



# GATES



## STUDIO REVIEW

NOVEMBER 1945

QUINCY, ILLINOIS

Of course they say it is not exactly the thing to do—to brag—but we think just this one time we should let you know what some of the people are saying about Gates and Gates equipment.

Mr. Holland of Houston Radio writes, "If anyone doesn't readily admit that the Gates Radio Co. is positively the best company in the radio industry with whom to do business and if anyone doesn't admit that the Gates organization has their customer's best interests at heart, they are certainly going to get an argument from this organization."

Mr. Dan Cassner, one of the foremost Radio Engineers of the country from KXEL, the 50,000 Watt Station at Waterloo, Iowa, had only words of praise to Mr. Alexander. He highly recommends all Gates Studio Equipment and is most enthusiastic about its operating performance.

These are just two of the many comments that we are receiving daily from our customers and others, together with orders from them for our various types of equipment. It is pleasing to learn that our products are so well accepted.

### NEW YORK BRANCH OFFICE

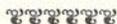
In line with the Gates expansion program it is with pleasure that we announce the opening of a New York office. The personnel is ably headed by Mr. B. W. (Bill) Lacher, who was formerly connected with RCA. He is assisted by Mr. O. J. (Mac) McReynolds recently with RCA, but formerly with Gates. Miss Benetsky is handling the stenographic and receptionist duties.

The office is conveniently located at 40 Exchange Place in downtown New York just around the corner from Wall St. in lower Manhattan.

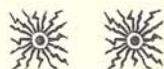
Engineering problems as well as "Sales and Service" will be taken care of by this able group. Anyone who has the good fortune to make a trip East should not fail to stop in and pay the office a visit. Gates well known cordiality will not be missing either!



REMEMBER THE VICTORY BOND DRIVE, FELLOWS! THIS IS THE BIGGEST AND LAST ONE; LET'S PUT IT OVER!



Did you know that Einstein once FLUNKED MATHEMATICS?



## STATIC FROM THE LINE

**B. W. LACHER**—our New York representative who hails from 'de East. His ready wit and jovial nature has gained him many friends in the broadcast field. 'Tis said he is a recognized connoisseur of feminine pulchritude. As a lecturer he can't be outtalked. We know he will be a definite asset to the Gates organization.

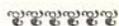
**O. J. McREYNOLDS**—needs no introduction to Gates personnel. Hails from good old Tennessee, where men are men and people still go barefooted. Mac worked long and hard at Gates during most of the war years. Welcome back, Mac.

**WALLACE C. FREYE**—"Wally" to all the assembly line gals, is a Radio man first class just back from the Navy. His "best" love now we are told, is a Multimeter, which could be used to test the Buzz of the Wisconsin "Skeeters". Wally and family are moving shortly to their newly purchased home.

**JAMES RHODES**—also just back from the Navy is a Radio man in our main factory. Right now he is assistant to Mr. Petery on important development work. Comes from Oklahoma to Illinois. Yep, a step forward.

**J. W. BRANHAM**—from Indianapolis has taken over the duties of production and plant foreman. He had five years experience as production and management head in his former position so we know he will have no trouble here. His hardest job is finding a place to live. Good luck, Joe!

As this paper goes to press eyes on their work but ears tuned to the phone are Alberta Doane, Marion Porter, Mary K., and Alvina Anders listening for the "all ashore" from their ONE and ONLY...Kaufie is busy as a bee in her new apt... Anna Mae left bag and baggage for Chi. after a buzz from Ike... Maxie is still hitting the clouds after her "ONE" hit Quincy last week... Shade, Hushie, and Clara are getting back their equilibrium since the "uniforms" departed... Ray Littleton is still singing that song "Too Late, ToooooLateeeee" (for what, Ray?)... Harold Gaskill is back after a sojourn to Jeff. Barracks hospital... Nellie got her color back after a session with the B.T.O. truck driver with the guileless face... Francis carrying his thumb (?) in a sling, resulting from his pursuit of a "Young Chicken" —please explain!... Hushie's pet names for flies that keep a-buzzing—"Taint Printable"... the brown eyes that have so enticed a certain dark-haired second floor gal... besides Root Beer what could blind Casanova Bolt and Lohman—we saw ya'... Shades ambiguous conversation with Ike Sat. afternoon... too, toooo



**PROMOTION!** Francis Wentura has been made Asst. Chief Engineer. More power to you, Francis, in your new position.



The Gates Bowlers had another big game Monday night, Nov. 5, but sorry to write they went down two games. Pop Gerweler was high man, Lew Evans and Mac were really hitting the pins but it seems the other guys were better.

