

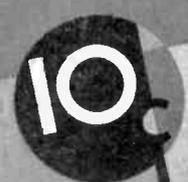
FOR WEEK OF  
**JULY**  
23rd to 29th

# BROADCAST WEEKLY



**MARY WOOD**  
One of the featured artists appearing on "Stars of the West," sponsored by Acme Brewing Co. Broadcast over NBC-KGO stations 8:30 to 9, Monday nights.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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A NEW DOUBLE-BARRELED PROGRAM  
TWO GREAT BANDS

★ ANSON WEEKS

*and*

★ GUS ARNHEIM

*Now Regularly Featured on the*

★ M·J·B

“DEMI-TASSE REVUE”

Hear these nationally famous orchestras. Also  
the thrilling feature—“TROPIC TERRORS”

EVERY MONDAY  
7:30 TO 8:00 P.M.  
N·B·C·STATIONS



*“Quality Coffee*

*of America”*

---

THE JAMES H. BARRY CO., SAN FRANCISCO

# BROADCAST WEEKLY

LOS ANGELES  
R. J. Birch Co.  
846 S. Broadway  
Los Angeles

NEW YORK  
Edwin F. Ripley  
118 East 28th Street  
New York City

*The Leading Radio Guide of the Pacific Coast*

Vol. XII, No. 30

A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

July 22, 1933

## YOUR OBLIGATION

THE full fruition of Radio as a social force and commercial instrumentality demands a more sympathetic, more intelligent attitude on the part of audience and sponsors alike. Basically there is no real ground for conflict or criticism between these two partners in this great industry. In principle their interests are identical, the goal of neither attainable without the tolerance, understanding and coöperation of the other. But, unfortunately, practice has not adhered to principle. The selfishness inherent in human nature has too frequently obscured the common purpose and reciprocal relationship, in serving which each partner must frankly and fully recognize the rights and privileges of the other, or defeat the progress of both.

Under the present "American Plan," radio programs are so much merchandise, like butter and eggs, that must be bought and paid for. The fact that the time and amount of each listener's contribution is left entirely to his own device and conscience makes the obligation none the less binding, nor diminishes one whit the total amount of the ultimate settlement, if program standards are to be maintained and improved. The fact that this contribution can be made without any increase whatever in direct expenditure, merely by specifying radio-advertised products makes the evasion of this duty by any listener all the more reprehensible and inexcusable, even though such evasion be unintentional as a result of the listener's thoughtlessness or procrastination. The privilege of enjoyment automatically creates the reciprocal obligation of patronage. The two are inseparable. And the obligation rests upon

every member of the radio audience. Who will admit he is not requiring this obligation?

On the other hand, however, the mere fact that the sponsor underwrites the bill for radio programs does not entitle him to deluge the audience with selfish appeals or exaggerated praise of his own product, and certainly carries with it no license to commit a breach of decency or good taste. Such a procedure must inevitably defeat its own purpose by alienating the patronage and good will it is designed to create. In all fairness, the sponsor shall and must have the right to utilize a portion of his period for advertising purposes. But his appeal, to be effective to its own end, must be concise and free of the slightest taint of hyperbole. Every word interesting, plausible, sincere, and preferably conversational in tone as contrasted with descriptive and expository types of copy common to other media. Radio stations and artists are not infrequently blamed for anomalies and inconsistencies in radio programs which are really the fault of a willful sponsor who refuses to heed or retain the counsel of competent radio experts.

Advertising guilty of verbosity, deception, and garrulousness must be banished from the air. Sponsors whose merchandise, morals, and methods are unacceptable to other media and at variance with public welfare, must be denied access to the microphone. Programs which bore or offend must be culled from Radio's repertoire, and the mistakes of the past avoided in the future. No matter how simple they sound in the saying, these are tremendous tasks requiring the patience and application of every one concerned. But who shall say the end is not worth the effort?

Published weekly by the Broadcast Weekly Publishing Company, 726 Pacific Building, San Francisco, Calif.  
Telephone DOUGLAS 5273

Yearly subscription: \$1.00 in the United States. Entered as second class matter, March 25, 1923,  
at the Post Office, San Francisco, California, under Act of March 3, 1879.

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Free!



HE: "Our place sure needs flowers and shrubs to make it homier." SHE: "But where would we learn how to plan and care for our garden? We wouldn't know where to begin."

this Valuable Guide to Lovelier

WESTERN GARDENS

With Your Subscription to

SUNSET MAGAZINE \$1<sup>00</sup>

..... 2 WHOLE YEARS FOR ONLY .....

NEWS STAND COST

\$2.40

YOU SAVE \$1.40



SHE: "What a discovery! SUNSET magazine and the FREE Garden Book tell us just what we want to know!"

HERE'S just the information you need to have a beautiful Western garden! With step-by-step directions and everyday words the SUNSET Garden Book tells you HOW, WHAT, WHEN and WHERE to plant to have the all-year garden of your dreams. Best of all is the 30-page Western Planting Calendar in this book (first of its kind), which tells you exactly when to plant seeds and set out plants to produce the blossoms and colors you want each month of the year. Over 45,000 Western flower lovers now use this valuable guide to lovelier gardens.



HE: "Gee, we're saving money with these SUNSET plans! They're ideal for us Westerners." SHE: "And we've learned how to have a real all-year flower garden, too."

SUNSET is the West's own Home, Garden and Outdoor magazine—packed each month with inspiring, money-saving articles on Western gardening, Western cooking, home building and decorating, and Western outdoor life and travel!



HE: "It's no trick at all to make a fine garden with SUNSET and the Garden Book telling you HOW, WHAT, WHERE and WHEN to plant!"

Two whole years (24 issues) for only \$1—that is SUNSET Magazine's regular rate. And with your subscription you may have, ABSOLUTELY FREE, a copy of the SUNSET Garden Book. Your FREE copy will come to you by return mail. Just drop this coupon in the mail TODAY!



SHE: "Isn't it heavenly? It's a real home now!" HE: "And to think that SUNSET and the FREE Garden Book made all this possible. Why, we've had hundreds of dollars worth of fun and information for that little \$1 subscription cost!"

SUNSET Magazine,  
1045 Sansome Street, San Francisco, Calif.

BW-1

Yes, send me SUNSET Magazine for 2 years (24 issues). I enclose \$1. Now I am to receive, by return mail, my FREE copy of the SUNSET Garden Book.

NAME .....

ADDRESS .....

P. O. .... STATE .....



# SILHOUETTES

**E**DDIE DUCHIN, talented young maestro-pianist at the swanky Central Park Casino in New York, narrowly missed prescribing remedies for headaches instead of rhythms for blues. His father owns a chain of drug stores in Boston, and Eddie was graduated from Pharmacy College where he prepared to follow his father's footsteps. His career as a pharmacist was interrupted when his hobby, piano playing, came to the fore, to bring him ultimately to the bandstand of the Casino, whence his intricate rhythms travel over the Columbia network.

Eddie never considered music as a profession, although that career began to evolve during the summers he worked as a waiter at a boys' camp in New Hampshire. The waiters organized an orchestra of three pieces—piano, saxophone and fiddle. Here Eddie began to bob his head instead of waving a baton to guide the rest of the outfit. He still bobs his head vigorously as he leads his orchestra—but he wears a full dress suit and a debonair gardenia in his buttonhole rather than khaki camping regalia.

Eddie's native city is Boston. He was born on April Fool's Day, but this proved no drawback to success.

Both Eddie's parents were musically inclined, so he was forced to take piano lessons at the age of nine. One hour of practice a day was expected of him, and he always took care to hit it "on the nose," as in broadcasting.

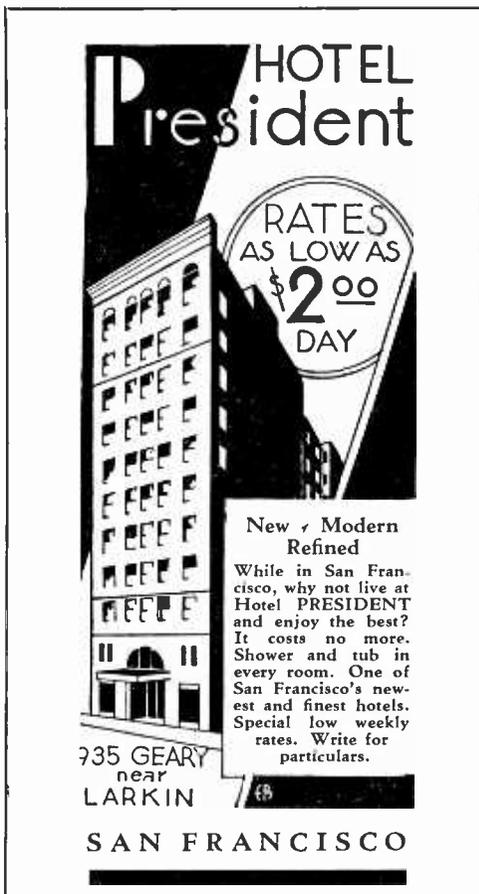
One memory of his youth is outstanding, painful. The piano was in the sitting room, the clock in the hall. In order to tell the time, a curiosity which always plagued Eddie as soon as he practiced over fifteen minutes, he had to poke his head around the corner and look at the clock. On the day still alive in his memory, as he peeked around the corner his father grabbed him by the ear and gave him a great wallop, so that he had to practice on cushions for several days.

As Eddie progressed in his piano studies, he began to experiment and style his playing, much to the horror of his instructor. Instead of playing measured Bach and Beethoven, Eddie's fingers cavorted over the octaves to jazz patterns. He never thought of making money out of this aptitude for syncopation until a professional pianist advised him to join the Union. Eddie did so, and began to accumulate extra money in the summers, working in a drug store during the

day and playing at local dances in the evenings.

In the summer of his Junior year at Pharmacy College, Eddie won a Leo Reisman audition and joined his orchestra at the old Waldorf-Astoria. He returned to Boston in the autumn to finish school, graduating in 1929 as president of his class.

Instead of joining his father in the pharmacy business, Eddie took a job as pianist with Reisman at the Central Park Casino, and so popular was his tickling of the ivories that within a year he was given an opportunity to organize his own outfit—featuring piano solos by Eddie Duchin.



**P** HOTEL  
President

RATES  
AS LOW AS  
\$2.00  
DAY

New & Modern  
Refined

While in San Francisco, why not live at Hotel PRESIDENT and enjoy the best? It costs no more. Shower and tub in every room. One of San Francisco's newest and finest hotels. Special low weekly rates. Write for particulars.

735 GEARY  
near  
LARKIN

SAN FRANCISCO

# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## *One for Us*

IT was with the greatest pleasure and satisfaction that we read your editorial, "The Stars and Stripes Forever," in the last number of the WEEKLY. It should be read in every school for the guidance and help of the younger generation. Those in positions of trust and authority have too long and too loudly preached doubt and skepticism. The old principles and faith in God still hold true and following such would be of the greatest benefit to our country and all its citizens. May those now growing up be so guided and assisted in the difficulties and successes ahead of them.

Sincerely yours,  
*A. R. L., Medford, Oregon.*

## *Seconds the Motion*

WE ENJOY your magazine very much and wish you every success.

However, in the last issue I noticed a letter from D. E. S., Oakland, in the Open Circuit that expressed my sentiments exactly, in regard to the programs we are getting lately, and very especially in Seattle. I seldom turn on my radio in the daytime any more.

Thanks for listening to another kick.  
*Louise W., Seattle.*

## *Let's Not Forget*

I WISH to express to you our appreciation of BROADCAST WEEKLY. We would not do without it. Of the programs of the air I am not so enthusiastic. Of course, there is variety enough so that all tastes may be reasonably satisfied, but there is so much that is called music that it seems to me lacks much of real melody. One Man's Family, Memory Lane, The Philistine, Seth Parker, Nathan Abas and Paul Carson's organ recitals, and not forgetting the Bible Stories Sunday mornings, are greatly appreciated.

Now I wish to commend you for the editorial in this week's issue. It has all the strengthening effect of a cool drink of fresh spring water on a hot day. I join with you in earnestly recommending, as a cure for our many ills and a solution of what seems like tangled threads, nationally speaking, that as a people we return to old-time faith in

God and reliance upon His promises. "In all thy ways acknowledge Him and He shall direct thy paths," is a promise that has proven its worth during the thousands of years since it was written, and it is just as true today as then.

We are fast treading in the footsteps of nations which are buried and almost forgotten except for their epitaphs which read, "They forgot God."

The whims and present-day philosophies are lacking the tests of time and experience, and cannot parallel such promises as the above.

Wishing you success,  
I am sincerely yours,  
*J. W. B., San Francisco.*

## *Our Reward*

IT WAS regularly moved and carried in the Missionary Society of the First Christian Church of Richmond to write you a letter of appreciation for your editorial, "The Stars and Stripes Forever," which appeared in your magazine of July 2.

Our leader for the day read the editorial and then it was the subject of discussion for several minutes, at the close of which the society as a whole voted it a very fine article and wish to express to you their thanks and appreciation of it.

*Mrs. L. C. S., Richmond, Calif.*

## *Too Much Jazz*

MAY I just tell you that the editorial in the July 1 issue, entitled "The Stars and Stripes Forever," is splendid. We need more people to think in this manner.

I am enjoying your magazine more and more as each issue comes to my home. I certainly agree with D. E. S. in the Open Circuit. There is too much jazz in comparison with the other types of entertainment being broadcast.

I have subscribed to BROADCAST WEEKLY since last September and haven't seen a picture of Irving Kennedy yet. May we have one?

I am enclosing an extension subscription for your indispensable magazine. With best wishes for your continued success,

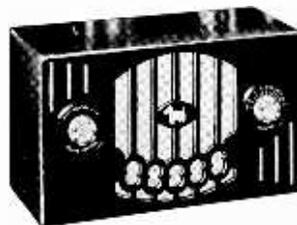
Yours truly,  
*E. M. J., San Francisco.*



Hoot mon—it's a brae wee r-radio  
 as pr-retty as a bit o' heather  
 and as chummy as a puppy!

The New

# REMLER SCOTTIE



**M**ADE by Remler—Builders of the World's first superheterodyne—the smart new Scottie is a miniature five-tube superheterodyne de luxe with performance as heart-warming as a wee drop of Scotch.

The completely enclosed cabinet—designed by an artist and made of mirror-finished bakelite with contrasting trim in ivory—adds the final touch of distinction.

Features include: AC-DC operation, which means that you can plug it in anywhere; dynamic speaker; translucent dial illumination; and new multiple prong type tubes. Its diminutive size, 10 $\frac{1}{8}$ " x 6 $\frac{1}{4}$ " x 4 $\frac{7}{8}$ ", makes the eight pound Scottie an ideal travelling companion. Scotch price, too! Complete with tubes . . . .

Suede-finished zipper carrying case at a slight additional cost

**\$27.90**

Remler Company, Ltd.

2101 Bryant Street

San Francisco

REMLER THE RADIO FIRM AS OLD AS RADIO



To sustain interest in Radio  
throughout the summer . .

# BROADCAST WEEKLY

offers

A regular \$3 full  
year's subscription  
now special at . . .

New, Renewal or Extension

\$

1  
00

Interest in radio must be sustained the year around, if good programs are to continue. Believing *Broadcast Weekly* stimulates this interest, we are offering, for a short time only, a regular \$3 full year's subscription for \$1. You save \$2 by subscribing *now*, and the offer is also open to your friends. Tell them, and act yourself.

●  
SHORT  
TIME  
OFFER

Don't wait!

MAIL  
THE COUPON  
NOW

✓ ✓ Subscribe for  
your friends, too.

**THIS COUPON SAVES YOU \$2 IF MAILED NOW**

BROADCAST WEEKLY PUBLISHING CO.,  
Pacific Building, San Francisco, California.

Gentlemen:

I enclose herewith One Dollar, for which send me *Broadcast Weekly* for one full year. It is understood this pays for a full year's subscription.

Name \_\_\_\_\_

Address \_\_\_\_\_

NEW

RENEWAL

EXTENSION

# ETHER GLEANINGS

By J. CLARENCE MYERS

THE move toward business recovery in this nation, gradually being noticed in many lines of endeavor, has not overlooked the radio broadcasting business, not by a long shot.

Large corporations, anxious to jump on the band wagon, "New Deal," which is headed on the straight and narrow path for Prosperity, with no anticipated stops, are figuring radio in their scheme of things to aid them in selling their merchandise. In scores of cases orders for air time have already been placed by many big business firms, and in many more their advertising agencies are working overtime taxing their thinking capacity for a "sure shot" program that will "click" with the American dialing public.

In the past few weeks we have set forth in these columns the names of many new sponsored radio broadcasts, but there are many more coming, of course some of them not until early or late fall. Most chains and radio stations are busy auditioning all types of programs for prospects.

Just as an example the Columbia Broadcasting System has three accounts lined up for September now which will go coast to coast, being released in San Francisco over KFRC, and in Los Angeles over KHJ. They are the Hecker-H-O program, which starts September 15 and will be heard five nights a week from 5:45 to 6 o'clock; the General Foods Postum program, which gets under way nationally from 5:30 to 6 o'clock Pacific time for a period of thirteen weeks; and the Acme Lead Paint program, beginning September 10 from 2 to 2:15 p. m.

The NBC, too, has a number of them getting ready to shoot.

The same situation applies to the smaller independent stations, I understand.

So, all in all the radio broadcasters anticipate one of their best seasons this fall and winter in several years.

\* \* \*

KYA's light opera period has been moved to a new spot—7:30 to 8 p. m., Wednesdays.

\* \* \*

Among the NBC programs now being released by KYA, step-child of the big net, are: Ethel Waters, negro singer; Schirmer and Schmitt, piano duo; Nineteen Moods; Concert Footlights and others.

\* \* \*

Kay White, traveler, adventuress and lecturer, is being heard in a new series of programs over KJBS daily except Saturday and Sunday from 9:15 to 9:30 a. m. in a travel-

ogue. The program, presented via electrical transcription, is being paid for by the Los Angeles Soap Company, which organization was responsible for "Black and Blue" and "Chandu, the Magician."

\* \* \*

With KFVI off the air, KROW is operating full time, occupying the hours formerly held by KFVI, with whom it shared broadcasting time. The station has applied to the Federal Radio Commission for permission to stay on the air permanently with full time.

