

CROSLY RADIO WEEKLY



AND WLW PROGRAMS

PUBLISHED BY THE CROSLY RADIO CORPORATION, FORMERLY THE PRECISION EQUIPMENT COMPANY AND CROSLY MANUFACTURING COMPANY, Manufacturers of Radio Apparatus, Cincinnati, Ohio.

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APRIL 21, 1924

More Than 163,000 Votes Are Cast In Kiddies' Contest

Player Piano Won By St. Joseph Orphan Asylum — Prizes Awarded Other Institutions.

The unusual contest conducted by Crosley Radio, WLW, Cincinnati, in which the prizes were to be allotted to eight institutions that take care of the homeless kiddies, brought in a total of 163,259 votes. Following is a list of "how they ran:"

- St. Joseph Orphan Asylum . 80,372
- St. Rita School for the Deaf . 47,040
- Cincinnati Children's Home . 22,347
- Cincinnati Orphan Asylum . 10,419
- The American House 2,315
- Salvation Army 592
- Jewish Foster Home 93
- Working & N'wsb'ys Home . 81

Prizes awarded follow:
First Prize: One Gold Medal Player Piano given by George P. Gross Piano Company with \$50.00 worth of Q. R. S. Music Rolls.
Second Prize: Electric Ironer given by Devere Electric Co.

Third Prize: P. D. Q. Electric Dishwasher given by Milnor Electric Company.

Fourth Prize: Sunshine Vacuum Cleaner given by Johnson Electric Supply Company.

Fifth Prize: Table Lamp given by Beltzhoover Electric Co.

Sixth Prize: Dozen Reach Playground Balls given by Bolles-Brendamour Company.

The seven that did not win the piano each will receive a box top Singer sewing machine offered by L. W. Mull, 4014 Hamilton Ave., Cincinnati; six decorated cakes offered by the L. Weinberg Baking Company and four American Beauty Hams offered by E. Kahn's Sons.

If one stops to contemplate the above figures for a single moment he will sure grasp the thought and see the moving picture of the hundreds of orphan children soliciting from the homes of more fortunate kiddies signatures that would value as votes. He would see the radio listener hearing the announcement from WLW, picturing at the same time, the life of these institutions and the wonderful good they do humanity. But the greatest experience of all was to actually see those little boys and girls bringing in to WLW studio their boxes and bundles of hard earned votes. Bright

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A. M. Joralemon New Sales Manager Of The Crosley Radio Corporation

The appointment of A. M. Joralemon as general sales manager of The Crosley Radio Corporation, Cincinnati, brings another executive to the organization which has grown so rapidly in the past three years under the guidance of Powel Crosley, Jr., its president. The new executive, who joined the organization April first, needs no introduction to the radio industry, for he has been with the National Carbon Company, in managerial capacity, for the past fourteen years. His most recent endeavors were as sales manager of the radio division of that company.

Before coming with the Crosley organization, Mr. Joralemon made a thorough study of the growth of that firm and his impressions were such as to make him an enthusiastic member of the executive staff. Mr. Joralemon has a wide acquaintance and many friends in the radio, automotive and electrical industries throughout this country.

The stupendous growth of the sales of radio apparatus manufactured by The Crosley Radio Corporation



A. M. JORALEMON

makes this firm the largest manufacturers of popular priced receiving sets in the world. Such a volume of business necessitated an

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Hoover Bares Need Of Invention To Permit Radio Artists To Sense Feeling Of Invisible Audiences

By Carl H. Butman.

The "God Father" of radio, Secretary Herbert C. Hoover, in a recent talk on radio regulations, pointed out the immediate need for a new radio invention which would permit the broadcast speaker to sense the feelings of his invisible audience and get their hisses or applause. "If there was some sort of a negative push bottom on your sets," he said, "you could discourage some broadcasters."

He is doubly interested in radio, the Secretary admitted at the outset of his talk. "First, and always, I am one of those who listen nightly to radio entertainment or radio infliction, as the case may be," he explained. "Secondly, in this incarceration as Secretary of Commerce, I am required by the law of this great land to be the Chief of Government Police in the ether," he continued.

The Secretary promised his aid in preventing monopolies, censorship and taxes on receiving sets, adding that it was his business to see that nothing happens to the

ether that disturbs its orderliness and its rapid development.

Mr. Hoover said in part:

"Up to a few years ago, no one dreamed that the ether had any special importance in law or in government. It was surely inert from the point of view of public interest. Then it was discovered that radio messages are transmitted by an electrical wave through the ether. At once the ether developed some very important public questions like water rights and land rights. It threatens even to have property values. It has become the vehicle of public services, the possible scene of monopolies, it has boundaries, rights of way, rules of the road, raises questions as to free speech—functions that have hitherto been confined to the land and the water.

"Today there are literally 20,000 people trying to traverse the ether with all sorts of messages, and inasmuch as there would be utter pandemonium if there were no traffic rules, there has grown up a de-

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Fred Smith Married; Pianist Is His Bride; Everyone Surprised

Announcer Weds Shortly After Telling Radio Audience He Is Single Because "Somebody Stole My Gal."

Fred Smith, jovial announcer at Radio Station WLW, gave all of us what might be called a "bum steer" not long ago when he declared his reason for not being married was that "Somebody Stole My Gal." For, within less than a week after he made this announcement—one that put such a thrill in the hearts of many of the young lady listeners—he bravely walked up to the altar with Miss Marjorie Garrigus at his side and surrendered all the joys of single life.

Miss Garrigus (pardon us, Mrs. Smith), is a talented pianist and student at the Conservatory of Music. She has taken part in many of the concerts broadcast by WLW during the past year and we who listen in regularly have noted sort of a strangeness in Mr. Smith's voice when he announced that "Miss Garrigus will be the accompanist."

The marriage was solemnized at the First Presbyterian Church of Walnut Hills, the Rev. Frederick N. McMillan officiating. Rev. McMillan conducted the radio weddings broadcast from WLW some time ago, and his church services are broadcast from the Crosley station every Sunday evening.

"Smittie" put it over on his very closest friends. Even the editor of the Radio Weekly knew nothing about it until a few hours before the ceremony was performed, and of course editors are supposed to know about such things in advance as they are the ones who must always rent their wedding clothes. But "Smittie" told no one. He simply decided to bid farewell forever to single life, and without any hesitation said "Good Night."

We have proof that we knew nothing about the wedding. This is in the following article, which was written after Mr. Smith explained why he was not married and just a day before the event took place. Of course the story should have been "killed," as editors say, but we already had it in type and simply could not throw away proof that the entire affair,

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Crosley WLW Programs For Week of April 20th

SUNDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 20th. Central Standard Time.
309 Meters.

9:30 A. M.—
School conducted by the Editorial Staff of Sunday School Publications of the Methodist Book Concern.

11:00 A. M.—
Services of the Church of the Covenantant, Dr. Frank Stevenson, Minister.

7:30 P. M.—
Church Services of First Presbyterian Church of Walnut Hills. Rev. Fred. K. McMillan, Minister.

