

AMERICAN RADIO

FALL 1992



James H. Duncan, Jr.

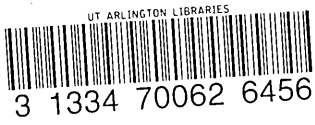
AMERICAN RADIO

FALL 1992



James H. Duncan, Jr.

UNIVERSITY OF TEXAS
AT ARLINGTON



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AMERICAN RADIO

FALL 1992 REPORT

(Arbitron Rating Period: 24 September 1992 - 16 December 1992)

This book is dedicated to the memory of Bill Phippen,
Bob Rounsaville and Mike Faherty

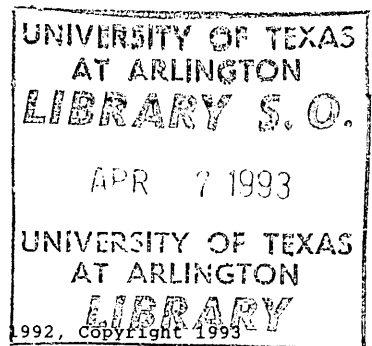
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INTRODUCTION

This is the 18th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definition pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified is such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by 19 February, 1993.

Work on this edition was completed on 19 February, 1993. Mailing will begin on 25 February, 1993. If your copy is defective in any way, let me know and I will promptly mail you another copy.

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SECTION B: INDIVIDUAL MARKET REPORTS

B1-B4 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron	Kalamazoo	Seattle-Tacoma
Albany-Schenectady	Kansas City	Shreveport
Albuquerque	Knoxville	Spokane
Allentown-Beth	Lakeland	Springfield, MA
Anchorage	Lancaster	Stockton
Ann Arbor	Lansing	Syracuse
Appleton-Oshkosh	Las Vegas	Tampa-St. Petersburg
Atlanta	Lexington	Toledo
Atlantic City	Lincoln	Tucson
Augusta	Little Rock	Tulsa
Austin	Los Angeles	Utica-Rome
Bakersfield	Louisville	Washington
Baltimore	Lubbock	West Palm Beach
Baton Rouge	Macon	Wichita
Binghamton	Madison	Wilkes Barre-Scranton
Birmingham	Manchester	Wilmington, DE
Boise	McAllen-Brownsville	Worcester
Boston	Melbourne	York
Bridgeport (Fairfield County)	Memphis	Youngstown
Buffalo	Miami-Ft. Lauderdale	
	Milwaukee	<u>CONDENSED MARKETS:</u>
Canton	Minneapolis-St. Paul	Abilene
Charleston, SC	Mobile	Beaumont
Charleston, WV	Modesto	Billings, MT
Charlotte	Monmouth-Ocean	Burlington, VT
Chattanooga	Montgomery	Cape Cod, MA
Chicago	Nashville	Chico, CA
Cincinnati	Nassau-Suffolk	Danbury, CT
Cleveland	New Haven	Dothan
Colorado Springs	New Orleans	Fayetteville, AR
Columbia, SC	New York	Ft. Myers
Columbus, OH	Norfolk	Hagerstown
Corpus Christi	Oklahoma City	Lafayette, IN
Dallas-Ft. Worth	Omaha	Lafayette, LA
Davenport-RI-Moline	Orlando	Muskegon
Dayton	Oxnard-Ventura	Naples
Daytona Beach	Pensacola	New Bedford
Denver	Peoria	Odessa-Midland
Des Moines	Philadelphia	Palm Springs
Detroit	Phoenix	Reading, PA
El Paso	Pittsburgh	Redding, CA
Erie	Portland, ME	Santa Barbara
Eugene	Portland, OR	Stamford, CT
Evansville	Portsmouth-Dover	
Fayetteville, NC	Providence	
Flint	Raleigh	
Ft. Pierce	Reno	
Ft. Wayne	Richmond	
Fresno	Riverside-SB	
Gainesville	Roanoke-Lynchburg	
Grand Rapids	Rochester	
Greensboro-WS	Rockford	
Greenville-NB, NC	Sacramento	
Greenville-Spartanburg	Saginaw-BC	
Harrisburg	St. Louis	
Hartford	Salinas-Monterey-SC	
Honolulu	Salt Lake City	
Houston	San Antonio	
Huntington, WV	San Diego	
Huntsville	San Francisco	
Indianapolis	San Jose	
Jackson	Santa Rosa	
Jacksonville	Sarasota-Bradenton	
JC-Kings-Bristol	Savannah	
Johnstown		

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Stockton	KWIN-F, 8.2, CHR	KFMR-F, +2.5, C	KWOD-F, -2.4, CHR
Syracuse	WNTQ-F, 11.1, CHR	WTKW-F, +2.0, AOR	WSYR, -3.2, FS
Tampa-St. Petersburg	WQYK-F, 13.7, C	WFLA, +2.7, N/T	WWRM-F, -2.6, SAC
Toledo	WSPD, 11.1, FS	WSPD, +3.2, FS	WIOT-F, -3.4, AOR
Tucson	KIIM-F, 18.5, C	KNST, +2.4, N/T	KRQQ-F, -2.8, CHR
Tulsa	KWEN-F, 18.1, C	KWEN-F, +2.3, C	KTOW-F, -2.1, B
Utica-Rome	WFRG-F, 13.5, C	WLZW-F, +4.1, SAC	WOUR-F, -5.5, AOR
Washington	WPGC-F, 9.3, CHR	WJFK-F, +1.6, AOR	WAVA-F, -2.6, REL
West Palm Beach	WRMF-F, 9.6, AC	WEAT, +1.8, SAC	WEAT-F, -5.4, SAC
Wichita	KFDI-F, 13.6, C	KKRD-F, +1.6, CHR	KFDI, -2.2, C
Wilkes Barre-Scranton	WKRZ-F, 16.4, CHR	WXTU-F, +1.4, C	WARM, -2.4, FS
Wilmington, DE	WSTW-F, 8.9, AC	WYSP-F, +4.0, AOR	WUSL-F, -2.9, B
Worcester	WJBR-F, 8.9, AC	WXLO-F, +1.8, AC	WZOU-F, -2.9, CHR
York	WSRS-F, 13.1, SAC	WRVW-F, +3.1, AOR	WWKL-F, -2.2, AC
Youngstown	WGTU-F, 13.9, C	WGFT, +1.5, REL	WHOT, -1.6, BB
	WQXK-F, 13.3, C		

NATIONAL FM SHARE*

FAL 92		73.893%	
SPG 92	74.633%	SPG 84	64.290%
FAL 91	73.472%	FAL 83	63.058%
SPG 91	74.071%	SPG 83	62.291%
FAL 90	73.821%	FAL 82	60.571%
SPG 90	73.952%	SPG 82	58.870%
FAL 89	72.562%	FAL 81	58.651%
SPG 89	73.438%	SPG 81	57.353%
FAL 88	71.904%	OCT/NOV 80	56.116%
SPG 88	71.376%	APR/MAY 80	54.254%
FAL 87	70.605%	OCT/NOV 79	53.627%
SPG 87	71.835%	APR/MAY 79	50.887%
FAL 86	69.655%	OCT/NOV 78	50.698%
SPG 86	68.791%	APR/MAY 78	47.638%
FAL 85	67.109%	OCT/NOV 77	46.501%
SPG 85	66.549%	APR/MAY 77	44.428%
FAL 84	65.032%	OCT/NOV 76	43.818%

FM GROWTH RATE

OCT/NOV 76 TO OCT/NOV 77:	6.123%
OCT/NOV 77 TO OCT/NOV 78:	9.026%
OCT/NOV 78 TO OCT/NOV 79:	5.777%
OCT/NOV 79 TO OCT/NOV 80:	4.641%
OCT/NOV 80 TO FAL 81:	4.517%
FAL 81 TO FAL 82:	3.274%
FAL 82 TO FAL 83:	4.106%
FAL 83 TO FAL 84:	3.130%
FAL 84 TO FAL 85:	3.194%
FAL 85 TO FAL 86:	3.794%
FAL 86 TO FAL 87:	1.364%
FAL 87 TO FAL 88:	1.840%
FAL 88 TO FAL 89:	0.915%
FAL 89 TO FAL 90:	1.735%
FAL 90 TO FAL 91:	-0.473%
FAL 91 TO FAL 92:	0.573%

*Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in Arbitron are included.

STATION TRADING ACTIVITY

(23 August 1992 through 14 February 1993)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KRXY A/F	Denver	From Cap Cities/ABC to Jefferson-Pilot	\$ 6,080,000	(Foreman)
KHIH-F	Denver	From Adams to Chrysler Capital	5,500,000	
KZOK A/F	Seattle	From Adams to Chrysler Capital	10,600,000	
			\$ 16,100,000 (E)	
WMIN	Minneapolis		1,500,000	(Kalil)
KZKX-F	Lincoln	From Sherman to Robinson	2,850,000	(MVP)
KDEF, KUCU-F	Albuquerque	Sold to Ivan Braiker	1,000,000	(Kalil)
KZKL A/F	Albuquerque	Sold by John Frankhouser	600,000	
WTOO	Asheville	Sold by Buck	295,000	
WAIM	Anderson, SC	Sold by ABS	80,000	
WAVH-F	Mobile	From AT&T Capital to Robinson	1,800,000	(Blackburn/Star)
KIST, KMGQ-F	Santa Barbara	Sold out of receivership	1,500,000	(Media Services)
KFMX A/F	Lubbock	Sold to Tom & Bill Hicks	1,000,000	(Whitley)
KAYI-F	Muskogee (Tulsa)	From Narragansett to Bill Yde	1,600,000	(Questcom)
KICT-F	Wichita	From Lakodulk to Jon Stuart	1,000,000	
KEYV-F	Las Vegas	From Unicom to Bdcst. Assoc. (KFMS)	2,250,000	(Kalil)
KBXX, KBCK-F	Centerville (Salt Lake)	From Kaufman to Ragan Henry	1,650,000	(Kalil; Media Svcs.)
WNTX-F	Cape Cod	Sold out of bankruptcy to owners of WPCX-F	500,000	
KJUL	Las Vegas		1,600,000	
KQPT-F	Sacramento	From Duchossois to Brown	7,000,000	(Blackburn)
WFYV-F	Jacksonville	From Metroplex to Evergreen	8,000,000	(Blackburn)
WHVE-F	Cocoa (Orlando)	From Paxson to Hooker	5,500,000	(MVP)
WXBM-F	Milton (Pensacola)	Sold to Calendar (Giordano)	3,000,000 (E)	(Media Services)
WIXI-F	Naples		3,000,000	(Kozacko; Jorgenson)
KZBB-F	Poteau (Ft. Smith, AR)		355,000	(Bill Rice)
WWDE-F	Norfolk	Sold by Edens	5,400,000	
WIP	Philadelphia	Sold to Infinity	13,000,000	
WHQT-F	Miami	From EZ to Cox	WSCO-F	
WSOC-F	Charlotte	From Cox to EZ	WHQT-F	
WKZL-F	Greensboro-WS	Sold to Deck	2,000,000 (E)	
WGFX-F	Nashville	Sold to Deck	4,500,000 (E)	
			\$ 6,500,000	
KJYK, KKLD-F	Tucson	From Duchossois to Behan	4,000,000	(Kalil)
KISK-F	Fayetteville, AR	Sold to Noalmark	425,000	
WTNW, WFFX-F	Tuscaloosa, AL		1,000,000	(Bill Rice)
KTIE-F	Bakersfield	Sold to Buck Owens	900,000	
KKUR-F	Ojai (Oxnard)	From Eric/Chandler to George Duncan	725,000	(MVP)
KKJZ	Santa Barbara	Sold by Ron Cutler	450,000	(Hogan & Feldman)
KOLA-F	Riverside/SB	Sold to Anaheim	5,000,000	
KRRU	Pueblo		140,000	
WPRD, WMGF-F	Orlando	From Metroplex to Paxson	7,000,000	
WAIA-F	St. Marys (Jacksonville)	From Rowland to Paxson	2,000,000	
WIXY-F	Champaign, IL	From Withers to Saga	250,000	
WWFX-F	Bangor, ME	Sold to Mike Hauptman	525,000	(Kozacko)
KORK, KYRK-F	Las Vegas	From Anchor to Lotus	1,425,000	(Star)
KIVA, KZRQ-F	Santa Fe (Albuquerque)	Sold to owners of KLSK-F	850,000	
KALL A/F	Salt Lake	From Hatch to Apollo	1,880,000	
WMAD A/F	Madison	Sold to Allen Shaw	650,000	(Blackburn)
WDZD-F	Wilmington, NC		462,000	(MVP)
WPIT A/F	Pittsburgh	From Pyramid to Salem	6,500,000	(Stevens)
KRTY-F	Los Gatos (San Jose)	From receivership to Empire (KARA)	3,310,000	(MVP)
WRBD	Pompano Beach, FL	Sold to elements of Rivers Group	202,000	
WIBB, WKXX-F	Macon	Sold by Woodfin	1,000,000	
WMTZ-F	Martinez (Augusta, GA)	Sold to Beasley	810,000	
WVEM-F	Springfield, IL	Sold to Saga	1,590,000	(Stevens)
WHDH-F	Boston	Sold to Atlantic Radio	3,000,000	
WOMP A/F	Bellaire (Wheeling)	From receiver to Associated	575,000	
KEED, KSND-F	Eugene	Fromm Comm. Pacific to owners of KKXO/KMGE	1,000,000	
KPUR A/F	Amarillo	Sold to owners of KLSF-F	245,000	
KGIL	San Fernando, CA	From Buckley to Mount Wilson	2,500,000	(Stanfield)
KXFX-F	Santa Rosa	From Keffco to Fuller-Jeffrey	2,700,000	
WHXZ-F	New Orleans	From Stoner to Muniz	3,250,000	(Blackburn)
WONE, WTUE-F	Dayton	From Summit to Stoner	7,700,000	(Blackburn)
WJYY-F	Concord (Manchester, NH)	Sold by Empire	550,000	
WADB-F	Monmouth, NJ		4,000,000	(Stevens)
WKPA	New Kensington, PA	Donated by Salem	---	
WZOQ-F	Lima, OH	From receiver to Keymarket	1,500,000 (E)	
WZLB, WFRG-F	Utica, NY	From receiver to Keymarket	2,650,000 (E)	
			\$4,150,000	(Bill Rice)

