FOR WEEK OF November 19th to 25th

BROADCAST WEEKLY

GYPSY

Who is heard every Sunday night interviewing NBC artists over KPO at 7:15 on the "Personal Close-ups" program.

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TUNE IN STATION

KTAB

560 Kilocycles

Sunday, November 19th
at 10:10 a.m.

and

Hear

JEANNETTE RANKIN

The first woman to be elected
to the United States Congress

Her Topic

HOW PUBLIC OPINION CAN PROMOTE PEACE

Be sure and hear this outstanding American
The "Smart Set" of Radio

Majestic

THE RITZ—$87.50

A beautiful console radio — the very last word in beauty, style and smartness. Piano finish, modernistic cabinet with center panel and sides of striped walnut and pilasters of dark walnut.

A superheterodyne receiver using the latest "DUO-VALVE" tubes — each of which does the work of two ordinary tubes.

A MAJESTIC radio in every sense of the word.

THOMPSON & HOLMES, LTD.

Wholesale Distributors

171 Bluxome Street

San Francisco
TIME was when prospective radio advertisers scoffed at microphone drama—gave it the well-known cold shoulder. Music was the universal language, and it alone could bring attention to their programs, they thought.

The set-up of yesteryear has been changed. The trend is toward the drama on the air. Music, of course, still holds its own, and always will. But drama, so long entirely ignored by the spenders for radio time, has a place right up in the sun. And in most cases it is doing a good job of salesmanship for its backers.

Maybe we can give credit to Amos 'n Andy for starting it all. Their phenomenal success with that type of broadcast entertainment lured other sponsors on. Then we got The Adventures of Sherlock Holmes, The First Nighter, Myrt and Marge, Death Valley Days, One Man's Family, and dozens of others that made nation-wide hits.

More and more we find it possible to dial more drama on the air. On the Pacific Coast networks, the trend has been decidedly that way. Memory Lane was one of the pioneers in the drama field in this section of the country.

More recent additions to the spoken word fold on the air include: "Do You Believe in Ghosts?" Eno Crime Clues, Winning the West, Pet Shop of the Air, Little Orphan Annie, Billy Bachelor, Globe Headlines, H-Bar-O Rangers, Elmer Everett Yess, and others.

The sponsors evidently have come to the conclusion that with a good dramatic type program they can claim the undivided attention of the listener for the duration of his presentation, thus assuring the ones who pay for the broadcasts that their advertising "plug" will be heard by everyone following the program.

The NBC program factory in San Francisco is producing an average of two dramas nightly and, what with rehearsals and all, it is taxing the capacity of the actor staff at the network.

Old Man Flu succeeded in besting several star members of the KFRC staff who are recovering from his effects now. He sent his little germ messengers to visit Harrison Holliway, Ronald Graham, Edna O’Keefe, Mel Venter, and Bill Wright—all of them being stricken with a mild case of the illness for several days last week.

The Canine Food Company, whose product, K-9, is known to all dog fanciers, has gone radio. The company inaugurated a program last week on KFRC, which they have monickered "Uncle Louie's Pet Shop of the Air." The program has quite an appeal, not alone to dog owners, but to everyone. It is well staged and is headed by the veteran miker, William H. Wright, who always comes through with a good performance. He is Uncle Louie, who relates thrilling dog stories for his listeners. You can dial it on KFRC Sunday, Tuesday, and Thursday, 5:45 to 6 p. m.

Ralph Brunton, papa of KJBS, goes choo-choo-ing to Washington, D. C., November 20, where he is to attend the Federal Radio Commission's hearing on his application for a permit to operate his station on 500-watts power. The hearing is scheduled for December 14. The government radio body will also confer on KQW's application for an increase in power to 1000 watts daytime and 500 night.

It is operating on 500 day and night now.

Virginia Miller, KYA pianist, was honored recently when she was initiated into the Phi Beta, national women's fraternity for music and drama. She was one of nine girls picked from California for the honor.

Bob Dunn is the new studio manager of KTAB's Oakland studios, having been appointed recently by the owners.

The NBC is short-waving special broadcasts to the Byrd Expedition, en route to the South Pole regions, which are being released over the coast to coast chain. The next one is scheduled for December 9 from 8 to 9 o'clock. It will be released heretabouts over KPO. As we stated a couple of issues ago, the General Electric Company is also sending special programs and messages to the Byrd explorers and having members of their families talk to them, via the ether route, too.

Best Foods have failed to renew their contract with NBC so far, and their A la Carte Revue with Fred Allen is scheduled to move off the ether stage early in December.

General Mills is expanding its radio sales promotion work and has been sponsoring several spots a week on Al Pearce's program in addition to the Women's Magazine of the Air.

At the last meeting of the Northern California Broadcasters' Association, composed of the managers of all the bay district stations, Ralph Brunton of KJBS was reelected chairman. Edward McCallum
of KYA was named secretary and Harrison Hollinway, KFRC, and Preston Allen, KLX, directors. All were elected on a three months' term.

* * *

There aren't many who have their birthdays recognized by a national radio chain. But that honor and distinction was bestowed upon Marie Dressler, grand old lady of the screen on the occasion of her sixty-second birthday last week. The NBC presented a program in her honor right from the M-G-M movie lot in Hollywood, which was serviced to the whole country. Many notables of the film colony participated with well wishes for the veteran and beloved actress. Don Gilman, vice-president of the NBC for this district, was there to supervise the broadcast.

* * *

Lynn Church, program director at KYA, has a snazzy new office at the station's new headquarters on the sixth floor of the Warfield Theater building in San Francisco.

* * *

Rabbi Joseph Karesh, who gave a series of weekly addresses on subjects of timely interest over KQW last spring, will broadcast a special Thanksgiving message to that station's audience on Thanksgiving Day at 5:30 o'clock. He has recently returned from an extended stay in the East.

* * *

A San Francisco reader called our attention to the "Catherine the Great" series of plays on the Don Lee chain on Wednesday nights, stating that he thinks it one of the best dramatic performances on the air. We agree with him that it is very good and seldom miss it ourselves. The cast is well chosen and presents the characters in a pleasing and convincing manner. Give it a listen; bet you'll like it.

* * *

Eddie Fitzgerald, who puts the Feminine Fancies program through its tricks daily on KFRC, picks folks from all walks of life for his interviews—actors, authors, musicians, statesmen, sports celebrities, business folk, and Mr. and Mrs. John Public. And to add spice to his vocal repartee he invited Harold Bock, Variety's San Francisco representative, to come before the microphone last week.

* * *

Harry Bechtel is at his old job as the "funny-paper man" on KYA now. Tell the youngsters to dial 'em Sundays, 9:15 to 9:45 o'clock.

* * *

Emilia Da Prato, young coloratura soprano, who won second place in the first nationwide Atwater Kent contest for young singers, in 1927, will be featured in a KPO concert November 19 at 5:15 p.m. She will sing the aria from "Ernani."

"Lives at Stake," a coast to coast, paid for by General Tire Company, fades on November 29, its contract running out on that date. Another sponsor has already grabbed up the time—7 p.m. Tuesdays—and it is rumored that Phillips Lord, the "Seth Parker" of that Sunday night program, will be featured.

* * *

Sam Moore, George Nickson, Chuck Russell, and Grant Pollock are featured on that new Crystal Strings program on NBC Tuesdays and Fridays at 5:15 p.m. Crazy Water Crystal Company is paying the bill, and is signed with the chain for a year.

* * *

KQW is broadcasting the football games played in the new $40,000 San Jose State College Stadium in San Jose each Saturday. The Olsen Motor Sales Company is sponsoring them.

* * *

Patrons of the Club Vione, one of San Francisco's newest and ritziest night clubs, are getting an eyeful of Miss Cynthia, 250-pound songbird, up until recently an NBC staff artist.
VICTOR STUART LINFOOT was born in London, England, attended school in Canada, and spent five years overseas with the Canadian Army. For two years after the war he worked as a clerk. Then the theatre and screen claimed him. Seven years ago he began broadcasting in London. Hollywood lured him to the United States. He is an organist and pianist, but is more popularly known as an announcer and bass-baritone. Opera, soccer and gardening are his principal interests. He is 5 feet 10 inches tall, weighs 185 pounds. Married.
Eddie Cantor's return to the Chase and Sanborn Hour, previously scheduled for Sunday, November 12, was deferred a week to permit the comedian to complete his moving picture duties in connection with "Roman Scandals," and to come to New York for the first broadcast of the new series.

Jimmy Durante and Ruth Etting were heard with Rubinoff on the program of November 12 from Los Angeles. Following that, Cantor and Rubinoff traveled east and will take the microphones at the new Radio City studios of NBC beginning November 19.

Gus Mack's Beverly Hillbillies dumbfounded a Hollywood store management on Friday night when over 4,000 people turned out to see them perform at the store.

A complete change of policy in his afternoon NBC broadcast has been announced by Al Pearce, guiding spirit of the Al Pearce Gang. The regular staff artists will not be heard every day, but will be staggered through the week. New voices will be heard almost daily. Black-outs and short comedy sketches will also be a feature of the program from now on. With the appointment of Leo B. Tyson as the business manager, Al Pearce himself will have more time for supervision of the broadcast.

KNX, voice of Hollywood, broke all records for fan mail for an independent station when it received 59,814 letters during the month of October. This is an increase of 253 per cent over the last year's record for that month. Curiously enough, KNX at this time has but few children's programs, and it is a generally conceded fact that the majority of fan mail received by broadcast stations comes to these children's programs where special merchandising ideas and give-aways are tied into entertainment.

More than half of Denver's twelve-mile NRA parade was broadcast recently by KOA of the National Broadcasting Company. Out of a total of three hours and eight minutes Clarence Moore, of the KOA announcing staff, described one hour and fifty-seven minutes.

A rare collection of old photographs, made in Alaska during the days of the gold rush in the Klondyke, is a treasured item in the possession of Billy Page, youthful NBC star who has played Billy Smithers in "Memory Lane" ever since he—and the Smithers lad—were nine years old.

The pictures were sent to the young star by a Memory Lane listener who has followed the serial of life at the turn of the last century, ever since it went on the air, and who was especially interested in Billy Smithers' Klondyke experience, as he, too, had sought gold there.

The photographs, somewhat faded by time, but still distinct as to detail, and thrilling in their reincarnation of scenes in Dawson in 1899, show many aspects of pioneer life there. One photograph shows the single street of the town on July 4, 1899, with flags flying and inhabitants gathered on the rough board at the panning. Another shows a log cabin in the snow, bearing the sign "roadhouse—meals, lunches, beds, liquors and tobacco," with a sled and huskies before it.

Another picture reveals a stirring glimpse of what the gold-seekers faced—the photographer turned his camera on a shoulder of the Chilkoot pass, across which, on a diagonal line from the lower corner of the picture to the upper one opposite, toil the tiny figures of more than a hundred men, with packs on their backs, performing an almost perpendicular climb. A close-up of a few of the figures show the climbers, obliged to crawl almost on hands and knees up the steep snowy slope. Other pictures show prospectors leaving by boat for the Klondyke, pitching camp, waiting for mail and doing all the things which Billy Page's microphone character did when he was in Alaska.

Van C. Newkirk, program director of KMTR, is thinking seriously of drafting C. Sharpe Minor as a comedian for the KMTR Karmival every afternoon. C. Sharpe, though a world renowned organist, has after all these years turned out to be quite a comedian as you will agree after listening to one of his midnight recitals which he announces himself.

