

Sample 0. ONLY L 44-1-1  
 1210 WCAU-PA<sub>2</sub>  
 90.1 wrti-pa  
 Texas-Arlington MOVIN' MAVERICKS\* 1360 KWJS-TX John Nelson  
 Texas-El Paso MINERS 690 KHEY-TX Jon Teicher, Rick Parr (f),  
 Scott Ehret (k)  
 Toledo ROCKETS 1370 WSPD-OH  
 Valparaiso U. FIGHTING CRUSADERS 95.1 wvur-in Various Students  
 West Texas SU BUFFALOES\* 1010 KDJW-TX J. B. Shannon  
 Wichita SU WHEAT SHOCKERS 1240 KRZZ-KS<sub>2</sub> Mike Kennedy, Dave Dahl (k)  
 Wisconsin-Whitewater WARHAWKS 91.7 wswu-wi<sub>2</sub> Jim Vanthournout, Craig Coshun  
 94.1 WMLW-WI<sub>2</sub> Chris Fox, Joe LaBarbera



NOTES: \*1985-86 season. 1. Carrier current station. 2. Separate feeds; the college station usually has its own announcers. 3. Partial schedule carried.

ICING THE PUCK: Many colleges, mostly in New England, the Great Lakes region, the Upper Midwest, and Rocky Mountains, have hockey teams but few put the games on the radio. Among those that do are Bowling Green SU FALCONS on 96.7 WFOB-OH, and Minnesota GOLDEN GOPHERS on 98.0 KMFY-MN with Doug McLeod calling the shots and scores.

JOCKEY SHORTS: CBS Radio again is carrying NCAA Division I Men's Basketball Tournament action. Games will be from the regional semi-finals and finals, plus the Final Four from the New Orleans Superdome. Host Communications of Lexington, Kentucky hold the rights... Yes, there's minor league basketball on the radio. The Continental Basketball Association Pensacola (FL) TORNADOS are on 98.0 WFXP-FL; the Wyoming WILDCATTERS of Casper use 1230 KVOC-WY... To update the baseball announcing situation, Hank Greenwood and Tommy Hutton, ex-San Francisco and Montreal broadcasters respectively, handle the New York YANKEES on 77.0 WABC-NY; KCBS's Wayne Hagen joins Ron Fairly at the mikes for San Francisco GIANTS action on 68.0 KNBR-CA; ex-manager Jim Frey enters the Chicago CUBS booth for 720 WGN-IL coverage... And in the NFL (yup!), San Diego CHARGERS move to 690 XETRA-BCN; team owner Alex Spanos is a friend of the XETRA boss.

PLAYERS OF THE WEEK: Jon Teischer, KHEY Radio; Standard Rates and Data Service; Broadcasting magazine; San Diego magazine; Variety; various Sports Information Directors and newspapers. Special thanks to Mary Hile-Nepfel of Chaminade University.

This was typed 10 March. And why wasn't your favourite team included? If you have data on your team get it in as soon as you can. Batter up! See you in DXM.

ALBUQUERQUE DAYTIME BANDSCAN MARCH 6, 1987

by Jef Jaisun

Plenty of wide open spaces in New Mexico. I visited there for the first time in March, spending nearly a week in the Albuquerque area, and generally speaking, radio programming in that neighborhood is as mediocre as it is anywhere else these days. The only exception would be KLSK, an FM which is described as "Contemporary/Variety" by the listening guide in the Albuquerque newspaper. KLSK plays an amalgam of eclectic music ranging from jazz to new acoustic/Windham Hill-type, mostly instrumental work. In a conversation with one of their employees, I was advised that KLSK is actively shopping for an AM outlet in the Santa Fe area. He said he hoped a deal would be struck within 2 months, so it sounds as if it's a purchase rather than a new frequency allocation. There are only 3 AM's in Santa Fe, so whoever is on the bottom rung of the Arbitron -- and you know who you are, darlings -- is a likely target. My guess would be KTRC-1400, identified as an "Easy Listening" outlet. It's also the only Santa Fe station I could not pick up and ID in Albuquerque, although I suspect I may have had them weakly one afternoon. The other 2 Santa Fe stations, KAFE-810 and KVSF-1260, seem to be healthy, judging from some extended listening on 3/8/87.

For those of you scratching your heads, wondering why there's no nighttime DX to report here, well, I just didn't have the opportunity or the facilities. The rx was part of a YORK M2886 stereo AM/FM/Tape/Plaster with a poorly calibrated flywheel analog tuning indicator and no serious antenna. It was hard enough figuring out the freqs for the locals; I would have gone nuts at night with the foreign stuff. Next trip down I will plan accordingly.

Note: All times are MST. All stations in Albuquerque unless otherwise noted.

- 610 KZSS 1256 "Star set" w/Stevie Wonder, IDing as the "New Star, 6-10 AM". Sounds fully automated except for local spots and wx. Probably a satellite feed. Hrd later w/sets by Neil Diamond, Buddy Holly
- 730 KDAZ 1300 "This is 73-K-D-A-Z, Alb. ", plus USA Radio Net Nx. Hrd later w/relig.
- 770 KKOF 1259+ "77-KKOF" ID plus net nx. (forgot to note the net, sorry). Billboards in town use "The News Authority" slogan ala KIRO-710 (Seattle) and KXL-750 (Portland), but I didn't hear it on the air. Music format is pretty soft AC.