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

STATION	MARKET	SHARE	FORMAT	EST 1992 REVENUE	STATION	MARKET	SHARE	FORMAT	EST 1992 REVENUE
1. WIVK-F	Knoxville	31.1	C	6,900,000	WLLR-AF	Davenport	15.3	C	2,600,000
2. WTCR-F	Huntingtn	30.5	C	3,000,000	52. KDKA	Pittsburg	15.2	N/T	9,400,000
3. WQBE-F	Chr1stnWV	30.2	C	2,000,000	KASE-F	Austin	15.2	C	6,000,000
4. KLLL-F	Lubbock	28.7	C	2,100,000	54. WCMF-F	Rochester	15.1	AOR	5,400,000
5. WXBQ-F	John City	27.6	C	2,000,000	55. WYNG-F	Evansvill	15.0	C	2,000,000
6. WRNS-AF	GreenvlNC	25.4	C	NA	56. WWWZ-F	Chr1stnSC	14.8	B	1,200,000
7. WZFX-F	Faytville	24.7	B	1,600,000	WXRZ-F	Rockford	14.8	AOR	1,100,000
8. WDRM-F	Huntsvill	24.4	C	3,700,000	58. WCCO	Minn-St.P	14.3	FS	20,400,000
9. WLWI-F	Montgomry	23.1	C	2,800,000	WTFM-F	John City	14.3	AC	1,900,000
10. WVLK-F	Lexington	22.7	C	3,200,000	WJET-F	Erie	14.3	CHR	1,100,000
11. KRMD-AF	Shreveprt	22.1	C	2,900,000	61. WESC-F	Grnvl-Sp	14.1	C	3,500,000
12. WZHT-F	Montgomry	22.0	B	1,200,000	WJR	Ann Arbor	14.1	FS	NA
13. WUSY-F	Chtnooga	21.8	C	3,400,000	63. WGTY-F	York	13.9	C	1,900,000
14. WPCV-F	Lakeland	21.6	C	3,100,000	WOKQ-F	Portsmoth	13.9	C	2,700,000
15. WMSI-F	Jackson	21.4	C	3,700,000	65. WKEE-F	Huntingtn	13.8	CHR	1,800,000
16. WKML-F	Faytville	20.9	C	2,200,000	66. WQYK-F	TampaSt.P	13.7	C	10,500,000
17. WAMZ-F	Louisvill	20.5	C	6,800,000	WAAL-F	Binghamtn	13.7	CHR	1,400,000
18. WXCL-AF	Peoria	20.4	C	1,300,000	68. KFBK	Sacramnto	13.6	N/T	10,000,000
19. WZZK-AF	Brmngham	20.0	C	6,100,000	KFDI-F	Wichita	13.6	C	5,900,000
20. WYNK-AF	Btn Rouge	19.6	C	3,700,000	WHBC	Canton	13.6	FS	2,000,000
KMJJ-F	Shreveprt	19.6	B	1,000,000	KGGO-F	DesMoines	13.6	AOR	2,700,000
WDEN-F	Macon	19.6	C	3,000,000	WIBA-F	Madison	13.6	AOR	2,900,000
WZID-F	Manchestr	19.6	SAC	2,000,000	WAPL-F	Appleton	13.6	AOR	2,400,000
24. WTQR-F	GrnsbroWS	19.4	C	6,000,000	74. WQUT-F	John City	13.5	CHR	1,850,000
25. KJJY-AF	DesMoines	19.3	C	2,700,000	WKXC-F	Augusta	13.5	C	1,500,000
26. KSSN-F	Little Rk	19.1	C	4,700,000	WKQQ-F	Lexington	13.5	AOR	3,000,000
27. WHWK-F	Binghamtn	18.9	C	1,600,000	WFRG-F	Utca-Rome	13.5	C	1,100,000
28. KXXY-AF	Oklahoma	18.8	C	6,400,000	78. KFKF-F	Knsas Cty	13.4	C	6,100,000
KUGN-F	Eugene	18.8	C	1,600,000	WSM -F	Nashville	13.4	C	6,600,000
30. WDUV-F	Sarasota	18.7	SAC	2,800,000	WHAM	Rochester	13.4	FS	3,600,000
31. WFXA-F	Augusta	18.5	B	1,100,000	81. WBEE-F	Rochester	13.3	C	2,900,000
32. WBBQ-AF	Augusta	18.3	CHR	2,900,000	WQXK-F	Youngstwn	13.3	C	2,400,000
33. WSSL-AF	Grnvl-Sp	18.2	C	4,100,000	WQXK-F	Canton	13.3	C	2,400,000
34. KWEN-F	Tulsa	18.1	C	4,200,000	84. KGBT	Mc-Brown	13.2	SP	1,900,000
35. WPOR-F	Prtlnd,ME	17.5	C	2,300,000	WXTA-F	Erie	13.2	C	650,000
36. KRYS-AF	CrpusChrs	17.1	C	1,300,000	WXXC-F	Erie	13.2	AC	1,400,000
37. WWDM-F	ColmbiaSC	16.9	B	2,600,000	WMXE-F	Erie	13.2	AC	700,000
38. KUZZ-F	Bkrsfield	16.6	C	2,500,000	88. WSRF-F	Worcester	13.1	SAC	2,900,000
39. WKRZ-F	WilksBare	16.4	CHR	4,800,000	WBLM-F	Prtlnd,ME	13.1	AOR	2,500,000
WITL-AF	Lansing	16.4	C	3,300,000	90. WTIC	Hartford	13.0	FS	7,400,000
WIKY-F	Evansvill	16.4	FS	2,500,000	91. WLW	Cincinnat	12.9	FS	15,600,000
42. WITL-F	Lansing	16.2	C	3,300,000	WHAS	Louisvill	12.9	FS	7,000,000
WYYD-F	Roanoke	16.2	C	2,600,000	KFAB	Omaha	12.9	FS	3,200,000
44. WGKX-F	Memphis	16.1	C	6,700,000	WICC	Brdgeport	12.9	FS	1,800,000
45. WKSJ-AF	Mobile	16.0	C	3,200,000	WCOS-F	ColmbiaSC	12.9	C	2,800,000
46. WFMS-F	Indy	15.7	C	6,900,000	96. WARM-F	Lancaster	12.8	AC	NA
47. KKCS-F	ClradoSpq	15.5	C	2,200,000	WCRZ-F	Flint	12.8	AC	3,000,000
48. KDRK-F	Spokane	15.4	C	NA	WXBM-F	Pensacola	12.8	C	1,200,000
49. KMOX	St. Louis	15.3	N/T	18,500,000	WGLU-F	Johnstown	12.8	CHR	900,000
WSIX-F	Nashville	15.3	C	6,000,000	100. WKHK-F	Richmond	12.7	C	3,900,000

*Based on 1/4 HR AVG, Metro Share, Broadcast Week, 12+

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG.	FORMAT	GROUP OWNER	ESTIMATED	
					FAL '91 RANK	1992 REVENUE
1. WRKS-F	New York	1799	B	Summit	2	\$ 14,000,000
2. WLTW-F	New York	1418	SAC	Viacom	1	25,400,000
3. WXRK-F	New York	1301	CL AOR	Infinity	8	22,000,000
4. WABC	New York	1279	N/T	Cap Cities/ABC	13	10,300,000
5. WGN	Chicago	1238	N/T	Tribune Co.	5	40,400,000
6. WCBS-F	New York	1205	O	CBS	3	25,300,000
7. WBLS-F	New York	1181	B	Inner City	6	11,200,000
8. WCBS	New York	1052	N/T	CBS	16	20,700,000
9. KOST-F	Los Angeles	1049	AC	Cox	7	30,500,000
10. WQHT-F	New York	986	CHR	Emmis	4	13,500,000
11. WHTZ-F	New York	983	CHR	Malrite	18	10,200,000
12. KFI	Los Angeles	978	N/T	Cox	35	11,000,000
13. WINS	New York	978	N/T	Westinghouse	10	30,000,000
14. WOR	New York	968	N/T	Buckley	14	15,000,000
15. WPLJ-F	New York	964	CHR	Cap Cities/ABC	23	8,800,000
16. WPAT-F	New York	950	SAC	Park	26	10,400,000
17. KGO	San Francisco	938	N/T	Cap Cities/ABC	22	25,000,000
18. WGCI-F	Chicago	935	B	Gannett	20	14,000,000
19. KPWR-F	Los Angeles	919	CHR	Emmis	27	18,500,000
20. KRTH-F	Los Angeles	917	O	Beasley	24	22,000,000
21. KLAX-F	Los Angeles	914	SP	SBS	148	2,200,000
22. KIIS-AF	Los Angeles	899	CHR	Gannett	17	24,000,000
23. WFAN	New York	871	SPRTS	Infinity	15	29,000,000
24. WMXV-F	New York	842	AC	Bonneville	91	20,000,000
25. WYSP-F	Philadelphia	818	CL AOR	Infinity	41	15,000,000
26. WNEW-F	New York	808	AOR	Westinghouse	11	19,000,000
27. KLOS-F	Los Angeles	807	AOR	Cap Cities/ABC	12	28,100,000
28. WYNY-F	New York	804	C	Broadcasting Partners	21	9,300,000
29. KBIG-F	Los Angeles	773	AC	Bonneville	34	20,200,000
30. WQCD-F	New York	771	J/NAC	Tribune Co.	50	9,100,000
31. WCCO	Minneapolis-St. Paul	762	FS	CBS	19	20,400,000
32. KRQD-F	Los Angeles	752	AOR	Infinity	43	15,600,000
33. WUSN-F	Chicago	732	C	Infinity	59	12,600,000
34. KLSX-F	Los Angeles	724	CL AOR	Greater Media	52	19,000,000
35. WJR	Detroit	715	FS	Cap Cities/ABC	25	18,000,000
36. KABC	Los Angeles	647	N/T	Cap Cities/ABC	28	31,000,000
37. KSCS-F	Dallas-Ft. Worth	644	C	Cap Cities/ABC	30	14,900,000
38. KLVE-F	Los Angeles	630	SP	HefTel	31	20,600,000 (W/KTNQ)
39. WSKQ-F	New York	628	SP	SBS	36	6,900,000
40. KKB-T	Los Angeles	608	B	Evergreen	32	19,200,000
41. WWWW-F	Detroit	599	C	Shamrock	108	9,100,000
42. WIOQ-F	Philadelphia	595	CHR	EZ	95	5,000,000
43. KNX	Los Angeles	591	N/T	CBS	45	20,900,000
44. WXTU-F	Philadelphia	590	C	Beasley	60	6,600,000
45. KYW	Philadelphia	584	N/T	Westinghouse	40	17,000,000
46. KDKA	Pittsburgh	582	N/T	Westinghouse	77	9,300,000
47. WBBM-F	Chicago	580	CHR	CBS	36	9,600,000
48. KMOX	St. Louis	577	N/T	CBS	33	18,500,000
49. WLS -AF	Chicago	575	N/T	Cap Cities/ABC	115	3,800,000
50. WVEE-F	Atlanta	564	B	Summit	42	11,500,000
51. WPGC-F	Washington	559	CHR	Cook Inlet	39	12,100,000
52. KCBS	San Francisco	553	N/T	CBS	49	14,000,000
53. WBZ	Boston	543	N/T	Westinghouse	47	10,700,000
54. WBBM	Chicago	529	N/T	CBS	43	15,600,000
55. WMMR-F	Philadelphia	523	AOR	Westinghouse	29	12,500,000
56. KTNQ	Los Angeles	508	SP	HefTel	63	See KLVE (#38)
57. WBBR	New York	501	N/T	Bloomberg	48	6,400,000
58. KTWV-F	Los Angeles	498	J/NAC	Westinghouse	75	14,100,000
59. WQXR-AF	New York	498	CL	New York Times	100	5,000,000
60. WQYK-F	Tampa-St. Petersburg	493	C	Infinity	92	10,500,000
61. KYSR-F	Los Angeles	486	SAC	Viacom	57	15,000,000
62. KILT-F	Houston	483	C	Westinghouse	51	16,000,000
63. WKHX-F	Atlanta	482	C	Cap Cities/ABC	97	6,000,000
64. KFWB	Los Angeles	481	N/T	Westinghouse	73	20,800,000
65. WLIT-F	Chicago	479	SAC	Viacom	80	9,300,000
66. WYAY-F/F	Atlanta	470	C	NewCity	58	7,300,000
67. WXXS-F	Boston	468	CHR	Pyramid	107	13,000,000
68. KMEL-F	San Francisco	468	CHR	Evergreen	67	11,600,000
69. WGAR-F	Cleveland	467	C	Nationwide	182	4,500,000
70. KZLA-F	Los Angeles	460	C	Malrite	66	14,500,000 (W/KLAC)
71. WLIB	New York	455	B/T	Inner City	138	NA
72. WNUA-F	Chicago	442	J/NAC	Pyramid	64	9,000,000
73. KNIX-F	Phoenix	441	C	Buck Owens	69	10,200,000
74. WTOR-F	Greensboro-WS	436	C	New Market	84	6,000,000
75. WWBZ-F	Chicago	435	AOR	Devine	62	8,000,000
76. WJLB-F	Detroit	435	B	Booth	72	9,200,000
77. WUSL-F	Philadelphia	430	B	Tak	46	11,100,000

STATION	MARKET	1/4 HOUR AVG.	FORMAT	GROUP OWNER	FAL '91 RANK	1992 REVENUE					
78. WEGX-F	Philadelphia	428	CHR	Malrite	78	5,500,000					
79. WIVK-F	Knoxville	422	C	Dick	94	6,900,000					
80. WYXR-F	Philadelphia	420	AC	Pyramid	136	7,900,000					
81. WWDB-F	Philadelphia	418	N/T	Panache	87	5,500,000					
82. WIL -F	St. Louis	417	C	Heritage	167	4,800,000					
83. WMZQ-AF	Washington	416	C	Viacom	170	13,900,000					
84. WPCH-F	Atlanta	414	SAC	Jacor	128	10,900,000					
85. KCBS-F	Los Angeles	411	AC	CBS	176	8,300,000					
86. WLUP	Chicago	410	N/T	Evergreen	82	9,700,000					
87. KPLX-F	Dallas-Ft. Worth	409	C	Susquehanna	68	11,900,000					
88. WOGL-F	Philadelphia	408	AC	CBS	69	12,800,000					
89. WDVF-F	Pittsburgh	408	AOR	Broadcast Alchemy	53	9,100,000					
90. KEEY-F	Minneapolis-St. Paul	405	C	Malrite	81	11,400,000					
91. WRKO	Boston	400	N/T	Atlantic	65	10,900,000					
92. WJJD	Chicago	400	BB	Infinity	89	5,000,000					
93. KQLZ-F	Los Angeles	400	AOR	Westwood One	56	9,000,000					
94. WEAZ-F	Philadelphia	400	SAC	-----	74	7,700,000					
95. WADO	New York	393	SP	Tichenor	61	6,800,000					
96. WBCN-F	Boston	391	AOR	Infinity	85	14,200,000					
97. WWJ	Detroit	390	N/T	CBS	83	11,100,000					
98. WPEN	Philadelphia	390	BB	Greater Media	121	6,100,000					
99. KNBR	San Francisco	390	N/T	Susquehanna	111	13,100,000					
100. WJMK-F	Chicago	389	AC	Infinity	103	11,000,000					
101. WEDR-F	Miami-Ft.	389	161. WWRM-F	TampaSt.P	295	221. WSB	Atlanta	250	WWWE	Cleveland	213
102. WLUP-F	Chicago	381	162. KKDA-F	Dallas-FW	294	222. WALR-F	Atlanta	249	WQDR-F	Raleigh	213
103. WODS-F	Boston	380	163. WCKG-F	Chicago	292	223. WLLZ-F	Detroit	248	KABL-AF	San Fran	213
104. WWKA-F	Orlando	379	164. WTIC	Hartford	291	224. KQQL-F	Minn-St.P	248	WASH-F	Washington	213
105. WNCN-F	New York	372	165. WGKX-F	Memphis	291	225. WQUE-F	New Orlns	248	285. WNCX-F	Cleveland	211
106. WBAP	Dallas-FW	371	166. KXXY-AF	Oklahoma	291	226. WJFK-F	Washington	248	286. WSCR	Chicago	210
107. WIP	Philadelp	371	167. WHQT-F	Miami-Ft.	290	227. WDRM-F	Huntsvill	247	287. WKIS-F	Miami-Ft.	210
108. KKGO-F	Los Angel	368	168. KKHJ	Los Angel	288	228. KSTP-F	Minn-St.P	247	288. WPEG-F	Charlotte	209
109. WFMS-F	Indy	366	169. WKQI-F	Detroit	286	229. KSOL-F	San Fran	247	289. KMJ	Fresno	209
110. KFRC	San Fran	366	170. WUSY-F	Chtnooga	285	230. KTAR	Phoenix	246	290. WKRZ-F	WilksBare	209
111. WXYT	Detroit	364	171. WBAL	Baltimore	284	231. KGGI-F	Riverside	246	291. WMMX-F	Baltimore	208
112. WDSY-F	Pittsburg	362	172. KSON-AF	SanDiego	282	232. WCSX-F	Detroit	245	292. WRIF-F	Detroit	208
113. WKQX-F	Chicago	360	173. KFRG-F	Riverside	281	233. WWL	New Orlns	245	293. KQUE-F	Houston	208
114. WZZK-AF	Birmingham	359	174. WDAS-F	Philadelp	280	234. WOWI-F	Norfolk	244	294. KSFH-F	Sacramnto	208
115. KFBK	Sacramnto	357	175. WYNK-AF	Btn Rouge	279	235. WIDR-F	Charlotte	242	295. WBEE-F	Rochester	206
116. WXRT-F	Chicago	356	176. WBMX-F	Boston	279	236. KEZK-F	St. Louis	241	296. WHAS	Louisvill	205
117. WMGK-F	Philadelp	353	177. WSOC-F	Charlotte	279	237. WTOP	Washington	240	297. KEGL-F	Dallas-FW	204
118. WFBQ-F	Indy	352	178. KTRH	Houston	279	238. WPRO-F	Providenc	239	298. WRKZ-F	Harrisbrg	204
119. KPMS-AF	Seattle	352	179. KSSN-F	Little Rk	278	239. WHFS-F	Washington	239	299. WXDJ-F	Miami-Ft.	204
120. WZOU-F	Boston	350	180. WFCL-F	Miami-Ft.	277	240. KASE-F	Austin	237	300. WGUL-AF	TampaSt.P	204
121. WSB -F	Atlanta	348	181. WFLA	TampaSt.P	275	241. WNNX-F	Atlanta	236	301. WGST	Atlanta	204
122. WMAQ	Chicago	346	182. WZAK-F	Cleveland	273	242. WNIC-F	Detroit	235	302. WFOG-F	Atlanta	203
123. WVAZ-F	Chicago	346	183. WBOS-F	Boston	272	243. WXBO-F	John City	235	303. WZGC-F	Atlanta	203
124. WLTE-F	Minn-St.P	345	184. KTXQ-F	Dallas-FW	272	244. WUSA-AF	TampaSt.P	235	304. WAQI	Miami-Ft.	202
125. KVIL-AF	Dallas-FW	343	185. KBXX-F	Houston	272	245. KRBE-AF	Houston	234	305. WPAT	New York	201
126. KIKK-F	Houston	342	186. WVLK-F	Lexington	272	246. KLDE-F	Houston	233	306. KOY	Phoenix	201
127. KFKF-F	Knsas Cty	342	187. WALK-F	New York	271	247. KJLH-F	Los Angel	233	307. KXL	PrtInd,OR	201
128. WIOD	Miami-Ft.	341	188. WJOI-F	Detroit	270	248. KOMO	Seattle	233	308. KDFC-AF	San Fran	201
129. KQRS-AF	Minn-St.P	339	189. KUPL-AF	PrtInd,OR	270	249. WMIL-F	Milwaukee	232	309. KBPI-F	Denver	200
130. KJMJ-F	Dallas-FW	338	190. KDWB-AF	Minn-St.P	269	250. WWRL	New York	232	310. KTGZ-AF	Minn-St.P	200
131. WLW	Cincinnati	334	191. WDOK-F	Cleveland	268	251. WSHH-F	Pittsburg	231	311. WCRB-F	Boston	199
132. WMJX-AF	Boston	334	192. WSIX-F	Nashville	267	252. KSDO	SanDiego	231	312. KXTN-F	San Anton	198
133. WAMZ-F	Louisvill	333	193. KDMX-F	Dallas-FW	266	253. WXYV-F	Baltimore	230	313. WRFX-F	Charlotte	197
134. KSHE-F	St. Louis	332	194. KRXX-F	Minn-St.P	266	254. WLTI-F	Detroit	229	314. WRMR	Cleveland	197
135. WDAF	Knsas Cty	329	195. WGAY-F	Washington	266	255. KWKW	Los Angel	229	315. KCYF-F	San Anton	197
136. KIOI-F	San Fran	329	196. WZLX-F	Boston	264	256. WXTR-F	Washington	229	316. KFMB-F	SanDiego	197
137. KOA	Denver	328	197. WGNA-AF	Albany	264	257. WHYI-F	Miami-Ft.	228	317. KBAY-F	San Fran	197
138. WHYT-F	Detroit	326	198. KYNG-F	Dallas-FW	263	258. WKDM	New York	225	318. KKRZ-F	PrtInd,OR	196
139. WWDC-F	Washington	326	199. WHKO-F	Dayton	263	259. KMLE-F	Phoenix	225	319. KRAK-F	Sacramnto	196
140. KYGO-F	Denver	322	200. KMJM-F	St. Louis	263	260. WGMS-F	Washington	225	320. KLRX-F	Dallas-FW	195
141. KIRO	Seattle	321	201. WLIF-F	Baltimore	262	261. WQSR-F	Baltimore	224	321. KZPS-F	Dallas-FW	195
142. WMJI-F	Cleveland	319	202. WMAL	Washington	262	262. WSHE-F	Miami-Ft.	224	322. WHO	DesMoines	195
143. WLYF-F	Miami-Ft.	316	203. WAAF-F	Boston	261	263. WCMF-F	Rochester	224	323. WBLI-F	New York	195
144. KOIT-AF	San Fran	315	204. KWEN-F	Tulsa	261	264. KLUV-F	Dallas-FW	223	324. WKSZ-F	Philadelp	195
145. WPOC-F	Baltimore	312	205. KLLO-F	Houston	259	265. WIBC	Indy	223	325. KPLZ-F	Seattle	195
146. WOHM-F	Detroit	312	206. KUBE-F	Seattle	259	266. KRLO	Dallas-FW	222	326. KRPM-F	Seattle	195
147. WESC-F	Grnvl-Sp	312	207. WIYY-F	Baltimore	258	267. WMXD-F	Detroit	221	327. WDLA	Memphis	194
148. WKYS-F	Washington	310	208. KBSG-AF	Seattle	258	268. KITS-F	San Fran	220	328. KKAT-F	Salt Lake	194
149. KSAN-F	San Fran	309	209. WJZZ-F	Detroit	257	269. WRTO-F	Miami-Ft.	219	329. WBAF-F	New York	193
150. WSSL-AF	Grnvl-Sp	308	210. WMSI-F	Jackson	257	270. KSFI-F	Salt Lake	219	330. WHAM	Rochester	193
151. WPOW-F	Miami-Ft.	308	211. WJHM-F	Orlando	257	271. WRNS-AF	GreenvINC	219	331. WWDH-F	ColumbiaSC	192
152. WSSH-F	Boston	305	212. WHDH	Boston	255	272. WKML-F	Fayetteville	218	332. WXTB-F	TampaSt.P	192
153. WMSW-F	Cleveland	301	213. WPNT-F	Chicago	255	273. WYRK-F	Buffalo	217	333. WSNY-F	ColumbusO	191
154. WSKO	New York	298	214. KHMJ-F	Houston	255	274. KMJQ-F	Houston	217	334. WQIK-F	Jacksnvle	191
155. WGW-AF	Pittsburg	298	215. WSM -F	Nashville	255	275. KLIT-F	Los Angel	216	335. WNOE-F	New Orlns	191
156. KBLX-AF	San Fran	298	216. WYNF-F	TampaSt.P	254	276. WLTF-F	Cleveland	215	336. WTAE	Pittsburg	191
157. WFLZ-F	TampaSt.P	298	217. WPLM-F	Boston	253	277. WMGF-F	Orlando	215	337. KKSF-F	San Fran	191
158. WRQX-F	Washington	298	218. WUBE-AF	Cincinnati	253	278. WOJO-F	Chicago	214	338. WHUR-F	Washington	191
159. WKLS-F	Atlanta	298	219. KODA-F	Houston	251	279. WMMJ-F	Washington	214	339. WFMT-F	Chicago	190
160. WTMJ	Milwaukee	297	220. WFLN-F	Philadelp	251	280. WOAL-F	Cleveland	213	340. WQBA	Miami-Ft.	190

