Broadcasting Enters Third Decade

In this issue

Broadcast Weekly

March 17th to 23rd

Helen Dumas, actress heard on dramatic programs presented by the Columbia Broadcasting System

Leading radio program of the Pacific Coast

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Beginning with an early issue, general program listings for the week will be supplemented with topical classification of programs by character of broadcast, principal artists, station source and time.

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Radio’s Third Decade

In taking its place among the major public utilities and useful arts of the century, radio broadcasting assumes an obligation to millions of listeners. It is the most personal of mediums, reaching into the home and making the entire country one vast community of neighbors. Through the microphones of the nation is heard the heart-beat of the world. Upon a common ground of shared interest, radio broadcasting levels the barriers that keep people apart.

In this third decade of radio broadcasting, the public is demanding art in industry. Great industrial organizations include as a very necessary adjunct to pork-packing, bean-selling and the enjoyment of one’s morning cup of coffee, vast expenditures for drama, symphony, and opera. Learned philosophers and educators study broadcasting as a mirror reflecting the advancement in life, manners and civilization. Public men have suddenly developed a profound veneration for the public at large, and say so, via coast to coast hook-ups. The United States Of Imagination is at work and a legion of listeners constitute a vast, invisible commonwealth that is instantly responsive, an intangible yet remarkable reality.

The first broadcasting decade, prior to 1925, was largely experimental. Its growing-pains were a constant delight to eager listeners. The amateur was king. It is doubtful whether television will provide the thrills comparable to those when the first intelligible sounds filtered through the old-fashioned headphone. There were no critics in those first days. Everybody just had a good time. Radio itself was miracle enough. The profession looked coldly upon the radio fledgling, debating whether or not to throw it out of the entertainment nest. But in the third decade, with the phonograph and player-piano traditions, proud stars of stage, screen, concert hall and rostrum, bow before the invisible commonwealth of radio.

With formation of major networks and institution of coast to coast service, radio entered its second decade. All of the resources of science, engineering, capital and organization was poured into the new art. The stage was set for the professional phases of broadcasting, and creative talent invited to develop new art forms. During the past ten years, radio has changed habits of generations, again demonstrating that public utilities and inventions affect the lives and manners of people to the extent that their service ideals stimulate progress, self-improvement, or contribute to more pleasant acquisition of daily necessities and luxuries.

* * *

Two important questions today are: What should the listener know about broadcasting in order to gain the greatest benefit? and how may the individual listener at any given time know the possibilities of radio from the program and service angle?

These questions indicate one of the big tasks to be accomplished during “Radio’s Third Decade.” It is that of unscrambling the ether, for where to find what is wanted, when wanted, is a problem to the average listener. The attention of progressive broadcasting organizations is being more and more directed toward “editorializing” the air; meaning developing a medium that presents contrasting features in an orderly, findable manner, as do successful printed word mediums.

There is always something of interest for everybody on the air, somewhere. Without a means of effective classification, it is almost impossible for the listener to segregate what is of interest at any given hour.

(Continued on Page 10)
Ned Tollinger, master of ceremonies of the Carefree Carnival has just about made up his mind to raise a gagster and like it. His young son, John Nedrie Tollinger, Jr., hasn't reached kindergarten age yet but evidently he'll resist a chance for a laugh. Trying to develop the baby's sense of identification or whatever it is proud papas have in mind when they say "Who's this?" Ned showed Ned Junior a profile of Jimmy Durante.

"Duck?" said the lad, and stuck to it.
"Well, then, who's this?" said Ned, showing him a photo of Ed Wynn, wearing a hat and expression a bit more goofy then usual.
"Daddy!" chortled the baby, so Ned gave up.

The newest personality on KGEC's rapidly growing list of stars is Eugene Hawes, the Pedro Gonzales of the Jamboree, Happy Go Lucky Hour, and other bi-time productions too numerous to mention. Pedro is to be the master of the lack of ceremonies on a new women's program to be known as "Pedro's Pajamarino," which will be heard Monday to Friday inclusive, over KGEC. As the name implies, this women's program is to offer entertainment instead of dry talk; humor and the guest speakers will be those who are recognized authorities on their particular subjects. All talks will be limited to five minutes. Among the subjects to be taken up as of interest to housewives will be cooking (of a different kind) radio, automobile tours, society, and other topics of general interest. Luther L. Putnam will take the part of the editor of Milady's Date Book, and will give a daily resume of the meetings of interest to women. Entertainers who will be heard with Pedro are: Jeanne Carole, Mort Werner, Alice Christians, Tropical Tramps, Lisbeth Baird, Arnet Amos, and many others.

Long noted as a leading masculine radio actor of Southern California, True Boardman steps into a new field today when he takes over his duties as a member of the writing and producing staff at KHJ.

Appearing at various times in the title role of "Peter the Great" over CBS, as Orloff in "Catherine the Great" over the same hook-up, and as the narrator on the "Treasures of Time" programs, Boardman has gained a widespread reputation as one of the most versatile and capable actors on the ether lanes today.

In addition to his radio work, Boardman has also been connected with the legitimate stage, having appeared in several plays here, and produced two shows on Broadway in New York—"Gang War" and "Cortez."

Born in Seattle, Washington, in 1909, Boardman was brought to Los Angeles at an early age by his parents, and made his theatrical debut at the age of eight months, when he was carried onto the stage in a local production. During his early years he was well known as a child actor and appeared in numerous motion pictures.

He attended Le Conte Junior High School and Hollywood High School, going from there to Los Angeles Junior College, where he won honors as national champion debater and orator. He continued his education at Occidental College, and finally switched to the University of California at Los Angeles to major in English literature, graduating from that institution only last year. All during his college career he was working in radio productions at KHJ.

In his new position at KHJ, Boardman will both write and produce dramatic programs.

Tommy Harris, the Little King of Song, soon may don again the crown which illness forced him to relinquish.

The NBC songster, who was headed for stardom in Radio City when he collapsed and was brought home to California to recuperate, has spent the last three months in a Los Gatos sanatorium.

Recently when x-rays of his lungs were made, doctors pronounced the words which he and Mrs. Harris and countless scores of friends and admirers have been praying to hear—"All clear!"

If Tommy continues to improve, he will be able to leave the sanatorium in April, and it then will be only a question of time until he can sing again, his doctors say.

KFRC officials got the jitters a few days ago when they heard reports that Midge Williams, little colored singer, who is under contract to the Don Lee Broadcasting System, was heard on local stations not affiliated with the network. Everything was squared however, when it was found that her voice was being heard on reproductions. While in Japan last year, Midge made six recordings. They were in Japanese and English. Friends who own copies of these records have been lending them to various stations in the San Francisco bay region which have been playing them on novelty programs.

Edna Fischer, NBC pianist, is blushing over the way she crashed a strange dinner party the other night. She arrived at a restaurant in a rush, having been delayed at the studio, and much to her surprise found the big table to which she was ushered, empty. So she seated herself and waited.
As the guests arrived, she sought in vain for a familiar face, and it wasn't until after the soup course that she finally discovered the truth: she was in the wrong restaurant. Her party was in the one next door.

- - - A rainstorm brought a new singer to the home of Bennie Walker, NBC's jovial Editor of the Woman's Magazine of the Air, and increased to twenty the number of birds, animals and fish in Bennie's menagerie.

While Bennie was at the studio, Mrs. Walker was at home busily cleaning one of her bird's cages. Suddenly she was startled to see a small yellow canary as it flew against the window in front of her. Three times the frightened little bird struck the glass, its wings fluttering helplessly in the driving wind and rain. Mrs. Walker took her bird out of its cage and went outside, temptingly holding up the cage. The canary flew straight into it. His hunger satisfied with a generous morsel of seed, water and other food bits, he burst into a song of gratitude in which the three other Walker canaries soon joined.

Bennie's pets now include four canaries, two monkeys, one dog, one cat, eleven goldfish and one parrot.

- - - Rudy Vallee has signed one of the longest contracts which any radio star has ever been offered by his sponsor. The new agreement carried through until January 1, 1942. Rudy's former contract was too expire January 1, 1936—his new one sets him for another year with options for the succeeding five.

- - - Helen Schneider, the concert pianist on the KGGC concert series, is no newcomer to radio. Although she is a native San Franciscan by birth, she has been heard over eastern network stations only for the past two years, as her personal appearance tour kept her east of the Rockies. Her return to this city was primarily for a rest although she will be heard in two recitals here on the concert stage. KGGC congratulates itself on being able to present her Saturday nights at 7:45.

- - - A most versatile man is Jack Van Nostand, editor of the continuity department at KHJ. In addition to his qualifications as a writer, "Vau" is also noted as a sailor of no mean ability and spent all of his summers during schooldays, as a deck hand on vessels to all parts of the world. Among the countries and continents he visited during these trips to sea were Africa, Europe, Australia, South America, China, Japan, and all major ports on the eastern coast of the United States.

- - - Finka-Finka (christened Henrik Ibsen), one of the pet cats of Mme. Sylvia of Hollywood, is a kleptomaniac. He can't resist taking jewelry that he sees lying around.

Usually it belong to Sylvia's friends who have removed it while they are being treated by the famous masseuse. One day the NBC health advisor was admiring a friend's very expensive watch and she said laughingly, "My dear, I'm tempted to steal that watch from you!" To her great embarrassment, the watch was missed shortly afterward, and Finka was caught with it in his mouth.

- - - When Ben Bernie's entourage pulled stakes in Hollywood, two of The Lads remained in the film capital, victims of the cinema's wiles. Handsome, tall and dark John King, "he of the college baritone," stayed on to complete several film tests Bernie had arranged for him, and Eddie Oliver, whose sparkling musical arrangements have long been a feature of the Bernie orchestra, remained to open an engagement as pianist at the exclusive Clover Club.

The Old Maestro paid a sentimental tribute to the two Lads on his final Hollywood NBC program, wishing them "the mosta of the besta."

- - - Western listeners who appreciate western songs should try Adam Windbush, cowboy crooner, and reputed the highest yodeler in the world, who is to be heard over XEMO (865 kc.) every evening from 7 to 7:30 o'clock. Windbush (his real name is Charles Harvey) was with the Beverly Hill Billies for about a year, and was also with the Arizona Wranglers for a time. We won the world's yodeling contest staged at the Chicago's World Fair in 1933, and has worked in several motion pictures.

- - - Irving Kaufman, who is both "Lazy Dan" and "Mr. Jim" on the CBS Sunday series, "Lazy Dan," brought back a weird tale from Providence, R. I., recently. Irving was making a personal appearance in a theater there. He was singing "Stars Fell on Alabama," when a piece of scenery fell, narrowly missing his head and striking him on the shoulder. On ascertaining that he had not suffered any fractures, Irving obliged his audience with another number—"I Saw Stars, I Heard a Birdie Sing."

- - - Cliff Nazarro, NBC tenor, always wears a white carnation in his lapel, but many of his close friends don't know why ... when he was a little boy his mother always pinned one on his coat every morning when he left for school ... he carried the habit into later life and now he still wears the carnation in memory of his mother.

- - - William H. Wright, Al Pearce character man, has been frightened by the many stories about the complicated maze of studios in the huge Rockefeller Center Building. He figures on taking a Newfoundland dog with him to bring him sandwiches and coffee in case he gets lost between studios.
With the departure of Al Pearce and His Gang for the East, the National Broadcasting Company announces that the 2 to 3 o'clock period occupied by this program will be filled by a new Woman's Magazine of the Air to be heard over an NBC-KPO network, starting Monday, March 18.

Bennie Walker, genial editor of the Magazine, will guide the destinies of the new program, which is to be known as the "New Women's Magazine of the Air."

C. Ellsworth Wylie, general manager of KHJ, announces the addition to the sales department of the Don Lee station of Joseph G. Catanich, until recently sales manager for the Freeman Lang Studios in Hollywood. Catanich was formerly with the Otto K. Oleson Sound Studios in a similar capacity and spent more than a year in the sales department of Electrical Research Products, Inc. He has enjoyed a wide experience in the writing and producing of programs and is now conducting a special course in this field for the University of California's extension Division.

Catanich joins the Don Lee organization in the capacity of account executive, filling the vacancy caused by the resignation of Arthur E. McDonald. After nearly four years on the sales staff of KHJ, McDonald tendered his resignation to become sales manager of Standard Radio Advertising, an organization that is now branching out into the field of basic music libraries via transcription. McDonald left on March 4 for an extended eastern trip during which he expects to visit more than one hundred radio stations.

Beginning March 31 the serial "One Man's Family" will be broadcast for the Pacific Coast listeners Sundays at 9:30 p.m. over an NBC-KPO network. The same episode will be repeated on Wednesday over the coast to coast network at 3 p.m.

"When you hear the sound of the chimes."
But gone are the chimes, which NBC announcers, standing alert beside the channel control boxes, struck so skillfully, so deftly, with padded gongs.

Another milestone in radio's progress San Francisco studios now sound the new, electrically operated chimes recently installed, merely by pressing a button.

One set of chimes, located high up on the main control board in the NBC plant Department supplies the signal for all studios, being manipulated from each 'announcer's delight.' Every announcer, upon giving the station announcement, looks down at the chimes-switch button. If a green light shows that means that it is bong-bong-bonging in answer to pressure from another studio. So he waits the second or so until the light dims, then presses it himself. A second or so later an announcer on a different floor, his control board indicating the chimes are free, will send them out with his program on another network. The little device which controls the automatic chimes is so wired that its true, ringing notes go out on the air through only one channel at a time.

The Rangertone Chimes, which is the official name of the automatic chime-signal, is simplicity itself so far as its composition is concerned, resembling the interior of an old-fashioned music box, in which a cylinder with three rows of tiny spikes, is operated by an electric motor. These tiny spikes contact steel rods as the cylinder turns, each row giving forth a different musical tone as it hits the steel, sounding G—E—C in turn just as the old hand-chimes did. The new chimes, however, are synchronized with those in use in NBC's New York and Chicago offices, and are an octave lower than the hand-chimes.

Thomas R. Morris, of Ilion, N. Y., father of nine children, was awarded the first prize of $1000 in the "Nickname the Baby" contest, offered in connection with the "Billy Batchelor" serial heard over KFRC and the Columbia-Don Lee network.

In the search for an appropriate nickname for Billy Batchelor, Jr., one thousand and one cash prizes were offered. Out of the thousands of contestants submitting at least 10,000 different nicknames, the judge awarded first prize to Morris, who suggested "Biffy." Although several other contestants submitted this same nickname, the "reason why," which accompanied Morris' entry was considered the best by the judges, and under the rules of the contest he was awarded first prize. Smaller prizes were given other contestants suggesting "Biffy."

Judges decision was reached without their knowing whether the winning contestant was a man or woman, or even his place of residence.

One of the best varied sustaining programs appearing on station KROW, in Oakland, California, is the Studio Frolic, heard five times a week. This program is made up of purely amateur talent that has been picked from the auditions held at the Oakland studios and is augmented by the more mature artists who are free to participate.

A large number of the artists are finding the coaching of Dell Perry of untold benefit.
to them. Miss Perry is remembered on the Pacific Coast as a radio artist whose capable piano playing has won her a place among the topnotchers in this form of entertainment.

It is only fitting that Dell Perry, after several years of vaudeville and radio experience, has been given the task of guiding the destinies of these younger artists who appear on the Studio Frolic. Among the recent graduates from the Frolic are Charles Goodman, now singing with Horace Heidt’s orchestra at the Golden Gate Theatre in San Francisco, and Dorothy Allen, who recently was engaged by Jess Stafford as soloist with his famed orchestra which is to open soon with an East Bay engagement as grooming for a more extensive field.

In addition to the Frolic program Dell Perry has a fifteen-minute spot of piano playing six days a week, and is the studio accompanist for the station. With it all she still has time to help many of the beginners with their rehearsals. Incidentally, we doubt if there is a better one at transposing music than is Dell.

Eastern radio sponsors once more come west to do some transcription series. Knox Company, Kansas City, which has had ‘Newspaper Adventures’ on the air for more than a year for its Cystex product, will follow with a new program called ‘True Confessions.’ Hollywood studios of Transco, Radio Transcription Company of America, will produce the series.

Los Angeles headline talent will include True Boardman, one-time KFI mike-man; Lindsay MacHarrie, former KJH program head; Barbara Luddy, once of the KFWB Coronets; J. Don Wilson, lately KMTR announcer; Carlton KaDell, free lance; Paul Winlow, recently of KHI; John McIntyre, NBC Announcer; Frank Nelson, ex-KFAC announcer, Charles Carroll, from the Robin Hood series, and others.

Here is a real-life drama which, for obvious reasons, will not be dramatized on the weekly Mobil Magazine broadcast. It is true enough, but a radio station simply does not broadcast events occurring within the family circle.

The facts are these:

For ten long years, L. Scott Perkins, production manager for KJH, had been vainly seeking the custody of his daughter Patricia. There had been misunderstandings and endless legal entanglements which held the child in the custody of her grandparents in Vancouver, Wash. It seemed a hopeless endeavor, but Father Perkins never gave up. Finally, there came understanding and common sense triumphed over red tape. Scott hit the ceiling with joy. Patricia was en route to Los Angeles to join her dad, said the telegram. And so, a couple of days ago a father who hadn’t seen his daughter since she was but a lass of 2½, set out for the Glendale depot to meet a young lady of 15.

Perkins went with a strange intermingling of emotions . . . would he know her from the picture he had carried with him for more than a decade? . . . would she know him? . . . what did a long-lost father say to a long-lost daughter when once again they looked into each other’s eyes?

And then, arriving at the station, the man’s anxious wondering left him and he entered the waiting room. Did an eager-eyed father go about questioning girls of his daughters age? Did a wistful daughter wonder if this or that man was here dad? No! As it guided by the hand of a kindly smiling Providence, L., Scott Perkins, father of fathers, and Patricia Perkins, equally proud daughter, walked straight into each other’s arms.

Yes, there’s a full measure of real happiness these days in the Hollywood hillside home of the Perkins family.

KJBS, which has no orchestra, could easily make one up from members of its regular production, sales and engineering staff, several of whom have been professional musicians. Here’s a fair orchestra.

Pianist, Salesmanager Carleton Coveny; saxophonists, Frank (Alarn Klok) Cope and Traffic Manager Ronald Smith; violinists, Production Manager Harry Wickersham and Announcers Gene Clark and Ted Morde; trumpets, Chief Engineer Jack Burrell and Newscaster Hugh Gagos; tuba, Operator Gene Goldrup; drums, Announcer Ed Franklin.

Cope doubles saxophone, clarinet, violin and guitar and played with a recording band. Clark, Gagos and Morde are vocalists besides their instruments, while Coveny has composed several songs, one of which was recently heard on a network.

Abner, of the Lumm and Abner radio team, who are heard over NBC station KGO every evening except Saturday and Sunday, at 6:15 o’clock (by electrical transcription) is Norris Goff in private life. But once, for a hair-raising half hour, he was John Dillinger—as far as the police of St. Paul, Minnesota, were concerned.

It was all a mistake, of course, but the circumstances were such that young Mr. Goff still shivers every time he remembers the incident. Lum and Abner were appearing on a Twin Cities radio station at the time. One night, during the height of the Dillinger scare, Goff had a flat tire. Now it happens that Mrs. Goff has auburn hair, and it also happened that the Goffs were driving a green sedan—both of which facts were recognized.
by the garage attendant who took the tire in for repairs. This attendant remembered that Dillinger had a green sedan and that Dillinger was supposed to be travelling with a red-headed woman. So, as the Goffs drove away the attendant noted the license number of the car and promptly notified the police.

A few mornings later Goff rubbed the sleep out of his eyes to find three machine guns staring at him. He couldn’t understand it, nor could he understand why a couple of policemen grabbed him a moment later when he attempted to step into a clothes closet to get a dressing gown. Finally, sitting at a table and ringed in with a battery of artillery, Goff was able to get his real identity across to the law. With the establishment of that identity, it was also discovered that seven of the would-be captors were Lum and Abner fans. And so it was that coffee for nine, not lead, was served in the Goff apartment that morning.

