FOR WEEK OF
OCTOBER
15th to 21st

BROADCAST
WEEKLY

"PETER AND PAN"
The "Wheatenville" twins portrayed by Elizabeth Mallory and Eddie Firestone, are heard over the NBC-KGO network nightly, except Sunday and Thursday at 5:30 P.M.
KYA contributes generously to the spiritual life of the community with these fine religious programs . . .

Fellowship of the Air — Glide Memorial Church
SUNDAYS, 9 A.M.

Scripture Readings — American Bible Society
WEEKDAYS, 12 O'CLOCK NOON

Old St. Mary's Catholic Church Services
SUNDAYS, 11 A.M.

First Congregational Church News
WEEKDAYS, 11:58 A.M.

Sacred Hour
SUNDAYS, 6 P.M.

Christian Science Devotions
WEEKDAYS, 7:45 A.M.
SUNDAYS, 8:15 A.M.

Jewish Holiday Services

1230 Kilocycles
You Don’t Have to Miss It!

How many times have you been forced to leave an intensely interesting radio program because of an appointment somewhere? Or perhaps you were returning home in your car, but arrived just too late to listen to the program you wanted most of all to hear.

Are you a football fan? Will you have to miss some of the most important games this year because you will be on the road and either can’t get to the games or home to listen to them over the air?

Don’t miss these things! See your Majestic Dealer today and have him install the famous “Twin Six” auto set in your car.

Take the world with you when you step on the starter!

Majestic

TWIN-SIX AUTO RADIO

The Majestic Twin Six is priced at $54.50. You can buy cheaper sets, but in selecting an auto radio remember that STURDY CONSTRUCTION is of paramount importance. A good auto radio cannot be built cheaply. It will pay you to buy Majestic.

THOMPSON & HOLMES, LTD.
Wholesale Distributors
171 Bluxome Street San Francisco

www.americanradiohistory.com
ETHER GLEANINGS

By J. CLARENCE MYERS

ATTENDS of the San Francisco Bay District radio broadcast technicians and announcers to organize have met with a number of snags. Naturally, the managers of the stations frowned upon the idea from the start. For haven't they enough troubles, they ask, what with the musicians' union constantly making demands upon them?

The idea of a general technicians' union has been temporarily abandoned, but in its stead the operators at the NBC in San Francisco have formed their own organization, which has the sanction of the network chiefs. The whole thing is still in its embryonic stages and doesn't know just which way it is going to turn to better working conditions, if at all.

The announcers' organization is still just talk, although its initial meeting was held last week, in which representatives of practically every bay district station were present. All were in accord with the idea of organizing, but whether they will or not is yet to be seen.

Meanwhile, the station execs are not a little uneasy about the whole affair.

The selection of Helen Musselman by the sponsors of the Acme Beer program as feminine soloist on their Stars of the West program is quite a "feather in her cap."

Some years ago we remember Miss Musselman playing kiddie roles on the radio. That was before the NBC days. Miss Musselman, a young lady now, has been prominently identified in dramatic programs originating at the network studios, but in the past six months has even made greater strides with her singing voice, a true, sweet contralto. In fact, the NBC production department didn't even know she could sing until a few months ago when she sang a song during an impromptu broadcast. From then on her singing has been in demand.

The Acme Beer program, on which she is co-starring with Irving Kennedy, Meredith Willson, and the Acme Quartet, is broadcast over the western NBC chain Monday nights at 8:30 o'clock.

Tom Coakley, whose band is now playing nightly at the Palace Hotel in San Francisco, which is heard from 11 to 11:30 p.m. over KGO, has the distinction of being the only Oakland maestro to ride the famous Lucky Strike "magic carpet" a little over a year ago. Coakley was at the Athens Athletic Club in Oakland then. Since that time he has been on various broadcasts and made a tour in the Pacific Northwest with Dobbsie some months back.

And speaking of Dobbsie reminds us of an incident that occurred the other day. The mayor, Chamber of Commerce, and other civic groups of Portland invited the veteran radio skipper, who is at present under the sponsorship of the packers of Del Monte products, to be master of ceremonies on their big civic NRA program.

Dobbsie accepted, hopped in a plane Sunday, arriving there just in time for the show Sunday night which, incidentally, bulged the huge Civic Auditorium with humanity. He left Portland shortly after sunup Monday morning, arriving in San Francisco a few hours later and in time to rehearse his Del Monte program for that night.

General Mills, probably one of the largest users of radio broadcasting time, is now paying for some of those periods put on by Al Pearce and His Gang over the coast NBC wireup.

Not to be overshadowed by the other motor car manufacturers on the air, Plymouth Motors has stepped onto the ether stage via the CBS coast-to-coast chain with a quarter hour script act, which goes on thrice weekly.

The act has to do with one Elmer Everett Yess, a surefire salesman, which is played by Harold K. Dawson, Broadway actor.

KFRC releases the feature Tuesdays, Thursdays, and Saturdays, at 8:15 p.m.

Harry Bechtel, KYA announcer and actor, is the new KYA News Man, giving a nightly broadcast at 9 o'clock. He succeeds Harold Bock, who is confining his entire time as news editor of the local NBC.

The New York Philharmonic Orchestra may be heard again, too, Sundays, from 12 noon to 2 p.m., on the CBS stations.

Tom Gerun is coming home to San Francisco this month.

After nearly six months playing at the Century of Progress and the Chez Paree night club in Chicago, the popular director of the Bal Tabarin Cafe and his orchestra will be more than glad to see San Francisco's rolling hills, tipped with creamy fog, once again, they write. Kay Kyser, who has enjoyed a successful engagement at the night club in Gerun's absence, will be tendered a farewell party on October 22.
March of Time, one of the more popular programs last season, is back on CBS—KFRC locally, Fridays, from 5:30 to 6 p.m.—unsponsored.

* * *

Sydney Dixon, erstwhile vocal star and program director of KYA, is occupying a shiny new desk in the NBC headquarters, as manager in charge of local sales in the NBC's Pacific Coast division. He succeeded Lindsay Spight, who has become a partner in the Gregg and Blair Company, radio station representatives.

* * *

Herman Reinberg's offspring, born recently and monickered Donald, is going to follow in the footsteps of his world-famous uncle, Joseph Lhevinne, the pianist, Reinberg firmly believes. "You see," he explains to his colleagues at KFRC, "my son has long graceful fingers and large hands, and that's a sure sign that he will be a great artist some day."

* * *

Gene Sullivan comes by his love for nimboring and fishing through inheritance. His dad, just 75 years young, is still a sportsman through and through and only recently strolled into KYA to tell his son, who conducts sports talks there, that he had just bagged two bucks in Mendocino County.

The Occidental Life Insurance Company breaks a program over the NBC coast chain, October 31, which will be "aired" once a week—Tuesdays, 9:30 to 10 p.m. Their vehicle is a drama written by Wilbur Hall, entitled "Winning the West."

* * *

Leave it to the effervescent Rush Hughes to give birth to a new idea on the air. His latest is a "precreation" of football games. In other words, during those NBC football rallies on Friday nights, Hughes is creating what, in his mind, will happen on the gridiron the following day. He is also recreating some of the more important games of the past.

* * *

Any of you who have heard Joseph Henry Jackson discuss the latest literary works of the modern authors on the air, nine chances out of ten you would picture him as a cultured old gentleman, weighed down with wisdom. Barbara Jo Allen, fair NBC actress, had him pictured that way, too. And so when she was introduced to him at the NBC the other night between programs, she was astounded to learn that he was such a young man. He's in his early thirties. "I pictured you as a grey-haired man with a goatee," she told him. She had in mind another gentleman who is a regular NBC speaker likewise.

---

**Hotel Plaza**

Ray Maxwell, Manager

POST STREET at STOCKTON - - - SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities ... facing beautiful Union Square ... your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you ... the best of service ... rooms in which you will feel at home ... comfortable beds that invite restful sleep ... and food to tempt your appetite served in the dining room at popular prices.

**Private dining rooms for group luncheons and conventions**

**RATES NOW BEGIN AT—**

$2 SINGLE WITH BATH

$3 DOUBLE WITH BATH
WHY you should buy your Majestic NOW!

MANY of you who read this ad are contemplating buying a refrigerator—perhaps for Christmas, perhaps next Spring, but—the longer you wait the more you will pay!

Except for a slight increase on July 1, prices on Majestic Refrigerators are the same as in January of this year. You can buy NOW at depression prices.

The only reason we are still able to offer these refrigerators at low prices is that we, as Northern California distributors, as well as the Majestic factory, have anticipated our requirements and bought ahead.

We say to you in all sincerity that Majestic Refrigerator prices will have to advance anywhere from 20 to 40 per cent—SOON—just when we can not definitely say.

See your Majestic Dealer at once. There is a lifetime MAJESTIC to meet every requirement at prices ranging from $99.50 to $429.50. A small down payment will deliver your refrigerator—balance on convenient terms.

Buy Now—Save from $25 to $75

THOMPSON & HOLMES, LTD.
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171 Bluxome Street  San Francisco
Save $3.20

BY SUBSCRIBING TO BROADCAST WEEKLY

It costs you less than four cents a week to subscribe to BROADCAST WEEKLY and have it delivered to your door. Why not subscribe right now and be assured of getting your copy every week. It costs only $2 a year or $1 for six months.

USE THIS COUPON

BROADCAST WEEKLY,
36 Powell Street, San Francisco.

Gentlemen: Send me BROADCAST WEEKLY for one year (or six months). I enclose herewith two dollars (or one dollar).

Name:..............................................................................................................

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☐ NEW ☐ RENEWAL ☐ EXTENSION

www.americanradiohistory.com
Benjamin Franklin, experimenting with a kite, discovered electricity. Two small boys, experimenting along similar lines near Bellmore, L. I., one morning recently, put the transmitter of NBC's station WEAF off the air. The boys tried sailing their kite with thin wire instead of the usual string. The wire proved too heavy, pulled the kite down over high tension wires leading to the transmitter, caused a short circuit and the station ceased broadcasting until engineers could rig up emergency lines. The boys have made no formal report of the results of their experiments.