\* \* \*

Al Pearce and his Gang broke all attendance records at the Golden Gate Theater, RKO house in San Francisco, when they appeared on the stage there for a week, broadcasting their regular daily air show direct from the stage. They repeated their tremendous success at the Fox-West Coast Movie Palace in Oakland the following week. Incidentally, that popular radio hour has added another sponsor to its program, the Durkee Famous Foods, who have bought a quarter-hour on Fridays from 2:45 to 3 o'clock on nine NBC stations.

\* \* \*

KTAB has found a sponsor for its "Eight O'Clock Show," snazzily, fast-moving pot pourrie ether event let loose every Thursday night. The buyer is the Borden Milk Company. From now on the program is to be of two hours' duration instead of one, and will be known as the "Borden Capers." The first program under the new banner was wafted out July 20.

\* \* \*

It was "new home week" at the NBC press department last week. Milt Samuels and his wife, Marie Elbs, who are in charge of the KPO and KGO publicity, respectively, announced that they had purchased a new house in Merced Manor, one of the new residential districts in San Francisco. And Louise Landis chirped up that she and her husband had likewise invested in new living quarters.

\* \* \*

The Kraft-Phoenix Cheese Company is scheduled to bring its already well established eastern radio program coast to coast this month, we hear. It features Paul Whiteman's orchestra and guest artists of high calibre. It will be heard here on Mondays, in all probability.

\* \* \*

Wedding bells rang recently for Lorna Ladd, titian-haired radio scrivener of the *California Broadcaster*, southern California

publication, who has made many appearances before the microphones of stations in that territory.

\* \* \*

Lynn Church, KYA mickeman, departed for his vacation to bask in California's warm sunshine for two weeks.

\* \* \*

Les Mawhinney, generalissimo of publicity for the Don Lee chain, hopped up to San Francisco t'other day on business and made the rounds of the stations saying howdy to his many friends. His desk is at KHJ, Los Angeles.

\* \* \*

The NBC is putting on those Hollywood Bowl Symphonies Under the Stars without a sponsor. The concerts go over the KGO network every Saturday night from 8:15 to 10 o'clock.

And what's more the eastern dialer is being treated to a portion of the concerts—the first forty-five minutes, to be exact. The NBC is piping it transcontinentally for that length of time each week. Noted guest conductors are wielding the baton at the Holly-

wood Bowl, among those scheduled to conduct being Sir Hamilton Harty.

\* \* \*

Charles Chylinski, who conducts the Slavik programs on KYA, is on the high seas en route to Panama for a three weeks' vacation.

\* \* \*

As you have probably already noticed, the NBC has moved the Carefree Carnival to a Tuesday night spot, from 9 to 10 o'clock. It formerly occupied Monday night from 8 to 9. The change was made necessary because many of the artists on the new Acme Beer Company broadcast on Monday were also working on the fast-shooting variety affair. And as each program was originating from a different NBC outlet here, it was impossible to use them on both programs the same night.

\* \* \*

One of the larger oil companies has been auditioning dramatic programs at both the NBC and CBS studios in San Francisco of late, and perhaps by the time this reaches you they may be on the air with it.

**CASA DEL REY**

ANSWER THE LURE  
OF MOUNTAINS, SEA AND SUNSHINE

**S**URF, plunge and sun bathing · stream and deep sea fishing · golf, tennis, polo · delightful dinner and ballroom dances · restful Spanish garden · complete kiddies' playground.

•

Come where sunshine, salt-tanged breeze and cloudless sky, rushing streams and foaming breakers promise carefree days of fun and zest. Then, to make your outing complete, delicious meals and soothing slumber at home-like CASA DEL REY.

•

Rates as low as \$2.00 per day or \$10.00 per week European Plan, and \$4.50 per day or \$23.00 per week American Plan. Beautifully appointed housekeeping apartments with complete hotel service \$20.00 per week and up.

Open the year 'round Write for Descriptive Folder.

MANAGEMENT TROYER BROTHERS

AT THE BEACH

**SANTA CRUZ CALIF.**

# ONE SNIFF AND THEY'RE STIFF



I'm at the end of my wits! Every moth in the neighborhood seems to think I'm running a free boarding house.



A tribe of mosquitoes is holding a flying circus in my kitchen, and the ants are using my cupboard for a warehouse.



And flies don't seem to realize that I have screens on all the doors and windows to keep them from coming in. What to do?



One Sniff and they're Stiff! Associated Fly Spray gets rid of the pests. It is stainless, odorless, more effective—costs less.

Buy Associated Fly Spray from your neighborhood grocer or Smiling Associated Dealer.





**Earle Hodgins**  
KHJ—Staff Artist



**Wilda Wilson Church**  
NBC—Dramatic Artist



**Theo. Karle**  
CBS—Vocalist

# ★ Stars of the Radio ★



**Jerry Wilford**  
KYA—Staff Artist



**Helen Musselman**  
NBC—Actress and Vocalist



**Frederic Bittke**  
KFRC—Vocalist



# The San Francisco **CHRONICLE** OF THE AIR

## Station KGO—Daily

### Daily Broadcasts Featuring Through the Week:

**CHESTER H. ROWELL**, Editor  
of The Chronicle, "Behind the  
News."

**JAMES ADAM**—Director of  
of Radio Activities, News Fea-  
tures.

**HARRY B. SMITH**, Editor of  
The Chronicle Sporting Green  
—Sports Topics.

**JOSEPH HENRY JACKSON**,  
The Chronicle's Literary Edi-  
tor—"The Reader's Guide."

**NINON**, The Chronicle's Fash-  
ion Editor, "The Well-Dressed  
Woman."

**JANE FRIENDLY**, The Chron-  
icle's Home Economics Edi-  
tor—"The Family Cook Book."

**PAUL C. SMITH**, The Chron-  
icle's Financial Editor—Finan-  
cial Chats.

**ED R. HUGHES**—Sports Com-  
ments.

**PRESCOTT SULLIVAN**—  
Sports Comments.

**AUNT DOLLY**—Child Psychol-  
ogy.

**ALICE MORGAN ROEDEL**—  
Contract Bridge.

**LADY TEAZLE**—Society's  
Doings.

**GEORGE WARREN**—Drama  
Criticisms.

**KATHERINE HILL**—Stage and  
Screen.

**ALEXANDER FRIED**—Musical  
Topics.

The world's finest features of a great newspaper are brought to you now by the San Francisco Chronicle over KGO. Hear the editors and your favorite staff writers. They have a personality as interesting as the articles they write. The broadcasts come to you from the newspaper's own studio in the Chronicle Building. When you read the Chronicle, you can be certain of getting the real news—complete, accurate and from an unbiased viewpoint.

The Chronicle is San  
Francisco's Only  
Home-Owned  
Newspaper

**SAN FRANCISCO CHRONICLE**  
Mission Street at Fifth

*Radio Department:*

Please deliver **THE SAN FRANCISCO CHRONICLE** (daily and Sunday) to me at the following address for \$1.15 per month:

Name .....

Address .....

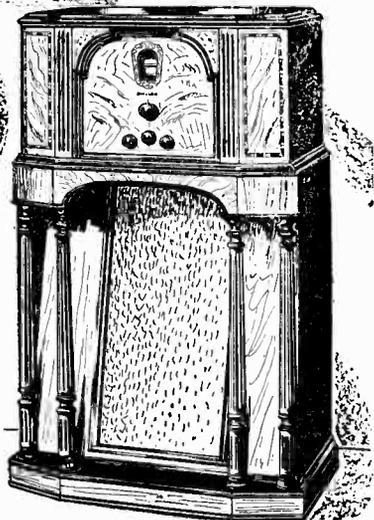
Telephone .....

Signature .....

**FIRST,  
TIME!**

A Genuine  
**PHILCO**  
"X" Model

for **\$68.50** COMPLETE  
only Federal Tax Paid



Think of it! Now—a brand new 1934 PHILCO (Model 19X) with the famous Inclined Sounding Board at a price no higher than you would pay for an ordinary radio. Supreme tone quality—extra power—exquisite cabinet.

**Built-in, Balanced-Unit Quality  
Plus Every Worth-While Feature**

A Musical Instrument of Quality, every part perfectly balanced. Among its many big features are Shadow Tuning, PHILCO Bass Compensating Tone Control, Full Floating Chassis, Automatic Volume Control, Station Recording Dial and PHILCO High-Efficiency Tubes. Receives police and airplane calls in addition to regular broadcasts! Don't fail to see and hear it!

**MANY OTHER NEW 1934 PHILCOS—\$15.75 UP!**

**EASY PAYMENTS**

**Extra-Liberal Trade-In Allowances**

**SEE YOUR NEAREST PHILCO DEALER**

# MICROPHONE GOSSIP

• • • Myrtle Vail, author and lead of "Myrt and Marge"; Bobby Brown, director of the series, and Mrs. Brown sailed for South America on the steamship *Southern Prince* from New York on July 15 to gather local color for the "Myrt and Marge" episodes of the fall and winter over the Columbia network. It's to be no flying trip, with color gathered from guidebooks, but two full months of first-hand study of the country, its people and its customs.

Rio de Janeiro will be the first port of call. Here the party will remain for ten days, taking frequent trips into the surrounding country. Buenos Aires will be the scene of the next stop, with another stay of from one week to ten days. Sao Paulo Santos will then be entered in the note book.

After that study on the Atlantic Coast the three will cross the Andes, making several stops en route before touching the Pacific at Montevideo, and proceeding on to Santiago, Chile. The return trip will be made via the Panama Canal and New York.

The trip was originally scheduled for July 8, but the motion picture Myrt and Marge were making in Hollywood would not permit the earlier start.

• • • Wearing by the strain of his road tour, Rubinoff cancelled six weeks' advance bookings and returned to New York for his first vacation in five years. His Sunday night broadcasts continue as usual. Since the middle of April Rubinoff has been playing one-night stands all through the eastern states, traveling as far south as Macon, Georgia. He returned to New York each Sunday for a radio rehearsal that started at seven

in the morning and lasted through the day, and left immediately after the broadcast Sunday evening for a continuation of his tour. Previous to his road tour, Rubinoff had been conductor and soloist at the New York and Brooklyn Paramount theatres for five years with practically no interruption, and with no time off for vacation. Rubinoff plans to take a much-needed rest.

• • • Charles Hart, director of the Stringwood Ensemble and other NBC orchestra groups, is an expert in the sports history of the last fifteen or twenty years. He can give you the date, the names of the players and the outstanding happenings of virtually any sports event which has taken place since he was old enough to read the sports section in daily paper.

• • • Jozenia Van der Ende, who is Helen Stone, KROW songstress, was at one time a champion tennis player in Holland.

• • • Mario Alvarez, tenor and comedian of KMTR, is a graduate of Massachusetts Institute of Technology in electrical engineering, the writer of many successful tangos and rumbas, and once worked for a large publishing house as illustrator. Clever people, these Cubans.

• • • Leo Carrillo, who has been master of ceremonies in characteristically breezy style on the Sunday evening programs with Bert Lahr, Lee Sims and Hlmay Bailey and Rubinoff, is perhaps the only entertainer on the air who pronounces "Maestro" correctly. It is in three syllables, mah-estro, with the accent in the middle.

• • • Flowers from the 48 states of the union bloom in Ida Bailey Allen's garden at her summer home on Long Island. . . . The radio home economist has given several C B S talks on gardening, as well as housekeeping, and has incidentally mentioned her garden at La Maison Grise. . . . Listeners have expressed appreciation by sending seeds and plants from gardens throughout the country.

• • • George Hall did something toward clearing up the mystery of why the outstanding maestros select certain songs and play them over and over again, rather than run the gamut of all popular music on their programs. It seems that when people write music *and* lyrics, they must do it with some special band in mind, just as magazine writers hold some particular magazine as their goal. The maestro who is the current "King of Jazz" therefore gets most of the "breaks" because the song-writers strive first to write something for his band. The rest have to take what's left and make the best of it. George says that explains cycles in music. When Guy Lombardo first swept the country with his slow, melodic music, publishing houses were inclined to judge songs submitted by Lombardo standards. That is, the tune must be as gay, flippant and romantic as the young college people to whom he caters particularly. The lyrics mustn't be disillusioned or too plushly sentimental. They must be "cute" and Lombardo-ish.

• • • Ted Roy, tenor, who won the Atwater Kent National Radio Audition of 1927 is one of the latest recruits

to the NBC staff in San Francisco, where he made his debut with the Knickerbocker Four, quartet which is managed and coached by Mynard Jones. Roy is heard as a soloist as well as with the Knickerbocker group. He was born in Oregon and educated at Oregon State College, and between college terms toured in vaudeville as "The Singing Backsmith"—he really was a blacksmith at one period in his life, and still slings a sledge on an anvil whenever he finds a smithy.

• • • The stars of the Friday night Chesterfield show on the CBS network would be following widely divergent paths if they took up the occupations in which, next to their present careers, they think they might make good. Grace Moore would be managing a department store. Lou Holtz would be practicing law. Mechanical engineering would be occupying all of Norman Brokenshire's attention. And Lennie Hayton's talents would be directed toward the staging of musical shows. No one knows what Holtz's stogee, Shawowsky, would choose as an alternative career, although he was once heard saying he'd like to be head barber for the House of David.

• • • The male trio that sings Friday evenings on the "Let's Listen to Harris" programs with Phil Harris's orchestra, is a discovery of Phil's. Called the Ambassadors, after the hotel in which they first sang professionally, the trio were in high school a few months ago, and Harris heard them at a school entertainment.

• • • Rudy Vallee, motor-ing up to Rye, New York, for a swim at the Milton Point Casino on a recent Sunday, had his car's radio going, and happened to tune in on WAAT, a small but popular station in Jersey City. A

young musical team, the Hertz brothers, playing saxophone and accordion in pleasing arrangements, happened to catch his ear and he promptly decided they were comers and to take them under his wing. He has many plans for them.

• • • William S. Hedges, veteran radio executive, has been appointed general manager of station KDKA, Pittsburgh, it was announced by M. H. Aylesworth, president of the National Broadcasting Company, which manages and operates the station. KDKA, first broadcasting station in the United States, is owned by Westinghouse Electric. Hedges assumed his new duties June 15. His radio career started in 1922, when he was named manager of WGU in Chicago, whose call letters later were changed to WMAQ. Later he became president of the National Association of Broadcasters. He was re-elected in 1929, and in 1931 was made chairman of the NAB executive committee. KDKA, which Hedges will now direct, is world famous as a pioneer broadcasting station and is an important link in the NBC networks.

• • • Everyone was admiring Jimmy Melton's pre-season sunburn at the NBC studio the other night, but Jack Benny had to spoil it all by telling the folks it was all put on. Melton was singing at the Paramount theatre and broadcasting between shows. He had to appear in his makeup.

• • • Everett Marshall, who is being heard three nights a week on the blue network, made his debut in grand opera at the age of 24, being the youngest singer ever to make an opera debut.

John Raskob, motor and political giant, gets credit for starting Everett Marshall toward operatic, stage and radio fame as an outstanding bari-

tone. Marshall was working at Lake Placid when Raskob heard him sing and sent him to Italy to study opera.

• • • Diversions of radio folk: Rudy Vallee takes movies; Dave Rubinoff goes to see movies. . . . Ilka Chase plays badminton. . . . Lee Wiley goes horseback riding in Central Park. . . . Fannie Brice does jig-saw puzzles. . . . Lee Sims and Ilomay Bailey play tennis. . . . George Olsen goes to horse races, preferably with Ben Bernie if the Old Maestro is around. . . . Victor Young plays classical string quartets with members of his orchestra.

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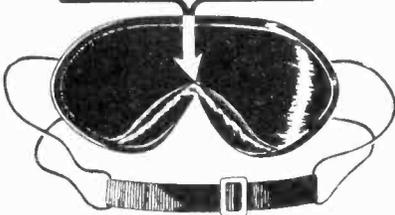
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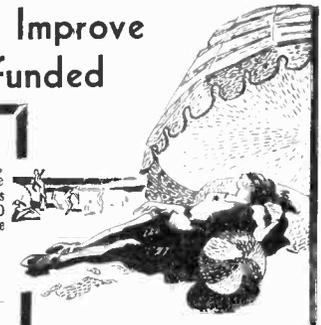
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# SUNDAY Programs

July 23, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

8 A.M.—Chronicle Comics  
8:30—Arlon Trio  
9:15—Palmer House Ensemble  
9:30—Sabbath Reveries  
10—Gene Arnold and Commodores  
10:15—International Radio Forum  
10:30—Yeast Foamers  
11—Lady Esther Serenade  
11:30—Radio Pulpit  
12—Fiddlers Three and vocal trio  
12:15—Wildroot Program  
12:30—Organ Recital  
1—The World of Religion  
1:30—Eva Jessye Choir  
2—Pastels: Orchestra and vocal  
2:30—Tunes of the Times  
3—Nathan Abas, violinist  
3:30—Wisdom of the Ages: Drama  
4—Chase and Sanborn Program  
5—Manhattan Merry-Go-Round  
5:30—American Album of Music  
6—Col. Louis McHenry Howe  
6:15—Impressions of Italy  
6:45—Sunday at Seth Parker's  
7:15—Donald Novis, tenor  
7:30—Orchestral Gems  
8—Standard on Parade  
9—Reader's Guide, Joseph Jackson  
9:30—Chas. Hart Instrumentalists  
10—Richfield News Flashes  
10:15—Paul Carson, organist  
11 to 12 mid.—Kay Kyser's Orch.

