BROADCAST WEEKLY

OCT. 28th to NOV. 3rd

Kathleen Wilson and Barton Yarborough, who portray roles of the Barbour Twins in the dramatic serial, "One Man's Family"

LEADING RADIO PROGRAM OF THE PACIFIC COAST

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Hear "Capt. Dobbsie" every Mon., Wed., and Fri., 8 to 8:15 a.m. over Columbia Network
UNDER the American plan radio is not only self-supporting, but practically self-governing. Within certain broad boundaries the Federal Government gives commercial broadcasters free rein. As long as this policy prevails, the character and progress of radio in this country is largely in their hands. The twelfth annual convention of the National Association of Broadcasters, recently held at Cincinnati, is therefore both interesting and significant. Its highlights give the audience a bird's-eye view of the present situation in radio.

Every type of station from a hundred watt local to Crosley's giant 500,000-watt WLW (world's most powerful station) at Cincinnati, was represented by the three hundred and fifty broadcasters in attendance at this convention. An interesting sidelight is the fact that these broadcasters who control American Radio include showmen, dentists, lawyers, insurance men, merchants, newspapermen, etc.—practically a complete cross section of the nation's business and professions.

The extent to which the Government is watching, advising, and cooperating with broadcasters for the mutual protection of the industry and the public, was indicated by the status and remarks of the speakers who addressed the meeting.

Judge Edwin L. Davis, ex-Congress and Vice-Chairman of the Federal Trade Commission, pointed out his department's study of 180,000 radio continuity strips "to protect legitimate business and the public" by "permitting only truthful and honest advertising over the radio." Hampson Gary, Federal Communications Commissioner, complimented broadcasters on their "good job," but warned them that "there is certain advertising being done on the radio which is unfortunate to say the least. Here is presented the opportunity for you to do some house-cleaning."

Our own western Senator C. C. Dill from Washington State, retiring head of the Senate's interstate communications portfolio, made one of the outstanding addresses of the session. With fiery eloquence he denounced newspaper control of radio news, which permits only the broadcasting at certain periods of the newsmaker's flashes the press grudgingly releases; and demanded that broadcasters burst these intolerable shackles and develop their own news service patterned after the Associated Press.

A. J. McCosker, retiring president of the Association, read a full-page letter sent the convention by President Roosevelt in which he expressed "faith in the American system of broadcasting" because of "your continued cooperation in assisting the Government to present to the people of the United States honest discussions of national problems and their solution." He also emphasized that "every fundamental principle of the American system of broadcasting relegates the thought of censorship to the background"; and "another benefit which radio gives all the people and to all classes of business is a stimulation of buying power."

Though indicating the laudable determination of its members to put the radio industry on a sound, ethical, business basis, the convention as a whole can scarcely be considered an inspiring performance from the viewpoint of the public who are more interested in program development than in broadcasters' profits and trade relations. Speakers and discussions on the educational and religious phases of broadcasting were conspicuous by their absence. Apparently the entire three-day session was devoted to business. Of seven important resolutions passed, only one even remotely touched upon the broadcaster's responsibility to the public or the listener's rights and interests.

Broadcast Weekly refrain from drawing inferences which might be unfair, and from any reference to sins of omission. But we would point out that, however much latitude is given broadcasters by the Government (Continued on page 9)
• • • Members of the KFRC studio staff were surprised recently to hear what they thought was one of the station organists practicing at an unusual hour in the morning—in fact too early for ordinary organists.

As the music sounded finished enough to come from the hands of Dick Aurandt, the matter was investigated. Instead of Aurandt, it was discovered to be none other than Mel Venter, who had taken time out between announcements to play as fine a popular classic as KFRC has ever heard. Result is that an early morning spot on KFRC's airlines will probably be made for the young announcer.

• • • Progressing through law school, the navy, editorial staffs of several newspapers, Wayne Miller is the most recent convert to radio announcing with KFI-KECA, from the ranks of writers. Wayne was born in Pekin, Illinois, 36 years ago, graduated from Northwestern University, and worked as cartoonist, sports editor, crime reporter and rewrite man for twelve years. He came to radio first as a news comment writer and took up announcing as a natural development. He is single, swims and plays tennis; is light of build, extremely active and originated the expletive "Jeepers."

• • • When Al Jolson, the cinemactor, was introduced to Kay Van Riper on the Warner lot the other afternoon he said: "Oh, Coronets," sure I know you. It's a grand series. You do everything but sing ... don't you!" Replied Kay: "Well, I tried that once, but I can't sing 'Mammy' with tears in my eyes!" • • •

• • • Before taking over a dance orchestra, Don Cave toured the Orpheum-Kieth vaudeville circuit for five years. He played saxophone with gestures! Vodville work enticed Cave to Europe, where he appeared in every important town! Cave recalls most pleasantly his engagement in Berlin only four years ago. Dance banding is much more fun, according to Cave than "trotting the boards"... he hopes to be a national sensation some day!

• • • Don Forbes, program director of CJOR in Vancouver, served as guest announcer over KJR for forty-five minutes recently.

Don, who was formerly a KJR announcer, visited the KOMO-KJR studios while enroute to San Francisco and Los Angeles.

While in California, Don will visit the National Broadcasting Company and the leading radio stations.

• • • Mary Pickford received over 900 congratulatory telegrams after her first broadcast, October 3. It looks as though Miss Pickford's staff of personal secretaries will have to be greatly expanded to handle the correspondence from her great host of radio admirers.

• • • Fred Waring and his Pennsylvanians, who recently performed before nearly half a million persons during a five-week vaudeville tour, will start a new tour November 2. They will play Cleveland, Pittsburgh, Washington, Baltimore and Philadelphia, returning to New York about November 30.

• • • The grimaces which Gene Carroll uses to help him impersonate his famous radio characters on the Gillette Blue Blade programs over an NBC-WERA network cause such panic among announcers and production men that the staff members are usually banished to the control room—out of earshot of the radio audience.

• • • Although Don Ameche, dashed hero of the NBC First Nighter dramas won't admit it, friends say that he received much of his voice training in his room while a law student at the University of Wisconsin. Behind locked doors he eloquently practiced pleading imaginary cases before imaginary juries.

• • • Charles Marr, basso, heard on KYA's Bath Day Party, is an inveterate cigar smoker. Members of the station orchestra were amazed the other afternoon during rehearsal to see Charles take a high note with a cigar perched in one corner of his mouth.

• • • MacGregor & Solly Electrical Transcription Studios have recently put across a radio scoop in signing up exclusive radio rights to all of Jack London's literary work. Several national sponsors are already interested in the yarns and the first story released will probably be "The Sea Wolf."

• • • Tom Coakley's transcontinental broadcast from the Palace Hotel had to go clear across the continent and back again before an Oakland listener heard it, last Saturday. He was a short-wave enthusiast, and picked it up from W8XK, great short-wave station in Pittsburgh.

• • • Nobody in radio bows to the obligations of fame with more good will and genuine grace than James Melton, singing star of Town Hall Tonight. No matter what he's
called upon to do, Melton does it with good cheer. Asked to autograph fifty of his Victrola records last week for delegates to a convention, he went to work with a vim. Blotting made the ink too faint, so Jimmy had to let all of the records dry naturally. After a few minutes he was so completely surrounded by black disks he couldn't move.

• • • By way of giving its rushees something to look at in the line of prominent alumni, the Phi Psi fraternity at Northwestern U drafted Brother Buddy Rogers of the Kansas Alpha chapter for a recent rush week dinner. While shaking hands with the numerous awe-stricken youngsters he found himself corralled in a corner by a venerable brother of the eighties. "Rogers," said the ancient, "you look like a level-headed lad with something between your ears besides jazz bands and whoopee. You can't go wrong if you join good old Phi Psi."

• • • Gene Grant, KFI-KECA, assistant sales manager, who does his training reading trade magazines and pondering over a chessboard, took the Anthony golf experts into camp last week-end, shooting under 80 to the discomfiture of Messrs. Cady and Dodbarg.

• • • Virginia Rea, radio's perfect voice, was an excellent pianist at the age of nine and wasn't permitted to sing a note until she was 15—because her teacher didn't want to risk ruining perfect clarity of tone.

• • • Gracie Allen and George Burns, taking a tip from the rival team of Sanderson and Crummit, whose estate is called "Du-ravon," are thinking of locating at Loon Lake, New York.

• • • Lawrence Tibbetts voice range is nothing short of phenomenal. Officially a baritone, his highest level equals that of a vibrant tenor while his lowest reaches down to a mellow basso. This unusual vocal equipment is supplemented by a clarity of diction which makes every word understandable.

• • • Edgar A. Guest can really qualify as a veteran newspaper man. The famous poet and radio personality began his newspaper days at fourteen as office boy for the Detroit Press. Gradually he was promoted to reporter and finally he became a columnist. That was when he started to write his now famous verses.

• • • A serious situation arose in Little America recently when Nomi, a citizen of Dog Town, gave birth to a litter of pups in one of the mess hall bunks... The family was eventually moved to the Science Hall, where the studious members of the Byrd Expedition scratch their heads and watch the pups through microscopes.

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**Hotel Plaza**

Ray Maxwell, Manager

POST STREET at STOCKTON • • • SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities... facing beautiful Union Square... your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you... the best of service... rooms in which you will feel at home... comfortable beds that invite restful sleep... and food to tempt your appetite served in the dining room at popular prices.

Private dining rooms for group luncheons and conventions

RATES NOW BEGIN AT—

$2 SINGLE WITH BATH

$3 DOUBLE WITH BATH
MOREY AMSTERDAM, "Radio's Greatest Egotist" whose "You lucky people!" rings from coast to coast in the Al Pearce Gang broadcasts over NBC networks from the Pacific Coast, was born in Chicago thirty-odd years ago.

His father was a musician in San Francisco, where the family moved while Morey was still a small lad; his mother was "not a musician but a swell cook," and he has two brothers, one a pianist and one in the automobile business.

Morey went to school in San Francisco and was known far and wide as somewhat of a prodigy, since he was graduated from high school and entered the University of California before he was fifteen. His first stage experience was with his older brother, the pianist, who had been playing the Orpheum circuit with a vaudeville act.

Before that time, however, he made his very first microphone appearance. It was on NBC station KPO, and Morey was a boy soprano. Time's inexorable passage turned him into a vaudeville artist instead. He found time between vaudeville engagements to study 'cello with Walter Ferner, noted musician who is a member of the NBC staff in San Francisco now, and finally organized a trio of violin, 'cello and piano which attracted no little attention.

His next stage work was in Chicago, where he started out as a single with his 'cello, which he varied from its usual rôle by turning it over his knee and playing it like a guitar to accompany his singing.

He also acted as master of ceremonies in several night clubs in Chicago, Milwaukee, Detroit and other mid-west cities. One night, he says, he dined with Vice-President Dawes and later the same evening supped with Al Capone. He also was shot at by gangsters in Milwaukee—once he told the story on the air and Al Pearce asked, "When the bullet missed you, what did you do, Morey?" to which Morey replied, "Sixty miles an hour."

"What a spot for a ballad!" said Al.

It was after the shooting episode that Morey came back to California, where life is quieter, and presented a program, sponsored by a doughnut company, on a Los Angeles station. Then to San Francisco and pictures houses as master of ceremonies for a year. He and Al Pearce had met before and when they met again in San Francisco he joined the Gang for good and all.

Morey has written vaudeville acts for other entertainers for years; some of the biggest stars use his material. Mable Todd and he first met on the same vaudeville bill and she asked him to write some material for her. A fellow performer suggested: "Be nice to Morey—he's a good guy—maybe he won't charge you anything." Mable was so nice to Morey that he's been writing her stuff ever since.

ALWAYS indignant—that's Eileen Douglas who appears with Fred Allen every Wednesday night on his Town Hall Tonight program. Mind you, she's only indignant when she's in character. At the microphone, Miss Douglas is that member of the Mighty Allen Art Group who is always answering the telephone in the comedian's scenes, scolding him, and turning a cold shoulder to the curious callers who turn up in the Town Hall. Miss Douglas is the somewhat peremptory voice which says, "There's a little girl outside with a blanket, look in her eye. Do you want to see her?" And always there's an acrid hint of "If I had my say, I would say she isn't worth seeing."

Away from the microphone, Miss Douglas is anything but the character she portrays. She's young, pretty, bright-eyed and thoroughly delightful. In addition to her work as a radio actress, she is engaged in various writing and publicity projects. She is an associate of the firm handling Mrs. Anna Roosevelt Dall's activities in writing and allied fields. Miss Douglas came to radio in 1929, after a number of years on the legitimate stage, and has since written a great many of the air programs on which she has appeared. In the Town Hall Tonight show, her talents are limited to acting.

In Miss Douglas you have a born and bred New Yorker. Her parents were writers but her first interests were in acting. She did the potion scene from "Romeo and Juliet" at an amateur show when she was 12 years old.

If you want to know the real inside story—well, here goes. Miss Douglas would rather travel in Europe than anything else. Russia is the most interesting country in the world, she believes. And wine, cheese and crackers the best midnight snack. So there!

KENNETH CARPENTER, now an ace announcer of KFI-KECA, specially noted for his football reporting, was literally thrust into radio. Born in 1900 in Illinois, his father being a minister, he graduated from college and became advertising manager of a department store. During a visit to Los Angeles, he was persuaded by friends to take a voice test at KFI, and later persuaded to desert advertising and become an announcer. Carpenter is married, plays tennis, is a voracious reader. He is of medium height, with light hair and complexion.
A Duty and a Pleasure

The two letters published in the September 30 to October 6 issue of your truly satisfactory magazine, with the serious editorialists of the past few months, have decided me. It is my duty and pleasure to say the following:

I have felt the impatience many times, but a sort of modesty, a feeling that my views could be of no account, has held me back. I look back over the years when we heard the Grand Opera over KFI and the symphony concerts—Uda WalDROP, Virginia Fiorri, Lilly Pons—the incomparable Lucietta Borti, Richard Crooks, Charles John Thomas—a host of others, that we could have heard in no other way. And now we have wonderful programs throughout the day.

We are glad to have Laurance Cross again, and hope we may hear the Arlon Club. We can not turn off music that we have now, there are so few we dislike, and it's so easy "to turn the dial," but we would like to mention again for the Katherine Ktsikis' "Dreamland" and the helpful accompaniments to the program of the famous Bible story on Sunday. We miss Doctor Fosdick, also.

Many of the "skits" are very enjoyable, and we enjoy some of the comedians. Mickey Gillette always promises us to enjoy the saxophone. We do not care for crooners nor jazz, and being on the side of temperament, we dislike the drinking songs—the pounding of liquor from bottles, etc. You asked where could radio help—why not here?

We are grateful for the fine announcers, for news flashes, and talks like Chester Rowell's—thankful to be allowed to hear the speeches from the clubs, for household helps, and for sponsors and the NBC.

Mrs. G. F. W., Los Gatos, Calif.

We Have Dug a Pit to Drop Him in

I and many of my friends are so disappointed at not having the Bring 'Em Back Alive Buck programs, interesting and educational for the young and old. What became of Sawyer? We enjoyed him, also Tim. It was a wonderful program, especially the "Dreamland." I am now, after hearing Frank Buck. Oh, why did they take him off? Billy Bachelor, last winter, was on KFI. It was so distinctively his program. It is now on KPFC and it is not clear, so much static, and I have a RCA-Victor—a good radio.

M. H.

Maybe It's the Weather

I am just another "chronic radio kicker," writing in after having just received and read my second Broadcast Weekly, to express my appreciation of your nice little radio guide, and of all in the North. I have discovered, upon visits to San Francisco with an auto radio, that San Francisco has much better programs than we have down here in the Los Angeles area. It has long been a mystery to me how our local stations can put out so much jazz and have not anyone to listen to it. I think that anyone coming here from the "Outside" would think Los Angeles on KFI it was so distinct from KPFC that we get from the East, but they can't put them on all day. In between they "go jazz" with all the rest, and just jazz, and jazz.

People say, "Well, it's free, and if you don't like one station you can dial to another." It's not all free. We pay for what we get. And down here one cannot dial out jazz because he

just dials from one jazz band to another—and there's no jazz without the crooners. So I have long wished that I had a radio that would reach outside this area, and now that I have one that will bring in any San Francisco station, for Seattle, and Spokane, for that matter, the first thing I did was to subscribe for the Broadcast Weekly. As I said before, it's a fine paper and very well written, and with its aid it is a great relief to get away from this locale. However, I do wish that you would specify the kind of music on certain programs.

With all best wishes for your continued success.

D. V. B., Los Angeles.

Jazz Defined as Thumping Doodlebugs

I have been enjoying the Broadcast Weekly for three years now, and it helps me to tune in on programs I don't (if any).

