From the editor...

More details, details ... while I was singing the praises of the USPS in #16, #15 was still lying in the regional USPS center ... for what reason I don't know. That's why you received #15 a scant day before receiving #16 at the regular (I hope) time. And Jerry Starr reported receiving a mangled #14. Oh, well, maybe DX will improve ...

Columns ... Welcome to new bandscan editor Chris Cuomo. Effective immediately you may send your bandscans to him at 670 Third Avenue - Verona, PA 15147-1540. Thanks to outgoing editor John Malicky for his work, too.

By the time you read this, the problems with Mustings will have been resolved, and this important column will most definitely be back on a weekly, up-to-date basis. Many thanks to all of you who have sent your comments about DXN. I just wish that we'd see a similar improvement in contributions to the regular columns. Conditions aren't wonderful, of course, but I'd rather hear Turks and Calcos-1570 with minimal interference 11-30 Rocky Point, NY; welcome gentlemen!

They joined ... Barry Shinall, Cedar Bluff, VA; Fred Reuss, Blair, NE, and Steven Neumann, W2FPO, Rocky Point, NY. Welcome, gentlemen!

DXTests ...

February ... two tests are tentative for this month, according to Dave Schnelle: WCBA-1350, Corning, NY, will test on one MM early in the month with 1,000 ND, and WHWV-950, Hyde Park, NY, will test in mid-February either S4 or MM on the 16th or 19th or possibly the following week. Dave promises more details on these and more tests.

The Pub Center has discovered a box of NRC DXExchange books and is selling them at $12 US/Canada; non-members $15, overseas, write.

The 1980 version of the Nighttime Antenna Pattern book is still available at $5 for members, $6.50 non-members. Most patterns are still good. First come, first served on both books. Address of the Pub Center is p. 24.

DX Time Machine

From the pages of DX News

Forty years ago ... from the January 22, 1949 issue, courtesy of "The Old Timer": 39 tests; with "remainder of DX programs omitted for lack of space". Texas included CM1DX-1480 (or 1485), Santa Clara, Las Villas, Cuba, and XEPF-1400 Ensenada, Baja California. Musings typed this week by Ray Ege because Lefty was in a play. Club dues were $3 per year for 34 issues. Dick Northrup, Socorro, NM, reported that K7YL received a report from New Zealand. Dick Geary received 14 verify in a week, including 7 "K" calls and 1 "XE" call. He also heard Lima, Peru, on 1025. Carroll Seth was in the process of getting a Hallicrafters SX-42 and selling his Super Pro.

Twenty-five years ago ... from the January 18, 1964 issue: Howard McClain, West Seattle, WA, logged the following during the first week in January: HIEN-670, YSS-655, YNGL-875, TW-775, and the 1-6 KEYS-1440 special. Others logging the KEYS special included Bernie Duffy, Staten IS, NY; Maurice Nittler, Englewood, CO; Ken Battersfield, Plymouth, MI; Adolph Rattay, Warren, OH; Len Dukowski, Cranford, NJ; and Ron B. Schiller, Moonmouth Beach, NJ ... Charles Roth, Leamington, ON logged KRUS-1490, KGUY-760, KZFO-1210 KYA-1260 (with a sign-off, in the clear), KHVN-1040, KRLA-1100, KKKD-1150 w/ECU, and KXVN-1010 plus others from 12-22 through 1-9.

Ten years ago ... from the January 1979 issue: Many South American loggings were listed in the IDDX, including R. Mundial-860 Brazil, HCBZ-905 Ecuador, HC3TW-1450.9, as well as on 885 which might have been Paraguay, and many Colombians and Venezuelans ... and Bruce Conti, West Warwick, RI, got a "round tuit" and fixed his SW-71!
CALL LETTER CHANGES

Old call: 900 WDFT PA Philadelphia
New call: WURD

APPLICATIONS FOR NEW STATIONS

None

GRANTS FOR NEW STATIONS

APPLICATIONS FOR NEW STATIONS

None

GRANTS TO EXISTING FACILITIES

APPLICATIONS FROM EXISTING FACILITIES

1170 DE Laurel: 5000 watt increase mentioned last issue also includes move of city of license to Greencastle, PA

THANKS to members Eric Bueneman, Bill Hardy & Dick Truax for contributions!

