FOR WEEK OF AUGUST 6th to 12th

BROADCAST WEEKLY

ED FITZGERALD
Commentator on Feminine Fancies program, Monday to Friday, 3 to 4 P.M., from KFRC over the Columbia Don Lee Broadcasting System.

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Think of it! Now—a brand new 1934 PHILCO (Model 19X) with the famous Inclined Sounding Board at a price no higher than you would pay for an ordinary radio. Supreme tone quality—extra power—exquisite cabinet.

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MANY OTHER NEW 1934 PHILCOS—$15.75 UP!
EASY PAYMENTS
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SEE YOUR NEAREST PHILCO DEALER
Radio Renders Service to Nation

The saga of this stormy period will describe radio as the modern "Gabriel's Horn" by means of which the captain of the great ship of state simultaneously issued orders and inspiration to more than a hundred million passengers and crew, and thereby maneuvered them safely through one of the most perilous passages in history. When the fog hangs thick athwart the beam, and adverse winds and currents have carried the storm-tossed bark far off its course, then disaster can be averted only by the skill of the skipper sustained by the faith and the obedience of all on board and confidence in the power of prayer. If radio had done no more than carry the President's courage and confidence to the millions of doubt-stricken, fear-paralyzed people eagerly listening for the reassurance of his voice, it would by that achievement alone have performed the greatest service ever rendered this nation without cost by a privately owned agency.

But that is only one of a score of patriotic duties which it voluntarily assumed and devotedly discharged. Through bleak dreary hours of privation and despair, when wholesale unemployment condemned millions to destitution, and closed to them other sources of inspiration and cheer, it was radio that mitigated their misery, sustained their courage, buoyed their hopes, and brought temporary forgetfulness on the wings of sublime music. Few people even now appreciate or give radio the full credit it so justly deserves for a humanitarian work of such great magnitude and importance. And still fewer realize the tremendous financial burden borne by the broadcasting companies without government subsidy or outside aid of any sort, in the face of the most adverse business conditions the enterprises of this country have ever encountered.

Small wonder that in combating such obstacles and handicaps these companies have been unable to function with perfection. Greater wonder that they should have been able or had the fortitude to continue at all, and maintain without charge the consistently high standard of programs the public has enjoyed. Surely enterprises which have contributed so much can be forgiven a little. Broadcasting is a business and, regardless of its own ambitions or listeners' preferences, its initiative and expenditures are circumscribed by the same conditions and limitations that affect any other business. Broadcasting can improve, therefore, only when and to the extent that general business improves, because it depends upon general business for the revenue with which to defray expenses.

Constructive criticism of radio programs must continue. Practices which threaten the complete effectiveness of so great a force for good must be discontinued. Material which threatens to contaminate the homes wherein it is entertained, no matter how subtly disguised or by whom sponsored or broadcast, must be eliminated from the air. But, withal, let us in the spirit of fairness, be tolerant and patient of the great institutions of the air as they have been patient and tolerant of us. Only by mutual understanding, complete cooperation, and absolute fair play can their success be attained. And their success is ours, as well.
And Now...

Leading Hostesses Are Serving

ALL-WESTERN MEALS!

A COLORFUL new mode has been started overnight in Western cookery by the SUNSET All-Western Cook Book, first truly Western recipe book ever published!

Bring new charm and originality to your meals with this 244-page book of over 500 famous Western recipes. Here are new recipes galore, cooking time and temperature in each recipe, a Quick-Reference Index, and many other features... in a book written just for you who live in the Pacific West. And the author, Genevieve A. Callahan, SUNSET Magazine's Home Economics Editor, tells you how to prepare, cook and serve every Western food from Abalone to Zucchini!

SUNSET, the West's own Home, Garden and Outdoor magazine, is packed each month with inspiring articles about YOUR Western homemaking, cooking, gardening, home building and decorating, and Western outdoor life and travel.

This Special Offer will bring you, post-paid, a cellophane-wrapped, first-edition copy of the SUNSET All-Western Cook Book (with durable cover in green, black and silver design)—and two full years (24 issues) of SUNSET Magazine—both for only $1.50. Take advantage of this special low price by mailing this coupon TODAY!

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SUNSET All-Western COOK BOOK

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SUNSET MAGAZINE, BW-6

1045 Sansome Street, San Francisco, Calif.

Yes, send me the SUNSET All-Western Cook Book, and enter my subscription to SUNSET Magazine for 2 years (24 issues). I enclose $1.50.

Name

Address

P. O. __________________________________________ State
Bouquet of Orchids

WHAT a blessing to have a page where we may say our little pieces and get them off our chests. "Bravo," D. E. S., your courage in writing that letter served as an inspiration, so here come a lot more brick-bats—oh, no, not aimed at you, but at NBC. But remember—what is a brickbat to one is oftentimes a bouquet to another, and that's the type I'm tossing. I disagree with you in one respect, D. E. S.: Gwynfi Jones, with his divine voice, should never be at the bottom of the list, and have you noticed what they're doing with him? Just nothing! Giving us all kinds of new talent (it's called that) in place of some of those we've listened to for years. Perhaps the new ones do deserve opportunities, but why must we be forced to give up our favorites and listen to crooning and jazz, or turn off the radio altogether? Clarence Hayes is the only crooner who doesn't give me the fidgets, but when it comes to jazz—well, I almost take down my hair and weep.

Also, why doesn't Josef Hornik get an opportunity for something better than all this popular noise; maybe it IS popular with some, but there are plenty of others who couldn't do anything but that kind, so why must his talent be wasted? His Viennese program wins my applause.

Have been wondering what "Wheaten-ville" is going to be like without our beloved Uncle Hanibal when it returns in September. We could all see what was being done to Harold Peary some time before his departure. Guess they found that he wasn't going to croon, despite all their efforts. Good boy, Harold P.

Another beautiful voice we shall miss is that of Caltana Christoff. I'd much prefer not hearing her at all, though, than doing the simpering, baby-flapper type she was forced into near the last. Too bad! Why, I can remember when she——, but that is another story.

Then there's another very talented young man who deserves a bouquet of orchids—Harold Dana. I never miss an early Sunday morning program by the Arion Trio, ever hoping he'll be back; of course it's a keen disappointment each time, but such artists as Teel and Mosher have helped make it bearable.

We rarely miss one of the NBC dramas, and of course never do we walk out on "One Man's Family." It's like having an entire family, from back home, come in for Sunday afternoon, only it isn't Sunday—but they're just like neighbors in our house. Mustn't forget Eddie Fitzpatrick. Glad you're doing so well, Eddie J.

Best of luck, Broadcast Weekly, and thanks. Yes, I feel relieved already.

C. D. A., San Francisco.

"Captain Argus" Fan

QUITE recently, and rather by chance, I have become a loyal reader and fan of your handy little magazine. Since it runs a kind of "Vox Populi" between its covers, I should like to give vent to something that has puzzled me for almost two years now.

It is almost two years to the day that I am a very partial follower of the talks of Captain Argus (formerly KLX, now KYA). For sheer educational value and charm of personality, this half-hour speaker has no competitor—at least not in mine eyes. What puzzles me is that neither he nor anyone else has ever thought of dramatizing his stuff. There is radio drama stuff galore in his "romantic roads." And not only that: it would be first-class stuff, viz., entertainment for grown-up minds. The everyday radio drama is outspun moronic. Everyone will agree with me in this. Shall radio go down the same chute as our other toy, the movie, has gone?

A. D., San Francisco.

Greetings, Alice

THE process of making up my mind to write a letter takes time, and then actually writing the letter takes more time, and time flies faster here than anywhere else in the world; so a lot of it has flown since you so kindly fished me out of the morgue. I appreciate the publicity, and to prove that I haven't gone entirely native, I at least am still able to write my thanks to you.

Since KGU has subscribed to the Broadcast Weekly, I no longer feel so "distant." Reading your pages is like meeting a friend from home.

Best Aloha to you and mahalo nui nui,

Alice Blue, KGU, Honolulu, T. H.
• • • Edwin C. Hill, whose discussions on the "human side of the news," have won him a commanding position among the favorites of the air, deserted the Columbia microphones during the week of July 30. Mr. Hill felt he was entitled to a good rest, for the past twelve months have been strenuous ones. At no time during that period he has been on the air less than three times weekly, and for several weeks he appeared in the broadcasting studios six days out of seven. In addition, he has written a book, made vaudeville appearances, and worked on motion-picture shorts. Recently he returned to active journalism. Hill spent his precious week at Scardale, in Westchester County, New York. Golf and fishing took up a large part of his time. He will be heard only twice a week on his return to the air—Wednesdays and Fridays at 6:45 p. m.

• • • Michel Perriere, former concert master and violinist at KFI-KECA, writes from his native France: "This is station N-I-C-E, broadcasting. At the stroke of the gong, Michel Perriere will lift his glass and drink a martini cocktail in toast to his friends in Los Angeles." Right thoughtful of the lad, at that.

• • • Newscaster Sam Hayes is inadvertently displaying quite the most decided third degree sunburn we have seen this season. He got it at one of the beaches while demonstrating his right to charter membership in the Order of Harry Chested Men. What we mean is, Sam's overly ruddy complexion is not confined to his face.

• • • New reception laurels have come to KSL of Salt Lake City with recent verification of Argentine reception, sent in by Mr. Chas. W. Chute, Calle Cordoba 1154, Rosario de Santa Fe, Argentine Republic. The program heard was an organ program from the Salt Lake City Tabernacle. Mr. Chute's letter adds one to KSL's long list of verifications from distant countries, to raise the total to near the two-score mark, including four continents and many island principalities on the high seas.

• • • The West's own Vera Van, formerly featured singer with Ted Fio Rito whose dance music was a regular feature from the St. Francis Hotel in San Francisco, now steps into the ranks of the Columbia Broadcasting System artists to be heard in a regular series of coast-to-coast broadcasts. Miss Van, blonde and vivacious, went to New York two months ago, to be signed by Columbia. In addition to her radio work with Fio Rito and on the the California Melodies program, she has appeared in vaudeville along the Pacific Coast, where her singing and dancing made her a favorite with theater audiences.

• • • The unusual and thrilling program dramatizing heroes of the United States Navy who live in or are stationed at San Diego, "United States on Parade"—written by Robert Bowman and broadcast over KGB has continued to meet with the instantaneous and unanimous approval of San Diego radio fans. Not a little responsible for this program are Mr. Bowman's assistant production managers, Ham Hammond and James Dillon, and a cast which includes many well-known dramatists with a national as well as a local reputation.

• • • Amos 'n' Andy have done sixty-five different characters on the air since the inauguration of their radio comic strip. The two NBC comics reached a high water mark during Madame Queen's breach of promise suit against Andy by using thirteen voices in a single broadcast. In all their radio history, Freeman Gosden and Charles Correll never have permitted any other person to participate in their broadcasts.

• • • Radioart Guild of America has been established in Los Angeles to produce and distribute electrical transcription programs to broadcasters. Organization will use mostly talent already familiar to west coast fans.

These will include Gayne Whitman, already known for his lead of Frank Chandler in the current Chandu series; Charles Lierley, former KTM tenor; Gene Byrnes, former funny man at KNX and KHJ; Charles Carroll, known for his work on the KFWB English Coronet series and others. Weyert Moor, twelve years orchestra manager of the Cleveland Symphony and former director of the Cleveland Summer Symphonies has arrived in Hollywood to become music director for the Guild. Miss Ruth Clark, former music librarian at KFI-KECA, is secretary and treasurer of the new group.

• • • July marked the eleventh year of broadcasting for Arnold Maguire, KFRC announcer. In July, 1922, Maguire made his first appearance before a microphone in the studio of one of the first broadcasters on the Pacific Coast and he has been at it
ever since. Although only thirty-two years old, Maguire is rated as a veteran in the field of broadcasting. He started his radio work as a singer, though the past six years have been devoted exclusively to announcing and comedy. During his radio career he has won hosts of friends and his air fans are legion. Some of the roles for which he is best know are "Mr. Mack" of the Vagabonds of the Hills; the beloved black-face character Adhesive Pontoon, and Brother McHaywire of Hodge Podge Lodge.

- Featuring Kay White and her "round the world" short stories, KJBS is on the air every morning, except Saturdays and Sundays, at 9:15 o'clock, with dramatized incidents associated with her travel experiences around the world.

- Each chapter is a complete playlet and will permit listeners to live through the adventurous highlights of her world travels.

- In line with the experimental work in radio drama and the search for new production methods in that medium being carried on this summer by the dramatic department of the Columbia Broadcasting System, a new series of original radio plays are being produced over the Columbia network under the general title of "The Theater of Today" from 5 to 5:30 p.m. every Monday evening.

- Each will be a complete and original play, written especially for radio production by a member of the Columbia network's dramatic department, dealing with modern, up-to-date life. Written under the supervision of Perrin Fraser, Columbia's continuity chief, and produced by Marion Parsonnet, CBS dramatic director, the plays will embody a crystallization of the various new ideas which both have evolved in connection with radio drama during the past six months. Thus, the production will do away with all unnecessary and undramatic adjuncts of radio plays. There will be no music used and there will be no announcements setting up the various scenes. Instead, sound effects and direct action will set the scenes and the transitions from scene to scene, and interesting new forms of dramatic frame-work have been devised from the dramas.

- KXX Quips: Jack Carter recently observed his second anniversary as special announcer from the Paris Inn. He was presented by the management with a box of nifty huanas, which the boys back at the main studios helped him smoke up without delay. . . .

- Eddie Albright says that if he owned a radio station he would permit the broadcast of nothing but classical music. Albright is a thorough critic of symphonies and grand opera. . . .

- Thomas Freebairn Smith is the full name of the new night announcer. He may be heard alternating with Fred Shields, chief of the night staff. . . .

- Bill Hatch never fails to appear at his office on Saturday mornings without a bold, red plaid tie drawn loosely under his collar. The first occasion brought forth such a chorus of bronx cheeses that Bill continues to wear the tie to assert his indifferance to bronx cheers. . . .

- Lal Chand Mehara, the distinguished Hindu scholar and lecturer, was married late in June. His bride is the daughter of a Los Angeles councilman.