John Teel, NBC baritone, was once connected with the circulation department of a San Francisco newspaper. Musicians are proverbially hungry, but the members of the Magazine Melodists, who are heard in NBC's Woman's Magazine of the Air daily, are gaining weight. The various sponsors whose cooking recipes, household talks, and skits fill the airy pages of the Magazine, almost always send some of their products to their broadcasts. Hot chocolate is served the musicians and sipped by them throughout the Ghirar-
\[ \text{delli program; Julia Lee Wright, Safeway Homemakers' Bureau director, frequently brings a pie or a cake along with her—at any rate, Bennie Walker, editor of the Magazine, and his staff and the musicians frequently nibble their way throughout an entire morning's broadcast.}\\
\] 

- **"Poley"** McClintock of Waring's Pennsylvanians is known for his deep bass frog-like voice, often used for comedy effects. Bet you'll be surprised to learn that he sings top tenor in Marse Waring's glee club. Incidentally, McClintock's real name is Roland. "Poley" is the closest he could come to it when he was a baby, and it has stuck ever since.

- **NBC's new mobile transmitter**, mounted in a specially built automobile, was heard over the air for the first time during the ceremonies marking the opening of the National Broadcasting Company's Radio City headquarters.

  The car, twenty-two feet long, was built by General Motors to specifications drawn up by NBC engineers. It is capable of a speed of sixty-five miles an hour and is sturdy enough to stand all the existing road conditions. It is streamlined and aluminum painted.

  The short-wave transmitter housed in the car has a power of 150 watts, three times the strength of the NBC's old mobile transmitter, and a range of up to 100 miles. This makes it possible for the NBC to originate special broadcasts at practically any point in the United States, since there are few places within 100 miles of a wire line where a pick-up could be made for the networks.

  The car has a trap-door over the announcer's seat, next to the driver, so that when desirable the announcer may stand, with his head outside, above the top level of the car, to witness and describe what is going on. On the dashboard, in front of the announcer, is a desk which may be used for a microphone or a portable typewriter.

  The new mobile transmitter will greatly increase the field of events which may be covered directly by NBC networks.

- **Two new voices** ushered in the 1933-34 broadcasting season of the New York Philharmonic-Symphony Orchestra. This year's commentator is Leonard Liebling, music critic of the New York American and editor-in-chief of the Musical Courier; and the announcer is young Davidson Taylor, latest recruit to the CBS staff. Liebling's critical credo—as exemplified in his comments during the opening broadcast—is "music belongs to all the people all the time; and it should be discussed in a human way for human beings."

- **Johnny Marvin**, the lonesome singer of the air, is the beneficiary of one of the strangest wills in history. A woman has left him an Ohio farm, a dance hall and a building she says will make an ideal saloon after prohibition sets in!

- **From Hollywood, California**, to Warwickshire, England, the voice of Ruth Etting, blues singer, traveled on two of NBC's recent Chase and Sanborn broadcasts.

  A letter from a British listener who heard both programs reached Miss Etting in Hollywood a few days ago, commenting on the songs "Close Your Eyes" and "Under a Blanket of Blue," which are just becoming popular with English audiences, according to Miss Etting's correspondent. One Chase and Sanborn broadcast was heard in Warwickshire via station WTIC, Hartford; the other through WEAF, New York. Reception of both of them, he declared, was perfect except for momentary interference at the start.

- **Mona Content**, concert pianist for several years with KHJ has joined the KMTR Musical staff. Salvador Santaella, Musical Director of the station who has also been doing piano work, will take the conductor's stand to direct all musical productions. This is made necessary by increase in programs needing such productions.

- **The three King sisters**—Maxine, Louise and Alyce—are the latest name cards added by Horace Heidt to his group heard on the Shell Show over CBS stations Monday nights. They form a real "Sister Act," being members of a family of ten, all accomplished musicians. Their stage names are adapted from that of their father, King Driggs, singer and musician and the only teacher these "fascinatin' rhythm girls" have every known. Besides singing they play violins and harmonize instrumentally on violin, 'cello and piano. Before joining "The Heidt of Entertainment" the trio sang over stations KSL, Salt Lake City; KLZ, Denver; and KLX, Oakland. They also played in RKO vaudeville and, although their ages range from 18 to 22, are veteran trouper.

- **Over a million gallons** of chemically pure water are used each month by KNX in cooling the huge rectifying and transmitter tubes. The average temperature in the transmitter room, according to Chief Engineer Kenneth G. Ormiston, runs about 90 degrees, winter and summer.

- **Bert Lahr**, the zany, is not nearly as sensitive about his funny face as you might imagine. "I only have to wear it," says Lahr, "other people have to look at it!"
When Smilin' Ed McConnell goes into the broadcasting studio he has no more idea what he is going to say to his listeners than they have. Out of the hundreds of radio entertainers now on the air daily and nightly, he is the only outstanding featured artist famous for his originality and spontaneity of program. He never uses written notes. Everything he says is impromptu, spontaneous, and extemporaneous.

One of his greatest charms is his natural ebullition; the confidential, "just folks" atmosphere of his program.

The daily mail brings hundreds of letters telling Smilin' Ed of family troubles and business worries, and he's always ready with a cheery word.

A West Virginia mining town is a far cry from the New York CBS studios, much to the relief of Lulu McConnell, comedienne of The Big Show. While recently at a hotel in West Virginia, Miss McConnell and her sister staged an impromptu vaudeville act in the main (and only) dining room, as an escape from the pervading boredom. Later the hotel manager pleaded with Lulu to hire him as a companion for her sister. "I know that I am well qualified for the job," he said, clinching his sales talk. "I used to be manager of an insane asylum."

Barton Yarborough, NBC actor who plays Clifford in "One Man's Family," is the possessor of radio's most pathetic moustache—now you see it, now you don't.

The hirsute adornment on the Yarborough lip is a slim, trim black line, to begin with, and the boyish-looking Barton shaves it out of existence with a nonchalant air every time he is required to pose for photographs of some of the other characters he plays—who inevitably are so youthful that a moustache would seem out of place. He has been known to shave it three times within six weeks, each time appearing with a new moustache within a few days after the barbershop operation.

When Portland Hoffa starts something she finishes it in a hurry. At the last rehearsal of Fred Allen's Revue she was wearing a dark brown woolen sweater which she had begun to knit at a rehearsal the week before. And just as soon as she had said her lines, she started knitting another one—light green, this time.

Elvia Allman, KNX's comedienne, recently stepped into the publicity office to, she said, type her program for the evening. When she came out of the publicity office she had a beautiful pair of black eyes. No, there was no trouble. Elvia had used "ditto" paper, covered with a purplish aniline dye, instead of carbon paper. The ink got on her hands and she inadvertently wiped her eyes afterwards. The dye gave her the effect of a lovely set of "shiners."

Victor Young, the composer-maestro, will learn here that his wife will present him with a Guarnerius violin for Christmas. For the past five years Mrs. Young has been saving $2 bills and had an opportunity the other day to purchase a very rare Guarnerius fiddle which she will present to her maestro husband on Christmas Day.

Edna Fischer, petite red-haired pianist of NBC's San Francisco studios, found herself on the air inadvertently the other morning when she entered a studio and cried, jauntily, "Hello, pal," to a tiny gray cockatoo, who is one of the singing stars in the Crosscuts bird choir. She didn't realize the broadcast was in progress until Colonel Laurence L. Cross, genial pilot of the program, said, "That was Edna Fischer who just entered," and Edna, who is one of the shyest stars in radio, is still blushing.

KNX's 25,000-watt transmitter uses 75,000 watts of power to put out the clear, strong signal which is heard throughout the eleven western states, Canada and Mexico. So strong is KNX's signal that the leading radio magazines of middle-western and western Canada carry weekly and daily schedules of "The Voice of Hollywood."

James Melton, the tenor, has seldom eaten in the same place more than once, and he has visited nearly every eating place in every foreign quarter of the city. The result is that he's a walking guide-book for visiting gourmands.

Helen Morgan, blues singer that she is, will never forget the time that she cried into (and sang through) Ted Husing's handkerchief. On making her radio debut, now some five years ago, Miss Morgan suffered acute "nike" fright and began to cry, out of sheer terror. Husing, with characteristic resourcefulness, lifted her on the piano (where she looked at him) and adjusted the mike so she could sing from her perch. S-o-o-o, Husing is Miss Morgan's Knight Errant.

Julius Tannen, the funster, says that a microphone must be masculine because it can't talk back.

Don Thompson, NBC sports announcer, went on the air with but five minutes' notice in his first football broadcast. The regular announcer was taken ill suddenly, and Don found himself facing the microphone without an idea of what he was to say. His running narrative of the game was such a success that he has been before microphones ever since.
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BROADCAST WEEKLY

Nov. 19-25

Al and Lee Reiser, NBC duo pianists, are not brothers, but those are their real names. Both are, however, sons of two brothers who also were concert artists. Lee studied under Mansfred Malkin and Mme. Wengerova. Al studied under Malkin and Joseffy, who is famous for his interpretation of Chopin.

Leah Ray, whose singing is very hot-cha, pursues the homely pastime of knitting while awaiting her turn for a number with Phil Harris on the radio or at a restaurant. Phil is called on to help when she wants to wind up a skein of wool.

Lots of mail comes wrongly addressed to radio artists. But the peak among wrong names is reached with Thomas Freebairn Smith, KNX announcer. Smith receives mail addressed to Fairbairn, Fairbean, Freebun, Freebrain, Fleabone, Carbine, Carbarn and Rathbone. The correct spelling is F-r-e-e-b-a-i-r-n-uh-huh, he’s Scotch. Mail addressed to Chandu the Magician is listed many times as John Doe, the Magician; Jawn Doo and even Can-doo; KNX is making a survey of the many unusual ways of spelling names—with enlightening results.

Everett Mitchell finished a piece of blueberry pie and hurried off to announce the NBC National Farm and Home program in Chicago. In the stillness following the announcer’s switch, a child’s voice was heard from the studio audience: “Mama, why do announcers have blue mouths?”

Rudy Vallee, having sent his thoroughbred bull terrier, “Boy,” up to Maine, has acquired a new pup, “Wendy” by name, who accompanies him around to rehearsals and broadcasts. Wendy is exactly one-half Chow and one-half police dog and, according to Rudy, retains the best features of each.

Meredith Willson, NBC supervisor of orchestras in San Francisco, has a mascot in the person of Emily, small black kitten, which he recently required. It’s the first pet the busy young maestro of modernism has owned since childhood.

A lot of folks are asking B. A. Rolfe why the genial maestro called his newest vocal organization “a crooning choir.” Says B. A.: “If I called it a glee club it wouldn’t mean anything. But a crooning choir is a showman’s name, and it sticks in people’s minds.”

Walter Winchell reports the discovery of a town called Roody Valley in the Catskill Mountains, New York.

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100,000 Daily Listeners Can’t Be Wrong

K Q W
(1010 Kilocycles)

Caters to the largest regular audience of any independent radio station in Northern California.
Consistently good, wholesome entertainment for its listeners, and positive results for its advertisers.

Dr. Painless Parker
Dentist

Presents “THE PHILISTINE”

Topics of all times ... vitally interesting and informative . . .
every Monday night at
8:15 p.m.

Stations KGO, KFI, KFSD

Another interesting Painless Parker program, on KROW, every afternoon, 3 to 3:30 p.m.
THOMAS H. HUTCHINSON, who plays Billy Batchelor, the newspaper editor in the NBC program of that name, heard daily except Thursday and Sunday, has never been a newspaper editor, but he has done almost everything else, including acting, since he was a youngster.

