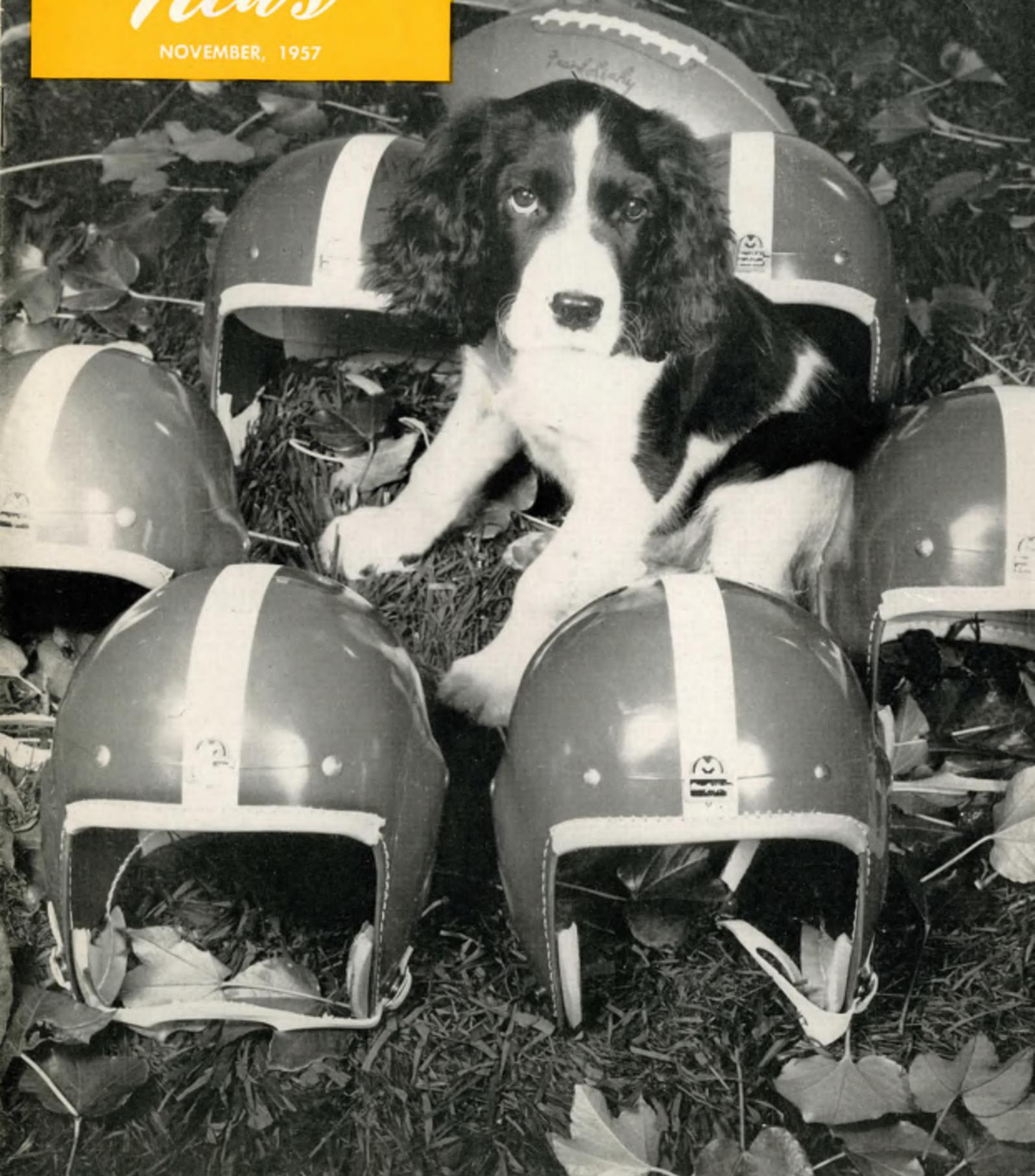


PHILCO *News*

NOVEMBER, 1957



ADMIRAL RADFORD TO RECEIVE 1957 FORRESTAL MEMORIAL AWARD

Admiral Arthur W. Radford, USN (Ret), a member of the Board of Directors of Philco, who served two terms as Chairman, Joint Chiefs of Staff, has been named to receive the 1957 Forrestal Memorial Award by the National Security Industrial Association, R. N. McFarlane, NSIA Executive Director, has announced.

Previous recipients of the award were President Eisenhower, David Sarnoff, Chairman, Radio Corporation of America and General Alfred M. Gruenther, President, American National Red Cross.

The award, a gold medal and citation, will be presented to Admiral Radford at a dinner January 29, 1958, at the Sheraton-Park Hotel, Washington, where he will make a major address. The award is given annually to "a distinguished American whose leadership has promoted significant understanding between industry and government in the interest of national security."

After serving in three wars, Admiral Radford in June 1953 was appointed Chairman of the Joint Chiefs of Staff, by the President, and on August 15, 1955, was reappointed for a second term. He was retired August 1, 1957, and elected Honorary Life Member of NSIA the following month.