8:15 P. M.—
Concert by the Western and Southern Orchestra, directed by William Kopp, (Under the auspices of the Welfare Association of the Western and Southern Life Insurance Co.)

MONDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 21st. Central Standard Time.
309 Meters.

10:30 A. M.—Weather Forecast and Business Reports.

1:30 P. M.—Business Reports.

3:00 P. M.—Market Reports.

4:00 P. M.—Babson Reports.

8:00 P. M.—
Concert by the Lions Club Quartet of Cincinnati.
Miss Helene Marie Kessing, Soprano
Miss Helen Louise Nugent, Contralto
Mr. Herman O. Schatz, Baritone
Mr. Richard Pavey, Tenor
Mrs. Grace Raine, accompanist and Mr. Ferd Haine, assisting tenor.

(1) Sextette from Lucia....Donizetti
Lions Club Quartet

(2) Duet:
La ce Dorem La Mono
.....Mozart
Miss Helene Kessing and Mr. Herbert Schatz

(3) SerenadeSchubert
Lions Club Quartet

(4) Mirror Song (Thais) ...Massenet
Miss Helene Kessing, Soprano

(5) On the Road to Mandalay
Lions Club Quartet

(6) O Promise Me (Robinhood)
.....De Koven
Miss Helen Louise Nugent,
Contralto

(7) Quartet from Rigoletto....Verdi
Finale:
(8) Selections from PINOFORE
.....Gilbert-Sullivan
Lions Club Quartet

Edgar Guest's Poems read by Miss Margaret Mitchel Bryan.

Prize Chorus of the Evanston Mother's Club.

9:30 P. M.—
The Crosley Theatrical Review and Entertainment by WOODY MEYER'S CINCINNATI DANCE ORCHESTRA
Ted Kennedy, Director and Violinist
Ernst W. Meyer, Manager and

Drums
Wm. Dinkel, Piano
Earl Vetter, Saxophone
Robert Seavers, Saxophone
Tenor
Rudolph Schneider, Trombone
Clifford Yaeger, Trumpet
Wm. Rieth, Banjo
Wm. Wilde, Bass Tuba and Violin
playing: "The One I Love," "Georgia Mammy," "Somebody Stole My Gal," and others released by the National Association of Broadcasters.
(Baldwin Piano)

TUESDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 22nd. Central Standard Time.
309 Meters.

10:30 A. M.—Weather Forecast and Business Reports.

1:30 P. M.—Business Reports.

3:00 P. M.—Market Reports.

4:00 P. M.—Topics of Interest to Women. Times-Star News.

10:00 P. M.—
Concert by the MU PHI EPSILON Sorority, Alpha Chapter from the Metropolitan School of Music under the direction of Professor W. S. Sterling.

(1) Chorus:
"Carmenia"H. T. Wilson

(2) Soprano Solo:
"Sunny Boy"Curran
Mary Stephen

(3) Violin Solos:
(a) BerceuseDe Grassi
(b) Scherzo ant Tarantelle
.....Wieniowski

(4) Quartet: "Old Fashioned Songs"
Marion Hartzel, Laura Altamer,
Edna Mary Hartman, and Margaret Baker Sommer.

(5) Contralto Solo:Selected
Laura Altamer

(6) Piano Solo:Selected
Constance Cochnower

(7) Soprano Solo:
"A Little Bit O'Honey"
.....Carry J. Bonds
Mrs. Mary A. Bright

(8) Finale:
Songs of "Mu Phi Epsilon"
Misses Oda Steidel, Constance Cochnower and Lucille Eilers will accompany.

11:00 P. M.—
Knepp Hawaiian Entertainers
Mother, Father, Daughter and Son, playing:

1. Hawaiian Medley Song

2. Drowsy Waters

3. Hula Love Song

4. Drowsy Waters Waltz

5. The Rosary (Steel Guitar Solo)

6. March: "Hilo."
11:30 P. M.—
The Masked Seneraders.
Carelton F. Rust, Pianist and Director
George A. Meade, Manager and Drums
Richard Rye, Alto Saxophone
Hammer Rye, C Melody Saxophone
Emil Hostettler, Trombone
Orvin Glemser, Violin
Clarence Wright, Banjo
playing: "From One Till Two," "My Sweetheart," "Somebody Stole My Gal," and others released by the National Association of Broadcasters.

12:00 P. M.—
Special Midnight Program by the CHUBB-STEINBERG ORCHESTRA DE LUXE.
(Baldwin Piano)

WEDNESDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 23rd. Central Standard Time.
309 Meters.

10:30 A. M.—Weather Forecast and Business Reports.

1:30 P. M.—Business Reports.

3:00 P. M.—Market Reports.

4:00 P. M.—Concert for the "Shut Ins," given by the Wurlitzer Concert Company.

8:00 P. M.—
SHRINE BAND will be directed by Henry Fillmore, featuring Eddie Ball, Howard Hafford, and Billy Waterworth.

Henry Fillmore's new March, "The Man of the Hour," which is dedicated to Mr. Charles P. Taft of Cincinnati, will be one of the pinnacles of the evening's performance.

The Boys and Henry will spring a number of big surprises in characteristic style.

THURSDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 24th. Central Standard Time.
309 Meters.

10:30 A. M.—Weather Forecast and Business Reports.

1:30 P. M.—Business Reports.

3:00 P. M.—Market Reports.

4:00 P. M.—Piano Solos by Miss Adelaide Apfel. Talk by a Representative of the League of Women Voters.

10:00 P. M.—
Violin Recital by Mr. Schima Kaufman.

(1) Sonata in A MajorC. Franck

(2) Concerto (G minor)Bruch

(3) Prelude E majorBach
Hebrew MelodiesAchron
GuitareMoskowski

Program presented by the Cincinnati Conservatory of Music.
Ensemble Selections:
Miss Waldene Johnston, Violinist
Mitchel Humphries, Violinist
Russel Moore, Viola
Evangeline Otto, Cello
Genevieve Goodman at the Piano

Reading:
"Billy Brad and the Big Lie"
.....Ellis P. Butler
Miss Coda Disher

Sextette: "Old Fashioned Songs"
Grace Record
Marion Solt
Roxine Beard
Martha Short
Antoinette Terron
Wilma Cameron
Miss Katherine Letcher will accompany
Shena Van
Slumber Sea
Animal Crackers
Sylvia's Cradle Song

Husheen
O Trust Thee, My Babies
Long, Long Ago
Annie Laurie
Now the Day Is O'er

11:00 P. M.—
Popular Dance Program by DOHERTY'S MELODY BOYS
F. A. Pendergast, Piano
Ridge Bludin, Trumpet
Leo Bludin, Saxophone
Bake Holthaus, Drums
Harry Kennedy, Trombone
J. L. Doherty, Banjo and Manager

playing "After the Storm," "From One Till Two," "Adoration Waltz," and others released by the National Association of Broadcasters.

"Extacy—a Mexican Serenade" sung by Miss Stella Haefner.

FRIDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 25th. Central Standard Time.
309 Meters.

10:30 A. M.—Weather Forecast and Business Reports.