Born in Calistoga, Napa County, California, he is the son of a Calistoga attorney with whom the theatrical business was an avocation. The elder Hutchinson bought the Calistoga Opera House as a hobby and started a movement similar to the Little Theater movement of today, the whole community taking an enthusiastic interest. Attorney Hutchinson didn’t mind meeting the costs of his enterprise with the income his law practice brought him, but even at the age of nine his son Tom was practical-minded. Imitating his parent, he had his own Little Theater in the back yard, built by himself, but he and another youngster who was his partner, always charged five cents a head admission. Once their box office receipts totaled seven dollars — meaning that one hundred and forty paying spectators were in the audience.

When Tom was old enough to enter high school, the Hutchinsons moved to Berkeley, Calif., and there Tom discovered that by cutting classes he could be an actor — now and then — at the old Liberty Theatre. He got $3.50 a week as a super, and after he was expelled from high school (just a week or two before graduation and because he joined a secret fraternity forbidden by the school authorities) he was promoted to assistant stage manager, at $5 a week. The next year he was raised to $10 and felt rich.

He remained at the Liberty for several years after that, working with Jimmy Gleason, Louis Bennison, Marjorie Rambeau and other stars, before he was out of his teens. One of the stars he played with — Ferris Hartman, famous interpreter of Gilbert and Sullivan — took him on tour. At its conclusion Tom returned to Oakland, and although he was only 23, was made director of the old Bishop Playhouse, later the Fulton Theatre, where he directed Crane Wilbur, Evelyn Vaughn and William Rainey. It was the first professional appearance of the latter, who now is the NBC production manager in New York.

Then followed alternate years of stock and trooping. He played in Salt Lake City, Butte, Montana (the manager there still owes him $60), New York, New England, New Orleans, Arkansas, Kansas City, Halifax and Portland, Oregon, to mention just a few places. He wrote plays — “Through the Years,” “Out of the Night” and others which have been produced in New York.

“Out of the Night” was such a success that Tom decided to retire on its earnings. He married the sweetheart of his school days and went into the brokerage business in San Francisco, but it wasn’t long before the urge to return to plays and play-producing got too strong to be resisted. NBC offered him a job, and he joined its staff as an actor and announcer. He was program manager of the Pacific Division until his resignation last year, to return to acting and producing.

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“Out of the Night” was such a success that Tom decided to retire on its earnings. He married the sweetheart of his school days and went into the brokerage business in San Francisco, but it wasn’t long before the urge to return to plays and play-producing got too strong to be resisted. NBC offered him a job, and he joined its staff as an actor and announcer. He was program manager of the Pacific Division until his resignation last year, to return to acting and producing.
UNDoubtedly many of your readers listened to the debate on the chains Thursday (November 1) noon on the question of Public vs. Private Ownership and Control of the Air Waves available to the general American public.

As one who, because of invalidism, has no form of entertainment or contact with the world in general (aside from newspapers) other than obtained from eight to ten hours daily on the radio, I wish to know what is so radically wrong with sponsored programs? True, they are not perfect, but certainly are far preferable to the monotonous material that is the lot of Russia, Germany, Italy, and even among our English brothers.

Why the howl against advertising? Certainly one situated as is the writer would have grounds for complaint were there anything to complain of on that score. However, I have only thanks for the advertisers, as it is due to advertising on radio that I owe the fact I have a beautiful eleven-tube Superhetodyne cabinet radio to listen to. It was won in an advertising contest of a very constructive and educational nature, namely a word building contest. This contest was conducted by the manufacturer of this particular make of radio.

During the past two years I was proclaimed a winner in several word building contests, none of which would have been possible except through the radio and all were put out by exceptionally legitimate businesses, as the following will indicate:

From the manufacturer, a beautiful replica of the Akron, sister ship of our own Macon, now at Sunnyvale.

Cash prizes from a well known soap manufacturer.

New little portable radio from well known manufacturer of condensed milk.

Nice cash prize from another well known manufacturer of radios.

Mazda lamps from manufacturer of innumerable electric appliances.

How much of this would be possible to such as I were advertising eliminated and government control or ownership substituted?

Personally, I believe the Federal Radio Commission, if properly empowered by Congress under present law, can give the American public all necessary protection against fraud, air monopoly, objectionable advertising, etc., without further extending government into the realm of private initiative and enterprise.

Then, again, what are the programs most desired by the public in general? Invariably the answer is Amos 'n Andy, Myrt and Marge, Memory Lane, One Man's Family, Tales of Death Valley Days, Showboat, Rudy Vallee, Fire Chief, Standard Symphony, Manhattan Merry-Go-Round, Eddie Cantor, Paul Whiteman, Jack Benny, Conocoh Pipe Club, etc., ad infinitum. And certainly these make possible the Seth Parker, Open Forum, Education at the Crossroads and numerous other such sustaining programs.

It is to the interest of private enterprise to give the best obtainable. Such is not the case with dictatorships or bureauocratic monopolies. So let us pioneer along the lines we are now traveling rather than chance the stalemate possibilities of government ownership and control of the air waves allotted to the pleasure of a liberty-loving people.

Sincerely yours,

Merle H., Fresno.

I wish to thank you for so graciously answering the request in my recent letter. I was indeed grieved to hear, this morning, of Sam Moore's great loss. I hope he may soon recover everything. I have always enjoyed his entertainment. I think his work with the musical saw is unexcelled, and the tone of his saw is so sweet. Of course, this is but one of his many accomplishments.

I seldom take exception to what I read in the Open Circuit, as I think each person is welcome to an opinion; but I do not understand this furore concerning records and E.T. We should not have Eb and Zeb, Cecil and Sally, etc., but for E.T. I have had many laughs from those, and laughs are none too numerous these days. We have stations here that do not release NBC, CBS nor any such programs, and I have heard perfectly grand recorded symphony concerts, the finest of voices, organ, etc. I have dozens of splendid records for my phonograph, but the idea is that it takes time to change records, mind the machine, and so on, whereas the radio needs but one twist of the knob. Of course some records are awful, but so are
some of the “in person” programs. Very early mornings there is often no choice but records, and I am grateful for them, if I am ironing or something.

I have to work downtown week days, so usually have much to do about the house Sundays. When listening to Major Bowes’ Family, Roxy’s Gang, Gene Arnold’s Comedores, Lady Esther’s Serenade, etc., I can not but realize what a boon the radio is to so beautifully entertain one while doing the necessary tasks.

Glad to have the Dream Hour again, but wish it might be an hour later, and not deprive us of “Crosscuts.” I think the “shut-ins” would also like that. I resent all programs released during the hour that I know “Crosscuts” is on KPO. I seldom have time to copy recipes, and sometimes both NBC outlets and the CBS have such programs at about 9:30.

I greatly enjoyed hearing the Fire Chief again, with his keen wit, Cliff Hall and the Baron are good, too. I like the former with his vocabulary better than the Baron and his exaggerated tales, but together they are great.

I agree with the writer who said that much credit is due the announcers. Some of them are fine.

Thanking you for your fine magazine and past favors,

Sincerely,

Caroline B. H., Seattle, Wash.

I AM after listening to the “Magnolia Minstrels” in their new spot at 9 o’clock Tuesday night. They are the best ever, if that could be possible. Friends and myself said tonight that there’s no finer program on the air. The very finest of talent, including the peerless interlocutor, Barry Hopkins.

Where are the sponsors that should be picking up a grand piece of entertainment like that? What a treat after going up and down the dial, shutting off the trashy stuff, of which there is too much.

There are some other good programs, but the Minstrels and Merrymakers lead as consistently good. I enjoy your magazine so much each week. Wish you lots of success.

Sincerely,

Mrs. C., Piedmont.

I AM writing to tell you that I enjoy your Broadcast Weekly very much. I also enjoy reading the letters and comments on the radio broadcasts.

I second E. McI.’s, Oakland, opinion and comments on P. A., San Lorenzo. Mine are the same sentiments as E. McI.’s.

I don’t mind a phonograph record if it is beautiful music, like Concert Memories on KYA.

Most evenings, on going to bed, I open up my midget radio and listen to Paul Carson’s Bridge to Dreams on KGO Sunday nights, and other nights to Concert Memories, which I would miss very much if they should ever be discontinued. It is beautiful music and it is not everyone can afford to buy all those records.

Yours truly,

M. L. O., San Francisco.

TO Paul Carson on having a “request” ignored:

Phew! But this is dripping. And I don’t mean ripping. Am just back from swimming the Hellespont.

Faithful to the tryst at the Bridge to Dreamland, I somehow lost my ticket and had to swim home. Nobly borne up by waves of melody, true, but not led by that fine golden thread that the maestro usually throws out to his victims.

Oh well! “Life is just a bowl of cherry pits,” as Elmer says.

“My ego needed a bath anyway.

Thanks.

Mary L., Belle Monti Library.

Heroes of the Old Trails

Live once more in “WINNING the WEST”

Tune in Stations

KFI . . . . . . . . . Los Angeles
KGO . . . . . . . . . San Francisco-Oakland
KGW . . . . . . . . . Portland
KOMO . . . . . . . . . Seattle

EVERY TUESDAY, 9:30 P. M.
Sponsored by OCCIDENTAL LIFE INSURANCE CO.
BUY NOW and take

REMEMBER . . . Shop early this year for your Christmas Radio, for there is actually a shortage of the New Smart Set MAJESTIC Radios, caused by a great nation-wide demand . . . . May we suggest that you start small payments on your favorite model now . . . for Christmas delivery . . . continuing the payments after Christmas.

And remember, too, we will make you the most liberal trade-in allowance on your old set.

"Be Smart Own a Smart Set"

Let us quote you the price of installing a new chassis in your present cabinet

BROADCAST WEEKLY'S own RADIO STORE

36 Powell Street San Francisco
The advantage of our SPECIAL CHRISTMAS TERMS ON THE Majestic The "Smart Set" of Radio REVOLUTIONIZED BY DUO-VALVE SELF-SHIELDED TUBES

These two new models offer eight-tube performance by the use of Majestic Duo-Valve Tubes, providing dual-range. 1st: 535 to 1550 K.C. 2nd: 1480 to 4400 K.C. Have automatic volume control, illuminated dial. Receives police, aircraft, amateur, commercial and marine calls as well as the regular broadcast band.

Cabinets are:

**AMERICAN OAK CABINET**
with antique finish

**PERIOD TYPE CABINET**
of walnut and oriental woods

TUDOR—$57.50

QUEEN ANNE—$72.50
SUNDAY Programs · · · · November 19, 1933

379.5 Mrs. NBC-KGO Sutter 1920
790 Kys. 7500 Watts
National Broadcast Co., San Francisco
8 A.M.—Chronicle Comlies
3:30—Aron Trbo
9:30—University of California
10—Stringwood Ensemble
10:30—National Youth Conference
11—Gordon Comiddles
11:30—To be announced
12 noon—Lady Esther Serenade
12:30—True Railroad Adventures
11:15—Wildroot Program
1:30—Hoover Sentinels Concert
2—National Vesper
2:30—Grand Hotel: Drama
3—Catholic Hour
3:30—To be announced
3:45—Engineering Thrills: Dramatic Sketch
4—The Silk Show
4:30—The Bakers Broadcast: Joe Penner, comedian
5—Eddie Cantor & Rubinoff's Orch.
6—Manhattan Merry-Go-Round
6:30—American Album of Music
7—Chevrolet Program: Jack Benny
7:30—Louis Howe
7:45—Sunday at Seth Parker's
8:15—The Jergens Program
8:27—Isle Valley Days: Drama
9—Do You Believe in Ghosts?
9:15—Reader's Guide
9:30—Carlos Molina's Tango Orch.
10—Richfield News Flashes
10:15—Paul Carson, organist
11 to 12 midnight—Bal Tabarin Orch.

