

IN THIS  
ISSUE Al Pearce Analyzed by Handwriting Expert

# BROADCAST WEEKLY

FEBRUARY 10th to 16th



Nanette La Salle, contralto heard on many NBC programs emanating in the San Francisco studios

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

# HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON , , , SAN FRANCISCO

**C**ENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.



*Private dining rooms for group luncheons  
and conventions*

**RATES NOW BEGIN AT —**  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH

## WORLD TIME CHART

| Sweden<br>Germany<br>Switzer-<br>land<br>Italy | Petrograd<br>Con-<br>stantinople<br>Capetown | Bagdad<br>Persia | India    | Borneo<br>Java<br>Dutch<br>E. I. | P.L.<br>China<br>Western<br>Australia | Tokio<br>Central<br>Australia | Sidney<br>Mel-<br>bourne<br>Eastern<br>Australia | Auckland<br>New<br>Zealand | Samoa    | Hawaiian<br>Islands | Pacific  | Mountain | Central  | New<br>York-<br>Wash-<br>ington<br>E. S. T. | Halfax<br>Busnes<br>Aires<br>—<br>N. Y.<br>Daylight<br>Saving | Rio de<br>Janeiro<br>Brazil | London<br>Paris<br>Madrid |
|--|--|------------------|----------|----------------------------------|---------------------------------------|-------------------------------|--|----------------------------|----------|---------------------|----------|----------|----------|---|---|-----------------------------|---------------------------|
| 1.00   | 2.00   | 3.00             | 5.00     | 6.00                             | 8.00                                  | 9.00                          | 10.00  | 11.30                      | Noon     | 1.30                | 4.00     | 5.00     | 6.00     | 7.00  | 8.00  | 9.00                        | Midnight                  |
| 2.00   | 3.00   | 4.00             | 6.00     | 7.00                             | 9.00                                  | 10.00                         | 11.00  | 12.30                      | 1.00     | 2.30                | 5.00     | 6.00     | 7.00     | 8.00  | 9.00  | 10.00                       | 1.00                      |
| 3.00   | 4.00   | 5.00             | 7.00     | 8.00                             | 10.00                                 | 11.00                         | Noon   | 1.30                       | 2.00     | 3.30                | 6.00     | 7.00     | 8.00     | 9.00  | 10.00   | 11.00                       | 2.00                      |
| 4.00   | 5.00   | 6.00             | 8.00     | 9.00                             | 11.00                                 | Noon                          | 1.00   | 2.30                       | 3.00     | 4.30                | 7.00     | 8.00     | 9.00     | 10.00                                       | 11.00   | Midnight                    | 3.00                      |
| 5.00   | 6.00   | 7.00             | 9.00     | 10.00                            | Noon                                  | 1.00                          | 2.00   | 3.30                       | 4.00     | 5.30                | 8.00     | 9.00     | 10.00    | 11.00                                       | Midnight  | 1.00                        | 4.00                      |
| 6.00   | 7.00   | 8.00             | 10.00    | 11.00                            | 1.00                                  | 2.00                          | 3.00   | 4.30                       | 5.00     | 6.30                | 9.00     | 10.00    | 11.00    | Midnight                                    | 1.00  | 2.00                        | 5.00                      |
| 7.00   | 8.00   | 9.00             | 11.00    | Noon                             | 2.00                                  | 3.00                          | 4.00   | 5.30                       | 6.00     | 7.30                | 10.00    | 11.00    | Midnight | 1.00  | 2.00  | 3.00                        | 6.00                      |
| 8.00   | 9.00   | 10.00            | Noon     | 1.00                             | 3.00                                  | 4.00                          | 5.00   | 6.30                       | 7.00     | 8.30                | 11.00    | Midnight | 1.00     | 2.00  | 3.00  | 4.00                        | 7.00                      |
| 9.00   | 10.00  | 11.00            | 1.00     | 2.00                             | 4.00                                  | 5.00                          | 6.00   | 7.30                       | 8.00     | 9.30                | Midnight | 1.00     | 2.00     | 3.00  | 4.00  | 5.00                        | 8.00                      |
| 10.00  | 11.00  | Noon             | 2.00     | 3.00                             | 5.00                                  | 6.00                          | 7.00   | 8.30                       | 9.00     | 10.30               | 1.00     | 2.00     | 3.00     | 4.00  | 5.00  | 6.00                        | 9.00                      |
| 11.00  | Noon   | 1.00             | 3.00     | 4.00                             | 6.00                                  | 7.00                          | 8.00   | 9.30                       | 10.00    | 11.30               | 2.00     | 3.00     | 4.00     | 5.00  | 6.00  | 7.00                        | 10.00                     |
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# BROADCAST WEEKLY

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**S**PONSORS are beginning to ease up on the ears of the listeners. Either many of them have seen a great light, or, in realizing that long and sickening plugging sells no goods, they have seen the great lack of dark ink on their ledgers. At any odds, many of them hold down their plugs to a minimum.

Among the newer programs, Hinds' "Club Romance" has the plug itself down to the bone, with light touches of dialogue through the script in which the fact is gotten over that smooth hands mean much toward creating the aura of beauty. "Club Romance" certainly is one program no one will tune out because of the advertising.

Critics throughout the land have been almost unanimous in their praise of "the pause that refreshes on the air" which Frank Black presents with his "ninety-voiced symphony of popular music." Numbers run right along, with one pause for a commercial and then a brief sign-off. This is clearly a bright step in the right direction.

Whispering Jack Smith's songs run into a short dramatized commercial. Despite the fact that his program advertises a laxative, Roxy's programs have their dramatized "plugs" done with a fine hand. The Intimate Revue with James Melton and Jane Froman features a two-part dramatized plug which fades in during a dance number. And the smooth voice of Rosaline Greene on Phil Spitalny's "Hour of Charm" stays on the nice side of the ledger.

The sponsors of Amos 'n' Andy for years have been omitting plugs on holidays, which is a nice gesture.

The tendency seems clearly to be away from the original medicine-show technique of radio, which was to sing another song and to sell another bottle.

\* \* \*

Not only is the music getting better on radio, but the words are. The affected Oxfordian accents of the smug announcers of

an earlier day are being replaced by folks who talk American—but very good American.

Foremost of the trail blazers for plain English is Professor William Lyon Phelps, who is heard every Saturday with Sigmund Romberg. But then he has been using good English all his life, so it is no effort. The lyrics of Howard Dietz in his original songs for radio are not the "moon" and "June" junk of five years ago's Tin Pan Alley. And the Lux Radio Theatre in bringing the best diction experts from Broadway's stage to the microphone have added to the better English campaign not a little. The commentators like Boake Carter used good English, of the type that shames the illiterates, who sound like conversations in the cheaper pulp detective magazines.

What a contrast the rough, stumbling wordage of Huey Long offers. Setting out to slay dragons, he gives the impression of a St. George, who forgot to sharpen his tools.

\* \* \*

And speaking of sharp tools, Frank Black, James Melton, Deems Taylor and Roxy know the value of them, because in spare moments they may be found at their work benches. Melton models yachts and Roxy builds theatre settings. It takes their minds off their music.

\* \* \*

Ten years at the top in radio! Not many can claim that record. Yet Gus Haenschen, who directs the American Album of Familiar Music, and Frank Munn, the tenor, have stayed there that long. And in radio, too. When you think of the singers who were "big" when this famous firm was launched, you cannot recall some of the names. Yet Munn, after twelve years as a vocalist, is singing better than he ever did, and Haenschen is making his radio programs eminently worth hearing. A fine feel for what the public wants seems to dominate the pair.

# MICROPHONE GOSSIP



• • • Charlie Lung, the man with a hundred voices heard in many KHJ dramatic productions, reached the high water mark as a villain on the D. S. S. detective drama last week. He played the parts of three villains and carried on a three-way conversation with himself in plotting a very nefarious act of crime. Charlie's voice registers so well as a bad man's that he has been cast as a different villain on every broadcast of the D. S. S. drama which is presented over KHJ and the Columbia Don Lee Broadcasting System.

• • • Patti Pickens, of NBC's Pickens Sisters, had a birthday recently and one of the gifts was a baby alligator, sent by a fan in Florida. Patti and her sisters were non-plussed by the problem of how to take care of an infant saurian in the limited confines of a city apartment. A friend who lives in the nearby suburbs and has plenty of space, both indoor and outdoor, came to the rescue, relieved them of the alligator, and now they ride out to visit it every so often. They've named it Pursey, because so many purses are derived from its brothers and sisters every year.

• • • The only existing original copies of Amos 'n' Andy continuity are in bound volumes in the Chicago offices of Gosden and Correll. They make only two copies of each script—one original and one carbon—and after the script has been broadcast the original is added to the growing library of bound volumes. They have bound copies not only of all Amos 'n' Andy scripts, but also of all Sam 'n' Henry episodes—the blackface characters they impersonated before Amos 'n' Andy were created.

• • • Kenneth G. Ormiston, czar of the KNX engineering division, plans to purchase the very latest and most complete dictionary issue. Wants to know if there really is such a word as "sleep" and if so, what does it mean. "Ormie" is putting the finishing touches on the new KNX 500-foot steel tower that will serve as a "vertical radiator" for the 50,000-watt "Voice of Hollywood," and during the past week he and Morpheus haven't been on speaking terms.

• • • Jimmy Melton practices what he preaches. He not only turns out a well-done solo version of "Shortnin' Bread," but also bakes it in masterful style! It's because Jimmy was "bawn and bred" in the land ob cotton, where the production of shortnin' bread has long been an art. Not unlike the mummies of his Georgia boyhood, Jimmy

zealously guards his famous recipe. Melton is one of radio's most accomplished cooks, and he's proud of it.

• • • Jack Johnstone, author of those "Buck Rogers in the Twenty-Fifth Century" dramas over CBS, can write a single script in forty-five minutes, but it often takes him two days to complete one. That's because Johnstone is a stickler for detail and insists upon each episode being thoroughly accurate and plausible. New gadgets and new characters usually require additional writing time, for Johnstone often delves into simple physics and mechanics to make sure that his scientific ideas and inventions are reasonable in application.

• • • Wesley Dougherty, general manager for the Freeman Lang transcription studios in Hollywood the past several years, died late in January, following an operation at the Queen of the Angels Hospital, Los Angeles. In executive capacity, he had assisted in producing Chandu, Black and Blue, Count of Monte Cristo, and scores of other ether hits.

• • • George Nickson, KFRC's ace tenor, is an excellent cook. In fact, he has given Mrs. Nickson a few lessons in the art. He often prepares big dinners for his fellow artists from KFRC.

• • • Rehearsals may be trying to some radio celebrities, but Rudy Vallee looks at them through rose colored glasses. They're the horn-rimmed variety, though. The famous NBC star wears them during rehearsals and broadcasts to save his eyes from the glare of overhead studio lights.

• • • Joseph Pulvino, who is heard on several KLX solo spots each week, is a violinist new to Bay region radio audiences. Born in Philadelphia, he studied five years with European masters, gave a number of performances in the large cities abroad, both on the concert stage and as soloist with symphony orchestras, and then returned to the United States to win new laurels in eastern cities.

• • • Mide Williams, KFRC's spirituelle singer, never sings from manuscript. She memorizes all her songs for broadcasting, and is never more pleased than when she has a studio audience.

• • • Xavier Cugat, leader of the famous NBC tango orchestra, has proved that it is possible to be in two places at the same time—well, nearly the same time. On Saturday nights the suave Spaniard's band plays at

both the Waldorf-Astoria Hotel and at the Let's Dance broadcast at the NBC studios. In order to keep the schedule at both places, the leader, bandmen, soloists and instruments all shuttle back and forth twice during the evening.

• • • Frank Luther, who is probably radio's most versatile performer, has reversed the adage: Jack of all trades and master of none! Luther is one of the country's leading recording stars; is featured regularly in moving picture shorts; appears as soloist on several well-known broadcasts, and plays several instruments in concert and on the air. He's also organizer and leader of the male trio, The Men About Town.

• • • Elsie Janis, NBC announcer, owns one of the show places of Hollywood, but never lives in it. It was leased for a long time by Norma Shearer, but is now occupied by the Otto Kruegers. When Elsie is in Hollywood, she lives in a modest bungalow. In the East, she spends most of her time at "The Manor," her spacious home near Tarrytown on the Hudson.

• • • Dick Aurandt, KFRC organist, made his professional debut when only three years old. He was the child "Trouble" in Madame Butterfly.

• • • Because the actor who played the role of Cyrano de Bergerac on a New York stage several years ago was not a singer, Don Mario, tenor of NBC's Penthouse Serenade, was hired to sing to the girl on the balcony, out of the sight of the audience. Often in the dressing room, however, "Cyrano" would hum the songs. Years later, Mario was listening to the radio and heard a familiar voice. It was the voice of Arthur Tracy, the Street Singer—and incidentally, the actor who played Cyrano.

• • • Beatrice Lillie, now featured on NBC networks, really became a comedienne through carelessness. She used to be a concert performer and invariably left some part of her costume in the dressing room in her hurry to get on stage. This brought more laughs than her singing brought applause. Later she carefully neglected completing her costume and audiences roared the minute they saw her appear.

• • • Richard Himber reports the oddest request yet. . . . It's from a fan who wants the Himber orchestra to play its songs "two or three tones lower" so that when she sings at home with the band during its broadcasts she can reach all the high notes.

• • • The very latest model 1935 "streamlined" vibraphone, which to the layman is the first cousin to the xylophone, is Frank Castle's latest acquisition. Castle, who conducts Frank Castle's Matinee five days a

week over the Don Lee-Columbia network on the coast, made himself a present of the expensive vibraphone at Christmas time. He uses it to accompany singers on his radio programs and for solo work.

• • • Ned La Rocca, harpist in Georgie Stoll's band, has a flare for making spaghetti with his own recipe for a sauce. Members of the band who have eaten at his home from time to time were always refused the recipe for the spaghetti sauce, but as a Christmas present Ned gave each one of the boys a copy of it so they can try and duplicate it in their own homes.

• • • Frank Parker has never forgotten that he made his start in life on New York's poverty-stricken and crowded East Side. As a boy he dreamed that some day he would sing on Broadway, be able to buy a fine automobile, and live in a sumptuous apartment uptown. Parker has realized all these ambitions, and more than occasionally goes back to the street where he once played ball as a youngster "just to pinch myself to prove I'm not dreaming," says Frank.

• • • Carl Nissen, advertising chief of KNX, is beaming an even wider smile than usual. His faith in advertising—and particularly advertising clubs—has soared to new highs. Last week he copped the door prize at the weekly meeting of the Los Angeles Ad Club, a big shirring cocktail mixer with a whole flock of goblets. So far, he's had 8,313 offers from friends who want to teach him how to use it.

• • • A two-dollar ukelele and a high tenor voice made Little Jackie Heller, as a boy, the highest paid newsboy in Pittsburgh, Pennsylvania. He stood up on the corner and sang to his customers. His parents could never understand how he earned so much selling papers.

## LOS ANGELES-DAILY

\$ **5**<sup>00</sup>

**SEDANS RENTED  
CUT RATES**

*Anywhere—Anytime*

## Hillsdale Hotel

51 Sixth Street, San Francisco

*Utter 1313*

# NEWS *and* COMMENT

New York's big blizzard provided plenty of fun, and no little use of "elbow grease" in some instances, on the part of NBC artists, announcers, and engineers who had to see that the broadcasting show went on.

Announcers Pat Kelly, Ford Bond and Kelvin Keech, Engineer Charles "Joe" Colledge and Paul Gallant, and Sound Effects Man Eric Pam (who had to work in the Log Cabin "repeat show" for the West Coast at midnight) were among the staff members who spent the night in town. Pam's car is still sitting at the Stamford, Conn., station under a pile of snow "four feet high, with a flag pole on top of it to mark the spot, until I can start digging," he says.

Kelvin Keech whiled away the time in town by going to the international ping pong tournament, then joining a gala "snow party" at Graham McNamee's home near Riverside Drive. Graham was still trying to thaw out, after the broadcast which he did with Elsie Janis and John B. Kennedy on a parapet atop the sixty-seventh floor of the RCA building. He had a hard time because Kel Keech and George Hicks ducked him in a pile of snow on the balcony outside one of his windows. Announcing football games in the rain is nothing, Graham thinks, compared with acting as master of ceremonies in a snow-storm. His hand was practically frozen to the mike.

Fred Hall, of the famous "Fields and Hall Exchange," said he called up Ed Wynn to get him to exchange his horse for Fred's car, which was sitting in a snow-drift on Broadway. But he couldn't outslick old Horse-trader Wynn.

"My horse is not crazy," Wynn said. "My horse has got too much sense to go out in weather like this. He'll stick to his barn, and I'll stick to my horse!"

ψ

One of the biggest deals ever consummated by a western transcription company was transacted by the MacGregor and Sallie Broadcasting System recently.

The Zain Features Syndicate of New York City, one of the largest syndicates in the world, purchased from the San Francisco firm the broadcast feature "What Would You Do?" It bought outright the entire series of transcribed broadcasts, the rights to the stories, title and all.

The Syndicate was given exclusive rights to the feature for release all over the nation except on a nationally known coffee company (M. J. B. Coffee) under the title, "The Audience Decides." KGO and KHJ are the two California stations now releasing this event.

Hearing of the unusual radio program, said to be an innovation in broadcast enter-

tainment, George Ellis, vice-president of the Zain Features Syndicate, jumped a plane in New York City and flew to San Francisco. After a couple of long distance phone calls, the deal was consummated to the full satisfaction of all concerned.

The sum realized by the MacGregor and Sallie Studios is said to be the largest ever paid for a program of its type.

ψ

Amiable Jimmie Grier, Los Angeles Biltmore orchestra leader whose dance programs are heard on NBC nightly, is thinking of establishing a school for entertainers, since he has contributed three stars to pictures and radio within the past few weeks.

His ace attraction, Pinky Tomlin, has been signed to a contract at Metro-Goldwyn-Mayer, reputedly for \$1,000 per week, where the long and lean Oklahoma crooner will do "The Object of My Affections" and others of his compositions in forthcoming films. He was given a gala farewell night in the Biltmore Bowl Saturday, January 12.

Another Grier singer, charming Betty Roth, has been signed by Paramount for an indefinite term, but is still continuing her nightly sessions in the Bowl.

Still another Grier star, Harry Foster, has left with Al Pearce's Gang, and is being heard each afternoon on that NBC feature.

Substituting for the two stars he has lost, Grier added another pair. They are Larry Cotton, sensational tenor, who is well known in Hollywood for his dance band and cafe singing; and Art Fleming, popular young comedian and singer.

Grier hopes they'll stay on his payroll for a while.

ψ

The "Battle of the Tenors" is raging again.

Several seasons ago Morton Downey, the Irish minstrel, was Columbia's ace build-up. His popular song programs on a six-nights-a-week schedule, quickly swept him to the top position among radio's male singers. NBC countered with another high tenor, Donald Novis, a young Californian who had won the Atwater Kent prize.

For months the "battle" continued. In some circles, the rivalry almost took on the aspect of a fight for network prestige. Then one sponsor booked both Downey and Novis onto his broadcasts. Subsequently Downey withdrew from the air to cash in on his radio popularity through vaudeville and night club work.

In the meantime Novis continued on the air. This fall, after being featured exclusively on NBC programs, he suddenly switched to Columbia. Currently he is being starred in

his second CBS series, appearing with Vera Van, Warren Hull and Freddy Martin's band, on the Sunday afternoon "Open House" programs.

Shortly after Novis completed his broadcasting plans, Downey returned to the air—this time as an NBC performer—and the "Battle of the Tenors" was joined anew.



The following resolution was unanimously adopted at the annual meeting of the Community Chest:

"Year by year the Community Chest seeks the understanding and coöperation of the citizens of San Francisco as a fundamental factor in the great task coördinating the social problems of the city.

"As a means of educating the public to the recognition of welfare work to a high degree of civic responsibility, the press of San Francisco is an indispensable and invaluable medium for the moulding of opinion and the achieving of good will.

"Through a campaign of unusual difficulty the Community Chest has been so fortunate as to have the continuous support of the San Francisco press in the carrying forward of its humanitarian projects.

"To the press of San Francisco is due the gratitude and appreciation, not only of the officers and directors of the Community Chest, but also of the social and welfare agencies and of the loyal citizens of San Francisco whose generous contributions in time and money indicate their faith in the Chest as a community enterprise."

William H. Crocker, president of the Chest, presided and called for reports of chairmen heading the standing committees.

Campaign results totaled \$1,778,736, or 84.6 per cent of the goal, it was announced.



When Harry A. Earnshaw takes his pen in hand, radio stations sit up and take notice, for the radio producer created Chandu, Black and Blue and scores of other notable radio successes.

Last month he started a series of complete dramatic episodes called radio short stories of the air. Now, with station acceptance already known, he is starting the second series.

Stations in Northern California now releasing the series includes KQW, San Jose; KJBS, San Francisco and KMJ, Fresno, plus KOH in Reno. In the southland KNX and KFOX are the outlets for the series.

Prominent names cast in the short stories include Georgia Fifield, former NBC leading lady and onetime drama coach at KNX for seven years; Frank Nelson, character man, Song of Araby and other series; Lindsay MacHarrie, former KHJ production manager; Don Wilson, once with KMTR; Vic Rodman, lately with the Shell Show; Johnny Gibson, once in the Globe Headline series;

Bret Morrison, of the Robin Hood series; while from the stage, Nigel de Brulier, Harry Hollingsworth, Helen Keers, Mary Lansing, Louis Morrison, Eric Snowden, Joe de Stefani, Vernon Steele and others.



Radio is playing an important rôle in shaping the welfare of California school teachers. A weekly dramatic program broadcast over KNX, Hollywood, under their auspices, is accomplishing the dual purpose of entertaining a vast audience of radio auditors and at the same time acquainting the general public with facts pertaining to the conduct and conditions in public schools.

Dramatic presentations are featured by the Affiliated Teacher Organizations under the intriguing title, "Forge of Freedom," and each week a thrilling episode in the making of United States history, is enacted.

In the dramas, outstanding historical personalities relive the days when America was a comparative youngster among the nations. And actual historical incidents that contributed most prominently to the advancement of the United States as a nation, are reenacted before the microphone.

At the conclusion of each drama the announcer explains the purpose of the Affiliated Teacher Organizations and tells of current affairs, of legislative, economic and general nature, which affect the welfare of the public schools and school teachers.



Before the Broadcast: Madame Ernestine Schumann-Heink bustles into the studios for her Sentinels Serenade program . . . face wreathed in smiles . . . she slips off her coat . . . three or four medals and gold pins are discovered on her dress front . . . she doesn't stand still long enough to permit anyone to examine them . . . she waves an expansive greeting to all . . . "Hello Darlink" she greets Paul King, the announcer . . . "Hod do you like dot hat?" she asks, indicating a bluish-green tailored one she is wearing . . . "Ach! It iss so olt! I bought it in Bayreuth the first year of the war." . . . She cannot forget the war . . . she lost a son, a member of a German submarine crew . . . a page boy trails her, bringing her manuscript and a sheaf of music . . . she spies a crippled child in the studio audience and goes over to pat his hand . . . says a few words to the child's mother . . . the diva's eyes are moist . . . the page boy hands her the papers and she rewards him with a hug . . . the flowers she is wearing begin to grow limp with all the hugging . . . she sits down, very erect, beside Earl Lawrence on the piano bench . . . adjusts her spectacles . . . glances quickly at her script . . . the broadcast is beginning . . . Jean Paul King motions her to the mike . . . now she is reading her lines . . . "This is Mutter Schumann-Heink! It is Madame only when I sing . . ."

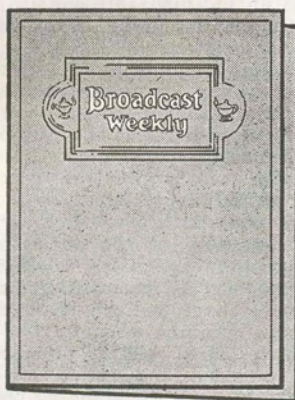
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# SILHOUETTES

HE was baptized Asa Wright, but became Ace almost as soon as he could walk.

By the time he was eleven years old he was known as an expert fiddler in the territory around Cedar Gap, Missouri, and was called to supply music at dances for miles around.

"Played all night, lots of times, for a dollar and a quarter," says Ace, with a twinkle



ACE WRIGHT

in the merry eyes that light up a ruddy, placid face. "Looked like big money to me!"

The friendly little fiddler, who is one of Charlie Marshall's famous "Boys" is a real hillbilly, and four years of entertaining folks before a microphone, with fan letters, and all the other accompaniments of professional life, haven't changed him a whit. Ace isn't surprised that folks clear across the continent like to hear him play "The Lexington Murderer" and "Bury Me Beneath the Willow"—they always did, back in Cedar Gap, so why should he be puffed up about it now, he reasons.

Ace was born in Paducah, Kentucky, thirty-odd years ago, but when he was three

years old his father started what Ace calls "homesteadin'." The Wrights lived in Brush, Colorado, for a while, then moved to Missouri, and Ace's childhood memories are divided between that state and Arkansas. He learned to play not only the fiddle, but the guitar, banjo and hand-saw as well—and he was getting quite a reputation as a singer as well as a fiddler when the war broke out.

Ace enlisted and went overseas with the Fourth Machine Gun Division. Shrapnel at St. Mihiel ended his fighting career and he spent the rest of his twenty-six months abroad in hospitals.

Gas overseas hadn't helped his singing voice, so instead of going back to his fiddling and singing, Ace became a rancher for a while. When ranching failed to pay he went to work for a railroad, and that's how he met his wife.

"We fellows used to wave to all the girls in the towns we passed through, and generally they waved back," he explains. "First time I saw my wife, standin' near the Mansfield Station, I waved to her, but she didn't wave back; didn't pay no 'tention, in fact. Next time I saw her I did the same, and she did the same. I thought to myself 'That's a nice girl; I'm a-goin' to marry her.' It took time, for I had to get acquainted right. Some of the people in Mansfield heard I knew a little about fiddlin' and music, so they asked me to help out with some local affairs, and that's how I got introduced to my wife. Well, as the sayin' is, I 'gaged her, and she 'cepted."

Ace and Mrs. Wright ranched in Oklahoma and Wyoming, and in 1929 when the depression hit them they decided to come to California. They traded in a grand piano for an automobile, and drove to San Francisco, where Ace heard a hillbilly fiddler on the radio one day.

"I could do that," he said.

Away he went to another station; played for the manager, and was engaged. Then big Charlie Marshall heard of him, and Ace had to play only a few bars before he was offered an NBC contract, and became one of Charlie's "Boys."

He is heard transcontinentally with Marshall on the Carefree Carnival Mondays at 5:30 p.m., P. S. T., and with Laurance Cross on Crosscuts from the Log o' the Day, Tuesdays at 11 a. m. As one of the Mavericks, he plays on Wednesdays at 9:30 a. m. over KPO and the network, and Saturdays at 10:35 p. m. over KGO.

His eight-year old son, Jack, is following right along in his Daddy's footsteps. Jack plays the harmonica on Crosscuts, and is immensely proud of his nickname, Deuce.



# HANDWRITING

AND

## Radio Personalities

By RITA LOMAS  
(Formerly Zita Lomas)

### THE "GANG CHIEF"

AL PEARCE and his merry gang of entertainers have been around town of late, so naturally this graphologist was on the scene to collect handwritings.

