



DX Monitor

Devoted Exclusively to
Broadcast Band DXing

March 14, 1981

Volume 18, Number 25

Issue Number 578

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DX Calendar

Mon	Mar 16	WGAR-1220, Cleveland, OH, will be off 0000-0400 EST. As mentioned last issue, watch for any last-minute ETs that might be arranged during this period.
Mon	Mar 16	WKBK-1220, Keene, NH, will tentatively test 0000-0030 EST w/ voice and code IDs every 5 minutes, followed by 5 kHz tone w/ continuous single letter in morse code. Send reports to Lindsay Collins, CE, WKBK, 13 Lamson St., Keene, NH 03431. Arranged by Craig Healy for IRCA/NRC.
Mon	Mar 16	WRIB-1220, Providence, RI, will test 0300-0330 EST w/ 1 kw-ND. Same format as WKBK. Send reports to Craig Healy, Technical Dept., WRIB, 200 Water St., E. Providence, RI 02914. Arranged by Craig Healy for IRCA/NRC.
Mon	Mar 23	WJCM-960, Sebring, FL, will test 0230-0330 EST w/voice IDs, tones, and march mx. The station asks that you not call during the test because the CE will be very busy. Send reports to: Jim Kowalski, Engineer, WJCM, P.O. Box 1766, Sebring, FL 33870. Arranged by Paul Kowalski, NRC.

Other Remarks

First of all, here are a couple of address changes: Radio West is now in a new location -- 2015 South Escondido Blvd., Escondido, CA 92025. Phone 714-741-2891, 10am-5 pm Monday-Saturday. The NRC's Publications Center (home of the \$4 NRC Log closeout) is now at P.O. Box 164, Mannsville, NY 13661. There have been delays up to 2 months in forwarding mail from the old address.

Bill Hardy, with help from Nick Hall-Patch, is working on a pamphlet telling AM listeners how to eliminate man-made noise on their radios. The idea is to make the pamphlet available as a public service to radio listeners knowing nothing about DXing. If you have any ideas about recognizing, tracking down, and correcting interference from light dimmers, fish-tank heaters, power company transformers, and other devices, please pass them along to Nick or Bill.

According to the Federal Register, the FCC's deregulation move will go into effect on April 3. In addition to loosening regulations on commercial and public affairs content, the FCC has eliminated the requirement for AM and FM commercial stations to keep program logs. TV stations, plus noncommercial educational AM and FM stations, will still be required to keep such logs.

You've heard of DX gasoline and the DX car. Now there's a DX toothbrush. And it's being advertised on TV. Maybe it helps dig those hard-to-find catches out of the crud, hi. Next week: anniversary issue. I'm going to be out of town (tee hee) but Phil and/or Jef will be on hand to take part in the festivities. 73 and good DX. bp.

EASTERN DX ROUNDUP

Bob Lazar 1711 Wainwright Dr. Reston, VA 22090

Deadline: Tuesdays 3/17, 3/24, 3/31, 4/14, 5/5

OF SPECIAL INTEREST

- 524 HEH OH Newark, beacon fair to weak around 0005 2/20. Apparently came on after the beacon guide was compiled. Power is reportedly 10 watts. (CMS-ON)
- 1260 WWDC DC Washington, 3/2 changed format from pop to album rock. Simulcasts during drive times with WWDC-FM and uses the FM slogan "DC 101" even when not simulcasting. Also, they have apparently dropped their Ac affiliation. (RAL-VA) (Their ratings were low.)
- 730 CHYR7 ON Leamington, 2/18 1818 florist spot, ID by OM, T40 mx. Fair. (WPT-DC)
- 740 WKIS FL Orlando, 2/18 1816 wx rpt for Central FL (temp. 68°F). ID by OM. Fair o/ CBL. (WPT-DC) MM 3/2 0300 poor in KCMC null w/ CBS nx, Barry Manilow song, "KIS" ID's, teletalk. (RAL-VA)
- KCMC TX Texarkana, 3/2 0301 fair w/ C&W. ID, local nx preceded by Mutual nx sounder. (RAL-VA)
- 860*WLBG*SC* Laurens, 2/15 0241-0243 ET w/ C&W mx, ID at 0243 by man, and then off. Fair-good and also alone. (NW-ON)
- 940 WMIX IL Mount Vernon, MM 3/2 0314 fair w/ pop mx, wx. (RAL-VA)
- 1450 WQSR SC Charleston, 2/23 0100 big band mx, ID by OM DJ, TC. Good. (WPT)
- 1490 WJHI PA Johnstown, 2/9 1756-1810 talk show w/ ID by DJ at 1759, local nx & wx followed w/ nx reader Jeff Wilkinson. Poor but above the rest on 1490. (NW-ON)
- 1540 WWLM MI St. Louis, 2/9 1812-1816 spot for book store, jingle, into Marty Robbins song, s/off at 1816 mentioning that the "Big M" serves Breckenridge and the entire Mid-MI area. Poor-fair o/ WPT for #20 on 1540. Verie in 9 days. (NW-ON)
- 1580 WCLS GA Columbus, 2/21 0220-0227 w/ gospel mx, 0225 ID as "WCLS Gospel Country" by man. Fair w/ Mexican. (NW-ON)
- 1590 WQQW CT Waterbury, 2/28 0106 fair w/ CBS nx, ID, Larry King. (RAL-VA)
- WJSC TN Jonesboro-Johnson City, MM 3/2 0242 fair w/ WAKR nulled w/ R&R, local PSA, "Easy Rock Radio" slogan. (RAL-VA)

DX TEST

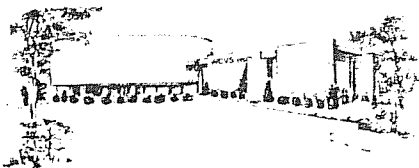
- 1440 WGIG GA Brunswick, heard 2/23 0125. Talked to CE, QSL enroute. (WPT-DC)

EASTERN DXERS

- RAI - Bob Lazar, 1711 Wainwright Drive, Reston, VA 22090
(Yaesu FRG-7, SW-2)
- CMS - C.M. Stanbury II, RR #1, Ridgeway, ON LOS 1N0
(GE FAX-1, 90 ft. LW)
- WPT - Bill Townshend, 4500 Connecticut Ave. NW, #901, Washington, DC 20008
(Realistic TRF)
- NW - Kiel Wolfish, 15 Donwoods Grove, Toronto, ON M4N 2X4
(Yaesu FRG-7, TRF, SW-2)

WCVS

Hayward, CA
Daily Review,
3-2-81, via
Fr Jack Pejza



3065 SOUTH FOURTH STREET / SPRINGFIELD, ILLINOIS / 62703
POST OFFICE BOX 2697

Cuban stations may 'cut in'

COCOA, Fla. (AP) — Southeastern radio listeners may start hearing a strange mixture of sounds when they tune in to their favorite AM station — perhaps an American pop hit and an announcer saying, "Presidente Fidel Castro hoy dice."

An unknown number of Cuban radio stations, some already in operation, plan to begin using 188 radio frequencies that would cause "considerable and extensive" interference with the broadcasts of some southern U.S. AM stations, a Federal Communications Commission spokesman said last week.

During daylight, the interference would be limited to Florida stations, the FCC said, but at night the interferences could extend throughout the Southeast.

Jerry Vacuzzi, consulting engineer with the Florida Association of Broadcasters, said 75 of the Cuban stations could be considered high-powered and very likely to cause interference.

"You'd be hearing the Cuban radio station at the same time you heard your own," said FCC spokesman Bill Moore.

CENTRAL DX ROUNDUP

Robert Kramer
4639 N. Albany
Chicago, IL 60625

UnIDed, Special, Changes, et. al.

980 WKLF AL GLANTON, 2/2 0133 poor on DX test U/WGNE OC W/C&W mx & ID. RJ-IL
1250 WNUU SC GREENVILLE, 2/16 0100-32, fair-good on DX test O/U/WNDE, WEMP slop W/rel.
mx, TT, ID repeated, Hrd ID @ 0127, test still on at 0200 recheck. JA-WI,
2/16 0103 DX test W/tones, mx & barely readable IDs U/WNDE. MJ-IL
1440 WGTG GA BRUNSWICK, 2/23 0025 fair on DX test O/WHHY, W/C&W & pop mx, then ID
"1440 WGTG Brunswick, GA conducting equip. test at 5kw". Gave address &
asked for reception reports. JA-WI, 2/23 0200-0258, very poor U/WHHY &
UnIDed W/C&W mx, W/C&W mx, TT & several voice IDs ment. phone # & address//
1440 UnIDed 2/23 0200-0258 U/WHHY U/O/WGTG BR W/C&W mx, YL ancr. RG-IL RG-IL
1450 WFHA PA FRANKLIN, 3/2 0201 poor in WXOL null W/TT & sweep tones, no IDs. Confirmed
it was them through phone call to stn. RK-IL

All da Rest

590 KLEJ TX AUSTIN, 3/2 0300 fair in WRKH/Cuban/WOW OC QRM W/ID, CBS mx. RK-IL
600 WICC CT BRIDGEPORT, 2/1 0209 poor W/pop mx & ID. QRM from WRBC & CA???. WMT off//
610 KARV AR RUSSELLVILLE, 2/7 1903 horse racing results (did yours win? ed.) MJ-IL
& spots W/ments. of Russellville & Northern AR. Fair W/WDAF, had rather
amateurish sound. MJ-IL
790 KXXX KS COLBY, 2/19 1330 good W/ID, ad for Co-op Gas for the farm, ID, Farm rpt.
Prices for cows, etc. RHP-CO MJ-IL
920 WNOK IL METROPOLIS, 2/5 1829 S/Off W/ment of studio & xmtr location. Fair U/Unids//
930 WJAX FL JACKSONVILLE, 2/7 0059 ID on hour, into nx. Fair W/WESB. Tnx to Earl
Higgins for tip. MJ-IL
960 KGIR MO CAPE GIRARDEAU, 2/14 0106 CBS nx followed by S/Off & inst. SSB. Good
O/WERC. MJ-IL
1050 KEIS MO PORTAGEVILLE, 2/3 1844 S/Off W/ment of FM on 106.3 & ID. Good & alone,
some WCFB slop. MJ-IL
1060 WKNG GA TALLAPOOSA, 2/14 1827 C&W mx & S/Off, followed by patriotic message & SSB.
Good O/WNOE. MJ-IL
1090 WCOG TN KINGSFORD, 2/5 1759 ID on hour after Unid S/Off, ID was not WGLC. Poor
W/KAAY in WGLC null. MJ-IL
1180 VOA FL MARATHON KEY, 2/18 0651-0706, in like local O/WHAM W/SS pgm of talks &
nx "Buenas dias America", ID at top of hr. "La Voz de Estados Unidos." RG-
(Rob, they don't have call letters, ed.)
1240 ENDO CO COLORADO SPRINGS, 2/19 1815 rock mx, ID. RHP-CO
1340 WHPA PA WILLIAMSFOOT, 3/2 0100 fair on ET in mess W/TT, ID @ 0101. RK-IL
1360 KBBE IA FORT MADISON, 2/1 1841 vy good W/ID, promo, SID & rock mx. MJ-IL
KSCJ IA STOUK CITY, 2/18 2310, good W/ID, ad & nx. RH-CO
WAZA GA BAINBRIDGE, 2/8 1846 C&W mx & ID W/"All New" slogan. Fair but alone, no
SSS interference. Tnx to Earl Higgins for tip (You can't find anything
without him? ed.). MJ-IL
1370 WTKY KY LONPKINEVILLE, 2/5 1813 S/Off W/ments of pwr & FM on 92.1. Good W/WPRC/
EWRT in WPTH null. MJ-IL
KCRV MO CAUTHERSVILLE, 2/5 1843 S/Off W/annct & pause for meditation (before you
ask, Rob, no I didn't meditate) (so who's asking? ed.). Good. MJ-IL
1380 WACK GA ATLANTA, 2/23 0452-0502, in like local, W/rel. pgm, Gospel mx, ID, lcl
ad. RG-IL
1390 WFIW IL FAIRFIELD, 2/1 1830 S/Off W/ID & ment of FM on 104.9. Vy poor U/WVON,
long wanted. IL # 100. MJ-IL
WGWY MI CHARLOTTE, 2/1 1814 S/Off W/ID & ment of Charlotte. Poor U/partially
nulled WVON. MJ-IL
1410 KRIC TX ODESSA, 2/8 0002 fair in WRIN null W/pop mx & ID. Good southern cx this
night. MJ-IL
WIZM WI LACROSSE, 2/18 2240 good W/ID W/temp & nx. RH-CO
1420 FPOC AR FOGGONAS, 2/1 1843 good W/S/Off W/ment. of 104 FM & pwr. MJ-IL
1440 WJEL SC FORTMOTOC, 2/16 1845 poor W/S/Off & inv to tune FM. JA-WI
WZYX TN COWAN, 2/19 1830 fair W/S/Off using Dixie. JA-WI
1460 KYSB CO COLORADO SPRINGS, 2/19 1338 R&R mx, ID, WX warning. RHP-CO
WELZ MS BELZONI, 2/21 1843 S/Off W/SSB, only faint ID & city ment. hrd before
UnIDed S/Off. Poor. MJ-IL
1480 KVHS AR BERRYVILLE, 2/13 1858 mx, wx & S/Off. Poor through strong WOPA, WFXW
nulled. MJ-IL (How come everything you hear ends with Ville? ed.)
1490 WJMO OH CLEVELAND HEIGHTS, 2/19 0129 poor W/soul mx & ID, ment of Cleveland. JA-WI
1510 KACY LA PORT SULPHUR, 2/13 1838-45 poor-fair O/U/WLAC W/C&W mx till S/Off, SSB. JA