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
8 A.M.—Examiner Comics  
8:30—CBS, New World Symphony  
9—CBS, Fred Feibel, organist  
9:30—CBS, Compinsky Trio  
10—Home Sweet Home Concert  
11—Jean Ellington & Dick Aurrandt  
11:15—CBS, Symphonic Hour  
12 noon—CBS, Cathedral Hour  
1—CBS, Poet's Gold  
1:15—CBS, Vera Van and Orchestra  
1:30—Fred Lane's Book Review  
1:45—Claude Sweeten's Concert.  
2—CBS, Eddie Duchin's Orchestra  
2:30—CBS, Chicago Knights  
3—CBS, The Gauchos  
3:30—CBS, John Henry  
4—CBS, Chicago Variety Program  
4:15—CBS, John Henry  
4:30—Philadelphia Summer Concerts  
6:15—CBS program  
6:30—CBS, Rhythm Rhapsody  
7—CBS, Guy Lombardo's Canadians  
7:30—CBS, Jerry Freeman's Orch.  
8—Salon Moderne  
8:30—CBS, Ted Lewis' Orchestra  
9—The Merry-makers  
10—Examiner News Items  
10:10—Gus Arnheim's Orchestra  
10:20—Movie Star Name Contest  
10:25—Gus Arnheim's Orchestra  
11 to 12 midnight—Midnight Moods

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
8 A.M. to 7:30—Records; News  
7:30 P.M.—Silent period  
12:01 to 6 A.M.—Owl Program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
10:15—Sunday School Lesson  
11—First Baptist Church Services;  
Silent at 12:30  
7:30 to 9 P.M.—Church Services

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

8 A.M.—Major Bowes' Family  
8:15—Radio City Concert  
9:15—Concert Ensemble  
9:30—Melody Mixers: Orchestra  
10:30—Cecilians: Vocal and instr.  
11—Bible Stories  
12 noon—Music Garden  
1—Melody Train  
2—Catholic Hour  
2:30—Pollakoff Novelty Orchestra  
3—Harmonica Rascals  
3:15—World Economic Conference  
3:30—San Francisco Municipal Organ  
4—Community Forum  
4:30—Song Shots  
5—Louis Ford, violinist  
5:15—Coquettes: Vocal trio  
5:30—Evening Concert: Orchestra  
direction Emil Polak  
6—Melodians: Orchestra direction  
Walter Beban  
6:30—Irving Kennedy, tenor  
7:15—Personal Close-ups: Edward  
J. Fitzpatrick, orchestra leader,  
interviewed by Gypsy  
7:30—Gunnar Johansen, pianist  
8—Dance Nocturne  
8:30—Leo Reisman and his Congress  
Hotel Orchestra  
9—Flori Gough Shorr and Lev Shorr,  
'cellist and pianist  
9:30—University of California prog.  
10—Hotel Cosmopolitan Orchestra  
10:30—On Wings of Music  
11 to 12 mid.—Chas. Runyan, organ

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
8:30 A.M. to 1—Various programs  
1 P.M.—Church of Latter Day Saints  
1:30—Golden Memories  
2—Studio program  
2:30—Little Journeys  
3—Old Music Masters  
3:30—Isle of Dreams  
4—Iverson String Quartet  
5—Organ Recital  
6—Echoes of Portugal  
7—George Kruger, pianist  
7:15—Amateur Sports News  
7:30—Church Services  
9:15—Rod Hendrickson; Organ  
9:45—Rambles in Rhyme  
10—Jess Stafford's Orchestra  
10:30 to 11 P.M.—Records

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30—John Lewis quintet  
1:30—Recordings  
2:30—Merriel Bond, baritone; Muriel  
Scherruble, soprano; Anita and  
Romando, novelty guitar duo;  
Jean Ardath, pianist  
3:30—Records; violin ensemble  
5—Covered Wagon Jubilee  
5:30—"Old Man Soliloquy"  
5:45—Dot Kay & Nancy Ann Hersey  
6—Mixed Quartet  
6:30—Hotel Oakland Trio  
7:30—Neighborhood Songs and Poems  
7:45—William Don, "The Count of  
Monte Cristo"  
8—Manila Strinked Orchestra  
8:30—Florence Hertzog, contralto;  
Henri Sheroff, basso, and Helen  
Parmelee, pianist  
9:15—Travel Talk  
9:30—Wallele Trio  
10 to 11 P.M.—Dance program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Christian Science prog.  
8:30—Sabbath Reveries  
9:30—Spanish Fancies  
10—Ruth Rogers  
10:15—Town Hall Harmonies  
10:30—Musical Strings  
11—Old St. Mary's Church Services  
12 noon—Organ; Paraders  
1:30—Waltz Idylls; Opera at 2:00  
2:30—Records; Serenaders  
4:30—Symphony Series  
5:30—Violin Masters  
6—Sacred Hour  
7—Evening Lullaby  
7:15—Memory Music; 7:30, Opera  
9:30—El Patio Orchestra  
10:30 to 11 P.M.—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
8 A.M. to 12—Various programs  
12 noon—"Music and Music"  
12:30—Organ; Saxatop Trio  
1:30—Bible Questions and Answers  
2—Marie George, soprano  
2:30—Novelty Review; Requests  
4—Hour with the Masters  
5—Mills Brothers' Records  
5:15—Recorded program  
5:30—American Veterans' program  
6—Watch Tower program  
6:30—Jewish Classical Hour  
7:30—Dixieland Melodies  
8—Radio Playmakers  
8:30—Sunday Evening Melodies  
9—Italian Watch Tower  
9:30—Hawaiian Melodies  
10 to 12 mid.—Dance Music

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts

Western Broadcast Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Ethel Hubler; Organ  
5:30—First Radio Church  
6:30—Dr. Curtis Abel  
7—"Complaint Department"  
7:15—Range Riders  
8—First Presbyterian Church  
9—Newspaper Service  
9:15—Judge Rutherford  
9:30 to 10:30 P.M.—Calmon Lubovisk-  
ki, violinist

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
9 A.M. to 12:15—Various programs  
12:15 P.M.—NBC, Wildroot Program  
12:30—Dr. Casselberry  
12:45—Barbara Jamieson, pianist  
1—Classic Hour, String Trio  
1:30—Eva Jessye Choir  
2—Wesley Tourtelotte, Organist  
2:30—Univ. of S. Calif. Music Prog.  
3—NBC, Harmonica Rascals  
3:15—NBC, Talk by Wm. Hard  
3:30—NBC, Wisdom of the Ages  
4—NBC, Chase and Sanborn prog.  
5—NBC, Merry-Go-Round  
5:30—NBC, Amer. Album of Music  
6—NBC, Col. Louis M. Howe  
6:15—NBC, Impressions of Italy  
6:45—Ranse Valente and cast  
7:15—NBC, Donald Novis, tenor  
7:30—Organ and Violinist  
8—NBC, Standard on Parade  
9—The Gaeties of '33  
10—NBC, Richfield Reporter  
10:15 to 11 P.M.—NBC, Bridge to  
Dreamland

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
8 A.M. to 12—Various Programs  
12 noon—NBC-KGO Programs to 2  
2—Catholic Hour  
2:30—Pollikoff Novelty Orchestra  
3—NBC-KGO programs to 8  
8—NBC, Standard on Parade  
9—G. A. Paine, violinist  
9:05—Golden Sonnets  
9:30—NBC, Hart Instrumentalists  
9:55—Musical Comedy Miniatures  
10 to 12 mid.—NBC-KGO programs

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
(Seattle Daylight Saving Time)

8 A.M. to 1—Various programs  
1 P.M.—CBS, Cathedral Hour  
2—CBS, Poets Gold  
2:15—CBS, Vera Van  
2:30—Book Review  
2:45—Sweeten's Little Concert  
3—CBS, Eddie Duchin's Orchestra  
3:30—CBS, Chicago Knights  
4—CBS, The Gauchos  
4:30—CBS, John Henry  
5—CBS, Chicago Variety Program  
5:15—CBS, John Henry  
5:30—CBS, Summer Concerts  
7:15—CBS program  
7:30—CBS, Rhythm Rhapsody  
8—CBS, Lombardo's Orchestra  
8:30—CBS, Jerry Freeman's Orch.  
9—CBS, Salon Moderne  
9:30—CBS, Ted Lewis' Orchestra  
10—The Merry-makers  
11 to 12 mid.—Dance Music

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.  
8 A.M. to 4:30—Various programs  
4:30—Philadelphia Summer Concert  
6:15—CBS program  
6:30—CBS, Rhythm Rhapsody  
7—CBS, Guy Lombardo's Orchestra  
7:30—CBS, Jerry Freeman's Orch.  
8—Salon Moderne  
8:30—CBS, Ted Lewis' Orchestra  
9—KHJ Merry-makers  
10—World-Wide News  
10:10—Arnheim's Dance Orchestra  
11:30 to 1 A.M.—Organ; Records

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
8 A.M. to 12—Various programs  
12 noon—CBS, Cathedral Hour  
1—CBS, Poet's Gold  
1:15—CBS, Vera Van and Orch.  
1:30—Fred Lane's Book Review  
1:45—Little Concert  
2—CBS, Eddie Duchin's Orchestra  
2:30—Adventure, Mystery, Romance  
2:45—CBS, Chicago Knights  
3—CBS, The Gauchos  
3:30—CBS, John Henry  
4—CBS, Chicago Variety program  
4:15—CBS, John Henry  
4:30—Philadelphia Summer Concert  
6:15—CBS program  
6:30—CBS, Rhythm Rhapsody  
7—CBS, Guy Lombardo's Orchestra  
7:30—CBS, Jerry Freeman's Orch.  
8—Salon Moderne  
8:15—S. & W. Mellow'd Melodies  
8:30—CBS, Ted Lewis' Orchestra  
9—The Merry-makers  
10—News Items  
10:10—Gus Arnheim's Orchestra  
11 to 12 mid.—Claude Reimer,  
Organist

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
(Tacoma Daylight Saving Time)

8 A.M. to 12—Various programs  
12 noon—CBS, Symphonic Hour  
1—CBS, The Cathedral Hour  
2—CBS, Poet's Gold  
2:15—Vera Van and Orchestra  
2:30—Judge Rutherford  
2:45—Studio program  
3—CBS, Ballad Hour  
3:30—CBS, Chicago Knights  
4—CBS, The Gauchos  
4:30—CBS, John Henry  
5—CBS, Chicago Variety Program  
5:15—CBS, John Henry  
5:30—Philadelphia Summer Concerts  
7:15—CBS program  
7:30—CBS, Rhythm Rhapsody  
8—CBS, Lombardo Orchestra  
8:15—Betty's Front Porch  
8:45—CBS, Jerry Freeman's Orch.  
9—Salon Moderne  
9:30—CBS, Ted Lewis' Orchestra  
10—The Merry-makers  
11 to 12 mid.—CBS, Arnheim's Orch.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

8 A.M. to 1—Various programs  
1 P.M.—CBS, Poet's Gold  
1:15—Bright Interlude  
1:30—Little Concert  
2—CBS, Eddie Duchin's Orch.  
2:30—CBS, Chicago Knights  
3—CBS, The Gauchos  
3:30—CBS Current Events  
3:45—CBS Gertrude Niesen  
4—CBS, Chicago Variety Show  
4:30—CBS, Philadelphia Summer  
Concert  
6:15—CBS, John Henry  
6:30—CBS, Rhythm Rhapsody  
7—CBS, Guy Lombardo's Orchestra  
7:30—Jerry Freeman's Orchestra  
8—Journal Column of the Air  
8:15—CBS Orchestra  
8:30—Steiner Artist Recital  
9—KHJ Merry-makers  
10 to 12 mid.—Dance Music

**499.7 Mtrs. KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:45 A.M. to 12—Various programs  
12 noon—NBC, Fiddlers Three  
12:15—Studio program  
12:30—NBC, Organ Recital  
1—NBC, World of Religion  
1:30—NBC, Eva Jessye Choir  
2—Old Time program  
2:30—NBC, Pollikoff Orchestra  
3—NBC, Harmonica Rascals  
3:15—NBC, William Hard  
3:30—NBC, Wisdom of the Ages  
4—Concert; Morale Entertainers  
5:30—Twilight Hour  
6:15—Impressions of Italy  
6:45—NBC, Seth Parker  
7:15—Mollie Thompson, organist  
7:30—NBC, Orchestral Gems  
8—NBC, Standard on Parade  
9—NBC, Reader's Guide  
9:30—Univ. of Calif. Programs  
10—NBC, Richfield News Flashes  
10:15—NBC, Bridge to Dreamland  
11 to 12 mid.—NBC, Bal Tabarin Or.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)

9 A.M. to 12—Various programs  
12 noon—NBC, Lady Esther prog.  
12:30—NBC, Radio Pulpit  
1—Sonata Recital  
1:15—NBC, Wildroot Program  
1:30—Old Songs of the Church  
2—Lyric Melodies  
2:30—NBC, Eva Jessye Choir  
3—Viennese Vagabonds  
3:30—Cornish School  
4—NBC, Harmonica Rascals  
4:15—To be announced  
4:30—NBC, Wisdom of the Ages  
5—NBC, Chase and Sanborn Prog.  
6—NBC, Merry-Go-Round  
6:30—NBC, Amer. Album of Music  
7—NBC, Col. Louis Howe  
7:15—Impressions of Italy  
7:45—NBC, Sunday at Seth Parker's  
8:15—For all the Family  
8:45—Wandering Minstrel  
9—NBC, Standard On Parade  
10—Lullaby, Piano Concert  
10:15—Greater Washington Hour  
10:45—Lee Sisters  
11—NBC, News Flashes  
11:15—Banjaland  
11:30 to 12 mid.—Reminiscing

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)

9 A.M. to 1—Various programs  
1 P.M.—U. S. Forest Service  
1:15—NBC, Wildroot Program  
1:30—NBC, Organ Recital  
2—Northwest on Parade  
2:30—NBC, Eva Jessye Choir  
3—NBC, Catholic Hour  
3:30—NBC, Pollikoff Orchestra  
4—NBC, Harmonica Rascals  
4:15—To be announced  
5—NBC, Chase and Sanborn Hour  
6—NBC, Merry-Go-Round  
6:30—NBC, Bayer's Amer. Album  
7—NBC, Col. Louis Howe  
7:15—NBC, Impressions of Italy  
7:45—NBC, Sunday at Seth Parker's  
8:15—NBC, Donald Novis, tenor  
8:30—Electrical Transcription  
9—NBC, Standard on Parade  
9—NBC, Reader's Guide  
10:30—Musical Program  
11—NBC, Richfield News Flashes  
11:15—NBC, Bridge to Dreamland  
12 to 1 A.M.—NBC, Bal Tabarin

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn  
(Seattle Daylight Saving Time)

9 A.M. to 1—Various programs  
1—NBC, Fiddlers Three  
1:15—Singing Stars  
1:30—NBC-KGO programs  
2:30—The Vindobonians  
3—KPO programs  
4—Skyscrapers, Recorded  
4:30—Emil Hanson  
4:45—Sohl and Lundberg  
5—Concert Trio  
5:30—Frank Kane, pianist  
6—Angelus Hour; Reminiscing  
7:30—Viennese Vagabonds; Banjo-land  
8:15—NBC, Donald Novis, tenor  
8:30—NBC, Orchestral Gems  
9—Lyric Melodies; Silver Strings  
10—NBC, Reader's Guide  
10:30—NBC, Charles Hart  
11—Harp Melodies, Hubert Graf  
11:15 to 12 mid.—NBC, Bridge to Dreamland

# MONDAY Programs

July 24, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

- 7 A.M.—Hour of Memories
- 8—Johnny Marvin, tenor
- 8:15—Lee S. Roberts
- 8:30—The Merrie Men Quartet
- 8:45—Rhythmic Serenade
- 9—Vic and Sade; Skit
- 9:15—Buckaroos: Ted Maxwell and Charles Marshall
- 9:30—Organ Concert
- 10—Sax-o-Tunes
- 10:30—Magazine of the Air
- 11:30—Financial Flashes
- 11:35—Words and Music
- 11:45—Happy Jack Turner
- 12 noon—Sarah Kreindler, violinist
- 12:15—Farm and Home Hour
- 1—Casino Orchestra; Paul Ash
- 1:30—Society Sidelights
- 1:45—Organ Concert
- 2—Al Pearce and his Gang
- 3—News, Rush Hughes
- 3:15—Austin Strong, talk
- 3:30—St. Regis Orchestra
- 3:45—The Well-Dressed Woman
- 4—Stringwood Ensemble
- 4:30—Mickey Gillette, saxophone
- 4:45—King's Jesters: Male quartet
- 5—Stories of Human Behavior
- 5:15—John and Ned, harmony duo
- 5:30—Goldman Band
- 6—The Hour Glass: vocal and orch.
- 7—Amos 'n' Andy
- 7:15—Chester H. Rowell
- 7:30—M.J.B. Demi-Tasse Revue
- 8—Hollywood on the Air
- 8:30—Stars of the West
- 9—Ted Weems' Orchestra
- 9:30—Don Irwin Orchestra
- 10—Richfield News Flashes
- 10:15—Melody Mixers: Orchestra
- 11—Organ Concert
- 11:30 to 12 mid.—Arion Trio

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

- 7 A.M.—Seal Rocks Broadcast
- 7:25—Stocks; Exercises at 7:30
- 8—CBS, George Hall's Orchestra
- 8:30—CBS, Concert Miniatures
- 9—CBS, Jack Griffin's Orchestra
- 9:15—Movie Star Name Contest
- 9:20—CBS, Jack Griffin's Orchestra
- 9:30—CBS, George Scherban's Orch.
- 10—Round Towners
- 10:15—CBS, The Captivators
- 10:30—Better Business Bureau
- 10:45—CBS, Ann Leaf, organist
- 11—Ann Leaf, Organist
- 11:15—Prudence Penny
- 11:30—CBS, New World Salon Orch.
- 12 noon—Sherman Clay Concert
- 1—CBS, True Animal Stories
- 1:15—CBS, Syracuse Spotlight
- 1:30—Stocks; Records; Talk
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS, The Village Choir
- 4:15—Hodge Podge Lodge
- 4:45—Lost and Found Items
- 4:50—Examiner Movie Contest
- 4:55—Town Topics
- 5—CBS, Wayfaring Men
- 5:15—"Street Slinger" and Lula
- 5:30—Thompson and Jenks
- 6—CBS, Andre Kostelanetz
- 6:30—CBS, Phil Regan, tenor
- 6:45—CBS, Edwin C. Hill
- 7—CBS, Columbia Symphony
- 7:15—Connie Moffatt
- 7:30—CBS, Casa Loma Orchestra
- 7:45—Fun Frolic
- 8—Blue Monday Jamboree

10—News Editor of the Air  
10:10—Studio program  
10:15—Tangee Cosmetic Company  
10:20—Movie Star Name Contest  
10:25—The Islanders  
11:15—Thompson & Kings of Rhythm  
11:30—Announcers' Revel  
12 to 1 A.M.—Request Hour

