Morning Melodies
10:30—Programs for Tivoli
10:45—CBS Programs to 11:15
11:15—Democratic Educa. Feature
11:30—American School of the Air
12 noon—The Carnival
12 noon—CBS Program
1:00—Happy-Go-Lucky Hour
1:15—Pam's Talk Stores
6:45 A.M.—CBS Programs to 7
6:45 A.M.—KOL Time Clock
7:00—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—Vogue
7:45—Pam's Talk Stores
8:00—CBS-KGO Programs to 9
9:30—CBS-KGO Programs
10:30—CBS-KGO Programs
1:00—PBS Programs
3:15—CBS-KGO Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 7
7:15—Dinant's Musical Technocr.
7:30—Radio Speaker Stevenson
7:45—Myrt and Marge
8:00—Colburn Symphony Orch.
8:30—Organ Concert
8:45—Buy American
8:55—CBS-KGO Programs
9:15—The Globe Trotter
9:15—Unknown Bands
9:45—Mid-Week Features
11 to 12 mid.—Musical Recital

204 Meters
KGA
Main 3434
1470 Kys.
5000 Watts

NW. Broadcast, System, Spokane, Wash.
6 A.M. — Early Birds; News
6:30—WPGO Programs to 2
3 P.M.—News Bulletin
3:05—CBS-KGO Programs to 4:45
4:45—To be announced
5—Congress Hotel Orchestra
5:30—Johnny Muskrat
5:35—CBS-KGO programs to 7:15
7:15—Theme of the Ages
7:30 to 12 mid.—CBS-KGO Prog.

285.5 Meters
KNX
Hemp, 4101
1050 Kys.
25,000 Watts

Western Broadcast Co., Los Angeles
10 A.M. — Eddie Albright’s Family
10:30—KCAL-AM
11 — Jack Carter’s Birthday Party
12 noon—News
12:15—Homeopathic Talks
1 — New Paris Inn
2 — Eddie Albright, late fiction
2:30 — Fireman’s Band
3:45 — Emily Shutts Travel Talks
4:25 — Travelogue; Stocks; Announcement
4:15 — Cecil and Sally
4:30 — Town Crier
5:25 — Jolly Time Popcorn Company
5:30 — Black and Blue
5:45 — Chandu, the Magician
6—News
6:15 — Bill, Mac and Jimmy
6:30 — Si and Elmer
6:45 — Murrier’s Serenaders
7:05 — Frank Watanabe and Hon. Archie
7:15 — Marion Mansfield and Singing Strings
7:30 — Concert Orch. & Earl Edmunds
8—American Legion Golf
8:30—KNX Orchestra
8:45—Memories
9 — News
9:15 — Crockett Mountainaires
9:30—Stereo
9:45—KNX Dance Band
10:10—Organ Recital
11 to 12 mid.—New Paris Inn

483.6 Meters
KGW
Atwater 2121
1000 Watts

Morning Oregonian, Portland, Or.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—Vogue
7:45—Pam's Talk Stores
8—CBS-KGO Programs to 9
9—Crazy Crystals Program
9:15—BCS Reception
9:45—Through the Looking Glass
10—Martha Meade Society
10:15 — Pomfroom Program
10:30—Woman's Magazine
11—Strollers Matinee
12 noon—The Oregonian of the Air
12:15—Farm and Home Hour
1—Broadway Columbians
1:30—Dental Clinic of the Air
1:45—CBS-KGO Programs to 4
4—Friendly Chat
4:30—CBS-KGO Programs to 5
5—CBS-KGO Program
5:15—Plano Surprises
5:30—Little Orphan Annie
5:45—Wheatenville
6—Utah Trail
6:30—Ed Wynne, Texaco Fire Chief
7—Lucky Strike Dance Hour
8—Anna Lee
8:15—Memory Lane
8:45—Adventures in Health
9—Piper’s Blue Hour
9:30—Ben Bernie's Orchestra
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Hotel Ambassador Orchestra
11:30 to 12 mid.—Organ Concert

508.2 Meters
KHQ
Main 5383
590 Keys.
1000 Watts

7 A.M. — Morning Pioneers
7:30—Morning News
7:45—Early Birds
8—Crazy Crystals
8:15—CBS-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgess Home Comfort
9:45—Celia Lee
10—Frances Ingram
10:15—Maya Meade Society
10:30—Magazine of the Air
11—Bell Organ Concert
12 noon—Ben Bernie Quarter Hr.
12:15—Chamber of Comm. Luncheon
1—Home Owned Business
1:15—Silver Lake Bakery
1:30—Spokane Fur Co.
1:45—KHQ News
2—CBS-KGO Programs to 4:30
4:30—Tull and Gibs
4:45—Editorial Col., Russell Bankson
5:30—Storm Warning
5:30 to 12 mid.—CBS-KGO Prog.

225.4 Meters
KGB
Frank, 6151
1340 Keys.
1000 Watts

Don Lee, Inc., San Diego, California
4:25 P.M.—Tropeinan period
4:30—CBS Programs to 5:30
5:30—News and Town Topics
5:45—CBS Programs to 7
7—Chandu
7:15—Keyboard Varieties
7:30—Tanzar
7:45—Myrt and Marge
8—Headlights
8:15—Columbia Symphony Orchestra
8:30—Dick Aurandt, Organist
8:45—Don Krack's Orchestra
9—Haymes Orchestra
9:30—Harold Stern's Orchestra
10—Tong Pollys Tonight
10:10—Ted Flo-Rito's Orchestra
11—Dance Music
12 to 1 A.M.—Recordings

486.5 Meters
KFI
Richmd' 6111
640 Keys.
50,000 Watts

K. C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Selxas, exercises
7:30—Stock Market Quotations
7:45—Polly Grant Hall, pianist
8—Turf Tour with Melisse
8:15—Helpful Hints to Housewives
8:30—CBS-KGO Programs to 9:15
9:30—CBS-KGO Programs
9:30—Fashion Tour with Melisse
10—Arlon Trio
10:15—Dorothy Raymond, pianist
10:30—Magazine of the Air
11:30—County Medical Assoc. Talk
11:45—Federal & State Mkt. Reports
12:15—Farm and Home Hour
1—News Release
1:30 Ann. Warner, chats
1:45—Cal McCoy, baritone
2—CBS-KGO Programs to 2:30
2:45—Music Globe Trotter
2:45—Tom Murray's Hill Billies
3:45—Calif. Assn. for Adult Educa.
4—Wesley Tourtellotte, organist
3:30—News Release
4:45—Nick Harris Detective Stories
5—Paul Roberts, tenor; String Trio
5:30—CBS-KGO Programs
6—Helene Handin, Truthful Trouper
6:15—Tales of the Secret Service
6:30—Ed Wooton's Chief's Band
7—Lucky Strike Dance Hour
8—Amos "n' Andy
8:45—Adventures in Health
9—Tapestries of Life
9:15—Ben Bernie's Orchestra
10—Richfield Reporter of the Air
10:15—Phil Harris's Orchestra
11:30 to 12 mid.—Gus Arnheim's Or.

331.1 Meters
KHJ
VAndike 7111
900 Keys.
1000 Watts

Don Lee, Inc., Los Angeles, Calif.
7 A.M. — News Briefs; Records
8—Shell Happytime
8:30—Old Mission Cowboys
8:45—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Concert Miniatures
10—Martha Meade Society
10:15—CBS Program to 11
11—Adele Nelson
11:00—CBS Programs to 12:15
12:15 P.M.—Vidacrin Program
12:30—World-wide News
12:45—Beauty Talk
1—CBS Programs to 1:45
1:45—International Health Institute
2—Happy-Go-Lucky
3—Feminine Fancies
4—Tiny Newland
4:15—U. S. C. Trojan Period
4:30—CBS Program to 5:15
5:15—News Items; Town Topics
5:30—Skippy
5:45—Ray Kyser's Orchestra, CBS
6—Music that Satisfies
6:15—Threads of Happiness
6:30—California Melodies
7—Those McCarthy Girls
7:15—Keyboard Varieties
7:30—Chandu, the Magician
7:45—Myrt and Marge
8—Globe Headlines
8:30—Howard Barlow and Orchestra
8:45—Lash Jones
8:45—Don Clark & his Sweet Music
9—Don Redman
9:15—Unknown Hands
9:30—Zoeller String Quartette
10—News Items and Bisquick Band
10:15—CBS and Zep Band
10:30—Ted Fiorito's Orchestra
11—Dancing with the Stars
12 to 1 A.M. — Marshall Grant, organ

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Service to KHQ KOMO KGW KFI KOA KDYL KGIR KGLH KTAR KFSDF 7 A.M.—Organ Concert; Charles Runyan 
5:10 (KHQ on 5:10) 
5:15 — Pollock and Lawnhurst; Meriel Pollock, 
Vee Lawnhurst, piano 
(KFI KFSD KDYL) 
9:30 — The Buckaroos; Ted Maxwell 
2:15 — The Log o’ the Day: KGK KHQ KOMO KGW 
9:15 — Begondor Fictorial; News talk 
by Russ Hughes; KGK KFI 
9:15 — Pollock and Lawnhurst; Meriel Pollock, 
Vee Lawnhurst, piano 
(KFI KFSD KDYL) 
9:30 — The Buckaroos; Ted Maxwell 
10:15 — Johnny O’Brien, harmonica 
player; Manuel Tapia, guitarist; 
KGO KGK KOMO KGW 
9:10 — Women’s Magazine of the Air; 
KGO KGK KOMO KGW KFI 
(KFSD off 9:10) 
11:30 — Westminster Choir, direction 
John F. Williamson; KGK KGW KFSD KTAR KDYL 
12 noon—Edna Fischer, pianist; 
KGO KOMO KFSD KOA 
12:15—Western Farm and Home 
Hour: KGK KOMO KGW KFI 
(KFSD off 12:15) 
KDYL KGIR KGLH 
1—Stringwood Ensemble; KGK (KHK on 1:45) 
(KGW KFSD KGHL on 1:45) 
2—Bits of Melody: KGK KGW KFSD KGIR 
3—Joseph Gallicchio’s Orchestra; 
KGB KGW KFSD KDYL 
3:20—Irma Glenn, organist; KGK 
KHK KGW KDYL 
4:25—Concert; Echoes; KGK KGW KDYL 
3—Melody Mixers; Vocalists; dance 
orchestra; KGK KGW KGIR 
4—Reginald Herd, violinist; KGK 
KHQ KOMO KDYL 
4:15—Fun with Facts: Monroe Upton; 
KGO KDYL KOA 
4:30—Concert Ensemble; KGK 
KOMO KGW KDYL 
4:45—News Service; KGK KGW 
5—Little Orphan Annie; KDYL 
KOJ KQA KQG KGL 
5:15—Merwcdn Nelson and his 
Orchestra: KGK KHQ KOMO KGW 
5:10 (KHQ off 5:10) 
5:30—Little Orphan Annie; Child- 
hood play with Floy Margaret 
Hunt, Jack Cowden, Wilda Wil- 
son Church, Fred Thomas; KGK 
KHQ KOMO KGW KFI 
5:45—Heathaville: Dramatic 
sketch; KGQ KHQ KOMO KGW 
KDYL 
6—Symphony Concert; KGQ KHQ 
KFSDF KDYL 
6:30—Woodbury Program with Mor-
ton Dodge, and Donn Noble; 
KGK KHQ KOMO KGW KFI 
KTAR KDYL KGIR KGLH 
7—Corn Cup Pipe Club of Virginia; 
KGO KGK KGW KFI KDYL KGIR KGLH 
7:30—Eddie Peabody, entertainer; 
Instrumental ensemble: KGK KHQ 
KOMO KGW KFI 
8—Amos ‘n’ Andy; KGK KGW 
KOMO KGW KFI KDYL KGIR KGLH 
8:30—One Family; Serial 
drama by Carlton E. Morse; KGK 
KHQ KOMO KGW KFI KDYL 
11:30 to 12 mid.; Opera Concert; 
Dolto Sargent; KGK KHQ KGW 
14:00—Children’s program; 
KGK KOMO KGW KFI 
15—Adventures of Sherlock 
Holmes; KGK KHQ KOMO KGW 
KFI KFSDF KTAR KDYL KGIR KGLH 
14:45—Don Pedro and his Terrace 
Gardens Orchestra: KGK KHQ KFSD 
2:15—The Log o’ the Day: KGK 
KOMO KGW KDYL 
9:30—Strings 
5:30—Compos: KFO KHQ 
9:30—Groups: KGK KOMO KGW 
1:30—Tea; Dance Band; 
KGO KQA KJRE KEC A KDYL 
1:45—Maurie Sherman and his 
Hotel Sherman Orchestra: KGK 
KJRE KEC A KEC A 
2:15—The Little Orphan: Irish 
songs and stories: KFO KGA KJRE 
KFSDF 
3:30—Music Box: Orchestra; 
KFO KGK KJRE (KEX off 2:45) 
KEC A KDYL KFSDF 
3:45—The Mozart, Astoria Orchestra: 
KGK KJRE KEC A (KJR off 3:15) 
KFSDF KDYL 
3:30—Drifting and Dreaming: The 
Harding sisters, two-person 
team: KFO KGA KJRE 
3:45—Andy, Jerry and Eddie; 
KFO KGA KJRE KEC A KFSDF 
4—The Life of the Rellys: Comedy 
serial featuring Ted Maxwell and 
Bohle Deane; KFO KGA KJRE 
KFSDF 
4:15—Cosmopolitan: 
KFO KGK KJRE (KECA on 4:30) 
4:45—Barbara Dale’s Charm 
Matine; KFO KEC A KFSDF 
5:15—Tarzan of the Apes; KFO 
5:30—Exploring America; with Cono- 
c and Carveth Wells: KGK 
KDBL KGIR KGLH 
5:30—Charles Runyan, pianist: 
KFO KEC A KJRE KDYL 
7:15—The Seal of the Don; Mystery 
serial: KFO 
8:15—University of California 
Program; KFO 
8:30—Marshall’s Mavericks; KYA 
KJRE (KJRE in 8:15) KEC A 
8:45—Johnny Hamp and his Mark 
Hopkins Hotel Orchestra: KFY 
KJRE KEC A KFSDF KDYL 
9:00—The Goldbergs: KFO KGA KJRE 
KEC A KEC A KDYL 
9:15—Kenneth Withers, basso: KFO 
KGA KJRE KEC A 
9:30—The Orchestra: KFO KGA 
KJRE KEC A (KDYL KOA on 10) 
9:45—Doric Quartet; KFO KGA 
(KJR off 10:45) KEC A KEC A KDYL 
11:30—Harlem Hour: KFO KGA 
(KJR on 11:15) KEX KFSDF 
11:30 to 12 mid.; Tom Gerun and 
His Bal Tabarin Orch.: KFO 
KGA KEX KFSD
Wednesday Programs