FCC INFO: As you can notice above, very little information has come from the Commission for this issue, a reflection of two back-to-back-to-back work weeks due to the holidays. And, a note on the stagnant state of AM radio, this week EIGHT new stations went on the air, ALL were FMers.

73 and Good DX, Jerry & BKE Jerry Starr & Buffalo K. Poonman

CITY QUIZ

John S. Bower, Valparaiso, IN

QUIZ # 19

Only one city in the United States has stations operating at the five dial positions shown below. Of course, there may be other stations in this city too! Can you spot the city?

570 660
1060 1080
1460

Here is a hint: It is one of these: Des Moines, Hartford, Dallas

(The answer will appear at the end of the next City Quiz in DX News.)

The answer to City Quiz # 18: Detroit

NRC AM Radio Log

The most up-to-date listing of domestic MW stations available, anywhere! 200 pages, three-hole punched, $12.95 each, to U.S. NRC members; $13.95 Canadian NRC members; others write.

Send orders to Publications Center
Deadlines for DDX-West tips are each Saturday. Use the same form that you see here, eastern time.

**MIDDAY TO MIDNIGHT**

- **1200 CHMG AB**
  - ST. ALBERT: 1/10 0100-0200, CKST-1070 now here with new calls.
  - Good over WOF. Use slogan "Classic Old Gold Music MG 1200."
  - Format rock oldies. Broadcast News at 0200. (DM-AB)

- **1250 KZOU AB**
  - LITTLE ROCK: 12/25 1239 in "KZOU-AM Little Rock, 1250 Gold, your favorites from the 50s, 60s and 70s..." then 20-syndicated oldies program. Fair at best with long fades.
  - 1000-1005 various ex-KKCY.

- **1450 KORK CO**
  - GMELY: 1/26 1950 "More music, more memories on AM 1950.
  - K-KEK Greesly-Loveland-Port Collins." 1000 news, 1005 oldies music, ex-KXTR. (WW-AB)

**MIDNIGHT TO MIDDAY**

- **970 KNNU NY**

- **1000 KRFX UT**
  - FRIDAY: 12/25 1857 quick on/off by man. Fair, mixing with KRD. (WW-AB)

- **1200 KKCO MT**
  - FORTHY: 12/25 1800 Mutual News, ID, then CHM music. Good. (DM-AB)

- **1300 KTOD OK**
  - WAGONER: 12/26 1015 quick, "You're listening to 1300 KXTD, the station you've been waiting for... Owned by Superior Int Int'l Communications, Good signal, ex-KTCK." (WW-AB)

**NEXT INSTALLMENT: AM BROADCAST CHANNELS**

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**FCR RULES PRIMER**

**III. HOW THE RULES ARE ORGANIZED**

The FCC Rules are separated into "Parts." At this time, there are some 48 Parts ranging from Part 0, "Commission Organization," to Part 100, "Direct Satellite Broadcasting." (Note that many of the Part numbers are skipped.)

The Rules are printed once a year during the spring and contain the rules as they were on October first of the previous year. The daily releases, or the Federal Register, or any of the several FCC Rules Updating Services will keep you more up to date if it's necessary. Five books contain 113 Parts. They cost just under $100 for all five volumes. One of the books covers the main broadcasting Rules and costs about $25 when ordered from the U.S. Government Printing Office in Washington. It is called CPR 47 Parts 70-79.