- Due to injuries sustained by Rush Hughes in an automobile accident recently, the well known radio personality was unable to broadcast his usual Monday program of the Langendorf Pictorial and his place was taken by "Mary Eleanor."

On Tuesday, however, Rush was back on the job to the extent of delivering his peppy news broadcast from a wheel chair in the NBC studio. This novel situation followed a miniature parade through the streets, in which the injured announcer, riding in a taxicab, was followed by a truck, supplied by his sponsor and bearing the wheel chair. After the program, the same parade retraced its route. The same procedure will continue until Hughes’ injured ankles enable him to assume his customary position before the microphone.
★ KNOCKIN' 'EM DEAD ★

ON KYA

MONDAYS
WEDNESDAYS
and FRIDAYS
AT
6:45 p. m.

EB AND ZEB

Another important program sponsored by the Dairy Delivery Company comes to KYA! Eb and Zeb, that laughable pair from Corn Center are now selling San Francisco's favorite milk, Dairy Delivery, over San Francisco's favorite station, KYA. When you think of radio, think of KYA!
ETHER GLEANINGS

By J. CLARENCE MYERS

MANY of radio’s most scintillating stars, whom you haven’t been able to dial these past few months, are being put back on the station payrolls and one by one are starting or will start soon to air their talents before the microphone. Al Jolson and Fred Allen are among the topnotchers who have started on the NBC networks already.

With the fall months rolling around soon we’ll be hearing such luminaries as Will Rogers, Lawrence Tibbett, Myrt and Marge, Sherlock Holmes, Walter Winchell, Conrad Thibault and others of like calibre.

Bet Mr. Winchell, Broadway’s snooziest snoop, doesn’t pass up an opportunity to say something about this here new Jolson radio program. You see, the latter is starring on a cheese program. In fact the sponsor is the Kraft Macaroni Company, which likewise features Paul Whiteman’s band and a gala array of radio’s “Big Shots.” It is NBC’d coast to coast 6 to 7 p.m., our time, weekly, starting August 3.

Fred Allen, famous last season for his Bath Club Revue on the CBS wireup, has moved over to the NBC to take charge of the principal rôle in Best Foods’ Musical Grocery Store. He replaces Tom Howard. Fridays—7:30 to 8 p.m.—is the release date of this event and the San Francisco station, KGO.

Lawrence Tibbett will return under the Firestone sponsorship again this year, coming back in the late fall. Will Rogers is scheduled to head a series of ether productions for a NBC commercial program in the fall over the coast to coast chain. As we previously printed, Myrt and Marge will return September 24. Winchell will return early in September and Sherlock Holmes in the same month.

* * *

Vivacious little Sunny Russ, young vocalist with Anson Weeks’ Hotel Mark Hopkins orchestra and soloist on the Connie Moffatt program at KFRC, disproved the old adage about it being impossible for women to keep secrets.

Unbeknown to anyone, not even the “gang” in the orchestra, she slipped away recently to Carson City, Nevada, and got herself welded for life to Lee Albern, son of a San Francisco business man. The newlyweds planned a week’s honeymoon, but Albern suffered a severe cut from an ax while cutting some wood and is still under the care of the doctor. Incidentally the accident cut their honeymoon short.

Edna O’Keefe, a KFRC fixture for these past three or more years, is in Hollywood submitting to screen tests. If they are satisfactory, she will probably play a rôle in Ted Fio Rito’s sound flicker, work on which is to be started soon.

* * *

A large California concern is seriously considering the sponsorship of Cap’n Dobbsie’s Ship of Joy programs on the NBC, we learn.

* * *

The Dairy Delivery Company, milk product firm, are now sponsoring Eb and Zeb, rural script act by John Eugene Hasty, over KYA thrice weekly—Mondays, Wednesdays and Fridays—6:45 to 7 p.m. The company took on the new series in place of Cecil and Sally which they sponsored for the past six months. Incidentally all telephone service to KYA was clogged when the popular radio youngsters failed to appear on the air.

* * *

Walter Bunker, Jr., has returned from an extended trip to Europe and was up to the KFRC studios the other day telling the gang about how he weathered the Atlantic and all the funny things he saw on the other side.

* * *

Fred J. Hart, president of the Pacific Agricultural Foundation, Ltd., owners of KQW, played host to Harold LaFont, United States Radio Commissioner, when the latter was a visitor in San Jose recently. A motor trip through the beautiful Santa Clara Valley was followed by a dinner which some of San Jose’s leading citizens attended.

* * *

The Oakland Municipal Band is now heard each Sunday afternoon over KTAB from 2:30 to 3:30 o’clock.

* * *

The Buick automobile company is back on the air with a lavish musical program, which is being wafted out over the NBC wireup from 6:30 to 7 p.m. on Monday. Conrad Thibault, Arlene Jackson, the Song Smiths, Ohman and Arden, the Nightingales, Graham McNamee and Arthur Beran, comedian, are listed as the contributors. It will be a weekly affair.

* * *

Standard Oil has signed Helen Musselman exclusively as a singer on their Sunday night programs. She is permitted to participate in dramatic programs, but not as a singer.
Harry Bechtel, rotund announcer and actor at KYA, is vacationing at Bartlett Springs in Lake County, where he hopes to lose some of his surplus avoirdupois. As a coincident, Bert Carlson, once KYA vocalist, is the mas- seuse at the Springs, and promises that Harry will return with his clothes fitting loosely.

* * *

Ralph Brunton, KJBS boss, is an optimis- tic guy. He believes that by the end of fall radio stations herewith will have all the advertising on the air they can handle.

* * *

That stoicism that must be acquired by folks in the show and radio business came to the fore with Edward Imhaus, KFRC tenor, the other day when he was warbling on a Feminine Fancies program.

Just as Imhaus was bleating his highest notes, a bee, the common, everyday variety, buzzed in uninvited, did a couple of side-slips and a barrel roll or two and headed straight for Imhaus’ tonsils while his mouth was open widest. But the high note came just in time and the vocalist snapped his jaws closed just as Mr. Bee did a tail spin. Not to be fooled, the buzzer, putting more steam in his dive, landed right on the singer’s hand, succeeding in planting one of his stingers deep into the member. But the program had to go on and Imhaus continued his song without interruption.

* * *

Hereabouts:

Safeway has renewed Eddie Peabody’s contract on NBC. . . . Pacific Coast Borax Company has renewed its “Death Valley Days” affair on the same network. . . . Those Kay White travelogues are being released via transcriptions now over KQW, KJBS and KTAB in this territory. . . . Merle Matthews, program manager of KTAB, flies from San Francisco to Sacramento and return every week-end. . . . she related a real thrill which occurred the other day when her plane couldn’t land because of fog and had to coast about in the skies for an hour and a half until an “open” spot in the mist could be found. . . . Borden Caners, KTAB affair, has two m. c.’s—Bob Roberts and Frank Galvin. . . . Folger Coffee has added three stations to its list, putting out the Lee S. Roberts broadcasts—KGW, KOMO and KHQ. . . . Lovey Wolf, Marguerite Haight, Don Steele, Dot and Dash (girl team), the Ne’er Do Well, and Edith Ransford, pianist, are among the new KTAB staff artists.

* * *

The church in whose choir Eric Foster, NBC baritone, was singing didn’t like the idea of his appearing on a program spon- sored by a beer company and asked him to choose between the choir and the radio con- tract. He resigned from the choir.

* * *

George Frame Brown, creator of “Real Folks,” popular skit which was on the NBC airways for five years, has returned to the network with a new drama entitled “The Optimistic Mrs. Jones.” It is released on the Pacific Coast Saturdays from 3:45 to 4 o’clock.

* * *

Ed. Fitzgerald, who m. c.’s the Feminine Fancies program over the Don Lee network, is going places, we hear. His snappy, unusual style has been unanimously approved by the listening audience and it is expressing its appreciation with a daily avalanche of fan letters, entirely unsolicited.

Excuse us, please.
Our error.
In last week’s issue of Broadcast Weekly we printed an article, quite an elaborate one, about the new Acme beer program on the NBC network. We erroneously stated that the sponsor was the Acme Brewing Company. Instead, however, the sponsor of that fine weekly broadcast is the California Brewing Association, makers of Acme beer.

That organization has absolutely no connection with the Acme Brewing Company.
New "FLYING A" brings a new, smoother and quieter power to your car. New, because there is in "FLYING A" a quality new to non-premium gasolines. It comes closer to ETHYL performance than any other gasoline.

Your car will prove this statement: No gallon of gasoline, except ETHYL, will carry you farther, more smoothly than a gallon of the New "FLYING A"—none as quietly. New "FLYING A" is colored amber for your protection.

Try NEW "FLYING A" Today

Ask your Smiling Associated Dealer about it. Prove it in your own car. Hear the difference—feel the difference as you drive.

ASSOCIATED OIL COMPANY
**Stars of the Radio**

- Charles Runyan
  NBC

- Edna O'Keefe
  KFRC

- Elmer Pemm
  KROW

- Refa Miller
  KTAB

- Mel Peterson
  KHJ

- Michael Raffetto
  NBC
THE MAYFAIR is one of the finest appointed hotels on the Pacific Coast. The location is ideal, away from the congested and noisy part of the city and yet within walking distance to theatres and business section.

There are three hundred and fifty rooms, each with private bath or shower. A unique Coffee Shop and beautiful Dining Room with a concert orchestra of unusual talent. These are a few of the features that help to make the atmosphere of the MAYFAIR exceedingly attractive.

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One person $2.50 day
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Twin Bedroom for two persons, $4.00 day

Car storage is free to guests, in the garage owned and operated by the Mayfair.

THE MAYFAIR
LOS ANGELES
EYE SPECIALISTS Say:—

Wear a

No. 100

SLEEP SHADE

—and get the SLEEP you need, in spite of long summer days and bright summer sunlight . . . .

DAZZLING summer light is hard on the eyes. Tissue-thin eye lids cannot shut out such strong light. Hence, during the summer, even when the eyes are closed, the sensitive optic nerve is under almost constant strain. Do you notice it? Do your eyes twitch or burn at the end of the day? Do you find that light prevents your going to sleep or awakens you early in the morning? Slip on a comfy SLEEP SHADE occasionally and give your eyes the complete relaxation they need. SLEEP SHADE shuts out light, soothes tired eyes, calms shattered nerves, induces sound, refreshing sleep. Price $1 postpaid. Try it NOW, and prove its magic for yourself.

GUARANTEED to Improve Sleep or Money Refunded

Mail This Coupon NOW and Try SLEEP SHADE at OUR RISK

NAME

ADDRESS

ORDER FOR YOUR FRIENDS, TOO

SLEEP SHADE COMPANY,
1466 Pine Street, San Francisco, Calif.

Gentlemen: I enclose herewith $ . . . . . . . . . . . . . . . . . . . . . . . . . . in check, P. O. money order, or dollar bills, for which please send me . . . . . SLEEP SHADES, postpaid. It is understood that I may return these to you within one week after I receive them and you will refund the entire purchase price.

BEACH, CAMP, SUNPORCH, and TRAVEL Wear

www.americanradiohistory.com
EVERY Sunday night "John Henry" walks into Columbia's WABC studios in person, and that's a pretty rare occasion, because "John Henry" never existed in person before January of this year. He's been striding through the imaginations of the southern negroes, though, for years, with his broad shoulders and great physical strength. Roark Bradford finally turned imagination into clean white paper and vivid black type, and "John Henry" came to life in a book. Then, on January 15, the Columbia Broadcasting System's audience heard John Henry's rich, deep voice booming out his demands for a meal big enough for a railroad gang, and the great Black River giant lived in reality.

It is Juano Hernandez, actor, writer, composer and traveler, whose voice is the voice of "John Henry" on the air. In his physical structure Hernandez is the perfect embodiment of the legendary strong man. His six feet of hard, solid-packed muscle and sinew have been developed in that famous school of hard knocks. As a laborer in bridge gangs, swinging a spike-hammer in track-laying crews or "rousting" cotton bales on the Mississippi levees he has lived the life of the imaginary "John Henry" and knows what he's talking about when, in "John Henry's" voice he booms into the CBS "mikes," "I'se a natural man."

Hernandez often heard of the character he portrays during his wanderings through the South. He listened to track gangs singing their work songs, and among them he noticed the constantly recurring rhythm of a "John Henry" song, one that hailed the adventures of this stalwart wanderer much as the hards of ancient Greece sang the praise of their heroes. That melody became the basis for much of the music in the Sunday night program for which Hernandez composes songs and, with Geraldine Garrick, writes the dialogue.

The "natural man" side of Hernandez is revealed in his contacts with the world and his opinions of things and people he sees around him. He doesn't like restaurant food, young men who use walking-sticks, mechanical actors, insincerity, racial propaganda or politics; likes to work in the city and live in the country, and would like to have a job in a radio continuity department. He has a good time writing his share of the "John Henry" scripts; wishes he could write lots of other things, but feels his ability has its limitations. On the other hand, he has all the confidence in the world when he plays his radio rôle. Of course, his stage experience has a lot to do with that. He spent many many months touring the South in vaudeville acts—was even an acrobat for a while. He was a street singer in Havana; and went through the islands of the West Indies as a street dancer. His debut as a performer, by the way, was made at the age of thirteen as soloist with a minstrel troupe in Havana.

In his "John Henry" work, Hernandez probably enjoys most the scripts which call for voodoo incantations and strange sessions with the "ha'nts," because, in actual life, he is a great student of psychic phenomena and, if he could be anybody else but himself, he would like to be Dr. N. Franklin Prince, who is considered the world's best authority on such things.

SINGING has pretty much filled the life of Carlyle Bennett, tenor for the daily NBC Al Pearce show, ever since his first public appearance at a Lincoln Nebraska school entertainment at the age of six.

Fifteen years later, at the age of 21, he won the grand prize in the finals of the Atwater-Kent National Auditions.

Before being signed by Al Pearce for the NBC broadcasts he was two years in Chicago, singing on many of the big national programs. He came to Los Angeles a year ago at the end of a Fanchon Marco tour and was persuaded by Al Pearce, plus the California climate, to remain on the coast.

