

IN THIS  
ISSUE Accomplishments and Aims of Broadcasting

# BROADCAST WEEKLY

JANUARY 13th to 19th



Dudley Manlove, KTAB, one of the youngest announcers on the Pacific Coast. - heard as "Uncle Dudley" Saturdays at 5:30

10c

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

# AROUND THE DIAL

Broadcasting stations, 500 watts and over in the U. S., Canada and Mexico—continued from last week.

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power						
<b>960 Kc.</b>			<b>1120 Kc.</b>			WRHM—Minneapolis, Mn. 1000 WCAL—Northfield, Minn. 1000 KPOK—Long Beach, Cal. 1000 XEFA—Mexico City . . . . 500			<b>1360 Kc.</b>								
KEAW—Reynosa, Tams. 10000			WTAW—College Station, Tex. . . . . 500			WLBW—Oil City, Pa. . . . 500 KWRG—Brownsville, Tex. 500 WTQC—Savannah, Ga. . . 500 KRGV—Harlingen, Tex. . . 500 KOIL—Council Bluffs, Ia. 1000 KVOA—Tucson, Ariz. . . . 500 KUOA—Fayetteville . . . 1000			WQBC—Vicksburg, Miss. . 500								
CRCT—Toronto . . . . . 5000			KTRH—Houston, Tex. . . . 500			WFBW—Baltimore, Md. . . 1000 WASH—Grand Rapids, Mich. . . . . 500 WOOD—Grand Rapids, Mich. . . . . 500 WJDX—Jackson, Miss. . . 1000 KOL—Seattle, Wash. . . . 1000 KVOR—Colorado Springs, Colo. . . . . 1000			WFBI—Syracuse, N. Y. 1000								
<b>970 Kc.</b>			<b>1130 Kc.</b>			<b>1260 Kc.</b>			WCSC—Charleston, S. C. 500								
WCFL—Chicago, Ill. . . . 1500			KFSG—Los Angeles, Cal. 500			WRFB—Baltimore, Md. . . 1000 WASH—Grand Rapids, Mich. . . . . 500 WOOD—Grand Rapids, Mich. . . . . 500 WJDX—Jackson, Miss. . . 1000 KOL—Seattle, Wash. . . . 1000 KVOR—Colorado Springs, Colo. . . . . 1000			WGEC—Chicago, Ill. . . . . 500								
KJR—Seattle, Wash. . . . 5000			CKOC—Hamilton, Ont. . . 500			WFBW—Baltimore, Md. . . 1000 WASH—Grand Rapids, Mich. . . . . 500 WOOD—Grand Rapids, Mich. . . . . 500 WJDX—Jackson, Miss. . . 1000 KOL—Seattle, Wash. . . . 1000 KVOR—Colorado Springs, Colo. . . . . 1000			KGIR—Butte, Mont. . . . . 500								
<b>980 Kc.</b>			<b>1140 Kc.</b>			<b>1270 Kc.</b>			KGIR—Butte, Mont. . . . . 500								
KDKA—Pittsburgh, Pa. 50000			WVW—New York City. . . 1000			WFBW—Baltimore, Md. . . 1000 WASH—Grand Rapids, Mich. . . . . 500 WOOD—Grand Rapids, Mich. . . . . 500 WJDX—Jackson, Miss. . . 1000 KOL—Seattle, Wash. . . . 1000 KVOR—Colorado Springs, Colo. . . . . 1000			KQV—Pittsburgh, Pa. . . . 500								
XEAE—Tijuana, Mex. . . . 800			WJJD—Mooseheart, Ill. 20000			WFBW—Baltimore, Md. . . 1000 WASH—Grand Rapids, Mich. . . . . 500 WOOD—Grand Rapids, Mich. . . . . 500 WJDX—Jackson, Miss. . . 1000 KOL—Seattle, Wash. . . . 1000 KVOR—Colorado Springs, Colo. . . . . 1000			WKBH—La Crosse, Wis. 1000								
<b>985 Kc.</b>			<b>1150 Kc.</b>			<b>1280 Kc.</b>			KOH—Reno, Nev. . . . . 500								
CFCN—Strathmore, Alt. 10000			KSL—Salt Lake City, Utah . . . . . 50000			WCAM—Camden, N. J. . . . 500 WCAP—Ashbury Park, N. J. . . . . 500 WDD—Chattanooga, Tn. 1000 WRR—Dallas, Tex. . . . . 500 WBA—Madison, Wis. . . . . 500 KFBB—Great Falls, Mt. 1000 WTNJ—New Jersey . . . . 500											
<b>990 Kc.</b>			<b>1160 Kc.</b>			<b>1290 Kc.</b>											
WBZ—Boston, Mass. . . . 50000			WAPI—Birmingham, Ala. 5000			WNET—San Juan, P. R. . . 500 WJAS—Pittsburgh, Pa. . . 1000 KTSB—San Antonio, Tex. 1000 WBOC—Superior, Wis. . . 1000 KDYL—Salt Lake City, Utah . . . . . 1000											
WBZA—Boston, Mass. . . 1000			KV00—Tulsa, Okla. . . . 25000			WNET—San Juan, P. R. . . 500 WJAS—Pittsburgh, Pa. . . 1000 KTSB—San Antonio, Tex. 1000 WBOC—Superior, Wis. . . 1000 KDYL—Salt Lake City, Utah . . . . . 1000											
WJEM—Tupelo, Miss. . . . 500			<b>1170 Kc.</b>			<b>1300 Kc.</b>											
<b>1000 Kc.</b>			<b>1180 Kc.</b>			KALE—Portland, Ore. . . . 1000 WFAB—New York, N. Y. 1000 WBBR—Brooklyn, N. Y. . 1000 WEVD—New York, N. Y. . 500 WHAZ—Troy, N. Y. . . . . 500 WIOD—WMBF—Miami, Fla. . . . . 1000 KFH—Wichita, Kans. . . . 1000 WQK—Kansas City, Mo. 1000 KFAC—Los Angeles, Cal. 1000 KFJR—Portland, Ore. . . . 500			WHAM—Rochester . . . . 50000			KALE—Portland, Ore. . . . 1000 WFAB—New York, N. Y. 1000 WBBR—Brooklyn, N. Y. . 1000 WEVD—New York, N. Y. . 500 WHAZ—Troy, N. Y. . . . . 500 WIOD—WMBF—Miami, Fla. . . . . 1000 KFH—Wichita, Kans. . . . 1000 WQK—Kansas City, Mo. 1000 KFAC—Los Angeles, Cal. 1000 KFJR—Portland, Ore. . . . 500					
WORK—York, Pa. . . . . 1000			WHAM—Rochester . . . . 50000			KALE—Portland, Ore. . . . 1000 WFAB—New York, N. Y. 1000 WBBR—Brooklyn, N. Y. . 1000 WEVD—New York, N. Y. . 500 WHAZ—Troy, N. Y. . . . . 500 WIOD—WMBF—Miami, Fla. . . . . 1000 KFH—Wichita, Kans. . . . 1000 WQK—Kansas City, Mo. 1000 KFAC—Los Angeles, Cal. 1000 KFJR—Portland, Ore. . . . 500											
WHO—Des Moines, Ia. . . 5000			WWVA—Wheeling, W. Va. . . . . 5000			KALE—Portland, Ore. . . . 1000 WFAB—New York, N. Y. 1000 WBBR—Brooklyn, N. Y. . 1000 WEVD—New York, N. Y. . 500 WHAZ—Troy, N. Y. . . . . 500 WIOD—WMBF—Miami, Fla. . . . . 1000 KFH—Wichita, Kans. . . . 1000 WQK—Kansas City, Mo. 1000 KFAC—Los Angeles, Cal. 1000 KFJR—Portland, Ore. . . . 500											
WOC—Davenport, Iowa. 5000			WOWU—Fort Wayne, Indiana . . . . . 10000			KALE—Portland, Ore. . . . 1000 WFAB—New York, N. Y. 1000 WBBR—Brooklyn, N. Y. . 1000 WEVD—New York, N. Y. . 500 WHAZ—Troy, N. Y. . . . . 500 WIOD—WMBF—Miami, Fla. . . . . 1000 KFH—Wichita, Kans. . . . 1000 WQK—Kansas City, Mo. 1000 KFAC—Los Angeles, Cal. 1000 KFJR—Portland, Ore. . . . 500											
<b>1010 Kc.</b>			<b>1190 Kc.</b>			<b>1320 Kc.</b>											
KGGF—Coffeyville, Kan. 500			WOAI—San Antonio, Tex. . . . . 50000			WADC—Tallmadge, Ohio. 1000 WSMB—New Orleans, La. 500 CMCY—Havana . . . . . 500											
KCKC—CHWC—Regina, Sask. . . . . 500			WSA—Huntington, W. V. 500			WADC—Tallmadge, Ohio. 1000 WSMB—New Orleans, La. 500 CMCY—Havana . . . . . 500											
WNAD—Norman, Okla. . . 500			<b>1210 Kc.</b>			<b>1330 Kc.</b>											
WIS—Columbia, S. C. . . . 500			CJOR—Vancouver, B. C. . 500			WDRC—Hartford, Conn. 500 WSAI—Cincinnati, Ohio 1000 WTAQ—Eau Claire, Wis. 1000 KSCJ—Sioux City, Iowa. 1000 KGB—San Diego, Cal. . . . 1000 XEQ—Mexico City . . . . . 500											
KQW—San Jose, Calif. . . 1000			<b>1220 Kc.</b>			<b>1340 Kc.</b>											
<b>1020 Kc.</b>			<b>1230 Kc.</b>			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500			KYW—FKFX—Chicago, Ill. . . . . 10000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500					
<b>1030 Kc.</b>			<b>1240 Kc.</b>			<b>1350 Kc.</b>											
CFCN—Calgary, Alta. . . 10000			WOAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
XEB—Mexico City . . . . 10000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
CFB0—St. Johns, N.B. . . 500			<b>1250 Kc.</b>			<b>1360 Kc.</b>											
<b>1040 Kc.</b>			<b>1260 Kc.</b>			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
KTHS—Hot Sprgs, Ark. 10000			KTW—Seattle, Wash. . . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WKAR—East Lansing, Mich. . . . . 1000			WCAE—Pittsburgh, Pa. . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
KRLD—Dallas, Tex. . . . 10000			WDAE—Tampa, Fla. . . . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
<b>1050 Kc.</b>			<b>1270 Kc.</b>			<b>1370 Kc.</b>											
CHNS—Halifax, N. S. . . . 500			WQAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
KFBI—Milford, Kans. . . . 5000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
KNX—Hollywood . . . . . 50000			<b>1280 Kc.</b>			<b>1380 Kc.</b>											
WIS—Columbia, S. C. . . . 5000			CJOR—Vancouver, B. C. . 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
<b>1060 Kc.</b>			<b>1290 Kc.</b>			<b>1390 Kc.</b>											
WBAL—Baltimore, Md. 10000			WOAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WTIC—Hartford, Conn. 50000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WJAG—Norfolk, Nebr. . . 1000			<b>1290 Kc.</b>			<b>1400 Kc.</b>											
KJWJ—Portland, Ore. . . . 500			KTW—Seattle, Wash. . . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
<b>1070 Kc.</b>			<b>1300 Kc.</b>			<b>1410 Kc.</b>											
KJBS—San Francisco. . . 500			WOAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WTAM—Cleveland, O. . . 50,000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
<b>1080 Kc.</b>			<b>1310 Kc.</b>			<b>1420 Kc.</b>											
WBT—Charlotte, N. C. 50000			KTW—Seattle, Wash. . . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WCBD—Zion, Ill. . . . . 5000			WQAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WMBI—Chicago, Ill. . . . 5000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
<b>1090 Kc.</b>			<b>1320 Kc.</b>			<b>1430 Kc.</b>											
KMOX—St. Louis, Md. 50000			KTW—Seattle, Wash. . . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
<b>1100 Kc.</b>			<b>1330 Kc.</b>			<b>1440 Kc.</b>											
CRCV—Vancouver, B. C. . 500			WQAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WPG—Atlantic City, N. J. 5000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WLWL—New York, N. Y. 5000			<b>1340 Kc.</b>			<b>1450 Kc.</b>											
<b>1120 Kc.</b>			<b>1350 Kc.</b>			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
WRVA—Richmond, Va. . . 5000			KTW—Seattle, Wash. . . . 1000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
K800—Sioux Falls, S. D. 2500			WQAI—San Antonio, Tex. . . . . 50000			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											
XENT—Nueve Laredo, Mexico . . . . . 50000			WSA—Huntington, W. V. 500			WDR—Seattle, Wash. . . . 1000 WCAE—Pittsburgh, Pa. . . 1000 WDAE—Tampa, Fla. . . . . 1000 WREN—Lawrence, Kans. 1000 KFBU—Lawrence, Kans. 500 KWSC—Pulman, Wash. 1000 WCAD—Canton, N. Y. . . . 500											

# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

Published weekly by PACIFIC PERIODICAL CORPORATION

Publication Office  
1114 Mission Street  
SAN FRANCISCO

Telephone  
UNDERhill 7676

10 Cents the Copy from All  
Newsdealers  
\$1.50 Per Year by Subscription



O. J. NUSSER  
Editor and Manager

Entered as second-class matter,  
March 25, 1923, by the Postoffice,  
San Francisco, California, under  
Act of March 3, 1879.

Vol. XIV

San Francisco, California, January 12, 1935

No. 2

THE accomplishments and future aims of radio broadcasting have very seldom been so succinctly covered as in a statement by William S. Paley, president of the Columbia Broadcasting System, released on New Year's Day, that we consider it deserving of editorial privileges and subsequently vacate in his favor as follows:

"Radio broadcasting in 1934 has been a vital force in the nation's orderly march into new adjustments. By making possible, on a more democratic basis than in any other nation, exhaustive public discussion of every vital problem of the day, American radio has attained a new and fundamental importance in the nation's life.

"The year just closed has been one in which public discussion of economic, political and social relationships has been more widespread than during any other modern period.

"Moreover, this discussion has been an orderly one without undue social stress. And I believe that greater interest in the discussion itself—and the absence of social stress—owe much to radio, with its facilities for rapid interchange of thought not merely between leaders and the people, but also between the many diverse sections of the country with their varying interests.

"Most important organs for the expression of American public opinion have identified themselves with some certain political or economic creed. Radio broadcasting, however, does not itself editorialize. In the periods it daily devotes to serious discussion of current issues, radio acts essentially as a great open forum, impartially available for national discussion of the most divergent views, aims, and philosophies. It thereby serves as a public voice for every responsible group with a message or issue of import to place before the people. The result is that our democracy of millions has recently been functioning as efficiently in studying its problems and making swift decisions, as did the democracy of Athens which consisted of only a few thousand free men.

"Thus in 1934 the Columbia Broadcasting System has brought to its microphones labor leaders and financiers; spokesmen for the political minorities as well as for the government; economists of every shade of thought; religious leaders of all the major faiths and creeds.

"To present a background of general information, against which judgments can be more accurately formed, Columbia has co-operated with many scientific, educational, medical, civic and social organizations to present informative programs consisting both of lectures and of dramatized events. The scientific frontiers of radio have extended from the stratosphere to the sea depths, from the far north to the South Pole.

"Likewise, international broadcasts have been frequently arranged to give our people an insight into the ways of living in foreign lands, and an understanding of the thought of foreign leaders. Leaders and makers of policy in most of the great nations of the world have spoken into Columbia microphones during 1934.

"This policy of the open forum, maintained in close coöperation with hundreds of representative groups, is to be continued and broadened. As a nation we are still aware of certain domestic tensions; we are likewise painfully conscious of international stress and strain. In such an ear a public hearing for any thesis, deserving the people's thoughtful consideration, that is presented in fair, free and unimpassioned discussion is the finest safeguard of our essential national unity.

"Columbia in 1935 will extend, at the same time, its schedule of educational and cultural broadcasts, for adults and children alike. It has been said that entertainment is the first function of radio. It is equally true, however, that there are many levels of comprehension and taste; that delight for one listener is boredom to another; that entertainment for a national audience consists

(Continued on Page 7)

# MICROPHONE GOSSIP



• • • Meet Agatha Turley, soprano, as a new artist with the KYA studio group. She was heard over the air during the past week and will be heard frequently in the future. Here is the "dope" on her—she has been some time with NBC . . . is a native of Ireland and studied at Dublin under John McCormick's teacher, has been in the United States six and a half years, mostly at Seattle, expects to take out first citizenship papers in April when the seven year period has elapsed, and when she sings the studio telephone bell rings with applause and that is not a gag because the fans hit the telephones in a hurry to say that they like her voice.

• • • Larry Canelo, a product of Mission High School in San Francisco was in naval aviation during the World War. Afterwards he spent fourteen years with the Fox-West Coast theatres as a pipe organist, and at times as master of ceremonies. His chief duties at KROW are announcing, although he can be found at times playing the organ or piano in any number of programs.

• • • Hal Berger, writer of the popular KNX serial "The In-Laws," decided recently that it would be nice to have a few photos of his cast, including Shafter, Dolly, Ma and the others.

So, in due course, he found himself looking over some proofs. He ordered 12 "M"—meaning medium—prints.

And twelve thousand rolled up, says Berger.

That's why the sponsors of his program are now giving away pictures of the cast of "The In-Laws."

• • • For the first time since Kate Smith came to radio more than three and a half years ago—over which period she broadcast 1,100 programs—the portly singer was prevented recently from appearing on a scheduled broadcast. Threatened pneumonia kept Kate confined to bed in her hotel in Philadelphia after she closed a four weeks' engagement in that city. Anxious that her Wednesday Matinee hour be staged anyway despite her absence, Kate had her manager, Ted Collins, present the program as originally planned—while she listened in.

• • • How they started. Al Pearce, in peg-top trousers and band-box collar, played a banjo at the age of seventeen with the Inside Inn Orchestra on the World's Fair Grounds in San Francisco in 1915. Morey Amsterdam started in show business as part of a vaudeville team with his brother, Mabel

Todd started out as part of a sister team. Arline Francis began her thespian career with a stock company. The Three Cheers started on the radio in Kansas City. Hazel Warner, Monroe Upton, Carlyle Bennett, Tony Romano, all entered the entertainment world via the broadcasting route. Ralph Richards comes from stage bands.

• • • David Broekman, KHJ staff conductor and composer of the negro symphony "Harlem Heab'n" which had its premiere at the Hollywood Bowl last season, is completing a new symphonic suite entitled "Manhattan Fairy Tales." Broekman has been working eight months on this suite which is a modernistic treatment of some of the old fables. The suite consists of "Little Boy Blue on Broadway," "Sleeping Beauty at Grant's Tomb," "Mother Hubbard in the Bread Line," "Little Sambo on Lennox Avenue" and "The Little Red Hen in Union Square."

Arrangements are being made for Broekman to conduct the KHJ orchestra in the premiere of the new composition over the Don Lee network in the very near future.

• • • Many people wonder how Conrad Thibault, baritone singing star of "The Gibson Family," heard Saturdays over the NBC network for the makers of Ivory Soap, can do popular songs as well as he does with a grand opera background. The truth is that the first dollar he earned from music came from a job singing vocal choruses with a dance band that played one night stands in New England.

• • • Jack Benny, the popular comedian, was annoyed for weeks by the elevator boy in his apartment for a ticket to the broadcast. Benny finally remembered to obtain one for him and the morning following the show inquired: "Well, George, how did you like it?" "Lordy, Mr. Benny, but it shore must be great to be able to run one of those elevators at Radio City!" the boy replied.

• • • After naming some thirty orchestral programs a week, Cy Trobbe, KYA's musical director, qualifies for some important job like choosing names for apartment houses, Pullman cars or new movies. Among the Trobbe title creations are "Laces and Graces" for a feminine program, "Fireside Soliloquies" for a late at night affair, "Venetian Blinds" for Italian music and "Fiesta" for an all Spanish affair. Like playing the fiddle, it's not only a gift but it takes practice.

• • • For the second consecutive year, James Wallington, veteran NBC announcer, has been awarded the annual diction prize for radio's best announcer.

Wallington, who last year was singled out for the honor by the American Academy of Arts and Letters, was picked by the Radio Stars Magazine Board of Review, a group of twenty-two leading radio editors from coast to coast, as the 1934 winner.

• • • Herman, the dog heard with Gracie Allen and George Burns over KHJ and CBS is none other than Ted Bliss, KHJ announcer. Ted is also heard as Satan, the cat, on the spooky "Witches Tales" dramatization broadcast over KHJ.

• • • Charles Westlund, KYA's lyric quartet tenor, holds a secret grievance in that the Bath Day Party was turned into a Navy Night during the recent visit of the fleet and Westlund was not even asked to sing a sailor song. It seems that he was a navy man for several years and knew more about ships than anyone in the studio. But when and if KYA turns Hawaiian during the Saturday variety show, Westlund will get his revenge. He lived for years in Honolulu and threatens to do a Hula dance.

• • • Even the KNX mail department, hardened to the sight of envelopes post-marked in distant places, received a jolt last week when a batch of letters arrived from England.

All the missives enclosed accurate logs of the station's activities on the nights it was heard by the D-X fans. One of the most complete letters and logs came from Carn Towan, Sennen S. O. Cornwall.

Another came from Mill Hill, London; this one reported reception of the Los Angeles Philharmonic Symphony orchestra. Still another letter came from Westcliff-on-Sea, Essex, and another one from Liverpool.

Each letter reported fine signal-strength from KNX, several stating KNX to be received more clearly than other United States stations heard on the nights specified.

• • • Jay Johnson and Miss Anna Morath, radio character artists widely known up and down the Coast, recently joined the studio staff of KFOX and are already cast in the current "Boy Detective" serial, authored by Herbert R. Conner of Long Beach. Johnson will also stand his watch before the mike as an announcer, taking the place recently vacated by Jack Stroch, resigned.

• • • Gordon Willis, announcer at KROW, studied to be a lawyer, but gave it up because it was too confining. Then he listened to the "call of the radio" and for four years sang over various stations—he's a baritone. He tried vaudeville but couldn't adjust him-

self to the waits between the daily performances. "Couldn't find anything to do to pass the time," he contends.

• • • J. F. Hiddleston has been added to the commercial staff of KOMO-KJR in Seattle.

Hiddleston was formerly connected with the Tweedy Footwear Corporation and the Rice O'Neil Shoe Company of Chicago.

Hiddleston is the second new representative added in the commercial department, Hugh Feltis having joined the staff a few weeks before, coming from KIDO, Boise, Idaho.

• • • Virginia Verrill, KHJ songstress, has a quaint hobby for an eighteen-year-old girl. She collects animals, birds and fish, much to the dismay of her mother who has had to purchase the lots on each side of their Hollywood home to accommodate all of Virginia's pets. At present counting Virginia has 150 canaries, 50 finch, 60 doves, 5 dogs, 4 cats and an aquarium stocked with several hundred different kinds of fish.

• • • Bottle, faithful and serious minded servant of Phil Baker on the Armour Hour confesses to being under a constant strain while broadcasting. Baker delights in doing the most unexpected things, on and off the air, to upset him and the completion of the Friday night NBC programs invariably finds Bottle's brow beaded with perspiration. Switching the script and resorting to ad libbing, favorite trick of the comedian, never fail to startle and cause Bottle to become temporarily panic stricken.

• • • Ted Bindner, chief studio technician at KROW, was for several years before coming to radio, a wireless operator on ocean-going liners. In that capacity he visited practically every foreign country having a seaport. His greatest thrill, he says, was in 1922, when obliged to send his first and last S. O. S. call—which was later cancelled and the boat proceeded to limp into port.

• • • "Take your troubles to church and pray," is just one of the millions of gags that can be woven about the fact that Linn Church and Russel Pray work together in getting KYA's broadcasts out to the listening world. Church, an announcer, and Pray, a technician, work together on "remotes," usually a night club broadcast, but once in a while a religious service.

• • • After two years with the Weber Community Theatre, in Ogden, Utah, F. C. "Duke" Chamberlin came to KROW to write continuity. When not engaged with the typewriter he will be found filling in as announcer, which job he handles nicely on account of his clear diction—probably gotten from his dramatic experience.

# NEWS *and* COMMENT

ANOTHER milestone in the career of the Northern California Broadcasting System was reached Tuesday, January 1, when the company officially dedicated the larger new transmitters at its affiliated stations—KJBS in San Francisco, and KQW in San Jose.

Coincident with this event was the anniversaries of both stations—KJBS being ten years old this month and KQW twenty-seven.

The triple occasion was marked by a series of special dedicatory and anniversary programs released simultaneously over both stations and at times by each station individually.

The feature broadcast of the day was the hour broadcast from 3 to 4 o'clock New Year's Day.

Harry Wickersham, assistant production manager of the NCBS, acted as master of ceremonies. A gala program of music and mirth, with a scant sprinkling of dedicatory speeches, was the order of things. A message from Mayor Angelo J. Rossi, of San Francisco, started off the program. Chief of Police William J. Quinn, with whom KJBS cooperated in police radio car work a number of years ago before the city had its official police radio station, told of those early activities.

The others to present short addresses were Ralph R. Brunton, president and general manager of the NCBS, and C. L. McCarthy, manager of KQW.

Some of California's best known microphone luminaries participated on the broadcast.

They included: Maurice Gunsky, vocalist; Dixie Marsh, Frank Galvin, Art Fadden, Marjorie Lee, Faye Ward, Chubby Coleman and the NCBS Orchestra.

One of the features of the sixty-minute broadcast show was a dramatization of the different steps in the progress of KQW and KJBS, presented under the direction of Hubert Gagos.

The dedication of the new transmitters marked the increase in power of KJBS from 100 watts to 500 watts and KQW from 500 watts to 1,000 watts. KQW operates full time and KJBS from 12 midnight until sundown.

Hundreds of persons visited the NCBS headquarters in San Francisco during the day to inspect the new transmitter and to watch the dedication program.

ψ

"Immortal Dramas," a lavish new series of pageants of the air which will recreate for a nation-wide radio audience the heroic, spectacular events of the Old Testament,

will be inaugurated with a cast of eighty actors, singers and musicians over a coast-to-coast NBC network on Sunday, January 13, under the sponsorship of Montgomery Ward.