	WOCL-F	Orlando	190	381.	KHYS-F	Houston	175		WKBQ-F	St. Louis	163		KRFX-F	Denver	153
	KBAY-F	San Jose	190		KLAC	Los Angel	175	422.	WRR -F	Dallas-FW	162		WJAG	Pittsburg	153
343.	WCDJ-F	Boston	189		KUFO-F	Prt.lnd,OR	175		KKBQ-F	Houston	162		KJOP-AF	Salt Lake	153
	WHUD-F	New York	189	384.	KQKS-F	Denver	174		WHTQ-F	Orlando	162		KRQR-F	San Fran	153
	KUPD-F	Phoenix	189		WLWI-F	Montgomry	174	425.	WQXK-F	Youngstwn	161		KZOK-F	Seattle	153
	KSD -F	St. Louis	189		KFAB	Omaha	174		KJJY-AF	DesMoines	161		WFAT-F	West Palm	153
	KIIM-F	Tucson	189		WKHK-F	Richmond	174	427.	WHTT-F	Buffalo	160		WRVV-AF	Harrisbrg	153
348.	WZPL-F	Indy	188	388.	KZFX-F	Houston	172		WKSS-F	Hartford	160	468.	WKLO-F	Gr Rapids	152
	WBZZ-F	Pittsburg	188		WRMF-F	West Palm	172		WRZX-F	Indy	160		WHTT-F	Montgomry	152
	KING-F	Seattle	188	390.	WHYI-F	Grnvl-Sp	171		KMPC	Los Angel	160	470.	WBZX-F	ColumbusO	151
351.	WHJY-F	Providenc	187		WRAL-F	Raleigh	171		WBRE-F	New York	160		WKIR-F	Indy	151
352.	WKRQ-F	Cincinnati	186		KFRC-F	San Fran	171	432.	WBTU-F	Ft. Wayne	159		WRME-F	New York	151
	WCOS-F	ColmbiaSC	186	393.	WQBE-F	ChristnWV	170		WYLD-F	New Orlns	159		WGH -F	Norfolk	151
	WHRK-F	Memphis	186		WLZR-F	Milwaukee	170		WQOK-F	Raleigh	159		WTRG-F	Raleigh	151
	WZTA-F	Miami-Ft.	186		WCMS-AF	Norfolk	170		WKCO-F	Saginaw	159		KGB -F	SanDiego	151
	KEX	Prt.lnd,OR	186	396.	WDRC-F	Hartford	169		XHTZ-F	SanDiego	159	476.	WTCR-F	Huntingtn	150
357.	WZFX-F	Fayetteville	184		WEGR-F	Memphis	169	437.	WEBN-F	Cincinnati	158		WPLR-F	New Haven	150
	WJQY-F	Miami-Ft.	184		WKLH-F	Milwaukee	169		KLTR-F	Houston	158		WSNE-F	Providenc	150
	WMXJ-F	Miami-Ft.	184		WEZB-F	New Orlns	169		KEBC-F	Oklahoma	158		WRBQ-F	TampaSt.P	150
360.	WTMX-F	Chicago	183		WGSM	New York	169		KSJO-F	San Fran	158		WZZO-F	Allentown	150
	KOSI-F	Denver	183		WWLI-F	Providenc	169	441.	KYYS-F	Knsas Cty	157	481.	WBEN	Buffalo	149
362.	WGCI	Chicago	182		KISW-F	Seattle	169		WCXR-F	Washington	157		WMC -F	Memphis	149
	WNCI-F	ColumbusO	182		WJZE-F	Washington	169		WARM-F	York	157		KJYO-F	Oklahoma	149
364.	KPRS-F	Knsas Cty	181	404.	KDGE-F	Dallas-FW	168	444.	WEEL	Boston	156		KXRX-F	Seattle	149
	WITL-AF	Lansing	181		KFYI	Phoenix	168		KXKL-AF	Denver	156		WKXX-F	St. Louis	149
	WAMO-F	Pittsburg	181		KKSN-F	Prt.lnd,OR	168		WTMI-F	Miami-Ft.	156		WOMX-AF	Orlando	149
367.	KLIF	Dallas-FW	180		WGY	Albany	168		WFOG-F	Norfolk	156	487.	KRST-F	Albuquerque	148
	KYKY-F	St. Louis	180	408.	WYHY-F	Nashville	167		KKLT-F	Phoenix	156		WQRS-F	Detroit	148
369.	WERQ-F	Baltimore	179		WKDF-F	Nashville	167		XTRA-F	SanDiego	156		WOKY	Milwaukee	148
	WRCH-F	Hartford	179		KFOG-F	San Fran	167		KJJO-AF	Minn-St.P	156		KWJJ-AF	Prt.lnd,OR	148
	WTIC-F	Hartford	179		KRMD-AF	Shreveprt	167	451.	WJYE-F	Buffalo	155		WCDX-F	Richmond	148
372.	CKLW	Detroit	178		WSTR-F	Atlanta	167		WGRR-F	Cincinnati	155		WDUV-F	Sarasota	148
	WLVE-F	Miami-Ft.	178	413.	WNIB-F	Chicago	166		WMEE-F	Ft. Wayne	155		WFMZ-F	Allentown	148
	WRDU-F	Raleigh	178		KAJA-F	San Anton	166		KQRC-F	Knsas Cty	155	494.	WGRF-F	Buffalo	147
	WMTX-AF	TampaSt.P	178		KTFM-F	San Anton	166		WRVA	Richmond	155		WBCT-F	Gr Rapids	147
376.	KBCO-F	Denver	177		WPYX-F	Albany	166		KKHI-AF	San Fran	155		KACE-F	Los Angel	147
377.	WBT -F	Charlotte	176	417.	WVBF-F	Boston	165	457.	WGR	Buffalo	154		WYYD-F	Roanoke	147
	WHOK-F	ColumbusO	176		KSTP	Minn-St.P	165		WENS-F	Indy	154		KNCI-F	Sacramnto	147
	KLTY-F	Dallas-FW	176	419.	WTVN	ColumbusO	164		KRXQ-F	Sacramnto	154		KJQY-F	SanDiego	147
	WDBO	Orlando	176	420.	KLSY-F	Seattle	163	460.	KOAI-F	Dallas-FW	153		KSFO	San Fran	147

*Based on 1/4 HR AVG, Broadcast Week, 12+

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WINS	New York	23489	51. WWBZ-F	Chicago	8592	101. WOMC-F	Detroit	5943
2. WCBS	New York	22972	52. KLVE-F	Los Angel	8520	102. WEAZ-F	Philadelp	5911
3. WRKS-F	New York	21697	53. KSCS-F	Dallas-FW	8502	103. WMJX-AF	Boston	5907
4. WPLJ-F	New York	21377	54. KCBS-F	Los Angel	8404	104. KIRO	Seattle	5877
5. KIIS-AF	Los Angel	20404	55. WLS -AF	Chicago	8284	105. WSB -F	Atlanta	5871
6. WHTZ-F	New York	20144	56. KMEL-F	San Fran	8271	106. KSOL-F	San Fran	5868
7. WXRK-F	New York	20138	57. KLAX-F	Los Angel	8233	107. KOA	Denver	5856
8. WLTW-F	New York	19791	58. WLUP-F	Chicago	8228	108. WVEE-F	Atlanta	5830
9. KOST-F	Los Angel	19295	59. WWJ	Detroit	8125	109. KNIX-F	Phoenix	5767
10. WCBS-F	New York	17856	60. KDKA	Pittsburg	8025	110. KEYE-F	Minn-St.P	5733
11. KRTH-F	Los Angel	17264	61. WQXR-AF	New York	7965	111. WLUP	Chicago	5721
12. WQHT-F	New York	17099	62. WJMK-F	Chicago	7868	112. WXRT-F	Chicago	5716
13. WBLS-F	New York	16943	63. KKBT-F	Los Angel	7801	113. KVIL-AF	Dallas-FW	5700
14. KPWR-F	Los Angel	16560	64. KQLZ-F	Los Angel	7710	114. WPNT-F	Chicago	5663
15. WFAN	New York	15658	65. WYXR-F	Philadelp	7671	115. WKQI-F	Detroit	5646
16. WGN	Chicago	15363	66. WZOU-F	Boston	7631	116. KRLD	Dallas-FW	5625
17. WABC	New York	15239	67. KKGO-F	Los Angel	7574	117. WJLB-F	Detroit	5539
18. WMXV-F	New York	15068	68. KMOX	St. Louis	7474	118. WMMS-F	Cleveland	5506
19. WNEW-F	New York	14301	69. WNCN-F	New York	7461	119. WBMX-F	Boston	5500
20. KNX	Los Angel	14249	70. KNBR	San Fran	7424	120. KOIT-AF	San Fran	5491
21. WOR	New York	14023	71. WPGC-F	Washingtn	7371	121. WSKQ-F	New York	5489
22. KLOS-F	Los Angel	13800	72. WLIT-F	Chicago	7241	122. WWDB-F	Philadelp	5428
23. KFWB	Los Angel	13679	73. WCKG-F	Chicago	7233	123. KJMJ-F	Dallas-FW	5379
24. KGO	San Fran	13563	74. WOGL-F	Philadelp	7162	124. WZLX-F	Boston	5354
25. KFI	Los Angel	13438	75. WXTU-F	Philadelp	7134	125. WRKO	Boston	5323
26. WPAT-F	New York	13436	76. WWWW-F	Detroit	7081	126. WRQX-F	Washingtn	5279
27. KBIG-F	Los Angel	13297	77. KZLA-F	Los Angel	6968	127. WTOP	Washingtn	5239
28. WYSP-F	Philadelp	12886	78. WKQX-F	Chicago	6935	128. WDFE-F	Pittsburg	5192
30. KLSX-F	Los Angel	12652	79. KPLX-F	Dallas-FW	6780	129. WFBQ-F	Indy	5115
			80. WODS-F	Boston	6720	130. WVAZ-F	Chicago	5061
31. WBBM	Chicago	12119	81. WHYT-F	Detroit	6704	131. WJJD	Chicago	5049
32. KCBS	San Fran	11730	82. KILT-F	Houston	6674	132. KSAN-F	San Fran	5030
33. KROQ-F	Los Angel	11452	83. WBCN-F	Boston	6657	133. WLTE-F	Minn-St.P	5027
34. WGCD-F	New York	11122	84. WPCH-F	Atlanta	6450	134. WTMJ	Milwaukee	5014
35. WBBM-F	Chicago	10815	85. WBAP	Dallas-FW	6443	135. WLW	Cincinnati	5009
36. WIOQ-F	Philadelp	10183	86. WNUA-F	Chicago	6360	136. WQYK-F	TampaSt.P	4968
37. WJR	Detroit	10133	87. WWDC-F	Washingtn	6358	137. WGAR-F	Cleveland	4959
38. WYNY-F	New York	10067	88. KIOI-F	San Fran	6310	138. KDWB-AF	Minn-St.P	4918
39. KYSR-F	Los Angel	9975	89. WYAY-F	Atlanta	6279	139. WTQR-F	GrnsbroWS	4911
40. WCCO	Minn-St.P	9740	90. WIP	Philadelp	6237	140. WIOD	Miami-Ft.	4909
41. WMAQ	Chicago	9670	91. KTRH	Houston	6220	141. WIL -F	St. Louis	4893
42. KTWV-F	Los Angel	9481	92. WUSL-F	Philadelp	6170	142. WLLZ-F	Detroit	4887
43. WGCI-F	Chicago	9369	93. KIKK-F	Houston	6155	143. WKYS-F	Washingtn	4831
44. WMMR-F	Philadelp	9336	94. KFRC	San Fran	6058	144. WSB	Atlanta	4815
45. WEGX-F	Philadelp	9320	95. KQRS-AF	Minn-St.P	6053	145. WPOW-F	Miami-Ft.	4807
46. WBZ	Boston	9295	96. WMGK-F	Philadelp	6039	146. KABL-AF	San Fran	4803
47. KABC	Los Angel	9259	97. KTNQ	Los Angel	6025	147. WWSW-AF	Pittsburg	4794
48. WUSN-F	Chicago	9097	98. WKHX-F	Atlanta	6015	148. KRBE-AF	Houston	4783
49. WBBR	New York	9068	99. KGGI-F	Los Angel	6001	149. WCSX-F	Detroit	4776
50. WXKS-F	Boston	8628	100. WMZQ-AF	Washingtn	5996	150. WBOS-F	Boston	4763