1510 KOSC MO MARSHFIELD, 2/4 1844 poor in WLAC null W/S/Off. Call change from KEMM. MJ-
 1530 CISV MB MORDON, 2/1 0104 C&W mx, ID on hour, nx & clear ID. Poor but steady
 U/WCKY. MJ-IL
 1570 WGHC GA CLAYTON, 2/23 1812 fair but faded to poor at S/Off, C&W mx. JA-WI
 1580 WFVR IL AURORA, 2/16 1830 poor W/Prayer & S/Off. Just ahead of WAMY/WTTN S/Off.
 My closest unheard. JA-WI (Nice one Jim, they don't throw much power in
 your direction. ed.)
 1590 WLFA GA LA FAYETTE, 2/6 1818 IDs & pop mx, in well for 15 min. MJ-IL MJ-IL
 WXRS GA SWAINSBORO, 2/6 1759 ID on hour, fair in WONX null (you can null them?, ed.)//
 1590 WJSO TN JOHNSON CITY, 2/6 1753 pop mx & ID W/ment of 24 hours. Poor in mess W/
 WONX nulled. MJ-IL

Freak Check

980 WILK PA WILKES-BARRE tent. 2/23 0415-0420, fair U/KMBZ W/OC, no ID. RG-IL
 1260 KROX MN CROOKSTON, 2/23 0100-0115 poor-fair thru WNDE/WEMP slop W/R/C per list. JA
 1280 KCNI NE BROKEN BOW, tent. 2/21 0136-0150 good O/pests WGBF & KCNI (they were over
 themselves? ed.) W/T, no IDs. RG-IL

Natives of Jeziorsville:

JA... Jim Albrecht 3313 N. Well St. Milwaukee, WI 53212
 (RF-2200, TRF)
 RG... Rob Gerardi 1418 N. Lincoln Apt. D Benton, IL 62812
 (TRF)
 RH... Rob Harrington 3181 S. York St. Englewood, CO 80110
 (R-1000, loop)
 RHP... Rob Harrington DXing while terrorizing the streets of Denver in his Flaming Pinto
 MJ... Mike Jeziorski (alias Spiny Norman) 3908 Circle Dr. Brookfield, IL 60513
 (Superduperadio)
 RK... Ethel the electric eel (I'll bet you thought I was going to say frog)
 (HQ-129X, HQ-100C, Loops, LW, map of Jeziorsville & vicinity, including Higginsboro)

Dxers of the Month

January 1981
 Neil Zank
February 1981
 Mike Jeziorski

Riddle # 3: Clue 1: Yawn.

Riddle rules. You must submit a report to CDXR, or a photo or carbon copy of a report to another Round-Up or DXWW section, with your guess. No guesses will be allowed through Forum reports. The idea of the riddles is to increase Round-Up support.

RK's Progress Report

	<u>Last Week</u>	<u>This Week</u>	<u># New</u>	<u>To Go</u>
Heard	2880	2883	3	117
QSLed	1931	1935	4	65

In accordance with the upcoming elections, a colition of candidates to get IRCA working again is being formed. The main purpose of this colition is to create ideas which will increase the support of the DX columns in DXM & make IRCA competetive with the NRC once again. So far, 4 of the candidates the colition is supporting for BoD have accepted & will run on this platform. They are: Mike Jeziorski, Ric Heald, Niel Wolfish and Robert Kramer. The other 3 either don't know about it yet or haven't made up their mind if they want to run. The Presidential candidate hasn't either. One of the main programs the group is supporting is to raise dues by 25¢ a year. This money would then be spent by awarding the top contributor to each Round-Up & DXWW section a free year's membership in IRCA. The exact method for deciding who would get each award is still being discussed. But it would take into account quality as well as quantity. I would be interested in hearing from other DXers about this proposal. 73.

Radio listeners, turned activists, lose the station, but make money

by Sheila Anne Feeny
 Times staff reporter

To what extent can you affect what is heard on the radio?

That depends. If you receive an Arbitron diary or are singled out for participation in a focus group, you will represent the supposed opinion of thousands.

You can write letters to the station, which probably will be answered and might even effect a change or apology — and if you put "cc Federal Communications Commission" at the bottom, your reply probably will arrive within the week.

Then there's organized activism:

When O'Day Broadcasting purchased classical KXA last October, Pat O'Day recognized a formidable foe in a persevering grass-roots group called Classical Music Supporters.

It was C.M.S. which scrutinized KXA's public file in 1977 and discovered the station managers planned to abort the classical format. The special-interest group hired an attorney and threatened to file a petition to deny KXA's license renewal if the

Continued on page 15.

WESTERN DX ROUNDUP

Nancy Hardy
2301 Pacific Avenue
Aberdeen, WA 98520

All times are
Eastern Local

Phone for hot WXXR tips: (206) 532-6627 till 10:30pm (PST) -- no collect calls
DEADLINES: Thursdays 3/19, 3/26, 4/2, 4/16, 5/7, 6/4, 7/2

REPORTERS FOR THIS ISSUE:

- (WJH) Bill Harms-University Station P.O. Box 7428-Provo, UT 84602
2/26 DX'ing in Provo, UT w/Realistic TRF
2/26 & 3/1 DX'ing at Deer Creek Rsvr. in Provo Canyon w/
Realistic TRF & two 1500' Beverages (E-N and NNE-SEW)
- (PH) Rob Harrington-3181 S. York Street-Englewood, CO 80110
DX'ing from Albuquerque, NM w/Kenwood R-1000
- (CK) Chris Knight-598 S. Clarion Drive-Pueblo, CO 81007
DX'ing from Albuquerque, NM w/Kenwood R-1000
- (DK) Don Roman-6815-12 Ave.-Edmonton, AB T6K 3S6
DX'ing 20km SE of Wetaskawin w/Drake R-7, 900' SE Beverage,
2500' CW Beverage ("O" height)
- (JO) John Oldfield-7135-129A Street-Surrey, BC V3W 6T4
TRF & loop & 9R59D (Trio-Kenwood)
- (AJR) Andrew J. Kimminston-559 Clarke Road-Coquitlam, BC V3J 3X4
Homebrew rx, 4' box loop
- (RW) Robert Wien-1309 Dentwood Drive-San Jose, CA 95118
7E long-range portable, SW-2

OF SPECIAL INTEREST:

- 1090 KLEW OR, Umatilla new station hrd Th 2/26 2012-2032. Local ad,
relig. songs and s/off. Fair signal, but considerable QRM from
XEPR3, etc. (WJH-UT)
- *****
- 540 CBKQ BC, Ucluellet LPRT 2/21 0910 & 0940 loud through CBK. A weak
regular here, but rarely this loud // CBU-690. CBKQ is also
540 but puts out a rotten local signal. (JO-BC)
- 550 *KEOW* MT, Butte 2/27 0415-0430 good on sked f/c w/TT, ID 0420. On
4th Friday of each month. This time is different from one in
1981 f/c list which lists 0440-0450, tho' day is correct. (RW)
- 570 KLUW UT, Salt Lake City 2/21 2218 EZL mx, local ads. Fair. (DM-AB)
- 600 KMEZ MT, Kalispell 2/21 local wx & ID at 2042, good. (DM-AB)
- KSJE ND, Jamestown Sa 2/28 1493 mx, wx, ID and local ads. w/KIIX
QRM. First time in daytime. (WJH-UT)
- 610 KRKE NE, Albuquerque 3/2 0235 actually readable in a narrow KPRC
null, w/rx mx & ID. Talk about selectivity! (RW-CA)
Will be switching to "All-talk" sometime in the near future
according to a KRZY-1450 DJ. (CK, RR-NK) (Did he say when KRZY
will move to 1090 kHz?-RH)
- 640 KFI CA, Los Angeles 2/22 0127 local ads, jingle ID; very poor u/
Local CHED-630 splash. (DM-AB)
- 650 KORL HI, Honolulu 2/22 0527 w/"Music of your Life" & "K-65" slogans,
very poor tonite. (DK-AB)
- WSM TN, Nashville 2/26 0322 just booming in w/one of best signals
ever, completely eraticating KORL, w/C&W mx. (RW-CA)
- 710 *KIRO* WA, Seattle 3/2 0320 good w/TT o/KPIA. (RW CA)
- 720 WJH IL, Chicago 2/26 0324 for first time ever, actually o/KDWN!
Strongest signal ever on this one as well, one of best eastern
nights ever tonight. (RW-CA)
- 730 KLOE KS, Goodland Sa 2/28 0848 ad for local supermarket, ID, into
Kansas mx. Good w/KDAZ QRM. (WJH-UT)
- KDAZ NE, Albuquerque Sa 2/28 0844 spot for Girl Scouts, ID as "With
the good news, KDAZ." w/KLOE QRM. (WJH-UT)
- 770 WABC NY, New York 2/22 0410 just heard c/l (Call letters maybe?-NH)
u/strong KOE. (DK-AB)
- 800 CQWC BC, Langley seems to have dropped the Ethnic & Gospel in
favour of "JC-80" modern country sound. (JO-BC)
- 810 KJC CA, San Francisco 2/22 0530 wx & local temps, ID; very poor
u/local CHQR Calgary. (DM-AB)
- 830 WCCO NE, Minneapolis-St. Paul 2/21 1557 local wx & ID's. This is
noted because it was the first station hrd after the Beverages
went up--time was 1:57 in the afternoon!!! (DM-AB)

900 KBIF CA, Fresno Sa 2/28 1415 good w/relig program. First time daytime. (WJH-UT)
 KPIS MN, Minneapolis Su 3/1 0725 Gospel song & ID. Good signal, a little QRM. (WJH-UT)
 KJSK NE, Columbus Su 3/1 0803 wx for Columbus, and state & local nx.
 910 CJDV AB, Drumheller 2/20 0305 & 2/21 0745 noted w/"91 CJDV"(WJH-UT)
 ID's. Will check CKBR-1340 & CHOA-1400 to see if still twinning. (JO-EC)
 940 KVSH NE, Valentine Su 3/1 0800 loud at s/on. Anncr's name was Glen.
 970 KSLT NE, North Platte Su 3/1 0728 SSE into s/on anncr. / (WJH-UT)
 o/all. (WJH-UT)
 KAKC OK, Tulsa Su 3/1 0731 only hrd ID; w/KJLT. (WJH-UT)
 990 (KKIS) CA, Pittsburg now has a weekly MM SP again. (RW-CA)
 1000 *KKIM* NM, Albuquerque 2/27 0432 good on MT in KOKO null. Contemp. relig. songs including "He's the Light" & "Praise the Lord, Hallelujah!" (RW-CA)
 1080 KVNT ID, Coeur d'Alene 2/21 0927 weird s/on time. Blew away all others. "Leading the way in Northern Idaho. Welcome aboard." Nx 0930 by Knutson Chevy. (JO-EC)
 LPRT's EC, 2/21 0859 "It's one minute before (...Vancouver." // CBU-090. Loud & way o/KWJS (some CKSA). There are 4 LPRT's here.
 1090 KAAV AR, Little Rock Su 3/1 0104 "Request Line" number / (JO-EC)
 given. Fair signal w/KRYN QRM. XEPRS out of the picture. New, state #37. (WJH-UT)
 (XEPRS) BCN, Rosarito 2/20 0308 noted off on a rare SP. Why couldn't they wait till KNWS test on MM, hi. Only strong KBOZ & weak KING in. (RW-CA)
 1100 KREX CO, Grand Junction 2/15 2205 dominating freq. w/nx. Way o/ KFAQ. (CK, RH-NM)
 1120 KMOX MO, St. Louis Sa 2/28 1608 good signal w/local wx. New daytime state #19. (WJH-UT)
 KCLE TX, Cleburne Sa 2/28 0810 fair signal, KMOX QRM. Heard w/ad for a local tire store & auto parts store. (WJH-UT)
 1130 KLEY KS, Wellington Sa 2/28 0821 local ads & ID. Dominating channel.
 KLSR TX, Memphis Sa 2/28 0834 fighting w/KLEY. "Lone Star" / (WJH) Radio KLSR" ID. Fair signal. (WJH-UT)
 1180 WIDS IL, Jacksonville Su 3/1 0720 fair w/KOPF QRM. Song, ID, and sports. (WJH-UT)
 1220 CJRB ME, Boissevain 2/21 1855 wx for Pembina Triangle, ID. Fair.
 1230 ?KORT? ID, Orangeville 2/21 1903 just caught poss. c/l. / (DM-AE) (DM-AE)
 KBMN MT, Bozeman 2/21 1859 ID, Paul Harvey talk; fair. (DM-AE)
 KRER OR,resham Wed 2/25 0012 virtually unreadable in CKDA-1220 slop, but hrd some kind of contest promo w/several "KRDR" ments, spot for furniture (?) store at "We 64th & Lombard," which sounds like Portland. (AJR-EC) (it is.--NH)
 1240 KCRT CO, Trinidad is going to up their daytime power from 250 watts to 1000 watts in April of this year. (CK, RH-CC)
 KCCR SD, Pierre Su 3/1 0823 ID & SD wx; o/all. (WJH-UT)
 1250 KWSU WA, Pullman 2/21 2230 w/Cougar basketball; fair. (DM-AE)
 1290 KTRN TX, Wichita Falls Sa 2/28 0515 good signal w/Sports Report, into country song. (WJH-UT)
 KIVO MT, Missoula 2/21 1925 "13 Country KIVO" ID, C&w mx; fair. (LL)
 CPRO LE, Winnipeg 2/21 1924 just heard c/l; poor. (DM-AE)
 1320 KQIQ CA, Lemoore Sa 2/28 1920 ID into an ad, o/KCPK. (WJH-UT)
 1330 KLOL CA, Lompoc Sa 2/28 2023 local ad & ID. Fair signal but dominant.
 KOVE WY, Lander 2/21 1937 local nx; good. (DM-AE) / (WJH-UT)
 1340 KSID NE, Sidney Sa 2/28 0908 "K-SID" slogan, local ads, and Neb. nx o/all. (WJH-UT)
 KYCN WY, Wheatland Su 3/1 1000 good at s/on. Little QRM, but faded out immediately. (WJH-UT)
 1350 CJDC EC, Dawson Creek 2/21 1950 local nx, ID; fair. (DM-AE)
 1360 KRRR NE, Ruidoso Sa 2/28 0905 ID & MM nx. Good o/QRM. (WJH-UT)
 KEYZ ND, Williston 2/21 1930 Taco John ad, ID. Good. (DM-AE)
 KXOL TX, Fort Worth Sa 2/28 0709 local wx & ID. (WJH-UT)
 1450 KONE NV, Reno Sa 2/28 0530 "K-ONE" slogan into Ae nx. Dominating channel. (WJH-UT)
 1460 KRNK NE, Kearney Sa 2/28 1750 local ads & ID o/all. (WJH-UT)
 1470 KELA WA, Centralia-Chehalis 2/21 0800 s/on Ak. & FW. No anthem. into nx. (JO-EC)
 CJVE BC, Vancouver 2/21 0800 s/on, into mx. Their 50kw pattern is no problem here. (JO-EC)