One of the most pretentious radio programs ever attempted, and based with respectful veracity on what is recognized as the world's greatest literary and religious masterpiece, "Immortal Dramas," will be heard each Sunday from 11 to 11:30 a. m., P. S. T., from the NBC Chicago studios.

Lloyd Lewis, dramatic critic of the Chicago *Daily News* and nationally famous biographer and playwright, is author of the series, with Harvey Hays, widely known NBC actor, as narrator; Roy Shields, NBC Central Division Music Director, in charge of the orchestra; Carleton Colby, world-famed musician, handling new arrangements; Noble Cain, NBC choral director, supervising the vocalists, and a cast of fifteen veteran NBC dramatic stars, a chorus of twenty-four voices, and a twenty-six-piece orchestra appearing on each program.

ψ

In answer to a continued and increasing demand, the Educational Broadcasting Corporation, owners and operators of station KROW, have opened studios in San Francisco.

The new studios are located in the Bellevue Hotel building, corner of Geary and Taylor streets, and are modern in every detail. The latest of equipment has been installed under the direction of C. E. Downey, radio, sound and acoustic engineer from the East.

In conjunction with the studios, business offices will be maintained under E. Q. Wilson, sales manager for the station. The studios are under the direction of Bert Winn, prominent young radio executive of the Bay District.

This latest San Francisco broadcasting studio was officially opened on Sunday, January 6, 1935.

ψ

Vernon H. Pribble, veteran radio and advertising executive, has been appointed general manager of station WTAM, Cleveland division of the National Broadcasting Company, it is announced by Richard C. Patterson, Jr., NBC executive vice-president.

The new Cleveland executive was for eight years on the advertising staff of the Chicago *Tribune* and later became known in radio through his work as general manager of station WGN in Chicago.

Pribble succeeds W. Webster Smith in the WTAM position, the latter having been granted a leave of absence to permit him to recover his health. Smith is now in Florida and expects to remain there until he is able to accept another NBC assignment.

BROADCAST WEEKLY is in receipt of the following program from station PHOHI, Eindhoven, Holland, for Sunday, January 20, 1935. We print it not only for those short wave fans who may desire to tune in, but also for the general news interest showing the type of programs that emanate from continental Europe.

Wavelength 25.57 m. 11730 Kc./sec.  
19.71 m. 15220 Kc./sec.

The specification of hours as given below is expressed in Pacific Standard Time.

- 5:00 a. m.—Dutch National Anthem and opening announcement.
- 5:10 a. m.—The Berlin Philharmonic Orchestra conducted by Wilhelm Furtwängler:  
1. Overture, "Fingalshöhle."  
(Electrical transcription.)
- 5:20 a. m.—Talk on behalf of the Dutch Y. M. C. A.
- 5:40 a. m.—Elisabeth Schumann sings:  
1. L'amero, saro costante from the opera "Ilse Pastore."  
2. Louis Zimmermann plays with piano accompaniment: Romance in F.  
(Electrical transcriptions.)
- 5:50 a. m.—Talk on moving pictures by L. J. Jordaan.
- 6:15 a. m.—Elisabeth Schumann sings:  
"Den vieni, non tardar" from the opera "Figaro's Hochzeit."  
The light opera company presents fragments from "The Geisha."  
Hungaria-Gypsy Melodies.  
Edith Lorand and her orchestra.  
(Electrical transcriptions.)
- 6:40 a. m.—Broadcast by the R. Cath. Broadcasting Association:  
1. Pope march.  
2. Talk by P. A. Kerstens.  
3. Ein Morgan, ein Mittag, ein Abend in Wien.  
4. Political review by Paul de Waart.  
5. Mission news.  
6. Les Patineurs, waltz.
- 7:40 a. m.—Dance music.
- 8:00 a. m.—Dutch National Anthem.

ψ

When a sponsor, the maker of Linit, signed Phil Spitalny's thirty-two-piece women's orchestra to start on the Columbia airwaves January 4, he made radio history. For he threw the gauntlet to the program that has hitherto rated as "radio's untouchable," Mons. Rudy Vallee. For the Spitalny charmers with the luscious Maxine and a twenty-six-voiced girls' glee club will run in direct opposition to Rudy's hour. And it marks the first time in radio history that anyone has ever built a major program to offer as opposition to the Vallee program.

In the surveys which radio sponsors make, Vallee's hour has rated unusually high. And the expert showmanship which the veteran

Phil Spitalny brings to radio is also a drawing card of no mean caliber. So the listener now has a choice of two major programs to tune in: Rudy Vallee's or Phil Spitalny's.

Despite the large following Vallee has, Spitalny has a better chance to lure favorites to his program than Vallee has. Because Spitalny's "Hour of Charm" will offer the same stars week to week whereas Vallee changes his stars every week. Vallee's program in the past has been unusually popular because of this very device of changing talent. But the largest radio hours seem to do better by keeping the cast constant, such, for example, as "Showboat." And while the listening audience of the Vallee program has slipped a notch or two, it may be taken as an indication that the quality of guest stars available of late for Vallee hasn't been as high as he was able to offer in the past. A lot of Vallee's best guest stars now have programs of their own. And Spitalny enters with an utterly new idea—an all feminine program with several personalities that may carve niches for themselves in the Hall of Fame.

## EDITORIAL

(Continued from Page 3)

necessarily of a great variety of broadcasts. A familiar example is the symphonic music, which under the leadership of great directors Columbia is now broadcasting in greater quantity than ever before: such music is sheer recreation and enjoyment for part of the radio audience, while serving as an educational and cultural force for others who have not previously learned to appreciate its intricacies.

"As an audience is lead to appreciate and seek higher or finer forms of entertainment, the national cultural level becomes appreciably raised. To this extent, even programs of pure entertainment can, over an extended period be educational in their direction. Many commercial sponsors, for instance, have in recent months broadcast, at huge expense, programs of grand opera and symphonic music, sung by the greatest stars and played by the greatest of our musicians, largely as a result of the wider public appreciation of these things which radio has been creating.

"The educational work of the American School of the Air, carried on in coöperation with educators of national eminence, will be continued during all the days of the 1935 school season.

"Those planning radio programs today are well aware of the more discriminating and critical taste that has been rapidly developing among radio listeners in recent years. We welcome it; we feel indeed that our work has been contributing toward it; and our 1935 programs will take full cognizance of it."

# The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## Her Dander Is Up

May I add my bit to the comments on the sponsor of One Man's Family? My dander is certainly up, to say the least, to think that we have so many in our audience condemning Carlton E. Morse for allowing this marvelous drama to be sponsored by a cigarette firm. May I ask what's so wrong about that? Would all you people who are against this idea refuse to sell your wares (if you were running a store) to people who smoke? Well, that's exactly what you expect Mr. Morse to do. The idea for this drama came out of his own head—he makes his living thereby. Isn't that considered his wares? And he is selling his wares to a cigarette company to provide entertainment for us who care to listen, and I guess there are quite a few of us.

Now, then, if you people keep complaining you are going to kill the goose that laid the golden egg and we'll have no more One Man's Family. So if you who think this cigarette habit is so awful well just not listen and not get all bothered I know you will all feel better. And if you don't listen, then you won't complain and the rest of us can still have the program.

Mr. Morse is not taking sides in either direction. He has written this story so that Mr. and Mrs. Barbour oppose smoking and the children uphold it. What could be more fair?

I don't smoke for the simple reason it makes me sick—and I'll bet that's the case with nine-tenths of the people who don't—and I guess a lot of them just don't like it because they can't take it, and others can. But I have two children, and if they care to smoke when they are grown, that's their business and I feel the same about Beth Holly smoking. It's her affair.

I agree with L. O. P. of Central, Mont.—it's not what goes into one's mouth but what comes out.

Why not let your children smoke in their own home—if they enjoy it—you should be proud to know they have enough faith in your intelligence to permit them to do so at home instead of going elsewhere and doing it behind your back.

This cigarette company is by no means trying to persuade anyone to smoke. People smoked before any of us were ever thought of and the world hasn't gone to the hot place yet.

L. A. of San Bernardino wonders why Mr. Morse doesn't put more Sabbath in his play. After all, is the average American family of now-a-days supposed to wear its religion on its sleeve? You know, L. A., to be a Christian it isn't necessary to pound religion into everyone else's head. Who are we to condemn others? Are any one of us without sin? And smoking isn't a sin. I suppose if our children or our friends took up smoking we should shut our doors and our hearts to them! Oh, no; all you people who condemn. Life isn't as simple as that. I have friends who smoke. Almost all the men of my acquaintance smoke, and also some of my women friends. And let me say I wouldn't trade any of them for most of those people I know who don't. I say most because some I know who don't smoke and are human hearted, too. My husband smokes, too, and he may continue to do so forever for all of me.

Certainly the Kentucky Winners people should be permitted to say a few words about their product. This drama costs them money, and for my part I take my hat off to them for their kindness in giving us this "still one grand little story."

Sure, I listen to programs sponsored by cigarette people, gum people, yeast people, cereal people and I also fully enjoy and appreciate the wrestling matches sponsored partly by a liquor company. Isn't that shocking? If I'm wicked in so doing then I'm having a lot of fun out of it, and I also enjoy seeing good in others and minding my own business (and a person really has enough to do to do that), for I don't think I'd enjoy being so straightlaced that I try to make everyone else's life over for him. I don't think that would really be much fun.

More power to Mr. Morse and all the players on that drama and three cheers for the Kentucky Winners Cigarette Company.

And I don't care if you sign my whole name (if you print this).

Mrs. A. O'N., Placerville, Calif.

## Ah Ha, You Moderns—They Smoked in China for Centuries!

Have just read my new "Broadcast Weekly" from cover to cover. A keen little magazine!

In response to Mrs. H. B. of San Francisco in the "Open Circuit," who holds herself up as one who does not condemn—her letter is full of ridicule and condemnation of those who object to and do not smoke. It is rather inconsistent! Speaking of "modern families," there is nothing modern about a woman smoking, for the women of China have smoked for centuries, and on down. The modern trend is toward more and more cleanliness. Yet who can claim that smoking is modernly clean? That is my objection to smoking. It is such a filthy pastime. Discolours teeth and hands, befouls one's breath and dirties a house with smelly smoke, and trays of ashes and butts. A truly modern home keeps as clean as possible.

It is none of my business nor concern who, outside of my immediate family, smokes, or when. Hazel can smoke in her private life as well as Beth. The same for the rest. They probably do. Although I do not object to others smoking, I prefer the company of those who do not. And my smoking friends show me the courtesy of stepping outdoors when they desire to indulge. Thus, when the Barbour family sponsors smoking and FORCES it inside my home, I do not care for their company. I listened to their first broadcast under the new sponsorship and have not tuned in on them since. One Man's Family was my favorite program. But when it comes to forcing me and my family to listen to the merits of cigarettes and urging us to try the uncleanly habit, I feel Carlton E. Morse is doing us an injustice. After having made his program so clean and lovable and a part of so many millions, and then to thrust this unclean and unlovable thing upon us doesn't seem square. I so enjoyed the advertising of sweet, clean Snowdrift, objectionable to none.

The majority of radio programs are just splendid in their numerous types. Myrt and Marge we greatly enjoy. Their program of show life is so different from the Barbour's. Occasionally someone takes a smoke or drink, but they are not trying to influence me to do either. Their advertising is of a product no one could object to; whereas One Man's Family's new advertising is very objectionable to thousands.

Enclosed are four more "Broadcast Weekly" subscriptions. More power to such a magazine.

Mrs. C. S., Sunnyvale, Calif.

# SILHOUETTES

A VERY unusual girl is diminutive Nora Schiller, KFRC comedienne. Here are a few items that prove it:



NORA SCHILLER

1. Was on Pantages circuit in a singing and dancing act, doing impersonations of famous stars when eight years old.

2. Entered high school in San Diego when 11 years old, the youngest student to ever enter the school.

3. After high school, took a business course

so she would have something to fall back on when she was through with the stage.

Weights ninety-nine pounds; lacks one and one-half inches of being five feet tall; has brown eyes, and is in her very early twenties.

Nora, to put it bluntly, is a "snappy little number." In her caracul fur jacket, brown derby with a French accent and a list to starboard, she is a sight to increase any man's faith in life, love and the pursuit of happiness.

This little lady puts just a little bit more than "everything she has" in her radio work. Her singing is outstanding. But perhaps she is destined to go farther in the radio world with her comedy and impersonations than with her singing.

She has literally "stopped" the Blue Monday Jamboree with her burlesque of the small town soprano. The studio audiences, several times, were determined that she should do another number, which is a very rare thing, as all Jamboree fans know. Encores just aren't on the bill of fare. Nora is a girl who has always known what she wanted to do. From the time of her Pantages debut at the age of eight, her life has been wrapped up in the stage. After high school she took a business course and then, at the age of sixteen, worked as a private secretary.

After the secretarial position, Nora got a job in a San Diego musical show. Sid Grauman saw her and gave her work at the Los Angeles Million Dollar Theatre. She was featured with Paul Ash in San Francisco,

over the Fanchon and Marco circuit, in the Publix Theatres, and with Ash in Chicago, fourteen months at the Publix houses in Chicago and New York, and then back to the West Coast with Fanchon and Marco again. Between times she made a number of shorts for Warner Brothers. KFRC was her first steady radio engagement.

Nora is very fond of swimming. She likes to go out into the country, and always takes her dog along, a German Schnauzer, whom she calls "Teufel," which means devil.

Nora had aspirations to be a concert singer at one time and she likes to go to symphonies and concerts.

FRANK McINTYRE studied voice and piano at University of Michigan School of Music. . . . Graduated from Assumption College, Ontario. . . . Decided to give up singing after two people in the front pew of a Jackson, Michigan, church laughed at a solo he was singing. . . . Went to work for Ann Arbor *Daily Argus* and also Detroit *Journal* as reporter. . . . Recited James Whitcomb Riley poem at a party and was congratulated by Karl Harriman, the publisher, who urged him to go on the stage. . . . He did. . . . Later played with Frank Keenan, Nat Goodwin, and scored great hit in "The Traveling Salesman," one of the first plays to run a year on Broadway. . . . Hobbies are writing lyrics, music, scenarios. . . . fond of symphonies and opera. . . . first job was pumping an organ in church. . . . believes artists are born and developed, never made. . . . His broadcasting during the Lambs Repeal Ball and Gambol attracted attention of a radio official. . . . and that's how he got his start in radio. Is now Cap'n Henry of the Maxwell House Show Boat.

ARLENE JACKSON, the little Canadian "it" singer, was born twenty-one years ago in Toronto. . . . At three she left moist eyes at a church affair singing the tender ballad, "Dolly, I'm Sorry I Broke You." . . . At six she sat on a raised piano stool to practice cadenzas and arpeggios. . . . At 16, a graduate of the Toronto Conservatory of Music, she got her first contract as piano soloist on a Chautauqua circuit. . . . Toured Canada, went into vaudeville with a song, monologue and piano act, and then to England to take leading rôles in London musical comedies. . . . Broke into radio in Los Angeles while on vaudeville tour of the United States, filling in for a broadcast cancelled unexpectedly, she made an instantaneous hit at Station KFI and in a few weeks she made her debut over the NBC networks.



# HANDWRITING AND Radio Personalities

By ZITA LOMAS

**B**EE BENADERET, dramatic actress, comedienne and singer, struts her stuff at the CBS studios, over on Van Ness Avenue. With her black hair, piercing dark eyes, and clean-cut features, she looks like an exotic flower of Mexico. Certainly her name has a Spanish sound about it.

In her note she says that her innermost thoughts are now in my hands. That is sheer hokey. Her innermost thoughts would never be in anybody's hands—unless it be a psychoanalyst! Her writing shows a complex character, and many-sided personality, which would never be easy to fathom. Her temperament is a volatile and variable one. She couldn't keep track of her innermost thoughts herself. So where does the other person stand?

*My innermost thoughts  
are now in your hands.  
Sincerely  
Bee Benaderet*

NOTE: This handwriting is considerably reduced from original.

A temperament like this is always interesting, because of its freedom from monotonous sameness. Nobody could ever be absolutely certain what to expect of Bee next. She is subject to sudden and inexplicable changes of mood. She can be enthused, elated and walking on air, for no special reason, or she can be down in the lowest depths of gloom and depression, without tangible cause. Optimism, however, is by far the predominant trait. Her personality is a sparkling and animated one—though not in a hectic, dynamic way.

Eagerness, enthusiasm and a sort of "restrained intensity" are apparent in her writing. She is impulsive and imaginative by nature, but is constantly holding herself in check. Her feelings are really more acute than the casual observer might suspect.

The extremely irregular base-line, and varying sizes of the letters, show her moodiness, sensibility, impressionability and imagi-

nation—the latter faculty being greatly enhanced by the i-dots far in advance of the letter, which is always a sign of impulse, animation and quick thought. In the many sharp angles and the long lower loops, we find evidence of energy, and the liking for action and movement, change, variety, excitement and stimulation. The connected style of the writing shows Bee Benaderet's capacity for logical, deductive thought, while the breaks in the surname of her signature imply a degree of intuition, thrown in for good measure, to round out her general intellectual quickness and clarity. Bee is a very alert individual.

The severely simple capitals, with initial dashes omitted, show the cultivated mind, cultural development and artistic appreciation. They are the sign of a sense of form, line, balance and symmetry, and a feeling for beauty, grace and imagery in all forms. Those capital B's are especially harmonious in outline, while the small "h" in the word "hands" is not only graceful, but also original in formation. These are the sort of little things which are so significant to the graphologist. The combination of characteristics shown in this writing—imagination, sensibility, energy, artistic perception and some originality—naturally means creative talent.

Generosity is well defined in the open capital "D" (not reproduced here) and the many upturned finals. The rounded curves, alternating with the angular formations, denote kindly and gentle qualities, sentiment and sympathy, especially in a sloping writing showing warmth and affection. This hand, however, does not slope enough to interpret it as passionate emotionalism. Bee's imagination is warmer than her heart—which is absolutely typical of the artistic temperament.

Her t-bars vary in length, but they are consistently firm and strong. This expresses will-power and determination, emphasized by the down sweep on the final "t" at the termination of her signature. This latter shows that there is some stubbornness in her make-up, too.

What does YOUR handwriting reveal?

For special offer, handwriting analysis, see page 13 of this issue.

# SUNDAY Programs

Jan. 13, 1935

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
KGD—Weather, Records  
KSL—Church of the Air  
KPOX—El Despertador  
KOA—Radio Pulpit

## 7:30 to 8:00 A. M.

KGDM—Recordings  
KVI—7:45, Temple Baptist Church  
KNX—Bill Sharples Breakfast Club  
KPOX—Recordings  
KSL—Comic Strips  
KOA—Morning Musicale

## 8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Nathan Stewart, baritone; 8:15, The Ailing House  
KGO—Electrical Transcription  
KYA—8:15, Christ, Science Reading  
KPOW—Commuters Clock  
KJBS—Close Harmony  
KGD—News; Organ  
\* KFRC & netwk—Cleveland String Quartet  
KJR—Coast to Coast, recorded  
KEX—Sacred Music; 8:15 Concert  
KVI—Temple Baptist Church  
KHJ—Sunday Times Comic  
KNX—Bill Sharples Breakfast Club  
KFWB—Records; Funnies  
KFI—Church Quarter Hour to 8:15  
KPOX—Percy and His Father; 8:15, Examiner Comics  
KSL—Comic Strips  
KOA—News; 8:05, Music; Talk

## 8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
KGO—Electrical Transcription  
KYA—Science Reading; 8:45, Sabbath Hymns  
KTAB—Sunrise Symphony  
KROW—Swedish Meditations  
KJBS—Morning Concert  
KGD—Chapel  
\* KFRC & network—Salt Lake Tabernacle Choir and Organ  
KOL—P. I. Comic Section  
KVI—Radio Gospel League  
KOIN—Sunday Concert  
KHQ—Gus Mack  
KJR—Coast to Coast, Recorded  
KFWB—Funny Paper Man  
KNX—Bill Sharples, Breakfast Club  
KECA—Recordings  
KPOX—Examiner Comics

## 9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama  
KGO—Chronicle Comics  
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
KTAB—Seventh Day Adventists  
KROW—Morning Concert  
KJBS—Popular Hits  
KGGC—Melodies; Bargain Basement  
KGD—Bondons  
KQW—Organ Melodies  
\* KFRC & network—Salt Lake Tabernacle  
KOIN—Journal Comics  
KJR—Early Echoes; Irish Minstrel  
KNX—Help for the Day; 9:15, Lal Chand Mehra  
KFWB—Electrical Transcription  
KECA—Recordings  
KPOX—Recordings  
KFSD—Studio Program  
KOA—Capitol Family

## 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Mickey Gillette's Music  
KYA—Funny Paper Man  
KTAB—Seventh Day Adventists



BEATRICE BENADERET  
KFRC—STAFF ARTIST

KROW—Morning Concert  
KJBS—Dance Orchestra; Records  
KGGC—Sunday Concert  
KGD—Watch Tower; 9:45, Comics  
KQW—Light Opera; Funnies  
\* KFRC & network—Meditations in Melody; 9:45, Romany Trail  
KOL—Democratic Talk to 9:45  
KVI—Judge Rutherford  
KHQ—Magic Travels to 9:45  
KOMO—For All the Family  
KNX—Organ Recital  
KFOX—Recordings  
KECA—Recordings  
KFWB—Records  
KSL—Schubach Prog.; Watch Tower  
KOA—University of Colorado to 9:45

## 10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Pair of Pianos  
KYA—Funny Paper Man; 10:15, Choral Group  
KTAB—10th Ave. Baptist Church  
KROW—Organ Melodies; Watch Tower Program  
KJBS—Recordings  
KGGC—Records; Tune Parade  
KQW—Salon Orchestra; 10:15, Baptist Church  
KGD—Echoes of Nineties  
\* KFRC & netwk—Church of the Air  
KOMO—For All the Family  
KVI—Judge Rutherford  
KHJ—10:15, Randall String Quartet  
KNX—Metropolitan Moods  
KECA—Maurice Zam, pianist  
KFWB—Recordings  
KFOX—Sunday School; Marathon News  
KOA—10:15, Better Housing Talk

## 10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference  
KGO—Electrical Transcription  
KYA—Concert Stars  
KTAB—Church Services  
KROW—Salon Group  
KJBS—Dance Recordings  
KGGC—Request Hour  
KQW—Baptist Church Services  
KGD—Echoes of the Nineties  
KVI—Voice of the Hills to 10:45

\* KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra  
KJR—Judge Rutherford; Music  
KGW—Tommy Luke  
KNX—Melody Time; Baptist Church  
KFI—Waikikians; Dr. Casselberry  
KFWB—"The Family Circle"  
KPOX—Recordings  
KSL—Little Jack Little to 10:45  
KOA—Huffman Theatre Harmonies

## 11:00 to 11:30 A. M.

• KPO & netwk—Immortal Dramas: Harvey Hayes, narrator  
KGO—Elec. Trans.; 11:15, Melodiana; instrumentalists  
KYA—Old St. Mary's Church Serv  
KTAB—Church Services  
KROW—Oakland Bible Center  
KJBS—College Airs  
KGGC—Request Hour  
KQW—First Baptist Church  
KGD—First Baptist Church  
\* KFRC & network—Lazy Dan the Minstrel Man  
KJR—Evergreen Empire  
KNX—Temple Baptist Church  
KFWB—Recordings  
KFOX—St. Luke's Church  
KECA—First Unitarian Church  
KOA—Montgomery Ward

## 11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star  
KGO—Melodiana; Beau Arts Trio  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Dance Recordings; 11:45, Songs of the Hills  
KGGC—Songs of Today; Tango Time  
KQW—First Baptist Church  
KGD—Church Services  
\* KFRC & network—Hammerstein's Music Hall of the Air  
KJR—Notes in Rhyme; Jewel Box  
KNX—Temple Baptist Church  
KFWB—Maude Hughes, pianist  
KFOX—St. Luke's Church  
KECA—First Unitarian Church  
KFSD—Organ, Jamie Erickson

## 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre  
KGO—Beau Arts Trio  
KYA—Concert; Accordion Trio  
KTAB—Church Services  
KLX—Records  
KROW—To be announced  
KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten  
KGGC—Marjorie Lee  
KGD—Records; Portuguese Melodies  
KQW—Church; 12:15, Opera Stars  
\* KFRC & network—New York Philharmonic Symphony  
KJR—Chimes of the East  
KFWB—Gold Star Ranser  
KNX—Church; Concert Group  
KFOX—St. Luke's Church  
KECA—First Unitarian Church  
KFSD—Organ, Jamie Erickson

## 12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade  
KGO—Singable Songs  
KYA—Organ Sonata  
KTAB—Church Services; 12:45, Paul Halsinger, Evangelist  
KLX—Familiar Melodies  
KROW—To be announced  
KJBS—Auburn Airs; Records  
KGD—Portuguese Melodies  
KQW—Question Box; Tango Time  
\* KFRC & netwk—Symphony. Orch.  
KJR—International Music  
KNX—Concert  
KECA—Records

KFOX—Electrical Transcription  
 KFWB—Gold Star Rangers  
 KFSD—Choralia

### 1:00 to 1:30 P. M.

- KPO & network—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists
- KGO—Bible Stories
- KYA—Waltz Time; Bargains
- KTAB—L. D. S. Men's Chorus
- KLX—Music; Spice of Life
- KROW—Recordings
- KJBS—Melodies; Dixie Marsh
- KGDM—Melodies; 1:15, Records
- KQW—Melodies; Dixie Marsh
- \* KFRC & network—Symphony Orch.
- KJR—Seattle Pacific College
- KNX—Concert Group
- KECA—Recordings
- KFWB—Recordings
- KFOX—News; Man About Town

### 1:30 to 2:00 P. M.

- KPO & network—High and Low; 1:45, Gray Gordon's Merry Gardens Orchestra
- KGO—Bible Stories
- KYA—Salon Melodies; Melodettes
- KTAB—Music
- KLX—Recorded Program
- KROW—To be announced
- KJBS—Concert Recordings
- KQW—Dance Music
- KGDM—Lonesome Hobo
- \* KFRC & network—Symphony Orch.
- KJR—Metropolitan Moods
- KNX—Louise Johnson, Astro-Analyst
- KFWB—Recordings
- KECA—Vocational Adjustment
- Hollywood Conservatory of Music
- KFOX—Elec. Trans.; Organ
- KOA—Melody Master to 1:45