Most improved of the comics in radio is Phil Baker. Baker modestly admits he has two new material writers. Unlike Fred Allen, Baker likes long conferences over material, most of which he eventually contributes himself. Allen does practically all of his own material, and for months found an hour program preparation a terrific task. Now with amateurs making up half his program, he has a chance to rest. His theory has been that a comedian should never work a full hour on the air. Eddie Cantor is another who feels that way. Phil Baker says flatly that he wouldn’t sign an hour’s contract for all the money in the world.

So you see, tailors aren’t the only ones who worry about material.

Announcement

Broadcast Weekly announces the appointment of Howard Way as editor and manager, effective this issue.

For some time we have planned to expand the features and services of Broadcast Weekly, now entering its thirteenth consecutive year of publication.

Development of projected plans has been assigned to an augmented staff under the general direction of Mr. Way. He brings to Broadcast Weekly a long experience in radio and periodical work. In radio since 1925, he was one of the first radio writers and pioneered on WEAF and WOR, New York.

—THE PUBLISHERS.

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MIDGE WILLIAMS, KFRC's little spirituelle singer, has been entertaining ever since she was old enough to walk. She started dancing and singing with her three brothers in a Kiddies Show, but recently dropped the dancing and is confining herself to singing.

Often called the “Ethel Waters of the West,” Midge has a sweet-hot style of singing which is more reminiscent of Connie Boswell, but with a strange, clear quality of her own. Please both the hard-boiled musicians and the general public—a rare feat.

Midge settled at KFRC in March, 1933, but left soon after for a ten months' tour of the Orient with her three brothers and managers, playing clubs, theaters and hotels throughout China and Japan. While in the Orient she made six recordings in Japanese. She left her tonsils in Shanghai, where she grew back in time to be removed again in Oakland, where she makes her home.

Since her return to California, besides her work at KFRC, Midge has been featured on the stage and radio with Walt Roesner, Rube Wolf, Hermie King, Williams-Walsh and other bands. She is being carefully carried along, and although there have been offers from the East, she prefers to stay in San Francisco and study. In fact, her contract with KFRC has just been renewed for another year.

Besides singing, Midge is also adept at reading lines. Acts as a foil for Adhesive Pontoon on the Blue Monday Jamboree. She is also Miss Tambo of the Friday Jubilee Minstrels, heard during the Happy-Go-Lucky Hour on Friday afternoons.

Only 18 years old, Midge was left an orphan by the death of her mother while in the Orient. A second tragedy took her brother Charles shortly after and broke up the family quartet, leaving Midge with two young brothers to care for, which she is doing and still manages to get a lot of fun out of life.

Midge is very small and quiet, except, of course, when performing before the microphone. She isn't a bit affected by the popularity which has come to her, either. She puts her heart and soul into every song.

Unlike most radio singers, Midge never stands before the microphone with a sheet of music, but memorizes all her songs. She prefers to sing tried and true “oldies” of which she has a list of more than one hundred, rather than new songs.

She knows every negro spiritual you can mention, and hopes soon to be on programs where she can sing more of them. Likes girls much better than boys. Hobbies are swimming, dancing, and answering fan mail.

Conducted by a woman who has led a life of glamour and excitement, the program entitled “The Poet's Corner,” presented over KJY every Tuesday from 3 to 3:15, is proving very popular. The lady is Theodora Warfield Mayo, of movie, musical comedy, vaudeville, and stock company fame. The program is a combination of music, poetry and personal reflections, designed to entertain women in the home, at the hour when housework is done, and before the confusion of children and husbands returning from school and work.

The sentimental poems of Lauretta Green, taken from a book presented personally to Mrs. Mayo by the late poetess, have been featured on the program. Reading of poems are interspersed with personal comments in Mrs. Mayo's own charming fashion. Musical background is furnished by Catherine Pinney at the piano, former KOMO staff pianist.

Beginning as a child protege under the noted actress, Alla Nazimova, in the picture “War Brides,” Mrs. Mayo continued on her colorful career, appearing in vaudeville for two years on the Keith Circuit in the East, as prima donna with Comstock, Elliott and Guest in two musical comedies in New York, and later joining a stock company in Des Moines, Iowa, at the famous Princess Theater. After thirty-five weeks in Des Moines, she played the lead in a stock company in Kansas City, later coming to the coast, where she appeared in a production with Edward Everett Horton in Los Angeles. Mrs. Mayo starred in the prima donna roles in musical comedies with Raymond Hitchcock in San Francisco and Los Angeles.

Leading feminine star with the Savoy players, stock company in San Diego, followed, after which Mrs. Mayo staged a repertoire of Shakespeare, including scenes from “Romeo and Juliet,” “The Merchant of Venice” and “Portia.”

Radio was the next outlet for Mrs. Mayo's many talents. She was formerly dramatic director of KGB, CBS station in San Diego, and she has directed and participated in dramatic programs and sketches on stations KFJ, KFWB and KHQ, Los Angeles, and KFSD, San Diego.

Last year she gave up her radio activities to marry Captain C. B. Mayo of the Thirteenth Naval District here. But January 22 she returned to the air with her own original program, “The Poet's Corner.”

Not content with being newly married and conducting a radio program, Mrs. Mayo also is head of the drama department at the Washington Athletic Club. And she's an enthusiastic badminton fan.
TWO LITTLE AND TOO MUCH

Captain Dobbsie's Ship of Joy
KFRG-CBS Network, Tuesday and Thursday Evening. 7:30 to 7:45

The Dobbsie-Horace Heidt broadcast, one of radio's newest coast to coast features, is highly condensed entertainment of genuine merit. Excellent musical arrangements for both orchestra and glee club make this program one to underscore on your listening schedule.

The pace of the program is hampered by overcrowding. Too much entertainment of high voltage is presented in too short a broadcasting period.

Extension to thirty minutes would permit better accent and breathing space between numbers, add enjoyment, and do greater justice to the talents of this seasoned group of artists that merit their wide popularity. Being unfamiliar with what comes next, and properly so, the listener needs a moment or two to clinch opinions of merit after hearing a fine number, before again concentrating upon the number that follows. Many otherwise outstanding programs suffer by too speedy a pace. But do not miss this interesting and diverting broadcast featuring the deservedly popular "Radio Rambler" and splendid soloists.

FRIENDLY ENEMIES THROW PAPERWADS

Ben Bernie-Walter Winchell
KPO-NBC Network, Tuesday Evening
9:00 to 9:30

A high note in hilarity was achieved in the joint appearance of Ben Bernie and Walter Winchell on a recent broadcast. The "Old Maestro" was at his best, and the orchid and scallion dispenser of Broadway and Main Street acquitted himself with comedy honors.

These friendly enemies threw verbal bricks and paperwads at each other in a waggish way to provoke spontaneous laughter, a more or less rare ingredient in these days of incubated humor.

If they can have such a good time, and pass the fun around, by all means let 'em fight to a finish, long and often.

RADIO'S ORIGINAL TUNESmiths

The Gibson Family
KPO-NBC Network, Saturday Evening
6:30 to 7:30

The Gibson Family, original musical comedy by Howard Dietz and Arthur Schwartz, continues to introduce weekly new and original tunes of a melodious turn that are grateful to the ear. Many prophets predicted a falling off in lyrical and musical quality as the weeks sped by, but the opposite seems true. Recent numbers combine hit qualities with the human appeal that makes a song live.

Sponsors of The Gibson Family are pioneering with foresight and courage. Opportunity to market original works for radio will stimulate the ablest creative talent and help overcome the unceasing repetition of certain tunes because everybody is doing it.

What Do You Think?

MANY important questions are engaging the attention of sponsors, broadcasters, and listeners. As never before, there is conscious regard for the ideal of "Serving the Listener." Here are a few of the many questions. How would you answer them?

1. What part does broadcasting play in the everyday life of the average listener?
2. What specific service that only radio can render is of the greatest value to listeners?
3. What are the standards upon which the listener measures the value of a broadcasting medium or program?
4. What types of programs are practical as to effective presentation, suitable as to public welfare, successful as to listener acceptance?
5. What types of programs should be more frequently heard?
6. What programs should be eliminated?
7. What objectionable practices offend the listener?
8. What service would enable you to derive greater enjoyment and value from your radio?

Broadcast Weekly will welcome your comments upon these and other questions that interest you.

RADIO'S THIRD DECADE

(Continued from Page 3)

To permit greater privilege of choice to the listener, Broadcast Weekly institutes in an early issue an improved method of presenting program information, to make it easy for readers to view at a glance the moment's program possibilities, classified as to type or character of program, and with accuracy as to time of presentation and station source.

All that is ambiguous, misleading or of a trivial nature will be eliminated. Thus, the entire world of radio entertainment will be yours to command.

Watch for this noteworthy feature in an early issue of Broadcast Weekly.
Sunday Programs

1:00 to 1:30 P. M.

KJRC - & network - Symphony
KJR - Metropolitan Moods
KNTK - Concerts
KELC - Records
KFOX - Electrical Transcription
KFWB - Popular Musicians
KFSD - Studio Program

1:00:00 - 1:30:00 P. M.

KJRC - & network - America's First Rhythm Symphony; De Wolf Hopf Conductor with 66 artists
KGO - Everybody Sing; 1:15, Nanette La Sala, contralto
KSL - Episodes; Old Tunes
KFWB - Popular Musicians
KFOX - Organ
KSL - Old Testament Stories

1:30 to 2:00 P. M.

KJRC - & network - Symphony
KJR - Pacific College
KELC - Emil Benda's Orchestra
KECA - Recordings
KFOX - G. Allison, talk
KFOX - News; Man About Town
KSL - Classic Instrumental

1:30:00 - 2:00:00 P. M.

KJRC - & network - Symphony
KJR - Pacific College
KELC - Emil Benda's Orchestra
KECA - Recordings
KFOX - Update on Melodies
KSL - Old Testament Stories

2:00 to 2:30 P. M.

KJRC - & network - Sentimental Serenade; Mme. Schumann-Heink with Joseph Koehler Orch. and vocalists
KGO - Sunday Concert
KTA - Animal Kingdom; 1:45, Concert Pianist
KROW - American Legion News; Vocal
KBS - Popular Recordings
KSL - Old Testament Stories

2:00:00 - 2:30:00 P. M.

KJRC - & network - Symphony
KJR - Pacific College
KELC - Emil Benda's Orchestra
KECA - Recordings
KFOX - G. Allison, talk
KSL - Old Testament Stories

2:30 to 3:00 P. M.

KJRC - & network - The House by the Side of the Road; Tony Wons; Gino Cucchi; soprano; Emery Darcy, baritone; Ronnie Lan, violinist and vocalists; Ensemble for the Mature Artists
KGO - Vagabondus Quartet
KSL - Old Testament Stories

2:30:00 - 3:00:00 P. M.

KJRC - & network - The House by the Side of the Road; Tony Wons; Gino Cucchi; soprano; Emery Darcy, baritone; Ronnie Lan, violinist and vocalists; Ensemble for the Mature Artists
KGO - Vagabondus Quartet
KSL - Old Testament Stories

3:00 to 3:30 P. M.

KJRC - & network - Grand Hotel: Drama, with Anne Seymour and Don Armstrong; Pianist
KBER - Popular Musicians
KFOX - G. Allison, talk
KPO - Royal Brown, organist

3:00:00 - 3:30:00 P. M.

KJRC - & network - Grand Hotel: Drama, with Anne Seymour and Don Armstrong; Pianist
KBER - Popular Musicians
KFOX - G. Allison, talk
KPO - Royal Brown, organist

3:30 to 4:00 P. M.

KJRC - & network - Grand Hotel: Drama, with Anne Seymour and Don Armstrong; Pianist
KBER - Popular Musicians
KFOX - G. Allison, talk
KPO - Royal Brown, organist

3:30:00 - 4:00:00 P. M.

KJRC - & network - Grand Hotel: Drama, with Anne Seymour and Don Armstrong; Pianist
KBER - Popular Musicians
KFOX - G. Allison, talk
KPO - Royal Brown, organist

4:00 to 4:30 P. M.

KJRC - & network - Sarah Kriendler, violinist; 4:15, Terhune Dog Drama
KGO - K-T, Secret Service Spy Story
KYA - Know Your Bebop; 4:15, Piano Concert
KBS - Little Serenade; Bargains
KSL - Old Testament Stories

4:00:00 - 4:30:00 P. M.

KJRC - & network - Sarah Kriendler, violinist; 4:15, Terhune Dog Drama
KGO - K-T, Secret Service Spy Story
KYA - Know Your Bebop; 4:15, Piano Concert
KBS - Little Serenade; Bargains
KSL - Old Testament Stories

4:30 to 5:00 P. M.

KJRC - & network - Joe Penny, comedien; Harriet Hilliard, vocalist; Dusty Nelson, Orchestra
KPO - Gally Ho; Instrumentalists

4:30:00 - 5:00:00 P. M.

KJRC - & network - Joe Penny, comedien; Harriet Hilliard, vocalist; Dusty Nelson, Orchestra
KPO - Gally Ho; Instrumentalists

5:00 to 5:30 P. M.

KJRC - & network - Grand Hotel: Drama, with Anne Seymour and Don Armstrong; Pianist
KBER - Popular Musicians
KFOX - G. Allison, talk
KPO - Royal Brown, organist

5:00:00 - 5:30:00 P. M.

KJRC - & network - Grand Hotel: Drama, with Anne Seymour and Don Armstrong; Pianist
KBER - Popular Musicians
KFOX - G. Allison, talk
KPO - Royal Brown, organist

5:30 to 6:00 P. M.

KJRC - & network - Sarah Kriendler, violinist; 4:15, Terhune Dog Drama
KGO - K-T, Secret Service Spy Story
KYA - Know Your Bebop; 4:15, Piano Concert
KBS - Little Serenade; Bargains
KSL - Old Testament Stories

5:30:00 - 6:00:00 P. M.

KJRC - & network - Sarah Kriendler, violinist; 4:15, Terhune Dog Drama
KGO - K-T, Secret Service Spy Story
KYA - Know Your Bebop; 4:15, Piano Concert
KBS - Little Serenade; Bargains
KSL - Old Testament Stories

6:00 to 6:30 P. M.

KJRC - & network - Manhattan Merry-Go-Round; Orch. and vocalists
KGO - Imperial, basset; 6:15, Henry M. Hyde
KYY - Rabbi Burstein; Music
KTA - Dinner Concert
KPO - Orchestra

6:00:00 - 6:30:00 P. M.

KJRC - & network - Manhattan Merry-Go-Round; Orch. and vocalists
KGO - Imperial, basset; 6:15, Henry M. Hyde
KYY - Rabbi Burstein; Music
KTA - Dinner Concert
KPO - Orchestra

6:30 to 7:00 P. M.

KJRC - & network - American Musical Revue; Frank Mann, 10or, Vivienne Segal, soprano; piano duo; violinist; orchestra
KGO - Palace Hotel Ensemble
KYA - Sonia Sapio, pianist
KTA - Dinner Concert
KPO - Orchestra
**Sunday Programs**

**BROADCAST WEEKLY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 to 7:30 P.M.</td>
<td>KFOX - The Melodious Bhek Strings, featuring Countess Olga Alhambra, soprano and Chas. Previn's Orchestra</td>
</tr>
<tr>
<td>7:30 to 8:00 P.M.</td>
<td>KPO - Tom Coakley's Orchestra</td>
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<tr>
<td>8:00 to 8:30 P.M.</td>
<td>KPO - Midnight Melodies; Organ, John Teal, baritone; KGO &amp; network - Paul Carson, organist; Bridge to Dreamland</td>
</tr>
<tr>
<td>8:30 to 9:00 P.M.</td>
<td>KFOX - Afternoon Jamboree Melodies; KJR - Musical Auction</td>
</tr>
<tr>
<td>9:00 to 9:30 P.M.</td>
<td>KPO - Tom Coakley's Orchestra</td>
</tr>
<tr>
<td>9:30 to 10:00 P.M.</td>
<td>KPO - Midnight Melodies; Organ, John Teal, baritone; KGO &amp; network - Paul Carson, organist; Bridge to Dreamland</td>
</tr>
<tr>
<td>10:00 to 10:30 P.M.</td>
<td>KFOX - Afternoon Jamboree Melodies; KJR - Musical Auction</td>
</tr>
<tr>
<td>10:30 to 11:00 P.M.</td>
<td>KPO - Tom Coakley's Orchestra</td>
</tr>
<tr>
<td>11:00 to 11:30 P.M.</td>
<td>KFOX - News; Tex Howard's Orchestra</td>
</tr>
<tr>
<td>11:30 to 12:00 Midnight</td>
<td>KPO - Midnight Melodies; Organ, John Teal, baritone; KGO &amp; network - Paul Carson, organist; Bridge to Dreamland</td>
</tr>
</tbody>
</table>

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and network and national emergencies often cause deviations which the stations cannot foresee.
7:30 to 8:00 A.M.
- KPO & network — Financial Service: 7:45, Joe White, tenor
- KJR-Songers; 7:45, Studio Program
- KYA — Musical Clock
- KTA-B — The Texans
- KROW — Commuters Clock
- KJBS — Alarm Clock Club
- KGW — Breakfast Hour
- KQW — Gilmore Oil Program
- KFW — Ronald Buck, pianist
- KFRC — Sea Rocks Broadcast
- KOL — Organ Revelle
- KVI — Talk; Morning Varieties
- KPO — Morning Call
- KJR — Sunrises; Recordings
- KJBS — Stock; Seven O’clock Club
- KSL — Sharplesville
- KEC — Bible Fellowship; Records
- KGB — Stocks; Seven O’clock Club
- KRL — Advertisers Review
- KOA — The Gleaners; Joe White

8:00 to 8:30 A.M.
- KPO & network — Hour of Mem.; U. S. Navy Band
- KGO — Studio Program
- KYA — Christian Science Reading: Mr. & Mrs. Reader
- KTA — Shipping News; Shoppers’ Digest
- KJBS — Recorded Program; Stockes
- KROW — Commuters Clock
- KJBS — Popular Selections; 8:15, Children’s Content
- KQW — Morning Melodies; Varieties
- KGDM — Serenade; 8:15, Records
- KGDM — & network — Land of Dreams; 8:15, Hollywood Country Church
- KOL — Ceil and Sally to 8:15
- KQW — Morning Jingles
- KOMO — Morning Reverses
- KFI — Church; Airplane Mail
- KNN — Musical Journeys
- KSL — Land O’Dreams; 8:15, Good Morning Jamboree
- KOA — 8:15, Sweethearts of Melody

8:30 to 9:00 A.M.
- KPO & network —U. S. Navy Band
- KGO — Studio Program
- KYA — Morning Concert; 8:45, The New World educational talks
- KTA — Radio Shoppers’ Digest; 8:45, Wyoming Cowboys
- KQW — Covered wagon Jubilee
- KROW — Morning Glories; Rose Petal Revue
- KPO — Morning Concert
- KGDM — News; 8:45, Health Talk
- KJBS — Dance Matinees
- KFRC & network — Hollywood Country Church; 8:45, Morning Musical
- KOL — 8:45, Feature Program
- KVI — 8:45, Wandering Cowboy
- KQW — Station Review; Dessert Hotel
- KOMO — Mary’s Friendly Garden
- KFI — Helen Guest; Studio Program
- KNY — Concert; Tonic Times
- KSL — 8:45, Voice of Health
- KOA — 8:45, Marietta Vasconcelles

9:00 to 9:30 A.M.
- KPO & network — Story of Mary Martin; 9:15, Josephine Gibson, hostess
- KGO — Electrical Transcription
- KYA — Melodies; Bargains; Prudence
- KTA-B — Hour of Prayer
- KSL — Shopping List
- KROW — Concert Miniature
- KJBS — Songs Hits; Bargains
- KQW — Records; Bargain Basement
- KQW — Tuneful Topics
- KGDM — Records; 9:15, Mabel Rubin
- KJR — RNC & network — Voice of Experience; 9:15, The Gumps
- KJR — Songs for Sale

MARIE GOLDEN
KJH — STAFF PIANIST

KQW — Talk; Whopper Club
KECA — Recordings
KPSD — Good Cheer; Dr. McCoy

9:30 to 10:00 A.M.

