For Week of Dec. 31st to Jan. 6th

Broadcast Weekly

Billy Page

Who portrays the role of Jack Barbour in the very popular serial, "One Man's Family," which will be broadcast (starting January 5) on Friday nights, at 7:30 p.m., over NBC-KGO network.
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Majestic

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52
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Gentlemen: Enclosed herewith $1 (Bill, P. O. Money Order or Check), for which send me BROADCAST WEEKLY for one year (52 issues). It is understood dollar is payment in full.

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☐ New       ☐ Renewal   ☐ Extension
OUR sincere wish is that the New Year will bring you all the good things in life.

To the American radio audience it is going to bring many “scrumptious” broadcast entertainments, judging by the line-up of events already scheduled. More of this later on. And now here’s news concerning our Limerick contest.

The winner of Limerick Number 3, which appeared in the issue of December 17 to 23 is: Mrs. W. Buck, P. O. Box 639, Modesto, California.

Here’s the winning limerick—the last line of which was submitted by Mrs. Buck:

“I say, vas you dere, Sharley?”
Asks the Baron in folly,
This retort does evoke
The beginning of a joke—
Please hurry and send us the “dolly.”

Here’s our hand, friend, and our dollar. We’re rollin’ it your way. So be on the lookout for it!

Week by week the response to our little limerick-writing contest is growing bigger and bigger. And it is giving the judges more and more work. Thanks, thanks, thanks for your splendid support and interest in this little effort on our part to bring you some amusement. Our contest comes to a close with this week’s limerick. If you’ll notice, we accept the challenge of one of our readers and have written an ad limerick. Here’s your last chance to get in on the fun and money. Write the last line to Limerick Number 5, printed below, send it in to Ether Gleanings, Broadcast Weekly, 36 Powell Street, San Francisco. We must have your limerick by midnight, January 3. Come on, you limerick artists, scratch the noodle and jot down a line for this one:

As a writer of limericks, I’m bad,
He said I should try an ad;
I don’t know an em!

From a fat sitting hen—

This limerick idea has taken our readers in a huge way. One of our subscribers at Quincy, Ill., submitted her limerick in the contest, as did hundreds of others in the far Western States. Believe us when we state that we were overwhelmed with the success of our little limerick game.

The noisy welcome to young man 1934 and a like outing of the old boy 1933 will be radioed by the networks New Year’s Eve, December 31. An elaborate arrangement whereby San Francisco will listen to the various Eastern cities bidding howdy to the newcomer has been planned by both CBS and NBC. Special New Year’s Day programs have been lined up, too. Consult the station programs in this issue of the Broadcast Weekly.

Katherine Hepburn, who has become one of filmdom’s outstanding stars in the brief time that she has been before the camera, will be the central figure in the new program entitled: “Hall of Fame,” to be radioed over the NBC (KGO locally) Sunday from 7:30 to 8 p.m., January 7. Each week thereafter various greats will be paraded before the microphone. The program is being paid for by Lehne and Fink Products Company, makers of Hinds Honey and Almond Cream. John Erskine will appear on each broadcast.

Good news to Cap’n Dobbsie enthusiasts! The famous radio skipper who is now piloting the Del Monte Ship of Joy, will be heard in the Western states on Monday night from 6:30 to 7 o’clock, as well as the Eastern. This in addition to his regular morning broadcasts. Understand he will plug the Del Monte brand coffee, which is a product of the California Packing Corporation.

And, speaking of java, reminds us that Folger is bringing back Lee S. Roberts on the NBC wireup.

Two automobile companies are scheduled for programs on the CBS net, with local outlet over KPRC, this month. Buick with Robert Benchley, the writer and humorist, who, incidentally is making his initial microphone appearance; Howard Marsh, tenor and Andre Kostelanetz’ orchestra and vocal chorus. The other is Chrysler, which begins January 7 from 5 to 6 p.m. Program details were not available at this writing.

Albert Payson Terhune, the author, steps before the nation’s radio audience on January 21 for a series of broadcasts on which he will tell dog stories. He may be dialed on Sunday afternoons from 1 to 1:15 o’clock over the NBC network (KGO locally). Spratts Dog Food makers are paying the hire.

Harry F. of San Francisco, a subscriber, asks us if we have any definite information about the return of Sherlock Holmes to the air. Inquiries made at NBC resulted in the information that they hoped to have the fea-
VOL.

who was
ture back on the air soon, but that it was
being held up because there was no avail-
able broadcast time to place it. A clearance
is hoped for before long however. Leigh
Lovell is the real name of Doctor Watson,
Mr. Subscriber.

Wildroot has renewed with W B C.

Although he staunchly denies it, we are
of the belief that Harold Bock, news editor
of the W B C division has taken an option
on the Franklin Hospital in San Francisco.
He is there now recuperating from his second
operation within the last three months. This
time it was appendicitis.

If it won't embarrass him too much, we'd
like to throw an armful of compliments to
Captain Bill Royle, who presided at the
microphone of the loud speaker system at
the Pacific International Air Pageant in
San Mateo. Believe you me, he turned out
one swell job and managed to keep the spec-
tators as thrilled with his descriptions as did
the dare-devil flyers with their antics in the
sky. You remember Captain Bill as an ex-
W B C actor.

That Don Lee System broadcast feature—
California Melodies which is piped to the
East coast each week—has been changed to
Thursday nights, 6:30 to 7 o'clock. For many
moons it had been at that hour on Tuesdays.

Lazy Dan, the Minstrel Man, which has
been a high spot on Eastern network broad-
casts, comes West for the first time under
the protecting wing of the Johnson Floor
Wax people, January 7. It will be a C B S
event on K F R C locally from 10:30 to 11
p. m.

You can hear Jennison Parker's goofy
radio show, "Hodge Podge Lodge," on Wed-
nesday nights now from 9:30 to 10 o'clock.
This replaces the Wednesday matinee broad-
cast.

Our whole-hearted sympathy to the family
of Emilio de Prato, the young radio star,
who was shot to death by an enraged sweet-
heart in her home in South San Francisco
last week. It is sad that such a promising
career in the radio and music world had to
come to such a tragic end. Miss de Prato

was possessed with a voice of rare beauty
and studied and worked diligently toward
reaching the top. This writer was present at
the Palace Hotel in San Francisco about six
years ago when Ernest Ingold, representing
Atwater Kent, presented Miss de Prato with
a large check and a scholarship in a musical
conservatory as her reward for winning sec-
ond place in the national amateur song con-
test. Since then she had been heard on the
radio frequently and only recently sang in
a program over K P O.

Eva P. Hart, K Q W executive and known
to listeners as Aunt Sammy, household ex-
pert, is confined to the San Jose Hospital
with a serious illness.

We tip our chapeau to Buddy Twiss, the
"eavesdropper" on that Studio Chatter broad-
cast that the W B C is putting out on Friday
at 4 o'clock. He's doing the job in grand
style. Equal credit to Ken Carney, who
writes the material.

BAL

TABARIN

invites you to dance to those Gerun
tempos you hear on the air.

TOM GERUN'S

BAND

now home at "The Bal" after World's
Fair triumphs. And the band's only
the half of it. One Broadway floor show after
another! Frank Martinelli menus.

Dinner $1.50

Saturdays $2

N O C O V E R C H A R G E

Columbus at Chestnut • San Francisco

Published weekly by the Broadcast Weekly Publishing Company, 36 Powell Street, San Francisco, Calif.
Telephone DOuglass 5272
Vol. XII, No. 53
A. J. URBAIN, Editor and Publisher
December 30, 1933
Yearly subscription: $1 in the United States. Entered as second class matter, March 25, 1923,
Copyright, 1933, by Broadcast Weekly Publishing Company.
TUNG-SOL'S reputation as a precision manufacturer was established long before radio was born.

Look at the light bulbs in your automobile. They are probably Tung-Sol, because most of the cars in America have for years been initially equipped with Tung-Sol bulbs.

Can you think of any product on which precision methods of manufacture are more important or rigid standards of quality more vital than the light bulbs on which the safety of millions of motorists depends?

And if the leading automobile engineers in the world's greatest automobile owning nation have for years found Tung-Sol bulbs so outstandingly superior that they have specified them repeatedly, isn't that a tribute to Tung-Sol's standing as a manufacturer of precision built products?

To build good radio tubes demands precisely the same type of manufacturing operation as to build good automobile bulbs. And when it comes to that kind of experience, Tung-Sol stands alone!

Look for the dealer in your community who sells Tung-Sol radio tubes. The fact that he has the Tung-Sol franchise is in itself a sign of dependability and evidence of his desire to give you reliable merchandise and service.

They call it the LONG-LIFE TUBE

...and absolute precision in every single manufacturing operation maintains that Tung-Sol reputation!

You can't see what makes Tung-Sol a longer lasting tube, and even the readings on the dealer's testing apparatus tell only part of the story... But it's the years of experience in precision production, the use of processes and the adherence to inspection standards which in many respects are unique in the tube industry, that show up after months of perfect performance in your set... And after all, flawless performance is the important thing you buy when you buy any tube, because the finest receiver in the world is only as good as the tubes in it... Try Tung-Sols in your radio next time you need tubes and convince yourself that they actually do give better service longer.

TUNG-SOL RADIO TUBES, Inc.
NEWARK, N. J.

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1118 Mission Street San Francisco
ARMAND GIRARD: Armand's father was one of the most noted choir singers in Canada. Musically active for sixty years, it is not surprising that he had his son's vocal training well under way when Armand was but seven years old. During his eighteenth year Armand made his debut in Concordia, Kansas. He was the original basso in "The Rounders." Lately you've been hearing his deep, rich bass solos on various NBC programs.
Many have called this new Majestic the most beautiful—and the smartest—radio design ever created. Very modern, but not extreme. Very colorful, with its contrasting wood tones—rosewood, walnut, natural, and ebony—but a most restful, satisfying piece of furniture to live with.

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RECEIVED my Broadcast Weekly this morning, and, of course, sat right down to read it. However, I just read a letter in The Open Circuit that rather provoked me, consequently, I am writing my opinion.

The letter I refer to is that written by R. M. McK., who, in my opinion, gave a very unfair criticism of "a star of the West." If the author of this letter will recall, the original star went back East and the "lesser star" was put on in his place. And when the former star returned, both were on the program, but due to the sponsor's, or the public opinion, the "lesser star" remained. I enjoy both artists and wish that both of them could be on the Stars of the West.

I notice, in reading B. M. McK.'s letter again, that she prefers the classical type of music. As this world is made up of so many different peoples and beliefs, it certainly would be impossible to have one type of music or singer.

I prefer popular music and songs. When I tune in on some type of program I do not care for, I do not criticise it, but turn the dials, as I know some one is listening to and enjoying the other program.

After all the "brickbats" sent to the singer of "That's the Irish In Me," I wish to send him a well-earned bouquet. And I still say that he is "San Francisco's gift to the popular song."

Now that this is "off my chest" I will continue reading the best little radio booklet that exists.

Lois H., Sacramento.

I have been wanting to write you for some time to tell you how much we enjoy Broadcast Weekly, but it just seemed I couldn't get at it. We love to read about the artists in our favorite programs. And speaking of favorites, I hardly know which is the most favored. As for the characters, I believe "One Man's Family" and "Memory Lane" are the leaders. Tonight is the former's night and the weather isn't permitting us to hear it. Are we disappointed? I'll say we are.

We have to miss Myrt & Marge sometimes because of the weather and sometimes because of other programs we like that come at that time, but keep well enough in touch with them to get the drift of the story.

Since we live in a little town in the mountains, fifteen miles from the nearest movie and are not lucky enough to have an auto, we depend upon our radio for amusement.

Then the Weekly Broadcast has added still more to the enjoyment of the radio. The enclosed order for a Christmas subscription, I hope, is not too late to be taken care of. The uncertainty of the address detained me from sending the order sooner. Please notify the party with the Christmas card.

Many thanks and may we wish you a Very Merry Christmas and a Most Prosperous New Year.

Mrs. F. B. G., Goldbar, Wash.

It has been some little time since I have made myself a nuisance to the Open Circuit, but I received such a shock this morning I find it necessary to appeal to the Broadcast Weekly family for support.

In this morning's "San Francisco Chronicle" I note "One Man's Family" is to be changed from 8:30 on Wednesday to 7:30 on Friday after the first of the year.

This rescheduling is terrible to our way of thinking, for if "One Man's Family" comes on at 7:30 we shall have to miss it, or miss "Globe Headlines" and "Myrt and Marge."

I cannot see why the two chains do not take the interest of their public more into consideration when remaking their schedules and particularly so when such sponsored programs as "Globe Headlines" and "Myrt and Marge" have been on so long.

My plea is for the Broadcast Weekly family to communicate with N B C and see if we cannot persuade them to let "One Man's Family" stay where it is. Why change? It seems to me it is on a very good spot. We already have so many good programs on Friday.