### 2:00 to 2:30 P. M.

- KPO & network—Sentinels Serenade; Orch. & guest artists
- KGO—Nanette La Salle, contralto; 2:15, Nomads
- KYA—Discovery Hour
- KTAB—Talk; Records
- KLX—Recorded Program
- KROW—To be announced
- KJBS—Marjorie Lee, pianist; Orch.
- KGDM—Ansel Roby and Gang
- KQW—Marjorie Lee; 2:15, Vocalist
- \* KFRC & network—Open House
- KJR—Hollywood Temple
- KNX—Exposition Park Concert
- KECA—Classic Hour; Records
- KFOX—Christian Science; 2:15, Electrical Transcription
- KFWB—Records; Football Game
- KFSD—Old-Time Program

### 2:30 to 3:00 P. M.

- KPO & network—The House by the Side of the Road; Tony Wons and artists
- KGO—Nomads; 2:45, Harry Stanton, basso
- KYA—Lost & Found; Light Opera
- KTAB—Military Music
- KROW—To be announced
- KLX—Pianist; Song Souvenirs
- KJBS—Allied Merchants; Concert
- KGGM—Sunday School
- KGDM—Ansel Roby and Gang
- KQW—Independent Merchants; 2:45, Orchestra
- \* KFRC & network—Jean Ellington and Dick Aurandt; Rabbi Magnin
- KVI—2:45, Judge Rutherford
- KJR—Calvary Presbyterian Church
- KOL—2:45, Musicale
- KNX—Concert
- KFWB—Professional Football
- KECA—Recordings
- KFOX—To be announced
- KQW—Studio Program to 2:45
- KFSD—Old Time Program
- KSI—Victor Herbert's Melodies; Electrical Transcription

### 3:00 to 3:30 P. M.

- KPO & network—Catholic Hour
- KGO—Sunday Concert
- KYA—Lite Opera
- KTAB—Military Music
- KLX—Records
- KROW—Vesper Service
- KJBS—Recordings; Philco Concert
- KRGD—Church Service
- KGDM—Serenader; Pianist
- KQW—Violinist; Musical Program
- \* KFRC & network—National Amateur Night
- KQW—Nick Flowers; Pianist
- KOMO—Old Songs of the Church
- KFI—Organ Recital
- KNX—Concert
- KFOX—Recordings
- KFWB—Professional Football
- KFSD—Royal Brown, organist

### 3:30 to 4:00 P. M.

- KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche
- KGO—Sunday Concert
- KYA—First Ame Zion Church Choir
- KTAB—Quartette; Congoin
- KLX—Manila String Orchestra
- KROW—Vesper Service
- KJBS—Musical Styles
- KGCC—Church Service
- KQW—Catholic Quarter Hour; Semi-Classic Instrumental
- KGDM—Organ
- \* KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano
- KVI—3:45, Amusement Tips
- KJR—Cornish School Program
- KNX—Concert
- KECA—Daughters of the American Revolution; Spirituals
- KFWB—Professional Football
- KFOX—Recordings
- KFSD—Feature Program
- KSL—3:45, Melodies

### 4:00 to 4:30 P. M.

- KGO & netwk—Martha Mears, contralto
- KGO—4:15, John B. Kennedy
- KPO—Sarah Kreindler, violinist
- KPO & network—4:15, Spratt's Dog Stories
- KTAB—Piano Concert
- KTAB—Records; Talk; Examiner
- KLX—Recordings
- KROW—Studio Program
- KJBS—Dance Orchestra
- KQW—Bible; 4:15, Semi-Classic
- KGDM—Records
- \* KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra
- KOIN—Old Songs of the Church
- KHQ—Shrines of Beauty to 4:15
- KJR—4:15, Woodlawn Players
- KOMO—Jack & Melody Makers to 4:15
- KNX—Flashes of Truth; Literature
- KECA—Records
- KFOX—Orchestra; News
- KFWB—Professional Football
- KFSD—4:15, Symphony
- KOA—Home Sweet Home

### 4:30 to 5:00 P. M.

- KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra
- KGO—Gunnar Johansen, pianist
- KYA—Vespers
- KTAB—St. John's Episcopal Church
- KLX—Carefree Capers
- KROW—Studio Program
- KJBS—Musical Selections
- KGDM—Dance Orchestra
- KQW—Popular Orchestra
- \* KFRC & network—Colonial Dames Program; To be announced
- KJR—Jewish Program; Souvenirs
- KNX—Dr. Martin Luther Thomas
- KECA—U. S. C. College of Music

KFOX—Nazarene Church  
 KFWB—Recordings  
 KSL—Chicago Knights; Cystex Prog.  
 KFSD—Symphony Concert

### 5:00 to 5:30 P. M.

- KPO & network—Chase and Sanborn Opera Guild
- KGO—Southern Harmony Four; Mickey Gillette's Music
- KYA—Twilight Concert
- KTAB—Religious Services
- KLX—Old Man Solloquy; 5:15, Melody Palette
- KROW—Twilight Meditations
- KJBS—Musical Selections to 5:15
- KQW—Organ Recital
- \* KFRC & network—Club Romance
- KJR—Emanuel Tabernacle
- KNX—Ethel Hubler; Dr. Matthew
- KECA—Musical Celebrities; records
- KFWB—Recordings
- KFOX—Hi Hilarities
- KFSD—Symphony

### 5:30 to 6:00 P. M.

- KPO & network—Chase and Sanborn Opera Guild
- KGO—Mickey Gillette's Music
- KYA—Concert
- KTAB—Religious Services
- KLX—Covered Wagon Jubilee
- KROW—Studio Program
- KQW—Concert
- \* KFRC & network—California Melodies
- KJR—Vindobonians
- KNX—Dr. John Matthews
- KECA—Recordings
- KFWB—Recordings
- KFOX—Theatre News; Orchestra
- KFSD—5:45, Farley's Rangers

### 6:00 to 6:30 P. M.

- KPO & netwk—Manhattan Merry-Go-Round; Orch. and vocalists
- KGO—H. M. Hyde; 6:15, Coquettes
- KYA—Rabbi Burstein; Music
- KTAB—Nevada Nighthiders
- KLX—Mixed Quartet
- KROW—Studio Program
- KQW—Hits of the Past
- KJR—Angelus Hour
- \* KFRC & network—Sunday Evening Ford Hour
- KFWB—News; Records; Organ
- KECA—Wesley Tourtellotte, organ
- KNX—Musical Program
- KFOX—News; Rolly Wray; Drama
- KFSD—Organ Melodies

### 6:30 to 7:00 P. M.

- KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists
- KGO—Palace Hotel Ensemble
- KYA—Sonia Sapro, pianist
- KTAB—To be announced
- KLX—Ran Wilde's Orchestra
- KROW—Bunion Derby; Studio
- KQW—American Family Robinson; 6:45, Songs of the Islands
- \* KFRC & network—Ford Hour
- KOL—The Pioneers
- KOIN—Moods in Music to 6:35
- KJR—Angelus Hour
- KFWB—Organ; Pioneer Sons
- KNX—Rev. C. F. Miller
- KFOX—School Kids; Pioneers Sons
- KECA—W. Tourtellotte, organist
- KFSD—Organ; 6:45, Y. M. C. A. Program

### 7:00 to 7:30 P. M.

- KPO & network—Pontiac Program featuring Jane Froman
- KGO—Ghost Town; 7:15, Personal Closeups, interview by Gypsy
- KYA—Parade of the Nations
- KTAB—Echoes of Portugal; Music
- KLX—Black & White Melodies
- KROW—Harmonies; American Family Robinson

KGCC—Church Service  
 KQW—Concert Orchestra  
 \*KFRC & network—Wayne King's Orchestra  
 KJR—The Builders  
 KNX—Rev. C. E. Fuller  
 KFVB—Jack Joy's Orchestra  
 KECA—Pierce Bros. Quartet  
 KFOX—Light Concert Program

**7:30 to 8:00 P. M.**

\*KPO & network—To be announced  
 KGO—Rudy Seiger's Orchestra  
 KYA—Players; 7:45, Opera  
 KTAB—Church Serv. Bapt. Church  
 KLX—Variety; 7:45, William Don, eccentric comedian  
 KROW—Watch Tower Program; Symphony Orchestra  
 KGCC—Church Service  
 KQW—First Baptist Church Service  
 \*KFRC & network—"So This Is Radio"  
 KJR—World Revue  
 KFVB—"Aristocrats"; 7:45, Comedy Stars  
 KECA—Nick Harris Program  
 KFOX—Boy Detective; Ballads  
 KNX—Fireside Phantasies; Talk  
 KFSD—Furnbilt Program; Mamuel Dehesa

**8:00 to 8:30 P. M.**

\*KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell  
 KGO—Tales from Shakespeare  
 KYA—Opera Recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Bible Center  
 KQW—Baptist Church Services  
 \*KFRC & network—Orville Knapp's Orchestra  
 KFRC—8:15, Dixie Marsh, songs  
 KJR—First Church of Christ Scientist  
 KNX—Presbyterian Church  
 KFVB—Hi-Jinks, Don Smith, M.C.  
 KECA—Recorded Program  
 KFOX—Christian Science Church  
 KFSD—Thoughtful Service to 8:15

**8:30 to 9:00 P. M.**

\*KPO & network—Jack Benny and Artists; Don Bestor's Orchestra  
 KGO—Melody Train  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Bible Center  
 KQW—Baptist Church Services  
 \*KFRC & network—Evening Dreams  
 KOL—The Pioneers  
 KOIN—Comedy Stars; Studio Prog.  
 KVI—Orchestra  
 KJR—Church Services  
 KFVB—Hi-Jinks  
 KNX—Church Services  
 KECA—Recordings  
 KFOX—Christian Science  
 KSL—L. D. S. Services

**9:00 to 9:30 P. M.**

\*KPO & network—The Melodious Silken Strings, featuring Countess Olga Albani, soprano and Chas. Previn's Orchestra  
 KGO—Melody Train  
 KYA—Opera  
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories  
 KLX—World Revue  
 KROW—Foreign Watch Tower  
 \*KFRC & network—Hi-Jinks  
 KOIN—Krausmeyer & Cohen; Little Show  
 KOL—Krausmeyer & Cohen; Comedy Stars  
 KVI—Krausmeyer & Cohen; 9:15, The Crooners  
 KJR—News; National Conference  
 KFVB—Drama  
 KNX—News; 9:15, Seeing Stars  
 KECA—Countess La Guoro, pianist; 9:15, Records

KFOX—Beverly Hillbillies  
 KFSD—Moments of Melody  
 KSL—Lois Le Mar Presents; Orch.

**9:30 to 10:00 P. M.**

\*KGO & network—Readers' Guide  
 KPO—Don Pedro's Orchestra  
 KYA—Opera; 9:45, News; America  
 KTAB—News; Music  
 KLX—News; Metropolitan Moods  
 KROW—S. F. Studio Program  
 \*KFRC & network—Hi-Jinks with Johnny Murray and Artists  
 KOL—9:45, News Flashes  
 KVI—News; Gospel League  
 KOIN—Nikola Zan; Orchestra  
 KGW—Church; 9:45, Cystex  
 KOMO—Royal Seven; Romance Time  
 KHQ—Memories; Crazy Wells  
 KFI—Four Blackbirds; 9:45, Dream Drama  
 KNX—The Crocketts  
 KFVB—Slumbertime  
 KFOX—Beverly Hillbillies  
 KSL—Temple Square; Organ  
 KOA—Donnelly James; Orchestra

**10:00 to 10:30 P. M.**

\*KPO & network—Richfield Reporter; Sam Hayes  
 KPO—10:15, Coakley's Orchestra  
 KGO—John Teel, baritone  
 \*KGO & network—10:15, Paul Carson, organist  
 KYA—Evening Concert  
 KTAB—Japanese-American Broadcasting Society Program  
 KLX—Dance Music  
 KROW—S. F. Studio Program  
 KFRG—News to 10:10  
 \*KFRC & network—10:10, Organ; 10:15, Joe Sullivan, pianist  
 KOIN—Concert Gems to 10:15  
 KOL—To be announced to 10:15  
 KOMO—10:15, Jack and Melody Makers  
 KJR—Musical Jigsaws  
 KHJ—News; 10:10, Dance Orchestra  
 KNX—The Crocketts  
 KFVB—News; Moment Muscale  
 KFOX—News; Organ

KECA—Musical Celebrities; Organ  
 KGB—News; Organ; Pianist  
 KSL—Temple Square  
 KOA—The Orange Lantern

**10:30 to 11:00 P. M.**

KPO—Orchestra  
 \*KGO & network—Paul Carson, organist, Bridge of Dreamland  
 KYA—Concert Memories  
 KTAB—Dance Orchestra  
 KLX—Dance Music  
 KROW—Studio Program  
 \*KFRC & network—Orville Knapp's Orchestra  
 KVI—Dance Orchestra  
 KOMO—Viennese Vagabonds  
 KECA—Recordings  
 KFOX—News; Tex Howard's Orch.  
 KFVB—Dance Orchestra  
 KOA—Cosmopolitan Orchestra

**11:00 to 11:30 P. M.**

\*KGO & network—Press-Radio News; 11:05, Dance Orchestra  
 KPO—News; Midnight Melodies  
 \*KFRC & network—Dick Jurgens' Orchestra  
 KTAB—Ray Tellier's Orchestra  
 KROW—Bunion Derby; Studio Prog.  
 KOIN—Kelly's Kabeileros to 11:15  
 KGW—To be announced  
 KHJ—Dance Orchestra  
 KFVB—Gene Morgan  
 KFOX—Dance Orchestra

**11:30 to Sign Off**

\*KGO & network—Freddie Bergin's Orchestra  
 KPO—Midnight Melodies  
 \*KFRC & network—Organ Melodies  
 KTAB—Dance Programs; Orchestra; 12:00, D-X Program  
 KROW—Music; Midnight Vagabond  
 KOL—Organ Recital  
 KVI—Organ Recital  
 KOIN—Serenader  
 KHJ—Midnight Moods  
 KFOX—Freddie Carter's Orchestra  
 KGDM—12, Music and News  
 KJBS—12:01, Owl Program to 7 a.m.

**Character Analysis**

By ZITA LOMAS

For a very limited time only, *Broadcast Weekly* offers a highlight analysis of your handwriting by Zita Lomas (250 to 300 words) for only 25 cents when accompanied by a new subscription, renewal or extension to *Broadcast Weekly*.

----- MAIL THIS COUPON TODAY -----

*Broadcast Weekly*  
 1114 Mission Street, San Francisco

Gentlemen: Send me *Broadcast Weekly* for one year (or six months) and a highlight character analysis from the specimen handwriting on separate sheet enclosed. I enclose herewith \$1.75 (or \$1.00).

(For a Two Dollar Bill—Two Analyses and a year's subscription to *Broadcast Weekly*)

NAME .....

ADDRESS .....

CITY ..... STATE .....

New  Renewal  Extension

(Subscription *MUST* accompany this offer as the 25 cents does not begin to cover the cost of this personal analysis.)

# MONDAY Programs

Jan. 14, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—News; Records
- KOL—Organ Reveille, Don & Frank
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—Stuart Buchanan & Bill Lawrence; 7:15, Louis Rueb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

## 7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—Betty Brunn, vocalist; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Reveille
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wells
- KFI—Stocks; Health Exercises
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—7:45, Joe White

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- \* KFRC & netwk—Land o' Dreams; 8:15, Amer. Women's Ass'n Prog.
- KOL—8:15, Cecil and Sally
- KVI—Covered Wagon Jubilee; Wandering Cowboy
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—Jewel Box; Help for the Day
- KSL—Land O'Dreams; 8:15, Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aubrey Loux, pianist; Records
- \* KFRC & netwk—Hollywood Country Church
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recordings
- KSL—Cal-O-Dine; Voice of Health

## 9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin



ROBERT PITNER  
NBC—TENOR

- KPO—Barbara Lee, Breakfast Club
- KGO—Studio Program; Elec. Trans.
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Song Hits; Bargain
- KGCC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Talk
- \* KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—News; Songs for Sale
- KNO—9:15, Vocalist
- KMX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Lovers Lane; Waitz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- KFRC—Recordings to 9:45
- \* KFRC & netwk—Dick Messner's Orchestra
- KOIN—Concert Gems
- KVI—English Lesson; Melodies
- KOL—9:45, Beautiful Melodies
- KHQ—Walt & Marian; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Black and White Moods
- KFI—Walkikians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stocks; Nancy Patton
- KSL—Jennie Lee to 9:45
- KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue

- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recording
- \* KFRC & network—Alan Leafer & Orchestra; Wife Begins at 10:15
- KJR—Home Makers; Woman in the Shoe
- KHQ—Studio Program
- KOL—10:15, Organ Recital
- KOIN—Air Shopping
- KVI—10:15, Pioneer Sons
- KFI—California Kitchen
- KNX—Eddie Albrigh's Family
- KGB—10:15, Wife Begins
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Hum and Strum; 10:45, Music Guild
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy Program
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- \* KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encore
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Organ; Orchestra

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Rhythm; Fashions
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Organalties
- KGDM—Organ Recital
- KQW—Light Classics
- \* KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—To the Ladies
- KOA—Music Guild

## 11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Richard Maxwell, tenor
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- \* KFRC & netwk—American School of the Air
- KHQ—Organ Recital
- KJR—Measured Steps
- KGW—Eddie King to 11:45
- KFI—Fashion Tour to 11:45
- KNX—Musical; 11:45, Talk
- KECA—11:45, Records
- KFSD—11:45, Studio Program
- KOA—Smackout to 11:45

## 12:00 to 12:30 P. M.

KPO—Vocational Agriculture  
 \*KPO & network—12:15, Western Farm and Home  
 KGO—Radio Guild, dramatic sketch  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Talk; Agricultural Period  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Recordings; Galla Rini, accordionist  
 KGGC—Request Hour  
 KQW—Popular Program  
 KGDM—Lorelle Strings; Records  
 \*KFRC & network—Your Hostess—Cobina Wright  
 KOL—The Carnival Hour  
 KVI—Mkt. Specials; Headlines  
 KOIN—Walker's Scrapbook; Amie Brunn  
 KOMO—12:15, Harp Melodies  
 KGW—Music; 12:15, Meier & Frank  
 KHQ—Pianist; 12:15, Bus. & Pleas.  
 KJR—Tonic Tunes; Grain Reports  
 KFI—Vocational Agriculture to 12:15  
 KNX—News; 12:15, Music  
 KHJ—Better Business Bur. to 12:15  
 KECA—12:15, News  
 KFSD—Vocational Agriculture to 12:15  
 KOA—Radio Guild

## 12:30 to 1:00 P. M.

\*KPO & network—Western Farm and Home Hour  
 KGO—Radio Guild  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Music  
 KROW—California Farm Hr.; Music  
 KJBS—Dance Orchestra  
 KGGC—Montana Cowboys  
 KQW—Weather and Market Reports  
 KGDM—Recordings  
 \*KFRC & network—Your Hostess; 12:45, Easy Aces  
 KOL—The Carnival Hour  
 KVI—Capitol City News; Easy Aces  
 KGW—News; 12:45, Violinist  
 KHQ—Stepping Along; Studio  
 KGW—News; Columbians  
 KOMO—Farm Talk; Cowboy Joe  
 KNX—Concert Group  
 KECA—Recordings  
 KOA—Radio Guild

## 1:00 to 1:30 P. M.

\*KPO & network—Betty & Bob; 1:15, Vic and Sade  
 KGO—Financial Flashes; News; 1:15, Ann Warner's Chats  
 KYA—Salon Melodies  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Records; World Affairs  
 KQW—Friendly Hour  
 KGDM—Records; The World Today  
 \*KFRC & network—America's Little House; 1:15, Fats Waller Rhythm Club  
 KVI—1:15, Hollywood News  
 KOL—1:15, Julie Day  
 KGW—1:15, Dental Clinic  
 KOMO—1:15, Stradivariettes  
 KHQ—1:15, Sylvia Gray  
 KJR—Headliners to 1:15  
 KFI—1:15, Keyboard Fantasies  
 KNX—Pontrell's Orchestra  
 KECA—Records to 1:15  
 KFSD—Studio Program to 1:15  
 KGB—1:15, Stocks; Farm Flashes  
 KSL—1:15, Payroll Builder

## 1:30 to 2:00 P. M.

\*KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music  
 KYA—Symphony Concert  
 KTAB—Jean Kent

KLX—Popular Concert  
 KROW—Oakland Public Schools; Dance Masters  
 KJBS—Concert Recordings  
 KGO—Afternoon Concert  
 KGDM—The World Today; Records  
 KFRC—Closing Stocks; Christian Science News  
 \*KFRC & network—Chicago Variety Program  
 KOL—1:45, Consumers Facts  
 KOIN—Book of Life  
 KJR—The Sun Dial  
 KNX—Pontrell's Orchestra  
 KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr  
 KFSD—Old Time Program

## 2:00 to 2:30 P. M.

\*KPO & network—Al Pearce and His Gang  
 KGO—Gillette's Music; Jackie Heller, tenor  
 KYA—Symphony Concert  
 KTAB—Globe Trotter; Romancin'  
 KLX—Lost & Found; 2:05, Records  
 KROW—Short Story Time  
 KJBS—Barrister's Club; Tunes  
 KGDM—Records; News  
 KQW—Dance Matinee  
 \*KFRC & network—Happy-Go-Lucky Hour  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KSL—Men of Note; Dental Clinic  
 KOA—Huffman Reporter; Al Pearce Gang; Rowdy Wright

## 2:30 to 3:00 P. M.

\*KPO & network—Al Pearce Gang  
 KGO—Fair of Planos  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; 3:4 Time  
 KLX—Records; 2:35, Stocks; 2:40, Opportunity Hour  
 KROW—Studio Program  
 KJBS—Events of Interest; Records  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \*KFRC & network—Happy-Go-Lucky Hour  
 KJR—Salon Hour  
 KECA—Classic Hour, records  
 KNX—Foreign Recordings  
 KFSD—2:45, Studio Program  
 KSL—Organ Interlude to 2:45  
 KOA—Music; Happy Jack

## 3:00 to 3:30 P. M.

\*KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music  
 KGO—United States Army Band  
 KYA—P. T. A. Talk; Better Business Talk  
 KTAB—Bulletin; Chinese News  
 KLX—Opportunity Hour  
 KROW—Studio Program  
 KJBS—Orchestra; 3:15, Songs of Hawaii  
 KQW—Stock Reports; Music  
 KGDM—Recordings  
 \*KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Islands  
 KGW—Concert Trio  
 KHQ—Hostess Hints; Club Bulletin  
 KOL—P. T. A. Program  
 KNX—Concert Orchestra  
 KECA—Alexander Bevani; Records  
 KSL—Songs of Long Ago; Junior Hour  
 KOA—Army Band; 3:15, University of Denver

## 3:30 to 4:00 P. M.

\*KPO & network—Mickey Gillette's Music  
 KGO—Family Cook Book; 3:45, Singing Strings  
 KYA—Art Lecture; 3:45, Community Chest Question Box  
 KTAB—Royal Sophistication; Preview  
 KLX—Records; 3:45, Musical Jigsaw

KROW—Better Housing News  
 KJBS—Songs of Hawaii; Melodies  
 KGDM—Organ  
 KQW—Variety Program  
 KFRC—Congion Talk  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KOL—Studio Program  
 KOIN—Newspaper of the Air  
 KOMO—Trio Romantique  
 KFI—Ann Warner's Chats  
 KHJ—Stimulating Soothers to 3:45  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; Records; News  
 KOA—News to 3:45

## 4:00 to 4:30 P. M.

\*KGO & network—Talks Under Auspices of National Committee for Protection of Child, Family, School and Church  
 KQW—Beaux Arts Trio  
 KYA—Tea Dance Parade  
 KTAB—Jewish Date Book; Lauretta La Marr  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltz Time; Walworth  
 KJBS—Melodies of the Moment  
 KGDM—Gilmore Oil Program  
 KQW—Popular Tunes  
 KGGC—Studio Program  
 \*KFRC & network—Dan Russo's Orchestra; 4:15, Just Plain Bill  
 KOIN—Newspaper of the Air  
 KVI—U. S. Marine Period to 4:15  
 KHQ—4:15, News Album  
 KJR—Goodwill Program; Records  
 KNX—Haven of Rest  
 KECA—Library Talk; 4:15, Records  
 KFI—English Lesson to 4:15  
 KSL—Broadcasters' Review; Robin Hood  
 KOA—Comedy Capers; Stamp Club

## 4:30 to 5:00 P. M.

\*KGO & network—Armand Girard, basso; 4:45, Morin Sisters  
 KPO—Master Library; News Flashes  
 KYA—Tea Dance; Tangos  
 KTAB—Lauretta La Marr  
 KLX—Bro. Bob's Club; Health School  
 KROW—Dell Perry; Health Talk  
 KQW—Story Time; 4:45, Songs  
 KJBS—Recordings  
 KGDM—American Family; Records  
 KGGC—Studio Program  
 \*KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air  
 KOIN—Hollywood Reporter to 4:45  
 KHQ—N. W. on Parade  
 KJR—Musical Auction  
 KOMO—4:45, Moments of Melody  
 KGW—Sam Gordon; Studio Prog  
 KFI—Organ Recital  
 KNX—Fire Department; U. S. C.  
 KFSD—Dr. McCoy to 4:45  
 KSL—Buck Rogers in the 25th Century; 4:45, Orphan Annie

## 5:00 to 5:30 P. M.

\*KPO & network—Jan Garber's Supper Club  
 KGO—Art Revue; 5:15, Edna Fischer pianist  
 KYA—Children's Hour  
 KTAB—Dinner Concert  
 KLX—Pianist; Bill, Mack & Jimmie  
 KROW—Studio Frolic  
 KGGC—Dancing Echoes; Frolic  
 KQW—Sunshine League  
 KJBS—Melodies of the Moments to 5:15  
 \*KFRC & network—Vivian & Her Lifesaver; 5:15, Billy Bachelor  
 KOIN—Bob & Dolly to 5:15  
 KJR—Capt. Cracker; Waltzes  
 KNX—Sunset Serenade  
 KFOX—Playtime Lady; Records  
 \*KECA—How Songs Grew; Story Teller  
 KFSD—Studio Program  
 KSL—Vivian's Life Savers; Tarzan