*Based on 12+ TSA Cume, Broadcast Week

151. KMPS-AF Seattle	4740	201. KYGO-F Denver	4144	251. WKSS-F Hartford	3660
152. KLIT-F Los Angel	4738	202. KDFC-AF San Fran	4140	252. WBAB-F New York	3634
153. KHMX-F Houston	4727	203. WIYY-F Baltimore	4132	253. KSD -F St. Louis	3629
154. WSSH-F Boston	4717	204. WLYF-F Miami-Ft.	4130	254. WKRQ-F Cincinnati	3627
155. WXTR-F Washngtn	4708	205. WALK-F New York	4121	255. WGST Atlanta	3594
156. KEGL-F Dallas-FW	4696	206. KODA-F Houston	4116	256. WJZZ-F Detroit	3581
157. WAAF-F Boston	4683	207. KLDE-F Houston	4113	257. WSM -F Nashville	3574
158. WIVK-F Knoxville	4655	208. WHQT-F Miami-Ft.	4107	258. WWWE Cleveland	3558
159. WMAL Washngtn	4643	209. WOVF-F Detroit	4098	259. WALR-F Atlanta	3557
160. KSTP-F Minn-St.P	4626	210. KDMX-F Dallas-FW	4081	260. WSHE-F Miami-Ft.	3555
161. WGAY-F Washngtn	4612	211. WPRO-F Providenc	4078	261. WWMX-F Baltimore	3547
162. WMJI-F Cleveland	4607	212. KFKF-F Knsas Cty	4070	262. KFRG-F Riverside	3514
163. WNNX-F Atlanta	4603	213. WPAT New York	4038	263. WSIX-F Nashville	3511
164. WKLS-F Atlanta	4584	WXYT Detroit	4038	264. KWKW Los Angel	3505
165. KLOL-F Houston	4568	215. KRXX-F Minn-St.P	4020	265. WQUE-F New Orlns	3482
166. WFOX-F Atlanta	4541	216. KZPS-F Dallas-FW	4016	266. WFMT-F Chicago	3479
167. WRIF-F Detroit	4540	217. WLIB New York	4008	267. WKBQ-F St. Louis	3474
168. WPEN Philadelp	4536	218. WDSY-F Pittsburg	4006	268. WESC-F Grnvl-Sp	3473
169. KBSG-AF Seattle	4531	219. KSSN-F Little Rk	3980	269. WTMX-F Chicago	3465
170. KTXQ-F Dallas-FW	4486	220. WPOC-F Baltimore	3950	270. WLTT-F Washngtn	3461
171. KQQL-F Minn-St.P	4481	221. WSTR-F Atlanta	3945	271. WNCI-F ColumbusO	3451
172. WZGC-F Atlanta	4473	222. KITS-F San Fran	3938	272. WYNK-AF Btn Rouge	3441
173. WFLZ-F TampaSt.P	4443	223. WJOI-F Detroit	3937	273. KEX PrtlnD,OR	3438
KBXL-AF San Fran	4443	224. WTIC-F Hartford	3909	274. WNIB-F Chicago	3414
175. KOMO Seattle	4440	225. WNCX-F Cleveland	3876	275. WHKO-F Dayton	3401
176. WFMS-F Indy	4412	226. WDOK-F Cleveland	3875	276. WZPL-F Indy	3396
177. KSHE-F St. Louis	4380	227. WTIC Hartford	3874	277. WLIF-F Baltimore	3394
178. KKDA-F Dallas-FW	4360	228. KBXX-F Houston	3869	278. KUPL-AF PrtlnD,OR	3380
179. WEDR-F Miami-Ft.	4358	229. WBAL Baltimore	3860	279. WMXD-F Detroit	3378
180. WOAL-F Cleveland	4312	230. WHFS-F Washngtn	3858	280. KLSY-F Seattle	3377
181. KKHJ Los Angel	4308	231. WZZK-AF Brmngham	3849	281. WKSZ-F Philadelp	3374
182. WWKA-F Orlando	4306	232. WDAS-F Philadelp	3819	282. WGKX-F Memphis	3372
183. WKXW-F New York	4305	233. KSFH-F San Fran	3818	283. WBLI-F New York	3368
184. KMPC Los Angel	4302	234. WADO New York	3806	284. KKBQ-F Houston	3359
185. WHUR-F Washngtn	4300	235. WFLN-F Philadelp	3800	285. WSKQ New York	3358
186. KLUV-F Dallas-FW	4297	236. KYNG-F Dallas-FW	3795	286. KLRX-F Dallas-FW	3357
187. KTAR Phoenix	4283	237. KMJQ-F Houston	3794	287. KZFX-F Houston	3352
WLTJ-F Detroit	4283	238. WLTF-F Cleveland	3762	288. KSFO San Fran	3346
189. WHYI-F Miami-Ft.	4275	239. KPLZ-F Seattle	3761	289. KKLQ-AF SanDiego	3343
190. KUBE-F Seattle	4260	240. KGGI-F Riverside	3751	290. KSFH-F Sacramnto	3335
191. KFBK Sacramnto	4256	241. WYNF-F TampaSt.P	3737	291. KRQR-F San Fran	3330
192. WSOC-F Charlotte	4228	242. WCXR-F Washngtn	3729	292. WSSL-AF Grnvl-Sp	3327
193. WBZZ-F Pittsburg	4220	243. KKSF-F San Fran	3728	293. WFLA TampaSt.P	3317
194. WASH-F Washngtn	4190	KEZK-F St. Louis	3728	294. KFMB-F SanDiego	3315
195. WDAF Knsas Cty	4182	245. WAMZ-F Louisvill	3723	295. WDUV-F TampaSt.P	3311
196. KFRC-F San Fran	4175	246. KKHJ-AF San Fran	3722	WZTA-F Miami-Ft.	3311
197. WHDH Boston	4174	247. KSON-AF SanDiego	3707	297. WHAS Louisvill	3300
198. WNIC-F Detroit	4157	248. WWRM-F TampaSt.P	3689	298. KUPD-F Phoenix	3298
199. WEZN-F New York	4154	249. WJFK-F Washngtn	3687	299. KXXY-AF Oklahoma	3291
200. WFLC-F Miami-Ft.	4152	250. KJLH-F Los Angel	3685	300. WSHH-F Pittsburg	3288
				301. WRBQ-F TampaSt.P	3272
				302. WUBE-AF Cincinnati	3267
				303. KYKY-F St. Louis	3251
				WTDR-F Charlotte	3251
				305. WGMS-F Washngtn	3250
				306. WUSA-AF TampaSt.P	3242
				307. KMLE-F Phoenix	3241
				308. WPLM-F Boston	3240
				309. WVBF-F Boston	3238
				310. KTCZ-AF Minn-St.P	3228
				311. WHJY-F Boston	3219
				312. KOSI-F Denver	3208
				313. WCRB-F Boston	3189
				314. WXYV-F Baltimore	3187
				315. KKSJ-F PrtlnD,OR	3172
				316. WJHM-F Orlando	3151
				317. KDGE-F Dallas-FW	3139
				318. WKIS-F Miami-Ft.	3134
				319. XHTZ-F SanDiego	3108
				WQSR-F Baltimore	3108
				321. KFOG-F San Fran	3097
				322. WMGF-F Orlando	3093
				323. WWYZ-F Hartford	3082
				324. KKRZ-F PrtlnD,OR	3081
				325. WOCL-F Orlando	3077
				326. WWL New Orlns	3072
				327. WEEI Boston	3069
				328. CKLW Detroit	3061
				329. KISW-F Seattle	3046
				330. KSJO-F San Fran	3042
				331. KRAK-F Sacramnto	3019
				332. WTAE Pittsburg	3010
				333. WGR Buffalo	3007
				334. KWEN-F Tulsa	3000

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

TOP 40/CHR/CONTEMP

1. WBBQ-AF	Augusta	18.3
2. WKRZ-F	WilksBare	16.4
3. WJET-F	Erie	14.3

AOR/CLASSIC

1. WCMF-F	Rochester	15.1
2. WRRX-F	Rockford	14.8
3. WIBA-F	Madison	13.6
KGGO-F	DesMoines	13.6
WAPL-F	Appleton	13.6
6. WKQQ-F	Lexington	13.5
7. WBLM-F	Prtlnd,ME	13.1
8. WWCT-F	Peoria	12.7
9. WRKT-F	Erie	12.0
10. WJXQ-F	Lansing	11.6
11. KLAQ-F	El Paso	11.5
12. WZZO-F	Allentown	11.4
13. WKGB-F	Binghamtn	11.1
14. WIOT-F	Toledo	11.0
15. WFBQ-F	Indy	11.0
16. WJLP-F	Davenport	10.8
17. KBFX-F	Anchorage	10.7
18. WHEB-F	Portsmouth	10.4
WKLO-F	Gr Rapids	10.4
20. WOUR-F	Utca-Rome	10.0
WYNF-F	SantaRosa	10.0
WROV-F	Roanoke	10.0
23. WQMF-F	Louisville	9.9
24. WRVW-AF	Harrisbrg	9.7
25. WAQX-F	Syracuse	9.6
KOZZ-F	Reno	9.6
WPLR-F	New Haven	9.6
28. WOBZ-F	Macon	9.1
29. KFMX-F	Lubbock	9.0
KNCN-F	CrpusChrs	9.0

AC/OLDIES

1. WFMH-F	John City	14.3
2. WXKC-F	Erie	13.2
WMXE-F	Erie	13.2
4. WARM-F	Lancaster	12.8
WCRZ-F	Flint	12.8
6. KMGE-F	Eugene	12.6
7. WPEZ-F	Macon	11.7
8. WKTK-F	Gainesvil	11.4
9. WAJI-F	Ft. Wayne	11.3
10. KSSK-F	Honolulu	11.1
11. WLEV-F	Allentown	11.0
12. WXLO-F	Worcester	10.6
13. KZST-F	SantaRosa	10.5
WARM-F	York	10.5
WVAF-F	ChrlstnWV	10.5
16. WHYN-F	SprgfldMA	10.3
WHYI-F	Grnvl-Sp	10.3
18. WKYE-F	Johnstown	10.0
19. WSNY-F	ColumbusO	9.9
20. WRMF-F	West Palm	9.6
WHNN-F	Saginaw	9.6
22. WRAL-F	Raleigh	9.4
23. KEFM-F	Omaha	9.3
KCIX-F	Boise	9.3
25. WRNO-F	Reno	9.1

FULL SVC/VARIETY

1. WIKY-F	Evansville	16.4
2. WCCO	Minn-St.P	14.3
3. WJR	Ann Arbor	14.1
4. WHBC	Canton	13.6
5. WHAM	Rochester	13.4
6. WTIC	Hartford	13.0
7. WLW	Cincinnati	12.9
KFAB	Omaha	12.9
WHAS	Louisville	12.9
WICC	Brdgeport	12.9
11. WHO	DesMoines	12.5
12. WNBH	Binghamtn	12.3
13. WTBC	Indy	11.7
14. WRVA	Richmond	11.5
15. WROK	Richford	11.4
16. KRMG	Tulsa	11.3
17. WSPD	Toledo	11.1
WTMJ	Milwaukee	11.1
19. KKOJ	Albuquerque	11.0
20. KFOR	Lincoln	10.9
21. WELI	New Haven	10.7
22. KSSK	Honolulu	10.6
WSGW	Saginaw	10.6
24. WSYR	Syracuse	10.3
25. WCHS	ChrlstnWV	10.2
26. WGAN	Prtlnd,ME	10.1
27. WHBY	Appleton	9.9
28. WHYN	SprgfldMA	9.7
29. WGY	Albany	9.1
30. WVLK	Lexington	9.0
31. WDBO	Orlando	8.9
32. WPTF	Raleigh	8.7
33. KPNW	Eugene	8.4
34. WBBN	Buffalo	8.2
35. WBT	Charlotte	8.1
36. WTVN	ColumbusO	8.0

COUNTRY

1. WIVK-F	Knoxville	31.1
2. WTCR-F	Huntingtn	30.5
3. WQBE-F	ChrlstnWV	30.2
4. KLLL-F	Lubbock	28.7
5. WXBQ-F	John City	27.6
6. WRNS-AF	GreenvlNC	25.4
7. WDRM-F	Huntsville	24.4
8. WLWI-F	Montgomery	23.1
9. WVLK-F	Lexington	22.7
10. KRMD-AF	Shreveprt	22.1
11. WUSY-F	Chtnooga	21.8
12. WPCV-F	Lakeland	21.6
13. WMSJ-F	Jackson	21.4
14. WKML-F	Faytville	20.9
15. WAMZ-F	Louisville	20.5
16. WXCL-AF	Peoria	20.4
17. WZZK-AF	Brmngham	20.0
18. WYHK-AF	Btn Rouge	19.6
WDEH-F	Macon	19.6
20. WTOR-F	GrnsbrowS	19.4
21. KJYY-AF	DesMoines	19.3
22. KSSN-F	Little Rk	19.1
23. WHWK-F	Binghamtn	18.9
24. KXXY-AF	Oklahoma	18.8
KUGN-F	Eugene	18.8
26. WSSL-AF	Grnvl-Sp	18.2
27. KWER-F	Tulsa	18.1

28. WPOR-F	Prtlnd,ME	17.5
29. KRYS-AF	CrpusChrs	17.1
30. KUZZ-F	Bkrsfield	16.6
31. WITL-AF	Lansing	16.4
32. WYYD-F	Roanoke	16.2
WITL-F	Lansing	16.2
34. WGKX-F	Memphis	16.1
35. WKSJ-AF	Mobile	16.0
36. KKCS-F	ClradoSpg	15.5
37. KDRK-F	Spokane	15.4
38. WLLR-AF	Davenport	15.3
WSIX-F	Nashville	15.3
40. KASE-F	Austin	15.2
41. WYNG-F	Evansville	15.0
42. WESC-F	Grnvl-Sp	14.1
43. WGTY-F	York	13.9
WOKQ-F	Portsmouth	13.9
45. WQYK-F	TampaSt.P	13.7
46. KFDF-F	Wichita	13.6
47. WXXC-F	Augusta	13.5
WFRG-F	Utca-Rome	13.5
49. WSM -F	Nashville	13.4
KFKF-F	Knsas Cty	13.4
51. WQXC-F	Youngstwn	13.3
WBEE-F	Rochester	13.3
WQXK-F	Canton	13.3
54. WXTA-F	Erie	13.2
55. WCOS-F	ColmbiaSC	12.9
56. WXBW-F	Pensacola	12.8
57. WKHK-F	Richmond	12.7
KITEX-F	Mc-Brown	12.7
59. KZSN-AF	Wichita	12.6
60. KBUL-F	Reno	12.4
WHKO-F	Dayton	12.4
KRST-F	Albuquerque	12.4
63. KQFC-F	Boise	12.3
64. WCHY-AF	Savannah	12.2
65. WKKA-F	Orlando	12.0
66. WRKZ-F	Harrisbrg	11.7
67. WPKX-F	SprgfldMA	11.6
WOW -F	Omaha	11.6
WEZL-F	ChrlstnSC	11.6
70. WBTU-F	Ft. Wayne	11.5
KEYE-F	El Paso	11.5
72. WKCQ-F	Saginaw	11.4
73. WKKA-F	Melbourne	11.3
WSOC-F	Charlotte	11.3
75. WGNE-F	Dytna Bch	11.1

BLACK/URBAN

1. WZFX-F	Faytville	24.7
2. WZHT-F	Montgomery	22.0
3. KMJJ-F	Shreveprt	19.6
4. WFXA-F	Augusta	18.5
5. WWDW-F	ColmbiaSC	16.9
6. WWWZ-F	ChrlstnSC	14.8
7. WZZZ-F	Flint	12.6
8. WIKS-F	GreenvlNC	12.4
9. WVEE-F	Atlanta	12.1
10. WLVH-F	Savannah	11.6
WCDX-F	Richmond	11.6
12. WXXI-F	Jackson	11.5
13. KOXL-F	Btn Rouge	11.4
14. WXOK	Btn Rouge	11.3
15. WOWI-F	Norfolk	10.9
WHRK-F	Memphis	10.9
17. WDIA	Memphis	10.8
18. WBLX-F	Mobile	10.7

19. WJMI-F	Jackson	10.6
20. WEAS-F	Savannah	10.2
WFXM-F	Macon	10.2
KIPR-F	Little Rk	10.2
WPEG-F	Charlotte	10.2
24. WQUE-F	New Orlns	10.1
25. WJHM-F	Orlando	9.5
26. WQOK-F	Raleigh	9.0
WCKU-F	Lexington	9.0
28. WENN-F	Brmngham	8.8
29. WYLD-F	New Orlns	8.7
30. WJHM-F	GrnsbrowS	8.2

SAC/EZ

1. WZID-F	Manchestr	19.6
2. WDUV-F	Sarasota	18.7
3. WSRS-F	Worcester	13.1
4. WEZY-F	Lakeland	12.6
WEZN-F	Brdgeport	12.6
6. WHLG-F	Ft.Pierce	12.3
7. WDEF-F	Chtnooga	12.2
8. KSFI-F	Salt Lake	12.1
KRVR-F	Davenport	12.1
10. WFMZ-F	Allentown	11.7
11. WSWT-F	Peoria	10.6
12. WRSA-F	Huntsville	10.5
13. WLZW-F	Utca-Rome	10.3
14. WFPG-F	Atlantic	10.0
15. WYFF-F	Youngstwn	9.7
16. WPCR-F	Roanoke	9.5
17. WEJZ-F	Jacksnvle	9.2

NEWS/TALK

1. KMOX	St. Louis	15.3
2. KDKA	Pittsburg	15.2
3. KFBC	Sacramnto	13.6
4. WKBN	Youngstwn	12.7
5. KMJ	Fresno	12.4
6. WWL	New Orlns	10.6
7. WOC	Davenport	10.1
8. KGO	San Fran	9.6
9. KGO	SantaRosa	9.5
10. KOA	Denver	8.8
11. KARN	Little Rk	8.7
WHIO	Dayton	8.7
13. WGN	Chicago	8.5
14. KXL	Prtlnd,OR	8.2
15. WBAL	Baltimore	7.7
16. KOH	Reno	7.6
17. WGR	Buffalo	7.5
WJNO	West Palm	7.5
WIBX	Utca-Rome	7.5
KIRO	Seattle	7.5
KTAR	Phoenix	7.5
22. KNST	Tucson	7.4
WKZO	Kalamazoo	7.4
WBZ	Boston	7.4
25. WVOC	ColmbiaSC	7.3
26. WFLA	TampaSt.P	7.2
27. KFOK	Oklahoma	7.1
WJBO	Btn Rouge	7.1
29. KXLY	Spokane	7.0
KYW	Philadelp	7.0
31. WTMA	ChrlstnSC	6.9
KLBJ	Austin	6.9
33. KERN	Bkrsfield	6.7

*Based on 12+ Metro Share, Broadcast week.

