

COPYMENT 1930 GRISBY-GRUNOW CO. REGISTERED IN U. S. PATENT OFFICE Issued Fortnightly for the People of Our Community by

Vol. II. No. 15

R. A. Harrison-Eastern Gift Shop

134 S. Queen St.

Phone 575

Price 5 cents

MARTINSBURG, W. VA.

and the fall that there

The Old Curiosity Shop. Duvid Ross and Jean Southern in their roles of the Old Shopkeeper and his daughter in the series of charming radio dramas broadcast weekly. If urther description of these programs is found on pages 4 and 5 of this issue.

MERRIE

CHRISTMAS

Below: The "Voice of the Air" PICTURE OF THE MONTH. The world's largest building, the recently completed Merchandise Mart, at Chicago, glimpsed through the immense steel railing of a nearby bridge, spanning the Chicago river.

Raufmann & Palmy Photo. Left: The man of the hour.
An excellent photograph of the jovial old gentleman who at this season is as ubiquitous as he is busy.

Underwood Photo Quait, broncho buster of Marland, Oklahoma, rid-ing a wild steer at the recent Michigan State Fair at Detroit. Above: "Tambourella," a variant of tennis is the latest in sports. It is played with a tennis ball and tambourine on a field 460 feet long and 115 feet wide.

Herbert Phoso Sue Carol, motion picture charmer, views you from a gle. Sue played a rôle in the current Amos 'n' Andy talkie, "Check and Double Check." Below:

Above: Clear, crisp days of the early winter. Bird dogs, alert and eager, but well trained and disciplined. The favorite shot gun, oiled and loaded. It's hunting season again, with thousands of sportsmen seeking the fields in search of feathered game.

Below: Twenty years as White House chauffeur; and never an accident, is the record of Francis Robinson, who now serves President Hoover.

P & A Photo



Right: White Russian leather is the material from which this striking winter sports costume is made, and the charming wearer is the noted dancer, Fay Marke. $P \cong A$ Photo

This trio of speed demons represents the newly-formed New York Curb Exchange skating team. Left to right: Walter Rutter, Mid-Atlantic and Interstate sprint champion; Bert Taylor, Mid-Atlantic Indoor and Outdoor champion; and Irving Jaffee, world's record holder for the mile, and 10,000 meter Olympic champion.

**Underwood Photo Underwood Photo Unde



Right: Wille and Engine Howard, stage conscience, who more look of their maps and come discipant to the intervolument of the A. S. Bolk Bernstein one oncy i Tunckly evenues at 2 o'dock, E.S. T. Lee Joy, drawns of the the safety layer of the safet

over the Columbia network. Right: Osep Cubrilianitach, conductor of the Detroit Symphony Orchostra, in a number of the concertalarguideast over the Columbia classe.

and the concentration of the c

Vincent Sorry, who with his orches

Laft: Nicholas Murray Baller,
President of Columba University, who was a recent radio speaker.

Ethiosomal Pross
Rights Walter Wanderla, well, who is heared to a weekly broadcase over a group of NBC extraor.

Left: Ers Le Gallamor who is among the group of prominent stage stars appearing in the series of bracktasts presenting the outstanding plays of all rates. The drawns are fertadous at a orbitch, E.S.T. over the National cluster.



Above. When radio line band the mentions of a ran excepting from a substrate total total variety of the access. A screen in the 100-foot navy test tank where the new "Measure lang, was a leview for permitting trapped substrates even to recape, was tried out and the rear tions of those participating broadcast, the substrate land the rear tions of those participating broadcast, the word rearest consistency of the substrate land word rearest consistency.

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The case of the Old Centry Step I-makeum. South David Keen, who plans the role of the old abstract, and June Southern who plays the part of his daughter. Standing Le. Remodel Fasts, Compa Review and Frenk Knight.

POSSESSING a type charms no distinction almost unique in the art of radio branchesting, the distinct of outgrain multid. The CRI Carciary Shop, "branchest every Sand roungs at 9 600 cd, 87. "One or the Calobina Branchesting System by the lightly Carciar Campany, have not wish as appreciative response on the part of increasing dy critical models also public."

