



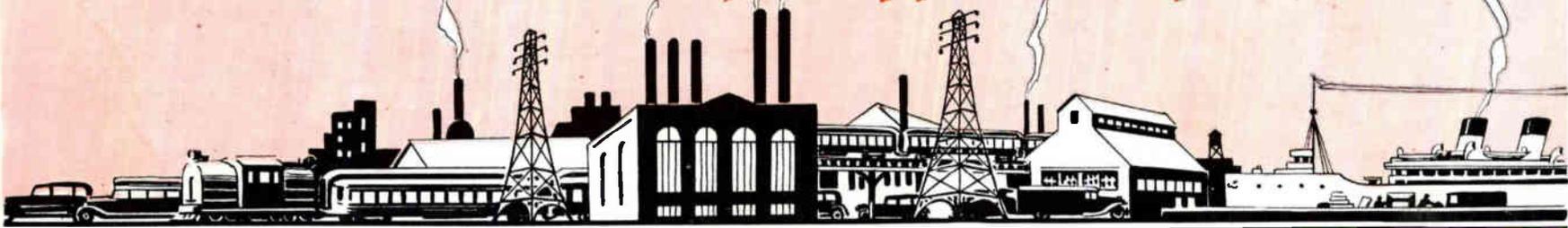
**Direct Your Ship to Success**  
WITH

**RADIO**

**Radio Division Coyne Electrical School Chicago**

# COYNE

*The Gateway to Opportunity*



## WHAT YOU WILL WANT TO KNOW ABOUT COYNE

**T**HE fact that you have shown an interest in my school clearly proves to me that you are one who is not satisfied to just "get by." When a fellow shows a desire to better his condition in life, it indicates that he has the right stuff in him. If he didn't, he would be satisfied to just drift along the easiest way.

Now because you are clearly not of this kind and because you are interested in your future, I am interested in you. So let's you and I be perfectly frank with each other. I'm going to tell you right here my ideas on the matter of training. Then after you have gone thru and read my book, and if everything isn't perfectly clear, then write me a frank letter and ask me any question that's in your mind.

Now this wish of yours to get a training is a mighty important thing to you. For the quality of that training, plus the help and encouragement given you after you graduate, is going to have a whole lot to do with the success you make after you get that training.

I have always felt that it's mighty important to give a man the best possible training, regardless of the expense, and to give him that training at the lowest possible cost to him.

### **But, That Is Only the Start**

**A**FTER a fellow has gotten that training there is still much more for me to do before my job is complete. I feel that I must give him every possible help in getting satisfactorily placed in the right kind of a job. Then he should be helped so that he can hold the success he has gained. This I do thru my graduate department. As soon as a fellow graduates from my school my employment department is ready to help him into that Radio, Television or Talking Picture job. Then he gets free consultation service. Free bulletin service which keeps him posted on the latest developments in his field, such as new projects, new jobs being opened and what is new in the field. Every graduate's name is listed and we are in touch with them at all times. This gives us the advantage of always being able to help our fellows at all times. And remember this service is not only for a few months but continues for life. These are important things to you as a graduate.

### **Coyne Has Stood Every Test for 33 Years**

**T**HIRTY-THREE years is a long time. But for all these years Coyne has been training men and young men for better jobs, which would enable them thru their increased earnings to better their condition in life. It was the natural thing when the great new industry of Radio came along, that Coyne should be the first to enter this field. Then as Television and Talking Pictures came in Coyne added these to their great Radio course, making which, we believe, is the most complete course of this kind in the world.

Each year of all these 33 Coyne has grown greater and bigger every year. The success of our graduates has made this possible.

### **You Don't Need Previous Education or Experience at Coyne**

**M**Y METHOD of instruction is so simple and thorough that you don't need a high school education to complete my course. Many of my most successful graduates never even completed the eighth grade in school. Nor do you need previous Radio experience. By far the most of my students never had a bit of experience before coming to Coyne.

Now that's just what the great shops of Coyne are here for, to give you experience.

You'll get it, on actual Radio, Television and Talking Picture equipment in full operation. The very same kind of equipment you'll get paid for working on after you graduate.

### **Why We Can Train You in 10 Weeks**

**I**AM often asked this question. I could answer it this way: the fact that we have been doing it for 33 years, and my graduates have made good in the field, should prove it. But I'm going even further and explain just why it is possible. First let me say we don't require that you study it out of books. Nor do we give you a lot of useless theory that you will probably never use. There is no lost motion. You work strictly as an individual. We

don't repeat what you learn; when you learn one thing you go ahead to the next thing, starting in with the most simple jobs and gradually working into the advanced work, step by step. And during your stay here you are trained on the subjects you enrolled for. You don't spend a lot of time on some subject you will never need.

### **Why We Do Not Have a Correspondence Course**

**T**HERE are some subjects such as bookkeeping that can be successfully taught by correspondence because it is, after all, a matter of book study. But a study such as Radio, Television and Talking Pictures requires practical experience. A correspondence course must naturally consist almost entirely of studying out of lessons or books. Here at Coyne, if you get stuck on any problem, there is always an instructor right at your side to help and guide you.

You are taken to the equipment, its operation is shown and explained to you. Then you actually do the work yourself. If there is the slightest thing you don't understand, an instructor is right at hand to help you. Then, when you have actually operated this equipment from actual experience, you know all about it from actual experience.

Now stop and think. The average correspondence course usually takes from a year to eighteen months to complete. When you've completed it you have only acquired a theoretical knowledge of the subject. Before you can operate the equipment you will then have to go some place and get actual experience.

Here at Coyne you get the actual experience and the necessary theory in 10 weeks, and then you're ready to go to work.

I feel in the matter of a fellow's future, careful thought should be given. For after all, the success he makes in the field depends upon his knowledge in that field.

I feel sure you can see the advantage of Practical training. I could give a course in correspondence and make a lot of money, but I don't feel I or anyone else could give a course by correspondence that would in any way compare to a course of practical training.

# RADIO, TELEVISION

## Offer You as a Trained Man in Fascinating Well Paid Work

Many fellows just like you have come to Coyne, many of them with no more than a common school education and most of them without a bit of experience in Radio. After ten weeks these fellows have left our school equipped to start a successful career. Many of them are today important factors in the great Radio industry.

Everyone knows the record Radio has made in a little over ten years. The growth of this great industry has made hundreds of millionaires. It has provided millions of men jobs. Some of these jobs, like those in any industry, require very little skill. These men, however, might be classed as untrained men, for they make very little more than a man without any training. They are fellows who do just one certain thing, not knowing or caring why it is done or what it's all about. These fellows may call themselves Radio men, but they are not. Give them a Radio problem that is outside of the one little particular thing they do and they are stumped. It's the fellow who knows each branch and how it dovetails into every other branch that gets the big jobs.

### It's Trained Men That Are Wanted in Radio

**B**UT the untrained man can't hope to advance to the big jobs. The men who are wanted and the men who make the real money are the trained men. Radio needs men who are trained in all branches, men who know the "whys" and "wherefores" of Radio. The tremendous future growth of Radio will demand tens of thousands of trained men. To these men handsome salaries will be offered. These men will have the pick of the best jobs. Jobs in every branch of Radio will be open to men who have had the foresight to prepare. You can if you make the start now, be one of these men. Some of the greatest authorities predict THE NEXT FOUR OR FIVE YEARS WILL SHOW A GREATER GROWTH in the Radio industry than has the past twelve years.

### Then Comes Television, the Great New Industry

**H**ERE is a branch of Radio that is just getting its start. Even today while millions and millions of people have never even seen a Television set—TELEVISION IS NOW HERE. It's true it's now in its rankest infancy, but can anyone say it's not here when MANY STATIONS HAVE SPENT THOUSANDS OF DOLLARS FOR TRANSMITTING EQUIPMENT AND ARE SENDING OUT TELEVISION PROGRAMS EVERY DAY and many people are receiving these programs right in their homes, and ACTUALLY SEE THE PERFORMERS IN THEIR HOME ON THEIR TELEVISION SETS? Millions of dollars are being spent now in improving Television, and one of the largest Radio Companies in the world is now making (as this catalog goes to press) elaborate plans to put out a television set on a production basis. Many concerns, too, are planning on erecting Television transmitter sets this year. Mr. R. W. McNeel of the McNeel's Financial Service said, By 1942 there will be OVER TWELVE MILLION TELEVISION SETS in this country, which is two million more than there are Radio sets today.

### Can Anyone Doubt the Great Future Offered Him in Television?

**W**HAT I've told you about Television you will find is true. Even the next six months will show great advances in this industry. Can any fellow doubt the great future offered him in Television? Thousands and thousands of trained men will be needed and these men who get in on the ground floor will be THE BIG TELEVISION MEN OF THE FUTURE. You can, if you ACT NOW, be a big pay man in Television. This field offers you, as a trained man, a big pay future FREE from all future worry if you get your training now.

### Sound Reproduction Too, is a Marvelous New Field

**T**HIS, too, is a new branch of Radio. Why, only a little over ten years ago the first talking picture was shown. Since then 10,000 theatres have been equipped for talking pictures. Even today this field has only started. Thousands of trained Radio men are employed in this field. BUT THE REAL FUTURE IS YET TO COME. This future will demand thousands of trained men at attractive salaries.

Then, too, in addition to movie studios and theatres many men are now employed, and thousands more will be employed, in nearly every type of amusement resort, such as baseball parks, beaches, etc. On page 23 I have told you of many uses for amplifiers, and dynamic reproducers. As this field advances and as more and more of this equipment is used, more and more trained Radio men will be needed to operate them.

### A Real Fascinating, Inter- esting, Big Pay Future Awaits You in Radio, Television, and Talking Pictures

**I** WILL show you how I can train you for this great field. With my training you should, if you get started now, make a big success. The opportunities for getting ahead are almost unlimited. If you are one who will NEVER be satisfied with a mere existence on a job that will NEVER pay you over \$20.00, \$25.00 or \$30.00 a week, then this is your chance. RADIO, TELEVISION and TALKING PICTURE SOUND REPRODUCTION offer you an opportunity to get into a job leading to \$50.00 a week and up, in work that's fascinating, interesting and with a future free from all job worry.

# TALKING PICTURES

## Wonderful Opportunities With a Real Future . . . . .

### The Opportunity of a Lifetime Awaits You

AS I've said before, the real future of Radio is ahead of us. With all the strides that great industry has made—The real growth is yet to come.

With this growth thousands and thousands of trained men will be needed.

The fellows who will get these jobs are the fellows who prepare now.

From the ranks of the Radio Service Men, Mechanics, Operators and Sound Men, must come the Radio Executives—the men who will control the big Radio Companies of the future. These executives will have to be men with practical experience, men who know Radio from the ground up. They will have to be men who have had a thorough practical training in all branches of Radio work.

Even now hundreds of young men who know nothing of Radio a few years ago, are serving as Supervisors, Chief Operators, Engineers, Sales Managers, Vice-Presidents and Presidents of some of the largest Radio Companies in the world. And many Radio jobs of tomorrow paying as high as \$5,000.00 and \$10,000 a year, will be filled by young men of today who now know nothing of Radio, but who can see the marvelous opportunities it offers and who are willing to spend a few weeks in preparing for them.

### You Can Start Your Own Radio Business and Be Your Own Boss

IN addition to all of these wonderful job opportunities — with Manufacturers, Dealers, Broadcasting Stations, Television Laboratories, Movie Studios and Talking Picture Theatres, Shipping and Airplane concerns, etc.—Radio offers you the greatest opportunity I know of to go into business for yourself and be your own boss.

Many of my graduates are now in the Radio Business for themselves, and making a big success. And there is no reason why you should not do the same. You don't even need a shop to start. You can

work right from your home. And all the capital you'll need is a few dollars for testing instruments, supplies, etc.

Just look around your own community. How many trained men do you know who are really capable of giving efficient service when a radio set gets out of order? Stop and think a minute of all the people you know who own Radios. Wouldn't it be easy for you to get all of their business—to sell them new tubes, keep their sets in perfect condition and be the one to sell them new and better sets as they come out?

Then think of the big business you could so easily get selling, installing and servicing radios for automobiles. And remember, Television is already here! Soon somebody in your community is going to make a fortune out of this new branch of the Radio business—and you may as well be that somebody!

So whether you prefer a salaried job or a business of your own—Radio should make your fondest wish come true!

### Aviation Needs Radio Men

THE day of Aviation is here! Millions of people were carried as passengers last year. One hundred and twenty-five million miles were flown. Soon planes will be carrying passengers to all parts of the country as regularly as they are carried by railroad trains today. And soon every large passenger plane in the air will have to carry a licensed Radio Operator, in addition to the Pilot!

Just as Radio has provided the greatest safeguard for ships at sea, so Radio will now provide the greatest safeguard for planes in the air. Through Radio Beacon Systems, the Radio Operator can keep the pilot on his course in the heaviest fog and the darkest night. Through radio phones he can get the weather broadcasts of the Department of Commerce and keep in constant touch with land stations and other planes in the air. Radio is to the airplanes what Telegraphy is to the railroads.

And Radio and Aviation have already

joined hands! Today there is already a demand in Aviation for Trained Radio Men—not only to serve as operators on the planes, but to install, service and operate the hundreds of land stations and radio beacons now being constructed.

### Interesting Radio Inspection Trips

CHICAGO is the Radio and Electrical center of the world. Here are great Radio manufacturing concerns—the very finest Broadcasting Stations on earth—hundreds of live-wire dealers and sales agencies—Million Dollar Talking Picture houses—modern Television transmitting stations—numerous Public Address Systems, etc. And as a Coyne student, you will have the opportunity of visiting and inspecting many of them.

These inspection trips are made frequently and students are always accompanied by the instructors and officials in charge at the various stations and plants visited.

While, of course, these inspection trips are not a part of the Coyne Course, still I feel they are very valuable as an addition to my training. Many students have told me that they considered these trips priceless to them, as they had never before had an opportunity to actually visit a Broadcasting Station or a Radio Manufacturing plant.

In fact, I don't believe that any other place in the world offers you the opportunity Chicago does, to visit so many interesting Radio plants, Talking Picture and Sound installations and high-class Broadcasting stations.

### Now Turn the Page and See How I Train You for These Opportunities

THE following pages are filled with actual photographs, illustrating all these wonderful Radio Opportunities and how I train you for them. Can you think of a more interesting, fascinating way to learn this work? And just think, you will be ready to take your place in Radio in 10 weeks' time, if you'll only let me help you.

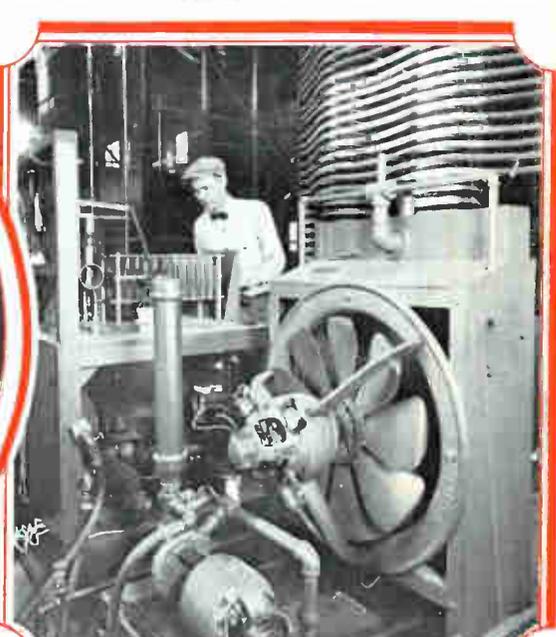
# EVERY BRANCH OF RADIO IS



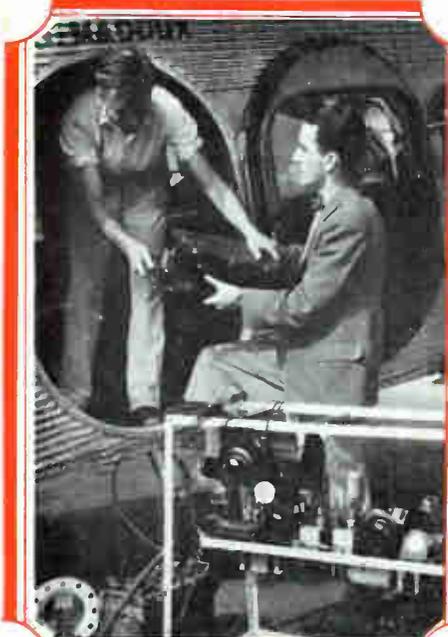
Photo of part of the 50-KW Transmitter of a large Broadcasting Station. There are 600 Broadcasting Stations in the United States, employing Thousands of Trained Men!



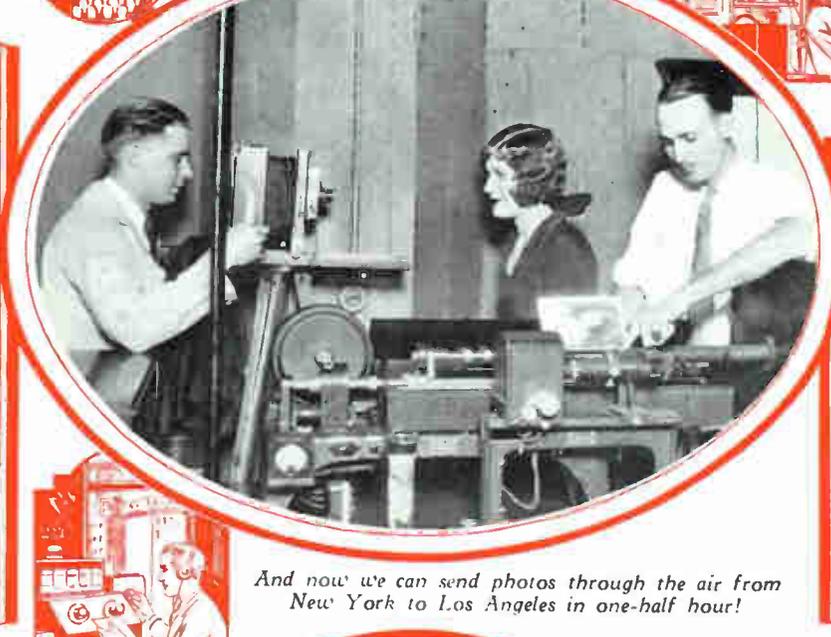
This beautiful young lady is operating one of the early types of home Television Receiving Sets.



The 5 Kilowatt Transmitter of the Postal Telegraph's new Radio link to the Pacific, sending telegrams through the air instead of along wires.



Once this radio set is installed in the plane, the operator can get the weather reports and tune in on the stations along his route.



And now we can send photos through the air from New York to Los Angeles in one-half hour!



Demonstrating the Bremer-Tully Radio Circuit Tester, which in a single operation does the work of nine men in one-tenth of the time.



Phil Carlin and Graham MacNamee (right) broadcasting a World Series baseball game to thousands of listeners all over the world.

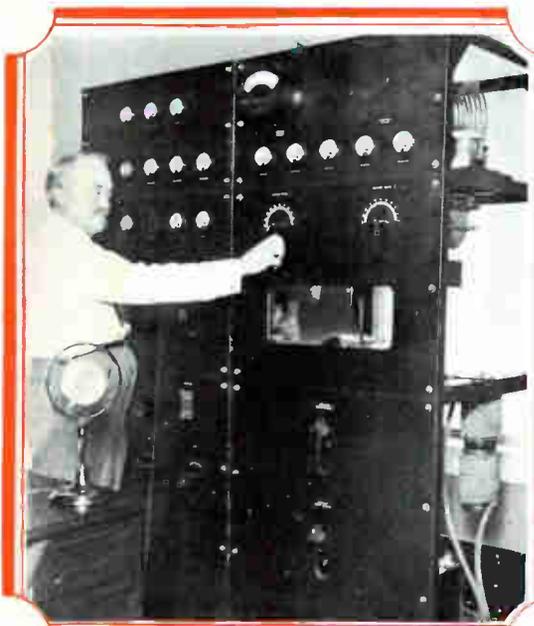


The Radio Doctor calls on his patient! Clean, interesting work that offers good pay to the Trained Man.