PHILCO FEATURED BY MAGAZINE

An article about Philco—its officers and its products—appears in the October issue of the Greater Philadelphia Magazine, "The Magazine for Executives." A photograph of James M. Skinner, Jr., President, is on the cover of Greater Philadelphia, and a three page story in the magazine is devoted to the Philco story. Photographs with the article are those of Joseph H. Gillies, Executive Vice President—Operations; Larry F. Hardy, Executive Vice President—Consumer Products; John M. Otter, Executive Vice President—Marketing; William R. Wilson, Treasurer, and Leslie J. Wood, Executive Vice President—Research and Engineering. Pictures of products made by the Company are also used as illustrations. Under the heading of "Philco Targets In on Tomorrow," the sub-head reads "Under the direction of lean, dynamic James J. Skinner, Jr., the 65-year-old Philco Corporation has developed a full, hot line of consumer appliances and sharply stepped up its impressive research and development program. Its twin goals: dominant positions in electronics and appliance industries."



Executives from industry are pictured on the front steps of the Administration Building prior to starting a two day orientation visit at the Tobyhanna Signal Depot. First row are Zee Pique, Marketing Manager, Texas Instruments, Inc., Dallas, Texas; William M. Carey, Manager, Business Operations, Philco G & I Div., Philadelphia; Col. Clifford A. Poutre, Commanding Officer, Tobyhanna Signal Depot; L. J. Trailo, Manager, Production Control, Radio Corporation of America, Camden; Cecil L. Covington, Division Controller, Apparatus Division, Texas Instruments, Inc., Dallas, Texas; Second row, W. E. Trantham, Military Relations Manager, Texas Instruments, Inc., Dallas; K. F. Krug, Assistant Manager, Government Communications Sales, Western Electric Company, New York; V. A. Tauber, Manager, Washington Federal Office, International Business Machines Corporation, Washington; C. P. Young, Director, Government-Industry Relations, Philco G & I Div., Philadelphia, and T. C. Weston, Jr., Government Contract Representative, Radio Corporation of America, Camden.

The orientation tour is a return visit from industry resulting from the depot's "Training with Industry" program in which depot officials have received training in industrial management and operations with various industrial plants throughout the United States.

Wednesday's activities included a welcome by the Commanding Officer, Col. Clifford A. Poutre, who assigned individual escorts to each of the visitors. The group received orientations on the history and layout and mission of the depot and received presentations on and toured Inspection, Procurement, Stock Control, Depot Comptroller, Maintenance and Storage activities.

Thursday the group observed the depot's Storage and Maintenance Divisions and met with division chiefs for discussion and summation of the visit. A reception for the visitors was held at the depot Wednesday evening.

Beforehand

In times of emergency—wreck, fire, flood, or perhaps a child trapped in an underground shaft—heroism and quickness of thought by rescuers is always there. Every newspaper account of a disaster tells of alert and courageous men and women whose actions save lives and often prevent the worst from happening.

As the National Safety Council notes, people at the scene of an accident usually rise to the occasion as far as giving aid is concerned.

If only people could show a fraction of the intelligence and quickness *before* an accident that they show *after* it, what wonders might not be accomplished in safer living!

PHILCO PRESENTS 1958 LINE OF REFRIGERATORS, RANGES, FREEZERS

Three separate cold zones for safekeeping of foods of various kinds are featured in the 1958 Super Marketer combination refrigerator-freezers shown for 1958 by Philco.

Called "Tri-frigeration" to sum up the three cold zones, these refrigerators are "woman-designed", according to John Rishel, General Manager of Refrigerators for Philco's Appliance Division, to meet specific food storage needs.

The refrigerator compartment provides a 38 degree zone (Fahrenheit) for proper storage of fruit, vegetables, milk, cheeses and other processed foods kept in this section.

Philco's exclusive Cold Flow Meat Locker is designed to specifications for holding fresh meats and cold cuts safe for days longer without freezing. The Meat Locker achieves the recommended 33 degrees (Fahrenheit) temperature, just above freezing.

The Freezer in the Super Marketer models maintains zero zone temperatures to keep foods safe and solidly frozen.

A new automatic misty crisper which automatically sprays a fine mist over stored fruits and vegetables as the crisper door is closed is on all Super Marketer models. This mist-action retains the moist cold refrigeration needed for proper storage of produce.

(Continued on page 8)



ALL YEAR ROUND BARBECUING is an easy and taste-tempting family dinner treat with the new "Hide-a-Way" rotisserie available for the smartly styled range, by Philco, shown above. The rotisserie folds flat when not in use and is easily set up on the broiler pan rack for use. When placed in position in the oven, the rotisserie starts turning automatically. No switch is needed. Four 1958 Philco ranges are available for this accessory. Starflite styling keynotes the range line with gold and chrome color accents. Automatic Roastmeter records degree of doneness on control panel indicator on the deluxe 40 and 30-inch wide models. These models also have Broil-Under-Glass for smokeless broiling or barbecuing. Automatic timer clocks are on four models.