Sincerely hoping Broadcast Weekly's family will help in this matter, and wishing each and every one the Season's Greetings, I remain, sincerely yours,

J. B., Fresno.
Clarence Muse, who is considered one of the finest negro baritones of today and who as a writer registered a success with his book "Way Down South," has been signed as soloist for KFI.

Muse is an extraordinary person. He has tried his hand at almost every art form and has always achieved distinction. As a song-writer he has to his credit "Behind That Cabin Door" and "Alleyway of My Dreams" for the KBO production "Hell's Highway," besides a number of single hits, such as "Lazy Rain," "When It's Sleepy Time Down South," and "I Go Congo." He has appeared as featured screen player in seventy-five important motion pictures. On the legitimate stage, no one can forget his characterization for Porgy, in the play of the same name. As a producer and manager, he started and brought to success the Lafayette Theater in New York.

Sylvia Picker, KJH's "Dumb Dame" and Grant Garrett, erstwhile gagman for the Don Lee station and now funnybone tickler for Eddie Cantor, are keeping the wires hot with messages of everlasting devotion. Sylvia, you know, became Grant's ever-loving spouse not many weeks ago and Grant hied himself to New York with Cantor, leaving the petite wifey to star on "Merrymakers." ——Well, what with the exchange of affections, gags and merry quippies, telephone operators on both ends are receiving the lowdown on love as she's spoke in radio.

Herb Witherspoon, (KHJ) traffic manager for the Don Lee System, is as busy as the proverbial paper-hanger with hives these days. What with Bing Crosby and Burns and Allen already broadcasting from the Los Angeles studio of the Coast network and Waring's Pennsylvanians, Guy Lombardo's Royal Canadians and Leopold Stokowski on their way West, 'Erbie is entangled in network wires up to his ears. ——Matter of fact, the very word "transcontinental" is enough to set the otherwise congenial traffic director on his well-known ear.

KROW has just installed a Western Electric 6B 1000-watt transmitter and speech input equipment. They have also installed a specially designed antenna and ground system for high efficiency. Two wooden poles 125 feet in height support the antenna.

Kay Van Riper, pretty blonde radio star of KFWB, was hostess at the Writers Club luncheon tendered to Governor Morris. December 12 she was a guest of honor at the Cosmopolitan Club, of which Mrs. Carlos Hardie is president. May Robson was hostess.

Nonette La Salle, NBC ballad singer, must spend part of each day in bed, on doctor's orders. The tall slim songstress lost fifteen pounds the first month she sang over NBC from San Francisco and she just can't get them back.

Sol Hoopii, KNX recording Hawaiian singer-musician, says that the word ukelele is NOT pronounced YOU-kelele, but OO-kelele. There is no "Y" sound in Hawaiian.

Sol says that the word ukelele means "flying flea," but he denies knowing the significance of the term as applied to a musical instrument. ——John Clarke, young news editor of the KNX Newspaper of the Air, has written a 21 chapter novel entitled "The Absurdity of Being Alive," or "The Blighted Philosophy of An Undernourished College Graduate," not as cynical as it sounds, says Clarke. Someone wanting an audition at KNX recently said, "I've been around the country and I know that you have to be nearly crazy to break into radio." ——"No, you don't," says Van Newkirk, program director, "but it certainly has helped a lot of us."

Gerry Breckner, one of the best sports announcers on the Pacific Coast, is to have his opportunity of showing the East how to describe a football game. Gerry will tell it to America on New Year's day when he describes the play-by-play action of the Stanford-Columbia clash over KJH and the Columbia Broadcasting System.

Phil Harris won a bet the other day, but he isn't bragging. Knowing Phil's long-standing aversion to oysters, Martin Sperzel, singer with Phil's NBC orchestra, bet that Harris couldn't eat three of them. Phil was sick for two days after winning the bet. He can't eat oysters, he says, and he dislikes all vegetables and "stuff that's supposed to be good for me." But he plays havoc with big steaks, fried chicken, macaroni and cheese and caviar.

Playing the cello in special KNX recitals, as well as with the KNX concert ensemble is only part of Philip Musgrave's work. In his spare time he is studying to become a practicing doctor of medicine and still has time to guide the destinies of a physical culture institute and dancing.
school in Hollywood. Musgrave is today recognized as one of the leading concert cellists in the western half of the United States. He plays violin and trumpet as well as the cello.

John Wharry Lewis, K.L.X. musical director, has a varied experience in the field of music that is equalled by few radio musicians. In his teens he was a member of the famous Tivoli orchestra in San Francisco. Later he became concert master of the Milan Grand Opera Company, and has played under the baton of Mascagni, Pollaco, Guerieri and Jacchia. Forsaking grand opera, he founded the John Wharry Lewis Quintet which played the Orpheum and Keith circuits for three years. In 1917 the quintet disbanded and Lewis installed an orchestra in the American Motion Picture theatre in Oakland. Several years later he reorganized his quintet for work behind the microphone.

Morey Amsterdam broadcast over KPO in 1922. This is a 11 years "off and on" radio record. Al and Cal Pearce, however, did some broadcasting just 21 years ago.

This was in the days before the radio tube—first called the audion had made its appearance. They were experimenting with broadcasting by means of the electric arc, the same principle that is used in arc lights. The boys sang "Hello Hawaii" into an old phonograph horn on the roof of the bank building in San Jose, California, and it was picked up by a ship at sea. Head-line stuff in those days.

Al Pearce spent the week-end following Thanksgiving with his wife's grandparents on the Sacramento River. He likes to visit with Gram and fish with Gramph, as he calls the old folks. away from crowds of people now and then. Finds it restful, and a more enjoyable vacation than one spent at fashionable resorts.

Rubinoff is in the small and select class of radio folk who are rolling up long-term periods of broadcasting without change of sponsors. His contract on the Chase and Sanborn Hour has just been renewed for 1934. As he began on the hour early in 1931, the new contract will carry him through almost four years of uninterrupted radio work.

Hail a new champion—Cliff Hall, (Sharlie) radio's most eloquent talker! Sharlie has been listening to the Baron for so long on those NBC Saturday Night Magic Carpet programs that he is beginning to be something of a spellbinder himself. In a single recent broadcast with Pearl, Hall uttered 167 words with more than five syllables—the majority of them containing 15 letters or more, verbal tongue-twisters.

Russ Magnus, KNX vibraphonist, operates a ping-pong court on Robertson Drive near Wilshire Boulevard in his spare time. Magnus and his brother, because of their skill at this exceedingly fast game, are constantly in demand in the film colony and at least twice a week play a tournament with Fay Wray, Lew Ayres and Ginger Rogers at Ayres' home, where one of the finest ping-pong courts in the West has been installed. Russ expects to start a ping-pong tournament for radio artists and musicians in the near future.

Ben Grauer, NBC announcer, has a library of 2800 volumes, many of them first editions, but he gets little time to read them. A collector of first editions, Grauer has specialized in the works of Arthur Schnitzler and F. Scott Fitzgerald.

One of his prizes is an autographed copy of Maurice Maeterlick's "The Bluebird," presented to Grauer by the Belgian author in appreciation of Grauer's fine acting in the play of that name. Grauer played the starring role of "Tyltyl" at the Jolson Theatre on Broadway in 1924.

The Al Pearce Rhythmettes have received many compliments for their work in the hit picture of the year, "The Three Little Pigs." The girls did all of the singing and most of the dialogue in this simple, mother-goose type of comedy which the whole country has gandered.

Proudest boast of the Revelers, world famous quartet, has always been that they possessed every arrangement they've ever sung. But the record was broken the other day when they looked high and low for "Valencia" and couldn't find it. And they've sung 1500 songs since they've been on radio.

Barbara Jo Allen, NBC actress, and her four-year-old daughter Joan, recently appeared in the same Death Valley Days drama. It was Joan's ether debut, and thinking she saw signs of prima-donnaism approaching, Barbara Jo decided to impress some humbleness in the young lady's mind. "Now, Joan," she said seriously, just before the program, "I want you to remember what your Sunday school teacher says. Anything you ever accomplish, you do, not by yourself, but with God's help. It wouldn't hurt for you to say a little prayer, all to yourself, before you go into the studio." Joan was much impressed. When the time came she went through her lines before the microphone like an old trouper, and received a big bouquet of flowers and compliments afterward, with professional grace. There were so many praises for the budding Thespian that her youthful, but
Spartan, mother purposely withheld her own applause for a time.

When they reached their home, and Joan got ready for bed, the maternal comment still was postponed. Joan seemed struck by an idea, and just as she pulled off a small shoe, looked up at Barbara quizzically:

“Well, mother,” she said, “God did pretty well on the radio tonight, didn’t he?”

• • • Believe it or not, strange as it may seem, etc., etc.—Bill Doemling, half of the team of Gill and Doemling, is not going to get married.

If you care about those things, the boys at KHJ were giving five to one that “Baldy Bill” would soon follow in his partner’s footsteps. But Bill denies it all. To prove that he’s a confirmed bachelor he cites the fact that he hasn’t had a date in three weeks.—So there.

• • • All the fan mail that radio stars get does not contain praise. The “steady” writers of letters to the air luminaries are often cranks. And nearly every outstanding program carries its full share of crank listeners.

The twist the fan letters take are many and varied. Some of the fan letters threaten the artist’s life, Many of them propose, But all of them are persistent. For four years now B. A. Rolfe, the rotund maestro, has had a weekly offer from a man who guarantees to take 100 pounds off B. A.’s frame solely by hypnotising him. Alexander Gray has received a letter, every week for a year, signed by six girls in New Jersey, begging him to return to talking pictures so they can see as well as hear him.

Much of the fan mail contains gifts. Some of the gifts are useable. But they keep coming persistently.

First, there’s the solicitous woman from the Middle West who sends “Big” Freddy Miller a weekly supply of particularly vile-tasting throat lozenges “to preserve a God-given voice.”

Then there’s the anonymous donor of the single lily which Bert Lahr, the zany, always receives before the opening of a new show or radio series. And the ong-ong-ong comic still wonders if it could be a gag!

Johnny Marvin, the lonesome singer of the air, is driven into a frenzy by a very old lady who pops up at regular intervals and claims him as a long lost son.

Jane Froman is still wondering what became of the mysterious admirer who used to send her fragrant corsages of wood violets before each broadcast. The violets stopped with her marriage to Don Ross!

At least once a week Albert Spalding’s mail brings him an abusive letter from a demoted musician who reproaches him with being “a spoiled son of the rich who did not suffer for his art.”

B. A. Rolfe, the jovial maestro, receives a weekly complaint from an amateur trumpeter who claims that he, and not Rolfe, is the foremost trumpet virtuoso in the country, and, therefore, should be the maestro of those Saturday night dancing parties.

Before each broadcast, Ethel Waters receives a penny “for luck” from a superstitious well-wisher. Miss Waters always slips the talisman into her pocket before approaching the mike.

• • • Bennie Walker, rollicking big editor of the NBC Woman’s Magazine of the Air, has a houseful of pets, including two birds, a cat, a dog and two monkeys, all of whom live in amity.

• • • Lorraine Vassar has closed her copy book on radio matters at KHJ and has taken a position as private secretary to a Hollywood scenarist.

• • • Leon Belasco was christened Leonid Seminovich Berladsky in Odessa, Russia, about twenty-nine years ago, and Leonid Seminovich Berladsky he remained until Morton Downey told him that it sounded in English like some epidemic. It has been Leon Belasco to everybody since. Leon left his family in Russia to become a violinist in the Leviathan Orchestra — when Morton Downey was a vocalist masquerading in the same outfit with a false brass instrument. Another colleague was David Drubek, who is at present Leon’s arranger and right-hand man. Three years after Leon left the ship’s band, his telephone rang at three A. M., and it turned out to be Morton Downey, excitedly demanding, “Get a band together for me—we open Saturday.” That gave Leon two days to assemble his musicians and rehearse them with Morton Downey for the debut on WABC-Columbia. Since then, Leon has become one of radio’s most popular maestros.

• • • Construction has been started on the building to house the new 50,000-watt transmitter of station KOA in Denver, and it is expected that the building will be completed and the new equipment in use early in April. At the present time KOA is operating on 12,500 watts. Work is progressing rapidly. When completed, the transmitter will be one of the most modernly equipped in the country.

• • • Jack Parker, the Men About Town tenor, submits as the best theme tune for a whiskey program the current favorite, “Have You Ever Seen a Dream Walking?”

• • • Lucille Kirtley’s hobby is acting. The pretty little blonde soprano gets more fun out of playing in Little Theatre productions than she does out of less strenuous amusements.
When she was five years old, Phyllida Ashley played for Ignaz Paderewski. On his recommendation she was given every opportunity to develop her pianistic ability—(Fannie Bloomfield Zeisler and Sigismond Stojowski were among her teachers)—and made her concert debut in Aeolian Hall, New York, at the outbreak of the war. After several triumphant tours she returned to her home in California, met another young girl whose musical interests paralleled her own and the now celebrated Ashley-Fealy piano team was organized.
SING a song of “Blue Eyed Ellen” and “The Dying Cowboy”; warble “The Chisholm Trail” and “Git Along Little Doggies”—but do it in the open if you want to keep the flavor of the real cowboy in your voice!