I'll start with the boss—analyzing both his handwriting and his name vibrations.

*Column will continue  
to be successful.  
Sincerely  
Al Pearce*

NOTE: This handwriting is considerably reduced from original.

The conspicuous features of Al Pearce's writing are its heavy pressure, legibility, pronounced ascendant line, and strong, downward-pointing t-bars.

Reading everything in conjunction, the indication is a strong-minded, determined, energetic and enterprising individual, with a large share of will-power, tenacity of purpose (tied t-bars), vitality, pluck and endurance. The main fault is stubbornness, shown in the downward slanting, heavy t-bars. Significant, too, is that long downward final at the end of his signature.

The heavy pressure shows materialism and appreciation of all that appeals to the physical senses—for instance rich coloring, voluptuous lines, the pleasures of the table and so on.

The legibility and simplicity of style reflect the man who adopts open and sincere methods, and who is a square shooter—direct, candid and honest, with a hatred of red tape and dissimulation of any kind.

\* \* \*

The general style of Al Pearce's writing shows affection, kindness and sympathy, regardless of the self-centeredness which is denoted, too.

Moodiness and temperamental variability are expressed in the irregularity of the baseline and varying sizes of letters.

I could go on for a long time about Al's handwriting, but shall let it go at that, because I want to bring in the Numerology now—and show how it fits right in with the indications of his writing, and with what everybody knows about him.

Since I haven't his year of birth I can't find his life lesson number. However, he was born on July 25, which gives me two of the minor lessons. Both are 7, and the destiny number of his name as known is also 7. This number is a very professional vibration, indicating one who likes to be the authority in his particular field, and to be the "boss" in any enterprise with which he is connected, and who finishes anything he undertakes with scientific perfection. The destiny number of 4 in the Christian name of AL enhances the indication of one who does things properly, if at all. Those 7's also denote stubbornness, and a tendency at times to be a bit intolerant of the views and opinions of others.

Of special interest in the name of AL PEARCE is the master vibration of 22 in the personality (the total of the consonants). This is always a sign of a very strong, dominating personality, with a lot of self-esteem, and a desire to make a good appearance before the public, and to appear prosperous and successful whether he is or not. A 22 personality number also signifies one whose sphere in life is handling groups, and working with numbers of people, rather than with single individuals.

His Christian name has a personality number of 3, which denotes responsiveness to color, rhythm, good food and social pleasures.

\* \* \*

The soul number of a name signifies the emotional nature, the inner self, the desires, etc. In the name of AL PEARCE it is 3—which means creative urge and desire for self-expression. It gives artistic feeling, with musical or literary talent. Other indications are sense of humor, fluency of speech, love of color and harmony, restlessness, sociability, and generosity.

In AL, the soul number is 1, which means a sensitive, original type, with inventive talent, promoting ability and ambition.

\* \* \*

For special offer, HIGHLIGHT ANALYSIS of YOUR handwriting, by RITA LOMAS, see page 13 of this issue. . . .

# SUNDAY Programs

Feb. 10, 1935

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
 KGDM—Weather, Records  
 KSL—Organ; Christian Sci. Church  
 KFOX—El Despertador  
 KOA—Radio Pulpit

## 7:30 to 8:00 A. M.

KGDM—Recordings  
 KVI—7:45, Temple Baptist Church  
 KNX—Bill Sharples Breakfast Club  
 KFOX—Recordings  
 KSL—Comic Strips  
 KOA—Morning Musicale

## 8:00 to 8:30 A. M.

● KPO & network—Tid-Bit; 8:05, Mario Cozzi, baritone; 8:15, The Ailing House  
 KGO—Electrical Transcription  
 KYA—8:15, Christ. Science Reading  
 KROW—Commuters Clock  
 KJBS—Close Harmony  
 KGDM—News; Organ  
 \* KFRC & netwk—Cleveland String Quartet  
 KJR—Coast to Coast, recorded  
 KEX—Sacred Music; 8:15 Concert  
 KVI—Temple Baptist Church  
 KHJ—Sunday Times Comic  
 KNX—Sharplesville  
 KFWB—Records; Funnies  
 KFI—Church Quarter Hour to 8:15  
 KFOX—Percy and His Father; 8:15, Examiner Comics  
 KSL—Comic Strips  
 KOA—News; 8:05, Music; Talk

## 8:30 to 9:00 A. M.

● KPO & network—Major Bowes' Capitol Family  
 KGO—Electrical Transcription  
 KYA—Science Reading; 8:45, Sabbath Hymns  
 KTAB—Sunrise Symphony; Watch Tower  
 KROW—Swedish Meditations  
 KJBS—Morning Concert  
 KGDM—Chapel  
 \* KFRC & network—Salt Lake Tabernacle Choir and Organ  
 KOL—P. I. Comic Section  
 KVI—Radio Gospel League  
 KOIN—Sunday Concert  
 KHQ—Gus Mack  
 KJR—Coast to Coast, Recorded  
 KFWB—Funny Paper Man  
 KNX—Associated Entertainers  
 KECA—Recordings  
 KFOX—Examiner Comics

## 9:00 to 9:30 A. M.

● KPO & network—Major Bowes' Family; 9:15, What Home Means to Me  
 KGO—Chronicle Comics  
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
 KTAB—Seventh Day Adventists  
 KROW—Morning Concert  
 KJBS—Popular Hits; Congoin Prog.  
 KGGC—Melodies; Bargain Basement  
 KGDM—Bondons  
 KQW—Organ Melodies  
 \* KFRC & network—Salt Lake Tabernacle  
 KOIN—The Journal  
 KJR—Early Echoes; Irish Minstrel  
 KNX—Lal Chand Mehra  
 KFWB—Electric Transcription  
 KECA—Recordings  
 KFOX—Recordings  
 KFSD—9:15, Studio Program  
 KOA—Capitol Family; 9:15, "What a Home Means to Me"

## 9:30 to 10:00 A. M.

● KGO & netwk—Radio City Music Hall on the Air  
 KPO—Mickey Gillette's Music



JEAN PAUL KING  
 NBC—Announcer

KYA—Funny Paper Man  
 KTAB—Seventh Day Adventists  
 KROW—Morning Concert  
 KJBS—Dance Orchestra  
 KGGM—Sunday Concert  
 KGDM—Watch Tower; 9:45, Comics  
 KQW—Light Opera; Funnies  
 KFRC—Garden Guide  
 \* KFRC & network—9:45, Romany Trail  
 KOL—Democratic Talk to 9:45  
 KOMO—For All the Family  
 KNX—Melody Palette; Dr. Francis King  
 KFOX—Recordings  
 KECA—Recordings  
 KFWB—Records  
 KSL—Schubach Prog.; Watch Tower  
 KOA—University of Colorado to 9:45

## 10:00 to 10:30 A. M.

● KGO & network—Radio City Music Hall on the Air  
 KPO—Pair of Planos; Grace Frankel and Gertrude Lyne  
 KYA—Funny Paper Man; 10:15, Choral Group  
 KTAB—Tenth Ave. Baptist Church  
 KROW—Organ Melodies; 10:15, Watchtower Program  
 KJBS—Music Beautiful; Records  
 KGGC—Records  
 KQW—Salon Orchestra; 10:15, Baptist Church  
 KGDM—Echoes of Nineties  
 \* KFRC & netwk—Church of the Air  
 KOMO—For All the Family  
 KHQ—10:15, Magic Travels  
 KHJ—10:15, Randall String Quartet  
 KNX—Citadel Band  
 KECA—Maurice Zam, pianist  
 KFWB—Recordings  
 KFOX—Sunday School; Marathon News  
 KOA—10:15, Better Housing Talk

## 10:30 to 11:00 A. M.

● KPO & network—National Youth Radio Conference  
 KGO—Electrical Transcription  
 KYA—Concert Stars  
 KTAB—Church Services  
 KROW—Salon Group  
 KJBS—Dance Recordings  
 KGGC—Request Hour  
 KQW—Baptist Church Services

KGDM—Echoes of the Nineties  
 KVI—Voice of the Hills to 10:45  
 \* KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra  
 KJR—Judge Rutherford; Music  
 KGW—Tommy Luke  
 KNX—Melody Time; Baptist Church  
 KFI—Walkikians; Dr. Casselberry  
 KFWB—"The Family Circle"  
 KFOX—Recordings  
 KSL—Little Jack Little to 10:45  
 KOA—Huffman Theatre Harmonies

## 11:00 to 11:30 A. M.

● KPO & netwk—Immortal Dramas: Lloyd Lewis, author; Orchestra, chorus and actors  
 KGO—Electrical Transcriptions  
 KYA—Sacred Hour  
 KTAB—Church Services  
 KROW—Oakland Bible Center  
 KJBS—Modern Melodies  
 KGGC—Request Hour  
 KQW—First Baptist Church  
 KGDM—First Baptist Church  
 \* KFRC & network—Lazy Dan the Minstrel Man  
 KJR—Evergreen Empire  
 KNX—Temple Baptist Church  
 KFWB—Recordings  
 KFOX—St. Lukes Church  
 KECA—First Unitarian Church  
 KOA—Immortal Dramas

## 11:30 to 12:00 Noon

● KPO & network—Lux Radio Theatre, featuring Guest Star  
 KGO—Melodiana; Instrumentalists  
 KYA—Sacred Hour  
 KTAB—Church Services  
 KROW—Oakland Bible Center  
 KJBS—Dance Recordings; 11:45, Songs of the Hills  
 KGGC—Marjorie Lee  
 KQW—First Baptist Church  
 KGDM—Church Services  
 \* KFRC & network—Hammerstein's Music Hall of the Air  
 KJR—International Music; Jewel Box  
 KNX—Temple Baptist Church  
 KFWB—Maude Hughes, pianist  
 KFOX—St. Lukes Church  
 KECA—First Unitarian Church  
 KFSD—Organ Melodies

## 12:00 to 12:30 P. M.

● KPO & network—Lux Theatre  
 KGO—Beaux Arts Trio  
 KYA—Concert; Accordion  
 KTAB—Church Services  
 KLX—Records  
 KROW—Music Box Requests  
 KJBS—Dance Orchestra; 12:15, Melodies from the Big Ten  
 KGGC—Jewish Program  
 KGDM—Records; Fortg. Melodies  
 KQW—Church; 12:15, Opera Stars  
 \* KFRC & network—New York Philharmonic Symphony  
 KJR—World Revue  
 KFWB—Gold Star Rangers  
 KNX—Church; Concert Orchestra  
 KFOX—St. Lukes Church  
 KECA—First Unitarian Church  
 KFSD—Organ Melodies

## 12:30 to 1:00 P. M.

● KPO & network—Penthouse Serenade  
 KGO—Beaux Arts Trio; 12:45, Everybody Sing, direction Emil Polak  
 KYA—Organ Sonata  
 KTAB—Church Services; 12:45, Paul Halsinger, Evangelist  
 KLX—Anna Bennett, soprano; Anita & Orsco, guitar duo  
 KROW—Music Box  
 KJBS—Popular Tunes; Records  
 KGDM—Portuguese Melodies  
 KQW—Question Box; Tango Time  
 \* KFRC & network—Symphony  
 KJR—Metropolitan Moods

KNX—Concert  
KECA—Records  
KFOX—Electrical Transcription  
KFWB—Gold Star Rangers  
KFSD—Studio Program

**1:00 to 1:30 P. M.**

• KPO & network—America's First Rhythm Symphony: De Wolf Hopper, narrator with 86 artists  
KGO—Everybody Sing; 1:15, Harry Stanton, basso  
KYA—Waltz Time; Bargains  
KTAB—Latter Day Saints  
KLX—Music; Spice of Life  
KROW—Music Box  
KJBS—Popular Melodies  
KGD—Melodies; 1:15. Records  
KQW—Melodies; Old Tunes  
\* KFRC & network—Symphony Orch.  
KJR—Seattle Pacific College  
KNX—Concert Group  
KECA—Recordings  
KFWB—Panic Hotel  
KFOX—News; Man About Town

**1:30 to 2:00 P. M.**

• KPO & network—Sperry Sunday Special: Drama and Music; Col. Rod, narrator  
KGO—Merry Maes; 1:45, Gray Gordon's Orchestra  
KYA—Salon Melodies; Melodettes  
KTAB—Animal Kingdom; 1:45, World Observer  
KLX—Recorded Program  
KROW—The Symphonic Hour  
KJBS—Popular Melodies  
KQW—Dance Music  
KGD—Lonesome Hobo  
\* KFRC & network—Symphony Orch.  
KJR—Youth Counselor; Interlude  
KNX—L. Johnson, Astro-Analyst  
KFWB—Recordings  
KECA—Vocational Adjustment; Hollywood Conservatory of Music  
KFOX—Organ  
KOA—Melody Master to 1:45  
KFSD—Old-Time Program

**2:00 to 2:30 P. M.**

• KPO & network—Sentinels Serenade; Mme. Schumann-Heink with Josef Koestner Orchestra and vocalists  
KGO—Sparklets; Coquettes, vocal trio; Clay Landon, guitarist  
KYA—Discovery Hour  
KTAB—Talk; Theo-Cosmic Science  
KLX—Recorded Program  
KROW—Symphonic Hour  
KJBS—Marjorie Lee, pianist; Orch.  
KGD—Ansel Roby and Gang  
KQW—Marjorie Lee; 2:15, Vocalist  
\* KFRC & network—Open House  
KJR—Hollywood Temple  
KNX—Exposition Park Concert  
KECA—Classic Hour; Records  
KFOX—Christian Science; 2:15, Electrical Transcription  
KFSD—Old Time Program

**2:30 to 3:00 P. M.**

• KPO & network—The House by the Side of the Road: Tony Wons and artists  
KGO—Nomads, Orchestra direction Emil Polak  
KYA—Lost & Found; Light Opera  
KTAB—Parade Broadcast  
KROW—Zaragoza Spanish Sextette  
KLX—Pianist; Song Souvenirs  
KJBS—Allied Merchants; Concert  
KGG—Sunday School  
KGD—Ansel Roby and Gang  
KQW—Independent Merchants; 2:45, Orchestra  
\* KFRC & network—Meditations in Melody; Three Rhythm Kings  
KVI—2:45, Judge Rutherford  
KJBS—Old Songs of the Church  
KJR—Calvary Presbyterian Church  
KNX—Concert  
KECA—Recordings  
KFOX—Electrical Transcription

KSL—Victor Herbert's Melodies; Electrical Transcription

**3:00 to 3:30 P. M.**

• KGO & network—Catholic Hour  
KPO—Golden Trails  
KYA—Lite Opera  
KTAB—Parade  
KLX—Records  
KROW—Vesper Service  
KJBS—Recordings; Philco Concert  
KGGC—Church Service  
KGD—Orchestra; Piano Moderne  
KQW—Violinist; Musical Program  
\* KFRC & network—National Amateur Night  
KGW—Nick Flowers; Pianist  
KOMO—Old Songs of the Church  
KFI—Organ Recital  
KNX—Concert  
KFOX—Recordings  
KFSD—Royal Brown, organist

**3:30 to 4:00 P. M.**

• KPO & network—Grand Hotel: Drama, with Anne Seymour and Don Ameche  
KGO—Sunday Concert  
KYA—First Ame Zion Church Choir  
KTAB—George Kruger, Pianist  
KLX—Manila String Orchestra  
KROW—Vesper Service  
KJBS—Dance Orchestra  
KGGC—Church Service  
KQW—Catholic Quarter Hour; Semi-Classic Instrumental  
KGD—Organ  
\* KFRC & network—Smilin' Ed McConnell  
KFR—3:45, Newspaper Adventures  
KOL—3:45, Five-Minute Dramas  
KOIN—3:45, Gill Garden Talk  
KJR—Cornish School Program  
KNX—Concert  
KECA—Daughters of the American Revolution; Spirituals, Edna Heard  
KFOX—Recordings  
KFSD—Choralia  
KGB—3:45, Newspaper Adventure  
KSL—3:45, Melodies

**4:00 to 4:30 P. M.**

• KGO & network—Martha Mears  
KGO—4:15, John B. Kennedy  
KPO—Sarah Kriender, violinist; 4:15, Terhune Dog Drama  
KYA—Know Your Hebrews; 4:15, Piano Concert  
KTAB—Bible Class  
KLX—Recordings  
KROW—Recreation Singers  
KJBS—Musical Styles  
KQW—Bible; 4:15, Semi-Classic  
KGD—Records  
\* KFRC & network—Alexander Wolcott with Robert Armbruster's Orchestra  
KHQ—Shrines of Beauty to 4:15  
KJR—Notes in Rhyme  
KOMO—Jack & Melody Makers to 4:15  
KNX—Adventures in Literature; Swami Yogananda  
KFI—Law and Society to 4:15  
KECA—4:15, Records  
KFOX—Orchestra; News  
KFSD—4:15, Symphony  
KOA—Home Sweet Home

**4:30 to 5:00 P. M.**

• KPO & network—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra  
KGO—Gunnar Johansen, pianist  
KYA—Vespers  
KTAB—Episcopal Radio Mission  
KLX—Carefree Capers  
KROW—Dance Encores  
KJBS—Popular Melodies  
KGD—Dance Orchestra  
KQW—Popular Orchestra  
\* KFRC & network—Music Box Revue  
KFR—4:45, John Nesbitt, Congo  
KVI—4:45, High School News  
KOIN—4:45, Variety Hour

KJR—Jewish Program; Souvenirs of Song  
KNX—Dr. Martin Luther Thomas  
KECA—U. S. C. College of Music  
KFOX—Nazarene Church  
KSL—Recordings; Newspaper Adventures  
KFSD—Symphony Concert

**5:00 to 5:30 P. M.**

• KPO & network—Chase and Sanborn Opera Guild  
KGO—Southern Harmony Four; 5:15, Henry M. Hyde  
KYA—Symphony Concert  
KTAB—Religious Services  
KLX—Old Man Soliloquy; 5:15, Melody Palette  
KROW—Twilight Meditations  
KJBS—Popular Melodies  
KQW—Organ Recital  
\* KFRC & network—Eddie Cantor & Rubinoff's Orchestra  
KJR—Emanuel Tabernacle  
KNX—Ethel Hubler; Dr. Matthews  
KECA—The Columnist of the Air; Records  
KFOX—Hi Hilarities  
KFSD—Symphony

**5:30 to 6:00 P. M.**

• KPO & network—Chase and Sanborn Opera Guild  
KGO—The Audience Decides; 5:45, Mickey Gillette's Music  
KYA—Twilight Concert  
KTAB—Religious Services  
KLX—Covered Wagon Jubilee  
KROW—Theatre of the Air  
KJBS—Art Padden, pianist to 5:45  
KQW—Seventh Day Adventists  
\* KFRC & network—Club Romance  
KJR—Vindobanians  
KNX—Dr. John Matthews  
KECA—Recordings  
KFWB—Recordings  
KFOX—Theatre News; Orchestra  
KFSD—5:45, Farley's Rangers

**6:00 to 6:30 P. M.**

• KPO & network—Manhattan Merry-Go-Round: Orch. and vocalists  
KGO—Mickey Gillette's Music  
KYA—Rabbi Burstein; Music  
KTAB—Nevada Nightherders  
KLX—Mixed Quartet  
KROW—Campus Chronicle  
KQW—Hits of the Past; 6:15, American Family Robinson  
KJR—Angelus Hour  
\* KFRC & network—Sunday Evening Ford Hour  
KFWB—News; Organ  
KECA—Wesley Tourtellotte, organ  
KNX—Calmon Luboviski & Claire Mellonino  
KFOX—News; Rolly Wray: Drama  
KFSD—YMCA Fireside Quarter Hr.; 6:15, Web of Dreams

**6:30 to 7:00 P. M.**

• KPO & network—The American Album of Familiar Music: Frank Munn; Virginia Rea, vocalists  
KGO—Palace Hotel Ensemble  
KYA—Sonia Sapiro, pianist  
KTAB—Amateur Scores, Charlie Tye  
KLX—Musical Program  
KROW—Walkathon; Recordings  
KQW—Portuguese Program  
\* KFRC & network—Ford Hour  
KJR—Angelus Hour  
KFWB—Organ; Pioneer Sons  
KNX—Rev. C. E. Fuller  
KFOX—School Kids; Pioneers Sons  
KECA—W. Tourtellotte, organist  
KFSD—Web of Dreams; 6:45, Furbill Popular Program

**7:00 to 7:30 P. M.**

• KPO & network—Pontiac Program featuring Jane Froman  
KGO—Nanette La Salle, contralto; 7:15, Personal Closeups, interview by Gypsy

KYA—Parade of the Nations  
 KTAB—Echoes of Portugal; Records  
 KLX—Black & White Melodies;  
 7:15, Variety Hour  
 KROW—Harmonies; Grace Herold  
 Trio  
 KGCC—Church Service  
 KQW—Concert Orchestra  
 \*KFRC & network—Wayne King's  
 Orchestra  
 KJR—The Builders  
 KNX—Rev. C. E. Fuller  
 KFVB—Jack Joy's Orchestra  
 KECA—Pierce Bros. Quartet  
 KFOX—Jack Joy's Orchestra

7:30 to 8:00 P. M.

\*KPO & netwk—One Man's Family  
 KGO—Rudy Seiger's Orchestra  
 KYA—Players; 7:45, Louise Taber  
 KTAB—Church Serv. Bapt. Church  
 KLX—Variety; 7:45, William Don,  
 eccentric comedian  
 KROW—Watch Tower Program;  
 Grace Herold Trio  
 KGCC—Church Service  
 KQW—First Baptist Church Service  
 \*KFRC & network—Raymond Paige  
 Presents Sussman-Wormser  
 KJR—Fashion Plates  
 KOMO—Royal Seven; Newspaper  
 Adventures  
 KFVB—"Aristocrats"; 7:45, Com-  
 edy Stars  
 KECA—Nick Harris; Records  
 KFOX—Boy Detective; Ballads  
 KNX—Flashes of Truth; Talk  
 KOA—Rangers and Quartet

8:00 to 8:30 P. M.

\*KPO & network—Wendell Hall &  
 His Ukulele; 8:15, Walter Winchell  
 KGO—Tales from Shakespeare  
 KYA—Opera Recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Bible Center  
 KQW—Baptist Church Services  
 \*KFRC & network—Orville Knapp's  
 Orchestra  
 KOIN—8:15, Comedy Stars  
 KOL—Dance Music; Comedy Stars  
 KJR—First Church of Christ Scientist  
 KNX—Presbyterian Church  
 KFVB—Hi-Jinks, Don Smith, M.C.  
 KECA—Recorded Program  
 KFOX—Christian Science Church  
 KSL—Hustler's Pikes Peak En-  
 semble; 8:15, Mons. D. G. Hunt

8:30 to 9:00 P. M.

\*KPO & network—Jack Benny and  
 Artists; Don Bestor's Orchestra  
 KGO—Melody Train  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Bible Center  
 KQW—Baptist Church Services  
 \*KFRC & network—Salon Moderne  
 KOL—The Pioneers  
 KOIN—Organ; Orchestra  
 KVI—Orchestra  
 KJR—Church Services  
 KFVB—Hi-Jinks  
 KNX—Church Services  
 KECA—Recordings  
 KFOX—Christian Science  
 KSL—L. D. S. Services

9:00 to 9:30 P. M.

\*KPO & network—The Melodious  
 Silken Strings, featuring Countess  
 Olga Albani, soprano and Chas.  
 Previn's Orchestra  
 KGO—Melody Train  
 KYA—Opera  
 KTAB—Church Services; Rod Hen-  
 drickson  
 KLX—World Revue  
 KROW—Foreign Watch Tower  
 KQW—Organ Recital  
 \*KFRC & network—Cab Calloway's  
 Orch.; 9:15, Gus Arnheim's Orch.  
 KOIN—Girls' Trio; 9:15, Little Show

KVI—9:15, The Crooners  
 KJR—News; National Conference  
 Jews and Christians  
 KFVB—Drama  
 KNX—News; 9:15, Seeing Stars  
 KECA—Countess de Liguoro, pianist  
 9:15, Records  
 KFOX—Beverly Hillbillies  
 KFSD—Thoughtful Service; Feature  
 Program

9:30 to 10:00 P. M.

\*KGO & network—Readers' Guide  
 KPO—Henri Gendron's Orchestra  
 KYA—Opera; 9:45, News; America  
 KTAB—Radio News; Music  
 KLX—News; Metropolitan Moods  
 KROW—Quiet Harmonies; Congoin  
 KQW—"Home Again Hour"  
 \*KFRC & network—Frank Dailey's  
 Orchestra  
 KOL—9:45, News Flashes  
 KVI—News; Gospel League  
 KOIN—Evening Song; Nikola Zan  
 KGW—Church; 9:45, Cystex  
 KOMO—String Time; Romance Time  
 KHQ—Memories; Crazy Wells  
 KFI—Four Blackbirds; 9:45, Dream  
 Drama  
 KNX—The Crockets  
 KFVB—Slumbertime  
 KFOX—Beverly Hillbillies  
 KSL—Temple Square; Organ  
 KOA—Don Irwin's Orchestra

10:00 to 10:30 P. M.

\*KPO & network—Richfield Reporter:  
 Sam Hayes  
 KPO—10:15, Coakley's Orchestra  
 KGO—John Teel, baritone  
 \*KGO & network—10:15, Paul  
 Carson, organist  
 KYA—Evening Concert  
 KTAB—Japanese-American Broad-  
 casting Society Program  
 KLX—Dance Music  
 KROW—Rhythm Review  
 KQW—News to 10:10  
 \*KFRC & network—10:10, Organ;  
 10:15, Joe Sullivan, pianist  
 KOIN—Concert Gems to 10:15  
 KOMO—10:15, Jack and Melody  
 Makers

KOL—Organ Melodies to 10:15  
 KJR—Musical Jigsaws  
 KHJ—News; 10:10, Dance Orchestra  
 KNX—The Crockets  
 KFVB—News; Moment Musicale  
 KFOX—News; Organ  
 KECA—Musical Celebrities; Organ  
 KGB—News; Organ; Pianist  
 KSL—Temple Square  
 KOA—Vocalist; Organ Recital

10:30 to 11:00 P. M.

KPO—Tom Coakley's Orchestra  
 \*KGO & network—Paul Carson,  
 organist, Bridge to Dreamland  
 KYA—Concert Memories  
 KTAB—Japanese American Society  
 KLX—Dance Music  
 KROW—Rhythm Review  
 \*KFRC & network—Orville Knapp's  
 Orchestra  
 KOMO—Viennese Vagabonds  
 KECA—Recordings  
 KFOX—News; Tex Howard's Orch.  
 KFVB—Dance Orchestra  
 KOA—Cosmopolitan Orchestra

11:00 to 11:30 P. M.

\*KGO & netwk—Press-Radio News;  
 11:05, Bal Tabarin Orchestra  
 KPO—News; Midnight Melodies  
 \*KFRC & network—To be announced  
 KTAB—Dancesapats  
 KROW—Walkathon; Recordings  
 KOIN—The Wanderer; Kelly's Ka-  
 bellers  
 KFVB—Ray Herbeck's Orchestra  
 KFOX—Dance Orchestra

11:30 to Sign Off

\*KGO & network—Bal Tabarin Or-  
 chestra  
 KPO—Midnight Melodies; Organ  
 KTAB—Records; 12, D-X Program  
 \*KFRC & network—Organ Melodies  
 KROW—Music; Midnight Vagabond  
 KOL—Organ Recital  
 KVI—Organ Melodies  
 KOIN—Rainbow's End  
 KFOX—Freddie Carter's Orchestra  
 KGDM—12, Music and News  
 KJBS—12:01, Owl Prog. to 7 a.m.