Lee Sims and Ilomay Bailey finished their long contract on that Sunday night coffee hour and then went shopping. Their first purchase was a sixteen-cylinder auto. But even at that Lee fussed about until he got a special body big enough for their 225-pound Great Dane to ride in the front seat with Lee.

Although the knowledge came as a surprise to him, Howard Claney, NBC artist-announcer, finds himself groomed by the tailor to His Majesty, the King of England. Claney, while in London on vacation, gave measurements for a suit or two to be delivered to him back in America. When the invoice arrived, Claney discovered that the tailor accidentally selected also was "by appointment to His Majesty."

Cynthia, NBC blues singer, who made her debut in pictures while she was attending college in Southern California, didn't dare tell her family she had become a picture actress. Her father and she were sitting side by side in a small neighborhood house one night when "Across the Counter," a comedy short in which she was featured, flashed on the screen.

A seventeen century Italian painting, appraised at $5,000, adorns the den of John Brewster, NBC actor and poetry reader. A fan sent it to him with a note that she had been listening to his radio programs for three and a half years. Another of his prized possessions is a hand-carved sixteenth century cradle another fan had picked up in Florence, Italy.

Stuart Churchill, of Fred Waring's Pennsylvanians, has a tenor voice as sweet and clear as Poley McIntuck's is rough and harsh. He sings the high, lilting solos and the featured parts with the glee club selections. Stuart came to Waring with a diploma from the University of Michigan in one hand and a satchel full of instruments in the other. Fred told him to give an audition. Stuart gave Fred one of the longest auditions on record. He demonstrated his ability to play the saxophone, guitar, bassoon, tymbani, vibraphone, violin, flute and four other instruments—then he sang. Fred then established a speed record for hiring a musician.

Gayne Whitman, the famous portrait of "Chandu" over KNX, was signal honored recently when he was asked to attend the drive-meeting of the Parent-Teachers' Association and NRA groups in Los Angeles. Whitman delivered a talk of great interest to the attending executives of both the NRA and the Parent-Teachers' Association, and was warmly commended for his program—"Chandu"—as an attraction for the children.

Don E. Gilman, vice-president in charge of the Pacific Division, National Broadcasting Company, has announced the appointment of Sydney Dixon, formerly production manager at Station KYA, as manager in charge of local sales in NBC's Pacific Division.

Dixon's appointment followed the resignation of Lindsey Spight, who becomes affiliated with a firm of radio station representatives.

Dixon is well known to western radio listeners as a singer and program builder, but in addition to his recent duties as production manager at KYA he has been handling sales also for that station. He was born in Muskegon, Michigan, but grew up in Seattle, Washington, and is a graduate of the University of Washington. He studied at the Damrosch School of Fine Arts in New York, and at Columbia University, and was a pupil of Clifford Kantner of Seattle and Edmund J. Myer, noted singing coach, in New York. Following his New York studies he toured the United States in concert, then became leading tenor of the American Opera Company. In 1926 he became affiliated with the American Broadcasting Company, handling program production and sales, then joined the Northwest Broadcasting System as national sales manager.

He is a member of the Bohemian Club and the National Exchange Club.

The "Red Davis" series, Mondays, Wednesdays, and Fridays, between 7:30 to 7:45 p. m. on KNX, stars a young actor whose name is
Curtis Arnall. Each evening Curtis does his part of "Red Davis"—typical American boy, on the NBC-WJZ network—and in the daytime makes the new type transcriptions of the program which KNX releases exclusively on the Pacific Slope. The Red Davis series is written by a well-known young fiction writer, Elaine Carrington, whose play, "Night Stick," caused an upheaval in New York City's politics some years ago. Later it was made into the Howard Hughes expose—Alibi. The story of Red Davis is typical of almost any American boy with a sister, a group of young friends, and a new "girl" every week. It is the first of the new series of eastern programs brought back to KNX by Naylor Rogers, chief executive of the Hollywood outlet.

- Victor Linfoot, NBC announcer, likes active sports—but as a spectator only. He attends every football game and boxing match for which he can find time.
- Jimmy Noel has talents which the Whiteman band cannot use. Jimmy is a stunt man, a "Human Fly" with a long record of high building climbing, hand standing on skyscraper ledges and other feats removed from his job of making rhythm as one of the Rhythm Boys.
- Peter Van Steeden, youthful NBC conductor, started out to be a violinist. At the age of six he was studying under Arthur Lang, but discontinued his playing when he began to direct an orchestra while attending New York University.
- Milton Berle, whose talent for fast comedy is getting laughs for the Fred Waring program, is a clever lad in more ways than one. When he isn't working at being funny, he often sits down and composes a song or two. Among the more popular compositions from his pen are "Gotta a Darn Good Reason for Being Good," "Blame It On Love," "If I Had a Million" and "Me and My Little Red Book."
- Since the announcement was made that two radio men, an engineer and a combination production man-announcer would go to Little America with Admiral Byrd for the purpose of broadcasting regular programs over the Columbia network direct from the scene of operations in the Antarctic, the offices of Edwin K. Cohan, CBS technical chief, and John Carlile, production manager, have been swamped with applicants for the assignments. The chance to take part in one of the most stirring adventures imaginable as well as the most remarkable radio engineering event in the history of broadcasting has brought forth an avalanche of candidates who apparently think nothing of being separated from civilization and spending two years in the coldest and most desolate region in the world.
- During her two and a half years on the radio over Columbia, Kate Smith's songs necessitated the fashioning of more than 1,200 orchestral arrangements for Nat Brusiloff's accompanying music. But when Kate inaugurated her sustaining schedule, the Brusiloff orchestra was augmented to twenty-two musicians. Now, each number, such as the "memory songs" which she often repeats by popular request, must be scored again for the larger orchestra. And that means at least fourteen arrangements weekly.
- "Gilmore Circus," NBC Pacific Coast Orange Network_is accorded top spot among popular revue coast programs. Since January, broadcasts have been from the stage of the Radio Playhouse in Los Angeles. Admission is by tickets obtained with the purchase of four quarts of Gilmore Lion Head Motor Oil. Demand for tickets exceeded the capacity of the theater to such an extent that the September 15 program was broadcast from the stage of the Shrine Civic Auditorium, before 8,200 persons. The stage was dressed to resemble a real circus, and the overflow took seats in "Circus Blues" on the stage, becoming part of the cast. Another mammoth Gilmore Circus is planned for the middle of December.
- After a recent Gilbert and Sullivan performance in Light Opera Gems, Chainon Collinge, CBS conductor, received a phone call from Lord Carwyn of England, who wanted to compliment him on the production.
- Arlene Jackson, NBC star, was born in Toronto, Canada, the daughter of Thomas Jackson of London, England, and Viola Frash of Chicago. She is 4 feet 11 inches tall, weighs 106 pounds, is fair and blonde. Her first radio audition was obtained at KFI, Los Angeles. At fifteen she was a concert pianist and toured Canada. She did her own piano act, combining songs and monologues with piano solos. For two years Arlene starred in English musical comedy.
- Julie Kellar, nationally prominent harpist and KNX staff feature, has a special harp with an innovation in the sounding board which makes it possible to broadcast the natural beauty of the instrument . . . heretofore considered very difficult.
- Milton Berle is another of the boys who doesn't feel right when transplanted from stage to microphone unless he brings all his footlight regalia along. He appears be-
Before the Carnegie Hall audience for his cigarette series with Harry Richman and Fred Waring’s Pennsylvaniaans in his battered hat and with a rubber cigar hanging from a corner of his mouth.

- Deems Taylor, master of ceremonies for Al Jolson and Paul Whiteman, is one of the most versatile chaps on the air. He is a contributor of several articles in the latest edition of the Encyclopedia Brittanica.

- Tiny Ruffner of Capt. Henry’s Showboat is just about the hardest working man in radio. He is on the air six times a week, which means hours of rehearsals for each program. But, more important than merely announcing the programs on which he appears, Tiny is responsible for their production. He is the head of the radio department of the advertising agency for which he works.

- Now that autumn is turning into fall, KNX starts its old record-breaking campaign for distant reception. A letter was recently received from Manchester, England, written by a “dx fan” who sat up until 5 a.m. to listen to the “Grocer’s Show,” which was until last week, a regular Wednesday night feature over Hollywood’s 23,000-watt broadcast station.

- Milton Wood, NBC announcer, who has been an actor and a writer, also had a short career as an agriculturist. He once helped to raise forty acres of head lettuce, and explains:

  “It was so pretty they wouldn’t let me pick it. It made grand Christmas trees!”

- Verna Felton, NBC actress, got her very first fan letters exactly three months after her first radio broadcast. Not because her listeners were slow in showing their appreciation, but because she made her microphone debut in a special short-wave program which was sent to a far-away spot in Alaska—so far that it required three months for the letters to reach the United States.

- Far away in the South Seas the problems of that very modern American household of “One Man’s Family” intrigue listeners just as they do here. From Pago Pago comes a letter to Carlton E. Morse, author of the serial, telling how American and English residents there are following the Barbour family’s affairs.

  “Imagine what a touch of home it is in this exotic setting,” the writer says.

- Lulu McElhannon, who shares starring honors on the “Big Show” over the CBS network with Gertrude Niesen and Isham Jones’ Orchestra, is sure to gain a place with radio’s best known rapid-fire talkers. At a rehearsal the other day she was handed a new script, one she hadn’t seen before. Stepping to the microphone she started to work on it—at the rate of 275 words a minute.

- Rudy Vallee, addressing guests at a luncheon of the Sales Executives Club of New York, said the public had two outstanding illusions about song-writing—that there was much money to be made at it, and that it was easy. As a consequence of these illusions, Rudy declared, he received as many as two hundred songs a week from amateurs.

- There’s a marked contrast between the way Ruth Etting and Jimmy Durante, appearing on the Chase and Sanborn hour each Sunday from Hollywood, act before the microphone. Miss Etting stands so close that her voice is barely audible in the studio above the orchestra. Not so with “Schnozzle.” He weaves and ducks around the “mike,” at arm’s length, barking at it as if daring it to come closer.