1:30 P. M.—Market Reports

3:00 P. M.—Stock Quotations

4:00 P. M.—Special Program. T. C. O'Donnell, Editor of Writers' Digest, lecture on "Journalism."

SATURDAY

RADIO PROGRAM WLW

The Crosley Radio Corporation
Cincinnati, Ohio
April 26th. Central Standard Time.
309 Meters.

10:30 A. M.—Weather Forecast and Business Reports.

1:30 P. M.—Market Reports

DAILY PROGRAM

10:30 Weather Forecast.
A. M. Fifth-Third National Bank Bond Department Report; financial letter, call money rates, on Cincinnati and New York, Liberty Bond opening quotations, Foreign Exchange opening, Chicago opening grain quotations, Cincinnati and Chicago hog market reports.

Westheimer and Company, opening quotations of New York Stock Exchange.

Weather Forecast repeated.

P. M.
1:30 Fifth-Third National Bank Bond Department Report; financial letter, call money rates, on Cincinnati and New York, Liberty Bond, Foreign Exchange and Chicago grain noon quotations. Also closing Chicago cash grain quotations. Complete Indianapolis and Chicago live stock report; Cincinnati cattle market report.

Westheimer and Company, closing quotations Cincinnati Stock Exchange, giving the bid, offer and sale.

3:00 Henry W. Brown & Company, Cincinnati Cash Grain Market closing quotations with market conditions. Closing quotations

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CONDENSED TIME TABLE OF WLW BROADCASTING STATION OF THE CROSLY RADIO CORPORATION

970 KILOCYCLES, 309 METERS CENTRAL STANDARD TIME CINCINNATI, OHIO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:30 A. M.	10:30 A. M.	10:30 A. M.	10:30 A. M.	10:30 A. M.	10:30 A. M.	10:30 A. M.
11:00 A. M.	1:30 P. M.	1:30 P. M.	1:30 P. M.	1:30 P. M.	1:30 P. M.	1:30 P. M.
7:30 P. M.	3:00 P. M.	3:00 P. M.	3:00 P. M.	3:00 P. M.	3:00 P. M.	
8:15 P. M.	4:00 P. M.	4:00 P. M.	4:00 P. M.	4:00 P. M.	4:00 P. M.	
	8 P. M. to 10 P. M.	10 P. M. to 12 P. M.	8 P. M. to 10 P. M.	10 P. M. to 12 P. M.		

Crosley Radio Weekly

Published by The Crosley Radio Corporation, formerly The Precision Equipment Company and Crosley Manufacturing Company, Manufacturers of Radio Apparatus Colerain and Alfred Streets, Cincinnati, Ohio
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 Robert F. Stayman
 Editor
 Alvin R. Plough
 Associate Editor

Congratulating Fred Smith

Fred Smith, announcer at Radio Station WLW, is married, and the thousands of listeners who enjoy the programs he prepares and who look forward to hearing his jovial voice, are congratulating him and wishing him all the happiness in the world. We, his co-workers, join in congratulating Mr. Smith and we hope that his life will be as pleasant as have been the conditions under which we have been working with him. It perhaps is not just the proper thing to say, but we, somehow or other, have been open in expressing our beliefs, and so we will "tell the world" that the bride also is to be congratulated.

WHAT RADIO MEANS TODAY

Radio broadcasting has conclusively proved itself to be a satisfactory medium of entertainment. It has successfully withstood the trials and tribulations that are encountered during the introduction of a revolutionary medium. The advent of general radio communication was considered a wonderful achievement, for it practically eliminated isolation; but radio broadcasting is still a greater stride in progress, for it offers diversion to the isolated or those far from civilization. It places the entertainment directly into the home regardless of location. It offers a means whereby one can tour the entire country, visit lecture halls, opera houses, vaudeville theaters, functions of public interest, etc., without once leaving the room. "Remote from civilization," is a bygone expression.

Up to the present time, the agricultural element of the nation has been almost devoid of attention from the radio apparatus manufacturer, but, now that radio broadcasting has proved itself and is deeply imbedded in the minds of the centralized populations, the trend of exploitation is towards the rural communities. Radio broadcasting should prove of interest—perhaps will prove a necessity—to those living on the farms, for it surpasses by far any sort of diversion that is available at present to the American farmer. Radio broadcasting is not a fad; it is an established means of entertainment

in addition to being a source of otherwise unavailable information. In addition to the musical programs, broadcast subjects of interest to the farmer are: market reports and conditions; weather reports that help him plan the routine for the following day; statistical information regarding agricultural shipments; domestic subjects for the housewife, and finally, diversified entertainment for the entire family. The long evenings need not be tedious any more, for there is a medium available that will cater to every whim of the family—radio broadcasting.

THE IDEAL RADIO RECEIVER

In reading the radio section of the New York American, we came across a very interesting article headed "The Ten Commandments of a Radio Receiver," which contained what the author believed were the ten characteristics of an ideal radio set. In studying this article we were impressed with the thought that the characteristics he regarded as essential were the very ones that have made Crosley products so popular. They are the characteristics that have been emphasized in Crosley advertising and have been pointed out thousands of times in letters from happy owners of Crosley receiving sets. They follow:

- 1—Quality of reproduction.
- 2—Volume.
- 3—Range.
- 4—Ease of tuning.
- 5—Ease of insatlling.
- 6—Non-radiating.
- 7—Sharpness of tuning. (Selectivity.)
- 8—Ruggedness.
- 9—Small upkeep expense.
- 10—Low Cost.

There is no denying the fact that these are the chief characteristics of Crosley sets.

"RADIO OF GREAT VALUE IN REALM OF MUSIC."

In a recent address from Station WRK at Hamilton, O., Edgar Stillman Kelley, Cincinnati musical authority, pointed out that the radio was having a wonderful effect in advancing the musical taste of whole communities. "This invention," he said, "which renders possible the cultivation of musical taste in localities inaccessible to the great singers and star performers, has proven its right to be reckoned as a vital musical factor. It is possible in the near future that first-class opera companies in our leading music centers will be able to provide the entire country with high-class music and drama by means of the radio. The educational possibilities of the radio, with its ever-increasing ramifications, will be of great value in the realm of music."

Hoover Bares Need Of Invention to Aid Broadcast Artists

(Continued from Page 1)...

mand from the users of the ether themselves for Government regulation. This is indeed the only industry I know of which has generally with one acclaim welcomed and prayed for Government control.

"It is only during the last three years that this job has become of some difficulty. Judging by the large volume of inquiry which the Department receives from radio listeners, I may be of service on this occasion if I give some explanation of the reasons for the present regulation.

"Some day, with a greater development of the art, we may use several thousand different wave lengths—but today we must keep them a good ways apart, and we have the use of a very limited number. Therefore, the assignment of wave lengths and preventing duplication and crowding in their use, is the first step in regulation of the traffic.

"Up to ten years ago, practically all messages were dispatched by the dot and dash method. They had grown to have considerable importance for the transmission of messages from ships and to a small extent in international communication. The instruments have been much perfected since that time so that we have a very considerable increase in the number of wave lengths available for telegraphic purposes and we are not much troubled in that field.

