POLICE CHIEF WILLIAM J. QUINN
Who returned to the air by popular demand for
a fifteen-minute talk each Friday at 7:30 p.m.,
over NBC-KPO

FOR WEEK OF
March 26th
to April 1st

BROADCAST WEEKLY

THE LEADING RADIO GUIDE OF THE PACIFIC COAST
"THE CHORUS LADY"
AND
"THE LADY
WITH A HUNDRED FACES"

Featuring NANCY WELFORD

Two Amazing "American Weekly" Articles

ON THE AIR!

"The Lady with a Hundred Faces" tells the astounding story of a young farm girl who dazzled European capitals with her exploits—only to land in jail! Based on the article, "Astounding Exploits of a Versatile Adventuress," which appears Sunday, March 26, in the American Weekly, with the Sunday San Francisco Examiner.

Tune in Wednesday evening, March 22, and hear the radio version over

KYA 6:30  KFRC 7:15

"The Chorus Lady," featuring Nancy Welford, is an entertaining play based on a fascinating serial starting in the same issue of the American Weekly. Tells the experiences of a pampered English peeress who ran away from a life of luxury to become a chorus girl at $12.50 a week. Hear her amazing adventures dramatized Friday evening, March 24—

OVER THESE STATIONS:

KYA 7:00  KTAB 7:15
KFRC 8:45  KQW 10:00

Enjoy these two great air features. Then get your copy of the American Weekly and read these and other interesting articles—with the Sunday, March 26, San Francisco Examiner.
OUR PRESIDENT

WHEN the chronicle of this hectic period is recorded, it will state that Sunday, March 12, marked the beginning of a new epoch in American history. For three trying years a bewildered nation grown flabby in commercial strength and moral fiber, had continued its headlong plunge down a business decline greased with fear and accelerated by doubt. Scarcely had its new leader committed himself to his country's constitution on March 4, when the click of closing bank doors resounding throughout forty-eight states, precipitated a new and more serious crisis. Business was paralyzed. People were on the verge of panic. All eyes were cast hopefully yet doubtfully toward Washington. What would the new President do? Congress was called into session extraordinary, but the argumentative and dilatory tendencies of this august body were well known. The Cabinet met, but the Cabinet is merely an advisory board. Conferences were held, but what did they presage? Successive editions of the daily press gave vague and contradictory reports and assurances. But what was actually going on behind the scenes, what was being accomplished, when might relief be expected? The entire nation was gripped in a fever of suspense.

An then an unprecedented thing happened. Following a week of unremitting self-expenditure, on Sunday, March 12, less than a fortnight after his inauguration, the President of the United States took the entire country into his confidence. Speaking at 7 p. m. on that day from the White House over a nation-wide hook-up, President Roosevelt delivered direct and simultaneously to the whole American people, one of the most momentous Presidential messages of all time.

Neither a garrulous outpouring of milk-and-honey political suavity nor an oratorical jewel glittering with imagery and eloquence, was this timely exposition of the Administration's "new deal." But a simple, straight-from-the-shoulder, heart-to-heart talk outlining in homely American words of one syllable, the country's peril and what actually was being done to combat it.

The rest you know. Overnight the nation was buoyed from the depths of despondency to the heights of jubilant optimism. The banking bill was passed. Specific solutions to other pressing problems were evolved and translated into immediate action. The President's dynamic personality seemed omnipresent and untiring. The crisis passed. Commodity prices rose. Business improved. And, most significant of all, public confidence was restored.

But, with all, let us lull ourselves into no feeling of false security. This is but the beginning of the battle, with the brunt of the fighting to be borne by one man. Today, no single individual on earth is laden with a greater, more devastating responsibility than this man to whom we now look to pilot us to permanent safety. Newspaper reports state that the President's strong face already shows lines and furrows which were unapparent the breezy March day he was inaugurated, marks of self-sacrifice and paternal devotion such as a mother's face might reveal after nights of ceaseless vigil at the bedside of her sick child.

Thankful, regardless of political partisanship, that we have at the helm a man of such character and conscience, and realizing the magnitude of the task that yet confronts him, let radio and the millions of representative citizens who enjoy its blessings take this occasion to pledge him their active cooperation and kindly forbearance in the fulfillment of his stupendous patriotic task. His work and sacrifice are for us. In them he is entitled to our solicitude and support.
Beautiful New Leonard
ELECTRIC REFRIGERATORS

WITH THE
LEN-A-DOR
A TOUCH OF THE TOE
AND THE DOOR
SWINGS OPEN

NEW PRICES START AT $112
F. O. B. Factory
INSTALLATION and TAX PAID
Built for To-day’s Needs—Priced for To-day’s Budgets

With the introduction of these new Leonard Electrics, what was conceded to be the outstanding value of the industry becomes still more impressive. There are 10 new Leonard models (4 all porcelain) which offer you a wide choice of sizes, interior arrangements and equipment—at prices in keeping with today’s budgets.

They are backed by a 52-year record of service in the household refrigeration field, and bring you a combination of convenience features offered by no other manufacturer. Four are of porcelain construction throughout, both exterior and interior; six are finished with the lustrous, non-fading, Leonard lacquer, and have the famous Leonard one-piece porcelain interiors.

All are priced to represent the utmost in value, judged by today’s exacting standards. Let us show them.

Only Leonard offers all these great convenience features

The Len-A-Dor... Chill-o-meter with 8 freezing speeds and Steady-Kold Defroster (refrigerates while it defrosts)... Glass Defrosting Pan... Automatic Electric Light... Table Top... Broom-Room Legs... Vegetable Crisper... Sliding Lower Shelf With Sliding Dairy.

Basket... All-Porcelain Cooling Unit with Self-Closing Door... Sanitrays and Rubber Ice Tray... Vegetable Bin (2-door models)... Bar-Type Shelves... Special Black Door Trim... Black Rubber Door Gaskets... One-piece Porcelain Food Compartment.

Redisco (Leonard owned) finance plan for dealer floor stocks or consumer contracts. Ask for complete Leonard dealership plans for more sales and more profits.

Chanslor & Lyon Stores, Inc.
California Distributors

740 Polk Street

Sacramento

Stockton

San Francisco

Fresno
In our search for something new to tell you about here we "breezed" into the MacGregor and Sollie laboratories the other day. That's where all the electrical transcriptions for "Cecil and Sally," "Eb and Zeb" and a hundred and one other radio acts are made. Genial and jovial Mac handed us five-fingers and a thumb and escorted us to the upper deck where all the thing-a-ma-gadgets are that make recordings possible.

"Technocracy has come to stay," we thought, glancing about us.

Well, Sollie, Mac's youthful and understanding partner, was there and explained this new addition to their plant. The equipment, freshly installed under Sollie's supervision, permits them to pick off of either the NBC or CBS network any program they desire, cut a record of it, and send the exact reproduction of that radio broadcast to the sponsor that was putting it on, the advertising agency or the network from which it was taken.

And a couple of plugs similar to those used by switchboard operators did the trick.

"This is particularly beneficial to eastern advertisers who are presenting programs over the western networks," Mac explained. "In a short time after their program we can ship them an accurate reproduction of their radio broadcast." * * *

M. J. B. failed to renew Tommy Harris' contract on their program, after his five-week period was up. He's still an NBC staff artist, though. * * *

On April 30, Daylight Saving Time goes into effect again in the eastern states. And then the scramble of radio schedules begins. It will be necessary to adjust most of the big coast to coast broadcasts in order that they may be heard at a suitable time both East and West. * * *

Hazel Warner and Norman Nielsen didn't go with the original Happy Go Lucky Gang headed by Al Pearce, to the NBC. They are singing on the HGL hour from KHJ over the Don Lee-Columbia coast chain. * * *

California's fight against narcotics will be strengthened by the series of dramatizations of real life happenings in the dope traffic by the NBC beginning March 31. Carlton E. Morse is shaping up the facts into radio style. Governor James Rolph is scheduled to give a brief address on the first program.

Pearce and his trouper are presenting their matinee frolic from the stage of the Radio Playhouse in the Beaux Arts Building in Los Angeles. New additions to his gang include Yogi Yorgensen, Swede comic, and the Three Cheers, harmony hummers.

Since our little dissertation recently about the array of children's programs on the air today, another has been added to the KFRC line-up. It is entitled: "Eagle Wing, the Navajo," a dramatization of Indian legends. Mrs. John Cuddy is writing and directing the skits which are broadcast on Tuesdays and Thursdays at 5:15 o'clock. Baldwin McGaw, Dorothy Scott and Frank Provo, handle the lead roles.

Ralph Brunton, KJBS manager, is back at his desk after a trip to Los Angeles which was followed by a several days' illness.

Don Lee is asking his artist staff to sign an agreement whereby the artist will pay twenty per cent of receipts of outside engagements to the organization. The NBC charges 'em ten. * * *

Anson Weeks' reopening at the Hotel Mark Hopkins was delayed a week, because he decided to come home from New York on the new Grace liner, Santa Paula, through the Panama Canal. He opened March 21, Johnny Hamp remained until that time. * * *

Unless we miss our guess, Barton Yarbrough and Helen Musselman will soon be on the NBC airlines with a serial skit penned by the former. "Execs" around the network like it and the commercial department is trying to interest a sponsor in it. * * *

KTAB is moving bag and baggage back to San Francisco soon. The station will maintain its Oakland studios and a staff of "time salesmen," but the executive offices, main artist staff and principal sales force will be maintained in San Francisco. It was but a little over a month ago that the station hopped across the bay. * * *

Gustaf Severin, or Captain Argus to the radio audience, one of the best liked yarn spinners on the air hereabouts, keeps the girls at the NBC enthralled with his stories of adventure between broadcasts. He was a member of the German Intelligence service during the world war, later was taken war prisoner by France and taken to Algeria.
He twice escaped prison, the second time making his way to the United States.

Effective March 19, the Northwestern Yeast Company, who have been bringing us those Yeast Foamers program, changed their radio setup to drama, with a small town setting. It's an NBC-KGO network affair. The time: Sundays from 11:30 a.m. to 12 noon.

George A. Presby has been named assistant program manager of KGW, Portland.

"Eb and Zeb" and "Cecil and Sally" are extremely popular in the Hawaiian Islands as is the Baron Munchausen and the Thursday night Lucky Strike hour. The radio broadcasting business there has "weathered the storm" and is looking upward.

We were told this and more by Webley Edwards, program manager of station KGU, the Advertiser Publishing Company station, who was in San Francisco recently.

He told us something very interesting about "pick-up" broadcasts down there.

In all that large group of islands there is no interlinking telephone service. So when KGU decides to pick up a program from one of the other islands, it does so by means of the ultra short wave which is sent to it on a beam, or direct wave.

Frequently, he told us, the station broadcasts a program on which a number of islands will participate. Each takes its turn sending its program via the ultra short waves to KGU's headquarters, where it is rebroadcast for the listening audience. This system of broadcasting in the Islands was accomplished through the efforts of M. A. Mulroney, chief engineer and general manager of KGU, who is affectionately known as "Hawaii's father of radio."

The Marin-Dell Milk Company is now sponsoring those Sunday comics on KYA, which are read by "Uncle Harry" Bechtel.

KMJ, the Don Lee chain outlet at Fresno, was recently awarded permission by the Federal Radio Commission to operate on 500 watts on unlimited time.

Our Northwest informer, John Haughn, Jr., drops us a line or two about happenings thereabouts. Says he:

KXA has been granted unlimited broadcast time and the station is being organized to take care of the new rush of activity. . . . Ken Stuart, ill for many weeks, is back on the job as m.c. for the Sunshine Hour. . . . Lloyd Solber, KOMO orchestra leader, is giving Seattle's young singers a break by presenting them on his Gold Shield Coffee Little Symphony hour. . . . Mary Ellen Hoffman is handling the Betty Bons program over KOMO and Maybelle Ghiglione, ex-U. of W. lady, takes care of KOMO's club minutes broadcast.

A new program, "Health on the Air" is hitting KOL airwaves, featuring the dramatization of romantic stories of early medical history. The General Clinic of the Edsonian Foundation is sponsoring it.

John Cope, in charge of the engineering department of KJR, KGA and KEX is the brother of Donald Cope, NBC producer.

It happened at the KFRC studios and the Women's City Club in Oakland.

Studios—Bill Wright: "For the luvva mike, Jennison, don't forget the script for the act tonight."

Jennison Parker: "Don't worry, Bill, I'll have it."

Women's City Club—Wright (ready to go as Reginald Cheerily in the initial Remar Jubilee broadcast): "Well, Jen, have you got it?"

Parker: "Yeh, I've got the props for the act, all right. Look."

Wright: "But how about the script?"

Parker: "Ye gods!"

Whereupon he rushed to a telephone, ordered a messenger to dash to KFRC and back to Oakland with the act. The panting messenger got there just as the perspiring Wright and Parker got their cue to go on stage.

Subscribe Now!
See Special Offers on Pages 32-33
This Issue.
ICE CUBES in a hurry, an abundance of them. Dainty dishes frozen in record time. The necessary "tinkle" for the glass that cools and cheers on hot summer days. Depend on these always with GRUNOW, the marvel of modern refrigeration with the new streamline body—the only refrigerator which uses CARRENE, the odorless, pressureless, super-safe refrigerant. And this is only one of GRUNOW'S thirty-four superiories, every one of which multiplies the service, satisfaction, and economy you enjoy. There is a GRUNOW dealer in your community. See GRUNOW first.

The NEW GRUNOW
Super-safe ELECTRIC REFRIGERATOR

H. R. CURTISS CO., Distributors
895 O'Farrell Street  San Francisco
RADIO — the only Radio with ALL 12 of these ALL-STAR Features . . .

If you enjoy truly beautiful music absolutely faithful—the full scope of the scale, and clear as a starlit night, from the faintest wisp of sound to the crashing crescendo of a mighty orchestra—then hear this new ALL-STAR Zenith. Any radio is better than no radio, but into this new Zenith has gone the sum total of 38 major radio improvements perfected in 17 years, and no other radio has them all. Ask your neighborhood Zenith dealer for a demonstration—see and hear for yourself. Then remember the price is no higher than for a mediocre radio, and you may save as much as 30% by buying now.

H. R. CURTISS CO., Distributors—San Francisco

$59.50 to $171.25
Sunday, March 26 at 7:15 p.m.

GYPSY

WILL INTERVIEW

HELEN MUSSELMAN

NBC DRAMATIC ARTIST

in another “Personal Close-up” Program

Listen in over NBC-KPO Network

KPO San Francisco
KGA Spokane
KJR Seattle
KFSD San Diego
KGHL Montana
KTAR Arizona
HELEN MUSSELMAN dreamed of being an actress but feared she would never be taken into the fold because she lacked theatrical background. So she attended San Jose Teachers' College and determined to make of herself a good school mar'm. By proving to her own satisfaction that she possessed talent when given an opportunity to enact leading roles in college productions she finally asked for a chance in a Duffy play. After a year on the stage she turned to radio and has been at it ever since. She is blonde, blue-eyed, slenier, 5 feet 4 inches tall.
Shown herewith is the world’s finest, most beautiful speaker console, bringing to you the most gorgeous tone you ever heard, and remember, a single invisible flat tape is the only connection between this speaker console, and the superb Queen Anne control cabinet shown below.

A Brand New RADIO IDEA

Now, lounge back in your easy chair and tune in everything on the air with simply the touch of your fingers. No more jumping up and across the room at the end of every 15-minute program. Relax completely. Perfect control without moving from your chair.

SPECIAL!
Trade-in Allowance

By special arrangement with the Philco factory, we are able to make you a full Trade-in Allowance for your old radio on the purchase of this new Lazy-X model. This extra trade-in offer must end by Saturday next, so call at once.

FREE TRIAL

We want you to see the superb beauty of this radio in your home—its remarkable convenience—its rich tone—its distance range, power and selectivity, on an absolutely Free Trial.

Philco Radio & Television Corporation
SAN FRANCISCO, CALIF.
Dept. BW, 218 Fremont Street
Many Thanks

I AM enclosing a dollar to pay for sixteen weeks' subscription of Broadcast Weekly to a friend of mine and am hoping when the time is up she will enjoy it so much that she will continue with a subscription herself. We enjoy your magazine for many reasons—one is for the fine editorials you give us—we certainly are with you on keeping the air lanes clean. You cannot say too much on this subject to suit us. We have many favorites in radio, but too many to mention. Drama, organ recitals by Paul Carson and fine orchestra music (not jazz) appeal to us. In the drama we are enjoying "One Man's Family," "Robinson's Family" and the Goldbergs. We listen to Memory Lane—it's not the same since Mr. Connette gave it up, only wish he was back again and that the play could be kept in Goshen Center.

Goodbye and good luck to your fine magazine.

Mrs. C. S. V., San Jose, Calif.

How About the Fairmont

Rudy Seiger and his Fairmont Hotel Concert Orchestra have been off the air for three weeks. What has become of them? There is too little such excellent music as they offer being broadcast of late. Mr. Seiger is one of the most talented violinists and conductors on the Pacific Coast and the termination of his broadcasts is a distinct loss to the public. His interpretation of the works of the masters and of the better modern composers is exquisite and so vivid that anyone can appreciate it. His own compositions, which he occasionally offers, reveal him to be a capable artist and a master of music.

Ever since the first radio station was established in San Francisco, Rudy Seiger has been a devoted contributor to the radio public's enjoyment. Doubtless his earlier concerts inspired many of us to purchase our first radios. Have things not come to a pretty pass if we Californians are to allow eastern advertisers presenting electrically transcribed blues moaners and jazz clatterers to crowd our own finest artists off our own broadcasting stations?

In these times when so much that is fine has been slipping away from us, is it not well to stop and realize that it is our responsibility to do something about it? Are music teachers, music lovers, music students and parents content to sit back idly and let this rare opportunity for culture and enjoyment vanish without protest? If not, let the Fairmont Hotel know it immediately. Since it takes money to broadcast, doubtless your patronage of the sponsors of this program would also aid materially. The program was presented by the Fairmont Hotel.

M. H. K., Sacramento, Calif.

Let's Clean the Air

I SHOULD like to express my appreciation and hearty commendation of your last editorial—entitled, "Our Audience." I wish that your views might find their way to the Federal Radio Commission. It is high time that they were informed that a great many radio listeners are becoming disgusted with some of the so-called "entertainment" that is finding its way into their homes. We who don't care for such immoral attempts at humor, have thought that we could avoid such debauchery by staying away from the cheap theatres, but now we find it entering our homes without warning or announcement. We want to continue to think of our radios as a source of good, clean, wholesome entertainment. Your recent editorial, "Keep the Airways Clean," should also be placed before each member of the Federal Radio Commission.

Rev. Max S., Bremerton, Wash.

Here's One from the Heart

This is my first letter to Broadcast Weekly. I have been a subscriber for years, which is testimony to my esteem for the book, since reading your very very interesting editorial in the March 5 to 11 number, "Our Audience" I can no longer withhold my stamp of approval.

The clamor for clean programs is becoming general.

There is so much bawdy stuff on the air and on the screen now that it behooves decent, clean minded people to cry out in protest. Announcers such as Jennings Pierce, Bill Wright, Capt. Dobbsie, Geo. Wilson, gives one an incentive to aspire to higher ideals and standards of living and thinking.

I am with you, Mr. Editor, one hundred per cent.

Mrs. S. M. R., Sacramento, Calif.
Read What Patsy Says

THANK you for the invitation to express an opinion on radio programs. I realize that one's personal opinion is of small importance—still, you've asked for it, so here goes.

This little growl has been coming on for some time, so if it should skitter out of bounds, please overlook it.

Tossing bricks at radio artists has long been a popular pastime, so I hope they will not feel neglected if I skip the whole lot of them and concentrate my grouch elsewhere.

After all, the artists are quite likely doing their level best as it is (and who isn't these days to hold down a job?). Besides they have no way of coming back at us. Will admit that some of them might do with a little private spanking—but a public flaying? Well, I don't know anyone bad enough to deserve that.

Many of them are struggling along with quite impossible material, and it is that material that I am going to take a few potshots at, and may I be forgiven for shooting from ambush, so to speak.

Radio music may not be all that we would like it to be, but at least a great deal of it is really excellent enough to strike a decent average. But radio drama! With the exception of a few scattered plays that are worth while, the rest may be classed as utter junk!

If the old alibi of producers is true that the public mind is only about a twelve-year-old mind, then according to radio offerings, we are steadily slipping and have now arrived at the lisping age of eight. In fact, some of the offerings would insult the intelligence of a seven-year-old.

The plays for children are the worst of all. They present a strange, distorted picture of life. The heroines of some of them must be made of Gutta-percha. Bounced from one impossible situation to another. Yanked here and there, to and from the villain's clutches, and back again. "Ha! I'll have you yet, me proud beauty!"

And where did they unearth that strange jargon that a cowboy is supposed to use. If an honest-to-goodness cowboy ever broke out with that funny lingo he'd be laughed off the ranch.

One of the chief characteristics of the western cowboy is his distinctive humor. He has a type of humor all his own, which, I am sure, would give keen delight to the average youngster, but radio plays do not feature this trait. A cowboy at all. The radio cowboy is a deadly serious creature, hell-bent-for heroism! I am always expecting one of them to bite a rattler in two out of sheer bravado.

One notes that radio sea captains are still "shivering their timbers," when among seamen, we are told, that trite phrase died with the Dodo.

Radio heroines still marry old reprobates to pay off the mortgage. This is considered quite the decent and honorable thing to do, and then as a reward for such virtue, the old blighter may even make dear old daddy a college president. Dear daddy has always wanted to be a college president. He has never been able to achieve it by fair means, so the heroine promises to marry the villain, if the villain will promise to become still more villainous by pulling a few political wires and thus steal a nice soft seat for papa in the College Presidency.

Such manipulative hocus-pocus would spell impeachment for a congressman or a governor. But innocent, quavering, little heroines in radio do much more and come out unscathed.

Precocious juveniles in radio drama have dubious little rackets of their own. As long as one does not tell an out and out whopper, it's quite all right to adroitly skitter around the truth if any profit results.

If any of you have ever believed that a "good honest liar" is more worthy of respect than a pussyfootin' truth juggler, then you are all wrong. Slithering around the truth has become so "smart" that we are teaching it to the children. As one radio daddy put it when he congratulated his offspring for selling the most tickets (by mis-representing the event), he patted the little chisler on the head and offered this sage prophecy: "You'll make a fine business man, some day, my son."

It is extremely difficult to grasp the code of the broadcaster. Despite the questionable ethics of some of his heroes and heroines, should one of them dare to utter such a really harmless word as "hell" the studio walls would crumble.

"Hell" according to radio is a very, very naughty word and must not even be whispered before a microphone. Webster merely makes the word synonymous with "grave."

Good christians speak of it as a lengthy and deserved place of punishment, and there is scarcely an individual who does not have to take a nice little dose of it every so often, but just try to sneak up to a microphone and say it, and see what happens to you!

Like most people who are generous with their criticism I have nothing constructive to offer. I do not even know where the trouble lies. Perhaps the correspondent whose letter appeared in Broadcast Weekly some time ago was correct when he said we have so much inferior radio drama because so little is paid for radio writing that real writers waste no time with it. I do not know whether this is true or not, but even so, it should not be as bad as it is, unless the point is to make radio the step-sister of all the Arts.

Patsy, Larkspur, Calif.
NOW'S the time to freshen your wardrobe and household furnishings with this effective, inexpensive method of dry cleaning.

Use Associated Stoddard Cleaning Solvent—the product used by professional cleaning establishments. It is low in cost. It dries quickly. It is safer to use than gasoline cleaning solvents and unequaled for general cleaning purposes.

Ask for Associated Stoddard Cleaning Solvent at your neighborhood station or garage.

ASSOCIATED OIL COMPANY

Tune in . . Associated Spotlight . . 90-minute Smile Show every Saturday . . 9:00 P. M.
KGO – KFI – KOMO – KGW – KHQ
NOW MAJESTIC OFFERS
THE FIRST PERFECTED

AGAIN MAJESTIC LEADS

This new Auto Radio, so revolutionary in design, performance and value, is possible only because of Majestic's experience in building over 3,500,000 home radios; and its sensational value, is possible only because of Majestic's unrivaled engineering and manufacturing facilities and large output.

49 \( \frac{95}{95} \)
Complete with Tubes and Necessary Equipment

INSTALLED TO YOUR AERIAL $2.50

THOMPSON & HOLMES, Ltd.
Wholesale Distributors
171 Bluxome Street
San Francisco
You—All-in-One Auto Radio

Most sensational radio development in years! Entirely new type of radio designed specially for automobiles! Only one unit! Compact, simple and troubleproof! Installed in 30 minutes!

7 Outstanding Features

1. Engineered specifically for automobile use. Utilizes new principles and incorporates developments never before found in any auto radio. New and startling, both in design and performance.

2. All-in-one single unit set. Chassis, speaker and Duo-Mute power unit are included in one metal case. Chassis and cable leads are completely shielded, providing minimum interference from motor and other disturbances.


