

CROSLEY RADIO WEEKLY

AND WLW PROGRAMS

PUBLISHED BY THE CROSLEY RADIO CORPORATION, FORMERLY THE PRECISION EQUIPMENT COMPANY AND CROSLEY MANU-FACTURING COMPANY, Manufacturers of Radio Apparatus, Cincinnati, Ohio.

VOL. III, NO. X.

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MARCH 10, 1924

WLW

Peacetime Patriotism Lauded By Griffis In Address At WLW

Lieutenant Who Tried To Kidnap Bergdoll Thanks Americans Who Aided Him.

Peacetime patriotism, practiced by the individual American in his daily walk of life, is much more important in the life of the nation than that which flares up momentarily at a time of national peril, was the opinion expressed by Lieutenant Corliss Hooven Griffis in an address which he broadcast from Radio Station WLW of The Crosley Radio Corporation in conjunction with his welcome home at Hamilton, O.

Lieutenant Griffis startled the world by his audacious attempt to kidnap Grover Cleveland Bergdoll, famous wartime draft evader, and served almost six months in a German prison, only to be deported as a result of American public opinion and allowed to return to America.

The address over the radio was fervent with expressions of gratitude to those who by their peacetime patriotism had made his release from the German jail possible and had given him such a rousing welcome on his return. He refused to consider any claim to hero worship, modestly attributing the enthusiasm which his return had elicited from Americans everywhere as the expression of an ideal of patriotism held dormant in their hearts.

The radio address of Lieutenant Griffis, in part, follows:

"My good friends and neighbors, tonight is undoubtedly the happiest in my life because it has been given to me to return to my home town and to see once more the friendly faces of those whom I have known from childhood and to call again those names so familiar to me.

"I have had many honors given me in the past week, honors, I am told, that have never before been accorded an American citizen, but I shall never live to see a happier time than when I reached Hamilton today and saw the old home town turn out to do for a home boy their bit of honor.

"From the bottom of my heart I want to thank you who have helped me to return to you. It was your undivided patriotism that swept (Continued on Page 8)

Making All Men Brothers

Radio has done more than anything else to make close friends of total strangers. We have seen it done in hundreds of cases-in street cars, trains, etc. Two men will be talking about radio; a third and perhaps a fourth will chime in, and within a few minutes we find a group of the warmest kind of friends. Yes, radio has performed wonders. Its general results were epitomized recently in an editorial in the Chicago Tribune, known as the "World's Greatest Newspaper," as follows:

"The Tribune believes that Radio has already become a permanent institution-that it is an important factor everywhere, in the cities and in the country. It will tend to make both farm and city dwellers a homogeneous people. It will do for the farmer what the automobile has done for him-that is, give him large town ideas. It will furnish him an unlimited source of entertainment, and remove from farm life the tedium that is always associated with it. Also, radio will tend to remove the provincialism of cities. 'It will link us closer to other towns, other states and other countries."

Slight Change In Crosley Model XJ Improves Efficiency Of Receiver

study and experimental work, Crosley engineers have succeeded in

making slight changes in the Model X J receiver which adds greatly to the efficiency of the set when the owners are using 201A or 301-A tubes, or in some cases, when WD 12's or 199 tubes are used.

The change also adds to the efficiency of the Model VI when any of the above mentioned tubes are used.

The engineers have found that there is a certain amount of difficulty in controlling the radio frequency tube, and have learned that this may be eliminated if the radio frequency tuning coil attached to the second variable condenser is moved closer to the fixed plate of the condenser. The change is a very simple one, and can be made in less than two minutes by carrying out the following instructions: First, unscrew the nut securing the tinned copper bus wire and coil to the hexagonal stud. Care should be taken when removing the coil not to break the wire leads connecting to the coil. Next, unscrew the hexagonal stud from the condenser plate; replace the small tinned lug connecting to the coil by a flexible wire covered with black "spaghetti"; place the coll on the short screw protruding from the condenser plate and lock in position with the hexagonal stud. Now replace the bus wire connections on the outer end of the hexagonal stud sir? and lock in position. In some instances the bus wire cannot be se- Very good. That will do. cured to the outer end of the post

After a considerable amount of without a washer being placed under the nut.

> After this change has been made there will be a wonderful difference in the operation of the set. Greater selectivity and wonderful ease of tuning will be noted. Higher plate voltage can be used and more filament voltage will be permitted with practically no filament adjustment.

> We recommend that all Crosley distributors notify their dealers of this suggestion, that all Crosley dealers notify their customers and that all owners of the Model XJ or Model VI, who are using the tubes mentioned, make the change immediately.

Sets coming through the factory now have been changed so the difference between the coil and the fixed condenser plate can be readily adjusted by means of a thumb screw to suit different types of tubes. We will appreciate reports from owners of the sets in question in regard to the manner in which the suggested changes improve the efficiency of the receiver.

DUMB LUCK

Professor-What is ordinarily used as a conductor of electricity? Student-(all at sea)-Why-er-Professor-Wire. Correct! Now tell me, what is the unit of electric power?

Student (still at sea)-The what,

Professor-Exactly, the watt. -Pep.

Names Of Winners **Of Candy and Cigars Drawn By Beauties**

Girls Who Lead In WLW Contest Select Those to Whom Prizes are Awarded.

Those who telegraphed their votes in the first radio beauty contest ever conducted will be glad to know who won the 100 prizes offered from the WLW broadcasting station of The Crosley Radio Corporation. The telegrams from those who were fortunate in selecting Beauty Number Two were placed in the lot from which were drawn the fifty winners of the boxes of Dolly Varden candy. The selection of these half-hundred winners of candy was made by Miss Mathilda Brooks, the girl who

ran first in the race. For second prizes, fifty boxes of M. Ibold's "Sonada cigars," were given to those who voted for girl Number Three. Miss Mary Costello was the second choice of the voters and she drew out the fifty second prize winners. The names of the winners of the candy follow:

Jeanne E. Herbstreet, 1309 Michigan avenue, Cincinnati, Ohio.

A. M. Millward, State Highway Garage, Southgate, Ky.

Albert Witt, 103 Fairfield avenue, Bellevue, Ky.

N. C. Hurd, 23 Robroy, Ft. Thomas, Ky.

Eleanor Leeker, 238 Gilman avenue, Cincinnati, Ohio.