- Jack Clifford, former vaudeville favorite, has turned radio and is gaining friends with his comical and sympathetic portrayal of the deaf sheriff on the Gilmore Circus. NBC network. Clifford also makes personal appearances in an antiquated horseless carriage with lots of trick fun-making gadgets. He was a highspot at the State Fair in Sacramento, California, and at the Los Angeles County Fair in Pomona, where he broadcast daily from the racetrack in front of the grandstands with his horseless carriage.

- Chief Announcer Don Wilson emphatically denies that “NRA” means “Nurts to Radio Announcers.”
ALVINO FEY, guitarist and arranger was born in Oakland, July 1, 1908. His schooling was obtained in and around the bay district and in New York. He is 6 feet 2 inches in height, weighs 180 pounds, has brown hair and eyes and a serious countenance. While in the East he had an opportunity to join a vaudeville act and eventually landed at his starting point. As a youngster he was much interested in the technical end of radio and at one time toyed with a sending station of his own. Aviation is his latest thrill. Is a licensed flyer. Single.
Majestic Master Six
Model 461

$47.50

THE RADIO THAT "MADE GOOD"

The most critical judge of a radio set and its performance is the Radio Dealer. He has handled and listened to many hundreds of radios of all types and descriptions. He knows what it is all about and can't be fooled.

Before this critical audience of Radio Dealers, the Majestic Master Six and its companion model, the Century Six, have very definitely "made good."

We ourselves think that for a table model this is the PERFECT RADIO. Beautifully styled, it is one of the Majestic "Smart Sets of 1934." In general performance it is a good deal better than you'd expect— even of a Majestic.

ASK YOUR DEALER FOR A DEMONSTRATION

THOMPSON & HOLMES, LTD.
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171 Bluxome Street
San Francisco

www.americanradiohistory.com
DONALD McKAIG ROSS, heard over the Columbia network as Don Ross, the Pontiac Minstrel, was born at Osakis, Minnesota, on July 16, 1905. His father, Fred E. Ross, is a minister and his mother is the former Mary Hamm. The Ross family points with justifiable pride to its distinguishable Scottish ancestry. Among their forebears they list Rob Roy, one of the most famous of the clan chieftains. Don also is related to Betsy Ross, who made the first American flag. At an early age Don's father was transferred to a pulpit at Washington Court House, Ohio, and it was there that the baritone received his primary education. During vacations he took a job in the local theatre at $2 a week. Although he served as general helper—his duties included selling tickets, acting as usher and being a prompter in the wings—his real interest was in the entertainment side and from those early days his ambition to be a performer. After graduation from high school at Washington Court House, he matriculated to Ohio State University. Among his college mates were Frank Crumit, popular singing comedian of radio and musical comedy, and James Thurber, noted humorist and artist on the New Yorker staff. College was no bed of roses for Don Ross. He had to help pay his way through by being a chauffeur, digging ditches and working for a roofing company. With it all he managed to receive good grades in the classroom as well as take part in several extra-curricular activities. He was a member of the football, baseball and basketball squads, took part in college dramatics and debating and was vice-president of the Glee Club.

A fellow singer was Jack Brooks. As a team he and Don were featured in several college shows. Their work was exceptionally well received by the students, who encouraged them to continue it after they left college. In a short time Brooks and Ross were known all over the country. They started with appearances in picture houses, were featured in an addition of the Greenwich Village Follies and for several seasons were on the Chicago staff of the Columbia Broadcasting System. While on tour the harmonists played an engagement at Cincinnati and were invited to make a broadcast over a local station. They were introduced to an attractive, brown-haired girl. Soon after Don Ross formed a new partner-

SHIP, this time for life. The girl was Jane Froman, now a radio star in her own right. The team of Brooks and Ross was dissolved early this year. Jane was enjoying radio and personal appearance success in the East and Don decided to follow her to New York. The Rosses live in Garden City, a Long Island suburb of New York. This winter Don and Jane will be in the Follies, their first regular joint appearance and the first radio performers to be engaged for the famous Ziegfeld production.

WHEN the roll is called up yonder for radio veterans, perhaps the first voice to answer will say: "Present! And don't go 'way, folks!"

Charlie Wellman, now a KFI-KECA artist, started broadcasting in 1921 over KYW in Chicago. Since then he has been featured and starred in a dozen or more major stations throughout the country, and has been prominently identified with every leading broadcaster in the Los Angeles metropolitan district.

He started in vaudeville in 1909, and as he says, "made my living giving a good imitation of George M. Cohan." In 1909, Charlie had a spark coil transmitter in Chicago over which the race track returns used to come quicker than over the telegraph. So his room was a gathering place for touts who used to wrack their brains to read code so as to put last-minute bets on the winning mags. Charlie himself never wagered a dollar, to his eternal regret, as he now admits.

Wellman was manager of KFWB and KMIC, was the first voice heard over KMTR and KNX, and at the last station created a record of telegraphic response, a record not bested for several years.

The now famous phrase "Don't go 'way, folks" was an accidental hit. The usual sentence, when programs were delayed, used to be "Stand by." Once, however, at KYW, Charlie's music fell off the stand, and as he reached for it he unconsciously said "Don't go 'way, folks." The reaction was immediate, and Charlie has used the phrase since then as his microphone signature.

Wellman is of medium height, slender, blue-eyed, carefully groomed. He has been married for many years, "to the same lovely woman," and has a grown son who studies law and listens to whatever Wellman program is on the air.
DRURY LANE is another minister's son who chose to express himself in the theatre. He worked hard and long to reach his goal, only to face disappointment. His voice, they said, had been used improperly and failed him at the crucial moment. But Drury could wait, could make himself useful, while he began all over again rebuilding on a more sure and lasting foundation, and now he is back, reaping the benefits of faith and toil. He is a quiet, sincere personality, greatly respected and loved by all who know him.
MAJESTIC SALES

"BOOM" up ABOVE 1929 SALES RECORD

'SMART SET' APPEARANCE plus

MODEL 49—DUO-MODERN FOUR-TUBE RADIO
Six-tube performance . . . two-tone finish . . . Police and short-wave to 3500 kilocycles.

$28.50

MODEL 59—STUDIO FIVE-TUBE RADIO
Seven-tube performance . . . Smart modern design . . . Automatic volume . . . broadcast and short-wave to 4400 kilocycles.

$44.50

MODEL 463—CENTURY SIX SIX-TUBE RADIO

$47.50

COMPLETE 1934 LINE OF MAJEST

BROADCAST WEEKLY

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‘DUO-VALVE’ PERFORMANCE CREATES BIG DEMAND and

Remember, we are making a Special Trade Allowance on your old set on the purchase of a New 1934 Model

This popular Plaza Model Console is a great value. It compares favorably with other makes at much higher prices.

SIX-TUBE RADIO — EIGHT-TUBE PERFORMANCE

$66.00

Words or pictures can not describe this ROYALE MODEL
We invite you to come to our store to see and hear it.

EIGHT-TUBE RADIO — TEN-TUBE PERFORMANCE

$109.50

TWIN SIX
Auto Radio
SIX TUBES
(2 Duo-Valve)
Automatic Volume
Booster Switch
Airplane Dial
Dynamic Speaker

$54.50

NEW
SELF-SHIELDED TUBES!

In addition to the double-duty Duo-Valve tubes, all these "Smart Sets" employ the new, exclusive Majestic Self-Shielded tubes—perfectly shielded by metal fused directly on the glass... for superlative reception!

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SUNDAY Programs


8 A.M. to 12—Various programs 12 noon—Bits of Philosophy 12:30—William Hamily, tenor 1:00—Glady's Kaul 1:15—Johnny Bozic, Accordian 1:30—Bible Questions and Answers 2:00—Mario George, soprano 2:30—Soccer—Football 3:30—Hi-Lites of History 4:00—YMCO Program 5:00—Oakland Guild of Churches 5:30—YWCA Program 6—Watch Tower program 6:30—Sunday Evening Concert 7—Jay Burk 7:15—Children's Story Hour 7:30—Homeland Rodaletes 8—Sally Snow, Hillnelly 8:15—Glady's Kaul 8:30—Montana Waddles 9—Italian Watch Tower 9:30—Omega Gamma Dance 10 to 11 P.M.—Dance Music

535.4 Meters KTAB Garfield 4700 560 Kys. 1000 Watts Broadcasters, Oakland, Calif.
8:30 A.M. to 1—Various programs 11:00—First Baptist Church 12 noon—Records 12:30—M. F. Morse, tenor; Anita and Orosoy, novelty guitar duo, and Jean Ardacht, pianist 1:00—Color Sign 2:00—Waltz Idyls 2:15—Ed McConnell 2:30—Paradises; Waltz Idyls 3:00—Light Opera Concert 3:30—Chamber Group 4—Community Forum 4:30—Symphony Concert 5:00—Rollin Masters 6—Sacred Hour 7—Heart Throb Harmonies 7:30—Organ 9:30—'Beauty That Endures' 9:45 to 11 P.M.—Concert Memories

296.6 Meters KQW Ballard 777 1010 Kys. 500 Watts Broadcast. Corp., San Francisco
10:15 A.M.—Sunday School Lesson 11:00—First Baptist Church Services 12:30 P.M.—Silent period 6:30 to 9 P.M.—Church Services

12 noon—Records 12:30—N. F. Morse, tenor; Anita and Orosoy, novelty guitar duo, and Jean Ardacht, pianist 1:00—Color Sign 2:00—Radio Scripts 3:00—Manila String Orchestra 4—Records 4:00—Film Ensemble 5—Covered Wagon Jubilee 5:30—The Famous Troubadour 6:00—Mediterranea, keyboard 6:30—Hotel Oakland Trio 7:30—Dot Kay and Nancy Hersey 8:00—Leaders in Sports' 8—John Lewis Quintet