INTERNATIONALLY-KNOWN FOR HER books on charm for teen-agers, Authoress and Model Betty Cornell takes time out from her busy day with her twins, Betsy and Jackie, age 3, to try out a 1958 Philco combination refrigerator-freezer. Miss Cornell knows that such refrigerator-freezer combinations hold many tempting desserts, such as the coconut and cherry custard, which holds the full attention of the twins. Miss Cornell, who lives in suburban Philadelphia, is the wife of John J. Huston, contractor. Her newest book, "All About Boys", will be released early in 1958 by Prentice-Hall.

IT'S A PROUD AND HAPPY MOMENT for every homemaker when she starts to load her new 1958 freezer, such as the 20 cubic foot upright freezer, by Philco, shown above. And it's only a start, because the frozen food on the stand will just about fill one shelf. And it is a start to a new and better way of meal planning and food preservation. It, too, affords the homemaker the opportunity to buy food in quantity when it is at its freshest and at the best market prices. This handsomely styled Philco freezer has refrigerated shelves, glide-out-storage baskets and a "Put-N-Take" storage door.



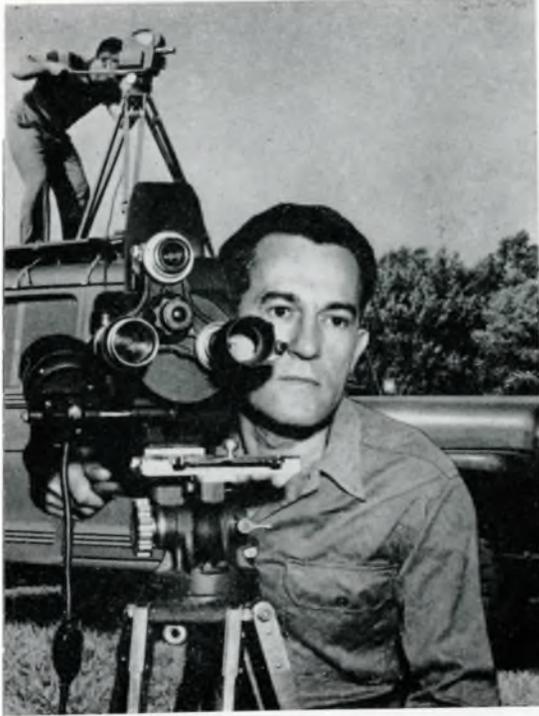
He Thrives On Adventure

Roy Zeper, staff cinematographer of the Philco Motion Picture Unit, has led an adventurous life. His assignments have taken him to many strange places, well off the beaten path.

Before coming to Philco, he was on several expeditions into many isolated regions of Mexico, Yucatan and Central America, often brushing shoulders with death in some humid jungle or while fording a treacherous river, infested with alligators. He has 'shot' with camera many wild animals and reptiles. On one expeditionary field trip into southern Mexico, he filmed the excavation of a Zapotec archaeological burial site, covered for some 1200 years.

In his more 'civilized' assignments, including those with Philco, he has met and filmed interesting personalities such as Admiral Rickover, Edward G. Robinson, Dr. Milton Eisenhower, Oleg Cassini, Johnny Desmond, Ceil Chapman, past Miss America's, and scores of other celebrities. Roy is a graduate of the Yawn School of Photography for advanced color processes, and the Television Arts Institute on TV filming and production.

He served four years as photographer in the Army Signal Corps during World War II, and has worked for several commercial film organizations, filming sports, documentary and travelogue film productions.



Roy Zeper

What Free Enterprise Does For Us

WE AMERICANS earn our living, as everyone knows, within a system called free enterprise. This is one of those familiar terms few of us ever bother to analyze. What is free enterprise, and what does it do?

Loosely, free enterprise is the right of a man to go into any business he chooses; build up a product or service and try to sell it. But that's only half the story. Free enterprise means your right, as a prospective buyer, to accept or reject any product or service offered.

Free enterprise is the right of a builder to put up a house and offer it for sale. Also, it is the right of the young couple who want a house to buy it—if it's their idea of a dream house and the price is right—and to enjoy *exclusive possession*.

Free enterprise—alone among economic systems—means that the person who has something to sell, and the person who is in the market to buy, meet on terms of equality and freedom, without compulsion or interference so long as common laws of justice and decency are observed.

Free enterprise is the right of all who live within it to offer whatever they have created—whether products or services or skills—to other

individuals, who are just as free to take them or pass them up.

What does free enterprise do? It brings out the best of our abilities, for two reasons. First, it assumes that people want more than a bare, bleak existence, and are willing to work for better lives when given the opportunity.