Of greatest interest to broadcasters are Part 73, "Radio Broadcast Services" and Part 74, "Experimental, Auxiliary and Special Broadcast and Other Program Distribution Services." We shall be examining elements of those Parts and a few other Parts in this series of articles in DX News. For example, Part 13 deals with Operating Licenses and Part 17 covers regulations on painting and lighting a radio tower. But let's focus on Part 73 for awhile.

Part 73 has seven Subparts:

A. AM Broadcast Stations
B. FM Broadcast Stations
C. Noncommercial Educational FM Broadcast Stations
D. (Reserved)
E. Television Broadcast Stations
F. International Broadcast Service
G. Emergency Broadcast System
H. Rules Applicable to All Broadcast Stations
I. Satellite Broadcast Service

Subpart A is divided into 47 Sections and the Sections are divided into many paragraphs. Fortunately, only a few really have any direct bearing on medium wave DXing so I can be selective in passing them on to you. But the index to Subpart A begins on page 4-1/2 page so you can see why things get complicated sometimes for a well-maintaining station owner.

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**NEXT INSTALLMENT: AM BROADCAST CHANNELS**
Station Profile

Tony FitzGibbon
356 Jackman Avenue, Fairfield, CT 06430

On February 22, 1924, radio came to the Hoosier State, when the Indiana Department of Commerce granted a license for WBBZ to begin operations. The little station broadcast at sporadic times, and transmitted a 50 watt signal. Two years later, the station received its first federal license, and began regular programming. This pioneering step aired the NBC Red Network broadcasts of the Dempsey-Tunney heavyweight fight. In March, 1928, WKBF began broadcasting the Indianapolis 500 on May 30, 1927 (and many Indy 500's afterwards), and the first network broadcast in Indianapolis. As WKBF moved, the station increased its power to 250 watts, a strong signal on the uncluttered radio dial of the 1920's.

Early live sports broadcasting aired by WKBF included the 15th Indianapolis 500 on May 30, 1927 (and many Indy 500's afterwards), and the first network broadcast in Indianapolis. This pioneering step aired the NBC Red Network broadcast of the Dempsey-Tunney heavyweight fight. In March, 1928, WKBF began play by play broadcasts of the Indiana High School Basketball Tournament.

Success required larger quarters, so WKBF moved to new facilities at the Beverin Hotel. Indianapolis Broadcasting, Inc. took the station over in 1929, and station founder Noble B. Watson became part of this corporation. The studios were again moved, and a 500 watt transmitter was built in Clermont.

The year 1931 brought several changes to WKBF. The station increased its power to 1000 watts, and moved its transmitter to Millersville Road, Indianapolis, where yet another long wire antenna was erected. And the station changed its call to WIRE to avoid listeners confusion with arch rival WFBM. And the station became a full NBC affiliate.

In 1936, WIRE was purchased by Eugene Pulliam, publisher of the Indianapolis Star/News, and the station moved its transmitter to its present site at 44th and Knollton Road. WIRE increased its power to 5000 watts with this move.

In the next 20 years, the Star/News operated WIRE with lots of NBC programming, and many local news and sports broadcasts. The station was located in the prestigious Claypool Hotel and the Star/News Building. In 1960, Joseph Amaturo bought the station, failed to make money in the face of television competition, and sold it to Mid-America Radio. The station, as had many other network affiliates had been programming more contemporary middle road music with each passing year. The best known WIRE alumnus of this era was Jack Paar.

On October 1, 1967, WIRE went to a country music format, and began 24 hour a day operation. This decision dramatically increased the station's market share, and earned it seven Billboard Magazine "Country Music Station of the Year" awards between 1968 and 1981.

WIRE also became the flagship station for the Indiana Pacers Basketball Radio Network, and the Indiana University Football and Basketball Radio Network. It still originates these play by play broadcasts and feed them to 50 stations. And, in 1970, WIRE became the key station for the statewide WIRE News Network.