I ask, with Miss M. M. H., Baker, Oregon, and Miss P. J., Why no more Charles Hart and his orchestra? He gave us good music, and it was very well played. I did not suppose we could ever love him, but we have lost so many good things and true broadcasters that are gone, when she says, Doodlebugs. Just thumps and jazz. I have heard good dance music, but the modern stuff seems to be just swizzling timekeepers.

I was glad to see Hornik's programs spread throughout the day. We have dug a pit to drop him in. We are grateful for the fine announcers, for news flashes, and talks like Chester Rowell's—thankful to be allowed to hear the speeches from the clubs, for household helps, and for sponsors and the NBC.

Mrs. C. O. G., Palo Alto, Calif.

Wants No Musical Monkeyshtines

Please accept my vote for Josef Hornik as our Great Viennese Conductor. He is just that. So why not give him full, whole-hearted recognition, acceptance and approval. His music is distinctive, beautiful, in a class by itself.

Why take his gift, his genius, and try to endow a half dozen jazz orchestra leaders? Because, when you have done this their music might as well be called Western music, or anything else.

Concentrate on Josef. Let him concentrate.

Let him quit cutting musical monkeyshtines. Quit—playing choo-choo train and hill billy. Be true to the music of the Danube.

To the listener it was just music as if he must have a dual musical soul. Heaven grant that he may be sheltered within his true self. Allowed to produce true music of his own, and the music of the real Hornik. There is one Hornik; many fiddlers.

Josef, I salute you. Thank you for a delicious half hour Sunday evening. Yours is the only program on the air that could beguile me away from the symphony for fifteen minutes, and that is what happened during the time that your program overlapped the Symphony Hour for fifteen minutes.

M. L., Belmont, Calif.

Here's Real Appreciation

Replying to your "talk in a recent Broadcast Weekly, I would say that I have often thought of sending a few words to your paper, but have hesitated, fearing I might not make myself quite clear. I am a loyal friend to both the FCC and to the Broadcast Weekly, and quite resent any criticism regarding either of them. I feel that we get so much free everything any way, and there is so much to enjoy.

It is a marvel to me how you can accomplish so much, and the more you do, the more we should all appreciate and congratulate. Sure, send to you all.

Mrs. E. W., Lodi, Calif.
Bobbe Deane, small actress of many voices, left for Chicago recently on two hours' notice, in answer to a wire offering her the rôle of Little Orphan Annie in the eastern production of the famous serial.

Bobbe has been a member of the National Broadcasting Company staff for five years, and will be missed in Western Division dramas where her versatility has made her much in demand. She is the wife of Ted Maxwell, NBC actor, and has been appearing recently in Slices of Life, Life of the Reillys, Memory Lane and the Sperry Sunday Morning Special.

Noted for her ability to double in as many has half a dozen parts, all with different voices, in the same drama, Bobbe's portrayal of children is her special forte. When Floy Margaret Hughes, who plays Annie in the Western Division production of the serial, was taken ill, Bobbe doubled for her so cleverly that few listeners guessed Floy was not at the microphone in person.

Ψ

Brrrr! The Byrd Antarctic Expedition, whose adventurous personnel know what it's like to be frost-bitten, was directly responsible for the rescue of two young men from death by freezing last week. The expedition's Wednesday night broadcast over the Columbia network was the life-saving agency.

Believe it or not, as Mr. Ripley would say, Walter Nielsen and John Sorensen, of Penn Yan, New York, managed to get locked in the refrigerator of the Hogan Meat Market in that town, after all the other employees had gone home. While the young men spent their time jumping up and down to keep warm and shouting to get out. Mrs. Sorensen got to wondering why her husband didn't come home to listen to the Byrd broadcasts as he had been doing every week since the program started. She got pretty worried and, after waiting about 45 minutes, went down to the meat market to see what was wrong. When she got there she heard the dim shouts of Sorensen and Nielsen, and located them in the refrigerator.

As soon as she had summoned aid and got the two shivering young fellows out of their prison, Sorensen hurried home to find out how cold it was in Little America. Mr. Hogan, who owns the meat market, thinks he ought to send Sorensen a bill for refrigeration service.

Ψ

"Three-Star Benny" is the monicker the Broadway boys have assigned to comedian Jack Benny, paying tribute to his stardom in three major spheres of the entertainment world. First, radio. Benny and his troupe, consisting of Mary Livingstone, Frank Parker and Don Bestor's orchestra, inaugurated a new series of Sunday broadcasts over the NBC, October 14.

Second, stage. Jack will appear in a straight play for the first time when he takes the leading rôle in the Kaufman-Ryskind show, "Bring on the Girls." It opens the latter part of this month. While Benny is a veteran of the musical comedy and vaudeville stages, he has never before had to memorize his part. Heretofore he has been able to depend on his ability as an adlibber extraordinary.

Third, motion-pictures. "Transatlantic Merry-Go-Round" will be released throughout the country early in November. Jack, in the starring part, is supported by Frank Parker, the Boswell Sisters and Jean Sargent from radio, and by Nancy Carroll, Gene Raymond and others from the films. Mary Livingstone accompanied Jack to the Coast but didn't appear in the picture.

Ψ

Sam Pickard, vice president of the Columbia Broadcasting System in charge of stations relations, and C. Ellsworth Wylie, manager of KHJ, have returned from a ten-day inspection trip of Don Lee and Columbia - Don Lee network stations in California and the Pacific Northwest. Mr. Pickard left immediately upon his return for his headquarters in New York, expressing himself as entirely satisfied with the way the Pacific Coast stations are operating and particularly pleased with the efforts which have been made to improve equipment and maintain a high standard of broadcasting technique. Mr. Pickard advised that the Pacific Coast in particular would benefit from the increase in the better type of afternoon programs being arranged by the Columbia network. Many of these will reach the West Coast in the late morning hours so that high grade network programs, in addition to local station releases, will be available through an even greater proportion of each day. Mr. Wylie indicated that an increasing number of Columbia network programs would be originated on the West Coast this fall, and that business is at a new high level for this season of the year.

Ψ

Just how much radio entertainment means to shut-ins many times have forgotten, but KTAB's young announcer and conductor of that station's Cuckoo Club program, Bob Dunn, was accorded a reception recently at Weimar Sanitarium by 3000 of his listeners that likely will leave a lasting impression with him. The patients of this sanitarium for tuberculosis each are provided with a set of head phones through which they can
hear their favorite radio program, and Bob’s morning 7 to 7:30 Cuckoo Club is one they all follow—infact, so general is the audition of this program the management were obliged to change the hour for breakfast so that the patients could listen undisturbed. On a recent Sunday visit among his listeners, Bob was given a welcome that was singular. In every ward he received a present. Some were microphones with KTAB letters on them fashioned from paper boxes, and whatever other materials they had at hand; others were cut-outs of Cuckoo birds and colored with shoe blacking and pasting colored bits of paper on them. Finishing his visit, Bob was asked if he would give them a special program over their public address system, which is connected with the head phones at all bedsides. This he did, and left 3000 Weimer patients very happy for his afternoon with them.

Two of Radio’s popular old-timers, both of whom portray virtual youngsters, formed a new team over KNX. Emerson Tracy, well-known radio, stage and screen star, has teamed up with Sylvia Picker and they are presenting a brand new adventure series over KNX. Both Mr. Tracy and Miss Picker are radio favorites in their own rights, but this is the first time they have teamed for the air.

The new series is a thriller entitled “The Mystery of the Mongoose” and combines the thrills of a Dashiell Mammet detective yarn with the refreshing comedy of youth of Booth Tarkington.

The series, written by Emerson Tracy and Edward Seabrook, concerns the adventures of two youthful Americans aboard a transatlantic liner on route from San Francisco to Auckland, N. Z. The programs involve murder, adventure, intrigue, comedy and thrills.

The series are heard from Tuesdays to Saturdays inclusive, 5:45-6:00 p.m.

Adventure with a capital “A” holds the spotlight in the latest series of programs titled “Oddities from the Scrapbook of Life” produced by KGB for Southern California listeners. Unusual stories of adventure and romance blended with odds and ends chosen from curious corners of life, combine to make this program interesting to adult and child alike. Perhaps it’s the story of a Paraguayan naval victory due to a broadside of Dutch cheese from the 18-pounders... it may be the vivid description of hareem-life in the Far East... or it might make clear the popular fallacy concerning “Nero fiddling while Rome burns”... but whatever the subject, it’s sure to be unusual! Gary Brecker produces and narrates the program, with Arthur Linkletter doing the writing and announcing. Brief interludes of piano music serve to set the stage and determine the mood of each story during the series given in each fifteen minute program. Tuesday evenings at 8:15 brings this program to the KGB airways.

Kenneth Niles, chief announcer at the Don Lee Broadcasting System’s station in Los Angeles, graduated recently from the University of Washington, just five years late. It seems that away back in 1929, when Ken was supposed to graduate, his father gave him five dollars to pay for his sheepskin. Ken somehow or other misplaced the five dollars during one of those typical last-of-college evenings. It wasn’t until this year that he figured he could afford the five dollar expenditure necessary for the diploma. The sober looking document arrived several days ago, proclaiming Ken a bachelor of fine arts of the class of 1934.

From Auckland, New Zealand, some 14,000 miles on the other side of the globe, comes a letter from R. J. Gilmore, radio editor of the Auckland News, announcing that programs broadcast by KFOX in Long Beach come in so clear that the paper wants some photographs of stars, announcers, orchestra leaders and singers for publication.

With a difference of eleven hours in time, programs broadcast from Long Beach at 9 o’clock at night “Arrive” in New Zealand at 11 o’clock in the morning. The extraordinary thing about it is that they don’t arrive there eleven hours later, but eleven hours earlier. Hence it is only the programs broadcast here at a comparatively late hour that reach New Zealand listeners in the mass. At other times they are apt to be in bed.

Programs coming through on the Southern California network, including orchestras piped in by remote control, are in popular demand in New Zealand according to Gilmore’s letter. The reception is declared to be extraordinarily clear most of the time.

Photographs of radio stars, orchestra leaders, etc., have been forwarded in response to Gilmore’s request.

EDITORIAL
(Continued from page 3)
temporarily, broadcasting can profit as a business only to the extent radio programs meet public approval and serve public interests. It is to be hoped that the National Association of Broadcasters will prove its public spiritedness and sincerity of purpose more conclusively at its next convention and by the conduct of its members in the meantime.

Protection against advertising fraud is merely a condition to broadcasting, not its objective. The extent to which radio advances the cause of Christianity and promotes the welfare of the whole people must continue the criterion by which the present plan of broadcasting is judged, and measure the time it will endure.
Christmas Suggestion

... and it's not too early to start thinking about your Christmas gifts. A one-year subscription to Broadcast Weekly will make an ideal Christmas gift to any friend or family. A constantly recurring joy, for each issue is different during the fifty-two weeks of the year. Here is something that makes an ideal little remembrance, that carries the spirit of the season, and is useful as well. You may also include your own subscription on this offer.

Subscribe at These Prices

One one-year subscription ........................................ $1.50 each
Three or more one-year subscriptions .......................... 1.00 each

PACIFIC PERIODICAL CORPORATION,
1114 Mission Street, San Francisco, Calif.

Gentlemen:

I enclose herewith $........................ for...........................one-year subscriptions to Broadcast Weekly. Kindly start all subscriptions with the Christmas issue, unless otherwise marked, and mail Christmas card to each party advising them of this gift from me.

My name is .......................................................... Address ..................................................................

My name is .......................................................... Address ..................................................................

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www.americanradiohistory.com
SUNDAY Programs

Oct. 28, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club
KGDM—Weather, Records
KSL—Church of the Air
KFOX—El Desperdector
KOA—Radio Pulpit

7:30 to 8:00 A. M.

• KPO & network—Good Morning: Mickey Gillette; 7:45, Lee S. Roberts and guest artists
KNX—Bill Sharples and his Breakfast Club Gang
KVI—Organ Recital
KIY—7:45, Temple Baptist Church
KFOX—Recordings
KSL—News; Comic Strips
KOA—Music and American Youth

8:00 to 8:30 A. M.

• KPO & network—Morning Musicals
KGO—Pair of Pianos
KYA—8:15, Christ, Science Reading
KROW—Commuters Time Clock
KCBS—Close Harmony
KGDM—Organ; News
KFRC—network—Imperial Hawaiians
KJR—Coast to Coast, recorded
KSL—Organized Music; 8:15 Concert
KV1—Church to 8:15
KHJ—Sunday Times Comic
KNX—Bill Sharples and his Breakfast Club Gang
KFWB—Recordings
KOA—News; 8:05, Music

8:30 to 9:00 A. M.

• KPO & network—Major Bowes’ Capitol Family
KGO—St. Marys Church
KSL—Science Reading: 8:45, Sabbath Hymns
KTB—Buntline Symphony
KROW—Swedish Meditations
KCBS—Marjorie Lee, pianist
KFC—Gospel
• KFRC & network—Hollywood Country Church
KCO—Country Section
KVT—Radio Gospel League
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KEX—8:45, Council of Churches
KFV—Funny Paper Man
KNX—Melody Palette
KECO—Recordings
KFOX—Funny Paper Man
KGB—Signs of the Times
KOAP—Capitol Family

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama by Carlton E. Morse; dramatic cast
KGO—Chronicle Comics
KYA—“Fellowship of the Air”; 9:15, Funny Paper Man
KTB—Moment’s Halt; Musical
KROW—Morning Concert
KCBS—Popular Hits
KGGM—Melodies; Bargain KGMM—Romantic
KFOX—Organ Melodies
• KPO & network—Salt Lake Tabernacle
KEK—Concert, Churches; C. E. Union
KEX—Irish Minstrels; Melody Race
KNX—Bob Shuler and Quartet
KECA—Recordings
KFRC—Radio Network Transcriptions
KFSD—Studio Program
KFOX—Recordings
KSL—Mormon Tabernacle
KOAP—Capitol Family

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Sizable Songs: Emil Polak’s Orchestra
KJBS—Piper Man Paper
KTAB—Watch Tower; Concert
KROW—Musical Melange
AJBS—Dance Orchestra; Records
KGDM—Watch Tower; 9:45, Echoes of the Nineties
KQW—Light Opera Gems
KGRC—Songs of Today; Melodies
• KFRC & network—To be announced; 9:45, A Visitor Looks at America
KOL—Democratic Talk to 9:45
KOW—Music Travels to 9:45
KOKO—For All the Family
KEX—Reading the Funnies
KNX—Quartet; 9:45, Organ
KFOX—Recordings
KECA—Paul Kellar, pianist; Rec’ds
KFV—Recordings
KSL—Schubach Prog.; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air
KPO—Beaux Arts Trio; Instrumental
KYA—Unc. Harry; 10:15, Storyteller
KJBS—“10th Ave. Baptist Church
KROW—Watch Tower Program
KCBS—Favorite Melodies; Orchestra
KGDC—Theater of the Air; Gold Diggers of 1934
KQW—Salon Orchestra: 10:15, Baptist Church
KGDM—Echoes of Nineties
• KFRC & network—Church of the Air
KEK—Lost and Found; Records
KECA—For All the Family
KECA—Music; Forms: Lecture
KHT—10:15, Randall String Quartet
KNX—Playing the Song Market
KFVB—Recordings
KFOX—Radio Sunday School

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference
KFOX—Squawks: Comedets, vocalists
KYA—Old Rocking Chair; 10:45, Unique Program

11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest: Ralph Kirbery, baritone; Harold Levy’s Orchestra
KGO—Melody Lingers On; Josef Hornik’s Orchestra
KIV—Old St. Mary’s Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KCBS—Popular Melodies
KGRC—Request Hour
KQW—First Baptist Church
KGDM—First Baptist Church
• KFRC & network—Lasy Dan the Minstrel Man
KJR—Evergreen Empire
KEC—Recordings
KFOX—Report
KSL—Capitol Family

11:30 to 12:00 Noon

• KPO & network—Lux Theatre
KGO—Concert Gems: Emil Polak’s Orchestra
KNYA—Old St. Mary’s Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KCBS—Dances Recordings; 11:45, Song Favorites
KCBS—Symphonette; Records
KQW—First Baptist Church
KGDM—Church Services
• KFRC & network—Royal Hawaiian Band
KJR—Songs; Musical Jigwens
KEC—Recordings
KFOX—Kai Chai Mehra
KFVB—Recordings
KFOX—St. Lukes Church
KECA—Church Services

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre
KGO—Bible Stories: Paul Carson, organist
KYA—Organ Concert
KTAB—Church Services
KLX—Records
KROW—All Request Program
KCBS—“10th Ave. Baptist Church
KROW—Watch Tower Program
KCBS—Favorite Melodies; Orchestra
KGDC—Theater of the Air; Gold Diggers of 1934
KQW—Salon Orchestra: 10:15, Baptist Church
KGDM—Echoes of Nineties
• KFRC & network—Church of the Air
KEK—Lost and Found; Records
KECA—For All the Family
KECA—Music; Forms: Lecture
KHT—10:15, Randall String Quartet
KNX—Playing the Song Market
KFVB—Recordings
KFOX—Radio Sunday School