4. Quick and easy to install. Because of its simple one-unit construction, this new set may be installed complete, in about thirty minutes. When trading for a new car, the owner can quickly remove and reinstall it without in any way damaging or marring the appearance of either automobile.

5. The "B" supply is obtained from a new and improved full-wave vibrator and rectifier system. A 5-inch Majestic dynamic speaker furnishes ample volume over a wide range without distortion. So sensitive and selective is the set that its reproduction and tone quality are superior to those of the average home receiver. A highly efficient AUTOMATIC VOLUME CONTROL eliminates fading and blasting.

6. Control unit, mounted on steering column, includes an illuminated dial, tuning and volume control knobs, and an "off" and "on" switch, with removable key.

7. The set is well designed and strongly constructed, using the finest materials and parts.

It is built for years of trouble-free service.
IF YOU can’t believe your ears some day—that’s us!

So say “Jay and Ted” those laugh-provoking, ambidextrous song and comedy boys recently heard over the N B C network from New York.

“Act? No, we don’t act, do we Jay?”

“Naw, I wouldn’t say it’s acting. It’s worse than that. We hop on to the air and let go, Ted. That’s what I’d call it.”

As for the clever lyric jingles and the comedy—well, the boys work it all out in advance and then it “just sort of slips into the continuity” as the program progresses. That’s how they describe their own efforts.

They are Jay Dennis and Ted Reese. Dennis is the pianist; Reese, the “beautiful tenor.” The boys joined forces a short time ago, entirely by accident. They had never worked with each other in their lives before.

About their technique. Jay and Ted modestly declare they’ll put a song to any title sent them. One listener wrote the boys that he didn’t believe they’d keep their bargain.

His title was “Now That the President’s Elected.” The title was fine—except that it was the week before election. On their next broadcast, which happened to fall the day after election, the boys boomed out their latest song creation—“Now That Roosevelt’s In,” with words quite appropriate to the suggested title.

Dennis was born in Georgetown, D. C., November 4, 1901. He attended Randolph-Macon College and stayed long enough to be initiated into the Sigma Kappa fraternity. After college he became a stoker, a soldier, deputy sheriff, a welterweight boxer, and song writer.

He produced the first radio revue staged over old station WJZ. That was back in 1923 when he brought members of the “Artists and Models” cast to Aeolian Hall for a broadcast performance.

Reese was the “wonder boy” soprano of Scranton, Pennsylvania. He was born in Pittsburgh, June 23, 1903, and doesn’t remember when he started to sing. He does recall singing in St. Luke’s Church in Scranton at the age of nine, and that it wasn’t long before he was touring the country in concert.

After his early vocal triumphs he was sent off to Syracuse University, and there became a member of the glee club and soloist with the college quartet. Still sings “Sweetheart of Sigma Chi” with sentimental gusto, because he happens to be a member of that college tribe.

In New York he sang with Raymond Hitchcock’s “Greenwich Village Follies” and in “Sweetheart Mine.” He also sang with Roxy’s Gang for two and a half years.

THERE’S a lot of ability in the Landis family. Two brothers studied law. One reached the Federal bench, where his fearless and vigorous conduct caused him to be selected as high-commissioner of the national sport, baseball. This is Kenesaw M. Landis.

The other brother was elected to Congress at the age of thirty. He retired from politics and wrote the novel that, dramatized “The Copperhead,” became one of the outstanding stage and screen hits of all time. He became editor of a New York daily newspaper. Then he turned his back on Fame, returned to his home town of Logansport, Indiana, to become editor of the local paper, with his shrewd observations on the American scene quoted throughout the nation. This is Frederick Landis, “The Hoosier Editor,” now heard over the Columbia network.

Frederick Landis was born in Seven Mile, Ohio, a hamlet found only in the postal guide and on extremely large-scale county maps. At the age of two his family moved to the comparatively metropolitan town of Logansport. In 1895 he graduated from the University of Michigan, returned to the aforementioned Logansport, and hung out a rather inconspicuous shingle with the painted words, “Frederick Landis, Lawyer.”

While the paint on the sign was drying he was arguing politics with his fellow townsmen. Soon he was known not only as a pretty capable young lawyer, but as a lad with some pretty constructive ideas on this government business.
Seven years later he was the central figure in one of the most bitter convention fights the district had ever known. One thousand and twelve ballots were taken, and young lawyer Landis was nominated for Congress, and his party won.

After serving his district from 1903 until 1907, Congressman Landis retired and turned his attention to writing. It was his novel, "The Glory of His Country," which was dramatized as "The Copperhead." His next work was "The Angel of Lonesome Hill," a story of Theodore Roosevelt in the White House. Of this book, Roosevelt said: "This is the picture of me as President by which I wish my family to remember me."

Later Mr. Landis went to New York, where for three years he was editor of the New York American. In 1926, tiring of the strife of metropolitan life, he returned to Logansport, becoming editor of the Pharos-Tribune.

As "The Hoosier Editor" he now draws upon these long and colorful years as he faces the microphone with his comments on the humor and pathos, comedies and tragedies in the news of the day.

Robert Trout was dragged into radio against his will, and he is still a little bewildered at the strange turn of events which have made him Presidential announcer for the Columbia Broadcasting System in Washington. He reached his present position as an announcer after evolving from a budding radio playwright and a news commentator.

Born in rural North Carolina 23 years ago, Bob has never managed to stay in one place very long. After a protracted period of commuting between Washington, North Carolina, New York and Cambridge, he decided, in 1929, that college life was a pretty expensive proposition: too expensive for him, in fact, so he bought a pair of dungarees and went to sea.

Two trips across the North Atlantic on the steamship President Roosevelt somewhat assuaged his youthful thirst for adventure, and Bob settled down in New York's Greenwich Village. With a rusty typewriter and an unlimited supply of paper, he was determined to scale the heights of literature, and was, as much to his surprise as to his friends', actually making some progress, when pneumonia smote him down in the late spring of 1931.

Convalescing, Bob went south for the summer, and on his way back to New York in the early autumn, dropped in at the studios of the old WJSV, in Alexandria, just to see what a radio station really looks like. Before making his visit, Bob wrote a letter to the program director asking permission to inspect the station, and the director was so impressed with the Trout literary style that he pounced upon his visitor and persuaded him to remain in Alexandria to write a series of radio sketches for WJSV.

After slightly less than a month of writing radio plays, skits and dialogue, as well as writing and putting on a daily broadcast of news comments, Trout decided that radio was a lot of fun but decidedly unremunerative, so he left the Mount Vernon Hills station and started packing his bags. Greenwich Village was beckoning and Bob had the itch to write and plenty of plain white paper.

However, the day before Bob was scheduled to depart from Virginia, George Reid, now celebrated in Washington and throughout the South as the One Man Minstrel Show, but then a WJSV announcer, resigned, and the program director, still determined to have Trout on his staff, hunted Bob down and lured him to the studios for a conference. Announcing held absolutely no appeal for Bob. He was interested only in writing the performance, and whether his show was to be sent out into the ether as a radio program or packed between cloth covers as a novel didn't make very much difference. But after a two hour argument with three WJSV executives, he gave in and agreed to give announcing a trial.

Now Bob is announcing for the new WJSV, a key station of the Columbia network, but he still has ideas about producing a show some day, instead of merely introducing it. And he insists that he will never consider he has really arrived in radio until the day when his fellow announcers start announcing his own program.

Western listeners will recall hearing Bob in the Presidential role during many of the "March of Time" programs broadcast over Columbia Broadcasting System on Fridays during the past two years.
Mae Questel
NBC—"Betty Boop"

Kenneth Carpenter
KFI-KECA—Announcer

Gertrude Ridenour
KNX—Staff Artist

Stars of the Radio

Ann Leaf
CBS—Organist

David Ross
CBS—Announcer

Betty Kelly
KFRC—Soprano
Nora Schiller, the vivacious little lady whose novelty songs and acting have long been a highlight on such KFRC programs as the popular Blue Monday Jamboree, is the latest radio artist to succumb to the wiles of Cupid.

Nora will soon be Mrs. Irving Schulkin. The lucky man is trumpet player with Phil Harris’ orchestra, and the marriage will take her to Los Angeles. Her popular numbers will not be lost to the KFRC audience, however, for she will join the KHJ staff for a number of Columbia-Don Lee network programs heard here.

Edna Fischer, NBC pianist, recently bought an automobile—the first car she has owned since a motor accident four years ago broke her right wrist, periling her piano-playing hands and giving her a fear of all cars which she has just managed to overcome. She still refuses to drive, however.

Maestro Lennie Hayton’s twenty-fifth birthday was a gala occasion in New York radio circles: Lennie’s friend and CBS colleague, Little Jack Little, gave a surprise party for the youthful conductor of the Chesterfield Orchestra. Among the eighty odd persons present, in addition to Mr. and Mrs. Little and Hayton, were the Lombardo brothers, Mr. and Mrs. Jack Benny, Bing Crosby, Paul Small and Billy Hillpot.

For years Eddie Peabody, internationally known as the king of the banjo, spurned any musical instrument that didn’t utilize strings for the creation of sound. During a recent European tour, however, when he was in Scotland, Eddie was presented by the king’s own bagpipe manufacturer a specially made bagpipe. Eddie cast aside his prejudices and went to work on the “pipes” with the result that he became quite proficient with them. He threatens to play a bagpipe number on one of his future Safeway radio shows, broadcast every Wednesday night at 7:30 P.M., over the NBC-KGO networks.

After gaining a new home in Oakland, KTAB is casting about for a new location in San Francisco, as the station is rapidly outgrowing the present studio.

Among Amos ’n’ Andy’s friends is a little bulldog, named “Frenchie.” With the first strains of “The Perfect Song” by the orchestra, Frenchie leaves his comfortable chair, and without anyone speaking to him goes out to the kitchen to call the maid and chauffeur to come and listen. He then returns with his friends and, with great satisfaction, settles down again.

Not that they “boot ‘em” any more often than their compatriots of other stations, but they’re a far-seeing lot the announcers of the KFI-KECA family. They’re on the alert, eagerly seeking a technocratic machine which will place them above the criticism of watchful and careful radio critics.

Here’s what they want—a device possessed of vocal qualities and so designed that all an announcer need do to ascertain the correct pronunciation of a word is press a button or series of buttons, and the mechanism speaks, delivering letter-perfect pronunciation.

The common complaint against dictionaries is that they usually give all the way from two to four acceptable pronunciations, and no matter which one the announcer uses, somebody is bound to take issue with him. The as yet undiscovered technocratic pronouncer would confine itself to first choices, say the announcers.

San Francisco’s Chinatown is the largest in the world outside of China. . . . San Francisco is the only city in the United States having a municipal opera house. . . . More people pass through San Francisco’s Ferry Building than through any similar terminal in America. . . . The longest cable car line in the world is in San Francisco. . . . The home of the cable car, KPO listeners now hear such pertinent facts about San Francisco in the midst of their daily radio programs. With the cooperation of Californians, Inc., NBC station KPO, through the voices of its announcers tells the world, every two hours, what makes this city one of the most fascinating spots on the globe. Spaced at two-hour intervals, with each announcement limited to one short sentence about some outstanding feature of San Francisco, the new method of keeping listeners acquainted with this city has won favorable comment.

Eddie Holden, the inimitable Japanese house boy of “Frank Watanabe and the Honorable Archie” (KNX), was born in San Francisco and still readily admits it. He spent most of his boyhood playing with Japanese youngsters on the sand lots of the Bay district, absorbing the colloquialisms of the language that are so much a part of his radio dialect. Holden now numbers his friends among the Japanese by the hundreds,
both here and in the "home" country. He reads, writes and
speaks two of the chief pro-
vincial languages of the race,
and—writes letters to friends
in Tokio and points about on a
Japanese typewriter. Eddie's
7 p. m. skit with Reginald
Sharland is pleasing lots of lis
eners and selling plenty of
shirts and ties for Grayco.

* * * Ralph R. Bryan, known as KQW's fiddler, was born
in Nebraska 23 years ago and
received his education in
Arnold Schools and the Uni-
versity of Nebraska at Lin-
coln, where he took the pre-
medical course, as his ambi-
tion is to be a doctor. Ralph
is five feet ten, weighs 170
pounds, has blue eyes and
black hair. At KQW, he acts
as entertainer and announcer,
with ever-increasing popu-
larit y.

* * * Eddie Cantor was
"Blondie of the Ballet" for his act on the Chase and San-
born Hour recently. He came to
the studio with a mysteri-
ous suitcase, which disgorged
a white and gauzy ballet skirt
and blonde wig which Eddie
downed before going on stage.
But he couldn't manage with-
out the assistance of Rosaline
Greene, NBC dramatic star,
appearing with him on the
same program. Cantor had for-
gotten the fixings, not know-
ing much about skirts. Rosal-
ine met the emergency with a
collar pin commandeered from
a bystander in the reception
room and two brooches de-
tached from her own gown,
while Cantor, staunchly girded,
rushed his trousers up to the
knees and went on and
"knocked them out of their
chairs."

* * * Arnold Johnson, CBS
conductor, calls his trombon-
ist and close friend, King
Ross, "the man with a thou-
sand hobbies." Ross' hobbies
include television research, in-
volution of cryptograms and
anagrams, witnessing surgical
operations, studying atomic
theories, playing a bassoon,
working on odd electrical de-
vices, and numerous other avo-
cations. His past activities,
outside of music, include con-
ducting a cryptogram feature
in the Chicago Daily News;
serving as assistant to U. A.
Sanabria, the television pio-
nier; supervising engineering
at Chicago's sight station
WIBO, and studying surgery
for a year and a half.

* * * Bing Crosby, Colum-
bia's versatile minstrel heard
with Leonard Hayton's Or-
chestra, has just been elected
to the Board of Governors
of New York's famous Friars
Club, composed of well-known
actors and celebrities of the
theater.

* * * Jack Pearl, the teller
of strange tales on those
Thursday night Magic Carpet
broadcasts, doesn't mind if
Cliff Hall, the straight man in
his weekly frolic before the
microphone gets a part of the
credit for the success of the
Baron Munchausen idea.
"That's right!" says Pearl, "I
couldn't do very much with-
out Cliff. He's the greatest
straight man in the business
today, and I mean just that.
We've worked so long to-
gether that I'm afraid I'd be
a flop without him."

* * * Max Waizman, who
is Herr Fizzmeier of the As-
signed Spotlight school-days
feature, and the producer of
a number of NBC programs,
paints in his odd moments.
Landscapes in oils or delicate
pastels are his hobby, and
whenever he can take a day
off he goes to the country
with his painting materials.

* * * It was an old family
party in Boston the other eve-
nning when Jacques Fray and
Mario Braggiotti, Columbia's
two-piano team, journeyed to
the Hub City to give a concert
in Jordan Hall. Mario's home
is in Boston, and at the con-
cert were his three brothers,
Rama, Dorilio, and Sebastian,
in addition to a number of
Braggiotti cousins and uncles
and aunts.

The famous piano team hope
to give a concert in Holly-
wood this spring with Maurice
Chevalier, a close friend of
both artists. Braggiotti used
to accompany Chevalier at the
piano. A concert in May has
already been scheduled in
Paris, Monsieur Fray's birth-
place.

* * * Walter Beban once
had to scrub elephants in a
circus in order to get home to
San Francisco. It was at the
conclusion of a trip around the
world, and the band with
which he was traveling went
broke in Louisville, Kentucky,
where a circus was playing.

* * * "How do you know
so much about the Barbary
Coast in the old days?" listen-
ers to NBC's Barbary Coast
Nights usually ask Police
Chief William J. Quinn of San
Francisco when they meet
him.

The big, good-looking police
chief who is the narrator of the
series about San Fran-
cisco's night-life of a quarter-
century ago, has every reason
to "know so much" about it.
Although his youthful appear-
ance belies it, he joined the
San Francisco police force
in 1906, and was a patrol
man with Chinatown and The
Coast as his beat in San Fran-
cisco's Scarlet Decade.

* * * Newell Chase, NBC
pianist, is a member of a well-
known Boston family. His
mother's maiden name was
Newell, and her loyal son has
refused steadfastly to change
it to "Noel" despite the fact
that almost every theatrical
manager has had had ad-
vised him to do so.

* * * K.F.C.A.'s noontime
campaign against that low-
down feeling has met with a
cheering response on the part
of listeners. Until "Chasin'
the Blues" was inaugurated,
with Charlie (Don't go way,
folks) Wellman at the helm,
studio execs had a sneaking
suspicion that most folks were busily engaged in feeding their faces at that hour.

Now it seems there is a veritable army of good people who either insist on a side-dish of "Blues Chasin'" with their meals, or delay the lunch hour in favor of the program. It's an informal sort of program—sort of a "collar open at the neck" atmosphere prevails. There's a small orchestra combination, piano duo, vocal and instrumental soloists supporting Mistah Willman who happily ad libs between numbers.

- On the occasion of Ernest Schelling's tenth anniversary as conductor of the New York Philharmonic-Symphony Children's concerts, now a feature of Columbia broadcasts, the children of the audience surprised the maestro Saturday, February 25, with a gift-box containing more than a thousand signatures. Of crimson leather tooled in gold and printed on parchment, the book is inscribed with the names of some nine hundred children and adult admirers of Schelling, the entire personnel of the Philharmonic Society, and many eminent artists who have appeared with Schelling on the Children's concerts.

Among the latter who signed this graceful tribute to Schelling are Ignace Paderewski, Marcelle Sembrich, Lucrezia Bori, John McCormack, and Hulda Lasanska.

- Jack Hall's "Keep Smiling Revue" on KTAB is featuring a thirty-piece accordion orchestra every Wednesday afternoon, under the direction of Danti Barsi, one of the "Chile Peppers".

- The Optimistic Revue, oldest unbroken production on American radio, is still being heard from KNX, Hollywood, on Friday evenings. The hour is 8 to 9, Pacific time. Davis Perfection Bread Company, largest independent bakery in Southern California, is the sponsor, and has been since the feature was inaugurated in January, 1925. The program of March 3 marked the 426th successive week for the variety show.

- Luther Putnam, who reads the funnies over KTAB, besides announcing, doing some dramatic reading, and special announcing, is now mc'ing the X-Bar-B Boys.

- Ann Chase, NBC dramatic star, played the role of the ingenue in "Pigs" with only six hours' preparation. It was in a stock company in Pittsburgh, Pa., where Ann was a student at the Carnegie Institute of Technology. The regular ingenue collapsed during the dress rehearsal and the manager telephoned Ann, who cut classes and learned her part in time to go on and win a triumph at the performance that night.

- The Mauna Keans (KQW), specializing in native Hawaiian music, were originally the Mauna Kea Trio. Three American girls (Lei Lani, Lei Aloha, and Lei Nani) started out with a "big idea." Seeing great possibilities in these girls, Kimo Hau-lani joined them, forming the troup of Mauna Keans, Kimo is native Hawaiian. He has played in all the larger radio stations on the Pacific Coast.

The Mauna Keans are one of the most popular groups playing over the air on the Pacific Coast. Their fan mail has reached tremendous proportions.

- Jane Froman, Columbia's charming vocal importation from Chicago, now sharing honors with Ruth Etting and Bing Crosby on the Chesterfield programs, was a particularly vivacious figure in the studio during her recent CBS debut. Dark and petite, with violet eyes matching a royal blue lace gown set off with gardenias, she stood poised before the microphone, looking very Spanish, with one hand on her hip and the other cupped behind her ear.

Between numbers Miss Froman sat on the edge of the conductor's stand listening to Hayton's band or glancing anxiously at friends in the control room. "The first time I've been nervous in years," remarked Miss Froman, after her first CBS broadcast.

- Helen Webster, home science editor of NBC's Woman's Magazine of the Air, has a cat named Golden Bear, who disappeared mysteriously. A year later, almost to the day, Helen heard a noise at the back door, and opened it to find her missing feline standing on the threshold. He walked deliberately over the spot where he had always been accustomed to find his evening saucer of milk, and finding it gone, looked up reproachfully, then leaped to the chair where his own favorite pillow still lay, and went to sleep.

"Thus," as Helen says, "avoiding all explanations."

- KTAB is gaining the name of the "sports" station in northern California. Soccer football, boxing, rugby, ice hockey, and wrestling have all been broadcast over the station, with Ernie Smith doing the announcing.

- Dale Winbrow, Columbia's homespun announcer for the Mills Brothers, makes daily visits to the Bowery where he has taken space in a small factory to produce "Winbrow," a novel guitar with six strings which features a harmonic bass.

- Mary Wood, NBC soprano, vocalizes every morning while lying flat on her stomach, because this posture requires correct breathing if any is to be done at all, according to Percy Rector Stevens, with whom she studied in New York.

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QUESTIONS AND ANSWERS
By Gypsy

QUESTIONS
1. Who portrays Seth Parker and when and where was he born?
2. How many announcers are on the San Francisco NBC staff?
3. What is Yogi Yorgenson's real name?
4. Have Bernice Berwin and Barton Yarborough been interviewed on Personal Closeups?
5. Is Ed Wynn married or single?
6. Where was Norman Nelson born and over what network may he be heard?
7. To whom is Elvia Allman married?
8. What does Bill Goodwin look like?
9. Is Walter W. Cribbons on the air at present?
10. Name ten radio personalities who celebrate their birthdays in April.
11. What noted author, lecturer, and commentator, now a California resident, was born in Boston, educated at Harvard, and received his early training with such publications as the Forum, Harper's Weekly, and Collier's?
12. Where was Marian Boyle born?
13. What did J. Kennard Hamilton do before he organized his Big Brother Ken Club?
14. From which two states was Caltana Christoph's name coined?
15. Is Easton Kent blond or brunet, and is he married or single?
16. To whom is Barbara Lee, the actress, married, and what are some of the interesting facts about her career?
17. What is Charles MacAllister's favorite expression?
18. Who sings the theme song in "Little Orphan Annie"?
19. Who directs the Doric Quartet and who are the gentlemen heard in this group?
20. Where was Charles Runyan born?

ANSWERS
2. Seventeen.
3. Harry Stewart, a Tacoma boy.
4. Yes. Bernice Berwin was presented March 30, 1932. Barton Yarborough was interviewed April 17, 1932.
5. Married.
7. Wesley Tourtellote, the organist.
9. No. Mr. Cribbons now operates an advertising business, teaches public speaking, and devotes some time to writing for magazines.
10. Edward Jensen, April 1; William (Bill) Andrews, April 5; Chuck Russell, April 8; William (Billy) Cowles, April 9; Paul Carson, April 10; Billy Page, Sally Picker and Roger Neal, April 11; Dr. Lawrence L. Cross, April 13; Louise Taber, April 18.
12. Vancouver, B. C.
15. Brunet. Married. (Mrs. Kent was Miss Emelyn Beattie of San Francisco.)
16. Captain Gorton A. Harris of the "Emma Alexander." Miss Lee was on the screen and stage prior to entering the radio field; has successfully carried on in the double role of professional woman and mother (reared three of her own and five step-children), lives in a house fashioned like a ship and has always played character roles.
17. "There's something wrong in the foundation when the house rocks."
18. Jennings Pierce.
19. Emil Polak directs the Doric Quartet. It is composed of Ben Klassen, Myron Niesley, Everett Foster and Harry Stanton.
MONROE UPTON was born in Bandon, Oregon, in 1888, finished school in Marshfield, went to sea as a ship's radio operator, spent a year with a radio station in Shanghai, saw more travel, landed in San Francisco and began broadcasting six years ago. Although he is best known as a comedian—(his "Lord Bilgewater" on "Associated Spotlight" has them in stitches)—he is a successful writer and has turned out several books. Six feet tall, blonde, blue eyes. Married.
FLOY MARGARET HUGHES: San Jose California; was Floy's earliest home but most of her eighteen years have been spent in Marin County. While a student at Tamalpais high she appeared in a school play opposite her brother (one year older) and made the announcement that henceforth she would devote herself to drama. Her experience on the invisible stage began at sixteen. Floy has blue eyes, chestnut hair, is 5 feet 4 inches tall and weighs 104 pounds. Daughter of an English father and American mother.
It took a world war to start Jack Benny talking. Jack played the violin in vaudeville for 6 years. Solemn and silent. Then he joined the Navy. Played at a Seamen's benefit. And got applause but no contributions. He tried a few gags. Got some laughs. Tried more at the next show. Made a real hit. Finally dropped the fiddle altogether. But for years carried it on the stage. Just looking at it wistfully. Has wise-cracked his way thru several Shubert musical revues. Two Earl Carroll's "Vanities". Half a dozen moving pictures. And into radio as a laugh-getting Master of Ceremonies.

"Master of Wise-Cracks"

Jack Benny

Originally hailed from Waukegan, Ill... married and lives in New York. Thinks radio is far more fun than either stage or screen. . . . But hasn't forsaken the earlier mediums. . . .