In 1979, WIRE moved its offices and studios to its present transmitter location in 1969. And, in 1972, the station purchased WGEE-FM, the AM Stereo transmitter, and an RCA back-up. The station's 5000 watt signal, non directional days, and directional at night, is transmitted by two 322 foot high towers. The figure eight night pattern protects WSMR - Newkirk, N.J., KLO, Ogden, UT., and KEKS, Tulsa, OK.

In 1985, in a disastrous decision, WIRE dropped its popular country music to program rock music from the '60's, '70's, and '80's, in an attempt to appeal to the yuppie market, airing a lot of Bruce Springsteen, Beatles, Jimmie Hendrix, and other rock and roll artists. The station's 5.4 market share plummeted to nothing. The station spent millions to change the format, but the format change was spent truly in vain!
A noteworthy promotion in the country music days of 1984 was the million dollar cash grab. $1,000,000, mostly in $1's and $5's was dumped in a pile in the middle of a shopping center. A lucky contestant, selected at random, had a minute to grab all of the money possible. For obvious reasons, only two cash grab were held.

Since the 1985 programming debacle, WIRE restored its country music format. Today it comes via satellite from Transtar, with local live assist during drive times. Traffic reports, weather, sports, and ABC Information and local news round out the programming. Religion is broadcast on Sunday.

WIRE - WXTZ was bought in August, 1988 by Merrill Lynch. Only the future can tell what is in store for these two stations, including one of the finest country music stations in the country.

The editor wishes to thank WIRE-WXTZ Chief Engineer Kim Hurat for all of his help in the preparation of this station profile on Indiana’s first radio station. Kim has had a very strong interest in radio since his youth, and is indeed a friend to members of the WRC.

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Finnish DX Assn. Summer Meeting

INVITATION

We here at The Finnish DX Association wish you most welcome to attend our summer meeting which will be held from 13th to 15th August 1989 in Partaharju, near Piekäsnäki, Central Finland. We assume that the meeting will be attended by about 200 Finnish DXers and shortwave listeners whom we are going to offer a versatile DX weekend. You will of course get a chance to have air time or presentation room at the meeting. We will also be glad to assist you to arrange your trip in Finland and your accommodation.

The meeting will be held at the beautiful Conference Center of Partaharju with excellent lakeside surroundings and places of unspoiled nature just outside the town of Piekäsnäki. The conference programme will contain lectures concerning the hobby of shortwave listening and the relations between radio stations and their listeners. Competitions and other entertainment will also be available.

We greatly hope that your representatives will have an opportunity to attend the meeting.

Please contact The Finnish DX Association, P.O. Box 454, SF-00101 Helsinki, Finland.
Phone inquiries to Mr. Arto Wärenius, 358-0-872 5078 or direct to the organizer of the meeting, Mr. Reijo Laitinen, 358-58-47534.

If you don’t have a possibility to attend our summer meeting this time, we will be glad to deal any promo material of yours at the meeting. Please send the material to the address above.

Your greetings to the meeting either by tape or by phone will also be appreciated.

It would be splendid to have you here to join our meeting! Come to the beautiful Partaharju and enjoy our meeting as well as the summer of Finland.

73

The Finnish DX Association

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TOWER TIP

CT-2

BRIDGEPORT, CONNECTICUT

- WJBX-1450
- CT-8
- WJSZ-1350
- CT-6
- WJZ-1300
- US-1
- CAPITAL AVE
- CENTRAL AVENUE
- I-95
- LONG ISLAND SOUND
- WICC-600
- PLEASURE ISLAND

WHAT TO LOOK FOR:

- WICC - two 300' towers on Pleasure Island Beach
- WJBX - one 260' guyed tower high on bluff just north of Rte 8 Exit 4
- WJZ - three 190' towers (aligned as shown) on Salt Street

CONTRIBUTED BY: Tony Fitzherbert, Fairfield, CT

Send information about a.m. broadcast towers in your area to John D. Bowker, 14 College Brook Drive, Princeton Jct., NJ 08550.
59ers’ Strike Gold For Sponsors

WFAA Possesses Wealth of Talent

“There’s gold in them there waters” — an old-timey, real-14k gold for sponsors in the rich veins of talent coming from WFAA’s powerful “59-water.”