CBS

Columbia Broadcasting System

8:30 A.M. The Ambassadors: KMJ/KWK, KERN KOL KFPY KVI KOIN KFRC KHH KSL
8:45—Ben Alley, tenor: KFBK KMJ KJDE, KOL KFPY KOIN KFRC KHH KSL
9—Buddy Harrod and his Young's Orchestra: KFBK KMJ KJDE, KOL KFPY KOIN KFRC KHH KSL
9:15—Concert Miniatures: KFBK KWG KERN KDB KOL KKV KOIN KFRC KHH KSL
10—George Hall and his Hotel Taft Orchestra: KFBK KMJ KJDE, KOL KFPY KIEN KOIN KFRC KHH KSL
10:30—Madison Ensemble: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
11:30—American School of the Air: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
12 noon—The Captivators: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
12:15—Madame Belle Forbes Cutter: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
12:45—Elon Boye, male quartet: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
1:45—Bill Schult's Going to Press: KFBK KWG KERN KDB KOL KKV KOIN KFRC KHH KSL
3:30—Earl Hoffman and his Orch.: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
4:30—Between the Booksends: KFBK KKV KOIN KFRC KHH KSL
5—Bar-O Rangers: KFBK KMJ KJDE KKV KOIN KFRC KHH KGB
5—Art Jarrett and his Orch.: (KFPY on 5:15) KSL
6—Chesterfield program: KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
6:15—'The Romantic Bachelor': KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
6:30—Columbia Radio Revue: KFBK KWG KERN KDB KOL KKV KOIN KFRC KSL
6:30—Cahen's Club of Club: KOL KKV KOIN KFRC KSL
7—Nino Martini: tenor: KOL KKV KOIN KFRC KSL
7:30—Edwin C. Shinn: KFBK KWG KERN KDB KOL KKV KOIN KFRC KSL
7:45—'Myrt and Marge': KFBK KMJ KJDE KKV KOIN KFRC KHH KSL
8—Nino Martini: tenor: KOL KKV KOIN KFRC KSL
8:15 to 8:30 P.M.—Nino Martini, tenor, with the Columbia Symphony Orchestra: KFBK KJDE KKV KFPY KOIN KFRC KSL
236.1 Meters KOL Main 2312
1270 Kcys. 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—KOL Time Klock
7:45—Crazy Minstrel
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Concert Miniatures
10—Morning Medley
10:30—The Ivories
10:45—CBS Programs to 11:15
11:15—Educational Feature
11:30—American School of the Air
12 noon—The Carnival, Ken Stuart
12—Health Plants
1:15—CBS Programs to 2
2—Happy-GO-Lucky Hour
3—Feminine Fancies
4:15—Cecil Solly
4—CBS Programs to 5:30
5:30—Skippy
5:45—Arizona Joe
6—CBS Programs to 6:30
6:30—Jimmy Stitick's Orchestra
7—CBS Program
7:30—Radio Speaker Stevenson
7:45—'Myrt and Marge'
8—Columbia Symphony Orchestra
8:30—To be announced
8:45—The Golfer's Trotter
9:15—KOL Dance Band
9:30—Mid-week Jubilee
10:30 to 12 mid.—Music Dance

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW, Broad. System, Spokane, Wash.
7:45—Crazy Minstrel
8—Shell Happytime
8:15—Golden Memories
8:30—One Man's Family
9—Arden Melody Time
9:15—Adventures of Sherlock Holmes
9:45—The G. A. Pale Violinist
10—Richfield News Flashes
10:15—Hotel Peaks Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
Western Broad. Co., Portland, Ore.
7 A.M.—Morning Serenaders
7:30—Mr. Copperfield
8—NBC-KPO Programs to 8:45
8:45—Julia Hayes, Helpful Hints
9—NBC-KPO Programs to 12:30
12:30—Al Club Luncheon
12:45—NBC-KPO Programs to 2:45
2:45—Question Box
3—NBC-KPO Programs to 4:45
4—Carnival, Ken Stuart
8—Tarzan of the Apes
8:15—NBC-KPO Programs to 9:30
9:30—Man about Town
9:45—Doric Quartet
10:15—To be announced
10:45—Slumber Hour
11:30—Bal Tabarin Orchestra
12 to 12:15 A.M.—Glimpses of Tomorrow's News

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
7 A.M.—Caterpillar Pioneers
7:15—Morning News
7:45—Early Birds
8—to be announced
8:15—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgen's Home Comfort
9:45—Celia Lee
10:15—NBC-KGO Programs to 12:15
12:15—Farm and Home Hour
1—Various programs
1:45—KIQ News
2—NBC-KPO Programs to 4:30
3:45—Toll and Gibbes
4:45—Editorial Col., Russell Bankson
5:15—Skippy
5:30 to 12 mid.—NBC-KGO Prog.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fishers' Blend Station, Inc., Seattle
5:30 A.M.—Inspirational Service
7—Sunrise Farm Broadcast
7:30—NBC-KGO Programs to 8
8:15—NBC-KGO Programs to 9
9—Negolhry Mary
9:30—Betty Bower
9:45—NBC-KGO Program
10—The Observer
10:15—NBC-KGO Programs to 11:45
11:30—Club Minutes
12 noon—Farm Program
12:15—Farm and Home Hour
1—NBC-KGO Program
1:45—The Red Shadow
2—NBC-KGO Programs to 3
3—Concert Orchestra
3:30—NBC-KGO Programs to 5
4—Up to Par with Parkert
5:15—Meredith Willson and Orch.
5:30—Little Orphan Annie
5:45—Wheatenaive
6—Symphony Concert
6:15—Sam Gordon, the Kibitzer
6:30—Woodbury Program
7—Corn Club of Club of Virginian
7:30—Program featuring Eddie Peadoe
8—Amos 'n Andy
8:15—Golden Memories
8:30—One Man's Family
8:45—Arden Melody Time
9:15—Adventures of Sherlock Holmes
9:45—The G. A. Pale Violinist
10—Richfield News Flashes
10:15—Hotel Peaks Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert
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<th>Time</th>
<th>Station/Program</th>
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<tr>
<td>7:15</td>
<td>&quot;Pieces of Eight&quot;</td>
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<td>7:30</td>
<td>Joseph Diskay and Concert Or.</td>
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<td>7:45</td>
<td>&quot;Happy Chappies&quot;</td>
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<td>8:00</td>
<td>&quot;KNX Mid-Week Parade&quot;</td>
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<td>8:15</td>
<td>News</td>
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<td>8:30</td>
<td>Crockett Mountainers</td>
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<td>8:45</td>
<td>Stock Market Quotations</td>
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<td>9:00</td>
<td>Knott's Berry Farm</td>
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<td>9:15</td>
<td>&quot;Organ Recital&quot;</td>
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<td>9:30</td>
<td>New Paris Inn</td>
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<tr>
<td>10:00</td>
<td>&quot;Spencer and Elmer&quot;</td>
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<td>10:45</td>
<td>Johnnie Cochran's Orchestra</td>
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<tr>
<td>11:00</td>
<td>Ted Harford's orchestra</td>
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<tr>
<td>11:15</td>
<td>&quot;The Atrocities of 1933&quot;</td>
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<tr>
<td>11:30</td>
<td>Ted Fio-Rito's Orchestra</td>
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<tr>
<td>11:45</td>
<td>Dance Music</td>
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**Wednesday Programs**

**BROADCAST WEEKLY**

**309.1 Miles**

**KJR** Seneca 1515

970 Kcys., 5000 Watts

10:00—News, The North West Series, Seattle, Wn.

7 A.M.—Richard Aces; Produce Quotations

7:15—Vocal Solos; Sun Risers

7:30—Sports News; Sun Risers

8—NBC-KPO Programs to 8:45

8:45—Julia Hayes

9—NBC-KPO Programs to 10

10—Mardi Gras

10:30—NBC-KPO Programs to 3

3 P.M.—The Easy Chair

3:30—Maidstone Orchestra

3:45—The World Bookman

3:55—Lost & Found Advertisements

4—NBC-KPO Programs to 4:45

4:45—Studio Program

5—Chorals

5:15—Steamboat Bill

5:30—NBC-KPO Programs to 6:45

6:45—Around the Town with Lloyd Spencer

7—John and Ned

7:15—Tarzan of the Apes

7:30—News Edition of the Air

7:45—Vesper

8—NBC-KPO Programs to 9:30

9:30—Orchadu, the Quartet

10:00—Doric Quartet

10:45—Johnny Robinson's Orchestra

11:15—Slumber Hour

11:30 to 12 mid.—Cone McElroy's Or.

**319 Meters**

**KOIN** Atwater 3333

940 Kcys., 1000 Watts

11:15—North Towe, Portland, Oregon

6:30 A.M.—KOIN Klock

7:30—Movie Chatter

8—Shell Happytime

8:15—CBS-KGO Program

8:30—NBC-KPO Programs to 8:45

8:45—CBS Programs to 9:00

9:00—Columbia Orchestra

9:15—Helpful Hints to Housewives

9:30—Fauburn Tour with Melissa

10—Jean Abbey's Shopping Tours

10:15—English Lesson

10:30—Magazine, The Air

11—Care of the Hair

11:15—Magazine, The Air

12 noon—"Agriculture Talk"

12:15—Western Farm and Home Hr.

1—News Release

8—Ann Warner Chats

1:15—Silvio Lavatelli, cellist

2—Randy Andrews, songs

2:15—NBC-KGO Program

3:00—Davidson Prize Club

3:30—McElroy's Orchestra

4:15—Tom Murray's Hill Billies

4:45—Book Review

5:30—"CBS News"

6:00—Belfaso's orchestra, with Donald Novis

7—Corn Cob Pipe Club

7:30—Program featuring Eddie Peabody

8—"Amos 'n'n Andy"

8:15—The Seal of the Don

8:30—"Hill Billies'" drama

9—Arzen Melody Time

9:15—Adventures of Sherlock Holmes

9:45—"Fred Allen's Quartet"

10:00—Richfield Reporter of the Air

10:15—Phil Harris' Orchestra

11:30 to 12 mid.—Gus Arnheim's Or.

**526 Meters**

**KVI** Broadway 4211

10 Kcys., 1000 Watts

Puger Sound Broadcast, Co., Tacoma

10—Celia Lee, Home Economics

10:15—People's Style and Song Hits

10:30—CBS Programs to 12

12 noon—"Foxes" of the Bands

12:15—CBS Programs to 1:30

1:30—"Le Roy, pianist"

1:45—"Goodyear Press"

2—"Happy-Glory Hour"

3—Feminine Fancies

3:30—"CBS News"

4:30—"Dodge Podge Lodge"

5:30—Dr. Walsh, Dental Clinic

6:00—Columbia Orchestra

6:30—"CBS News"

7:00—Columbia Orchestra

7:30—CBS Programs to 7:30

7:45—Myrt and Marge

8—Columbia Symphony

8:15—"Lovers' Program"

8:30—"CBS News"

9—"The Atrocities of 1933"

9:30—"CBS News"

10—Ted Fio-Rito's Orchestra

10:30—Ted Fio-Rito's Orchestra

11 to 12 mid.—Dance Music

**333.1 Meters**

**KHJ** VAndike 7111

900 Kcys., 1000 Watts

Don Lee, Inc., Los Angeles, California

7 A.M.—News Briefs and Records

8—Shell Happytime

8:30—"Ritchie's专人"

8:45—Ben Alley

9—"Beauty Talk"

9:15—Buddy Herrold's orchestra

9:30—Betty Crocker

9:45—Concert Miniatures

10—CBS Program to 12:15

12:15—Health Talk

12:30—World-wide News

12:45—"Beauty Talk"

1—CBS Program to 2

2—Happy-Glory Hour

3—Feminine Fancies

4—Hodge Podge Lodge

4:30—CBS Programs to 5

5—"Bar-O Rangers

5—"Weather, Town Topics"

5:30—Skippy

5:45—Institute of World Affairs

6—"Bar-O Rangers

6:15—Vicky's Vapo Rub Varieties

6:30—Jimmy Bittick's Orchestra

7—Columbia Revue

7:30—"Chandy, the Magician"

7:45—Myrt and Marge

8—Globe Headlines

8—Columbia Symphony Orchestra

8:30—Musical Comedy Farce Burlesque

9:30—Program to be announced

10—News Items

10:15—Eb and Zeb

10:30—Ted Fiorito's Orchestra

12 to 1 A.M.—Marshall Grant, organ

**209.7 Meters**

**KECA** Richmd'd 6111

1430 Kcys., 1000 Watts

Earle C. Anthony, Inc., Los Angeles

8 A.M.—"Louis Rueb, exercises"

8:15—NBC-KPO Programs to 10:30

10—News Release

10:45—Spanish Lesson

11—NBC-KPO Programs to 2:15

2:15—Bill Hayman, songs

2:30—NBC-KPO Programs to 4:15

4:15—News Release

4:30—NBC-KPO Programs to 5:30

5:30—"Jack Ross and Jimmie Adkins"

5:45—Eichmann and Tommy

6—Sunset Serenaders

6:45—Record Program

7—Orchestra

8—NBC-KPO Programs to 8:30

8:30—Gus Arnheim's orchestra

9 to 12 mid.—NBC-KPO Programs

**296.6 Meters**

**KQW** Ballard 777

1010 Kcys., 500 Watts

Pas. Agric. Foundation, Ltd., San Jose

12 noon—Band Concert

12:30—Weather Reports

1—One o'Clock Program

1:15—Trujo-Strings

1:30—The Friendly Hour

2—Martha Meade Program

3—Silent period

4—Story Time

5—Vesper

8—Skippy

5:45—Dinner Concert

6:15—"Francisco's Program"

6:30—"Fate Market Reports

6:45—"Farmers' Exchange"

7—U.S. Weather Forecast

7:00—Radio News and Forum

7:30—"Alta Callas"

7:45—Band Concert

8—American Legion War Camp

8:15—Gene Mankin's Orchestra

8:45—"Music Lovers' Program

9—"A. Caro Miller"