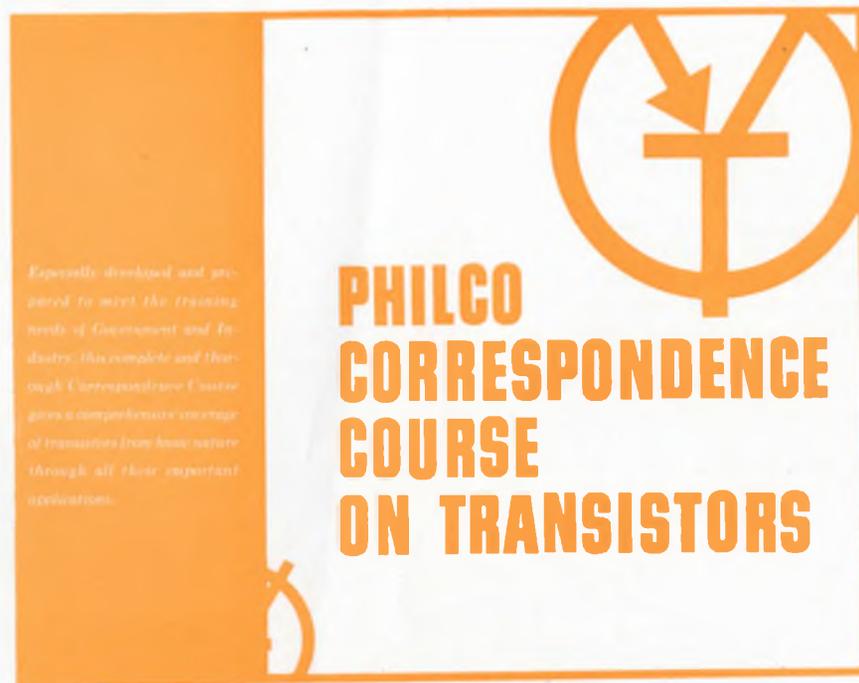
Second, free enterprise is competitive, necessarily. Having to compete is no bed of roses. But the right to compete is one which we wouldn't want to lose. It would be losing all opportunity and freedom itself.

Only competition breeds champions, in sports, industry, or anywhere. Because of competition, the typical American company has to be efficient. It must produce goods of quality, at marketable prices. It must pay good wages and have good relations with its employees. It must earn profits for growth and for payment to investors. Should it fail to do any of these, it cannot stay in business.

Free enterprise is not perfect, as mankind is not perfect. But free enterprise gives full scope to many of man's highest virtues: his imagination, inventive genius, the courage to try unknown paths; his self-reliance, capacity for work, and determination to build a better world.



Philco Technological Center Offers New Transistor Course At Special Employee Prices



Especially developed and prepared to meet the training needs of Government and Industry, this complete and thorough Correspondence Course gives a comprehensive coverage of transistors from basic nature through all their important applications.

PHILCO CORRESPONDENCE COURSE ON TRANSISTORS

BRIGHTEST NEWS in electronics today is the meteoric rise of the transistor, that electronic mighty mite which is replacing the vacuum tube in many military and commercial applications. According to figures of the Electronics Industries Assn., transistor production for August totalled 2.7 million units, an increase of 106 percent over August 1956.

Now the most complete and authoritative correspondence course on transistors ever offered is available to all Philco employees. Developed originally for Philco TechRep Field Engineers working with the Army, Navy, and Air Force on the military's transistorization program, the course teaches the theory, construction, and application of all major transistor types—junction, point contact, and Surface Barrier.

Each of the 20 lessons includes experiments so that the student becomes familiar with transistor use in a-f, r-f, and v-f ampli-

fiers, a-f and r-f oscillators, detectors and modulators, pulse circuits, test equipment and measurement, radio and computer applications, and manufacturing procedures and techniques.

An important part of the course is a complete training kit of six transistors and associated parts to conduct the experiments and demonstrations. Textbook for the course is "Transistors Handbook" by W. D. Bevitt, selected as the most useful of the many publications in the field.

Lessons are graded by experienced engineer-instructors on an individual basis; and the instructors offer individual assistance when necessary to help clarify any point not clearly understood.

The Philco Technological Center is a part of the TechRep Division with headquarters at 22nd and Lehigh Ave. Call Ray Robinson at extension 5201 for full information and enrollment blank.

Philco Moves Communications Center For Faster Service...

Philco telegrams are now being sent and received faster and more efficiently than ever before, as a result of a special sending and receiving equipment which links us directly to Western Union's nationwide electronic network.

The direct connection of the teleprinter at our headquarters in Plant 2 with the telegraph company's high-speed message center in Central Philadelphia permits our operator to flash messages to any part of the country. Incoming telegrams arrive in the same direct way. This arrangement eliminates all manual relaying of telegrams at any point en route, and greatly increases the speed and efficiency of the Company's communications from the Tioga and C Street operations.

The new method of operation works like this: our operator simply types the message on a teleprinter resembling an electric typewriter. Her typing action perforates a message tape which feeds directly into an automatic transmitter.

A coded routing symbol of two letters typed at the beginning of the message automatically routes it through Western Union's high speed message center in center city where an electronic brain instantly speeds the message to its destination.

