

IN THIS  
ISSUE LEST WE FORGET

# BROADCAST WEEKLY

Nov. 25th to Dec. 1st



Emil J. Polak, NBC Musical Counselor, will direct his 125th Caswell Concert over KPO and network, Friday, 9 P. M.

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. NBC  
 Baker, Phil, Friday, 6:30 p.m. NBC  
 Benny, Jack, Sunday, 8:30 p.m. NBC  
 Cook, Joe, Monday, 6:30 p.m. NBC  
 Cantor, Eddie, Sunday, 5 p.m. NBC  
 Penner, Joe, Sunday, 4:30 p.m. NBC  
 Wynn, Ed, Tuesday, 6:30 p.m. NBC

## DRAMAS

Bible Stories, Sunday, 12 noon KGO  
 Death Valley Days, Tuesday, 9:30 p.m. NBC  
 Drama Hour, Monday, 8:30 p.m. KGO  
 Eno Crime Clues, Thurs. and Fri., 9 p.m. KGO  
 First Nighter, Friday, 7 p.m. NBC  
 Grand Hotel, Sunday, 3:30 p.m. NBC  
 Lux Radio Theatre, Sunday, 11:30 a.m. NBC  
 Mary Pickford Stock Co., Wed. 5 p.m. NBC  
 Memory Lane, Monday, 7:30 p.m. NBC  
 One Man's Family, Wed., 7:30 p.m. NBC  
 Radio Guild, Monday, 12 noon KGO  
 Sunday Morning Special, Sunday, 9 a.m. NBC  
 True Story Court, Friday, 8:30 p.m. CBS  
 Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m. NBC  
 Winning the West, Thursday, 9:15 p.m. NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. KGO  
 Education Today, Saturday, 7 p.m. KGO  
 Curtis Institute, Wed., 1:15 p.m. CBS  
 Hill, Edwin C., Mon., Wed., Fri., 8:15, p.m. CBS  
 Hyde, Henry M., Sunday, 6 p.m. KGO  
 Religion in the News, Saturday, 4 p.m. KGO  
 Stanford University, Monday, 3 p.m. KGO  
 The New World, Monday, 9:30 a.m. NBC  
 University Explorer, Tuesday, 9:30 p.m. \*KFRC  
 You and Your Government, Tues., 4:30 p.m. NBC

## POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m. CBS  
 American Album of Familiar Music, Sunday, 6:30 p.m. NBC  
 Atwater-Kent, Monday, 5:30 p.m. CBS  
 Bernie Ben, Tuesday, 9 p.m. NBC  
 Boswell Sisters, Tuesday, 6 p.m. CBS  
 Carnation Contented Program, Monday, 7 p.m. NBC  
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. CBS  
 Crosby, Bing, Tuesday, 6 p.m. CBS  
 Feminine Fancies, Mon. to Fri., 3 p.m. \*KFRC  
 Hollywood Hotel, Friday, 6:30 p.m. CBS  
 Marshall's Varieties, Everett, Wed., 5:30 p.m. CBS  
 Manhattan Merry-Go-Round, Sunday, 6 p.m. NBC  
 March of Time, Friday, 6 p.m. CBS  
 Personal Closeups, Interview by Gypsy, Sunday, 6:15 p.m. KGO  
 Treasures of Time, Wednesday, 8:45 p.m. CBS  
 Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 8:30 p.m. CBS  
 Voice of Firestone, Monday, 8:30 p.m. NBC  
 Winchell, Walter, Sunday, 8:15 p.m. NBC

## SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m. KGO  
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m. NBC  
 Betty and Bob, Monday to Friday, 1 p.m. NBC  
 Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m. \*KFRC  
 Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 8:15 p.m. NBC  
 Myrt and Marge, Monday to Friday, inclusive, 8 p.m. CBS  
 Orphan Annie, Elec. Transcription, Mon. to Fri. inclusive 5:45 p.m. KGO  
 Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m. NBC  
 Vic and Sade, Mon. to Fri. inclusive, 11:45 a.m. KPO

## SYMPHONY ORCHESTRAS

Ford Symphony Orch., Sunday, 5 p.m. CBS  
 N. Y. Philharmonic Orchestra, Sunday, 12 noon. CBS  
 Radio City Music Hall, Sunday, 9:30 a.m. NBC  
 Standard Symphony, Thursday, 8:15 p.m. NBC

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. NBC  
 Blue Monday Jamboree, Monday, 8:30 p.m. \*KFRC  
 Captain Henry's Showboat, Thursday, 6 p.m. NBC  
 Chase & Sanborn: Eddie Cantor, Sunday, 5 p.m. NBC  
 Colgate House Party, Monday, 6:30 p.m. NBC  
 Crosscuts Log o' the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.) KGO  
 Fleischmann Hour, Thursday, 5 p.m. NBC  
 Gibson Family, Saturday, 6:30 p.m. NBC  
 Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m. \*KFRC  
 Hall of Fame, Sunday, 7 p.m. NBC  
 Hi-Jinks, Sunday, 9 p.m. CBS  
 National Barn Dance, Saturday, 8 p.m. NBC  
 Palmolive Beauty Box, Tuesday, 7 p.m. NBC  
 Pearce, Al and Gang, Mon. to Fri., 2 p.m. NBC  
 Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m. NBC  
 Roxy Revue, Saturday, 5 p.m. CBS  
 Shell Show, Monday, 9 p.m. NBC  
 S. & W. Merry-makers, Sunday, 7:30 p.m. \*KFRC  
 Town Hall Tonight, Wednesday, 9 p.m. NBC  
 Waring's Pennsylvanians, Thurs., 6:30 p.m. CBS  
 Whiteman, Paul, Thursday, 7 p.m. NBC

## STATION DIRECTORY

### \* NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

### \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

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O. J. NUSSER  
Editor and Manager

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Vol. XIII

San Francisco, California, November 24, 1934

No. 46

## Lest We Forget

WITH program builders scurrying to line up their winter menus—which they hope will be tempting—a word of advice seems called for. All right then, here it is: "Lest we forget!"

And to amplify further, what we really mean is: "Lest we forget in building programs that a show doesn't have to be terrifically complicated in order to entertain!"

With their wild rushes to dazzle the eyes of the radio audience many of the directors responsible for programs have forgotten the meaning of the word "simplicity."

After all the radio as an entertainment factor was originally a marvelous substitute for the phonograph. The phonograph gave you songs, symphonies, dance bands and an occasional comedy skit like Uncle Josh at the Huskin' Bee or Cohen on the Telephone. No efforts were made to aggrandize the only banjo player who strums a guitar backwards and they didn't make a record of a man simply because he fell out of a balloon and landed topside up. They didn't complicate things—and the phonograph entertained the American home until the time came when radio did for nothing what the phonograph record had been doing for 75 cents or a dollar and a quarter. "The Rosary" is still pretty standard entertainment. Listeners might hiss Stravinsky if played on a musical saw, but they will listen to a hackneyed piece like "Dance of the Hours" over and over again. A number doesn't have to be new if it is good.

For certain intelligent souls in radio who are developing new media and new songs and new stories, the palm must be extended, but

for the lads who strain their innards trying to be "different" and in so doing take the entertainment out of radio, we can repeat what we said at the outset: "Lest we forget!"

IT took a tax expert to ferret out the inside reason why so few motion picture stars have been inveigled into fat contracts to broadcast over the air.

It really isn't worth while financially for a film star to sign for a radio series. They get very little money out of such a venture! This does not mean that they may not charge a sponsor a huge fee, but that the star winds up with very very little of the vast amount for his own purse.

If a star is big enough in Hollywood to mean anything as a radio star, possesses a name big enough to be considered a drawing card by a prospective sponsor, then that same star is likely to be earning not less than \$2,000 a week, or \$100,000 a year. When you deduct the taxes Uncle Sam, the State of California and other various taxing bodies take from a large income, you are well up into the surtax class. And when you get there, the amount of taxes due on large sums increases in size.

So what happens? Should a star decide to go on the air for thirteen weeks for \$3,000 a week, that is \$39,000, but a very small part of it is left when it is added to the other income and the whole thing taxed.

Moreover, a star has risked his reputation, worried about material writers, been made the target of editorial criticism—and oftentimes ruined his movie house box office drawing power—all for a few thousand extra dollars.

# MICROPHONE GOSSIP



• • • Don Thompson, Associated sport-caster, is quite a trouser these days. Between Saturdays, when he broadcasts local football games for the Associated Oil Company over NBC, Don is on the go spreading the pigskin gospel throughout Northern California.

With a supply of slow-motion football films, a stock of inside dope and a snappy personality as his tools, Don faces Rotary clubs, Lions, Oddfellows, Elks, Dads' clubs, P. T. A. meetings, schools, and all shapes and forms of organizations as a football missionary.

Needless to say, he "scores a goal" every appearance he makes.

• • • Wallace Gade who was associated with KVI, Tacoma, recently resigned as chief announcer there, to take a position on the announcing staff at KEX-KGW, the Oregonian, in Portland. He was with KVI for approximately three years, having gained his original experience in radio there. Mr. Gade was born in Norway in 1906, and is one of the youngest announcers at KEX-KGW. On his arrival in the Northwest, he shipped on a fishing vessel for a season to the Bering Sea. Following that he made numerous trips to Alaska and the Orient.

Wallace Gade made his original bow to the radio audience with the announcing of a dance orchestra, and he is now heard frequently over the coast NBC network, announcing dance programs as well as other feature programs from Portland.

• • • "Ladies and Gentlemen, the President!" NBC commentator Sam Hayes speaking, but not over the air! The voice heard nightly for more than three years is being recorded on Hollywood sound stages in scenes for the film "The President Vanishes," in which Sam is called upon to present the chief executive to the nation. But while the President may be scheduled to vanish, the films do not entice Sam Hayes to desert the air. He is getting ready to celebrate his eleven hundredth consecutive appearance on the ether waves.

• • • Al Gayle, the singing accordionist of KFI-KECA, started his radio career three years ago as Zeka, with Tom Murray's hillbillies and has since appeared regularly in radio and motion pictures. Al is still a minor, age eighteen, and was born in Monrovia, right among the oranges.

His pre-radio professional experience grew from his work as director of his high-school harmonica band; he is, oddly enough, still single, plays the piano as well as accordion,

and admits he has no hobbies. He is of medium height, brown eyes, light olive complexion, black hair.

• • • Anne Seymour, star of NBC's Grand Hotel cast, is anything but the swooning, lavender-and-old-lace type of young woman she is sometimes called on to portray. Driving her own car from New York to Chicago she was stung on the hand by a wasp. Scarcely stopping to kill the insect she kept right on driving.

• • • Paul Lamkoff, KMTR's versatile Russian baritone who sings in so many tongues, arranged a good deal of the score for the picture "Treasure Island" filmed by M. G. M. Mr. Lamkoff is a composer as well as an arranger and singer.

• • • A radio romance that began long ago in Denver, when Mary Wood, pretty blonde soprano, used to listen to the NBC Woman's Magazine of the Air, just to hear Edward Fitzpatrick's violin solos, comes to happy culmination December 15 when Miss Wood and the NBC conductor will be married.

They met for the first time when the Denver songstress came to San Francisco and sang over NBC networks from here. One of her first programs was the Magazine of the Air, on which Fitzpatrick directs the Magazine Melodists. When she went to Los Angeles the acquaintance continued by mail, and she returned recently to say "yes" to the handsome Irish musician's plea.

The bride-to-be is well known to radio audiences both as a soloist and as a member of noted ensemble groups. Fitzpatrick came to radio from symphony and theater work. A friend of the late Victor Herbert, he substituted successfully for Herbert when the famous composer was conducting orchestra in San Francisco, and became so popular with Herbert's audiences that the composer told his friend with pretended envy: "Well, it took an Irishman to prove himself as good a man as me, anyway!"

• • • Lawrence Tibbett's zeal for realism nearly wrecked an NBC studio when he sang selections from the opera "Emperor Jones" recently. He had reached the scene in which the "Emperor" rings a hand bell for his subjects, who remain in hiding. He throws the bell to the ground in disgust. Tibbett did his own bell ringing and throwing and with such vigor that the instrument sailed across the studio to crash within six inches of the control room window as engineer and production man scurried for their lives.

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• • • Andy Potter, KGGC chief announcer, broke into radio fourteen years ago with his own station, one of the first broadcasters in the country, while still in high school.

• • • Mabel Goodwin Cleland, well known Northwest writer and beloved by thousands of radio listeners for her broadcasts as the "Teacup Philosopher," recently left Seattle after a residence of seventeen years for San Francisco to live with two of her daughters.

An established authority on pioneer life in the Pacific Northwest, the writer is the author of two widely read children's books on the subject, both of which are in use in schools throughout Washington and Oregon. During the past few months Mrs. Cleland has been engaged in writing pioneer plays heard over KJR on the "Morning Miracles" program.

• • • Madeline De Michel, KFRC's pretty accordionist, is flashing a beautiful diamond ring these days . . . Eliot Babbini, young local banker is the lucky man. . . . Although no date has been set, it is expected that the wedding will take place early in spring. . . . The engagement was announced at a surprise party Thursday evening, November 1, at the St. Francis Hotel.

• • • Joan, the five-year-old daughter of Barbara Jo Allen, NBC actress heard in the Sunday Morning Special, Winning the West, Death Valley Days and other NBC broadcasts, is already showing signs of following in her mother's footsteps. When she met Michael Raffetto, who is in charge of dramatic productions, the other day, Joan asked him for a job, pointing out that she can read faster than any other pupil in her class at school, and that if she were cast in a radio play she would say her lines "much faster" than most of the actors.

"Besides," she added, to clinch the argument, "Christmas is coming and I need some money to buy presents."

• • • KFRC's Three Rhythm Kings—Hal Hopper, Woody Newbury and Chuck Lowry, have just recorded a popular dance number with Dick Jurgens and his Hotel St. Francis orchestra. It's titled "Just Once Too Often." The disc will soon be on the market, and the vocaling of the Rhythm Kings assures it of wide popularity.

• • • It may be a lot of fun to be able to write the lyrics and music for an original musical comedy an hour long each week, but it interferes with your attendance at football games. At least so say Howard Dietz and Arthur Schwartz, who write the lyrics and music for "The Gibson Family," the Ivory Soap show heard every Saturday night over the NBC network. Both are alumni of Columbia, and with alma mammy's eleven playing great football this year, they have only one thing to mourn for—that

they cannot see 'em in action. In addition to working on tunes all week, both men attend the dress rehearsals of the programs Saturday afternoons and hear the broadcasts in their composing studio in an uptown New York hotel.

• • • Al Pearce, who started Tommy Harris out on his radio career, has a letter from him from New York City. Tommy explains how he and his wife were walking home from a program when he was stricken with a hemorrhage. Tuberculosis will keep him off the air for many months. Al suggests his old friends write him an encouraging word to NBC, New York City.

• • • Gene, of Gene and Glenn, the famous comics heard Mondays through Fridays over NBC, is radio row's most enthusiastic baseball fan. Gene knows all the big league teams and has the batting averages of most of their players at his finger tips. His most prized possession is a baseball autographed by the Chicago Cubs.

• • • James Wallace, chief engineer at KVI, left recently with his wife, for a belated vacation in California. Wallace plans to visit many of the stations in the south, with an eye to gaining some new ideas of operation and equipment. KVI, by the way, is credited with having the most beautiful and modern studios of any station on the Pacific Coast.

• • • Penry Selby, featured tenor at KFI-KECA has every right to be a singer, having been borne in Cadigan, South Wales, where people learn to sing part-songs before they learn to talk. This doesn't sound so strange nor marvelous if you ever tried to speak Welsh!

• • • Frank Black's sombre mode of attire has often been the subject of comment around the studios. However, few people realize that a flashing jewel on a finger or a brilliant spot of color is sometimes the most distracting thing the average musician can run into. Even concert artists fear a glittering rhinestone necklace or a bright spot of color in the front of the audience. In any event, Maestro Black isn't tempting the gods by turning up at a broadcast in an orange necktie or a brilliant piece of haberdashery!

• • • Maurice Webster, who at eighteen is, paradoxically, KVI's senior announcer in point of service, but the youngest on the calendar, was the surprised recipient of a special award the other day. He was awarded the second of three scholarships, inaugurated this year as a presentation to the three freshmen with the highest grades and best qualities of leadership. Maurice is a sophomore at the College of Puget Sound.

## KTAB Presents **BENNIE ROGOWITZ** Conducting "THE JEWISH DATE BOOK"

**A** SHOWMAN from 'way back, Mr. Rogowitz was born in Kabryn, Russia. He has played in the leading theaters of all the capital cities of Europe, as well as here in the United States, where his talents have been directed chiefly along musical comedy lines. Since severing recent affiliations with the Tec-Art Film Studios in Hollywood, Mr. Rogowitz is now on the staff at KTAB.

"The Jewish Date-Book" is a presentation in behalf of the 100,000 American-Hebrews in the Bay district, a program wherein they will find coöperation and facilities for the broadcasting of the more important and interesting events and occurrences in the American-Hebrew world. Also, are featured celebrated musical selections, the works of Jewish composers.

"The Jewish Date-Book" is broadcast daily except Sundays, from 4 to 4:15, from KTAB.

# HOTEL PLAZA

*Ray Maxwell, Manager*

POST STREET at STOCKTON     '     '     '     SAN FRANCISCO

**C**ENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons  
and conventions*

RATES NOW BEGIN AT —  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH



# SILHOUETTES

THAT vital and charming younger daughter of the Barbours has a portrayr who is just as appealing in person as Claudia is on the air.

Kathleen Wilson is a dark-haired, dark-eyed little person of twenty-three who has crowded as many experiences into her own short lifetime as Claudia Barbour has. Member of an interesting California family whose interests range all the way from social science to the stage, Kathleen grew up in a Berkeley household where she studied stage

leen spent the winter with friends who lived in an old Florentine palace—"We nearly froze to death," is her comment on that glamorous interlude. She studied painting and fencing in Italy and became so proficient at the latter that when she returned to the United States and enrolled at the University of California she won and held the women's fencing championship during her stay there.

She made her radio debut four years ago and the quality of her fresh, young voice—one of those all too rare ingenue voices capable of registering emotions with color and subtlety—made her one of the finds of the microphone.

"Dead Men Prowl," a mystery serial by Carlton E. Morse, provided her first radio rôle, and she appeared in several others including "The Golden Flame." She was selected for the part of Claudia in "One Man's Family" without an audition, so thoroughly did she fulfill the requirements of the rôle in voice and personality. In one matter, however, she differs utterly from her ether self; she may belong, like Claudia, to the generation that worries Father Barbour so intensely, but her matrimonial experience, unlike Claudia's, has been happy. She was married a year and a half ago to Rawson Holmes, Stanford graduate.

So deeply did Claudia's early adventures in life impress themselves upon listeners that many believed her to be a real girl. When Kathleen lost her voice with a severe case of laryngitis, and Claudia had to be sent to Europe by the resourceful playwright, hundreds of listeners wrote, telephoned, and even telegraphed inquiries and regrets. When she returned last spring the NBC switchboard almost collapsed under the calls which poured in after the broadcast.

Kathleen has danced since she was able to walk, and appeared with Ruth St. Denis when she was six. If she had to choose another career besides, acting she would find it difficult to choose between that of a ballet dancer or a painter; she loves both of these avocations of hers, and feels that they are two of the many mediums of art, to be followed on the theory that acting is a combination of all the arts. In books she prefers Russian novels; in music, Debussy and Ravel, and she hopes some day to play Lady Macbeth.



KATHLEEN WILSON

craft and political economy simultaneously. Her father is Ben F. Wilson, well-known lecturer and writer who worked with Ramsay MacDonald and Philip Snowden in the days when the British Labor Party was in its youth. Her cousins, Irving Pichel and Violet Wilson, gave Kathleen her early stage experience, in Shakespearean productions directed by Pichel before he entered the films.

When she was graduated from high school her father took Kathleen to Europe with him and she traveled widely there, accompanying MacDonald on a speaking campaign through Scotland, then touring the continent until they came to Italy, where Kath-



# NEWS *and* COMMENT

The Tacoma Elks Lodge have just inaugurated over KVI their eighth season of presenting their weekly "Stocking Fillers" program. Every year about one hundred men from all walks of life give their time six days a week for two months, in order to put this well known series on the air. The object of the program is to gather clothes, money, toys, and other contributions that are to be distributed to needy children of the vicinity.

Tommy Burns, widely known Tacoma singer is directing the programs this year, and Max Frolic is directing the orchestra. All artists for the program donate their talents in the interests of the goal in view. Many new performers have been developed from these programs.

The "Stocking Fillers" broadcast every Friday from 9 to 11 o'clock from the main auditorium at the Elks Lodge. There a special soundproof studio has been constructed for the broadcast, so that the huge crowd that formerly jammed the studios of KVI can come here to see and hear the program as it is presented. Of course, the time is donated by the station for the programs, which have a very successful past record.

The climax of the "Stocking Fillers" programs comes Christmas morning. Then the children of the community are brought together at the Elks Lodge, to enjoy a hearty Christmas dinner with all the traditional "fixin's." Besides that, the Elks put on a special show for them, with much of the talent that has appeared on their previous air programs. And then—food, clothing, equipment for school, and other necessities for a more pleasant life during the winter are distributed to the children. The work of more than two months is now successfully finished—and the happy smiles on the children's faces are more than ample reward.

Ψ

Broadcasts to and from the Byrd Antarctic Expedition which have been heard over a coast-to-coast Columbia network since November, 1933, will be continued on Wednesdays from 7 to 7:30 p. m., under a contract renewal. The programs are sponsored by General Foods Corporation, in behalf of Grape Nuts.

The initial broadcast in the series came from the steamship Jacob Ruppert, flagship of the expedition, enroute to New Zealand. The expedition's portion of the programs now originates at KFZ, Columbia's station in Little America. Entertainment for the explorers is broadcast from WABC, New York, and other CBS stations throughout the United States. At present five tractor

and sledge parties are exploring the interior of the Antarctic. A giant Condor biplane is being prepared for a flight over the South Pole region in the near future. Reports of these adventures will be made during the regular weekly broadcast.

Ψ

Offers to pay at the rate of \$100 a minute and upward, in one case reputedly \$1,666 a minute, for radio appearances were reported today to be claiming the attention of several film stars.

In former days movie magnates had a way of swooping down on Broadway, fat check-books in hand, and taking the cream of the stage crops.

Now these same producers are watching a little swooping in their own direction, although the effect of the reputedly impending raids would not be the removal of any actor or actress from the screen even temporarily.

Although the report has never been confirmed, Greta Garbo reputedly has been offered \$25,000 for fifteen minutes on a nationwide broadcast.

Katharine Hepburn, Gloria Swanson, Shirley Temple, Charles Ruggles, Mary Boland, Bing Crosby, Lanny Ross, Eddie Cantor, John Barrymore, Joan Crawford, Adolphe Menjou, Clark Gable, Franchot Tone, Leslie Howard, Bebe Daniels, to mention but a few, are among those who either have already appeared "on the air" or who are listening to proposals that will fatten their purses considerably.

Crosby and Ross, of course, came to the screen via the radio, and it is only natural that they should continue their broadcasts. Their radio pay, although not revealed, is certain to be large.

One of the most conspicuous examples at present of the transfer from screen to microphone is Mary Pickford, whose first broadcast was attended by all the pomp and ceremony of a Hollywood premiere.

Pay for the average well known actor or actress ranges from \$1,500 for fifteen minutes up to \$6,500, which is the price for Hepburn, Swanson and the tiny Temple girl—with variations possible, of course.

The team of Ruggles and Boland is reputed to split \$2,500 for each microphone appearance, while Eddie Cantor, several years ago, drew \$10,000 weekly for his combined screen and radio appearances, and his popularity has not diminished.

Lionel Barrymore, however, can't be bothered with radio. The great George Arliss is reported—not first hand, by any means—as having said that he wanted \$100,000 for thirteen broadcasts, and those who know his delicious humor believe he did so because he

was reasonably certain nobody would take it up. So far, no one has. His "Green Goddess," headed for the loud speaker, has Claude Rains, a stage actor, in the Arliss rôle.

Time was when most any Hollywood personality would appear on the air free of charge, figuring the national publicity was well worth the expended effort.

Ψ

On November 15, KFVB, Warner Bros.' Hollywood station, boosted its power to 2,500 watts, an increase of 1,500 watts. They have already applied for an additional 2,500 watts, and that they will get the extra power seems already assured.