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M. to 12—Music and Talks
- 12 noon—Scriptures; Musical Strings
- 12:30—Organ Recital, Elmer Vincent
- 1—Concert; NBC, Piano Duo
- 1:45—Modern Maestros; Serenaders
- 2:45—Glen Goff, Organist
- 3:45—Hotel St. Regis Orchestra
- 4—Music Masters
- 5—Recorded program
- 5:45—Campbell Digest
- 6—"Liza and Linda"
- 6:15—Waltz Idylls
- 6:30—Famous Campels; J. Wilford
- 6:45—Cecil and Sally
- 7—Paraders; Ethel Waters, singer
- 7:30—Hawaiians; Hill Billies
- 8:15—Eugene Mancini, t.nor
- 8:30—Bob Allen, piano stylist
- 8:45—Tango Time; News
- 9:15—Junior Chamber of Commerce
- 9:30—Musical Novelties; Organ
- 11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records; Stocks, 8:15
- 8:30—Covered Wagon Jubilee
- 9—Recorded program
- 10:15—Stocks; News Flashes
- 10:30—International Kitchen
- 11—Sunshine Twins; News
- 11:30—Novelty Guitar Duo
- 11:45—Madelon and Nancy
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Recordings; News Flashes
- 2:40—Opportunity Hour
- 3:30—News Flashes; Health School
- 4—Records; News Flashes
- 4:30—Brother Bob's Club
- 5—Covered Wagon Jubilee
- 5:30—News; Lovable Liars
- 5:45—Helen Parmelee, pianist
- 6—Betty Babblsh Band
- 7—News; Clark Sisters
- 7:45—Studio program
- 8—Wallele Trio
- 8:25—Better Business talk
- 8:30—Faucit Theatre Players
- 9—Nevada Night Herders
- 9:30—Bungling Bunblers
- 9:45—Helen Parmelee, pianist
- 10—Fred Skinner
- 10:15 to 11 P.M.—Dance Program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 7 A.M. to 5—Various programs
- 5 P.M.—Brother Walter
- 5:30—Castro Valley program
- 5:45—Jack Morgan, accordion
- 6—The Nite Hawks
- 6:30—Organ Echoes; Records
- 7—Sports Review; Studio program
- 7:30—Italian program
- 8—Topics of the Day
- 8:15—Tom King, Crime News
- 8:30—"Tubby" Addington
- 8:45—Annette Thompson, songs
- 9—Casual Hour
- 10 to 12 mid.—Dance Music

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

- 7:30 A.M.—Organ Concert
- 7:45—Financial Service; Organ
- 8:15—Log o' the Day Crosscuts
- 9:15—Palmer House Ensemble
- 9:30—Johnnie O'Brien, harmonica
- 9:45—News Items
- 10—Tom Mitchell, baritone
- 10:15—Winston Petty, cellist
- 10:30—Outstanding Speakers
- 10:45—Sisters of the Skillet
- 11—Outstanding Speakers
- 11:15—Words and Music
- 11:30—League of Western Writers
- 11:45—Agricultural Bulletins
- 12 noon—Radio Guild; Drama
- 1—News; 1:15, Ann Warner
- 1:45—Melodic Wanderings
- 2—Elizabeth Arden Beauty Talk
- 2:05—Viennese Ensemble
- 2:30—Drake's Drums; Drama
- 3—Stow River; Eva Taylor, crooner;
- Southernaires, male quartet
- 3:15—Ramblers; Orchestra
- 3:45—University of California prog.
- 4—Oahu Serenaders
- 4:30—World Economic Conference
- 4:45—Arion Trio
- 5:15—Pair of Pianos; 5:45 News
- 6—Rhythm Vendors
- 6:30—Safety First; Traffic talk
- 6:45—Detectives Black and Blue
- 7—Edna Fischer, pianist
- 7:15—Tarzan of the Apes
- 7:30—Chas. Hart Instrumentalists
- 8—Powderpuff Revue
- 8:30—Richard Cole Orchestra
- 9—NBC Drama Hour
- 9:30—Aesop's Fables
- 10—Pacific Serenaders
- 11—Abe Lyman's Orchestra
- 11:30 to 12 mid.—Organ Concert

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:30 A.M. to 1—Various programs
- 1 P.M.—Radio Frolics
- 1:30—Over the Teacups
- 2—Ye Olde Towne Crier
- 3—Matinee; Records
- 3:45—Empire Minstrels
- 4—The Old Rajah
- 4:30—Tunes of the Times; News
- 5—Smile Club; Health Talk
- 6—Auto Question Box
- 6:15—Empire Minstrels; News
- 6:45—Sport Page of the Air
- 7—Bargain Page
- 7:15—Cuban Cabaret
- 7:30—Song Recital, Refa Miller
- 8—Blue Blowers
- 8:30—Miles of Melody
- 9—Reporter; Souvenirs
- 9:45—Studio program
- 10—Paul Kellar, pianist
- 10:15—Records; Blue Blowers
- 12 to 1 A.M.—Nite Owls

319 Meters **KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

- 6:30 A.M. to 6—Various program
- 6—CBS, Andre Kostelanetz
- 6:30—CBS, Phil Regan, tenor
- 6:45—CBS, Edwin C. Hill
- 7—CBS, Orchestra
- 7:30—Black and Blue
- 7:45—Musical program
- 8—DLBS, Blue Monday Jamboree
- 10—Leather Pushers; Sports
- 10:30—The Islanders
- 11:15 to 12 mid.—Dance Music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M. to 5—Various programs  
5—NBC, Mindway Stories  
5:15—Lal Chand Mehra, talk  
5:30—NBC, Goldman Band  
6—Raine Bennett, Poet of the Air  
6:15—The Hour Glass  
6:30—Orchestra  
6:45—Keller, Sargent and Ross  
7—NBC, Amos 'n' Andy  
7:15—Orchestra  
7:30—NBC, Demi-Tasse Revue  
8—Orchestra  
8:30—NBC, Stars of the West  
9—To be announced  
10 to 12 mid.—NBC-KGO programs

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—CBS, Wayfaring Men  
5:10—Town Topics; Records  
5:15—CBS, "The Street Singer"  
5:30—Kay Thompson  
5:45—CBS, Tito Guizar and Orch.  
6—CBS, Andre Kostelanetz  
6:30—CBS programs  
7—Inglewood Park Association  
7:30—Balto Dog Catchers  
7:45—Fun Frolic  
8—Blue Monday Jamboree  
10—News; Plymouth Progress  
10:15—Orchestra; Islanders  
11:15—Kay Thompson and Kings of Rhythm  
11:30—Announcers' Revel  
12 to 1 A.M.—Claude Reimer, Organist

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—Oregonian of the Air  
12:15—NBC-KGO Programs to 1:30  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO Programs to 3  
3—Crazy Crystals  
3:15—Allyn's program  
3:20—Friendly Chat  
4—NBC-KGO programs to 5:30  
5:30—Fairview Farms  
5:45—Piano Surprises  
6—Ervin Traffic Talk  
6:15—NBC-KGO programs to 8  
8—Covered Wagon Days  
8:15—NBC, Chester H. Rowell  
8:30—NBC, Stars of the West  
9—Four Shades of Rhythm  
9:30—Plymouth program  
9:35 to 12 mid.—NBC-KGO progs.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast System, S. D., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—CBS, Wayfaring Men  
5:15—To be announced  
5:30—Fifteen Melody Minutes  
5:45—To be announced  
6—CBS, Andre Kostelanetz  
6:15—Chamber of Commerce  
6:30—CBS program  
6:45—U. S. Service Experiences  
7:15—CBS, Colum. Sym. Orch.  
7:30—Tarzan (E. T.)  
7:45—Fun Frolic  
8—Blue Monday Jamboree  
10—News; Orchestra  
10:10—Cafe de Paris Orchestra  
10:45—Islanders  
11:15—Thompson & Jenks  
11:30—Announcers' Revel  
12 to 1 A.M.—Recordings

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.  
(Seattle Daylight Saving Time)  
6:45 A.M. to 1—Various programs  
1—CBS, Billy White's Orchestra  
1:30—Julie Day  
1:45—CBS, Col. Artists Recital  
2—CBS, "True Animal Stories"  
2:15—CBS, Syracuse Spotlight  
2:30—CBS, Between the Bookends  
2:45—CBS, Grub Street speaks  
3—Happy Go Lucky Hour  
4—Feminine Fancies  
5—Studio program  
5:15—Hodge Podge Lodge  
5:45—"Growin' Up"  
6—Ceil and Sally  
6:15—"Street Singer" and Lulu  
6:30—Ken Stuart's Sports Review  
7—CBS feature  
7:15—Radio Speaker Stevenson  
7:30—CBS, Phil Regan  
7:45—Chandu the Magician  
8—Black and Blue  
8:15—CBS, Howard Barlow's Orch.  
8:30—CBS, Casa Loma Orchestra  
8:45—Globe Trotter  
9—Blue Monday Jamboree  
11 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
976 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)  
8:30 A.M. to 1—Various programs  
1—Musical program  
1:15—Master Works of the Piano  
1:30—Recorded program  
2:30—NBC, Schirmer and Schmitt  
2:45—NBC, Organ concert  
3—Recorded Programs  
4—Sohl and Lundberg  
4:15—NBC, Herman and Banta  
4:30—NBC, Hotel St. Regis  
5—Steamboat Bill  
5:15—Pastel Harmonies  
5:45—NBC-KGO programs to 7  
7—Chamber of Commerce talk  
7:15—Tarzan (E. T.)  
7:30—News Edition of the Air  
7:45—Northwest Mines Reporter  
8—Moment Musicale, Jan Russell  
8:15—NBC, Chester H. Rowell  
8:30—Melodic Moods  
9—NBC, Hollywood on the Air  
9:15—Frank Funkhouser  
9:30—NBC, Palmer House Orch.  
10—NBC, Drama Hour  
10:30—NBC, Aesop's Fables  
11—Drawing Room, Hubert Graf  
11:15 to 12 mid.—Dance Orchestra

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 6:15—Various prog.  
6:15—Range Riders  
6:30—Lawrence King, tenor  
6:45—Growin' Up  
7—Frank Watanabe  
7:15—Black and Blue  
7:30—The Hawk  
7:45—Count of Monte Cristo  
8—Calmon Luboviski, violinist  
9—News; Organ Recital  
9:20—Opera in Miniature  
9:45 to 11 P.M.—Orchestra, Vocalist

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—Alarm Klock Klub  
8—Records; News; Music  
7:30 P.M.—Silent Period  
12:01 to 6 A.M.—Owl Program

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)  
7 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Farm and Home Hour  
2—Spokane Fur Co.  
2:15—Kelvinator program  
2:30—NBC, Schirmer & Schmitt  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—The Bill Board  
4:30—NBC, St. Regis Orchestra  
4:45—Studio Programs  
5:15—Sax Appeal  
5:45—King's Jesters  
6—Mindways Stories  
6:15—NBC, John & Ned, harm'y duo  
6:30—Goldman Band  
6:45—Voice of Texas  
7—NBC, Hour Glass  
8—NBC, Amos 'n' Andy  
8:15—NBC, Chester H. Rowell  
8:30—NBC, Demi-Tasse Revue  
9—Black and Blue  
9:15—Frank Funkhouser  
9:30—Richard Cole Orchestra  
10—Radio Specialties  
10:30—NBC, Aesop's Fables  
11—NBC-KGO programs to 12:30  
11:15—Dance Music  
12:30 to 1—NBC, Arion Trio

**526 Meters KVI** Broadway 4211  
920 Kcys. 1000 Watts  
Puget Sound Broadcast Co., Tacoma  
(Tacoma Daylight Saving Time)  
6 A.M. to 5—Various programs  
5 P.M.—CBS, The Village Choir  
5:15—Hodge Podge Lodge  
5:45—Musical Creditors  
6—Investment Talk  
6:15—The Street Singer  
6:30—Park Board Speaker  
6:45—Musical program  
7—CBS, Andre Kostelanetz  
7:15—Civic Affairs  
7:30—Dr. Mellor  
7:45—CBS, Edwin C. Hill  
8—CBS, Columbia Symphony  
8:15—Dramatic Players  
8:30—CBS, Casa Loma Orchestra  
9—Blue Monday Jamboree  
11 to 12 mid.—Gus Arnheim's Orch.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)  
7:55 A.M. to 1—Various programs  
1 P.M.—Tea Time Tales  
1:15—NBC, West. Farm and Home  
2—NBC, Casino Orchestra  
2:30—Easy Chair; Red Shadow  
3—NBC, Al Pearce and Gang  
4—NBC, Slow River  
4:15—The Observer and Vocalist  
4:45—Manhattan Echoes  
5—NBC, Stringwood Ensemble  
5:30—NBC, Sax Appeal  
5:45—Shades of Yesterday  
6—Dinner Dances  
6:30—Concert Ensemble  
7—NBC, The Hour Glass  
7:30—The Arkansas Travellers  
7:45—Dollars and Cents  
8—NBC, Amos 'n' Andy  
8:15—Financial News Reporter  
8:30—NBC, Demi-Tasse Revue  
9—Ann Olander and Chet Cuthers  
9:15—Moment Musicale  
9:30—NBC, Stars of the West  
10—Four Shades of Rhythm  
10:30—Big Opportunity Contest  
10:45—Lee Sisters  
11—NBC, Richfield News Flashes  
11:15 to 12 mid.—Club New Yorker

# TUESDAY Programs

July 25, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Organ Concert  
7:30—U. S. Army Band  
8—Johnny Marvin, tenor  
8:15—Pollock & Lawhurst, pianists  
8:30—Rex Battle, Concert Ensemble  
9—Vic and Sade; Skit  
9:15—Buckaroos  
9:30—Martha Meade Society  
9:45—Tom Mitchell, baritone  
10—Arlon Trio  
10:30—Magazine of the Air  
11:30—Financial Flashes  
11:35—Argentine Trio  
11:45—Meredith Willson's Orchestra  
12:15—Farm and Home Hour  
1—Casino Orchestra: Paul Ash  
1:30—Contract Bridge  
1:45—John and Ned: vocal duo  
2—Al Pearce and his Gang  
3—News, Rush Hughes  
3:15—Rhythm Vendors  
3:45—Ray Heatherton, baritone  
4—The Family Cook Book  
4:15—Vincent Lopez' Orchestra  
4:30—Little Colleen, vocalist  
4:45—Back Stage Chatter  
5—Balladettes  
5:30—The Fire Chief's Uncle  
6—Lives at Stake: Drama  
6:30—National Radio Forum  
7—Amos 'n' Andy  
7:15—Memory Lane  
7:45—Horlick's Adventures in Health  
8—Governor's Conference; President Roosevelt will speak from Washington, D. C.  
8:30—Ben Bernie's Orchestra  
9—Ted Weems Orchestra  
9:30—Buddy Rogers' Orchestra  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Kay Kyser's Orch.

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ; Financial Service  
8:15—Log o' the Day Crosscuts  
9:15—Palmer House Ensemble  
9:30—Johnny O'Brien, harmonica  
9:45—News  
10—New Kitchen Secrets  
10:15—Songs by the Kitchen Sink  
10:30—Syncopators: Dance music  
10:45—Sisters of the Skillet  
11—Manhattan Beach Brass Band  
11:30—Organ Concert  
11:45—Agricultural Bulletin  
12 noon—Midday Musicale; News  
1:15—Ann Warner's Chats  
1:45—Nursery Rhymes; Milton Cross and Lewis James, tenor  
2—Viennese Ensemble  
2:30—Federation Hymn Sing  
2:45—James Melton, tenor  
3—The Sizzlers: Male trio  
3:15—National Advisory Council on Radio in Education  
3:45—University of California  
4—Stringwood Ensemble  
4:30—Book Parade: Book reviews  
4:45—Arnold & Amber Adventures  
5—Scotty's Talkathon  
5:15—Arlon Trio; 5:45, News  
6—Stringwood Ensemble  
6:45—Irving Kennedy, tenor  
7—Edna Fischer, pianist  
7:15—Sax Appeal  
7:30—Master Singers  
7:45—California State Chamber of Commerce program  
8—Mills Musical Boys

8:30—Eno Crime Clues  
9—Carefree Carnival  
10—Music Box  
11—Abe Lyman's Orchestra  
11:30 to 12 mid.—Organ Concert

491.5 Meters **KFRG** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Seal Rocks Broadcast  
7:25—Stocks; Exercises at 7:30  
8—CBS, U. S. Marine Band  
8:15—Mary Sear's Garden party  
8:30—CBS, Concert Miniatures  
8:55—National Oil Products Co.  
9—The Little French Princess  
9:15—Movie Star Name Contest  
9:20—CBS, Harold Knight's Orch.  
9:30—CBS, George Scherban's Orch.  
10—CBS, Ann Leaf, Organist  
10:30—CBS, Voice of Experience  
10:45—CBS, New World Symphony  
11—Prudence Penny  
11:15—Frances Lee Barton  
11:30—Billy White, tenor, and Orch.  
12 noon—Sherman Clay Concert  
1—CBS, Memory's Garden  
1:15—CBS, Fred Berren's Orch.  
1:30—Stocks; Recordings  
1:45—Belle and Martha  
2—Happy Go Lucky Hour  
3—H. V. Kaitenborn  
3:15—Feminine Fancies  
4—CBS, Mary Eastman  
4:15—Health Talk  
4:30—Children's Radio Theatre  
4:45—Lost and Found Items  
4:50—Movie Star Name Contest  
4:55—Town Topics  
5—CBS, Modern Male Chorus  
5:15—Frank Westphal' Orchestra  
5:30—CBS, Nino Martini  
5:45—Health Products Corporation  
6—CBS, California Melodies  
6:45—Light Opera Gems  
7:15—Vagabonds of the Hills  
7:45—Fun Frolic  
8—Globe Headlines  
8:15—CBS, Glen Gray's Orch.  
8:30—Ozzie Nelson's Orchestra  
9—Gus Arnheim Orchestra  
9:30—Hodge Podge Lodge  
10—News Editor of the Air  
10:10—Dance Orchestra  
10:15—Tangee Cosmetic Company  
10:20—Movie Star Name Contest  
10:25—De Soto Motor Car Company  
10:30—Dance Orchestra  
10:45—Golden Sands  
11:15—The Georgians; I'Zingari  
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:30 A.M. to 1—News; music; talks  
1 P.M.—Radio Frolics  
1:30—Over the Teacups  
2—Ye Olde Towne Crier  
3—Matinee; Records  
4—The Old Rajah  
4:30—Explorations; News  
5—Smile Club; Health Talk  
6—Leonard Chiarlo, tenor  
6:15—Empire Minstrels; News  
6:45—Sport Page of the Air  
7—Bargain Page; Lyric Trio  
7:45—Voice of Democracy  
8—Minstrel Show  
8:30—Scotch Pipers' Band  
9—News; Souvenirs  
9:45—Studio program  
10—Paul Kellar, pianist; Records  
10:30—Jess Stafford's Orchestra  
11—Records; Blue Blowers  
12 to 1 A.M.—Nite Owls