Carlyle is a young, good-looking chap, barely 25. A blonde, with blue eyes; five feet seven inches in height and weighing less than 150 pounds. He has a philosophic attitude towards life and, in spite of the hours of study he puts in daily, always seems to be taking things easy. He always gets a big push out of the comedians on the program with him. He plays the piano well; likes golf, tennis, and riding—real gentlemanly diversions. Perhaps because he likes all the girls too well he is still unmarried. He has one brother—a business man—and one married sister.

He was born in Wisconsin, but went to school principally in Chicago, where he entered the 1929 Atwater-Kent auditions which raised him to fame. His first professional work was in the churches. From the church he went into the movies for a while, then came the stage and, finally, the radio. You see what going to church can lead to. He sings daily with Al Pearce's gang.
The subscription price of "Broadcast Week," $2 a year, effective Aug. 15, thereafter the number increased bringing in new features and new fields.

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SUNDAY Programs

August 6, 1933

8 A.M.—Chronicle Comics
8:30—Arion Trio
9:15—Recordings Program
9:30—Sabbath Reveries
10—Gene Arnold and Commodores
10:15—Novelty Radio Forum
10:30—Yeast Foamers
11—Lady Esther Serenade
11:30—Radio Pulpit
12—Evening Time and vocal trio
12:15—Wildroot Program
12:30—Organ Recital
1—The World of Religion
1:30—Eva Jessye Choir
2—Pastels: Orchestra and vocal
2:30—Tunes of the Times
3—Nathan Abas, violinist
3:30—Wisdom of the Ages: Drama
4—Chase and Sanborn Program
5—Manchester Merry-Go-Round
5:30—American Album of Music
6—McHenry Howe
6:15—Impressions of Italy
6:45—Sunday at Seth Parker’s
7:15—Pickens Sisters
7:30—Orchestral Gems
8—Standard on Parade
9—Reader’s Guide, Joseph Jackson
9:25—Comedy, Hire Instrumentalists
10—Richfield News Flashes
10:15—Paul Carlson, organist
11 to 12 mid.—Kay Kyser’s Orch.

243.8 Meters KYA 1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco 3456
8:15—Soap Operas
8:30—Sabbath Reveries
9:30—Spanish Fancies
10—Dance Boys
10:30—Three-Four Melodies
10:45—Musical Strings
11—Old St. Mary’s Church Services
12 noon—Organ; Paraders
1—Waltz Idylls; Opera at 2
3:30—Chamber Group
4—Royal Serenade
4:30—Symphony Concert
5:30—Violin Masters
6—Ethel Lullaby; Meters
6:15—Radio Forum
6:30—Sacred Hour; 7:30, Opera
9:30 to 11 P.M.—Concert Memories

8 A.M.—Major Bowes’ Family
8:15—Radio City Concert
9:15—Concert Ensemble
9:30—Melody Mixers: Orchestra
10:30—Tingle: Vocal and instr.
11—Bible Stories
12 noon—Music Garden
1—Melody Tea: Meters
2—Catholic Hour
2:30—Polkoff Novelty Orchestra
3—Introduction of Portuguese Counsil: Speakers: Soloists; Band
4—Community Forum
4:30—Singer and Meters
5—Louis Ford, violinist
5:15—Coquettes: Vocal trio
5:30—Evening Concert: Orchestra and Emil Polak
6—Melodians: Orchestra direction

8:15—Dance Nocturne
8:30—Leo Reisman and his Congress Hotel Orchestra
9—Rudy Seijin, Orchestra
9:30—University of California program
10—Hotel Cosmopolitan Orchestra
10:30—On Wings of Music
11 to 12 mid.—Chas. Runyan, organ

491.5 Meters KFRC 610 Keys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal. 12:30 to 11 P.M.
8 A.M.—Examiner Comics
8:30—CBS, New World Symphony
9—CBS, Fred Felbels, organist
9:15—Movie Star Contest
9:20—CBS, Fred Felbels, organist
9:30—Combs, Trinity Church
10—Home Sweet Home Concert
11—Jean Elginson and Dick Arndt
11:15—CBS, Symphonic Hour
12 noon—CBS, Cathedral Hour
1—Willard Robinson
1:15—CBS, Vera Van
1:30—Dream Fantasies
1:45—Chase Sweeter’s Concert.
2—CBS, Eddie Duchen’s Orchestra
2:30—CBS, Chicago Knights
3—CBS, The Gauchos
3:30—CBS, The Gauchos
3:45—CBS, Gertrude Nielsen
3:50—Movie Star Contest
4—CBS, Chicago Variety Program
4:15—CBS, John Henry
4:30—Philadelphia Summer Concerts
5:15—CBS, Rhythm Rhapsody
7—CBS, Jimmy Lombardo’s Canadians
7:30—Salon Moderne
8—CBS, William Jones’ Orchestra
8:30—CBS, Ted Lewis’s Orchestra
9—The Merrymakers
10—Examiner News Items
10:10—CBS, Arbella’s Orchestra
10:20—CBS, Fresh Air Program
10:25—CBS, Charlie’s Corner
11 to 12 midnight—Midnight Moods

535.4 Meters KTAB 560 Keys. 1000 Watts
Garfield 4700
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M. to 2—Various programs
1 P.M.—Church of Latter Day Saints
1:30—Golden Memories
2—Hill Ballets
2:30—Oakland Municipal Band
3:30—Isle of Dreams
4—Jerson String Quartet
5—Organ Recital
6—Echoes of Portugal
7—George Kruger, pianist
7:15—Amateur Sports News
7:30—Church Services
9:15—Rod Hendrickson; Organ
9:45—Freeman’s Book Review
10—Hill Billies
10:30 to 11 P.M.—Jess Stafford’s Or.

280.2 Meters KJBS 1070 Keys. 100 Watts
J. Bruston & Sons, San Francisco 41484-49
8 A.M. to 7—Records; News
7 P.M.—Silent period
12:01 to 6 A.M.—Owl Program

296.6 Meters KGW 1010 Keys. 500 Watts
Ballard 777
Pac. Agric. Foundation, Ltd., San Jose
10:15—Sunday School Lesson
11—First Baptist, Church Services
12:30—Silent
12:30 to 9 P.M.—Church Services

340.7 Meters KLX 880 Keys. Lake, 6000 Watts
12 noon—Records
12:30—John Lewis quintet
2:30—Mary Anderson, contralto; Meriel Bond, baritone; Arco and Anita, guitar duo; Jean Ardath, pianist
3:30—Records; violin ensemble
5—Covered Wagon Jubilee
5:30—Old Monk’s Corner
5:45—Dot Kay & Nancy Ann Hersay
6—Mixed Quartet
7—Radio Playland Trio
7:30—Neighborhood Songs and Poems
7:45—William Don, “The Count of Monte Cristo”
8—Manila Stringed Orchestra
8:30—Florence Hertzog, contralto; Henri Sheffoff, basso, and Helen Parmelee, pianist
9:15—Travel Talk
9:30—Brahms Trio
10 to 11 P.M.—Dance program

322.4 Meters KROW 930 Keys. 1000 Watts
Edwardia Broadcast. Corp., Oakland, Calif.
8 A.M. to 12—Various programs
8:15—“Muse and Music”
12 noon—Intelligence; Sebastopol Trio
1:30—Bible Questions and Answers
2—Marie George, soprano
2:30—Novelty Review; Requests
4—Hour with the Masters
5—Recorndings
5:30—American Veterans’ program
6—Watch Tower Program
6:30—Organ Echoes
7—Sunday Evening Concert
8—Radio Playmakers
8:30—Hill Billy Music
8:45—Hawaiian Music
8:45 to 12 midnight—Merrymakers
9 to 11 P.M.—Music

483.6 Meters KGW 2121 Keys. 1000 Watts
Atwater, 2121
Morning Oregonian, Portland, Ore.
8 A.M. to 12—Various Programs
8 A.M. to 12 noon—NBC-KGO Program to 2
2—Catholic Hour
2:30—Polkoff Novelty Orchestra
3—NBC-KGO programs to 6
8—NBC, Starlight Parade
9—G. A. Pale, violinist
9:05—Golden Sonnets
9:30—NBC, Hart Instrumentalists
10 to 12 mid.—NBC-KGO programs

319 Meters KATU Atwater 1333 Keys.
P.M.—CBS, Poet’s Gold
1:15—CBS, Vera Van
1:30—To be announced
2—CBS, Eddie Duchen’s Orch.
2:30—CBS, Chicago Knights
3—CBS, The Gauchos
3:30—CBS, John Henry
4—CBS, Chicago Variety Show
4:15—CBS, John Henry
4:30—CBS, Philadelphia Summer Concert
6:30—CBS, Rhythm Rhapsody
7—CBS, Jimmy Lombardo’s Orchestra
7:30—Jimmy Frefman’s Orchestra
8—Journal of the Air
8:15—CBS Orchestra
8:30—Steiner Artist Recital
9:15—Merrymakers
10 to 12 mid.—Dance Music

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Sunday Programs

BROADCAST WEEKLY

19

468.5 Meters  KFI  Rich'n'd 6111  10,000 Watts  
Earls C. Anthony, Inc., Los Angeles

9 A.M. to 12—Various programs
12:30 P.M.—NBC, Wildroot Program
12:30—Dr. Casseley
12:45—Barbara Jamieson, pianist
1:00—Carnival Hour, String Trio
1:30—Eva Jessye Choir
2—Wesley Tourtellot, Organist
2:15—CBS, Varietys
3—Musical Program
3:15—NBC, Jules Lande, violinist
3:30—to be announced
4—NBC, Chase and Sanborn program
5—NBC, Merry-Go-Round
5:30—NBC, Amer. Album of Music
6—NBC, Col. Louis M. Howe
6:15—NBC, Impressions of Italy
6:45—Ranse Valentine and cast
7—NBC, Pickens Sisters
7:30—Organ and Violinist
8—NBC, Standard on Parade
9—Fiddlers Three
10—NBC, Richfield Reporter
10:15 to 11 P.M.—NBC, Bridge to Dreamland

331.1 Meters  KJH  Vandike 7111  900 Kys.


8 A.M. to 12—Various programs
12—CBS, Cathedral Hour
1—CBS, Willard Robinson's Syncopated Sermons
1:15—CBS, Vera Van and Orch.
1:30—to be announced
1:45—Little Concert
2CBS, Eddie Duchin's Orchestra
2:30—Adventure, Mystery, Romance
2:45—CBS, Chicago Knights
3—CBS, 'The Gauchos'
3:15—CBS, John Henry
3:45—CBS, Chicago Variety Hour
4:15—CBS, John Henry
4:30—Philadelphia Summer Concert
6:30—CBS, Rhythm Rhapsody
7—CBS, Guy Lombardo's Orchestra
7:30—Salon Moderne
8—CBS, Orchestra
8:15—S. & W. "Mellow'd Melodies"
8:30—CBS, Standard Les's Orch'tra
9—The Merrymakers
10—News Items
10:10—CBS, Arnheim's Orchestra
11:15 to 12 mid.—Claude Reimer, Organist

285.5 Meters  KNX  Hemp. 4101  1050 Kys.

Western Broadcast Co., Los Angeles

6:45 A.M. to 5—Various programs
5 P.M.—Speaker; Organ
6:30—Humanist Society
7—"Complaint Department"
7:15—Range Riders
8—First Presbyterian Church
9—Newspaper Service
9:15—Judge Rutherford
9:30 to 10 P.M.—Calhon Luboviski, violinist

225.4 Meters  KGB  Franklin 6151  1230 Kys.

Don Lee Broadcast System, S. D., Calif.

8 A.M. to 4—Various Programs
4—CBS, Chicago Variety program
6—CBS, John Henry
6:30—Philadelphya Summer Concert
6:30—CBS, Rhythm Rhapsody
7—CBS, Guy Lombardo's Orchestra
7:30—Salon Moderne
8—CBS, Isham Jones Orchestra
8:30—CBS, Ted Lewis' Orchestra
9—KJH Merrymakers

499.7 Meters  KFSF  Franklin 6153  600 Kys.

Airfast Radio Corp., Ltd., San Diego

7:45 A.M. to 12—Various programs
12 noon—NBC, Fiddlers Three
12:30—Studio program
12:30—NBC, Organ Recital
1:30—NBC, World of Religion
1:30—NBC, Fiddlers Three
2—Old Time program
2:30—NBC, Poliolk Orchestra
2:30—NBC, Jules Lande, violinist
3:30—to be announced
5—Morales Entertainers
5:30—Tugworth Orchestra
6:15—Impressions of Italy
6:45—NBC, Seth Parker
7:30—NBC, Arnheim's Orchestra
7:30—NBC, Standard on Parade
8—NBC, Fiddlers Three
9:30—Univ. of Calif. Programs
10—NBC, Richfield News Flashes
10:15—NBC, Bridge to Dreamland
11 to 12 mid.—NBC, Arnheim's Orch.'

125.9 Meters  KOMO  Elliott 5890  1600 Kys.

Fishers Blend Station, Inc., Seattle

(Seattle Daylight Saving Time)

9 A.M. to 12—Various programs
12 noon—NBC, Lady Esther prog.
12:30—NBC, Radio Pulpit
1—Sonata Recital
1:15—NBC, Wildroot Program
1:30—Old Songs of the Church
2—Lyric Photographs
2:30—NBC, Eva Jessye Choir
3—Viennese Vagabonds
3—Various
4—Jules Lande, violinist
4:30—NBC, Wisdom of the Ages
5—NBC, Chase and Sanborn Program
6—NBC, Merry-Go-Round
6:30—NBC, Amer. Album of Music
7—NBC, Col. Louis Howe
7:15—Impressions of Italy
7:45—NBC, Sunday at Seth Parker's
8:15—For All the Family
8:45—Wanderers' Corner
9—NBC, Standard On Parade
10—Toton Broadcasters
10:30—The Drawing Room
10:45—Lee Sisters
11—NBC, News Flashes
11:15—Bananjo
11:30 to 12—Viennese Vagabonds

508.2 Meters  KHQ  Main 5183  2200 Kys.


(Spokane Daylight Saving Time)

9 A.M. to 1—Various programs
1 P.M.—U. S. Forest Service
1—NBC, Wildroot Program
1:30—NBC, Organ Recital
2—Northwest on Parade
2:30—NBC, Eva Jessye Choir
3—NBC, Catholic Hour
3:30—NBC, Poliolk Orchestra
4—NBC, Musical Program
4:15—To be announced
4:30—NBC, Wisdom of the Ages
5—NBC, Chase and Sanborn Hour
6—NBC, Merry-Go-Round
6:30—NBC, Bayer's Amer. Album
7—NBC, Col. Louis Howe
7:15—NBC, Impressions of Italy
7:45—NBC, Sunday at Seth Parker's
8:15—NBC, Pickens Sisters
8:45—Electrical Township
9—NBC, Standard on Parade
10—NBC, Reader's Guide
10:30—Musical Program
11—NBC, Richfield News Flashes
11:15—NBC, Bridge to Dreamland
12 to 1 A.M.—NBC, Bal Tabarin

109.1 Meters  KJR  Seneca 1515  970 Kys.

Northwest Broadcast System, Seattle, Wash.