34. KSDO	SanDiego	6.5	10. WEMM-F	Huntingtn	3.3	12. KFSD-F	SanDiego	2.6			
35. KNSS	Wichita	6.3	11. WMIT-F	Charlotte	3.3	13. WTMI-F	Miami-Ft.	2.5			
	KGO	6.3	12. WSVL	Jacksnvie	3.2		KXTR-F	Knsas Cty	2.5		
	WHJJ	Providenc	6.3	13. WYLD	New Orlns	3.0		WFGR-F	Gr Rapids	2.5	
38. KFI	Riverside	5.9		WJBZ-F	Knoxville	3.0	16. KFUD-F	St. Louis	2.4		
	WPRO	Providenc	5.9		WAOK	Atlanta	3.0		WFMR-F	Milwaukee	2.4
40. KCBS	San Fran	5.8	16. KLTJ-F	Dallas-FW	2.9		WCRB-F	Boston	2.4		
	WTAE	Pittsburg	5.8	17. WJYP-F	ChrlstnWV	2.8	19. WCRB-F	Worcester	2.3		
42. WLKK	Erie	5.7	18. KNTL-F	Oklahoma	2.7	20. KIWI-F	Bkrsfield	2.1			
	WWJ	Detroit	5.7	19. WBOK	New Orlns	2.6	21. WQRS-F	Detroit	2.0		
	WNDB	Dytna Bch	5.7		WNDC	Btn Rouge	2.6	22. KKGO-F	Los Angel	1.9	
	WWVE	Cleveland	5.7	21. WTWB	Lakeland	2.4		WYSP-F	Atlantic	1.9	
	KIDO	Boise	5.7		WWGL-F	Grnsbrows	2.4	24. WQXR-AF	New York	1.8	
	KENI	Anchorage	5.7		WJRX-F	Chtnooga	2.4		KKHI-AF	San Fran	1.8
48. WOAI	San Anton	5.6		WEMI-F	Appleton	2.4	26. WSPB	Sarasota	1.6		
	WGL	Ft. Wayne	5.6	25. WGFT	Youngstwn	2.3	27. WFLN-F	WlmgntnDE	1.5		
50. WGAC	Augusta	5.5		WTLN-F	Orlando	2.3		WFMT-F	Chicago	1.5	
	KGU	Honolulu	5.5		WMOB	Mobile	2.3				
	WISN	Milwaukee	5.5		WCAO	Baltimore	2.3				
	WXYT	Detroit	5.5	29. WSWN	Ft.Pierce	2.2					
	WFAN	Brdgeport	5.5		KAMB-F	Modesto	2.2				
	WRKO	Boston	5.5		WGLJ	Jacksnvie	2.2				
	WERC	Brmngham	5.5	32. WIBB	Macon	2.1	1. WJZZ-F	Detroit	3.8		
57. WLAC	Nashville	5.4		KITA	Little Rk	2.1	2. KIFM-F	SanDiego	3.7		
	WIOD	Miami-Ft.	5.4		KHVN	Dallas-FW	2.1		KKIK-F	Anchorage	3.7
59. WKRQ	Mobile	5.3		WQIZ	ChrlstnSC	2.1	4. WLOQ-F	Orlando	3.6		
	WNIR-F	Akron	5.3		WDJC-F	Brmngham	2.1	5. KBLX-AF	San Fran	3.5	
61. KNBR	SantaRosa	5.2	37. KGFT-F	ClradoSpg	2.0		7. WLVF-F	Miami-Ft.	3.0		
	KVOR	ClradoSpg	5.2		KTSL-F	Spokane	2.0		KHIH-F	Denver	3.0
	KFYI	Phoenix	5.2		WPCE	Norfolk	2.0	9. WQCD-F	New York	2.8	
	WGAB	Evansvill	5.2		WLVV	Mobile	2.0		WNWV-F	Cleveland	2.8
65. WNIS	Norfolk	5.1		WFLT	Flint	2.0	11. WJZE-F	Washingtn	2.7		
66. WTDY	Madison	5.0		WSTS-F	Faytville	2.0		WAMX-F	Ann Arbor	2.7	

JAZZ/NEW AGE

1. WJZZ-F	Detroit	3.8	
2. KIFM-F	SanDiego	3.7	
	KKIK-F	Anchorage	3.7
4. WLOQ-F	Orlando	3.6	
5. KBLX-AF	San Fran	3.5	
	WNUA-F	Chicago	3.5
7. WLVF-F	Miami-Ft.	3.0	
	KHIH-F	Denver	3.0
9. WQCD-F	New York	2.8	
	WNWV-F	Cleveland	2.8
11. WJZE-F	Washingtn	2.7	
	WAMX-F	Ann Arbor	2.7
13. WYBC-F	New Haven	2.6	
	KOAI-F	Dallas-FW	2.6
15. KTWW-F	Los Angel	2.5	
	WCDJ-F	Boston	2.5
17. KBZN-F	Salt Lake	2.4	
	WCLZ-F	PrtInd,ME	2.4
19. KKSF-F	San Fran	2.3	
20. WCDJ-F	Worcester	2.1	
21. WQCD-F	Monmouth	2.0	
	KTWW-F	Riverside	2.0
	KEZL-F	Fresno	2.0
	KWVS-F	CrpusChrs	2.0

NOSTALGIA

1. WYSN-F	Johnstown	10.9	
2. WRDD	Dytna Bch	9.7	
3. WMMB	Melbourne	8.5	
4. WEYZ	Erie	7.2	
	WRDR-F	Atlantic	7.2
6. WUSA-AF	TampaSt.P	6.7	
7. WOKY	Milwaukee	6.4	
	KJUL-F	Las Vegas	6.4
9. KOY	Phoenix	6.1	
10. KRNT	DesMoines	5.9	
11. WGUL-AF	TampaSt.P	5.8	
	KFRC	SantaRosa	5.8
	KHAT	Lincoln	5.8
14. WEMQ-AF	Knoxville	5.5	
	WNAH	Appleton	5.5
16. KGEM	Boise	5.4	
17. WRMR	Cleveland	5.3	
18. KEEL	Shreveprt	5.2	
19. WINR	Binghamtn	5.1	
20. KCBN	Reno	5.0	

SPANISH

1. KGBT	Mc-Brown	13.2	
2. KBNA-AF	El Paso	8.8	
3. KSAB-AF	CrpusChrs	8.6	
4. KXTN-F	San Anton	8.4	
	KIWW-F	Mc-Brown	8.4
6. KUNO	CrpusChrs	7.8	
7. KTJN-F	Mc-Brown	6.5	
8. KLOC	Modesto	6.1	
	KGST	Fresno	6.1
10. KAMZ-F	El Paso	5.9	
11. KLAX-F	Los Angel	5.3	
12. KTGE	Salinas	5.2	
13. KWAC	Bkrsfield	4.9	
14. KXLM-F	Oxnard-Vn	4.6	
15. KMIQ-F	CrpusChrs	4.5	
16. KAMA	El Paso	4.4	
17. KQXX-F	Mc-Brown	4.3	
18. WRTO-F	Miami-Ft.	4.0	

CLASSICAL

1. KLEF-F	Anchorage	4.7	
2. KING-F	Seattle	4.6	
3. KBOQ-F	Salinas	4.3	
4. WGMS-F	Washingtn	3.7	
5. KHFM-F	Albuquera	3.5	
6. WQRS-F	Ann Arbor	3.2	
7. KDFC-AF	San Jose	2.8	
	WCLV-F	Cleveland	2.8
9. WFLN-F	Philadelp	2.7	
	KVOD-F	Denver	2.7
	WRR -F	Dallas-FW	2.7

RELIGION/GOSPEL

1. WDDO	Macon	9.1
2. WOAD	Jackson	6.9
3. WLOK	Memphis	6.1
4. WDAC-F	Lancaster	5.9
5. WKZK	Augusta	4.6
6. WIDU	Faytville	4.3
7. WAGG	Brmngham	4.1
8. WTDH	ColmbiaSC	3.8
9. KBUZ-F	Wichita	3.5

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENING*

HIGHEST		LOWEST	
1. Greenville, NC	91.93%	1. Santa Rosa	57.54%
2. Lancaster	91.81%	2. San Francisco	62.18%
3. Huntington, WV	90.88%	3. Pittsburgh	64.18%
4. Fayetteville, NC	88.25%	4. Milwaukee	64.71%
5. Greenville-Spartanburg	87.99%	5. Chicago	65.52%
6. Evansville	87.38%	6. New Haven	66.23%
7. Lansing	87.07%	7. Honolulu	66.24%
8. Lubbock	86.64%	8. Rockford	66.25%
9. Knoxville	86.60%	9. Appleton-Oshkosh	66.33%
10. Johnstown	86.59%	10. Toledo	67.04%
11. Savannah	86.17%	11. Youngstown	67.26%
12. Augusta	86.05%	12. Tucson	67.38%
13. Pensacola	85.85%	13. Sacramento	67.62%
14. Norfolk	85.11%	14. St. Louis	67.79%
15. Orlando	85.08%	15. Memphis	68.01%

* FM share of total listening, 12+ Metro, 1/4 Hour AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST		LOWEST	
1. Omaha	61.6	1. Gainesville-Ocala	13.8
2. Miami-Ft. Lauderdale	19.3	2. Greenville, NC	14.4
3. New York	18.9	3. Salt Lake City	14.6
4. Philadelphia	18.7	4. Stockton	14.7
5. Nassau-Suffolk	18.3	5. Eugene	14.8
Chicago	18.3	6. Peoria	14.9
7. Monmouth-Ocean	18.2	Boise	14.9
8. York	18.0	8. Evansville	15.0
9. Wilkes Barre-Scranton	17.8	Lubbock	15.0
Allentown-Bethlehem	17.8	10. Kalamazoo	15.1
Detroit	17.8	Wichita	15.1
12. Providence	17.7	12. Huntington, WV	15.2
Baltimore	17.7	Austin	15.2
Worcester	17.7	14. Ann Arbor	15.3
Boston	17.7	Columbus, OH	15.3

** The APR shows the average percentage of the 12+ population which is using the radio (Mon-Sun, 6A-MID). The figure is comparable to television's PVT (Persons Viewing Television).

MEAN APR FOR ALL RATED MARKETS

FAL 92 16.70

MARKETS WITH HIGHEST PERCENTAGE OF BELOW-THE-LINE LISTENING***

1. Ann Arbor	66.8%	14. Santa Rosa	46.3%
2. Monmouth-Ocean	66.1%	15. Melbourne-Titusville-Cocoa	45.9%
3. Bridgeport	59.6%	16. Manchester	43.6%
4. Akron	58.6%	17. Portsmouth-Dover-Rochester,nh	43.2%
5. Wilmington, DE	58.3%	18. Sarasota-Bradenton	41.3%
6. Daytona Beach	51.7%	19. York	40.1%
7. Worcester	50.5%	20. Lakeland	37.7%
8. Stockton	50.1%	21. Flint	34.8%
9. Lancaster	49.7%	22. Fort Pierce, FL	32.2%
10. Riverside-San Bernardino	49.2%	23. Pensacola	29.6%
11. New Haven	49.1%	24. West Palm Beach	28.8%
12. Canton	47.4%	25. Atlantic City	27.5%
13. Oxnard-Ventura	46.5%	26. Salinas-Monterey-Santa Cruz	25.2%

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Ann Arbor	25.0%	12. Syracuse	19.0%
2. Kalamazoo	24.3%	13. Lansing	18.9%
3. Madison	22.7%	14. Portland, ME	18.7%
4. Gainesville-Ocala	22.1%	15. Austin	18.6%
5. Stockton	21.7%	16. Lakeland	18.5%
6. Jacksonville	21.3%	17. Raleigh	18.4%
7. Grand Rapids	20.4%	18. Fort Pierce, FL	18.2%
8. Colorado Springs	20.0%	19. Modesto	17.8%
9. Lancaster	19.9%	20. Eugene	17.7%
10. Melbourne-Titusville-Cocoa	19.7%	21. Las Vegas	17.5%
11. Salinas-Monterey-Santa Cruz	19.2%	22. Binghamton	17.4%
		23. Jackson	17.2%
		24. New Haven	17.2%

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non-listed stations by total listening to all radio stations. A large part of the non-listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
AC/OLDIES	129,600 (102)	3,177,600 (379)	3,307,200 (481)	14.95
AOR/CLASSIC	23,800 (24)	3,173,800 (312)	3,197,600 (336)	14.45
COUNTRY	215,200 (136)	2,819,400 (294)	3,034,600 (430)	13.72
NEWS/TALK	2,779,200 (237)	107,100 (14)	2,886,300 (251)	13.05
TOP 40/CHR/CONTEMP	9,100 (13)	2,281,900 (210)	2,291,000 (223)	10.35
BLACK/URBAN	314,000 (79)	1,621,000 (101)	1,935,000 (180)	8.75
SAC/EZ	101,200 (30)	1,687,500 (162)	1,788,700 (192)	8.08
SPANISH	488,500 (90)	411,800 (47)	900,300 (137)	4.07
FULL SVC/VARIETY	771,200 (107)	7,200 (5)	778,400 (112)	3.52
NOSTALGIA	611,500 (125)	89,400 (14)	700,900 (139)	3.17
RELIGION/GOSPEL	277,000 (144)	186,200 (66)	463,200 (210)	2.09
CLASSICAL	15,900 (5)	375,200 (32)	391,100 (37)	1.77
JAZZ/NEW AGE	1,700 (2)	386,700 (37)	388,400 (39)	1.76
UNKNOWN/OTHERS	34,700 (21)	27,400 (14)	62,100 (35)	0.28
	5,772,600 (1115)	16,352,200 (1687)	22,124,800 (2802)	

* Based on 12+ Metro, 1.4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100'S.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	FAL 91	FAL 90	FAL 89	FAL 88	FAL 87	FAL 86	FAL 85	FAL 84
AC/OLDIES	2.25%	19.43%	14.95%	16.09%	19.18%	18.61%	18.39%	17.10%	18.20%	15.80%	15.10%
AOR/CLASSIC	0.41%	19.41%	14.45%	14.64%	13.14%	12.67%	12.91%	12.50%	12.40%	11.20%	10.10%
COUNTRY	3.73%	17.24%	13.72%	12.35%	11.56%	10.25%	10.29%	10.40%	10.00%	10.60%	10.80%
NEWS/TALK	48.14%	0.65%	13.05%	11.59%	10.72%	11.20%	10.78%	9.90%	9.50%	9.60%	9.80%
TOP 40/CHR/CONTEMP	0.16%	13.95%	10.35%	11.46%	13.95%	14.47%	14.83%	14.00%	14.50%	15.40%	16.50%
BLACK/URBAN	5.44%	9.91%	8.75%	8.50%	8.91%	8.80%	8.64%	10.40%	10.50%	9.80%	9.80%
SAC/EZ	1.75%	10.32%	8.08%	-	-	-	-	-	-	-	-
SPANISH	8.46%	2.52%	4.07%	4.07%	3.58%	3.35%	3.04%	3.00%	2.70%	2.90%	2.60%
FULL SVC/VARIETY	13.36%	0.04%	3.52%	-	-	-	-	-	-	-	-
NOSTALGIA	10.59%	0.55%	3.17%	3.54%	3.37%	3.06%	2.98%	3.00%	3.30%	4.00%	4.00%
RELIGION/GOSPEL	4.80%	1.14%	2.09%	2.08%	1.95%	1.88%	1.77%	1.80%	1.50%	1.80%	1.80%
CLASSICAL	0.28%	2.29%	1.77%	1.67%	1.60%	1.57%	1.70%	1.50%	1.60%	1.50%	1.50%
JAZZ/NEW AGE	0.03%	2.36%	1.76%	-	-	-	-	-	-	-	-
UNKNOWN/OTHERS	0.60%	0.17%	0.28%	0.61%	0.61%	0.90%	0.58%	0.80%	0.90%	0.70%	0.40%

