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B The Ascending Star of Lloyd Solberg

# BROADCAST WEEKLY

JANUARY 20th to 26th



JEANNE CAROLE  
KGOC vocalist heard on various programs

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LEADING RADIO PROGRAM OF THE PACIFIC COAST

# HOTEL PLAZA

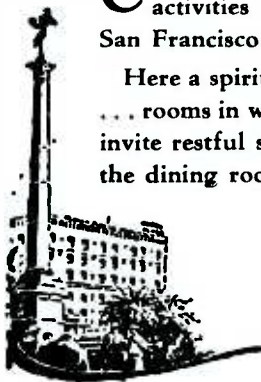
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## POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPJ	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDE	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KGOY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPDK	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
127.50	2470	KGPN	Davenport, Ia.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulare, Calif.
124.50	2410	WPDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFEF	Grand Rapids.	123.00	2440	WPDF	Philadelphia, Pa.	122.05	2458	WPDG	Youngstown, O.

# BROADCAST WEEKLY

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No. 3

THE year of 1934 has been the leanest in recent years in the matter of developing new talent for radio. This is partly due to the scurrying of sponsors for "big" names and as a result such stars as Grace Moore, Beatrice Lillie and others are high on the horizon as 1935 unfolds its programs.

Probably the outstanding individual star of 1934 was Helen Jepson, who a year ago was a member of Paul Whiteman's chorus and who today is a star in her own right with a Metropolitan opera contract and everything. The veteran showman, Roxy, was responsible for the year's other outstanding talent development—the team of Herbert Kingsley and Cicki Chase. Practically unknown until, with one of Jean Paurel's unusual arrangements, they auditioned for Roxy, along with a group of other newcomers, they were grabbed and pushed into a headline position by Roxy. They have advanced by leaps and bounds and demands for their appearance in person—a sure sign of success in radio—have been increasing as the weeks go by. Roxy has also contributed such talented newcomers as Lillian Morton, Amy Deloro and Alfredo Saville.

While not exactly "developments," the Swift hour, featuring Sigmund Romberg and Professor William Lyon Phelps, has brought two characters to the microphone for whose presence the ether fare is richer.

"One Man's Family," in getting the sponsorship of Kentucky Winners cigarettes, created no little stir because a sponsor means that the program is heard every Wednesday night at a specified hour instead of being booted around the dial as had been happening.

Frank Black with his "rhapsodic symphony" for Coco Cola, enriched the airwaves by doing perfectly what several lads in the past had tried to do without any but ordinary success.

The coming of Mary Pickford to the mike, too, has created no little stir.

And under the guiding hand of Deems Taylor, Chase and Sanborn have shown that

opera can be both tuneful and understandable—a fact myriad of radio listeners have doubted in the past.

Captain Tim Healy, with his Stamp Club of the Air, bowed in with what might seem a dull subject and made it live for millions of fans.

But the year failed to produce another Jane Froman, another Boswell trio, another group of Mills Brothers or another Joe Penner. However, in the class programs it made up for the lack of individual discovery.

RADIO is rapidly becoming addicted to one of the vices that has for many years existed in the book publishing business and in motion pictures. Let a producer come out with a gangster drama that proves a hit, and five others come along with plays in which the hero talks out of the corner of his mouth and dies by bullets aimed at his ample back while he was trying to creep home and say goodbye: (1) to the old life; (2) to crime, and (3) to Mom, upon whose doorstep he died.

The choir influence is now prevailing in radio. Few producers of programs seem to realize that their best efforts have all the sympathetic quality of a circus calliope playing "Hearts and Flowers" and that diction, to the member of the average choir, is a word long forgot or whose meaning was never, nevah known. And because Fred Waring and a very few others have been able to make effective use of the choir, lo and behold they spring up overnight. Once you needed a hotcha band leader; now you must have, as a component part of a successful radio program a choir capable of doing "Rock of Ages" in rhythm and jazzing up "Home Sweet Home" with "oh-woos" and other forms of wolf calls.

Just as Jack Pearl went steadily down the scale of popularity because he kept demanding "vas you dere, Sharlie?" long after even Sharlie cared, so will the vocal fire whistles foisted upon our tender ears disappear. Right now they are la mode.

(Continued on Page 8)

# MICROPHONE GOSSIP



• • • The first mail of the New Year brought a proposal of marriage to Ruth Clark, the one Clark Sister still remaining in radio, and who conducts a shopping program on KLX daily. The proposal was inspired by her picture which had appeared in the paper a day or so previously and was from a love-lorn swain temporarily stranded in Oakland. It was several pages in length and ended—not with P. S. I love you, but with “I am badly in need of shirts, socks and shoes.” Ruth, however, decided to stick to broadcasting.

• • • The Bluettes—Marian Peck, Theresa Aezer and Meredith Gregor—popular Columbia-Don Lee network harmony team, after six years of successful harmonizing, have broken up.

Marian Peck, soprano of the trio, has taken to law, accepting a position with a well known San Francisco law firm. Miss Aezer, arranger and accompanist of the team has charge of the music library of KFRC in San Francisco, during Miss Ruth Rush's extended leave of absence. Meredith Gregor the third member of the popular group, has returned to her home in Long Beach, California, to manage property affairs for her mother's estate.

• • • Al Schuss, former KOMO-KJR announcer, has been announcing the Alexander Woolcott all-star programs for Nash over the Columbia Broadcasting System.

Schuss, going under the name of Allen Hale, left KOMO-KJR to take work with the United States Department of Justice. After a few hair-raising experiences in Cicero, Al joined the announcing staff of WBBM in Chicago.

Northwest listeners have heard his voice over the Columbia network frequently of late. He announced the Christmas and New Year programs for Nash Motor Company. On these programs appeared a number of the outstanding names in radio and pictures.

• • • Marsden Argall, a baritone with an American and European record that is outstanding, has joined the KYA vocal staff. The newcomer is far from unknown in San Francisco as he has frequently appeared with the San Francisco Opera Company. Abroad his experience has been with the opera at Nice, Vienne, Parma, Verona, Lake Como and elsewhere. In the United States aside from his San Francisco seasons, he has appeared with the Los Angeles Opera and with the San Carlos Company. Argall was with Merola during the first season at Stanford

in 1921. Among other records he was the first singer to step on the stage before an audience at the new opera house, appearing in a major rôle in La Tosca.

• • • Betty Borden, rhythm singer and society debutante of Pasadena, who has appeared in special productions on The Shell Show, was the star entertainer at the Pasadena Junior League's annual dinner Saturday, December 22. Not only did she sing, but she also demonstrated her ability as an expert dancer, and in addition, made charcoal portrait sketches of officers of the club. At 18 she finds herself in demand as a singer, a dancer and an artist, and has chosen radio as her career.

• • • THE DOG-GONE TRUTH: Recently on her Matinee Hour, Kate Smith presented a novelty pick-up from Grand Central Palace, New York City, where art students draw live animal models. When the broadcast was returned to the studios, Kate kiddingly remarked: “Now that we've learned something new about animals, children, you can take your dogs to school tomorrow for special study.” But the boys and girls of the country took Kate at her word. For teachers and parents called up Columbia headquarters in Manhattan and various local stations throughout the nation to find out why the youngsters insisted on bringing their canines into schoolrooms. Some were indignant, others thought it funny. Nevertheless, the four-footed animals both of blue ribbon and dubious ancestry followed the children to the schoolhouses, just as Mary's little lamb followed her. Only no one's written a poem yet about “Kate's little kids” who got the teachers' goats.

• • • Chuck Cook, the new Al Pearce tenor yodeller was raised in Idaho, Kansas and Texas though he is now living in Long Beach. He has worked on many middle-western and all of the southern California stations.

• • • Lawrence Tibbett is responsible for the Metropolitan Opera's inclusion in its schedule this year of “In the Pasha's Garden,” by the young American composer, John Seymour. Seymour sent the script to the NBC baritone, who thought so much of it he urged the Met to consider it.

• • • Morey Amsterdam, Al. Pearce comic, was sent seventeen cakes and a flock of telegrams on his birthday. Morey wired his parents congratulations upon having such a wonderful son.

• • • Rosemary and Priscilla Lane's new gowns were sent them by sister Lola from Bebe Daniels' American Maid Dress Shop in Hollywood.

• • • Where are those lads who said you live for two years in radio and then fade away? Only Arthur Tracy of the once-great has passed behind radio's eight ball. Morton Downey is getting more money than ever, Kate Smith comes back at a huge fee—something her manager said she would get before she took a sponsor—and the Boswell sisters have done right well with Bing Crosby. And now comes Phil Spitalny, one of the earliest to offer complicated arrangements on the air waves. A sponsor feels he can give Rudy Vallee competition and not without cause. It will be highly interesting to note just what happens when Rudy gets competition, especially from another master showman like the long-haired Phil. And the sponsors seem to be "renewing" all our old acquaintances!!!

• • • KFRC's master of the baton, Claude Sweeten, offers the most logical reason for the seemingly indefinite life of old "hot" songs like "St. Louis Blues," "Dinah," "Sweet Sue," and others of the same family.

Sweeten believes that "the simple, basic theme that runs through these tunes makes them perfect for arranging. And so long as band leaders, arrangers, and other note-handling brethren of the profession desire to make these songs synonymous with their names, and put their style into the arrangements, these songs will live."

• • • During the last ten years Dell Perry, studio accompanist and soloist of station KROW, has been heard over KFRC, KPWW, KJBS, KYA, KGO and WEBC. She will be remembered by her host of friends as the popular member of the piano team of "Piano Capers," which broadcast over the NBC chain for over three years.

Previously she toured vaudeville as a member of the four-piano act, known as "Jerry and Her Baby Grands," over the Keith-Orpheum circuit. Later, as a member of the "California Sun-Kist Maids"—also a piano foursome—she traveled the Pantages circuit.

• • • Yahbut and Cheerily, stars of The Shell Show, recently appeared by invitation before the Cartoonists' Club in Hollywood. There were more than eighty cartoonists present, among them some of the biggest names in the newspaper world. Laugh-makers themselves, the cartoonists are considered to represent one of the coldest audiences possible. Yahbut and Cheerily, however, put on an act for them in their tropical costumes which caused the cartoonists to roar. As a result of their appearance, several cartoonists made proposals to Yahbut and Cheerily to use them in a cartoon strip. The boys are considering the offer.

• • • Being becalmed for seven weeks in the Southern Pacific in a four-masted schooner was no place for a busy, active personality like Captain Phillips Lord, the radio artist. The enforced calm left plenty of time on the hands of Captain Lord and the rest of the crew and the idea of doing nothing but fish, read and wait for a blow between his weekly NBC radio broadcasts did not appeal to Captain Lord's temperament so he was forced to take up the art of chess and checkers. Phil is hoping that by the end of his world cruise he will be the best deep-sea chess and checker player on the high seas.

• • • Tony Stanford, who produces the Sunday afternoon Lux NBC dramas, doesn't let radio interfere with one of his pet theatrical superstitions. Puzzled as to why his rehearsal wasn't going as smoothly as it should, Tony soon found a solution. He stamped back into the control room and rubbed his hand briskly over the engineer's head. It's supposed to bring good luck—which it did for the remainder of the rehearsal.

• • • A newcomer in KYA Lyric Quartet is Helen Andrews, who is now being heard as the contralto. Miss Andrews is well known in Bay musical circles and has a wide circle of followers. In addition to appearing with the quartet, she will be heard in solos with the orchestra.

• • • Gordie Sandis and Marjorie Belasco, two new songbirds of radioland, have been engaged by Hal G. Nichols, owner and president of KFOX, to sing popular ballads over that station on alternating days during the week.

• • • To add to the quirks of romantic fan mail, there's the case of Betty Barthell and Connie Gates, both CBS songstresses, who received letters proposing marriage from the same fan within one week.

• • • The bell that announces Alexander Woolcott's Town Crier program has been quite a problem at the Columbia studios. Shortly after a bell with the desired tone finally was produced by the sound effects department, it was lost, strayed or stolen. Anyway, it wasn't to be found. The mystery was mentioned by Woolcott in his next broadcast and several days later he received two bells—one from a New England school teacher and another from "a listener." In order not to offend either sender, Woolcott alternates the bells on his programs.

• • • The "Coral Fishers" as Tetraxini sang it, will be heard over KYA some time in the near future, with Claire Upshur, director of the Lyric Quartet singing. Miss Upshur has Tetraxini's own copy of Tosti's song with all her marks and phrasings upon it and will sing it as it was originally by the great coloratura.

# NEWS *and* COMMENT

Effective January 7, the Carnation "Contented Hour" entered its fourth year on the ether, and is now taking in the southeastern group of National Broadcasting Company stations, which include WRVA, Richmond, Va.; WPTF, Raleigh; WTAR, Norfolk; WWNC, Asheville; WIS, Columbia; WJAX, Jacksonville, and WFLA, Tampa. In all probability, WIOD, Miami, will be added later, when time arrangements are completed.

This popular weekly concert is a much admired veteran among musical programs. It is already coast-to-coast, and the addition of these stations in the Southeast will bring the "Contented Hour" into every home in the nation by the most convenient tuning.

"Contented Hour" has the largest orchestra broadcasting from Chicago. This outstanding group of musicians is under the direction of Morgan L. Eastman, one of radio's pioneer conductors. The distinguished Carnation quartet, composed of Messrs. Pitts, Muir, Larson and Schmidt, with Bob Childs at the piano, is famous for the most difficult operatic selections and simple home melodies. The lullaby spot is occupied by a well known Chicago contralto who appears on this program as "The Lullaby Lady." Jean Paul King is the announcer.

One of the busiest men in radio is Emil J. Polak, National Broadcasting Company's musical counselor for the Western Division. Along with an imposing background of a musical education in New York, Prague, Dresden, Leipzig and Berlin, he has acquired a knack for getting things done.

In a recent interview, we pried out of him his weekly schedule as follows:

"Sunday morning I direct Singable Songs, a program played by the popular orchestra, and its title tells its nature. At noon, Concert Gems with the concert orchestra. And Sunday evening I prepare incidental music for the Shakespearean dramas. That's an interesting task; there's not a great deal of Elizabethan music extant suitable for our set-up, so I compose and arrange the necessary music in the proper mood and style. That's Sunday.

"Monday brings the concert orchestra in the Master Library and a program for the male quartet for which I make all the arrangements.

"Tuesday is the mixed quartet day, another program of original arrangements.

"Wednesday—the 'day-off.' All I do on this day is—prepare programs for the week and make some new arrangements.

"Thursday afternoon there's the concert orchestra in the Restful Hour; then Every-

body Sing, which means just what its title implies. The popular orchestra sings—if not well—at least loud.

"Friday is the day of the Caswell Coffee program, one of the distinctive features of Pacific Coast broadcasting with tabloid presentations of musical comedies, and of course, I select and arrange them for the mixed quartet and orchestra.

"And Saturday—String Time—a splendid string group with my arrangements of popular songs and old ballads. Later in the day—the Cecilians, an interesting group of soprano, contralto, violin, organ and piano, with some more original arrangements and in the evening the Emil Polak hour, 'Opera Time,' with the concert orchestra.

"That's the week! And in summing up one finds that in radio programs one must be prepared to present any portion of symphony or grand opera to 'You're the Cream in My Coffee.' So, doubtless, there are points of advantage in an education on two continents and in grand opera, musical comedy, concert tours and dance hall experiences."

Experiments in ultra short waves by Marconi, Italian electrical wizard, are being duplicated on a more humble scale in the San Francisco Bay area by Alan Cormack, technical director at KFRC. Mr. Cormack has recently built a tiny transmitter, mounted on a panel less than three by four inches in size, with which he has been able to send radio messages and music on a wave length of three-fourths of a meter, or more than 400,000 kilocycles. Reception so far has been limited to a comparatively short distance, but Mr. Cormack says that under favorable conditions the broadcasts from the midget outfit should be audible for thirty or forty miles.

Practical cookery and smart musical entertainment will be combined for the morning radio audience in a half hour show when Frances Lee Barton's new program goes on the air over an NBC coast-to-coast network.

The Kitchen Party, as the new series will be known, will feature the well known cooking authority and a cast of popular musical entertainers, including Al and Lee Reiser, ace piano team; Jimmy Wilkinson, baritone; Warren Hull, musical comedy master of ceremonies, and others to be selected in weekly broadcasts from the NBC Radio City studios under the sponsorship of General Foods.

The mother of eight children, Frances Lee Barton has been broadcasting General Foods' Cooking School of the Air every Thursday morning for the past three years. Her long practical experience and her genuine interest in housewives' problems have made hundreds

of thousands of radio friends for her, and have elicited countless letters which are largely responsible for her sponsor's decision to feature her on an augmented afternoon program over an enlarged network.

Ψ

Their sparkling wit and whimsical philosophy already have made Lum and Abner one of the West's favorite air features. These two lovable old Ozark country hill billy char-



LUM AND ABNER

acters made their first appearance over KNX, January 7, and are broadcasting nightly except Saturdays and Sundays at 6:30 to 6:45 p. m.

Although in the program a number of characters are heard, Lum and Abner portray not only their own parts, but all the others, too. And in their own typical Ozark country style, they tell each night what all the folks down in Pine Ridge are a-doin', and what is happening around the Jot-Em Down store, of which they are the sole proprietors.

In real life, Lum and Abner are Chester Lauck and Norris Goff, who write their broadcasts as well as act them. It was four years ago that Lauck and Goff started reliving, via radio, the lives of the characters with whom they had been familiar since early childhood.

Natives of Mena, Arkansas, they were engaged in business in that town when a twist of fate started them on a radio career. At the request of the local Lion's Club, Lauck and Goff teamed together in a sketch for a benefit performance over a Hot Springs radio station. In a very short time they broke all

fan mail records and, confident that they could "make the big time" Lum and Abner went to Chicago for a network audition.

As a chain feature, their success was even greater and now they rank among the top-notchers in the broadcasting field. Also heard over KGO five nights a week, 6:15 to 6:30 by means of electrical transcription.

Ψ

Jack Pearl returns to the air as the central figure of a new series of programs sponsored by Frigidaire beginning February 13, from 7 to 7:30 p. m., P. S. T., over the nation-wide Columbia network. Pearl, previously identified as Baron Munchausen, returns to the microphone in the new character of Peter Pfeiffer. Pearl will be assisted as in the past by Cliff Hall, known as "Sharlie."

Ψ

Mr. David Sarnoff, President of the Radio Corporation of America, has made the following announcement:

"The RCA Victor Company and the RCA Radiotron Company, the two wholly owned manufacturing subsidiaries of the Radio Corporation of America, have been consolidated into a single organization to be known as 'RCA Manufacturing Company, Inc.' The consolidation is being made primarily for convenience of operation. The present officers and management of the two subsidiary companies will continue in their respective positions, and the factories located at Camden, N. J., and Harrison, N. J., will continue their operations as at present.

"The present trademarks on the products manufactured by these companies will be continued through the establishment in the RCA Manufacturing Company, Inc., of two divisions, which will be known as the 'RCA Victor Division' and 'RCA Radiotron Division.'

"Mr. E. T. Cunningham will be the President and Mr. David Sarnoff the Chairman of the Board of Directors of the RCA Manufacturing Company, Inc."

Ψ

Sam Moore, noted Western radio personality, who has been featured on many transcontinental broadcasts and local programs, joined KFRC as master of ceremonies for the Happy-Go-Lucky Hour, popular Columbia-Don Lee network afternoon variety show on Monday, January 14.

Moore was featured in Ziegfeld's Midnight Frolic for two years, co-starring with Eddie Cantor, Fanny Brice, W. C. Fields, Will Rogers and other noted stars. He left Ziegfeld for vaudeville, and was a headliner for many years with Carl Freed, in the comedy, musical and novelty team of Moore and Freed.

Entering radio early in 1929, Moore became popular on network programs, many of which he personally produced. He was the first to introduce the musical saw to the airlines,

and is also the originator of the musical balloon. His versatility is remarkable when it comes to making music. He manages to cajole music from such unmusical instruments as old spoons, dishpans, nail-pullers and what have you. In addition to his skill with these contraptions, Moore is an expert with the banjo, violin, guitar and harmonica. He brings to KFRC airwaves the accumulated experience of many years of successful broadcasting.

Ψ

R. M. Brophy, former Canadian radio executive, has been appointed manager of station relations for the National Broadcasting Company, replacing Donald Withycomb, who becomes general manager of one of NBC's associated stations in Philadelphia, it was announced today by Richard C. Patterson, Jr., executive vice-president of the company.

Brophy has been active in the Dominion radio field for more than fifteen years. During that time he advanced from a workbench in the Canadian Marconi Company factory in Montreal to the position of assistant general manager of the company, which post he resigned last year to join the National Broadcasting Company in New York. In his new position he will maintain the close contacts with the Canadian Radio Broadcasting Commission which he established while active in the Dominion.

The new department head, who will act as liaison officer between the Radio City headquarters and the individual stations of the two big NBC networks, was born in Montreal in 1900. After leaving school he worked for five years in every phase of the radio manufacturing field. From 1924 to 1926, Brophy held the combined positions of supervisor of station CFCF, Montreal, and assistant sales manager of the Canadian Marconi Company, and in the latter year he was appointed sales manager. This work, including advertising and station supervision continued until last year, when he was promoted to the assistant general manager post. He also was president of the Quebec Radio Trades Association.

### EDITORIAL

(Continued from Page 3)

It still takes an expert group to make four voices properly audible. And why, because four voices in harmony tax even the most modern ribbon microphones. Perhaps they figure like P. T. Barnum did, that if one elephant makes a big circus, twenty elephants will make a colossal, stupendous and terrific attraction. What they have forgotten is that when every other circus began to show twenty elephants, Barnum played down the pachyderms and got a new crowd pleaser.

His name, if there is any moral to all this, was Tom Thumb.—*Radio Art.*

## Man Can Talk With God, Says Noted Psychologist

A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles, is attracting world-wide attention to its founder, Dr. Frank B. Robinson, noted psychologist, author and lecturer.

"Psychiana," this New Psychological Religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it, to duplicate every work that the Carpenter of Galilee ever did—it believes and teaches that when He said "the things that I do shall ye do also." He meant what He said and meant it literally to apply to all mankind, through all the ages.

### Unseen Power Can Be Used

Dr. Robinson has prepared a 6,000-word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force so dynamic in itself that all other powers and forces fade into insignificance beside it—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this paper who writes him.

If you want to read this highly interesting, revolutionary and fascinating story of the discovery of a great Truth, just send your name and address to Dr. Frank B. Robinson, Dept. WD, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright 1934, Dr. Frank B. Robinson.—Advertisement.





# SILHOUETTES

PROBABLY the hardest working orchestra director in these parts is Lloyd Solberg of KOMO-KJR. Not only does he work hard himself, but he keeps his musicians and vocalists right up on their toes all the time—and yet, they stick to him to a man—and to a woman.

Lloyd Solberg has to keep busy because he directs "Musical Mannequins," "The Angelus Hour," "Highlight Hour," "Waltz Dreams," "Sweethearts on Parade," "Latin-America Nights," "Greater Washington Hour," "Mystic Asia," "Silver Strings" and many others. Of course you might call it work, but Lloyd Solberg is so interested in his music that it is all play for him.

He demands rehearsals before every program, and requires his vocalists to rehearse day after day until his critical tastes are satisfied.

Although born in Rhineladner, Wisconsin, Solberg has been in Seattle since his year one. But since coming to Seattle he stuck pretty close to home. He admits he has been to Vancouver, but he hasn't been out of the state, in spite of the many offers he has had to go to San Francisco and Hollywood as musical director of large theaters there.

Solberg played over the radio for the first time in 1925, when as first violinist of the Olympic Hotel Orchestra he played on the dedicatory program. Since that time he has been on the radio pretty regularly. He was concert master for the "Concert Under the Stars" series. He was also solo violinist and concert master for the Coliseum Theater when it was doing "big time" in 1920-21. He was 19 at that time and the youngest concert master in the United States. During 1927 he was at KJR. In 1929 he joined KOMO as concert master, where he has continued for the last three years as musical director.

When questioned as to his ambition, Solberg shot back: "It is to direct a little symphony orchestra to play symphonic and popular ballads for the enjoyment of all the people.

The many people who have not visited the KOMO-KJR studios will recognize Mr. Solberg as the director for the past eleven years of the Frederick & Nelson String Trio.

A close second to music in Solberg's estimation is hunting and fishing. He rarely fails to get the limit or near-limit on each trip. However, he came second best one day this season. When hunting on the Skagit Flats he shot a duck which "flopped like a ton of lead." Solly walked over to pick it up, to find the duck making a hasty retreat. Twelve shots were fired, but the mallard got away.

Solberg's biggest thrill in radio took place early this year when he directed a twenty-two-piece orchestra, featuring eleven singers, in a national hook-up from KOMO-KJR. It was the dedicatory program for the new KOMO-KJR studios in the Skinner Building.

Mr. and Mrs. Solberg live at 1922 Franklin Avenue, where Solberg spends quite a bit of time giving his twelve-year-old son lessons in violin and piano. The boy is going "great guns" on the mouth organ.

