MINETTA ELEN, who portrays the role of "Mother Barbour" in "One Man's Family," over NBC network, Friday nights.

LEADING RADIO PROGRAM OF THE PACIFIC COAST

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RATES NOW BEGIN AT—
$2 SINGLE WITH BATH
$3 DOUBLE WITH BATH
ANOTHER "TOUGH GUY"

By JUNIOR STAFF

THE publisher, editor and circulation manager of Broadcast Weekly have gone fishing. Maybe they are cooking up another expansion program, or just fish. I doubt it. Ever since President Roosevelt returned from his vacation and declared himself a two-fisted fighting man, these fellows have been talking about going fishing.

"When I return," said the boss, "I'm going to be a 'TOUGH GUY' like the President. So you had better keep things humming around here." It doesn't take an executive order to make me realize what that means. If he comes back any tougher than when he left—and there's been no "humming" around here—I'll be off fishing myself for a long, long time. And I can't cast a fly or bait hellgranites worth a darn.

It's a cinch that I must do something to save my neck. Got nothing against trout fishing, but it occurs to me that something should be done to reform these "program fishers." It's hard on the nerves of the rest of the family, wastes a lot of time and in the end they miss half the program they really wanted to hear.

So here's the idea. Let's start fishing the "program fishers" out of the pools of despair. We have ten days to do it. A lot of people have been nibbling at a subscription and I want you readers to help me pull 'em in before the boss gets back.

If an army of twenty thousand Broadcast Weekly readers, and what is left of the staff, can't lick the rubber boots off the executive branch of this family, I'm a jelly-fish. All YOU have to do is to cast over the fence to a neighbor, or get a friend or relative on the line and tell them what a "wow" the New Broadcast Weekly is. Then have them remit a dollar bill for six months' subscription or one-fifty for a year, pronto.

Gee! What a break that would be for me. Twenty thousand new subscribers in ten days! One apiece! Some of you who feel prosperous could subscribe for a friend or relative. Never mind telling me about the one that "got away." I'll get plenty of that when the boss gets back.

Elsewhere in this issue is printed your official permit to catch "program fishers." Please use only this one if you join me in this ten-day fishing campaign for new or renewal subscriptions. If I get enough of them returned before the boss gets back, I'll string them across Market Street and make his catch look like what the cat left in the goldfish bowl.

Either there's going to be ANOTHER "tough guy" sitting with his feet on the mahogany, waiting to give the Chief the works, with a lot of new and renewal subscriptions within the next ten days, or else . . . . . !

P. S.—I ditched the Chief's editorial for the above. Unless it brings BIG returns, I'm in a tough spot.
ETHER GLEANINGS

By J. CLARENCE MYERS

THE recent sensational prison break by two convicts from San Quentin in California, their daring dash for liberty in a stolen police auto and subsequent battle to the death with the authorities without doubt was the most forceful argument for radio-equipped vehicles for all city, state and national police.

Had the state patrol officers' cars been radio-equipped the two desperados no doubt would have been rounded up within a very short time after their break, one official was quoted in the press as stating.

Instead, the criminals managed to evade the web of the law for more than twenty-four hours while they zig-zagged around the state, finally meeting their doom in San Bernardino in southern California.

The lack of radio-equipped cars in the state service was blamed by this official in the failure of the authorities to capture the hunted ones long before they were.

Radio today has become the greatest enemy of the arch-criminal and petty thief alike. Traveling many times faster than the fleetest crook, something like 186,000 miles a second, its voice can penetrate anywhere.

It is the bane of existence of the modern crook.

Radio is being used with tremendous success in most of the large metropolitan cities of the country. Chief of Police William Quinn has frequently told this reporter that the radio has been the greatest aid in running down criminals in San Francisco.

Only recently fifty-eight California counties were joined in a state-wide radio and teletype hook-up to stamp out crime.

Clarence S. Morrill, state bureau chief of the California Peace Officers' Association, stated recently:

"Under this plan the California Peace Officers' Association is organizing separate units in different districts, these groups to flash crime reports and movements of gangsters to police and sheriffs throughout the state. These officers are linked with the state-wide teletype, also with radio crime broadcast stations now being operated in thirty-five police and sheriff headquarters."

Bulletins on crime movements thus reach every police and sheriff radio-equipped car in the state-wide network.

But—every police and sheriff car is not yet radio-equipped. Since the recent San Quentin break, no doubt prompt action will be taken to negotiate the installations as quickly as possible.

Quite a few fortlnights ago we chronicled here the news that WLW, the pioneer Cincinnati station, was contemplating the construction of a Herculean transmitting station—500,000 watts in power.

Last week that transmitter, which had been the dream of the station owners for a number of years, had its voice lifted to that power. And in honor of the occasion a big chain program was presented over the NBC, with congratulatory programs coming back to WLW from New York, Washington and Chicago.

This column would be interested to hear from any of its readers who are now able to pick up WLW direct.

* * *

Admiral Byrd's broadcasts from Little America which are put over the CBS coast to coast and border to border chain every Saturday, have interested England. Dear ole Lunnun put in a request for the broadcasts and so CBS is shipping them across the ocean by short wave. So now most of Europe, besides America, is gluing its ears to the loud-speaker to listen to this brave explorer and scientist and his party tell what is happening down there at the southernmost tip of Mother Earth. By the way, if you haven't heard them, the Byrd broadcasts are released over CBS stations every Saturday at 6 p. m., Pacific time.

* * *

Another CBS event worthy of particular note is the planned broadcast from Washington, D.C., on May 20 coincident with the one hundredth anniversary of the death of Lafayette. A joint session of Congress will be held at that time in Washington to pay tribute to the famous figure of history and it is expected that President Roosevelt will be one of the speakers. The broadcast is scheduled from 8 to 9 a.m.

* * *

Gerald J. Kenny, a prominent figure in the life of San Francisco for the past quarter century and for the past ten years associated with the Public Defender's office, has just started a series of radio talks over KQW of San Jose and San Francisco.

Kenny, now Public Defender of the city and county of San Francisco, is speaking under the general topic: "The Administration of Justice," He is heard Saturday nights at 6:30 o'clock. Among the subjects he will cover in his talks will be crime problems and prevention, probation, parole, the police department, grand juries and functions of the courts.
Grant Maxwell, former owner of KZM, Oakland, and brother to Ted Maxwell, author of NBC's "Memory Lane" scripts, is the new production manager of KTAB. He succeeded Irene Sorensen, who recently resigned.

Mary Wood, petite NBC songstress, has gone platinum. Formerly was adorned with beautiful hazel-colored hair.

Banjo-eyed Eddie Cantor, accompanied by two of his daughters, was a visitor in San Francisco last week. Attended Will Rogers' opening in Eugene O'Neill's "Ah Wilderness" at a local theater, the horse races at Tanforan, just south of the city, and the Monday night broadcast of the M. J. B. Demi-Tasse Revue, NBC event.

Our southern California scout wised us to the fact that Sister Aimee McPherson's offspring, Roberta Semple, is now on the air Tuesdays and Wednesdays at 7:30 p.m. with a children's program. But, alas, he failed to mention the station. Roberta is known as "Aunt Birdie" to the dialers.

All rumors notwithstanding, John Eugene Hasty, noted radio playwright, is still associated with MacGregor and Sollie recording laboratories as production manager. And is still penning Eb and Zeb, "The Hawk," "Hilarities" and a few others. When it was announced that he was assigned the job of collaborating on the writing of the Bank of America show, "Leaders of Tomorrow," the word got out that he had left the recording company.

Ed Ludes, who grew up with radio since it was a pup, for several years sound effects technician at the NBC in San Francisco, was recently named a network announcer. He stepped into the shoes of Milton Wood. The latter deserted radio for ranching on a farm near Chico. Jerry McGee, assistant sound effects engineer, got Ludes' job and James Lyon went up the ranks from office boy to assistant to McGee.

Van Fleming, one-half of the once famous comic team of Van and Don, ex-NBC, recently became a member of the staff of KEX, Portland.

Jimmy Cook's Sidelines, one of the newer KTAB features, is going great guns on that station. In breezy style, Cook comments on current politics and shares those remarks with pungent paragraphs concerning Hollywood luminaries and late pictures. His Wednesday night at 10 broadcasts are the recipient of much fan mail.

Cook, a young chap, some time ago proved himself a brilliant and promising writer and now is adding to that accomplishment with his mike spiels.

Oliver Moroso, of the theatrical family of Moroscos, is now associated with KMTR, Hollywood, producing dramas every Saturday night at 9:30 o'clock.

A new dance aggregation is NBC-ing over the network from the Hotel Mark Hopkins in San Francisco these nights. It's the Williams-Walsh orchestra, which succeeded Jay Whidden. Both Williams and Walsh were formerly members of Anson Weeks' orchestra. The latter, on tour, is now playing at the Club Forest in New Orleans.

While on the subject we'll inform you that Tom Gerun of the San Francisco Bal Tabarin is winding up an engagement at Huston, Texas, and goes from there June 6 to Lakeside Park, Denver.

Pee-wee Eddie Peabody, the struttin-ist banjoist we ever saw or heard, is going big guns on radio in the East. He is featured on a sponsored program over the WEAF-NBC network in the East and found it necessary to cancel an engagement to make some movie shorts in Hollywood because of demands for him on the other side of the country.

'Member Charlie Wellman, the "Prince of Pep"? He's a vet in radio on the coast and once was featured on a network for S. & W. He is confined to a Hollywood hospital with a serious illness.

KFWB, Warner Bros.' station in the film capital, boasts real Hawaiian royalty on its staff—Princess Leilelu and Prince Lei Lani.

Clinton E. (Buddy) Twiss, who is doing such a grand job as master of ceremonies on the M. J. B. Demi-Tasse Revue Monday nights over the NBC Western network, was picked from an audition of all the NBC announcers in San Francisco for the job.

Rumors are flittering about that Tom Meighan, former movie idol, is negotiating with sponsors for a big radio series.

Kate Smith, on theatrical tour, appeared as guest artist over KHJ in Los Angeles recently and last week gave the KFRC tuners a treat.

KEX is constructing a new vertical type antenna, which is the very latest wrinkle in broadcast transmission.
Joe Penner has been married six years. In his first show, "The Greenwich Village Follies," he met Elbor Mae Vogt, and in a few weeks they were married. Martin Sampter, his best man at the wedding, is now Joe's manager and personal representative.

Ernie Smith, popular Pacific Coast sportscaster heard on KYA nightly, has achieved an enviable record. The sun-tanned Ernie has been broadcasting since 1927 and has never missed a program due to illness or accident on which he was to be featured. With an average of ten programs a week for the last seven years, Ernie believes that he holds a record of some sort.

The First Nighter program, broadcast over the networks of the National Broadcasting Company for almost three years and a half, has been renewed by the Campana Corporation for fifty-two more weeks, or until May, 1935.

Thus for another full year radio listeners are assured of weekly dramatic performances in the Little Theatre off Times Square, that mythical playhouse which millions attend weekly. Coming to the NBC networks Thanksgiving night of 1930, First Nighter has established an all-time record for programs of its type. Countless millions have attended its performances by radio and some 36,000 actually have seen June Meredith, Don Ameche, Cliff Soubier and other members of the cast stage their weekly shows in Studio E of the Chicago NBC headquarters.

Bill Goodwin, assistant production manager at KHJ, suggested to Linda Lee recently that she announce her own songs when making a radio appearance.

"It's a shame not to get more of that nice southern drawl on the air," said Bill.

"Why, Mistah Goodwin," Linda retorted in a shower of broad vowels, "Ah don't have a Suthun accent. Ah talk just the same as you do."

Eva Smith Hackett, directing genius of the Hackett Players, will direct the dramatic section of the Business and Professional Women's Club in the presentation of "Mystery Island," a thrilling tale from the pen of Sam Moore. The characters will parade before the microphone of KGGC Friday evening, May 18, from 7:30 to 8 p.m.

The first time Georgie Stoll, musical director, heard a quartet of four students singing in try-outs for the Shell Show, he cocked his head to one side, closed his eyes and listened. They sang again, and then again.

Today radio fans hear these same voices every Monday night on the Shell Show, billed as the "Harmony Aces." A merger of two quartets created the "Harmony Aces." Sidney Overstreet, baritone, had a quartet in Texas. It was broken up. LeRoy Hurt, second tenor, who plays the guitar, also had one, but one of his boys left. Overstreet and Hurt took with them Allister Ward, bass, and Sidney Phifer, first tenor.

At the first rehearsal they discovered their ability to imitate musical instruments. Practice produced some remarkable results. They are new in radio, but their fan mail would indicate that they are veterans. Before their appearance on the Shell Show the boys had been singing only in schools, churches and at private parties. Their parents do not want them to sing in theaters or cabarets. The boys don't attend either of these amusement places because they are all going to school and have definite objectives.

James Melton, handsome young American tenor, who has enjoyed wide popularity in radio for a number of years began his career as a professional singer with the original Roxy Gang. Later he joined up with the "Revelers" and, for several years was the leading tenor with this group. Last year Melton made his concert debut at Rown Hall. He resigned from the "Revelers" about six months ago and has been free-lancing ever since. Mr. Melton is in wide demand as a guest artist.

A romance of eight months in the cast of Al Pearce's gang culminated in Portland recently with the marriage of Jackie Archer and Earl Hatch. She is twenty-six and he is twenty-seven. Hatch joined the gang last September as a pianist, being teamed in duos with Jackie. Jackie is a graduate of Knox College, and has been chief organist at some of America's largest theatres. Earl has had several bands of his own and was with Jimmie Joy for several years. He was playing the drums in the pit of the home town theatre at Greeley, Colorado, when he was only ten. He plays the piano, vibraphone and accordion, and pilots his own airplane.
Peggy Allenby, dramatic actress of the Palmolive Beauty Box Theatre, became the mother of an eight-pound daughter April 20. Miss Allenby is Mrs. John McGovern away from the microphone.

The young monkey that was given to Bill Sharples of KNX by the man that owns "Josephine," the movie monkey, is dead! Bill was proud of the little fellow and they became great pals—but the animal was too much of a show-off much to his disadvantage, for he climbed a pole that supported high-tension wires—no more monkey! The body was laid to rest on the Sharples ranch in Sharplesville.

Alice White, cinema star presented as guest artist on a recent Shell Show, takes her radio work seriously. She put so much realism into her dramatic playlet that when the pay-off called for tears she let 'em go. But she forgot about the mascara and was momentarily blinded so that Rush Hughes had to lead off the stage amid enthusiastic applause of the appreciative Radio Playhouse audience.

The original Professor Knicklehein's School Days was revived by Dick Le Grand for the "Happy-Go-Lucky Hour" over KHJ and affiliated stations of the Columbia-Don Lee network Monday afternoon, and received with universal acclaim by the studio audience. The novelty, for which Le Grande claims to have sufficient gags to continue indefinitely, features Le Grande, Charlie Lung, Windy Hearn, Norman Neilson, Betty Jane Rhodes, Linda Lee, Pedro Gonzales and Bobby Gross. It will henceforth be heard on the Happy-Go-Lucky Hour every Monday.

Zeke, "bad boy" of the NBC hillbilly quartet—Pappy, Zeke, Ezra and Elton—always appears at the studios in a pair of Pappy's old pants. Pappy is over six feet tall and weighs more than 250 pounds, while Zeke is almost a foot shorter and 100 pounds lighter.

Ben Grauer, NBC announcer, has appeared in motion pictures with Theda Bara, Pauline Frederick and Carisle Blackwell, before the talkie era. Now, with an excellent speaking voice, he can't even get a screen test.

One of the things that has made Gladys Swarthout of the Metropolitan Opera Company an immediate success with her fellow players in radio is the natural simplicity of her ways. At rehearsals of the Palmolive Beauty Box Theatre the glamorous Swarthout is no more conspicuous than a member of the chorus.

Frederic Bittke, NBC baritone, doubled in perilous stunts for many famous stars of the silent movies when he was a youth.

Eddie Cantor insists that the fifty roses he received the other day after his speech at the Advertising Club have nothing to do with his age. We checked the records—Eddie originated January 31, 1892.

A pall fell over the KHJ studios recently when it was suddenly announced that Bill Doemling, Bill Robson and Raymond Paige were dead. It turned out to be one of Bill Doemling's half-truthful gags. It seems that Doemling has a fish pond at his home and has named all the fish inmates after various people at KHJ. Recently some of the fish developed a fungus disease with the result that the three named Doemling, Robson and Paige passed on to the happy hunting grounds or wherever it is fish go when they die. Doemling claims that he knows all the fish by name, so that there can be no mistake about the identity. Pulling a long face, he also reported that Frank Gill, Clarence Hamilton, Paul Rickenbacker and Ole Swenson are not looking any too well, and it wouldn't surprise him a bit if he had to go out and buy a new KHJ staff for his pool.

When Fred Waring couldn't make the glee club at Penn State during his undergraduate days, he retaliated by forming his own band, as you probably know. For the first time radio listeners heard the reason why Fred couldn't make the singing society, when he started to do a duet version with Babs Ryan of the tune, "Couldnt You?" from the Waring show "Rah Rah Daze," during the recent broadcast. The first three or four words were all right, but then Fred gave up and decided just to talk the lyric. Maybe the director of the Penn State Glee Club was right after all. Fred still insists that he's going to keep right on trying to become a warbler, and to that end he rehearses every morning in his shower.

The production schedule on the Shell Show, Monday night variety hour, requires the seven-day-a-week efforts of three men, calling for script conferences, auditions and rehearsals each day right up to 5 p.m. Monday, the day of the broadcast.

Warner's has signed Ruth Etting for a series of shorts. The first will be entitled "Ruth Must Be Served."

Will Aubrey, NBC's "Bard of the Byways," has never been married, never had a romance and "never even came close to one"—so he says.
PEGGY KEENAN recalls as the happiest memory of her youth the night she slept on a haystack under the stars, near her home in San Francisco, Cal. What she can't remember is the time when she wasn't playing the piano in public. Peggy, with Sandra Phillips, is a member of the two-piano team providing the musical background for Tony Wons' philosophizing over a Columbia network.

Miss Keenan's early public appearances were in the leading roles of "Slim Princess," "Modern Cinderella" and other amateur theatrical productions. At seventeen she directed a large chorus of mixed voices and at the same age was organist in a San Diego moving picture house.

As a child, the attractive red-haired Peggy always longed to be an actress. Her mother objected to these Thespian ambitions but encouraged her daughter's pursuit of a musical career. After being graduated from the Hanford High School Peggy attended the University of Southern California and the University of California, and then entered the Marta Oatman Dramatic School. Later she studied under Leopold Godowsky. At college she was elected to the honorary musical fraternity Pi Kappa Lambda. But although music was from the start her most important interest, Peggy also found time to play tennis and basketball, activities which contributed to the liveness of her slim figure.

Her professional debut as an entertainer came at the age of eighteen when Miss Keenan gave a piano concert in a Los Angeles "little theatre," appearing with Virgie Lee Mattoon, contralto, and Zara Lee, dancer. From 1923 to 1929 she traveled extensively here and in Europe, doing a concert tour of California with Miss Mattoon, giving concerts in Paris and Berlin. She worked in sketches on the vaudeville stage, and later played in "Black Velvet," "Smiling Danger" and "Love." If she had her choice, Peggy would like to settle in the south of France and spend her summers in Honolulu. Outdoor activities have always appealed to her. As a child she made a hobby of skating and collecting rare stones and metals in the Sierras. On her free days now she likes to go fishing and when the weather is not propitious for this pensive pastime she is content to stay at home and study astronomy.

THE state of Virginia has often toasted its beautiful women and its thoroughbreds, and now it can raise the glass to another boast, or toast (as you will) to Jeffrey Gill, that native son with the southern moonlight in his voice, and if you've ever felt the spell of southern moonlight, or better yet if you're homesick for it, turn that dial to KFRC. Drop anchor over your favorite morris chair and prepare to have yourself a time!... Romance is served on a silver platter by Jeffrey, even though he perches informally on the top of a high stool. This latter fact has caused much comment, since most singers seem to prefer standing before the microphone. Discussion reached a crescendo when Wolo, famous caricaturist, decided to catch Jeff in action during a broadcast. ... Though only twenty-two years of age, Gill has had a full and interesting life. A few years of his early childhood were spent in Paris and Vienna, with a long jump to Texas for the bulk of his rearing and the university of that Lone Star State he also claims as Alma Mater. He married a schoolgirl sweetheart, but school and Hollywood did not mix and once again career triumphed over love,... Success came fast and furiously with Jeffrey's dramatic ability plus his voice. This opened the field of cinema and stage work which led to two of his most important successes, the J. J. Schubert show, My Maryland, and the Marion Davies production, Peg o' My Heart, in which Jeff tore the heart out of every colleen singing "Sweetheart Darlin'." He still uses this number as a theme song entrance to his chain broadcast over CBS. ... From Hollywood's favorite tenor the slogan grew to California's thanks to the ether waves. And now we come to the present and to Gill, his most interesting work—radio. "Getting into the hearts and homes of the people is the grandest thing in the world!" says Jeff, enthusiastically, about broadcasting. Over the footlights has a thrill all its own, but this is even chummier and closer, a voice speaking to a hospital shut-in or a lonely girl or perhaps a mountaineer, even on shipboard. Reaching out into the vast territory of five states... For down to the minute news, Dame Rumor has it that Jeffrey and Lyseth Hughes, the singing harpist of Horace Heidt's Californians, are going places and doing things. As one Virginian to another,
Everybody's happy

WHEN THERE'S

MUSIC

AT THE WHEEL

I never realized how much pleasure we'd get from a radio in our car—it's always in use when I'm driving alone...

I'm certainly sold on a car radio now—it makes long trips seem shorter, and I never miss an important broadcast while I'm on the road late at night...

I sure get a kick out of our new car radio...I'm glad Dad bought one for our car...I don't mind going places when I can get all the sports...

We all get a thrill out of driving since Dad put a Zenith radio in our car...it's grand to hear our favorite programs...we never miss them while on the road now...

ZENITH Auto Radio is powerful, sensitive, and has exceptional tone quality—specially shielded against motor noise. It is made by the make or America's finest quality home radio. Improved automatic volume control smoothes out blasting and blaring noise. Full size Super Dynamic Speaker delivers a rich, full tone. Volume control knob serves as lock switch and protects radio from tampering or unauthorized use. Airplane Dial Control with indirect illumination and large calibration for easy tuning. A super-heterodyne, all-electric circuit places minimum drain on batteries. Fits any car—does not interfere with passenger comfort or leg room because of small size. No special parts or accessories required. Price of $51.95 includes 6-tube Zenith Auto Radio complete with suppressors, plus installation. Ask your neighborhood Zenith dealer, or write us for his name.

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6-TUBE AUTO RADIO

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ELVIA ALLMAN
S and W Merrymakers, Sunday, 7:30 P. M., CDLBS network.
The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Clarence Myers Has the Assignment

I have been listening to the broadcast of Jimmie Cook over KTAB on Wednesday nights at 10 o'clock and I would like to know something about Mr. Cook and his activities. I think his little program is particularly enjoyable, not only because his material is unusual, but also his delivery and voice are so very fine. I wouldn't miss his fifteen minutes for anything. Why is it in the program schedules his name is not listed and just "Political Highlights" is most misleading. People who do not care for politics would never tune in and so miss a wonderful program, because it is his stories and personality that make the program political highlights a very minor part of it. In his column in the Democratic Observer, which I also read with great interest, it is called "Jimmie Cook's Sidelines." That conveys a lot of meaning. I shall look for something about Mr. Cook in your magazine, which I take regularly. Thanking you in anticipation,

M. G. R., San Francisco.

Send Us a Can Opener

When are you ever going to take the picture of Ray Hendrix out? I have been buying your WEEKLY every week, but I have not seen one yet. Please get it out. He is now singing at the Ambassador Hotel with Ted Fio-Rito and his orchestra. The picture I refer to is at least a whole page, because small pictures I do not save. Please, because I'll have to keep writing to you. I will expect to see his picture appear in your next week's Broadcast Weekly. Waiting, waiting. Please! Please! Please!

O. F. F., No address.

We Feel Better Without Our Red Flannels

Congratulations. The new spring dress of our progressive weekly is far superior to the discarded winter one. Wish we could have daylight savings time on the Pacific Coast. It would give us back Edward MacHugh, the Gospel singer. His singing of lovely old sacred songs at 8 a.m. started the day right. Everyone loves John and Ned and we all hope to have them on the air every day. Wishing you success,

Mrs. M. H., Oakland, Calif.

Hold the Phone—Someone Bustin' in on Andy's Line

One change in the new time schedules brings Amos 'n' Andy and Frank and Archie at the same time. I want to listen to both, but cannot when they are broadcast at the same time. Most Frank and Archie listeners are also Amos 'n' Andy fans. Cannot KNX change the time so as not to conflict with Amos 'n' Andy? Of course the NBC will not change. The sponsors for Frank and Archie want people to hear them, and it would be to their advantage to not have the program at the same time as another favorite of the same type.

P. S.—I like the new plan of listing programs.

L. A. T., Salem, Ore.

A Letter of Appreciation Would Help

Your new program arrangement is the best you have yet tried. I see no need for improvement, unless you can arrange space, after a station, for the kilocycles.

Could program listings be more indicative of their type? We know what to expect from the older sponsors, but new arrivals are apt to be passed up by the very people interested in the particular program offered because we do not want to waste minutes on something we eventually don't want.

This week seems to offer the first program listing that we can reasonably believe will be up to date.

What suggestions can you offer to us who appreciate a fine sponsored program but who are already satisfied users of the same product sold by another sponsor?

N. C. P., Alameda, Calif.

Come, Gentlemen, Please the Lady

I take the Broadcast Weekly and like it very much. The station I listen to most frequen- tly is KNX, Hollywood, and I would like very much to see what the announcers look like, especially the one on the Crockett family's program, Mr. Hardy. So if you will please print their pictures in one of the Broadcast Weekly magazines soon? Curiosity got the best of me, and I would like to see what this good-natured, laughing gentleman looks like.

L. N. H.
Father Knickerbocker Gets His Head Deflated

Have just received this week's issue of Broadcast Weekly and read the letters to "Ye Ed." I want to cast another vote for the new "set up." I can now take a pencil and in a few minutes check my radio programs for the day (or mainly evening, in my case), and it's no trouble to locate any program on the classified program page.

Am getting a kick out of our western programs going over so big in the East. Recently spent a year in the East, and after listening almost entirely to eastern programs, used to wonder what the New Yorkers had to get the "big head" about.

I. L. B., San Jose, Calif.

So Far, So Good

I do not know what will be the reaction of your readers in general to the new method you are using in listing programs, namely, by the hour of day instead of by stations, but for my part I find it a big improvement. It greatly facilitates the choice of programs. Above all, I appreciate your listing of chain programs according to their character and hope that this feature will eventually be expanded so as to include all programs listed in the time schedule.