9:30 to 10 P.M.—"Monarch Melodies"
THURSDAY

Programs

February 9, 1933

243.8 Meters KYA Prospect 3456
1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. — A. Dawn Salute
7:45 — Christian Science Program
8 — Breakfast Hour
8:15 — Minnie Pearl Or
9 — Melody Moods
9:45 — Dixie Memories
10 — Sunshine Hour
11:30 — Prudence Penny
11:45 — Rhythmont
12 noon — Scriptures
12:03 — Organ recital, Glen Goff
12:30 — Town Hall Harmonies
1 — Shrine Luncheon
1:30 — Tango Time
2 — Musical Novelties
2:15 — Melodeon Mattinee
2:45 — Violin Masters
3:15 — Florence Mendoza, “Old Songs"
3:30 — Music Masters
4 — International Troubadours
5 — Serenade
5:45 — Campbell Digest
6 — Supper Serenade
6:30 — Midday Time
7:15 — Scotty McNiel
7:45 — Kay Kendall, Queen of Song
8:15 — “Sportman’s Corner”
8:30 — Lone Star Ranger
8:45 — Bob Allen: Piano Novelties
9 — John Wolohan’s Orchestra
9:15 — Art Tatum
9:30 — John Wolohan’s Orchestra
9:45 — Synco-Thots
11:30 — Sine B Boys
12 noon — Echoes of Portugal
12:30 — Oakland Post-Enquirer
12:45 — Kabl Italian program
1 — Over the Teacups
1:30 — Hollywood Star Reporter
1:45 — Recorded program
2 — Morning Reporter
2:30 — Crazy Quartette
2:45 — Daily Almanac
3 — Popular Records
3:45 — Jack Hall and Clem Kennedy
9 — Morning Prayer Hour
9:15 — Dixie Thompson Tanner
10 — House Hour
10:35 — Dr. B. Corley
11 — Studio program
11:30 — X Bar B Boys
12 noon — Echoes of Portugal
12:30 — Oakland Post-Enquirer
12:45 — Kabl Italian program
1 — Over the Teacups
1:30 — Hollywood Star Reporter
1:45 — Recorded program
2 — Morning Reporter
2:30 — Crazy Quartette
2:45 — Daily Almanac
3 — Popular Records
3:45 — Putnam’s Treasure Chest
4 — “Keep Smiling” Revue
5:45 — Grace and Billy, Marimba-phonists
4:45 — Studio program
5:30 — Uncle Sam’s Smiley Club
5:45 — Dr. J. Douglas Thompson
6 — Studio program
6:05 — Parisian-Amer. Entertainers
6:15 — Olympic Champions
6:15 — Enmorey Walkathon
6:30 — News Report
6:45 — Bernie Lombardi’s Sport Page
7 — Frank Watanabe and Archie
7:15 — Dance Music
7:30 — Oakland Post-Enquirer
7:45 — Dance Music
8 — Studio program
8:20 — Jesse Stafford’s Orchestra
8:25 — Hill Billies
9:15 — Jesse Stafford’s Orchestra
9:30 — Memorial Quartet
11 — Emeryville Walkathon
11:15 to 12 mid. — Radio Cabaret

280.2 Meters KJBS Ord. 4148-49
1070 Kys.
J. Brunton & Sons, San Francisco
8 A.M. — Alarm Klok Klub
8:30 — Salvation Army
9:45 — Andy Anderson
10:05 — Scotty’s Table Talks
10:20 — Favorite Records
11:45 — Recordings
12 noon — Dance Matinee
12:15 — Fox Trot Varieties
1:05 — Recorded programs
1:45 — Stock report; records
2 — Blindcraft Ensemble
2:30 — Recorded
2:45 — Easy Time; records
3 — Reporter of The Air; records
3:45 — Musical Styles
4:45 — “The Hawk”: serial
5 — Recordings
5:45 — End Period
12:01 to 6 A.M. — Owl program

322.4 Meters KROW Glenc. 6774
930 Kys.
6:30 A.M. — News Items
6:45 — Prosperity Auction Program
7:30 — Dance of the Hour Program
8 — Silent period
9 — Latin American program
9:45 — Dance of the Hour
10:30 — Cy Hiram’s Microphone Gossip
3:15 — Buddy Lewis’ Dance Band
4: Doc Shahan’s Ramblers
4:30 — “House of Blues"
5: Wade W. Forrester and Artists
5:30 — Maxine’s Shopping Service
5:45 — Walk-a-ton
6 — Silent period
7 — The Happy Cowboys
8 — Bible Lecture
8:15 — Dixie Thompson Tanner
9 — Charles Folette, bass; Tonsita Ivanov, soprano
9:45 — Ramon Espanol, steel guitar; Milton Fallon, organist
11 — Walk-a-ton
11:30 to 11 P.M. — Jess Norman’s Or.

322.4 Meters KFWI Franklin 0200
930 Kys.
500 Watts
Radio Entertainments, San Francisco
7 A.M. — The Oily Boll
8 — Silent period
8:30 — Blue Chasers
9 — White House program
10:15 — Bellevue Hotel Program
10:30 — Topical Music and Music
11 — Learn French, Prof. Achille
11:15 — Concert Melodies
11:45 — Dance of the Correct English
12 noon — Dance Music
1 — Silent period
6 — Dance Time
6:30 — Russian Balalaika Orchestra
7 — Christian Science Program
7:15 — Milton Herbert, tenor
7:25 — Silent period
11 — Salon Music
11:30 — Dance Time
12 to 1 A.M. — Hi-Dec-Ho!

491.5 Meters KFRC Prospect 0100
610 Kys.
7 A.M. — Seal Rocks Broadcast
7:15 — Rex Wright
7:25 — N. Y. Stock Exchange Quotations
7:30 — Morning Exercise Period
8 — Shell Happy Time
8:30 — CBS Programs to 9:45
9:45 — Ann Welcome, kitchen lyrics
10 — CBS program
10:30 — Globe Trotter
10:35 — CBS Programs to 12
12 noon — Noontime Concert
1 — “Farm News”:
1:15 — Recordings
1:30 — Stock Quotations
1:35 — Globe Trotter
1:45 — CBS program
2:15 — “Happy Go Lucky"
3 — Feminine Fancies
4 — Discovery Hour, George Davis
4:30 — CBS Programs to 5
5 — Steamboat Bill
5:15 — Globe Trotter; Town Topics
5:30 — Skippy
5:45 — Mahdi Magic Circle
6 — Ruth Etting and Orchestra
6:15 — San Garber’s Orchestra
6:30 — Col. Stropogale and Budd
7 — The Songsmiths
7:15 — Keyboard Varieties
7:30 — Edwin C. Hill
7:45 — Mt. Marry and Marge
8 — Globe Highlights
8:15 — Howard Barlow’s Symphony
8:30 — Dick Auran, Organist
8:45 — Isham Jones’ Orchestra
9 — Eddie Duchin’s Orchestra
9:15 — Unknown Hands
9:30 — Eb and Zeb
9:45 — CBS program
10 — Big Quick Band
10:05 — Ted Fio-Rito Orchestra
11 — Dancing with the Stars
12 to 1 A.M. — Midnight Request Hr.

340.7 Meters KLX Lake. 6000
880 Kys.
500 Watts
8 A.M. — Records
9:15 — Noon prices
9:30 — Clinic of the Air
10:15 — San Francisco stocks; financial information; weather
10:30 — International Kitchen
11 — Sunshine Twins
11:30 — Fox-Orpheum Curtain Calls
by Wood Soanes
11:45 — Fred Skinner: “What Have
12 noon — Jack Delaney’s Band
1 — Jean’s High Lights
2 — Happy Days and Stars
2:45 — Ethel Rhinard, pianist
3 — Clinic of the Air
4:15 — Record
4:30 — Brother Bob’s Club
5 — Helen Wegman Parmelee, pianist
5:30 — The Dot Kay, “Wee” Summerford and Lilla Clark
6 — Hotel Oakland Trio
7 — News Items
7:30 — Clark Sisters
7:45 — Sports light Horse of the Air
8 — Iverson’s String Quartet
8:30 — Studio program
8:45 — The Mareslines, Ladies Trio
9 — Aspre and the Manila String Orchestra; Rosita Lamont, soprano
9:30 — Hungling Bunglers
9:45 — Organ Recital, Ethel Rhinard
10:15 to 11 P.M. — Dance Program

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Thursday Programs

BROADCAST WEEKLY

379.5 Mrs. NBC-KGO Sutter 1920
790 Keys. 7500 Watts National Broadcast. Co., San Francisco

Service to KHQ KOMO KGW KFI KOA KDYL KGIR KGHL KTAR KFSD

7 A.M.—Organ Concert, Charles Runyan: KGK (KGW on 7:15).
7:30—Swing Along: Instrumental program: KGO KOMO KFSF.
7:45—Breen & deRose: Vocal-instru-mental duo: KGO KFSF KDYL.
8—Singing Strings: KGO KGW (KFSF off 8:15) (KHQ KOMO on 8:15) KDYL.
8:30—Cross-Cuts from Log o’ the Day: KGO KHQ KOMO KGW KFI.
9—Langendorf Pictorial: News talk by Rush Hughes: KGK KGFI.
9:15—Rhythm Vendors: KGK KDYA.
9:45—Sarah Kreindler, violinst: KGK KFSF.
10—Woman’s Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSF on 10:40) (KDYL KHA on 10:20-10:40).
11—Standard School: KGO KOMO KGW KFI KDYL KGHL.
11:45—Shakespearean Quarter Hour: KGO KGW KECA KDYL.
12 noon—Ma Fischer, pianist: KGW KFSF KOA.
12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KDYL KGHL.
12:45—Concert Echoes: KGK KHQ KGW KDYL KGHL.
2:30—Sololist: KGK KHQ KGW KDYL KGHL.
2:45—Melody Mixers: KGK (KHQ on 2:45) KGW KDYL KGHL.
3—Russian Symphonic Choir: KGK KHQ KOMO KDYL.
3:15—Concert Echoes: KGK KHQ KOMO KGW KDYL KDYL KGHL.
4—Narrator’s Service: KGK KHQ KOMO KGW KDYL KGHL.
4:15—Fleischmann Hour: KGK KHQ KOMO KGW KFI KDYL KGHL.
5—Captain Henry’s Maxwell House Show Boat: KGK KHQ KOMO KGW KFI KDYL KDYL KGHL.
7—Lucky Strike Dance Hour: Jack Fenel, the modern Baron Mun-chausen: KGO KHQ KOMO KGW KFI KFSF KTAR KDYL.
8—Amos ‘n’ Andy: KGO KHQ KGW KFI KFSF KDYL.
8:15—Standard Symphony Hour: KGO KHQ KOMO KGW KFI KDYL.
9:15—Howard Thurston, the Mag-ician: KGO KHQ KOMO KGW KFI KDYL.
9:30—Song Heaven: KGK KGHL.
10—Richfield News Flashes: KGK KHQ KGW KFI KFSF.
10:15—Johnny Hamp and his Mark Hopkins Hotel Orch.: KGO KHQ KOMO KGW KFI KDYL.
11—Phil Harris’ Ambassador Hotel Orchestra: KGO KHQ KGW KFI KDYL.
11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSF.

440.9 Mrs. NBC-KPO Sutter 1920
680 Keys. 5000 Watts National Broadcast. Co., San Francisco

Service to KJR KEX KGA KECA KTAR KDYL KFSF

7:30 A.M.—Arlon Trio: KPO.
8—Financial Service: KPO KGA KJR KEX.
8:15—Organ Concert: KPO KGA KJR KEX.
8:30—Mail Call, Shut-in Hour: KPO KGA KJR KEX.
9:15—Recital: KPO KGA KJR KEX.
9:15—Little Concert, string ensem-ble: KPO KGA KJR KEX.
12 noon—Organ Concert: KPO KGA KJR KEX.
12:30—Five Cards: Bluettes, vocal trio: Alvin Ray, guitarist; Jack Meakin, pianist: KPO KGA KJR KEX.
1:30—Kalmeyer Kindergarten: Schoolroom frolics: KPO KGA KJR KEX.
2—Musical Sketches: KPO KGA KJR KEX.
2:30—Footlight Fantasies: KPO KGA KJR (KEX off 2:45) KEC.
3—Waldorf-Astoria Orchestra: KPO KGA KJR KEX.
4—Singing Strings: KPO KGA KJR KEC.
4:30—Don Allen’s Kalamazoo: tenor: KPO KGA KJR KEX KFSF.
4:45—Eva Gruninger, contralto: KPO KGA KJR (KEX off 5:30) KEC.
5—Simpy and Gladwys: Comedy skit: KPO KGA KJR KEX.
5:15—Mindways: Stories of Human Behavior: KPO KGA KJR KEX.