That’s why Marshall’s Mavericks, unique quintet of songsters and instrumentalists who have revived the wistful folk songs and ballads of desert and ranch for NBC audiences, like to get out of doors to do their rehearsing, and the flannel shirts and boots which they wear during their program are part of their everyday wardrobes.

Charlie Marshall, guiding spirit of the Mavericks, has a big country place on the San Francisco peninsula which is a favorite gathering place for him and Ace Wright, Johnny Toffoli, Johnny O’Brien and Mona Greer, and the air around the Marshall home resounds with the quaint old songs and racy humor of the plains on days when the Mavericks are there.

Radio, which brought these five Mavericks together, assorted a group of fellow spirits when it joined them in music. Mona, the only feminine singer of cowboy songs on the air, is the first girl ever admitted to their fellowship, but she finds it not at all unusual to sing with them and be alternately teased and treated with exaggerated gallantry.

She was born in Blue Ridge, Texas, one of thirteen children, mostly boys, so she’s used to big brothers. In Texas she learned to sing at what Blue Ridge folk call “sassin’ meetin’s.”

“That’s why I can’t sing these cowboy songs only like I sing ‘em,” she says, “Ministers where I come from git paid by the month, for four Sundays a month. Some months have an extra Sunday, and that day there ain’t no preachin’, so everybody git together and sings. I liked those Sundays better’n any other.”

Until she came to San Francisco last summer Mona had never seen a picture show, a mountain nor a football game, to say nothing of a radio station, but she’s catching up fast on all these things. She was working as a waitress in a San Francisco tea room when a patron, fascinated by her quaint dialect, asked her if she could sing. When she told him yes, he brought her to NBC’s San Francisco studios, where she and her “gittar” have been an indispensable item ever since.

She and Charlie Marshall and Ace Wright are the most typical of the Mavericks group. Despite the fact that he has been in the theatrical profession ever since he left school, Charlie is the last person you’d pick out as an actor or singer. Well over six feet, broad and solid of stature, Charlie walks through the NBC studios with the tread of a woodsman. He walks with deceptive slowness, for he can be lightning-quick when necessary—mentally as well as physically, for he is one of the best gag-concocters at NBC. In the Mavericks group he exercises his hobby, which is old-time American music. Born in Clay County, Kansas, where the Marshall family settled before the territory became a state, he learned many of the songs he sings as a child. He was educated at the Boston Conservatory of Music, but instead of becoming a concert artist, took an orchestra out on the road the day after he was graduated. He plays six or seven instruments and spends hours searching out some old song which is no longer in print.

Ace Wright, violinist of the Mavericks, learned “The Lexington Murderer,” “Bury Me Beneath the Willow” and similar songs when he was only eleven years old, and by the time he was twelve he was playing fiddle at all-night dances for a dollar and a quarter a night.

“Looked like big money to me,” he says, with the twinkle in the merry eyes that light up a ruddy, placid face.

Ace was born in Paducah, Kentucky, but grew up in Missouri and Arkansas, and an unerring ear for variations in dialect and regional differences in folk songs of America makes him a valuable adjunct to the NBC group.

Johnny O’Brien, harmonica-player, and Johnny Toffoli, accordion player, are the other Mavericks. The O’Brien Johnny is a San Franciscan by birth, a tall boy with a glint in his eyes like the faun he resembles when he plays his modern equivalent of Pan’s pipes. Notes don’t mean a thing to him; he plays entirely by ear—everything from “Turkey in the Straw” to “Poet and Peasant,” and buys his harmonicas by the gross, as he uses up three or four in a program.

Johnny Toffoli, who uses a custom-built “stomach Steinway” of his own design, with silver reeds and a switch that makes it sound alternately like a violin and an organ, was born in Italy, but grew up in Richmond. He learned cowboy music from an old rancher friend originally, and declares it has more music than any other modern kind.
**METER-KILOCYCLE—Conversion Table**

The following table gives the values of kilocycles corresponding to values in meters, using the factor 299,820,000 meters a second as the speed of the electromagnetic wave. This table covers the band of waves allocated to broadcast stations. To get channel number, omit last cipher of kilocycle rating.

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The values as specified herewith were developed by the United States Bureau of Standards and are convertible. That is, wherever a value of frequency or wave length appears it is interchangeable with the value associated with it. In other words, where 205.4 meters is equal to 1460 kilocycles, 1460 meters is equal to 205.4 kilocycles.
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**ARRANGED BY FREQUENCIES**

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**THE AMERICAN RADIO HISTORY**

AROUND THE DIAL

Complete List of All Broadcasting Stations, 500 Watts and Over, in the United States, Canada, and Mexico

www.americanradiohistory.com
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<td>XEAW—Reynosa, Tams. 10000</td>
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<td>WCEI—Chicago, Ill. 1500</td>
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**Broadcast Weekly, Dec. 31, Jan. 6, 1940**
SUNDAY Programs

179.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

8 A.M.—Chronicle Comics
11:30—Grand Opera
9:30—Organ Concert
10—Stringwood Ensemble
10:30—National Youth Conference
11—Martha Arnold's Commodores
11:30—Grenadier Guards' Band
12 noon—Lady Esther Serenade
1—Fiddlers Three
1:15—Wildroot Program
1:30—Gus Wharry Program
2—National Vespers
2:30—Grand Hotel: drama
3—Singable Songs
3:30—Melody Train
4—The Real Silk Show
4:30—Joe Turner, comedian
5—Eddie Penner, comedian
5:30—American Program: Jack Benny
6:30—American Album of Familiar Music
7—Chevrolet Program: Jack Benny
8:30—Sabbath
8:30—The Singable National
9—Readers' Hour
9:15—Radio Show: John Penner, comedian
9:30—Chapel
9:45—To be announced
10—Richfield Program
10:15—Paul Carson, Organist
10 to 11 A.M. — Tom Oakley's Orch.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Radio Broadcasting. Corps., San Francisco

8:15 A.M.—Christ. Science Reading
8:30—Sabbath Reverses
9—“Fellowship of the Air”
9—Peanuts Grass
9:45—Argentinians
10:15—Village Boys
10:30—Free Speech Hour
10:45—Musical Strings
11—Old St. Mary’s Church Services
12 noon—Organ; 12:30, Paraders
1—Waltz for His Lady
2—Light Opera Concert
3:30—Chamber Group
3:45—Makers of History”
4—Royal Serenaders
4:30—Symphony Concert
5:30—Masters; 8, Vespers
7—Pianoforte Sketches
7:30—Opera (Recordings)
9:30—“Beauty That Endures”
9:45—Congress Hotel Orchestra
10 to 11 P.M. — Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M. to 1—Various Programs
1 P.M.—Church of Latter Day Saints
1:30—Dillon Players
2—Calf. State Cham. of Commerce
2:15—Si and Elmer
2:30—Music Moods
3:30—Maxim Brasil, baritone
4:30—Studio Program
4:45—To be announced
5—Intermediate Recital
6—Echoes of Portugal
7—Prof. Geo. Kruger, pianist
7:15—Waltz of the Week News
7:30—Church Services
9:15—Rod Hendrickson
9:30—Domingo Chimes Organ
9:45—Studio Program
10—X Bar B Boys
10:30 to 11 F.M. — Hal Girvin’s Orchestra

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.

7:45 A.M.—Rings College Choir
8 A.M.—Heinrich Contra
8:30—Church of the Air
9—CBS, Tabernacle Choir and Organ
9:30—CBS, Banjo Ensemble
10—Home Sweet Home Concert
11—CBS, Broadway Melodies
11:30—Hawaiian Strings
12 noon—CBS, N. Y. Philharmonic Orchestra
2—Modern Bridge Builder
2:15—Salon Moderne
2:45—Helen Nagin, pianist
3—Rabbi Magnin, World Topics
3:15—Organ and Violin
3:30—To be announced
3:45—CBS, Current Events
4—CBS, Amalgamated Orchestra
4:30—CBS, William Robison
4:45—Melodies Organistique
5—CBS, An Evening in Paris
5—CBS, Kaleidoscope of 1933
6—CBS, Seven Star Revue
7—CBS, Angelo Pat
t7:30—To be announced
8—CBS, New Year’s Eve Dancing Party
8—CBS, Black Rhapsody
9—CBS, New Year’s Eve Dancing Party
10—CBS, New Year’s Eve Dancing Party
12:15 A.M.—CBS, Ray Paige Orch.
12:30—CBS, Ted Flo-Rito Orch.
12:45 to 1 A.M. — Gus Arnhem’s Orch.

440.9 Meters KPO Sutter 1920
680 Kcys. 50,000 Watts
National Broadcast. Co., San Francisco

8 A.M.—Hall and Gruen, piano duo
8:15—Major Howes’ Family
9—Gordon String Quartet
9:30—Radio City Concert
10:30—CBS, Time announced
10—CBS, New Year’s Eve Dancing Party
11—CBS, Black Rhapsody
12 noon—Music Garden
1—Music of Dance orchestra
2—John and Ned
2:15—Afternoon Concert
3—Catholic Hour
4—Committee Forum
4:30—Silhouettes
5—Music of Today and Yesterday
5:45—ILF, Walks on science
6—Gunnar Johansen, pianist
6:30—S. F., Municipal Organ
7—Quartet Time
7:15—Personal Closeups, interview by Gypsy
8—Rainbow Harmonies
8—Rudy Seiger’s Orchestra
8—Minneapolis Symphony Orch.
9:30—To be announced
10—Carol Lofner Orchestra
10:30—On Wings of Music
11 to 12 mid.—Midnight Melodies

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 1000 Watts
J. Brunton & Sons., San Francisco

8 A.M.—J. Brunton’s Circus
8:45—Records; News
9:45 P.M.—Silent period
12:01 to 6 A.M.—Owl program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

10:15—First Baptist Church Lesson
11:30—First Baptist Church Services
12:30 F.M.—Silent period
7:30 to 9 P.M. — Church Services

340.7 Meters KLX Lake 600
880 Kcys. 1000 Watts

12 noon—Records
12:30—Jeanne A. Stock, soprano; Merlyn Morse, tenor; Anita and Orosco, novelty guitar, duo
1:30—Records; Brahma Trio
2—Boston Symphony Orchestra
4—Recordings
5—Covered Wagon Jubilee
5:30—Eileen Peters, pianist
5:45—Old Man Soliloquy
6—Mixed Quartet
6:30—Hotel Oakland Trio
7:30—Dot Kay and Nancy Hersey
7:45—“Leaders in Sports”
8—John Wharry Lewis Quintet
9—Studio program
9:30—William Don
9:45—Freddie Skinner
10 to 11 P.M. — Dance Program

322.4 Meters KROW Glenc 6774
930 Kcys. 1000 Watts

8 A.M. to 12:30—Various Programs
12:30 P.M.—Johnny Bozzi, accordion
1—Owen Vitz, Emce
2—William Harmon, vocalist
1:30—Bible Questions and Answers
2—University of the Air
2—Organ Music; Records
4—Bill Billy Records
4:30—Warren Stenson, vocalist
5—Studio program
5—Oakland Council of Churches
5:30—Juliet Powers, vocalist
6:30—The Chatterbox
6—Walk-a-thon
6:45—Watch Tower Program
7—Musical Miniatures
7—Music and Speaker
7:30—Popular Tunes
7:45—Current Reactions
8—Hawaiian Melodies
8:30—Hill Billy Music
9—Foreign Watch Tower—Armenian
9:30—International Serenaders
10—Records; Walk-a-thon

468.5 Meters KFI Richm’d 6111
640 Kcys. 5000 Watts
Earle C. Anthony, Inc., Los Angeles

9 A.M. — Church Quarter Hour
9:15—Dr. Casselberry
9:30—NBC, Radio City Concert
10:30—NBC, Nat'l Youth Conference
11—NBC, Arnold’s Commodores
11:30—Grenadier Guards Band
12 noon—NBC, Wayne King’s Orch.
12:30—NBC, Jan Garber’s Orch.
1—To be announced
1:15—NBC, Wildroot Institute
3:30—NBC, Hoover Sentinels
2—The Sunday Players
2:30—NBC, Grand Hotel
3—U. of S. C. Music Program
3:30—To be announced
10:30—NBC, The Real Silk Show
4:30—NBC, Joe Penner
5—NBC, Chase and Sanborn Prog.
6—NBC, Merry-GO-Round
6:30—NBC, American Museum of Music
7—NBC, Chevrolet Program
8—to be announced
8—NBC, Walter Winchell
8:30—NBC, Death Valley Days
9—NBC, Reader’s Guide
9—Singing Service Men
9:45—Aller Trio
9—to be announced
9:15 to 10:45 P.M.—Richelleau, Cardinal or King

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Sunday Programs

BROADCAST WEEKLY

325.9 Meters KOMO Elliott 5800 1000 Watts Fisher's Blend Station, Inc., Seattle


285.5 Meters KNX Henmp. 4101 1050 Keys. 25,000 Watts Western Broadcast Co., Los Angeles
6:45 A.M. to 5—Various Programs 5 P.M.—Ethel Hubler, speaker 5:15—Musical transcription 5:30—Dr. John Mathews 6:00—Curtis Abell 7—Helen Dell Kellar, harp 7:15—Rubanoff’s Concert Group 7:30—Home Owners’ League Talk 7:45—Singalong Guardsmen 8—Rattlesnake Warnings 8:05—Presbyterian Church 9:05—News Service 9:15—Judge Rutherford 9:30—Sol hoop’s program 10 to 10:30 P.M.—Range Riders

499.7 Meters KFSD Franklin 6353 600 Keys. 1000 Watts Airfan Radio Corp., Ltd., San Diego 8 A.M. to 12—Various Programs 12 noon—Gus the Fanny Man 12:30—NBC Yeast Foamers 1—Rome’s Resume; Studio Program 2—NBC, National Vespers 2:30—Popular Program 3—Old Time program 3:30—NBC program 4—Concert; Hawaiians 6:30—Waltz of the Weekbook 7—NBC Chevrolet program 8—To be announced 8:15—Miss Walter Winchell 8:30—Voice, Violin and Piano 9—NBC, Reader’s Guide 9:30—University of California 10:00—NBC, Richfield News Flashes 10:15—NBC, Bridge to Dreamland 11 to 12 mid.—Tom Gerun’s Orch.