Please accept my heartiest congratulations for these two very definite improvements in Broadcast Weekly.

C. M. H., San Francisco.

"And Lo! Abou ben Adhem . . . ."

With this, my first letter to Broadcast Weekly, I wish to add my name to those who thoroughly enjoy your magazine. We have been taking it since Christmas, our first introduction to it being through a gift subscription from a California friend.

The new program listing is excellent. Although Seattle papers have resumed the printing of radio programs and the local stores' advertiser has been carrying them since last December, we have discarded both in favor of your classification.

The Lucky Strike people should be given three cheers and a tiger for continuing their opera broadcasting as long as they did. We did so enjoy the Saturday broadcasts, and only wished we might have been able to see as well as hear. Of course I mustn't forget to add the family vote for "One Man's Family" and "Myrt and Marge." The new time change helped considerably, although we were sorry to see Gilmore Circus fold up its tents. Other programs we enjoy are Amos 'n' Andy, Memory Lane, Al Pearce, Richf

field News Flashes, and the Reader's Guide. Of course we listen to all symphony programs.

By the way, here's another vote of thanks to the announcers who make the programs interesting. There is no such animal on the air as a "poor" announcer, and I'd like to know one who doesn't earn all of his salary and more.

D. R. N., Seattle, Wash.

California Poppies from Santa Rosa

We have subscribed to your newsy little magazine for years and always enjoyed all of it, especially the Open Circuit, and "do they keep their hammer busy!"

Ease your thoughts; no complaints from our home department. Our likes are recorded instead. Here's going: One Man's Family, Memory Lane, First Nighter, Death Valley Days, Standard Oil Symphony, Myrt and Marge, Magazine of the Air, Mary's Friendly Garden, Wheatena Forest Ranger and many dramas we pick up at one station or another. We like KSL next to KGO. Al Pearce and Gang have good, clean humor, also.

We do miss Sherlock Holmes and many of those old programs as The Great Northern Old Timer, Jack and Ethel, Associated Historic Travels and the Gilmore Circus. They were all especially good, so here's hoping for their return or others coming on just as good.

Prosperity to your little magazine, and may it always remain "strictly radio," which has always seemed most fitting.

K. E. P., Santa Rosa.

We Are Getting Together, Folks

Finally comes my vote of congratulations. Was very much interested in your editorial and must admit I was one of those who did not approve of the new listing. However, I am not one to jump readily at conclusions and bided my time to see if the improvement would eventually attract my eye. You no doubt realize by this time the inevitable has happened and I have been won over. The magic started to work with last week's issue and I find myself completely surrendered with the latest issue.

I believe in allowing the other fellow a chance to prove his point before I complain, for I may find myself in an embarrassing position, as I would have in this instant—after receiving the third issue. With the best of luck to the new Weekly and the entire staff.

J. B., Fresno, Calif.
Do you like good music?
Enjoy Raymond Paige, one of America's most celebrated musical directors, and his famous orchestra.

Do you like good voices? Thrill to the lilting soprano of Nadine O'Connor, the rich tenor of Earl Hunsacker, the perfect harmony of the Three Rhythm Kings, the torch songs of Kay Thompson, and a chorus of 30 voices.

Do you like humor? Laugh with Elvia Allman and "grandpa," Gill and Doemling, Ole the Swede janitor, Sylvia Picker and tongue-twisting Joe Twerp.

Do you like surprises? A national or international favorite will be guest star each Sunday evening.

No matter what you like, you will find it on the S & W Merrymakers. A cast of 100—a veritable parade of all-star entertainers—insures you a solid hour of enjoyment. Be sure to tune in each Sunday evening!

S & W Fine Food Products
S & W Mellow'd Coffee

THE S AND W MERRYMAKERS
EVERY SUNDAY EVENING 7:30 TO 8:30 P.M.
Don Lee - Columbia Broadcasting System

Patronize BROADCAST WEEKLY Advertisers. Their cooperation merits your support.
### DRAMAS

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<tbody>
<tr>
<td>Bible Stories</td>
<td>Sunday, 11 a.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Death Valley Days</td>
<td>Tuesday, 8:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Dramatic Guild</td>
<td>Wednesday, 6 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Eno Crime Clues</td>
<td>Thursday &amp; Friday, 8:30 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>First Nighter</td>
<td>Friday, 6 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Leaders of Tomorrow</td>
<td>Wednesday, 8 p.m.</td>
<td>CDLBS</td>
</tr>
<tr>
<td>Memory Lane</td>
<td>Tuesday, 7:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>NBC Dramatic Hour</td>
<td>Monday, 8:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>One Man's Family, Friday</td>
<td>7:30 p.m.</td>
<td>KOA, KVL, KVoo, WKY, KPFC, WOAI, KBS, WBAP, KTHS</td>
</tr>
<tr>
<td>One Man's Family, Friday</td>
<td>8:15 p.m.</td>
<td>KGO, KHQ, KOMO, KGW, KFI</td>
</tr>
<tr>
<td>&quot;Taxi,&quot; featuring Max Baer</td>
<td>Monday, Wednesday, 3:45 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Radio Guild</td>
<td>Monday, 11 a.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>The Zero Hour</td>
<td>Monday, 6:45 p.m.</td>
<td>CDLBS</td>
</tr>
<tr>
<td>True Story Court</td>
<td>Friday, 7:30 p.m.</td>
<td>CBS</td>
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### EDUCATIONAL PROGRAMS

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<tbody>
<tr>
<td>Clippingworthy</td>
<td>Tuesday, 4 p.m.</td>
<td>KFRC</td>
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<tr>
<td>Commonwealth Club Luncheon</td>
<td>Friday, 12:45 p.m.</td>
<td>KPO, NBC</td>
</tr>
<tr>
<td>Community Forum</td>
<td>Sunday, 4 p.m.</td>
<td>KPO, NBC</td>
</tr>
<tr>
<td>Economics in the New Deal</td>
<td>Saturday, 1:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Education at the Cross Roads, Saturday, 7 p.m.</td>
<td>KFRC, KTS, WBAO, KTHS</td>
<td></td>
</tr>
<tr>
<td>Education in the News</td>
<td>Wednesday, 1 p.m.</td>
<td>KGO</td>
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<tr>
<td>Educational Service</td>
<td>Wednesday, 12:30 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Hyde, Henry M.</td>
<td>Sunday, 5:45 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Kalberson, H. V.</td>
<td>Sunday, 8:45 a.m.</td>
<td>NBC</td>
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<tr>
<td>Kennedy, John B.</td>
<td>Thursday, 2:30 p.m.</td>
<td>NBC</td>
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<tr>
<td>National Farm and Home Hour</td>
<td>Friday, 9:30 a.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>National Student Federation</td>
<td>Thursday, 11:30 a.m.</td>
<td>CBS</td>
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<tr>
<td>Our American Schools</td>
<td>Sunday, 2:30 p.m.</td>
<td>NBC-KPO</td>
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<tr>
<td>Readers' Guide</td>
<td>Sunday, 9:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Standard School Broadcast</td>
<td>Thursday, 11 a.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Stanford University</td>
<td>Monday, 7:45 p.m.</td>
<td>KPO</td>
</tr>
<tr>
<td>The New World</td>
<td>Monday, 10 a.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>The Philistine</td>
<td>Friday, 7:45 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>The University of California</td>
<td>Sunday, 9 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>You and Your Government</td>
<td>Tuesday, 3:15 p.m.</td>
<td>NBC</td>
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### SYMPHONY ORCHESTRAS

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<tr>
<th>Orchestra</th>
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<tr>
<td>Minneapolis Symphony</td>
<td>Tuesday, 5:30 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Standard Symphony</td>
<td>Thursday, 8 p.m.</td>
<td>NBC</td>
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### COMEDIANS

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<tr>
<th>Comedian</th>
<th>Time</th>
<th>Station/Sponsors</th>
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<tbody>
<tr>
<td>Allen, Fred</td>
<td>Wednesday, 8 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Amos &amp; Andy, Monday to Friday, 7 p.m.</td>
<td>NBC</td>
<td></td>
</tr>
<tr>
<td>Baker, Phil</td>
<td>Friday, 5:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Benny, Jack</td>
<td>Monday, 6:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Hurns and Allen</td>
<td>Wednesday, 7:30 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Durante, Jimmy, Sunday</td>
<td>4 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Lish, Tizzie</td>
<td>Monday, 6:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Pearl, Jack</td>
<td>Wednesday, 4 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Penner, Joe</td>
<td>Sunday, 3:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Stoopnagle and Budd, Tues. and Thurs., 6 p.m.</td>
<td>CBS</td>
<td></td>
</tr>
<tr>
<td>Wynn, Ed</td>
<td>Tuesday, 5:30 p.m.</td>
<td>NBC</td>
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### POPULAR PROGRAMS

<table>
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<th>Program</th>
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<th>Station/Sponsors</th>
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<tbody>
<tr>
<td>American Album of Familiar Music</td>
<td>Sunday, 5:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Bing Crosby</td>
<td>Monday, 8 a.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Byrd Expedition</td>
<td>Saturday, 6 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Carnation Contented Program</td>
<td>Monday, 6 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Curtis Institute of Music</td>
<td>Thursday, 11:45 a.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Manhattan Merry Go 'Round</td>
<td>Sunday, 5 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>The Song of Araby</td>
<td>Tuesday, 9:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Voice of Firestone</td>
<td>Monday, 7:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Winchell, Walter</td>
<td>Sunday, 7:15 p.m.</td>
<td>NBC</td>
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### SKITS

<table>
<thead>
<tr>
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<th>Station/Sponsors</th>
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<tbody>
<tr>
<td>Betty and Bob</td>
<td>Monday to Friday, 12 noon</td>
<td>NBC</td>
</tr>
<tr>
<td>Gene and Glenn, Mon.</td>
<td>Tuesday, 7:15 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Little Orphan Annie</td>
<td>Monday, 5 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Mud Caves</td>
<td>Monday to Friday, 11:15 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Oxydol's Own Ma Perkins</td>
<td>Monday, 1:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Vic and Eade</td>
<td>Monday to Saturday, 8:30 a.m.</td>
<td>NBC</td>
</tr>
</tbody>
</table>

### VARIETY PROGRAMS

<table>
<thead>
<tr>
<th>Program</th>
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<th>Station/Sponsors</th>
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</thead>
<tbody>
<tr>
<td>Bakers Broadcast</td>
<td>Sunday, 3:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Bernie, Ben</td>
<td>Tuesday, 8 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Blue Monday Jamboree</td>
<td>Monday, 8 p.m.</td>
<td>CDLBS</td>
</tr>
<tr>
<td>Borden's Friday Follies</td>
<td>Monday, 6:30 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>California Melodies</td>
<td>Sunday, 4:30 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Camel Caravan</td>
<td>Tuesday and Thursday, 6 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Captain Henry's Showboat</td>
<td>Thursday, 9 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Catreer Free Carnival</td>
<td>Saturday, 8:15 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Chase &amp; Sanborn</td>
<td>&quot;Baron Munchausen,&quot; Wednesday, 4 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Chesterfield Program</td>
<td>Mon., Wed., Sat., 5 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Colgate House Party</td>
<td>Saturday, 5 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Colub Club Pipe Club</td>
<td>Wednesday, 8 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Del Monte Ship of Joy</td>
<td>Monday, 5:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Demi Tasse Revue</td>
<td>Monday, 6:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Downey, Morton, Studio Party</td>
<td>Saturday, 4 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Elder Michaux Congregation</td>
<td>Saturday, 3 p.m.</td>
<td>CBS</td>
</tr>
<tr>
<td>Fleischmann Hour</td>
<td>Thursday, 4 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>General Cigar (Lombardo)</td>
<td>Wednesday, 7:30 p.m.</td>
<td>NBC</td>
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<tr>
<td>General Tire</td>
<td>Friday, 6:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Happy Go Lucky Hour</td>
<td>Daily except Saturday and Sunday, 2 p.m.</td>
<td>CDLBS</td>
</tr>
<tr>
<td>Hall of Fame</td>
<td>Sunday, 6:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Hodge Podge Lodge</td>
<td>Tuesday, 9:30 p.m.</td>
<td>CDLBS</td>
</tr>
<tr>
<td>Hollywood on the Air</td>
<td>Sunday, 8:15 p.m.</td>
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<tr>
<td>Hour of Smiles</td>
<td>Wednesday, 8 p.m.</td>
<td>NBC</td>
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<tr>
<td>Hudson-Essex Travelcade</td>
<td>Saturday, 6 p.m.</td>
<td>CDLBS</td>
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<tr>
<td>Marshall's Mavericks</td>
<td>Wednesday, 9:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>National Barn Dance</td>
<td>Saturday, 6:30 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Night Court</td>
<td>Monday to Friday, 10 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Palmolive Beauty Box</td>
<td>Monday, 8 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Pearce, Al. and Gang, Mon.</td>
<td>Saturday, 2 p.m.</td>
<td>NBC</td>
</tr>
<tr>
<td>Romantic Melodies</td>
<td>Thursday, 3:30 p.m.</td>
<td>NBC</td>
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<tr>
<td>Raymond Knight's Cuckoos</td>
<td>Wednesday, 7:15 p.m.</td>
<td>NBC</td>
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<tr>
<td>Schlitz Program of the Week</td>
<td>Friday, 6 p.m.</td>
<td>CBS</td>
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<tr>
<td>Shell Show</td>
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<tr>
<td>Song of Araby</td>
<td>Tuesday, 9:30 p.m.</td>
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<tr>
<td>S. &amp; W. Merrymakers</td>
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<tr>
<td>Waring's Pennsylvanians</td>
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<tr>
<td>Woodbury Program</td>
<td>Monday, 4:30 p.m.</td>
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<tr>
<td>Whiteman, Paul</td>
<td>Thursday, 6 p.m.</td>
<td>NBC</td>
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</tbody>
</table>
Behind the Baton

Poly McClintock and Fred Waring were boyhood chums back in the little town of Tyrone, Pennsylvania. Together they organized what today is one of the most versatile aggregations on the air. Surprisingly enough, Poly of the whiskey voice sings tenor in the glee club.

Peewee Hunt of the Casa Loma orchestra has a new nickname. Two hundred pound Peewee's comical actions have earned him the appropriate title of Leviticus. Haw!

Ben Bernie's Tuesday night commercial is consistently good. Ben's grand band can always be depended upon to play a program of the latest and best dance hits, and Bernie is one of the few batoneers who gives his musicians full credit for work well done.

Jacques Purvis, trumpet player and novelty singer with Georgie Stoll's Shell Show orchestra, was at one time a member of Fred Waring's Pennsylvanians. He helped coach Waring's now famous Glee Club.

Jules Buffano, one of the Northwest's favorite dance units, recently completed a successful engagement at Seattle's Paramount theater. He is heard regularly over KOL.

Staccato.—Remember Charlie Agnew's Yeast Foamers? The band is now bowling 'em over in Birmingham, Alabama. . . . Phil Harris has just signed a renewal of his contract, which keeps him on the air from New York's Palais Royal until the late summer. . . . Yes, Bob Crosby, Bing's young brother, is on tour with Anson Weeks. . . . Johnny Robinson, whom we used to tune in from Portland, is now playing in Joplin, Missouri. . . . Herbie Kay seems to be going over much better in Denver than he did in San Francisco.

TUNE-IN "MONDAYS AT EIGHT" FOR THE SHELL SHOW "West's Outstanding Variety Program"

NOW ON NBC STATIONS NOW ON NBC STATIONS

YAHBUT & CHEERILY Travel-Laughts

GEORGIE STOLL'S MUSIC and Violin Solo

GUEST STARS FROM STAGE AND SCREEN (Recent Shows Have Presented Paul Lukas, Bela Lugosi, Edward Everett Horton)

RUSH HUGHES AS "M. C." (His words paint pictures only television can equal)

HARMONY ACES — ANDY ANDREWS — EDWIN IMHAUS and Other Favorite Vocalists

★ NOW OVER FOLLOWING NBC STATIONS—MONDAYS, 8-9 P.M. (P.S.T.)

KGO-KFI-KGW-KOMO-KHQ-KTAR-KFSD-KDYL

SUPER SHELL "Stepped Up This Spring FOR EVEN BETTER MILEAGE"

Patronize BROADCAST WEEKLY Advertisers. Their cooperation merits your support.
THE MAN BEHIND THE SCENES

“What makes the wheels go ’round, daddy?” is a question that thousands of youngsters ask thousands of fathers. And possibly the father explains in terms that are as clear to the child as Einstein’s theory of relativity is to most.

Many people have asked a question of this kind regarding the S and W Merrymakers broadcast every Sunday evening from 7:30 to 8:30 p.m., over the Columbia Don Lee network. “What a show it is,” they say. “Who is responsible for it; who is the man behind the scenes?”

Mahlon Merrick, the “Ziegfeld of America," is the public face and bed of the great artist. He plays the violin like a master and has conducted symphony orchestras over the two great national broadcasting chains. He composes music, writes operas and directs dramatic productions. The S and W Merrymakers is his “pet” and he devotes his time to it unselfishly. He personally passes judgment upon and recommends the acts, reads all the scripts, goes over every number and then conducts tedious rehearsals hour after hour. The S and W Merrymakers is one of the finest variety broadcasts in America. It should not be otherwise with Mahlon Merrick, the “Ziegfeld of Radio,” the man behind the scenes.

MAHLON MERRICK

Behind every show there is always one man about whom the public hears little—the man who gets most of the blame when things go wrong, and little of the credit when the show is a hit. In giving credit where credit is due, the S and W Merrymakers is one of the big hits of radio due to the genius of Mr. Mahlon Merrick, Production and Program Manager at the Los Angeles studios of the Columbia Don Lee Broadcasting System. The people at KHJ call him (behind his back) “the S and W Slavedriver.”

Mahlon is not a Simon Legree—he is a great artist. He plays the violin like a master and has conducted symphony orchestras over the two great national broadcasting chains. He composes music, writes operas and directs dramatic productions. The S and W Merrymakers is his “pet” and he devotes his time to it unselfishly. He personally passes judgment upon and recommends the acts, reads all the scripts, goes over every number and then conducts tedious rehearsals hour after hour. The S and W Merrymakers is one of the finest variety broadcasts in America. It should not be otherwise with Mahlon Merrick, the “Ziegfeld of Radio,” the man behind the scenes.

STATION DIRECTORY

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<td>KDB</td>
<td>Santa Barbara, Calif.</td>
<td>199.9</td>
<td>1500</td>
<td>100 Watts</td>
<td>CBS</td>
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<tr>
<td>KDYL</td>
<td>Salt Lake City</td>
<td>232.4</td>
<td>1290</td>
<td>1000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KECA</td>
<td>Los Angeles, Calif.</td>
<td>209.7</td>
<td>1450</td>
<td>1000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KEX</td>
<td>Portland, Oregon</td>
<td>254.1</td>
<td>1180</td>
<td>5000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KFBK</td>
<td>Sacramento, Calif.</td>
<td>228.9</td>
<td>1310</td>
<td>100 Watts</td>
<td>CBS</td>
</tr>
<tr>
<td>KFI</td>
<td>Los Angeles, Calif.</td>
<td>468.5</td>
<td>640</td>
<td>50,000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KFRC</td>
<td>San Francisco, Calif.</td>
<td>491.5</td>
<td>610</td>
<td>1000 Watts</td>
<td>CBS</td>
</tr>
<tr>
<td>KFSD</td>
<td>San Diego, Calif.</td>
<td>499.7</td>
<td>600</td>
<td>1000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KFWB</td>
<td>Hollywood, Calif.</td>
<td>315.6</td>
<td>950</td>
<td>1000 Watts</td>
<td>NBC</td>
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<tr>
<td>KGA</td>
<td>Spokane, Wash.</td>
<td>204</td>
<td>1470</td>
<td>5000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KGB</td>
<td>San Diego, Calif.</td>
<td>225.4</td>
<td>1330</td>
<td>1000 Watts</td>
<td>CBS</td>
</tr>
<tr>
<td>KGO</td>
<td>Oakland and San Francisco</td>
<td>379.5</td>
<td>790</td>
<td>7500 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KGW</td>
<td>Portland, Oregon</td>
<td>483.6</td>
<td>620</td>
<td>1000 Watts</td>
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<tr>
<td>KHJ</td>
<td>Los Angeles, Calif.</td>
<td>335.1</td>
<td>900</td>
<td>1000 Watts</td>
<td>CBS</td>
</tr>
<tr>
<td>KJBS</td>
<td>Spokane, Wash.</td>
<td>508.2</td>
<td>590</td>
<td>1000 Watts</td>
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<tr>
<td>KJR</td>
<td>Seattle, Wash.</td>
<td>509.1</td>
<td>970</td>
<td>5000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KLS</td>
<td>Oakland, Calif.</td>
<td>208.2</td>
<td>1440</td>
<td>250 Watts</td>
<td>CBS</td>
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<tr>
<td>KLX</td>
<td>Oakland, Calif.</td>
<td>340.7</td>
<td>880</td>
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<tr>
<td>KMJ</td>
<td>Fresno, Calif.</td>
<td>516.9</td>
<td>580</td>
<td>500 Watts</td>
<td>CBS</td>
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<tr>
<td>KNX</td>
<td>Los Angeles, Calif.</td>
<td>285.5</td>
<td>1050</td>
<td>50,000 Watts</td>
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<tr>
<td>KOA</td>
<td>Denver, Colorado</td>
<td>161.2</td>
<td>850</td>
<td>12,500 Watts</td>
<td>NBC</td>
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<tr>
<td>KOIN</td>
<td>Portland, Oregon</td>
<td>319</td>
<td>940</td>
<td>1000 Watts</td>
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<tr>
<td>KOL</td>
<td>Seattle, Wash.</td>
<td>236.1</td>
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<tr>
<td>KOMO</td>
<td>Seattle, Wash.</td>
<td>525.9</td>
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<tr>
<td>KPO</td>
<td>San Francisco, Calif.</td>
<td>440.9</td>
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<td>KQW</td>
<td>San Jose, Calif.</td>
<td>296.6</td>
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<td>CBS</td>
</tr>
<tr>
<td>KROW</td>
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<td>222.4</td>
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<td>NBC</td>
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<tr>
<td>KSL</td>
<td>Salt Lake City</td>
<td>265.3</td>
<td>1130</td>
<td>50,000 Watts</td>
<td>CBS</td>
</tr>
<tr>
<td>KTAR</td>
<td>Phoenix, Arizona</td>
<td>483.5</td>
<td>620</td>
<td>1000 Watts</td>
<td>NBC</td>
</tr>
<tr>
<td>KVI</td>
<td>Tacoma, Wash.</td>
<td>526</td>
<td>570</td>
<td>1000 Watts</td>
<td>CBS</td>
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<tr>
<td>KYA</td>
<td>San Francisco, Calif.</td>
<td>245.8</td>
<td>1230</td>
<td>1000 Watts</td>
<td>NBC</td>
</tr>
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</table>
National Broadcasting Co.
379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 KCys.
680 KCys.

Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJ, KGA, KOA, KGHL, KDYL, KGIR, KTB

8 a.m.—Arion Trio: KGO
9—Mayor Bowes’ Capitol Family: KPO, KOMO, KGW, KECA, KFSD, KDYL, KGIR, KGHL
8:15—Golden String Quartet: KPO, KOMO, KGW, KECA, KJ, KGA, KOA, KGHL, KDYL, KGIR, KGHL
8:30—Radio City Concert: KPO, (KGH on 9), KOMO, KECA, KFSD, KDYL, KGIR, KGHL, KDYL, KGIR, KGHL
9—Chronicle Comics: KGO
9:30—Sunday Forum—Dr. Ralph W. Sockman: KGO, KGH, KOMO, KJ, KGA, KGHL, KDYL, KGIR, KGHL
9:30—Organ Concert: KPO
10—Sing and Ensemble: KGO
10:30—Concert Artists: KGO, KGH, KOMO, KJ, KDYL, KGIR, KTB
10:30—Cecilians, vocal and instrumental: KPO
11—Sax Street: KPO
11—Sax-O-Tunes — Mickey Gillette, saxophonist: KGO, KGA, KOMO, KJ, KFI, KFSD, KTB, KDYL, KGHL, KDYL, KGIR, KGHL
11:30—Mothers Day Program: Mrs. James Roosevelt, speaker: KGO, KOMO, KECA, KDYL, KGIR, KGHL
(KTAR off 11:45), KDYL, KGIR, KGHL
12 noon—Concert by members of Sousa’s Band: KGO, KHQ, KOMO, KFI, KFSD, KGIR, KGHL, KGIR, KGHL, KDYL
12:30—Thursday Cakoups: Fred Hufsmith, tenor; women’s octet: KGO, KHQ, KOMO, KFI, KGW, KDYL
1:45—Boy-Rendezvous dance orchestra: KGO, KHQ, KOMO, KFI, KFSD, KGIR, KGHL, KGIR, KGHL, KDYL
2—Catholic Hour: KPO, KGA, KJ, KFI, KFSD, KTB, KGIR, KGHL, KGIR, KDYL, KGIR, KGHL
2—Cook and Alexander, harmony duo: KGO
2:15—Singing Song: KGO, KGA, KJ, KGIR, KFSD, KGIR, KGHL, KGIR, KGHL, KGIR, KGHL, KDYL
2:30—American Schools: KPO
2:45—Pages from the Book of Life: KGO, KHQ, KOMO, KGW, KFI, KFSD
3—Hickenzie Strings, Charles Previn and his Orchestra: KGO, KHQ, KOMO, KJ, KDYL, KGIR, KDYL
3—Clef Dwellers: KPO
3:15—Afternoon Concert: KPO
3:30—The Bakers Broadcast: Joe Fenking, Ozzie Nelson and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
4—Chase and Sanborn Program, Jimmy Durante, comedian; Rubino’s Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
8—Community Forum: KPO
4:30—Silhouettes, orchestra direction Charles Hart: KPO
5—Manhattan Merry-Go-Round, Tamara, Russian blues singer; Men About Town, trio: KGO, KHQ, KOMO, KGW, KFI, KDYL
5:15—Music of Today and Yesterday: KPO
5:30—The American Album of Familiar Music, Frank Munn, tenor; Virginia Rea, soprano: KGO, KHQ, KOMO, KGW, KFI, KDYL
5:45—Henry M. Hyde: KPO
6—Chevrolet Program, orchestra direction Victor Young: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KDYL
6:15—California Program: KPO, KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
7—Round, Town, the Red-Headed Detective: KGO, KGA, KOMO, KGW, KFI, KDYL
8—Bridge and Blues, orchestra: KGO, KGA, KOMO, KGW, KFI, KDYL
8:15—Hollywood on the Air: KGO, KGW, KDYL, KGIR, KGHL and KGIR
9—Seymour Simons’ Orchestra: KGO, KHQ, KFSD, KGIR, KGHL
9—University of California Program: KPO, KFI
9:30—Frankie Masters and His College Inn Orchestra: KPO
10—Nicholfield Orpheus and His: KGO, KHQ, KOMO, KGW, KFI, KFSD
10—Herbert Kay and His Hotel Cosmopolitan Orchestra: KPO, KDYL, KOA
10:15—Paul Caron, organist: KGO, KHQ, KJ, KGA, KECA, KFSD
10:30—Silent Hour: KPO, KDYL, KOA
11—News Service: KGO, KHQ, KFSD, KDYL
11:05-12 mid.—Melodians, orchestra direction Clyde Doerr: KGO, KHQ, KFSD, KDYL, KOA
11:12 mid.—Charles Runyan, organist: KPO

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Supplies programs to: KJH, KGB, KDB, KMJ, KWG, KFBB, KERN, KOL, KVI, KSL, KION, KFPP

8 a.m.—CBS, Salt Lake Tabernacle choir and Organ: KGB, KOL, KVI, KSL
8:30—CBS, Madison Ensemble: KJH, KOL, KVI, KGB
8:15—CBS, H. V. Kaltenborn: KJH, KGB, KOL, KVI, KSL
9—CBS, Church of the Air: KJH, KGB, KOL, KVI, KSL
9:30—CBS, The Compassky Trio: KJH, KGB, KOL, KVI, KSL
10—CBS, Edith Murray: KJH, KGB, KOL, KVI, KSL
10—CBS, Piano Pointers, Abram Chasles: KJH, KGB, KOL, KVI, KSL
10:30—CBS, Lark Dan, The Minstrel Man: KJH, KGB, KOL, KVI, KSL
11—CBS, Symphonic Hour: KJH, KVI, KGB
12 noon—CBS, Special Mother’s Day Concert: KJH, KOL, KVI, KGB
1—CBS, Chicago Knights: KJH, KOL, KVI, KGB
1:30—To be announced
2—Romances of Science
2:15—Clade Sweeten and Orchestra
2:30—CBS, Smillin’ Ed McConnell: KJH, KGB, KOL, KVI, KSL
2:45—CBS, Poet’s Gold: KJH, KGB, KOL, KVI, KSL
3—CBS, Harmon Institute Choir: KJH, KGB, KOL, KVI, KSL
3—CBS, Nick Lucas, Troubador: KJH, KGB, KOL, KVI, KSL
4—CBS, Opera and Recital: KJH, KGB, KOL, KVI, KSL
4—Cystex Detective Adventure
4:15—CBS, Freddie Rich Entertainers: KJH, KGB, KOL, KVI, KSL
4:30—CBS, California Melodies: KJH, KGB, KOL, KVI, KSL
5—CBS, Carl Hoffmayer’s Orchestra: KJH, KOL, KVI, KGB
5—CBS, Fred Waring’s Pennsylvanians: KJH, KGB, KOL, KVI, KSL

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Independent Programs

9:30 to 10:00 A. M.  
KYA—Fanny Paper Man  
KTAB—Watch Tower; Open Road  
KROW—History of the Church  
KJBS—Dance Orchestra; Records  
KGGC—Featured Artists  
KOL—Democrat & Chronicle; Feature  
9:45, Cecil Solly  
KGW—Olympians  
KJBS—Records; 9:45, Fred Shorter  
KEX—Musical Gems; C. E. Union  
KNX—Bob Shuler; 9:46, Organ  
KVI—Covered Wagon Jubilee  
KJR—International Bible Students  
10:18, Sunday Serenade  
KEX—Lost & Found; 10:02, Classical solist; 10:15, Tango Time  
KHQ—Studio; 10:15, Old Painter  
KFWB—Recordings  
KNX—Old Time Band  
KECA—Tom-Tom Sym. & Lecture  
KSL—10:15, International Bible Students  
KEX—2:45, Harry Rutherford  
KOA—South Sea Islanders

10:30 to 11:00 A. M.  
KYA—Mountain Harmonists  
KTAB—Church Services  
KROW—Variety Program  
KJBS—Popular Melodies  
KGGC—Request Hour  
KLS—Radio Church of America  
KQW—Baptist Sunday School  
KEX—Studio Program  
KJR—Sunday Serenade  
KNX—Spice of Life  
KECA—Recordings  
KFWB—Recordings  
KFSO—Organ Reverses

11:00 to 11:30 A. M.  
KYA—Old St. Mary’s Church Serv.  
KTAB—Church Services  
KROW—Oakl’nd Community Church  
KJBS—Community Church  
KGGC—Request Hour  
KLS—Popular Recordings  
KEX—Baptist Church  
KVI—Central Lutheran Church  
KJR—Cecil Solly; 11:15, Jigsaws  
KEX—Symphony Hour  
KHQ—Newspaper Adventures; 11:15, Souvenirs  
KFWB—Recorded Program  
KNX—Organ Recital

11:30 to 12:00 Noon  
KYA—Old St. Mary’s Church Serv.  
KTAB—Church Services  
KROW—Ladies’ Community Church  
KGGC—Sunday Concert  
KJBS—Three Quarter Time; 11:45, Song Favorites  
KQW—Baptist Church  
KVI—Central Lutheran Church  
KQH—Musical Program  
KJR—Memorial Service  
KECA—Orchestra  
KNX—Lai Chand Mehta  
KECA—Recordings  
KFWD—Organ Reverses  
KFSO—Standard Optical; Mar-O-Oil

12:00 to 12:30 P. M.  
KYA—Organ Concert  
KROW—All Request Program  
KJBS—Dance Melodies  
KGGC—Star Review  
KQW—Labor Day Week  
KJBS—Studio Program  
KJR—First Step, recorded  
KEX—Borowsky’s Concert Group  
KECA—Recordings  
KFWD—Recordings  
KOA—Organ; 12:15, Romance of Science  
KSL—Mother’s Day Concert

12:30 to 1:00 P. M.  
KYA—Parade  
KROW—All Request Program  
KJBS—Church Services; 12:45, Leaves from Minister’s Notebook  
KEX—’24, Colombia; 12:45, Merlyn Morse, tenor; Anitra and Griswold, guitar duo  
KROW—All Request Program  
KJBS—Tom-Tom, 12:45, Cystex Concert  
KECA—Memories of the Waltz  
KSL—Mother’s Day Concert

1:00 to 1:30 P. M.  
KYA—Waltz Classics  
KJBS—Horner and Loux, pianists; 1:15, Records  
KVI—1:15, Sweet Music  
KOH—L. E. Rutherford  
KOMO—1:15, Nocto Program  
KEX—Rev. Willard Pope  
KQW—Song and Story Hour  
KNX—Unique Melodies  
KJBS—Black and Tan; Records  
锰—L. S. Services  
KOA—Melody Master; 1:15, Fine Art of Living

1:30 to 2:00 P. M.  
KYA—Waltz Classics  
KJBS—Dillon Players  
KEX—Records  
KROW—Community Church  
KJBS—Concert Recordings  
KVI—To be announced  
KOMO—Seattle Pac. College, quartet  
KEX—Rev. Willard Pope  
KGB—Studio Program  
KJBS—Salon Moderne  
KFWB—Baseball Game  
KNX—Metropolitan Moods  
KFSO—Old Time Program  
KSL—L. D. S. Services

2:00 to 2:30 P. M.  
KYA—Discovery Hour  
KJBS—Recitation  
KROW—University of the Air  
KJBS—Spanish Melodies; Orchestra  
KGB—Bible School  
KOA—Children’s Church  
KVI—Bible Magnificat  
KJBS—All Request Program  
KEX—Hymnale  
KOA—Old Songs of the Church  
KGW—Nick’s Flower Home; 2:15, Clinic Hour  
KQQ—W. N. on Parade  
KJBS—Tom-Tom, 2:15, Drama  
KEX—Exposition Park Concert  
KFWB—Baseball Game  
KGB—Bible Magnificat; 2:15, Tunes  
Knx—You Like to Read  
KOMO—Old Songs of the Church  
KJBS—Nick’s Flower Home; 2:15, Clinic Hour

3:00 to 3:30 P. M.  
KYA—Light Opera  
KJBS—Afternoon Concert  
KROW—Forum Program  
KJBS—Bing Crosby and Dance Rec.  
KGGC—Touring Company  
KJR—Cornish School  
KEX—Three Four Time; 3:15, Orchestra  
KQH—3:15, Professor Lindsley  
KEX—Composer  
KECA—Recordings  
KFWD—Baseball Game  
KFSO—Balboa Park Organ  
KSL—Gus Farney Requests

3:30 to 4:00 P. M.  
KYA—Opera; 3:45, Bach Choral Music  
KJBS—Resting; 3:45, Hawaiian  
KEX—Aspen and String Orchestra  
KROW—Walk-a-Way  
KJBS—Concert Favorites  
KGGC—Church Service  
KJR—Leathem–Aiken Avedon; to 3:45  
KJBS—Musical Auction; 3:45, Rhythm Encores  
KEX—Baseball Game  
KEX—Concert  
KECA—Recordings  
KFWB—Symphony Concert  
KFWB—Baseball Game  
KSL—4:15, Chrysler Piano Trio

4:00 to 4:30 P. M.  
KYA—Musical Program  
KJBS—U. C. Forum  
KEX—Records  
KROW—Afternoon Concert  
KJBS—Dance Orchestra  
KGGC—Church Service  
KVI—Amusement Tips
Sunday Programs

BROADCAST WEEKLY

4:30 to 5:00 P. M.

KYA—Visper of Services
KTB—Studio; 4:45, Walk-A-Way
KLX—Metropolitan Moods
KROW—Afternoon Concert
KJBS—Recordings
KGGC—Church Service
KOL—4:45, Organ, Piano & Guitar
KJR—Kings of Notes
KNX—Bob Shuler
KECA—Recital Series
KFWB—Recordings
KFSF—Symphony Concert
KSL—Sandy McThrift Philosophy

5:00 to 5:30 P. M.

KYA—Shakespeare Scenes; 5:15, Symphony Concert
KTB—Organ Recital
KLX—Old Man Saloliqua; 5:15, Scientific, Ariath
KROW—Oakl’d Council of Churches
KJBS—Dance and Vocal Records
KEX—Tabernacle Park
KEX—Four Square Gospel
KNX—Ethel Huber Talk; 5:15, T. V. Matthews
KECA—Judge Yankwich, talk; 5:15, Records
KFWB—Recordings
KFSF—Musical program

5:30 to 6:00 P. M.

KYA—Symphony Concert
KTB—Organ Recital
KLX—Covered Wagon Jubilee
KROW—Jima McVeiy, vocalist; 5:45, These Changing Times
KJBS—Popular Song Hits
KJR—Windobonians
KEX—Korean Recital
KNX—Dr. John Matthews
KECA—Records; 5:45, Franz Hoffmann
KFWB—Recordings
KFSF—Musical program

6:00 to 6:30 P. M.

KYA—Rabbi Elliot M. Burstein; 6:15, Lucy Day, soprano
KTB—Bevery Hillbillies
KLX—Mixed Quartet
KROW—Walk-a-thon; Watchtower
KJBS—Dance Melodies
KJR—Angelus Hour
KEX—Studio Program
KNX—Curtis Ahell’s Humanist ilk.
KECA—Weasley Tourtellotte, organ; Bert Shepherd, violin
KFWB—News; 6:05, Records; 6:15, Jack Joy’s Orchestra

6:30 to 7:00 P. M.

KYA—Vocalists
KTB—Amateur Baseball Scores
KLX—Hotel Oakland Trio
KROW—Jinglebong; 6:45, Pentecostal
KJBS—Dance Melodies
KJR—Angelus Hour
KNX—Jean Ellington
KECA—Organist and violinist
KFSD—Dr. Strauss’ Sketchbook
KFWB—Jack Joy’s Orch.; 6:45, Organ, Piano and Violin

7:00 to 7:30 P. M.

KYA—Dinner Dance
KTB—Evensong
KLX—Hotel Oakland Trio
KFSF—Recital of Notes
KJR—Bob Shuler
KECA—Recital Series
KFSD—Be announced

7:30 to 8:00 P. M.

KYA—Kaye Kyser’s Orchestra
KTB—Church Service, Bapt. Church
KLX—Musical Auction
KROW—Concert of Musicians
KJBS—Lady Singers, variety prog.
KEX—Church Program, 7:45, Rider and Lee
KJBS—Kaye Kyser’s Orchestra

8:00 to 8:30 P. M.

KYA—Opera, recordings
KTB—Church Services, Baptist
KLX—John Wharry Lewis Quintet
KROW—Oakl’d Community Church
KJBS—Baptist Church services
KEX—First Church of Christ, Scientist
KJR—First Church of Christ, Scientist
KFI—First Church of Christ Sc.
KAY—Church of Christ

8:30 to 9:00 P. M.

KYA—Records; 8:45, Bicycle Races
KTB—Church Services
KLX—John Wharry Lewis Quintet
KROW—Oakl’d Community Church
KJBS—Baptist Church services
KEX—Strange Adventures In Strange Lands
KJBS—First Church of Christ, Scientist
KEX—First Church of Christ Sc.
KAY—Church of Christ
KJR—First Church of Christ Sc.
KAY—Beauly That Endures

9:00 to 9:30 P. M.

KYA—Races; 8:15, Violin Masters
KTB—Church Service
KROW—Concert of Musicians
KJBS—Lady Singers, variety prog.
KEX—Harmonica Program
KJBS—First Church of Christ, Scientist
KEX—First Church of Christ Sc.

The S and W Merrymakers

Every Sunday Evening
7:30 to 8:30 P.M.

DON LEE-COLUMBIA

BROADCASTING SYSTEM

11:00 to 11:30 P. M.

KTB—Request Hour
KROW—Walk-a-thon; Music
KJBS—Dance music
KAY—Midnight Moods, Org.
KJR—Midnight Moods

11:30 to Sign Off

KTB—Vagabond of the Air to 1
KROW—Dance Music
KJBS—Organ recital
KAY—Midnight Moods
KJR—Midnight Moods

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MONDAY

7:00-7:15—Financial Service: KGO, KQH, KEX, KECA, KFSD, KTAR, KQIR, KGHL
7:30—United States Navy Band: KPO, KDFY
7:45—Exercise
7:30—Financial Service: KGO, KQH, KEX, KECA, KFSD, KTAR, KQIR, KGHL
7:30—United States Navy Band: KPO, KDFY

HELEN GUEST
KFI-KECA—Vocalist

1:15—Soloist: KGA, KJR, KECA, KFSD, KTAR, KQIR, KGHL
1:30—Oxydol's Own Ma Perkins: KGO, KQH, KOMO, KGW, KFI, KDFY
1:45—Bunkhouse Songs: KGO, KQH, KEX, KECA, KFSD, KTAR, KQIR, KGHL
2:15—Lori: keca, vocalists: KFI, KQH, KOMO, KGW, KFI, KDFY
2:45—Gould and Shefter, piano duo: KPO
3:15—Longfellow Pictorial: KGO, KFI
3:45—Horse sense: KPO, KGA, KJR, KECA, KFSD, KTAR, KQIR, KGHL
4:15—Dan Russo's Orchestra: KGO, KGA, KJR, KECA, KFSD, KTAR, KQIR, KGHL
4:30—Music by Gershwin: KGO, KQH, KOMO, KGW, KFI, KDFY
5:00—Drama: KPO, KGA, KJR, KECA, KFSD, KTAR, KQIR, KGHL
5:30—United States Army Band: KPO, KDFY
5:45—Singing Partners: KGO, KFI
6:15—Yeast the Hour: KGO, KQH, KOMO, KGW, KFI, KDFY
6:30—Music Room, orchestra direction: KPO
6:45—Little Orphan Annie: KGO, KQH, KOMO, KGW, KFI
7:15—Tango Trio: KGO, KQH, KEX, KECA, KFSD, KDFY, KGHL
7:30—Military Concert: KPO
7:45—Marchette, Arion Trio: KPO
5:15—Adventures of Frank Merriwell: KPO
5:30—Del Monte Ship of Joy: KGO, KQH, KOMO, KGW, KFI, KTAR, KDFY, KQIR, KGHL, and East 7:30—Organ Concert: KPO
5:55—The Family New Door: KPO
6:30—Dramatic Contents: KGO, KQH, KOMO, KGW, KFI, KDFY, KTAR, KQIR, KDFY, KQIR, KGHL
6:30—Safety First: KPO
7:00—NBC Dram of Dram: KPO
7:30—Comedy Stars of Hollywood: KPO
7:45—Stanford University Program: KPO
8:00—Shell Show, master of ceremonies: guest artists: Yabu, and Cheery, comedians: Harmony Acea, male vocal trio: George Stoll's Orchestra: KGO, KQH, KOMO, KGW, KFI, KDFY, KTAR, KQIR, KGHL
8:00—Echoes from the Orchestra Pit: KPO
8:30—NBC Dram of Dram: KPO
9:00—In Old Brazil: KGO, KQH, KOMO, KGW, KFI, KTAR, KDFY, KOA
9:30—Williams-Walsh Hotel Mark Hopkins Orchestra: KPO
10:00—Clyde Lucas and Orchestra: KGO, KGA, KJR, KQH, KOMO, KGW, KFI, KDFY, KTAR, KQIR, KGHL
10:30—Waltz Time: KGO, KGA, KJR, KQH, KOMO, KGW, KFI, KDFY, KTAR, KQIR, KGHL
11:00—Organ Concert: Paul Carson: KPO
11:30—To 12 mid.—Vic Meyers and the Club Vict. Orchestra: KGO, KQH, KOMO, KGW, KFI, KDFY

Don Lee and Columbia

491.5 Mtrs. KFRC - CBS 610 Keys.
Supplies programs to: KJH, KGB, KDB, KMJ, KGW, KBFK, KERN, KOL, KVI, KSL, KQIN, KFPY
7:00—BCS, Voice of Experience: KJH, KGB, KOL, KVI, KSL
8:15—Grab Bag, records

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Monday Programs

BROADCAST WEEKLY

8:30—CBS, Emery Deutsch's Orch.: KHL, KOL, KVI, KSL
9—CBS, George Hall's Orchestra: KHJ, KGB, KOL, KVI, KSL
9:30—KHJ, KGB, KOL, KVI, KSL
9:45—CBS, Mischa Ragninsky and Orchestra: KHJ, KGB, KOL, KVI, KSL
10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL
10:15—CBS, Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL
10:30—CBS, Poetic Strings: KHJ, KGB, KOL, KVI, KSL
11—CBS, Covered Broadcasters: KHJ, KGB, KOL, KVI, KSL
11:15—Better Business Bureau
11:30, KOL, U. S. Marine Band: KHJ, KGB, KOL, KVI, KSL
12 noon—CBS, Bill Huggins: KHJ, KGB, KOL, KVI, KSL
12:15—CBS, Old Music of Congress Music Festival: KHJ, KGB, KOL, KVI, KSL
1—CBS, The Dictators: KHJ, KGB, KOL, KVI, KSL
1:15—CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
1:30—CBS, Hays and Eddie Copeland's Orchestra: KHJ, KGB, KOL, KVI, KSL
1:45—CBS, Dr. Nolan and Norm Sherr: KHJ, KGB, KOL, KVI, KSL
2—Happy Go Lucky Hour
2—Feminine Fancies
2:30—Sweet Music
3:45—Stocks; Records; Town Topics
4:15—CBS, Songs at Eventide: KHJ, KGB, KOL, KVI, KSL
4:30—CBS, Bing Crosby: KHJ, KGB, KOL, KVI, KSL
5—CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
5:30—to be announced
6—CBS, Wayne King's Orchestra: KHJ, KGB, KOL, KVI, KSL
6—Musie Master
6:45—Zero Hour, drama
7—CBS, Fats Waller: KHJ, KGB, KOL, KVI, KSL
7:15—Minute Melodies
7:20—CBS, Charlie Davis' Orchestra: KHJ, KGB, KOL, KVI, KSL
7:30—Military Band
7:45—CBS, Enoch Light and Orch.: KHJ, KGB, KOL, KVI, KSL
8—Blue Monday Jammin'
9—Fashion Boys and Cora Lee Scott
9:15—to be announced
10—Years Ago Today
10:05—News, Ed Fitzgerald
10:10—Bill Fleck's Orchestra
10:30—"The Mummers"
11—The Islanders
11:30 to 12 mid.—Bill Fleck's Orch.

Independent Programs

7:00 to 7:30 A.M.

KYA—Musical Clock
KTA-B—Sunrise Program, records
KROW—Commuters Time Clock
KJBS—Alarm Clock Club Program
KFWB—Breakfast Hour, rec'ds
KEK—Rev. Willard Pope
KOL—KOL Breakfast Club
KTVL—Daybreak Devotional
KHQ—Morning News
KFI—Marinna Band; 7:15, exercise
KHJ—Recordings
KNX—Bill Sharples Breakfast Club
KECA—Health Exercises

KPWB—Recordings
KGB—Morning Edition; 7:25, Stock
KSL—KSL Records; 7:45, KOA
KOAs—Hours of Memories

7:30 to 8:00 A.M.

KYA—Musical Clock
KJBS—Alarm Clock Club
KGB—Commuters' Time Clock
KJBS—Alarm Clock Club
KFWB—Good Morning
KSL—Breakfast Club; 7:45, Records
KGH—Breakfast Club; 7:45, Records
KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
KNX—Bill Sharples Breakfast Club
KECA—Recordings

8:00 to 8:30 A.M.

KYA—Christian Science Reading: 8:15, Mrs. and Mr. W. C. S. Wheeler
KTA-B—Portuguese News
KROW—Time Clock
KJBS—Alarm Clock Club
KQW—Morning Watch
KOL—8:15, Breakfast Club
KVI—8:15, Jim De Puy's Revue
KJBS—Studio Program
KOMO—8:15, Morning Revelers
KEK—Band music
KFJ—Sheriff's Band
KSL—Rando's Band
KNX—Bill Sharples Club
KFWB—Gold Star Rangers
KFSF—Good Cheer Program to 8:15
KSI—8:15, Talks
KOA—Solost; 8:15, Johnny Marvin

8:30 to 9:00 A.M.

KYA—Concert; 8:45, Frivolities
KTA-B—Radio Shoppers' Digest
KLX—Covered Wagon Jubilee
KROW—Jubilee Hour
KJBS—Dance Tunes
KQW—Chamber Music
KOMO—Mystery Tunes; 8:45, Trio
KGS—8:45, Abe Bercovitz, violin
KEK—Kemp and Herbst
KEX—Hawaiian Serenaders
KFI—8:45, Cover Hints
KNX—Breakfast Club
KFWB—Gold Star Rangers
KGB—Stocks to 8:35
KSL—Good Morning Judge to 8:45

9:00 to 9:30 A.M.

KYA—9:15, Prudence Penny
KTA-B—Hour of Prayer
KLX—Recorded Program
KROW—Breakfast Hour
KJBS—Songs Hit; 9:15, Salon Orch.
KGGC—Recordings; 9:15, Old Songs
KQW—Tunes of the Day
KOL—Prudence Penny to 9:15
KVI—Mystic Melodies
KJBS—9:15, Music Box
KGB—Crazy Crystals to 9:15
KSI—Studio Program
KFJ—5:15, Salute to the Cadets
KEX—Records
KSL—9:15, Jennie Lee

9:30 to 10:00 A.M.

KYA—Waltz Idyls
KTA-B—Health Talk

KLX—Clinic of the Air
KROW—Diet and Health
KGB—Visiting Nurse's Guard
KGGC—Dance Novelties
KQW—Tuneful Topics
KEX—Orchestra; Organ
KOMO—9:55, Pianologue
KGW—Cooking School to 9:45
KVI—Better Business Talk to 9:35
KJBS—Magic Travel; Dot Dee
KJBS—Carefree Capers
KFI—Bennie Watson, songs; 9:45, Records
KEX—Amaggon Program; 9:45, News
KFSF—Stock reports
KFWB—Recordings; 9:45, News
KGA—News Flashes to 9:55

10:00 to 10:30 A.M.

KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goof
KTA-B—Paul Kellar, pianist
KQW—Crazy Crystals to 10:15
KLX—10:15, S. F. Songs; Weather
KROW—Records; 10:15, Vita Hepar
KJBS—News; 10:05, Organ; 10:15, Ruby Songs
KGGC—Cal King
KQW—Aunt Sammy; 10:15, Shoppers' Guide
KOMO—Scandinavian Songs
KQH—10:15, Celia Lee
KEX—Lost and Found; 10:02, Ronald Buck; 10:15, Julia Hayes
KFI—Charlie Wellman, songs; 10:15, Health Talk
KFWB—Prudence Penny; Barbara Holmes
KJBS—Record Program
KECA—Edie Albright's Ten O'Clock Family

10:30 to 11:00 A.M.

KYA—Organ Concert
KTA-B—Health Talk; Records
KLX—International Kitchen
KROW—Home Beautiful; Sylvia Dale
KJBS—Dance Orchestra
KGA—Soft Pillow Machine
KQW—Shoppers' Guide; 10:45, Rolling Stones
KJBS—Club Minutes; 10:45, Southern Serenaders
KEX—Orch.; 10:45, Cobweb and Nuts
KGA—Morning Melodies
KFWB—The Morning Express
KECA—Recordings
KFSF—Studio program
KOA—10:45, Livestock and Produce Reports

11:00 to 11:30 A.M.

KYA—11:15, Rhythmstirs
KTA-B—Columbia on Parade; 11:15, Bettin Board
KLX—Clark Sisters
KROW—Health Talk; 11:15, Organ
KJBS—Popular Hits of the Past
KGGC—Milady's Date Book; 11:15, Star of the Week
KROW—White Horse Concert
KOL—Cecil Solly to 11:15
KELX—Nature Trail; 11:15, Cobwebs and Nuts
KFI—Studios; 11:15, Rhythm Rulers
KNX—Organ Recital
KJBS—Going Places to 11:15
KELX—French Lesson; 11:15, Radio Piano Lesson
KFWB—School of Cookery; 11:15, Records; 11:25, Lost and Found
KOA—Radio Guild
KSL—11:15, Rhythm Kings
12:00 to 12:30 P. M.

KYA—Concerts; 12:15, Dr. Semi
KLX—Home Recordings
KROW—Catholic Hour
KJBS—Dance Orchestra
KGGC—Records; 12:15, El Segundo Cappers
KHQ—Studio programs
KJR—Measure steps
KSL—Tea; 12:15, Recorder
KFT—Melissa's Chat; 11:45, Market
KFWB—Eddie Eden, organist
KXN—Records; 11:45, Ionizer Talk
KOA—Radio Guild
KSL—Marine Band; 11:45, Broadcasters Review

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Concert
KTAB—Noon Concert; 12:15, Talk
KLX—Bill Duncan and His Band
KROW—Latin American Program
KJBS—Records and Accordionist
KGGC—Request Hour
KJR—Band and Concert
KOL—The Carnival, Ken Stuart
KJR—Castles in Music; 12:15, Markets; 12:20, Grain Reports
KET—Keeneland Program to 12:15
KFJ—U. C. & U. S. Dept Agriculture
KNX—News; 12:15, Borowsky's Concert Ensemble
KECA—Records; 12:15, News
KFWB—News; Records; Talk
KFPS—Stocks; Records to 12:15
KGB—Farm Flashes to 12:15

12:30 to 1:00 P. M.