ME. ERNESTINE SCHUMANN-HEINK . . . born Lieben, near Prague, Austria, June 15, 1861 . . . father, Major Hans Roessler, Austrian soldier . . . mother, Charlotte Goldman, native of Italy . . . "Tini's" talent recognized by Sisters of Ursuline Convent, Prague, where she had early schooling . . . but her parents were too poor to afford lessons . . . friends assisted her, but it was really her indomitable will that forged her career . . . she was thirteen before she had a piano, a broken-down relic bought for equivalent of a dollar. . . . "Tini" was always industrious, studying, practicing, helping her mother care for numerous brothers and sisters . . . when about fifteen was taken to director of Vienna Opera who discouraged career because of her poverty and gangly, undernourished appearance . . . made debut at seventeen as Azucena in "Trovatore" (1878) Dresden Opera . . . year later married Mr. Heink . . . after five years hardship gained national recognition at Hamburg Opera (1883) and international fame at Bayreuth . . . married Paul Schumann . . . sang all over Europe and in 1898 came to the United States under contract to the Metropolitan Opera . . . made American debut with Chicago Opera singing Ortrud in "Lohengrin" (November 7, 1898) . . . after seven years of opera here and abroad appeared in light opera, "Love's Lottery" (New York, 1905-1906) . . . widowed on the eve of this engagement . . . married her secretary William Rapp, Jr. (May, 1906) . . . lost bulk of her property in Germany because he was an American . . . during the World War she had one son in German Navy, two in the United States Navy, one in the United States Field Artillery . . . at sixty-four, after virtual retirement, she sang "Das Rheingold" (February 25, 1927) with the Metropolitan . . . receiving a spectacular ovation . . . heard occasionally in concert and frequently over NBC networks since . . . heard recently broadcasting from Chicago . . . taking occasional vacations in Coronado, California, where she has a home . . . started new NBC series in January, 1935.



# HANDWRITING AND Radio Personalities

By ZITA LOMAS

## MINETTA S. ELLEN (*Fanny Barbour to you*)

THIS is a very interesting handwriting, because of its pronounced characteristics. The main ones are the carefully executed letters, exact punctuation, and a certain rectilinear rigidity to the whole. These things would show up to better advantage if I were able to reproduce the full letter in natural size.

wondering what next.  
Sincerely,  
Minetta S. Ellen.

NOTE: This handwriting is considerably reduced from original.

Great mental energy and clarity are reflected in this kind of writing. It shows particularly, talents along scientific, technical or mathematical lines, plus an exacting conscientiousness, and almost a mania for accuracy in detail and minute particulars. This writer is an ultra-thorough, orderly and systematic person, of the type who would keep files and indexes, and who, whether consciously or not, would tend to "budget" her time and resources, and lead a life in which rule, routine and regularity played a prominent part. There are no signs of carelessness or haphazard habits in this writing.

\* \* \*

The punctuation is highly significant. It is all exactly placed, and none of it is omitted. In some cases, short dashes are used, in addition to the normal stops. In many places, punctuation is duplicated. For instance, underlined words have two strokes instead of one. This occurs three times, even though not in the words "what next" which are shown. But notice the two dots after those words.

The interpretation, which is greatly enhanced by the rather constrained style of the

writing as a whole, is extreme caution, prudence and guardedness, extensive deliberation and reflection about every move, and the tendency to check impulses and weigh words carefully.

There are a good many "regressive" formations in this writing. That is—movements to the left. Examples in the illustration are the final strokes on the lower projections of "g" and "y" and the long leftward sweep before the completion of the capital "M." These (in such an exactly conscientious handwriting, showing qualities of reverence, veneration, and so forth), denote the nature which tends to look backward a good deal, dissect events and analyze their causes and possible future effects, and treasure memories and traditions.

\* \* \*

Since Minetta Ellen's rectilinear writing, with many breaks in the words, denotes clear thought, decided analytical and critical qualities, keen intuition, and quick penetrative insight . . . and because the type of writing shows great discipline and self-control, while her firm strokes and long, strong t-bars express will power, grit and determination. . . we may be sure that here is a person who can profit by mistakes, live by logic and reason, and govern future actions by past experiences.

\* \* \*

Throughout this letter there are many decidedly looped formations. An example is the capital "M" of the signature. This is a sign of the kindly, tender, protective instinct, which likes to help, shield and shelter others. There are many indications of generosity, too—but always a prudent, wise and careful generosity. The slope of the writing and the many rounded forms (even though the writing is primarily angular, indicating activity and energy) show affection, sympathy and tender feelings.

Other general indications in Minetta Ellen's writing are idealism, intensity of a bottled-up sort, extreme nervousness, aspiration and constant desire for self-improvement, reserve and dignity, positive opinions, and a rather blunt honesty.

\* \* \*

Have a highlight analysis of your handwriting by Zita Lomas.

It may give you a new slant on life. . . .

For special offer, see page 13 of this issue.

# SUNDAY Programs

Jan. 20, 1935

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
 KGDM—Weather, Records  
 KSL—Church of the Air  
 KFOX—El Despertador  
 KOA—Radio Pulpit

## 7:30 to 8:00 A. M.

KGDM—Recordings  
 KVI—7:45, Temple Baptist Church  
 KNX—Bill Sharples Breakfast Club  
 KFOX—Recordings  
 KSL—Comic Strips  
 KOA—Morning Musicales

## 8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Nathan Stewart, baritone; 8:15, The Ailing House  
 KGO—Electrical Transcription  
 KYA—8:15, Christ, Science Reading  
 KROW—Commuters Clock  
 KJBS—Close Harmony  
 KGDM—News; Organ  
 \* KFRC & netwk—Cleveland String Quartet  
 KJR—Coast to Coast, recorded  
 KEX—Sacred Music; 8:15 Concert  
 KVI—Temple Baptist Church  
 KHJ—Sunday Times Comic  
 KNX—Bill Sharples Breakfast Club  
 KFWB—Records; Funnies  
 KFI—Church Quarter Hour to 8:15  
 KFOX—Percy and His Father; 8:15, Examiner Comics  
 KSL—Comic Strips  
 KOA—News; 8:05, Music; Talk

## 8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
 KGO—Electrical Transcription  
 KYA—Science Reading; 8:45, Sabbath Hymns  
 KTAB—Sunrise Symphony  
 KROW—Swedish Meditations  
 KJBS—Morning Concert  
 KGDM—Chapel  
 \* KFRC & network—Salt Lake Tabernacle Choir and Organ  
 KOL—P. I. Comic Section  
 KVI—Radio Gospel League  
 KOIN—Sunday Concert  
 KHQ—Gus Mack  
 KJR—Coast to Coast, Recorded  
 KFWB—Funny Paper Man  
 KNX—Bill Sharples, Breakfast Club  
 KECA—Recordings  
 KFOX—Examiner Comics

## 9:00 to 9:30 A. M.

• KPO & network—Major Bowes' Family; 9:15, What Home Means to Me  
 KGO—Chronicle Comics  
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
 KTAB—Seventh Day Adventists  
 KROW—Morning Concert  
 KJBS—Popular Hits; Congoin Prog.  
 KGCC—Melodies; Bargain Basement  
 KGDM—Bondons  
 KQW—Organ Melodies  
 \* KFRC & network—Salt Lake Tabernacle  
 KOIN—Journal Comics  
 KJR—Early Echoes; Irish Minstrel  
 KNX—Help for the Day; 9:15, Lal Chand Mehra  
 KFWB—Electrical Transcription  
 KECA—Recordings  
 KFOX—Recordings  
 KFSD—Studio Program  
 KOA—Capitol Family

## 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air  
 KPO—Mickey Gillette's Music  
 KYA—Funny Paper Man



MINETTA ELLEN  
 KPO—Dramatic Artist

KTAB—Seventh Day Adventists  
 KROW—Watchtower Program  
 KJBS—Dance Orchestra  
 KGCC—Sunday Concert  
 KGDM—Watch Tower; 9:45, Comics  
 KQW—Light Opera; Funnies  
 \* KFRC & network—Meditations in Melody; 9:45, Romany Trail  
 KOL—Democratic Talk to 9:45  
 KHQ—Magic Travels to 9:45  
 KOMO—For All the Family  
 KNX—To be announced  
 KFOX—Recordings  
 KECA—Records  
 KFWB—Records  
 KSL—Schubach Prog.; Watch Tower  
 KOA—University of Colorado to 9:45

## 10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
 KPO—Pair of Pianos; Grace Frankel and Gertrude Lyne  
 KYA—Funny Paper Man; 10:15, Choral Group  
 KTAB—10th Ave. Baptist Church  
 KROW—Watchtower Program  
 KJBS—Recordings  
 KGCC—Records; Tune Parade  
 KQW—Salon Orchestra; 10:15, Baptist Church  
 KGDM—Echoes of Nineties  
 \* KFRC & netwk—Church of the Air  
 KOMO—For All the Family  
 KHJ—10:15, Randall String Quartet  
 KNX—To be announced  
 KECA—Maurice Zam, pianist  
 KFWB—Recordings  
 KFOX—Sunday School; Marathon News  
 KOA—10:15, Better Housing Talk

## 10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference  
 KGO—Electrical Transcription  
 KYA—Concert Stars  
 KTAB—Church Services  
 KROW—Salon Group  
 KJBS—Dance Recordings  
 KGCC—Request Hour  
 KQW—Baptist Church Services  
 KGDM—Echoes of the Nineties  
 KVI—Voice of the Hills to 10:45  
 \* KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra

KJR—Judge Rutherford; Music  
 KGW—Tommy Luke  
 KNX—Orchestra; Baptist Church  
 KFI—Walkikians; Dr. Casselberry  
 KFWB—"The Family Circle"  
 KFOX—Recordings  
 KSL—Little Jack Little to 10:45  
 KOA—Huffman Theatre Harmonies

## 11:00 to 11:30 A. M.

• KPO & netwk—Immortal Dramas: Lloyd Lewis, author; Orchestra, chorus and actors  
 KGO—Elec. Trans.; 11:15, Melodiana: instrumentalists  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Bible Center  
 KJBS—College Aids  
 KGCC—Request Hour  
 KQW—First Baptist Church  
 KGDM—First Baptist Church  
 \* KFRC & network—Lazy Dan the Minstrel Man  
 KJR—Evergreen Empire  
 KNX—Temple Baptist Church  
 KFWB—Recordings  
 KFOX—St. Lukes Church  
 KECA—Recordings  
 KOA—Immortal Dramas

## 11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre, featuring Guest Star  
 KGO—Melodiana; Beaux Arts Trio  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Dance Recordings; 11:45, Songs of the Hills  
 KGCC—Songs of Today; Tango Time  
 KQW—First Baptist Church  
 KGDM—Church Services  
 \* KFRC & network—Hammerstein's Music Hall of the Air  
 KJR—International Music; Jewel Box  
 KNX—Temple Baptist Church  
 KFWB—Maude Hughes, pianist  
 KFOX—St. Lukes Church  
 KECA—Recordings  
 KFSD—Organ, Jamie Erickson

## 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre  
 KGO—Beaux Arts Trio  
 KYA—Concert; Accordion  
 KTAB—Church Services  
 KLX—Records  
 KROW—Music Box Requests  
 KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten  
 KGCC—Marjorie Lee  
 KGDM—Records; Portuguese Melodies  
 KQW—Church; 12:15, Opera Stars  
 \* KFRC & network—New York Philharmonic Symphony  
 KJR—World Revue  
 KFWB—Gold Star RANGER  
 KNX—Church; Concert Group  
 KFOX—St. Lukes Church  
 KECA—Recordings  
 KFSD—Organ, Jamie Erickson

## 12:30 to 1:00 P. M.

• KPO & network—Penthouse Serenade  
 KGO—Everybody Sing, Orchestra direction Emil Polak  
 KYA—Organ Sonata  
 KTAB—Church Services; 12:45, Paul Halsinger, Evangelist  
 KLX—Anna Bennett, soprano; Anita & Orosco, guitar duo  
 KROW—Music Box  
 KJBS—Auburn Aids; Records  
 KGDM—Portuguese Melodies  
 KQW—Question Box; Tango Time  
 \* KFRC & netwk—Symphony Orch.  
 KJR—Metropolitan Moods  
 KNX—Concert  
 KECA—Records

KFOX—Electrical Transcription  
KFWB—Gold Star Rangers  
KFSD—Choralla

### 1:00 to 1:30 P. M.

• KPO & network—America's First Rhythm Symphony; De Wolf Hopper, narrator with 86 artists  
KGO—Sparklets; Coquettes, vocal trio  
KYA—Waltz Time; Bargains  
KTAB—L. D. S. Men's Chorus  
KLX—Music; Spice of Life  
KROW—Music Box  
KJBS—Melodies; Dixie Marsh  
KGDM—Melodies; 1:15, Records  
KQW—Melodies; Dixie Marsh  
★ KFRC & network—Symphony Orch.  
KJR—Seattle Pacific College  
KNX—Concert Group  
KECA—Recordings  
KFWB—Recordings  
KFOX—News; Man About Town

### 1:30 to 2:00 P. M.

• KPO & network—Sunday Special: Mystery Serial "Castle Cragmont"  
KGO—High & Low; vocal duo and pianist; 1:45, Gray Gordon's Orch.  
KYA—Salon Melodies; Melodettes  
KTAB—Yolande Delyse, Harpist  
KLX—Recorded Program  
KROW—The Symphonic Hour  
KJBS—Concert Recordings  
KQW—Dance Music  
KGDM—Lonesome Hobo  
★ KFRC & network—Symphony Orch.  
KJR—Youth Counselor; Notes in Rhythm  
KNX—L. Johnson, Astro-Analyst  
KFWB—Recordings  
KECA—Vocational Adjustment; Hollywood Conservatory of Music  
KFOX—Elec. Trans.; Organ  
KOA—Melody Master to 1:45

### 2:00 to 2:30 P. M.

• KPO & network—Sentinel's Serenade; Orch. & guest artists  
KGO—Nanette La Salle, contralto; 2:15, Nomads  
KYA—Discovery Hour  
KTAB—Talk; Records  
KLX—Recorded Program  
KROW—Symphonic Hour  
KJBS—Marjorie Lee, pianist; Orch.  
KGDM—Ansel Roby and Gang  
KQW—Marjorie Lee; 2:15, Vocalist  
★ KFRC & network—Open House  
KJR—Hollywood Temple  
KNX—Exposition Park Concert  
KECA—Classic Hour; Records  
KFOX—Christian Science; 2:15, Electrical Transcription  
KFWB—Records; Football Game  
KFSD—Old-Time Program

### 2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road; Tony Wons and artists  
KGO—Nomads; 2:45, Harry Stanton, basso  
KYA—Lost & Found; Light Opera  
KTAB—Military Music  
KROW—Zaragoza Spanish Sextette  
KLX—Pianist; Song Souvenir  
KJBS—Allied Merchants; Concert  
KGGM—Sunday School  
KGDM—Ansel Roby and Gang  
KQW—Independent Merchants; 2:45, Orchestra  
★ KFRC & network—Jean Ellington and Dick Aurandt; Rabbi Magnin  
KVI—2:45, Judge Rutherford  
KJR—Calvary Presbyterian Church  
KOL—2:45, Musicals  
KNX—Concert  
KFWB—Professional Football  
KECA—Recordings  
KFOX—To be announced  
KHJ—Studio Program to 2:45  
KFSD—Old Time Program  
KSL—Victor Herbert's Melodies; Electrical Transcription

### 3:00 to 3:30 P. M.

• KGO & network—Catholic Hour  
KPO—Ghost Town  
KYA—Lite Opera  
KTAB—Military Music  
KLX—Records  
KROW—Vesper Service  
KJBS—Recordings; Philco Concert  
KGCC—Church Service  
KGDM—Serenader; Pianist  
KQW—Violinist; Musical Program  
★ KFRC & network—National Amateur Night  
KGW—Nick Flowers; Pianist  
KOMO—Old Songs of the Church  
KFI—Organ Recital  
KNX—Concert  
KFOX—Recordings  
KFWB—Professional Football  
KFSD—Royal Brown, organist

### 3:30 to 4:00 P. M.

• KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche  
KGO—Sunday Concert  
KYA—First Aze Zion Church Choir  
KTAB—Quartette  
KLX—Manila String Orchestra  
KROW—Vesper Service  
KGCC—Church Service  
KQW—Catholic Quarter Hour; Semi-Classic Instrumental  
KGDM—Organ  
★ KFRC & network—Smilin' Ed McConnell; Edith Karen, soprano  
KOL—3:45, Five-Minute Dramas  
KVI—3:45, Amusement Tips  
KGIN—3:45, H'ry Feldstein, pianist  
KJR—Cornish School Program  
KNX—Concert  
KECA—Daughters of the American Revolution; Spirituals  
KFWB—Professional Football  
KFOX—Recordings  
KFSD—Feature Program  
KGB—3:45, Newspaper Adventure  
KSL—3:45, Melodies

### 4:00 to 4:30 P. M.

• KGO & network—Martha Mears, contralto  
KGO—4:15, John B. Kennedy  
KPO—Sarah Kreindler, violinist  
• KPO & network—4:15, Spratt's Dog Stories  
KYA—Piano Concert  
KTAB—Records; Talk; Examiner  
KLX—Recordings  
KROW—Recreation Singers  
KJBS—Musical Styles  
KQW—Bible; 4:15, Semi-Classic  
KGDM—Records  
★ KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra  
KHQ—Shrines of Beauty to 4:15  
KJR—4:15, Woodlawn Players  
KOMO—Jack & Melody Makers to 4:15  
KNX—Flashes of Truth; Literature  
KECA—Records  
KFOX—Orchestra; News  
KFWB—Professional Football  
KFSD—4:15, Symphony  
KOA—Home Sweet Home

### 4:30 to 5:00 P. M.

• KPO & network—Joe Penner, comedian; Harriet Hillard, vocalist; Ozzie Nelson's Orchestra  
KGO—Gunnar Johansen, pianist  
KYA—Vespers  
KTAB—St. John's Episcopal Church  
KLX—Carefree Capers  
KROW—Dance Encores  
KJBS—Popular Melodies  
KGDM—Dance Orchestra  
KQW—Popular Orchestra  
★ KFRC & network—Music Box Review; To be announced  
KVI—4:45, High School News Reporter

KOIN—4:45, Variety Hour  
KJR—Jewish Program; Souvenirs  
KNX—Dr. Martin Luther Thomas  
KECA—U. S. C. College of Music  
KFOX—Nazarene Church  
KFWB—Recordings  
KSL—Recordings; Cystex Program  
KFSD—Symphony Concert

### 5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild  
KGO—Southern Harmony Four; Mickey Gillette's Music  
KYA—Twilight Concert  
KTAB—Religious services  
KLX—Old Man Soliloquy; 5:15, Melody Palette  
KROW—Twilight Meditations  
KJBS—Popular Melodies  
KQW—Organ Recital  
★ KFRC & network—Club Romance  
KJR—Emanuel Tabernacle  
KNX—Ethel Hubler; Dr. Matthews  
KECA—Musical Celebrities; records  
KFWB—Recordings  
KFOX—Hi Hilarities  
KFSD—Symphony

### 5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild  
KGO—Mickey Gillette's Music  
KYA—Symphony Concert  
KTAB—Religious Services  
KLX—Covered Wagon Jubilee  
KROW—Theatre of the Air  
KQW—Concert  
★ KFRC & network—California Melodies  
KGIN—Old Songs of the Church  
KOL—5:35, Hollywood Newshawk  
KJR—Vindabonians  
KNX—Dr. John Matthews  
KECA—Recordings  
KFWB—Recordings  
KFOX—Theatre News; Orchestra  
KFSD—5:45, Farley's Rangers

### 6:00 to 6:30 P. M.

• KPO & network—Manhattan Merry-Go-Round; Orch. and vocalists  
KGO—H. M. Hyde; 6:15, Barbara Merkle, pianist  
KYA—Rabbi Burstein; Music  
KTAB—Nevada Nighthiders  
KLX—Mixed Quartet  
KROW—Concert Miniature  
KQW—Hits of the Past  
KJR—Angelus Hour  
★ KFRC & network—Sunday Evening Ford Hour  
KFWB—News; Organ  
KECA—Wesley Tourtellotte, organ  
KNX—Musical Program  
KFOX—News; Rolly Wray; Drama  
KFSD—Organ Melodies

### 6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music; Frank Munn; Virginia Rea, vocalists  
KGO—Palace Hotel Ensemble  
KYA—Sonia Sapiro, pianist  
KTAB—To be announced  
KLX—Ran Wilde's Orchestra  
KROW—Bunion Derby; American Family Robinson  
KQW—American Family Robinson; 6:45, Songs of the Islands  
★ KFRC & network—Ford Hour  
KOL—The Pioneers  
KOIN—Moods in Music to 6:35  
KJR—Angelus Hour  
KFWB—Organ; Pioneer Sons  
KNX—Rev. C. E. Fuller  
KFOX—School Kids; Pioneers Sons  
KECA—W. Tourtellotte, organist  
KFSD—Organ; 6:45, Y. M. C. A. Program

### 7:00 to 7:30 P. M.

• KPO & network—Pontiac Program featuring Jane Froman

KGO—Studio Program; 7:15, Personal Closeups, interview by Gypsy  
 KYA—Parade of the Nations  
 KTAB—Echoes of Portugal; Music  
 KLX—Black & White Melodies; 7:15, Variety Hour  
 KROW—Harmonies; Grace Herold Trio  
 KGGC—Church Service  
 KQW—Concert Orchestra  
 \*KFRC & network—Wayne King's Orchestra  
 KJR—The Builders  
 KNX—Rev. C. E. Fuller  
 KFVB—Jack Joy's Orchestra  
 KECA—Pierce Bros. Quartet  
 KFOX—Light Concert Program

7:30 to 8:00 P. M.

\*KPO & network—K-7, Secret Service Spy Story  
 KGO—Rudy Seiger's Orchestra  
 KYA—Players; 7:45, Louise Taber  
 KTAB—Church Serv. Bapt. Church  
 KLX—Variety; 7:45, William Don, eccentric comedian  
 KROW—Watch Tower Program; Grace Herold Trio  
 KGGC—Church Service  
 KQW—First Baptist Church Service  
 \*KFRC & network—Raymond Paige Presents Susman-Wormser  
 KJR—Orientalogue; Hemphill Eng. School  
 KOMO—To be advised; Newspaper Adventures  
 KFVB—"Aristocrats"; 7:45, Comedy Stars  
 KECA—Nick Harris; Records  
 KFOX—Boy Detective; Ballads  
 KNX—Fireside Phantasies; Talk  
 KOA—Rangers and Quartet

8:00 to 8:30 P. M.

\*KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell  
 KGO—Tales from Shakespeare  
 KYA—Opera Recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Bible Center  
 KQW—Baptist Church Services  
 \*KFRC & network—Orville Knapp's Orchestra  
 KFRC—8:15, Dixie Marsh, songs  
 KOIN—Moods in Music; 8:15, Comedy Stars  
 KOL—Dance Music; Comedy Stars  
 KJR—First Church of Christ Scientist  
 KNX—Presbyterian Church  
 KFVB—Hi-Jinks, Don Smith, M.C.  
 KECA—Recorded Program  
 KFOX—Christian Science Church  
 KFSD—Thoughtful Service to 8:15  
 KSL—Hustler's Pikes Peak Ensemble

8:30 to 9:00 P. M.

\*KPO & network—Jack Benny and Artists; Don Bestor's Orchestra  
 KGO—Melody Train  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Bible Center  
 KQW—Baptist Church Services  
 \*KFRC & network—Evening Dreams  
 KOL—The Pioneers  
 KOIN—Evening Songs; Orchestra  
 KVI—Orchestra  
 KJR—Church Services  
 KFVB—Hi-Jinks  
 KNX—Church Services  
 KECA—Recordings  
 KFOX—Christian Science  
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

\*KPO & network—The Melodious Silken Strings, featuring Countess Olga Albani, soprano and Chas. Previn's Orchestra  
 KGO—Melody Train  
 KYA—Opera  
 KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories

KLX—World Revue  
 KROW—Foreign Watch Tower  
 \*KFRC & network—Hi-Jinks  
 KOIN—Krausmeyer & Cohen; Little Show  
 KOL—Henry Busse's Orchestra  
 KVI—Henry Busse's Orchestra; 9:15, The Crooners  
 KJR—News; National Conference  
 KFVB—Drama  
 KNX—News; 9:15, Seeing Stars  
 KECA—Countess Lu Guoro, pianist; 9:15, Records  
 KFOX—Beverly Hillbillies  
 KFSD—Furnbilt Program; Bob Gardner  
 KSL—Lois Le Mar Presents; Orch.

9:30 to 10:00 P. M.

\*KGO & network—Readers' Guide  
 KPO—Don Pedro's Orchestra  
 KYA—Opera; 9:45, News; America  
 KTAB—News; Music  
 KLX—News; Metropolitan Moods  
 KROW—Quiet Harmonies  
 \*KFRC & network—Hi-Jinks with Johnny Murray and Artists  
 KOL—9:45, News Flashes  
 KVI—News; Gospel League  
 KOIN—Nikola Zan; Orchestra  
 KGW—Church; 9:45, Cystex  
 KOMO—Royal Seven; Romance Time  
 KHQ—Memories; Crazy Wells  
 KFI—Four Blackbirds; 9:45, Dream Drama  
 KNX—The Crocettas  
 KFVB—Slumbertime  
 KFOX—Beverly Hillbillies  
 KSL—Temple Square; Organ  
 KOA—Don Pedro's Orchestra

10:00 to 10:30 P. M.