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CBS
Columbia Broadcasting System
8:30—Plano Pictures: KFBK KJM KGW KDB KOL KVI KFPY KYH KOIN KFRC KGB KSL
8:30—Deutsch Orchester: KFBK KJM KGW KERN KOL KVI KFPY KOFN KFHC KJH KSL
8:30—Buddy Harrod Orchester: KFBK KJM KGW KERN KDB KOL KTH KOFN KFHC KJH KSL
9:30—Concert Miniatures: KFBK KGW KERN KDB KOL KVI KFPY KOIN (KFRC KJH off 9:45)
10:—George Hall and his Hotel Taft Orch.: KFBK KJM KGW KERN KDB KOIN KFRC KJH (KSL on 10:15)
11:00—Atlantic City Muscical: KJM KFBK KERN KDB KVI KFPY KFRC KJH KSL
11:00—Texas Ranger: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KSL
11:15—American Museum of Natural History: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KSL
11:30—School of the Air: KFBK KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
12:—The Al Forse Berumen Muscical: KFBK KJM KGW KERN KDB KFPY KOIN KJH KSL
12:—The Al Forse Berumen Muscical: KFBK KJM KGW KERN KDB KFPY KOIN KJH KSL
12:—The Al Forse Berumen Muscical: KFBK KJM KGW KERN KDB KFPY KOIN KJH KSL
1:15—Army Band Concert from Washington, D.C.: KOL KFPY (KJH on 1:30 KSL)
1:15—American Legion National Trade Revival Campaign Speaker: KFBK KJM KGW KERN KOL KVI KFPY KFRC KJH KSL
2—Happy Go Lucky Hour: KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
3—Hoodly Ely, organist: KFBK KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
4—Between the Bookends: KFBK KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
5—Swiss Yodelers: KFBK KJM KGW KERN KDL KOL KVI KFPY KOIN KFRC KJH KSL
6—Chesterfield Program, Ruth Etting: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KSL
6:15—Larry Funk and His Orch.: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KGB KSL
6:30—Colonel Stoopnagle and Budd: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KSL
7—The Good Times: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KSL
7:15—Keyboard Varieties: KFBK KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
7:30—Myrtle and Marge: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KSL
7:30—Mickey and Marge: KFBK KJM KGW KERN KOL KVI KFPY KOIN KFRC KJH KSL
8—Howard Barlow and the Columbia Symphony Orchestra: KVI KFPY KOIN (KFRC KJH on 8:15)
8:45—Isham Jones and His Orch.: KFBK KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
9—Eddie Duchin Orchestra: KFBK KJM KGW KERN KDB KOL KVI KFPY KOIN KFRC KJH KSL
9:30 to 10—Leon Belasco and His Orchestra: KFBK KJM KGW KERN KDB KOL KVI KFPY (KFRC on 9:45) KSL
319 Meters KOIN Atwater 3333 1000 Watts
The Journal, Portland, Oregon
6:30 A.M.—Farm Extension Talk
7:15—Johnny Chapman's Club
7:30—Movie Chatter
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Art Kirkham, This & That 11—CBS Programs to 1
1 P.M.—Book of Life
2—Happy Go Lucky Hour
Feminine Fancies
Newspaper of the Air
5—Skippy
5:30—Davidson Prize Club
6—CBS Programs to 9
7—Bells & Whistles
9:15—Unknown Hands
9:30—Dorothy Dix Dramatization
10—Biquot China
10:05—DLBS Program
10:15—Sport Flashes
10:30 to 12 mid.—DLBS Program
325.9 Meters KOMO Elliott 5800 920 Kys.
Fisher's Blend Station, Inc., Seattle, Wash.
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8
8—Prudence Penny
8:15—NBC-KGO Programs to 9
8:15—NBC-KGO Programs to 11:45
10:15—The Observer
11—NBC-KGO Programs to 11:45
12 noon—Club Minutes
12:15—NBC-KGO Program
1—Tea Timers
1—NBC-KGO Programs to 11:45
4:15—Tea Timers
4:30—Two Counselors
4:45—New Service
5—Fleischmann Sunshine Hour
6—Capt. Henry's Showsboat
7—Lucky Strike Dance Hour
8—Amos 'n Andy
8:15—Standard Symphony Hour
9—Howard Thurston, Magician
9:30—Montag Fireside Hour
10—Richfield News Flashes
10:15—Ghost Story
10:30 to 12 mid.—NBC-KGO Programs
309.1 Meters KJR Seneca 1515 970 Kys.
Northwest Broadcast System, Seattle, Wn.
7 A.M.—Rhythm Aces; Produce Quotations
7:14—Vol. Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 8:45
8—Juliette
9—NBC-KPO Programs to 3:45
3:45 P.M.—The World Bookman
3:50—Lost and Found Advertisements
4—NBC-KPO Programs to 6:45
6:45—Harold and Myrtle Strong, piano duo
7—John and Ned, vocal duo
7:15—Tarzan of the Apes
7:30—News Edition
7:45—Hallelujah, saxophone solo
8—NBC-KPO Programs to 10:45
10:45—Coe McElroy's Dance Orch.
11:15 to 12 mid.—NBC-KPO Programs
483.6 Meters KGW Atwater 2121 1000 Watts
Morning Oregonian, Portland, Ore.
6:45 A.M.—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—Swinging Act
7:45—Pay 'n' Take Stores
8—NBC-KGO Programs to 9
9—Crazy Crystals Program
9:15—Cooking School
9:45—NBC-KGO Programs to 12
12 noon—The Oregonian of the Air
12—Farnorn From Home Hour
1—Broadway Columbians
1:30—Dental Clinic of the Air
7—NBC-KGO Programs to 4
4—Friendly Chat
8—Tea Timers
5—Oregonian of the Air
5—Fleischmann Hour
6—Captain Henry's Showboat
7—Lucky Strike Dance Hour
8—Amos 'n Andy
8:15—Standard Symphony Hour
9—Howard Thurston, Magician
9:30—Montag Fireside Hour
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert
508.2 Meters KHQ Main 5383 590 Kys.
7 A.M.—Caterpillar Pioneers
7:30—Morning News
7:45—Early Birds
8—Voice of Texas
8:15—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Comfort
10—Magazine of the Air
11—NBC-KGO Program
11:45—Bell Organ Concert
12 noon—Home Quarter Hour
12:15—Farm and Home Hour
1—Various programs
2—NBC-KGO Programs to 4:15
4:15—KHQ News
4:30—Tull and Gibbs
4:45—Nancy Garden
5 to 12 mid.—NBC-KGO Programs
236.1 Meters KOL Main 2312 1270 Kys.
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—KOL Time Klock
7:45—Crazy Monday
8—Shell Happytime
8:30—CBS Programs to 10
8:30—NBC-KGO Programs to 10
8:30—Morning Melodies
10:30—Prince of the Ivories
10:45—"Natura" Program
11—Democrat Educa. Feature
11—NBC-KGO Programs to 12
12 noon—The Carnival, Ken Stuart
12—U. S. Army Hour
1:15—Radio Speaker Stevenson
1:45—Amer. Legion Travel Revival
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Studio Program
4:15—Cecil Lilly
4:30—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 8
6—Raiders w/ Al Sizer
7:45—"Myrt and Marge"
8—Columbia Symphony Orchestra
8:30—Organ Concert
8:45—Buy American
8:50—Isaham Jones' Orchestra
9—The Globe Trotters
9:15—American Weekly
9:30—Leon Belasco's Orchestra
10—Ted Fio-Rito's Orchestra
11 to 12 mid.—Dance Music
FRIDAY Programs:

491.5 Meters KFRC Prospect 0100 1000 Keys.
7:30 M.M.—Seal Rocks Broadcast
7:15—Wright’s Barnyard Melodies
7:25—N. Y. Stock Ex. Quotations
7:30—Morning Ex. Period
8—She’ll Happilytime
8:30—Recordings
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—George Harmonic Orchestra
10:30—Martha Meade Society
10:45—Globe Trotter
10:50—CBS program
11—Rumford Chemical
11:15—Recordings
11:30—CBS Programs to 12
12—Sonny—Nonday Concert
1—CBS program
1:30—F. "Thee" Quotations
1:45—Globe Trotter
2—"Texas" Cowboy
2—Happy Go Lucky
3—Frenchie Fancies
4—Hodge Podge Lodge
4:30—Fred Lane’s Book Review
4:45—Globe Trotter—Town Topics
5:45—Jolly Time Popcorn
6—I-O Ranglers
7:15—Skipper
7:30—CBS Programs to 8:30
8:30—Sonney Program: Edw. Hill
9—CBS Program to 8
9—Globe Headlines
9:15—CBS Programs to 8:45
9:45—American Weekly Program
10—Biscuit Band
10:05—Ted Fio-Rito’s Orchestra
11—Dancing with the Stars
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KROW G'enc. 6774
930 Keys, Frank 1000 Watts.
8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Recordings
9—Silent period
1 P.M.—Latin-American Program
1:30—Daily Report of the Hour: The News
2:30—Golden Age News Items
2:45—Bob Moore, baritone
5:30—George Gilly, baritone
5:30—3:30 P.M.—Penny Repertory Players, drama
4—Doc Shahan’s Ramblers
4:30—"Tunes of the Times"
5—Italian Program
5:30—Maxine’s Shopping Service
5:45—Walk-a-ton
6—Silent period
7:30—Professor Lataner
7:45—George Gilly, baritone
8—8:30 P.M.—Penny Repertory Players, drama

322.4 Meters KFWI Franklin 0200
930 Keys, Frank 500 Watts.
Radio Entertainments, San Francisco
7 A.M.—The Gilly Bold
8—Silent period
9—Bugs Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—Famous Orchestras
11:45—Musical Portraits
12 noon—Dance Music
1—Silent period
6—Dance Music
8:30—Russian Balalaika Orchestra
7—Learn Spanish, Prof. Achilles
7:15—Drama
7:30—Silent period
8:30—Pb. S. P. "Miss Dream Girl"
8:45—John D. Barry, World Events
9—Whitney Wright, violinist
9:15—C. Martin Friburg, tenor
9:30—Daily Radio
10—Master, Melodies
11—Salon Music
11:30—Popular Music
12 to 1 A.M.—Hi-Dee-Ho!

340.7 Meters KXL Lake 6000
880 Keys

KXL Split

243.8 Meters KYA Prospect 3456 1230 Keys.
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8:30—Breakfast Hour
9—Tom Mitchell
9:15—Musical Novelties
9:30—Stringband Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Across the Bay
11:45—Melody Moods
12 noon—Scriptures
12:05—Mid-day Concert
1—Rhythmsters
2—International Troubadours
2:30—Polka Master
3—Glenn Goff, Organist
4—Artists’ Performances
4:30—On Parade
5—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:15—"Two and Co-Ed"
6:30—Waltz Time
7—Drama
7:15—Sydney Dixon and G. Donald Gray: Duo recital
7:45—Musical Highlights
8—John Wolohan’s Orchestra
9—Capt. Suss., "Personalities of History"
9:30—Arias Trio
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

554.5 Meters KTBK Garfield 4700
560 Keys.

KTBK Garfield 1000 Watts.

6:45 A.M.—Programs
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Daily Almanac
8—Popular Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Doughlas Thompson
10—Household Hour
10:30—Records
10:35—Dr. B. L. Corley
11—Records
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—Oakland Post-Enquirer
11:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Studio program
2—Hawaiian Travelogue
2:30—Bridge Travel with Ira Blue
2:45—Studio program
3:30—Walter J. Rudolph, pianist
3:45—Putnam’s Treasure Chest
4—Keep Smiling—Revue
4:30—Studio program
4:45—Emeryville Walkathon
5—Uncle Rod’s Smile Club
5:30—Dr. Douglas Thompson
6—Studio program
6:15—Fishing’ Fool
6:29—News Reporter
6:45—Ernie Smith’s Sport Page
7—Frank Watanabe and Archie
7:15—Dance Music
7:30—Oakland Post-Enquirer
7:45—Dance Music
8—Taylor Made Tempos
8:15—American Weekly Drama
8:30—Jessie Stafford’s Orchestra
9—Hi-Balllettes
10—Jessie Stafford’s Orchestra
10:30—Dance Music
11—Emeryville Walkathon
11:30 to 12 mid.—Radio Cabaret

www.americanradiohistory.com
Friday Programs

BROADCAST WEEKLY

379.5 Mtrs. — NBC-KGO Sutter 1920 750 Kcys. 7500 Watts National Broadcast Co., San Francisco

Service to KQH KOMO KGW KFI KQO KDYL KGIR KGHL KTAR KFSF

7 AM — Organ Concert; Charles Runyan. KGO (KGW on 7:15)
7:30 — Strolling Fiddler: Godfrey Ludlow; KGO KGW KFSF
7:45 — Polka Pianos: Grace Franke and Gertrude Lyne; KGO (KGW on 8) (KFSF off 8) KDYL
8:15 —Argentine Trio; Instrumental ensemble: KGO KHQ KOMO KGW
8:30 — Cross-Cuts from the Log o’ the Day: KGO KHQ KOMO KGW
9 — Langendorf Pictorial: News talk by Rush Hughes; KGO KFI
9:15 — Pollock and Lainhurst, piano duo: KGO KFSD
9:45 — Arion Trio: KGO (KOMO on 10:15) (KDYL off 10)
10 — Tonic Music’s Magazine of the Air: KGO KHQ KOMO KGW KFI
11:30 — Talks on Baby Care: KGO KFI KOMO KGW KFSD KFAR
11:45 — Organ Concert: KGO KHQ KGW KFI KFSD
12 noon — Edna Fischer, pianist: KGO KOMO KFSD KFAR
12:30 — Tonic Music’s Magazine of the Air: KGO KHQ KOMO KGW KFI KFSD (KTER on 12:30)
1:15 — Frances Craig’s Orchestra: KGO (KOMO on 1:15) KGW KFSD KFAR
1:30 — Denver A Cappella Choir: KGO (KHQ KGW on 1:45) (KOMO off 1:45) KFSF KDYL KDYL
2 — May We Present: KGO KHQ KOMO KGW KFI KFSD KDYL KGIR KGHL
2:15 — Maurice Sherman and his Orchestra: KGO KHQ KOMO KGW KFI KFSD KGIR KGHL
2:30 — Ima Glenn, organist: KGO KHQ KOMO KDYL
2:45 — Concert Echoes: KGO KHQ KGW
3 — Melody Mixers: KGO (KHQ off 3:15) KGW
4 — Donald Novis: KGO KHQ KDYL
4:15 — The Three Keys: KGO KHQ KOMO KDYL
4:30 — Concert Ensemble: KGO
4:45 — Little Orphan Annie: KDYL KGA KQIR KQHI
4:55 — News Service: KGO KQG
5 — Cosmopolitans: KGO (KHQ off 5:30) KGW
5:30 — Little Orphan Annie: KGQ KHQ KOMO KGW KFI KFAR
5:45 — Wheatenville: Dramatic sketch: KGO KHQ KOMO KGW KFI
6 — The First Nighter: Drama: KGO KQG KOMO KJQ KFSD KFAR KDYL
6:30 — Armour Program: KGO KHQ KGW KFAR KFI KDYL KGA
7 — Chevrolet Program with Al Jolson: KGO KHQ KOMO KGW KFI KOMO KFAR KDYL KGIR KGHL
7:30 — NBC Concert Orchestra: KGO KHQ (KGW on 7:45) KFSD KDYL KGIR KGA
8 — A莫’s 'n Andy: KGO KHQ KOMO KGW KFSD KDYL KDYL
8:15 — Gilmore Circus: KGO KQG KGW KFI
9:15 — Howard Thurston, the Magician: KGO KHQ KJQ KFSD KFW KDYL
9:30 — Barbary Coast Nights: Drama by Carolyn E. Morse; featuring Police Chief William J. Finn: KGO KHQ KFSD
10 — Richfield News Flash: KGO KHQ KJQ KFSD KFSD KFAR
10:15 — Johnny Hamps Orchestra: KGO KHQ KFW KFSD KFAR
11 — Paul Whiteman: KGO KHQ KOMO KHQ (KOMO on 11:15) KGW KFSD KFSD
11:30 — To 12 mid.: Organ Concert. Piano talent: KGO KHQ KGW KFSD