KYA—Noonday Concert
KLX—Echoes of Portugal
KROW—California Farm Hour
KJBS—Dance Orchestra
KGGC—Request Hour
KQW—Weather & Market reports
KOL—Carnival Hour
KJR—Library of Congress
KFWB—Everybody's Friend; 12:45, Records
KSL—12:55, Stocks

1:00 to 1:30 P. M.

KYA—Marie Leon, soprano; 1:15, NBC Solist
KTAB—Radio Frolic
KLX—Don Brose; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks and Record Novelties; 1:15, At Hollywood Keyhole
KQW—Chrysler Hour
KOL—1500 Day
KOMO—Farm Talk; 1:15, Echoes
KQW—Chat; 1:15, Dr. Semler
KHQ—1:15, Sylvia Gray
KEX—Forum Luncheon
KFI—Ann Warner Chata
KFWB—Depuyer's; Records
KXN—Ponitella Orchestra
KECA—Recorded program
KGB—Health Talk to 1:15
KSL—Payroll Builder

1:30 to 2:00 P. M.

KYA—Violin Masters; 1:45, Talk
KTAB—Fashion Lodge
KROW—Concert Bag
KROW—Mendelssohn; Records
KJBS—Concert Recordings

2:00 to 2:30 P. M.

KYA—Intercollegiate Forum Debate
KTAB—Globe Trotter; Romancing
KLX—Lost & Found; 2:05, Records; 2:15, W. W. Trotter
KROW—Records; Chas. Goodman, vocalist
KJBS—Paging Tunes of the Day
KQW—Afternoon Concert
KOL—Happy Go Lucky Hour
KVTI—Happy People Hour
KJR—Salon Hour, records
KEX—World Bookman; 2:05, Musical Gems
KFWB—Dancing Dogs
KHJ—Happy Go Lucky Hour
KNX—The Bookworm
KECA—Historical Hour, records
KGB—Happy Go Lucky Hour
KSL—Records; Dental Clinic

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Symphony Highlights
KTAB—Recorded Program
KLX—Talk; 2:35, Stocks; 2:40, Opportunity Hour
KROW—Dell Perry, pianist; 2:45, Gordon Willis
KJBS—Recordings
KQW—Sheila Clay
KJR—Recordings
KOL—Happy Go Lucky Hour
KVTI—Happy People Hour
KEX—Musical Gems; 2:45, League of Nations Association
KNX—Foreign Recordings
KHJ—Happy Go Lucky Hour
KECA—Classic Hour, records
KGB—Happy Go Lucky Hour
KSL—2:45, Melody Moments

3:00 to 3:30 P. M.

KYA—Symphony Highlights
KTAB—Coleman Cox; 3:15, Madame McCune Williams
KLX—Opportunity Hour
KROW—University of the Air
KJR—Recordings
KHQ—University of the Air
KQW—From the Market
KOL—Feminine Fanclub
KOMO—Feminine Fanclub
KFI—Farm Almanac; 3:15, Club Bulletin
KQW—O Karper; 3:05, Eddie King, Blanche Stuart
KFI—3:15, Organ Recital
KHJ—Feminine Fanclub
KEX—Feminine Fanclub
KECA—Alexander Bevani, Italian Language to 3:15
KFPS—Studio Program to 3:15
KFWB—Tea Time Melodies
KGB—Feminine Fanclub
KSL—Records; Texas Rangers
KOA—3:15, Stocks; Weather

3:30 to 4:00 P. M.

KYA—Symphony Highlights; 3:45, Community Chest Question Box

KTB—NRA Speaker; 3:40 Interlude; 3:45, Tea Time
KX—Opportunity Hour; 3:45, Rec.
KROW—Walk-a-way; 3:45, Records
KJBS—Dance Records
KVTI—Storytown Express; 3:45, Records
KOMO—Day Dreams
KOL—Soliloquy; 3:45, Kamen
KFWB—Records
KJR—Guest Orchestra
KHJ—Musical Program
KTAB—Sweet Music to 3:45
KFPS—Studio Program to 3:45
KSL—Junior Hour
KOA—3:45, Orphan Annie
KDYL—3:45, Orphan Annie

4:00 to 4:30 P. M.

KYA—Tea-Dance Parade
KTAB—Keep Smiling Revue
KLX—Lost and Found; 4:05, Reds; 4:15, Helen Pears
KROW—Historical Highlights; 4:15, Royal Hawaiians
KJBS—Close Harmony
KOMO—Classified Period to 4:15
KECA—Vocalists and Music
KJR—Seattle Goodwill Trio; 4:15, Teas Damant
KECA—Records
KFWB—Talk; 4:15 Records
KOMO—Dick Aurora, organist
KNX—Musical Album; 4:15, U.S.C.
KGB—Sheriff's Office; 4:16, Organ
KSL—Broadcasters Review
KOA—Northwestern Tea Program
KFPS—To be announced

4:30 to 5:00 P. M.

KYA—Tea-Dance Parade
KTAB—Records; 4:45, Old Bachelor
KLX—14:45, McCoy Health School
KROW—Cumberland Hillbillies
KJBS—Orchestra; 4:45, Hawaiians
KQW—Story Time; 4:45, Echoes
KFWB—Sam Gordon to 4:45
KHQ—Commercial Program to 4:45
KJBS—14:45, Victor Hour
KJR—Steamboat Bill; 4:45, Snapshots
KFI—News; 4:45, Orphan Annie
KNX—Erin Colville with Organ
KSL—14:45, Musical Moments
KECA—News and Records
KFWB—Recordings
KSL—Tarzan of the Apes; 4:45, Town Crier
KOA—Adventures of Frank Merriwell to 4:45

5:00 to 5:30 P. M.

KYA—Children's Hour
KTAB—Moods; 5:15, Walk-a-Way
KLX—Mother Bob's Club
KROW—Organ Chants
KJBS—Band; 5:15, Capt. Cracker
KOMO—Study Program
KFWB—Evening Vespers
KQW—Dr. West; Collins and Erwin
KOMO—Frank Merriwell Adventures; 5:15, R. H. and Lee
KHQ—Studio Program
KFI—Sinclair Minstrels
KNX—Storytown Express; 5:15, John Bruce, baritone
KECA—Recordings
KJBS—Playtime Lady; 5:15, Popular Songs
KFPS—Sinclair Minstrels
KOA—Sinclair Minstrels

(Continued on Page 27)
SHIP Ahoy!” Let’s board the Del Monte Ship of Joy for a voyage with Captain Dobbsie and his crew. We will hear splendid music played by Meredith Willson and his orchestra, and will meet distinguished personages who go as passengers on this magic ship.

Captain Dobbsie has a way of filling his announcements with eager, romantic promise and we just know that on this half-hour’s voyage we are bound to make new discoveries, and we always do. Perhaps it is a good thought in a short sentence, or a beautiful poem read by our captain. It may be a song or a talk by some noted person whom we have admired but never met.

We never quite outgrow the love of “make believe,” and in our cozy “staterooms” at home it isn’t hard to fall in with the idea of a voyage on a make believe ship, whose cargo is made up of joy. And when at the end of the voyage we gather ‘round the “Wishing Well,” where the thoughts of hundreds of people go out to Someone, somewhere, we are deeply moved, and in our hearts echo Captain Dobbsie’s “To you, my Beloved.” What a wonderful way to end a voyage on a Ship of Joy!

IT is with a thrill of anticipation that we board the Melody Train, on Sunday afternoon, midst the musical clang of the bell and melodious tones of the whistle, with Joseph Hornik as our engineer.

There is nothing quite like a melody to open the gates of memory, and we’re off on the Melody Train for a trip “back home.” Soon familiar landmarks begin to appear, bringing with vividness memories of other days. There’s the little schoolhouse where we were taught the “three Rs.” reminding us of the little girl who sat across the aisle from us; of the little red-headed boy who carried our books and fought our battles; and there the meadow, lush and sweet with clover blossoms; the little stream that ran among the hills, with its deep pools shadowed by graceful birch and elm, holding shy, elusive beauties that could sometimes be coaxed to take the bait which we placed so invitingly before them. And there among the trees is the little white house with roses and lilacs growing around the door.

Later, perhaps, there was college and all that went with it. Young love that faded into a memory as sweet as the roses and lilacs and clover blossoms.

And then—day of days, when we really met “her” (or “him”)! It may have been in the garden of the little house among the trees, or on the campus; it may have come like a flash of sunlight on a busy city street—it may have come in some other and more romantic way, and not so very long ago! But however it came, the Melody Train carries enough melodies to awaken poignant memories that are both sad and sweet, and it brings every experience right up to date as it lands us home again, bumping over the crossings into the home-town station.

IT is a sunny Sunday afternoon. Just right for a stroll in a garden, and here is a most charming one inviting our attention. Music Garden, with Charles Hart and his orchestra to escort us.

Flowers of melody, fragrant with remembrances; spritely airs as dainty as butterflies flitting from flower to flower or humming birds poised at the mouth of a honeysuckle blossom. Soft melodies like shadows beneath a tree to which a vagrant breeze is whispering lazily, while a near by fountain splashes musically, its spray a rainbow in the sunshine.

Lured by this peaceful retreat, we take a seat in the shadows and lose ourselves in the beauty of it all. Soon we hear a voice singing. The rich bass voice of Harry Stanton comes to us through the garden and we listen in deep appreciation as he sings to us.

A garden, a lazy afternoon and a serenade. Music Garden over KPO on Sunday afternoon.

WHEN Charles Runyan takes us “Away Back When,” some of us wonder just when! To the age of “gray bonnets” and one-horse shays; hoop skirts and chivalry!

We wish, as we listen, that we could peep into the homes of all the other listeners; especially of those who have asked for these bygone melodies. It is an interesting program, and because of its uniqueness is like no other on the air. (Because of its uniqueness and antiqueness!)

Waltz Time, romance time! “Find her, the one girl,” no doubt awakens memories and longings in the heart of more than one listener!
Gala Opening of "The Music Box"

Baton wielder Harry Barris, who is also the composer of "Little Dutch Mill," "I Surrender Dear," and other popular song hits, is slated to air his Music Box Orchestra over NBC three times a week. The orchestra takes its name from a palatial new San Francisco dinner club to be called "The Music Box," where Harry and his artists will provide the Terpsichorean toe teasing. The Club, under the management of Lloyd Campbell, will open Thursday night, May 17. Admission on this occasion will be by reservation only. Requests may be addressed to BROADCAST WEEKLY or to Mr. Campbell at "The Music Box," at Polk and O'Farrell Streets, San Francisco.

ψ Saw the Big Bad Wolf?

The squeal of a pig put WBBM, Chicago, off the air for three minutes one afternoon a few weeks ago and cost the station $500 in disabled equipment. The pig was "Puddin-head," owned by Felix Adler, clown of the Ringling Brothers circus, who was making a guest appearance in the "Gossip Club" conducted by Eddie and Fannie Cavanaugh. The pig, trained to grunt at a given signal, emitted a loud squeal when a microphone was placed in front of it.

ψ Historical Radio Scripts Go to Museum

From radio script to the State Historical Museum and source material for a class in history—such is the record of thirty-three scripts used in producing "Pioneers," a program sponsored by the People's Bank & Trust Company, Seattle, Wash., and broadcast over KJR. The series has been discontinued until September.

For two years the bank has sponsored this program. The second year the series, written by David Halpern of the KOMO-KJR continuity staff, consisted of authenticated stories of the Pacific Northwest—Washington, Oregon, British Columbia, and Alaska. W. L. Davis, professor of history at the College of Puget Sound, Tacoma, Wash., and also a trustee of the Washington State Historical Museum, located in Tacoma, requested and received permission from the People's Bank & Trust Company to receive two copies of every one of the thirty-three scripts, one copy to go into the Washington State Historical Museum and the other to be used in teaching northwest history in the college.

Broadcast Changed to Save Life of Man

An entire radio broadcast was altered in Chicago April 24, in an effort to save the life of a jobless listener who planned to commit suicide.

"Please play 'The Last Round-up' in your program Tuesday, April 24," wrote an unidentified listener to "The Westerners" at station WLS. "When the song is ended I will be dead.

"Tuesday is my 32nd birthday. I expect it to be the most terrible I ever had. I have no job and no prospects and the only way I can give the things in life to the one I love is to kill myself so she can have my insurance. I want to do it while the song is being played. Please do this."

The letter was unsigned and program directors had no way of knowing what the results of their efforts would be, but they nevertheless altered the performance entirely for the benefit of the unemployed intended suicide.

W. H. Henley's "Invictus" ("My head is bloody but unbowed") was read, and the music was "Onward Christian Soldiers."

What effect, if any, it had on the despondent party could, of course, not be definitely ascertained, but a police check-up on that date showed no suicide due to despondency.

ψ Costs $2 to Listen in Canada

The legality of Canada's $2 tax on radio sets has been upheld by the Canadian Supreme Court in reversing a Windsor magistrate's decision acquitting a non-license holder on the grounds that the act fixing the tax was obsolete.

ψ KFAC Now Broadcasting 24 Hours

KFAC, Los Angeles, is now broadcasting twenty-four hours a day instead of closing down at midnight. This so-called "graveyard shift" consists entirely of phonograph recordings and transcriptions and is entitled "The Serenade."

ψ France Collects Radio Tax

France has collected about $3,000,000 in radio set license fees since its new law requiring set registrations went into effect July 1, 1933. At the end of 1933 France had 1,367,715 registered sets.
New Band at Hotel Mark Hopkins

Two of the most versatile members of Anson Week's celebrated orchestra, Griff Williams and Jimmy Walsh, have returned to the Hotel Mark Hopkins with their own orchestra. Jimmy Walsh, one of the original members of Weeks' orchestra when there were only five in the outfit, was a traveling salesman before he entered music. He was with Weeks for ten years as assistant director of the orchestra. He plays trombone.

Griff Williams is a former student of Stanford University. He had an orchestra of his own with whom he traveled around the world in 1927. He is well known as a pianist as well as a composer. Williams' directorial ability was recognized some months ago when he was engaged as director of the band at Edgewater Beach in San Francisco.

There are fourteen men in the new Williams-Walsh orchestra, most of whom are California boys. Some of them have been members of some of the best name bands in the country. Others have been featured in vaudeville both here and abroad.

Radio Telegraph Service Inaugurated

R. C. A. Communications, Inc., inaugurated the first of its new, inter-city radio-telegraph services April 26 between Boston, New York, Washington and San Francisco. Before June 1 Chicago and New Orleans will be added. Applications for construction permits have been filed with the Federal Radio Commission for authorization to join Seattle, Los Angeles and Detroit to the network. It is anticipated that other important cities will be added later.

The radio rates are based upon fifteen words at the regular wire-line rate for ten, and sixty lettergram words for the usual price of fifty.

The collection and delivery service of the hundreds of Western Union offices in the cities mentioned, in addition to the offices maintained by RCA, will be available to the public for the sending of radiograms "via RCA."

May Broadcast Fight

Negotiations are in progress for broadcasting the Baer-Carnera fight in the Queensborough Stadium, New York, June 14, during the Kraft-Phoenix period on NBC. If the deal is consummated, it will call for the championship bout going on at 10 p.m. EDST, and the regular studio talent line-up will stand by in case the fight does not fill the hour.

DEMAND PROOF, and SAVE MONEY

STEWART-WARNER new-type Refrigerator HAS the proof, its approval by Good Housekeeping Institute — its 7 BIG NEW FEATURES — its endorsement by the nation's leading Home Economists — a side-by-side comparison with ANY Refrigerator. Proof that STEWART-WARNER new-type Refrigerator IS the LAST WORD in home refrigeration, yet COSTS YOU LESS and OPERATES FOR LESS — the biggest Refrigerator VALUE of all time.

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50,000 PARTICIPATE IN RADIO BALOTTING

Radio voting is an accomplished fact, reported WOR, Newark, following a Sunday night test, April 22, in which listeners in Essex County, N. J., took part. Dr. Nevil Monroe Hopkins, inventor and lecturer on electrical engineering at New York University, heading a group of members of the American Institute of Electrical Engineers, watched various types of meters in a sub-power station controlling the area, while a WOR announcer requested listeners to turn on electric lights. These recorded the additional load.

The final test was unique in that the listeners were asked to turn off their radio receivers for three seconds and then to turn them on again. This was the real test and definitely proved the practicability of voting by radio. The scientists estimated the power factor of each receiver at sixty-five watts, an estimate that other observers thought was rather conservative. But at that figure the computation showed that 50,000 receivers compiled. With an average of four persons to a receiver, nearly half of the 500,000 population heard the tests.

In the method that will be used in the future the receivers will not have to be snapped off, but the technical effect will be much the same. A button on a small reactive apparatus will be pressed instead. The only thing that remains to be done, said one of the scientists, is to install reaction factor meters for the measuring purposes.

In the voting, questions compounded by four Newark newspapers got affirmative votes, some by great margins. The closest of them all was one asked by the Sunday Call: "Should state parks be established along New Jersey's coast line for the benefit of its residents?" The vote was 24,000 yes to 22,000 nays. Forty-eight thousand persons tune in distant stations and 12,000 do not, according to a query put to listeners by the Newark Evening News radio editor, Hubert R. Ede. It brought 10,000 more responses from listeners than any other question. The increase was accounted for by the additional number of listeners responding to the request for the assistance of listeners.

One of the surprises of the voting was the almost unanimous opinion of listeners that "preparedness is the best means to avert war," in response to a question by the Star Eagle. A similar response was given to the question put by the Newark Ledger: "Do you favor jury reform in New Jersey?"

STUDENTS ENDORSE U. S. BROADCASTING

Though the need for certain reforms in American broadcasting was recognized, the system of commercially-sponsored radio programs was endorsed by delegates to George Washington University's conference of high school seniors of the District of Columbia, Maryland and Virginia, April 14.

They resolved in favor of the American system shortly after hearing opposing views on the subject of radio control. The speakers were Tracy F. Tyler, of the National Committee on Radio in Education; Henry A. Bellows, Washington vice-president of CBS, and, at the final luncheon, Senator C. C. Dill, co-author of the Radio Act of 1927.

Mr. Tyler presented "evidence of growing dissatisfaction on the part of the American public with the present system of radio broadcasting," declaring he felt that radio in this country should be made "an instrument of spreading culture rather than a peanut vendor." He represents the educational group that has been attacking the present system of broadcasting and seeking wave lengths for education.

Mr. Bellows, pointing out that broadcasting has established itself as a vital force in our social scheme, showed the advantages of competition rather than a tax-supported system, and declared the American people must be satisfied with the present system or they would not purchase the products of the sponsors.

Senator Dill compared British and American radio from his experience in Europe and as the leader in Congress in radio legislation. His talk was broadcast. The students thereupon passed the following resolutions:

THAT the amount of time devoted to advertising is not disproportionate and that advertising over the radio is not objectionable except in minor elements.

That commercial broadcasting, by reason of competition, leads to superior rather than inferior programs.

That the American system of commercially sponsored broadcasting does not increase the cost of products but, by fostering mass consumption, may actually lower the cost.

That the adoption of the British system would not eliminate present shortcomings and would result in political control which would bring evils greater than those now existent.

That all possible steps should be taken to increase the interest and acceptability of advertising content in radio programs.

That educational potentials should take precedence over mere entertainment value.

That the conference go on record as favoring increase in the personnel of the Federal Radio Commission by the addition of chemists, bacteriologists and other experts having the power to prevent misrepresentation of the value of medicinal and chemical products advertised by radio.
Monday Programs

**BROADCAST WEEKLY**

(Continued from Page 22)