COURTESY of E.T. CUNNINGHAM, INC.
Manufacturers of Cunningham Radio Tubes
SUNDAY Programs

340.7 Meters KLX Lake, 6000 880 Kys. 500 Watts
12 noon—Records
12:10—Ed McWhorter's Lewis' quintet
1:30—Commanding
2:30—Clyde Diddle, basso; Helen Thomas, soprano; Aroza and.
Ita, vocal, guitar duo, and Jean
Arthad, pianist
3:30—Records; Singing Strings
5:15—Waltz Trio
5:45—'Old Man Salloquy'
6—Mixed quartet under the direc-
tion of John Satterlee, tenor
6:30—Hotel Oakland Trio
7:30—Amateur baseball results
7:45—Viennese Nights
8—Eight O'Clock Players
9—Brahms Trio
9:30—Bungling Bunglers
9:45—Marge Voge
10 to 11 P.M.—Waltz program

322.4 Meters KFWI Franklin 0200
930 Kys. 500 Watts
Radio Entertain, San Francisco
2:30 P.M.—Blues Chasers
3—Cheley Mills Trio
3:30—Musical Masterpieces
4:30—Symphonic Serenade
5—Danny Knox
6—Silent period
7:50 to 9 P.M.—Service from First
Church of Christ, Scientist

322.4 Meters KROW Glenc. 6774
930 Kys. 1000 Watts
8 A.M.—Sunday Symphonies
8:45—Dance of the Hour
9—Health Talk, Dr. Linebarger
9:15—Recordings
10—Lecture by Judge Rutherford
10:30—Recordings
12 noon—Topanga Mountainaires
12:30—Galen Harvey, organist
1—Watch Tower Program
1:15—Walk-a-thon
1:30—Bible Questions and Answer
2—Recordings; silent at 2:30
3—Lecture
3:30—Margaret Stuart, contralto
6:35—Diah Graham, banjoist
7—Oakland Chamber of Commerce
7:15—Roy Edwards, Tenor
7:52—Silent period
9—Greek Watch Tower program
9:40—Jess Norman's Orchestra
10—Walk-a-thon
10:30 to 11 P.M.—Jess Norman's Or.

491.5 Meters KFRC Prospect 0100
610 Kys. 1000 Watts
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—Vansuela Gonzales and Dick
Aurandt
10:45—Herman Reinberg, cellist
11:30—Mondays; RCBS and Great
Organist
11:45—Fred Lane's Book Review
12 noon—New York Philharmonic
Symphony Orchestra
2—Prof. Lindsley
2:15—Rabbi Magnin, world topics
2:30—The Islanders
2:45—CBS Programs to 4:45
4:45—The Singing Gardeners
5—CBS Programs to 6:30
6:30—Melody Ensemble
7—CBS Programs to 9
7:15—The Merrymakers
7:30—Ted Fiorito's Orchestra
11 to 12 mld.—Midnight Moods

515.4 Meters KTAB Garfield 4700
560 Kys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Recorded program
9—Charles Frederick Lindsley
9:15—Skinny program; Records
9:30—Watch Tower; Studio program
10—Bible Class
11—Baptist Church Services
12:30—Choral of the Chimes Org.
12:45—Orchestra
1—The Church of the Latter Day Saints
1:30—The State; Records
2—Médecins Sénégalais
4:10—Putnam's Treasure Chest
4:30—Juvenile play
5—Chapel of the Chimes Org.
6—Clinic of the Air
6:30—Portuguese Program
7—Walkathon; Viennese Nights
7:30—Olive My Williamson, pianist
7:45—Church Services
8—Right to Education
8:30—Chapel of the Chimes Organ
9:45—Favorite Melodies
10—Jess Stafford's orchestra
11 to 11:15 P.M.—Walkathon

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
J. Brunnson & Son, San Francisco
8 A.M.—Recordings
8:45—Over the Coffee Cups
9—Morning Melodies
9:45—Groov's Program
9:45—Prudential Quarter Hour
10—Sunshine Melodies
10:15—Toridal Program
10:30—Recordings
11—Selix Masterpieces
11:30—The Quarter Time
11:45—Aurora Air
12 Noon—Scherer Popular Program
12:30—Scherer Quarter Hour
12:45—Gravey's Gramps
1—Musical Varieties
2:10—Wexel Musical Comedy Gems
2—Merrymakers
2:15—Birthday Murder Mystery
2:30—Reedings
2:45—Scherer Popular Program
3—Barnard Katz, pianist
3:15—Records
3:30—Light Classics
4—Musical Styles
4:30—Instrumental Favorites
5—Popular Selections
6:15—Silent period
12:01 to 6 A.M.—Owl program

333.1 Meters KHJ VAndike 7111
340 Kys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
8 A.M.—Sunday Times Comics
8:30—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 11:30
11:30—Francisco Del Campo
11:45—Book Review
12—Adventure, Mystery and Romance
2—Rabbi Magnin
3:30—The Idylls
2:45—Chicago Knights
3—Leslon Ascot Auto Races
4—CBS Program
4:45—Vigaro 'Singing Gardeners'
5—CBS Programs to 6:30
6:30—Melody Hour
7—CBS Program to 9
9—The Merrymakers
10—New Items
10:05—Ted Fiorito's Orchestra
11:30 to 12 Midnight—Marshall
Grant, Organist

209.7 Meters KECA Richmd'd 6111
1430 Kys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—NBC-KPO programs to 2
2—Smallman Studies Program
3:30—NBC-KPO programs to 4
4—Recorded program
4:30—NBC-KPO programs to 5:30
5:30—Commissioners Daughter: Play: NBC-KPO Programs to 7
7—Orchestra and Soloist
7:45—Seth Parker Program
8:15—Pierce Brothers quartet
9 to 12 midnight—NBC-KPO Prog.

499.7 Meters KFSF Franklin 6353
600 Kys. 1000 Watts
Airman Radio Corp., Ltd., San Diego
7:45 A.M.—Music; Talk; News
6:30—GE Circle
6:30—Gunnar Johansen, pianist
7—David Lawrence
7:15—Personal Closeups, NBC
7:30—Memories
7:45—Seth Parker
8:15—Organ Program
8:30—Reader's Guide
9—Rudy Seiger's Orchestra
9:30—Netherland Plaza Orchestra
10—Richard Naylor
10:15—Bridge to Dreamland
11 to 12 mld.—Bal Tabarni Orch.

285.5 Meters KNX Hemp. 4101
1050 Kys. 25,000 Watts
Western Broadcast, Co., Los Angeles
7 A.M.—Bill Sharpeles and his gang
9—Bob Shuler
9:30—H. B. Drollinger
10—Judge Rutherford Sermon
10:15—Organ Recital
10:50—Third Church of Christ, Sci-
entist
12:10 P.M.—Story of India
12:30—Louise Johnson, interpreter
12:30—Jehovah's Witnesses
2—Los Angeles City Park Board
4—Organ; Records
4:30—Rev. Robert Shuler
5:30—Book Review
5:30—Rev. John Matthews
6:30—Dr. Abel, Humanitarian Soc.
7—Organ; Reveries
7:45—Guardsmen
8—First Presbyterian Church
9—New Items
9:15—Calmon Luboviski, violinist
10 to 11 P.M.—Back Home Week

www.americanradiohistory.com
BROADCAST WEEKLY

Sunday Programs

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kays. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ KOMO KGW KFI KGA KDYL KGIR
KOMO KFSD KGHL

8 A.M.—Organ Concert: KGO KOMO KFSD
8:30—Arion Trio: KGO KOMO KGW KFI KGA KDYL KGHL
9:30—Sally Thomason: mixed quartet: KGO KFSD KGHL
10—Stringwood Ensemble: Instrumentalists: KGO
10:15—Oakhanger: KGO KOMO KGW KFGI KDYL KGHL
11:00—Moonshine and Honeydew, dramatic sketch: KGO KOMO
KQH KGW KFI KFSD KDYL KGHL
11:30—Monarch Mystery Tenor: KGO KFI KDYL
11:15—International Radio Forum: KGO KOMO KFI KFSD KFSD
KGA KDYL KGHL
11:30—Northwestern Chronicle: Dramatic sketch: KGO KGHL
KQH KOMO KDYL KFSD KGHL
12 noon—Wayne King and his Orchestra: KGO KGHL KGW KOMO
12:30—Hour of Worship: KGO KGW KFSD KGA KDYL KGHL
1:00—Wild Jamboree, with Yee Lawnhurst, pianist and contralto:
KGO KQH KOMO KGW KFI KDYL KGHL
1:30—National Youth Conference: KGO KGW KFSD KGIR KGHL
2:00—National Vespers: KGO KGW KFSD KFSD KDYR KGHL
2:30—Sealed Power Program: Singing Cylinders Quartet: KGO KGW
KOMO KFSD KFI KDYL KGHL
3:00—Talgid, Gall Taylor, soprano: Myron Niesley, tenor: KGO KGW
KOMO KFSD KGHL
3:30—Melodians: Orchestra: Emil Polak: KGO KGW KGHL
4:00—To be announced: KGO KGW KFSD KEYR KGHL
4:15—The Morin Sluets: Trios: KGO KGW KFSD KDYL KGHL
4:30—Great Events in History: KGO KGW KFSD KDYL KGHL
5:30—Eddie Cantor, master of ceremonies: Rubioff's Orchestra: KGO
KQH KOMO KGW KFI KFSD KDYL KGHL
5:45—General Electric Sunday Circle Concert: KGO KGW KFSD KDYL
6:00—The American Album of Familiar Music: KGO KGW KOMO KGW
KFGI KFSD KDYL KGHL
6:15—Current Government: KGO KGW KFSD KDYL KGHL
7—Vincent Lopez and his Orchestra: Dr. Pratt and Dr. Shuman,
comedian: KGO KGW KGHL
7:40—Day at Beth Parkers: KGO KGW KGW KFSD KDYL KGHL
8—With Walter Winchell: KGO KGW KFSD KDYL KGHL
8:15—With Walter Winchell: KGO KGW KFSD KDYL KGHL
8:30—Readers' Guide, Joseph Henry Jackson: KGO KFSD KDYL KGHL
9—Dance Nocturne: KGO KGW KFSD KDYR KGHL
9:30—Plano Pictures, Alleen Fealy and Phyllida Ashley: KGO KGW
KOMO KDYL KGHL
10—Richfield News Flashes: KGO KGW KFSD KGHL
10:15—Paul Carlson, Organist: KGO KGW KOMO KDYL KGHL
11 to 12 mid.—Tom Gurin and his Bal Tabarin Orchestra: KGO
KGW KFSD KGHL
12:30—Silhouettes, vocal soloist: KGO KGW KFSD KDYL KGHL
12:35—Wonders of the Earth: KGO KGW KFSD KDYL KGHL
1:00—Manhattan Merry-Go-Round: KGO KGW KFSD KGHL
1:30—Jose Crawford, organist: KGO KGW KFSD KGHL
9:30—Palais D'Or Orchestra: KGO KGW KFSD KGHL
10—Denver Musicians' Union: KGO KGW KFSD KGHL
11—On Wings of Music: KGO KGW KFSD KGHL
11 to 12 mid.—Midnight Melodies: KGO KGW KFSD KGHL

440.9 Mtrs. NBC-KPO Sutter 1920
600 Kays. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR KEX KGA KTAR KDYL KFGD
KGHL KGIR KOA
8 A.M.—Chronicle Comics, read by Scotty: KFI KOMO KHQ
4:15—The Chronicle: KOMO KFI KDYL KGHL
KGA KFSD KGHL
8:15—Walter Winchell: KFI KOMO KHQ KGHL
8:30—Piano: KFI KOMO KHQ KGHL
9:45—Radio Rubes, hill billy quartet: KGA KJR KEX KDYL KGHL
9:45—Major Bowes' Capitol Family: (KPO on 8:30) KGA KJR KEX
KGHL KGHL
9:50—Promenade Concert: vocal and instrumental soloists: KPO KGA
KJR KEX KDYL KGHL
10:15—Au Matin: KGA KJR KGHL
10:30—Bohemians: Gwynn Jones, tenor: KPO KGA (KJ or 10:45)
KEX KGHL
11—Bible Stories: KPO KGA KJR KEX KGHL
12 noon—Pastels: Woodwind ensemble: KPO KGA KJR KEX KGHL
12:30—Melody Mixers, Rita Lane, soprano: Bob Stevens, tenor:
KPO KGA KJR KEX KGHL
1:15—Quartet Time—The Olympians: KGA KJR (KEX off 1:45)
KEX KGHL
2—Stringwood Ensemble: Harry Stanton, soloist: KPO KGA KJR
KEX (KEX off 2:30) KGHL
2—Catholic Hour: KPO KGA KJR KEX KDYL KGHL
3:30—Our American Schools: KPO KGA KJR KEX KGHL
4—Community Forum: KPO KGR KEX KGHL
5—Nathan Abas, violinist: KPO KGA KJR (KEX off 4:45) KEX KGHL
5:15—Rendezvous: Vocal trio, Paul Carson, pianist: KPO KGA KJR
KEX KDYL KGHL
5:30—Evening Concert: KPO KGR KEX KDYL KGHL
6—Civilian: KPO KGR KJR KEX KGHL
6:15—Sunday Programs: KPO KGR KJX KGHL
6:30—Gunnar Johansen, concert pianist: KPO KGR KJX KDYL KGHL
6:45—Ceciliani: KPO KGR KJX KDYL KGHL
7—John and Ned: Harmony duo: KPO KGR KJX KGHL
7:15—Peter's Close-Up: Helen Musselman, actress, interviewed
by Gypsy: KPO KGR KJX KFSD KGHL
7:30—Silhouettes, vocal soloist: KPO KGR KGHL
8:15—Wonders of the Earth: KPO KGR KEX KGHL
8:30—Manhattan Merry-Go-Round: KPO KGR KEX KGHL
9:30—Jose Crawford, organist: KPO KGR KEX KGHL
10—Denver Musicians' Union: KPO KGR KEX KGHL
11—On Wings of Music: KPO KGR KEX KGHL
11 to 12 mid.—Midnight Melodies: KPO KGR KEX KGHL

468.5 Meters KFI Richfield 6111
640 Kays. 5000 Watts
Earle C. Anthony, Inc., Los Angeles

9 A.M.—NBC-KPG programs to 10
10—NBC-KPG programs to 10
10:15—NBC-KPG programs to 10
11:30—Julie Kellar, harpist
1:30—Wesley Touriolite, organist
2:30—Joseph Koester's Orchestra
3—'Justice Through Law'
3:30—Charles Jamieson, pianist
4:30—College of Music, S. C.
4:45—String Choir, string trio
5:30—NBC-KPG Programs to 7
7—Tales of the Secret Service
7:30—Real Silk Programs
7:45—String Ensemble and Soloist
9—Orchestra and Soloist
9:30—Eve Club
9:30—Richfield Reporter of the Air
10 to 11 P.M.—Gus Atchabah's Or.
Columbia Broadcasting System

8 A.M.—Rhoda Arnold and Charles Carille, duets: KFKB KGK KOL KERN KVI KFRC KGB
8:30—The Melody Makers: KFKB KGK KERN KGB KOL KVI KFRC KHJ KGB
9—Cathedral Tabernacle Choir and Organ: KFKB KGK KVM KOL KVI KFRC KHJ KGB
9:30—Crazy Crystal Quartet: KFKB KOL KFRC KHJ KGB
9:45—Arthur Tracy, Street Singer: KFKB KOL KFRC KHJ KGB
10—Church of the Air: KFKB KGK KOL KFRC KOIN KSL
10:15—Little Jack Little, vocalist and pianist: KFKB KGK KOL KVI KFRC KHJ KGB
11—“Smiling Ed” McComitt: KGK KOL KFRC KHJ KGB
12 noon—New York Philharmonic Symphony Orchestra: KFKB KGK KGM KOL KVI KFRC KHJ
2 P.M.—J.R. Knights: KFKB KGK KOL KVI KFRC KHJ KGB
3:30—The Singing Moods: KFKB KGK KOM KOL KVI KFRC KHJ KGB
3:30—Cathedral Hour: KFKB KGK KOL KFRC KGB
4—Andre Kostelanetz Presents: KFKB KGK KOL KVI KFRC KHJ KGB
4:15—Morton Downey: KFKB KGK KOL KVI KFRC KHJ KGB
4:30—Fray and Braggiotti: KFKB KGK KOL KVI KFRC KHJ KGB
4:45—Canta Nina Girls: KSL
5—Allen Craig and the Black River Giant: KFKB KGK KGM KOL KVI KFRC KHJ KGB
5:15—Andre Kostelanetz Presents: KFKB KGK KOL KVI KFRC KHJ KGB
5:45—John Henry, Black River Giant: KFKB KGK KGM KOL KVI KFRC KHJ KGB
6—Fred Allen’s Bath Club Revue: KFKB KGK KOL KVI KFRC KHJ KGB
7—Ernest Hutcheson, pianist: KFKB KGK KOL KVI KFRC KHJ KGB
7:30—The Gauchos: KFKB KGK KGM KOL KVI KFRC KHJ KGB
8—Isham Jones and his Orchestra: KFKB KGK KGM KOL KVI KFRC KHJ KGB
8:15—Angelo Patri, “Your Child”: KFKB KGK KGM KOL KVI KFRC KHJ KGB
8:30—Harry Carney, vocalist and pianist: KFKB KGK KGM KOL KVI KFRC KHJ KGB
10:15—Wm. Hardiman, pianist, and Wm. Hardiman, violinist: KFKB KGK KGM KOL KVI KFRC KHJ KGB
10:30—Judge Rutherford: KFKB KGK KGM KOL KVI KFRC KHJ KGB
10:45—National Symphonic Singers: KFKB KGK KGM KOL KVI KFRC KHJ KGB

KOMO Elliott 5890
920 Kcys.
1000 Watts
Fisher’s Blend Station, Inc, Seattle
8 A.M.—NBC-KGO Programs to 10:30—Sermonette
10:15—NBC-KGO programs to 11:15
1—Crazy Crystal Quartet
3:30—For All the Family
2:30—Josef Koestner and Orchestra
5—Male Quartet
3:30—Wash. State Music Clubs
4—NBC-KGO programs to 7:30
8—NBC-KGO programs to 8:30
3—Univ. of Washington Talk
9:45—Piano Pictures
7—Voice at the Piano
11:30 to 11 P.M.—NBC-KGO Prog.

KVI Broadway 4211
570 Kcys.
1000 Watts
Puget Sound Broadcast, Co., Tacoma
8 A.M.—CBS Program
8:30—The Melody Makers
8:45—Radio Gospel League
9:15—CBS programs to 10:15
10:50—Herman Reinfeld, cellist: KFKB KGK KHJ KGB
11:00—Center Lutheran Church
12 noon—New York Philharmonic Symphony Orchestra
2 P.M.—Judge Rutherford
2:15—Rabbi Magnin
2:30—The Islanders
2:45—CBS programs to 4:15
4:45—The Singing Moods
5—CBS programs to 6:30
6:30—Music Teacher’s Club
7—CBS programs to 8:30
8:30—“The Crazy Seraener”
8:45—Edie Duchin’s Orchestra
9:50—Mademoiselle Modiste
9:15—The Merrymakers
10—Ted Flo-Rito’s Orchestra
11:30 to 12 mid.—Midnight Moods

KOIN 1515
970 Kcys.
5000 Watts
Northwest Broadcast, System, Seattle, Wn.
8 A.M.—NBC-KPO Prog. to 10:30
10—First Church of Christ Scientist
9 to 12 mid.—NBC-KPO Programs

KOIN 1515
970 Kcys.
5000 Watts
Northwest Broadcast, System, Seattle, Wn.
8 A.M.—NBC-KPO Prog. to 10:30
10—First Church of Christ Scientist
9 to 12 mid.—NBC-KPO Programs

KSL Washatch 3901
1130 Kcys.
50,000 Watts
Radio Serv. Corp. of Utah, Salt Lake
5 P.M.—CBS programs to 6:30
6:30—KSL Flights
7—The Catholic Program
7:30—The Gauchos
7:45—L. D. S. Church
8:15—Patri, “Your Child”
8:30—Utah Buckaroos
9—Merrymakers
10 to 11 P.M.—Francy Asper, organist, and Wm. Hardiman, violinist
11 to 12 mid.—Midnight Moods

KGB Atwater 2121
620 Kcys.
1000 Watts
Morning, Oregonian, Portland, Ore.
8 A.M.—Organ
8:30—Arion Trio
9—Reading the Comics
9:30—Plano Surprises
10—Judge Rutherford
10:15—NBC-KGO program
11—Tommy Luke’s Half Hour
11:30—NBC-KGO programs to 4:15
4—Schwan Piano Classics
4:15—Ray Gill
5—NBC-KGO programs to 8:30
8—The G. A. Paine Violinist
8:45—Round the World
8:50—Clarence Thomas, tenor
9—Baldy’s Melodies
9:15—NBC-KGO programs to 10:15
10:15—National Symphonic Singers
10:45—Bridge to Dreamland
11 to 12 mid.—Bal Tabarin Orch.

KGA Main 3434
1470 Kcys.
5000 Watts
Western Broad. System, Spokane, Wash.
8 to 12 Mid.—NBC-KPO Programs

KEX Atwater 3133
1180 Kcys.
5000 Watts
Western Broad. Co., Portland, Ore.
8 A.M.—NBC-KPO Programs to 1:30
1:30—Albe Church, violinist
1:45—NBC-KPO programs to 4
2—Vesper Hour
3:45—NBC-KPO programs to 6:15
6:15—Silent period
8—NBC-KPO Programs to 8:45
8:45—Harry M. Kenin
9—Oregon Federa. of Music Clubs
9:30—Netherland-Plaza Hotel Orch.
10 to 12 mid.—NBC-KPO Programs

KOIN 1515
970 Kcys.
5000 Watts
The Journal, Portland, Oregon
9 A.M.—CBS Programs to 11
11—Kylling Ed. ‘Connn
11:15—CBS Program to 2
2—DLBS program
2:45—CBS programs to 4:45
4:15—The Singing Moods
5—CBS Programs to 8
6—Journal Front Page
7—CBS Programs to 9
9—The Merrymakers
10 to 11:30 P.M.—Musical program

KOL Main 2312
1270 Kcys.
1000 Watts
8 A.M.—CBS Programs to 9:45
9:45—Cecil Sollin
10—Church of the Air
10:30—Don Lee Feature
11—Smiling Ed McConnell
11:15—Dem. Ed. Feature
11:30—Francisco del Campo
11:45—Fred Lane’s Book Review
12 noon—N. Y. Symphony Orchestra
2—Professor Lindley
2:15—Rabbi Magnin
2:30—The Islanders
2:45—CBS Programs to 5:15
3:15—The Stamp Man
5:20—CBS Programs to 8:30
6—Melody Hour
7—Manhattan Merry-Go-Round
7:30—Radio Speaker Stevenson
8—CBS Programs to 9
9—Merrymakers
10—Crazy Minstrel
10:15—Ted Flo-Rito’s Orchestra
11 to 12 mid.—Midnight Moods

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7:30 MONDAYS · NBC STATIONS

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MONDAY Programs

340.7 Meters KKLX Lake, 6000 880 Keys.
Tribune Pub. Co., Oakland, Calif. 500 Watts
8 A.M.—Records: Stocks
10:15—Stocks, financial information
10:30—International Kitchen
11—Sunshine Twins
11:45—Madison Sayer, Nancy Hersey
11:45—Nedda, guitarists
12 noon—Jack Delaney's Band
1—House Programs
2—Classical Recordings
2:40—Closing
2:40—S. F. Stocks
2:45—Opportunity hour
3:45—Health School of the Air
4—Records: Brother Bob's Club
5—Wiley Getman Farmelee, pianist
5:30—Dance
5:45—Lilah Clark, pianist
6—Betty Babbish Band
7—News Items
7:30—Clark Sisters
7:45—Fred and Morris talk
8—Liston's Colonial String Quartet
8:25—Business Bureau talk
8:30—Faust Theatre of the Air
9:15—String Quartet
9:30—Bungling Bunglers
9:45—Fred Skinner, 'What Have You Done to My Radio
10 to 11 P.M.—Dance program

322.4 Meters KROW Glenc. 6774 930 Keys.
8 A.M.—News Items
8:15—Coupe Tommy skit
8:30—Recordings: silent at 9
1 P.M.—Latin-American Program
2—Dance of the Hour; Records
2:45—Bob Moore, baritone
3—Organ and Soprano
3:30—Tropical Beach Combers
4—Donnie Shuhale Ramblers
4:30—This Week in Hollywood
4:45—Muff and Millie
5—Children's Recordings
5:30—Prosperity Auction Program
5:45—Walk-a-thon; silent at 6
7:30—Program
8 to 8:30 P.M.—Italian program

322.4 Meters KFWI Franklin 9377 915 KI II J. 500 Watts
990 KII J. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—The Early Bird
8—Silent period
8—Blues Chasers
9—Silent period
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topical Music
11—Hein Gordon Barker, art talk
11:15—Concert Melodies
11:45—Musical Portraits
12 noon—Silent period
12:30—Dance Music
1—Silent period
6—Dance Music
6:15—News Reporter
6:30—Russian Invaders Orchestra
7—Christian Science Program
7:15—William's Contest Review
7:30—Silent period
8:30—Mildred Epton, vocalist
8:45—John D. Barry, World Events
9—Ella Lyra, and Chorus
9:15—C. Martin Fruburg, tenor
9:30—Studio feature
10—Mel Mier Melodies
10—Salon Serenade
10:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