440.9 Mtrs. — NBC-KPO Sutter 1920 5000 Watts National Broadcast Co., San Francisco

Service to KJQ KEX KGA KECA KTAR KDYL KFSF

7:30 A.M. — Arion Trio: KPO
8 — Music Appreciation Hour: KPO KGA KJQ KEX KEC KFSF KDYL KFSD
11 — Wagner Matinee Cycle: "Siege-Ried," broadcast from Metropol-itan Opera House (exact time of broadcast to be announced; all conflicting programs will be cancelled)
11:30 — Ivy Scott, soprano: KPO KJQ KEX KEC KFSD KDYL KGA KFI KFAR
11:45 — Sisters of the Skillet: Comedy sketch: KPO KGA KJQ KEC KEC KFSD KDYL
12 noon — Organ Concert: KPO (KGW on 12:30) KECA KFSD KEC
12:30 — Commonwealth Club Luncheon: KPO KEC KJQ KGA KEC KEC KFSD KDYL KGA KFI KFAR
1:30 — Rhythm Vendors: KPO KGA KJQ KEC KEC KFSD KDYL KGA KFI KFAR
2 — Kenneth Spencer, basso: KPO KGA KJQ KEC KEC KFSD KDYL KGA KFI KFAR
2:15 — Metropolitans: KPO KJQ (KQG off 2:45) KECA KFSF KFSD KFAR
3 — Waldorf-Astoria Orchestra: KPO (KGW on 3:00) (KJQ on 3:15) KECA KEX KEC KFSD KDYL KGA KFI KFAR
3:30 — Betty Boop, Mae Questel, songs and patter; dramatizations with Max Fleischer: orchestra: KPO KGA KJQ KEC KFSF KDYL KGA KFI KFAR
4 — Beautiful Dale’s Charm Matinee: KPO KECA
5 — Bouquet of Melodies: KPO KJQ (KQG on 5:00) KECA KEC KFSD KDYL KGA KFI KFAR
5:30 — Bette’s, vocal trio: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR
5:45 — Italian Opera: KPO KJQ (KQG on 5:45) KECA KEC KFSD KDYL KGA KFI KFAR
6:15 — Manhattan Serenaders: (KPO on 6:30) KGA KJQ KEC KFSD KDYL KGA KFI KFAR
6:30 — American Legion Disaster Relief Program: KPO KECA KGA KJQ KEC
7:15 — Tarzan of the Apes: KPO KGA KJQ KEC
7:30 — Musical Highlights: (KPO off 7:45) KECA KEC KFSD KDYL KGA KFI KFAR
7:45 — The Seal of the Don: Mystery serial: KPO KGA KJQ KEC
8 — Fantasy: Concert orchestra direction: Emil Polak: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR
9 — Hollywood on the Air: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR
9:15 — Out of the East: KPO KJQ KEC KFSD KDYL KGA KFI KFAR
9:30 — Hollywood on the Air: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR
9:45 — University of California Program: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR
10 — Mardi Gras: Variety program: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR
11 — Organ Concert, Paul Carson: KPO KJQ KEC KFSD KDYL KGA KFI KFAR
11:30 to 12 mid.: Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJQ KEC KFSD KDYL KGA KFI KFAR

280.2 Meters — KJBS Ord. 4148-49 1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco

8 — KJBS Alarm Klok Klub
9 — Associated Food Stores’ program
10 — Reporter of the Air
11 — Scotty’s Talk of the Town
12 — Popular Music
13 — Charles’ Miniature Vaudeville
14 — Concert Favorites
15 — Dance Matinee
16 — Band Concert
17 — Carl Coveny and Pat Buck-
manship:

1 — Stock reports; records
2 — Better Business Bureau
2:15 — Records
2:30 — The Family Album
2:45 — Speak-Easy Time; Records
3:00 — Art Fadden, pianist
3:30 — Recorded program
4 — Ideal Bread program
4:00 — Popular Melodies
4:30 — Musical Styles
4:45 — "The Hawk": serial
5 — Recordings
5:15 — Silent Period
12:01 to 6 A.M. — Owl program

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcast 10 a.m. and 3 p.m.
The Family Album 2:30 to 2:45 p.m.

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CBS

Columbia Broadcasting System

8:45 A.M.—Ben Allev, Tenor: KFBK KMJ KWG KERN KOL KFPP KSL
9—Dudley Hamro and His Orchestra: KFBK KMJ KWG KERN KOL KFPP KSL
10:45—Columbia Educational Features: KFBK KWG KERN KDB KOL KVY KFPP KOIN KFRC KJH KGK
10:30—Bill Crocker: KFBK KMJ KGB KSL KOI KFPP KOIN KHJ KGB
11:45—Blanche Callaway and Her Orchestra: KFBK KWG KERN KDB KOL KYI KFPP KOIN KFRC KJH KGK
12:15—Atlantic City Musical: KFBK KMJ KERN KDB KOL KVI KFPP KOIN KHJ KGB
12:30—Between School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPP KOIN KHJ KGB
12:45—Alexander Semmler, pianist: KFBK KMJ KWG KERN KVI KFPP KOIN KGB KGK
1—The Grab Bag: Variety Show: KFBK KMJ KWG KERN KDB KVI KFPP KFRC KHJ KGSL
1:15—His Symphony and Marge: KFBK KMJ KWG KERN KDB KVI KFPP KOIN KFRC KHJ KGSL
2—Chesterfield Program: KFBK KMJ KGW KERN KOL KFPP KOIN KFRC KJH KGSL
3:05—CBS Programs
2—March of Time: KFBK KMJ KWG KERN KOL KFPP KOIN KHJ KGSL
7—Columbia Review: KFBK KMJ KWG KERN KOL KFPP KOIN KFRC KHJ
7:15—The Air: Singer: KFBK KMJ KWG KERN KOL KFPP KOIN KFRC KHJ
7:45—Myrt and Marge: KFBK KMJ KWG KERN KOL KFPP KOIN KFRC KHJ KGSL
8—Nino Martini, Tenor: KOL KVI KFPP KOIN KLS KGSL
8:30—Ab Lymans Orchestra: KFBK KWG KERN KDB KOL KVI KFPP KFRC KHJ KGSL
8:30—CBS Programs
9—Health Features: KFBK KWG KERN KDB KOL KVI KFPP KFRC KHJ KGSL

525.9 Meters KOMO Elliott 5800
8:30 KJOL
Fishers Blend Station, Inc., Seattle
6:50 A.M.—Inspirational Service
7—NBC-KGO Programs to 8
8—NBC-KGO Programs to 9
9—Neighborly Mary
9:45—Artoon Trip
10—The Observer
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:15—Grain Quotations
12:15—NBC-KGO Program
1—Tea Time Tales
3:05—NBC-KGO Programs to 1:45
1:45—Red Shadow
2—NBC-KGO Programs to 4:30
4:30—Concert Ensemble
5—Concert Orchestra
5:30—Little Orphan Annie
5:45—Wheat-taville
6—The First Nighter (drama)
6:30—The Armour Hour
7—Al Jolson and Orchestra
7:30—Concert Orchestra
8—Ams "n Andy
8:15—Gilmore Circus
9—Frank Thurner, Magician
9:30—Solist
9:45—Dollars and Cents
10—Richard Field News Flashes
10:15—Mozart Hour
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Discs
7 A.M.—News Discs
8—NBC-KPO Programs to 3
3 P.M.—News Bulletins
4:45—To be announced
5—NBC-KGO Programs
5:30—Johnny Muskrat
5:30—NBC-KGO Programs to 7:15
7:15—Tarzan of the Aps
7:30—Musical Highlights
8 to 12 mid.—NBC-KGO Programs

236.1 Meters KOL Main 2312
27.5 Kcys. 5000 Watts
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M.—KOL Time Klock
7:45—Crazy Minstral
8—Shell Happy Times
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Columbia Educa. Feature
10—Morning Melodies
10:30—Prince of the Ivories
10:45—Atlantic City Musicale
10:55—Democratic Educa. Feature
11—American School of the Air
11:30—Fred Bowers Orchestra
12 noon—Carnival
1—Health Hints
1:15—The Grab Bag
1:30—U. S. Army Band
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Studio Programs
4:15—Cecil Solly
4:30—CBS Programs to 5:15
5:15—Skipper
5:30—CBS Programs to 7:30
7:30—Radio Speaker Stevenson
7:45—Myrt and Marge
8—Columbia Symphony Orchestra
8:15—L. E. Hill, financial expert
8:30—Ab Lymans Orchestra
9—Globe Trotter
9:15—Unknown Hands
9:30—Wrestling
11 to 12 mid.—Dance Music
BROADCAST WEEKLY

483.6 Meters KGW
Atwater 2121
620 Kys.
1000 Watts
Music of Oregon, Portland, Oregon
6:45 A.M.—Caterpillar Trail Blazers
7:15—Organ Concert
7:30—Strolling Fiddler
8:45—Variety Buffet Stores
9:15—NBC-KGO Programs to 9
9:30—Crazy Crystals Program
10:15—Lyceum School
9:45—Arion Trio
10:—Martha Meade Society
10:30—NBC-KGO Programs to 11:45
11:35—Me and My Shadow
12 noon—The Oregonian of the Air
12:15—Farm and Home Hour
12:45—O. M. Plummer
1:—Broadway Columbians
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 2:30
2:30—Better English Talk
2:45—NBC-KGO Programs to 4
4—Friendly Chat
4:30—Up to Par with Parkelp
4:45—Oregonian of the Air
5—Mahdi, the Magician
5:15—NBC-KGO Program
6—Noon
6:30—Armour Hour
7—Al Jolson Program
7:30—Wanda Hawley Style Chats
7:45—NBC-KGO Program
8—Amos ’n’ Andy
8:15—Gilmor Circus
9—Howard Thurston, Magician
9:30—Homicide Squad
10—Richfield News Flashes
10:30—Hyde, Mac, and Knights Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert

309.1 Meters KJR
Seneca 1515
970 Kys.
5000 Watts
Northwest Broadcast System, Seattle, Wn.
7 A.M.—Rhythm Aces; Produce Quotations
7:14—Vocal Solos; The Sun Risers
7:30—Sport News; The Sun Risers
8—Music Appreciation Hour
9—Julia Hayes
9:15—NBC-KPO Programs to 9:45
9:30—Butterfield House Society
10—Mardi Gras
10:30—NBC-KPO Programs to 3
11:45—Transport Easy Chair
11:30—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:30—Gordon Bookman
4:10—Stringwood Ensemble
4:45—Studio Program
5—Bouquet of Melodies
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 7:15
7:15—Terran of the Ages
7:30—New Edition of the Air
7:45—NBC-KPO Programs to 9:30
9:30—Holywood on the Air
10—NBC-KPO Program
11 to 12 mid.—Robinson’s Wagabonds

526 Meters KVI
Broadway 4211
570 Kys.
1000 Watts
Puget Sound Broadcast Co., Tacoma
5:15 P.M.—George Yount, organist
5:30—March of Time
6—Music That Satisfies
6:15—Mary Eastman
6:30—Gus and HQ
7—Columbia Revue
7:30—Dr. Mellor
7:45—Wee Marge
8—Columbia Symphony Orchestra
8—American Weekly
8:45—The Mirror
9:—Ted Fio-Rito Orchestra
9:10—Dancing with the Stars
9:15 to 12 mid.—Tempie Theatre

468.5 Meters KFI
Rich’md 6111
640 Kys.
50,000 Watts
Charlie T. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—Polly Hall, pianist
8—NBC-KGK Program
8:15—Joe Warner’s Jolly Journal
8:30—NBC-KPO Programs to 9:15
9:15—Raynaud’s Hint to Housewives
9:30—Fashion Tour with Melisse
10—Through the Looking Glass
10:15—Dorothy Raymond, pianist
10:30—NBC-KPO Programs to 11:45
11:45—State Market Reports
12 noon—Dept. of Agriculture Talk
12:15—Western Farm and Home Hour
1—News Release
1:15—Ann Warner Chats
1:45—Cal McCoy, baritone
2—NBC-KGO Program
2:30—Masonic Globe Trotter
2:45—Murray’s Hill Billies
3—Studio Program
4—Wesley Tourtelotte, organist
4:30—News Release
4:45—Talk on Psychology
5—String Orchestra
5:15—Keine’s Orchestra
5:45—Whetsell Avenue
6—The First Nighter
6:30—Over the Air
7—Al Jolson and Orchestra
7:30—“The Seal of the Don”
7:45—Male Octet
8—Amos ’n Andy
8:15—Gilmor Circus
9—Howard Thurston, magician
9:30—Fallen Timbre Orchestra
10—Richfield Reporter
10:15—Phil Harris’ Orchestra
11:30 to 12 mid.—Gus Arnheim’s Or.