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# MONDAY Programs

Feb. 11, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Smackout; Marlan & Jim Jordan; 7:15, Holman Sisters
- KYA—Musical Clock
- KFRC—Seal Rocks Broadcast; Stocks
- KOL—Organ Revellie, Don & Frank
- KHQ—Morning News; Program
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Breakfast Club
- KFSD—Early Birds; Pep & Ginger

## 7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Joe White, tenor
- KGO—Betty Brunn, vocalist; 7:45, Studio Program
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck, pianist
- KOL—Organ Revellie
- KVI—Talk; Morning Varieties
- KJR—Sunrisers; Recordings
- KHQ—Financial; 7:45, Crazy Wills
- KFI—Stocks; Health Exercises
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship; Records
- KGB—Stocks; Seven o'Clock Club
- KSL—Advertisers Review
- KOA—7:45, Joe White

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Recorded Program; Stocks
- KROW—Commuters Clock
- KJBS—Popular Selections
- KQW—Morning Melodies; Varieties
- KGDM—Serenade; 8:15, Records
- KFRC & netwk—Land o' Dreams; 8:15, Hollywood Country Church
- KOL—Cecil and Sally to 8:15
- KVI—Covered Wagon Jubilee to 8:15
- KOMO—Morning Reveries
- KFI—Church; Airplane Man
- KNX—John Brown; Song Bag
- KSL—Land o' Dreams; 8:15, Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Nightly Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Dance Matinee
- KFRC & netwk—Hollywood Country Church; 8:45, Jolly Journal
- KOL—8:45, To be announced
- KVI—8:45, Wandering Cowboy
- KOMO—Mary's Friendly Garden
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Song Bag; 8:45, Tonic Tunes
- KGB—8:45, Jolly Journal
- KSL—8:45, Voice of Health

## 9:00 to 9:30 A. M.

- KPO & network—Story of Mary Marlin; 9:15, Josephine Gibson, home economics talk
- KGO—Studio Program; Elec. Trans.
- KYA—Concert; 9:10, Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Song Hits; Bargains
- KGCC—Records; Bargain Basement



ALICE CHRISTIANS  
KGGC—7 P. M.

- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Records
- KFRC & network—Voice of Experience
- KFRC—9:15, Recordings
- KVI—9:15, To be announced
- KJR—Talk; Songs for Sale
- KNX—Talk; Pop Concert
- KECA—Recordings
- KGB—9:15, Records
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Electrical Transcription
- KYA—Jolly Bucketeers; Lovers Lane Waltz Time
- KTAB—Health Talk, Dr. Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Star of Today; Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Records
- KFRC & netwk—Five Star Jones; 9:45, Dick Messner's Orchestra
- KOIN—9:45, Air Shopping
- KVI—Recordings; Melodies
- KOL—Prudence Penny; Melodies
- KHQ—Wait & Marion; Tull & Gibbs
- KGW—Pianist; Modern Homemaker
- KJR—News; Southern Serenader
- KFI—Waikikians; 9:45, News
- KNX—Concert; 9:45, News
- KGB—News; Records
- KFSD—Stock Reports to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—News; Musical Grab Bag
- KPO—Golden State Menu Fashes; 10:15, News Reporter
- KYA—Columbia on Parade; 10:15, Organ Recital
- KTAB—News; Old Friend; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; Organ; Congoin
- KGCC—Records; Jeanne & Jimmie
- KGW—News; Orchestra
- KFRC & network—Alan Leafer & Orchestra; Wife Begins at 10:15
- KGDM—Recordings

- KJR—Home Makers Time; Woman in the Shoe
- KHQ—Studio Program
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Jeannette Cramer
- KVI—Better Business; Orch. to 10:15
- KFI—California Kitchen
- KNX—Eddie Albricht's Family
- KOA—Farm and Home Hour
- KSL—10:15, Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy Program
- KLX—International Kitchen
- KROW—Concert; Melodic Interlude
- KJBS—Orchestra; Songs of Romance
- KGCC—Theatre of the Air; Records
- KQW—Aunt Sammy; For the Ladies
- KGDM—Records; Health Talk
- KFRC & network—University of California Program; 10:45, Pat Kennedy and Kassel's Orchestra
- KOL—Musical Ensemble to 10:45
- KOIN—Consumer News to 10:45
- KJR—Club Minutes; Bovier's Garden
- KNX—M. Holmes; Melody Time
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Words and Music; 10:45, Livestock and Produce
- KSL—Organ; Orchestra

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Music Guild
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Rhythm; Records
- KLX—Records; Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Little French Princess; 11:15, Helen Trent
- KVI—The Observer; Health Talk; Melodies
- KOL—Cecil Solly; News
- KOIN—Art Kirkham; This & That
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lessons; Records
- KGB—To the Ladies
- KOA—Music Guild

## 11:30 to 12:00 Noon

- KPO & network—Calif. Fed. of Women's Clubs; 11:45, Irving Kennedy, tenor
- KGO—ABC Music Guild; 11:45, Agricultural Bulletin
- KYA—Fashions; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KFRC & netwk—American School of the Air
- KHQ—Organ Recital
- KJR—Rhythm Rulers
- KGW—Eddie King; Dental Clinic
- KNX—Musical; 11:45, Talk
- KFI—Charlie Wellman & Helen Hill; Fashion Tour

## 12:00 to 12:30 P. M.

- KPO—Vocational Agriculture
- KPO & network—12:15, Western Farm and Home
- KGO—Radio Guild, dramatic sketch

KYA—Scriptures; 12:03, Concert  
KTAB—Agricultural Period; Echoes  
of Portugal  
KLX—Dance Music  
KROW—Latin-American Program  
KJBS—Recordings; Galla Rini, ac-  
cordionist  
KGGC—Mountain Music; Melodies  
KQW—Popular Program  
KGDGM—Lorelle Strings; Records  
\*KFRC & network—Your Hostess,  
Cobina Wright; To be announced  
KOL—The Carnival Hour  
KVI—12:15, Front Page Headlines  
KOIN—Walker's Scrapbook; Meier  
& Frank; Home Furnishings  
KOMO—Cowboy Joe; 12:15, Harp  
Melodies  
KGW—Music; 12:15, Meier & Frank  
KHQ—Pianist; 12:15, Bus. & Pleas.  
KJR—Concert; Grain Reports  
KFI—Vocational Agriculture to 12:15  
KNX—News; Drury Lane, tenor  
KECA—Records; 12:15, News  
KFSD—Farm School to 12:15  
KOA—Radio Guild

## 12:30 to 1:00 P. M.

\*KPO & network—Western Farm  
and Home Hour  
KGO—Radio Guild  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; Music  
KROW—California Farm H. r. Music  
KJBS—Dance Orchestra; 12:45,  
World Affairs in Brief  
KGGC—Mountain Music; Melodies  
KQW—Popular Orchestra  
KGDGM—Recordings; 12:45, Thread  
of Tradition  
\*KFRC & network—Your Hostess;  
12:45, To be announced  
KOL—The Carnival Hour  
KVI—Capitol City News to 12:45  
KGW—News; 12:45, Violinist  
KHQ—Stepping Along; Studio  
KQW—News; Columbians  
KOMO—Farm Talk; Tea Time Tales  
KNX—Concert Group  
KECA—Recordings  
KOA—Radio Guild

## 1:00 to 1:30 P. M.

\*KPO & network—Betty & Bob;  
1:15, Vic and Sade  
KGO—Financial Flashes; Edna  
Fischer, pianist; 1:15, Ann Warner  
KYA—Salon Melodies  
KTAB—Radio Frolic, Geo. Taylor  
KLX—Records; 1:15, Martha Lee  
KROW—Concert Melodies  
KJBS—Stocks; Records  
KQW—Friendly Hour  
KGDGM—Records; The World Today  
\*KFRC & network—America's Little  
House; 1:15, Fats Waller  
KOL—Julie Day to 1:15  
KJR—Black & White Moods; 1:15,  
Popular Concert  
KNX—Pontrelli's Orchestra  
KECA—Records  
KFSD—Popular Program  
KGB—1:15, Stocks; Farm Flashes  
KSL—1:15, Payroll Builder

## 1:30 to 2:00 P. M.

\*KPO & network—Oxydol's Own Ma  
Perkins; 1:45, Barry McKinley,  
baritone  
KGO—Ann Warner's Chat; 1:45,  
Mickey Gillett's Music  
KYA—Barker Frivolities  
KTAB—Jean Kent  
KROW—Oakland Public Schools;  
Dance Masters  
KLX—Popular Concert  
KJBS—Concert Recordings  
KQW—Afternoon Concert  
KGDGM—The World Today; Records  
KFRC—Closing Stocks; Christian  
Science News to 1:45  
\*KFRC & network—Chicago Variety  
Program  
KOL—1:45, Consumers Facts  
KOIN—Book of Life

KJR—Lotus Land  
KNX—Pontrelli's Orchestra  
KFSD—Old Time Program

## 2:00 to 2:30 P. M.

\*KPO & network—Al Pearce and  
His Gang  
KGO—Ann Warner's Chat; 2:15,  
El Chico Spanish Revue  
KYA—Barker Frivolities  
KTAB—Globe Trotter; Songs  
KLX—Recordings  
KROW—Short Story Time  
KJBS—Barrister's Club; Tunes  
KGDGM—Records; News  
KQW—Traffic Court  
\*KFRC & network—Happy-Go-  
Lucky Hour  
KJR—Salon Hour, recorded  
KNX—The Bookworm  
KECA—Classic Hour, records  
KSL—Men of Note; Dental Clinic  
KOA—Huffman Reporter; Al Pearce  
Gang; To be announced

## 2:30 to 3:00 P. M.

\*KPO & network—Al Pearce Gang  
KGO—Beaux Arts Trio  
KYA—Lost & Found; Modern Notes  
KTAB—Talk; Waltz Time  
KLX—Records; 2:35, Stocks; 2:40,  
Opportunity Hour  
KROW—Dance Matinee  
KJBS—Events of Interest; Records  
KGDGM—The Romancers  
KQW—Dance Matinee  
\*KFRC & network—Happy-Go-  
Lucky Hour; Between the Bookends  
KJR—Salon Hour  
KECA—Classic Hour, records  
KNX—Recordings  
KFSD—2:45, Studio Program  
KSL—Organ; Between the Book-  
ends  
KOA—Music; Happy Jack

## 3:00 to 3:30 P. M.

\*KPO & network—Langendorf Pic-  
torial; 3:15, Mickey Gillett's Music  
KGO—United States Army Band  
KYA—P. T. A. Talk; Better Busi-  
ness Talk  
KTAB—Recordings; Chinese News  
KLX—Opportunity Hour  
KROW—Dance Matinee  
KJBS—News; 3:15, Songs of Hawaii  
KQW—Stock Reports; Music  
KGDGM—Recordings  
\*KFRC & network—Feminine Fancies  
KJR—Easy Chair; Enchanted Isl-  
ands  
KQW—Concert Trio  
KHQ—Hostess Hints; Club Bulletin  
KOL—P. T. A. Program  
KNX—Concert Orchestra  
KECA—Alexander Bevani; Records  
KSL—Utah State Legislature;  
Junior Hour  
KOA—Army Band to 3:15

## 3:30 to 4:00 P. M.

\*KPO & network—Mickey Gillett's  
Music  
KGO—Family Cook Book; 3:45,  
Singing Strings  
KYA—Art Lecture; 3:45, Commu-  
nity Chest Question Box  
KTAB—Royal Sophistication; 3:45,  
Hawaiian Music  
KLX—Records; 3:45, Musical Jigsaw  
KROW—Better Housing News; Rec'ds  
KJBS—Hostess Hi-Lites  
KGDGM—Organ  
KQW—Hostess Hi-Lites  
\*KFRC & network—Just Plain Bill;  
3:45, Frank Castle's Matinee  
KOL—Studio Program  
KOIN—Newspaper of the Air  
KOMO—Trio Romantique  
KHQ—3:45, Sylvia Gray  
KFI—Ann Warner's Chats  
KNX—Fletcher Wiley  
KGB—3:55, Along the Airways  
KSL—Recordings; News  
KOA—News to 3:45

## 4:00 to 4:30 P. M.

\*KGO & network—Talks Under Aus-  
pices of National Child Labor Com-  
mittee; 4:15, Oriental Gardens  
Orchestra  
KPO—News; Beaux Arts Trio  
KYA—Old Songs; Tea Dance  
KTAB—Talk; Lauretta La Marr  
KLX—Records; Bro. Bob's Club  
KROW—Waltz Time; Org. Melodies  
KJBS—Melodies of the Moment  
KGDGM—Gilmore Oil Program  
KQW—Popular Tunes  
KGGC—Studio Program  
\*KFRC & network—Louis Panico's  
Orchestra  
KOIN—Newspaper of the Air  
KHQ—4:15, News Album  
KJR—Goodwill Program; Dansant  
KNX—Haven of Rest  
KECA—4:15, Library Talk  
KFI—Liberal Arts Series; English  
Lesson  
KSL—Review; Robin Hood  
KOA—Comedy Capers; Stamp Club

## 4:30 to 5:00 P. M.

\*KGO & network—Armand Girard,  
basso; 4:45, Morin Sisters  
KPO—Master Library; News Flashes  
KYA—Tea Dance; Tangos  
KTAB—Keep Smiling Revue  
KLX—Bro. Bob's Club; Health School  
KROW—Old-Fashioned Girl; Health  
Talk  
KQW—Story Time; 4:45, Songs  
KJBS—Recordings; 4:45, Aubrey  
Loux, pianist  
KGDGM—American Family; Records  
KGGC—Studio Program  
\*KFRC & network—Buck Rogers in  
the 25th Century; 4:45, Univer-  
sity of the Air  
KOR—4:45, Hollywood Reporter  
KJR—Musical Auction  
KHQ—N. W. on Parade  
KOMO—4:45, Sacred Lyrics  
KQW—Sam Gordon; Studio Prog  
KFI—Organ Recital; 4:45, Just Plain  
Bill  
KNX—Fire Department; U. S. C.  
KFSD—Dr. McCoy to 4:45  
KSL—Buck Rogers in the 25th Cen-  
tury; 4:45, Orphan Annie

## 5:00 to 5:30 P. M.

\*KPO & network—Jan Garber's  
Supper Club  
KGO—Art Revue; 5:15, Pair of  
Pianos  
KYA—Children's Hour  
KTAB—Jewish Radio News; Orch.  
KLX—Helen Parmelee, pianist  
KROW—Studio Frolic  
KGGC—Dancing Echoes; Musical  
Adventures  
KQW—Sunshine League  
KJBS—Popular Records  
KGDGM—Organ; Records  
\*KFRC & network—Diane & Her  
Lifesaver; 5:15, Billy Bachelor  
KJR—Capt. Cracker & his Crummy  
Crew; Hi-School Reporter  
KNX—Sunset Serenade; 5:15, Eng-  
lish Lesson  
KFOX—Playtime Lady; Records  
KECA—How Songs Grew; Story hr.  
KFSD—Studio Program  
KSL—5:15, Tarzan

## 5:30 to 6:00 P. M.

\*KPO & network—Carefree Carnival  
KGO—Pair of Pianos; 5:45, Orphan  
Annie (Elec. Trans.)  
KYA—Sonny & Buddy; 5:45, Camp-  
bell Corner  
KTAB—Dr. Thompson talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KJBS—Recordings to 5:45  
KQW—Popular Orchestra  
KGDGM—Records to 5:45  
KFRC—Org. Son of Fire to 5:45  
\*KFRC & network—5:45, Correct  
English

KGCC—Health Talk; Irish Gems  
 KVI—Reichmuth Family  
 KOL—To be announced; Nourishine  
 KOIN—Bob & Dolly  
 KJR—Drama; 5:45, Orphan Annie  
 KNX—Son of Fire; Orphan Annie  
 KFOX—Theatre News; Songs  
 KECA—Records; Flying Club  
 KFSD—Studio; Farley's Rangers  
 KGB—Lost & Found; Music; Rajput  
 KSL—Gene Halliday, organist

### 6:00 to 6:30 P. M.

• KPO & network—Flirtations  
 KGO—Dinner Concert; 6:15, Lum & Abner, comedy duo  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Recordings; News  
 KLX—Arion Trio  
 KROW—News; Lee Davis Gang  
 KGCC—Dinner Dance  
 KQW—Dept. of Agriculture; Records  
 \* KFRC & network—Chesterfield Program  
 KJR—Scandinavian Reporter to 6:15  
 KHQ—Singing Secretary; Melodies  
 KOMO—30 Minutes of Music  
 KFWE—News; Organ  
 KNX—Mona Lowe, songs; News  
 KFOX—News; Trio, Al & Molly  
 KECA—Board of Education; News  
 KOA—Sinclair Minstrels

### 6:30 to 7:00 P. M.

• KPO & network—Colgate Program: Musical and dramatic series by Otto Harbach  
 KGO—Safety First; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Yolande De Lys  
 KLX—Arion Trio  
 KROW—Walkathon; Grace Herold Trio  
 KGCC—Dinner Dance; Melodies  
 KQW—Market Reports; Melodies  
 \* KFRC & network—Leonardo De Vinci  
 KOL—Editorial Commentator; Organ  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWE—Organ; 6:45, Jimmie Allen  
 KECA—Liberal Arts Series; Organ and Contralto  
 KFOX—School Kids; Jimmie Allen  
 KSL—The Big Show

### 7:00 to 7:30 P. M.

• KPO & network—Carnation Contented Program  
 KGO—Beaux Arts Trio  
 KYA—Sports; Drama  
 KTAB—Italian News; Bible Class  
 KROW—C. W. Hammond; L'Italia News  
 KLX—News; 7:15, Helen Parmelee, pianist  
 KGCC—Alice Christians; Records  
 KQW—Weather; Voice of Portugal  
 \* KFRC & network—Wayne King's Orchestra  
 KJR—Tonic Tunes; Dollars & Sense  
 KNX—Watanabe & Archie; Rajput  
 KFWE—Syncopators  
 KECA—Organ and Vocalist  
 KFOX—Eb and Zeb; 7:15, Bobby & Betty  
 KFSD—Studio; Sonny and Buddy

### 7:30 to 8:00 P. M.

• KPO & network—NBC Drama Hr.  
 KGO—National Radio Forum  
 KYA—Cowboys; Gold Rush Days  
 KTAB—Socialist Labor Party; 7:45, Even' Songs  
 KLX—Silver Strains; Studio Prog.  
 KROW—L'Italia Echoes of Italy  
 KQW—Italian Radio Theatre Recordings  
 KGCC—Between the Lines; 7:45, Recordings  
 KOL—Spenser Stevenson to 7:45  
 KFRC—Raymond Marlowe, tenor  
 \* KFRC & network—7:45, Fray & Braggiotti  
 KVI—Dr. Mellor to 7:45

KOIN—Jimmy Allen; Organ  
 KGW—Musical Mannequins  
 KMO—Musical Mannequins  
 KHQ—Pick & Pat  
 KNX—In-Laws; King Cowboy  
 KFWE—Today Down the Centuries; Sons of the Pioneers  
 KFOX—Boy Detective; Cheerio Boys  
 KECA—Records; 7:45, Law Talk  
 KGB—Public Health Program; Fray & Braggiotti  
 KSL—Pinto Pete and his Ranch Hands; Comedy Stars  
 KOA—At the Opera House

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series  
 KGO—Stanford University; 8:15, Nanette La Salle, contralto  
 KYA—Melodies of the South; 8:15, Amateur Hour  
 KTAB—Melodious Melodies; 8:15, Butchers' Union  
 KLX—Song Bag  
 KGCC—Spanish American Program  
 KROW—Italy; Watch Tower  
 KQW—Opera  
 \* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Paths of Memory; Radio Revels  
 KNX—Frost Warnings; Homer Canfield, songs  
 KFWE—Frankie Master's Orchestra  
 KECA—Paul Roberts, tenor; Philosopher and Country Jane  
 KFOX—Ceel & Sally; 8:15, Talk  
 KFSD—Jimmy Allen to 8:15

### 8:30 to 9:00 P. M.

• KPO & network—Voice of Firestone; Operatic Star; Chorus and Orchestra  
 KGO—Comedy Stars of Hollywood; 8:45, Cliff Nazarro, tenor  
 KYA—Amateur Hour  
 KTAB—Ray System; Recordings  
 KLX—Ann Wakefield, soprano; Tonic Tunes  
 KROW—Musical Album; 8:45, Foreign War Vets  
 KGCC—We Salute; Mort Werner  
 KQW—Opera  
 \* KFRC & network—Kate Smith's New Star Revue  
 KJR—Highlight Hour  
 KFWE—Ted Flo-Rito's Orchestra  
 KNX—Master's Music Room; Talks  
 KECA—Song Recital  
 KFOX—Ted Flo-Rito's Orchestra

### 9:00 to 9:30 P. M.

• KPO & network—Shell Show: Rush Hughes, master of ceremonies; guest artists  
 KGO—Charles Davis' Orchestra  
 KYA—Amateur; National Defense  
 KTAB—Nighthiders  
 KLX—Follet Theatre of Air Players  
 KROW—Bar X Rangers; Symphony  
 KQW—Opera  
 KGCC—News; Wyoming Cowboys  
 \* KFRC & network—Blue Monday Jamboree  
 KJR—News; Associated Entertains  
 KNX—News; Mona Lowe  
 KFWE—Around the Hearth  
 KECA—News; L. A. R. C. A. Orchestra  
 KFOX—Beverly Hillbillies  
 KFSD—Furbllit Program; Marie Viratelle Kriete  
 KOA—Rowdy Wright; Jr. C. of C.

### 9:30 to 10:00 P. M.

• KPO & network—Shell Show  
 KGO—Art Kassel's Orchestra  
 KYA—Fireside Soliloquy; News; America  
 KTAB—News; Musicale  
 KROW—Royal Hawaiians; 9:45, Congoing Program  
 KLX—Reflections of Romance  
 KGCC—Orchestra; Street Singer  
 KQW—Opera  
 KJR—Romance Time; C. of C.

\* KFRC & network—Blue Monday Jamboree  
 KNX—The Crockets  
 KFWE—Slumbertime  
 KECA—Orchestra  
 KFOX—Beverly Hill Billies  
 KFSD—Marie Viratelle Kriete  
 KOA—C. of C.; Orchestra

### 10:00 to 10:30 P. M.

• KPO & network—The Richfield Reporter; 10:15, Blue Moonlight; Alvino Rey, guitarist; Paul Carson, organist  
 KGO—Ricardo and his violin; News; 10:20, Williams-Walsh Orchestra  
 KYA—Boxing Contest  
 KTAB—Drama  
 KLX—Dance Music  
 KROW—Records; Sports Hilites  
 KGCC—Mort Werner's Open House  
 KFRC—News to 10:10  
 \* KFRC & network—Bill Fleck's Orchestra; 10:15, Frank Castle's Syncopators  
 KOL—News; Wen Niles Orchestra  
 KVI—News; 10:15, Otto A. Case  
 KOIN—The Journal  
 KOMO—10:15, The Tritette  
 KJR—Dance Orchestra  
 KGW—10:15, Archie Loveland's Orchestra  
 KFI—10:15, The Walkikians  
 KNX—The Crockets  
 KFWE—News; Orchestra  
 KECA—Musical Celebrities to 10:15  
 KFOX—News; Orchestra  
 KGB—News to 10:10  
 KSL—Players

### 10:30 to 11:00 P. M.

• KPO & network—Blue Moonlight; 10:45, Committee of Four; 10:55, News  
 KGO—Williams-Walsh Orchestra  
 KYA—Boxing; 10:40, Dancing Thru Time  
 KTAB—Recorded Vaudeville  
 KLX—Dance Records  
 KROW—Concert; Encores  
 \* KFRC & network—To be announced  
 KOL—To be announced  
 KJR—10:55, Memory's Garden  
 KOMO—Moonlight Melodies  
 KOIN—Lionel Hampton's Orchestra  
 KNX—Pontrell's Orchestra  
 KHJ—The Islanders  
 KFOX—News; Dance Orchestra  
 KFWE—Dance Orchestra  
 KOA—10:45, Committee of Four; News

### 11:00 to 11:30 P. M.

• KPO & network—Ted Flo-Rito's Orchestra  
 KGO—Organ Concert  
 KYA—Sandman Organ  
 KTAB—Dancesapations  
 KROW—Walkathon; Dance Music  
 \* KFRC & network—Dance Orchestra  
 KOIN—Kelly's Kabellers  
 KOMO—Dance Orchestra  
 KNX—Pontrell's Orchestra  
 KFWE—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

• KGO & network—Dance Music  
 KPO—Organ Concert  
 KYA—Organ Recital  
 KTAB—Black & Tan recordings  
 KROW—Dance Music  
 KGDM—12, Records to 6  
 \* KFRC & network—Midnight Moods  
 KOMO—Biltmore Orchestra  
 KHQ—Cotton Club Orchestra  
 KJR—Reflections of Romance  
 KFWE—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

### 12:00 to Sign Off

• KPO & network—Dance Music  
 KTAB—J. Lester Malloy  
 KROW—Midnight Vagabond  
 KJBS—Owl Program to 7 a.m.



# TUESDAY Programs

Feb. 12, 1935

## 7:30 to 8:00 A. M.

- KPO & netwk—Financial Service; 7:45, Lee S. Roberts' Memory Box
- GGO—Morning Parade
- KYA—Musical Clock
- KOL—Organ Music
- KGW—Piano to 7:45
- KFI—Stocks; Exercises to 7:45

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, Morning Parade
- GGO—Studio program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; N. Y. Stocks
- KROW—Commuters Clock
- KJBS—Recordings; Varieties
- KQW—Morning Melodies; Varieties
- KGDM—Serenaders; Records
- KFRC—Recordings
- \* KFRC & network—8:15, Current Questions Before Congress
- KOL—Cecil and Sally to 8:15
- KOIN—Rhythms to 8:15
- KHQ—Studio; 8:15, Crazy Wells
- KOMO—Morning Reveries
- KVI—Recordings to 8:15
- KNX—John Brown; Song Bag
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble; 8:15, Romances of Mary & John
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Three Shades of Blue, vocal trio; 8:45, Keenan & Phillips
- GGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- \* KFRC & netwk—Country Church; 8:45, Jolly Journal
- KOL—8:45, To be announced
- KVI—8:45, Wandering Cowboy
- KOMO—Mary's Friendly Garden
- KFI—8:45, Helpful Hints
- KNX—Song Bag; Tonic Tunes
- KSL—U. S. Navy Band
- KOA—8:45, Marietta Vasconcelles

## 9:00 to 9:30 A. M.

- KPO & network—The Story of Mary Marlin; 9:15, Honeyboy and Sassafras
- GGO—Studio Program
- KYA—Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty and Romance; Varieties
- KJBS—Recordings
- KGCC—Records; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; 9:15, Records
- \* KFRC & network—Voice of Experience
- KFRC—9:15, Recordings; Goodwill Industries
- KOL—9:15, To be announced
- KVI—To be announced
- KHQ—9:15, Home Comfort
- KOMO—9:15, Stradivarieties
- KJR—Songs for Sale to 9:15
- KFI—9:15, Shopping Tour
- KNX—Health Talk; Pop Concert
- KECA—Records to 9:15
- KGB—9:15, Records
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society to 9:45



JOAN BLAINE

"Mary Marlin"

KPO—9 A. M.