Mrs. E. Kircher, Mt. Washington Station, Mt. Washington, Ohio. Harry Hessler, Mt. Healthy, Cin-

cinnati, Ohio. C. W. Dennewitz, Madisonville,

R. F. D. 1, Madisonville, Ohio.

A. L. Cardwell, Latonia, Ky. Mrs. L. Maley, 141 Montclaire,

Ludlow, Ky.

Mr. and Mrs. B. Vanderbrake, Fairmont, Minn.

D. W. Yambert, Second National Bank Bldg., Toledo, Richmond, Ind. Frank J. Aerin, Cincinnati, Ohio. Chester Myers, 309 Stewart street, Covington, Ky.

Mrs. Carl Brown, 2533 Hackberry, Cincinnati, Ohio.

August F. Liebilt, Norwood, Ohio. Charles E. Magely, Bromley, Ky. L. M. Smith, Guelph, Ontario,

Canada. Miss May Silvey, Toledo, Ohio.

Geo. H. Glasgens, New Richmond, Ohio.

Henry J. Linn, Reading, Ohio. (Continued to Page 3)

Crosley WLW Programs For Week of Mar. 9th

SUNDAY	
RADIO PROGRAM W L W	
The Crosley Radio Corporation, Cincinnati.	The
March 9th. Central Standard Time. 309 meters.	Marc
9.30 A M	10:30
School conducted by the Editorial Staff of Sunday School Pub- lications of the Methodist Book Concern.	
11:00 A. M.— Services of the Church of the Cov- enant, Dr. Frank Stevenson, Minister. 7:45 P. M.—	1
Services of the Evangelical Lutheran Emmaus Church, Rev. P. L. Dannenfeldt, Pastor.	Quar
MONDAY	
RADIO PROGRAM W L W	Ì
The Crosley Radio Corporation, Cincinnati.	
March 10. Central Standard Time. 309 meters.	Pian
 10:30 A. M.—Weather Forecast and Business Reports. 1:30 P. M.—Business Reports. 3:00 P. M.—Market Reports. 4:00 P. M.—Babson Reports and Times-Star News. 	Violi
4:00 P. M.—Babson Reports and Times-Star News. 8:00 P. M.— College of Music Students in an	Read
8:00 P. M.— College of Music Students in an "HOUR WITH BEETHOVEN." Biographical Sketches and Descrip- tive Readings by Mr. Fred Smith, Studio Director and Estelle Whit-	LOC
ney, teacher of Dramatics at the Schuster-Martin School. Violin Solos by Miss Ruth Morris	1.
and William C. Stoess. Piano Solos and accompaniments by Misses Rosemary Ellerbrock and	1
Dorothy O'Brian. ORPHEUS STRING QUARTETTE: Messrs. W. C. Stoess, 1st violin;	
Karl A. Payne, 2nd violin; Mil- ton Dockweiller, viola, and Arthur Knecht, cello.	The
Crosley Theatrical Review. George Webb's Hawaiian Entertain- ers.	Mar
Entertainment by the Woody Meyer's Dance Orchestra. Ted Kennedy, Violin and Direc-	10:30
tor Ernst Meyer, Manager and Drums Wm Dinkel Piano	3:00 4:00
Wm. Dinkel, Piano Earl Vetter, Saxophone Robert Seavers, Saxophone Tenor	8:00 Bane
Rudolph Schneider, Trombone Lester Seifert, Trumpet Wm. Rieth, Banjo	
Wm. Wilde, Bass Tuba and Violin playing "Georgia Mammy." "Dream	1.1 2.0
playing "Georgia Mammy," "Dream Daddy," "Bright Lights," "I Never Miss the Sunshine," and others re- leased by National Association of Broadcasters.	3. 4 4. I
Miss Margaret Baker will sing sev- eral songs accompanied by Mrs. J. N. Beck. (Baldwin Piano.)	5. V Miss
Audio frequency amplifiers may	
be added to any type of receiving set, crystal or tube.	

TUESDAY RADIO PROGRAM WLW e Crosley Radio Corporation, Cincinnati. Central Standard Time. 309 meters. h 11. A. M.—Weather Forecas Business Reports. P. M.—Business Reports. P. M.—Market Reports. Forecast and P. M.—Business P. M.—Market Reports. P. M.—Topics of Interest to Women. Times-Star ram arranged by Mrs. Leonore Pilgrim Schwab, assisted by Mrs. Ralph Reed Asbury at the piano. tette (a) My Faith Looks up to TheeE. S. Lorenz (b) The Sunset HourIra B. Wilson Mrs. Leonore Pilgrim Schwab, Mrs. Leslie H. Wente, Alto Mr. Ralph Reed Asbury, Tenor Mr. Sherman Lingler, Bass Mrs. Ralph Reed Asbury at the piano Solo o Adagio Sonata Pathetique Mr. Edward Neukom, of Mid-....Beethoven dletown, Ohio. in Solo: Serenade SerenadePierne Mr. David Donges Miss Margaret Adams at the piane piano. ing: "THE FACE ON THE FLOOR" INCOGNITO "THE FACE ON THE FLOOR" INCOGNITO IN the Nationa Broadcasters. WEDNESDAY Piano RADIO PROGRAM WLW Violin e Crosley Radio Corporation, Cincinnati. Central Standard Time. 309 meters. ch 12th. 0 A. M.—Weather Forecast and Business Reports.
0 P. M.—Business Reports.
0 P. M.—Market Reports.
0 P. M.—Special program for "Shut Ins" by the Wur-litzer Concert Company. Forecast and for P. M.-Concert by the 10th Infantry Band under the direction of Warrant Officer Ernest G. Fishd Special March: "Gloria"Losey Dverture: "French Comedy" phen Foster" Baritone Solo: "Tramp, Tramp"Goldn Musician J. K. Leatherwood ...Goldman Musician J. K. Leatherwood Waltzes: "A Dream of Heaven"...Bauer s Coleta Helmig, accompanied by Mr. Arthur H. Graefenhan in a Program of Favorite Jenny Lind Songs. The Kiss WaltzL. Arditi DixieDan D. Emmet Home Sweet Home the National Association of Broadcasters.



The whole merit of virtue consists in the practice of virtue.