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Romance: guest star; Don Maria, Jimmy Piller, master of ceremonies
KGO—Bible Stories
KTA—Band Concert
Sunday Programs

**1:00 to 1:30 P. M.**
• KFO & network — Kansas City Symphony Orch.; De Wolf Hopper, narrator
KGO — Melody Train
KJR — Hollywood
KQW — Marjorie
KLX — Recorded Program
KROW — Matinee

**1:30 to 2:00 P. M.**
• KPO & network — The House by the Side of the Road: Tony Wons and Arturo Ortegon
KGO — Melody Train
KJR — Hollywood
KQW — Bible; 12:45, Rev. Pope
KLX — Mixed Quartet

**2:00 to 2:30 P. M.**
• KPO & network — Sentinels Serenade: Orch. & vocalists
KGO — John & Ned: 2:15, to be announced
KJR — Religious Program
KQW — Marjorie Lee; 2:15, Instrumental Trio
KQW — Open House
KJR — Hollywood Temple
KEX — Orchestra
KFOX — Recorded Program

**2:30 to 3:00 P. M.**
• KPO & network — American Bosch Association Club: 2:45, Terhune Dog Drama
KG — Football Game
KTAB — Recorded Program
KAY — Light Opera

**3:00 to 3:30 P. M.**
• KPO & network — Catholic Hour
KGO — Football Game
KYA — Light Opera
KFOX — News; 2:45, Rubinoff's Orchestra
KECA — Chamber Concert
KFSD — Old-Time Program

**3:30 to 4:00 P. M.**
• KPO & network — Grand Hotel: Drama, with Anne Seymour and Don Amech
KGO — Football Game
KLY — Light Opera
KJR — Vindaboniane
KQW — Symphony
KLX — Mixed Quartet

**4:00 to 4:30 P. M.**
• KPO & network — Franklyn Bauer, tenor: 4:15, to be announced
KGO — Football Game
KQW — Piano Concert
KTAB — Male Quartet: 4:45, Bargain Line
KFOX — Football Game

**4:30 to 5:00 P. M.**
• KPO & network — Joe Penner, comedian;
Harriet Hilliard, vocalist;
Ozzie Nelson, Orchestra
KQW — Football Game
KAY — Vespers Service
KTAB — Episcopal Radio Mission
KLX — Carefree Capers
KFOX — Afternoon Concert
KFSD — Old-Time Program

**5:00 to 5:30 P. M.**
• KPO & network — Chase and Sanborn Program: Eddie Cantor, comedian; Rubiniott's Orchestra
KGO — Paul Clark, banjo player
KJR — Symphony Concert
KQW — Religious Services
KLX — Old-Time Soliloquy; 5:15, Melody Palette
KFOX — Melodies: Church Fed.
KECA — Chamber Music
KFWB — Recorded Program
KFOX — Hi Hilarities
KFSD — Symphony

**6:00 to 6:30 P. M.**
• KPO & network — Manhattan Merry-Go-Round: Orch. and vocalists
KGO — Henry M. Hyde: 6:15, Personal Closeups: Radio Artist interviewed by Gray
KAY — Concert Stars
KTAB — Hillbilly Tunes
KLX — Mixed Quartet
KROW — Varieties; Watch Tower
KQW — Song of the Islands; Records
KJR — Angelus

**6:30 to 7:00 P. M.**
• KPO & network — The American Album of Frank Munn, tenor: Virginia Rea, soprano
KQW — Recorded Program
KJBS — Recorded Program
KYA — Recitals
KPE — Dinner Music

**7:00 to 7:30 P. M.**
• KPO & network — The American Album of Frank Munn, tenor: Virginia Rea, soprano
KJBS — Recorded Program
KAY — Revelries; 8:45, Melodettes, quartet
Sunday Programs

BROADCAST WEEKLY

KTAB—Scores, Charlie Tye
KLX—Alice Blue; 6:45, Variety
KROW—Ran Wilde's Orchestra
KQW—Political; Popular Orchestra
KEX—Journal Service Moderne
KOL—The Pioneers
KQW—Moods in Music
KJR—Angelus Hour
KFWB—Fun Fest; 6:45, Pioneers
KFOX—School Kids; Concert Group
KECA—W. Tournelotte, organist
KFOX—Boy Melodians
KGB—Unified for Calif. League
KSL—Studio Ensemble

7:00 to 7:30 P. M.
- KPO & network—Hall of Fame
- KGO—Tales from Shakespeare: Michael Raffetto, narrator
KYA—Dinner Concert
KLX—Variety Hour
KTAB—Echoes of Portugal; 7:15, Bellevue Trio
KROW—Harmonies; Reminiscing
KQG—Church Service
KQW—Concert Orchestra
K낱 & network—Wayne King's Orchestra
KJR—The Builders
KNX—Rev. C. E. Fuller
KFOX—Jack Joy's Orchestra
KECA—Pierce Bros. Quartet
KFOX—Warner Bros. Show
KPSF—Furbish's; 7:10, Vocalist

7:30 to 8:00 P. M.
- KPO & network—Pontiac Org; Orchestra and vocalists
- KGO—Rudy Seiger's Orchestra
KYA—Pianist; 7:45, Gold Rush Days
KTAB—Church Service
KLX—Musical Festival; 7:45, William Don, eccentric comedian
KROW—Dancing Party
KQG—Church Service
KQW—Baptist Church Service
- Kjang & network—Merrymakers
KJR—World Revue
KFWB—Orch.; Comedy Stars
KRC—Recorded Program
KFOX—Boy Detective; Songs
KNX—Musical Program
KOA—Ford Rangers

8:00 to 8:30 P. M.
- KPO & network—Wendell Hall & Ills Ukulele;
  8:15, To be annoc'd
KGO—Hornik's Viennese Program
KYA—Opera, recordings
KTAB—Church Services, Baptist
KLX—Hour of Melody
KROW—Oakland Community Church
KQW—Baptist Church Services
- Kjang & network—Merrymakers
KJR—First Church of Christ
KEX—First Church of Christ
KNX—Presbyterian Church
KFWB—Hi-Jinks, Don Smith, M.C.
KECA—Recorded Program
KFOX—Baptist Church Services
KPSF—Mollie Thompson, Organist
KOA—8:15, Studio Program

8:30 to 9:00 P. M.
- KPO & network—Jack Benny and Artists;
  Don Beator's Orchestra
KGO—Paul Martin's Music
KYA—Opera Recordings
KTAB—Church Services
KLX—Hour of Melody
KROW—Oakland Community Church
KQW—Baptist Church Services
- Kjang & network—Hal Grayson's Orchestra
KOIr—Comedy Stars
KQW—Comedy Stars; Little Show
KYA—Church Service
KJR—First Church of Christ
KFWB—Hi-Jinks
KQW—Sports Services
KECA—Recordings
KFOX—Christian Science
KSL—L. D. S. Services

9:00 to 9:30 P. M.
- KPO & network—The Melodious
  Silken Strings Program
KGO—Reader's Guide
KYA—Opera
KTAB—Church Services; 9:45, Rod
KROW—Foreign Watch Tower
KQW—Church; Vocal Gems
KEX—Orch.; Baby's Boudoir
KFRC & network—Hi-Jinks
KOIr—Orchestra; Nikola Zan
KJBS—Memories; Crazy Wells
KEX—Dance Rhythm; Book Chat
KJR—9:15, National Conference
KFWB—Kay & Ken Nijeg. Drama
KNG—News; 9:15, Judge Ruthford
KECA—Countess Le Guero, pianist;
  9:15, Records
KFOX—Beverly Hillbillies
KOA—To be announced
KSI—Old Spinning Wheel; Orchestra

9:30 to 10:00 P. M.
- KGO & network—Tom Cookley's
  Orchestra
KPO—The Philistine; Souvenirs
KYA—Recordings; 9:45, News;
  Answer Man
KTAB—Chapel of the Chimes, or-
  Jurgens' Orchestra
KLX—Talk; 9:45, News; 9:50,
  Jewell Brothers
KROW—Rhythm Review
KQW—Concert Memories
KPO—Hi-Jinks
KVI—News; Gospel League
KQW—Piano; Cystex
KECA—Pierce Bros. Quartet
KFI—The Philistine; 9:45, Dream
KFOX—The Crockett's
KFWB—Skit; Orchestra
KFOX—Beverly Hillbillies
KRC—To be announced
KPSF—The Philistine to 9:45
KGL—Temple Square Services
KOIr—Studio Program; Orchestra

10:00 to 10:30 P. M.
- KPO & network—Richfield Reporter
  Sam Hayes
KFOX—9:15, Frank F. Merriam for
  Governor
KJO—John Teel, baritone
KGL—Network—10:15, Paul
  Carson, organist

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Broadcast Weekly
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MONDAY Programs

Oct. 29, 1934

7:00 to 7:30 A. M.
• KPO & network—Harvest of Song; Host: Human Sisters, piano duo
KYA—Musical Clock
RTAB—Cuckoo Clock
KROW—Computers Time Clock
KJBS—Alarm Klok Clock Program
KQW—The Breakfast Hour, rec’d
KHQ—Bachelors; 7:25, Stocks
KQW—News; Records
KOJ—Organ
KQW—Daybreak Devotional
KHQ—Morning News
KFI—Chas. Wellman & Helen Hill
KJBS—Recordings and Stocks
KNX—Bill Sharpies and His Breakfast Club
KPSD—Early Birds; Peo & Ginger
KGB—T o’clock Club
KSL—News; Adv. Review

7:30 to 8:00 A. M.
• KPO & network—Financial Service; 7:45, Accordiana, Johnny Toffoli
KGO—Morning Parade
KYA—Musical Clock
KHQ—Hillbilly Tunes
KROW—Computers Time Clock
KJBS—Alarm Clock Club
KQW—The Breakfast Hour
KFRC—Real Rocks Broadcast
KGDM—Glimore Oil Program
KQW—Visiting Buck; 7:45
KOL—Organ Program
KVI—Talk; Varieties; Souvenirs
KHQ—Morning Bible Study to 7:45
KQW—Seven O’clock Club
KSL—Advertisers Review

8:00 to 8:30 A. M.
• KPO & network—Hour of Memories: U. S. Navy Band
KGO—Crosscuts Log o’ the Day
KYA—Science Reading; 8:15, Mr. & Mrs. Reader
KHQ—Mobile Melodies; 4-4 time
KJBS—Recorded Program; Stocks
KROW—Computers Time Clock
KHQ—Morning Varieties
KQW—Morning Melodies
KGDM—Serenaders; 8:15, Records
KFRC—Capitol Dobble to Stocks
• KFRC & nett—Connie Gates and Jim Briefly, Sonnas
KQW—8:15, Cecil and Sally
KVQ—8:15, Market Specials
KOIN—Jim Briefly
KEX—Calvary Tabernacle
KOMO—Morning Reveries
KHQ—Studio Programs
KVI—Church; Airplane Man
KNX—Melody Time

8:30 to 9:00 A. M.
• KPO & network—U. S. Navy Band
KGO—Crosscuts of the Day
KYA—Morning Concert
RTAB—Radio Shoppers’ Digest
KLX—Covered Wagon Jubilee
TOW—Newly Review
KQW—Morning Concert
KGDM—Records; 8:45, Health Talk
KJBS—Aubrey Loux, pianist; Records
KFRC & netw—Hollywood Canton
KOMO—Stravardities; Mary’s Garden
KHQ—Spoons; 8:45, Home Comfort
KEX—Selah Orchestra; Tango Time
KNX—Song Bag
KECA—Recordings

9:00 to 9:30 A. M.
• KPO & network—Fields and Hall: songs and patter
KQW—9:15, Alvino Rey, guitarist
KPO—Barbara Lee, Breakfast Club
KJBS—Network & 9:15, Josephine Gibson, hostess council
KYA—Concert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Romance; MacMarr News
KJBS—Sonic Hits; Barzans
KGGM—Records; 9:15, Songs
KQW—Tuneful Topics; Musical
KGDM—Records; 9:15, Talk
KOJ—9:15, Prudence Penny
KVQ—9:15, Mystic Melodies
• KFRC & network—Voice of Experience; 9:15, Elizabeth Barthell
KFRC—9:15, Samuels on the Air
KJBS—Early Echoes
KEX—Orchestra; Requests
KNX—Organ; El. Trans.
KECA—Recordings
KPSD—9:15, Good Cheer
KSL—9:15, Jennie Lee
KOJ—9:15, Heinz Program

9:30 to 10:00 A. M.
• KPO & network—The New World, educational talks
KGO—Improve Your Home; Black Diamonds
KYA—Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KHQ—Visiting Paye Ward
KGDM—News; Records
• KFRC & nett—Allen Lefever’s Orchestra
KVI—Lesson in English to 9:45
KQW—9:45, Beautiful Melodies
KHQ—Morning Melodies
KQW—4:45, Cooking School
KIR—News; Songs
KFI—Hawaiians; 9:45 News
KJBS—Press-Radio News to 9:35
KNX—Amazon Program; 9:45, News
KPSD—Stock Reports to 9:40
RGB—News to 9:36

10:00 to 10:30 A. M.
• KPO & network—Press-Radio News; 10:05, News
KPO—Golden State Menu Flashes; 10:15, News
KYA—Conroys on Parade; 10:15, Musical Milkman
KTAB—Bargain Broadcast; Old Bag
KLX—Clinic; 10:15, Stocks
KROW—Musical Melanie; Wong Yick’s Recital
KJBS—News; 10:05, Organ
KGGM—Cal King
KQW—News; Popular Orchestra
KGDM—Recordings
KIR—Home Making; Music
KOJ—Jack and Jill to 10:15
• KFRC & network—Just Plain Bill; 10:15, Gospel Serenade
KQW—Variety
KOJ—10:15, Morning Melodies
KQW—10:15, Air Shopping
KOJ—10:15, Health Scientist
KEX—Lost & Found; Ronald Buck
KNX—Eddie Albright’s Family
KEQ—Beats

10:30 to 11:00 A. M.
• KPO & network—Woman’s Magazine of the Air
KGO—Vic and Sade; 10:45, Great Composers Program
KYA—Organ Concert
RTAB—Health Talk; Dude Martin Memorial to 7:45
KROW—The Observer
KJBS—Orchestra; For the Ladies
KGGM—Records
KQW—Aunt Sammy; 10:45, Music
• KFRC & network—Savitt Serenade with Dave Kennedy and Kassel’s Orchestra
KOJ—10:45, Concert
KVI—Musical Gala to 10:45
KEX—Orchestra; Hill Billies
KNX—M. Holmes; Harmony Encores
KECA—Recordings
KQW—Women’s Date Book; 11:15, Organaities
KGGM—Records
KQW—Light Classics
• KFRC & network—Little French Princess; 11:15, Affiliated Products
KOJ—The Observer to 11:15
KOL—Garden Talk; News
KQW—Art Kirkham
KEQ—Music; Cobweb’s and Nuts
KJR—Rhythm Rulers
KNX—Organ Recital
KECA—French Lesson; Records
KSL—11:15, Helen Trent

11:00 to 11:30 A. M.
• KPO & network—Woman’s Magazine of the Air
KGO—Great Composers Program
KYA—Organ; Glen Goft
RTAB—Bargains; Blues; Fashions
KROW—Recordings; 11:15, Music
KQW—Health Talk; Spotlight
KOJ—Popular Hits; Records
KVI—Women’s Date Book; 11:15, Organaities
KGGM—Organ Recital
KQW—Light Classics
• KFRC & network—Little French Princess; 11:15, Affiliated Products
KVQ—The Observer to 11:15
KOJ—Garden Talk; News
KQW—Art Kirkham
KEQ—Music; Cobweb’s and Nuts
KJR—Rhythm Rulers
KNX—Organ Recital
KECA—French Lesson; Records
KSL—11:15, Helen Trent

11:30 to 12:00 Noon
• KPO & network—Merrijill for Governor; 11:45, California Federation of Women’s Clubs
KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
KYA—Dad’s Day
KTAB—Modern Rhythm; News
KLX—Anita & Orsocio; 11:45, Castles in Music
KROW—Latin-American Program
KJBS—Dining Room; 11:45, Music
KGGM—Talk; News; Requests
KQW—Variety and Theatre News
KGGM—Recordings
KQW—Ornamental
KEX—Organ Recital

RAY LEWIS
KGGC—Commercial Manager

KSL—Good Morning Judge; Morning Melodies
Monday Programs

BROADCAST WEEKLY

12:00 to 12:30 P. M.

- **KFRC & network—Amer. School of the Air**
  - KOMO—11:45, Harp Melodies
  - KGK—11:45, Disney's Melodies
  - KEX—11:45, Music in \*KFRC
  - KNX—11:45, Waltz
  - KOA—11:45, Brown Palace Orchestra

12:00 to 12:30 P. M.