WFAA’s “59ers” will be “pissing out gold” in real profit for smart sponsors in ’59.

And they’re a real bundle of where-there’s-59-water.

Norma Slater, for instance . . .

who makes the listeners suffer each morning on “Dial 59” (WFAA-59, 4 a.m.) to the tune of happy “waking” music, and the same for his “Eye of Allen’s Early Bird” at WFAA-AM 1210 a.m.

And John Allen makes no introduction to listeners when he appears in the hour(s) of 9 a.m. to 11 a.m. on “59’s Early Bird,” to the delight of the listeners who are tuned to the AM station.

WFAA has not only a talent pool of its own, but a talent pool of its own in the form of local radio stations which carry WFAA programming.

WFAA has announced that it will join forces with Dallas-Fort Worth based KRLD Radio to create a regional network featuring local news and sports.

This network will cover the entire region, providing listeners with a comprehensive source for local news and information.

It is anticipated that this partnership will further strengthen the connection between WFAA and its local audience, and help to solidify its position as the leading source for news and information in the Dallas-Fort Worth area.

Wilson Joins Sales Staff

Jim Wilson, a native of Dodge City, Kansas, and former Kansas State University student, has been appointed director of sales for WFAA.

Wilson, who brings over 20 years of experience in sales and marketing, will be responsible for overseeing all sales activities for the station.

He will be working closely with the station’s general manager and sales team to develop and implement effective sales strategies and tactics.

With his strong background in sales and marketing, Wilson is expected to play a key role in helping WFAA continue to grow its revenue and reach.

Dallas TV Show Survives 50 Years

DALLAS, TX — The WFAA TV show “Dial 59” has celebrated its 50th anniversary.

The show, which has been a staple of morning news programming in Dallas, is celebrating the milestone with special coverage throughout the year.

The show, which has been a fixture of morning news programming in Dallas for more than half a century, has been a source of entertainment and information for generations of viewers.

WFAA News: Dallas Morning News

Dallas Morning News, a Pulitzer Prize-winning newspaper, is a leading source of local news and information.

The newspaper is known for its in-depth coverage of local news, as well as its coverage of national and international news.

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Texas Oil Products On Sat. Noon News

L. B. Stewart, Inc., distributor for Texas Oil Products, will appear as the guest on WFAA’s Saturday morning newscast.

Stewart will discuss the Company’s new line of products, which includes a variety of oils and lubricants.

The new line of products has been designed to meet the needs of industrial and commercial customers.

Stewart will also discuss the Company’s commitment to quality and customer service.

WFAA One of 33 Stations Carefully Selected by Inco

Delco Using 820 Spots

United Motors is taking advantage of WFAA’s powerful broadcast capabilities to promote its Delco Batteries in North Texas.

This special spot campaign, which includes a 30-spot broadcast campaign on WFAA, is designed to reach a prime target audience of potential customers.

United Motors is one of the leading suppliers of auto components in the United States.

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United Motors is one of the leading suppliers of auto components in the United States.
WLS-AM seeks help to end rating plunge

Mc

M

Another station in Chicago now boasts the identical daytime lineup that brought top ratings to WLS in January, 1964. By adding radio veteran Bob Heilman, former full-time host of weekday programming, WLS-AM (1200) signed up former WLS-DJ's and after-hours host, Jim Hamel, to two city's top morning show, "The Hamel Show," which features music, news, and interviews with local and national figures. Adding fuel to the speculation about WLS's recent acquisition was a report in Billboard Music Network by the Chicago Tribune.

Calculating skywave propagation

L

The old month's column discussed skywave propagation. This month's column will take a closer look at the factors that influence the effectiveness of skywave transmission. As you can see in the graph, the FCC guidelines provide a detailed method for calculating the expected signal strength based on the distance between the two points.