- KPO—9:45, Songs of the Kitchen Sink
- GGO—Electrical Transcription
- \* KGO & netwk—9:45, Edna Fischer, pianist
- KYA—Jolly Bucketeers; Lovers Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Songs of Romance; Classics
- KGCC—Star of Today; Songs in Your Heart
- KQW—Musical Program
- KGDM—News; Records
- \* KFRC & netwk—Five Star Jones; 9:45, Arthur Warren & Orchestra
- KOL—Prudence Penny; Melodies
- KVI—Dr. Burns; Mystic Melodies
- KOIN—9:45, Air Shopping
- KHQ—9:45, Tull & Gibbs
- KJR—News; Early Echoes
- KGW—9:45, Modern Homemaker
- KFI—9:45, News Release
- KNX—Concert; 9:45, News
- KECA—Records to 9:45
- KFSD—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—9:45, Jennie Lee
- KOA—National Farm and Home

## 10:00 to 10:30 A. M.

- KPO—Sax Appeal; 10:15, As Woman to Woman
- KGO & network—News; Army Band Concert
- KYA—Columbia on Paarde; 10:15, The Novelty Shop
- KTAB—News; Old Friend; Music
- KLX—Song Market; Stocks; News
- KROW—Rhythm; Concert
- KJBS—News; Organ; Congoing
- KGCC—Records
- KQW—News; Popular Orchestra
- KGDM—Vivienne; Bondons
- \* KFRC & network—George Hall's Orchestra; 10:15, Wife Begins
- KOIN—10:15, Songs for You
- KOL—10:15, Beautiful Melodies
- KOMO—10:15, Home Service Prog.
- KJR—Home Makers; Irish Minstrels
- KECA—Recordings
- KNX—Eddie Albricht's Family
- KSL—Orchestra; Organ
- KOA—Farm and Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill-Billy
- KLX—International Kitchen
- KROW—Concert; Melodic Interlude
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Melodies
- KGCC—Theatre of the Air; Records
- KGDM—The Bondons; Talk
- \* KFRC & network—Esther Velas & Ensemble; Art Kassel's Orch.
- KOIN—Consumer News
- KJR—Club Minutes; Boviers Garden
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KOA—Words & Music; Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscuts from Log o' the Day
- KYA—Organ Concert
- KTAB—Bargains; Rhythms; Recds.
- KLX—Anita & Orosco; Tonic Tunes
- KROW—Health Talk; Spotlight
- KJBS—Dance Tunes; 11:15, Talk
- KGCC—Milady's Date Book; Music
- KQW—Popular Orchestra
- KGDM—Organ
- \* KFRC & network—Marie, Little French Princess; Helen Trent's Romance
- KOL—Cecil Solly; News
- KOIN—Art Kirkham, This & That
- KJR—Rhythm Rulers
- KVI—Observer; Health Talk; Music
- KNX—Vocalist and Organ
- KGB—Recordings
- KECA—Records; Medical Talk
- KOA—C. A. C.

## 11:30 to 12:00 Noon

- KPO & network—Concert Gems
- KGO—Elmore Vincent, tenor; 11:45, Agricultural Bulletin
- KYA—Rocking Chair; Snapshots
- KTAB—Blue Moments
- KLX—Margaret Reynolds; 11:45, Musical Scrapbook
- KROW—Latin American Program
- KJBS—Dance Orchestra
- KGCC—Request Hour
- KQW—Vocal Varieties; News
- KGDM—Organ
- \* KFRC & netwk—American Legion
- \* Pilgrimage to Lincoln's Tomb
- KGW—11:45, Dental Clinic
- KHQ—Organ Concert
- KJR—Rhythm Rulers
- KFI—Charlie Wellman & Helen Hill; Fashion Tour
- KNX—Spice of Life; Ionizer Talk
- KECA—11:45, Talk on Concert Music

## 12:00 to 12:30 P. M.

- KGO & network—Henri Gendron's Oriental Orchestra
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—Radio Reporter
- KPO & network—12:15, Farm & Home Hour
- KYA—Scriptures; Noonday Concert
- KTAB—Agricultural Period; Echoes of Portugal
- KLX—Dance Music
- KROW—Latin American Program
- KJBS—Popular Orchestra & Vocalist
- KGCC—Request Hour
- KQW—Popular Orchestra
- KGDM—Road Report; Dance Band
- \* KFRC & network—Variety Hour
- KOL—The Carnival Hour
- KOIN—Johnnie Walker's Scrapbook; Meier & Frank
- KVI—12:15, Front Page Headlines
- KOMO—12:15, Viennese Vagabonds

KJR—Music; Grain Reports to 12:15  
KHQ—12:15, C. of Luncheon  
KGW—Glenn Shelley; 12:15, Meier and Frank  
KFI—Federal and State Market Reports to 12:15  
KNX—News; 12:15, Vocalist  
KECA—12:15, News Release  
KSL—Payroll Bulldozer  
KOA—Don Irwin's Orchestra

## 12:30 to 1:00 P. M.

•KPO & network—Farm & Home  
GGO—Luncheon Concert  
KYA—Noonday Concert  
KTAB—Echoes of Portugal  
KLX—Don Brose; Paths of Memory  
KROW—Calif. Home Hour; Records  
KJBS—Dance Matinee  
KGGC—Mountain Music; Records  
KGD—Recordings; 12:45, Threads of Tradition  
KQW—Weather; Market Reports  
\*KFRC & network—Columbia Variety Hour; 12:45, To be announced  
KOL—Carnival Hour  
KOMO—Vagabonds; Tea Time Tales  
KGW—News; Pianist  
KHQ—Chamber of Commerce  
KNX—Concert Group  
KECA—Concert Favorites  
KSL—Agricultural College Talk; Columbia Variety Hour  
KOA—Better Housing Interview; Harvest of Song; Nellie Revell

## 1:00 to 1:30 P. M.

•KPO & network—Betty & Bob; 1:15, Vic and Sade  
GGO—Concert; 1:15, Ann Warner  
KYA—Women's Institute; Tangos  
KTAB—Radio Frolic  
KLX—Prof. Best; 1:15, Records  
KROW—Concert Melodies  
KJBS—Stock Reports; Song Hits  
KQW—Friendly Hour  
KGD—Recordings; Organ  
\*KFRC & network—Visiting America's Little House; 1:15, Poetic Strings  
KFRC—1:25, Nourishine  
KOL—Julie Day to 1:15  
KJR—Uncle Hank; Popular Concert  
KNX—Pontrelli's Orchestra  
KECA—Recordings  
KGB—1:15, Stocks; Farm Flashes  
KFSD—Popular Program  
KSL—Broadcasters' Review

## 1:30 to 2:00 P. M.

•KPO & network—Oxydoli's Own Ma Perkins; Betty Marlowe  
GGO—Ann Warner's Chats; Cliff Nazarro, tenor  
KYA—Piano Concert  
KTAB—Jean Kent, economics  
KLX—Popular Concert  
KROW—Hollywood Hillites; 1:45, Ross Love  
KJBS—Dance Orchestra  
KQW—Afternoon Concert  
KGD—Recordings  
KFRC—S. F. County Medical Society; 1:45, Orchestra; 1:50, Christian Science News  
KVI—Educational Feature; Orch.  
KOL—Educational Feature; Orch.  
KOIN—Book of Life  
KJR—Lotus Land  
KNX—Pontrelli's Orchestra  
KGB—Educational Feature; Orch.  
KFSD—Old Time Program  
KSL—Educational Feature to 1:45

## 2:00 to 2:30 P. M.

•KPO & network—Al Pearce and his Gang  
GGO—Meredith Willson's Orchestra; 2:15, Congress Sneaks  
KYA—Musical Strings  
KTAB—Globe Trotter; Song Favorites  
KLX—Recordings; Jean Ardath  
KJBS—Better Business Talk; 2:15, Tango Orchestra

KROW—Short Story Time  
KQW—Dance Matinee  
KGD—Serenader; News  
\*KFRC & network—Happy-Go-Lucky Hour  
KJR—Salon Hour  
KNX—The Bookworm  
KECA—Classic Hour  
KSL—2:15, Dental Clinic  
KOA—Huffman Reporter to 2:05

## 2:30 to 3:00 P. M.

•KPO & network—Al Pearce and his Gang  
GGO—Congress Speaks; Tom Mitchell, baritone  
KYA—Lost & Found; Modern Notes  
KTAB—Romancin'; Records  
KLX—Stocks; Records  
KROW—The Romanciers  
KQW—Dance Matinee  
KJBS—Tango Orchestra; Records  
KGD—The Romanciers  
\*KFRC & network—Happy-Go-Lucky Hour; 2:45, Between the Bookends  
KJR—Salon Hour  
KNX—Recordings  
KECA—Classic Hour  
KFSD—2:45, Studio Program  
KOA—Al Pearce's Gang  
KSL—Milton Charles to 2:45

## 3:00 to 3:30 P. M.

•KPO & network—Langendorf Pictorial; 3:15, Gillette's Music  
GGO—Xavier Cugat's Orchestra; 3:15, Hymn Sing  
KYA—Poet's Interlude; Melody Man  
KTAB—Two-Four Time; Chinese  
KLX—Jewel Box; 3:15, Records  
KROW—Dance matinee  
KJBS—News; Popular Melodies  
KQW—Stocks; 3:15, Variety  
KGD—Recordings  
\*KFRC & network—Feminine Fancies  
KJR—World Revue  
KGW—Concert Trio  
KHQ—Business & Pleasure; Bulletin  
KOMO—3:15, Carter Medicine Prog.  
KFI—3:15, Taylor's Metropolitans  
KNX—Concert Orchestra  
KECA—Recordings to 3:15  
KFSD—Studio Program to 3:15  
KSL—Utah State Legislature; 3:15, Junior Hour  
KOA—Xavier Cugat's Orchestra; 3:15, Hymn Sing

## 3:30 to 4:00 P. M.

•KPO & network—Mickey Gillette's Music  
GGO—Interlude; Dorothy Page, contralto; High and Low  
KLX—Recordings  
KYA—State Teachers College; 3:45, Symphony Sketches  
KTAB—Sophisticated; 3:45, Hawaiian Music  
KROW—Doc Shahan's Cowboys; Hits of Today  
KJBS—Musical Comedy; S E R A Program  
KQW—Variety Program  
KGD—Pacific Instrumentalists  
KFRC—Just Plain Bill  
\*KFRC & network—3:45, Frank Castle's Matinee  
KOL—Studio Program to 3:45  
KOMO—Birnbaum's Bavarians  
KVI—3:45, Girl Scout Program  
KOIN—Newspaper of the Air  
KHQ—King's Men; 3:45, Sylvia Gray  
KFI—Ann Warner Chats  
KNX—Fletcher Wiley  
KGB—Orchestra to 3:45; 3:55, Along the Airwaves  
KOA—News; 3:45, Univ. of Denver  
KSL—D. S. S. Club; Records; News

## 4:00 to 4:30 P. M.

•KGO & network—Three Scamps; vocal trio  
KGO—4:15, Pair of Pianos  
KPO—Radio Reporter

•KPO & network—4:15, Oriental Gardens Orchestra  
KYA—Symphony Sketches  
KTAB—Tea Time Melodies; Lauretta La Marr, Culinary Expert  
KLX—Records; Bob's Club  
KROW—Waltz Time; Spanish Serenade  
KGGC—Studio Program  
KJBS—Dance Orchestra  
KGD—Gilmore Oil Program  
KQW—Popular Tunes  
\*KFRC & network—Louis Panico's Orchestra  
KOIN—Newspaper of the Air  
KHQ—Happy Feet; 4:15, News Album  
KJR—World Revue  
KGW—4:15, Oriental Gardens  
KFI—Liberal Arts Series; Organ  
KNX—Haven of Rest  
KSL—Town Crier  
KOA—Univ. of Denver; Orchestra

## 4:30 to 5:00 P. M.

•KPO & network—To be announced  
KPO—4:45, Barbara Lee  
GGO—Pair of Pianos  
•KGO & network—4:45, You and Your Government  
KYA—Tea Dance Parade  
KTAB—Keep Smiling Revue  
KLX—Bro. Bob's Club; Health School  
KROW—Dell Perry; Health Talk  
KJBS—Dance Orchestra  
KGGC—Studio Program  
KQW—Story Time; 4:45, Songs of the Islands  
KGD—Records  
\*KFRC & network—Buck Rogers in the 25th Century  
KFRC—4:45, Ivory Stamp Club  
KOL—4:45, To be announced  
KOIN—4:45, Hollywood Reporter  
KHQ—Trio  
KOMO—Medical Talk; Music  
KFI—Organ Recital; Just Plain Bill  
KNX—Jewel Box; U. S. C.  
KSL—Town Crier; Orphan Annie  
KOA—4:45, You & Your Government

## 5:00 to 5:30 P. M.

•KPO & network—Five Cards; Coquettes, vocal trio with guitarist and pianist  
GGO—Back Stage Chatter; 5:15, Community Forum  
KYA—Children's Hour  
KTAB—Jewish Date Book; Records  
KLX—Helen Parmelee, pianist  
KROW—Studio Frolic  
KJBS—Dance Orchestra  
KGGC—Dancing Echoes; Musical Adventures  
KQW—Airs of South America  
\*KFRC & network—Jack Teters & Orch.; 5:15, Billy Bachelor  
KOIN—Bob & Dolly to 5:15  
KVI—'Last of Mohicans' to 5:15  
KJR—Steamboat Bill; Hi-School Reporter  
KHQ—5:15, Ivory Soap Program  
KOMO—5:15, Ivory Stamp Club  
KGW—5:15, Ivory Soap Program  
KFI—Latvian Singers; 5:15, Ivory Stamp Club  
KNX—Serenade; Musical Headliner  
KGB—National Defense Week to 5:05  
KOA—Sports Review; Comedy Stars  
KSL—Pullman Prog.; 5:15, Tarzan

## 5:30 to 6:00 P. M.

KGO—Forum; 5:45, Orphan Annie  
•KPO & network—Lawrence Tibbett, baritone; John B. Kennedy  
KYA—Sonny & Buddy; 5:45, Campbell Corner  
KTAB—Health Talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KJBS—Dance Orchestra to 5:45  
KGGC—Talk; 5:45, Irish Gems  
KQW—Popular Orchestra  
KFRC—Og, Son of Fire  
\*KFRC & network—5:45, D. S. S. Club

KVI—Hollywood News to 5:45  
 KJR—Once Upon a Time; Orphan Annie  
 KNX—Songs; 5:45, Orphan Annie  
 KECA—Word Detective; Flying Club  
 KFOX—Theatre News; Records  
 KGB—Robin Hood to 5:45  
 KFSD—Studio; Farley's Rangers  
 KSL—Piano Team and Tenor; 5:45, My Beautiful Lady

**6:00 to 6:30 P. M.**

• KPO & network—Vick Presents Grace Moore, soprano  
 KGO—Dinner Concert; 6:15, Lum and Abner, comedy duo  
 KYA—Cyrus Trobber's Orchestra  
 KTAB—Recordings; News  
 KLX—Arlon Trio  
 KROW—News; 6:15, Musical Album  
 KGGC—Dinner Dance  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \* KFRC & network—Bing Crosby  
 KOMO—Romance Time  
 KFWE—News; Organ; Studio Whispers with George Fischer  
 KNX—Concert; 6:15, News  
 KECA—Children of All Lands; News  
 KFOX—News; Vagabonds; Al and Molly  
 KFSD—Dinner Music

**6:30 to 7:00 P. M.**

• KPO & network—Ed Wynn, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra  
 KGO—Melody Magazine; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra  
 KTAB—Sports; Yolande De Lys  
 KLX—Arlon Trio  
 KROW—Walkathon; 6:45, Dr. Facci  
 KGGC—Dinner Dance Review  
 KQW—Market Reports; Music  
 \* KFRC & network—Isham Jones' Orchestra for Chevrolet  
 KJR—News; Jimmy Allen  
 KFOX—School Kids; Jimmy Allen  
 KFWE—B'Nai Brith; Jimmy Allen  
 KNX—Lum & Abner; Jimmy Allen  
 KECA—Liberal Arts Series; Organ

**7:00 to 7:30 P. M.**

• KPO & network—Palmolive Beauty Box Theatre of the Air; Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
 KGO—Every Man's Palace  
 KYA—Ernie Smith's Sport Page; 7:15, Instrumental Ensemble  
 KTAB—Italian News; Bible Class  
 KLX—News; Song Souvenirs  
 KROW—C. W. Hammond; 7:15, L'Italia News  
 KGGC—Elizabeth Baird; Records  
 KQW—Weather; Voice of Portugal  
 \* KFRC & network—Camel Caravan  
 KJR—Observer; 7:05, Mountaineers  
 KECA—Organ; Recordings  
 KNX—Frank Watanabe; Music  
 KFWE—Ray de O'Fan; Hilarities  
 KFOX—Eb & Zeb; Bobby & Betty

**7:30 to 8:00 P. M.**

• KPO & network—Palmolive Beauty Box Theatre  
 KGO—Redwood Reveries; Beaux Arts Trio  
 KYA—Story Teller; Louise Taber  
 KTAB—Musical Biographies  
 KLX—Merlyn Morse, tenor; 7:45, Spice of Life  
 KQW—Italian Radio Theatre  
 KROW—Singing Strings; American Family Robinson  
 KGGC—Between the Lines; 7:45, Jeanne Carole  
 KFRC—Nujol (E. T.)  
 \* KFRC & network—Emery Deutsch, violinist  
 KFRC—7:45, Nujol  
 KOL—Speaker Stevenson to 7:45  
 KOIN—Jimmy Allen; Little Show

KVI—Dr. Mellor to 7:45  
 KJR—Old Songs; Fashion Plates  
 KNX—The In-Laws; King Cowboy  
 KFWE—Mrs. Pasquale and Califs  
 KFOX—Boy Detective; Vocal Duet  
 KGB—Comedy Stars; 7:45, Fireside Melodies  
 KSL—Emery Deutsch, Gypsy Violin; 7:45, The Hawk, mystery drama

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Night Editor, Hal Burdick  
 KGO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto  
 KYA—Memory Strains  
 KTAB—Melodious Melodies; 8:15, London Fantasy  
 KLX—Alice Blue; 8:15, Metropolitan Moods  
 KROW—Latin-American Program  
 KGGC—Spanish-American Program  
 KQW—Days of Romance in Santa Clara Valley  
 \* KFRC & network—Myrt and Marge  
 KFRC—8:15, Beauty That Endures  
 KOL—8:15, Comedy Stars  
 KOIN—8:15, Comedy Stars  
 KVI—8:15, Souvenirs  
 KJR—Fashions; Memory Paths  
 KNX—Frost Warning; Adierikans  
 KFWE—Frankie Masters' Orchestra  
 KFOX—Cecil & Sally; Orchestra  
 KECA—Recordings  
 KFSD—Jimmie Allen; Manuel Dehesa  
 KGB—8:15, Oddities from Life  
 KSL—8:15, Comedy Capers

**8:30 to 9:00 P. M.**

• KPO & network—Leo Reisman's Orchestra  
 KGO—Melody Review  
 KYA—Orchestra; Fiesta  
 KLX—London Fantasy  
 KROW—Moods; Studio Program  
 KGGC—Concert; Mort Werner  
 KQW—Scott Held's Orchestra  
 \* KFRC & network—Calling All Cars  
 KOIN—Sports Flashes; 8:45, Carl Donough  
 KOL—The Merry Men to 8:45  
 KVI—Mr. Rex Roubush to 8:45  
 KGW—Sweethearts on Parade  
 KJR—Sweethearts on Parade  
 KFWE—Eno Crime Clues  
 KNX—Lincoln Program  
 KECA—Dr. Geo. Liebling, pianist  
 KFOX—Ted Fio-Rito's Orchestra  
 KSL—Johnny Green's Orchestra; Tuesday Roundup

**9:00 to 9:30 P. M.**

• KPO & network—Ben Bernie's Orchestra  
 KGO—Melody Review  
 KYA—Fiesta  
 KTAB—Nevada Nighthiders  
 KLX—Old Gospel Hymns  
 KROW—Italian Program; Pearl Tener  
 KGGC—News; Wyoming Cowboys  
 KQW—Band Concert  
 KFRC—John Nesbit to 9:15  
 \* KFRC & network—Orville Knapp's Orchestra  
 KVI—9:15, Otto Case  
 KJR—News; Singers  
 KNX—News; 9:15, Entertainers  
 KFWE—Dance Orchestra  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—Feature; Organ Melodies  
 KSL—Orchestra; 9:15, Smoke Rings

**9:30 to 10:00 P. M.**

• KPO & network—Death Valley Days  
 KGO—George Hamilton's Orchestra  
 KYA—Fiesta; News; America  
 KTAB—News; Music  
 KLX—News; California Rangers  
 KROW—Royal Hawaiians; Congo  
 KGGC—Recordings  
 KQW—Hits of the Past

\* KFRC & network—University Explorer  
 KOIN—Lum & Abner; 9:45, Thru the Ember Glow  
 KOL—Editorial Commentator; News  
 KVI—News; Book Review  
 KJR—Pick and Pat  
 KNX—Pick and Pat (E. T.)  
 KFWE—Slumbertime  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—Organ Melodies  
 KSL—Smoke Rings; Orchestra  
 KOA—Cosmopolitan Orchestra

**10:00 to 10:30 P. M.**

• KPO & network—Richfield Reporter; 10:15, Tom Coakley's Orch.  
 KGO—Mickey Gillette's Music  
 KYA—Lyric Quartet  
 KTAB—Recordings  
 KLX—California Rangers; Records  
 KROW—Recordings; Sports  
 KGGC—Mort Werner's Open House  
 KFRC—News; Studio Program  
 \* KFRC & network—10:15, Fred Skinner, Negro Song Stylist  
 KOIN—10:15, Musical Miniatures  
 KOL—Dance Music; 10:15, Wen Niles' Orchestra  
 KVI—Studio Program to 10:15  
 KJR—Till Tomorrow  
 KFWE—News; Dance Orchestra  
 KFI—10:15, The Four Blackbirds  
 KECA—Musical Celebrities, records  
 KNX—The Crockets  
 KFOX—News; Orchestra  
 KGB—News; To be announced to 10:15  
 KSL—Dance Orchestra  
 KOA—Merry Boys

**10:30 to 11:00 P. M.**

• KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio News  
 KGO—News; Williams-Walsh Orch.  
 KYA—Sandman Organ  
 KTAB—Opera Recorded  
 KLX—Dance Music  
 KROW—Rhythm Review  
 \* KFRC & network—Orchestra  
 KOIN—Kelly's Kabelleros; Orch.  
 KJR—Dance Orchestra  
 KGW—Dance Orchestra  
 KNX—The Crockets; Orchestra  
 KFWE—Dance Orchestra  
 KFOX—News; Tex Howard's Orch.  
 KOA—Huffman Harmonies

**11:00 to 11:30 P. M.**

• KGO & network—Ted Fio-Rito's Orchestra  
 KPO—Bal Tabarin Orchestra  
 KYA—Sandman Organ  
 KTAB—Recordings  
 KROW—Walkathon; Dance Music  
 \* KFRC & network—To be announced  
 KOIN—Dance Orchestra  
 KOMO—Moonlight Melodies  
 KQW—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWE—Dance Orchestra  
 KFOX—Dance Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Jack Mills' Orch.  
 KPO—Organ Concert  
 KYA—Concert Memories  
 KTAB—Recordings  
 KROW—Dance Music  
 KFRC—Lionel Hampton's Orchestra  
 KOMO—Dance Orchestra  
 KJR—Reflections of Romance  
 KFWE—Dance Orchestra  
 KHJ—Music  
 KGB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KTAB—DX Program, Lester Malloy  
 KROW—Midnight Vagabond  
 KGD—Music and News  
 KGB—Records  
 KJBS—12:01, Owl Prog. to 7 a. m.