A challenge has been issued from a girls team to take them on some Sunday afternoon. "Sock'em guys".

When women get a run in those new synthetic stockings made from coal, wood and rubber they wont know whether they have a clinker, splinter or blow out.

### SMITH'S EXCLAMATION!!!

Last nite I held a lovely hand  
A hand so soft and neat,  
I thought my heart would burst  
with joy;  
So wildly did it beat.  
No other hand unto my heart  
Could greater solace bring  
Than that dear hand I held last nite,  
Four aces and a king.

### BIRTHDAYS WITH GATES

Alvera Schmuck—11/5 .....3 Yrs.  
Frank Bruening—11/26 .....2 Yrs.  
Alberta Doane—11/25 .....2 Yrs.  
Emily Hussong—11/4 .....1 Yr.  
Dottie Muder—11/15 .....1 Yr.  
Lib Hildebrandt—11/15 .....1 Yr.  
John Beckgerd—11/27 .....1 Yr.  
Maxine Wollbrink—11/30 ...1 Yr.



### WE ARE THANKFUL

For the first time in several years America will celebrate Thanksgiving at Peace. This year we have much for which to be thankful.

We are grateful that our land was spared the horrors of invasion and desolation. . . .

We are grateful for the development of the Atomic Bomb, for having been spared that fate, dropped on us by Japs or Nazis. Had they discovered the secret first, there would be no Thanksgiving, no Republic. Our homes and factories would be destroyed, and our children goosestepping to the pagan rites of Wotan or the Sun God.

As long as we are worthy we shall be preserved; and as a Nation we should be thankful for the protection our gallant men and women gave us.

Ivan Ryan has taken over the duties of foreman of the machine shop. With the move down to "123" and all, we know this will be an improved department.

Did You Know—that from a basic plastic formula, RCA has perfected a non-breakable ruby red phonograph record which will be available for home use.

. . . that Westinghouse is attempting Stratovision broadcasting by means of airplanes, equipped with transmitters, flying at 30,000 feet.

## SOMETHING FOR THE BOYS !!!!

Who is Sylvia???

Mary had a little lamb  
Some salad and des-  
sert

Then gave the guy  
the wrong address  
The naughty little  
flirt.

Emily: What are you  
going to give your boss  
for Christmas?

Shade: A box of cigars

E: My, aren't they expensive?

S: Oh, no. I have been taking one  
a day out of his box. He hasn't no-  
ticed and will he be delighted at  
my tact in getting the kind he al-  
ways smokes.

Life has but two ends, one of which  
has already been used. Look well  
to the other.

Going down hill, no one is old.  
(My . . . How young we feel)

Ideas are funny things; they won't  
work unless you work with them.

Howie Young's initials aren't Straw  
—No, they're H. A. Y.

Our Weekly Question???? How so  
many of our gals keep every curl  
in place.

"Where have you been?"  
"Having my hair cut."  
"On the company's time?"  
"Well it grew on company time,  
didn't it?"  
"Not all of it."  
"Well, I didn't have all of it cut off."

ORGANIZATION is the art of getting  
men to respond like thoroughbreds. When  
you call upon a thoroughbred he gives you all  
the speed, strength, and cooperation in  
him. When you call upon a jackass, he kicks.



What is SKS???

Its not the number of  
hours a man puts in,  
its what a man puts  
into the hours.

Sugar: My wife has  
the worst memory I  
ever heard of.

Fred: Forgets every-  
thing, huh?

F. W.: No, remembers  
everything.

Doctor: "I don't like your heart ac-  
tion. You have been having trouble  
with Angina Pectoris."

Joe: "You're partly right Doc, only  
that isn't her name."

### HERE'S OUR DEFINITION OF "A WOLF"

If he parks his little fliver  
Down beside the moonlit river  
And you feel him all aquiver  
Baby, he's a WOLF.