(Seattle Daylight Saving Time)

9 A.M. to 1—Various programs
1—NBC, Fiddlers Three
1:15—Sohl & Lundberg, vocal
1:30—NBC-KGK programs
2:30—Concert in Miniature
3—KPO programs
4—Skyscrapers Guides, Recorded
4:30—Emil Hanson
4:45—Singing Stars
5—Concert Tierney
5:30—Concert Pianist; Angelus Hour
6—Green Cathedral; String Quartet
9—Sundial
9:15—NBC, Pickens Sisters
9:30—NBC, Orchestra Gems
9:45—Silver Strings; Vindalobians
10—NBC, Readers Guide
10:30—NBC, Charles Hart
11—Harp Melodies, Hubert Graf
11:30—NBC, Bridge to Dreamland

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376.5 Mrs. NBC-KGO Sutter 1920
790 Keys.
National Broadcast. Co., San Francisco
7 A.M.-Hour of Memories
8-John Ford, tenor
8:15-Lee S. Roberts
8:30-The Merrie Men Quartet
8:45-Rhythmic Serenade
9-Movie Star Talk
9:30-Cold Town Orchestra
10-Sax-o-Tunes
10:30-Magazine of the Air
11:30-Financial Flash
11:35-Words and Music
11:45-Happy Jack Turner
12 noon-Sarah Kreindler, violinist
12:15-Farm and Home Hour
1-Casino Orchestra: Paul Ash
1:30-Society Sidelights
1:45-John and Ned
2-Al Pearce and his Gang
3-News, Rush Hughes
3:15-VinCENT, Y. Studios
3:30-St. Regis Orchestra
3:45-The Well-Dressed Woman
4-Arion Trio
4:30-Mickey Gillette, saxophone
4:45-Gould & Shetler, pianists
5-Stories of Human Behavior
5:15-Organ Concert
5:30-Goldman Band
6-The Hi Gloss vocal and orchestra
6:30-Buck program
7-Amos 'n Andy
7:15-Chester H. Rowell
7:30-J.B. Demi-Tasse Revue
8-Hollywood on the Air
8:30-Star Light West
9-Ted Weems' Orchestra
9:30-J. Don Irwin Orchestra
10:15-Fiedler News Flashes
10:15-Melody Mixers: Orchestra
11-Organ Concert
11:30 to 12 mid.-Arion Trio

440.9 Meters KPO Sutter 1920
680 Keys.
National Broadcast. Co., San Francisco
7:30 A.M.-Organ Concert
7:45-Financial Service; Organ
8:15-Log o' the Day Crosscuts
8:30-House Ensemble
9:30-Johnnie O'Brien, harmonica
9:45-News Items
10:15-Tom Mitchell, baritone
10:15-League of Western Writers
10:30-Outstanding Speakers
10:45-Sisters of the Skillet
11-Outstanding Speakers
11:15-Words and Music
11:30-Winton Petty, cellist
11:45-Pontiac program
11:45-Agricultural Bulletins
12 noon-Radio Guild: Drama
1-New Yorker
1:15, Ann Warner
1:45-Melodic Wanderings
2-Elizabeth Arden, program
2:15-Blocking Ensemble
2:30-Drake's Drums: Drama
3-Slow River: Eva Taylor, crooner;
3:30-To Male Quartet
3:55-Ramblers: Orchestra
3:30-Canzonetta: Arion Trio
4-Notes of California prog.
4:30-T housers: Svyent
4:30-The Sizzlers: Vocal trio
4:45-Rising Strings Ensemble
5:15-Pair of Pianos: 5:45 News
6-Rhythm Vendors
6:30-Safety First: Traffic talk
6:45-Black and Blue
7-Edna Allen, pianist
7:15—Tarzan of the Apes
7:30-Chas. Hart Instrumentalists
8-Powderpuff Revue
8:30-Richard Cole Orchestra
9—NBC Drama Hour
9:30—Aesop's Fables
10-Pacific Serenaders
11—Abe Lyman's Orchestra
11:30 to 12 mid.—Organ Concert

243.8 Meters KYA Prospect 3456
1230 Keys.
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12-Music and Talks
12 noon—Scriptures; Musical Strings
12:30—Organs Recital, Elmer Vincent
1—Concert; NBC, Piano Duo
1:45—Modern Maestros
2—P. T. A. Lecture
2:15—Royal Serenaders
2:45—Glen Goff, Organist
3:45—Hotel St. Regis Orchestra
4—Music Masters
5—Recorded program
5:45—Concert Digest
6—Parader: 6:15 Radio Forum
6:30—Waltz Idylls
6:45—"Eb and Zeb"
7—Parader: Ethel Waters, singer
7:30—Hawaiians
8—Mountain Boys
8:15—Eugene Mancini, tenor
8:30—Bob Allen, piano stylist
8:45—Tango Time; News
9:15—J. J. Pardee, Wagoner of Commerce
9:30—Musical Novelties; Organ
11 to 12 mid.—Concert Memories

340.7 Meters KLX Lake 6000
880 Keys.
7 A.M.-Hour of Memories
8-Record Headlines
8:30-Covered Wagon Jubilee
9—Records, Clinic of the Air
10:15—Stocks; News Flashes
10:30—International Kitchen
11—Sunshine Twins; News
11:30—Novelty Music Duo
11:45—Meek and Nancy
12 noon-Jack Delaney's Band
1—Jean's Hi-Lights
2—Recorded Country Flashes
2:45—Opportunity Hour; News
3:45—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:20—New Town Lears
5:45—Helen Parmelee, pianist
6—Betty Babbish Band
7—News; Clark Sisters
7:45—Helen Parmelee, pianist
8—Three Echoes
8:25—Better Business talk
8:30—Faulk Theatre Players
9—Nevada Night Herders
9:30—Bungling Bunglers
9:45—Helen Parmelee, pianist
10—Fred Skinner
10:15 to 11 P.M.—Dance Program

322.4 Meters KROW Glenc. 6774
930 Keys.
7 A.M. to 5—Various programs
5 P.M.—Brother Walter
5:15—The Ski Haws
5:45—Serenaders, accordion
6—Gypsy Melodies; News
6:30—Organ; Sports Review
7:15—Navy Hour
7:30—Italian program
8—Topics of the Day
8:15—Time Saving News
8:30—"Tubby" Addition
8:45—Annette Thompson, songs
9—Casual Hour
10 to 12 mid.—Dance Music

491.5 Meters KFRC Prospect 0100
610 Keys.
Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Seal Rocks Broadcast
7:25—Stocks; Exercises at 7:30
8—CBS, George Marks' Orchestra
8:30—CBS, Concert Miniatures
9—CBS, Jack Griffin's Orchestra
9:15—CBS, Jack Griffin's Orchestra
9:30—CBS, George Scherban's Orch.
10—CBS, Stock's Talk
10:15—CBS, The Captivators
10:30—Better Business Bureau
10:45—CBS, Ann Leaf, organist
11—Ann Leaf, Organist
11:15—Prudence Penny
11:30—CBS, New World Salon Orch.
12 noon—Sherman Clay Concert
1—CBS, True Animal Stories
1:15—CBS, Syracuse Spotlight
1:30—Stocks; Talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS, Richard G. Miller
4:45—Lost and Found Items
5:45—Exam; Movie Contest
5:55—Town Topics
5—CBS, Theatre of Today
9— colour to be announced
6—CBS, And Strel negative
6:30—CBS, Little Jack Little
6:45—CBS program
7—CBS, Columbia Symphony
7:15—Connie Moffatt
7:30—CBS, Casa Loma Orchestra
7:45—"Four Star Flick" Quartet
8—Blue Monday Jamboree
10—News Editor of the Air
10—Studio program
10:15—Hollywood Gossip
10:20—Movie Star Name Contest
10:45—The Islanders
11—Thompson & Kings of rhythm
11:30—Announcers' Revel
12 to 1 A.M.—Request Hour

515.4 Meters KTAB Garfield 4700
560 Keys.
6:30 A.M. to 7—Various programs
1 P.M.—Radio Frolics
1:30—Over the Teacups
2—Ye Olde Crime Crier
3—X-Bar-B Boys
3:30—Request Hour
4—The Old Rajah
4:45—News
5—Smile Club; Health Talk
6—Auto Question Box
6:15—Ne'er Do Well
6:30—Columbia News Page
6:45—Sport Page of the Air
7:00—Bargain Page; Hillbillies
7:15—Crazy Quilt
7:30—Chinese Fantasie
8—Dance Band
8:30—Miles of Melody
9—Editor: Souvenir
9—Drama Studio
10—Hill Billies
10:30—Paul Kellar, pianist
10:45 to 12 midnight—Records

499.7 Mrs. KFSD Franklin 6333
600 Keys.
Arbor Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
6 P.M.—Dinner Music
7:30—Chamber of Commerce program
7:45—NBC, Chester Bell
8:30—NBC-KGO programs to 11
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—NBC, Arion Trio

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Monday Programs

333.1 meters
KHJ

790 Kys.
8 A.M. to 7—Various programs
5 P.M. to 6—Theatre of Today
5:45—Kay Thompson
6—CBS, Andre Kostelanetz
6:30—Little Jack Little
6:45—To be announced
7—Inglewood Park Association
7:30—CBS, Casa Loma Orchestra
7:45—Fun Frolic
8—Monday Jambooree
10—News Items; Orchestra
10:45—Islanders
11:15—Nightbeat Revue
12 to 1 A.M.—Claude Reimer, Organist

285.5 meters
KNX

1050 Kcs.
Western Broadcast Co., Los Angeles
6:30 A.M. to 6:15—Various programs
6:15—Concert Orchestra
6:30—Lawrence King, tenor
6:45—Brown
7—Frank Watanabe
7:15—Black and Blue
7:30—The Hawk
7:45—Account of Monte Cristo
8—Calmon Lubovicki, violinist
9—News; Organ Recital
9:20—Orchestra in Miniature
9:45 to 11 P.M.—Orchestra, Vocalist

468.5 meters
KFI

640 Kys.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30 A.M. to 5—Various programs
5—NBC, Mindway Stories
5:15—Pam and Mehra, talk
5:30—NBC, Goldman Band
6—Studio program
6:15—NBC, Hour Glass
6:30—NBC, Buick Variety Show
7—NBC, Amos 'n Andy
7:15—Orchestra
7:30—NBC, Demi-Tasse Revue
8—Makers of History
8:15—Stars of the West
9—Orchestra
10 to 12 mid.—News; Music

225.4 meters
KGB

1330 Kys.
1000 Watts
Don Lee Broadcast System, S. D., Cal.
7 A.M. to 5—Various programs
5:30—Thompson and Jenks
5:45—Organ Concert
6—CBS, Andre Kostelanetz
6:30—CBS, Little Jack Little
6:45—Heroes of the U. S. Service
7:15—Ed. F. Cooper
7:30—Tarzan (E. T.)
7:45—Four Star Fun Frolic
8—Monday Jambooree
10—News; Orchestra
10:10—Cafe de Paris Orchestra
10:45—Islanders
11:30—Midnight Revue
12 to 1 A.M.—Recordings

319 meters
KONI

1340 Kys.
The Journal, Portland, Oregon
6:30 A.M. to 6—Various programs
6:45—CBS, Andre Kostelanetz
6:30—CBS, Little Jack Little
6:45—To be announced
7—CBS, Orchestra
7:30—Black and Blue
7:45—Musical program
8—Monday Jambooree
10—Leather Pullers; Sports
10:30—The Islanders
11:15 to 12 mid.—Dance Music

508.2 meters
KHQ

Main 5383
(Spokane Daylight Saving Time)
7 A.M. to 1—Various programs
1 P.M.—Tea Time Tales
1:15—NBC, West, Farm and Home
2—NBC, Casino Orchestra
2:30—Easy Chair; Red Shadow
3—NBC, Air Force and Gang
4—NBC, Slow River
4:15—The Observer and Vocalist
4:15—Sally
5—NBC, Arion Trio
5:30—NBC, Sax Appeal
5:45—Dinner Dansant
6:30—NBC, Buick Variety Show
7—Thirty Minutes of Music
7:30—The Appalachians
7:45—Dollars and Cents
8—NBC, Andy
8—Financial News Reporter
8:30—NBC, Demi-Tasse Revue
9—Ann Olander and Chet Cathers
9:15—The Islanders
9:30—NBC, Stars of the West
10—Four Shades of Rhythm
10:30—NBC, Opportunity Contest
10:45—Mediation
11—NBC, Richfield News Flashes
11:15 to 12 mid.—Club New Yorker

483.6 meters
KGW

Atwater 2121
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Dental Clinic of the Air
12 noon—Oregonian of the Air
12:15—NBC-KGO Programs to 1:30
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 3
3—Slow River
3:15—Allyn's prog. Friendly Chat
4—NBC-KGO programs to 5:30
5:30—Fairview Farms
5:35—NBC, Goldman Band
5:45—Piano Surpise
6—Krvin Traffic Talk
6:15—NBC, Hour Glass
6:30—The Arkansas Travellers
7—Amos 'n Andy
7:15—Studio program
7:30—NBC, Demi-Tasse Revue
8—Covered Wagon Days
8:30—NBC, Stars of the West
9—Four Shades of Rhythm
9:30—NBC, Aeop's Fables
9:55—Musical Comedy Miniatures
10 to 12—News; Dance Music