Incoming messages are flashed directly to us through the same message center by push-button. In addressing telegrams to Philco the symbol PH should be placed after the Company's name. When an operator in the high-speed message center sees the symbol on the incoming tape, she knows instantly that by selecting the button on her board bearing that symbol she can flash the message direct to a printing telegraph machine in our office.

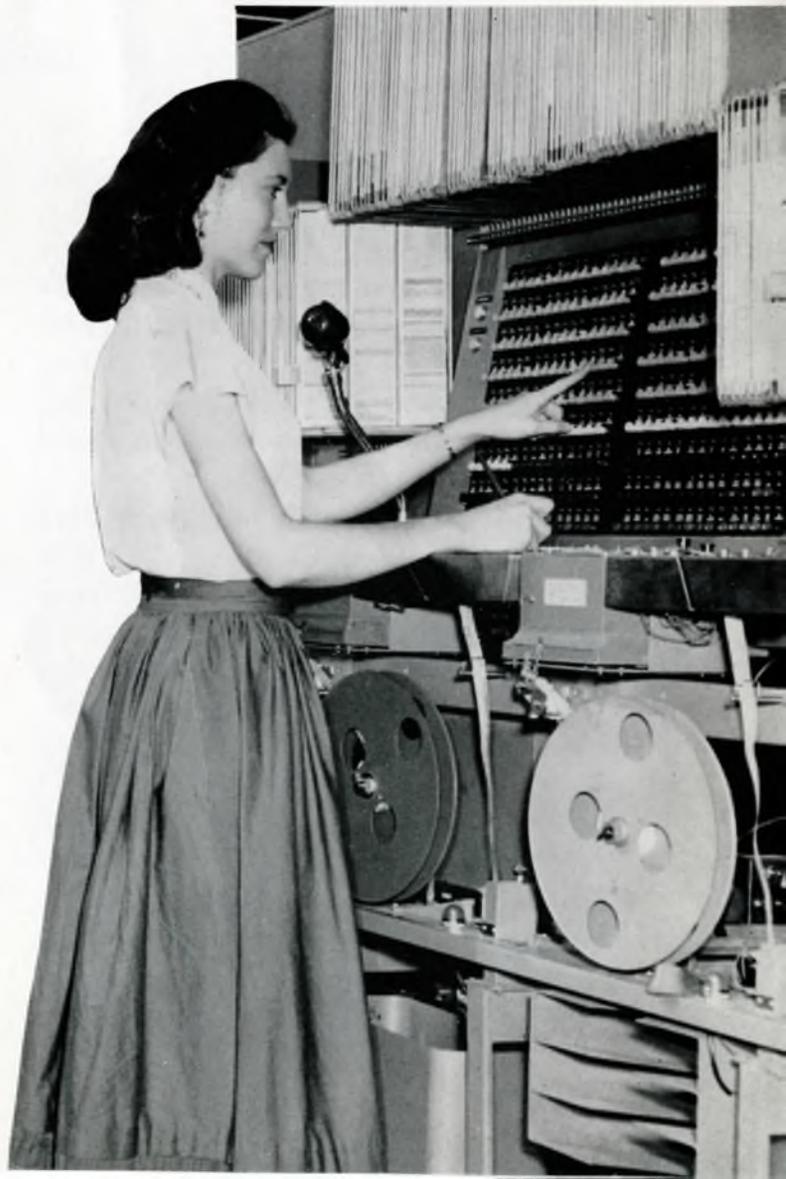
Western Union development in super speed communications—telegraph transmission by perforated tape—is shown at the right. This picture, made at Western Union, shows an operator at the switching center where a telegram is received as a pattern of electrical impulses. In a "reperforator" at the center, this pattern of impulses is translated into an arrangement of small perforations on the paper tape. The address of the telegram is noted on the tape, and by pushbutton selection on the control panel, the message is quickly routed through the switching system to its destination.

Western Union's modern, automatic telegraph network is comprised of 15 high-speed message centers. Each center serves an area of from one to six states. Equipped with electronic brains and push-button operation, this new system has doubled the national telegraph system's World War II message capacity.

Our direct connection with Western Union assures fast, round-trip service to all points and is making an important contribution to the speed and efficiency with which we serve our customers and carry on our business.

The new Communications Center is located adjacent to the telephone room on the first floor of Plant 2. Its installations include the latest and most modern of equipment which only a few companies of the city have as yet.

All telegrams addressed to personnel at the Tioga and C Street operations should hereafter be addressed as follows: "Philco Corporation WUX PH Philadelphia, Penna." Incoming telegrams directed to Philco personnel located at other than these operations will be continued to be addressed as in the past.





Jo McClafferty, by means of the reperforator at the Philco Communications Center, has direct access to Western Union's high-speed telegraph network, an important asset in the improvement of the Company's communications efficiency.



Another service of the Communications Center is the teletype transmittal of messages between our many plants, offices and customers scattered over the country. Above Phyllis Cullen is shown sending a message.