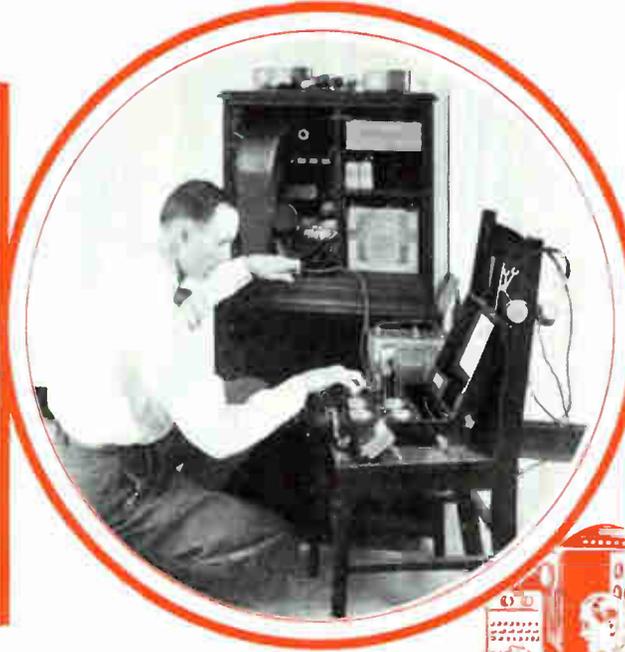


One of the three loud speakers set up at Lakehurst, N. J., to announce the latest news of the arrival of the Graf Zeppelin.

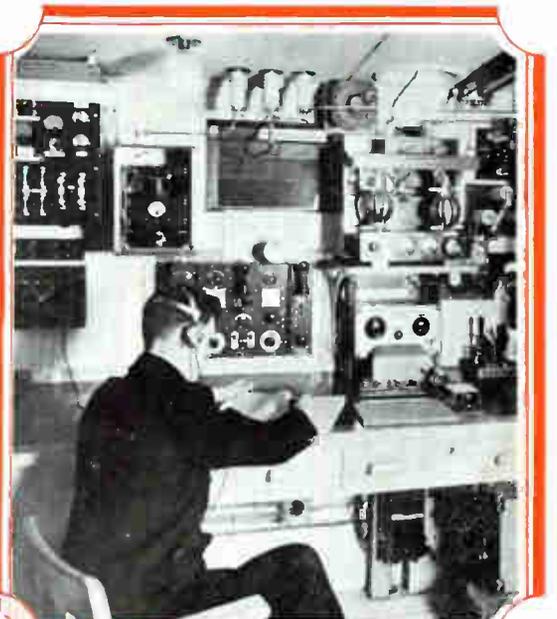
# CALLING FOR TRAINED MEN



Interesting photograph of a Television transmitting panel, being operated by Dr. C. Francis Jenkins, pioneer Television inventor.



The Radio Service Man on the job! There are 10,000,000 radio sets to be serviced in American homes.



Radio Operator on board the "Discovery II," equipped for a two-year voyage to the Antarctic.

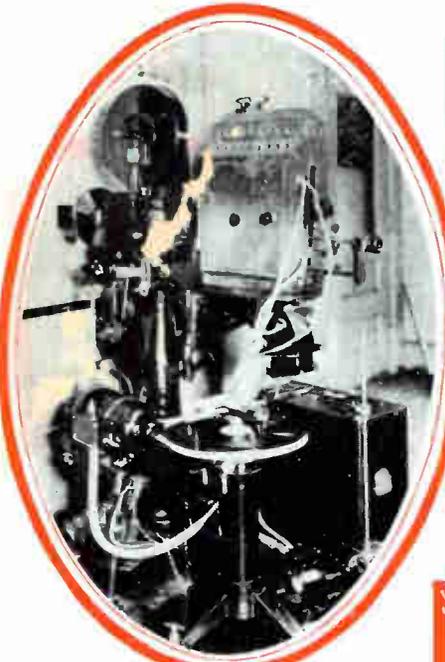
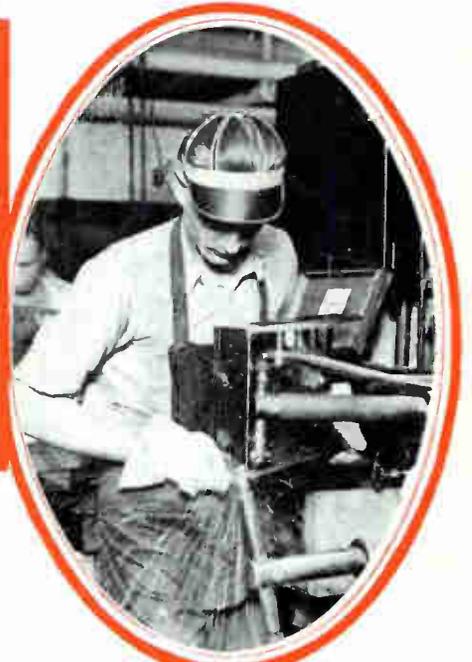


Photo of Talking Picture machine. Now nearly 10,000 theatres are equipped for sound pictures, requiring thousands of trained men.



Photo of a complete Talking Picture stage set. Talking Pictures use elaborate sound amplifiers and employ thousands of Trained Radio Men.



Spot welding of radio chassis. Thousands of trained Radio men are employed by manufacturers.



(Photos on this page by Underwood and Underwood)



Gluing orthophonic horns for sound picture reproduction. Only skilled men are employed for work like this.



With this radio phone, the airplane pilot or radio operator can get the weather reports and talk with stations hundreds of miles away.



And here we have the Radio Telephone! These fair young ladies are talking with friends on shore.

# *Now Come With Me Through the* **Great Shops of Coyne**



**B**EFORE we begin our trip through the shops, I want to ask a favor of you—that you read every page of this book carefully and thoroughly. I am going to tell you about each Department first, and then I'm going to show you some photographs of that Department. But be sure and read the pages preceding each department before turning to the pictures, so you will understand just what each picture means.

These Department pictures are all actual photographs, taken right here in the Coyne shops while our students were busy at work.

Of course I can't show you all of the Radio equipment you will work on when you get here. To show you everything at Coyne would take a book much larger than this one. But I'm going to show you a lot of equipment in each Department, and after you have seen it, I'm sure you'll agree that Coyne offers you the most complete and practical Radio Training you ever heard of.

## **You Advance Step by Step**

**W**HEN you come to Coyne, you start in just as though you knew nothing about Radio. If you have had Radio experience, of course you are not required to do jobs you already know. But we assume that you have had no previous Radio experience and put you right in the Elementary Department, doing the most simple work. There are so many jobs in each Department. You start

in, for example, on job number one. When that is done satisfactorily and the instructor has passed your work, then you move on to job number two, etc. Then when you have completed every job in this Department and have proven that you thoroughly understand all the work in it, you pass on to the next Department, where you have a number of different jobs to do.

In this way you advance step by step from the easiest and simplest kind of Radio work to the most advanced and important jobs; and your progress is so interesting and gradual that even the bigger jobs seem easy. In fact, because you learn by doing actual Radio work yourself on actual Radio equipment, you'll find that instead of being difficult or hard, the Course is easy, simple and a real pleasure.

## **Now Let's Go Through the Shops Together**

**I**'VE told you these things because I want you to be familiar with them before we start our trip through the Shops. I want you to notice how interested the students are in their work and what a great outlay of modern Radio equipment they have to work on. I'm sure you'll agree, that nowhere else in the world could you possibly get such a complete and practical Radio training as that offered you right here at Coyne.

Now the first Departments I am going to take you through will be the Elementary and Wiring Departments, and I want you to read the next page very carefully before you turn to the pictures of these Departments.

**So Now You and I  
Will Go Through  
The Shops Together**

# First You Enter the Elementary and Wiring Departments

**Y**OUR Radio training here at Coyne is thorough, practical and complete, and we try to overlook nothing of importance to your future success. For example in this first, or Elementary Department, we give you thorough practical training in fundamentals of Electricity, which is the real foundation of all radio.

The nature, fundamental principles and laws of Electricity are thoroughly explained in simple language practical talks by the instructors. We also use plenty of blackboard sketches and illustrations, and actual demonstrations of these principles with electrical devices and equipment.

## Easy to Learn

**T**HIS method makes it very easy and interesting to learn, and helps you to better remember the important things. **IN FACT YOU CAN LEARN MORE BY THIS METHOD IN A FEW HOURS THAN YOU COULD IN WEEKS OF JUST STUDYING BOOKS OR PRINTED LESSONS.**

Your Radio training at Coyne is made easy by the personal help of capable, patient instructors, who know just how to clearly explain the important points to you.

By our method of practical training each instruction job is made simple and clear, and you progress so gradually step by step from one job to the next, that almost before you know it you are easily working out the most advanced job.

## Instructors Work with You

**Y**OUR instructor first tells you some important principle or law of electricity. Then he thoroughly explains it from different angles, and helps you get a clear picture of it in your mind by illustrating it on the blackboard and demonstrating it with the equipment. He also gives you an opportunity to make notes or sketches of the most important things in your own note book, so you will be sure to have them for future reference if you should partly forget any of them.

## You Learn by Doing

**Y**OUR instructor then shows you how to work out and prove these useful electrical and radio principles, with your own hands right on the equipment in the shop.

In the Elementary shop section you have several dozen very interesting and practical jobs to wire up and test, with signal and telephone circuits, vacuum tubes, meters, rheostats, relays, etc. These practical jobs and tests are really fascinating. After the instructor has shown you how to do the jobs you are allowed to work them out by yourself, to develop real initiative,

ability, and experience that you will need out in the field later. But any time you get stuck with a job the instructor is always near to give you personal help with it, and give you the benefit of his years of experience.

You will get a real thrill out of connecting and operating this equipment yourself. You will see why this kind of practical training is so necessary to enable you to handle the really difficult jobs in the field after graduation. **EMPLOYERS ARE DEMANDING MORE THAN EVER THAT THE RADIO MEN THEY HIRE MUST HAVE A GOOD PRACTICAL KNOWLEDGE OF THE FUNDAMENTALS OF ELECTRICITY.** They also want men who can help themselves and proceed on the job without constant help from them. That is why Coyne graduates who have been trained by our practical system are preferred by many employers.

## No Classes to Keep Up with

**H**ERE at Coyne you don't have to hurry your work to keep up with any faster student, nor do you have to wait for a slower one. You can take your own time and do your jobs as fast or slow as you wish. You get **INDIVIDUAL HELP** from the instructors whenever you need it on some special problem or job.

**YOU ARE NOT REQUIRED TO RECITE BEFORE ANY CLASSES.** Your instructor carefully checks each job when you finish it, and questions you to make sure you properly understand it. Then when you finish the department you are given a simple practical examination to make sure you are prepared and qualified to advance to the next section and take up more advanced work. **ISN'T THIS JUST THE WAY YOU HAVE ALWAYS WANTED TO GET YOUR RADIO TRAINING?**

## Radio Set Building

**A**FTER finishing the Elementary Department you next enter the Wiring Department where you learn to build, wire up and test radio receivers and amplifiers. Your instructor furnishes you a complete set of the necessary parts and materials and shows you how to proceed to assemble and wire up a radio set according to plans and diagrams. All of the necessary parts and tools are furnished by the school at no extra charge.

The instructor explains the operation and function of the various types of vacuum tubes, tuning coils, condensers,

transformers, speakers, power supply units, etc. He also explains the various common types of receiver and amplifier circuits and their advantages. Here again you get just enough practical theory to help you understand the important features and operating principles of the various radio parts and sets. Then you put these things into real operation by working them out with the actual equipment.

You learn how to lay out a set, how to arrange and mount the parts, solder and test the connections and make a thorough workmanlike job of each set you build. Special instruction is given on proper methods of soldering connections, and other important points which employers want their men to know.

## Thorough Practical Training

**Y**OU start with a simple one tube receiver, then a three tube set, next a five tube, and so on up to the advanced types and special amplifier jobs. As you work on the building and wiring of these sets your **INSTRUCTORS** are always near to **HELP YOU** with anything you don't fully understand. After each set is finished you test it out by connecting it up to an aerial and power supply, and **WHAT A THRILL YOU GET WHEN YOU PULL IN THE STATIONS ON THESE DIFFERENT RECEIVERS YOU HAVE BUILT YOURSELF!**

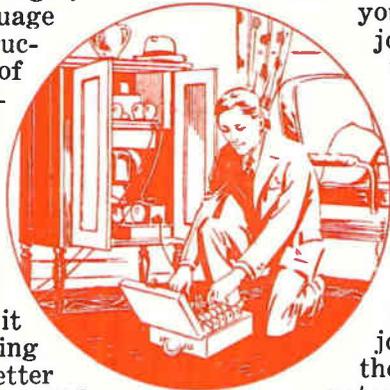
I feel sure that you will agree this is the easiest and most practical way to get a good thorough training in Radio.

You can learn in this Wiring Department all the most important points about construction, wiring, and operation of radio receivers and amplifiers—and you learn them in the most practical way—**BY ACTUAL WORK UNDER PATIENT, EXPERT, AND WIDELY EXPERIENCED INSTRUCTORS, WHO DIRECT YOUR WORK ON REAL RADIO SETS AND EQUIPMENT.**

This training will not only help you to easily understand the work in the following departments, but will also help you to qualify for a good job building or testing receivers or amplifiers, or in remodeling of customers' old sets into newer and better types.

## See the Students at Work

**O**N the next page are **ACTUAL PHOTOS OF STUDENTS AT WORK** in these departments. See the splendid equipment provided for you to work on and notice how interested the students are in their work on these jobs. Then pass on to the next pages and continue with me through all the other interesting departments of this great thirty-three year old school.



# Students at Work in Elementary and Wiring Departments



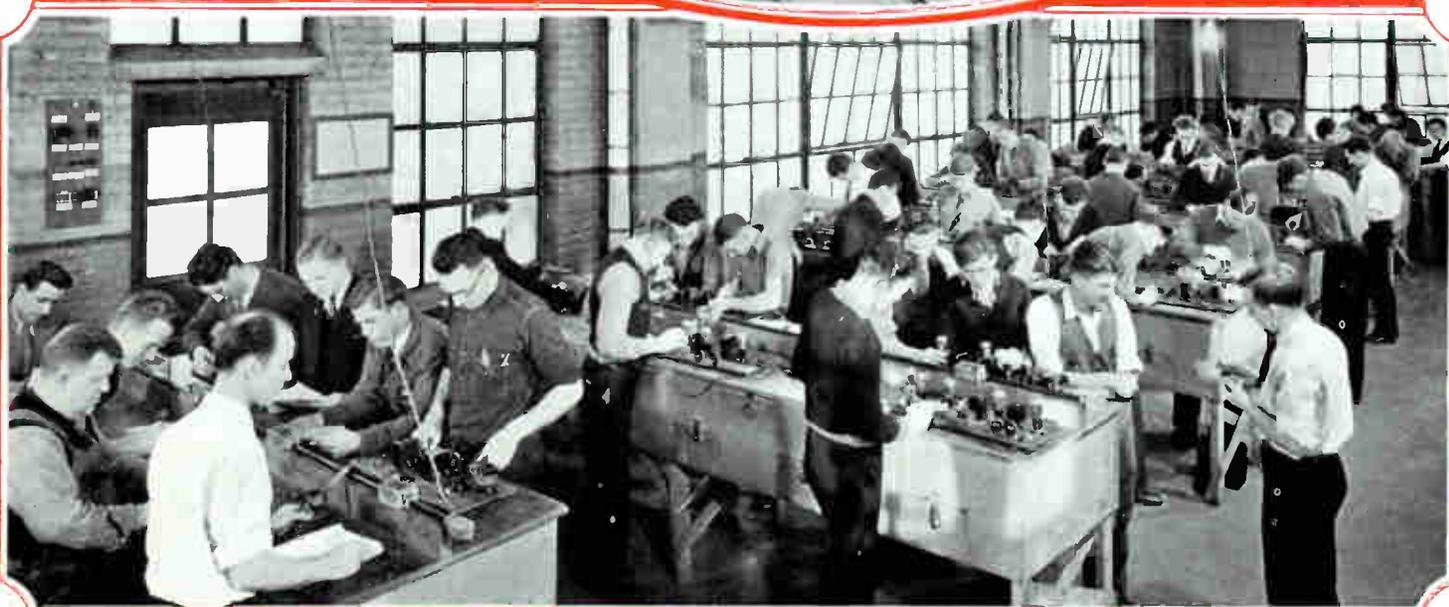
One section of the first or Elementary Department, where you learn the fundamental principles of Electricity and Circuits as applied to Radio.



This picture shows a few of the students actually proving important electrical principles on meters, generators, magnets, batteries, spark coils, etc. Laying a sound foundation for the advanced radio work in later departments.



This view shows students getting practical experience in our Wiring and Set Building Department.



These students are learning how to build and wire up radio receivers and amplifiers by interesting work on actual equipment.

# Then You Enter the Service Department

**W**HEN you have completed your work in the wiring and testing Department, you next enter the Service Department. In this section you receive some of the most interesting and valuable training and experience in your whole course.

Here is where you learn trouble shooting, testing and servicing of dozens of various types of D. C. or battery operated radio receivers. You are shown how to take a defective set, trace its circuits, test it out and quickly corner any trouble or fault that may be in it. You learn the use of **MODERN TEST INSTRUMENTS AND METHODS**, and how to make continuity tests on receivers, so you can quickly find and fix any ordinary trouble in any set.

You don't just service one set in this department. Instead you are given **MANY DIFFERENT TYPES** to work on, to give you confidence and ability to tackle any kind of a service job after you graduate. Before you get through this Department, trouble shooting and servicing are real fun and **MIGHTY EASY** for you, and you should be able to cash in on your training by becoming the best service man in your community and taking care of some of the millions of battery operated receivers that are in use.

You learn how to test tubes, condensers, transformers, resistors, speakers, batteries, eliminators, and all parts of the sets, with the help of competent instructors who are widely experienced in this branch of radio service, and who are glad to pass on their knowledge to you.

## Practical Training

**I**MAGINE how much easier it is to learn radio servicing on the actual equipment in this way, than to try to learn from books or lessons, or by just picking it up by yourself without any help from instructors. You can get more valuable knowledge here at Coyne in a few weeks than in many months or even a year of ordinary book study or apprenticeship. Coyne trained men are often able to locate faults and service radio sets much quicker than older men who have had several years of book study or experimenting.

This is one of the reasons why employers demand men with practical training to do their radio service jobs. So get your radio training at Coyne where 33 years of practical teaching experience and one of the greatest outlays of modern radio training equipment can give you the very best and quickest training.



## Auto Radio Opportunities

**I**N addition to the millions of D. C. or battery operated receivers in use in homes there will soon be millions more in use in automobiles. Automobile

Radio is here to stay. Excellent auto radio sets are being manufactured by the millions and at prices that will enable practically every car owner to have one before long. There are over 25,000,000 autos in use in this country alone, and hundreds of thousands of them are already equipped with radios.

Think of the splendid opportunities for well trained men in installing and servicing the millions of these sets that are certain to be sold during the next few years. To install all these auto radios and service them will require an army of trained radio men. The demand for auto radio men is rapidly increasing, and employers are insisting more and more on getting men with thorough practical training for this work.

That is why here at Coyne we give you special instruction on several popular types of auto radios, and how they should be installed, how to eliminate interference from the engine ignition system, etc. Just one more good reason for coming to Coyne, where you can get the most complete and up-to-the-minute training.

## Servicing A. C. Sets

**W**HEN you finish this interesting and practical work on battery operated sets and auto radios, you next test and service numerous types of modern factory made A. C., or all-electric receivers. Here you learn still more of modern test instruments and service methods, how to use modern set analyzers and test kits of different types, and how to quickly locate and correct faults in A. C. receivers, amplifiers, power units, speakers, etc. You also learn to balance super-heterodyne sets, with test oscillators and output meters.

Here again your training is thoroughly practical. The principle, operation, and advantages of the different A. C. sets are clearly explained by your instructors in short practical talks. Then you work right on actual modern equipment, servicing one set after another with the help of your instructor until you have the confidence and ability to step out and tackle any radio service job after you graduate.

This is the kind of practical training employers demand, and which you need if you enter a business of your own in radio service work.

## Real Opportunities in Service Work

**T**HERE is a great need for good radio service men with thorough practical training. Just think, there are over 10,000,000 radio sets in use in this country alone, so at just two service calls a year, these sets would require 20,000,000 service calls a year. This requires many thousands of service men. Then think of all the millions of new sets that are being sold each year, which must be designed, manufactured, assembled, inspected, tested, sold, installed, and serviced by trained Radio men. Hundreds of millions of dollars are being spent every year on Radio sets, tubes, etc.