## 5:30 to 6:00 P. M.

•KPO & netwk—Carefree Carnival  
KGO—Ivory Stamp Club; 5:45,  
Orphan Annie, Elec. Trans.  
KYA—Metropolitans; 5:45, Camp-  
bell Corner  
KTAB—Dr. Thompson, talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KQW—Popular Orchestra  
KGGC—Talk; Irish Gems  
\*KFRC & network—To be announced  
KOIN—5:45, Hawaiian Gems  
KVI—Reichmuth Family  
KJR—Drama; 5:45, Orphan Annie  
KNX—Son of Fire; Orphan Annie  
KFOX—Theatre News; Songs  
KECA—Records  
KFSD—Studio; Farley's Rangers  
KSL—Pullman Melodies; Organ

## 6:00 to 6:30 P. M.

•KGO & network—Dinner Concert  
KPO—Flirtations  
KYA—Cy Trobbs's Orchestra  
KTAB—Headlines; News  
KLX—Arlon Trio  
KROW—News; Lee Davis Gang  
KGGC—Dinner Dance  
KQW—Dept. of Agriculture; Records  
\*KFRC & network—Chesterfield  
Program  
KJR—News; Romance Time  
KHQ—Singing Secretary; Melodies  
KOMO—30 Minutes of Music  
KFWB—News; Organ  
KNX—News; 6:15, Dinner Dance  
KFOX—News; Trio, Al & Molly  
KECA—Board of Education; News

## 6:30 to 7:00 P. M.

•KPO & network—Colgate House  
Party; Orchestra and Vocalists  
KGO—Safety First; 6:45, Air Adven-  
tures of Jimmy Allen  
KYA—Cy Trobbs's Orchestra  
KTAB—Sports; Song Shop  
KLX—Arlon Trio  
KROW—Union Derby; Studio Prog.  
KGGC—Dinner Dance  
KQW—Market Reports; Tango Time  
\*KFRC & network—Leonardo De  
Vinci  
KOL—Chas. A. Reynolds to 6:45  
KOIN—Merry Gentlemen; Sports  
KJR—Romance Time; Jimmie Allen  
KNX—Lum & Abner; Jimmie Allen  
KFWB—Organ; 6:45, Jimmie Allen  
KECA—Organ and Vocalist  
KFOX—School Kids; Jimmie Allen  
KSL—The Big Show

## 7:00 to 7:30 P. M.

•KPO & network—Carnation Con-  
tented Program  
KGO—Beaux Arts Trio  
KYA—Sports; Drama  
KTAB—Italian News; Music  
KROW—C. W. Hammond; L'Italia  
News  
KLX—News; 7:15, Helen Parmelee,  
pianist  
KGGC—Alice Christensen; Records  
KQW—Weather; Voice of Portugal  
\*KFRC & network—Wayne King's  
Orchestra  
KJR—Concert; Dollars and Sense  
KNX—Watanabe & Archie; Rajput  
KFWB—Talk; Pioneer Sons  
KECA—Organ and Vocalist  
KFOX—Eb and Zeb; 7:15, Bobby &  
Betty  
KFSD—Studio; Sonny and Buddy

## 7:30 to 8:00 P. M.

•KPO & network—Pan-Americana  
KGO—Comedy Stars of Hollywood;  
7:45, Cliff Nazarro, tenor  
KYA—Cowboys; Melodies  
KTAB—Socialist Labor Party;  
Revolving Stage  
KROW—L'Italia Echoes of Italy  
KLX—Silver Strains; Studio Program

KQW—Italian Radio Theatre  
KGGC—Bob May; Recordings  
KFRC—Raymond Marlowe, tenor  
\*KFRC & network—7:45, Emery  
Deutsch and violin  
KOL—Speaker Stevenson to 7:45  
KVI—Dr. Mellor to 7:45  
KOIN—Jimmy Allen to 7:45  
KOMO—Musical Mannequins  
KJR—To be announced  
KHQ—Pick & Pat  
KNX—In-Laws; King Cowboy  
KFWB—Syncopators  
KFOX—Boy Detective; Cheerio Boys  
KECA—Records; 7:45, Law Talk  
KSL—Pinto Pete; Alka Seltzer  
KOA—Pick and Pat

## 8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy;  
8:15, Red Davis, dramatic series  
KGO—Stanford University; 8:15,  
Nanette La Salle, contralto  
KYA—Pianist; Amateur Party  
KTAB—Musical Program  
KLX—Studio Program  
KGGC—Spanish-American Program  
KROW—Italy; Watch Tower  
KQW—Drama  
\*KFRC & network—Myrt & Marge;  
8:15, Edwin C. Hill  
KJR—Castles in Music; Radio Revels  
KFWB—Frankie Master's Orchestra  
KECA—Paul Roberts, tenor; Philo-  
sopher and Country Jane  
KFOX—Cecil & Sally; 8:15, Garden  
Talk  
KFSD—Jimmy Allen to 8:15

## 8:30 to 9:00 P. M.

•KPO & network—Voice of Fire  
stone; Operatic Star; Chorus and  
Orchestra  
KGO—NBC Drama Hour  
KYA—Amateur Hour  
KTAB—Musical Program  
KLX—Dance Music; Tonic Tunes  
KROW—Happy Harmonies; News  
KGGC—Concert; Timely Tunes  
KQW—Opera of the Air  
\*KFRC & network—Kate Smith's  
New Star Revue  
KJR—Highlight Hour  
KFWB—Ted Flo-Rito's Orchestra  
KNX—Studio Program and Talks  
KECA—L. A. C. R. A. Orchestra  
KFOX—Ted Flo-Rito's Orchestra

## 9:00 to 9:30 P. M.

•KPO & netwk—Shell Show; Russ  
Hughes, master of ceremonies;  
guest artists; Yahbut & Cheerily  
KGO—Henry King's Orchestra  
KYA—Amateur; National Defense  
KTAB—Nightherders  
KLX—Krausmeyer & Cohen; 9:15,  
Rhythm Encores  
KQW—Buck Royce Bar-X Rangers  
KQW—Opera  
KGGC—News; Wyoming Cowboys  
\*KFRC & network—Blue Monday  
Jamboree  
KJR—News; Carefree Capers  
KNX—News; Ed. McConnell  
KFWB—Around the Hearth  
KECA—9:15, Fishing & Hunting Talk  
KFOX—Beverly Hillbillies  
KFSD—Furmbilt Program to 9:15  
KOA—Comedy Stars to 9:15

## 9:30 to 10:00 P. M.

•KPO & network—Shell Show  
KGO—Art Kassel's Orchestra  
KYA—Fireside Soliloquy  
KTAB—News; Ballad Hour  
KLX—News; Musical Headlines  
KROW—St. Mary's Productions  
KGGC—Dance Tunes; Street Singer  
KQW—Opera  
\*KFRC & network—Blue Monday  
Jamboree  
KOL—Talk; News; Editorial  
KJR—Carefree Capers; C. of C.

KNX—The Crocketts  
KFWB—Shumbertine  
KECA—Song Recital  
KFOX—Beverly Hill Billies

## 10:00 to 10:30 P. M.

•KPO & network—The Richfield  
Reporter; 10:15, Blue Moonlight;  
Alvino Rey, guitarist; Paul Car-  
son, organist  
KGO—Ricardo and his violin; News  
KYA—To be announced  
KTAB—Orchestra  
KLX—Dance Music  
KROW—Studio Program  
KGGC—Mort Werner's Open House  
KFRC—News to 10:10  
\*KFRC & network—Everett Hoag-  
land's Orchestra  
KVI—News to 10:15  
KOIN—The Journal  
KJR—Dance Orchestra  
KGW—10:15, Archie Loveland's  
Orchestra  
KHJ—News Items; 10:10, Music  
KNX—The Crocketts  
KFWB—News; Musicale  
KECA—Musical Celebrities  
KFOX—News; Organ  
KGB—News to 10:10  
KSL—Players

## 10:30 to 11:00 P. M.

•KPO & network—Blue Moonlight;  
Rhythmettes; News  
KGO—Williams-Walsh Orchestra  
KYA—Concert Orchestra  
KTAB—Dance Tunes  
KLX—Dance Records  
KROW—Studio Program  
\*KFRC & network—To be announced  
KJR—10:55, Memory's Garden  
KOMO—Moonlight Melodies  
KOIN—Club Victor  
KNX—Pontrelli's Orchestra  
KHJ—The Islanders  
KFOX—News; Dance Orchestra  
KFWB—Dance Orchestra

## 11:00 to 11:30 P. M.

•KPO & network—Ted Flo-Rito's  
Orchestra  
KGO—Organ Concert  
KYA—Sandman Organ  
KTAB—Organ Concert  
KROW—Union Derby; Dance Music  
\*KFRC & network—Lionel Hampton  
KOIN—Kelly's Kabbleros  
KOMO—Dance Orchestra  
KNX—Pontrelli's Orchestra  
KFWB—Nick Stuart's Orchestra  
KFOX—Nick Stuart's Orchestra

## 11:30 to 12:00 Midnight

•KGO & network—Dance Music  
KPO—Organ Concert  
KYA—Organ Recital  
KTAB—Dance Music  
KROW—Dance Music  
KGGC—12, Records to 6  
\*KFRC & network—Midnight Moods  
KOMO—Biltmore Orchestra  
KJR—Reflections of Romance  
KFWB—Dance Orchestra  
KFOX—Freddie Carter's Orchestra

## 12:00 to Sign Off

•KPO & network—Dance Music  
KTAB—DX Program  
KROW—Midnight Vagabond  
KJBS—12:01, Owl Program to 7 a.m.

Station  
Directory  
on  
Back Cover

# TUESDAY Programs

Jan. 15, 1935

## 7:00 to 7:30 A. M.

• KPO & network—Three C's Harmony Trio; 7:15, Gospel Singer  
KFRC—Recordings

## 7:30 to 8:00 A. M.

• KPO & netwk—Financial Service; 7:45, Lee S. Roberts' Memory Box  
**KGO—Morning Parade**  
**KYA—Musical Clock**  
**KTAB—Texans**  
**KROW—Commuters Clock**  
**KJBS—Alarm Klok Club**  
**KQW—The Breakfast Hour**  
**KGDM—Gillmore Oil**  
**KFRC—Seal Rocks Broadcast**  
**KOL—Organ Music**  
**KVI—Morning Varieties**  
**KGW—Piano to 7:45**  
**KJR—Sunrisers; Shadows on the Clock**  
**KHJ—Recordings and Stocks**  
**KNX—Bill Sharples Breakfast Club**  
**KFI—Stocks; Exercises to 7:45**  
**KECA—Morning Bible Fellowship; 7:45, Records**  
**KFSD—7:45, Studio Program**  
**KGB—Stocks; Records**  
**KSL—Advertisers Review; Music**

## 8:00 to 8:30 A. M.

**KGO—Electrical Transcription**  
**KPO—Songs by the Kitchen Sink**  
• KPO & network—8:15, Your Child  
**KYA—Christian Science Reading**  
8:15, Mr. and Mrs. Reader  
**KTAB—Shipping News; Melodies**  
**KLX—Records**  
**KROW—Commuters Clock**  
**KJBS—Auburn Airs; Varieties**  
**KQW—Morning Melodies; Varieties**  
**KGDM—Serenaders; Records**  
**KFRC—Recordings**  
• KFRC & netwk—8:15, Alex Semmler, pianist  
**KOL—8:15, Cecll and Sally**  
**KOIN—Memories Garden**  
**KHQ—Studio Programs**  
**KMO—Morning Reveries**  
**KVI—Recordings; Cowboy**  
**KNX—Jewel Box; Help for the Day**  
**KFI—Church Quarter Hour to 8:15**  
**KECA—8:15, Records**  
**KGB—Records to 8:15**  
**KSL—Studio Ensemble; 8:15, Romances of Mary & John**  
**KOA—Galaxy of Stars to 8:15**

## 8:30 to 9:00 A. M.

• KPO & netwk—U. S. Marine Band  
**KGO—Electrical Transcription**  
**KYA—Concert**  
**KTAB—Radio Shoppers' Digest**  
**KLX—Covered Wagon Jubilee**  
**KROW—Novelty Review**  
**KJBS—Dance Melodies**  
**KQW—Morning Concert**  
**KGDM—Records; Health Talk**  
• KFRC & network—Hollywood Country Church  
**KHQ—Crazy Wells to 8:45**  
**KOMO—Mary's Friendly Garden**  
**KNX—Song Bag**  
**KFI—Music; Helpful Hints**  
**KSL—Ruth Clark Evans**

## 9:00 to 9:30 A. M.

• KPO & network—The Story of Mary Marlin  
**KGO—Studio Program**  
**KPO—9:15, Barbara Lee**  
• KGO & network—9:15, Honeyboy and Sassafras  
**KYA—Bargains; Prudence Penny**  
**KTAB—Hour of Prayer**  
**KLX—Shopping List**  
**KROW—Beauty & Romance; Varieties**  
**KJBS—Kings Men; Bargains**  
**KGCC—Records; Bargains**



ANNA MORATH  
KFOK—STAFF ARTIST

**KQW—Tuneful Topics**  
**KGDM—Cowboy; 9:15, Personalities**  
• KFRC & network—Voice of Experience; 9:15, The Gumps  
**KHQ—9:15, Home Comfort**  
**KOMO—9:15, Stradivarieties**  
**KJR—Songs for Sale; Music**  
**KFI—9:15, Shopping Tour**  
**KNX—Health Talk; Pop Concert**  
**KECA—Records**  
**KFSD—Good Cheer; Dr. McCoy**  
**KOA—Marietta Vasconcelles; Band**

## 9:30 to 10:00 A. M.

• KPO & network—Martha Meade Society; 9:45, Edna Fischer, pianist  
**KGO—Electrical Transcription**  
**KYA—Lovers Lane; Waltz Time**  
**KTAB—Health Talk**  
**KLX—Clinic of the Air**  
**KROW—Diet and Health**  
**KJBS—For the Ladies; Classics**  
**KGCC—Morning Melodies**  
**KQW—Musical Program**  
**KGDM—News; Records**  
**KFRC—Crazy Wells; 9:45, Goodwill Industries**  
• KFRC & netwk—Arthur Warren & Orchestra  
**KOL—Prudence Penny to 9:45**  
**KVI—Dr. Burns; Mystic Melodies**  
**KHQ—9:45, Tull & Gibbs**  
**KJR—News; Early Echoes**  
**KGW—9:45, Modern Homemaker**  
• 9:45 News Items  
**KNX—Concert; 9:45, News**  
**KECA—Records to 9:45**  
**KFSD—Stock Reports to 9:45**  
**KGB—News to 9:35**  
**KSL—Jennie Lee to 9:45**  
**KOA—National Farm and Home**

## 10:00 to 10:30 A. M.

**KPO—As Woman to Woman; 10:15, Sax Appeal**  
• KGO & network—News; Army Band Concert  
**KYA—Columbia on Parade; 10:15 The Novelty Shop**  
**KTAB—News; Bachelor; Bargains**  
**KLX—Clinic; Stocks; News**  
**KROW—Rhythm; Concert**  
**KGCC—Cal King**  
**KJBS—News; Orch.; Melody Parade**

**KQW—News; Headline Memories**  
**KGDM—So This Is Hollywood; Bondons**  
• KFRC & network—Geo. Hall's Orchestra; 10:15, Wife Begins  
**KFRC—10:15, Home Forum**  
**KOIN—10:15, Air Shopping**  
**KVI—10:15, Sons of Pioneers**  
**KJR—Home Makers; Music Shop**  
**KECA—Recordings**  
**KNX—Eddie Albright's Family**  
**KSL—Orchestra; Organ**  
**KOA—Farm and Home**

## 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air  
**KGO—Words and Music**  
**KYA—Organ Concert**  
**KTAB—Health Talk; Hill-Billy**  
**KLX—International Kitchen**  
**KROW—Morning Concert**  
**KJBS—Organ; 10:45 Melodies**  
**KQW—Aunt Sammy; 10:45, Melodies**  
**KGCC—Recordings**  
**KGDM—The Bondons; Talk**  
• KFRC & network—Esther Velas & Ensemble; Art Kassel's Orch.  
**KOIN—Air Shopping to 10:45**  
**KVI—Amusement Tips to 10:45**  
**KJR—Club Minutes; Uncle Hank**  
**KNX—Mary Holmes; 10:45, Records**  
**KECA—Song Recital**  
**KOA—Jerry Brannon; Livestock & Produce**

## 11:00 to 11:30 A. M.

• KPO & netwk—Magazine of Air  
**KGO—Crosscuts from Log of the Day**  
**KYA—Organ Concert**  
**KTAB—Bargains; Beauty Facts; Rhythms**  
**KLX—Anita & Orsco; Tonic Tunes**  
**KROW—Health Talk; Spotlight**  
**KJBS—Orch.; 11:15, Medical Talk**  
**KGCC—Date Book; Waltz Time**  
**KQW—Light Classics**  
**KGDM—Organ**  
• KFRC & network—Marie, Little French Princess; Helen Trent's Romance  
**KOL—Garden of the Air; News**  
**KOIN—Art Kirkham**  
**KJR—Rhythm Rulers; Bovier's Garden**  
**KVI—Observer; Music**  
**KNX—Vocalist and Organ**  
**KECA—Records; Medical Talk**  
**KOA—C. A. C.**

## 11:30 to 12:00 Noon

• KPO & network—Smackout; To be announced  
**KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin**  
**KYA—Serenader; Snapshots**  
**KTAB—Fashions; Hollywood News**  
**KLX—Beauty Salon; 11:45, Musical Scrapbook**  
**KROW—Latin American Program**  
**KJBS—Dance Orchestra**  
**KGCC—Request Hour**  
**KQW—Accordion Capers; News**  
**KGDM—Organ**  
**KOIN—Salon Musicale**  
• KFRC & netwk—American School of the Air  
**KHQ—Organ Concert**  
**KJR—Irish Minstrel; Records**  
**KFI—Fashion Tour to 11:45**  
**KNX—Spice of Life; Ionizer Talk**  
**KECA—11:45, Recordings**

## 12:00 to 12:30 P. M.

**KPO—Radio Reporter**  
• KPO & network—12:15, Farm & Home Hour  
• KGO & netwk—Art Collins' Orch.  
**KGO—12:15, Financial Flashes; 12:20, Luncheon Concert**

**KPO—News Reporter**  
**KYA—Scriptures; Noonday Concert**  
**KTAB—Talk; Agricultural Period**  
**KLX—Dance Music**  
**KROW—Latin-American Program**  
**KJBS—Popular Orchestra & Vocalist**  
**KGCC—Request Hour**  
**KQW—Popular Orchestra**  
**KGDM—Road Report; Dance Band**  
**\*KFRC & network—Variety Hour**  
**KOL—The Carnival Hour**  
**KVI—Market Specials; Headlines**  
**KOIN—Johnnie Walker's Scrapbook;**  
**Amie Brunn**  
**KOMO—12:15, Viennese Vagabonds**  
**KJR—Music; Grain Reports to 12:15**  
**KHQ—12:15, Chamber of Commerce Luncheon**  
**KGW—Glenn Shelley; 12:15, Meier & Frank**  
**KFI—Federal & State Market Reports to 12:15**  
**KNX—News; 12:15, Organ & Vocal**  
**KECA—12:15, News Release**  
**KSL—Payroll Builder**  
**KOA—Art Kassel's Orchestra**

### 12:30 to 1:00 P. M.

• **KPO & network—Farm & Home**  
**KGO—Luncheon Concert**  
**KYA—Noonday Concert**  
**KTAB—Echoes of Portugal**  
**KLX—Don Cross; Musical Auction**  
**KROW—Calif. Home Hour; Records**  
**KJBS—Dance Matinee**  
**KGCC—Montana Cowboys**  
**KGDM—Recordings**  
**KQW—Weather; Market Reports**  
**\*KFRC & network—Columbia Variety Hour; Easy Aces**  
**KOL—Carnival Hour to 12:45**  
**KOMO—Vagabonds; Cowboy Joe**  
**KGW—News; Columbians**  
**KHQ—Chamber of Commerce**  
**KNX—Concert Group**  
**KECA—Concert Favorites**  
**KSL—Agricultural College Talk; Easy Aces**  
**KOA—S. P. B. Mais**

### 1:00 to 1:30 P. M.

• **KPO & network—Betty & Bob; 1:15, Vic and Sade**  
**KGO—Vocalist; 1:15, Ann Warner**  
**KYA—Women's Institute; Tangos**  
**KTAB—Radio Frolic**  
**KLX—Records**  
**KROW—Concert Melodies**  
**KJBS—Stock Reports; Song Hits**  
**KQW—Friendly Hour**  
**KGDM—Recordings**  
**KFRC—Charlie Kent's Adlerikans**  
**\*KFRC & network—1:15, Poetic Strings**  
**KOL—Julie Day to 1:15**  
**KVI—1:15, Hollywood News**  
**KHQ—1:15, Sylvia Gray**  
**KJR—Headliners to 1:15**  
**KGW—1:15, Dental Clinic**  
**KOMO—1:15, Tea Time Tales**  
**KNX—Paris Inn**  
**KFI—1:15, The Walkiklans**  
**KECA—Recordings**  
**KFRC—Studio Program to 1:15**  
**KSL—Broadcasters' Review**  
**KOA—1:25, Better Housing**

### 1:30 to 2:00 P. M.

• **KPO & network—Oxydol's Own**  
**Ma Perkins; Betty Marlowe**  
**KGO—Ann Warner's Chats; Cliff Nazario, tenor**  
**KYA—Piano Concert**  
**KTAB—Jean Kent, economics**  
**KLX—Popular Concert**  
**KROW—Hollywood Hilites; 1:45, Oklahoma Ramblers**  
**KJBS—Dance Orchestra**  
**KQW—Afternoon Concert**  
**KGDM—Recordings**  
**KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Christian Science News**  
**KVI—Educational Feature; Orchestra**  
**KOL—Educational Feature; Orch.**

**KOIN—Book of Life**  
**KJR—The Sun Dial**  
**KEX—Grain Reports; Records**  
**KNX—Paris Inn**  
**KGW—Educational Feature; Orch.**  
**KFSD—Old Time Program**

### 2:00 to 2:30 P. M.

• **KPO & network—Al Pearce and his Gang**  
**KGO—Meredith Willson's Orchestra**  
**KYA—Don Valdemar's Orchestra**  
**KTAB—Globe Trotter; Romancin'**  
**KLX—Recordings**  
**KROW—Short Story Time**  
**KJBS—Better Business Talk; 2:15, Tango Orchestra**  
**KQW—Dance Matinee**  
**KGDM—Serenader; News**  
**\*KFRC & network—Happy-Go-Lucky Hour**  
**KJR—Salon Hour**  
**KEX—World Bookman; Music**  
**KNX—The Bookworm**  
**KECA—Classic Hour**  
**KSL—2:15, Dental Clinic**  
**KOA—Huffman Reporter to 2:05**

### 2:30 to 3:00 P. M.

• **KPO & network—Al Pearce and his Gang**  
**KGO—College Inn Orchestra; To be announced**  
**KYA—Lost & Found; Modern Notes**  
**KTAB—Child Life; Records**  
**KLX—Stocks; Records**  
**KROW—Studio Program**  
**KOW—Dance Matinee**  
**KJBS—Tango Orchestra; Records**  
**KGDM—The Romancers**  
**\*KFRC & network—Happy-Go-Lucky Hour**  
**KJR—Salon Hour**  
**KEX—Music**  
**KNX—Recordings**  
**KECA—Classic Hour**  
**KOA—Al Pearce's Gang; Happy Jack**  
**KSL—Milton Charles; Between the Bookends**

### 3:00 to 3:30 P. M.

• **KPO & network—Langendorf Pic-torial; Mickey Gillette's Music**  
**KGO—Xavier Cugat's Orchestra; 3:15, Hymn Sing**  
**KYA—Band Concert; Melody Man**  
**KTAB—Bulletins; Chinese Program**  
**KLX—Song Market; 3:15, Records**  
**KROW—Studio Program**  
**KJBS—News; Records**  
**KQW—Stocks; 3:15, Variety**  
**KGDM—Recordings**  
**\*KFRC & network—Feminine Fancies**  
**KJR—Operatic Gems**  
**KEX—Orchestra**  
**KHQ—Business & Pleasure; Bulletin**  
**KNX—Concert Orchestra**  
**KECA—Recordings**  
**KFSD—Studio Program to 3:15**  
**KSL—Pianist; 3:15, Junior Hour**  
**KOA—Xavier Cugat's Orchestra; Hymn Sing**

### 3:30 to 4:00 P. M.

• **KPO & network—Mickey Gillette's Music**  
**KGO—Interlude; Dorothy Page, contralto; High and Low**  
**KYA—Drama; 3:45, Symphony Sketches**  
**KTAB—Sophistication; 3:45, Picture Preview Talk**  
**KLX—Recordings**  
**KROW—Better Housing News; Records**  
**KJBS—Musical Comedy**  
**KQW—Variety Program**  
**KGDM—Recordings**  
**\*KFRC & network—Frank Castle's Matinee; 3:45, Correct English**  
**KOL—Studio Program to 3:45**  
**KOMO—Birnbaum's Bavarians to 3:58**  
**KOIN—Newspaper of the Air**

**KHQ—King's Men to 3:45**  
**KFI—Ann Warner Chats**  
**KNX—Fletcher Wiley**  
**KGW—3:40, Along the Airwaves to 3:45**  
**KOA—News; 3:45, Univ. of Denver**  
**KSL—D. S. S. Club; Records; News**

### 4:00 to 4:30 P. M.

• **KPO & network—Kings Guard; Hal Kemp's Orchestra**  
**KGO—Pair of Pianos**  
**KLX—Records; Bob's Club**  
**KYA—Symphony Sketches; Dance**  
**KTAB—Jewish Date Book; Lauretta La Marr, Culinary Expert**  
**KROW—Waltz Time; Walworth**  
**KJBS—Dance Orchestra**  
**KGCC—Studio Program**  
**KGDM—Gillmore Oil Program**  
**KQW—Popular Tunes**  
**\*KFRC & network—Dan Russo's Orchestra; Just Plain Bill**  
**KOIN—Newspaper of the Air**  
**KHQ—4:15, News Album**  
**KJR—Tea Dansant**  
**KFI—Latvian Singers to 4:15**  
**KNX—Haven of Rest**  
**KSL—Town Crier**  
**KECA—4:15, Recordings**  
**KOA—Univ. of Denver; Orchestra**

### 4:30 to 5:00 P. M.

• **KPO & network—You and Your Government**  
**KPO—4:45, Radio Reporter**  
**KGO—John Teel, baritone**  
**• KGO & network—4:45, Vaughn De Leath, songs**  
**KYA—Tea Dance Parade**  
**KTAB—Keep Smiling Revue**  
**KLX—Bro. Bob's Club; Records**  
**KROW—Dell Perry; Health Talk**  
**KJBS—Dance Orchestra**  
**KGCC—Studio Program**  
**KQW—Story Time; 4:45, Songs**  
**KGDM—Aarons Transcriptions**  
**\*KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air**  
**KOL—4:45, Radio Pen Friend Club**  
**KVI—4:45, To be announced**  
**KOIN—Hollywood Reporter to 4:45**  
**KOMO—Talk and Music**  
**KGW—Eddie King; Milton Gumbert**  
**KFI—Organ Recital**  
**KNX—Tonic Tunes; U. S. C.**  
**KSL—Town Crier; Orphan Annie**  
**KOA—You and Your Government to 4:45**

### 5:00 to 5:30 P. M.

• **KPO & network—Beaux Arts Trio**  
**KGO—Back Stage Chatter; 5:15, Community Forum**  
**KYA—Children's Hour**  
**KTAB—Dinner Concert**  
**KLX—Pianist; Bill, Mack & Jimmie**  
**KROW—Studio Frolic**  
**KJBS—Dance Orchestra to 5:15**  
**KGCC—Echoes; Studio Frolic**  
**KGW—Airs of South America**  
**KFRC—Og, Son of Fire**  
**\*KFRC & network—5:15, Billy Bachelor**  
**KOIN—Bob & Dolly to 5:15**  
**KVI—"Last of the Mohicans"**  
**KJR—Steamboat Bill; Records**  
**KOMO—5:15, Ivory Stamp Club**  
**KFI—Your Pal Jimmy; Ivory Stamp Club**  
**KNX—Serenade; Musical Headlines**  
**KFOX—Playtime Lady; Records**  
**KECA—Records**  
**KSL—Pullman Prog.; 5:15, Tarzan**

### 5:30 to 6:00 P. M.

**KGO—Forum; 5:45, Orphan Annie**  
**• KPO & network—Lawrence Tibbett, baritone; John B. Kennedy**  
**KYA—Metropolitan; 5:45, Campbell**  
**KTAB—Health Talk**  
**KLX—Covered Wagon Jubilee**  
**KROW—Eating Your Way to Health**

KGGC—Talk; 5:45, Irish Gems  
 KQW—Popular Orchestra  
 KFRC—Bob, Sports Authority  
 \*KFRC & network—5:45, D. S. S. Club  
 KVI—Reichmuth Family to 5:45  
 KJR—Once Upon a Time; Orphan Annie  
 KNX—Songs; 5:45, Orphan Annie  
 KECA—Word Detective; Records  
 KFOX—Theatre News; Records  
 KGB—Studio; 5:45, Robin Hood  
 KFSD—5:45, Farley's Rangers  
 KSL—Piano Team and Tenor; 5:45, Krausmeyer & Cohen

6:00 to 6:30 P. M.

