



# DX Monitor

Devoted Exclusively to  
Broadcast Band DXing

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Some of you may be interested to learn there are still some Realistic 12-655 TRFs (the older and better quality model) still for sale. Mike Todd spotted one at the Radio Shack in Spruce Pine, NC, and bought it. They apparently still have a couple in stock and can ship via UPS to interested buyers, but call first just to be sure. Their address & phone is 304 Oak Street, Spruce Pine, NC 28777, (704)765-7497. Mike add "it seems the Charleston, SC warehouse still has some in stock", so it may be possible to obtain one from other Radio Shack outlets in the area (just make it clear you want a 12-655 and not the newer (and lower quality) 12-656).

If you haven't yet filled out last issue's questionnaire, please do so, as it will help us become a better club (it will also help us write an interesting article for DXM, once we summarize the results, hi).

We've been a little low on bulletin material for the past couple of weeks, so if anyone is planning to write an article, send in a newspaper clipping, or report their latest DX, now is the perfect time to do it.

## DX Calendar

- Sun Nov 21 **KMPS-1300**, Seattle, WA, will test 0400-0500 EST w/various tones, music, and voice IDs. Will use their non-directional daytime facilities for part of the test. Phone (xr site): (206)623-3458. Send reports to Jim Eberhart, CE. Arranged by Bruce Portzer.
- Mon Nov 22 **KWSO-1180**, Wasco, CA, will test 0300-0500 EST with music, voice IDs, short test tones, and possibly morse code IDs. Phone: (805)758-2145 or 324-5970. Send reports to Don Bevilacqua, KWSO, Rte 1, Box 38, Wasco, CA 93280. Arranged by Bruce Portzer.
- Mon Nov 28 **WCHE-1250**, West Chester, PA, will test 0000-0200 EST, possibly longer, with tones, rock oldies, big band mx, and IDs. Phone: (215)692-3131. Send reports to Dave Schmidt, WCHE, 139 West Gay Street, West Chester, PA 19380. Agganged by Dave Schmidt for NRC.
- Sun Dec 12 **WJEJ-1240**, Hagerstown, MD, will test 0115-0145 EST w/tones. Will use 1 kw during test. Send reports to Louis Scally, CE, WJEJ, Box 399, Hagerstown, MD 21740. Arranged by Bob Binau for NRC.
- Mon Dec 13 **KCEE-790**, Tuscon, AZ, will test 0300-0500 EST w/5kHz TT w/code IDs, voice IDs, various TTs. KABC will be off for maintenance that morning. Phone number: (602)623-7556. Return postage is required for a verie. Send reports to Bill Croghan, CE, KCEE, 2100 N. Silver Bell Road, Tuscon, AZ 85745. Arranged by Phil Bytheway and Bill Croghan for IRCA.
- Sun Jan 16 **WBZT-1130**, Waynesboro, PA, will test 0100-0130 EST with tones. This will be their annual Proof-of-performance test. Send rpts to Louis Scally, CE, WBZT, Box 309, Waynesboro, PA 17268. Arranged by Bob Binau for NRC.

# MARKET PROFILES

## Washington DC (from Washington Times, via Ken Lackie)

570	WGMS	Classical/Fine Arts	1310	WEEL	Country
630	WMAL	Music/Info/News(ABC)	1340	WYGB	Inspirational/Devotional
730	WPXK	Familiar Mx	1390	WEAM	Big Band
780	WABS	Religious	1450	WOL	Adult Contemporary
900	WLMD	Adult Contemporary	1460	WPRW	Adult Contemporary
950	WCTN	Contemporary Christian	1500	WPWP	All News (CBS/Mutual)
980	WRC	News/Talk (NBC)	1540	WMDQ	Hispanic Mx/Info
1050	WGAY	Beautiful Mx	1580	WPGC	Contemporary Music
1120	WUST	Gospel	1600	WINX	Solid Gold Oldies
1220	WFAX	Inspirational/Devotional	1560	WXTR	Memorable Oldies
1260	WWDC	Album Rock			

## Phoenix, AZ (via Dennis Kibbe, from Arizona Republic)

550	KOY	Adult Contemporary	1280	KHEP	Religious
620	KTAR	News/Talk	1310	KZZP	Rock
740	KMEO	Easy Listening	1360	KLFF	Big Band
860	KVVA	Spanish	1400	KSUN	News/Talk
910	KJJJ	Country	1440	KOPA	Rock
960	KARZ	Popular	1480	KPHX	Spanish
1010	KXEG	Gospel	1510	KDJQ	Rock
1060	KUKQ	Dance Music	1540	KASA	Religious
1190	KRDS	Contemporary Christian	1580	KNIX	Country
1230	KFLR	Religious			

## Charlotte, NC (from Charlotte Observer, via Karl Jeter)

610	WAYS	Adult Contemporary	1270	WCGC	Contemporary Country
930	WSOC	Adult MoR	1310	WHVN	Christian Inspirational
960	WAAK	Adult Contemporary	1370	WLTC	Contemporary Country
1060	WMAP	Adult Contemporary	1450	WGNC	Contemporary Country
1110	WBT	Adult Contemporary	1480	WAME	Christian Inspirational
1190	WIXE	Contemporary Country	1540	WQCC	Soul/Gospel
1240	WIST	Top 40	1600	WGIV	Contemporary Black

## Amarillo, TX (via Bruce Portzer)

710	KGNC	MoR, News & Farm Pgms	1360	KQIZ	Mx of your Life
940	KIXZ	Country	1440	KPUP	Rock
1010	KDJW	Country	1550	KHBJ	Oldies
1310	KZIP	Spanish			

## Houston, TX (via Karl Zuk)

610	KILT	Country	1010	KLAT	Spanish
650	KIKK	Country from 50s/60s/70s	1070	KENR	Magazine-Oldies, ABC
740	KTRH	News/Talk, CBS/Mutual	1090	KACO	Country-top 40, Mutual
790	KULF	Top 40	1110	KTEK	Country
850	KEYH	Contemporary Spanish	1230	KNUZ	Country, ABC
920	KYST	Top 40, Mutual	1320	KXYZ	Spanish
950	KPRC	News/Talk, NBC	1430	KCOH	Soul Mx, NBN
980	KFRD	Country-Mexican-Czech-Polish Mx (!)	1480	KLVL	Spanish
			1590	KYOK	Rhythm & Blues, Jazz

## Seattle, WA (via Bruce Portzer)

570	KVI	News/Talk, Mutual	1250	KKFX	Soul/Pop (Black Oriented)
630	KGDN	Christian	1300	KMPS	Country
710	KIRO	News/Talk, some MoR, CBS	1360	KMO	Country
770	KXA	Oldies	1380	KRKO	Rock
800	KQIN	Beautiful, Religion	1400	KTNT	Contemporary
850	KTAC	Adult Contemporary/Rock	1420	KSCR	Country
880	KIXI	Mx from 1930-1955	1450	KJUN	Country
950	KJR	Adult Contemporary	1460	KGAA	Country
1000	KOMO	MoR, ABC Info	1490	KBRO	MoR
1050	KBLE	Gospel/Religious	1540	KJZZ	Jazz
1090	KING	All-news, NBC/CNN	1590	KJET	Album Rock, New Wave
1150	KSPL	Mx from 1930-1960	1330	KENU	Oldies (1970-present), MoR
1220	KASY	MoR			

# EASTERN DX FORUM

(215) 368-8067  
RICHARD EVANS  
P.O. Box 1204  
NORTH WALES, PA 10454

Reports from members living east of the Mississippi River  
Deadlines: Saturdays thru 3/19/82, except there will not be a EDXF  
column typed up the weekend of Christmas.

Don Moore, Apartado Postal 3, Santa Bárbara, S.B., Honduras  
(Continued from last week...) Current totals here, in heard/verified  
are: Stations 313/212, countries 17/13, XAm stations 183/125, U.S.  
stations 60/34 U.S. states 19/14, Mexico stations 38/33, Mexican states  
9/9. I've made very little effort to DX U.S. stations last few months.  
A lot well heard after 2200, 2300 local time, but too many talk shows  
with IDs only on the hour. Still haven't heard a Canadian. About the  
time you're reading this, I guess a little after, the first three weeks  
in December, I plan to be vacationing and DXing in Costa Rica. Am not  
yet sure if I'll take the bus and see some of Nicaragua, or if I'll fly  
to San José and spend a few days in Panama too, skipping Nicaragua. Have  
talked with enough people who have visited Nicaragua without problems.  
I'm not afraid of going there. It's just the border between Honduras  
and Nicaragua is very dangerous due to all the Somocista guerillas  
operating there. But, shall see what develops. Well, that about does  
it. If you hear a Honduran, be sure to report it to DXWW! I like to  
show U.S. loggings to stations when I visit them! 73s.

Steve Kennedy, P. O. Box 231, Immokalee, Florida 33934  
Howdy y'all from the Ear of the Everglades. Time for me to report  
in and to keep all posted on what is happening in LA DX Paradise. First  
off, new DX heard: HJXC R. Sutatenza-700...hmmm...that's all! I am  
suffering with a bad power line noise at my new location. I have bugged  
the power company about it...if it isn't fixed like it should...I am  
going to call the FCC! I just revised my index card log. Domestic DX -  
468 heard, 359 Taped and/or Veried...or 76.7% of those only heard and  
logged. I also have over 250 Foreign DX stations logged, but have not  
as yet decided how I am going to count all the Cuban transmitter changes,  
and call changes. I count call changes on all domestic stations, and  
accept taped receptions in lieu of a verie. This Halloween weekend, I  
have gone thru my meager junk box and have scrapped enough parts to  
build my version of Ron Schatz' famous LSCA cardioid antenna system. It  
has finally got to the point where I have got to use something other  
than just a loop to rid the BCB of all the Cuban and LA stations which  
jam the BCB dial here every night. The unit I have planned to build  
uses my Radio West MW-1 ferite loop, and a very touchy antenna tuner.  
When I mean touchy...I mean just a slight bit of mistuning of the tuner  
will destroy the cardioid pattern...even hand capacitance can affect it.  
I will use a 40 meter dipole antenna as the other "leg" of the LSCA. I  
have a prototype put together on my DX desk, and will give it a try  
tonight. Here is a tip to those who are strictly loop users when DXing  
MW...connect a good earth ground to your receiver...it will mean an  
extra S-unit or 2 in signal strength going into your receiver. MW  
stations must have a good ground system to radiate a good signal, and a  
DXer needs a good ground to receive them! It is also good for safety  
reasons. I am going to revert back to using the HQ-145 for MW DX as  
the R-1000 is not as sensitive, and the HQ-145 has better selectivity  
features. But the R-1000 is excellent for tuning ham band SSB trans-  
missions. Other news, received a phone call from Ron Schatz the other  
day. We yakked DX, and broadcasting for an hour. Thanks Ron, had a  
good time. Those who wonder about my ERC-56 audio filter. ERC is a  
small firm which markets a SSB/CW audio filter which has separate peak  
and notch controls to adjust audio to eliminate hetrodunes, and improve  
readability. I use mine not too often, but it is handy with the R-1000.  
(continued next issue...)