CONDENSED TIME TABLE OF WLW BROADCASTING OF CROSLEY STATION THE RADIO CORPORATION

970 KILOCYCLES. 309 METERS CENTRAL STANDARD TIME CINCINNATI, OHIO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:30 A. M. 11:00 A. M.	10:30 A. M. 1:30 P. M. 3:00 P. M. 4:00 P. M. 8 P. M. to 10 P. M.	10:30 A. M. 1:30 P. M. 3:00 P. M. 4:00 P. M. 10 P. M. to 12 P. M.	10:30 A. M. 1:30 P. M. 3:00 P. M. 4:00 P. M. 8 P. M. to 10 P. M.	10:30 A. M. 1:30 P. M. 3:00 P. M. 4:00 P. M. 10 P. M. to 12 P. M.	10:30 A. M. 1:30 P. M. 3:00 P. M. 4:00 P. M.	10:30 A. M. 1:30 P. M.

Crosley Radio Weekly

Published by The Crosley Radio Corporation, formerly The Precision Equipment Company and Crosley Manufacturing Company, Manufacturers of Radio Apparatus Colerain and Alfred Streets, Cincinnati, Ohio Telephone, West 6370 Subscription Price, \$1.00 a Year Robert F. Stayman Editor Alvin R. Plough Associate Editor

MEET US AT RADIO SHOW

We wish every radio dealer and distributor in the United States could visit us at the great radio show in New York City. There will be on exhibit, in our booth, a complete line of Crosley radio products, including the new set, announcement of which actually "astounded the radio world." This is the Model 51, the two-tube Armstrong regenerative receiver that sells for but \$18.50

C. B. Cooper, New York representative of The Crosley Radio Corporation, will be in the booth, and he has asked us to invite every distributor, dealer and consumer of radio receiving sets to call upon him. Powel Crosley, Jr., president of the company, also will be in attendance, as will George Lewis, Mr. Crosley's assistant and one of the best known radio men in the country.

Cnosley representatives in various sections of the United States are establishing exceptionally cordial relations with jobbers and dealers everywhere, and Mr. Crosley is relying upon them to handle the radio shows in their respective districts. At the Chicago exhibition, Royal Stemm was in "command," and it was interesting to watch the manner in which his jobber customers greeted him. Stemm, Cooper and other Crosley agents are well known and liked, and each is doing a tremendous amount of business because of three reasons: first, because he represents an established manufacturer whose products have been tested and found to be true; second, his customers know the manufacturer he represents stands behind its claims and promises, and third, because each is a "good fellow who knows his business."

And so we once more ask every person who is interested in the radio Industry to visit our booth at the great New York radio show.

RADIO MEN NEEDED

The Government has asked us to give prominence to the following:

"The United States Civil Service Commission has broadcast a call for radio engineers in the Army Signal Corps service. The Government needs one radio engineer, and

will pay a salary of between \$4,000 and \$5,000; an associate engineer. at between \$3,000 and \$4,000, and an assistant engineer at between \$2,000 and \$3,000 a year. These civilian engineers are required for signal serivce work at the Mc-Cook Air Service Field, Dayton, Ohio, and Camp Alfred Vail, N. J., the Army Signal School."

NEW LIST READY

A complete list of 536 United States Broadcasting Stations licensed by the Department of Commerce as of February 1, is printed in the February issue of the "Radio Service Bulletin." Copies may be secured from the Superintendent of Documents, Government Printing Office, Washington, for five cents.

AGRICULTURE VIA RADIO

The Department of Agriculture's radio broadcasting service this year will reach a still greater proportion of the rural lisetners-in through the co-operation of about 100 broadcasting stations. These newcomers are in addition to about 75 already distributing matter daily on crops, produce and live stock. The plan of expansion provides a distribution of the information from Washington by mail in the form of weekly reviews on the several commodities. In the past, many stations could not co-operate on a daily telegraph schedule, but now they hope to broadcast every day a short review of each specific form of agricultural data received.

"MODEL VI ENTIRELY FREE FROM BODY CAPACITY EF-FECTS."

"Port Ewen, N. Y., Feb. 18, 1924. "The Crosley Radio Corporation, "Cincinnati, Ohio.

"Dear Sirs :-

"When one purchases an article which gives complete satisfaction one should acknowledge it just as readily as one would complain if not satisfied.

"Such an article is the Crosley Model VI, recently purchased through a dealer here.

"From experience gained through 'building my own' (to the tune of several efforts along different lines and at considerable expense) I feel competent to state that body capacity is a miserable addition to any set and one that is, perhaps, more difficult to escape than anything short of death and taxes.

"With the Crosley VI there simply 'ain't no such animal' as body capacity. I believe you should stress this point more strongly in your advertising and would humbly suggest that you do this. To the uninitiated this body capacity business may not mean very much-but it will mean much more as the initiation progresses.

"I was very pleasantly surprised. (Continued on Page 5)

Names Of Winners **Of Candy and Cigars Drawn By Beauties**

(Continued from Page 1)

Benj. Behan, Gowanda, New York.

H. W. Goldcamp, Dayton, Ohio. W. Morrison, 3601 Forestpark avenue, Baltimore, Md.

Carl Fenstermacher, 2273 Rice street. Cincinnati, Ohio.

C. J. Rist, c-o Geo. P. Gross Co., 1324-32 Main street, Cincinnati, O. Mrs. Paul Walton, 2212 Hudson

avenue, Cincinnati, Ohio. Mr.W. L. Yokum, Dubuque, Iowa.

T. T. Parsons, Kansas City, Mo. Mr. and Mrs. Roy L. Rose, Oshkosh, Wisc.

T. R. Bands, 408 Hermitage road, Myerspark, Charlotte, N. C.

Short, 159 College avenue, Bluefield, W. Va.

Jos. S. Ralston, Hamilton, Ohio. B. G. White, Bellbuckle, Tenn. H. W. Holschue, Springfield, Ohio. John W. Clark, Providence, R. I. H. B. Hess, Falls Church, Va. Mrs. E. C. Pott, 1852 Hewitt avenue, Cincinnati, Ohio.

Mrs. Harry Overberg, 2821 Montana avenue, Cincinnati, Ohio.

J. H. Tuttle, Pierceville, Ind. Birginia Shadow, Georgetown, Ky. E. B. Meckley, Middletown, Pa. Larry Huelsman, 1311 Beech avenue, P. H., Cincinnati, Ohio. F. C. Utt, Salina, Kan.

Mrs. L. R. Hoffman, Joplin, Mo. L. M. Duncan, Westmoreland Drive, Nashville, Tenn.

James R. Bennett, Wollaston, Mass.

Charles Aopp, Aurora, Ind. Charles N. Mack, 332 Irving avenue, Dayton, Ohio.

- Winners of the cigars follow: Roy M. Buckles, Xenia, Ohio.
- E. B. Howe, Newport, R. I.