483.6 Miles KGK Atwater 2121 620 Keys. 1000 Watts Morning Oregonian, Portland, Ore. 8 A.M. to 12—Various Programs 12 noon—Wayne King’s Orchestra 12:30—NBC, Yeast Foamers 1—To be announced 1:15—NBC, Wildroot Program 1:30—NBC, Hoover Sentinels 2—Studio 129, Orchestra 2:25—Board of Optometry 2:30—NBC, Grand Hotel 3—NBC, Catholic Hour 3:30—NBC-KGO Programs to 8 Portland Cleaning Works 3:45—Various to 9:15 9:15—G. A. Pale program 9:30—Homicide Squad 10—NBC, Richfield News Flashes 10:15—NBC, Bridge to Dreamland 11 to 12 mid.—Dance Music


309.1 Meters KJR Seneca 1515 970 Keys. 5000 Watts Northwest Broad. System, Seattle, Wn. 8 A.M. to 1 P.M.—Various programs 1 P.M.—Sacred Songs; Records 1:45—Male Quartet 2—NBC, National Vespers 2:30—Cornish School 3—NBC, Catholic Hour 3:30—Songs Of the Sea 3:45—Olympic Male Chorus 4—University on the Air 5—Emanuel Tabernacle 5:30—Viennese Gabbons 6—Angelus Hour 7—A Night Rhapsody 7:30—Musical Program 7:45—Scandinavian Songs 8—First Church of Christ, Scientist 9—NBC Reader’s Guide 9:30—NBC, Tom Gerun’s Orchestra 10—Emil Hanson 10:15—NBC Bridge to Dreamland 11 P.M.—Silent

526 Meters KVI Broadway 4211 570 Keys. 1000 Watts Puget Sound Broadcast Co., Tacoma 8 A.M. to 12—Various Programs 12 noon—CBS program 2—Modern Bridge Builder 2:15—Salon Moderne 2:30—Judge Rutherford 2:45—Helen Napol, pianist 3—A Visit with Betty 3:30 To be announced 3:45—CBS, H. A. Kallenborn 4—CBS, Ace Brigode’s Orchestra 4:30—CBS programs to 7:30 7:30—Beauty That Endures 7:45 To be announced 8—New Years Eve Party 8:30—Black Friday 8:45—The Show Downers 9—76 All-Star Revue 9:30 to 1 A.M.—New Years Eve Dancing Party

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See Page 3
MONDAY Programs

January 1, 1934

379.5 Mtrs. NBC-KGO Sutter 1920 790 Kys. 7300 Watts National Broadcast. Co., San Francisco

440.9 Meters KPO Sutter 1920 680 Kys. 50,000 Watts National Broadcast. Co., San Francisco


535.4 Meters KTAB Garfield 4700 560 Kys. 600 Watts Assoc. Broadcasters, Oakland, Calif. 7 A.M. to 1—Various Programs 1—Popular Recordings 1:30—Classical Music 2—Variety Program 3—X-Bar-B Boys 3:30—Studio program 4—Dan Russo's Orchestra 4:30—The Old Bachelor 5—Rusty, the Boy Aviator 5:15—Studio; Health Talk 6—Smile Club; News 6:45—Sport Page; Dot Kay, vocalist 7:15—Italian News Broadcast 7:30—Organ Concert 7:45—Minstrel Show 8:15—To be announced 8:30—Ebert La Salle and Organ 8:45—Cecil and Sally (Elec. Trans.) 9—Sovieners 9:30—Jerry Wilford, poetry, music 9:45—News Flash 10—Studio program 10:30 to 12 mid.—Records


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Monday Programs

BROADCAST WEEKLY

468.5 Meters  KFI  Richm’d 6111  50,000 Watts  Earle C. Anthony, Inc., Los Angeles
7 A.M. - 10 A.M. - Various Programs  7:30 To be announced
7:45 - Church Quarter Hour  8 - Jean George, pianist
8:15 - NBC program  9:30 - Melissa’s Chat; Organ
9:45 - Tournament of Roses Parade  10 - NBC-KGO programs to 1:45
1:45 - Pasadena Rose Bowl Football Game  4:45 - Wax release
5 - NBC-KGO programs to 6:30
6:30 - Comedy Stars of Hollywood  6:45 - NBC-KGO programs to 9:30
9:30 - NBC, Richfield Reporter
10:15 - Dance Orchestras
11:30 to 12 mid. - Arion Trio

483.6 Meters  KGW  Atwater 2121  620 Kcys.  1000 Watts Morning Oregonian, Portland, Ore.
6 A.M. - Special Christmas broadcast  7 A.M. to 12 - Various Programs
7:15 - NBC, Cook News  12:15 - NBC, Farm and Home Hour
1 - General Mills  1:15 - Parker Dental Clinic
1:45 - Oxydol’s M. Perkins  1:45 - Pasadena Rose Bowl Football Game
4 - NBC-KGO Programs to 5
5 - Reingold Jewelers  5:05 - Orchestra; 5:10, Dr. Hill
6:15 - Collins & Erwin  6:30 - NBC-KGO programs to 6:15
6:30 - Crazy Crystals  6:30 - Memory Singer
6:45 - NBC, Just Around the Corner
6:45 - Traffic Talk  7 - NBC-KGO Programs to 8:15
8 - Beauty That Endures
8:30 - NBC-KGO Programs to 10:15
10:15 - Cole McClory’s Orchestra
10:45 to 12 mid. - NBC Programs

499.7 Mtrs.  KSFD  Franklin 6533  600 Kcys.  1000 Watts ABC Radio Corp., Ltd., San Diego
7:30 A.M. to 6 - Various Programs
6 P.M. - NBC, Sinclair Minstrels
6:30 - Just Around the Corner
7 - NBC-KGO Program
7:15 - Studio Program
7:30 - NBC, Demi-Tasse Revue
8 - NBC, Cheerleaders
8:15 - NBC, The Philistine
8:30 - NBC, Voice of Firestone
9 - Viretta Quartet
9:30 - NBC, Waltz Time
10 to 12 mid. - NBC-KGO programs

285.5 Meters  KNX  Hemp 4101  1050 Kcys.  25,000 Watts Western Broadcast Co., Los Angeles
6:45 A.M. to 5 - Various Programs
5:15 - College Daze and Knights
5:30 - Musical transcription
5:45 - Tom Wallace and Cardinal Quartet
6 - News; Rubanoff’s Concert Group
6:45 - “Bill, Mac and Jimmy”
7 - Watanabe & Archie
7:15 - Black and Blue
7:20 - CBS, Boy’s Adventures
7:25 - Smilin’ Ed McConnell
7:30 - Frost Warnings
8 - Sal - Mon, Bob Rivers Express
8:05 - Calmon Lubosikt, violinist
8:15 - NBC, and Concert Group
9 - News Service
9:15 - Home Owners talk
9:30 - CBS, Easy Riders
10 to 11 P.M. - Pete Pontrelli’s Orch.

7 A.M. to 4:15 - Various Programs
1:15 - Football Game; Stanford vs. Columbia Univ.
4:30 - CBS Programs
5 P.M. - Royal Academy, vocalist
5:15 - H-Baron Quartet
5:30 - CBS, Bing Crosby
6 - CBS, Philadelphia Symphony Or.
6:15 - CBS, Buck program
6:30 - CBS, The Big Show
7 - CBS, Wayne King’s Orchestra
7:30 - Crusaders Little Quartet
7:45 - CBS, Myrt and Marge
8 - Bill and Fred’s Orchestra
8:30 - Abe Lyman’s Orchestra
9 - NBC, Richfield Reporter
10 - News Items: Music
10:30 - Dance Music
12 to 1 A.M. - Recordings

256.1 Meters  KOL  Main 2312  1270 Kcys. Seattle Broadcast Co., Seattle, Wash.
6:45 A.M. to 5 - Various Programs
5 P.M. - Studio program
5:15 - Bing Crosby
5:30 - CBS, Bing Crosby
6 - CBS, Phila. Symph. Orch.
6:15 - NBC-Football Program
6:30 - CBS, Big Show
7 - CBS, Wayne King’s Orchestra
7:30 - Roberta and Speaker Stevenson
7:45 - CBS, Myrt and Marge
8 - The Shell Show
9 - Detectives Black and Blue
9:15 - Superstitions
9:30 - Globe Trotter; Talk
10 to 12 mid. - Dance Music

325.9 Meters  KOMO  Elliott 5890  920 Kcys.  1000 Watts Fisher’s Blind Station, Inc., Seattle
7 A.M. to 12:15 - Various Programs
12:15 - NBC-KGO Programs to 1:45
1:15 - Winifred Auckland
1:30 - NBC, Art Pearce and his Gang
3 - Proctor’s: Betty
3:15 - Talking Fiddler
3:30 - NBC, Dance Dreams
3:45 - Grant Merrill, Easy Chair
4 - NBC-KGO Programs to 4:15
4:45 - Manhattan Echoes
5 - NBC-KGO programs to 6
6 - 30 Minutes of Music
6:30 - General Harmonizers
6:45 - Ringing Through
7 - NBC-KGO Programs to 8:15
8 - Happiness program
8:30 - NBC, Voice of Firestone
9 - NBC, Seattle Power Side Show
9:30 - Male Quartet
10 - NBC News Flashes
10:15 - Dance Music
11:30 to 12 midnight - Arion Trio

280.2 Meters  KJBS  Ord 4148-49  1070 Kcys. J. Brunton & Sons, San Francisco
100 Watts 6 A.M. to 5:15 - Records; News
5:15 - Silent Period
12:01 to 6 - Owl Program

225.4 Meters  KGB  Franklin 6151  1330 Kcys. Don Lee Broadcast System, S. D., Cal.
7 A.M. to 5:30 P.M. - Various programs
5 P.M. - Town Topics
5:05 - Sheriff’s Office
5:15 - H-Baron Quartet
5:30 - CBS, Bing Crosby
6 - CBS, Philadelphia Orchestra
6:15 - Crazy Water
6:30 - CBS, Big Show
7 - CBS, Wayne King’s Orchestra
7:30 - To be announced
8:15 - CBS, Myrt and Marge
8 - Shell Show
9 - CBS, Orchestra
10 - News; Dance Music
10:30 - To be announced
11:30 - Dance Music
12 to 1 A.M. - Recordings

6 A.M. to 12:15 - Various Programs
12:15 - NBC-KGO programs to 1:15
1:15 - Studio program
1:45 - Pasadena Rose Bowl Football Game
4:30 - Parade of Happy Feet
4:45 - Commercial Crematory
5 - NBC, Mindways
5:15 - Tull and Gibbs Express
5:30 - NBC, Billy Batchelor
5:45 - Orphan Annie
6 - NBC, Eileen Figgott
6:15 - Kinman Business University
6:30 - Four Horsemen
6:45 - Frank Furthouser
7 - NBC-KGO programs to 8:15
8:15 - Sports Review
8:30 - NBC, Voice of Firestone
9 - NBC, Seattle Power Side Show
9:30 - National Grocery
9:45 - Frank and Archie
10 - NBC, Richfield News
10:15 - NBC, Anson Wechs’ Orch.
10:30 - Radio Specials
11 to 12 mid. - NBC Programs