Jim Surin, 236 East Morningside Avenue, Lombard, Illinois 60148  
Yes, I'm still living, don't worry, it's just that I haven't been  
DXing lately. School has slowed me down and I've been writing to cer-  
tain media/communications colleges. So far, my interests are on Columbia  
College in Chicago where I'll take studies in the Radio/TV field. This  
has always been my dream as well as my goal in life--to be involved in a  
radio/TV operation....I actually dusted off my RF-4900 and I'm back to  
DXing now that the season's right, and I'll try for my 400th station by  
Christmas...It's fun to DX when you just moved back your clocks and the

(Surin, cont...) next day, when you do some SSDX (sunset DX), all the stations aren't sure when to sign off. For example, at 1730, WKDC, Elmhurst, Ill, a local, s/off, but other Illinois stations, like WCSJ, Morris, and WONX, Evanston stay on for another hour. The same with WMIR, Lake Geneva, Wisc. Who's signing off at the proper time?... (None of the above, Jim..according to IRCA's SR/SS maps, they should all have gone off at 1815 EST on 10/31. The next day, which would be 11/1---a different month--s/off time would be 1730 EST---rce) Chicago-area radio scan--WAIT-820 has made it official in a newspaper ad in the Chicago Tribune--they are going to a big-band format, but without the "MOYL" package like arch-rival WJJD. WAIT is now on 24 hours, but it's all a big joke, the transmitter isn't that far away from here and when the run a reduced 1000 watts at night, you could hear WBAP fade over WAIT!... Continuing the Chicago-area radio scan, I got the local Arbitron ratings for AM/FM combined. (Don't kill me for the FM stuff.) WGN, the station that brought you Wally Philips and Eddie ("Chicago") Schwartz, leads the list, followed by soul/disco WGCI-FM, "Hot Hits" WBBM-FM, soul WBMX, WBBM-AM, WLOO-FM (now the big surprise) WJJD, with its very successful MOYL tied with AOR WLUP (The Loop) and WMAQ. Others include slipping WLS-AM, now 11th in the ratings, WIND, and WFPC... This past summer took me to West Virginia where I stayed at my brother's farm in Beckley. There, I visited the studios of WWNR (62 NR), got a couple of bumper stickers and patches. On the way back, we came into a little town in southern Indiana named Batesville and met a young lady who was a sophomore at U. of Indiana, she was running the whole thing, like you would expect in a little town. I got a couple of stickers, that's all, but it was amazing how a station could be run in such a small building... (Cont. next issue...)

Ernest R. Cooper, 5 Anthony Street, Provincetown, Massachusetts 02657 617-487-9337. Sorry not to have been in these pages for the last few issues, but I am really strapped for time these days. I was recently elected Secretary of the Provincetown Business Guild, and I am volunteer Recording Secretary for the Board of Directors of WOMR (91.9 FM) Each of these groups has a weekly meeting which I have to attend, and then I have to prepare the minutes for the next meetings. Also I am a volunteer at WOMR as Receptionist one day a week. I do my show every Saturday (1000-1200) and it takes a couple of mornings to prepare the program. Then too I am still Editor of Musings of the Members for the NRC. I do like to DX and send out reception reports, and I do like afternoons for walking and relaxing, so time is sort of at a premium. And I thought retirement would be dull! Oh yes, Sunday mornings are spent at church services and church breakfasts! Is there anybody out there who is interested in the Boy Scouts of America? Also, anybody interested in an R-390A/URR I'd like to sell? It works, but needs tweaking and/or some new tubes. I'd like \$300 for it; I paid \$490 plus an HQ-180 for it 3 years ago. I'm in the market for a new BCB & FM receiver in the \$500 category, one with excellent 'tween channel capacity - good sensitivity and selectivity and tone quality. Veries are in from f/ups from WGCA-1450 and WWGS-1430, the latter after eight years, after getting the v/s from receiving a v/l from their FM affiliate. They were once extremely tough to verify; now they have new and friendly management! It's been very auroral around here for several weeks, or almost since the NRC Convention - lots of fun on the dials, therefore! Forward March!

George Hakiel, 739 Van Buren Avenue, West Islip, New York 11795 Hakiel, Stuttein, at Montauk, R7A - vs - 390A, and others. At Matt's invitation, I visited him at his QTH at Montauk. I brought my R7A receiver, along to confront his battery of receivers among which were the 390A, 390, 389, 388, Collins, McKay-Dynak and an old Racal. The Racal needs a little peaking, but it still is a great performer. The other receivers were all in good shape. Antenna's were 2 longwires approx. 600' N/S and 200' E/W. McKay-Dynak amplified vertical approx. 6'. Also on hand were the SMI and McKay-Dynak ferrite loop. There was a noise problem (electrical) evident. This being an all electric house probably caused the QRN. Matt is going to check out the source and will remedy the situation. An eye-opener was the McKay-Dyneke vertical antenna. It outperformed the longwires on the low end of the band (530-1000 kHz) and was almost as good on the high end. All antennas were capable of T.A. reception. A comparison of the R7A vs. the others showed: the R7A had better signal to noise ratio, also better readability - where signals were marginal, btter reception was on the R7A. This is not only my observation,

(Hakiel, cont...) but Matt's also. The advantages of the R7A are its flexibility, pass band tuning, and its accuracy in tuning. Readout on the R7A is always precise. Now, if I owned a 390A, I would not run out and get an R7A, especially if it was in good working order. The differences are small. If you are in the market for a new receiver, then I think the R7A is a wise choice. Here are some of the chanel's received, on the evening of 10/23/82. Longwire stations: 164-France, 185-West Germany, 218-Monaco, 236-Luxembourg, 251.3-Algeria, 531-Algeria, 549-Algeria, 585-Spain, 594-unid, 666-Portugal, 675-France, 684-Spain, 702-Morocco, 738-Spain, 747-unid, 756-Portugal, 774-Spain, 783-Portugal, 792-unid, 828-Morocco, 855-Spain, 864-France, 882-England, 891-Algeria, 927-unid, 945-unid, 954-unid, 1035-Portugal, 1044-Morocco, 1053-England, 1062-Portugal, 1071-France, 1107-Spain, 1116-unid, 1206-France, 1287-Czechoslovakia, 1296-unid, 1375-St. Pierre, 1377-France, 1395-Albania, 1404 Guinea, 1422-West Germany, 1458-Albania, 1467-Monte Carlo, 1476-Austria, 1584-Spain, 1593-West Germany. A peculiar thing was noted on 765. Normally, AA chants, AA or FF talk is noted. We heard EE accented talk & african sounding Mx. We probably could have received more stations but time was short. My conclusion is that Montauk, L.I. is a terrific place to DX from! No N.Y. locals to contend with. It is a much better location than mine at West Islip. Montauk is 75 miles east of my QTH. Matt Stutterheim should really show us some great catches from his new location. I am looking forward to my next visit to Matt! 73s.

Gary Siegel, 2728 - 106th Street, Toledo, Ohio 43611

Greetings IRCAnS. It's been a while since I've taken the forum so for a brief reintro, I'm 31, single, and work as the Chief Dispatcher at Sylvania City, Ohio, PD where I've been employed now for 5 years. The promotion to my current position came on 1/4/82. Prior to this, I'd worked several broadcasting jobs in Toledo, including WCWA-1230, WTUU-1520 when a C&W stn., WANR-1520 when this guy was all-news (now WVOI), and for Buckeye Cablevision and Channel 100-a now mainly defunct movie subscription service. These jobs took up the 4 years from my graduation from the University of Toledo in 1973 to my present job. Really enjoyable jobs but like so many broadcast related jobs the pay leaves much to be desired in more ways than one. The past year was an unsettled period here, one of the low points being when my father passed away at the end of '81. Thanks to so many IRCAnS for their concern, it's appreciated, believe me. I've continued to plug away at the dials but things have moved slowly. Conditions for the most part have been average to below but some new things have been heard including 4 new Jamaicans within the past two months on 550, 580, 720 and 750. What are they doing down there? (ERC says it's been Auroral--rce) I've heard the new WBDX-1030 a couple of times at near sunrise after WBZ faded to KCTA who was more of a problem. IRCAnS needing this one should check for this. Most recent goodie was WTAY-1570 hrd on 10/30 at 1915 EDT s/off. Total AM figure is 2582, over 2000 domestics, 49 states, 10 prov. + DC, & 42 countries all since 1/66. Enjoyed the 1982 IRCA & NRC conventions, great jobs by the hosts. A most enjoyable trip to the Carolinas followed the NRC confab and was accompanied by IRCA convention host John Clemmer. Highlights were Mammoth Cave, World's Fair, scenic Blue Ridge Parkway near Asheville, N.C., Columbia, S.C., Raleigh, N.C., Myrtle Beach sun & fun plus a real personal tour of WPAQ-740 in Mt. Airy from the friendly station owner. A great time landing some real obscure trivia items but alas I find I'm still paying for the trip, so it goes I guess, hi! WHND-560 CE Fred Vobbe is interested in conducting another test of that facility much like the 3/1/82 test I assisted him with. Suggestions on when to air this and programming features are welcomed. (Any time WFIL-Philadelphia is off is fine with me, hi--except during Christmas week--rce) Let Fred or myself know you want this. I also hope to get WGLX-1570 to retest this year, they did on late notice on 5/19/82 but not heard here at 73 miles. A little work by the members can still yield tests from stations but these tests take time and most CEs/owners won't air them without feedback. 73s. (Welcome back, Gary. It was good to see you again at the Quad Cities--rce)

Mark Tribe, PSA Box 6117, MBAFB, South Carolina 29579

Hello again. I went to Ohio like I said in my last Forum. I didn't do any DXing while I was up there which I regret now but I had a lot of fun. The only two I picked up on the way up there was WIMZ in Knoxville which simulcasts with the AM and WEBN in Cincinnati. They're both excellent rock stations. The rest of the time we were playing tapes. Now I have a few questions. I'm sure some of y'all can answer out there. Is

(Tribe, cont...) there any FM or TV DXing clubs, and if there is, can someone print the yearly membership cost or possibly send one of the bulletins they put out. (Both bands are covered by the WTFDA, Box 97, Calumet City, Ill. 60409; 12 issues a year for \$15--rce) I'm heavy into FM & TV DXing. And my last question is, I have a stereo with two screws on the back for an antenna, but I bought an antenna and it didn't help a bit so can somebody tell me what's going on? and what I can do for good FM reception? I would really appreciate all this. Also I've never written in to Eastern DX Roundup. How do I go about it? (Simple, write up your loggings in the same manner they appear in EDXR--except they do not have to be order of frequency, put your initials on each logging, and your name and address on the paper as it should be on EDXF reports also, and mail it off to Bob Lazar in Virginia. He'll be very happy to get it--rce) Oh well. Enough of my questions. Good luck to everyone.