- 1480 CKER AE, Edmonton 2/21 0820 instr. BFL style mx is a regular here w/KARO. No ethnic pgms at this time. (JO-BC)
- 1490 KKAN KS, Phillipsburg Sa 2/28 0707 ID, PSA for USDA and local, national & international nx. (WJH-UT)
- CFWB BC, Campbell River 2/21 0935 w/"14-90 WB" slogans, "Coast Country Countdown." A chance for some to log them not twinning CFCP. (JO-BC)
- 1500 KSTP MN, St. Paul-Minneapolis 2/21 1621 another daytimer, local wx, good on SE Beverage. (DM-AB)
- 1520 KAMX NM, Albuquerque Th 2/26 0820 song, ID, and wx for Albuquerque. O/all. (WJH-UT)
- 1530 CISV MB, Winkler 2/21 1707 local wx, TC, ID; fair. (DM-AB)
- 1550 KRZO UT, West Valley City 2/15 2214 decent signal w/r/r mx and "Cargo" ID's. (CK,RH-NM) (Not C&W?--NH)
- 1560 WWTN TN, Nashville Su 3/1 0758 relig. program & ID, o/all. (WJH-UT)
- 1570 WTQX AL, Selma Su 3/1 0701 loud s/on. Full details into relig. pgm. New state, #38. I don't know if I can take two new states in one day, hi. (WJH-UT)
- WOKZ IL, Alton Su 3/1 0713 SSB full s/on and wx from the Weather Box. Good momentarily. (WJH-UT)
- WILO IN, Frankfort Su 3/1 0558 good signal at s/on. Full details, mention of 250 watts. (WJH-UT)
- KNDY KS, Marysville Th 2/26 0727 local ads, into Liberty Lobby. Good signal. (WJH-UT)
- KTAT OK, Frederick Sa 2/28 0658 s/on w/SSB & annct. by the general manager into AI nx. O/all. (WJH-UT)
- KMYZ OK, Pryor Th 2/26 0733 local ads, Midwest nx & Market Report. Fair w/KNDY QRM. (WJH-UT)
- WHLP TN, Centerville Su 3/1 0710 SSB into annct. Only in momentarily. (WJH-UT)
- KZOL TX, Farwell Su 3/1 0808 ID into spot for Safe Driving Tips. Fair w/KLOV QRM. (WJH-UT)
- 1580 KRZI TX, Waco Sa 2/28 0738 local spot & ID. Mucho QRM. (WJH-UT)
- 1590 KMTI UT, Manti is my unID reported last time w/the Mt. Pleasant location. Many tape playbacks helped on this one logged 1/16 1849. (DM-AB) (WJH)
- 1600 KBBB TX, Borger Su 3/1 0700 s/on "K-triple B" slogan. Good o/all.
- DX TESTS:
- 1090 KNWS IA, Waterloo 3/2 300-6400 not heard during various checks during this time, probably would have made it as XEPRS was quite weak tonight & easily nullable, tho KEOZ was rather strong. (RW)

F/C's:

- March 1st MM 1230-KQIK 0300-0315 (may be bimonthly now) (RW-CA)
 1240-KMCL ID 0300-0310 (code & voice ID's) (RW-CA)
 1340-KIKO AZ 0200-0215 (code & voice ID's) (RW-CA)

UNID's:

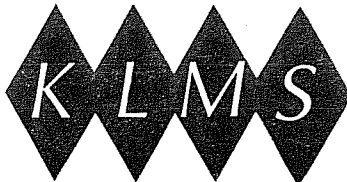
- 650 2/22 0544 unID TT w/1.0 kHz tones. (DM-AB)
- 1220 Su 3/1 0730 a spot for "Right to Life" into Baptist Hour." During the spot they mentioned writing to your congressman, so not likely a Canadian (i.e. CJRB). Many daytimers & WJAR possible. On ENE Bev. so probably a midwesterner. Midwest members help! There was also a mention of a woman that sounded like La Borea or something like it. There is a town near Cleveland called Berea, so... (WJH-UT)

I had thought this column would be sort of slim because everyone would be waiting to report to the Anniv. issue. Wonder what next week will be, if this is a slim one, hi. ♡



KEDD

Box 1206 / Dodge City, Kansas 67801



P.O. BOX 1804 • LINCOLN, NEBRASKA

DX WORLDWIDE - EAST

Neil Kazaross

Union College Box 1024

Schenectady, NY 12308

TRANS ATLANTIC BY ROUNDUP (all from Mark Connelly)

- 585 SPAIN Madrid fair w/ man & woman in SS; bits of other audio (chanting?) way underneath 0442 Feb.24.
- 711 FRANCE Rennes poor w/woman in FF thru bad WOR slop 0449 Feb.24.
- 756 W.GERMANY Braunschweig poor w/man in GG 0455 Feb.24.
- 774 SPAIN synchros good w/ SS talk, upbeat instrumental mx, 0456 Feb.24
Feeble TIW-775 het occasionally present.
- 864 FRANCE Paris good w/ AA mx 0459 Feb.24.
- 882 GREAT BRITAIN Washford BBC good w/5 short pips, 1 long pip, then rx in EE 0500 Feb.24.
- 1206 FRANCE Bordeaux fair w/ man in FF, then into Muzak 0529 Feb.23.
- 1467 MONOCO Monte Carlo good w/ talk by a man then music-box IS at 0514
Carrier off at 0515 Feb.24.
- 1503 POLAND Stargard-Stettin pr-fr w/ talk by man & woman, fast fading evident 0521 Feb.23.
- 1512 SAUDI ARABIA Jeddah poor w/ bits of AA mx in bad WITS slop 0312 Feb. 23.
- 1521 SAUDI ARABIA Duba in w/ massive signal, stronger than WKBW about 20% of the time; AA talk, single musical tone on the hour, mention of Arabiyah & Saudia, then male AA chant followed 0259-0303, Feb.23
This is the only Asian regularly hrd on portable rx's here.
- 1530 VATICAN R.Vatican really bombing WCKY!! Slavic talk by man & numerous Vatican men's atop chan. 60% of the time. 0514 Feb.23.
- 1548 ENGLAND low key British EE talk by man, then Slim Whitman record; local ID not hrd 0538 Feb.23.
- 1554 t GABON drum beating w/ no voices or other instruments 0510 Feb.23.
- 1557 FRANCE Nice poor-fair w/ woman in FF, heavily slopped by WGR 0345 Feb. 23.
- 1566 TUNISIA/SWITZERLAND Sfax atop w/ outrageous S₉+30 db sig. & AA chanting/drumming well atop(presumed)Sarnen w/ Chuck Mangione-style type Jazz 0508 Feb.23.
- 1575 ITALY Genoa v.g.d. despite CKLM pest: American & Italian pop mx, II talk by woman 0545 Feb.23. This is clearly the best II sig. at this QTH because 846 suffers from WHDH QRM & 1332 gets blitzed by WDLW.
- 1584 UNID's strong carrier pile; besides hints of the usual Spaniards, someone noted here w/ AA talk - most of the time just a big jumble like a US GY channel 0505 Feb.23.
- 1593 W.GERMANY Langen berg fair w/ pop/MOR mx at 0315 & loud w/ man in GG 0502 Feb.23.

PAN AMERICAN BY ROUNDUP

- 540 VENEZUELA Villa del Rosario Feb.26 0642. Radio Perija, Ballads nice ID at 0649 strong. Venezuelan # 25. (Moore-PA)
- 550 CUBA CMAN good o/ CPNB w/ R.Rebelde ID, SS talk about USSR 0447 Feb 24. Someone reported this in // 600 recently, but this has not been noted here. (Connelly-MA)
- 575 COSTA RICA TIRN R.Nacional 0150 Feb.10, YL nx, occasional OM rpts. TC & ID at 0156, Fair. (Moore-PA)
- 655 EL SALVADOR YSS R.Nacional Feb.10, in well tonite w/ om ancr, romantic ballads ID at 0146. (Moore-PA)
- 675 COSTA RICA San Jose Feb.10 0133 local style mx ID & TC, into ballad. (Moore-PA)
- 700 VENEZUELA Maracaibo YVMH R.Popular Feb.26 0107 briefly o/WLW w/ad then ID, gone at 0109. (Moore-PA)
- 705 UNID Feb.10 0124, heavy QRN here but someone w/EZL mx & YL ancr, static so bad that I couldn't tell lang. (Moore-PA) St. Vincent has this format-ed.
- 725 COSTA RICA San Jose R.Columbia Feb.10 0118 OM/YL discussion, ID @ 0120, promo for nx coverage, instr. Latin mx. (Moore-PA)
- 730 COLOMBIA Bogota R.Melodia Feb.10 0109, local mx, ID, TC, fair(Moore)
- 760 COLOMBIA Barranquilla PJHJ IW de Barranquilla Feb.26 0141 Soccer game. After score @ 0150, pause for jx ID. Fair in Cuban's null, no WJR. (Moore-PA)

- 810 COLOMBIA/BAHAMAS HJCY in w/German lang. bcst, full ID in SS at 0250. Then R.Bahamas w/full ID in EE 0255 Feb.16 followed by nx in EE. Both very strong, S9+, WGY not present. (Smith-VA) Welcome back to IRCA & DXWW. -ed.
- 810 BAHAMAS Freeport R.8-10. Feb.26 0131. Fair w/ WGY disco then local ads, e.g. " Takes Andrew's Liver Oil. Wake up & live!!(I'll bet that stuff would make more than your liver want to lie down & die-hi-ed.) Then Frank Sinatra mx. (Moore-PA)
- 830 DOM.REP HIJB Feb.26 0115 Totally on top w/ballads, ID, Ron Anejo ad. (Moore-PA)
- 1040 CUBA Puerto Padre R.Victoria Feb.16 2318, on top til 2323 w/ magazine-type pgm, then nice ID @ 2321. (Moore-PA)
- 1040 CUBA La Fe R.Caribe Feb.16 2323 Faded up o/Puerto Padre. YL talk then nice "R.Caribe desde la Isla de la Juventud" ID @ 2325.(Moore)
- 1180 GUATEMALA R.Sonora Feb.10 0323 Fair w/WHAM, marimba mx, OM ancw w/ ID & ads. (Moore-PA)
- 1190 COLOMBIA Barranquilla LV de la Costa Feb26 0057. OM anmts & ID w/ WOWO QRM. Colombian # 25. (Moore-PA)
- 1200 VENEZUELA/CUBA Unid Venezuelan hrd w/ Ven.NA at 0500 on Feb.14, o/u Cuba w/ SS nx about workers. (Connelly-MA) Is YVOZ AN anymore or is this YVWA ? - ed.
- 1210 VENEZUELA Coro R.Coro Feb.10 0345 EZL mx old "popcorn poppers" song -- remember that one?? (Yes, the last time I heard it was back in the days when my mom used to give me Andrews Liver Oil!- hi - ed) YL ID & 0400. (Moore-PA)
- 1210 CUBA Holguin CMKD o/u WCAU; typical political nx in SS 0457 Feb.14 Cx slightly AU on low end of band at the time,(Connelly-MA)
- 1506.9 UNID carrier, bits of mx 0520 Feb.23. (Connelly-MA)

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 Gardner Smith 6907 Fern Lane Annandale VA 22003, rx??

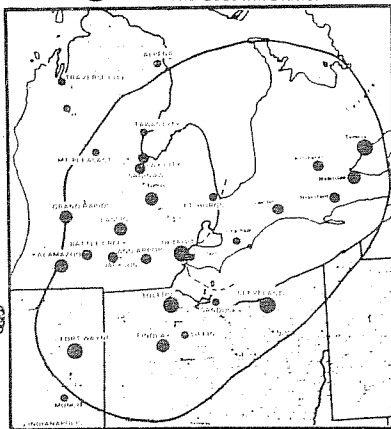
For those of you wishing to call me, the phone # here is 518-370-6835
 Best times to call are between 1300 & 0015 ELT.

73's and please don't take any liver oil- KAZ.

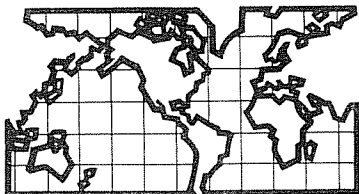
Below: from the British magazine "Punch", via Pete Taylor. No, we don't understand it, either....



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DX WORLDWIDE - WEST

Pat Martin - Editor

P.O. Box 843, Seaside, Oregon 97138

(503) 738-3198 - deadline Tuesday

We have a rather short column this week. DX here hasn't been the greatest so maybe that's the problem in other areas. New DX info: LZG-558-Gors,NZ has been reported (per NZDXL) testing with tones (2 KW) and there is an application for a new station on 585 KHZ at Pago Pago,American Samoa. Quality Media Corp has applied for a 500 watt full time station with religious programming. Not alot of power,but a pretty clear frequency. On to the column.