440.9 Meters KPO Sutter 1920
680 Kys.
National Broadcast Co., San Francisco
8 A.M.—Gruen and Hafl, piano duo
8:15—Major Bowes' Family
9:15—Seeing the Other Americans
9:30—To be City Concert
10:30—Cellars: Vocal and Instr.
11—Bible Stories
12—Eagle Musical Garden
1 P.M.—Melodians, orchestra
1:45—Football Game: St. Mary's vs. Gypsy
4:30—To be announced
5—Organ Concert
5:30—Piano Concert
6—Gunnar Johansen, pianist
6:30—Silhouettes: Orch. and V.sEI
7:15—Personal Close-ups, interview
by Gypsy
7:30—Song Nuggets: Dance orch.
8—Rudy Seiger and His Fairmont Hotel Orchestra
8:30—Orchisal Gems
9—Dance Nocturne
9:30—University of California progr.
10—Hotel Cosmopolitan Orchestra
10:30—On Wings of Music
11 to 12 mid.—Chas. Runyan, organ

322.4 Meters KROW Glencoe 6774
930 Kys.
Kootenaian Broadcast Co., Oakland, Calif.
8 A.M.—2—Various programs
12 noon—Rites of Philosophy
12:30—William Hamlyn, tenor
1:30—Tobin Estelle, Accordion
1:30—Gwendolyn Van Emon
1:30—Bible Questions and Answers
2—University of the Air
3:30—College Football
4:30—Warren Stenson, vocalist
4:45—Alice and Catharine
5:30—Oakland Church Services
5:30—Studio program
5:45—The Chatbox
6—Fox West Coast
6:15—Watch Tower Program
6:30—Musical Operators
7—YMCA: Music and Speaker
7:30—Juliet Powers
7:45—Say So, Shoo, Hillnelly
8—Jay Burke, vocalist
8:15—Ogala Cook, vocalist
8:30—Cumberland Hilliies
9—Water Tower
9:30—International Serenaders
10 to 11 P.M.—Dance Music

244.8 Meters KYA Prospect 3450
1230 Kys.
Pacific Broadcast Corp., San Francisco
8:15 A.M.—Christian Science Read.
8:30—Sabbath Reverbs
9:15—"Fellowship of the Air"
9:45—Fancy Paper Man
10:15—Salon Etudes
10:15—Community Forum
10:30—Symphony Concert
11—Violin Masters
1:30—Sacred Hour
2—Music
7:30—Orchestra
9:45—"Beauty That Endures"
11:15—Concert Music

280.4 Meters KJBS Ord. 4148-49
1070 Kys.
100 Watts
J. Brunton & Sons, San Francisco
8 A.M. to 8—Recordings; News
5 P.M. to 6—Orchestra
12:01 to 6 A.M.—Orchestra

296.6 Meters KQW Ballard 777
1010 Kys.
Pacific City Foundation, Ltd., San Jose
Pac. City Foundation, Ltd., San Jose
10 A.M.—Sunday School Lesson,
First Baptist Church
11—First Baptist Church Services
12:30—Music
7:30 to 9 P.M.—Church Services

526 Meters KVI Broadway 4211
570 Kys. 5000 Watts
Puget Sound Broadcast Co., Tacoma
8 A.M. to 12—Various programs
12 noon—CBS, Philharmonic Orch.
1:15—Barney Moderne
2:15—Ballard Concert
2:30—Judge Rutherford
4:15—Helen Nazin, pianist
5—A Visit with Betty
5:30—Smlin' Ed McConnell
6:45—CBS, Current Events
6—CBS, Ace Hour Orchestra
7—Literary Titter
7:45—CBS, William Robison
6:10—Freeze's Orch. in Paris
5:30—Freddy Rich Entertainers
5:45—Smlin' Ed Marble
6—CBS, San Francisco Revue
7—Angele Patri
7:30—String Ensemble
7:45—CBS, Renaldo Robison
8—Joe Bandy
8:15—Haywire Mac
8:30—The Big Voice
9—CBS, Melodeon Orchestra
9:30—CBS, Barney Rapp Orchestra
10 to 12 Mid.—Dance Music

491.5 Meters KFRC Prospect 0100
610 Kys.
Don Lee Broadcast System, S.F., Calif.
A.M.—Examiner Comics
8:30—CBS, Salt Lake Tabernacle
Choir and Organ
9:30—CBS, Madison Ensemble
10—Home Sweet Home Concert
11—CBS, Broadway Melodies: Helen
Morgan and Albert Bartlett
11:30—The Georgians, male quartet
12 noon—CBS, N.Y. Philharmonic
Orchestra
2—Salon Moderne
3—Melodies Organistique
2:45—Helen Nazin, Concert Pianist
3—Rabbi Magin, World Topics
3:15—Prof. Lindsey, Readings
3:30—CBS, Smlin' Ed McConnell
4:15—K. V. Kaltenborn, Events
4:30—CBS, Ace Hour Orchestra
4:30—Willard Robison
4:45—Cystex Newspaper Adventures
5—CBS, Seven Star Revue
5—CBS, Lou Belasco Orchestra
9:30—CBS, Barney Rapp Orchestra
10—Darrell Donnell, news
10:10—Gus Arnheim's Orchestra
10:30 to 12 mid.—Ted Fiorito Orch.

533.4 Meters KTAB Garfield 4700
560 Kys.
1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M. to 1—Various programs
1 P.M.—Church of Latter Day Saints
2:30—Dillon Players
2—Chamber of Commerce program
2:15—College Music
2:30—Orchestra
3:30—Book Review
4:—U. C. Forum of the Air
4:30—Sid and Elmo's Revue
4:45—Salon Favorites
5—Organ Concert
6—Choruses of Portugal
7—Prof. George Kruger, pianist
7:15—Amateur Sports News
7:30—Church Service
9:15—Rod Hendrickson; Organ
9:30—Chapel of the Chimes; Organ
9:45—Miracle Dance
10:15—Radio Foundation, Ltd.
10:30—Studio program

440.7 Meters KLX Lake 6600
880 Kys. 1000 Watts
12 noon—Records
12:30—Meryn Morse, tenor; Jeannette
Allison, soprano; Anita and
Orsoco, novelty guitar duo
1:30—Records
2—Brahms Trio
3—Records
3:30—Aspre's Manila String Orch.
4—Records
5—Covered Wagon Jubilee
3:30—"Musings"
6:30—Old Man Salloquy
8—Mixed Quartet
6:30—Hotel Oakland Trio
7:30—Dot Kaye, pianist
7:45—"Leaders in Sports"
8—John Wharty Lewis Quintet
9—U.S. Navy Quartet
9:30—Wm. Don. "The Count of
Monte Cristo"
9:45—Shelia Sand and Joe Sanchez
10—Oakland Girlie Show
10:30 to 11—Dance program
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**Monday Programs**

**BROADCAST WEEKLY**

322.4 Meters KROW Glenc. 6774
1000 Watts

330.5 Kys. KGB
Pacific Coast, Calif.

7 A.M. to 1:30 P.M. — Various progs.
9:30 A.M. — History of Commerce
11:00 A.M. — History of Commerce

325.0 Meters KOMO
25,000 Watts

7 A.M. to 1:30 P.M. — Various progs.
9:00 A.M. — History of Commerce
11:30 A.M. — History of Commerce

328.5 Meters KNX
Hemp 4101
1000 Watts

7 A.M. to 1:30 P.M. — Various progs.
9:00 A.M. — History of Commerce
11:30 A.M. — History of Commerce

486.5 Meters KFI
Richmond 6111
640 Kys.

7 A.M. to 1:30 P.M. — Various progs.
9:00 A.M. — History of Commerce
11:30 A.M. — History of Commerce

508.2 Meters KHQ
Main 5383
1000 Watts

7 A.M. to 1:30 P.M. — Various progs.
9:00 A.M. — History of Commerce
11:30 A.M. — History of Commerce

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**Western Broadcast Co., Los Angeles**

6:45 A.M. to 6:30 A.M. — Various progs.
6:30 A.M. — News Service
6:30 A.M. — Singing Garduena and Orchestra
6:30 A.M. — Concert
6:30 A.M. — Various progs.
6:30 A.M. — Sports service
10:15 A.M. to 10:15 P.M. — Dance Music

**KFSD**

Franklin 6353
600 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:30 A.M. — Various progs.
10:00 A.M. to 10:00 P.M. — Various progs.

**KOL**

Main 2312
1270 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:00 A.M. — Various progs.
8:00 A.M. to 10:00 A.M. — Various progs.
10:00 A.M. to 11:00 A.M. — Various progs.
11:00 A.M. to 12:00 N.M. — Various progs.

**KOL**

Main 2312
1270 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:00 A.M. — Various progs.
8:00 A.M. to 10:00 A.M. — Various progs.
10:00 A.M. to 11:00 A.M. — Various progs.
11:00 A.M. to 12:00 N.M. — Various progs.

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**KTVI**


7:30 A.M. to 1:30 P.M. — Various progs.
1:30 P.M. to 5:00 P.M. — Various progs.
5:00 P.M. to 8:00 P.M. — Various progs.
8:00 P.M. to 12:00 P.M. — Various progs.
12:00 P.M. to 12:00 N.M. — Various progs.

**KTVI**


7:30 A.M. to 1:30 P.M. — Various progs.
1:30 P.M. to 5:00 P.M. — Various progs.
5:00 P.M. to 8:00 P.M. — Various progs.
8:00 P.M. to 12:00 P.M. — Various progs.
12:00 P.M. to 12:00 N.M. — Various progs.

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**KHJ**

V. Andike 7111
900 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:00 A.M. — Various progs.
8:00 A.M. to 10:00 A.M. — Various progs.
10:00 A.M. to 12:00 P.M. — Various progs.
12:00 P.M. to 12:00 N.M. — Various progs.

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**KGB**

Franklin 6151
1000 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:00 A.M. — Various progs.
8:00 A.M. to 9:00 A.M. — Various progs.
9:00 A.M. to 10:00 A.M. — Various progs.
10:00 A.M. to 11:00 A.M. — Various progs.
11:00 A.M. to 12:00 P.M. — Various progs.
12:00 P.M. to 12:00 N.M. — Various progs.

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**KJZ**

Seneca 1551
790 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:00 A.M. — Various progs.
8:00 A.M. to 9:00 A.M. — Various progs.
9:00 A.M. to 10:00 A.M. — Various progs.
10:00 A.M. to 11:00 A.M. — Various progs.
11:00 A.M. to 12:00 P.M. — Various progs.
12:00 P.M. to 12:00 N.M. — Various progs.

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**KGW**

Atwater 2121
620 Kys.

7 A.M. to 7:30 A.M. — Various progs.
7:30 A.M. to 8:00 A.M. — Various progs.
8:00 A.M. to 9:00 A.M. — Various progs.
9:00 A.M. to 10:00 A.M. — Various progs.
10:00 A.M. to 11:00 A.M. — Various progs.
11:00 A.M. to 12:00 P.M. — Various progs.
12:00 P.M. to 12:00 N.M. — Various progs.