309.1 meters
KJR

Seneca 1515
970 Kys.
8:30 A.M. to 9:30—Various programs
9—Master Works of the Piano
10—Recorded program
11—NBC, Schermer and Schmitt
2:45—NBC, Organ concert
3—Recorded Programs
4—Hohl and Lumberg
4:15—NBC, Soloist
4:30—NBC, Hotel St. Regis
5—Steamboat Bill
5:15—Pastel Harmonies
5:45—NBC-KGO programs to 7
7—Chamber of Commerce talk
7:15—Tarzan (E. T.)
7:30—News Edition of the Air
7:45—Northwest Mines Reporter
8—Willard Sisters
8:15—NBC, Ethel Waters
8:30—Melodie Moods
9—NBC, Hollywood in the Air
9:15—Frank Funkhouser
9:30—Musical Favorites
10—NBC, Dramatists
10:30—NBC, Aeop's Fables
11—Drawing Room, Hubert Graf
11:15 to 12 mid.—Dance Orchestra

236.1 meters
KOL

Main 2312
1270 Kys.
1000 Watts
Seattle Broadcast Co., Seattle, Wash.
(Seattle Daylight Saving Time)
6:45 A.M. to 1—Various programs
1—CBS, Billy White's Orchestra
1:30—Julie Day
1:45—CBS, Col. Artists Recital
2—CBS, "True Animal Stories"
2:15—CBS, Syracuse Spotlight
2:30—CBS, Between the Bookends
2:45—CBS, Grub Street Speaks
3—Happy Go Lucky Hour
4—Pavimine Ballroom
5—Studio program
5:15—Hodge Podge Lodge
5:45—"Grown Up Night Music"
6—CBS, Theatre of Today
6:30—Ken Stuart's Sports Review
6:45—Hill and Dale
7—CBS features
7:15—Radio Speaker Stevenson
7:30—CBS, Little Jack Little
7:45—Chandu the Magician
8—Black and Blue
8:15—CBS, Howard Barlow's Orch.
9—CBS, Casa Loma Orchestra
9:45—Globe Trotter
9—Blue Monday Jambooree
10 to 12 mid.—Dance Music

www.americanradiohistory.com
TUESDAY Programs
August 8, 1933

491.5 Meters  
KFRC  Prospect 1000  
610 Kcys.  1000 Watts  
Don Lee Broadcast, System, S. F., Cal.
7 A.M.—Ko KFRC
7:30—U. S. Army Band
8:15—Pollock & Lawnhurst, pianists
8:30—Annex, Concert Ensemble
9:00—Marches: Skit
9:15—Buckaroos
9:30—Martha Meade Society
9:45—Leonard Chidell, baritone
10:30—Arion Trio
10:30—Magazine of the Air
11:00—Financial Sketches
11:30—Argentine Trio
11:45—Meredith Wilson’s Orchestra
12:15—Farm and Home Hour
1:15—Ann
12
11:45 to noon—Kmer

340.7 Meters  
KLX  Lake, 6000
880 Kcys.  1000 Watts
8 A.M.—Records; Stocks, 8:15
8:30—Cover Story
9 A.M.—Records; Stocks
9:30—International Kitchen
10 A.M.—Kmer
10:30—Various
11 A.M.—Kmer
11:30—Fred Skinner
12 noon—Jack Delaney’s Band
12:45—Nate Morgan, accordion
1:15—Records; News Flashes
2:30—Records; News
3:00—Timely Garden Tips
4:15—Brother Bob’s Ch’Air
4:45—McCoy Health School
5:30—Covered Wagon Jubilee
6:15—Helen Parmele, pianist
6:30—Hotel Oakland Trio
7 A.M.—Kmer
7:30—News Items; Arco’s Trio
7:45—Helen Parmele, pianist
8 A.M.—Kmer
8:30—Nite Hawks
9:30—Old Gospel Hymns
9:45—Bungling Bunglers
10:15 to 11 P.M.—Dance Program

296.6 Meters  
KQW  Ballard 777
1010 Kcys.
500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—Records; Silent at 8 A.M.
6—Music; Stocks; Talks
6:30—Health from the Sea
6:15—Franco’s program
6:30—State Market Reports
6:45—Farmers’ Exchange
7—Weather Reports
7:30—Radio News and Forum
8:00 to 8:30—Kmer
8 to 10 P.M.—You Never Can Tell

322.4 Meters  
KROW  Glenc. 6774
930 Kcys.
1000 Watts
Educa. Broad., Corp., Oakland, Calif.
7 A.M. to 5—Various programs
5 P.M.—Brother Walter
5:15—The Nite Hawks
5:45—Jack Morgan, accordion
6—Gypsy Melodies
6:30—Organ; Sports Review
7:15—Novelty Trio
7:30—Blondie’s Boy Songs
7:45—Sally Snow, Hill-Nelly
8—Topical of the Day
8:15—Watch Tower
8:30—The Desert Ramblers
9—Motorcycle Race
10 to midnight—Dance Music

www.americanradiohistory.com
WEDNESDAY

Programs

August 9, 1933

379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys.
National Broadcast. Co., San Francisco
7 A.M.—Concert
7:30—Rhythm Rambiers
8—Soloist
8:45—Melrose Roberts, Memory Box
8:50—Merrie Men: Male quartet
8:45—Rhythmic Serenade
9—Vic and Sade: Skit
9—Suckaroo: Songs, dialogue
9:30—Organ Concert
9:45—Jean Abbey; shop news
10—Kreider violinist
10:15—Books for Children
10:30—Magazine of the Air
11:30—Financial Flashes
11:35—Sax-o-Tunes
12 noon—Southern Symphonies
12:15—Farm and Home Hour
1—Casino Orchestra: Paul Ash
1:30—Winnie the Pooh
1:45—Best Harmony duo
2—Al Pearce and his Gang
3—News Talk, Rush Hughes
3—Back Review
3:30—Art and Music
3:45—Moods: 4—Rambiers
3:45—Stephen Foster, Life & Songs
5 noon—Consumer Bureau
5:30—Myron Nieley, tenor
5:45—Argentine Trio
6—Coach of the Pipe Club
6:30—Dobbsie’s Ship of Joy
7—Amos ‘n’ Andy
7—Chester H. Rowell
7:30—Eddie Peabody, entertainer
8—Hotel Roosevelt Orchestra
8—Maurice’s Orchestra
9—One Man’s Family: Drama
9:30—Terrace Gardens Orchestra
10—Schiff’s Winter Flashes
10:15—Anson Weeks’ Orchestra
11—Organ Concert
11:30 to 12 mid.—Jim Traft’s Orch.

440.9 Meters KPO Sutter 1920 680 Kcys.
National Broadcast. Co., San Francisco
7:30 A.M.—Organ; Financial Service
8:30—Log O’ Day Crosscuts
9:15—Palmer House Ensemble
9:30—Johnny O’Brien, harmonica
9:45—Edgar Guest
10—Tom Mitchell, baritone
10:15—Fashion Flashes
10:30—Eloise"s Billies
10:45—Sisters of the Skillet
11—Grand Trio: Instrumental
11:15—Words and Music
11:30—Happy Days in Dixie
11:40—Pontiac program
11:45—Agricultural Bulletins
12 noon—Midday Drawlale
1—News Items
1:15—Ann Warner’s Chats
1:35—Melodie We Wanderings
2—Elizabeth Arden program
2:05—Viennese Ensemble
2:20—Back of the News
2:45—John Pierce, tenor
3—Jack and Loretta Clemens
3:15—Charles Hart Instrumentalists
3:45—University of California prog.
4—Nomade: Orchestra
4:30—Facing the Music
4:45—Kenneth Spencer, basso
5—Tea Dazzant
5:05—Dick Rascals; 5:45, News
6—Melody Mixers: Orchestra
6:45—Detectives Black and Blue
7—Electric Crier, pianist
7:15—Tarzan of the Apes
7:30—Your Boy’s Future
7:45—Fantasy: Orchestra
8—Californians on Parade
9—Knickerbockers
9—Rosario Orchestra
9:30—Waltz Time
10—Marshall’s Mavericks
10:30—Pacific Serenaders
11—Abe Orch.; Organ
11:30 to 12 mid.—Organ; Records

491.5 Meters KFRC Prospect 0100 610 Kcys.
Don Lee Broadcast. System, S. F., Cal.
7 A.M.—Seal Rocks Broadcast
7:25—Stocks; Exercises 7:30
7—CBS, Vincent Traver’s Orch.
8:15—Mary Sears’ Garden Party
8:30—CBS, Concert Miniature
8—CBS, Little French Princess
8:15—Movie Star Name Contest
9:20—CBS, George Hall’s Orchestra
9:30—Betty Crocker
9:45—CBS, Madison Ensemble
10—CBS, Ann Leaf, Organist
10:15—Mary Sears’ Garden Party
10:30—CBS, Four Norsemen
10:45—CBS, The Captivators
11—Mary Louise Haines, talk
11:15—Recordings; Prudence Penny
11:30—CBS, Orchestra and Vocalist
11:45—CBS, Luis Russell’s Orch.
12 noon— удалось Day Clary Court
1—CBS, Dancing by the Sea
1:30—Stocks; Records
1:45—Belle and Martha
2—Happy Go Lucky Hour
2—Feminine Fancies
4—CBS, Pizzo Orchestra
4:15—Hodge Podge Lodge
4:45—Lost and Found Items
5:30—CBS, Star Name Contest
5:45—Town Topics; Records
5:15—Vera Van & Mark Warnow
5:30—Bobs, Sports Authority
5:45—Organ and Vocalist
6—CBS, Warings Pennsylvanians
6:30—Frigidaire program
6:45—CBS, Edwin C. Hill
7—CBS, Columbia Symphony
7:30—CBS, Tom Gerun, Chez Paree
7:45—Fu’ Dusty Follies; S’ Globe Headlines
8:15—CBS, Ted Lewis’ Orchestra
8:30—Lombardo: “Burns & Allen”
9—Glen Goff, Organist
9:30—Catherine the Great
10—News Editor of the Air
10:15—Johnny Robinson’s Orchestra
10:30—Quo"
10:30—Movie Star Name Contest
10:30—Isle of Golden Dreams
11—Johnny Robinson’s Orchestra
11:30—McElroy’s Orchestra
12 to 1 A.M.—Request Hour

243.8 Meters KYA Prospect 3456 1230 Kcys.
1000 Watts
Pac. Broadcast. Co., San Francisco
7:30 A.M. to 7:45—Music and Talks
12 noon—Scriptures
12:03—Concert; Organ Recital
12:30—Glen Goff, Organist
1—Helen Gordon Barker, Lecture
1:15—Royal Serenaders
1:45—Modern Maestros: Quartet
2:15—Progress, Chest Question Box
2:45—Glen Goff, Organist
3:30—“Moods; 3:45, Mountain Boys
4:15—Brooks Bureau
4:30—Symphony Highlights
5—Sunset Revue; Cummell Dentist
6—Paramount, Radio Forum
6:30—Waltz Idylls
6:45—“Eb and Zeb”
7—Tangerine Prince
7:30—Light Opera
8—“Souvenirs of Italy”; News
9:15—Dane Motion; Organ; Records
10 to 12 mid.—Organ; Records

340.7 Meters KXK Lake, 6000 880 Kcys.
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Records; Stocks; News
10:30—International Kitchen
11—Sunshine Twins; News
11:30—Novelty Guitar Duo
11:45—Clark Sisters
12 noon—Jack Delaney’s Band
1—“Timely Garden Tips”
1—Jean’s Hi-Life Violinist
2—News; Records; Stocks
3—Nancy Ann Hersey, pianist
3—News Flashes; Records
4—Brother Bob’s Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:15—The Lovable Liars
5:45—Helen Parmelle, pianist
6—Hotel Oakland Trio: News
7—Jack Mandel’s Violinist
7:45—J. Llewellyn Wintle, baritone
8—Banjo Girls; Helen Benson and Lucille Swan; Cora Scott; Melody Maids; Clark Sisters and Wes.
Summerford
9—Manila Stringed Orchestra
9:30—Bunyon’s Bunglers
9:45—Helen Parmelle, pianist
10—Fred Skinner
10:15 to 11 P.M.—Dance program

535.4 Meters KTAV Garfield 4700 560 Kcys.
Assoc. Broadcasters, Oakland, Calif.
6:30 A.M. to 1—News; music: talks
P.M.—Radio Follies
1:30—Over the Teacups
2—Ye Olde Townie Crier
3—X-Bar-B Boys; Request Hour
4—The Old Rajah
5—Singing News
6—Smiley Club; Health Talk
6:15—Automobile Question Box
6:30—Columbia News Page
6:45—Sport Page of the Air
7—Bargain Pajley; Hill Billies
7:15—Crazy Quilt
7:30—Hill Billies
7:45—Wee Bit O’ Scotch
8—Mardi Gras
8:30—Miles of Melody
9—Reporter; Souvenirs; Studio prog.
10—Hall of Gossip
10:30—Paul Kellar, pianist
11:15—Records
12 to 1 A.M.—Nitte Owls

483.6 Meters KGW Atwater 2121 620 Kcys.
Morning Oreganion, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—Oregonian of the Air
12:15—Star Furniture Company
1:15—NBC, Casino Orchestra
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 3:15
2—Alvin’s Charmingly Chat
4—NBC-KGO programs to 5:30
5:30—Fairview Farms
5:45—Brief History of Music
5:45—Piano Surprises
6—Corncob Pipe Club
6:30—The Appalachian Travellers
6:45—Texas Cowboy
7—NBC, Amos ’n Andy
7:15—Studio Gossip; S Rotary
7:30—NBC, Eddie Peabody
8—Portland Cleaning Works
8:05—NBC-KGO programs to 9:30
9:30—Francek
9:45 to 12 mid.—News; Music
THURSDAY