•KPO & network—Vick Presents Grace Moore, soprano  
 KGO—Dinner Concert  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Radio Headlines; News  
 KLX—Arlon Trio  
 KROW—News; 6:15, Harmonies  
 KGGC—Dinner Dance  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \*KFRC & network—Bing Crosby & Boswell Sisters  
 KJR—News; Musical Headlines  
 KFWB—News; Organ  
 KNX—News; 6:15, Concert  
 KECA—Children of All Lands; News  
 KFOX—News; Vagabonds; Al & Molly

6:30 to 7:00 P. M.

•KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra  
 KGO—Chester Rowell; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra  
 KTAB—Sport Page; Recordings  
 KLX—Arlon Trio  
 KROW—Bunion Derby; 6:45, Dr. G. Facci  
 KGGC—Recordings  
 KQW—Market Reports; Music  
 \*KFRC & network—Isham Jones' Orchestra for Chevrolet  
 KJR—Phantasies; Jimmy Allen  
 KFOX—School Kids; Jimmy Allen  
 KFWB—Studio Whispers; Jim Allen  
 KNX—Lum & Abner; Jimmy Allen  
 KECA—Wesley Tourtellotte, organ

7:00 to 7:30 P. M.

•KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
 KGO—Every Man's Palace  
 KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble  
 KTAB—Italian News; Music  
 KLX—News; Song Souvenirs  
 KROW—C. W. Hammond; 7:15, L'Italia News  
 KGGC—Symphonette; Tango Time  
 KQW—Weather; Voice of Portugal  
 \*KFRC & network—Camel Caravan  
 KJR—Theatre Observer; Concert  
 KECA—Recordings  
 KNX—Frank Watanabe; Music  
 KFWB—Synopators; Hollywood Hillarites  
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & network—Palmolive Beauty Box Theatre  
 KGO—Redwood Reveries; Dot Kay, contralto  
 KYA—Story Teller; Memory Strains  
 KTAB—Spanish Talent  
 KLX—Merlyn Morse, tenor; 7:50, U. C. vs. Cal. Aggies  
 KROW—Records; S. F. Studio  
 KGGC—Jeanne & Jimmy; Records  
 KQW—Italian Radio Theatre  
 \*KFRC & network—Fray & Braggiotti; 7:45, Crusaders

KOL—Speaker Stevenson to 7:45  
 KOIN—Jimmy Allen; Little Show  
 KVI—Dr. Mellor to 7:45  
 KJR—Old Songs; Silver Strains  
 KNX—The In-Laws; King Cowboy  
 KFWB—Mrs. Pasquale and Califs.  
 KFOX—Boy Detective; Vocal Duet  
 KGB—Comedy Stars; 7:45, Fireside Melodies  
 KSL—Union Dental Program; 7:45, The Hawk

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick  
 EGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto  
 KYA—Memory Strains; Musical Milkman  
 KTAB—Yolande Delyse, harpist; London Fantasy  
 KLX—Basketball Game  
 KROW—Latin-American Program  
 EGGC—Spanish-American Program  
 KQW—Popular Orchestra  
 \*KFRC & network—Myrt and Marge  
 KFOR—8:15, Beauty That Endures  
 KOL—8:15, Comedy Stars  
 KOIN—8:15, Comedy Stars  
 KVI—8:15, Souvenirs  
 KJR—Castles in Music; American Family Robinson  
 KNX—June Irwin; Adlerikans  
 KFWB—Mrs. Pasquale & Orchestra  
 KFOX—Cecil & Sally; Orchestra  
 KECA—Recordings  
 KFSD—Jimmie Allen to 8:15  
 KGB—8:15, Oddities from Life  
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

•KPO & network—Leo Reisman's Orchestra  
 KGO—Melody Review  
 KYA—Tom Coakley's Orchestra; Fiesta  
 KTAB—London Fantasy; Vocalist  
 KLX—Basketball Game  
 KROW—Italian Program  
 EGGC—Concert; Timely Tunes  
 KQW—Bernard Pritchard, soloist; Drama  
 \*KFRC & network—Calling All Cars  
 KOL—The Merry Men to 8:45  
 KVI—Mr. Rex Roubush to 8:45  
 KJR—Waltz Dreams  
 KFWB—Ted Fio-Rito's Orchestra  
 KNX—Reprise  
 KECA—Dr. Geo. Liebling, pianist  
 KFOX—Ted Fio-Rito's Orchestra

9:00 to 9:30 P. M.

•KPO & network—Ben Bernie's Orchestra  
 KGO—Melody Review  
 KYA—Fiesta  
 KTAB—Nevada Nighthanders  
 KLX—Basketball Game; Old Gospel Hymns  
 KROW—Italian Program; Pearl Tener  
 KGGC—News; Wyoming Cowboys  
 KQW—Band Concert  
 \*KFRC & network—Dixie Marsh, songs to 9:15  
 \*KFRC & network—Orville Knapp's Orchestra  
 KOIN—Krausmeyer & Cohen; Songs  
 KOIN—Krausmeyer & Cohen to 9:15  
 KOL—Krausmeyer & Cohen; News; Editorial  
 KJR—News; Singers  
 KNX—News; 9:15, Musical  
 KFWB—Jack Joy's Orchestra  
 KFOX—Beverly Hillbillies  
 KECA—"Rhapsodies in Song"  
 KFSD—Moments of Melody  
 KSL—Orchestra; 9:15, Smoke Rings  
 KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

•KPO & network—Death Valley Days  
 KGO—Harry Sosnik's Orchestra  
 KYA—Fiesta; News; America  
 KTAB—News; Drama

KLX—News; California Rangers  
 KROW—Records; Royal Hawaiians  
 KGGC—Records; Harmonica Rascals  
 KQW—Hits of the Past  
 \*KFRC & network—University Explorer  
 KOIN—Orchestra  
 KVI—News; Book Review  
 KJR—Pick and Pat (E. T.)  
 KNX—Pick and Pat (E. T.)  
 KFWB—Slumb's time  
 KFOX—Boxin' Bouts  
 KECA—Recor' ings  
 KFSD—Feature Program  
 KSL—Smoke Rings; Orchestra  
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.  
 KGO—Mickey Gillette's Music  
 KYA—Dance Orchestra  
 KTAB—Orchestra  
 KLX—Dance Music  
 KROW—S. F. Studio; Sports  
 KGGC—Mort Werner's Open House  
 KQW—News; Studio Program  
 \*KFRC & network—10:15, Fred Skinner, Negro Song Stylist  
 KOIN—Orchestra  
 KVI—Studio Program to 10:15  
 KJR—Till Tomorrow  
 KFWB—News; Moments Musicale  
 KECA—Musical Celebrities, records  
 KNX—The Crockett's  
 KFOX—Boxing Bouts  
 KGB—News; To be announced  
 KSL—Dance Orchestra  
 KOA—Country Club Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News  
 KGO—News; Williams-Walsh Orch.  
 KYA—Sandman Organ  
 KTAB—Recordings  
 KLX—Dance Music  
 KROW—Studio Program  
 \*KFRC & network—Orchestra  
 KJR—Dance Orchestra  
 KGW—Dance Orchestra  
 KNX—The Crocketts; Orchestra  
 KFWB—Dance Orchestra  
 KFOX—News; Tex Howard's Orch.  
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

•KGO & network—Ted Fio-Rito's Orchestra  
 KPO—Freddie Bergin's Orchestra  
 KYA—Concert Memories  
 KTAB—Recordings  
 KROW—Bunion Derby; Dance Music  
 \*KFRC & network—Dick Jurgens' Orchestra  
 KOIN—Kelly's Kabelleiros; Columbia Gardens  
 KOMO—Moonlight Melodies  
 KGW—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jack Mills' Orch.  
 KPO—Organ Concert  
 KYA—Concert Memories  
 KTAB—Dansapations  
 KROW—Dance Music; Vagabond  
 KFRC—Lionel Hampton's Orchestra  
 KOMO—Dance Orchestra  
 KJR—Reflections of Romance  
 KFWB—Dance Orchestra  
 KHJ—Music  
 KGB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

12:00 to Sign Off

KTAB—D-X Program  
 KROW—Midnight Vagabond  
 KGDM—Music and News  
 KGR—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# WEDNESDAY Programs

Jan. 16, 1935

## 7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuter Clock
- KJBS—Alarm Klok Club
- KFRC—Records; 7:25, Stocks

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Betty Brunn; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Music
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadow
- KFI—Stocks and Exercises to 7:45
- KNX—Bill Sharple's Club
- KHJ—Recordings and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymoon ers, Grace and Eddie Albert. 8:15, Tony Wons' Scrapbook
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Records to 8:15
- KFRC & network—8:15, Connie Gates & Jimmy Eriery
- KOL—Music; 8:15, Cecil & Sally
- KVI—Covered Wagon Jubilee; 8:15, Wandering Cowboy
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Kronenberg
- KFI—Church Quarter Hour to 8:15
- KNX—Jewel Box; Help for the Day
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band; 8:45, Magic Recipes
- KGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KOL—Prudence Penny; To be announced
- KFRC & network—Country Church
- KHQ—Musical Gems to 8:45
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KFI—8:45, Julia Hayes
- KECA—Recordings to 8:45
- KSL—Cal-O-Dine to 8:45

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Charles Sears, tenor
- KGO—Electrical Transcription; 9:20, Edna Fischer, pianist
- KYA—Concert; 9:15, Prudence Penny



CHARLES RUNYAN

KPO—11 P. M.

- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacLarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs; Bargain Basement
- KQW—Tuneful Topics
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KGDM—Cowboy; Mabel Rubin
- KHQ—9:15, Burgan's Home Comfort
- KJR—Morning miracles
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy
- KOA—Fish Tales to 9:15

## 9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Coquettes; 9:45, Jean Abbey, Shop News
- KYA—Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Recordings
- KFRC & network—Betty Crocker; 9:45, Your Home and Mine
- KGW—Edna Jacks, pianist; Modern Homemaker
- KJR—News; Early Echoes
- KHQ—Desert Hotel; Tull & Gibbs
- KGW—Edna Jacks, pianist
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life
- KVI—9:45, Mystic Melodies
- KPI—Hawafians; 9:45, News
- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—Jennie Lee to 9:45
- KOA—National Farm & Home

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Plano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—Rhythm Revue

- KJBS—News; Memories; Organ
- KGCC—Cal King
- KQW—Headline Memories; Orch.
- KGDM—Recordings
- KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KHQ—Studio Programs
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albright's Family
- KFI—California Kitchen
- KGB—News to 10:15
- KSL—10:15, Lois Le Mar Presents
- KOA—National Farm & Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music; 10:45, Clef Dwellers
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KQW—Aunt Sammy; For the Ladies
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- KFRC & network—University of California; Samuel De Jong's Orch.
- KFRC—10:45, SERA Speaker
- KOL—Sue Allen, shopping to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Sereader
- KECA—Recordings; Pianist
- KNX—Mary Holmes; Rhythm
- KOA—Best Foods; Betty Moore
- KSL—Little Jack Little; Betty Moore

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Alvino Rey, guitarist; 11:15, Nanette La Salle, contralto
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Modern Rhythm; Fashion Flashes
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Mildady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Garden Talk; News
- KVI—Observer; Melodies
- KOIN—Art Kirkham
- KJR—Rhythm Rulers Recorded
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—To the Ladies
- KOA—Livestock & Produce; 11:15, Wandering Minstrel

## 11:30 to 12:00 Noon

- KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Al & Lee Reiser, piano duo
- KGO—Southern Harmony Four; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Congoin; News
- KLX—Anita and Orson; Records
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Orchestra
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KHQ—Organ Recital
- KJR—Children's Stories; Measured Steps
- KFI—Home Nursing Hints to 11:45
- KECA—11:45, Records

KFSD—11:45, Studio Program  
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

• KGO & network—Ramblers Trio  
 KGO—12:15, Financial Flashes;  
 12:20, Luncheon Concert  
 KPO—News  
 • KPO & network—12:15, Western  
 Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KYAB—Seventh Day Adventist  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KJBS—Song Hits  
 KGDM—Gene Almy; Serenader  
 • KFRC & network—Kate Smith's  
 Matinee  
 KOIN—Scrapbook; Amie Brunn  
 KOL—The Carnival Hour  
 KOMO—12:15, Viennese Vagabonds  
 KGW—Glenn Shelly and Clarence  
 Tolman; 12:15, Meter & Frank  
 KHQ—Business and Pleasure  
 KJR—Records; 12:12, Grain Reports  
 KVI—Mkt. Specials; Headlines  
 KFI—State Market Reports to 12:15  
 KNX—News; 12:15, Musical  
 KECA—12:15, News Release  
 KOA—Orchestra

12:30 to 1:00 P. M.

• KPO & network—Western Farm  
 and Home Hour  
 KGO—Luncheon Concert  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Music  
 KROW—California Farm Hour;  
 12:45, Records  
 KJBS—Dance Matinee  
 KGGC—Montana Cowboys  
 KQW—Market Reports  
 KGDM—Recordings  
 • KFRC & network—Kate Smith's  
 Matinee; 12:45, Easy Aces  
 KOL—The Carnival Hour to 12:45  
 KVI—News & Comment to 12:45  
 KOMO—Farm Talk; 12:45, Cowboy  
 Joe  
 KHQ—Stepping Along; Studio  
 KGW—News; Columbians  
 KNX—Concert Group  
 KECA—Concert Favorites, records  
 KOA—Orchestra

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob;  
 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner's  
 Chats  
 KYA—Ad Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Garden Tips; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Recordings  
 • KFRC & network—National Student  
 Federation; Curtis Institute  
 KOL—Julie Day to 1:15  
 KVI—1:15, Hollywood News  
 KJR—Headliners  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—1:15, Sylvia Gray  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KFSD—Ad Club Luncheon  
 KGB—1:15, Stocks; Farm Flashes  
 KSL—Payroll Builder  
 KOA—1:15, East & Dumke

1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma  
 Perkins; 1:45, Dreams Come True  
 Barry McKinley, Matinee  
 KGO—Ann Warner's Chats; 1:45,  
 Accordiana, Johnny Toffoli  
 KYA—Modern Maestros  
 KTAB—Jean Kent Economics  
 KLX—Popular Concert

KROW—Oakland Public Schools;  
 1:45, Dance Masters  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Accordion Boys; Records  
 • KFRC & network—Curtis Institute  
 KOIN—Book of Life  
 KJR—The Sun Dial  
 KNX—Orchestra  
 KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network—Al Pearce and  
 His Gang  
 KGO—Kay Foster, songs; 2:15,  
 Merry Macs; Vocalists  
 KYA—Don Valdemar's Orchestra  
 KTAB—Globe Trotter; Romancin'  
 KLX—Records; Romance Under  
 Water  
 KROW—Short Story Time  
 KJBS—Gerald Kenney; Records  
 KQW—Dance Matinee  
 KGDM—Recordings; News  
 • KFRC & network—Happy Go  
 Lucky Hour  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Recordings  
 KFSD—2:15, Studio Program  
 KSL—Music; 2:15, Dental Clinic  
 KOA—Huffman Reporter; 2:15,  
 Rowdy Wright

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
 KGO—Alice in Orchestrallia; Happy  
 Jack, songs  
 KYA—Lost & Found; Modern Notes  
 KTAB—Relief Talk; 3:4 Time  
 KLX—Talk; Stocks; 2:40, Records  
 KROW—Studio Program  
 KJBS—Events of Interest  
 KQW—Dance Matinee  
 KGDM—Romancers  
 • KFRC & network—Happy Go  
 Lucky Hour  
 KJR—Salon Hour, recorded  
 KECA—Classic Hour  
 KNX—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Parent-Teachers; Vocalist  
 KOA—String Serenade; Happy Jack

3:00 to 3:30 P. M.

• KPO & network—Langendorf Pic-  
 torial; 3:15, Mickey Gillette's  
 Music  
 KGO—Education in the News; 3:15,  
 Alma Kitchell, contralto  
 KYA—Band Concert  
 KTAB—J. Malloy; Chinese News  
 KLX—World Revue  
 KROW—Studio Program  
 KJBS—News; Recordings  
 KQW—Stocks; Music  
 KGDM—Records  
 • KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Scrapbook  
 KGW—Concert Trio  
 KHQ—Hints; Club Bulletin  
 KNX—Concert Orchestra  
 KECA—Raine Bennett; Records  
 KFSD—Royal Brown, Organist  
 KOA—Education in the News  
 3:15, University of Denver  
 KSL—Songs of Long Ago; 3:15,  
 Junior Hour

3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's  
 music  
 KGO—Interlude; Three X Sisters;  
 Singing Strings  
 KYA—Symphony Highlights  
 KLX—Recordings  
 KTAB—Sophistication; Talk  
 KROW—Charles Goodman; Records  
 KQW—Popular Concert; Music  
 KJBS—Recordings  
 KGDM—Records  
 KOI—Studio Program to 3:45  
 KFRC—Congoin Talk  
 KHQ—Magic Travels; Happy Feet

• KFRC & network—3:45, Frank  
 Castle's Matinee  
 KOIN—Newspaper of the Air  
 KOMO—Concert in Miniature  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; News  
 KOA—News and Music

4:00 to 4:30 P. M.

• KPO & network—Pickens Sisters;  
 Freddie Martin's Orchestra  
 KGO—Something Simple  
 KYA—Symphony Highlights  
 KTAB—Jewish Date Book; Talk  
 KLX—American Legion; Bob's Club  
 KROW—Waltzes; Walworth Prog.  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KGDM—Gilmore Gil Program  
 KQW—Popular Tunes  
 • KFRC & network—Edgewater Beach  
 Concert; Just Plain Bill  
 KOIN—Newspaper of the Air  
 KHQ—Studio; 4:15, News Album  
 KJR—Talks & Tea Dansant  
 KFI—Better Business Talk  
 KNX—Haven of Rest  
 KECA—4:15, Better Business Bureau  
 KSL—Town Orler  
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

• KPO & network—Gould & Shefter,  
 Piano duo  
 KPO—4:45, News Reporter  
 KGO—Harry Stanton, basso  
 • KGO & network—4:45, Congress  
 Hotel Orchestra  
 KYA—Tea Dance Parade  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health  
 School  
 KROW—Dell Perry; Talk  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KQW—Story Time; 4:45, Songs of  
 the Islands  
 KGDM—American Family Robinson;  
 Orchestra  
 • KFRC & network—Buck Rogers in  
 the 25th Century; 4:45, University  
 of the Air  
 KOIN—Hollywood Reporter  
 KGW—Eddie King; Milton Gumbert  
 KJR—Snapshots  
 KOMO—4:45, Moments of Melody  
 KNX—Tonic Tunes; U. S. C.  
 KFI—Organ Recital  
 KFSD—Dr. McCoy to 4:45  
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Mary Pickford  
 and Stock Company  
 KGO—Children's Hour; 5:15, Chro-  
 mos, Chas. Runyan, pianist  
 KYA—Children's Hour  
 KTAB—Organ Concert  
 KLX—Black and White Melodies;  
 Bill, Mack and Jimmie  
 KROW—SERA Choral Ensemble  
 KGGC—Echoes; Studio Frolic  
 KGDM—Dance Orchestra to 5:15  
 KQW—Popular Concert  
 • KFRC & network—Vivian and her  
 Lifesaver; 5:15, Billy Bachelor  
 KOIN—Bob & Dolly to 5:15  
 KJR—Capt. Cracker; Waltzes and  
 Tangos  
 KNX—Organ Concert  
 KECA—John McIntosh Brown; Songs  
 of the Air  
 KFSD—Better Business; Studio  
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

• KPO & network—Just Around the  
 Corner  
 KPO—5:45, Barbara Lee  
 KGO—Tim Healy's Ivory Stamp Club;  
 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 Corner

**KTAB**—Dr. Thompson, talk  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGCC**—Health Talk; Irish Gems  
**KQW**—Popular Orchestra  
 \* **KFRC** & network—Varieties  
**KGW**—Ivory Soap to 5:45  
**KJR**—Drama; Orphan Annie  
**KOMO**—Stamp Club to 5:45  
**KHQ**—Ivory Stamp Club to 5:45  
**KNX**—Elec. Trans.; Orphan Annie  
**KFP1**—Ivory Stamp Club; 5:45, Chas. Wellman & Helen Hill, songs and piano  
**KECA**—Records  
**KFOX**—News; Records  
**KFSD**—Studio; Farley's Rangers  
**KOA**—Pacific Nomads

**6:00 to 6:30 P. M.**

\* **KPO** & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing  
**KGO**—Dinner Concert  
**KYA**—Cyrus Trobbe Orchestra  
**KTAB**—Radio Headlines; News  
**KLX**—Arlon Trio  
**KROW**—News; Royal Hawaiians  
**KGCC**—Dinner Dance  
**KQW**—California Department of Agriculture; 6:15, Recordings  
 \* **KFRC** & network—Chesterfield Program  
**KJR**—Reporter; Romance Time  
**KFWB**—News; Aristocrats; Organ  
**KNX**—News; 6:15, Concert Group  
**KECA**—Board of Education; News  
**KFOX**—News; Al and Molly  
**KFSD**—Dinner Music

**6:30 to 7:00 P. M.**

\* **KPO** & netwk—John McCormack, tenor  
**KGO**—Business Review; 6:45, Jimmy Allen  
**KYA**—Cy Trobbe's Orchestra  
**KTAB**—Sport Page; Talk  
**KLX**—Arlon Trio  
**KROW**—Bunion Derby; Studio Prog.  
**KGCC**—Dinner Dance  
**KQW**—Market Reports; Music  
 \* **KFRC** & network—Adventures of Gracie  
**KJR**—Romance; 6:45, Jimmie Allen  
**KFWB**—Organist; Jimmie Allen  
**KNX**—Dance; 6:45, Elec. Trans.  
**KECA**—Weasley Tourtelotte, organ  
**KFOX**—School Kids; Jimmy Allen  
**KFSD**—Dinner Music

**7:00 to 7:30 P. M.**

\* **KPO** & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert  
**KGO**—Ghost Town; 7:15, Agriculture Today  
**KLX**—News; 7:15, Lotus Land  
**KYA**—Ernie Smitn's Sport Page; 7:15, Drama  
**KTAB**—Italian News; Music  
**KROW**—C. W. Hammond; L'Italia News  
**KQW**—Weather; Voice of Portugal  
**KGCC**—Jewish Radio Hour  
 \* **KFRC** & network—Byrd Expedition Broadcast  
**KHQ**—To be announced  
**KJR**—Rhythmettes; 7:15, Dollars & Sense  
**KFWB**—Syncopators  
**KECA**—Watanabe & Archie; Rajput  
**KECA**—Recordings  
**KFOX**—Eb & Zeb; Bobby & Betty  
**KFSD**—7:15, Sonny & Buddy