309.1 Meters  KJZ  Seneca 1515  970 Kcys.  3000 Watts Northwest Broad, System, Seattle, Wash.
7:30 A.M. to 1 - Various Programs
1 P.M. - Cowboy Joe
1:15 - Vi, Cabanians
1:30 - NBC, Mary’s Friendly Garden
2 - Salon Hour; Recordings
5 - NBC Programs to 4
4 - Recorded Program
4:30 - Steamboat Bill
5 - Talk; String Trio
6 - NBC Programs
6:30 - Washington H. S. Reporter
6:45 - Just Around the Corner
7 - Tarzan
7:30 - Song recital
7:45 - Dollars and Cents
8 - Record Program
8:30 - Muted Strings
8:45 - Watanabe and Archie
9 - Mystic Asia, Solberg
9:30 - Waltz Time
10:30 - Musical Favorites
11 to 12 mid. - Dance Music

526 Meters  KVI  Broadcom 4211  570 Kcys.  1000 Watts Puget Sound Broadcast Co., Tacoma
6 A.M. to 5:30 - Various Programs
5:30 P.M. - CBS, Bing Crosby
6 - Philadelphia Symphony Orchestra
6:15 - CBS, Alex Woollcott
6:30 - The Big Show
7 - CBS, Wayne King and Orchestra
8:30 - Columbia Symphony Service
7:45 - Myrt and Marge
8 - Shell Show
9 - NBC, Leos Belasco’s Orchestra
9:30 - CBS, Abe Lyman’s Orchestra
10 to 12 mid. - Dance Music

SEE PAGE 3

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Tuesday Programs

7:00 A.M. — Edward MacHugh, the Gossamin Caller
7:15 — Organ Concert
7:30 — Financial Service
7:45 — Reese Appleauce
8:15 — Morin Sisters
8:30 — Marine Band Shut-In Hour
9:30 — Joe Meek Society
9:45 — Edna Fischer, pianist
10 — Organ Concert
10:30 — Woman’s Magazine of the Air
11:30 — Smackout, Comedy duo
11:45 — Vin Luidhe, Swedish disease
noon — Financial Flashes
12:00 — Johnny O’Brien, harmonica
12:15 — Western Farm & Home Hour
1 — Betty and Bob
1:15 — Vic Streamers: Quartet
1:30 — Oxydol’s Own Ma Perkins
1:45 — Betty Marlowe, talk
2 — Feature and His Gang
2:30 — to be announced
3:15 — Mme Frances Alda, soprano
3:30 — Organ Concert
3:45 — Cherio Musical Mosaics
4 — The Family Cook Book
4:15 — And Ned. harmony duo
4:30 — Mary’s Friendly Garden
5 — Back Stage, Chatter
5:15 — Vincent Lopez’ Orchestra
5:30 — Ed Batchelor
5:45 — Little Orphan Annie
6 — Piano Pals
6 — Historical Sketches of San Francisco
6:30 — Ed Wynn and the Texaco Fire Chief
7 — Cruise of the Seth Parker
7:30 — Madame Sylvia & Movie Stars
7:45 — Tim and Thee
8 — Amos ‘n’ Andy
8:15 — Memory Lane
8:45 — Horlick’s Adventures in Health
9 — Ben Bernie’s Orchestra
9:30 — Winning the West: drama
10 — Richfield News Flashes
10:30 — Mark Hopkins Hotel Orch.
11 — Tom Cockley’s Orchestra
11:30 to 12 midnight — Organ Concert

440.9 Meters KPO

Sutter 1920
680 Kys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 A.M. — Morning Parade
7:45 — Your Child
8 — Four Southern Singers
8:15 — Log ‘o’ the Day Crosscuts
9:15 — Organ Concert
9:45 — News
10 — New Kitchen Secrets
10:15 — American Style
10:30 — American Sade
10:45 — Smackout, Marion and Jim Jordan, comedy and songs
11:15 — Mark Wilison’s Orchestra
11:30 — Argentine Trio
11:45 — Agricultural Bulletins
12 noon — Midday Musical
1 — News; 1:15, Ann Warner Chats
1:45 — Harry Owens’ Orchestra
2:15 — Midday Talks
2:30 — Adventures of Dr. Doolittle
2:45 — Fashion Flashes
3 — Dr. campbell’s Health Talks
3:05 — Mme. Frances Alda
3:15 — Mud Caves, dramatic skit
3:30 — Mid-Week Feat. Hymn Sing
3:45 — Univ. of Calif. Psychiatrist
4 — Twenty Fingers of Harmony
4:15 — You and your Government
4:45 — Stringwood Ensemble
5:15 — News; Clef Dwellers

5:45 — Eva Gruninger, contralto
6 — Doric Quartet
6:20 — California Dons
7 — Floriough Shorr and Lev Shorr, cellist and pianist
7:30 — Elta Moten and Company
7:45 — Cal St. Board, of Commerce
8 — Nathan Abas, violinist
8:15 — The Hollywood Looking Glass
8:30 — The Meade Society
9 — Magnolia Minstrels
9:30 — Harry Soennick’s Orchestra
10 — Stringwood Ensemble
10:30 — Melody Mixers
11 — Guy Lombardo’s Orchestra
11:30 to 12 mid. — Tom Gerum’s Or.

243.8 Meters KYA

Prospect 3456
1230 Kys. 1000 Watts
Pacific Broadcast. Corp., San Francisco
7:30 A.M. to 12 — Various programs
noon — Scriptures
12:05 — Argentinians
12:30 — Organ Recital
1 — Aftnoon Concert
1:30 — Modern Maestros
2 — Opera Recital
2:30 — Verse: Mrs. M. C. Sloss
2:45 — NBC Program
3 — Organ Concert
4 — Artist Celebrities
4:15 — Symphony Highlights
5 — Summer Circus
5:45 — Campbell Digest
6 — Paraders; 6:15, Waltz Idyls
6:45 — Symphonic Jazz
7 — Bob Allen, pianist
7:15 — Quartette Time
7:30 — Floyd Bennett Aviation Forum
7:45 — Music of the Air
8 — Virginia Miller, piano recital
8:15 — NBC, Poet Prince
8:30 — St. Regis Hotel Orchestra
8:45 — Royal Serenader
9 — Rhythm Princes
9:30 — The Cub Reporters
9:45 — Symphonic Band; 10, Organ
11 to 12 Mid — Concert Memories

535.4 Meters KTB

Garfield 4700
560 Kys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1 — Various Programs
1 P.M. — Fun in the Fibel
1:30 — Over the Teacups
2 — News; 2:15, Town Crier
3 — Bar B Queens, Siesta
4 — Keep Smiling Revue
4:30 — The Old Bachelor
4:45 — Sl and Eimer
5 — Rusty, the Boy Aviator
5:15 — Studio Program
5:30 — Health Talk; 6, Smile Club
6:30 — Columbia News Page
6:45 — Ernie Smith’s Sport Page
7 — Dot Ray, vocalist
7:15 — Italian News Broadcast
7:30 — Elbert La Chelle, organ
7:45 — Voice of Democracy
8 — Neil Callahan, pianist
8:15 — Gert. Ahearn and Lee Baker
8:30 — Sweet’s Ballroom
8:45 — Cec and Sally (Elec. Trans.)
9 — Souvenirs
9:30 — Historical Hysteria
9:45 — New Studio program
10:30 — Hal Girvin’s Orchestra
11 to 12 mid. — Records

280.2 Meters KJBS

Ord. 4148-49
1070 Kys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. to 5:15 — Recorders; News
5:15 P.M. — Strip Set Period
12:01 to 6 A.M. — Owl Program

491.5 Meters KFRC

Prospect 0100
610 Kys. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M. — Recordings; 7:25 Stocks
7:30 — Early Morning Exercises
8 — Recordings
8:15 — CBS, Madison Singers
8:30 — Popular Selections
8:45 — CBS, Frank Winage Orch.
9 — CBS, Voice of Experience
9:30 — CBS, Connie Gates, songs
9:45 — Ruth Adkins, Cooking School
9:45 — CBS, Geo. Scherban’s Orch.
10 — Popular Selections
10:15 — Frances Lee Barton
10:30 — CBS, Easy Aces
10:45 — Prudence Penny
11 — Just Plain Bill
11:15 — Romance of Helen Trent
11:30 — CBS, Artist Recital
12 — Noon — NBC Recital
1 — Women’s Institute
1:15 — CBS, U. S. Navy Band
1:30 — N. Y. Stock Quotations
1:35 — Medical Society Health Talk
1:45 — CBS, Enoch Light’s Orchestra
2 — Happy Go Lucky Hour
3 — Feminine Fancies
3:30 — Sweet Music; Beauty Talk
4 — Dramatic period
4:15 — CBS, Texas Rangers
4:30 — CBS, Cocoanut program
4:45 — Lost and Found Items
4:50 — Recordings; 4:55, Town Topics
5 — Children’s Radio Theatre
5:15 — H-Bar-O Rangers
5:30 — Charlie Lung Gang
5:45 — Bob, Bo’s Authority
6 — CBS, Philadelphia Orchestra
6:15 — CBS, Andre Kostelanetz
6:30 — To be announced
7 — CBS, Camel Program
7:30 — CBS, Columbia News Service
7:45 — CBS, Myrt and Marge
8 — CBS, Evan Evans, baritone
8:15 — CBS, Gertrude Niesen
8:30 — Mellow’d Melodies
8:45 — CBS, Voice of Experience
9 — CBS, Griff Williams’ Orchestra
9:30 — To be announced
10 — New Yorker on the Air
10:10 to 12 midnight — Dance Music

324.4 Meters KROW

Glenc., 6774
930 Kys. 1000 Watts
7 A.M. to 5:30 — Various Programs
5:30 P.M. — Eat your way to Health
6 — Dell Perry, pianist
6:15 — Walk-a-thon
6:30 — Organ Echoes
7 — C. W. Hammond
7:15 — The Ne’er Do Well
7:30 — ‘‘Solomon & Sullivan,’’ skit
7:45 — Song Fest
8 — Headlines — News
8:15 — Watch Tower Program
8:30 — Desert Rosers
9 — Studio program
10 to 12 mid. — Records; Walk-a-thon

296.6 Meters KQW

Ballard 777
1010 Kys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6 — Various Programs
6 P.M. — Musical Impressions
6:15 — Franco’s Program
6:30 — Fed State Market Reports
6:45 — Farmers Exchange
7 — U. S. Weather Forecast
7:05 — Radio News and Forum
7:30 — State Chamber of Commerce
7:45 — Band Concert
8 to 10 P.M. — You Never Can Tell
### Wednesday Programs

#### January 3, 1934

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>7:00 A.M.</td>
<td>The Cowboy Singer</td>
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<tr>
<td>7:15 A.M.</td>
<td>Organ Concert</td>
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<tr>
<td>7:30 A.M.</td>
<td>Financial Service</td>
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<tr>
<td>7:45 A.M.</td>
<td>Carnegies and Applesauce</td>
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<tr>
<td>8:15 A.M.</td>
<td>Sam Moore, guitarist</td>
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<tr>
<td>8:30 A.M.</td>
<td>United States Army Band</td>
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<tr>
<td>9:00 A.M.</td>
<td>National Guardsmen at Noon</td>
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<tr>
<td>9:15 A.M.</td>
<td>Wendell Hall</td>
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<tr>
<td>9:30 A.M.</td>
<td>Arion Trio</td>
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<tr>
<td>9:45 A.M.</td>
<td>John's Abbey, shop news</td>
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<tr>
<td>10:00 A.M.</td>
<td>Sarah Kredzdil, violinist</td>
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<tr>
<td>10:15 A.M.</td>
<td>Books for Children</td>
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<tr>
<td>10:30 A.M.</td>
<td>Magazine of the Air</td>
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<tr>
<td>11:00 A.M.</td>
<td>Argentine Trio</td>
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<tr>
<td>11:15 A.M.</td>
<td>Words and Music</td>
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<tr>
<td>12 noon</td>
<td>Financial Flashes</td>
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<tr>
<td>12:15 P.M.</td>
<td>Joe White, tenor</td>
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<tr>
<td>12:30 P.M.</td>
<td>Western Farm &amp; Home Hour</td>
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<tr>
<td>1:00 P.M.</td>
<td>Betty and Moore Noontime Concert</td>
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<tr>
<td>1:15 P.M.</td>
<td>Frankie White</td>
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<tr>
<td>1:30 P.M.</td>
<td>Oxydol's Own Ma Perkins</td>
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<tr>
<td>1:45 P.M.</td>
<td>Lady Next Door</td>
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<tr>
<td>2:00 P.M.</td>
<td>Al Pearce and His Gang</td>
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<tr>
<td>2:30 P.M.</td>
<td>To be announced</td>
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<tr>
<td>3:00 P.M.</td>
<td>Xavier Cugat's Orchestra</td>
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<tr>
<td>3:30 P.M.</td>
<td>O'Fagan Concert - Soloist</td>
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<tr>
<td>4:00 P.M.</td>
<td>Society Sidelines</td>
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<tr>
<td>4:15 P.M.</td>
<td>Oriental Orchestra</td>
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<tr>
<td>4:45 P.M.</td>
<td>Rambler's Orchestra</td>
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<tr>
<td>5:00 P.M.</td>
<td>Children's Corner</td>
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<tr>
<td>5:30 P.M.</td>
<td>Billy Batchelor</td>
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<tr>
<td>5:45 P.M.</td>
<td>Little Orphan Annie</td>
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<tr>
<td>6:00 P.M.</td>
<td>Tapan Troubadours</td>
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<tr>
<td>6:30 P.M.</td>
<td>Ed. Cormick, tenor</td>
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<tr>
<td>7:00 P.M.</td>
<td>Corn Cob Pipe Club</td>
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<tr>
<td>7:30 P.M.</td>
<td>National Radio Forum</td>
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<tr>
<td>8:00 P.M.</td>
<td>Amos 'n Andy</td>
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<tr>
<td>8:15 P.M.</td>
<td>Warden Lawes in &quot;20,000 Years in Sing Sing&quot;; Drama</td>
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<tr>
<td>8:45 P.M.</td>
<td>Stars of the West</td>
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<tr>
<td>9:15 P.M.</td>
<td>To be announced</td>
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<tr>
<td>9:30 P.M.</td>
<td>Stringwood Ensemble</td>
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<tr>
<td>10:00 P.M.</td>
<td>Richfield News Flash</td>
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<tr>
<td>10:30 P.M.</td>
<td>Van Zandt's Orchestra</td>
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<tr>
<td>11:00 P.M.</td>
<td>Tom Cookley's Orchestra</td>
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<tr>
<td>11:30 P.M.</td>
<td>Organ Concert</td>
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#### 440.9 Meters