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www.americanradiohistory.com
Tuesday Programs

243.8 Meters  KYA  Prospect 3456
1230 Kcys.
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures; 12:03, Concert
12 noon—Oral Recital
1—Aviation Club: F.B. Benedict Post
1—Footlight Features
1—Masonic Lodge Palace Orchestra
2—Symphonic Band
2—New Era Symphony
2—Heritage; Mrs. M. C. Sloss
2—Musical Moments
3—Organ Matinee
4—Artists' Celebrations
4—30—Student Group
5—Sunset Revue
5—NBC, The Chasers
5—Campbell's Digest
6—Social Service News
6—Waltz Idyls
6—LBC, Congress and Old Lace
7—Bob Allen, Piano Stylist
7—Royal Quartz, King's Men
7—Mountain Boys
8—Virginia Miller, pianist
8—Poet Prince
8—NBC, Paradise Restaurant
8—Musical Fiddle, 9, News
9—Musical Novelties
9—Milly & Billy, "Cub Reporters"
9—Organ Program: Organ
10—Organ Serenade
11 to 12 midnight—Concert Memories

508.2 Meters  KHQ  Main 5383
590 Kcys. 1000 Watts
7:30 A.M. to 1—Various programs
1—F.M. — NBC, Betty & Bob
1—Sylvia Gray
2—Studio program
2—F.M. — Comic and His Gang
3—Presto-Log program
3—Club Bulletin
4—Salute and Pleasure
4—NBC-KGO programs to 5
5—Tull & Gibbs Express
6—15,000 Watts Hotel Orch.
5—30—NBC, Billy Bachelor
5—45—NBC, Orphan Annie
6—NBC, Carefree Girls
6—30—NBC, Texas Fire Chief Program
7—NBC, Lives at Stake
7—NBC, Madame Sylva
7—NBC, Simmons & Sears Orch.
8—NBC, Amos 'n Andy
8—NBC, Memory Lane
8—NBC, Adventure in Health
9—NBC, Ben Bernie's Orchestra
9—30—To be announced
9—Fran and Archie
10—NBC News; Music
11 to 12 mid.—Dance Music

483.6 Meters  KGW  Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12—A.M. — Oregon News
7:15—NBC-KGO programs to 7:30
7:30—Ferner Dental Clinic
7:45—NBC-KGO programs to 7:45
7:45—As If by Magic
3:20—Friendly Chat
4—15—NBC-KGO programs to 6
4—15—Grey Crystals
6:15—Sam Gordon
6:30—Snowshoe Mfg. Company
6:45—NBC programs to 7:45
7:45—Portland Cleaning Works
7:45—Orchestra; Ore. Motor Stages
8—NBC, Mr. m' Andy
8:15—NBC, Memory Lane
8:45—NBC, Health Adventures
9—NBC, Winning the West
9:30—NBC, Winning the West
10 to 12 mid.—News; Dance Music

309.1 Meters  KJR  Seneca 1515
970 Kcys. 5000 Watts
7:30 A.M. to 1:15—Various programs
1:15 P.M.—NBC, Rhythmic Serenade
1:45—NBC, Mary's Friendly Garden
2—Record of the Week
3—NBC, Mme. Frances Alda
3:30—NBC program
4—Steamboat Bill, Jr.
4:15—You and Your Government
4:45—NBC, Stringwood Ensemble
5:15—Congress Hotel Orchestra
5:30—Dinner Danzant
6—NBC, Arion Trio
6:30—Wn. High School Reporter
6:45—Blue Streaks
7—Happiness Program
7:30—General Harmonizers
7:45—Dollars and Cents
8—Orpheus Ensemble
8:30—Dr. Williams' Drug Store
8:45—Fio-Rito's Orchestra
9—Crazy West Program
9:15—Wandering Minstrel
9:30—Villagers of Hollywood
10—Jules Bussana's Orchestra
10:30 to 12 midnight—Dance Music

325.9 Meters  KOMO  Elliot 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6 A.M. to 1—Various programs
1 P.M.—NBC, Betty and Bob
1:15—Smoke Rings
1:30—The Vindobonians
2—NBC, Al Pearl and Bi'l
c—Proctor's: Betty
3:15—Petite Symphony
3:45—Children's Orchestra
4—NBC, The Sizzlers
4:30—Pastel Harmonies
5—King of the West; Drama
5:05—Saxophone Serenade
5:15—Two pianos
5:30—NBC, Billy Bachelor: skit
5:45—NBC, Orphan Annie
6—Happiness Program
6:30—NBC-KGO Programs to 7:45
7:45—Beauty That Endures
7:45—NBC-KGO programs to 8
9—NBC, Ben Bernie's Orchestra
9:30—Winning the West; Drama
10—NBC, Richfield News Flashes
11—New Orleans
12 to 12 midnight—Dance Music

526 Meters  KVI  Broadway 4211
170 Keys 1000 Watts
Puget Sound Broadcast, Inc., Tacoma
6 A.M. to 6—Various programs
6 P.M.—Columbia Melodies
6:30—CBS, Nino Martini
6:30—Strange Adventures
7:15—Smilln' Ed Marble
7:30—Dr. Meller
7:45—Myrt and Marge
7—South Americans
8:15—CBS, "Elmer Everette Yess"
8:30—S & W Mellow's Melodies
8:45—Voice of Experience
9—Columbia Melodies
10:00 to 12 midnight—Dance Music

499.7 Meters  KFSD  Franklin 6513
600 Kcys. 1000 Watts
Airean Radio Corp., Ltd., San Diego
7:30 A.M. to 7—Various programs
7—Beauty That Endures
7:15—Virtuoso of Hollywood
7:45—NBC, Simmons and Sears
8—Feature program
8:15—Nightside, 9 P.M., Lane
8:45—NBC, Adventures In Health
9—To be announced
10—NBC Special News Flashes
10:15 to 12 mid.—Dance Music

133.1 Meters  KHJ  Van Nide 7111
900 Kcys. 1000 Watts
5:30 to 6—Various programs
5:30—Children's Radio Theatre
5:30—Harry Lang and Gang
5:45—CBS, Ray联
6—CBS, California Melodies
6:30—CBS, Nino Martini
7—Orchestra
7:15—Inglewood Park Concert
7:45—CBS, Myrt and Marge
8—Globe Melodies
8:15—CBS, "Elmer Everette Yess"
8:30—CBS, S & W Mellow's Melodies
8:45—Voice of Experience
9—Fred Fio-Rito's Orchestra
9:30—Hodge Lodge
10—News Items
10:10—Dick Aurandt
11—Fred Fio-Rito's Orchestra
11:30—Gus Arnheim's Orchestra

308.5 Meters  KFI  Richm'd 6111
440 Kcys. 30,000 Watts
Ed. C. Anthony, Inc., Los Angeles
6:30 to 5—Various programs
5 P.M.—NBC, Stringwood Ensemble
5:15—Barbara Burr's Rhyme and Rhythm
5:30—NBC, Billy Bachelor: skit
5:45—NBC, Little Orphan Annie
6—Duel de KerleKarto, violinist
6:15—Pierce Brothers Quartet
6:30—NBC-KGO Programs to 7:45
7:45—Singing Service Men
8—NBC-KGO Programs to 9:30
9:30—NBC, Winning the West
10—NBC, Richfield Reporter
10:30—Comedy Hour
10:30 to 12 midnight—Dance Music

285.5 Meters  KNX  Hemp 4101
1050 Keys. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M. to 6—Various programs
6 P.M.—News Service
6:30—Spanish Ensemble
6:30—King Cowboy
6:45—Chandu the Magician
7—Frank Watanabe, "The Magician"
7:15—Singing Guardsmen
7:30—Elvia Allman and Orchestra
8—Lawrence King and Orchestra
8—Late Concert
8:15—Realty Board program
8:45—Daily Lane, Los Angeles
9:15—Gems from Lute Opera
9:45—Jimmie Blittick's Band
10 to 11:30 P.M.—Dance Orchestra

236.1 Meters  KOL  Main 2312
1270 Kcys. 1000 Watts
6:15 A.M. to 5—Various programs
5 P.M.—"Fan-O-Gram"
5:15—Children's Radio Theatre
5:30—to be announced
6—California Melodies
6:30—News Review
6:45—CBS, Nino Martini
7—Smiling Eddie Marble
7:15—"It's time to sing Sweet Adeline"
7:30—Radio Speaker Stevenson
7:45—CBS, Myrt and Marge
8—Hollywood Newsbeak
8:15—CBS, "Elmer Everette Yess"
8:30—S & W Mellow's Melodies
8:45—Voice of Experience
9—Arizona Joe
9:15—"Marveulous Melodies"
9:30—Globe Trotter
9:45—"Boxing Bouts"
10:30 to 12 Mid.—Dance Music
Wednesday Programs

November 22, 1933

379.5 Mrs. NBC-KGO Sutter 1920
790 Kys. 7500 Watts
National Broadcast Co., San Francisco
7 A.M.—Tony Cooboo; Organ
7:30—Financial Service
7:45—Exercise and Applesauce
8:15—Sam Moore, guitarist
8:30—U. S. Army Band
9:00—The Friendly Garden
9:15—Home Economies Talk
9:30—Sarah Kreindler, violinist
9:45—Ann Arbor News
10:45—Argentine "Tel
10:15—Books for Children
10:30—Woman's Magazine of the Air
11:30—Magical Moments
11:45—Southern Symphonies
12:10 P.M.—Financial Flashes
12:15—Farn and Home Hour
1—Betty and Bob
1:15—Pop Concert
2:15—Fio Rito's Orchestra
2—Al Pearce and Gang
2—Langendorf Pictorial
2:15—Methodist Orchestra
3:30—Contract Bridge
3:45—Soloist
4—CBS Gildethings
4:15—Ramblers
4:45—Children's Corner
5—United Artists
5:30—Bobby Corcoran, tenor
7—Corn Cob Pipe Club
7:30—National Radio Forum
8—Mrs. Andy
8:15—Spratt's Dog Show
8:30—One Man's Family
9—Lee S. Bloch, Memory Box
9:15—Herb Dana on Football
9:30—Edgewater Beach Hotel Orchestra
10—Richfield News Flashes
10:10—Anson Weeks' Orchestra
11—Tom Oakley's Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KLO Lake, 6000
880 Kys. 1000 Watts
8 A.M.—Records; Stocks
8:30—Covered Wagon Jubilee
9—Stock Exchange News
10:30—International Kitchen
11—Clark Sisters; News Flashes
11:30—Novelty Guitar Duo
11:45—Lola Chatfield, pianist
12 noon—Bill Duncan's Band; News
1—Timely Garden Tips
1:15—Joe B. Lillie's News
2—Recordings; News
2:35—Better Business Talk
4—T. L. and Lois
3:15—Nancy Ann Hersey, pianist
3:30—News Flashes; Records
4:15—Brother Bob's Club
4:45—McCoy Health School
5—Covered Wagon Jubilee
5:30—"Messing Around"
5:45—Bill Lillie's News
6—Hotel Oakland Trio
7—News Items
7:30—Manila Stringed Orchestra
—Miniature Revue; Helen Benson; Dot Kay; Melody Maids; Clark Sisters and Wes. Summerford
9—Nebraska Night Herders
9:30—Bungling Bunglers
9:45—Three Echoes
10—Freddie Skinner
10:30 to 11 P.M.—Dance program

322.4 Meters KROW Glencoe, 6774
930 Kys. 1000 Watts
7 A.M. to 5:30 P.M.—Various programs
6:30 to 7:30 P.M.—Way to Health
7:45—Fox West Coast
8—Dell Perry, pianist
8:30—Organ Songs, Larry Ganelo
7—Step-Sisters' Trio
7:15—Sports Review
7:30—Italian program
8—Headlines
8:15—Nellie Asling, soprano
8:30—Artists on Parade
10:30 to 12 midnight—Dance Music