# WEDNESDAY Programs

Feb. 13, 1935

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Tom Mitchell, baritone
- KGO—Betty Brunn; 7:45, Electrical Transcription
- KYA—Musical Clock
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Music
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KFI—Stocks and Exercises to 7:45
- KNX—Bill Sharples' Club
- KECA—Bible Study; Records
- KFSO—7:45, Studio Program
- KGB—Stocks; Seven o'Clock Club
- KSL—Broadcasters Review

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Studio Program
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Commuters Clock
- KJBS—Auburn Airs; Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—Records to 8:15
- \* KFRC & netw—8:15, Hollywood Country Church
- KOL—Cecil and Sally
- KVI—Covered Wagon Jubilee to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KHQ—Crazy Wells to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—John Brown, 8:15, Song Bag
- KECA—8:15, Recordings
- KFOJ—Grain Reports; Songs
- KGB—Records to 8:15
- KSL—Informal Music; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & netw—U. S. Army Band; 8:45, Magic Recipes
- KGO—Electrical Transcription
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- \* KFRC & netw—Country Church; 8:45, Jolly Journal
- KOL—Prudence Penny
- KVI—8:45, Wandering Cowboy
- KJR—8:45, Concert Stars
- KHQ—Musical Gems to 8:45
- KOMO—Mary's Friendly Garden
- KCA—Song Bag; 8:45, Tonic Tunes
- KECA—Recordings to 8:45
- KSL—Mid-Morning Melodies; Music Simplifier Course
- KOA—Betty Moore to 8:45

## 9:00 to 9:30 A. M.

- KPO & netw—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Electrical Transcription; 9:15, Edna Fischer, pianist
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Popular Varieties; Records
- KGGC—Parade; Bargain Basement
- KQW—Tuneful Topics
- KGDM—Cowboy; Recordings
- KVI—To be announced
- KJR—Songs for Sale



GENE CLARK

KJBS—Chief Announcer

- \* KFRC & network—Voice of Experience
- KFRC—9:15, Recordings
- KNX—Talk; Pop Concert
- KECA—Recordings
- KFSO—Good Cheer; Dr. McCoy
- KGB—9:15, Records

## 9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Coquettes; 9:45, Jean Abbey, Shop News
- KYA—Jolly Bucketteers; Lover's Lane; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGGC—Star of Today; 9:45, Songs in Your Heart
- KQW—Lite Classics
- KGDM—News; Recordings
- \* KFRC & network—Five Star Jones; 9:45, Betty Crocker
- KOIN—Five Star Jones; 9:45, Air Shopping
- KGW—Edna Jacks, pianist; Modern Homemaker
- KJR—News; Southern Serenaders
- KHQ—Dessert Hotel; Tull & Gibbs
- KGW—Edna Jacks, pianist
- KVI—9:45, Mystic Melodies
- KFI—Walkikians; 9:45, News
- KNX—Concert; 9:45, News
- KFSO—Stock Reports to 9:45
- KGB—News; Records to 9:45
- KSL—Five Star Jones; Jennie Lee
- KOA—National Farm & Home

## 10:00 to 10:30 A. M.

- KGO & netw—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano Vignettes; News
- KYA—Columbia on Parade; 10:15, Organ Concert
- KTAB—News; Old Friend; Music
- KLX—Songs; 10:15, Stocks; News
- KROW—Rhythm Revue
- KJBS—News; Organ; Congoin
- KGGC—Records; Jeanne & Jimmie
- KQW—News; Orchestra
- KGDM—Recordings
- \* KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies

- KHQ—Studio Program
- KOIN—10:15, Songs for You
- KOMO—Jack & Jill to 10:15
- KJR—Homemakers; Music
- KNX—Eddie Albright's Family
- KFI—California Kitchen
- KSL—10:15, Organ Interlude
- KOA—National Farm & Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Jules Land and Ensemble; 10:45, Clef Dwellers
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Hill-Billy
- KROW—Morning Concert; Melodies
- KJBS—Dance Orchestra; Songs of Romance
- KQW—Aunt Sammy; For the Ladies
- KGGC—Theatre of the Air; Records
- KGDM—Records; Health Talk
- \* KFRC & network—University of California; 10:45, Organ Recital
- KFRC—10:45, SERA Speaker to 10:50
- KOIN—Consumer News; Orchestra
- KVI—Amusement Tips to 10:45
- KJR—Club Minutes; Boviers Garden
- KCA—Recordings; Pianist
- KNX—Mary Holmes; Melody Race
- KOA—Best Foods; Studio Program
- KSL—Little Jack Little; Betty Moore

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Alvino Rey, guitarist; 11:15, Two Seats in the Balcony
- KYA—Organ; Unique Tunes
- KTAB—Bargains; Modern Rhythm; Recordings
- KLX—Records; 11:15, Notes in Rhyme
- KROW—Health Talk; Spotlight
- KJBS—Popular Tunes
- KGGC—Milady's Date Book; 11:15, Band Concert
- KGDM—Organ Recital
- KQW—Popular Orchestra
- \* KFRC & network—Little French Princess; Romance of Helen Trent
- KOL—Cecil Solly; News
- KVI—Observer; Health Talk; Melodies
- KOIN—Art Kirkham
- KJR—Rhythm Rulers
- KNX—Organ; Business Trends
- KECA—Records; Chinese Lesson
- KGB—To the Ladies
- KOA—11:10, Two Seats in Balcony

## 11:30 to 12:00 Noon

- KPO & netw—Radio City Matinee; guest artists and orchestra
- KGO—Nanette La Salle, contralto; 11:45, Agricultural Bulletin
- KYA—Mirror of Fashion; Snapshots
- KTAB—Blue Moments
- KLX—Anita and Orsco; Records
- KROW—Latin-American Program
- KGGC—Request Hour
- KJBS—Dance Orchestra
- KQW—Vocal and Theatre News
- KGDM—Organ Recital
- \* KFRC & netw—American School of the Air
- KJR—Rhythm Rulers
- KGW—11:45, Dental Clinic
- KECA—Records
- KNX—Music; 11:45, Ironizer Talk

## 12:00 to 12:30 P. M.

- KGO & network—Ramblers Trio
- KGO—12:15, Financial Flashes; 12:20, Luncheon Concert
- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; 12:30, Concert
- KTAB—Seventh Day Adventist

KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KJBS—Song Hits  
 KGDM—Gene Army; Serenader  
 \*KFRC & network—Kate Smith's Matinee  
 KOIN—Scrapbook; Meier & Frank  
 KOL—The Carnival Hour  
 KOMO—Cowboy Joe; Vagabonds  
 KGW—Glenn Shelly and Clarence Tolman; 12:15, Meier & Frank  
 KHQ—Organ Concert  
 KJR—Concert; 12:12, Grain Reports  
 KVI—12:15, Front Page Headlines  
 KFI—State Market Reports to 12:15  
 KNX—News; Drury Lane, tenor  
 KECA—12:15, News Release

12:30 to 1:00 P. M.

\*KPO & network—Western Farm and Home Hour  
 KGO—Luncheon Concert  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Music  
 KROW—California Farm Hour; 12:45, Records  
 KJBS—Dance Matinee  
 KGGC—Mountain Music; Melodies  
 KQW—Market Reports  
 KGDM—Recordings; Threads of Tradition  
 \*KFRC & network—Kate Smith's Matinee; 12:45, To be announced  
 KOIN—The Carnival Hour  
 KVI—Capitol City News  
 KOMO—Farm Talk; Tea Time Tales  
 KHQ—Stepping Along; Studio  
 KGW—News; Organ Concert  
 KNX—Concert Group  
 KECA—Concert Favorites, records  
 KOA—Cosmopolitan Hotel Orch.

1:00 to 1:30 P. M.

\*KPO & network—Betty and Bob; 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner's Chats  
 KYA—Ad Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Garden Tips; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Recordings; Theater Chat  
 \*KFRC & network—National Student Federation; 1:15, Curtis Institute  
 KOI—Julie Day to 1:15  
 KJR—Carter; 1:05, Headliners  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KPSD—Ad Club Luncheon  
 KGB—1:15, Stocks; Farm Flashes  
 KSL—Payroll Builder

1:30 to 2:00 P. M.

\*KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Accordiana, Johnny Toffoli  
 KYA—Tangos; 1:45, Jack & Jill  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools; 1:45, Dance Masters  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Accordion Boys; Records  
 \*KFRC & network—Curtis Institute  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Orchestra  
 KPSD—Old Time Program  
 KSL—Payroll Builder

2:00 to 2:30 P. M.

\*KPO & network—Al Pearce and His Gang  
 KGO—Kay Foster, songs; 2:15, Merry Macs; Vocalists  
 KYA—Barker Frivolities  
 KTAB—Globe Trotter; Songs

KLX—Records; Romance Under Water  
 KROW—Short Story Time  
 KJBS—Gerald Kenney; Records  
 KQW—Dance Matinee  
 KGDM—Recordings; News  
 \*KFRC & network—Happy Go Lucky Hour  
 KOIN—Jeannette Cramer to 2:15  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Recordings  
 KPSD—2:15, Studio Program  
 KSL—Music; 2:15, Dental Clinic  
 KOA—Huffman Reporter; Kay Foster; 2:15, Music

2:30 to 3:00 P. M.

\*KPO & network—Al Pearce Gang  
 KGO—Alice in Orchestralia; Harry Stanton, basso  
 KYA—Lost & Found; Modern Notes; 2:55, Talk on 1938 Exposition Sites  
 KTAB—Relief Talk; 3:4 Time  
 KLX—Talk; Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Records  
 KQW—Dance Matinee  
 KGDM—Romancers  
 \*KFRC & network—Happy Go Lucky Hour; 2:45, Between the Bookends  
 KJR—Salon Hour, recorded  
 KECA—Classic Hour  
 KNX—Recordings  
 KPSD—2:45, Studio Program  
 KSL—Parent-Teachers; Vocalist  
 KOA—Alice in Orchestralia; Happy Jack

3:00 to 3:30 P. M.

\*KPO & network—Langendorf Pictorial; 3:15, Gillette's Music  
 KGO—Education in the News; 3:15, Alma Kitchell, contralto  
 KYA—Symphony Highlights  
 KTAB—Records; Chinese News  
 KLX—World Revue  
 KROW—Dance Matinee  
 KJBS—News; Recordings  
 KQW—Stocks; Music  
 KGDM—Records; Piano Melodies  
 \*KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Islands  
 KGW—Concert Trio  
 KOI—Pinto's Club Bulletin  
 KNX—Concert Orchestra; 3:15, U. S. C. Concert Orchestra  
 KECA—Raine Bennett; Records  
 KPSD—Royal Brown, organist  
 KOA—Education in the News  
 KSL—Utah State Legislature; 3:15, Junior Hour

3:30 to 4:00 P. M.

\*KPO & network—Mickey Gillette's Music  
 KGO—Interlude; Federal Income Tax Talks; 3:45, Singing Strings  
 KYA—Symphony Highlights  
 KLX—Recordings  
 KTAB—Sophistication; Talk  
 KQW—Tom King, crime story; Hits of Today  
 KGW—Hostess Hi-lites  
 KJBS—Hostess Hi-lites  
 KGDM—Wyoming Rustlers; Records  
 KFRC—Just Plain Bill  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KOI—Studio Program to 3:45  
 KHO—3:45, Sylvia Gray  
 KOIN—Newspaper of the Air  
 KOMO—Concert in Miniature  
 KPI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KRP—3:55, Along the Airways  
 KSL—What Would You Do?: Records; News  
 KOA—News and Music

4:00 to 4:30 P. M.

\*KGO & network—Talks by Richard Whitney to 4:15

KGO—4:15, Something Simple  
 KPO—Radio Reporter  
 \*KPO & network—4:15, Oriental Gardens Orchestra  
 KYA—Band Concert  
 KTAB—Tea Time Tunes; Talk  
 KLX—Musical Jigsaws; Bro. Bob's Club  
 KROW—Waltzes; Warren Stinson  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KGDM—Gilmore Oil Program  
 KQW—Popular Tunes  
 KFRC—Closing N. Y. Stocks  
 \*KFRC & network—4:05, Gypsy Caravan; 4:15, Twenty Fingers of Sweetness  
 KOL—Gypsy Caravan; 20 Fingers of Sweetness  
 KVI—Reichmuth Family  
 KOIN—Newspaper of the Air  
 KHQ—Studio; 4:15, News Album  
 KJR—Talks & Tea Dansant  
 KFI—Liberal Arts Series; Talk  
 KNX—Haven of Rest  
 KGB—4:25, Police Talk  
 KSL—Town Crier  
 KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

\*KGO & network—Gould & Shefter, pianists; 4:45, Congress Hotel Orchestra  
 KPO—Orchestra; 4:45, Barbara Lee  
 KYA—Tea Dance Parade  
 KTAB—Keep Smiling Revue  
 KLX—Bro. Bob's Club; 4:45, Health School  
 KROW—Dell Perry; Health Talk  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—American Family Robinson; Recordings  
 \*KFRC & network—Buck Rogers in the 25th Century  
 KFRC—4:45, Ivory Soap Stamp Club  
 KOL—4:45, Adventures with the Marines  
 KOIN—4:45, Hollywood Reporter  
 KHQ—Book of Memories  
 KGW—Abe Bercewitz, violin, to 4:45  
 KJR—Snapshots  
 KOMO—Talk; 4:45, Sacred Lyrics  
 KNX—Jewel Box; U. S. C.  
 KFI—Organ Recital; Just Plain Bill  
 KECA—Better Business Talk to 4:45  
 KPSD—Dr. McCoy to 4:45  
 KSL—4:45, Orphan Annie

5:00 to 5:30 P. M.

\*KPO & network—Mary Pickford and Stock Company  
 KGO—Children's Hour; 5:15, Chromos, Chas. Runyan, pianist  
 KYA—Children's Hour  
 KTAB—Jewish Radio News; Organ  
 KLX—Black and White Melodies; 5:15, Jewel Box  
 KROW—SERA Choral Ensemble  
 KJBS—Dance Orchestra  
 KGGC—Dancing Echoes; 5:15, Musical Adventures  
 KGDM—Dance Orchestra to 5:15  
 KQW—Popular Concert  
 \*KFRC & network—Diane and her Lifesaver; 5:15, Billy Bachelor  
 KJR—Capt. Cracker; Hi-School Reporter  
 KNX—Sunset Serenade; Organ  
 KECA—John McIntosh Brown; Songs  
 KPSD—Better Business; Studio  
 KSL—5:15, Tarzan

5:30 to 6:00 P. M.

\*KPO & network—Just Around the Corner  
 KPO—5:45, Barbara Lee  
 KGO—Audience Decides; 5:45, Little Orphan Annie  
 KTAB—Dr. Thompson, talk  
 KYA—Sonny & Buddy; 5:45, Campbell Corner  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health

KJBS—Dance Orchestra to 5:45  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \*KFRC & network—Varieties  
 KGW—Ivory Soap to 5:45  
 KJR—Drama; Orphan Annie  
 KOMO—Stamp Club; Orientalogue  
 KHQ—Ivory Stamp Club to 5:45  
 KNX—Elec. Trans.; Orphan Annie  
 KFI—Ivory Stamp Club to 5:45  
 KFOX—News; Records  
 KFSD—Studio; Farley's Rangers  
 KECA—5:45, Flying Club  
 KOA—Comedy Stars; Pac. Nomads

**6:00 to 6:30 P. M.**

•KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing  
 KGO—Dinner Concert; 6:15, Lum and Abner  
 KYA—Cyrus Trobbe Orchestra  
 KTAB—Recordings; News  
 KIX—Arlon Trio  
 KROW—News; Royal Hawaiians  
 KGGC—Dinner Dance  
 KQW—California Department of Agriculture; 6:15, Recordings  
 \*KFRC & network—Chesterfield Program  
 KJR—Scandinavian Reporter of the Air; Castles in Music  
 KFWB—News; Aristocrats; Organ  
 KNX—Lucca's Concert Orch.; News  
 KECA—Board of Education; News  
 KFOX—News; Three Vagabonds; Al & Molly  
 KFSD—Dinner Music

**6:30 to 7:00 P. M.**

•KPO & network—John Charles Thomas, baritone  
 KGO—Business Review; 6:45, Jimmy Allen, Air Adventures  
 KYA—Cy Trobbe's Orchestra  
 KTAB—Sport Page; Yolande De Lys  
 KIX—Arlon Trio  
 KROW—Walkathon; Grace Herold Trio  
 KGGC—Dinner Dance  
 KQW—Market Reports; Music  
 \*KFRC & network—Adventures of Grace  
 KJR—News; 6:45, Jimmie Allen  
 KFWB—Organist; Jimmie Allen  
 KNX—Lum & Abner; 6:45, Jimmie Allen  
 KECA—Liberal Arts Series; Organ  
 KFOX—School Kids; Jimmy Allen  
 KFSD—Dinner Music

**7:00 to 7:30 P. M.**

•KPO & network—Jimmy Fidler's Hollywood News; 7:15, Madame Sylvia, beauty and health expert  
 KGO—Southern Harmony Four; 7:15, Agriculture Today  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Bible Class  
 KIX—News; 7:15, Lotus Land  
 KROW—C. W. Hammond; L'Italia News  
 KQW—Weather; Voice of Portugal  
 KGGC—Alice Christians; Harlem Sketches  
 \*KFRC & netwk—Jack Pearl  
 KJR—Tonic Tunes; Dollars & Sense  
 KFWE—Syncopators  
 KNX—Watanabe & Archie; Songs  
 KECA—Recordings  
 KFOX—Eb & Zeb; Bobby & Betty  
 KFSD—7:15, Sonny & Buddy

**7:30 to 8:00 P. M.**

•KPO & network—K-7—Secret Service Spy Story  
 KGO—Californians on Parade  
 KYA—Cowboys; Gold Rush Days  
 KTAB—Socialist Labor Party; Music  
 KNX—Manila Stringed Orchestra  
 KROW—Variety Feature  
 KGGC—Between the Lines; Tropical Tramps  
 KQW—Italian Radio Theatre  
 KOIN—Jimmie Allen; Beneficial Loan

\*KFRC & network—Barnyard Serenade  
 KOL—Speaker Stevenson to 7:45  
 KJR—Carefree Capers  
 KNX—In-Laws; 7:45, King Cowboy  
 KFWE—Today down the Centuries; 7:45, Comedy Stars  
 KECA—Symphony Hour; Records  
 KFOX—Boy Detective; Vocal Duet  
 KFSD—Web of Dreams  
 KSL—Melodies; Comedy Stars

**8:00 to 8:30 P. M.**

•KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series  
 KGO—Wandering Minstrel  
 KYA—Cy Trobbe's Orchestra; Tax Talk; Music  
 KTAB—Melodious Melodies; Orch.  
 KIX—Rhythmic Reporters  
 KROW—Gerald Boccignone; 8:15, Watch Tower  
 KGGC—Jewish Radio Hour  
 KQW—Music of the Masters  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Neapolitans  
 KNX—Frost Warnings; 8:15, Homer Canfield  
 KFWB—Frankie Masters' Orchestra  
 KECA—Symphony Hour  
 KFOX—Cecil & Sally; Garden Talks  
 KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

•KPO & network—Lanny Ross Log Cabin Orchestra  
 KGO—Comedy Stars; 8:45, Sports Headliners  
 KYA—Tom Coakley's Orchestra; 8:45, Venetian Blinds Trio  
 KTAB—Ray System; Records  
 KIX—Reflections of Romance; 8:45, Income Tax Talk  
 KROW—Musical Album; 8:45, To be announced  
 KGGC—We Salute; Mort Werner  
 KQW—Music of the Masters  
 \*KFRC & network—Voice of Experience; 8:45, George Hamilton's Orchestra  
 KOIN—Moods in Music; Orchestra  
 KOL—8:45, Comedy Capers  
 KJR—Olympic Hotel Orchestra  
 KNX—Associated Entertainers; 8:45, Playing Your Own Accompaniment  
 KFWB—Ted Flo-Rito's Orchestra  
 KECA—Symphony Hour  
 KFOX—Ted Flo-Rito's Orchestra

**9:00 to 9:30 P. M.**

•KPO & network—Town Hall Tonight  
 KGO—Bal Tabarin Orchestra; 9:15, Veterans Program  
 KYA—Trio; 9:15, Comedy Caravan  
 KTAB—Nevada Nightherders  
 KIX—Lee Baker; Rhythm Encores  
 KROW—Boxing Matches  
 KQW—Musings; Salon Orchestra  
 KGGC—News; Wyoming Cowboys  
 \*KFRC & network—John Nesbit; 9:15, Jacques Renard's Orchestra  
 KOL—Public Bench to 9:15  
 KOIN—Little Show; 9:15, Joseph Sampletro  
 KJR—News Reporter; Fireside Phantasies  
 KNX—News; 9:15, Mary Kirk  
 KFWE—Dance Orchestra  
 KECA—News; L. A. J. C. Musicale  
 KFOX—Beverly Hillbillies  
 KFSD—Furbilt; 9:15, Feature  
 KSL—Pinto Pete and his Ranch Hands; 9:15, Melodies We Love

**9:30 to 10:00 P. M.**

•KPO & netwk—Town Hall Tonight with Fred Allen and Artists  
 KGO—Strange Cases; Dramatic series; Police Chief Wm. Quinn  
 KYA—Comedy Caravan; 9:45, News; Famous Fights  
 KTAB—News; Moment Musical

KLX—News; Fireside Phantasies  
 KROW—Boxing Matches  
 KGGC—Records; Salonesque  
 KQW—Kirk of Sleepy Hollow  
 \*KFRC & network—George Hall's Orchestra  
 KVI—News; 9:45, Otto Case  
 KOL—Editorial Commentator; News  
 KOIN—Lum & Abner to 9:45  
 KJR—Phantasies; C. of C.  
 KNX—The Crocketts  
 KFWE—Slumber Time  
 KECA—Musicale  
 KFOX—Beverly Hillbillies  
 KFSD—Ratliff's Orchestra  
 KSL—Dance Orchestra

**10:00 to 10:30 P. M.**

•KPO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra  
 KGO—Williams-Walsh Orchestra  
 KYA—Famous Flights; Singers  
 KTAB—Oakland S. E. R. A.  
 KIX—Recording  
 KROW—Boxing Matches  
 KGGC—Mort Werner's Open House  
 KFRC—News  
 \*KFRC & network—To be announced  
 KVI—10:15, Organ Recital  
 KOL—To be announced; Wen Niles Orchestra  
 KOIN—10:15, Thru the Ember Glow  
 KJR—Hal Grayson's Orch.  
 KFI—10:15, Art World in Review  
 KNX—Crocketts  
 KFWE—News; Dance Orchestra  
 KECA—Musical Celebrities to 10:15  
 KFOX—News; 10:15, Organ  
 KGB—News to 10:10  
 KSL—Music; 10:15, Pianist  
 KOA—Studio Program

**10:30 to 11:00 P. M.**

•KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—News; 10:35, Reflections  
 KYA—Orchestra; Organ  
 KTAB—Recorded Vaudeville  
 KROW—Dance Records  
 KGGC—Mort Werner's Open House  
 \*KFRC & network—Knapp's Orch.  
 KOL—Dance Music  
 KGW—Elec. Trans.; Orchestra  
 KJR—Till Tomorrow  
 KNX—Pontrelli's Orchestra  
 KFWE—Tex Howard's Orchestra  
 KFOX—Marathon News; Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

•KGO & network—Flo-Rito's Orch.  
 KPO—Home Sweet Home, Organ  
 KYA—Sandman Organ  
 KTAB—Dansapations  
 KROW—Walkathon; Records  
 \*KFRC & network—Dance Orch.  
 KOIN—Jack Bains' Orchestra  
 KOMO—Hal Grayson's Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWE—Dance Orchestra  
 KFOX—Dance Orchestra

**11:30 to 12:00 Midnight**

•KGO & netwk—Woodyard's Orch.  
 KPO—Organ Concert  
 KYA—Sandman Organ  
 KTAB—Recordings  
 KROW—Records  
 KGDM—Fritz Wolcott's Orchestra  
 \*KFRC & network—Bill Fleck's Orchestra  
 KOIN—McElroy's Band  
 KGW—Bart Woodyard Orchestra  
 KFWE—Dance Orchestra  
 KOMO—Moonlight Melodies  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KTAB—DX Program  
 KROW—Midnight Vagabond  
 KHJ—Recordings  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

## 8:00 to 8:30 A. M.

KPO—Edna Fischer, pianist  
 ●KPO & network—8:15, Tony Wons  
 Scrapbook  
 KGO—Accordiana; Studio Program  
 KYA—Christian Science Reading;  
 8:15, Mr. and Mrs. Reader  
 KTAB—Shipping News; Melodies  
 KLX—Recordings; 8:20, Stocks  
 KROW—Commuters Clock  
 KJBS—Recordings; Varieties  
 KQW—Morning Melodies  
 KGDM—Recordings  
 KFRC—Recordings  
 ★KFRC & network—8:15 Academy  
 of Medicine  
 KOIN—Rhythms to 8:15  
 KOL—Cecil & Sally to 8:15  
 KOMO—Morning Reveries  
 KHQ—Crazy Wells  
 KVI—Records; Wandering Cowboy  
 KFI—Church Quarter Hour to 8:15  
 KNX—John Brown; Song Bag  
 KECA—Accordiana; Recordings  
 KFSD—Accordiana to 8:15  
 KGB—Records to 8:15  
 KSL—Melodies; Mary & John  
 KOA—Galaxy of Stars; Band

## 8:30 to 9:00 A. M.

●KPO & netwk—U. S. Navy Band  
 KGO—Studio Program  
 KYA—Morning Concert  
 KTAB—Radio Shoppers' Digest  
 KLX—Covered Wagon Jubilee  
 KROW—Novelty Review  
 KQW—Morning Concert  
 KJBS—Dance Melodies  
 KGDM—Records; 8:45, Talk  
 ★KFRC & netwk—Hollywood Coun-  
 try Church  
 KOMO—Mary's Friendly Garden  
 KHQ—Booster Broadcast  
 KFI—Music; 8:45, Julia Hayes  
 KNX—Song Bag; Tonic Tunes  
 KSL—8:45, Mary and Bennie  
 KOA—U. S. Navy Band; Marietta  
 Vasconcelles

## 9:00 to 9:30 A. M.

●KPO & netwk—The Story of Mary  
 Marlin; 9:15, Merry Macs  
 KGO—Electrical Transcription; 9:15,  
 Pair of Pianos  
 KYA—Concert; Prudence Penny  
 KTAB—Hour of Prayer  
 KLX—Shopping List  
 KROW—Melody Lane; Varieties  
 KJBS—Popular Concert; Bargain  
 KGGC—Morning Parade; Bargains  
 KQW—Tuneful Tones  
 KGDM—Cowboy; Personalities  
 ★KFRC & network—Voice of Expe-  
 rience  
 KFRC—9:15, Recordings  
 KVI—9:15, To be announced  
 KOMO—9:15, Carters; Merry Macs  
 KGW—9:15, Merry Macs  
 KHQ—9:15, Home Comfort  
 KJR—Melody Palette; 9:15, Chil-  
 dren's Program  
 KFI—9:15, Home Nursing Hints  
 KNX—Health Talk; Pop Concert  
 KECA—Recordings  
 KGB—9:15, Records  
 KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

●KPO & netwk—Martha Meade So-  
 ciety  
 KPO—9:45, Songs by the Kitchen  
 Sink  
 KGO—Pair of Pianos  
 ●KGO & netwk—9:45, Press-Radio  
 News; 9:50, Soloist  
 KYA—Jolly Bucketteers; Lover's  
 Lane; Waltz Time  
 KTAB—Health Talk  
 KLX—Clinic of the Air  
 KROW—Diet and Health  
 KGGC—Star of Today; Songs



TOM BRENNEMAN

KFRC—3 P. M.