Richard C. Evans, P. O. Box 1294, North Wales, Pennsylvania 19454

For those old-timers who remember Jim Hopkins from Pitman, NJ back in the middle to late 70's, he's still around. I got a letter from him last week, and it turns out he's living up in this area now, since this past summer. He still goes back to New Jersey on weekends. I did not bother to try SSS DX on Halloween weekend. I figured it would be too frustrating trying to catch IDs on stations signing off and answering the door at the same time, but, as it turned out, there weren't too many children out around the neighborhood this year, and usually this apartment complex serves as a magnet for them. Steve Kennedy, my WCOX-1540 verie was signed by John Dark on 10/14/70. Does that stir any memories for you? I was living in Gary, Ind. at the time, and I suspect it was an NRC test, but not sure, and no time right now to dig out the old bulletins and check. Right now, my plans are to be in Michigan for Christmas with my Dad, thus I can't clear the box for Forum reports until 12/27, too late to get the column out to Seattle. Plans are to drive straight thru from a point 150 miles west of Detroit to here in about 15 hours, weather permitting, so I wouldn't feel much like typing the column if I did have the reports. It's only about 700 miles. PTL.

Los Angeles Times Wednesday, November 3, 1982

## SPANISH NEWS RADIO NETWORK PLANNED

DALLAS (AP)—Metromedia Radio and Tichenor Spanish Radio have entered into agreement to create what they term the biggest and most comprehensive news-sports-information Spanish network in the United States.

Metromedia Radio currently owns the Texas State Network Spanish Information Service, America's largest interconnected Spanish language radio network. Tichenor Spanish Radio operates the nation's oldest full-time Spanish language radio station.

"We will be able to supply news, information and sports and broaden the community involvement of Spanish radio for more than 85% of the Spanish-speaking people of Texas," said George Duncan, president of Metromedia Radio.

"More importantly, we look forward to expanding the network into other areas, becoming a regional network serving the Spanish-speaking people of Arizona, New Mexico, California and Colorado.

Metromedia has 21 radio and television stations and operates the Texas State Network, which feeds 160 stations. The TSN Spanish Information Service has 27 affiliates.

*1/4 PRESENTER on London Broadcasting Company referred, in the way one does, to Reagan on Monday. Within minutes the station had a call from the Embassy asking them to make it Mr or President in future. LBC did better than that. They called him Lord Reagan. Mrs T twice talked of President Hairs during Tuesday Question Time while Newsnight spoke of the "reigning President".*

UPPER LEFT: Via Steve Mittman

LOWER LEFT: Via Nick Hall-Patch

## NEWEST VOICE IN GREATER PHILADELPHIA plus ...

Hart Broadcasting Co., Inc.  
400 Main Street  
Phoenixville, Pa. 19460  
(215) 935-2100

Dr. B. Sam Hart  
President

**WVNS 690**  
WVNS 690



# Western DX Forum

★ ★ ★ ★

IRCA—Serving the Broadcast Band DX'er Since 1964

Editor: Ric Heald, 1632 J St., #4, Eureka, CA 95501

1982/3 DEADLINES - WEEKLY ON TUESDAY, 12 DAYS PRIOR TO PUBLICATION DATE

PAUL A. LA PRENIERE, P.O. BOX 606, GRAND MARAIS, MN 55604

Just thought I would sneak in a forum before Ric starts to name names of delinquent reporters. Heaven forbid that anyone should think those of us in the Midwest have gone astray and failed to report. (OK Paul, one name is scratched from my hit list, hi-RtH.) Speaking of going astray, I'm planning on stopping by Robert Kramer's GTG this December. Hope to meet a few IRCANs there.

Ric, in your recent forum you mentioned the economy as being a determining factor in convention attendance. I agree. Along the same line (economy) does anyone know if the recent recession has caused any increase in the number of stations going off the air due to financial difficulties? (It caused KPLS 1150 Santa Rosa to stop AN broadcasting-RtH.)

Also have noted the stations are still suffering from the "Q" syndrome. The amount of requests for call letter changes is totally out of control.

Noticed in 31 October Duluth News-Tribune that WKKQ 1060 is under investigation by the FCC for alleged engineering omissions in figuring nighttime coverage for upcoming application for 10,000/10,000 on 1060. FCC claims engineering study was submitted without actual study being done. (Whoops-RtH.) WKKQ is currently a daytimer.

So many stations are now NSP, you can no longer count on regular silent periods on certain frequencies, but must wait for the station to blow a fuse or the transmitter site to burn down in order to get some DX. RtH, note the double spacing, hi. 73 de PAL. (Thanks, I appreciate it. Thanks also for the clippings; interesting reading-RtH.)

CHARLES GEORGE, 6407 HOWARD, DALLAS, TX 75227

I've been doing some DX, but most of the catches are repeats. Also trying to follow up on delinquent verifiers.

I liked the IRCA Technical Guide, however, most of the contents seem to be over my head. I have also enjoyed using the IRCA Almanac II, and will get the new one when funds permit. I'm also starting to gain interest in propagation but have many questions. I enjoy the propagation articles.

I never used to hear anything identifiable under KKOW, but recently managed to hear WDMG, and now it's heard almost nightly and often over KKOW.

I read the TA article in the recent DXM, but figure there's no way I'm going to hear them at my location with my present equipment.

Because I enjoy getting to use both new and old equipment, I bought used, an Electro-Voice microphone and a boom stand for \$25, model 664A. I enjoy using it a lot more than the Radio Shack mic I had been using. Not sure what the original cost was, but I'm glad to be using it now.

Thanks to Neil Kazaross and Albert Lobel for ID'ing my "91-X." Also thanks to Albert for sending me a technical aid. 73.

STEVE MC GREEVY, 45 ELDA DR., SAN RAFAEL, CA 94903

Just finished taping the s/on of R. Belize 834 @ 0300 PLT (22 October). Quite an interesting beginning prayer in EE and SS following their National Anthem.

DX continues to be quite good here, about ten new stations heard the past four weeks and the Asians have made their comeback. As for DU's, forget it. At this QTH, the hill across the street has a nasty habit of sucking away those weak DU's; only the Asian powerhouses come in well. Asian audio on: 657, 747, 774, 828, 837, 891, 1035, 1044, 1053, 1476, 1566, 1575, etc. The only DU's in: 1YC 882, Kiribati 846 plus the usual Hawaiians. I went out to the coast several times during the summer and fall either with Sheldon Remington, Mark Strickert or alone and heard some nice stuff. At Pt. Reyes I DX'ed at North Beach (six miles north of the lighthouse).

Speaking of Beverage DX'peditions, where the heck was everybody at the supposedly "Año Nuevo GTG-Beverage DXP" on 10-11 October? It looks like the only ones who showed were Mark Strickert and myself. I picked up Mark in Berkeley at 1930 and drove the 70-odd miles down to Año Nuevo, and seeing

no one, I wasted a gallon of gas driving from Año Nuevo to Pigeon Point and back over four times, to no avail. At 2230 absolutely fed up, we finally found a site just 1,000 yards north of the Pigeon Point lighthouse in a newly harvested lettuce field (which struck me as amusing, hi) (Ya sure it was lettuce?-hi-Rth.) DU conditions were poor that morning as I've heard four times as much at Pt. Reyes on a typical morning as we heard at Pigeon Point. However, the Asian stuff was very good to hear due to a low K-Index. Pt. Reyes North Beach is a big #1 in my book as I'm right on the beach as opposed to one-half mile at Pigeon Point. Oh well, I guess it was just a result of several unfortunate events in which fewer and fewer people could show up to the Año Nuevo event. I wish everyone good DX there on 07 November. I doubt I'll be there but may end up at Pt. Reyes or home.

I'm using a large 8x11-foot (two turn) oriented either NE/SW or NW/SE with excellent results. (Works well on LW too once I add enough capacitance to get it to tune down there.)

Next week: DX'pedition hangover the next morning at Sambo's in Santa Cruz. (At least you have Sambos. We must downgrade to Denny's here, hi-Rth) 73 and great DX to all de SPM.

SHELDON REMINGTON, NIGE, 102 WREDEN AVE., FAIRFAX, CA 94930 TRR-III

The main event this summer was a 3,900 mile trip around the Southwest, DX'ing all the way on AM, FM and 50 MHz. The BCB equipment was a Pioneer tuner, powered by an inverter, fed by a Yaesu antenna matcher and homebrew preamp, and the trusty 1,000-foot spool of wire. I rolled out a Beverage at a number of campsites on the way, and will touch on some of the highlights heard. I had to kick myself for forgetting to bring DKK's unreported stations list.

The first night out I camped in the desert 25 miles west of Ely, Nevada (pronounced, Eelee), and immediately noticed a big signal from Nicaragua 750 with lots of beautiful solo guitar music and SS talk by both sexes. They even played a song about R. Sandino (themselves, hi). There appeared to be intermittent transmitter problems with abrupt disappearances. This station hasn't been heard well in the Bay Area lately, but they were plenty strong in the Great Basin. Once when they faded I caught a nice f/up by YVKS with a R. Caracas ID and US-type AOR. Even KXL made a brief appearance. Also much stronger than at home was Belize 834 with a whispering announcer alternating between SS and Jamaica-tinged EE (to go with SS reggae, hi). Thunderstorm QRN was rough, as expected because I was watching the heat lightning in the distance. Also that night I noted lots of TP hets, although I didn't have the selectivity to chase them. But it was surprising to hear such solid hets coming over the Sierra and 300 miles further.

The next morning I ate breakfast with KELY 1230, which seems to carry about 50% UPI features, with some pop music and ads which reminded me of Ric's spots of KNBA. . . (I don't know quite how to take that, hi. Ya mean KNBA's owner has a relative in Ely, hi-Rth.)

At Island in the Sky in eastern Utah, the Beverage brought a het on 891, more R. Sandino, XEJ dominant on 970 and XEDM loud on 1580. A midday band-scan (within two hours of noon) brought a fady KFI, strong KOB at 330 miles, fair KBOI, several Phoenix stations, weak WOAI, weak KGYN, XEWA under Delta on 540 and a tentative WWL.

The next highlight was my first meeting with a Tizzie, spotted on a sign on US 50 in southwestern Colorado. They were audible on the (crummy) car radio a mile either side of the Curecanti National Recreation Area visitor center, callsign KEX720 on 1610, of course. They were nicely heard ten miles east (at Gurnison) on a 100-foot wire. The message lasted 56 seconds consisting of a man speaking very slowly and somberly (due to the tape running about 20% slow, hi). Later I stopped by the visitor center; the only person who knew anything about the Tizzie was the superintendent who was unavailable. So I looked around for the transmitter, about 200 feet west of the visitor center. It consists of a 1-foot-by-2-foot-by-3-foot green metal box bolted to a pipe in the ground (carrying power cables), with a 15-foot white (helically-loaded fiberglass?) vertical on top. The box was clearly labeled and being the first one I'd seen, I naturally taped and photographed it to death. Everywhere else on the trip, 1610 was just a jumble of hets and beepers, except at Grand Canyon where I noted Tizzies but didn't linger being too busy chasing rainbows. (The Remington Report continues next week)

**WSID** RADIO 1010  
*Black Gold*  
*Music That's Made It*  
 1003 REISTERSTOWN ROAD • BALTIMORE, MARYLAND 21215 (301) 358-9600

**CKNL** FORT ST. JOHN  
**CFNL** FORT NELSON  
 BOX 3450 — FORT ST. JOHN, B.C.



RIC HEALD, 1632 J ST., #4, EUREKA, CA 95501

Lots to say, so right into it. Segalas, yes, similar problems with Ma Bell, but it was the Oakland to San Francisco move. Most travel agencies are extremely busy in the summer, hence no summer vacations, but this agency is quiet in the summer due to the university. We are busy here from fall through spring with faculty, student and employee travel, therefore, chances of getting away for Seattle are greatly increased.