- **KPO & network—Vocalion America**
  - 12:15, Western Farm and Home
  - KGQ—Radio Guild, dramatic sketch
  - KJR—Scriptures: 12:00, Concert
  - KTB—News: 12:15, Organ Concert
  - ELX—Dance Music

12:30 to 1:00 P. M.

- **KPO & network—Vocalion America**
  - 12:15, Front Page Headline
  - KON—Ron Myron's Scrapbook;
  - KGW—12:15, Melier & Frank
  - KIQ—12:15, Business and Pleasure
  - KJR—12:15, Grain Reports; Records
  - KOM—Farm Talk to 12:15
  - KJX—12:15, Records
  - KECA—News; 12:15, Records
  - KJI—Better Business Bur. to 12:15
  - KGB—Farm Flashes to 12:15
  - KSL—Broadcasters Review

1:00 to 1:30 P. M.

- **KPO & network—Betty & Bob**
  - 1:15, Gale Page, songs
  - KGO—Financial Flashes; News
  - KON—1:15, Ann Warner's Chat
  - KXX—Royal Serenaders

1:00 to 1:30 P. M.

- **KFA—Baytowne**
  - 1:00, Friendly Hour

1:00 to 1:30 P. M.

- **KPO & network—Vocalion America**
  - 1:00, Parrot's Nest

1:30 to 2:00 P. M.

- **KPO & network—Young Ma Perkins**
  - 1:45, Dress Comes True,
  - KEX—Ann Warner's Chat

2:00 to 2:30 P. M.

- **KPO & network—Al Pearce and His Gang**
  - KGQ—Mickey Gillette's Music; 2:15,
  - Jackie Heller, tenor

2:00 to 2:30 P. M.

- **KPO & network—Ray Perrkins, songs and comedy**

2:00 to 2:30 P. M.

- **KPO & network—Dan Russo's Orch.**

2:30 to 3:00 P. M.

- **KPO & network—Louis Van Hana**

3:00 to 3:30 P. M.

- **KPO & network—Langendorf Print Shop**

3:30 to 4:00 P. M.

- **KPO & network—Thuder Mountain Troubador**

4:00 to 4:30 P. M.

- **KPO & network—Ray Perrkins, songs and comedy**

4:00 to 4:30 P. M.

- **KPO & network—Ray Perrkins, songs and comedy**

4:30 to 5:00 P. M.

- **KPO & network—Studio Chatter**

5:00 to 5:30 P. M.

- **KPO & network—Jan Garber's Supper Club**

- **KPO & network—Art and Music**

6:00 to 6:30 P. M.
TUESDAY Programs

Oct. 30, 1934

7:30 to 8:00 A. M.
- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGQ—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbilly Times
- KROW—Time Clock
- KJBS—Alarm Klok Club
- KGW—The Breakfast Hour
- KOMO—The Ol' Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KJBS—Talk; 7:35, Varieties
- KGW—Piano
- KUMO—7:45, Varieties
- KJR—Organists; 7:45, Stock Market Quotations
- KEX—Varieties
- KJBS—Recordings and Stuks
- KVI—Talk; 7:35, Prog. Resume
- KSL—Advertisements; Music

8:00 to 8:30 A. M.
- KGQ & network—Johnny O'Brien
- KGQ—Ornament Concert
- KPO—Songs by the Kitchen Sink
- KGQ & network—8:15, Your Child
- KGQ—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KIX—Records; N. Y. Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KGQ—Melodies of the Day
- KGDM—Serials; Records
- KFRC—Recordings
- *KFRC & network—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KGQ—Studio; Crazy Wells
- KOMO—Morning Reveries
- KEX—Calvary Tabernacle
- KGW—Ronald Buck to 8:15
- KVI—8:15, Specialities
- KXN—Musical Program
- KFI—Church Quarter Hour to 8:15
- KGCA—8:15, Records
- KSL—Records to 8:15
- KSL—Studio Ensemble to 8:15
- KOGA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.
- KGQ & network—U.S. Marine Band
- KPO—Announced
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KIX—Recorded Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KRB—Swinging Concert
- KGDM—Records; Health Talk
- KGQ—8:45, Home Comfort
- *KFRC & network—Hollywood Country Church
- KUMO—Mary's Garden
- KEX—Breakfast Club
- KNX—Song Bag
- KFT—Ballads; 8:45, Hawaiians
- KSL—8:45, Mary and Benny

9:00 to 9:30 A. M.
- KGQ & network—U.S. Marine Band
- KPO—Elmore Vincent, tenor; 9:15, Barbara Lee, Breakfast Club
- KCON—Concert; 9:15, Prv. Penny
- KTAB—Hour of Prayer
- KIX—Shopping List
- KROW—Seaside; Romance; News
- KJBS—Kings Men; Bargains
- KGDM—Records; 9:15, Songs
- KGW—Timeful Topics Day
- KGDM—Records; 9:15, Personalities
- *KFRC & network—Voice of Expenses to 9:15
- KFRC—Crazy Wells; Records; Goodwood Industries
- KOL—9:15, Prudence Penny

10:00 to 10:30 A. M.
- KGQ & network—Press-Telegram Radio News; 10:05, Thirteenth Infantry Band
- KPO—As Woman to Woman; 10:15, Three of a Kind
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KORA—Bargains; 10:15, Old Bachelors
- KEX—Clinic; Stocks; News
- KROW—Musical; Wong Yick
- KJBS—News; Orch; Melody Parade
- KGIC—Cal King
- KPO—Popular Orchestra
- KGDM—So This is Hollywood
- *KFRC & network—Just Plain Bill; 10:15, Better Business Bureau
- KOL—10:15, Morning Melodies
- KTER—Minstrels to 10:20
- KFON—10:15, Air Shopping
- KEX—Music Shop
- KEX—Lost and Found Items; 10:20, Classical Solist

*KFRC—Pianist

BOB ALLEN

11:00 to 11:30 A. M.
- KGQ & network—Woman's Magazine of the Air
- KGQ—Crosscug Log o' the Day
- KYA—Concert
- KPO—Books; 11:15, Beauty Facts
- KGQ—Recordings; Rhythm Encores
- KROW—Health Talk; Spotlights
- KJBS—Orch.
- KGCA—Medical Talk
- KSL—Guard Book; 11:15, Medical Talk
- KSL—8:15, Stock Reports to 9:45
- KRGD—Stock Reports to 9:45
- KFON—News to 9:35

11:30 to 12:00 Noon
- KGQ & network—Movies; 11:45, Nellie Revell, Interview
- KGQ—Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Concert
- KPO—Modern Rhythms; News
- KROW—Latin-American Program
- KEX—Anita and Orceo; 11:45, Lotus Land
- KJBS—Dance Orchestra
- KGQ—Records; News; Requests
- KQG—Accordian Capers; News
- KGDM—Organ
- KPO—Orchestra
- KCON—Concert
- *KFRC & network—American School of Music
- KPO—Indian Artwork
- KGQ—Film Flash; 11:45, "Cheerio"
- KPO—Colin's Nuts; 11:45, "Cheerio" and Nuts
- KPO—Forgotten Variety
- KGCA—Music Talk
- KGFD—Kings Guard to 11:45
- KOGA—Caucus Extension Service

12:00 to 12:30 P. M.
- KGQ & network—Hollywood Restaurant Orchestra
- KGQ—Financial Flashes; 12:20, Tally Ho; 12:20, Instrumentalists directed by Paul Carson
- KPO—News
- KPO—network—12:15, Western Farm and Home Hour
- KYA—Scriptures; Noodling Day Concert
2:00 to 2:30 P.M.

- KPO & network—Al Pearce and His Gang

- KGO—Meredith Wilson's Orchestra

- KXJ—Farewell Favorites

- KATB—Globe Trotter; Romantica

- KXJ—Music; Matinee; Vocalist

- KJJ—Better Business Talk; 2:15, Tango Orchestra

- KRC & network—Happy Go Lucky Hour

- KGW—Dance Matinee

- KGG—Recordings; Ann, and News

- KJR—Salon Hour

- KXK—World Bookman; Music

- KQW—The Bookworm

- KECA—Classic Hour

- KSL—Orch.; 2:15, Dental Clinic

- KOA—Theatre Reporter; Orchestra

3:00 to 3:30 P.M.

- KPO & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways

- KGO—Waldorf-Astoria Orchestra; 3:15, Mid-Week Hymn Sing

- KYA—Symphony Highlights

- KJJ—Recordings; Chinese News

- KRD—Stocks; 2:15, Musicals

- KGDM—Recordings; Politics

- KJG & network—Feminine Fancies

- KGDM—Pirates, vocal trio

- KJBS—Recordings

- KQW—Four Roses; 3:15, Minia-

- KOLL—Men of Notes Trio; 3:15, Slim

3:30 to 4:00 P.M.

- KPO & network—Thunder Mountain Troubadour; Borrah Minne-

- KGQ—3:45, The Songs of the Indians

- KYA—Symphony Highlights

- KJJ—Recordings

- KROW—Singing Strings; Records

- KJBS—Variety Program

- KGDM—Musical Comedy

- KRC & network—Happy Green;

- KGDM—Orch.:

- KFI—Ann Warner's Chats

- KQW—Star Album

- KCA—Tea Orchestra

- KOA—Orchestra

- KSL—Men of Notes Trio; 3:15, Slim

4:00 to 4:30 P.M.

- KPO & network—Gould & Shefter, piano duo; 4:15, Crane's Orch.

- KGO—4:15, Herman Crane's Orch.

- KJBS—Man of the Sky; Emily

- KWO—Tea Dance Parade

- KROW—Keep Oakland Young

- KJBS—4:15, Waltz Time; Recordings

- KGQ—3:45, Star Prod.; Bill & Coe

- KGDM—Gilmore Oil Program

- KGQ—3:15, Star Reporter; Bill & Coe

- KROW & network—Dan Russo's Orchestra; Food for Thoughts

- KJBS—Frolicking Natives

- KQW—3:15, What's New

- KOM—3:15, Newspaper of the Air

- KJBS—Tea Dancan

- KEL—Town Crier

- KOA—4:15, Orchestra

4:30 to 5:00 P.M.

- KPO & network—You and Your Government

- KGQ—4:15, News

- KJBS—Imperial Melodies

- KGO & network—4:45, Coquettes, vocal trio

- KROW—Tea Dance Parade

- KATB—Laureletta"s Harmonica Rascals

- KQW—Happy Days of Cowboys

- KGQ—3:15, Waltz Time; Recordings

- KGDM—P. M.

- KGQ—4:30, Minias-}

- KQW—Stark; Recordings

- KJBS—Orchestra; 3:15, News

- KJBS—Memories in Melody

- KQW—Romance; Ramona, Romero

- KGQ—3:15, Newa

- KOM—Tea Orchestra

- KQW—Popular Concert

- KFI—Organ Recital

- KJBS—Bookman; Orchestra

- KQW—King County Talk; Saxo-

- KGQ—4:45, Snapshots

- KQW—Elegant Hour; Records

- KJBS—Children's Hour

- KJJ—Health and Finance Talks

- KQW— quoted by 3:15

- KQW—Frolicking Natives

- KGQ—Memories in Melody

- KROW—Romance; Ramona, Romero

- KQW—Popular Concert

- KJBS—Recording Committee; Sketch

5:00 to 5:30 P.M.

- KPO & network—Nomads, Joseph Hornik's Orchestra

- KGO—Back Stage Chatter; 5:15, Progressive Club; 5:30, Call for Votes

- KYA—Children's Hour

- KROW—Memories in Melody

- KGQ—Tea Orchestra

- KQW—Opera

- KGQ—4:15, Mrs. Crone's Orchestra

- KGQ—5:15, Mummy Club

- KQW—Popular Concert

- KJBS—records; M. G. 

- KQW—King County Talk; Saxo-

- KGQ—4:30, Snapshots

- KQW—Elegant Hour; Records

- KJBS—Children's Hour

- KROW—Romance; Ramona, Romero

- KQW—Popular Concert

- KJBS—Recording Committee; Sketch

5:30 to 6:00 P.M.

- KPO & network—Chester Rowell

- KGO—5:45, Harry Stanton, basso

- KPO—Behind the Footlights

- KQW—network—5:45, Little

- KJBS—Bobby McNeil; Libby

- KQW—3:15, Waltz Time; Recordings

- KQW—5:15, Mummy Club

- KQW—Popular Concert

- KJBS—Recording Committee; Sketch

- KJBS—Recording Committee; Sketch
Tuesday Programs

KFVQ—McMurtry Harmonists

6:00 to 6:30 P. M.
- **KPO & network** — Melodrama, ensemble of Donnie Earle Gill
- KPO—8:15, Frank Merriam, talk

KGO—Community Forum

KTV—Cyrus Tribe

KXTB—Tom Allen, Dinner Concert

**KXL**—Trios

KXW—News; 6:15, Harmonites

KGCC—Federal Employment of Municipal Employees; Music

KGRC—Agriculture of Agriculture;

KFRC & network—Bing Crosby & Andrews Sisters; Political Orchestra

KOMO—Musical Mannequins

KOW—Musical Mannequins

KFXP—Pick & Pat

KFWB—News; Mysteries; Organ

KFI—Four Blackbirds; 6:15, Chas. W. Hamp

KFXX—Children of All Lands: News

KFOX—News; Cheerio Boys; Al & Molly

6:30 to 7:00 P. M.
- KPO & network—Ed Wynne, the Tenors
- KTV—Chief Graham McNamee, Eddie Duchin's Orchestra

KGO—Argentine Trio; 6:45, Air Advertisements of Jimmy Allen

KYA—Orchestra

KTHB—Sport Page; Political

KXL—Concert Trio

KROW—Powder River Wranglers;

6:45, Dr. G. Fadd

KXW—Theatre of the Air; Music

KG—Market Reports; Records

KFRC & network—Jash Jones Orchestra

KDFC—Chevrolet

KJR—Song Bag; Jimmy Allen

KGCC—Tropical Tramps; Melodies

KFWB—News; 6:15, Jimmy Allen

KXN—News; 6:15, Jimmy Allen

KECA—Wesley Tolbert Orchestra

7:00 to 7:30 P. M.
- KPO & network—Palompia Beauty Box Theatre of the Air: Operaetta, with Gladys Swarthout, mezzo-soprano; Calix Eared; Nat Sullivan's Orchestra

KGA—Every Man's Palace

KAY—Ernil Smith's Sport Page;

7:15, Memory Strains

KTB—Studio; 7:15, Italian News

KLS—News; Song Markers

KROW—C. W. Hammond; 7:15, Calvary Meditations

KQW—Traditional Tramps; Melodies

KQW—Weather; 7:15, Music

KFRC & network—Jimmy Caravan

KFXP—Silver Trains; Political

KECA—Paul Roberts, tenor; 7:15, Romance at Pity

KFBW—Frank Watanabe; Concert

KFWB—Ray de O'Farrel; Hollywood Hilarities

KECA—Eeb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.
- KPO & network—Palompia Beauty Box Theatre

KGO—Just Around the Corner, Emil Traction Orchestra

KAY—Jean Wakefield; 7:45, Gold Rush Days

KTA—Ode & Vine; Organ

KLX—Merlyn Morse, tenor; 7:45, Slide of Songs

KFRC—Recordings

KROW—Calvary Meditations; Records

KQW—Italian Radio Theatre

KFRC—Carlisle & Company

KFRC & network—7:45, Mystery Drama

KOL—Speaker Stevenson to 7:45

KVI—Dr. Mellor to 7:45

KXN—The In-Laws; King Cowboy

KFWB—Mrs. Pasquale and Callas

KECA—Recordings

KFOX—Boy Detective; Artistic Orchestra

KGB—Polish Program to 7:45

KS & KSL—Crazy Crystals; Origin of Superstition

8:00 to 8:30 P. M.
- KPO & network—Amos & Andy

8:15, Gene and Glenn

KFOX—Three College Days

KYA—Political; Musical Milkman

KTB—Polish Program; 8:15, College Days

KFRC & network—Leo Reisman's Orchestra

KQW—Neapolitan Echoes, novelty instrumental trio

KYA—Tom Cookley's Orchestra

KECA—London Fantasy; Political

KLX—Sports; Music

KROW—Italian Program

KGCC—Timely Tunes; 8:45, Recita

KQW—Melody Round-Up

KFRC & network—Myrt & Marge

KJR—News; Endora, Gay Title

KFWB—Welcome Lewis; 8:15, Orch.