TRANS-AMERICAN DX ROUNDUP

774 BULGARIA, Stolnik. Apparently my UNID of 0400-9/27/80 was this 60 KW. Sofia outlet per English DXer Gordon Darling who listened to my tape. My best catch ever! (NHP-BC) Great DXing,Nick. PM

PAN-AMERICAN DX ROUNDUP

630 UNID, Fair audio level-0836-2/16 w/man in SS speechifying then woman ment. "hora" a lot as signal faded under usual murk. Cuba??? tho no sign of CMQ-640. (NHP-BC)
660 MEXICO, Mexico City-XLRPM. Monster signal w/full ID at 0500-2/1. Still sounds like P in the calls to me,but Gene Martin is closer to them. Slogan now seems to be "La Tropical de Oro" only. (NHP-BC)
825 COSTA RICA, San Jose-TIOS. Radio Titania at fair level-0446-2/1 w/talk by man,then pop mx w/usual "Titania" o/mx. (NHP-BC)
840 PANAMA, Panama city-HOL80-Man talking about a program at one in the afternoon on "R. Nacional de Panama". This at 0607-2/18,fair o/WHAS,but soon faded. (NHP-BC)
990 MEXICO, Mexicali-YECL now giving calls and R. Mexicali slogans per logging 0540-2/14, Usual EE rr mx w/SS ancncs. Hardly DX here. (NHP-BC)

TRANS-PACIFIC DX ROUNDUP

531 AUSTRALIA, Kempsey-2MC-heard well w/rr mx and jingle into rx at 1000 on 2/27 and 2/28, short rx and sports,wx, back into rr mx and "Mid Coast Radio" slogan ID's. (PM-Or)
774 FIJI, Naulu Rewa-1100-2/16, six longish pips after Indian mx, then "Radio Fiji" mx 1105 vocal anthem,followed by GSTQ. Fair to good signal,much of the morning, 639 also noted,but w/weaker signal. (NHP-BC)
846 t KIRIBATI, Tarawa-Best strength heard since moving to 846 from 844,fair to good w/OM in local language at 0931-02/16 and Pol. mx If there was an ID at 1000,I missed it (faded under 850 slop),anthem noted then TT. Does this ever ID in EE,Pat? (NHP-BC) KIRIBATI ID's in EE rarely, except at s/off at 1000. Normally a YL reads a s/off giving hours of operation,location,etc. in EE. PM
1476 t NEW ZEALAND, Auckland-LYA- Radio Hauraki,poss. this rr station and DU man talking at 0917-2/16,weak,many unusual carriers this AM. (NHP-BC) (Yes, this sounds like R. Hauraki. They play alot of heavy rr, with few anmts. PM)
1566 SOUTH KOREA, HLDA has been in several mornings after 1100 lately, noted with choir mx and YL & OM ancncs in KK at 1130-2/25. (PM-Or)

VERIES

825 ST KITTS, Radio Paradise finally sent QSL sheet for 10/3/80 report,4 months with 1 IRC. Sked given as 0900-0400,except Sunday. 0945-0400. (NHP-BC)

THANKS TO THESE REPORTERS

NHP-BC Nick Hall-Patch, 1538 Amphion Street, Victoria, BC V8R 4Z6
Trans. mod. HRO, 3 ft. box loop

PM-Or YER EDITOR
E.H. Scott (RBO-2), 230 ft. LW/4 ft. loop ant.,Ground system

EASTERN DX FORUM

Paul Mount
471 Emerson Avenue
Teaneck, NJ 07666

ROE GERARDI 1418 N. Lincoln Apt D Benton IL 62812

I have to agree w/ Gene Martin's comments (WDXF 2/14) about the "jam packed ECB and our domestic MSP stations go a long ways toward concealing the true characteristics of long distance reception," because of my experiences in DXing the 160 meter Ham band (1750-1900 KHz). During the winter months it is not too uncommon to hear Alaska or Hawaii hams, operating only 210-230 kHz up from the top edge of the ECB, at this location and using a DX-160 and a ECB loop! Also, during the winter Ham DX contests, stations from other Pacific islands, NE Australia, and Northern New Zealand have been heard here in that same frequency range. These being all voice mode, and using no more than (often considerably less than) 1 kW of power. Reception is usually only poor at best, yet it has caused me to wonder why TP's on the ECB don't make it this far inland. After all if such Ham stations can make it in only that far from the ECB, it has to be because the ECB signals are blocked! The only reason the TP 160 mtr hams make it in is because their signals are on a relatively "quiet" set of freqs. Oh, there is LOCAL, and state-wide and Caribbean hams on those freqs but they try to keep a "clear range" open for TP and TA DX as well. So, I wonder if a few high power TP's were on such "open freqs", wouldn't they stand a chance of being heard in the EC and Midwest often. 73! - RC.

ERNEST R. COOPER 5 Anthony St. Provincetown MA 02657 Feb 24, 1981

Wow, just ten months from today is Christmas Eve! For what it's worth, my Feb 7 Monitor arrived here on Fri the 13th, and the Feb 14 copy came in on Mon Feb 23. I guess Provincetown must be uphill from Seattle. Veries since last reporting in are v/l's from WWSA-1290, WCML-1060; v/f fm WCCM-1350-TEST,; v/q from Algeria-891 (Country #81 and African #7); a second verie from WQEK-1300 (a v/f), AND two PF/c's from toughies WGGM-1410 and super-toughie WIBG-1520, for a total of 4,186. There was an FK trop opening Sunday 2/22 into Nova Scotia and Long Island around 10 a.m. - I logged three in 25 minutes before scooting out to church. In the 2/7 Central DX Roundup, 'tis stated WNYE-1450-TEST of 1/12 was no on. Yes they were too! In Eastern DX Roundup of 2/14, it was mentioned WAWZ s/off at 1800. This is their s/on time! WEXX goes off then to open the frequency for them. And WLQB-1570 is listed as Morgantown KY. They are in Flint MI and were PoPing MI 1/19. I see by Central Roundup that WDMF-810-TEST went on an hour later than expected no wonder so few heard them! Ever notice how "cute" column sub-headings lose their sparkle with constant repetition? (You don't see any here anymore do you, hi-PR: Ran Dumb idea.)

PAUL MOUNT 471 Emerson Avenue Teaneck NJ 07666 201 836 1137

Most of the Forums in the envelope are for next week's anniversary issue, though it seems a Stanbury Forum is MIA somewhere here in the warehouse. Almost no DX Activity here in the last few weeks. Big news in radio here is WNEC's beating WABC in the AREs to progress their slogan to "The New One" ex-The Next One, and WABC's shuffling of announcers. Dan Ingram goes to a 3-7p shift from Mornings 6-10, Ron Lundy moves up an hour each side as 9-12a, Johnny Donovan the same Noon-3, and Ross & Wilson being the new morning shift of 5-9. They are from WZGC-FM in Atlanta, and their coming was a hot rumour in Radio and Records about a month ago, confirmed today by promos hitting "Ross & Wilson in the morning, Dan Ingram in the afternoon, and Yankee Baseball at night. New York, we've got your number, 77 WABC." Had a nice conversation w/Ed Ryan to tell him of this just now, and like a call with Mike Jeziorski Saturday, he kept hearing himself. And I've been reminded to pass the words of wisdom(?) All Penguins are not Catholic. (Huh? bp)



P.O. BOX 1117
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BOX 1402
WICHITA, KANSAS 67201



3130 Southwest Freeway / Houston, Texas 77006



Western DX Forum

☆☆☆☆

IRCA—Serving the Broadcast Band DX'er Since 1964

Editor: Ric Heald • 814B Ohio Street • Vallejo, California 94590 USA

1980/1 Deadlines—Every **Wednesday** 10 Days Prior to Publication Date through 18 March 1981

(Note: **Tuesday** Deadlines Prior to U.S. Holidays and 3-Day Weekends!)

KEN WATERS, PSC#1, BOX 22931, APO SAN FRANCISCO, CA 96230 - 15 February 1981

This is my first forum since coming to Okinawa six weeks ago. DX'ing here is really a challenge. The stations are separated by 9 kHz and there are very few English IDs. So far I have heard only East and Southeast Asian stations from Japan, China, Korea, Taiwan and the Philippines. I have tried unsuccessfully for Guam, Australia and Hawaii. There seems to be an abundance of strong jammers here (especially 711 kHz). Daytime reception is good with reception of JQIK 567 Sapporo and JOAK 594 Tokyo.

Two weeks ago I bought the new FRG-7700 at a local Japanese ham radio store. The Japanese retail price here is approximately \$450 plus \$100 more for the 12-channel memory. As far as I know it's not yet available in the states. It's quite similar to the Kenwood-Trio R-1000 but does have a few extras. One is the programmable memory which can be easily set. The set also has three selectivity filters (12, 6 and 2.7 kHz) which I find valuable. I haven't used the set much on MW because of the lack of a good matching antenna (I left my R. West loop in California). I can't wait to hook it up and see what the results are. Unfortunately, I have antenna problems because I live on-base in a strongly reinforced building and it's a big hassle to put up and kind of external antenna. Nonetheless with just 20 feet of wire lying outside, the FRG-7700 did quite well on shortwave.

Before I close, I want to mention that I passed the novice ham tests and should have my license any day now. My call probably will be KA6IKW, and because of international agreement novices are allowed 500 watts and voice here. Hope to talk to some IRCA hams sometime. 73. (Welcome to WDXF Ken, it's great to have another IRCAN reporting from Okinawa-RtH.)

STEVE MC GREEVY, c/o EUREKA FEDERAL SAVINGS, 7500 NORTHGATE MALL, SAN RAFAEL, CA 94903 - 18 February 1981

As a new member of IRCA, allow me to introduce myself. I've been DX'ing MW for the past three years, and am up to a total of a meager 311 stations, 27 states, 4 provinces and 5 countries. I'm a member of the ANDEX club, and am loggings editor in the Northern Lights DX Club, which just began and hopefully will keep going. I'm 17 and a junior in high school.

I was reading Ric's forum in DXM #574 about radio wave path characteristics over water. Last Monday, I took a trip out to the Point Reyes Lighthouse. Anyone familiar with the topography of the Bay Area will know just how far the Pt. Reyes peninsula juts out from the coast. I noted fantastic reception from stations up and down the coast. KESE 1240 blasted in with KROY only a faint background whisper under KESE. KRML 1410 came in clearly too. Most of the Monterey Bay AM stations were in. (This was about high noon.) I was very surprised to hear KMPG 1520 Hollister. KNBA was quite weak, but all the South Bay stations were clearly audible. KTIM 1510 was just about blown away by KXRX 1500. On a KRE null I heard KUKI coming in. Also a surprise was KCTY 980 Salinas (SS), with KINS fading underneath. Also have a taped ID from KPMO 1300 Mendocino. Hey, Bay Area, maybe I've found a new spot for those hard-to-gets. (Steve, a Bay Area group did DX from there last year; they got fogged in, \$50 parking tickets, and so-so DX, hi. It was a Beverage party-RtH.)

Does anyone want some recordings of these stations heard out there? And if any IRCA members want recordings of stations that I made on trips to various places, send me a blank cassette with return postage. Also, on the way to Pt. Reyes, I passed a large complex of antennas which was Marine station KPH. Does anyone know what this is for? (Believe RCA communications-RtH.)

Well, that's about all for now. 73 and good DX. (Welcome to the comic pages of DXM, Steve, hi. Please report as often as you can; good to have another member in "marvelous" Marin-RtH.)



Follow the crowd to Calgary
August 20-23

GARY LARSON, 2806 LINCOLN, BURBANK, CA 91504 - 19 February 1981

Bill Hardy, thanks for the explanation about KOGO.

Noted Robert Wien mentioning KNEU. That was an FM in El Centro, California, but is now KXO-FM. Where is KNEU? Frequency, power, transmitter? (No comment-RtH.)

As for any Los Angeles stations needing an air personality, I can't really say, RtH. Of the three, I believe KZLA would be the best to program your style of country.

A source I'm in touch with informs me KSXO 600 (K-60) has new bumper stickers for an upcoming contest. I'm sure if collectors need a couple, you could send them an SASE.

Yes, as RtH says, if you handwrite instead of type your forums, use ink instead of pencil. I can see that pencil will smear whereas ink (which will also smear) will last longer. (That's not what I was referring to. Pencil is just plain hard to read-RtH.)

I see RtH's comment on KWUN using higher power at night. I don't know of too many that do that.

On a final note, weather here has been almost summer-like, up in the 80s. We could use a little more rain. 73.

BILL HARDY, 2301 PACIFIC AVE., ABERDEEN, WA 95820 - 21 Feb 1981 - Part I

Here I sit with egg on my face.

I just received a letter from one of my volunteer helpers for the 1980 IRCA Almanac project, apologizing profusely for his role in the delay of the Almanac as outlined in my report on page 15, 14 February DXM. The problem is that this volunteer was not responsible for the delay. He completed his work well before the deadline. If the five "anontmous" volunteers whom I did refer to had completed their work as quickly as he did, we would all have been reading the Almanac by last Halloween.

I didn't want to name names or embarrass the five in print, because it would not further our hobby. All five have now received letters from me, so they know who they are. If I haven't written to you, you're not one of them. However, I am going to embarrass one of the five publicly and in print by revealing their name to you again: Bill Hardy. Yes, I too dropped the ball, and I'm sorry.

To make matters worse, about the time you were reading my "cussing out" of the anonymous five, I was sending a letter to 16 editors of DX sections in IRCA and NRC, plus those who decide on bulletin content. My letters were intended as suggestions for improving the bulletins. For heaven's sake, any member of IRCA should feel free at any time to make suggestions to the editors or publishers.