“MAIL EARLY FOR CHRISTMAS” STRESSED BY POST OFFICE

Postmaster Raymond A. Thomas predicted that the Christmas mail this year will set an all-time record in announcing his 1957 “Mail Early for Christmas” campaign.

One of the most important things, said the Postmaster, is to zone your Christmas cards and, in fact, use zone numbers on your mail all year round.

The use of zone numbers permits the mail to be handled by extra employees at the Christmas period who are not experienced in handling mail by street numbers and results in Christmas mail being promptly handled and assures delivery of Christmas mail prior to Christmas Day.

It is suggested you check your Christmas list immediately and if it is not zoned send it to the Postmaster at Room 223 General Post Office, 30th and Market Streets, and the numbers will be added and returned to you. Be sure you place your name and address at the top of the list.

You may also obtain free labels reading “The cards in this bundle are all for Local Delivery” and “The cards in this bundle are all for Out-of-Town Delivery” at any post office, or you can make up your own labels in the same manner, so that you can speed arrival of your Christmas cards by tying them into two bundles with the addresses all facing one way. Do not wait until December rolls around before you give your Christmas plans a thought.

Christmas Parties for Orphans

Both Local 101 and 102, I.U.E., C.I.O., will again entertain orphans of the city at Christmas parties. Both parties will be on December 14, the local 101 affair being staged in Plant 2 Cafeteria and the 102 party in the Plant 50 Cafeteria.

Plans call for a turkey dinner, entertainment and stage shows, followed by a visit from Santa Claus with a gift for each of the children. Herbert Bernstein heads the committee from Local 101 and May Rossi the committee from Local 102.

Emily Goetz, a member of the Philco family for the past eleven years, has left Dept. 43-503 to move to Atlanta, Georgia, where she will live with her daughter.



Priscilla T. Chafe is guest of honor at a bridal shower given by friends from the Computer and ASB-1 Labs in Plant 50. Reading from the left are Joyce McKay, Cass Ryan, Priscilla Donaghey, Miriam Kelly, Mary Friel, (Miss Chafe, seated) Pat Lanzidelle, Betty Grill, Kay Gallagher and Shirley Ottinger.



"Taking it easy" is the slogan for Vincent O'Brien (left) who is being congratulated by his supervisor, Alex Burnisky, upon his retirement. O'Brien, formerly of the Plant Maintenance Department, has been an assembly operator on the second floor of Plant 10.

PHILCO PRESENTS 1958 LINE

(Continued from page 3)

"The misty crisper service is expressly designed to avoid the drying and spoilage of garden produce which can happen when small amounts of moisture are not added to the crisper stored vegetables and fruit," Mr. Rishel said.

The misty crisper container is mounted in the crisper and is filled with water. The closing action pushes down a small lever which acts on the principle of an atomizer by forcing a small amount of water through a small opening.

Two of the Super Marketer models (RF-1688 and RF-1488) have the new portable ice keeper in the freezer compartment. New Philco ejector ice trays fit on top of the ice keeper, and with one finger, releases cubes into the keeper below. These two models also have the new tilt-out freezer door rack for convenient door storage.

The three Super Marketer models have the new turquoise porcelain enamel interior and a striking white finish refrigerator compartment door and a textured gray freezer door. All freezer doors have the tip-toe pedal latch.

In addition to the Super Marketer models, Philco also introduced for 1958, one two-door combination refrigerator-freezer with the freezer at the top, and two single door combination refrigerator-freezers, and three conventional refrigerators.

Freezers Include Upright and Chest Models

Three upright and three chest type home freezers with new door storage and storage basket facilities are being shown for 1958 by Philco.

The upright models are available in 20.2, 14.6 and 11.6 cubic foot models and these models feature "Put-N-Take" door storage racks for packages and cans.

The upright freezer models have refrigerated shelves and the two larger models have glide-out storage baskets for bulky frozen foods of odd shapes and sizes.

The chest freezers, with Philco's exclusive "sloping front" design which puts 70 per cent of the storage space above knee level, are available in 18.6, 13, and 8.4 cubic foot models. These models have counter-balanced lids and the two larger freezers have separate freezing compartments and sliding storage baskets.

All upright freezers have turquoise porcelain enamel interiors and white exterior finishes.

Philco Adds Push-Buttons, Optional Rotisserie

Two new 40-inch and two new 30-inch wide electric ranges, all available with the exclusive "Hide-a-Way" rotisserie accessory, have been announced for 1958 by Philco.

The new models also stress smart Starflyte styling with full-width chrome and gold control panels, push button surface unit switches and new "Jetube" high wattage surface units. All models have 23-inch wide ovens.

The new "Hide-a-Way" Rotisserie folds flat when not in use. The support frames for the rotisserie rod attach to the broiler pan rack and are rigidly held in position. The spear end of the rotisserie-spit fits into the receptacle at center back of range. It revolves automatically as soon as placed in position. There is no need for a special "off-on" switch.

To use the rotisserie, the oven control is set to the desired temperature or to broil, depending upon the food to be barbecued. To baste the food, pull out oven rack and broiler pan, then brush on or baste with sauce.