And now with the increasing use of auto radio, aircraft radio, television receivers, public address amplifiers, etc., it is no wonder the industry needs more good trained men, for good paying, steady, fascinating jobs in Radio Service Work.

## Operate Your Own Business

**R**ADIO service work offers splendid opportunities to the ambitious young man to go into business for himself with very little capital. With just a few tools and instruments, and working right in their own basement or garage, a lot of our graduates have built up a very profitable business of their own servicing, repairing,

and remodeling radio sets right in their own home town or neighborhood. Many have become owners of prosperous Radio Shops, and in addition to the good money they earn servicing radios, they have also taken an agency or dealership for some good radio, and make a nice profit on the sets they sell. Here is a fine chance to earn a nice income and become independent.

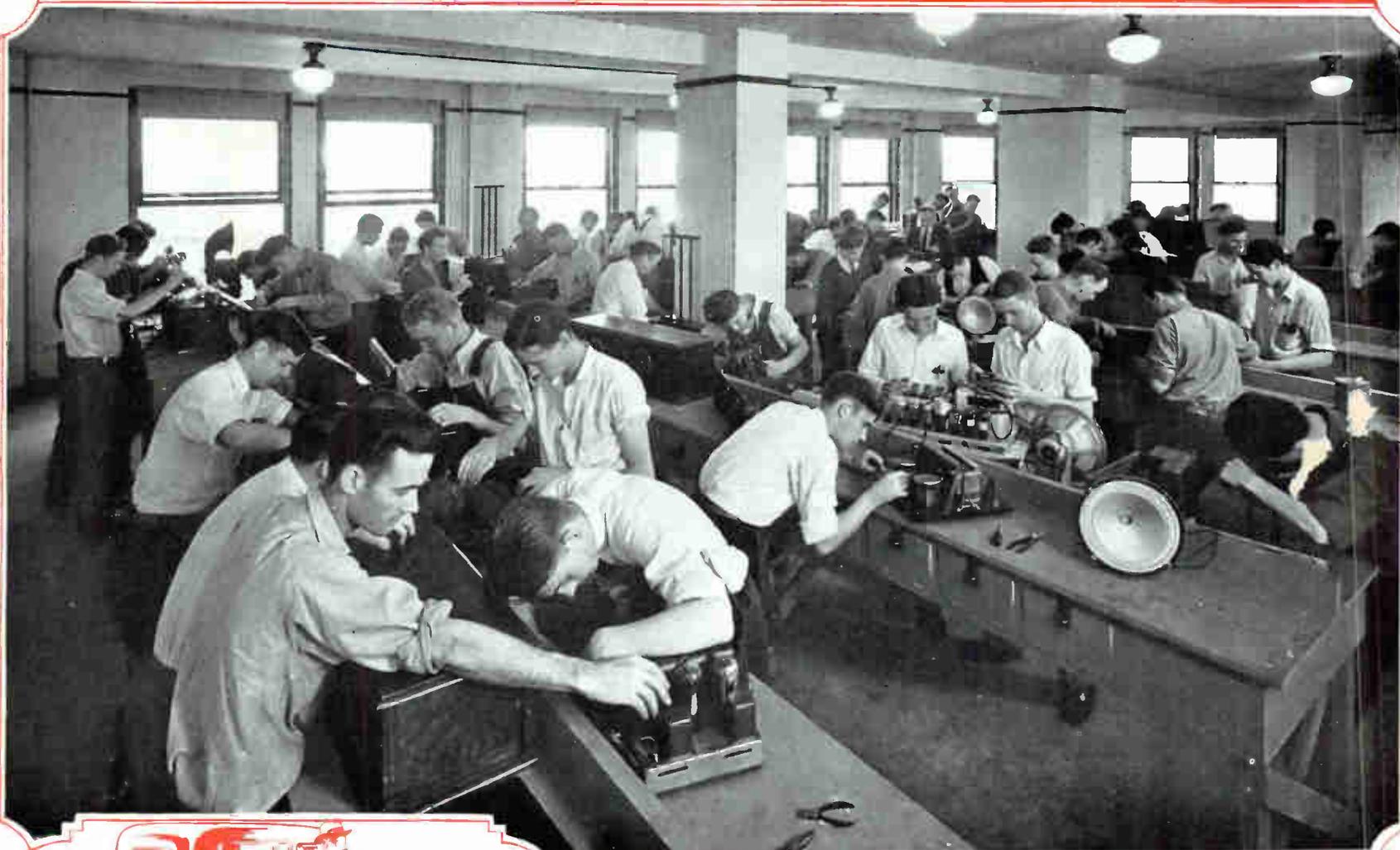
## See the Students at Work in this Department

**O**N the next two pages are several photographs of students working on the various jobs in the Service Department. Notice the great variety of radio equipment they have to work with and see how interested they all are in their work. Can you imagine any other way half as good in which to learn radio service work? **NOTHING CAN TAKE THE PLACE OF PRACTICAL TRAINING.**

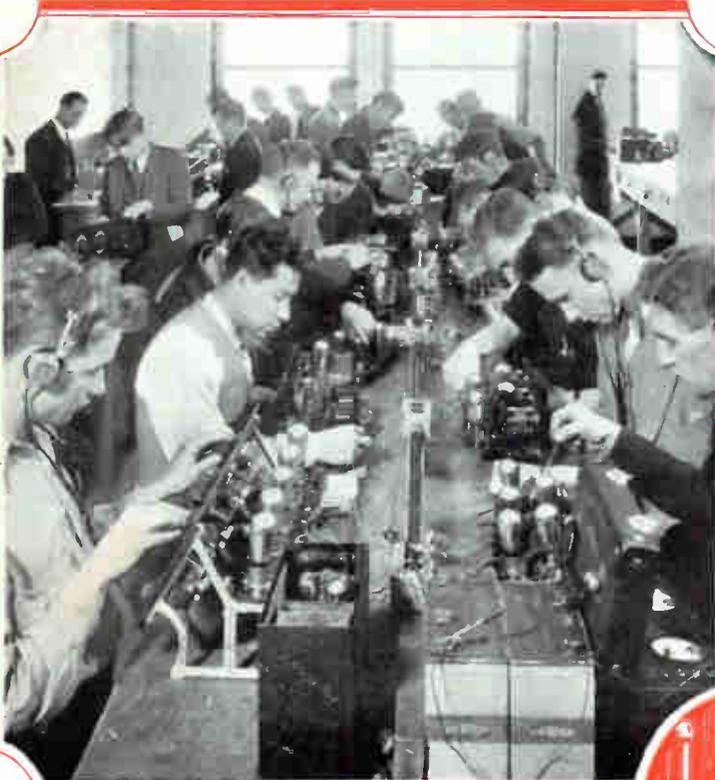
Examine these shop pictures carefully, and imagine that you are one of these students getting your **RADIO TRAINING HERE AT COYNE.**



# At Work In The Service Department



One view of the Service and Testing Department, showing students doing actual work on numerous types of D. C. and A. C. receivers. Note the great variety of equipment provided and the light, airy space in which the students work.



Actual experience in servicing, testing, and trouble shooting on modern receivers. Such training gives you the confidence and ability required to handle any service job.



Students receiving instruction on use of modern set analyzers or trouble shooting kits. With this equipment it is easy to locate faults and defective parts in any type of set.



# Learning By Doing!



*This general view of part of our Radio Training Shops will give you a good idea of the wonderfully light, airy and pleasant conditions under which you'll work here at Coyne. These happy fellows are all doing actual service work on dozens of different types of D. C. and A. C. radio sets.*



*These men are getting actual practice and experience in the operation and care of automobile radios, and learning how to get rid of objectionable noises.*



*These students are receiving special instruction on balancing superheterodynes and making final efficiency tests with oscillators, output meters and modern test instruments of various kinds.*



# Next Let Me Tell You About Broadcasting, Radio Station Work and code training

**I**N this Department you learn the things you will need to know to qualify for a job as a Radio Operator, studio technician or amplifier man in broadcast or commercial stations, or as operator on ship or airplane transmitters.

Here you learn how to handle and operate real transmitting equipment by actual practice on a complete modern broadcast transmitter, as well as on other special transmitters. You also get practical instruction in handling microphones and studio equipment, right in our own "sound treated" studio. You are taught the fundamentals of sound handling, operation of amplifiers, monitors, mixing and control panels, etc.

The construction, operation, care and testing of all this equipment is thoroughly covered in interesting practical instruction by experienced instructors who are commercial licensed operators.

## You Learn by Doing

**J**ACK DEMPSEY didn't become World Champion by reading books, nor did Rogers Hornsby learn how to bat .400 by simply studying lessons. No! They learned their stuff by actual WORK, PRACTICE, AND EXPERIENCE. AND THAT'S THE WAY YOU'LL LEARN RADIO AT COYNE.

You won't just study books or lessons about radio transmitting equipment—YOU'LL ACTUALLY BE TRAINED ON THAT EQUIPMENT—you'll do much of the same work here that you would have to do if employed in a real broadcast station.

So when you graduate from Coyne and start work in the field, you won't find the work strange to you. Instead the job will be familiar to you—like one you performed many times here at Coyne when your work had to be inspected and passed by an instructor.

## The Instructor Works with You

**R**EMEMBER that when you work on this radio transmitting equipment here at Coyne an instructor is always near to help you. He shows you how to do each job properly, giving you the benefit of his long experience and telling you just what will be expected of you when you get out on the job.

When you finish each job he asks you questions about it—AND MANY OF THESE ARE THE VERY SAME QUESTIONS YOU WILL BE ASKED WHEN YOU APPLY FOR WORK LATER ON. In this way we try to MAKE SURE that you have mastered every job, so you

should be easily able to qualify for a good paying position in the radio operating field.

And that is why we have gone to such great expense to make the course so interesting and practical and to provide the very best equipment and instructors for your radio training.



## Fascinating Work

**R**ADIO operating jobs provide interesting, fascinating and responsible work for the man with PRACTICAL RADIO TRAINING.

Besides the real enjoyment of operating such equipment, many radio operators and technicians have a chance to travel and to meet radio stars and famous people. Trained radio men are needed at the big ball games, prize fights, races, conventions, etc., to operate the "pick-up" equipment used in broadcasting these events. Then think of the fascinating work of the radio operator on ocean going steamers, on transport airplanes, at airports, etc.

## Radio Operating at Sea and in the Air

**R**ADIO Operators on ships have very pleasant jobs with comfortable quarters, good food, and such things furnished them. They handle interesting messages, news items and radio entertainment for the passengers, and are respected by all on board, because as a ship's radio operator you are the "voice" of the ship, or its only means of communication with the rest of the world.

Can you think of a more pleasant life than sailing the seas and visiting foreign lands, as a Radio Operator? Some of our graduates are now Chief Radio Operators on ocean going vessels.

Radio also offers one of the best ways of getting into aviation today.

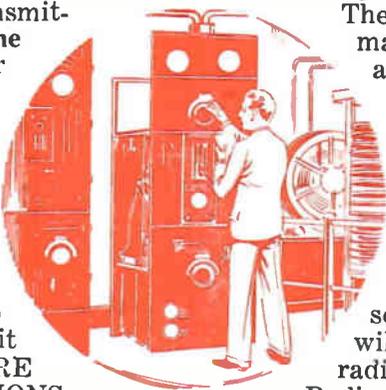
There is a rapidly growing demand for trained radio men in aviation, for operating and maintaining the transmitters and receivers at airports and on the planes.

Radio is so essential to the safety and efficient direction of airplanes that it will probably not be long

before almost every passenger and transport plane will be fully equipped with radio, and will need a trained

Radio man on each of these planes.

Just imagine being a radio operator on one of these great planes, or having a steady good paying job servicing the radios on the planes at their hangars.



## Real Demand for Trained Men

**E**MPLOYERS of radio operators must insist on getting men with PRACTICAL TRAINING, as they cannot trust their equipment worth many thousands of dollars, in the hands of an inexperienced operator, or one who has only obtained a little theory from books and lessons.

That is why many Radio Employers prefer Coyne trained men, BECAUSE THEY KNOW THAT COYNE MEN HAVE HAD PRACTICAL INSTRUCTION ON ACTUAL, FULL SIZE RADIO TRANSMITTING EQUIPMENT, under capable instructors who are experienced licensed operators themselves.

There are hundreds of broadcast stations in the United States alone, and a number of these are already installing television transmitters in addition to their regular sound transmitters. Millions of dollars are being spent for radio transmitters and beacons to aid air navigation, and a number

of leading air transport companies are already equipping their transport planes with radio apparatus as rapidly as possible.

All this and the increasing use of radio on steamships, private boats, and for long distance telephone communication, is constantly increasing the need for

Radio Operators and CREATING SPLENDID OPPORTUNITIES FOR MEN WITH PRACTICAL TRAINING.



## Radio Operating and Code Training Optional

**I**F you are interested in Radio Operating you are privileged to spend several extra weeks in this department at no additional cost, and get the advanced work you will need for your operator's license.

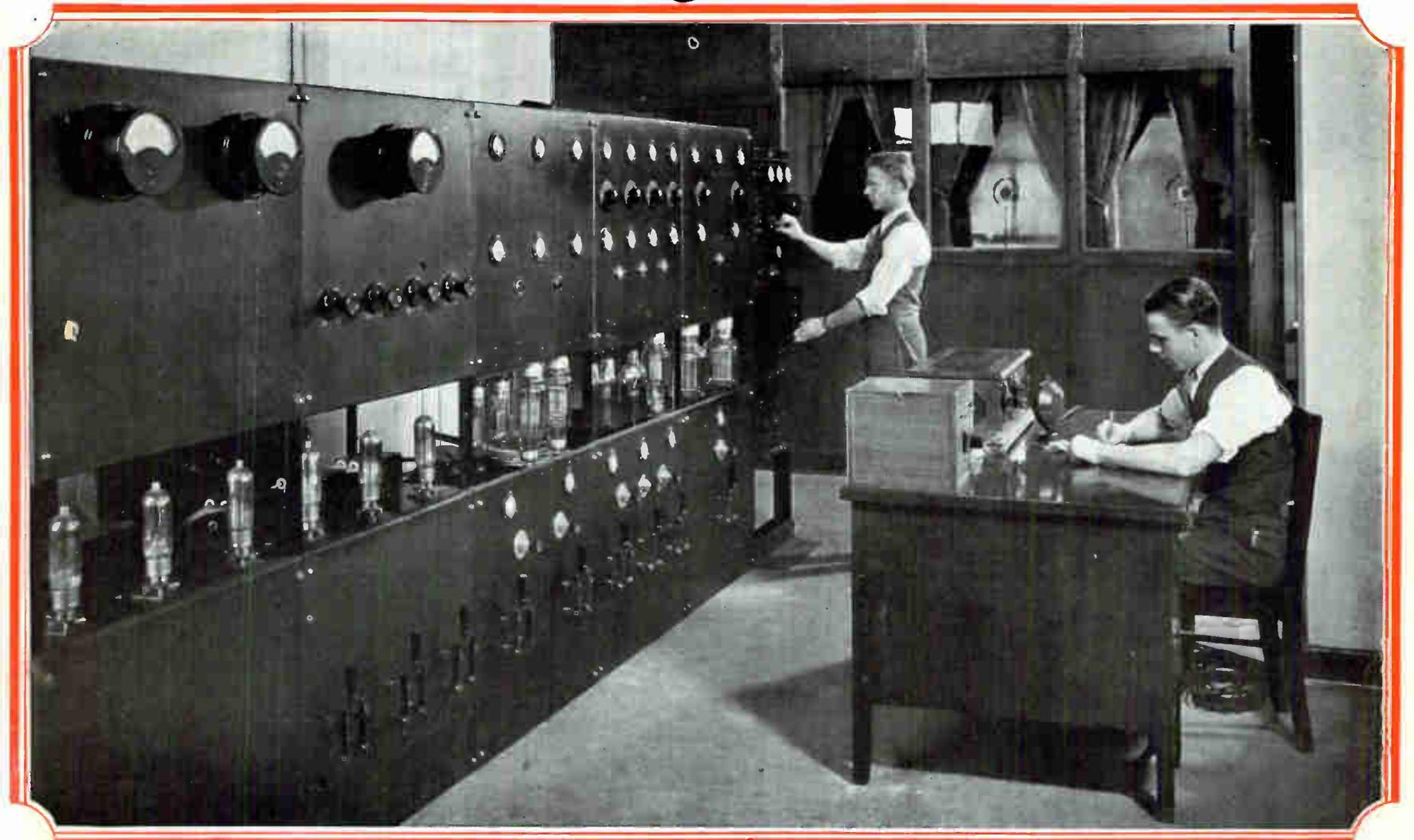
However, if you desire to take up operating YOU SHOULD PLAN TO SPEND SEVERAL WEEKS EXTRA in the course, according to the class of operator's license you desire to train for, and your own speed in learning this work.

Some radio operating jobs do not require code and some do, so I have made Code Training also optional. To those who wish to take code we give special personal instruction and sufficient practice to enable them to pass the code tests for Government License Examinations. However, THERE WILL BE NO EXTRA CHARGE for this code training.

Here at Coyne we don't just teach you one branch of radio, we train you in all branches so you can advance.

On the next two pages are actual photos of our students at work on this interesting Radio transmitting and code equipment. Note that here again, as in all the other departments, the students are not learning from books, but by actual, practical work.