I felt that most of my comments should be directed at the editors and would be of little value if printed in DXM. That's why I wrote directly to the editors rather than sending in a forum. One area I discussed was "tentative," and I've recently discussed that in my 17 January forum. The other topic was comments "in poor taste" in DXM. I've seen some rather raunchy remarks in recent years in DXM and DXN which somehow failed to be edited or rephrased. If you have feelings on either topic, let your editors know. (For heaven's sake, Bill, this ain't Boy's Life, hi-RtH.)

But obviously, I too should have toned down my progress report. If I upset or angered anyone, I'm sorry. I deserve 1,000 lashes with each stiff flipper on each of 1,000 penguins (two million lashes in all). 73, good DX.

ROB HARRINGTON, 3181 S. YORK ST., ENGLEWOOD, CO 80110 (303) 781-1185 from 2200 to 0100 ELT - Undated

Hello from snowy, cold Colorado. Last weekend Pueblo's Chirs Knight and I took our first trip to New Mexico. We're now known as the Colorado Crazyes. That was the nickname Ric Heald gave us after three phone calls to him during our trip.

We visited radio stations along the way, took pictures of same, and chatted with various DJs and engineers. In three-and-one-half days we drove 1,185 miles.

The following stations had the pleasure of our company: KKIT 1340, KDCE 970, KFUN 1230, KAFE 810, KTRC 1400, KVSF 1260, KRTN 1490, KKIM 1000, KRZY 1450, KOB 770, KRKE 610, KCRT 1240, KGIW 1450, KSLV 1250, KVRH 1340 and KRLN 1400.

Spoke with a KRZY DJ and he informed me they would be switching frequency and going to 50 kw day, 1 kw night, at 1490 kHz. This due to go into effect around April. I was a little shocked when he mentioned 1490 and asked him if that wasn't the frequency of KRTN. He answered in the affirmative. So a few days later I phoned KRZY and the woman who answered said the switch had not been approved yet and the frequency would be 1090, not 1490.

I gave the woman at KRZY eight questions that I want answered by the CE or GM within the next seven days for the three BCB clubs. As soon as I get the reply, I'll be sending copies of it to IRCA and other clubs. (Never, NEVER, NEVER give a deadline to a radio station, Rob. They are under no obligation to answer questions about anything to anyone, save the FCC-RtH.)

Chris and I are planning another trip to some 24 communities in Arizona and New Mexico for June.

Well, that's all from one of the Colorado Crazyies. 73. (Portions condensed per E.P.-RtH.)

STEVE MITTMAN, 2248 W. 37th ST., SAN PEDRO, CA 90732 (213) 833-1010
after 2100 - all day Sundays - Rcvd. 24 February 1981

The infamous KDOR 830, run by Dick Dorwat, has returned to the air, and is running 250 watts. (Three years ago, before Dorwat was busted, he had been running 38, 50 and then 60 watts.) I heard Dorwat Saturday, 21 February at 2300 PLT playing rock music and "moldie oldies" with PSAs thrown in now and then. IDs were "K-D-O-R 83" and "K-Door 8-3-Oh." They also have a "legal" ID with music, etc., "This is the Door Broadcasting Company, K-D-O-R, 8-3-oh in Los Angeles. . . on the air and testing." But at other times they mentioned that their "little tower of power" is in central Hollywood. When I called, Dorwat and the other DJs were very excited to hear from me. I told Dorwat that I used to listen to him three years ago and that I saw him on TV (after he was busted he applied for a legal license, which made news). He then told me that with the breakdown of the clears, 830 has been allocated to Oceanside, but because he had an application on file already, the FCC agreed to let him broadcast for a short time to demonstrate that he had a backing and support. (I don't know if that's true or not, but that's what he said.) (He's still bootleg and the L.A. area needs another AM station like the Santa Clara Valley needs another Med fly, hi-RtH.)

He came on the air the next day at 1800 PLT. I called again and throughout the night they kept mentioning me over the air. I also phoned a couple of SoCal DX'ers to tell them about it, and they also called and got their names mentioned on KDOR. And with 250 watts I figured that there was a chance it might make it to Northern California, so I phoned Ric with the hot tip. Any luck, Ric, or was there too much WCCO/KIKI? (Light dimmer noise aimed at SoCal, too much WCCO nulling light dimmer. They claim 250w, but several people in the know still say they're 50-60w, input; he sold them the transmitter-RtH.)

If anyone out there would like a copy of the tapes I made, please send me a C-120 and I'll make you a copy. 73 de SMM.

BILL HARDY, 2301 PACIFIC AVE., ABERDEEN, WA 98520 - 22 Feb 1981 - Part II

For those interested in John Lenon tributes. Here on 14 December 1981 at 1400 ELT (1100 here), I was Christmas shopping (for the tree) and Lenon's "Just Like Starting Over" popped up at #4 in the AT40 countdown on KGHO 1560. Casey Kasem had a nice tribute, which he must have recorded just hours after Lenon's death in order to meet the AT40 transcription mailing. I had forgotten about the tribute so didn't check other stations, and didn't realize the AT40 coincidence at 11 AM until weeks later. This happened to be the first time I'd ever heard the Lenon song, which shows how little I've been listening to pop music lately. In fact, AT40's number one song of the year, "Call Me" by Blondie, I had never heard before Casey announced it as #1 of 1980. (That's OK Bill. For those of us who remember the first rock music in the '50s, it died in the '70s, hi-RtH.)

My understanding is that 1605 to 1625 kHz will be assigned for broadcast use at the same time as 1625 to 1665, namely 01 July 1987. To me, it would make maximum sense to use 9 kHz spacing for the "new" channels above 1600, regardless of whether 9 kHz or 10 kHz is used below 1600. This would avoid the inconvenience of switching if 9 kHz is adopted in a later decade. And, it would be one extra channel in the new band.

My suggestion to those, like Bruce McFadden, who have CEs treat them rudely: Talk instead to the program director or station manager. In person, dressed neatly, is best, but phone if you must. Politely explain why you're interested in knowing about upcoming proofs or other tests, and ask if the person can obtain the information from the CE. Between the CE, PD and GM, someone should be halfway empathetic.

I like Mark Connelly's ideas for preserving records of his DX loggings. However, sending all loggings to IRCA and NRC isn't a foolproof way to preserve that information. For one thing, reports can get lost in the mail. For another, some loggings are of easy local, semi-local, or 50 kw stuff that the editors can, and probably should, edit out. Luckily, most of these catches could be easy to re-log if tragedy struck.

Next week, and Anniversary re-intro. 73 and good DX.

WALT BREVILLE, 9127 CORAL DR., ST. LOUIS, MO 63123 - 25 February 1981

Spring is springing with the high today reaching 73°F, a record for the date and high for the winter. Two weeks prior we had the winter's low at minus 8°F. So far we've had 16 inches of total snowfall this winter, normal winter give us 18 inches.

I've been an IRCAn for 14 years now, a DX'er for 20. My occupation is expeditor of communications, am still single, belong to seven radio clubs.

Rob Gerardi, few people DX MMS these days because the AM is so cluttered now with stations running AN MM compared to 10 or 15 years ago that we may as well lose sleep on Sunday morning instead; there's little difference between Sunday and Monday morning anymore. (Ain't it the truth. Remember when Regional channels were Clear channel on MM? Rth.) Back around '66-'68 I was unhappy if I couldn't add ten new stations to the log a week, now it seems I go well if I get ten new stations in an entire season, the way things are. And back then I had 700 stations logged, and now I'm still short of 900. It's unreal how much more difficult it is to get new loggings now compared to the late '60s.

I'm still in the hobby because I no longer take DX competition or totals seriously. I have simply learned to relax and enjoy getting whatever DX-type sounds and stations I can. And groove to the fact that radio is a mysterious, magical thing of enchantment. (Sounds like you've never worked in radio, hi-Rth.) Going to conventions and visiting radio stations, playing with gear, turns on an undefinable magic spell especially when there are wiggling VU meters and blinking LEDs.

Am predicting a light turnout for IRCA, NRC, WTFDA, ANARC, etc. conventions. Economic conditions and travel expenses rising faster than the overall inflation rate will bring turnouts about 50-60 percent of that of the best attended years. . . expect maybe 20-25 for IRCA and 40-45 for NRC's conventions next summer. I'm basing this on NRC's two California conventions, from 48 at Sacramento in '71 to 24 at Los Angeles in '80. I believe the much worse economic conditions of 1980 caused this. It's not all bad; I found I enjoy smaller conventions much more than the 70-plus blockbusters and I say those lucky enough to go this year will really enjoy themselves. 73.

JEF JAISUN, 12860 136th AVE. NE, KIRKLAND, WA 98033 - 28 February 1981

DX has been fair to middlin' lately. I've logged 40 new stations since 01 January, largely due to the beverage and my recorder. Several nice catches lately include KMAY 1570, KWCO 1560 and 2BL 702. We had a monster of a storm on 19 February which blew a number of stations off the air. Unfortunately, it also blew out my power, so I couldn't DX for four hours in the middle of the night. KZAM went off, and evidently CHUB 1570 did too, as they were nonexistent when I heard KMAY. When bp heard about KMAY he gave out one of his emphatic "oooooooo"s.

Thanks for the Los Mochis 880 tip. Have you ever heard R. Americas on 820 or R. Tanzania (or Cansana) on 1560? My two latest unIDs.

And last but not least, KZAM 1540 has ditched its New Wave format as of 20 February, having tubed out in the latest ARB. ("Another one bites the dust," hi-Rth.) It's now programming Aor, simulcasting drive-time with the FM side. Cheers and 73.

RIC HEALD, 814B OHIO ST., VALLEJO, CA 94590 Tele-Forum: (707) 644-0700 to 2200 PLT and prepaid - 04 March 1981

First, a thousand pardons for no column last week. Seems I'm always the last to catch the flu whenever there's an epidemic, usually right after health officials declare an epidemic over, hi. That, coupled with a compost-load of work when I returned to work stood in the way of a column.

To answer questions/comments. John Clemmer, KSAN is now my favorite FM station. I still prefer KNEW 910 due to their personality orientation, but KSAN with their Dolby sound, is like listening to the record on a good stereo system in your home. I do have a question regarding their programming; they played one Saturday evening nine songs in the same order I had played them at KNBA that afternoon. Wonder if they were listening? If so, I want a job, hi.

Neil Wolfish, I was referring to fraudulent reports to KNBA, period. I know what's on the log, it's checked daily for errors, and an obviously fraudulent report will go to the BoD for action. I stand firm on this. A poor report due to various reasons (interference, fading, and the like) is understandable, but an outright fake report is very easy to pick out.

DX? Well, I actually managed some through the horrendous light dimmer noise from next door. Early Sunday morning, 22 February, a very nice signal, thank you, from JOBB 747 for about 10 minutes until KCBS through their

carrier on for testing purposes. Also noted hets on 891 and 1051, perhaps the latter was one of the Mexicans slightly off frequency.

Sunday evening got a call from Steve Wittman stating that KDOR 830 had been resurrected and now on with what they claimed as 250 watts. All I heard was WCCO. Looping to SoCal brought in the dimmer, and nulling the dimmer was a perfect loop to WCCO. If they are 250 watts, they've revamped their equipment. I know the guy who sold Dorwart the original rig, and it was rated at 70 watts maximum. . .input.

Steve McGreevy, KCTY 980 is semi-local throughout most of the Bay Area, including Vallejo (with horrendous KKIS splatter). Once away from KTIM, KMPG 1520 is easily heard. KRML once away from KRE is easy except here in the North Bay, Marysville is stronger.

Jaisun, yes, it's "Neighborhood. . .Agent" and yes, Dr. Demento, and I get away with it because the boss doesn't listen to his own station, hi. There isn't even a monitor. And I'm beginning to believe that you can play virtually anything in the Bay Area and get away with it. Baez's "Time Rag" is also quite popular.

If you plan on sending me a reception report at KNBA, do it soon. I've just come back from PIP with 50 resumes, and am busy re-recording audition tapes, so take the hint. Have feelers out to a couple of nearby stations (so I won't have to move. . .again).

That's it for this week(s). Have a ton of forums for the Anniversary ish. And to bp, stay in the west this week, I left you all kinds of room, hi. Maybe another Seattle publishing crew member might like to leave his calling card. . .no, not the penguins, hi. Good DX to all and 73 de Rth. .

Bruce Portzer - 6546 19th Avenue Northeast - Seattle, Washington 98115

As noted on the front page, the FCC has eliminated the requirement for program logs for commercial radio stations. It will be interesting to see what effect, if any, there will be on verifications. My guess is there will be no effect. For one thing, probably about 90% (maybe more) of the stations never consult the program log when verifying reports. I've heard more than one CE explain that he can tell "by looking at it" whether a report is right or not (i.e. he knows who advertises on the station, the general format, etc), an attitude I really have no argument against. Second, just because the FCC doesn't require program logs doesn't mean stations will no longer keep them. It will still be necessary for stns to keep track of ads for billing purposes, and a written record of what-was-aired-for-whom-and-when-it-was-aired seems to be an inevitable outcome of this need. Time will tell for sure, of course. In the meantime, it would be a good idea for us to avoid phrases like "if the above information agrees with your program log" in future reception reports. 73. bp.

Continued from page 4

station changed format. In exchange for C.M.S. refraining from expensive and exhausting license objections, KXA promised not to trade Bach in for Barry Manilow.

Management abrogated the agreement soon after license renewal, but it was C.M.S. which kept the old masters as long and as often as they were heard on 570.

To propitiate the Puccini proponents, O'Day gave C.M.S. \$150,000 and promised technical assistance in developing classical music on other stations. In return, C.M.S. agreed to keep still about O'Day's plan to gild the pseudo-classic KXA into "Golden Oldies."

Others, who feel the loss of classical KXA personally, and were unaware of the machinations of the deal, are distressed by such a payoff. Possible classical music in Yakima is small compensation for the loss of a metropolitan daytime station, some feel. adding C.M.S. should have fought the switch. Further, what right did these 1,500 to 2,000 persons have to negotiate for classical-music fans at large?