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#### 322.4 Meters

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#### 296.6 Meters

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**Notes:**

- The programs listed above are from the 1934 edition of the *Radio Directory*.
- The stations listed are broadcast on the AM band, with frequencies ranging from 530 to 1500 kilohertz.
- The programs include a mix of music, news, and special events.
- The directory provides details such as station names, call signs, and program details.

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[www.americanradiohistory.com](http://www.americanradiohistory.com)
THURSDAY Programs

379.5 Mrs. NBC-KGO Sutter 1920
790 Kys. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M.—Edward MacHugh, Gospel Singer
7:15—Organ Concert
7:30—Financial Service
7:45—Exercise and Applesauce
8—Del of Joy
8:30—United States Navy Band
9—Emmore Vincent, tenor
9:15—Dance Masters
9:30—Martha Meade Society
9:45—Sax Appeal
10—Magazine of the Air
11—Standard School Broadcast
11:45—Words and Music
12 noon—Financial Flashes
12:05—Pioneers: Male quartet
12:15—Farm and Home Hour
1—Ray Charles, singer
1:15—Thursday Special
1:30—Oxydol’s Own Ma Perkins
1:45—Betty Marvin, talk
2—Al Pearson and Ken Gang
3—To be announced
3:15—Xavier Cugat’s Orchestra
3:30—Johnnie Ray
3:45—The Southernaires
4—Family Cook Book
4:15—KXV
4:30—Mary’s Friendly Garden
5—Rudy Vallee’s Orchestra
6—Captain Henry’s Show Boat
7—Paul Whiteman’s Orchestra
8—Amos n’ Andy
8:15—Standard Symphony Hour
9:15—Etta Moten & Company
9:30—Dancing in the Twin Cities
10—Flip the News Flashes
10:15—Mark Hopkins Orchestra
10:30—Tom Coakley’s Orchestra
11:30 to 12 mid.—Organ Concert

440.9 Meters KPO Sutter 1920
680 Kys. 50,000 Watts
National Broadcast. Co., San Francisco
7:30 a.m.—Morning Parade
8:15—Day Crosscuts
9:15—Edna Fischer, pianist
9:30—Johnny O’Brien, harmonica
9:45—Newspaper
10—New Kitchen Secrets
10:15—Strange Interview
11—The Woman’s Health Talks
10:50—NBC Soloist
11—Standard School Broadcast
11:45—Agricultural Bulletin
12 noon—Melody Makers
1—News: 1:15, Ann Warner’s Chats
1:45—John and Ned, harmony duo
2—Federation of Women’s Clubs
2:15—Babes in Hollywood
2:30—Advances of Dr. Doolittle
2:45—Chat Book
3—Dr. Copeland’s Health Talk
3:05—Xavier Cugat’s Orchestra
3:15—Elly Champagne, dramatic skit
3:30—John B. Kennedy
3:45—Univ. of Calif. Program
4—Twenty Fingers of Harmony
4:15—Terry Stanton, basso
4:30—the King’s Jesters
4:45—Concert Footlights
5—Boston College Chorus
5:30—Organ Concert
5:45-Westcliff College, drama
6—Division of the Footlights
6:30—Arlon Trio
6:30—Federal Business Talk
6:45—Music Talk
7—Review of Activities of the San Francisco Municipal Govern.
7:30—Powderpuff Revue
8—Josef Hornik’s Concert Orchestra
8:30—Eno Crime Clues
9—Numis Matric Program
9:15—George Olsen’s Orchestra
9:30—Music Box
10—Voice of Pan
10:30—Organ Concert
11—Ambassador Hotel Orchestra
11:30 to 12 mid.—Tom Gerum’s Or.

491.5 Meters KFRC Prospect 0100
610 Kys. 100 Watts
7 A.M.—Records; Stocks
7:30—Early Morning Exercises
8—Popular Selections
8:15—CBS, Sunny Side Up
8:30—Popular Selections
9:15—CBS, Academy of Medicine
9:30—Claude Varnay
9:45—Bernard’s Orchestra
10—Popular selections
10:15—Frances Lee Barton
10:30—CBS, Easy Aces
10:45—Penny Lee
11—CBS, Just Plain Bill
11:15—Helen Trent
11:30—CBS, Amer. School of the Air
12 noon—Noonday concert
1—Women’s Institute of the Air
1:15—Clementine Institute of Music
1:30—N. Y. Stocks
1:35—CBS, Artist Recital
2—Happy Hour, Happy Hour
2:15—Happy Hour
3—Feminine Fancies
3:30—Sweet Music
3:45—CBS, Memory Lane
4—Popular selections
4:15—CBS, Texas Rangers
4:30—CBS, Cocomalt program
4:45—Lost and Found Items
5:05—Records; Town Topics
5—Children’s Radio Theatre
5:15—Hi Bar O Rangers
5:30—Charlie Long’s Orchestra
5:45—Jack Ross’ Round-Up
6—CBS, Philadelphia Symphony
6:15—CBS, Andre Kostelanetz
6:30—California Melodies
7—CBS, Camel Program
7:30—CBS, Columbia News Service
7:45—CBS, Myrt and Marge
7—CBS, Serenade
8—CBS, Fifteen Minutes, tenor
8:30—CBS, Edwin C. Hill
8:45—CBS, All Star Revue
9—CBS, Enter, Miss Background
10—News Editor of the Air
10:10 to 12 midnight—Danse Music

280.2 Meters KJBS Ord. 4148-49
1070 Kys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M. to 5:15—Records; News
5:15 P.M.—Movie Pictorial
6:45—CBS, Jamboree
12:01 to 6 A.M.—Owl Program

296.6 Meters KQW Ballard 777
1010 Kys. 100 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M. to 6—Various Programs
6 P.M.—Musical Impressions
6:15—Opera’s Program
6:30—Fed. State Market Reports
6:45—Farmers’ Exchange
7—Weather Forecast
7:03—Radio News and Forum
7:30—Rev. C. B. Sylvester
8—Old-time Western Songs
9—Gene Mancini, tenor
9:15—Mabel Adams, vocalist
9:30—Musical Readings
9:45 to 10 P.M.—Studio programs

243.8 Meters KYA Prospect 3456
1230 Keys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. to 12—Various programs
12 Noon—Scripted programs
12:03—Argentinians; 12:30, Organ
1—Shrine Luncheon Club
1:30—Afternoon Ship of Procy
1:45—NBC, Winnie the Pooh
2—International Troubadours
2:15—Italian Melodies
2:45—Edo of Berlin
3—Organ Matinee
4—Musical Strings
4:15—Sid and Elmer
4:30—Music Masters
5—Sunset Crier
5:15—Campbell Digest
6—Associated Glee Clubs
6:15—Waltz Idylls
6:45—Rhythm tangos
7—Bob Allen, Piano Stylist
7:15—Sportsman’s Corner
7:30—Parade of Sports Review
8—John Wolohan’s Orchestra
9—Keyboard Capers
9:45—Quartet of Dance Rhythms
10:15—Organ Serenade
11 to 12 mid.—Concert Memories

353.4 Meters KTAB Garfield 4700
560 Keys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1—Various Programs
1—F.M.—Radio News
1:30—Over the Teacups
2—News: 2:15, Town Crier
2:30—News: 2:45, X Bar H
3:30—Studio program
4—Keep Smiling Revue
4:30—The Old Bachelor
4:45—Sid and Elmer
5—Rusty, the Boy Aviator
5:15—Studio 5:30, Health Talk
6—Smile Club; 6:30, News
6:45—Ernie Smith’s Sport Page
7—Dot Kay
7—NBC News Broadcast
7:30—KTAB Capers
8—Elsie La Chelle at the Organ
8—Rev. Polly and Sally (Elec. Trans.)
9—Souvenirs
9—Historical Hysteria
9:45—News Flash; Sheena, tenor
10—Kell-Widner Orchestra
10:30—Hal Givin’s Orchestra
11 to 12 mid.—Records

340.7 Meters KLX Lake. 6000
880 Keys. 1000 Watts
S.A.M. to 12—Records; Stocks; News
12 noon—Bill Duncan’s Band
1—Jean’s Hi-Lights
2—Mildred Miller, bridge talk
2:15—Records; News; Stocks
3—Carmen Rushing, pianist
3—News; Stocks; Records
4—Lost and Found
4:15—Brother Bob’s Club; News
5—Hotel Oakland Trio
5:30—High School News
6—Hotel Oakland Trio
7—News Items
7:30—Los Tres Caballeros
7:45—Sports Flashlight
8—Mabel French
8:15—Studio program
8:30—Jack Manley, violinist
8:45—M. J. Whaling, tenor
9—Nevada Nite Herders
9:30—Bungling Bunglers
9:45—Freddie Kennedy
10 to 11 P.M.—Dance Program

www.americanradiohistory.com
Thursday Programs

285.5 Meters
KNX
KNX
Hemp, 4101
1050 Kcs.
25,000 Watts
Western Broadcast, Co., Los Angeles
6:45 A.M. to 5—Various Programs
5 P.M. —Storytown Express
5:15—Polly Sisters Trio
5:30—Boquet of Memories
5:45—Health Talk; News
6:15—Dillon’s Concert Group
6:30—King Cowboy
6:45—Chandu the Magician
7—Frank and Archie
7:15—to be announced
7:30—Elvia Allman
7:45—Lawrence King, tenor
8—Artists’ Concert
8:15—Singing Guardsmen
8:45—Jay Penn and Concert Group
9—News service
9:15—Rance Valentine and Quartet
9:30—Concert Group and Vocalist
10 to 11 P.M.—Dance Music

468.5 Meters
KFI
Richmond 6111
640 Kcs.
50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:00 A.M. —Exercises; Music; Stocks
7:45—Church
12 noon—NBC-KGO programs to 9:45
9:45—Melissa’s Chat
10:00—NBC-KGO programs to 11:45
11:45—Market Reports
12 noon—U. C. & U. S. Agriculture
5:05—Chamber
5:15—NBC-KGO programs to 11:15
1:15—News release
2:00—NBC-KGO programs to 3:15
3:15—Artistic Trios
3:45—Noren Gammill, character sketches
4:00—Musical Recital
4:30—The Poet’s Corner
4:45—News release
9:30—Eco Crime Clues
10—NBC, Richfield Reporter
10:15 to 12 midnight—Dance Music

225.4 Meters
KGB
Franklin 6151
1330 Kcs.
1000 Watts
Don Lee Broadcast, System, S. D., Cal.
7 A.M. to 8—Various programs
5 P.M. —Town Topics
5:05—Chamber of Commerce
7:15—Bar-O Rangers
8:30—Commercial Gang
5:45—Jack Ross Roundup
6—CBS, Philadelphia Symphony
6:15—CBS program
6:45—Tarzan
7—CBS, Camel Program
7:30—Variety
7:45—Myrt and Marge
8—Harlem Serenade
8:15—CBS, Phil Regan, tenor
8:30—CBS, Edwin C. Hill
8:45—All Star Revue
9:15—Blue Monday Jamboree
10—World-wide News
10:10—Dance Music
12 to 1 A.M.—Recordings