<table>
<thead>
<tr>
<th>5:30 to 6:00 P.M.</th>
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<tbody>
<tr>
<td>KYA—Around the Town; 5:45, Campbell Digest</td>
</tr>
<tr>
<td>KTAB—Rhythm Ramblings</td>
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<tr>
<td>KJBS—Records; 5:45, Contest</td>
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<tr>
<td>KLX—Canzler Bag Jubilee</td>
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<tr>
<td>KROW—Eating Your Way to Health</td>
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<tr>
<td>KGKC—Lecture; 5:45, Irish Gema</td>
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<tr>
<td>KQW—Musical Impressions; 5:45, Voice of Portugal</td>
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<tr>
<td>KOL—to be announced</td>
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<tr>
<td>KJBS—Filing Market; 5:45, Cecil Solly</td>
</tr>
<tr>
<td>KEX—Orchestra; 5:45, Race of the Nations</td>
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<tr>
<td>KNX—Organ; 5:45, Talk</td>
</tr>
<tr>
<td>KEC—Records; 5:45, Vocalist</td>
</tr>
<tr>
<td>KFWB—Nip and Tuck, pianists; 5:45, Cecil and Sally</td>
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<tr>
<td>KFSD—Popular Program</td>
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<tr>
<th>6:00 to 6:30 P.M.</th>
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<tbody>
<tr>
<td>KYA—Cy Trobee and Orchestra</td>
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<tr>
<td>KTAB—Uncle Rod’s Smile Club</td>
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<tr>
<td>KLX—Betty Babbish Band</td>
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<tr>
<td>KROW—Studio; 6:45, Pentacostal</td>
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<tr>
<td>KJBS—Popular Melodies</td>
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<tr>
<td>KGKC—Theatre of the Air; Records</td>
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<tr>
<td>KQW—Mist Repe’s; 6:45, Farm Ex</td>
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<tr>
<td>KJR—Fire Side Phantasies</td>
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<tr>
<td>KOL—The Music Master; 6:45, Talk</td>
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<tr>
<td>KQW—The Music Master; 6:45, Zero Hour</td>
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<tr>
<td>KEX—Records and Trio</td>
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<tr>
<td>KNX—News; 6:15, Borowsky’s Ensa.</td>
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<tr>
<td>KECA—Board of Education; News</td>
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<tr>
<td>KFWB—News; 6:05, Pianists; 6:15, Organ</td>
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<tr>
<td>KFSD—Concert</td>
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<tr>
<th>6:30 to 7:00 P.M.</th>
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<tbody>
<tr>
<td>KYA—Orchestra; 7:55, Talk</td>
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<tr>
<td>KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator</td>
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<tr>
<td>KLX—Betty Babbish Band</td>
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<tr>
<td>KROW—Studio; 6:45, Pentacostal</td>
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<tr>
<td>KJBS—Popular Melodies</td>
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<tr>
<td>KGKC—Theatre of the Air; Records</td>
</tr>
<tr>
<td>KQW—Mist Repe’s; 6:45, Farm Ex</td>
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<tr>
<td>KJR—Fire Side Phantasies</td>
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<tr>
<td>KOL—The Music Master; 6:45, Talk</td>
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<tr>
<td>KQW—The Music Master; 6:45, Zero Hour</td>
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<tr>
<td>KEX—Records and Trio</td>
</tr>
<tr>
<td>KNX—News; 6:15, Borowsky’s Ensa.</td>
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<tr>
<td>KECA—Board of Education; News</td>
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<tr>
<td>KFWB—Operator; 6:45, Zero Hr.</td>
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<tr>
<td>KSL—Orchestra and Vocalist</td>
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<tr>
<th>7:00 to 7:30 P.M.</th>
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<tbody>
<tr>
<td>KYA—Ernie Smith’s Sport Page; 7:15, Aviation Forum</td>
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<tr>
<td>KTAB—Sport of Kings; 7:15, Italian News</td>
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<tr>
<td>KLX—News; 7:15, Lovable Liars</td>
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<tr>
<td>KYA—Betty Babbish Band</td>
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<tr>
<td>KROW—Studio; 6:45, Pentacostal</td>
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<tr>
<td>KJBS—Popular Melodies to 7:15</td>
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<tr>
<td>KGKC—Hano Hawaiians</td>
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<tr>
<td>KQW—Weather report; News and Forum; 7:15, Health Talk</td>
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<tr>
<td>KOL—7:15, Speaker Stevenson</td>
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<tr>
<td>KQW—Orch.; 7:15, Paul Boucher's Life</td>
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<tr>
<td>KJR—Minstrel of Comedy</td>
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<tr>
<td>KJO—Organist, violist &amp; cellist</td>
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<tr>
<td>KFPS—Concert of Comedy Stars of Hollywood</td>
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<tr>
<th>7:30 to 8:00 P.M.</th>
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<tbody>
<tr>
<td>KFY—Radio Theatre</td>
</tr>
<tr>
<td>KTAB—Soliloquy, organ</td>
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<tr>
<td>KLX—Beau Brummell Ends; 7:45, Melody Race</td>
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<tr>
<td>KROW—Ne’er Do Well; 7:45, Chamber of Commerce, Numismatics</td>
</tr>
<tr>
<td>KGKC—Good Government League; 7:45, Melody Concerts</td>
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<tr>
<td>KQW—Music; 7:45, Band Concert</td>
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<tr>
<td>KJR—Blue Strings</td>
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<tr>
<td>KNX—Jack Dale; King Cowboy</td>
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<tr>
<td>KECA—L. A. Jun. College Musicale</td>
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<tr>
<td>KFWB—Mame and Charlie</td>
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<tr>
<td>KSL—Souvenirs</td>
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<tr>
<th>8:00 to 8:30 P.M.</th>
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<tbody>
<tr>
<td>KYA—Business Hour; 8:15, Song Pictures</td>
</tr>
<tr>
<td>KGB—Alabama Minstrel Show</td>
</tr>
<tr>
<td>KLX—Musical Jigsaw; 8:15, Medical News</td>
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<tr>
<td>KROW—Board Cast of Time Tower Program</td>
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<tr>
<td>KGKC—Rec’d’s; Alois Krejkel, piano</td>
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<tr>
<td>KQW—Rolling Stones; 8:45, to 9:15, Walkathon</td>
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<tr>
<td>KOL—Blue Monday Jamboree</td>
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<tr>
<td>KVI—Blue Monday Jamboree</td>
</tr>
<tr>
<td>KJR—Grand Hour</td>
</tr>
<tr>
<td>KEX—Next Flashes; 8:15, Talk</td>
</tr>
<tr>
<td>KDJ—Blue Monday Jamboree</td>
</tr>
<tr>
<td>KNOX—The In-Law; Numer</td>
</tr>
<tr>
<td>KECA—8:15, Stove Poker Philosopher and Country Jane</td>
</tr>
<tr>
<td>KFWB—Around the Hearth</td>
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<tr>
<td>KGB—Blue Monday Jamboree</td>
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<td>KSL—Blue Monday Jamboree</td>
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<tr>
<th>8:30 to 9:00 P.M.</th>
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<tbody>
<tr>
<td>KYA—Tom Conkley’s Orchestra; 8:45, Educational SW</td>
</tr>
<tr>
<td>KLX—Faustian Theater of the Air</td>
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<tr>
<td>KTAB—Hawaiian Nights; 8:45, To be announced</td>
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<tr>
<td>KQW—Bill Wilde’s Orchestra</td>
</tr>
<tr>
<td>KGKC—Featured Artists; Records</td>
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<tr>
<td>KQW—Golden Memories</td>
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<tr>
<td>KGB—Blue Monday Jamboree</td>
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<tr>
<td>KHQ—Orch.</td>
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<tr>
<td>KJR—Dollar and Cents; 8:45, Wes and Archie</td>
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<tr>
<td>KDJ—Jamboree</td>
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<tr>
<td>KNX—Voice Parade</td>
</tr>
<tr>
<td>KFWB—Drama</td>
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<tr>
<td>KECA—Bernard; Hawaiians</td>
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<tr>
<td>KGB—Jamboree</td>
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<td>KSL—Jamboree</td>
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<tr>
<th>9:00 to 9:30 P.M.</th>
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<tbody>
<tr>
<td>KYA—Bob Allen, pianist; 9:15, National Defense Series</td>
</tr>
<tr>
<td>KTAB—Souvenirs; 9:15, Hillbilly KLX—Melody Palette</td>
</tr>
<tr>
<td>KROW—Greek</td>
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<tr>
<td>KQW—Eb &amp; Zeb; 9:15, Accordion</td>
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<tr>
<td>KOL—News to 9:05</td>
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<tr>
<td>KOMO—Studyo; Tommy Thomas</td>
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<tr>
<td>KGW—9:15, Beauty that Endures</td>
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<tr>
<td>KHH—9:15, Romance</td>
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<tr>
<td>KJR—Bliss Bros.; 9:05, Talk to 9:15</td>
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<tr>
<td>KEX—Cigarette Corner</td>
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<tr>
<td>KDJ—To be announced</td>
</tr>
<tr>
<td>KFWB—Slumber Time</td>
</tr>
<tr>
<td>KNX—Next; 9:15, Music</td>
</tr>
<tr>
<td>KECA—Recordings</td>
</tr>
<tr>
<td>KGB—to be announced</td>
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<tr>
<td>KFPS—Movie Stars of Hollywood</td>
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<tr>
<th>9:30 to 10:00 P.M.</th>
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<tbody>
<tr>
<td>KYA—Memory Strains</td>
</tr>
<tr>
<td>KTAB—Recordings</td>
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<tr>
<td>KLX—Better Bus. Bureau Talk; 9:35, Donald Neal, baritone</td>
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<tr>
<td>KROW—Pianologue</td>
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<tr>
<td>KQW—9:45, Male Quartet</td>
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<tr>
<td>KVI—Dance Orchestra</td>
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<tr>
<td>KOMO—Carstens Corner</td>
</tr>
<tr>
<td>KGW—Carstens Corner</td>
</tr>
<tr>
<td>KEX—Talk; 9:32, Orchestra</td>
</tr>
<tr>
<td>KFWB—Italian Band</td>
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<tr>
<td>KSL—KSL Players</td>
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<tr>
<td>KGB—Hill Bros.: 9:35, Studio</td>
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<tr>
<td>KOA—Orchestra</td>
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<thead>
<tr>
<th>10:00 to 10:30 P.M.</th>
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<tbody>
<tr>
<td>KYA—News Editor; 10:15, Organ</td>
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<tr>
<td>KTAB—Jerry Willford, resort prog.</td>
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<tr>
<td>KFWB—Popular Program</td>
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<tr>
<td>KQW—Male Quartet to 10:15</td>
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<tr>
<td>KROW—Marimba Program; 10:15, Veterans’ Program</td>
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<tr>
<td>KGW—10:15, Hills Bros.</td>
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<tr>
<td>KOL—Ken Stuart’s Sunshine Program;</td>
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<tr>
<td>KVI—Dance music</td>
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<tr>
<td>KJR—Harlem Night Club Orch.</td>
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<tr>
<td>KEX—Wrestling Matches</td>
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<tr>
<td>KFI—10:15, Gene Austin with Can-</td>
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<tr>
<td>KFWB—News; 10:15, Organ</td>
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<tr>
<td>KGB—News; Dance Orchestra</td>
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<td>KSL—Harmony Method; Orchestra</td>
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<tr>
<th>10:30 to 11:00 P.M.</th>
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<tbody>
<tr>
<td>KYA—Organ Serenade</td>
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<tr>
<td>KTAB—Walk-A-Way; Rollkickers</td>
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<tr>
<td>KLX—Dance Orchestra</td>
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<tr>
<td>KROW—Dance Music</td>
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<tr>
<td>KOL—Dramatic Program</td>
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<tr>
<td>KVI—Dramatic Program</td>
</tr>
<tr>
<td>KOMO—Alg Meyers’ Orchestra</td>
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<tr>
<td>KGW—Kelly’s Restaurant</td>
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<tr>
<td>KJR—Musical Program</td>
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<tr>
<td>KFI—Studio Program</td>
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<tr>
<td>KNX—Pondrelli’s Orchestra</td>
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<tr>
<td>KSL—Harold Roberts and Orch.</td>
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<tr>
<td>KGW—Geo. Hamilton’s Orchestra</td>
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<td>KGB—to be announced</td>
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<td>KSL—to be announced</td>
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<tr>
<th>11:00 to 11:30 P.M.</th>
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<tbody>
<tr>
<td>KYA—Ballads Beautiful</td>
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<tr>
<td>KTAB—Request Hour</td>
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<tr>
<td>KROW—Walkathon; 11:15, Music</td>
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<tr>
<td>KOL—Dance Music</td>
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<tr>
<td>KOMO—Harlem Night Club Orch.</td>
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<tr>
<td>KVI—The Islanders</td>
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<tr>
<td>KEX—Dance Folio</td>
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<tr>
<td>KFWB—Manny Harmon’s Orchestra</td>
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<tr>
<td>KJS—The Islanders</td>
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<tr>
<td>KNX—Pondrelli’s Orchestra</td>
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<tr>
<td>KGB—The Islanders</td>
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<tr>
<td>KSL—Musical Program</td>
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<tr>
<th>11:30 to Sign Off</th>
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<tbody>
<tr>
<td>KYA—Frank Castle’s Little Show</td>
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<tr>
<td>KTAB—Vagabond of the Air</td>
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<tr>
<td>KOL—Bill Fleck’s Orchestra</td>
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<tr>
<td>KVI—The Bowes Islanders</td>
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<tr>
<td>KJR—Bill Fleck’s Orchestra</td>
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<tr>
<td>KNX—Pondrelli’s Orchestra</td>
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<tr>
<td>KGB—Dance Orchestra</td>
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<tr>
<td>KGB—12-01, Owl Program to 7 a.m.</td>
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Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

www.americanradiohistory.com
Don Lee and Columbia

4:45 - Mrs. KFRC - CBS 610 Keys.

Supplies programs to: KHKJ, KGB, KDB, KMJ, KWG, KBK, KERN, KOL, KVI, KSL, KOIN, KFYY

7 a.m. - Records: Stocks
7:30 - Morning Exercises
8 a.m. - CBS, Voice of Experience: KHKJ, KGB, KOL, KVI, KSL
8:15 - CBS, Connie Gates: KHKJ, KGB, KOL, KVI, KSL
8:30 - CBS, George Scheberian: KHKJ, KGB, KOL, KVI, KSL
9 - CBS, Do Re Mi: KHKJ, KGB, KOL, KVI, KSL
9:15 - Health, Talk
9:15 - Recordings
9:30 - CBS, Louisa Panico’s Orchestra: KHKJ, KGB, KOL, KVI, KSL
9:45 - CBS, Tony Wons: Philosopher, Keenan and Phillips, piano duo: KHKJ, KGB, KOL, KVI, KSL
10 - CBS, Just Plain Bill: KHKJ, KGB, KOL, KVI, KSL
10:15 - CBS, Romance of Helen Trent: KHKJ, KGB, KOL, KVI, KSL
10:30 - CBS, Artist Rectal: KHKJ, KGB, KOL, KVI, KSL
11 - CBS, Metropolitan Parade: KHKJ, KGB, KOL, KVI, KSL
11:30 - CBS, Gypsy Music Makers: KHKJ, KGB, KOL, KVI, KSL
12 noon - CBS, Lieut. Francis W. Sutherland and His 7th Regiment Band: KHKJ, KGB, KOL, KVI
12:30 - CBS, Bob Standish: KHKJ, KGB, KOL, KVI, KSL
12:45 - CBS, Four Showmen: KHKJ, KGB, KOL, KVI, KSL
1 - CBS, The Dictators: KHKJ, KGB, KOL, KVI, KSL
1:15 - CBS, Recordings from Great Literature: KHKJ, KGB, KOL, KVI, KSL
1:45 - Closing: N. Y. Stock
1:50 - CBS, Maurice Shermans’s Orchestra: KHKJ, KGB, KOL, KVI, KSL
2 - Happy Hour
2:00 - Music Fancies
2:30 - CBS, Irving Aronson’s Commanders: KHKJ, KGB, KOL, KVI, KSL
3:00 - Town Topics
4 - "Correct English," Arthur Clippinger
4:15 - CBS, KGB, KOL, KVI, KSL
4:30 - CBS, St. Louis Blues: KHKJ, KGB, KOL, KVI, KSL
4:55 - CBS, Hazel Zimmerman, Financial Counselor
5 - Little Theatre of Air
5:15 - CBS, Ruth Etting: KHKJ, KGB, KOL, KVI, KSL
5:30 - CBS, Minneapolis Symphony Orchestra: KHKJ, KGB, KOL, KVI, KSL
6 - CBS, Camei Caravan: KHKJ, KOL, KVI, KSL
6:30 - "Conflict": KHKJ, KGB, KOL, KVI, KSL
6:45 - CBS, Harlem Serenade: KHKJ, KGB, KOL, KVI, KSL
7:15 - Minute Melodies
7:20 - CBS, Charles Barnet’s Orch.: KHKJ, KGB, KOL, KVI, KSL
7:45 - Supply of Experience: KHKJ, KGB, KOL, KVI, KSL
8 - CBS, Carl Hoffmayer’s Orchestra: KHKJ, KOL, KVI, KGB

Tuesday Programs

BROADCAST WEEKLY

8:30 - CBS, Elizabeth Arden Program: KHKJ, KOL, KGB
8:45 - CBS, Frank Dalley and Orch.: KHKJ, KGB, KOL, KVI, KSL
9 - To be announced
9:30 - Podge Lodge
10 - Years Ago Today
10:05 - News, E. W. Fitzgerald
10:15 - Bill Fleck’s Orchestra
10:30 - Gus Arnhem’s Orchestra
11:00 - Bill Fleck’s Orchestra
11:30 to 12 mid. - Midnight Mood

KGB - Dance Melodies
KQW - Vernon String Quartette
8:45 - Hawaiians
KEX - Breakfast Club
KQMO - Viennese Vagabonds
KHQ - Shopping’s Guide to 8:45
KVI - 8:45, Studio Program
KFWB - Gold Star Dancers
KFI - 8:45, Julia Hayes hints
KNX - Bill Sharps Breakfast Club
KSL - 8:45, Barbara Badger

9:00 to 9:30 A. M.

KYA - Frivolities: 9:15, P. Penny
KTAB - Hour of Prayer
KX - Recordings
KROW - Breakfast Hour
KJB - Morning Popular Concert
KFI - Dr. Burns to 9:15
KQW - Tuneup Topics of the Day
KOMO - Magic Hour to 9:15
KOL - Prudence Penny: 9:15, Studio
KVI - Mystic Melodies: 9:15, Tiny Armstrong
KQW - 9:15, Crazy Crystals’ Program
KGV - Blows: 9:15, Last Songs
KJR - Melody Race: 9:15, Music Box
KEX - Studio Program
KFI - 9:15, Jean Abbey Shopping
KQMO - Recordings
KNX - Dr. Sherman’s Health Talk
KPSD - Studio Program
KSL - 9:15, Morning Melodies

9:30 to 10:00 A. M.

KYA - Kitchen Secrets
KLG - Clinic of the Air
KQD - Diet and Health
KJB - A Visit with East Yard
KGGC - Dance Novelties
KQW - Tuneup Topics
KOL - Doris Mayne to 9:45
KVI - Shopper’s Guide
KJR - Electrical Transcription
KQW - 9:45, Cooking School
KEX - Dance Novelties
KFI - 9:45, News Release
KCEA - Records to 9:45
KFWB - Records: 9:45, News
KNNX - Records: 9:45, News
KGB - News Flashes to 9:45

10:00 to 10:30 A. M.

KYA - Columbia on Parade; Organ
KDB - Paul Kerhar, pianist
KTAB - Paul Kerhar, pianist
KQV - Mrs. K. G. Stier, Chasin’ the Blues
KLG - Clinic of the Air: 10:15, Stks., Weather: 10:20, News Items
KROW - Record: 10:15, Vita Hepar
KQW - Super: 10:05, Dusk Orch.
KLX - Recordings to 10:15
KCEA - Romance of Song: 10:15, Celina Lee
KJR - Lost and Found Items: 10:00, Hawaiian Steadeners
10:15, Julia Hayes
KQW - Charlie Wellman, songs
KOMO - Music of Health
KQW - Recordings
KNX - Eddie Albright’s Family

10:30 to 11:00 A. M.

KYA - Organ Concert
KCEA - Health and Records
KLX - International Kitchen
KROW - Sunshine Program
KJB - Organ; 10:45, Dance Orch.
KGGC - Soft Pillow Sunshine
Tuesday Programs

1:00 to 1:30 P. M.

KYA—Women's Institute of the Air; 1:15, Musical Strings
KYO—Bolla; 1:15, Martha Lee
KQW—Concert Melodies
KJBS—Popular Songs; 1:15, Hollywood Keyhole
KFWB—Records; Lost and Found

1:30 to 2:00 P. M.

KYA—Modern Maestros
KJBS—Dance on
KROW—Daily Digest
KQW—Fundy Hour
KLX—Questions; 1:45, Piano Legato
KECA—Music of the North

2:00 to 2:30 P. M.

KYA—Opera Phantoms; 2:15, Verdi; 2:15, M. C. Sloes
KTB—Globe Trotter; Romancin'
KXK—Lost & Found; 2:15, Cecil Wright
KROW—Charles Goodman, vocalist
KJBS—Better Business Talk; 2:15, The Orchestra
KQW—Afternoon Concert
KROW—Happy Go Lucky Hour
KJBS—Happy Go Lucky Hour
KREW—World Bookman;

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Baseball Game
KJBS—Dance Orchestra
KLX—Baseball Game
KROW—Stock Market Reports
KOL—Female Fancies
KVI—Female Fancies
KOMO—Talk; 3:05, Bavarians
KEX—Baseball
KFWB—Happy Go Lucky Hour
KJBS—Happy Go Lucky Hour

3:00 to 3:30 P. M.

KYA—Baseball
KJBS—Baseball Game
KLX—Baseball Game
KROW—Stock Market Reports
KOL—Female Fancies
KVI—Female Fancies
KOMO—Talk; 3:05, Bavarians
KEX—Baseball
KFWB—Happy Go Lucky Hour
KJBS—Happy Go Lucky Hour

3:30 to 4:00 P. M.

KYA—Baseball
KJBS—Baseball Game
KLX—Baseball Game
KROW—Dental Clinic
KOL—Musical Sunday
KJBS—Baseball Game
KFWB—Baseball Game

4:00 to 4:30 P. M.

KYA—Baseball
KJBS—Baseball Game
KLX—Baseball Game
KROW—Mandolin Hour
KOL—Sports Highlights; 4:15, Sports Report
KJBS—Baseball Game

4:30 to 5:00 P. M.

KYA—Baseball
KJBS—Baseball Game
KLX—Baseball Game
KROW—Mandolin Hour
KOL—Sports Highlights; 4:15, Sports Report
KJBS—Baseball Game

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WEDNESDAY Programs  May 16, 1934

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7 a.m.—Paul H. Zand and Elton KGO, KOMO, KFI, KTAI, KGIR, KGHL, KGW, KDFY
7:15—Singing Strings: KGO, KOMO, KFI, KTAI, KGHL, KGW
7:30—Financial Service: KGO, KHQ, KEX, KFSD, KTAI, KGIR, KGHL, KDFY
7:30—United States Army Band: KPO, KDYL
7:45—Exercise & Applesauce: KGO, KOMO, KFI, KFSD, KTAI, KGIR, KGHL, KGW (KGO, KGIR off 8:00), KTAI, KGHL
8—Organ Concert: KPO, KDYL
8:30—Globe Trotter: KGA, KJR, KGHL, KGIR, KDFY
8:45—Crossetts from the Log o’ the Day: KPO
8:30—Vict and Sade: KGO, KGA, KJR, KECA, KTAI, KGHL
8—Harvest of Songs: KGA, KJR, KGHL, KDFY
9—Wordward Rd: Music: (KGO off 9:15), KGA, KOMO, KFI, KFSD, KTAI, KGIR, KGHL
9:15—Babe and KGO
9:15—Julia Hayes: KPO
9:30—Arion Trio: (KGO, KGW off 9:45), KGA, KOMO, KFI, KECA, KTAI, KDYL, KGHL
9:30—News: 9:45, Alvino Rey: KPO
9:45—Jean Abbey: KGO
9:45—Alvino Rey, guitarist: KPO
10—News Service: KGO, KGHL, KFSD, KTAI, KGIR, KGHL
10:15—Elmore Vincent, tenor: KPO
10:05—Organ Concert: KGO, KHQ, KJR, KECA, KFSD, (KTAI off 10:30), KGHL
10:15—Songs by the Kitchen Sink: KPO
10:45—Woman’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSF, KTAI, KGHL on 10:50, off 11:10), (KDYL on 10:50)
10:30—Smackout: 10:45, Solost: KPO
11—Organ Concert: KPO
11:30—Financial Flashes: KGO
11:30—Syncopators: (KGO on 11:35), KGA, KOMO, KECA, KFSF, KTAI, KGIR
11:30—Edna Fischer, pianist: KPO
11:45—Platt and Nierman, piano duo: KGO, KGA, KOMO, KEOA, KFSD, KTAI, KGIR, KGHL
11:45—Agricultural Bulletin: KPO
12 noon—Midday Muscale: KPO
12:30—Bob and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL
12:noon—Midday Muscale: KPO
12:30—Radio Farm and Home Hour: KGO, KGA, KOMO, KEX, KFI, KFSF, (KTAI on 12:30), KDYL, KGIR, KGHL
1—Education in the News: KGO, KGA, KECA, KTAI, KGIR, KGHL, KEX, KDYL
1:15—Ted Black’s Orchestra: KGO, KGA, KECA, KTAI, KGIR, KGHL, KEX, KDYL
5:30—William R. Warner Program: KGO, KHQ, KOMO, KGW, KFI, KDFY, KGIR
5:30—Piano Pals: KPO
5:55—The Family Next Door: KFO
6—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KDFY, KGIR, KGHL
6—Advertising Talks: KPO
6:05—Dinner Concert: KPO
6:45—Historic Quartet: KGA, KJR, KFI, KFSD, KGIR, KGHL, KDFY
1:15—Clyde Doerr, orchestra: KPO
4:45—Chester Rowell: KGO, KGA, KJR, KFI, KFSD, KGIR, KGHL

7—Amos ’n Andy: KGO, KHQ, KOMO, KGW, KDFY
7—St. Raymond’s Church and His Cuckoos: KGO, KHQ, KOMO, KGW, KFI, KDFY, KGIR, KGHL
7:15—Agriculture Today: KPO
7:30—Comedy Stars of Hollywood: KPO
7:45—To be announced: KPO, KGA, KJR, KFI, KFSD, KTAR, KGIR, KGHL
7:45—Historical Sketches of San Francisco: KGO
7:45—To be announced: KPO
8—Hour of Smiles: KGO, KOMO, KFI, KDFY
8—Californians on Parade: KPO
8:30—Babe Ruth, talk, dramatization: KPO
8:45—To the Best of Their Ability: KPO
9—Sports Headliners: KGO
9—Seymour Simons’ Orch.: (KGO on 9:15), KGA, KJR, (KGO on 9:15), KECA, KFSD, KTAI, KDYL, KGIR, KGHL
9:15—Book Parade: KPO
9:30—Tom Cowley’s Orch.: KGO, KGA, KJR, (KFI off 9:45), KFSD, KTAR, KGIR, KGHL and East
9—Marshall’s Mavericks: KPO
9—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFSD
10—Night Court: KPO, (KDYL on 10:00, off 10:30)
10:15—Williams - Walsh Orchestra: KGO, KHQ, (KEX off 10:30, KGW on 10:45), (KJR on KOMO, off 10:30), KECA, KFSD, KDYL, KOA on 10:30
10:55—News Service: KGO, KGW, KFSD, KDFY, KOA
11—Ted Flo-Rito’s Orchestra: KGO, KHQ, KJR, KGW, KFI, KFSD
11—KFI’s Orchestra: KGO
11:30-12 mid.—Carol Lofner’s Orchestra: KGO, KHQ, KOMO, KFI, KDFY
11:30-12 mid.—Organ Concert: KPO

GUY LOMBARDO
CBS—7:30 P. M.

1:15—Ann Warner’s Chats: KPO
1:30—Oxylol’s Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL
1:45—Armchair Quartet: KGO, KHQ, KJR, KECA, KFSD, KTAR, KGIR, KGHL, KEX, KDYL
1:45 Accordianata, Johnny Toffoli: KPO
2—Al Pearce and His Gang: KGHL, KHQ, KOMO, KGW, KFI, (KFSF, KTAR off 2:15, on 2:30, (KTAR, KGIR, KGHL, KGH, KDYL, off 2:45), KDYL
2—Diary of a Globe Trotter: KPO
2—Song Tots: KPO
3—Langendorf Pictorial: KGO, KFI
South Sea Islanders: KPO, KGA, KJR, KGIR, KGHL, KEX
3—American Manufacturers’ Export Association Talks: KGO, KOMO, KECA, KFSD, KTAR, KGIR, KGHL
3—University of California Program: KPO, KECA
4—Jack Pearl, the Baron Munchausen: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
4—Arion Trio: KPO
3:00—Children’s Hour: KGO
4:30—Music Box: KPO, KGA, KFSD, KGIR, KGHL, KGW
4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
5—Arion Trio: KGO, KJR, KECA, KFSD, KTAR, KOA, KGHL, KDFY
5—News: KPO
5:15—Adventures of Frank Merriwell: KPO, KECA, KFSD

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7 a.m.—Records: N. Y. Stocks
7:30—Morning Exercises
8—Voice of California: KJH, KGB, KOL, KVI, KSL
8:15—The Grab Bag, records

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Wednesday Programs

8:45—CBS, Mischa Ratinsky’s Ensemble: KJH, KGB, KOL, KVI, KSL

9:15—CBS, Charis Program: KJH, KGB, KOL, KVI, KSL

9:30—Betty Crocker

10:00—CBS, Jane Elison’s Magic Recipes: KJH, KGB, KOL, KVI, KSL

10:30—CBS, Just Plain Bill: KJH, KGB, KOL, KVI, KSL

10:15—CBS, Romance of Helen Traubel: KJH, KGB, KOL, KVI, KSL

11:00—CBS, Lea Berumen Magazine: KJH, KGB, KOL, KVI, KSL

11:30—CBS, Jack and Jane Carlton: KJH, KGB, KOL, KVI, KSL

11:45—CBS, Columbia Salon Orch.: KJH, KGB, KOL, KVI, KSL

12 noon—CBS, Manhattan Moods: KJH, KGB, KOL, KVI, KSL

12:30—CBS, Educational Feature: KJH, KGB, KOL, KVI, KSL

12:45—CBS, Emery Deutsch’s Dance Rhythms: KJH, KGB, KOL, KVI, KSL

1—CBS, Jack Brooks and Eddie Copeland’s Orchestra: KJH, KGB, KOL, KVI, KSL

1:15—CBS, Between the Bookends: KJH, KGB, KOL, KVI, KSL

1:30—CBS, Closing N. Y. Stocks

1:35—CBS, Clarence Wheeler’s Orchestra: KJH, KGB, KOL, KVI, KSL

1:45—CBS, Maurice Sherman’s Orchestra: KJH, KGB, KOL, KVI, KSL

2—Happy Go Lucky Hour

2—Female Fancies

3:30—CBS, Broadway Melodies

3:45—Records; Talk; Town Topics

4—Little Theatre of the Air

4:15—CBS, Broadway Melodies

4:30—CBS, Chesterfield Program: KJH, KGB, KOL, KVI, KSL

5:30—Program to be announced: KJH, KGB, KOL, KVI, KSL

6—CBS, The Dramatic Guild: KJH, KGB, KOL, KVI, KSL


7—CBS, Nick Lucas, Troubadour: KJH, KGB, KOL, KVI, KSL

7:15—CBS, Bows & Allen, violin: KJH, KGB, KOL, KVI, KSL

7:30—CBS, Burns & Allen with Guy Lombardo: KJH, KGB, KOL, KVI, KSL

8—Leaders of Tomorrow

8:30—CBS, George Hall’s Orchestra: KJH, KGB, KOL, KVI, KSL

9—Charis Program

9—Years Ago Today

10—News, Ed Fitzgerald

10—Bill Fleck’s Orchestra

10—Good Morning, Jack

10—US News and Chamber of Commerce

11—Bill Fleck’s Orchestra

11:30 to 12 mid.—Midnight Moods

Independent Programs

7:00 to 7:30 A. M.

KYA—Music Clock

KTAB—Sunrise Recordings

KROW—Commuters Time Clock

KBUR—Chamber of Commerce

KQW—The Breakfast Hour

KEX—Rev. Willard Pope

KOL—Breakfast Club

KHQ—Morning News

KFWB—Drive Time

KNX—Bill Sharples’ Gang

7:30 to 8:00 A. M.