491.5 Meters KFRC Prospect 0100 610 Keys.
7 A.M.—Seal Rocks Broadcast
7:15—Boy Scouts
7:25—N. Y. Stock Quotations
7:30—Exercise Period
8—Shell Happy Hour
8:30—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—CBS Programs to 10:30
10:30—News
10:35—Palmer House Ensemble
11—CBS Programs to 12
12 noon—Noonday Concert
1 P.M.—Edna Wallace Hopper
1:05—Frank Westphal's Orchestra
1:25—N. Y. Stock Quotations
1:50—Globe Trotter
1:55—Beauty Talk
2—Happy Go Lucky Hour
2:15—Sisters Selections
2:50—Hodge Podge Lodge
3:30—Better Business Bureau
4:05—Globe Trotter; Town Topics
4:30—H-O Rangers
5:15—Sunshine Discoverers' Club
5:30—Inspirationists
5:45—Juanita Tennyson, vocalist
6—Chesterfield Program
6:15—Richard Nichols' Orchestra
6:30—The Lowdown
6:45—The Dons
7—CBS Programs to 8
7:15—Music
8—Blue Monday Jamboree
8:15—Business Bureau
8:20—Popular Selections
8:30—Business Bureau
9:00—March of America
9:30—Marine Band
9:45—Cecil Dons Band
10—CBS Programs to 10:30
11—CBS Programs to 11:30
12 noon—Midnight Request Hour

280.2 Meters KJBS Ord. 4148-49 1070 Keys.
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
6—Favorite Recordings
7—Association of Food Stores
8—Recordings
8:15—Recordings
9:30—Popular Sing Favorites
10—Recordings
10:45—The Air
10:05—Scotty's Table Talks
11—Popular Selections
11:30—Charles' Miniature Vaudeville
11:45—Concert Favorites
12—Noon Programs
12:15—Sister Selection, Accordionist
12:30—Band Concert; Records
1—Stock reports; records
2:15—Willie Mae Carson, Bridge Authority
2:30—Records
3—Rejoice of the Air; records
4—Dance Melodies
4:30—Musical Tales
4:45—Recordings
5:30—Carl Coveney and Pat Buchman
5:45—Recordings
6:15—Silent Period
12:01 to 6 A.M.—Owl Program

243.8 Meters KYA Prospect 3456 1230 Keys.
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
9—Melody Moods
9:45—Mardi Gras
10—Marlian Day
10:30—Sunshine Hour
11—Alarming Penny
11:45—Rhythmers
12 noon—Scriptures
12:30—Salon Group
12:15—YMCA Program
12:30—Glen Goff, Organist
12:30—Radio Guild
2—T-A Lecture
2:15—International Trouborders
2:30—Organ Recordings
3—Music Masters
3:30—Singing Strings
5—Harmony Highlights
5:15—Tourist Bureau Talk
5:20—Sunset Revue
5:45—Campbell Digest
6—To the Colors
6:30—Waltz Idyls
6:45—Hoboe Band
7:00—Cecil and Delaney (E. T.)
7—The Classroom of the Air
7:30—National Radio Forum
8—Sidney Lyon and G. Donald Gray
8:15—Calif. Library Assoc. Program
8:30—Choir Hour
9—Virginia McCann, pianist
9:15—Junior Chamber of Commerce
9:30—Musical Novelties
9:45—News Flashes
10—Bandman Orchestra
11 to 12 mid.—Concert Memories

535.4 Meters KTAB Garfield 4700 5600 Keys.
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—The Milkman; Reporter
7—Serendipity; Records
7:35—Jack Hall and Clem Kennedy
7:30—Morning Practice
8—Recordings
8:30—Dr. J. Douglas Thompson
9—Household hour
10—Recordings
11—William Corley
12 noon—The Beautiful Lady
12—Lillian Ross
11:30—X Bar B Ranch Boys
12 noon—Organ Recital; News
1:30—Recordings
1:45—Over the Teacups
2—Health talk; Records
2:15—Radio Advisor; Records
3—Organ; Health talk
3:45—Putnam's Treasure Chest
4—Keep Smiling; Revue
4:30—Tally Made Tempos
4:45—Happy Hobo
5—Uncle Ned's Smile Club
5:30—Dr. J. Douglas Thompson
6—Automobile Question Box
6:15—Walkathon; News
6:45—Ernie Smith's Sport Page
7—Frank Watanabe and Archie
7:15—Golden Memories with Louise Taber
7:30—Oakland Post-Enquirer
7:45—Dance Orchestra
8—Claremont Choralists
8:15—Tarzana High Band
8:15—KCNO News Broadcast
9—Organ; Concert Orchestra
9:30—Men's Business Club
10:30—Organ Recital
11—Emeryville Orchestra
11:30 to 12 mid.—Dance Orchestra

KJBS today!
The Alarm Klok Klub
6 to 8 a.m., with "Dr." Frank Cope, The Original Blues Dispenser

Galla Rini
Piano-Accordionist
12:15 to 12:30 P.M.

www.americanradiohistory.com
4:15 - Concert
3 - Waldorf-Astoria
5:30 - Little Oahu
4:45 - Organ
3 - Langendorf
9:30 - Arion
9:15 - Buckaroos, Johnny
3 - RKO
5 - 'Round-the-World
12:15 - Western Farm
11:30 - California
10:30 - Woman’s
8:15 - Jack
7 - 900 379.5 Mtrs. A.M.
6:15) (KGW KDYL KGIR ROW
38
6:15 - Buckaroos, Charles Marshall
5:45 - Medley
5:15 - 'Round-the-World
4:15 - Health
4:45 - Barbara Das Charm Matinee: KFSD
4:50 - GDating: KFSD KGHL KDYL
4:45 - Paul Carson:
4:30 - Erica's: KFSD KGHL KGW KOMO KGIR
4:15 - Four: KFSD KGIR KOMO
4:15 - Hamilton’s: KFSD KGIR KOMO KGIR
4:15 - Martin and his Hotel
4:15 - Doctor Dick: Drama: KGO KQH KOMO KGW KFSD KDYL KGIR KGHL
4:15 - Hunt: KFSD KGIR KOMO KGHL
4:15 - Rhythm: KFSD KGIR KOMO KGHL
4:15 - John: KFSD KGIR KOMO KGHL
4:15 - Clarinet: KFSD KGIR KOMO KGHL
4:15 - Concert in the Air:
4:15 - Quartet:
4:15 - Concert:
4:15 - Hotel:
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4:15 - Pictorial, Dramatic travelogue:
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Monday Programs

CBS
Columbia Broadcasting System

8:30 A.M. — Acad. of Medicine; KFBK
KMC KGW KERN KVI KOIN
KFRC KJH

8:45 — Rhythm Kings; KFBK KJM
KOL KGB KOL KFYF KFYF KOIN KFRC KJH KGB
9 — Paul Tremaine's Orch.; KFBK
KJM KGW KERN KDB KOL KFYF KOIN KFRC KJH KGB

9:30 — Concert Miniatures; KFBK
KGM KGW KERN KVI KOL KFYF KOIN (KFRC on 9:45)
KJH KGB

10 — Billy Hays and His Orchestra;
KFBK KJM KGW KERN KDB KOL KOIN KFRC KJH

10:30 — Palmer House Ensemble;
KFBK KJM KGW KERN KOL KFYF KOIN KFRC KJH KGB

11 — National Student Federation of
America program; KFBK KJM
KGM KGW KERN KOL KVI KFYF KOIN KFRC KJH KGB

11:15 — Sylvia Sapiro, Presenting "The Silver Bowed Flute";
KFBK KJM KGW KERN KOL KVI KFYF KOIN KFRC KJH KGB

11:30 — American School of the Air;
KFBK KJM KGW KERN KOL KVI KFYF KOIN KFRC KJH KGB

12 noon — Eton Boys, male quartet;
KFBK KJM KGW KERN KFYF KOIN

12:15 — Columbia Saloon Orchestra;
KFBK KJM KGW KERN KOL KVI KFYF KOIN KFRC KJH KGB

12:45 — The Messner Electronic Piano;
KFBK KJM KGW KERN KVI KFYF KOIN KFRC KJH KGB

1 — Frank Westphal and His Dance
Band; KYOR KFBK KJM KGB KOIN KFYF KOIN KFRC KLZ KOH

1:30 — Columbia Artist Recital; KJM
KFBK KJM KGW KERN KOL KFYF KOIN KFRC KJH KGB

2 to 4:30 — Programs to KSL

4:30 — Howard Neumiller, pianist,
and Paul Porterfield; KFBK
KJM KGW KERN KDB KFYF KFYF KFRC KJH KSL

4:45 — Between the Bookends; KJM
KFBK KERN KDB KOL KFYF KFYF KVI KSL

5 — Jimmy Joy's Orchestra; KFBK
KJM KGW KERN KFYF KGB

6 — Chesterfield Program: Ruth Eltinge;
KFBK KJM KGW KERN KOL KVI KFYF KOIN KFRC KJH KGB

6:15 — Red Nichols and His Orch.;
KFBK KJM KGW KERN KOL KFYF KFYF KFRC KJH KSL

6:30 — "Mysteries in Paris"; KSL

7 — Columbia Radio Revue; KBKW
KGM KGW KOL and KOIN on 6:00
KFBK KFRC KJH KGB KSL KCLZ KOH

7:30 — Edwin C. Hill; KFBK KJM
KGW KERN KGB KFYF KOIN KFRC KJH KGB

7:45 — "Myrt and Marge"; KFBK
KJM KGW KERN KOL KVI KSL KFYF KOIN KFRC KJH KGB

8 — Grand Opera Orchestra; KSL
8:30 to 9 P.M. — Guy Lombardo and
his Orchestra; KSL

8:25 — 5.5 Meters; KNX
Hemp. 4101
10,000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M. — Bill Sharples' Gang
8:45 — Inspirational Talk and Talk
9:30 — Clinic of the Air
10:45 — Good News; Aratone
10 — Eddie Albritton's Family
10:30 — Kate Brew Vauzen
11:45 — Talk by R. Drollering
12 noon — News; Organ
1 — New Paris Inn
2 — Eddie Allan; "The Bookworm"
3 — Mathene Mithmackers
4 — Travelogue; Stocks; Announcement
4:15 — Recordings
5:30 — Black and Blue
5:45 — Electric Transmission
6:15 — Cecil and Sally
6:30 — To be announced
6:45 — College Clinic
7 — Frank Watanabe and Hon. Archie
7:15 — Miles of Melody
7:45 — Origin of Superstition
8 — Dance Band
8:15 — Light of Concert Music
8:45 — Golden Memories
9 — News
9:15 — Happy Chapples
9:30 — John Disbey and Concert Or.
10 — KNX Dance Band
10:30 — Organ Recital
11 to 12 mid. — New Paris Inn

225.4 Meters KGB
Frank 5615
1330 Kcy
1000 Watts
Don Lee, Inc., San Diego, California
7 A.M. — Music; News; Talks
5:15 — Carl Moore's Orchestra
5:30 — New View Town Topics
5:45 — Song recital
6 — Chesterfield program
6:15 — Chamber of Commerce
6:30 — Ray Thompson and Frank Jenks
6:45 — The Doms
7 — Columbia Revue
7:30 — Tarzan
7:45 — Myrt and Marge
8 — Blue Book Revue
9 — "Tomorrow's News Tonight"
10:15 — Etude Ethiopians
10:30 — Dance Music
12:1 — A.M. — Recordings

296.6 Meters KQW
Ballard 777
1010 Kcy
500 Watts
Pac Agric. Foundation, Ltd., San Jose
7 A.M. — The Breakfast Hour
8 — Silent period
9 — Ralph and Rainbow Trouper
9:15 — Morning Melodies
10 — Aunt Sammy, Home Economics
10:15 — Reprint; Music
11 — Chats with Margaret Glimer
11:30 — Accordian; Band Concert
12:30 — Weather; Mauna Kea
1:30 — The Friendly Hour
3 — Silent Period
4:30 — Story Time; Evening Echoes
5 — Vespers; Father Darling
5:30 — Skippy
5:45 — Sunkist Hawaiicans
6 — Scotty 1000 Orchestra
6:15 — Franco's Program
6:30 — State Market Reports
7:05 — Radio News and Forum
7:30 — Minute Men; Band Concert
8:15 — Sacred
8:30 — Golden Memories
9 — Cross-Cuts of the Log of the Day
9:45 — Accordian Capers
9:30 to 10 P.M. — Mauna Kea

468.3 Meters KFI
Richmond 6111
10,000 Watts
Earl's Anthony, Inc., Los Angeles
6:45 A.M. — Exercises; Stocks
7:45 — Polly Hall, pianist
8:45 — Stringing Strings
8:15 — Joe Warne's Jolly Journal
8:30 — NBC-KGO Programs to 9:15
9:15 — Helpful Hints to Housewives
9:30 — Fearless Hi Melise
10 — Dr. Copeland, talk
10:15 — NBC-KGO programs to 11:30
11:30 — Care of Home, Nutriment
11:45 — State Market Reports
12 noon — Dept. of Agriculture Talk
12:15 — Farm and Home Hour
1 — News Release
1:15 — Ann Warner Chats
1:45 — Baldassare Farriazo, violinist
2 — Al Pearce and his gang
3 — Langendorf Pictorial
3:15 — Edna Hopper program
3:45 — Jimmy Base, songs
3:45 — Beas Meals Menu Service
4 — Wesley Tourtellotte, organist
4:30 — News Release
4:45 — Baron Keyes' Air Castle
5:15 — NBC-KGO programs to 6
6 — Goodrich Rubber program
6:15 — Orchestra program
6:30 — The Buick Program
7 — Tanges Program
7:15 — "The Seal of the Don"
7:30 — NBC-KGO programs to 9:30
9:30 — Emo Crime Club
10 — Richfield Reporter of the Air
10:15 — Phil Harris' Orchestra
11:30 to 12 mid. — Organ Concert

209.7 Meters KECA
Richmond 6111
1430 Kcy
1000 Watts
Earl's Anthony, Inc., Los Angeles
8 A.M. — Louis Rueb, exercises
8:15 — NBC-KPO Programs to 10:30
10:30 — News Release
10:45 — French Lesson
11 — NBC-KPO programs to 12
12 noon — Charlie Wellman & Co.
12:15 — NBC-KPO programs to 4:30
4:30 — Randy Andrews, songs
4:45 — Alexander Bevans
5 — NBC-KPO programs to 5:30
5:30 — Uncle Jim
5:45 — Al Mack, and Tommy
6 — NBC-KPO Programs to 6:45
6:45 — News release; Sports talk
7 — Oral Lomettes
7:15 — Detective Stories
7:30 — Organ and Colonial Quartet
7:45 — Orchestra
8:15 to 12 mid. — NBC-KPO programs

499.7 Meters KFSD
Franklin 6555
600 Kcy.
1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M. — Music; News; Talk
5:30 — Judge Phillips Smith
5:35 — Studio programs
5:45 — Program Highspots
5:50 — Late News Reporter
6 — Music Download
6:30 — Buick Program
7 — Three Keys
7:15 — To be announced
7:30 — Dem-Tasse Revue
8 — Amos 'n Andy
8:15 — "The Seal of the Don"
8:30 — Voice of Firestone
9 — Chamber of Commerce Program
9:15 — Synco Twins
9:30 — Hotel programs
9:10 — Richfield News Flashes
10:15 — Hotel Mark Hopkins Orch.
11 — Ambassador Hotel Orchestra
11:30 to 12 mid. — Midnight Organ
Monday Programs

204 Meters KGA Main 3434
1470 Kys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
3 P.M.—News Bulletins
3:05—NBC-KPO Programs to 4:45
4:45—To be announced
5—NBC-KPO Programs to 6:45
6:45—Frank Funkhauser
7—John and Ned
7:15—Frank Funkhauser
7:30 to 12 mid.—NBC-KPO Prog.

9:45—NBC-KGO Programs
9:15—Cooking
9—Crazy
7—Traffic
6—NBC-KPO Programs
5:30 to 6:45
4:45 to 5:30
3:05—NBC-KPO Programs
3—NBC-KPO Programs
2:05—Al
1:45—Stringwood
1:30—Stringwood Ensemble
1:30—Dental Clinic of the Air
1:45—Stringwood Ensemble
2—Edna Wallace Hopper
2:05—Al Pearce and his gang
3—Foreign Affairs
3:15—NBC-KPO programs to 3:45
3:45—Friendly Chat
4:30—Organ Concert
4:35—Lambert Pharmacal Co.
5—Piano Surprises
5:15—Round-the-World Club
5:30—NBC-KGO Programs to 6
6—Traffic Talk
6:15—Tommy Watkins' Orchestra
6:25—Round the World
6:30—Bulek Program
7—Covered Wagon Days
7:30—Demi-Tasse Revue
8—Amos 'n Andy
8:15—Spratt Dog Show
8:30—Voice of Firestone
9—Four Shades of Rhythm
9:30—Homicide Squad
10—Richfield News Flashes
10:15—Goodrich Rubber Company
10:20 to 12 mid.—NBC-KGO prog.

Hotel Plaza
Ray Maxwell, Manager
POST STREET at STOCKTON • SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities... facing beautiful Union Square... your stay in San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you... the best of service... rooms in which you will feel at home... comfortable beds that invite restful sleep... and food to tempt your appetite served in the dining room at popular prices.

Private dining rooms for group luncheons and conventions

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$2 SINGLE WITH BATH
$3 DOUBLE WITH BATH

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Tuesday Programs

Broadcast Weekly

43

379.5 Mtrs. NBC-KGO Sutter 1920
7 A.M.—Organ Concert: KGO (KHQ KGW off 7:15) KOMO KGH.
7:30—Happy Jack, Jack Turner, singer. KGO KOMO KGW KFSD.
7:45—Breen and De Rose, vocal and instrumental duo: KGO KOMO KGW KFSD.
8—Your Child: KGO KOMO KFI KFSD KDYL KGIR KGHL.
8:15—Jack and Patzy, dramatic sketch: KGO KHQ KOMO KGW KFI KFSD.
8:30—Cross-Cuts from the Log of the Day: KGO KHQ KOMO KGW KFI.
9—Johnny Marvin, tenor: KGO.
9:30—Martha Meade Society: KGO KHQ KOMO KGW KFI KFSD.
9:45—Arion Trio—KGO (KHQ on 10:15) (KOMO on 10).
10:30—Woman's Magazine of the Air: KGO KOMO KGW KFSD (KFSD on 10:50 to 11:10) KFSD.
11:30—Sing with the Log Girl, talk with Wynn: KGO KFW.
12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFSD KFSD KGIR KGHL.

Stringwood Ensemble: KG O (KHQ on 1:45) (KOMO on 1:20) (KGW off 1:30, on 1:45).

2—Al Pearce and his Gang: KGO KHQ KOMO KGW KFI.

3—Miss Doris Portrait: KGO KFI.

3—Melody Mixers: Orchestra: (KGO KGW on 3:15) KOMO KGHL.

3:30—Heidi Weid Federal Country Sing: KGO KHQ KOMO KGW KFSD KFSD KTAR.

4—Hotel St. Regis Orchestra: KGO KHQ KOMO KGW KFSD KDYL KGHL.

4:15—Alvino Rey, guitarist, with Maria Lomau and Bob Cruse: bandleader: and guitarists: KGO KHQ KFSD KFSD.

4:30—Hotel St. Regis Orchestra: KGO KHQ KOMO KGW KFSD KDYL KGHL.


4:45—Little Orphan Annie: KDYL KGO KGIR KGHL.

5—Couttes: Vocal trio: KGO KOMO KGW.

5:15—Round-the-World Club dramatic travelogue: KGO KHQ KGW KFSD KDYL.

5:30—Little Orphan Annie: KDYL KGO KHQ KOMO KGW KFI.

5:45—Monte Venouville: "Dramatic sketch: KGO KHQ KOMO KGW KFI KFSD.

6—Billaddett, vocalist: orchestra: KGO KHQ KOMO KGW KDYL.

7:30—Rev. Maxon: "Dramatic presentation: KGO KHQ KOMO KGW KFI KFSD.

8—Amos 'n' Andy: KGO KHQ KOMO KGW KFSD KDYL.

8:15—Memory Lane: Drama featuring Billy Page, Eileen Piggott, Ted Maxwell, KGO KOMO KGW KFSD KFSD KTAR.

8:45—"Horlick Program: Adventures in Houses: KGO KHQ KOMO KGW KFSD KDYL.

9—Waltz Time: KGO KHQ.

9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO KHQ KOMO KGW KFSD.

10—Richfield News Flashers: KGO KFSD (KFSD on 10:15) (KDYL off 10:30) KFSD.

11—Phil Harris' Orchestra: KGO KHQ KGHL KFSD KDYL KOMO.

11:15 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSD.

440.9 Mtrs. NBC-KPO Sutter 1920
680 Keys. National Broadcast, Co., San Francisco
Service to KJF KEX KGCA KTAR KDYL KFSD
KGHL KGIR KOA
7:30 A.M.—Arion Trio: KPO
8—Financial Service: KPO KGK KJF KEX KGCA.
8:15—Genia Foraniova, soprano: KPO KGA KJF KEX KGCA KDYL.
8:45—"United States Army Band: (KPO off 8:45) (KYA on 8:45) KGA (KJF on 8:45) KEG KFSD KDY KFSD.
9:15—Julia Hayes, helpful hints to housewives: KPO.
9:30—Tom Mitchell, baritone: KPO KJF KEX KGCA KGHL.
9:45—Pollock and Lawnhurst, piano duo: KPO KGA KJF KEX KGCA KFSD.
10—Bluettes: Vocal trio: (KPO off 10:15) (KYA on 10:45) KGA (KJF on 10:45) KEG KFSD KDY KFSD KGHL.
10:30—"University of California Program: KPO KGK KGCA.
11—Mardi Gras: KPO KGA KJF KEX KGCA KGHL.
11:15—Pollock and Lawnhurst, piano duo: KPO KGA KJF KEX KGCA KFSD.
11:30—"Symphonists, Harold Stokes' orchestra: KPO KGA KJF KEX KGCA KDYL KGHL.
11:45—"Sisters of the Skillet: KPO KGA KJF KEX KGCA KFSD KDYL KGHL.
12 noon—Organ Concert, Paul Carson: KPO (KGA on 12:05) KJF KEX (KGCA on 12:30).
12:45—Argentine Trio: KPO KGA KJF KEX KGCA KGHL.
1:15—"Meridian William and his Orchestra: KGA KJF KEX KGCA KGHL.
1:15—Ann Warner, household talks: KPO.
1:45—Lady Next Door: KP OKCA KJF KEX KGCA KDYL KGHL.
2—Melodie Thought: KPO KGA KJF KEX KGCA KDYL KGHL.
2:45—Concert Echoes: KPO KJF KEX KGCA KFSD KGHL.