526 Meters KVI Broadway 4211
570 Kys. 1000 Watts
Puget Sound Broadcast, Co., Tacoma
6 A.M. to 6 P.M.—Various programs
6 P.M.—Bar O Rangers
6:30—Myrtle and Marge
6:45—Blindcraft Talk
7:15—Waring's Pennsylvanians
7:30—Dr. Meric; Quartet
7:45—Morgen Boys
8—CBS, Presenting Mark Warnew
8:15—Kirs Williams
8:30—Edwin C. Hill
8:45—Beauty That Endures
9—Southern Boogie Trio
9:15—Fred Flo-Rito's Orchestra
9:30—Lincoln High School program
10—Tea of Golden Dreams
10:30 to 12 mid.—Dance Music

491.5 Meters KFRC Prospect 0100
610 Kys. 1000 Watts
Dial Broadcast System, S.F., Cal.
7 A.M.—Recordings; Stocks
7:30—Exercise Period
8—Popular Selections
8:15—CBS, Fio Rito's Show
8:30—CBS, Tony Wons
8:45—CBS, Dancing Echoes
9—Voice of Entertainment
9:15—Popular Selections
9:30—Betty Crocker
9:45—CBS, Misterraginsky
10—CBS, Little French Princess
10:15—CBS, The Playboys
10:30—CBS, Easy Aces
10:45—Prudence Penny
11—CBS, Just Plain Bill
11:15—CBS, Helen Trem's Romance
11:30—CBS American School of Air
12 noon—Noonday Concert
1—CBS, Claude Hogan's Orchestra
1:30—N. Y. Stock Quotations
1:35—CBS, Educational Feature
1:45—CBS, Merrymakers
2—Happy-Go-Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, George Hall's Orchestra
4—Hodge Podge Lodge
4:30—CBS, Those McCarthy Girls
4:45—Ann Arbor News
5—Records; 4:55, Town Topics
5:15—CBS, Stranger Than Fiction
5:30—Albert Spalding, violinist
6—Bar-O Ropers
6:15—CBS program
6:30—Lombard Burns and Allen
7—CBS, Old Gold Program
7:30—CBS, Alexander Woolcott
7:45—CBS, Myrt and Marge
8—Globe Headlines
8:15—Jean Ellington and Two Planos
8:30—CBS, Edin C. Hill
8:45—The Buccaneers, male quartet
9—Ted Fio-Rito Orchestra
9:30—Catherine, The Great
10—Darrell Donnell, news
10:10—Ted Fio-Rito Orchestra
11 to 12 Mid.—Gus Arnaheim's Orchestra.

243.8 Meters KYA Prospect 3456
1230 Kys. 1000 Watts
Pac. Broadcast, Corp., San Francisco
7:30 A.M. to 12—Various programs
8:30—Bar-O Scraps—Silent Items
12:30 Organ; 1. Tango Time
1:30—NBC, Texas Cowgirl
1:45—NBC, Lady Next Door
2—Quotet; 2:15, Art Lecture
2:30—Com. Chest Question Box
2:45—Organ Mattinee
3:45—Mountains Boys
4:35—Better Business Bureau
4:45—Symphony High-Lights
5:35—Blindcraft Talk
5—Sunset Revue
5:45—Campbell Digest
6—Paraders; 6:15, Waltz Idylls
6:45—"Eb and Zeb"
7—Bob Allen, Piano Stylist
7:15—Merrymakers
7:30—P. T. A. Football Rally
8—"Souvenirs of Italy"
8—News Flings
9:15—John Woloian's Orchestra
10—Organ Serenade
11 to 12 midnight—Concert Memories

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
Long. & Brunton, Sons, San Francisco
6:30—To-day's News; Talks
5:30—Silent Period
12:01 to 6 A.M.—Owl program

www.americanradiohistory.com
THURSDAY

Programs

November 23, 1933

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kycs. 7500 Watts
National Broadcast, Co., San Francisco
7 A.M. — Edward MacHugh, Gospel
Singer, ballads and hymns
7:15 — Organ; Financial Service
7:30 — Exercise and Applesauce
8 — Del Monte Ship of Joy
8:30 — U. S. Navy Band
9 — Emile Vincent, tenor
9:15 — W. & Muzzy, piano duo
9:30 — Martha Meade Society
9:45 — Sax Appeal
10 — Woman's Magazine of the Air
11 — Standard School Broadcast
11:45 — Pioneers: Male Quartet
12 noon — Financial Flashes
12:05 — Words and Music
12:15 — Farm and Home Hour
1 — Betty and Bob: Dramatic skit
1:15 — British Political Discussions
1:45 — Betty Marlowe, beauty talk
2 — Al Pearce and Gang
3:15 — Xavier Cugat's Orchestra
3:30 — John B. Kennnev
5:45 — Tom and Jerry: Male Trio
6 — Family Cook Book
6:15 — California Dons
6:45 — A Radio Review
7 — Rudy Vallee and Orchestra
8 — Captain Henry's Boat
9 — Paul Whiteman and Orchestra
9:45 — Amos 'n' Andy
11 — Standard Symphony Hour
11:55 — Do You Believe in Ghosts?
9:30 — Dancing in the Twin Cities
10 — Richfield News Flashes
10:15 — Anson Weeks Orchestra
11 — Tom and Jerry: Male Trio
11:30 to 12 mid. — Organ Concert

243.8 Meters KYA Prospect 3456
1230 Kycs. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12 — Various programs
12 noon — Scriptures
12:05 — Tango Time; 12:30, Organ
1 — Shrine Luncheon Club
1:30 — Mid-day Special
1:45 — Thursday Special
2 — International Troubadours
2:15 — Hawaiian Melodies; Solist
3 — Organ; 4, Musical Strings
4:15 — Old Songs; 4:30, Music Masters
5 — Sunset Flashes
5:45 — Campbell Digest
6 — Harmony Highlights
6:15 — Walter Idylls
6:45 — Lavendar and Old Lace
7 — Musical Novelties
7:15 — Symphony Hour
7:30 — Paradises; 7:45, Sports Review
8 — John Wolohan's Orchestra
8:30 — News; 9:15, Musical Strings
9:15 — Century of Progress Review
9:30 — Opera Phantoms
10 — Organ Serenade
11 to 12 midnight — Concert Memories

515.4 Meters KTAB Garfield 4700
560 Kycs. 1000 Watts
Co. Association Broadcasters, Oakland, Calif.
7 A.M. to 1 — Various programs
1 P.M. — Radio Frolic
1:30 — Over the Teacups
2 — Newsmakers
3 — X-Bar-B Boys
3:30 — Hawaiian Program
3:45 — Studio Announcements, NRA Speaker
4 — The Old Rajah
4:30 — The Old Bachelor
4:45 — Harmonic Analysis
5 — Alvin Eller, Pianist
5:15 — Organ; 5:30, Health Talk
6 — Smite-It-Down, 30, News page
6:45 — Ernie Smith's Sport Page
7 — Dot Kay
7:15 — Italian News Broadcast
7:30 — KTA's Overture
8 — Hal Girven's Band
8:45 — Family Album
9 — Souvenirs
9:30 — Watkins Brothers
9:45 — Doc Herrold
10 — Kell-Widner Orchestra
10:30 — Records
10:45 — Hal Girven's Band
11:15 to 12 midnight — Records

296.6 Meters KQW Ballard 777
1010 Kycs. 500 Watts
P. Agric. Foundation, Ltd., San Jose
7 A.M. to 6 — Various programs
6 P.M. — Dinner Music
6:15 — Fred's Program
6:30 — Stock Market Reports
6:45 — Farmers' Exchange
7 — Weather Forecast
7:00 — Health News and Forum
7:30 — Band Concert
8:30 — The Baby's Choir
9:30 — Shadrack, tenor
9:35 — Mabel Adams in "Favorites, Old and New"
9:45 — Musical Readings
9:45 to 10 P.M. — Studio program

440.9 Meters KPO Sutter 1920
680 Kycs. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 A.M. — Morning Parade
7:45 — Organ, Concert
8:15 — Log of the Day Crosscuts
8:30 — Jula Hay's Beauty talk
9:35 — Johnny O'Brien, harmonica
9:45 — News
10 — New Kitchen Secrets
10:15 — Strange Interview
10:30 — Dr. Wynne's Health Talk
10:45 — Concert: 11 — Standard School Broadcast
11:45 — Agricultural Bulletin
12 — Five Cards, vocal, piano, guitar
12:30 — Mystery Mixers
1 — News; Ann Warner's Chats
1:45 — John and Nod, harmony duo
2 — Federation of Women's Clubs
2:25 — Adventures of Dr. Doolittle
2:45 — Carmen Embree's Fashion Flashes
3 — Dr. Copeland's Health Talk
3:05 — Xavier Cugat's Orchestra
3:15 — Mildred Davis, dramatic skit
3:30 — Arion Trio
3:45 — University of California Program
4:20 — Twenty Minutes
4:45 — Century of Progress Orchestra
4:30 — Concert Footlights
5 — Arrow Trio
5:15 — Behind the Footlights
5:30 — Organ, Concert
5:45 — Westclox Sketch; News
6 — Dance Journal, orchestra
6:30 — Federal Business Talk
6:45 — Melody Mixers
7:25 — Review of Activities of San Francisco Municipal Government
7:30 — Powderpuff Revue
8 — Josef Hornik's Orchestra
8:30 — Eno Crime Clues
9 — Paramount Hotel Orchestra
9:30 — The Big Ten
9:45 — Music Box
10:30 — Voice of Pan
11 — Ambassador Hotel Orchestra
11:30 to 12 mid. — Tom Gerun's Orch.

800.7 Meters KLX Lake, 6000 Kycs. 1000 Watts
8 A.M. — Records; Stocks
8:30 — Covered Wagon Jubilee
9 — Records
9:30 — Clinic of the Air
10:15 — Stocks; News Flashes
10:30 — International Kitchen
11 — Clark Sisters: News Flashes
11:30 — Curtain Calls
11:45 — Fred Skinner
12 noon — Bill Duncan's Band
12:30 — Hi-Lights
2:15 — Mildred Miller's Bridge Talk
2:30 — Records; News; Stocks
5:45 — Carmen Embree's Pianist
6:30 — News Flashes; Records
6:45 — Brother Bob's Club
7 — Newsmakers
7:45 — McCoy Health School
8 — Covered Wagon Jubilee
8:50 — High News
8:55 — Hotel Oakland Trio; News
7:30 — Los Tres Caballeros
7:45 — Sports Hi-Lights
8:30 — Louisa Ravaud, trumpophonist
8:15 — Jay Goodman, tenor
8:30 — Helen W. Parmelee, pianist
8:45 — Eleanor Nelson, soprano
9 — Nevada Night Herders
9:30 — Bungling Bunglers
9:45 — Three Easy Pieces
10 — Freddie Skinner
10:30 to 11 — Dance program
Thursday Programs

BROADCAST WEEKLY

483.6 Meters KGW Atwater 2121 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various programs
12-15—NBC-KGO programs to 1:30
1:30—Dental Clinic of the Air
1:45—NBC-KGO programs to 3
2—Studio program
3:05—Waldorf-Astoria Orchestra
3:15 by Magic
3:20—Friendly Chat
4 to 12 mid.—NBC-KGO programs