# *and Let Me Show You Some of Our* **Broadcasting Equipment**

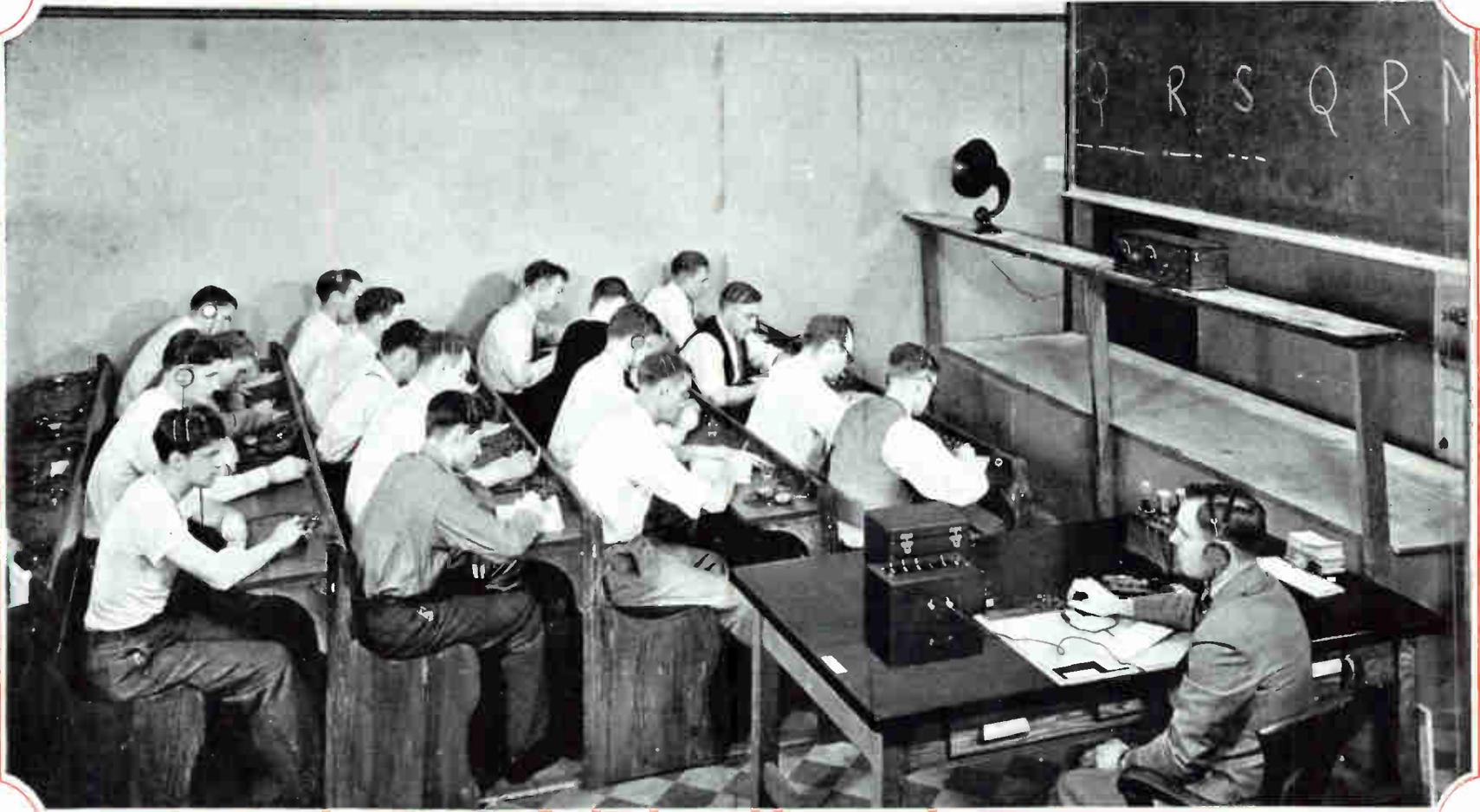


*Students operating our modern transmitter. Note the 1000-watt power tubes and complete control and mixing panel.*



*Actual photo of student talking before a microphone in our sound proof studio.*

# And Show You Students Learning Code Practice In the OPERATING SECTION

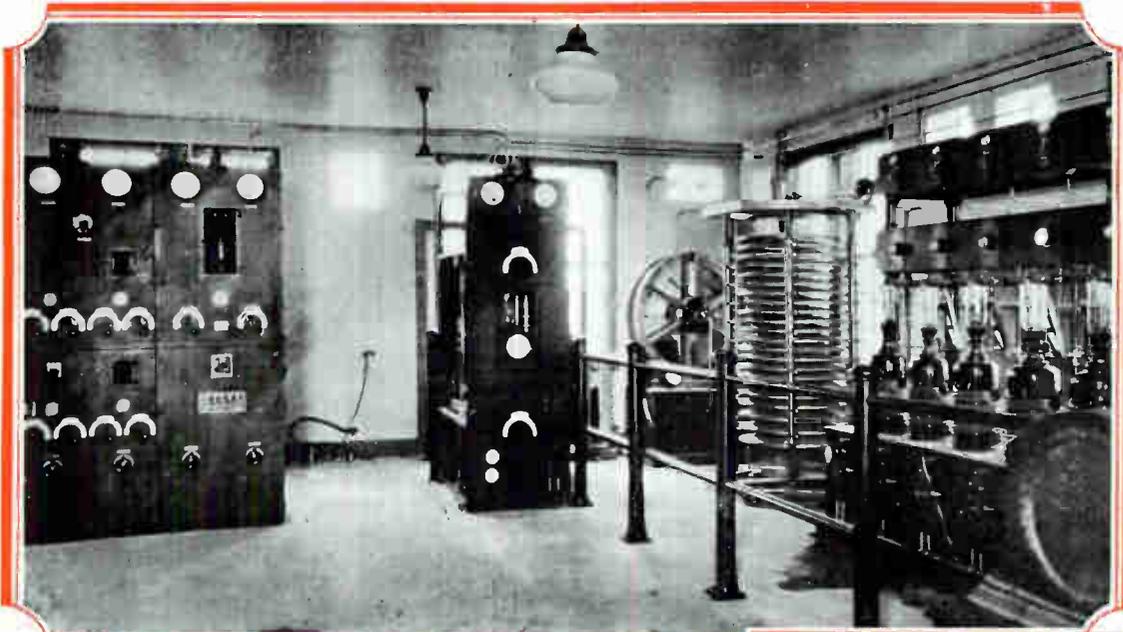


*This photo shows a group of students receiving instruction in code practice, learning to receive and transmit radio messages by code signals. Thousands of Radio Operators are employed, both at sea and in the air.*



*Students receiving personal, individual instruction on operating telegraph key for radio code practice. Assistance of this kind makes learning many times easier than by book study, and enables you to qualify for a real operator's job.*

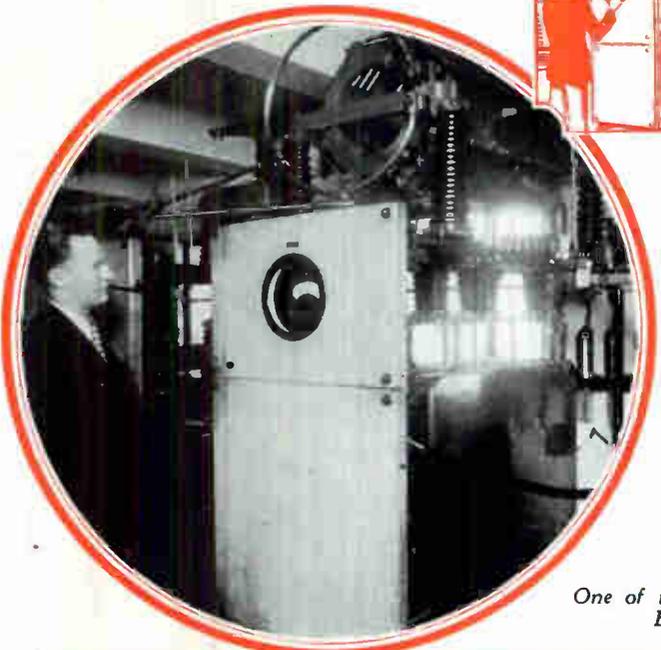
# Broadcasting Stations Employ Thousands of Trained Radio Men



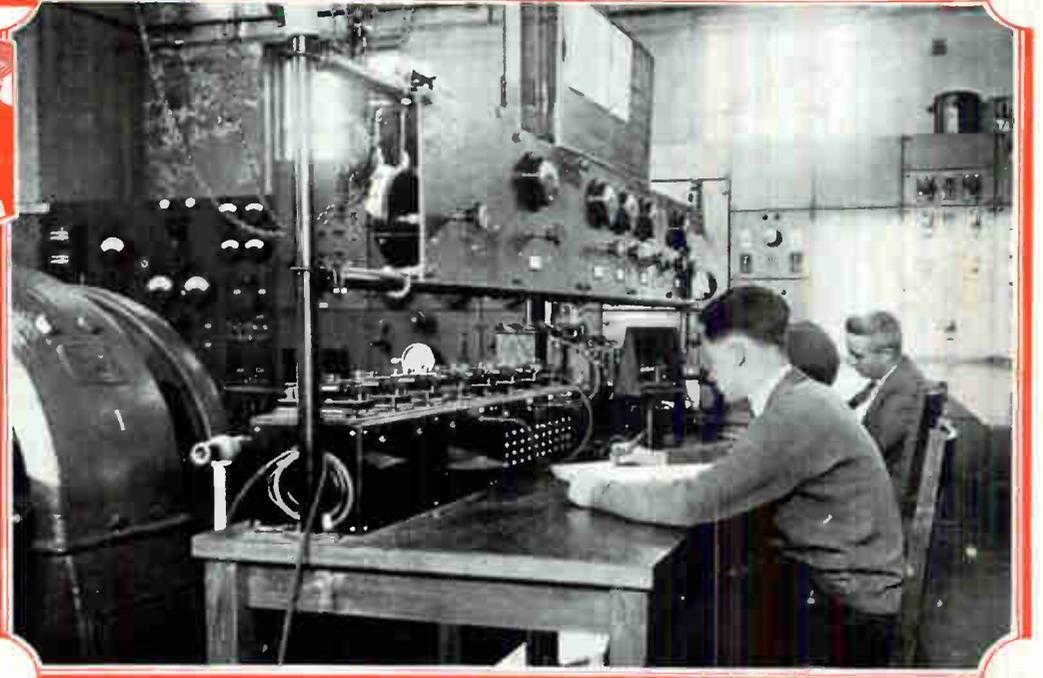
General view of transmitter equipment of Broadcasting Station. Only trained men are qualified to work here!



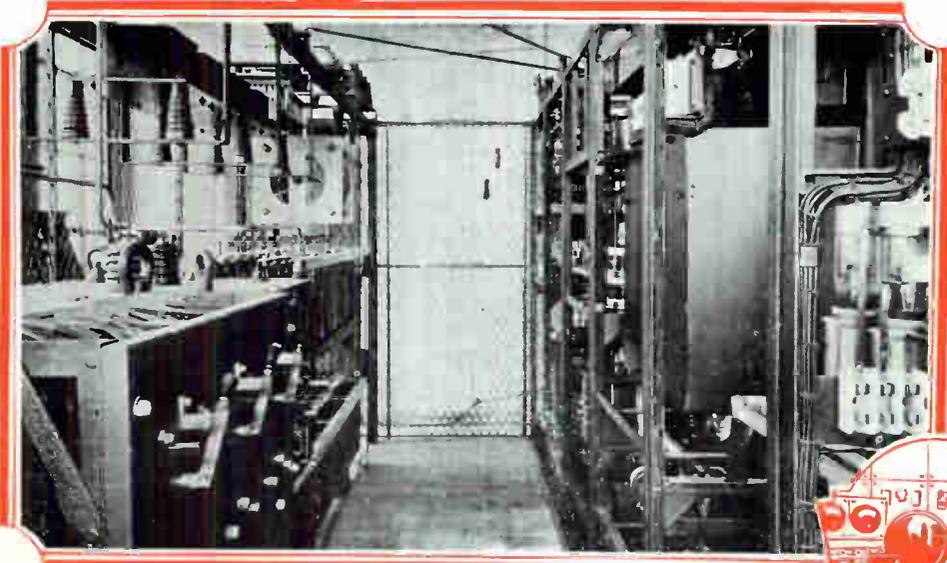
Another view of a great Broadcasting Station's power equipment, which only Trained Men can operate.



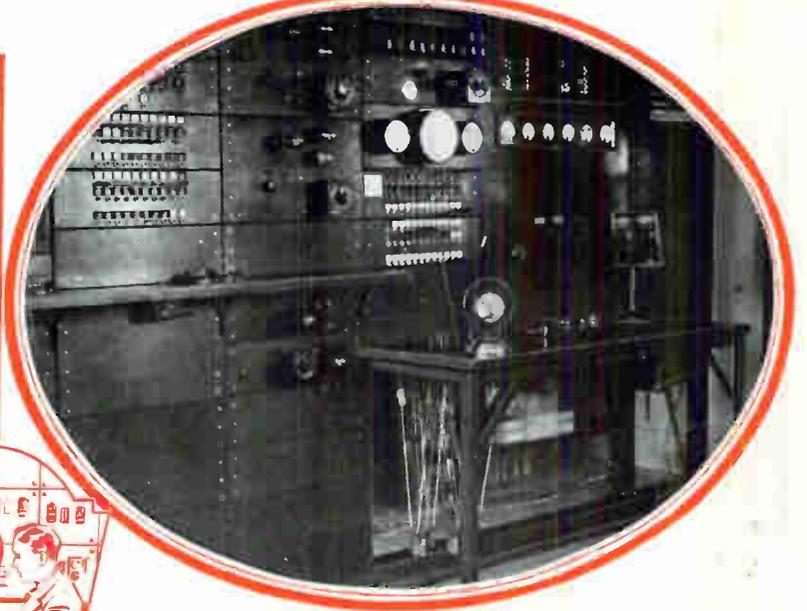
One of the great coils in a Chicago Broadcasting Station.



The Operator's control table of Postal Telegraph's new Transcontinental Radio-Telegraph Service.



Showing part of the interior of a Broadcasting Station's transmitting room. This is a 5 KW transmitter.



View of the control panel of a large Broadcasting Station.

# Radio Operators Are Needed!

## *Both at Sea and in the Air*

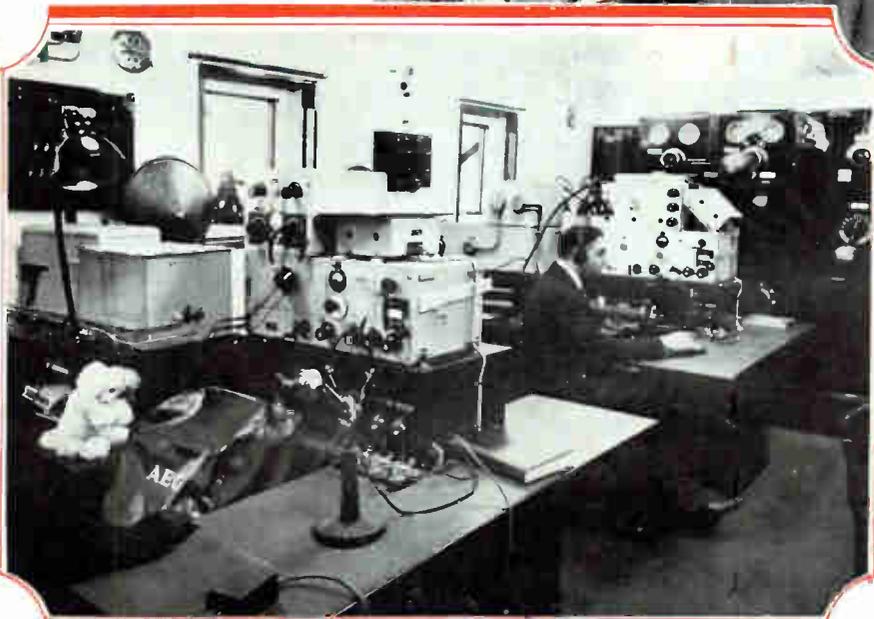


The Radio Operator on board ship! Only through him can communication be had with the land or other vessels. Note all the equipment he has to operate.

Showing, above, the Two-Way High Frequency Airplane Wireless Set used by Col. Lindbergh on his Maya exploration trip.



The Radio experimental plane of the Bell Telephone Laboratories, with the Pilot and Radio Engineers.



To the left is a photo of the large Radio room of the Europa, sister ship of the record-holding Bremen.

# Now Let Me Tell You About That New Wonder of Radio - **TELEVISION** - And How We Train You

**N**OW you enter a Section so interesting and so filled with amazing equipment that it almost takes your breath away. We believe that nowhere else is there such a complete and modern outlay of Television training equipment as we have here at Coyne. A number of Television receiving sets of different kinds and types—modern, up-to-date Television transmitting equipment, with its camera machine, scanning mechanism and powerful lights. A complete Television experimental laboratory—right here in the great Coyne Shops!



Imagine the thrill of actually seeing Television transmitted yourself—of building your own Television receiving set—of learning all the mysteries of this amazing new radio development! And then think of all the wonderful opportunities awaiting you in this new field, once you are a Coyne Trained Man!

## Television is Here!

**T**ELEVISION is here! Make no mistake about that. It will only be a short time before nearly all of the great Radio Stations will be broadcasting Television programs and before we will all be buying Television receiving sets for our homes. There will soon be a big demand for Television sets for home entertainment and undoubtedly millions of these sets will be sold within the next few years. In another year—yes, perhaps even in another six months, so rapidly is Television developing—we will all be able to sit at home and see, as well as hear, the famous stars of radioland. Think of actually watching a World Series baseball game on your radio at home—of seeing a Championship prize fight, or a complete stage performance!

Sounds almost too good to be true, doesn't it? But it's on the way—and just as sure to come as the night is to follow the day!

## Unlimited Opportunities Ahead

**J**UST think what this means to you, as one who is just about to start his Television Training! Here is a great new field

of work that will soon employ thousands of trained Television men, and right now there are probably not five hundred such men available in all of the United States. Soon jobs by the hundreds will be waiting to be filled. Manufacturers and dealers will be begging for trained men. Purchasers of Television receiving sets will be unable to get them properly installed or serviced. The few trained men that Coyne can turn out will probably be but a drop in the bucket. There may not be enough hours in the day and night for them to handle all the work they will be called upon to do. Jobs? Opportunity? Money? You may have your choice of scores of jobs, or you may go into business for yourself

and make a big success in this great new field. You will have a chance to get all the Television business in your community. Golden Opportunities by the score will be awaiting you.

## You Must Be a Trained Television Man

**B**UT you must be a Trained Television Specialist to qualify for this work. The radio amateur—the fellow who has tried to pick up his knowledge here and there, or by simply reading books or lessons on Television, will not have half the chance of the thoroughly trained man. No, sir! There is one way in which you can really learn Television and qualify for a Television job—and that is the Coyne way—by practical Shop Training and expert instruction, on actual Television Receiving and Transmitting equipment.



## Practical Work at Coyne

**H**ERE at Coyne you won't be taught from books or lessons. You'll be trained on actual Television transmitting and receiving equipment. You'll actually construct, assemble, test and operate Television receiving equipment—finding out by actual work just how it is designed and the principles of its operation. Then you'll be instructed on late type, modern Television transmitting Equipment, and

see the images picked up right here in the Coyne Shops!

You'll actually work with Television, experiment with Television—and who knows but what you may discover some development or principle even more thrilling and remarkable than those already brought to light!

## Take Advantage of This Opportunity

**Y**OU may never have another opportunity like this as long as you live—an opportunity to be one of the very first to get in on the ground-floor of a great, new, money making profession. Don't let it slip by. Take advantage of it now! Come to Coyne and learn Television by practical instruction on real Television equipment!

Nowhere else in the world can you get this training. No other school that I know of has a complete outlay of modern Television transmitting and receiving equipment. Only at Coyne can you learn Television the practical shop-training way.

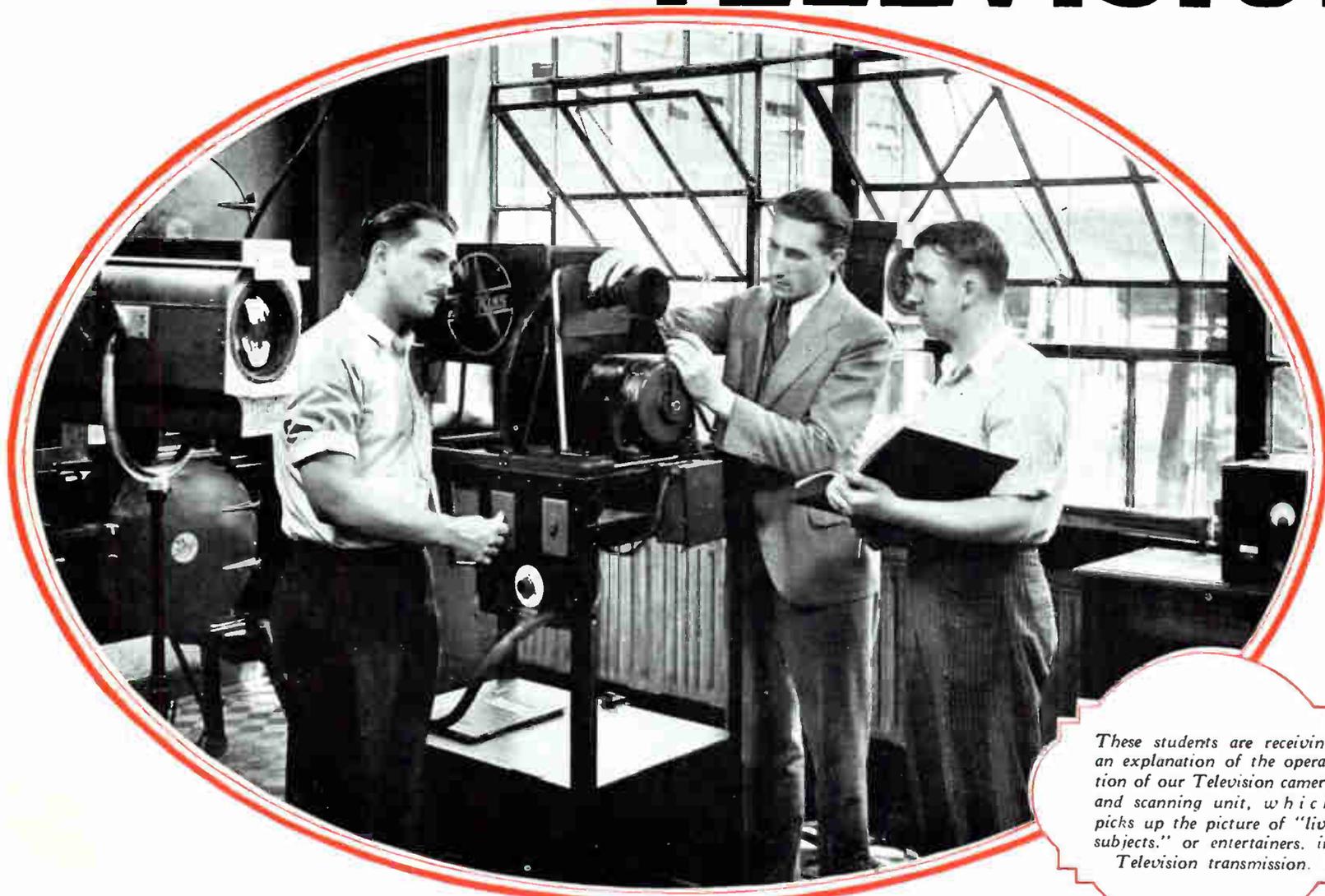
## Extra Money in Your Spare Time

**E**VEN if you choose some other branch of Radio—even if you prefer a full-time salaried job—still you can cash in big on your Television Training. Soon there'll be an enormous demand for Trained Men to install and service home type Television receiving sets—and you should easily make \$25 and more a week extra by doing this work in your spare time—on Saturday afternoons and in the evenings, after your regular work is done.