"The use of radio for telephone purposes only became impossible with the discovery of the vacuum tube for amplifying the electric currents which are controlled by the voice and which are made to produce sound. But the transmission of sound in this way has so far been generally and practically used only in the lower wave lengths. Our broadcasting and ordinary receiving sets are today limited to the area from 200 meters to about 600 meters. In this range we can

so far only safely venture fifteen or twenty wave bands in any one zone. Some of the bands in this range must be reserved for ships, and for amateurs, and the use of closely adjacent bands in nearby cities is not feasible so that we have at present a maximum of about seven that we can safely use for telephone broadcasting in a given vicinity without interference.

"For telegraphic purposes, we can use a great many different wave bands above 600 meters, and there is no substantial congestion in that work. Furthermore we are trying gradually to eliminate the use of telegraph, except for amateurs, in any of the wave lengths which can readily be applied to telephone purposes, always maintaining, of course, provision for communication with ships.

"If we wanted to apply the telephone to personal communications such as we have in the normal telephone service, only seven people could call up at once in any one neighborhood, and therefore it has no practical application for service in personal communications.

"This brings us to the second step in regulation. We do not allow any personal communications by telephone within this range of wave lengths but reserve it entirely for broadcasting purposes where millions of persons can be served instead of only a few. If we allow private communication by radio telephone, we would have the air filled with invitations to a dinner or comments on Lilly's bobbed hair, with a possible exclusion of a speech by the President of the United States.

"We have about 570 broadcasting stations, and in order that each one of them may have some right to start things in the ether, we have to regulate them in two different fashions. First, in making the assignments to Class B broadcasting stations, we have divided the country into five zones and assigned about ten frequencies or wave lengths in zone No. 1, ten other wave lengths in zone No. 2, and so on. The wave lengths used in adjacent zones are separated farther than those used in widely

(Continued on Page 8)

SUBSCRIBE NOW!

Detailed information regarding the development of receiving and broadcasting, interesting news and feature stories and advance programs of WLW are to be found in the Crosley Radio Weekly. This is the must up-to-the-minute paper of its kind in the radio field, and should be in the home of every owner of a radio receiving set. Information contained in every issue is of the greatest value to you. The subscription price is but \$1.00 per year. Subscribe now.

Name

Street and Number.....

City and State.....

Attach \$1.00 and mail this to the Crosley Radio Weekly, The Crosley Radio Corporation, Cincinnati, Ohio.

Fred Smith Married; Pianist Is His Bride; Everyone Surprised

(Continued from Page 1)

which so greatly affected Miss Garrigus and Mr. Smith, was carried out very suddenly. The article prepared before announcement was made of the wedding follows:

Here's good news for the unmarried women who have been captivated by the wonderful voice of Fred Smith, announcer at Radio Station WLW.

Smith is NOT married.

We are letting all of you in on this because of the numerous requests for information along these lines from the pretty girls who are "simply crazy" about the way Fred says "Good Night."

The writer of this article takes pride in the fact that he is well acquainted with many people in Cincinnati and he has been asked, perhaps thousands of times, about the family ties of his good friend "Smittie," the strange part of it all being that the great majority of these inquiries come from the pretty girls of which Cincinnati is so proud.

We really are not telling secrets and feel in a position to publish the facts in the case since we ourselves, listening in one night not long ago, heard Fred explain why he is still a single man. He went about it in this way, as some of you will remember. First he admitted he was single and then told his listeners to wait for the announcement of the name of the final selection of the evening, the name of which was "Somebody Stole My Gal." It's really tragical, especially to we who have been in the same fix, and we know that while there are many girls who are rejoicing at this news, there are many men who really sympathize with Fred. But shed no tears, because Fred is strong and shows no signs of a physical decline.

Now for the real news. In fact, let's regard this as a conspiracy on the part of the editor of the Weekly and the fair listeners. The editor hereby agrees to introduce to said Fred Smith at any time during the day, any girl who desires to meet the person who possesses such a wonderfully entrancing voice. So far as the writer match-maker is concerned, he deserves a great amount of credit for not being jealous, for he, at one time, was announcer to WLW, and never once did he hear of any girl being crazy to meet him. Such is fame! But remember girls, and come right along. The police department has been notified and has promised to provide traffic policemen hereafter at the corner of Colerain and Alfred streets.

COUNTING VOTES FOR KIDDIES



The picture on top shows the kiddies representing the various institutions interested in the piano contest recently conducted from WLW. They witnessed the counting of the votes. Below is a picture of great window display prepared in connection with the contest.

More Than 163,000 Votes Are Cast In Kiddies' Contest

(Continued from Page 1)

looks of eager desire to win that wonderful piano radiated from their countenances, and their smiles seemed to arise from an imaginary hearing of automatic melodies.

Happy indeed was the thought to divert the gifts of radio prizes to places where they would be most appreciated. Spectacular events may come and go, may change and vary, but there is nothing that will ever equal the sensational effect of creating joy and happiness. Those of us who are well and strong, those of us who are fortunate and brave, need have no worries about our ultimate happiness.

But life has not always been indulgent with those whom it ushers

into this old world, and it behooves all of us to do everything we can for the rest of us at all times in order that a happier equality may be attained.

Where in former years there had been jostling thousands, one lone man stood in the open space of the great city square, drinking in the New Year chimes.

A policeman eyed him suspiciously.

"Don't tell me you're here to listen to the bells," he said with a mocking laugh. "Have you no radio at home? Move on!"

The connection of a battery should always be cleaned and tight. It is advisable to scrape off the wire or terminal connections going out of the battery so that they are bright and will form a good contact.

Chicago and Denver Regarded As "Local" By Louisville Fans

That is, Those Operating New Crosley Trirdyn, Consider These Far-Away Stations As Ones Near-By.

The following letter is typical of the many received from owners of the new Crosley Trirdyn 3R3 radio receiver, which costs but \$65.00:

"Mr. Powel Crosley, Jr., Pres.,
"The Crosley Radio Corporation,
"Cincinnati, Ohio.
"Dear Mr. Crosley:

"Last night at Louisville, Ky., under very unfavorable conditions, representatives of the Sutcliffe Company and the writer gave the TRIRDYN a very thorough test which was so successful, I thought you might possibly be interested in the results we obtained.

"Something like thirty different stations were heard, each one coming in with great volume and without any distortion whatsoever. KGO (Oakland, Cal.) came in on a small loud-speaker, with a volume of the Chicago station; in fact, when the station was first tuned in, it came in with such volume that the listeners supposed it to be a local station, such as Chicago or Kansas City. The volume of this set is astounding, being equal to that of a six-tube receiver.

"Such local stations as Pittsburgh, Chicago, Schenectady, St. Louis, Hastings and Denver could be heard all over the radio shack on a loud speaker, using only two tubes. Not once during the five hours of listening did any stations interfere with each other, showing the remarkable degree of selectivity of this model. This set was tested for re-radiation and will state that it absolutely is non-reradiating. A small single circuit tuner was connected up on a one wire antenna, which runs 8 inches under the one we were using and attached to the same ground; then the TRIRDYN was tested for reradiation over the entire scale, but no reradiation could be noticed. It was possible to calibrate the dials on each station so that by turning off the tubes and setting the dials to correspond with the log of the particular station and by pulling the switch, the station could be heard. This, indeed, is a super-receiver, requiring no technical skill to operate; in fact, after once calibrating the dials, a five-year-old child could easily operate it.