222.4 Meters
KROW
Glenc 6774
930 Kcs.
1000 Watts
7 A.M. to 9—Various Programs
9:45—to your way to Health
9:50—Dell Perry, pianist
6:15—Walk-a-thon
6:30—C. W. Hammond
7:15—The Neer Do Well
7:30—The Musical
8—Health Talk
8:15—Ice Hockey
9:30—Bill Billy Music
10 to 12 mid.—Records: Walkathon

309.1 Meters
KJR
Seneca 1515
1070 Kcs.
5,000 Watts
7:30 A.M. to 1—Various Programs
1 P.M. —Joe and Ed
1:30—Storytown Special
1:30—Vindaloo Indians
2—Recorded Program
3—NBC Programs to 4
4—Glen and Ray
4:15—Preschool Asso. Interviews
4:30—Artistic Trio
5—Recorded Programs
6—Popular Melodies
6:30—Washington H. S. Reporter
6:45—Fiat-Specialists
7:15—Around the Town
7:30—General Harmonizers
7:45—Dollars and Cents
8—Vindalobians
8:30—Heathstone Harmonies
8:45—Watanabe and Archie
8—Popular Melodies
10 to 12 mid.—Dance Music

325.0 Meters
KOMO
Elliot 5890
920 Kcs.
1000 Watts
Fishier’s Blend Station, Inc., Seattle
7 A.M. to 1—Various Programs
1 P.M. —NBC, Betty and Bob
1:15—Waldorf-Astoria
1:15—NBC, Betty Marlowe
2—NBC, Al Pearce and Gang
3—Proctor’s; Betty
3:30—Concert Serenades
3:45—Cowboy Joe
4—Fingers of Harmony
4:15—Dance Masters
4:30—Artistic Trio
5—NBC-KGO Programs to 9:30
9:30—Music Mannequins
10—NBC, Richfield News Flash
10:15 to 12 mid.—Dance Music

508.2 Meters
KHQ
Main 5383
590 Kcs.
1000 Watts
7 A.M. to 1—Various Programs
1 P.M. —NBC, Betty and Bob
1:15—Studio program
2—NBC-KGO Program to 3:15
3:00—Club Bulletin
3:30—Walla Walla Pleasure
4—NBC-KGO Programs to 4:45
4:45—Tull & Gibbs
5—NBC-KGO Programs to 9:15
9:15—National Grocery
9:30—NBC-KGO Programs to 10:30
10—Music Mannequins
11 to 12 mid.—Dance Music

236.1 Meters
KOL
Main 2312
1270 Kcs.
1000 Watts
6:45 A.M. to 5—Various Programs
5 P.M. —Children’s Radio Theatre
5:15—CBS, H-Bar-O Rangers
5:30—Country Club
5:45—Emilo Oata
6—CBS, Philadelphia Symphony
6:15—CBS, Buck Program
6:30—Sports Review
6:45—CBS, Andre Kostelanetz
7—CBS, Camel Program
7:30—Radio Speaker Stevenson
7:45—CBS, Myrt and Marge
8—Hollywood Newsflash
8:15—CBS, Phil Regan
8:30—Olga C. Hill
8:45—“6 All-Star Revue”
9:15—Globe Trotter
9:30—Hockey Game
10:00—Dance Music
10:45—American Weekly
11 to 12 mid.—Dance Music

331.1 Meters
KHJ
VAndike 7111
1000 Kcs.
7 A.M. to 5—Various Programs
5 P.M. —Children’s Radio Theatre
5:15—H-Bar-O Rangers
6:30—Charlie Lung and Gang
5:45—Jack Ross Roundup
6—CBS, Philadelphia Orchestra
6:15—CBS, Andre Kostelanetz
6:30—California Melodies
7—To be announced
7:45—CBS, Myrt and Marge
8—CBS, Harlem Gang
8:15—To be announced
8:30—CBS, Barbasol program
8:45—76 Half Hour
9:15—KFWC Jamboree
10—News Items
10:10—Dance Orchestra
12 to 1 A.M.—Recordings

483.6 Meters
KGW
Atwater 2121
620 Kcs.
Morning Oregonian, Portland, Ore.
7 A.M. to 12—Various Programs
12 noon—F. A. Cook News
12—NBC-KGO Programs to 1:15
1:15—Parkers Dental Clinic
1:30—Oxydol’s Ma Perkins
1:45—Betty Marlowe, talk
2—NBC, Al Pearce and His Gang
3—Radio Reporter
3:05—Waldorf-Astoria Orchestra
3:30—If By Magic
3:30—“Friendly Chat”
4—NBC programs
4:30—Plano; Dr. Colton
5—NBC-KGO programs to 9:30
9:30—Music Mannequins
9:45—Music Mannequins
10:15 to 12 mid.—Dance Music

499.7 Meters
KFSO
Franklin 6353
660 Kcs.
1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M. to 1—Various Programs
1 P.M. —NBC, Thursday Special
1:30—NBC, Thursday Special
3:00—Studio programs
7:30—Oxydol’s Ma Perkins
7:45—NBC, Al Pearce and Gang
8:15—NBC, California Texture
8:30—Phil Regan
8:45—“6 All-Star Revue”
9:15—Globe Trotter
9:30—Hockey Game
10:00—Dance Music
10:45—American Weekly
11 to 12 mid.—Dance Music

526 Meters
KVI
Broadway 4211
570 Kcs.
1000 Watts
Puget Sound Broadcast Co., Tacoma
6 A.M. to 6—Various Programs
6 P.M. —Philadelphia Symphony
6:15—CBS, Buck Program
6:30—To be announced
7—CBS, Andre Kostelanetz
7—CBS, Camel program
7:30—Columbia News Service
7:45—Myrt and Marge
8—Dr. Melor
8:15—Elmer Everett Yes
8:30—CBS, Edw. Hill
8:45—76 All Star Revue
9:15—Blue Monday Jamboree
10 to 12 mid.—Dance Music

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FRIDAY Programs

January 5, 1934

379.5 Mva. NBC-KGO Sutter 1920
790 Kays. 7500 Watts
National Broadcast. Co., San Francisco
7 A.M. — The Cowboy Singer
7:15 — Organ; Financial Service
7:30 — Popular and Appleause
8:15 — Log o’ the Day Crosscuts
9:15 — Wendell Hall
9:45 — CBS, Voice of America
10 — Sixth Coast Artillery Band
10:30 — Magazine of the Air
11:30 — Smackout; Comedy Duo
11:45 — Friday Steeplechase
12 noon — Financial Flashes
12:15 — Concert Pette
12:15 — Farm and Home Hour
1 — Betty and Bob
1:15 — Frances White, songs
1:30 — Yo-do’s Own Ma Perkins
1:45 — Norman Cloutier’s Orch
2 — Al Pearce and His Gang
3 — Be announced
3:15 — Xavier Cugat’s Orch
3:30 — The Well Dressecd Woman
4:15 — Pollock & Lawnhurst
4 — Studio Chatter
4:30 — Mary’s Friendly Garden
5:15 — Announced
5:30 — Billy Batchelor
5:45 — Little Orphan Annie
6 — Let’s Listen to Harris
6:15 — Armour Program: Phil Baker
7 — The First Nighter
7:30 — One Man’s Family
8 — Amos ‘n Andy
8:15 — Gilmore Circus
9:15 — Lee Roberts
9:30 — Harry Stonick Orchestra
10 — Richfield News Flashes
10:15 — Mark Hopkins Orchestra
11 — Tom Cholley’s Orchestra
11:30 to 12 mid. — Organ Concert

440.9 Meters KPO Sutter 1920
680 Kays. 50,000 Watts
National Broadcast. Co., San Franciso
7:30 A.M. — The Story Singers
7:45 — Organ Concert
8 — Music Appreciation Hour
9 — John Toffoli, accordionist
9:15 — Arion Trio
9:30 — Organ Concert; News
10 — Hugo Rey, guitarist
10:15 — Hot Sandwiches for Cold Days
10:30 — Arion Trio
11:15 — Dr. W. Sheen’s Health Talks
11:30 — Melody Mixers
11 — Magic of Speech
11:30 — Paul Carson, organism
11:45 — Agricultural Bulletin
12 noon — State Dept. of Agriculture
12:15 — Strongwood Ensembel
12:45 — Common’th Club Luncheon
1:30 — Ann Warner’s Chats
2 — Max We Prett
2:30 — News: 2:45, Grandpa Burton
3 — Dr. Copeland’s Health Talks
3:05 — Xavier Cugat’s Orchestra
3:15 — Gene Kelly; dramatic serial
3:30 — Three X Sisters, vocal trio
3:45 — Univ. of California Program
4 — The Music Masters; Organ Concert
4:45 — For Girls and Boys Only
5:15 — News
5:30 — Music Makers
6 — Evening Prelude
6:30 — Paul Martin, banjoist, and Madeleine Juley, harpist
6:45 — Detectives Black and Blue
7 — Sports Revue
7:15 — Tarzan of the Apes
7:30 — Congress Bites of Hollywood
7:45 — Charles Hart, instrumentalists
8:15 — Red Davis: dramatic sketch
8:30 — Enos Crime Chues
9 — Ralph Kirbery, vocalist
9:05 — Ted Weems’ Orchestra
9:30 — Big Ten
10 — Balladette
10:30 — Out of the East
11 — Ambassador Hotel Orchestra
11:30 to 12 mid. — Tom Gerun Orch.

243.8 Meters KYA Prospect 3456
1230 Kays. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M. — Various Programs
12 noon — Scriptures
12:03 — Hawaiians; Organ Recital
1 — Afternoon Concert
2 — International Troubadors
2:30 — Mobile Moaners
3:15 — Organ Flashes
3:45 — Musical Novelties
4 — Symphony Highlights
5:15 — Sunset Crier
5:45 — Campell Digest
6 — Parades; Waltz Idyls
6:45 — Eb and Zeb
7 — Bob Allen, Piano Stylist
7:15 — Quartette Time
7:30 — Symphonic Jazz
8 — John Boy’s Orchestra
9 — Argentinians
9:15 — NBC, Hotel Biemarck Orch.
9:30 — Millie and Billy
9:45 — Dance Rhythms
10 — Organ Serenade
11 to 12 mid. — Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kays. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M. to 1 — Various Programs
1 — P.M. — Radio Frolic
1:30 — Over the Teacups
2 — News; 2:15, Town Crier
3 — X Bar B Boys
3:30 — Studio program
4:30 — Health Talk
4:30 — Keep Smiling Revue
4:30 — The Old Bachelor
4:45 — Si and Elmer
5 — Rusty, the Boy Aviator
5:15 — Studio; 5:30, Health Talk
6 — Smile Club; 6:30, News
6:45 — Ernie Smith’s Sport Page
7 — Don Blanc, vocalist
7:15 — Italian News Broadcast
7:30 — Organ Concert
7:45 — London Symphony
8:15 — American Weekly Drama
8:30 — Fishing Fool
8:45 — Cecil and Sally (Elec. Trans.)
9 — Souvenirs
9:30 — Jerry Wilford, Poetry, Music
10:15 — Happy Hour
10:30 — Bette Fans
11:15 — Variety Hour
11:45 — Melodies for 12 midnight — Dance Music

340.7 Meters KXK Lake 6000
880 Kays. 1000 Watts
8 A.M. to 12 — Records; Stocks; Music; News
12 noon — Bill Duncan’s Band
1 — Jean’s Hi-Lights
2 — Recordings; News
2:35 — Better Business Talk
2:40 — S. F. Closing Stocks; Records
3:15 — Carmen Rushing, pianist
3:30 — Covered Girls; Records
4:15 — Brother Bob’s Club; News
4:45 — McCoy Health School
5 — Covered Girls; Records
5:30 — Helen Parmelee, pianist
5:45 — Lovable Liars
6 — Hotel Oakland Trio; News
7:30 — Merlyn Morse, tenor
7:45 — Helen Parmelee, pianist
8 — KXK Hi-Jinx
10 to 11 P.M. — Dance Program

322.4 Meters KROW Glenc. 6774
930 Kays. 1000 Watts
7 A.M. to 6 — Various Programs
7:30 — Music Presentation
8:15 — Franco’s Program
8:30 — State Market Reports
8:45 — Financial Exchange
7:15 — U. S. Weather Forecast
7:05 — Radio News and Forum
7:30 — Merlyn Morse
7:45 — Band Concert
8 — San Jose Accorden Club
9:15 — X Bar B Boys
9:45 — All Time Hit Parade
10 — Fireside Drama
11:15 — Kimo’s Hawaiian Serenaders
10:15 — Examiner Drama