\*KPO & network—Richfield Reporter; Sam Hayes  
 KPO—10:15, Coakley's Orchestra  
 KGO—John Teel, baritone  
 \*KGO & network—10:15, Paul Carson, organist  
 KYA—Evening Concert  
 KTAB—Japanese-American Broadcasting Society Program  
 KNX—Dance Music  
 KROW—Rhythm Review  
 KFRC—News to 10:10  
 \*KFRC & network—10:10, Organ; 10:15, Joe Sullivan, pianist

KOIN—Ember Glow to 10:15  
 KOL—To be announced to 10:15  
 KOMO—10:15, Jack and Melody Makers  
 KJR—Musical Jigsaws  
 KHJ—News; 10:10, Dance Orchestra  
 KNX—The Crocettas  
 KFVB—News; Moment Musicale  
 KFOX—News; Organ  
 KECA—Musical Celebrities; Organ  
 KGB—News; Organ; Pianist  
 KSL—Temple Square  
 KOA—Vocalist; Organ Recital

10:30 to 11:00 P. M.

KPO—Orchestra  
 \*KGO & network—Paul Carson, organist, Bridge to Dreamland  
 KYA—Concert Memories  
 KTAB—Dance Orchestra  
 KLX—Dance Music  
 KROW—Rhythm Review  
 \*KFRC & network—Orville Knapp's Orchestra  
 KVI—Band of the Century  
 KOMO—Viennese Vagabonds  
 KECA—Recordings  
 KFOX—News; Tex Howard's Orch.  
 KFVB—Dance Orchestra  
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

\*KGO & network—Press-Radio News; 11:05, Dance Orchestra  
 KPO—News; Midnight Melodies  
 \*KFRC & network—Jurgens' Orch.  
 KTAB—Ray Tallier's Orchestra  
 KROW—Union Derby; Dance  
 KOIN—Kelly's Kabbleros to 11:15  
 KHJ—Dance Orchestra  
 KFVB—Gene Morgan  
 KFOX—Dance Orchestra

11:30 to Sign Off

\*KGO & network—Bergin's Orch.  
 KPO—Midnight Melodies  
 \*KFRC & network—Organ Melodies  
 KROW—Music; Midnight Vagabonds  
 KOL—Organ Recital  
 KVI—Organ Recital  
 KOIN—Serenader  
 KHJ—Midnight Moods  
 KFOX—Freddie Carter's Orchestra  
 KGDM—12, Music and News  
 KJBS—12:01, Owl Program to 7 a.m.

# Character Analysis

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# MONDAY Programs

Jan. 21, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Smackout; Marion & Jim Jordan; 7:15, Holman Sisters
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour
- KFRC—Seal Rocks Broadcast; Stocks
- KGDM—News; Records
- KOL—Organ Revellie, Don & Frank
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—Stuart Buchanan & Bill Laurence; 7:15, Louis Rueb, exercises
- KHJ—Recordings and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

## 7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—Betty Brunn, vocalist; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Revellie
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wills
- KFI—Stocks; Health Exercises
- KHJ—Records and Stocks
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers' Review
- KOA—7:45, Joe White

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- \* KFRC & netwk—Land o' Dreams; 8:15, Fats Waller Rhythm Club
- KOL—8:15, Cecil and Sally
- KVI—Covered Wagon Jubilee; Wandering Cowboy
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—John Brown; Help for the Day
- KSL—Land O'Dreams; 8:15, Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Melodies
- \* KFRC & netwk—Hollywood Country Church; 8:45, Joe Warner
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recording
- KGB—8:45, Joe Warner's Jolly Journal
- KSL—Cal-O-Dine; Voice of Health



MEL VENTER  
KFRC—Announcer

## 9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin; 9:15, Josephine Gibson Broadcast
- KPO—Barbara Lee, Breakfast Club
- KGO—Studio Program; Elec. Trans.
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Talk
- \* KFRC & network—Voice of Experience; 9:15, The Gumps
- KHQ—9:15, Burgan's Home Comfort
- KJR—News; Songs for Sale
- KOMO—9:15, Vocalist
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Lovers Lane; Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- KFRC—Recordings to 9:45
- \* KFRC & netwk—Dick Messner's Orchestra
- KOIN—Serenaders to 9:45
- KVI—English Lesson; Melodies
- KOL—Prudence Penny; Beautiful Melodies
- KHQ—Walt & Marian; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Black and White Moods
- KFI—Waikikians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stocks; Nancy Patton
- KSL—Jennie Lee to 9:45
- KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia, on Parade; 10:15, Organ Recital
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Headline Memories
- KGCC—Cal King
- KQW—News
- KGDM—Recordings
- \* KFRC & network—Alan Leafer & Orchestra; Wife Begins at 10:15
- KJR—Home Makers; Woman in the Shoe
- KHQ—Studio Program
- KOL—10:15, Organ Recital
- KOIN—10:15, Air Shopping
- KVI—Better Business; Orch. to 10:15
- KFI—California Kitchen
- KNX—Eddie Albricht's Family
- KOA—Farm and Home Hour
- KSL—Musical Ensemble; Recordings

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy Program
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- \* KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Organ; Orchestra

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Rhythm; Fashions
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Mlady's Date Book; 11:15, Organalties
- KGDM—Organ Recital
- KQW—Light Classics
- \* KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers; Bovier's Garden
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—To the Ladies
- KOA—Music Guild

## 11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Richard Maxwell, tenor
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments; Hollywood News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- \* KFRC & netwk—American School of the Air

KHQ—Organ Recital  
 KJR—Measured Steps  
 KGW—Eddie King; Dental Clinic  
 KFI—Charlie Wellman & Helen Hill;  
 Fashion Tour  
 KNX—Musical; 11:45, Talk  
 KFSD—11:45, Studio Program  
 KOA—To be announced

## 12:00 to 12:30 P. M.

KPO—Vocational Agriculture  
 • KPO & network—12:15, Western  
 Farm and Home  
 KGO—Radio Guild, dramatic sketch  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Talk; Agricultural Period  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Recordings; Galla Rini, ac-  
 cordionist  
 KGGC—Montana Cowboys  
 KQW—Popular Program  
 KGDM—Lorelle Strings; Records  
 \* KFRC & network—Your Hostess—  
 Cobina Wright  
 KOL—The Carnival Hour  
 KVI—Front Page; Headlines  
 KOIN—Walker's Scrapbook; Meier  
 & Frank  
 KOMO—12:15, Harp Melodies  
 KGW—Music; 12:15, Meier & Frank  
 KHQ—Pianist; 12:15, Bus. & Pleas.  
 KJR—Tonic Tunes; Grain Reports  
 KFI—Vocational Agriculture to 12:15  
 KNX—News; 12:15, Orchestra  
 KHJ—Better Business Bur. to 12:15  
 KECA—Records; 12:15, News  
 KFSD—Farm School to 12:15  
 KOA—Radio Guild

## 12:30 to 1:00 P. M.

• KPO & network—Western Farm  
 and Home Hour  
 KGO—Radio Guild  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Music  
 KROW—California Farm Hr.; Music  
 KJBS—Dance Orchestra  
 KGGC—Montana Cowboys  
 KQW—Weather and Market Reports  
 KGDM—Recordings  
 \* KFRC & network—Your Hostess;  
 12:45, Easy Aces  
 KOL—The Carnival Hour to 12:45  
 KVI—Capitol City News; Easy Aces  
 KGW—News; 12:45, Violinist  
 KHQ—Stepping Along; Studio  
 KGW—News; Columbians  
 KOMO—Farm Talk; Cowboy Joe  
 KNX—Concert Group  
 KECA—Recordings  
 KOA—Radio Guild

## 1:00 to 1:30 P. M.

• KPO & network—Betty & Bob;  
 1:15, Vic and Sade  
 KGO—Calif. Chapter of the Motion  
 Picture Research Council  
 KYA—Salon Melodies  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Records; World  
 Affairs  
 KQW—Friendly Hour  
 KGDM—Records; The World Today  
 \* KFRC & network—America's Little  
 House; 1:15, Fats Waller Rhythm  
 Club  
 KVI—1:15, Hollywood News  
 KOL—Julie Day to 1:15  
 KOMO—1:15, Tea Time Tales  
 KJR—Headliners to 1:15  
 KNX—Pontrelli's Orchestra  
 KECA—Records to 1:15  
 KFSD—Studio Program to 1:15  
 KGB—1:15, Stocks; Farm Flashies  
 KSL—1:15, Payroll Builder

## 1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma  
 Perkins; 1:45, Dreams Come True,  
 Barry McKinley, baritone  
 KGO—1:45, Ann Warner's Chat

KYA—Symphony Concert  
 ETAB—Jean Kent  
 ELX—Popular Concert  
 KROW—Oakland Public Schools;  
 Dance Masters  
 KJBS—Concert Recordings  
 KQW—Afternoon Concert  
 KGDM—The World Today; Records  
 KFRC—Closing Stocks; Christian  
 Science News  
 \* KFRC & network—Chicago Variety  
 Program  
 KOL—1:45, Consumers Facts  
 KOIN—Book of Life  
 KJR—Carefree Capers  
 KNX—Pontrelli's Orchestra  
 KHJ—Dow Jones' Reports; 1:45,  
 Nolan and Sherr  
 KFSD—Old Time Program

## 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and  
 His Gang  
 KGO—Ann Warner's Chat; 2:15,  
 Jackie Heller, tenor  
 KYA—Symphony Concert  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings  
 KROW—Short Story Time  
 KJBS—Barrister's Club; Tunes  
 KGDM—Records; News  
 KQW—Dance Matinee  
 \* KFRC & network—Happy-Go-  
 Lucky Hour  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KSL—Men of Note; Dental Clinic  
 KOA—Huffman Reporter; Al Pearce  
 Gang; Rowdy Wright

## 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
 KGO—Pair of Pianos  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; 3:4 Time  
 KLX—Records; 2:35, Stocks; 2:40,  
 Opportunity Hour  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Records  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \* KFRC & network—Happy-Go-  
 Lucky Hour  
 KJR—Salon Hour  
 KECA—Classic Hour, records  
 KNX—Foreign Recordings  
 KFSD—2:45, Studio Program  
 KSL—Organ Interlude to 2:45  
 KOA—Music; Happy Jack

## 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pic-  
 torial; 3:15, Gillette's Matinee  
 KGO—United States Army Band  
 KYA—P. T. A. Talk; Better Busi-  
 ness Talk  
 KTAB—Bulletin; Chinese News  
 KLX—Opportunity Hour  
 KROW—Dance Matinee  
 KJBS—News; 3:15, Songs of Hawaii  
 KQW—Stock Reports; Music  
 KGDM—Recordings  
 \* KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Islands  
 KQW—Concert Trio  
 KHQ—Hostess Hints; Club Bulletin  
 KOL—P. T. A. Program  
 KNX—Concert Orchestra  
 KECA—Alexander Bevant; Records  
 KSL—Songs of Long Ago; Junior  
 Hour  
 KOA—Army Band; 3:15, University  
 of Denver

## 3:30 to 4:00 P. M.

• KPO & network—Gillette's Matinee  
 KGO—Family Cook Book; 3:45,  
 Singing Strings  
 KYA—Art Lecture; 3:45, Commu-  
 nity Chest Question Box  
 KTAB—Royal Sophistication; Preview  
 KLX—Records; 3:45, Musical Jigsaw  
 KROW—Better Housing News; Rec'ds

KJBS—Songs of Hawaii; Melodies  
 KGDM—Organ  
 KQW—Variety Program  
 \* KFRC & network—To be announced  
 Castle's Matinee  
 KOL—Studio Program  
 KOIN—Newspaper of the Air  
 KOMO—Trio Romantique  
 KFI—Ann Warner's Chats  
 KHJ—Stimulating Soothers to 3:45  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; Records; News  
 KOA—News to 3:45

## 4:00 to 4:30 P. M.

• KGO & network—Talks Under Aus-  
 pices of National Committee for  
 Protection of Child, Family, School  
 and Church; 4:15, Hal Kemp's  
 Orchestra  
 KPO—News; Beaux Arts Trio  
 KYA—Old Songs; Tea Dance  
 KTAB—Four-Four Time; Lauretta  
 La Marr  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltz Time; Walworth  
 KJBS—Melodies of the Moment  
 KGDM—Gilmore Oil Program  
 KQW—Popular Tunes  
 KGGC—Studio Program  
 \* KFRC & network—Dan Russo's  
 Orchestra; 4:15, Just Plain Bill  
 KOIN—Newspaper of the Air  
 KVI—U. S. Marine Period to 4:15  
 KHQ—4:15, News Album  
 KJR—Goodwill Program; Records  
 KNX—Haven of Rest  
 KECA—Library Talk; 4:15, Records  
 KFI—English Lesson to 4:15  
 KSL—Broadcasters' Review; Robin  
 Hood  
 KOA—Comedy Capers; Stamp Club

## 4:30 to 5:00 P. M.

• KGO & network—Armand Girard,  
 basso; 4:45, Morin Sisters  
 KPO—Master Library; News Flashes  
 KYA—Tea Dance; Tangos  
 KTAB—Keep Smiling; Revue  
 KLX—Bro. Bob's Club; Health School  
 KROW—Del Perry; Health Talk  
 KQW—Story Time; 4:45, Songs  
 KJBS—Recordings; 4:45, Aubrey  
 Loux, pianist  
 KGDM—American Family; Records  
 KGGC—Studio Program  
 \* KFRC & network—Buck Rogers in  
 the 25th Century; 4:45, Univer-  
 sity of the Air  
 KOL—To be announced  
 KOIN—Hollywood Reporter to 4:45  
 KHQ—N. W. on Parade  
 KJR—Snapshots to 4:45  
 KOMO—4:45, Korsmo & Craig  
 KGW—Sam Gordon; Studio Prog.  
 KFI—Organ Recital  
 KNX—Fire Department; U. S. C.  
 KFSD—Dr. McCoy to 4:45  
 KSL—Buck Rogers in the 25th Cen-  
 tury; 4:45, Orphan Annie

## 5:00 to 5:30 P. M.

• KPO & network—Jan Garber's  
 Supper Club  
 KGO—Art Revue; 5:15, Edna Fischer  
 pianist  
 KYA—Children's Hour  
 KTAB—Jewish Radio News; Organ  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KGGC—Dancing Echoes; Frolic  
 KQW—Sunshine League  
 KJBS—Popular Records to 5:15  
 \* KFRC & network—Vivian & Her  
 Lifesaver; 5:15, Billy Bachelor  
 KJR—Capt. Cracker; Hi-School  
 Reporter  
 KNX—Sunset Serenade  
 KECA—Playtime Lady; Records  
 KFOA—How Songs Grew; Story  
 Teller  
 KFSD—Studio Program  
 KSL—Vivian's Life Savers; Tarzan

**5:30 to 6:00 P. M.**

• KPO & netwk—Carefree Carnival  
 KGO—Ivory Stamp Club; 5:45,  
 Orphan Annie. Elec. Trans.  
 KYA—Metropolitans; 5:45, Camp-  
 bell Corner  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KQW—Popular Orchestra  
 KGGC—Talk; Irish Gems  
 KFRC—Og, Son of Fire to 5:45  
 \* KFRC & network—To be announced  
 KVI—Reichmuth Family  
 KOL—To be announced; Newshawk  
 KJR—Drama; 5:45, Orphan Annie  
 KNX—Son of Fire; Orphan Annie  
 KFOX—Theatre News; Songs  
 KECA—Records  
 KFSD—Studio; Farley's Rangers  
 KGB—5:45, Organ Melodies  
 KSL—Pullman Melodies; Songs

**6:00 to 6:30 P. M.**

KGO—Dinner Concert; 6:15, Lum  
 & Abner, comedy duo  
 • KPO & network—Flirtations  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Headlines; News  
 KLX—Arion Trio  
 KROW—News; Lee Davis Gang  
 KGGC—Dinner Dance  
 KQW—Dept. of Agriculture; Records  
 \* KFRC & network—Chesterfield  
 Program  
 KJR—Scandinavian Program; Musi-  
 cal Auction  
 KHQ—Singing Secretary; Melodies  
 KOMO—30 Minutes of Music  
 KFWB—News; Organ  
 KNX—News; 6:15, Dinner Dance  
 KFOX—News; Trio, Al & Molly  
 KECA—Board of Education; News  
 KOA—To be announced

**6:30 to 7:00 P. M.**

• KPO & network—Colgate House  
 Party; Orchestra and Vocalists  
 KGO—Safety First; 6:45, Air Adven-  
 tures of Jimmy Allen  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Sports; Salon Music  
 KLX—Arion Trio  
 KROW—Union Derby; Grace Herold  
 Trio  
 KGGC—Dinner Dance  
 KQW—Market Reports; Tango Time  
 \* KFRC & network—Leonardo De  
 Vinci  
 KOL—Chas. A. Reynolds to 6:45  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWB—Organ; 6:45, Jimmie Allen  
 KECA—Organ and Vocalist  
 KFOX—School Kids; Jimmie Allen  
 KSL—The Big Show

**7:00 to 7:30 P. M.**

• KPO & network—Carnation Com-  
 tented Program  
 KGO—Beaux Arts Trio  
 KYA—Sports; Drama  
 KTAB—Italian News; Music  
 KROW—C. W. Hammond; L'Italia  
 News  
 KLX—News; 7:15, Helen Parmelee,  
 pianist  
 KGGC—Alice Christensen; Records  
 KQW—Weather; Voice of Portugal  
 \* KFRC & network—Wayne King's  
 Orchestra  
 KJR—Concert; Dollars and Sense  
 KNX—Watanabe & Archie; Rajput  
 KFWB—Talk; Pioneer Sons  
 KECA—Organ and Vocalist  
 KFOX—Eb and Zeb; 7:15, Bobby &  
 Betty  
 KFSD—Studio; Sonny and Buddy

**7:30 to 8:00 P. M.**

• KPO & network—Pan-Americana  
 KGO—National Radio Forum  
 KYA—Cowboys; Melodies

**KTAB—Socialist Labor Party;  
Revolving Stage**

KLX—Silver Strains; Musc  
 KROW—L'Italia Echoes of Italy  
 KQW—Italian Radio Theatre  
 KGGC—Bob May; Recordings  
 KFRC—Raymond Marlowe, tenor  
 \* KFRC & network—7:45, Emery  
 Deutsch and violin  
 KOL—Speaker Stevenson to 7:45  
 KVI—Dr. Mellor to 7:45  
 KOIN—Jimmy Allen to 7:45  
 KGW—Musical Mannequins;  
 KOMO—Musical Mannequins  
 KHQ—To be announced  
 KHQ—Pick & Pat  
 KNX—In-Laws; King Cowboy  
 KFWB—Syncoptars  
 KFOX—Boy Detective; Cheerio Boys  
 KECA—Records; 7:45, Law Talk  
 KSL—The Hawk, mystery serial  
 KOA—Headline Harmonists

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy;  
 8:15, Red Davis, dramatic series  
 KGO—Stanford University; 8:15,  
 Nanette La Salle, contralto  
 KYA—Trio; Amateur Party  
 KTAB—Musical Program  
 KLX—Song Bag  
 KGGC—Spanish-American Program  
 KROW—Italy; Watch Tower  
 KQW—Drama  
 \* KFRC & network—Myrt & Marge;  
 8:15, Edwin C. Hill  
 KJR—Castles in Music; Radio Revels  
 KNX—June Irwin; Homer Canfield,  
 songs  
 KFWB—Frankie Master's Orchestra  
 KECA—Paul Roberts, tenor; Phil-  
 oopher and Country Jane  
 KFOX—Christian Science  
 KFSD—Jimmy Allen to 8:15

**8:30 to 9:00 P. M.**

• KPO & network—Voice of Fire  
 stone; Operatic Star; Chorus and  
 Orchestra  
 KGO—Comedy Stars of Hollywood;  
 8:45, Cliff Nazario, tenor  
 KYA—Amateur Hour  
 KTAB—Musical Program  
 KLX—Dance Music; Tonic Tunes  
 KROW—Happy Harmonies; News  
 KGGC—Concert; Timely Tunes  
 KQW—Opera of the Air  
 \* KFRC & network—Kate Smith's  
 New Star Revue  
 KJR—Highlight Hour  
 KFWB—Ted Fio-Rito's Orchestra  
 KNX—Master's Music Room; Talks  
 KECA—L. A. C. R. A. Orchestra  
 KFOX—Christian Science

**9:00 to 9:30 P. M.**

• KPO & netwk—Shell Show; Ruab  
 Hughes, master of ceremonies;  
 guest artists  
 KGO—Henry King's Orchestra  
 KYA—Amateur; National Defense  
 KTAB—Netherders  
 KLX—Studio Program; 9:15 Rhythm  
 Encores  
 KROW—Buck Royce Bar-X Rangers;  
 9:15, Royal Hawaiians  
 KQW—Opera  
 KGGC—News; Wyoming Cowboys  
 \* KFRC & network—Blue Monday  
 Jamboree  
 KJR—News; Romance Time  
 KNX—News; Mona Lowe  
 KFWB—Around the Hearth  
 KECA—9:15, Fishing & Hunting Talk  
 KFOX—Reverly Hillbillies  
 KFSD—Furmbilt Program; American  
 Legion Program  
 KOA—Comedy Stars to 9:15

**9:30 to 10:00 P. M.**

• KPO & network—Shell Show  
 KGO—Art Kassel's Orchestra  
 KYA—Fireside Soliloquy  
 KTAB—News; Musicale

KLX—News; Musical Headlines  
 KROW—St. Mary's Productions  
 KGGC—Orchestra; Street Singer  
 KQW—Opera  
 \* KFRC & network—Blue Monday  
 Jamboree  
 KOL—Talk; News; Editorial  
 KJR—Romance Time; C. of C.  
 KNX—The Crockets  
 KFWB—Slumbertime  
 KECA—Song Recital  
 KFOX—Beverly Hill Billie  
 KFSD—American Legion Program

**10:00 to 10:30 P. M.**

• KPO & network—The Richfield  
 Reporter; 10:15, Blue Moonlight;  
 Alvino Rey, guitarist; Paul Car-  
 son, organist  
 KGO—Ricardo and his violin; News;  
 10:20, Williams-Walsh Orchestra  
 KYA—To be announced  
 KTAB—Recorded Vaudeville  
 KLX—Dance Music  
 KROW—Orchestra; Sports Hillites  
 KGGC—Mort Werner's Open House  
 KFRC—News to 10:10  
 \* KFRC & network—Everett Hoag-  
 land's Orchestra  
 KOL—News; Editorial; Music  
 KVI—News to 10:15  
 KOIN—The Journal  
 KJR—Dance Orchestra  
 KGW—10:15, Archie Loveland's  
 Orchestra  
 KHJ—News Items; 10:10, Music  
 KNX—The Crockets  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KFOX—News; Organ  
 KGB—News to 10:10  
 KSL—Players

**10:30 to 11:00 P. M.**

• KPO & network—Blue Moonlight;  
 Rhythmettes; News  
 KGO—Williams-Walsh Orchestra  
 KYA—Orchestra  
 KTAB—Dance Music  
 KLX—Dance Records  
 KROW—Concert Echoes  
 \* KFRC & network—To be announced  
 KJR—10:55, Memory's Garden  
 KOMO—Moonlight Melodies  
 KOIN—Club Victor  
 KNX—Pontrelli's Orchestra  
 KHJ—The Islanders  
 KFOX—News; Dance Orchestra  
 KFWB—Dance Orchestra

**11:00 to 11:30 P. M.**

• KPO & network—Ted Fio-Rito's  
 Orchestra  
 KGO—Organ Concert  
 KYA—Sandman Organ  
 KTAB—Organ Concert  
 KROW—Union Derby; Dance Music  
 \* KFRC & netwk—Lionel Hampton  
 KOIN—Kelly's Kabeileros  
 KOMO—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Dance Music  
 KPO—Organ Concert  
 KYA—Organ Recital  
 KROW—Dance Music  
 KGDM—12, Records to 6  
 \* KFRC & netwk—Midnight Moods  
 KOMO—Biltmore Orchestra  
 KJR—Reflections of Romance  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to 1 A. M.**

• KPO & network—Dance Music  
 KROW—Midnight Vagabond  
 KJBS—Owl Program

**1:00 A. M. to 7:00 A. M.**

KJBS—Owl Program to 7 a.m.