So no matter what branch of Radio you select as your life's work, you should make this Television training pay you an extra salary as long as you live—and a mighty good one, too. Or you may have a full-time Television job, or a profitable business of your own.

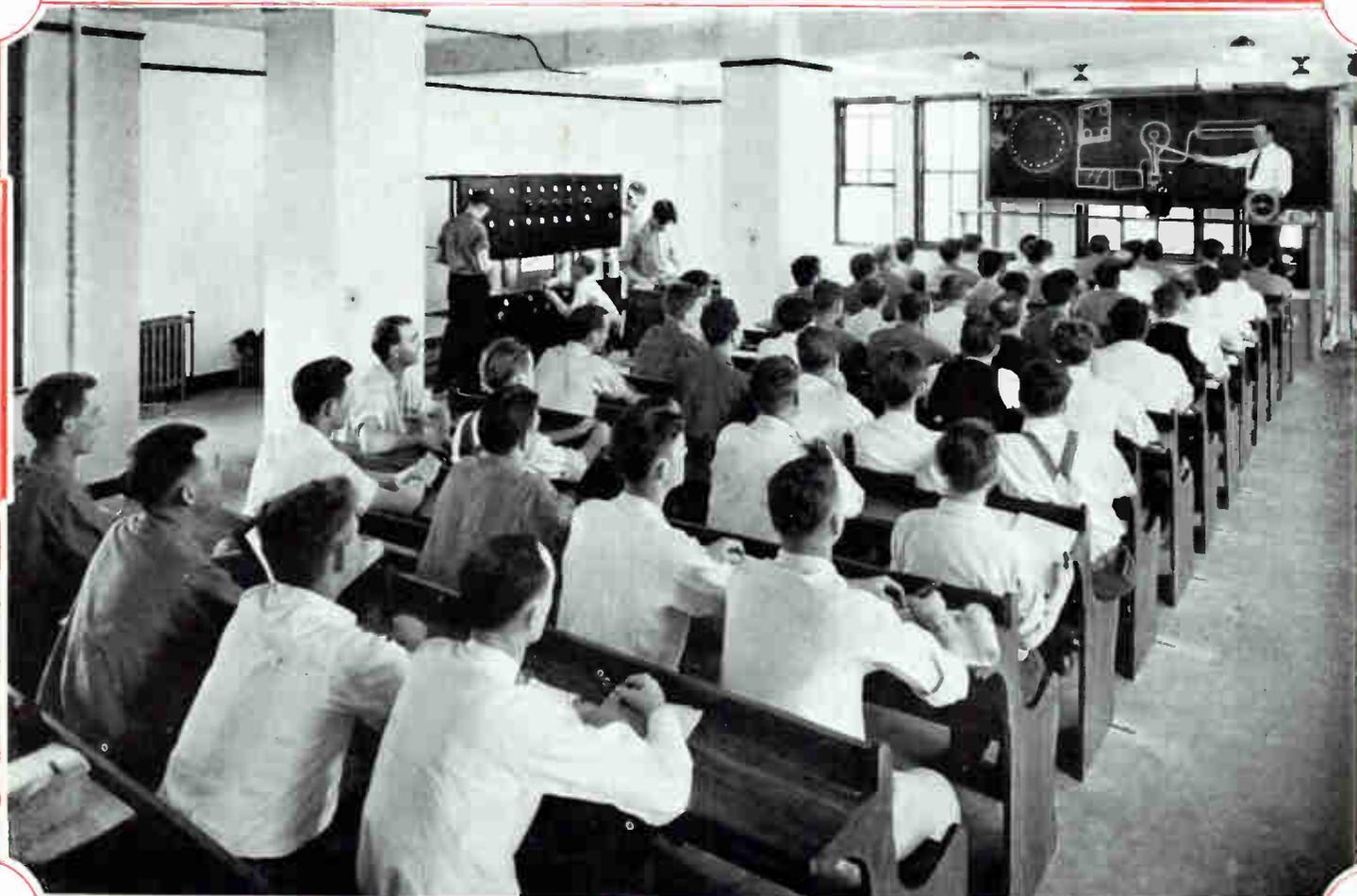
The next two pages will give you just a glimpse of our great Television Section and of some of the Television equipment I have been telling you about. Note how interested the students are in their work. Don't you want to join them?

# And Show You Some Actual TELEVISION

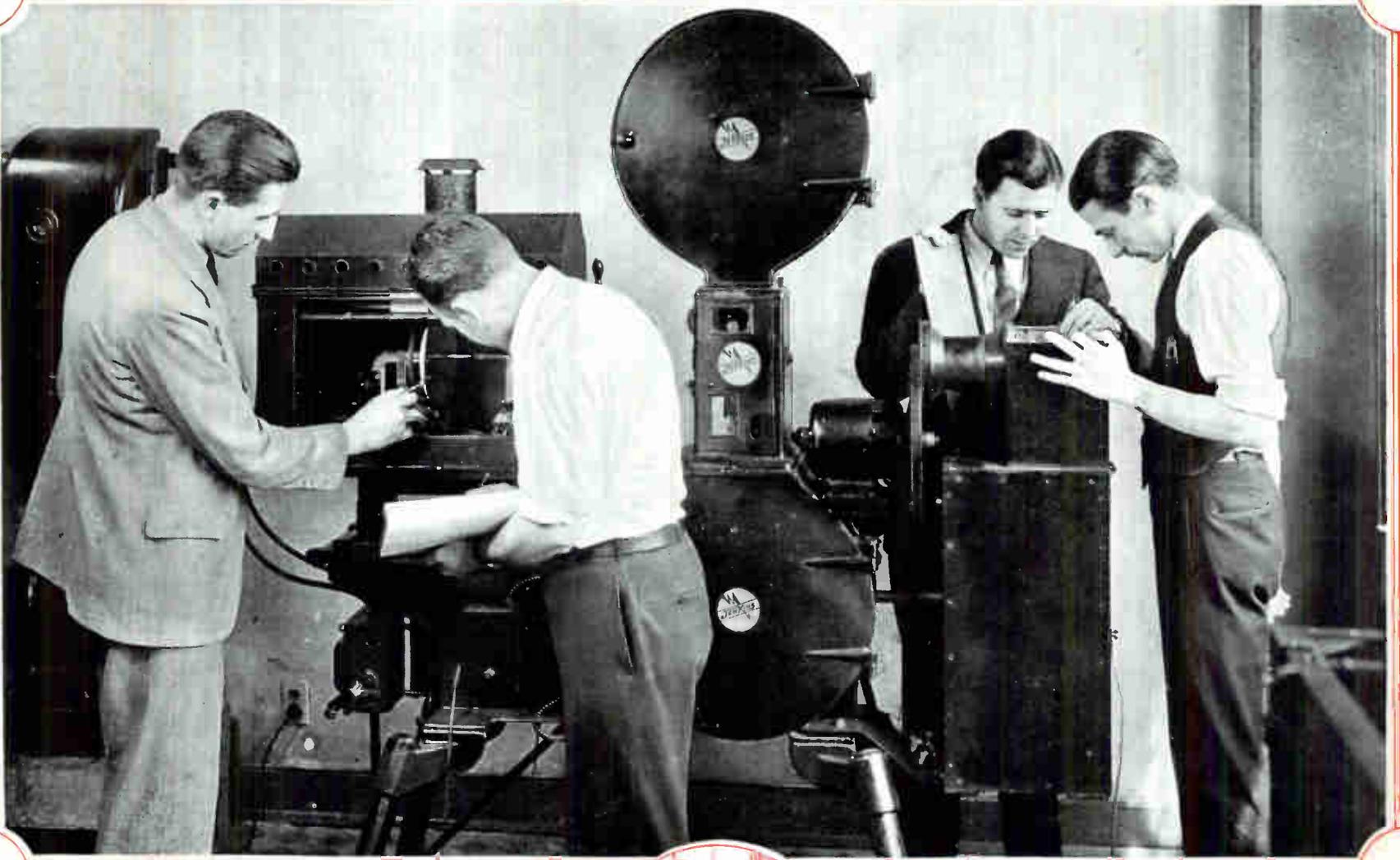


*These students are receiving an explanation of the operation of our Television camera and scanning unit, which picks up the picture of "live subjects," or entertainers, in Television transmission.*

*An interested group of students receiving a practical talk on principles of Television. Imagine the difference in learning principles and theory in this manner, as compared with only studying books or printed lessons.*



# Photographs Taken in Our SECTION



*These men are receiving practical instruction on the operation, care and adjustment of the film scanning machine—a part of our Television transmitting equipment.*

*It is this practical instruction on actual Television machines and equipment, that should make you the Television Specialist of your community.*

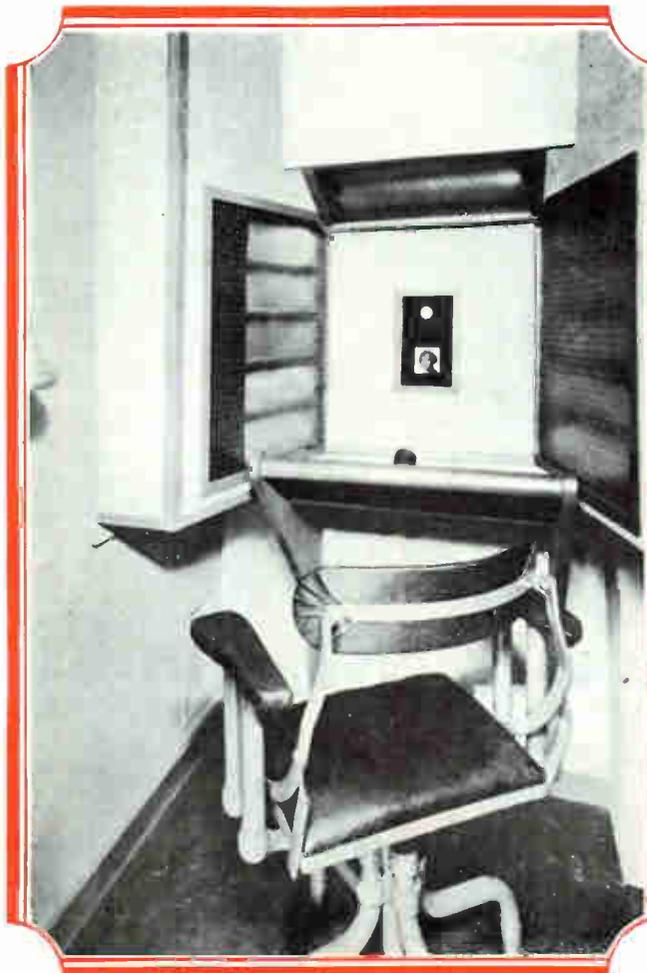


*Students getting practical experience in the construction and operation of Televisors or Television Receivers used to reproduce the pictures and messages sent out by the Television transmitters.*

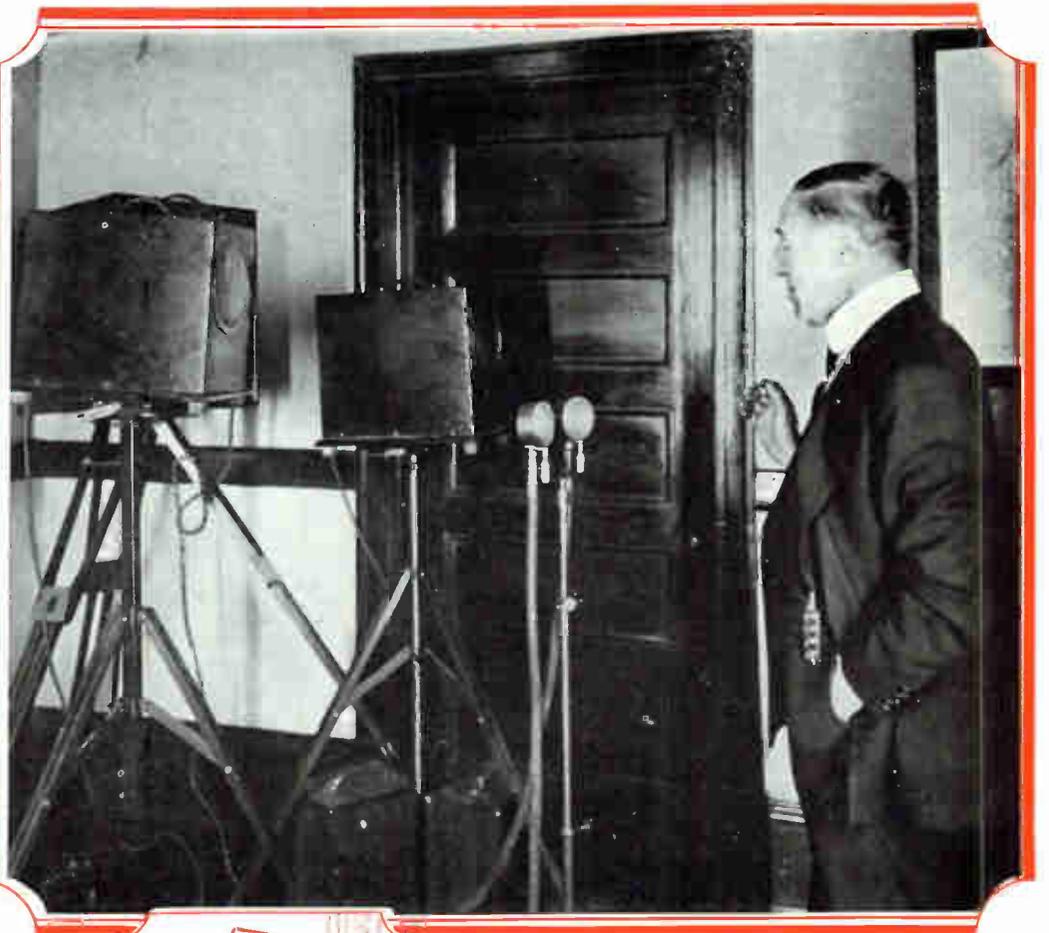


*Students operating home-type Television and Short Wave Receiver. Soon there'll be a demand for thousands of trained men to install and service such equipment.*

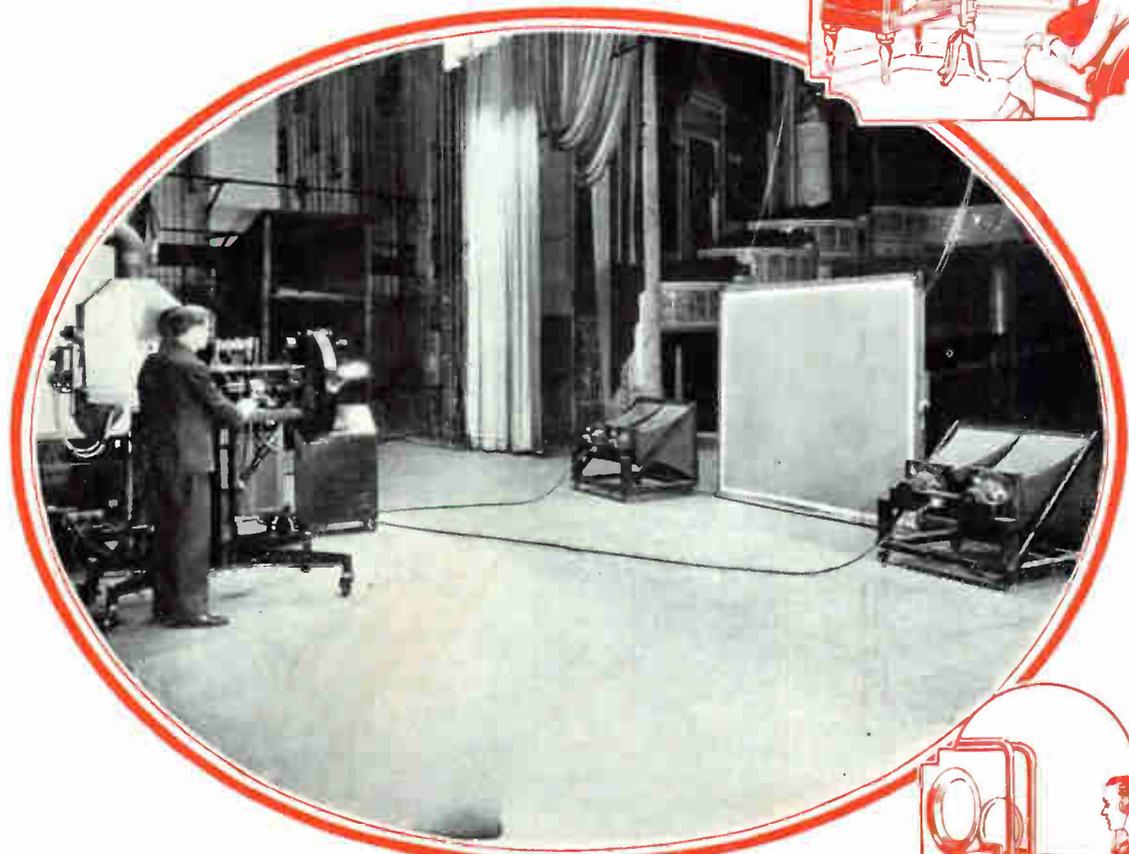
# Soon There'll Be a Demand for Thousands of TRAINED TELEVISION MEN



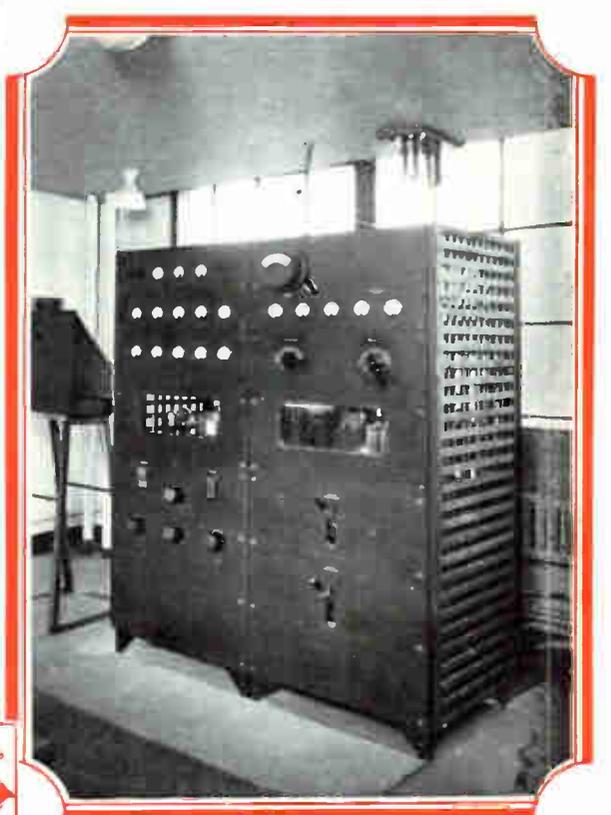
*New Television apparatus that enables you to see one talking to you over the 'phone. The photo shows how the image of the distant person appears.*



*Another type of Television. D. W. Griffith, famous movie director, transmitting over one of the new portable Television units.*