CHANGES SINCE FALL 1991

	Changes in Format Share			Change in		Change in # of	
	Since 1991	Since 1985	Since 1980	1/4 HR Totals		Stations (92 vs. 91)	
AC/OLDIES	- 7.1%	- 5.4%	NA	- 6.8%		+24 (+ 5.3%)	
AOR/CLASSIC	- 1.3%	+ 29.0%	NA	- 1.0%		+10 (+ 3.1%)	
COUNTRY	+ 11.1%	+ 29.4%	+ 34.5%	+11.4%		+67 (+18.5%)	
NEWS/TALK	+ 12.5%	+ 35.9%	+ 23.1%	+12.8%		+46 (+22.4%)	
TOP 40/CHR/CONTEMP	- 9.6%	- 32.8%	NA	- 9.3%		-18 (- 7.5%)	
BLACK/URBAN	+ 2.9%	- 10.8%	- 9.8%	+ 3.2%		- 7 (- 3.8%)	
SAC/EZ	+ 0.0%	- 17.5%	NA	+ 0.0%		+ 0 (+ 0.0%)	
SPANISH	+ 0.0%	+ 40.3%	+ 69.5%	+ 0.3%		+18 (+15.1%)	
FULL SVC/VARIETY	+ 0.0%	+ 21.3%	NA	+ 0.0%		+ 0 (+ 0.0%)	
NOSTALGIA	- 10.6%	- 20.8%	+252.0%	-10.4%		+ 9 (+ 6.9%)	
RELIGION/GOSPEL	+ 0.7%	+ 16.3%	+ 74.5%	+ 1.0%		- 2 (- 0.9%)	
CLASSICAL	+ 5.9%	+ 17.8%	+ 26.3%	+ 6.2%		- 1 (- 2.6%)	
JAZZ/NEW AGE	+ 0.0%	+ 17.0%	NA	+ 0.0%		+ 0 (+ 0.0%)	
UNKNOWN/OTHERS	- 53.9%	- 59.9%	- 43.9%	-53.8%		-X100 (-74.1%)	

BEST MARKETS FOR VARIOUS FORMATS

TOP 40/CHR/CONTEMP		AOR/CLASSIC		AC/OLDIES		FULL SVC/VARIETY	
(National Average: 10.35%)		(National Average: 14.45%)		(National Average: 14.95%)		(National Average: 3.52%)	
1. Wilkes Barre-SC	27.7%	1. Reno	29.7%	1. Erie	30.8%	1. Lincoln	23.6%
2. Stockton	25.3%	2. Portland, ME	29.6%	2. Johnstown	30.4%	2. Toledo	19.5%
3. Augusta	21.2%	3. San Jose	25.7%	3. Wilmington, DE	29.4%	3. Cincinnati	19.4%
4. Johnstown	19.9%	4. Portsmouth-Dove	25.0%	4. Melbourne-Titus	28.3%	4. Evansville	18.9%
5. Fort Wayne	19.8%	5. Rochester	24.9%	5. Allentown-Bethl	27.0%	5. Ann Arbor	18.8%
6. Harrisburg	19.7%	6. Denver	24.5%	6. Springfield, MA	26.5%	6. Eugene	18.8%
7. Pensacola	19.4%	7. Minneapolis-St.	23.7%	7. Worcester	24.4%	7. Canton	18.0%
8. Providence	18.1%	8. Manchester	22.8%	8. Flint	22.8%	8. Minneapolis-St.	17.1%
9. Honolulu	17.3%	9. Phoenix	22.6%	9. Anchorage	22.2%	9. New Haven	16.4%
10. Binghamton	17.3%	10. Syracuse	22.5%	10. Eugene	22.2%	10. Bridgeport	16.0%
COUNTRY		BLACK/URBAN		SAC/EZ		NEWS/TALK	
(National Average: 13.72%)		(National Average: 8.75%)		(National Average: 8.08%)		(National Average: 13.05%)	
1. John City-Kings	48.6%	1. Montgomery	34.5%	1. Manchester	30.6%	1. Santa Rosa	27.4%
2. Huntington, WV	48.2%	2. Memphis	34.4%	2. Fort Pierce, FL	29.7%	2. Chicago	25.9%
3. Charleston, WV	44.6%	3. Savannah	33.8%	3. Sarasota-Bradén	27.7%	3. Pittsburgh	25.6%
4. Knoxville	41.9%	4. Jackson	30.1%	4. San Jose	19.5%	4. Monmouth-Ocean	23.8%
5. Huntsville	40.6%	5. Shreveport	30.0%	5. Lakeland	17.6%	5. Providence	22.2%
6. Nashville	40.6%	6. Fayetteville, N	29.0%	6. Chattanooga	17.5%	6. Boston	21.9%
7. Greenville-Spar	38.8%	7. Baton Rouge	27.8%	7. West Palm Beach	16.2%	7. San Francisco	21.8%
8. Shreveport	37.6%	8. New Orleans	27.7%	8. Bridgeport	16.2%	8. New York	21.7%
9. Wichita	37.5%	9. Columbia, SC	25.2%	9. Worcester	16.1%	9. Sacramento	21.2%
10. Tulsa	35.8%	10. Augusta	23.0%	10. Utica-Rome	15.9%	10. Seattle-Tacoma	18.6%
NOSTALGIA		RELIGION/GOSPEL		SPANISH		CLASSICAL	
(National Average: 3.17%)		(National Average: 2.09%)		(National Average: 4.07%)		(National Average: 1.77%)	
1. Nassau-Suffolk	19.5%	1. Macon	15.6%	1. McAllen-Brownsv	48.8%	1. San Jose	6.7%
2. Atlantic City	13.7%	2. Memphis	11.1%	2. El Paso	31.5%	2. Salinas-Monteré	5.3%
3. Daytona Beach	13.5%	3. Birmingham	10.7%	3. Miami-Ft. Laude	23.3%	3. Seattle-Tacoma	5.2%
4. Johnstown	12.7%	4. Jackson	10.5%	4. Corpus Christi	19.6%	4. Anchorage	5.2%
5. Wilkes Barre-SC	12.5%	5. Fayetteville, N	8.9%	5. San Antonio	17.8%	5. San Francisco	4.8%
6. Melbourne-Titus	10.6%	6. Jacksonville	7.4%	6. Los Angeles	17.3%	6. Washington	4.3%
7. Las Vegas	10.6%	7. Lancaster	7.3%	7. Salinas-Monteré	17.2%	7. Ann Arbor	4.3%
8. Appleton-Oshkos	9.2%	8. Baltimore	7.1%	8. Fresno	14.6%	8. Albuquerque	4.0%
9. Tampa-St. Peter	8.7%	9. Augusta	6.4%	9. Oxnard-Ventura	14.2%	9. New York	3.5%
10. Erie	8.4%	10. Mobile	6.2%	10. San Jose	9.9%	10. Chicago	3.2%
JAZZ/NEW AGE							
(National Average: 1.76%)							
1. San Francisco	7.4%						
2. Ann Arbor	5.3%						
3. Detroit	4.1%						
4. San Diego	4.1%						
5. Anchorage	4.1%						
6. Orlando	4.0%						
7. Chicago	4.0%						
8. Los Angeles	3.4%						
9. Denver	3.4%						
10. Miami-Ft. Laude	3.2%						

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definition pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-term subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 270 Arbitron Standard radio markets.

The MSA (metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's at least the largest MSA is listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicated the percentage of the 12+ population which is using radio from 6 am-midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case, the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730:1/53.5%
Sample Target: 647
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro, but they still qualified for inclusion in the rating book. You should be aware that some stations appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" is a bit complex, but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro

2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+

3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows a number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The % below line figure indicated the percentage of total radio listening earned by below the line stations.

This figure along with the "% Not Listed" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and salability of local radio.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

Est. 1992 Revenue: \$14,500,000
HH Income: \$25,700
Retail \$: 3.5 Bil
Pop Per Station: 25,600
#1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1993 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in the market are estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October, 1992.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1990 gross revenue. This data is extracted from the 1992 edition of Duncan's Radio Market Guide.

12+METRO	1/4/SHARE	12+ METRO										REVENUE LEVEL
		SUM 92	SPG 92	WIN 92	FAL 91	BOOK 91	12+ AVG.	TSA 1/4/CUME	CUME/CUME RATING	SPG 92	FAL 91	
1. WAAA-F (AC)	513/10.0	8.1	9.3	8.1	7.5	8.9	527/6596	6262/20.4	19.6	1689		I

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6 am-midnight). The audience figures are in hundreds. The ratings and shares are always percentages.

Next to the station's calls is a format code. The legend for this code is as follows:

- CHR - Contemporary Hit Radio, Top 40, Contemporary
- AC - Adult Contemporary
- O - Oldies (1955 to current)
- B - Black (audience predominantly black -- over 75%)
- U - Urban (majority of audience is non-white although a large segment is white)
- EZ - Easy Listening, Beautiful Music
- AOR - Album Oriented Rock, also includes Classic Rock
- CL - Classical
- C - Country
- T - Talk
- N - News
- SP - Hispanic/Spanish
- BB - Big Band/Nostalgia
- MOR/FS - Middle of the Road (MOR), Full Service, Variety
- J/NAC - Jazz, New Adult Contemp
- REL - Religion, Christian, Christian Music
- G - Gospel
- E - Ethnic
- ?? - Other, Unknown
- SAC - Soft Adult Contemporary
- CL AOR - Classic Rock, Classic AOR
- S/T - Sports/Talk

Then reading from left to right: WAAA has 51,300 listeners per quarter hour in the metro. This earns the station 10.0% share of audience during the latest rating period. Historical shares follow along with a four-book average for those markets with quarterly measurement.

Next is the TSA 1/4 Hour Average and Weekly cume. Then the Metro Cume and Cume Rating is shown. WAAA's cume rating is 20.4%. This means that 20.4% of this market's population (12+) listens to WAAA for five minutes or more during a given week. Historical cume ratings follow.

The "REVENUE LEVEL" gives an estimate of the revenue of most stations listed in this area. Not all stations have a revenue level included. In most cases these stations are out-of-market stations as you should look to their home markets for revenue information. For some stations (and, indeed entire markets) I was unable to make revenue estimates. Revenue levels come from the latest edition of Duncan's Radio Market Guide.

The codes for the revenue levels are as follows:

- | | |
|--------------------------------|----------------------------------|
| A - Less than \$500,000 | G - \$ 5,000,000 to \$6,999,999 |
| B - \$500,000 to \$999,999 | H - \$ 7,000,000 to \$9,999,999 |
| C - \$1,000,000 to \$1,999,999 | I - \$10,000,000 to \$14,999,999 |
| D - \$2,000,000 to \$2,999,999 | J - \$15,000,000 to \$19,999,999 |
| E - \$3,000,000 to \$3,999,999 | K - \$20,000,000 + |
| F - \$4,000,000 to \$4,999,999 | |

12+ METRO SHARE (METRO): 76.96% (3732 of 4849) (FAL. 91: 76.10%)

These figures show how well FM radio is doing in the market--at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6 am-midnight, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR. AVG. The criteria for the rankings is as follows:

- TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
- 18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
- 18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
- 25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
- 25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
- 35+ : Adults 35+, Mon-Sun, 6A-MID, Metro
- 12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-MID
- 12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
- 12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
- 12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
- OVERNIGHT: Total persons, 12+, Mon-Sun, 12MID-6A

- WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
- WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
- WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
- WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
- WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

- MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
- MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
- MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
- MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
- MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking. The >> means that there is a huge difference between the marked station and the next ranked station. The difference is around 10 share points or the marked station has twice as much audience. Conversely, the < symbol means that the two ranked stations are very close in share.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 91</u> <u>%</u>
Country	153 (3)	176 (2)	329 (5)	13.9	14.1

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to the AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share, 12+ cume rating, TSA 1/4 and TSA Cume are listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC, \$ 73.00 (Torbet) XYZ Group

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now, nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities' data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations, night power is listed if it differs from day power. Directionality is indicated as follows:

- DA, DAYS - Directional daytimer
- DA-1 - Directional day and night - 1 pattern
- DA-2 - Directional day and night - 2 patterns
- DA-N - Directional at night only
- DA-D - Directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC	ABC	BRN	Business Radio Network
AP	Associated Press Radio	NBC	NBC
CBS	CBS	NBC-T	NBC Talk
MBS	Mutual	Source	NBC Source
AURN	American Urban Radio	UNISUP	Unistar (Super)
UPI	United Press International	UNIULT	Unistar (Ultimate)
SUN	Sun Radio Network	UNIPWR	Unistar (Power)
		SMN	Satellite Music Network
		CNN	Cable News Network

Spot rates are now calculated in just one way: my estimate of each station's average unit rate. The unit rate estimate is what I project is the average rate for all spots run on the station. This estimate is usually derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold and other factors.

Following the spot rate, the station's national representative can be found in the parenthesis. Next is the group ownership if there is any.

Next are the "Miscellaneous Comments." These include:

CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.

FORMAT CHANGES: This table should probably be called "major format changes." It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.

STATION SALES: This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases, I had to estimate the sale price.

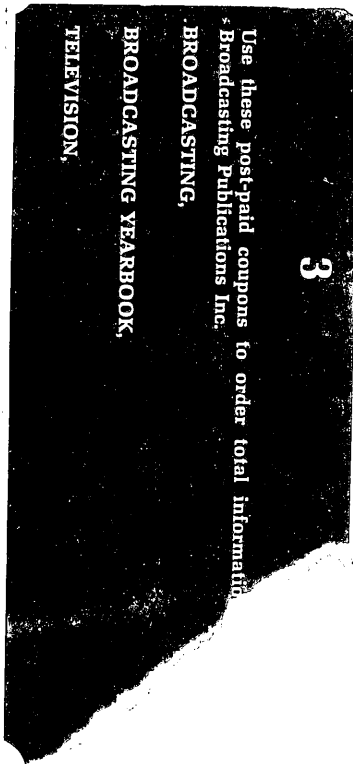
MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process the data for each market.

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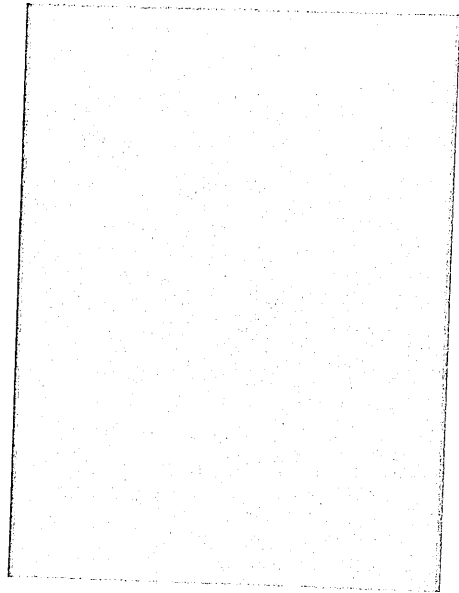
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PRIMARY MARKETS

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AKRON

Arbitron Rank/Pop (12+): 68/551,400
 MSA Rank/Pop: 76/654,000
 Cleveland ADI
 Average Person Ratings: 16.7
 Market TSL: 22.00 hours

Stations: 25/7
 Diaries: 1152/479:1/56.3%
 Sample Target: 1030
 % Below Line: 58.6
 % Not Listed: 13.0

1992 Revenue: \$12,900,000
 HH Inc.: \$30,618
 Retail \$: 4.7 B11
 Pop per Station: 78,771
 #1 Biller: WKDD-F \$2,900,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WGAR-F (C)	85/ 9.2	7.7	6.5	5.8	6.3	7.3	122/1313	938/17.0	15.5	13.1		WGAR-F
2. WDOK-F (SAC)	61/ 6.6	4.3	6.4	5.5	6.9	5.7	80/1016	679/12.3	12.9	13.3		WDOK-F
3. WKDD-F (CHR)	54/ 5.9	5.7	6.5	6.3	4.5	6.1	95/1757	929/16.8	17.7	15.9	D	WKDD-F
4. WONE-F (AOR)	52/ 5.6	6.3	6.5	8.4	5.9	6.7	108/1528	830/15.1	16.8	14.6	D	WONE-F
WNCX-F (CL AOR)	52/ 5.6	4.6	3.5	3.2	3.0	4.2	76/1258	730/13.2	9.6	8.7		WNCX-F
6. WAKR (FS)	50/ 5.4	6.0	4.7	5.7	4.6	5.4	54/952	807/14.6	14.3	14.6	D	WAKR
7. WNIR-F (T)	49/ 5.3	6.6	7.4	4.0	7.3	5.8	65/937	680/12.3	13.0	14.3	D	WNIR-F
8. WMJI-F (O)	44/ 4.8	6.3	5.1	5.1	4.5	5.3	73/1280	805/14.6	15.4	13.5		WMJI-F
9. WMMS-F (AOR)	43/ 4.7	4.4	4.7	5.8	4.4	4.9	66/1558	975/17.7	12.8	17.4		WMMS-F
10. WQXK-F (C)	33/ 3.6	2.1	2.4	3.0	2.1	2.8	94/1129	462/ 8.4	7.2	5.2		WQXK-F
11. WQMX-F (AC)	32/ 3.5	4.1	5.1	3.8	2.7	4.1	52/918	473/ 8.6	9.3	10.1	D	WQMX-F
12. WQAL-F (AC)	31/ 3.4	2.8	2.4	3.6	2.8	3.0	49/1182	708/12.8	9.3	9.0		WQAL-F
13. WLTF-F (AC)	30/ 3.3	4.0	3.2	4.0	3.2	3.6	51/889	566/10.3	9.3	9.6		WLTF-F
14. WZAK-F (B)	28/ 3.0	3.8	3.0	2.4	3.0	3.0	44/521	315/ 5.7	5.6	6.9		WZAK-F
15. WENZ-F (CHR)	26/ 2.8	1.7	2.9	4.0	5.6	2.8	36/776	525/ 9.5	13.0	15.4		WENZ-F
16. WRMR (BB)	21/ 2.3	2.6	3.1	3.6	4.2	2.9	44/535	281/ 5.1	6.4	6.6		WRMR
WKNR (SPRTS)	21/ 2.3	1.1	1.4	0.7	1.7	1.4	31/586	331/ 6.0	5.8	5.0		WKNR
18. WSLR (C)	19/ 2.1	2.2	2.4	1.9	3.8	2.2	21/425	340/ 6.2	6.1	6.5	B	WSLR
19.												
20.												