# TUESDAY Programs

Jan. 22, 1935

## 7:00 to 7:30 A. M.

• KPO & network—Smackout: Marion & Jim; 7:15, Gospel Singer  
KFR—Recordings; 7:25, Stocks

## 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts' Memory Box  
KGO—Morning Parade  
KYA—Musical Clock  
KTAB—Texans  
KROW—Commuters Clock  
KJBS—Alarm Clock Club  
KQW—The Breakfast Hour  
KGDM—Gilmore Oil  
KFR—Seal Rocks Broadcast  
KOL—Organ Music  
KVI—Morning Varieties  
KQW—Piano to 7:45  
KJR—Sunrises; Shadows on the Clock  
KHJ—Recordings and Stocks  
KNX—Bill Sharples Breakfast Club  
KFI—Stocks; Exercises to 7:45  
KECA—Morning Bible Fellowship; 7:45, Records  
KFSD—7:45, Studio Program  
KGB—Stocks; Records  
KSL—Advertisers Review; Music

## 8:00 to 8:30 A. M.

• KGO & network—Johnny O'Brien  
KGO—8:15, Studio Program  
KPO—Songs by the Kitchens Sink  
• KPO & network—8:15, Your Child  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KTAB—Shipping News; Melodies  
KLX—Records  
KROW—Commuters Clock  
KJBS—Auburn Airs; Varieties  
KQW—Morning Melodies; Varieties  
KGDM—Serenaders; Records  
KFR—Recordings  
• KFR & network—8:15, Alex Semmler, pianist  
KOL—8:15, Cecil and Sally  
KOIN—Rhythms to 8:15  
KHQ—Studio Programs  
KOMO—Morning Reveries  
KVI—Recordings; Cowboy  
KNX—John Brown; Song Bag  
KFI—Church Quarter Hour to 8:15  
KECA—8:15, Records  
KGB—Records to 8:15  
KSL—Studio Ensemble; 8:15, Romances of Mary & John  
KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

• KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips  
KGO—Electrical Transcription  
KYA—Concert  
KTAB—Radio Shoppers' Digest  
KLX—Covered Wagon Jubilee  
KROW—Novelty Review  
KJBS—Dance Melodies  
KQW—Morning Concert  
KGDM—Records; Health Talk  
• KFR & network—Country Church; 8:45, Joe Warner  
KHQ—Crazy Wells to 8:45  
KOMO—Mary's Friendly Garden  
KNX—Song Bag; Tonic Tunes  
KFI—Helen Guest, ballads; Helpful Hints  
KSL—Ruth Clark Evans

## 9:00 to 9:30 A. M.

• KPO & network—The Story of Mary Marlin; 9:15, Honeyboy and Sassafras  
KGO—Studio Program  
KYA—Bargains; Prudence Penny  
KTAB—Hour of Prayer  
KLX—Shopping List  
KROW—Beauty & Romance; Varieties



ADELE VASA  
CBS—Soprano

KJBS—Presto Log Program; 9:15, Bargains  
KGGC—Records; Bargains  
KQW—Tuneful Topics  
KGDM—Cowboy; 9:15, Personalities  
• KFR & network—Voice of Experience; 9:15, The Gumps  
KHQ—9:15, Home Comfort  
KOMO—9:15, Stradvarieties  
KJR—Songs for Sale to 9:15  
KFI—9:15, Shopping Tour  
KNX—Health Talk; Pop Concert  
KECA—Records  
KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

• KPO & network—Martha Meade Society; 9:45, Edna Fischer, pianist  
KGO—Electrical Transcription  
KYA—Jolly Bucketeers; Lovers Lane; Waltz Time  
KTAB—Health Talk  
KVI—Clinic of the Air  
KROW—Diet and Health  
KJBS—For the Ladies; Classics  
KGGC—Morning Melodies  
KQW—Musical Program  
KGDM—News; Records  
KFR—Crazy Wells; 9:45, Goodwill Industries  
• KFR & network—Al Kavelin's Orchestra  
KOL—Prudence Penny; Melodies  
KVI—Dr. Burns; Mystic Melodies  
KHQ—9:45, Tull & Gibbs  
KJR—News; Early Echoes  
KQW—9:45, Modern Homemaker  
KFI—9:45, New Release  
KNX—Concert; 9:45, News  
KECA—Records to 9:45  
KFSD—Stock Reports to 9:45  
KGB—News to 9:35  
KSL—Jennie Lee to 9:45  
KOA—National Farm and Home

## 10:00 to 10:30 A. M.

KPO—As Woman to Woman; 10:15, Sax Appeal  
• KGO & network—News; Army Band Concert  
KYA—Columbia on Parade; 10:15, The Novelty Shop  
KTAB—News; Bachelor; Bargains  
KLX—Clinic; Stocks; News

KROW—Rhythm; Concert  
KGGC—Cal King  
KJBS—News; Memories; Congoin  
KQW—News; Headline Memories  
KGDM—So This Is Hollywood; Bondons  
• KFR & network—Geo. Hall's Orchestra; 10:15, Wife Begins  
KFR—10:15, Home Forum  
KOIN—10:15, Air Shopping  
KJR—Home Makers; Music Shop  
KECA—Recordings  
KNX—Eddie Albricht's Family  
KSL—Orchestra; Organ  
KOA—Farm and Home

## 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air  
KGO—Words and Music  
KYA—Organ Concert  
KTAB—Health Talk; Hill-Billy  
KLX—International Kitchen  
KROW—Morning Concert  
KJBS—Organ; 10:45, Melodies  
KQW—Aunt Sammy; 10:45, Melodies  
KGGC—Recordings  
KGDM—The Bondons; Talk  
• KFR & network—Esther Velas & Ensemble; Art Kassel's Orch.  
KOIN—Air Shopping to 10:45  
KVI—Amusement Tips to 10:45  
KJR—Club Minutes; Uncle Hank  
KNX—Mary Holmes; 10:45, Records  
KECA—Song Recital

## 11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air  
KGO—Crosscuts from Log o' the Day  
KYA—Organ Concert  
KTAB—Bargains; Rhythms; Fashions  
KLX—Anita & Orosco; Tonic Tunes  
KROW—Health Talk; Spotlight  
KJBS—Orch.; 11:15, Medical Talk  
KGGC—Milady's Date Book; Waltz Time  
KQW—Light Classics  
• KGDM—Organ  
• KFR & network—Marie, Little French Princess; Helen Trent's Romance  
KOL—Cecil Solly; News  
KOIN—Art Kirkham  
KJR—Rhythm Rulers; Bovier's Garden  
KVI—Observer; Music  
KNX—Vocalist and Organ  
KECA—Records; Medical Talk  
KOA—C. A. C.

## 11:30 to 12:00 Noon

• KPO & network—Harvest of Song; 11:45, Nellie Ravell at Large  
KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin  
KYA—Rocking Chair; Snapshots  
KTAB—Blues; Hollywood News  
KLX—Beauty Salon; 11:45, Musical Scrapbook  
KROW—Latin-American Program  
KJBS—Dance Orchestra  
KGGC—Request Hour  
KQW—Accordion Capers; News  
KGDM—Organ  
• KFR & network—American School of the Air  
KQW—11:45, Dental Clinic  
KHQ—Organ Concert; Sylvia Gray  
KJR—Irish Minstrel; Records  
KFI—Charlie Wellman & Helen Hill; Fashion Tour  
KNX—Spice of Life; Ionizer Talk

## 12:00 to 12:30 P. M.

KPO—Radio Reporter  
• KPO & network—12:15, Farm & Home Hour  
• KGO & network—Hotel Syracuse Orchestra

KGO—12:15, Financial Flashes; 12:20, Luncheon Concert  
**KYA—Scriptures; Noonday Concert**  
**KTAB—Talk; Agricultural Period**  
**KLX—Dance Music**  
**KROW—Latin-American Program**  
**KJBS—Popular Orchestra & Vocalist**  
**KGCC—Request Hour**  
**KQW—Popular Orchestra**  
**KGDM—Road Report; Dance Band**  
**\*KFRC & network—Variety Hour**  
**KOL—The Carnival Hour**  
**KVI—Market Specials; Headlines**  
**KOIN—Johnnie Walker's Scrapbook; Meier & Frank**  
**KOMO—12:15, Viennese Vagabonds**  
**KJR—Music; Grain Reports to 12:15**  
**KHQ—12:15, Chamber of Commerce Luncheon**  
**KGW—Glenn Shelley; 12:15, Meier & Frank**  
**KFI—Federal & State Market Reports to 12:15**  
**KNX—News; 12:15, Orchestra**  
**KECA—12:15, News Release**  
**KSL—Payroll Builder**  
**KOA—Art Kassel's Orchestra**

**12:30 to 1:00 P. M.**

•KPO & network—Farm & Home  
**KGO—Luncheon Concert**  
**KYA—Noonday Concert**  
**KTAB—Echoes of Portugal**  
**KLX—Don Brose; Musical Auction**  
**KROW—Calif. Home Hour; Records**  
**KJBS—Dance Matinee**  
**KGCC—Montana Cowboys**  
**KGDM—Recordings**  
**KQW—Weather; Market Reports**  
**\*KFRC & network—Columbia Variety Hour; Easy Aces**  
**KOL—Carnival Hour to 12:45**  
**KOMO—Vagabonds; Cowboy Joe**  
**KGW—News; Pianist**  
**KHQ—Chamber of Commerce**  
**KNX—Concert Group**  
**KECA—Concert Favorites**  
**KSL—Agricultural College Talk; Easy Aces**  
**KOA—12:45, Col. Congress of P.T.A.**

**1:00 to 1:30 P. M.**

•KPO & network—Betty & Bob; 1:15, Vic and Sade  
**KGO—Concert; 1:15, Ann Warner**  
**KYA—Women's Institute; Tangos**  
**KTAB—Radio Frolic**  
**KLX—What Is in a Name?; 1:15, Martha Lee**  
**KROW—Concert Melodies**  
**KJBS—Stock Reports; Song Hits**  
**KQW—Friendly Hour**  
**KGDM—Recordings**  
**KFRC—Charlie Kent's Adierikans**  
**\*KFRC & network—1:15, Poetic Strings**  
**KOL—Julie Day to 1:15**  
**KJR—Headliners to 1:15**  
**KOMO—1:15, Tea Time Tales**  
**KNX—Pontrelli's Orchestra**  
**KECA—Recordings**  
**KFSD—Studio Program**  
**KSL—Broadcasters' Review**

**1:30 to 2:00 P. M.**

•KPO & network—Oxydol's Own Ma Perkins; Betty Marlowe  
**KGO—Ann Warner's Chats; Cliff Nazarro, tenor**  
**KYA—Piano Concert**  
**KTAB—Jean Kent, economics**  
**KLX—Popular Concert**  
**KROW—Hollywood Hilites; 1:45, Dance Masters**  
**KJBS—Yerba Caa Program**  
**KQW—Afternoon Concert**  
**KGDM—Recordings**  
**KFRC—S. F. County Medical Society; 1:45, Stocks; 1:50, Christian Science News**  
**KVI—Educational Feature; Orchestra**  
**KOL—Educational Feature; Orch.**  
**KOIN—Book of Life**  
**KJR—The Sun Dial; Headlines**  
**KNX—Pontrelli's Orchestra**

KGB—Educational Feature; Orch.  
**KFSD—Old Time Program**  
**KSL—Educational Feature to 1:45**

**2:00 to 2:30 P. M.**

•KPO & network—Al Pearce and his Gang  
**KGO—Meredith Willson's Orchestra; 2:15, Congress Speaks**  
**KYA—Don Valdemar's Orchestra**  
**KTAB—Globe Trotter; Romancin'**  
**KLX—Recordings**  
**KROW—Short Story Time**  
**KJBS—Better Business Talk; 2:15, Tango Orchestra**  
**KQW—Dance Matinee**  
**KGDM—Serenader; News**  
**\*KFRC & network—Happy-Go-Lucky Hour**  
**KJR—Salon Hour**  
**KNX—The Bookworm**  
**KECA—Classic Hour**  
**KSL—2:15, Dental Clinic**  
**KOA—Huffman Reporter to 2:05**

**2:30 to 3:00 P. M.**

•KPO & network—Al Pearce and his Gang  
**KGO—Congress Speaks; To be announced**  
**KYA—Lost & Found; Modern Notes**  
**KTAB—Child Life; Records**  
**KLX—Stocks; Records**  
**KROW—Dance Matinee**  
**KQW—Dance Matinee**  
**KJBS—Tango Orchestra; Records**  
**KGDM—The Romancers**  
**\*KFRC & network—Happy-Go-Lucky Hour; Between the Bookends**  
**KJR—Salon Hour**  
**KNX—Recordings**  
**KECA—Classic Hour**  
**KOA—Al Pearce's Gang; Happy Jack**  
**KSL—Milton Charles; Between the Bookends**

**3:00 to 3:30 P. M.**

•KPO & network—Langendorf Pictorial; 3:15, Gillette's Matinee  
**KGO—Xavier Cugat's Orchestra; 3:15, Hymn Sing**  
**KYA—Band Concert; Melody Man**  
**KTAB—Bulletins; Chinese Program**  
**KLX—Song Market; 3:15, Records**  
**KROW—Dance Matinee**  
**KJBS—News; Records**  
**KQW—Stocks; 3:15, Variety**  
**KGDM—Recordings**  
**\*KFRC & network—Feminine Fancies**  
**KJR—Notes in Rhyme; Castles in Music**  
**KHQ—Business & Pleasure; Bulletin**  
**KNX—Concert Orchestra**  
**KECA—Recordings**  
**KFSD—Studio Program to 3:15**  
**KSL—Pianist; 3:15, Junior Hour**  
**KOA—Xavier Cugat's Orchestra; Hymn Sing**

**3:30 to 4:00 P. M.**

•KPO & network—Gillette's Matinee  
**KGO—Interlude; Dorothy Page, contralto; High and Low**  
**KYA—Drama; 3:45, Symphony Sketches**  
**KTAB—Sophistication; 3:45, Picture Preview Talk**  
**KLX—Recordings**  
**KROW—Better Housing News; Rec'd's**  
**KJBS—Musical Comedy**  
**KQW—Variety Program**  
**KGDM—Pacific Instrumentalists**  
**\*KFRC & network—Frank Castle's Matinee; 3:45, Correct English**  
**KOL—Studio Program to 3:45**  
**KOMO—Birnbaum's Bavarians to 3:58**  
**KOIN—Newspaper of the Air**  
**KHQ—King's Men to 3:45**  
**KFI—Ann Warner Chats**  
**KNX—Fletcher Wiley**  
**KGB—3:40, Along the Airwaves to 3:45**

KOA—News; 3:45, Univ. of Denver  
**KSL—D. S. S. Club; Records; News**

**4:00 to 4:30 P. M.**

•KGO & network—Three Scamps; vocal trio  
**KGO—4:15, Pair of Pianos**  
**KPO—Radio Reporter**  
**•KPO & network—Don Pedro's Orchestra**  
**KYA—Symphony Sketches**  
**KTAB—Four-Four Time; Lauretta La Marr, Culinary Expert**  
**KLX—Records; Bob's Club**  
**KROW—Waltz Time; Walworth**  
**KJBS—Dance Orchestra**  
**KGCC—Studio Program**  
**KGDM—Glimore Oil Program**  
**KQW—Popular Tunes**  
**\*KFRC & network—Dan Russo's Orchestra; Just Plain Bill**  
**KOIN—Newspaper of the Air**  
**KHQ—4:15, News Album**  
**KJR—Tea Dansant**  
**KFI—Latvian Singers to 4:15**  
**KNX—Haven of Rest**  
**KSL—Town Crier**  
**KECA—4:15, Recordings**  
**KOA—Univ. of Denver; Orchestra**

**4:30 to 5:00 P. M.**

•KPO & network—You and Your Government  
**KPO—4:45, Barbara Lee**  
**KGO—Pair of Pianos**  
**•KGO & network—4:45, Vaughn De Leath, songs**  
**KYA—Tea Dance Parade**  
**KTAB—Keep Smiling Revue**  
**KLX—Bro. Bob's Club; Health School**  
**KROW—Dell Perry; Health Talk**  
**KJBS—Dance Orchestra**  
**KGCC—Studio Program**  
**KQW—Story Time; 4:45, Songs**  
**KGDM—Records**  
**\*KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air**  
**KOL—4:45, To be announced**  
**KVI—4:45, Sons of the Pioneers**  
**KOIN—4:45, Hollywood Reporter**  
**KOMO—Talk and Music**  
**KFI—Organ Recital**  
**KNX—Jewel Box; U. S. C.**  
**KSL—Town Crier; Orphan Annie**  
**KOA—You and Your Government to 4:45**

**5:00 to 5:30 P. M.**

•KPO & network—Five Cards; Coquettes, vocal trio  
**•KGO—Back Stage Chatter; 5:15, Community Forum**  
**KYA—Children's Hour**  
**KTAB—Jewish Radio News; Organ**  
**KLX—Helen Parmelee, pianist**  
**KROW—Studio Frolic**  
**KJBS—Dance Orchestra to 5:15**  
**KGCC—Echoes; Studio Frolic**  
**KQW—Airs of South America**  
**\*KFRC & network—Keith Beecher's Orchestra; 5:15, Billy Bachelor**  
**KOIN—Bob & Dely to 5:15**  
**KVI—"Last of the Mohicans" to 5:15**  
**KJR—Steamboat Bill; Hi-School Reporter**  
**KHQ—5:15, Ivory Soap Program**  
**KGO—5:15, Ivory Stamp Club**  
**KQW—5:15, Ivory Soap Program**  
**KFI—5:15, Ivory Stamp Club**  
**KNX—Serenade; Musical Headlines**  
**KECA—Chorus; Musical Headlines**  
**KECA—Records**  
**KSL—Pullman Group; 5:15, Tarzan**

**5:30 to 6:00 P. M.**

KGO—Forum; 5:45, Orphan Annie  
**•KPO & network—Lawrence Tibbett, baritone; John B. Kennedy**  
**KYA—Metropolitan; 5:45, Campbell**  
**KTAB—Health Talk**  
**KLX—Covered Wagon Jubilee**

**KROW**—Eating Your Way to Health  
**KGCC**—Talk; 5:45, Irish Gems  
**KQW**—Popular Orchestra  
**KFRK**—Og, Son of Fire  
 \***KFRK** & network—5:45, D. S. S. Club  
**KVI**—Reichmuth Family to 5:45  
**KJR**—Once Upon a Time; Orphan Annie  
**KNX**—Songs; 5:45, Orphan Annie  
**KECA**—Word Detective; Records  
**KFOX**—Theatre News; Records  
**KGB**—Robin Hood to 5:45  
**KFSD**—Studio; Farley's Rangers  
**KSL**—Piano Team and Tenor; 5:45, Krausmeyer & Cohen

**6:00 to 6:30 P. M.**

•**KPO** & network—Vick Presents Grace Moore, soprano  
**KGO**—Dinner Concert; 6:15, Lum and Abner, comedy duo  
**KYA**—Cyrus Trobbe's Orchestra  
**KTAB**—Radio Headlines; News  
**KLX**—Arion Trio  
**KROW**—News; 6:15, Harmonies  
**KGCC**—Dinner Dance  
**KQW**—Department of Agriculture; 6:15, Popular Program  
 \***KFRK** & network—Bing Crosby & Mills Bros.  
**KOMO**—Romance Time  
**KJR**—News; Musical Headlines  
**KFWB**—News; Organ; Studio Whispers  
**KNX**—News; 6:15, Concert  
**KECA**—Children of All Lands; News  
**KFOX**—News; Vagabonds; Al & Molly  
**KFSD**—Dinner Music

**6:30 to 7:00 P. M.**

•**KPO** & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra  
**KGO**—Melody Magazine; 6:45, Air Adventures of Jimmy Allen  
**KYA**—Orchestra  
**KTAB**—Sport Page; Salon Music  
**KLX**—Arion Trio  
**KROW**—Bunton Derby; 6:45, Dr. G. Facci  
**KGCC**—Recordings  
**KQW**—Market Reports; Music  
 \***KFRK** & network—Isham Jones' Orchestra for Chevolet  
**KJR**—News; Jimmy Allen  
**KFOX**—School Kids; Jimmy Allen  
**KFWB**—Studio Whispers; Jim Allen  
**KNX**—Lum & Abner; Jimmy Allen  
**KECA**—Wesley Tourtellotte, organ

**7:00 to 7:30 P. M.**

•**KPO** & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
**KGO**—Every Man's Palace  
**KYA**—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble  
**KTAB**—Italian News; Music  
**KLX**—News; Song Souvenirs  
**KROW**—C. W. Hammond; 7:15, L'Italia News  
**KGCC**—Tango Time; Orchestra  
**KQW**—Weather; Voice of Portugal  
 \***KFRK** & network—Camel Caravan  
**KJR**—Theatre Observer; Concert  
**KECA**—Recordings  
**KNX**—Frank Watanabe; Music  
**KFWB**—Ray de O'Fan; Hollywood  
**KFOX**—Eb & Zeb; Bobby & Betty

**7:30 to 8:00 P. M.**

•**KPO** & network—Palmolive Beauty Box Theatre  
**KGO**—Redwood Reveries; Beau Arts Trio  
**KYA**—Story Teller; Louise Taber  
**KTAB**—Spanish Talent  
**KLX**—Merlyn Morse, tenor; 7:45, Spice of Life  
**KGCC**—Jeanne & Jimmy; Records

**KROW**—Singing Strings; American Family Robinson  
**KQW**—Italian Radio Theatre  
**KFRK**—Nujol (E. T.)  
 \***KFRK** & network—7:45, Voice of the Crusaders  
**KOL**—Speaker Stevenson to 7:45  
**KOIN**—Jimmy Allen; Little Show  
**KVI**—Dr. Mellor to 7:45  
**KJR**—Old Songs; Fashion Plates  
**KNX**—The In-Laws; 7:45, King Cowboy  
**KFWB**—Mrs. Pasquale and Calif.  
**KFOX**—Boy Detective; Vocal Duet  
**KGO**—Comedy Stars; 7:45, Fireside Melodies  
**KSL**—Union Dental Program; 7:45, The Hawk, mystery drama

**8:00 to 8:30 P. M.**

•**KPO** & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick  
**KGO**—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto  
**KYA**—Basketball Game  
**KTAB**—Yolande Delyse, harpist; London Fantasy  
**KLX**—Beach & White Melodies; Popular Songs  
**KROW**—Latin-American Program  
**KGCC**—Spanish-American Program  
**KQW**—Popular Orchestra  
 \***KFRK** & network—Myrt and Marge  
**KFRK**—8:15, Beauty That Endures  
**KOL**—8:15, Comedy Stars  
**KOIN**—8:15, Comedy Stars  
**KVI**—8:15, Souvenirs  
**KJR**—Fashion Plates; American Family Robinson  
**KNX**—June Irwin; Adlerikans  
**KFWB**—Mrs. Pasquale & Orchestra  
**KFOX**—Cecil & Sally; Orchestra  
**KECA**—Recordings  
**KFSD**—Jimmie Allen; Studio Prog.  
**KGB**—8:15, Oddities from Life  
**KSL**—8:15, Mirth Parade

**8:30 to 9:00 P. M.**

•**KPO** & network—Leo Reisman's Orchestra  
**KGO**—Melody Review  
**KYA**—Basketball Game  
**KTAB**—London Fantasy; Vocalist  
**KLX**—Metropolitan Moods  
**KROW**—Italian Program  
**KGCC**—Concert; Timely Tunes  
**KQW**—Bernard Pritchard, soloist; Drama  
 \***KFRK** & network—Calling All Cars  
**KOIN**—8:45, Evening Song  
**KOL**—The Merry Men to 8:45  
**KVI**—Mr. Rex Roubush to 8:45  
**KJR**—Waltz Dreams  
**KFWB**—Ted Fio-Rito's Orchestra  
**KECA**—Dr. Geo. Liebling, pianist  
**KFOX**—Ted Fio-Rito's Orchestra

**9:00 to 9:30 P. M.**

•**KPO** & network—Ben Bernie's Orchestra  
**KGO**—Melody Review  
**KYA**—Basketball Game; Memory Strains  
**KTAB**—Nevada Nightheders  
**KLX**—Old Gospel Hymns  
**KROW**—Italian Program; 9:15, Pearl Tener  
**KGCC**—News; Wyoming Cowboys  
**KQW**—Band Concert  
**KFRK**—Dixie Marsh, songs to 9:15  
 \***KFRK** & network—Orville Knapp's Orchestra  
**KOIN**—Krausmeyer & Cohen; Lum and Abner  
**KOL**—Dance Music; News; Editorial  
**KJR**—News; Singers  
**KNX**—News; 9:15, Entertainers  
**KFWB**—Jack Joy's Orchestra  
**KFOX**—Beverly Hillbillies  
**KECA**—"Rhapsodies in Song"  
**KFSD**—Moments of Melody  
**KSL**—Orchestra; 9:15, Smoke Rings  
**KOA**—Comedy Stars; Studio

**9:30 to 10:00 P. M.**

•**KPO** & network—Death Valley Days  
**KGO**—Harry Sosnik's Orchestra  
**KYA**—Music; News; America  
**KTAB**—News; Drama  
**KLX**—News; California Rangers  
**KROW**—Records; Royal Hawaiians  
**KGCC**—Records; Harmonica Rascals  
**KQW**—Hits of the Past  
 \***KFRK** & network—University Explorer  
**KOIN**—Fights  
**KVI**—News; Book Review  
**KJR**—Pick and Pat  
**KNX**—Pick and Pat (E. T.)  
**KFWB**—Slumbertime  
**KFOX**—Beverly Hillbillies  
**KFSD**—Feature Program  
**KSL**—Smoke Rings; Orchestra  
**KOA**—Cosmopolitan Orchestra

**10:00 to 10:30 P. M.**

•**KPO** & network—Richfield Reporter; 10:15, Tom Coakley's Orch.  
**KGO**—Mickey Gillette's Music  
**KYA**—Dance Orchestra  
**KTAB**—Orchestra  
**KLX**—Calif. Rangers; Records  
**KROW**—Recordings; Sports  
**KGCC**—Mort Werner's Open House  
**KFRK**—News; Studio Program  
 \***KFRK** & network—10:15, Fred Skinner, Negro Song Stylist  
**KOIN**—Fights  
**KVI**—Studio Program to 10:15  
**KJR**—Till Tomorrow  
**KFWB**—News; Moments Musicales  
**KECA**—Musical Celebrities, records  
**KNX**—The Crocketts  
**KFOX**—News; Organ  
**KGB**—News; To be announced  
**KSL**—Dance Orchestra  
**KOA**—Studio Program

**10:30 to 11:00 P. M.**

•**KPO** & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
**KGO**—News; Williams-Walsh Orch.  
**KYA**—Fiesta  
**KTAB**—Recordings  
**KLX**—Dance Music  
**KROW**—Rhythm Revue  
 \***KFRK** & network—Orchestra  
**KJR**—Dance Orchestra  
**KQW**—Dance Orchestra  
**KNX**—The Crocketts; Orchestra  
**KFWB**—Dance Orchestra  
**KFOX**—News; Tex Howard's Orch.  
**KOA**—Huffman Harmonies

**11:00 to 11:30 P. M.**

•**KGO** & network—Fio-Rito's Orch.  
**KPO**—Freddie Bergin's Orchestra  
**KYA**—Fiesta  
**KTAB**—Recordings  
**KROW**—Bunton Derby; Dance Music  
 \***KFRK** & network—Jurgens' Orch.  
**KOIN**—11:15, Columbia Gardens  
**KOMO**—Moonlight Melodies  
**KGW**—Dance Orchestra  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Dance Orchestra

**11:30 to 12:00 Midnight**

•**KGO** & network—Jack Mills' Orch.  
**KPO**—Organ Concert  
**KYA**—Sandman Organ  
**KTAB**—Dance Orchestra  
**KROW**—Dance Music  
**KFRK**—Lionel Hampton's Orchestra  
**KOMO**—Dance Orchestra  
**KJR**—Reflections of Romance  
**KFWB**—Dance Orchestra  
**KHJ**—Music  
**KGB**—Dance Orchestra  
**KFOX**—Freddie Carter's Orchestra

**12:00 to Sign Off**

**KTAB**—D-X Program  
**KROW**—Midnight Vagabond  
**KGDM**—Music and News  
**KGB**—Records  
**KJBS**—12:01, Owl Program to 7 a.m.