Marguerite Sutherland, C.M.S. leader, parries that nothing prevents others from keeping a similarly vigilant eye on radio stations.

Arthur Bestor, University of Washington professor emeritus of history, and a classical-music enthusiast, said he is shocked by the agreement: "It seems to me an organization devoted to classical music should not sell out," and the acceptance of the money "comes close to being a bribe. It's like agreeing to hold off a criminal prosecution because it might not succeed. In law, this would be compounding a felony . . ."

Sutherland counters that O'Day "assured us that the present management would drop classical music and bleed us dry because we couldn't afford a long legal challenge. That's true . . . He said he couldn't afford the hassle and attention, and that although KXA was at a better position on the dial (if we didn't take the offer, or made too much fuss), he'd buy KYAC instead."

The group, which conducted emotional meetings full of dispute on the offer, finally concluded "we could not accept his money and not get anything," and accepted the cash, now invested, to promote classical music in other ways.

Bestor says "I can see her side, but I can't swallow it," citing that his chances of listening to "good music" on radio were reduced 25 per cent.

Stuart Bedell, chief for the transfer branch of the F.C.C., said that while the commission "would obviously frown on anything that looked like blackmail," arrangements such as the KXA-C.M.S. compromise are becoming more common.

Bedell adds that while the F.C.C. had been apprised of the C.M.S. deal, the commission would have become interested in the issue if anyone had opposed it.

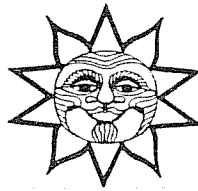
Sutherland resists criticism concerning the \$150,000 trade and vowed "we haven't changed our view that classical music is part of the heritage of Western civilization. Itzhak Perlman said he got started on the violin by listening to it on the radio when he was a kid. If people never hear it, how are they going to know they might like it?"

La Biblia Dice Station List

"La Biblia Dice" is the Spanish version of "Back to the Bible" broadcasts. All times listed are UTC, days of the week are local. Frequencies, slogans, etc. are as printed in the schedule and may not necessarily agree with the World Radio-TV Handbook or actual practice.

540	KVIP	Redding, California	1915	Mon-Sat
510	Voz del Chaco	Filadelfia, Paraguay	2315	Mon-Sat
640	R Pacífico	Lima, Perú	1230	Tue-Sat
690	HCJB (LV de Los Andes)	Quito, Ecuador	2115	Sun-Sat
700	HIDC	Mao, Dom Rep	1130	Mon-Sat
730	TGN	Guatemala, Guatemala	1145	Tue-Sat
730	La Cruz del Sur	La Paz, Bolivia	0020	Sun-Fri
740	R Continental	Arequipa, Perú	1045	Mon-Sat
760	HOGO	Panama, Panama	2245	Tue-Sun
800	PJB (R Transmundial)	Bonaire, Neth Ant	1015/0215	Tue-Sun
820	YNOL	Managua, Nicaragua	1230	Tue-Sun
935	Voz de Laguna de Colta	Colta, Ecuador	2400	Mon-Sat
945	R Ifesa	Guayaquil, Ecuador	1145	Mon-Sat
960	PJA6	Aruba, Neth Ant	2130	Mon-Fri/1930Sun
985	R América	Cuenca, Ecuador	1235	Tue-Sun
1050	WGBB	Juana Díaz, Puerto Rico	1630	Mon-Sat
1075	TIFC (Faro del Caribe)	San José, Costa Rica	2445	Tue-Sun
1160	TGRI	Izabel, Guatemala	1215	Mon-Sat
1165	R Runatacuyec	Latacunga, Ecuador	2130	Mon-Sat
1180	R Libertad	Junin, Perú	1245	Mon-Sat
1190	HJCT	Barranquilla, Colombia	1030	Mon-Sat
1200	HOT69	Chitre, Panama	1300	Mon-Sat
1210	R Eldorado	Eldorado, Argentina	0915	Mon-Sat
1250	R Oruro	Oruro, Bolivia	1210	Mon-Fri
1250	R Centenario	Montevideo, Uruguay	1015	Mon-Sat
1300	R Andina	Huancayo, Peru	2345	Mon-Sat
1320	YSHQ	San Salvador, El Salvador	1330	Mon-Sat
1320	HJTA	Medellín, Colombia	1545	Mon-Sat
1350	Ondas del Huallaga	Huanuco, Perú	1200/2300	Mon-Sat
1350	R Electra	Potosi, Bolivia	1200	Mon-Fri
1360	YVLY	Zulia, Venezuela	1200	Mon-Sat
1360	R América	Riobamba, Ecuador	1200	Mon-Sat
1370	WIVV	Viques Isl, Puerto Rico	0145	Mon-Sat
1370	R Pastaza	Puyo, Ecuador	1215	Mon-Fri
1380	HRVC	Tegucigalpa, Honduras	2315	Tue-Sun
1380	KFLJ	Walsenburg, Colorado	2200	Mon-Sat
1380	WAWZ	Zaraphath, NJ	2305	Mon-Sat
1390	LV de Minera del Sur	Atocha, Bolivia	0135	Mon-Sat
1410	HIPK	Nevha, Dom Rep	1000	Mon-Sat
1410	R Tricolor	Santo Domingo, Dom Rep	2230	Mon-Sat
1420	YVOZ ^(sic)	Maracaibo, Venezuela	2300	Mon-Sat
1420	LV de Artigas	Artigas, Uruguay	2130	Mon-Sat
1430	R Universal	Huancayo, Perú	1230	Mon-Sat
1440	HJIU	Caldas, Colombia	1145	Mon-Sat
1450	HJNL	Villamaria, Colombia	1045	Mon-Sat
1450	R Provincial	Bernardo de Irigoyen, Arg	0200	Sun-Fri
1450	R Turismo	Puerto Varas, Chile	1245	Tue-Sun
1460	HJJW	Bogotá, Colombia	1115	Mon-Sun
1460	R Tartagal	Salta, Argentina	1700	Mon-Sat
1470	R Cuzco	Cuzco, Perú	1045	Mon-Sat
1490	WKEM	Imokalee, Florida	1515	Sun
1500	YSDA	San Salvador, El Salvador	1130	Mon-Sat
1510	R Teniente Merino	Lehú, Chile	0245	Mon-Fri/1700 Sat
1520	R Rufino	Rufino, Argentina	0200	Mon-Sat
1530	HJGD	Chiquinquira, Colombia	1500	Mon-Sat
1540	R Punto	Ibarra, Ecuador	2400	Mon-Sat
1550	R Luis de Fuente	Tarija, Bolivia	0245	Mon-Fri
1550	R Provincial	Putando, Chile	0145	Mon-Fri/1415 Sun
1580	R Triunfo	Cuzco, Perú	1130	Mon-Fri
1590	R Rengo	San Fernando, Chile	0145	Tue-Sun
1600	HRPC	San Pedro Sula, Honduras	1200	Mon-Sat

MIDDAY D X RECORDS



the 60's

Gerry Thomas

P.O. Box 2036

Pensacola, FL 32503

Another good turn-out this time including three newcomers---Bill Harms (UT), J. "Khush" Hart (NV), and Gary Stone (NC)...WELCOME!!! Also this time, as promised, the Midday DX Totals listing. Nothing else on my mind at the moment, so let's get on with it....

STN (QTH)	PATH	DX'ER (QTH)	DATE	DISTANCE	POWER
----- 560 -----					
WGAN (ME)	Sea	C. Taylor (Bermuda)	Reg	839 mi	5000w
WGAI (NC)	Sea	C. Taylor (Bermuda)	Reg	715 mi	1000w
KSFO (CA)	Hall-Patch (BC)	[736 mi] (5kw)	KSFO (CA)	Harms (UT)	[601 mi] (5kw)
KLZ (CO)	Hart (NV)	[589 mi] (5kw)	KMON (MT)	Hart (NV)	[526 mi] (5kw)
WFIL (PA)	Connelly ^a (MA)	[1283 mi] (5kw)	WGAN (ME)	Connelly ^f (NS)	[1231 mi] (5kw)
KBLU (AZ)	Mittman (CA)	[219 mi] (1kw)	WIS (SC)	P. Taylor ^b (NC)	[1182 mi] (5kw)
WGAN (ME)	Connelly ^c (MA)	[164 mi] (5kw)	KPQ (WA)	Hall-Patch (BC)	[157 mi] (5kw)
KBLU (AZ)	Meehan (CA)	[128 mi] (1kw)	WOOF (AL)	Thomas (FL)	[122 mi] (5kw)
----- 660 -----					
WNBC (NY)	Land+Sea	Merrill (FL)	8/75	898 mi	50,000w
CMHG (Cu)	Sea	Thomas (FL)	Yr Rnd	713 mi	10,000w(?)
KOWH (NE)	Land	P. Taylor ^c (KS)	7/21/57	146 mi	500w
WNBC (NY)	C. Taylor (Brm)	[777 mi] (50kw)	WNBC (NY)	Connelly ^f (NS)	[463 mi] (50kw)
WESC (SL)	Thomas (FL)	[416 mi] (10kw)	KFAR (AK)	Portzer ^d (AK)	[276 mi] (10kw)
----- 760 -----					
CMCD (Cu)	Sea	C. Taylor (Bermuda)	Reg	1256 mi	5,000w(?)
WJR (MI)	Land+Sea	C. Taylor (Bermuda)	Winter	1220 mi	50,000w
CMCI (Cu)	Sea	Thomas (FL)	Yr Rnd	586 mi	10,000w(?)
WJR (MI)	Merrill ^a (FL)	[928 mi] (50kw)	WJR (MI)	Thomas (FL)	[856 mi] (50kw)
WJR (MI)	Connelly ^a (MA)	[660 mi] (50kw)	KFMB (CA)	Harms (UT)	[603 mi] (5kw)
KFMB (CA)	Hart (NV)	[555 mi] (5kw)	WJR (MI)	Hogan (IL)	[246 mi] (50kw)
KFMB (CA)	Meehan (CA)	[116 mi] (5kw)			
----- 860 -----					
WTEK (PA)	Sea	C. Taylor (Bermuda)	Reg	785 mi	10,000w
WKKO (FL)	Sea	Stone (NC)	10/80	500 mi	1,000w
CJBC (ON)	Land	Kazaross ^a (RI)	Winter	432 mi	50,000w
WAZE (FL)	Sea	Thomas (FL)	Yr Rnd	316 mi	500w
XEMO (BCN)	Land	Meehan (CA)	Reg	124 mi	5,000w(?)
WSBS (MA)	Sea+Land	Kazaross ^a (RI)	Reg	112 mi	250w
KTRB (CA)	Hall-Patch (BC)	[757 mi] (10kw)	CBH (NS)	Kazaross ^a (RI)	[453 mi] (10kw)
CBH (NS)	Connelly ^a (MA)	[392 mi] (10kw)	WTEL (PA)	Connelly ^a (MA)	[283 mi] (10kw)
XEMO (BCN)	Mittman (CA)	[108 mi] (5kw)			
----- 960 -----					
CFAC (AB)	Land+Sea	Hall-Patch (BC)	1/24/80	453 mi	50,000w
CHNS (NS)	Sea+Land	Connelly ^a (MA)	Reg	392 mi	10,000w
WB0C (MD)	Sea	Connelly ^b (MA)	Reg	368 mi	5,000w
CFAC (AB)	Portzer ^a (WA)	[442 mi] (50kw)	KLAD (OR)	Hart (NV)	[312 mi] (5kw)
WJAZ (GA)	Thomas (FL)	[198 mi] (5kw)	YNEZ (CA)	Mittman (CA)	[135 mi] (5kw)
----- 1060 -----					
KGFX (SD)	Land	Hart (NV)	10/7/80	839 mi	10,000w
KYW (PA)	Sea	C. Taylor (Bermuda)	Reg	785 mi	50,000w
CMBQ (Cu)	Sea	Kazaross ^b (FL)	3/79	325 mi	1,000w(?)
KKKQ (AZ)	Land	Meehan (CA)	Reg	242 mi	5,000w
CFCN (AB)	Portzer ^b (WA)	[542 mi] (50kw)	WAMT (FL)	Stone (NC)	[487 mi] (10kw)
CFCN (AB)	Hall-Patch (BC)	[453 mi] (50kw)	CJRP (PO)	Connelly ^a (MA)	[359 mi] (50kw)
WGTR (MA)	Connelly ^f (NS)	[295 mi] (50kw)	KYW (PA)	Connelly ^a (MA)	[283 mi] (50kw)
WNOE (LA)	Thomas (FL)	[176 mi] (50kw)	KPAY (CA)	P. Taylor ^a (CA)	[143 mi] (10kw)
----- 1160 -----					
KSL (UT)	Land+Sea	Hall-Patch (BC)	12/10/80	773 mi	50,000w
CMCV (Cu)	Sea	Thomas (FL)	Yr Rnd	615 mi	10,000w(?)
KSL (UT)	Portzer ^a (WA)	[700 mi] (50kw)	WJJD (IL)	Kazaross ^a (RI)	[840 mi] (50kw)
WJJD (IL)	Townshend (DC)	[596 mi] (50kw)	KSL (UT)	Meehan (CA)	[511 mi] (50kw)