KJBS—Songs of Romance; Light  
 Classics  
 KQW—Gems of Melody; Better  
 Vision Institute  
 KGDM—News; Records  
 ★KFRC & netwk—Five Star Jones  
 KFRC—9:45, Geo. Hall's Orchestra  
 KOIN—Five Star Jones; 9:45, Air  
 Shopping  
 KOL—Prudence Penny to 9:45  
 KVI—Dr. Burns; Mystic Melodies  
 KJR—News; Early Echoes  
 KHQ—9:45, Tull & Gibbs  
 KGW—9:45, Modern Homemaker  
 KFI—9:45, News Release  
 KECA—Records to 9:45  
 KNX—Music; 9:45, News  
 KFSD—Stock Reports to 9:45  
 KGB—News; 9:35, Records  
 KSL—Five Star Jones; Jennie Lee  
 KOA—Farm and Home

## 10:00 to 10:30 A. M.

●KPO & network—Woman's Maga-  
 zine of the Air  
 KGO—Beaux Arts Trio  
 KYA—Columbia on Parade; 10:15,  
 The Novelty Shop  
 KTAB—News; Old Friend; Music  
 KLX—Clinic; Records; Stocks  
 KROW—Rhythm Revue  
 KJBS—News; Organ; Congo  
 KGGC—Recordings; Salonesque  
 KGDM—Records  
 KQW—News; Popular Orchestra  
 ★KFRC & network—Allan Leaffer's  
 Orchestra; Wife Begins at 10:15  
 KOL—10:15, Morning Melodies  
 KOIN—10:15, Songs for You  
 KJR—Home Makers; Irish Minstrels  
 KNX—Eddie Albright's Family  
 KECA—Recorded Program  
 KSL—Orchestra; Mrs. Chapman at  
 Home

## 10:30 to 11:00 A. M.

●KPO & network—Woman's Maga-  
 zine of the Air  
 KGO—Words and Music  
 KYA—Organ Concert  
 KTAB—Health Talk; Hillbilly  
 KLX—International Kitchen  
 KJBS—Vocalists; Melodies  
 KROW—Concert; Melodic Interlude

KGGC—Theatre of the Air; Records  
 KGDM—Records; Health Talk  
 KQW—Aunt Sammy; Melodies  
 KFRC—Better Business Bureau  
 ★KFRC & network—10:45, Pat Ken-  
 nedy and Kassel's Orchestra  
 KVI—Amusement Tips to 10:45  
 KOIN—Consumer News to 10:45  
 KJR—Club Minutes; Boviers  
 KECA—Recordings  
 KNX—Mary Holmes; Melody Race  
 KSL—Colonial Dames to 10:45  
 KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

●KPO & network—Standard School  
 Program  
 KGO—NEC Music Guild  
 KYA—Organ Concert  
 KTAB—Bargains; Rhythms; Records  
 KLX—Anita & Orosco; Tonic Tunes  
 KROW—Health Talk; Spotlight  
 KGGC—Milady's Date Book; Waltz  
 KJBS—Dance Orchestra  
 KQW—Popular Orchestra  
 KGDM—Organ Recital  
 ★KFRC & network—Little French  
 Princess; Helen Trent Romance  
 KOL—Cecil Solly; 11:15, News  
 KOIN—This and That  
 KVI—Observer; Health Talk  
 KJR—Rhythm Rulers  
 KNX—Marshall Grant, organ  
 KECA—Recordings  
 KGB—Recordings  
 KGO—Huffman Harmonies

## 11:30 to 12:00 Noon

●KPO & network—Standard School  
 Program; 11:45, Echoes of Erin  
 KGO—Music Guild; 11:45, Agricul-  
 tural Bulletin  
 KYA—Dance Time; Snapshots  
 KTAB—Blue Moments  
 KLX—Margaret Reynolds; Scrapbook  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Request Hour  
 KQW—Accordian Capers; News  
 KGDM—Organ Recital  
 ★KFRC & netwk—American School  
 of the Air  
 KHQ—11:45, Organ  
 KGW—11:45, Dental Clinic  
 KJR—Rhythm Rulers  
 KFI—11:45, Charlie Wellman &  
 Helen Hill  
 KECA—Records; 11:45, Music Talk  
 KNX—Talk; 11:45, Ironizer Talk  
 KOA—Question Box to 11:45

## 12:00 to 12:30 P. M.

●KGO & netwk—Castles of Romance  
 KGO—12:15, Financial Flashes;  
 12:20, Luncheon Concert  
 KPO—News Reporter  
 ●KPO & network—12:15, Western  
 Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Melodies; Agric. Period;  
 Echoes of Portugal  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Vocal and Instrumental  
 KGGC—Request Hour  
 KQW—Popular Orchestra  
 KGDM—Recordings  
 ★KFRC & network—Roadways of  
 Romance  
 KOL—The Carnival Hour  
 KVI—Mkt. Specials; Headlines  
 KOIN—Scrapbook; Meier & Frank  
 KOMO—Cowboy Joe; 12:15, Viennese  
 Vagabonds  
 KGW—12:15, Meier & Frank  
 KHQ—Organ Recital  
 KJR—Concert; 12:12, Grain Reports  
 KFI—Fed. & State Mkt. Reports  
 KNX—News; 12:15, Drury Lane,  
 tenor  
 KECA—12:15, News Release  
 KSL—Payroll Butler  
 KOA—12:15, Interview; Orchestra

**12:30 to 1:00 P. M.**

•KPO & network—Western Farm and Home  
 KGO—Luncheon Concert  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Memory Paths  
 KJBS—Dance Matinee  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KGGC—Mountain Music; Records  
 KQW—Market Reports  
 KGDM—Records; Threads of Tradition  
 \*KFRC & network—Roadways of Romance; 12:45, To be announced  
 KOL—Carnival Hour  
 KOMO—Vagabonds; Tea Time Tales  
 KGW—News; 12:45, Organ  
 KHQ—Luncheon Club  
 KNX—Emil Baffa's Orchestra  
 KECA—Recordings  
 KSL—Utah State Agric. College; 12:45, Recordings

**1:00 to 1:30 P. M.**

•KPO & network—Betty and Bob; 1:15, Vic and Sade  
 KGO—Concert; 1:15, Ann Warner  
 KYA—Shrine Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Recordings; 1:15, Sinfonians  
 \*KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band  
 KOL—Julie Day to 1:15  
 KJR—Uncle Hank; Headliners  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings to 1:15  
 KGB—1:15, Stocks; Farm Flashes  
 KFSD—Rotary Club  
 KSL—Payroll Bullder

**1:30 to 2:00 P. M.**

•KPO & network—Oxydol's Own Ma Perkins; 1:45, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Cliff Nazarro, tenor  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Hollywood Hillites; 1:45, Ross Love  
 KJBS—Dance Orchestra  
 KQW—Afternoon Concert  
 KGDM—Educ. Period; Recordings  
 KFRC—Stocks; Christian Science; \*KFRC & network—1:45, Convention Hall  
 KOL—1:45, Bureau of Fisheries  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Paris Inn Orchestra  
 KFSD—Old Time Program  
 KGB—Parent Teachers' Association  
 KSL—Convention Hall

**2:00 to 2:30 P. M.**

•KPO & network—Al Pearce and His Gang  
 KGO—National Congress of Parents and Teachers  
 KYA—Don Valdemar's Orchestra  
 KTAB—Globe Trotter; Records  
 KLX—Bridge Talk; 2:15, Records  
 KROW—Short Story Time  
 KJBS—Blindcraft Ensemble  
 KGDM—Records; News  
 KQW—Blindcraft  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KNX—Bookworm  
 KECA—Classic Hour  
 KSL—Loretta Lee; Dental Clinic  
 KOA—Theatre Reporter; P. T. A.

**2:30 to 3:00 P. M.**

•KPO & network—Al Pearce Gang

KGO—Silver Strains; 2:45, Tom Mitchell, baritone  
 KYA—Lost & Found; Modern Notes  
 KTAB—Romancing; 3:4 Time  
 KLX—S. F. Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; Orch.  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KNX—Musical Program  
 KECA—Records  
 KFSD—2:45, Studio Program  
 KSL—Organ and A. M. A. Speaker; 2:45, Between the Bookends

**3:00 to 3:30 P. M.**

•KPO & network—Langendorf Pictorial  
 KPO—3:15, Mickey Gillette's Music  
 KGO—Angelo Ferdinando's Orch.  
 \*KGO & network—3:15, American Vocational Association Talk  
 KYA—Poet's Interlude; Melody Man  
 KTAB—Four-Four Time; Chinese News  
 KLX—Jewel Box; Records  
 KROW—Dance Matinee  
 KJBS—News; Ballroom Favorites  
 KGDM—Recordings; Piano  
 KQW—Stocks & Bonds; Variety  
 \*KFRC & network—Feminine Fancies  
 KHQ—Business & Pleasure; Club Bulletin  
 KJR—Enchanted Land  
 KGW—Eddie King  
 KECA—Records  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Organ Recital  
 KSL—Utah State Legislature; 3:15, Junior Hour

**3:30 to 4:00 P. M.**

•KPO & network—Mickey Gillette's Music  
 KGO—The Family Cook Book; 3:45, Singing Strings  
 KYA—St. Teachers College; Tangos  
 KTAB—Sophistication; Talk  
 KLX—Recordings  
 KROW—Doc Shahan's Cowboys; Records  
 KJBS—Afternoon Concert  
 KQW—Variety  
 KGDM—Organ Recital  
 KFRC—Just Plain Bill  
 \*KFRC & network—3:45, Frank Castle's Matinee  
 KOL—Studio Program to 3:45  
 KVI—Blind Association Program; 3:45, Louis Nomenclini, accordion  
 KOIN—Newspaper of the Air  
 KOMO—Birnbaum's Bavarians  
 KHQ—3:45, Sylvia Gray  
 KFT—Ann Warner's Chat  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—D. S. S. Club; Records  
 KOA—Microphone News; 3:45, University of Denver

**4:00 to 4:30 P. M.**

•KGO & network—Hal Kemp's Orch.  
 KGO—4:15, Beaux Arts Trio  
 KPO—News  
 \*KPO & network—4:15, Oriental Garden's Orchestra  
 KYA—SERA Talk; Tea Dance Parade  
 KTAB—Tea Time Melodies; 4:15, Laurretta La Marr  
 KROW—Waltz Time; Serenade  
 KJBS—Dance Orchestra  
 KGGC—Studio Program  
 KQW—Popular Tunes  
 KGDM—Gilmore Oil Program  
 KVI—Story Lady; 4:15, Hollywood News  
 \*KFRC & network—Edgewater Beach Concert Orchestra; Louis Panico's Orchestra  
 KOMO—Fire Prevention Talk

KJR—Tea Dansant  
 KHQ—Happy Feet; 4:15, News Album  
 KNX—Haven of Rest  
 KFT—Liberal Arts Series; Radio Editors Interviewed  
 KGB—Edgewater Beach Orchestra; 4:15, Louis Panico's Orchestra  
 KSL—Broadcaster's Review  
 KOA—4:15, Don Pedro Orchestra

**4:30 to 5:00 P. M.**

•KPO & network—Oriental Gardens Orchestra  
 KPO—4:45, Barbara Lee Style Talk  
 KGO—Beaux Arts Trio  
 \*KGO & network—4:45, The Song-fellows  
 KYA—Dance Parade; Music  
 KTAB—Keep Smiling Revue  
 KFT—Bro. Bob's Club; 4:45, Health School  
 KROW—Dell Perry; Talk  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra; 4:45, Aubrey Loux, pianist  
 KGGC—Studio Program  
 KGDM—Recordings; Octette  
 \*KFRC & network—Buck Rogers in the 25th Century; 4:45, University of the Air  
 KOL—4:45, Ralph Horr Talk  
 KOIN—4:45, Hollywood Reporter  
 KJR—Snapshots  
 KHQ—Organ Concert  
 KGW—4:55, Milton Gumbert  
 KOMO—4:55, Tommy Thomas entertainers  
 KNX—Dr. Mathews' Radio Church  
 KFT—Organ Concert; Just Plain Bill  
 KSL—4:45, Orphan Annie  
 KFSD—Dr. McCoy to 4:45

**5:00 to 5:30 P. M.**

•KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
 KGO—Art and Music; 5:15, Melody Lingers On  
 KYA—Children's Hour  
 KTAB—Jewish Radio News; Organ  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KGGC—Dance Echoes  
 KQW—Airs of South America  
 KJBS—Popular Selections  
 KGDM—Musical Program to 5:15  
 \*KFRC & network—Linit Charm Program  
 KJR—Steamboat Bill; HI Reporter  
 KNX—Sunset Serenade; U. S. C. Male Chorus  
 KECA—Educ. Speech; Records  
 KFSD—Studio Program

**5:30 to 6:00 P. M.**

•KPO & network—Fleischmann Variety Hour  
 KGO—Melody Lingers On; 5:45, Little Orphan Annie  
 KYA—Sonny and Buddy; Campbell  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Bating Your Way to Health  
 KJBS—Recordings to 5:45  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 \*KFRC & network—Billy Batchelor; D. S. S. Club  
 KJR—Records; Orphan Annie  
 KNX—Drama of Youth; 5:45, Orphan Annie  
 KFSD—Studio Program; Farley's Rangers  
 KECA—Records; 5:45, Flying Club  
 KSL—Tarzan; My Beautiful Lady

**6:00 to 6:30 P. M.**

•KPO & network—Captain Henry's Maxwell House Show Boat  
 KGO—Dinner Concert; 6:15, Lum & Abner  
 KYA—Junior Birdmen; Orchestra  
 KTAB—Records; News



KLX—Arion Trio  
 KROW—News; Musical Album  
 KGGC—Dinner Dance Review  
 KQW—California State Dept. of Agriculture; Popular Orchestra  
 \*KFRC & network—Let's Go to Europe; Piano Fantasies  
 KOIN—Organ; Piano; Moods in Music  
 KOI—Chas. A. Reynolds; 6:15, Beautiful Melodies  
 KJR—Scandinavian Reporter; 6:15, Castles in Music  
 KVI—6:15, Talk by Mr. Powell  
 KNX—Emil Baffa's Orchestra; News  
 KECA—Noreen Gammill; News  
 KFWE—News; Aristocrats; Organ  
 KFOX—News; Vocalists; Al, Molly  
 KSL—The Electric Hour

**6:30 to 7:00 P. M.**

\*KPO & network—Captain Henry's Show Boat  
 KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
 KYA—Orchestra  
 KTAB—Sports; Yolande De Lys  
 KLX—Arion Trio  
 KROW—Walkathon; Dr. Facci  
 KQW—State Market Reports; 6:45, Tango Time  
 KGGC—Dinner Dance Program  
 \*KFRC & network—Fred Waring's Pennsylvanians  
 KJR—News; Jimmy Allen  
 KNX—Lum & Abner; Jimmy Allen  
 KFWE—Organ; Jimmie Allen  
 KECA—Liberal Arts Series; Organ  
 KFOX—School Kids; Jimmie Allen

**7:00 to 7:30 P. M.**

\*KPO & network—Paul Whiteman's Music Hall; Orch. & Entertainers  
 KGO—Brooks Bros.; 7:15, Review of Activities of the San Francisco Municipal Government  
 KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
 KTAB—Italian News; Bible Class  
 KLX—News; 7:15, Pianist  
 KROW—C. W. Hammond; L'Italia News  
 KGGC—Arnet Amos; Recordings  
 KQW—Weather; News; Voice of Portugal  
 \*KFRC & network—Fred Waring's Pennsylvanians  
 KJR—Observer; Tonic Tunes; 7:15, Greater Washington Hour  
 KNX—Watanabe & Archie; Songs  
 KFWE—Fire Dept. talk; Hilarities  
 KECA—Organ; Records  
 KFOX—Eb & Zeb; 7:15, Buddy & Betty  
 KFSD—Feature; Sonny & Buddy

**7:30 to 8:00 P. M.**

\*KPO & network—Paul Whiteman's Music Hall  
 KGO—Forty-five Minutes from Broadway  
 KYA—Story Teller; Gold Rush Days  
 KTAB—Even' Songs  
 KLX—Maggie Harmony; Edna Parker, contralto  
 KROW—Melodic Tapestries  
 KGGC—Between the Lines; Fireside Quarter Hour  
 KQW—Italian Radio Theatre  
 \*KFRC & network—Leith Stevens' Harmonies  
 KFRC—7:45, Nujol Clinic  
 KOL—Speaker Stevenson to 7:45  
 KVI—Dr. R. M. Mellor to 7:45  
 KOIN—Jimmy Allen; Little Show  
 KJR—Program; Waltz Dreams  
 KNX—In Laws; King Cowboy  
 KFWE—Synopsators  
 KFOX—Boy Detective; Vocal Duet  
 KECA—Walkikians  
 KFSD—Chorus  
 KGB—Comedy Stars; 7:45, Fireside Melodies  
 KSL—Leith Stevens Harmonies; 7:45, The Hawk

**8:00 to 8:30 P. M.**

\*KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
 KGO—Forty-five Minutes from Broadway; 8:15, Broadcast from the Schooner "Seth Parker"  
 KYA—Love's Old Sweet Songs  
 KTAB—Melodies; Records  
 KLX—Reflections of Romance; 8:15, American Legion Talk  
 KROW—Latin-American Program  
 KGGC—Spanish-American Program  
 KQW—Melodies of Yesterday; 8:15, Rosicrucian Melodies  
 \*KFRC & network—Myrt & Marge; Little Jack Little's Orchestra  
 KOIN—8:15, Comedy Stars  
 KVI—8:15, Orchestra  
 KOL—8:15, Comedy Stars  
 KJR—Waltz Dream; Carefree Capers  
 KNX—Frost Warning; Adierikans  
 KFWE—Frankie Masters' Orchestra  
 KECA—Property Studies by John Kennedy; Records  
 KFOX—Ceil & Sally; Orchestra  
 KFSD—Jimmie Allen; Studio  
 KSL—8:15, Comedy Capers  
 KOA—8:15, Comedy Stars

**8:30 to 9:00 P. M.**

\*KPO & network—Standard Symphony Hour  
 KGO—Leo Reisman's Orchestra; 8:45, Big Ben Dream Dramas  
 KYA—Tom Coakley's Orchestra; Rainbows of Romance  
 KTAB—Recordings  
 KLX—Tracy Chamber of Commerce  
 KROW—Italian Program  
 KGGC—Organalities; Mort Werner  
 KQW—Bernard Pritchard, soloist; Crusade Against Crime  
 \*KFRC & network—Camel Caravan  
 KJR—Carefree Capers; Romance  
 KNX—Forge of Freedom  
 KFWE—Ted Fio-Rito's Orchestra  
 KFOX—Ted Fio-Rito's Orchestra  
 KECA—Recordings  
 KFSD—Eddie Wheeler's Orchestra  
 KOA—Legislative Doings; Edgie Duchin's Orchestra

**9:00 to 9:30 P. M.**

\*KPO & network—Standard Symphony Hour; 9:15, Winning the West  
 KGO—George Olsen's Orchestra  
 KYA—Spa Parade  
 KTAB—Nevada, Nighthanders  
 KLX—Melodies; 9:15, Violinst  
 KROW—Italian Program; Royal & Ancient Order of Saps  
 KGGC—News; Wyoming Cowboys  
 KQW—San Jose State Debate  
 \*KFRC & network—Mobil Magazine  
 KJR—News; Charlie Kent Singers  
 KNX—News; Entertainers  
 KFOX—Beverly Hillbillies  
 KFWE—Jack Joy's Orchestra  
 KECA—Story Teller  
 KFSD—Aztec Half Hour  
 KSL—9:15, Musicale Ensemble  
 KOA—Orchestra; Orange Lantern

**9:30 to 10:00 P. M.**

\*KPO & network—Winning the West  
 KPO—9:45, Book Parade  
 KGO—George Olsen's Orchestra  
 KYA—Russian Melodies; 9:45, News; America  
 KTAB—News; Music  
 KLX—News; California Rangers  
 KROW—Royal Order of Saps; Congo  
 KGGC—Records; Dramatic Guild  
 KQW—Dance Frolic  
 KFRC—S. F. Junior C. of C.; News  
 \*KFRC & network—9:45, Leon Navarro's Orchestra  
 KOIN—Lum & Abner; Sports  
 KOL—Editorial Commentator; News  
 KVI—News; Evening Meditations  
 KJR—Musical Scrapbook; Orchestra  
 KHQ—9:45, Romance of Achievement

KGW—9:45, Edwards Furn. Prog.  
 KOMO—9:45, Jack & Melody Masters  
 KFWE—Slumbertime  
 KNX—Vocalist; The Crocketts  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KFSD—Studio Program to 9:45  
 KSL—Leon Navarro's Orchestra  
 KOA—Orange Lantern; Dancing in Twin Cities

**10:00 to 10:30 P. M.**

\*KPO & network—Richfield Reporter  
 KPO—10:15, Waltz Time  
 KGO—Mickey Gillette's Music  
 KYA—Orchestra  
 KTAB—Hit Tunes  
 KLX—Dance Music  
 KROW—Royal Hawaiians; Sport Hillites  
 KGGC—Mort Werner's Open House  
 KFRC—News to 10:10  
 \*KFRC & network—To be announced  
 KOL—To be announced; Wen Niles  
 KOIN—The Journal  
 KOMO—10:15, Royal Seven  
 KFI—10:15, Views of the News  
 KFWE—News; Orchestra  
 KNX—Crocketts  
 KECA—Records to 10:15  
 KFOX—News; Orchestra  
 KGB—News; To be announced  
 KSL—Kalawaila Boys  
 KOA—Dance Orchestra

**10:30 to 11:00 P. M.**

\*KPO & network—Waltz Time; 10:45, Tom Coakley's Orchestra  
 KPO—10:55, Press-Radio News  
 KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
 KYA—Orchestra  
 KTAB—Recorded Vaudeville  
 KLX—Dance Music  
 KROW—The Star Parade  
 KGGC—Mort Werner's Open House  
 \*KFRC & network—Knapp's Orch.  
 KOL—10:45, American Weekly  
 KOIN—Jack Bains Orchestra  
 KOMO—Moonlight Melodies  
 KGW—10:45, Bart Woodyard's Orch.  
 KJR—10:55, Memory's Garden  
 KNX—Pontrelli's Orchestra  
 KFWE—Tex Howard's Orchestra  
 KFOX—Marathon News; Orchestra

**11:00 to 11:30 P. M.**

\*KGO & network—Fio-Rito's Orch.  
 KPO—Bal Tabarin Orchestra  
 KYA—Orchestra  
 KTAB—Dansapations  
 KLX—Stuart Hamblen's Roundup  
 KROW—Walkathon; Dance Music  
 \*KFRC & network—Dance Orchestra  
 KOIN—Lionel Hampton's Orchestra  
 KOMO—Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWE—Dance Orchestra  
 KFOX—Dance Orchestra  
 KGB—To be announced

**11:30 to 12:00 Midnight**

\*KGO & network—Jimmy Grier's Orchestra  
 KPO—Charles Runyan, organist  
 KYA—Sandman Organ  
 KTAB—Black & Tan, records  
 KLX—Stuart Hamblen's Roundup  
 KROW—Recordings  
 \*KFRC & network—Organ Recital  
 KOIN—Orchestra  
 KVI—Organ; News and Tips  
 KJR—Till Tomorrow  
 KFWE—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra  
 KGB—Organ

**12:00 to Sign Off**

KTAB—D-X Program  
 KROW—Midnight Vagabond  
 KGDM—121 Nite Club Orchestra  
 KGB—Records  
 KJBS—12:01, Own Program to 7a.m.

# FRIDAY Programs

Feb. 15, 1935

## 7:00 to 7:30 A. M.

- KPO & network—Smackout; 7:15, Hazel Arth, contralto

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Tom Mitchell, baritone
- KGO—Betty Brunn; Studio Program
- KYA—Music; Unique Tunes
- KTAB—The Texans
- KROW—Commuters Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Talk; Varieties
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck to 7:45
- KJR—Market Quotation; 7:45, Christian Science Program
- KOL—Organ Program
- KFI—Stocks; Exercises; Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Bible Fellowship to 7:45
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Shipping News; Melodies
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Popular Selections; Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- KFRC—Recordings
- \* KFRC & netwk—8:15, Hollywood Country Church
- KOL—Cecil & Sally to 8:15
- KVI—Covered Wagon Jubilee to 8:15
- KOIN—Rhythms to 8:15
- KOMO—Morning Reveries
- KNX—John Brown; Song Bag
- KECA—Recordings
- KGB—Recordings to 8:15
- KSL—Studio Ensemble; Good Morning Judge

## 8:30 to 9:00 A. M.

- KPO & network—Music Appreciation Hour
- KGO—Electrical Transcription
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- \* KFRC & network—Hollywood Country Church; 8:45, Jolly Journal
- KOL—8:45, Prudence Penny
- KVI—8:45, Wandering Cowboy
- KOMO—Mary's Friendly Garden
- KNX—Song Bag; Tonic Tunes
- KECA—Recordings
- KSL—U. S. Army Band; Talk

## 9:00 to 9:30 A. M.

- KPO & netwk—The Story of Mary Marlin; 9:15, Josephine Gibson
- KGO—Studio Program; Beaux Arts Trio
- KYA—Concert; Bargains; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Melody Lane; Vocal Varieties
- KJBS—Dance Melodies; Bargains
- KGCC—Morning Parade; Bargains
- KQW—Tuneful Topics
- KGDM—Cowboy; Recordings
- \* KFRC & network—Voice of Experience; 9:15, Recording
- KJR—Songs for Sale; Carter Prog.



GEORGE WEBSTER  
NBC—Dramatic Artist

- KHQ—9:15, Burgan's Home Comfort
- KNX—Health Talk; Lal Chand Mehra
- KECA—Recordings
- KGB—9:15, Records
- KFSD—Good Cheer; Dr. McCoy

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Beaux Arts Trio
- KYA—Jolly Bucketeers; Lover's Lane; Waltz Time
- KTAB—Dr. J. Douglas Thompson
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KQW—Concert
- KGCC—Star of Today; Song in Your Heart
- KGDM—News; 9:45, Records
- \* KFRC & netwk—Five Star Jones; 9:45, Betty Crocker
- KOIN—9:45, Air Shopping
- KOL—9:45, Morning Melodies
- KVI—9:45, Mystic Melodies
- KHQ—Walt & Marion; Tull & Gibbs
- KGW—Keyboard Kapers; Home-maker
- KJR—News; Southern Serenader
- KFI—Helen Guest, ballads; News
- KNX—Music; 9:45, News
- KGB—News; Records to 9:45
- KSL—Five Star Jones; 9:45, Jennie Lee

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Johnnie O'Brien, harmonica; 10:15, Elmore Vincent, tenor
- KPO—Golden State Menu Flashes; 10:15, News Reporter
- KYA—Columbia on Parade; Music
- KTAB—News; Jerry Wilford; Music
- KLX—Music; Stocks; News
- KROW—Rhythm Review
- KJBS—News; 10:05, Organ
- KGCC—Recordings
- KQW—News; Orchestra
- KGDM—Easy Chair; Records
- \* KFRC & network—Geo. Hall's Orchestra; Wife Begins at 10:15
- KOL—10:15, Beautiful Melodies
- KOIN—10:15, Songs for You
- KJR—Home Makers' Time; Women in the Shoe

- KOMO—Jack & Jill
- KFI—California Kitchen
- KNX—Eddie Albright's Family
- KSL—10:15, Organ Concert

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words and Music
- KYA—Organ Concert
- KTAB—Health Talk; Hill Billy
- KLX—International Kitchen
- KROW—Concert; Melodic Interlude
- KJBS—Dance Tunes; Songs of Romance
- KGCC—Theatre of the Air; Hits of Today
- KQW—Aunt Sammy; For the Ladies
- KGDM—So This Is Hollywood; Talk
- \* KFRC & network—Univ. of Calif.; 10:45, Art Kassel's Orchestra
- KOIN—Consumers News
- KVI—Musical Program
- KJR—Club Minutes; Boviers
- KNX—Mary Holmes; Melody Race
- KECA—Chaparral Club; Records
- KFSD—Studio Program
- KOA—Best Foods; 10:45, Livestock and Produce
- KSL—Little Jack Little to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ Concert
- KTAB—Bargains; Recordings
- KROW—Health Talk; Spotlight
- KLX—Records; Notes in Rhyme
- KJBS—Dance Melodies
- KQW—Popular Orchestra
- KGCC—Milady's Date Book; 11:15, Hawaiian Sketches
- KGDM—Organ Recital
- \* KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That, Art Kirkham
- KOL—Cecil Solly; News
- KVI—The Observer; Talk; Melodies
- KJR—Rhythm Rulers, recorded
- KNX—Marshall Grant, organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons
- KGB—To the Ladies
- KOA—Magic of Speech

## 11:30 to 12:00 Noon

- KGO—Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KPO & network—Frances Lee Barton's Kitchen Party
- KYA—Fashion Mirror; Snapshots
- KTAB—Blue Moments
- KLX—Anita & Orsoco; Music
- KROW—Latin-American Program
- KGCC—Request Hour
- KJBS—Dance Melodies
- KQW—Popular Vocal; News
- KGDM—Organ Recital
- \* KFRC & netwk—American School of the Air
- KJR—Rhythm Rulers
- KNX—Spice of Life; Talk
- KECA—Recordings
- KFSD—Feature Program

## 12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Concert
- KYA—Scriptures; 12:03, Concert
- KTAB—Melodies; Agriculture Period; 12:15, Echoes of Portugal
- KLX—Dance Music
- KROW—Latin-American Program
- KQW—Popular Orchestra
- KJBS—Song Hits
- KGCC—Request Hour
- \* KFRC & netwk—Rhythm Bandbox
- KFRC—12:25, Nourishine