# WEDNESDAY Programs

January 23, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Smackout; 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KFRG—Records; 7:25, Stocks
- KOL—Organ Revellie
- KHQ—News; Studio Program
- KFI—Stuart Buchanan & Bill Lawrence; Exercises
- KNX—Bill Sharples' Club

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Betty Brunn; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRG—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Music
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadow
- KFI—Stocks and Exercises to 7:45
- KNX—Bill Sharples' Club
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters' Review

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRG—Records to 8:15
- KFRG & network—8:15, Connie Gates & Jimmy Briery
- KOL—Music; 8:15, Cecil & Sally
- KVI—Covered Wagon Jubilee; 8:15, Wandering Cowboy
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Kronenberg
- KFI—Church Quarter Hour to 8:15
- KNX—Jewel Box; Help for the Day
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Army Band; 8:45, Magic Recipes
- KGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KFRG & network—Country Church; 8:45, Little Joe Warner's Jolly Journal
- KJR—8:45, Concert Stars
- KHQ—Musical Gems to 8:45
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KFI—8:45, Julia Hayes
- KECA—Recordings to 8:45
- KSL—Cal-O-Dine to 8:45

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Josephine Gibson



HARRY STEWART  
"Yogi Yorgesson"  
NBC—2 P.M.

- KGO—Electrical Transcription; 9:15, Edna Fischer, pianist
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Popular Varieties; Records
- KGGC—Star of Today; Songs; Bargain Basement
- KQW—Tuneful Topics
- KFRG & network—Voice of Experience; 9:15, The Gumps
- KGDM—Cowboy; Recordings
- KHQ—9:15, Burgan's Home Comfort
- KJR—Morning miracles
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Conquettes; 9:45, Jean Abbey, Shop News
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGGC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Recordings
- KFRG & network—Betty Crocker; 9:45, Your Home and Mine
- KGW—Edna Jacks, pianist; Modern Homemaker
- KJR—News; Early Echoes
- KHQ—Dessert Hotel; Tull & Gibbs
- KGW—Edna Jacks, pianist
- KOL—9:45, Your Home and Mine
- KVI—9:45, Mystic Melodies
- KFI—Hawaiians; 9:45, News
- KNX—Concert; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—Jennie Lee to 9:45
- KOA—National Farm & Home

## 10:00 to 10:30 A. M.

- KGO & network—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Bachelor

- KLX—Clinic; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Memories; Congoin
- KGGC—Cal King
- KGW—Headline Memories; Orch.
- KGDM—Recordings
- KFRG & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—Beautiful Melodies
- KHQ—Studio Programs
- KOIN—10:15, Air Shopping
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albright's Family
- KFI—California Kitchen
- KGB—News to 10:15
- KSL—10:15, Lois Le Mar Presents
- KOA—National Farm & Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jules Lande and Ensemble; 10:45, Clef Dwellers
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KQW—Aunt Sammy; For the Ladies
- KGGC—Hits of Today
- KGDM—Records; Health Talk
- KFRG & network—University of California; Samuel De Jong's Orch.
- KFRG—10:45, SERA Speaker
- KOL—Sue Allen, shopping to 10:45
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Serenader
- KECA—Recordings; Pianist
- KNX—Mary Holmes; Rhythm
- KOA—Best Foods; Betty Moore
- KSL—Little Jack Little; Betty Moore

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Alvino Rey, guitarist; 11:15, Nanette La Salle, contralto
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Modern Rhythm; Fashion Flashes
- KLX—Records; 11:15, Notes In Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGGC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Light Classics
- KFRG & network—Little French Princess; Romance of Helen Trent
- KOL—Cecil Solly; News
- KVI—Observer; Melodies
- KOIN—Art Kirkham
- KJR—Rhythm Rulers; Boviers
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—To the Ladies
- KOA—Livestock & Produce; 11:15, Two Seats in the Balcony

## 11:30 to 12:00 Noon

- KPO & network—Vaughn De Leath, contralto; 11:45, Al & Lee Reiser, piano duo
- KGO—Southern Harmony Four; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Congoin; News
- KLX—Amita and Orosco; Records
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Orchestra
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KFRG & network—American School of the Air
- KHQ—Organ Recital; Sylvia Gray
- KJR—Children's Stories; Measured Steps

KGW—11:45, Dental Clinic  
KFI—Charlie Wellman & Helen Hill;  
11:45, Home Nursing Hints  
KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

•KGO & network—Ramblers Trio  
KGO—12:15, Financial Flashes;  
12:20, Luncheon Concert  
KPO—News  
•KPO & network—12:15, Western  
Farm and Home Hour  
KYA—Scriptures; 12:03, Concert  
KTAB—Seventh Day Adventist  
KLX—Dance Music  
KROW—Latin-American Program  
KQW—Popular Orchestra  
KGGC—Request Hour  
KJBS—Song Hits  
KGDM—Gene Almy; Serenader  
•KFRC & network—Kate Smith's  
Matinee  
KOIN—Scrapbook; Meier & Frank  
KOL—The Carnival Hour  
KOMO—12:15, Viennese Vagabonds  
KGW—Glenn Shelly and Clarence  
Tolman; 12:15, Meier & Frank  
KHQ—Business and Pleasure  
KJR—Records; 12:12, Grain Reports  
KVI—Mkt. Specials; Headlines  
KFI—State Market Reports to 12:15  
KNX—News; 12:15, Quartet  
KECA—12:15, News Release

12:30 to 1:00 P. M.

•KPO & network—Western Farm  
and Home Hour  
KGO—Luncheon Concert  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; Music  
KROW—California Farm Hour;  
12:45, Records  
KJBS—Dance Matinee  
KGGC—Montana Cowboys  
KQW—Market Reports  
KGDM—Recordings  
•KFRC & network—Kate Smith's  
Matinee; 12:45, Easy Aces  
KOL—The Carnival Hour to 12:45  
KVI—News & Comment to 12:45  
KOMO—Farm Talk; 12:45, Cowboy  
Joe  
KHQ—Stepping Along; Studio  
KGW—News; Piano  
KNX—Concert Group  
KECA—Concert Favorites, records

1:00 to 1:30 P. M.

•KPO & network—Betty and Bob;  
1:15, Vic and Sade  
KGO—Concert; 1:15, Ann Warner's  
Chats  
KYA—Ad Club Luncheon  
KTAB—Radio Frolic  
KLX—Garden Tips; 1:15, Martha Lee  
KROW—Concert Melodies  
KJBS—Stock Reports and Records  
KQW—Friendly Hour  
KGDM—Recordings  
•KFRC & network—National Student  
Federation; Curtis Institute  
KOL—Julie Day to 1:15  
KVI—1:15, Hollywood News  
KJR—Headliners  
KOMO—1:15, Tea Time Tales  
KNX—Pontrelli's Orchestra  
KECA—Recordings  
KFSD—Ad Club Luncheon  
KGB—1:15, Stocks; Farm Flashes  
KSL—Payroll Bulder

1:30 to 2:00 P. M.

•KPO & network—Oxydol's Own Ma  
Perkins; 1:45, Dreams Come True,  
Barry McKinley, baritone  
KGO—Ann Warner's Chats; 1:45,  
Accordiana, Johnny Toffoli  
KYA—Musical Strings  
KTAB—Jean Kent, Economics  
KLX—Popular Concert  
KROW—Oakland Public Schools;  
1:45, Dance Masters  
KJBS—Afternoon Popular Concert

KQW—Afternoon Concert  
KGDM—Accordion Boys; Records  
•KFRC & network—Curtis Institute  
KJBS—Book of Life  
KJR—The Sun Dial  
KNX—Orchestra  
KFSD—Old Time Program

2:00 to 2:30 P. M.

•KPO & network—Al Pearce and  
His Gang  
KGO—Kay Foster, songs; 2:15,  
Merry Macs; Vocalists  
KYA—Don Valdemar's Orchestra  
KTAB—Globe Trotter; Romancin'  
KLX—Records; Romance Under  
Water  
KROW—Short Story Time  
KJBS—Gerald Kenney; Records  
KQW—Dance Matinee  
KGDM—Recordings; News  
•KFRC & network—Happy Go  
Lucky Hour  
KJR—Salon Hour, recorded  
KNX—The Bookworm  
KECA—Recordings  
KFSD—2:15, Studio Program  
KSL—Music; 2:15, Dental Clinic  
KOA—Huffman Reporter; Kay Foster;  
2:15, Rowdy Wright

2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang  
KGO—Alice in Orchestralia; Happy  
Jack, songs  
KYA—Lost & Found; Modern Notes  
KTAB—Relief Talk; 3:4 Time  
KLX—Talk; Stocks; 2:40, Records  
KROW—Dance Matinee  
KJBS—Events of Interest  
KQW—Dance Matinee  
KGDM—Romancers  
•KFRC & network—Happy Go  
Lucky Hour  
KJR—Salon Hour, recorded  
KECA—Classic Hour  
KNX—Recordings  
KFSD—2:45, Studio Program  
KSL—Parent-Teachers; Vocalist  
KOA—String Serenade; Happy Jack

3:00 to 3:30 P. M.

•KPO & network—Langendorf Pic-  
torial; 3:15, Gillette's Matinee  
KGO—Education in the News; 3:15,  
Alma Kitchell, contralto  
KYA—Symphony Highlights  
KTAB—Bulletins; Chinese News  
KLX—World Revue  
KROW—Dance Matinee  
KJBS—News; Recordings  
KQW—Stocks; Music  
KGDM—Records  
•KFRC & network—Feminine Fancies  
KJR—Easy Chair to 3:15  
KGW—Concert Trio  
KHQ—Hints; Club Bulletin  
KNX—Concert Orchestra  
KECA—Raine Bennett; Records  
KFSD—Royal Brown, Organist  
KOA—Education in the News to  
3:15  
KSL—Songs of Long Ago; 3:15,  
Junior Hour

3:30 to 4:00 P. M.

•KPO & network—Gillette's Matinee  
KGO—Interlude; Three X Sisters;  
Singing Strings  
KYA—Symphony Highlights  
KLX—Recordings  
KTAB—Sophistication Talk  
KROW—Charles Goodman; Records  
KQW—Popular Concert; Music  
KJBS—Recordings  
KGDM—Wyoming Rustlers; Records  
KOL—Studio Program to 3:45  
KHQ—Magic Travels; Happy Feet  
KFRC—Congoit Talk  
•KFRC & network—3:45, Frank  
Castle's Matinee  
KJBS—Newspaper of the Air  
KOMO—Concert in Miniature  
KFI—Ann Warner's Chats

KNX—Fletcher Wiley  
KGB—3:55, Along the Airways  
KSL—What Would You Do?; Records;  
News  
KOA—News and Music

4:00 to 4:30 P. M.

•KGO & network—Pickens Sisters  
KPO—Radio Reporter  
•KPO & network—4:15, Freddie  
Martin's Orchestra  
KGO—4:15, Something Simple  
KYA—Band Concert  
KTAB—Four-Four Time; Talk  
KLX—Musical Jigsaw; Bob's Club  
KROW—Waltzes; Walworth Prog.  
KJBS—Dance Orchestra  
KGGC—Studio Program  
KGDM—Gilmore Gil Program  
KQW—Popular Tunes  
•KFRC & network—Edgewater Beach  
Concert; Just Plain Bill  
KOIN—Newspaper of the Air  
KHQ—Studio; 4:15, News Album  
KJR—Talks & Tea Dansant  
KFI—Better Business Talk; Organ  
KNX—Haven of Rest  
KECA—4:15, Better Business Bureau  
KSL—Town Crier  
KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

•KPO & network—Gould & Shefter,  
piano duo  
KPO—4:45, Barbara Lee, style talk  
KGO—Something Simple  
•KGO & network—4:45, Congress  
Hotel Orchestra  
KYA—Tea Dance Parade  
KTAB—Keep Smiling Revue  
KLX—Bro. Bob's Club; 4:45, Health  
School  
KROW—Dell Perry; Talk  
KJBS—Dance Orchestra  
KGGC—Studio Program  
KQW—Story Time; 4:45, Songs of  
the Islands  
KGDM—American Family Robinson;  
Orchestra  
•KFRC & network—Buck Rogers in  
the 25th Century; 4:45, University  
of the Air  
KOL—4:45, To be announced  
KOIN—4:45, Hollywood Reporter  
KGW—Eddie King; Milton Gumbert  
KJR—Snapsots  
KOMO—4:45, Korsmo & Craig  
KNX—Tonic Tunes; U. S. C.  
KFI—Organ Recital  
KFSD—Dr. McCoy to 4:45  
KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

•KPO & network—Mary Pickford  
and Stock Company  
KGO—Children's Hour; 5:15, Chro-  
mos, Chas. Runyan, pianist  
KYA—Children's Hour  
KTAB—Jewish Radio News; Organ  
KLX—Black and White Melodies;  
Playing the Song Market  
KROW—SERA Choral Ensemble  
KGGC—Echoes; Studio Frolic  
KJBS—Dance Orchestra to 5:15  
KGDM—Dance Orchestra to 5:15  
KQW—Popular Concert  
•KFRC & network—Diane and her  
Lifesaver; 5:15, Billy Bachelor  
KJR—Capt. Cracker; Hi-School  
Reporter  
KNX—Organ Concert  
KECA—John McIntosh Brown; Songs  
KFSD—Better Business; Studio  
KSL—5:15, Tarzan

5:30 to 6:00 P. M.

•KPO & network—Just Around the  
Corner  
KPO—5:45, Barbara Lee  
KGO—Tim Healy's Ivory Stamp Club;  
5:45, Little Orphan Annie  
KYA—Metropolitans; 5:45, Campbell  
Corner  
KTAB—Dr. Thompson, talk

KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \*KFRC & network—Varieties  
 KGW—Ivory Soap to 5:45  
 KJR—Drama; Orphan Annie  
 KOMO—Stamp Club to 5:45  
 KHQ—Ivory Stamp Club to 5:45  
 KNX—Elec. Trans.; Orphan Annie  
 KFI—Ivory Stamp Club; 5:45, The  
 Four Blackbirds  
 KFOX—News; Records  
 KFSD—Studio; Farley's Rangers  
 KOA—Pacific Nomads

**6:00 to 6:30 P. M.**

\*KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing  
 KGO—Dinner Concert; 6:15, Lum and Abner  
 KYA—Cyrus Trobber Orchestra  
 KTAB—Radio Headlines; News  
 KLX—Arion Trio  
 KROW—News; Royal Hawaiians  
 KGGC—Dinner Dance  
 KQW—California Department of Agriculture; 6:15, Recordings  
 \*KFRC & network—Chesterfield Program  
 KJR—Scandinavian Program; Scrapbook  
 KFWB—News; Aristocrats; Organ  
 KNX—News; 6:15, Assoc. Entertainers  
 KECA—Board of Education; News  
 KFOX—News; Al and Molly  
 KFSD—Dinner Music

**6:30 to 7:00 P. M.**

\*KPO & netwk—John McCormack, tenor  
 KGO—Business Review; 6:45, Jimmy Allen  
 KYA—Cy Trobber's Orchestra  
 KTAB—Sport Page; Talk  
 KLX—Arion Trio  
 KROW—Bunion Derby; Grace Herold Trio  
 KGGC—Dinner Dance  
 KQW—Market Reports; Music  
 \*KFRC & network—Adventures of Gracie  
 KJR—News; 6:45, Jimmie Allen  
 KFWB—Organist; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KECA—Wealey Tourtellotte, organ  
 KFOX—School Kids; Jimmy Allen  
 KFSD—Dinner Music

**7:00 to 7:30 P. M.**

\*KPO & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert  
 KGO—Studio Program; 7:15, Agriculture Today  
 KLX—News; 7:15, Lotus Land  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Music  
 KROW—C. W. Hammond; L'Italia News  
 KQW—Weather; Voice of Portugal  
 KGGC—Jewish Radio Hour  
 \*KFRC & network—Byrd Expedition Broadcast  
 KJR—Tonic Tunes; Dollars & Sense  
 KFWB—Synopators  
 KNX—Watanabe & Archie; Rajput  
 KECA—Recordings  
 KFOX—Eb & Zeb; Bobby & Betty  
 KFSD—7:15, Sonny & Buddy

**7:30 to 8:00 P. M.**

\*KPO & network—One Man's Family, serial Drama  
 KGO—Californians on Parade  
 KYA—Cowboys; Gold Rush Days  
 KTAB—Socialist Labor Party; Music  
 KLX—Manila Stringed Orchestra  
 KROW—Recordings  
 KGGC—Jewish Radio Hour  
 KQW—Italian Radio Theatre  
 KOIN—Jimmie Allen; Beneficial Loan

\*KFRC & network—Barnyard Serenade  
 KOL—Speaker Stevenson to 7:45  
 KJR—Hermie Bauer's Orchestra  
 KNX—In-Laws; 7:45, King Cowboy  
 KFWB—Sons of the Pioneers; 7:45, Comedy Stars  
 KECA—Symphony Hour  
 KFOX—Boy Detective; Vocal Duet  
 KFSD—Web of Dreams  
 KSL—Melodies; Comedy Stars  
 KOA—Conoco Program

**8:00 to 8:30 P. M.**

\*KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series  
 KGO—Wandering Minstrel  
 KYA—Trobber's Scrap Book; Talk  
 KTAB—Yolande Delyse, harpist; Italian-American News  
 KLX—Rhythmic Reporters  
 KROW—Studio; 8:15, Watch Tower  
 KGGC—On with the Dance; Harlem Nights  
 KQW—Music of the Masters  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Neapolitans  
 KNX—June Irwin; Homer Canfield  
 KECA—Frankie Masters' Orchestra  
 KECA—Symphony Hour  
 KFOX—Cecil & Sally; Garden Talks  
 KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

\*KPO & network—Lanny Ross and His Log Cabin Orchestra  
 KGO—Comedy Stars; Sports Headliners  
 KYA—Dance Orchestra; Venetian Blinds  
 KTAB—Quartet; Bob Morton, tenor  
 KLX—Carefree Capers  
 KROW—Harmonies; 8:45, Gerald Boccigione  
 KGGC—Concert; Timely Tunes  
 KQW—Music of the Masters  
 \*KFRC & network—Voice of Experience; 8:45, Geo. Hamilton's Orch.  
 KOL—8:45, Comedy Capers  
 KOIN—8:45, Moods in Music  
 KVI—8:45, Lutheran Welfare Society  
 KJR—Popular Concert  
 KNX—Comedy Capers; Music  
 KFWB—Ted Fio-Rito's Orchestra  
 KECA—Symphony Hour  
 KFOX—Ted Fio-Rito's Orchestra

**9:00 to 9:30 P. M.**

\*KPO & network—Town Hall Tonight; Fred Allen, comedian; Lenie Hayton's Orchestra  
 KGO—Bal Tabarin Orchestra  
 KYA—Sports Parade  
 KTAB—Nevada Nightherders  
 KLX—Studio Program; Rhythm  
 KROW—Boxing Matches  
 KQW—Musings; Salon Orchestra  
 KGGC—News; Wyoming Cowboys  
 \*KFRC & network—George Hall's Orchestra; Jacques Renard's Orch.  
 KOL—Public Bench; Orchestra  
 KOIN—Little Show; Joseph Sampietro  
 KVI—Lutheran Welfare Society to 9:15  
 KJR—News; Carefree Capers  
 KNX—News; 9:15, Mary Kirk  
 KFWB—Dance Orchestra  
 KECA—L. A. J. C. Musicale  
 KFOX—Beverly Hillbillies  
 KFSD—Furbilt; 9:15, Drama  
 KSL—Pinto Pete Ranch Boys to 9:15

**9:30 to 10:00 P. M.**

\*KPO & netwk—Town Hall Tonight  
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn  
 KYA—Lyric Quartet; News; Famous Fights of the Past  
 KTAB—News; SERA Program  
 KLX—News; Fireside Phantasies  
 KROW—Boxing Matches

KGGC—Dance Tunes; Recordings  
 \*KFRC & network—George Hall's Orchestra  
 KQW—Kirk of Sleepy Hollow  
 KVI—News; Orchestra  
 KOL—8:45, News; Editorial  
 KOIN—Lum & Abner to 9:45  
 KJR—Carefree Capers; C. of C.  
 KNX—The Crocetts  
 KFWB—Slumber Time  
 KECA—Musicale; 9:45, Pianist  
 KFOX—Beverly Hillbillies  
 KFSD—Drama; Studio Program

**10:00 to 10:30 P. M.**

\*KPO & netwk—Richfield Reporter; 10:15, Tom Coakley's Orchestra  
 KGO—Williams-Walsh Orchestra  
 KYA—Famous Fights; America  
 KTAB—Dance Orchestra  
 KLX—Recordings  
 KROW—Boxing Matches  
 KGGC—Mort Werner's Open House  
 KFRC—News  
 \*KFRC & network—To be announced; 10:15, Organ Recital  
 KVI—Wednesday Night Mixer  
 KOL—Ivan Ditmars' Organist  
 KOIN—10:15, Thru the Ember Glow  
 KJR—Lundquist-Lilly Collegians  
 KFI—10:15, Art World in Review  
 KNX—Crocetts  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KFOX—News; 10:15, Organ  
 KGB—News; Studio, Organ  
 KSL—Music; 10:15, Pianist  
 KOA—Studio Program

**10:30 to 11:00 P. M.**

\*KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—News; 10:35, Reflections  
 KYA—Orchestra; Wandering Troubadour  
 KTAB—Charley Dring's Orchestra  
 KROW—Variety  
 KGGC—Mort Werner's Open House  
 \*KFRC & network—Orville Knapp's Orchestra  
 KOL—Dance Music  
 KGW—Elec. Trans.; Orchestra  
 KJR—Hal Grayson's Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Tex Howard's Orchestra  
 KFOX—Marathon News; Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

\*KGO & network—Ted Fio-Rito's Orchestra  
 KPO—Home Sweet Home  
 KYA—Sandman Organ  
 KTAB—Organ  
 KROW—Bunion Derby; Records  
 \*KFRC & network—Dick Jurgen's Orchestra  
 KOIN—Kelly's Kabelleros; Columbia Gardens  
 KOMO—Moonlight Melodies  
 KNX—Pontrelli's Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra

**11:30 to 12:00 Midnight**

\*KGO & network—Bart Woodyard's Orchestra  
 KPO—Organ Concert  
 KYA—Sandman Organ  
 KROW—Records  
 KGDM—Fritz Wolcott's Orchestra  
 \*KFRC & netwk—To be announced  
 KOIN—Dance Orchestra  
 KGW—Bart Woodyard Orchestra  
 KOMO—Hal Grayson's Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KTAB—DX Program  
 KROW—Midnight Vagabond  
 KHJ—Recordings  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

January 24, 1935

## 7:00 to 7:30 A. M.

• KPO & netwk—Smackout: Marion & Jim; 7:15, Gospel Singer  
 KYA—Musical Clock  
 KTAB—Cuckoo Club; Stocks  
 KROW—Commuters Clock  
 KFRC—Seal Rocks Broadcast; Stocks  
 KHQ—Morning News  
 KNX—Bill Sharples Club  
 KPT—Stuart Buchanan & Bill Lawrence; Exercises  
 KFSD—Early Birds; Pep & Ginger  
 KSL—News; Morning Watch

## 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts  
 KGO—Morning Parade  
 KYA—Musical Clock  
 KTAB—The Texans  
 KROW—Commuters Clock  
 KJBS—Alarm Klok Klub  
 KQW—Breakfast Hour  
 KFRC—Seal Rocks Broadcast  
 KGDM—Gilmore Oil Program  
 KOL—Organ Program  
 KJR—Market Quotations; Records  
 KVI—Varieties; Musical Bracer  
 KOMO—7:45, Stradivarieties  
 KGW—Ronald Buck to 7:45  
 KFI—Stocks; Health Exercises  
 KHI—Recordings and stocks  
 KNX—Bill Sharples Club  
 KECA—Bible Fellowship; Records  
 KFSD—7:45, Studio Program  
 KGB—Stocks; Seven O'Clock Club  
 KSL—Morning Watch; McThrift

## 8:00 to 8:30 A. M.

• KPO—Songs by the Kitchen Sink  
 • KPO & network—8:15, Tony Wong Scrapbook  
 KGO—Accordiana; Studio Program  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KTAB—Shipping News; Melodies  
 KLX—Recordings; 8:20, Stocks  
 KROW—Commuters Clock  
 KJBS—Auburn Airs; Varieties  
 KQW—Morning Melodies  
 KGDM—Recordings  
 KFRC—Recordings  
 • KFRC & network—8:15 Academy of Medicine  
 KOIN—Rhythms to 8:15  
 KOL—Organ; 8:15, Cecil & Sally  
 KOMO—Morning Reveries  
 KVI—Records; Wandering Cowboy  
 KPT—Church Quarter Hour to 8:15  
 KNX—Jewel Box; Elec. Trans.  
 KECA—Piano; Records  
 KFSD—Johnny O'Brien to 8:15  
 KGB—Records to 8:15  
 KSL—Melodies; Mary & John  
 KOA—Galaxy of Stars; Band

## 8:30 to 9:00 A. M.

• KPO & netwk—U.S. Navy Band  
 KGO—Studio Program  
 KYA—Morning Concert  
 KTAB—Radio Shoppers' Digest  
 KLX—Covered Wagon Jubilee  
 KROW—Novelty Review  
 KQW—Morning Concert  
 KJBS—Dance Music; Pianist  
 KGDM—Ernie Cruz; 8:45, Talk  
 • KFRC & netwk—Hollywood Country Church  
 KOMO—Mary's Friendly Garden  
 KHQ—Crazy Wells to 8:45  
 KPT—Music; 8:45, Julia Hayes  
 KNX—Song Bag  
 KSL—Cal-O-Dine; Mary & Bennie  
 KOA—U. S. Navy Band

## 9:00 to 9:30 A. M.

• KPO & netwk—The Story of Mary Marlin; 9:15, Merry Maes  
 KGO—Electrical Transcription; 9:15, Pair of Pianos



FRED WARING  
 CBS—6:30 P.M.