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Music and talks  
12 noon—Scriptures  
12:03—Mid-Day Concert  
12:45—Aviation Club  
1:15—Footlight Features  
1:30—NBC, Piano Duo  
1:45—Symphonic Band; Serenaders  
2:30—Mrs. M. C. Sloss, verses  
2:45—Musical Strings  
3—Organ Matinee; Orchestra  
4:15—Recorded program  
6—Serenade  
6:15—Social Service News  
6:30—Waltz Idylls  
6:45—Cecil and Sally  
7—Hawaiian Melodies  
7:15—Strange Adventures  
7:30—Hill Billies  
7:45—Bob Allen, pianist  
8—Sydney Dixon and Donald Gray  
8:30—Maurice Gungsky Revue  
9—News Flashes  
9:15—Musical Whims  
9:30—The Cub Reporters  
9:45—Quartette; Organ  
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks; 8:15  
8:30—Covered Wagon Jubilee  
9—Records; Stocks; News  
10:30—International Kitchen  
11—Sunshine Twins; News  
11:30—Guitar Trio; Fred Skinner  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights; News Flashes  
2—Recordings; News; Stocks  
2:45—Verna Anderson, pianist  
3—Records; News Flashes  
3:45—Health School  
4—"Timely Garden Tips"  
4:15—Records; News  
4:30—Brother Bob's Club  
5—Covered Wagon Jubilee  
5:30—Helen Parmelee, pianist  
6—Hotel Oakland Trio  
7—News Items; Arco's Trio  
7:45—Helen Parmelee, pianist  
8—John Lewis Quintet  
9—Old Gospel Hymns  
9:30—Bungling Bunglers  
9:45—Nevada Night Herders  
10:15 to 11 P.M.—Dance Program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—Alarm Klock Klub  
8—Records; News; Music  
7:30 P.M.—Silent Period  
12:01 to 6 A.M.—Owl Program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5—Various programs  
5 P.M.—Brother Walter  
5:30—Castro Valley program  
5:45—Jack Morgan, accordion  
6—Oklahoma "Doc" Shahan  
6:30—Organ Echoes; Records  
7—Sports Review; Studio program  
7:30—Bobbie Lee, songs  
7:45—Sally Snow, Hill-Nelly  
8—Topics of the Day  
8:15—Watch Tower  
8:30—Montana Cowaddies  
9—Motorcycle Races  
10 to 12 midnight—Dance Music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—Oregonian of the Air  
2:15—Star Furniture program  
1—NBC, Casino Orchestra  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO Programs to 3  
3—Crazy Crystals program  
3:15—Allyn's prog.; Friendly Chat  
4—NBC-KGO Programs to 4:45  
4:45—Mahdi, the Magician  
5—NBC-KGO Programs to 6:30  
6:30—Concert Trio  
6:55—Portland Cleaning Works  
7—NBC-KGO Programs to 8  
8—Montag Fireside Hour  
8:30—Ben Bernie Orchestra  
9—Musical Mannequins  
9:30—Homicide Squad  
10 to 12 mid.—News; Music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M. to 5—Various programs  
5 P.M.—Studio program  
5:15—Calvin Hendricks, baritone  
5:30—NBC-KGO Programs  
6:30—Pierce Brothers Quartet  
6:45—Orch. and Robt. Hurd, tenor  
7—NBC-KGO Programs to 8  
8—Orchestra  
8:15—NBC, The Philistine  
8:30—NBC, Ben Bernie's Orchestra  
9—"Tapestries of Life"  
9:30—Eno Crime Clues  
10—NBC, Richfield Reporter  
10:15—NBC, Mark Hopkins Orch.  
11—NBC, Abe Lyman's Orchestra  
11:30 to 12 mid.—Dance Music

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Records; Silent at 8  
9 A.M. to 6—Music; Stocks; Talks  
6—Health from the Sea  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—Weather Reports  
7:03—Radio News and Forum  
7:30—Minute Man; Concert  
8 to 10 P.M.—You Never Can Tell

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 6—Various programs  
6 P.M.—Newspaper of the Air  
6:15—King Cowboy  
6:30—Lawrence King and Orchestra  
6:45—Growin' Up  
7—Frank Watanabe  
7:15—Dance Orchestra  
7:45—Count of Monte Cristo  
8—Musical program  
8:45—Drury Lane, tenor  
9—News Service  
9:15—Miles of Melody  
9:45—Musical program  
10 to 11 P.M.—Dance Orchestra

**499.7 Mtrs. KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
8—NBC, Cotton Club Orch.  
8:15—NBC, The Philistine  
8:30—Viratelle Quartette  
9—NBC, Carefree Carnival  
10—NBC, News Flashes  
10:15 to 12 mid.—Dance Orchestra

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—CBS, Modern Male Chorus  
5:15—Town Topics  
5:20—CBS Orchestra  
5:30—CBS, Nino Martini  
6—CBS, California Melodies  
6:45—CBS, Light Opera Gems  
7:15—Chandu, the Magician  
7:30—Musical program  
7:45—Four Star Fun Frolic  
8—"Globe Headlines"  
8:15—CBS, Glen Gray's Orchestra  
8:30—Cafe de Paree  
8:45—CBS, Ozzie Nelson's Orch.  
9—Gus Arnheim's Orchestra  
9:30—Hodge Podge Lodge  
10—News Items; Orchestra  
10:45—Golden Sands  
11:15—Georgians; I Zingari  
12 to 1 A.M.—Claude Reimer, Organist

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
(Seattle Daylight Saving Time)  
6:45 A.M. to 1—Various programs  
1 P.M.—CBS, U. S. Navy Band  
1:30—Julie Day  
1:45—CBS, Memories Garden  
2:15—CBS, Fred Berren's Orch.  
2:30—CBS, Between the Bookends  
2:45—Belle and Martha  
3—Happy Go Lucky Hour  
4—Economic Conference  
4:15—Feminine Fancies  
5—CBS, Mary Eastman  
5:15—Walter M. Schelp, trio  
5:30—Studio program  
5:45—"Growin' Up"  
6—Cecil and Sally  
6:15—CBS, Frank Westphal's Orch.  
6:30—Stuart's Sports Review  
6:45—Charles A. Reynolds  
7—Hill and Dale  
7:15—Radio Speaker Stevenson  
7:30—California Melodies  
7:45—Chandu the Magician  
8—CBS, Light Opera Gems  
8:15—CBS, Little Jack Little  
8:30—CBS, Isham Jones' Orchestra  
9—Globe Trotter; Boxing Bouts  
10:30—Hodge Podge Lodge  
11 to 12 mid.—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)  
7:55 A.M. to 1—Various programs  
1 P.M.—Tea Time Talks  
1:15—NBC, Farm and Home Hour  
2—The Metropolitans  
2:30—Reminiscing  
3—NBC, Al Pearce and Gang  
4—NBC, The Sizzlers Trio  
4:15—The Observer  
4:30—Rhapsody in Rhythm  
5—Viennese Vagabonds  
5:30—NBC, Little Colleen  
5:45—Musical program  
6:30—NBC-KGO program  
7:30—Vacation Land Review  
8—NBC, Amos 'n' Andy  
8:15—NBC, Memory Lane  
8:45—NBC, Adventures in Health  
9—Montag Fireside Hour  
9:30—Ben Bernie's Orchestra  
10—Musical Mannequins  
10:30—Banjoland  
10:45—Lee Sisters  
11—NBC, Richfield News Flashes  
11:15 to 12—Club New Yorker

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)  
8:30 A.M. to 1:15—Various programs  
1:15—Master Works of the Piano  
1:30—Concert in Miniature  
2—NBC-KGO programs to 3  
3—Recorded Programs  
4—Manhattan Echoes  
4:15—NBC, Nat'l Advisory Council  
4:45—Ray Heatherington, baritone  
5—NBC, Congress Hotel Orchestra  
5:30—Reminiscing; Records  
6—NBC, Balladettes  
6:30—Dinner Dansant  
7—Concert Ensemble, Henri Damski  
7:30—NBC, National Radio Forum  
8—Times News Edition  
8:15—Violin Concert  
8:30—Rhythmic Aces  
9—Musical Program  
9:30—Vindabonians  
10—NBC, Carefree Carnival  
11—Harp Melodies, Hubert Graf  
11:15 to 12 mid.—NBC, Mark Hopkins Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)  
7 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Farm and Home Hour  
2—Studio programs  
2:30—NBC, Schirmer & Schmitt  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—The Bill Board  
4:30—Sid McNutt, pianist  
4:45—NBC, Phantom Strings  
5—Tull and Gibbs Express  
5:15—Moronies Beach Orchestra  
5:30—NBC-KGO programs to 9  
9—Northwest on Parade  
9:30—NBC, Ben Bernie Orchestra  
10—Radio Specials  
10:30 to 1 A.M.—NBC-KGO prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 5:30—Various progs.  
5:30 P.M.—CBS, Nino Martini Orch.  
6—California Melodies  
6:45—CBS, Light Opera Gems  
7:15—Program to be announced  
7:30—CBS, Orchestra  
7:45—Tarzan of the Apes  
8—CBS, Orchestras  
9—Gus Arnheim's Orchestra  
9:30—Hodge Podge Lodge  
10—Cafe de Paris Orch.  
10:45—DLBS, Golden Sands  
11:15 to 12 mid.—Dance program

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
(Tacoma Daylight Saving Time)  
6 A.M. to 5—Various programs  
5 P.M.—CBS, Mary Eastman  
5:30—Children's Radio Theatre  
5:45—Musical Crediter  
6—CBS, Modern Male Chorus  
6:15—Goodrich Transcription  
6:20—CBS, Frank Westphal's Orch.  
6:30—CBS, Nino Martini  
7—CBS, California Melodies  
7:30—Dr. Mellor  
7:45—Systematic Bible Study  
8:15—CBS program  
9—NBC, Casa Loma Orchestra  
9:30—Baseball Game  
11:30—Cafe De Paris Orchestra  
11:45 to 12 mid.—Golden Sands

# WEDNESDAY Programs

July 26, 1933

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Organ Concert  
7:30—Rhythm Ramblers  
8—Soloist  
8:15—Lee S. Roberts, Memory Box  
8:30—Merrie Men: Male quartet  
8:45—Rhythmic Serenade  
9—Vic and Sade: Skit  
9:15—Buckaroos: Songs, dialogue  
9:30—Organ Concert  
9:45—Jean Abbey, shop news  
10—Sarah Kreindler, violinist  
10:15—Books for Children  
10:30—Magazine of the Air  
11:30—Financial Flashes  
11:35—Sax-o-Tunes  
12 noon—Southern Symphonies  
12:15—Farm and Home Hour  
1—Casino Orchestra: Paul Ash  
1:30—Winnie the Pooh  
1:45—John and Ned: Harmony duo  
2—Al Pearce and his Gang  
3—News Talk, Rush Hughes  
3:15—Short Revue  
3:30—Moods: Orchestra Music  
3:45—Art and Music; 4—Ramblers  
4:30—Stephen Foster, Life & Songs  
5—Goldman Band  
5:15—World Economic Conference  
5:30—Myron Niesley, tenor  
5:45—Argentine Trio  
6—Corn Cob Pipe Club  
6:30—Dobbsie's Ship of Joy  
7—Amos 'n' Andy  
7:15—Chester H. Rowell  
7:30—Eddie Peabody, entertainer  
8—Hotel Roosevelt Orchestra  
8:30—Mark Fisher's Orchestra  
9—One Man's Family: Drama  
9:30—Don Irwin Orchestra  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Jim Taft's Orch.

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ; Financial Service  
8:15—Log o' the Day Crosscuts  
9:15—Palmer House Ensemble  
9:30—Johnny O'Brien, harmonica  
9:45—News Items  
10—Tom Mitchell, baritone  
10:15—Fashion Flashes  
10:30—Syncopators  
10:45—Sisters of the Skillet  
11—Grand Trio: Instrumental  
11:15—Words and Music  
11:30—Happy Days in Dixie  
11:45—Agricultural Bulletins  
12 noon—Midday Musicales  
1—News Items  
1:15—Ann Warner's Chats  
1:45—Melodic Wanderings  
2—Elizabeth Arden Beauty Talk  
2:05—Viennese Ensemble  
2:30—Back of the News  
2:45—John Pierce, tenor  
3—Jack and Loretta Clemens  
3:15—Rhythm Vendors  
3:45—University of California prog.  
4—Charles Hart: Instrumentalists  
4:30—Facing the Music  
4:45—Kenneth Spencer, basso  
5—Tea Dansant  
5:30—Rhythm Rascals; 5:45, News  
6—Melody Mixers: Orchestra  
6:45—Detectives Black and Blue  
7—Edna Fischer, pianist  
7:15—Tarzan of the Apes  
7:30—Seven Seas  
8—Californians on Parade  
8:30—Eno Crime Clues

9—Kay Kyser's Orchestra  
9:35—Waltz Time  
10—Marshall's Mavericks  
10:30—Pacific Serenaders  
11—Abe Lyman's Orchestra  
11:30 to 12 mid.—Organ Concert

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Seal Rocks Broadcast  
7:25—Stocks; Exercises 7:30  
8—CBS, Vincent Traver's Orch.  
8:15—Mary Sears' Garden Party  
8:30—CBS, Concert Miniatures  
9—CBS, Little French Princess  
9:15—Movie Star Name Contest  
9:20—CBS, George Hall's Orchestra  
9:30—Betty Crocker  
9:45—CBS, Madison Ensemble  
10—CBS, Ann Leaf, Organist  
10:30—CBS, Four Norsemen  
10:45—CBS, The Captivators  
11—Mary Lewis Haines, talk  
11:15—Frudence Penny  
11:30—CBS, Orchestra and Vocalist  
11:45—CBS, Luis Russell's Orch.  
12 noon—Sherman Clay Concert  
1—CBS, Dancing by the Sea  
1:30—Stocks; Records  
1:45—Belle and Martha  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS, Tito Guizar and Orchestra  
4:15—Hodge Podge Lodge  
4:45—Lost and Found Items  
4:50—Movie Star Name Contest  
4:55—Town Topics; Records  
5:15—"Street Singer and Lula"  
5:30—Bobs, Sports Authority  
5:45—Organ and Vocalist  
6—CBS, Warings Pennsylvanians  
6:30—Frigidaire program  
6:45—CBS, Edwin C. Hill  
7—CBS, Columbia Symphony  
7:30—CBS, Tom Gerun, Chez Paree  
7:45—Fun Frolic; 8—Globe Headlines  
8:15—CBS, Ted Lewis' Orchestra  
8:30—Lombardo; "Burns & Allen"  
9—Gus Arnheim's Orchestra  
9:30—Catherine the Great  
10—News Editor of the Air  
10:10—Johnny Robinson's Orchestra  
10:15—Tangee Cosmetic Company  
10:20—Movie Star Name Contest  
10:25—Studio program  
10:30—Isle of Golden Dreams  
11—Johnny Robinson's Orchestra  
11:30—McElroy's Orchestra  
12 to 1 A.M.—Request Hour

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Music and Talks  
12 noon—Scriptures  
12:03—Concert; Organ Recital  
12:30—Organ; Royal Serenaders  
1:30—Modern Maestros; Quartette  
2:30—Com. Chest. Question Box  
2:45—Glen Goff, Organist  
3:45—Nineteen Moods  
4—Hill Billies  
4:15—Better Business Bureau  
4:30—Symphony Highlights  
5—"Safety First"—Talk  
5:15—Records; Campbell Digest  
6—"Liza and Linda"  
6:15—Waltz Idylls; Famous Campers  
6:45—Cecil and Sally  
7—Tango Time; Ethel Waters  
7:30—Light Opera  
8—"Souvenirs of Italy"  
9—News Flashes  
9:15—El Patio Orchestra  
10 to 12 mid.—Organ; Records

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
6:30 A.M. to 1—News; music; talks  
1 P.M.—Radio Frolic  
1:30—Over the Teacups  
2—Ye Olde Towne Crier  
3—Matinee; Records  
3:45—Tunes of the Times  
4—The Old Rajah  
4:30—Siesta; News  
5—Smile Club; Health Talk  
6—Automobile Question Box  
6:15—Empire Minstrels; News  
6:45—Sport Page of the Air  
7—Bargain Page; Cuban Cabaret  
7:30—Crazy Quilt  
7:45—Romance of the Turf  
8—Masquerade; Miles of Melody  
9—Reporter; Souvenirs  
9:45—Studio program; Pianist  
10:15—Records  
12 to 1 A.M.—Nite Owls

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records; Stocks; News  
10:30—International Kitchen  
11—Sunshae Twins; News  
11:30—Novelty Guitar Duo  
11:45—Clark Sisters  
12 noon—Jack Delaney's Band  
1—"Timely Garden Tips"  
1:15—Jean's Hi-Lights  
2—Recordings; News  
2:35—Better Business Talk  
2:40—Closing San Francisco Stocks  
2:45—Verna Anderson, pianist  
3—Records; News; Pianist  
3:45—McCoy Health School  
4—Records; News  
4:30—Brother Bob's Club  
5—Covered Wagon Jubilee  
5:30—The Lovable Liars  
5:45—Helen Parmelee, pianist  
6—Hotel Oakland Trio; News  
7:30—Jack Manley, violinist  
7:45—J. Llewellyn Wintle, baritone  
8—Clark Sisters; Cora Scott; Mel-  
ody Maids; Wes Summerford and  
Banjo Girls  
9—Manila Stringed Orchestra  
9:30—Bungling Bunglers  
9:45—Helen Parmelee, pianist  
10—Fred Skinner  
10:15 to 11 P.M.—Dance program

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—Alarm Klock Klub  
8—Records; News; Music  
7:30 P.M.—Silent Period  
12:01 to 6 A.M.—Owl Program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—Records; Silent at 8  
9 to 6—Music; Stocks; Talks  
6 P.M.—Health from the Sea  
6:15—Franco's program  
6:30—Fed. State Market Reports  
6:45—Farmer's Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Chamber of Commerce  
7:45—Dairyman's Message  
8—American Legion War Camp  
8:15—Mabel Adams, vocalist  
8:30—Music Lovers program  
9—A. Caro Miller  
9:30 to 10 P.M.—Monarch Melodies