- 810 KAFE Santa Fe 1425 substantially weaker than the locals w/oldies rock. "810-KAFE, Cafe Gold, bringing back all the songs and good times you grew up on, we are pure gold for Northern New Mexico." Above average song selection, but exceedingly sloppy dj work on 3/8 afternoon shift. (See my recent forum). PSA for Santa Fe Comm. College, spot for Nickerson Pontiac/Ruick/GMC.
- 860 KARS Belen (Alb. suburb) 1432-1438 all in SS, "Kah-Ah-Erre-Esse, Ochenta y Seis" and R. Ochenta y Seis ID's, frequent spots for Lopez Bail Bonds, business mx. Slightly weaker than the locals.
- 920 KQEO 1351 "This is Albuquerque's oldies station, KQEO." Mx "Spill the Wine", "Soldier Boy". Chris Hart dj, John Wright at 1400, wx, spots for Progresso soups, Alka Seltzer Plus, Krauses Sofa Factory (local), followed by "KQEO" quickie jx. Softer and more pop format than KAFE.
- 1000 KKIM 1343 Woman dj w/popular relig mx, Jamie Owen Collins, Westin & Davis, etc. Spot for Robert B. Gibson Auto Sales. All ID's live.
- 1150 KDEP 1301 Nx from Satellite Nx Net, followed by Frankie Lane's "September in the Rain." Fifties, forties, big band, etc.
- 1190 KXKS 1403 All SS; 5-tone IS + "radio noticias" by female ancr, spot for Dial-a-Tool (i), man w/wx "65 KXKS grados", several ID's strung together, incl. "This is KXKS, Alb., 11-90; Kah-Equis-Kah-Esse, Once-Nowenta, Alb." plus jx "La Super Equis", "Super Equis, su estacion favorita presenta una practivo mas para su alvitorio (?), palenque (?) musical, Super Equis."
- 1240 KLTN 1406 All SS. At least 10 minutes of rap about G&T Auto and Tire Service, maybe a remote. Ment in EE of "I Love KLTN", R. Latina ments, two taped ID's played on top of each other, followed by ranchera mx. Spots for Benton Services, Baca's Mexican Restaurant (great place I ate there.) Jx ID "R. Latina, mas --- tu preferencia." More ranchera mx.
- 1260 KVSF Santa Fe 3/8 1618+ (Rx in the Cadillac, location Mile 21, Hwy 4 near Battleship Rock) Good AC mx mix w/ Steely Dan, Fats Domino, G. Lightfoot, spot for Sepastat (sp?). NBC wknd sports at 1630.
- 1310 KXAK 1339 wall-to-wall soft pop, AC format, although listening guide in nxpaper lists it as Christian.
- 1350 KABQ 1358 All SS. Spot for Creamland Dairies, psa for New Mexico Commission on the Status of Women (Title given in EE), ID @ 1400 w/fem. ancr (sounds taped) "Un servicio a la comunidad de KABQ," + live SS/EE ID by fem.
- 1400 Unid 1400 3/10 very weak w/mx. Presumed to be KTRC, Santa Fe.
- 1450 KRZY 1313 C&W mx (apparently the only station w/C&W around) "the new one from Reba McIntyre at KRZY," and "Frazier Radio, KRZY" ID's. Couldn't find a local reference to Frazier, so perhaps it's ownership. (Or maybe he said "Crazy Radio.")
- 1520 KAMY 1318 Album rock w/ U-2, et al. Watch it, though. This is a simulcast of KFMG-FM, and ID's as "Rock 108." Didn't hear any reference to KAMY, which used to ID as "15-X". Rock 108 Concert Line given as 262-0780, sponsored by Senor Bucket's, a local club (apparently). Spots for Miller Lite, Check Mart, Frontier Ford.
- 1580 KZIA 1343 Health talk pgm w/phone-ins, 262-5400. Lengthy live spot for Keller's Farm Stores. CNN Radio Nx at 1330.
- opps  
 540 KMMX Las Vegas, NM (These calls right? I thought it was KMMX.) All SS. ID at 1500 out of medium tempo pop vocal: "KMMX ...para norte de noho(?) Mexico y sud rey(?) Colorado, desde Las Vegas. El punto del mundo en las noticias de la Hispana Americana, KMMX." Then nx in SS. Weak but fairly good.

- 660 KTNN Window Rock, AZ 1505 out of NBC nx, live ancr ID, "You're listening to the mighty 660, KTNN from Window Rock, Arizona," followed by "Job Offerings" billboard. Pretty weak signal w/gain cranked all the way up on rx.
- RG Messenger, 15 Keefe Ct., Silverview, NB E1B 4E6  
 J.P. Stephens, Box 3026, Harbor, OR 97415  
 Colin Miller, 124 Finch Dr., Sarnia, ON N7S 5H0  
 E. Ray Sparks, 6 Deerfield Dr., Clinton CT 06413  
 Tony Tchanta, Box 448, Seattle, WA 98111  
 Randy Tomer, 290 G Street, Arcata, CA 95521  
 H.A. Whittier, 71 Spring St., Foxboro, MA  
 Neil Zank, 623 Lyncrest Dr., Lincoln, NE 68510