KYA—Music Clock

KTAB—Bill Billies; 7:45, Crockett’s

KROW—Commuters Time Clock

KJBS—Alarm Clock Club

KGW—Breakfast Hour

KOL—7:45, Radio Headliners

KVH—Morning Varieties; 7:45, Covered Wagon Jubilee

KQW—Ronald Duck to 7:45

KHQ—7:45, Early Birds

KOL—7:45, Orchestra

KFI—Helen Hill, Keyboard Colours; 7:45, Church Quarter Hour

KNX—Bill Sharples’ Gang

KQW—Recordings

KJR—Market Quotations; Records

KEX—Recordings

KFB—Records; 7:55, Prog. Resume

KSL—Morning Watch; 7:45, Melodies

KOA—Revelers; 7:45, Army Band

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader

KTAB—Prayer; 8:15

KEX—Recordings

KROW—Records; 8:20, N. Y. Stocks

KJBS—Drive Time

KQW—Morning Watch

KOL—8:15, Breakfast Club

KVH—7:45, De La Revere

KOMO—8:15, Morning Reverie

KHQ—Kronenberg; 8:15, Roundup

KAQ—Our-Square Deal

KQG—Shopping News to 8:15

KFI—Helen Guest, ballads; 8:15, Al Gayle’s Entertainers

KFWB—Breakfast Club

KNX—Bill Sharples and Gang

KPSD—Good Cheer Program

KGB—Morning Melodies

KSL—8:15, Jennie Lee

8:30 to 9:00 A. M.

KYA—Concert; 8:45, Frivolities

KTAB—Radio Shopper’s Digest

KEX—Recordings

KROW—Covered Wagon Jubilee

KJBS—Drive Time

KQW—Iveron String Quartette; 8:45, Hawaiians

KOMO—Recordings of Programs; 8:33, Viennese Vagabonds

KVH—Records; 8:45, Mkt. Specials

KHQ—Shoppers’ Guide; 8:45, Burge

KEX—Vetor Salon Orchestra

KFWB—Recordings

KFI—8:45, Julia Hayes

KGW—Recordings to 8:45

KNX—Bill Sharples Club

KSL—Good Morning Judge

9:00 to 9:30 A. M.

KYA—Frivolities: Prudence Penny

KPO—Variety

KJBS—Vocalists; 9:15, Orchestra

KEX—Recordings

KROW—Studio Program

KGW—Melodies

KQW—Tuneful Topics of the Day

KQG—Abe Bercovitz; 9:15, Crazy Crystals

KOL—Prudence Penny

KOMO—The Magic Hour to 9:15

KHQ—Musical Gems; 9:15, Joyner

KVI—Mystic Melodies to 9:15

KJR—Studio Programs

9:30 to 10:00 A. M.

KYA—Waltz Idyls

KTAB—Health Talk

KQW—Clinic of the Air

KROW—Diet and Health

KJBS—A Visit with Faye Ward

KGCC—Dance Melodies

KQW—Tuneful Topics of the Day

KQG—Betty Crocker to 9:45

KVI—Betty Crocker to 9:45

KQW—7:45, Rhythm Encores

KEX—Studio Program

KFWB—9:45, Cooking School

KHQ—Magic Travels; Dorothy Dee

KFI—Helen Hill, pianist; 9:45, News

KHQ—Betty Crocker to 9:45

KQW—9:45, News

KEX—Recordings

KFWB—Records; 9:45, News

KJR—7:45, Rhythm Encores

KFWB—Recordings

KFI—Health Talk

KQW—9:15, Records

KEX—Program

KFWB—Recordings

KJR—8:15, Records

KQW—9:15, News

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News

KJR—7:45, Rhythm Encores

KJBS—Music

KQW—9:15, News
KVI—The Observer to 11:15  
KVQ—News; 11:15, Cobwebs and Nuts  
KNX—Organ Recital  
KECA—Records; 11:15, German Legends  
KFWB—Records; Lost and Found  
KOA—The Wise Man  
KSL—Betty Moore  
KGB—News Flashes to 11:05  
KFSD—Popular Program  
KOA—The Wise Man; Syncope  

11:30 to 12:00 Noon  
KYA—Album Leaves  
KTAB—Jean Kent  
KLX—Music; 11:45, Guitar duo  
KROW—Latin American Program  
KJS—Dance Orchestra  
KGGC—Song Favorites; 11:45, Marjorie Lee  
KQW—Accordian Capers  
KOMO—11:45, Cellettes, Kirchner  
KHO—Bell Furniture program  
KJR—Measured Steps  
KEX—11:45, Marian Miller  
KEC—12:45, Drury Lane, vocalist  
KVT—Melissa's Chat; 11:45, State Market Reports  
KFX—Records; 11:45, Ionizer Talk  

12:00 to 12:30 P. M.  
KYA—Scriptures; 12:00, Concert  
KTAB—Concert; 12:15, Political  
KLX—Duncan and his Band  
KROW—Latin American Program  
KJS—Recorded Song Hits  
KQW—Request Hour  
KWO—Band Concert  
KOL—Carnival Hour, Ken Stuart  
KJR—Castles in Music; 12:15, Re  
KEX—Studio Program  
KNX—News; 12:15, Boroway's Concert Ensemble  
KECA—Records; 12:15, News  
KFWB—News; 12:15, Talk  
KFSD—Records; 12:10, Prog. Resume  
KGB—Farm Flashes to 12:15  
KSL—Payroll Builder  
KOA—12:15, Hotel Cosmopolitan Orchestra  

12:30 to 1:00 P. M.  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Bill Duncan and his Band  
KROW—California Farm Hour; 12:45, Records  
KJS—Matinee  
KGGC—Requieut Hour  
KQW—Federal Market Reports  
KOL—Final Hour  
KJR—Headliners, recorded  
KGW—12:45, Friendly Chat  
KQW—News and Views from State Capitol  
KHH—Marching Along  
KNX—Boroway's Concert Ensemble  
KQW—Drury Lane, vocalist  
KECA—Concert Favorites, records  
KFWB—Everybody's Friend; 12:45, Records  
KGB—12:55, Stocks  
KSL—Science Service  

1:00 to 1:30 P. M.  
KYA—S. F. Ad Club Luncheon  
KTAB—Radio Frolic  
KLX—Garden Tips; 1:15, Economics  
KQLX—Concert Melodies  
KJBS—Records; 1:15, Hollywood Keyhole  
KQW—1:15, Julie Day  
KOMO—Farm Talk; 1:15, Emil Hanson  

3:30 to 3:00 P. M.  
KGW—1:15, Dr. Semler  
KQH—1:15, U. S. Gram  
KVI—Ethyl's Social Column to 1:15  
KFI—Ann Warner Chats  
KNX—Pontrelli's Orchestra  
KFSF—Recruiting Club luncheon  
KFWB—Recordings  
KSL—1:15, Payroll Builder  

1:30 to 2:00 P. M.  
KYA—Modern Maestro; 1:45, Better Business Bureau  
KTAB—Fashion Lodge  
KROW—Melody Rambles; 1:45, Records  
KEX—1:45, Easy Chair  
KQW—1:45, Michael Arenstein, cellist  
KJW—1:45, Crazy Wells Company  
KVI—English Lesson; 1:45, Amusement Plus  
KJIR—Musical Jigsaw  
KEC—Concert Group  
KJR—Dental Clinic; 1:50, Jimmie Johnson  
KFWB—1:45, Dixie Aces  
KFWB—1:45, Flamolague  
KNX—Piovant's Orchestra  
KECA—Food for Thought  
KFSF—Clarisse and Glad  

2:00 to 2:30 P. M.  
KYA—Harmonies; 2:15, Helen Gordon, Bar Lecture  
KTAB—Globe Trotter; Romani's  
KLG—1:45, U. S. Gram  
KROW—12:15, News  
KQW—12:15, Baseball  
KSL—Payroll Builder  
KOA—12:15, Hotel Cosmopolitan Orchestra  

2:30 to 3:00 P. M.  
KQA—Vignettes of Life; 2:45, International Troubadours  
KTAB—Root and Branch—Sophistication; 2:45, Tranquility  
KQW—2:45, Oakland Hour  
KJJS—Popular Dance Recordings  
KFWB—Records; 1:15, Baseball  
KNX—Happy Go Lucky Hour  
KSL—Orchestra; 2:15, Dental Clinic  

3:00 to 3:30 P. M.  
KGW—O. Korber; 3:00, Eddie King, pianist; 3:15, Friendly Chat  
KQH—Family Almanac; 3:15, Club Bulletin  
KFI—Rush Hughes; 3:15, Organ  
KJJS—Concert Melodies  
KNX—Concert Orchestra  
KECA—Records  
KFSF—Balboa Park Organ  
KFWB—Baseball Game  
KGB—Feminine Fancies  
KSL—Vocalist; 3:15, Texas Rangers  
KOA—To be announced  

3:30 to 4:00 P. M.  
KYA—Tea Dance Parade  
KTAB—Keep Smiling Revue  
KLX—Spice of Life; 4:15, Pianist  
KROW—Historical Highlights; 4:15, Royal Hawaiians  
KJJS—Wahian Painted Ides  
KEX—Baseball Game  
KQW—Little Theatre of the Air  
KJR—Traffic Talk; 4:05, Studio  
KQW—Musical Program  
KEX—Concert Orchestra  
KJJS—Little Theatre of the Air  
KNA—Little Theatre of the Air  
KEX—Musical Auction; 4:15, Fren  
KJJS—Better Business Talk; 4:15, Records  
KFWB—Baseball Game  
KJJS—Little Theatre of the Air  
KFWB—Feature Program  
KSL—Town Crier; 4:15, Tarzan  

4:30 to 5:00 P. M.  
KYA—Tea Dance Parade  
KTAB—Sport of Kings; 4:45, The Old Bachelor  
KJJS—Pianist; 4:45, Health School  
KROW—Cumberland Hillbillys  
KJS—Records  
KQW—Story Time; 4:45, Sunshine  
KJJS—Steamboat Bill; Records  
KQW—Baseball; 4:45, Studio  
KOMO—Happiness Program  
KQW—Mark Daniels to 4:45  
KQW—Commercial Program to 4:45  
KFWB—News Release  
KFWB—Baseball; 4:45, Records  
KFTS—4:45, News Release  
KJS—Louise Johnson  
KOA—Frank Merriwell Adventures; 4:45, Babe Ruth's Boys' Club  

5:00 to 5:30 P. M.  
KYA—Children's Hour  
KTAB—Moods Modernistic  
KLX—Brother Bob's Club  
KQW—Organ  
KJJS—Band; 5:15, Capt. Cracker  
KEX—Studio Frolic  
KQW—Evening Vespers  
KQW—5:15, Collins and Erwin  
KEX—Tango Time; 5:15, Orchestra  
KQH—Studio Program  

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Wednesday Programs

KOBI—Merriwell Adventures; 5:15, Neder and Lee
KGM—To the Time
KFI—Dr. West Program; 5:15, Orchestra with Dave Marshall
KFWB—Beverly Lundy, tenor; 7:15
KNX—Storytory Express; Harpist

5:30 to 6:00 P. M.

KYA—Around the Town; 5:45, Campbell Digest
KTAB—Rhythm Ramblings; Air of the Hour
KEX—Fred Beardsley, tenor; 7:15
KFWB—Radio Midday Orchestra

6:00 to 6:30 P. M.

KAY—C. Trobe and Orchestra
KTAB—Uncle Jack's Smile Club
KLX—Studio Program
KROW—News; 6:15, Walkathon
KJBS—News; 6:15, Records
KGCC—Town Topics; 6:15, Dinner Dance Revue
KQQ—California Department of Agriculture; 6:15, Franco's Program
KJR—Song Bag
KFWB—News; 6:15, Piano Duo; 6:30, Organ
KNX—News; 6:15, Concert
KEX—Records; 6:15, News
KGB—Dramatic Guild
KFS—Dinner Concert

6:30 to 7:00 P. M.

KYA—Orchestra; 6:35, Talk
KTC—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
KLX—Studio program
KGB—A.V. Page, Pianist
KQQ—Market Reports; 6:45, Farmers Exchange and Market Place
KJBS—Musician
KOMO—Maitland Teak
KHQ—W. N. on Parade
KFI—6:45, Orchestra and Vocalist
KNO—Borowsky's Concert Ensemble; 6:45, Elec. Trans.
KECA—Organist and Violinist
KFWB—Organ; 6:45, Interview
KOA—Continental Oil Program

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:00, County Councils Plan
KTAB—Score of Kings; 7:15, Italian News
KLX—News; 7:15, Lovable Liars
KJBS—Popular Records to 7:15
KGCC—Jewish Radio Hour
KROW—Wide Hammond; 7:15, Ne'er Do Well
KQQ—Weather Forecast; 7:03, Radio News and Forum; 7:15, Health Talk
KJR—Song Market; 7:15, Neighbors
KECA—Fred Beardsley, tenor; 7:15, Studio Program
KVI—7:15, Minute Melodies
KHI—Calling All Cars

7:30 to 8:00 P. M.

KJA—Radio Theatre
KTA—Neanderthal; Studio KLX—Aspere and Orchestra
KROW—Ne'er Do Well; 7:45, Andre De Caux
KGC—Radio Hour
KQW—Rolling Stones; 7:45, Band KOMO—7:45, Old Song Contest
KRG—Auld Lang Syne
KNX—John Bruce; King Cowboy
KECA—Echoes of the Opera, records
KFWB—The Lone Indian; 7:45, Hawaiian Nights
KOA—7:45, Studio Program
7:50, Casino de Paree

8:00 to 8:30 P. M.

KJA—Dean Maddox
KTA—Rhapsodizing Violin
KLX—Nob Hill Revue
KROW—Andre De Caux; 8:15, Watch Tower
KGC—On With the Dance; 8:15, Ethyl French
KOL—Frances Ingram
KJR—Olympic Hotel Orchestra
KEX—News Flashes; 8:15, Studio WDB—Program
KJR—Leaders of Tomorrow
KNX—The In-Laws; 8:15, Babe Ruth Transcription
KECA—Records; 8:15, Ebb and Zeb
KPS—Sheriff Ed. F. Cooper
KG—Leaders of Tomorrow
KSL—Graham Show

8:30 to 9:00 P. M.

KJA—Dance Orchestra
KTA—Hawaiian Nights; 8:45, To be announced
KLX—Miniature Revue
KROW—Ran Wilde's Orchestra
KQQ—Tunes of the Times
KQW—Half Hour of melodies
KOL—8:15, "Rolling Bench"
KJR—Dollars and Cents; 8:15, Wat-anabe and Archie
KEX—Radio Studio; 8:45, Prof. Sehles
KFWB—Romance of Ancient Egypt
KQW—Erie Crime Clues
KECA—Hawaiian Group; 8:45, Popular Science by L. Lydon
KOA—Half Hour
KSL—Crazy Crystals program

9:00 to 9:30 P. M.

KJA—Dance Orchestra
KTA—Rainbows of Romance
KTC—Score of Kings
KLX—Musical Jigsaw; 8:15, Uncle Adolph, California Rangers
KROW—Lights and Matches
KQW—Eb and Zeb; 9:15, Records
KOL—Post-Intelligencer Voice; 9:15, Blue Ridge Reel
KJR—Electrical Transcription
KQQ—Kum Man University; 9:15, Ben Cohen, Jewel Chest
KOA—Tales of America; 9:15, Hills Bros. to 9:20
KEX—The Souvenirs; 9:15, Sports
KQW—The Crockett's KFI—Orchestra with Soloist
KFWB—Slumbertime

11:00 to 11:30 P. M.

KJA—Lee Searight's Orchestra
KTB—Walk a Way Derby; 10:45, Dance Tunes
KLX—Dance Orchestra
KROW—Dance Music
KOL—Gus Arnheim's Orchestra
KVI—Dance Orchestra
KOMO—Vic Myers' Orchestra
KQQ—10:45, Studio program
KQW—Harold Roberts and Orchestra
KFWB—Geo. Hamilton's Orchestra
KJR—Dance Orchestra
KFWB—Gus Arnheim's Orchestra
KOA—Gus Arnheim's Orchestra

11:30 to Sign Off

KJA—Frank Castle's Little Show
KTB—Vagabond of the Air
KROW—Walkathon; 11:15, Dance
KOL—Dance Music
KVI—Bill Fleck's Orchestra
KOMO—Harlem Night Club Orchestra
KEX—Dance Follies
KFI—Beverly Wilshire Hotel
KJR—Midnight Moods
KOA—Gus Arnheim's Orchestra
KOA—Gus Arnheim's Orchestra
KOA—Gus Arnheim's Orchestra
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7 a.m. — Organ Concert: KGO, KOMO, KFSD, KEX, KPS, KFSF, KDYL, KGIR, KTB, KGHL
7:15 — To be announced
7:30 — Financial Service: KGO, KHQ, KOMO, KEX, KFSD, KDYL, KGIR, KGHL
7:30 — Rhythm Ramblers: KPO
7:45 — Exercise & Applesauce: KGO, KOMO, KFSD, KDYL, KGIR, KGHL
7:45 — Al and Lee Reiser, piano duo: KPO
8 — Del Monte Ship of Joy: KGO, KHQ, KOMO, KGW, KFI, KTB, KFSD, KDYL, KGIR, KGHL
8:15 — Crosscuts from the Log o’ the Day: KPO
8:30 — and Side: KGO, KGA, KJR, KECA, KFSF, KGHL
8:45 — Merry Macs, boys’ trio with Cheri McKay, contraseña: KGO, KJR, KECA, KTB, KGIR, KGH
9 — Words and Music: (KGO off 9:20) KGO, KOMO, KFSD, KFI, KTB, KGIR, KGHL, KECA
9:30 — Barbara Lee: KGO
9:30 — Martha Meade Society: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL
9:30 — News: 9:45, Organ: KPO
9:45 — News Service: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL
9:50 — Elmore Vincent, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL
9:50 — Man’s Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL
10 — Golden State Menu Flashes: KPO
10:15 — Fashion Flashes: KPO
10:30 — Smackout: KPO, KDYL
10:45 — Vin Lindhe, diseuse: KPO, KDYL
11 — Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSF
11:15 — Agriculture Bulletin: KGO
11:50 — To be announced: KGO
12 noon — Betty and Bob: KGO, KJR, KHQ, KOMO, KFSD, KDYL, KGIR, KGHL
12 noon — Midday Musical: KGO
12:15 — Western Farm and Home Hour: KGO, KHQ, KOMO, (KEX off 12:45), KFI, KFSF, (KDYL, KGIR, KGHL)
1 — Meredith Wilson: KGO, KEX, KDYL, KFSD, KTB, KGIR, KGHL, KECA, KDYL
1 — News: KPO
1 — John Warner’s Chata: KPO
1:30 — Oxydol’s Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI
1:45 — Betty Marlowe, talk: KGO, KHQ, KOMO, KGW, KFI, KDYL, KOA
1:45 — Clif Dwellers: KPO

MARY ROSETTI

KNOX — 7:30 P. M.

2 — Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI (KFSF), KTB, KGIR, KGHL on 2:30
2:30 — John B. Kennedy: KPO
2:45 — Mary Small, songs: KPO
3 — Langendorf Pictorial: KGO, KFI
3:15 — Stream: KGO, KGA, KJR, KECA, KFSF, KGHL
3:45 — Eddie Fisher, pianist: KPO
4:30 — Arton Trio: KPO
4:30 — Fleischmann Hour, Rudy Vallee and his Connecticut Yankees: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
4:30 — Marshall’s Mavericks: KPO
5 — Arton Trio: KGO, KGA, KJR, (KGO off 9:45, KEX, KDYL on 5:15), KECFA, KFSF, KDYL, KGIR, KGHL
5:30 — Harry Stanton, basso: KPO
5:45 — Ricardo and His Violin: KGO, KGA, KFSF, KDYL, KGIR, KGHL
6:15 — Behind the Footlights: KPO
6:30 — Paul Whiteman and His Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL
7:15 — Gene and Glenn: KGO, KHQ, KOMO, KGW, KFI, KDYL, KFSF, KTB
7:30 — Review of Activities of the San Francisco Municipal Govern-
7:30 — winning: The West: KGO, KFHQ, KOMO, KGW, KFI
7:30 — Interlude: KPO
7:30 — Ghost Story: KPO, KDSF, KDYL
8 — Standard Symphony Hour: KGO, KFHQ, KOMO, KGW, KFI
8:15 — Joseph Kimberly, baritone: 8:05, Jimmy Lunceford’s Orch.;
8:30 — Eno Crime Clues: KPO
9 — Captain Henry’s Maxwell House Show Boat: KGO, KFHQ, KOMO, KGW, KFI, KFSF, KDYL, KGIR, KGHL
9 — Mark Hopkins’ Orchestra: KPO
9:15 — Armand Program: KPO
9:30 — Rainbow Harmonies: KPO
10 — Richfield News Flashes: KGO, KFHQ, KOMO, KGW, KFI, KFSF, KDYL
10:10 — Tom Conkley’s Orchestra: KGO, KHQ, KOMO, KFSD, KDYL, KOA
10:55 — News Service: KGO, KGW, KFI, KFSD, KDYL, KOA
11 — Kay Kyser’s Orchestra: KGO
11 — Flo-Rio Orchestra: KPO
11:30 to 12 mid. — Jack Bain’s Orch.;
11:30 to 12 mid. — Organ Concert: KPO

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7 a.m. — Records: N. Y. Stocks
7:30 — Morning Exercises
7:30 — Voice of Voice of Thursday: KJH, KGB, KOL, KVL, KSL
8:15 — CBS, Connie Gates: KJH, KGB, KOL, KVL, KSL
8:30 — CBS, George Scherban’s Orchestra: KJH, KGB, KOL, KVL, KSL
9 — CBS, Round Towners: KJH, KGB, KOL, KVL, KSL
9:15 — Recorded Program
9:30 — CBS, “Par Away Blues”:
KJH, KVL, KGB
9:45 — CBS, Tony Vons, Peggy Keen and Sandra Phillips: KJH, KGB, KOL, KVL, KSL
10 — CBS, Just Plain Bill: KJH, KGB, KOL, KVL, KSL
10:15 — CBS, Romance of Helen Trent: KJH, KGB, KOL, KVL, KSL
10 — CBS, Poetic Strings: KJH, KGB, KOL, KVL, KSL
11 — CBS, Metropolitan Parade: KJH, KGB, KOL, KVL, KSL
11:30 — CBS, National Student Federation Program: KJH, KGB, KOL, KVL, KSL
11:45 — CBS, Curtis Institute of Mu-
ic: KJH, KOL, KVL, KGB
12:30 p.m. — CBS, Bob Stansd: KJH, KGB, KOL, KVL, KSL
12:45 — CBS, Columbia Saloon Orch.,
KJH, KGB, KOL, KVL, KSL
1:15 — CBS, George Hall’s Orchestra,
KJH, KGB, KOL, KVL, KSL
1:15 — CBS, Between the Bookends:
KJH, KGB, KOL, KVL, KSL
1:30—Closing N. Y. Stocks
1:35—Edith Copeland’s Orchestra
1:45—CBS, Clarence Wheeler’s Orchestra: KHIJ, KGB, KOL, KVI, KSL
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Sweet Music
5—Says You—Arson’s Commanders: KHIJ, KGB, KOL, KVI, KSL
5:30—Down Topics
4—CBS, Emery Deutsch and Violin: KHIJ, KGB, KOL, KVI, KSL
4:15—Recordings
4:30—Mark Waring Presenting Mark Warren: KHIJ, KVI, KOL, KGB
5—CBS, Raffles, Amateur Cracksman: KHIJ, KVI, KOL, KSL
5:30—CBS, Fred Waring’s Penn-Sylvania: KHIJ, KGB, KOL, KVI, KSL
6—CBS, Camel Caravan: KHIJ, KGB, KOL, KVI, KSL
7:30—Sleepy Valley
6:45—CBS, James Thurber, Humorist: KHIJ, KGB, KOL, KVI, KSL
7—CBS, Vera Van: KHIJ, KGB, KOL, KVI, KSL
7:45—Minute Melodies
7:20—CBS, Isha Jones’ Orchestra: KHIJ, KGB, KOL, KVI, KSL
7:30—CBS, Henry Busse Orchestra: KHIJ, KGB, KOL, KVI, KSL
8—CBS, Charles Barnett’s Orchestra: KHIJ, KGB, KOL, KVI, KSL
8:30—CBS, Charlie Davis’ Orchestra: KHIJ, KGB, KOL, KVI, KSL
KFWB—Recorded Program
KGB—Recorded Program
KSB—Morning Watch
KOA—Morning Revelers: 7:45, Al and Lee Reiser
KFWB—Recorded Program
KGB—Recorded Program
KSL—Morning Watch
KOA—Morning Revelers: 7:45, Al and Lee Reiser

8:00 to 8:30 A. M.

KAYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
KTAB—Portuguese News
KROW—Breakfast Hour
KJB—Dance Melodies
KGW—Morning Watch
KOL—8:15, Breakfast Club
KVI—Jim De Puys Revue
KEX—8:15, Three Four Time
KXN—Bill Sharbles
KECA—Recorded Program to 8:30
KFWB—Musical Program
KTB—Hour of Cheer program: 8:15, Studio
KSL—8:15, Jennie Lee

8:30 to 9:00 A. M.

KAYA—Concert; 8:45, Frivolities
KTFB—P. D. Popper’s Digest
KLX—Covered Wagon Jubilee
KROW—Breakfast Hour
KJB—Dance Melodies
KQW—Everest String Quartet; 8:45, Hawaiians
KEX—Studio Program
KMG—Popular Programs: 8:33, Morning Reveries; 8:45, Records
KVI—8:45, Market Specials
KHB—Shoppers Guide
KQW—Abe Bercewitz, violinist
KFI—Music; 8:45, Julia Hayes
KXN—Bill Sharbles Club
KFWB—Musical Program
KSL—Orch.; 8:45, Barbara Badger

9:00 to 9:30 A. M.

KAYA—Frivolities; 9:15, Prud. Penny
KTB—Hour of Prayer
KXN—Study Program
KROW—Studio Program
KJBS—Morning Popular Concert
KGGC—Morning Melodies: 9:15, Charles Glenn
KQW—Covered Wagon Jubilee
KJB—Dance Melodies
KQW—Everest String Quartet; 8:45, Hawaiians
KEX—Studio Program
KMG—Popular Programs: 8:33, Morning Reveries; 8:45, Records
KVI—8:45, Market Specials
KHB—Shoppers Guide
KQW—Abe Bercewitz, violinist
KFI—Music; 8:45, Julia Hayes
KXN—Bill Sharbles Club
KFWB—Musical Program

Independent Programs

7:00 to 7:30 A. M.

KYA—Musical Clock
KHIJ—KMG—Organist: 7:30, 8:30, 9:30
KROW—Programs Time Clock
KJBS—Alarm Klok Klub
KQW—The Breakfast Hour
KOL—Diamonds Club
KV1—Daybreak Devotionalists
KHI—Morning news
KFI—L. Rueb, exercises
KQW—Morning Watch
KFI—L. Rueb, exercises
KSL—Morning Watch
KO A—Galaxy of Stars to 7:15

7:30 to 8:00 A. M.