491.5 Meters KFRC Prospect 1000 610 Kys. 1000 Watts Broadcast. Corp., San Francisco


225.4 Meters KGB Franklin 6151 690 Kys. 1000 Watts Broadcast. Corp., Oakland, Calif.
10 A.M. to 3—Various programs 1 P.M.—Church of Latter Day Saints 1:30—Studio program 2—Little Journeys 2:30—Dance Scripts 3:00—Radio Programs 4—Opera Gems 4:30—Salon Favorites 5—Tribute to Geese 6—Echoes of Portugal 7—Prof. George Kruger, pianist 7:30—Oakland Sports News 7:30—Church Services 9—Rud Hendrickson; Organ 9:15—Various Artists 10—Studio program 10:30 to 11 P.M.—Sun. Night Club

November 15, 1933

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BROADCAST WEEKLY

Sunday Programs


285.5 Meters KNX Hemp. 4101 1050 Keys. 25,000 Watts Western Broadcast, Co., Los Angeles 7 A.M. to 9—Various programs 9:30—CBS, Tony Jackson 9:45—CBS, The Jack Benny Show 10—CBS, Radio City Concert 10:15—To be announced 11 to 12 midnight—CBS, Fred Rich Entertainers


www.americanradiohistory.com
MONDAY Programs

11:15—Calif. 4-Dance
2:45—Musical
2:30—Mobile Casino
10:45—Magazine of the Air
3:15—Daytime Talk
11:45—Carr and McKenzie, vocalists
12 noon—Financial Flashes
12:15—Farms and Home Hour
1—Betty and Bob
1:15—To be announced
1:45—Art and Music
2—Al Pearce and Gang
3—Langendorf Pictorial
3:15—Vienna Ensemble
3:30—Three X Sisters
3:45—Twentieth Fingers of Harmony
4—The Dresses of a Woman
4:15—Rhythm Rascals
4:30—Soloist: Chicago Studio
4:45—Piano Pals
5—Story of Human Behavior
5:15—Arion Trio
5:30—Wheatonville: dramatic sketch
5:45—little Orphan Annie
6—Eileen Piggott, soprano
6:15—Chester Rowell
6:30—Around the Corner
7—Carnival Contented program
7:30—Demi-Tasse Revue
8—more... Andy
8:15—The Philistine: Dr. Maker
8:30—Stars of the West
9—NBC, Floyd Gibbons
9:15—Don Bostor Orchestra
9:30—Terrace Gardens Orchestra
9:45—Tim and Irene: Comedy
10—Richfield News Flashes
10:15—Melody Mixers
11—Tom Cookeley's Orchestra
11:30 to 12 midnight—Arion Trio

440.9 Meters

KPO Sutter 1920
680 Kys.
50,000 Watts
National Broadcast, Co., San Francisco
7:30 A.M.—Morning Parade
8—Organ Concert
8:15—Crosscuts, Log o' the Day
9:15—Julia Hayes, beauty talk
9:30—Johhnie O'Brien, harmonica
9:45—News; Sarah Krenzler, violin
10:15—Songs by the Kitchen Sink
10:30—Orlando's Concert Ensemble
11—Musical Originalities
11:15—Calif. Fed. of Women's Clubs
11:45—Agricultural Bulletins
12 noon—Outstanding Speaker
12:15—Midday Musique
1—News; 1:15, Ann Warner chats
1:45—John and Ned, harmony duo
2—Casino Orchestra
2:30—Mobile Moaners
2:45—Musical Moments
3—Dr. O'Connell's Health talk
3:05—Viennese Ensemble
3:15—Mud Caves: dramatic skit
3:30—Little Colleen
3:45—University of California
4—Dance Masters
4:30—Sax-o-Tunes; 5, Melodians
5:15—Two Men and a Maid
5:30—Intermezzo; Arion Trio
5:45—News; Comedy Skit
6—Organ Concert
6:30—Safety First: Traffic Talk
6:45—Detectives Black and Blue
7—Real Life Dramas
7:00—So. California Hour
7:15—Tarzan of the Apes
7:30—Realm of Terpsichore
8—Edna Fischer, pianist
8:15—Red Blay: dramatic sketch
8:30—Southern Symphonies
9—Marvelous Melodies
9:15—Bar Traits of the Hour
9:45—Pacific Serenaders
10:30—Piano Pictures
11—Ambrose: National Orchestra
11:30 to midnight—Organ Concert

243.8 Meters

KYA Prospect 3456
1230 Kys.
1000 Watts
Pac. Broadcast Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:00—Harmony: Organ
1—Concert; Royal Serenaders
2—Parent-Teachers' Association
2:15—Modern Masters; Organ
3:30—Three X Sisters
3:45—Tango Time
4—Music Masters; 5, Sunset Revue
5:30—Corriere Dell' Arla
5:45—Campbell Digest
6—Parades; Waltz Idylls
6:15—Eth and Zeb
7—Dr. Allen: Pianist; 8, Sunset Revue
7:30—Mountain Boys
7:45—Triangular Whims
8—Eugene Manzini & Virginia Miller
8:30—S. F. Musical Club Choral
9—News; 9:15—"National Defense"
9:30—Captain Argus
10—Organ Serenade
11 to 12 midnight—Concert Memories

534.4 Meters

KTAB Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 P.M.—Radio Frolic
1:30—Over the Map
2—News; Town Crier
3—X-Bar-B Boys; 3:30, Beauty Talk
3:45—Fashion Hour; 4, Old Rhine
4:30—Old Bachelor
4:45—Child Psychology Talk
5—Smile Club; Health Talk
6—Auto Classified Box
6:15—Farmers; News
6:45—Ernie Smith's Sport Page
7—Popular Concert
7:15—Elbert La Chelle, Organist
7:30—Minstrel Show
8—Studio program
8:30—Lyric Ensemble
8:45—Miracle Diamonds
9—News; Souvenirs
9:45—Herb Allen, pianist
10—Recordings
10:30—Paul Keeler, pianist
10:45 to 12 midnight—Recordings

296.6 Meters

KQW Ballard 777
1010 Kys.
500 Watts
Pac. Agric. Foundation, Ltd., San Jose
6:30 A.M. to 6—Various programs
6 P.M.—Dinner Music
6:15—Franklin Program
9:30—Fed. State Market Reports
6:45—Farmers' Exchange and Market Place
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Movie Man
7:45—Famous Campers
8—Sacred and Golden Memories
8:30—Accordian Capers
9:30 to 10 P.M.—Mauna Kea

491.5 Meters

KFRC Prospect 0100
610 Kys.
1000 Watts
Don Lee Broadcast System, S.F., Cal.
7 A.M.—Recordings; Stocks
7:30—Exercise with Bob Bence
8—Popular Selections
8:15—CBS, Ann Leaf, Organist
8:30—to be announced
8:45—CBS, Theatrical Kings
9—CBS, Voice of Experience
9:15—CBS, Gypsy Nina
9:30—Popular Selections
9:35—CBS, Concert Miniatures
10—CBS, George Hall's Orchestra
10:45—CBS, Mischa Raginsky Ensemble
11—Darrell The Round Towners
11:15—Frudence Penny
11:30—CBS, The Captivators
12 noon—Instrumental Trio
12 noon—Noonday Concert
1—CBS, Harriet Cruise and Orch.
1:30—Y. S. Stock Exchange
1:55—CBS, One More Time
2—Happy-Go-Lucky Hour
3—Feminine Faniacs
4—Hodge Podge Podge
4:30—CBS, Kasper Sisters
4:45—Lost and Found Items
5:30—Records; Show Topics
5—CBS, Village Choir
5:15—Organalities
5:30—CBS, Bing Crosby
5:45—CBS, Fray & Braggioti
6—CBS, H-Bar-O Rangers
6:15—Francisco del Campo, tenor
6:30—CBS, The Big Show
7—Lincoln Finance Corp.
7:15—Connie Moffatt, fashion talk
7:30—CBS, NRA Speaker
7:45—CBS, Mr. and Mrs. Allen
8—Sheila Show
9—Blue Monday Jamboree
9:10—Earl's Band's Dance
10:15—Intimate Hollywood News
11:15—Earl's Band's Dance
11:30 to 12 mid.—Red Stanley's Orch.

340.7 Meters

KLX Lake, 6000
880 Kys.
1000 Watts
8 A.M.—Records
8:30—Covered Wagon Jubilee
9—Records; Clinic of the Air
10:15—Stocks; News Flashes
10:30—International Kitchen
11—Clark Sisters; News Flashes
11:30—Novelty Guitar Duo
11:45—Madelon Syver and Nancy
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights; News Flashes
2—Records; News; Stocks
2:45—Opportunity Hour
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Hall Orchestra
5—Covered Wagon Jubilee
5:30—Famous Troubadour
5:45—La Pampa Llama
6—Betty Babbish Band
7—K-9 Programs; News
7:15—"Beauty That Endures"
7:45—Club News
8—Merrie Bond, tenor; Helen Parn- sis; pianist
8:15—Better Business Talk
8:30—Faucett Theatre Players
9—Nevada Night Herders
9:15—Bungling Singers
9:45—Romine Sisters
10—Freddie Skinner
10:30 to 11—Dance program
TUESDAY Programs

379.5 Mrs. NBC-KGO Sutter 1920 790 Kys.
7:00 National Broadcast. Co., San Francisco

7 A.M.—Four Southern Singers
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Appearance—Hugh Dobbs
8:15—Morin Sisters, vocal trio
8:30—Regimental Male Chorus
9:00—Yardley Surney Ralling
9:15—The Widow and Angel
9:30—Martha Meade Society
9:45—Law Appeal
10—Organ Concert
10:10—Woman's Magazine of the Air
11:30—Concert Echoes
11:45—Carr and McKenzie
12 noon—Financial Flashes
12:05—Blue Room Echoes
12:15—Ferry Home Hour
1—Betty and Bob: sketch
1:15—Meredith Wilson's Orchestra
1:45—Curtis Bridge
2—Al Pearce and Gang
3—Langendorf Portriatals
3:15—Viennese Ensemble
3:30—Arizone
3:45—Shirley Howard, songs
4—Family Cook Book
4:15—Music Room
4:45—Back Stage Chatter
5—Vincent Lopez' Orchestra
5:30—Whitman, drama, sketch
5:45—Little Orphan Annie
6—Arion Trio
6:30—Historical Sketches of S. F.
6:45—The Texaco Fire Chief Program
7—Lives at Stake
7:30—Madame Sylvia & Movie Stars
7:45—Music and Sears Orchestra
8—Amos "n' Andy
8:15—Memory Lane
8:45—Hollick's Adventures in Health
9—Ben Bernie's Orchestra
9:30—Edgewater Beach Orchestra
10—Richfield News Flashes
10:15—Orchestra
11—Tom Cookeley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920 680 Kys.
50,000 Watts National Broadcast. Co., San Francisco