10:00 to 10:30 A.M.

10:30 to 11:00 A.M.
- KPO & network — Rex Battle Concert Ensemble; Words and Music
- KGO — Musical Clock
- KYA — Ojai Concert
- KTA-B — News
- KQW — International Kitchen
- KGDM — Records; 9:45, Larry Carneiro
- KJBS — Orchestra; Songs of Romance
- KGMC — Theatre of the Air; Records
- KQW — Aunt Sammy; Songs of Romance
- KGDM — Records; Health Talk
- KFRC & network — Univ. of Calif.
- KSL — Morning Musicales
- KJBS — News
- KROW — Latin American Melodies
- KFI — Church; Children’s Contest
- KSL — Land O’Dreams
- KOL — Musical Journeys
- KSL — Land O’Dreams; 8:15, Good Morning Jamboree
- KOA — 8:15, Sweethearts of Melody

11:00 to 11:30 A.M.
- KPO & network — Pair of Planes; Lyne & Franklin
- KGO — Music Guild
- KQW — Organ; Spanish Serenade
- KTA-B — Bargains; Rhythm; Records
- KQW — Records; Tonic Tunes
- KGDM — Health Talk; Rhythm Kings
- KSL — Land O’Dreams
- KJBS — Records
- KQW — Talk; Whopper Club
- KPO — Morning Call
- KJBS — Dance Matinees
- KFRC & network — The New World educational talks
- KGO — Electrical Transcription
- KJBS — Concert; Tonic Times
- KGMC — Records
- KGMC — Milady’s Date Book; 11:15
- KJBS — Records
- KOA — The Observer; Health Talk; Melodies
- KPO — Ceil and Sally; News
- KJBS — Records
- KGDM — Milady’s Date Book; 11:15
- KFI — Church; Children’s Contest
- KSL — Land O’Dreams
- KJBS — Dance Matinees
- KQW — Talk; Whopper Club
- KECA — Recordings
- KPSD — Good Cheer; Dr. McCoy

11:30 to 12:00 Noon
- KPO & network — Calif. Fed. of Women’s Clubs
- KGO — NBC Music Guild; 11:45, Agricultural Bulletin
- KYA — Fashions; Snapshots
- KTA-B — Blue Moments
- KQW — Vocal; Theatre News
- KGDM — Organ Recital
- KFRC & network — Little French Princess; 11:45, Helen Trent
- KVI — The Observer; Health Talk; Melodies
- KOA — The Observer; Health Talk; Melodies
- KQW — Vocal; Theatre News
- KGDM — Organ Recital
- KFRC & network — Amer. School of the Air
- KQW — Vocal; Theatre News
- KGDM — Organ Recital
- KJBS — Dance Orchestra
- KGMC — Requests
- KQW — Vocal; Theatre News
- KGDM — Organ Recital
- KJBS — Dance Orchestra
- KGMC — Requests
- KQW — Vocal; Theatre News
- KGDM — Organ Recital
- KJBS — Dance Orchestra
- KGMC — Requests
- KQW — Vocal; Theatre News

12:00 to 12:30 P.M.
- KPO — Vocational Agriculture
- KPO & network — 12:15, Western Farm and Home
- KQW — Radio Guild; dramatic sketch
- KYA — Serenades; 12:03, Concert
- KQW — Mid-day Melodies; Echoes of Portugal
Monday Programs

BROADCAST WEEKLY

15

KLX—Dance Music
KROW—Latin-American Program
KJBS—Recordiofant; Children's Contest
KGCG—Request Hour; Melodies
KDKI—Movie Time Tunes
KGDM—Lorelie Strings; Records
*KFRC & network—Your Hostess, Frank, Home Furnishings
KOMO—Cowboy Joe; 12:15, Harp
KGW—Music; 12:15, Meier & Frank
KHQ—Pianist; 12:15, Art Club; Music
KLX—Records: Reports to 1:15
*KFRC & network—Agricultural to 1:15
KNX—News; Drury Lane, tenor
KECA—Records; 12:15, News
KFBD—Farm School to 12:15
KSL—Payroll Builder
KOAA—Radio Guild

12:30 to 1:00 P. M.

*KPO & network—Western Farm and Home Hour
KFRC & network—Your Hostess, Cobina Wright
KYA—Noonday Concert
KTA—Broadcasts of Portugal
KQW—Intermezzo Ramble; Musical Auction
KPO—California Farm Hour: Music
*KJBS—Dance Orchestra; 12:45, World Affairs in Brief
*KFRC & network—Your Hostess
*KFRC & network—Western Novelities
*KQW—Weather & Met. Reports
*KGDM—Johnny Strango Band; Rec.
*KFRC & network—Your Hostess
KOAA—Radio Guild

1:00 to 1:30 P. M.

*KPO & network—Betty & Bob; 1:15, Vic and Sade
KPO—Piano Vignettes 1:15, Robin Cook
*KFRC—Contralto
KYA—Salon Melodies
KTA—Radio Frolic, Geo. Taylor
KLX—1:15, Meier & Frank
KROW—Concert Melodies
KJBS—Sacred Echoes
KQW—Friendly Hour
KGDM—Records: The World Today
*KPO & network—Visiting America's Little House
KOAA—Saturday Morning
KNX—Pontrill's Orchestra
KECA—Records
KBSL—Popular Program
KBSL—Broadcasters Review
KGB—1:15, Stocks; Farm Flashes

1:30 to 2:00 P. M.

*KPO & network—Ox delayed MA/Park; 1:45, Barry McKinley, baritone
KGO—Ann Warner's Chat
KYA—Barker Frivolities
KTB—Jean Kent
KROW—Oakland Public Schools
KLX—Popular Concert
KJBS—Concert Recorders
KQW—Moondance Concert
KGDM—The World Today; Records
KFBF—Host and Stock; Christian Science News to 1:45
*KFRC & network—Chicago Variety
KOL—1:45, Consumers Facts
KQIN—Book of Life
KOMO—Cowboy Joe
KNX—Pontrill's Orchestra
KFPS—Old Time Program
KBSL—Broadcasters' Review

2:00 to 2:30 P. M.

*KPO & network—Women's Magazine of the Air
KGO—To be announced; 2:15, El Chico Spanish Revue
KYA—Barker Frivolities
KFOX—Gangster's Club; Songs
KLX—Recordings
KROW—Story Time
*KFRC—Opera House; Club; Tunes
KGDM—Records; News
KQW—Traffic Court
*KFRC—Opera House—Happy-Go-Lucky Hour
KJF—Saloon Hour, recorded
KECA—Classic Hour, records
KSSL—TOM Baker and Norman Sherr
KOAA—Barrister's Review
KOAA—Huffman Reporter; Al Pearce Gang; Plaza Tea Music

2:30 to 3:00 P. M.

*KPO & network—Women's Magazine of the Air
KGO—To be announced
KYA—Lost & Found; Music
KTA—Talk—Hollywood News
KLX—Records; Stocks; 2:40, Opportunity Hour
KROW—Dance Matinee
KECA—Records; Reports
KGDM—The Romancet
KQW—Popular Orchestr
*KFRC & network—Happy-Go-Lucky Hour; Between the Bookends
KJF—Saloon Hour
KECA—Classic Hour, records
KNX—Recordings
KFPS—2:45, Studio Program
KECA—Men of Notes; Between the Bookends
KGDM—In Orchestra; 2:45, Rhythm Ramblers

3:00 to 3:30 P. M.

*KPO & network—Langendorf Pictures; 3:15, Cliff Nazarro, tenor
KGO—U.S. Army Band
KYA—E. T. A. Talk; Business
KTB—Two-Four Time; Chinese
KLX—Opportunity Hour
KROW—Dance Matinee
KBQ—Sons of Hawaii
KQW—Stocks; Reports; Music
KGDM—Yodelling Stock; Records
*KFRC & network—Feminine Fancies
KJF—Enchanted Islands; Easy Chair
KECA—Records
KQW—Hostess Hints; Club Bulletin
KOL—P. A. T. Program
KECA—Concert Orchestra
KECA—Alexander Bevan; Records
KSSL—Senior News; Junior Hour
KOAA—Army Band

3:30 to 4:00 P. M.

*KPO & network—To be announced
KGO—Familian Car Book; 3:45
Beaux Arts Trio
KYA—Art Lecture; 3:45, Community Chest
KTA—Royal Sophistication; 3:45
Hawaiian Music
KLX—Records; 3:45, Musical Jigsaw
KROW—Concert Gems; Recordings
KBQ—Hostess Hi-Lites
KGDM—Organ
KQW—Hostess Hi-Lites
*KFRC & network—Just Plain Bull; 3:45
Milton Charles, Organ
KFOX—3:45, Recordings
KOL—Studio Program
KOIN—Newspaper of the Air
KVJ—Orch.; Reichem Family
KOMO—Trio Antiquate
KQW—3:45, Sylvia Gray
KOAA—Ann Warner's Chat
KQIN—Paylop Band
KGDM—Organ
KQW—3:55, Along the Airways
KSSL—Recording; News
KOAA—News; 3:45, Desert Kid

4:00 to 4:30 P. M.

*KGO & network—Tom Mitchell, baritone; Don Pedro's Orchestra
KNO—News; 4:15, Hawaiian Style
KJF—Old Songs; Tea Dance
KTA—Tea Time Tunes
KJBS—Records; Bob's Bob's Club
KROW—Waitz Time; Org. Melodies
KJBS—Children's Contest
KOAA—Feminine Fancies
KGDM—Records
*KFRC & network—Louis Panico's
KOIN—Newspaper of the Air
KVI—Students Radio Playhouse
KQW—1:15, Oriental Gardens
KHQ—4:15, News Album
KROW—Goodwill Program; Dances
KHQ—Haven of Rest
KECA—Library Talk to 4:15
KOAA—Liberal Arts Series; English Lesson
KBSL—Broadcasters Review
KOAA—Radio Guild

4:30 to 5:00 P. M.

*KPO & network—Beaux Arts Trio
KPO—4:45, Barbara's Blossom Talk
KGO & network—Southern Harmony Four; 4:45, Morin Sisters
KJBS—Tea Dance
KTA—Keep Smiling Revue
KJBS—Bro. Bob's Club; Health School
KQW—Dell Perry's Talk
KJBS—Recordings; 4:45
Loux, pianist
KQW—Story Time: 4:45, Songs of the Islands
KGDM—American Family; Records
KBG—Popular Records
*KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air
KJBS—Bachelor's Hour
KQW—4:45, Bob & Dolly; Miniatures
KBSL—4:45; Studio Lectam
KFOX—4:45, Garrison Anderson, piano
KJF—Theatre Observer; Records
KQW—1:15, On Parade
KOMO—4:45, Sacred Lyrics
KGDM—Sam Gordon to 4:45
KQW—Organ Rental; 4:45, Just Plain Bill
KNX—Frisele Phantansies; U. S. C.
KQW—4:45, Orphan Annie
KOAA—Piano Vignettes to 4:45

5:00 to 5:30 P. M.

*KPO & network—Jan Garber's Supper: Pictu
KOIN—Art Revue; 5:15, Edna Fischer, pianist
KQW—Children's Hour
KTA—Salon Orchestra
KLX—Helen Parmelee, pianist
KROW—Studio Program
KGB—Dancing Echoes
KQW—Sunshine League
KBSL—Popular Records
KGDM—Recordings
*KFRC & network—Diame & Re
KBSL—4:45, Orphan Annie
KQW—Organ Revue
KNX—Sunset Serenade
KFOX—Playtime Lady; Records
KECA—How Songs; Story hr.
KFRD—Studio Program
KBSL—5:15, Tarzan of the Apes

5:30 to 6:00 P. M.

*KPO & network—Carefree Carnival
KGO—Jack Armstrong; 5:45, Orphan Annie (Tec
KYA—Soy & Buddy; 5:45, Campbell Corner
KTA—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KJBS—Recordings
KOAA—Popular Orchestra
KGDM—Records
*KFRC & network—Brick Holton & Dick Auranit; 5:45, Organ
BGOC—Health Talk; Irish Gems
KVI—5:45, Organ Melodies
KQW—Choral Broadcast; 5:45, Robin Hood
KOIN—Organ; Robin Hood & Merry
KJR—Jack Armstrong; Orphan Annie
KNX—Son of Fire; Orphan Annie
KTAB—Ministry News; Songs
KECA—Story Hour; Flying Club
KFSD—Studio; Farley's Rangers
KGDB—Sport & Round; Music; E. T.
KSL—Gene Hallday, organist

6:00 to 6:30 P. M.
* KPO & network—Pan-American Instrumentalists
* KBCO—Miniature Concert; 6:15, Lum & Abner, comedy duo
KYA—Oe. Son of Fire; Cy Trobbe's Orchestra
KTAB—Dinner Concert; News
KTX—Arion Trio
KROW—News; Dance Masters
KJBS—News Reporter to 6:15
KGDB—News; 6:15, Jimmie Allen
KQW—Dept. of Agriculture; Records
KGDM—Records to 6:15
* KFRC network—Chesterfield Program
* KBCO—Scandinavian Reporter to 6:15
KGW—Manniquins
KHIQ—Singing Secretary; Melodies
KQW—Manniquins
KFWE—News; Records; Organ
KNX—Jack Armstrong; 6:15, News
KFWB—Organ; Trio, Al & Vi
KECA—Board of Education; News
KOAI—Schular Minstrels

6:30 to 7:00 P. M.
* KPO & network—Music at the Radio Forum
KGO—Safety First; 6:45, Air Adventures of Jimmy Allen
KTV—Dance Orchestra
KTAB—Sport Page; Utopian Society
KLX—Arion Trio
KROW—Grace-Herald Trio
KGQ—Dinner Dance; Melodies
KQW—Market Reports; Melodies
* KFRC—network—Leonardo D. Vinc
KOL—Speaker Stevenson; Organ
KJR—News; Jimmie Allen
KNX—Lum & Abner; Jimmie Allen
KQW—6:45, Jimmie Allen
KECA—Liberal Arts Series; Organ and Contralto
KFRC—School Kids; Jimmie Allen
KSL—The Big Show

7:00 to 7:30 P. M.
* KPO & network—Carnival Contents Program
KQW—Beatrice Trio
KYA—Sports; Drama
KTAB—Italian News; Orchestra
KROW—C. W. Hammond; L'Italia News
KLX—News; 7:15, Planiat
KGQ—Allee Christians; Records
KQW—Weather; Voice of Portugal
* KFRC & network—Wayne King's Orchestra
KJR—Blue Pacific Moonlight; 7:15, Timepiece
KNX—Watanabe & Archie; Laurence King, tenor
KFWE—Jeanne Dunne & Burt Fiske; Pioneer Sons
KECA—Organ and Vocalist
KFSD—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Sonny and Buddy; Studio Program

7:30 to 8:00 P. M.
* KPO & network—Committee of Four; 7:45, Caswell Court
KGO—National Radio Forum
KYA—Lum of Romance; Gold Rush Days
KTAB—Socialist Labor Party; 7:45, KIX—Silver Strains; Studio Prog.
KROW—L'Italia Echoes of Italy
KQW—Italian Radio Theatre
KGO—Between the Lines; 7:45, Recordings
* KFRC & network—Lilac Time with the Night Riders
KVI—Musical Minutes
KGW—Musical Manniquins
KGO—Penthouse Party
KJR—Carefree Capers
KNX—In-Laws; King Cowboy
KFWE—Down the Centuries; 7:45, Syncopators
KFOX—Boy Detective; Chero Boys
KECA—Records; 7:45, Law Talk
KOAI—Pick and Pat

8:00 to 8:30 P. M.
* KPO & network—Amos 'n' Andy
8:15, Red Davis, dramatic series
KGO—Stanford University; Nanette
La Salle, contralto
KQW—Amateur Hour
KTV—Christian Science Program
KLX—Carefree Capers
KGQ—Spanish-American Program
KROW—Italian; Watch Towr
KQW—Opera
* KFRC & network—Myrt & Marge
8:15, Edwin C. Hill
KJR—Carefree Capers; Bunkaneers
KNX—Entertainers; Adlerikans
KFWE—Master's Orchestra
KECA—Records
KFOX—Cecil & Sally; 8:15, Talk
KFPD—Jimmie Allen to 8:15

8:30 to 9:00 P. M.
* KPO & network—Voice of Firestone; Operatic Star; Chorus and Orchestra
KGO—Comedy Stars of Hollywood
8:45, John Teel, baritone
KQW—Amateur Hour
KTV—Dancing with the Stars
KLX—Ann Wakefield, soprano
Noted in Rhyme
KROW—Leutko Album; 8:45, Old-Fashioned Girl
KQW—We Salute; Morton Welter
KQW—Opera
* KFRC & network—Kate Smith's New Star Series
KJR—Highlight Hour
KFWB—Dance Orchestra
KNX—Many a Musical Room; Talks
KECA—Memories of the Waltz
KFOX—Dick Jurgens' Orchestra

9:00 to 9:30 P. M.
* KPO & network—The Shell Show
8:45, with Chico Sale, comedian
KGO—Sendor, violinist; 9:05, Art Jarrett's Orchestra
KQW—We Toward; Nat'l Defense
KTAB—Richtianers
KLX—Pall Mall Theatre of Air Players
KROW—Veterans of Foreign Wars; Bar X Rangers
KQW—Opera
* KFRC & network—Jame L
KJR—Newdore; Organ; Orchestra
* KFRC & network—Blue Monday
Jamboree
KQW—Request Hour
KNX—News; Beauty Talk
KFWE—Men's Notes
KECA—Records; L. A. R. C. Orchestra
KFOX—Revelry Hillbillies
KFSD—Purfiedt Program; Marie Giantess
KOA—Rowdy Wright; Jr. C. of C.