KYA—Musical Clock
KLAB—Hill Billies Tunes; 7:45
Crockett Family
KROW—Programs Time Clock
KQW—Breakfast Hour
KOL—5:30, 6:00, Headliners
KGB—Ronald Buck to 7:45
KHIJ—7:45, Early Bird
KJR—Market Quotations; Records
KEX—7:45, Tango Time
KVI—Morning Varieties
KFI—Helen H., pianist; 7:45, Quartet Hour
KHI—Recordings
KXN—Bill Sharbles Club
KECA—Recordings to 7:45

11:00 to 11:30 A. M.

KAYA—KMG—Organist: 11:30, 12:00, 12:30
KFA—NBC—Studio: 11:30, 12:00, 12:30
KFS—Studio B: 11:30, 12:00, 12:30
KFL—Studio C: 11:30, 12:00, 12:30
KQW—Whitehouse Concert
KJR—Rhythm Rulers
KOL—Cecil Soily to 11:15
KEX—Cowababy and Nuts
KV1—The Observer to 11:15
KXN—Organ
KECA—Recorded Program
KFWB—Recordings
KO A—Sleepy Hill’s Orchestra
KSL—Colonial Dames Program to 11:15

11:30 to 12:00 Noon

KYA—Whispering Strings; 11:45
Album Leaves
KTFB—Jean Kent
KXN—Lute Land; 11:45, Guitar Duo
KROW—Latin American Program
KQW—Portuguese News
KGGC—Song Favorites; 11:45
KMG—Programs: 11:45, 12:00, 12:30
KQW—Marital Airs
KGGC—Accordian Capers
KQW—Belle Furniture Co.
KJR—Recordings
KEX—11:45, Recordings
KECA—Recordings to 11:45
KFI—11:45, Federal and State Re-Relate Reports
KNX—U. S. C. Business Trends; 11:45, Ionizer Talk
KFWB—Eddie Eben, organist
KO A—Musical Keys
12:00 to 12:30 P. M.
KYA—Scriptures; 12:03, Noonday Concert
KLX—Bill Duncan and His Band
KROW—Latin American Program
KJBS—Vocal and Instrumental Variety
KGCC—Request Hour
KQW—Band concert
KLX—Constance, Ken Stuart
KGW—12:15, Studio Program
KJR—Reflections of Romance; 12:15, Market Quotations
KNX—News; 12:15, Borowsky’s Concert Ensemble
KFWB—News; 12:05, Records
12:15, Talk
KGB—Stocks and Farm Flashes
KECA—Records; 12:15, News
KFSF—Stocks; Resume to 12:15
KSL—Payroll Builder
KOAA—Brown Palace Orchestra

12:30 to 1:00 P. M.
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Bill Duncan and Band
KROW—California Farm Hour; 12:45, Records
KJBS—Dan Matinee
KGCC—Request Hour
KQW—Federal and State Market Reports
KJ—Headliners, recorded
KGW—12:45, Friendly Chat
KOL—Carnival Hour
KFB—McPhail Wells to 12:45
KEX—12:45, Business Men’s Club
KFWB—Everybody’s Friend; 12:45, Records
KNX—Orchestra; Drury Lane, vocal
KECA—Recordings

1:00 to 1:30 P. M.
KYA—Shrine Luncheon Club
KTAB—Radio Frollic
KLX—Don Brose; 1:15, Martha Lee, Home Economics
KROW—Concert Melodies
KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole
KQW—Friendly Hour
KEX—Business Men’s Club
KOL—Democratic News; 1:15, Julie Day
KHO—1:15, Sylvia Gray
KOMO—Light Classics
KGW—1:15, Dr. Semler
KGA—News Service
KFI—Ann Warner Chats
KNX—Pontrelli’s Orchestra
KFWB—Recordings
KSL—Payroll Builder to 1:15

1:30 to 2:00 P. M.
KYA—Argentinians
KTAB—Fashion Lodge
KLX—Song Bag
KROW—Bobbie Lee; 1:45, Records
KJBS—Dance Orchestra
KQW—Friendly Hour
KVI—1:45, Amusement Tips
KJR—Musical Jigsaw
KEX—Recorded Programs
KFL—Dow Jones Reports
KNX—Pontrelli’s Orchestra
KFWB—Records; 1:45, Planologue
KQW—Food for Thought; 1:45, Interior Decoration, talk
KFSD—Clarisse & Glad; 1:45, Studio
KGB—F. T. A. Program
KSL—Town Crier to 1:45

2:00 to 2:30 P. M.
KYA—Cal Jackson, pianist
KTAB—Globe Trotter; 2:30, Romances
KLX—Constance Dixon, bridge talk; 2:15, Cecil Wright
KROW—Records; 2:15, Vocalist
KJBS—Blindcraft Ensemble
KQW—Afternoon Concert
KOL—Happy Go Lucky Hour
KVI—Happy Go Lucky Hour
KJR—Recorded Program
KEX—World Bookman; 2:05, Musical Gems
KGA—Matinee Hour
KHI—Happy Go Lucky Hour
KNX—The Bookworm
KFWB—Records; 2:15, Baseball
KECA—Classic Hour, records
KGB—Happy Go Lucky Hour
KFSF—Studio Program
KSL—Orch.; 2:15, Dental Clinic
KOAA—Ritz-Carlton Orchestra

2:30 to 3:00 P. M.
KYA—Vignettes of Life; 2:45, Baseball Game
KTAB—Royal Sophistication; 2:45
KLX—Closing San Francisco Stocks; 2:40, Baseball Game
KROW—Delhi Perry, pianist
KFWB—Baseball
KQW—Sherman Clay program
KEX—Monday Salad; 2:45, Baseball
KJR—KSL—Cartridge Hour
KGA—Matinee Hour
KHI—Happy Go Lucky Hour
KNX—Foreign Recordings
KECA—Classic Hour, records
KFSF—Al Pearce and Gang
KFWB—Happy Go Lucky Hour
KSL—Wanderers Quartet

3:00 to 3:30 P. M.
KYA—Baseball
KTAB—Coleman Cox; 3:15, Madame McCune Williamson
KLX—Baseball
KROW—University of the Air
KJBS—Ballroom Favorites
KQW—Stock Market Reports
KEX—Baseball
KOL—Feminine Fancies
KVI—Feminine Fancies
KOMO—Miss Bavarian’s
KGW—Mirrors of Family Life
KHO—Worn & Warm Shoes; 3:15, Club Bulletin
KFI—Rush Hughes; 3:15, Organ
KHI—Feminine Fancies
KNX—Concert Orchestra
KFWB—Baseball
KECA—Dr. Meyers, talk to 3:15
KFSF—Balboa Park Organ
KQW—Feminine Fancies
KSL—Popular Concert; 3:15, Texas Rangers
KOA—3:15, Stocks and Weather

3:30 to 4:00 P. M.
KYA—Baseball
KTAB—Artistic Talk; 3:40, Interlude; 3:45, Tennis Ticker
KLX—Baseball
KROW—Walk-A-Way; 3:45, Records
KJBS—Piano Concert
KOL—Sweet Music
KVI—Sweet Music; 3:45, Proctor’s Fireside Group
KJR—Musical Auction
KECA—Baseball Game
KHI—Sweet Music to 3:45
KNX—Concert Orchestra
KFWB—Baseball Game
KECA—Recordings
KGB—Sweet Music to 3:45
KSL—The Junior Hour
KFSF—Studio Program

4:00 to 4:30 P. M.
KYA—Baseball
KTAB—Keep Smiling Revue
KLX—Baseball Game
KROW—Historical Highlights; 4:15, Royal Hawaians
KJBS—Art Fadden, pianist
4:15, Song Hits
KJR—Tea Danseant
KQW—Evening News
KECA—Recordings
KEX—Musical Auction; 4:15, Dr. John Matthews
KFWB—Baseball Game
KGB—4:15, S. D. California Club
KSL—Broadcasters’ Review

4:30 to 5:00 P. M.
KYA—Baseball; 4:45, Tea Dance
KTAB—Sport of Kings; 4:45, The Old Bachelor
KLX—Baseball, 4:45, Health School
KROW—Ne’e Do Well
KJBS—Dance Orchestra
KQW—Story Time; 4:45, Musical readings
KOL—4:45, Piano Moods
KJR—Steamboat Bull; 4:45, Records
KEX—Baseball; 4:45, Symphony
KNX—Musical Program
KFWB—Baseball; 4:45, Records
KECA—Educational speech; 4:45, Records
KFSF—Studio Program
KGB—S. D. Calif. Club to 4:40
KSL—Tarzan of the Apes; 4:49, Town Crier

5:00 to 5:30 P. M.
KYA—Children’s Hour
KTAB—Post’s Den; 5:15, Walk-a-Way Derby
KLX—Covered Wagon Jubilee
KROW—Organ, Chorus
KJBS—Records; 5:15, Capt. Cracker
KGCC—Studio Frollic
KQW—Evening Vespera
KHQ—Full and Gibes; 5:15, Studio Program
KEX—Symphony
KOMO—Happiness Program; 5:15, Dream Melodies
KGGC—Dental Clinic; 5:15, Collins and Ewbank
KNX—Storytown Express; 5:15, Song Market
KFI—Dr. West’s Program; 5:15, News Release
KFWB—Playtime Lady; 5:15, Popular Songs
KSL—Std. Optical Prog.; 5:15, The Nomad
KOAA—To be announced

5:30 to 6:00 P. M.
KYA—Around the Town; 5:45
Campbell Digest
KTAB—Records; 5:55, Pacific Sea-Air Line; Homeopathic
KLX—High School News
KROW—Eating Your Way to Health
KJBS—Popular Melodies
**Thursday Programs**

**Broadcast Weekly**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Details</th>
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</thead>
<tbody>
<tr>
<td>6:30 to 7:00 P.M.</td>
<td>KYA—Cy Trobe's Orchestra. KTAB—Uncle Rod's Smile Club. KSLX—Studio Program. KGB—News; 6:15, Walkathon. KJBS—News; 6:15, Old Traveller. KGKC—Town Topics; 6:15, Dance. KGB—Department of Agriculture; 6:15, Franco's program. KJR—Song Bag. KEX—Book Chat; 6:15, Orchestra. KNX—News; Piano Team; 6:15, Organ. KNX—News; 6:15, Concert. KECA—Records; 6:15, News. KFSF—Symphony.</td>
</tr>
<tr>
<td>7:30 to 8:00 P.M.</td>
<td>KYA—Orchestra and Violinist. KTAB—Sunset Variety Show. KSLX—Anita and Orosco; 7:45, Sport Hi-Lites of the Air. KGKC—Songs from the World. KGKC—Voice of Erin. KQW—Minute Man; 7:45, Hawk. KJR—Missing Millions; 7:45, Song Recital. KNX—Orchestra and vocalists; 7:45, King Cowboy. KECA—Orchestra; 7:45, Chamber. KFSD—Y.M.C.A. Harmonica Band. KFWB—Outdoor Reporter; 7:45, Burt Fiske’s Syncopeats. KSL—The Forty-Niners; Orchestra.</td>
</tr>
<tr>
<td>8:00 to 8:30 P.M.</td>
<td>KYA—Organ; 8:15, Bob Allen, piano. KTAB—Variety Show. KHR—Jewel Box; 8:15, Talk. KROW—Latin-American Program. KGKC—On With the Dance; 8:15, Orchestra. KQW—Old Church Choir Songs. KOL—Hollywood Newshawk; 8:15, To be announced. KJR—My My Abie. KEX—News; 8:15, Four Square Cathedral. KNX—The In-Laws; 8:15, Homer Canfield with Orchestra. KFWB—Songs of the Pioneers; 8:15, Lay-Clinic. KECA—Chamber Music; 8:15, Eb and Zeb. KFSF—Drama. KSL—Health News; Funfest. KOA—Ralph Kihlery and Orchestra.</td>
</tr>
<tr>
<td>8:30 to 9:00 P.M.</td>
<td>KYA—Dance Orchestra. KTAB—Studio; 8:45, Paramount. KEX—Melody Race; 8:45, M. J. Goodman, tenor. KGKC—Guest Recital; 8:45, Tunes of the Times. KQW—Old Church Choir. KOL—Comedy Stars of Hollywood; 8:45, News Transmitter. KEX—Four Square Cathedral. KJR—Cowboy Joe; 8:45, Watanabe and Archie. KFWB—Laff Clinic. KEX—Sonic Clues. KECA—Nick Harris; 8:45, Records. KFSF—Drama; 8:45, Girls' Chorus. KGB—Hills Bros. to 8:35. KOA—Rainbow Orchestra. KSL—Auburn Quartet.</td>
</tr>
</tbody>
</table>
Friday Programs  
**BROADCAST WEEKLY**

**9:30**—Betty Crocker  
**9:45**—CBS, George Hall’s Orchestra: KJH, KGB, KOL, KVI, KSL  
**10:00**—CBS, Romance of Helen Trent: KJH, KGB, KOL, KVI, KSL  
**10:15**—CBS, Ann Leaf, organist: KJH, KGB, KOL, KVI, KSL  
**10:30**—CBS, Hurdy Gurdy Man: KJH, KOL, KVI, KSL  
**11:00**—CBS, The Playboys: KJH, KGB, KOL, KVI, KSL  
**11:30**—CBS, The Grab Bag: KJH, KGB, KOL, KVI, KSL  
**12:00**—The Bonk Boys: KJH, KGB, KOL, KVI, KSL  
**12:15**—CBS, The Dictators: KJH, KOL, KVI, KGB  
**12:30**—CBS, S. Army Band: KJH, KGB, KOL, KVI, KSL  
**1:00**—CBS, Frank Dalley’s Orchestra: KJH, KGB, KOL, KVI, KSL  
**1:15**—CBS, Between the Bookends: KJH, KGB, KOL, KVI, KSL  
**1:30**—CLOSING N. Y. Stocks  
**1:45**—CBS, Maurie Sherman’s Orchestra: KJH, KGB, KOL, KVI, KSL  
**2:00**—Happy Go Lucky Hour  
**2:15**—Feminine Fancies  
**2:30**—Sweet Music  
**3:15**—Records: Talk; Town Topics  
**3:30**—To be announced  
**4:00**—Little Theatre of the Air  
**4:15**—CBS, Ruth Etting and Johnny Green's Orchestra: KJH, KGB, KOL, KVI, KSL  
**4:30**—To be announced  
**4:45**—CBS, Schilt Program of the Week: KJH, KGB, KOL, KVI, KSL  
**5:00**—CBS, "Conflict"': KJH, KGB, KOL, KVI, KSL  
**5:15**—CBS, The Colombians: KJH, KGB, KOL, KVI, KSL  
**5:30**—CBS, Edith Murray: KJH, KGB, KOL, KVI, KSL  
**5:45**—CBS, Maurice Chevalier: KJH, KGB, KOL, KVI, KSL  
**6:00**—CBS, Isham Jones' Orchestra: KJH, KGB, KOL, KVI, KSL  
**6:15**—CBS, The Round of Human Relations: KJH, KGB, KOL, KVI, KSL  
**6:30**—CBS, Carl Hoffmayer's Orchestra: KJH, KOL, KVI, KGB  
**6:45**—CBS, Jack Russell’s Orchestra: KJH, KOL, KVI, KGB  
**7:00**—CBS, “Bohemian Friday Frolic  
**7:15**—CBS, Fashion Boys & Cora Scott  
**7:30**—Jeffrey Gill, Crooner  
**7:45**—CBS, “To be announced"  
**8:00**—CBS, “To be announced"  
**8:15**—CBS, “To be announced"  
**8:30**—CBS, “To be announced"  

**Independent Programs**

**7:30 to 8:00 A. M.**  
**KYA—Musical Clock**  
**KTAB—Billie Tunes; 7:45, Crockett Family**  
**KROW—Gospel Dewdrop; 7:45, Computers' Time Clock**  
**KJBS—Alarm Klok Club**

**9:00 to 9:30 A. M.**  
**KYA—Frivolities; 9:15, Pnu. Penny**  
**KTAB—Hour of Prayer**  
**KSL—Recorded Program**  
**KROW—Breakfast Hour**  
**KJBS—Vocalists; 9:15, Salon Orch.**  
**KGGC—Morning Melodies; 9:15, Charlie Glenn, old songs**  
**KQW—Tuneful Topics of the Day**  
**KGW—9:15, Crazy Crystals program**  
**KQW—Studio Program**  
**KJBS—Rondo Melodies; 9:15, Quezette Bowers, organist**  
**KEX—Orchestra to 9:15**  
**KFI—9:15, Julia Hayes**  
**KSL—Morning Reveries; 9:15, Beauty Talk**  
**KOA—Cookbook Sherlocks to 9:15**  

**8:00 to 8:30 A. M.**  
**KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader**  
**KTAB—Portuguese News**  
**KJBS—Foreign Records**  
**KROW—Oak'd Community Church; 8:15, Tuneful Tunes**  
**KJBS—Dance Recordings**  
**KQW—Morning Watch**  
**KOMO—8:15, Morning Reveries**  
**KQH—Studio program**  
**KEX—Four Court Cathedral**  
**KOL—8:15, Breakfast Club**  
**KVI—8:15, Jim DePuy's Revue**  
**KFL—9:15, Al Gayle's "Hammer"**  
**KFWB—Texas Outlaws**  
**KNX—Bill Sharples Breakfast Club**  
**KFWB—5:15, Breakfast Club**  

**9:30 to 10:00 A. M.**  
**KAY—Morning Club**  
**KOL—7:45, Early Birds**  
**KEX—7:45, Radio Headliners**  
**KJBS—Market Quotations; 7:45, Early Echoes**  
**KV1—Morning Varietals**  
**KFEN—Helen Hilt, pianist; 7:45.**  
**Church Quarter-Hour**  
**KJBS—Recorded Program**  
**KEX—Bill Sharples Breakfast Club**  
**KECA—Records**  
**KFWB—Recordings**  
**KGB—Recordings; 7:55, Resume**  
**KSL—Shopping Suggestions; 7:45,**  
**Morning Melodies**  
**KOAL—Morning Reveries to 7:45**

**10:00 to 10:30 A. M.**  
**KYA—Columbia on Parade; 10:15, Marian Day**  
**KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues**  
**KQH—Clinic of the Air; 10:15, S. F. Stocks; Weather; 10:20, News**  
**KROW—Records: Vita Hepar**  
**KBS—Newspaper; 10:15, Organ**  
**KGGC—Cal King**  
**KQW—Aunt Sammy; 10:15, Shopper Guide**  
**KOMO—Manhattan Echoes; 10:15, Julia Hayes**  
**KQH—Bell Furniture Program**  
**KJBS—Resume of Programs**  
**KEX—10:05, Lost and Found Items; 10:15, Julia Hayes**  
**KFWB—Prudence Penny; 10:25, Barbara Holmes**  
**KFI—News; 10:15, Charlie Wellman**  
**KNX—Eddie Albright Family**

**10:30 to 11:00 A. M.**  
**KYA—Organ Concert**  
**KEB—Health Talk; Recordings**  
**KJBS—International Kitchen**  
**KROW—Feminine Philosophy**  
**KJBS—Dance Orchestra**  
**KGGC—Soft Pillow Sunshine**  
**KEX—10:45, Rayburn**  
**KRAJ—Club Minutes; 10:45, Southern Serenaders**  
**KEX—10:35, Hawaiian Serenaders; 10:45, Cobwebs and Nuts**  
**KNA—Shoppers Guide**  
**KJBS—10:45, Beauty Talk**  
**KOMO—Songs and Comedy**  
**KNX—Mary Holmes; 10:45, Rhythm Encores**  
**KECA—Chapparal Club; Records**  
**KGB—Scrapbook of Life**

**11:00 to 11:30 A. M.**  
**KYA—Organ**  
**KTAB—Columbia on Parade; 11:15, Bulletin Board**  
**KJBS—Orchestra and Trio**  
**KGGC—Milday’s Date Book**  
**KEX—11:15, Star of the Week**  
**KROW—Whitehouse Concert**  
**KVI—The Observer to 11:15**  
**KCOL—Cecil Solly**  
**KJBS—Cowboys and Nuts**  
**KJBS—Rhythm Rulers, recorded**  
**KNX—Records; 11:15, Better Business Bureau**  
**KJBS—Artists Recital to 11:15**  
**KFWB—Records; 11:25, Lost and Found Items**  
**KECA—Spanish Lessons; 11:15, Frankie Patten, pianist**  
**KGB—News Flashes to 11:05**
11:30 to 12:00 Noon

KYA—Album Leaves
KTAB—Jean Kent’s Highlights
KLX—Music; Guitar Duo
KJB—Latin-American Program
KGB—Dance Melodies
KGKC—Song Favorites; 11:45, Maritime Airs
KQW—Recordon Capers
KJR—Recorded Programs
KEX—11:45, Marian Miller
KJH—Golden Bag
KFWB—Eddie Eben, organist
KNX—Records; 11:45, Ionizer Talk

12:00 to 12:30 P.M.

KYA—Scriptures; 12:03, Concert
KTAB—Noon Concert
KLX—Bill Duncan’s Band
KROW—Latin-American Program
KJBS—Dance Matinee
KQW—Band Concert
KGGC—Request Hour
KOMO—Songs, New and Old
KJR—12:15, Market Quotations
KEC—Orchestra; Amer. Prod. Co.
KQW—Dinner Hour, Ken Stuart
KECA—Records; 12:15, News
KFWB—News; 12:05, Records
KNX—News; 12:15, Borowsky’s Concert Ensemble
KECA—Stock Reports; Resume
KGB—Farm and Stock Flashes
KSL—Payroll Builder

12:30 to 1:00 P.M.

KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Bill Duncan’s Band
KROW—Calling the Farm Hour; Records
KJBS—Boris Hits
KGGC—Request Hour
KQW—Federal, State Market Rpts.
KGW—Friendly Chat
KHH—Marching Along
KOL—Carnival Hour
KVI—Capital City News to 12:45
KJR—Headliners, recorded
KFWB—Everybody’s Friend; 12:45,
KNX—Dr. John Matthews
KECA—Concert Favorites, records
KOFA—Cosmopolitan Hotel Orchestra

1:00 to 1:30 P.M.

KYA—Women’s Institute of the Air; 1:15, Hawaiians
KROW—Radio Playhouse
KLX—Don Brose; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Hollywood Keyhole
KQW—Friendly Hour
KOL—1:15, Julia Day
KVI—Business Club Luncheon
KQW—1:15, Dr. Semler
KHQ—1:15, Sylvia Gray
KJR—Jcember of Commerce
KEX—Weekly Organizations program; 1:15, Solidol
KGA—News; 1:15, Old Timers
KHJ—Ponteiria’s Orchestra
KFWB—Records
KECA—Records to 1:15
KFI—1:15, Ann Warner Chats
KFSD—Studio Program

1:30 to 2:00 P.M.

KYA—Band Concert
KTAB—Fashion Lodge
KLX—Songs, Rainy Day
KROW—Melody Rambles; Records
KJBS—Orchestra; Hillbilly
KQW—Recorded Programs
KVI—1:45, Amusement Tips
KQW—1:45, Sandiepteic

2:00 to 2:30 P.M.

KYA—Modern Maestros
KTAB—The Country Romance’
KLX—Recordings; Rhythm Encores
KROW—Records; vocalist
KQW—Concert
KUL—Happy Go Lucky Hour
KVI—Happy Go Lucky Hour
KJR—Salon Hour, recorded
KEC—World Bookman; 2:05, Musical Kema
KGA—Matinee Hour
KHJ—Happy Go Lucky Hour
KNX—The Bookworm
KECA—Charleston Hour records
KFWB—Records; 2:15, Baseball
KGB—Happy Go Lucky Hour
KFSF—Studio Program
KSL—2:15, Dental Clinic of the Air

2:30 to 3:00 P.M.

KYA—Vignettes of Life; 2:45, International Troubadours
KTAB—Recordings
KROW—Dell Perry, pianist; 2:45,
KQW—World Records
KJBS—Joh Seffert Radio
Players; 2:45, Tango Orchestra
KQW—Sherman Clay
KEC—2:45, Baseball Game
KVI—Happy Go Lucky Hour
KNX—Foreign Recordings
KFWB—Baseball Game
KECA—International Records
KGB—Happy Go Lucky Hour
KFSF—Studio Prog. to 2:45

3:00 to 3:30 P.M.

KYA—Symphony Highlights
KTAB—Coleman Cox; 3:15, Paul Kellar, pianist
KLX—Recordings; 3:15, Song Market
KROW—Interior of the Air
KJBS—Dance Tunes; 3:15, The Word Man
KQW—Stock Market Reports
KOL—Feminine Fancies
KEC—Feminine Fancies
KVI—Feminine Fancies
KOMO—Concert Ensemble; 3:25, Captain Sanicle
KQW—Krazy Limericks; 3:05, Edie King, pianist; 3:15, Choirs
KHQ—Parade of Happy Feet; 3:15,
Club Bulletin
KEC—Baseball Game
KVI—Baseball Game
KNX—Concert Orchestra
KFWB—Baseball Game
KECA—Concert Songs to 3:15
KFSF—Studio Program to 3:15
KGB—Feminine Fancies
KSL—Harmony Methods; 3:15, Tex
Rangers
KOFA—Stocks and Weather Reports to 3:15

3:30 to 4:00 P.M.

KYA—Symphony Highlights
KTAB—Three Jacks; Tea Time
KROW—Walk-A-Way; 3:45, Records
KJBS—Dance Tunes

4:00 to 4:30 P.M.

KYA—International Educat. Ass’n.
KTAB—Keeping Smiling Revue
KLX—Spice of Life; Pianist
KROW—Historical Highlights; 4:15, Royal Hawaiians
KJBS—Close Harmony
KQW—Singer’s Quartet; 4:15, Records
KVI—U. S. C. Fiction Favorites
KFWB—Baseball Game
KEX—Hodge Podge Hour
KECA—Musical Auction; 4:15, Ern
Corville with Organ
KGB—Hodge Podge Lodge
KSL—Town Crier
KOFA—City Service Concert

4:30 to 5:00 P.M.

KYA—Pianist; Tea Dance
KTAB—Sport of Kings; 4:45, Pro-
KJR—Pianist; Health School
KROW—Cumberland Hillbillies
KJBS—Dance Orchestra; Records
KQW—Story Time; 4:45, Seth Maker
KOL—To be announced
KOMO—Happiness Program
KHQ—Tull and Gibbs to 4:45
KJR—Steamboat Route
KEX—Baseball Game; 4:45, Sigrd
Oneginn
KFI—News; 4:45, Orphan Annie
KFWB—Baseball; 4:45, Records
KJH—Parent-Teachers’ Assn. Program to 4:45
KOFA—Synagogue of the Air
KECA—News; 4:45, Records
KGB—4:40, Safety Talk
KFSF—to be announced
KSL—Tarzan of the Apeis; 4:45, Town Crier

5:00 to 5:30 P.M.