499.7 Meters KFSD
Franklin 6553
600 Kys.
1000 Watts
Airfiled Radio Corp., Ltd., San Diego
5 P.M.—Cosmopolitans
5:15—Safety Talk
5:20—Studio Program
5:30—Program Highlights
5:35—Late News Reporter
5:45—Metcalf Magic Circle
6—Name That Tune
6:30—Manhattan Serenaders
6:45—U. S. Grant Hotel Serenaders
6:50—Forecast
7—Big Six of the Air
7:30—Concert Orchestra
8—Amos ’n Andy
8:15—The Seal of the Don
8:30—Noon Song
8:45—Night Song
9—Voice, Violin and Piano
9:30—Hollywood on the Air
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Recital

285.5 Meters KNX
Hemp. 4101
1050 Kys.
25,000 Watts
Western Broadcast Co., Los Angeles
4:45 A.M.—Bible Talks
10—Eddie Albright’s Family
10:30—Kate Vaughn, Home Econ.
11:45—Talk by H. B. Drollinger
12 noon—Musical Monday
12:15—Homeopathic
12:30—Dr. John Matthews
1—Newsmakers
2—Eddie Albright
2—Federaled Women’s Clubs
3—Piggy Back with Jack Benny
3:30—Health Talk for Parkelp
3:45—Organ recital
4—Trotter; Announcement
4:15—Cecil and Sally
4:30—Synagogue of the Air

5:45—Jolly Time; Popcorn
5:15—Musical Comedy Selections
5:30—Black and Blue
5:45—Chandu the Magician
6—News
6:15—Bobby, Mac and Jimmy
6:30—Si and Elmer
6:45—Center Communards
7—Frank Watanebe and Archie
7:15—“Pieces of Eight”
7:45—Happy Chappies
8—The Royal Order of Optimistic Knights
9—News
9:15—Crockett Mountainers
9:45—Fights from Hollywood Stad.
10—Ogan and Mansfield, vocalist
11 to 12 mid.—New Paris Inn

333.1 Meters KJH
VAndike 7111
900 Kys.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs; Records
8—Shell Happy Hour
8:30—Old Mission Cowboys
8:45—CBS Programs to 9:30
9:30—Betty Orphan Ann Black
9:45—CBS Program
10—Martha Meade Society
10:15—CBS Programs to 12:15
12:15—Health Talk
12:30 P.M.—World-wide News
12:45—Beauty Talk
1—Grab Bag
1:30—U. S. Army Band
2—Happy-Go-Lucky Hour
2:45—Feminine Fancies
4—Hodge Podge Lodge
4:30—CBS Programs to 5
5:45—Hi-bar-O Rangers
5:30—CBS Programs to 6:30
6—Farmers Community Players
6:45—The Islanders and Bachelors
10—Columbia Revue
11—CBS Programs to 10
11—World-wide News
12—Beauty Talk
12 to 1 A.M.—Marshall Grant, organ

209.7 Meters KECA
Rich’md 6111
1430 Kys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Music Appreciation Hour
9—Louisa Rueb, exercises
9:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—Spanish Lesson
11—NBC-KPO Programs to 11:45
11:45—Chaplair Club Program
12 noon—NBC-KPO Programs to 4
4—Paul Kellar, pianist
4:15—News Release
4—NBC-KPO Programs to 5:30
5:30—Jack Ross and Jimmy Adams
5:45—Al, Mac and Tommy
6—Orchestra; Robert, tenor
6:30—Manhattan Serenaders
6:45—Talk on Children’s Symphony Orchestra
7—Jack and Ned
7:15—Record Program
7:30—NBC-KPO Programs to 8:30
8:30—Gus Arnheim’s Orchestra
8—The Goldbergers
9—String Orchestra
9:30 to 12 mid.—NBC-KPO Prog.
SUNDAY Programs

February 11, 1933

491.5 Meters KFRC    3:00-610 Kys.   1000 Watts
7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:15—Y. Stock Ex. Quotations
7:30—Morning Ex. Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—CBS program
10—Junior Drama program
10:55—Church Announcements
11—CBS Programs to 12
12 noon—I-Noonday Concert
1—CBS program
1:30—Stock Ex. Quotations
3:30—CBS Programs to 2:45
2:45—Recordings
3—CBS Programs to 4
4—Paul Flo-Rito Orchestra
4:30—Meyer Davis’ Orchestra
5—Steamboat Bill
5:15—News Parade
5:30—Silent
5:45—CBS Programs to 9:30
9:30—Ted Flo-Rito Orchestra
9:45—CBS program
10—Junior Drama program
10:30—CBS program
12 noon—Midnight Request Hrs.

340.7 Meters KLX    Lake 6000
Pac. Y. 500 Watts
8 A.M.—Records
9:15—New York Stocks
9:30—Music of the Air
10:15—San Francisco stocks, financial information; weather
10:30—International Kitchen
11—Sunshine Twins
11:30—Arco and Anita
11:45—Fred Skinner, “What Have You”
12 noon—Closing S. F. stocks
12:05—Jack Delaney’s Band
1—Jean’s H-Lights
2—Classical recordings
2:15—Jean Ari’s: pianist
2:30—Caballeros
4—Records
4:30—Brother Bob’s Club
5—Between, pianist
5:30—Banjo Girls: Helen Benson and Lucile Swan
5:45—Song stories, the Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Waiilele Hawaiian Trio
8—Mural Smile
9—Faubil Theatre of the Air Players
10—Hotel Oakland dance orchestra
11 to 12 mid.—Dance program

296.6 Meters KQW    Ballard 777
1010 Kys.    500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
9:30—Bargain Bulletin
10—Helpful Hour; Weather
10:30—Monarch Melodies
11—Eleventh Hour Program
11:30—Musical Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—More of the Same Program
1:15—Tru-Strings
1:30—The Friendly Hour
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time
4:45—Evening Echoes
5—Vesper

5:30—Skippy
5:45—Dinner Concert
6:15—Franco’s Program
6:30—Linton and Poultry Clinic
6:45—Farmers’ Exchange and Market
7—U. S. Weather Forecast
7:15—Educational Forum
7:30—Magazine Review
7:45—Rabbi Joseph Karech
8—Studio Program
8:30—Three Pineapples
8:45 to 10 P.M.—Italian Program

515.4 Meters KTAB    Garfield 4700
560 Kys.    1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Crazy Quartette
7:45—Daily Almanac
8—Popular records
9—Monarch Prayer Hour
9:30—Dr. J. Thompson
10—Household Hour
10:30—Recorded program
10:35—Dr. B. L. Corley
11—Studio program
11:30—X Club
12 noon—Echoes of Portugal
12:30—Recorded program
1—Over the Tussups
1:30—Studio program
2—Recorded program
3—Watchtower program
3:45—Recorded program
3:55—Charles Park, the Budgeteer
3:55—Walter J. Rudolph, Pianist
4:45—Pultum’s Treasure Chest
4—Studio program
4:45—Recordings
5—Vesper
5:30—Wandering Through France
6—Emeryville Walkathon
6:15—Sport Champions
6:20—Recorded program
6:25—Parisan-American Entertainers
6:30—National Reporter
6:45—Ernie Smith’s Sport Page
7—Frank Watanabe and Archie
7:15—Dance Music
7:30—News Service
7:45—Studio program
8—Young Peoples program
8:45—Dramatic Reading
9—Jesse Stafford’s Orchestra
10—March Players
10:30—Moment Musical
11—Emeryville Walkathon
11:15 to 12 mid.—Radio Cabaret

280.2 Meters KJBS    Ord. 4148-49
100 Watts
1070 Kys.
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Andy Anderson and Popular records
9—Assoc. Stores’ Program
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Scotty’s Table Talks
10:20—Music of the Hour
11—Cone Concert Favorites
11:45—Hesoc Program
12 noon—Cave of the Air Program
1—Dance Matinee
1:45—Popular recordings
2:15—Cave of the Air; records
3—Reporter of the Air; records
3:30—Marjorie Lee, pianist
3:45—Recordings
4—Musical Styles
4:45—Popular Melodies
5:45—Silent Period
12:01 to 8 A.M.—Owl program

243.8 Meters KYA    Prospect 3456
1230 Kys.    1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Chriatian Science Program
8—Breakfast of the Air
8:15—Swen Swenson and his Swedes
9—Melody Moods
9:45—Stringwood Ensemble
10—Sunshine Hour
11—Album Lea Maria
11:30—Prudence Penny
11:45—School News
12 noon—Scriptures
12:03—Town Hall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Glenn Goff, Organist
3—Symphony Rhapsodies
3:30—Symphony Series
4:30—Light Opera
5—Sunset Revue
5:30—Cambridge Digest
6—Summer Serenade
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen; Piano Novelties
8—Emilio and Mary Ramsey
8:15—Bal Tabarin Orchestra
8:45—John Wolohan’s Orchestra
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

322.4 Meters KFWI    Franklin 0200
930 Kys.    500 Watts
Radio Entertainments, San Francisco
7 A.M.—The Daily Boid
8—Silent period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—The Kiddle Revue
11—Concert Melodies
11:30—Dance Time
12 noon—Dance Music
1—Silent period
6—Dance Time
6:30—Russian Balalaika Orchestra
7—Christian Science Program
7—Bellevue Program
7:30—Silent period
7—Salon Music
8—Dance Time
10—Dance Time
12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters KROW    Glenc. 6774
930 Kys.    1000 Watts
8 A.M.—News Items
8:15—Prosperity Auction Program
8:30—Recordings
9—Silent period
1 P.M.—Latin-American Program
2—Dance of the Hour
2:08—Recordings
2:30—Organ Harmony Milton Fallon
3—Recordings
3:15—Buddy Lewis’ Orchestra
4—Doc Shahan’s Ramblers
4:30—“Tunes of the Times”
5—Wade W. Forrester & Artists
5:30—Maxine’s Shopping Service
5:45—Walk-a-tion
6—Silent period
7:30—The Crystal Boys
8—Latin-American Program
9—Recordings
9:15—Italian Program
10—Walk-a-tion
10:30 to 11 P.M.—Jesse Norman’s Or.
Saturday Programs  

**BROADCAST WEEKLY**

55

379.5 Mtrs. **NBC-KGO** Sutter 1920 7:00 N. W. The National Broadcast Co., San Francisco

Service to KHQ KOMO KGW KFI KOA KDYL KGIR KGHL KTAR KFSD

7 A.M.—Organ Concert: Charles Mathias, tenor; KGO (KHQ KDYL on 7:15)

3:30—Le Trio Charmant: Instrumental ensemble: KGO KOMO KGW KFSD

7:45—Breen and de Rose: Vocal and instrumental duo: KGO KFSD KDYL

8—Melodies of the South: KGO KOMO KGW KFI KOA KDYL KDYL KGIR KGHL KTAR KFSD

8:15—Johnnie O’Brian, harmonica player: KGO KHQ KOMO KGW

8:30—Crossroads from the Log o’ the Day: KGO KHQ KOMO KGW KFI

9—Johnnie Marvin, tenor: KGO KFI

9:15—American Legion National Trade Revival Campaign: KGO KHQ KOMO KFSD KDYL

9:30—Women’s Board of Foderal Program: KGO KHQ KOMO (KGW on 10) KFI KFSD (KTAR off 10:45)

10:30—Woman’s Magazine of the Air: KGO KFI KDYL (KDF on 10:45)

11:30—Organ Concert: KGO (KHQ KDYL off mid) (KOMO on 11:45) (KFSD off 12:15)

12:15—Western Agriculture: KGO KHQ KOMO KGW KDYL off (12:45) (KGW on 1:15)

2—Cosmopolitans: Orchestra and soloist: KGO KHQ KGW

2:30—Familiar Songs: KGO KHQ KOMO KGW

3—Melody Mixers: KGO KHQ KGW

4—Johnny Hancock’s Orchestra: KGO KHQ KGW (KDH off 12:15) (KGW on 1:45)

4:45—Little Orphan Annie: KDYL KGIR

4:45—News Service: KGO KGW

5—Arion Trio: KGO KHQ KFI off (5:15)

5:45—Little Orphan Annie: KGK KGW KFI KTAR

5:45—Wheatena:le: Dramatic sketch: KGO KHQ KOMO KGW KFI

6—Blue Danube: Program of Viennese waltzes: KGO KHQ KOMO KGW KFI KDYL KDYL

6:45—Old Mobile Program with Gus Van: George Olsen and his Latin Band: KGO KHQ KOMO KGW KFI KDYL KDYL

7—Lucky Strike Dance Hour: KGO KFI KOMO KGW KFI KDYL KDYL

8—Caswell Concert: KGO KHQ KGW KFI

8:15—Golden State Family Robinson: KGO KFI

8:15—Tom Gerun and his Bal Tabarin Orchestra: (KGO KFI on 8:45) (KYA off 8:45) (KHQ KOMO KGW KDYL KDYL)

8:45—Associated Spotlight: Captain Van; master of ceremonies; the Coquettes, vocal trio: Annette Hastings, Marjorie Primrose, Miss Ethel Associated, soprano; Cycele Four, male quartet; Robert Stevens, Champion Jones, tenor; Harold Dana, baritone; Armand Girard, basso;

“School Days,” with Max Wallman (Herr Fizzymeyer): Harold Peary, Bobbe Deane, Bennie Walker; the Hill Nellies; Baby’s Burlesque Band; G. A. Band; women direction: Walter Beban: KGO KHQ KOMO KGW KDYL KDYL

10—Phil Harris and his Ambassador Hotel Orchestra: (KGO on 11:15) KGW KDYL

11:30—To mid (Gus Arnheim’s orchestra: KGO KHQ KOMO KGW KDYL KDYL

440.0 Mtrs. **NBC-KPO** Sutter 1920 680 Keys 5000 Watts National Broadcast Co., San Francisco

Service to KJR KEX KGA KECA KTAR KDYD KFSD

7:30 A.M.—Arion Trio: KPO KGA

8—Financial Service: KPO KGA KJR KEX

8:15—Bach Melody: KPO KGA KJR KEX KECA

8:30—Swen Swenson and his Swedish Heartstrings: KPO KJEX off 8:45) (KYA on 8:45) KECA KFSD KDYL KDYL

8:45—Juliet Hayes, helpful hints to housewives: KPO

9—Tom Mitchell, baritone: KPO KJEX KEX KECA

9:15—Dixieland: KPO KGIR KJEX KECA

9:30—Stringwood Ensemble: (KPO off 9:45) KGA KJEX KECA KECA

9:45—University of California: KPO 10:30—Familiar Songs: KPO KGA KJR KEX KECA

10:30—NBC Farm Forum: KPO KGA KJIR KEX KECA KDYL KGIR KDYL

11—In event that a portion of the opera from the Metropolitan, N. Y., is broadcast, all conflicting programs will be cancelled

11—Words and Music: KPO KGA KJIR KEX KECA

11:30—Symphonies, Harold Stokes’ Orch.: KPO KGA KJER KECA KDLY

11:45—Little Orphan Annie: KPO KGA KJER KECA KDYL KDYL

12 noon—Organ Concert: KPO (KGA on 12:05) KJR KDYL KDYL

12:15—Radio Troubadours: KPO KJER KEX KDYL KDYL

12:30—The Ambassadors: Male quartet: KPO KGA KJER KECA KDYL KDYL

12:45—Lee Sims and Ilomay Bailey: KPO KJER KEX KECA KDYL KDYL

13—Concert Favorites: KPO KJER KECA KDYL KDYL

1:30—Rameau: KPO KJER KECA KDYL KDYL

2—Little Italy: Dramatic serial: KPO KJER KECA KDYL KDYL

2:30—Beau Ballouder: Leonard Lewis, basso: KPO KJER KECA KDYL KDYL

3—Waldorf-Astoria Orchestra: KPO (KGA off 3:05) KJER KECA KDYL KDYL

3—Concert Echoes: KPO KJER KECA KDYL KDYL

3:45—Drug Store Cents: KPO KJER KECA KDYL KDYL

4:15—Local News: KPO KJER KECA KDYL KDYL

4:30—Twenty Fingers of Harmony: KPO KJER KECA KDYL KDYL

4:45—Barbara Dale’s Charm Matinee: KPO KDYL KDYL

5:15—A不下s: KPO KJER KECA KDYL KDYL

5:25—The World Today: KPO KJER KECA KDYL KDYL

6:00—American Orators League: KPO KJER KECA KDYL KDYL

6:15—Echoes of the Palisadises: KPO KJER KECA KDYL KDYL

6:30—Environment: KPO KJER KECA KDYL KDYL

6:45—Irving Kennedy, tenor, instrumental trio: KPO KJIR

7—Medicine Show: KPO KJER

7:30—National Concert Orchestra: KPO KJER (on KJIR on 7:45) (KECA on 7:45)

8—Pickens Sisters: Vocal trio: KPO KJER KECA KDYL KDYL

8:45—Orchestra: KPO KJER KECA KDYL KDYL

9:15—Night Song: Lew White, organist: Trio Romantique: KPO KJER KECA KDYL KDYL

9:45—Education: KPO KJER KECA KDYL KDYL

10—McElyor’s Spanish Ballroom Orchestra: KPO KJER KECA KDYL KDYL

10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO KJER KECA KDYL KDYL (KOA off 10:45)

11 to 12 mid.—Reminiscences: Organ concert, Dolge KJK: KPO KJER KECA KDYL KDYL

12—KJR KEX KECA KDYL KDYL

204 Meter: **KGA** Main 3444

1470 Keys 5000 Watts NW. Broadcast, System, Spokane, Wash.

6 A.M.—Early Birds: News

8—NBC-KPO Programs to 3

3 P.M.—News Bulletins

3:05—NBC-KPO Programs to 4:45

4:45—To be announced

6—NBC-KPO Programs to 6:45

6:45—The Keystone Five

7 to 12 mid.—NBC-KPO Programs

KJBS today!