KYA—Concert; Prudence Penny  
 KTAB—Hour of Prayer  
 KLX—Shopping List  
 KROW—Melody Lane; Varieties  
 KJBS—Popular Concert; Bargain  
 KGCC—Stars; Songs; Bargains  
 KQW—Tuneful Topics  
 • KFRC & network—Voice of Experience; 9:15, The Gumps  
 KGDM—Cowboy; Personalities  
 KOMO—9:15, Merry Maes  
 KGW—9:15, Merry Maes  
 KHQ—9:15, Home Comfort  
 KNX—Health Talk; Pop Concert  
 KECA—Recordings  
 KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

• KPO & netwk—Martha Meade Society  
 KPO—9:45, Edna Fischer, pianist  
 KGO—Pair of Pianos  
 • KGO & netwk—9:45, Press-Radio News; 9:50, Johnnie O'Brien  
 KYA—Jolly Bucketeers; Lover's Lane; Waltz Time  
 KTAB—Health Talk  
 KLX—Clinic of the Air  
 KROW—Diet and Health  
 KJBS—For the Ladies; Better Vision  
 KGCC—Morning Melodies  
 KQW—Gems of Melody; Better Vision Institute  
 KGDM—News; Records  
 • KFRC & network—George Hall's Orchestra  
 KOL—Prudence Penny to 9:45  
 KVI—Dr. Burns; Mystic Melodies  
 KJR—News; Early Echoes  
 KHQ—9:45, Tull & Gibbs  
 KGW—9:45, Modern Homemaker  
 KFI—9:45, News Release  
 KECA—Records to 9:45  
 KNX—Music; 9:45, News  
 KFSD—Stock Reports to 9:45  
 KGB—News to 9:35  
 KSL—Jennie Lee to 9:45  
 KOA—Farm and Home

## 10:00 to 10:30 A. M.

• KPO & network—Woman's Magazine of the Air  
 KGO—Beaux Arts Trio  
 KYA—Columbia on Parade; 10:15, The Novelty Shop

KTAB—News; Bachelor; Bargains  
 KLX—Clinic; Records; Stocks  
 KROW—Rhythm Revue  
 KJBS—News; Memories; Organ  
 KGCC—Cal King  
 KGDM—Recordings  
 KQW—News; Headline Memories  
 • KFRC & netwk—Samuel De Jong's Orchestra; Wife Begins at 10:15  
 KOIN—10:15, Air Shopping  
 KJR—Home Makers; Music Shop  
 KNX—Eddie Albright's Family  
 KECA—Recorded Program  
 KSL—Musical Ensemble

## 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air  
 KGO—Words and Music  
 KYA—Organ Concert  
 KTAB—Health Talk; Hillbilly  
 KLX—International Kitchener  
 KJBS—Vocalists; Melodies  
 KROW—Morning Concert  
 KGCC—Hits of Today  
 KGDM—Records; Health Talk  
 KQW—Aunt Sammy; Music  
 KFRC—Better Business Bureau  
 • KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra  
 KVI—Amusement Tips to 10:45  
 KJR—Club Minutes; Uncle Hank  
 KECA—Recordings  
 KNX—Mary Holmes; 10:45, Rhythm  
 KSL—Colonial Dames to 10:45  
 KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

• KPO & network—Standard School Program  
 KGO—NBC Music Guild  
 KYA—Organ Concert  
 KTAB—Bargains; Fashions; Rhythms  
 KLX—Anita & Orsoco; Tonic Tunes  
 KROW—Health Talk; Spotlight  
 KGCC—Milady's Date Book; Waltz Time  
 KJBS—Dance Orchestra  
 KQW—Light Classics; Records  
 KGDM—Organ Recital  
 • KFRC & netwk.—Little French Princess; Helen Trent Romance  
 KOL—Cecil Solly; 11:15, News  
 KOIN—This and That  
 KVI—Observer; Morning Melodies  
 KJR—Rhythm Rulers  
 KNX—Marshall Grant, Organ  
 KECA—Recordings  
 KGB—Recordings  
 KOA—Huffman Harmonies

## 11:30 to 12:00 Noon

• KPO & network—Standard School Program; 11:45, Echoes of Erin  
 KGO—Music Guild; 11:45, Agricultural Bulletin  
 KYA—Dance Time; Snapshots  
 KTAB—Blue Moments; News  
 KLX—Beauty Salon; Scrapbook  
 KROW—Latin-American Program  
 KJBS—Popular Hits; Talk  
 KGCC—Request Hour  
 KQW—Accordian Capers; News  
 KGDM—Organ Recital  
 • KFRC & netwk—American School of the Air  
 KHQ—11:45, Sylvia Gray  
 KGW—11:45, Dental Clinic  
 KJR—Irish Minstrel; Music  
 KECA—Records; 11:45, Music Talk  
 KNX—Talk; 11:45, Ironizer Talk  
 KOA—Question Box to 11:45

## 12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance  
 KGO—12:15, Financial Flasher; 12:20, Luncheon Concert  
 KPO—News Reporter  
 • KPO & network—12:15, Western Farm and Home Hour

**KYA**—Scriptures; 12:03, Concert  
**KTAB**—Congoin; Agric Period  
**KLX**—Dance Music  
**KROW**—Latin American Program  
**KJBS**—Vocal and Instrumental  
**KGGC**—Request Hour  
**KQW**—Popular Orchestra  
**KGDM**—Recordings  
 \***KFRC & network**—Roadways of Romance  
**KOL**—The Carnival Hour  
**KVI**—Mkt. Specials; Headline  
**KOIN**—Scrapbook; Meier & Frank  
**KOMO**—12:15, Viennese Vagabonds  
**KGW**—12:15, Meier & Frank  
**KHQ**—Organ Recital  
**KJR**—Tunes; 12:12, Grain Reports  
**KPT**—Fed. & State Mkt. Reports  
**KNX**—News; 12:15, Orchestra  
**KECA**—12:15, News Release  
**KSL**—Payroll Bulder  
**KOA**—Orchestra

## 12:30 to 1:00 P. M.

●**KPO & network**—Western Farm and Home  
**KGO**—Luncheon Concert  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal  
**KLX**—Don Brose; Memory Paths  
**KJBS**—Dance Matinee  
**KROW**—California Farm Hour; 12:45, Hits of Today  
**KGGC**—Montana Cowboys  
**KQW**—Market Reports  
**KGDM**—Recordings  
 \***KFRC & network**—Roadways of Romance; 12:45, Easy Aces  
**KOL**—Carnival Hour to 12:45  
**KOMO**—Vagabonds; Cowboy Joe  
**KGW**—News; 12:45, Organ  
**KHQ**—Luncheon Club  
**KNX**—Concert Group  
**KECA**—Recordings  
**KSL**—Utah State Agric. College; 12:45, Easy Aces

## 1:00 to 1:30 P. M.

●**KPO & network**—Betty and Bob; 1:15, Vic and Sade  
**KGO**—Concert; 1:15, Ann Warner  
**KYA**—Shrine Club Luncheon  
**KTAB**—Radio Frolic  
**KLX**—Records; 1:15, Martha Lee  
**KROW**—Concert Melodies  
**KJBS**—Stocks; Recordings  
**KQW**—Friendly Hour  
**KGDM**—Recordings; 1:15, Sinfonians  
 \***KFRC & network**—Charlie Kent's Adlerikans; 1:15, Salvation Army Band  
**KOL**—Jule Day to 1:15  
**KOMO**—1:15, Tea Time Tales  
**KHQ**—1:15, Sylvia Gray  
**KJR**—Musical Auction to 1:15  
**KNX**—Paris Inn  
**KECA**—Recordings to 1:15  
**KGB**—1:15, Stocks; Farm Flashes  
**KFSD**—Rotary Club  
**KSL**—Payroll Bulder

## 1:30 to 2:00 P. M.

●**KPO & network**—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley  
**KGO**—Ann Warner's Chats; 1:45, Silver Strains  
**KYA**—Modern Maestros  
**KTAB**—Jean Kent, Economics  
**KLX**—Popular Concert  
**KJBS**—Yerba Caa Program; 1:45, Dance Orchestra  
**KROW**—Hollywood Hillites; 1:45, Dance Masters  
**KOW**—Afternoon Concert  
**KGDM**—Educ. Period; Recordings  
**KFRC**—Stocks; Christian Sci. News  
 \***KFRC & network**—1:45, Dick Messner's Orchestra  
**KOL**—1:45, Bureau of Fisheries  
**KOIN**—Book of Life  
**KJR**—The Sun Dial  
**KNX**—Paris Inn  
**KFSD**—Old Time Program  
**KGB**—Parent Teachers' Association

## 2:00 to 2:30 P. M.

●**KPO & network**—Al Pearce and His Gang  
**KGO**—National Congress of Parents and Teachers  
**KYA**—Don Valdemar's Orchestra  
**KTAB**—Globe Trotter; Romancin'  
**KLX**—Bridge Talk; 2:15, Records  
**KROW**—Short Story Time  
**KJBS**—Blindcraft Ensemble  
**KGDM**—Piano; News  
**KFRC**—Blindcraft Ensemble  
 \***KFRC & network**—Happy Go Lucky Hour  
**KJR**—Salon Hour  
**KNX**—Bookworm  
**KECA**—Classic Hour  
**KSL**—Loretta Lee; Dental Clinic  
**KOA**—Theatre Reporter; P. T. A.

## 2:30 to 3:00 P. M.

●**KPO & network**—Al Pearce Gang  
**KGO**—To be announced  
**KYA**—Modern Notes  
**KTAB**—Child Life; 3-4 Time  
**KLX**—S. F. Stocks; 2:40, Records  
**KROW**—Dance Matinee  
**KJBS**—Events of Interest; Orch.  
**KGDM**—The Romancers  
**KQW**—Dance Matinee  
 \***KFRC & network**—Happy Go Lucky Hour  
**KJR**—Salon Hour, records  
**KNX**—Musical Program  
**KECA**—Records  
**KSL**—Organ and A. M. A. Speaker; 2:45, Between the Bookends

## 3:00 to 3:30 P. M.

●**KPO & network**—J.angendorf Pictorial; 3:15, Gillette's Matinee  
**KGO**—Angelo Ferdinando's Orch.  
**KYA**—Band Concert; Melody Man  
**KTAB**—Bulletins; Chinese News  
**KLX**—Song Market; Records  
**KROW**—Dance Matinee  
**KJBS**—News; Ballroom Favorites  
**KGDM**—Recordings; Piano  
**KQW**—Stocks & Bonds; Variety  
 \***KFRC & network**—Feminine Fancies  
**KHQ**—Business & Pleasure; Club Bulletin  
**KJR**—Souvenirs of Song; Music  
**KOMO**—3:15, Fire Prevention Talk  
**KGW**—Edna Mae Jacks to 3:15  
**KECA**—Records  
**KNX**—Louise Johnson, Astro-Analyst  
**KFSD**—Organ Recital  
**KSL**—Plantist; Junior Hour

## 3:30 to 4:00 P. M.

●**KPO & network**—Gillette's Matinee  
**KGO**—The Family Cook Book; Singing Strings  
**KYA**—Drama; Hillbillies  
**KTAB**—Sophistication; Talk  
**KLX**—Recordings  
**KROW**—Concert Gems; Records  
**KJBS**—Afternoon Concert  
**KQW**—Afternoon Concert  
**KGDM**—Organ Recital  
 \***KFRC & network**—Frank Castle's Matinee from Trouville Club  
**KOL**—Studio Program to 3:45  
**KVI**—3:45, Louie Nomellini, accordion  
**KOIN**—Newspaper of the Air  
**KOIN**—Birnbaum's Bavarians  
**KPT**—Ann Warner's Chat  
**KNX**—Fletcher Wiley  
**KGB**—3:55, Along the Airways  
**KSI**—D. S. S. Club; Records  
**KOA**—Microphone News; 3:45, University of Denver

## 4:00 to 4:30 P. M.

●**KGO & network**—Richard Humber's Orchestra  
**KGO**—4:15, Beaux Arts Trio  
**KPO**—News  
 ●**KPO & network**—4:15, Don Pedro's Orchestra

**KYA**—Tea Dance Parade  
**KLX**—Oak, Recreation Dept.  
**KTAB**—Four-Four Time; 4:15, Lauretta La Marr  
**KROW**—Waltz Time; Walworth  
**KJBS**—Dance Orchestra  
**KGGC**—Studio Program  
**KQW**—Popular Tunes  
**KGDM**—Gilmore Oil Program  
**KVI**—Pre-school Story Lady to 4:15  
 \***KFRC & network**—Edgewater Beach Concert Orchestra; Just Plain Bill  
**KJR**—Tea Dansant  
**KHQ**—4:15, News Album  
**KNX**—Haven of Rest  
**KPI**—Paul Roberts, tenor; Radio Editors Interviewed  
**KGB**—Girl Scouts Program  
**KSL**—Broadcaster's Review

## 4:30 to 5:00 P. M.

●**KPO & network**—Don Pedro's Orch.  
**KPO**—4:45, Barbara Lee Style Talk  
**KGO**—Beaux Arts Trio  
 ●**KGO & network**—4:45, Shirley Howard  
**KYA**—Dance Parade; Music  
**KTAB**—Keep Smiling Revue  
**KLX**—Bro. Bob's Club; 4:45, Health School  
**KROW**—Dell Perry; Talk  
**KQW**—Story Time; 4:45, Songs of the Islands  
**KJBS**—Dance Orchestra; 4:45, Aubrey Loux, pianist  
**KGGC**—Studio Program  
**KGDM**—Aaron Trans.; Records  
 \***KFRC & network**—Buck Rogers in the 25th Century; 4:45, University of the Air  
**KOIN**—4:45, Hollywood Reporter  
**KVI**—4:45, Sons of the Pioneers  
**KJR**—Snapshots  
**KGW**—4:45, Eddie King; Milton Gumbert  
**KOMO**—4:45, Pipes and Strings  
**KNX**—Dr. Mathews' Radio Church  
**KPI**—Organ Concert  
**KECA**—Recordings  
**KSL**—4:45, Orphan Annie  
**KFSD**—Dr. McCoy to 4:45  
**KOA**—To be announced

## 5:00 to 5:30 P. M.

●**KPO & network**—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
**KGO**—Art and Music; 5:15, Melody Lingers On  
**KYA**—Children's Hour  
**KTAB**—Jewish Radio News; Organ  
**KLX**—Helen Parmelee, pianist  
**KROW**—Studio Frolic  
**KGGC**—Dance Echoes; Studio Frolic  
**KQW**—Airs of South America  
**KJBS**—Popular Selections  
**KGDM**—Records to 5:15  
 \***KFRC & network**—Linit Charm Program  
**KJR**—Steamboat Bill; Hi Reporter  
**KNX**—Organ Concert  
**KECA**—Educ. Speech; Records  
**KFSD**—Studio Program

## 5:30 to 6:00 P. M.

●**KPO & network**—Fleischmann Variety Hour  
**KGO**—Melody Lingers On; 5:45, Little Orphan Annie  
**KYA**—Metropolitans; 5:45, Campbell  
**KTAB**—Health Talk  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGGC**—Health Talk; Irish Gems  
**KQW**—Popular Orchestra  
 \***KFRC & network**—Billy Batchelor; D. S. S. Club  
**KOIN**—Bob & Dolly to 5:45  
**KJR**—Records; Orphan Annie  
**KNX**—Drama of Youth; 5:45, Orphan Annie  
**KECA**—Recordings  
**KFSD**—5:45, Farley's Rangers  
**KSL**—Standard Optical; Krausmeyer & Cohen



6:00 to 6:30 P. M.

•KPO & network—Captain Henry's Maxwell House Show Boat  
KGO—Dinner Concert; 6:15, Lum & Abner  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Talk; News  
KLX—Arion Trio  
KROW—News; 6:15, Harmonies  
KGGC—Dinner Dance Review  
KQW—Popular Program  
KOIN—6:25, Moods in Music  
\*KFRC & network—Let's Go to Europe; Piano Fantasies  
KJR—Scandinavian Program; Scrapbook  
KNX—News; 6:15, Concert Group  
KECA—Noreen Gammill; News  
KFWB—News; Aristocrats; Organ  
KFOX—News; Vocalists; Al, Molly  
KSL—The Electric Hour

6:30 to 7:00 P. M.

•KPO & network—Captain Henry's Show Boat  
KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
KYA—Orchestra  
KTAB—Sports; Salon Music  
KLX—Arion Trio  
KROW—Bunion Derby; Dr. Facci  
KQW—State Market Reports; 6:45, Tango Time  
KGGC—Dinner Dance Program  
\*KFRC & network—Fred Waring's Pennsylvanians  
KJR—Romance; Jimmy Allen  
KNX—Lum & Abner; Jimmy Allen  
KFWB—Organ; Jimmie Allen  
KECA—Wesley Tourtelotte, organ  
KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

•KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers  
KGO—Cliff Nazarro; 7:15, Review of Activities of the San Francisco Municipal Government  
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
KTAB—Italian News; Music  
KLX—News; 7:15, Magic Harmony  
KROW—C. W. Hammond; News  
KGGC—Tango Time; Recordings  
KQW—Weather; News; Voice of Portugal  
\*KFRC & network—Fred Waring's Pennsylvanians  
KJR—Concert; Greater Washington  
KNX—Watanabe & Archie; Songs  
KFWB—Fire Inspector; Hilarities  
KECA—Records  
KFOX—Eb and Zeb; 7:15, Bobby & Betty  
KFSD—Feature; Sonny & Buddy

7:30 to 8:00 P. M.

•KPO & network—Paul Whiteman's Music Hall  
KGO—Forty-five Minutes from Broadway  
KYA—Story Teller; Gold Rush Days  
KTAB—Ice Hockey  
KLX—Helen Parmelee, pianist; Studio Program  
KROW—Melodic Tapes  
KGGC—Fireless Quarter Hour; Records  
KFRC—Nujol  
\*KFRC & network—7:45, Voices of the Crusaders  
KOL—Speaker Stevenson to 7:45  
KVI—Dr. R. M. Mellor to 7:45  
KOIN—Jimmy Allen; Beneficial  
KJR—Program; Sweethearts Parade  
KNX—In-Laws; King Cowboy  
KFWB—Synopators  
KFOX—Boy Detective; Vocal Duet  
KECA—Waikikians  
KFSD—Chorus and Glee Club  
KGB—Comedy Stars; Fireside Melodies  
KSL—Leith Stevens Harmonies; 7:45, Sport Flashes

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
KGO—Forty-five Minutes from Broadway; 8:15, Jesse Crawford, organist  
KYA—Love's Old Sweet Songs  
KTAB—Ice Hockey  
KLX—Jewel Box; American Legion Talk  
KROW—Latin-American Program  
KGGC—Spanish-American Program  
KQW—Melodies of Yesterday; 8:15, Rosicrucian Melodies  
\*KFRC & network—Myrt & Marge  
KFRC—8:15, Dixie Marsh, songs  
KOIN—8:15, Comedy Stars  
KJR—Sweethearts on Parade; 8:15, Musical Jigsaws  
KOL—8:15, Comedy Stars  
KVI—8:15, Souvenirs  
KNX—June Irwin; Adlerikans  
KFWB—Frankie Masters' Orchestra  
KECA—Property Studies by John Kennedy; Records  
KFOX—Cecil & Sally; Orchestra  
KFSD—Jimmie Allen; Studio  
KSL—8:15, Mirth Parade  
KOA—8:15, Jesse Crawford

8:30 to 9:00 P. M.

•KPO & network—Standard Symphony Hour  
KGO—Eddie Duchin's Orchestra  
8:45, Big Ben Dream Dramas  
KYA—Tom Coakley's Orchestra; Rainbows of Romance  
KTAB—Ice Hockey  
KLX—Studio; Black and White Melodies  
KROW—Italian Program  
KGGC—Concert; Timely Tunes  
KQW—Bernard Pritchard, soloist; Crusade Against Time  
\*KFRC & network—Camel Caravan  
KJR—Armchair Traveler; Melodies  
KNX—To be announced  
KFWB—Ted Fio-Rito's Orchestra  
KFOX—Ted Fio-Rito's Orchestra  
KECA—Recordings; Story Teller  
KFSD—Eddie Wheeler's Orchestra  
KOA—Orange Lantern

9:00 to 9:30 P. M.

•KPO & network—Standard Symphony Hour; 9:15, Winning the West  
KGO—George Olsen's Orchestra  
KYA—Sports Parade  
KTAB—Nevada Nighthorders  
KLX—Melodies; 9:15, Violinist  
KROW—Italian Program; Royal & Ancient Order of Saps  
KGGC—News; Wyoming Cowboys  
KQW—Band Concert  
\*KFRC & network—George Hamilton's Orchestra  
KFRC—9:15, S. F. Junior C. of C.  
KOL—Dance Orchestra  
KOIN—Krausmeyer & Cohen to 9:15  
KVI—9:15, Croonaders  
KJR—News; Charlie Kent Singers  
KNX—News; Entertainers  
KFOX—Beverly Hillbillies  
KFWB—Jack Joy's Orchestra  
KECA—Chamber Music; Records  
KFSD—Bob Gardner  
KOA—Comedy Stars; Treble Clef Club

9:30 to 10:00 P. M.

•KPO & network—Winning the West  
KPO—9:45, Book Parade  
KGO—Dancing in Twin Cities  
KYA—Russian Melodies; 9:45, News; America  
KTAB—News; Wrestling Matches  
KLX—News; California Rangers  
KROW—Royal Order of Saps  
KGGC—Dance Tunes; Singers of Songs  
KQW—Dance Frolic  
\*KFRC & network—Orchestra  
KOIN—Lum & Abner; The Journal  
KOL—Orchestra; 9:45, News  
KVI—News; Evening Meditations

KJR—Musical Headlines; Orchestra  
KHQ—9:45, Romance of Achievement  
KWV—9:45, Edwards Furn. Prog.  
KFWB—Slumbertime  
KNX—Vocalist; The Crockets  
KFOX—Beverly Hillbillies  
KFSD—Records  
KFSD—Aztec Half-Hour to 9:45  
KSL—Leon Navarro's Orchestra  
KOA—Dancing in Twin Cities

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter  
KPO—10:15, Waltz Time  
KGO—Mickey Gillette's Music  
KYA—Orchestra  
KTAB—Wrestling Matches  
KLX—Calif. Rangers; Records  
KROW—Order of Saps; Sport Hilites  
KGGC—Mort Werner's Open House  
KFRC—News to 10:10  
\*KFRC & network—To be announced; 10:15, Fred Skinner, vocalist  
KOL—Dance Music  
KOIN—10:15, Thru the Ember Glow  
KWV—10:15, Meier & Frank  
KOMO—10:15, Royal Seven  
KFI—10:15, Four Black Birds  
KFWB—News; Musicale  
KNX—Crocketts  
KECA—Records to 10:15  
KFOX—News; Organ  
KGB—News; To be announced  
KSL—Orchestra; Kalawala Boys  
KOA—Dance Orchestra

10:30 to 11:00 P. M.

•KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra  
KPO—10:55, Press-Radio News  
KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
KYA—Orchestra  
KTAB—Ray Teller's Orchestra  
KLX—Records  
KROW—The Star Parade  
KGGC—Mort Werner's Open House  
\*KFRC & network—Orville Knapp's Orchestra  
KOL—10:45, American Weekly  
KOIN—Orchestra  
KOMO—Moonlight Melodies  
KWV—10:45, Bart Woodyard's Orch.  
KJR—10:55, Memory's Garden  
KNX—Pontrelli's Orchestra  
KFWB—Tex Howard's Orchestra  
KFOX—Marathon News; Orchestra

11:00 to 11:30 P. M.

KPO—Freddie Bergin's Orchestra  
•KGO & network—Ted Fio-Rito's Orchestra  
KYA—Concert Orchestra  
KTAB—Dance Orchestra  
KROW—Bunion Derby; Dance Music  
\*KFRC & network—Dick Jurgen's Orchestra  
KOIN—11:15, Columbia Gardens  
KOMO—Orchestra  
KHJ—Organ  
KNX—Pontrelli's Orchestra  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jimmy Grier's Orchestra  
KPO—Chas. Runyan, Organist  
KYA—Sandman Organ  
KROW—Recordings  
\*KFRC & network—Organ Recital  
KOIN—Serenade  
KVI—Organ; News and Tips  
KJR—Till Tomorrow  
KFWB—Dance Orchestra  
KFOX—Freddie Carter's Orchestra  
KGB—Organ

12:00 to Sign Off

KROW—Midnight Vagabond  
KGD—12:11 Nite Club Orchestra  
KHJ—Records  
KGB—Records  
KJBS—12:01, Owl Program to 7 a.m.

# FRIDAY Programs

January 25, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Smackout; 7:15, Hazel Arth, contralto
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—News; Recordings
- KFRC—Records; 7:25, Stocks
- KHQ—Morning News
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KFI—Stuart Buchanan & Bill Lawrence; 7:15, Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KFSD—Early Birds; Pep & Ginger
- KGB—Seven o'Clock Club
- KSL—News; 7:05, Melodies

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brunn; Studio Program
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck to 7:45
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; Exercises; Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven o'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- \* KFRC & netwk—8:15, Ben Greenblatt, pianist
- KOL—8:15, Cecil and Sally
- KVI—Recordings; Cowboy
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- \* KFRC & network—Hollywood Country Church; 8:45, Joe Warner's "Jolly Journal"
- KOMO—Mary's Friendly Garden
- KNX—Song Bag
- KECA—Recordings
- KSL—Cal-O-Dine Program; Talk



RAY LEWIS  
KQW—Sports Announcer

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Studio Program; Beaux Arts Trio
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Kings Men; Bargains
- KGGC—Recordings; Bargains
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- \* KFRC & network—Voice of Experience; 9:15, The Gumps
- KJR—Songs for Sale
- KHQ—9:15, Burgan's Home Comfort
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGGC—Morning Melodies
- KGDM—News; 9:45, Records
- \* KFRC & network—Betty Crocker; 9:45, Allen Leifer and Orchestra
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Mystic Melodies
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45, News to 9:50
- KSL—Jennie Lee

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Vincent, tenor
- KPO—Golden State Menu Flashes; 10:15, News Reporter

- KYA—Columbia on Parade; Music
- KTAB—News; Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Memories
- KGGC—Cal King
- KQW—News; Memories; Orchestra
- KGDM—Easy Chair; Records
- \* KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOIN—10:15, Syncopation
- KVI—10:15, Sons of the Pioneers
- KOMO—Jack & Jill
- KJR—Home Makers Time; Music Shop
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Organ Concert

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGGC—Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—So This is Hollywood; Talk
- \* KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping to 10:45
- KVI—Recordings to 10:45
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Little Jack Little to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGGC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- \* KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Cecil Solly; News
- KVI—The Observer; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

## 11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Frances Lee Barton's Kitchen Party; 11:45, To be announced
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments; Hollywood News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- \* KFRC & netwk—American School of the Air
- KHQ—Organ
- KJR—Measured Steps
- KFI—Charlie Wellman & Helen Hill; 11:45, Home Nursing Hints
- KNX—Spice of Life; Talk
- KECA—11:45, Recordings
- KFSD—11:45, Studio Program

## 12:00 to 12:30 P. M.

KPO—News  
 ●KPO & network—12:15, Western Farm and Home Hour  
 KGO—Agriculture; Financial; 12:20, Concert  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Talk; Agriculture Period  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KJBS—Song Hits  
 KGCC—Request Hour  
 KGDM—Friendship Club; Records  
 KVI—Mkt. Specials; Headlines  
 \*KFRC & netwk—Pete Woolery's Orchestra; 12:15, Minneapolis Symphony Orchestra  
 KOL—The Carnival Hour  
 KOIN—Walker's Scrapbook to 12:15  
 KOMO—Pianist; 12:15, Vagabonds  
 KHQ—Pianist; Shopper Program  
 KJR—Tonic Tunes; Grain Reports to 12:15  
 KGW—Shadows; Meier & Frank  
 KFI—Market Reports to 12:15  
 KECA—12:15, News  
 KNX—News; 12:15, Orchestra  
 KFSD—Pianist to 12:15  
 KSL—Payroll Builder

## 12:30 to 1:00 P. M.

●KPO & network—Western Farm and Home Hour  
 KGO—Concert; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Recordings  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Hits  
 KGCC—Montana Cowboys  
 KQW—Orchestra  
 KGDM—Recordings  
 \*KFRC & network—Minneapolis Symphony Orchestra  
 KOL—The Carnival Hour  
 KVI—Capitol City News  
 KOMO—Viennese Vagabonds; Cowboy Joe  
 KGW—News Flashes; Piano  
 KHQ—Stepping Along; Studio  
 KNX—Dr. Matthews  
 KECA—Concert Favorites, records

## 1:00 to 1:30 P. M.

●KPO & network—Betty & Bob; 1:15, Vic and Sade  
 KGO—Commonwealth Club Luncheon  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; Watchtower  
 \*KFRC & network—Minneapolis Symphony Orchestra  
 KOL—Julie Day to 1:15  
 KJR—Ch. of Commerce Lunch  
 KOMO—1:15, Tea Times Tales  
 KGW—1:15, Dental Clinic  
 KNX—Pontrelli's Orchestra  
 KFSD—Stocks; 1:15, Studio Prog.

## 1:30 to 2:00 P. M.

●KPO & netwk—Oxydyl's Own Ma Perkins; 1:45, Betty Marlowe, talk  
 KGO—Ann Warner's Chats  
 KYA—Musical Strings; 1:45, Modern Masters  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; Dance Masters  
 KJBS—Dance Orchestra  
 KQW—Afternoon Concert  
 KGDM—Faculty Program  
 KFRC—Stock Quotations; Christian Science News to 1:45  
 \*KFRC & network—Minneapolis Symphony Orchestra  
 KJR—Popular Concert

KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

## 2:00 to 2:30 P. M.

●KPO & network—Al Pearcee and His Gang  
 KGO—Pair of Planos  
 KYA—International Troubadours  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings; Romance  
 KROW—Short Story Time  
 KQW—Dance Matinee  
 KJBS—Better Business Talk; 2:15, Events of Interest  
 KGDM—Serenader; News  
 KJR—Salon Hour  
 \*KFRC & network—Happy Go Lucky Hour  
 KOIN—Meier & Frank; Portland Symphony  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KFSD—2:15, Studio Program  
 KSL—Broadcasters' Review  
 KOA—Theater Reporter; 2:05, Al Pearcee Gang; 2:15, Jackie Heller

## 2:30 to 3:00 P. M.

●KPO & network—Al Pearcee Gang  
 KGO—Nellie Revell, Interview; Happy Jack, songs  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; 3-4 Time  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Seiffert Players; Orchestra  
 KQW—Seiffert Players; Orchestra  
 KGDM—The Romancer  
 \*KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends  
 KOIN—Book of Life to 2:45  
 KJR—Salon Hour  
 KNX—Music  
 KECA—Recordings  
 KSL—Milton Charles; Between the Bookends  
 KOA—Nellie Revell; Happy Jack

## 3:00 to 3:30 P. M.

●KPO & network—Langendorf Pictorial; 3:15, Gillette's Matinee  
 KGO—Jack Berger's Orchestra  
 KYA—Symphony Highlights  
 KTAB—Bulletins; Chinese Program  
 KLX—Musical Jigsaw; Records  
 KROW—Dance Matinee  
 KJBS—Radio News; Records  
 KQW—Stocks & Bonds; Music  
 KGDM—Recordings  
 \*KFRC & netwk—Feminine Fancies  
 KJR—Easy Chair; Love Notes  
 KHQ—Business & Pleasure; Club Bulletin  
 KGW—Concert Trio  
 KNX—Concert Orchestra  
 KSL—Songs of Long Ago; Junior Hour  
 KOA—Hotel Astor Orch.

## 3:30 to 4:00 P. M.

●KPO & netwk—Gillette's Matinee  
 KGO—The Well Dressed Woman; 3:45, Singing Strings  
 KYA—Symphony Highlights; Orch.  
 KTAB—Sophistication; 3:45, Picture Preview  
 KLX—SERA Orchestra  
 KROW—Concert Gems; Hits of Today  
 KJBS—Front Page Drama; Records  
 KQW—Variety Program; Music  
 KGDM—Recordings  
 \*KFRC & network—Frank Castle's Matinee  
 KOIN—Newspaper of the Air  
 KOL—Studio Program  
 KHQ—King's Men; Happy Feet  
 KOMO—Trio Romantic  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; Records; News  
 KOA—News; Musical Program

## 4:00 to 4:30 P. M.

●KGO & network—Phil Cook's Show  
 KPO—Radio Reporter; 4:15, Harry Stanton, basso  
 KYA—Tea Dance Parade  
 KTAB—Four-Four Time; 4:15, Laurretta La Marr  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltz Time; Walworth  
 KJBS—Dance Orchestra  
 KGDM—Gimmore Oil Program  
 KQW—Navy Recruiting Program  
 KGGC—Studio Program  
 \*KFRC & netwk—Edgewater Beach Concert Orch.; 4:15, Just Plain Bill  
 KHQ—4:15, News Album  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Tea Dansant  
 KFI—Calif. Teachers Assn. to 4:15  
 KNX—Haven of Rest  
 KSL—Payroll Builder; 4:15, Adventures of Robin Hood  
 KOA—Comedy Capers; 4:15, Ivory Stamp Club

## 4:30 to 5:00 P. M.

●KPO & network—Three Scamps: vocal trio  
 KPO—4:45, Barbara Lee Style Talk  
 KGO—For Girls and Boys Only  
 KYA—Orchestra  
 KTAB—Keep Smiling Revue  
 KLX—Club; 4:45, Health School  
 KROW—Dell Perry; Talk  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Dog Stories  
 KGDM—Recordings  
 KGGC—Studio Program  
 \*KFRC & network—Danny Russo's Orchestra; University of the Air  
 KVI—4:45, Sons of the Pioneers  
 KOIN—Hollywood Reporter to 4:45  
 KOL—4:45, To be announced  
 KOMO—4:45, Silhouettes  
 KJR—Snapshots  
 KHQ—N. W. on Parade  
 KFI—Organ recital  
 KNX—Tonic Tunes; U. S. C.  
 KFOX—4:45, Marathon News  
 KFSD—Dr. McCoy; Orchestra  
 KSL—Melodic Interlude; 4:45, Orphan Annie  
 KOA—Musical Program

## 5:00 to 5:30 P. M.

●KPO & network—Beaux Arts Trio  
 KGO—High School Hour; 5:15, John Teel, baritone  
 KYA—Children's Hour  
 KTAB—Organ Concert  
 KLX—Helen Farneslee, pianist  
 KROW—Studio Frolic  
 KQW—Popular Concert  
 KGGC—Echoes; Studio Frolic  
 KJBS—Dance Orchestra to 5:15  
 KGDM—Records to 5:15  
 KFRC—Dr. J. C. Campbell  
 \*KFRC & network—5:15, Billy Bachelor  
 KOIN—Bob & Dolly to 5:15  
 KVI—Last of the Mohicans to 5:15  
 KJR—Capt. Cracker; 5:15, Reporter  
 KHQ—5:15, Model Boots  
 KOMO—Moments of Melody to 5:15  
 KNX—Synagogue of the Air  
 KECA—Records  
 KGB—St. Louis Blues  
 KSL—Fullman Tailors; 5:15, Tarzan  
 KOA—Cities Service Concert

## 5:30 to 6:00 P. M.

KPO—Fashion Flashes  
 ●KPO & network—5:45, Ricardo and his violin  
 KGO—Ivory Stamp Club; 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 KFRC—Og, Son of Fire; 5:45, Bob, Sports Authority

KOL—5:55, Hollywood Newshawk  
 KVI—Reichmuth Family  
 KHQ—Ivory Soap Program; Ricardo, violinist  
 KJR—Drama; Orphan Annie  
 KOMO—Stamp Club; 5:45, violinist  
 KQW—Ivory Soap to 5:45  
 KFI—Ivory Stamp Club to 5:45  
 KNX—Og, Son of Fire; 5:45, Orphan Annie  
 KECA—5:45, Tuning in with our Children  
 KFSD—5:45, Farley's Rangers  
 KGB—Robin Hood to 5:45  
 KSL—Harry Clarke, soloist and Organ; Krausmeyer and Cohen  
 KOA—Cities Service Concert

**6:00 to 6:30 P. M.**

• KPO & network—Beatrice Lillie, comedienne  
 KGO—Dinner Concert; Lum & Abner  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Radio Headlines; News  
 KLX—Arion Trio  
 KROW—News; 6:15, Lee Davis Gang  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \* KFRC & network—March of Time  
 KJR—Scandinavian Program; Tommy Thomas Entertains  
 KNX—News; Concert Group  
 KFWB—News; Records; Organ  
 KECA—Educ. Prog.; 6:15, News  
 KFOX—News; Trio; Al & Molly  
 KFSD—Junior Chamber of Commerce; Dinner Music

**6:30 to 7:00 P. M.**

• KPO & network—Armour Program, featuring Phil Baker  
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Sports; Salon Music  
 KLX—Arion Trio  
 KROW—Union Derby; Grace Herold Trio  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45, Popular Music  
 \* KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra and Guest Star  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWB—Organ; Jimmie Allen  
 KECA—Wesley Courtelloite, organist  
 KFOX—School Kids; Jimmie Allen  
 KFSD—Dinner Music

**7:00 to 7:30 P. M.**

• KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith  
 KGO—Cliff Nazarro, songs; 7:15, Chester Rowell  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Music  
 KLX—News; 7:15, Pianist  
 KROW—Hammond; L'Italia News  
 KQW—Weather; News; Voice of Portugal  
 KGGC—Bob May; Orchestra  
 \* KFRC & network—Hollywood Hotel  
 KJR—Concert; Dollars & Sense  
 KFWB—Talk; Syncoptors  
 KFOX—Eb & Zeb; Bobby & Betty  
 KNX—Watanabe & Archie; Raiput  
 KECA—Scotland in Song and Story; Records

**7:30 to 8:00 P. M.**

• KPO & network—The Pause That Refreshes on the Air  
 KGO—Plantation; Southern Harmony Four  
 KYA—Cowboys; Gold Rush Days  
 KTAB—Socialist Labor Party; 7:45, Revolving Stage  
 KLX—Silver Strains; 7:45, Pianist; 7:50, Basketball Game  
 KROW—Echoes of Italy

KGGC—Records; Organalities  
 KQW—Italian Theatre  
 \* KFRC & network—Herbie Kaye's Orchestra  
 KOL—Radio Speaker Stevenson  
 KOIN—Jimmy Allen; Evening Song  
 KOMO—Thirty Minutes of Music  
 KJR—Rocky Mountaineers  
 KFWB—Sons of the Pioneers; Comedy Stars  
 KNX—The In-Laws; King Cowboy  
 KFOA—Boy Detective; Vocal Duet  
 KECA—Recordings  
 KSL—Orchestra; Alka Seltzer

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit  
 KGO—Mickey Gillette's Music  
 KYA—Erev Shaboth  
 KTAB—Yolande Delyse, harpist; 8:15, Fishin' Fool  
 KLX—Basketball Game  
 KROW—Echoes of Italy; Skit  
 KGGC—Spanish-American Program  
 KQW—Church Choir  
 \* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Spice of Life; Radio Revels  
 KNX—June Irwin; Musicale Prog.  
 KECA—Recordings  
 KFWB—Frankie Masters' Orchestra  
 KFOX—Cecil & Sally; Garden Talk  
 KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

• KPO & network—The Intimate Revue  
 KGO—Comedy Stars of Hollywood; 8:45, Vocalist  
 KYA—Orch.; Hungarian Melodies  
 KTAB—St. Mary's College; 8:45, Orchestra  
 KLX—Basketball Game  
 KROW—Happy Harmonies; Music  
 KGGC—Concert; Timely Tunes  
 KQW—Waltz Favorites  
 \* KFRC & network—Court of Human Relations  
 KJR—Romance Time  
 KNX—To be announced  
 KECA—Recordings  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra  
 KFSD—Moments of Melody  
 KOA—Emerson Drug Program

**9:00 to 9:30 P. M.**

• KPO & network—Caswell Concert; 9:15, Studebaker Champions  
 KGO—Eno Crime Clues  
 KYA—Drama; 9:15, Neighbors  
 KTAB—Nevada Nightherders  
 KLX—Basketball Game; 9:15, Tonic Tunes  
 KROW—Royal Hawaiians; Drama  
 KGGC—News; 9:05, Cowboys  
 KQW—San Jose State Debate  
 \* KFRC & network—Cab Calloway's Orchestra; 9:15, Hobbies  
 KOIN—Numismatic; Little Show  
 KOMO—Fisher's Blend Hour  
 KGW—9:15, Fireside Hour  
 KJR—News to 9:15  
 KNX—News; 9:15, D'Italia  
 KHI—Witches Tales  
 KFWB—Jack Joy's Orchestra  
 KFOX—Beverly Hillbillies  
 KFSD—Furmbilt; 9:15, Studio Prog.  
 KGB—9:15, Hobbies  
 KSL—Organ to 9:15  
 KOA—Orchestra to 9:15

**9:30 to 10:00 P. M.**

• KPO & network—Champions  
 KPO—9:45, The Philistine  
 KGO—Pick and Pat  
 KYA—Lyric Quartet; News  
 KTAB—News; Studio Program  
 KLX—News; Road Information; Ran Wilde & Orchestra  
 KROW—Watch Tower Program; Buck Royce Rangers  
 KGGC—Recordings; Popular Songs  
 KQW—American Legion; Drama

\* KFRC & network;—Geo. Hamilton's Orchestra  
 KOL—9:45, News; Editorial  
 KVI—News Flashes to 9:45  
 KOIN—Lum & Abner; Drama  
 KHQ—Orchestra; Serenade  
 KFI—9:45, The Philistine  
 KFWB—Slumbertine  
 KNX—Musical Headlines; Fights  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—9:45, The Philistine  
 KSL—Wrestling Matches

**10:00 to 10:30 P. M.**

• KPO & network—Richfield Reporter  
 KPO—10:15, Spotlight Review  
 KGO—Dot Kay, contralto; 10:15, Williams-Walsh Orchestra  
 KYA—Boxing  
 KTAB—Records  
 KLX—Orchestra; Records  
 KROW—Harmonies; Sports  
 KGGC—Mort Werner's Open House  
 KFRG—News; 10:10, Studio  
 \* KFRC & network—10:15, Joe Sullivan, pianist  
 KOIN—Musical Program  
 KVI—Ivan Ditmars Organ  
 KVI—Studio Program to 10:15  
 KHQ—10:15, Dance Orchestra  
 KJR—Dance Orchestra  
 KNX—Fights, Hollywood Stadium  
 KFWB—News; Musicale  
 KECA—Musical Celebrities  
 KGB—News; To be announced  
 KFOX—News; Organ  
 KSL—Wrestling Matches to 10:15  
 KOA—Studio Program

**10:30 to 11:00 P. M.**

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—Orchestra; 10:55, News  
 KYA—Boxing; Fireside Soliloquy  
 KTAB—Dance Orchestra  
 KLX—Dance Records  
 KROW—Masters' Music Room  
 KGGC—Mort Werner's Open House  
 \* KFRC & network—Orville Knapp's Orchestra  
 KJR—Till Tomorrow; Memory's Garden  
 KFWB—Tex Howard's Orchestra  
 KNX—Fights; 10:45, Orchestra  
 KFOX—News; Orchestra

**11:00 to 11:30 P. M.**

• KGO & network—Ted Fio-Rito's Orchestra  
 KPO—Freddie Bergin's Orchestra  
 KYA—Al Rushton's Cardinals  
 KTAB—Organ Concert  
 KROW—Bunion Derby; Records  
 \* KFRC & network—To be announced  
 KOIN—Kelly's Kaballeros; Columbia Gardens  
 KGW—De Honey's Orchestra  
 KOMO—Dance Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

**11:30 to 12:00 Midnight**

• KPO & network—Bart Woodyard's Orchestra  
 KGO—Organ Concert  
 KGB—Dance Orchestra  
 KYA—Organ  
 KTAB—Dancesapations  
 KROW—Dance Recordings  
 KFRC—Dick Jergen's Orch.  
 KOIN—Dance Orchestra  
 KVI—Dance Orchestra  
 KGW—Bart Woodyard's Orchestra  
 KJR—Reflections of Romance  
 KFI—D-X Program  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KROW—Midnight Vagabond  
 KGDM—Music and News  
 KHJ—Recordings  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

January 26, 1935

## 7:00 to 7:30 A. M.

- KPO—Smackout; 7:15, Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Stuart Buchanan & Bill Lawrence; Louis Rueb, exercises
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings to 7:15
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks; Broadcast
- KOL—Organ Program
- KVI—Varieties; Musical Bracer
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KFI—Stocks; Exercises to 7:45
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Studio Program
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; Stock
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Records
- \* KFRC & network—Band Wagon
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Wandering Cowboy
- KOMO—Morning Reveries
- KHQ—8:15, Kronberg's Comments
- KFI—Church Quarter Hour to 8:15
- KNX—World Revue
- KECA—8:15, Recordings
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- \* KFRC & network—Concert Miniatures
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps
- KFI—Chas. Wellman & Helen Hill to 8:45
- KNX—Song Bag; Talk
- KECA—8:45, Recordings
- KSL—Ruth Clark Evans; Concert Miniatures



GLENHALL TAYLOR

KHJ—Producer

## 9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Electrical Transcription
- KPO—News
- KPO & network—9:15, Genta Ponariova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGOC—Recordings; Bargains
- KOW—Tuneful Topics; Conjoin
- KGDM—Cowboy; Recordings
- \* KFRC & network—Al Kavelin & Orch.
- KOL—9:15, Prudence Penny
- KVI—Covered Wagon Jubilee to 9:15
- KOMO—Musical Madcaps to 9:15
- KGW—Modern Homemaker
- KHQ—Tull & Gibbs; Home Comfort
- KJR—9:15, Songs for Sale
- KFI—Medical Talk; 9:15 News
- KNX—Talk; Pop. Concert
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—Farmers' Union
- KGO—Electrical Transcription; 9:55, Press-Radio News
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGOC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Records
- \* KFRC & network—Abram Chasins, pianist
- KOIN—9:45, Air Studio
- KOL—Julie Day; Studio Program
- KVI—Recordings; Mystic Melodies
- KJR—News; Spice of Life
- KNX—Concert; 9:45, News
- KECA—L. A. School Program
- KGB—News to 9:35
- KSL—Jennie Lee; Melodies

## 10:00 to 10:30 A. M.

- KPO & network—Farmers' Union
- KGO—Studio Program
- KYA—Columbia Parade; Harmonies

- KTAB—News; Old Bachelor; Bargains
- KLX—Clinic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Rhythm Revue
- KJBS—Radio News; Organ
- KGGC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- \* KFRC & network—Frederick Wm. Wile, Political Situation in Washington Today; George Hall's Orch.
- KVI—Talk; Orchestra
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program
- KGB—10:15, Stocks

## 10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—News; Harmony Lane
- KYA—Organ Concert
- KTAB—Health Talk; Hilly Billy
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGGC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- \* KFRC & network—Esther Velas Ensemble
- KVI—Amusement Tips to 10:45
- KGW—Concert Trio
- KJR—Club Minutes; Uncle Hank
- KNX—Metropolitan Moods
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Metropolitan Opera Series
- KGO—Harmony Lane
- KYA—Organ
- KTAB—Bargains; Rhythms; Fashions
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGGC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- \* KFRC & network—Dan Russo's Orchestra
- KOIN—This and That
- KOL—Cecil & Solly; News
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers
- KNX—Musical Program
- KECA—Classic Hour, Records
- KOA—Metropolitan Opera