"It is also super-sensitive, giving selectivity and volume on long-distance stations.

"After the test, Mr. Earl Ogden, a well-known radio amateur operating Station 9BRK, and manager of the Sutcliffe Company's Radio Department, made the statement that

he was thoroughly convinced the TRIRDYN is the best receiver ever built, regardless of price. They were so well pleased with the model that they ordered 150 of these sets.

"Without a doubt, this receiver gives more consistent reproduction of broadcast voice and music than any receiver manufactured and it is THE receiver of the day.

"After hearing a TRIRDYN and operating it, a consumer will have nothing else.

"The above for your information.

"Yours respectfully,

"James L. Woods, Jr."

Joralemon Chosen New Sales Manager Of Crosley Corp.

(Continued from Page 1)

executive of the caliber of Mr. Joralemon, who has already organized his staff to give prompt service to dealers and jobbers everywhere. The sales correspondent is just as vital to the growth of an organization as the salesman on the road, because of the close contact with the allocation of the receivers to the various territories, and this division of the sales organization has been reorganized to give even better and more prompt service.

Mr. Joralemon succeeds W. W. Boes, who has been appointed District Manager for the State of Ohio. Mr. Boes has been connected with the Crosley interests for the past eighteen months, previous to which he covered the Ohio territory and has a wide acquaintance with the Radio and Electrical interests in the Buckeye State. Besides his wide sales experience Mr. Boes has an intimate knowledge of Radio, both from a technical and merchandising standpoint. His personal contact with the trade in introducing Crosely products will be a great step forward.

REVISED RADIO STATION LIST OFFERED BY UNCLE SAM

A revised and up-to-date list of all broadcasting stations licensed by the Government will appear in the March issue of the Department of Commerce's "Radio Service Bulletin." This pamphlet will be on sale by the Superintendent of Documents, Government Printing Office, Washington, for five cents.

The February issue of about 20,000 copies, which contained the first complete list of stations broadcasting entertainment issued since last June, was almost immediately exhausted, and at the request of the Public Printer the list is repeated in the March issue and 20,000 copies ordered.

Another feature of the March number is a history of the development of radio with important events listed in chronological order. The yearly subscription to the Service Bulletin is 25 cents a year.

EVERY OWNER A BOOSTER!

Read What They Say About ~~CROSLY~~ Better---Cost Less
RADIO RECEIVERS

Here is a letter from J. F. Leach, of Logan, Ohio, regarding the Crosley Model 51, which was attached to a sworn affidavit. The letter follows:

"Enclosed please find affidavit regarding the receiving efficiency of my Crosley Model 51. I have but \$45 invested in this set, which includes \$18.50 for the set itself, and I get the same results my friends do on sets costing \$150.00 to \$200.00. My set is complete with the Brandes Loud Speaker. It truly is wonderful how The Crosley Radio Corporation can turn out a set of this nature at this low price."

His affidavit follows:

"The State of Ohio, Hocking County, ss.

"Before me, A. H. Brooks, a Notary Public, in and for said county, appeared J. F. Leach, who, being duly sworn, says that he owns a Crosley Radio Set, Model 51, with which he has heard sixty-five (65) broadcasting stations in the United States, one in Canada and one in Havana, Cuba, on a loud speaker. This set is operated on a storage battery with 100 feet of aerial at an elevation of 35 feet.

"I swear that this is a true and correct statement.

"Signed, J. F. Leach.

"Sworn to and subscribed before me this seventh day of March, 1924.

"A. H. Brooks, Notary Public."

And another letter comes from Guthrie, Oklahoma, as follows:

"The Crosley Radio Corporation,
Cincinnati, Ohio.

"Dear Sirs:

"Here is a list of stations that were brought in March 7, 1924, on a Crosley Model 51 in front of about twenty people.

"Kansas City, Kansas; Omaha, Neb.; two stations in Pittsburg; Oak Park, Ill.; Davenport, Iowa; Memphis, Tenn.; Jefferson City; Schenectady, N. Y.; Dallas, Tex.; Atlanta, Ga.; Chicago, Ill.; Vera Cruz, Old Mex.; Macon, Ga., and Los Angeles.

"The set surely goes out and gets them. I can get the sworn statement from the owner of this set as well as five or six visitors who happened to be in the store at the time, if you should so desire it.

"Yours very truly,

"Laurin L. Fortna.

"Address of Vernon Lyons is Guthrie, Okla., c-o Eagle Drug Store."

Above are but a few of the thousands of similar letters we have on file, not only from owners of the Type V and Model 51, but from owners of all the various Crosley receivers.

The Type V is a one tube Armstrong regenerative receiver, made under Armstrong U. S. Patent No. 1,113,149, and it is known in every city in the United States for its wonderful performances. The Type V has been referred to many times by owners as "The Little Wonder."

Price of the Type V is but \$16.00.

The Model 51 is a two tube regenerative receiver, also manufactured under Armstrong U. S. Patent No. 1,113,149. It is the same as the Type V except it has one stage of audio frequency amplification, which permits the operation of a loud speaker when listening to local stations and to distant stations under fair atmospheric conditions. This is the best selling two tube set on the market to-day.

Price of the Model 51 is but \$18.50.

The popular Crosley Model XJ and the new Super XJ are in great demand everywhere. They are four

March 26th, 1294.

The Crosley Radio Corporation,
Cincinnati, Ohio.

Gentlemen:

I have been anxious to write to you for some time and express my appreciation to your Company for the wonderful entertainment I have had from one of your Type V Single Tube Regenerative Receivers and one of your Type 2-B two-stage amplifiers.

I am located in the Lower Rio Grande Valley of Texas, on the Mexican Border, "The natural home of the grape fruit," in the very southern tip of the United States. We are 350 miles from the nearest broadcasting station of any size, San Antonio and Houston, although we have a small 10 watt station in the Valley, San Benito, KFLU.

In the first place, I bought one of your Type V Receivers and consistently received Schenectady, Chicago, Los Angeles, Oakland, New York City, Kansas City, Omaha, Dallas, Houston, San Antonio, and Fort Worth.