To check degree of doneness of meats or poultry, pull out broiler pan and insert Philco Roastmeter probe into food and within a few minutes the degree of doneness will be registered on Roastmeter indicator on the control panel of the range.

Philco's exclusive "Broil-Under-Glass" broiler prevents smoking while broiling foods and reduces food shrinkage up to one-third compared with ordinary broiling. The glass shield beneath the broiler coils is specially tempered glass which prevents hot grease spatters from hitting the open coils.

The automatic Roastmeter records the degree of doneness of meats and fowl and was first introduced on Philco electric ranges. The indicator for the Roastmeter is located on the control panel and is marked off in degrees of doneness as well as types of meats. The Roastmeter probe is inserted in the meat or fowl before cooking starts and there is no need to "peek" at the food during the cooking process.

The push button surface unit switches are clearly marked for easy identification and usage. There are five measured heats for the four surface units.

The new "Jetube" surface units tilt up and stay up for easy removal of the porcelain drip pans for cleaning. The deluxe "Jetube" surface units are narrow coil design and provide more heating surface for pots and pans.

In addition to these four ranges, Philco also introduced a 40 and a 30-inch wide economy model.

WOMEN MEAN BUSINESS

Not too many years ago it would have seemed preposterous to predict that women would play an important role in our business system.

Today women have taken their places in positions ranging from company presidents and other top ex-

DEATH CLAIMS G. F. SIMPSON LOCAL 101's ACTING PRESIDENT

The sincere sympathy of the Company and its employees is extended to the family of the late George F. Simpson, acting president of Local 101, International Union of Electrical, Radio and Machine Workers (AFL-CIO) who died October 27 in Hahnemann Hospital after a short illness.

Mr. Simpson, who was 60 years of age at the time of his death, was a charter member of Local 101. He served as its president from 1939 to 1945. Last year Mr. Simpson was elected vice president. When the president, Lewis M. Cummings, died in May, Mr. Simpson became acting president.

Services were held October 31 at the Kester funeral home, followed by burial in Mount Peace Cemetery, Ridge and Lehigh Avenues.

Mr. Simpson is survived by his widow, Ann, and a son, George F. Simpson, Jr.

ecutives to secretaries, teachers, nurses, technicians, librarians, telephone operators and clerks. In the past 15 years alone, employment of women has increased 50 per cent, raising the total number in our work force to 22 million. More than half are in "white collar" occupations.

Much interesting and useful information about women in business is contained in a recent study by the National Association of Manufacturers called "Satisfying Salaried Employees," a 64-page booklet dealing with all categories of white-collar workers.



Friends in Plant 10 honor Rebecca Shaffner (with gifts) at a shower given on the third floor of the plant.



George Sykes (sixth from left) receives a gift and the best wishes of his fellow workers upon his transfer from the Accounting Department in Plant 50 to new duties in another plant.



Friends in Dept. 43-503 honor Albert Desiderio at a shower given in Plant 10.

HOLIDAY CODE OF THE ROAD

In keeping with the "do-it-yourself" craze currently sweeping the nation, here is a Do-It-Yourself Highway Safety Idea that is simple, sensible, and extremely timely.

No complicated tools or materials are needed; only common sense and a sincere desire to do something about the alarmingly high number of traffic deaths and injuries predicted for the coming Christmas-New Year holidays.

Highway accidents don't "just happen". They are caused—usually by factors that the individual can control. To

help keep you safely in control on the highway during the year-end holiday season, here are three road rules worth thinking about. Read them as though your life depended on it. Quite possibly, it does.

THREE C's FOR HOLIDAY SAFETY

1. Courtesy to all other drivers and pedestrians.
2. Coffee when weary or overindulged.
3. Caution at all times.



Employees of the Philco Printing Department in Plant 54 present Richard Haslam with a purse of seventy silver dollars and a traveling bag upon his retirement after thirty-two years with the Company.



It's a ground hog Marge Getty is displaying as proof of her good marksmanship with a rifle, but she hopes to bag a deer next month. Marge, in the Quality Control Department in Plant 14, shot the ground hog in the head from approximately 150 yards, using telescopic sights on a high-powered 6 mm. Remington .244 rifle. She was at the time on vacation in the Allegheny Mountains in Centre County, Pa. Marge received her marksmanship training from her husband, John Getty, who is an active member of Newportville Gun Club, several members of which own the hunting lodge in Centre County.

NOVEMBER

November got its name from the Latin word for nine—for it was the ninth month in the old Roman calendar used back in the mists of history. But it would not have retained its name except that the Roman Emperor Tiberius, who was born in November, declined a proposal of the Roman Senate to change the name of the month in his honor.

The Saxons called it "Windmonath," or "Blot-monath," (blood-month) since it was the time of year when winds blew furiously and animals were slaughtered for food.

WHAT IS MONEY?

A London paper offered a prize for the best definition of money. This was the winning answer:

"Money is an instrument that can buy you everything but happiness, and pay your fare to every place but heaven."