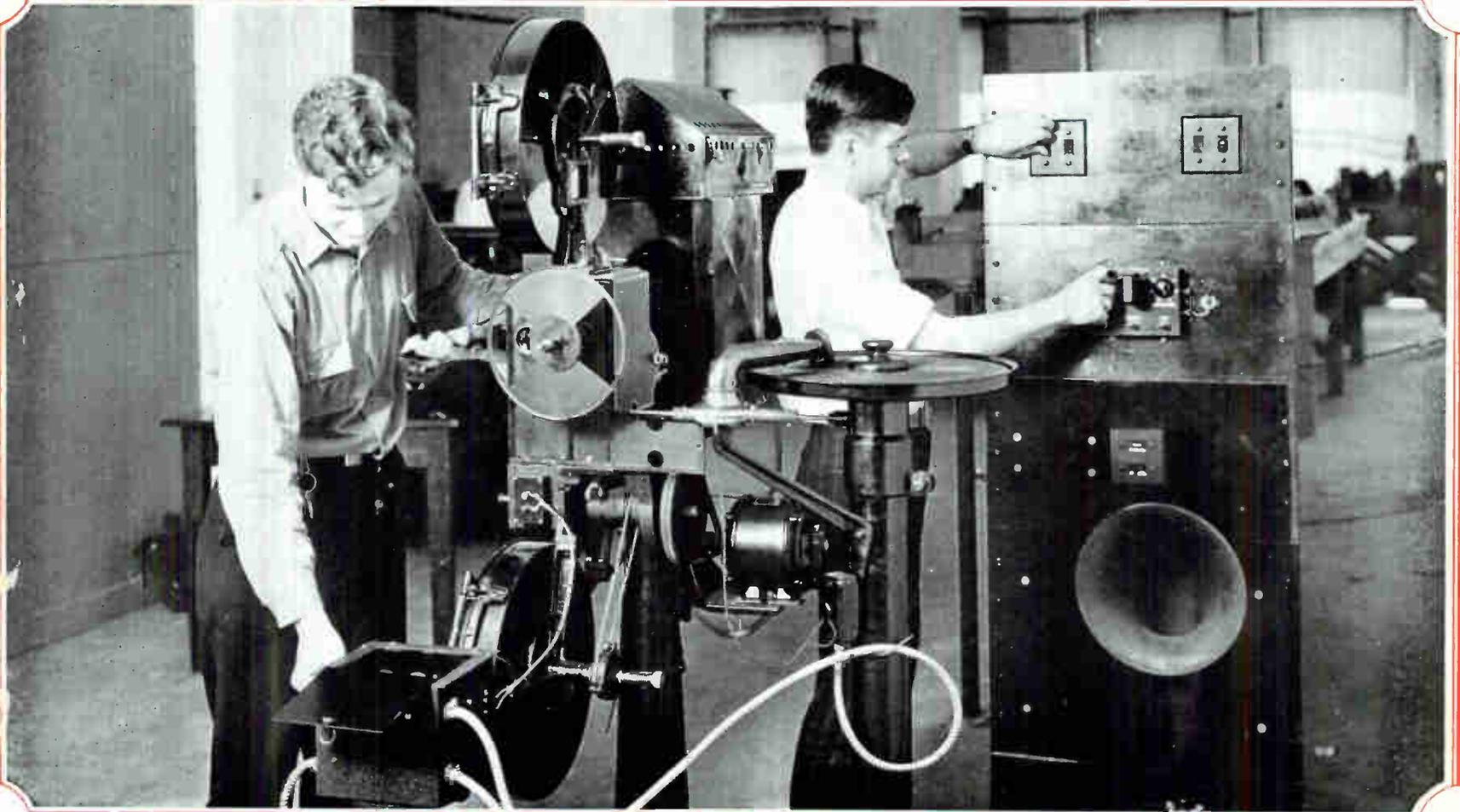
*Television equipment in the RKO-Proctor's Theatre, Schenectady, N. Y. The image appears on the screen, while the loud speakers reproduce the voice.*



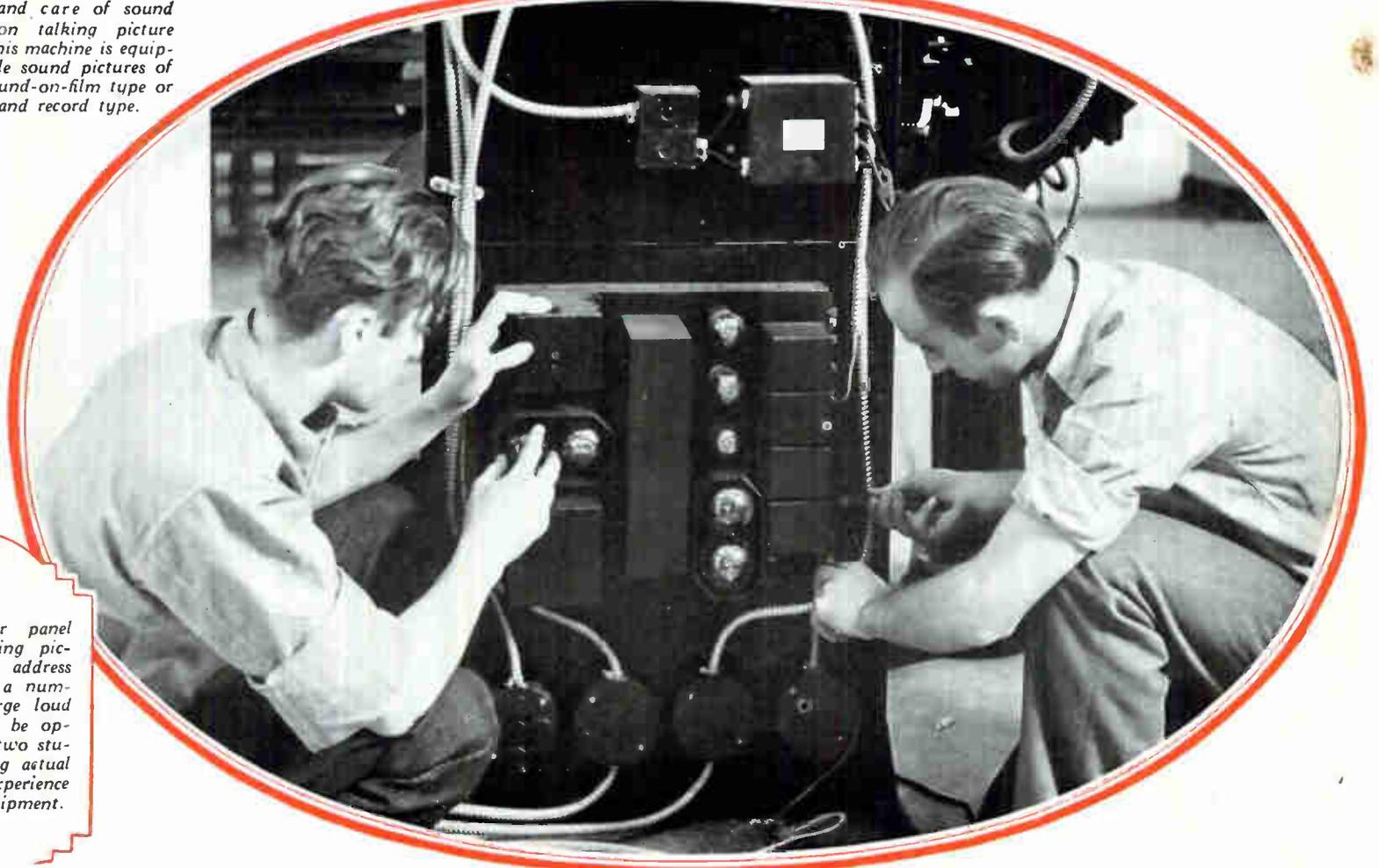
*Transmitting equipment of one of the large Eastern Television Stations.*



# Being Trained On Some of Our Sound Equipment

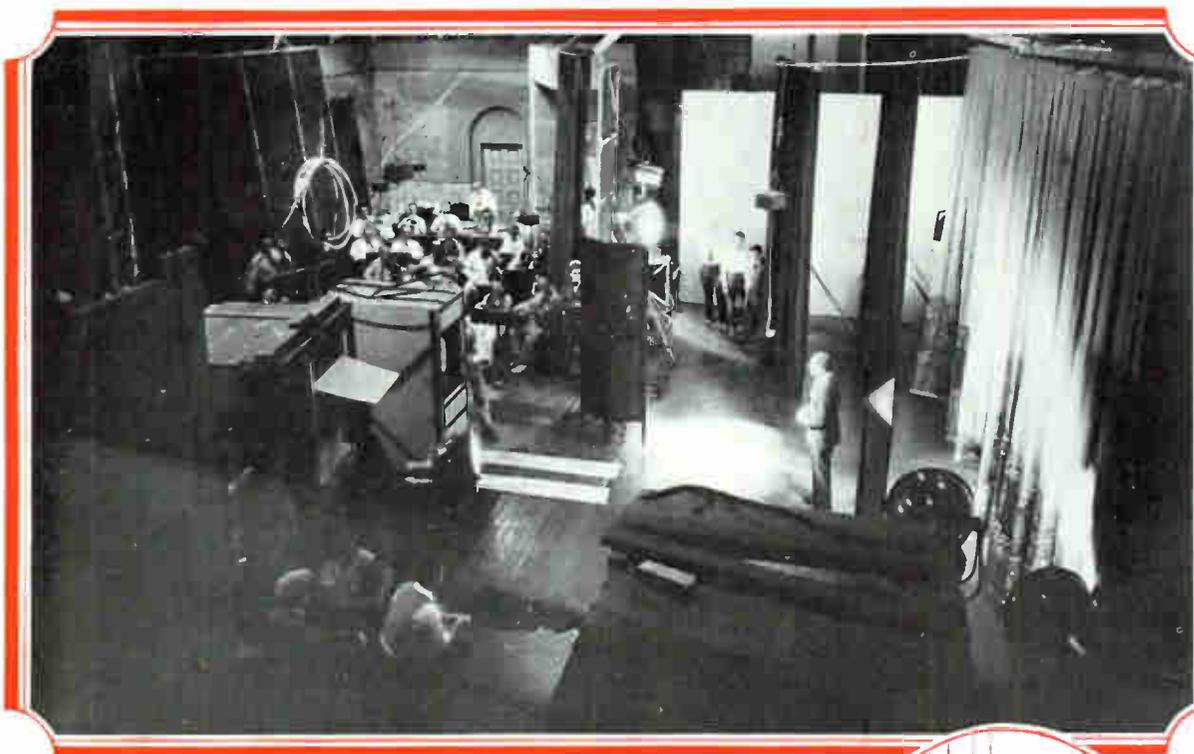


*These students are learning the adjustment and care of sound equipment on talking picture machines. This machine is equipped to handle sound pictures of either the sound-on-film type or the film and record type.*

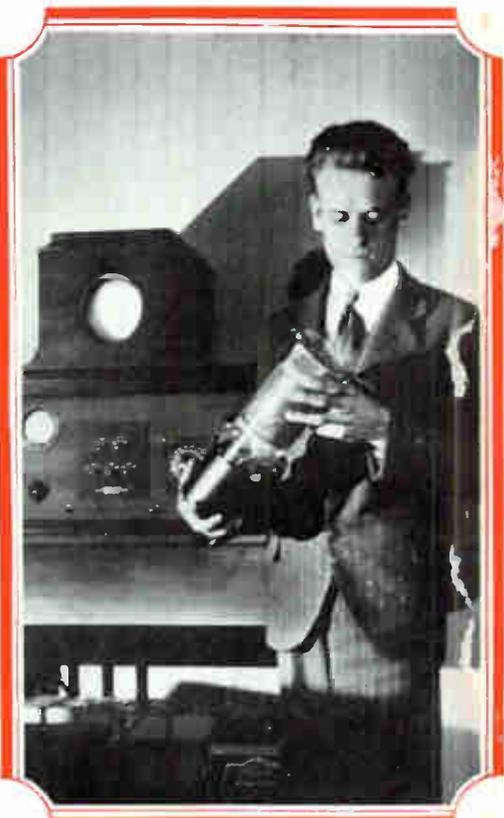


*Power amplifier panel used with talking picture and public address systems, where a number of very large loud speakers are to be operated. These two students are getting actual practice and experience on Sound Equipment.*

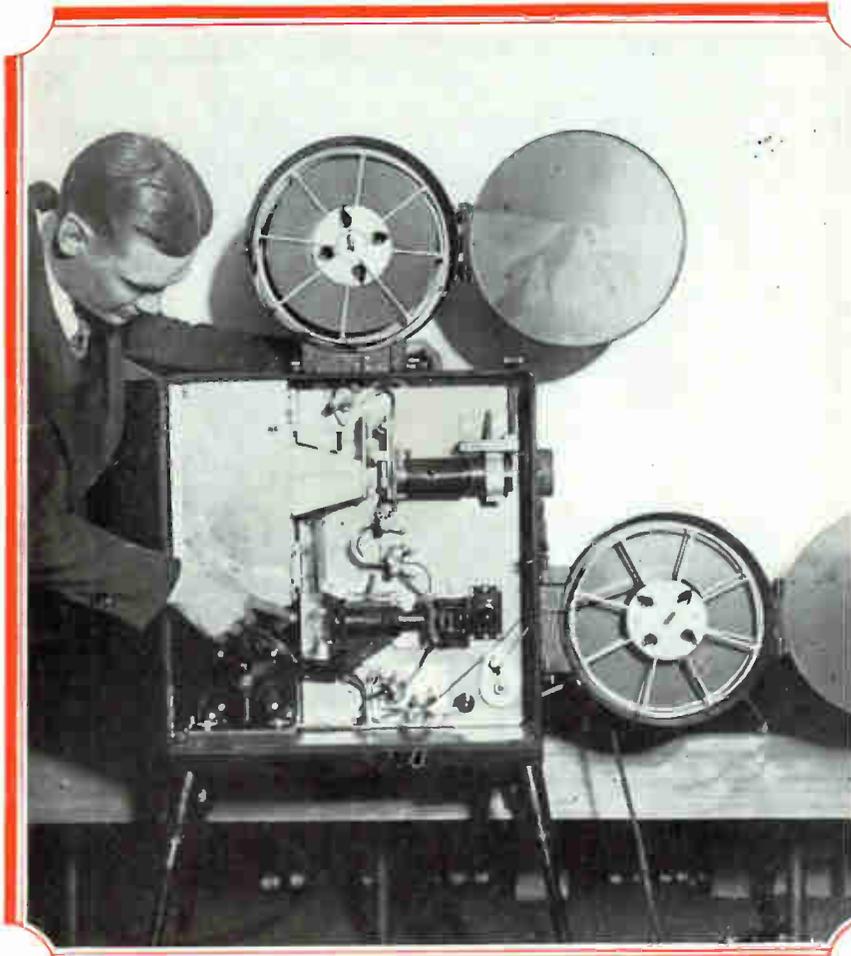
# TALKING PICTURES *Offer Unlimited Opportunities to Trained Radio Men*



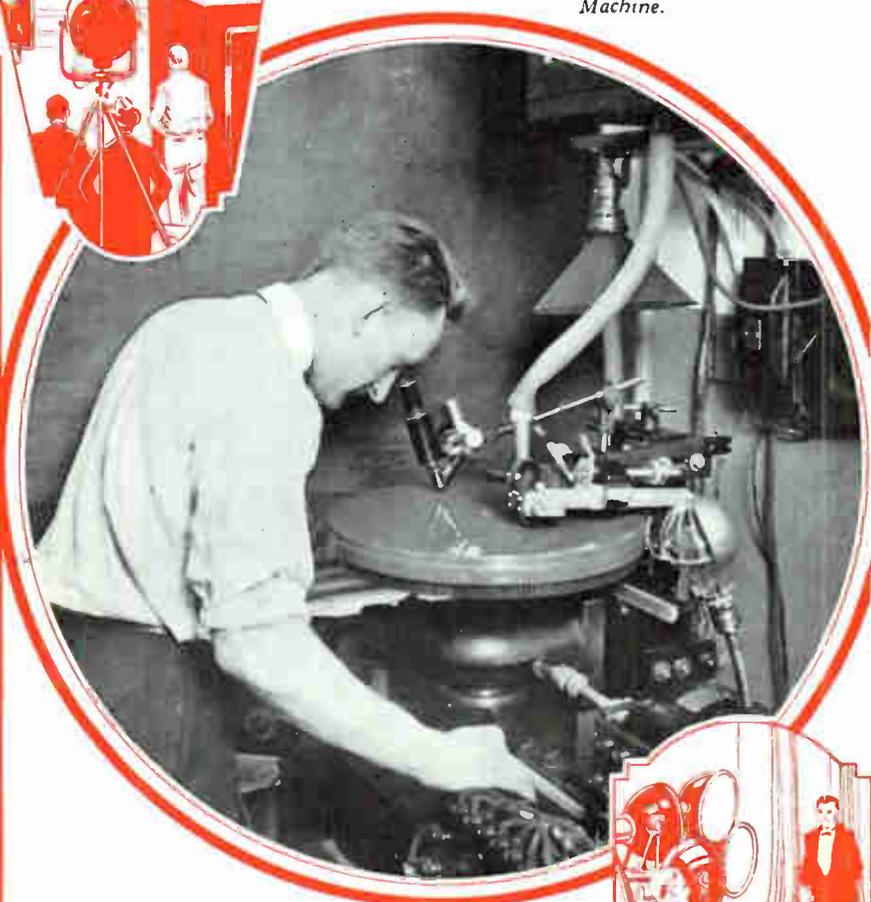
*Al Jolson making his Warner Bros. production "The Singing Fool." Jolson is standing in front of the sound proof camera booth in the foreground.*



*Dr. Philo Farnsworth with his new television device—designed to convert any radio into a Home Talking Picture Machine.*



*The RCA portable talking picture equipment, for lecture work, schools, churches, industrial exhibits, etc.*



*Radio Sound Man examining Talking Picture recording disc through a microscope, to make sure that it is flawless.*



(Photos on this page by Underwood and Underwood)

# **Now That You Have Been Thru My Shops I Want To Tell You WHAT YOU CAN DO With My Training in the Great RADIO, TELEVISION and TALKING PICTURE Field**

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**Y**ou have seen upon the previous pages actual photographs of my shops. Every shop picture reproduced here was actually taken in my shops. I am sure after going through these pages you cannot help but agree that COYNE offers you the best possible training in Radio, Television and Talking Pictures.

Below I have listed those things which COYNE training will do for you. It will do all these things for you even if you haven't had advanced education or previous experience. Read them carefully and you will be convinced beyond all doubt you cannot afford any longer to be without this training.

- 1.** COYNE training will enable you to enter the great field of RADIO, TELEVISION and TALKING PICTURES.
- 2.** IT WILL PUT YOU in THAT FIELD as a TRAINED MAN.
- 3.** COYNE will give you that training in the shortest possible time.
- 4.** Thru the practical training you get at COYNE you will be qualified to hold a good paying job.
- 5.** When you are in that job the training you received at COYNE will enable you to advance and *go ahead of fellows* who lack this training.
- 6.** Thru COYNE training you can become successful. You can better your condition in life and have a real future.
- 7.** THRU COYNE TRAINING you will gain CONFIDENCE in yourself and be sure of your future.
- 8.** Thru COYNE training you won't have to work all your life for any old price they want to pay you in an untrained job.
- 9.** You will have the assistance of COYNE either in employment or consultation service all your life, and any assistance you want will be cheerfully given you at all times.
- 10.** You can, with COYNE training, go in business for yourself with very little money to start and BE YOUR OWN BOSS.

**T**HRU the training you receive at Coyne you should never have to worry again about being out of work or small pay at man-killing

work with no future. COYNE training makes it possible for you to enter the livest, most interesting field in the world, where salaries of \$50.00 a week and up are paid to thousands of men. I don't believe these men are smarter than you. The difference between them and you is just one thing—training. With COYNE training, you too, should be able to do what they have done.

# and **HERE IS**

## **READ THESE LETTERS FROM GRADUATES - *What These Fellows Have***

### **Would Not Take \$1,000 for Coyne Training**

"Since returning home I have concentrated my work on service and believe the service field is the greatest field we have in Radio. Today I am not afraid to tackle any job or sets on the market. I would not take \$1,000.00 for my training gained through your course. I am much encouraged with the Radio outlook and hope to make our shop one of leading of our city."

J. M. Paulley, Kentucky.

### **I Will Always Recommend the Coyne's Course in Radio**

"I will always recommend Coyne's Course in Radio. I can surely say that I have gained a knowledge of Radio that I never even knew existed. I think that Coyne has the best instructors of any school and that they can surely make any one understand the most difficult details in Radio."