Programs

August 10, 1933

379.5 Mrs., NBC-KGO Sutter 1920
790 Kys.
7500 Watts
National Broadcast. Co., San Francisco
7 A.M.—Singings Strings
7:15—United States Navy Band
7:30—Gene Arnold, Comedores
8:15—Originals
8:30—Concert Ensemble
9—Vic and Sade; Skit
9:15—The Buckaroo
9:30—The Good Society
9:45—Johnny Toffall, accordianist
10—Magazine of the Air
11—Arion Trio
11:30—Financial Flash; Organ
12:15—FARM and Home Hour
1—Gen. Fed. of Women's Clubs
1:15—Musical Whims
1:30—Trip Romance
1:45—John and Ned; Harmony duo
2—Alfred and His Gang
3—Rush Hughes, news
3:15—Concert Footlights
3:30—The Wall Dress Woman
3:45—Tune Detective
4—Pfeilschumach 5
5—Fortune Teller
5:15—Dance Journal
5:30—Memory’s Melody
6—Paraders; Organ
6:15—Birds of a Feather
6:30—Recorded
6:45—Parade; Organ
7—News; Concert
7:15—Hank Snow’s Show
7:30—Death Valley Days
7:45—Standard Symphony Hour
8—Captain Henry’s Show Boat
8:15—Rhythm Rascals
8:30—Heavy Valley Days
9—Organ Concert
9:15—Concert
9:30—Midnight-Club City
10—FGR

243.8 Meters
KYA
Prospect 3456
1230 Kcs.
1000 Watts
Pacific Broadcast. Corp., San Francisco
7:30 A.M. to 15—Music and Talks
12 noon—Scripture Hour; Organ
12:03—Tango Time
12:15—Organ Recital, Elmer Vincent
1—Midnight Concert
2—International Troubadors
2:15—Hawaiian Melodies
2:30—Music Masters; Records
3:45—Parade
6—Paraders; Radio Forum
6:30—Recorded Program
7:15—‘Sportsman’s Corner’
7:30—Bob Allen, Piano Stylist
7:45—Bob Rob’s Sports Review
8—Dance Music
9—News; Musical Whims
9:30—The Cub Reporters
9:45 to 12 mid. —News; Organ; Rec.

296.6 Meters
KQW
Ballard 777
1010 Kcs.
500 Watts
Pacific Agric. Foundation, Ltd., San Jose
7 A.M.—Records; Silent at 8
9 to 6 —Music; Stocks; Talks
6 P.M.—Health from the Sea
6:15—Program
6:30—State Market Reports
6:45—Farmers’ Exchange
7—Weather Forecast
7:05—Radio News and Forum
7:30—Minute Men
7:45—Kenneth Adcock, tenor
8—Our Country Songs
8—Gene Mancini, tenor
9:15—Pezzol Sisters
9:45 to 10 P.M.—Studio program

491.5 Meters
KFRC
Prospect 0100
610 Kcs.
1000 Watts
Don Lee Broadcast System, S. F. C.
7 A.M.—Recorded program
7:25—The Morning Parade at 7:25
7:30—CBS, Ell Dantzig Orchestra
7:45—Mary Sears’ Garden Club
8—CBS, Orson Welles
8:15—Little Frenchie Princess
9:15—Movie Star Contest
9:30—CBS, Grand Ole Opry
9:45—Don Lee, Bernard’s Orch.
10—CBS, Stan Lee, Orchestra
10:15—CBS, Affinity Society
11:00—CBS, The Merrymakers
11:15—Prudence Penny
11:30—Frances Lee Barton
11:45—CBS, Billy White, tenor & Or.
12 Noon—Pulitiz Program
12:15—Sherrill Crisp on the Air
1—Discovery Hour
1:00—Records; Stock
1:15—Belle and Martha
2—Happy Go Lucky Hour
2:30—Organ
3—CBS, Windy City program
3:30—Children’s Radio Theater
4:30—Guest Items
5:00—CBS, Movie Star Contest
5:30—Town Topics
5—Children’s Variety Program
5:15—Presenting Mark Warnow
5:30—To be announced
6—CBS, Whistle Stop
6:15—CBS, Orchestra and Vocalist
7—Waltz Songs of the Hills
7:15—Four Star Frolle
7:45—Music Masters; Records
8—Globe Headlines
8:30—CBS, Glen Gray’s Orchestra
9—News; Organ
9:30—The Buccaneers
9:45—To be announced
10—News, Bernard Read
10:15—Dance Orchestra
10:15—Heartstrings
10:20—Movie Star Contest
10:25—Orchestra; Bucee
11:00—The Gems
11:15—The Islanders
11:30—Midnight-Club City
12 to 1 A.M.—Midnight Request Hr.

335.4 Meters
KTB
Garfield 4700
560 Kcs.
1000 Watts
Associated Broadcasters, Oakland, Calif.
6:30 to 1—Various programs
P.M.—Radio Broadcast
1:30—Over the Teacups
2—Ye Olde Town Crier
3—Bar-B Boys
3:30—Request Hour
4—The Old Rajah
4:30—Edith Parkinson, pianist
4:45—Post-Enquirer News
5—Smile Club; Health Talk
6—Kirby’s Pal, organist
6:15—Iron House, mystery drama
6:30—Columbia News Page
6:45—Sports Page of the Air
7—Brock’s Band
9—Reporters; Souvenirs
9:45—Studio program
10—Records
10:30—Paul Keller, pianist
10:45—Orchestra; Records
12 to 1 A.M.—KTB Owls

280.2 Meters
KJBS
Ord. 4148-49
1070 Kcs.
100 Watts
J. Brunswick & Sons, San Francisco
7 A.M.—Alarm Klock Klub
8—Records; Talks; Music
7 P.M.—Silent period
12:03 to 5 A.M.—Owl Program

449.9 Meters
KPO
Sutter 1920
680 Kcs.
50,000 Watts
National Broadcast. Co., San Francisco
7:30 A.M.—Organ; Financial Service
8—Footlights; News Flash
9:15—Ralph Ginsberg’s Ensemble
9:30—Johnny O’Brien, harmonica
9:45—News Items
10—New Kitchen Secrets
10:15—Songs by the Kitchen Sink
10:30—The Pioneers: Male Quartet
10:45—Materials of the Skillet
11—Echoes of Erin
11:15—Words and Music
11:45—Agricultural Bulletin
12 noon—Thursday Special
12:15—Melody Mixers; News at 1
1—Ann Warner’s Chats
1:45—Ray Heatherton, baritone
2—Viennese Ensemble
2:30—John B. Kennedy
2:35—Essex House Ensemble
3—The Szilars: Male trio
3—Rhythm Valentine
3:45—University of California progs.
4—California Dons; Arion Trio
5:15—Beyond the Footlights
5:30—Tom Mitchell, baritone
5:45—News Items; Tone Portraits
6—Federal Business Talk
6:45—Irving Keister, tenor
7—Edna Fisher, pianist
7:15—Review of Activities of San Francisco Government
7:30—National High School Orgh.
8—Dancing in Twin Cities
8:30—Don Quixote
9—The Concord
9:30—The Orchestra
10—Rhythm Aces
10:30—Voice of San: Flute & piano
11—Abe Lyman’s Orchestra
11:30 to 12 mid.—Organ Concert

340.7 Meters
KLX
Lake 6000
880 Kcs.
1000 Watts
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Records; Title of the Air
10:15—Stocks; Financial Info.
10:30—International Kitchen
11—Sunshine Twins; News
11:30—Curtain Calls, Wo Medes
12—Fred Skinner
12 noon—Jack Delaney’s Band
1—Jean’s Hi-Lights
2—Recordings; Stocks; News
2:30—Records; News Flashes
3:45—Health School; Records
4:15—Brother Bob’s Club
4:30—News Flashes; Health School
5—Covered Wagon Jubilee
5:30—“Ruthie and Her Crowd”
5:45—Helen Parmele, pianist
6—Hotel Oakland Trio: News
7:30—Arco’s Novelty Trio
7:45—Sports Hi-Lights
8—Don Ray; Herb Kennedy: Three Echoes and Nancy Ann Hershey
8:45—Franklin Roberts, baritone
9—Nevada Twins; News
9:45—Bulling Bunglers
9:45—Helen Parmele, pianist
10 to 11 P.M.—Dance program

499.7 Mrs. KFSD
Franklin 6353
660 Kys.
1000 Watts
Airfix Radio Corp., Ltd., San Diego
7:30 A.M. to 6—Various programs
8 P.M.—To be announced
8:30—Chamber of Commerce program
9—NBC, Maxwell House Showboat
10—NBC, Richfield News Flashes
10:15—NBC, Hotel Mark Hopkins Or.
11 to 12 mid.—Dance music

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Thursday Programs

BROADCAST WEEKLY

(Seattle Daylight Saving Time)
8:30 A.M. to 1—Various programs
1—Musical programs
1:15—Masterworks of the Piano
1:30—Rhapsody in Rhythm
2—NBC-KGO programs
3—Recorded programs
4—Sohl and Lundberg, vocal
4:15—NBC-KGO programs
5—Pastis Harmonies
5:30—The Vindobonians
6—Recorded program
6:30—N.C., Memory's Melody
7—Vacation Land Revue
7:30—Times News Edition
7:45—Lee Miller
8—Violin Concert
8:15—Hotel McAlpin Orchestra
8:30—Concert in Miniature
9—Viennoise Vagabonds
9:30—Rhythm Aces
10—Woodwind Ensemble
11—Harp Solos, Hubert Graf
11:15 to 12 m.d.—NBC, Mark Hopkins Orchestra

526 Miles  KVI  Broadway 4211  570 Kys.
1000 Watts  Puget Sound Broadcast. Co., Tacoma
(Tacoma Daylight Saving Time)
6 A.M. to 5—Various programs
5 P.M.—CBS, Windy City Revue
5:30—CBS, Dramatic Guild
6—CBS, Modern Male Chorus
6:15—CBS, Mark Warnow
6:30—News Notes
7—CBS, Deep River
7:15—Jimmy McDowell's orchestra
7:30—CBS, Oldsmobile program
7:45—Dr. Miller
8—CBS, Columbia Symphony
8:15—CBS, Phil Regan
8:30—CBS Orchestra
9:45—Baseball Game
11:30 to 12 mid.—Orch.; Berceuse

322.4 Meters  KROW  Glenc. 6774  930 Kys.
7 A.M. to 6—Various programs
6—Cyprian Melodies; News
6:30—Opera Review
7:15—Novelty Trio
7:30—Paul Benson
7:45—"At the Past"
8—Topics of the Day
8:15—Watch Tower program
8:30—Madrid Trio
9—Pemm Players; 9:30, Musicals
10 to 12 mid.—Dance Music

225.4 Meters  KGB  Franklin 6151  1330 Kys.
1000 Watts  Don Lee Broadcast. System, S. D., Cal.
7 A.M. to 5—Various programs
5—Modern Male Chorus
5:15—CBS, Mark Warnow's Orch.
5:45—Orion Concert: CBS program
6:15—CBS, Oldsmobile program
6:45—CBS, Col. Symphony Orch.
7—Chandu, the Magician
7:15—Vocal concert
7:45—Four Star Fun Frolic
8—Globe Headlines
8:15—Chamber of Commerce
8:30—Jazz and Zebo
8:45—CBS, Ozie Nelson's Orch.
9—Gus Arnheim's Orchestra
9:15— chorus of Gussie Warren's Orchestra
10—News: Berceuse; Orchestra
11:15—Francisco Del Campo
11:30 to 1 A.M.—Islanders; Records

483.6 Meters  KGW  Atwater 2121  620 Kys.
1000 Watts  Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—More of the Air
12:15—NBC-KGO Programs to 1:30
1:30—Dental Clinic of the Air
1:45—NBC-KGO Programs to 3
2—Crazy Crystals program
2:30—Allyn's Prog.; Friendly Chat
4—NBC-KGO programs
5:45—Col. Jim B. Drury
6—NBC, Orchestra
6:55—Oregon Motor Stages
7—NBC-KGO programs to 12

468.5 Meters  KFI  Richmd'd 6111  640 Kys.
Earle C. Anthony, Inc., Los Angeles
6:30 A.M. to 5—Various programs
7 P.M.—Douglas with Vocalist
7:30—Calif. Teachers' Assoc. program
8:15—NBC, Mark Warnow Orchestra
8—NBC, Amos 'n' Andy
8:45—Dave Marshall, vocalist
9:30—NBC, Death Valley Days
9:45—NBC, Farm and Home Hour
9—NBC, Capt. Henry's Showboat
10—NBC, Richfield Reporter
10:15 to 12 mid.—Music

285.5 Meters  KNX  Hemp. 4101  1050 Kys.
25,000 Watts  Western Broadcast Co., Los Angeles
6:45 A.M. to 6—Various programs
6 P.M. —Newspaper of the Air
6:15—Cowboy Revue
6:30—Lawrence King, tenor
6:45—Grosvenor Revue
7—Frank Watanabe
7:15—Light Opera
7:45—Count of Monte Cristo
8—KNX Parade
8:45—Drury Lane, tenor
9—Newspaper of the Air
9:15—Miller's Band
9:45—Ranger Riders
10 to 11 P.M.—Dance Music

236.1 Meters  KOL  Main 2312  1270 Kys.
(Seattle Daylight Saving Time)
6:45 A.M. to 1—Various programs
1 P.M.—Army Band
1:15—CBS, Pontiac program
1:30—Julie Day
1:45—CBS, American Legion
2—CBS, Geo. Hall's Orchestra
2:30—CBS, Between the Bookends
2:45—Belle and Martha
3—Happy Go Lucky Hour
4—CBS, Economic Conference
4:15—Feminine Fancies
5—CBS, Windy City Revue
5:15—Walter Schelp, trio
5:30—Studio program
5:45—"Growin' Up"
6—Children's Theatre Radio
6:15—L. E. Hill
6:30—Stuart's Sports Review
6:45—Studio program
7—CBS, Deep River
7:15—NBC, Jack Stevenson
7:30—CBS, Oldsmobile program
7:45—Chandu the Magician
8—Democratic Educational Feature
8:15—Vagabonds of the Hills
8:45—CBS Orchestra
9—Globe Trotter
9:15—CBS, Del Campo Orchestra
9:30—CBS, Ozie Nelson's Orchestra
10—American Weekly
10:15 to 12—Vocal and Orchestra