The sales picture for Philco appears bright as mirrored on the faces of these Government and Industrial Division officials. Marshall A. Williams (center), General Sales Manager for the Division, is shown visiting the Division's Western Development Laboratories during his recent West Coast trip. On the left is Oscar T. Simpson, General Manager of the Laboratories, and John R. Campbell, West Coast Regional Sales Manager.

THE BIG DIFFERENCE

People do not change very much from century to century. What changes is what people do with their environment, with things outside themselves. Industry has played a vital part in this process of change in environment for the better. Henry B. du Pont said in a speech a few months ago:

"The great advance in industrial output has come through industrial pioneering. The technology we have developed makes the difference between abundance and want, between civilization and savagery, and, in some phases of history, between survival and destruction. It is the difference between the super-highway and the cow path, between the comfort-filled split-level and the bare log cabin, between the eight-hour day and dawn-to-dusk toil, between nylon and homespun, between the deep-freeze and the root cellar, between the oil burner and the pot-bellied stove."

New Savings Bonds are better than ever! Every Series E Bond purchased since February 1, 1957 pays 3 3/4% interest when held to maturity. It earns higher interest in the early years than ever before and matures in only 8 years and 11 months. Hold your old E Bonds, too. They earn more as they get older.

Those interested in purchasing Series E Bonds through the Philco Purchase Plan should consult their Personnel Department to help start saving for the future.

Sign of the Times—Outside an antique shop: "You think it is junk? Come in and price it!"



Hallowe'en is observed by members of Dept. 43-503 at a luncheon on the second floor of Plant 10.

CREDO:

I believe in working, not weeping; in boosting, not knocking; and in the pleasure of my job.

I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no man is down and out until he has lost faith in himself.

I believe in courtesy, in kindness, in good cheer, tomorrow and the work I hope to do, and in the sure reward which the future holds.

I believe in courtesy, in kindess, in good cheer, in friendship.

Responsible person: one who is responsible for things going wrong.



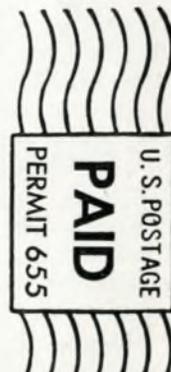
Marie Rutherford (fifth from left) is honored at a shower given by friends in the Advertising Order Department at Plant 22-B. Marie has been with the Company for the past eight years.

PHILCO CORPORATION
TIOGA AND C STREETS
PHILADELPHIA 34, PA.

J F SMYTH
6354 ALGARD ST
PHILA PA 35

9791

Postmaster: RETURN POSTAGE GUARANTEED—If forwarded to a new address notify sender on Form 3547. Postage for notice guaranteed.



How the Day Was Made National

In 1827 Sarah J. Hale, a magazine editor in Boston, Mass., began a campaign urging the adoption of a uniform day for the observance of Thanksgiving throughout the country. She wrote editorials and personal letters to the governors of all the states and to the President.

“Would it not be a great advantage, socially, nationally, religiously,” she wrote, “to have the day of our American Thanksgiving positively settled? Putting aside the sectional feelings and local incidents that might be urged by any single State or isolated territory that desired to choose its own time would it not be more noble, more truly American, to become national in unity when we offer to God our tribute of joy and gratitude for the blessings of the year?”

Her campaign was successful. On October 3, 1863, President Lincoln issued the first national Thanksgiving Proclamation, setting apart the last Thursday in November as Thanksgiving Day.

Today, it is a legal holiday in all states, the District of Columbia, Canal Zone, Guam, Hawaii, Puerto Rico, and the Virgin Islands.

Why Change?

In a country where a newsboy becomes a banker, a bootjack rises to riches, a black man born to slavery is free; in a country where a printer becomes president of a nation; in a country where men of millions make mistakes and get sent where they belong; in a country where a poor man with a dinner pail on his arm is more respected than a “cad” with a swanky car; in a country where education is free, religion unhampered, and where every man and woman has equal rights, is there any reason for introducing any new form, fad, or philosophy of government?

—Shrine Smile



Old friends recently got together when Philco employees held a reunion in Atlantic City with two former employees who are now retired. In the group above are Teresa Vohkany, Ann Fox, Catherine Nelson, Mary Warren, Catherine Jefford and Catherine Reddin, and the retirees, Alice Smith, formerly of Dept. 512, and Violet Fox, formerly of Dept. 503.

How Rich Are You?

You are richer today than you were yesterday if you have laughed often, given something, forgiven even more, made a new friend, or made steppingstones of stumbling blocks . . .

—if you have thought more in terms of “thysself” than “myself,” or if you have managed to be cheerful even if you were weary . . .

—if a little child has smiled at you, and a stray dog has licked your hand, or if you have looked for the best in others, and have given others the best in you.

Solution?

Then there was the traffic court judge who said, “I wish to commend you two drunks for running into each other instead of some innocent persons. If this sort of thing can be encouraged, we may solve a very serious problem.”