STN (QTH)	PATH	DX'ER (QTH)	DATE	DISTANCE	POWER
-----1260-----					
CFRN (AB)	Land	Portzer ^b (WA)	???	662 mi	50,000w
WEZE (MA)	Sea	Merrill ^b (PEI)	9/73	471 mi	5,000w
KWIQ (WA)	Land	Portzer ^c (WA)	???	190 mi	1,000w
WFTW (FL)	Land+Sea	Thomas (FL)	Yr Rnd.	37 mi	2,500w
CFRN (AB)	Hall-Patch (BC)	[558 mi] (50kw)	CFRN (AB)..Horne (BC)	[348 mi] (50kw)	
WEZE (MA)	Connolly ^f (NS)	[280 mi] (5kw)	WMMM (CT)..Connolly ^c (MA)	[170 mi] (1kw)	
WNDE (IN)	Hogan (IL)	[156 mi] (5kw)			
-----1360-----					
WLYN (MA)	Sea	Merrill ^b (PEI)	9/73	461 mi	1,000w
WGEE (WI)	Land	Hogan (IL)	Reg.	196 mi	5,000w
KRKK (WY)	Hart (NV)	[363 mi] (5kw)	WLYN (MA)..Connolly ^f (NS)	[272 mi] (1kw)	
WLCC (SC)	P. Taylor ^b (NC)	[138 mi] (1kw)	KGB (CA)..Meehan (CA)	[116 mi] (5kw)	
-----1460-----					
KMWX (WA)	Land	Hart (NV)	12/8/80	462 mi	5,000w
WZEP (FL)	Land	Thomas (FL)	Reg.	69 mi	1,000w
WPRW (VA)	Connolly ^c (MA)	[428 mi] (5kw)	WBET (MA)..Connolly ^f (NS)	[283 mi] (5kw)	
KENO (NV)	Meehan (CA)	[151 mi] (5kw)	KROW (OR)..Portzer ^a (WA)	[149 mi] (5kw)	
KTYM (CA)	Meehan (CA)	[132 mi] (5kw)	KMWX (WA)..Portzer ^a (WA)	[110 mi] (5kw)	
-----1560-----					
WQXR (NY)	Sea	C. Taylor (Bermuda)	Reg.	777 mi	50,000w
KKAA (SD)	Land	Harms (UT)	1/17/81	759 mi	5,000w
KPMC (CA)	Land	Meehan (CA)	2/14/80	189 mi	10,000w
WSDL (LA)	Land+Sea	Thomas (FL)	12/18/80	153 mi	1,000w
KFWY (WA)	Land+Sea	Hall-Patch (BC)	Reg.	100 mi	250w
KGX-634 (CA)	Land	Mittman (CA)	10/19/79	5 mi	???
WYSE (FL)	Thomas (FL)	[313 mi] (5kw)	WQXR (NY)..Connolly ^d (MA)	[221 mi] (50kw)	
KPMC (CA)	Mittman (CA)	[119 mi] (10kw)	KGHO (WA)..Hall-Patch (BC)	[102 mi] (1kw)	

Pats on the backs of:

Jim Byrnes, Rochester, NY***GE Superadio
 Mark Connolly^b, from W. Yarmouth, MA***R390A, HQ180A/phased 1w's
 Mark Connolly^b, from Dennisport, MA***Car radio/whip
 Mark Connolly^c, from Nantucket, MA***Car radio/whip
 Mark Connolly^d, from Rockport, MA***Car radio/whip
 Mark Connolly^e, from Montauk, NY***Car radio/whip
 Mark Connolly^f, from Clarke's Harbour, NS***Car radio/whip
 Nick Hall-Patch, Victoria, BC***HRO, home-brew rx/3' loop; TRF/Shotgun
 Bill Harms, around Provo, UT***FRG-7, TRF/3' Wedge, Beverages
 J. "Khush" Hart, Carlin, NV***RF-594/Shotgun, 1800' Bvg, SM-2, Wedge
 Michael L. Hogan, Burnham, IL****?
 Ken Horne, Fort St. John, BC***Trio 9R-4J/15' 1w
 Neil Kazaross^a, Narragansett, RI***HQ180A, R390A/phased Bvgs; Hutton TRF/SM-2
 Neil Kazaross^b, from Clearwater Beach, FL***TRF/SM-2
 Mort Meehan, 29 Palms, CA***NC-173/Sanserino loop; RF-2600/150' inverted-L
 Frank Merrill, from New Smyrna Beach, FL***Car radio/whip
 Frank Merrill, from Tryon, PEI***Car radio/whip
 Steve Mittman, San Pedro, CA***TRF, FRG-7/3' Wedge
 Bruce Portzer^a, Seattle, WA***HQ180A, FRG-7, NC-120, SX-96/loops & 1w's
 Bruce Portzer^b, from Westport, WA***HQ180A/1000' E-W Beverage
 Bruce Portzer^c, from Lake Cushman, WA***GE P-780, HQ180a, SX-96/SM-2, box loop
 Bruce Portzer^d, from Mt. McKinley Ntl. Pk, AK***GE P-780 (?)
 Gary Stone, from Havelock, NC***Westminister 1450/1w
 Charles A. Taylor, St. Davids, Bermuda***R390A/100' 1w; SPR-4/SM-2
 Pete Taylor^a, San Francisco, CA***HQ180/???
 Pete Taylor^b, from Durham, NC***HQ180; Motorola portable
 Pete Taylor^c, from near Manhattan, KS***Car radio/whip
 Gerry Thomas, Pensacola, FL***FRG-7, SPR-4, Superadio/loops & 1w's
 Bill Townshend, Washington, DC***TRF

Some corrections & comments: A couple of the tiny slips of paper from which I type this column fell onto the floor and I just noticed them. Therefore, kindly note that Jim Byrnes logged WFIL-560 (PA) at a distance of 256 miles and Mark Connely logged WHYN-560 (MA) from Montauk, NY (81 miles). Also, Steve Mittman's logging of KNEZ-960 should have appeared with full data; it's a regularly received, sea path station for Steve. Finally, Nick Hall-Patch submitted a logging of CJMH-1460 (AB) and I couldn't find a location for this one from which to calculate the GCD. Help? (Medicine Hat, Alberta. bp)

I apologize for the sloppiness of this column; under normal circumstances I would have re-typed it but I'm all out of masthead sheets.

MIDDAY DX TOTALS -----

Here are the long-promised totals of some of the DX'ers who dare DX the BCB at midday. Mark Connelly's total of 242 from the Cape Cod area is really outstanding and indicates what can be done with the right equipment, a good location, and the proper person at the dials. What's possible as far as numbers go? I honestly do not know. One of the appealing things about midday BCB DX'ing is that, because so little has been written about it and its possibilities, there is an abundance of new things to discover and learn. One thing that I have discovered is that midday DX'ing is the most challenging type of DX'ing I've ever done; hopefully, more DX'ers will try it and share their findings so that we'll all benefit.

DX'ER (QTH)	Stations	States	Provinces	Countries	Foreign Stns	Verified
1. Mark Connelly (MA)	242	16+	4	2	23	-
2. Gerry Thomas (FL)	165	17	-	5	27	-
3. Ken Onyschuk (IL)	145	8	1	-	-	-
4. Bill Hams (UT)	135	18	4	3	-	-
5. Steve Mittman (CA)	118	6	-	-	-	7
6. Charles Taylor (Bermuda)	116	19+	3	13	-	-
7. Bruce Portzer (WA)	104	6	3	-	-	-
8. Mort Meehan (CA)	103	10	-	2	-	-
9. Nick Hall-Patch (BC)	102	7	3	-	-	-

Many thanks to all of those who sent in their totals. A totals update will occur in a couple of months...watch the regular column. By the way, the "70's" are due here three weeks after the date of this issue of *DXM*. 73's.

The Seattle Times Sunday, March 8, 1981

Fans miss soothing charms of 'Rock of the '80s' radio

by Sheila Anne Feeney
Times staff reporter

Punch. Punch, punch, *punch*. Barry Richards says his level of anxiety at not being able to find KZAM-AM on his car radio anymore is equivalent to that of "losing my spouse a year ago."

The 1540 frequency is there and operating, all right, but instead of a typical Rock of the '80s tune like "I Wanna Be Jackie Onassis" by Human Sexual Response, all he hears is moldy, recycled rock tunes now, a la KZAM-FM.

Richards suggests that freeway deaths could result from his frustrated absorption in punching the car-radio keys to find another station he can listen to at length.

The description of Richards' plight might seem melodramatic, but there is a growing frustration shared by people who can't find what they like on radio. The more sophisticated or peculiar your tastes, the less likely you are to be satisfied by the buffet of spongy rock 'n' roll, jackhammer rock 'n' roll or chatter — most pervasive on the AM band.

While KYAC still exists and one still occasionally can delight at the programming of noncommercial stations such as KRAB, KPLU and KUOW (now imperiled by threatened funding cuts), it seems like almost all of radio is targeting no one but Joe Average — with Susie Unusual left to nothing but her record and tape collection.

Despite proof of listeners in terms of sold-out concerts, 18,000 greedily devoured promotional buttons, record sales and an extraordinary degree of attention by the press, according to Arbitron, the broadcast ratings service, the station had no listeners. Eric Hauenstein, broadcast-division man-

ager for Sandusky Newspapers Inc., the Sandusky, Ohio company that owns KZAM, dislikes Arbitron, but maintains "there's no information available anywhere that this form of music has done anything but simply plateau at a very low level."

Disciples of risk-taking rock, like jazz buffs, "simply have to accept that there weren't enough of their peers" to sustain a station, Hauenstein says.

But what's "enough"? How small does a minority have to be to be ignored by broadcasters in entirety? Aren't radio stations issued licenses on the condition they operate for the interest, convenience and necessity of the public? But *what* public?

Some people prefer the new format, and as Paul Sullivan, KZAM program director, points out, "If we become too specific, we're not serving the public in general." Why single out KZAM for criticism, Sullivan demands: "What about the 'heavy metal' minority who go in for specialty bands like Be-Bop Deluxe and Scorpions, ignored by the crotch-rock stations?"

Avoiding Oregon and opting for more Al Stewart, even KZAM-FM is diluting itself into a nondescript norm. KZOK now is parroting KZAM-FM, and KING-AM is aiming for the same, moneyed, middle-aged audience. Classical-music purists complain about the new, mainstreamed direction KING-FM is taking, shying away from obscure classical selections and even adding Broadway show tunes.

Prof. Don Pember, chairman of the University of Washington's School of Communications, says that persons with sophisticated or minority listening tastes — from Lithuanian zither music to New Wave enthusiasts — simply are left out in the nonmarketed cold if they can't summon enough constituents to form a wide or demographically attractive advertising base.

Continued on next page

Pember says the public-interest bit in the 1927 Radio Act "is a sham and always has been. It just doesn't fit in to our system of a free marketplace."

Although unhappy, disenfranchised progressive rockers lob "mismanagement" charges at Sandusky like softballs, the government can't regulate ignorance and inefficiency, the professor observes, and public-interest groups such as Rescue the Rock of the '80s have little chance of convincing a station to switch or preserve formats.

Pember believes the public-interest clause should be abolished and that it "does not apply to punk rock, hard rock or any other kind of music. It's simply not a function of the government (to intervene) in this situation... There are a great number of inequities and problems in broadcasting. I'm not certain that bringing the government in is the way to solve them. It's like inviting the fox in to guard the chickens."

This statute is supposed to apply to public affairs and news coverage — the sort of programming that can aid a listener in making decisions and becoming an active participant in the democratic process — but the government isn't even policing that anymore, Pember says.

Arbitron complicates things further. While broadcasters say they encourage listener input and feedback on programming in order to boost their Arbitron marks, the most dedicated listeners of a station count for naught if they do not happen to be among the 1-in-1,000 persons bestowed with one of the semiannual random-sample diaries.

Hauenstein was disappointed by the lack of support from the record companies and advertisers who stood to profit from the novel station. Sullivan choruses that nightclub owners, record companies and such "received light years more gratification" from KZAM than they ever contributed to it.

This is true. The advertisers and clubs now lamenting the death of the new-music venue and promising tardy support sound like remorseful mourners. But they also add they were hesitant to plug money into a station whose signal "couldn't even reach Renton."

The KZAM-AM signal was (and is) weak and probably never reached areas where many of its kinds of listeners were. Arbitron diaries were distributed where the diary keepers couldn't even get KZAM-AM. If the small station had been successful, a more powerful station probably would have stepped in, mimicked it and driven the innovators out. It was a no-win situation.

Also, the station's listenership was fractionalized. Progressive-music purists became disdainful of groups such as Blondie, The Cars and Devo — the bread-and-butter of the New Wave — once they became popular, commercialized and spilled into the mass-appeal stations. Conversely, unfamiliar fringe groups alienated novice listeners.

Hauenstein intimated that there could be ugly consequences from groups such as Rescue the Rock of the '80s protesting to resurrect the old format. "We simply couldn't succeed financially and it's our prerogative to change formats. These kinds of actions could be counterproductive. They will only serve to intimidate and discourage future stations from trying imaginative ventures."

Those are lighting words to Ernie Nash, a populist attorney and ex-Federal Communications

Commission judge. Nash, counsel to Rescue the Rock of the '80s (a nonprofit corporation founded to preserve and promote creative "up-tempo dance music"), charges that threatening a politically active group is the same kind of intimidating "parental tactic used by the government of South Africa telling the blacks they're going to lose the rights they do have if they complain."

Hauenstein's "perogative" argument is the same one used by the F.C.C. to defend its passivity in format squabbles. The commission has refused hearings to disgruntled listeners in every case brought before it — but courts of appeal have insisted that listeners have a right to such hearings. The matter was argued in November before the Supreme Court, and everyone is waiting for the decision.

Nash is an ardent fan of the "public interest" clause. "We're saying that a radio station is to operate for the public interest, convenience and necessity. We're telling you that you have to serve the public. If you can make money at it, fine. If you can't, give your license to somebody else."

Arbitron, Nash charges, serves the interest, convenience and necessity of the advertiser, not the public.

If there's not some control of broadcasters, says Nash, who would like to see a more stringent renewal process as well, "the whole thing's going to slide into an abyss. If you turn the broadcasters loose together and the marketplace becomes the judge of what you do, your broadcasting will become like advertising without a Federal Trade Commission: They'll lose their believability and credibility... If people are interested, they ought to be heard. There ought to be a way they can be heard."