3—Mme. Frances Alda: KPO (KGA KGCA on 3:00) KEX KECA KFSD KDYL.
3:30—"Rhythm Vendors: KPO KJF KEX KGCA KDYL KGHL.
4—"You and Your Government: KPO KJF KEX KGCA KFSD KDYL KGHL.
5—"Simpy and Glawdy: Comedy sketch: KPO KGA KJF KEX KGCA.
5:45—Barbara Hanley, Charm Mattie: KPO KECA KFSD.
6—"Irvin and His Congress Hotel Orchestra: KPO KGCA (KJF off 5:15) KEX KECA KDYL KGHL.
7:30—"Dramatic sketch: KPO KGCA KDYL KGHL.
8—Stringwood Ensemble: KPO KJF KEX KDYL KDYL KGHL.
8:30—"Social Planning: KPO KGA KJF KEX KGCA.
9—"Orphan Annie: KPO KJF KEX KGCA KGHL.
9:30—"Your Health: KPO KGA KJF KEX KGCA KDYL KGHL.
10—"Newel's Orphan Annie: KPO KJF KEX KDYL KGHL.
11—"Your Own Home Decoration Problems solved by FAY FRASER Home Decoration Specialist A Free Service to All A "General Paint" Program

3 p.m.—Don Lee Stations

Your Own Home Decoration Problems solved by FAY FRASER Home Decoration Specialist A Free Service to All A "General Paint" Program

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**Broadcast Weekly**

**Tuesday Programs**

**CBS**

**Columbia Broadcasting System**

8:30 A.M.—Vincent Sorey's Orch.: KFJK KJW KERN KFPY KOIN KFRC KKH
8:45—Ben Greenblatt, pianist: KFJK KJW KERN KDB KKH KFPY KOIN KFRC KKH
9—Buddy Harrold Orchestra: KFJK KJW KERN KDB KOL KVI KFRC KKH
9:30—Concert: KFJK KJW KERN KDB KFI KFPY KOIN KFRC KKH
10—"Marie, the Little French Princess": KFJK KJW KERN KDB KOL KFI KFPY KOIN KFRC KKH
10:30—George Scherben Russian Gypsy Orchestra: KFJK KJW KERN KDB KFI KFPY KOIN KFRC KKH
11—Ann Leaf, Organist: KFJK KJW KERN KDB KOL KVI KFPY KOIN (on 11:15) KSL
11:30—American School of the Air: KFJK KJW KERN KDB KOL KFI KFPY KOIN KFRC KKH
12 noon—Columbia Artists Recital: KFJK KJW KERN KDB KOL KFI KFPY KOIN KFRC KKH
12:15—Frank Westphal and his Orchestra: KFJK KJW KERN KDB KOL KFI KFPY KOIN KFRC KKH
1:05—Guizar Mexican Tenor: KFJK KJW KERN KDB KOL KVI KFPY KOIN
1:15—Curtis Institute of Music program: KFJK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
2—Happy Go Lucky Hour: KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
2—Programs to KSL KORL KOL KFI KFPY KOIN KFRC KKH
3—George Hall's Orchestra: KSL
4—Howard Ely, Organist: KFHK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
4:15—Between the Bookends: KFJK KJW KERN KDB KOL KVI KFRC KKH
5—Songsmiths: KFBJ KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
5:15—Keyboard Impressions: KFJK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
5:30—Jimmy Joy's Orchestra: KFBJ KJW KFPY KGB
6—Chesterfield Program: KJW KERN KOL KVI KFPY KOIN KFRC KKH
6:15—Threads of Happiness: KFJK KJW KERN KOL KFPY KOIN KFRC KKH KGB
6:30—Californian Melodies: KFJK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
7—Kansas City Presents: KFJK KJW KERN KOL KVI KFPY KOIN KFRC KKH
7:00—Keyboard Varieties: KFJK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
7:05—"Myrt and Marge": KFJK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
7:45—"Crazy Crystals": KFJK KJW KERN KDB KOL KVI KFPY KOIN KFRC KKH
8—Howard Barlow and the Columbia Symphony Orch.: KOL KVI KFPY (KOIN KFRC KKH on at 8:15) KLZ KKH
8:30—Jaham Jones Orch.: KFJK KJW KERN KDB KOL KVI KFPY KOIN (KFRC KKH on 8:45)
9:15—J. E. Hayes, Orchestra: KFJK KJW KERN KDB KOL KVI KFPY KSL
9:30 to 10 M.—Leon Belasco Orchestra: KFJK KJW KERN KDB KOL KVI KFPY KSL
9:45—Cecil Sally
10—Little French Princess
10:15—Morning Melodies
10:15—Prince of the Ivories
11—Ann Leaf, Organist
11:15—Good Food Cooking School
11:30—American School of the Air
12 noon—"The Carnival
12:15—CBS Children's Program
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Studio Program
4:15—Walter Schelp, trio
4:30—CBS Programs to 5:30
5—Health on the Air
6—CBS Programs to 8:30
6:30—Sports Review, Ken Stuart
6:45—Chester A. Reynolds
7—CBS Feature
7:30—Radio Speaker Stevenson
7:45—CBS Programs to 9
9—The Globe Trotter
9:15—Unknown Hands
9:30—Boxing Bouts
11 to 12 mid.—Dance Music

**236.1 Meters KOL Main 3132**

1270 Keys.


6:45 A.M.—KOL Time Klock
8—Shell Happytime
8:30—Crazy Minstrel
8:45—CBS Programs to 9:15
9:15—Petticoat Tails
9:30—Colonial Dames
9:45—Cecil Sally
10—Little French Princess
10:15—Morning Melodies
10:15—Prince of the Ivories
11—Ann Leaf, Organist
11:15—Good Food Cooking School
11:30—American School of the Air
12 noon—"The Carnival

**236 Meters KOL Main 3132**

1270 Keys.


6:45 A.M.—KOL Time Klock
8—Shell Happytime
8:30—Crazy Minstrel
8:45—CBS Programs to 9:15
9:15—Petticoat Tails
9:30—Colonial Dames
9:45—Cecil Sally
10—Little French Princess
10:15—Morning Melodies
10:15—Prince of the Ivories
11—Ann Leaf, Organist
11:15—Good Food Cooking School
11:30—American School of the Air
12 noon—"The Carnival

**483.6 Meters KGW Atwater 2121**

620 Keys.

600 Watts.

Morning Oregonian, Portland, Ore.

7 A.M.—Organ: Market Report
7:20—NBC-KGO programs to 9
9—Cooking School
9:30—Martha Meade Society
9:45—Through the Looking Glass
10—Arion Trio
10:15—Rumford School of Cookery
10:30—Woman's Magazine
11:30—Rhythm Vendors
12 noon—The Oregonian of the Air
12:15—Farm and Home Hour
1:30—Dancing for the Air
1:45—NBC-KGO programs to 3
2—Crazy Crystals program
2:15—NBC-KGO programs to 3:45
3:15—NBC-KGO programs to 3
3:45—Friendly Chat
4—NBC-KGO programs to 5
5—Mahdi, the Magician
5:15—NBC-KGO programs to 6:10
6:10—Book Chat
6:25—Goodrich Rubber Co.
7:10—Ed Wynne, Texas Fire Chief
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Mother Lode
8:45—Adventures in Health
9—Musical Mammalines
9:30—Buddy's Bernie's Orchestra
10—Richfield News Flashs
10:15—"Sweethearts o' Mine"
10:20—Harold Mark Hopkins Orch.
11—Hotel Ambassador Orchestra
11:30 to 12 mid.—Organ Concert

**254.1 Meters KEX Atwater 3111**

1180 Keys.

5000 Watts

Western Broad., Co., Portland, Ore.

7 A.M.—Morning Serenaders
8—Financial Service
9—Western Blood, Breakfast Club
8:45—Julia Hayes
9—NBC-KPO Programs to 2:45
9:25—Question Time
3—NBC-KPO programs to 4:45
4:45—Boy Scout Drama
5—NBC-KPO Programs to 6:15
6:15—Silent Film
8—NBC-KPO Programs to 12
12 to 12:15 A.M.—News

**204 Meters KGA Main 3434**

1470 Keys.

5000 Watts

NW. Broad. System, Spokane, Wash.

8 A.M.—Early Birds; News
8—NBC-KPO Programs to 3
9—F.M. Milliken
9:30—NBC-KPO Programs to 4:45
4:45—To be announced
9 to 12 mid.—NBC-KPO programs

**508.2 Meters KQH Main 5383**

590 Keys.

1000 Watts.


7 A.M.—Organ; News
7:45—Early Birds
8—Crazy Crystals
8:15—To be announced
8:30—Crosscuts of the Day
9—Walt and Marian
9:15—Musical Gems
9:30—Martha Meade Society
9:45—Celia Lee
10—Frances Ingram
10:15—Burgan's Home Comfort
10:30—Magazine of the Air
11:30—Bell Organ Concert
12:15—Chamber of Comm. Laceheon
1—Variants programs
1—NBC-KGO programs to 4:15
4:15—KQH News
4:30—Tull and Gibbs
4:45—News service
5—Skippy
5:15—NBC-KGO programs to 6:15
6:15—Editorial Column
6:30—NBC-KGO programs to 9
7—Northwest on Parade
7:30 to 12 mid.—NBC-KGO programs

**319 Meters KON Atwater 3333**

940 Keys.

1000 Watts.

The Journal, Portland, Ore.

6:30 A.M.—KON Klock
7:20—Movie Chatter
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Art Kirkham
11—CBS program
11:30—New Cross Cook School
11:30—CBS Programs to 1:30
1:30 P.M.—Book of Life
2—Happy-Go-Lucky Hour
3—Feminine Fancies
3—Newspaper of the Air
4:45—Cecil Sally
5—CBS program
5—5:15—Skippy
5:30—Davidson Prize Club
6—Chesterfield program
6:15—Threads of Happiness
6:30—California Melodies
7—CBS Program
7:30—Redding White, tenor
8:15—CBS Program
8:30—Bells of Harmony
8:45—CBS program
9:15—Unknown Hands
9:30—CBS Program
10—Bisquick Band
10:05 to 12 mid.—DLB Programs

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Tuesday Programs

BROADCAST WEEKLY

309.1 Meters

4:30-News
4:15-Ann
4:15-Fashion
5:45-Evening
Tuesday Programs
KJSABC

325:9 Meters

KOMO

920 Kc's

Fisher's Blend Station, Seattle

6:55 A.M. - Inspirational service
7:00 A.M. - KBCG programs to 9
7:30 A.M. - Morning Serenade
7:45 A.M. - The Monarch
10:15 A.M. - NBC-KGO Programs to 11:45
11:45 A.M. - Club Minutes
12 noon - NBC-KGO Programs to 1
12:15 A.M. - Time Tales
1:15 A.M. - NBC-KGO programs to 4:15
4:15 A.M. - Concert Orchestra
9:00 A.M. - NBC-KGO programs to 6:10
10:00 A.M. - Electrical transcription
11:30 A.M. - Voice of the Piano
6:30 P.M. - Los Angeles Times Fire Chief
7:00 P.M. - Lucky Strike Dance Hour
8:00 P.M. - "Amos 'n' Andy"
8:15 P.M. - Memory Lane
8:45 P.M. - Children's Health
9:00 P.M. - Fisher's Blend Half Hour
9:30 P.M. - Ben Bernie's Orchestra
10:00 P.M. - Newsflash, Newsflash
10:15 P.M. - Ghost Story
10:30 P.M. - Hotel Mark Hopkins Orch.
11:00 P.M. - Ambassador Hotel Orch.
11:30 to 12 mid. - Organ Concert

468.5 Meters

KFI

Radio Station, Los Angeles

6:45 A.M. - Exercises; Stocks
7:45 A.M. - Polly Grant Hall, pianist
8:00 A.M. - Morning Serenade
8:15 A.M. - Helpful Hints to Housewives
8:30 A.M. - Crosswords of the Day
9:00 A.M. - Joe Warner's Jolly Journal
9:15 A.M. - Jean's Shopping Tours
9:30 A.M. - Martha Meade Society
9:45 A.M. - Fashion show with Melissa
10:00 A.M. - Congress Hotel Guild
10:15 A.M. - County Medical Assoc. talk
10:30 A.M. - NBC-KGO programs to 3:15
3:15 P.M. - Detective Stories
3:30 P.M. - Studio program
3:45 P.M. - "Morning Show for Adult Educators"
4:00 P.M. - Wesley Tourelotte orchestra
4:30 P.M. - News release
4:45 P.M. - "Los Angeles Times Air Castle"
5:00 P.M. - "Amos 'n' Andy"
5:15 P.M. - NBC-KGO programs to 6
6:00 P.M. - Orchestra program
6:15 P.M. - "Fierce Brothers' Quartet

285.5 Meters

KNX

1050 Kcs.

Western Broadcast Co., Los Angeles

6:00 A.M. - "Bill Sharpe Show"
8:45 A.M. - Inspirational talk and prayer
9:00 A.M. - Health talk
10:00 A.M. - Eddie Albright's Birthday Party
12 noon - News; Homeopathic talks
1:00 P.M. - New Paris Inn
2:00 P.M. - Eddie Albright, late fiction
2:30 P.M. - "The Firm"
3:45 P.M. - "Emily Shutes Travel Talks"
4:00 P.M. - "Travelogue; Stocks; Announcements"
5:30 P.M. - "Black and Blue"
5:45 P.M. - "Chandu, the Magician"
6:00 P.M. - "News"
6:15 P.M. - "Cecil and Sally"
6:30 P.M. - "Concert"
7:00 P.M. - "Musical Program"
7:30 P.M. - "Frank Watanahe and Hon. Archie"
7:30 P.M. - "Midnight"
8:00 P.M. - "New Paris Inn"

209.7 Meters

KECA

Richmond

1430 Kcs.

Earle C. Anthony, Inc., Los Angeles

12 noon - Charlie Wellman and Co.
1:00 P.M. - NBC-KGO programs to 3:45
3:45 P.M. - "Care of the Teeth"
4:00 P.M. - "Talk on Mathematics"
4:15 P.M. - NBC-KGO Programs to 5:30
5:30 P.M. - "Uncle Jim"
5:45 P.M. - "Al, Mack and Tommy"
6:00 P.M. - "Deadline;" dramatic production
6:30 P.M. - Recollections
6:45 P.M. - News release; sports talk
7:00 P.M. - Symphony Orchestra
7:15 P.M. - NBC-KGO programs to 8:30
8:30 P.M. - "Gus Arnhem's Orchestra"
9:00 P.M. - NBC-KGO programs

296.6 Meters

KQW

Ballard

1010 Kcs.

Radio Station, San Diego

7:00 A.M. - The Breakfast Hour
7:30 A.M. - Music; Talks; News
7:45 A.M. - "The Firm"
8:30 A.M. - "Morning Show";
9:00 A.M. - "Martha Meade Society"
9:30 A.M. - "Morning Show"
10:00 A.M. - "Home Economics"
10:15 A.M. - "Dental Clinic"
10:30 A.M. - "Monarch Melodies"
11:00 A.M. - "Chats with Margaret Gilmer"
11:30 A.M. - "Accordian Capers"
12 noon - "Band Concert"
12:30 P.M. - "Weather; Market Reports"
1:00 P.M. - "Morning Show"
1:30 P.M. - "The Friendly Hour"
2:30 P.M. - "Organ recital"
3:30 P.M. - "Silent period"
4:30 P.M. - "The Story Hour"
4:45 P.M. - "Evening Echoes"
5:00 P.M. - "Watch Tower; Rev. McKee"
5:30 P.M. - "Sunkist Hawaiians"
6:00 P.M. - "Dinner Concert"
6:15 P.M. - "Franco's Program"
6:30 P.M. - "Market Reports"
6:45 P.M. - "Farmers' Exchange"
7:00 P.M. - "Weather"
7:05 P.M. - "Radio News and Forum"
7:30 P.M. - "State Federation of Labor"
7:45 P.M. - "Band Concert"
8:00 P.M. - "You Never Can Tell"
WEDNESDAY Programs

491.5 Meters KFRC Prospect 0100 1000 Watts
610 Kcys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—N. Y. Stock Quotations
7:30—Health Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Bobby Crocker
9:45—CBS Programs to 10:30
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Symphony Concert
1—Claude Hopkins’ Orchestra
1:30—N. Y. Stock Quotations
1:35—Globe Trotter
1:45—CBS Program
2—Happy Go Lucky Hour
2:15—Quartette
4—Hodge Fodge Lodge
4:30—Del Oon’s Orchestra
4:35—Globe Trotter; Town Toppers
5:15—Jolly Time Popcorn
5—Jimmy Joy’s Orchestra
5:15—Sunshine Discoverers’ Club”
6—Sunshine Hour
6:15—Mr. and Mrs. Hallmark’s Orchestra
6:30—Star Dust Revue
7—CBS Programs to 8
7:30—American Weekly Magazine
8:30—Pep Jubilee
9:30—Ben Pollack’s Orchestra
10—Blasquik Band
10:05—Dance Orchestra
12 to 1 A.M.—Midnight Request Hr.

340.7 Meters KLX Lake, 6000 Kcys. 500 Watts
8 A.M.—Records; Stocks
8:30—International Kitchen
9—Sunshine Twins
9:30—Arco and Anita, guitarists
10—Walker Sisters
12 noon—Jack Delaney’s Band
1—“Timely Garden Tips”
1:15—Miss Highlights
2—Classical recordings
2:25—Better Business Bureau talk
2:45—San Francisco Stocks
2:55—Organ Recital; Records
3:30—Nancy Ann Hesy, pianist
3:45—School of the Air
4—Records; Brother Bob’s Club
5—Walter Schuman’s Orchestra
5:30—The Lovable Liars
5:45—Arco and Anita
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, comedians
8—John Wharry Lewis, quintet
9—Edith Lindon and Coretta Scott
9:15—Castagnola Brothers
9:20—Bungling Bunglers
9:45—Fred Skinner
10 to 11 P.M.—Dance program

353.4 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts
6:45 A.M.—Milkman; Reporter
7:30—Serendips; Records
8:15—Jack Hall and CLEM Kennedy
9:00—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour; Records
10:35—Dr. S. B. L. Corley
11—Beautiful Lady; Records
11:30—X Bar B Boys
12 noon—Organ Recital
12:25—Oakland Post Enquirer

12:30—Professor Lataner
1—Over the Teacups
1:30—Health talk; Records
2:30—Radio advisor; Records
3:30—Health talk
3:45—Treasure Chest
4—“Keep Smiling” Revue
4:30—Records; Happy Hobo
5—Uncle Rod’s Club
5:30—Dr. J. Douglas Thompson
5:45—Shahan Ramblers
5:55—Emeryville Walkathon
6:30—News Reports
6:45—Ernie Smith’s Sport Page
7—Frank Watanabe and Archie
7:15—Studio program; News
7:45—Dance Music
8—Sunshine Sisters; Records
8:30—Columbia Hour
8:45—Junior Miss Revue
8:55—Erica’s Orchestra
9—Deaness Radio Revue
9:15—Dr. Ralph King
9:30—Bengie’s Orchestra
9:45—Concert Orchestra
10—North End Calif. Trade Area
10:15—Records
10:30—KNX program
11—Walkathon
11:15 to 12 mid.—Dance Orchestra

243.8 Meters KYA Prospect 3456 1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
9—Melody Moods
9:45—Rhythm Vendors
9:55—Marvin Record
10—Weather; Records
10:05—Dance Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KFWI Franklin 0200 930 Kcys. 300 Watts
Radio Entertainments, San Francisco
7 A.M.—The Early Bird
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:15—Bellevue Hour
10:30—Topical and Music
11—Concert Melodies
11:15—Franklin Riker, tenor
11:30—Baldwin Melody Girl
11:45—Musical Novelties
12 noon—Oklahoma Cowboys
12:30—Dance Music; Silent at 1
6—Dance Music
6:15—News Reporter
6:30—Russian Balaika Orchestra
7—Christian Science Program
7:15—Helen Bellevue
7:30—Silent period
8:30—Virginia Mifka, pianist
8:45—John D. Barry, World Events
9—Max Dolen and Dr. Katzoff
9:30—Open Forum
9:45—George Eldredge, baritone
10—Master Melodies
11—Sedge Concert
11:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters KROW Glenc. 6774 910 Kcys. 1000 Watts
8 A.M.—News Items
8:15—“Toupee” skit
8:30—Records; silent at 9
1—Latin-American Program
2—Dance of the Air
2:05—Recordings; Lecture
3—Galen Harvey, organist
3:30—Tropical Beach Combers
4—“Doc” Shahan Ramblers
4:30—Recordings; Health talk
5:30—Prosperity Auction Program
5:45—Walk-a-thon at 6
7:30—Studio program
7:45—The Pavon Sisters
8 to 8:30 P.M.—Italian program

296.6 Meters KQW Ballad 777 1010 Kcys. 500 Watts
Pacific-Orific. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Alphabet Melodies
9:15—Morning Melodies
10—Weather; Home Economics
10:15—Dental Clinic
10:30—Monarch Melodies
11—Chats with Margaret Gilmer
11:30—Accordian Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—Mauna Keans
1:30—The Friendly Hour
2:30—Organ recital
3—Silent period
4:30—Story Time; Dental Clinic
5—Vespers: Skippy
5:45—Sunkist Hawaiians
6—Scott Heid’s Orchestra
6:15—Francis’ Program
6:30—State Market Reports
6:45—Farmers’ Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Men
7:45—Band Concert
8—American Legion War Camp
8:15—Gene Mancini, tenor
8:30—Music Lovers’ Program
9—Caro Miller
9:30 to 10 P. M.—Monarch Melodies

KJBS today!
The Alarm Klock Klub 

6 to 8 a.m.

S. F. Breakfast Club

8:30 to 9 a.m.

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Wednesday Programs

Broadcast Weekly

379.5 Mrs. NBC-KGO Sutter 1920 790 Kcys. 7500 Watts National Broadcast. Co., San Francisco

Service to KHQ KOMO KGW KFI KOA KDFY KGIR KGHL KTAR KFSD

7 A.M.—Organ Convert, Chas. Runyan: KGQ (KHG off 7:15) KGQ
7:30—Happy Jack Turner, songs: KFIN KGQ
7:45—Accordiana, Johnny Toffoli. accordionist: KGO KHQ KOMO KGW KFI KDFY KDFD KDFL
8—Breen and De Rose: Vocal and instrumental duo: KGO KHQ KFI KDFD KDFL
8:15—Jack and Patsy: KGQ KHQ KOMO KGW
8:30—Cross-Cuts from the Log o’ the Day: KGQ KHQ KOMO KGW KFI
9—Johnny Marvin, tenor: KGQ
9:15—The Buckaroos: KGQ KGHL
9:30—Organ Concert: KGO (KOMO off 9:45) (KGW on 9:45)
9:45—Julie Hayes: KFIN KGQ
10—Sarah Kreindlin, violonist: KGQ KHQ KGW
10:30—Books for Children, Grace Sutton Powell: KGQ KHQ KOMO
10:30—Woman’s Magazine of the American Federation of KOMO (KFSD on 10:50)
11:30—Westminster Choir, direction John P. Williamson: KGQ KHQ KDFY KDYL KDYL
12 noon—Edna Fischer, pianist: KGQ KHQ KOMO KFSD KOMO
12:30—Western Family and Home Hour: KGQ KHQ KOMO KGW KFI KDFD (KTAR on 12:30)
1:00—Eastman School Symphony: (KOMO on 1:15) KDYL KGHL
1:45—Choral Musical Review: KGQ KHQ KOMO KGW KFI KDYL
2—Al Pearce and his Gang: KFIN KGQ KDFY KDFL
3:30—Melody Mixers: (KGO on 3:15) KGHL
6—Jacqueline Solomons: KGQ KHQ KOMO KDFY
4:15—The Southern Singers: KGQ KHQ KOMO KDFY
4:30—Elvia Allman, the California Cocktail, personality singer, and dance: KGO KOMO KGW KFI KDYL KGHL
4:45—Little Orphan Annie: KDYL KOMO KGW KGHL
4:45—Pemberton, orchestra direction: KFIN KGQ KHQ KOMO KFSD KDFD
5:30—Little Orphan Annie: KGQ KHQ KOMO KGW KFI KDFD
5:45—West Pictorial: Drama sketch: KGQ KHQ KOMO KGW KFI
6:15—King Symphony: KGO KOMO KGW KGQ KFSD KDYL KDFY KDYL
6:30—Morton Downey and Donald Noah: Drama sketch: KGQ KHQ KOMO KGW KFI KDFY KDFL KDYL KGHL
7—Cork Cob Pipe Club of Virginia: KGQ KOMO KGW KGQ KDFY KGHL
8—Amos ‘n’ Andy: KGQ KHQ KOMO KGW KFI KDFD KDYL
8:15—Jimmy Kemper, entertainers: KGQ KGW KDFY
8:30—One Man’s Family: Serial drama by Carlton E. Morse: KGO KHQ KOMO KGW KFI KDFY KDFD KGIR KGHL
9—Tom Gerun and his Bal Tabarin Orch.: KGQ KGHL
9:15—Adventures of Sherlock Holmes: KGQ KHQ KOMO KGW KFI KDFY KDFD KGIR KGHL
9:45—Mark Fisher and his Edgewater Waterfront Orch.: KGQ KHQ KDFD KDYL KDYL
10—Richfield News Flashes: KGQ KGW KFSD KDFY KDYL
10:15—Mark Hopkins Hotel Orch.: KGQ KGW KDFY KDYL KDYL
11—Phil Harris and his Ambassador Hotel Orch.: KGO KHQ KGW KFI KDYL
11:30 to 12 mid.—Organ Concert, Dolgent Sargent: KGQ KGW KDFY KDYL