The Alarm Klok Klob 6 to 8 a.m.

News Broadcasts 10 a.m. and 3 p.m.

Scotty Mordland 10:05 to 10:20 a.m.

Sports Review 12 to 12:15 p.m.
CBS
Columbia Broadcasting System

8:30 — Concert Miniatures: KFRC KMB KGW KOL KVI KFPP KOIN KFRC KFJJ KSL
9 — Buddy Harrod and Yoens Orchestra: KFBD KMB KGW KOL KVI KFPP KOIN KFRC KFJJ KSL
3:45 — America's Saturday Night: KFRC KGW KOL KVI KFPP KOIN KFRC KFJJ KSL
5:30 — Alexander Haas and Buda-phon, Ensemble: KFBD KMB KGW KOL KVI KFPP KOIN KFRC KFJJ KSL

9:30 — Happy Felton’s Orchestra: KFRC KGW KOL KVI KFPP KOIN KFRC KFJJ KSL
9:30 — Harmoni Orchestra: KFRC KGW KOL KVI KFPP KOIN KFRC KFJJ KSL
9:30 — George Hall and his Hotel Taft Orchestra: KFRC KGW KOL KVI KFPP KOIN KFRC KFJJ KSL
10:30 — Madison Ensemble: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
11:30 — Saturday Syncopators: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
11:30 — Columbia Saloon Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
12 noon — The Round Towner: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
12:30 — Dick Mansfield and his Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
12:30 — Spanish Serenade: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
1:15 — “Tony” Wong: “Are You Listening KBK KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
1:15 — Joe Newland Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
1:45 — The Letter Singer: Arthur Tracy: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
2:30 — Between the Bookends: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
2:30 — America’s Grub Street Speaks: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:00 — The Funny Boners: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:00 — The Political Situation: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:30 — Meyer Davis and his Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:30 — The Street Singer: Arthur Tracy: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:30 — Terrace Cafe Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:30 — Larry Funk and his Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
5:30 — Alexander Haas and his Buda-phon, Ensemble: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL

2:45 — Tiny Newland: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:00 — Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
3:00 — Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL
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3:00 — Orchestra: KFRC KGW KERN KOL KVI KFPP KOIN KFRC KFJJ KSL

483.6 Meters KGW Atwater 2121
620 Kys. 1000 Watts
319 Meters KOIN Atwater 3333
940 Kys. 1000 Watts
KOIN: The Journal, Portland, Oregon
225.4 Meters KGB FRank. 6151
1330 Kys. 1000 Watts
KGB: Don Lee, Inc., San Diego, California

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Saturday Programs

BROADCAST WEEKLY

2361 Meters KOL Main 2312 1000 Watts
Seattle Broadcast Co., Seattle, Wash.
5:45 A.M.—KOL Time Block
7:45—Crazzy Minstrel
8—Shell Happytime
8:30—CBS Programs to 10
10—Morg Melodies
10:30—Prince of the Irvies
10:45—CBS Programs to 4
4—Studio Program
4:15—Cecil Solly
4:30—Ted Flo-Rio's Orchestra
5—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:45
6—Democratic Educa. Feature
7—CBS Programs to 7:45
7:15—Red Book (E.T.)
7:30—John C. Stevenson
8—Guy Lombardo Orchestra
8:30—Harold Stern Orchestra
9—Globe Trotter
9:30—CBS Programs to 10
10—Ted Flo-Rio's Orchestra
10:40 to 12 mid.—Dance Orchestra

4685 Meters KFI Richm'd 6111 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7—Quotations
7:45—Polly Grant Hall
8—NBC-KGO Program
8:15—Helpful Hints to Housewives
8:30—NBC-KGO Programs to 9:15
9—Dorothy Raymond, pianist
9:30—NBC-KGO Programs to 11:30
11:30—Rue Tyler's Rhythm Kids
11:45—Federal & State Mkt. Reports
12 noon—Dept. of Agriculture Talk
12:15—Western Agric. Program
1—News Release
1:15—Stringwood Ensemble
2—Tom Murray's Hill Billies
3—Melody Matinee
4—Wesley Tourtellotte, organist
4:45—New Release
5—Arlon Trilo
5:15—Fly the Air
5:30—Little Orphan Annie
5:45—Wheatenfield
6—Coal Dust
6:30—Oldtimey Program
7—Lucky Strike Dance Hour
8—Casswell Coffee Concert
8:15—State Family Robinson
8:45—Bal Tabarin Orchestra
9—Associated Spotlight
10:30—Phil Harris' Orchestra
11:30 to 12 mid.—Gus Arnheim's Orv.

209.7 Meters KECA Richm'd 6111 1430 Kys.
1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KGO Programs to 9:45
9:45—Physical Education
10:30—NBC-KGO Programs to 3:45
3:45—Record Program
4—New Release
4:15—NBC-KGO Programs to 5:30
5:30—Temple Baptist Question Hour
5:45—Parent Program
6—NBC-KGO Programs to 6:45
6:45—Julie Kellar, harpist
7—Tom Murray's Hill Billies
7:45—NBC-KGO Programs to 8:30
8:30—Gus Arnheim's Orchestra
9 to 12 mid.—NBC-KGO Programs

285.5 Meters KNX Hemp. 4101 1050 Kys.
Western Broadcast Co., Los Angeles
8:45 A.M.—Bill Sharpe's Gang
8:45—Inspirational talk and prayer
9:30—News
10—Eddie Albright's Family
10:30—Recordings
12 noon—News
12:45—Church
1—New Paris Inn
2—Entire Opera (Records)
5—Cecil and Sally
5:15—Dr. John Matthews
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—St. and Elmer
6:45—Currier's Serenaders
7—Frank Watanebe and Archie
7:15—Guardman, male quartet
7:30—KNX Ensemble
7:45—Happy Chappies
8—KNX Varieties
9:15—Crockett Mountainiers
9:30—KNX Playlet
10—Dance Band
10:30—Organ Recital
11 to 12 mid.—New Paris Inn

499.7 Meters KFSD Franklin 6353 600 Kys.
Airfin Radio Corp., Ltd., San Diego
5 P.M.—Studio Program
5:00—Procter & Gamble Program
5:30—Late News Reporter
6—Blu Danube
6:29—Forecast
6:30—Oldsmobile Program
6:30—Lucky Strike Dance Hour
8—Pikens Sisters
8:15—Night Song
8:30—Veterans of Foreign Wars Program
9:30—Mark Fisher Orchestra
10:30—Plank-Croton Orchestra
11:30—Alberta Council
11:45—Organ recital

526 Meters KVI Broadway 4211 970 Kys.
1000 Watts
First Sound Broadcast Co., Tacoma
7:45—The Texas Cowboy
8—Shell Happytime
8:30—CBS Programs to 9:15
9:15—George Youn, organist
9:30—Children's Programs
10—Celia Lee, Home Economics
10—People's Style and Song Hits
10:30—CBS Programs to 12
12 noon—Noon News
12:15—CBS Programs to 1:15
1:15—Toll Wons, Are You Listening?
1:30—CBS Programs to 2:45
2:15—Le Roy, pianist
3—CBS Programs to 4
4—CBS Programs to 4:30
4:30—Dr. Walsh, Dental Clinic
4:45—Street Singer
5—Terrace Cafe Orchestra
5—Orchestrone Crediteers
5:30—CBS Programs to 7:15
7:15—Studio program
7:30—Mellor
7:45—CBS Programs to 10
10—Ted Flo-Rio's Orchestra
11 to 12 mid.—Dance Music

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Preview New Zenith Auto-Radio

The H. R. Curtiss Company, San Francisco, distributors of Zenith radios have arranged to give dealers a preview this week of the new Zenith automobile radio.

This newest addition to the Zenith line is a seven-tube, all electric, superheterodyne with tone control and automatic volume control. The set is composed of two separate units which are to be mounted on the steering post of the car. Drilling of holes is not necessary. The set can be installed by anyone in fifteen minutes, it was said.

New Plan Offers Dealers Free Testing Equipment

A unique plan that is making many radio dealers the proud possessors of new testing and servicing equipment without cost is being offered through a local wholesale radio distributing concern.

By agreeing to purchase a moderate number of National Union tubes over a period of one or two years, dealers are given their choice of valuable service equipment.

Equipment such as Readrite tube tester is being given away; a service manual is given with an agreement to purchase 100 tubes; other equipment offered includes an oscillator and output meter, a Readrite 1000 tester; the Unimeter portable tester; the Visameter, etc.

W. E. and W. H. Jackson, 255 Ninth Street, San Francisco, are making this offer which is open to all radio dealers in Northern California. An illustrated folder describing the equipment and full details how it may be obtained can be had by addressing a letter to W. H. Jackson, who is in charge of the radio department.

"Sandy" on Trip Around World

J. C. ("Sandy") Sandoval, vice-president of the Sandoval Sales Company, manufacturer's representatives, was a passenger on the Tatsuta Maru of the N. Y. K. line when that ship sailed for the Orient from San Francisco on January 12. "Sandy" will be gone from four to five months and is bound on a pleasure trip around the world. He will visit Japan, China, India, Egypt and the principal countries of Europe. A host of friends went down to the dock to wish him bon voyage when his ship sailed.

New Lyric Sub-Midget Set Announced

A new four-tube superheterodyne of the sub-midget type has been announced by the All American Mohawk Corporation as their latest addition to the Lyric line.

The new set comes in a walnut finished cabinet of attractive modernistic design. It is very compact in size, being only twelve inches high, ten inches wide and six inches deep. It is designed to operate on 110-volt AC current and has a tuning range that includes both the broadcast and police bands.

No definite retail price had been announced up to time of going to press, but it is believed the price when announced will be under $25.

The Lyric line is distributed in Northern California by the Electric Corporation, San Francisco.

Mixmaster and Ironmaster Prices Reduced

The manufacturers of the Sunbeam Mixmaster and Sunbeam Ironmaster have announced a reduction in the retail prices of these appliances as follows: Sunbeam Ironmaster reduced from $7.95 to $5; Sunbeam Mixmaster reduced from $20.25 to $19.50.

DEALERS:

The demand for Broadcast Weekly is constantly increasing. Are you turning away customers because you haven't enough copies. Increase your order now, or, if you are not now selling Broadcast Weekly, write for trade discounts.

BROADCAST WEEKLY

PACIFIC BUILDING

SAN FRANCISCO
Electrad Appoints Exclusive Distributors

Arthur Moss, president of Electrad, Inc., was a visitor in San Francisco last week and announced that hereafter the Electrad line will be carried by a few distributors exclusively.

Those who will handle the line in San Francisco are Pacific Wholesale Radio Company, Wholesale Radio Supply Company, and the Offenbach Electric Company. The line will be handled in Oakland by E. C. Wenger Company and the Electric Supply Company.

Tobe Offers Service Men Valuable Prizes for Suggestions

The Tobe Deutschmann Corporation wants to know what a condenser manufacturer can do to help solve the service man's condenser problems.

One hundred valuable prizes are going to be given away to radio service men who send in the most practical ideas or suggestions. The first prize is a Model 232 Tobe interference detector and signal strength meter valued at $485; second and third prizes are a Model 239 Tobe interference detector valued at $365 each; fourth, fifth and sixth prizes are Tobe Junior Model interference detectors valued at $125 each. There are forty-four prizes consisting of merchandise credits for amounts from $5 to $25 and fifty prizes consisting of subscriptions to various radio magazines.

Awards will be based solely upon the ideas contained in the letters. Appearance, spelling, penmanship or grammatical construction will not be taken into consideration. In other words, the Tobe Deutschmann Corporation is solely after ideas and don't care how they are sent in.

Full particulars regarding the contest and application blanks for entries may be obtained by writing James P. Hermans, 235 Ninth Street, San Francisco. Mr. Hermans is Northern California representative for the Tobe Company.

Sunbeam Appliances to Be Distributed by Coast Radio Supply

Coast Radio Supply Company, San Francisco, have been appointed wholesale distributors of the complete line of Sunbeam electric appliances, including the Mixmaster and Ironmaster.

Prices of Voss Washers Are Reduced

Announcement of a general reduction in price on all models of Voss washers has been received by Thompson & Holmes, San Francisco, wholesale distributors of the line.

Voss pioneered the low priced washer field several years ago, being first in the national field with a $69.50 price. Now to place their dealers in a position to compete with mail order prices and save merchandise, a further reduction in the price range has been announced for 1933.

The new Voss prices will start at $49.50 for the Model E39; the Model E69 at $59.95 and the Model E76 at $69.95. There is also a gas engine operated machine, Model G59, priced at $99.95. Electrically operated pumps for draining are optional equipment at a $10 higher list.