## 11:30 to 12:00 Noon

- KPO & network—Metropolitan Opera
- KGO—Financial Flashes; Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Vets Shut-In Club; Snapshots
- KTAB—Blue Moments; News
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGC—Request Hour
- KQW—Stocks and Bonds; Accordion Theatre News
- KGDM—Organ Recital
- \* KFRC & network—Herb Straub and His Ensigns
- KVI—Happy Birthday Club to 11:45
- KJR—Measured Steps
- KNX—Music; Talk
- KECA—Records
- KOA—Metropolitan Opera

## 12:00 to 12:30 P. M.

- KPO & network—Metropolitan Opera
- KGO—Dot Kay, contralto; 12:15, Western Agriculture

**KYA**—Scriptures; 12:03, Concert  
**KTAB**—Talk; Agriculture Period  
**KLX**—Stocks; 12:05, Dance Music  
**KROW**—Latin-American Program  
**KJBS**—Instrumental and Vocal  
**KQW**—Popular Orchestra  
**KGGC**—Request Hour  
**KGDM**—Road Reports; Serenader  
 \* **KFRC** & netwk—Modern Minstrels  
**KOIN**—Johnnie Walker's Scrapbook;  
 Meier & Frank  
**KVI**—12:15, Front Page Headlines  
**KJR**—Tonic Tunes; Grain Reports;  
 Harmony  
**KNX**—News; 12:15, Orchestra  
**KECA**—12:15, News Release  
**KSL**—Payroll Builder  
**KOA**—Metropolitan Opera

## 12:30 to 1:00 P. M.

\* **KPO** & netwk—Metropolitan Opera  
**KGO**—Western Agriculture  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal  
**KLX**—Don Brose; Magic Harmony  
**KROW**—Band Concert; Records  
**KJBS**—Dance Matinee  
**KGGC**—Montana Cowboys  
**KQW**—Market Reports  
**KGDM**—Records; News  
 \* **KFRC** & netwk—Modern Minstrels  
**KJR**—Uncle Frank's Children Mat.  
**KNX**—Concert Group  
**KECA**—Concert Favorites  
**KOA**—Metropolitan Opera

## 1:00 to 1:30 P. M.

\* **KPO** & netwk—Metropolitan Opera  
**KGO**—Electrical Transcription  
**KYA**—Rhythm Princes  
**KTAB**—Seventh Day Adventists  
**KLX**—What Is in a Name? 1:15,  
 Records  
**KROW**—Concert Melodies  
**KJBS**—Musical Novelties  
**KQW**—Friendly Hour  
**KGDM**—Records; The Bondons  
 \* **KFRC** & Netwk—Emery Deutsch's  
 Dance Rhythms; 1:15, Pro Arte  
 String Quartet  
**KJR**—Uncle Frank's Children Mat.  
**KNX**—Pontrelli's Orchestra  
**KECA**—Records  
**KOA**—Metropolitan Opera  
**KSL**—Payroll Builder; 1:15, String  
 Quartet

## 1:30 to 2:00 P. M.

\* **KPO** & netwk—Metropolitan Opera  
**KGO**—Electrical Transcriptions  
**KYA**—Hawaiian Troubadours  
**KTAB**—Jean Kent, Economics  
**KLX**—Pop Concert  
**KROW**—Hollywood Hilites; Dance  
 Masters  
**KJBS**—Yerba Caa Program; Con-  
 cert  
**KQW**—Afternoon Concert  
**KGDM**—The Bondons; Records  
 \* **KFRC** & netwk—Pro Arte String  
 Quartet  
**KOIN**—Book of Life  
**KJR**—Headliners  
**KNX**—Pontrelli's Orchestra  
**KSL**—String Quartet  
**KOA**—Metropolitan Opera

## 2:00 to 2:30 P. M.

\* **KPO** & netwk—Eddie Duchin's  
 Orchestra  
**KGO**—Stringtime  
**KYA**—Don Valdemar's Orchestra  
**KTAB**—Jean Kent  
**KLX**—Records  
**KROW**—Short Story Time  
**KJBS**—Popular Dance Recordings  
**KQW**—Dance Matinee  
**KGDM**—Records; News  
 \* **KFRC** & netwk—Little Jack  
 Little's Orchestra  
**KGW**—Meier & Frank; News  
**KHQ**—Sylvia Gray  
**KNX**—Amateur Show  
**KECA**—Classic Hour

**KJR**—International Musical  
**KSL**—2:15, Dental Clinic  
**KOA**—Housing Interview; Huffman  
 Theatre Reporter

## 2:30 to 3:00 P. M.

\* **KGO**—Our American Schools  
**KPO**—Beaux Arts Trio  
**KYA**—Lost & Found; Modern Notes  
**KTAB**—Child Life; Records  
**KLX**—Rhythm Encores; Records  
**KROW**—Dance Matinee  
**KJBS**—Events of Interest; music  
**KQW**—Dance Matinee  
**KGDM**—The Romancier  
 \* **KFRC** & netwk—Samuel De Jong's  
 Orch.; 2:45, Between the Bookends  
**KGW**—Violinist; Dental Clinic  
**KNX**—Amateur Show  
**KJR**—Travelogue  
**KECA**—Classic Hour  
**KOA**—Our American Schools

## 3:00 to 3:30 P. M.

**KPO**—Beaux Arts Trio; Cecilians  
 \* **KGO** & netwk—Tom Coakley's  
 Orchestra  
**KYA**—Symphony Highlights  
**KTAB**—Bulletins; Chinese Broadcast  
**KLX**—Recordings  
**KROW**—Dance Matinee  
**KQW**—Popular Vocal and Variety  
**KJBS**—News; Light Opera  
**KGDM**—Records  
 \* **KFRC** & netwk—Something Old,  
 Something New  
**KHQ**—3:15, Club Bulletin  
**KJR**—Amateur Show  
**KNX**—Federation Women's Club  
**KECA**—Records  
**KOA**—Rowdy Wright; News

## 3:30 to 4:00 P. M.

**KPO**—To be announced; Pair of  
 Pianos  
 \* **KGO** & netwk—Tid-Bit; 3:35,  
 Twenty Fingers of Harmony; 3:45,  
 The Master Builders  
**KYA**—Drama; Dance Parade  
**KTAB**—Sophistication; 3:45, Talk  
**KLX**—Song Market; Records  
**KROW**—Concert Gems; Records  
**KJBS**—Dance Orchestra  
**KQW**—Variety Program  
**KGDM**—Ernie Cruz Program  
 \* **KFRC** & netwk—Bob Allen,  
 pianist; Woody and Willie  
**KFRC**—3:55, New York Stocks  
**KOIN**—Newspaper of the Air  
**KJR**—Vindabonians  
**KHQ**—Business & Pleasure  
**KNX**—Amateur Show  
**KECA**—Records  
**KSL**—The Junior Hour to 3:45  
**KOA**—News; Orchestra

## 4:00 to 4:30 P. M.

**KPO**—Pastels; Brooks Brothers  
 \* **KGO**—Religion in the News; 4:15,  
 Jamboree, variety program  
**KYA**—Tea Dance  
**KTAB**—Four-Four Time; Talk  
**KLX**—Records; Bro. Bob's Club  
**KROW**—Waltzes; Walworth Prog.  
**KJBS**—Dance Orchestra  
**KGDM**—Gilmore Oil Program  
**KQW**—Popular Tunes  
**KGGC**—Studio Program  
 \* **KFRC** & netwk—Edgewater  
 Beach Concert Orchestra  
**KOIN**—Newspaper of the Air  
**KHQ**—4:15, News Album  
**KJR**—Tea Dansant  
**KNX**—Haven of Rest  
**KECA**—Records  
**KSL**—Broadcasters Review  
**KOA**—Religion in the News; Satur-  
 day Jamboree

## 4:30 to 5:00 P. M.

\* **KGO** & netwk—Jamboree  
**KPO**—Vagabonds Quartet  
**KYA**—Tea Dance; American Youth

**KTAB**—Peaceways; Recordings  
**KLX**—Bob's Club; Records  
**KROW**—Dell Perry; Talk  
**KJBS**—Dance Orchestra  
**KQW**—Story Time; Songs of the  
 Islands  
**KGDM**—Musical Program  
**KGGC**—Studio Program  
 \* **KFRC** & netwk—Dan Russo's Or.  
**KOIN**—4:45, Hollywood Reporter  
**KVI**—4:45, Sons of the Pioneers  
**KJR**—Snapshots  
**KFCA**—Recordings  
**KNX**—Fireside Phantasies  
**KSL**—Broadcasters Review  
**KOA**—Jamboree; Pickens Sisters

## 5:00 to 5:30 P. M.

\* **KPO** & netwk—Swift Hour; mu-  
 sic direction Sigmund Romberg  
**KGO**—Spiritual Fantasy  
**KYA**—Children's Program; 5:15,  
 Metropolitans  
**KTAB**—Jewish Radio News; Talk  
**KLX**—Vocalist and Pianist  
**KROW**—Studio Frolic  
**KJBS**—Dance Orchestra to 5:15  
**KGGC**—Serenade; 5:15, Go to Church  
**KQW**—Concert  
 \* **KFRC** & netwk—Roxy Revue  
**KJR**—Over the Skyways; Playing  
 the Song Market  
**KNX**—First Radio Church  
**KECA**—Records  
**KFOX**—Recordings

## 5:30 to 6:00 P. M.

\* **KPO** & netwk—Swift Hour  
**KGO**—Beaux Arts Trio  
**KYA**—Metropolitans; Campbell  
**KTAB**—The Funnies; 5:45, Voice of  
 Stamps  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGGC**—Recordings; Irish Gems  
**KQW**—Musical Impressions  
 \* **KFRC** & netwk—Roxy Revue;  
 5:45, Mary Courtland and Robt.  
 Armbruster's Revue  
**KJR**—Candlelight Time  
**KNX**—Gospel Association  
**KFWB**—Gold Star Rangers  
**KECA**—Recordings  
**KFOX**—News; Song Hits; Records  
**KFSD**—5:45, Morales Islanders

## 6:00 to 6:30 P. M.

\* **KPO** & netwk—Radio City Party;  
 John B. Kennedy, master of cere-  
 monies; guest artists; Frank  
 Black's Orchestra  
**KGO**—Dinner Concert  
**KYA**—Cyrus Trobber's Orchestra  
**KTAB**—Echoes of Portugal  
**KLX**—Arion Trio  
**KROW**—East Bay Labor Journal;  
 6:15, Royal Hawaiians  
**KGGC**—Dinner Dance Review  
**KQW**—Concert  
 \* **KFRC** & netwk—Chesterfield  
 Program  
**KJR**—Scandinavian Program; Concert  
**KNX**—News; 6:15, Concert Group  
**KFWB**—News; Records; Organ  
**KECA**—Records; News  
**KFOX**—News; Vocalists, Al & Molly  
**KFSD**—6:15, Fairway Facts

## 6:30 to 7:00 P. M.

\* **KPO** & netwk—Gibson Family,  
 original musical comedy  
**KGO**—Chiff Nazarro, songs; Educa-  
 tion Today  
**KYA**—Orchestra  
**KTAB**—Sports; News  
**KLX**—Arion Trio  
**KROW**—Bunion Derby; Dr. Facci  
**KGGC**—Dinner Dance Review  
**KQW**—Gerald Kenney; Voice of  
 Portugal  
 \* **KFRC** & netwk—Hollywood  
 Country Church  
**KJR**—Concert; Melody Palette  
**KNX**—Dance; 6:45, June Irwin

KFWB—Organ; 6:45, Amer. Weekly  
KECA—Wesley Tourtellotte, organ.  
KFOX—School Kids; Elec. Transc.  
KFSD—Los Flores Mountaineers  
KSL—Ethel Hogan; Organist;  
Musical Ensemble

## 7:00 to 7:30 P. M.

• KPO & network—Gibson Family  
KGO—Organ Symphony  
KYA—Ernie Smith's Sport Page;  
7:15, Four Chordsmen  
KTAB—Italian News; Music  
KLX—News Items; 7:15, Vocalist  
KROW—C. W. Hammond; L'Italia  
News  
KGGC—Recordings  
KQW—News; Accordion Capers  
★ KFRC & network—To be announced  
KVI—To be announced  
KJR—Hermie Bauer's Orchestra  
KFWB—Chas. Kaley & Burt Fiske;  
Aristocrats  
KECA—Raine Bennett, poet  
KNX—Campus Game & Gossip; 7:15,  
Calmon Luboviski, violinist  
KFOX—Vagabonds; Bobby & Betty  
KFSD—Feature Program

## 7:30 to 8:00 P. M.

• KPO & netwk—Ladies Laugh Last,  
comedy drama  
KGO—Emil Coleman's Orchestra  
KTAB—Spanish Home Hour  
KYA—Drama  
KLX—Spice of Life; Pianist; 7:50,  
Basketball  
KROW—Musical Melange  
KGGC—Organalities; Orchestra  
KQW—"Calling All Cars"  
★ KFRC & netwk—Saturday Revue  
KOL—Radio Speaker Stevenson  
KVI—Dr. R. M. Mellor to 7:45  
KOMO—30 Minutes of Music  
KHQ—Melodies of Moment; Crazy  
Wells  
KNX—Calmon Luboviski, violinist  
KFWB—Juvenile Revue  
KFOX—Juvenile Revue  
KECA—Recordings  
KGB—Comedy Stars to 7:45  
KSL—Charlie Kent Adrikans;  
Pathfinder Pete  
KOA—Pick and Pat

## 8:00 to 8:30 P. M.

• KPO & network—National Barn  
Dance  
KGO—Pan-Americana  
KYA—Laces and Graces  
KTAB—Yolande Delyse, Harpist;  
Ballad Hour  
KLX—Basketball  
KROW—Latin-American Program  
KQW—Variety  
KGGC—Spanish-American Program  
★ KFRC & network—Richard Him-  
ber's Champions  
KJR—Los Argentinos  
KFWB—Frankie Masters' Orchestra  
KNX—Hollywood Barn Dance  
KECA—Dept. of Playground  
KFOX—Cecil & Sally; Orchestra  
KFSD—Organ Melodies

## 8:30 to 9:00 P. M.

• KPO & network—National Barn  
Dance  
KGO—Freddie Bergin's Orchestra  
KYA—Orchestra  
KTAB—Ballad Hour; 8:45, Vocalist  
KLX—Basketball  
KROW—Latin-American Program  
KGGC—Concert; Timely Tunes  
KQW—Variety  
★ KFRC & network—Glen Gray's  
Orchestra  
KOIN—Serenades  
KJR—"It's a Case of Books"  
KNX—Hollywood Barn Dance  
KFWB—Dance Orchestra  
KECA—Recordings; Desert Lore  
KFOX—Ted Flo-Rito's Orchestra  
KFSD—Eddie Wheeler's Orchestra  
KSL—Geppert Saturday Party;  
8:45, Glen Gray's Orchestra

## 9:00 to 9:30 P. M.

• KPO & network—Big Ten  
KGO—Freddie Bergin's Orchestra;  
Clef Dwellers, vocal trio  
KYA—Bath Day Party  
KTAB—Nevada Nightherders  
KLX—Basketball; 9:15, Fireside  
Phantasies  
KROW—Italian Program  
KGGC—News; Wyoming Cowboys  
KQW—Dance Music  
★ KFRC & network—Geo. Hamilton's  
Orchestra  
KHQ—Old Time Party  
KOL—Dance Music  
KJR—News Reporter to 9:15  
KOMO—Fisher's Blend Half Hour  
KQW—Fisher's Blend Half Hour  
KNX—News; Hollywood Barn Dance  
KFWB—Sons of the Pioneers  
KFOX—Sons of the Pioneers  
KECA—Recordings  
KFSD—Laurie Higgins' Orchestra  
KSL—Smiling Ed McConnell; 9:15,  
Peter Spraynozzle

## 9:30 to 10:00 P. M.

• KPO & netwk—Let's Dance; Or-  
chestras under direction of Kel  
Murray, Xavier Cugat & Benny  
Goodman  
KGO—Neapolitan Echoes  
KYA—Bath Day Party  
KTAB—News; Vocalist  
KLX—News; Orchestra  
KROW—Recordings  
KJBS—Morning Concert  
KGGC—Records  
KQW—Italian Radio Theatre  
★ KFRC & network—Dance Orch.  
KOIN—Lum & Abner to 9:45  
KOL—9:45, News; Editorial  
KVI—Ledger News  
KX—Hollywood Barn Dance  
KJR—World Revue  
KFWB—Slumbertime  
KFOX—Slumbertime  
KECA—Recordings

## 10:00 to 10:30 P. M.

• KPO & network—Let's Dance

KGO—Williams-Walsh Orchestra  
KYA—A. Rushton's Cardinals  
KTAB—Dance Orchestra  
KLX—Records  
KGGC—Ten o'Clock Review  
KROW—Recordings; Sports  
KQW—St. Claire Hotel Orchestra  
KFRC—News to 10:10  
★ KFRC & netwk—To be announced;  
Fred Skinner, Negro Song Stylist  
KOL—10:15, Thru the Ember Glow  
KOL—Harrison Mason; Dance Music  
KVI—To be announced  
KJR—Hal Grayson's Orchestra  
KHJ—News Items; 10:10, Orchestra  
KNX—Haven of Rest  
KFWB—News; Musicale  
KFOX—News; Organ  
KGB—News Flashes; Music  
KECA—Recording  
KSL—Dance Orchestras

## 10:30 to 11:00 P. M.

• KPO & network—Let's Dance  
KGO—Press-Radio News; 10:35,  
Marshall's Mavericks  
KYA—Wandering Troubadour; Mort  
Werner, songs  
KTAB—Ray Teller Orchestra  
KLX—Records  
KROW—Recordings  
KGGC—Ten o'Clock Review  
★ KFRC & network—Orville Knapp's  
Orchestra  
KOL—Dance Orchestra  
KOIN—Columbia Gardens  
KJR—Artistic Trio  
KNX—Pontrelli's Orchestra  
KFWB—Orchestra  
KFOX—News; Dance Orchestra

## 11:00 to 11:30 P. M.

• KPO & network—Let's Dance  
KGO—Slumber Hour  
KYA—Sandman Organ  
KTAB—Dance Orchestra  
KROW—Bunion Derby; Dance Music  
★ KFRC & network—To be announced  
KOIN—Club Victor  
KJR—Dance Orchestra  
KGW—Dance Orchestra  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra  
KGB—Orchestra

## 11:30 to 12:00 Midnight

• KPO & network—Let's Dance  
KGO—Slumber Hour  
KYA—Concert Memories  
KROW—Dance Music  
★ KFRC & network—Dick Jurgen's  
Orchestra  
KOIN—The Wanderer  
KJR—Till Tomorrow  
KFWB—Dance Orchestra  
KFOX—Freddie Carter's Orchestra

## 12:00 to Sign Off

• KPO & network—Let's Dance;  
News  
KROW—Dance Music  
KQW—Records  
KGB—Recordings  
KJBS—12:01, Owl Program to 7 a.m.

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# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC  
Baker, Phil, Friday, 6:30 p.m. NBC  
Benny, Jack, Sunday, 8:30 p.m. NBC  
Cook, Joe, Monday, 6:30 p.m. NBC  
Penner, Joe, Sunday, 4:30 p.m. NBC  
Wynn, Ed, Tuesday, 6:30 p.m. NBC

## DRAMAS

Adventures of Sherlock Holmes, Sunday, 5:30 p.m. KGO  
Death Valley Days, Tuesday, 9:30 p.m. NBC  
Eno Crime Clues, Friday, 9 p.m. KGO  
First Nighter, Friday, 7 p.m. NBC  
Grand Hotel, Sunday, 3:30 p.m. NBC  
Immortal Dramas, Sunday, 11 a.m. NBC  
Ladies Laugh Last, Saturday, 7:30 p.m. NBC  
Lux Radio Theatre, Sunday, 11:30 a.m. NBC  
Mary Pickford Stock Co., Wed. 5 p.m. NBC  
One Man's Family, Wed., 7:30 p.m. NBC  
Radio Guild, Monday, 12 noon. KGO  
Strange Cases, Wednesday, 9:30 p.m. KGO  
Sunday Morning Special, Sunday, 1:30 p.m. NBC  
True Story Court, Friday, 8:30 p.m. CBS  
Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC  
Winning the West, Thursday, 9:15 p.m. NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO  
Education Today, Saturday, 6:45 p.m. KGO  
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. CBS  
Hyde, Henry M., Sunday, 6 p.m. KGO  
Religion in the News, Saturday, 4 p.m. KGO  
The New World, Monday, 9:30 a.m. NBC  
University Explorer, Tuesday, 11:30 p.m. \*KFRC  
You and Your Government, Tues., 4:30 p.m. NBC

## POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS  
American Album of Familiar Music, Sunday, 6:30 p.m. NBC  
Bernie, Ben, Tuesday, 9 p.m. NBC  
Bride to Dreamland, Sunday, 10:15 p.m. KGO  
Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS  
Crosby, Bing, Tuesday, 6 p.m. CBS  
Feminine Fancies, Mon. to Fri., 3 p.m. \*KFRC  
Hollywood Hotel, Friday, 6:30 p.m. CBS  
Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC  
March of Time, Friday, 6 p.m. CBS  
Mills Bros., Tuesday 6 p.m. CBS  
Personal Closeups, Interview by Gypsy, Sunday, 7:15 p.m. KGO  
Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC  
Vick Presents Grace Moore, Tuesday, 6 p.m. NBC  
Voice of Experience, Mon. to Fri., 9 a.m.; Wed. 8:30 p.m. CBS  
Voice of Firestone, Monday, 8:30 p.m. NBC  
Winchell, Walter, Sunday, 8:15 p.m. NBC

## SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO  
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC  
Betty and Bob, Monday to Friday, 1 p.m. NBC  
Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15, (Thurs., 5:30 p.m.) \*KFRC  
Easy Aces, Monday to Thursday, 12:45 p.m. CBS  
Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS  
Orphan Annie, Elec. Transcription, Mon. to Fri. inclusive 5:45 p.m. KGO  
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC  
The Gumps, Monday to Friday, 9:15 a.m. CBS  
Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. NBC

## SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. CBS  
Metropolitan Opera Broadcast, Saturday, 11 a.m. NBC  
N. Y. Philharmonic Orchestra, Sunday, 12 noon. CBS  
Radio City Music Hall, Sunday, 9:30 a.m. NBC  
Standard Symphony, Thursday, 8:15 p.m. NBC

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC  
Blue Monday Jamboree, Monday, 9 p.m. \*KFRC  
Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. NBC  
Carefree Carnival, Monday, 5:30 p.m. NBC  
Captain Henry's Showboat, Thursday, 6 p.m. NBC  
Chase & Sanborn Opera Guild, Sunday 5 p.m. NBC  
Club Romance, Sunday, 5 p.m. CBS  
Colgate House Party, Monday, 6:30 p.m. NBC  
Fleischmann Hour, Thursday, 5 p.m. NBC  
Gibson Family, Saturday, 6:30 p.m. NBC  
Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. \*KFRC  
Hi-Jinks, Sunday, 9 p.m. CBS  
Kate Smith New Star Revue, Mon., 8:30 p.m. CBS  
National Barn Dance, Saturday, 8 p.m. NBC  
Palmolive Beauty Box, Tuesday, 7 p.m. NBC  
Pearce, Al, and Gang, Mon. to Fri., 2 p.m. NBC  
Roxie Revue, Saturday, 5 p.m. CBS  
Shell Show, Monday, 9 p.m. NBC  
Town Hall Tonight, Wednesday 9 p.m. NBC  
Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS  
Whiteman, Paul, Thursday, 7 p.m. NBC

## STATION DIRECTORY

### \* NBC Network Stations

Station	Location	Meters	Kcs.
KECA	—Los Angeles	209.7	1430
KEX	—Portland, Ore.	254.1	1180
KFI	—Los Angeles	468.5	640
KFSD	—San Diego	499.7	600
KGO	—Oakland - San Francisco	379.5	790
KGW	—Portland, Ore.	483.6	620
KHQ	—Spokane, Wash.	508.2	590
KJR	—Seattle, Wash.	309.1	970
KOA	—Denver, Colo.	361.2	830
KOMO	—Seattle, Wash.	325.9	920
KPO	—San Francisco	440.9	680
KYA	—San Francisco	243.8	1230

### \* CBS Network Stations

KFRC	—San Francisco	491.5	610
KGB	—San Diego, Calif.	225.4	1330
KHJ	—Los Angeles	333.1	900
KOIN	—Portland, Ore.	319.0	940
KOL	—Seattle, Wash.	236.1	1270
KSL	—Salt Lake City	265.3	1130
KVI	—Tacoma, Wash.	526	570

### Independent Stations

KFOX	—Long Beach, Calif.	239.9	1250
KFWB	—Hollywood, Calif.	315.6	950
KGDM	—Stockton, Calif.	272.6	1100
KGGC	—San Francisco	211.1	1420
KJBS	—San Francisco	280.2	1070
KLX	—Oakland, Calif.	340.7	880
KNX	—Los Angeles	285.5	1050
KQW	—San Jose, Calif.	296.6	1010
KROW	—Oakland, Calif.	322.4	930
KTAB	—Oakland-San Francisco	535.4	560