John Mueller, Sharonville, Ohio.

G. C. Witt, Welch, W. Va.

Mary M. Rhoades, Greenville, O. Mrs. F. Meade, 4131 Kirby road, Cincinnati, Ohio.

- C. H. Little, Xenia, Ohio.
- F. W. Hull, 444 Dixmith ave-

nue, Cincinnati, Ohio.

F. E. Tyler, Brookins, S. D.

Clemence Hegerseld, Connersville. Ohio.

William Miller, 510 Dandrige avenue, Cincinnati, Ohio.

C. R. Duke, Williamsburg, Ind. A. Fitzpatrick, 259 Avalon, Hartwell, Cincinnati, Ohio.

Ruth Holland, Wakefield, Mass. Myron Messler, 2186 Pleasant avenue, Hamilton, Ohio.

Rudolph Lewze, Sabetha, Kan.

Mr. and Mrs. R. L. Norton, Shreveport, La.

C. H. Bihlert, 3547 Michigan avenue, Cincinnati, Ohio.

C. J. Walsh, 103 Fairfield avenue, Bellevue, Ky.

Marcella Meyer, 741 Terry avenue, Cincinnati, Ohio.

George Mosbacker, 3246 Glendora avenue, Cincinnati, Ohio,

H. Mohring, 4131 Kirby road, Cincinnati, Ohio.

Charles Lohman, Cincinnati, Ohio. Bertha Insko, 3469 Vine street, Cincinnati, Ohio.

Alice Hauck, Cincinnati, Ohio. Mrs. A. J. Frerking, 2933 Cor-

many avenue, Cincinnati, Ohio.

Mrs. James Joyce, Cincinnati, Ohio.

Ethel S. Brown, 3301 West Side avenue, Cincinnati, Ohio.

Elizabeth Hert, 2009 Elm street. Cincinnati. Ohio.

Dr. J. H. Kitzhofer, New Richmond, Wisc.

H. L. Lawson, Knoxville, Tenn.

Mrs. H. Mohring, 4131 Kirby road, Cincinnati, Ohio.

F. Meade, 4131 Kirby road. Cincinnati, Ohio.

cinnati, Ohio.
Roy Schultzman, New Orleans, La. Mike Towsend, Dover, Dela.
Carl Brownell, Niagara Falls, N. Y. M. J. Cramer, 201 West 92nd street, New York.
B. C. Neeld, Box 264, St. Petersburg, Fla. Ida. Wihler, 4128 Glenway avenue, Cincinnati, Ohio.
Donald Mohrind, 4131 Kirby road, Cincinnati, Ohio.
Mrs. J. J. Wihler, Cnicinnati, O.
E. B. Thornburg, 1204 South Nor-

E. B. Thornbur folk, Tulsa, Okla. Thornburg, 1204 South Nor-

A. F. Boyd, 9030 Dexter Blvd., De-troit, Mich.

Wendell M. Lombard, 75 Edward avenue, Pittsfield, Mass.

M. W. Lockhart, Ft. Smith, Ark.

Elamore Wuebbling, 1121 Sherman avenue, Cincinnati, Ohio.

M. Cook, Cincinnati, Ohio. Loretto Willenborg, 1064 street, Cincinnati, Ohio. Wade 1064

Harold Meade, 3141 Kirby road, Cincinnati, Ohio.

Mrs. J. J. Carberry, Cincinnati, O.

SUBSCRIBE NOW!

Detailed information regarding the development of receiving and broadcasting, interesting news and feature stories and advance programs of WLW are to be found in the Crosley Radio Weekly. This is the must up-to-the-minute paper of its kind in the radio field, and should be in the home of every owner of a radio receiving set. Information contained in every issue is of the greatest value to you. The subscription price is but \$1.00 per year. Subscribe now.

Name

Street and Number.....

City and State..... Attach \$1.00 and mail this to the Crosley Radio Weekly, The Crosley Radio Corporation, Cincinnati, Ohio.

More Than 25,000 **Slogans Received** In Crosley Contest

Page 4

Tremendous Task Faced By Judges Who Are Selecting Winner - Prizes to Be Announced Shortly.

More than 25,000 slogans have been received in the Crosley Radio Slogan Contest, which was conducted from broadcasting station WLW. For weeks the mail clerks who handle the Crosley mail were deluged, and even now are just beginning to work themselves from under the mass of letters sent in by those listeners who worked to win one of the prizes, the total value of which exceeds \$400.

The judges are working night and day, selecting the slogans they believe are most appropriate. They will pick out the best 500, and from these will choose the winners.

At first it was believed it would be possible to announce the names of the lucky contestants shortly after the close of the campaign, but as soon as those conducting the contest saw the avalanche of mail, they admitted it would require days of hard work to pick out the best. These judges are experienced advertising men, and are accustomed to selecting suitable slogans for their clients.

The slogans are not being merely scanned; they are being studied individually. Whenever an especially appropriate one is noticed, this is placed aside, to be given even more careful consideration. In this manner, the best 500 are being chosen. When this task is completed, the judges will go through the 500 carefully and pick out the winners. And just as soon as their huge task is completed, the names of the lucky contestants will be announced by radio and in the columns of this paper.

ONE FOR PAT

An Irishman was seated in a train beside a pompous individual ing 3 amps. and who was accompanied by a dog. "Foine dog ye have," said the Irishman. "Phwat kind is it?"

"A cross between an Irishman and an ape," the man replied.

"Shure an it's related to both of us," the Irishman rejoined.

Remus-"Whar yo' all gwine wid dat baby food, Mose?"

Mose-"Mah wife Dinah give me a son las' night."

Remus-"Dasso, what you gwine call him?"

Mose---"Lectricity."

Remus-"Am he as shockin' as dat?"

Mose-"No, but what ailse can we call him when he comes from Dinah-Mose?"-Bison,

Ice Bound but not Isolated

T Can't be done, you say? We didn't think it could either. But listen. It's a long distance from the

Arctic Circle to Minot, North Da-

the two places before in connection with one another. until Mr. L. H. Weeks, of the Radio Equipment Corp., and Crosley Type V and 3B receivers brought them together.

As you know the MacMillan Expedition, station WNP, is at present frozen in somewhere near the North Pole. We're all trying to pick up their nightly messages. Once in a while we succeed. But to the little Crosley Type V and the Crosley Type 3B, operated by Mr. Weeks, 9DKB, goes the distinction of being the only consistent relay point of WNP.