If he says your'e gorgeous lookin'  
And your eyes set him a cookin'  
But your eyes ain't where he's  
lookin'

Baby, he's a WOLF.

If he says that you're an eyeful  
But his hands begin to trifle  
And his heart pumps like a rifle  
Baby, he's a WOLF.

If by chance when you are kissin'  
You can feel his heart a missin'  
And you talk but he won't listen  
Baby, he's a WOLF.

If his arms are strong like sinew  
And he stirs the gipsy in you  
So you want him close agin you  
**BABY YOU'RE THE WOLF.**

# GATES

## STUDIO REVIEW

DECEMBER 1945

QUINCY, ILLINOIS

*Merry  
Xmas*



*Happy  
New  
Year*

*We want to take this opportunity to wish each and every one of you a Merry Christmas and a Happy New Year.*

*P. S. Gates and C. B. Gates*

### NEWS ITEMS

Mr. F. J. Pippenger, our sales manager, has just returned from a trip to Monroe, Louisiana, where he completed the details on a 5 KW sale to a radio station there. He was more than overwhelmed by the proverbial southern hospitality, thanks to our good customer, Mr. J. C. Liner and his son.

Some of our distributors report that they have good prospects for the new Gates transmitters that are soon to appear. Canton, Ohio; Blytheville, Arkansas; St. Louis Broadcasting; Pampa, Texas; Elizabeth City, North Carolina are a few of the Stations that will have our New 250C in use before long.

Our new CB-10 has taken its bow and already four of them are on their way to stations. These are the finest turntables on the market and have many new features that make them stand out in Turntable competition.

Cooperate...remember the banana...each time it leaves the bunch it gets skinned.

PEACE ON EARTH; GOOD WILL TO MEN; OUR WISH FOR 1946



### SYLVIA BENETSKY

Miss Benetsky is our New York office steno working for Mr. Lacher and Mr. McReynolds. Hete's hoping you like your work in the radio field.

### CECELIA FISK

Mrs. Fisk has ably taken over the duties of coffee lady and does she make good coffee. Keeps us going all the rest of the day.

### VIRGIL E. HALL

Quincy fellow recently returned from the Army and working in the sheet metal department.

### THERON E. DIMOND

Originally hailing from Pittsfield now living in Quincy and working in the sheet metal department.

### JOHN P. BOWERS

One of the new members in the stock department, recently discharged from the Air Corps. From a pilot for U. S. to a pilot here and pilot there for Harry.

### VIRGINIA SHARP

A new steno in the office who is really getting a workout since the little flu bug has been doing such a good job knocking off the girls one by one.

### FORREST G. FOSTER

Radio man from Pittsfield, Ill., working in the factory assembly line. Was a Radio Mechanic for Uncle Sam previously.

### DOROTHY SLOAN

Mr. Pippenger's new Secretary whose worst job will be to heck him into signing his mail before the last minute to five.

### DONALD W. HUBBARD

Ex-navy who has been added to the inspection department as checker and inspector.

I sneezed a sneeze into the air,  
It fell to the earth I know not where,  
But hard and cold were the looks  
of those  
In whose vicinity I "snoze".

They say Mother Eve was the first  
Bookkeeper; at least she was the  
first to use the loose-leaf system.

### And They Celebrate In December

Gladys Dickhut, 12/15/41... 4 yrs.

### Sympathy

To Dick Eickmeyer, whose grandmother passed away last week.

Executive: So you want a job? Had any experience?  
She: Oh yes, sir, some wonderful ones.

When an idea gets into an empty head—it has the time of its life.

The world is like a fruit cake; it would be incomplete without some nuts in it.

Have you heard what happened to the girl in the cotton stockings???  
Nothing.



### A NEW YEARS RESOLUTION

Wouldn't this old world be better  
If the folks we meet would say,  
I know something good about you,  
And then treat us just that way?

Wouldn't it be fine and dandy,  
If each handclasp warm and true,  
Carried with it this assurance:  
I know something good about you?

Wouldn't life be lots more happy,  
If the good that's in us all  
Were the only thing about us  
That folks bothered to recall?

Wouldn't life be lots more happy,  
If we praised the good we see?  
For there's such a lot of goodness  
In the worst of you and me.