Ψ

The sales organization of KHJ, Los Angeles station of the Don Lee network, has recently added to the department two new salesmen, G. O. Burke, and Amory Eckley, according to an announcement by C. Ellsworth Wylie, general sales manager of the Don Lee system.

Eckley, who has had some ten years' advertising experience in Los Angeles, was transferred from the sales organization of the San Francisco Don Lee station KFRC.

The expansion was made to build up a more efficient sales organization to meet increasing business, according to Arthur J. Kemp, sales manager of KHJ.

Coincident with the expansion, James D. Fonda was made advertising service manager. He is now concentrating his efforts on an up-to-date market survey of the eleven western states.

Other changes at KHJ include the promotion of Kenneth Niles, former chief announcer, to be a producer; Clarence Hamilton, announcer, to be chief announcer and day supervisor, and Charles Bulotti, Jr., announcer, to be announcer and night supervisor.

William Goodwin, assistant production manager who was on leave of absence during the California political campaign, returned to his duties at KHJ November 12.

Ψ

Television is now a practical reality in Germany. The radio exhibit in Berlin displays for sale row on row of receiving sets to show sound films in the home. Authorities are preparing to broadcast full evening television programs, beginning in January.

The biggest television company in the world was formed recently, with the combination of the British company, Baird Television, and the Germans' Loewe & Company, Bosch, and Zeiss works in a corporation known as "Fernsehgesellschaft." Twenty-five per cent of the stock is owned by Baird. The company coöperates with the German National Postal Company, which broadcasts television films. The radius of the station,

broadcasting on a seven-meter wave from Berlin daily, is forty miles. Broadcasts often are received within a radius of 120 miles.

The concern is convinced that this can be increased soon, or that, by installing relay stations, rural districts can pick up the programs. The Berlin station broadcasts scenes directly into a transmitter, or uses regular films, the same as the movies.

Ψ

Radio stations WCOA, Pensacola, Fla., and WOC, Davenport, Iowa, have been added to the Columbia Broadcasting System, the world's largest network. There are now 102 outlets associated with the chain. Seven years ago, the original Columbia unit network consisted of sixteen stations.

WCOA is owned and operated by the Pensacola Broadcasting Company in the San Carlos Hotel, has 500 watts power and broadcasts on a frequency of 1,340 kilocycles, 233.7 meters.

WOC operated on 1,420 kilocycles, 211.1 meters, and is owned by the Palmer School of Chiropractic in Davenport, Iowa.

Ψ

The most unusual pipe organ in the world is nearing completion in one of the big NBC studios in Radio City and will be heard by network listeners at an early date.

Specially designed for broadcasting by Aeolian-Skinner in coöperation with NBC engineers, the new three-manual instrument will reproduce an almost unlimited variety of orchestral effects while matching in beauty of tone and flexibility of operation the organs of the greatest cathedrals. Its three keyboards of sixty-one notes each, and its twenty pedals, magnetically operate 1,024 pipes which are housed in a special organ loft at one end of the studio behind two sets of shutters, also electrically controlled. Chimes, which can be played on all three manuals and by the pedals, and a harp also are included in the banks of stops on each side of the console.

Every combination of string and woodwind orchestral effects can be produced at a touch of the fingers, the many sets of couplers and plungers beneath the keys of each manual permitting instantaneous variation of the thousands of effects and combinations.

A huge electric blower, which, like the entire studio itself, is set on springs, sends washed air to the pipes. More than 400 wires lead from the organ to the magnetic switchboard to hook up each of the stops in scores of combinations.

Foremost organ experts have been working with the NBC engineering staff for many weeks in planning and voicing the pipes to fit microphone requirements, and to take advantage of the unusually perfect acoustics of the studio.

The tip of a flag pole serving as an antenna, hollow wires which like water pipes carry electricity without leaking, and a quartz crystal scarcely thicker than a hair which acts as a control by vibrating 5,000,000 times a second, are among the features of the radio system just placed in operation by the Police Department of the City of Newark.

The system jointly produced by the Western Electric Company and Bell Telephone Laboratories uses an ultra-high frequency, 30,100 kilocycles. This is within a new band tentatively assigned for police work by the Federal Communications Commission to relieve crowding in the medium bands. A leader in opening up this band, Newark gains the advantage of radio operation free from atmospheric disturbances and from overlapping with other stations.

In addition to a main control room at headquarters, duplicate controls together with the transmitter are located on the 34th floor of the National Newark & Essex Bank Building, highest building in Newark. Vacuum tubes in the transmitter multiply the vibrations of the hair-thick crystal six times producing the precise frequency required.

A "concentric" transmission line composed of one copper tube within another runs to the roof, the outer tube preventing the escape of any current and thus making the line "water tight." The line runs up the inside of a 100-foot flag pole topped by a 22-foot brass tube which acts as the antenna 600 feet above street level.

In addition to forty police cars, receiving sets are planned at headquarters, precinct stations, several fire department cars and homes of officials.

Ψ

Lanny Ross, his current engagement before the motion picture cameras completed, is back in the NBC Radio City studios, continuing his broadcasting and preparing to give ambitious young artists in the East a radio hearing on the broadcasts featuring Ross and his Log Cabin Orchestra every Wednesday evening.

Auditions are being conducted to select the best available talent from among hitherto unknown microphone aspirants to perform as guest artists on the New York programs which began a few weeks ago.

The series went on the air while Ross was working in pictures on the West Coast and brought to the microphone a number of promising young singers who had never had a chance before the nationwide radio audience.

Ross himself had the same hard road to travel to fame as the newcomers that are getting a "break" in Ross's Log Cabin show. A few short years ago an obscure college

boy with an untried voice and unrealized ambitions, he got a radio hearing and began the career that has gained him recognition from coast to coast.

Consequently, with his own experience fresh in his mind, he enjoys the opportunity of presenting the youthful talent from New York City and the surrounding district in the programs from Radio City.

Ψ

Erecting the nation's tallest self-supporting radio antenna, more than doubling its daytime power, and installing a new 5,000-watt transmitter, Station KOL, Seattle CBS outlet, is expected to have a vastly increased listening area. The new equipment was put into operation November 18.

Towering nearly 200 feet higher than the Statue of Liberty, (490 feet as contrasted with 305 feet), the new "vertical radiator" is a good twenty feet higher than any similar radio tower in the United States.

Simultaneously with the installation of the new transmitter, speech amplifying equipment and vertical antenna, KOL commences broadcasting on an increased power of 2,500 watts daytime and 1,000 watts after sundown.

KOL's magnificent pipe organ, broadcasting studios and executive offices will remain in the Northern Life Tower.



## EMIL J. POLAK

NBC MUSICAL COUNSELOR

Friday—9 p. m. — KPO and  
Network

Polak's Mixed Quartet and Orchestra

in CASWELL CONCERT

## 125th Program

ARRANGED AND DIRECTED BY

POLAK

# SUNDAY Programs

Nov. 25, 1934

7:00 to 7:30 A. M.

KNX—Breakfast Club  
KGDM—Weather, Records  
KSL—Church of the Air  
KFOX—El Despertador  
KOA—Radio Pulpit

7:30 to 8:00 A. M.

• KPO & network—Good Morning; Mickey Gillette; 7:45, Lee S. Roberts and guest artists  
KNX—Bill Sharples Breakfast Club  
KGDM—Recordings  
KVI—7:45, Temple Baptist Church  
KFOX—Recordings  
KSL—Comic Strips  
KOA—Music and American Youth

8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Ray Heatherton, baritone; 8:15, To be announced  
KGO—Pair of Pianos  
KYA—8:15, Christ. Science Reading  
KROW—Commuters Clock  
KJBS—Close Harmony  
KGDM—News; Organ  
\* KFRC & netwk—Cleveland String Quartet

KJR—Coast to Coast, recorded  
KEX—Sacred Music; 8:15 Concert  
KVI—Temple Baptist Church  
KOMO—8:15, Adventures in Literature

KHJ—Sunday Times Comic  
KNX—Bill Sharples Breakfast Club  
KFWB—Records; Funnies  
KFI—Church Quarter Hour to 8:15  
KFOX—Percy and His Father; 8:15, Funny Paper Man  
KGB—Sunday Comics  
KSL—Comic Strips  
KOA—News; 8:05, Music; Col. Ralph Isham

8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
KGO—Mickey Gillette and Music  
KYA—Science Reading; 8:45, Sabbath Hymns

KTAB—Sunrise Symphony  
KROW—Swedish Meditations  
KJBS—Morning Concert  
KGDM—Chapel  
\* KFRC & network—Salt Lake Tabernacle Choir and Organ  
KOL—P. I. Comic Section  
KVI—Radio Gospel League  
KOIN—Morning Reverie  
KHQ—Gus Mack  
KJR—Coast to Coast, Recorded  
KFWB—Funny Paper Man  
KNX—Bill Sharples, Breakfast Club  
KECA—Recordings  
KFOX—Funny Paper Man

9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special; Col. Rod, narrator, drama  
KGO—Chronicle Comics  
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
KTAB—Morning Musicals  
KROW—Morning Concert  
KJBS—Popular Hits  
KGCC—Melodies; Bargain Basement  
KGDM—Bondons  
KQW—Organ; Life Ins. Question Box  
\* KFRC & network—Salt Lake Tabernacle  
KOIN—Journal Comics  
KJR—Irish Minstrels; Melody Race  
KNX—Help for the Day; Melody Palette  
KFWB—Electrical Transcription  
KECA—Recordings  
KFSD—Studio Program  
KGB—Signs of the Times to 9:15  
KOA—Capitol Family



GEORGE GERSHWIN  
CBS—3 P. M.

9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Singable Songs: Emil Polak's Orchestra  
KYA—Funny Paper Man  
KTAB—Watch Tower; Concert  
KROW—Morning Concert  
KJBS—Dance Orchestra; Records  
KGCC—Songs of Today; Concert  
KGDM—Watch Tower; 9:45, Comics  
KQW—Light Opera; Funnies  
\* KFRC & network—Melodies Organist; Special Meeting at Catholic University  
KOL—Democratic Talk to 9:45  
KHQ—Magic Travels to 9:45  
KOMO—For All the Family  
KNX—Elec. Trans.; 9:45, Organ  
KFOX—Recordings  
KECA—Recordings  
KFWB—Records  
KSL—Schubach Prog.; Watch Tower

10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Beaux Arts Trio: Instrumentalists  
KYA—Unc. Harry; 10:15, Choral  
KTAB—10th Ave. Baptist Church  
KROW—Watch Tower Program  
KJBS—Popular Melodies  
KGCC—Dance Tunes; Concert  
KQW—Salon Orchestra; 10:15, Baptist Church  
KGDM—Echoes of Nineties  
\* KFRC & network—Special Meeting at Catholic University  
KQW—Baby's Boudoir; Studio  
KOMO—For All the Family  
KECA—Music and Musical Forms  
KHJ—10:15, Randall String Quartet  
KNX—Playing the Song Market  
KFWB—Recordings  
KFOX—Dance Records  
KSL—Church of the Air  
KOA—10:15, Better Housing Talk

10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference  
KGO—Sparklets: Coquettes, vocalists  
KTAB—Church Services

KYA—Old Rocking Chair; 10:45, Unique Program  
KROW—Salon Group  
KJBS—Dance Recordings  
KGCC—Request Hour  
KQW—Baptist Church Services  
KGDM—Recordings  
\* KFRC & network—Marcus Gordon, pianist; Art Kassel's Orchestra  
KVI—Voice of the Hills to 10:45  
KGW—Tommy Luke  
KJR—Judge Rutherford; Music  
KNX—Congoin; Baptist Church  
KFI—Hawaiians; Dr. Casselberry  
KFWB—"The Family Circle"  
KFOX—Recordings  
KSL—Optical Program to 10:45  
KOA—Huffman Theatre Harmonies

11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest; Ralph Kirby, baritone; Harold Levey's Orchestra  
KGO—Melody Lingers On; Josef Hornik's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—College Airs  
KGCC—Request Hour  
KQW—First Baptist Church  
KGDM—First Baptist Church  
\* KFRC & network—Lazy Dan the Minstrel Man  
KJR—Evergreen Empire  
KNX—Temple Baptist Church  
KFWB—Recordings  
KECA—First Unitarian Church  
KFOX—St. Lukes Church  
KFSD—To be announced

11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre  
KGO—Concert Gems: Emil Polak's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Dance Recordings; 11:45, Songs of the Hills  
KGCC—Symphonette; Records  
KQW—First Baptist Church  
KGDM—Church Services  
\* KFRC & network—Royal Hawaiian Band  
KJR—Songs; Jewel Box  
KNX—Temple Baptist Church  
KFWB—Maude Hughes, pianist  
KFOX—St. Lukes Church  
KECA—First Unitarian Church

12:00 to 12:30 P. M.

• KPO & network—Lux Theatre  
KGO—Bible Stories and Organ  
KYA—Organ; Photography  
KTAB—Church Services  
KLX—Records  
KROW—All Request Program  
KJBS—Orch.; 12:15, Melodies  
KGCC—Marjorie Lee  
KGDM—Records; Portuguese Melodies  
KQW—Church; 12:15, Opera Stars  
\* KFRC & network—New York Philharmonic Symphony  
KJR—Artistic Trio  
KFWB—Gold Star Rangers  
KNX—Concert Group  
KFOX—St. Lukes Church  
KECA—Church Services

12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Revue  
KGO—Bible Stories  
KYA—Band Concert  
KTAB—Church Services; 12:45, Tabernacle Quartet  
KLX—Heleen Parmelee, pianist; Anita and Orosco  
KROW—All Request Program

KJBS—Dance; Recordings  
 KGCC—Recordings  
 KGD—Portuguese Melodies  
 KQW—Symphony Hour  
 \*KFRC & netwk—Symphony Orch.  
 KJR—Chimes of the East  
 KNX—Concert Group  
 KECA—Records  
 KFOX—Electrical Transcription  
 KFWB—Gold Star Rangers

## 1:00 to 1:30 P. M.

• KPO & network—The Rhythm Symphony, De Wolf Hopper, narrator  
 KGO—Melody Train  
 KYA—Waltz Time  
 KTAB—L. D. S. Men's Chorus  
 KLX—Pianist and Vocalist; Spice of Life  
 KROW—Recordings  
 KJBS—Melodies; Dixie Marsh  
 KGD—Melodies; 1:15, Records  
 KQW—Melodies; Dixie Marsh  
 \*KFRC & netwk—Symphony Orch.  
 KJR—Seattle Pacific College  
 KNX—Louise Johnson, Astro-Analyst  
 KECA—Recordings  
 KFWB—Recordings  
 KFOX—Recorded Orchestra; 1:15, Man About Town

## 1:30 to 2:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists  
 KGO—Melody Train  
 KYA—Waltz Time  
 KTAB—George Kruger, pianist  
 KLX—Recorded Program  
 KROW—Dance Hits  
 KJBS—Concert Record  
 KQW—Dance Music  
 KGD—Records; Lonesome Hobo  
 \*KFRC & netwk—Symphony Orch.  
 KJR—Metropolitan Moods  
 KNX—Louise Johnson; Lal Chand Mehra  
 KECA—Vocational Adjustment; Cons. of Music  
 KFOX—Elec. Trans.; Organ

## 2:00 to 2:30 P. M.

• KPO & network—Sentinels Serenade; Orch. & vocalists  
 KGO—John and Ned, harmony duo; 2:15, To be announced  
 KYA—Discovery Hour  
 KTAB—Chamber of Commerce; 2:15, Romancin'  
 KLX—Recorded Program  
 KROW—Dance Hits  
 KJBS—Marjorie Lee, pianist; Orch.  
 KGD—Ansel Roby and Gang  
 KQW—Marjorie Lee; 2:15, Vocalist  
 \*KFRC & netwk—Open House  
 KJR—Hollywood Temple  
 KNX—Exposition Park Concert  
 KECA—Classic Hour; Records  
 KFOX—Christian Science; 2:15, Electrical Transcription  
 KFSD—Old-Time Program

## 2:30 to 3:00 P. M.

• KPO & network—American Bosch Radio Explorers Club: 2:45, Terhune Dog Drama  
 KGO—To be announced  
 KYA—Light Opera  
 KTAB—U. C. Forum  
 KROW—Theatre of the Air  
 KLX—Pianist; Song Souvenirs  
 KJBS—Allied Merchants; Concert  
 KGCC—Sunday Show  
 KGD—Ansel Roby and Gang  
 KQW—Independent Merchants; Opera  
 \*KFRC & netwk—Jean Ellington, vocalist; Dick Aurand, organ; 2:45, Rabbi Mazin  
 KOIN—Interview to 2:45  
 KVI—2:45, Judge Rutherford  
 KJR—Calvary Presbyterian Church  
 KOL—2:45, Musicales

KNX—Concert  
 KECA—Recordings  
 KFOX—Electrical Transcription  
 KFSD—Old Time Program  
 KSL—Victor Herbert's Melodies; Electrical Transcription

## 3:00 to 3:30 P. M.

• KPO & network—Catholic Hour  
 KGO—To be announced  
 KYA—Light Opera  
 KTAB—Records; 3:15, To be announced  
 KLX—Records  
 KROW—Vesper Service  
 KJBS—Recordings; Philco Concert  
 KGCC—Church service  
 KGD—Honolulu Serenader; Records  
 KQW—Violinist; Musical Program  
 \*KFRC & netwk—Music by Gershwin  
 KGW—Nick Flowers; Pianist  
 KOMO—Old Songs of the Church  
 KFI—Makers of History  
 KNX—Concert  
 KFOX—Recorded Program  
 KFSD—Royal Brown, organist  
 KOA—Home Sweet Home

## 3:30 to 4:00 P. M.

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche  
 KGO—To be announced  
 KYA—Light Opera  
 KTAB—Recordings  
 KLX—Manila String Orchestra  
 KROW—Vesper Service  
 KJBS—Musical Styles  
 KGCC—Church Service  
 KQW—Concert Favorites  
 KGD—Organ  
 \*KFRC & netwk—Smilin' Ed McConnell  
 KFRC—3:45, Newspaper Adventure  
 KOL—3:45, Footpaths of Music  
 KVI—3:45, Amusement Tips  
 KOIN—3:45, Musical Program  
 KJR—Cornish School Program  
 KNX—Concert  
 KECA—Records; Spirituals  
 KFOX—Recordings  
 KGB—3:45, Newspaper Adventure  
 KFSD—Choralia  
 KSL—3:45, Melodies

## 4:00 to 4:30 P. M.

• KPO & network—Martha Mears, contralto; 4:15, King's Guard  
 KGO—To be announced  
 KYA—Piano Concert  
 KTAB—Male Quartet; 4:25, Bargain  
 KLX—Recordings  
 KROW—Afternoon Concert  
 KJBS—Dance Orchestra  
 KQW—Bible; 4:15, Semi-Classic  
 KGD—Records  
 \*KFRC & netwk—California Melodies  
 KOL—Drama to 4:05  
 KOIN—4:15, Old Church Songs  
 KHQ—Shrines of Beauty; Doc Savage  
 KVI—4:15, High School News  
 KOMO—John Spargur; Royal Seven  
 KNX—Amagon; Silver Strains  
 KFI—Organ Recital  
 KFOX—Jimmy Mann's Orchestra  
 KSL—4:15, Melodic Portraits  
 KOA—Ford Rangers; Melody Master

## 4:30 to 5:00 P. M.

• KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra  
 KGO—Paul Carson, organist  
 KYA—Vesper Service  
 KTAB—Episcopal Radio Mission  
 KLX—Carefree Capers  
 KROW—Recreation Singers  
 KJBS—Recordings

KQW—Popular Concert; Vocal  
 KGD—Dance Band  
 \*KFRC & netwk—Edgewater Beach Concert Orchestra  
 KJR—Jewish Program; Musical Jigsaws  
 KNX—Adventures in Literature  
 KECA—U. S. C. College of Music  
 KFOX—Nazarene Church  
 KFSD—Symphony Concert  
 KSL—Chicago Knights; 4:45, Type-writer Education Research Bureau

## 5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinoff's Orchestra  
 KGO—Mickey Gillette's Music  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Old Man Solloquy; 5:15, Melody Palette  
 KROW—Rhythm Revue  
 KJBS—Dance Recordings  
 KQW—Semi-Classic; Catholic Prog.  
 \*KFRC & netwk—Ford Symphony Orchestra  
 KJR—Emanuel Tabernacle  
 KNX—Ethel Hubler; Dr. Matthews  
 KECA—Rev. Cowner, talk; Records  
 KFOX—Hi Hilarities  
 KFSD—Symphony

## 5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinoff's Orchestra  
 KGO—Gunnar Johansen, pianist  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Covered Wagon Jubilee  
 KROW—Rhythm Revue  
 KQW—Concert  
 \*KFRC & netwk—Ford Symphony Orchestra  
 KJR—Vindabonians  
 KNX—Dr. John Matthews  
 KECA—Chamber Music  
 KFWB—Recordings  
 KFOX—Theatre News; Orchestra  
 KFSD—5:45, Farley's Rangers

## 6:00 to 6:30 P. M.

• KPO & netwk—Manhattan Merry-Go-Round: Orch. and vocalists  
 KGO—Henry M. Hyde; 6:15, Personal Closeups: Radio Artist interviewed by Gypsy  
 KYA—Concert Stars; Eve. Concert  
 KTAB—Hillbillie Tunes  
 KLX—Mixed Quartet  
 KROW—Symphony; Watch Tower  
 KQW—Hits of the Past; Records  
 KJR—Angelus Hour  
 \*KFRC & network—Alexander Woolcott with Armbruster's Orch.  
 KFWB—News; Mysteries; Fun Fest  
 KECA—Wesley Tourletotte, organ  
 KNX—Musical Program  
 KFOX—News; Rolly Wray; Drama  
 KFSD—Organ Melodies

## 6:30 to 7:00 P. M.

• KPO & network—The American Album of Familiar Music: Frank Munn; Virginia Rea, vocalists  
 KGO—Palace Hotel Ensemble  
 KYA—Concert; Sonia Sapiro, pianist  
 KTAB—Scores, Charlie Tye  
 KLX—Black and White Melodies  
 KROW—Ran Wade's Orchestra  
 KQW—Popular Vocal  
 \*KFRC & network—Salon Modern  
 KOL—The Pioneers  
 KOIN—Moods in Music to 6:35  
 KJR—Angelus Hour  
 KFWB—Fun Fest; Organ; Orchestra  
 KNX—Rev. C. F. Fuller  
 KFOX—School Kids; Pioneers Sons  
 KECA—W. Tourletotte, organist  
 KFSD—Harvey Balls Ensemble  
 KSL—Father Dwyer, address

7:00 to 7:30 P. M.

- KPO & network—Hall of Fame
- KGO—Tales from Shakespeare
- KYA—Concert; Talk
- KTAB—Echoes of Portugal; Studio
- KLX—Variety Hour
- KROW—Harmonies; Dance Music
- KGGC—Church Service
- KQW—Concert Orchestra
- \* KFRC & network—Wayne King's Orchestra
- KJR—The Builders
- KNX—Rev. C. E. Fuller
- KFWB—Jack Joy's Orchestra
- KECA—Pierce Bros. Quartet
- KFOX—Melody-Harmony-Rhythm
- KFSD—Furmbilt's; 7:15, Vocalist

7:30 to 8:00 P. M.

- KPO & network—Pontiac Program: Orchestra and vocalists
- KGO—Rudy Selger's Orchestra
- KYA—Melodettes
- KTAB—Church Serv. Bapt. Church
- KLX—Musical Auction; 7:45, William Don, eccentric comedian
- KROW—Associated Students
- KGGC—Church Service
- KQW—First Baptist Church Service
- \* KFRC & netwk—Merrymakers
- KJR—World Revue
- KFWB—Electrical Transcription
- KECA—Nick Harris; Recordings
- KFOX—Boy Detective; Ballads
- KNX—Musical Program

8:00 to 8:30 P. M.

- KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell
- KGO—Hornik's Viennese Program
- KYA—Cabbing About; Opera
- KTAB—Church Services, Baptist
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- \* KFRC & network—Merrymakers
- KJR—First Church of Christ
- KNX—Presbyterian Church
- KFWB—Hi-Jinks, Don Smith, M.C.
- KECA—Recorded Program
- KFOX—Christian Science Church

8:30 to 9:00 P. M.