440.9 Mrs. NBC-KPO Sutter 1920 680 Kcys. 5000 Watts National Broadcast. Co., San Francisco

Service to KJR KEX KGA KECA KTAR KDYL KDFY KGIR KOMO

7:30 A.M.—Organ Concert: KPO
8—Financial Service: KPO KGA KGIR
8:15—Sax Appeal, Mickey Gillette, saxophonist: KPO KGA KJR KEX KECA KGIR
8:30—Rhythm Ramblers: (KPO off 8:45) (KGA on 8:45) KGA (KEX on 8:45) KEX KECA KDFY KDFD
8:45—Julia Hayes, helpful hints to housewives: KPO
9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
9:15—On Wings of Song: KPO KJR KEX KECA KGHL
9:30—Mardi Gras, variety program: KPO KGA KJR KEX KECA KDFY (KDYL on 10:15) KGHL
10—Blackboard Ensemble: KPO KJR KEX KECA KGIR KGHL
11—Words and Music: KPO KGA KJR KEX KECA (KTAR on 11:15) KDYL KGHL
11:30—Pair of Flanos: Grace Frinkel, Gertrude Lynne: KGQ KJR KEX KECA KGHL
12 noon—Organ Concert, Chas. Runyan: KPO (KGW on 12:05) KJR KEX KDYL
12:45—Stringwood Ensemble: (KPO off 1:15) KGA KJR KEX KECA (KDFD on 1:30)
1:15—Ann Warner, household talks: KPO
1:45—Elleen Pizgott, Soprano: KPO KGA KJR KEX KECA KDFY KTAR KGHL
2—Al Bernard, the Minstrel Man: KPO KGA KJR KEX KECA KDFY KDFL KDFD KDFY KGIR KGHL
2:15—Trio Romantique: KPO KGA KJR KEX KECA KDYL KGHL
2:30—Irma Glenn, Organist: KPO KGA KJR KEX KECA KDFY KGHL
2:45—Musical Moments: KPO KGA KJR KEX KECA KDFY KDFD KGHL
3—Meyer Davis and the Waldorf- Astoria Orch.: KPO (KGA on 3:05) (KJR on 3:15) KEX KDFD KDYL
3:30—Back of the News: KPO KGA KJR KEX KECA KGHL
3:45—Andy, Jerry and Eddie: KPO KGA KJR KEX KECA KDFD
4—The Life of the Reillys: KPO KGA KJR KEX KECA KDYL KDFY
4:15—Cosmopolitan: KPO KGA KJR KEX KECA
4:30—Barbara Dale’s Charm Matinee: KPO KEX KDFY KGHL
5—Chorallia, presented by the San Francisco Teachers’ College: KPO KGA (KJR off 5:15) KEX KDFD KECA (KDYL off 5:15) KGHL
5:30—Amour, Operatic: KPO (off 5:40) (KHY on 5:40) KHY KGA KJR KEX KECA KDYL KGHL
5:45—Grownin’ Up: Dramatic sketch with Gay Seabrook and Emerson Television: KPO KGA KJR KEX KECA KGIR KGHL
6—Charles Hart, instrumental ensemble: KPO KGA KJR (KEX off 6:25) KGIR KGHL
6:15—Detectives Black and Blue, comedy serial: KPO
7—Dr. Copeland’s health talks: KPO
7:05—John and Mamie Harmonie duo: (KPO on 7:10) KGA KJR
7:30—Drama from Real Life: KPO KGA KJR KEX KECA KGIR KGHL
8:05—Exploring America with Conoco and Carvelles Wells: KGA KJR KDFY KGHL
8:30—Charles Runyan, pianist: KPO
8:45—The Seal of the Don: Mystery serial: KPO
8:50—University of California Program: KPO
8:55—Marshall’s Mavericks: KYA KGA KMA KECA KDFY KGIR KGHL
8:50—Hotel Mark Hopkins Orch.: KYA KGA KJR KEX KECA (KDYL on 11:45)
9—Bingo: KPO KGA KJR KEX KECA KDFY KGHL
9:15—Eve Crime Clues: KPO
9—The Goldberg: KPO KGA KJR KEX KECA KDYL KGHL
10—Kenneth Soper, basso: KPO KGA KJR KEX KECA
9:30—The Orch.: KPO KGA KJR KEX KECA (KDYL on 9:45) KECA KDYL KGA KGIR KGHL
10:30—Doric Quartet: KPO KGA KJR KEX KECA (KDYL on 9:45) KECA KDYL KGA KGIR KGHL
11—Slumber Hour: KPO KGA (KJR on 11:15) KEX KDFD KDYL
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orch.: KPO KGA KEX KDFD KDYL

254.3 Meters KEX

Atwater 3111


7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 8:45
8:45—Julia Hayes, helpful hints
9—NBC-KPO Programs to 12:30
12:30—Ad Club Luncheon
12:45—NBC-KPO Programs to 2:45
2:45—Question Box
3—NBC-KPO Programs to 4:45
4:45—Boy Scout Drama
5—NBC-KPO Programs to 6:15
6:15—Silent period
8—Tarzan of the Apes
8:45—NBC-KPO Programs to 12
12 to 12:15 A.M.—Glimpses of Tomorrow’s News
BROADCAST WEEKLY

Wednesday Programs

CBS

Columbia Broadcasting System

8:30—The Merrymakers: KXJ
FKBK KWG KFFY KOIN KFRC KHI
8:45—The Ambassadors: Male trio: KFBK KXJ KWG KERN KOL KVI KFFY KOIN KFRC KHI KGB KSL
9:00—Concert: Pianist, Frank Buck: KFBK KWG KERN KDB KOL KFFY KOIN KFRC KGB KSL
9:15—The Late Show with Edith Perlman: KFBK KWG KERN KDB KOL KFFY KOIN KFRC KHI KGB KSL

10:00—Dance music: KFBK KGW KWG KERN KOL KVI KFFY KOIN KFRC KHI KGB KSL

204 Meters

KGA

Main 3434

1470 KCys.

5000 Watts

NW. Broad. System, Spokane, Wash.

6 A.M.—Early Bird: News
7:00—News Radio: News
8:15—NBC-KGO Programs
9:45—NBC-KGO programs to 3 P.M.
11:30—NBC-KGO programs to 10
10:30—NBC-KGO programs to 12 noon

483.6 Meters

KWG Atwater 2121

620 KCys.

1000 Watts

Morning Oregonian, Portland, Ore.

7 A.M.—Organ: Market Report
7:30—NBC-KGO programs to 9
8:30—Crazy Crystal Program
9:15—Dance music: KFBK KGW KWG KERN KDB KOL KFFY KOIN KFRC
10:00—Architecture and the Allied Arts: KFBK KMJ KFFY KOIN KFRC
11:00—-full hour: KFBK KMJ KFFY KOIN KFRC

200 Meters

KBS

Or. 4148-49

1070 KCys.

100 Watts

J. Brunton & Sons, San Francisco

6 A.M.—KBSJ Alarm Radio Klub
8—Popular records
9—Assoc. Food Stores' program
10:30—Record Talk
11:15—Popular Songs
12:00—Popular Song Hits
10—Reporter of the Air
10:05—School of Sherlock Holmes
10:20—Variety Recordings
10:30—Maryloe Lee, pianist
11:04—Popular records
11:30—Charles Miniature Vaudeville
11:45—Concert Favorites
11:00—Mendelssohn's Music
12:15—Dance Matinee
12:30—Band Music: Records
1:00—Stock Reports
3:00—Reporter of the Air: records
3:30—Dance Melodies
4:00—Popular Selections
4:30—Popular records
5:30—Cary Covy and Pat Buckman
6:15—Silent Period
12:01 to 6:00— Owl program

319 Meters

KOIN

Atwater 3333

940 KCys.

1000 Watts

The Journal, Portland, Oregon

6:30 A.M.—KOIN Klock
7:30—Movie Chatter
8—Shell-Happy Time
8:30—CBS programs
9:30—Betty Crocker
9:45—CBS program
10:30—Art Kirchman
11:00—CBS Programs to 1:30
1:30 P.M.—Book of Life
2—Happy Go-Lucky Hour
2:15—Pendine Farnsworth
3:30—Newspaper of the Air
4:45—Cecil and Sally
5:20—To be announced
5:15—Skinny
5:30—Davidson Prize Club
6:15—Vick's Vapour Salve
6:30—CBS Programs to 8
7—Riding White, tenor
8—CBS programs to 10
10 to 12 mid.—Dance music

325.9 Meters

KOMO

Elliott 5890

920 KCys.

1000 Watts

Fisher's Blend Station, Inc., Seattle

6:50 A.M.—Inspirational Service
7—Sunday School
7:30—NBC-KGO programs to 9
8—Neighborhood Mary
8:30—Organ Concert
9:45—The Bon Marche
10—The Observer
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—Farm Program
12:15—Farm and Home Hour
1—Tea Time Tales
1:15—NBC-KGO programs to 1:30
1:30—Red Shadow
1:45—NBC-KGO programs to 4:40
4:40—Electrical transcription
5—Golden Memories
8:30—One Man's Family
9—Baldy's Homegrown Melodies
9:10—Adventures of Sherlock Holmes
9:40—Dollars and Cents
10—Richfield News Flashes
10:15—Electric transcription
10:40—Greater Washington Hour
11:15—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Concert

309.1 Meters

KJR

Seneca 1515

970 KCys.

5000 Watts


7 A.M.—Rhythm Aces; Produce Quotations; Field Flashes; Sports
8—NBC-KPO Programs to 8:45
8:45—Julia Hayes
9—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 3 P.M.
11:00—NBC-KPO Programs to 3:45
11:30—The World Bookman
12:00—Lost and Found Advertisements
12:30—NBC-KPO Programs to 4:45
13:00—Radio Service News
5—Choralis
5—Steamboat Bill
5—NBC-KPO Programs to 6:45
6:45—Around the Town
7—NBC-KPO Programs to 7
7:15—Tarzan of the Apes
7:30—News Edition of the Air
8—Vaporis
8—Sixth Engineer's Military Band
8—NBC-KPO Programs to 10:45
10:45—Johnny Robinson's Orchestra
11:15—Shuffle Bum
11:30 to 12 mid.—Tom Gerard's Orch.
Wednesday Programs

KOL
Seattle Broadcast Co., Seattle, Wash.
9:30-News; 9:15 to 9-Editorial
9:30-Burgan's
9:15-NBC-KGO Program
8:30-Crosscuts
6:30-Sports
4-Hodge Lodge
1:15-CBS Programs
11:15-Democratic Educa. Feature
11-NEWS Programs to 12
12 noon-The Carnival
1-Health Hints
1-CBS Programs to 2
2-Happy-Go-Lucky Hour
3-Feminine Fancies
4-Hodge Podge Lodge
4:30-Studio Program
4:45-CBS Programs to 5:30
5:30-Skippy
5:45-CBS Programs to 6:30
6:30-Sports Review, Ken Stuart
6:45-Star Dust Revue
7-Old Gold Program
7:30-Radio Speaker Stevenson
7:45-Myrt and Marge"
8-Edith's Hour
8:15-Columbia Symphony Orch.
8:30-Isham Jones' Orchestra
9-Globe Trotter
9:15-CBS Programs to 10
10-Ken Stuart's Program
10:30 to 12 mid.-Dance Music

KHQ
Main 5383
990 Kys.
1000 Watts
7:45-GO Program
7:45-Early Birds
8-To be announced
8:30-Crosscuts of the Day
9-Walt and Marian
9:15-NBC-KGO Program
9:30-Burgen's Home Comfort
9:45-Celebrity Hour
10:15-NBC-KGO Programs to 1
10-Various programs
10:45-NBC-KGO Programs to 2:15
10:45-Edna Wallace Hopper
2:45-NBC-KGO programs to 6:15
3-KECA-KHQ
3:30-Tull and Gibbs
4-NEWS service
5-Happy Hour
5:15-NBC-KGO Programs to 6:15
6:15-Voice of Texas
6:30-NBC-KGO Programs to 8:15
8:15-Home Beautiful
8:30-One Man's Family
9-Editorial Column
9:15 to 12 mid.-NBC-KGO programs

KNX
Hemp. 4101
1050 Kys.
25,000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.-Bill Sharples' Gang
8:45-Inspirational talk and prayer
9-Clinton of the Air
9:30-News; Aratone
10-45-Albright's Family
10:30-Kate Vaughn, Home Econ.
11-Recordings
11:15 by H. B. Drollering
12 noon-News
12:15-Elec. Transcription
1-NEWS Broadcast
2-Eddie Albright, late fiction
3-Martine Mirthmakers
4-Crosscuts of the Market Report; Announcements
5:30-Black and Blue
5:45-Chanudo, the Magician
6-News
6:15-Cecil and Sally
6:30-Sl and Elmer
6:45-Grasmunder
7-Frank and Wakebe and Archie
7:15-Miles of Melody
7:30-Raine Bennett
7:45-Original Superstition
8-To be announced
8:30-Concert Orchestra
9-News
9:15-Happy Chapples
9:30-Musical Programs
10-Crockett Mountainers
10:30-Organ Batal
11 to 12 mid.-New Parts Inn

KFI
Richd'm 6111
640 Kys.
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.-Exercises; Stocks
7-Folly Hall, pianist
8-NBC-KPO Program
8:15-Joe Warner's Jolly Journal
8:30-NBC-KGO Programs to 9:15
9-Helpful Hints to Housewives
9:30-Fashion Tour with Melissa
10-Dr. Copeland, talk
10:15-Recordings
10:30-Magazine of the Air
11-30-Care of the Hair
11:45-5000 Watts
12 noon-Dept. of Agriculture Talk
12:15-Western Farm and Home HR.
1-Newspaper Release
1:15-Anner Warner Chats
1:45-NBC-KGO programs to 3:15
1:45-KDKA Hopper's program
3:30-Randy Andrews, songs
3:45-Book Review
4-Weley Tourtellotte, organist
4:30-Elvin B. Carleton's songs
4:45-Baron Keyes' Air Castle
5-Growin' Up
5:15-NBC-KGO programs to 9:15
8:15-The Seal of the Don
8:30-"One Man's Family," drama
9-Packard Orchestra
9:15-Adventures of Sherlock Holmes
9:45-Singing Service Men
10-Richard Waring's Orchestra
10:15-Phil Harris' Orchestra
11:30 to 12 mid.-Gus Arneheim's Or.

KJH
VAndike 7111
900 Kys.
1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.-News Briefs and Records
7:30-CBS Programs to 9:30
9:30-Betty Crocker
9:45-CBS Programs to 10:30
10:30-"Up to Par with Parkelp" Print
10:15-CBS Programs to 12:15
12:15-Health Talk; News
12:45-Beauty Talk
1-Bo Holman's Orchestra
1:30-CBS Programs to 2
2-Happy-Go-Lucky Hour
3-Feminine Fancies
4-Hodge Podge Lodge
4:30-Del Coon's Orchestra
4:45-CBS Programs to 5:15
5:15-News Items; Town Topics
5:30-"Skippy"
6:15-Elmer and Cousin Bull"
6-CBS Programs to 7:30
7:30-Chanudo, the Magician
7:45-Musical Margarethe
8-Globe Headlines
8:15-Columbia Symphony Orch.
8:30-Tempo "Mr. Orchestra"
8:45-Bo Holman's Orchestra
9-Tiny Newland and Islanders
9:15-CBS programs to 10
10-NEWS Items; Bisques Band
10:15-Dance Music
12 to 1 A.M.-Marshall Grant, organ

KGB
FRank. 6151
1340 Kys.
1000 Watts
Don Lee, Inc., San Diego, California
7 A.M.-Music; News; Talks
5:15-Carle Moore's orchestra
5:30-News and Town Topics
5:45-Health Reports
6-CBS Programs to 6:30
6:15-Romantic Bachelor
6:30-Stardust Revue
6:45-Chandu
7-Fred Waring's Pennsylvanians
7-20-Tarzan
7:45-Myrt and Marge
8-Headlines
8:15-Isham Jones' Orchestra
8:30-Nino Martini and Orchestra
8:30-Eb and Zeb
8:30-Isham Jones' Orchestra
9-Tiny Newland
9:15-CBS programs to 10
10-Tomorrow's News Tonight
10:15-CBS Programs to 11
12 noon-Recordings

KECA
Richd'm 6111
1430 Kys.
Earle C. Anthony, Inc., Los Angeles
8 A.M.-Louis Rube, exercises
8:15-NBC-KPO Programs to 10:30
10:30-News
10:45-Spanish Lesson
11-NEWS Programs to 12
11:30-Charlie Wellman and Co.
12 noon-NBC-KPO programs to 2:15
2:15-Bill Hayman, songs
2:30-NBC-KPO programs to 5:30
5:30-Uncle Jim
5:45-Al, Mac and Tommy
6-Stringwood Shutters
6:45-News; Sport news
7-Al Pearce and his gang
7-30-Star Orchestra
7:30-Packard Concert Orchestra
8-Marshall's Mavericks
8:30-Gus Arneheim's Orchestra
9 to 12 mid.-NBC-KPO Programs

KFD
Franklin 6353
600 Kys.
Airian Radio Corp., Ltd., San Diego
7:30 A.M.-Music; Talks; News
5 P.M.-Choralia
5:30-Postal Talk
6-NBC-KPO Program
6:30-Sheriff Ed Cooper
6:45-Serenaders
7-Dr. Strauss' Sketchbook
7:30-Marie Vratelle Kriete
8:15-US Army Band
8:30-Seaberg Singers
9:15-Adventures of Sherlock Holmes
9:45-Terrence Gardena Orchestra
9:45-Home Or. of Los Angeles
9:45-Tideland News Flashes
10:15-Hotel Mark Hopkins Orch.
11-Slumber Hour
11:30 to 12 mid.-Bal Tabarin Orch.

KVI
Broadway 4211
570 Kys.
Pugar Sound Broadcast Co., Tacoma
6-CBS Programs to 6:30
6:30-Star Dust Revue
7-Fred Waring's Pennsylvanians
7:30-Dr. Mac
7:45-Myrt and Marge
8-Columbia Symphony
8:15-The Crazy Serrersn"
8:45-Isham Jones' orchestra
9-Mademoiselle Modiste
9:15-CBS programs to 10
10-Ed Fe-Rito's Orchestra
11-Cafe de Paris Orchestra
12 to 1 A.M.-KVI, DX program
THURSDAY

Programs

March 30, 1933

243.8 Meters KYA Prospect 3456
1230 Kys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Round Up
9—Melody Moods
9:45—Nardi Gras
10—Hi De Ho!
10:30—Sunshine Hour
11—Album Leaves
11:30—Prudence Penc.
11:45—Rhythms
12 noon—Scriptures
12:03—Glen Goff, organist
12:30—Town Hall Harmonies
1—Shrine Luncheon
1:30—Tango Time
2—Organ Matinee
2:45—Sing Song Strings
3:15—Florence Mendoza
3:30—Music Masters
4—International Troubadors
5—Sunset Revue
5:45—Campbell Digest
6—Supper Serenade
6:30—Waltz Idylls
6:30—Oll and Mary (E.T.)
7—Kay Kendall, Queen of Song
7:15—“Sportsman’s Corner”
7:30—Musical Novelties
7:45—Piano Novelties
8—John Wolohan’s Orchestra
8:30—Sports Parade
9—Modern Morors
9:15—Tunes of the Times
9:30—The Cub Reporters
9:45—News Flashs
10—Sandman Organ
11 to 12 mid.—Concert Memories

280.2 Meters KJB\ Ord. 4148A-49
1070 Kys.
J. Brunton & Sons, San Francisco
6 A.M.—Alarm Klok Klub
8—Melody Parade
8:15—Recordings
9:30—Salon Music
9:45—Andy Anderson
10—Reporter of the Air
10:05—Scotty’s Table Talks
10:15—Favorite Records
11:30—Concert Favorites
11:45—Recording
12 noon—Movie Matinee
12:15—Philco Varieties
12:30—Recorded programs
1:05—Stock report; records
1:50—Bert Flynn, instrumental solos
1:45—Records
2—Blindcraft Ensemble
2:30—Records
3—Reporter of the Air; records
4:30—Musical Styles
4:45—Popular records
6:15—Silent Period
12:01 to 6 A.M.—Owl program

533.4 Meters KTB\ Garfield 4700
560 Kys.
KTB\ Ass. Broadcasters, Oakland, Calif.
6 A.M.—Macedonian; Reporter
7:30—Serenaders; Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. Douglas Thompson
10—Household Hour; Records
10:35—Dr. B. Corley
11:30—Glad Margaret Reynolds
11:30—X Bar B Boys
12 noon—Organ Recital
12 noon—News and records
1—Over the Teacups
1:30—Health talk; Records
2:30—Radio Advisor; Records

2:45—Better Homes program
3—Women in the Home
3:30—Health talk
3:45—Publishers’ Treasure Chest
4—“Keep Smiling” Revue
4:30—Records; Uncle Rod
5:30—Douglas Thompson
6—Records; Entertainers
6:15—Walkathon; News
6:45—Emile Smith’s Sport Page
7—Frank Watanabe and Archie
7:15—Maurice Gunsky, tenor
7:30—Oakland Post-Enquirer
7:45—Masters’ Music Room
8—Grace Le Page, soprano
8:30—Jess Stafford’s Orchestra
9—KNX News; Organ Recital
9:45—Concert Orchestra
10—Walter Rudolph, pianist
10:30—Jess Stafford’s Orchestra
11:15 to 12 mid.—Dance Orchestra

491.5 Meters KFRC Prospect 1000
610 Kys.
7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright
7:25—“N. Y. Stock Exchange Quotations”
7:30—Morning Exercise Period
8—Shell Happy Time
8—CBS Programs to 9:45
9:45—Ann Welcome, kitchen lyrics
10—CBS Programs to 10:30
10:30—Globe Trotter
10:35—CBS Programs to 11:15
11:15—Gen. Foods Cooking School
11:30—CBS Programs to 12 noon
12 noon—Noonday Concert
1—U. S. Army Band
1:15—Stock Ex. Quotations
1:20—Globe Trotter; Farm News
1:45—American Trade Revival
2—Happy Go Lucky
3—Feminine Fantasies
4—Discovery Hour, George Davis
4:30—Hows Ely, Organist
4:45—Globe Trotter; Town Topics
5—Kansas City Presents
5:15—“Eagle Wing, the Nava’jo”
5:30—Skinny
5:45—Mahdi Magic Circle
6—CBS Programs to 8
8—Globe Headlines
8:15—Howard Barlow’s Symphony
8:30—Dick Aurandt, Organist
8:45—Jasham Jones’ Orchestra
9—Marboro Band of Distinction
9:15—Unknown Hands
9:30—KnX and Zeb
9:45—The Personality Trio
10—Biquick Band
10:00—Dance Orchestra
12 to 1 A.M.—Midnight Request Hr.

340.7 Meters KLX Lake 000
880 Kys.
500 Watts
8 A.M.—Records; Stocks
9:30—Clinic of the Air
10:15—Stocks; Financial Informa.
10:30—International Kitchen
11:05—Sunshine Today
11:30—Fox-Omphreum Curtain Calls
11:45—Fred Skinner
12 noon—Jack Hewsey’s Band
1—Jean’s High-lights; Records
2:40—Closing S. F. stocks
2:45—Ethen Rhinard, pianist
3—Records
3:45—McCoy Health School
4—Records
4:30—Brother Bob’s Club
5—Helen Wegman Parmelee, pianist
5:30—Dot Kay, “Wes’ Summerford and Lila Clark
6—Hotel Oakland Trio
7—News Items
7:45—Sports Hi-Lights of the Air
8—Iverson’s String Quartet
8:45—“The Maredens,” Ladies Trio
9—Aspree’s Manila String Orchestra
9:30—Bungling Bungling
9:45—Organ Recital, Ethel Rhinard
10:15 to 11 P.M.—Dance Program

324.4 Meters KFWI Franklin 0200
930 Kys.
500 Watts
Radio Entertainments, San Francisco
7 A.M.—The Early Bird
7:15—Bellarmine
8—Blues Chasers
10—White House program
10:30—Bellevue Hotel Program
11:00—Topics and Music
11—Evelyn Merrell, pianist
11:30—Organ Echoes
11:45—Correct English
12 noon—Oklahoma Cowboys
12:30—Dance Music
1—Silent period
6—Dance Time
6:15—News Reporter
6:30—Russian Balalaika Orchestra
7—Christian Science Program
7—Helen Beilby, pianist
7:30—Silent period
11—Salon Serenade
11:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters KROW Glenc. 6774
930 Kys.
1000 Watts
A.M.—News Items
8:15—“Toupee Tommy” skit
8:30—Records; silent at 9
1—Latin-American Program
2—Dance of the Hour; Records
3—Cy Hiram’s Country Store
3—Recordings
3:15—Buddy Lewis’ Orchestra
“Dee” Shanahan Ramblers
4:30—Records; Auction program
5:45—Walk-a-thon; silent at 6
7:30—Studio program
7:45—Homer Gittett, baritone
8—Lecture by Judge Rutherford
8—Mildred Lewis, blues singer
9:30—Verna Anderson, pianist
8:45—Milton Fallon, Organist
8:50—Toni-coil Recordings
9—Charles Pollett, bass; Tonisa Ivanov, soprano; Hazel Lindsay, pianist
9:30—Studio program; Walk-a-thon
10:30 to 11 P.M.—Jess Norman’s Or.

KJB\ today!
The Alarm Klok Klub
6 to 8 a.m.
Scotty Mortland
10:05 to 10:20 a.m.
Blindcraft Ensemble
2 to 2:30 p.m.
Speak Easy Time
2:45 p.m.