Wouldn't it be nice to practice  
That fine way of thinking, too?  
You know something good about me!  
I know something good about you!  
(Selected)

### Speedy Recovery

To Mrs. C. B. Gates, Mrs. P. S. Gates, Barbara, and Janet who are confined in the hospital, and "P.S." who should be!

TO ALL OTHERS WHO WERE  
OR STILL ARE VICTIMS OF  
THE FLU BUG.

Irate Father: And what do you mean bringing my daughter home at 4 o'clock in the morning?

Johnnie Beckgerd: Well you see, sir, I have to be at work by 8:00 o'clock.

### Static From The Line

The atmosphere has definitely changed with all the boy friends and husbands back. . . . the office looked like a "Jap fort" the last two weeks with all the deserted desks after the blitz from the Flu Bug. . . Clara has kept the 2d floor humming with her singing and whistling of "Oh! Johnny, OH! Johnny" . . . Mary K's apt. name should be "Do Drop In" they don't even leave her enough food for breakfast. . . LOST in the move: Ginny Linneman's "Kline Side Cutters", suitable reward for finder. . . We are happy to see Neva Mitts back on the line with Mary, Elma, Ann, Gail and Bert. . . Frankie had a chance to walk down the aisle Nov. 21 but it was as best man and not as groom, too bad. . . If Mr. Mac's other wall was also glass how nice it would be to see who is behind that door, 'twould save a red face sometimes. . . Art Myers has taken over his desk again and how that has upset things, since it was such a nice place to put all our catch alls. . . Wally had to leave the bus backwards last Saturday because he heard a lady say she was going to grab his seat when he got up. . . how can we get to Halbach's for Nylons so early in the morning. . . Nellie Nichols has left work to be with her husband just out of the Army. . . Johnnie Anderson's car got loose and after bouncing around against the building, hit two cars, then came to an abrupt halt—the factory door was in the way. . . . that's all.

HAPPY NEW YEAR!



The bowling team had a big time Monday nite bowling against Merkel Bros. and it seems that Gates was again the weaker of the two. G. B.'s scored one game out of three. Francis Wentura was high man with a 'lowly' 220.

### Joe's Xmas Plea!!!!

Give me a wild tie, Marge,  
 One with a cosmic urge!  
 A tie that will swear  
 And rip and tear  
 When it sees my old blue serge.

Give me a wild tie, Marge,  
 One with lots of sins!  
 A tie that will blaze  
 In a hectic gaze,  
 Down where the vest begins.

Oh some will say that a gents  
 cravat  
 Should only be seen, not heard;  
 But I want a tie that makes men  
 cry  
 And renders their vision blurred.

I YEARN, I LONG, for a tie so  
 strong,  
 It will take two men to tie it;  
 If such there be, just give it to me  
 Whatever the price, PLEASE  
 MARGE, BUY IT!

Dick: You look all in today,  
 What's the trouble?

Earl: Well I didn't get home till daylight and I was undressing when the wife woke up and said "Aren't you getting up pretty early, Earl?" To save an argument I put on my clothes and came down to work.

### What Do You Think of the Move to '123'?

Marvin Holt, Drafting Engine  
 Very fine, only homesick for old place. More room and everything up to snuff. Joe Branham, Plant Supt.: More composite, everything in one place, up-to-date, modern factory. No more could be desired. Harry King, Stock Dept.: It will be O.K. if we ever get organized and things lined up. Ivan Ryan, Foreman in machine shop: Light and heat are two important factors in the change; each man has room to turn around. Joe Pippenger, Sales Mgr.: Definitely YES. It's "cuter". Alvera Schmuck, Steno: One of the most up-to-date offices in Quincy. Light and airy, and plenty of room.

Our best wishes to Art Myers who is back at his desk after seventeen months with Uncle Sam. Art is in charge of the production control department.

M E R R Y  
 X M A S !  
 THE STAFF.

### Meaning of a Kiss

To a young girl . . . . Faith  
 To a woman . . . . Hope  
 To an old maid . . . . Charity

Have you seen that ring on Maxie's finger? When???

Roger: "How is it you don't like girls?"

Howard: "They're too biased."

R: "Biased, what do you mean?"

H: "It's bias this and bias that, till I'm broke."

Nuf sed!