KECA—Garden Talks; Melodies

KECA—Recordings

KFSF—Jimmie Allen to 8:15

KSL—8:15, Scrapbook of Life

8:30 to 9:00 P. M.
- KPO & network—Leo Reisman's Orchestra

KQW—Neapolitan Echoes, novelty instrumental trio

KYA—Tom Cookley's Orchestra

KECA—London Fantasy; Political

KLX—Sports; Music

KROW—Italian Program

KGCC—Timely Tunes

KQW—Melody Round-Up

KFRC & network—Calling All Cars

KQW—Little Show to 8:45

KVI—8:45, Dr. L. S. Whitney

KOL—Radio News

KJR—Records; Mountaineers

KFWB—Studio; Sports Talk

KFWB—Pioneers' Sons; Orchestra

KXN—Forging of Freedom

KECA—Geo. Liebling, pianist

KFOX—Three Vagabonds

KSL—U. A. Burchel; Bill Post, bandleader

KOA—Musical Program

9:00 to 9:30 P. M.
- KPO & network—Ben Bernie's Orch.

KQW—Rainbow Harmonies

KFOX—Three College Days

KTA—Crockett Family; 9:15, Nevada National

KCL—Old Gypsy Hymns

KROW—Oldie Music Room

KQW—Dance Profile

KGCC—Orchestra; Wyoming Cowboys

KFRC & network—Boleros; 9:15, Herbie Kaye's Orchestra

KUN—Political Talks

KSL—8:15, Andy's Traveller

KOL—News; Editorial; Boxing

KFWB—Harry Sonnik's Orchestra

KFOX—Beverly Hillbillies

KECA—Recordings

KFSD—Moments of Melody

KG—Comedy Stars to 9:15

KSL—Orchestra to 9:15

L. S. Sanford Orchestra; Studio

9:30 to 10:00 P. M.
- KPO & network—Death Valley Days

KQW—Hornpipe Orchestra

KFOX—Three College Days

KTB—Neapolitan Echoes

KXI—Political

KFWB—Harry Sonnik's Orchestra

KFOX—Beverly Hillbillies

KECA—Recordings

KFSD—Moments of Melody

KG—Comedy Stars to 9:15

KSL—Orchestra to 9:15

L. S. Sanford Orchestra; Studio

KNO—Three College Days

KDFC—Chevrolet

KSL—Smoke Rings

KO—Cosmetician's Orchestra

10:00 to 10:30 P. M.
- KPO & network—Richard Reppor

KQW—Home, How You Feel the Claim

KFOX—Carroll's Orchestra

KGO—Nobody Home, variety show; Wanda's Orchestra

KTV—Ben Eversel

KTHB—Club Tivoli

KFOX—Dance Party; Hawaiians

KGCC—Tunes; Joe Garcia's Orch.

KROW—News; Trans. to 10:15

KFRC & network—10:15, Joe Sullivan, pianist

10:30 to 11:00 P. M.
- KPO & network—Tom Cookley's Orch.

KSL—8:15, Burke's Kavaliers

KFWB—Boxing Bouts

KECA—Musical Celebrations; records

KFOX—Three College Days

KFOX—Fights

KPSD—10:15, Studio Program

KJL—Eight O'Clock Orch.; 10:15, Democratic State Committee

KECA—Country Club Orchestra

11:00 to 11:30 P. M.
- KPO & network—Fla-Rito's Orch.

KQW—News; Organ Concert

KFOX—Three College Days

KTV—Sandman Organ

KTB—Hal Grin's Orchestra

KFOX—Dance of the Hour

KFRC & network—Jurgens's Orch.

KOR—Johnny's Orchestra

KOMO—Silver Strings

KQW—Jack Bain's Orchestra

KFOX—Orchestra

KFWB—Harry Sonnik's Orchestra

KFOX—Harry Sonnik's Orchestra

11:30 to Sign Off

- KPO & network—Orville Knapp Orch.

KFOX—Organ Concert

KJL—Clara's Orchestra

KTV—El Cortesiana

KSL—Darling's Orchestra

KJOB—Vagabond

KFOX—Ben Pollack Orchestra

KVI—Dance Orchestra

KFOX—Language Orchestra

KG—Dance Orchestra
WEDNESDAY Programs

Oct. 31, 1934

7:00 to 7:30 A.M.
- KPO & network—Harvest of Song; 7:15, Florenda Trio
KYA—Musical Clock
KTSB—Cuckoo Club
KROW—Commuters Time Clock
KJSB—Alarm Clock Club
KQW—The Breakfast Hour
KGDM—7:15, Watchtower
KFRC—Records; 7:25, Stocks
KEX—Willard Poole
KOL—Organs Revelli
KVI—Radio Gospel League
KMO—Morning News
KFI—Wellman & Hill
KECA—Health Exercises to 7:15
KRL—Records and Stocks
KNX—Bill Sharples’ Club
KGB—Seven O’Clock Club
KFPSD—Early Birds; Pep & Ginger
KSL—News; Broadcasters Review

7:30 to 8:00 A.M.
- KPO & network—Financial Service; 7:45, Organ concert
KGO—Three Scamps; 7:45, Sam Moore, guitarist
KYA—Musical Clock
KTSB—Hit Records Today
KROW—Commuters Time Clock
KJSB—Alarm Clock Club
KQW—Breakfast Hour
KGDM—Gilmore Oil Program
KFRC—Seal Rocks Broadcast
KPC—Morning Program
KVI—Talk; Varieties; Souvenirs
KEX—Bill Sharples
KJR—Market Quotations; Shadow's
KQW—7:45 Artzey Hills
KFI—N. Y. Stocks to 7:45
KNX—Bill Sharples’ Club
KQW—Morning News and Stocks
KECA—Bible Study; Records
RGB—Stocks; Seven O’Clock Club
KSL—Broadcasters Review

8:00 to 8:30 A.M.
- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons’ Scrapbook
KGO—Crosscuts Log o’ Day
KYA—Christian Reading; 8:15, Mr. and Mrs. Reader
KTB—Mobile Melodies; Four-Tune
KLX—Records; 8:20, Stocks
KJSB—Commuters Time Clock
KQW—Morning Varieties
KQW—Morning News
KFC—Morning Programs
KFRC—’Capitol Dobbie’ to 8:15
* KFRC & network—Hollywood
KQW—Morning Country Church
KOL—Music; 8:15, Cecil & Sally
KOMO—Morning Reveries
KQW—Morning Varieties
KQW—2:15, Donald Buck
KHQ—8:15, Kronenberg’s Comments
KEC—Ovaly Tabernacle
KCO—Son of Elk
KFOX—Grain Reports; Songs
KFI—Church Quarter Hour to 8:15
KSL—Informal Music

8:30 to 9:00 A.M.
- KPO & network—U. S. Army Band
KGO—Crosscuts Log o’ the Day
KYA—Morning Concert
KTB—Radio Shoppers’ Digest
KQW—Danced Wagon Jubilee
KROW—Novelty Review
KJSB—Dance Orchestra
KQW—Morning Concert
KGDM—Records; 8:45, Health Talk
* KFRC & network—Records; 8:45
KVI—Market Specials to 8:45
KQW—Chesnuts
KOMO—Vacabonds; Mary’s Garden
KQW—Comments; Home Comfort

9:00 to 9:30 A.M.
- KGO & network—Feldis & Hall, songs and patter
KQW—8:15, Organ concert
KPH—Barbara Lee
KFO—network & record—9:15, Josephine Gibson
KYA—Concert; 9:15, Prudence Penny
KTB—Hour of Health
KLX—Shopping List
KROW—Romance; MacMarr News
KQW—Popular Varieties; Records
KQW—Star of Today
KQW—Tuneful Topics
* KFRC & network—Voice of Experience;
KEC—Records to 9:15
KECA—Records to 9:15
KFPSD—9:15, Good Cheer
KQW—Organ; Lotus Land
KWL—9:15, Jennie Lee
KOA—Booth Fisheries; Heinz

9:30 to 10:00 A.M.
- KPO & network—Marshall’s Mavrick’s
KQW—Improve Your Home; 9:45, Jean Abbey, Shop News
KYA—Waltz Time
KTB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KQW—Fayze Ward
KGDM—News of the Day; Records
* KFRC & network—Betty Crocker;
KQW—9:45, Dull & Gibson
KECA—Records to 9:15
KHQ—9:45, Experiences from Life
KFI—Hawaiians; 9:45
KNX—Drury Lane; 9:45, News

GEORGE G. DAVIS
KYA—12:03 P.M.
KEX—Studio; Orchestra
KQW—Jan. 8, 9, 14, Julia Hayes
KNX—Song Bag
KSL—Good Morning Judge to 8:45

KPO & network—Store Records; 9:45, Fish Tales
KOI—National Farm & Home

10:00 to 10:30 A.M.
KPH—Listen; 10:15, News
KYA—Columbus Day Parade; 10:15
Musical Milkman
KTA—Bargains; Old Bachelor
KLG—Clinic; 10:15, Stocks; 9:30
KROW—Melange; 10:15, Wong
Yick’s Message
KJSB—News; 10:05, Organ
KGGC—Cal King
KVI—Music; Announcer
KQW—Recordings
* KFRC & network—Just Plain Bill
KECA—Records to 10:15
KIR—Oct. 30, 11:00 A.M.

10:30 to 11:00 A.M.
- KPO & network—Woman’s Magazine of the Air
KGO—Vie and Cycle; Words & music
KYA—Organ Concert
KQW—International Kitchen
KTA—Health to Duke Martin
KROW—The Observer
KQW—Dance Orchestra; Col. Shaddy
KQW—Aunt Sally; 10:45, Music
KGMC—Hits of Today
KPO—Home Forum to 10:45
* KFRC & network—Romany Trail
KQW—Morning Melodies
KBE—Club—Serenader
KQW—Orchestra; Hillbillies
KECA—Records; Shops
KQW—Mary Holmes; 10:45, Rhythm
KBE—Food; Betty Moore
KSL—Triangle Club to 10:45

11:00 to 11:30 A.M.
- KPO & network—Magazine of Air
KGO—The Wandering Minstrel
KYA—Organ, Duen Goff
KTB—Bargains; Moments
KQW—Fashions
KPO—Records; 11:15, Rhythm
KROW—Health Talk; Spotlight
KBE—Popular Hits
KBE—Date Book; 11:15
Mountain Music
KQW—Organ Recital
KBE—Light Orchestra
* KFRC & network—Little French Princess; Romance of Helen Trent
KBE—Food; 11:15
KBE—Organization of Directors
KBE—Records; 11:15
KBE—Records; German Language
KQW—Livestock and Produce

11:30 to 12:00 Noon
- KPO & network—Marion and Jim Jordan, boemdu du; 11:45, Solotart
KPO—Edna Plecher, pianist; 11:45
Agriculture Bulletin
KQW—Dance Time
KBE—Ethnicity; Rhythm
KBE—Inca; 12:00
KBE—Latin American Program
KBE—Talk; News; Requests
1:10 to 1:30 P. M.  
- KPO & network - Harry Warne & the Airways, tenor; C: 3:00, Music; 3:15, Word Man
- KPO & network - Langendorf Pictures; 3:15, John and Ned
- KGDM - Records; Sports Report

2:00 to 2:30 P. M.  
- KPO & network - Al Pearce Gang
- KGDM - Records; Sports Report
- KVI - Music; 2:45, Thanksgiving Program
- KQW - Afternoon Program
- KJV - Junior Teen Program
- KGO - Parent-Teachers' Organization; 3:15, University of Denver
KXN—Melody Race; Organ
KQZ—Nights of Harmony; NBC
KFSD—Better Business; Studio
KSL—Republican State Committee; 5:15, Tarzan

6:30 to 6:30 P. M.

KFOX—Ebob; Political Talk
KQZ—8:15, News; Labor; News; Political Programs
KSL—Republican State; 5:30, Tarzan
KAMO—E-ph; News; Labor; News; Political Programs
KZL—8:15, News; Labor; News; Political Programs

10:00 to 10:30 P. M.

KOZ—Mez; Political Talk
KQZ—8:15, News; Labor; News; Political Programs
KSL—Republican State; 5:30, Tarzan
KZL—8:15, News; Labor; News; Political Programs
THURSDAY Programs

7:30 to 8:00 A. M.
- KPO & network—Financial Service; 7:45, Lee S Roberts and His Old Memory Box
- KGQ—Morning Parade
- KYA—Sunrise Breakfast Club
- KTAB—Hill Billy Tunes
- KROW—Commuters’ Time Clock
- KBJ—Alarm Klok Klub
- KQO—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGK—Organ Program
- KJR—Market Quotations: Records
- KECA—8:15, Christian Science
- KVI—Talk and Varieties
- KOMO—7:45, Viennese Vagabonds
- KFI—Stock Market to 7:45
- KJH—Recordings and stocks
- KNX—Bill Sharpe Show
- KQW—Morning Roll
- KEX—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGE—Stocks; Seven O’Clock Club
- KEL—Morning Watch; MyThrift

8:00 to 8:30 A. M.
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wons Scrapbook
- KGQ—Crosscuts from Log o’ The Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KKLX—Recordings; 8:20, Stocks
- KROW—Time Clock
- KQW—Morning Varieties
- KGQ—Morning Melodies
- KGDM—Recordings
- KGK—Recordings
- * KFRC & network—8:15 Academy of Medicine
- KGQ—Program to 8:15
- KOL—8:15, Cecil & Sally
- KJR—Ronald Buck to 8:15
- KVI—Morning Reveries
- KFY—Market Specials to 8:15
- KEX—Calvary Tabernacle
- KFI—Church Quarter Hour to 8:15
- KNX—Electrical Transcription
- KECA—8:15, Recordings
- KEL—Morning Melodies to 8:15
- KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M.
- KPO & network—U. S. Navy Band
- KGQ—Crosscuta Log o’ the Day
- KVI—Morning Concert
- KTAB—Radio Shoppers’ Digest
- KLX—Covered Wagon Jubilee
- KGDM—Recordings; 8:45, Talk
- * KFRC & network—Hollywood Country Church
- KQW—Morning Concert
- KJBS—Dance Music
- KJG—Recordings
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

9:00 to 9:30 A. M.
- KPO & network—Mohawk Treasure Chest; Ralph Kimbry, baritone; Harold Levey’s Orchestra
- KPO—9:15, Breakfast Club
- KGL—Piano Recital for
- * KQW & network—9:15, Merrie Macs, Cheri McKay, contra, male trio
- KFI—Concert; 9:15, Prudence Penny
- KTB—Hour of Prayer
- KKLX—Shopping List
- KROW—Romances; MacMarr News
- KJBS—Popular Concert; Bargain
- KGK—Recordings
- KQW—Tuneful Topics
- KGDM—Recordings; Personalities

* KFRC & network—Voice of Experience: 9:15, Instrumentalists
- KOL—9:15, Prudence Penny
- KQW—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- KGK—Recordings
- * KFRC & network—8:15 Academy of Medicine
- KGQ—Program to 8:15
- KOL—8:15, Cecil & Sally
- KJR—Ronald Buck to 8:15
- KVI—Morning Reveries
- KFY—Market Specials to 8:15
- KEX—Calvary Tabernacle
- KFI—Church Quarter Hour to 8:15
- KNX—Electrical Transcription
- KECA—8:15, Recordings
- KEL—Morning Melodies to 8:15
- KOA—Galaxy of Stars; Band

9:30 to 10:00 A. M.
- KPO & network—Martha Meads Society
- KPO—9:45, Through the Looking Glass with Frances Ingram
- KGQ—Improve Your Home
- KQW—Morning Concert
- KJBS—Dance Music
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

10:00 to 10:30 A. M.
- KPO & network—Woman’s Magazine of the Air
- KQW—Morning Concert
- KJBS—Dance Music
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

11:00 to 12:00 Noon
- KGQ & network—Standard School Broadcast; 11:05, Echoes of Erin
- KOA—Electric City
- KQW—Morning Concert
- KJBS—Popular Hits
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

12:00 to 12:30 P. M.
- KGQ & network—Charlie Davis Or.
- KQW—Morning Concert
- KJBS—Popular Hits
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

* KFRC & network—Just Plain Bill; 10:15, Frank Dailey’s and Orch.
- KOA—11:15, Air Shopping
- KVI—10:15, Health Scientist
- KJR—Music Shop
- KEX—Lost and Found; Records
- KORN—Eddie Albright’s Family
- KECA—Recorded Program

10:30 to 11:00 A. M.
- KPO & network—Magazine of Air
- KGQ—Improve Your Home
- KQW—Morning Concert
- KJBS—Popular Hits
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

11:00 to 11:30 A. M.
- KPO & network—Standard School Broadcast; 11:05, Echoes of Erin
- KOA—Electric City
- KQW—Morning Concert
- KJBS—Popular Hits
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

12:00 to 12:30 P. M.
- KGQ & network—Charlie Davis Or.
- KQW—Morning Concert
- KJBS—Popular Hits
- KQW—Morning Concert
- KSL—Strings; 8:45, Mary and Bennie
- KOA—U. S. Navy Band

12:30 to 12:50 P. M.
- KGQ & network

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Page Headlines

12:30 to 1:00 P.M.