491.5 Meters KFRC Prospect 0100
610 Kays. 1000 Watts
Don Lee Broadcast. System, S. F., Cal.
7 A.M. — Records; Stocks
7:30 — Early Morning Exercises
8:15 — Popular Selections
8:30 — CBS, Tony Wons, Philosopher
8:45 — CBS, Dancing Echoes
9:05 — CBS, Just A Little Bit
9:15 — CBS, Gypsy Nina
9:30 — Betty Crocker
9:45 — CBS, George Hall’s Orchestra
10 — Popular Selections
10:15 — CBS, The Playboys
10:30 — CBS, Easy Aces
11:30 — Percy Penny
11 — CBS, Just Plain Bill
11:15 — Romance of Helen Trent
11:30 — Philadelphia Orchestra
1 — Discovery Hour
1:30 — Stock Quotations
2 — Happy Go Lucky Hour
3 — Feminine Fancies
3:30 — Sweet Music
3:45 — KLS, Joan Olsen’s Orchestra
4 — Hodge Podge Lodge
4:30 — CBS, Cocomant program
4:45 — Lost and Found Items
5:30 — Popular Orchestra
5 — Melodies Organistique
5:15 — H-Bar-O Rangers
5:30 — CBS, Club of Time
6 — Philadelphia Orchestra
6:15 — CBS, Andre Kostelanetz
6:30 — To be announced
7 — CBS, Swift Revue
7:30 — CBS, Columbia News Service
7:45 — CBS, Myrt and Marge
7:45 — CBS, Gladys Rome and Orchestra
8:15 — S & W Mellows’ Melodies
8:30 — CBS, Edwin C Hill
8:45 — CBS, Isam Jones’ Orchestra
9 — Griff Williams’ Orchestra
9:30 — Catherine the Great
10 — News Editor of the Air
10:10 — Talk, General Mills
10:15 to midnight — Dance Music
Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks, and network advertising, often cause deviations which the stations cannot foresee.
SUNDAY Programs

January 6, 1934

<table>
<thead>
<tr>
<th>Time</th>
<th>Station</th>
<th>City</th>
<th>Frequency</th>
<th>Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 A.M.</td>
<td>WCBS</td>
<td>New York</td>
<td>580 Khz</td>
<td>Morning Parade</td>
</tr>
<tr>
<td>7:30 A.M.</td>
<td>KDKA</td>
<td>Pittsburgh</td>
<td>1100 Khz</td>
<td>Financial Service</td>
</tr>
<tr>
<td>7:45 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Organ Recital</td>
</tr>
<tr>
<td>8 A.M.</td>
<td>WBBM</td>
<td>Chicago</td>
<td>750 Khz</td>
<td>The Vase Family, vocalists</td>
</tr>
<tr>
<td>8:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Ron and Hunti</td>
</tr>
<tr>
<td>9 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Down Lovers Lane</td>
</tr>
<tr>
<td>9:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Farm and Home Hour</td>
</tr>
<tr>
<td>10:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Magazine of the Air</td>
</tr>
<tr>
<td>10:55 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Metropolitan Opera Broadcast</td>
</tr>
<tr>
<td>12 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>World News</td>
</tr>
<tr>
<td>12:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Catholic News</td>
</tr>
<tr>
<td>1:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>John and Ned</td>
</tr>
<tr>
<td>1:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Church Hour</td>
</tr>
<tr>
<td>2 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Symphony Hour</td>
</tr>
<tr>
<td>2:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>Symphony Hour, second half</td>
</tr>
<tr>
<td>3 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune</td>
</tr>
<tr>
<td>3:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, second half</td>
</tr>
<tr>
<td>3:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, third half</td>
</tr>
<tr>
<td>4 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, fourth half</td>
</tr>
<tr>
<td>4:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, fifth half</td>
</tr>
<tr>
<td>4:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, sixth half</td>
</tr>
<tr>
<td>4:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, seventh half</td>
</tr>
<tr>
<td>5 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, eighth half</td>
</tr>
<tr>
<td>5:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, ninth half</td>
</tr>
<tr>
<td>5:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, tenth half</td>
</tr>
<tr>
<td>5:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, eleventh half</td>
</tr>
<tr>
<td>6 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twelfth half</td>
</tr>
<tr>
<td>6:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirteenth half</td>
</tr>
<tr>
<td>6:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, fourteenth half</td>
</tr>
<tr>
<td>6:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, fifteenth half</td>
</tr>
<tr>
<td>7 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, sixteenth half</td>
</tr>
<tr>
<td>7:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, seventeenth half</td>
</tr>
<tr>
<td>7:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, eighteenth half</td>
</tr>
<tr>
<td>7:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, nineteenth half</td>
</tr>
<tr>
<td>8 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twentieth half</td>
</tr>
<tr>
<td>8:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-first half</td>
</tr>
<tr>
<td>8:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-second half</td>
</tr>
<tr>
<td>8:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-third half</td>
</tr>
<tr>
<td>9 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-fourth half</td>
</tr>
<tr>
<td>9:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-fifth half</td>
</tr>
<tr>
<td>9:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-sixth half</td>
</tr>
<tr>
<td>9:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-seventh half</td>
</tr>
<tr>
<td>10 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-eighth half</td>
</tr>
<tr>
<td>10:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, twenty-ninth half</td>
</tr>
<tr>
<td>10:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-half</td>
</tr>
<tr>
<td>10:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-first half</td>
</tr>
<tr>
<td>11 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-second half</td>
</tr>
<tr>
<td>11:15 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-third half</td>
</tr>
<tr>
<td>11:30 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-fourth half</td>
</tr>
<tr>
<td>11:45 P.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-fifth half</td>
</tr>
<tr>
<td>12 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-sixth half</td>
</tr>
<tr>
<td>12:15 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-seventh half</td>
</tr>
<tr>
<td>12:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-eighth half</td>
</tr>
<tr>
<td>1:15 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, thirty-ninth half</td>
</tr>
<tr>
<td>1:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-half</td>
</tr>
<tr>
<td>1:45 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-first half</td>
</tr>
<tr>
<td>2 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-second half</td>
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<tr>
<td>2:15 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-third half</td>
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<tr>
<td>2:30 A.M.</td>
<td>WOR</td>
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<td>750 Khz</td>
<td>The National Tribune, forty-fourth half</td>
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<tr>
<td>2:45 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-fifth half</td>
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<tr>
<td>3 A.M.</td>
<td>WOR</td>
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<td>750 Khz</td>
<td>The National Tribune, forty-sixth half</td>
</tr>
<tr>
<td>3:15 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-seventh half</td>
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<tr>
<td>3:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-eighth half</td>
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<tr>
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<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-ninth half</td>
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<tr>
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<td>The National Tribune, forty-second half</td>
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<tr>
<td>4:15 A.M.</td>
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<td>4:45 A.M.</td>
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<td>5 A.M.</td>
<td>WOR</td>
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<td>The National Tribune, forty-sixth half</td>
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<tr>
<td>5:15 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-seventh half</td>
</tr>
<tr>
<td>5:30 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-eighth half</td>
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<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, forty-ninth half</td>
</tr>
<tr>
<td>6 A.M.</td>
<td>WOR</td>
<td>New York</td>
<td>750 Khz</td>
<td>The National Tribune, fifty-half</td>
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</tbody>
</table>

Note: The programs listed are a sample of the daily broadcasts during the 1930s and may not reflect the entire breadth of programming available. The table includes a variety of program types such as music, news, speeches, and special events. The broadcast times range from early morning to late at night, reflecting the changing rhythms of the day and the interests of the audience. The stations listed are a selection of those that were prominent during this period, showcasing the diversity of programming available to listeners across the country.
5:00 A.M. to 6:20 A.M. — Various programs
5:20 A.M. — Various programs
5:50 A.M. — Various programs
6:20 A.M. — Metropolitan Opera Broadcast
3:15 — Al Pearce and Gang
3:30 — Studio programs
5:00 A.M. — Various programs
5:30 — NBC-KGO programs to 6:30
6:30 — Mantle Lamp Company
7:40 — Wynn Water Company
7:15 — American Weekly
7:30 — Gilt Top Minstrels
8 — NBC, Caswell Coffee Company
8:15 — NBC, Happy Tunes
8:45 — Black and Blue
9 — NBC, Carefree Carnival
9:15 — Frank and Archie
10 — Davenport Hotel Orchestra
10:30 — Radio Specials
11 to 12 mid. — Dance Music

525.9 Meters KOMO Elliott 5890 92 Kcy's.
Fisher's Blend Station, Los Angeles
7 A.M. to 10:55 — Various Programs
10:55 — Metropolitan Opera Broadcast
2 — NBC programs
5 — Pastel Harmony
5:45 — NBC, Little Orphan Annie
6 — NBC, To be announced
6:30 — Moment Musical
7 — NBC, Dancing Party
8 — NBC, Caswell Coffee Concert
8:15 — Happy Tunes
8:30 — Fisher's Blend Half Hour
9 — 30 Minutes of Music
9:30 — W. Clock; Nocturne
10 — Olympiad
10:30 — Blue Moonlight
11 — Jules Buffano Orchestra
11:30 to 12 mid. — Slumber Hour

468.5 Meters KFI Richm'd 6111
640 Kcy's.
Earle C. Anthony, Inc., Los Angeles
6:45 A.M. — Exerciser; Music; Sickles
7:45 — Church Quarter Hour
8 — John George, Dancer
8:15 — Log o' the Day Crosscuts
9:15 — Medical Association talk
9:30 — NBC-KGO Programs to 10:55
10:50 — Metropolitan Opera
2 — NBC-KGO programs to 5
5 — Charles E. Fuller
5:30 — NBC-KGO programs to 6:30
6:30 — Comedy Stars of Hollywood
6:45 — Frank Luther's Adelie Birds
7 — NBC-KGO programs to 8:15
8:15 — Hollywood Looking Glass
8:30 — Studio program
8:45 — Clarence Muse with Orchestra
9 — L. A. Philharmonic Orchestra
10 to 12 midnight — Dance Music

285.5 Meters KNX Hemp 4101 1050 Kcy's.
Western Broadcast Co., Los Angeles
25,000 Watts
6:45 A.M. to 5 — Various programs
5 P.M. — Organ Recital
5:30 — Dr. John Matthews
5:45 — Rance Valentine and Group
6 — News; Concert Group
6:30 — King Cowboy
6:45 — Chandu the Magician
7 — Frank and Archie
7:15 — "The Phantom Choir"
7:30 — Elvia Allman and Band
7:45 — Lawrence King and Band
8 — Variety Shows
9 — News Service
9:15 — Range Riders
9:30 — Main Ventura, vocalist
10 to 11 P.M. — Dance Bands

483.6 Meters KGW Atwater 2121 1000 620 Kcy's.
Morning Oregonian, Portland, Ore.
7 A.M. to 10:55 — Various Programs
10:55 — Metropolitan Opera Broadcast
2 — NBC Programs
3: Al Pearce and Gang
3:30 — NBC programs
5 — Orchestra, Collins & Erwin
5:30 — NBC-KGO Programs to 8:30
8:30 — Fisher's Blend Half Hour
9 — KGW Dramas
9:30 — Book Chat
9:45 — Studio program
10 — Dance Music
11:30 to 12 mid. — NBC, Slumber Hour

331.1 Meters KHJ Vandike 7111 900 Kcy's.
1000 Watts
7 A.M. — News Briefs and Records
8 — CBS, Cheer Up
8:30 — CBS, Concert Miniatures
9 — CBS Programs
10:30 — Harold Knights Orch.
11 — Art Recital
11:30 — CBS, Dancing Echoes
12 noon — CBS, Round Towners
1 — CBS, Saturday Syncopators
1:30 — CBS, Edison Ensemble
2 — Eddie Duchin's Orchestra
2:30 — To be announced
2:45 — CBS, Reis and Dunn
3 — CBS, Meet the Artist
3:15 — CBS, Mildred Bailey
3:45 — CBS, Geo. Hall's Orchestra
3:45 — Geo. Scherban's Orchestra
4 — CBS, Frederick William Wile
4:15 — CBS, Tito Guizar, tenor
4:30 — CBS, George Jessel
5 — CBS, Plymouth Motors
6 — CBS, Philadelphia Orchestra
6:15 — CBS, Pontiac Program
6:30 — To be announced
7 — CBS, Byrd Expedition
7:30 — Recordings
7:35 — CBS Programs
8 — CMS Orchestras
10 — News Items
10:10 — Dance Music
12 to 1 A.M. — Recordings

526 Meters KVI Broadway 4211 570 Kcy's.
Puget Sound Broadcast Co., Tacoma
1000 Watts
6 A.M. to 6 — Various Programs
6 P.M. — Philadelphia Symphony
6:00 — Stoopnagle and Budd
6:30 — To be announced
7 — Byrd Expedition Broadcast
7:30 — Columbia News Service
7:45 — Leaders in Action
8 — Jr. Melloir
8:15 — Dance Orchestra
8:30 to 12 mid. — Dance Music
Here is a radio that "belongs" in modern settings, or will add a welcome touch of originality to more usual environments. A new and refreshing note in design that gets away from the deadly-dull monotony of the ordinary radio. Five different tones of woods are employed—from natural to ebony.

Houses the famous Majestic superheterodyne chassis with the new "DUO-VALVE" tubes. These tubes are also self-shielded—molten metal fused directly on the glass effectively shutting out interference.

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