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 6—Various programs  
6—The Nite Hawks  
6:30—Jewish Classical Hour  
7:30—Italian program  
8—Topics of the Day  
8:15—Pyramid Club  
8:30—KROW Frolic  
9:30—Oklahoma Ramblers  
10 to 12 mid.—Dance Music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M. to 5—Various programs  
5 P.M.—News Release  
5:15—NBC, Talk by Wm. Hard  
5:30—Julie Kellar, harpist  
5:45—NBC-KGO programs to 7:15  
7:15—Orchestra  
7:30—NBC, Eddie Peabody  
8—Orchestra and Soloist  
8:15—NBC-KGO Programs  
9—NBC, One Man's Family  
9:30—Eno Crime Clues  
10 to 12 mid.—News; Dance Orch.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast System, L. A., Cal.  
7 A.M. to 6 P.M.—Various programs  
6—CBS, Waring's Pennsylvanians  
6:30—CBS program  
6:45—CBS, Edwin C. Hill  
7—CBS Orchestra  
7:15—Chandu, the Magician  
7:30—CBS, Tom Gerun's Orchestra  
7:45—Fun Frolic  
8—"Globe Headlines"  
8:15—S. & W. "Mellow'd Melodies"  
8:30—Lombardo, Burns & Allen  
9—Gus Arnheim's Orchestra  
9:30—Catherine the Great  
10—News; Plymouth Progress  
10:15—Orville Knapp's Orchestra  
10:30—Isle of Golden Dreams  
11—Johnny Robinson's Orchestra  
12 to 1 A.M.—Organ recital

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 5—Various programs  
5 P.M.—Fun Club  
5:15—CBS, Street Singer and Lula  
5:30—Organ Concert  
6—CBS, Waring's Pennsylvanians  
6:30—CBS, Frigidaire program  
6:45—CBS, Edwin C. Hill  
7—CBS, Columbia Symphony Orch.  
7:30—Adventures of Black & Blue  
7:45—CBS, Orchestras  
8:15—Bells of Harmony  
8:30—CBS, Lombardo-Burns & Allen  
9—Gus Arnheim's Orchestra  
9:30—Gene Baker "The Wanderer"  
10—Johnny Robinson's Orchestra  
10:30—Isle of Golden Dreams  
11—Johnny Robinson's Orchestra  
11:30 to 12—McElroy's Oregonians

**499.7 Mtrs. KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Postal Talk; News  
6:15—Sheriff Ed F. Cooper  
6:30—NBC, Ship of Joy  
7—Studio program  
7:15—NBC, Chester H. Rowell  
7:30—Y.M.C.A. Harmonica Band  
8—NBC programs  
9—L'Heure Exquise  
9:30—NBC-KGO programs to 11  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 6—Various programs  
6 P.M.—Newspaper of the Air  
6:15—Range Riders  
6:30—Lawrence King and Orchestra  
6:45—Growin' Up  
7—Frank Watanabe  
7:15—Black and Blue  
7:30—The Hawk  
7:45—Count of Monte Cristo  
8—Grocer's Basket of Fun  
9—News; Range Riders  
9:30 to 11 P.M.—Musical program

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.  
(Seattle Daylight Saving Time)  
6:45 A.M. to 1:15—Various progs.  
1:15—CBS, Columbia Artist Recital  
1:30—Julie Day  
1:45—CBS Round Towners  
2—CBS, Dancing by the Sea  
2:30—Between the Bookends  
2:45—Belle and Martha  
3—Happy Go Lucky Hour  
4—Feminine Fancies  
5—Studio program  
5:15—Hodge Podge Lodge  
5:45—"Growin' Up"  
6—Cecil and Sally  
6:15—CBS, Street Singer and Lula  
6:30—Sports Review  
6:45—Radio Speaker Stevenson  
7—CBS, Old Gold Program  
7:30—CBS, Frigidaire program  
7:45—Chandu the Magician  
8—Black and Blue  
8:15—CBS, Howard Barlow's Orch.  
8:30—CBS, Tom Gerun's Orchestra  
8:45—Ralph Horr; Globe Trotter  
9:15—CBS, Ted Lewis' Orchestra  
9:30—CBS, Guy Lombardo's Orch.  
10—Dance Music  
10:30—Joe Adams, Dance Band  
11:30—Isle of Golden Dreams  
12 to 1 A.M.—Johnny Robinson's Dance Band

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)  
8:30 A.M. to 1—Various programs  
1:30—Sherman, Clay Hour  
1 P.M.—Southern Symphonies  
1:15—Master Works of the Piano  
1:30—The Salon Hour  
2:30—NBC, Winnie the Pooh  
2:45—NBC, John and Ned  
3—Recorded Programs  
4—Sohl and Lundberg  
4:15—Short Revue  
4:30—NBC-KGO programs to 5  
5—Steamboat Bill  
5:15—Tunes for Tots  
5:30—Pastel Harmonies  
6—To be announced  
6:30—NBC, Myron Niesley  
6:45—NBC, Argentine Trio  
7—Banjoland  
7:15—Tarzan  
7:30—NBC, Ship of Joy  
8—Times News Edition  
8:15—Northwest Mines Reporter  
8:30—Viennese Vagabonds  
9—Vocalist and Orchestra  
9:15—Sohl and Lundberg, vocal  
9:30—Edgewater Beach Orchestra  
9:45—To be announced  
10—Melodies and Memories  
10:30—Terrace Garden Orch.  
11—Hubert Graf, harpist  
11:15 to 12 mid.—NBC, Mark Hopkins Orchestra

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)  
7:55 A.M. to 1—Various programs  
1 P.M.—Tea Time Talks  
1:15—NBC, Farm and Home Hour  
2—Casino Orchestra  
2:15—Violin Concert  
2:30—Easy Chair; Red Shadow  
3—NBC, Al Pearce and Gang  
4—NBC, Jack and Loretta Clemens  
4:15—The Observer  
4:30—Metropolitans  
5—Musical program  
5:30—NBC, Stephen Foster  
6—Dinner Dantsant  
6:30—Vacation Land Revue  
7—NBC, Corn Cob Pipe Club  
7:30—Fifteen Carefree Minutes  
7:45—Dollars and Cents  
8—NBC, Amos 'n' Andy  
8:15—Ann Oliver and Willis Higley, vocalists  
8:30—NBC, Eddie Peabody  
9—Harp solos, Hubert Graf  
9:15—Light Opera Melodies  
9:45—NBC-KGO Programs to 10:30  
10:30—Big Opportunity Contest  
10:45—Lee Sisters  
11—NBC, Richfield News Flashes  
11:15 to 12 mid.—Club New Yorker

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)  
7 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Farm and Home Hour  
2—Studio programs  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—The Bill Board  
4:30—Musical program  
5—Tull and Gibbs Express  
5:15—To be announced  
5:30—NBC, Stephen Foster Songs  
5:45—To the Sweethearts  
6—NBC, Goldman Band  
6:30—NBC, Myron Niesley, tenor  
6:45—Voice of Texas  
7—NBC, Corn Cob Pipe Club  
7:30—NBC, Ship of Joy  
8—NBC, Amos 'n' Andy  
8:15—NBC, Chester H. Rowell  
8:30—NBC, Eddie Peabody  
9—Black and Blue  
9:15—College Inn Orchestra  
9:30—NBC, Edgewater Beach Orch.  
9:45—Radio Specials  
10—NBC, One Man's Family  
10:30—Concert in Rhythm  
11—NBC, Richfield News Flashes  
11:15 to 1 A.M.—Dance Music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—Oregonian of the Air  
12:15—Star Furniture Company  
1:15—NBC, Casino Orchestra  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO Programs to 3:15  
3:15—Alynn's Prog.; Friendly Chat  
4—NBC-KGO programs to 5:30  
5:30—Fairview Farms  
5:35—NBC, Myron Niesley  
5:45—Argentine Trio  
6—Corncob Pipe Club  
6:30—Sam Gordon, the Kibitzer  
6:45—NBC, Ship of Joy  
7—NBC-KGO programs to 9:30  
9:30—Studio program  
10—News; Orchestras  
11:15 to 12 mid.—Taft's Orchestra

# THURSDAY Programs

July 27, 1933

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Singing Strings  
7:30—United States Navy Band  
8—Gene Arnold, Commodores  
8:15—Originalities  
8:30—Concert Ensemble  
9—Vic and Sade: Skit  
9:15—The Buckaroos  
9:30—Martha Meade Society  
9:45—Johnny Toffoli, accordionist  
10—Magazine of the Air  
11—Arion Trio  
11:30—Financial Flashes  
11:35—Organ Concert  
12:15—Farm and Home Hour  
1—Casino Orchestra  
1:30—Trio Romantique  
1:45—John and Ned: Harmony duo  
2—Al Pearce and his Gang  
3—Rush Hughes, news  
3:15—Concert Footlights  
3:30—The Well Dressed Woman  
3:45—Tune Detective  
4—Fleischmann Hour  
5—Children's Corner  
5:15—Dance Journal  
5:30—Memory's Melody  
6—To be announced  
7—Amos 'n' Andy  
7:15—To be announced  
7:30—Death Valley Days  
8—Standard Symphony Hour  
9—Captain Henry's Show Boat  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Music and Talks  
12 noon—Scriptures; Organ  
12:03—Tango Time  
12:15—Organ Recital, Elmer Vincent  
1—Mid-day Concert  
2—International Troubadors  
2:15—Hawaiian Melodies  
2:45—Musical Strings  
3—Hill Billies  
3:30—Concert Footlights  
3:45—Organ Matinee  
4:15—Florence Mendoza, Old Songs  
4:30—Music Masters; Records  
5:45—Campbell Digest  
6—Serenade; Waltz Idyls  
6:45—Cecil and Sally  
7—Harmony Highlights  
7:15—"Sportsman's Corner"  
7:30—Bob Allen, Piano Stylist  
7:45—Bob Robb's Sports Review  
8—El Patio Orchestra  
9—News; Musical Whims  
9:30—The Cub Reporters  
9:45 to 12 mid.—News; Organ; Rec.

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—Records; Silent at 8  
9 to 6—Music; Stocks; Talks  
6 P.M.—Health from the Sea  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Men  
7:45—Kenneth Adcock, tenor  
8—Old Church Choir Songs  
9—Gene Mancini, tenor  
9:15—Pezzolo Sisters  
9:30—Musical Readings  
9:45 to 10 P.M.—Studio program

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ; Financial Service  
8:15—Log o' the Day Crosscuts  
9:15—Ralph Ginsberg's Ensemble  
9:30—Johnny O'Brien, harmonica  
9:45—News Items  
10—New Kitchen Secrets  
10:15—Songs by the Kitchen Sink  
10:30—The Pioneers; Male Quartet  
10:45—Sisters of the Skillet  
11—Echoes of Erin  
11:15—Words and Music  
11:45—Agricultural Bulletin  
12 noon—Thursday Special  
12:15—Melody Mixers; News at 1  
1:15—Ann Warner's Chats  
1:45—Genia Fonarioga, soprano  
2—Viennese Ensemble  
2:30—John E. Kennedy  
2:35—Essex House Ensemble  
3—The Sizzlers; Male trio  
3:15—Rhythm Vendors  
3:45—University of California prog.  
4—California Dons; Arion Trio  
5:15—Behind the Footlights  
5:30—Tom Mitchell, baritone  
5:45—News Items; Tone Portraits  
6:30—Federal Business Talk  
6:45—Irving Kennedy, tenor  
7—Edna Fischer, pianist  
7:15—Review of Activities of San Francisco Municipal Government  
7:30—United States Army Band  
8—Don Bestor's Orchestra  
8:30—Dancing in Twin Cities  
9—Doric Quartet  
9:30—The Orchestra  
10—Rhythm Aces  
10:30—Voice of Pan; Flute & piano  
11—Abe Lyman's Orchestra  
11:30 to 12 mid.—Organ Concert

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:30 A.M. to 1—Various programs  
1 P.M.—Radio Frolics  
1:30—Over the Teacups  
2—Ye Olde Town Crier  
3—Matinee; Studio program  
4—The Old Rajah  
4:30—Explorations; News  
5—Smile Club; Health Talk  
6—Edith Ransford, pianist  
6:15—Iron House; News  
6:45—Sport Page of the Air  
7—Borden Capers  
9—Reporter; Souvenirs  
9:45—Studio program  
10—Romance of the Turf  
10:15—Dance Records  
10:30—Jess Stafford's Orchestra  
11—Records; Blue Blowers  
12 to 1 A.M.—Nite Owls

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records; Clinic  
10:15—Stocks; Financial Info.  
10:30—International Kitchen  
11—Sunshine Twins; News  
11:30—Curtain Calls, Wood Soanes  
11:45—Fred Skinner  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Recordings; Stocks; News  
2:45—Records; News Flashes  
3:45—Health School; Records  
4:30—Brother Bob's Club  
5—Covered Wagon Jubilee

5:30—"Ruthie and Her Crowd"  
5:45—Helen Parmelee, pianist  
6—Hotel Oakland Trio; News  
7:30—Arco's Novelty Trio  
7:45—Sports Hi-Lights  
8—Dot Kay; Herb Kennedy; Three Echoes and Nancy Ann Hersey  
8:45—Franklin Roberts, baritone  
9—Nevada Night Herders  
9:30—Bungling Bunglers  
9:45—Helen Parmelee, pianist  
10 to 11 P.M.—Dance program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Recorded programs  
7:25—Stocks; Exercises at 7:30  
8—CBS, Frank La Marr's Orchestra  
8:15—Mary Sears' Garden Club  
8:30—CBS, Concert Miniatures  
9—Little French Princess  
9:15—Movie Star Name Contest  
9:20—CBS, Harold Knight's Orch.  
9:30—CBS, Geo. Scherban's Orch.  
10—CBS, Ann Leaf, Organist  
10:30—CBS, The Merry-makers  
11—Prudence Penny  
11:15—Frances Lee Barton  
11:30—CBS, Billy White, tenor & Or.  
12 noon—Sherman Clay Concert  
1—Discovery Hour  
1:30—Stocks; Records  
1:45—Belle and Martha  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—CBS, Windy City program  
4:45—Lost and Found Items  
4:50—Movie Star Name Contest  
4:55—Town Topics  
5—CBS, Wayfaring Men  
5:15—Presenting Mark Warnow  
5:45—Diek Aurandt, organist  
6—CBS Program  
6:15—CBS, Ewan Evans  
6:45—CBS, Orchestra and Vocalist  
7:15—Vagabonds of the Hills  
7:45—Fun Frolic  
8—Globe Headlines  
8:15—CBS, Glen Gray's Orchestra  
8:30—"Sports Parade"  
9—Gus Arnheim Orchestra  
9:30—The Buccaneers  
9:45—Olga Steeb, pianist  
10—News, Darrell Donnell  
10:15—Tangee Cosmetic Company  
10:20—Movie Star Name Contest  
10:25—Orchestra; Berceuse  
11:15—The Georgians  
11:30—The Islanders  
12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 6—Various programs  
6—The Nite Hawks  
6:30—Organ Echoes; Records  
7—Sports Review  
7:15—Studio program  
7:30—Paul Benson; Blue J's  
8—Topics of the Day  
8:15—Watch Tower program  
8:30—Montana Cowaddies  
9—Pemm Players  
9:30—Musicales  
10 to 12 mid.—Dance Music

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—Alarm Klock Klub  
8—Records; Talks; Music  
7:30 P.M.—Silent Period  
12:01 to 6 A.M.—Owl Program

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—Oregonian on the Air  
12:15—NBC-KGO Programs to 1:30  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO Programs to 3  
3—Crazy Crystals program  
3:15—Allyn's Prog.; Friendly Chat  
4—NBC-KGO programs  
5:30—Fairview Farms; Music  
6—NBC-KGO programs to 10:15  
10:15—McCool's Fishing Guide  
10:30—Anson Week's Orchestra  
11—Abe Lyman's Orchestra  
11:30 to 12 mid.—Liberty organ

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
(Spokane Daylight Saving Time)  
7 A.M. to 1:15—Various programs  
1:15—NBC, Farm and Home Hour  
2—Studio programs  
2:30—NBC, Trio Romantique  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
4—The Bill Board  
4:30—NBC, Concert Footlights  
4:45—Tull and Gibbs Express  
5—NBC, Rudy Vallee Orch.  
6—NBC, Dance Journal  
6:30—NBC, Memory's Melody  
6:45—Crazy Wells  
7—NBC-KPO Programs to 11:15  
11:15—Radio Specials  
11:30 to 1 A.M.—Dance Music

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6:30 A.M. to 6—Various programs  
6 P.M.—CBS Program  
6:15—CBS, Evan Evans and Orch.  
6:45—CBS Columbia Symphony or.  
7:15—The Vagabonds  
8—Tarzan of the Apes  
8—Glen Gray's Orchestra  
8:30—CBS, Orchestra  
9—CBS, Gus Arnheim's Orchestra  
9:30—Dorothy Dix Dramatization  
10—Dance Music; Sports  
10:30—Berceuse; Orchestra  
11—Rose City Beavers  
11:30 to 12 mid.—Dance Music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:30 A.M. to 5—Various programs  
5 P.M.—NBC, Dance Journal  
5:30—Calif. Teachers' Assoc. prog.  
5:45—Calvin Hendricks, baritone  
6—To be announced  
7—NBC, Amos 'n' Andy  
7:15—Orchestra  
7:30—NBC, Death Valley Days  
8—NBC, Standard Symphony Hour  
9—NBC, Capt. Henry's Showboat  
10—NBC, Richfield Reporter  
10:15 to 12 mid.—Dance Music

**499.7 Mtrs. KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—To be announced  
7—Chamber of Commerce program  
7:30—Perry Scope  
7:45—Angelita  
8—Voice, Violin and Piano  
8:30—Viratelle Quartet  
9—NBC, Maxwell House Showboat  
10—NBC, Richfield News Flashes  
10:15—NBC, Hotel Mark Hopkins Or.  
11 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 6—Various programs  
6 P.M.—Newspaper of the Air  
6:15—King Cowboy  
6:30—Orchestra and vocalist  
6:45—Growin' Up  
7—Frank Watanabe  
7:15—Light Opera  
7:45—Count of Monte Cristo  
8—Midweek Parade  
8:45—Drury Lane, tenor  
9—Newspaper of the Air  
9:15—Miles of Melody  
9:45—Range Riders  
10 to 11 P.M.—Dance Music

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Fire Department talks  
5:15—Town Topics  
5:30—To be announced  
6—Pasadena Community Players  
6:15—CBS, Evan Evans and Orch.  
6:45—CBS, Maude Rooney  
7:15—Chandu, the Magician  
7:30—Musical program  
7:45—Four Star Fun Frolic  
8—'Globe Headlines'  
8:15—'Laff Clinic'  
9—Dance Orchestra  
9:30—The Buccaneers  
9:45—Olga Steeb, pianist  
10—News; Orchestra; Berceuse  
11:15—Georgians; Islanders  
12 to 1 A.M.—Organ recital