W. A. Walton, Iowa.

### **\$50 to \$60 a Week, Easy**

"I am in business and having more work than I can handle at the present and making from \$50.00 to \$60.00 a week easy. I need a man for a partner as I have too much work to handle myself, and I want a Coyne graduate and no other."

B. L. Meyer, Jr., Mississippi.

### **Fine Jobs in South America For This Graduate**

"Thought I would drop you a few lines to let you know the reason I had not written you in the last two years. It was because I have been working in South America. I had two fine jobs while down there: one in Peru and the other in Chile."

J. Manchetti, Illinois.

### **Lands Broadcasting Job**

"I had been out of school a week when I landed a job doing service work and operating a Radio Station. Coyne will certainly do right by you when you graduate."

Ralph W. Morrill, Nebraska.

### **Got Job 2 Days after Graduation at 60% Increase in Wages**

"Since graduation I have been employed by.....company, I am inspector and crystal liner and operate sound equipment.....I got my present job two days after graduation at shorter hours and wages increased 60% over my old job. I had only 8th grade education before taking your schooling." Arne Wiklem, Minnesota.

I want to take this opportunity of thanking you for the courtesy extended me in my recent visit to COYNE Electrical School. To say that I was amazed at the unusual activities I witnessed, is putting it very mildly indeed.

Having been associated with the Thomas A. Edison Laboratories for the past twenty years, it really gave me a great pleasure to witness the various activities of your school and I really wish that Mr. Edison himself, could have been a witness to this educational industry that the COYNE Electrical and Radio School is promoting.

I also wish that every boy in the United States who has any tendency toward an education could have the opportunity of receiving that education in such a marvelous and systematic organization as the COYNE School affords.

Again thanking you for your kindness and wishing you and your school all success!

*James Carson*

Edison Distributing Corporation.

### **No Idleness With Coyne Training**

"Time has rolled around for a report to the Coyne School. I have been employed in Radio Installation and Repairing. If it were not for my Coyne Training I would have been idle all the time without earning money."

H. Wiencek, Illinois.

### **His Salary Doubled**

"Before going to Coyne I was a latherer, with only about 3 months' work a year. But since I graduated I have always had work. I am repairing and servicing radios for the Star Radio Company, and they have just doubled my salary."

Dwight Huster, Pennsylvania.

### **Doing Splendidly in Radio Work**

"I'm now located in Newark doing splendidly in Radio work, thanks to the School for my training."

J. P. Johnston, Ohio.

### **Doesn't Regret One Minute Spent at Coyne**

"I have been working for this firm for five months doing Radio Work and have not found one job that I did not master. As a Coyne Graduate, I do not regret one minute that I spent at School nor one penny. If it ever happens to come my way to do so I will gladly boost Coyne School for its splendid Radio Course and also the help they offer to the graduate out in the field."

C. E. Causey, Georgia.

### **Success Due to Coyne**

"Since leaving Coyne I have opened a Radio Shop and have been successful in repairing every Radio brought to my shop. My SUCCESS AS A RADIO SERVICE MAN is due entirely to the training I received in the Radio Division of Coyne Electrical School. I knew nothing about Radios before entering the school."

W. E. Toney, West Virginia.

### **Doing More Business Than Before**

"There is one thing I did not put in my semi-annual letter and, that is, that I am doing more business now than any other time in the past year and a half or more. That ought to encourage others."

L. Kappelu, Ohio.

### **No Depression Thanks to Coyne**

"I am working right along in this depression thanks to Coyne and its Staff."

M. Slavick, Ohio.

### **Lands Job Two Days After Graduation**

I'll never be able to thank Coyne enough for what they did for me, two days after I landed in this town I was working for the above firm and today I am in complete charge of the outfit.

A. Devian, N. Mex.

# THE PROOF

## A FEW SUCCESSFUL COYNE *Done, You Should Be Able to Do !!*

### **Coyne Man Picked for Special Job**

"Since writing the School last, I have been employed by the above Company as Radio Service and Installation man. Here in ..... there is a great deal of disturbance and at a special meeting of the City Council they decided upon having a man to locate and correct this trouble. I have been fortunate to get this assignment."

H. McInturff, Virginia.

### **Employment Service Brings Results**

"First, I want to thank you for your letters, and I am glad to report that I got into ..... in the Final Test Department."

M. Gregory, Pennsylvania.

### **Coyne Training Keeps This Man Busy**

"Your School has done a lot for me through these hard times. My training at Coyne has kept me very busy with a lot of overtime. I would not give up my experience for many times what it cost me. When I was at School I earned \$12.48 a week—my room and board cost me \$7.00 a week, so I saved money while attending School."

C. E. Baker, Pennsylvania.

### **Now is the Time to Get Into Radio and Television**

"Radio work is certainly fine this Fall. My business has picked up so that I have bought a house in Batavia and I will move there next Spring."

"If there is anybody that wants to make some money, now is the time for them to get into Television and Radio . . . and there isn't any better place to learn than at Coyne School." Clayton Walker,  
New York.

### **Got What He Wanted at Coyne**

"When I first went to Coyne I wanted to be a good Radio Man. Well, I got what I wanted. I am in business for myself, have a small shop and a really good business." E. Voss, South Dakota.

### **Says Correspondence Course Does Not Compare To Coyne**

"To learn Radio by correspondence is extremely tiresome and drawn out. One cannot expect thorough training by this method. A school providing practical training is the only logical way to learn Radio. I have visited other schools in Chicago and none compare with Coyne in any respect." Weyland Ewing, Arizona.

I have had a close personal knowledge of the great work done by the COYNE Electrical and Radio School, as I have employed many of its graduates and have tested the value of their COYNE Training in every conceivable way.

I have been especially impressed with their thorough knowledge of all kinds of modern machinery and equipment. Even though they have had no experience before going to COYNE, I find they are ready for actual work as soon as they graduate. This, of course, is mainly due to the fact that at COYNE they are trained on the very same kind of equipment that we have in the field.

You will make no mistake by going to COYNE. The very fact that this School is 34 years old is the best proof of the long tested value of its training.



ILLINOIS ELECTRIC CO.,  
Division of Westinghouse Electric  
Supply Co.

### **Says Practical Work The Best**

"Coyne is without any doubt the best school . . . . by that I mean learning to do the work on actual equipment. Not all book work like correspondence school, but actual work just like on the job."

Carl W. Maurer, Illinois.

### **Manager of Town's Largest Radio Store**

"I'm proud to quote that I am Coyne graduate. Seven months ago I didn't know a thing about Radio, my education consisted of 8th grade. I am now manager of one of the largest Radio stores in town."

Edward Ritsick, Pennsylvania.

### **Getting Along Fine in Own Business**

"It has been about a year since I graduated from your School and I am getting along fine in a Radio business for myself." F. Gerlack, Canada.

### **No Depression With Coyne Training**

"I have had a very successful year and have never felt the pinch of the depression. I hope this condition can be reported by the entire Alumni Association." G. S. Keppers, Oklahoma.

### **Says Trained Radio Men Are Scarce**

"I have just taken charge of the Service Dept. of the Cleveland Distributing Co.'s Toledo branch for Atwater-Kent, and am getting along fine. Radio offers a big field for young men today. Trained men are scarce and mighty hard to find."

R. E. Walters, Ohio.

### **Coyne Training Keeps This Man Busy**

"I have this town in which I live all to myself, so therefore, I do both Electrical and Radio work. I have even gotten as many as three radios at one time from Tulsa to repair. Everyone knows that I have been to Coyne so that is all that is necessary for them to give me a trial." E. Holmes, Arkansas.

### **Chief Operator and Spare Time Work Besides**

"The job is the same as ever and getting along fine with it. Still the chief operator at the local theatre and also get work in spare time on radios."

H. C. Goodman, South Carolina.

### **Started on Job the Day He Returned from Coyne**

"I received a job the day I returned home and have been swamped with work ever since. I am testing and repairing sets as they come off the production line. All is Superhetrodyne work and very interesting. Your course gives a fellow the start and if he is interested he is bound to succeed." Ross Campbell, Ontario, Canada.

# We Give Our Graduates Real Employment Help

You as one of my prospective students naturally are interested in getting a job after you graduate. So right here I'm going to tell you just what you can expect as a graduate of my school. I have told you in other parts of this book that the most valuable thing to me is the good will I have built with my great army of graduates. Accountants who appraise the worth of a business place this good will of Coyne at over a million dollars. What has been responsible for this satisfaction among my graduates? Just one thing. Service and help. Probably the most important branch of this service and help is our employment service.

## I Maintain a High Grade Employment Service

### Got the Job Thanks to Coyne

Dear Mr. Lewis:

I am working every day in a Radio, auto, electric and battery service station here. In my letter to you last April I stated that I had just got the job, thanks to Coyne for my training, as I have pulled the Boss out of some pretty tough radio repair jobs. I started work six months ago and if it had not been for my Coyne Training I could not have handled the job at all.

R. Gauger, Wisconsin.

### Landed Manager's Job In One Day

Through Coyne Employment Service

Dear Mr. Lewis:

Thanks for your letter to the Oregon Radio Company the day they got the letter they called me and offered me a position of Manager of their new store. The COYNE School has sure meant a lot to me.

Joseph W. Potter, Oregon.

### Coyne Training Meant Steady Work for this Graduate

Dear Mr. Lewis:

It will soon be two years since I graduated from your school and must say it was the best step in my life by enrolling. It has been a success to me, the training you gave me and has meant steady work for me.

J. Schuster, Ohio.

### "I Got the Job"

Dear Mr. Lewis:

Thanks for your prompt attention to my wire. I got the job. I am ANNOUNCER and STUDIO TECHNICIAN at the Kunsy Trendle Station. Edward Denkema, Michigan.

### Easy to Get a Job After Graduating From Coyne

Dear Mr. Lewis:

I just want to tell you and all the students how easy it was to get a job after graduating from your school. The third place I went to and that being the first place I really had a chance to talk to the manager I secured a position.

W. E. Payne, Florida.

**T**HAT is why I maintain an employment department, not merely in name, but an actual honest-to-goodness employment department and run as a separate department in charge of competent, honest men. This department is maintained for students and graduates only. It has contact with many Radio concerns all over the country and has only one object:—to see that every student who needs it, gets part time work while attending school and every graduate of COYNE gets real helpful employment service after they graduate.

When you graduate my employment man is going to take you in hand and is going TO DO EVERYTHING IN HIS POWER to see that you are satisfactorily placed. First, because we owe you that service as part of our obligation to you; secondly, because we want your good will and we know the only way we can hold you as a friend after you leave old COYNE is to make you happy.

When you graduate from COYNE you will be given every assistance in finding the kind of job you want. COYNE has made an international reputation on their accomplishment in placing their graduates in jobs, and we don't intend to ever lose this wonderful reputation we have built.

And remember one thing—this wonderful reputation and a record I don't believe is equaled by another educational institution, has been made without ever giving anyone a guarantee of a job.

THE RECORDS OF MY EMPLOYMENT DEPARTMENT ARE OPEN TO ANYONE WHO WANTS TO SEE THEM. They speak for themselves and are absolute proof of what COYNE does for her graduates.

## I Want You as My Lifetime Friend

If you are satisfied you'll boost my school. You will in the years to come be responsible for sending me many students. That's a mighty strong reason, not the only one, of course, but just the same an important one, why I want you as a friend when you leave the doors of COYNE to go out and cash in on the training I will give you. I do not feel that I or anyone else at the head of any school has any right to guarantee a fellow a job just to get him to enroll. I feel you will not be deceived by any such promises made by some schools.

I GUARANTEE to give you the best training possible. After that I guarantee to do everything that's possible to help you in every way. FOR, AFTER ALL, YOUR SUCCESS IS MY SUCCESS.

## Just a Few Who Say You Can Work Your Way Thru Coyne

The spare time work Coyne promised you is no fairy tale. I was at work within a few days after I enrolled and anyone wishing spare time work will get it . . . Robert W. Goode, North Wilkesboro, N. C.

They were very nice about getting spare time jobs for those that wanted it. I did not know of a single instance where Coyne failed to supply a job . . . Mr. J. D. Foreman, Box 76, Medora, Kans.

As far as getting part time work all the fellows that I knew that asked for it, got it . . . Garnett W. Griffith, Williamson, W. Virginia.

If you need spare time work to help with your living expenses there is no question about getting it . . .

J. L. Comp, Cumberland, Maryland.

You can get a spare time job at the school very easily. I worked for a hotel where I stayed, there were several other places I could have worked . . . Eugene L. Thurston, Lynn, Indiana.

There were hundreds of others that were earning their way through school with spare time work at the time I was there . . . C. W. Skipper, Akron, Ohio.

### Coyne Employment Service

Put This Man on the Job

Dear Mr. Lewis:

I am now employed by the McComb Radio Company due to your fine letter to them for me. When I first applied for a job I was told there was none, but by applying the idea given and with the help you gave me I was able to get a job. I am very much pleased with my work and have a special car to travel with.

Bernard LaCoume, Texas.

### Employment Department Finds Work for Students

Dear Mr. Lewis:

I wish to take this opportunity to thank you for the spare time work which I obtained through your effort. The Employment Department at Coyne finds work for students when jobs are apparently very scarce. H. Shade, Illinois.

### No Trouble Getting Job

Dear Mr. Lewis:

I'm liking my work just fine. Didn't have any trouble at all about getting a job. Was employed by the second firm I called on. Am in the refrigeration sales and service department.

O. Wilkerson, Arkansas.

### Thanks for Employment Service. Already Promised Raise

Dear Mr. Lewis:

I wish to thank you for your efforts to obtain employment for me. I have a job right here in town with the largest Radio Dealer in Princeton. I have already been promised a raise in salary.

C. Brakmeier, Indiana.

### Thanks to Coyne Training Again

Dear Mr. Lewis:

I have accepted a job with the Sears Roebuck and Company here in the Radio Service Department and find it interesting and enjoyable. I know that without my Coyne training this would have been impossible, I will never be able to find words which will express my appreciation. I want to thank Mr. Snyder and the School in general for the co-operation and support.

Lester B. Lowry, Indiana.

The letters on this page are all genuine. Addresses furnished on request.

# NOTHING TAKES THE PLACE OF PRACTICAL SHOP TRAINING

## For Over Thirty Years Coyne Has Specialized In Training Men By the "Practical Shop" Method

**W**OULD you want a fellow to work on your radio who had gotten all of his radio knowledge out of books or lessons? If you owned a Broadcasting Station, would you employ such a man as your Operator or Station Manager? I don't believe you would. Book learning alone is all right for some things, but I believe you'll agree that a fellow must have actual practice and experience to do a first-class Radio job. He might learn something about the theory of Radio out of books or lessons, but the Radio Employer isn't looking for a mere Theorist—he wants a Practical Man, a man who has had actual practice and experience on actual Radio equipment.

### Practical Shop Work at Coyne

**S**O here at Coyne we don't just teach you Radio out of books or lessons. We don't just give you the theory and then expect you to get your practice and experience at the expense of your employers or

customers. We train you on the greatest outlay of radio equipment in any school and give you, right here at Coyne, the actual practice and experience you'll need out on the job.

For example, when you get out in the field and are called upon to install or service your first radio set or television receiver, you won't dig through some lesson or book in an effort to find out how it's done—you'll just go right ahead and do it, in the same way that you did a similar job while here at School. It won't be a new job to you. There shouldn't be anything puzzling or difficult about it. It will be a job like one you have already done many times here at Coyne, where your work was checked by an expert instructor, who would not pass it unless it were right. And the same thing applies to any and all radio work you may have to do. It should not be new to you. You will have had actual, practical experience in the various phases and branches of Radio work

and will be qualified to handle the jobs that come up in an efficient, capable manner.

### "Learning By Doing" is the Practical Way

**S**O don't let anyone tell you that you can get a training by just books or lessons that equals the training you get here at Coyne on actual radio equipment. It can't be done! Hundreds of fellows come to me every year who have tried to learn by other methods, but who soon discovered that the right way to learn was by practical experience.

There is an old saying that a picture is worth 10,000 words. We improve on this and say—actually doing a job is worth 10,000 pictures of how it should be done. Think this over, my friend, and you can't help but agree that there's only one right way to get a practical radio training and that is the Coyne way—by actual shop training on actual radio sets and equipment.

## The Day of the "Dabbler" Has Passed, It Is Only the Trained Man Who Is Now Getting the Big Job and Big Pay In Radio

**T**HE radio industry no longer has a place for the radio dabbler—the fellow who may have built a set or two himself and done a little service work, but who has had no actual radio training. What the industry seeks today is the trained man—the fellow who has had a thorough, practical training in all branches of radio work.

In Radio, as in all other industries, there are hundreds of untrained fellows, willing to work for almost nothing, who are looking for the little jobs that require no expert knowledge; while there are thousands of good paying jobs going begging because there are not enough Trained Men available to fill them. As William D. Terrell, Chief of the Radio Division, United States Department of Commerce said some time ago, "The Radio Industry is far ahead of the supply of trained men. We have well paying jobs going begging because there is no one to fill them."

Radio Manufacturers, Jobbers and Dealers; Broadcasting Stations; Movie Studios and Talking Picture Theatres; Steamship Companies and Aviation Concerns, are all calling for Trained Radio Men. Not for amateurs—not for fellows with only book or lesson knowledge—but for practical men, men who have been trained as you

will be trained at Coyne—by practical instruction on actual Radio, Television and Sound Equipment.

### It Only Takes Ten Weeks at Coyne

**A**ND because our Course is practical—because we cut out all useless theory and give you just those things you'll need to know, you should graduate as a practical Radio Man in ten weeks' time.

Now I don't mean that you have to finish in ten weeks' time. You can stay here just as long as you please. I simply mean that ten weeks is the average time it takes to complete our Course. Probably 85% of our students finish it in that time, but occasionally a fellow needs to stay a little longer, and when this is necessary we certainly want him to do so. And please understand, there is no extra charge, no matter how long you stay. Also, you will be privileged to come back as often as you please, even after you have graduated, for review purposes or to take up any new radio developments that may have come out since your school days.

Once a Coyne student, you will always be a Coyne student!

### Don't Gamble with Your Future

**I** HAVE been very frank in my statements. But I have only been trying to point out to you the safe road. I don't want you to gamble with your future. If you buy a suit of clothes that you don't like, you are only out the price of the suit. But if you make a mistake in your training, it not only affects the money you pay, but your whole future Success and Happiness is at stake.

When you decide to get a training, you are not spending money for some piece of merchandise. You are spending money in order that you can make more money—to improve your life, to make your future secure and the future of your family, or the family you may have some day.

So don't take a chance. Don't gamble. Select a school that has been in business for over 33 years—a school that has passed every test—a school that has already made successes of hundreds of fellows like you.



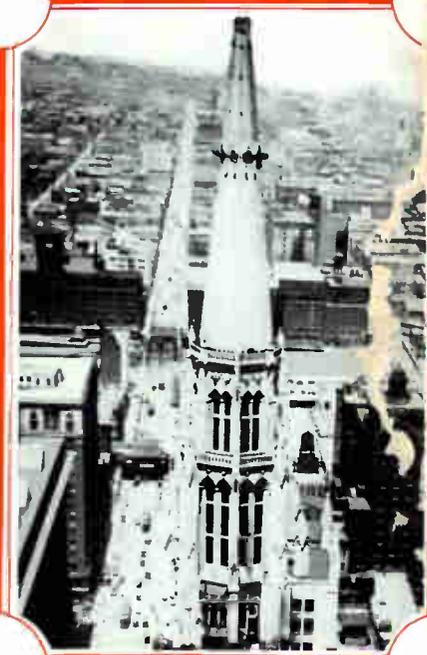
*Football Game at Soldiers Field Stadium*



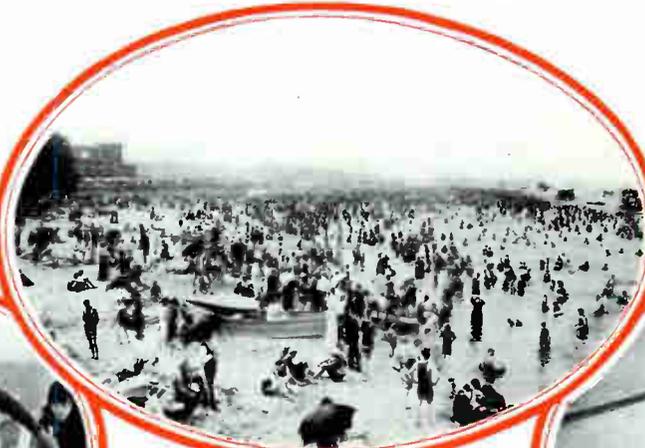
*Holy Name Cathedral*



*Fourth Presbyterian Church*



*M. E. Church, Chicago Temple*



*Excellent Bathing Beaches*



*Ice Skating on Park Lagoon*



*Municipal Pier*



*One of Many Excursion Boats*



*Big League Baseball Game at Cubs Park*

# CHOOSE A GOOD PAYING JOB or Go Into Business For Yourself

**U**NLIKE most trades and professions, Radio does not limit a fellow to any one particular line of work or any one particular job. Radio gives you your choice of any one of a score or more fascinating, good paying positions—and in addition, offers you the greatest opportunity I know of to go into business for yourself and be your own boss.