Here's what Mr. Weeks savs:

Nov. 21, 1923. "The Little Crosley Type 3B isn't so bad for selectivity, cutting out a ten watter, radiatbringing in the louder B. C. Sta-



CROSLEY TYPE 3B NOW \$42.00

Licensed Under Armstrong U. S. Patent No. 1,113,149 December 11, 1923.

"Worked WNP the other morning kota. We really never thought of and took 1,500 words NANA

> story for him. Took a message from him the morning before that was destined for Sommerville."

> This is the first NANA message

from WNP sent direct to the U.S. It took over an hour, and the Crosley Type 3B, on which it was received, brought it in QSA without a miss.

December 19, 1923.

"Took twelve messages from Mac-Millan two hours using Crosley Type Five."

Now do you believe us? If not, we

can give you plenty more evidence.

But maybe this isn't news to you. Perhaps you have had success in bringing in WNP. If not keep on trying. Your Crosley Type V or 3B may

tions. Hung up a little record not bring them in the first time you and the 3B. Hi.'

with one last night. Heard WNP try, but if they can do it in Minot, and worked him using 50 watts N. D., they can probably do it for you.

FOR SALE BY GOOD DEALERS EVERYWHERE

CROSLEY TYPE V NOW \$16.00

Licensed Under Armstrong

U. S. Patent No. 1,113,149

THE CROSLEY RADIO CORPORATION

POWEL CROSLEY, JR., President

Formerly The Precision Equipment Company and **Crosley Manufacturing Company**

200 ALFRED STREET

Crosley Radio Set Installed On New Inland Water Boat

Entertainment To Be Provided for Passengers On Maiden Voyage of "Cincinnati."

When the Louisville & Cincinnati Packet Company, successors to the U. S. Mail Line established in 1920, christened its new boat, "Cincinnati," which will ply the inland waters and especially the Ohio River, engineers were asked to obtain a radio that would furnish entertainment for the passengers.

The selection of a special Crosley receiver was made after a careful survey of the sets offered by many companies, and because of the fact that the receivers of The Crosley Radio Corporation had been successfully installed on airplanes, railroad trains, automobiles and other moving vehicles with satisfying results.

Russell M. Blair, who holds a radio operator's license of the first grade commercial variety, and who is employed in the engineering department of the Crosley Company, was selected to operate the set on its initial trip to New Orleans.

The receiver is contained in a handsome mahogany console-type cabinet and located on the aft saloon of the boat, where the passengers may gather and enjoy the radio concerts. There is a special loud speaker, built into the cabinet which permits the music to be heard the length of the boat and the music will be used for dancing when the orchestra on the boat is not playing. It also will furnish the passengers with the late news and market reports from the WLW broadcasting station, thus enabling them to know what is going on while they are en route and permitting them to transact any business necessary. This feature alone is a great service to the passengers.

The new receiver employs three vacuum tubes of the 6-volt type, one tube used for tuned-radio frequency and the others for detector and audio frequency respectively. The first tube is reflexed, giving the effect of four tubes. This, of course, gives a far greater volume without distortion than is found in the ordinary receiver hookup. The receiver is so simple in design and operation, that any of the passengers who know how to turn the dials on a receiver may operate the set. A switch is used to turn-off automatically the filament current for the tubes. The set is equipped with jacks so that the ordinary head-phones may be plugged in when it is desired to receive broadcast concerts from extreme distances. A battery-charg-

the battery while the ship is en voyage without having to wait until it reaches its dock in the cities along the way.

The antenna is installed between the three aft masts on the promenade deck and is approximately sixty feet above the water. The boat is unusual in design for its hull and nearly every part of construction throughout the ship is of steel. This affords an excellent ground connection, a thing of vital importance to the satisfactory operation of any receiving set.

NEEDLE AND LUMP OF COAL FIRST FIXED DETECTOR

Back in 1906, when there was no such thing as tube receiving sets and no fixed crystal detectors, a Naval officer, now in charge of radio development and research work of the Bureau of Engineering of the Navy, devised a make-shift detector.

On board the USS Georgia, during gun-fire tests, the operators experienced great difficulty in copying code, even from the ships in the immediate vicinity. Every time the ship fired a salvo, the crystal detectors jumped off and had to be readjusted. Consequently parts of the messages were never receiv-Another war-time difficulty ed. was the old top-side radio shack exposed to enemy fire. This, the radio officer moved below on the gun-deck as an experiment, the lead-in wires being run below through a conduit from the aerial between the masts. Even though less exposed to the roar of guns, reception was difficult, and the cat whisker continued to be shaken off the crystal.

Something had to be done: the radio officer secured a lump of hard coal and a heavy needle from the ship's tailor. Driving the needle into the lump of coal, he provided a fixed crystal detector-perhaps the first known detector of this It functioned poorly, altype. though it stayed fixed. By putting on the Georgia's very best operator, messages from the flag ship, which was 400 yards away and sending at full power, came in faintly, were copied, and no more reports were missed.

An efficient ground connection can be made by cleaning a cold water pipe thoroughly with a file and then sandpaper. When the pipe is bright and shiny all the way round, or as far around as it is possible to clean, and the cleaned circle is about two inches in width, tinfoil, clean material, is wrapped around this cleaned area. The foil should be wrapped tightly. The ground wire from the set is then soldered to a ground clamp and the clamp is placed around the tinfoil. The bolt in the clamp should be tightened as much as possible.

Don't try to ground a set on an live. Get the connection? ing outfit is supplied to replenish indoor electric light or bell circuit. tainly you do.

FOR RADIO DEALERS

It was announced in the last issue of the Crosley Radio Weekly that a prize of \$10.00 would be Patrick Day programs. awarded to the dealer who arranged the most attractive Crosley Radio Window. Have you started working on this? If not, why? Certainly you are not going to overlook the chance to get the publicity that would be given to your business. We feel certain that several of the radio trade papers will publish a picture of the prize winning window, and the \$10.00 we will give to the winner will more than pay him for his efforts. Get busy today and arrange an artistic Crosley window. All pictures must be in the office of the editor of the Weekly before March 15th.

Did you dealers read what Roger Babson had to say about the radio business? If. not, dig up last week's issue of the Radio Weekly and read it carefully. His optimistic predictions deserve the greatest amount of consideration because he is known as one of the world's most noted authorities on business and financial conditions. Mr. Babson predicts that the radio business in 1924 will amount to more than \$350,000,000. You will reap part of this harvest of gold if you watch your "P's" and "Q's" carefully.