9:30 to 10:00 P. M.
* KPO & network—Shell Show
KGO—Leona and her Orchestra
KYA—Desert Scenes; News; America
 KTAB—News; Musical
KROW—Bar X Rangers; Conquip
KLX—News; Fireside Fantasies
KECA—Records; Dramatic Guild
KQW—Opera
* KFRC & network—Blue Monday
Jamboree
KJR—Request Hour; C. of C.
KNX—The Crockets
KFWB—Slumbertime
KECA—Orchestra
KFOX—Beverly Hill Billies
KQW—Cotton Club Orchestra
KJR—Reflections of Romance
KNX—Dance Dream
KFWE—Dance Orchestra
KFOX—Freddie Carter's Orchestra

10:00 to 10:30 P. M.
* KPO & network—The Richfield Reporter
10:15, Blue Moonlight
10:15, Alvinio Ray, guitarist; Paul Carson, organist
KGO—Ricardo, violinist
KYA—Concert Orchestra
KTAB—Hit Tunes
KLX—Dance Music
KROW—Recordings
KOAI—Nite Cap Revue
KGGC—Morton Welter's Opera House
KFRC—Federal Emelaining (E. T.) to 10:05
* KFRC & network—Musical Moods
KOJ—Wen Niles'; Orchestra; News
KVI—News to 10:15
KQW—10:15, Chas. W. Hamp
KRO—The Crockett Orchestra
KFOX—Ray Wilson
KECA—Fishing and Hunting Talk to 10:10
KFOX—News; Orchestra
KOAI—News; Orchestra

10:10 to 11:00 P. M.
* KPO & network—Blue Moonlight
10:45, Dot Kay, contralto; 10:55, News
KGO—Williams-Walsh Orchestra
KYA—Dancing Thru Time
KJR—To Música Music
KLX—Blue Reflections, Alice Blue
KROW—Recordings
KTAB—Nite Cap Revue
* KFRC & network—Dance Orchestra
KQW—10:55, Memory's Garden
KGO—Our Moonlight Melodies
KOIN—Kelly's Kabellers
KJR—The Islanders
KFOX—News; Dance Orchestra
KFWE—Dance Orchestra
KOAI—Musical Program; News

11:00 to 11:30 P. M.
* KPO & network—Guy Lombardo's Orchestra
KQW—Orchestra
KYA—Sandman Organ
KTAB—Dancespots
KJR—Dancing the Hour
KOIN—Nite Cap Revue
KFRC—News to 11:10
* KFRC & network—Dance Orchestra
KOMO—10:10, Memories of Romance
KECA—Of the Night
KFOX—News; Dance Orchestra
KFWE—Dance Orchestra
KOAI—Board of Directors
KAB—Musical Program; News

11:00 to 12:00 Midnight
* KPO & network—Guy Lombardo's Orchestra
KQW—Orchestra
KYA—Sandman Organ
KTAB—Dancespots
KJR—Dancing the Hour
KOIN—Nite Cap Revue
KFRC—News to 11:10
* KFRC & network—Dance Orchestra
KOMO—10:10, Memories of Romance
KECA—Of the Night
KFOX—News; Dance Orchestra
KFWE—Dance Orchestra
KOAI—Musical Program; News

12:00 to Sign Off
KTAB—Midnight Jamboree
KQW—Tomb Tunes
KOIN—12:01, Owl Prow. to 7 a.m.
TUESDAY Programs
March 19, 1935

8:00 to 8:30 A.M.
- KPO & network—Johnny O'Brien, harmonica; 8:15, Your Child
- KGO—Studio program
- KFY—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTB-AB—Shipping News; Shoppers' Digest
- KLX—Records; N. Y. Stocks
- KROW—Computers Clock
- KJSB—Band Concert; Children's Contest
- KGDM—Morning Melodies; Varieties
- KFRC—Records; Goodwill Industries
- KFRC & network—8:15, Current Questions Before Congress
- KOL—Cecil and Sally to 8:15
- KVIN—Morning Varieties; Cowboy Evangelists
- KGPO—Catechets; Fifteen Minutes of Sweetness
- KQW—Morning Reveries
- KJBS—Morning Reveries
- KHS—Wandering Cowboy
- KROW—Morning Glen
- KSL—Shoppers' Society to 9:45
- KFRC—Coalition Hour to 9:00
- KECA—8:15, Records
- KSL—Studio Ensemble; 8:30, Romances of Mary & John

8:30 to 9:00 A.M.
- KPO & network—Three Shades of Blue; Ronald & Norman of Glamor and Phillips
- KGO—Electrical Transmission
- KFY—Cort: 8:45, The Texans
- KTB—Radio Shoppers' Digest; 8:45, Wyoming Cowboys
- KFY—Recorded Wagons Jubilee
- KROW—Morning Glories; 8:45, Rose in the Mist
- KJBS—Dance Melodies
- KQW—Morning Concert
- KFRC & network—Booth Talk
- KFRC & network—Country Church: 8:45, Morning Musicals
- KFRC—Smiley, U. S. Navy Band
- KFRC—Wandering Cowboy
- KQB—8:45, Tull & Gloves
- KJSB—Helpful Hints
- KFBS—Religious Talk
- KEC—8:45, Colorado Federation of Women's Club

9:00 to 9:30 A.M.
- KPO & network—The Story of Mary Martin; 9:15, Honeyboy and Masafras
- KGUSA—Studio Program
- KFY—Melodies; Bargains; Prudence
- KTB—Hour of Prayer
- KLX—Shopping List
- KROW—Concert Miniature
- KJSB—Recordings
- KGGM—Records
- KGK—Tuneful Topos
- KGGM—Bread Lore
- KFRC & network—Voice of Experience; 9:15, The Gumps
- KFY—Songs for Sale
- KFI—9:15, Shopping Tour
- KFY—Health Talk: Melody Time
- KECA—Records to 9:15
- KFSD—Good Cheer; Dr. McCoy

9:30 to 10:00 A.M.
- KPO & network—Martha Meade Society to 9:45
- KGGM—Songs of Kitchen Sink
- KGO—Electrical Transmission
- KFY—& network—9:45, Edna Fischer
- KFY—Cesar to 9:45
- KFY—Jolly Bucketeers; Lovers Lane; Waltz Time
- KFY—Health Talk
- KLX—Claviers in Music; Records
- KQW—Health Talk
- KJSB—Songs of Romance; Classics

JAMES WALLINGTON
NBC—ANNOUNCER

11:00 to 11:30 A.M.
- KPO—Beaux Arts Trio
- KGO & network—Crosscuts from the Log of the Day; 10:15, Accordians
- KFY—Latin Concert
- KTB—Bargains; Rhythms; Reeds
- KLYT—Anna & Beyond
- KROW—Health Talk; Rhythm Kings; Spotlight
- KFY—Dance Tunes; 11:15, Talk
- KGO—Milady's Date Book; Music
- KGGM—Organ Revals
- KQW—Popular Orchestra
- KJBS—Recordings
- KQW—Music to 11:30
- KFY—Bucketeers; 11:45, Rose in the Mist
- KFY—Tales ofptions
- KFY—School of the Air
- KFY—Dental Clinic
- KFY—Organ Concert
- KFY—Rhythm Rulers
- KFY—Charlie Willman & Helen Hill; Fashion Tour
- KFY—Spice of Life; Ionizer Talk
- KFY—11:45; Concert Music
- KFY—Golden Melodies

12:00 to 12:30 P.M.
- KGO & network—Don Pedro's Orchestra
- KFY—12:15, Luncheon Concert
- KPO—Radio Crooner; 12:15, Farm & Home Hour
- KFY—Scriptures; Noonday Concert
- KTB—Melodies; Echoes of Portugal
- KFY—Dance Music
- KFY—Latin-American Program
- KFY—Orchestra; Children's Contest
- KJBS—9:15, Request Hour
- KFY—Monte Carlo Hour
- KFY—Road Reports
- KGGM—Columbia Variety Hour
- KFY—The Carnival Hour
- KFY—12:15, Front Page Headlines
- KFY—One Man Show; Meier & Frank
- KFY—Cowboy Joe; Vagabonds
- KFY—Music; Grain Reports to 12:15
- KGGM—Pinnock; 12:15, Meier and Frank
- KFY—12:15, C. C. Luncheon
- KFY—Federal and State Market Reports to 12:15
- KFY—9:15, Jubilee Entertainers
- KFY—12:15, News Release
Tuesday Programs

2:30 to 3:00 P.M.

- KPO & network - Women's Magazine of the Air
- KPGO - Congress Speaks: To be announced
- KYA - Lost & Found; Rhythm Princes
- RTAB - Romanee'; Waltz Time
- GLK - Stock Cigar
- KROW - Dance Matinee
- KQW - Dance Matinee
- KBBS - Tango Orchestra; Records
- KFDM - The Romanees
- KFRC & network - Happy-Go-Lucky Hour; Between the Bookends
- KHJ - Ball Hour
- KNX - Classic Hour
- KFSD - Old Persian
- KQW - The Friendly Hour
- KROW - Concert
- KLX - Professor

3:00 to 3:30 P.M.

- KPO & network - Langendorf Pictures: 3:15, Easy Aces
- KGO - Xavier Cugat's Orchestra: 3:15, Mid-Year Hymn Sing
- KYA - Poet's Hour; Melody Man
- KTAB - Two-Four Time; Chinese
- KLX - Jewel Box: 3:15, Records
- KROW - Dance Matinee
- KQW - Popular Melodies
- KQW - Stocks: 3:15, Variety
- KFDM - Romance Comedy Program
- KFRC & network - Feminine Fancies
- KJ - Poet's Corner; Theodora Warfield: 3:15, Music Harmony
- KGW - Weisfield & Goldberg to 3:15
- KHQ - Business & Pleasure: 3:15, Women's Club Bulletin
- KFI - 3:15, Easy Aces
- KNX - Congress Orchestra
- KECA - Story Teller to 3:15
- KFSD - Organ Music to 3:15
- KSL - Deseret Weekly Sunday: 3:15, Junior Hour
- KXU - Xavier Cugat's Orchestra: 3:15, Hymn Sing

3:30 to 4:00 P.M.

- KPO & network - Stanford Forum
- KFSD - Symphony Sketches
- RTAB - Symphony: 2:45, Hawaiian Music
- KLX - Recordings
- KROW - Concert Gems: Hits of Today
- KQW - Musical Comedy; SRA Program
- KROW - Variety Program
- KFRC & network - 3:45, Correct English
- KGDM - Recordings
- KOL - Orchestra: Correct English
- KOMO - Newspaper of the Air
- KQ - King's Men: 3:45, Sylvia Gray
- KFI - Ann Warner Chats
- KNX - Fletcher Wilco
- KGB - Orchestra: 3:40. Along the Airwaves to 3:45
- KOA - News: 3:45, Univ. of Denver
- KSL - D. S. Club; Records: News

4:00 to 4:30 P.M.

- KGO & network - Tom Mitchell, baritone
- KPO - 4:15, Pair of Pianos
- KPGO - Radio Reporter
- KQW - 4:15, Don Pedro's Mondays
- KYA - Symphony Sketches
- RTAB - Tea-Time Tunes
- KLX - Musical Jigsaw; Bob's Club
- KROW - Harmonie Time; Spanish Serenade
- KGDC - Studio Program
- KJRS - Children's Contest
- KQW - Popular Melodies
- KGDM - Gilmore Oil Program
- KFRC & network - Louis Pacino's Orchestra
- KV - Students Playhouse
- KTON - Newspaper of the Air
- KQ - Happy Feet; 4:15, News Album
- KFR - Tea Dances; Resume
- KFI - Liberal Arts Series; Organ
- KNX - Haven of Rest
- KSL - Town of Commerce
- KOA - Univer. of Denver; Orchestra

4:30 to 5:00 P.M.

- KPO & network - Don Pedro's Orchestra
- KPO - 4:45, Barbara Lee
- KKF & network - 4:45, You and Your Government
- KQW - Tea Dances; Parade
- KTAB - Keep Smiling Revue
- KLX - Bro. Bob's Club; Health
- KROW - Dell Perry; Health Talk
- KJBS - Dance Orchestra
- KGDC - Dancing Echoes
- KQW - Story Time; 4:45, Songs of the Islands
- KGDM - Records
- KFRC & network - Buck Rogers in the 22nd Century
- KPO - 4:45, Ivory Stamp Club
- KOL - 4:45, Studio Program
- KJ - Musical Auction to 4:45
- KVI - 4:45, Univ. of the Air
- KGGC - Studio Program
- KOMO - Musical Talk: Easy Aces
- KOI - Organ Recital; Just Plain Bill
- KCOR - Fire Dept. Program: 1 S. C.
- KFSD - Dr. McCoy to 4:45
- KSL - 4:45, Orphan Annie
- KOA - 4:45, You & Your Government

5:00 to 5:30 P.M.

- KPO & network - Melody Review
- KPO - The Whole Damn Woman: 5:15, Harry Stanton, basso
- KYA - Children's Hour
- KFRA - Victor Salon Orchestra
- KSL - Helen Parmelee, pianist: 5:15, Tabbouleh
- KROW - Studio Folly
- KJBS - Dance Orchestra
- KGDC - Dancing Echoes
- KQW - Alka of South America
- KGDM - Records: Organ
- KFRC & network - Keith Beecher & Orch.; 5:15, Billy Bachelor
- KCOI - Bob & Dolly to 5:15
- KJ - Steamboat Bill; Hi-School Reporter
- KQ - Happy Feet; 5:15, Ivory Soap Symposium
- KOMO - 5:15, Ivory Stamp Club
- KFR - Milton & Gunter: 5:15
- KPO - 5:15, Ivory Soap Program
- KFI - The Waikikans; Ivory Stamp Club
- KSL - Male Chorus: Musical Headlines
- KFSD - Fullman Program; Melodies
- KOA - "While the City Sleeps": Comedy Stars

5:30 to 6:00 P.M.

- KGO - Jack Armstrong; 5:45, Orphan Annie
- KPO & network - Lawrence Tibbett, baritone; John B. Kennedy
- KYA - Sonny & Buddy; 5:45, Campbell Corner
- KFRA - Health Talk
- KJBS - Covered Nation Jubilee
- KROW - Eating Your Way to Health
- KFRA - Dance Orchestra
- KGDC - Walk: 5:45, Irish Gems
- KQW - Popular Orchestra
- KGDM - Recordings
- KFRC & network - Jack Major: 5:45, Glenn Lee & Orchestra
- KOI - 5:45, Nourishine Program
- KCOI - Jack Armstrong's Orchestra
- KGL - Songs: 5:45, Orphan Annie
- KEC - Word Detective; Flying Club
- KFOX - Theatre News; Records

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KFSD—Studio: Parley’s Rangers
KSL—Piano Team and Tenor; 5:45
My Beautiful Lady

6:00 to 6:30 P.M.
• KPO & network—Grace Moore; soprano
KGGC—Miniature Concert; News
KTA—Dinner Concert: News
KLX—Arion Trio
KJBS—News; 11:15, Musical Album
KJBS—Dinner Concert; 6:15, Popular Program
• KFRC & network—Bing Crosby
KFS—Minutes of Music
KFV—News; Records; Organ
KKNX—Jack Armstrong; News
KECA—Children’s Records; News
KFOX—News; Trio; Talk; Al & Molly
KFSD—The Beach Boys

6:30 to 7:00 P.M.
• KPO & network—Ed Wylln, the TexasAram Nameee, Eddie Duchin’s Orchestra
KGO—Cliff Nazarro, tenor; 6:45
Air Adventures of Jimmy Allen
KYA—Orchestra
KJBS—Sports; Talk
KLX—Arion Trio
KROW—Dance Masters; 6:45, Dr.
KGGC—Dinner Dance Review
KQW—Market Reports; Music
• KLX—network—John Jones’ Orchestra for Chevrolet
KJR—News; Jimmy Allen
KFWB—B’Nai Brith; Jimmy Allen
KFWB—B’nai Brith; Jimmy Allen
KNNX—Lum & Abner; Jimmy Allen
KECA—Liberal Arts; Organ

7:00 to 7:30 P.M.
• KPO & network—Palmolive Beauty Box Theatre of the Air: Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret’s Orchestra
KGO—Every Man’s Palace
KJBS—Ernie Smith’s Sport Page; 7:15, In Old Vienna
KTAB—Italian News; Orchestra
KJBS—News; Souvenirs
KROW—C. W. Hammond; 7:15, In Old Vienna
KLX—Dinner; News
KGGC—Elizabeth Baird; Records
KQW—Weather; Voice of Portugal
• KLX—network—Carroll Caravan
KJR—Observer; 7:05, Mountainaires
KECA—Organ; Braille Institute
KNX—Frank Watanabe; Numismatic Program
KFWB—Ray de F’Oan; Hilarities
KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P.M.
• KPO & network—Palmolive Beauty Box Theatre
KJBS—Redwood Reivers; Ricardo and his violino
KYA—In Old Vienna; Louise Taber, Gold Rush Days
KTAB—Orchestra; Musical
KLX—Merlyn Morse, tenor; Adven
KNOX—Jesse of the Gus
KROW—Recordings
KGGC—Between the Lines; 7:45, In Old Vienna
KFWB—Italian Radio Theatre
• KFRC & network—Cecil B.’s Movie of the Week; 7:40, Voice of the Crusaders
KGO—Radio Speaker Stevenson
KON—7:45, Jimmy Allen Adventures
KVI—7:45, The Fact Finder
KLX—Jazz; Firestone: Piano Plate
KNX—The In-Laws; King Cowboy
KFOX—Boy Detective; 7:45, The Audience Decides

8:00 to 8:30 P.M.
• KPO & network—Amos ’n’ Andy; 8:15, Night Editor, Hal Burdick
KGO—California State Chamber of Commerce; Program; 8:15, Nanette La Salle, contraalto
KYA—Old Singing Class
KJBS—News; Hampshire; Melodies; 8:15, London Fantasy
KLX—Carefree Capers
KROW—Low-Amerian Program
KGGC—Spanish-American Program
KFWB—Days of Romance in Santa Paula
• KFRC & network—Myrt and Marge; 8:15, To be announced
KFS—Italian Stars
KQW—Weather; Records; Organ
KNNX—Italian
KECA—Children’s Records; News
KFOX—News; Trio; Talk; Al & Molly
KFS—The Beach Boys

8:30 to 9:00 P.M.
• KPO & network—Leo Reisman’s Orchestra
KGO—Musicals
KYA—Orchestra: Fiesta
KJBS—News; Hampshire; Records
KLX—Alice Blue; 8:45, Fireside Fantasies
KGGC—Italian Program
KJBS—Orchestra: Mort Werner
KQW—Scott Held’s Orchestra
KLX—Calling All Cars
KIN—American Family Robinson
KOIN—7:05, Mountainaires
KROW—The Merry Men; 8:45, Five Minute Drama
KVJ—Mr. Rubeoudbe; Musical Masterpieces
Ky—Sweetharts on Parade
KFV—Dance Orchestra
KNX—Operatic Encores
KECA—The Waikikians
KFOX—Guy Lombardo’s Orchestra
KSL—Johnny Green’s Orch.; to 8:45 Tuesday Roundup

9:00 to 9:30 P.M.
• KPO & network—Ben Bernie’s Orchestra
KGO—Beaux Arts Trio
KJBS—Italian
KYYA—Fiesta
KTO—Good Heavens
KROW—Lady Murphy’s Orchestra
KLX—Gospel Hymns, Quartet
KROW—Italian Program; Pearl Tener’s Orchestra
KJR—Organ
KOIN—Opera; Organ
KQW—Band Concert
KFRC—John Nesbitt to 9:15
• KFRC & network—Orville Knapp’s Orchestra
KIN—Little Show; Organ
KVI—Fireside Classics; 9:15, Orch.
KJBS—News; Singers
KNX—News; 9:15, Entertainers
KFWB—Eno Crime Clues
KFOX—Beverly Hillbillies
KTO—News; California Rangers
KROW—American Family Robinson; Conjoin
KGGC—Pianistique; Records
KQW—Royal Melodies; Records
• KFRC & network—University Ex-
KFS—Melody Parade
KSL—Orchestra; 9:15, Smoke Rings

9:30 to 10:00 P.M.
• KPO & network—Death Valley Days
KGO—George Hamilton’s Orchestra
KJBS—Italian
KTO—Opera; Organ
KLX—Orchestra; California Rangers
KROW—American Family Robinson; Conjoin
KGGC—Pianistique; Records
KQW—Royal Melodies; Records
• KFRC & network—University Ex-
KFS—Melody Parade
KSL—Orchestra; 9:15, Smoke Rings

10:00 to 10:30 P.M.
• KPO & network—Richard Fielder Repor-
KTO—News; Hampshire; Orch.
KFOX—Springtime; Orchestra
KYA—Drama
KQW—Hit Tunes
KLX—Calif. Rangers; Records
KROW—Royal Hawaiians; Records
KECA—Musical Comedies, records
KNX—the Crockett’s; Orchestra
KFOX—Music; News; Orchestra
KFSK—Dance Orchestra
KGO—Dance Orchestra
KSL—Dance Orchestra
KOI—Studio Programs

10:30 to 11:00 P.M.
• KPO & network—Tom Cookeley’s Orch.; 10:35, Press News
KGO—News; William’s-Waish Orch.
KYA—Sandman
KJBS—Hit Tunes
KROW—Royal Hawaiians; Records
KQW—Music; News; Orchestra
KECA—Musical Comedies, records
KNX—the Crockett’s; Orchestra
KFOX—Music; News; Orchestra
KFSK—Dance Orchestra
KFOX—News; Tex Howard’s Orch.
KOI—Huffman Harmonies