Sheldon, in the nine months I was at KPLS Santa Rosa, we went through three CE's. The last one was a share from an FM'er. Why? I suspect management was unwilling to financially keep the equipment in top shape, or a least that was all three CE's version. Management's version was that they felt the CE was blindly spending money for unnecessary repairs. Quite frankly, I agree with the engineers. I have a feeling this is increasingly happening as the recession deepens. I know that KPLS operates daytime between 3.5 and 4.5 kw and that the old rig can't take a full 5kw, which was what the engineers were trying to fix. Whoops, guess that was in response to Paul, hi.

Tomer has suggested that should I wish to DX from our Beverage site on a MM, just drive on up there. Sure Randy. That's all I need to be driving those unmarked, unlit, back country dirt roads, turn off onto the wrong road and have some grower think I'm the law on a midnight raid, hi. But I still might do it by going up there some late afternoon for SSS DX and stay on all night.

Have some DX and actually reported to WDXR. Have noted a super strong het from the commercial JJ on 1290, one night nearly knocking out KHSL, but so far, no audio.

Sheldon, regarding spots on KNBA, most of those read live were written by the station's owner, and we tried to rewrite (usually as we went) so they would sound halfway intelligent, hi. But when you've got a client like Uncle Sam Sewer and Drain Service, what can you do? Hi.

Out of space. Keep 'em coming and see you in seven. 73 de Rth. .

## RADIO / Selling with Dick and Bert

By Annabelle Kerins

Out of most radio hours, anywhere from nine to 18 minutes and sometimes 22 minutes are devoted to commercials. And, to the extent that it can afford to be, every station is very choosy about the commercials it runs. Many broadcasters love to choose Dick and Bert.

Dick Orkin and Bert Berdis are the California team who brought listeners commercials for Time magazine, Agre shampoo, Astoria Federal Savings & Loan Association, and WNBC-AM/660. They specialized in humorous radio commercials. The two split up in July. Each is still making commercials, but Orkin is with his own commercial-making agency in Los Angeles while Berdis is with Barzman & Co. (Now With Bert), a similar Los Angeles agency which will shortly become Bert & Barz & Kirby & Co.

In New York with Alan Barzman to visit advertising agencies, Berdis, blond and tanned, in his mid-30s, looks like the quintessential California surfer. Talking about his breakup with Orkin, he said, "I wanted to do a more varied kind of thing." With Barzman, he will be able to do television in addition to radio. The Barzman company does not develop advertising campaigns, but produces spots for advertising agencies for a fee.

"Humor is our game," Barzman and Berdis agree.

The Dick and Bert approach usually involved two, sometimes three people in a conversation or, more often, confrontation. It is a humor, Berdis said, that evolved from the work of Bob and Ray, Nichols and May, and Stiller and Meara, who were doing commercials before Dick and Bert. "If you're amusing, people remember," Berdis said, and that is, of course, the key to advertising.

There are other secrets, "and we're not going to tell you them," Barzman said. But from listening to their commercials, it is clear that a confrontation is a frequent setting for commercials, and that anger is often a good way to make the client's points. Although two grown men arguing over a copy of Time may seem silly, it is probably more commonplace than your neighbor's walking into your bathroom to discuss your child's toothpaste.

It is also clear that Berdis, a onetime comedy writer in Greenwich Village, uses nerds to sell products. Nobody in the Time series, which lasted about five years, was suave and sophisticated, from the first commercial in which a woman tells her fiance that she is going to cancel her subscription to be just as much a wimp as he is to the man on the airplane who wanted to read the magazine as soon as he finished writing his Mommy. "We try to create the ordinary

man," Berdis said. Somebody who will make the listener say "Gee, that's more like me."

One of their most irreverent commercials was done for WNBC, which wanted to tell its listeners that it had personalities besides Don Imus. As Orkin tells the story, and Berdis concurs, the two always included one outrageous bit that was supposed to be enjoyed in the office and never aired. In WNBC's case, it was a penitent who catches a priest listening to the station during confession because confessions are so boring. The station aired the spot during Holy Week. It was short-lived.

ABOVE: Newsday, 10/5/82, via Greg Monti

BELOW: NY Post, 11/5/82, via Matt Stutterheim

## LOUD RADIOS: \$200 FINE TUNING

By CHRIS OLIVER  
FOLKS bent on breaking the sound barrier — and cardrums — with loud portable radios face a whopping \$200 fine under a new law passed by the City Council.

The regulation, sponsored by Mayor Koch, increases the penalties for loud radio playing from

\$25. Violators can also have their radios confiscated by police.

Joseph McGough, head of the Environmental Protection Dept., said:

"This change makes it sufficiently costly for the loud radio player. It's a realistic deterrent." There is no minimum noise level

established for cops to determine whether a radio is too loud.

In the first three months this year, more than 1100 summonses were issued for loud radios. Last year, more than 2800 were served.

Most of the summonses were issued on mass transit.

# EASTERN DX ROUNDUP

Bob Lazar

1711 Wainwright Dr.

Reston, VA 22090

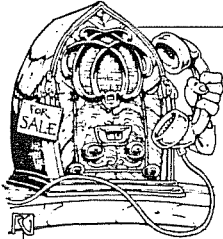
Deadline: Saturdays

- 560 WJLS WV Beckley, 9/29 0415 fair w/ ID, C&W mx, T-shirt promo. (RSR-ON)  
600 WCAO MD Baltimore, 10/20 0439 fair w/ ID, promo, ads. (RSR-ON)  
CFCH ON North Bay, 10/19 2218 loud & alone w/ local spots. (HJH-PA)  
620 WTMJ WI Milwaukee, 10/20 0435 fair w/ talk to f on phone, ID, promo.  
(RSR-ON)  
680 WCAW WV Charleston, 9/29 0421 fair w/ adv promo, ID "WCAW red hot",  
C&W mx, m DJ talk. A pleasant surprise. (RSR-ON)  
590 WMBS PA Uniontown, 10/15 0006 CBS nx, ID, fiddle championships promo.  
(RSR-ON) (Oooooops, out of order--ed)  
730 WFMC NC Goldsboro, 10/30 1845 s/off very strong. Had C&W mx. No SSB.  
(HJH-PA)  
740 WMBL NC Morehead City, 1849 10/30 very strong w/ ment of 1000 watts  
on s/off. (HJH-PA)  
750 CBGY NF Bonavista, 10/27 2058 "This is CBC Radio" ID w/ CBC pgming.  
Good. (BC-VT)  
800 WHTN WV Huntington, 10/29 1848 very good w/ C&W mx and plea to help a  
family involved w/ house file. CKLW weak. (HJH-PA)  
820 WBAP TX Ft. Worth, 9/29 0431 poor w/ C&W mx, ID, ads. (RSR-ON)  
850 WJAC PA Johnstown, 10/5 0200 fair w/ ID, nx, f talk. O/ WJW. (RSR-ON)  
920 WTCW KY Whitesburg, 10/29 1900 had C&W, s/off weak. (HJH-PA)  
CKNX ON Wingham, 10/31 1812 good w/ C&W mx & wx for western ON.  
Jingle ID. (HJH-PA)  
930 WKCT KY Bowling Green, 10/30 1900 fading up to good sig. ID as "News  
Radio 93 WKCT." WBEN no problem tonight. (HJH-PA)  
CKNS ON Espanola, 10/7 0231 fair w/ ID as CKNS-CKNR, rock mx. (RSR-ON)  
950 WSPA SC Spartanburg, 10/23 1857 punching thru WPEN w/ election ad &  
R&R. (HJH-PA)  
960 WERC AL Birmingham, 10/30 0200 out of CNN Radio w/ nx promo, then into  
CBS nx. I didn't know this stn was CNN-Radio affiliate.  
(MC-GA)  
970 WAMD MD Aberdeen, 10/22 1847 logged 10 miles east of Wilkes-Barre while  
visiting parents, thus I was away from WILK splash. R&R mx &  
jingles. Fair signal. (HJH-PA)  
1130 WASP PA Brownsville, 10/20 1840 ripping WNEW to shreds. S/off had  
musical Our Father. (HJH-PA)  
1270 WWSA GA Savannah, 10/24 1900 jingle w/ ID into ABC news. (MC-GA)  
WTNT FL Tallahassee, 10/24 1906 Tim McCauley reading "continuing WTNT  
news" following CBS nx, then into country record, w/ obvious  
pattern/signal change at 1907 (seven minutes late.) (MC-GA)  
WHYD GA Columbus, 10/31 1812 s/off ment of 5 kw and "our prayer is  
that God will watch over you with all his love and care". (MC)  
1280 WIBB GA Macon, 10/31 1802 s/off over end of funky R&B record. (MC-GA)  
1290 WWSA GA Savannah, 10/19 2323 hrd w/ R&R mx. They had rained out  
World Series coverage. Was on day pattern as sig kept popping  
in and out. (HJH-PA)  
WCBL KY Benton, 10/30 1915 weak sig. Had C&W mx. S/off weak w/ 3  
ID's hrd. (HJH-PA)  
1330 WDLW MA Waltham, 11/1 2300 contemp mx, TC & "WDLW" ID @ 2305. (BC-VT)  
1370 WGOH KY Grayson, 10/20 1902 fair w/ s/off superimposed o/ anthem. (HJH)  
1380 CKIC ON Kingston, 10/21 0353 fair w/ ID, m DJ, into mx. (RSR-ON)  
1420 WVJS KY Owensboro, 10/24 1919 wx forecast read by male, contest promo.  
(MC-GA)  
1460 WCMB PA Harrisburg, 9/29 fair w/ ID, address, ads, sports, C&W mx. (RSR)  
1470 WBIG NC Greensboro, 10/14 1845 had oldies R&R which they called  
"Music of Your Life". (HJH-PA)  
1480 WUEZ VA Salem, 10/31 1750-1800 long winded preacher talking about the  
evils of smoking and drinking beer. Fairly long s/off amnt.  
No SSB. (HJH-PA)  
1550 WAAY AL Huntsville, 10/29 0315 fair w/ rock mx, IDs, ads, contest  
promo, sports rpt, ID "1500 Way". Finally!! (RSR-ON)  
\*WIRV\*KY\* Irvine, 10/1 0215 fair. Testing w/ rock mx, ID's, m DJ. Not  
hrd for about 4 years. (RSR-ON)  
1570 WCRL AL Oneonta, 10/26 1915 s/off, ment 2500 watts. Fair w/ CKLM  
nulled. (HJH-PA)  
1580 WPMP MS Pascagoula, 10/26 1932 fair sig. S/off amnt ment 5000 watts  
directional. (HJH-PA)