- KPO & network—Jack Benny and Artists; Don Bestor's Orchestra
- KGO—Paul Martin's Music
- KYA—Opera Recordings
- KTAB—Church Services
- KLX—Hour of Melody
- KROW—Oakland Community Church
- KQW—Baptist Church Services
- \* KFRC & network—Orchestra
- KOL—Comedy Stars to 8:45
- KOIN—Comedy Stars to 8:45
- KVI—Studio Program
- KJR—Church Services
- KFWB—Hi-Jinks
- KNX—Church Services
- KECA—Recordings
- KFOX—Christian Science
- KSL—L. D. S. Services

9:00 to 9:30 P. M.

- KPO & network—The Melodious Silken Strings
- KGO—Reader's Guide
- KYA—Opera
- KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories
- KLX—World Revue
- KROW—Foreign Watch Tower
- \* KFRC & network—Hi-Jinks
- KOIN—Orchestra; Nikola Zan
- KVI—Orchestra
- KJR—News: National Conference
- KFI—9:15, Dream Dramas
- KFWB—Kay Van Riper, Drama
- KNX—News: 9:15, Judge Rutherford
- KECA—Countess Li Guoro, pianist; 9:15, Records
- KFOX—Beverly Hillbillies
- KFSD—Moments of Melody
- KSL—Old Spinning Wheel; Orchestra

9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO—The Phillistine; Souvenirs
- KYA—Bridge Reports; 9:45, News; Answer Man
- KTAB—Religious Services; Records
- KLX—News; Metropolitan Moods
- KROW—Dance Music
- \* KFRC & netwk—Hi-Jinks
- KVI—News; Gospel League
- KGW—G. A. Paine; Cystex
- KOMO—Doc Savage; Romance Time
- KJR—9:45, Jack Mills' Orchestra
- KHQ—Memories; Crazy Wells
- KFI—The Phillistine to 9:45
- KNX—The Crocketts
- KFWB—Slumbertime
- KFOX—Beverly Hillbillies
- KECA—Records to 9:45
- KFSD—The Phillistine to 9:45
- KSL—Temple Square; Organ
- KOA—Broadmoor Country Club; Oriental Gardens Orchestra

10:00 to 10:30 P. M.

- KPO & network—Richfield Reporter; Sam Hayes
- KPO—10:15, Packard Fiesta
- KGO—John Teel, baritone
- KGO & network—10:15, Paul Carson, organist
- KYA—Jackie Souder's Orchestra
- KTAB—Japanese-American Broadcasting Society Program
- KLX—Dance Program
- KROW—Harmonies; Tango Time
- KFRC—News to 10:10
- \* KFRC & netwk—To be announced Joe Sullivan, pianist
- KOMO—10:15, Jack & Melody Maids
- KHJ—News; 10:10, Dance Orchestra
- KNX—The Crocketts
- KFWB—News; Eddie Eben, organ
- KFI—10:15, Packard Fiesta
- KFOX—News; Organ

- KECA—Musical Celebrities; Organ
- KGB—News; Orchestra; Pianist
- KSL—Temple Square
- KOA—John Teel; Organ

10:30 to 11:00 P. M.

- KPO—Packard Fiesta; Tom Coakley's Orchestra
- KGO & network—Paul Carson, organist
- KYA—Concert Memories
- KTAB—Dance Orchestra
- KLX—Dance Program
- KROW—Concert Echoes
- \* KFRC & network—Orchestra
- KVI—Dance Orchestra
- KOMO—Jack Mills' Orchestra
- KECA—Organ; 10:45, Records
- KFOX—Tex Howard's Orchestra
- KFWB—Dance Orchestra
- KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

- KGO & netwk—Press-Radio News; 11:05, Tom Gerun's Orchestra
- KPO—News; Midnight Melodies
- \* KFRC & network—Dick Jurgens' Orchestra
- KTAB—Dancesapations
- KROW—Dance of the Hour
- KGW—To be announced
- KHJ—Dance Orchestra
- KFOX—Abbott-Walden Orchestra

11:30 to Sign Off

- KGO & netwk—Tom Gerun's Orch.
- KPO—Midnight Melodies
- KFRC—Organ Recital
- KTAB—Club Tivoli Orchestra
- KROW—Music; Midnight Vagabond
- KJBS—12:01, Owl Program to 7 a.m.
- KGDM—12, Music and News
- KOL—Organ Recital
- KVI—Organ Recital
- KHJ—Midnight Moods
- KFOX—Jimmy Mann's Orchestra

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NEW     RENEWAL     EXTENSION    C

# MONDAY Programs

Nov. 26, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ
- KVI—Daybreak Devotional
- KHQ—Morning News; Program
- KFI—Chas. Wellman & Helen Hill
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

## 7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Accordiana, Johnny Toftoff
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbille Tunes
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Crazy Mountaineers
- KOL—Organ Program
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; 7:45, Shadows on the Clock
- KHQ—Financial; 7:45, Crazy Wella
- KFI—Market Quotations to 7:45
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—4-4 Time; Mobile Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Dance Melodies
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- \* KFRC & netwk—Exercise & Applesauce; 8:15, Memories Garden
- KOL—8:15, Cecil and Sally
- KVI—Mountaineers; Market Specials
- KOIN—Jim Brierly
- KOMO—Morning Reveries
- KHQ—Studio Programs
- KFI—Church; Airplane Man
- KNX—Help for the Day; Song Bag
- KGB—Recordings to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aub. Loux, pianist; Records
- \* KFRC & netwk—Hollywood Country Church
- KOMO—Varieties; Mary's Garden
- KHQ—Review; 8:45, Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Good Morning Judge; Music

## 9:00 to 9:30 A. M.

- KGO & network—Fields & Hall; songs and netwk
- KGO—9:15, Carnation Prog.; 9:20, Organ Concert



NORA SCHILLER  
KFRC—8:30 P. M.

- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson, hostess council
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Talk
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- \* KFRC & network—Voice of Experience; 9:15, Recordings
- KJR—9:15, Early Echoes
- KHQ—Shoe Shop to 9:15
- KNX—Organ; Elec. Trans.
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Improve Your Home; Alvino Rey, guitarist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Records
- \* KFRC & netwk—Dick Messner's Orchestra
- KVI—Lesson in English; Better Business Bureau
- KOL—9:45, Beautiful Melodies
- KHQ—Walt & Marion; Sylvia Gray
- KGW—Violinist; Cooking School
- KJR—News; Songs
- KFI—Hawaiians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amazon Program; 9:45, News
- KFSD—Stocks; Nancy Patton
- KGB—News to 9:35

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Planos
- KPO—Golden State Menu Flasher; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital

- KTAB—Old Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—The Star Parade
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recordings
- KJR—Home Makers; Music
- KOMO—Jack and Jill to 10:15
- \* KFRC & network—Just Plain Bill
- KFRC—10:15, Women's Home Forum
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Musical Gems
- KNX—Eddie Albricht's Family
- KECA—Recordings
- KFSD—10:25, Flapjack Program
- KGB—10:15, To be announced
- KOA—10:15, Marietta Vasconcelles
- KSL—10:15, The Congo Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Oxford University—New Rochelle College Debate
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Concert
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; 10:45, Music
- KGDM—Records; Health Talk
- \* KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Sue Allen, shopping
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports
- KSL—Samuel De Jong's Orchestra to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Program
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Organettes
- KGDM—Organ Recital
- KQW—Light Classics
- \* KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Melodies
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KGB—Recordings; Farm Flashes

## 11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Sade
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times; Soloist
- KTAB—Modern Rhythm; News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KHQ—Organ Recital
- \* KFRC & network—Amer. School of the Air
- KGW—Pianist; Me & My Shadow
- KJR—Measured Steps
- KFI—Pianist; 11:45, Fashion Tour
- KNX—Musical; 11:45, Talk

KFSD—Smiling Young Man  
KOA—11:45, Community Chest Talk

## 12:00 to 12:30 P. M.

● KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home  
KGO—Radio Guild, dramatic sketch  
KYA—Scriptures; 12:03, Concert  
KTAB—News; Organ  
KLX—Dance Music  
KROW—Latin American Program  
KJBS—Records and Accordionist  
KGGC—Request Hour  
KQW—Popular Program  
KGDm—Lorelle Strings; Records  
★ KFRC & network—Skylights  
KOL—The Carnival Hour  
KVI—12:15, Front Page Headline  
KOIN—Johnnie Walker's Scrapbook to 12:15  
KOMO—12:15, Harp Melodies  
aGW—12:15, Meier & Frank  
KHQ—12:15, Business and Pleasure  
KJR—Rhythm Encores; Grain Reports  
★ NK—News; 12:15, Congo  
KFI—Federal and State Market Reports to 12:15  
KECA—12:15, News Release  
KHJ—Better Business Bur. to 12:15  
KGB—Better Business; Joke Book  
KSL—Broadcasters Review

## 12:30 to 1:00 P. M.

● KPO & network—Western Farm and Home Hour  
KGO—Radio Guild  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; Paths of Memory  
KROW—California Farm Hour  
KJBS—Dance Orchestra  
KGGC—Pirate Cowboys  
KQW—Weather and Market Reports  
KGDm—Records  
★ KFRC & network—U.S. Marine Band  
KOL—The Carnival Hour  
KOIN—12:45, Annie Brunn  
KGW—News; 12:45, Studio  
KHQ—Stepping Along; Studio  
KVI—News & Comment to 12:45  
KQW—Dr. Semler; 12:45, Studio  
KOMO—Farm Talk; Cowboy Joe  
KXN—To be announced  
KECA—Records  
KGB—12:55, Stocks  
KSL—U. S. Marine Band

## 1:00 to 1:30 P. M.

● KPO & network—Betty & F...  
1:15, East & Dumke, comedy duo  
KGO—Financial Flash; News;  
1:15, Ann Warner's Chats  
KYA—Community Chest Luncheon  
KTAB—Radio Frolic, Geo. Taylor  
KLX—Records; 1:15, Martha Lee  
KJBS—Concert Melodies  
KJBS—Stocks; Recordings  
KQW—Friendly Hour  
KGDm—Records; The World Today  
★ KFRC & network—America's Little House; 1:15, Carlisle & London  
KOL—1:15, June Day  
KGW—1:15, Dental Clinic  
KOMO—1:15, Tea Time Tales  
KVI—1:15, Hollywood News  
KHQ—1:15, Proctor & Gamble  
KJR—Headliners to 1:15  
KFI—1:15, Blind Songbird  
KNX—Pontrelli's Orchestra  
KECA—Records to 1:15  
KFSD—Studio Program to 1:15  
KSL—1:15, Payroll Builder

## 1:30 to 2:00 P. M.

● KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone  
KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music  
KYA—Symphony Concert  
KTAB—Jean Kent  
KROW—Oakland Public Schools; Five Star Revue

KLX—Popular Concert  
KJBS—Concert Recordings  
KQW—Afternoon Concert  
KGDm—Records  
KOL—1:45, Consumer's Facts  
KFRC—Stocks; Christian Science News to 1:45  
★ KFRC & network—Chicago Variety  
KOIN—Book of Life  
KJR—The Sun Dial  
KNX—Pontrelli's Orchestra  
KHJ—Dow Jones' Reports; 1:45, Nolan and Sherr  
KFSD—Old Time Program

## 2:00 to 2:30 P. M.

● KPO & network—Al Pearce and His Gang  
KGO—Mickey Gillette's Music; 2:15, Jackie Heller, tenor  
KYA—Symphony Concert  
KTAB—Globe Trotter; Romancin'  
KLX—Lost & Found; 2:05, Records  
KROW—Dance Matinee  
KJBS—Barrister's Club; Tunes  
KGDm—Hawaiians; News  
KQW—Dance Matinee  
★ KFRC & network—Happy-Go-Lucky Hour  
KJR—Salon Hour, recorded  
KNX—The Bookworm  
KPCA—Classic Hour records  
KSL—Orch.; 2:15, Dental Clinic  
KOA—Huffman Reporter; Talk; 2:15, Rowdy Wright

## 2:30 to 3:00 P. M.

● KPO & network—Al Pearce Gang  
KGO—Vagabonds Quartet, instrumentalists  
KYA—Vignettes of Life; 2:45, Modern Notes  
KTAB—3-4 Time; Tranquility  
KLX—Records; 2:35, Stocks; 2:40, Recordings  
KROW—Dance Matinee  
KJBS—Events of Interest; Records  
KGDm—The Romancers  
KQW—Dance Matinee  
★ KFRC & network—Happy-Go-Lucky Hour  
KJR—Salon Hour  
KPCA—Classic Hour, records  
KNX—Foreign Recordings  
KFSD—2:45, Studio Program  
KSL—Organ Interlude; Tom Baker  
KOA—Sizzlers; Ranch Boys

## 3:00 to 3:30 P. M.

● KPO & network—Langendorf Pictorial; John & Ned, vocalists  
KGO—United States Army Band  
KYA—P. T. A. Talk; Better Business Talk  
KTAB—Records; Chinese News  
KXN—Opportunity Hour  
KROW—Fay Lanphier; Merry-Go-Round  
KJBS—Orchestra; 3:15, Songs of Hawaii  
KQW—Stock Reports; Music  
KGDm—Records  
★ KFRC & network—Feminine Fancies  
KJR—Easy Chair; Enchanted Islands  
KGW—Concert Trio  
KHQ—Hostess Hints; Club Bulletin  
KOL—P. T. A. Program  
KNX—Concert Orchestra  
KPCA—Alexander Bevani; Records  
KSL—Songs of Long Ago; Junior Hour  
KOA—3:15, University of Denver

## 3:30 to 4:00 P. M.

● KPO & network—Edna Fischer, pianist; 3:35, Shirley Howard, songs; 3:45, Singing Strings  
KGO—Family Cook Book; 3:45, Robert Pitner, tenor  
KTAB—Royal Sophistication; Preview  
KYA—Art Lecture; 3:45, Community Chest Question Box  
KLX—Records; 3:45, Musical Jigsaw  
KROW—Merry-Go-Round; Records

KJBS—Songs of Hawaii; Melodies  
KGDm—Records  
KQW—Variety Program  
★ KFRC & network—Three Brown Bears; Frank Castle's Matinee  
KHQ—3:45, Beauty Talk  
KOL—Harriet Linkins; Studio  
KOIN—Newspaper of the Air  
KOMO—Concert Ensemble  
KFI—Ann Warner's Chats  
KHJ—Stimulating Soothers to 3:45  
KNX—Concert Orchestra  
KGB—3:55, Along the Airways  
KSL—Junior Hour; Records; News  
KOA—3:45, Microphone News

## 4:00 to 4:30 P. M.

● KPO & network—Ray Perkins, songs and comedy; 4:15, Don Pedros' Orchestra  
KGO—Something Simple, Josef Hornnik's Orchestra  
KYA—Old Songs; Tea Dance  
KTAB—'Jewish Date Book'; Bay Meadows Feature Race  
KLX—Records; Bro. Bob's Club  
KROW—Waltz Time; Records  
KJBS—Star Reporter; Melodies  
KGDm—Gilmore Oil Program  
KQW—Star Reporter; Recordings  
★ KFRC & network—Dan Russo's Orchestra; 4:15, Univ. of the Air  
KOIN—Newspaper of the Air  
KGW—Friendly Chat  
KHQ—4:15, News Album  
KJR—Goodwill Program; Records  
KNX—Haven of Rest  
KECA—Library Talk; Records  
KSL—Broadcasters' Review  
KOA—Comedy Capers; Stamp Club

## 4:30 to 5:00 P. M.

● KGO & network—Studio Chatter  
KPO—Will Aubrey, vocalist; 4:45, News Reporter  
KYA—Tea Dance Parade  
KTAB—Jack Hall and Artists  
KLX—Bro. Bob's Club; Health School  
KROW—Lee Davis' Gang  
KJBS—Melodies of the Moment  
KQW—Story Time; 4:45, Songs  
KGDm—Ernie Cruz; Records  
★ KFRC & network—Piano Fantasies; 4:45, Between the Bookends  
KOIN—Bob and Dolly  
KHQ—N. W. on Parade  
KOMO—Silhouettes; Moments of Melody  
KGW—Sam Gordon; Studio Prog.  
KFI—Organ Recital  
KNX—Studio; Peter Holland  
KSL—Adventures of Robin Hood; 4:45, Orphan Annie  
KOA—Skit; 4:45, To be announced

## 5:00 to 5:30 P. M.

● KPO & network—Jan Garber's Supper Club  
KGO—Art and Music; 5:15, Edna Fischer, pianist  
KYA—Children's Hour  
KTAB—Memories; 5:15, Songs  
KLX—Pianist Bill; Mack & Jimmie  
KROW—Merry Lane; Way Watts and Uke  
KGGC—Dancing Echoes; Studio Review  
KQW—Sunshine League  
★ KFRC & network—Carson Robinson's Buckaroos; 5:15, Billy Bachelor  
KJR—Orange and Blackie; Music  
KNX—Sunset Serenade; Elec. Trans.  
KFOX—Playtime Lady; Records  
KECA—How Songs Grew; Story Teller  
KFSD—Studio Program  
KSL—5:15, Tarzan

## 5:30 to 6:00 P. M.

● KPO & network—King's Guard; 5:45, Shortwave Broadcast from the Schooner 'Seth Parker'  
KGO—Ivory Stamp Club; 5:45, Orphan Annie, Elec. Trans.



KYA—Metropolitans; 5:45, Campbell Corner  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Music; Irish Gems  
 KGW—Popular Orchestra; 5:45, Voice of Portugal  
 \*KFRC & network—Atwater Kent Program  
 KGW—Ivory Soap to 5:45  
 KJR—Tarzan; 5:45, Orphan Annie  
 KOMO—Ivory Stamp Club  
 KHQ—Ivory Stamp Club  
 KFI—Ivory Stamp Club to 5:45  
 KNX—Son of Fire; Song Service  
 KECA—5:45, Recordings  
 KFOX—Theatre News; Songs  
 KFSD—Studio; Farley's Rangers  
 KOA—Pick and Pat

### 6:00 to 6:30 P. M.

\*KPO & network—Sinclair Greater Minstrels with Gene Arnold  
 KGO—String Time  
 KYA—Cy Trobbe and Orchestra  
 KTAB—Concert  
 KLX—Arion Trio  
 KROW—News; Rhythm Kings  
 KGGC—Dinner Dance  
 KGW—Dept. of Agriculture; Records  
 \*KFRC & network—Chesterneid Prog.; Rosa Ponselle and Orch.  
 KGW—Traffic Talk to 6:15  
 KHQ—Schooldays; Melodies  
 KJR—News; Romance Time  
 KOMO—30 Minutes of Music  
 KFWB—News; Mysteries; Organ  
 KNX—News; 6:15, Concert Group  
 KFOX—News; Trio, Al & Molly  
 KECA—Board of Education; News

### 6:30 to 7:00 P. M.

\*KPO & network—Colgate House Party  
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Sports, Mac McMahon  
 KLX—Arion Trio  
 KROW—Ne'er Do Well  
 KGGC—Theatre of the Air; Dance  
 KGW—Mkt. Reports; Recordings  
 \*KFRC & network—To be announced  
 KOIN—6:45, Sports Headlines  
 KVI—To be announced  
 KOL—Chas. A. Reynolds to 6:45  
 KJR—Romance Time; Jimmie Allen  
 KNX—Concert; 6:45, Jimmie Allen  
 KFWB—Organ; 6:45, Jimmie Allen  
 KECA—Organ and Vocalist  
 KFOX—School Kids; Jimmie Allen  
 KGB—Studio; 6:45, Gridiron Guesses  
 KSL—The Big Show

### 7:00 to 7:30 P. M.

\*KPO & network—Carnation Contended Program  
 KGO—Organ Symphony  
 KYA—Sports; Tales of the Turf  
 KTAB—Italian News  
 KROW—C. W. Hammond; L'Italia News  
 KLX—News; 7:15, Lovable Liars  
 KGGC—Arnet Amos; Records  
 KGW—Weather; News; Varieties  
 \*KFRC & network—Wayne King's Orchestra  
 KJR—Song Bag; Dollars & Sense  
 KNX—Watanabe & Archie; Rajput  
 KFWB—Football Talk; Music  
 KECA—Organ and Vocalist  
 KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KFSD—Troubadors; Sonny & Buddy

### 7:30 to 8:00 P. M.

\*KPO & network—Memory Lane  
 KGO—Comedy Stars of Hollywood; 7:45, Community Chest Talk; 7:50, Cliff Nazarro, songs  
 KYA—Cowboys; Louise Taber  
 KTAB—To be announced; Organ

KLX—Silver Strains; 7:45, Clinic of the Air  
 KROW—L'Italia Echoes of Italy  
 KQW—Italian Radio Theatre  
 \*KFRC & network—Public Health Program; Unsolved Mysteries  
 KGGC—Bab May; Recordings  
 KOL—Speaker Stevenson to 7:45  
 KHQ—To be announced  
 KVI—Dr. Mellor to 7:45  
 KOIN—Jimmy Allen Adventures; Through the Ember Glow  
 KJR—Knights of Note  
 KKLX—In-Laws; King Cowboy  
 KFWB—Syncoptors  
 KFOX—Boy Detective; Vagabonds  
 KECA—Records; 7:45, Law Talk  
 KSL—Crazy Crystals; Alka Seltzer

### 8:00 to 8:30 P. M.

\*KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
 KGO—Stanford University Program; 8:15, College Daze  
 KYA—Business Hour; Amateur Party  
 KTAB—Itchy & Scratchy; Ballads  
 KLX—Clinic of the Air  
 KGGC—Spanish-American Program  
 KROW—Italy; Watch Tower  
 KGW—Voice of Portugal; Jr. C. of C.  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Romance; Carefree Capers  
 KNX—Songs; Electrical Trans.  
 KFWB—Jack Joy's Orchestra  
 KECA—Vocalist; 8:15, Philosopher and Country Jane  
 KFOX—Organ & Piano  
 KFSD—Adventures of Jimmie Allen

### 8:30 to 9:00 P. M.

\*KPO & network—Voice of Firestone Garden Concert; Orchestra with guest artists and chorus  
 KGO—Drama Hour  
 KYA—Amateur Party  
 KTAB—Butchers Union; Studio  
 KLX—All Star Sports; Tonic Tunes  
 KROW—Happy Harmonies; News  
 KGGC—Concert; Timely Tunes  
 KGW—Jr. C. of C.; Orchestra  
 \*KFRC & network—Blue Monday Jamboree  
 KJR—Highlight Hour  
 KFWB—Drama  
 KNX—Pluto (Elec. Trans.)  
 KECA—SERA Orchestra  
 KFOX—Goodyear Melodies; Cecil & Sally

### 9:00 to 9:30 P. M.

\*KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists; Yahbut & Cheerily  
 KGO—Guy Lombardo's Orchestra  
 KYA—Party; Nat'l Defense  
 KTAB—Nightherders  
 KLX—Krausmeyer & Cohen; Music  
 KROW—Powder River Wranglers  
 KGW—Dance Frolic  
 KGGC—News; Wyoming Cowboys  
 \*KFRC & network—Blue Monday Jamboree  
 KJR—News; Melody Time  
 KNX—News; Ed. McConnell  
 KFWB—Harry Sosnik's Orchestra  
 KECA—9:15, Fishing & Hunting Talk  
 KFOX—Beverly Hillbillies  
 KFSD—Furmbilt Program; Marie Viratelle Kriete

### 9:30 to 10:00 P. M.

\*KPO & network—Shell Show  
 KGO—Anson Weeks' Orchestra  
 KYA—Concert Orchestra; 9:45, News  
 KTAB—Press; Music Arts  
 KLX—News; Musical Headlines  
 KROW—St. Mary's College Prod.  
 KGGC—Dance Tunes; Songs  
 KGW—Dance Frolic  
 \*KFRC & network—Claude Hopkins' Orchestra  
 KOIN—Ironized Yeast Drama; Orch.

KOL—Talk; News; Editorial  
 KVI—News Flashes to 9:45  
 KJR—The Purple Ray; C. of C.  
 KNX—Mary Kirk; The Crocketts  
 KFWB—Sons of Pioneers  
 KECA—Song Recital  
 KHJ—"Witches Tales"  
 KFOX—Beverly Hill Billies  
 KFSD—Marie Viratelle Kriete  
 KSL—9:45, Milt Taggart's Orch.