11:00 to 11:30 P.M.
• KPO & network—Guy Lombardo’s Orchestra
KTO—Bai Tabarin Orchestra
KJBS—Italian
KNOX—Children’s Program
KJBS—Italian
KQW—Music; News; Orchestra
KROW—Italian
KJBS—Italian
KSL—Dance Orchestra
KGO—Dance Orchestra
KFSK—Dance Orchestra

11:30 to 12:00 Midnight
• KPO & network—Del Courtney’s Orchestra
KGO—Orchestra
KJBS—Italian
KJBS—Italian
KQW—Dance Music
KSK—Italian
KJBS—Italian
• KFRC & network—Dick Jurgen’s Orchestra
KIN—Dance Orchestra
KQW—Dance Orchestra
KNOX—Ponelli’s Orchestra
KFV—Dance Orchestra
KFOX—Dance Orchestra

12:00 to Sign Off
**WEDNESDAY Programs**

**March 20, 1935**

**7:30 to 8:00 A. M.**
- **KPO & network—**Financial Service; 7:45, Organ Concert
- **KGB—**The Homemakers; 7:45, Electrical Transcription
- **KGGC—**Musical Clock
- **KFCR—**Seal Rocks Broadcast

**8:00 to 8:30 A. M.**
- **KPO & network—**The Honeymooners, Grace and A. C. Eagle; 8:15, "Tony Wone" Scrapbook
- **KFRC—**Studio Program
- **KYA—**Christian Science Reading; 8:15, Mr. and Mrs. Reader
- **KBTB—**Shop News
- **KLC—**Records; 8:20, Stocks
- **KROW—**Commuters' Clock
- **KJBS—**Hand Concert; Children's Contest
- **KQW—**Morning Melodies; Varieties
- **KGD—**Serenader; Records
- **KFRC—**Records; SFRA Speaker
- **KFCR & network—**9:15, Hollywood Country Church
- **KOL—**Cecil and Sally to 8:15
- **KVJ—**Varieties to 8:15
- **KQW—**Morning Reivers
- **KGGC—**Crazy Spot, Tins & Gibs
- **KFC—**Church Quarter Hour to 8:15
- **KNX—**Musical Jigsaw; Pauline Holden

**8:30 to 9:00 A. M.**
- **KPO & network—**U. S. Army Band; 8:45, Magic Recipes
- **KGGC—**Electrical Transcription
- **KGB—**Morning Concert
- **KJBS—**Morning Concert
- **KQW—**Morning Songs; Rose Petal Revue
- **KQW—**Orchard Concert
- **KGB—**Records; 8:45, Health Talk
- **KFCR—**Records; Country Church
- **KQW—**Morning Musical
- **KJBS—**8:45, Prudence Penny
- **KGGC—**Cowboy
- **KQW—**8:45, Air Shopping
- **KFC—**MidWestern Melodies
- **KQW—**Morning Glories; Rose Petal Revue
- **KJBS—**Mid-Opening Melodies
- **KFC—**Books of Melody

**9:00 to 9:30 A. M.**
- **KPO & network—**The Story of Mary Martin; 9:15, Josephine Gibson
- **KGGC—**Electrical Transcription
- **KFA—**Melodies; Bargains; 9:15, Prudence Penny
- **KJBS—**Hour of Prayer
- **KGB—**Shopping List
- **KROW—**Concert Miniatures
- **KQW—**Popular Varieties
- **KFRC—**Parade; Bargain Basement
- **KQW—**Tuneful Topics
- **KFCR—**Children's Contest
- **KFCRC & network—**Voice of Experience; 9:15, The Gumps
- **KFCR—**Records for Sale
- **KFRC—**9:15, Recordings
- **KFCR—**Talking Book
- **KFCR—**Records
- **KFCR—**Good Cheer; Dr. McCoy

**9:30 to 10:00 A. M.**
- **KPO & network—**Singable Songs
- **KGGC—**Educ. Transcription; 9:45
- **Jean Abbey, Shop News

**10:00 to 10:30 A. M.**
- **KPO & network—**Press-Radio News; 10:05, Tally-Ho: Instrumentalists
- **KGGC—**Robin Cook, contralto; News
- **KJBS—**Morning Concert
- **KFA—**News; Old Friend; Music
- **KJBS—**Songs; 10:15, Stocks; News
- **KQW—**Rhythm Revue
- **KGB—**News; Organ; Congol
- **KFCR—**Records
- **KGGC—**Band Concert
- **KFCR & network—**Geo. Hall's Orchestra
- **KQW—**Orchestra; Wife Begins at 10:15
- **KFCR—**Presidential Concert
- **KGGC—**St. Louis; Opera
- **KFCR & network—**Geo. Hall's Orchestra
- **KQW—**Orchestra; Wife Begins at 10:15
- **KFCR—**Presidential Concert
- **KGGC—**St. Louis; Opera
- **KFCR & network—**Geo. Hall's Orchestra
- **KQW—**Orchestra; Wife Begins at 10:15
- **KFCR—**Presidential Concert

**10:30 to 11:00 A. M.**
- **KPO & network—**Tommy Tucker's Orchestra
- **KFCR—**Organ Concert
- **KFA—**Musical Clock
- **KQW—**International Kitchen
- **KJBS—**Health Talk; Hill-Billy

**11:00 to 11:30 A. M.**
- **KPO & network—**Two Seats in a Balcony
- **KGGC—**Beaux Arts Trio
- **KFA—**Organ; Novelties
- **KJBS—**Bargains; Modern Rhythm; Recordings
- **KQW—**Morning Classics; 11:15, Tonic Tunes
- **KJBS—**Health Talk; Rhythm Kings
- **KGGC—**Milady's Date Book; 11:15
- **KFCR & network—**Little French Princes; Romance of Helen Trent
- **KJBS—**News
- **KGGC—**Observer; Health Talk; Melodies
- **KFA—**Art Kirkham, This and That
- **KJBS—**Rhythm Rulers
- **KGGC—**Organ; Dr. Morse
- **KFCR—**Chinese Lesson
- **KGB—**To the Ladies

**11:30 to 12:00 Noon**
- **KPO & network—**Radio City Matinees; guest artists and orchestra
- **KGGC—**Edna Fischer, pianist; 11:45
- **KGGC—**Agricultural Bulletin
- **KFA—**Record of Fashions; Snapshots
- **KFCR—**Blue Moments
- **KFA—**Anita and Orasco; Recordings
- **KJBS—**Latin-American Program
- **KGGC—**Request Hour
- **KJBS—**Meridian Stage
- **KQW—**Vocal and Theatre News
- **KGGC—**Organ Recital
- **KFCR & network—**American School of the Air
- **KFA—**Rhythm Rulers
- **KGGC—**Glenn Shirley and Clarence Tolman; 11:45
- **KFA—**Dental Clinic
- **KGGC—**Records
- **KFA—**Music; 11:45
- **KGGC—**Health Talk
- **KFCR—**Studio program

**12:00 to 12:30 P. M.**
- **KPO & network—**Vocal Soloist
- **KGGC—**12:15, Luncheon Concert
- **KJBS—**News
- **KPO & network—**12:15, Western Farm and Home Hour
- **KJBS—**Western
- **KJBS—**Mid-Day Melodies; Echoes of Portugal
- **KGGC—**Dance Music
- **KFA—**Latin-American Program
- **KGGC—**Request Hour; Jeanne and Nimble
- **KFCR & network—**Kate Smith's Machine
- **KGGC—**Gene, Almsy, Serenade
- **KFCR & network—**Kate Smith's Machine
- **KFA—**One Man Show; Amie Brunn
- **KGGC—**The Carnival Hour
- **KJBS—**12:15, Mother and Frank
- **KFA—**Cowboy Joe; 12:15
- **KGGC—**Nevada Vagabonds
Wednesday Programs

BROADCAST WEEKLY

21

KHQ—Organ Concert

KJR—Concert; 12:12, Grain Reports

KVI—12:15, Front Page Headlines

KFW—Western Market Report to 12:15

KNX—News; Drury Lane, tenor

KCEA—Nuthouse Program; News

KOA—Rammers Trio; Joe White

12:30 to 1:00 P. M.

• KPO & network—Western Farm

• KGO—Luncheon Concert

• KYA—Noonday Concert

• KFSD—Records of KFRC

• KLX—Ramblers; Musical Auction

• KROW—California Farm Hour, 12:30

• KJBS—Dance Matinee

• KGCG—Mountain Music; Jeanne & Mike

• KGW—Market Reports

• KGDM—Patterns of Melody; Receds.

• KFRC & network—Kate Smith’s Matinee

• KOL—The Carnival Hour

• KVI—Capitol City News

• KOMO—Farm Talk; Tea Time Tales

• KBS—Business Pleasure; Studio

• KQW—Piano

• KNX—Concert Orchestra

• KGW—Concert Favorites; records

• KCO—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

• KPO & network—Betty and Bob

• KGO—Concert; 1:15, Coquettes

• KYA—Famous Melodies

• KTAB—Radio Frolic

• KLX—Garden Tips; 1:15, Martha Lee

• KBS—Concert Melodies

• KJBS—Stock Reports and Records

• KGDM—Half Hour

• KGDM—Recordings; Theater Chat

• KFRC & network—National Student

• KOL—Julie Day to 1:15

• KYA—Headliners

• KNX—Pontrrell’s Orchestra

• KJBS—Records

• KFS—Club Luncheon

• KGB—1:15, Stocks; Farm Flashes

• KSL—Payroll Builder

1:30 to 2:00 P. M.

• KPO & network—Oxoydlo’s Own Ma Matrix; 1:45, Barry McKinley, baritone

• KGO—Ann Warner’s Chats

• KYA—Famous Melodies

• KTAB—Jean Kent, Economics

• KLX—Popular Concert

• KROW—Oakland Public Schools; 1:45, Dance Masters

• KJBS—Afternoon Popular Concert

• KGDM—Accordian Boys; Records

• KFRC & network—Curtin Institute

• KOIN—Book of Life

• KJR—Lotus Land

• KCEA—Kpedia

• KPSD—Old Time Program

• KSL—Payroll Builder

2:00 to 2:30 P. M.

• KPO & network—Woman’s Magazine of the Air

• KVI—12:30, Stories—Poetry, songs; 2:15, Melodianna

• KYA—Piano Concert

• KTAB—Parley’s Studio; Songs

• KLX—Records; Romance Under Water

• KROW—Story Time

• KJBS—Mathew Brady; Records

• KGDM—Piano, songs; 2:15, Glinka

• KGDM—Recordings; News

• KFRC & network — Happy Go Lucky

• KOIN—Jeanette Cramer

• KJR—Salon Hour, recorded

• KNX—The Bookworm

• KCEA—Recordings

• KFS—2:15, Studio Program

• KSL—Music; 2:15, Dental Clinic

• KOA—Huffman Reporter; Kay Foster; 2:15, Music

2:30 to 3:00 P. M.

• KPO & network—Woman’s Magazine of the Air

• KGO—Melodies; 2:45, Geo. Sternery’s Orchestra

• KYA—Lost & Found; Modern Notes

• KTAB—Songs of Hollywood News

• KLX—Talk; Stocks; 2:40, Record

• KROW—Dance Matinee

• KJBS—Event of the Week; Records

• KGDM—Dance Matinee

• KGW—Romance

• KFRC & network—Happy Go Lucky Hour, 2:45; Between the Bookends

• KCO—Cosmopolitan Hotel Orch.

3:00 to 3:30 P. M.

• KPO & network—Lengendorf Pictorial

• KPO—3:15, Easy Aces

• KGO—Education in the News; 3:15, Alma Kittel, contrasts

• KYA—The Serenade; 3:15, Symphony Highlights

• KTAB—Two-Four Time; Chinese Broadcast

• KGW—World Review

• KFRC—Swing of the Century

• KJBS—Popular Melodies

• KGW—Stocks & Bonds; Variety

• KGDM—On the Air; Piano Melodies

• KFRC & network—Feminine Fancies

• KYA—Enchanted Islands; Easy Chair

• KROW—Concert Orchestra

• KGW—Hostess Hints; Club Bulletin

• KNO—Concert Orchestra

• KPI—3:15, Easy Aces

• KECA—Raine Bennett to 3:15

• KFS—Royal Brown, organist

• KEO—Education in the News

• KSL—Utah State Legislature; 3:35, Junior Hour

3:30 to 4:00 P. M.

• KPO & network—Organ Melodies

• KGW—Jack Armstrong; 3:45, Marshall’s Mavericks

• KGO—Beaux Arts Trio

• KGW—Echoes of the Day

• KFRC—Just Plain Bill; 3:56, Stocks

• KGDM—Beauties of the Air

• KKO—Concert Miniatures

• KPI—Ann Warner’s Chats

• KNX—Fletcher’s News

• KGB—Orchestra; 3:55, Along the Airways

• KGO—News; 3:45, Desert Kid

• KSL—The Audience Decides; Records; News

4:00 to 4:30 P. M.

• KPO & network—Liberal Arts Series; speakers

• KPO—4:15, Marshall’s Mavericks

• KPO—Radio Reporter

• KGW—Searchlight—4:15, Oriental Gardens Orchestra

• KYA—Band Concert

• KFB—Teddy’s Places

• KROW—Wilkins, Warren Stinson

• KLX—Amer. Legion Program; 4:15

• KJBS—Children’s Contest

• KFRC—& network—Broadway Varieties

• KGW—Ivy soap to 4:45

• KJR—Jack Armstrong; 4:45, Marshall’s Mavericks

• KGDM—Glimore Oil Program

• KFRC & network—Melodies of the Hour

• KGO—& network—4:45, George Deacon’s Orchestra

• KGW—Romance

• KFRC—& network—Rhythm of the Day

• KGDM—American Family Robinson; Recordings

• KFRC & network—Buck Rogers in the 25th Century

• KGDM—4:45, Ivan Smith Stump Club

• KBS—4:45, Mariner Adventures

• KGO—4:45, Gunnar Anderson, pianist

• KJBS—4:45; Bob & Dolly

• KGW—4:45, Abe Bercovitz, violin

• KROW—4:45, Tommy Thomas; Easy Aces

• KEB—4:45, Dr. Michelson

• KAO—Orphan Recital; Just Plain Bill

• KCO—Better Business Talk to 4:45

• KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

• KPO & network—Mary Pickford and Stock Company

• KGW—Children’s Hour; The Audience

• KJBS—Victor’s Orchestra

• KGW—Herb Kennedy; Jewel Box

• KROW—First Church

• KJBS—Dance Orchestra

• KGCG—Dancing Echoes

• KGDM—Recordings

• KGW—Popular Concert

• KFRC & network—Diane and her Life-Saver

• KJBS—The Orchestra

• KAO—Cracker; Hi-School Reporter

• KJBS—Victor’s Orchestra

• KCO—Son Recital

• KFSD—Better Business talk; studio

• KSL—5:15, Tarzan of the Ages

5:30 to 6:00 P. M.

• KPO & network—Just Around the Corner

• KGO—Jack Armstrong; 5:45, Little Orphan Annie

• KTB—Dr. Thompson, talk

• KGO—Sonny & Buddy; 5:45, Campbell Corner

• KROW—Eating Your Way to Health

• KJBS—Dance Orchestra

• KGW—Health Talk; Irish Gems

• KGW—Popular Orchestra

• KGDM—Recordings

• KFRC & network—Broadway Varieties

• KGW—Ivy soap to 5:45

• KJR—Jack Armstrong; 4:45, Marshall’s Mavericks

• KGJ—Ivy soap to 5:45

• FNET—Elec. Trans. or Anise

• KFRC—Stamp Club; Bugs & Bunnies

• KFOX—Stories; Talent

• KGO—Expo; Flying Club

• KPSD—Studio; Rangers

• KAO—Comedy Stars; Rangers and Quartet

www.americanradiohistory.com
6:00 to 6:30 P. M.  
**KPO** & network—Warden Lewis E.  
20th Anniversary of Sing Sing  
**KGO**—Miniature Concert; 6:15, Lum and Abner  
**KSL**—Son of Fire; Concert  
**KTAB**—Dinner Concert; News  
**KSLX**—Arion Trio  
**KROW**—Music, Dance Masters  
**KJBS**—Dance Orchestra to 6:15  
**KQW**—Italian  
**KFOX**—Eb  

6:30 to 7:00 P. M.  
**KPO** & network—McCormack, tenor  
**KGO**—Business Review; 6:45, Jimmy Durante  
**KYA**—CyTreble’s Orchestra  
**KTAB**—Sport Page; Recordings  
**KROW**—Alaska Serenaders  
**KGGC**—Dinner Dance  
**KFWB**—Sonoran Stories; Music  
**KFRC** & network—Adventures of Ernie  
**KJR**—News; 6:45, Jimmie Allen  
**KFWB**—Talk; Jimmie Allen  
**KFWB**—Jimmie & Abner; Jimmie Allen  
**KECA**—Liberal Arts Series; Organ  
**KFOS**—School Kids; Jimmie Allen  
**KFSD**—Dinner Music  

7:00 to 7:30 P. M.  
**KPO** & network—Jimmy Fiddler’s Hollywood News; 7:15, Madame Sylvia, beauty and health expert  
**KGO**—Wandering Minstrel  
**KYA**—Ernie Smith’s Sport Page; 7:15, Drama  
**KTAB**—Italian News; Orchestra  
**KFWB**—Silver Strains  
**KROW**—C. W. Hammond; L’ltalia  
**KQW**—Weather; Voice of Portugal  
**KGGC**—Alice Christians; Orchestra  
**KFWB**—Jack Pearl with Freddie Rich’s Orchestra & Patti Chapin in ‘The Family Hotel’  
**KROW**—Judo; Mask & Bense  
**KFWS**—Safety Talk; Quartette  
**KFWB**—Watanabe & Archie; Songs  
**KGK**—Scrapbook of Life to 7:45  
**KFOX**—Eb & Ze; Bobby & Betty  
**KFSD**—Sonny and Buddy; Studio  

7:30 to 8:00 P. M.  
**KPO** & network—Ray Noble’s Orchestra  
**KGO**—Agriculture Today; 7:45, Californians on Parade  
**KYA**—Lyric Quartet; Louise Taber  
**KTAB**—Socialist Labor Party; Music  
**KFWB**—Manila Stringed Orchestra  
**KROW**—Armstrong Francis, tenor; Records  
**KGGC**—Between the Lines; Tropical Serenade  
**KQW**—Italian Radio Theatre  
**KFRC**—Edwin Imhas to 7:45  
**KFRC** & network—Columbia’s Concert Hall  
**KFSD**—Official Loan; Jimmie Allen  
**KOL**—Speaker Stevenson to 7:45  
**KVI**—Musical Moments  
**KFWS**—Stringed Serenade  
**KFWB**—In-Laws; 7:45, King Cowbow  
**KFWB**—Today down the Centuries; 6:45, Comedy Stars  
**KECA**—Symphony Hour; Records  
**KFOS**—Roy Detectives; Vocal Duet  
**KGGC**—Feedback of Life to 7:45  
**KFSD**—Web of Dreams  
**KSL**—Comedy Capers; Comedy Stars  

8:00 to 8:30 P. M.  
**KPO** & network—Amos ‘n Andy; 8:15, Red Skelton, dramatic series  
**KGO**—Californians on Parade; Dot Kay, contralto  
**KYA**—CyTreble’s Orchestra  
**KTAB**—Seventh Day Adventists  
**KROW**—Rhythm Reporters  
**KROW**—Grand Concert; Watch Tower  
**KQW**—Jewish Program  
**KGGC**—Music of the Masters  
**KFWB** & network—Myrt & Marge; 8:15, Edwin C. Hill  
**KJR**—Negro Spirituals  
**KGGC**—Entertainers; Adirikans  
**KFWB**—Frankie Masters’ Orchestra  
**KECA**—Symphony Hour  
**KFOX**—Ced & Sally; Garden Talk  
**KFSD**—Jimmy Allen to 8:15  

8:30 to 9:00 P. M.  
**KPO** & network—Lanny Ross Log Cabin Orchestra  
**KGO**—Comedy Stars; 8:45, Sports Headliners  
**KYA**—Music; 8:45, Reminiscing  
**KTAB**—Musical Program  
**KFWB**—Carol Free Capers  
**KROW**—Musical Album; 8:45, Old-Fashioned Girl  
**KQW**—We Salute; Mort Werner  
**KROW**—Moustach Men  
**KFRC** & network—Voice of Experience  
**KFRO**—Newspaper Adventures  
**KFIN**—8:45, Music; Who’s Your Host?  
**KOL**—8:45, Comedy Capers  
**KVI**—8:45, Lüheren Welfare Society  
**KJR**—Olympic Trumpet Orchestra  
**KROW**—Beauty Talk; 8:45, Playing Your Own Accompaniment  
**KFSD**—Dance Orchestra  
**KECA**—Symphony Hour  
**KFOX**—Tex Howard’s Orchestra  

9:00 to 9:30 P. M.  
**KPO** & network—Town Hall Tonight  
**KGO**—Bal Tabarin Orchestra  
**KYA**—Reminiscing; 9:15, Comedy Caravan  
**KTAB**—Nevada Nightcap  
**KROW**—Musing; Salon Orchestra  
**KQW**—News; Organ; Orchestra  
**KFRC** & network—Jacques Renard’s Orchestra  
**KFIN**—Public Benge to 9:15  
**KJR**—Little John; 9:15, Organ  
**KVI**—Lutheran Society; Orchestra  
**KJR**—News Reporter; Fremont  
**KNX**—News; 9:15, Mary Kirk  
**KFWB**—Dance Orchestra  
**KROW**—News; L. A. J. C. Musciple  
**KFRC**—Vesey Hilbillies  
**KFRO**—True Confessions; Political talk to 9:20  
**KFSD**—Purnbill; 9:15, Manuel Desha  
**KSL**—Pinto Pete and his Ranch Hands to 9:15  

9:30 to 10:00 P. M.  
**KPO** & network—Town Hall Tonight with Fred Allen and Artists  
**KGO**—Strange Cases; dramatic series; Police Chief Wm. Quinn  
**KYA**—Comedy Caravan; 9:45, News; Anna  
**KTAB**—News; Moment Musciple  
**KGGC**—Newspapers Phantasmage  
**KROW**—Boxing Matches  
**KQW**—Paul Tremain’s Orchestra; 9:45, Tom Nell & Abner  
**KQW**—Kirk of Sleepy Hollow  
**KFRC** & network—George Hall’s Orchestra  
**KVI**—News; 9:45, Orchestra  
**KFOX**—Editorial Commentaries; 9:45, Lums & Abner; Joseph Sammietro  
**KJR**—Phantasmage; C. of C.  