- 1520 WPOE MA Greenfield, 10/19 1847 local ad "Pioneer Valley Restaurant",  
ments of WPOE & SID. Good. (BC-VT) (Out of order)
- 1600 KCRG IA Cedar Rapids, 9/30 0310 fair w/ rock mx, ID's, ads. (RSR-ON)
- 1615 WART ?? Clandestine, strong at 2031 1020. Modulation sounds like xmtr  
site is remote fed by ordinary land line. Similar effect  
noted when logged on 1632 kHz (announced) at 2330 10/16.  
Also IDed as "WART Radio" and "WART, Voice of the Northeast".  
(CMS-ON)
- 1616 KPRC NY New York, ID at 2225 10/27 as "Pirate Central", followed by  
attack on Republicans & Reagan. Still on at 2305 w/ "Death  
Don't Have No Mercy." Strong signal, comparatively good  
modulation - slightly bassy but much better than WART. Freq  
& location announced. (CMS-ON)
- 1635aWIDU NC Fayetteville, noted w/ distorted, FMish sput 10/29 at 1840  
w/ s/off followed by hymn. (CMS-ON)
- 1613aWBLS NY New York, IDing as "KW Radio" at 2242 10/31. Two announcers  
- Barbara & John. Strong. (CMS-ON)

### Eastern DXers

- MC - Mike Cooper, Atlanta, GA  
(TRF)
- BC - Bob Curtis, 17 Cobbleview Drive, Colchester, VT 05446  
(ancient Philco & LW)
- HJH - Harry J. Hayes, 9 Henry St., Wilkes-Barre, PA 18702  
(Zenith Trans Oceanic, Superadio, SM-2)
- RSR - Robert S. Ross, Box 4373, Stn. C., London, ON N5W 5J2  
(TRF, RCA AR77, Motorola car rx, Panasonic RF1115)
- CMS - C.M. Stanbury II, RR#1, Ridgeway, ON LOS 1N0  
(HQ200, 90 Ft LW)



### SWAP MEET OF THE AIR

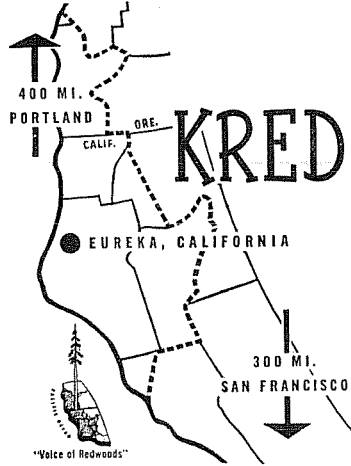
Every Saturday morning from 9 to noon, San Diegans can hawk their wares (or their junk) over local radio in hopes of making a few dollars. KSDO's "Tradio" on 1130 AM is San Diego's first swap meet of the air. The free air time is a way of helping radio listeners cope with today's economy. The service is limited to private parties, and

SEPTEMBER 1982 SAN DIEGO MAGAZINE

you cannot advertise animals, cars, trucks, services, weapons or real estate. Anything else is fair game. Mixed among the dinette sets and bicycles offered for sale have been such exotic items as a 600-gallon aquarium and a vintage, World War II-model observation airplane. Bill Lorin and other KSDO personalities host the show and tactfully prevent people from describing more than two or three items a call. The flood of calls is interspersed with news items and CBS network features.

If you're looking for just about anything, lend an ear to "Tradio" this weekend, and make sure you've got a pencil handy. "Tradio's" toll-free phone lines are: San Diego metropolitan area, 283-2051; North Coastal, 942-9872 and North County inland, 741-9202.

—WENDY TEMKIN



# RADIO LORETO

LA PRIMERA EMISORA DEL ORIENTE PERUANO

IQUITOS — PERU

OAX 8D 1380 KC.  
OAX 8E 6210 KC.  
OAX 8F 9504 KC.

ESTUDIOS:  
ARICA 228  
CASILLA 174  
TELEFONO 2392

# CENTRAL DX ROUNDUP

Robert Kramer  
6416 N. Richmond  
Chicago, IL 60645

## UnIDed, SPECIAL, CHANGES, et. al.

- 1330 WXTA IL ROCKFORD, 10/31 1758 MOYL type mx, wx & ID, ex-WRRR. RK-IL  
 1590 WONX IL EVANSTON, 10/22 1935 noted staying on past 1915 S/Off time W/AA lang. CR-IL  
 They seem to be daytime only again. Perhaps some XMTR problems, as has  
 been going off right around local sunset. RK-IL
- All da Rest
- 860 KIKOW KS PITTSBURG, 10/29 1925 good W/CBS Sports, ads, promos, "Big 86 KKOW" ID. CR-IL  
 940 KIOA IA DES MOINES, 10/25 2237 mx & ID O/UnIDed SS. PAL-MN  
 1050 WHN NY NEW YORK, 10/25 2155 dominating W/Kim Karnes song then ID "WHN 1050, Mutual  
 Radio, New York. PAL-MN  
 1070 WJKK WV BECKLEY, 11/6 0632 xlnt W/BFL mx & ID, I suspect that they were on 10kw  
 instead of 500w FSA. RK-IL  
 1180 WKKE MS PEARL, 10/31 0455 MOYL, ID: "This is the Music of Your Life Station, 1180  
 WKKE Pear, into ABC nx, O/SS. PAL-MN  
 1250 CHWO ON OAKVILLE, 10/25 1915 fair W/an Indian lang. pgm, ID @1930. CR-IL  
 1260 WBBG OH CLEVELAND, 10/25 2110 good W/lcl spots & ID as WBBG-Big Band Grandstand, into  
 Big Band mx. PAL-MN  
 1310 WIBA WI MADISON, 10/25 2100 good W/ID & CBS nx, PAL-MN  
 1370 KDTH IA DUBUQUE, 10/25 2030 all alone on freq. PAL-MN  
 1410 KGIO KS LEAVENWORTH, 10/20 1930 rel. pgm. S/Off @1945. CR-IL  
 1410 CKSL ON LONDON, 10/20 1920 good W/rck mx & frequent IDs. CR-IL  
 1440 KMLB LA MONROE, 10/26 good W/Talknet, ads & ID @0015; "You are listening to Talknet  
 on KMLB". CR-IL  
 1460 KIMA MN MONTVIDEO, 10/25 2010 W/lcl spots & C&W mx, O/KSO. PAL-MN PAL-MN  
 1520 WVOI OH TOLEDO, 10/25 2000 fair W/ID & Monday Night Countdown W/Doug Steele, O/KOMA//  
 1550 WCVL IN CRAWFORDSVILLE, 10/27 1900 poor ABC nx, ID & pop mx. CR-IL  
 WILX LA BATON ROUGE, 10/19 1915 spot for a worship center, rel mx & S/Off. CR-IL  
 1560 KTUI MO SULLIVAN, 10/20 1928 fair W/S/Off & anthem, V/L in 8 days. CR-IL  
 WAGL SC LANCASTER, 10/27 1859 fair W/S/Off, V/L in 6 days. CR-IL  
 1570 WOKZ IL ALTON, 10/22 1930 fair W/S/Off, verle CM in 9 days. CR-IL  
 WTAJ IL ROBINSON, 10/24 1918 weak W/S/Off. CR-IL  
 1580 WBBA IL PITTSFIELD, 10/24 1920, fair W/rck mx & ID as "you are listening to WBBA-FM"  
 suddenly off at 1932. CR-IL  
 KXRX IA DAVENPORT, 10/22 1915 fair W/S/Off. CR-IL  
 WESY MS LELAND, 10/21 1930 weak signal W/S/Off, ment. WBAD FM 94.3. CR-IL  
 1590 WIXX WI NEW RICHMOND, 10/24 1931 S/Off W/ment. of WIXX-FM 107.1. CR-IL

## US

RK... That's me  
 (R-1000, HQ-140X, HQ-129X, Radio West Loop, Kowalski Loop, Spiral Loop, chirping bird)  
 PAL... Paul LaFreniere Box 606 Grand Marais, MN 55604  
 CR... Christos Rigas 4832 N. Drake Chicago, IL 60625  
 (Superadio)

## CADX XIII

The 13th annual edition of the CADX Holiday get together will be held Dec. 26-28 & the  
 DXathon Weekend Dec. 30- Jan. 3. For more info contact the CDXR editor at above address or  
 by calling 1-(312)-262-6299. As promised, the schedule of the all night silent movie fest  
 follows. The night for this is New Year's Morning from 12:05 AM to 4:55 AM CST.

<u>TIME (CST)</u>	<u>TITLE</u>	<u>FEATURING</u>	<u>YEAR</u>
12:05	A Hash House Fraud	Keystone Cops	1915
12:15	Fatty's Tintype Tangle	Fatty Arbuckle	1915
12:35	The Cannon Ball	Chester Conklin	1915
12:55	The Eyes Have It	Ben Turpin	1928
1:15	The General	Buster Keaton	1926
3:15	A Dog's Life	Charlie Chaplin	1918
3:45	The Pool Shark	W. C. Fields	1915
3:55	The Adventurer	Charlie Chaplin	1917
4:15	One A.M.	Charlie Chaplin	1916
4:35	The Pawn Shop	Charlie Chaplin	1916

There also will be 2 AN MM sessions, so be there. Remember, if you bring a receiver, be sure  
 to bring headphones. Also, bring plenty of promo items to trade. Beer & pop will be supplied  
 free of charge (such a deal). See you there.

For those of you who collect stuff like this, I have a Revco Discount Drug Centers spot  
 on reel to reel tape available for trade (it is an original spot, straight from the producer).  
 Would like to trade for a license plate or similar station item. I am not interested in  
 trading for another spot or air checks. It is a 60 second spot on a 5 inch reel, at 7½ ips.  
 There is only enough tape for the spot, thus, most of the reel is empty.