KGDM—Friendship Club; Records  
 KVI—12:15, Front Page Headlines  
 KOL—The Carnival Hour  
 KOIN—Walker's Scrapbook; Meier  
 and Frank  
 KOMO—Cowboy Joe; Vagabonds  
 KHQ—Organ Concert  
 KJR—Concert; Grain Reports to  
 12:15  
 KGW—Me and My Shadow; Meier  
 & Frank  
 KFI—Market Reports to 12:15  
 KECA—12:15, News  
 KNX—News; 12:15, Drury Lane,  
 tenor  
 KFSD—Pianist to 12:15  
 KSL—Payroll Builder  
 KOA—U. S. Marine Band

## 12:30 to 1:00 P. M.

• KPO & network—Western Farm  
 and Home Hour  
 KGO—Concert; 12:45, Commonwealth  
 Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Musical Auction  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Hits  
 KGGC—Mountain Music; Records  
 KQW—Weather; Market Reports  
 KGDM—Recordings  
 \* KFRC & network—Grab Bag  
 KOL—The Carnival Hour  
 KVI—Capital City News  
 KOMO—Viennese Vagabonds; Tea  
 Time Tales  
 KGW—News Flashes; Piano  
 KHQ—Stepping Along; Studio  
 KNX—Dr. Matthews  
 KECA—Concert Favorites, records

## 1:00 to 1:30 P. M.

• KPO & network—Betty & Bob;  
 1:15, Vic and Sade  
 KGO—Commonwealth Club Luncheon  
 KYA—Women's Institute of the Air;  
 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; Watchtower  
 KFRC—1:10, Closing N. Y. Stocks  
 \* KFRC & network—Pete Woolery  
 and Orchestra; 1:15, Pro Art  
 String Quartet  
 KOL—Julia Day to 1:15  
 KJR—Ch. of Com. Lunch  
 KNX—Pontrelli's Orchestra  
 KFSD—Stocks; 1:15, Studio Prog.  
 KGB—Stocks; Farm Flashes to 1:15  
 KSL—Shoppers' Guide to 1:15

## 1:30 to 2:00 P. M.

• KPO & network—Oxydol's Own Ma  
 Perkins; 1:45, Betty Marlowe, talk  
 KGO—Ann Warner's Chats  
 KYA—Musical Strings; 1:45, Modern  
 Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Popular Concert  
 KROW—Oakland Public Schools;  
 Dance Masters  
 KJBS—Dance Orchestra  
 KQW—Afternoon Concert  
 KGDM—Faculty Program  
 \* KFRC & network—Pro Art String  
 Quartet  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

## 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and  
 His Gang  
 KGO—Pair of Pianos  
 KYA—International Troubadours  
 KTAB—Globe Trotter; Songs  
 KLX—Recordings; Romance  
 KROW—Short Story Time  
 KQW—Dance Matinee  
 KGDM—Serenader; News

KJBS—Better Business Talk; 2:15,  
 Events of Interest  
 \* KFRC & network—Happy Go  
 Lucky Hour  
 KJR—Salon Hour  
 KOIN—Homemakers to 2:15  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KFSD—2:15, Studio Program  
 KSL—Broadcasters' Review  
 KOA—Theater Reporter; 2:05, Al  
 Pearce Gang; 2:15, Jackie Heller

## 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang  
 KGO—Nellie Revell, interview; Geo.  
 Devron's Orchestra  
 KYA—Lost & Found; Records  
 KTAB—Talk; Waltz Time  
 KLX—Better Business Talk; 2:35,  
 Stocks; 2:40, Records  
 KROW—Dance Matinee  
 KJBS—Selfert Players; Orchestra  
 KQW—Selfert Players; Orchestra  
 KGDM—The Romancer  
 \* KFRC & network—Happy Go  
 Lucky Hour  
 KJR—Salon Hour  
 KNX—Recordings  
 KECA—Recordings  
 KFSD—2:45, Studio program  
 KSL—Milton Charles; 2:45, Betty  
 Barthell  
 KOA—Nellie Revell; Happy Jack

## 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pic-  
 torial; 3:15, Mickey Gillette's Music  
 KGO—Jack Berger's Orchestra  
 KYA—Symphony Highlights  
 KTAB—Two-Four Time; Chinese  
 Program  
 KLX—Musical Jigsaw; Records  
 KROW—Dance Matinee  
 KJBS—Radio News; Records  
 KQW—Stocks & Bonds; Music  
 KGDM—Recordings  
 \* KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Enchanted Isles  
 KHQ—Business & Pleasure; Club  
 Bulletin  
 KGW—Dental Clinic; Mark Daniels,  
 baritone  
 KFI—3:15, Taylor's Metropolitans  
 KNX—Fed. of Women's Clubs  
 KECA—Recordings  
 KSL—Utah State Legislature;  
 Junior Hour  
 KOA—Hotel Astor Orchestra

## 3:30 to 4:00 P. M.

• KPO & network—Mickey Gillette's  
 Music  
 KGO—The Well Dressed Woman;  
 3:45, Singing Strings  
 KYA—Symphony Highlights; Band  
 KTAB—Sophistication; Hawaiian  
 Music  
 KLX—SERA Orchestra  
 KROW—Housing News; Hits of To-  
 day  
 KJBS—Hostess Hi-Lites  
 KQW—Hostess Hi-Lites  
 KGDM—Organ  
 KFRC—Just Plain Bill  
 \* KFRC & network—3:45, Frank  
 Castle's Matinee  
 KOIN—Newspaper of the Air  
 KOL—Studio Program  
 KHQ—King's Men; Sylvia Gray  
 KOMO—Trio Romantique  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KSL—Junior Hour; Records; News  
 KOA—News; Musical Program

## 4:00 to 4:30 P. M.

• KGO & network—Phil Cook's Show;  
 4:15, Oriental Gardens Orchestra  
 KPO—Radio Reporter; 4:15, Harry  
 Stanton, basso  
 KYA—Tea Dance Parade; Orchestra  
 KLX—Records; Bro, Bob's Club

KTAB—Tea Time; Tunes; 4:15,  
 Lauretta La Marr  
 KROW—Waltz Time; Organ  
 KJBS—Dance Orchestra  
 KGDM—Gilmore Oil Program  
 KQW—Navy Recruiting Program;  
 Popular Tunes  
 KGGC—Studio Program  
 \* KFRC & network—Court of Human  
 Relations  
 KHQ—4:15, News Album  
 KJR—Notes in Rhyme  
 KFI—Liberal Arts Series; Calif.  
 Teachers' Association  
 KNX—Haven of Rest  
 KOA—Comedy Capers; 4:15, Ivory  
 Stamp Club

## 4:30 to 5:00 P. M.

• KPO & network—Three Scamps;  
 vocal trio  
 KPO—4:45, Barbara Lee Style Talk  
 KGO—For Girls and Boys Only  
 KYA—Soloist; Orchestra  
 KTAB—Keep Smiling Revue  
 KLX—Club; 4:45, Health School  
 KROW—Old-Fashioned Girl; Talk  
 KJBS—Crime Dramas; Records  
 KQW—Story Time; 4:45, Dog Stories  
 KGDM—Marvin George's Orchestra  
 KGGC—Studio Program  
 \* KFRC & network—Louis Panico's  
 Orchestra  
 KFRC—Dr. J. C. Campbell  
 KOIN—Hollywood Reporter  
 KOMO—4:45, Silhouettes  
 KJR—Musical Auction  
 KHQ—N. W. on Parade  
 KQW—Abe Bercowitz, violinist  
 KFI—Organ; Just Plain Bill  
 KNX—Jewel Box; U. S. C.  
 KFOX—Health & Psychology; 4:45,  
 Marathon News  
 KFSD—Dr. McCoy; Orchestra  
 KSL—Adventures of Robin Hood;  
 4:45, Orphan Annie  
 KOA—4:45, Studio Program

## 5:00 to 5:30 P. M.

• KPO & network—Beaux Arts Trio  
 KGO—High School Hour; 5:15, John  
 Teel, baritone  
 KYA—Children's Hour  
 KTAB—Jewish Radio News; Orch.  
 KLX—Helen Parmelee, pianist  
 KROW—Studio Frolic  
 KQW—Popular Concert  
 KGGC—Dancing Echoes; Musical  
 Adventures  
 KJBS—Boy Scouts Program  
 KGDM—Records to 5:15  
 \* KFRC & network—Selby Shoe Co.;  
 5:15, Billy Machelor  
 KOL—St. Louis Blues to 5:15  
 KVI—Last of the Mohicans to 5:15  
 KOIN—Bob & Dolly to 5:15  
 KJR—Capt. Cracker; 5:15, Reporter  
 KHQ—5:15, Model Boots  
 KNX—Synagogue of the Air  
 KFWB—Synogue Dunne; 5:15, Gold  
 Star Rangers  
 KECA—Care of the Eyes; Records  
 KFOX—Playtime Lady; Records  
 KGB—St. Louis Blues to 5:15  
 KSL—Pullman Tailors; 5:15, Tarzan  
 KOA—Cities Service Concert

## 5:30 to 6:00 P. M.

KPO—Fashion Flashes  
 • KPO & network—5:45, Ricardo  
 and his violin  
 • KGO & network—Organ Concert  
 KGO—5:45, Little Orphan Annie  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Dr. Thompson, talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Records to 5:45  
 KGGC—Health Talk; Irish Gems  
 KQW—Popular Orchestra  
 KFRC—Og, Son of Fire; 5:45,  
 Rajput's Adventures in India  
 KOL—5:55, Nourishine Program  
 KVI—Reichmuth Family  
 KOIN—Nourishine; 5:55, Orchestra  
 KJR—Drama; Orphan Annie

KHQ—Ivory Soap Program; Ricardo, violinist  
 KOMO—Stamp Club; Mo & Nell  
 KGW—Ivory Soap to 5:45  
 KFI—Ivory Stamp Club to 5:45  
 KNX—Org, Son of Fire; 5:45, Orphan Annie  
 KECA—5:45, Records  
 KFWB—Gold Star Rangers  
 KFOX—Theatre News; Records  
 KFSD—5:45, Farley's Rangers  
 KGB—Robin Hood; 5:45, Rajput  
 KSL—Harry Clarke, soloist and organ; Bobby Meeker's Orchestra  
 KOA—Cities Service Concert

**6:00 to 6:30 P. M.**

•KPO & network—Beatrice Lillie, comedienne  
 KGO—Dinner Concert; Lum & Abner  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Recordings; News  
 KLX—Arion Trio  
 KROW—News; 6:15, Lee Davis Gang  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Popular Program  
 \*KFRC & network—March of Time  
 KJR—Scandinavian Program; 6:15, Castles in Music  
 KNX—Emil Baffa's Orchestra; News  
 KFWB—News; Records; Talk; Organ  
 KECA—Educ. Prog.; 6:15, News  
 KFOX—News; Trio; Al & Molly

**6:30 to 7:00 P. M.**

•KPO & network—Armour Program, featuring Phil Baker  
 KGO—Mindways; 6:45, Air Adventures of Jimmy Allen  
 KYA—Cyrus Trobbe's Orchestra  
 KTAB—Sports; Yolande De Lys  
 KLX—Arion Trio  
 KROW—Walkathon; Grace Herold, Trio  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45, Royal Melodies  
 \*KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Frito's Orchestra and Guest Star  
 KJR—News; Jimmie Allen  
 KNX—Lum & Abner; Jimmie Allen  
 KFWB—Organ; Jimmie Allen  
 KECA—Liberal Arts Series; Organ  
 KFOX—School Kids; Jimmie Allen  
 KFSD—Junior Chamber of Commerce; 6:45, Studio

**7:00 to 7:30 P. M.**

•KPO & network—The First Nighter, drama, featuring Don Ameche, June Meredith  
 KGO—Cliff Nazarro, songs; 7:15, Chester Rowell  
 KYA—Ernie Smith's Sport Page; 7:15, Drama  
 KTAB—Italian News; Bible Class  
 KLX—News; 7:15, Pianist  
 KROW—Hammond: L'Italia News  
 KQW—Weather; News; Voice of Portugal  
 KGGC—Gene Chase: Orchestra  
 \*KFRC & network—Hollywood Hotel  
 KJR—Tonic Tunes; Dollars & Sense  
 KFWB—Synopators: Crime Drama  
 KFOX—Eb & Zeb; Bobby & Betty  
 KNX—Watanabe & Archie; Rajput  
 KECA—Organ; Sports Talk

**7:30 to 8:00 P. M.**

•KPO & network—The Pause That Refreshes on the Air  
 KGO—Plantation; Southern Harmony Four  
 KYA—Cowboys; Gold Rush Days  
 KTAB—Socialist Labor Party; 7:45, St. Mary's College  
 KLX—Silver Strains; 7:45, Studio  
 KROW—Echoes of Italy  
 KGGC—Between the Lines; 7:45, Tropical Tramps  
 KQW—Italian Theatre  
 \*KFRC & network—Thomas Lee Presents David Broekman

KOL—Radio Speaker Stevenson  
 KOIN—Adventures of Jimmie Allen; 7:45, Organ  
 KVI—Souvenirs to 7:45  
 KJR—Rocky Mountaineers  
 KFWB—Quartet; 7:45, Comedy Stars  
 KNX—The In-Laws; King Cowboy  
 KFOX—Boy Detective; Vocal Duet  
 KECA—Scotland in Song and Story  
 KSL—Orchestra; Alka Seltzer

**8:00 to 8:30 P. M.**

•KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit  
 KGO—Mickey Gillette's Music  
 KYA—Basketball Game  
 KTAB—Melodious Melodies; 8:15, Fishin' Fool  
 KLX—World Revue  
 KROW—Echoes of Italy; Skit  
 KGGC—Spanish-American Program  
 KQW—Old Church Choir  
 \*KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
 KJR—Paths of Memory  
 KNX—Frost Warnings; 8:15, Homer Canfield  
 KECA—Recordings  
 KFWB—Frankie Masters' Orchestra  
 KFOX—Cecil & Sally; Garden Talk  
 KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

•KPO & network—The Intimate Revue  
 KGO—Comedy Stars of Hollywood; 8:45, Nanette La Salle, contralto  
 KYA—Basketball Game  
 KTAB—Ray System; 8:45, Records  
 KLX—Anita & Orosco; Notes in Rhyme  
 KROW—Musical Album; 8:45, Bar X Rangers  
 KGGC—We Salute; Mort Werner  
 KQW—Waltz Favorites  
 \*KFRC & network—Jacques Renard and Orchestra  
 KOIN—Little Show to 8:45  
 KJR—Romance Time  
 KNX—Master's Music Room; Talk  
 KECA—Recordings  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra  
 KFSD—Moments of Melody  
 KOA—Emerson Drug Program

**9:00 to 9:30 P. M.**

•KPO & network—Caswell Concert; 9:15, Studebaker Champions  
 KGO—No Crime Clues  
 KYA—Basketball Game; Neighbors  
 KTAB—Nevada Nighthiders  
 KLX—Black & White Melodies; Lotus Land  
 KROW—Royal Hawaiians; Crime Pictures  
 KGGC—News; 9:05, Cowboys  
 KQW—Dance Frolic  
 KFRC—John Nesbit  
 \*KFRC & network—9:15, Hobbies  
 KVI—Orchestra; 9:15, Otto Case  
 KOMO—9:15, Montag Fireside Hour  
 KGW—9:15, Fireside Hour  
 KJR—News Reporter to 9:15  
 KNX—News; 9:15, D'Italia  
 KHT—Witches Tales  
 KFWB—Jack Joy's Orchestra  
 KECA—News; Concert Pianist  
 KFOX—Beverly Hillbillies  
 KFSD—Furmbilt; 9:15, Feature  
 KSL—Organ; Wrestling Matches  
 KOA—Jack Denney Orch. to 9:15

**9:30 to 10:00 P. M.**

•KPO & network—Champions  
 KGO—9:45, The Philistine  
 KGO—Pick and Pat  
 KYA—American Weekly Drama; News  
 KLX—News; Road Information; Dance Orchestra  
 KTAB—News; Musical  
 KROW—Watch Tower Program; Congo Program  
 KGGC—Recordings; Tango Time

KWQ—American Legion; Drama  
 KFRC—9:55, News  
 \*KFRC & network—Geo. Hamilton's Orchestra  
 KOL—Editorial Commentator; 9:45, News Flashes  
 KVI—News Flashes to 9:45  
 KOIN—Lum & Abner; Sport Flashes  
 KOMO—Fireside Hour: Golden Memories  
 KHQ—Orchestra; Serenade  
 KFI—9:45, The Philistine  
 KFWB—Slumbertimes  
 KNX—Musical Headlines; Fights  
 KFOX—Beverly Hillbillies  
 KECA—Recordings  
 KSL—Wrestling Matches  
 KOA—9:45, Don Pedro Orchestra

**10:00 to 10:30 P. M.**

•KPO & network—Richfield Reporter  
 KPO—10:15, Spotlight Review  
 KGO—Dot Kay, contralto; 10:15, Williams-Walsh Orchestra  
 KYA—Boxing  
 KTAB—Hit Tunes  
 KLX—Orchestra; Records  
 KROW—Harmonies; Sports  
 KGGC—Mort Werner's Open House  
 \*KFRC & network—Anson Weeks' Orchestra  
 KOL—To be announced; 10:15, Wen Niles Orchestra  
 KVI—Studio Program to 10:15  
 KJR—Dance Orchestra  
 KNX—Fights; Hollywood Stadium  
 KFI—10:15, The Four Blackbirds  
 KFWB—News; Records  
 KECA—Musical Celebrities  
 KGB—News to 10:10  
 KFOX—News; Orchestra  
 KSL—Wrestling Matches to 10:15  
 KOA—Don Irwin Orchestra

**10:30 to 11:00 P. M.**

•KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
 KGO—Orchestra; 10:55, News  
 KYA—Boxing; Fireside Soliloquy  
 KTAB—Recorded Vaudeville  
 KLX—Dance Records  
 KROW—Masters' Music Room  
 KGGC—Mort Werner's Open House  
 \*KFRC & network—Orville Knapp's Orchestra  
 KOIN—Jack Bain's Orchestra  
 KJR—Till Tomorrow  
 KFWB—Tex Howard's Orchestra  
 KNX—Fights; 10:45, Orchestra  
 KFOX—News; Orchestra

**11:00 to 11:30 P. M.**

•KGO & network—Flo-Rito's Orch.  
 KGO—Bal Tabarin Orchestra  
 KYA—Al Rushton's Cardinals  
 KTAB—Dansapations  
 KROW—Walkathon; Records  
 \*KFRC & network—Dance Orchestra  
 KOMO—Dance Orchestra  
 KFWB—Nick Stuart's Orchestra  
 KFOX—Nick Stuart's Orchestra

**11:30 to 12:00 Midnight**

•KPO & network—Bart Woodyard's Orchestra  
 KGO—Organ Concert  
 KGO—Dance Orchestra  
 KYA—Organ  
 KTAB—Black and Tan, records  
 KROW—Dance Recordings  
 KFRC—To be announced  
 KOIN—Dance Orchestra  
 KVI—Dance Orchestra  
 KGW—Bart Woodyard's Orchestra  
 KJR—Reflections of Romance  
 KFI—D-X Program  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

**12:00 to Sign Off**

KTAB—D-X Program  
 KROW—Midnight Vagabond  
 KGDW—Music and News  
 KGB—Records  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

Feb. 16, 1935

## 7:00 to 7:30 A. M.

• KPO—Smackout; 7:15, Gospel Singer  
 KYA—Musical Clock  
 KTAB—Cuckoo Club; Stocks  
 KROW—Commuters Clock  
 KJBS—Alarm Klok Klub  
 KQW—The Breakfast Hour  
 KGDM—Breakfast News; Records  
 KFRC—Records; 7:25, Stocks  
 KOL—Organ Program  
 KVI—Radio Gospel League  
 KHQ—Morning News  
 KFI—7:15, Louis Rueb, exercises  
 KNX—Bill Sharples Breakfast Club  
 KECA—Recordings to 7:15  
 KGB—Seven O'Clock Club  
 KFSD—Early Birds; 7:15, Pep and Ginger  
 KSL—News; Music

## 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Lee S. Roberts  
 KGO—Morning Parade  
 KYA—Musical Clock  
 KTAB—The Texans  
 KROW—Commuters Clock  
 KJBS—Alarm Klok Club  
 KQW—The Breakfast Hour  
 KGDM—Gilmore Oil Program  
 KFRC—Seal Rocks Broadcast  
 KOL—Ronald Buck  
 KVI—Varieties; Musical Bracer  
 KGW—Ronald Buck to 7:45  
 KJR—Market Quotations; Shadows on the Clock  
 KFI—Stocks; Exercises to 7:45  
 KHJ—Recordings  
 KNX—Bill Sharples Breakfast Club  
 KECA—Bible Fellowship; Records  
 KFSD—7:45, Studio Program  
 KGB—Club; 7:55, Program Resume  
 KSL—Morning Music

## 8:00 to 8:30 A. M.

• KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family  
 KGO—Studio Program  
 KYA—Christian Science Reading; Mr. and Mrs. Reader  
 KTAB—Shipping News; Melodies  
 KLX—Records; Stock  
 KROW—Commuters Clock  
 KJBS—Recordings; Varieties  
 KQW—Melodies and Varieties  
 KGDM—Serenader; Records  
 \* KFRC & network—N. Y. Philharmonic Children's and Young People's Concert  
 KOL—Ceil & Sally to 8:15  
 KVI—Recordings; 8:15, Wandering Cowboy  
 KOMO—Morning Reveries  
 KHQ—8:15, Kronenberg's Comments  
 KFI—Church Quarter Hour to 8:15  
 KNX—John Brown; Song Bag  
 KECA—8:15, Recordings  
 KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

• KPO & network—Down Lovers' Lane  
 KGO—Studio Program  
 KYA—Morning Concert  
 KTAB—Radio Shopper's Digest  
 KLX—Covered Wagon Jubilee  
 KROW—Novelty Review  
 KJBS—Records; Melodies  
 KGDM—Recordings; Talks  
 KQW—Morning Concert  
 \* KFRC & network—N. Y. Philharmonic Concert  
 KOL—To be announced  
 KHQ—Comment; Tull & Gibbs  
 KOMO—Vagabonds; Musical Madcaps  
 KFI—Chas. Wellman & Helen Hill to 8:45  
 KNX—Song Bag; Tonic Tunes  
 KECA—8:45, Recordings



HAL WOLF  
 KOMO—Announcer

KSL—N. Y. Philharmonic Concert; 8:45, Music Simplifier

## 9:00 to 9:30 A. M.

• KGO & network—Minute Men  
 KGO—9:15, Electrical Transcription  
 KPO—News  
 \* KPO & network—9:15, Genia Fonarova, soprano  
 KYA—Concert; Prudence Penny  
 KTAB—Hour of Prayer  
 KLX—Shopping List  
 KROW—Melody Lane; Vocal Varieties  
 KJBS—Vocalists; Bargain Basement  
 KGGC—Recordings; Bargains  
 KQW—Tuneful Topics  
 KGDM—Cowboy; Recordings  
 \* KFRC & network—N. Y. Philharmonic Concert  
 KVI—Covered Wagon Jubilee to 9:15  
 KOMO—Musical Madcaps to 9:15  
 KGW—Modern Homemaking  
 KHQ—Musical Gems; Home Comfort  
 KJR—9:15, Resume; Early Echoes  
 KFI—Medical Talk; 9:15, News  
 KNX—Talk; Pop. Concert  
 KFSD—Good Cheer; Dr. McCoy  
 KSL—Philharmonic Concert

## 9:30 to 10:00 A. M.

• KPO & network—National Grange  
 KGO—Electrical Transcription  
 KYA—Jolly Bucketteers; Lover's Lane; Waltz Time  
 KTAB—Dr. Thompson, health talk  
 KLX—Clinic of the Air  
 KROW—Diet and Health  
 KJBS—Songs of Romance; Concert  
 KGGC—Star of Today; Songs in Your Heart  
 KQW—Gems of Melody  
 KGDM—News; 9:45, Records  
 \* KFRC & network—Bandwagon  
 KOIN—9:45, Air Shopping  
 KOL—Julie Day; Prudence Penny  
 KVI—Recordings; Mystic Melodies  
 KJR—News; Spies of Life  
 KNX—Concert; 9:45, News  
 KECA—L. A. School Program  
 KGB—News to 9:35  
 KSL—Melodies; 9:45, Jennie Lee

## 10:00 to 10:30 A. M.

• KPO & network—National Grange  
 KGO—Studio Program  
 KYA—Columbia Parade; Harmonies

KTAB—News; Jerry Wilford; 10:15, Morning Glories  
 KROW—Rhythm Revue  
 KLX—Music; 10:15, S. F. Stocks; 10:20, News Items  
 KJBS—Radio News; Organ; Congoin  
 KGGC—Band Concert; Salonesque  
 KQW—News; Popular Orchestra  
 KGDM—Kiddies Program  
 \* KFRC & network—Frederick Wm. Wile, Political Situation in Washington Today; George Hall Orch.  
 KVI—Talk; Orchestra  
 KJR—Music Shop  
 KNX—Eddie Albright's Family  
 KECA—City School Program  
 KGB—10:15, Stocks

## 10:30 to 11:00 A. M.

• KPO & network—Words & Music  
 KGO—News; Harmony Lane  
 KYA—Organ Concert  
 KTAB—Health Talk; Hilly Billy  
 KLX—International Kitchen  
 KROW—Concert; Melodic Interlude  
 KJBS—Records; Favorite Tunes  
 KGGC—Happytime Revue  
 KQW—Aunt Sammy; Music  
 KGDM—Records; Talk  
 \* KFRC & network—Esther Velas' Ensemble  
 KOIN—Consumer News to 10:45  
 KGW—Olympians  
 KJR—Club Minutes; Uncle Hank  
 KNX—Metropolitan Moods  
 KECA—Classic Hour  
 KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

• KPO & network—Metropolitan Opera Series  
 KGO—Harmony Lane  
 KYA—Organ  
 KTAB—Bargains; Rhythms; Records  
 KLX—Recordings; Tonic Tunes  
 KROW—Health Talk; Spotlight  
 KJBS—Hits of the Past  
 KGGC—Milady's Date Book; Music  
 KQW—Popular Orchestra  
 KGDM—Organ Recital  
 \* KFRC & network—Herb Straub & His Ensigns  
 KOIN—This and That  
 KOL—Ceil Solly; News  
 KVI—The Observer; Health Talk  
 KJR—Rhythm Rulers  
 KNX—Musical Program  
 KECA—Classic Hour, Records  
 KOA—Metropolitan Opera

## 11:30 to 12:00 Noon

• KPO & network—Metropolitan Opera  
 KGO—Financial Flashes; Edna Fischer, pianist; 11:45, Agricultural Bulletin  
 KYA—Dance Time; Snapshots  
 KTAB—Blue Moments  
 KLX—Anita & Orsco; Music  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Request Hour  
 KQW—Stocks and Bonds; Accordion; Theatre News  
 KGDM—Organ Recital  
 \* KFRC & network—Mickey of the Circus  
 KJR—Rhythm Rulers  
 KNX—Music; Talk  
 KECA—Records  
 KOA—Metropolitan Opera