7:30 a.m.—Morning Parade
8—Youth's Hour
8:15—Log o' the Day Crosscut
9:15—Julia Hayes, beauty talk
9:30—Johnny O'Brien, harmonica
9:45—News
10—New Kitchen Secrets
10:15—Rumford School of Cookery
10:30—Men's Men Quartet
10:45—Smackout: Comedy & songs
11—Masonic Occurrences
11:30—Arentine Trio
11:45—Cultural Bulleting
12 noon—Midday Musical; News
1:15—Ann Warner, Neighborly Chats
1:30—John and Ned
2—Casino Orchestra
2:30—Alma Schirmer, pianist
2:45—Fashion Flashes
3—Dr. Warden's Health Talk
3:05—Viennese Ensemble
3:15—Mud Caves: Dramatic skit
3:30—Mid-West Hymn Sing
3:45—Univ. of California Program
4—The Sizzlers, male trio
4:15—You and Your Government
4:45—Curtis Bridge
5—Lavender and Old Lace
5:40—Westclox Sketch: Drama
5:45—News; Melody Mizers

6:30—Flori Gough Shorr and Lev
Shorr, flutist, pianist
7—Doric Quartet
7:30—Fannie Kamarenko and his
Balalaika Orchestra
7:45—California State Chamber of
Commerce program
8—Edna Ficher, pianist
8:15—The Hollywood Looking Glass
8:30—The Orchestra
9—The Metropolitan
9:30—Magnolia Minstrels
10—Stringwood Ensemble
10:30—Rhythm Aces
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Kay Kayser's Orch.

535.4 Meters KTAB Sarafeld 4700 560 Kys.
1000 Watts Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs
8:30-P.M.—Recordings: Stock
1:30—Over the Teacups
2—News; Town Crier
3—X Bar
3:30—Studio program
4—The Old Rajah
4:30—The Old Bachelor
5—Smile and Sing; Heart Talk
6—Organ and Vocalist
6:30—News; Sport Page
7—Gertrude Kern and Lee Baker
7:15—Robert La Celle, Organist
7:30—Don Steele and Symphonettes
7:45—Voice of Democracy
8—Piano Recital
8:15—in the Gloaming
8:30—Johnny Wagon
8:45—Popular Concert
9—News; Souvenirs
9:45—Hal Allen, pianist
10—Kelli-Winder, pianist
10:30—Paul Kellar, pianist
10:45 to 12 mid.—Records

340.7 Meters KLX Lake 6000 880 Kys.

8 A.M.—Recordings: Stock
8:30—Wounded Wagon Jubilee
9—Records
10:15—Dorothy Wright: Records
10:30—F. S. Stocks; News
10:45—International Kitchen
11—Clara Sisters; News Flashes
11:30—Kaplan and Du最新
11:45—Fred Skinner
12 noon—Bill Duncan's Band
1—Jean's Hi-Lights
2—Recordings
2:15—Carmen Rushing; pianist
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—The Famous Troubadour
5:45—Helen Paremele, pianist
6—Helen Paremele, pianist
6:15—Freddie Skinner
6:30 to 11—Dance Records

280.2 Meters KJBS Ord. 4148-49 1047 Kys.
100 Watts

1:00—Brunton & Sons, San Francisco
1:30—5:30—Recordings; News; Talks
5:30 P.M.—Silent period
12:01 to 6 A.M.—Owl program

491.5 Meters KFRC Prospect 0100 610 Kys.
1000 Watts Don Lee Broadcast. System, S.F., Cal.

7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—CBS, Melody Parade
8:15—Popular Selections
8:30—CBS, Tony Wongs
8:45—CBS, Carile and London
9—CBS, Voice of Experience
9:15—CBS, Connie Gates, songs
9:30—CBS, George's Orch.; Maxine
9:45—George's Scherban's Orch.
10—CBS, Little French Princess
10:15—CBS, Olga & Dunn
10:30—CBS, Easy Aces
10:45—Popular Selections
11—Household Hints
11:15—Frances Lee Barton
11:30—Instrumental Trio
11:45—CBS, Ann Leaf, Organist
12—CBS, Neominy Concert
1—CBS, U. S. Navy Band
1:30—Records; Health Talk
1:45—CBS, Enoch Light Orchestra
2—Happy-Go-Lucky Hour
3—Feminine Fancies
4—Singing Chorus
4:05—Popular Selections
4:15—CBS, Texas Rangers
4:30—Popular Selections
4:45—Lost and Found Items
5:05—Records; Town Topics
5:15—CBS, Mills Brothers
5:30—Children's Ethnic Theatre
5:30—Bob, Sports Authority
5:45—CBS, Kate Smith
6—CBS, California Balladeers
6:30—CBS, Nino Martini, tenor
7—CBS, Legends of America
7:30—CBS, Cocwell Sisters
7:45—CBS, Myrl and Marge
8—CBS, Howard Barlow's Orch.
8:15—CBS, "Elmer Everett Yess"
8:30—CBS, Jerry Freeman Orchestra
8:45—CBS, Voice of Experience
9—CBS, Flo-Rito Orchestra
9:15—Hodge Lodge Orchestra
9:30—Various
to midnight—Records; News
10—News Editor of the Air
10—"Intimate Hollywood News"
10:15—Ted Fio-Rito's Orchestra
10:30—CBS, Colonial Orch.
10:45 to 12 mid.—Dance Music

243.8 Meters KYA Prospect 3456 1230 Kys.
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs
12 noon—Scriptures; Concert
12:30—Organ Recital
1:30—Aviation Club
1:30—Footlight Features
1:45—Lady Next Door
2—Symphonic Band
2:15—New Era Symphony
2:20—Verses: Mrs. M. C. Sloss
2:45—Musical Moments
3—Organ Matinee; Records
3—Corriere Dell' Aria
3—Campbell Diary
6—Social Service News
6:15—Waltz Idylls
6:45—Lavendar, Old Lace
7—Bob Allen, Piano Stylist
7:15—Romance of Music
7:30—Navy Gazette Revue
8—Voicelet and Piano
8:15—Poet Prince
8:30—NBC Orchestra
8:45—Musical Jubilee; News
9—Jack and Ethel in "Roads to Hollywood"
9:30—"Millie & Bily," Cub Reporters
9:45—Opera Phantoms; Organ
11 to midnight—Concert Memories
WEDNESDAY Programs

October 18, 1933

379.5 KFC - NBC-KGO Sutter 1920 790 Kys.
National Broadcast, Co., San Francisco
7 A.M.—Four Southern Singers
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8:15—To be announced
9—Johnny Toffoli, accordionist
9:15—The Widow and Angel
9:30—Pep Boys' Children
9:45—Jean Abbey, Shop News
10—Sarah Kreindler, violinist
10:15—Books for Children
10:30—Woman's Magazine of the Air
11:30—Magic Moments
11:45—Carr and McKenzie
12 noon—Financial Flashes
12:05—Grandio Trio
12:15—Farm and Home Hour
1—Betty and Bob
1:15—Southern Symphonies
1:30—Texas Cowboys
1:45—Love, Next Door
2—Al Pearce and Gang
2:30—Langendorf Pictorial
3:15—Living Ensemble
3:30—Back of the News
3:45—Soloist
4—Social Sidelines
4:15—Rambler
4:45—Children's Corner
5—Springwood Ensemble
5:30—Wheatland, dinner, sketch
5:45—Little Orphan Annie
6—Piana Troubadours
6:30—John E. McCormack, tenor
7—Corn Cob Pipe Club
7:30—National Radio Forum
8—Andy's, 'N Andy
8:15—Spratt's Dog Show
8:30—One Man's Family
9—Lee S. Roberts Memory Box
9:15—Hers Dana on Football
9:30—Edgewater Beach Hotel Orch.
10—Richfield News Flashes
10:15—Amoona Weeks' Orchestra
11—Tom Conkley's Orchestra
11:30 to mid.—Organ Concert

440.9 Meters KPO Sutter 1920 680 Kys.
National Broadcast, Co., San Francisco
7:30 A.M.—Three Scamps, vocal trio
7:45—Crosby Club
8—Singing Strings
8:15—Crossets, Log o' the Day
9—Jimmy Latty, beauty talk
9:30—Johnny O'Brien, harmonica
9:45—News; Elmore Vincent, tenor
10—Songs by the Kitchen Sink
10:30—Merrie Men Quartet
10:45—Smackout; Comedy & Songs
11—Musical Originalities; Orchestra
11:45—Remapping Singers
11:45—Agricultural Bulletins
12 noon—Midday Musical; 1. News
1:15—Ann Warner's Chats
1:45—John and Ned, harmony duo
2—Casino Orchestra
2:15—Winnie the Pooh
2:30—Mobile Moaners
2:45—Musical Moments
3—Dr. Copeland's Health Talk
3:15—Living Ensemble
3:15—Mud Caves: dramatic skit
3:30—Organ Concert
3:45—U. of California Program
4—Dance Masters; Orchestra
4:15—Harold Stern's Orchestra
4:30—Regal Giants' Orchestra
4:45—Rhythm Rangers
5—Facing the Rainbow
5:15—Tea Dansante; News
6—Tone Portraits
6:20—Paul Martin, banjoist; Kathryn Julye, harp
6:45—Reflections; Black and Blue
7—Dramas from Real Life
7:05—Louis Ford, violinist
7:15—Tarzan of the Apes
7:30—Irving Kennedy, tenor
7:45—Agriculture Today
8—Edna Ellison, pianist
8:15—Red Davis: dramatic sketch
8:30—Californians on Parade
9—Marvelous Melodies
9:15—Book Parade
9:30—Waltz Time
10—Marshall's Mavericks
10:30—Seven Seas; Orchestra
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Dance Music