10:00 to 10:30 P. M.  
**KPO** & network—Richfield News  
**KSLX**—Records  
**KROW**—Records  
**KDOM**—Fritz Wolcot’s Orchestra  
**KFRC** & network—Les Hite and Orchestra  
**KFSD**—Night-Cap Revue  

10:30 to 11:00 P. M.  
**KPO** & network—Tom Cooke’s Orch.; 10:55, Press-Radio News  
**KGO**—News; 10:35, Reflections  
**KROW**—P. M. Recordings; Portrait Album; Organ  
**KTAB**—Musical Contrasts  
**KFWB**—Blue Reflections with Alice Blue  
**KQW**—Dance Records; Vocalist  
**KGGC**—Morton Werner’s Open House  
**KJBS**—Night-Cap Revue  
**KFRC** & network—Orville Knapp’s Orchestra  
**KOL**—Blue Danube Quarter Hour  
**KFIN**—Kenny’s Cabin Hour  
**KJBS**—10:15, Archie Loveland’s Orchestra  
**KJR**—Fireside Tonight  
**KNX**—Pontrelli’s Orchestra  
**KFI**—Texas Howard’s Orchestra  

11:00 to 11:30 P. M.  
**KGO** & network—Guy Lombardo’s Orchestra  
**KPO**—Home Sweet Home, Organ  
**KYA**—Sandman Orchestra  
**KTAB**—Reynolds Orchestra  
**KROW**—Dance of the Hour  
**KFRC**—News to 11:10  
**KFRC** & network—Dick Jurgen’s Orchestra  
**KJBS**—Night-Cap Revue  
**KFIN**—Archie Loveland’s Orchestra  
**KOMO**—Del Courteney’s Orchestra  
**KNX**—Pontrelli’s Orchestra  
**KFWB**—Dance Orchestra  
**KFOX**—Dance Orchestra  

11:30 to 12:00 Midnight  
**KGO** & network—Woodward’s Orch.  
**KPO**—Organ Concert  
**KJR**—Organ; Concert Memories  
**KTAB**—Midnight Vaibgond  
**KROW**—Records  
**KGD**—Fritz Wolcot’s Orchestra  
**KFRC** & network—Les Hite and Orchestra  
**KFSD**—Night-Cap Revue  
**KOIN**—McElroy’s Band  
**KRAM**—Organ; Concert Memories  
**KROW**—Bart Woodyard Orchestra  
**KFI**—Arizona Wranglers  
**KNN**—Transparence News to 11:45  
**KFWB**—Dance Orchestra  
**KOMO**—Moonlight Melodies  
**KFOX**—Paddle Carter’s Orchestra  

12:00 to Sign Off  
**KTAB**—Midnight Vaibgond  
**KROW**—Tom N Jerry  
**KGB**—Records  
**KJBS**—12:01, Owl Program to 7 a.m.
POLEY McINTOCK
CBS—6:30 P. M.

KROW—Diet and Health
KGGC—Star of Today: Songs
KJBS—Songs of Romance; Light Classics
KOG—For the Ladies; Classics
KFWC &ネット—Five Star Jones: 9/45 George Hall's Orchestra
KFWC—9:45, Clinic of the Air
KGD—News; Records
KORG—Prudence Penny to 9:45
KOK—9:45, Air Shopping
KVI—Mystic Melodies; Dr. Burns
KJR—News; Early Echoes
KQW—9:45, Olympics
KFI—2:45, News Release
KECA—Records to 9:45
Koch—Charlie Hamp; 9:45
KPSB—Stock Reports to 9:46
KGB—News; 9:35, Records
KSL—11:45, Jennie Lee
KOA—Farm and Home

10:00 to 10:30 A. M.

KGO & network—News; 10:15, Pair of Planes
KGO—Robin Cook, contralto; 10:15, Johnny Toffoli, accordionist
KTO—Columbia on Parade; 10:15, The Romantic Counselor
KATB—News; Old Friend; Music to 10:15
KQW—Rhythm Revue
KJBS—News; Organ
KGO—Recordings; Salonesque
KGDM—Recordings
KOB—News; Ot Tunes
KFWC & network—The Breman; Wife Begins at 10:15
KOL—10:15, Morning Melodies
KJO—10:15, Male Quartet
KJR—Home Makers; Irish Minstrels
KGGC—Riddle Albright's Family
KECA—Recorded Program
KGB—Recordings to 10:15
KSL—Miss Flanet; Mrs. Chapman at Home

10:30 to 11:00 A. M.

KJO & network—Words & Music: Vocalists and String Ensemble
KGO—Musical Clock
KTO—Musician Concert
KATB—Health Talk; News
KQW—International Kitchen
KJBS—Vocalists; Favorite Tunes
KGGC—Theatre of the Air; Records
KDO—Records; Health Talk
KQW—Amy Sammy; Tunes
KFWC—Better Business Bureau
KFWC & network—10:45, Mitchell Schuster's Orchestra
KVI—Cleo Brown, pianist; 10:45
KQW—Consumer News to 10:45
KJR—Club Minutes; Boviera
KJBS—Recordings
KNO—Mary Holmes; Melody Race
KGB—Cleo Brown, pianist to 10:45
KSL—Colonial Dance to 10:45
KOA—Words and Music; 10:45
Livestock and Produce

11:00 to 11:30 A. M.

KGO & network—Standard School Program
KGO—NBC Music Guild
KTO—Organ Concert
KTO—Bargains; Rhythm; Records
KQW—Anita & Orsino; Tonic Tunes
KROW—Health Talk; Rhythm Princess; Spotlight
KGGC—Miltady's Date Book; Waltz
KJBS—Dance Orchestra
KQW—Organ Recital
KFWC & network—Little French Princess; Helen Trent Romance
KOL—Cecil Solly; 11:15, News
KQW—This and That
KVI—Observer; Health Talk; Music
KJR—Rhythm Rulers
KQW—Organ Recital
KECA—Recordings
KGB—Recordings

11:30 to 12:00 Noon

KGO & network—Standard School Program
KTO—Music Guild; 11:45, Agricultural Bulletin
KTO—Carnival Hour
KQW—12:15, Viennoise Orchestra
KGDM—Organ Recital
KECA—Records; 11:45, Musical Talk
KJBS—Better Business Bureau
KOA—Farm Question Box; Advertising Federation of America; 11:50, Orchestra

12:00 to 12:30 P. M.

KJO & network—Castles of Romance
KQW—12:15, Luncheon Concert
KTO—News Reporter
KTO & network—12:15, Western Farm and Home Hour
KTO—Scriptures; 12:03, Concert
KATB—Mid-Day Melodies; Echoes of Erin
KQW—Organ Recital
KJO—Mid-Day Melodies; Echoes of Erin
KQW—Organ Recital
KTO—News Reporter
KGDM—Organ Recital
KTO—Netway—Roadways of Romance
KTO—The Carnival Hour
KQW—12:15, Front Page Headlines
KQW—Organ Recital
KQW—Organ Recital
KJR—Interlude; 12:12, Grill Repts.
KFI—Ped. & State Mkt. Reports
KNX—News; 12:15, Drury Lane, tenor; Marshall Grant, organ
KFGO—12:15, News Release
KBL—Payroll Builder
KOA—12:15, Interview; Music

12:30 to 1:00 P.M.

- KFO & network—Western Farm and Home
- KKO—Boheme Concert
- KVA—Ronnait Day
- KTA—J. H. Concerts of Portugal
- KLX—Rambler; Memory Paths
- KJB—Dance Matinee
- KSL—Payroll Hour; 12:45, Hit of Today
- KGGC—Mountain Music; Records
- KGW—Market Reports
- KGD—Records
- *KFC & network—Roadways of Romance
- KOL—Carnival Hour
- KOMO—Vagabonds; Tea Times
- KGW—News: 12:45, Organ
- KHQ—Luncheon Club
- KKL—Old Time Farm and Orchestra
- KEC—Recordings
- KSL—Utah State Agri. College; College Radio
- KOA—to be announced

1:00 to 1:30 P.M.

- KFO & network—Betty and Bob; 1:15, Vic and Sade
- KDB—Time of Quotettes
- KYA—Shrine Club Luncheon
- KTA—Radio Frolic
- KKL—Record: 1:15, Martha Lee
- KROW—Concert Melodies
- KJBS—Stocks; Recordings
- KICS—Friendly Hour
- KGDM—Recordings; 1:15, Sinofantas
- *KFC & network—Visiting American Artists
- KSL—Junior Hour; 1:15, Salvation Army Band
- KOL—Fleamarkets
- KJK—Uncle Hale; Headliners
- KNX—Pontrill’s Orchestra
- KEC—Recordings
- KGB—1:15, Stocks; Farm Flash
- KFSD—Popular Program
- KBSL—Payroll Builder

1:30 to 2:00 P.M.

- KFO & network—Oxley’s Own Ma Perkins; 1:35, Barry McKinley, baritone
- KGO—Ann Warner’s Chats
- KJJ—Barker Frivolities
- KTB—Jean Kent, Economics
- KLX—Popular Concert
- KROW—Dance Masters; 1:45, Ross Love
- KJS—Recordings; Congion
- KGDM—Edue, Period; Recordings
- KFRC—N. Y. Stocks to 1:35
- KOL—1:45, Bureau of Fisheries
- KON—House of Life
- KJR—Lotus Land
- KNX—Pontrill’s Orchestra
- KKL—Old Time Farm Program
- KGB—Parent Teachers’ Association

2:00 to 2:30 P.M.

- KFC & network—Women’s Magazine of the Air
- KFO & network—Women’s Magazine of the Air
- KSO—To be announced: 2:15, Silver Strains
- KVA—Barker Frivolities
- KTB—Jean Kent, Economics
- KKL—Bridge Talk; 2:15, Records
- KROW—Short Story Time
- KGDM—Recordings; Program
- KGW—Blindcraft Ensemble
- *KFC & network—Happy Go Lucky Hour
- KJR—Saloon Hour
- KNN—1:15, Children’s Hour
- KEC—Classic Hour
- KKL—Orchestra; Dental Clinic
- KOA—Theatre Reporter; P. T. A.

2:30 to 3:00 P.M.

- KFO & network—Woman’s Magazine of the Air
- KGO—Silver Strains; 2:45, To be announced
- KYA—Lost & Found: Rhythm
- KTAB—Romantic; Waltz
- KLX—Blindcraft Program
- KROW—Dance Matinee
- KJB—Events of Interest; Orch.
- KGD—The Financiers
- KQW—Afternoon Concert
- KJR—Salon Hour; records
- *KFC & network—Happy Go Lucky Hour: 2:45, Between the Bookends
- KNA—Symphonies and Light Operas
- KECA—Records
- KSF—2:45, Studio Program
- KBSL—Men of Note; 2:45, Between the Bookends

3:00 to 3:30 P.M.

- KFO & network—Langendorff Pictorial
- KFO—3:15, Easy Aces
- KGO—Angelo Ferdinando’s Orch.
- *KFO & network—3:15, American Vocational Association Talk
- KYA—Poet’s Corner; Melody Man
- KTA—Records; Chinese Broadcast
- KLX—K Jewel BOX: Records
- KROW—Dance Matinee
- KJB—Ballroom Favorites
- KGD—Cowboy; Piano
- KKL—Stocks; Records
- *KFC & network—Feminine Fancies
- KJC—Business & Pleasure; Club Bulletin
- KJR—Enchanted Islands
- KGW—Weissfield & Goldberg
- KCL—3:15, Easy Aces
- KECA—Records
- KJB—Louis Johnson, Cosmic Law
- KGB—Temple of Music; Records
- KGD—Organ Recital
- KSL—Utah State Legislation; 3:15, KOA—Orchestra; Talk

3:30 to 4:00 P.M.

- KFO & network—Organ Melodies; Mary Small, vocalist; 3:45, The Desert Kid
- KGO—The Really Cook Book; 3:45, Mary Cheney; chicks. Runsyan, Organ
- KCL—Tango Time
- KTA—Sophistication; Hawaiian Music
- KLX—Recordings
- KROW—Golden Gems; Records
- KJB—Afternoon Concert; SERA program
- KQW—Variety
- KGDM—Organ Recital
- *KFC & network—2:30, Main Street; 3:45, Milton Chocolate, Organ
- KPRC—3:35, Recordings
- KOL—Studio Program
- KVI—Blind Assn. Prog. to 3:45
- KON—Newspaper of the Air
- KOMO—Tea Time Tales
- KHQ—3:45, Sylvia Gray
- KFB—Ann Warner’s Chat
- KNK—Fletcher Wiley
- KGB—3:55, Along the Airways
- KSL—D. S. S.; Club; Records
- KOA—Microphone News; 3:45, University of Denver

4:00 to 4:30 P.M.

- KFO & network—Tom Mitchell, baritone
- KGO—4:15, Melody Lingers On
- KPB—News
- *KFC & network—4:15, Don Pedro’s Orchestra
- KFA—3:45, Tea Time
- KJB—Health Talk; 4:15, Tea Time
- KLX—Spice of Life; Bro. Bob’s Club
- KROW—Harmonium Time; Serenade
- KJB—Children’s Hour
- KGCC—Studio Program
- KGW—Popular Tunes
- KGDM—Gilmore Oil Program

- KFRC & network—Edgewater Beach Concert Orchestra; Louis Panico’s Orchestra
- KVI—Students Radio Playhouse
- KOMO—4:15, Fire Prevention Talk
- KOI—D. A. P. Orchestra
- KQW—Story Time; 4:15, Mary Small, pianist
- KGB—Art and Music Revue
- KLX—Bro. Bob’s Club; 4:15, Health School
- KROW—Dell Perry; Talk
- KGW—Story Time; 4:45, Songs of the Islands
- KIDS—Dance Orchestra; 4:45, Aubrey Loux, pianist
- KGCC—Studio Program
- KGDM—Recordings
- *KFC & network—Buck Rogers in the 25th Century
- *KFRC—4:45, Ivory Stamp Club
- KOL—4:45, Studio Program
- KGW—Y. M. C. A.; 4:45, Bob and Mary Mattie
- KJR—Snapshotes
- KGO—Junior Boys; 4:45, Dr. McCoy, Songfellow
- KFI—Organ Concert; Just Plain Bill
- KGB—4:45, University of the Air
- KQW—4:45, F. W. Robinson
- KFSD—Dr. McCoy; Songfellow

5:00 to 5:30 P.M.

- KFO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees
- KGB—Art and Music; 5:15, Edna Fischer, pianist
- KYA—Children’s Hour
- KOL—Orch. Old-Timer & Dor
- KRLX—Vocalist and Pianist
- KROW—Studio Frolics
- KGDM—Recordings
- KQW—Arms of South America
- KJB—Popular Selections
- KGDM—Recordings
- *KFC & network—Linton Charn Program
- KJR—Steamboat Bill; HI Reporter
- KGDM—Sunset Serenade; Music
- KEC—Baritone; Records
- KFSD—Studio Program

5:30 to 6:00 P.M.

- KFO & network—Fleischmann Variety Hour
- KGO—Jack Armstrong; 5:45, Little Orphan Annie
- KYA—Sonny & Buddy; Campbell
- KTB—Health Talk
- KTA—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJB—Recordings
- KGW—Sunset Serenade; Ireland
- KGDM—Recordings
- KGB—Popular Orchestra
- *KFC & network—Billy Batchelor; 5:45, Keith Beechers Orchestra
- KJR—Jack Armstrong; Orphan Annie
- KNN—Drama of Youth; 5:45, Orphan Annie
- KEC—Studio Program; Farley’s Rangers
- KEC—Tuning in With Our Children; 5:45, Dr. Burton
- KSL—Orchestra; My Beautiful Lady

6:00 to 6:30 P.M.

- KFO & network—Captain Henry’s Maxwell House Show Boat
- KGO—Miniature Concert; 6:15, Lunt & Abbey
- KYA—Junior Birdmen; Orchestra
Thursday Programs

BROADCAST WEEKLY

KTAB—Dinner Concert
KLX—Anon Trio
KGOW News
KJBS—Radio News to 6:15
KGGC—Dinner Dance Review
KQW—California State Dept. of Agriculture; Popular Program
KFRC—Music network—Let Go to Europe; Bob Allen, pianist
KQDM—Records to 6:15
KONT—Organ; Little Show
KOL—6:15, Beautiful Melodies
KV1—C. of C.; Music; Fact Finder
KJQ—Jack Armstrong; News
KJR—Scandinavian Reporter; 6:15, Castles in Music
KECA—Property
KPG—Gammill; News
KFWB—News; Records; Whispers
KFOX—News; Trio; Talk; Al, Molly
KSL—The Electric Hour

6:30 to 7:00 P.M.

• KFO & network—Captain Henry's Show Boat
• KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen
• KTAB—Sports; Recordings
• KQW—Quartet; Masters; Dr. Facel
• KQW—State Market Reports; 6:45, Good Time
• KGCC—Dinner Review
• KFRC & network—Fred Waring's Pennsylvaniaans
• KJR—News; Jimmy Allen
• KNX—Lum & Abner; Jimmy Allen
• KKG—Orchestra; Jimmy Abine
• KECA—Liberal Arts Series; Organ
• KFOX—School Kids; Jimmy Allen

7:00 to 7:30 P.M.

• KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers
• KGO—Orchestra Luisa Salle, Contralto
• KJR—Observer; Tonic Tunes; 7:15, Review of Activities of the Los Angeles Municipal Gov't.
• KYA—Ernie Smith's Sport Page; 7:15, Sportman's Corner
• KTA—Italian News; Orchestra
• KLX—News; 7:15, Pianist
• KROW—C. W. Hammond; L'Italia Russa
• KGCC—Arnet Amos; Orchestra
• KGW—Weather; News; Voice of Portugal
• KFRC & network—Fred Waring's Pennsylvaniaans
• KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour
• KJQ—Luma & Abner; Jubilee Entertainers, Negro Quartette
• KFWB—Talk; Hilarities
• KFCO—Luma & Abner; Jubilee Entertainers
• KFOX—Eb & Zeb; 7:15, Bobby & Sindy
• KFSB—Sonny & Buddy; Studio Program

7:30 to 8:00 P.M.

• KPO & network—Paul Whiteman's Music Hall
• KGQ—Melody Review
• KYA—Rainbows of Romance; Gold Rush Days
• KQW—Musical Programs; Musical Review
• KLX—Magic Harmony; Edna Parker's Contralto
• KJQ—Royalty in Tapestry
• KGCC—Between the Lines; Firestone Quarter Hour
• KQW—Italian Radio Theatre
• KFRC & network—Capt. Dobbsie's Diary; 7:45, Let's Go of the Crusaders
• KQH—7-15, Speaker Stevenson
• KJQ—7-15, Jerry O'Conlan
• KJR—Program; Waltz Dreams
• KQW—In-Laws; Kings Men; Sophisticates
• KFCO—Boy Detective; 7:45, The Blue Detective
• KJEA—Comiplexy Trio; Records
• KFPS—Pilgrim Chorus
• KQG—8:15, Comedy Stars
• KSL—7:45, The Hawk

8:00 to 8:30 P.M.

• KPO & network—Amos 'n Andy; 8:15, Standard Symphony Hour
• KJR—Melody Review; 8:15, Tom Cookeley's Orch
• KJQ—Minstrel Show
• KJBS—Ice Cream Hour
• KROW—Latin-American Program
• KLX—Notes in Rhyme; American Legion Program
• KGGC—Spanish-American Program
• KQH—American Melody; Vocalist
• KFRC & network—Myrt & Marge; 8:15, To be announced
• KJR—8:15, Orch.; The Smiley Stars
• KQH—8:15, Dramatic Show
• KOL—8:15, Comedy Stars
• KJQ—Christian Science Lecture
• KFWB—Beverly Hillbillies
• KKEA—Property
• KJR—Melody Hour
• KQW—5:15, Symphony Orchestra
• KFCO—Charlie Masters' Orchestra
• KKEA—Property
• KFOX—News; Entertainers

10:00 to 10:30 P.M.

• KPO & network—Richfield Reporter
• KFOX—10:15, Waltz Time
• KQH—Pan-Americana; Master Trio
• KJBS—To be announced
• KGGC—Waltz; California Rangers; 10:15, Orchestra
• KQH—10:15, Waltz Time; French Symphon
• KJBS—Kernwer's Open House
• KGQ—Announcement
• KQH—10:15, Waltz Time; French Symphon

10:30 to 11:00 P.M.

• KQQ & network—Waltz Time; 10:45, Tom Cookeley's Orch
• KFCO—Records—10:45, To be announced
• KJBS—Bailey's Ranch
• KBJ—Records
• KJJ—Records
• KFWB—Irish Reception
• KKEA—Property
• KFCO—10:45, Waltz Time; French Symphon

11:00 to 11:30 P.M.

• KQQ & network—Lombardo's Orch.
• KFCO—Lombardo's Orchestra
• KQH—Sandman Organizer
• KJBS—Nevadahersday
• KQW—Melodies; 9:15, Violinist
• KROW—10:45, Program: "Royal & Ancient Order of Saps"
• KGO—Newest in Time; Symphony Orchestra
• KJBS—Luma & Abner; Jubilee Entertainers
• KJBS—Luma & Abner; Jubilee Entertainers
• KFCO—Beverly Hillbillies
• KJBS—Luma & Abner; Jubilee Entertainers
• KFCO—10:45, Waltz Time; French Symphon
• KJBS—Nite Cap Revue
• KFCO—News Release to 11:10

11:30 to 12:00 Midnight

• KQQ & network—Sandman Organizer
• KJBS—Dance of the Hour
• KJBS—Nite Cap Revue
• KFCO—News Release to 11:10

12:00 to Sign Off

• KQQ & network—Sandman Organizer
• KJBS—Sign Off
FRIDAY Programs

8:00 to 8:30 A.M.
- KPO - network - Music Appreciation
- KFI - Community Theatre
- KVA - Concert
- KMB - Digest: Wyoming Cowboys
- KLG - Western Highlights
- KSO - News
- KOP - Feature Program
- KROW - Breakfast Program

8:30 to 9:00 A.M.
- KPO - network - Music Appreciation
- KGO - Electrical Transcription
- KYA - Concert
- KMB - Digest: Wyoming Cowboys
- KLG - Western Highlights
- KSO - News
- KOP - Feature Program
- KROW - Breakfast Program

9:00 to 9:30 A.M.
- KPO - network - The Story of Mary Marlin
- KVA - Melodies
- KMB - Digest: Wyoming Cowboys
- KLG - Western Highlights
- KSO - News
- KOP - Feature Program
- KROW - Breakfast Program

9:30 to 10:00 A.M.
- KPO - network - National Farm and Home Hour
- KGB - Country Transcription
- KYA - Jolly Bucketeers: Lover's Lane
- KGB - News
- KQW - News
- KQF - network - Five Star Jones
- KKL - Five Star Jones
- KPS - Good Cheer: Dr. McCoy

10:00 to 10:30 A.M.
- KPO - network - Press Radio News
- KVA - Golden State Menu Flashes
- KRG - News Reports
- KKY - Column: On Parade; Romance
- KTB - News
- KLG - Western Highlights
- KQW - News
- KQF - network: Band Concert
- KKW - News
- KQX - News
- KQG - Easy Chair: Records

10:30 to 11:00 A.M.
- KPO - network - Horatio Zito's Orchestra: Words and Music
- KGO - Musical Clock
- KYA - Organ Concert
- KTB - Health Talk: News
- KLG - International Kitchen
- KROW - Varieties: Larry Canelo
- KJS - Dance Tunes; Songs of Romance
- KG - Theatre of the Air; Hits of Today
- KSW - Aunt Sammy: Songs of Romance

11:00 to 11:30 A.M.
- KPO - Coquettes: Johnny O'Brien
- KGO - network - Magic of Speech
- KYA - Organ Concert
- KTB - Bargains: Recordings
- KQW - Health Talk: Spotlight
- KLG - Records: Tonic Tunes

11:30 to 12:00 Noon
- KGO - Edna Fischer, pianist
- KGB - News
- KVA - Agriculture Bulletin
- KPO - network - Franches Lee Barton's Kitchen Party
- KKI - Market Reports
- KKB - Records
- KQW - News
- KQG - Request Hour
- KJS - Dance Melodies
- KQX - Network: Variety News
- KQD - Organ Recital
- KJR - Rhythm Rulers
- KNX - Notes in Rhyme
- KCA - Recital
- KPS - Feature Program

12:00 to 12:30 P.M.
- KPO - News
- KPO - network - 12:15, Western Farm and Home Hour
- KGO - Agriculture: Concert
- KYA - Scriptures
- KTB - Reports
- KVA - Music Box
- KQW - News
- KQG - Request Hour
- KJS - Dance Melodies
- KQX - Network: Variety News
- KQD - Organ Recital
- KJR - Rhythm Rulers
- KNX - Notes in Rhyme
- KCA - Recital
- KPS - Feature Program

12:30 to 1 P.M.
- KPO - network - 12:15, Western Farm and Home Hour
- KGO - Agriculture: Concert
- KYA - Scriptures
- KTB - Reports
- KVA - Music Box
- KQW - News
- KQG - Request Hour
- KJS - Dance Melodies
- KQX - Network: Variety News
- KQD - Organ Recital
- KJR - Rhythm Rulers
- KNX - Notes in Rhyme
- KCA - Recital
- KPS - Feature Program

TIM & IRENE

KSL - Five Star Jones: 9:45, Jennie Lee

KQW - News

KSL - Pete Noolery's Orchestra: Instrumentalists

KGO - Edna Fischer, pianist

KVA - Agriculture Bulletin

KPO - network - Frances Lee Barton's Kitchen Party

KKB - Records

KQW - News

KQG - Request Hour

KJS - Dance Melodies

KQX - Network: Variety News

KQD - Organ Recital

KJR - Rhythm Rulers

KCA - Recital

KPS - Feature Program

12:00 to 12:30 P.M.

12:30 to 1 P.M.

1:00 to 2 P.M.

1:30 to 2 P.M.

2:00 to 2:30 P.M.

2:30 to 3 P.M.

3:00 to 3:30 P.M.

3:30 to 4 P.M.

4:00 to 4:30 P.M.

4:30 to 5 P.M.

5:00 to 5:30 P.M.

5:30 to 6 P.M.

6:00 to 6:30 P.M.

6:30 to 7 P.M.

7:00 to 7:30 P.M.

7:30 to 8 P.M.

8:00 to 9 P.M.

9:00 to 10 P.M.

10:00 to 11 P.M.

11:00 to midnight

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Friday Programs

KGGC—Melodies You May Forget; Jeanne & Jimmie, 1:45, Musical Jigsaw
KQW—Weather; Market Reports: Courtesy of Stangio's eBird; Records
KGD—Concert: Symphony Orchestra
KFWB—Farley's Gold Star Rangers
KFOX—Theatre
KFWB—Gold Star Rangers
KQW—Weather

1:00 to 1:30 P.M.

● KPO & network—Betty & Bob: 1:15, Vix and Sade
● KPO—Concert: Oakland Luncheon
● KAB—Women's Institute of the Air: 1:15, Musical Stings

1:30 to 2:00 P.M.

● KPO & network—Dickie & Sandra B. Perkins: 1:45, Mobile Oil Revue
● KGDM—Koin's Chat
● KYA—Barker Frivolities
● KTA—Jean Kent, Economies
● KLG—Popular Concert
● KROW—Oakland Public Schools; Dance Masters
● KJBS—Dance Orchestra
● KGW—5:00 to 5:30 P.M.

2:00 to 2:30 P.M.

● KPO & network—Woman's Magazine of the Air
● KYA—Barker Frivolities
● KTA—Jean Kent, Economies
● KLG—Records: Advertising Talk
● KROW—Oakland Public Schools; Dance Masters
● KJBS—Dance Orchestra
● KGW—Afternoon Concert
● KGDM—Records: Advertising Talk
● KJBS—Better Business Talk: 2:15,
● KGDM—Berliner: News

2:30 to 3:00 P.M.

● KPO & network—Woman's Magazine of the Air
● KGDM—Koin's Chat
● KTA—Jean Kent, Economies

3:00 to 3:30 P.M.

● KPO & network—Langendorf Picture: 3:15, Cliff Nazarro, tenor
● KGO—Jack Dagger's Orchestra
● KYA—The Serenader, Mel Peterson: 3:15, Symphony Highlights
● KLG—Popular Concert

3:30 to 4:00 P.M.

● KPO & network—Organ; Arlene Jackson, songs: 3:45, Art in America

4:00 to 4:30 P.M.

● KGO—Women's Magazine of the Air

4:30 to 5:00 P.M.

● KGO—Women's Magazine of the Air

5:00 to 5:30 P.M.

● KPO & network—Beaux Arts Trio

5:30 to 6:00 P.M.

● KPO & network—The Intimate Revue

6:00 to 6:30 P.M.
KGGC—Dinner Dance Review
• KFRC & network—March of Time
• KROW—Scandinavian Program; 6:15, Castles in Music
KTX—Emil Baffa's Orchestra; News
KFJT—News; Organ
KECA—Educ. Prog.; 6:15, News
KFOX—News; Trio; Al & Molly

6:30 to 7:00 P.M.
• KFO & network—Armoire Program, featuring Phil Baker
KBR—Mindyway; 6:45, Air Adventures of Jimmy Allen
KTA—Cyrus Trough's Orchestra
KLX—Arion Trio
KHOW—Albo Seraendes
KGGC—Dance Review
KGW—State Market Reports; 6:45, Royal Melodies
• KFRC & network—Hollywood Hotel
KJR—News; Jimmie Allen
KNX—Jun. & Abner; 6:45, Jimmie Allen
KFWB—Organ; Jimmie Allen
KELA—Liberal Arts Series; Organ
KFOX—School Kids; Jimmie Allen
KJJO—Junior Chamber of Commerce; 6:45, Morale South Sea Islanders

7:00 to 7:30 P.M.
• KFO & network—the First Nighter drama, featuring Don Anene, Glenn Meredith
KGO—Dot Kay, contralto; 7:15, Chatterbox
KAYA—Ernie Smith's Sport Page; 15, Drama
KTA—Italian News; Orchestra
KLX—News; 7:15, Pianist
KROW—Hammond; L'Italia News
KQW—Weather; News of Portugal
KGGC—Game Chase; Orchestra
• KFRC & network—Hollywood Hotel
KJR—Bunkaneers; Dollars & Sense
KPO—Charles Kaley & Bert Fiske; Pioneers
KFOX—Eb & Zeb; Bobby & Betty
KNX—Wattanahe & Archie; Music
KECA—Organ; Sports Talk

7:30 to 8:00 P.M.
• KFO & network—the Pause That Refreshes on the Air
KGGC—Plantation; Southern Harmony Hour
KYA—In Old Vienna; Gold Rush Day
KTA—Italian News; Orchestra
KQW—Italian; Orchestra
KGGC—Between the Lines; 7:45, Tropical Tramps
• KFRC & network—Stoopnagle & Rudd
KOG—Speaker Stevenson; 7:45, Ken Stuart; Sports Review
KON—Who's Your Host to 7:35
KVI—Souvenirs; Fact Finder
KJR—Radio Talent Quest
KNX—The In-Laws; King Cowbow
KELA—Kahil in Song and Story; Records
KFOX—Cartoons; 7:45, Comedy
KQW—Boxers; Vocal Duet
KGB—Henry Cramer; Political
KJS—Comedy Caper; 7:45, Comedy Stars

8:00 to 8:30 P.M.
• KFO & network—Amos 'n Andy; 8:15, Red Davis
• KFOX—Beaux Arts Trio
KYA—Free Shabboleth
KELA—Carefree Capers
KTA—Kabelleros; Archie Loveland's Orchestra
KROW—Echos of Italy

8:30 to 9:00 P.M.
• KFWB & network—Circus Night; 8:15, Edgar C. Hill
• KGB—Path of History; Three Bunkaneers
KXR—Beau's talk; 8:15, Homer Canfield & Bill Hatch Orchestra
KECA—Recorded Program
KFWB—Franklin M'siers Orchestra
KFOX—Cecil & Sally; Garden Talk
KFSR—Jimmie Allen to 8:15

8:30 to 9:00 P.M.
• KFO & network—Circus Night; 8:15, Studebaker Champions
KGO—Eno Orme Clues
KFWB—Orchestra; Friendly Neighbors
KTA—Nevada Nightroders
KQW—Studio, Freezies Phantasies
KROW—Bar X Rangers; Drama
KQG—News; 9:05, Music
KQW—Dance Frollic
• KFRC & network—Cab Callay's Orchestra
KELA—Weiner's Orchestra
KJR—Weiner's Sport Flashes; Organ
KOMO—9:15, Tontag Fireside Hour
KQW—Fireside Hour
KJR—News Reporter to 9:15
KQW—Newsmen; 9:15, Dance Orchestra
KFWB—Jack Jones Orchestra
KECA—News; Concert Plant;
KFOX—Beaty Hillbilies
KFSR—Purbd; 9:15, Plata Real Orchestra
KJS—Orchestra; Wrestling Matches
KOJ—March; 9:15, Don Pedro Orchestra

9:00 to 9:30 P.M.
• KFO & network—Circus Night; 9:15, Studebaker Champions
KGO—Eno Orme Clues
KFOX—News; 9:05, Music
KQW—Dance Frollic
• KFRC & network—Cab Callay's Orchestra
KELA—Weiner's Orchestra
KJR—Weiner's Sport Flashes; Organ
KOMO—9:15, Tontag Fireside Hour
KQW—Fireside Hour
KJR—News Reporter to 9:15
KQW—Newsmen; 9:15, Dance Orchestra
KFWB—Jack Jones Orchestra
KECA—News; Concert Plant;
KFOX—Beaty Hillbilies
KFSR—Purbd; 9:15, Plata Real Orchestra
KJS—Orchestra; Wrestling Matches
KOJ—March; 9:15, Don Pedro Orchestra

9:30 to 10:00 P.M.
• KFO & network—Champions
KGO—Pick and Fat
KVA—Organ; News
KLX—News; Road Information
KROW—News; Opera
KFWB—Watch Tower Program; Congol Program
KQW—The Jewel Box
KGW—War Camp; Drama
• KFRC & network—Scott Fisher's Orchestra; Joe Haynes' Orchestra
KQG—News; 9:15, Fights
KVI—News Flashes to 9:15
KQW—Editorial Commentator; 9:45

10:00 to 10:30 P.M.
• KFO & network—Richardfield Reporter
KPO—9:15, Spotlight Review
KGO—Ricardo, violinist; 10:15, William Walsh Orchestra
KJA—Boxing
KTAB—Hit Tunes
KMG—Triumphant Orchestra; Records
KROW—Royal Hawaiians; Orchestra
KOMO—9:15, Tontag Fireside Hour
KGRC—Mort Werner's Open House
KFWB—Weinzel High Dance
• KFRC & network—Anson Weeks' Orchestra
KOL—Wein Nites' Orchestra to 10:15
KQW—The Fighters
KJR—Dance Orchestra
KNX—Fights; Hollywood Stadium
KFI—10:15, Charles W. Hamp
KFWB—News; Orchestra
KMG—Musical Celebrities
KGO—10:15, News
KFOX—News; Orchestra
KSL—Bunkaneers to 10:15
KDA—Don Irwin Orchestra

10:30 to 11:00 P.M.
• KFO & network—Tom Concley's Orch.; 10:55, Press-Radio News
KQW—Orchestra; 10:55, News
KJA—Erik Johnston's Colloquy
KTB—Musical Contrasts
KQW—Blue Reflections with Alice Blue
KQO—Masters' Music Room
KQW—Mort Werner's Open House
KQW—Nite Cap Revue
KQW—Roosevelt High Dance
• KFRC & network—Orville Knapp's Orchestra
KQO—9:00 to 9:30 P.M.