**7:30 to 8:00 P. M.**

\* **KPO** & network—One Man's Family, serial Drama  
**KGO**—Comedy Stars of Hollywood; 7:45, Californians on Parade  
**KYA**—Cowboys; Concert Orchestra  
**KTAB**—Socialist Labor Party; Music  
**KLX**—Manila Stringed Orchestra  
**KROW**—S. F. Studio Program  
**KGCC**—Jewish Radio Hour

**KQW**—Italian Radio Theatre  
 \* **KFRC** & network—Barnyard Serenade  
**KOIN**—Jimmie Allen; Merry Gentlemen  
**KOL**—Speaker Stevenson to 7:45  
**KJR**—Hermie Bauer's Orchestra  
**KNX**—In-Laws; 7:45, King Cowboy  
**KFWB**—Vocalist; Comedy Stars  
**KECA**—Symphony Hour  
**KFOX**—Boy Detective; Vocal Duet  
**KFSD**—Marie Viratelle Kriete  
**KSL**—Melodies; Comedy Stars  
**KOA**—Conoco Program

**8:00 to 8:30 P. M.**

\* **KPO** & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series  
**KGO**—Californians on Parade; 8:15, Wandering Minstrel  
**KYA**—Trobbe's Scrap Book  
**KTAB**—Yolande Delyse, harpist; Italian-American News  
**KLX**—Rhythmic Reporters  
**KROW**—Studio; 8:15, Watch Tower  
**KGCC**—Harlem Nights; Records  
**KQW**—Music of the Masters  
 \* **KFRC** & network—Myrt & Marge; 8:15, Edwin C. Hill  
**KJR**—Neapolitans  
**KNX**—June Irwin; Elec. Trans.  
**KFWB**—Frankie Masters' Orchestra  
**KECA**—Symphony Hour  
**KFOX**—Cecil & Sally; Garden Talks  
**KFSD**—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

\* **KPO** & network—Lanny Ross and His Log Cabin Orchestra  
**KGO**—Wandering Minstrel; Sports Headliners  
**KYA**—Dance Orchestra; Venetian Blinds  
**KTAB**—Quartet; Bob Morton, tenor  
**KLX**—Studio Program; Tunes  
**KROW**—Harmonies; 8:45, Gerald Boccignone  
**KGCC**—Concert; Timely Tunes  
**KQW**—Music of the Masters  
 \* **KFRC** & network—Voice of Experience; 8:45, Geo. Hamilton's Orch.  
**KOL**—8:45, Comedy Capers  
**KOIN**—8:45, Moods in Music  
**KJR**—Popular Concert  
**KNX**—Comedy Capers; Music  
**KFWB**—Ted Fio-Rito's Orchestra  
**KECA**—Symphony Hour  
**KFOX**—Ted Fio-Rito's Orchestra

**9:00 to 9:30 P. M.**

\* **KPO** & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor  
**KGO**—Bal Tabarin Orchestra  
**KYA**—Music; Comedy Caravan  
**KTAB**—Nevada Nightherders  
**KLX**—Krausmeyer & Cohen; Rhythm Encores  
**KROW**—Boxing Matches  
**KQW**—Musings; Salon Orchestra  
**KGCC**—News; Wyoming Cowboys  
 \* **KFRC** & network—George Hall's Orchestra; Jacques Renard's Orch.  
**KOL**—Public Bench; Orchestra  
**KOIN**—Little Show; Orchestra  
**KJR**—News; Carefree Capers  
**KNX**—News; 9:15, Musical Prog.  
**KFWB**—Dance Orchestra  
**KECA**—L. A. J. C. Musicale  
**KFOX**—Beverly Hillbillies  
**KFSD**—Furmbill; 9:15, Drama  
**KSL**—Pinto Pete Ranch Boys to 9:15

**9:30 to 10:00 P. M.**

\* **KPO** & netwk—Town Hall Tonight  
**KGO**—Strange Cases; Dramatic series; Police Chief Wm. Quinn  
**KYA**—Caravan; News; Famous Fights of the Past  
**KTAB**—News; SERA Program  
**KLX**—News; Fireside Phantasies  
**KROW**—Boxing Matches  
**KGCC**—Dance Tunes; Recordings

\* **KFRC** & network—George Hall's Orchestra  
**KQW**—Kirk of Sleepy Hollow  
**KVI**—News; Orchestra  
**KOL**—9:45, News; Editorial  
**KOIN**—Joseph Sampletro, violinist; Orchestra  
**KJR**—Carefree Capers; C. of C.  
**KNX**—The Crocketts  
**KFWB**—Slumber Time  
**KECA**—Musicale; 9:45, Pianist  
**KFOX**—Beverly Hillbillies  
**KFSD**—Drama; Studio Program

**10:00 to 10:30 P. M.**

\* **KPO** & netwk—Richfield Reporter; 10:15, Tom Coakley's Orchestra  
**KGO**—Neapolitan Echoes  
**KYA**—Famous Fights; 10:15, Drama  
**KTAB**—Dance Orchestra  
**KLX**—Recordings  
**KROW**—Boxing Matches  
**KGCC**—Mort Werner's Open House  
**KFRC**—News  
 \* **KFRC** & netwk—To be announced; 10:15, Organ Recital  
**KVI**—Wednesday Night Mixer  
**KOL**—Ivan Ditmars, Organist  
**KOIN**—Serenades  
**KJR**—Orchestra  
**KFI**—10:15, Art World in Review  
**KNX**—Crocketts  
**KFWB**—News; Musicale  
**KECA**—Musical Celebrities  
**KFOX**—News; 10:15, Organ  
**KGB**—News; Studio, Organ  
**KSL**—Music; 10:15, Pianist  
**KOA**—Orchestra

**10:30 to 11:00 P. M.**

\* **KPO** & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
**KGO**—News; 10:35, Reflections  
**KYA**—Drama; Mort Werner, songs  
**KTAB**—Charles Dring's Orchestra  
**KROW**—S. F. Studio Program  
**KGCC**—Mort Werner's Open House  
 \* **KFRC** & network—Orville Knapp's Orchestra  
**KOL**—Dance Music  
**KGW**—Elec. Trans.; Orchestra  
**KJR**—Till Tomorrow  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Tex Howard's Orchestra  
**KFOX**—Marathon News; Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

\* **KGO** & network—Ted Fio-Rito's Orchestra  
**KPO**—Slumber Hour  
**KYA**—Sandman Organ  
**KTAB**—Organ  
**KROW**—Bunion Derby; Dance of the Hour  
 \* **KFRC** & network—Dick Jurgen's Orchestra  
**KOIN**—Kelly's Kabelleeros  
**KOMO**—Dance Orchestra  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Dance Orchestra  
**KFOX**—Nick Stuart's Orchestra

**11:30 to 12:00 Midnight**

\* **KGO** & network—Bart Woodyard's Orchestra  
**KPO**—Organ Concert  
**KYA**—Sandman Organ  
**KTAB**—Dance Music  
**KROW**—Dance Music  
**KGDM**—Fritz Wolcott's Orchestra  
 \* **KFRC** & netwk—To be announced  
**KOIN**—Dance Orchestra  
**KGW**—Bart Woodyard Orchestra  
**KOMO**—Moonlight Melodies  
**KFWB**—Dance Orchestra  
**KFOX**—Freddie Carter's Orchestra

**12:00 to Sign Off**

**KTAB**—DX Program  
**KROW**—Midnight Vagabond  
**KHJ**—Recordings  
**KGB**—Records  
**KJTB**—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Jan. 17, 1935

## 7:00 to 7:30 A. M.

• KPO & netwk—Ranch Boys, cowboy songs; 7:15, Gospel Singer  
KFRC—Seal Rocks Broadcast; Stocks

## 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts  
KGO—Morning Parade  
KYA—Musical Clock  
KTAB—The Texans  
KROW—Commuters Clock  
KJBS—Alarm Klok Klub  
KQW—Breakfast Hour  
KFRC—Seal Rocks Broadcast  
KGDM—Gilmore Oil Program  
KOL—Organ Program  
KJR—Market Quotations; Records  
KVI—Varieties; Musical Bracer  
KOMO—7:45, Stradivarieties  
KGW—Ronald Buck to 7:45  
KFI—Stocks; Health Exercises  
KHJ—Recordings and stocks  
KNX—Bill Sharples Club  
KECA—Bible Fellowship; Records  
KFSD—7:45, Studio Program  
KGB—Stocks; Seven O'Clock Club  
KSL—Morning Watch; McThrift

## 8:00 to 8:30 A. M.

KPO—Songs by the Kitchen Sink  
• KPO & network—8:15, Tony Wona Scrapbook  
KGO—Accordiana; Studio Program  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KTAB—Shipping News; Melodies  
KLX—Recordings; 8:20, Stocks  
KROW—Commuters Clock  
KJBS—Auburn Airs; Varieties  
KQW—Morning Melodies  
KGDM—Recordings  
KFRC—Recordings  
• KFRC & network—8:15 Academy of Medicine  
KOIN—Rhythms to 8:15  
KOL—Organ; 8:15, Cecil & Sally  
KOMO—Morning Revue  
KVI—Records; Wandering Cowboy  
KFI—Church Quarter Hour to 8:15  
KNX—Jewel Box; Help for the Day  
KECA—Piano; Records  
KFSD—Johnny O'Brien to 8:15  
KGB—Records to 8:15  
KSL—Melodies; Mary & John  
KOA—Galaxy of Stars; Band

## 8:30 to 9:00 A. M.

• KPO & netwk—U. S. Navy Band  
KGO—Studio Program  
KYA—Morning Concert  
KTAB—Radio Shoppers' Digest  
KLX—Covered Wagon Jubilee  
KROW—Novelty Review  
KQW—Morning Concert  
KJBS—Dance Music; Pianist  
KGDM—Ernie Cruz; 8:45, Talk  
• KFRC & network—Hollywood County Church  
KOMO—Mary's Friendly Garden  
KGW—8:45, Heinz Musicale  
KHQ—Crazy Wells to 8:45  
KFI—Music; 8:45, Julia Hayes  
KNX—Song Bag  
KSL—Cal-O-Dine; Mary & Bennie  
KOA—U. S. Navy Band

## 9:00 to 9:30 A. M.

• KPO & netwk—The Story of Mary Marlin  
KPO—9:15, Barbara Lee  
KGO—Electrical Transcription; 9:15, Merry Maes  
KYA—Concert; Prudence Penny  
KTAB—Hour of Prayer  
KLX—Shopping List  
KROW—Romance; Varieties  
KJBS—Popular Concert; Bargain  
KGGC—Stars; Songs; Bargains  
KQW—Tuneful Topics



KAY THOMPSON  
CBS—PIANIST-VOCALIST

• KFRC & network—Voice of Experience; 9:15, The Gumps  
KGDM—Cowboy; Personalities  
KOMO—9:15, Merry Maes  
KHQ—9:15, Home Comfort  
KNX—Health Talk; Pop Concert  
KECA—Recordings  
KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

• KPO & netwk—Martha Meade Society  
KPO—9:45, Edna Fischer, pianist  
KGO—Pair of Pianos  
• KGO & netwk—9:45, Press-Radio News; 9:50, Johnnie O'Brien  
KYA—Talk; Lovers Lane; Waltz Time  
KTAB—Health Talk  
KLX—Clinic of the Air  
KROW—Diet and Health  
KJBS—For the Ladies; Better Vision  
KGGC—Morning Melodies  
KQW—Gems of Melody; Better Vision Institute  
KGDM—News; Records  
• KFRC & network—George Hall's Orchestra  
KOL—Prudence Penny to 9:45  
KVI—Dr. Burns; Mystic Melodies  
KJR—News; Early Echoes  
KHQ—9:45, Tull & Gibbs  
KQW—9:45, Modern Homemaker  
KFRC—9:45, News Release  
KECA—Records to 9:45  
KNX—Music; 9:45, News  
KFSD—Stock Reports to 9:45  
KGB—News to 9:35  
KSL—Jennie Lee to 9:45  
KOA—Farm and Home

## 10:00 to 10:30 A. M.

• KPO & network—Woman's Magazine of the Air  
KGO—Beaux Arts Trio  
KYA—Columbia on Parade; 10:10, The Novelty Shop  
KTAB—News; Bachelor; Bargains  
KLX—Clinic; Stocks; News  
KROW—Rhythm Revue  
KJBS—News; Memories; Organ  
KGGC—Cal King  
KGDM—Recordings  
KQW—News; Headline Memories  
KOIN—10:15, Air Shopping

• KFRC & netwk—Samuel De Jong's Orchestra; Wife Begins at 10:15  
KVI—10:15, Sons of Pioneers  
KJR—Home Makers; Music Shop  
KNX—Eddie Albricht's Family  
KECA—Recorded Program

## 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air  
KGO—Airbreaks; Variety Program; Music Guild  
KYA—Organ Concert  
KTAB—Health Talk; Hillbilly  
KLX—International Kitchen  
KJBS—Vocalists; Melodies  
KROW—Morning Concert  
KGGC—Hits of Today  
KGDM—Records; Health Talk  
KQW—Aunt Sammy; Music  
KFRC—Better Business Bureau  
• KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra  
KVI—Amusement Tips to 10:45  
KJR—Club Minutes; Uncle Hank  
KECA—Recordings  
KNX—Mary Holmes; 10:45, Rhythm  
KSL—Colonial Dames to 10:45  
KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

• KPO & network—Standard School Program  
KGO—NBC Music Guild  
KYA—Organ Concert  
KTAB—Bargains; Fashions; Rhythms  
KLX—Anita & Orosco; Tonic Tunes  
KROW—Health Talk; Spotlight  
KGGC—Milady's Date Book; Waltz Time  
KJBS—Dance Orchestra  
KQW—Light Classics; Records  
KGDM—Organ Recital  
• KFRC & netwk.—Little French Princess; Helen Trent Romance  
KOL—Garden Talk; 11:15, News  
KOIN—This and That  
KVI—Observer; Morning Melodies  
KJR—Rhythm Rulers  
KNX—Marshall Grant, Organ  
KECA—Recordings  
KGB—Recordings  
KOA—Huffman Harmonies

## 11:30 to 12:00 Noon

• KPO & network—Standard School Program; 11:45, Echoes of Erin  
• KGO—Smackout; 11:45, Agriculture Bulletin  
KYA—Dance Time; Snapshots  
KTAB—Four-Four Time; News  
KLX—Beauty Salon; Scrapbook  
KROW—Latin-American Program  
KJBS—Popular Hits; Talk  
KGO—Request Hour  
KQW—Accordian Capers; News  
KGDM—Organ Recital  
• KFRC & netwk—American School of the Air  
KJR—Irish Minstrel; Music  
KECA—Records; 11:45, Music Talk  
KNX—Talk; 11:45, Ionizer Talk  
KFSD—11:45, Studio Program  
KOA—Question Box to 11:45

## 12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance  
KGO—12:15, Financial Flashes; 12:20, Luncheon Concert  
KPO—News Reporter  
• KPO & network—12:15, Western Farm and Home Hour  
KYA—Scriptures; 12:03, Concert  
KTAB—Congoin; Agric Period  
KLX—Dance Music  
KROW—Latin American Program  
KJBS—Vocal and Instrumental  
KGGC—Request Hour  
KQW—Popular Orchestra  
KGDM—Recordings  
KVI—Mkt. Specials; Headlines

\*KFRC & network—Roadways of Romance  
 KOL—The Carnival Hour  
 KOIN—Scrapbook; Amie Brun  
 KOMO—12:15, Viennese Vagabonds  
 KGW—12:15, Meier & Frank  
 KHQ—Organ Recital  
 KJR—Tunes; 12:12, Grain Reports  
 KFI—Fed. & State Mkt. Reports  
 KNX—News; 12:15, Music  
 KECA—12:15, News Release  
 KSL—Payroll Builder  
 KOA—Orchestra

12:30 to 1:00 P. M.

●KPO & network—Western Farm and Home  
 KGO—Luncheon Concert  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Memory Paths  
 KJBS—Dance Matinee  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KGGC—Montana Cowboys  
 KQW—Market Reports  
 KGDM—Recordings  
 \*KFRC & network—Roadways of Romance; 12:45, Easy Aces  
 KOL—Carnival Hour to 12:45  
 KOMO—Vagabonds; Cowboy Joe  
 KGW—News; 12:45, Columbians  
 KHQ—Luncheon Club  
 KNX—Concert Group  
 KECA—Recordings  
 KSL—Utah State Agric. College; 12:45, Easy Aces

1:00 to 1:30 P. M.

●KPO & network—Betty and Bob; 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner  
 KYA—Shrine Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Recordings; 1:15, Sinfonians  
 \*KFRC & network—Charlie Kent's Adierikans; 1:15, Salvation Army Band  
 KVI—1:15, Hollywood News  
 KOL—Julie Day to 1:15  
 KOMO—1:15, Tea Time Tales  
 KHQ—1:15, Sylvia Gray  
 KJR—Musical Auction to 1:15  
 KGW—1:15, Dental Clinic  
 KFI—1:15, Charlie Wellman and Helen Hill  
 KNX—Paris Inn.  
 KECA—Recordings to 1:15  
 KGB—1:15, Stocks; Farm Flashes  
 KFSD—Rotary Club  
 KSL—Payroll Builder  
 KOA—1:25, Better Housing Interview

1:30 to 2:00 P. M.

●KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley  
 KGO—Ann Warner's Chats; 1:45, Winston Petty, cellist  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KJBS—Dance Orchestras  
 KROW—Hollywood Hillites; 1:45, Lee Baker  
 KQW—Afternoon Concert  
 KGDM—Educ. Period; Recordings  
 KFRC—Stocks; Christian Sci. News  
 \*KFRC & network—1:45, Dick Messner's Orchestra  
 KOL—1:45, Bureau of Fisheries  
 KOIN—Book of Life  
 KJR—The Sun Dial  
 KNX—Paris Inn  
 KFSD—Old Time Program  
 KGB—Parent Teachers' Association  
 KSL—Dick Messner's Orchestra

2:00 to 2:30 P. M.

●KPO & network—Al Pearce and His Gang

KGO—National Congress of Parents and Teachers  
 KYA—Don Valdemar's Orchestra  
 KTAB—Globe Trotter; Romacain'  
 KLX—Bridge Talk; 2:15, Records  
 KROW—Short Story Time  
 KJBS—Blindcraft Ensemble  
 KGDM—Piano; News  
 KQW—Blindcraft Ensemble  
 \*KFRC & netwk—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KNX—Bookworm  
 KECA—Classic Hour  
 KSL—Loretta Lee; Dental Clinic  
 KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P. M.

●KPO & network—Al Pearce Gang  
 KGO—To be announced  
 KYA—Modern Notes  
 KTAB—Child Life; 3-4 Time  
 KLX—S. F. Stocks; 2:40, Records  
 KROW—S. F. Studio Program  
 KJBS—Events of Interest; Orch.  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \*KFRC & netwk—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KNX—Musical Program  
 KECA—Records  
 KFSD—2:45, Studio Program  
 KSL—Organ and A. M. A. Sneaker; 2:45, Between the Bookends

3:00 to 3:30 P. M.

●KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette  
 KGO—Angelo Ferdinando's Orch.  
 KYA—Band Concert; Melody Man  
 KTAB—Bulletins; Chinese News  
 KLX—Song Market; Records  
 KPOW—Studio Program  
 KJBS—News; Ballroom Favorites  
 KGDM—Recordings; Piano  
 KQW—Stocks & Bonds; Variety  
 \*KFRC & netwk—Feminine Favorites  
 KHQ—Business & Pleasure; Club Bulletin  
 KJR—Souvenirs of Song; Music  
 KOMO—3:15, Fire Prevention Talk  
 KGW—Edna Mae Jacks to 3:15  
 KECA—Records  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Organ Recital  
 KSL—Pianist; Junior Hour

3:30 to 4:00 P. M.

●KPO & netwk—Mickey Gillette's music  
 KGO—The Family Cook Book; Singing Strings  
 KYA—Drama; Hillbillies  
 KTAB—Sophistication; Talk  
 KLX—Records  
 KROW—Better Housing News; Records  
 KJBS—Afternoon Concert  
 KQW—Afternoon Concert  
 KGDM—Organ Recital  
 \*KFRC & network—Frank Castle's Matinee from Trouville Club  
 KOL—Studio Program to 3:45  
 KVI—3:45, Louie Nomellini, accordion  
 KOIN—Newspaper of the Air  
 KOMO—Birnbaum's Bavarians  
 KFI—Ann Warner's Chat  
 KNX—Fletcher Willey  
 KGB—3:55, Along the Airways  
 KSL—D. S. Club; Records  
 KOA—Microphone News to 3:45

4:00 to 4:30 P. M.

●KPO & network—Richard Humber's Orchestra; 4:15, To be announced  
 KGO—Beaux Arts Trio  
 KYA—Tea Dance Parade  
 KLX—Oak Recreation Dept.  
 KTAB—"The Jewish Date-Book"; 4:15, Lauretta La Marr  
 KROW—Waltz Time; Walworth  
 KJBS—Dance Orchestra

KGGC—Studio Program  
 KQW—Popular Tunes  
 KGDM—Gimmere Oil Program  
 KVI—Pre-school Story Lady to 4:15  
 \*KFRC & netwk—Edgewater Beach Concert Orchestra; Just Plain Bill  
 KJR—Tea Dansant  
 KHQ—4:15, News Album  
 KNX—Haven of Rest  
 KFI—Paul Roberts, tenor; Radio Editors Interviewed  
 KSL—Broadcaster's Review  
 KOA—4:15, Everybody Sing

4:30 to 5:00 P. M.

●KPO & network—Three of a Kind KGO—4:45, News  
 KGO—Beaux Arts Trio  
 ●KGO & network—4:45, Shirley Howard  
 KYA—Dance Parade; Music  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health School  
 KROW—Dell Perry; Talk  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KGDM—Aaron Trans; Records  
 \*KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air  
 KOIN—Hollywood Reporter to 4:45  
 KVI—4:45, To be announced  
 KJR—Snapshots  
 KGW—Eddie King; 4:45, Milton L. Gumbert  
 KOMO—4:45, Moments of Melody  
 KNX—Dr. Mathews' Radio Church  
 KFI—Organ Concert  
 KECA—Recordings  
 KSL—4:45, Orphan Annie  
 KFSD—Dr. McCoy to 4:45  
 KOA—To be announced

5:00 to 5:30 P. M.

●KPO & netwk—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
 KGO—Art and Music; 5:15, Melody Lingers On  
 KVI—Children's Hour  
 KTAB—Dinner Concert  
 KLX—Pianist; Bill, Mack & Jimmie  
 KROW—Studio Frolic  
 KGGC—Dance Echoes; Studio Frolic  
 KQW—Airs of South America  
 KJBS—Dance Orchestra to 5:15  
 KGDM—Records to 5:15  
 \*KFRC & network—Linit Charm Program  
 KJR—Steamboat Bill; Records  
 KNX—Organ Concert  
 KECA—Educ. Speech; Records  
 KFSD—C. of C. Studio Program

5:30 to 6:00 P. M.

●KPO & network—Fleischmann Variety Hour  
 KGO—Melody Lingers On; 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \*KFRC & netwk—Billy Batchelor; D. S. Club  
 KOIN—Bob & Dolly to 5:45  
 KJR—Records; Orphan Annie  
 KNX—Drama of Youth; 5:45, Orphan Annie  
 KECA—Recordings  
 KFSD—5:45, Farley's Rangers  
 KSL—Standard Optical; Krausmeyer & Cohen

6:00 to 6:30 P. M.

●KPO & network—Captain Henry's Maxwell House Show Boat  
 KGO—Dinner Concert  
 KYA—Cyrus Trobbs' Orchestra

KTAB—Talk; News  
 KLX—Arion Trio  
 KROW—News; 8:15, Harmonies  
 KGGC—Dinner Dance Review  
 KQW—Popular Program  
 KOIN—6:25, Moods in Music  
 \*KFRC & network—Let's Go to Europe; Piano Fantasies  
 KJR—News; Romance Time  
 KNX—News; 6:15, Concert Group  
 KECA—Noreen Gammill; News  
 KFVB—News; Aristocrats; Organ  
 KFOX—News; Vocalists; Al, Molly  
 KSL—The Electric Hour

6:30 to 7:00 P. M.