• KPO & network — Western Farm and Home

KGQ — Melody Revue
KYA — Sunday Concert
KTAB — Echoes of Portugal
KLX — Don Brose; Reflections
KROW — California Farm Hour; 12:45, Hits of Today
KGDM — Pictorial Colors
KQW — Fed. & State Market Reports
K premiums

• KFCR & network — Dantzans from Chicago

KOI — Don Monroy’s Scrapbook
KOL — Carnival Hour
KJR — Revolve; Headliners
KWO — Dr. Bemler; 12:45, Chat
KHO — 12:45, Crazy Wells
KNX — Concert Group
KPG — Pops; 1:15, KPG Recordings
KGW — Farm Flash; Stocks
KSL — Utah State Agric.; College; 12:45, Dantzans

1:00 to 1:30 P.M.

• KPO network — Betty and Bob, dramatic sketch

KPO — 1:15, Dorothy Page, contralto
KGQ — Edna Fischer, pianist; 1:15, Ann Warner’s Chorus
KYA — Shrine Luncheon
KYA — Radio Frolic
KLX — Records; 1:15, Martha Lee
KROW — Concert Melodies
KPG — Stockas; Recordings
KQW — Friendly Hour
KGDM — Recordings; 1:15, Quartet

• KFCR & network — Visiting Little House; 1:15, Salvation Army Band

KIRC — 1:10, N. Y. Stock
KOL — 1:15, Julie Day
KHO — 1:15, Sylvia Gray
KOM — 1:15, Tea Times Tales
KJR — Melody Time; vocalist
KNO — 1:15, Dental Clinic
KNX — Pontrelli’s Orchestra
KPG — Recordings
KPSD — Studio Program to 1:15
KSL — Parroll Builder

1:30 to 2:00 P.M.

• KPO & network — Oxydoll’s Own Ma Perkins; 1:45, Dreams Come True, Harry McKinley

KGQ — Ann Warner’s Chorus; 1:45, Piano Serenade
KYA — Modern Mastros
KYO — Dean Kent, Economics
KLX — Sonny Bok
KIR — Dance Orchestra
KLR — Tango Time; Music
KOW — Afternoon Concert
EGDM — Education; Recordings
KFCR & network — 1:45

• KFCR & network — Dick Messner’s Orchestra

KPG — Festival of Life
KJR — Magic Harmony; Musical Jigsaw

2:00 to 2:30 P.M.

• KPO & network — Al Pearce and the Rhythm of Life

KGO — National Congress of Parents and Teachers
KVA — Old Songs
KTB — Globe Trotter: Romanin’
KLX — Bridge Talk; 2:15, Records
KJR — Modern Notes
KJBS — Blindcraft Ensemble
KGDM — Records; News
KJR — Blindcraft Ensemble
• KFCR & network — Happy Go Lucky Hour

KJR — Saloon Hour
KEX — World Bookman; Music
KNO — The Bookworm
KECA — Basic Hour
KSL — Loretta Lee; Dental Clinic
KOA — Theatre Reporter; P. T. A. Conference

2:30 to 3:00 P.M.

• KPO & network — Al Pearce Gang

KGO — Pair of Grand Plasnine German Eyes and Frankel, piano duo
KVA — Vignettes of Life; 2:45, Modern Notes
KJR — Three-Pour Time; 2:45

• KFCR & network — Dantzans from Chicago

KLX — K-G. St.; 2:40, Records
KROW — Dell Perry, pianist; baritone
KLX — Events of Interest; Orch.
KQW — Dance Matinee
KGDM — The Romancers

• KFCR & network — Happy Go Lucky Hour

KJR — Saloon Hour, records
KJO — Dance Orchestra
KPSD — 2:45, Studio Program
KSL — Organ and A. M. A. Speaker; 2:45, Miniatures

3:00 to 3:30 P.M.

• KPO & network — Langendorf Piccolo

KVA — Band Concert
KJO — Tranquility; Chinese News
KLX — Records; Jean Ardath
KROW — East Bay Godfrey
KJR — Ballroom Favorites
KOW — Stock and Bonds; Vocalist
KSL — American Orchestra
KFCR & network — Feminine Fancies
KHQ — Organ; 3:15, Bulletin
KJO — Pals Program
KJR — Enchanted Islands; 3:20, Football Game
KOMO — 3:15, Fire Prevention Week
KIRCA — Dr. Meyers; Records
KNO — Louise Johnson, Astro-Analyst
KPSD — Organ Recital
KSL — Men of Notes; McCarty Girls

3:30 to 4:00 P.M.

• KPO & network — Thimber Mountain Troubadour; 3:45, Walter Preston, baritone

KPO — 3:45, To be announced
KGO — The Family Cook Book
KFCR & network — 3:45, Singing Strings

• KFCR & network — Dillnsome String

KVA — Symphony Highlights
KJR — Sophistication; Talk
KLX — Recordings
KROW — Singing Strings
KIRCA — Dobro; Radio Jubilee
KOW — Capt. Dobbs
KLX — Piano Melodies; Recordings
KFCR & network — Frank Castle’s Matinee

• KFCR & network — Dillnsome String

KIRCA — Dr. Meyers; Records
KIRCA — Dr. Meyers; Records
KNO — Newspaper of the Air
KVA — To be announced
KJR — Pop; 3:45, Studio
KJR — High School Football Game
KJR — Musical Program

KFI — Ann Warner’s Chat
KNO — Pricheat Wile
KSL — Dance Junior Hour
KGB — 3:45, Along the Airways
KOA — News; Vocalist

4:00 to 4:30 P.M.

• KPO & network — Jack & Loretta Clemens; 4:15, Oriental Gardens

KGO — The Restful Hour, concert orchestra direction Emil Polak
KVA — Tea Dance
KTB — Keep Smiling Revue
KQW — Melody Race; Helen Parmlee, pianist
KROW — Waltz Time; Recordings

• KFCR & network — Don Russo’s Orchestra

KQW — Football Game
KGO — Friendly Chat
KSL — 4:15, Kent Album
KJR — Hank Snow
KSL — 4:15, Univ. of the Air

5:00 to 5:30 P.M.

• KFCR & network — Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees

KSL — Art Recordings & Beaux Arts Trio

KCA — Children’s Hour
KJO — Memories in Melody; Records
KJR — Brother Bob’s Club
KQW — Romance; Beauty, Ramona and Romera
KQG — Studio Frolic
KJO — Popular Concert
KOR — Studio; Emile Cruz
KJR — Libby McNeil Libby to 6:15
KFCR & network — Al Roth & Or; 5:15, Billy Bachelor
KEL — Treasure Adventures to 5:15
KJR — Steamboat Bill; Records
KNO — Drama; Organ
KQW — Recitation
KFCR — 5:30, Studio program
KSL — 5:15, Tarzan

5:30 to 6:00 P.M.

• KFCR & network — Fleischmann Variety Hour

KGO — Beaux Arts Trio; 5:45, Minds- ways; Stories of Human Behavior
KJR — Metropolitan; 5:45, Campbell
KTB — Health Talk
KQW — Covered Wagon Jubilee
KROW — Eating Your Way to Health
KFCR — Dance Echoes; Irish Gems
KQW — Orch.; 5:45, Voice of Portugal
KFCR — 5:45, Brown & Company Motor Program; 5:45, Scorecast
KJR — Recorded Program
**Thursday Programs**

**BROADCAST WEEKLY**

**KNX**-Serenade; "Mongoose"
**KOOL**-Music News
**KFD5**-5:45, Farley's Rangers
**KSL**-Commercial Programs

**6:00 to 6:30 P. M.**

* KPO & network—Captain Henry's Maxwell House Show Boat
* KFWB—Everybody Sing
* KYA—Cy Trobee's Orchestra
* KTA—Dinner Concert
* KFXO—Concert

**6:30 to 7:00 P. M.**

* KPO & network—Captain Henry's Show Boat
* KGOC—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
* KLX-Trio

**7:00 to 7:30 P. M.**

* KPO & network—Paul Whiteman's Music Hall
* KGO—Ricardo and His Violin; 7:15, Reviews of Activities of the San Francisco Municipal Government
* KAYA—Ernie Smith's Sport Page; 7:15, Sportsmen's Corner
* KTCR—Studio Program; 7:15, Italian News

**7:30 to 8:00 P. M.**

* KPO & network—Paul Whiteman's Music Hall
* KNX—Paul Martin and His Music
* KTFB—Opie & Viny; Organist
* KFXO—Interview; 7:45, Louise Taber; Gold Rush; Jimmy Allen
* KSLX—Thompson Sisters; Sports
* KFXO—To be announced
* KFWB—Italian Radio Theatre

**8:00 to 8:30 P. M.**

* KPO & network—Amos 'n Andy; 8:15, Standard Symphony Hour
* KEX—Clef Dwellers, vocal trio; 8:15, College Daze

**8:30 to 9:00 P. M.**

* KPO & network—Standard Symphony Hour
* KRJ—Eddie Duggin's Orchestra

**9:00 to 9:30 P. M.**

* KPO & network—Standard Symphony Hour; 9:15, Winning the West

**9:30 to 10:00 P. M.**

* KPO & network—Winning the West

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**10:00 to 10:30 P. M.**

* KPO & network—Richfield Reporter
* KPO—10:15, Big Ten
* KGO—Music Hall
* KAYA—The Venetians; Rhyme Land
* KTA—Club Tivoli

**10:30 to 11:00 P. M.**

* KPO & network—Big Ten; 10:45, Orchestra
* KGO—Press-Radio News
* KAYA—Dance Orchestra
* KFCR—Federal Program

**11:00 to 11:30 P. M.**

* KPO—Tom Gerun's Orchestra
* KNX—route & network—Ted Flo-Rito's Orchestra
* KAYA—Sandman Organ
* KJR—Dance Orchestra
* KROW—Dance of the Hour
* KPO & network—Dick Junger's Symphony Orchestra

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**11:30 to 12:00 AM**

* KGO & network—Jimmy Grier's Orchestra
* KGNO—Organ, Kbun, Organist
* KAYA—Gary-Evers Orchestra
* KTCR—Memories—EL Combo
* KPO—Organ Recital
* KOIN—Jack Bain's Orchestra
* KOMO—Organ
* KFH—Organ and Records
* KBO—Organ

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FRIADY Programs

7:30 to 8:00 A. M.
* KPO & network—Financial Service—Alvino Rey, guitarist
  KNX—Joe White; Edna Fischer
  KYA—Music: Unique Prog.
  KTB—Billy Tunes
  KROW—Commutors Time Clock
  KBJS—Alarm Klok Klub
  KGW—Breakfast Hour
  KGD—Gilmore Oil Program
  KFRC—Seal Rocks Broadcast
  KVI—Varieties; Souvenirs
  KHQ—7:45, Crazy Wells
  KGV—Ronald Buck
  KHJ—Market Quotation; 7:45, Shadows on the Clock
  KEK—Varieties
  KOL—Organ Program
  KFI—Stocks; 7:45, Church
  KSN—Records and Stock Reports
  KNX—Bill Sharples Breakfast Club
  KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
  KFSF—7:45, Good Cheer; Program
  KGB—Seven O’Clock Club
  KSB—Morning Melodies

8:00 to 8:30 A. M.
* KPO & network—NBC Music Appreciation Hour, Dr. Walter Damrosch
  KRG—Crosscuta Log o’ the Day
  KTA—Christian Science Messan
  8:15, Mr. and Mrs. Reader
  RTAB—Mobile Melodies; Records
  KDL—Record; 8:20, Stocks
  KROW—Recordings
  KBJ—Morning Varieties
  KJS—Morning Melodies
  KGD—Serenaders; Records
  * KFRC & nwtk—“Capt. Dobbiest”; 8:15
  KOL—8:15, Cecil and Sally
  KV—Music; Market Specials
  KRE—Calvary Tabernacle
  KOMO—Morning Reveries
  KNE—Electric Transcriptions
  KECA—Recordings
  KSL—Studio Ensemble to 8:15

8:30 to 9:00 A. M.
* KPO & network—Music Appreciation
  KRG—Crosscuta Log o’ the Day
  KTA—Studio Program
  KRY—Morning Concert
  KTB—Radio Shoppers Digest
  KWO—Birthdays
  KROW—Variety
  KGW—Morning Concert
  KJBS—Health Talk
  KJS—Music
  * KFRC & nwtk—Country Church
  KOMO—Vagabonds; 8:45 Mary’s Garden
  KHB—8:45, Home Comfort
  KEX—8:45, Classical Solist
  KNX—To be announced
  KECA—Recordings
  KSL—Good Morning Judge; Studio

9:00 to 9:30 A. M.
* KGO & network—Fields & Hall; songs and patter
  KGO—9:15, Organ Recital
  KPO—Barbara Lee, Breakfast Club
  * KPO & network—9:15, Josephine Gibson
  KYA—Concert; Prudence Penny
  RTAB—Hour of Prayer
  KLX—Shopping List
  KRY—Romance; MacMarr News
  KJBS—Popular vocalists
  KGDC—Recordings
  KGD—“Calypso and Polynesians in Melody, Elizabeth Rollins
  KGD—Recordings; 9:15, Mabel Rubin
  * KFRC & network—Voice of Experi- ence—Elizabeth Summerfield
  KFRC—9:15, Crazy Wells to 9:20
  KOL—9:15, Frandise Penny
  KEX—Request Program

IMELDA MONTAGNE
NBC—VOCALIST

KVI—9:15, Mystic Melodies
  KNFL—News to 9:15
  KNX—Sherman Health Talk
  KCA—9:15, Recordings
  KGD—9:15, Good Cheer
  KSL—9:15, Jennie Lee
  KOMO—Cookbook Serehocks; Helen

9:30 to 10:00 A. M.
* KPO & network—National Farm and Home Hour
  KGO—Improve Your Home; To be announced
  KTI—Waltz Time
  RTAB—Health Talk
  KDL—Clinic of the Air
  KROW—Diet and Health
  KJBS—A Visit with Faye Ward
  KGW—Faye Ward
  KGO—Morning Melodies
  KGDM—News; 9:45, Recordings
  * KFRC & network—Betty Crocker;
  9:45, Memories Garden
  KOL—9:45, Beautiful Melodies
  KGW—9:45, Dr. Gibson
  KGW—Eddie King; Cooking School
  KAB—News; Jewel Box
  KSH—9:45, News Items to 9:50
  KNX—Music; 9:45, News
  KECA—Recital Series
  KGB—9:45, News to 9:50

10:00 to 10:30 A. M.
KPO—Golden State Menu Flashes;
  10:15, News
* KGO & network—Press Radio News;
  10:05, Novelettes, Mickey’s Gilette’s Music
  KYA—Columbia on Parade; Music
  KTB—Bargain Broadcast; 10:15,
  The Old Bachelor
  KDL—Clinic; Stocks; News
  KROW—Musical Melange; Wong
  KBJS—News; 10:05, Organ
  KGDC—Ole Karl
  KGW—Popular operiodicals
  KGDM—Recordings
* KFRC & network—Just Plain Bill;
  10:15, George Hall’s Orchestra
  KOIN—Air Shopping
  KOL—10:15, Morning Melodies
  KTI—10:15, Health Scientist
  ROMO—Jack & Jill
  KJR—Home Makers; Music Shop

10:30 to 11:00 A. M.
* KPO & network—Woman’s Magazine
  KGB—Music for Speech
  KTA—Organ
  RTAB—Blue Moments; Fashions
  KGDM—Health Talk; Spotlight
  KLS—Records; Rhythm Encres
  KJBS—Orchestra and Trio
  KOW—Light Classics
  KGDC—Pattie Baker Dance Tunes
  KGDM—Oragan Recital
  * KFRC & network—Little French Princess; Helen Trent Romance
  KOIN—This & That
  KOL—Garden of the Air; News
  KFU—The Observer to 11:15
  KJI—Rhythm Ruleers, programed
  KEX—Band Music; 11:15, Cobwebes and Nuts
  KNL—Marshall Grant, Organet
  KHA—Buy Program to 11:15
  KECA—Spont Program; 11:15, Frankie Patten, pianist

11:30 to 12:00 Noon
* KGO & network—Smackout to 11:45
  KGO—11:45, Agricutural Bulletin
  KRE—Rancher’s Governor
  KPO & network—11:45, Alden
  Edkins, basso
  KHA—Dance Time
  KTB—Modern Rhythms; News
  KDL—Anita and Orosco; Music
  KGDM—Latin-American Program
  KGDC—Talk; News; Requests
  KJBS—Dance Melodies
  KGW—Popular Vocalists; News
  KGDM—Organ Recital
  * KFRC & network — American School of the Air
  KHA—Organ
  KJBI—11:45, Measured Steps
  KEX—Cawebes & Nuts; Orchestra
  KGW—Smackout; 11:45, “Cheerio”
  KFI—Fashion Tour; 11:45, Market
  KOMO—Spicy of Life

12:00 to 12:30 P. M.
KPO—News
  KGB—Music
  KPO & network—12:15, Western
  KRL—Music
  KGO—Agriculture; Financial; 12:20
  KRE—Pair of Pianos
  KYA—Scriptures; 12:03, Concert
  KTB—News; 12:05, Event Book;
  12:15, Concert
  KEX—Dance Music