## 12:00 to 12:30 P. M.

• KPO & network—Metropolitan Opera  
 KGO—Dot Kay, contralto; 12:15, Western Agriculture  
 KYA—Scriptures; 12:03, Concert  
 KTAB—Melodies; 12:15, Echoes of Portugal  
 KLX—Stocks; 12:05, Dance Music  
 KROW—Latin-American Program  
 KJBS—Instrumental and Vocal

KQW—Popular Orchestra  
 KGGC—Request Hour  
 KGDM—Road Reports; Serenader  
 \*KFRC & netwk—Modern Minstrels  
 KOIN—Johnnie Walker's Scrapbook;  
 Meier & Frank  
 KVI—Market Specials; 12:15, Front  
 Page Headlines  
 KJR—Concert; Grain Reports; In-  
 terlude  
 KNX—News; 12:15, Drury Lane,  
 tenor and organ  
 KECA—Records; 12:15, News  
 Release  
 KSL—Payroll Builder  
 KOA—Metropolitan Opera

## 12:30 to 1:00 P. M.

\*KPO & netwk—Metropolitan Opera  
 KGO—Western Agriculture  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Magic Harmony  
 KROW—Band Concert; Records  
 KJBS—Dance Matinee  
 KGGC—Mountain Music; Tango Time  
 KQW—Market Reports  
 KGDM—Records; News  
 \*KFRC & netwk—Modern Minstrels  
 KJR—Uncle Frank's Children Mat.  
 KNX—Emil Baffa's Orchestra  
 KECA—Recordings  
 KOA—Metropolitan Opera  
 KSL—Payroll Builder; Modern  
 Minstrels

## 1:00 to 1:30 P. M.

\*KPO & netwk—Metropolitan Opera  
 KGO—Electrical Transcription  
 KYA—Rhythm Princes  
 KTAB—Seventh Day Adventists  
 KLX—Prof. Best's Program; 1:15,  
 Records  
 KROW—Concert Melodies  
 KJBS—Musical Novelties  
 KQW—Friendly Hour  
 KGDM—Recordings; The Bondons  
 \*KFRC & Netwk—Emery Deutsch's  
 Dance Rhythms; 1:15, Pro Arte  
 String Quartet  
 KJR—Uncle Frank's Children Mat.  
 KNX—Pontrelli's Orchestra  
 KECA—Records  
 KOA—Metropolitan Opera  
 KSL—Payroll Builder; 1:15, String  
 Quartet

## 1:30 to 2:00 P. M.

\*KPO & netwk—Metropolitan Opera  
 KGO—Electrical Transcriptions  
 KYA—Hawaiian Troubadours  
 KTAB—Seventh Day Adventist  
 KLX—Pop Concert  
 KROW—Hollywood Hilites; 1:15,  
 Ross Love  
 KJBS—Afternoon Concert  
 KQW—Afternoon Concert  
 KGDM—The Bondons; Records  
 \*KFRC & netwk—Pro Arte String  
 Quartet  
 KOIN—Book of Life  
 KJR—Lotus Land  
 KNX—Pontrelli's Orchestra  
 KSL—String Quartet  
 KOA—Metropolitan Opera

## 2:00 to 2:30 P. M.

\*KPO & netwk—Leo Reisman's  
 Orchestra  
 KGO—Springtime  
 KYA—Don Valdemar's Orchestra  
 KTAB—Jean Kent  
 KLX—Records  
 KROW—Short Story Time  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Recordings; News  
 \*KFRC & netwk—Columbia Univer-  
 sity-California—University Debate  
 KGW—Meier & Frank; News  
 KNX—Amateur Hall of Fame  
 KECA—Classic Hour  
 KJR—International Musical  
 KSL—2:15, Dental Clinic  
 KOA—Housing Interview; Huffman  
 Theatre Reporter

## 2:30 to 3:00 P. M.

\*KGO & netwk—Our American  
 Schools  
 KPO—Beaux Arts Trio  
 KYA—Lost & Found; Modern Notes  
 KTAB—Talk; Waltz; Time  
 KLX—Rhythm Encores; Records  
 KROW—Dance Matinee  
 KJBS—Events of Interest; music  
 KQW—Dance Matinee  
 KGDM—The Romancier  
 \*KFRC & netwk—Sir Frederic  
 Whyte, News Commentator  
 KFRC—2:45, Recordings  
 KGW—Concert Trio  
 KHQ—Business & Pleasure  
 KNX—Amateur Hall of Fame  
 KJR—Travelogue  
 KECA—Classic Hour  
 KGB—2:45, Records  
 KSL—Afternoon Concert  
 KOA—Our American Schools

## 3:00 to 3:30 P. M.

KPO—Beaux Arts Trio; Cecilians  
 \*KGO & netwk—Tom Coakley's  
 Orchestra  
 KYA—Poet's Interlude; Symphony  
 Highlights  
 KTAB—Two-Four Time; Chinese  
 Broadcast  
 KLX—Recordings  
 KROW—Dance Matinee  
 KQW—Popular Vocal and Variety  
 KJBS—News; Light Opera  
 KGDM—Records  
 \*KFRC & netwk—Lilac Time  
 KGO—Dental Clinic to 3:15  
 KHQ—3:15, Club Bulletin  
 KJR—Silver Strains; Magic Harmony  
 KNX—Amateur Hall of Fame  
 KECA—Records  
 KOA—Orchestra

## 3:30 to 4:00 P. M.

KPO—Cecilians; 3:45, Pair of Pianos  
 \*KGO & netwk—Tid-Bit; Ranch  
 Boys; Master Builder  
 KYA—State Teachers College; 3:45,  
 Dance Parade  
 KTAB—Sophistication; Hawaiian  
 Music  
 KLX—Jewel Box; Records  
 KROW—Doc Shahan's Cowboys;  
 Records  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KGDM—Twilight Melodies  
 \*KFRC & netwk—Bob Allen,  
 pianist; Organ Interlude  
 KFRC—3:55, New York Stocks  
 KOL—Studio Program  
 KOIN—Newspaper of the Air  
 KJR—Vindabonians  
 KHQ—Sylvia Gray  
 KNX—Amateur Hall of Fame  
 KECA—Recordings  
 KGB—3:55, Records  
 KSL—The Junior Hour; News  
 KOA—News to 3:45

## 4:00 to 4:30 P. M.

KPO—Pair of Pianos; Vagabonds  
 Quartet  
 \*KGO—Religion in the News; 4:15,  
 Henry King's Orchestra  
 KYA—Tea Dance  
 KTAB—Tea Time Tunes; Talk  
 KLX—Records; Bro. Bob's Club  
 KROW—Waltzes Charles Reynolds  
 KJBS—Dance Orchestra  
 KGDM—Gilmore Oil Program  
 KQW—Popular Tunes  
 KGGC—Studio Program  
 \*KFRC & netwk—L. Nazari Kurk-  
 die Ensemble  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Tea Dance  
 KNX—Haven of Rest  
 KECA—Recordings  
 KSL—Broadcasters Review  
 KOA—Religion in the News; Xavier  
 Cugat Orchestra

## 4:30 to 5:00 P. M.

\*KGO & netwk—Jamboree  
 KPO—Vagabonds Quartet; Tom  
 Coakley's Orchestra  
 KYA—Tea Dance; American Youth  
 KTAB—Rhythm Ramblings; Songs  
 KLX—Bob's Club; Records  
 KROW—Dell Perry; Talk  
 KJBS—Dance Orchestra  
 KQW—Story Time; Songs of the  
 Islands  
 KGDM—Recordings  
 KGGC—Studio Program  
 \*KFRC & netwk—Louis Panico &  
 Orchestra  
 KOIN—4:45, Hollywood Reporter  
 KJR—Snapshots  
 KECA—Recordings  
 KNX—Fireside Phantasies  
 KSL—Broadcasters Review  
 KOA—Music; Saturday Jamboree

## 5:00 to 5:30 P. M.

\*KPO & netwk—Swift Hour; mu-  
 sic direction Sigmund Romberg  
 KGO—Spiritual Fantasy  
 KYA—Children's Program; 5:15,  
 Metropolitan  
 KTAB—Jewish Radio News; Records  
 KLX—Vocalist and Pianist  
 KROW—Studio Frolic  
 KJBS—Dance Orchestra to 5:15  
 KGGC—Serenade; 5:15, Go to Church  
 KQW—Concert  
 \*KFRC & netwk—Roxy Revue;  
 KJR—Over the Skyways; Waltzes  
 & Tangos  
 KNX—First Radio Church  
 KPWB—Recordings; Gold Star Ran-  
 gers  
 KECA—Recordings  
 KPOX—Recordings  
 KFSD—Studio Program

## 5:30 to 6:00 P. M.

\*KPO & netwk—Swift Hour  
 KGO—Beaux Arts Trio  
 KYA—Metropolitans; Campbell  
 KTAB—The Funnies; 5:45, Concert  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Selections to 5:45  
 KGGC—Recordings; Irish Gems  
 KQW—Musical Impressions  
 \*KFRC & netwk—Roxy Revue;  
 5:45, Mary Courtland and Robt.  
 Armbruster's Revue  
 KJR—Candlelight Time  
 KNX—Gospel Association  
 KPWB—Gold Star Rangers  
 KECA—Recordings  
 KPOX—News; Song Hits; Records  
 KFSD—Studio Program

## 6:00 to 6:30 P. M.

\*KPO & netwk—Radio City Party;  
 John B. Kennedy, master of cere-  
 monies; guest artists; Frank  
 Black's Orchestra  
 KGO—Dinner Concert  
 KYA—Cyrus Trobbs's Orchestra  
 KTAB—Concert; News  
 KLX—Arlon Trio  
 KROW—East Bay Labor Journal;  
 6:15, Royal Hawaiians  
 KGGC—Dinner Dance Review  
 KQW—Concert  
 \*KFRC & netwk—Chesterfield  
 Program  
 KJR—Scandinavian Reporter; 6:15,  
 Castles in Music.  
 KNX—Concert Orchestra; News  
 KPWB—News; Records; Organ  
 KECA—Records; News Release  
 KPOX—News; Vocalists, Al & Molly  
 KFSD—Los Flores Mountaineers

## 6:30 to 7:00 P. M.

\*KPO & netwk—Gibson Family,  
 original musical comedy  
 KGO—Cliff Nazarro, songs; Educa-  
 tion Today  
 KYA—Orchestra  
 KTAB—Sports; Voice of Stamps

KLX—Arion Trio  
 KROW—Walkathon; Dr. Fauci  
 KGGC—Dinner Dance Review  
 KQW—Gerald Kenney; Voice of  
 Portugal  
 \*KFRC & network—Hollywood  
 Country Church  
 KJR—News; Melody; Observer  
 KNX—Dance; 6:45, June Irwin  
 KFWB—Organ; 6:45, Amer. Weekly  
 KECA—Wesley Tourtellotte, organ  
 KFOX—School Kids; Elec. Transc.  
 KFSD—Fairway Facts; Feature  
 KSL—Ethel Hogan, organist; Melo-  
 dies We Love

## 7:00 to 7:30 P. M.

•KPO & network—Gibson Family  
 KGO—Organ Symphony  
 KYA—Ernie Smith's Sport Page;  
 7:15, Novelty Pianist  
 KTAB—Italian News; Bible Class  
 KLX—News Items; 7:15, Vocalist  
 KROW—C. W. Hammond; L'Italia  
 News  
 KGGC—Recordings  
 KQW—News; Accordion Capers  
 \*KFRC & network—William A.  
 Brady; Behind the Scenes; 7:15,  
 Saturday Revue  
 KJR—Merle Carlson's Orchestra  
 KFWB—The Builder-uppers; 7:15,  
 Aristocrats  
 KECA—Raine Bennett, poet  
 KNX—Campus Game & Gospel; 7:15,  
 Calmon Luboviski, violinist  
 KFOX—Vagabonds; 7:15, Bobby &  
 Betty  
 KFSD—Studio Program  
 KSL—Wm. A. Brady; Charlie Kents'  
 Adlerkans

## 7:30 to 8:00 P. M.

•KPO & network—The Great Guns in  
 Hollywood  
 KGO—Emil Coleman's Orchestra  
 KTAB—Even' Songs  
 KYA—Drama  
 KLN—Carefree Capers  
 KROW—Musical Melange  
 KGGC—Between the Lines; 7:45,  
 Salonesque  
 KQW—"Calling All Cars"  
 \*KFRC & netwk—Calif. Melod'ies  
 KOL—Radio Speaker Stevenson  
 KVI—Dr. R. M. Mellor to 7:45  
 KOMO—Thirty Minutes of Music  
 KHQ—Melodies of Moment; Crazy  
 Wells  
 KNX—Calmon Luboviski, violinist  
 KFWB—Juvenile Revue  
 KFOX—Juvenile Revue  
 KECA—Recordings  
 KGB—Comedy Stars to 7:45  
 KSL—California Melodies  
 KOA—Pick and Pat

## 8:00 to 8:30 P. M.

•KPO & network—National Barn  
 Dance  
 KGO—Pan-Americana  
 KYA—Amateur Hour  
 KTAB—Melodious Melodies; Orch.  
 KLX—Musical Soiree  
 KROW—Latin-American Program  
 KQW—Basketball Game  
 KGGC—Spanish-American Program  
 \*KFRC & network—Richard Him-  
 ber's Champions  
 KJR—Los Argentinos  
 KFWB—Frankie Masters' Orchestra  
 KNX—Hollywood Barn Dance  
 KECA—Dept. of Playground  
 KFOX—Cecil & Sally; Orchestra  
 KFSD—Organ Melodies

## 8:30 to 9:00 P. M.

•KPO & network—National Barn  
 Dance  
 KGO—Bal Tabarin Orchestra  
 KTAB—Orchestra  
 KYA—Amateur  
 KLX—Musical Soiree  
 KROW—Latin-American Program  
 KGGC—Concert; Mort Werner

KQW—Basketball Game  
 \*KFRC & network—Johnny Green's  
 Orchestra  
 KOIN—Melody Revue  
 KJR—It's a Case of Books  
 KNX—Hollywood Barn Dance  
 KFWB—Dance Orchestra  
 KECA—Recordings  
 KFOX—Ted Flo-Rito's Orchestra  
 KFSD—Eddie Wheeler's Orchestra  
 KSL—Johnny Green's Orchestra

## 9:00 to 9:30 P. M.

•KPO & network—Big Ten  
 KGO—Bal Tabarin Orchestra; 9:15,  
 Clef Dwellers, vocal trio  
 KYA—Bathday Party  
 KTAB—Nevada Nighterdancers  
 KLX—Song Bag  
 KROW—Italian Program  
 KGGC—News; Wyoming Cowboys  
 KQW—Basketball; Dance Frolic  
 KFRC—John Nesbit to 9:15  
 \*KFRC & network—Del White's  
 Orchestra  
 KHQ—Old Time Party  
 KJR—News; 9:15, Big Ten  
 KOMO—Fisher's Blend Half Hour  
 KGW—Fisher's Blend Half Hour  
 KNX—News; Hollywood Barn Dance  
 KFWB—Sons of the Pioneers  
 KFOX—Sons of the Pioneers  
 KECA—Recordings  
 KFSD—Laurie Higgins' Orchestra  
 KSL—Cab Callaway's Orch.; 9:15,  
 Peter Spraynozzle

## 9:30 to 10:00 P. M.

•KPO & netwk—Let's Dance; Or-  
 chestras under direction of Kel  
 Murray, Xavier Cugat & Benny  
 Goodman  
 KGO—Neapolitan Echoes  
 KYA—Bathday Party  
 KTAB—News; Musicale  
 KLN—News; Orchestra  
 KROW—Nerino Turchette; Congo  
 KJBS—Morning Concert  
 KGGC—Records  
 KQW—Italian Radio Theatre  
 \*KFRC & network—Del White and  
 Orch.; 9:45, Joe Haynes' Orch.  
 KFRC—9:45, News  
 KOIN—Lum & Abner to 9:45  
 KOL—Editorial Commentator; 9:45,  
 News Flashes  
 KVI—Ledger News Flashes to 9:45  
 KNX—Hollywood Barn Dance  
 KJR—Rhythm Encores  
 KFWB—Slumbertime  
 KFOX—Slumbertime  
 KECA—Recordings  
 KSL—Orchestra from Music Hall;  
 Joe Haynes' Orchestra

## 10:00 to 10:30 P. M.

•KPO & network—Let's Dance  
 KGO—Williams-Walsh Orchestra  
 KYA—Al Rushton's Cardinals  
 KTAB—Hit Tunes  
 KLN—Records  
 KGGC—Ten o'Clock Review  
 KROW—Recordings; Sports  
 KQW—St. Claire Hotel Orchestra  
 \*KFRC & network—Anson Weeks'  
 Orchestra  
 KOIN—10:15, Songs for You  
 KOL—Harrison Mason; Dance Music  
 KVI—To be announced to 10:15  
 KJR—Hal Grayson's Orchestra  
 KNX—The Perfume Historian  
 KFWB—News; Orchestra  
 KFOX—News; Orchestra  
 KGB—News Flashes; Music  
 KECA—Recordings  
 KSL—Dance Orchestras

## 10:30 to 11:00 P. M.

•KPO & network—Let's Dance  
 KGO—Press-Radio News; 10:35,  
 Marshall's Mavericks  
 KYA—Laces & Graces Trio  
 KTAB—Recorded Vaudeville  
 KLX—Records  
 KRCW—Recordings; Watchtower

KGGC—Ten o'Clock Review  
 \*KFRC & network—Orville Knapp's  
 Orchestra  
 KOL—Dance Orchestra  
 KJR—Collegians  
 KNX—Pontrelli's Orchestra  
 KFWB—Orchestra  
 KFOX—News; Dance Orchestra

## 11:00 to 11:30 P. M.

•KPO & network—Let's Dance  
 KGO—Slumber Hour  
 KYA—Sandman Organ  
 KTAB—Danceapations  
 KROW—Walkathon; Dance Music  
 \*KFRC & network—To be announced  
 KOIN—McElroy's Band  
 KJR—Dance Orchestra  
 KGW—Dance Orchestra  
 KFWB—Dance Orchestra  
 KFOX—Dance Orchestra  
 KGB—Orchestra

## 11:30 to 12:00 Midnight

•KPO & network—Let's Dance  
 KGO—Slumber Hour  
 KYA—Concert Memories  
 KTAB—Records  
 KROW—Dance Music  
 \*KFRC & network—Lionel Hamp-  
 ton's Orchestra  
 KOIN—Jack Bain's Orchestra  
 KJR—Till Tomorrow  
 KFWB—Dance Orchestra  
 KFOX—Freddie Carter's Orchestra

## 12:00 to Sign Off

•KPO & network—Let's Dance;  
 News  
 KTAB—D-X Program  
 KROW—Dance Music  
 KGD—Records  
 KGB—Recordings  
 KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct  
 when published by *Broadcast  
 Weekly*, but sale of time by  
 stations and networks and  
 national emergencies often  
 cause deviations which the  
 stations cannot foresee.

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. .... NBC  
 Baker, Phil, Friday, 6:30 p.m. .... NBC  
 Benny, Jack, Sunday, 8:30 p.m. .... NBC  
 Cantor, Eddie, Sunday, 5 p.m. .... CBS  
 Cook, Joe, Monday, 6:30 p.m. .... NBC  
 Pearl, Jack, Wednesday, 7 p.m. .... CBS  
 Penner, Joe, Sunday, 4:30 p.m. .... NBC  
 Wynn, Ed, Tuesday, 6:30 p.m. .... NBC

## DRAMAS

Death Valley Days, Tuesday, 9:30 p.m. .... NBC  
 Drama Hour, Monday, 7:30 p.m. .... KPO  
 Eno Crime Clues, Friday, 9 p.m. .... KGO  
 First Nighter, Friday, 7 p.m. .... NBC  
 Grand Hotel, Sunday, 3:30 p.m. .... NBC  
 Immortal Dramas, Sunday, 11 a.m. .... NBC  
 Lux Radio Theatre, Sunday, 11:30 a.m. .... NBC  
 Mary Pickford Stock Co., Wed., 5 p.m. .... NBC  
 One Man's Family, Sunday, 7:30 p.m. .... NBC  
 Radio Guild, Monday, 12 noon .... KGO  
 Strange Cases, Wednesday, 9:30 p.m. .... KGO  
 Sunday Morning Special, Sunday, 1:30 p.m. .... NBC  
 True Story Court, Friday, 4 p.m. .... CBS  
 Twenty Thousand Years in Sing Sing, Wednesday,  
 6 p.m. .... NBC  
 Winning the West, Thursday, 9:15 p.m. .... NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. .... KGO  
 Education Today, Saturday, 6:45 p.m. .... KGO  
 Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m. .... CBS  
 Hyde, Henry M., Sunday, 5:15 p.m. .... KGO  
 Religion in the News; Saturday, 4 p.m. .... KGO  
 The New World, Monday, 9:30 a.m. .... NBC  
 University Explorer, Tuesday, 9:30 p.m. .... \*KFR  
 You and Your Government, Tues., 4:45 p.m. .... NBC

## POPULAR PROGRAMS

Adventures of Grace, Wednesday, 6:30 p.m. .... CBS  
 American Album of Familiar Music, Sunday,  
 6:30 p.m. .... NBC  
 Bernie, Ben, Tuesday, 9 p.m. .... NBC  
 Bridge to Dreamland, Sunday, 10:15 p.m. .... KGO  
 Chesterfield Program, Mon., Wed., Sat., 6 p.m. .... CBS  
 Crosby, Bing, Tuesday, 6 p.m. .... CBS  
 Feminine Fancies, Mon. to Fri., 3 p.m. .... \*KFR  
 Hollywood Hotel, Friday, 6:30 p.m. .... CBS  
 Manhattan Merry-Go-Round, Sunday, 6 p.m. .... NBC  
 March of Time, Friday, 6 p.m. .... CBS  
 Personal Closeups, Interview by Gypsy, Sunday,  
 7:15 p.m. .... KGO  
 Tibbett, Lawrence, Tuesday, 5:30 p.m. .... NBC  
 Vick Presents Grace Moore, Tuesday, 6 p.m. .... NBC  
 Voice of Experience; Mon. to Fri., 9 a. m.; Wed.  
 9:30 p.m. .... CBS  
 Voice of Firestone, Monday, 8:30 p.m. .... NBC  
 Winchell, Walter, Sunday, 8:15 p.m. .... NBC

## SKITS

Adventures of Jimmy Allen, Monday to Friday,  
 inclusive, 6:45 p.m. .... KGO  
 Amos 'n' Andy, Mon. to Fri., inclusive, 8 p. m. .... NBC  
 Betty and Bob, Monday to Friday, 1 p. m. .... NBC  
 Bachelor, Billy, Mon., Tues., Wed., Fri., 5:15,  
 (Thurs., 5:30 p.m.) .... \*KFR  
 Mary Marlin, Mon. to Fri., inclusive, 9 a.m. .... NBC  
 Myrt and Marge, Monday to Friday, inclusive,  
 8 p.m. .... CBS  
 Orphan Annie, Elec. Transcription, Mon. to Fri.,  
 inclusive, 5:45 p.m. .... KGO  
 Oxydol's Own Ma Perkins, Monday to Friday,  
 1:30 p.m. .... NBC  
 Vic and Sade, Mon. to Fri., inclusive, 1:15 p.m. .... NBC

## SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orchestra, Sunday, 6 p.m. .... CBS  
 Metropolitan Opera Broadcast, Saturday, 11 a.m. .... NBC  
 N. Y. Philharmonic Orchestra, Sunday, 12 noon .... CBS  
 Radio City Music Hall, Sunday, 9:30 a.m. .... NBC  
 Standard Symphony, Thursday, 8:15 p.m. .... NBC

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m. .... NBC  
 Blue Monday Jamboree, Monday, 9 p. m. .... \*KFR  
 Borden Program Featuring Beatrice Lillie,  
 Friday, 6 p.m. .... NBC  
 Carefree Carnival, Monday, 5:30 p.m. .... NBC  
 Captain Henry's Showboat, Thursday, 6 p.m. .... NBC  
 Chase & Sanborn Opera Guild, Sunday 5 p.m. .... NBC  
 Club Romance, Sunday, 5 p.m. .... CBS  
 Colgate Program, Monday, 6:30 p.m. .... NBC  
 Fleischmann Hour, Thursday, 5 p.m. .... NBC  
 Gibson Family, Saturday, 6:30 p.m. .... NBC  
 Happy-Go-Lucky Hour, Monday to Friday, in-  
 clusive, 2 p.m. .... \*KFR  
 Kate Smith New Star Revue, Mon., 8:30 p. m. .... CBS  
 National Barn Dance, Saturday, 8 p.m. .... NBC  
 Palmolive Beauty Box, Tuesday, 7 p.m. .... NBC  
 Pearce, Al, and Gang, Mon. to Fri., 2 p.m. .... NBC  
 Roxy Revue, Saturday, 5 p.m. .... CBS  
 Shell Show, Monday, 9 p.m. .... NBC  
 Town Hall Tonight, Wednesday, 9 p.m. .... NBC  
 Waring's Pennsylvanians, Thurs., 6:30 p.m. .... CBS  
 Whiteman, Paul, Thursday, 7 p.m. .... NBC

## STATION DIRECTORY

### • NBC Network Stations

| Station | Location                 | Meters | Kcs. |
|---------|--------------------------|--------|------|
| KECA    | —Los Angeles             | 209.7  | 1430 |
| KEX     | —Portland, Ore.          | 254.1  | 1180 |
| KFI     | —Los Angeles             | 468.5  | 640  |
| KFSD    | —San Diego               | 499.7  | 600  |
| KGO     | —Oakland - San Francisco | 379.5  | 790  |
| KGW     | —Portland, Ore.          | 483.6  | 620  |
| KHQ     | —Spokane, Wash.          | 508.2  | 590  |
| KJR     | —Seattle, Wash.          | 309.1  | 970  |
| KOA     | —Denver, Colo.           | 361.2  | 830  |
| KOMO    | —Seattle, Wash.          | 325.9  | 920  |
| KPO     | —San Francisco           | 440.9  | 680  |
| KYA     | —San Francisco           | 243.8  | 1230 |

### ★ CBS Network Stations

|      |                    |       |      |
|------|--------------------|-------|------|
| KFR  | —San Francisco     | 491.5 | 610  |
| KGB  | —San Diego, Calif. | 225.4 | 1330 |
| KHJ  | —Los Angeles       | 333.1 | 900  |
| KOIN | —Portland, Ore.    | 319.0 | 940  |
| KOL  | —Seattle, Wash.    | 236.1 | 1270 |
| KSL  | —Salt Lake City    | 265.3 | 1130 |
| KVI  | —Tacoma, Wash.     | 526   | 570  |

### Independent Stations

|      |                        |       |      |
|------|------------------------|-------|------|
| KFOX | —Long Beach, Calif.    | 239.9 | 1250 |
| KFWB | —Hollywood, Calif.     | 315.6 | 950  |
| KGDM | —Stockton, Calif.      | 272.6 | 1100 |
| KGGC | —San Francisco         | 211.1 | 1420 |
| KJBS | —San Francisco         | 280.2 | 1070 |
| KLX  | —Oakland, Calif.       | 340.7 | 880  |
| KNX  | —Los Angeles           | 285.5 | 1050 |
| KQW  | —San Jose, Calif.      | 296.6 | 1010 |
| KROW | —Oakland, Calif.       | 322.4 | 930  |
| KTAB | —Oakland-San Francisco | 535.4 | 560  |