### 10:00 to 10:30 P. M.

\*KPO & network—The Richfield Reporter; 10:15, Red Davis  
 KGO—Marshall's Mavericks  
 KYA—Orchestra; Rhyme Land  
 KTAB—Golden State Players  
 KLX—Dance Music  
 KROW—Royal Hawaiians  
 KGGC—Ten o'Clock Review  
 KFRC—News; Elec. Trans.; To be announced  
 KOL—Editorial; Sunshine Hour  
 KVI—Dance Orchestra  
 KOIN—Dorothy Dix Drama  
 KJR—Musical Favorites  
 KHJ—News Items; 10:10, Music  
 KNX—To be announced  
 KFWB—News; Organ  
 KECA—Musical Celebrities  
 KFOX—News; Organ  
 KOA—10:15, Studio Program  
 KSL—The KSL Players

### 10:30 to 11:00 P. M.

\*KPO & network—Waltz Time; 10:55, News  
 KGO—News; Williams-Walsh Orch.  
 KYA—Rhyme Land; Lyric Quartet  
 KTAB—Songs Without Words  
 KLX—Dance Records  
 KROW—Quiet Harmonies  
 KGGC—Merry Melodies  
 KFRC—Sports to 10:35  
 \*KFRC & network—Ben Pollack's Orchestra  
 KOL—Dance Music  
 KOMO—Light Classics  
 KGW—10:45, Jack Cody's Restaurant  
 KOIN—Anthony's Columbians  
 KJR—10:55, Memory's Garden  
 KNX—Pontrelli's Orchestra  
 KHJ—The Islanders  
 KFOX—Tex Howard's Orchestra  
 KFWB—Dance Orchestra  
 KECA—Recordings

### 11:00 to 11:30 P. M.

\*KPO & network—Ted Fio-Rito's Orchestra  
 KGO—Organ Concert  
 KYA—Troubadour; Organ  
 KTAB—Dancesapations  
 KROW—Dance of the Hour  
 \*KFRC & network—Frank Jenks' Orchestra  
 KOIN—Kelly's Kaballeros; Orch.  
 KOMO—Moonlight Melodies  
 KNX—Pontrelli's Orchestra  
 KFWB—Harry Sosnik's Orchestra  
 KFOX—Harry Sosnik's Orchestra

### 11:30 to 12:00 Midnight

\*KGO & network—Jimmy Grier's Orchestra  
 KPO—Organ Concert  
 KYA—Organ Recital  
 KTAB—Dance Orchestra  
 KROW—Dance Music  
 KGDM—12, Records to 6  
 \*KFRC & network—Midnight Moods  
 KOL—Dance Music  
 KOMO—Biltmore Orchestra  
 KJR—Melody Palette; Phantastes  
 KFWB—Abbott-Walden Orchestra  
 KFOX—Jimmy Mann's Orchestra

### 12:00 to Sign Off

KROW—Midnight Vagabond  
 KHJ—Recordings  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# TUESDAY Programs

Nov. 27, 1934

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbilly Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Talk; 7:35, Varieties
- KGW—Piano to 7:45
- KOMO—7:45, Stradivarieties
- KJR—Market Quotations; Records
- KHJ—Recordings and Stages
- KNX—Bill Sharples and his Breakfast Club Gang
- KFI—N. Y. Stocks to 7:45
- KECA—Morning Bible Fellowship; 7:45, Records
- KFSD—7:45, Studio Program
- KGB—Talk; Stocks; Records
- KSL—Advertisers Review; Music

## 8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien
- KGO—8:15, Organ Concert
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Exercise & Applause
- KFRC & network—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KOIN—Rhythms to 8:15
- KHQ—Studio; Crazy Wells
- KOMO—Morning Reveries
- KEX—Calvary Tabernacle
- KGW—8:15, Breakfast Club
- KVI—Recordings to 8:15
- KNX—Gene Autrey; Help for the Day
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGW—Records to 8:15
- KSL—Studio Ensemble to 8:15
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—Beaux Arts Trio
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KHQ—8:45, Home Comfort
- KOMO—Melodies; Mary's Garden
- KFRC & network—Hollywood Country Church
- KNX—Song Bag; Personal Advisor
- KFI—Ballads; Helpful Hints
- KSL—Mary & John; Mary & Bennie

## 9:00 to 9:30 A. M.

- KGO & network—U. S. Marine Band
- KGO—9:15, Edna Fischer, pianist
- KPO—Barbara Lee
- KPO & network—9:15, Heinz Musicale
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; Varieties



VAUGHN DE LEATH  
KGO—4:45 P. M.

- KJBS—Kings Men; Bargains
- KGGO—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- KVI—9:15, Mystic Melodies
- KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Crazy Wells; Records; Goodwill Industries
- KOL—9:15, Prudence Penny
- KGW—Edna Jacks, pianist; Trio
- KJR—9:15, Early Echoes
- KFI—Hawaiian Group; Jean Abbey
- KNX—Organ; Lotus Land
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KGW—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society
- KPO—9:45, Organ Concert
- KGO—Improve Your Home
- KGO & network—9:45, Three of a Kind
- KYA—Waltz Time
- KTAB—Hour of Prayer
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGGO—Recordings
- KQW—Musical Program
- KGDM—News; Records
- KFRC & network—Pat Shelvin's Orchestra
- KVI—Dr. Burns; Orchestra
- KOL—9:45, Beautiful Melodies
- KHQ—9:45, Sylvia Gray
- KJR—News; Songs for Sale
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KNX—Drury Lane; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGW—News to 9:35

## 10:00 to 10:30 A. M.

- KGO & network—Press-Radio News; 10:05, Army Band Concert
- KPO—As Woman to Woman; 10:15, Cliff Nazarro, vocalist
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Old Bachelor; Bargains

- KLX—Clinic; Stocks; News
- KROW—The Star Parade
- KJBS—News; Orch.; Melody Parade
- KGGO—Cal King
- KQW—Headline Memories
- KGDM—So This is Hollywood
- KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KVI—10:15, Musical Gems
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KHQ—Economic Housewife
- KEX—Lost and Found Items: 10:02, Classical Soloist
- KJR—Home Makers; Music Shop
- KFI—Helene Hill, pianist; 10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KGB—10:15, To be announced
- KSL—10:15, Congoin Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Russ Lyons' Orchestra; 10:45, Ranch Boys, cowboy songs
- KYA—Organ Concert
- KTAB—Health Talk
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGGO—Hits of Today
- KFRC & network—Esther Velas Ensemble; Art Kassel's Orch.
- KOIN—Shopping; Studio Program
- KGDM—The Rondos
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts Log o' the Day
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGGO—Mlady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOL—Garden Talk; 11:15, News
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KFRC—Women's Home Forum
- KJR—Rhythm Builders
- KVI—Observer; Talk; Music
- KOIN—Art Kirkham
- KNX—Marshall Grant, organist
- KECA—Records; Medical Talk
- KGB—To the Ladies

## 11:30 to 12:00 Noon

- KPO & network—Smackout; 11:45, Vic and Sade
- KGO—Piano Vignettes; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion
- KTAB—Modern Rhythms; News
- KLX—Anita and Crocco; 11:45, Musical Scrapbook
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGGO—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ
- KHQ—Organ Concert
- KFRC & network—American School of the Air
- KOIN—Art Kirkham
- KJR—Irish Minstrel; Records
- KFI—11:45, Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—Records; Music Talk
- KOA—Colorado Agric. College Prog.

## 12:00 to 12:30 P. M.

●KGO & netwk—Art Collins' Orch.  
KGO—12:15, Financial Flashes;  
12:20, Elmore Vincent  
KPO—News Reporter  
●KPO & netwk—12:15, Western  
Farm and Home Hour  
KYA—Scriptures; Noonday Concert  
KTAB—News; Organ  
KLX—Dance Music  
KROW—Latin-American Program  
KJBS—Song Hits; 12:15, Records  
KGGC—Request Hour  
KQW—Popular Orchestra  
KGDm—Road Report; Recordings  
★KFRC & netwk—Columbia Vari-  
ety Hour  
KOL—Carnival Hour  
KVI—12:15, Front Page Headlines  
KGIN—Johnnie Walker; Amie Brunn  
KOMO—12:15, Viennese Vagabonds  
KJR—Notes; Grain Report to 12:15  
KHQ—12:15, Chamber of Com-  
merce, Lunch  
KGW—12:15, Meier & Frank  
KFI—Market Reports to 12:15  
KNX—News; 12:15, Congo  
KECA—12:15, News Release  
KSL—Payroll Builder  
KOA—Charlie Davis' Orchestra

## 12:30 to 1:00 P. M.

●KPO & netwk—Western Farm  
and Home Hour  
KGO—Mickey Gillette's Music  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; Musical Auction  
KROW—Calif. Home Hour; Records  
KJBS—Dance Matinee  
KGGC—Pirate Cowboys  
KQW—Weather Forecast; Mkt. Rep.  
★KFRC & netwk—Variety Hour  
KOL—Carnival Hour  
KOMO—12:45, Cowboy Joe  
KGW—News; Studio Program  
KHQ—Chamber of Commerce  
KNX—Studio Program  
KECA—Concert Group  
KSL—Utah Agric. College to 12:45  
KOA—Brown Palace Hotel Orch.

## 1:00 to 1:30 P. M.

●KPO & netwk—Betty and Bob;  
1:15, East and Dumke  
KGO—Music; 1:15, Ann Warner  
KYA—Community Chest Luncheon  
KTAB—Radio Frolie  
KLX—Records; Martha Lee  
KROW—Concert Melodies  
KJBS—Stock Reports; Song Hits  
KQW—Friendly Hour  
KGDm—Recordings; Organ  
★KFRC & netwk—Visiting Amer-  
ica's "Little House"  
KFRC—1:15, Health Society Talk  
KOL—1:15, Julie Day  
KVI—1:15, Hollywood News  
KOMO—1:15, Tea Time Tales  
KJR—Headliners to 1:15  
KGW—1:15, Dental Clinic  
KFI—1:15, Wellman & Hill  
KNX—Pontrelli's Orchestra  
KFSD—Studio Program to 1:15  
KGB—1:15, Stocks; Music  
KSL—Payroll Builder

## 1:30 to 2:00 P. M.

●KPO & netwk—Oxydol's Own Ma  
Perkins; 1:45, Betty Marlowe talk  
KGO—Ann Warner's Chats; Dot  
Kay, contralto  
KYA—Musical Strings; 1:45, Piano  
Concert  
KTAB—Jean Kent. Economics  
KLX—Popular Concert  
KROW—Spanish Serenade  
KJBS—Dance Orchestra  
KQW—Afternoon Concert  
★KFRC & netwk—Educational  
Feature to 1:45  
KFRC—1:45, Stocks; Christian Sci-  
ence News

KGDM—Organ; Recordings  
KOL—Educational Feature  
KGIN—Book of Life  
KJR—Sun Dial; Musical Headlines  
KEX—Grain Reports; Records  
KNX—Pontrelli's Orchestra  
KFSD—Old Time Program

## 2:00 to 2:30 P. M.

●KPO & netwk—Al Pearce and  
His Gang  
KGO—Meredith Willson's Orchestra  
KYA—Don Valdemar's Orchestra  
KTAB—Globe Trotter; Romancin'  
KLX—Recordings  
KROW—Dance Matinee  
KJBS—Better Business Talk; 2:15,  
Tango Orchestra  
★KFRC & netwk—Happy Go  
Lucky Hour  
KQW—Dance Matinee  
KGDm—Records and News  
KJR—Salon Hour  
KEX—World Bookman; Music  
KNX—The Bookworm  
KECA—Classic Hour  
KSL—Orch.; 2:15, Dental Clinic  
KOA—Theatre Reporter; Orchestra

## 2:30 to 3:00 P. M.

●KPO & netwk—Al Pearce Gang  
KGO—Pair of Planos  
KYA—Vignettes of Life; 2:45,  
Modern Notes  
KTAB—Three-Four Time; Records  
KLX—Records; Stocks; Records  
KROW—Dance Matinee  
KQW—Dance Matinee  
KJBS—Events of Interest; Records  
KGDm—The Romancers  
★KFRC & netwk—Happy Go  
Lucky Hour  
KJR—Salon Hour  
KEX—Music  
KNX—Recordings  
KECA—Classic Hour  
KFSD—2:45, Studio Program  
KSL—Milton Charles; 2:45, Minia-  
tures

## 3:00 to 3:30 P. M.

●KPO & netwk—Langendorf Pictor-  
ial; 3:15, Eileen Piggott, soprano  
KGO—Angelo Ferdinando's Orch.;  
3:15, Mid-Week Hymn Sing  
KYA—Band Concert  
KTAB—Records; Chinese News  
KEX—Song Market; 3:15, Records  
KROW—Presenting Fay Lanphier;  
3:15, Merry-Go-Round  
KJBS—News; Records  
KQW—Stocks; 3:15, Variety  
KGDm—Recordings  
★KFRC & netwk—Feminine Fancies  
KJR—Operatic Gems  
KEX—Orchestra  
KGW—Crazy Crystals to 3:15  
KHQ—Econ. Housewife; Bulletin  
KNX—Concert Orchestra  
KSL—Pianist; 3:15, Junior Hour  
KOA—Orchestra

## 3:30 to 4:00 P. M.

●KPO & netwk—Edna Fischer,  
pianist; 3:35, Dorothy Page, con-  
tralto; 3:45, Songfellow  
KGO—Beaux Arts Trio  
KYA—Symphony Sketches  
KTAB—Sophistication; Picture Talk  
KLX—Recordings  
KROW—Merry-Go-Round; Records  
KQW—Variety Program  
KJBS—Musical Comedy  
KGDm—Ernie Cruz Program  
★KFRC & netwk—Frank Castle's  
Matinee; Correct English  
KOL—Harriet Linkins; Studio  
KGIN—Newspaper of the Air  
KHQ—King's Men; Beauty Talk  
KOMO—Birbaum's Bavarians  
KFI—Ann Warner's Chats  
KNX—Concert Orchestra  
KOA—3:45, Microphone News  
KSL—The Junior Hour; Records

## 4:00 to 4:30 P. M.

●KPO & netwk—King's Guard,  
quartet; 4:15, Pedro's Orchestra  
KGO—Arts Trio; 4:15, Tally-Ho  
KYA—Symphony; Tea Dance  
KTAB—Lauretta La Marr; Bay  
Meadows Feature Race  
KLX—Notes in Rhyme; Bob's Club  
KROW—Waltz Time; Speaker  
KJBS—Star Reporter; Orchestra  
KGDm—Gilmore Oil Program  
KQW—Star Reporter; Tunes  
★KFRC & netwk—Dan Russo's  
Orchestra; University of the Air  
KOL—4:15, What's New  
KGIN—Newspaper of the Air  
KQW—Friendly Chat  
KHQ—4:15, News Album  
KJR—Tea Dansant  
KFI—Nick Harris to 4:15  
KNX—Haven of Rest  
KECA—4:15, Recordings  
KSL—Town Crier  
KOA—4:15, Orchestra

## 4:30 to 5:00 P. M.

●KPO & netwk—You and Your  
Government  
KGO—4:45, News Reporter  
KGO—Beaux Arts Trio  
●KGO & netwk—4:45, Vaughn de  
Leath, songs  
KYA—Tea Dance Parade  
KTAB—Keep Smiling Revue  
KLX—Bro. Bob's Club; Health School  
KROW—Lee Davis' Cowboys  
KJBS—Dance Orchestra  
KQW—Story Time; 4:45, Songs  
KGDm—Iron House; Serenader  
★KFRC & netwk—Charlie Kent  
and Adlerikans; 4:45, Between the  
Bookends  
KVI—Max Frolie's Orchestra  
KGIN—Bob & Dolly to 4:45  
KOL—To be announced to 4:45  
KOMO—Talk; Saxophone Melodies  
KJR—4:45, Snapshots  
KFI—Organ Recital  
KNX—Recordings; U. S. C.  
KSL—Town Crier; Orphan Annie

## 5:00 to 5:30 P. M.

●KPO & netwk—Nomads, Josef  
Hornik's Orchestra  
KGO—Back Stage Chatter; 5:15,  
Sam Moore, guitarist  
KYA—Children's Hour  
KTAB—Memories in Melody  
KLX—Studio; Bill, Mack & Jimmie  
KROW—Memory Lane; Ramona,  
Romero  
KGGC—Echoes; Studio Frolie  
KQW—Popular Concert  
KFRC—Sun of Fire  
★KFRC & netwk—5:15, Billy  
Bachelor  
KVI—"Last of the Mohicans" to  
5:15  
KHQ—5:15, Donald Ayers Adventures  
KJR—Steamboat Bill; Records  
KGW—Vocalist; Studio Program  
KNX—Organ; 5:15, Mummy Club  
KFI—A. C. Gilbert to 5:15  
KFOX—Playtime Lady; Records  
KSL—Pullman Prog.; 5:15, Tarzan  
KOA—5:15, Story Behind the Claim

## 5:30 to 6:00 P. M.

●KGO & netwk—Chester Rowell  
KGO—5:45, Orphan Annie (E. T.)  
KPO—Behind the Footlights  
●KPO & netwk—To be announced  
KYA—Metropolitan; 5:45, Campbell  
KTAB—Health Talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KGGC—Records; 5:45, Irish Gems  
KQW—Popular Orchestra; Voice of  
Irtugal  
★KFRC & netwk—Joe Stovall's  
Orchestra  
KFRC—5:45, Bobs, Sports Authority  
KOL—5:45, Ralph Horr, talk  
KGIN—5:45, Merry Men

KJR—Once Upon a Time; Orphan Annie  
 KVI—5:45, To be announced  
 KOMO—Moments of Melody to 5:45  
 KNX—Organ; "Mongoose" Murder  
 KFT—Your Pal Jimmy to 5:45  
 KECA—Word Detective; Records  
 KFOX—Theatre News; Recordings  
 KGB—Studio; 5:45, Robin Hood  
 KFSD—5:45, Farley's Rangers  
 KSL—Orch.; Krausemeyer & Cohen  
 KSA—McMurtry Harmonists

6:00 to 6:30 P. M.

•KPO & network—Melodiana, ensemble direction Ernie Gill  
 KGO—Community Forum  
 KYA—Cyrus Trobbe Orchestra  
 KTAB—Dinner Concert  
 KLX—Arlon Trio  
 KROW—News; 6:15, Harmonies  
 KGGC—Dinner Dance  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \*KFRC & network—Bing Crosby & Boswell Sisters  
 KJR—News to 6:15  
 KOMO—Musical Mannequins  
 KGW—Musical Mannequins  
 KHQ—Pick and Pat  
 KFWB—News; Mysteries; Organ  
 KNX—News; 6:15, Concert  
 KFI—6:15, Four Blackbirds  
 KECA—Children of All Lands; News  
 KFOX—News; Cheerio Boys; Al & Molly

6:30 to 7:00 P. M.

•KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra  
 KGO—Harry Stanton, basso; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra  
 KTAB—Sport Page; Maralee Gray, Klem Kennedy and Leo Rumsey  
 KLX—Arlon Trio  
 KROW—Rhythm Kings; 6:45, Dr. G. Facci  
 KGGC—Theatre of the Air; Music  
 KQW—Market Reports; Records  
 \*KFRC & network—Isham Jones' Orchestra for Chevrolet  
 KJR—Vindabonians; Jimmy Allen  
 KFOX—School Kids; Jimmy Allen  
 KFWB—Organ; 6:45, Jimmy Allen  
 KNX—Dance; 6:45, Jimmy Allen  
 KECA—Wesley Tourtellotte, organ

7:00 to 7:30 P. M.

•KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
 KGO—Every Man's Palace  
 KYA—Ernie Smith's Sport Page; 7:15, Memory Strains  
 KTAB—Talk; 7:15, Sport of Kings  
 KLX—News; Song Souvenirs  
 KROW—C. W. Hammond; 7:15, L'Italia News  
 KGGC—Concert  
 KQW—Weather; 7:15, Music  
 \*KFRC & network—Camel Caravan  
 KFB—Song Bag  
 KNX—Frank Watanabe; Concert  
 KFWB—Ray de O'Fan; Hollywood Hilarities  
 KFOX—Eb & Zeb; Bobby & Betty

7:30 to 8:00 P. M.

•KPO & network—Palmolive Beauty Box Theatre  
 KGO—Redwood Reveries; Argentine Trio  
 KYA—Orch.; 7:45, Gold Rush Days  
 KLX—Merlyn Morse, tenor; 7:45, Spice of Life  
 KTAB—Studio Program; Organ  
 KROW—Calvary Meditations; Records  
 KGGC—Jeanne Carole; 7:45, Records  
 KQW—Italian Radio Theatre

\*KFRC & network—Geo. Givot  
 KOL—Speaker Stevenson to 7:45  
 KOIN—Jimmy Allen; Studio Prog.  
 KVI—Dr. R. M. Mellor  
 KJR—Old Songs; Waltz Dreams  
 KNX—The In-Laws; King Cowboy  
 KFWB—Mrs. Pasquale and Califs.  
 KFOX—Boy Detective; Aristocrats  
 KGB—Comedy Stars to 7:45  
 KSL—Ridge Roamers; Origin of Superstition

8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
 KGO—California State Chamber of Commerce Program; 8:15, College Days  
 KYA—Bethel Melvin, pianist; Musical Milkman  
 KTAB—Itchy and Scratchy; London Fantasy  
 KLX—Manila Stringed Orchestra  
 KROW—Latin-American Program  
 KGGC—Spanish-American Program  
 KQW—Melody Round-Up  
 \*KFRC & network—Myrt & Marge; 8:15, Beauty That Endures  
 KOL—8:15, Comedy Stars  
 KOIN—8:15, Comedy Stars  
 KVI—8:15, Souvenirs  
 KJR—Waltz Dreams; Rhythm Encores  
 KNX—June Irwin; Adlerikans  
 KFWB—Welcome Lewis; 8:15, Orch.  
 KFOX—Garden Talks; Melodies  
 KECA—Recordings  
 KFSD—Jimmie Allen to 8:15  
 KGB—8:15, Scrapbook of Life  
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

•KPO & network—Leo Reisman's Orchestra  
 KGO—Black Diamonds; Jack Meakin  
 KYA—Tom Coakley's Orchestra; 8:45, Leon Moljca's Orchestra  
 KTAB—London Fantasy; Studio  
 KLX—Sports; 8:45, Melody Palette  
 KROW—Italian Program  
 KGGC—Concert; 8:45, Timely Tunes  
 KQW—Melody Round-Up  
 \*KFRC & network—Calling All Cars  
 KOIN—Little Show; Drama; Orch.  
 KJR—Silver Strains; Castles in Music  
 KFWB—Pioneers' Sons; Orchestra  
 KNX—Forge of Freedom  
 KECA—Dr. Geo. Liebling, pianist  
 KFOX—Three Vagabonds; Cecil & Sally  
 KSL—Auerbach; Bill Post, baritone

9:00 to 9:30 P. M.

•KPO & network—Ben Bernie's Orchestra  
 KGO—Neapolitan Echoes  
 KYA—Russian Melodies; Radio Players  
 KTAB—Nevada Nighthanders  
 KLX—Old Gospel Hymns  
 KROW—Italian Program; Music of the Masters  
 KQW—Band Concert  
 KGGC—News; Wyoming Cowboys  
 \*KFRC & network—Boloros; 9:15, Clyde Lucas' Orchestra  
 KOIN—Krausemeyer & Cohen  
 KVI—Krausemeyer & Cohen to 9:15  
 KOL—News; Editorial; Boxing  
 KJR—News; Singers  
 KNX—News; 9:15, Studio Program  
 KFWB—Orchestra; News  
 KFOX—Beverly Hillbillies  
 KFSD—Moments of Melody  
 KSL—Orchestra; 9:15, Smoke Rings  
 KOA—Comedy Stars; Studio

9:30 to 10:00 P. M.

•KPO & network—Death Valley Days  
 KGO—Harry Sosnik's Orchestra  
 KYA—Players; News; Answer Man  
 KTAB—News; Vedder Players  
 KLX—News; Fireside Phantasies  
 KROW—Master's Music; Records

KGGC—Dance Tunes; Symphonette  
 KQW—Hits of the Past  
 \*KFRC & network—The University Explorer  
 KOL—Boxing Bouts  
 KOIN—Fights  
 KVI—News Flashes to 9:45  
 KJR—Pick and Pat  
 KNX—Pick and Pat (E. T.)  
 KFWB—Boxing Bouts  
 KFOX—Boxing Bouts  
 KECA—Recordings  
 KFSD—Feature Program  
 KSL—Smoke Rings; Orchestra  
 KOA—Cosmopolitan Orchestra

10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, Story Behind the Claim  
 KGO—Nobody Home, variety program with Orchestra & Vocalists  
 KYA—Lady in Blue; 'Two's Enuf'  
 KTAB—Club Tivoli  
 KLX—Dance Music  
 KROW—Hawaiians; Sports  
 KGGC—Ten o'Clock Review  
 KFRC—News; Studio Program  
 \*KFRC & network—10:15, Fred Skinner, Negro Song Stylist  
 KOIN—Fights  
 KVI—High School Rally  
 KJR—Till Tomorrow  
 KFWB—Boxing Bouts  
 KECA—Musical Celebrities, records  
 KNX—The Crockett  
 KFOX—Boxing Bouts  
 KFSD—10:15, Studio Program  
 KSL—Dance Orchestra  
 KOA—Country Club Orchestra

10:30 to 11:00 P. M.