Elsewhere in this issue is a suggestion which, if followed out, will slightly increase the efficiency of the Crosley Model XJ and the Test this out carefully, Model VI. and tell us what you think about the change.

Royal Stemm, Chicago representative of The Crosley Radio Corporation, and J. H. Lyte, Philadelphia representative, visited Cincinnati headquarters during the past week. Each declared the radio business was booming in his respective territory. They stated the Crosley announcement recently of a two-tube Armstrong regenerative receiver, retailing at \$18.50, and the reduction in the prices of standard Crosley sets had met popular approval. The demand for Crosley products is greater now than it ever was before, both added.

Reports from Washington indicate President Coolidge is to carry on a radio campaign for re-election. Dealers who are handling the Crosley line should prepare to take advantage of this announcement. The station from which the President will broadcast; if his present plans are carried out, is a powerful one. and may be heard in every state in the country. Crosley sets will satisfy those who desire to hear the President, no matter where they Cer-

It is almost certain that radio stations will broadcast special St. Why not tell your Irish friends how they may hear these programs if they but install a Crosley radio receiver.

The National Radio Supply Company, West Twelfth street, Cincinnati, has a demonstration that it is profitable to handle the Crosley line exclusively; that is, so far as receiving sets are concerned. "Ham" Fordyce, owner of the company, is selling thousands of dollars worth of Crosley sets every month, and additional thousands of dollars worth of accessories. The other day he was telling of an interesting experience he had with a distributor in Cincinnati. It seemed as though he needed \$2,000 worth of a certain type of loud speaker. He went to the distributor to purchase these and was informed by the latter that he never carried more than a dozen in stock.

"What do you want with so many," he asked Fordyce.

"I want to sell, of course," Fordyce replied.

And the jobber expressed surprise when informed of the amount of radio business Fordyce was doing. Fordyce told the distributor his success was due to the fact that he had tied up with the Crosley line exclusively.

There is a moral in this story, but we will permit you to draw your own conclusions.

"MODEL VI ENTIRELY FREE FROM BODY CAPACITY EF-FECTS."

(Continued from Page 3)

I am still more pleasantly surprised. At first I thought it might be a state of affairs applying for the time being to conditions as they existed at that time. After a con-sistent total absence of body capacity since purchasing the set I readily admit that it fooled me. The freedom seems to be permanent. I know now that failure to land any particular station will not be due to those pesky squeals of body capacity.

"You are at liberty to inform any and all inquirers:

"That my Crosley Model VI is giving me complete satisfaction. "That it is entirely (not partial-

ly) free from body capacity. "That it 'brings home the bacon."

"That it is the one BEST buy for the money.

"Use this unsolicited statement of satisfactory performance in any manner you like-and I'm with you.

Sincerely yours, "E. A. ELLSWORTH, "Lock Box 333,"

Central American Enjoys Programs Broadcast By WLW

Such Messages Should Influence Us to Increase Helpfulness. Studio **Director Writes.**

By Fred Smith, Studio Director at WLW.

Sometimes the mail we read at the radio station is from families snow-bound in their country homes in Northern Canada. Perhaps they are even written in French. And sometimes the letters are from the shores of the restless Atlantic or the tranquil Pacific. But the one before us just now is from a country of the south-one of those children of that grand old world power. Spain. You who read it will feel at once the warmth of a sun-lit land, the spontaneous expression of genial friendliness.

Such letters keep us constantly aware of the great possibilities of radio communication. They also remind us of our responsibilities; for if we are working with such a power, it behooves us to consecrate our efforts to a cause that can do so much for the happiness of mankind. Such letters as the following, so full of enthusiasm and encouragement, should influence us all to perform a service of constantly increasing helpfulness to all men of all lands, climes and races.

"Santa Ana, El Salvador, C. A., "February 9th, 1924.

"Radio Station WLW.

"Cincinnati, Ohio.

"My Dear Sirs-

"It has been with great pleasure that I have been listening in to the fine concerts transmitted over your very good station WLW, as they come in here dandy-that is, perfectly clear and very loud, too.

"As it is a moderate distance which separates us I thought that it may interest you to know some facts about reception of WLW in a Central American City, so for this very reason I am including here this which appears in my log record: Feb. 7th, 1924-10:40 p. m. Central Standard Time, WLW coming in very loud and steady, not fading, a piano solo, 'Venice Gondolier'; 11 p. m. (C. S. T.) 'Sunshine of Mine,' played for a gentleman in Kentucky, dance music played by an orchestra; 11:10 p.m. (C. S. T.) 'Marcheta,' played by same orchestra.

"Now my dear sirs please let me congratulate you heartily and deeply for the very fine, extra fine station you operate and the good concerts you always put through same.

"I will appreciate it if you will (Continued on Page 8)

American public which has become B-L-". It never fails. of putty knives if something isn't done to put a stop to this newly-acquired habit of walking on tiptoe when dear old Dad clamps the earphones to his jibsails and sits in to listen in either on a fiddle solo in Kenosha or a harmonica anthem in Schenectady.

Just imagine what it will be if we become a nation of spatulated Democrats and Republicans gumshoeing our way through life with heels lifted off the ground and toes spread out so we will have to wear shoes shaped like slabs of apple But this new disease called pie? tiptoeitis, which is a by-product of radioitis, which, in turn is singularly fatal to early-going-to-bed guys, has found vicious lodgment in about everv other home responsible enough to run up a grocery bill.

It all comes about in this way. Dad, as has been said, sits patiently at the infernal little set while a barber shop quartette or a saxophone four, too far removed to receive the retribution they so richly deserve, spill their melody on the tattle-tale air. With eyes protruding and withholding his breath, Dad now bends over his little set and waits for the announcer to slip him the valuable info as to the identity of the long-distance station broadcasting the efforts of the said barber shop quartette and the said saxophone four.

This is Station B-L--, Dad grins and says to himself, "Darn ye, I got' ye now." Then, wham ! a door slams in a distant part of the house. To say a distant part of the house sounds baronial so we will let it ride. The noise effectually drowns out the announcer's voice at the psychological moment. Dad yanks off his ear muffs and, with murder in his eye, walks over to a chair in which the family cat is sleeping, picks the cat up and tosses it out into the wild night. Dad wants the name of that station with a wild longing. It is a new one.

So back to the receiver he goes and puts on his phones again. He is determined to catch the name of the station. He sits through a nasal solo by Signor Tomasso Tomaters and then drifts in the wheedling voice of the announcer.