Later on in January I bought one of the Ace Type 2-B two-stage amplifiers and have consistently received stations from every part of the United States, Cuba, Canada and Mexico. Besides the above I have heard Havana, Cuba (3 stations); Tuinucu, Cuba; Calgary, Alberta, Canada; London, Ontario, Canada; Troy, N. Y.; Los Angeles (5 stations); Chicago (5 stations); New York City (5 stations); Springfield, Mass.; Medford Hillside, Mass.; San Francisco, Calif.; Portland, Ore.; Tacoma, Wash.; State College, New Mex.; Roswell, New Mex.; Boise City, Idaho; Mexico City, (3 stations, CYL, CYB, CYX); Miami, Fla.; Atlanta, Ga.; Montgomery, Auburn and Birmingham, Ala.; Alexandria, La.; Dallas, (3 stations); Fort Worth, Houston, (2 stations); Port Arthur, El Paso, San Antonio, (2 stations); Galveston, College Station, Austin, Waco, Corsicana, Beeville, (Amateur Radiophone); Dublin, (Amateur Radiophone); all in Texas; Towanda, Anthony, Peabody and Milford, Kans.; Chickasha, Oklahoma City, Norman and Okmulgee, Oklahoma; Fayetteville, Fort Smith and Little Rock, Ark.; Davenport, Iowa City and Shenandoah, Iowa; Grand Forks, N. Dak.; Minneapolis, Minn.; Kansas City, (3 stations); St. Louis, (2 stations); Independence, Mo.; Hastings and Omaha (2 stations), Neb.; Brookville, Ind.; Elgin, Ill.; Washington, D. C.; Pittsburg and East Pittsburg, Pa.; Louisville, Ky.; Syracuse, New York and Cleveland, Ohio (3 stations), Cincinnati (2 stations).

I am on the air every night in the week, every week in the month and every month in the year. I hear WLW whenever you are broadcasting and wish to say that your programs surely measure up to the standard of the best. I keep a log and can prove all my statements. Let me state that the Crosley is as good as the best. Would appreciate your latest literature.

Very truly yours,

C. B. Shumaker,

Secretary Manager,

Alamo Chamber of Commerce,
Alamo, Texas.

tube receivers, with features found in few other sets. They are exceptionally efficient long range radio sets, are easy to tune and are priced right.

Price of the Model XJ is \$55.00.

Price of the Super XJ is \$65.00.

The Crosley Models VI and Super Six are the same as the Models XJ and Super XJ except there is no audio frequency amplifier. However the Crosley two stage amplifier may be added to the sets, and the combined units will be the same as the larger receivers.

Price of the Model VI is \$24.00.

Price of the Super Six is \$29.00.

The price of the famous Crosley 3B recently was cut to \$42.00. This is a wonderful Armstrong regenerative receiver with two stages of audio frequency amplification. It is an ideal loud speaker set and brings in all powerful stations in the United States.

The Crosley line is being handled by thousands of dealers. In case the one nearest to you does not carry this, send his name to us. We will be glad to send a catalog to you. Also a copy of the Simplicity of Radio.

THE CROSLY RADIO CORPORATION

200 ALFRED STREET

POWEL CROSLY, JR., President

CINCINNATI, O.

For Radio Dealers

Although it was announced in the last issue of the Crosley Radio Weekly that the \$10.00 prize for the best window display of Crosley radio apparatus had been awarded to the Benson Radio Company, of St. Louis, there was received by us just before the time set aside for the closing of the contest, a picture of the window display of the Fireside Radio Set Company, 6209 Cottage Grove avenue, Chicago, which was so excellent that we decided to give an equal prize to that company. A picture of the window display is shown on this page, and, although the small cut does not do justice to the beauty and attractiveness of the display, it gives some idea of the manner in which it was worked out.

The Fireside Company's window contained about every model manufactured by The Crosley Radio Corporation and it was arranged in such a manner that it attracted a tremendous amount of attention. Hundreds of customers were drawn into the store as a result of the display, and business boomed.

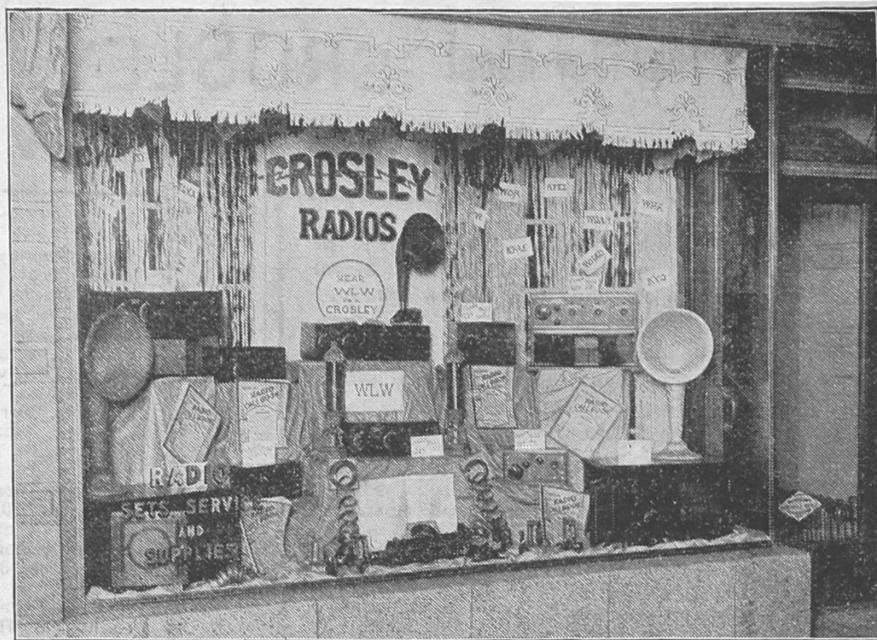
Because of the interest taken by the various radio dealers in the Crosley window display contest, it has been decided to make this a regular monthly feature. A prize of \$10.00 will be awarded each month to the dealer or distributor who prepares the most attractive window. This cash prize amounts to practically nothing compared with the increased business the first contest has proven is brought about by Crosley radio windows.

Whenever you see a crowd of people looking into a window, you may be assured there is radio apparatus on display. A survey of the window gazers in one city square in Cincinnati showed one hundred people stopped to look into a window filled with radio sets as against ten who looked into windows with other commodities on display.

The reason the crowds are attracted to the windows which show radio sets is not only due to the interest in this marvelous new means of home entertainment but also due to the striving of the merchants to rival their fellow dealers in the artistic arrangement of the display, and it is in order to further this interest in the proper window display and make it competitive among the dealers that The Crosley Radio Corporation is offering this monthly prize.

Last month's contest brought in a number of attractive displays from dealers all over the United States and two of them were of such merit as to warrant equal prizes. In one of the many submitted there appeared a young girl who was seated comfortably in a big chair, with a reading lamp by her side and a fire place nearby.

ANOTHER PRIZE WINNING WINDOW



The Crosley window display of the Fireside Radio Set Company, of 6209 Cottage Grove Avenue, Chicago, Ills., was so attractive that it was decided to include it among the prize winners in the contest being conducted by the Crosley Radio Weekly.

A canary was singing in a hanging cage while a baby was seated on the floor with head phones on listening to a concert coming through a Crosley V. A large model Crosley XL with enclosed loud-speaker was in the corner. The other half of the window was devoted to a camp scene with a radio set in a small automobile and in the background, a tent was placed with the sign, "Crosley Camp" over the tent flap. It was a striking display.

Another display showed a window filled with types of Crosley receivers with a large sign in the rear, "Crosley Radios—Hear WLW on a Crosley."

There was one attractive display of a Crosley XJ fitted into a tea-wagon, which made it possible to move the outfit from room to room as the occasion required.