243.8 Meters KYA Prospect 3456 1230 Kys.
Pacific Broadcast, Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Contemporary Concert
12:30—Organ; Royal Serenaders
1:30—Art Lecture
1:45—Program: Melrose; Quartette
2:30—Com. Chest Question Box
2:45—Organ Mattinee
2:45—Military Boys
4:15—Better Business Bureau
4:30—Symphony High-Lights
5—Sunset Revue
5:30—Coronet; Bella D' Aria
5:45—Campbell Digest
6—Paradise; Waltz Idylls
6:45—... "Serenaders"
7—Musical Novelties
7:15—Bob Allen; Piano stylist
7:30—.... "....."
8—"Souvenirs of Italy"
9—News Flashes
9:15—John Wolohan's Orchestra
10—Organ Serenade
11 to mid.—Concert Memories

340.7 Meters KLX Lake 6000 880 Kys.
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Stocks; Records; News
10:00—International Kitchen
11—Clara Sisters; News Flashes
11:30—Scotty Guitar Duo
11:45—Lola Chafefield, pianist
12 noon—Blind Dunson's Band; News
1—Timely Garden Tips
1:15—Jean's Hi-Lights; News
2—Recordings; News
2:25—Better Business Talk
2:40—Stocks; Recordings
3:15—Nancy Ann Herhey, pianist
3:30—News Flashes; Records
4:15—Brothers Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—Organ Troubadour
5:45—Lovable Liars
6—Hotel Oakland Trio
7—K-9 Program
7:05—News
7:30—Manilla Stringed Orchestra
8—Miniature Revue
9—Nebraska Night Herders
9:30—Baldwin Organists
9:45—Helen Fareme, pianist
10—Freddie Skinner
10:30 to 11—Dance program

280.2 Meters KBSJ Ord. 41484-49 1070 Kys.
1.6 M. to 100 Watts
1—Promotion & Sons, San Francisco
6 A.M. to 5:30—Records; News; Talks
5:30 P.M.—Silent Period
12:01 to 6 A.M.—Owl program

491.5 Meters KFRC Prospect 0100 610 Kys.
Don Lee Broadcast, S.F., Cal.
7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—Popular Selections
8:15—CBS, Four Showman
8:30—CBS, Challe
8:45—CBS, Dancing Echoes
9—Voice of Experience
9:15—Popular Selections
9:30—Betty Crocker
9:45—CBS, Ragnarson Edwin Enso
10—CBS, Little French Princess
10:15—CBS, The Playboys
10:30—CBS, Easy Aces
10:45—Popular Selections
11—CBS, Ann Leaf, Organist
11:30—Goodwill Industries Talk
11:15—Prudence Penny's Hints
11:30—CBS, Husk O'Hare's Orch.
11:45—Instrumental Trio
12 noon—Record Company
1—Women's Institute of the Air
1:15—CBS, Artist Recital
1:30—N. Y. Stock Quotations
1:35—CBS, Artist Recital
1:45—CBS, Mark Warnow's Orch.
2—Happy-Go-Lucky Hour
2—Feminine Fancies
4—Hodge Podge Lodge
4:30—Organist and Vocalist
4:45—Lost and Found Items
5—Recordings; Town Topics
5—CBS, Stranger than Fiction
5:15—CBS, Organalisations
5:30—CBS, Centura Company
6—H-Bar-O Rangers
6:15—CBS, Kate Smith
6:30—Lombardo, Burns and Allen
7—CBS, Old Gold Program
7:30—CBS, Alexander Woollcott
7:45—CBS, Myrt and Marge
8—Globe Headlines
8:15—CBS, News Service
8:30—CBS, Edwin C. Hill
8:45—CBS, Charleton Orchestra
9—CBS, St. Francis Hotel Orch.
9:30—Catherine, the Great
10—Flash gel-1933
10:10—"Intimate Hollywood News"
10:15—Gus Armein's Orchestra
10:30—Dance Music
11:30 to 12 mid.—Flo-Rito's Orch.

535.4 Meters KTAB Garfield 4700 560 Kys.
Tribune Associated Broadcasters, Oakland, Calif.
7 A.M. to 1—Various programs
1 F.M.—Radio Prolie
1:30—Over the Teacups
2—News; Town Crier
5—X-Bar-B Ranch
3:30—Beauty and Fashion Talk
4—The Old Rajah
4:30—The Bachelor
5—Smile Club; Health Talk
6—Auto Question Box
6:15—Elbert La Chelle, organist
6:30—Columbia News Page
6:45—Ernie Smith's Sport Page
7—Lyric Ensemble
7:30—Organ Serenade
7:30—Wm. Powers and Elbert La Chelle
7:45—Family Album
8—Studio; 8:30—Crazy Quiz
8:45—Miracle Diamonds
9—CBS, News; Souvenirs
9:45—Herb Atkins, pianist
10—Studio program
10:30—Paul Kellar, pianist
10:45 to 12 midnight—Records

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<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Station</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>Sports</td>
<td>KROW</td>
<td>1270 Kys.</td>
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<tr>
<td>6:15</td>
<td>Discussion</td>
<td>KOL</td>
<td>1270 Kys.</td>
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<tr>
<td>6:30</td>
<td>Organ</td>
<td>KFI</td>
<td>1270 Kys.</td>
</tr>
<tr>
<td>9:30</td>
<td>Music</td>
<td>KOMO</td>
<td>1270 Kys.</td>
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<tr>
<td>10:00</td>
<td>News</td>
<td>KNX</td>
<td>1270 Kys.</td>
</tr>
<tr>
<td>10:30</td>
<td>News</td>
<td>KHJ</td>
<td>1270 Kys.</td>
</tr>
<tr>
<td>11:00</td>
<td>Dance Music</td>
<td>KGB</td>
<td>1270 Kys.</td>
</tr>
<tr>
<td>11:30</td>
<td>News</td>
<td>KGW</td>
<td>1270 Kys.</td>
</tr>
<tr>
<td>12:00</td>
<td>News</td>
<td>KVC</td>
<td>1270 Kys.</td>
</tr>
</tbody>
</table>

Wednesday Programs

**KROW** Glenc. 6774
1000 Watts
7 A.M. to 5—Various programs
6 A.M. to 6—Various programs
6 P.M. - Hecker H-O Rangers
6:15 - CBS, Kate Smith
6:30 - NBC, Burns & Allen
7 - CBS, Old Gold
7:30 - Dr. Melior
7:45 - NBC, A. P.'s New and Marge
8 - CBS Program
8:15 - Don Williams
8:30 - NBC, Amos 'n' Andy
8:45 - Beauty That Endures
9 - Crazy Water Water
9:15 - Ted Flo-Rite's Orchestra
9:30 - DeLoney's Orchestra
10 to 12 mid. — Dance Music

**KOL** Main 5833
1000 Watts
7 A.M. to 1—Various programs
1 P.M. - Studio programs
2 - NBC, Al Pearl and Gang
3 - Studio programs
4 - Theatrical Review
5:30 - Studio Programs
5:45 - NBC, Orphan Annie
6 - NBC, Ipana Troubadours
6:30 - NBC, Miss Scarlett, theorist
7 - NBC, Corn Cob Pipe Club
7:30 - Book of Memories
8 - NBC, Amos 'n' Andy
8:15 - Spratt's Dog Show
8:30 - NBC, One Man's Family
9 - NBC, Lee Roberts
9:15 - Football on Dano, "Beretta"
9:30 - Thru Hollywood Looking Glass
9:45 - Frank and Archie
10 - NBC News; Music
10:30 - Radio Specialties
11 to 12 mid. — NBC Programs

**KJX** Seneca 1515
970 Kys.
7:30 A.M. to 1:30—Various programs
1:30 To be announced
2—Recorded program
3—NBC, Viennese Ensemble
3:30 — The News
4—String Varieties
4:30—NBC Programs to 5:30
5:30—Recorded program
6—Dinner Dansant
6:30—Community Fun Talk
7—Handwriting by Dorna
7:15—Tarzan (E. T.)
7:30—Nuggets; News
8:15—Lee Sisters
8:30—The South Americans
8:45—Frank Watanabe and Archie
9—Cotton Club Orchestra
9:15—Chamber of Commerce talk
9:30—NBC, Waltz Time
10—Cowboy Joe
10:15 to 12 mid. — Dance Music

**KVX** Broadway 4211
570 Kys.
Puget Sound Broadcast Co., Tacoma, Wash.
6 A.M. to 6—Various programs
6 P.M. - Hecker H-O Rangers
6:15 - CBS, Kate Smith
6:30 - NBC, Burns & Allen
7 - CBS, Old Gold
7:30 - Dr. Melior
7:45 - NBC, A. P.'s New and Marge
8 - CBS Program
8:15 - Don Williams
8:30 - NBC, Amos 'n' Andy
8:45 - Beauty That Endures
9 - Crazy Water Water
9:15 - Ted Flo-Rite's Orchestra
9:30 - DeLoney's Orchestra
10 to 12 mid. — Dance Music

**KGW** Atwater 2121
620 Kys.
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12 noon — The Oregonian of the Air
12:15—Barn Furniture Company
1:45—Dental Clinic of the Air
2—Krazy Limericks
2:30—Vienna Ensemble
3:15—As If by Magic
3:30—Operatic Miniatures
3:45—Fickle Chat
4—NBC-KGO Programs to 5
5—Fairview Farms program
5:45—Stringwood Ensemble
5:55—Theatrical Surprises
5:30—NBC, Wataenave
5:45—NBC, Orphan Annie
6—NBC, Ipana Troubadours
6:30—John McCormack, tenor
7—NBC, Corn Cob Pipe Club
7:30—NBC, Real Radio Forum
8—NBC, Amos 'n' Andy
8:15—NBC, Spratt's Dog Show
8:30—NBC, One Man's Family
9—NBC, Lee Roberts
9:15—Herb Dana on Football
9:30—Prairie Logom
9:45—Feenamist program
10 to 12 mid. — News; Music