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A solar's sentant is not the arts in which has served as the hous for a recent Old Currently Shop et. Arouse this instrument is built a drama, such in rounce and rense widenman. Exchiment, purs of which is exected on a ship at mis.

In another breakcast antinguished Service Cross is discovered by the doughter Jean, and her father assume of how the modal found its way into the Old Corosiny Shore forms discortained also of theiling bravery and intense human emotions, during the Vid War.

On our occusion a golution and so another a points ring are found to possess bistories replete southlamous uncome and are made the subject for stories of the "Old Camerity op."

The beauty of the prism is added to by inter-prising orchestra and social manic of a type approach to the perfecular story. Redistrate Hollandard, Manjoutic's tensor, is frequely heard aroung an appropriate selection.

The effectiveness of tilemetrations is secured through the taken of the cost and producers, who after most allow drawnstate that broadcaving has descripted.

Oneral John J. Pershing, whose Armistice Day address was broadcast to the entire nature.



Secretary of War Hurley, who participated on radio's observance of Armistice Day.

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THE AMERICAN SCHOOL OF THE AIR



Organized last year as an experiment in the field of educational broadcasting, the American School of the Air so well established itself as a helpful supplement to regular school work, that, at the request of teachers and school officials throughout the country, it was resumed this year on an enlarged scale.

was resumed this year on an enlarged scale.

Dr. Wm. C. Bagley, Professor of Education, Teachers College of Columbia University, continues as Dean of the School. The Advisory Faculty again includes many leaders in the different branches which are covered in the school's work, while the project receives the support of an Advisory Committee, composed of the country's leading educators, including Secretary of Interior Ray Lyman Wilbur and Commissioner of Education, Wm. John Cooper

The programs are broadcast under the sponsorship of the Grigsby-Grunow Company and the Columbia Broadcasting System.

Below: A page from the Radio picture book published by G. Schirmer, Inc., for use in connection with the American School of the Air Broadcasts.



The Columbia Symphony Orchestra, which appears in a number of the American School of the Air broadcasts, in the music scries. Their next appearance will be on the December 11 program.

DECEMBER BROADCASTS OF THE AMERICAN SCHOOL OF THE AIR Tune in every school day on the nearest station of the Columbia Broadcasting System at 2:30 E. S. T.; 1:30 C. S. T.; 12:30 M. S. T.; 11:30 P. S. T.

History Series

Dec. 1-Benjamin Franklin Dec. 8—The Story of the Constitution
Dec. 15—Alexander Hamilton

Music Series

Radio picture book series for Primary Grades Dec. 2—Music and Work

Dec. 16-A Trip to Toyland Radio Journeys to Music Lands for the Inter-

mediate Grades

Dec. 9—Porm in Music

Folk and Art Music of the World for Upper

Grades, High Schools and Adults

Dec. 4—Schubert

Dec. 11 — Orchestral Music of the Romantic Period (Symphony)

Dec. 18-Christmas Music Through the

Dec 3—Robinson Crusoe, DeFoe (grade 5 and above)
Dec 10—Kidnapped, R. L. Stevenson (Jr. and Sr.

Literature

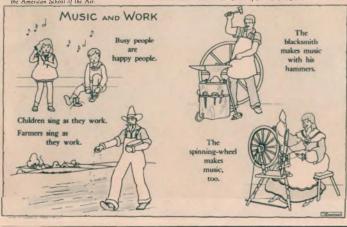
High Schools)
ec. 17—Why the Chimes Rang, Alden (grade 5 and above)

Vocational Guidance

Dec. 5, 12 and 19—These programs will consist of a twenty minute period devoted to vocational guidance, at which time men and women prominent in art and industry will speak.

Immediately after each Vocational Guidance Talk, a discussion of Current Events will occupy a ten or fifteen minute period. This news review will deal with the important happenings of the day. In some instances, personalities featured in current news will address the radio audience briefly.

Teachers and school officials may obtain a Teacher's Manual of the American School of the Air by sending a request to the school at Hos 100, Chicago. This brachure contains a complete outline of the courses, as seell as project suggestions and a bibliography for each broadcast.