The monthly contest is open to all dealers and the only requirement to enter, is the sending of a good photograph of the display to the editor of The Crosley Radio Weekly, Cincinnati.

When a merchant begins cutting his prices to hold his trade, all the little devils, whose special business it is to harass broken down and bankrupt merchants, cackle at the prospect of another harrassee.

That's only another way of saying that the practice of price-cutting to hold customers is a rather clear indication that something is wrong and that the wrong thing is being done to right it. "Price-cutting to hold your own trade or to get your competitor's customers will react against your own business in the end" is the advice given merchants by the Business Consultation Bureau of LaSalle Extension University, Chicago.

Many a merchant has to decide at some time or another whether or not he will shave his prices a little

to a favored few of his customers, either because of personal friendship and business association, or because they happen to attend the same church. If he makes this discrimination it is not long before the fact becomes general knowledge among all the other customers.

If your competitor begins to cut his prices—let him. It is usually a good reason why you should not follow his example. Just sit tight and watch him.

The dealer who is not keeping his eyes on the rural trade is "over-looking a bet." Radio is "going big" in the country. If you don't believe this, read the following editorial clipped from Farm Life, one of the most widely read rural magazines being published:

"It will be only a little while until everybody has his own radio. Already about ten per cent of the farmers of Illinois have installed receiving sets in their homes. The figures are shown by a survey just made by the Illinois Agricultural Association, and the same conditions probably prevail in other states. One county reports four receiving sets in school houses and country churches. Where there is a rural community club, the radio

The Gruen Watch Company
Preferred
Common
HIGH CLASS INVESTMENTS
WESTHEIMER & CO.
Cincinnati, O.
Baltimore, Md.

is put in sooner or later as a matter of course. The Illinois survey is valuable in that it reveals what the farmers like. "Plenty of jazz music and talks short and to the point," says the survey, and it emphasizes the fact that it is as easy to tune out a tiresome speech as it is to tune it in. Another suggestion is made to broadcasting stations which feature farm programs. Make them early in the evening. The ten o'clock program is too late for the folks who get up early in the morning and do a long day's work. Broadcasters should also keep away from propaganda.

AS CONGRESS MEETS

The teacher was giving the class a lecture on "gravity."

"Now, children," she said, "it is the law of gravity that keeps us on this earth."

"But, please teacher," inquired one small child, "how did we stick on before the law was passed?"

They are telling this one on a couple of would-be burglars who hit the city not long ago. Said one to the other, as he came from the open window at midnight:

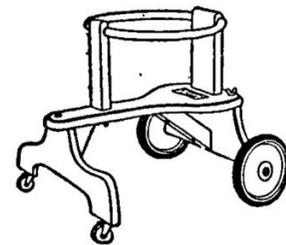
"Did you get anything?"

"Naw," his pard growled; "this is a lawyer's house."

"That's tough," the first burglar sympathized; "did you lose anything?"

—Selected.

The Go-bi-bi



No longer does Daddy carry the infant about in his arms while mother prepares supper. Little brother and sister do not have to sacrifice their play hours to take care of the baby. And Mother—look at Mother, just as carefree as the children. All because the Tiny Tot in this home is learning to walk by means of the GO-BI-BI and needs little attention from anyone. On the contrary he is keeping the rest of the family entertained.

"My wife and I are 'tickled to pieces' over the GO-BI-BI we have for our ten months' old girl. It is just like a one ring circus to watch her." (Signed) Gordon B. Small, Springfield, Mass.

Every dealer in baby things or children's vehicles should stock the GO-BI-BI, and help to make healthy babies and happy homes in every community. Nothing like it for making satisfied customers.

CROSLY MFG. COMPANY
1632 Vandalla St. Cincinnati, O.

ASK YOUR DEALER TO SHOW YOU

THE

\$65.00 -- CROSLEY TRIRDYN -- \$65.00



A NNOUNCEMENT of the Crosley Trirdyn a few weeks ago was followed by a flood of orders heretofore unequalled in the history of radio. Trial sets had been sent to a number of distributors throughout the country, and each was tested under the most trying atmospheric conditions. But the results given by the new receivers were so wonderful that the Trirdyn at once was voted the best selling receiving set ever offered. Orders started coming in almost immediately and they are piling in now. Our production department prepared, however, for a huge demand, and is filling all orders promptly.

Crosley engineers have been working on the Trirdyn more than a year but announcement of it has been withheld until it was felt that it was perfect in every way.

This new receiver has the following attractive features: Tuned Radio Frequency Amplification, Regenerative Detector reflexed back on the first tube, and an additional stage of Audio Frequency Amplification. The combination of these things gives it the effect of at least five tubes, although there are but three.

The opinion of every one who heard these sets in operation is that they will perform in every way, as to volume and selectivity, with any five tube receiving set, and the quality is better.

This receiving set is non-radiating (or non-reradiating, as it is sometimes called) so that it causes no interference in a neighborhood in which it may be used. It is controlled by means of only two dials, which can be perfectly and accurately calibrated, and being only two such dials, enables ease in picking up new stations without calibration.

The TRIRDYN is equipped with two rheostats, one controlling the detector, which can be set accurately on reception of the first station. The other rheostat controls both amplification tubes, and can also be set for volume and clarity at

the same time that the detector rheostat is adjusted, after which no further change need be made in the rheostat adjustment, excepting for change in A Battery voltage.

This slide tickler regenerative control can also be set and is used only occasionally during the operating period for adjustment of volume, so that the control of this set is actually "boiled down" to two dials.

The selectivity of the TRIRDYN is almost uncanny. KDKA, only seventeen meters off our local broadcasting station, can readily be tuned-in in Cincinnati, through what would otherwise be local interference.

One of our testers, located across the street from our factory and practically under the WLW antenna, is able to tune in Ft. Worth, Omaha, and other longer wave broadcasting stations through WLW.

A selector coil is provided on the receiver to be used sometimes during local interference in connection with some types of antennae, in order to provide greater selectivity.

This is, we believe, the ideal receiver. West Coast broadcasting is, of course, copied regularly in Cincinnati on this instrument. It can be used satisfactorily with a very small indoor antenna, which provides loud speaker volume even on long distance stations. Excellent results have been obtained without any antenna, using only a ground wire connected to the antenna binding post.

The TRIRDYN, or 3R3, gets its name from the combination of radio frequency, regeneration and reflex and also the fact that the set uses only three tubes.

It is possible that a different type of cabinet will be provided later at a price of \$75.00.

We are now in quantity production on the TRIRDYN and advise distributors and dealers to send in their orders immediately.

THE CROSLEY RADIO CORPORATION

POWEL CROSLEY, JR., President

Formerly The Precision Equipment Company and Crosley Manufacturing Company

CINCINNATI, OHIO

Hoover Bares Need Of Invention to Aid Broadcast Artists

(Continued from Page 3)

distant zones. And when there are more than two or three stations located close to one another in any given zone, we have to arrange for them to divide the time during the day.