# WESTERN DX ROUNDUP

All times are  
Eastern Local

Nancy Hardy  
2301 Pacific Avenue  
Aberdeen, WA 98520

Phone for hot WDXR tips: (206)532-6827 till 10pm(PLT)--no collect calls  
Deadlines: Tuesdays 11/23, 11/30, 12/7; Mondays 12/13, 12/20

## REPORTERS FOR THIS ISSUE:

- (WGE) W. George Elliott-544 Christleton Ave.-Kelowna, BC V1Y 5J2  
FRG-7000, longwire  
(JH) Jim Hilliker-1502 E. Hedgewood Ave.-Anaheim, CA 92805  
Kenwood R-1000, Radio West ferrite bar loop  
(EH) Ed Hoffman-P.O. Box 125-Burlington, WA 98233  
Modified R-1000, SM-2  
(DN) Doug Nyholm-2071 Cedar Street-San Carlos, CA 94070  
Yaesu FRG-7000  
(PT) Pete Taylor-2614 Jackson St.-San Francisco, CA 94115  
Sony ICF6700W  
(RW) Robert Wien-1309 Dentwood Dr.-San Jose, CA 95118  
GE long-range portable, SM-2

\*\*\*\*\*

## OF SPECIAL INTEREST:

- 880 KWIP QR, Dallas 11/3 0451 1st night on air. Frequent annc't. that  
FCC sent KWIP telegram authorizing them to begin night-time  
service on new freq. of 880. Said they would be on till mid-  
night every night. Also, s/on weekdays 0815 w/KWIP Agribusiness  
Magazine, weekends s/on 0900. But, special for election night,  
they remained on the air AN! ID as "New AM 8-80, KWIP," "KWIP,  
first w/Northwest News," & "Parade of Hits on K-W-I-P". Oldies  
mx, DJ, much election coverage. Fair to good w/KRVN nulled.  
Could barely hear Johnny Mathis & Engelbert Humperdinck mx  
under, is this KIXI? (Probably.--NH) Anyway I called KWIP to  
tell them how well they were coming in, & the DJ put me on the  
air, so I put in a plug about IRCA & the hobby. Said he'd  
answer my reception rpt, and that I was the listener calling  
from the greatest distance. Only other was DJ's father in  
Berkeley, CA. New. (JH-CA)
- 1570 XERF Coah., Ciudad Acuña 11/1 0252 noted carrying C&W mx, trucker  
style program. This can't be happening! Fabulous signal,  
erasing CKTA. (RW-CA) (This was rumored in 8/7/82 DXM p. 4-NH)
- \*\*\*\*\*
- 550 KBOW MT, Butte 10/28 0820 good w/ ment. of Reagan speech coverage,  
wx into C&W song. KARI nulled. (EH-WA)  
+11/3 0822 man giving wx forecast o/the phone, reading area  
temps., clear ID, ad for 1st National Bank; fair to poor o/a  
few other signals and KOY nulled. New. (JH-CA)
- 610 KVVU UT, Logan 11/3 0805 wx, ID, into Paul Harvey nx sponsored by  
"Largest selection of Zenith TV's in No. Utah" a furniture  
store in Brigham City. Fair. New. (JH-CA)
- 620 ?KSTR? CO, Grand Junction 11/1 0815 tent. w/sudden appearance of a  
C&W station out of nowhere way o/KTAR, than rapid fade-out,  
gone by 0822. No ID. KSTR in 0815 zone. (RW-CA)
- 710 KMPC CA, Los Angeles 10/25 0631-0640 poor to fair w/KIRO off. MOR  
mx, female ID'ed as "K-M-P-C" between raps. New. (WGE-BC)
- 750 KMMJ NE, Grand Island 11/3 0715 ID by DJ "be listening here on  
KMMJ for the --- Report, at 6:50 here on Radio 75". Into  
Dolly Parton song "9 to 5", TC "... at KMMJ". Mentioned that  
nx would be on at 6:30 w/results of elections. Fair. New. (JH)
- 790 KGHL MT, Billings 10/28 0756 good w/spot for KTVQ-TV, C&W mx into  
ABC nx on the hour. KGMJ nulled. (EH-WA)
- 800 ?KXIC? IA, Iowa City 11/3 0725 tent. w/rock mx, very, very poor.  
QRN, QRM from Mexican on freq. Barely audible male voice,  
hrd "K\_C", lost in noise. Rock mx faded up, then gone.  
Splatter from KABC-790. (JH-CA)
- 840 WHAS KY, Louisville 10/25 0506-0509 fair - poor w/local wx. 400  
in Louisville. ID by male "24 hours a day, we're the one you  
depend on", into WHAS SID. Then faded away. New. (WGE-BC)
- 880 KWIP QR, Dallas 10/28 1040-1100 w/GM & DJ Eric Norberg. "Only state-  
wide toll-free #". Still readable 1130. However, absolutely no  
signal here at night--not a peep. Just KRVN & KIXI. Subsequent  
v/l from Eric Norberg explained why--they were daytime only  
till 11/2. (PT-CA)

880 KWIP +10/29 0900 hrd s/on thanks to a tip from RW. 0905 it went from cont'd on top to a 50/50 mix w/KIXI on a car rx. Also noted w/a readable signal on the car rx as late as 1040; after SR. (DN)

KIXI WA, Seattle 10/21 logged here totally on top of the freq. w/a loop, however, on a car rx KRVN dominates at 0700. (DN)

900 KNUI HI, Kahalui 11/3 0750 rock mx, then talk by man, 0755, into nx "Good morning, this is KNUI news. In election results around the state..." Newscaster read many Hawaiian names that I can't pronounce or spell, hi. Fair w/QRN. New. (JH-CA)

910 KMJC CA, El Cajon 11/1 1934 Bible Study program, good.- ID 2000. (JH)

KNEW CA, Oakland-San Francisco 10/28 fair w/ID, sports into C&W songs. (EH-WA)

CKDQ AB, Drummheller 10/28 0743 fair w/Q-91 & Q-Country network IDs, wx, C&W song. (EH-WA)

920 KDES CA, Palm Springs 11/1 1937 man explaining election procedures in Riverside Co. News, "KDES newstime, 4:40". Fair. (JH-CA)

KVEC CA, San Luis Obispo 11/3 0317 newscaster talking to reporter from KSMA in Santa Maria (35 mi. south), giving results from northern Santa Barbara Co. elections, & San Luis Obispo co. Fair, w/slop from KHJ-930. New. (JH-CA)

?KYST? TX, Texas City 11/2 0031 tent., hrd "K-Y-S-", sounds like "T", ID by man, into BFL mx; u/KVEL, faded out. Poor. (JH-CA)

KVEL UT, Vernel 11/2 0026 gave TC as "10:26", election results, ID, barely hrd "K-V-E-L", ment. Utah. Poor to fair. New. (JH-CA)

930 KSEI ID, Pocatello 10/28 0750 very good w/ID, wx, into rock song.

960 KNDN NM, Farmington 11/1 0824-0830 finally hrd, tent. hrd (EH-WA) as KWYK. Navajo language paid political annts! Clear "KNDN" ment., several ments of NM. Quite strong in KABL null o/KDOT/KARZ. (RW-CA)

?KDOT? UT, Provo tent. 11/2 0057 pop mx, between KARZ/KABL null, faded badly, missed ID, but hrd them say "Provo". Fair-poor. (JH)

1010 KXEG AZ, Tolleson 11/2 0444-0458 start of Gospel-type show "on KXEG", faded out awhile, talk show under, then ID 0458 "This is Radio 10-10, KXEG, Tolleson" into another relig. show. Fair.

1020 KBCQ NM, Roswell 11/2 0442 Herb Jepko Show, u/KTNQ, poor. (JH-CA) Also, 11/2 2045, Gospel song, ID by man "This is 50,000 watt, AM 10-20, KBCQ"-relig. tape. Fair, o/KTNQ. (JH-CA)

1120 KMOX MO, St. Louis 11/2 0722 annor gave temp., time, ID, into BFL mx. I thought this was all-nx. Good. (JH-CA)

1130 KWKH LA, Shreveport 11/2 0420 DJ gave wx "90% humidity in Shreveport...", ad for store in Sunset Plaza Shopping Center, C&W mx, 0430, ment. wx, I-20 west of Shreveport, ID, TC "3:35 at KWKH", gave his name, "...on your country station till 4". New. Good, mostly o/KSDO. (JH-CA) (EH-WA)

1170 KLOK CA, San Jose 10/28 0529 good in KPUG null w/Clock IDs, rr mx.

1180 KWSO CA, Wasco finally hrd just booming in the eve of 10/28 at 2203 w/"KWSO Sunshine Radio" slogan. They must be running higher power now. (DN-CA)

1210 KCLG UT, Washington 10/28 2214 w/a fair signal, I didn't think 250 watts would be so easy, even on 1210. "Your country connection" slogan. (DN-CA)

1260 KVSF NM, Santa Fe 11/2 0412 sudden ID by DJ "K-V-S-F, AM 12-60". Mostly mix of pop mx. Fair. (JH-CA)

1290 KUMA OR, Pendleton 10/25 0750-0800 good w/OC. God Bless America at 0757 followed by s/on annct for KUMA/KUMA-FM 107.7. SSB at 0758 then into ABC nx. (WGE-BC)

1310 KZZP AZ, Mesa 11/1 0837 extremely strong in KDIA null w/local spot, ID. Completely obliterating usual KLIX. (RW-CA)

1330 KGAK NM, Gallup 11/2 0815-0830 C&W mx, ads, ment. of NM, TC "6:30 at KGak, 250". Gave wx, ad for sales positions at KGAK. More C&W mx. Mostly fair w/KFAC nulled. New. (JH-CA)

KUPL OR, Portland 11/2 2012 "Music of Your Life on KUPL", ad for TV coverage of elections. Faded out briefly u/KFAC, then hrd MOR mx. Fair. (JH-CA)

1340 KSFE CA, Needles 11/2 2048 oldies mx, ID by DJ "The Drifters on KSFE, 5:48..." faded in GY mess as ad started. Fair. New. (JH)

1350 KSRO CA, Santa Rosa 11/2 2000 end of Carly Simon song, male voice "KSRO, Santa Rosa". Into nx. Good. (JH-CA)

KIDN CO, Pueblo 11/2 0409 talk by DJ "9 past 2 in Colorado..." faded out, poor. (JH-CA)

1370 KAST OR, Astoria 11/3 2305 fair to very good w/nx, sports, into rr mx. (EH-WA)

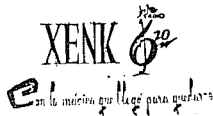
- 1400 KRCQ CA, Indio 11/1 0300 xlnt & alone at s/off, had SS prior half hour in KRE null. Ment. of 0830 s/on (not same as listed in new NRC Log), ID as "14Q", ending w/spoken "America" w/mx in background. (RW-CA)
- KSLY CA, San Luis Obispo 11/1 2000 faded in w/legal ID, loud & clear, then gone as nx started. (JH-CA)
- KKBZ CA, Santa Paula 11/2 0338 rock mx, DJ came on "12:38 at KKBZ.." read a PSA, ment. event in Ventura-Oxnard area. Fair. (JH-CA)
- 1420 KUJ WA, Walla Walla 11/2 0330 YL DJ talked about voting, song by Seals & Crofts, ID "K-U-J, Valley's best radio station". Fair, another station under & over, C&W, never got ID. (JH-CA)
- 1430 KLO UT, Ogden 11/2 0300 legal ID "KLO, Ogden", Ai nx, at 0305 ID by male "Music of Your Life on KLO". Fair in KALI null. New.
- 1460 KENO NV, Las Vegas 11/1 1928 ID, ad for guy running for (JH) sheriff, "...on K-E-N-O", later said the word "Keno", oldies mx. Fair. (JH-CA)
- 1500 KHTT CA, San Jose if someone needs an address, it's 420 Koll Circle, San Jose, CA 95112. (DN-CA)
- 1510 KIRV CA, Fresno 11/1 1945 relig. type show, ID. Good. (JH-CA)
- 1540 KASA AZ, Phoenix 11/1 1922 relig. program, very loud o/KZLA. (JH)
- 1550 KKHI CA, San Francisco 10/31 0555 noted on apparent RS, but was off at 0300 MM, wonder if they've gone AN-6? (RW-CA)
- KRGO UT, West Valley City 11/1 0240 ID "12:42 on K-R-G-0, Rocky Mountain Country, here's Glen Campbell". Also, 11/1 1912 ID, wx for Salt Lake. Good. (JH-CA)
- 1600 KGST CA, Fresno 11/3 2239 YL w/IDs in SS, then IDs in EE by man. Good signal w/some KASH QRM. (EH-WA)

ID'ing the unIDs:

BP's tip in 10/30/82 WDXR where he tentatively hrd KMPG-1520 was probably them, as KMPG uses the "Radio Variedades" slogan, particularly on the half-hour and hour. (RW-CA)

Please note WDXR deadlines at beginning of the column. Some are Mondays. ♡

Caribbean Beacon  
P. O. Box 690 □ Anguilla, West Indies



1X1-24 HOURS A DAY-7 DAYS A WEEK  
AUCKLAND:NEW ZEALAND

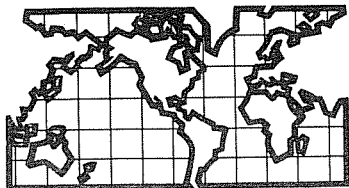
RADIO LATINA  
1250 KHz. ONDA LARGA  
1000-Watts.