A feature of the Voss washers is the safety wringer, which is a distinct improvement over the ordinary safety release and is something that instantly appeals to the housewife. Another feature is the floating agitator which duplicates the hand washing method, and the "Veos" corrugated porcelain tub.

W. E. & W. H. Jackson
Incorporated
DISTRIBUTOR

American-Bosch Radios
NATIONAL UNION TUBES
329 26th Street, Oakland
Glenmoor 4370
235 Ninth Street, San Francisco
UNDerdill 2900

WHOLESALE RADIO & ELECTRIC CO.
360 Seventh Street, San Francisco
Announces six new Clarion Models, ranging from $20.95 to $99.95. All models are superheterodynes.

Write now for descriptive literature.

Most Complete Line of RADIO PARTS
J. R. C. Tubes - Düblier Condensers - Philco Tubes and Parts - Kenyon Transformers
Zack Radio Supply Co.
Wholesale Distributors
1470 Market St., San Francisco

AUDIOLA CHASSIS
8-9-10-12 tube models with RCA tubes and JENSEN speakers
FOR DEALERS AND CUSTOM SET BUILDERS
San Francisco Stock
Write for prices and details

BROWN-DORAN CO.
449 Turk Street, San Francisco

New Low Prices!

VOSS
WASHERS
$49.95 to $99.95

THOMPSON & HOLMES
Limited
Wholesale Distributors
171 Bluxome St. San Francisco

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TRADE TOPICS continued

Auto-Radio Offers Real Opportunity for Dealers

The demand for auto radio sets is definitely on the up- grade and dealers are finding it very much worth while to carry one or more of the many excellent makes that are now on the market.

A local dealer who is making more than an average success selling auto radios was telling us the other day about one of the methods he is using to create sales. "We keep a card file of all our customers to whom we have sold a radio, washing machine, refrigerator or other household appliance. This gives us an excellent prospect list to work from. I have made it a practice to select three or four names from this list every night and telephone them to make inquiry if the radio set or appliance we have sold them is giving satisfactory service. The customer is usually pleased and expresses his appreciation of this interest on our part and during the conversation I usually find an opportunity to ask what make of automobile he owns. I tell him about the auto radio sets we carry, one of which I have installed in my own car, and try to arouse his interest. If I find he is at all interested, I drive my car to his home, invite him for a ride and give a demonstration. Last month we sold fourteen sets through leads developed in that manner," he said.

A lot of auto radio sets are being sold right now in Northern California by wide-awake dealers, and a great many more are going to be sold during the coming months.

The radio dealer who has selected a good line of auto radios and who uses his initiative to create prospects, plus plenty of real sales effort to sell them, will find it very much worth while.

Radio-Telephone Exchange to Serve Yacht Owners

Yacht owners may go away for an extended cruise on the California coast this summer and yet be in constant direct radiophone communication with their homes when the new high frequency radio-telephone exchange nearing completion at McNear Point, near San Rafael, California, is put into operation.

From Jack Bradley, San Francisco manufacturer of specialty radio transmitting equipment, we learn that this unique combination radio and telephone exchange is being installed by the Pacific Telephone and Telegraph Company to provide yacht and ship owners with direct ship-to-shore radio telephone service at very nominal cost.

When the yachtsman at sea desires to communicate with a land telephone subscriber he will call the exchange on his radiophone, and ask the operator for the land telephone number wanted. Direct connection can be made almost as quickly as though the subscriber were making a long distance call direct from his home or office.

The ship equipment consists of a radio receiver with loud speaker and a radiophone transmitter, both of which are designed to operate on a fixed frequency in the short wave band, it was said.

Bill Kuykendall Joins Jack Bradley Staff

Bill Kuykendall, formerly with the Marine Service Department of Heinz & Kauf- man, is now associated with Jack Bradley, San Francisco manufacturer of specialty radio apparatus, as service technician.

Air Conditioning Devices Growing in Popularity Says Distributors

Growing public interest in air conditioning appliances is creating an increased demand for such devices and the development of a new industry that is growing in importance, according to George Brown of Brown, Doran Company, radio distributors of San Francisco, who are handling air conditioning apparatus as a subsidiary line.

"Industrial and business concerns, clubs and the owners of large estates have been the chief buyers of air conditioning equipment in the past because the price has been above the means of the small home owner," said Mr. Brown. "In recent months, however, several very efficient devices that are low in price have been placed on the market and are being sold through radio, electrical and department stores. A demonstration to an interested prospect usually leads to a sale and dealers find they are a profitable line to handle."

One of the newest appliances of this kind for the small home or office is a portable electric humidifier finished in a delicate brown tone and priced at $18.50. The function of the device is to wash the dry or foul air of a room, atomize and circulate moist air to make it fresh and healthful.

Prices Reduced on G-E Appliances

The General Electric Supply Corporation has announced a reduction in price of the Model 89 G-E cleaner from $35 to $29.50. The Model F Flatplate electric ironer has been reduced in price to $106.50 and the Model UF to $83.50.
Floating Tone Control Featured in New Auto-Radio

The Stewart Radio & Television Co., Detroit, has appointed James P. Hermans, 235 Ninth Street, San Francisco, as distributor in Northern California for the new line of Stewart all-electric auto-radio sets.

The new receivers employ a 6-tube superheterodyne circuit with automatic volume control and dynamic speaker. An innovation known as "floating tone control" is featured which makes possible the adjustment of the speaker to obtain full acoustical value from the car, the surroundings and the position of the sending station as related to the receiver itself.

Mr. Hermans has arranged to give dealers a preview and demonstration of the new receivers all this week. The intended retail price is $39.50 complete, ready to install.

Jimmy Livesay on Sick List

Jimmy Livesay, well known and popular salesman for the Pacific Wholesale Radio Company of San Francisco, was stricken with appendicitis on Sunday, January 14, and was rushed to the Veterans' Hospital at Palo Alto, where he was operated on a few hours later.

Jimmy is doing nicely, it was said, and is expected to be out of the hospital this week.

New Gilfillan Sets Arrive

A first shipment of the new models of Gilfillan radio sets was received in San Francisco last week by E. J. and Jack Totten, distributors for Northern California. The shipment consisted of 4 and 5 tube models in cabinets of the conventional mantel type. Magnavox dynamic speakers are used in both models and the sets have a tuning range that covers both broadcast and short-wave bands.

Doble Motors to Distribute Auto-Radio Line

Doble Steam Motors, Ltd., Emeryville, California, have taken on the Audiola line of automobile radio for distribution to the automotive trade in that territory.

Howard Radio Appoints Bill Landes as Rep.

Bill Landes, well known in local radio trade circles, has been appointed factory representative in the Northern California territory for the Howard Radio Company of South Haven, Michigan.

Bill has established his office headquarters at 383 Brannan Street, San Francisco.

The company will maintain its policy of selling direct to the retail dealer. A complete stock of all current Howard models will be carried in warehouse here to assure dealers immediate delivery.

Pacific Wholesale Co.

Distributors
All Eveready Products
Sirian Violet Ray Lamps
Most Complete Assortment
Radio Parts and Accessories
116 Ninth Street, San Francisco
UNDERHILL 6862

E. C. WENGER CO.

Successors to Wenger-Brill Co.

Distributors
Radio Parts and Electric Specialties
TRIAD TUBES
PRECEPTOR TESTERS
GILFILLAN RADIOS
VICTORY DYNAMIC SPEAKERS
1020 Oak Street, Oakland
GLenCourt 1020

Crosley Radios

Lead in sales because Crosley offers the greatest value in radio.

Distributed by
Kierulf & Ravenscroft
121 Ninth St., San Francisco
MARKET 1243

See
CHANSLO & LYON
ad on the
Back Cover

PHILCO TRANSITONE

FOR ANY MAKE AUTOMOBILE
1933 AUTO RADIO - ALL ELECTRIC -
$59.50 to $89.50
EAST BAY - OAKLAND
ELECTRIC SUPPLY CO.
329 Thirteenth Street

SAN FRANCISCO
JULIUS BRUNTON & SONS
1380 Bush Street
TRADE TOPICS continued

E. C. Wenger Co. Adds to Sales Staff

Two new members were added this week to the sales staff of the E. C. Wenger Co., wholesale radio distributors in Oakland.

John Olney, formerly connected with the E. T. Cunningham and RCA organizations in the East, has been assigned to call on the trade in the North Bay territory. W. C. McKee, formerly with the Leo J. Meyberg Company, will cover the San Joaquin valley territory, calling on all radio dealers and service men.

RCA-Victor Enter Low Price Field, Says A. H. Meyer

After having "sat in" on two conventions in the East, A. H. Meyer, president of the Leo J. Meyberg Company, was back at his desk today in the company's home office in San Francisco anticipating the new products to be brought out soon by the manufacturers whose lines he distributes.

The chief of the widely known distributing company first attended the RCA-Victor conclave at St. Louis, afterwards going to Muskegon, Michigan, for the Norge electric refrigerator meeting.

"Although that business just around the corner hasn't been found yet, business in the East isn't any worse than it was and the merchants and manufacturers are in a better frame of mind than they have been since things started on the downward path," Meyer stated.

The RCA-Victor people, Meyer reports, plan a tremendous merchandising program for the coming season. They will enter the lower price field with their sets, also bringing out some medium price receivers. He impressed on the interviewer that there would be no change in the present line of RCA-Victor merchandise at present, however. The lower priced sets will be added to the current jobs.

The Victor name, considered the best known trade name in the world, will be stressed more than ever in the new sets that are to be brought out, he said.

A new high class Victor record with beautiful photographs of the artists who made the disc imprinted right in the wax, is also on the market, for use in the RCA-Victor combinations.

Meyer was particularly enthused over the new 1933 Norge electric refrigerator models, which were introduced to the distributors at the national convention.

The design is sensational and conforms with the modern kitchen in every respect. The new Norge has introduced a departure from the present refrigerator design and has developed an extreme line cabinet on a semi-modernistic design. It is unusual in appearance. It rests on black legs, which are almost flush with the sides of the cabinet.

The 193 Norge refrigerators will be displayed at a San Francisco dealer meeting at the Palace Hotel on February 15. Executives of the Norge factory will be here to explain the many features of this new job.

New Electric Clock Announced by General Electric

A new electrically operated clock known as the Executive is the latest product of the G-E factories. The clock operates very much on the principle of the cyclo meter or the automobile speedometer. Instead of being fitted with the conventional dial and hands, the new clock is fitted with three drums with large numerals which are visible through small windows in the front plates of the clock. Time is thus read directly in hours and minutes. The sweep second hand is replaced by a rotating dial which indicates the time accurately in seconds. A small concealed lamp illuminates the face of the clock so that the time may be readily seen at night. The retail price is $9.75.
Audiola Adds Two New Automobile Radio Sets to Line

The Audiola factory in Chicago has started production on new models of 6 and 7-tube automobile radio sets, according to an announcement received by Brown, Doran Company, San Francisco, factory representatives.

The 7-tube model employs Class B amplification and uses one of the new-type 79 tubes.

First shipments of the new models are expected to arrive in San Francisco this week, it was said.

Graybar Gets New Colonial Sets

The Graybar Electric Company, San Francisco, has received a shipment of the complete new line of Colonial radio sets. The line consists of one mantel type and three console models. Prices range from $37 to $109.50.

Solder in New Handy Can

Rosin and acid core solder is now being manufactured by the Federated Metals Corporation packed in a cellophane wrapped handy sized can under the trade name of Neatpack.

The can has a hole in the top which is covered with cellophane, preventing dust and dirt from getting on the solder when not in use. When being used, the cellophane seal is lifted up and as much solder as desired is pulled out. This prevents tangling, also waste, as only as much solder as needed is pulled out of the can.

Neatpack solder comes packed in handy sized cans for household or shop use and also in one and five-pound tins. It is manufactured by the Federated Metals Corporation, San Francisco, and distributed through the regular jobber channels.

Distributor Appointed for Upp Voltage Generators

Julius Brunton & Sons of San Francisco have been appointed distributors for the Upp line of constant voltage generators manufactured by the Whitaker-Upp Company of Kansas City. These generators are mounted under the hood and operate from the car or truck motor. They furnish a constant source of 110 to 115 volts AC or DC current for the operation of portable sound equipment and other purposes. They are widely used as a power plant for electrically refrigerated trucks.

Radio Set Stolen from Dealer's Doorway

In broad daylight and with hundreds of people passing by, a radio set used for demonstration in the doorway of a radio dealer on Market Street, San Francisco, was stolen last week by a thief who cut the wires, put the set under his arm and disappeared in the crowd.
THEY ALL SAID:

"If it would only work on a car"

NOW IT WILL!
and on any kind of current—
including batteries

at no increase in price

Here's the biggest piece of radio news ever released! The new Kadette now operates on any known lighting current—6 and 32 volt as well as 110 or 220 volt—A. C. or D. C.—Any cycle

Now the Kadette operates in any car! On the farm from batteries or lighting plant; on boats, aeroplanes, in camp, as well as the city home, office, hotel in Europe. The most useful radio ever built.

Think of it! Visualize the tremendous new market for the Kadette. Here's a radio you can use in your car—Detach the plug and it is ready to serve you in the office on D.C.—Take it home and it performs perfectly on A. C.—Travel with it to the country and enjoy the same performance on farm power or batteries.

15 Minute Car Installation
Any car can be equipped with the new Kadette in fifteen minutes. No holes to drill—just a simple easy operation any one can do. The Kadette is the most economical radio on storage batteries—uses less than one ampere.

The Kadette Auto Kit
For the convenience of Kadette owners desiring car operation there is the Kadette Auto Kit containing necessary cables, plugs, rubberized mounting brackets, spark plug suppressor kit and a complete illustrated book of instruction and installation suggestions.

Larger Profits—Less Investment
This astounding announcement to the trade will be quickly followed by a similar message to the public. Thousands will be clamoring for the new Kadette—the first radio operating anywhere radio is wanted—

for one price. This is vitally important to every radio dealer. It enables him to serve all customers with one radio—multiplying turnover and profits—at less inventory investment.

Present Kadette Dealers—Important Information
The new Kadette can be identified by the serial number. All sets numbered over 75,000 contain this new ambilectric feature. Check your stock—order Kadette Auto Kits. Be prepared for big business.

LIST PRICE Including Tubes $25

KADETTE Auto Kit, $5 extra

CHANSLOR & LYON STORES, Inc.
California Distributors

740 Polk Street

San Francisco, Calif.

Los Angeles - Oakland - Sacramento - Stockton - Fresno

DEALERS: Write for franchise and special sales plan.