•KPO & network—Tom Coakley's Orch. 10:55, Press-Radio News  
 KGO—News; Williams-Walsh Orch.  
 KYA—Dance Orchestra  
 KTAB—Dance Orchestra  
 KLX—Dance Music  
 KROW—Quiet Harmonies  
 KGGC—Ten o'Clock Review  
 \*KFRC & network—Orchestra  
 KOIN—Kelly's Kaballeros to 10:45  
 KJR—Jack Mills' Orchestra  
 KGW—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Tex Howard's Orchestra  
 KOA—Huffman Harmonies

11:00 to 11:30 P. M.

•KGO & network—Fio-Rito's Orch.  
 KPO—Tom Gerun's Orchestra  
 KYA—Sandman Organ  
 KTAB—News; Dansapations  
 KROW—Dance of the Hour  
 \*KFRC & network—Jurgen's Orch.  
 KOIN—Anthony's Columbians  
 KOMO—Silver Strings  
 KGW—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Harry Sosnik's Orchestra  
 KFOX—Harry Sosnik's Orchestra

11:30 to 12:00 Midnight

•KGO & network—Jack Mills' Orch.  
 KPO—Organ Concert  
 KYA—Organ  
 KTAB—Club El Cortez  
 KROW—Dance Music; Vagabond  
 KFRC—Ben Follack Orchestra  
 KVI—Dance Orchestra  
 KOMO—Jack Mills' Orchestra  
 KJR—Melody Palette; Fireside Phantasies  
 KFWB—Abbott-Walden Orchestra  
 KHJ—Music  
 KGB—Dance Orchestra  
 KFOX—Jimmy Mann's Orchestra

12:00 to Sign Off

KTAB—Dawn Club  
 KROW—Midnight Vagabond  
 KGD—Music and News  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# WEDNESDAY Programs

Nov. 28, 1934

## 7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Fiorenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Organ Revellie
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Wellman & Hill
- KECA—Health Exercises to 7:15
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review
- KOA—7:15, Instrumental Trio

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Organ concert
- KGQ—Three Scamps; 7:45, Sam Moore, guitarist
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Club
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KFI—N. Y. Stocks to 7:45
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGQ—Crosscuts Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- \* KFRC & netwk—Exercise & Applesauce; Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KVI—Mountaineers to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells; Tull & Gibbs
- KFI—Church Quarter Hour to 8:15
- KNX—Gene Autrey; Help for the Day
- KECA—8:15, Recordings
- KFOX—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGQ—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- \* KFRC & netwk—Country Church; 8:45, Jane Ellison; Magic Recipes
- KOMO—Harp Melodies; Mary's Garden
- KHQ—Kronenberg; Home Comfort



BOB CROSBY  
NBC—VOCALIST

- KNX—Song Bag; 8:45, Talk
- KSL—Good Morning Judge to 8:45

## 9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGQ—9:15, Carnation Program; 9:20, Concert
- KPO—Barbara Lee
- \* KPO & network—9:15, Josephine Gibson
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KQW—Tuneful Topics; Musical
- \* KFRC & network—Voice of Experience to 9:15
- KFRC—9:15, Concoin
- KGDM—Recordings; Mabel Rubin
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical Gems to 9:15
- KOMO—Mary's Garden to 9:15
- KJR—Morning miracles
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KNX—Organ; Lotus Land
- KGB—9:15, Marie Golden, pianist
- KSL—9:15, Jennie Lee
- KOA—Fish Tales to 9:15

## 9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGQ—Improve Your Home; 9:45, Jean Abbey, Shop News
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward Program
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News; Minstrels
- \* KFRC & network—Betsy Crocker; 9:45, Jan Savitt's Orchestra
- KGW—Abe Bercovitz; Cooking School
- KJR—News Reporter; Songs
- KHQ—9:45, Sylvia Gray
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life

- KFI—Hawaiians; 9:45, News
- KNX—Drury Lane; 9:45, News
- KFSD—Stock Reports to 9:45
- KSL—9:45, Fish Tales
- KOA—National Farm & Home

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Flano; 10:15, News
- KYA—Columbia on Parade; 10:15, Hawaiians
- KTAB—Bargains; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—The Star Parade
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Headline Memories; Orch.
- KGDM—Recordings
- \* KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KGW—10:15, Crazy Crystals
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Musical Gems
- KOMO—Jack & Jill
- KJR—Home Makers; Music shop
- KNX—Eddie Albrigh's Family
- KECA—Recordings
- KGB—10:15, To be announced
- KOA—National Farm & Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—Geo. Duffy's Orch.; Words and Music
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KROW—Morning Concert
- KJBS—Dance Orchestra; For the Ladies
- KQW—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KGDM—Records; Health Talk
- \* KFRC & network—University of Calif.; 10:45, Bob Allen, pianist
- KOL—Sue Allen, shopping
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Serenader
- KECA—Records; 10:45 Piano
- KNX—Mary Holmes; Recordings
- KOA—Best Foods; 10:45, Betty Moore
- KSL—Triangle Club; Shopping Hints

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGQ—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KQW—Light Classics
- \* KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Garden Talk; News
- KVI—Observer; Health Talk; Music
- KOIN—Art Kirkham
- KJR—Rhythm Rulers Recorded
- KNX—Organ; Business Trends
- KECA—Records; German Lesson
- KGB—Recordings
- KOA—Livestock and Produce

## 11:30 to 12:00 Noon

- KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade
- KGQ—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita and Orosco; Records

KROW—Latin-American Program  
 KGGC—Request Hour  
 KJBS—Dance Orchestra  
 KQW—Variety and Theatre News  
 KGDM—Organ Recital  
 \*KFCRC & netwk—American School of the Air  
 KGW—11:45, Me and My Shadow  
 KHQ—Organ Recital  
 KJR—Pre-School Prog.; Measured Steps  
 KFI—11:45, Home Nursing Hints  
 KECA—Recordings to 11:45  
 KNX—Music; 11:45, Ironizer Talk

12:00 to 12:30 P. M.

\*KGO & network—Ramblers Trio  
 KGO—12:15, Financial Flashes; Midday Musicale  
 KPO—News  
 \*KPO & network—12:15, Western Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; Concert  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KJBS—Song Hits  
 KGDM—Gene Army; Serenader  
 \*KFCRC & network—Kate Smith's Matinee  
 KOL—The Carnival Hour  
 KOMO—12:15, Viennese Vagabonds  
 KGW—12:15, Meier & Frank  
 KHQ—Business and Pleasure  
 KJR—Records; 12:12, Grain Reports  
 KVI—12:15, Front Page Headlines  
 KFI—State Market Reports to 12:15  
 KNX—News; 12:15, Concert  
 KECA—12:15, News Release  
 KOA—Orchestra

12:30 to 1:00 P. M.

\*KPO & network—Western Farm and Home Hour  
 KGO—Midday Musicale  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Garden Tips  
 KROW—California Farm Hour; 12:45, Records  
 KJBS—Dance Matinee  
 KGGC—Pirate Cowboys  
 KQW—Market Reports  
 KGDM—Recordings  
 \*KFCRC & network—Kate Smith's Matinee  
 KOL—The Carnival Hour  
 KVI—News & Comment to 12:45  
 KOMO—Farm Talk; Cowboy Joe  
 KGW—News; Studio Program  
 KHQ—Stepping Along; Studio  
 KNX—Concert Group  
 KECA—Concert Favorites, records  
 KOA—Orchestra; Vocalist

1:00 to 1:30 P. M.

\*KPO & network—Betty and Bob; 1:15, Talks by Dr. Joseph Jastrow  
 KGO—Musicale; 1:15, Ann Warner's Chats  
 KYA—Community Chest Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Records; Theatre Talk  
 \*KFCRC & netwk—National Student Federation; Curtis Institute of Music  
 KOL—1:15, Julie Day  
 KJR—Headliners  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—1:15, Crisco Program  
 KOIN—Amie Brunn; Johnnie Walker  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Accordionist & Pianist  
 KNX—Pontrelli's Orchestra  
 KFSB—Ad Club Luncheon  
 KGB—1:15, Stocks to 1:20  
 KSL—Pavroll Builder  
 KOA—1:15, Crazy Hotel Orchestra

1:30 to 2:00 P. M.

\*KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Vagabonds Quartet  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; 1:45, Five-Star Revue  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Accordion Boys; Records  
 \*KFCRC & network—Curtis Institute of Music  
 KOIN—Book of Life  
 KJR—The Sun Dial  
 KNX—Pontrelli's Orchestra  
 KFSB—Old Time Program

2:00 to 2:30 P. M.

\*KPO & network—Al Pearce and His Gang  
 KGO—Vagabonds Quartet; 2:15, Merry Macs; Vocalists  
 KYA—Don Valdemar's Orchestra  
 KTAB—Globe Trotter; Romancin'  
 KLX—Records; Romance Under Water  
 KJBS—Gerald Kenney; Records  
 KROW—Dance Matinee  
 KQW—Dance Matinee  
 KGDM—Hawaiians  
 \*KFCRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Recordings  
 KFSB—2:15, Studio Program  
 KSL—Music; 2:15, Dental Clinic  
 KOA—Huffman Reporter; 2:15, Rowdy Wright

2:30 to 3:00 P. M.

\*KPO & network—Al Pearce Gang  
 KGO—Beaux Arts Trio  
 KYA—Vignettes of Life; 2:45, Modern Notes  
 KTAB—Three-Four-Time; 2:45, Tranquility  
 KLX—Talk; Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Dance  
 KQW—Dance Matinee  
 KGDM—Romancers  
 \*KFCRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KECA—Classic Hour  
 KNX—Recordings  
 KFSB—2:45, Studio Program  
 KSL—Parent-Teachers; Miniatures  
 KOA—String Serenade; Ranch Boys

3:00 to 3:30 P. M.

\*KPO & network—Langendorf Pictorial; 3:15, John and Ned  
 KGO—Education in the News; 3:15, Alma Kitchell, contralto  
 KYA—Band Concert  
 KTAB—Recordings; Chinese News  
 WT.X—World Revue  
 KROW—Fay Lanphier; Merry-Go-Round  
 KJBS—News; Recordings  
 KQW—Stocks; 3:05, Music  
 KGDM—Studio; Ernie Cruz Prog.  
 \*KFCRC & netwk—Feminine Fancies  
 KJR—Easy Chair; Enchanted Islands  
 KGW—Concert Trio  
 KHQ—Hints; Club Bulletin  
 KNX—Concert Orchestra  
 KECA—Raine Bennett; Records  
 KFSB—Royal Brown, Organist  
 KOA—Education in the News  
 3:15, University of Denver  
 KSL—Songs of Long Ago; 3:15, Junior Hour

3:30 to 4:00 P. M.

\*KPO & network—Edna Fischer, pianist; Cello Tones; 3:45, Singing Strings

KGO—Mickey Gillette's Music  
 KYA—Symphony Highlights  
 KLX—Recordings  
 KTAB—Sophistication; Talk  
 KROW—Recordings  
 KQW—Popular Concert; Music  
 KJBS—Recordings  
 KGDM—Wyoming Rustlers; Records  
 \*KFCRC & network—Frank Castle's Matinee  
 KOL—Harriet Linkns; Studio Prog.  
 KOIN—Newspaper of the Air  
 KHQ—Magic Travels; Happy Feet  
 KOMO—Concert Ensemble  
 KFI—Ann Warner's Chats  
 KNX—Concert Orchestra  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; News  
 KOA—News; Irving Kennedy, vocal

4:00 to 4:30 P. M.

\*KPO & network—Pickens Sisters; Will Osborne's Orchestra  
 KGO—Mickey Gillette's Music; 4:15, Coquettes  
 KYA—Tea Dance Parade  
 KTAB—'Jewish Date Book'; Bay Meadows Race  
 KLX—Oakland Recreation Program  
 KROW—Waltzes; Hawaiians  
 KJBS—Hollywood Gossip; Bill & Co  
 KGDM—Gilmore Oil Program  
 KQW—Star Reporter; Headlines  
 KFCRC—N. Y. Stocks to 4:05  
 \*KFCRC & netwk—Edgewater Beach Concert  
 KOL—4:15, University of the Air  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KGW—Friendly Chat  
 KJR—Business Talk; Tea Dansant  
 KFI—Better Business Talk  
 KNX—Haven of Rest  
 KECA—4:15, Better Business Bureau  
 KSL—Town Crier  
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

\*KPO & network—Personalities: Vocalist and Orchestra  
 KPO—4:45, News Reporter  
 KGO—William Cowles, pianist  
 \*KGO & network—4:45, King's Guard, male quartet  
 KYA—Tea Dance  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health School  
 KROW—SERA Choral Ensemble  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra  
 KGDM—Dance Orchestra; Sports  
 \*KFCRC & netwk—To be announced; 4:45, Between the Bookends  
 KOIN—Bob and Dolly  
 KOL—To be announced  
 KJR—Snapshots  
 KOMO—4:45, Moments of Melody  
 KNX—U. S. C.; Musical Headlines  
 KFI—Organ Recital  
 KGB—Police Talk to 4:35  
 KSL—Town Crier; 4:45, Orphan Annie  
 KOA—Skit; 4:45, King's Guard

5:00 to 5:30 P. M.

\*KPO & network—Mary Pickford and Stock Company  
 KGO—Children's Hour; 5:15, Dot Kay, contralto  
 KYA—Children's Hour  
 KTAB—Memories in Melody; Songs  
 KLX—Music; Bill, Mack & Jimmie  
 KROW—Memory Lane; Mello-Duettes  
 KGGC—Echoes; Studio Frolic  
 KQW—Popular Concert  
 KFCRC—Electrical Transcription  
 \*KFCRC & network—5:15, Billy Bachelor  
 KJR—Drama; Waltzes & Tangos  
 KNX—Organ Recital  
 KECA—Recordings  
 KFSB—Better Business; Studio  
 KSL—Fullman Prog. 5:15, Tarzan

## 5:30 to 6:00 P. M.

• KPO & network—Cliff Nazarro, songs; 5:45, To be announced  
 KGO—Tim Healy's Ivory Stamp Club; 5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell Corner  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Recordings; Irish Gems  
 KQW—Orchestra; Voice of Portugal  
 \* KFRCC & network—Everett Marshall's Broadway Varieties  
 KGW—Ivory Soap to 5:45  
 KJR—Tarzan; 5:45, Little Orphan Annie  
 KOMO—Stamp Club  
 KHQ—Ivory Stamp Club to 5:45  
 KNX—Elec. Trans.; 5:45, MongOOSE  
 KFI—Ivory Stamp Club to 5:45  
 KECA—5:45, Song Recital  
 KFSD—Studio; 5:45, Farley's Rangers  
 KOA—Vocalist; 5:45, Ford Rangers

## 6:00 to 6:30 P. M.

• KPO & network—Warden Lewis F. Lawes in 20,000 Years in Sing Sing  
 KGO—45 Minutes from Broadway  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Dinner Concert  
 KLX—Arion Trio  
 KROW—News; Rhythm Kings  
 KGGC—Dinner Dance  
 KQW—California Department of Agriculture; 6:15, Recordings  
 \* KFRCC & network—Chesterfield Program; Nino Martini & Orch.  
 KJR—Reporter; Romance Time  
 KFWB—News; Mysteries; Fun Fest  
 KLX—News; 6:15, Concert Group  
 KECA—Board of Education; News  
 KFOX—News; Trio; Al and Molly  
 KFSD—Dinner Music

## 6:30 to 7:00 P. M.

• KPO & network—John Charles Thomas, baritone  
 KGO—45 Minutes from Broadway; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cy Trobber's Orchestra  
 KTAB—Sport Page; School days  
 KLX—Arion Trio  
 KROW—Ne'er Do Well  
 KGGC—Theatre of the Air; Music  
 KQW—Market Reports; Thorobred  
 \* KFRCC & network—Adventures of Gracie  
 KJR—6:45, Jimmie Allen  
 KFWB—Organist; Adventures of Jimmy Allen  
 KNX—Dance; 6:45, Elec. Trans.  
 KECA—Wesley Tourtelotte, organ  
 KFOX—School Kids; Jimmy Allen  
 KFSD—Dinner Music

## 7:00 to 7:30 P. M.

• KPO & network—To be announced; Madame Sylvia, beauty & health expert  
 KGO—Business Review; 7:15, Agriculture Today  
 KLX—News; 7:15, Lovable Liars  
 KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf  
 KTAB—Italian News; Sport of Kings  
 KROW—C. W. Hammond; L'Italia News  
 KQW—Weather Forecast; News and Forum; 7:15, Musical Varieties  
 KGGC—Jewish Radio Hour  
 \* KFRCC & network—Byrd Expedition Broadcast  
 KJR—Rhythm Encores; Dollars & Sense  
 KFWB—Syncopators  
 KNX—Watanabe & Archie; Rajput  
 KECA—Ladies Laugh Last  
 KFOX—Eb & Zeb; 7:15, Bobby & Betty  
 KFSD—7:15, Sonny & Buddy

## 7:30 to 8:00 P. M.

• KPO & network—One Man's Family, serial Drama  
 KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade  
 KYA—Cowboys; Louise Taber  
 KTAB—Studio Prog.; 7:45, Organ  
 KLX—Kay Discovery Program  
 KROW—Sports Review; Hawaiians  
 KGGC—Jewish Radio Hour  
 KQW—Italian Radio Theatre  
 \* KFRCC & network—Melody Masterpieces  
 KOIN—Jimmie Allen to 7:45  
 KOL—Speaker Stevenson to 7:45  
 KJR—The Song Bag  
 KNX—In-Laws; 7:45, King Cowboy  
 KFWB—Pioneers; Comedy Stars  
 KECA—Echoes of the Opera  
 KFOX—Boy Detective; Orchestra  
 KFSD—Studio Program  
 KSL—Crazy Crystals; Comedy Stars  
 KOA—Conoco Program

## 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
 KGO—Californians on Parade; 8:15, College Daze  
 KYA—Musical Skit; Unique Prog.  
 KTAB—Itchy & Scratchy; Jimmy Cook's Sidelines  
 KLX—Rhythmic Reporters  
 KROW—Crime Stories; 8:15, Watchtower  
 KGGC—Recordings  
 KQW—Italian Radio Theatre  
 \* KFRCC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Neapolitans  
 KNX—Orchestra; Elec. Trans.  
 KFWB—Spanish Prog.; Orchestra  
 KECA—Echoes of the Opera  
 KFOX—Ballads; Sports  
 KFSD—Jimmie Allen to 8:15

## 8:30 to 9:00 P. M.

• KPO & network—Lanny Ross and His Log Cabin Orchestra  
 KGO—Ricardo and his Violin; Sports Headliners  
 KYA—Dance Orchestra; 8:45, Orch.  
 KTAB—Accordion Ensemble; Studio  
 KLX—All-Star Sports; Tunes  
 KROW—Harmonies; Sextette  
 KGGC—Concert; Timely Tunes  
 KQW—Waltz Favorites  
 \* KFRCC & network—Voice of Experience; 8:45, Treasures of Time  
 KOL—8:45, Mirth Parade  
 KOIN—8:45, Drama of Life; Music  
 KJR—Lotus Land; Romance  
 KNX—Pluto; 8:45, Rosterian  
 KFWB—Jack Joy's Orchestra  
 KECA—Recordings  
 KFOX—Melodies; Cecil & Sally  
 KSL—8:45, Orchestra  
 KOA—Orchestra

## 9:00 to 9:30 P. M.

• KPO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor  
 KGO—Tom Gerun's Orchestra  
 KYA—Orchestra; Comedy Carvan  
 KTAB—Nevada Nightherders  
 KLX—Krausmeyer & Cohen; Melody Race  
 KROW—Boxing Matches  
 KQW—Musings; Salon Orchestra  
 KGGC—News; Wyoming Cowboys  
 \* KFRCC & network—Treasures of Time to 9:15  
 KFRCC—9:15, A. Carlisle  
 KOL—Public Bench; Hop Revue  
 KOIN—9:15, Master's Music Room  
 KJR—News; Song Market  
 KNX—News; 9:15, Musical Prog.  
 KFWB—Harry Sosnik's Orchestra  
 KECA—L. A. J. C. Musicale  
 KFOX—Beverly Hillbillies  
 KFSD—Furbilt; 9:15, Studio  
 KSL—Pinto Pete Ranch Boys to 9:15

## 9:30 to 10:00 P. M.

• KPO & network—Town Hall Tonight  
 KGO—Music Room  
 KYA—Caravan; 9:45, News  
 KLX—News; Adolph's Rangers  
 KTAB—SERA Church Society; News  
 KROW—Boxing Match\*  
 KQW—Kirk of Sleepy Hollow  
 KGGC—Records; Tango Time  
 KOL—9:45, News; Editorial  
 \* KFRCC & network—Hal Grayson's Orchestra  
 KOIN—News Flashes to 9:45  
 KJR—"Purple Ray" Drama; Chamber of Commerce  
 KNX—The Crocketts  
 KFWB—Slumber Time  
 KECA—Musicale; 9:45, Records  
 KFOX—Beverly Hillbillies  
 KFSD—Eddie Wheeler's Orchestra  
 KSL—Dance Orchestra

## 10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic series  
 KGO—Reflections  
 KYA—Famous Fights; Rhyme Land  
 KTAB—Club Tivoli  
 KLX—Recordings  
 KROW—Boxing Matches  
 KGGC—Ten o'Clock Revue  
 KFRCC—News; Orchestra; Lifebuoy Soap  
 KOIN—Mixer; Melody Man  
 KOL—Ivan Ditmars, Organist  
 KOIN—Jack Bain's Orchestra  
 KJR—Orchestra  
 KNX—Crocketts  
 KFWB—News; Organ  
 KECA—Musical Celebrities  
 KFOX—News; 10:15, Organ  
 KGE—News; Studio; Orchestra  
 KFSD—10:15, Red Davis  
 KSL—Melody Lane; 10:15 Pianist  
 KOA—Orchestra

## 10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—News; 10:35, Williams-Walsh Orchestra  
 KYA—Dance Orchestra  
 KTAB—Organ Recital  
 KROW—Quiet Harmonies  
 KGGC—Ten o'Clock Revue  
 \* KFRCC & network—Orville Knapp's Orchestra  
 KOIN—Dance Orchestra  
 KQW—10:45, Archie Loveland's Orchestra  
 KJR—Woodwind Ensemble  
 KNX—Pontrelli's Orchestra  
 KFWB—Tex Howard's Orchestra  
 KFOX—Tex Howard's Orchestra

## 11:00 to 11:30 P. M.

• KGO & network—Ted Fio-Rito's Orchestra  
 KPO—Tom Gerun's Orchestra  
 KYA—Organ  
 KTAB—Dansapations  
 KROW—Dance of the Hour  
 \* KFRCC & network—Dick Jurgen's Orchestra  
 KOIN—Kelly's Kavalleros  
 KOMO—Jack Mills' Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Harry Sosnik's Orchestra

## 11:30 to Sign Off

• KGO & network—Bart Woodyard's Orchestra  
 KPO—Organ Concert  
 KYA—Organ Music  
 KTAB—El Cortez Club  
 KROW—Dance Music  
 KGDM—Fritz Wolcott's Orchestra  
 \* KFRCC & network—Organ Recital  
 KQW—Bart Woodyard Orchestra  
 KOMO—Moonlight Melodies  
 KFWB—Abbott-Walden Orchestra  
 KFOX—Jimmy Mann's Orchestra  
 KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Nov. 29, 1934

## 7:00 to 7:30 A. M.

• KPO & netwk—Ranch Boys, cowboy songs; 7:15, Gospel Singer  
 KFRC—Seal Rocks Broadcast  
 KYA—Musical Clock  
 KTAB—Cuckoo Club

## 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box  
 KGO—Morning Parade  
 KYA—Musical Clock  
 KTAB—Hill Billy Tunes  
 KROW—Commuters Clock  
 KJBS—Alarm Klok Klub  
 KQW—Breakfast Hour  
 KFRC—Seal Rocks Broadcast  
 KGDM—Gilmore Oil Program  
 KOL—Organ Program  
 KJR—Market Quotations; Records  
 KVI—Talk and Varieties  
 KOMO—7:45, Stradivarieties  
 KGW—Ronald Buck to 7:45  
 KFI—Stock Market to 7:45  
 KHJ—Recordings and stocks  
 KNX—Bill Sharples Club  
 KECA—Bible Fellowship; Records  
 KFSD—7:45, Studio Program  
 KGB—Stocks; Seven O'Clock Club  
 KSL—Morning Watch; McThrift

## 8:00 to 8:30 A. M.

KPO—Songs by the Kitchen Sink  
 • KPO & network—8:15, Tony Wons Scrapbook  
 KGO—Crosscuts from Log o' Day  
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
 KTAB—Mobile Melodies  
 KLX—Recordings; 8:20, Stocks  
 KROW—Commuters Clock  
 KJBS—Morning Varieties  
 KQW—Morning Melodies  
 KGDM—Ernie Cruz Prog.; Records  
 KFC—Exercise and Applesauce  
 \* KFRC & network—8:15 Academy of Medicine  
 KOIN—Rhythms to 8:15  
 KOL—Organ; 8:15, Cecil & Sally  
 KOMO—Morning Reveries  
 KHQ—Studio Programs  
 KVI—Records; Market Specials  
 KFI—Church Quarter Hour to 8:15  
 KNX—Gene Autrey; Help for the Day  
 KECA—8:15, Recordings  
 KFSD—Johnny O'Brien to 8:15  
 KSL—Morning Melodies to 8:15  
 KOA—Galaxy of Stars; Band

## 8:30 to 9:00 A. M.

• KPO & netwk—U.S. Navy Band  
 KPO—8:45, Breakfast Club  
 KGO—Crosscuts Log o' the Day  
 KYA—Morning Concert  
 KTAB—Radio Shoppers' Digest  
 KLX—Covered Wagon Jubilee  
 KROW—Novelty Review  
 KQW—Morning Concert  
 KJBS—Dance Music; Pianist  
 KGDM—Records; 8:45, Talk  
 \* KFRC & netwk—Hollywood Country Church  
 KOMO—Mary's Friendly Garden  
 KHQ—Review; Home Comfort  
 KFI—8:45, Julia Hayes, Hints  
 KNX—Song Bag; Talk  
 KECA—Recordings  
 KSL—Mary & John; Mary & Bennie  
 KOA—U. S. Navy Band

## 9:00 to 9:30 A. M.

• KPO & netwk—Mohawk Treasure Chest; 9:15, Heinz Musicale  
 KGO—Organ Concert  
 KYA—Concert; Prudence Penny  
 KTAB—Hour of Prayer  
 KLX—Shopping List  
 KROW—Romance; Varieties



MONROE UPTON  
 "LORD BILGEWATER"  
 KPO—2 P. M.