## Avez-vous Votre Foreign Log?

More than 100 pages long, the Foreign Log features information on thousands of medium wave stations in over a hundred countries. This information includes

- Summaries, in frequency order, of the schedules, ID methods, programming, times and locations heard, and other information on the several hundred stations reported to DXM recently.
- Information on hundreds of other stations, gleaned from various other CB publications.
- Lists of stations in Mexico, China, and South Korea, fully updated as of September, 1981.
- Tables of great circle bearings and distances from Atlanta, Boston, Chicago, Denver, Houston, Los Angeles, and Seattle, to 141 foreign cities.
- Tables of sunrise and sunset times for foreign DXers.
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DX WORLDWIDE - WEST

Pat Martin - Editor

P.O. Box 843, Seaside, Oregon 97138

(503) 861-3185 - deadline Tuesday

Well here I am back from vacation. Had a lot of fun, but glad to be back. I'm not used to 3,000 plus miles of driving in two weeks (To LA and Palm Springs, Ca.). Since returning back, DX hasn't been too great. DU's were quite poor the last couple of AMs (Nov. 7-8). Hope things pick up. As many of you already know, Tuvalu is on their new frequency of 621 KHZ, ex 580. That should be heard at times here on the WC, and presume that was the tentative I reported last month. The new 5 KW Commercial station in W.A. has been reported by several NZers on 747 KHZ (6SE-Esperance). If anyone hears them address is: Box 527-Esperance, WA 6450. If anyone wants a T-Shirt from KABN-830 KHZ-Long Island, Ak. send \$8.00 plus postage to KABN-Drawer D-Big Lake, Ak. 99687. In other Alaskan news KCBF-Fairbanks (ex KFRB) has only been granted 10/1 kw on 820, so will be staying on 900 until granted 50/50 kw u1 for 820. So to the reports:

PAN-AMERICAN DX ROUNDUP

- 540 MEXICO, S.L.P. XEWA fair s6-s7, 1116-10/22. (JR-Wa)  
NICARAGUA, Managua-YNOW 10/18 at 0705, noted w/tail end of ID ".nagua Nicaragua" into Aloha-Oh and disco mx, strange combination! Deep fades but alone, no sign of usual CBXQ. New (RW-Ca)
- 655 t EL SALVADOR, San Salvador-YSS OM w/SS mx, weak 0426-0442-10/16 (JR-Wa)  
UNTD; het noted most nights, strongest about 0300, 10/19-10/25. (JR-Wa)
- 825 UNTD, weak mx at 0409-10/16 (JR-Wa)
- 834 BELIZE, Belize City-good signal 0306 noted every night 10/19-10/25  
also have hrd what appears to be Belize prior to dawn on several AMs during the week. (JR-Wa)
- 800(opps) NETHERLAND ANTILLES, Bonaire-PJB 11/1 0458, extremely good w/Caribbean Night Call pgr (BP-Ca)
- 830(opps) MEXICO, Culiacan, Sin. XEVO 10/7 1257, suddenly signed on while listening to KIKI, DJ in (SS) wished everyone in Culiacan a good morning and invited them to stick w/XEVO all day for "Ranchero" Music (SMM-Ca)
- 890 COLOMBIA, Bogota-HJCE 11/1 0540, good w/Male Vocalist and ID (DP-Ca)
- 905 UNTD; het 0309 10/19 (JR-Wa)
- 915 UNTD; het strong, some audio 0322-10/19 (JR-Wa)
- 944 UNTD; het fast flutter, faded 0323-10/19 (JR-Wa)
- 965 UNTD; weak het 0448-10/16 (JR-Wa)
- 995 UNTD; het no audio 0450-10/16 (JR-Wa)
- 1100 COLOMBIA, Barranquilla-HJAT 10/26 0609 clear "Radio Reloj en Barranquilla" ID hrd, good signal, word easily understood as opposed to other LA's coming in. (RT-Ca)
- 1205 UNTD; het weak about 0330 every night 10/19-10/25 (JR-Wa)
- 1555 UNTD; het sometimes strong, about 0315 10/21-10/22 (JR-Wa)

TRANS-PACIFIC DX ROUNDUP

- 530 ALASKA, Sitka-SQM w/continuous morse code marker 0356-10/29 (BP-Wa)
- 550 HAWAII, Wailuku-KMVI ID by YL, then National Mx Survey, dominant 0651 10/31 (BP-Wa)
- 567 NEW ZEALAND, Wellington-2YA Male tik and generic mx 1252 10/29 (BP-Wa)
- 576 AUSTRALIA, Sydney-2FC Good w/Opera 0955 10/30 (BP-Wa)
- 594 t JAPAN, Tokyo-JOAK NHK pips at 1400, OM and YL, mx 10/23 (JR-Wa)
- 612 UNTD, 1950's vintage Pop mx, male EE ancr 1012 10/30, Likely 4QR, as ancr sounded DU and similar mx noted on 702 at same time (BP-Wa)
- 620 HAWAII, Hilo-KIPA Good in KGW null w/Jaz mx, local ads 0500-10/30 (BP-Wa)
- 648 t AMERICAN SAMOA, Pago Pago-WVUV, pop mx and Island ancr 1010 10/30, Fair w/KFI nulled (BP-Wa)
- 675 UNTD, Aussie or NZ mx in DU EE 1104 10/30, good signal, but severe KBOI/KNER splat (BP-Wa)
- 702 AUSTRALIA, Sydney-2BL fair w/1940's pops, time pips 1000 10/30 (BP-Wa)
- 720 HAWAII, Eleele-KUAI pop mx YL DJ local ad in KDWN null 0942-10/30 (BP-Wa)
- 738 TAHITI, Papeete-Polunesian mx, easily separable from 740 0454-10/30 (BP)



- 747 JAPAN, Sapporo-JOIB fair w/Lang. Lessons at 0941 10/30.(BP-Wa)  
 \*Also noted w/OM in JJ weak at 1404 10/16. (JR-Wa)
- 774 FIJI, Suva-Radio Fiji 2 fair w/Hindi mx 1124 10/30 (BP-Wa)  
 JAPAN, Akita-JOUB Hrd on 10/28-1412,fair w/what sounded like Lang.  
 Lessons,hrd no EE tho. (DP-Ca)  
 \*Also noted on 10/18 at 1410 w/JJ-EE Lessons OM/YL combo,themendous  
 het on KROW-780. (RW-Ca)
- 819 NEW ZEALAND, Rotorua-1YZ good w/choral mx 0912 10/31.(BP-Wa)  
 828 JAPAN, Osaka-JOBB-Hrd on 10/29 at 1358,exc. w/mx,then chimes and poss.  
 nx in JJ,Best it's come in so far. (DP-Ca)  
 \*Also noted w/man in JJ (good) at 1125 10/30 w/KIKI nulled (BP-Wa)
- 837 AUSTRALIA, Rockhampton-4RK-ABC nx and tc 1210 10/30. (BP-Wa)  
 846 KIRIBATI, Tarawa-good thru slop,w/c&w mx 0943 10/31 (BP-Wa)  
 850 HAWAII, Hilo-KHLO,dominant w/local ad,YL DJ,rr mx at 0411-10/30 (BP-Wa)  
 870 HAWAII, Honolulu-KAIM 11/1 at 0558 vy good w/cont. Christian mx.new(DP)  
 873 AUSTRALIA, Sydney-2GB,fair to good w/tele-talk,some sort of match-  
 making service w/caller description of himself and kind of girl he  
 would like to meet at 1152-10/30.Pips and ID 1200,then nx(BP-Wa)  
 (It sounds like the Australian Answer to the US's Bill Ballance show,hi.)
- 891 FIJI, Lautoka-Radio Fiji 2,Hindi, pop mx,ad in Hindi "Number (PM)  
 One" ment. many times,then faded 0935-10/30 (BP-Wa)
- 940 HAWAII, Waipahu-KDEO briefly atop w/KFRE nulled,C&W mx ID 0949-10/31(BP)  
 970 HAWAII, Hilo-KPUA,fair to good o/KYTE et a w/list of Community events  
 ,0417 again,0446 w/SID,bilingual DJ's,folk mx 10/30 (BP-Wa)
- 990 HAWAII, Honolulu-KHWH-good w/nx features "Newsradio 99" ID,1025-10/30(BB)  
 1026 AUSTRALIA, MacKay-4MK good w/rr mx,wx,ID,then "Macquarie" national  
 nx 1100 10/31 (BP-Wa)
- 1035 SOLOMON ISLANDS, Honaira-SIBS,vernacular talk 1054 10/31 fair, then  
 C&W.No ID hrd but recognized ancrs voice(!) (BP-Wa)
- 1044 NEW ZEALAND, Dunedin-4ZB good w/rr // 1035 0908 10/31 (BP-Wa)  
 1098 UNID, rr mx in KFAX splat 1139 10/29 (BP-Wa) (Prob. N.Z. PM)  
 1110 HAWAII, Kihei-KHET dominant w/EZL mx,string of ads,ID 0430-10/30 (BP-Wa)  
 1206 UNID, OM, mx could not identify the lang. not EE,CC,RR, or JJ-1420  
 10724 (JR-Wa) (Possibly KK(CC station in KK.PM)
- 1251 UNID, het here 0905 10/31 (BP-Wa) (Western Samoa poss.PM)  
 1395 UNID, carrier and rr mx,thru heavy splat 1109 10/30 (BP-Wa) (poss.NZ.PM)  
 1476 NEW ZEALAND, Auckland-1XA, fair w/rr mx Radio Hauraki ID's 1125-10/29(BP)  
 1566 AUSTRALIA, Wangaretta-3NE fair-good w/rr mx car racing ad-1047 10/30(BP)  
 SOUTH KOREA,Weak w/OM in KK 1410-10/16,also 1320-10/17,weak(JR-WA)
- 1575 UNID, strong het weak audio,local QRM-1429 10/24 (JR-Wa)  
 1620 t AUSTRALIA, Hobart-7RPH,weak YL tik 1045 and 1053 10/30,Better by 1058  
 w/Pop mx,male DJ then accented (aussie) YL w/nx 1100-1107,tuneout.  
 Older Pop Tunes at 1117,gradually faded during next hour,only a  
 carrier by 1200.Poor to fair at best.Is 7RPH, the only such station  
 on 1620? (BP-Wa) (Yes, 7RPH is the only station I know of on 1620.  
 They have only been there a few months and are continually reported  
 by Aussie and NZ DXers.Have been hrd here 2 or 3 times. Good catch,  
 Bruce,listed at 500 watts! PM)