508.2 Meters  KHQ  Main 5383  590 Kys.
(Spokane Daylight Saving Time)
7 A.M. to 1—Various programs
1:15—NBC, Farm and Home Hour
2—Studio programs
2:30— NBC, Columbia Romance
2:45—Club Bulletin
3—NBC, Al Pearce and Gang
4—Music; Bill Board
4:45—Tull and George Express
5—NBC, Rudy Vallee Orch.
6—NBC, Dance Journal
6:30—NBC, Memory's Melody
6:45—Crazy Wilds
7—NBC-KGO Programs to 11:15
11:15—Radio Specials
11:30 to 1 A.M.—Dance Music

325.9 Meters  KOMO  Ellion 5890  1000 Watts
Fisher's Blend Station, Inc., Seattle
(Seattle Daylight Saving Time)
7:55 A.M. to 1—Various programs
1 P.M.—Tea Time Tales
1:15—NBC, Farm and Home Hour
2—Melody Musette
2:30—Viennese Vagabonds
3—NBC, Al Pearce and Gang
4—NBC, The Sizzle
4:15—The Observer; Tyroleans
5—NBC, Fleischmann Sunshine Hour
5:45—CBS, Memory's Melody
6:30—NBC, Memory's Melody
7—Thirty Minutes of Music
7:30—Vacation Land Revue
8—NBC, Amos 'n' Andy
8:15—Financial News Reporter
8:30—NBC, Death Valley Days
9—NBC, Standard Symphony Hour
9:30—Captain Henry's Showboat
11—NBC, Richfield News Flash
11:15 to 12 mid.—Club New Yorker

319 Meters  KOIN  Atwater 3333  940 Kys.
920 Watts  The Journal, Portland, Oregon
6:30 A.M. to 6—Various programs
6 P.M.—CBS, Deep River
6:30—CBS, Freddie Rich Orchestra
6:45—CBS Columbia Symphony or.
7:15—The Vagabonds
7:45—Tarzan of the Apes
7:55—Glen Gray's Concert Band
8:30—CBS, Orchestra
9—CBS, Gus Arnheim's Orchestra
9:30—Dorothy Dix Dramatization
10—Dance Music Sports
10:30—Berceuse; Orchestra
11—Rose City Beavers
11:30 to 12 mid.—Dance Music

331.3 Meters  KJH  VAndike 7111  900 Kys.
7 A.M. to 5—Various programs
5 P.M.—Fire Department talks
5:15—Town Topics
5:20—CBS, Mark Warnow
5:45—Pasadena Community Players
6—CBS, Deep River
6:15—CBS programs
6:45—CBS, Symphony Orchestra
7—Chandu, the Magician
7:30—CBS, Lestor Casco's Orch.
8—"Globe Headlines"
8:15—"Laff Clinic"
9—Ray West's Orchestra
9:15—Gus Arnheim's Orchestra
9:30—The Buccaneers
9:45—To be announced
10—News; Orchestra; Berceuse
11:15—Francisco del Campo
11:30—The Islanders
12 to 1 A.M.—Organ recital
FRIDAY Programs

August 11, 1933

379.5 Mtrs. NBC-KGO Sutter 1920 790 Kys.
National Broadcast. Co., San Francisco
7 A.M.—United States Marine Band
8:15—Lee S. Roberts, Memory Box
8:30—Merrie Men: Male quartet
8:45—Blumon Serenade
9—Vic and Sade: Ski
9:15—The Buckaroos
9:30—Organ: Arion Trio
10:30—Blondie of the Air
11:30—Borden program
11:45—Financial Flashes
12:00—Five Cards
12:15—Farm and Home Hour
1—Manhattan Beach Band
1:30—Winnie the Pooh
1:45—John and Ned: Harmony Duo
2—Al Pearce and his Gang
3—Rush Hughes, news
3:15—Betty Boop Follies
3:30—Joseph Littau’s Orchestra
4—Family Cook Book
4:15—Pair of Pianos
4:45—Southern Harmony Four
5—La Fleshes
5:30—Out of the East
6—The First Nighter: Drama
6:30—Romero, Phantom Strings
6:45—Hill Billy Heart Throbs
7—Amos ‘n’ Andy
7—Chester H. Rowell
7:30—Best Foods Musical Grocery
8—Sports Headlines
8:15—Sinclair Free Press
8:30—Phil Baker, Armonister
9:45—Terrace Gardens Orchestra
10—Richfield News Flashes
10:15—Weeks’ Orchestra
11—Organ Concert
11:30 to 12 mid.—Kay Kyser’s Orch.

440.9 Meters KPO Sutter 1920 680 Kys.
National Broadcast. Co., San Francisco
7:30 A.M.—Organ; Financial Service
8:15—Log o’ the Day Crosscuts
9:15—Jabber’s Ensemble
9:30—Alvino Rey, guitarist
9:45—News; Tom Mitchell, bartone
10:15—McKee’s Orchestra
10:30—Canzettta: Arion Trio
11—Sonata Recital
11:30—Famous Loves; Organ
11:45—Ponente program
11:45—Agricultural Bulletin
12 noon—Miday Musicale
12:45—Commonwealth Club Lunch
1:30—Ann Warner’s Chats
2—Elizabeth Arden program
2:30—Viennese Ensemble
2:30—News; 2:45, Just Relax
3—the Rollickers
3:15—Brundige Ensemble
3:45—University of California prog.
4—Winston Petty, cellist
4:15—Kleen Figgott, soprano
4:30—Arion Trio
5:15—For Girls and Boys Only
5:45—News; Musical Echoes
6:30—Klamath’s Orchestra
6:45—Detectives Black and Blue
7—Edna Fischer, pianist
7:30—S פרופז נקק, pianist
7:30—Your Boy’s Future
7:45—Josef Horki: Viennese prog.
8—Sports Revue
8:30—Harold Stein’s Orchestra
9—Story Teller
9:30—Sunburst of Song
10—Red’s Grant’s Night Club
10:30—Piano Pictures
11—Abe Lyman’s Orchestra
11:30 to 12 mid.—Organ Concert

491.5 Meters KFRC Prospect 0100 610 Kys.
Don Lee Broadcast. System, S. F., Calif.
7 A.M.—Recorded program
7:35—Sports Exercises at 7:30
8—CBS, Harold Knight’s Orchestra
8:30—CBS, Concert Miniatures
9—CBS, Little Russian Princess
9:15—Movie Star Name Contest
9:20—CBS, La Marr’s Orchestra
9:30—Betty Crocker
9:45—CBS, Busch Ensemble
10—CBS, Fred Berren’s Orchestra
10:15—Mary Sears Garden Party
10:30—CBS, Artist Recital
10:45—CBS, Colom. Educ. Features
11—Prudence Penny
11:15—CBS, Alex Semmler, pianist
11:30—CBS, Harrisburg Program
12 noon—Noonday Concert
1—CBS, "True Animal Stories"
1:15—CBS, John Kelvin, tenor
1:30—Slug’s; Recordings
1:45—Hill and Martha
2—Happy Go Lucky Hour
3—Feminine Pances
4—Hodge Podge Lodge
4:30—Records: Lost & Found Items
4:50—Movie Star Name Contest
5—Town Topics
5—Organ and Violinist
5:15—To be announced
5:30—CBS, In the Glamour
5:45—Head Products Corporation
6—CBS, Lenne Hayton’s Orchestra
6:30—CBS, Frigidaire program
6:45—CBS, Arven C. Hill
7—Columbia Symphony Orchestra
7:30—CBS, Leon Balasco’s Orch.
7:45—Four Star Fun Follies
8—Globe Headlines
8:15—CBS, Freddie Martin’s Orch.
8:30—CBS, Chicago Variety
9—Gus Arnheim’s Orchestra
9:30—To be announced
10—Darrell Donnell, News
10:10—Dance Orchestra
10:15—Hollywood Gossip
10:20—Movie Star Name Contest
10:25—The Germans
10:45—The Georgians
11—Request Parade
12 to 1 A.M.—Request Hour

322.4 Meters KROW Gleno. 6774 910 Kys.
7 A.M.—Various programs
6—Gypsy Melodies; News
6:30—Organ; Sports Review
7:15—Newly Trio
7:30—Echoes of Yesterday
7:45—Transcription
8—Topics of the Day
8:15—Nelly Alsing, soprano
8:30—The Desert Rompers
9—Wrestling Matches
10:30 to 12—Dance Music

296.6 Meters KQW Ballard 777 1010 Kys.
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—Records; Silent at 8
9 to 6—Music; Stocks: Talks
6 P.M.—CBS: The Sea
6:15—Franco’s Program
6:30—State Market reports
6:45—Futurity Exchange
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man; Concert
8—San Joseordon Club
8:30—Male Quartet
9—Fireside Program
9:30 to 10 P.M.—Mauna Kea

243.8 Meters KYA Prospect 3456 1230 Kys.
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Music and Talks
12 noon—Scriptures
12:30—Concert: Hawaiians
1:30—Modern Maestros
1:45—Melodic Wandering
2—International Troubadours
2:30—Gould and Shetter, pianists
2:45—Violin Masters
3—Organ Music: Records
4—Mountain Boys
5—Sunset Revue
5:45—Campbell Digest
6—Parades
6:15—Radio Forum
6:30—Waltz Idylis
6:45—"Eb and Zen"
7—Tango Time
7—Romance of Music
7:30—Maurice Guny’s Revue
8—Cotton Orchestra
8:15—Dance Music
9—News Flashes
9:15—to be announced
9:30—Captain Argus
10 to 12 mid.—Organ; Records

535.4 Meters KTAB Garfield 4700 560 Kys.
Assoc. Broadcasters, Oakland, Calif.
6 A.M. to 7—Various programs
1 P.M.—Radio Rolls
1:30—Over the Teacups
2—Ye Olde Towne Crier
3—X-Bar-B Boys
3:30—Request Hour
4—the Old Rajah
4:30—Chimes of the Times; News
5—Smile Club; Health Talk
6—Auto Question Box
6:15—Fishin’ Fool; News
6:45—Sports Page of the Air
7—Bound Line
7—Crazy Quilt
7:30—Artist’s Recital
7:45—Hill Billies
8—Reba Miller, song recital
8:15—American Weekly Drama
8:30—Miles of Melody; News
9:15—Souvenirs; Studio program
10—Hill Billies
10:30—Paul Kellar, pianist
10:45—Records; Orchestra
12 to 1 A.M.—Nite Owls

340.7 Meters K1X Lake 6000 880 Kys.
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9:15—Recorded program
9:15—Stocks; Financial Info.
10:30—International Kitchen
11—Sunshine Twins; News
11:30—Novelty Guitar Duo
11:45—Madelon and Nancy
12 noon—Jack Delaney’s Band
12—Jean’s High-Lights; Records
2:35—Better Business Talk
2:40—Stocks; Records; News
4:15—Brother Night Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5—News; J. J. Selling
5:45—Helen Farneslie, pianist
6—Hotel Oakland Trio; News
7:30—Dr. Rosa Pet Clinic
7:45—Paul Henderson, pianist
8—Hi-Jinks program
10—Fred Skinner
10:15 to 11 P.M.—Dance program

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Friday Programs

BROADCAST WEEKLY

468.5 Meters KFI Richm'd 6111
640 Kys.
Earle C. Anthony, Inc., Los Angeles
9:50-Boxing;
9:30-Musical
7:45-Count
6:45
11:30 to
10-NBC,
8:15-NBC,
5:30-Orchestra
5-NBC,
4
3:45
309.1 Meters KFW

50,000 Watts

Western Broadcast Co., Los Angeles
6:45 A.M. to 6—Various programs
6:30—Chamber; KKMP
6:15—Concert Orchestra
6:30—Orchestra and Lawrence King
6:45—“Gone Up”
7—Frank Watanabe
7:30—Black and Blue
7:45—Cono Monte Cristo
8—Optomistic Revue
9—News; Range Riders
9:30—Military programs
9:50—Boxing; Hollywood Legion
10:45 to 11 P.M.—Paris Inn

333.1 Meters KHJ Vandoike 7111
900 Kys.
7 A.M. to 5—Various programs
5—CBS Town
5—CBS, Vera Van
5—CBS, In the Glooming
6—CBS, Chesterfield
6—CBS, Frigidaire program
6—CBS, Edwin C. Hill
7—CBS, Freddie Rich’s Orchestra
7—“Chandu, the Magician”
7—Rockne Military Band
7—CBS, Guy Lombardo’s Orch.
8—Glenda Hennessy
8—“Mellow’d Melodies”
3:30—Tapestries of Life”
4—Ray Tin Orchestra
9—Gus Arlheim’s Orchestra
9—Philharmonic Orchestra Group 1—Orchestra
10:45—The Georgians
11—Request Parade
12 to 1 A.M.—Organ Concert

225.4 Meters KGB Franklin 6151
1300 Kys.
Don Lee Broadcast, System, S. D., Cal.
7 A.M. to 5—Various programs
5—CBS, Vera Van
5—CBS, Melody Mardi Gras
5—CBS, In the Glooming
6—CBS, Chesterfield
6—CBS, Frigidaire program
6—CBS, Edwin C. Hill
7—Chandu, the Magician
7:15—Fantasia; Tarzan at 7:30
7:45—Four Star Fun Frolic
8—Glen Silverdines
8—Freddie Martin’s Orchestra
8:30—Eb and Zeb
8—CBS, Chesterfield
9—To be announced
10—World-wide News
10:15—CBS Symphony Orchestra; Music
10:45—Georgians
11—Raymond Paige’s Orchestra
12 to 1 A.M.—Recordings