11:00 to 11:30 P.M.
• KFO & network—Guy Lombardo's Orchestra
KQW—Ral Tabarin Orchestra
KAYA—Al Rushon's Cardinals
KTA—Damaspatas Orchestra
KQO—Relay; Records
KJR—Nite Cap Revue
KFWB—News Review to 11:10
• KFRC & network—Orchestra
KMG—Nite Cap Revue
KQO—Laurence King's Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra

11:30 to 12:00 Midnight
• KFO & network—Bert Woodyard's Orchestra
KQW—Organ Concert
KMG—Dance Orchestra
KAYA—Organ
KTA—Midnight Bagad
KQW—Dance Orchestra; 11:30, Dance Hour
KJO—Nite Cap Revue
• KFRC & network—Les Hite's Orch.
KQO—9:00 to 9:30 P.M.
KQW—Dance Orchestra
KMG—Dance Orchestra
KQG—Dance Orchestra
KWH—Cotton Club Orchestra
KQW—Powerhouse Orchestra
KQW—Josephine's Orchestra
KQW—Nite Cap Revue
KQO—Phillips' Orchestra
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra

12:00 to Sign Off
KTB—Midnight Bagad
KQO—Tomm 'n Jerry
KMG—Musical Celebrities
KQG—Transpac News
KGB—Records
KJBS—12:01, Owl Program to 7 a.m.
SATURDAY Programs

March 23, 1935

7:00 to 7:30 A.M.
- KPO—Smackout; 7:15, Gospel
- KYA—Musical Clock
- KTB—Cuckoo Club; Stocks
- KROW—Commuters Clock
- KJBS—Alarm Clock Klub
- KGW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHG—Morning News
- KQW—7:15, Louis Rueb, exercises
- KNX—Bill Sharples and his Breakfast Club Gang

7:30 to 8:00 A.M.
- KPO & network—Financial Service; 7:45, Lee S. Roberts
- KGO—Morning Parade
- KYA—Musical Clock
- KTB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Klub
- KGW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Real Rocks Broadcast
- KOL—Organ Revellie
- KVI—Varieties; Musical Bracer
- KVI—Ronald Buck to 7:40

8:00 to 8:30 A.M.
- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vase Family
- KGO—Electrical Transcriptions
- KYA—Christian Science Reading
- Mr. and Mrs. Reader
- KTB— SHIPPING News; Shoppers' Digest
- KKL—Records; Stock
- KRC—Commuters Clock
- KSB—Birds; Children's Concert
- WN—Melodies and Varieties
- KGDM—Serenade; Records
- KFRC & network—Cincinnati Concert
- KOL—Cecil & Sally to 8:15
- KOMO—Morning Reveries

8:30 to 9:00 A.M.
- KPO & network—Saturday Melodies; International Weekend
- KGO—Electrical Transcriptions
- KYA—Musical Clock
- KTB—Diet; 8:45, Wyoming Cowboys
- KKL—Covered Wagon Jubilee
- KROW—Morning Greetings; Rose Petals
- KJBS—Records; Melodies
- KGDM—Records; Health Talk
- KJBS—Miniature Concert
- KFRC & network—Cincinnati Conservatory of Music
- KVI—4:45, Wandering Cowboy
- KHQ—Review; Tull & Gibbons
- KNX—Strand Varieties; Musical Mad-Capes
- KFI—8:45, Charlie Wellman and Lillian
- KNX—Religious Talk

9:00 to 9:30 A.M.
- KPO & network—International Weekend
- KPO—9:15, News Reporter
- KGO—Studio Program
- KGO & network—9:15, Genia Fonseca
- KFY—Concert; Bargains; Prudence Penny
- KTB—Holiday of Prayer
- KROW—Concert Miniature
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings; Bargains
- KQW—Tuneful Topics
- KGDM—Modern Cookery
- KFRC & network—College of St. Elizabeth Glee Club, 9:15, Poetic Strings
- KOL—9:15, Prudence Penny
- KOMO—Musical Madcaps to 9:15
- KQW—9:15, Meier & Frank
- KHG—Musical Gems; Home Comfort
- KJBS—9:15, Songs for Sale
- KFI—Medical Talk; 9:15
- KNX—Talk; Metropolitan Moods
- KPO—9:15, Good of the Morning
- KJBS—Junior Amateur Show

9:30 to 10:00 A.M.
- KPO & network—Farmers' Union
- KGO—Electrical Transcription
- KYA—Lover's Lane; Waltz Time
- KTB—Dr. Thompson, health talk
- KKL—Climax of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Concert
- KGCC—Story of Today; Songs in Your Heart
- KQW—For the Ladies; Classics
- KGDM—News; 9:45, Records
- KFRC & network; Mitchell Shuster and Orchestra
- KJBS—9:45, Air Shopping
- KJBS—Jule Day; Morning Melodies
- KVI—Mystic Melodies; Dr. Burns
- KJBS—9:45, Space of Life
- KPO—9:45, Music; 9:45, News
- KCA—L A School Program
- KSL—9:45, Jennie Lee

10:00 to 10:30 A.M.
- KPO & network—Farmers' Union
- KGO—Studio Program
- KJBS—Columbia Parade; Harmonies
- KTB—Old Friend; Music

WILBUR HATCH

KNX—ORCHESTRA DIR.

KLX—Clinic; 10:15, S. F. Stocks;
10:20, News Items
KROW—Rhythm Revue
KBS—Radio News; Organ
KGCC—Recordings; Salonesque
KQW—News; Old Time
KODM—Kiddies Program
* KFRC & network—Frederic Wm. Wise, Political Talk in Washington Today; George Hall Orchestra
KVI—10:15, Covered Wagon Jubilee
KJBS—Music Shop
KNX—Eddie Albright's Family
KECA—City School Program
KGB—10:15, News; Records; Stocks

10:30 to 11:00 A.M.
- KPO & network—Words & Music
- KGO—Musical Clock
- KFY—Organ Concert
- KTB—Health Talk; Missy Marie
- KPO—45 Minutes
- KVI—International Singer
- KROW—Vocal Varieties; Larry Canelo
- KJBS—Recordings; Favorite Time
- KGCC—Children's Happytime Revue
- KQW—Aunt Sammy, Music
- KGD—Recordings; Talk
- KFRC & network—Esther Velas
- KECA—Student Radio Playhouse
- KJBS—This and That
- KPO—9:15, "This and That"
- KVU—Klok Club
- KJBS—Organ Concert
- KGW—Olympians
- KJBS—Club Minutes; Uncle Hank
- KJBS—Carefree Capers
- KECA—Classic Hour
- KAO—10:45, Livestock & Produce

11:00 to 11:30 A.M.
- KPO & network—Metropolitan Opera Series
- KGO; News; 11:05, Harmony Lane
- KFY—Organ
- KTB—Bargains; Rhythms; Records
- KLX—Recordings; Tonic Tunes
- KPO—Health Talk; Rhythm Kings; Spotlight
- KFRC & network—Louis Panto's Orchestra
- KGCC—This and That
- KOL—Cecil Solly; News
- KQW—Orchestra
- KPO—Organ Recital
- KNX—Recordings
- KJBS—Classic Hour; Records
- KAO—Metropolitan Opera

11:30 to 12:00 Noon
- KPO & network—Metropolitan Opera
- KGO—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time; Snapshots
- KTB—Blue Moments
- KFRC—Anita & Bruce Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGDM—Request Hour
- KQW—Market Reports; Varieties
- KJBS—Orchestra News
- KGDM—Organ Recital
- KFRC & network—Mickey of the Circus
- KJBS—Rhythm Rulers
- KNX—Spice of Life; Talk
- KQW—Recordings
- KAO—Metropolitan Opera

12:00 to 12:30 P. M.
- KPO & network—Metropolitan Opera
- KGO—To be announced; 12:15, Western Agriculture
- KYA—Scriptures; 12:03, Concert
- KJBS—Melodies; 12:15, Echoes of Portugal
- KLX—Stocks; 12:05, Dance Music
KROW—Latin-American Program
KGGC—Request Hour
KJBS—Instrumental and Vocal; Children's Contest
KQW—Non-time Tunes
KQDM—Records; Slide Serenade
• KFRC & network—Emery Deutch's Real Time
KON—One Man Show; 12:15, Meter & Frank
KVJ—Front Page Headlines
KJ—Concert; Grain Reports
KNX—News; 12:15, Drury Lane, & network
KECA—Recordings; 12:15, News
KSL—Payroll Builders
KOA—Metropolitan Opera

2:30 to 3:00 P.M.
• KGO & network—Our American Schools
• KGO & network—Dance Matinee
• KQW—News; Pianist
• KOA—Broadcasters Review

3:00 to 3:30 P.M.
• KGO & network—Beaux Arts Trio
• KQW—Popular Vocal and Variety
• KOA—Beaux Arts Trio

3:30 to 4:00 P.M.
• KGO & network—Children's Corner
• KQW—Popular Vocal and Variety
• KOA—American Symphony

4:00 to 4:30 P.M.
• KOA—American Symphony

5:00 to 5:30 P.M.
• KGO & network—Western Hour

5:30 to 6:00 P.M.
• KGO & network—Metropolitan Opera

6:00 to 6:30 P.M.
• KGO & network—Request Hour

7:00 to 7:30 P.M.
Saturday Programs

BROADCAST WEEKLY

KQW—Gerald Kenney; Voice of Portugal
*KFRC & network—Hollywood
KJR—News; Melody; Observer
KNX—Dance; 6:45; Beauty Talk
KFWB—Local News; 6:45; Am. Weekly
KRECA—Leslie Tournelleto, organ
KFOX—School Kids; Elec. Transc.
KPO—Fancy Facts; Feature
KSL—Ethel Hogan, organist, Melodies We Love

7:00 to 7:30 P.M.

*KPO & network—Gibson Family
KFOX—Organ Symphony
KTYA—Ernie Smith’s Sport Page; 7:15, Fireside Fancies
KTAB—Italian Newscaster; 7:15, Vocalists
KROW—C. W. Hammond; L’Italia

7:30 to 8:00 P.M.

KGGC—Dance Orchestra
KQW—News; Popular Orchestra
*KFRC & network—Minneapolis Symphony Orchestra
KJR—Theatre Observer; World Re- 
KFWB—Alfred Grr & Burt Fiske; 7:15, Aristocrats
KRECA—Haine Bennett, poet
KNX—Campus Game & Gossip; 7:15, Salmon Lubovtsi, violinist
KFOX—Vagabonds; 7:15, Bobby & Betty
KFSF—Builder Uppers

KSL—Minneapolis Symphony

8:00 to 8:30 P.M.

*KPO & network—To be announced
KGO—Marshall’s Mavericks
KYA—Drama
KQW—Varieties
KLX—Carefree Capers
KROW—Musical Melange
KRECA—Between the Lines; 7:45, Helen Schneider
KQW—Calling All Cars!
*KFRC & network—Calif. Melodies
KOL—Radio Speaker Stevenson
KGN—Organ, Jimmy Allen
KOMO—Thirty Minutes of Music
KHQ—Crazy Wells Water Program
KRECA—Second Program
KNX—Alcaldi, Pauline Lubovitsi, violinist
KFRC—Juvenile Revue
KFOX—Juvenile Revue
KRECA—Recordings
KGB—7:40, Records; 7:45, Comedy Stars
KSL—Adlerikans; Pathfinder Pete
KOA—At the Opry House

8:30 to 9:00 P.M.

*KPO & network—National Barn Dance Variety program
KGO—Echoes from the Orchestra Pit
KYA—Amateur Hour
KNN—Melodious Melodies
KLX—Musical Soiree
KROW—Latin-American Program
KRECA—Variety
KGGC—Spanish-American Program
*KFRC & network—Richard Hum- 
KJR—Los Argentinos
KRECA—Frankie Masters’ Orchestra
KNX—Hollywood Barn Dance
KRECA—Dept. of Playground
KFWB—Beach Boys
KQW—Variety

9:00 to 9:30 P.M.

KJR—It’s a Case of Books
KNX—Hollywood Barn Dance
KFRC—Dance Orchestra
KRECA—Desert Lore
KFOX—Al Lyons’ Orchestra
KFSF—Sidle Wheeler’s Orchestra
KSL—Johnny Green’s Orchestra

9:00 to 9:30 P.M.

*KPO & network—Big Ten
KGO—Bal Tabarin Orchestra; 9:15, Dot Kay, contralto
KJR—Al Rusby Party Cardinals
KTAB—Nebraska Nightingales
KLX—Metropolitan Moods
KQW—Pajama Program
KRECA—Smooth Melodies
KFOX—Varieties
KFSF—Benny Cugat’s Orchestra
KSL—Capitol Symphony; 9:15, Peter Sprynozzle

9:30 to 10:00 P.M.

*KPO & network—Let’s Dance; Or- 
KJR—Bathy Party
KQW—Varieties
KRECA—Second Program
KNX—Echoes from the Orchestra Pit
KFOX—Minneapolis Symphony
KRECA—Second Program
KLX—Musical Soiree
KFWB—Juvenile Revue
KRECA—Recordings
KGB—7:40, Records; 7:45, Comedy Stars
KSL—Adlerikans; Pathfinder Pete
KOA—At the Opry House

10:00 to 10:30 P.M.

*KPO & network—Let’s Dance
KGO—News; 10:05, Williams-Wal- 
KQW—Variety
KRECA—Recordings
KFOX—Organ Symphony
KRECA—Local News
KQW—Dance Orchestra
KRECA—Second Program
KSL—Frank Dailey’s Orchestra

10:30 to 11:00 P.M.

*KPO & network—Let’s Dance
KGO—Williams-Walsh Orchestra; 
KQW—Variety
KRECA—Recordings
KRECA—Organ Orchestra
KQW—Dance Orchestra
KRECA—Second Program
KFOX—News; Orchestra
KRECA—Recordings
KSL—Dance Orchestra

11:00 to 11:30 P.M.

*KPO & network—Let’s Dance
KQW—Varieties
KFOX—Varieties
KRECA—Local News
KRECA—Second Program
KQW—Varieties
KRECA—Recordings
KSL—Frank Dailey’s Orchestra

11:30 to 12:00 Midnight

*KPO & network—Let’s Dance
KQW—Varieties
KRECA—Local News
KRECA—Second Program
KQW—Dance Orchestra
KRECA—Local News
KRECA—Second Program
KFOX—News; Orchestra
KRECA—Recordings
KGB—Recordings
KRECA—Second Program

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and network and national emergencies often cause deviations which the stations cannot foresee.
CHAIN PROGRAMS CLASSIFIED
PACIFIC STANDARD TIME

COMEDIANS

- Allen, Fred, Wednesday, 9 p.m. NBC
- Baker, Phil, Friday, 6:30 p.m. NBC
- Betty and Bob, Monday to Friday, 6:15 p.m. NBC
- Bobby, Thursday, 6:30 p.m. NBC
- Cantor, Eddie, Sunday, 5 p.m. CBS
- Cook, Joe, Monday, 6:30 p.m. NBC
- Jack, Wednesday, 7 p.m. NBC
- Penner, Joe, Sunday, 4:30 p.m. NBC
- Wynn, Ed, Tuesday, 8:30 p.m. NBC

DRAMAS

- Death Valley Days, Tuesday, 9:30 p.m. NBC
- Eno Crime Clues, Friday, 9 p.m. KGO
- First Nighter, Friday, 7 p.m. NBC
- Grand Hotel, Sunday, 3:30 p.m. NBC
- Immortal Dramas, Sunday, 11 a.m. NBC
- Lux Radio Theatre, Saturday, 11:30 a.m. NBC
- Mary Pickford Stock Co., Wed., 5 p.m. NBC
- One Man's Family, Sunday, 7:30 p.m. NBC
- Radio Guild, Monday, 12 noon ...
- Strange Cases, Wednesday, 9:30 p.m. KGO
- Sperry Sunday Special, Sunday, 4:30 p.m. NBC
- Twenty Thousand Years in Sing Sing, Wednesday, 8 p.m. NBC
- Winning the West, Thursday, 9:15 p.m. NBC

EDUCATIONAL PROGRAMS

- Education Today, Saturday, 6:45 p.m. KGNU
- Hyde, Henry M., Sunday, 6:15 p.m. KGO
- Religion in the News; Saturday, 4:05 p.m. KGNU
- University Explorer, Tuesday, 9:30 p.m. * KFRC
- You and Your Government, Tues., 4:45 p.m. NBC

POPULAR PROGRAMS

- Adventures of Gracie, Wednesday, 6:30 p.m. CBS
- American Musical Revue, Sunday, 6:30 p.m. NBC
- Bernie, Ben, Tuesday, 9 a.m. NBC
- Bridge to Dreamland, Sunday, 10:15 p.m. KGNU
- Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS
- Crooby, Bingo, Tuesday, 6 p.m. CBS
- Feminine Fancies, Mon. to Fri., 3 p.m. * KFRC
- Hollywood Hotel, Friday, 8:30 p.m. CBS
- Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC
- Madame Shumann-Heink, Sunday, 2 p.m. NBC
- Much of Time, Friday, 6 p.m. CBS
- Moore, Grace, Tues., 6 p.m. NBC
- Personal Closeups, interview by Gypsy, Sunday, 7:15 p.m. KGNU
- Tibbett, Lawrence, Tuesday, 5:30 p.m. NBC
- Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 9:30 p.m. CBS
- Voice of Firestone, Monday, 8:30 p.m. NBC
- Winchell, Walter, Sunday, 8:15 p.m. NBC

SKITS

- Adventures of Jimmy Allen, Monday to Friday, inclusive. 6:45 p.m. KGNU
- Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC
- Betty and Bob, Monday to Friday, 1 p.m. NBC
- Bachelor, Billy, Mon., Tues., Wed., Wed., Fri., 5:15, Thurs., 6:30 p.m. * KFRC
- Lum and Abner, Mon. to Fri., 6:15 p.m. KGNU
- The Gumps, Mon. to Fri., inclusive, 9:15 a.m. * CBS
- Mary Martin, Mon. to Fri., inclusive, 9 a.m. NBC
- Myrt and Marge, Monday to Friday, inclusive, 8 p.m. KGNU
- Orphan Annie, Elec. Transcription, Mon. to Fri., inclusive, 5:45 p.m. KGNU
- Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC
- Easy Aces, Tues., Wed., Thurs., 3:15 p.m. KPO
- Vie and Sade, Mon. to Fri., inclusive, 11:15 p.m. NBC

SYMPHONY ORCHESTRA AND OPERA

- Ford Symphony Orchestra, Sunday, 6 p.m. * CBS
- Metropolitan Opera Broadcast, Saturday, 11 a.m. * NBC
- New York Philharmonic Orchestra, Sunday, 12 noon * CBS
- Radio City Music Hall, Sunday, 9:30 a.m. * NBC
- Standard Symphony, Thursday, 8:15 p.m * NBC

VARIETY PROGRAMS

- Armour Program, Friday, 6:30 p.m. * KGNU
- Borden Program Featuring Beatrice Lillie, Friday, 6 p.m. * NBC
- Carefree Carnival, Monday, 5:30 p.m. * NBC
- Captain Henry's Showboat, Thursday, 8 p.m. * NBC
- Chase & Sanborn Opera Guild, Sunday 5 p.m. * NBC
- Circus Night in Silvertown, Fri. 8:30 p.m. * NBC
- Club Romance, Sunday, 5 p.m. * CBS
- Fleischmann Hour, Thursday, 5 p.m. * NBC
- Gibson Family, Saturday, 6:30 p.m. * NBC
- Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. * KGNU

STATION DIRECTORY

* NBC Network Stations

- KECA—Los Angeles 209.7 1430
- KEX—Portland, Ore. 254.1 1180
- KFI—Los Angeles 468.3 640
- KFSD—San Diego 600.7 600
- KGO—Oakland - San Francisco 379.5 790
- KGW—Portland, Ore. 483.6 620
- KHQ—Spokane, Wash. 508.2 590
- KJ—the Beatle, Wash. 309.1 970
- KOA—Dana, Colo. 361.2 930
- KOMO—Seattle, Wash. 325.9 920
- KPO—San Francisco 440.9 680
- KYA—San Francisco 243.8 1230

* CBS Network Stations

- KFRC—San Francisco 491.5 610
- KGB—San Diego, Calif. 225.4 1330
- KHJ—Los Angeles 333.1 900
- KIN—Portland, Ore. 319.0 940
- KOL—Seattle, Wash. 356.1 1270
- KSL—the Beatle, City 263.3 1130
- KTV—Tacoma, Wash. 526 270

Independent Stations

- KFOX—Long Beach, Calif. 239.9 1250
- KFWB—Hollywood-Bay, Calif. 315.6 950
- KGD—Stockton, Calif. 272.6 1100
- KGBC—San Francisco 211.1 1420
- KJBS—San Francisco 280.2 1070
- KLR—the Beatle, Calif. 340.7 880
- KNX—Los Angeles 282.5 1050
- KQW—San Jose, Calif. 296.6 1010
- KROW—Oakland, Calif. 322.4 930
- KTAB—Oakland-San Francisco 535.4 560

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