12+ FM SHARE (METRO): 83.29% (668 of 802) (FAL 91: 79.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKDD-F	1 WGAR-F	1 WGAR-F	1 WNCX-F	1 WGAR-F	1 WDOK-F	1 WNCX-F<	1 WGAR-F	1 WGAR-F>	1 WZAK-F>	1 WAKR
2 WENZ-F	2 WONE-F	2 WNCX-F<	2 WMJI-F	2 WNCX-F	2 WAKR	2 WAKR	2 WDOK-F	2 WONE-F	2 WGAR-F<	2 WQXK-F
3 WQAL-F	3 WNCX-F	3 WONE-F	3 WONE-F<	3 WMJI-F	3 WGAR-F<	3 WGAR-F	3 WNIR-F	3 WDOK-F	3 WONE-F<	3 WGAR-F
WJMO-F	4 WMMS-F	4 WKDD-F	4 WGAR-F	4 WONE-F	4 WNIR-F	4 WKDD-F	4 WONE-F	4 WMJI-F<	4 WDOK-F	4 WDOK-F
5	WKDD-F>	5 WMMS-F	5 WKDD-F	5 WDOK-F<	5 WMJI-F>	5 WMJI-F	5 WNCX-F<	5 WKDD-F	5 WKDD-F	5 WZAK-F
6	6 WQMX-F	6 WMJI-F>	6 WMMS-F	6 WKDD-F	6 WRMR	6 WNIR-F<	6 WMJI-F<	6 WNCX-F<	6 WENZ-F	6 WONE-F
7	7	7 WQMX-F	7 WDOK-F	7 WMMS-F	7 WNCX-F	7 WMMS-F	7 WKDD-F	7 WQAL-F<	7 WNCX-F	7
8	8	8 WDOK-F	8	8	8	8 WDOK-F	8 WMMS-F	8 WMMS-F	8 WQAL-F	8
9	9	9	9	9	9	9	9 WQMX-F	9 WMMS-F	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGAR-F>	1 WGAR-F	1 WGAR-F	1 WGAR-F	1 WDOK-F	1 WONE-F>	1 WONE-F<	1 WNCX-F	1 WNCX-F	1 WNCX-F
2 WLTF-F	2 WKDD-F	2 WKDD-F	2 WKDD-F	2 WQMX-F	2 WNCX-F	2 WNCX-F>	2 WONE-F>	2 WONE-F>	2 WONE-F<
WKDD-F>	3 WQMX-F	3 WMMS-F	3 WQMX-F	3 WKDD-F	3 WMMS-F	3 WGAR-F	3 WGAR-F	3 WGAR-F	3 WGAR-F
4 WZAK-F	4 WMMS-F	4 WQMX-F	4 WDOK-F	4 WMJI-F	4 WQMX-F	4 WMMS-F>	4 WMMS-F	4 WMMS-F	4 WMJI-F>
WQMX-F	5 WLTF-F	5 WONE-F>	5 WLTF-F	5 WGAR-F>	5 WENZ-F	5 WKDD-F	5 WKDD-F	5 WMJI-F>	5 WMMS-F
6 WJMO-F	6 WONE-F	6 WQAL-F	6 WMMS-F	6 WQAL-F	6	6	6	6 WKDD-F	6 WKDD-F
7	7 WZAK-F	7 WDOK-F	7 WMJI-F	7 WMMS-F					7 WKDD-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		80 (2)	80 (2)	10.0	12.5	WHLO 640 Akron/Cleveland	0.7/2.8/ 17/ 326		
AOR/CLASSIC		153 (4)	153 (4)	19.1	17.3				
AC/OLDIES		137 (4)	137 (4)	17.1	15.2	WCLV-F 95.5 Cleveland	0.5/3.8/ 13/ 338		
FULL SVC/VARIETY	50 (1)		50 (1)	6.2	0.4	WHBC-F 94.1 Canton/Akron	0.5/3.4/ 56/ 996		
COUNTRY	19 (1)	118 (2)	137 (3)	17.1	14.1	WJMO-F 92.3 Cleveland Hghts	1.6/5.1/ 16/ 359		
BLACK/URBAN		43 (2)	43 (2)	5.4	3.5	WNWV-F 107.3 Elyria/Cleveland	1.8/5.7/ 29/ 479		
SAC/EZ		66 (2)	66 (2)	8.2	9.3	WRQK-F 106.9 Canton/Akron	0.7/3.2/ 39/ 707		
NEWS/TALK	38 (2)	49 (1)	87 (3)	10.8	16.5	WWWE 1100 Cleveland	1.8/7.5/ 31/ 768		
NOSTALGIA	21 (1)		21 (1)	2.6	4.8				
RELIGION/GOSPEL	6 (1)		6 (1)	0.7	1.4				
SPANISH					2.0				
CLASSICAL		5 (1)	5 (1)	0.6	1.6				
JAZZ/NEW AGE		17 (1)	17 (1)	2.1	1.6				
UNKNOWN/OTHERS									
	134 (6)	668 (19)	802 (25)						

AKRON

RADIO STATIONS

WAKR	,	1590,	5 KW (DA-N)	,	News/Talk	MBS,	\$41.00	(Mc-Gullid)	Ragan Henry
WHLO	,	640,	5 KW/500 W (DA-2)	,	Religion	ABC,	\$14.00	()	Hortenson
WSLR	,	1350,	5 KW (DA-1)	,	Country	ABC,	\$20.00	(Katz)	Barnstable
WKDD-F,		96.5,	50 KW ● 440	,	CHR	,	\$74.00	(Katz)	Barnstable
WONE-F,		97.5,	12 KW ● 889	,	AOR	,	\$51.00	(Mc-Gullid)	Ragan Henry
WQMX-F,		94.0,	16 KW ● 879	,	AC	,	\$36.00	(Banner)	(MIDINA)
WNIR-F,		100.1,	3 KW ● 315	,	Talk	CBS,	\$47.00	(K & P)	(PENT)

Other Ranked Stations -- See Canton or Cleveland

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

ALBANY-SCHENECTEDY-TROY

Arbitron Rank/Pop (12+): 54/748,000
 MSA Rank/Pop: 62/861,000
 ADI # 52
 Average Person Ratings: 16.9
 Market TSL: 22.25 hours

Stations: 33/31
 Diaries: 1393/537:1/57.2%
 Sample Target: 1170
 % Below Line: 2.8
 % Not Listed: 14.7

1992 Revenue: \$21,000,000
 HH Inc.: \$34,434
 Retail \$: 7.2 Bil
 Pop per Station: 24,129
 #1 Biller: WGNA-AF \$37,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WGNA-AF (C)	134/10.6	13.1	9.3	11.0	11.5	11.0	264/2981	1544/20.6	20.5	20.9	E	WGNA-AF
2. WGY (FS)	115/ 9.1	7.8	8.9	10.4	8.3	9.1	168/2273	1592/21.3	20.8	21.7	D	WGY
3. WFLY-F (CHR)	109/ 8.6	9.7	9.2	11.5	9.5	9.8	138/2469	1770/23.7	25.4	22.0	D	WFLY-F
4. WPYX-F (AOR)	104/ 8.2	6.9	5.2	5.1	8.0	6.3	166/2520	1595/21.3	17.8	20.3	D	WPYX-F
5. WROW-F (SAC)	86/ 6.8	5.9	6.9	8.2	7.6	6.9	103/1362	1042/13.9	14.8	16.0	C	WROW-F
6. WKLI-F (AC)	74/ 5.8	5.7	7.3	6.9	7.5	6.4	77/1248	1131/15.1	16.3	16.7	D	WKLI-F
WGY -F (AC)	74/ 5.8	4.3	5.8	4.5	5.7	5.1	101/1993	1332/17.8	16.3	17.1	B	WGY -F
8. WQBK-F (CL AOR)	67/ 5.3	6.1	5.8	3.5	6.5	5.2	74/1278	1192/15.9	14.8	17.4	C	WQBK-F
9. WQBK (N/T)	40/ 3.2	3.1	3.4	4.4	3.4	3.5	42/588	536/ 7.2	7.5	6.8	B	WQBK
10. WZRQ-F (AOR)	38/ 3.0	3.8	4.5	2.5	0.9	3.5	45/686	569/ 7.6	8.0	2.4	A	WZRQ-F
11. WMVI (BB)	32/ 2.5	1.6	1.2	1.0	0.4	1.6	33/208	189/ 2.5	1.9	1.3		WMVI
12. WTRY-AF (O)	30/ 2.4	2.3	2.3	2.9	2.1	2.5	37/815	707/ 9.5	8.9	9.6	B	WTRY-AF
13. WEGX-F (AOR)	21/ 1.7	1.2	1.5	0.4	1.6	1.2	33/601	384/ 5.1	4.6	5.3	A	WEGX-F
WABY (BB)	21/ 1.7	2.3	1.5	2.9	2.8	2.1	21/289	277/ 3.7	5.0	5.6	A	WABY
15. WPTR (N)	20/ 1.6	2.3	2.6	2.2	1.5	2.2	21/551	508/ 6.8	9.1	6.5	A	WPTR

12+ FM SHARE (METRO): 73.59% (794 of 1079) (FAL 91: 75.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WFLY-F >>	1 WPYX-F >	1 WPYX-F	1 WGNA-AF	1 WGNA-AF	1 WGY	1 WGNA-AF <	1 WGY	1 WGNA-AF	1 WFLY-F >	1 WGY >>
2 WZRQ-F >	2 WFLY-F	2 WGNA-AF	2 WPYX-F	2 WPYX-F	2 WGNA-AF	2 WGY	2 WGNA-AF	2 WFLY-F	2 WGNA-AF <	2 WGNA-F
3 WPYX-F	3 WQBK-F	3 WFLY-F >	3 WFLY-F	3 WGY -F <	3 WROW-F >	3 WPYX-F	3 WPYX-F	3 WPYX-F	3 WGY	3 WQBK >>
4	4 WGNA-AF >	4 WQBK-F <	4 WGY -F	4 WFLY-F <	4 WGY -F	4 WFLY-F	4 WROW-F	4 WGY	4 WPYX-F	4 WROW-F
5	5 WZRQ-F	5 WKLI-F	5 WKLI-F	5 WKLI-F	5 WKLI-F	5 WQBK-F <	5 WFLY-F	5 WROW-F	5 WKLI-F <	5 WKLI-F <
6	WKLI-F	6	6 WQBK-F	6 WGY	6	6 WROW-F	6 WKLI-F	6 WKLI-F	6 WROW-F	6 WPYX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLY-F >	1 WPYX-F	1 WPYX-F	1 WGNA-AF	1 WGNA-AF	1 WPYX-F >	1 WPYX-F >	1 WPYX-F >	1 WPYX-F >	1 WPYX-F <
2 WPYX-F	WFLY-F	2 WGNA-AF	2 WFLY-F	2 WKLI-F	2 WZRQ-F >	2 WQBK-F	2 WQBK-F >	2 WQBK-F	2 WGNA-AF
3 WGNA-AF >	3 WGNA-AF	3 WKLI-F	3 WKLI-F	3 WGY -F	3 WQBK-F	3 WZRQ-F	3 WGNA-AF	3 WGNA-AF	3 WQBK-F
4 WKLI-F	4 WKLI-F	4 WFLY-F	4 WPYX-F	4 WFLY-F	4	4 WFLY-F	4 WFLY-F >	WFLY-F	4 WGY
5	5	5 WQBK-F	5 WGY -F	5 WROW-F	5	5	5 WGY	5 WGY	5 WGY WFLY-F
6	6	6	6	6 WPYX-F	6	6	6	6 WGY -F	6 WGY -F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		124 (2)	124 (2)	11.5	11.9	WBAR-F 94.7 Lake Luzerne	0.2/0.2/ 5/ 66		
AOR/CLASSIC		230 (4)	230 (4)	21.3	22.8	WBUG-AF 101.1 Ft. Plains	0.5/0.1/ 17/ 251		
AC/OLDIES	20 (2)	200 (8)	220 (10)	20.4	17.7	WCDA-F 96.3 Vrhsvll/Albany	0.3/1.4/ 4/ 138		
FULL SVC/VARIETY	115 (1)		115 (1)	10.7	9.7	WCKL 560 Catskill	0.8/1.4/ 10/ 114		
COUNTRY	6 (2)	139 (4)	145 (6)	13.4	13.4	WCSS 1490 Amsterdam	0.4/1.3/ 5/ 127		
BLACK/URBAN						WCTW-F 98.5 Catskill	0.8/1.8/ 26/ 293		
SAC/EZ	16 (1)	86 (1)	102 (2)	9.5	12.0	WHAZ 1330 Troy/Albany	0.4/0.9/ 6/ 80		
NEWS/TALK	60 (2)		60 (2)	5.6	5.6	WHRL-F 103.1 Albany	0.9/2.5/ 11/ 203		
NOSTALGIA	63 (3)		63 (3)	5.8	3.3	WKOL-F 97.7 Amsterdam	0.2/1.6/ 3/ 193		
RELIGION/GOSPEL	5 (1)	4 (1)	9 (2)	0.8	0.5	WMYY-F 97.3 Schoharie/Albny	0.2/1.4/ 28/ 286		
SPANISH						WRAV-F 94.5 Ravena	1.0/3.9/ 18/ 343		
CLASSICAL						WROW 590 Albany	1.3/4.1/ 24/ 382		
JAZZ/NEW AGE		11 (1)	11 (1)	1.0	0.6	WSSV-F 101.3 Stillwtr/Srtoga	0.6/1.9/ 9/ 174		
UNKNOWN/OTHERS					2.7	WCPC-F 96.7 Clifton Prk/Alb	1.2/5.4/ 16/ 438		
	285 (12)	794 (21)	1079 (33)			WJIV-F 101.9 Cherry Valley	0.3/0.9/ 8/ 142		

ALBANY-SCHENECTEDY-TROY

RADIO STATIONS

WABY	,	1400,	1 KW	,	Nostalgia	UNISUP UNIULT, \$18.00	(Durpetti)	Bendat
WGY	,	810	50 KW	,	Full Service	CBS, \$58.00	(Eastman)	
WPTR	,	1540,	50 KW (DA-1)	,	Talk/News	ABC MBS, \$21.00	(Torbet)	
WQBK	,	1300,	5 KW (DA-2)	,	Talk	NBC ABC, \$27.00	(Banner)	
WROW	,	590,	5 KW/1 KW (DA2)	,	See WROW-FM			
WTRY	,	980,	5 KW (DA-N)	,	Oldies	MBS UNIULT, \$23.00	(Mc-Guild)	Merv Griffin
WEQX-F,		102.7,	1.3 KW @ 759	,	AOR	APR, \$21.00	(---)	(MANCHESTER)
WFLY-F,		92.3,	17 KW @ 850	,	CHR	ABC, \$56.00	(Torbet)	
WGNA-F,		107.7,	12 KW @ 981	,	Country	UNIULT, \$60.00	(Katz)	Barnstable
WGY -F,		99.5,	15 KW @ 925	,	Oldies	CBS, \$31.00	(Eastman)	
WHRL-F,		103.1,	2 KW @ 390	,	Jazz/NAC	MBS, \$17.00	(---)	
WKLI-F,		100.9,	6 KW @ 285	,	AC	, \$52.00	(Durpetti)	Bendat
WPYX-F,		106.5,	16 KW @ 909	,	AOR	ABC, \$59.00	(Mc-Guild)	Merv Griffin
WQBK-F,		103.9,	3 KW @ 298	,	Classic AOR	CBS UNIPWR, \$30.00	(Banner)	
WROW-F,		95.5,	12 KW @ 1023	,	Soft AC	ABC, \$40.00	(Christal)	Radio Terrace
WWCP-F,		96.7,	3 KW @ 239	,	CHR/AOR	SMN SOURCE, \$19.00	(K & P)	
WZRQ-F,		102.3,	4.1 KW @ 387	,	AOR	UNIPWR, \$19.00	(HNWH)	(SARATOGA)

Miscellaneous: WVKZ-F to WWCP-F (July) . . . WROW A/F sold by Radio Terrace to owner of WFLY-F for \$5,000,000 (Americom) . . .