SOME YOUNG MEN OF PROMINENCE—Above: Harry Kipke, head coach of the outstand-Kipke, head coach of the outstanding Michigan football team, who at the age of 28 is one of the youngest head coaches in the game. Above right: Robert, Jr., and Phillip La Follette, sons of the late Senator La Follette of Wisconsin, who have achieved political distinction at an early age. Robert, Jr., 35, has assumed his father's place in the Senate, while Phillip, 33, was recently elected Phillip, 33, was recently elected governor of the state of Wiscon-sin. Lower right, John Doeg of California, national tennis cham-California, national tennis cham-pion who at the age of 23 is one of the youngest persons to hold a na-tional sports title. Right: Robert Maynard Hutchins whose ap-pointment as the President of the University of Chicago a year ago at the age of 30, created a sensa-tion the output of the storage of the tion throughout educational circles.



"There is nothing more delicious than an OLD-FASHIONED CHRISTMAS DINNER,"... but-

NOW THE KITCHEN IS CHANGED—WEEKS OF PREPA-RATION ARE UNNECESSARY—MODERN KITCHEN METHODS WITH THE ELECTRIC REFRIGER-ATOR PREVAIL-THE 1930 CHRISTMAS DINNER SATISFIES.

HERE is nothing more delicious than an old-fashioned Christmas dinner," I heard someone say the other day at a bridge party. And then I wondered if this were literally true, judged by a

modern measuring stick. Old-Fashioned Christmas Dinners I thought back in memory of the effort and time my own

mother spent in preparing our Christmas dinner thirty years ago, two kinds of meat, escalloped oysters, Irish and sweet potatoes, squash, onions, turnips, pudding and, always, two kinds of pie—not to speak of, soup, and relishes. To be sure, the element of time saving had not entered into our daily lives to the extent it has today. It was apparently a matter of small concern whether it required seven hours or two weeks to prepare the Christmas dinner. In fact, the cooking of that meal constituted one of the major forms of diversion of the mauve decade.

But now times have changed. The automobile, the radio, the telephone have broadened the social spheres of modern women. We have the education, the means and the inclination to enjoy a more diversified existence. We have become useful citizens as well as housewives. We are deeply interested in child education and training; we keep up with current publications, we read the new books; we extend hospitality to our friends and our husbands' business acquaintances; we are active in church, club, and political work. In a word, we live well rounded lives.

And so the 1930 Christmas dinner will be very different, and, I

IDA BAILEY ALLEN

America's hest known home economist, whose cook hooks are used in millions of American homes, and million listeners to her radio broadcasts, every morning over the Columbia Broadcasting System (National Radio Home-makers Club, of which she is founder and president).

venture to prophesy, we shall enjoy it far more than that heavy meal of three decades ago.

have no more time than our mothers had, but we have learned to manage it more efficiently. We adopt short cuts, modern methods of speeding up work and use the labor saving devices the machine age has contrived for us. Our 1930 Christmas dinner will be just as satisfying to our families as was that of our mothers in 1899. With the aid of our new servant, the Majestic Electric Refrigerator, we will prepare it easily, expeditiously—and may I say, more "deliciously"?

On this page you will see two Christmas dinner menus—one of the vintage of 1899 and one planned according to our 1930 standards. How much we have learned about meal

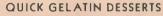
planning in those years. How much we have learned about meal preparation. From the light appetizer to the properly chilled salad and frozen dessert, cold cooked in the Majestic—the 1930 Christmas dinner is easy and swift of preparation, leaving us time to be hostesses, not merely Christmas cooks.

I like the verse with which our Majestic Home broadcast opens.

"Mighty Monarch of the Arctic, Spirit of Eternal Cold,
MAJESTIC! Silent, Faithful Guardian Of Food; More Precious Far Than Gold"
Think what it means. The new Majestic Refrigerator safeguards food and therefore, If I were to pen a heartfelt wish this moment, it would be that every home could find, besides its Christmas stockings, the new health guarding Majestic Electric Refrigerator.

RECIPES FROM MAJESTIC REFRIGERATOR BROADCASTS

Which are conducted over the Columbia Broadcasting Network, by Ida Bailey Allen, every Monday morning at 11 o'clock, Eastern Standard Time.