**KGFI** Richm'd 6111
640 Kys.
Earle C. Anthony, Inc., Los Angeles
6:45 A.M. to 5—Various programs
5:30—NBC
5:45—NBC, Little Orphan Annie
6—NBC, Ipana Troubadours
6:30—NBC, John McCormack, tenor
7—NBC, Corn Cob Pipe Club
7:30—Orchestra
8—NBC, Amos 'n' Andy
8:15—NBC, Spratt's Dog Show
8:30—NBC, One Man's Family
9—Orchestra
9:15—Herb Dana, football talk
9:30—Eho Crime Club
10—NBC, Richfield Reporter
10:15 to 12 mid. — Dance Music

**KNX** Hemp. 4101
1050 Kys.
25,000 Watts
Western Broad. Co., Los Angeles
6:45 A.M. to 6—Various programs
6 P.M. - News Service
6:15—King Cowboys
6:30—1933 Marches On
6:45—Lawrence King and Orchestra
7—Frank Watanabe and Archie
7:15—"Black and Blue"
7:30—Red Devils (Elec. Tr.)
7:45—Chadu, theorist
8—Cant of Monte Cristo
8:15—Varieties; News
8:30—CBS, Centaur program
9:45—Musical Programs
10 to 11:30 P.M. — Dance Music

**KHJ** Vändike 7111
900 Kys.
7 A.M. to 5—Various programs
8 A.M. - CBC, Stranger than Fiction
8:30—Town Topics
5:20—Oxydol, transcription
5:25—Organalities
5:30—CBS, Centaur program
6—CBS, H-Bar-O Rangers
6:15—CBS, Kate Smith
6:30—CBS, Lombardo; Burns & Allen
7—CBS, Old Gold program
7:30—CBS program
7:45—Myrt and Marge
8—Globe Mills Heinekines
8:15—CBS program
8:30—CBS, Edwin C. Hill
8:45—CBS, Orchestra
9—Ted Flo-Rite's Orchestra
9:30—Orchestra; News
10:10—Johnny Robinson's Orchestra
10:20—Weaver of Dreams
10:45—Dance Music
12 to 1 A.M. — Claude Reimer, Organist

225.4 Meters

**KGB** Franklin 6151
1330 Kys.
1000 Watts
Don Lee Broad. System, S. D., Cal.
7 A.M. to 5—Various programs
5 P.M. - CBC, Stranger than Fiction
5:15—Town Topics and Police Talks
5:30—CBS, Centaur program
6—CBS, H Bar O Rangers
6:15—CBS, Kate Smith
6:30—CBS, Lombardo; Burns & Allen
7—CBS, Old Gold
7:30—Tarzan
7:45—CBS, Myrt and Marge
8—Globe Headlines
8:15—CBS, News Service
8:30—CBS, Edwin C. Hill
8:45—CBS, Orchestra
9:30—Studio program
10—World-Wide News
10:10—Dance Music
12 to 1 A.M. — Recordings
FRIDAY Programs

October 20, 1933

379.5 Mtr. NBC-KGO Sutter 1920 790 Kys. 7500 Watts
National Broadcast. Co., San Francisco
7:15-Organ Concert
7:30-Financial Service
7:45-Exercises and Applesauce
8:40-Leelaen’ Memory Box
8:15-Log O’ the Day
8:15-The Widow and Angel
8:30-Finale Concert
9:10-Arlen Trio
10:30—Woman’s Magazine of the Air
11:30—Rhythm Rascals
11:45—Carr and McKenzie
12 noon—Financial Flashes
12:15—Farn and Home Hour
1—Betty and Bob
1:30—The Arcadians
2—Al Pearce and Gang
3—Piano by Portrait
3:15—Viennese Ensemble
3:30—Memory’s Melody
4:10—The Family Cookbook
4:15—Rambles: Orchestra
4:45—Edna Fisher, pianist
5:15—Balladettes
5:30—Wheatheaven, dram. sketch
5:45—Little Orphan Annie
6—Let’s Listen to Harris
6:15—Armour Jester
7—The First Nighter
7:30—Eddie Peabody, banjoist
8:15—Gilmor Creux
8:15—Fred Allen’s a la Carte Revue
8:30—Tom and Irene
8:30—Ritchfield News Flashes
9:15—Anson Weeks’ Orchestra
11—Tom Coakley’s Orchestra
11:30 to 12, mid.—Organ Concert

440.9 Meters KPO Sutter 1920 680 Kys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 a.m.—Strolling Piddler
7:45—Organ Concert
8—Music Appreciation Hour
9—Ray accross
9:15—Julia Hayes, beauty talk
9:30—Canzettet: Arion Trio
9:45—News; Alvino Rey, guitarist.
10:15—Ritchfield News Flashes
10:30—Melody Mixers
11—Magic of Speech
11:30—Organ Concert
11:45—Agricultural Bulletin
12 noon—State Department of Agric.
12:15—Stringwood Ensemble
12:45—Commonwealth Club Lunch
1:30—Ann Warner's Chats
2—Norman Chaffee's Orchestra
3—News; Musical Moments
3—Dr. Copeland’s Health Talks
3:05—Viennese Ensemble
3:15—Billie Holiday, harpist
3:45—Detectives Black and Blue
3:45—Dramas from Real Life
7:00—Rhythm Rascals
7:15—Tarzan of the Apes
7:30—Sports Revue
7:30—American Weekly Program
8—Instruments of the Night
8:15—Red Davis; dramatic sketch
8:30—Eco Crime Clues

9—Marvelous Melodies
9:15—Concert in Miniature
9:30—For the Daily
10—Melody Train
10:30—Out of the East
11—Ambassador Hotel Orchestra
11:30 to 12 midnight—Dance Music

491.5 Meters KFRC Prospect 0100 610 Kys. 1000 Watts
Don Lee Broadcast. System, S.F., Cal.
7 A.M.—Records; Stocks
7:30—Exercise Period
8—Popular Selections
8:15—CBS, Tony Wons
8:45—CBS, Dancing Echoes
9—CBS, Voice of Experience
9:15—CBS, Gypsy Nana
9:30—Betty Crocker, Cooking School
9:45—CBS, Harold Knight’s Orch.
10—Little French Princess
10:15—CBS, The Playboys
10:30—CBS, Easy Aces
10:45—Popular Selections
11—Prudence Penny
11:15—CBS, Mark Warnow’s Orch.
11:30—Corriere Quotidiano
11:45—Instrumental Trio
12 noon—Noonday Concert
1—Women’s Institute of the Air
1:15—Gray Day
1:30—N. Y. Stock Quotations
1:35—CBS, U. S. Army Band
2—Happy Go Lucky Hour
2—Feminnce Fascines
4—Hodge Podge Lodge
4:30—CBS, Don Russo Orchest.
4:45—Lost and Found Items
4:50—Records: Town Toples
5—CBS, Silesians
5:15—Armchair Philosopher
5:30—CBS, March of Time
6—H-Bar-Rangers
6:15—CBS, Threads of Happiness
6:30—All-American Football Show
7—CBS, Olsen and Johnson, comedians
8—CBS, O应该是O
8:30—CBS, Alexander Woolcott
8:45—CBS, Myrt and Marge
8:50—Globalites
8:15—S & W Mellow’d Melodies
8:30—CBS, Edwin C. Hill
8:45—The Gishers
9—Hotel St. Francis Orchestra
9:15—American Weekly
9:30—CBS, Leon Belasco’s Orch.
10—Dance Programs; Records
10:15—Stocks; News
10:30—International Kitchen
11:30—Nevelty Guitar Duo
11:45—Nancy Hersey, pianist
12 noon—Bill Duncan’s Band
1:00—Jean’s Hi-Lights; 1:30, News
2—Recordings; News
2:30—Better Business Talk
2:40—Stocks; Records
3—Carmen Rushing, pianist
3:30—News Flashes; Records
4:10—Topham’s Club
4:30—News Flashes
4:45—McCoy Health School
5:30—The Famous Troubadour
5:45—Lovable Liars
6—Hotel Oakland Trio
7:00—Newspaper News
7:30—F. M. Morse, tenor
7:45—Helen Parmeele, pianist
8—KLX Hi-Jinks
10—Freddie Skinner
10:30 to 11 P.M.—Dance Music

243.8 Meters KYA Prospect 3456 1230 Kys. 1000 Watts
Pacific Broadcast. Corp., S. Francisco
7 A.M. to 12, various programs
12 noon—Scriptures; Concert
1—Hawaiians; Modern Maestros
4—NBC, Melodies Wandering
2—International Troubadours
3—Mobile Moaners; 2:45, Organ
4—Betty Boop Frolics
4:30—List Celebrations
4:30—Mountain Boys
5—Sunset Revue
5:30—Corriere Dell’ Aria
5:45—Campbell Digest; Parader
6:15—Waltz Idylls
6:45—”Ch and Zeb”
7—Bob Allen, piano stylist
7:15—Donald Novis, vocalist (E.T.)
7:30—Maurice Gansky Revue
8—John Wolohan’s Orchestra
9—News Flashes
9:15—Jack and Ethel, “Roads to Car
9:30—The Club Reporters
9:45—Hotel Congress Orchestra
10—Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLS Lake, 6000 680 Kys. 1000 Watts
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
8—Records; 9:15, Julia Lee Wright
9:30—Chime of the Air
10:15—Stocks; News
10:30—International Kitchen
11:30—Nevelty Guitar Duo
11:45—Nancy Hersey, pianist
12 noon—Bill Duncan’s Band
1:00—Jean’s Hi-Lights; 1:30, News
2—Recordings; News
2:30—Better Business Talk
2:40—Stocks; Records
3—Carmen Rushing, pianist
3:30—News Flashes; Records
4:10—Topham’s Club
4:30—News Flashes
4:45—McCoy Health School
5:30—Covered Wagon Jubilee
5:30—The Famous Troubadour
5:45—Lovable Liars
6—Hotel Oakland Trio
7:00—Newspaper News
7:30—F. M. Morse, tenor
7:45—Helen Parmeele, pianist
8—KLX Hi-Jinks
10—Freddie Skinner
10:30 to 11 P.M.—Dance Music