KJBS—Popular Concert: Bargain  
 KGGC—Stars; Songs; Bargains  
 KQW—Tuneful Topics  
 KGDM—Records; Personalities  
 \* KFRC & network—Voice of Experience to 9:15  
 KFRC—9:15, Congo (E. T.)  
 KOL—9:15, Prudence Penny  
 KVI—9:15, Recordings  
 KJR—Early Echoes  
 KGW—9:15, Clarence Tolman, tenor  
 KNX—Organ; Lotus Land  
 KECA—Recordings  
 KGB—9:15, Marie Golden, pianist  
 KFSD—Studio Program; Good Cheer  
 KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

• KPO & network—To be announced  
 KPO—9:40, Throug the Looking Glass with Frances Ingram  
 KGO—Improve Your Home  
 \* KGO & network—9:45, Press-Radio News; 9:50, Piano Vignettes  
 KYA—Waltz Time  
 KTAB—Health Talk  
 KLX—Clinic of the Air  
 KROW—Diet and Health  
 KJBS—For the Ladies; Classics  
 KGGC—Morning Melodies  
 KQW—Gems of Melody  
 KGDM—News; Records  
 \* KFRC & network—Smilin' Ed McConnell; Geo. Hall's Orch.  
 KJR—News; Songs for Sale  
 KHQ—9:45, Sylvia Gray  
 KGW—9:45, Cooking School  
 KFI—9:45, News Release  
 KECA—Records to 9:45  
 KNX—Music; 9:45, News  
 KFSD—Stock Reports  
 KGB—9:45, News  
 KOA—Farm and Home  
 KSL—9:45, Your Hostess

## 10:00 to 10:30 A. M.

• KPO & network—Woman's Magazine of the Air  
 KGO—Black Diamonds  
 KYA—Columbia on Parade; 10:15, The Novelty Shop  
 KTAB—Old Bachelor; Bargains  
 KLX—Clinic; Stocks; News  
 KROW—The Star Parade  
 KJBS—News; 10:05, Organ

KGGC—Cal King  
 KGDM—Recordings  
 KQW—News; 10:05, Orchestra  
 KOL—10:15, Morning Melodies  
 \* KFRC & network—Just Plain Bill  
 KFRC—10:15, Home Forum  
 KOIN—10:15, Air Shopping  
 KVI—10:15, Musical Gems  
 KJR—Home Makers; Music Shop  
 KNX—Eddie Albright's Family  
 KECA—Recorded Program  
 KGB—10:15, Studio Program

## 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air  
 KGO—Russ Lyon's Orch.;  
 KYA—Organ Concert  
 KTAB—Health Talk; Dude Martin  
 KLX—International Kitchen  
 KJBS—Vocalists; Melodies  
 KROW—Morning Concert  
 KGGC—Hits of Today  
 KGDM—Records; Health Talk  
 KQW—Aunt Sammy; Music  
 KFRC—Better Business Bureau  
 \* KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra  
 KOL—Morning Melodies to 10:45  
 KVI—Amusement Tips to 10:45  
 KJR—Club Minutes; Uncle Hank  
 KECA—Recordings  
 KNX—Mary Holmes; 10:45, Rhythm  
 KSL—Colonial Dames to 10:45  
 KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

• KPO & network—To be announced  
 KGO—NBC Music Guild  
 KYA—Organ Concert  
 KTAB—Blue Moments; Beauty Facts  
 KLX—Records; Tonic Tunes  
 KROW—Health Talk; Spotlight  
 KGGC—Thanksgiving Day Program  
 KJBS—Dance Orchestra  
 KQW—Light Classics; Records  
 KGDM—Organ Recital  
 KFRC—Better Business to 11:15  
 \* KFRC & netwk.—Little French Princess; Helen Trent Romance  
 KOL—Garden Talk; 11:15, News  
 KOIN—This and That  
 KVI—Observer; Morning Melodies  
 KJR—Rhythm Rulers  
 KNX—Marshall Grant, Organist  
 KECA—Recordings  
 KGB—Recordings  
 KOA—11:15, Farm; Question Box

## 11:30 to 12:00 Noon

• KPO & netwk—To be announced; 11:45, Vic and Sade  
 KGO—Smackout; 11:45, Agricultural Bulletin  
 KYA—Fashions; Dance Time  
 KLX—Anita & Orosco; Scrapbook  
 KTAB—Modern Rhythms; News  
 KROW—Latin-American Program  
 KJBS—Popular Hits  
 KGGC—Request Hour  
 KQW—Accordian Capers; News  
 KGDM—Organ Recital  
 \* KFRC & network—Poetic Strings  
 KHQ—11:45, Organ Recital  
 KGW—11:45, My Shadow  
 KJR—Irish Minstrel; Encores  
 KECA—Records; 11:45, Music Talk  
 KNX—Talk; 11:45, Ironizer Talk  
 KOA—Theatre Harmonies

## 12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance  
 KGO—12:15, Financial Flashes; 12:20, Melody Revue  
 KPO—News Reporter  
 \* KPO & network—12:15, Western Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News  
 KLX—Dance Music



**KROW**—Latin American Program  
**KJBS**—Vocal and Instrumental  
**KGCC**—Request Hour  
**KGW**—Popular Orchestra  
**KGDM**—Recordings  
**KVI**—12:15, Front Page Headlines  
 \***KFRC** & network—Roadways of Romance  
**KOL**—The Carnival Hour  
**KOIN**—Amie Brunn  
**KOMO**—Smiling Eddie McConnell; Vagabonds  
**KGW**—12:15, Meier & Frank  
**KHQ**—12:15, Luncheon Club  
**KJR**—12:12, Grain Reports  
**KNX**—News; 12:15, Concert  
**KECA**—Records; 12:15, News  
**KSL**—Payroll Bullder  
**KOA**—Orchestra

## 12:30 to 1:00 P. M.

•**KPO** & network—Western Farm and Home  
**KGO**—Melody Revue  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal  
**KLX**—Don Brose; Memory Paths  
**KJBS**—Dance Matinee  
**KROW**—California Farm Hour; 12:45, Hits of Today  
**KGCC**—Pirate Cowboys  
**KGW**—Market Reports  
**KGDM**—Recordings  
 \***KFRC** & network—Roadways of Romance  
**KOIN**—Johnnie Walker's Scrapbook  
**KOL**—Carnival Hour  
**KOMO**—Vagabonds; Cowboy Joe  
**KGW**—News; 12:45, Program  
**KHQ**—12:45, To be announced  
**KNX**—Concert Group  
**KECA**—Recordings  
**KSL**—Utah State Agric College; 12:45, Roadways to Romance  
**KOA**—Dance Orchestra

## 1:00 to 1:30 P. M.

•**KPO** & network—Betty and Bob; 1:15, East & Dumke  
**KGO**—Edna Fischer, pianist  
**KYA**—Community Chest Luncheon  
**KTAB**—Radio Frolic  
**KLX**—Records; 1:15, Martha Lee  
**KROW**—Concert Melodies  
**KJBS**—Stocks; Recordings  
**KGW**—Friendly Hour  
**KGDM**—Recordings; 1:15, Quartet  
 \***KFRC** & network—Visiting America's Little House; 1:15, Salvation Army Band  
**KOL**—1:15, Jule Day  
**KVI**—1:15, Hollywood News  
**KOMO**—1:15, Tea Time Tales  
**KJR**—Musical Auction to 1:15  
**KGW**—1:15, Dental Clinic  
**KFI**—1:15, Felipe Delgado  
**KNX**—Pontrelli's Concert  
**KECA**—Recordings to 1:15  
**KFSD**—Studio Program to 1:15  
**KSL**—Payroll Bullder

## 1:30 to 2:00 P. M.

•**KPO** & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley  
**KGO**—Ann Warner's Chats  
**KYA**—Modern Maestros  
**KTAB**—Jean Kent, Economics  
**KLX**—Popular Concert  
**KJBS**—Dance Orchestras  
**KROW**—Spanish Serenade; Five-Star Revue  
**KGW**—Concert; Football Game  
**KGDM**—Education; Recordings  
 \***KFRC** & network—St. Mary's vs. Univ. of Oregon Football Game  
**KOIN**—Book of Life  
**KJR**—Souvenirs; Musical Jigsaws  
**KNX**—Pontrelli's Orchestra  
**KFSD**—Old Time Program

## 2:00 to 2:30 P. M.

•**KPO** & network—Al Pearce and His Gang

**KGO**—National Congress of Parents and Teachers  
**KYA**—Don Valdemar's Orchestra  
**KTAB**—Globe Trotter; Romanch  
**KLX**—Bridge Talk; 2:15, Records  
**KROW**—Dance Matinee  
**KJBS**—Blindcraft Ensemble  
**KGDM**—Records; News  
**KQW**—Football Game  
 \***KFRC** & network—Football Game  
**KJR**—Salon Hour  
**KHQ**—Football: Mont. vs. Gonzaga  
**KFI**—Football: Loyola vs. U. C. L. A. (tentative)  
**KNX**—The Bookworm  
**KECA**—Classic Hour  
**KSL**—Loretta Lee; Dental Clinic  
**KOA**—Theatre Reporter; P. T. A. Conference

## 2:30 to 3:00 P. M.

•**KPO** & network—Al Pearce Gang  
**KGO**—Pair of Pianos; Gertrude Lyne and Grace Frankel, piano duo  
**KYA**—Vignettes of Life; 2:45, Modern Notes  
**KTAB**—Three-Four Time; 2:45, Tranquility  
**KLX**—S. F. Stocks; 2:40, Records  
**KROW**—Dance Matinee  
**KJBS**—Events of Interest; Orch.  
**KGDM**—The Romancers  
**KQW**—Football Game  
 \***KFRC** & network—Football Game  
**KJR**—Salon Hour, records  
**KHQ**—Football Game  
**KFI**—Football Game  
**KNX**—Recordings  
**KECA**—Records  
**KFSD**—2:45, Studio Program  
**KSL**—Organ and A. M. A. Speaker; 2:45, Miniatures

## 3:00 to 3:30 P. M.

•**KPO** & network—Langendorf Pictorial; 3:15, Charles Jacobs  
**KGO**—Tom Coakley's Orchestra  
**KYA**—Band Concert  
**KTAB**—Tranquility; Chinese News  
**KLX**—Song Market; Records  
**KROW**—Ray Lanphier; Music  
**KJBS**—News; Ballroom Favorites  
**KGDM**—Recordings  
**KQW**—Football Game  
 \***KFRC** & network—Football Game  
**KOL**—3:15, Harriet Lincks  
**KHC**—Football Game  
**KGW**—Crazy Crystals to 3:15  
**KJR**—Enchanted Islands; 3:20, To be announced  
**KOMO**—3:15, Fire Prevention Week  
**KECA**—Dr. Meyers; Records  
**KNX**—Louise Johnson, Astro-Analyst  
**KFSD**—Organ Recital  
**KSL**—Pianist; Junior Hour

## 3:30 to 4:00 P. M.

•**KPO** & network—Edna Fischer, pianist; 3:35, Armand Girard, basso; 3:45, Singing Strings  
**KGO**—The Family Cook Book; Restful Hour  
**KYA**—Symphony Highlights  
**KTAB**—Sophistication; Talk  
**KLX**—Recordings  
**KROW**—Singing Strings  
**KJBS**—Dobbsie's Radio Jubilee  
**KQW**—Football Game  
**KGDM**—Piano Melodies; Recordings  
 \***KFRC** & network—Football Game  
**KOL**—High School Football Game  
**KOIN**—Newspaper of the Air  
**KJR**—To be announced  
**KOMO**—Birnbaum's Bavarians  
**KHQ**—Football Game  
**KFI**—Ann Warner's Chat  
**KNX**—Concert  
**KSL**—The Junior Hour; Records  
**KOA**—3:45, News and Vocalist

## 4:00 to 4:30 P. M.

•**KPO** & network—Richard Himber's Orchestra; 4:15, Oriental Gardens

**KGO**—The Restful Hour, concert orchestra direction Emil Polak  
**KYA**—Symphony; Tea Dance  
**KTAB**—"The Jewish Date-Book"; Bay Meadows Race  
**KLX**—Musical Jigsaw; Bro. Bob's Club  
**KROW**—Waltz Time; Talk  
**KJBS**—Hollywood Gossip; Orchestra  
**KQW**—Football Game  
**KGDM**—Gilmore Oil Program  
 \***KFRC** & network—Football Game  
**KOL**—Football Game  
**KJR**—To be announced  
**KGW**—Friendly Chat  
**KHQ**—Football Game  
**KNX**—Haven of Rest  
**KFI**—Paul Roberts, tenor to 4:15  
**KECA**—Records  
**KSL**—Broadcaster's Review

## 4:30 to 5:00 P. M.

•**KPO** & network—Will Aubrey, Bard of the Byways  
**KPO**—4:45, News  
**KGO**—The Restful Hour  
 \***KGO** & network—4:45, Shirley Howard, songs  
**KYA**—Tea Dance  
**KTAB**—Keep Smiling Revue  
**KLX**—Club; 4:45, Health School  
**KROW**—Lee Davis Cowboys  
**KQW**—Story Time; 4:45, Songs of the Islands  
**KJBS**—Dance Orchestra  
**KGDM**—Iron House; Dev. Program  
 \***KFRC** & network—Charlie Kent's Aderikans; 4:45, Between the Bookends  
**KOL**—Football Game  
**KOIN**—Bob & Dolly to 4:45  
**KJR**—To be announced  
**KGW**—4:55, Milton L. Gumbert  
**KOMO**—4:45, Moments of Melody  
**KNX**—Dr. Matthews  
**KFI**—Organ; 4:45, Paul Taylor's Quartet  
**KSL**—Broadcasters Review; Orphan Annie

## 5:00 to 5:30 P. M.

•**KPO** & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
**KGO**—Art Revue; 5:15, Beaux Arts Trio  
**KYA**—Children's Hour  
**KTAB**—Memories in Melody; Songs  
**KLX**—Pianist; Bill, Mack & Jimmie  
**KROW**—Memory Lane; Ramona & Romera  
**KGCC**—Dance Echoes; Studio Frolic  
**KQW**—Popular Concert  
**KFRC**—Electrical Transcription  
 \***KFRC** & network—5:15, Billy Bachelor  
**KOL**—Treasure Adventures to 5:15  
**KVI**—Orchestra to 5:15  
**KJR**—Steamboat Bill; Records  
**KNX**—Drama; Music  
**KECA**—Educational Talk; Records  
**KFSD**—Studio program  
**KGW**—P. T. A. to 5:15  
**KSL**—5:15, Tarzan

## 5:30 to 6:00 P. M.

•**KPO** & network—Fleischmann Variety Hour  
**KGO**—Beaux Arts Trio; 5:45, Little Orphan Annie  
**KYA**—Metropolitans; 5:45, Campbell  
**KTAB**—Health Talk  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGCC**—Health Talk; Irish Gems  
**KQW**—Orch.; Voice of Portugal  
 \***KFRC** & network—Carlos Molina's Orchestra; 5:45, Scorecast  
**KJR**—Song Bag; Orphan Annie  
**KNX**—Elec. Trans.; "Mongoose"  
**KECA**—Recordings  
**KFSD**—5:45, Farley's Rangers  
**KSL**—Standard Optical; Krausmeyer & Cohen

6:00 to 6:30 P. M.

• KPO & network—Captain Henry's Maxwell House Show Boat  
 KGO—Everybody Sings  
 KYA—Cy Trobbs's Orchestra  
 KTAB—Dinner Concert  
 KLX—Arion Trio  
 KROW—News; 6:15, Harmonies  
 KGGC—Dinner Dance Review  
 KQW—Popular Program  
 \* KFRC & network—To be announced  
 KJR—News; Romance Time  
 KNX—News; 6:15, Concert Group  
 KECA—Noreen Gammill; News  
 KFWB—News; Mysteries; Organ  
 KFOX—News; Vocalists; Al, Molly  
 KSL—Studio Group; Studio Mystery

6:30 to 7:00 P. M.

• KPO & network—Captain Henry's Show Boat  
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra; 6:50, Mayor Rossi, talk  
 KTAB—Sports Page  
 KLX—KLX Trio  
 KROW—Rhythm Kings; 6:45, Dr. Facel  
 KQW—State Market Reports; 6:45, Thorobred Quarter Hour  
 KGGC—Theatre of the Air; Dance Music  
 \* KFRC & network—Fred Waring's Pennsylvanians  
 KJR—Romance; Jimmy Allen  
 KNX—Dance; 6:45, Jimmy Allen  
 KFWB—Fun Fest; Jimmie Allen  
 KECA—Wesley Tourtelotte, organ  
 KFOX—School Kids; Jimmie Allen

7:00 to 7:30 P. M.

• KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers  
 KGO—Ricardo and His Violin; 7:15, Review of Activities of the San Francisco Municipal Government  
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
 KTAB—Italian News; Sport of Kings  
 KLX—News; 7:15, Magic Harmony  
 KROW—C. W. Hammond; News  
 KGGC—Tango Time; Harlem Nights  
 KQW—Weather; News; Music  
 \* KFRC & network—Barnyard Serenade  
 KOIN—Little Show; The Journal  
 KOL—Beautiful Melodies  
 KVI—To be announced  
 KJR—Silver Strains; Greater Washington Hour  
 KNX—Watanabe & Archie; Music  
 KFWB—Nip and Tuck; Hilarities  
 KECA—Recordings  
 KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KFSD—Savoy Troubadors; Sonny & Buddy  
 KSL—Memory Garden; Studio Prog.

7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's Music Hall  
 KGO—Paul Martin and His Music  
 KTAB—Ice Hockey  
 KYA—Story Teller; Louise Taber  
 Gold Rush Days  
 KLX—Thompson Sisters; Screen & Radio Weekly  
 KROW—Accordionist; Old-Fashioned Girl  
 KGGC—Jeanne Carole; Melodies  
 KQW—Italian Radio Theatre  
 \* KFRC & network—To be announced; 7:45, Fats Waller's Rhythm Club  
 KOL—Speaker Stevenson to 7:45  
 KVI—Dr. R. M. Mellor to 7:45  
 KOIN—Jimmy Allen; Gene Baker  
 KJR—Program; Sweethearts Parade  
 KNX—In-Laws; King Cowboy  
 KFWB—Synchopators  
 KFOX—Boy Detective; Aristocrats  
 KECA—Hawaiian Group  
 KFSD—Moments of Melody

KGB—Orchestra; Gridiron Guesses  
 KSL—Studio; 7:45, Sports

8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
 KGO—Clef Dwellers, vocal trio; 8:15, College Daze  
 KYA—Orchestra; Musical Milkman  
 KTAB—Ice Hockey  
 KLX—Jewel Box; Amer. Legion, talk  
 KROW—Latin-American Program  
 KGGC—Spanish-American Program  
 KQW—Plano Ramblings; Sportolog  
 \* KFRC & network—Myrt & Marge; 8:15, Little Jack Little's Orchestra  
 KOIN—8:15, Comedy Stars  
 KJR—8:15, Jack & Melody Maids  
 KOL—8:15, Comedy Stars  
 KVI—8:15, Souvenirs  
 KNX—June Irwin; Adlerikans  
 KFWB—Welcome Lewis; Orchestra  
 KECA—Old New England Whaling; Records  
 KFOX—Talent Discovery Program  
 KFSD—Jimmie Allen; Studio  
 KSL—8:15, Mirth Parade

8:30 to 9:00 P. M.

• KPO & network—Standard Symphony Hour  
 KGO—Eddie Duchin's Orchestra  
 8:45, Big Ben Dream Dramas  
 KYA—Tom Coakley's Orch.; Leon Mojicas Orchestra  
 KTAB—Ice Hockey  
 KLX—All-Star Sports; 8:45, Vocal  
 KROW—Italian Program  
 KGGC—Concert; Timely Tunes  
 KQW—Musical Comedy Hi-Lites  
 \* KFRC & network—Camel Caravan  
 KJR—Arm Chair Traveller; Records  
 KNX—Drury Lane; Studio Program  
 KFWB—Jack Joy's Orchestra  
 KFOX—Organ & Piano; Cecil & Sally  
 KFSD—Ratliff's Orchestra  
 KOA—Sports on Tap; Studio

9:00 to 9:30 P. M.

• KPO & network—Standard Symphony Hour; 9:15, Winning the West  
 KGO—Eno Crime Clues  
 KYA—Sports Parade  
 KTAB—Nevada Nightherders  
 KLX—Melody Palette; 9:15, Violinist  
 KROW—Italian Program; Records  
 KGGC—News; Wyoming Cowboys  
 KQW—Band Concert  
 \* KFRC & network—Paul Sabin's Orchestra  
 KOIN—Moods in Music to 9:05  
 KVI—Krausmeyer & Cohen to 9:15  
 KJR—News; Charlie Kent Singers  
 KNX—News and Program  
 KFOX—Beverly Hillbillies  
 KFWB—Orchestra  
 KECA—Story Teller; Records  
 KFSD—Aztec Half-Hour  
 KSL—9:15, Ridge Roamers  
 KOA—Comedy Stars; Orchestra

9:30 to 10:00 P. M.

• KPO & network—Winning the West  
 KGO—9:45, Book Parade  
 KGO—Dance Music  
 \* KGO & network—9:45, Dancing in Twin Cities  
 KYA—Troubadour; 9:45, News; 9:55, The Answer Man  
 KTAB—Wrestling Matches  
 KLX—News; Fireside Phantasies  
 KROW—KROW Varieties  
 KGGC—Robin Hood Players  
 KQW—Dance Frolic  
 KFRC—Junior C. C. to 9:45  
 \* KFRC & network—9:45, Orchestra  
 KOL—Hollywood News; 9:45, News  
 KVI—News; Covenant Church  
 KOIN—Orchestra  
 KJR—Uncle Sam's Exchange; Orch.  
 KHQ—9:45, Crazy Wells  
 KOMO—9:45, Romance Time  
 KFWB—Slumbertime

KNX—Music; The Crocketts  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—Studio; Orchestra  
 KGB—Orchestra  
 KSL—Leon Navarro's Orchestra  
 KOA—Country Club Orchestra

10:00 to 10:30 P. M.