The good wife leaves her chair and starts for the kitchen-kalumph! ka-lumph!

"S-s-s-s-sh!" hisses poor old Dad in a frenzied way. He waves his hand frantically. Mother arises to tiptoe and softly glides into the rear part of the house.

Says the announcer: "You have just heard a solo, 'Violets,' by Sig-

The feet of that part of the great nor Tomasso Tomater from Station a cyclone rips the tin roof of a enslaved by the radio bug, eventu- then the clock strikes. Ordinarily ally, are going to assume the shape its tone is as soft as an angel's whisper, if they do that thing. But with the ear phones on the sound resembles a combination train wreck and visiting day at the hog section of the Chicago stock yards. And, furthermore, the clock seems to strike 108 or thereabout. Dad loses all patience and he gets up But it did the dirty work for Dad, and, with his hands clasped behind his back, walks over and kicks the neglected talking machine and thereby hurts his foot. But per- ble. severance is the middle name of the radio bug. He goes back for more. It is remarkable how he can stand up under the punishment, but he does.

TIPTOEITIS

By FRANK Y. GRAYSON

He listens to a talk on XYZ, the new chemically-formed doughnut, by Professor Umpdedadah, and he lapses again into the tense poise that he assumes when the broadcaster cuts in with his elusive line Little Willie bounces out or two. of his chair and heads licketysplit for the dining room to get his les-"S-s-s-s-sh!" hisses Dad sons. again, but Willie, although he shifts into the tiptoe gear, stumbles against a chair and Dad is out of luck again. This time there is a tired look in his eyes and he grasps his front hair and pulls it until his eyes blaze with fury.

Well, they are off again. Dad is just sot on getting that code. This time he gets three letters, but the announcer is just going to slip him the fourth when the canary bird, which has been asleep, lifts its little voice to the world in beautiful song. Under normal conditions Dad loves to hear the little bird. but now its song is much like the squeal of a pig caught under a gate. He throws a blanket over the cage and is rid of that interruption, at least.

Off again, by heck! This time good friend wife rustles a newspaper. Ever hear that sound as it filters into ear phones? Sounds something like that produced when

If you wish to BUY or SELL SECURITIES Or Own some about which you **DESIRE INFORMATION** COMMUNICATE WITH US Our Statistical Department is at your service WESTHEIMER & CO. Members of— The New York Stock Exchange The Cincinnati Stock Exchange Telephone Main 567 326 Walnut Street

IN CINCINNATI TIMES STAR

Just church. Then right after that the dog, which has been at rest on the hearth, goes after a vicious flea and beats a rat-a-tat-tat on the floor with his hind leg. Out goes the dog into the harsh world. Then again a flivver stops with a hoot in front of the house. No. it does not bring visitors. It got sulky and stopped of its own volition, who swore that he never would vote for Hennery Ford if he ever ran for the lowly office of consta-

> So the evening goes on merrily with Dad just on the edge of hearing that very important information which a chain of fortuitous circumstances is keeping from him. At last when he is groggy and on the ropes there is an increased volume of pressure and clearly and resonantly the stuff that he has been battling for all night long comes in:

"This is Station B-L-A-H, Covington, Ky., signing off. Good night!"



Look at the picture of this \$3-inch mahogany finished MARION Phono-graph, the phonograph you have been waiting for. Double spring motor. Wonderful tone qualities. Cabinet for records. Two double records free.

The MARION was designed to sell for \$75. Large production in our own plant enables us to make this won-derful introductory offer for a limited time only.

We will send the MARION to any re We will send the MARION to any re-sponsible person on approval for \$1 with the privilege of trying \$1 it out five days for \$1.00. If you decide to keep it at the end of that time pay us \$4.00 per month for tweive (12) months and the MARION is your property. Total price, \$49.00 f. o. b. Cincinnati.

Send one dollar with your name and shipping address to

MARION PHONOGRAPH CO

1652 Vandalla St. Cincinnati, 0 Department "An

CROSLEY RADIO WEEKLY and W L W PROGRAMS

FELL ALL YOUR FRIENDS ABOUT CROSLEY RADIO RECEIVERS

Every person who reads this has a friend who is contemplating the purchase of a radio receiver. Won't you tell your friend about the Crosley sets? Thousands of you own these receivers, and you know they are giving exceptionally satisfacory service. You know your friend wants a set that will give results similar to those produced by your receiver.

Other thousands know, through reading this paper, what the Crosley sets will do. They are well acquainted with the Crosley Products, and their friends will appreciate their recommending a set the quality of which is beyond question.

We wish each of you would point out to some friend the sets itemized below. Have this friend select the one he believes is most suitable to his needs. Have him fill out the blank in the lower right hand corner and mail it to us. We will see that he gets complete details regarding the set in which he is most interested.

The list of sets follows:

CROSLEY TYPE V, single tube Armstrong regenerative receiver, the same instrument used by Leonard Weeks in Minot, North Dakota, in his established communication with the McMillan expedition at the North Pole, formerly \$20.00 now reduced to \$16.00.

THE CROSLEY TWO STAGE AUDIO FREQUENCY AMPLIFIER to match the Crosley Type V, formerly \$20.00 now \$18.00.

THE CROSLEY MODEL VI, two tube receiver incorporating radio frequency amplification and detector, formery \$30.00 now \$24.00. THE CROSLEY TYPE 3-B, a three tube Armstrong regenerative receiver, consisting of detector and two stages of audio frequency amplification in a beautiful solid mahogany cabinet, formerly \$50.00 now \$42.00.

THE FAMOUS CROSLEY MODEL XJ, a four tube receiver, consisting of one stage of radio frequency amplification, detector and two stages of audio frequency amplification, probably the biggest selling radio receiver in the world, formerly \$65.00 now \$55.00.

THE CROSLEY TYPE 3-C, a three tube Armstrong regenerative consolette model with built-in loud speaker, formerly \$125.00 now \$110.00.

THE CROSLEY MODEL XL, a four tube set consisting of one stage of radio frequency amplification, detector and two stages of audio frequency, formerly \$140.00 now \$120.00.

Crosley Regenerative receivers are manufactured under Armstrong U. S. Patent Number 1,113,149.

The Crosley Radio Corporation,				
200 Alfred Street,				
Cincinnati, Ohio.				
I am interested in the Crosley				
(Name set here)				
Send details regarding this set to me immediately.				
Name				
Number and street				
City and state				

FOR SALE BY GOOD DEALERS EVERYWHERE THE CROSLEY RADIO CORPORATION

POWEL CROSLEY, JR., President

Formerly The Precision Equipment Company and Crosley Manufacturing Company 200 ALFRED STREET CINCINNATI, O.