Christmas Dinners Up-to-Date

All measurements are level CHOCOLATE FLUFF 3 eggs ½ cup powdered sugar ½ teaspoon salt 1 teaspoon vanilla

1 tablespoon gelatin
1/4 cup cold water
1/4 cup boiling water
2 squares melted chocolate Saucy! Vivacious

Pifi Dorsay, fed-tured player of talking pictures, adds the piquancy of a saucy role to the sauce of her Christmas turkey.

Soak the gelatin in the cold water for five minutes; pour over the boiling water; and stir until dissolved. Add the melted chocolate, Add the melted chocolate, salt, sugar, and vanilla; and fold in the eggs, beaten separately. Transfer to a mould rinsed with cold water, and chill on the upper shelf of the Majestic Refrigerator with the cold control set at number five, until firm, about one bour. Unmould; and serve with whipped cream.

FROZEN CHRISTMAS PUDDING

1/2 cup chopped candied cherries

Dissolve the gelatin in the hoiling water; and add the lemon juice, and the marshmallows. Cool; and place on the upper shelf of the Majestic Refrigerator until the

gelatin starts to congeal, about one bour. Fold in the remaining ingredients; and transfer to a bread par rinsed with cold water. Return in the Majestic Refrigerator with the cold control set at number five; and chill until the pudding is firm, about thirry minutes. Unmould; abice, and serve with whipped cream or supreme sauce.

PINEAPPLE SPANISH CREAM

by cup sugar pineapple and juuce 3 eggs. Combine the gelatin and milk; and let atand for five minutes. Add the sugar and salt; and crook over hot water until the gelatin dissolves. Pour onto the well beaten egg volles; return to the heat; and crook and stir until the minuter costs the spoon. Cool; add the pineapple and juuce; and fold in the egg whites, whipped stifl. Transfer to a large mould frinsed with cold water; and place on the upper shelf of the Majestic Refingerator with the cold control set at number five; and child until the minuter is firm, about one bour Unmould; and serve with sliced pineapple and whipped cream it desired.

CRYSTAL FRUIT SALAD

CRYSTAL FRUIT SALAD

1 tableapoon granulated gelatin
4 cup cold water
4 cup poling water
4 cup boiling water
4 cup boiling water
4 cup lemon juice.
3 tableapoons sugar
11/2 cup ganger ale
2 tableapoons minced preSoften the gelatin in the cold water; and dissolve in the boiling water. Add the lemon juice, sugar and ginger ale; and sir until the sugar is melted. Place on the upper shelf of the Majestic Refrigerator to chill. When the mixture starts to congeal, fold in the fruits and nuts; and transfer to the largest freezing tray in the Majestic Electric Refrigerator. Freeze for two and a half hours

with the cold control set at number five. To serve-slice; arrange in nests of lettuce; and garnish with cream mayonnaise, balved maraschino cherries and chopped pecans.

SANDWICHES AND PUNCH

All measurements are level

MODERNISTIC SANDWICHES

1 cup cream cheese ½ cup strawberry jam ½ pound butter Sheed dark bread Sliced white bread

Shope the slices of bread in large rounds; and remove the center of each with a small fancy cutter. Place the white actions in the holes in the brown bread and the brown sections in the bolise in the white bread. Cream the cheese and hutter together; and add the strawberry jam. Spread between the slices of bread; and put together sandwich fashion. Wrap in a damp towel; and place on the upper shelf of the Majestic Refrigerator until the filling is firm, about offcen minutes.

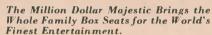
PINEAPPLE PUNCH

INEAPPLE PUNCH

1½ cups sugar
Juce 4 lemons
Pour the boiling water over the sugar; and sur until dissolved Add the pineapple and lemon june; and transles to the lower freezing ray of the Majestic Refrigerator. Set the cold control at number five; and chill until crystals starte to form, about thirty minutes. Add two quarts of iced water, and pour the mixture into the punch bowl. Serve in punch glasses with a cherry ice To Make Cherry Ice Cuber: Fill the first and second freezing trays of the Majestic Refrigerator with water; and drop one maraschino cherry in each section. Freeze in the usual manner with the cold control set at number five.

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