"The next problem in regulation is that there should become no vested right to a wave length on the part of a broadcasting station. This would be creating a monopoly of a certain road through the ether and therefore we must limit the use of the ether to a definite period of years or months so that we can, under any reasonable conditions return the use of this particular wave length to the Government. At the same time, we must be careful to give a reasonable continuity of service to a broadcasting station so as to warrant its erection and support.

"I certainly am opposed to the Government undertaking any censorship even with the present limited number of stations. It is better that these questions should be determined by the 570 different broadcasting stations than by any Government official. These stations naturally are endeavoring to please their listeners and thus there is an indirect censorship by the public. What we must safeguard is that there shall be no interference with free speech, that no monopoly of broadcasting stations should grow up under which any person or group could determine what material will be delivered to the public.

"Legislation is before Congress that would safeguard all of these questions and maintain Government control of the ether, would hold open the questions of free speech and yet permit of the normal and proper development of the art through the initiative and ingenuity of our people. This legislation provides further authority through which interference can be better controlled. At the present time, interference is kept down to a large extent through willing and loyal co-operation of the broadcasting stations and amateurs with the Department of Commerce."

Commenting upon other problems confronting radio development, Secretary Hoover mentioned the necessary expenses of broadcasting stations, such as the costs of interconnections between broadcasters by wire or radio relaying to broaden their scope nationally, saying total expenses were at the rate of \$5,000,000 a year. The only return so far is trivial, he believes, in the form of advertising the stations or increasing the sale of instruments. If radio broadcasting is overwhelmed with advertising, the radio audience will disappear in disgust, he prophesied, adding that he was confident a solution would be worked out eventually.

(Copyright, 1924.)

AND BREATHING WILL BE A LUXURY

(From Neal O'Hara Column in The Boston Traveler)

Add five years on to your life. Smoke an opium pill. Then read this:

* * *

Washington, June 19, 1929.—The full bench of the supreme court handed down a decision today confirming the rights of the Am. Tel. & Tel. Co. to control of all air, atmosphere, dust particles, germs, odors, soot, rainbows, zephyrs, hurricanes and other aerial flora and fauna. The telephone company was granted rights to everything from the ground up, except vacuums.

A minority decision of the court held that while the national air was written by Francis Scott Key, it was controlled by the A. T. & T.

Three rousing razzberries greeted the decision.

* * *

New York, Sept. 12, 1929.—The football rules committee here tonight voted to refuse to pay tribute to the A. T. & T. for use of the air in its gridiron games this fall. To circumvent the schedule of levies announced by the company, the committee abolished punting and the forward pass. It was also decided to stuff footballs with eiderdown this year.

* * *

Brockton, Oct. 8, 1929.—The parachute jumper at the Brockton Fair was arraigned in court this morning for using the air without a license from the Am. Tel. & Tel. Co. It was alleged that yesterday, while descending from a balloon, the aerialist disregarded "No Trespassing Here" and "Don't Tread on This Air" signs suspended in mid-air by the company. He was sentenced to 30 days of solitary confinement in a vacuum.

* * *

London, April 2, 1929.—Preparatory to sailing for America today, Conan Doyle purchased a license from the A. T. & T. permitting him to receive spook messages, knocks and rappings on his lecture tour.

* * *

Akron, O., Oct. 5, 1929.—Eleven factories manufacturing balloon tires closed their doors today from lack of orders. The rubber interests maintained that balloon tires were an enormous success, but the price of air needed to keep them inflated was prohibitive. Air smuggled over the border from Canada was too cold and bootleg atmosphere from Mexico was too hot.

* * *

Boston, March 21, 1929.—Eloise Dooley and Yetta Sincowitz, of 1260 and 1262 Staniford street, respectively, were fined \$10 each in the municipal court today for defrauding the telephone company. The evidence indicated the defendants chatted across the airshaft without

dropping a nickel in the aerophone slot.

* * *

Gloucester, Jan. 30, 1929.—The Stickum Glue Company gave up its legal battle with the A. T. & T. today. It acknowledged the telephone company controlled the air surrounding its glue factory and stated it was welcome to it. This is regarded as a technical and olfactory victory for the glue company.

* * *

Chicago, May 21, 1929.—On petition of the Am. Tel. & Tel. Co., a blanket injunction was issued this afternoon enjoining all hop fiends, engaged couples and bucket shop investors from building castles in the air. The company claimed its rights were being violated.

* * *

New York, Feb. 6, 1929.—The Prince of Wales, accompanied by his suite, set foot in America this morning for an official visit. The Prince was whisked from the Battery to the American Telephone & Telegraph building by automobile and welcomed by the president of the Bell system, who presented him with the freedom of the air. The Prince responded with a neat speech of gratitude and took a deep breath.

(Copyright, 1924, by The Boston Traveler.)

An old farmer and his wife were standing before their pig-sty looking at their only pig, when the old lady said, "Say, John, it will be our silver wedding tomorrow. Let's kill the pig."

John replied with disgust: "What is the use of murdering the pig for what happened twenty-five years ago?"—Elmira Rotary Roar.

Genuine Radiotron Tubes

WD-11	\$5.00
WD-12	5.00
UV-199	5.00
UV-200	5.00
UV-201-A	5.00
UV-202	2.00

We carry a large stock of tubes at all times and will make prompt shipment of any of the above upon receipt of remittance to cover. We also are distributors of radio apparatus made by

The Crosley Radio Corporation.

THE JOHNSON ELECTRIC SUPPLY CO.

232 East Fifth St., 331 Main St. Dept. A. CINCINNATI, OHIO.

APPLAUSE

Recently Cincinnati instituted an innovation; namely, the giving of public applause to notable radio performances. Today, in behalf of the public, he tenders applause to the Coon Dog Orchestra of Georgetown, O., which gave a concert thru WLW the other evening.

The Coon Dog Orchestra played the old classics—"Turkey in the Straw," "Devil's Dream," "Bob Walker," "Little Brown Jug," "Horn Pipe." They belong to the rugged era of American life, having sprung from the hearts of men who knew little or nothing of the technique of music, but who, using the rudest instruments, found a way of expressing with home-made melody the joys of the good harvest and the elations of the successful hunt.

These ancient classics are of the square-dance period of American social life, when the quadrille was held in honor. Thanks are due the Coon Dog Orchestra of Georgetown for preserving these melodies in their purity in a time when jazz profanes the air.

(From Editorial in Cincinnati Post).

DAILY PROGRAM

(Continued from Page 2)

of the Chicago Grain Market. Westheimer and Company, closing quotations at New York Stock Exchange. Bureau of Markets, United States Department of Agriculture, Chicago and New York Butter and Egg Market reports. Special Half Hour Program and News at 4:00 each afternoon, except Saturday and Sunday, as announced by Radio. Sunday School Services at 9:30 and Regular Morning Services of the Church of the Covenant, beginning at 11:00. Special Program at 8:00 P. M.

We broadcast daily at 10:30 a. m. and 1:30 p. m.

Financial News
Market Reports
Government Bond
Quotations
Call Money Rates
Foreign Exchange, Grain
and Live Stock
Quotations.
Bond Department
THE FIFTH-THIRD NATIONAL BANK
of Cincinnati.