• KPO & network—Richfield Reporter; 10:15, Big Ten; Orch. & vocalists  
 KGO—Music Box  
 KYA—Drama  
 KTAB—Wrestling Matches  
 KLX—Dance Music  
 KROW—Varieties; Sport Hillites  
 KGGC—Ten o'Clock Review  
 KFRC—News to 10:10  
 \* KFRC & network—To be announced; 10:15, Fred Skinner, vocalist  
 KOL—Dance Music  
 KGW—10:15, Blue Danube  
 KOMO—10:15, Royal Seven  
 KFI—10:15, Four Black Birds  
 KFWB—News; Organist  
 KNX—Crocketts  
 KECA—Records to 10:15  
 KFOX—News; Organ  
 KGB—News to 10:10  
 KSL—Orchestra; Kalawala Boys  
 KOA—Dance Orchestra

10:30 to 11:00 P. M.

• KPO & network—Big Ten; 10:45, Orch.; 10:55, Press-Radio News  
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
 KYA—Dance Orchestra  
 KTAB—Ray Teller's Orchestra  
 KLX—Dance Music  
 KROW—Quiet Harmonies  
 KGGC—Ten o'Clock Review  
 \* KFRC & network—Orville Knapp's Orchestra  
 KOL—10:45, American Weekly  
 KOIN—Orchestra  
 KGW—Eddie King  
 KOMO—Moonlight Melodies  
 KJR—10:55, Memory's Garden  
 KNX—Pontrelli's Orchestra  
 KFWB—Tex Howard's Orchestra  
 KFOX—Tex Howard's Orchestra

11:00 to 11:30 P. M.

KPO—Tom Gerun's Orchestra  
 • KGO & network—Ted Fio-Rito's Orchestra  
 KYA—Sandman Organ  
 KTAB—Dancepations  
 KROW—Dance of the Hour  
 \* KFRC & network—Dick Jurgen's Orchestra  
 KOIN—Elmer Anthony's Columbians  
 KGW—Orchestra  
 KOMO—Orchestra  
 KHJ—Organ  
 KNX—Pontrelli's Orchestra  
 KFWB—Harry Sosnik's Orchestra  
 KFOX—Dance Orchestra

11:30 to 12:00 Midnight

• KGO & network—Jimmy Grier's Orchestra  
 KPO—Chas. Runyan, Organist  
 KYA—Organ  
 KTAB—El Cortez Club  
 KFRC—Organ Recital  
 KOIN—Jack Bain's Orchestra  
 KVI—Organ Recital  
 KJR—Bill Tomorrow  
 KHJ—Organ and Records  
 KFWB—Abbott-Walden Orchestra  
 KGB—Organ  
 KJBS—12:01, Owl Program to 7 a.m.

12:00 to 1 A. M.

KROW—Midnight Vagabond  
 KGDMM—121 Nite Club Orchestra  
 KHJ—Recordings  
 KGB—Records  
 KJBS—Owl Program

1:00 to 7:00 A. M.

KJBS—12:01, Owl Program to 7 a.m.

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Organ Concert
- KGO—Joe White; Edna Fischer
- KYA—Music; Unique Prog.
- KTAB—Hillbillies
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOI—Organ Program
- KFI—Records; 7:45, Church
- KHI—Records and Stock Reports
- KNX—Bill Sharpley Breakfast Club
- KECA—Bible Fellowship to 7:45
- KFSB—7:45, Good Cheer Program
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—NBC String Symphony
- KGO—Crosscut Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- \* KFRC & netwk—Exercise & Apple-sauce; 8:15, Contract Bridge
- KOL—8:15, Cecl and Sally
- KVI—Crazy Mountaineers; Specials
- KOMO—Morning Reveries
- KNX—Electrical Transcriptions
- KECA—Recordings
- KGB—Recordings
- KSL—Studio Ensemble to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—NBC String Symphony
- KGO—Crosscuts Log o' the Day
- KYA—Feminine Notebook; Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- \* KFRC & netwk—Country Church
- KOMO—Harp Melodies; 8:45, Mary's Friendly Garden
- KNX—Song Bag; Personal Advisor
- KSL—Good Morning Judge; studio

## 9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Carnation Prog.; Organ
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Kings Men; Records
- KGGC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- \* KFRC & network—Voice of Experience to 9:15
- KFRC—Congoin (E. T.)
- KOL—9:15, Prudence Penny
- KHQ—Home Comfort to 9:15
- KVI—9:15, Mystic Melodies
- KNX—Sherman Health Talk; Organ
- KECA—Recordings
- KGB—9:15, Marie Golden, pianist
- KFSB—9:15, Good Cheer
- KSL—9:15, Jennie Lee



HARRY McNAUGHTON  
"BOTTLE"  
NBC—6:30 P. M.

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Improve Your Home; William Cowles, pianist
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Faye Ward's Program
- KQW—Faye Ward
- KGGC—Morning Melodies
- KGDM—News; 9:45, Records
- \* KFRC & network—Betty Crocker: 9:45, Allen Leifer and Orchestra
- KFRC—9:55, Crazy Wells Water
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Dr. Burns
- KHQ—Walt & Marion; Sylvia Gray
- KGW—Aeb Bercowitz; 9:45, Cooking School
- KJR—News; Jewel Box
- KFI—Helen Guest, ballads; News
- KHI—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KGB—9:45, News to 9:50

## 10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KGO & netwk—Press-Radio News; 10:05, Novelettes, Mickey's Gillette's Music
- KYA—Columbia on Parade; Music
- KTAB—Old Bachelor; Bargains
- KLX—Clinic; Stocks; News
- KROW—The Star Parade
- KJBS—News; 10:05, Memories
- KGGC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- \* KFRC & network—Just Plain Bill
- KFRC—10:15, Home Forum
- KOIN—Air Shopping
- KOL—10:15, Morning Melodies
- KVI—10:15, Musical Gems
- KGW—10:15, Crazy Crystals
- KOMO—Jack & Jill
- KJR—Home Makers Time; Walks of Life
- KHQ—Economic Housewife
- KFI—10:15, English Lesson
- KNX—Eddie Albright's Family
- KSL—10:15, Congoin Program
- KOA—10:15, Marietta Vasconcelles

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—George Duffy's Orch.; 10:45 Words & Music; Orch. & Vocalist
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Dance Tunes; For the Ladies
- KGGC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This is Hollywood
- \* KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOL—Sue Allen Shopping
- KVI—Amusement Tips to 10:45
- KOIN—Air Shopping; Talk
- KGW—Mark Daniels, baritone
- KJR—Club Minutes; Serenader
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KFSB—Mirth Parade; Studio
- KOA—Best Foods; 10:45 Livestock and Produce
- KSL—Recorded Program

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Light Classics
- KGGC—Milady's Date Book; 11:15, Mountain Music
- KGDM—Organ Recital
- \* KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer; Talk; Music
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, Organist
- KHI—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist
- KGB—To the Ladies

## 11:30 to 12:00 Noon

- KGO—Johnny O'Brien; 11:45, Agricultural Bulletin
- KPO & network—Smackout; 11:45, Vic and Sade
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orsco; Music
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- \* KFRC & network—Herbert Foote, organist
- KHQ—Organ
- KJR—Measured Steps
- KFI—11:45, Home Nursing Hints
- KNX—Spice of Life; Talk
- KOA—Orchestra

## 12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Pair of Pianos
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Concert
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Orchestra
- KJBS—Song Hits
- KGGC—Request Hour
- KGDM—Friendship Club; Reports
- \* KFRC & network—Four Showmen; Waltz Time
- KOIN—Johnnie Walker's Scrapbook

**KOL—The Carnival**  
**KVI—News; Front Page Headlines**  
**KOMO—Music; 12:15, Vagabonds**  
**KHQ—Music; Amer. Weekly Drama**  
**KJR—Pianist; Grain Reports to 12:15**  
**KGW—Music; Meier & Frank**  
**KFI—Market Reports to 12:15**  
**KECA—12:15, News**  
**KNX—News; 12:15, Congo**  
**KGB—Farm Flashes to 12:15**  
**KFS—Wm. Cowles, pianist, 12:15**

## 12:30 to 1:00 P. M.

• **KPO & network—Western Farm and Home Hour**  
**KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon**  
**KYA—Noonday Concert**  
**KTAB—Echoes of Portugal**  
**KLX—Don Brose; Recordings**  
**KROW—Calif. Farm Hour; Records**  
**KJBS—Dance Hits**  
**KGGC—Pirate Cowboys**  
**KQW—Federal, State Market Rpts. KGDM—Pacific Islander**  
 \* **KFRC & netwk—Grab Bag Revue**  
**KOIN—Amie Brum**  
**KOL—The Carnival**  
**KVI—News & Comment to 12:45**  
**KOMO—Viennese Vagabonds; Cowboy Joe**  
**KGW—News Flashes**  
**KHQ—Stepping Along; Studio**  
**KNX—Dr. Matthews**  
**KECA—Concert Favorites, records**  
**KOA—Brown Palace Orchestra**

## 1:00 to 1:30 P. M.

• **KPO & network—Betty & Bob; 1:15, East and Dumke**  
**KGO—Commonwealth Club Luncheon; 1:15, To be announced**  
**KYA—Community Chest Luncheon**  
**KTAB—Radio Frolic**  
**KLX—Records; 1:15, Martha Lee**  
**KROW—Concert Melodies**  
**KJBS—Stocks; Recordings**  
**KQW—Friendly Hour**  
**KGDM—Records; Watchtower**  
 \* **KFRC & network—Symposium on Social Insurance**  
**KOL—1:15, Julie Day**  
**KVI—1:15, Hollywood News**  
**KJR—Ch. of Commerce Lunch**  
**KOMO—1:15, Tea Times Tales**  
**KGW—1:15, Dental Clinic**  
**KNX—Pontrelli's Orchestra**  
**KFI—1:15, Hawaiian Group**  
**KFS—Stocks to 1:15**  
**KOA—1:15, Crazy Hotel Orchestra**

## 1:30 to 2:00 P. M.

• **KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk**  
**KGO—Ann Warner's Chats**  
**KYA—Hawlians; Modern Maestros**  
**KTAB—Jean Kent, Economics**  
**KLX—Popular Concert**  
**KROW—Oakland Public Schools; Five-Star Revue**  
**KJBS—Dance Orchestra**  
**KQW—Concert**  
**KGDM—Conservatory Concert**  
 \* **KFRC & network—This and That Revue**  
**KJR—The Sun Dial**  
**KOIN—Book of Life**  
**KNX—Pontrelli's Orchestra**  
**KFS—Old Time Program**

## 2:00 to 2:30 P. M.

• **KPO & network—Al Pearce and His Gang**  
**KGO—John Teel, baritone; 2:15, Mid-Afternoon Musicales**  
**KYA—Songs of Yesterday**  
**KTAB—Globe Trotter; Romancin'**  
**KLX—Recordings; Romance**  
**KROW—Dance Matinee**  
**KQW—Dance Matinee**  
**KJBS—Better Business Talk; 2:15, Events of Interest**  
**KGDM—Hawlians; News**  
**KJR—Salon Hour**

\* **KFRC & network—Happy Go Lucky Hour**  
**KNX—The Bookworm**  
**KECA—Classic Hour**  
**KFS—2:15, Studio Program**  
**KSL—Orchestra; Dental Clinic**  
**KOA—Theater Reporter; 2:05, Al Pearce Gang; 2:15, Jackie Heller**

## 2:30 to 3:00 P. M.

• **KPO & network—Al Pearce Gang**  
**KGO—Mid-Afternoon Musicales**  
**KYA—Vignettes of Life; Modern Notes**  
**KTAB—3-4 Time; Tranquility**  
**KLX—Better Business Talk; 2:35, Stocks; 2:40, Records**  
**KROW—Dance Matinee**  
**KJBS—Seiffert Players; Orchestra**  
**KQW—John Seiffert Players; Orch.**  
**KGDM—The Romancier**  
 \* **KFRC & network—Happy Go Lucky Hour**  
**KJR—Salon Hour**  
**KNX—Orchestra**  
**KECA—Recordings**  
**KFS—2:45, Studio Program**  
**KSL—Milton Charles; Miniatures**  
**KOA—Nellie Revel; Ranch Boys**

## 3:00 to 3:30 P. M.

• **KPO & network—Langendor Pic-torial; 3:15, John & Ned**  
**KGO—Jack Berger's Orchestra**  
**KYA—Band Concert**  
**KTAB—4-4 Time; Chinese News**  
**KLX—Musical Jigsaw; Records**  
**KROW—Fay Lanphier; Music**  
**KJBS—Dance Tunes; 3:15, The Word Man**  
**KQW—Stocks; Music**  
**KGDM—Cap. Dev. Co.; Program**  
 \* **KFRC & netwk—Feminine Fancies**  
**KJR—Easy Chair; 3:20, Studio**  
**KHQ—Business & Pleasure; Club Bulletin**  
**KGW—Michael Arenstein to 3:15**  
**KNX—Orchestra**  
**KECA—Recordings**  
**KSL—Songs of Long Ago; 3:15, Santa Claus**  
**KOA—Hotel Astor Orch.**

## 3:30 to 4:00 P. M.

• **KPO & network—Edna Fischer, pianist; 3:35, Gale Page, con-tralto; 3:45, Singing Strings**  
**KGO—The Well Dressed Woman; 3:45, Sax Appeal**  
**KYA—Symphony Highlights**  
**KTAB—Sophistication; 3:45, Picture Preview**  
**KLX—SERA Orchestra**  
**KROW—Spanish Tunes; Records**  
**KJBS—Front Page Drama; Records**  
**KQW—Variety Program; Music**  
**KGDM—Ernie Cruz; Echoes of '90**  
 \* **KFRC & netwk—Frank Castle's Matinee**  
**KOIN—Newspaper of the Air**  
**KOL—Harriet Lincks; Football Game**  
**KJR—To be announced**  
**KHQ—King's Men; Happy Feet**  
**KOMO—Concert Ensemble**  
**KFI—Ann Warner's Chats**  
**KNX—Concert**  
**KGB—Reporter; Stocks; Along the Airways**  
**KSL—The Junior Hour; News**  
**KOA—News; Soloist**

## 4:00 to 4:30 P. M.

• **KPO & network—Jack & Loretta Clomax; 4:15, Don Pedro's Orch.**  
**KGO—Beaux Arts Trio**  
**KYA—Tea Dance**  
**KTAB—'Jewish Date Book'; Bay Meadows Race**  
**KLX—Records; Bro. Bob's Club**  
**KROW—Waltz Time; Ramona**  
**KJBS—Hollywood Gossip; Orchestra**  
**KGDM—Gilmore Oil Pro. era**  
**KQW—Star Reporter; Music**  
**KHQ—4:15; News Album**

**KFRC—Stock Reports to 4:05**  
 \* **KFRC & netwk—Russo's Orch.; 4:15, Univ. of the Air**  
**KOL—Football Game**  
**KGW—Friendly Chat**  
**KJR—To be announced**  
**KFI—Calif. Teachers Assn. to 4:15**  
**KNX—Orchestra**  
**KECA—4:15, Recordings**  
**KGW—4:15, Univ. of the Air**  
**KSL—Payroll Builder**  
**KOA—Comedy Capers; 4:15, Ivory Stamp Club**

## 4:30 to 5:00 P. M.

• **KPO & network—Will Aubrey**  
**KPO—4:45, News**  
**KGO—For Girls and Boys Only**  
**KYA—Musical Program**  
**KTAB—Keep Smiling Revue**  
**KLX—Club; 4:45, Health School**  
**KROW—Lee Davis & Gang**  
**KJBS—Reporter; Dance Music**  
**KQW—Story Time; 4:45, Dog Stories**  
**KGDM—Bob Allen; Records**  
 \* **KFRC & network—Danny Russo's Orchestra; Between the Bookends**  
**KVI—Happy Birthday Club to 4:45**  
**KOIN—Bob & Dolly; Book Ends**  
**KOL—Football Game**  
**KGW—4:45, King's Guard**  
**KOMO—4:45, King's Guard**  
**KJR—To be announced**  
**KHQ—N. W. on Parade; King's Guard**  
**KFI—Organ recital**  
**KNX—Elec. Trans.; Fire Dept.**  
**KECA—4:45, King's Guard**  
**KFS—4:45, King's Guard**  
**KSL—Adventures of Robin Hood; 4:45, Orphan Annie**  
**KOA—Skit; 4:45, King's Quartet**

## 5:00 to 5:30 P. M.

• **KPO & network—Flirtations: Dot Kay, contralto; Clef Dwellers, vocal trio; Clay Landon, songs**  
**KGO—High School Hour; 5:15, Thrills of Tomorrow**  
**KYA—Children's Hour**  
**KTAB—Melodies; Songs**  
**KLX—Pianist; Bill, Mack, Jimmie**  
**KROW—Studio Program**  
**KQW—Popular Concert**  
**KGGC—Echoes; Studio Frolic**  
**KFRC—Dr. J. C. Campbell**  
 \* **KFRC & network—5:15, Billy Bachelor**  
**KVI—'Mohicans' to 5:15**  
**KJR—Drama to 5:15**  
**KHQ—Flirtations; Model Boots**  
**KOIN—Donald Ayer, Adventures to 5:15**  
**KOMO—Moments of Melody; 5:15, Thrills of Tomorrow**  
**KNX—Synagogue of the Air**  
**KFI—Rev. Chas. E. Fuller**  
**KSL—Pulman Tailors; 5:15, Tarzan**  
**KOA—Cities Service Concert**

## 5:30 to 6:00 P. M.

**KPO—Fashion Flashes**  
 • **KPO & network—5:45, To be announced**  
**KGO—Ivory Stamp Club; 5:45, Little Orphan Annie**  
**KYA—Metropolitans; 5:45, Campbell**  
**KTAB—Dr. Thompson, talk**  
**KLX—Covered Wagon Jubilee**  
**KROW—Eating Your Way to Health**  
**KGGC—Dance Echoes; Irish Gems**  
**KQW—Orchestra; Voice of Portugal**  
 \* **KFRC & network—Vincent Lopez' Orchestra; 5:45, Scorecast**  
**KOIN—Merry Men to 5:45**  
**KVI—Max Frolic's Orch. to 5:45**  
**KHQ—To be announced**  
**KJR—Tarzan; Orphan Annie**  
**KOMO—Stamp Club to 5:45**  
**KGW—Ivory Soap to 5:45**  
**KECA—Ricardo, violinist; Tuning in with the Children**  
**KFI—Ivory Stamp Club to 5:45**  
**KNX—Elec. Trans.; 5:45, Mongoose**  
**KFS—Violinist; Farley's Rangers**

KGB—Robin Hood; Scorecast  
KSL—Harry Clarke, soloist and Celeste Trio; Krausemyer and Cohen  
KOA—Cities Service Concert

## 6:00 to 6:30 P. M.

•KPO & network—Let's Listen to Harris: Phil Harris' Orchestra, with Leah Ray, vocalist  
KGO—Five Cards; Coquettes, vocal trio  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Dinner Concert  
KLX—Arion Trio  
KROW—News; 6:15, Club Castro  
KGGC—Dinner Dance Review  
KQW—Department of Agriculture; 6:15, Popular Program  
\*KFRC & network—March of Time  
KJR—News; Tommy Thomas Entertains  
KNX—News; Concert Group  
KFWB—News; Mysteries; Organ  
KECA—Educ. Prog.; 6:15, News  
KFOX—News; Trio; Al & Molly  
KFSD—Junior Chamber of Commerce; Savoy Troubadors

## 6:30 to 7:00 P. M.

•KPO & network—Armour Program, featuring Phil Baker  
KGO—Mindways; 6:45, Air Adventures of Jimmy Allen  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Sport Page; Vocalists  
KLX—Arion Trio  
KROW—Ne'er Do Well  
KGGC—Air Theater; Records  
KQW—State Market Reports; 6:45, Thorobred Quarter Hour  
\*KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra and Guest Star  
KJR—Melody Race; Jimmie Allen Adventures  
KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen  
KFWB—Fun-Fest; Jimmie Allen  
KECA—Wesley Tourtelotte, organist  
KFOX—School Kids; Jimmie Allen  
KFSD—Dinner Music

## 7:00 to 7:30 P. M.

•KPO & network—The First Nighter, drama, Don Ameche, June Meredith  
KGO—Barbara Merkle; 7:15, Chester Rowell  
KYA—Ernie Smith's Sport Page; 7:15, Tales of the Turf  
KTAB—Italian News; Sport of Kings  
KLX—News; 7:15, Lovable Liars  
KROW—Hammond; L'Italia News  
KQW—Weather; Musical Varieties  
KGGC—Recordings  
\*KFRC & network—Hollywood Hotel  
KJR—Songs; Dollars & Sense  
KFWB—Football Talk  
KFOX—Eb & Zeb; Bobby & Betty  
KNX—Watanabe & Archie; Rajput  
KECA—Scotland in Song and Story; Records

## 7:30 to 8:00 P. M.

•KPO & network—United States & World Affairs; 7:45, To be announced  
KGO—Comedy Stars of Hollywood; 7:45, Mickey Gillette's Music  
KYA—Cowboys; Louise Taber  
KTAB—To be announced; Organ  
KLX—Silver Strains; 7:45, Soprano  
KROW—L'Italia Echoes of Italy  
KGGC—Records; Organ  
KQW—Italian Theatre  
\*KFRC & network—Borden's Friday Frolic  
KJR—Spice of Life; Artistic Trio  
KFWB—Football; Comedy Stars  
KNX—The In-Laws; King Cowboy  
KFOX—Boy Detective; Vagabonds  
KECA—Recordings  
KSL—Crazy Crystals; Alka Seltzer

## 8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
KGO—Mickey Gillette's Music; 8:15, College Daze  
KYA—Erev Shaboth; Talk  
KLX—World Revue  
KTAB—Itchy & Scratchy; 8:15, Fishin' Fool  
KROW—Echoes of Italy; Skit  
KGGC—Spanish-American Program  
KQW—Church Choir  
\*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
KJR—Trio; Carefree Capers  
KNX—Songs; Elec. Trans.  
KECA—Recordings  
KFWB—Welcome Lewis; Orchestra  
KFOX—Vocalists; Sports; Trio  
KFSD—Jimmie Allen to 8:15

## 8:30 to 9:00 P. M.

•KPO & network—The Intimate Revue  
KGO—Echoes from Orchestra Pit  
KYA—Orchestra  
KTAB—St. Mary's College  
KLX—Sports; 8:45, Tonic Tunes  
KROW—Happy Harmonies; Orch.  
KGGC—Concert; Timely Tunes  
KQW—Waltz Favorites  
\*KFRC & network—Court of Human Relations  
KJR—Friday Nite Hullaboo  
KNX—To be announced  
KECA—Recordings  
KFWB—Jack Joy's Orchestra  
KFOX—Melodist; Cecil and Sally  
KFSD—Studio Program

## 9:00 to 9:30 P. M.

•KPO & network—Caswell Concert  
KPO—9:15, Night Editor, Hal Burdick, the story teller  
KGO—Fno Crime Chus  
KYA—Drama; 9:15 Neighbors  
KTAB—Nevada Nightherders  
KLX—Krausemyer & Cohen; Black and White Melodies  
KROW—Orchestra; Stories  
KGGC—News; 9:05, Cowboys  
KQW—San Jose State Debate  
\*KFRC & network—Jacques Renard and Orchestra  
KOL—Speaker Stevenson to 9:15  
KOIN—Goal Post Highlights to 9:15  
KVI—Stocking Fillers; News  
KOMO—9:15, Opera  
KHQ—9:15, Opera  
KGW—9:15, Opera  
KJR—News; Recordings  
KNX—News; 9:15, Amagon  
KFI—9:15, Opera  
KFWB—Sosnik's Orchestra  
KECA—Orchestra  
KFOX—Beverly Hillbillies  
KFSD—Furnbitt; 9:15, Orchestra  
KSL—Organ to 9:15  
KOA—Studio Program

## 9:30 to 10:00 P. M.

•KPO & network—"Faust" with Ninon Ballin and members of S. F. Opera Company  
KGO—Ptek and Pat  
KYA—Lyric Quartet; News  
KTAB—News; Babes in Radio  
KLX—News; Road Information; Rangers  
KROW—Buck Royce Cowboys  
KGGC—Danceable Tunes; Symphony  
KQW—American Legion; Drama  
\*KFRC & network—Hal Grayson and Orchestra  
KOI—9:45, News; Editorial  
KVI—News Flashes; Stocking Fillers  
KJR—"Purple Rav," Drama to 9:45  
KHQ—Melodies; Romance  
KOMO—9:45, Moments of Melody  
KFI—Organ Recital  
KFWB—Dance Orchestra  
KNX—Musical Headlines; Fights

KFOX—Beverly Hillbillies  
KSL—Wrestling Matches

## 10:00 to 10:30 P. M.

•KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic sketch  
KGO—Williams-Walsh Orchestra  
KYA—Cabbag About; Rhymer Land  
KTAB—Tivoll Club  
KLX—Recorded Music  
KROW—Royal Hawaiians  
KGGC—Ten o'Clock Review  
KFRC—News; 10:10, Elec. Trans.  
\*KFRC & network—10:15, Joe Sullivan, pianist  
KOIN—Journal Friday Night Show  
KOL—Ivan Ditmars Organ  
KVI—Elk's Stocking Fillers  
KJR—Jack Mills' Orchestra  
KNX—Fights, Hollywood Stadium  
KFWB—News; Organ  
KECA—Musical Celebrities  
KGB—News; To be announced  
KFOX—News; Organ  
KSL—Wrestling Matches; 10:15, Melody Lane  
KOA—Broadmoor Country Club Or.