To accurately calculate skywave propagation, you must have a clear understanding of the following factors:

1. The frequency of the signal
2. The distance between the two points
3. The atmospheric conditions
4. The polarization of the signal
5. The antenna type and height

The FCC guidelines provide a comprehensive method for calculating the expected signal strength. The calculations are based on the distance between the two points, the frequency of the signal, and the atmospheric conditions.

The signal strength is calculated using the following formula:

\[ S = F - D - A + P + L \]

Where:

- \( S \) is the signal strength in dBm
- \( F \) is the frequency of the signal in MHz
- \( D \) is the distance between the two points in kilometers
- \( A \) is the attenuation due to atmospheric effects
- \( P \) is the power of the signal in dBm
- \( L \) is the link loss in dBs

The calculations can then be used to determine the expected signal strength at a particular distance. The FCC guidelines provide tables and charts to help you make these calculations.

Example:

Calculate the expected signal strength at a distance of 50 kilometers for a 10 MHz signal with a power of 1000 W, assuming no atmospheric effects and a link loss of 3 dB.

\[ S = 10 \times \log(1000) - 50 - 0 + 0 + 3 \]

\[ S = 50 - 50 + 0 + 0 + 3 \]

\[ S = 3 \]

The expected signal strength is 3 dBm.

You should consult the FCC guidelines for more detailed information on calculating skywave propagation.

---

Need to renew? Expired? The mailing label will tell you.
High-definition radio: Will it work?

By Douglas Yuen

This UHF broadcast band could open a whole new world of opportunities for daytime AM station owners.

Many daytime AM broadcasters are hoping something will be done to improve their chances. It’s an already competitive situation. Many of these stations cannot handle the air time for most of the post-sunset period. Although some stations can serve pre-sunrise and post-sunset audiences, the power levels permitted by the FCC are often too low for effective reach.

The goal for increasing HD radio’s potential for interference, secondary users would be on the Agenda for the Federal Communications Commission (FCC). (example: 5MHz.)

Benefits

As the total number of AM stations increases through the conversion to HD radio, the more frequent, multi-channel operation, AM stations might also be able to improve their service through increased power and reduced directional requirements. These factors can help with the conversion of many AM stations, especially in the more populated areas. This process also makes it possible for many AM stations to increase coverage.

HD transmission quality could be much better than what is currently available today. As the number of HD stations increases, so would be less interference to the remaining AM stations. From the perspective of many AM station owners, this plan represents a "win-win" situation for everyone.

HD radio would be the advancement of HD2 and HD3 services, HD2 and HD3 being the first two HD channels. The potential HD channels are being considered for expansion, and the first two HD channels would be made available for broadcast.

The HD proposal

The original HD proposal was developed by station owner Larry Tyree, engineering consultant Elrod Beneke and communications attorney Larry Roberts. Used the spectrum that the UHF band (54-90 MHz) includes 32 channels. The first 16 channels are the first 5 MHz of the band, while the second 16 channels are the second 5 MHz of the band. The second 16 channels are the second 5 MHz of the band, while the second 16 channels are the second 5 MHz of the band. The second 16 channels are the second 5 MHz of the band.

HD radio would begin operation in the new band, the potential users would be permitted to apply for a license to operate a second or third HD station. The initial license would be for one AM station, additional applications would be necessary to license an AM station, the FCC would be allowed to issue a license to an AM station.

FCC approval

For the HD AM proposal, the existing AM stations would be allowed to operate for five years. After five years, the stations would be allowed to operate for an additional five years. At the end of that time, the licensees must requalify for the HD AM license.

For the HD AM proposal, the existing AM stations would be allowed to operate for five years. The AM stations would be allowed to operate for an additional five years. At the end of that time, the licensees must requalify for the HD AM license.

The proposed plan also would allow the bass AM station to be used for an AM station, but would be available to all broadcasters, not just the existing AM stations. The use for the HD AM station would be necessary to operate an effective station. The use for the HD AM station would be necessary to operate an effective station.