Peacetime Patriotism Lauded By Griffis In Address At WLW

(Continued from Page 1)

across America, across the sea and permeated even to the hearts of the German people. It was something big that represented much more than is evident upon the face of the incident that led me to serve a term of imprisonment in a German jail.

"I wish I could see you-all who have worked for me. My heart is full, friends, and I only hope you can realize how happy I am.

"I am of the opinion that Bergdoll, the traitor, and myself are but incidents in a much more important story. People have clothed me in the ideals of an image they have long held in their minds. It is the ideal of the American patriot. I am looked upon as a hero, but I do not claim to be. I just happened along and did what I thought to be my duty.

"I can't very well get conceited over that, but I am happy if anything I have done has made my country better-if I have been instrumental in crystalizing into definite consciousness a true American patriotism.

"We, in America, need a peacetime patriotism just as much as a wartime patriotism. That type of patriotism is much more essential in the life of the nation than the flare-up of patriotism evident when bands are playing and flags flying.

"It is hard to live our own little lives and at the same time realize that we can feel the importance of what we do in its relation to the nation of which we are a part. The nation is no greater than the individuals that are in it and if we are all patriotic all the time, in peace or in war, we need never fear for the safety of America. It is my idea that the incident that brought about the demonstration of patriotism may bring on a realization that each of us by our ideals, may so work and live that America may become a finer nation.

"Peacetime patriotism pays, and it pays big. It is worth while to try to cultivate it in ourselves and there is not one of us too old or too young or too busy to think of the nation's welfare in terms of what we do each day. We do not need to go after Bergdolls. That is merely incidental.

"It is not only to be regarded as our duty in peacetime to devote our lives to the nation, but it should be, indeed, considered a high privilege."

. The manner of Griffis as he delivered his thanks to his friends was modest and quiet, unassuming, yet determined. He seemed humbly grateful for the spirit of Amerkan patriotism, which, he said,

had liberated him from German imprisonment.

Griffis is of medium stature, of We're feeling sort o' fearful sturdy soldierly bearing. He wore a plain dark blue suit. His face was clean-shaven save for a neat moustache, which emphasized his general military appearance and demeanor. Aside from his address over the radio, he said little during his visit to the Croslev studio.

"I suppose I will go back to the newspaper game," he said, when asked of his plans for the future. "I will spend some little time making addresses in five or six of the principal American cities. I have received hundreds of invitations to speak in various places, but, of course, I can accept only a few of them.

"The big thing to me right now is to express my gratitude to the American people for getting me back home. Few of the invitations to speak are accompanied by promises of any compensation, and I must go to work as soon as I have paid my debt of gratitude."

Jack Rogers, Hamilton attorney, accompanied Griffis to the broadcasting station and returned with him to Hamilton after the program, which was introduced by the playing of "The Star Spangled Banner," by Mrs. Virginia Harrison, pianist. Fred Smith, studio director, introduced the speaker.

Central American Enjoys Programs Broadcast By WLW

(Continued from Page 6) have the kindness to acknowledge reception of this, and thanking you much in advance,

I remain as. "Yours very truly, "Jose Velasco. "Address: Jose Velasco, "Santa Ana, El Salvador.

"Central America."



And cannot help but fret, Since Daddy made a radio, That hasn't worked as yet. We hear him speak of aerial, Insulation, coils and ground, And about the interference That causes squeaky sound.

DAD'S RADIO.

He says there's something missing, Just a tiny little thing, Or the old cat whisker on it. Would surely make it sing; He mumbles and he grumbles As he traces every wire. For list'ning in on Cuba, Seems to be his great desire.

One night I tried to work it, Before my Dad came home, And turned 'round every nut and bolt.

While seated all alone; But believe me. I'm not lying, Dad caught me, and, oh well, When he got through with me, my friend.

I thought I'd tuned in,-Chicago.

He gobbles down his supper Ere he lays aside his coat, And all of us are fearful The thing has got his goat; For he's acting sort o' dreamy, And will soon have rooms to let, If he don't cut out the worry O'er his little crystal set.

Ma has told him kindly To throw the thing away, Then go and buy a good machine Before the close of day; For she says 'twill tune in Cuba, And she cheerfully will bet, His troubles will all vanish If he buys a Crosley set. -David J. Gall.

Disconnect the battery from the set when it is being charged.

We broadcast daily at 10:30 a. m. and 1:30 p. m. **Financial News** Market Reports Government Bond Quotations Call Money Rates Foreign Exchange, Grain and Live Stock Quotations. Bond Department THE **FIFTH-THIRD**

NATIONAL BANK of Cincinnati.

RADIO STATIONS TO ASSIST IN COMMUNITY CHEST DRIVE

Radio Stations were requested to assist in the annual Community Chest drive . in Cincinnati, which will begin the first of May, and t hey answered by saving: "Gladly !"

But the radio stations have a much greater obligation than that of serving one single institutiontheir obligation of serving the great American public. And so they ask: "Does the Community Chest work good for the public?" It is the answer to this interrogation which will fall to the part of radio in the great annual drive for the Community Chest.

This answer is not to be given by salaried officials. It is to be voiced by those who have benefited by the donations of generous individuals-the public.

Very definite programs are being planned to be presented from Cincinnati Radio Stations, featuring bands and choruses from orphanages and other public institutions, with short talks of thanks from the heads of these institutions. A special radario revealing the uplifting effect of Community work will be given, and there will be other unusual fleatures.

In this way the story will be told, the picture will be painted of how the public, through its organ-ization called "The Community Chest" is actually helping worthy but unfortunate citizens cleave their own way to definite independence.



MOTHER'S BEST FRIEND "I received the GO-BI-BI two weeks ago and like it very much. My wife says it is a life saver for her. She can do all her work while the baby is riding around. He is only nine months old and gets around very swiftly. I am glad I learned about the GO-BI-BI.

"Philip Velanski, "Rochester, N. Y."

So Daddy appreciates it too. Everybody loves the baby and wants him happy and healthy.

Every store who sells baby things of any kind or children's vehicles should write us for our dealer proposition. Right now is the time to take advantage of the great pub licity given the GO-BI-BI through the holiday sales. Write today.

CROSLEY MFG. COMPANY GO-BI-BI Dept. 1629 Vandalla St., Cincinnati, 0.