**225.4 Meters KGB** Franklin 6151  
1340 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—CBS, Wayfaring Men  
5:15—CBS, Mark Warnow's Orch.  
6:15—CBS program  
6:45—CBS, Columbia Symphony Or.  
7—Chandu, the Magician  
7:15—Basketeurs  
7:45—Fun Frolic  
8—Globe Headlines  
8:15—Chamber of Commerce  
8:30—Eb and Zeb  
8:45—Musical program  
9—Gus Arnheim's Orchestra  
9:30—Buccaneers; Olga Steeb  
10—News; Berceuse; Orchestra  
11:15—To be announced  
11:30—Islanders  
12 to 1 A.M.—Recordings

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
(Tacoma Daylight Saving Time)  
6 A.M. to 5—Various programs  
5 P.M.—CBS, Windy City Revue  
5:30—Children's Radio Theatre  
5:45—Musical Crediteer  
6—CBS, Wayfaring Men  
6:15—CBS, Mark Warnow  
7—CBS Program  
7:15—CBS Orchestra  
7:30—Dr. Mellor  
7:45—CBS, Symphony Orchestra  
8:15—CBS program  
8:30—Studio program  
9—CBS, Casa Loma Orchestra  
9:30—Baseball Game  
11:30 to 12 mid.—Orchestra

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
(Seattle Daylight Saving Time)  
6:45 A.M. to 1—Various programs  
1 P.M.—CBS, U. S. Army Band  
1:30—Julie Day  
1:45—CBS, American Legion  
2—CBS, Geo. Hall's Orchestra  
2:30—CBS, Between the Bookends  
2:45—Belle and Martha  
3—Happy Go Lucky Hour  
4—CBS, Economic Conference  
4:15—Feminine Fancies  
5—CBS, Windy City Revue  
5:15—Walter Schelp, trio  
5:30—Studio program  
5:45—'Growin' Up'  
6—Ceil and Sally  
6:15—L. E. Hill  
6:30—Stuart's Sports Review  
6:45—Studio program  
7—CBS Program  
7:15—Radio Speaker Stevenson  
7:30—CBS, Evan Evans's Orchestra  
7:45—Chandu the Magician  
8—Maud Rooney and Orchestra  
8:15—Vagabonds of the Hills  
8:45—CBS Orchestra  
9—Globe Trotter  
9:15—CBS, Casa Loma Orchestra  
9:30—CBS, Ozzie Nelson's Orchestra  
10—American Weekly  
10:15 P.M.—Don Lee programs

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)  
8:30 A.M. to 1—Various programs  
1—Musical programs  
1:15—Masterworks of the Piano  
1:30—Rhapsody in Rhythm  
2—NBC-KGO programs  
3—Recorded Programs  
4—Sohl and Lundberg, vocal  
4:15—NBC-KGO programs  
5—Pastel Harmonies  
6—Recorded program  
6:30—NBC, Memory's Melody  
7—Vacation Land Revue  
7:30—Times News Edition  
8—Violin Concert  
8:15—Studio program  
8:30—Orpheus Ensemble  
9—The Tyroleans  
9:30—Rhythm Aces  
10—Woodwind Ensemble  
11—Harp Solos, Hubert Graf  
11:15 to 12 mid.—NBC, Mark Hopkins Orchestra

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)  
7:55 A.M. to 1—Various programs  
1 P.M.—Tea Time Tales  
1:15—NBC, Farm and Home Hour  
2—Melody Musketeers  
2:30—Viennese Vagabonds  
3—NBC, Al Pearce and Gang  
4—NBC, The Sizzlers  
4:15—The Observer  
4:30—Modern Concert Ensemble  
5—NBC, Fleishmann Sunshine Hour  
6—Dinner Dantsant  
6:30—Venetian Ensemble  
7—NBC, To be announced  
7:30—Vacation Land Revue  
8—NBC, Amos 'n' Andy  
8:15—Financial News Reporter  
8:30—NBC, Death Valley Days  
9—NBC, Standard Symphony Hour  
10—NBC, Capt. Henry's Showboat  
11—NBC, Richfield News Flashes  
11:15 to 12 mid.—Club New Yorker

See Page 8

# FRIDAY Programs

July 28, 1933

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—United States Marine Band  
8—Ivy Scott, soprano  
8:15—Lee S. Roberts, Memory Box  
8:30—Merrie Men: Male quartet  
8:45—Rhythmic Serenade  
9—Vic and Sade: Skit  
9:15—The Buckaroos  
9:30—Organ; Arion Trio  
10:30—Magazine of the Air  
11:30—Borden program  
11:45—Financial Flashes  
11:50—Five Cads  
12:15—Farm and Home Hour  
1—Manhattan Beach Band  
1:30—Winnie the Pooh  
1:45—John and Ned: Harmony Duo  
2—Al Pearce and his Gang  
3—Rush Hughes, news  
3:15—Betty Boop Frolics  
3:30—Joseph Littau's Orchestra  
4—Family Cook Book  
4:15—Music Room; Orchestra  
4:45—Southern Harmony Four  
5—Let's Listen to Harris  
5:30—Armour Jester: Phil Baker  
6—The First Nighter: Drama  
6:30—World Economic Conference  
6:45—Hill Billy Heart Throbs  
7—Amos 'n' Andy  
7:15—Chester H. Rowell  
7:30—Best Foods Musical Grocery  
8—Sports Headlines  
8:15—Gilmore Circus  
9:15—Ted Weems Orchestra  
9:30—Terrace Garden Orchestra  
10—Richfield News Flashes  
10:15—Anson Weeks' Orchestra  
11—Organ Concert  
11:30 to 12 mid.—Kay Kyser's Orch.

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Recorded program  
7:25—Stocks; Exercises at 7:30  
8—CBS, Harold Knight's Orchestra  
8:15—Mary Sears' Garden Party  
8:30—CBS, Concert Miniatures  
9—CBS, Little French Princess  
9:15—Movie Star Name Contest  
9:20—CBS, La Marr's Orchestra  
9:30—Betty Crocker  
9:45—Smiling Ed McConnell  
10—CBS, Fred Berren's Orchestra  
10:30—CBS, Artist Recital  
10:45—CBS, Colum. Educ. Features  
11—Prudence Penny  
11:15—CBS, Alex Semmler, pianist  
11:30—CBS, Harrisburg Program  
12 noon—Noonday Concert  
1—CBS, "True Animal Stories"  
1:15—CBS, John Kelvin, tenor  
1:30—Stocks; Recordings  
1:45—Belle and Martha  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Hodge Podge Lodge  
4:30—Records; Lost & Found Items  
4:50—Movie Star Name Contest  
4:55—Town Topics  
5—Organ and Vocalist  
5:15—CBS, The Street Singer  
5:30—In the Gloaming  
5:45—Health Products Corporation  
6—CBS, Lennie Hayton's Orchestra  
6:30—CBS, Frigidaire program  
6:45—CBS, Edwin C. Hill  
7—CBS, Freddie Rich's Orchestra  
7:30—CBS, Leon Belasco's Orch.  
7:45—Four Star Fun Frolic  
8—Globe Headlines  
8:15—CBS, Freddie Martin's Orch.  
8:30—CBS, Isham Jones' Orchestra

9—Gus Arnheim's Orchestra  
9:30—Conquerors of the Sky  
10—Darrell Donnell, News  
10:10—Dance Orchestra  
10:15—Tangee Cosmetic Company  
10:20—Dance Orchestra  
10:45—The Georgians  
11—Raymond Paige's Orchestra  
12 to 1 A.M.—Request Hour

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Organ; Financial Service  
8:15—Log of the Day Crosscuts  
9:15—Ralph Ginsberg's Ensemble  
9:30—Alvino Rey, guitarist  
9:45—News; Tom Mitchell, baritone  
10:15—Fashion Flashes  
10:30—Canzonetta: Arion Trio  
11—Sonata Recital  
11:15—Famous Loves  
11:30—Organ Concert  
11:45—Agricultural Bulletin  
12 noon—Midday Musicale  
12:45—Commonwealth Club Lunch  
1:30—Ann Warner's Chats  
2—Elizabeth Arden, beauty talk  
2:05—Viennese Ensemble  
2:30—News; 2:45, Just Relax  
3—The Rollickers  
3:15—Stringwood Ensemble  
3:45—University of California prog.  
4—Pair of Pianos; 4:30—Arion Trio  
5—Scotty's Talkathon  
5:15—For Girls and Boys Only  
5:45—News; Musical Echoes  
6:30—Boris Kramarenko's Orchestra  
6:45—Detectives Black and Blue  
7—Edna Fischer, pianist  
7:15—Tarzan of the Apes  
7:30—Josef Hornik; Viennese prog.  
8—Mills Musical Playboys  
8:15—Sports Revue  
8:30—Harold Stern's Orchestra  
9—Story Teller  
9:30—Sunburst of Song  
10—Tim Ryan's Night Club  
10:30—Out of the East  
11—Abe Lyman's Orchestra  
11:30 to 12 mid.—Organ Concert

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
6:30 A.M. to 1—Various programs  
1 P.M.—Radio Frolics  
1:30—Over the Teacups  
2—Ye Olde Towne Crier  
3—Matinee; Records  
4—The Old Rajah  
4:30—Tunes of the Times; News  
5—Smile Club; Health Talk  
6—Auto Question Box  
6:15—"Fishin'" Fool; News  
6:45—Sports Page of the Air  
7—Bargain Page  
7:15—Cuban Cabaret  
7:30—Artist's Recital  
7:45—Romance of the Turf  
8—Waltz Land  
8:15—American Weekly Drama  
8:30—Miles of Melody; News  
9:15—Souvenir; Studio program  
10—Paul Kellar, pianist; Records  
10:30—Jess Stafford's Orchestra  
11—Records; Blue Blowers  
12 to 1 A.M.—Nite Owls

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—Alarm Klock Klub  
8 to 7:30—Records; News; Music  
7:30 P.M.—Silent Period  
12:01 to 6 A.M.—Owl Program

**340.7 Meters KKLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Recorded program  
10:15—Stocks; Financial Info.  
10:30—International Kitchen  
11—Sunshine Twins; News  
11:30—Novelty Guitar Duo  
11:45—Madelon and Nancy  
12 noon—Jack Delaney's Band  
1—Jean's High-Lights; Records  
2:35—Better Business Talk  
2:40—Closing San Francisco Stocks  
2:45—Verna Anderson, pianist  
3—Records; News Flashes  
3:45—Health School; Records; News  
4:30—Brother Bob's Club  
5—Covered Wagon Jubilee  
5:30—News; Lovable Liars  
5:45—Helen Parmelee, pianist  
6—Hotel Oakland Trio; News  
7:30—Dr. Ross Pet Clinic  
7:45—Helen Parmelee, pianist  
8—Hi-Jinks program  
10—Fred Skinner  
10:15 to 11 P.M.—Dance program

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Music and Talks  
12 noon—Scriptures  
12:03—Concert; Hawaiians  
1:30—Modern Maestros  
1:45—Melodic Wandering  
2—International Troubadors  
2:30—Gould and Sifter, pianists  
2:45—Volin Masters  
3—Organ Matinee; Records  
6—"Liza and Linda"  
6:15—Waltz Idylls  
6:45—Ceclil and Sally  
7—Tango Time  
7:15—Romance of Music  
7:30—Maurice Gungsky Revue  
8—El Patio Orchestra  
9—News; Captain Argus  
9:45—Bob Allen, Pianist  
10 to 12 mid.—Organ; Records

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 6—Various programs  
6—The Nite Hawks  
6:30—Organ Echoes; Records  
7—Sports Review  
7:15—Studio program; Records  
7:30—"Echoes of Yesterday"  
7:45—Records; Topics of the Day  
8:15—Nelly Alsing, soprano  
8:30—The Desert Roamers  
9—Wrestling Matches  
10 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
6:45 A.M. to 6—Various programs  
6—News Service; Concert  
6:15—Range Riders  
6:30—Concert and Lawrence King  
6:45—Growin' Up  
7—Frank Watanabe  
7:15—Black and Blue  
7:30—The Hawk  
7:45—Count of Monte Cristo  
8—Optimistic Revue  
9—News; Range Riders  
9:30—Musical program  
9:45—Hollywood Legion Fights  
10:45 to 11 P.M.—Dance Orchestra

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 (Seattle Daylight Saving Time)

8:30 A.M. to 1—Various programs  
 1—Chamber of Commerce Luncheon  
 1:30—The Salon Hour  
 2:30—NBC-KGO programs  
 3—Recorded program  
 3:30—Records; Vocalist  
 4:15—Four Horsemen  
 4:30—Pair of Pianos  
 5—Steamboat Bill  
 5:15—Cecile Barbezat, vocalist  
 5:30—The Vandobonians  
 6—Dinner Dansant  
 6:30—Venetian Ensemble  
 7—Hymn Tunes  
 7:15—Tarzan; News  
 7:45—Northwest Mines Reporter  
 8—Modern Concert Ensemble  
 8:30—Bunker Hill Billies  
 9—Musical program  
 9:15—Moment Musicale  
 9:30—The Viennese Vagabonds  
 10—Concert in Miniature  
 10:30—NBC, Sunburst of Song  
 11—Hubert Graf  
 11:15 to 12 mid.—NBC, Mark Hopkins Orchestra

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 (Seattle Daylight Saving Time)

7:55 A.M. to 1—Various programs  
 1—Ten Time Tales  
 1:15—NBC, Farm and Home Hour  
 2—Soloist; Three Scamps  
 2:30—Easy Chair; Red Shadow  
 3—NBC, Al Pearce and Gang  
 4—NBC, Harmonica Rascals  
 4:15—The Observer  
 4:30—Metropolitans  
 5—NBC, Eileen Piggott  
 5:15—Music Room  
 5:45—So. Harmony Four  
 6—Phil Harris' Orchestra  
 6:30—NBC, The Armour Hour  
 7—NBC, The First Nighter  
 7:30—The Arkansas Travellers  
 7:45—Dollars and Cents  
 8—NBC, Amos 'n' Andy  
 8:15—Moment Musicale  
 8:30—NBC, Best Foods Program  
 9—Ann Olander and Willis Higley  
 9:15—NBC, Gilmore Circus  
 10:15—NBC-KGO program  
 10:30—Big Opportunity Contest  
 10:45—Lee Sisters  
 11—NBC, Richfield News Flashes  
 11:15 to 12 mid.—Club New Yorker

**236.1 Meters KOL Main 2312**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.  
 (Seattle Daylight Saving Time)

6:45 A.M. to 1—Various programs  
 1 P.M.—CBS, Grab Bag  
 1:30—Julie Day  
 1:45—CBS, U. S. Army Band  
 2—CBS, "True Animal Stories"  
 2:15—CBS, John Kelvin, tenor  
 2:30—CBS, Between the Bookends  
 2:45—Belle and Martha  
 3—Happy Go Lucky Hour  
 4—Feminine Fancies  
 5—Hodge Podge Lodge  
 5:30—Studio program  
 5:45—"Growin' Up"  
 6—Cecil and Sally  
 6:15—CBS, Street Singer  
 6:30—Sports Review  
 6:45—Radio Speaker Stevenson  
 7—CBS, Chesterfield Program  
 7:30—CBS, Frigidaire program  
 7:45—Chandu the Magician

8—Black and Blue  
 8:15—CBS, Freddie Rich's Orch.  
 8:30—CBS, Leon Belasco's Orch.  
 9—Globe Trotter  
 9:15—CBS Programs  
 10 to 12 midnight—Dance Music

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 (Spokane Daylight Saving Time)

7 A.M. to 1—Various programs  
 1 P.M.—Sylvia Grey  
 1:15—NBC, Farm and Home Hour  
 2—To be announced  
 2:30—NBC, Winnie the Pooh  
 2:45—Club Bulletin  
 3—NBC, Al Pearce and Gang  
 4—The Bill Board  
 4:30—To be announced  
 5—Tull and Gibbs Express  
 5:15—NBC, Music Room  
 5:45—NBC-KGO programs to 7:45  
 7:45—Crazy Wells  
 8—NBC, Amos 'n' Andy  
 8:15—NBC, Chester Rowell  
 8:30—NBC, Best Foods Program  
 9—Black and Blue  
 9:15—Bohemian Club  
 9:45—To be announced  
 10—Radio Specialties  
 10:30—NBC, Sunburst of Song  
 11—NBC, Richfield News Flashes  
 11:15 to 1 A.M.—Dance Music

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles

6:30 A.M. to 5—Various programs  
 5—NBC, Phil Harris Orchestra  
 5:30—NBC, Armour Hour  
 6—NBC, The First Nighter  
 6:30—NBC, William Hard  
 6:45—NBC, Hill Billy Heart Throbs  
 7—NBC, Amos 'n' Andy  
 7:15—String Orchestra  
 7:30—NBC, Best Foods Program  
 8—String Orchestra  
 8:15—NBC, Gilmore Circus  
 9:15—NBC, Lincoln Tavern Orch.  
 9:30—String Orchestra; Soloist  
 10—NBC, Richfield Reporter  
 10:15—Hotel Ambassador Orchestra  
 11—NBC, Abe Lyman's Orchestra  
 11:30 to 12 mid.—Bal Tabarin Orch.

**499.7 Mtrs. KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 6—Various programs  
 6 P.M.—Manuel Dehesa  
 6:30—NBC, World Conference  
 6:45—NBC, Hill Billy Heart Throbs  
 7:15—NBC-KGO Program to 8:15  
 8:15—Fairway Facts  
 8:30—Viratelle Quartette  
 9—Yucataca Duo  
 9:15—NBC, Ted Weems' Orchestra  
 9:30—NBC, Sunburst of Song  
 10 to 12 mid.—News; Music

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—Records; Silent at 8  
 9 to 6—Music; Stocks; Talks  
 6 P.M.—Health from the Sea  
 6:15—Franco's program  
 6:30—State Market reports  
 6:45—Farmers' Exchange  
 7—U. S. Weather Forecast  
 7:03—Radio News and Forum  
 7:30—Minute Man; Concert  
 8—San Jose Accordion Club  
 8:30—Male Quartet  
 9—Fireseed Program  
 9:30 to 10 P.M.—Mauna Keans

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee Broadcast. System, L. A., Cal.