## 10:30 to 11:00 P. M.

KPO—Sportlight Revue; Organ  
\*KGO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
KYA—Dance Orchestra  
KTAB—Dance Orchestra  
KROW—Golden Memories  
KGGC—Ten o'clock Review  
\*KFRC & network—Orville Knapp's Orchestra  
KOIN—Elmer Anthony's Columbians  
KGO—Orchestra  
KJR—Northern Lights, Damski  
KFWB—Tex Howard's Orchestra  
KNX—Fights; 10:45, Orchestra  
KFOX—Tex Howard's Orchestra

## 11:00 to 11:30 P. M.

•KGO & network—Ted Fio-Rito's Orchestra  
KPO—Tom Gerun's Orchestra  
KYA—Gary Evers Orchestra  
KTAB—Dance Music  
KROW—Dance Music  
KFRC—Sports to 10:35  
\*KFRC & network—To be announced  
KOIN—Jack Bain's Orchestra  
KFWB—Harry Sosnik Orchestra  
KFOX—Harry Sosnik Orchestra

## 11:30 to 12:00 Midnight

•KPO & network—Cole McElroy's Orchestra  
KGO—Organ Concert  
KGB—To be announced  
KYA—Organ  
KTAB—Tony Wallace Orchestra  
KFRC—Dick Jurgen's Orch.  
KVI—Dance Orchestra  
KJR—Lotus Land; Reflections  
KFWB—Abbott-Walden Orchestra  
KFOX—Jimmy Mann's Orchestra

## 12:00 to 12:30 A. M.

KTAB—Orchestra  
KROW—Midnight Vagabond  
KGD—Music and News  
KHJ—Recordings  
KGB—Records  
KJBS—12:01, Owl Program to 7 a.m.

A BRAND NEW SHOW  
—FOR A GRAND OLD BRAND

THE *Borden*  
FRIDAY FROLIC

KFRC

Tonight  
7:30

## 7:00 to 7:30 A. M.

- KPO—Morin Sisters, vocal trio; Gospel Singer
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Recordings
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KSL—News; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KOMO—7:45, Stradivarieties
- KFI—Stock Quotations to 7:45
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; Crazy Prog.; Stocks
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Melodies and Varieties
- KGDM—Serenader; Capitol Dev. Program
- KFRC—Exercise and Applesauce to 8:15
- KFRC & network—Geo. Johnson's Orchestra
- KOL—Organ; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KOMO—Morning Reveries
- KHQ—Program; Tull & Gibbs
- KGW—Ronald Buck to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Gene Autrey
- KECA—8:15, Memories of the Waltz
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- KFRC & network—Hollywood Country Church
- KHQ—Comments; Home Comfort
- KOMO—Vagabonds; Musical Madcaps



ARNOLD MAGUIRE  
KFRC—Production Manager

- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Children's Entertainment; Abram Chasins, Piano Pictures

## 9:00 to 9:30 A. M.

- KGO & netwk—Armchair Quartet
- KGO—9:15, Organ Concert
- KPO—News
- KPO & network—9:15, Genia Ponariova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; Vocal Varieties
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Recordings
- KFRC & network—Abram Chasins; 9:15, Football Souvenir Prog.
- KOL—9:15, Prudence Penny
- KVI—Mountaineers; Mystic Melodies
- KGW—Cooking School to 9:15
- KHQ—Musical Gems; Tull & Gibbs
- KJR—9:15, Early Echoes
- KFI—Medical Talk; 9:15, News
- KNX—Organ; 9:15, Melody Race
- KFSD—9:15, Good Cheer Program
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—Nat'l. Farm and Home Hour
- KGO—Organ Concert; 9:55, Press-Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Minstrels
- KFRC & netwk—Army vs. Navy Football Game
- KOIN—This and That
- KJR—News; Spice of Life
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program

## 10:00 to 10:30 A. M.

- KPO & network—Farm and Home KGO—Beaux Arts Trio

- KYA—Columbia Parade; Harmonies
- KTAB—Bachelor; Bargain
- KLX—Chnic; 10:15, S. F. Stocks; 10:20, News Items
- KROW—The Star Parade
- KJBS—Radio News; Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Kiddies Program
- KFRC & network—Football Game
- KOIN—Johnnie Walker's Scrapbook
- 10:15, Air Shopping
- KJR—Music Shop
- KNX—Eddie Albright's Family
- KECA—City School Program

## 10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—NBC Farm Forum; 10:45, Words and Music
- KYA—Community Chest Program
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—Morning Concert
- KJBS—Records; Redwood Melodies
- KGCC—Hits of Today
- KQW—Aunt Sammy; Music
- KGDM—Records; Talk
- KFRC & network—Football Game
- KOIN—Air Shopping; Annie Brun
- KGW—Mark Daniels to 10:35
- KJR—Club Minutes; Uncle Hank
- KNX—Marshall Grant, Organist
- KECA—Classic Hour
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words & Music; Songfellows
- KYA—Organ
- KTAB—Blue Moments; Beauty Facts
- KLX—Recordings; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Mildy's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- KFRC & network—Football Game
- KGW—Studio Program
- KJR—Rhythm Rulers
- KNX—Musical Program
- KECA—Classic Hour Records
- KOA—Words & Music; Songfellows

## 11:30 to 12:00 Noon

- KPO & network—Don Pedro's Orchestra
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- KFRC & network—Football Game
- KJR—Measured Steps
- KHQ—Organ Concert
- KNX—Musical Auction; Talk
- KECA—Records to 11:45
- KSL—Round Towners

## 12:00 to 12:30 P. M.

- KGO—Clef Dwellers; 12:15, Western Agriculture
- KPO—News; To be announced
- KYA—Scriptures; 12:03, Concert
- KTAB—News; Event Book; Organ
- KLX—Stocks; 12:05, Dance Music
- KROW—Latin-American Program
- KJBS—Sports; Instrumentalists
- KQW—Popular Orchestra

KGCC—Request Hour  
 KGDM—Road Reports; Serenader  
 \*KFRC & network—Football Game  
 KOL—Football Game  
 KVI—12:15, Front Page Headlines  
 KHQ—12:15, Business and Pleasure  
 KGW—12:15, Meier & Frank  
 KJR—Records; Reports; Music  
 KNX—News; 12:15, Congo  
 KFI—Fed. & State Market Reports  
 to 12:15  
 KECA—12:15, News Release  
 KSL—Broadcaster's Review

## 12:30 to 1:00 P. M.

\*KPO & network—To be announced  
 KGO—Western Agriculture  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Magic Harmony  
 KROW—Band Concert; Records  
 KJBS—Dance Matinee  
 KGCC—Pirate Cowboys  
 KQW—Weather; Market Reports  
 KGDM—Records; News  
 \*KFRC & network—Football Game  
 KOL—Football Game  
 KGW—News; Friendly Chat  
 KJR—Uncle Frank's Children Mat.  
 KNX—Concert Group  
 KECA—Concert Favorites  
 KSL—Payroll Builder

## 1:00 to 1:30 P. M.

KGO—Ceclians  
 \*KPO & network—To be announced  
 KYA—Hawaiian Troubadours  
 KTAB—Songs of the Past  
 KLX—Recordings  
 KROW—Concert Melodies  
 KJBS—Musical Novelties  
 KQW—Friendly Hour  
 KGDM—Recordings  
 \*KFRC & network—Football Game  
 KGW—Chat; Dental Clinic  
 KJR—Uncle Frank's Children Mat.  
 KNX—Pontrelli's Orchestra  
 KFI—Organ Recital  
 KOA—Weekend Revue  
 KSL—Payroll Builder

## 1:30 to 2:00 P. M.

\*KPO & network—To be announced  
 KGO—To be announced  
 KYA—Rhythm Princes  
 KTAB—Jean Kent, Economics  
 KLX—Popular Program  
 KROW—Spanish Serenade; Five  
 Star Revue  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Recorded Program  
 KFRC—N. Y. Stocks to 1:35  
 \*KFRC & network—Paul Sabin and  
 Orch.; 1:45, U. S. C. vs. Wash.  
 Football Game  
 KGW—Chick Webb  
 KJR—The Sun Dial; Studio Prog.  
 KEX—Grain Reports; Records;  
 Bookman  
 KNX—Pontrelli's Orchestra

## 2:00 to 2:30 P. M.

\*KPO & network—To be announced  
 KGO—Eddie Duchin's Orchestra  
 KYA—Don Valdemar's Orchestra  
 KTAB—Dance Tunes; Romance  
 KLX—Lost and Found; Recordings  
 KROW—Dance Matinee  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Charley & Harry; News  
 \*KFRC & network—Football Game:  
 U. S. C. vs. Washington  
 KOMO—Football: W.S.C. vs. Detroit  
 KHQ—Football: W.S.C. vs. Detroit  
 KNX—Song Market  
 KGW—To be announced  
 KECA—Football Game: U.S.C. vs.  
 Wash.  
 KFSD—Football Game  
 KSL—Jack Little; Dental Clinic  
 KOA—Huffman Theatre Reporter

## 2:30 to 3:00 P. M.

\*KPO & network—To be announced  
 KGO—Our American Schools  
 KYA—Vignettes of Life; 2:45,  
 Modern Notes  
 KTAB—Three-Four Time; Records  
 KLX—Metro. Moods; Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; music  
 KQW—Dance Matinee  
 KGDM—The Romancier  
 \*KFRC & network—Football game  
 KVI—Ernie Krutzing's Orchestra  
 KOMO—Football Game  
 KHQ—Football Game  
 KNX—To be announced  
 KNWB—Football  
 KECA—Football Game  
 KSL—Organ Interlude; Miniatures  
 KOA—Our American Schools

## 3:00 to 3:30 P. M.

\*KPO & network—To be announced  
 KGO—Tom Coakley's Orchestra  
 KYA—Light Opera  
 KTAB—Records; Chinese News  
 KLX—Recordings  
 KROW—Fay Lanphier; Music; Talk  
 KJBS—Vocal and musical  
 KQW—News; Light Opera  
 KGDM—Ernie Cruz Program  
 \*KFRC & network—Football Game  
 KOMO—Football Game  
 KHQ—Football Game  
 KFWE—Football Game  
 KNX—To be announced  
 KECA—Football  
 KSL—To be announced  
 KOA—Rowdy Wright; News

## 3:30 to 4:00 P. M.

\*KPO & network—To be announced  
 KGO—Tid-Bit; 3:35, Twenty Fingers  
 of Harmony; 3:45, The Master  
 Buller  
 KYA—Light Opera  
 KVA—Song Market  
 KTAB—Sophistication; 3:45, Talk  
 KROW—Singing Strings; Records  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KGDM—The Bondons  
 \*KFRC & network—Football Game  
 KJR—Vindabonians  
 KOMO—Football Game  
 KHQ—Football Game  
 KNX—To be announced  
 KFWE—Football  
 KECA—Football Game  
 KSL—The Junior Hour; News  
 KOA—News; Orchestra

## 4:00 to 4:30 P. M.

\*KPO & network—To be announced  
 KGO—Religion in the News; 4:15,  
 Jamboree, variety program  
 KYA—Tea Dance  
 KTAB—Date Book; Cobweb Chasers  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltzes; Melodies  
 KJBS—Hollywood Reporter; Orch.  
 KGDM—Gilmore Oil Program  
 KQW—Star Reporter; Variety  
 \*KFRC & network—Football Game  
 KJR—Tea Dansant  
 KOMO—Football Game  
 KHQ—Football Game  
 KNX—To be announced  
 KFWE—Football  
 KECA—Football Game  
 KSL—Broadcasters Review  
 KOA—Religion in the News; Satur-  
 day Jamboree

## 4:30 to 5:00 P. M.

\*KPO & network—Mickey Gillette's  
 Music  
 KGO—Jamboree; 4:45, Pickens Sis-  
 ters, vocal trio  
 KYA—Tea Dance Parade  
 KTAB—Rhythm Ramblings  
 KLX—Bob's Club; Records  
 KROW—Lee Davis Cowboys

KJBS—Orch.; 4:45, News  
 KQW—Story Time; Songs  
 KGDM—Dance Orchestra  
 \*KFRC & network—Football Game  
 KOIN—Newspaper of the Air  
 KJR—Olympians  
 KECA—Football Game  
 KFWE—Football  
 KNX—To be announced  
 KSL—Broadcasters Review  
 KOA—Jamboree; Ford Rangers

## 5:00 to 5:30 P. M.

\*KPO & network—Swift Hour; mu-  
 sic direction Sigmund Romberg  
 KGO—Pastels, woodwind ensemble  
 direction Willard Flashman  
 KYA—Children's Prog.; Donald Ayer  
 KTAB—Memory in Melody; 5:15,  
 Song Favorites  
 KLX—Helen Parmelee, pianist  
 KROW—Memory Lane, vocalist  
 KGCC—Serenade; 5:15, Go to Church  
 KQW—Concert  
 \*KFRC & network—Roxy Revue  
 KEX—Concert; Sam Gordon  
 KJR—Song Bag  
 KFWE—Recordings  
 KNX—Carefree Capers; 5:15, Radio  
 KECA—Recordings  
 KFOX—Recordings

## 5:30 to 6:00 P. M.

\*KPO & network—Swift Hour  
 KGO—Pair of Pianos, Grace Frankel  
 and Gertrude Lyne  
 KYA—Metropolitans; Campbell  
 KTAB—The Funnies; Voice of  
 Stamps  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGCC—Recordings; Irish Gems  
 KQW—Musical Impressions; Voice  
 of Portugal  
 \*KFRC & network—Roxy Revue;  
 5:45, Mary Courtland and Robt.  
 Armbruster's Revue  
 KJR—Song Bag; Candlelight Time  
 KNX—John Matthews; 'Mongoose'  
 KFWE—Gold Star Rangers  
 KECA—Recordings  
 KFOX—News; Song Hits  
 KFSD—5:45, Morales Islanders

## 6:00 to 6:30 P. M.

\*KPO & network—Radio City Party;  
 John E. Kennedy, master of cere-  
 monies; guest artists; Frank  
 Black's Orchestra  
 KGO—Beaux Arts Trio  
 KYA—Cyrus Trobber Orchestra  
 KTAB—Echoes of Portugal  
 KLX—Arion Trio  
 KROW—East Bay Labor Journal;  
 6:15, Club Castro Villa  
 KGCC—Dinner Dance Review  
 KQW—Concert  
 \*KFRC & network—Chesterfield  
 Program  
 KJR—News Reporter; Moods  
 KNX—News; 6:15, Concert Group  
 KFWE—News; Records; Organ  
 KECA—Records; News  
 KFOX—News; Vocalists, Al & Molly  
 KFSD—6:15, Fairway Facts

## 6:30 to 7:00 P. M.

\*KPO & network—Gibson Family,  
 original musical comedy  
 KGO—Spiritual Fantasy, Southern  
 Harmony Four, male quartet  
 KYA—Orchestra  
 KTAB—Sports; World Peace-Ways  
 KLX—Arion Trio  
 KROW—Rhythm Kings; Dr. Facel  
 KGCC—Theatre Program; Music  
 KQW—Gerald Kenney; Thorbred  
 Quarter Hour  
 \*KFRC & network—Scorecast; To  
 be announced  
 KJR—Song Bag; Melody Palette  
 KNX—Dance; 6:45, Jimmy Allen  
 KFWE—Organ; Amer. Weekly  
 KECA—Wesley Tourtelotte, organ.

KFOX—School Kids; Elec. Transc.  
KPSD—Los Flores Mountaineers  
KGB—8:45, To be announced  
KSL—Studio Group; Smiling Ed

## 7:00 to 7:30 P. M.

●KPO & network—Gibson Family  
KGO—Education Today; 7:15,  
Mickey Gillette's Music  
KYA—Ernie Smith's Sport Page;  
7:15, Wandering Troubadour  
KTAB—Italian News; Sport of  
Kings  
KIX—News Items; 7:15, Soprano  
KROW—C. W. Hammond; News  
KGGC—Orchestra; Organalities  
KQW—News; Accordion  
★KFRCC & netwk—Carborundum  
Band  
KJR—Los Argentinos  
KFWB—Interview; Pioneer Sons  
KECA—Raine Bennett, poet  
KNX—Watanabe and Archie; 7:15,  
Calmon Luboviski, violinist  
KFOX—Vagabonds; Bobby & Betty  
KPSD—Harvey Ball's Ensemble

## 7:30 to 8:00 P. M.

●KPO & network—To be announced  
KGO—Mickey Gillette's Music  
KTAB—Football Scores  
KYA—Shadow of Kall-om, Drama  
KIX—Carefree Capers  
KROW—Hawaiians; Old Fashioned  
Girl  
KGGC—Recordings  
KQW—Italian Radio Theatre  
★KFRCC & netwk—Saturday Revue  
KOIN—Jimmy Allen to 7:45  
KOL—Radio Speaker Stevenson  
KVI—Dr. M. M. Mellor to 7:45  
KGW—Studio; Crazy Crystals  
KOMO—30 Minutes of Music  
KHQ—Crazy Wells; Ed. McConnell  
KNX—Calmon Luboviski, violinist  
KFWB—Juvenile Revue  
KFOX—Juvenile Revue  
KECA—Recordings  
KSL—Pathfinder; Geppert Studios  
KOA—Seymour Simon's Orchestra

## 8:00 to 8:30 P. M.

●KPO & network—National Barn  
Dance  
KGO—Pan-Americana, Jose Rami-  
rez, tenor; Argentine Trio, instru-  
mentalists  
KYA—Jeannette Lockwood; Melo-  
dettes  
KJR—Ralph Baker, tenor; Golden  
Gate Junior College  
KIX—Musical Soiree  
KROW—Latin-American Program  
KQW—Favorite Entertainers  
KGGC—Spanish-American Program  
★KFRCC & network—Richard Him-  
ber's Champions  
KJR—Uncle Sam's Exchange  
KFWB—Charles Kaley & Burt Fiske;  
Musical Program  
KNX—Hollywood Barn Dance  
KECA—Dept. of Playground  
KFOX—Organ and Piano; Pioneer  
Sons  
KPSD—8:15, Drama Hour

## 8:30 to 9:00 P. M.

●KPO & network—National Barn  
Dance  
KGO—Tom Gerun's Orchestra  
KYA—Orchestra  
KTAB—Golden Gate Junior College;  
8:45, Studio Program  
KIX—Musical Soiree  
KROW—Latin-American Program  
KGGC—Recordings; Timely Tunes  
KQW—Music of the Masters  
★KFRCC & network—Hodge Podge  
Lodge  
KJR—"It's a case of Books"  
KNX—Hollywood Barn Dance  
KFWB—"Round Town"  
KECA—Recordings  
KPSD—Drama Hour

KFOX—Orchestra; Cecil and Sally  
KSL—8:45, Morton Salt Program

## 9:00 to 9:30 P. M.

●KPO & network—To be announced  
KGO—Tom Gerun's Orchestra; Mu-  
sical Treasure Chest  
KYA—Musical Skit; Novelty Piano  
KTAB—Hillbillie Tunes  
KIX—Faucit Theater of the Air  
KROW—Italian Program  
KGGC—News; Wyoming Cowboys  
KQW—Music of the Masters  
★KFRCC & network—Benj. Frank-  
lin Drama  
KHQ—9:15, Old Time Party  
KOL—Dance Music  
KVI—Orchestra  
KJR—News Reporter to 9:15  
KMO—9:15, Fisher's Blend Half  
Hour  
KNX—News; Hollywood Barn Dance  
KFWB—Dance Orchestra  
KFOX—Harry Sosnik's Orchestra  
KECA—Recordings to 9:15  
KSL—Aderika Program; Harry  
Clarke & Peter Spraynozzle

## 9:30 to 10:00 P. M.

●KPO & network—Let's Dance  
KGO—Musical Treasure Chest  
KYA—Dance Orchestra  
KTAB—Chasing Horizons  
KIX—News; Musical Headlines  
KROW—Dancing Party  
KJBS—Morning Concert  
KGGC—Band; Hawaiians  
KQW—St. Claire Hotel Orchestra  
★KFRCC & network—Pancho's Orch.  
KOL—9:45, News; Editorial  
KVI—Ledger News Flashes to 9:45  
KOMO—Fisher's Blend Half Hour;  
Elec. Trans.  
KNX—Hollywood Barn Dance  
KFWB—Dance Orchestra  
KFOX—Slumbertime

## 10:00 to 10:30 P. M.

●KPO & network—Let's Dance  
KGO—Williams-Walsh Orchestra  
KYA—Bath-Day Party  
KTAB—Club Tivoli Orchestra  
KIX—Records  
KGGC—Ten o'Clock Review  
KROW—Dancing Party; Talk  
KQW—Fairmont Hotel Orchestra  
KFRCC—News; 10:10, Studio; Fred  
Skinner, songs  
KOL—Dance Orchestra  
KJR—Jack Mills' Orchestra  
KHJ—News Items; 10:10, Orchestra  
KNX—Barn Dance  
KFWB—News; Organ  
KFOX—News; Organ  
KGB—News Flashes; Music  
KECA—Recordings  
KOA—Orchestra  
KSL—Dance Orchestras

## 10:30 to 11:00 P. M.

●KPO & network—Let's Dance  
KGO—Press-Radio News; 10:35, Emil  
Polak's Orchestra  
KYA—Bath-Day Party  
KTAB—Ray Tellier Orchestra  
KIX—Records  
KROW—Quite Harmonies  
KGGC—Ten o'Clock Review  
KQW—Dance Orchestra  
★KFRCC & network—Orville Knapp's  
Orchestra  
KOIN—Orchestra  
KOL—Dance Orchestra  
KHQ—Sheridan's Orchestra  
KJR—Rocky Mountaineers  
KNX—Pontrell's Orchestra  
KFWB—Orchestra  
KFOX—Dance Orchestra

## 11:00 to 11:30 P. M.

●KPO & network—Let's Dance  
KGO—Jack Mills' Orchestra  
KYA—Sandman Organ

KTAB—News; Dansapations  
KROW—Dance of the Hour  
★KFRCC & network—To be announced  
KOIN—Anthony's Columbians  
KJR—Artistic Trio  
KOMO—Jack Mills' Orchestra  
KGW—Dance Orchestra  
KFWB—Dance Orchestra  
KFOX—Dance Orchestra  
KGB—Orchestra

## 11:30 to 12:00 Midnight

●KPO & network—Let's Dance  
KGO—Bart Woodyard's Orchestra  
KYA—Concert Memories  
KTAB—Tony Wallace's Orchestra  
KROW—Ran Wilde's Orch.  
★KFRCC & network—Dick Jurgen's  
Orchestra  
KOMO—Moonlight Melodies  
KHQ—Silver Grill Orchestra  
KFI—Around the Radio World to  
11:45  
KHJ—Recording  
KFOX—Jimmy Mann's Orchestra

## 12:00 to Sign Off

●KPO & network—Let's Dance  
KGO—Dance Music  
KGD—Records  
KHJ—Records  
KGB—Recordings  
KJBS—12:01, Owl Program to 7 a.m.

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