• KPO & network—Captain Henry's Show Boat  
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra  
 KTAB—Sports; Records  
 KLX—Arion Trio  
 KROW—Bunion Derby  
 KQW—State Market Reports; 6:45, Popular Music  
 KGGC—Dinner Dance Program  
 \*KFRC & network—Fred Waring's Pennsylvanians  
 KJR—Romance; Jimmy Allen  
 KNX—Lum & Abner; Jimmy Allen  
 KFVB—Organ; Jimmie Allen  
 KECA—Wesley Courtelotte, organ  
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers  
 KGO—Cliff Nazarro; 7:15, Review of Activities of the San Francisco Municipal Government  
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
 KTAB—Italian News; Music  
 KLX—News; 7:15, Magic Harmony  
 KROW—C. W. Hammond; News  
 KGGC—Symphonette; Tango Time  
 KQW—Weather; News; Voice of Portugal  
 \*KFRC & network—Fred Waring's Pennsylvanians  
 KJR—Concert; Greater Washington Hour  
 KNX—Watanabe & Archie; Songs  
 KFVB—Fire Inspector; Hilarities  
 KECA—Records  
 KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's Music Hall  
 KGO—Forty-five Minutes from Broadway  
 KYA—Story Teller; Love's Old Sweet Song  
 KTAB—Ice Hockey  
 KLX—Helen Parmelee, pianist; Studio Program  
 KROW—S. F. Studio Programs  
 KGGC—Fireside Quarter Hour; Records  
 KQW—Italian Radio Theatre  
 \*KFRC & network—Leith Stevens' Harmonies; Voice of the Crusaders  
 KOL—Speaker Stevenson to 7:45  
 KVI—Dr. R. M. Mellor to 7:45  
 KOIN—Jimmy Allen; Beneficial  
 KJR—Program; Sweethearts Parade  
 KNX—In-Laws; King Cowboy  
 KFVB—Syncoptars; Vocalist  
 KFOX—Boy Detective; Vocal Duet  
 KECA—Walklians; Records  
 KFSD—Moments of Melody  
 KGB—Comedy Stars; Fireside Melodies  
 KSL—Leith Stevens Harmonies; 7:45, Mystery Drama

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
 KYA—Orchestra; Musical Milkman

KGO—Forty-five Minutes from Broadway; 8:15, Jesse Crawford, organist  
 KTAB—Ice Hockey  
 KLX—Jewel Box; American Legion Talk  
 KROW—Latin-American Program  
 KGGC—Spanish-American Program  
 KQW—Melodies of Yesterday  
 \*KFRC & network—Myrt & Marge  
 KFVB—8:15, Dixie Marsh, songs  
 KOIN—8:15, Comedy Stars  
 KJR—Sweethearts on Parade; 8:15, Musical Jigsaws  
 KOL—8:15, Comedy Stars  
 KVI—8:15, Souvenirs  
 KNX—June Irwin; Adlerikans  
 KFVB—Frankie Masters' Orchestra  
 KECA—Recordings  
 KFOX—Cecil & Sally; Orchestra  
 KFSD—Jimmie Allen; Studio  
 KSL—8:15, Mirth Parade  
 KOA—8:15, Jesse Crawford

8:30 to 9:00 P. M.

• KPO & network—Standard Symphony Hour  
 KGO—Eddie Duchin's Orchestra  
 8:45, Big Ben Dream Dramas  
 KYA—Tom Coakley's Orchestra; Rainbows of Romance  
 KTAB—Interlude; Vocalist  
 KLX—Studio; Black and White Melodies  
 KROW—Italian Program  
 KGGC—Concert; Timely Tunes  
 KQW—Bernard Pritchard, soloist; Crusade Against Time  
 \*KFRC & network—Camel Caravan  
 KJR—Armchair Traveler; Melodies  
 KNX—Reprise  
 KFVB—Ted Fio-Rito's Orchestra  
 KFOX—Ted Fio-Rito's Orchestra  
 KECA—Recordings; Story Teller  
 KFSD—Eddie Wheeler's Orchestra  
 KOA—Eddie Duchin's Orchestra

9:00 to 9:30 P. M.

• KPO & network—Standard Symphony Hour; 9:15, Winning the West  
 KGO—George Olsen's Orchestra  
 KYA—Sports Parade  
 KTAB—Nevada Nighthiders  
 KLX—Melodies; 9:15, Violinist  
 KROW—Italian Program; Royal & Ancient Order of Saps  
 KGGC—News; Wyoming Cowboys  
 KQW—Band Concert  
 \*KFRC & network—George Hamilton's Orchestra  
 KOL—Krausmeyer & Cohen to 9:15  
 KOIN—Krausmeyer & Cohen; Evening Song  
 KVI—Krausmeyer & Cohen; 9:15, Croonaders  
 KJR—News; Charlie Kent Singers  
 KNX—News; Mona Lowe  
 KFOX—Beverly Hillbillies  
 KFVB—Jack Joy's Orchestra  
 KECA—Chamber Music; Records  
 KFSD—Lewis Prog.; Aztec Half-Hour  
 KOA—Comedy Stars; Treble Clef Club

9:30 to 10:00 P. M.

• KPO & network—Winning the West  
 KGO—9:45, Book Parade  
 KGO—Dancing in Twin Cities  
 KYA—Russian Melodies; 9:45, News; America  
 KTAB—News; Wrestling Matches  
 KLX—News; California Rangers  
 KROW—Royal Order of Saps  
 KGGC—Dance Tunes; Singers of Songs  
 KQW—Dance Frollic  
 \*KFRC & network—Orchestra  
 KOIN—Little Show; The Journal  
 KOL—Hollywood News; 9:45, News  
 KVI—News; Evening Meditations  
 KJR—Musical Headlines; Orchestra  
 KHQ—9:45, Romance of Achievement  
 KOMO—9:45, Romance Time  
 KGW—9:45, Edwards Furn. Prog.

KFVB—Slumbertime  
 KNX—Vocalist; The Crocketts  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—Aztec Half-Hour to 9:45  
 KSL—Leon Navarro's Orchestra  
 KOA—Country Club Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter  
 KGO—10:15, Waltz Time  
 KGO—Mickey Gillette's Music  
 KYA—Orchestra  
 KTAB—Wrestling Matches  
 KLX—Records  
 KROW—Order of Saps; Sport Hilites  
 KGGC—Mort Werner's Open House  
 KFRC—News to 10:10  
 \*KFRC & network—To be announced; 10:15, Fred Skinner, vocalist  
 KOL—Dance Music  
 KGW—10:15, Meier & Frank  
 KOMO—10:15, Royal Seven  
 KFI—10:15, Four Black Birds  
 KFVB—News; Musicale  
 KNX—Crocketts  
 KECA—Records to 10:15  
 KFOX—News; Organ  
 KGB—News; To be announced  
 KSL—Orchestra; Kalawala Boys  
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

• KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra  
 KPO—10:55, Press-Radio News  
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
 KYA—Orchestra  
 KTAB—Ray Tellier's Orchestra  
 KLX—Records  
 KROW—Studio Program  
 KGGC—Mort Werner's Open House  
 \*KFRC & network—Orville Knapp's Orchestra  
 KOL—10:45, American Weekly  
 KOIN—Orchestra  
 KOMO—Moonlight Melodies  
 KGW—10:45, Bart Woodyard's Orch.  
 KJR—10:55, Memory's Garden  
 KNX—Pontrelli's Orchestra  
 KFVB—Tex Howard's Orchestra  
 KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

KPO—Freddie Bergin's Orchestra  
 • KGO & network—Ted Fio-Rito's Orchestra  
 KYA—Concert Orchestra  
 KTAB—Dance Orchestra  
 KROW—Bunion Derby; Dance Music  
 \*KFRC & network—Dick Jurgen's Orchestra  
 KOIN—Kabelleros; 11:15, Columbia Gardens  
 KOMO—Orchestra  
 KHJ—Orchestra  
 KNX—Pontrelli's Orchestra  
 KFVB—Nick Stuart's Orchestra  
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jimmy Grier's Orchestra  
 KPO—Chas. Runyan, Organist  
 KYA—Sandman Organ  
 KTAB—Dansapations  
 KFRC—Organ Recital  
 KOIN—Serenade  
 KVI—Organ; News and Tips  
 KJR—Till Tomorrow  
 KHJ—Organ and Records  
 KFVB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra  
 KGB—Organ

12:00 to Sign Off

KTAB—D-X Program  
 KROW—Midnight Vagabond  
 KGDM—121 Nite Club Orchestra  
 KHJ—Recordings  
 KGB—Records  
 KJB—12:01, Owl Program to 7 a.m.

# FRIDAY Programs

Jan. 18, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KFI—Stuart Buchanan & Bill Lawrence; 7:15, Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings
- KFSD—Early Birds; Pep & Ginger
- KGB—Seven o'Clock Club
- KSL—News; 7:05, Melodies

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brun; Studio Program
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; Exercises; Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- KFRC & netwk—8:15, Ben Greenblatt, pianist
- KOL—8:15, Cecil and Sally
- KVI—Recordings; Cowboy
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- KFRC & network—Hollywood Country Church
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recordings
- KSL—Cal-O-Dine Program; Talk



PHIL BAKER  
NBC—6:30 P. M.

## 9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Charles Sears, tenor
- KGO—Kahnversation with Kay; 9:15, Carnation-Albers Program; 9:20, Beaux Arts Trio
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Kings Men; Bargains
- KGGC—Recordings; Bargains
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale
- KHQ—9:15, Burgan's Home Comfort
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy
- KOA—Marietta Vasconcellos to 9:15

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGGC—Morning Melodies
- KGDM—News; 9:45, Records
- KFRC & network—Betty Crocker; 9:45, Allen Leifer and Orchestra
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Mystic Melodies
- KHQ—Walt & Marlon; Tull & Gibbs
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45, News to 9:50
- KSL—Jennie Lee

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Vincent, tenor
- KYA—Columbia on Parade; Music

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Memories
- KGGC—Cal King
- KQW—News; Memories; Orchestra
- KGDM—Easy Chair; Records
- KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill
- KJR—Home Makers Time; Woman in the Shoe
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Organ Concert

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Horacio Zito's Orchestra
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGGC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—So This is Hollywood; Talk
- KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping to 10:45
- KOIN—Air Shopping to 10:45
- KVI—Recordings to 10:45
- KJR—Club Minutes; Sereader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Little Jack Little to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGGC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

## 11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, To be announced
- KYA—Fashion Mirror; Snapshots
- KTAB—Four-Four Time; News
- KLX—Anita & Orasco; Music
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KHQ—Organ
- KJR—Measured Steps
- KFI—Home Nursing Hints to 11:45
- KNX—Spice of Life; Talk
- KECA—11:45, Recordings
- KFSD—11:45, Studio Program

12:00 to 12:30 P. M.

KPO—News  
 \*KPO & network—12:15, Western Farm and Home Hour  
 KGO—Agriculture; Financial; 12:20, Concert  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Talk; Agriculture Period  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KJBS—Song Hits  
 KGGC—Request Hour  
 KGDM—Friendship Club; Records  
 KVI—Mkt. Specials; Headlines  
 \*KFRC & network—Four Showmen; 12:15, Minneapolis Symphony Orch.  
 KOL—The Carnival Hour  
 KOIN—Walker's Scrapbook; Almie Brunn  
 KOMO—Pianist; 12:15, Vagabonds  
 KHQ—Shopper Program  
 KJR—Tonic Tunes; Grain Reports to 12:15  
 KGW—Shadows; Meier & Frank  
 KFI—Market Reports to 12:15  
 KECA—12:15, News  
 KNX—News; 12:15, Vocal & Organ  
 KFSD—Pianist to 12:15  
 KSL—Payroll Builder

12:30 to 1:00 P. M.

\*KPO & network—Western Farm and Home Hour  
 KGO—Concert; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Recordings  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Hits  
 KGGC—Montana Cowboys  
 KQW—Orchestra  
 KGDM—Recordings  
 \*KFRC & network—Minneapolis Symphony Orchestra  
 KOL—The Carnival Hour  
 KVI—Capitol City News  
 KOMO—Viennese Vagabonds; Cowboy Joe  
 KGW—News Flashes; Columbians  
 KHQ—Stepping Along; Studio  
 KNX—Dr. Matthews  
 KECA—Concert Favorites, records

1:00 to 1:30 P. M.

\*KPO & network—Betty & Bob; 1:15, Vic and Sade  
 KGO—Commonwealth Club Luncheon  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; Watchtower  
 \*KFRC & network—Minneapolis Symphony Orchestra  
 KOL—Julie Day to 1:15  
 KHQ—1:15, Sylvia Gray  
 KJR—Ch. of Commerce Lunch  
 KOMO—1:15, Tea Times Tales  
 KGW—1:15, Dental Clinic  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Al Gayle, accordionist  
 KFSD—Stocks; 1:15, Studio Prog.

1:30 to 2:00 P. M.

\*KPO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KGO—Ann Warner's Chats  
 KYA—Musical Strings; 1:45, Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; Dance Masters  
 KJBS—Dance Orchestra  
 KGDM—Faculty Program  
 KFRC—Stock Quotations; Christian Science News to 1:45  
 \*KFRC & network—Minneapolis Symphony Orchestra

KJR—The Sun Dial  
 KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

2:00 to 2:30 P. M.

\*KPO & network—Al Pearce and His Gang  
 KGO—Pair of Pianos  
 KYA—International Troubadours  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings; Romance  
 KROW—Short Story Time  
 KQW—Dance Matinee  
 KJBS—Better Business Talk; 2:15, Events of Interest  
 KGDM—Serenader; News  
 KJR—Salon Hour  
 \*KFRC & network—Happy Go Lucky Hour  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KFSD—2:15, Studio Program  
 KSI—Broadcasters' Review  
 KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller

2:30 to 3:00 P. M.

\*KPO & network—Al Pearce Gang  
 KGO—Nellie Revell, interview; Happy Jack, songs  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; 3-4 Time  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records  
 KROW—Studio Program  
 KJBS—Seiffert Players; Orchestra  
 KQW—Seiffert Players; Orchestra  
 KGDM—The Romancer  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KNX—Music  
 KECA—Recordings  
 KSL—Milton Charles; Between the Bookends  
 KOA—Nellie Revell; Happy Jack

3:00 to 3:30 P. M.

\*KPO & network—Langendorf Pic-  
 torial; 3:15, Micky Gillette  
 KGO—Jack Berger's Orchestra  
 KYA—Band Concert; Symphony  
 KTAB—Notices; Chinese Program  
 KLX—Musical Jigsaw; Records  
 KROW—Studio Program  
 KJBS—Radio News; Records  
 KQW—Stocks & Bonds; Music  
 KGDM—Recordings  
 \*KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Isles  
 KHQ—Business & Pleasure; Club Bulletin  
 KGW—Concert Trio  
 KNX—Concert Orchestra  
 KECA—Recordings  
 KSL—Songs of Long Ago; Junior Hour  
 KOA—Hotel Astor Orch.

3:30 to 4:00 P. M.

\*KPO & network—Mickey Gillette's Music  
 KGO—The Well Dressed Woman; 3:45, Singing Strings  
 KYA—Symphony Highlights; Orch.  
 KTAB—Sophistication; 3:45, Picture Preview  
 KLX—SERA Orchestra  
 KROW—Better Housing News  
 KJBS—Front Page Drama; Records  
 KQW—Variety Program; Music  
 KGDM—Recordings  
 \*KFRC—Congoitalk  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KOIN—Newspaper of the Air  
 KOL—Studio Program  
 KHQ—King's Men; Happy Feet  
 KOMO—Trio Romantique  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; Records; News  
 KOA—News; Musical Program

4:00 to 4:30 P. M.

\*KPO & network—Phil Cook's Show Shop  
 KGO—Beaux Arts Trio  
 KYA—Tea Dance Parade  
 KTAB—Jewish Date Book; 4:15, Lauretta La Marr  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltz Time; Walworth  
 KJBS—Dance Orchestra  
 KGDM—Gimmore Oil Program  
 KQW—Navy Recruiting Program  
 KGGC—Studio Program  
 \*KFRC & network—Edgewater Beach Concert Orch.; 4:15, Just Plain Bill  
 KHQ—4:15; News Album  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Tea Dansant  
 KFI—Calif. Teachers Assn. to 4:15  
 KNX—Haven of Rest  
 KSL—Payroll Builder  
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

4:30 to 5:00 P. M.

\*KPO & network—King's Guard  
 KPO—4:45, News  
 KGO—For Girls and Boys Only  
 KYA—Orchestra; Income Tax Talk  
 KTAB—Keep Smiling Revue  
 KLX—Club; 4:45, Health School  
 KROW—Dell Perry; Talk  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Dog Stories  
 KGDM—Recordings  
 KGGC—Studio Program  
 \*KFRC & network—Danny Russo's Orchestra; University  
 KVI—4:45, To be announced  
 KOIN—Hollywood Reporter to 4:45  
 KOMO—4:45, Silhouettes  
 KGW—4:45, Cherniavsky's Orch.  
 KJR—Snapshots  
 KHQ—N. W. on Parade; Orchestra  
 KFI—Organ recital  
 KNX—Tonic Tunes; U. S. C.  
 KFOX—4:45, Marathon News  
 KFSD—Dr. McCoy; Orchestra  
 KSL—Melodic Interlude; 4:45, Orphan Annie  
 KOA—Skit; 4:45, Orchestra

5:00 to 5:30 P. M.

\*KPO & network—Five Cards: Vocal Trio; Instrumental Duo  
 KGO—Vocalists; Violinist  
 KYA—Children's Hour  
 KTAB—Organ Concert  
 KLX—Pianist; Bill, Mack, Jimmie  
 KROW—Studio Frolic  
 KQW—Popular Concert  
 KGGC—Echoes; Studio Frolic  
 KJBS—Dance Orchestra to 5:15  
 KGDM—Records to 5:15  
 \*KFRC—Dr. J. C. Campbell  
 \*KFRC & network—5:15, Billy Bachelor  
 KOIN—To be announced  
 KVI—Last of the Mohicans to 5:15  
 KJR—Capt. Cracker; 5:15, Melodies  
 KHQ—5:15, Model Boots  
 KOMO—Moments of Melody to 5:15  
 KNX—Synagogue of the Air  
 KECA—Records  
 KGP—St. Louis Blues  
 KSL—Fullman Tailors; 5:15, Tarzan  
 KOA—Cities Service Concert

5:30 to 6:00 P. M.

KPO—Fashion Flashes; 5:45, Barbara Lee, Style Talk  
 KGO—Ivory Stamp Club; 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Bating Your Wav to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 KVI—Reichmuth Family  
 \*KFRC & network—Vincent Lopez' Orchestra  
 KOL—5:55, Hollywood Newshawk

KHQ—Ivory Soap Program; Ricardo, violinist  
 KJR—Drama; Orchestra  
 KOMO—Stamp Club; 5:45, violinist  
 KGW—Ivory Soap, to 5:45  
 KFI—Ivory Stamp Club; 5:45, Vocal and Piano  
 KNX—Og, Son of Fire; 5:45, Orphan Annie  
 KECA—5:45, Tuning in with our Children  
 KFSD—5:45, Farley's Rangers  
 KGB—Robin Hood to 5:45  
 KSL—Harry Clarke, soloist and Organ; Krausmeyer and Cohen  
 KOA—Cities Service Concert

### 6:00 to 6:30 P. M.

• KPO & network—Beatrice Lillie, comedienne  
 KGO—Dinne Concert  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Radio Headlines; News  
 KLX—Arion Trio  
 KROW—News; 6:15, Lee Davis Gang  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \* KFRC & network—March of Time  
 KJR—News; Tommy Thomas Entertains  
 KNX—News; Concert Group  
 KFWB—News; Records; Organ  
 KECA—Educ. Prog.; 6:15, News  
 KFOX—News; Trio; Al & Molly  
 KFSD—Junior Chamber of Commerce; Dinner Music

### 6:30 to 7:00 P. M.

• KPO & network—Armour Program, featuring Phil Baker  
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Sports; Song Shop  
 KLX—Arion Trio  
 KROW—Bunion Derby; Records  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45, Popular Music  
 \* KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Flo-Rito's Orchestra and Guest Star KJR—Evergreen Theatres; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWB—Aristocrats; Jimmie Allen  
 KECA—Wesley Tourtelotte, organist  
 KFOX—School Kids; Jimmie Allen  
 KFSD—Dinner Music

### 7:00 to 7:30 P. M.

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith  
 KGO—Cliff Nazarro, songs; 7:15, Chester Rowell  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Music  
 KLX—News; 7:15, Pianist  
 KROW—Hammond; L'Italia News  
 KQW—Weather; Voice of Portugal  
 KGGC—Bob May; Popular Concert  
 \* KFRC & network—Hollywood Hotel KJR—Concert; Dollars & Sense  
 KFWB—Talk; Loyce Whiteman  
 KFOX—Eb & Zeb; Bobby & Betty  
 KNX—Watanabe & Archie; Raiput  
 KECA—Scotland in Song and Story; Records

### 7:30 to 8:00 P. M.

• KPO & network—The Pause That Refreshes on the Air  
 KGO—Comedy Stars of Hollywood; Mickey Gillette's Music  
 KYA—Cowboys; Reminiscing  
 KTAB—Socialist Labor Party; 7:45, Fishnik Fool  
 KLX—Silver Strains; 7:45, Pianist; 7:50, Basketball Game  
 KROW—Echoes of Italy  
 KGGC—Records; Organalties

KQW—Italian Theatre  
 \* KFRC & network—Herbie Kaye's Orchestra  
 KOL—Radio Speaker Stevenson  
 KJR—Popular Concert  
 KFWB—Sons of the Pioneers; Comedy Stars  
 KNX—The In-Laws; King Cowboy  
 KFOX—Boy Detective; Vocal Duet  
 KECA—Recordings  
 KSL—Studio Program; Alka Seltzer

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit  
 KGO—Mickey Gillette's Music; Nanette La Salle  
 KYA—Erev Shaboth  
 KTAB—To be announced  
 KLX—Basketball Game  
 KROW—Echoes of Italy; Skit  
 KGGC—Spanish-American Program  
 KQW—Church Choir  
 \* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Castles in Music; Radio Revels  
 KNX—Musical Program  
 KECA—Recordings  
 KFWB—Frankie Masters' Orchestra  
 KFOX—Cecil & Sally; Garden Talk  
 KFSD—Jimmie Allen to 8:15

### 8:30 to 9:00 P. M.

• KPO & network—The Intimate Revue  
 KGO—Plantation; Southern Harmony Four  
 KYA—Orch.; Hungarian Melodies  
 KTAB—To be announced  
 KLX—Basketball Game  
 KROW—Happy Harmonies; Music  
 KGGC—Concert; Timely Tunes  
 KQW—Waltz Favorites  
 \* KFRC & network—Court of Human Relations  
 KJR—Yesterday, Today and Tomorrow  
 KNX—Homer Canfield, songs; Talk  
 KECA—Recordings  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra  
 KFSD—Moments of Melody  
 KOA—Emerson Drug Program

### 9:00 to 9:30 P. M.

• KPO & network—Caswell Concert; 9:15, Studebaker Champions  
 KGO—Jack Denny's Orchestra; Cleft Dwellers  
 KYA—Drama; 9:15 Neighbors  
 KTAB—To be announced  
 KLX—Basketball Game; 9:15, Krausmeyer & Cohen  
 KROW—Royal Hawaiians; Examiner  
 KGGC—News; 9:05, Cowboys  
 KQW—San Jose State Debate  
 \* KFRC & network—Scott Fisher's Orchestra  
 KFRC—9:15, Hobbies, Wilbur Hall  
 KOMO—9:15, Montag Fireside Hour  
 KGW—9:15, Fireside Hour  
 KJR—News to 9:15  
 KNX—News; 9:15, Drury Lane  
 KHJ—Witches Tales  
 KQW—Headlines; Drama  
 KFWB—Jack Joy's Orchestra  
 KFOX—Beverly Hillbillies  
 KFSD—Furmbilt; 9:15, Studio Prog.  
 KGB—9:15, Hobbies  
 KSL—Organ to 9:15  
 KOA—Orchestra to 9:15

### 9:30 to 10:00 P. M.

• KPO & network—Champions  
 KPO—9:45, The Phillistine  
 KGO—Pick and Pat  
 KYA—Lyric Quartet; News  
 KTAB—News; Nevada Nighthanders  
 KLX—News; Road Information; Ran Wilde & Orchestra  
 KROW—Watch Tower Program; Cowboys  
 KGGC—Recordings; Popular Songs  
 KQW—American Legion; Drama

\* KFRC & network—Geo. Hamilton's Orchestra

KOL—9:45, News; Editorial  
 KVI—News Flashes to 9:45  
 KOIN—Little Snow; Orchestra  
 KHQ—Orchestra; Serenade  
 KOMO—9:45, Moments of Melody  
 KFI—9:45, The Phillistine  
 KFWB—Slumbertime  
 KNX—Musical Headlines; Figns  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—9:45, The Phillistine  
 KSL—Wrestling Matches

### 10:00 to 10:30 P. M.

• KPO & network—Kuchfield Reporter  
 KPO—10:15, Sportlight Review  
 KGO—Vocalist; 10:15, Williams-Walsh Orchestra  
 KYA—To be announced  
 KTAB—Records; Orchestra  
 KLX—Orchestra; Records  
 KROW—Studio Program; Sports  
 KGGC—Mort Werner's Open House  
 KFCR—News; 10:10, Studio  
 \* KFRC & network—10:15, Joe Sullivan, pianist  
 KOIN—Musical Program  
 KOL—Ivan Dittmars Organ  
 KVI—Studio Program to 10:15  
 KHQ—10:15, Dance Orchestra  
 KJR—Dance Orchestra  
 KNX—Fights, F. llywood Stadium  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KGB—News; To be announced  
 KFOX—News; Organ  
 KSL—Wrestling Matches to 10:15  
 KOA—Broadmoor Country Club Or

### 10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—Orchestra; 10:55, News  
 KYA—Al Rushton's Cardinals  
 KTAB—Dance Orchestra  
 KROW—Bunion Derby; Records  
 KGGC—Mort Werner's Open House  
 \* KFRC & network—Orville Knapp's Orchestra  
 KJR—Till Tomorrow  
 KFWB—Tex Howard's Orchestra  
 KNX—Fights; 10:45, Orchestra  
 KFOX—News; Orchestra

### 11:00 to 11:30 P. M.

• KGO & network—Ted Flo-Rito's Orchestra  
 KPO—Freddie Bergin's Orchestra  
 KYA—Al Rushton's Cardinals  
 KTAB—Organ Concert  
 KROW—Bunion Derby; Records  
 \* KFRC & network—To be announced  
 KOIN—Kelly's Kaballeros; Columbia Gardens  
 KGW—De Honey's Orchestra  
 KOMO—Dance Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

• KPO & network—Bart Woodyard's Orchestra  
 KGO—Organ Concert  
 KGB—Dance Orchestra  
 KYA—Organ  
 KTAB—Dansapations  
 KFRC—Dick Jurgen's Orch.  
 KOIN—Dance Orchestra  
 KVI—Dance Orchestra  
 KGW—Bart Woodyard's Orchestra  
 KJR—Reflections of Romance  
 KFI—D-X Program  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

### 12:00 to Sign Off

KTAB—D-X Program  
 KROW—Midnight Vagabond  
 KGDM—Music and News  
 KHJ—Recordings  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