VERIES:

- 603 SOUTH KOREA, Namyang-HLSA-sent vc in one month for taped report, no  
 vs, just ment. I hrd 2nd local radio prog. by KBS,freq,time,date.(PM-Or)
- 756 AUSTRALIA, Taree-2TR, Sydney sent reg. ABC card(blue) in one month  
 for taped report. 2KW. No vs. (PM-Or)
- 783 AUSTRALIA, Katoomba-2KA sent vl in 6 weeks for taped report, along  
 w/sEckers. vs is C. Maher-Secretary 2KA. N.S.W. Verie #57. (PM-Or)
- 850 HAWAII, Hilo-KHLO-Alan Roycroft sent reg. vc in one month for taped  
 report. verie unneeded, as verified years ago w/l KW, but I thought  
 he would like to hear what KHLO sounds like here,after the boost to  
 5KW. (PM-Or)
- 1098 AUSTRALIA, Longreach-4LG sent vl is 6 weeks for taped report. 2KW,  
 w/s Richard Tewartz-Program Manager. Queensland verie #42. (PM-Or)
- 1098 JAPAN, Fukushima-JOWO, sevt vc in one month for taped report, and  
 sent large prog. guide in JJ. No v/s. 5KW. JJ verie #55.(PM-OR)

THANKS TO THESE REPORTERS:

- SMM-Ca Steve Mittman-2248 West 37th St.-San Pedro,Ca. 90732  
 Realistic TRF, 3 ft. wedge
- DP-Ca Douglas Pifer-4804 West McFadden #85-Santa Ana,Ca. 92704  
 FRG-7000, MW-1

**REPORTERS CONTINUED**

BP-Wa Bruce Portzter-6546 19NE-Seattle, Washington 98115  
 DXing from La Pash, Washington w/ FRG-7, SM-2 ant.  
 JR-Wa John Rea-510 Mt. Defience Circle, SW-Issaquah, Wa. 98027  
 RT-Ca R-1000, Radio West Amp. Loop  
 Rich Toebe-2388 American Avenue-Hayward, Ca. 94545  
 RW-Ca Grundig 3400, Radio West Loop  
 Robert Wein-1309 Dentwood Drive-San Jose, Ca. 95118  
 G.E. Portable, loop  
 FM-Or Yer Editor  
 E.H. Scott (RBO-2), Hammarlund SP-600 JX, 200 ft. LW, Ground system

from Satellite Times via Pete Taylor

**NETWORK NOTEBOOK**

Service	Blk/Transponder	Equipment Package	Equipment Financing	Transmission	On Bid Affiliates	Program Format	Programming Available	Contact
ABC Radio	Wester 3	No	No	Analog	N/A	Talk/Music	Talk: July '82	Robert Chelason 212-887-5938
Emergency Division	T-1 Music	Yes	No	Analog	N/A	—	Music: July '82	David Polak 212-867-5951
ABC Radio Networks	T-2 Talk	Yes	No	Analog	50	News	Now	Henry Kavert 212-867-5293
Associated Press	Wester 3T-1	Yes	No	Analog	50	News	Now	Ben Avery 212-821-1518
Bonnette Broadcast System	Satcom II-R/T-3	Yes	Yes	Analog	31	"Beautiful Music"	Now	John Patton 800-531-1000
CBS Radio Network	Satcom I	No	No	Digital	N/A	News/Sports/Features	Jan 1983	Neil Kops 212-975-3065
CBS RADIO/RADIO	Satcom I	Yes	No	Digital	N/A	News/Music/Features	Jan 1983	David West 212-975-2057
CNN Radio	Satcom II-R/T-14	No	No	Analog	20	News & Info	Now	Frank Beatty 404-898-6500
Continental Radio Network	Satcom II-R/T-3	Yes	Yes	Analog	5	Pop adult w/comp-temporary gospel	Now	Carson Pearce 804-393-2501
Global Satellite Network	Wester IV-T-2	No	No	Analog	52	Talk/Music	Now	Ed Krutz 213-344-5951
Moodly Broadcasting Network	Satcom II-R/T-3	Yes	No	Analog	10	24-hr Religious	Now	James Goodrich 800-821-7031
Midwest Country Network	Wester 3T-1	Yes	No	Analog/Digital	70	Overnight country music, News/Sports/Weather	Now	Glenn Sersalin 212-681-1520
Mutual Broadcasting System	Wester IV-T2D	Yes	Yes**	Analog	900+	Talk/Music/News/Sports/Features	Now	Station Relations 703-685-2650
NBC Radio Network	Satcom I	Yes	No	Analog	N/A	News/Sports/Features	Now	Station Relations 703-685-2650
National Public Radio	Wester IV-T-2	Yes	No	Analog	267	News/Talk/Music/News/Sports	June 1 '82	Maddy Woodyard 212-964-4745
RKO Radio Networks	Wester 3T-1 and T-4	Yes	No	Analog	RKO I: 180 (29 own transmission) RKO II: 85 (30 own transmission)	News/Talk/Music/News/Sports	Now	Tom Barunek 202-822-2815
Satellite Music Network	Satcom II-R/T-3	Yes	No	Analog	84	Musical/News	Now	Julia Spira 212-975-6128 Lillian Spira 212-975-4548
Satellite Radio Network	Satcom III-R/T-2	Yes	No	Analog	126 (radio)	Religious	Now	Larry Shipp 800-527-4892
Sheridan Broadcasting Network	Satcom IV-T 7	Yes	Yes	Analog	N/A	Religious	Now	Michael Gliner 800-439-6311
Transat	Wester II	Yes	Yes	Analog or Digital	68	News/Sports/Music	Now	Lynne Rogers 415-281-0751
United Press International	Wester 3T-1	Yes	Yes	Time Cues	500	News, Data	Now	Dwight Cahn 415-351-0653
United Stations	Wester 3T-7	Yes	No	Analog SCPC	N/A	Country Music Business	TBA	John DeFraz 212-850-8843
West Street Journal/Dor Jones	Wester 3T-1	No	No	Analog	70	Financial News	Now	Frank Murphy III 800-368-3023 Gig Barton 212-295-4350

\*\*Numbers obtained from public affairs departments.

# Radio stations use TV spots in battle to gain listeners

A quiz for radio fans. Match the these slogans with the stations employing them in TV commercials:

- The Place to Relax KTAR
- News-Plus KZZP-FM
- Talkradio KDKB
- Theater for Your Mind KOY
- Light Rock/Less Talk KQYT
- Unwind KJJJ-FM
- EZ Country KMEO-FM
- Rocks Arizona KKL T
- Push Button One KSUN

Unless you watch a lot of television (or listen to a lot of radio) some of those slogans and possibly some call letters may be foreign. Yet in increasing numbers and at an escalating frenzy and expenditure, stations are turning to TV to attract listeners.

Individual stations annually spend from the thousands, to hundreds of thousands of dollars to get the public to sample their audio wares, especially during ratings period. The 12-week fall Arbitron ratings "awrap" is underway and TV spots touting radio are sprouting.

A random review, strictly subjective, of some of the samples is in order, with answers for the above quiz supplied:

• KJJJ-FM (92.3), expected to change its call letters soon to KEZC after recently adopting an "easy country" sound, has a TV campaign emphasizing "EZ Country." It is visually the most appealing of the batch. A Mustang convertible cruises the picturesque Arizona desert as soft country tunes play. Dial position is emphasized ("Ease on down to the bottom of your radio dial"), as is the product offered. Analysis: A winner.

• KMEO-FM (96.9) has dredged up a shopworn spot featuring actor Patrick O'Neal walking in front of an FM radio dial and proclaiming the station to be "The Place to Relax." While the station wants to be known as an "easy listening" outlet — as opposed to a "beautiful music" background service — the commercial's copy employs the counterproductive words "beautiful" and "music" in the same sentence. Analysis: Boring and tired.

• KKL T (FM 98.7) is reinforcing its "Light Rock/Less Talk" image currently with only 10-second commercials that mention product and dial position through graphics. Analysis: Is that all there is?

• KDKB (93.3 FM), which is a contemporary rocker with an album-rock flavor, has kept its perfect couple of Kelly Harmon and Gary Hudson. However, it has come up with a new, well-produced commercial showing Gary in a steamy bathroom listening to the morning team of Bill Andres and John Giese. Once his monologue is finished, Kelly pops from shower and mouths the station's electronic ID of "93-KDKB Rocks Arizona."

While eye-catching, the commercial falls short because of the script. Gary promises the station offers "a lot less talk" which makes the aware viewer think of KKL T's "Light Rock/Less Talk" theme. The aware rock listener might also scoff at the less-talk claim. KUPD, KSTM and KKL T

## Radio / Bud Wilkinson

certainly talk less. Analysis: Confusing and misleading.

• KZZP-FM (104.7) is heavily emphasizing its personality lineup of Jonathon Brandmeier, Randy Stewart, Steve Goddard and Dave Otto. Its slickly produced spot promotes the rocker as presenting "Theater for Your Mind," but call letters and musical approach get lost in the process. Analysis: Different.

• KOY (550 AM) has updated its "Deborah" commercial from the spring, using tightly edited clips of wide-eyed brunette Deborah Shelton talking about the contemporary station and suggesting that listeners "Push Button One," a reference to KOY's low dial position. The lady is a hot number, but I still wonder if women can stand her. Also, for men, the words can easily get lost while watching the beauty. Analysis: Unforgettable, but maybe useless.

• KNIX-FM (102.5), a country outlet, has integrated its red, white and blue guitar logo into a syndicated commercial showing actors mouthing hit songs in response to questions. Some blue-blood arts patrons lip "I was country when country wasn't cool," while some men in a steamroom lip "When you're hot, you're hot." Analysis: Fun and memorable.

• KSUN (1400 AM) has had several commercials produced locally. The main two emphasize service. On one morning, host Roy Whittaker and newsmen Jeffrey Charles talking about "Talkradio 1400," followed logo and jingle; the other emphasizes its "Barter Bank" service. Analysis: Straight and direct, but nothing special.

• KTAR (620 AM) pushes everything from news and sports to talk with Pat McMahon and Preston Westmoreland by imaginatively stacking different looking radios on top of each other. It emphasizes the news/talk station's "News-Plus" approach. Analysis: Clever.

• KQYT (FM 95.5) has tapped the talents of the mime team of Shields & Yarnell, who appear as stiff wind-up dolls until they "Unwind" with the beautiful music station and end up snuggling on the couch. Analysis: Cute and cozy.

• KOPA-FM (100.7) has long avoided the tube, but jumped with a direct commercial of a man talking about the rock outlet, in the process noting that the station has jumped from 16th to second place in its demographic target. A disclaimer citing Birch Report statistics quickly flashes. Do listeners or viewers (or readers) really care about demographics? Does ranking matter? After all, the station you listen to the most is your No. 1 station regardless of ratings. Analysis: Better than nothing.

Some other stations, including KOOL-FM (94.5), are probably also on TV these days. All are trying to lure listeners. The problem is matching commercials with product. The best commercial won't hold a listener if the programming is lousy, but even a lousy spot might help if the station sounds good.



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