483.6 Meters KGW Atwater 2121
620 Kys.
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon—“Orchestra of the Air”
12:15—“Farm and Home Hour”
12:45—O. M. Plummer
1:45—NBC-KGO Programs to 1:30
3:15—“Dental Clinic of the Air”
3:45—NBC-KGO Programs to 3:15
5:30—“Parlor Program”; Friendly Chat
4—NBC-KGO programs to 5:30
5:30—Fairview Farms program
6—CBS, Out of the East
6:15—NBC “Auntie”
6:30—The Arkansas Travelers
6:45—NBC, Hill Billy Heart Throbs
7—NBC, Amos ‘n Andy
7:15—Studio program
7:30—Best Foods Program
7:45—and Representative Orches.
7:50—Texas Cowboy
8:15 to 12 mid.—NBC programs

319 Meters KQX Arwater 3333
940 Kys.
The Journal, Portland, Oregon
6:30 A.M. to 5—Various programs
5—Jantzen Beach Fun Club
5—To be announced
5—CBS, In the Glooming
6—CBS, Chesterfield program
6:30—CBS-EGO Program
6:45—CBS, Edwin C. Hill
7—CBS, Freddie Rich’s Orchestra
7:30—Adventures of Black and Blue
7:45—“Crisp & Clean” Bulletin
8—CBS, Freddie Martin’s Orchestra
8:30—World Fair Tour
8:35—CBS Dance Orchestra
9—Studio program
10—Orchestra; Sport Flashes
10:30—Jazz program
10:45—The Georgians Quartet
11 to 12 mid.—Dance Orchestra

236.1 Meters KOL Main 2312
1270 Kys.
Seattle Broadcast Co., Seattle, Wash. (Seattle Daylight Saving Time)
6:45 A.M. to 1—Various programs
1 P.M.—Sylvia Grey
1:15—“NBC, Farm and Home Hour”
2—To be announced
2:30—NBC, Winnie the Pooh
2:45—Club Bulletin
3—NBC, Al Pearce and Gang
4—Musical program; Bill Board
5—NBC, Musical Room
5:45—NBC-KGO programs to 7:45
7:45—Crazy Wells
8—NBC, Amos ‘n Andy
8:15—NBC, Chester Rowell
8:30—NBC, Beat Food Program
9—Black and Blue
9:45—To be announced
10—Radio Specialties
10:15—NBC, Phil Baker
10:45—Musical Program
11—NBC, Richfield News Flashes
11:15 to 1 A.M.—Dance Music

109.1 Meters KJR Seneca 1515
970 Kys.
Northwestern Broadcast, System, Seattle, Wash. (Seattle Daylight Saving Time)
8:30 A.M. to 1—Various programs
1—Chamber of Commerce Luncheon
1:30—The Salon Hour
2:30—NBC-KGO programs
3—Recorded program
3:30—Record; Vocalist
4:15—NBC, Betty Boop Frolics
4:30—NBC, Pastorals
5—Steamboat Bill
5:15—Pastel Harmonies
5:45—NBC, Harmony Four
6—Concert Ensemble
6:15—Dinner Countdown
7—Hymn Tunes
7:15—Tarzan; News
7:30—Northwest Movers Report
8—Moment Musical; Soloist
8:30—Bunker Hill Billies
9—Musical program
9:15—Wandering Minstrel
9:30—Venetian Ensemble
10—Concert in Miniature
10:30—NBC, Sunbursts of Song
11—Hubert Graf
11:15 to 12 mid.—NBC, Mark Hopkins Orchestra

325.9 Meters KOMO Elliot 5890
920 Kys.
Fisher’s Blend Station, Inc., Seattle (Seattle Daylight Saving Time)
7:55 A.M. to 1—Various programs
1—Tea Time Tales
1—NBC, Farm and Home Hour
2—Manhattan Beach Brass Band
2:30—Easy Chair; Red Shadow
3—NBC, Al Pearce and Gang
3—NBC, Harmony Rascals
4:15—The Observer
4:30—Metropolitans
5—NBC, Winston, Petty, cellist
5:15—Music Room
5:45—Lee Slater’s
6—Phil Harris’ Orchestra
6:30—To be announced
7—NBC, The First Nighter
7:30—The Arkansas Travelers
7:45—Dollars and Cents
8—NBC, Amos ‘n Andy
8:15—To be announced
8:30—Bohemian Club Program
9—Ann Olander and Willis Higley
9:15—NBC, Gilmore Circus
9:45—NBC, Various programs
10:45—The Lonely Troubadour
11—NBC, Richfield News Flashes
11:15 to 12 mid.—Club New York

508.2 Meters KHQ Main 5383
950 Kys.
Louis Wasmic, Inc., Spokane, Wash. (Spokane Daylight Saving Time)
7 A.M. to 1—Various programs
1 P.M.—Sylvia Grey
1:15—NBC, Farm and Home Hour
2—To be announced
2:30—NBC, Winnie the Pooh
2:45—Club Bulletin
3—NBC, Al Pearce and Gang
4—Musical program; Bill Board
5—NBC, Musical Room
5:45—NBC-KGO programs to 7:45
7:45—Crazy Wells
8—NBC, Amos ‘n Andy
8:15—NBC, Chester Rowell
8:30—NBC, Beat Food Program
9—Black and Blue
9:45—To be announced
10—Radio Specialties
10:15—NBC, Phil Baker
10:45—Musical Program
11—NBC, Richfield News Flashes
11:15 to 1 A.M.—Dance Music

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SATURDAY Programs

August 12, 1933


534.5 Meters KTB Garfield 4700 Keys. Associated Broadcasters, Oakland, Calif. 8:30 A.M. — Variety programs 1 P.M. — The Homesteaders 2:00 — Ye Old Towne Crier 3:00 — Request Hour 4:00 — Chilly Peppers; Siesta 4:15 — Post-Enquirer Funnies 5:00 — Young People’s Program 5:30 — Travelogue; Organ 6:00 — Ne’er Do Well 6:30 — Columbia News Page 7:00 — Sport Page of the Air 7:15 — Isle of Dreams 7:30 — Unabridged; Novelty Trip 7:45 — Doi and Dash 8:00 — Home Favorites 8:30 — Pick-up Band; records 9:00 — Covered Wagon Jubilee 9:15 — Paul Keifer, pianist 9:30 — Novelty Trio 9:45 — Nite Owls

243.8 Meters KYA Prospect 3456 1230 Keys. Pac. Broadcast Corp., San Francisco 7:30 A.M. to 12 — Music and Talks 12 noon — News 12:00 — Harmony Highlights 12:30 — Concert 1:30 — Holiday Entertainers 2:00 — Rhythmic Ripples 2:30 — Song Vagues 3:00 — Glen and the Orchestra 4:00 — Symphony Series 5:00 — Records; Campbell Digest 6:00 — Sutter’s Store; Program 6:30 — Waltz Idylls; Paraders 7:00 — Little Houseboat 7:15 — Virginia Miller, piano 8:00 — Dance News; News 9:00 — Sunday Spot; Spencer’s 9:15 — Piano, Stylist 9:30 — The Club Reporters 9:45 — Tempo Time 10 to 12 midnight — Organ; Records


322.4 Meters KROWN Glen, ... 930 Keys. 1000 Watts. Educo. Broad. Corp., Oakland, Calif. 7 A.M. to 9 — Variety programs 8:00 — Gypsy Melodies 8:30 — News Flashes; Organ 9:00 — Variety Trio 9:30 — Poet’s Gold 10:00 — Bill Ruth, songs 10:30 — Variety of the Day 11:00 — Latin-Amer. Program 11:30 — Italian program 12:00 to 12 midnight — Dance Music


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11:30 to 6:30 4-NBC-KGO programs
7:45-Julie
10-Dance
8:15-Symphony
6-NBC-KGO programs
4:30
640 Kcys.
468.5
9:15-String
9-Homer
8:30-Fisher's
7:15-NBC-KGO programs
7-Let
3-1050
285.5
11:15-Dental
1:30-Dental
620
483.6
526 Meters
31
9:15-Miles
8-KNX
7:15-KNX
7-Frank
6:30-Lawrence
6:15-Cowboy
6
499.7
5:26 Meters
12:30-Mark
12
12-Various programs
11-Various programs
10-NBC
9-McElroy's
8:30-Various programs
7:15-Amelia
7:30-NBC
7-CBS
7:45-CBS, Gertrude Niesen
8-CBS, Dance Music
9:30-Baseball Game
11:30 to 12 mid.—Gus Arneheim's Or.
325.9 Meters
KOMO
Elliott 5890
920 Kys.
1000 Watts
Fisher's Blend Station, Inc., Seattle
(Seattle Daylight Saving Time)
7:55 A.M. to 1—Various programs
1 P.M.—Stringing Along
1:15—NBC, Western Agriculture
2—Rhapsody in Rhythm
2:30—Children's Matinee
3—NBC, Melody Mixers
4—NBC, Soloist
4:15—Observer; Concert Ensemble
5—Melody Musikers
5:30—NBC, Symphony Concerts
7—Dancing Party
8—Paxiel Harmonies
8:15—To be announced
8:45—NBC, Witching Hour
8—CBS, Caswell Coffee Concert
9:15—Morning Musical
9:30—Fisher's Blend Half Hour
10 to 12 — Dance Music
310 Meters
KIN
Atwater 3335
940 Kys.
1000 Watts
The Journal, Portland, Oregon
6:30 A.M. to 6:15—Various programs
6:15—CBS, Isham Jones' Orchestra
6:45—CBS, Gertrude Niesen, blues
7—CBS, Dance Orchestras
7:45—Tarzan of the Apes
8—CBS, Barney Rapp's Orch.
8:30—CBS, Gus Arneheim's Orch.
9—McElroy's Orchestra
9:30—Symphony Concert
10 to 12 mid.—Dance Music
225.4 Meters
KGB
Franklin 6151
1340 Kys.
1000 Watts
Don Lee Broadcast, System, S. D., Cal.
7 A.M. to 4:30—Various programs
4:30—Philadelphia Summer Concert
5:15—Town Topics
5:30—CBS programs
7—Chandu, the Magician
7:15—CBS, Dance Music
7:30—CBS Orchestras
8—Symphony Concert
10—World-Wide News
10:10—Dance Orchestras
12 to 1 A.M.—Recordings
526 Meters
KVI
Broadway 4211
570 Kys.
1000 Watts
Puget Sound Broadcast Co., Tacoma
(Tacoma Daylight Saving Time)
6 A.M. to 12—Various programs
12 Noon—News
12:15—CBS, Italian Idyll
12:30—Mark Warnow orchestra
1—Spanish Serenade
1—CBS, Fred Dantzig orchestra
3:30—Dr. Walsh
4:15—The Ambassadors
2—dancing by the Sea
2:20—Between the Book Ends
2:45—CBS, Tito Guizar
3—CBS, Irving Conn's Orchestra
3:30—Thirty Dancing Fingers
3:45—Eddie Duchin's orchestra
4:15—CBS, Mildred Bailey
4:30—CBS, Casa Loma orchestra
5—CBS, Evan Evans

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

236.1 Meters
KOL
Main 2312
1270 Kys.
1000 Watts
Seattle Broadcast Co., Seattle, Wash.
(Seattle Daylight Saving Time)
6:45 A.M. to 1:30—Various programs
1:30—Julie Day
6—CBS, The Ambassadors
2—CBS, Dancing by the Sea
2:30—CBS, Between the Bookends
3—CBS, Tito Guizar
3—CBS, Irving Conn's Orchestra
3:30—Studio programs
4—CBS, Eddy Duchin Orchestra
4:15—CBS, Mildred Bailey
4:30—CBS, Casa Loma Orchestra
5—CBS, Gus Arneheim's Orchestra
5—CBS, Summer Concerts
6—CBS, Ann Leff & Chas. Carlile
6—Democrat, Educ. Feature
7—CBS, Saturday Revue
7—CBS, Wallace Beery's Orchestra
7—CBS, Charlie Davis Orchestra
9—Globe Trotter
9—CBS, Barton Rapp's Orchestra
9:30—CBS, Gus Arneheim's Orchestra
10—South. Calif. Symphony
11 to 1 A.M.—Dance Music
409.1 Meters
KJR
Seneca 1515
970 Kys.
(Seattle Daylight Saving Time)
9:30 A.M. to 1—Various programs
1 P.M.—NBC, Rhythm Pascals
1:15—Master Works of the Piano
1:30—Viennese Love Melodies
2—NBC-KGO programs to 3
3—Recordings; Talk
4—Soni and Landberg
4—NBC-KGO Programs to 5:30
5—Tyrolean
6—Dance Recordings
6—Dinner Dance
7—Concert Ensemble
7—CBS, New York Or., Symphony
8—Shades of Yesterday
8—Musical Program
8:30—Latin American Nights
9—BBC, London
9:15—Symphony Under the Stars
11—Bal Tabarin Orchestra
11:30 to 12 mid.—NBC, Blue Moonlight
280.2 Meters
KJBS
Ord, 11494-49
1070 Kys.
1000 Watts
J. Brown & Sons, San Francisco
10 A.M.—Alarm Klock Klub
8 to 7—Records; News; Music
7—P.M. — Silent period
12:01 to 6 A.M.—Owl program
508.2 Meters
KHQ
Main 5481
590 Kys.
1000 Watts
(Spokane Daylight Saving Time)
7 A.M. to 1—Various programs
1 P.M.—Sylvia Gray
1:15—NBC, Western Agriculture
2—Studio programs
2:30—NBC, Organ Concert
2:45—Club Bullets
3—NBC, Melody Mixers
4—NBC, Soloist
4:15—Anne, Judy and Zeke
5:15—Jack and Loretta Clemens
4:45—Musical program
5—Tull and Gibbs Express
5:15—NBC-KGO programs to 7
7—American Weekly
8—NBC-KGO programs to 10
11—Radio Special
tonight
11:30—NBC, Blue Moonlight
12 to 1 A.M.—Dance Music
BEER presents
STARS of the WEST
TUNE IN NBC
EVERY MONDAY NIGHT
AT 8:30 P.M.
PACIFIC STANDARD TIME

KGO
San Francisco
KFI
Los Angeles
KGW
Portland
KOMO
Seattle
KFSD
San Diego
KTAR
Phoenix

MEREDITH WILLSON
and his famous orchestra
MARY WOOD - Soprano
IRVING KENNEDY - Tenor
and the ACME QUARTET