7 A.M. to 5—Various programs  
 5 P.M.—Town Topics  
 5:15 P.M.—CBS, Street Singer  
 5:30—CBS, In the Gloaming  
 6—CBS, Chesterfield  
 6:30—CBS, Frigidaire program  
 6:45—CBS, Edwin C. Hill  
 7—CBS, Freddie Rich's Orchestra  
 7:15—Chandu, the Magician  
 7:30—Leon Belasco's Orchestra  
 7:45—Four Star Fun Frolic  
 8—Globe Headlines  
 8:15—CBS Orchestra  
 8:30—"Tapestries of Life"  
 8:45—CBS, Orchestra  
 9—Gus Arnheim's Orchestra  
 9:30—Conquerors of the Sky  
 10—News; Orchestra  
 10:45—The Georgians  
 11—Ray Paige's Symphony Orch.  
 12 to 1 A.M.—Organ Concert

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 (Tacoma Daylight Saving Time)

6 A.M. to 5—Various programs  
 5 P.M.—Hodge Podge Lodge  
 5:30—CBS program  
 6—Investment Talk  
 6:15—Street Singer  
 6:30—CBS, In the Gloaming  
 7—CBS, Lennie Hayton's Orchestra  
 7:30—CBS, Frigidaire program  
 7:45—Dr. Mellor  
 8—CBS, Freddie Rich's Columbians  
 8:15—To be announced  
 8:30—CBS, Leon Belasco's Orch.  
 9—Scandinavian Hour  
 9:30—Baseball Game  
 11:30 to 12 mid.—Orchestra

**319 Meters KOIN Atwater 3333**  
**940 Kcys. 1000 Watts**  
 The Journal, Portland, Oregon

6:30 A.M. to 5—Various programs  
 5—Jantzen Beach Fun Club  
 5:15—CBS, Street Singer and Lula  
 5:30—CBS, In the Gloaming  
 6—CBS, Chesterfield program  
 6:30—CBS, Frigidaire program  
 6:45—CBS, Edwin C. Hill  
 7—CBS, Freddie Rich's Orchestra  
 7:30—Adventures of Black and Blue  
 7:45—Fishing Bulletin  
 8—CBS, Freddie Martin's Orchestra  
 8:30—World Fair Tour  
 8:35—CBS, Dance Orchestra  
 9:30—Conquerors of the Sky  
 10—Orchestra; Sport Flashes  
 10:30—Jack Cody program  
 10:45—The Georgians Quartet  
 11 to 12 mid.—Dance Orchestra

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
 Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs  
 12 noon—Oregonian of the Air  
 12:15—Farm and Home Hour  
 12:45—O. M. Plummer  
 1—NBC-KGO Programs to 1:30  
 1:30—Dental Clinic of the Air  
 1:45—NBC-KGO Programs to 3:15  
 3:15—Allyn's Prog.; Friendly Chat  
 4—NBC-KGO programs to 4:30  
 4:30—To be announced  
 4:40—Fairview Farms  
 4:45—Mahdi the Magician  
 5—NBC-KGO Programs to 8  
 8—Texas Cowboy  
 8:15—NBC-KGO programs to 9:30  
 9:30—NBC, Sunburst of Song  
 10 to 12—News; Orchestras

# SATURDAY Programs

July 29, 1933

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Vass Family  
7:15—Organ Concert  
7:30—Down Lovers' Lane  
8—Johnny Marvin, tenor  
8:15—American Legion National  
Trade Revival Campaign  
8:30—Syncopators: Dance orchestra  
9—Vic and Sade: Skit  
9:15—Ralph Ginsberg's Ensemble  
9:30—Farmers' Union program  
10:30—National Farm & Home Hr.  
11:30—Financial Flashes  
11:35—Marshall's Mavericks  
12 noon—Rhythm Rascals  
12:15—Western Agriculture  
1—Casino Orchestra  
1:30—Organ Concert  
1:45—John and Ned: Harmony Duo  
2—Viennese Ensemble  
2:30—Drake's Drums: Drama  
3—American Taxpayers' League  
3:15—Bert Lown's Orchestra  
3:30—Jack and Loretta Clemens  
3:45—John Pierce, tenor  
4—Jack Denny Orchestra  
4:30—Edna Fischer, pianist  
4:45—Stringwood Ensemble  
5:15—Harry Stanton, basso  
5:30—Organ Concert  
6—Saturday Night Dancing Party  
7—Piano Pictures  
7:30—The Witching Hour  
8—Caswell Concert  
8:15—Symphonies Under the Stars  
10—Kay Kyser's Orchestra  
10:30—Serenata: Orchestra  
11—Organ Concert  
11:15 to 12 mid.—Jim Taft's Orch.

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Recorded program  
7:25—Stocks; Exercises 7:30  
8—CBS, Vincent Travers' Orchestra  
8:30—CBS, Frank La Marr's Orch.  
8:45—S. F. Convention & Tour. Bureau  
9—CBS, Dancing by the Sea  
9:15—Movie Star Name Contest  
9:20—CBS, Dancing by the Sea  
9:30—CBS, Madison Ensemble  
10—Junior Artists program  
10:55—Church Announcements  
11—CBS, Italian Idyll  
11:15—Prudence Penny  
11:30—CBS, Mark Warnow's Orch.  
12 noon—Noonday Concert  
1—CBS, Harold Knight's Orchestra  
1:30—Stock Ex. Quotations  
1:45—CBS, Tito Guizar  
2—CBS, Buddy Walker's Orchestra  
2:30—Popular Selections  
2:45—CBS, Arrowhead Inn Orch.  
3—CBS, Eton Boys  
3:15—CBS, Mildred Bailey  
3:30—CBS, Glen Gray's Orchestra  
3:45—Lost and Found Items  
3:50—Movie Star Name Contest  
3:55—Town Topics  
4—Gus Arnheim's Orchestra  
4:30—CBS, Philadelphia Summer  
Concerts from Robin Hood Dell in  
Fairmount Park, Philadelphia  
5:15—Dr. J. C. Campbell  
5:30—CBS, Organ and Tenor  
5:45—CBS, Saturday Revue  
6:15—CBS, Isham Jones' Orchestra  
6:45—CBS, Gertrude Niesen  
7—CBS, Jerry Freeman's Orchestra  
7:30—CBS, Charlie Davis' Orch.  
8—CBS, Bonnie Rapp's Orchestra  
8:30—Gus Arnheim's Orchestra  
9—So. Calif. Symphony Concert

10—News Editor of the Air  
10:10—Dance Music  
10:15—Tangee Cosmetic Company  
10:20—Gus Arnheim's Orchestra  
11—Dance Orchestra  
12 to 1 A.M.—Request Hour

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ; Financial Service  
8:15—Log o' the Day Crosscuts  
9:15—Arion Trio; 9:45, News  
10—Tom Mitchell, baritone  
10:15—Johnnie Toffoli, accordionist  
10:30—Concert Echoes  
11—Words and Music  
11:30—Wealth of Harmony  
11:45—Agricultural Bulletins  
12 noon—Dance Masters  
12:30—Concert Favorites  
1—News; Organ Concert  
1:30—Gotham Gaities; Three Scamps  
2—Melody Mixers: orch. and vocalist  
3—Arion Trio  
4—News; Organ Concert  
4:30—N. Y. Philharmonic Orchestra  
6—Charles Hart Orchestra  
6:30—Education at the Crossroads  
6:45—Irving Kennedy, tenor  
7—Rudy Vallee and his Hotel Penn-  
sylvania Orchestra  
7:30—Rhythm Vendors  
8—Mark Fisher's Orchestra  
8:15—Concert Petite  
8:30—Maznolia Minstrels  
9—Ted Weems Orchestra  
9:30—Anson Weeks' Orchestra  
10—Jack Walton's Orchestra  
10:30—Blue Moonlight: Organ  
11—Abe Lyman's Orchestra  
11:30 to 12 midnight—Organ Concert

**340.7 Meters KLV** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records; Stocks  
8:30—Covered Wagon Jubilee  
9—Records; Clinic of the Air  
10:15—Stocks; Financial Inf.; News  
10:30—International Kitchen  
11—Sunshine Twins; News  
11:30—Novelty Guitar Duo  
11:45—Fred Skinner  
12 noon—Closing Stocks  
12:05—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical Recordings; News  
2:45—Jean Ardath, pianist; records  
3:30—The Three Echoes  
4—Records; News Flashes  
4:30—Brother Bob's Club  
5—Covered Wagon Jubilee  
5:30—Helen Parmelee, pianist  
6—Hotel Oakland Trio; News  
7:30—Arco's Novelty Trio  
8—Musical Soiree  
9—Faucit Theatre of the Air  
9:30—Wallele Trio  
10—Hotel Oakland Dance Band  
11 to 12 mid.—Dance program

**499.7 Mtrs. KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 6:30—Various programs  
6:30 P.M.—Manuel Dehesa  
7—NBC-KGO program  
7:30—NBC, Witching Hour  
8—American Weekly  
8:15—NBC-KGO Programs to 10  
10—NBC, Bal Tabarin Orchestra  
10:30—NBC, Blue Moonlight  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Jimmy Taft's Or.

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Music and Talks  
12 noon—Scriptures  
12:03—Harmony Highlights  
12:30—Concert  
1:30—Hawaiian Entertainers  
2—Rhythmic Ripples  
2:30—Song Vogue  
3—Glen Goff, Organist  
4—Symphony Series  
5—Records; Campbell Digest  
6—Supper Serenade  
6:15—Waltz Idylls  
6:45—Cecil and Sally  
7—Paraders  
7:30—G. Donald Gray, baritone  
7:45—Virginia Miller, piano  
8—El Patio Orchestra  
9—News Flashes; Pianist  
9:30—The Cub Reporters  
9:45—Tango Time  
10 to 12 mid.—Organ; Records

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:30 A.M. to 1—Various programs  
1 P.M.—The Homesteaders  
2—Ye Olde Towne Crier  
3—Matinee; Records  
4—Chili Peppers; Siesta  
4:45—Post-Enquirer Funnies  
5—Young Peoples Program  
5:30—Travlogue; Organ  
6:15—Empire Minstrels; News  
6:45—Sport Page of the Air  
7—Bargain Page  
7:15—Rhythm Four  
7:45—Viennese Nights  
8—Home Favorites  
8:30—Jess Stafford's Band  
9—Reporter; Souvenirs  
9:45—Studio program; Pianist  
10:15—Records; Orchestra  
11:30—Blue Blowers  
12 to 1 A.M.—Nite Owls

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—Alarm Klock Klub  
8 to 7:30—Records; News; Music  
7:30 P.M.—Silent Period  
12:01 to 6 A.M.—Owl program

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 6—Various programs  
6 P.M.—"Doc" Shahan's Ramblers  
6:30—Organ Echoes; Records  
7—Sports Review  
7:15—Program; Poet's Gold  
7:45—Bill Roth, songs  
8—"Topics of the Day"  
8:15—Latin-Amer. Program  
9:15—Italian program  
10:15 to 12 midnight—Dance Music

**468.5 Meters KFI** Ricbm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:30 A.M. to 4:30—Various programs  
4:30 P.M.—NBC, Stadium Concerts  
6—NBC-KGO programs to 8:15  
8:15—Symphony Under the Stars  
10—Dance Orchestra  
10:30—Blue Moonlight  
11—NBC, Abe Lyman Orchestra  
11:30 to 12 mid.—Jimmy Taft's Orch.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

(Spokane Daylight Saving Time)  
7 A.M. to 1—Various programs  
1 P.M.—Sylvia Grey  
1:15—NBC, Western Agriculture  
2—Studio programs  
2:30—NBC, Organ Concert  
2:45—Club Bulletin  
3—NBC, Viennese Ensemble  
3:30—Drake's Drums  
4—The Bill Board  
4:30—NBC, Jack & Loretta Clemens  
4:45—Musical program  
5—Tull and Gibbs Express  
5:15—NBC-KGO programs to 7  
7—American Weekly  
8—NBC-KGO programs to 10  
10—Radio Specialties  
11—NBC, Bal Tabarin Orchestra  
11:30—NBC, Blue Moonlight  
12 to 1a.m.—NBC-KGO, Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
(Seattle Daylight Saving Time)

7:55 A.M. to 1—Various programs  
1 P.M.—Stringing Along  
1:15—NBC, Western Agriculture  
2—Musical Madcaps  
2:30—Children's Matinee  
3—NBC, Viennese Ensemble  
3:30—NBC, Drake's Drums: Drama  
4—NBC, Amer. Taxpayers League  
4:15—Observer; Concert Ensemble  
5—Pastel Harmonies  
5:30—NBC, Stadium Concerts  
5:45—NBC, Stringwood Ensemble  
6—NBC, N. Y. Philharmonic Orch.  
7—Dancing Party  
8—NBC, Piano Pictures  
8:30—NBC, Witching Hour  
9—NBC, Caswell Coffee Concert  
9:15—NBC-KGO Programs to 11  
11 to 12 mid.—Orchestra

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
(Seattle Daylight Saving Time)

8:30 A.M. to 1—Various programs  
1 P.M.—NBC, Rhythm Rascals  
1:15—Master Works of the Piano  
1:30—Metropolitans  
2—NBC-KGO programs to 3  
3—Recorded; Talk  
4—Sohl and Lundberg  
4:15—NBC-KGO Programs to 5:30  
5:30—Viennese Vagabonds  
6—Records; Concert Ensemble  
7:30—Times News Edition  
7:45—Shades of Yesterday  
8—NBC, Piano Pictures  
8:30—Latin American Nights  
9—Concert in Miniature  
9:30—Musical program  
11—Bal Tabarin Orchestra  
11:30 to 12 mid.—NBC, Blue Moonlight

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. D., Cal.  
7 A.M. to 4:30—Various programs  
4:30—Philadelphia Summer Concert  
5:15—Town Topics  
5:30—CBS programs  
7—Chandu, the Magician  
7:15—CBS, Jerry Freeman's Orch.  
7:30—CBS Orchestras  
9—Symphony Concert  
10—World-Wide News  
10:10—Dance Orchestras  
12 to 1 A.M.—Recordings

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, San Jose

7 A.M.—Records; Silent at 8  
9 to 6—Music; Talks; Stocks  
6 P.M.—Health from the Sea  
6:15—Franco's program  
6:30—Band Music  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:15—Fifteen Minutes in Paris  
7:30—Soul of Portugal  
8—Studio program  
8:45 to 10 P.M.—Italian Program

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles

6:45 A.M. to 6—Various programs  
6 P.M.—Newspaper Service  
6:15—King Cowboy  
6:30—Orchestra and vocalist  
6:45—Phil Musgrave, cellist  
7—Frank Watanabe  
7:15—Musical program  
7:30—Playlet  
8—KNX Varieties  
9—News Service  
9:15—Miles of Melody  
9:45 to 11 P.M.—Musical program

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6:30 A.M. to 5:15—Various progs.  
5:15 P.M.—CBS program  
5:45—CBS, Saturday Revue  
6:15—CBS, Isham Jones' Orchestra  
6:45—CBS, Gertrude Niesen, blues  
7—CBS, Dance Orchestras  
7:45—Tarzan of the Apes  
8—CBS, Bonnie Rapp's Orchestra  
8:30—CBS, Gus Arnheim's Orch.  
9—McElroy's Orchestra  
9:30—Symphony Concert  
10 to 12 mid.—Dance Music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs  
12 noon—Oregonian of the Air  
12:15—Star Furniture Co.  
1:15—The Casino Orchestra  
1:30—Dental Clinic of the Air  
1:45—NBC-KGO Programs to 3:15  
3:15—Alyn's Prog.; Friendly Chat  
4—NBC-KGO programs to 7  
7—Let Us Boast a Bit  
7:15—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—NBC-KGO programs to 10  
10—Orchestra; Organ  
11—Abe Lyman's Orchestra  
11:15 to 12 mid.—Tim Taft's Orch.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
(Seattle Daylight Saving Time)

6:45 A.M. to 1:30—Various programs  
1:30—Julie Day  
1:45—CBS, The Ambassadors  
2—CBS, Dancing by the Sea  
2:30—CBS, Between the Bookends  
2:45—CBS, Tito Guizar  
3—CBS, Buddy Wagner's Orchestra  
3:30—Studio programs  
3:45—CBS, Irving Conn's Orchestra  
4:15—CBS, Mildred Bailey  
4:30—CBS, Casa Loma Orchestra  
5—Gus Arnheim's Orchestra  
5:30—CBS, Summer Concerts  
6—Cecil and Sally  
6:15—CBS, Ann Leaf & Chas. Carlile  
6:45—Democratic Educ. Feature  
7—CBS, Saturday Revue  
7:15—Radio Speaker Stevenson  
7:45—CBS, Gertrude Niesen  
8—CBS, Jerry Freeman's Orchestra  
8:30—Charlie Davis Orchestra  
9—Globe Trotter  
9:15—CBS, Barney Rapp's Orchestra  
9:30—CBS, Gus Arnheim's Orchestra  
10—South. Calif. Symphony  
11 to 1 A.M.—Dance Music

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.

7 A.M. to 4:30—Various programs  
4:30—CBS, Philadelphia Summer Concerts  
5:15—Town Topics  
5:30—Organ and Tenor  
5:45—CBS, Saturday Revue  
6:15—CBS, Isham Jones' Orch.  
6:45—CBS, Gertrude Niesen  
7—CBS, Jerry Freeman's Orchestra  
7:15—Chandu, the Magician  
7:30—CBS, Chas. Davis' Orchestra  
8—Orville Knapp's Orchestra  
8:15—CBS, Bonnie Rapp's Orch.  
8:30—Gus Arnheim's Orchestra  
9—Symphony Concert  
10—News; Dance Orchestra  
12 to 1 A.M.—Organ Concert

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
(Tacoma Daylight Saving Time)

6 A.M. to 5—Various programs  
5 P.M.—CBS, Evan Evans  
5:45—Musical Crediteer  
6—CBS, Summer Concert  
6:15—CBS, Ann Leaf & Chas. Carlile  
6:45—CBS, Saturday Revue  
7:15—Mary March  
7:30—Dr. Mellor  
7:45—CBS, Gertrude Niesen  
8—CBS Orchestra  
9:30—Baseball Game  
11 to 12 mid.—Gus Arnheim's Orch.

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# ACME

## BEER

presents

### STARS of the WEST

### TUNE IN NBC

EVERY MONDAY NIGHT

AT 8:30 P. M.

PACIFIC STANDARD TIME

KGO

San Francisco

KFI

Los Angeles

KGW

Portland

KOMO

Seattle

KFSD

San Diego

KTAR

Phoenix

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*and his famous orchestra*  
MARY WOOD - Soprano  
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