Visit www.americanradiohistory.com for more historic radio programs.
**Thursday Programs**

**CBS**
Columbia Broadcasting System

8:30 A.M.—The Magic Tenor and Round Townsman Quartet: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB KSL KFRC
8:45—Announcements: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
10:15—Vincent Travers' Orchestra: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
10:30—Palmer House Ensemble: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
4:30—Between the Books: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
6:30—Colonel Stoopnagle and Budd: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
7:30—The Boswell Sisters: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
8:45—The Little French Princess: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
5:15—Even Evans, Do Re Mi Orchestra: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
5:45—Swiss Yodelers: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
6:30—Chesterfield Program, Ruth Etting: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
6:15—Carl Moore's Orchestra: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
6:30—Colonel Stoopnagle and Budd: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
7:30—The Boswell Sisters: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
8:45—The Little French Princess: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
9:30—Princess Tours of World Affairs: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
8:45—Howard Barlow and the Columbia Symphony Orchestra: KV1 KFPY KOIN KFRC KJH KGB
8:30—Isham Jones' Orchestra: KBKJ KMJ KWG KSL KVI KFPY KFRC KJH KGB
9:15—Charles Barnet's Orchestra: KV1 KFPY KOIN KFRC KJH KGB
285.5 Meters KNX Kemp, 4101 1050 Kys. 25,000 Watts Western Broadcast Co., Los Angeles
8:45 A.M.—Bil Sharples' Gang
8:45—Inspirational talk and prayer
9:00—Recordings
9:30—Announcements
9:45—Kel Food, health talk
10:00—Edie Albright's Family
10:30—Kate Vaughn, Home Econ.
12 noon—Recordings
12:30—Dr. John Matthews
1 New Paris Inn
2—Eddie Albright
3—Happy Chappie
3:30—Louise Johnson
4—Travelogues and Market Report
4:15—Studio program
5:30—Black and Blue
5:45—Quando, the Magician
6—News
6:15—Cecil and Sally
6:30—Announcements
6:45—Musical Program
7—Frank Watanabe and Archie
7:00—Miles of Music
7:30—Marion Mansfield
7:45—Midweek Parade
8:45—Golden Memories
9—News
9:15—Happy Chappie
9:30—Lowinski Violin Choir
10—Back Home Hour
11—New Paris Inn
225.4 Meters KGB Frank, 6151
1340 Kys. 30,000 Watts
Don Lee, Inc., San Diego, California
7 A.M.—Music; News; Talks
5 P.M.—Kansas City Presents
5:20—News and News Reports
5:45—CBS Programs to 7
7—Chandu
7:15—To be announced
7:30—CBS Programs to 8
8—Headlines
8:15—Columbia Symphony Orchestra
8:30—Eb and Zeb
8:45—Isham Jones' Orchestra
9—Mariboro Band of Distinction
9:15—CBS Programs to 10
10—Tomorrow's News Tonight
10:15—Dance Music
12 to 1 A.M.—Recordings

949.7 Meters KFSD Franklin 6333
600 Kys. 1000 Watts
Airman Radio Corp., Ltd., San Diego
7:30 A.M.—Music; Talks; News
5 P.M.—Nathan Abas
5:45—Program Highspots
5:30—Lawrence Welk, Orchestra
6—NBC KGO Programs to 8:15
8:15—Zoo Tails
8:30—News Report
9—Aztec Half Hour
9:30—Congress Hotel Orchestra
10—Richfield Hotel Orchestra
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Organ Recital

309.1 Meters KJR Seneca 1515
970 Kys. 5000 Watts
7 A.M.—Rhythm Aces; Produce Quotations; Sun Risers; Sports
8—NBC-KGO Programs to 8:45
8:45—Julia Hayes
9—NBC-KGO Programs to 3:45
9:45—The Library Bookman
5:35—Lost & Found Advertisements
4—NBC-KGO Programs to 5:15
5:30—Steamboat
5:30—D. A. R. Conference speaker
5:45—NBC-KGO programs to 6:45
6:00—Harold and Myrtle Strong, piano duo
7—NBC-KGO programs to 7:30
7:30—News Edition
7:45—Henri Danski, saxophone solos
8 to 12 mid.—NBC-KGO programs

333.1 Meters KJH Vandike 7111
900 Kys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 11
9—Adele Nelon
11:15—Gen. Foods Cooking School
11:30—CBS Programs to 12:15
12:15—Recordings
1—Bob Holman's Orchestra
1:30—CBS programs
1:45—The Cavalcade
2—Happy-Gu-Lucky Hour
3—Feminine Fancies
5—Hazel Warner's Organ
11—U. S. C. Trojan Period
12:30—Frank Westphal Orchestra:
13—Kansas City Presents
1:15—Bob Holman's Orchestra
1:45—Princess Tours of World Affairs
2:00—Chesterfield Program
2:15—Announcements
2:30—Waltz Time
2:45—Institute of World Affairs
3:00—Chesterfield program
3:15—Parsa Community Players
3:30—Col. Stoopnagle & Budd
7—Inglewood Park Concert
7:15—Chandu, the Magician
7:45—Myrt and Marge
8—Globe Headlines
8:15—Laff Clinic
9—Mariboro Band of Distinction
9:15—CBS Programs to 10
10:00—New World Band of Distinction
10:15—Dance Music
12 to 1 A.M.—Grant Marshall, organ

468.5 Meters KFI Richmd' 6111
640 Kys. 30,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M.—Exercises; Stocks
7:45—Polly Hall, pianist
8—Singing Strings
8:15—Helpful Hints to Housewives
8:30—Crosscuts of the Day
9—Joe Warner's Joke Journal
9:15—Dr. Copeland, talk
9:30—Martha Meade Society
9:45—Fashion Tour with Melanie
10—NBC-KGO Programs to 11:45
11:45—Federal Market Reports
11:45—Dept. of Publicity and Deputation
12:15—Farm and Home Hour
1—News Release
2—Walter Chalifut Chats
4:15—John Smallman, baritone
7:45—NBC-KGO programs to 3:15
8—NBC-KGO programs to 3:15
3—Wesley Tourtelotte, organist
3:45—Beau Me brother Service
4—News release
4:15—Calif. Teachers' Assoc. program
4:30—Baron von Ihr Air Charlie
4:45—Grinnin' Up
5—NBC-KGO programs to 9:30
5:30—Touhey Orchestra
6:15—Jackie and Amy Orchestra
10—Richfield Reporter of the Air
10:15—Phil Harris' Orchestra
11:30 to 12 mid.—Gus Arnheim's Or.
SUBSCRIBE NOW
See Pages 24-32-33
FRIDAY Programs

March 31, 1933

243.8 Meters KYA
Prospect 3456
1230 Kys.
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
9—Tom Mitchell
9:15—House Novelties
9:30—Organ Concert
10—Marian Day
10:30—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Radio Council
12 noon—Scriptures
12:03—Midday Concert
12:45—Commonwealth Club
1:30—Rhythmsters
2—International Troubadours
2:30—Violin Masters
3—George Gershwin
4—Artist Celebrities
4:30—Mountain Echoes
5—Sunset Revue
5:45—Campbell Digest
6—To the Colors
6:30—Waltz Idylls
6:45—Geoff and Mary (E. T.)
7—American Weekly Program
7:15—"What's Behind the News"
7:30—Old Songster
7:45—Professor Jack McLellan,
Sarah and Sassafras
8—John Wolohan’s Orchestra
8—Captain Argus
8:30—Arloas Trio
9—New Flamingo
9:45—Sandman’s Organ
10—Midnight Concert
11 to 12 mid.—Concert Memories

280.2 Meters KJBS
Ord. 4148-49
7:30—KJBS Alarm Klok Klub
8—Records
9—Assoc. Food Stores’ program
9:15—Recordings
9:30—Popular Song Hits
10—Popular Songs of the Air
10:05—Scotty’s Table Talks
10:20—Popular Music
11—Banks of the Missouri
11:15—Concert Favorites
12 noon—Musical Cocktail
12:15—Concert Time
12:30—Band Concert; Records
1—Stock reports; records
2—Better Business Bureau
2:15—Records
2:30—The Family Album
2:45—Records
3—Reporter of the Air; records
3:45—Art Fadden, pianist
3:50—Popular Records
4—Musical Styles; Records
4:45—Coveny and Pat Buckman
5:15—Recordings
6:15—Silent Period
12:01—Capital Theatre Program
12:30 to 6 A.M.—Owl Program

513.4 Meters KTAB
Garfield 4700
360 Kys.
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Milkman; Reporter
7:30—Serenaders; Records
8—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Health talk; Household hour
10—30—Records; Health talk
11—Beautiful Lady; Records
11:30—X Bar B Boys
12 noon—Organ Recital; News
12:30—Prof. Lataner; Records

KJBS today!
The Alarm Klok Klub
6 to 8 a.m.

News Broadcast
10 a.m. and 3 p.m.

The Family Album
2:30 to 2:45 p.m.

322.4 Meters KFWI
Franklin 0200
930 Kys.
Radio Entertainments, San Francisco
7 A.M.—The Early Bird
8—Silent period
9—Blues Chasers
10—White House Program
10:30—Bela Lugosi, p.h.
11 to 11:30—Baldwin Melody Girl
11 to 12—Concert Melodies
12 noon—Concert Melodies
1—Dance Music; Silent at 1
6—Dance Music
6:15—News Reporter
6:45—Russian Balkalak Orchestra
7—Christian Science Program
7:15—"Tom, Dick and Mary," skit
7:30—Silent period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Jewish classical hour
10—Mystery Drama
10:30—Master Melodies
11—Salon Serenade
12—Dance Music
12 to 1 a.m.—Hi-Dee-Ho!

322.4 Meters KROW
Glencoe 6774
910 Kys.
8 A.M.—News Items
8:15—"Toupee Tommy" skit
8:30—Records; after talk
1 P.M.—Latin-American Program
2—Dance of the Hour; Recordings
3 to 9—Golden Age Items
3:45—Bob Moore, baritone
3—Organ Harmony, Milton Fallon
3:30—Tropical Beach Combers
4—"Doc" Shahan Rammers
4:30—Recordings
4:45—Muff and Milile
5—Health talk; records
5:30—Prosperity Auction Program
5:45—Walk-a-thon; silent at 6
7:30—Constance Yates, pianist
7:45—George Gilly, baritone
8 to 8:30 P.M.—Femm Players

296.6 Meters KQW
Ballard 7777
1010 Kys.
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
9:15—Morning Melodies
10—Aunt Sammy; Dental Clinic
10:30—Monarch Melodies
11—Chats with Margaret Gilmer
11:30—Accordia Capers
12 noon—Band Concert
12:30—State Market Reports
12:45—Nursery Music
1—The Friendly Hour
2:30—Organ recital; Silent at 3
4:30—Story Time; Evening Echoes
5—Evening Vespers
5:30—Skippy
5:45—Sunset Hawaians
6—Scott Heid’s Orchestra
6:15—Franco’s Program
6:30—State Market Reports
6:45—Parmer’s Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:15—Ralph Taylor
7:45—Band Concert
8—San Jose Accordia Club
8:15—Pirates Program
9—Log of the Day
9:05—Musical Album
9:30 to 10 P.M.—Mauna Keaus

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BROADCAST WEEKLY

Friday Programs

379:5 Mtr. NBC-KGO Sutter 1920
790 Kcsy 6:30 7500 Watts National Broadcast Co., San Francisco

Service to KHQ KOMO KGW
KFI KDAY KDLG KFI

7 A.M.—Organ Concert. Chas. Runyan: KHQ (KHQ KGW off 7:15)
7:30—Happy Jack: KGO KOMO KGW KFDSD KGHL
7:45—Pair of Pianos, Grace Francel, Gertrude Lyne; soloist: KGO (KHQ on 8) (KOMO KFDSD KGHL KFSD)
8:15—Jack and Patsy: KGO KHQ KOMO KGW
8:30—Music Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI

9—Smackout, comedy sketch with Marion and Jim Jordan: KGO KGWH
9:15—The Buckaroos: KGO
9:30—Arion Trio: KGO (off 9:45-10:15) (KGDY KDYL on at 9:45) (KFDSD on 9:45) (KGHL off 10)
10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFDSD KGHL
11:30—Parrot and Baby Care: KGO KHQ KOMO KGW KFDSD KGHL KTA
11:45—Organ Concert: KGO KHQ
12 Noon—Edna Fischer, pianist: KGO KHQ KOMO KGW KFDSD KGHL
12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFDSD KGHL (KTAR on 12:30)
12:30—Sing Schilling's Orchestra: KGO (KOMO on 1:15) KGFW KDYL KTA
1:30—Arcaidents, soloists: KGO KHQ KOMO KGW KFDSD KGHL
2 Alf Pearce and his Gang: KGO KHQ KOMO KGW KFDSD KGHL
3—Langelendor Pictorial, news talk: KGO KHQ KFDSD KGHL
3:30—Melody Mixers: (KGO on 3:15) KHQ KGHL (KGHL off 3:30)
4:30—Orion Novis, tenor: KDYL KGHL KGA
4:15—Music Is My Hobby: KGO KHQ KOMO KGW KFDSD KGHL
4:30—Concert Ensemble: KGO KGHL KGA
4:45—Little Orphan Annie: KDYL KGA KJIR KGHL
4:45—Music Room: KGO (KHQ on 5, off 5:15) (KOMO KGW off 5)
5—Music Room: KGO (KHQ off at 5:15)
5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFDSD KGHL
5:45—Wheaten dolls: Dramatic sketch: KGO KHQ KOMO KGW KFDSD KGHL
6:15—The First Nighter: Drama: KGO KHQ KOMO KGW KFDSD KGHL
KTAR KDYL
6:30—Phil Baker, Armour Jester: KGO KHQ KOMO KGW KFDSD KGHL
6:45—Jeans of Broadway, Tommy Harris, vocalist: KGO KGHQ (KHQ on 7:45)
7—Amos and Andy: KGO KHQ KOMO KGW KFDSD KGHL
7:15—Gilmor Circus: KGO KOMO KGW KFDSD KGHL
8—Heart Thurston, the Magician: KGO KHQ KOMO KGW KFDSD KGHL
9:30—Best Foods Musical Grocery Store: KGO KHQ KOMO KGW KFDSD KGHL KDYL KTA
10:15—Mark Hopkins Hotel Orchestra: KGO KHQ KOMO KGW KFDSD KGHL
11:15—Dietrich and Kreid: KGO KHQ (KOMO off 11:15) KGFW KDYL KFDSD
11:30 to 12 mld.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFDSD KGHL

440.9 Mtr. NBC-KGO Sutter 1920
680 Kcsy 3000 Watts National Broadcast Co., San Francisco

Service to KJR KEK KEGA KECA KTAR KDYL KFDSD KGHL KJRG KOA

7:30 A.M.—Arion Trio: KGO
8—Music Appreciation Hour: KGO KJR KJY KEGA KECA KDYL KFDSD KGHL (KJRG KOA)
9:15—Julia Hayes: KPO
9—Tom Mitchell, bartlett: KYA KEG KICA KGHL
9:15—John Jordan, tenor: KPO KJA KJY KEK KICA KGHL
9:30—Organ Concert: KJY KICA KGHL
9:30—The Looking Glass with Frances Ingram: KPO
9:45—University of California Program: KPO KJA KJY KEK KGHL KICA KGHL
10—Mardi Gras: Variety program: KPO KJA KJY KEK KICA KGHL KGDY KDYL KTA
10:30—Marvin and Mavericka: KPO KJA KJY KEK KICA KGHL
11:15—Magic of Speech: KPO KJA KJY KEK KICA KGHL KGDY KDYL
11:30—Ivy Scott, soprano: KPO KJA KJY KEK KICA KGHL KGDY KDYL
12:15—The Lookout KJC KJY KEK KICA KGHL KGDY KDYL
12:45—Commonwealth Club Lunchon: KJY KICA KGHL KGDY KDYL
1:15—Stringwood Ensemble: KPO KJA KJY KEK KGHL KIDA KDYL
1:15—Artists' Hour: KPO KJA KJY KEK KGHL KIDA KDYL
1:30—Christmas Program: KPO KJY KEK KGHL KICA KGHL
1:30—Narcotic Patrol, dramatic serial: KPO KJA KJY KEK KGHL
2:15—Kern Parade: Variety program: KPO KJA KJY KEK KGHL KIDA KDYL
2:30—Organ Quartet, Paul Carson: KPO KJA KICA KGHL
11:30 to 12 mld.—Tom Gerun and his Bal Tabarin Orchestra: KPO KJA KICA KGHL

140.7 Meters

KLX Lake, 6000 Watts 880 Kcsy 300 Watts


8 A.M.—Records; Stocks
9:30—Clinic of the Air
10:15—Stocks; Financial Informa.
11—International Kitchen
11:30—Sunshine Twins
11:45—Arco and Anita
12 noon—Delaney's Band
12 noon—Jack Delaney's Band
12:30—Better Business talk
12:45—Closing S. F. stocks
11—Organ Recital; Records
3:45—Health School; Records
3:45—Brother Bob's Club
3:45—The Orchestra Partnership
5:30—The Lovable Liars
5:45—Arco and Anita, guitar duo
6:15—Hotel Oakland Trio
7—News items
7:30—Dr. Ross Pet Clinic
7:45—Fred Skirton, comedians
8—KLX Hi-Jinks Program
10—Fred Skinner
10:15 to 11 P.M.—Program Dance
8:45 A.M.—Melody Parade: KFBK
KMJ KWG KOL KFPY KIN KSL KFRC KHJ KGB
9—Amos ‘n’ Andy: KFBK
KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ
10:30—Lenten Service: KSL
14—Broadcast University Features: KFBK KWG KERN KOL KVI KFPY KOIN KFRC KHJ
10—**Marie, the Little French Princess: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
10:15—Billy Hays Orchestra: KFBK
KWG KERN KOB KOIN KFRC KHJ KHJ KSL
10:30—Palmer House Ensemble: KFBK KMJ KERN KDB KFPY KIN KFRC KHJ KGB KSL
11—American School of the Air: KFBK
KHJ KHJ KSL
11—Guatemala Full Band: KFBK
KHJ KHJ KSL
11—Columbia Salon Orchestra: KFBK
KOL KVI KFPY KOIN KFRC KHJ KGB KSL
12—Columbia Salad Orchestra: KFBK
KMJ KWG KERN KDB KFPY KOIN KHJ KSL
12—Columbia Full Band: KFBK
KHJ KHJ KSL
1—The Grab Bag: KFBK KMJ KOL KOL on 1:15 KVI KFPY KFRC KSL
12—U.S. Army Band Concert: KFBK
KFPY KIN KOL KOIN KHJ KSL
1—**Trade and Mark**: KSL
5:15—*Jimmy Joy’s Orchestra: KFBK
KFPY KOIN KHJ KGB
5:30—The Colombians: KFBK KMJ KOL KOL KOL KOL KFPY KOIN KFRC KHJ KSL
4—Chesterfield Program: KFBK
KMJ KWG KER KOL KOL KFPY KOIN KFRC KHJ KGB
4—Chesterfield Program: KFBK
KMJ KWG KERN KOL KOL KFPY KOIN KFRC KHJ KSL
6:15—*Mary Eastman, soprano: KFBK
KWG KOL KFPY KFRC KHJ KGB
6:30—**The Inside Story**: KFBK
KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
7—Columbia Radio Revue: KFBK
KOL KOL KOL KOL KOL KOL KFPY KOIN KFRC KHJ KSL
7—Columbia Radio Revue: KFBK
KOL KOL KOL KOL KOL KOL KFPY KOIN KFRC KHJ KSL
7:30—*The Street Singer: KFBK
KMJ KWG KERN KFPY KOIN KFRC
7:45—**Myrt and Marge**: KFBK
KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
8—*Nino Martini’s tenors and the Columbia Symphony Orchestra: KOL KVI KFPY (KOL KFRC KHJ on 8:15) KIZ KOH
8:30—*The Lyrical Program: KFBK
KWG KERN KDB KFPY KFRC (KOL KVI KHJ on 8:45)
9—Ben Pollack and his Orchestra: KFBK
KFPY KIN KFRC KHJ KGB
9:30 to 10 P.M.—*Ozzi Nelson’s Orchestra: KFBK KFPY KFRC KGB KHJ KSL
9:45 KOL KFPY KOIN (KFRK on at 9:45) KHJ KGB KSL

333.1 Meters KHJ VAndike 7111 900 Kys. 1000 Watts Don Lee, Inc., Los Angeles, Calif.
7 A.M.—Music; Recordings
8—*Shelly Hart
8:30—*Sunset Lancers
9:00—*Sunset Lancers
9:30—*Georgia Bell
10:00—*Sunset Lancers
12:00—*Sunset Lancers
12:30—*Sunset Lancers

468.5 Meters KFI Rich & Ed’s 6111 1340 Kys. 1000 Watts Earl C. Anthony, Inc., Los Angeles
6:45 A.M.—Dr. Seixas, exercises
7:30—*Stock Market Quotations
7:45—*Folly Hall, pianist
8 A.M.—*Hilton Head Trio
8:15—*Joe Warner’s Jolly Journal
2:30—NBC-KGO Programs to 9:15
9:30—Helpful Hints to Housewives
9:30—*Fashion Tour with Melissa
10—Through the Looking Glass
10:00—Dr. Copeland, talk
10:30—*NBC-KGO Programs to 11:45
11:45—State Market Reports
12:00—Dept. of Agriculture Talk
12:15—Western Farm and Home Hr.

1—News Release
1—Ann Warner Chats
1—Cal McCoy, baritone
2—NBC-KGO programs to 3:15
3:15—*Edna Hooper program
3:30—*Studio programs
3:45—*Educational programs
4—U.S. C. Arts & Speech program
4—*News release
4:15—Baron Keyes’ Air Castle
5—Grown’ Up
5:15—String Orchestra
5:30—US-KGO programs to 7:30
7:30—*’The Seal of the Don”
7:45—String Orchestra “Stardust”
8—*NBC-KGO programs to 10:15
10:15—Phil Harris’ Orchestra
11:30 to 12 mid.—*Gu Arnhem’s Or.

209.7 Meters KECA Rich & Ed’s 6111 1430 Kys. 1000 Watts Earle C. Anthony, Inc., Los Angeles
8 A.M.—Music Appreciation Hour
8—*Sally Rueb, exercise
9:15—*NBC-KPO programs to 10:30
10:30—*News release
10:45—Spanish lessons
11—*NBC-KPO Programs to 11:45
11:45—Chapparral Club Program
12 noon—Charlie Wellman and Co.,
12:30—US-KPO programs to 3:45
3:45—*Paul Kellar, pianist
4—*NBC-KPO programs to 5:30
5:00—Uncle Jim
5:45—*Al, Mac and Tommy
6—L. A. Fire Dept. Orchestra
6:30—*Synee Thos.
6:45—*News Release; Sports talk
7—Talk on Children’s Symphony
7—*String Orchestra
7:45—*NBC-KPO program
8—*Guernie Guest, ballads
8:15—*Soisist
8:30—*Gus Arnhem’s Orchestra
9 to 12 mid.—*NBC-KPO programs

7 A.M.—Rhythm Aces; Produce Quotations; Sun Risers; Sports
8—Music Appreciation Hour
9—Julia Hayes
9:15—*NBC-KPO Programs to 3
10:30—*The Easy Chair
11:30—*NBC-KP Program to 4
4:05—*The World Bookman
4:45—*Orchestra
4:45—Radio Service News
5—*Cosmopolitans
5:15—Steve and Bill
5:30—*D. A. R. Conference speaker
5:45—*NBC-KGO programs to 6:45
6:45—*American Theater Speaker
7—*NBC-KPO program
7:15—*Tarzan of the Apes
7:30—*News Eds. of the Air
7:45—*NBC-KGO Programs to 11
11 to 12 mid.—*Gus Arnhem’s Vagabonds
8:45—Between the Bookends
5:15—Skippy
5:30—CBS Programs to 6:15
6:15—Sports Review, Ken Stuart
6:30—"The Inside Story"
7—Columbia Revue
7:30—Ruth Streeter, Spencer Stevenson
7:45—"Myrt and Marge"
8—Ez and Zeb
8:15—Charl Raymonds
8:30—Dance Music
9—Globe Trotter
9:15—Unknown Hands
9:30—Ozzie Nelson's Orchestra
10 to 12 md.—Dance music

483.6 Meters

120 Keys.
KGW
Atwater 2121
1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M.—Organ; Market Report
7:30—NBC-KGO programs to 9:15
9:15—Cooking School
9:45—Arlon Trio
10:15—Rutland School of Cookery
10:30—NBC-KGO programs to 11:45
11:45—Up to Far with Parkelp
12 noon—Oregonian of the Air
1—Commentary
1:30—Dental Clinic of the Air
4:15—NBC-KGO programs to 3
3—Talk on Dental Hygiene
3:15—Melody Mixers
3:45—Friendly Chat
4:30—Concert Ensemble
4:45—Music Room
4:55—Lambert Pharmaco Co.
5—Mahdi, the Magician
5:15—Plan Surprises
5:30—NBC-KGO programs to 7:30
7:30—Goodrich Rubber Company
7:35—Crazy Crystals program
7:50—Bits of Melody
7:55—Round the World
8—NBC-KGO programs to 10:15
10:15—"Sweethearts o' Mine"
10:20 to 12 md.—NBC-KGO prog.

204 Meters

KGA
Main 3434
1470 Keys
5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KGO programs to 3
3 P.M.—News Bulletins
3:05—NBC-KGO Programs to 4:15
4:15—To be announced
5—NBC-KGO programs to 7:15
7:15—Three Queens of Harmony
7:30 to 12 md.—NBC-KGO prog.