325.9 Meters KOMO Elliott 5890 1000 Watts
Fisher’s Blend Station, Inc., Seattle
8 A.M. to 1—Various programs
1—NBC, Betty and Bob
1:15—Vandobianos
2—NBC, Al Pearce and Gang
3—Betty; 3:15, Melodies & Memories
3:45—Songs New and Old
4—NBC-KGO programs to 4:30
4:30—Patrol Harmony
5—NBC, Fieschiann Sunshine Hr.
6—NBC, Capt. Henry’s Showboat
7—NBC, Paul Whiteman’s Orchestra
8—NBC, Amos ‘n’ Andy
8:15—NBC, Standard Symphony Hr.
9:30—Do “You Believe in Ghosts?”
9:45—NBC programs
10—NBC, Richfield News Flash
10:15—Two Pianos
10:30 to 12 Midnight—Dance Music

465.5 Meters KFI Richdm’l 6111 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:45 A.M. to 5—Various programs
5—NBC, Rudy Vallee Orchestra
6—NBC, Henry’s Showboat
7—NBC, Paul Whiteman’s Orchestra
8—NBC, Amos ‘n’ Andy
8:15—NBC, Standard Symphony Hr.
9:15—NBC, “Do You Believe in Ghosts?”
9:30—NBC, Steamboat Harmony
9:45—NBC, Richfield Recital
10:15—Comedy Stars of Hollywood
10:30 to 12 Midnight—Dance Music

225.4 Meters KGB Franklin 6151 1330 Keys.
Don Lee Broadcast, System, S. D., Cal.
7 A.M. to 12—Various programs
9:05 P.M.—Chamber of Commerce
5:15—Records; Safety Talk
6:00—Charlie Lang’s Gang
5:45—Eb and Zeb
6—CBS program
7—CBS, Deep River
7:30—CBS, Phil Regan, tenor
7:45—CBS, Myrt & Marge
8—Globe News
8:15—Plymouth Motor Program
8:30—CBS, Singing Sam
8:45—Uranium
9:15—Blue Monday Jamboree
10—World-Wide News
10:30—Dance Music
11:30 to 1 A.M.—Organ; Records

322.4 Meters KROW Glenc. 6774 940 Keys.
Educa. Broad., Corp., Oakland, Calif.
7 A.M. to 5:30 P.M.—Various programs
5:30 P.M.—Eat Your Way to Health
6—Fox West Coast
6:15—Dell Perry, pianist
6:30—Organ Echoes
7—Topical News
7:15—Sports; The Musical
8—Headlines
8:15—National Gleekey
9:30—Cumberland Hillbillies
10—Royal Hawaiians
10:30 to 12 Mid.—Dance Music

280.2 Meters KJBS Ord. 4148-49 1070 Keys.
J. Branton & Sons, San Francisco
6 A.M. to 9—Records; News; Stocks
11—Studio 5; 11:15, “The Debate Goes On”
12:30—Recording; News
5 P.M.—Silent period
12:01 to 6 A.M.—”Ow! program

Program listings are correct when published by Broadcast Weekly, but may vary by stations and networks and national events sometimes cause deviations which the stations cannot foresee.

216.1 Meters KOL Main 2312 1270 Keys.
Seattle Broadcast Co., Seattle, Wash.
6:45 A.M. to 5—Various programs
5—NBC, Fan-O-gram
5:15—Radio Theatre of the Air
5:30—CBS, Harlem Serenade
6—L. E. Hill, financial editor
6:15—Sports Review
6:30—CBS program
7—CBS, Deep River
7:30—Radio Specials
7:45—CBS, Prynt and Marge
8—Hollywood Newshawk
8—CBS, Plymouth Motor Prog.
8:30—Singing Sam
8:45—CBS, Isham Jones Orchestra
9—Globe Trotter
9:15—“Marvelous Melodies”
9:30—Studio program
9:45—Dem. Educ. Feature
10—American Weekly
10:15—Globe Trotter
10:30 to 12 Midnight—Dance Music

526 Meters KVI Broadway 4211 570 Keys.
Puget Sound Broadcast Co., Tacoma
6 A.M. to 6 P.M.—Various programs
6—CBS-KOL programs
6:30—CBS, Colonial Dramatic Guild
7—Smillin’ Ed Marble
7—Civic Affairs
7:30—Dr. Mellor
7:45—Myrt and Marge
8—South American
8:15—Plymouth Motor Program
8:30—CBS, Singing Sam
8:45—CBS, Isham Jones’ Orchestra
9—to be announced
9:15—Blue Monday Jamboree
10—Dance Music
11:30 to 12 Mid.—Organ Recital

309.1 Meters KJR Seneca 1515 970 Keys.
7:30 A.M. to 1:45—Various programs
1:45 P.M.—NBC, Mary’s Fr. Garden
2—Recorded program
3—NBC, High and Low
3—NBC Programs to 4
4—Steamboat Bill
4—Preschool Show; S. P.
4:30—NBC, Concert Footlights
5—Viennese Vagabonds
5—Dinner-Times Show
6—Concert Serenades
6:30—Wn, High School Reporter
6:45—Bookey Affairs
7:15—Around the Town
7:30—General Harmonizers
7:45—Dollars and Cents
8—Mischia Guterson Orchestra
8—Crazy Water program
8:30—Frank Watanabe and Archie
9—Merrie Manics
9:30—Silver Strings
10—12 Midnight—Dance Music

508.2 Meters KHQ Main 5383 590 Keys.
7 A.M. to 1—Various programs
1—NBC, Betty and Bob
1:15—Studio program
2—NBC-KGO 3:15
3:15—Club Bulletin
3:30—Business and Pleasure
4—NBC Programs to 4:45
4:45—Tull & Gis Express
5—NBC-KGO Program to 8:15
8:15—Standard Symphony Hour
9:30—NBC-KGO Programs to 10:30
10:30—Radio Specials
11 to 12 mid.—NBC Programs

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SATURDAY Programs

379.5 Mrs. NBC-KGO Sutter 1920
790 Kys. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.-Richard MacHugh Gospel Singer, ballads and hymns
7:15—Morning Parade
7:30—Financial Service
7:45—Price and Applesauce
8:15—The Vass Family
8:30—Down Lover’s Lane
8:45—Organ and Harp
9:15—American Legion Trade Re- vival Campaign
9:30—Children’s Program
10:30—Woman’s Magazine of the Air
11:30—Concert Echoes
12 noon—Financial Flashes
12:05—Edna Fischer, pianist
12:15—Western Agriculture
1-To be announced
1:30—Reddy Mixers
2:15—Football: U.C.L.A.—St. Mary’s
5—Economics in the New Deal
5:15—Loot: Diam. sketch
5:45—Little Orphan Annie
6-The Baron Munchausen: Jack and Glandman’s Orchestra
6:30—Football Scores
6:35—Jamboree: Variety show
7—Saturday Night Dancing Party
7:30—Caswell Concert
8—Happy Tunes
8:30—Hollywood on the Air
9—Nathan Abas, violinist
9:30—Anson Weeks’ Orchestra
10—Brown Palace Hotel Orch.
10:30—Congress of Orchestras
11—Tom Oakley’s Orchestra
11:30 to 12 mid.—Slumber Hour

440.9 Meters
KPO Sutter 1920
680 Kys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 a.m.—Morning Parade
8—Four Southern Singers
8:15—Log o’ the Day Crosscuts
9:15—Six-o-Tunes: Mickey Gillette
9:45—News; Organ Concert
10:30—Marx Brothers
10:45—Football—to be announced
11:30—Concert Favorites
2—Casino Orchestra
2:15—Babes in Hollywood
2:30—Three Scamps, vocal trio
2:45—Town Rich, songs
3—Xavier Cugat’s Orchestra
3:20—Phil Spitalny’s Orchestra
3:45—Grandmother’s Trunk
4—Meyer Davies’ Orchestra
4:30—Tril Romantique
4:45—Stringband Ensemble: News
5:30—Sous Les Ponts de Paris
6—Musical Echoes: Gall Taylor
6:30—Education at Crossroads
6:45—Jokes
7:15—Boris Kramarenko Orchestra
7:30—Tom Gerun’s Orchestra
8—Anson’s Palace
8:30—Piano Fas.
9—Carefree Carnival
10—12:00—Art Instructionalists
10:30—Blue Moonlight: Paul Carson, organist; Alvino Rey, guitarist
11—Ambassador Hotel Orchestra
11 to 12 midnight—Organ Concert

40.7 Meters
KLX Lake. 6000
880 Kys. 1000 Watts
8 A.M—Records
8:30—Covered Wagon Jubilee
9—Records; 9:30—Clinic of the Air
10:15—Financial Information
10:30—International Kitchen
11—Clark Sisters
11:30—Novelty Guitar Duo
12—Estelle Bennett
12:05—Bill Duncan’s Band
1—Jean’s Hi-Lights
2—Reeds
2:45—Jean Arad, piano
3—Records; 3:30, News Flashes
4:15—Bank Stock Club
4:30—News Flashes
4:45—Recordings
5:15—Covered Wagon Jubilee
5:30—“Musings”
5:45—Helen Parmelee, pianist
7—Hotel Oakland Trio
7:15—News; Studio program
7:30—Musical Soirée
9—Faust Theatre of the Air
9:30—Melina Olin; Eleanor Nielsen and Oran Rickard
10 to 12 midnight—Dance program

491.5 Meters
KFRC Prospect 0100
610 Kys. 1000 Watts
Don Lee Broadcast, System, S.F., Cal.
7 A.M.—Records; Exercise Period
8—CBS, Helen and Mary
8:30—CBS, Concert Miniatures
9—CBS, Orson Welles’ Orchestra
9:30—CBS, Mouse Club
9:45—Junior Artist Program
10—Church Announcements
10:15—CBS, Football Souvenirs
10:45—CBS, Football Game
11—Monday Night Concert
11:00—CBS, Orchestra Quotations
11:45—CBS, Frank Sinatra
12—CBS, CBS, Orch. Quotations
1—CBS, CBS, OR-Phonic Orchestra
1:15—CBS, CBS, Joyful Organ Recital
2—CBS, CBS, Orch. Quotations
2:15—CBS, CBS, Joyful Organ Recital
2:30—CBS, CBS, Orches., Orchestra
3—CBS, CBS, Orch. Quotations
3:15—CBS, CBS, Joyful Organ Recital
3:45—CBS, CBS, Orches., Orchestra
4—CBS, CBS, Orch. Quotations
4:30—CBS, CBS, Joyful Organ Recital
5—CBS, CBS, Orches., Orchestra
5:15—CBS, CBS, Joyful Organ Recital
5:30—CBS, CBS, Orches., Orchestra
5:45—CBS, CBS, Joyful Organ Recital
6—CBS, CBS, Orches., Orchestra
6:30—CBS, CBS, Joyful Organ Recital
6:45—CBS, CBS, Orches., Orchestra
7—CBS, CBS, Joyful Organ Recital
7:15—CBS, CBS, Orches., Orchestra
7:45—CBS, CBS, Joyful Organ Recital
8—CBS, CBS, Orches., Orchestra
8:15—CBS, CBS, Joyful Organ Recital
8:30—CBS, CBS, Orches., Orchestra
8:45—CBS, CBS, Joyful Organ Recital
9—CBS, CBS, Orches., Orchestra
9:15—CBS, CBS, Joyful Organ Recital
9:45—CBS, CBS, Joyful Organ Recital
10—CBS, CBS, Orches., Orchestra
10:15—CBS, CBS, Joyful Organ Recital
10:30—CBS, CBS, Orches., Orchestra
11—CBS, CBS, Joyful Organ Recital
11:15—CBS, CBS, Orches., Orchestra
11:45—CBS, CBS, Joyful Organ Recital
12—CBS, CBS, Orches., Orchestra