KYA—Children’s Hour
KLX—Old Walk-A-Way
KROW—Organ Chats, Marty Caneo
KJBS—Band Concert; 5:15, Captain
Cracker
KQW—Amesville Bridge
KJBS—Dance Orchestra
KROW—Evening Vesperas
KQK—Studio program
KVI—Little Theatre to 5:15
KEX—Studio Program
KJR—Rhythm Encores; 5:15, Mu-
KJH—Little Theatre to 5:15
KQW—Storytown Express
KEX—To be announced
KSL—Fullman Tailors to 5:15

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Friday Programs

5:30 to 6:00 P. M.
KYA—Around the Town; 5:45, Campbell Digest
KTAB—Recordings
KROW—Uncle Al’s Decoration Jubilee
KROW—Eating Your Way to Health
KJBS—Musical Hits
KGCC—Lecture; 3:45, Irish Gems
KQW—Musical Impressions; 5:45, Voices of Portugal
KJR—Quarrel; 5:45, Celic Solly
KEX—Broadcast; 5:45, Orch.
KGA—Air Special; 5:45, Concert
KNX—Sunset Serenade
KFNB—Nip and Tuck, pianists;
KEC—Cecil and Sally
KPSD—Tango Time, records

6:00 to 6:30 P. M.
KYA—Cy Trobe’s Orchestra
KTAB—Uncle Rod’s Smile Club
KLX—Studio Program
KROW—News; 6:15, Walkathon
KGCC—Town Topics; 6:15, Dance
KJBS—News; Records; 6:15, Old
KQW—Department of Agriculture;
6:15, Franco’s program
KJR—Song Bag
KEX—Concert, piano; Concert
KNX—News; 6:15, Concert Group
KFWB—News; 6:05, Pianists; 6:15, Old
KEC—Marching Along; 6:15, News
KPSD—Safety Talk; 6:05, Feature

6:30 to 7:00 P. M.
KYA—Cy Trobe’s Orchestra
KTAB—Cecil and Sally; 6:45, Mining News; 6:50, Commentator
KLX—Studio Program
KROW—Studio; 6:45, Penticostal
KJBS—Dance Tunes; 6:45, Berri Loux, pianists
KGCC—Theatre of the Air
KQW—State Market Reports;
6:45, Farmers Exchange
KJR—Waltz Dream
KEX—Borowsky’s Concert Ensemble
6:45, Electrical transcription
KFWB—Peace; Organ; 6:45, Interview
KECA—Wesley Tourtellotte, organist

7:00 to 7:30 P. M.
KYA—Ernie Smith’s Sport Page;
7:15, Organ Serenade, Glen Goff
KTAB—Sport of Kings; 7:15, Italian News Broadcast
KLX—News; 7:15, Lovable Liars
KROW—C. W. Hammond; 7:15,
Ne’er Do Well
KJBS—Records to 7:15
KGCC—Music Fundamentals;
7:15, Concert
KQW—Weather Report; 7:03, Radio
News and Forum; 7:15, Health Talk
KOL—7:15, Speaker Stevenson
KJR—Campaign Program; 7:15, Paul
Sumy
KHJ—7:15, Minute Melodies
KNX—Watanabe and Archie;
7:15, Musicale
KFWB—Quarrel; 7:15, Orchestra
KECA—Orchestra and Soloist
KGB—7:15, Minute Melodies to 7:20
KPSD—Sonny & Buddy; 7:15, Studio

7:30 to 8:00 P. M.
KYA—Radio Theatre
KTAB—Organ; 7:45, Studio
KROW—Pioneer Strings; 7:45, Clark Sisters
KROW—Ne’er Do Well; 7:45, Skit

KGCC—Business and Professional Clubs
KQW—Variety program; 7:45, Band
KOMO—Greater Washington Hour
KQW—-Metropolitan Moods
KGCC—Time Ticks On; Records
KROW—Crime News; Walk-A-Way
KQW—San Jose Accordion Club
KJR—Crazy Wells; 8:15, Harkins,
Rider and Lee
KEX—News to 8:15
KNX—The In-Laws; 8:15, Don
Blanding and His Poems
KFWB—Lafayette Escadrille; 8:15,
Sons of Pioneers
KECA—Charlie and Buddy; 8:15,
Et and Zeb
KPSD—Feature Program
KGB—8:15, Pioneers
KSL—8:15, Studio Programs

8:30 to 9:00 P. M.
KYA—Dance Orchestras
KTAB—Hawaiian Nights; Studio
KLX—Lorelei Trio; 8:45, Musical Jigw
KROW—Del Courtney’s Band
KGCC—Nocturne; 8:45, Tunes
of the Times
KQW—Orchestra
KOL—8:45, Borden Frdoes Frolle
KQW—8:45, Frdoes Frolle
KJR—Dollars and Cents;
8:15, W. Denny and Archie
KEX—Portland Union Classes
KHU—8:45, Borden Frdoes Frolle
KNX—Marcel Ventura, vocalist
KFWB—Jack’s Orchestra
KECA—Records
KGB—Hills Bros. to 8:35
KPSD—Studio program

9:00 to 9:30 P. M.
KYA—Dance Orch.; 9:15, Friends
KTAB—Souvenirs; 9:15, Hillbilly
KLX—L. G. French, baritone;
9:15, Uncle Adolph and His Califor-
nia Kings
KROW—Del Courtney’s Band
KQW—Eh & Zeb; 9:15, Fireside
KPSD—Post-Intelligence; 9:20
Fun Fest
KVI—9:15, Luther Welfare League
KQW—King’s Foursome; 9:15, Old
Song Contest
KQW—Witch’s Tail
KHU—The Electric Hour
KJR—Hills Bros.; 9:05, Melody
Masquerade
KEX—Souvenirs; 9:15, Homelde
Squad
KFI—Talk; 9:15, Carol Lee Instrumentals
KQW—"Friday Frolics”; 9:15, Orch.
KNX—News; 9:15, Drury Lane
KFWB—Slumberoni
KPSD—Cowboys of Hollywood
KGB—Borden Frolle; 9:15, Music
KSL—9:15, Wrestling Matches

9:30 to 10:00 P. M.
KYA—Bob Allen, piano stylist;
9:45, American Weekly Drama
KTAB—Wrestling Matches
KROW—Uncle Al’s Decoration Jubilee
KQW—Luther Welfare League; 9:45,
Orchestra
KJBS—Eating Your Way to Health
KJR—Clarнет; 9:45, Drama
KGGC—-Metropolitan Moods
KQW—-The Lone Indian”; 7:45,
Hawaii Group
KFI—Orchestra to 7:45
KQW—"The Lone Indian”; 7:45,
"Hawaiian Group
KOI—One Man’s Family

10:00 to 10:30 P. M.
KQW—News Editor; 10:10, Orch.
KQW—Wrestling Matches
KLX—Dance Orchestras
KROW—Old Southern Melodies
KOL—Ignatius Ditmars and Don
Laham, two organ team
KQW—Dance Music; 10:15, Jack
Bain’s Orchestra
KQW—Charley’s Melodies
KHU—News Items; 10:10, Dance
KQW—-Fights, Hollywood Stadium
KFI—10:15, Gene Austin, Candy
and Coco
KFWB—News; 10:15, Dance Orch.
KSL—Wrestling; 10:15, Bowery
Orchestra

10:30 to 11:00 P. M.
KQW—Hotel Whi; comb Orchestra
KTAB—Walk-A-Way Derby
KLX—Hotel Lake Merritt Orchestra
KROW—Ran Wilde’s Orchestra
KQW—Old Southern Melodies
KJR—Northern Lights
KEX—Vic Meyer’s Orchestra
KECA—Santipctic; 10:45, North-
west Bible School
KFI—Harold Roberts and Orchestra
KFWB—Geo. Hamilton’s Orchestra
KQW—Pasadena Community Dance
KQW—Fights from Hollywood Le-
gend; 10:45, P. A. Peck’s Orchestra
from Paris Inn
KGB—Gus Arnehme’s Orchestra
KSL—Gus Arnehme’s Orchestra

11:00 to 11:30 P. M.
KQW—Lee Searight’s Orchestra
KTAB—Orchestra; 11:15, Santa
Clara Valley Association
KROW—Walkathon, Dance Music
KQW—Dance Music
KQW—Colt Morgan’s Orchestra
KQW—Hollywood Temple
KHU—Pasadena Community Dance
KFWB—Manny Harmon’s Orchestra
KGB—Bowery Dance Orchestra

11:30 to Sign Off
KQW—Frank Castle’s Little Show
KQW—Regan’s Dream
KJR—Nightcaper, recorded
KFI—Beverly-Wilshire Orchestra
KQW—The Bowery
KGB—Freddie Carter’s Orchestra
KJBS—12:01, Owl Program to 7 a.m.
SUNDAY Programs

May 19, 1934

National Broadcasting Co.

379.5 Mrs. KGO-KPO 440.9 Mrs. 790 Kays.
Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDFY, KIGIR, KSTAR

7 a.m.—Organ Concert: KGO, KOMO, KSTAR, KIGHL, KGW, KDFY
7:15—The Vass Family: KGO, KOMO, KSTAR, KIGHL, KGW, KDFY
7:30—Financial Service: KGO, KHQ, KOMO, KEX, KFSD, KSTAR, KIGHL, KGW
7:30—Down Lovers Lane: KPO, KDFY
7:45—Johnny O'Brien: KGO, KOMO, KFSD, KSTAR, KGW, KECA, KDFY
8—Pietro Yon, organist: KGO, KOMO, KFSD, KSTAR, KIGHL, KGW, KECA
8—William Cowles, pianist: KPO
8:15—Crosscuts from the Log o' the Air: KPO, KDFY
8:30—Vic and Sade: KGO, KGW, KREP, KECA, KFSD, KIGIR, KDFY, KDDY, KIGHL, KGW, KECA, KDFY
8:45—Songfellow: KGO, KGA, KJR, KFSD, KSTAR, KIGHL, KGW, KECA
9—Words and Music: KGO, KOMO, KFSD, KSTAR, KIGHL, KGW, KECA
9:15—Klavino Rey, guitarist: KPO
9:30—American Farm Bureau Federation Program: KGO, KHQ, KOMO, KGW, KFGF, KSTAR, KIGHL, KGW, KDFY
9:30—Organ Concert: KPO, KDFY
9:45—Organ Concert: KPO
10—Arion Trio: KPO
10:30—News Service: KGO, KHQ, KOMO, KFSD, KSTAR, KGW, KIGHL, KDFY
10:50—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFGF, KSTAR, KIGHL, KGW, KDFY
11—Don Russo's Orchestra: KPO, KDFY
11:30—Financial Flashes: KGO
11:30—Springtime Concert: (KGO on 11:35), (KEX on 11:45), KECA, KFSD, KPI, KDFY, KIGHL, KDFY
11:30—Edna Fischer, pianist: KPO
11:45—Agricultural Bulletins: KPO
12 noon—Arion Trio: KPO, KHQ, KOMO, KFSD, KSTAR, KGW, KIGHL, KGW, KECA
12 noon—Springtime Concert: KPO
12:15—Western Agriculture: KGO, KHQ, KOMO, KFSD, KSTAR, KIGHL, KEX, KFPI
12:30—Concert Favorites: KPO, KDFY
1—Kaltermeyer's Kindergarten: KGO, KOMO, KFSD, KSTAR, KGH, KDFY
1—News: KPO
1:15—Stringwood Ensemble: KPO
1:30—The Vass Family of the New Deal: KGO, KHQ, KOMO, KGW, KDFY, KSTAR, KIGHL, KGW
2—Al Pearce and His Gang: KGO, KFSD, KAST, KIGHL, KGW, KDFY
2—California Dons: KPO

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<th>Time</th>
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<tr>
<td>6:30</td>
<td>Plano Pals: KPO</td>
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<td>Education at Crossroads: KPO</td>
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<td>7:15</td>
<td>Cook and Alexander: KPO</td>
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<td>7:30</td>
<td>Happy Tune-Up: KGO, KHQ, KOMO, KGW, KFGF (KFI on 7:45), KFSD, KSTAR, KIGHL, KGW, KDFY, KIGHL</td>
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<td>7:30</td>
<td>Kay Kyser's Orchestra: KGO, KFSD, KSTAR, KIGHL, KGW, KDFY, KIGHL</td>
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<td>8</td>
<td>Russian Troubadours: KGO, KGW, KFSD, KDFY, KIGHL, KGW, KDFY, KIGHL</td>
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<td>Clef Dwellers: KPO</td>
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<td>Carefree Car: KPO, KGO, KGA, KJR, KEX, KFSD, KSTAR, KIGHL, KGW, KDFY, KIGHL</td>
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<td>9:30</td>
<td>Donnelly-James, Wally Smith Orchestra: KPO, KDYL</td>
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<td>10:00</td>
<td>Musical Interlude: KPO</td>
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<tr>
<td>11:00</td>
<td>The Great Harry Hotchkiss Orchestra: KGO, KGW, KFSD, KDFY, KIGHL, KGW</td>
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<td>11:30</td>
<td>Don Lee and Columbia</td>
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Don Lee and Columbia

491.5 Mrs. KFRC - CBS 610 Kays.

Supplies programs to: KJJ, KGB, KDB, KMG, KFBK, KERN, KOL, KVI, KSL, KEOIN, KFPY

7 a.m.—Records; 7:25, N. Y. Stocks
7:30—Morning Exercises
8—CBS: Carille and London with the Knickerbockers: KJJ, KGB, KOL, KVI, KSL
8:15—CBS, Pete Woolery and the Canadians: KJJ, KGB, KOL, KVI, KSL
8:45—CBS, Enoch Light's Orchestra: KJJ, KGB, KOL, KVI, KSL
9:15—CBS, Madison Ensemble: KJJ, KGB, KOL, KVI, KSL
9:45—CBS, Harold Knight's Orch.: KJJ, KGB, KOL, KVI, KSL
10:15—CBS, Pete Woolery and the Canadians: KJJ, KGB, KOL, KVI, KSL
11—CBS, Round Towners: KJJ, KGB, KOL, KVI, KSL
11—CBS, Ann Fleming, organist: KJJ, KGB, KOL, KVI, KSL
12 noon—CBS, Jim Fettis' Orchestra: KJJ, KGB, KOL, KVI, KSL
12 noon—CBS, Jim Fettis' Orchestra: KJJ, KOL, KVI, KGB

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<tr>
<td>6:00</td>
<td>Breakfast Club (KSL)</td>
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<td>6:15</td>
<td>Ted Elder (KSL)</td>
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<td>6:30</td>
<td>Music Box (KSL)</td>
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<td>6:45</td>
<td>Early Melodies (KSL)</td>
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<td>7:00</td>
<td>The Crockett Family (KAY)</td>
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<td>7:15</td>
<td>Jeanette MacDonald (KAY)</td>
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<tr>
<td>9:45</td>
<td>Early Echoes (KAY)</td>
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</table>
KFI—Department of Agriculture
KNX—News; 12:15, Concert
KCBS—1:15, News Release
KSL—Broadcaster’s Review

12:30 to 1:00 P. M.
KYA—Noonday Concert
KTB—Arrows of Portugal
KLX—Bill Duncan’s Band
KROW—Calif. Farm Hour; Records
KJBS—Dance Matinee
KGGC—Request Hour
KQW—Weather; State Market Reports
KECA—Popular Soloist; 12:45, Records
KJR—Uncle Frank’s Children Mat.
KSL—Everybody’s Friend; 12:45, Records
KNX—Borowsky’s Ensemble
KECA—Recordings
KOY—Lady Next Door

1:00 to 1:30 P. M.
KYA—Hawaiians
KTB—Song of the Past
KLX—Don Brose; 1:15, National Parks Talk
KROW—Melody Palette
KJBS—Concert Melodies
KJBS—Hawaiian Orchestra; 1:15, At the Hollywood Keyhole
KSL—Virtual Hour
KJR—Uncle Frank’s Children Mat.
KECA—Boy Scouts’ Program
KHQ—1:15, Sylvia Gray
KFWB—Records
KNX—Pontrelli’s Orchestra
KECA—Concert Recording
KSL—Town Crier

1:30 to 2:00 P. M.
KYA—Rhythmic Ripples
KTB—Vicar Salon Hour
KLX—Songs of the Bag
KROW—Bobbie Lee; 1:45, Melody Rambles
KJBS—Tea Hour Popular Concert
KFWB—Friendly Hour
KGW—Friendly Chat
KVI—1:45, Amusement Tips
KJR—Request Hour
KNX—Pontrelli’s Orchestra
KJWB—Records; 1:45, Pianologue
KECA—Classic Hour, records
KOA—New Deal Economies

2:00 to 2:30 P. M.
KYA—Rhythmic Ripples;
2:15, Argentinians
KTB—Ray Noble’s Orchestra;
2:15, Romancin
KIX—Lost and Found; 2:15, Cecil Wright
KROW—Records;
2:15, Charles Goodman, vocalist
KJBS—Popular Dance Recordings
KFWB—Concerts
KQR—Afternoon Concert
KJR—Headliners, recorded
KECA—Recordings
KEX—English Talk
KNX—The Bookworm
KFWB—Records; 2:15, Baseball
KECA—Classical Recordings
KSL—2:15, Dental Clinic of the Air
KOA—Al Pearce Gang

2:30 to 3:00 P. M.
KYA—Vignettes of Life; 2:45, Baseball Game
KTB—Royal Sophistication;
2:45, Tranquility
KLX—Narrative Poetry; Song Market
KROW—Delli Perry, pianist
KJBS—Popular Dance Recordings
KEX—Recitation, clay program
KFWB—Records
KEX—Melody Salon; 2:45, Baseball
KJR—Boeing Talk; 2:45, Sacred

3:00 to 3:30 P. M.
KYA—Baseball Game;
KTB—Coxon Cole, 3:15, Paul Keller, pianist
KLX—Recordings
KROW—University of the Air
KJBS—Light Opera records
KJR—to be announced
KECA—Organ Recital
KFWB—Baseball Game
KJBS—3:15, Club Bulletin
KECA—Organ Recital
KFWB—Baseball Game
KOA—Three Scamps;
3:15, Dr. Stanley High

3:30 to 4:00 P. M.
KTB—Tea Timing; Three Jacks
KYA—Baseball Game
KJBS—Third Kings to 3:45
KLX—Melody Palette
KROW—Walk-a-Way
KJR—Dance Matinee
KSL—1:15, Dental Clinic
KJR—Kelly’s Restaurant
KNX—Radio Headliners
KFWB—Baseball Game
KECA—Popular Recital
KFWB—Baseball Game
KJR—Fireside Chats
KOA—Art in America; 4:20, Cavaliars

4:00 to 4:30 P. M.
KYA—Baseball Game
KTB—Afternoon Concert
KIX—News
KROW—The Historian; 4:15, Royal Hawaiians
KJBS—Radio Headliners
KQR—Records
KEX—Classic Hour, records
KOA—New Deal Economies

4:30 to 5:00 P. M.
KYA—Baseball Game; 4:45, Dance
KTB—Sport of Kings; 4:45, Old Bachelor
KIX—Helen Parmeelee, pianist
KJR—Ne’er Do Well
KJBS—Dance Orchestra
KQR—Story Time; 4:45, Echoes
KFWB—Baseball Game to 4:45
KJR—Teen Damsant
KFWB—Baseball Game to 4:45
KQR—Tull and Gibba to 4:45
KEX—News Release
KJR—Sports Review
KECA—News Release
KEX—Melody Palette
KOA—Art in America; 4:20, Cavaliars

5:00 to 5:30 P. M.
KYA—Children’s Hour;
5:15, Around the Town
KTB—Baseball Game;
5:15, Walk-a-Way Derby
KLX—Brother Bob’s Club

5:30 to 6:00 P. M.
KYA—Around the Town;
5:45, Campbell Digest
KTB—Recordings
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KJBS—Baseball Game to 6:15
KOA—John Matthews; 5:45, Song Market
KFWB—Plano Duo; 5:45, Cecil and the Town
KECA—Temple Baptist Question Hour; 5:45, Records
KFSF—Popular Program

6:00 to 6:30 P. M.
KYA—Dinner at Six
KTB—Ballad Hour
KLX—Hotel Oakland Trio
KROW—News; 6:15, Walkathon
KJR—News; 6:15, Records
KGGC—Town Topics; 6:15, Dinner—Dance Review
KQR—NRA Speaker; 6:15, Franco’s Program
KJR—Song Bag
KECA—Sons of Liberty, Kibitzer;
6:15, Symphony Hour
KOA—News; 6:15, Concert
KFWB—News; 6:05, Records; 6:15, Organ
KECA—Recordings; 6:15, News
KFSF—Symphony

6:30 to 7:00 P. M.
KYA—Cy Troble Orchestra
KTB—Studio program
KLX—Hotel Oakland Trio
KROW—Studio program; 6:45, Pentecostal Echoes
KJR—Popular Melodies
KGGC—Theater of the Air;
6:45, Famous Waltzes
KJR—Band Concert; 6:45, Farmers Exchange
KVI—Rhythm Review
KJR—Los Angeles Review
KHJ—Rhythm Review
KROW—Borowsky’s Concert Ensemble; 6:45, Sports Review and Interview
KFWB—Organ; 6:45, Harmonists
KGGC—Rhythm Review
KECA—Lyric String Trio
KFSF—Symphony

7:00 to 7:30 P. M.
KYA—Ernie Smith’s Sport Page;
7:15, Organ Serenade
KTB—Soliloquy; 7:15, Italian News
KLX—News Items; 7:15, Albert Blasch; 7:15, B. W. Smith
KROW—C. H. Hammond; 7:15, Records

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Saturday Programs

BROADCAST WEEKLY

KGGC—Knights of the Red Branch
KQW—Weather Forecast; 7:03, Russell California Evening Radio News and Forum; 7:10, Twenty Minutes in Paris
KJR—Song Recital
KOL—Speckles Stevenson
KGA—7:15, Spokane Chemical Co.
KNX—Watanabe and Archie; 7:15, Mona Lowe, vocalist
KFWB—Amer. Weekly; 7:15, Sons of Pioneers
KCA—Music, Bennett, poet
KFSI—Adolph and Rudolph
KSL—Sylvia Froos; 7:15, News
KGB—7:15, To be announced

7:30 to 8:00 P. M.

KYA—Cy Trobide on Broadway
KLX—Fireside Fantasies
KTAB—Mystery of the Copper Cylinder
KROW—Labor Journal; 7:45, Studio
KGGC—Knights of the Red Branch
KQW—Soul of Portugal
KIU—7:45, Crazy Wels
KJR—Olympic Hotel Orchestra
KFI—Thru the Hollywood Looking Glass; 7:45
KNX—Calmon Luboviski, violinist
KFWB—Juvenile Revue
KECA—Organ, Dr. Bruce Kingsley
KOL—Speaker Program
KSL—Souvenirs; 7:45, Harry Clarke and Peter Spyranoozle
KOA—Hotel Cosmopolitan Orch.

8:00 to 8:30 P. M.

KYA—Trailblazers in Education; 8:15, Bob Allen, pianist
KTAB—Home Favorites
KLX—Musical Soiree
KROW—Latin-American Program
KGGC—Request Hour
KQW—Accordian Capers
KOL—To be announced
KEX—News Flashes
KJJ—Ted Flo-Rito Orchestra
KSL—Hotel Orch.
KECA—Playground Dept. Musical
KFWB—Musical Newsy

8:30 to 9:00 P. M.

KYA—Dance Orchestr
KTAB—To be announced
8:45, Rhythmic Recipes
KLX—Musical Soiree
KROW—Italian Program
KGGC—Request Hour
KQW—Spanish Music; 8:45, Italian Program
KOL—Comedy Stars of Hollywood
KOMO—Fisher’s Blend Half Hour
KFWB—Mystery Drama
KECA—Recordings

9:00 to 9:30 P. M.

KYA—Dance Orchestr
KTAB—Organ, Guitar, Vocalist; 8:15, Hillbillie Tunes
KLX—Fauch Theater of the Air
KROW—Italian Program
KOL—Intelligence; 9:05, Dance Music
KOMO—Thirty Minutes of Music, KQW—Drama
KNX—News; 9:15, Hollywood Barn Dance
KFI—Orchestra and Soloist
KFWB—Humorist
KJJ—To be announced
KGB—Orchestra

9:30 to 10:00 P. M.

KYA—International House
KTAB—Doc Herrold; 9:45, Orch.
KROW—Recordings; 9:45, News
KROW—Music of All Nations
KQW—Morning Concert
KOL—9:45, Democratic News
KVI—Jackie Souder’s Orchestra
KJR—Vindabianians
KNX—Hollywood Barn Dance
KSL—Dance Music
KFWB—Geo. Hamilton’s Orchestra
KGB—Gus Arnheim’s Orchestra

10:00 to 10:30 P. M.

KYA—Hotel Whitcombe Orchestra
KTAB—Val Vente Orchestra
KLX—Dance Orchestra
KROW—Music of All Nations
KVI—The Bowery Orchestra
KJR—Harlem Night Club Orchestra
KQW—Studio Program to 10:15
KJJ—News Items; 10:10, Gus Arnheim’s Orchestra
KFI—Arnheim’s Orchestra
KSL—Gus Arnheim’s Orchestra

10:30 to 11:00 P. M.

KYA—John Wolohan’s Orchestra
KTAB—Walk-a-Way; RollBolkkers
KLX—Hotel Lake Merritt Orchestra
KROW—Ban Wilde’s Orchestra
KOL—Dance music
KVI—Gus Arnheim’s Orchestra

KOMO—Vic Meyers’ Orchestra
KEX—Rev. Willard H. Pope
KPI—Harold Roberts and Orchestra
KJH—Pasadena Community Dance
KWX—Portrelli’s Orchestra
KFWB—Geo. Hamilton’s Orchestra
KGB—Gus Arnheim’s Orchestra
KSL—Dance Music
KOA—Brown Palace Orchestra; 10:55, News

11:00 to 11:30 P. M.

KYA—Lee Searight’s Orchestra
KTAB—Request Hour
KROW—Walkathon; 11:15, Dance Music
KOL—Dance Music
KVI—Musical program
KGW—Santieque
KOMO—Harlem Night Club Orch.
KEX—11:15, Olympians
KJH—Pasadena Community Dance
KFWB—Manny Harmon’s Orchestra
KGB—Orchestra
KSL—Gus Arnheim’s Orchestra

11:30 to Sign Off

KYA—Frank Castle’s Little Show
KTAB—Vagabond of the Air
KROW—Midnight Vagabonds
KOL—Dance music
KVI—Tony Peccetti’s Orchestra
KJR—Vic Meyers’ Orchestra
KFI—Beaver-Wilshire Hotel Orch.
KJH—Bill Fleck’s Orchestra
KGB—Tony Peccetti’s Orchestra
KSL—Gus Arnheim’s Orchestra
KJBS—12:01, Owl Program

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