KHQ—10:15, Celia Lee
  KEX—Lost and Found; Music
  KNX—Eddie Albright’s Family
  KECA—Recordings
**Friday Programs**

**BROADCAST WEEKLY**

<table>
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<th>12:30 to 1:00 P. M.</th>
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<td>**KPO &amp; network—**Western Farm and Home Hour</td>
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<th>1:00 to 1:30 P. M.</th>
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<tr>
<td><strong>KPO &amp; network—Betty &amp; Bob; Market &amp; Novelty, piano duo KGK—Commonwealth Club Luncheon</strong></td>
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<tr>
<th>1:30 to 2:00 P. M.</th>
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KOMO—Stamp Club
KECA—Richard, violinist; Records
KFI—Ivy Stamp Club to 5:45
KSL—Granite Furniture Program; 5:45, 'Mongolian'
KFSF—Ferry's Rangers to 5:45
KGLT—Four Cards, Caquettes, vocal trio, Alvino Rey, guitarist
KGET—Vince Trobbie's Orchestra
KTAB—Dinner Concert
KLR—Concert Trio
KROW—News; 6:15, Club Castro
KGKC—Municipal Employees; Music
KQW—Department of Agriculture; 5:15, Popular Program
*KFRG & network—March of Time
KJR—News; Fish Flashes
KNX—News; Dinner Dance
KFWS—News; 6:15, Jack Glenn
KFOX—News; 6:15, Recordings; 9:30, Concert
KQW—Weather; 7:30, Dick Powell, Ted Finn, & Friends; Adolph Davis; Organist; Records of Man's Family
KGOOD—Dinner Dance
KSL—Granite Furniture Program; 5:45, 'Mongolian'
KFI—9:15, Recordings; 9:15, Concert
KNX—News; 8:15, Concert
KES—News; 8:15, Jack Glenn
KFOX—News; 8:15, Recordings; 8:45, Concert
KQW—Music Crusader; 8:45, News; 8:50, Road Stories
*KFRG & network—March of Time
KJR—News; 9:00, News; 9:05, Road Stories
KSL—Wrestling Matches

8:00 to 8:30 P. M.
*KPO & network—Amos 'n Andy; 8:00, Richard, violinist; Records
KGO—Mickey Gillette's Music; 8:15, College Daze
KQW—News; 8:15, Recordings; 8:45, Concert
KROW—Welcome Lewis; Orchestra
KFOX—Studio; Songs; Comedy
KFSF—Jimmie Allen to 8:15

8:30 to 9:00 P. M.
*KPO & network—The Intimate Revue
KGO—Echoes from Orchestra Pit
KJR—Lotus Land; Romance
KEX—Studio Program
KQW—News; Trans.; Songs
KFC—Recordings
KFWB—Jack Joy's Orchestra
KFOX—Market Basket; Cecil and Sally
KFSF—Dance Music

9:00 to 9:30 P. M.
*KPO & network—Caswell Concert
KPO—9:15, Night Editor, Hal Burdick, the story teller
KGO—Eno Crime Clues
KYA—Drama; 9:15 Neighbors
KTAB—Fari G., Lindley, astronomer; 9:15, Night Stories
KLR—Vocalist; Musical Auction
KROW—Orchestra; Hawaiian
KFOX—News; 9:05, Cowboys
KQW—Dance Time; Drama
*KFRG & network—Rite Grande Crackle Police Band; 9:15, Jacques Renard and Orchestra
KQW—Speaker Stevenson to 9:15
KQW—Orchestra
KJR—News; Recordings
KNX—News; 9:15, Amazon
KFI—9:15, Chas. W. Hamp
KFWB—Somi's Orchestra
KECA—Recordings; Orchestra
KFRC—Bevery Hillbillies
KFSF—Furbridge Program; Orch.
KSL—Organ; Democratic Committee
KOI—Democratic Committee to 9:15

9:30 to 10:00 P. M.
*KPO & network—Fed Flo's Rito's Orchestra
KGO—Pick and Pat
KYA—Lyric Quartet
KQW—Dance Orchestra
KQW—Babe Radio
KFI—Pioneer Song; 9:45, News; 9:50, Road Information
KRF—Babe Radio
KGGC—Danceable Tunes; Sympho-
KQW—Music Crusader; 9:45, Front Page Drama
*KFRG & network—Hall Grayson and Orchestra
KOL—Music; 9:45, News
KQW—News Flashes to 9:45
KOI—9:45, Political Talk

10:00 to 10:30 P. M.
*KPO & network—Richfield Reporter
KGO—10:15, Red Davit, dramatic sketch
KQW—News; 10:15, Club Castro
KSR—Dinner Dance
KFOX—Master's Music Room
KGGC—Recordings; Orchestra
*KFRG & network—10:15, Joe Sullivan, pianist
KQW—Martins Organ
KFOX—Dance Orchestra
KSL—Wrestling Matches
KOI—Broadmoor Country Club Or.

10:30 to 11:00 P. M.
KGO—Press-News; 10:35, Williams-Walash Orchestra
KYA—Dance Orchestra
KTAB—Hal Grivin's Orchestra
KFOX—Recordings
KGGC—Merry Modilies
KFC—Sports to 10:35
*KFRG & network—Vincent Lopez' Orchestra
KQW—Paint
KSL—Wrestling Matches; 10:15, Melody Lane
KFOX—To 11:00 P. M.

11:00 to 11:30 P. M.
*KGO & network—Ambassador Hotel Orchestra
KQW—News; 11:00, Cowboy's Ear
KGO—Tom Gen's Orchestra
KYA—Sandman Organ
KQW—Dance Orchestra
KFOX—Dance Music
KFRG—Sports to 10:35
*KFRG & network—To be announced
KOI—Jack Bain's Orchestra
KFWS—Babe Radio
KSL—Wrestling Matches; 10:15, Melody Lane
KFOX—To 11:30 P. M.

11:30 to Sign Off
*KGO & network—Cole McElroy's Orchestra
KFOX—Organ Concert
KGB—To be announced
KOI—To be announced
KFOX—To 11:30 P. M.

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SATURDAY Programs • • •  Nov. 3, 1934

7:00 to 7:30 A. M.
• KPO—Prelude: 7:05, Gospel Singer; 7:15, Morning Parade
KFA—Musical Clock
KTAB—Cuckoo Club
KROW—Commuters’ Time Clock
KQW—Alarm Klok Club
KQW—The Breakfast Hour
KGDM—Breakfast News; Records
KPRC—Records; 7:25, Stocks
KOL—Organ Program
KVJ—Radio Gospel League
KHJ—Morning News
KJBS—Records; 7:30 to 8:00

7:30 to 8:00 A. M.
• KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
KGDM—Organ Program
KVI—Early Birds; 7:15, Pep and Ginger
KOA—7:15, Morning Parade
KSL—Music

8:00 to 8:30 A. M.
• KPO & network—Johnny O’Brien, harmonica; 8:15, The Vase Family
KGDM—Crosscasts, Log o’ the Day
KYA—Christian Science Reading
Mr. and Mrs. Reader
KSL—Morning Varieties
KLX—Records; 8:20, Stocks
KROW—Time Clock
KJBS—Morning Varieties
KQW—Melodies and Varieties
* KFRC & network—Pet Woolery Orchestra
KOL—Studio; 8:15, Cecil and Sally
KVI—8:15, Market Specials
KGDM—Serenade; Recordings
KEX—Calvary Tabernacle
KOM—Morning Reverties
KQW—8:15, Comments
KGW—Ronald Buck to 8:15
KFI—Church Quarter Hour to 8:15
KNX—Castles in Music
KECA—8:15, Memories of the Waltz
KOA—Galaxy of Stars to 8:15

8:30 to 9:00 A. M.
• KPO & network—Down Lovers’
KGO—Crosscasts Log o’ the Day
KYA—Morning Concert
KLX—Good Morning America
KROW—Radio Shopper’s Digest
KJBS—Novelty Review
KQW—Records; Melodies
KQDM—Recordings; Talk
KJBS—Morning Concert
* KFRC & network—Bollywood Country Church
KEX—Recordings

9:00 to 9:30 A. M.
• KGO & network—Armchair Quartet
KGDM—9:15, Organ Concert
KGO—News
• KPO & network—9:15, Genia Focaricova, soprano
KYA—Concert; Prudence Penny
KJBS—Hour of Prayer
KQW—Shopping List
KROW—Romances; MacMarr News
KJBS—Vocalists; Bargain Basement
KGDM—Conversation
KQW—Tuneful Tools
KQDM—Recordings
• KFRC & network—Connie Gates: 9:15; Along the Valga
KOL—9:15, Round Penny
KVJ—Souvenirs; Lyric Melodies
KQW—Cooking School to 9:15
KIC—9:15, Morning Service
KEX—9:15, Request Program
KNO—World Revue
KBSD—9:15, Good Cheer Program
KSL—9:15, Jennie Lee

9:30 to 10:00 A. M.
• KPO & network—National Farm and Home Hour
KGO—Organ Concert; 9:55, Press Radio News
KJBS—Waltz Time
KTAO—Dr. Thompson, health talk
KLX—Recordings; Bass Olsen
KROW—Diet and Health
KJBS—For the Ladies; Concert
KGGO—Memory Melodies
KGO—Gems of Melody
KGD—News; 9:45, Kiddies’ Program
* KFRC & network—Aram Chasins
KJBS—News Reporter; Songs
KOL—Julie Day; Studio Program
KJBS—Request Program
KNX—Amazon; 9:45, News
KECA—L. A. School Program
KGB—Radio News to 9:55

10:00 to 10:30 A. M.
• KPO & network—National Farm and Home Hour
KGO—Coquettes, vocal trio; 10:10, Accordians, Johnny Tofoli
KYA—Columbian Parade; Harmonies
KTAO—Bargain Broadcast; 10:15, The Old Bachelor
KLX—Recordings; 10:15, S. F. Stocks; 10:20, News Items
KROW—Musical Melange; Wong Yick
KJBS—Radio News; Orchestra
KGGC—Call King
KQW—Popular Orchestra
KGD—Kiddies Program; 10:15, "Sunshine Girl"
KTO—Music Artist Recital
KOL—Orchestra; Melodies
KQW—Community Church
KTAO—Health Talk; Uncle Martin
KLX—International Kitchen
KROW—The Observer
KJBS—Organ; 10:15, Records
KGGC—Hits of Today
KQW—Records; 10:15, Musical
KGD—Junior Oratorio
KVI—10:15, Amusement Tips
KOL—Eastern Football Broadcast
KGGC—Junior Oratorio
KQW—10:15, "Cheerio!"
KJBS—Club Minutes; Uncle Hank
KEX—Classical Soloist
KNN—Marshall Grant, Organist
KCA—Classic Hour
KGGC—Bargain Basement
KOA—10:45, Livestock & Produce

11:00 to 11:30 A. M.
• KPO & network—Woman’s Magazine of the Air
KOL—Grand Piano Duet; Songfellows
KQW—Organ
KTAO—Blue Moments; Beauty Facts
KLX—Recordings
KQW—Health Talk; Spotlight
KJBS—Hits of the Past
KGD—Martha’s Palette; Book Music
KQW—Light Classics
KGD—Organ Recital
* KFRC & network—Russo’s Orch.
KOL—Eastern Football Game
KQN—This and That
KJBS—The Velga
KQW—Studio Program
KJBS—Rhythm Rulers
KEX—Record News
KNN—Marshall Grant, Organist
KCA—Classic Hour, Records

11:30 to 12:00 Noon
• KPO & network—Herman Crone’s Orchestra
KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
KYA—Organ Concert
KTAO—Modern Rhythms; News
KJBS—Anita & Grace; Records
KROW—Latin-American Program
KQW—Dance Orchestra
KGGC—Requests; 11:45, News
KQW—Stocks and Bonds; Accordion
KJBS—Anita & Grace; Records
KGD—Organ Recital
*KFRC & network—Round Towner
KOL—Eastern Football Game
BROADCAST WEEKLY

Saturday Programs

KJR—Measured Steps
KEX—Gobwehs and Nuts to 11:45
KRG—Riviera Concert
KXN—Musical Auction; Talk
KPI—Bennie Watson, songs; 11:45, Master Reports
KECA—Records to 11:45

12:00 to 12:30 P. M.
• KGO & network—Hotel Syracuse Orchestra
  KGO—12:15, Western Agriculture
  KFWB—News; 11:45, Master Reports
  KIN—Scriptures; 12:03, Concert
  KTER—News
  KEX—Records; 12:05, Dance Music
  KROW—Latin-American Program
  KJBS—Sports; Instrumentalists
  KGBC—Dr. Semler; Orchestra
  KGGC—Request Hour
  KGD—Road Reports; Records
  KFRC & network—Channetone
  KON—Ron Myron’s Scrapbook; 12:15, Amie Brunn
  KOL—Football Game
  KVI—12:15, Front Page Headlines
  KQQ—12:15, Business and Pleasure
  KGW—12:15, Meier & Frank
  KJR—Records; 12:15, Grain Report
  KGDB—Band Music
  KNX—News; 12:15, Congon
  KECA—News; 12:15, Master Reports
  KSL—News

12:30 to 1:00 P. M.
• KPO & network—To be announced
  KGO—Western Agriculture
  KYA—Noonday Concert
  KEX—Singers of Portugal
  KLC—Don Brose; Magic Harmony
  KROW—Band Concert; Records
  KXN—Dance
  KGCO—Pirate Cowboys
  KGW—Weather; Market Reports
  KJI—Records; News
  KFRC & network—Cappitators
  KOL—Football Game
  KGBC—Dr. Semler; Friendly Chat
  KEX—American Produce to 12:35
  KJR—Uncle Frank’s Children Mat.
  KNX—Concert Group
  KECA—Concert Favorites

1:00 to 1:30 P. M.
KGO—Mickey Gillette’s Music
• KPO & network—To be announced
  KEX—Hawaiian Troubadours
  KTB—Songs of the Past
  KLX—Records
  KJS—Classical Melodies
  KJB—Musical Novelties
  KGW—Friendly Hour
  KGDB—Records
  KFRC & network—Ann Leaf, Organ
  KOL—Football Game
  KIN—Book of Life
  KGW—Chat; Dental Clinic
  KJR—Uncle Frank’s Children Mat.
  KHH—1:15, Sylvia Gray
  KNX—Pontriel’s Orchestra
  KPI—Organ Recital
  KOA—Weekend Revue
  KSL—Payroll Builder

1:30 to 2:00 P. M.
• KPO & network—Palmer Clark’s Orchestra
  KEX—Recitals; Barbara Blanchard, soprano; Eva Gruningr, contralto; organ
  KXN—Rhythm Princes
  KXG—Jean Kent, Economics
  KLG—Song Bag
  KJS—Records; Musical Matinee
  KJB—Afternoon Popular Concert
  KGW—Afternoon Concert
  KJBS—Recorded Program
  KFRC—N. Y. Stocke to 1:35
  KFRC & network—Allan Leafer and Orchestra; 1:45, U. C. vs. Santa Clara Football Game
  KOL—1:45, Football; Wash. vs. O. S. C.
  KVI—1:45, Wash. vs. O. S. C.
  KJR—The Sun Dial; Football Game
  KEX—Records
  K X — British and American Programs
  KFRC & network—Football Game

2:00 to 2:30 P. M.
KPO—Studio; 2:15, Football; U. C. L. A. vs. Stanford
KXN—Football Game; 2:15, News
KJR—Amen, Lieutenant
KJR—Football Game
KXN—To be announced
KJR—Amen, Lieutenant

3:00 to 3:30 P. M.
• KPO & network—Football Game
  KGO—Our American Schools
  KYA—Vignettes of Life; 2:45, Modern Notes
  KTB—Three-Time Four; Records
  KJR—Football Game
  KROW—Dell Perry, pianist; xylophonist
  KJS—Events of Interest; music
  KGW—Football Game
  KAM—The Romanist
  KFRC & network—Football Game
  KEX—Swan Song
  KXN—To be announced
  KFWB—Football
  KJR—Classical Hour
  KOA—Our American Schools

3:30 to 4:00 P. M.
• KPO & network—Football Game
  KGO—Varnborough Quartet
  KYA—Hand Concert
  KEX—Singers; Chinese News
  KKW—East Bay Gossiper
  KGW—Vocal and musical
  KJR—Light Opera
  KGDM—Recordings
  KFRC & network—Football Game
  KXN—To be announced
  KFWB—Football
  KJI—Recital
  KRI—Recorded Program
  KOA—Roydy Wright; News