Jan. 19, 1935

## 7:00 to 7:30 A. M.

- KPO—Morin Sisters, vocal trio; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Stuart Buchanan & Bill Lawrence; Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Recordings to 7:15
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Studio Program
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; Stock
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- \* KFRC & network—Band Wagon
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Wandering Cowboy
- KOMO—Morning Reveries
- KHQ—8:15, Kronenberg's Comments
- KFI—Church Quarter Hour to 8:15
- KNX—World Revue
- KECA—8:15, Recordings
- KOA—Galaxy or Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- \* KFRC & network—Fredonia State Normal School; Concert Miniatures
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Ruth Clark Evans; Concert Miniatures



AL SCHUSS  
KJR—ANNOUNCER

## 9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Electrical Transcription
- KPO—News
- KPO & network—9:15, Genia Fonariova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings; Bargains
- KQW—Tuneful Topics; Congoin
- KGDM—Cowboy; Recordings
- \* KFRC & network—Frederic Wm. Wile, Political Situation in Washington; 9:15, Fiddler's Fancy
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee to 9:15
- KOMO—Musical Madcaps to 9:15
- KGW—Modern Homemakers
- KHQ—Tull & Gibbs; Home Comfort
- KJR—9:15, Songs for Sale
- KZI—Medical Talk; 9:15, News
- KNX—Talk; Pop. Concert
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—National Grange Program
- KGO—Electrical Transcription; 9:55, Press-Radio News
- KYA—Lover's Lane; Waltz Time
- KTAB—Dr. Thompson health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Records
- \* KFRC & network—Abram Chasins, pianist
- KOL—Julie Day; Studio Program
- KVI—Recordings; Mystic Melodies
- KJR—News; Spice of Life
- KNX—Concert; 9:45, News
- KECA—L. A. School Program
- KGB—News to 9:35
- KSL—Jennie Lee; Melodies

## 10:00 to 10:30 A. M.

- KPO & network—National Grange Program
- KGO—Studio Program
- KYA—Columbia Parade; Harmonies

- KTAB—News; Old Bachelor; Bargains
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- \* KFRC & network—George Hall & Orchestra
- KVI—10:15, Sons of Pioneers
- KOIN—10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albricht's Family
- KECA—City School Program
- KGB—Stocks to 10:05

## 10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—Words & Music
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGCC—Children's Happyland Review
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- \* KFRC & network—Esther Velas' Ensemble
- KVI—Amusement Tips to 10:45
- KOIN—Air Shopping to 10:45
- KGW—Concert Trio
- KJR—Club Minutes; Uncle Hank
- KNX—Metropolitan Moods
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—Harmony Lane
- KYA—Organ
- KTAB—Bargains; Beauty; Rhythms
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- \* KFRC & network—Dan Russo's Orchestra
- KOIN—This and That
- KOL—Garden of the Air; News
- KVI—The Observer to 11:15
- KJR—Rhythm Builders
- KNX—Musical Program
- KECA—Classic Hour Records
- KOA—Metropolitan Opera

## 11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Vets Shut-In Club; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Stocks and Bonds; Accordion Theatre News
- KGDM—Organ Recital
- \* KFRC & network—Poetic Strings; 11:45, Men of Manhattan
- WIP—Measure' Steps
- KNX—Music; Talk
- KECA—Records
- KOA—Metropolitan Opera

## 12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera
- KGO—Dot Kay, contralto; 12:15, Western Agriculture
- WVA—Scriptures; 12:03 Concert
- KTAB—Talk; Agriculture Period

**KLX**—Stocks; 12:05, Dance Music  
**KROW**—Latin-American Program  
**KJBS**—Instrumental and Vocal  
**KQW**—Popular Orchestra  
**KGGC**—Request Hour  
**KGDM**—Road Reports; Serenader  
 \*KFRC & netwk—Emery Deutsch's  
 Dance Rhythms  
**KOIN**—Johnnie Walker's Scrapbook;  
 Amle Brun  
**KVI**—12:15, Front Page Headlines  
**KJR**—Notes; Grain Reports; Har-  
 mony  
**KNX**—News; 12:15, Vocal & Organ  
**KECA**—12:15, News Release  
**KSL**—Payroll Builder  
**KOA**—Metropolitan Opera

### 12:30 to 1:00 P. M.

•KPO & netwk—Metropolitan Opera  
**KGO**—Western Agriculture  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal  
**KLX**—Don Brose; Magic Harmony  
**KROW**—Band Concert; Records  
**KJBS**—Dance Matinee  
**KGGC**—Montana Cowboys  
**KQW**—Market Reports  
**KGDM**—Records; News  
 \*KFRC & netwk—Guido Chorus  
 of Buffalo  
**KJR**—Uncle Frank's Children Mat.  
**KNX**—Concert Group  
**KECA**—Concert Favorites  
**KOA**—Metropolitan Opera

### 1:00 to 1:30 P. M.

•KPO & netwk—Metropolitan Opera  
**KGO**—Saturday Special  
**KYA**—Hawaiian Troubadours  
**KTAB**—Seventh Day Adventists  
**KLX**—Records  
**KROW**—Concert Melodies  
**KJBS**—Musical Novelties  
**KQW**—Friendly Hour  
**KGDM**—Records; The Bondons  
 \*KFRC & netwk—Modern Minstrels  
**KJR**—Uncle Frank's Children Mat.  
**KNX**—Pontrelli's Orchestra  
**KECA**—Records  
**KOA**—Metropolitan Opera  
**KSL**—Payroll Builder

### 1:30 to 2:00 P. M.

•KPO & netwk—Metropolitan Opera  
**KGO**—Saturday Special  
**KYA**—Rhythm Princes  
**KTAB**—Jean Kent, Economics  
**KLX**—Pop Concert  
**KROW**—Hollywood Hitites; Lee Baker  
**KJBS**—Afternoon Popular Concert  
**KQW**—Afternoon Concert  
**KGDM**—The Bondons; Records  
 \*KFRC & netwk—Modern Minstrels  
**KOIN**—Book of Life  
**KJR**—Headliners  
**KEX**—Grain Reports; Records;  
 Bookman  
**KNX**—Pontrelli's Orchestra  
**KOA**—Metropolitan Opera

### 2:00 to 2:30 P. M.

•KPO & netwk—Eddie Duchin's  
 Orchestra  
**KGO**—Stringtime  
**KYA**—Don Valdemar's Orchestra  
**KTAB**—Jean Kent  
**KLX**—Records  
**KROW**—Short Story Time  
**KJBS**—Popular Dance Recordings  
**KQW**—Dance Matinee  
**KGDM**—Records; News  
 \*KFRC & netwk—Little Jack  
 Little's Orchestra  
**KGW**—Meier & Frank; News  
**KNX**—Bookworm  
**KECA**—Classic Hour  
**KJR**—International Musical  
**KSL**—2:15, Dental Clinic  
**KOA**—Huffman Theatre Reporter

### 2:30 to 3:00 P. M.

•KGO—Our American Schools  
**KPO**—Beaux Arts Trio

**KYA**—Modern Notes  
**KTAB**—Child Life; Records  
**KLX**—Rhythm Encores; Records  
**KROW**—Dance Matinee  
**KJBS**—Events of Interest; music  
**KQW**—Dance Matinee  
**KGDM**—The Romancer  
 \*KFRC & netwk—Samuel De Jong's  
 Orch.; 2:45, Between the Bookends  
**KGW**—Columbians; Dental Clinic  
**KNX**—Recordings  
**KJR**—Travelogue  
**KECA**—Classic Hour  
**KOA**—Our American Schools

### 3:00 to 3:30 P. M.

**KPO**—Beaux Arts Trio; Cecilians  
 \*KGO & netwk—Tom Coakley's  
 Orchestra  
**KYA**—Symphony Highlights  
**KTAB**—Bulletins; Chinese Broadcast  
**KLX**—Recordings  
**KROW**—Merry-Go-Round  
**KQW**—Popular Vocal and Variety  
**KJBS**—News; Light Opera  
**KGDM**—Records  
 \*KFRC & netwk—Al Roth and  
 Orchestra  
**KHQ**—3:15, Club Bulletin  
**KJR**—Enchanted Islands  
**KNX**—Federation Women's Club  
**KPCA**—Records  
**KSL**—3:15, Junior Hour  
**KOA**—Rowdy Wright; News

### 3:30 to 4:00 P. M.

**KPO**—To be announced; Pair of  
 Pianos  
 •KGO & netwk—Tid-Bit; 3:35,  
 Twenty Fingers of Harmony; 3:45,  
 The Master Builders  
**KYA**—Drama; Dance Parade  
**KTAB**—Sophistication; 3:45, Talk  
**KLX**—Song Market  
**KROW**—Better Housing News;  
 Records  
**KJBS**—Dance Orchestra  
**KQW**—Variety Program  
**KGDM**—Enrique Cruz Program  
 \*KFRC & netwk—Bob Allen,  
 pianist; Woody and Willie  
**KOIN**—Newspaper of the Air  
**KFRC**—3:55, New York Stocks  
**KJR**—Vindabonians  
**KNX**—Recordings  
**KPCA**—Recordings  
**KSL**—The Junior Hour to 3:45  
**KOA**—News; Orchestra

### 4:00 to 4:30 P. M.

**KPO**—Pastels; Brooks Brothers  
 •KGO—Religion in the News; 4:15,  
 Jamboree, variety program  
**KYA**—Tea Dance  
**KTAB**—Date Book; Talk  
**KLX**—Records; Bro. Bob's Club  
**KROW**—Waltzes; Walworth Prog.  
**KJBS**—Dance Orchestra  
**KQW**—Gilmore Oil Program  
**KGDM**—Variety Program  
**KGGC**—Studio Program  
 \*KFRC & netwk—Edgewater  
 Beach Concert Orchestra  
**KOIN**—Newspaper of the Air  
**KHQ**—4:15, News Album  
**KJR**—Tea Dansant  
**KNX**—Haven of Rest  
**KECA**—Recordings  
**KSL**—Broadcasters Review  
**KOA**—Religion in the News; Satur-  
 day Jamboree

### 4:30 to 5:00 P. M.

•KGO & netwk—Jamboree  
**KPO**—Vagabonds Quartet  
**KYA**—Popular Soloist  
**KTAB**—Peaceways; Recordings  
**KLX**—Bob's Club; Records  
**KROW**—Dell Perry; Talk  
**KJBS**—Dance Orchestra  
**KQW**—Story Time; Songs  
**KGDM**—Musical Program  
**KGGC**—Studio Program  
 \*KFRC & netwk—The Roxy Revue

**KOIN**—Hollywood Reporter  
**KJR**—Snapshots  
**KFI**—4:45, Charlie Wellman and  
 Helen Hill  
**KECA**—Recordings to 4:45  
**KNX**—Preside Phantasies  
**KSL**—Broadcasters Review  
**KOA**—Jamboree; Pickens Sisters

### 5:00 to 5:30 P. M.

•KPO & netwk—Swift Hour; mu-  
 sic direction Sigmund Romberg  
**KGO**—Spiritual Fantasy  
**KYA**—Children's Program; 5:15,  
 Metropolitans  
**KTAB**—Relief Talk; Records  
**KLX**—Vocalist and Pianist  
**KROW**—Studio Frolic  
**KJBS**—Dance Orchestra to 5:15  
**KGGC**—Serenade; 5:15, Go to Church  
**KQW**—Concert  
 \*KFRC & netwk—Roxy Revue  
**KJR**—Over the Skyways; Waltzes &  
 Tangos  
**KNX**—First Radio Church  
**KECA**—Recordings  
**KFOX**—Recordings

### 5:30 to 6:00 P. M.

•KPO & netwk—Swift Hour  
**KGO**—Beaux Arts Trio  
**KYA**—Metropolitans; Campbell  
**KTAB**—The Funnies; 5:45, Voice of  
 Stamps  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGGC**—Recordings; Irish Gems  
**KQW**—Musical Impressions  
 \*KFRC & netwk—Roxy Revue  
 5:45, Mary Courtland and Robt.  
 Armbruster's Revue  
**KJR**—Candlelight Time  
**KNX**—Gospel Association  
**KFWB**—Gold Star Rangers  
**KECA**—Recordings  
**KFOX**—News; Song Hits; Records  
**KFSD**—5:45, Morales Islanders

### 6:00 to 6:30 P. M.

•KPO & netwk—Radio City Party;  
 John B. Kennedy, master of cere-  
 monies; guest artists; Frank  
 Black's Orchestra  
**KGO**—Dinner Concert  
**KYA**—Cyrus Trobbs's Orchestra  
**KTAB**—Echoes of Portugal  
**KLX**—Arlon Trio  
**KROW**—East Bay Labor Journal;  
 6:15, Royal Hawaiians  
**KGGC**—Dinner Dance Review  
**KQW**—Concert  
 \*KFRC & netwk—Chesterfield  
 Program  
**KJR**—News Reporter; Concert  
**KNX**—News; 6:15, Concert Group  
**KFWB**—News; Records; Organ  
**KECA**—Records; News  
**KFOX**—News; Vocalists, Al & Molly  
**KFSD**—6:15, Fairway Facts

### 6:30 to 7:00 P. M.

•KPO & netwk—Gibson Family,  
 original musical comedy  
**KGO**—Cliff Nazarro, songs; Educa-  
 tion Today  
**KYA**—Orchestra  
**KTAB**—Sports; News  
**KLX**—Arlon Trio  
**KROW**—Bunion Derby; Dr. Facci  
**KGGC**—Dinner Dance Review  
**KQW**—Gerald Kenney; Voice of  
 Portugal  
 \*KFRC & netwk—Hollywood  
 Country Church  
**KJR**—Concert; Melody Palette  
**KNX**—Dance; 6:45, June Irwin  
**KFWB**—Organ; 6:45, Amer. Weekly  
**KPCA**—Wesley Tourtelotte, organ  
**KFOX**—School Kids; Elec. Transc.  
**KFSD**—Los Flores Mountaineers  
**KSL**—Standard Furniture Program

### 7:00 to 7:30 P. M.

•KPO & netwk—Gibson Family

KGO—Organ Symphony  
 KYA—Ernie Smith's Sport Page;  
 7:15, Lyric Quartet  
 KTAB—Italian News; Music  
 KLX—News Items; 7:15, Vocalist  
 KROW—C. W. Hammond; L'Italia  
 News  
 KGGC—Orchestra; Organalities  
 KQW—News; Accordion Capers  
 \*KFRC & network—To be announced  
 KVI—To be announced  
 KJR—Hermie Bauer's Orchestra  
 KFVB—Examiner Interview  
 KECA—Raine Bennett, poet  
 KNX—Watanabe and Archie; 7:15,  
 Calmon Luboviski, violinist  
 KFOX—Vagabonds; Bobby & Betty  
 KFSD—Feature Program

## 7:30 to 8:00 P. M.

- KPO & netwk—Ladies Laugh Last, comedy drama
- KGO—Emil Coleman's Orchestra
- KTAB—Spanish Home Hour
- KYA—Drama
- KLX—Carefree Capers
- KROW—S. F. Studio Program
- KGGC—Recordings
- KQW—"Calling All Cars"
- \*KFRC & netwk—Saturday Revue
- KOIN—Jimmy Allen to 7:45
- KOL—Radio Speaker Stevenson
- KVI—Dr. R. M. Mellor to 7:45
- KOMO—30 Minutes of Music
- KHQ—Crazy Wells, Ed. McConnell
- KJR—Hal Kemp's Orchestra
- KNX—Calmon Luboviski, violinist
- KFWB—Juvenile Revue
- KFOX—Juvenile Revue
- KECA—Recordings
- KGB—Comedy Stars to 7:45
- KSL—Charlie Kent Adlerikans;  
 Pathfinder Pete
- KOA—Harry Sosnick's Orchestra

## 8:00 to 8:30 P. M.

- KPO & network—National Barn Dance
- KGO—Fan-Americana
- KYA—Laces and Graces
- KTAB—Yolande Delyse, Harpist;  
 Ballad Hour
- KLX—Musical Soiree
- KROW—Latin-American Program
- KQW—Variety
- KGGC—Spanish-American Program
- \*KFRC & network—Richard Himber's Champions
- KJR—Los Argentinos
- KFWB—Frankie Masters' Orchestra
- KNX—Hollywood Barn Dance
- KECA—Dept. of Playground
- KFOX—Cecil & Sally; Orchestra
- KFSD—Studio Program

## 8:30 to 9:00 P. M.

- KPO & network—National Barn Dance
- KGO—Freddie Bergin's Orchestra
- KYA—Orchestra

KTAB—Ballad Hour; 8:45, Vocalist  
 KLX—Musical Soiree  
 KROW—Latin-American Program  
 KGGC—Concert; Timely Tunes  
 KQW—Variety  
 \*KFRC & network—Glen Gray's  
 Orchestra  
 KOIN—Footlight Fancies  
 KJR—"It's a case of Books!"  
 KNX—Hollywood Barn Dance  
 KFVB—Sons of Pioneers  
 KECA—Recordings; Desert Lore  
 KFOX—Ted Fio-Rito's Orchestra  
 KFSD—Eddie Wheeler's Orchestra  
 KSL—Geppert Saturday Party;  
 8:45, Glen Gray's Orchestra

## 9:00 to 9:30 P. M.

- KPO & network—Big Ten
- KGO—Freddie Bergin's Orchestra;  
 Clef Dwellers, vocal trio
- KYA—Bath Day Party
- KTAB—Nevada Nightherders
- KLX—Faucit Theater of the Air
- KROW—Italian Program
- KGGC—News; Wyoming Cowboys
- KQW—Dance Music
- \*KFRC & netwk—Geo. Hamilton's  
 Orchestra
- KHQ—Old Time Party
- KOL—Dance Music
- KJR—News Reporter to 9:15
- KOMO—Fisher's Blend Half Hour
- KGX—Fisher's Blend Half Hour
- KNX—News; Hollywood Barn Dance
- KFWB—Sons of the Pioneers
- KFOX—Sons of the Pioneers
- KECA—Recordings
- KSL—Smiling Ed McConnell; 9:15,  
 Peter Spraynozzle

## 9:30 to 10:00 P. M.

- KPO & netwk—Let's Dance; Or-  
 chestras under direction of Kel  
 Murray, Xavier Cugat & Benny  
 Goodman
- KGO—Neapolitan Echoes
- KYA—Bath Day Party
- KTAB—News; Drama
- KLX—News; Orchestra
- KROW—Dancing Party
- KJBS—Morning Concert
- KGGC—Records
- KQW—Italian Radio Theatre
- \*KFRC & network—Dance Orch.  
 KOL—9:45, News; Editorial
- KVI—Ledge News Flashes to 9:45
- KNX—Hollywood Barn Dance
- KJR—World Revue
- KFWB—Slumbertime
- KFOX—Slumbertime
- KECA—Recordings

## 10:00 to 10:30 P. M.

- KPO & network—Let's Dance
- KGO—Williams-Walsh Orchestra
- KYA—Al Rushton's Cardinals
- KTAB—Dance Orchestra
- KLX—Records

KGGC—Ten o'Clock Review  
 KROW—Dancing Party; Sports  
 KQW—St. Claire Hotel Orchestra  
 \*KFRC & netwk—To be announced;  
 Fred Skinner, Negro Song Stylist  
 KOL—Harrison Mason; Dance Music  
 KVI—To be announced  
 KJR—Hal Grayson's Orchestra  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Haven of Rest  
 KFWB—News; Musicale  
 KFOX—News; Organ  
 KGB—News Flashes; Music  
 KECA—Recording\*  
 KSL—Dance Orchestras

## 10:30 to 11:00 P. M.

- KPO & network—Let's Dance
- KGO—Press-Radio News; 10:35,  
 Marshall's Mavericks
- KYA—Wandering Troubadour
- KTAB—Ray Teller Orchestra
- KLX—Records
- KROW—Studio Program
- KGGC—Ten o'Clock Review
- \*KFRC & network—Orville Knapp's  
 Orchestra
- KOL—Dance Orchestra
- KOIN—Club Victor
- KJR—Artistic Trio
- KNX—Pontre-III's Orchestra
- KFWB—Orchestra
- KFOX—News; Dance Orchestra

## 11:00 to 11:30 P. M.

- KPO & network—Let's Dance
- KGO—Slumber Hour
- KYA—Sandman Organ
- KTAB—Dancesapations
- KROW—Bunion Derby; Dance Music
- \*KFRC & network—To be announced
- KOIN—Kelly's Kaballeros; 11:15,  
 Columbia Gardens
- KJR—Dance Orchestra
- KGW—Dance Orchestra
- KFWB—Dance Orchestra
- KFOX—Dance Orchestra
- KGB—Orchestra

## 11:30 to 12:00 Midnight

- KPO & network—Let's Dance
- KGO—Slumber Hour
- KYA—Concert Memories
- KTAB—Dancesapations
- KROW—Dance Music
- \*KFRC & network—Dick Jurgen's  
 Orchestra
- KJR—The Tomorrow
- KFWB—Dance Orchestra
- KFOX—Freddie Carter's Orchestra

## 12:00 to Sign Off

- KPO & network—Let's Dance;  
 News
- KTAB—D-X Program
- KROW—Dance Music
- KGDM—Records\*
- KGB—Recordings
- KJBS—12:01, Owl Program to 7 a.m.

Complete, detailed numerology reading by ZITA LOMAS, with  
 advice as to best business signature, suggested name changes, etc.  
 . . . \$1.50. Be sure to state date, month and year of birth, full  
 name, name as known, business signature, and nicknames, if any.  
 Address ZITA LOMAS, 1114 Mission Street, San Francisco.

HANSHAW MRS W M  
LA GRANGE  
CALIFORNIA  
7/17/35

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC  
Baker, Phil, Friday, 6:30 p.m. NBC  
Benny, Jack, Sunday, 8:30 p.m. NBC  
Cook, Joe, Monday, 6:30 p.m. NBC  
Fenner, Joe, Sunday, 4:30 p.m. NBC  
Wynn, Ed, Tuesday, 6:30 p.m. NBC

## DRAMAS

Adventures of Sherlock Holmes, Sunday, 5:30 p.m. KGO  
Bible Stories, Sunday, 1 p.m. KGO  
Death Valley Days, Tuesday, 9:30 p.m. NBC  
Drama Hour, Monday, 8:30 p.m. KGO  
First Nighter, Friday, 7 p.m. NBC  
Grand Hotel, Sunday, 3:30 p.m. NBC  
Ladies Laugh Last, Saturday, 7:30 p.m. NBC  
Lux Radio Theatre, Sunday, 11:30 a.m. NBC  
Mary Pickford Stock Co., Wed. 5 p.m. NBC  
One Man's Family, Wed., 7:30 p.m. NBC  
Radio Guild, Monday, 12 noon KGO  
Strange Cases, Wednesday, 9:30 p.m. KGO  
Sunday Morning Special, Sunday, 9 a.m. NBC  
True Story Court, Friday, 8:30 p.m. CBS  
Twenty Thousand Years in Sing Sing, Wednesday, 8 p.m. NBC  
Winning the West, Thursday, 9:15 p.m. NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO  
Education Today, Saturday, 6:45 p.m. KGO  
Hill, Edwin C., Mon., Wed., Fri., 8:15, p.m. CBS  
Hyde, Henry M., Sunday, 6 p.m. KGO  
Religion in the News, Saturday, 4 p.m. KGO  
The New World, Monday, 9:30 a.m. NBC  
University Explorer, Tuesday, 9:30 p.m. \*KFRC  
You and Your Government, Tues., 4:30 p.m. NBC

## POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS  
American Album of Familiar Music, Sunday, 8:30 p.m. NBC  
Bernie, Ben, Tuesday, 9 p.m. NBC  
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS  
Crosby, Bing, Tuesday, 6 p.m. CBS  
Feminine Fancies, Mon. to Fri., 3 p.m. \*KFRC  
Hollywood Hotel, Friday, 6:30 p.m. CBS  
Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC  
March of Time, Friday, 6 p.m. CBS  
Mills Bros., Tuesday 6 p.m. CBS  
Personal Closeups, Interview by Gypsy, Sunday, 7:15 p.m. KGO  
Tibbitt, Lawrence, Tuesday, 5:30 p.m. NBC  
Vick Presents Grace Moore, Tuesday, 6 p.m. NBC  
Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 8:30 p.m. CBS  
Voice of Firestone, Monday, 8:30 p.m. NBC  
Winchell, Walter, Sunday, 8:15 p.m. NBC

## SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO  
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC  
Betty and Bob, Monday to Friday, 1 p.m. NBC  
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15, (Thurs., 5:30 p.m.) \*KFRC  
Easy Aces, Monday to Thursday, 12:45 p.m. CBS  
Ivy and Marge, Monday to Friday, inclusive, 3 p.m. CBS  
Orphan Annie, Elec. Transcription, Mon. to Fri. inclusive 5:45 p.m. KGO  
Myself and Ma Perkins, Monday to Friday, 1:30 p.m. NBC  
Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. NBC

## SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS  
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC  
N. Y. Philharmonic Orchestra, Sunday, 12 noon CBS  
Radio City Music Hall, Sunday, 9:30 a.m. NBC  
Standard Symphony, Thursday, 8:15 p.m. NBC

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC  
Blue Monday Jamboree, Monday, 9 p.m. \*KFRC  
Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. NBC  
Carefree Carnival, Monday, 5:30 p.m. NBC  
Captain Henry's Showboat, Thursday, 6 p.m. NBC  
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC  
Club Romance, Sunday, 5 p.m. CBS  
Colgate House Party, Monday, 6:30 p.m. NBC  
Fleischmann Hour, Thursday, 5 p.m. NBC  
Gibson Family, Saturday, 6:30 p.m. NBC  
Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. \*KFRC  
Hi-Jinks, Sunday, 9 p.m. CBS  
Kate Smith New Star Revue, Mon., 8:30 p.m. CBS  
National Barn Dance, Saturday, 8 p.m. NBC  
Falmolive Beauty Box, Tuesday, 7 p.m. NBC  
Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC  
Roxy Revue, Saturday, 5 p.m. CBS  
Shell Show, Monday, 9 p.m. NBC  
So This Is Radio, Sunday, 7:30 p.m. \*KFRC  
Town Hall Tonight, Wednesday, 9 p.m. NBC  
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS  
Whiteman, Paul, Thursday, 7 p.m. NBC

## STATION DIRECTORY

### • NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

### ★ CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

### Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFWB	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGGC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560