243.8 Meters
KYA Prospect 3456
1230 Kys. 1000 Watts
Pacific Broadcast, Corp., San Francisco
7:30 A.M. to 12—Various programs
12 noon—Scriptures
12:03—Harmony Highlights; Organ
1—Afternoon Concert
1:30—Hawaiian Entertainers
2—Rhythmic Ripples
2:15—Glen Golf, organist
2:45—Bob’s Club, Glen Golf
3:45—School News, Lester Malloy
4—Symphony Series
5—Sunset Revue
5:45—Campbell Digest; 6, Paradiers
6:15—Walitz Idylls
6:45—Lavender and Old Lace
7—G. Donald Gray & Virginia Miller
7:30—Light Opera Excerpts
8—John Wolohan’s Orchestra
9—Musical Strings
9:30—Opera Phantoms
10—Orchestra Serenade
11 to 12 midnight—Concert Memories

322.4 Meters
KROW Glenc. 6774
30 Kks. 1,380 Watts
Eastern Broad. Corp., Oakland, Calif.
7 A.M. to 5:30 P.M.—Various progs.
5:30—Eat Your Way to Health
6—Fox West Coast
6:15—Dell Ferry, pianist
6:30—Organ Echoes
7—Sally Snow, Pianella
7:15—Sports Review
7:30—The ‘Neer Do Well”
8—Headlines—News Broadcast
8:15—Current Reactions
8:30—Ring Battles of Old
9—RCA Program
10—Italian program
11 to 12 mid.—Dance Music

285.5 Meters
KNX Hemp. 4101
1050 Kks. 25,000 Watts
Western Broadcast. Co., Los Angeles
6:45 A.M. to 5—Various progs.
5:30—Musical program
5:45—Announcer, Bob Martin
6—Fox Musical Review
6:15—Concert Ensemble
6:30—King Cowboy
6:45—Chantui, the Magician
7—Frank Watson and Archie
7:15—Philip Mugarrell
7:30—Elvia Allman and Band
7:45—Lawrence King and Band
8—Dance Band
8:30—Electrical Transmissions
8:45—News Service
9—RCA Program
10 to 11:30 P.M.—Dance Music

225.4 Meters
KGB Franklin 6151
130 Kks. 1,000 Watts
Don Lee Broadcast, System, S.D., Cal.
7 A.M. to 1:45 P.M.—Various progs.
1:45—Football: Stanford-California
4:30—CBS, Flo-Rita’s Orchestra
5—Town Topics: Records
5:15—CBS, Ray & Braggotti
5:30—CBS, George Jessel
6—CBS, Elder Michaux Congreg’
6:15—CBS, Organ Glee Club
6:30—CBS, CBS, CBS, Orchestra
7—CBS, CBS, CBS, Orchestra
7:30—Elder’s Choice
7:45—CBS, CBS, Orchestra
7:50—CBS, CBS, Orchestra
8—CBS, CBS, CBS, Orchestra
8:15—CBS, CBS, Orchestra
8:30—CBS, CBS, Orchestra
9—RCA program
10—World-Wide News
10—10:30—Dance Orchestra
12 to 1 A.M.—Recordings
Saturday Programs

Broadcast Weekly

508.2 Meters  
KHZ  
Main 5383  
590 Kys.  
1000 Watts  

7:30 M. To 1—Various programs

1—Dance Masters

1:15—Studio programs

2—Football S.C. vs. Washington

5—Tull & Gibbs Express

5:15—To be announced

6—NBC, Billy Bachelor

7—NBC, Orphan Annie

8—NBC, Baron Munchan

9:30—Mantle Lamp Co.

7:15—American Weekly

7:30—Gilt Top Minstrels

8—NBC, Capitol Coffee Co.

8—NBC, Crazy Happy Times

9—NBC, David Scott

9:45—Black and Blue

9—NBC program

9:45—Frank and Archie

10—Davenport Hotel Orchestra

10:30—Radio Specialties

11 to 12 mid.—NBC Programs

236.1 Meters  
KOL  
Main 2312  
1270 Kys.  
1000 Watts  
Seattles Broadcast Co., Seattle, Wash.

6:45 A.M. to 1:45—Various programs

1:45—Football Game

4:15—Olga Vernon and Norma Sherr

4:30—CBS, Clyde Lucas and Orchestra

5—Studio program

5:15—CBS, Fray and Braggiotti

6—CBS, Elmer Michau Congreng

6:30—CBS, Symphonic Strings

7:30—Oregon Antarctic Expedition

7:30—Radio Speaker Stevenson

8—CBS, Isham Jones Orchestra

8:15—Seattle Buffet Motors

8:30—CBS, Glen Gray and the Cubs

9—Globe Trotter

9—CBS, Barney Rapp Orchestra

9:30—CBS, Ted Fio-Rio’s Orchestra

9:45—Democratic Educ. Feature

10 to 12 mid.—Dance Music

309.1 Meters  
KJR  
Seneca 1515  
270 Kys.  
5000 Watts  

3:30 A.M. to 1:30—Various programs

1:30—Children’s Matinee

2—Vindabonians

2:30—The Silver Skyways

4:30—Mator and Minor Moods

3—Recorded program

5—Pastel Harmony

5:15—Ever Melodies

5—To be announced

5:30—Viennese Vagabonds

6—Dinner Dance

6:30—Wn., High School Reporter

6:45—NBC, Jamboree

7—Melic Moods

7:30—Rocky Mountaineers

8—Mischa Guterson’s Orchestra

8:30—Springing Along

8:45—Frank Watianbe and Archie

9—NBC program

10 to 12 Midnight—Dance Music

296.6 Meters  
KQW  
Ballard 777  
1010 Kys.  
500 Watts  
Pac. Foundation, Ltd., San Jose

5:30 A.M. to 6—Various programs

6 P.M.—Dinner Music

6:15—Democratic Program

6:30—Band Music

6:45—Farmers Exchange

7—U. S. Weather Forecast

7:05—Radio News and Forum

7:10—Twenty Minutes in Paris

7:30—Soul of Portugal

8—Musifer Lovers’ Half-hour

8:30—Spanish Melodies

8:45—Italian Program

9—Hotel St. Claire Orchestra

488.8 Meters  
KGW  
Atwater 2121  
620 Kys.  
1000 Watts  
Oregonian, Portland, Ore.

7 A.M. to 12—Various programs

12 noon—Oregonian of the Air

12:15—Star Furniture Company

1:15—NBC, Keep’s Orchestra

1:30—Parker Dental Clinic

1:45—NBC, Melody Makers

2—Football S.W.C. vs. Washington

5—Studio program

5:30—NBC, Billy Bachelor

5:45—NBC, Orphan Annie

6—NBC, Baron Munchan

6:30—NBC, Jamboree

7—NBC, Dancing Party

8—NBC, Caswell Concert

8:15—NBC, Happy Times

8:30—Fisher’s Blend Half Hour

9—Shanghai Days

9:30—Book Chat; 9:45, Studio

10 to 12 mid.—NBC-KGO programs

325.9 Meters  
KOMO  
Eliott 5890  
920 Kys.  
1000 Watts  
Fishers Blend Station, Inc., Seattle

8 A.M. to 12:15—Various programs

12:15—Central Western Agriculture

1—Clef Dwellers

1:30—Melody Mixers

2—Footlighters, W.S.C. vs. Washington

5—Dream Melodies

5:30—NBC, Billy Bachelor

5:45—NBC, Orphan Annie

6—NBC, Baron Munchan

6:30—Blue Streaks

7—Saturday Night Dancing party

7:30—Caswell Concert

8:30—Home Dramas

8:30—Fisher’s Blend Half Hour

9—30 Minutes of Music, Damaski

9:30—W. Clock

9:30—Nocturne Russell

10 to 12 Midnight—Dance Music

526 Meters  
KVI  
Broadway 4211  
570 Kys.  
1000 Watts  
Puget Sound Broadcast Co., Tacoma

1 A.M. to 1:45 P.M.—Various programs

1:45 P.M.—Football Game; Stanford vs. California

4:30—CBS, Huss O’Hara’s Orch.

5—Shuratt-Johnson Contest

5:15—CBS program

5:45—Fred McPherson and His orchestra

5:45—Musical Creditors

6—Elmer Michau congregation

6:30—Football Scores

6:45—To be announced

7—Byrd Antarctic Expedition

7:30—De Frenelles

7:45—CBS, George Jessel

8—Isham Jones’ Orchestra

8:15—Emile Everett Yes

8:30—CBS, Dance Music

11:30 to 12 Mid.—Organ Concert

468.5 Meters  
KFI  
Richmond 6111  
640 Kys.  
50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M. to 2—Various programs

2—Football; U.C.L.A. vs. St. Mary’s

5—Rev. Charles E. Fuller

5:30—NBC, Billy Bachelor, skit

5:45—NBC, Little Orphan Annie

6—NBC, Baron Munchan

6:30—Clarence Muse, baritone

6:45—Football Scores

7—NBC, Saturday Night Dancing Party

8—NBC, Caswell Concert

15—Seven Seas

8:30—Thru Hollywood Looking Glass

8:45—Orchestra with Dave Marshall

9—To be announced

10—NBC, Instrumentalists

10:15—Comedy Stars of Hollywood

10:30 to 12 midnight—Dance Music

331.4 Meters  
KHJ  
Vandike 711  
1060 Kys.  
1000 Watts  

7 A.M.—News Briefs and records

7:30—CBS, Helen and Mary

8:30—CBS, Concert Miniatures

9—CBS, Vincent Travels’ Orchestra

9:30—CBS, Enoch Light’s Orchestra

10—CBS, Harold Knight’s Orchestra

10:30—CBS, Football Souvenir prog.

10:45—Football Game

1—CBS, Edison Ensemble

1:30—Dow Jones Reports

1:35—Saturday Syncoatpers

1:45—Football Game; Stanford vs. California

4:15—to be announced

4:30—CBS, Ted Fio-Rita Orchestra

5:15—Fray, and Braggiotti

5:30—to be announced

6—CBS, Elder Michau Congregators

6:30—to be announced

7—CBS, General Foods program

7:30—CBS, Georgie Jesse

8—CBS, Isham Jones’ Orchestra

8:15—CBS, Plymouth Motors prog.

8:30—CBS Orchestra

9—NRA program

10—News Items

10:10—to Ted Fio-Rita’s Orchestra

11—Tus Arnehelm’s Orchestra

11:30—Oranges

12 to 1 A.M.—Recordings

490.7 Meters  
KFSD  
Franklin 6153  
600 Kys.  
1000 Watts  
Airman Radio Corp., Ltd., San Diego

7:30 A.M. to 12:15—Various programs

12:15—NBC, Western Farm & Home

12:30—Dance Masters

1:30—NBC, Melody Mixers

2:15—Football; U.C.L.A.—St. Mary’s

2:30—NBC, K Seven

3:30—Theatre Guide; Studio Prog.

4—NBC, Lucky Strike Hour

5:30—NBC, Lucky Strike Hour

7—Morales Hawalians

7:30—Ray de O’Farr

4:45—Rhythm Rowdies

8—American Weekly

8:15—Happy Times

8:30—NBC, Hollywood on the Air

9—NBC, Carefree Carnival

10—NBC, Chas. Hart Ensemble

10:30—NBC, Blue Moonlight

11—NBC, Lippman’s Orchestra

11:30 to 12 mid.—NBC, Slumber Hour

280.2 Meters  
KJSB  
Ord. 4148-49  
1070 Kys.  
100 Watts  
J. Brunton & Sons, San Francisco

6 A.M. to 5—Records, News; Talks

5 P.M.—Silent Period

12:01 to 8 A.M.—Owl Program

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