Manufacturers of radio equipment need designers, inspectors, testers, and engineers. Dealers and jobbers employ thousands of radio salesmen, installation and service men. Broadcasting stations use trained radio technicians, operators and station managers. Shipping companies employ hundreds of radio operators on their boats. Movie studios, theatres and

sound reproduction manufacturers give employment to thousands of radio trained men. Manufacturers of television equipment and television studios are already beginning to search for men with practical television training. Soon there'll be a demand for hundreds of men in this one branch alone! The Aviation industry is demanding more trained radio men every year. In fact, every branch of radio is growing, going ahead by leaps and bounds, and offering more and more job opportunities to the trained man.

## Be Your Own Boss

**T**HEN for the fellow who wants to be his own boss, Radio offers a golden opportunity. Just look around your own

community. Think how easy it would be to build up a nice radio business of your own, if you were a trained man. You could sell sets, tubes, batteries and all radio supplies; erect aerials; install new sets and be the "radio doctor" of your community. You would only need enough capital to buy a small outlay of modern testing apparatus. And you wouldn't even need a shop to start—you could work right from your home.

Many of my graduates have started out with just a few dollars as capital and established a radio business of their own that is now paying them real money and they are independent. I believe you, too, can do the same.

# ? Your Questions Answered ?

I have tried here to answer every question you would likely want to ask me, but if I have overlooked anything or failed to make myself clear, don't hesitate to write me about it. I want you to thoroughly understand everything about my school, so please feel perfectly free in writing to me personally.

**1. What do you mean when you say, "not by books or lessons"—does it mean that you do not teach theory?**

Here at Coyne we teach you all the theory you need by practical talks, blackboard sketches and equipment demonstrations. We give you both the theory and the practice. We do not condemn books or lessons if used along with practical shop training, but we believe that practical shop training is absolutely essential.

**2. What is the cost of the course?**

Prices and terms are given on the enrollment blank enclosed. Additional blanks sent promptly on request.

**3. Does your tuition price cover the full training?**

Yes. You never pay us more than one tuition price, which covers all departments and all materials—and in addition you receive a Life Scholarship, including free review, consultation and employment privileges for life.

**4. Is your building modern and fireproof?**

Absolutely, the very latest style of steel and concrete construction, light on all sides, ventilated and every comfort and convenience for our students. We own our own building and occupy every foot of it for our school.

**5. Are your testimonial letters genuine?**

Absolutely! Every letter published here and elsewhere in my circulars is genuine. The original is in my files and the address will be furnished if you want it.

**6. Do you advise borrowing money to pay tuition?**

Yes. If you haven't sufficient money to pay your tuition borrow it by all means. It will be the best investment you ever made. With Coyne training, you should be able to land a good job and should have no difficulty in paying back the money in a short time.

**7. Do I have to recite in front of a class?**

Absolutely not. My instruction, as I have said, is individual. By this I mean each student works independently of any other, so far as his work is concerned. If you have any problems to take up with the instructors you take them up personally with them.

**8. Can anyone understand and learn your course if he is serious and works industriously?**

Yes. All we require is a willingness on your part. Our course is laid out in such a way that anyone can master it if they will apply themselves and do their part.

**9. Where will I live while going to school?**

Most of our rooms are within easy walking distance of the school and in most of them there are no other roomers, except Coyne students. Also the Y. M. C. A. is very near.

**10. What are your entrance requirements?**

Only that you understand the English language sufficiently to be able to follow simple explanations and instructions. An ordinary common school education is sufficient. Some of my most successful graduates never completed the common school grades.

**11. Do you teach by mail?**

No. Coyne training can only be obtained here in our shops, where practical instruction can be given on actual equipment.

**12. What is the best time to enroll?**

Any time. The earlier, the better for yourself. The school is in operation twelve months of the year. No classes to hold you back.

**13. Can I get work to help pay my expenses while at school?**

Many of my students pay a large part of their living expenses through spare time work. You, too, will be entitled to this same employment service.

**14. Do you guarantee me a job after graduating?**

Absolutely not! No reputable school can guarantee a job to a man they have never seen. But we do guarantee to render you every assistance we can in securing a job, and from our success in placing graduates in good positions, we feel confident that any student who does his part and completes the course should get a satisfactory and good paying position. We want you as a lifelong friend and we could not have you as one, if we did not do everything in our power to make you a big success.

**15. What is your age limit, if any?**

There is none. We have students as young as 15 and others as old as 45. Fathers and sons have taken the course together.

**16. Are there any extra expenses?**

The only compulsory expenses are: \$5.00 for a tool deposit, which is returned to you when you graduate; \$1.50 for your note book and \$5.00 for a diploma. There is also a \$10.00 Health Certificate, but this is optional; you can take it or not, as you please.

**17. What should my living expenses amount to?**

Room and board will run from \$6.95 to \$7.50 a week, but many of my students earn much of this by doing part-time work.

**18. Do you, Mr. Lewis, personally handle all the student's affairs?**

Of course this would be impossible. My Department Heads submit various students' problems to me personally, and in this way I can pass on many things in a day, which gives me more time to think about ways of constantly helping my students through the Department Heads. I keep in touch with all the work in the Shops, however, and you will always find the man at the head of any Department ready and willing to help you.

No applications accepted from negroes

# Our Student Service Department Handles All Your Problems

**T**HE Student Service and Welfare Department plays an important part in Coyne School life. The minute you arrive, you feel that you are among friends. Coming to Coyne from a distant town, you are immediately impressed with the friendly atmosphere of your new surroundings. Parents may feel assured that their sons will have the best of care at all times.

self, one of the World's Greatest Comedians and Hal Totten, popular sports announcer of Radio Station WMAQ, Chicago.

## Athletics

**N**EARLY every week, during the noon hour, I hold a big amateur boxing tournament. All contestants are volunteers from the student body. Maybe a lad from Oklahoma takes on a fellow student from Canada, and so on, boys being represented from all parts of the United States and many foreign countries. The bouts usually go one and two rounds and, while always lively and full of humor and interest, are put on in a fine spirit of sportsmanship — never any rough stuff.

The oval picture at the top of the page was taken just before the bout between students F. Lightner of Ft. Ripley, Minnesota and Glenn Rolland of Wal-

In the fall the biggest football teams in the country play here. Then in the winter there is skating in the Parks. Theatres and great athletic contests going on continually. The Sightseeing Buses, Stockyards, Field Museum and hundreds of other buildings and places of interest afford a fellow hours of good clean recreation without sacrificing any of his school work.

## I Help You Locate a Fine Private Home Near School

**W**HEN you arrive at Coyne, completed your enrollment and meet my student service man, you are then ready to get your room.

Good board and room can be obtained in the neighborhood at \$6.95 to \$7.50 a week. Here you will find no outsiders. These homes taken only Coyne students. These homes too show a real friendly homelike interest in the boys.

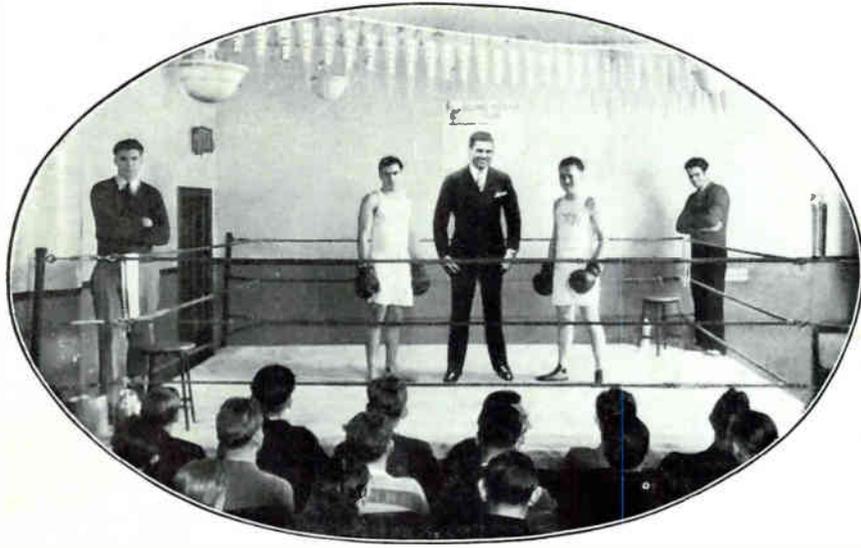
They have taken our boys for years and you will find the atmosphere and environment as near like your own home as you can ever expect to find any place.

You will find that no detail making for your happiness, well-being, comfort and health has been overlooked. You will be surprised that little things you probably would never have thought of yourself have all been planned out and taken care of for you.

In case you happen to feel indisposed at any time, arrangements have been made whereby the folks with whom you make your home will notify me at once. Should there be occasion for medical attention, my house physician is available at all times.

## The Y. M. C. A. Right Near Coyne

**T**HE Y. M. C. A. is just a few blocks from the school and our students may join while here at a special price. This also gives them the privilege of rooming there if they so desire. There are numerous events given by the Y. M. C. A. and many athletic activities to interest those who like athletics. This membership affords opportunity for full gymnasium and swimming privileges.



My Student Service Manager is one of those fine, kind, warm-hearted men you enjoy meeting and knowing; nothing stiff or formal about him and no problem is too small or trifling to get his attention, no matter how busy he is or what he is doing. He treats every boy as he would his own son.

## Church Services

**N**O matter what your religion may be or what your denomination, you will find that a church of your choice is right near at hand and they welcome their members from other towns and cities. I had room to illustrate only a few of these on page 32.

Attendance at any church is absolutely voluntary. I mention this because I do not want anyone to think any of my students are forced to attend against their wishes.

## Your Entertainment at Coyne

**W**HEN I tell you about the numerous entertainment features at Coyne I do not want you to get the impression that this is made too big a part of the work here. We always keep foremost in mind the big fact that the main thing we are all here for, my staff as well as my students, is sincere work. But, just as all work and no play makes Jack a dull boy, I realize the importance of clean, wholesome entertainment features, as well as athletic activities.

Nearly every week I stage, during the noon hour, a high-class entertainment.

The middle picture on this page shows a happy bunch of Coyne Students enjoying one of these regular entertainments. You see on the stage (left to right) three prominent officials of the Chicago Association of Commerce; two of the leading stars from Leon Errol's latest show, "Fioretta"; Red Grange, of football and movie fame; Joe Sternaman, quarterback of the Chicago Bears professional football team; Dutch Sternaman, All-American from Illinois; Leon Errol him-

worth, New York. The two seconds are G. Mann of St. Louis, Michigan and J. P. Dixon of Knoxville, Tennessee. And the referee is none other than our old friend, Jack Dempsey, the greatest champion of them all.

## Outdoor Sports

**T**HEN as you know, Chicago is one of the greatest cities in the world for outdoor sports. In the summer one of the big leagues is always playing here. Either the White Sox or Cubs have a game every day of the season.

There is swimming and hundreds of other good, clean recreations.



Our own Band, composed entirely of Coyne students. If you play any instrument, bring it with you.

# COYNE STANDS BEHIND YOU and Aids You for Life

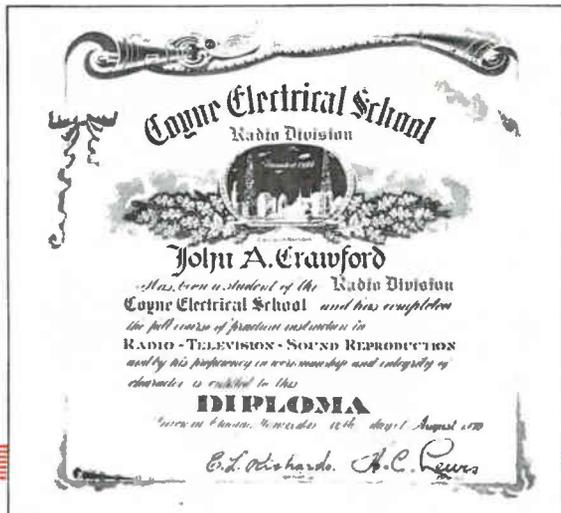
**W**E do not feel that our duty to you ends with your graduation. We believe that it is part of our job to see to it that you make a big success in Radio—and so even after you have left school, we continue to help you and stand by you as long as you live. Then we use all the resources and influence of this great Institution to help you—because, after all, your success is our success.

## What We Do for Our Graduates

**I** HAVE already told you about our great Employment Department and how we will do everything in our power to help you find just the radio job you want. But that's only a small part of the service we render our graduates.

After you leave Coyne, we will keep in constant touch with you. You may receive bulletins on the latest Radio developments; all the dope on any new equipment

that may be devised, etc. Also, you'll be free to call on our Graduate Department for free consultation service as often as you like. Whenever you run into a job that you are not sure about—whenever you have difficult problems of any kind, whether they concern radio or not—all you have to do is call on us. You can depend on our help and friendship as long as you live. Once a Coyne student, you are always a "Coyne student."



## I Want Your Friendship

**W**HEN you leave this Institution, I want you to feel that you are a part of it. I want you to feel that in Coyne you have a great friend, upon whom you may always rely.

Coyne has been training men for Better Pay ever since 1899, and we are proud of our thousands of graduates—proud of the great success so many of them are making out in the field—and we count them as our good boosters and friends.

I want your friendship and good will. And when you come to Coyne, I'm going to do everything in my power to prove my friendship to you. In fact, you'll find that everyone at Coyne, every Department Head and every Instructor, is anxious to do everything in his power to help you. We are all like one big happy family here at Coyne, working together in the common cause of making successful men out of ambitious fellows like you.

# What To Do When You Arrive In Chicago

**W**HEN you arrive in Chicago, just walk right out of the depot and you will see several yellow cabs. Just climb into one of them and tell the driver to take you to The Coyne School, 500 South Paulina Street, Chicago.

Our office is open and ready to receive you on Monday, Tuesday, Wednesday, Thursday and Friday, from 7:30 in the morning until 9:00 o'clock at night; on Saturday from 7:30 to 4:00 and on Sunday from 9:00 to 4:00.

And should you arrive in Chicago after 4 P. M. on Saturday or Sunday, or after 9 P. M. on any other day, just tell the taxi driver to take you to the LaSalle Hotel. Spend the night there and take a Yellow Cab to the school the next morning. Bring your cab receipts and hotel bill with you and we'll pay you back all that you have spent on them.

**Don't worry about anything!** We'll arrange for your room, attend to your baggage and help take care of all your problems for you.

## Terms of Tuition

**T**HE enrollment blank shows you the tuition charge—and this covers every-

thing, except the \$5.00 tool deposit, which is returned to you upon graduation, \$1.50 for a note-book, and \$5.00 for your Diploma. There are absolutely no other compulsory charges of any kind. The one tuition charge covers all work in all departments, and even includes the extra optional course in Code Practice.

## What Your Living Expenses Will Amount To

**I**F you are like most of the fellows here, you haven't got much money to spare and will want to get by just as reasonably as possible. You can get room and board accommodations as low as \$6.95 a week. And this covers three wholesome, home-cooked meals a day. The only other necessary expense would be for laundry and this should not run over fifty to seventy-five cents a week.

Around \$75.00 should easily cover all of your living expenses, and of course some students take care of a good part of this through spare time work we get for them while going to school.

## School Information

**E**XAMINATIONS—Students are graded on work done in notebooks and on various jobs. Examinations are not de-

signed to "catch" the student, but to test his knowledge. He will be required to pass an examination before leaving each department.

**Reports**—Reports of students' progress and conduct will be made to parents or guardian twice a month, if requested.

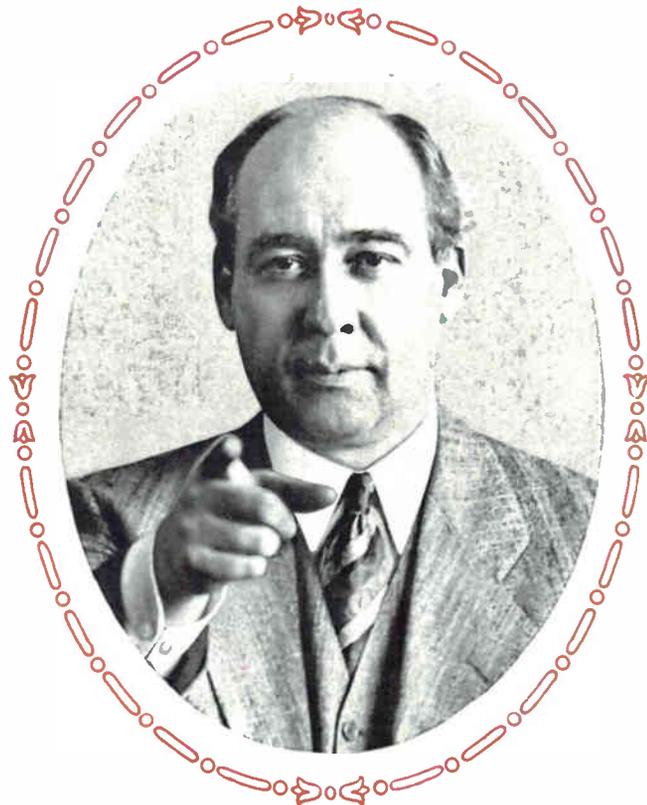
**School Sessions**—Since our instruction is individual, a student can enter any day. The school is in session every day in the year, except Sundays and Holidays. The hours are 8:00 to 4:00, with an hour at noon for lunch.

**Care of Students**—Students are lodged in clean, comfortable rooms only, which are frequently inspected by the school authorities.

**Sickness**—Absence from class is immediately noted and inquiries made to discover the cause. Students found sick are given the best of care.

**Money**—We supply students with deposit privileges at the office. Money deposited with the School Cashier may be drawn on as needed. In coming to School, don't bring cash or a personal check. Get a cashier's check or traveler's checks at your bank; or an Express or Postoffice money order.

# NOW..IT'S TIME TO! DECIDE!



**Y**OU sent for this big book because you realized that **only by becoming a trained man could you hope to enjoy the good things in life.**

There can be no doubt in your mind on that point. The depression proved that the untrained man is never sure of steady work—he's always in danger of pay-cuts, lay-offs, unemployment. And regardless of how times are, you can't expect to get real money—a real job—opportunities for advancement—unless you are **specially trained!**

So you want training—that's **certain.** The thing you must decide now is, **WHAT TRAINING?**

If you have read this book thoroughly, you know all about the wonderful future that is waiting for you in **RADIO.**

You know that my practical "**Learn by Doing**" method is the one sure, quick way to the top in this ever-growing, ever-prosperous profession.

You know that there isn't a trade school anywhere to compare with **Coyne** in costliness and completeness of equipment, in quality of instruction, and in number of satisfied, enthusiastic graduates.

Choose **RADIO** and choose **COYNE.** It's the winning combination for a happy, successful career!

## **I Am Determined to Make You a Success!**

In coming to **Coyne**, you entrust your future to a long-established institution, endorsed by the **RADIO** Industry, and possessing a 33-year record of honesty and square dealing. You receive a training that has no equal for practical, pay-raising helpfulness. You get a Life-time Employment Service that produces remarkable results.

And you get something more—my **personal promise** to do everything in my power to make you a 100% success in **RADIO!**

I have never gone back on my word. And I give you my word, here and now, that when you enroll with **Coyne** I will work with you and for you to the absolute limit, both in your training and after you graduate!

I want you as my student—just as soon as you can possibly come. I am ready and anxious to help you climb out of the rut of low pay, hard work, and unemployment worries, and to join that loyal army of **Coyne Trained Big-Pay RADIO, Television and Talking Picture Men!**

**LET'S START TODAY!**

*A. C. Lewis.*

President.