HD stations will benefit many stations in urban areas where VHF and FM frequencies are in short supply. To make this possible, secondary users would be licensed in a similar manner to the FCC’s rules for broadcast stations. (example: 5MHz.)

CONSUMER VANTS WITH WHICH TO COMPETE THE ALLURE OF DAYTIME STATIONS

Wiener radio executive was a fascinating trend unfolding as the post-sunset audience increased. This trend is likely to continue as the day becomes a more important audience target for AM stations.

There will be only one class of license available, stations operating at 5 MHz, while the proposed plan is for the use of the second 5 MHz of the band. This is designed to encourage the full use of the new band, while also making the new band more attractive to potential users.

No service can succeed if listeners are not readily available. Fortunately, HD radio does this. It seems to be an easy problem.

HD radio would be the advancement of HD2 and HD3 services, HD2 and HD3 being the first two HD channels.

HD radio would be the advancement of HD2 and HD3 services, HD2 and HD3 being the first two HD channels.

Table 1: Minimum distances between HD/FM antenna centers at the 37MHz to 56MHz band.

<table>
<thead>
<tr>
<th>HD/FM Center</th>
<th>Minimum Distance (km)</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 MHz</td>
<td>50</td>
</tr>
<tr>
<td>200 MHz</td>
<td>100</td>
</tr>
<tr>
<td>300 MHz</td>
<td>150</td>
</tr>
<tr>
<td>400 MHz</td>
<td>200</td>
</tr>
<tr>
<td>500 MHz</td>
<td>250</td>
</tr>
</tbody>
</table>

Table 2: Theoretical distances between urban areas in kilometers.

<table>
<thead>
<tr>
<th>Urban Area</th>
<th>Distance (kms)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 km</td>
<td>20</td>
</tr>
<tr>
<td>20 km</td>
<td>40</td>
</tr>
<tr>
<td>30 km</td>
<td>60</td>
</tr>
<tr>
<td>40 km</td>
<td>80</td>
</tr>
<tr>
<td>50 km</td>
<td>100</td>
</tr>
</tbody>
</table>

For more information, contact the HD radio assoc. at 5601 W. 37th St., Chicago, IL 60632. Phone: (312) 929-5757. Fax: (312) 929-5758.
Layoffs, format change anger WDAS listeners

By Joe Lopin

Local music scene suffered yesterday when the switchboard at B'nach's Tunes sports station WDAS/AM-FM (1230-101.1) went down through the city that the station's programming was interrupted. The situation was so severe that it forced the station's general manager, Cody Anderson, to issue a statement expressing his concerns about the future of the station.

New 'Direction' for WDAS?

The Philadelphia Enquirer-
via Tony Pitcher

The Philadelphia Enquirer-
via Tony Pitcher

'I didn't see any anger, I saw disappointment,' said Cody Anderson. 'I hope that WDAS can continue to make a difference in the community.' The station has been facing financial difficulties in recent months, and the layoffs could have significant implications for its future.

Another caller, referring to WDAS, said, 'The only thing we need radio is to be able to talk to our friends and neighbors.'

Regardless of what listeners plan to do, their support for the station is evident.

Another caller, commenting on the layoffs, said, 'We need WDAS to continue to be a part of our community.'

The two programs mentioned as crucial for the station's success are "The Philadelphia Enquirer" and "The Philadelphia Enquirer with Tony Pitcher." These programs have been on the air for many years and are well-liked by listeners.

In addition, Anderson said that the station's "need for a different direction" is evident. The station's programming has faced criticism for its lack of diversity and its focus on music rather than news and talk shows.

The station's general manager, Cody Anderson, acknowledged a statement yesterday that WDAS has "traded off" staff, but he did not comment on a published report that as many as 15 employees have been fired at the sister WDAS-FM station.