4:00 to 4:30 P. M.
• KPO & network—Football Game
  KGO—Religion in the News; 4:15, Jamboree
  KXN—Tea Dance Parade
  KTB—Colwell Chasers
  KXG—Football Game
  KROW—Walztes; Melodies
  KJSB—Hollywood Gospel; Orch.
  KGDM—Glimmer of Hope Program
  KGW—Star Reporter; Variety
  KFRC & network—Football Game
  KEX—King’s Garden of the Air
  KJR—Tea Daisant
  KNX—To be announced
  KFWB—Football
  KECA—Recordings
  KSL—Broadcasters Review
  KOA—Naval Day; Religion in the News

4:30 to 5:00 P. M.
• KPO & network—Football Game
  KGO—Jamboree; 4:45, Pickens Sist.
  KYA—Tea Dance Parade
  KTB—Rhythm Ramblings
  KEX—Football Game
  KROW—Happy Dawson’s Cowboys
  KJS—Yacht; 4:45, News
  KGDM—Stor.y Time Program
  KGDM—Ernie Cruz Program
  KFRC & network—Beach Concert Orchestra; Lawyer and the Public
  KCON—Newspaper of the Air
  KJR—Olympians
  KEX—4:45, Musical Gems
  KXN—Records
  KFWB—Football
  KNX—To be announced
  KSL—Broadcaster’s Review
  KOA—Riviera Orch.; Ford Rangers

5:00 to 6:30 P. M.
• KPO & network—Swift Hour; music direction Sigurd Romberg
  KGCO—Pastels, woodwind ensemble, direction Willard Flashman
  KYA—Children’s Prog.; Donald AYer
  KTP—Memory in Melody; 5:15, Songs Favorites
  KEX—Brother Bob’s Club
  KROW—Romantic Gems
  KGGM—Serenade; 5:15, Go to Church
  KGDM—Orchestra
  KGW—Concert
  KFRC & network—Roxy Revue
  KEX—Concert; Sam Gordon
  KFWB—Stylistic Hour
  KFWB—Recordings
  KNX—Melody Race; 5:15, Radio Church
  KFEC—Recordings
  KFOX—Recordings

5:30 to 6:00 P. M.
• KPO & network—Swift Hour
  KGO—Pair of Pianos, Grace Frankel and Gertrude Lone
  KYA—Metropolitan; Campbell
  KPI—The Funnies; Gwendolyn Van Emon
  KLG—Covered Wagon Jubilee
  KGW—Relate Your Way to Health
  KGGM—Recordings
  KGGM—Indian Gems
  KGMM—Musical Impressions; 5:45, Voice of Portugal
  KFRC & network—Roxy Revue; 5:15, Ludens
  KFWB—Candidate Time
  KNX—John Matthews; “Mongoose”
  KFWB—Gold Star Rangers
  KGDM—Tempo Baptist; Records
  KFEC—Recordings
  KSL—5:45, Crossmyer & Cohen

6:00 to 6:30 P. M.
• KPO & network—Radio City Party
  KGO—John B. Kennedy, master of cere.
  KEX—Recitals; Charles C. Forbes
  KGMM—Black’s Orchestra
  KGCO—Beaux Arts Trio

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KYA—Cyrus Trobe Orchestra
KTA—Ballet of Portugal
KLX—KLX Trio
KROW—News; 6:15, Club Villa
KJR—Orville Knapp's Orchestra
KQW—Concert; Popular Program
*KFRC & network—Chesterfield
KFWB—Interview; Popular Program
KGGC—Sonic Solstice
KQW—News, 6:15, Club Villa
KFOX—School
KECA—Wesley Truettell, tenor
KQW—Popular Orchestras
KQG—Spanish-American Program
*KFRC & network—Richard Hemm's Champions
KJBS—Junior Band
KFWB—News Flashes to 9:15
KCSR—Barnaby, Ken; Holtz, Jay Whidden's Orchestra
KQW—News; 6:15, Club Villa
KFOX—Organ and Piano
KQW—School
KFSD—Marie Viratelle Kriete

6:30 to 7:00 P. M.
* KPO & network—Gibson Family
KGO—Spiritual Fantasy, Southern Harmony Four, male quartet
KYA—Orchestra
KTA—Lydell, Sports; Political
KLX—KLX Trio
KROW—Dr. G. Facci; Labor Journal
KGGC—Theater Program; Music
KLX—Harold Kenny; 6:55, Torrid Tunes
*KFRC & network—Scorecast; To Be Announced
KRJ—Song Book; Melody Palette
KVI—Dr. Whetstone
KQW—Organist; Concert; Cabalite
KFVW—Organ; Amer. Weekly
KECA—Wesley Turrentelle, organ.
KFX—School; Elie. France.
KFSD—Dinner Music
KSL—Studio Group; Smiling Ed

7:00 to 7:30 P. M.
* KPO & network—Gibson Family
KGO—Education Today; 7:25
Federation of Municipal Employees
KYA—Ernie Smith's Sport Page; Musical Talk
KTA—Stamps, 7:15, Italian News
KLX—News Items; 7:15, Political News
KGGC—G. W. Hammond; Sports
KQW—News; Musical Program
*KFRC & network—Carborundum Band
KJF—Los Argentinos
KFVW—Interview; Pioneers
KECA—Raine Bennett, poet
KFX—Foggy's; 7:15, Archivial Book; Dances
KLX—California Souvenir; 7:15, Calmon Lubovski, violinist
KFPO—Wiggavage; Bobby & Betty
KFSD—Y. M. C. A. Harmonica band

7:30 to 8:00 P. M.
* KPO & network—Denny Malone, KYA, Clyde Anger
KGO—Mickey Gillette's Music; 7:45, Frank F. Merriam, talk
KTB—Football Scores
KYA—Shadow of Kall-om, Drama
KX—Carefree Cafes
KROW—Golden Memories Program
KGGC—Recordings
*KFRC & network—Mona Love reprise; 7:40, Johnny Green's Dance
KOIN—Jimmy Allen to 7:45
KJBS—Italian Radio Theatre
KDL—Radio Speaker Stevenson
KVI—Dr. M. M. Meller to 7:45
KEX—Crazy Wells; Ed. McConnell
KNX—Calmon Lubovski, violinist
KFWE—Junior Revue
KECA—Recordings
KFSD—Mexican Fiesta
KOAI—Gr. State, Republican Committee

8:00 to 8:30 P. M.
* KPO & network—National Barn Dance
KGO—Pan-American, Jose Ramirez, tenor; Argentine Trio, instrumentalists
KYA—Jean Wakefield, Studio
KTA—Ralph Baker, tenor; Golden Gate Junior College
KLX—Musical Solace
KROW—Latin-American Program

8:30 to 9:00 P. M.
* KPO & network—National Barn Dance
KGO—Tom Gerun's Orchestra
KYA—Orchestra
KTA—Junior College; Political
KLX—Musical Solace
KROW—Latin-American Program
KQW—Musical Program
*KFRC & network—To be announced
KJBS—Fisher's Blend Half Hour
KJR—Metropolitan Mood
KFWB—Arroz Around the Town
KD—Ralph's Ballroom
KFOX—Christian Science; Sally

9:00 to 9:30 P. M.
* KPO & network—Johns-Mandville Program; 9:15, Carefree Carnival, variety show, Ned Towner, master of ceremonies
KGO—Tom Gerun's Orchestra; Musical Theatre Chest
KYA—Organ Recital
KTA—Crockett's; 9:15, Hillbillies at the Drive-In Theater of the Air
KROW—Italian Program
KQQ—News; Wyoming Cowboys
KQW—Fijian Sway
*KFRC & network—United for California League, Frank Merriam
KHQ—5:10, Old Time Party
KFW—Concert Trio
KOL—Dance Music
KOIN—McElroy's Orchestra
KJR—News Reporter to 9:15
KQW—9:15; Fisher's Blend Half Hour
KECA—Sally
KROW—8:15, Videotape
KECA—Sally

9:30 to 10:00 P. M.
* KPO & network—Carefree Carnival
KGO—Musical Theatre Chest
KYA—Dance Orchestra
KTA—Football Resume
KLX—Sons of Pioneers; News
KWW—Dance Parade
KJBS—Morning Concert
KGGC—Band; Hawaiians
KQW—Dance Parade
*KFRC & network—United for California League
KOL—Dance Music
KFW—9:45, News
KVI—Ledger News Flashes to 9:45
KQQ—Law and Order; Studio
KOIN—Fisher's Blend Half Hour; Elet. Trans.
KQW—Hollywood Barn Dance
KFI—Musical Program
KFWE—Dance Orchestra
KFX—Dance Parade
KFSD—Muriel Mack Orchestra; Joe Hayes Orchestra

10:00 to 10:30 P. M.
* KPO & network—Blue Moonlight:
Alvino Ray, guitarist; Paul Carson, orchestra
KGO—Williams-Walsh Orchestra
KTA—Bally-Ho Party
KTB—Club Tivoli Orchestra
KLX—Records
KROW—Recording Orchestra
KQW—Recordings
KJBS—National Barn Dance
KOIN—Donna and the Flames
KHQ—News Items; 10:10, Orchestra
KNNX—World Review
KFW—News; 0:10
KQW—News; Organ
KFOX—News; Organ
KGB—News Flashes; Music
KECA—Recordings
KOA—Orchestra

10:30 to 11:00 P. M.
KYA—Bath-Day Party
KTA—Hal Gravin's Orchestra
KLX—Records
KROW—Rhythm-Fest
KQW—Bill Brokaw
*KFRC & network—Vincent Lopez' Orchestra
KOA—Concert; Anthony's Columbians
KOL—Dance Orchestra
KJR—Rocky Mountaineers
KFI—Biltmore Hotel Orchestra
KFX—Dance Orchestra
KQW—Dance Orchestra

11:00 to 11:30 P. M.
* KPO & network—Ted Flo-Rito's Orchestra
KGO—Orville Knapp's Orchestra
KYA—Sandman Organ
KTA—Danaapatlas
KROW—Bill Brokaw
KFRC & network—To be announced
KOIN—Club Victor Orchestra
KJR—Artistic Trio
KIMO—Orville Knapp's Orchestra
KQW—Orville Knapp's Orchestra
KECA—Dance Frolle
KFW—Dance Orchestra
KQW—Dance Orchestra

11:30 to 12:00 Midnight
* KPO & network—Dwight Johnson's Orchestra
KGO—Organ Concert
KJBS—Dance Orchestra
KTA—Tony Wallace's Orchestra
KROW—Vagabond and Musicians
*KFRC & network—Dick Jurgens' Orchestra
KEX—Organ Music
KOMO—Moonlight Melodies
KHJ—Recording
KFOX—Jimmy Mann's Orchestra

KOIN—Nightly News

12:00 to 1 A.M.
KROW—Dance Music
KQMD—Records
KHJ—Records
KGB—Recordings
KJBS—12:01, Owl Program to 7 a.m.

1:00 A.M. to 7:00 A.M.
KJBS—Owl Program

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.
### CHAIN PROGRAMS CLASSIFIED

**PACIFIC STANDARD TIME**

#### COMEDIANS
- Allen, Fred, Wednesday, 9 p.m. — NBC
- Benny, Monday, 8:30 p.m. — NBC
- Cook, Monday, 6:30 p.m. — NBC
- Benny, Monday, 12 noon — NBC
- Penner, Joe, Sunday, 4:30 p.m. — NBC
- Wynn, Ed, Tuesday, 6:30 p.m. — NBC

#### DRAMAS
- Bible Stories, Sunday, 12 noon — KGO
- Death Valley Days, Tuesday, 9:30 p.m. — NBC
- First Nighter, Friday, 7 p.m. — NBC
- Eno Crime Clues, Thurs. and Fri., 9 p.m. — KGO
- Lux Radio Theatre, Sunday, 11:30 a.m. — NBC
- Mary Pickford Stock Co., Wed. 5 p.m. — NBC
- Memory Lane, Wednesday, 7:30 p.m. — NBC
- One Man's Family, Fri., 7:30 p.m. — NBC
- Radio Guild, Monday, 12 noon — NBC
- Sunday Morning Special, Sunday, 9 a.m. — NBC
- True Story Court, Friday, 8:30 p.m. — CBS
- Ten Thousand Years in Sing Sing, Wednesday, 6 p.m. — NBC

#### EDUCATIONAL PROGRAMS
- American School of the Air, Monday to Friday, 11:30 a.m. — CBS
- Commonwealth Club Luncheon, Fri., 12:45 p.m. — CBS
- Education Today, Saturday — KGO
- Curtis Institute, Wed., 1:15 p.m. — CBS
- Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. — CBS
- Hyde, Henry M., Sunday, 6 p.m. — NBC
- Standard School Broadcast, Thursday, 11 a.m. — KPO
- Stanford University, Monday, 7:45 p.m. — KGO
- The New World, Monday, 9:30 a.m. — NBC
- You and Your Government, Tues., 4:30 p.m. — NBC

#### POPULAR PROGRAMS
- Adventures of Grade, Wednesday, 6:30 p.m. — CBS
- American Album of Familiar Music, Sunday, 6:30 p.m. — NBC
- Atwater-Kent, Monday, 5:30 p.m. — CBS
- Bernie, Ben, Tuesday, 9 p.m. — NBC
- Lowell Bayers, Tuesday, 6 p.m. — NBC
- California Melodies, Friday, 7:30 p.m. — CBS
- Carnation Contended Program, Monday, 7 p.m. — NBC
- Chesterfield Program, Mon., Wed., Sat., 6 p.m. — CBS
- Crosby, Bing, Tuesday, 6 p.m. — CBS
- Feminine Fancies, Mon. to Fri., 3 p.m. — KFRC
- Gibbons, Floyd, Saturday, 8 p.m. — NBC
- Hollywood Hotel, Friday, 6:30 p.m. — CBS
- Marshall's Varieties, Everett, Wed., 5:30 p.m. — CBS
- Manhattan Merry-Go-Round, Sunday, 6 p.m. — NBC
- March of Time, Friday, 6 p.m. — KPO
- McCormack, John, Wednesday, 6:30 p.m. — KPO
- March of Time, Thursday, 6:15 p.m. — KGO
- Treasures of Time, Wednesday, 8:45 p.m. — CBS
- Voice of the Vineyard, Fri., 9 p.m. — NBC
- Voice of Firestone, Monday, 8:30 p.m. — CBS

#### SKITS
- Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. — KKO
- Andrews 'n Andy, Mon. to Fri., Inclusive, 8 p.m. — NBC
- Betty and Bob, Monday to Friday, 1 p.m. — NBC
- Bachelor, Billy, Monday to Friday, Inclusive, 5:15 p.m. — KFRC
- Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 5:15 p.m. — NBC
- Myrt and Marge, Monday to Friday, Inclusive, 8 p.m. — CBS
- Chant, Anne, Monday, Tuesday, Wednesday and Friday, 5:45 p.m. — NBC
- Oxydol's Own Ma Perkins, Monday to Friday, 6:30 p.m. — NBC
- Vic and Sade, Mon. to Fri. Inclusive, 10:30 a.m. — KGO

### SYMPHONY ORCHESTRAS
- Ford Symphony Orch., Sunday, 5 p.m. — CBS
- N. Y. Philharmonic Orchestra, Sunday, 12 noon — CBS
- Radio City Music Hall, Sunday, 9:30 a.m. — NBC
- Standard Symphony, Thursday, 8:15 p.m. — NBC
- SECO Symphony Concert, Sunday, 5:30 p.m. — KGO

### VARIETY PROGRAMS
- Armour Program, Friday, 6:30 p.m. — NBC
- Blue Monday Jamboree, Monday, 8:30 p.m. — KFRC
- Captain Henry's Showboat, Thursday, 6 p.m. — NBC
- Carefree Carnival, Saturday, 9:15 p.m. — NBC
- Chase & Sanborn: Eddie Cantor, Sunday, 5 p.m. — NBC
- Colgate House Party, Monday, 6:30 p.m. — NBC
- Crosscuts Log 'o the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.) — KGO
- Fleischmann Hour, Thursday, 5 p.m. — NBC
- Gibson Family, Saturday, 6:30 p.m. — NBC
- Happy-Go-Lucky Hour, Monday, inclusive, 2 p.m. — KFRC
- Hall of Fame, Sunday, 7 p.m. — NBC
- Hit-Unes, Sunday, 9 p.m. — NBC
- National Barn Dance, Saturday, 8 p.m. — NBC
- Palmolive Beauty Box, Tuesday, 7 p.m. — NBC
- Pearce, Al, and Gang, Mon. to Fri., 2 p.m. — NBC
- Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. — KCBS
- Story Revers, Saturday, 5 p.m. — NBC
- Shell Show, Monday, 9 p.m. — NBC
- S. & W. Mermeyakers, Sunday, 7:20 p.m. — KFRC
- Town Hall Tonight, Wednesday, 9 p.m. — NBC
- Waring's Pennsylvanians, Thurs., 6:30 p.m. — CBS
- Whiteman, Paul, Thursday, 7 p.m. — NBC

### STATION DIRECTORY

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**Independent Stations**

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