526 Meters

KVI
Broadway 4211
570 Keys
Puget Sound Broadcast Co., Tacoma
12 noon—Noo News
12:15—Blanche Calloway's Orchestra
12:45—Theronoid of Tacoma
1—CBS programs to 2
2—Happy-Go-Lucky Hour
3—Feminine Fancies
3:45—Cumile Arnd
4—Hodge Lodge Lodge
4:30—Dr. Walsh, Dental Clinic
4:45—Between the Bookends
5—George Yount, organist
5:15—To be announced
6—CBS programs to 7
7—Columbia Revue
7:30—Dr. J. J. Hay
7:45—Myrt and Marge
8—Columbia Symphony Orchestra
8:30—"The Prudence Penny"
8:45—Alex Laskey's orchestra
9—Mademoiselle Modiste
9:05—The Mediterranean Hour
10:05—Ted Fio Rito's orchestra
11—Don Cave's Orchestra
11:15 to 12 md.—Temple Theatre

325.0 Meters

KOMO
Eltion 5890
920 Keys.
Fisher's Blend Station, Inc., Seattle
8:55 A.M.—Inspirational Service
7—NBC-KGO programs to 9
9—Neighborly Mary
9:30—Arion Trio
9:45—The Bon Marche
10:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
12:15—Grain Quotations
12:15—NBC-KGO Program
1—Tea Time Talk
1:15—NBC-KGO Programs to 1:45
1:45—Red Shadow
—NBC-KGO programs to 5:25
5:25—Edna Wallace Hopper
5:30—NBC-KGO programs to 7:30
7:30—Old Song Contest
7:30—Pull of Broadway
7:45—Electrical transcriptions
8—NBC-KGO programs to 9:45
9:45—To be announced
9:45—Richfield News Flashes
10:15—Dollars and Cents
10:30 to 12 md.—NBC-KGO prog.

508.2 Meters

KHQ
Main 3383
590 Keys.
1000 Watts
7 A.M.—Organ; News
7:45—Early Birds
8—To be announced
8:30—Crosscuts of the Day
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—Celia Lee
10—Warn and Warn
10:15—To be announced
10:30—NBC-KGO Programs to 1
1—Various programs
1:45—NBC-KGO Program
2—Edna Wallace Hopper
3—NBC-KGO programs to 4:15
4:15—News
4—Pull and Gibbs
4:45—NBC-KGO programs to 5
5—Skippy
5:00—NBC-KGO Programs to 8:15
5:15—Editorial Column
5:30—Voice of Texas
5:45—American Weekly
6—Marian Boyle, Plinius
9:15 to 12 md.—NBC-KGO Prog.

319 Meters

KOIN
Atwater 3333
940 Keys.
1000 Watts
The Journal, Portland, Oregon
6:30 A.M.—KOIN Klock
7:30—Movie Chatter
8—Shell Happytime
8:30—CBS program
9:30—Betty Crocker
9:45—CBS Program
10:30—Art Kirkham, This & That
11—CBS Program to 1:30
1:30 P.M.—Book of Life
2—Happy-Go-Lucky Hour
2—Feminine Fancies
3:30—Newspaper of the Air
4:45—Cecil and Sally (E.T.)
5—To be announced
5:15—Skippy
5:30—CBS programs to 6:15
6:15—Bells of Harmony
6:30—CBS program
8—Redding White, tenor
8:15—CBS program
8:30—Davidson Hate Club
9—Band Box Revue
9:15—CBS program
10—Big Band
10:05—DLBS Program
10:15—Sport Flashes
10:30 to 12 md.—DLBS Programs
SUNDAY Programs

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
7:45—Christian Science Program
8—Breakfast Hour
9—Melody Moods
9:45—Stringwood Ensemble
10—Church Nurture Hour
11—Album Leaves
11:15—Prudence Penny
12 Noon—Silent
12:03—Townhall Harmonies
12:30—Song Voutes
1—Afternoon Concert
2—Glen Goff, Organist
5—Rhythmic Ripples
5:30—Sleepy
5:45—Sunkist Hawaiians
6—Scott Held's Orchestra
6:15—Melodies
6:30—Leverock and Fowley Clinic
6:45—Farmers' Exchange
7—U. S. Weather Forecast
7:03—Selah of Oregon
7:30—National Defense
7:45—Rabbi Joseph Karch
8—Studio Program
8:20—With the Poets
8:45 to 10 P.M.—Italian Program

335.4 Meters KTAB Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Milkman; Reporter
7:30—Seranaders; Records
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—Recorded program
10:50—Bob's Organ
11—Lore Lee; Margaret Reynolds
11:30—X Bar B Boys
12 Noon—Organ; Records
2:25—Radio Advisor
2:30—Watchtower program
2:45—Better Homes program
3—Women in the House
3:30—Records
3:45—Treasure Chest
4—Record
5—Young People's program
5:30—Wandering Through France—Emerigence Walkathon
6:15—Records
6:25—Parisian-American Entertainers
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Frank Watanabe and Archie
7:15—Italian program
7:30—Oakland Post-Enquirer
7:45—Masters Music Room
8—True Stories
8:15—Gilbert and Atterbury
8:30—Jesse Stafford's Orchestra
9—KNX, organ; Recital
9:45—KXN Dance Music
10—March Players
10:30—Jesse Stafford's Band
11—Emeryville Walkathon
11:15—Orchestra
12 to 1 A.M.—Night Owls

280.2 Meters KJBS Ord. 4148-49
1070 Keys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klock Klub
8—Melody Parade
8:15—Andy Anderson
8:30—Popular Records
9—Assoc. Stores' Program
9:15—Recordings
9:30—Popular Song Hits
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Recordings
11:30—Orchard Favorites
11:45—Records
12 noon—Variety program
1—Dinner
1:15—Popular recordings
1:30—Reporter of the Air; records
3:30—Music, pianist
3:45—Recordings
4:30—Musical Styles
4:45—Serenader
5—Silent period
12:01 to 8 A.M.—Owl program

491.5 Meters KFRC Prospect 0100
610 Keys. 1000 Watts
7 A.M.—Seal Rocks Broadcast
7:15—Cecil Wright's Melodies
7:25—N. Y. College Stations
7:30—Early Morning Exercise Period
8—Shell Happy Time
8:30—Concert Hour; Hours
9—Harold Knight's Orchestra
9:30—Globe Trotter
9:45—Popular Vocals Orchestra
10—Jr. Artists program
10:55—Church Announcements
11—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock Ex. Quotations
1:35—CBS Programs to 2:45
2:45—Recordings
3—CBS Programs to 3:30
3:30—Recordings
3:45—The Funnyboners
4—Ted Flo-Rito Orchestra
4:15—Street Singer
5—Kansas City Presents
5:15—News Parade
5:30—Skippy
5:45—To be announced
7—CBS programs to 9
9—Mariboro Band of Distinction
9:30—Joe Hayes' Orchestra
9:30—Ted Flo-Rito Orchestra
11—Cafe de Paris Orchestra
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters KROW Glenc. 6774
930 Keys. 1000 Watts
8 A.M.—News Items
8:15—'Toupee Tommy' skit
8:30—Records; silent at 9
1 P.M.—Latin-American Program
2—Dance of the Hour; Records
2:30—Organ Harmony Milton Fallon
3—Recordings
3:15—Buddy Lewis' Orchestra
4—True South Ramblers
4:30—Recordings
4:45—Merlin Kiddies Program
5—Recordings
5:30—Prosperity Auction Program
5:45—Walk-a-thon; silent at 6
7:30—The Crystal Palace
8—Latin-American Program
9—Recordings
9:15—Italian Program
10—Walk-a-thon
10:30 to 11 P.M.—Jesse Norman's Or.

322.4 Meters KFWI Franklin 0200
930 Keys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—The Early Bird
8—Silent period
8—Bluen Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topic and Music
11—John MacGregor, plays stories
11:15—Concert Melodies
11:45—Musical Novelties
12 noon—Oakland Cowboys
12:30—Dance Music
1—Silent period
6—Dance Trio
6:15—News Reporter
6:30—Russian Balalakha Orchestra
7—Christian Science Program
7:15—Bellevue Program
7:30—Silent period
11—Salon Serenaders
11:30—Dance Music
12 to 1 A.M.—Hi-Dee-Ho!

www.americanradiohistory.com
7 A.M.—Arion Trio: KGO K HQ K GHL (KGW on 7:20) KFSD (KDYL on 7:15)
7:30—Le Trio Charmant, instrumental ensemble: KGO KOMO KGW KFSD KGHL
7:45—Breen and de Rose: KGO KFSD KDYL KGHL
8—Melodies of the South: KGO KOMO KGW KFSD KDYL
8:15—Stringwood Ensemble: KGO KOMO KGHL
8:30—Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
9—Johnny Marvin, tenor: KGO K HQ K GHL (KJR on 11:45)
9:15—American Legion National Trade Revival Campaign: KGO KOMO KFSD KDYL
9:30—National Farm and Home Hour: KGO KHQ KOMO KGW (KTHR on 10) KFPI KFSD (Ktar on 10) KFDL KGIR KGHL
10:00—Sinclair's Magazine of the Air: KGO KFI KFDL (KOMO on 10:50 to 11:55) KGHL
11:30—Organ Concert: KGO (KHD KOMO KGW KF on 12:30; 12 noon) (KOMO on 12 noon) (KGW on 11:45) (KFSD off 1:30-1:45)
12:15—Easter Agriculture: KGO KHQ KOMO KGW KFSD KFI KFSD KTAR KGIR KGHL
1:30—Stringwood Ensemble: KGO K HDL KGHL (on 1:30) (KGW off 1-1:45)
2—Cosmopolitan: KGO KGH KFI KFY
3:30—Bouquet of Melodies: KGO KHQ KOMO KGW KFI
3—Waldorf-Astoria Orche: KGO KFG KGW K STD KF KFSD (KFI on 12:45)
3:30—King Kong, dramatic serial: KGO KHQ KO KGHL KG W KFSD
4—Little Colleen, Apotha Tur-Orchestra: KFGO KH KOMO KGW KFSD
4—Anson Weeks and his Hotel Mark Hopkins Symphonic Ensemble: KFHD KGHL (on 4:30) (KOMO on 3:30) (KHD off 4:15, on 4:30)
4:45—Little Orphan Annie: KFDL KGA KGIR KGHL
4:45—Organ Concert: KGO KOMO KHD (KHK KOMO off 5)
5:15—Round-the-World Club: KGO KHD KOMO KGW KFI
5:30—Little Orphan Annie: KGO KHD KOMO KGW KFI (on 5:15)
5:45—Dramatic sketch: KGO KHQ KOMO KGW KFI
6—Rosenfeld's Viennese Program: KGO KKOMO KGK FFS KHDYL KFDL
6:30—Oldsmobile Program with Gus Varnum: KHD KGW KFS KFDL KFDL
6:30—Oldsmobile Program with Gus Varnum: KHD KGW KFS KFDL KFDL
6:45—Athens Greek Dancing Party—Men About Town Trio; B. A. Rolfe and his Orchestra: KGO KHDYL KFDL
7—Carnival: KGO KHQ KOMO KG W KFI
7:15—Golden State Family Robinson: KGO KFI
8:15—Tom Gerun and his Bal Tab- KARY GKA KGD KFDL KFDL
8:30—Associated Spotlights'—Captain William II. Royle, master of cere- KARY GKA KGD KFDL KFDL
8:30—Associated Spotlights'— Captain William II. Royle, master of cere- KARY GKA KGD KFDL KFDL
9:00—Mr. and Mrs. W. A. Beban: KGO KHQ KMOD KFDL KFDL
9:30—Mozart's Serenade: KARY GKA KGD KFDL KFDL
10:30—Musical Echoes: Gail Taylor, KARY GKA KGD KFDL KFDL
11:00—Pilgrim and His Ambas- KARY GKA KGD KFDL KFDL
11:00—Pilgrim and His Ambas- KARY GKA KGD KFDL KFDL
11:30 to 12 mid.—Gus Arnhem's KARY GKA KGD KFDL KFDL
11:40—NBC-KPO Sutter 1920: KARY GKA KGD KFDL KFDL
680 Kys. 5000 Watts National Broadcast Co., San Francisco
Last minute correction—Starting today, April 1, KPO will not sup- KARY GKA KGD KFDL KFDL
8:00 A.M.—Organ Concert: KPO KARY GKA KGD KFDL KFDL
8:15—Bits of Melody: KPO KGA KJRR KEX KEC KGHL KARY GKA KGD KFDL KFDL
8:30—Swan Song and his Swede- KARY GKA KGD KFDL KFDL
8:45—Julia Hayes, helpful hints to KARY GKA KGD KFDL KFDL
8—Tom Gerun, baritone: KPO KARY GKA KGD KFDL KFDL
9:15—Johnny O'Brien, harmonica KARY GKA KGD KFDL KFDL
9:30—Arion Trio: KPO (off on 9:45, KARY GKA KGD KFDL KFDL
10:00—NBC Farm Forum: KPO KARY GKA KGD KFDL KFDL
11—Words and Music: KPO KARY GKA KGD KFDL KFDL
2:45—Concert Echoes: KARY GKA KGD KFDL KFDL
2:45—Concert Echoes: KARY GKA KGD KFDL KFDL
3—Melody Matinee: KARY GKA KGD KFDL KFDL
3—Melody Matinee: KARY GKA KGD KFDL KFDL
4—Orchestra: KPO KARY GKA KGD KFDL KFDL
4—Orchestra: KPO KARY GKA KGD KFDL KFDL
5:15—Echoes of the Follies: KARY GKA KGD KFDL KFDL
5:15—Echoes of the Follies: KARY GKA KGD KFDL KFDL
6—Stringwood Ensemble: KARY GKA KGD KFDL KFDL
6—Stringwood Ensemble: KARY GKA KGD KFDL KFDL
6:30—Education at the Crossroads: KARY GKA KGD KFDL KFDL
6:30—Education at the Crossroads: KARY GKA KGD KFDL KFDL
6:45—Irving Kennedy, tenor: KARY GKA KGD KFDL KFDL
6:45—Irving Kennedy, tenor: KARY GKA KGD KFDL KFDL
7—Medicine Show: KPO KARY GKA KGD KFDL KFDL
7—Medicine Show: KPO KARY GKA KGD KFDL KFDL
7—Charities' Hall, instrumental en- KARY GKA KGD KFDL KFDL
7—Charities' Hall, instrumental en- KARY GKA KGD KFDL KFDL
8—Goodwill program: KPO KARY GKA KGD KFDL KFDL
8:15—Octavus Roy Cohen Murder Mystery, drama: KPO KARY GKA KGD KFDL KFDL
8:30—Goodwill program: KPO KARY GKA KGD KFDL KFDL
9:00—Mark Fisher's Orch.: KARY GKA KGD KFDL KFDL
9:00—Mark Fisher's Orch.: KARY GKA KGD KFDL KFDL
9:30—Jack Denny Dance Orchestra: KARY GKA KGD KFDL KFDL
9:30—Jack Denny Dance Orchestra: KARY GKA KGD KFDL KFDL
10—Oregon Grill Orch.: KPO KARY GKA KGD KFDL KFDL
10—Oregon Grill Orch.: KPO KARY GKA KGD KFDL KFDL
11:15—Debutante Debut: KARY GKA KGD KFDL KFDL
11:15—Debutante Debut: KARY GKA KGD KFDL KFDL
11:45—KGO KARY GKA KGD KFDL KFDL
11:45—KGO KARY GKA KGD KFDL KFDL
12:15—Organ Concert: KPO KARY GKA KGD KFDL KFDL
12:15—Organ Concert: KPO KARY GKA KGD KFDL KFDL
12:45—The Ambassadors: Male KARY GKA KGD KFDL KFDL
12:45—The Ambassadors: Male KARY GKA KGD KFDL KFDL
13—Marion and Jim Jordan: KARY GKA KGD KFDL KFDL
13—Marion and Jim Jordan: KARY GKA KGD KFDL KFDL
13—Marion and Jim Jordan: KARY GKA KGD KFDL KFDL
14—Goodman Band: KPO KARY GKA KGD KFDL KFDL
14—Goodman Band: KPO KARY GKA KGD KFDL KFDL
15—Walter B. Binn: KARY GKA KGD KFDL KFDL
15—Walter B. Binn: KARY GKA KGD KFDL KFDL
15—Walter B. Binn: KARY GKA KGD KFDL KFDL
CBS

Columbia Broadcasting System

8:30 A.M.—Concert Miniatures: KJM KFKY KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
9:00—F. F. F. Kern Presents: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
9:30—M. H. F. Holdman: KFBK KJM KGW KERN KDB KOL KFGP KOIN (KFCR on 9:45) KHI KGBKSL
10:00—George Hall's Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
10:30—Madison Ensemble: KFBK KJM KERN KDB KVI KFPPY KHI KGBKSL
11:00—Charles Banet's Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
11:30—Five Octaves: Instrumental and harmony group: KFBK KJM KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
12:00—Saturday Syncopators: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
1:15—Signur. The Viking: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
1:30—Tony Wons, with Keenan and Pianos: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
3:45—The Funnyboners: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
4:15—Charles Banet's Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
4:45—The Street Singer, Arthur Tracy: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
5:15—Kansas City Presents: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
6:00—The Boswell Sisters: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
7:00—Colombia Public Affairs Institute: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
7:30—Guilamardo and His Royal Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
8:00—Emil Nielsen: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
8:30—G. B. R. O. O. and His Royal Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
9:00—De Leon Belasco's Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
9:30—Joe Haymes' Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
9:45—Dean Martin and His Royal Orchestra: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL
10:00—F. F. F. Kern Presents: KFBK KJM KGW KERN KDB KOL KFGP KOIN KFRC KHI KGBKSL

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BROADCAST WEEKLY

Saturday Programs

325.9 Meters KOMO Elliott 5890

920 Kcys.

4:45—News Items; Town Topics
5:00—Skippy
5:45—To be announced
7:00—Bowser Sisters
7:15—The Dons
7:30—Chadub, the Magician
7:45—CBS Programs to 9
8:00—Maribor Band of Distinction: Kb. Haymes' Orchestra.
8:30—Ted Fio-Rito's Orchestra
8:45—Music of the Air
9:00—A. M.—Marshall Grant, Organist

254.1 Meters KEX Atwater 3111

4.50 Kyos.

Western Broad. Co., Portland, Ore.

7 A.M.—Morning Serenaders
8—NBC-KPO Programs to 8:45
8:45—Julia Hayes, Helpful Hints
9—NBC-KPO Programs to 9:30
9:30—NBC-KPO Programs to 10
9:45—Dance Music
10:00—Bal Tabarin Orchestra
11 to 12 mid.—Reminiscences

309.1 Meters KJR Seneca 1515

970 Kcys.

5000 Watts


7 A.M.—Sun Risers; Produce Quotations
8—NBC-KPO Programs to 8:45
8:45—Julia Hayes
9—NBC-KPO Programs to 3:45
3:45—The World funnyman
3:55—Lost and Found
4—NBC-KPO Programs to 4:45
4:45—Avalon Whispers
5—NBC-KPO Programs to 6:45
6:45—Tropical Whispers
7—NBC-KPO Program
7:30—News Edition of the Air
7:45—NBC-KPO programs to 10:30
10:30—Robinson's Vagabonds
11 to 12 mid.—Reminiscences

508.2 Meters KQH Main 3583

990 Kcys.

1000 Watts


7 A.M.—Organ; News
7:45—Kronenberg's Shoe Hospital
8—Voice of Texas
8:15—To be announced
8:30—Crosscut of the Day
9—Wait and Marian
9:15—Burgan Home Comfort
9:30—NBC-KPO Programs to 11:30
11:30—Bell Organ Concert
12:15—P. M.—NBC-KPO Program
1—Various programs
1:30—NBC-KPO programs to 4:15
4:30—Tull and Gibbes
4:45—News Service
5:00—Skippy
5:15—NBC-KPO programs to 8:15
8:15—Editorial Column
8:30 to 12 Mid.—NBC-KPO prog's

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FRANCISCAN HOTEL
350 Geary Street near Powell
SAN FRANCISCO

... offers SPECIAL Courtesies and Economies to Readers of BROADCAST WEEKLY.

Because of our admiration for Broadcast Weekly's achievements in improving radio conditions, we extend a particularly friendly invitation to its readers that are still strangers to the Franciscan. May we have the privilege of welcoming you? We know you will like the Franciscan's meticulous personal service, its central downtown location, and the exceptional economy represented by its extremely moderate rates. An ideal place to make your headquarters while visiting San Francisco, or to live permanently if you are a San Francisco resident. The latch string is out, Broadcast Weekly readers. Welcome.

DIGNIFIED but INEXPENSIVE

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>One or two persons, detached bath</td>
<td>$1.50</td>
</tr>
<tr>
<td>One person, private bath</td>
<td>1.50-$2.50</td>
</tr>
<tr>
<td>Two persons, private bath</td>
<td>2.00-3.00</td>
</tr>
<tr>
<td>Twin beds, private bath</td>
<td>3.00-3.50</td>
</tr>
</tbody>
</table>

SPECIAL WEEKLY & MONTHLY RATES UPON REQUEST

COMPLIMENTARY CREDIT MEMO

Write a letter to us stating that you have seen this advertisement. By return mail you will receive a Credit Memorandum for One Dollar, which may be used the first time you register. Be sure to mention Broadcast Weekly when you write.
Meyberg Company Take on Continental Resistor Line

The Leo J. Meyberg Company, wholesale radio distributors of San Francisco, have taken on the complete line of Continental resistors and will act as wholesale distributors in the Northern California territory.

Resistor Indicator Free with Kit Deal

Coöperating on a special deal being made by the International Resistance Company, the Zack Radio Supply Company, San Francisco, is offering dealers and service men a pocket-size resistor indicator which tells instantly the replacement value of any damaged unit. The indicator is being given free with the purchase of one 1. R. C. combination kit containing an assortment of various sizes and types of resistors.

Universal Brings Out New Microphone

A new bullet-shaped condenser type recording microphone has just been announced by Universal Microphone Co., Inglewood, Calif. The instrument is extremely light and compact and with a two-stage amplifier weighs only four and a half pounds. A swivel head permits adjustments up to 90 degrees. Two stands will be available. One for the desk or table and the other a floor stand, adjustable for height.

The instrument is intended as a general utility model for regular broadcast use, recording, p. a. systems and amateur use.

Stromberg-Carlson Features Four New Models

Four new models, to be known as Models 48, 49, 50 and 51, were announced last week as the newest additions to the Stromberg-Carlson line of radio sets.

Models 48 and 49 are lowboys. Model 50 is a highboy and Model 51, a radio-phonograph combination. All models employ an eleven-tube superheterodyne circuit utilizing an automatic muting circuit which is said to silence, without manual attention, all extraneous noises while tuning the set.

Readrite to Change Jobber Set-up on Coast

The Readrite Meter Works, Bluffton, Ohio, is contemplating an early change in the appointment of distributors who will handle their line in the Pacific Coast territory, according to Howard M. Saul, sales manager, who was in San Francisco last week to make a survey of radio trade conditions. It is likely the number of jobbers now handling the line will be reduced.

Al Phillips and Marvin Janes of Incandescent Supply Company, spent the week-end at Fresno making preparations for the opening of their new branch in that city.

Pacific Wholesale Co.

Distributors
EVEREADY Tubes and Batteries
ARCTURUS Tubes
ELECTRAD Resistors-Volume Controls
OHMITE and I. R. C. Resistors
STANCOR Transformers
GIRARD-HOPKINS Products
CLAROSTAT Products

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Incorporated
DISTRIBUTOR
American-Bosch Radios
NATIONAL UNION TUBES
329 26th Street, Oakland
Glencourt 4370
255 Ninth Street, San Francisco
Underhill 2900

WHOLESALE RADIO & ELECTRIC SUPPLY CO.
269 Seventh Street, San Francisco
Distributors
National Union Tubes
All Eveready Products
Clarion Radios
Radio Parts and Accessories
Write now for descriptive literature.

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Successors to Wenger-Brill Co.
Distributors
Radio Parts and Electric Specialties
TRIAD TUBES
CUNNINGHAM TUBES
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1020 Oak Street, Oakland
Glencourt 1020

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NEW and USED
Speed Keys, new, $5.45, guar.
RCA 2064 Tubes, used, $15
(Guaranteed)
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Navy Hand Microphones — 95c

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Everything in radio—Lowest prices.

PHILCO RADIOS

Factory Branch
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GArfield 5232
Good-by “one feature” gasolines!

EVERYONE wants split-second “quicker starting”—but not at the cost of good mileage. All of us want more “power”—but we also want a motor that does other things besides pull.

Actually, your motor needs three different kinds of energy. And you are bound to get engine waste from old-fashioned gasolines. They may have plenty of one kind of energy but too little of another.

In the new Shell 3-energy gasoline, not one of these three vital energies has been sacrificed. And Shell 3-energy gasoline is selected energy! No wasteful “gassy” fractions. No sluggish “wet” fuel. It is all pure energy from the very heart of petroleum.

What about anti-knock? In a long series of octane rating tests made of every non-premium fuel now being sold in this market, the new Shell 3-energy gasoline has consistently scored the highest anti-knock rating of them all.

Never in your life-time have you known a motor fuel like this. It is colored golden amber for your protection.

Shell Service, Inc. stations and Shell dealers.

You are sure of Shell Shell service men see every station tank when they fill it with gasoline. Thus you know what you are getting when you buy from a Shell pump.