Pat Jackson, who was a well-known personality on the morning show, will be working with him on the new program, according to Anderson's announcement.

Edward H. Eisenbraun
1110 Colonial Drive
McKee KB, PA 61111

Dear KPNW Long Distance Listeners:

Thank you very much for taking the time and effort to write to me regarding your perception as a consumer of our signal. This entitles you to membership in our brand new "Long Distance Listener Club". We have enclosed your membership card, with a proof of your membership.

Our KDWA signal was delivered to you via an RCA Aluminium 77-50 H-100,000 watt transmitter package. The antenna system is composed of four uniform section series excited vertical radiators, each 445 feet in height at 380 degrees above the base structures. Our transmitter site is in the Camas Valley area, south of Oshen, Oregon, USA. It is 36 degrees, 24' 24" North Latitude, 123 degrees, 2', 9.6 West Longitude.

The KPNW in KFRA stands for, "Pacific North West". KFRA is licensed to Eugene-Springsfield, Oregon, USA and started broadcasting 50,000 watts on July 22, 1968. Eugene was incorporated in a city in 1862. Our average high temperature is 63.4 degrees and a low average temperature of 41.9 degrees. Our normal annual rainfall is 24.5 inches. As of July 1, 1985, Eugene's population is 100,300 and adjacent Springfield was 39,925. Eugene is the home of the University of Oregon which opened in 1876. Walter Brattain, a U of O graduate won the Nobel Prize in 1956 as a co-discoveror of the transistor effect. That discovery has touched the lives of those of us in both transmitting and receiving radio signals. The University's annual enrollment is in excess of 5,000 students with more than 3,000 included in the faculty and staff. It also boasts more than 95,000 alumni.

KPNW takes a great deal of pride in the fact that it is Eugene's most powerful AM radio station. We would like to promote this by putting you and other "Long Distance Listener Club" members on the air. I have enclosed a tape cassette for this purpose. Please record the following and return to my attention at your earliest convenience.

"(Hello) or (Hi) or (Greetings) I'm (your name) and you are listening to KPNW, Eugene's most powerful AM radio station. It is important that I know when you press the button on your set, so I will try to fill this space as quickly as possible. Please give the complete name of the location where you received our signal. We will broadcast Long Distance Listener Club announcements at least once per hour, 24 hours a day. This will give publicity to your specific region. Please don't worry about sounding like a professional announcer. Just be yourself when you record your message. If you feel more comfortable by having the wording printed to do so, if you would like to record some other announcements in addition to those of us, you can do so.

Once again, thank you very much for your cooperation. We welcome to KPNW's world-wide listening club. We will look forward to your reply.

May 1985 be the best ever for you and yours.

Best regards,

Dave Woodward
Vice President

General Manager
GLASS MUG
9 Ounce Milk White Glass Coffee Mug with NRC Emblem printed in Black on both sides. It's Oven-Proof, can be used in the Microwave. Makes a Great Gift for a fellow DX'er or for Yourself!

US$6.00 U.S. Addresses
US$6.75 Canada Addresses

ORDER Today!!
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Mannsville, NY 13661

LOGSHEETS - BY FREQUENCY
110 sheets, 25 entries per sheet with space available to add your own notes. Punched for 3 ring binder. Full size 8 1/2" x 11", on heavy paper.

ORDER Today!!
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P.O. Box 164
Mannsville, NY 13661

WNRC Scoped Airchecks - from the 1988 Convention
Recorded at the 1988 NRC convention in Milwaukee while the FM station was on the air for the weekend; the set of four C-90 tapes is available from the Publicity Center for $9.95. Featured are John Bowker, Joe Sorensen, Phil Wayne, and Bob Walker with their unique approach to broadcasting! Jingles and selections from the shows are included in the tapes, which are housed in their own book-like holder for storage.

Rush $9.95 in check or money order to the NRC Publicity Center - P. O. Box 164 - Mannsville, NY 13661, and be the first on YOUR block to own the complete set!