Broadcasters counter that they serve the public what it wants — if they didn't, they wouldn't have listeners. But how can people develop personal preferences, or even choose among stations, when everyone is playing Top-40 variations? What happens when a sizable part of the listening audience is listening by default?

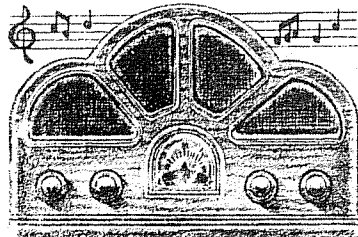
Everywhere, in literature, records — and radio — management is increasingly less willing to take risks on new artists. If audiences never are exposed to different, challenging and innovative ideas of all kinds, what will be the future of the arts and the media?

"I have great faith in the ingenuity of the American people," says Pember. "If there's really a market out there, I'm convinced it will be served or people will find a way to serve it themselves."

Pember ventures that libraries may become a resource for tapes and recordings of new music, cooperatives may form, or there may be a renaissance of live, local music.

Phillip Page, United States representative in charge of promotion for Virgin records, a small, avant-garde label hurting badly now, echoes Pember's sentiments.

"There's got to be a new mechanism for exposing rock 'n' roll that's not established, and it won't be radio," says Page. "Clubs, rock-'n'-roll video, the press and other things will expose new music. But I have a feeling there will be a new thing that we don't even know about. It will be the basis for a revolution in rock 'n' roll and the media."



There is a growing frustration shared by people who can't find what they like on radio. The more sophisticated or peculiar your tastes, the less likely you are to be satisfied.

Radio Stations Scramble For Better Ratings

By MERRY NYE
PI Staff Writer

SMALL NUMBERS hit the area's radio business recently, and they're making some big waves in the industry.

The numbers are in the Arbitron book, which rates a station's share of the listening audience. Most people who make their living in radioland call this book "the bible."

Radio management and programmers pay a lot of attention to it because advertisers pay a lot of attention to it. If it is shown that hardly anyone listens to a certain station at a certain time, advertisers will move on down the dial (or up the dial). Because advertisers pay the freight, they are a force to be dealt with. Occasionally this means a station must change format or personnel to attract listeners because listeners attract advertisers.

"Radio must be run as any other business," says Jim Johnson, vice president and general manager of KVI. Johnson's station fared, "not too well" when the latest figures came out a little more than a month ago. In Arbitrone, KVI got a 2.4, two years ago the station's figure read 7.1.

"It was not a big surprise," Johnson says. "It's a normal occurrence when a station changes a long-time format." For decades KVI's format was middle-of-the-road music hosted by strong personalities. As FM stations got more popular in the early '70s, KVI (and a lot of other AM stations) began losing listeners.

"We could have milked it," Johnson says, "but we made the decision to go new-talk. There was heavy news at KIRO the station that topped the Arbitron with a 10.6, but there was no all-talk station." A couple of months before KVI changed format, country KAYO switched to all-talk. "We heard their first show," Johnson says, "and decided to go ahead and compete with them."

A major personality change occurred at KVI a short time before the format change. After 20 years with KVI, Bob Hardwick, probably the biggest name in Seattle radio, walked out of the eighth floor offices in the Tower Building and into the waiting arms of KAYO where, without music, he "has more time to be Hardwick," Johnson says.

Recently KVI has made a few changes of its own. Former governor Dixie Lee Ray will do a short program called "Speaking Out" and Seattle Police Department public information

officer Gary Flynn will share happy police news over the airwaves. Music has been added to the weekend format, because, Johnson says, Seattle is not a big enough city to support talk seven days a week.

And he's not real sure Seattle is big enough to support more than one talk station. "We know Seattle can support one handsomely," he says. "The real question is whether it can support two, and if you count KIRO, three."

Ken Kohl, brand-new program manager at KOMO, says his station is "pleased with Arbitron because in the most recent book, we went from third to second place in the city." (From fall of '78, KOMO's ratings have been 10.8, 6.3, 9.8, 7.8 and 8.3.) Until Kohl's arrival last month, programming was done by on-air personality Larry Nelson. Kohl says KOMO has had no off-air programmer for several years.

He says he plans no staff changes. "We have a strong group of radio pros and a healthy contingent of former KZAM people," Kohl says he has a background of "album radio" in New York and Denver, but says that does not mean KOMO will "go album."

"We are updating the sound quite a bit," Kohl says, "to broaden our demographic base and update it. We want to breathe some life into what I believe is the oldest signal in the city." (KOMO began in 1926, KJR in 1923.)

Alex Simis, operations and programming manager at KAYO says there are moves being made at his station. (KAYO placed a 1.9 on the Arbitron scale, not too far up from the 1.5 it got two years ago.) To send a stronger signal farther, KAYO's backyard tower will be replaced by a three-tower structure in Bellevue late this summer. There have been some recent on-the-air moves as well. Wayne Johnson gives psychological advice from 10 p.m. until 1 a.m. He used to be on at the same time Jennifer James dispenses advice on the air at KVI. Jeremy Godwin, who used to be a big-time television producer in England, had his controversial talk show moved up two hours — from 11 a.m. to 1 p.m. partially, Simis says, to fill the gap left by Johnson's move.

KAYO's Sheila Caley says the station is "not worried" about the Arbitron numbers. "People switch dials all over town," she says. "We are not walking around with our noses on the ground. Radio is anybody's game. Of course KIRO are the big guys; there's

no question about that."

Vic Bremer, news and program manager of KIRO, thinks Seattle radio is "healthy as hell." He says this is because of "the different things in the market and the responsible newscpeople in Seattle." While KIRO is mostly news and information live interviews with people in the news, there are outdoor, sports and overnight talk shows. Is KIRO pleased with its Arbitron rating? "That would be a good assumption," Bremer says. "Doing well in Arbitron is second nature to KIRO, the station scored a 10.3 two years ago, just slightly behind KOMO's 10.8, which dropped to 8.3 this year."

"Pathetic," is how Nils von Vech, program director at KZOK, describes that station's combined AM and FM Arbitron rating. "We dropped nine-tenths of a point, which is somewhat major. We knew we had problems and this (Arbitron) provides us with the impetus to make changes."

Von Vech says major personality changes have already been made, resulting in a couple of firings. "Our major problem is that people think we're still a hard-rocking station," he says. "Non-listeners don't know we're softer and more adult."

"We've dropped the metal and added melody. We no longer play AC/DC, Ted Nugent or Van Halen; we play the Stones, Fleetwood Mac, the Doobies and James Taylor," von Vech adds, "is that the station manager Norm Gregory, myself and the assistant program director have all grown up listening to Seattle radio."

Von Vech disagrees with KAYO's Caley about dial switching. "To me, the most revealing statistic that came out of Arbitron this time is that the concept of switching stations is not as widespread as people think."

KZAM-FM saw its Arbitron number rise from 2.4 to 3.6 in two years, but the AM KZAM didn't even make the chart. "We have to face reality," says Michael Henderson, vice president and general manager of KZAM-AM and FM. "There is one major rating system in this country and that's Arbitron."

KZAM-AM, until two weeks ago, had a new wave format. Some call it modern music, rock of the '80s or punk. It wasn't good business and now the AM station and the FM station are simulcasting "a little shy of 40 percent of the time," Henderson says. Federal Communications Commission regulations allow a two-station enterprise to broadcast simultaneously as long as the average over a year's time is no more than 25 percent of airtime.

If it hadn't been for the late KOL (which is now KPMS), KJR would have been the only contemporary music station in Seattle until the mid-'70s. With a 5.2 on the Arbitron hit parade (down from a 7.0 of two years ago), marketing director Ric Hansen says "it's a great place to be." He points out that the higher ratings were given to stations "out of our format."

Hansen lays to rest the "vicious" rumors that KJR will "go country." "We're a station of strong personalities, contemporary music and lots of information," he says. KJR has undergone some recent changes, though. Popular DJ Charlie Brown is gone ("I was his own decision," Hansen says) and the acquisition of "hot dude" Eric Chase resulted in Tom Buchanan's leaving the station.

How Arbitron Works

Bob Bingham, general manager of Pat O'Day's KXA and KYYX, says he's pleased with the "nice growth" the two stations have shown. KXA switched formats from classical music to oldies but goodies shortly after the Arbitron survey got underway in late September of last year. It scored a 1.2 two years ago and a 1.8 in the most recent survey. "People who woke up to Mozart one morning woke up to Fats Domino the next," he says. "We're delighted with the way that came out of the chute."

At least one local station feels it doesn't need Arbitron.

The format of KBIQ in Edmonds is "23 hours of contemporary Christian music, one taped hour of Christian ministry and news and sports," according to program director Frank Colbourn, who says he has been in radio 26 of his 40 years.

How do they know when to sell what to whom? "We have developed a successful sales program by working with the client to promote his financial betterment through advertising to bring him service and to bring in the customers," Colbourn says.

And he says it works. "In the sales department, every month is a record month. One client, for instance, tells me that when someone comes on his car lot, they say, 'I heard about you on KBIQ,' and they buy a car."

Colbourn says, "Based on the numbers of hirings and firings, there is something wrong with looking at the numbers of a faulty rating system."

THE BOOK THEY'RE all talking about in radioland is "Arbitron Radio Audience Estimates in the Arbitron Market of Seattle-Everett-Tacoma." Arbitron, a subsidiary of Control Data Corp., buys listed telephone numbers from Metro Media and uses a method it calls "expanded sample frame" to get unlisted telephone numbers, says Shelly Cagner, assistant to the director of communications at Arbitron. Whatever people without telephones listen to is not taken into account.

In this market area 2,132 diaries were used to arrive at the rating numbers.

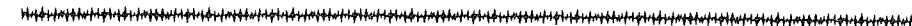
Arbitron contacts telephone owners in a given area (it has 241 markets) and asks them if they will keep a diary marking down what they listen to, where they listen to it, how long they listen to it and, if they switch stations, what they switch to. Every member of a household over the age of 12 is given his own diary to keep for one week during the 12-week survey period.

Arbitron figures 50 percent of the diaries are returned to its research

and production facility in Beltsville, Md., where they are fed into computers to arrive at the estimates that are published twice a year. Numbers are given for overall listening shares and are broken down into several categories which supply a station or advertiser with a pretty clear picture of the listener.

The cost to a client depends on the highest open minute rate on the market. Cagner says, "A station in New York is going to pay more than a station in Topeka," she says, "because that station in New York reaches more people." The cost also varies depending on what the client wants from Arbitron — one book a year or four — and whether the client wants AID — Arbitron Information on Demand — a computer printout that allows the client to learn as much about the listener as he wants. "You can find out how many grandmothers listen to country music at 3:45 p.m. if you want to," Cagner says.

Most Seattle stations pay anywhere from \$15,000 to \$33,000 for the service. For the dozen or so that use the AID, add another \$8,000 minimum.



LOOP, DIRECTIONAL EFFECT OF.—If a loop is turned so that it is pointed edgewise toward the transmitting station, radio waves from that station will travel the greatest distance between the

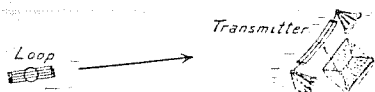


FIG. 1.—Loop Pointed at Most Favorable Direction Toward Transmitter.

two sides of the loop. This is shown in Fig. 1 with the loop turned at the most favorable position toward the transmitting station.

When the loop is finally turned so that its flat side is toward the transmitting station the signal strength will be least. Under this

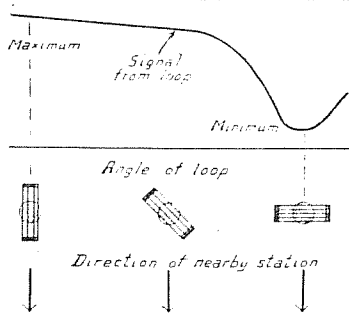


FIG. 2.—Effect on Signal of Turning Directional Loop with Reference to Nearby Transmitting Station.

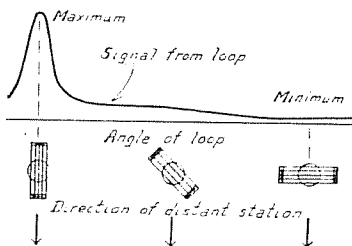


FIG. 3.—Effect of Turning Directional Loop with Reference to Distant Station.

condition the advancing radio wave strikes both sides of the loop at the same instant, generates exactly equal and opposite voltages, which balance each other out completely, leaving no signal on the receiver except that due to loop capacity.

It will be seen from the foregoing that the strongest signal will be delivered by a loop which is pointed directly toward the transmitting station, that is, when its edge is toward the station. The least signal strength is received when the loop is broadside toward the station.

Therefore, it is possible to partially or wholly tune out an undesired station by turning the loop broadside toward it. Pointing the loop will greatly increase the signal strength from a distant station. One of the greatest advantages of the loop is in its ability to tune out unwanted signals while receiving the desired signals with maximum strength.

In using a loop it will be found that the signal strength from a nearby station remains approximately the same until the loop is turned almost exactly at right angles to the station. The signal strength will then show a sudden and decided decrease during the last few degrees of loop movement. This is shown in Fig. 2 for various angles of a loop.

On the other hand the signal strength from a distant station will show a very gradual increase as the edge of the loop are brought into line with the direction of the radio waves. But during the final few degrees of loop movement, the movement that brings the loop broadside in line with the station, a decided and sudden increase in signal strength will be noticed. This is shown in Fig. 3.

THE INTERNATIONAL RADIO CLUB OF AMERICA

A non-profit organization devoted to the hobby of listening to distant radio stations on the AM broadcast band (510 to 1630 Khz). IRCA is a member of ANARC, the Association of North American Radio Clubs.

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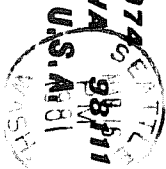
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