322.4 Meters KROW Glenc. 6774 930 Kys. 1000 Watts
7 A.M. to 5—Various program
7:30—Millard Revelers
6—Gypsy Melodies
6:15—Dell Perry, pianist
6:30—Organ; San Francisco Loyal
7:15—Sports Review
8:30—Maud Nickerson
8:45—Tom King; 8, Gladys Kaull
9:30—The Philharmonic Society
9:45—Hibbilly Music
9:55—Wrestling Matches

280.2 Meters KJBS Ord. 4148-49 1070 Kys. 150 Watts
J. and W. Emerson & Sons, San Francisco
6 A.M. to 5:30; Records; News; Talk
5:30 P.M.—Silent period
12:01 to 6 A.M.—Ow program

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SATURDAY Programs

October 21, 1933

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.-Pollock & Lawhurst, pianists
7:15-Morning Parade
7:30-Financial Service
7:45-People's program
8:15-The Story Singer
8:30-Down Lovers' Lane
9:15-Sand and Peanuts
9:15-To be announced
9:30-National Grand Parade
10:20-Woman's Magazine of the Air
10:30-Concert Echoes
12 noon-George Washington Day Program
12:15-Welsh Agriculture
1-Dance Masters
1:30-Melody Mixers
2-Associated Football: Univ. of California vs. Washington State
5-K-G Secret Service Spy Story
5-Whitehall, drama, sketch
5:45-Little Orphan Annie
6-The Baron Munchausen: Jack and Ann Goodman's Orchestra
7-Saturday Night Dancing Party
8-Caswell Concert
8:15-Sarah Kredintz, violinist
8:30-Janet Beulah
9-Nathan Abas, violinist
9:30-Anson Weeks Orchestra
9:45-Brown Palace Hotel Orch.
10:30-Serenata: Orchestra
11-Tom Cookley's Orchestra
11:30 to 12 midnight-Slumber Hour

533.4 Meters KTB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1-Various programs
1 P.M.-Concert, Lyric Ensemble
1:30-Studio program
2-Ye Olde Towne Crier
3-Madelon Sevier
3:30-Studio program
4-Old Tunes
4:30-The Old Bachelor
4:30-Theatrical Funnies
5-Young People's program
5:30-Travelogue
6-Garlan and Collins, baritone
6:30-Columbia News Page
6:45-Emrie Smith's Sport Page
7-Light Opera Gems
7:15-Orphan Concert
7:30-Ensemble
7:45-Romance
8-Home Favorites
8:30-Song Composers
8:45-Studio program; News
9-Souvenirs
9:45-Home, Allen, pianist
10-Kell-Wildner Orchestra
10:30-Paul Kellar, pianist
10:45 to 12 midd.-Records

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
7 A.M. to 5-Various programs
5 P.M.-Twilight Reveries
6-Gypsy Melodies
6:15-Dell Perry
6:30-Organ: Senator Loyal
7:15-Sports Review; Poet's Gold
7:45-Jack Warren, Whistling tenor
8-Blades Kaul
8:30-Carrington Thompson
8:30-NRA Program
8:45 to 9 midnight-Italian music

390 Meters KQW Ballard 777
910 Kcys. 300 Watts
Pac. Agric. Foundation, Ltd., San Jose
6:30 A. M. to 6-Various programs
6:30-Finn Diemer's program
6:45-Francis program
6:30-Band Music
6:45-Farmers Exchange
7:15-News from the Farm
7:03-News from the Farm
8:10-Twilight Concert
8:10-John Hagemus, pianist
8:30-Shadow Show
8:30-Morning Parade
9:00-Smackout:
9:30-International Music
10:00-Place, Grey and Virginia
10:30-Edith Roosevelt, pianist
11:00 to 12 midnight-Concert Memories

296.6 Meters KQW Ballard 777
910 Kcys. 300 Watts
Pac. Agric. Foundation, Ltd., San Jose
6:30 A. M. to 6-Various programs
6:30-Finn Diemer's program
6:45-Francis program
6:30-Band Music
6:45-Farmers Exchange
7:15-News from the Farm
7:03-News from the Farm
8:10-Twilight Concert
8:10-John Hagemus, pianist
8:30-Shadow Show
8:30-Morning Parade
9:00-Smackout:
9:30-International Music
10:00-Place, Grey and Virginia
10:30-Edith Roosevelt, pianist
11:00 to 12 midnight-Concert Memories

440.9 Meters KPO Sutter 1920
680 Kcys. 30,000 Watts
National Broadcast. Co., San Francisco
8:30 a.m. Morning Parade
8-Vass Family
8:15-Log o' the Day Crosscuits
9:15-Six-o'Clockies: Mickey Gillette
9:45-Columbia Concert
10:30-Merrle Men Quartet
10:45-Smackout:
11-Musical Originals
11:30-Canzonetta; Arion Trio
11:45-Agricultural Bulletins
12 noon-Words and Music
12:30-Wealth of Harmony
1-New Service
1:15-John and Ned, harmony duo
1:30-Concert Favorites
2-Casino Orchestra
2:30-The Oregonians and Vocal trio
2:45-Carlyle Rich, violinist
3-The Bizzlers
3:15-Studio program
3:30-Three Jesters
3:45-Twenty Fingers of Harmony
4-News; Orchestra
4:30-The Oregonians Mrs. Jones
4:45-Stringwood Ensemble
5:30-Sous Les Ponts de Paris
5:45-Helen Goodwin, Gall Taylor
6:30-Education at Crossroads
6:45-Souvenirs of Song
7:15-Boris Kramarenko Orchestra
7:30-Kay Kyser's Orchestra
8:Aesop's Fables
8:30-Piano, Grant
9-Carefree Carnival: Variety
10-Charles Hart Instrumentalists
10:30-Blue Moonlight: Paul Carson, organist, Ray Guitarist
11:30 to 12 midnight-Organ Concert

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12-Various programs
12 noon-Recordings; News
12:03-Harmony Highlights; Concert
1:30-Hawaiian Entertainers
2-Rhythmic Ripples
2:30-Song Vogues; Organ
2:45-Organ Matinee
3:45-Scholastic News, Lester Malloy
4-Hotel St. Regis Orchestra
4:15-Symphony Series
5:30-Mercari Dell Aria
5:45-Campbell Digest; Parades
6:15-Waltz Idylls
6:45-Lavender and Old Lace
7:Bob Allen, piano stylist
7:15-Mountain Boys
7:30-Dr. C. Malloy's dramatic work
8-John Wolohan's Orchestra
9-NRA Program
10-Concert Memories
11:30 to midnight-Concert Memories

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M.-Records; P.M.-Sunset Period
8-CBS, Helen and Mary
8:30-CBS, Organ Favorites
8:30-Vincent's Orchestra
9:30-CBS, Enoch Light Orchestra
10-Junior Artists program
10:45-In event of Eastern football broadcast, listed programs will be cancelled
10:55-Church Announcements
11-CBS, Covered Wagon Jubilee
11:15-Prudence Penny
11:30-CBS, Savitt String Quartette
12 noon-Noonday Concert
12 CBS, Musica Radinsky Ensemble
1:30-N. Y. Stock Quotations
1:35-CBS, Saturday Symphonies
2-Francois, the Famous Football Game
3:40-Lost and Found Items
3:45-Fill Topics
4:15-Ted Five-Rite's Orchestra
5-Dr. J. C. Campbell
5:15-CBS, Elder Michaux Congreg.
5:45-Orchestra; NBC, Women's Program
6-CBS, Triple Bar X Days
6:30-CBS, Symphonic Strings
7-CBS, Col. Public Affairs
7:15-Children's program, Organist
7:30-CBS, George Jesse
7:45-CBS, Willard Robinson's Orch.
8-Orchestra; NBC, Jones' Orchestra
8:15-CBS, Plymouth Motor Co.
8:30-NRA Program
9:30-Ted Five-Rite's Orchestra
10-Donarl Donnell, news
10:10 to 12 midnight-Dance Music

140.7 Meters KLX Lake 6000
880 Kcys. 1000 Watts
8 A.M.-Records
8:30-Covered Wagon Jubilee
9-Records; Clinic of the Air
10:15-Financial Information
10:30-International Football Game
11-Clark Sisters; News Flashers
11:30-Jovety Guitar Duo
11:45-Franklin 6353 600 Watts
12-05-Bill Duncan's Band
1-Jean's Hi-Lights
2-Recordings; News
2:45-Jean Anderson, pianist
3-Recordings; News
4-15-Brother Bob's Club; News
5-Covered Wagon Jubilee
5:30-Famous Troubadour
5:45-Helen Parmelee, pianist
6-Hotel Oakland Trio
7-News Items
7:30-Musical Sollee
8-30-Facock Theater of the Air
9-NRA Red Broadcasting from KGO
10 to midnight-Dance program

497.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
Airfin Radio Corp., Ltd., San Diego
7:30 A.M. to 2-Various programs
2:30-Records; Drama
5-NBC, K-Seven: drama
5:30-Studical program
6-NBC, Lucky 13-000 Club
6:30-NBC, Jamboree
7-Moraes Hawaiians
7:30-Ray de O'Farran
7:45-S. Heeley's, weekly
8-15-NBC, Sarah Kreindzler, violin
8-30-NBC, Hollywood on the Air
9-NBC, Caretta Caretta
10-NBC, Chas. Hart Ensemble
10:30-NBC, Blue Moonlight
11 to 12 midnight-Slumber Hour

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Don’t miss Edwin Imhaus!

Don’t miss the Heidt of Entertainment!

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Los Angeles KHJ
Portland KOIN
Seattle KOL
Salt Lake City KSL
Reno KOH
Tacoma KVI
Spokane KFPY
San Diego KGB
Sacramento KFBK
Fresno KMJ
Stockton KWG
Bakersfield KERN
Santa Barbara KDB

and by electrical transcription over

San Bernardino KFXM
Walla Walla KUJ
Boise KIDO
Missoula KGVO
Honolulu KGU
Wenatchee KPQ
Yakima KIT
Great Falls KFBB
Phoenix KTAR

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