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ALBUQUERQUE

Arbitron Rank/Pop (12+): 79/475,400
 MSA Rank/Pop: 99/507,000
 ADI # 51
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 24/21
 Diaries: 934/509:1/50.2%
 Sample Target: 930
 % Below Line: 3.0
 % Not Listed: 13.2

1992 Revenue: \$17,300,000
 HH Inc.: \$27,783
 Retail \$: 4.2 Bil
 Pop per Station: 22,638
 #1 Biller: KRST-AF \$3,500,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KRST-F (C)	99/12.4	15.5	16.0	15.1	13.4	14.8	148/1732	1306/27.5	29.8	27.1	E	KRST-F
2. KKOB (FS)	88/11.0	10.9	8.4	11.5	10.4	10.4	129/1923	1252/26.3	21.0	24.8	D	KKOB
3. KKSS-F (CHR)	60/ 7.5	7.5	4.9	6.2	5.5	6.5	79/1092	798/16.8	17.0	15.1	C	KKSS-F
4. KKOB-F (AC)	55/ 6.9	7.2	7.5	6.6	7.2	7.1	78/1291	894/18.8	19.6	20.1	D	KKOB-F
5. KZRR-F (AOR)	36/ 4.5	6.6	4.4	5.7	7.0	5.3	56/821	605/12.7	13.3	14.4	C	KZRR-F
KKJY-F (SAC)	36/ 4.5	3.8	6.0	5.6	5.4	5.0	43/592	468/ 9.8	10.2	11.0	B	KKJY-F
7. KZKL-F (AC)	34/ 4.3	4.4	3.7	4.0	5.0	4.1	35/542	530/11.1	11.6	14.1	B	KZKL-F
8. KLSK-F (CL AOR)	31/ 3.9	3.8	5.7	4.5	6.5	4.5	77/1083	621/13.1	14.8	17.6	C	KLSK-F
9. KZRQ-F (AOR)	30/ 3.8	3.7	2.8	2.4	0.6	3.2	45/656	401/ 8.4	8.4	4.7	A	KZRQ-F
KMGA-F (SAC)	30/ 3.8	4.4	3.7	2.4	4.5	3.6	35/667	440/ 9.3	11.0	9.4	A	KMGA-F
11. KHFM-F (CL)	28/ 3.5	2.2	4.7	3.2	5.0	3.4	50/740	418/ 8.8	10.5	10.1	B	KHFM-F
12. KASY-F (C)	25/ 3.1	1.8	3.4	2.1	1.8	2.6	32/561	384/ 8.1	4.7	5.1	A	KASY-F
13. KOLT-F (C)	24/ 3.0	3.7	3.2	5.2	4.9	3.8	70/966	474/10.0	11.2	15.3	B	KOLT-F
14. KXKS (SP)	22/ 2.8	0.8	1.7	1.3	2.0	1.6	28/200	176/ 3.7	2.9	3.3	A	KXKS
15. KIVA (BB)	17/ 2.1	2.4	1.6	0.4	----	1.6	17/218	207/ 4.4	3.3	0.0	A	KIVA
16. KQEO (O)	15/ 1.9	0.9	1.2	1.3	1.5	1.3	17/261	242/ 5.1	3.3	4.6	A	KQEO
17. KBAC-F (AOR)	14/ 1.8	1.5	1.6	1.6	0.4	1.6	16/251	220/ 4.6	4.0	2.8	A	KBAC-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 76.19% (528 of 693) (FAL 91: 82.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKSS-F>>	1 KRST-F>	1 KRST-F>	1 KRST-F>	1 KRST-F>	1 KKOB >	1 KKOB	1 KKOB	1 KRST-F>	1 KKSS-F>	1 KKOB >
2 KZRQ-F	2 KZRR-F	2 KKOB-F	2 KKOB-F<	2 KKOB	2 KRST-F>	2 KRST-F>	2 KRST-F>	2 KKSS-F	2 KZRQ-F	2 KRST-F
3	3 KKSS-F	3 KKOB	3 KKOB-F	3 KKOB-F>	3 KKJY-F<	3 KKOB-F	3 KKOB-F<	3 KRST-F<	3 KKSS-F	3 KKSS-F>
4	4 KZRQ-F	4 KZRR-F	4 KZRR-F	4 KZRR-F	4 KKOB-F>	4 KKSS-F	4 KKJY-F	4 KKOB >	4 KKOB >	4 KZKL-F
5	5 KLSK-F	5 KZKL-F<	5 KZKL-F	5 KHFM-F	5 KHFM-F	5 KZRR-F	5 KZKL-F	5 KZRR-F	5 KQEO	5 KOLT-F
6	6 KKOB-F	6 KLSK-F	6 KLSK-F	6 KMGA-F	6	6	6 KKSS-F	6 KZRQ-F	6 KKOB-F	6 KKOB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKSS-F>	1 KRST-F>	1 KRST-F>>	1 KRST-F>	1 KRST-F>>	1 KKSS-F	1 KRST-F	1 KZRR-F	1 KRST-F	1 KKOB
2 KRST-F	2 KKOB-F>	2 KKOB-F	2 KKOB-F>	2 KKOB-F>	2 KZRQ-F>>	2 KZRR-F	2 KRST-F>	2 KZRR-F	2 KRST-F
3	3 KKSS-F	3 KZKL-F	3 KZKL-F	3 KZKL-F	3 KRST-F	3 KZRQ-F	3 KLSK-F	3 KKOB	3 KZRR-F
4 KZRQ-F	4 KZRR-F	4 KOLT-F	4 KKOB	4 KKOB	4 KXKS >	4 KKSS-F	4 KZRQ-F	4 KLSK-F	4 KLSK-F
5	5 KLSK-F	5 KZRR-F	5 KOLT-F	5	5 KLSK-F	5 KLSK-F	5 KKOB	5 KZRQ-F	5 KKOB-F>
6	6 KOLT-F	6	6 KKSS-F	6	6 KASY-F	6	6 KBAC-F	6 KKSS-F	6 KZKL-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		60 (1)	60 (1)	8.7	6.8	KABQ 1350 Albuquerque	1.1/3.6/ 9/ 169
AOR/CLASSIC		121 (6)	121 (6)	17.5	18.6	KALY 1240 Los Ranchos	0.9/1.6/ 7/ 78
AC/OLDIES	15 (1)	98 (3)	113 (4)	16.3	19.3	KAMX-F 107.9 Albuquerque	1.1/5.5/ 14/ 370
FULL SVC/VARIETY	88 (1)		88 (1)	12.7	11.5	KDEF 1150 Albuquerque	0.9/3.0/ 7/ 164
COUNTRY		148 (3)	148 (3)	21.4	20.6	KRBL-F 98.5 Los Alamos/Alb.	0.9/4.4/ 15/ 442
BLACK/URBAN							
SAC/EZ		66 (2)	66 (2)	9.5	11.0	KBOM-F 106.7 Santa Fe/Albuque	0.4/2.3/ 28/ 398
NEWS/TALK	7 (1)		7 (1)	1.0	0.6	KIOT-F 102.3 Espnola/Snta Fe	0.9/1.9/ 16/ 222
NOSTALGIA	17 (1)		17 (1)	2.5			
RELIGION/GOSPEL							
SPANISH	38 (3)		38 (3)	5.5	5.5		
CLASSICAL		28 (1)	28 (1)	4.0	5.5		
JAZZ/NEW AGE		7 (1)	7 (1)	1.0	0.4		
UNKNOWN/OTHERS							
	165 (7)	528 (17)	693 (24)				

ALBUQUERQUE

RADIO STATIONS

AM STATIONS

KABQ, 1350, 5 KW/500 W (DA-2), HISPANIC	, \$ 13.00 (Lotus)	
KDEF, 1150, 5 KW/500 W (DA-2), TALK/SPORTS	, \$ 14.00 (---)	
KKOB, 770, 50 KW (DA-2), FULL SERVICE	ABC, \$ 63.00 (McGuild)	Fairmont
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	NBC, CNN, \$ 16.00 (Eastman)	Spacecom
KXKS, 1190, 10 KW (DAYS), HISPANIC	UPI, APR, \$ 17.00 (Caballero)	

FM STATIONS

KAMX, 107.9, 23 KW @ 4129, AC	ABC, \$ 28.00 (Banner)	
KBAC, 98.1, 100 KW @ 1036, PROG AOR	, \$ 19.00 (---)	(LAS VEGAS)
KHFM, 96.3, 20 KW @ 4133, CLASSICAL	, \$ 29.00 (CMBS)	
KASY, 103.3, 23 KW @ 4188, COUNTRY	, \$ 18.00 (Christal)	
KIOT, 102.3, 9 KW @ 538, JAZZ/WORLD MUSIC	, \$ 19.00 (---)	(ESPANOLA)
KZRQ, 105.1, 100 KW @ 1935, AOR	SMN, \$ 16.00 (Torbet)	(SANTA FE)
KKJY, 100.3, 23 KW @ 4110, EZ/SOFT AC	, \$ 26.00 (Torbet)	Dean
KKOB, 93.3, 22 KW @ 4149, AC	, \$ 55.00 (McGuild)	Fairmont
KKSS, 97.3, 100 KW @ 1876, CHR	, \$ 31.00 (Durpetti)	Sun Group (SANTA FE)
KLSK, 104.1, 100 KW @ 1876, CL AOR	, \$ 36.00 (Christal)	(SANTA FE)
KMGA, 99.5, 23 KW @ 4130, SOFT AC	UNISUP, UNIPWR, \$ 24.00 (Eastman)	Spacecom
KOLT, 105.9, 100 KW @ 1935, COUNTRY	MBS, \$ 21.00 (Katz)	(SANTA FE)
KRST, 92.3, 22 KW @ 4159, COUNTRY	, \$ 70.00 (Katz)	Commonwealth
KRBL, 98.5, 94 KW @ 1781, AOR	ABC, \$ 18.00 (Torbet)	(LOS ALAMOS)
KZKL, 101.7, 3 KW @ 98, OLDIES	, \$ 27.00 (Christal)	(RIO RANCHO)
KZRR, 94.1, 23 KW @ 4130, AOR	SOURCE, \$ 50.00 (Eastman)	Anchor

Miscellaneous: KIDI-F to KASY-F (Aug) and from Hispanic to Country . . . KDEF, KUCU-F sold to Ivan Braiker for \$1,000,000 (Kalil) . . . KZKL A/F sold by John Frankhouser for \$600,000 . . . KIVA, KZRQ-F sold to owners of KLSK-F for \$850,000 . . . KOLT-F sold to Commonwealth for \$1,200,000 (Kalil) . . .

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ALLENTOWN-BETHLEHEM

Arbitron Rank/Pop (12+): 64/596,100
 MSA Rank/Pop: 74/687,000
 Philadelphia ADI
 Average Person Ratings: 17.8
 Market TSL: 23.25 hours

Stations: 38/14
 Diaries: 1065/560:1/57.4%
 Sample Target: 1050
 % Below Line: 21.2
 % Not Listed: 12.4

1992 Revenue: \$16,900,000
 HH Inc.: \$33,734
 Retail \$: 5.3 Bill
 Pop per Station: 42,578
 #1 Biller: WLEV-F \$3,900,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WFMZ-F (SAC)	125/11.7	11.8	12.4	14.5	13.5	12.6	148/1448	1205/20.2	21.3	22.1	D	WFMZ-F
2. WZZO-F (AOR)	121/11.4	9.6	9.5	12.3	11.1	10.7	150/1786	1406/23.6	23.0	24.9	D	WZZO-F
3. WLEV-F (AC)	117/11.0	11.5	11.1	10.3	9.0	11.0	122/1663	1534/25.7	23.1	22.4	E	WLEV-F
4. WAEB-F (CHR)	95/ 8.9	10.9	10.0	9.2	10.1	9.8	99/1740	1655/27.8	24.0	26.3	D	WAEB-F
5. WODE-F (O)	84/ 7.9	9.2	6.9	8.1	9.3	8.0	103/1809	1344/22.5	21.5	23.4	D	WODE-F
6. WAEB (N/T)	46/ 4.3	4.9	5.1	4.7	4.6	4.8	46/885	885/14.8	14.4	14.9	C	WAEB
7. WEST (BB)	36/ 3.4	2.9	2.6	3.8	2.3	3.2	36/365	356/ 6.0	4.6	4.5	A	WEST
8. WXTU-F (C)	35/ 3.3	2.6	3.9	1.4	2.6	2.8	68/791	465/ 7.8	6.6	6.3		WXTU-F
9. WYSP-F (CL AOR)	32/ 3.0	3.6	2.8	2.4	2.6	3.0	39/951	746/12.5	10.6	8.7		WYSP-F
10. WKAP (BB)	26/ 2.4	2.9	1.8	2.3	1.3	2.3	26/445	445/ 7.5	6.0	4.3	A	WKAP
11. WXXW (C)	20/ 1.9	4.0	2.4	3.6	4.9	3.0	20/305	305/ 5.1	5.6	9.0	B	WXXW
12. WMGK-F (AC)	16/ 1.5	0.8	0.6	0.4	0.5	0.8	21/340	256/ 4.3	1.8	2.3		WMGK-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 78.22% (729 of 932) (FAL 91: 78.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAEB-F>>	1 WZZO-F>>	1 WZZO-F	1 WLEV-F	1 WLEV-F	1 WFMZ-F>	1 WLEV-F	1 WFMZ-F	1 WZZO-F	1 WZZO-F	1 WLEV-F
2 WZZO-F>	2 WLEV-F	2 WLEV-F>	2 WZZO-F	2 WZZO-F	2 WLEV-F	2 WFMZ-F	2 WLEV-F	2 WFMZ-F<	2 WAEB-F	2 WZZO-F
3 WIOQ-F	3 WAEB-F	3 WODE-F	3 WODE-F>	3 WODE-F>	3 WODE-F>	3 WZZO-F<	3 WZZO-F	3 WLEV-F	3 WLEV-F	3 WAEB-F
4	4	WAEB-F	4 WAEB-F	4 WFMZ-F	4 WAEB	4 WAEB-F	4 WODE-F	4 WAEB-F	4 WFMZ-F	4 WFMZ-F
5	5	5	5	5	5 WEST	5 WODE-F	5 WAEB	5 WODE-F	5	5 WODE-F
6	6	6	6	6	6	6 WYSP-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAEB-F	1 WLEV-F	1 WLEV-F>>	1 WLEV-F	1 WLEV-F>	1 WZZO-F>>	1 WZZO-F>>	1 WZZO-F>>	1 WZZO-F>	1 WZZO-F>
2 WZZO-F>	2 WAEB-F	2 WZZO-F	2 WAEB-F>	2 WODE-F	2 WAEB-F	2 WYSP-F	2 WLEV-F	2 WODE-F	2 WODE-F
3 WLEV-F	3 WZZO-F	WAEB-F	3 WODE-F	3 WAEB-F<	3	3 WLEV-F	3 WYSP-F	3 WLEV-F>	WLEV-F>>
4	4	4 WODE-F	4 WZZO-F	4 WFMZ-F	4	WAEB-F	4	4 WYSP-F	4 WYSP-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		138 (6)	138 (6)	14.8	12.9	WGPA 1100 Bethlehem	0.3/1.8/ 3/ 109
AOR/CLASSIC		163 (3)	163 (3)	17.5	20.0	WHOL 1600 Allentown	0.3/2.2/ 3/ 132
AC/OLDIES		233 (6)	252 (9)	27.0	26.4	WLSH 1410 Lansford	0.8/0.8/ 22/ 101
FULL SVC/VARIETY	19 (3)		14 (1)	1.5		WRNJ 1000 Hackettstown	1.3/2.1/ 14/ 137
COUNTRY	14 (1)					WYNS 1160 Lehighton/Altn	0.7/1.7/ 7/ 148
BLACK/URBAN	20 (1)	35 (1)	55 (2)	5.9	8.3		
SAC/EZ		7 (2)	7 (2)	0.8	0.5		
NEWS/TALK		135 (3)	135 (3)	14.5	16.6	KYW 1060 Philadelphia	0.7/4.7/ 12/ 398
NOSTALGIA	85 (7)	12 (1)	97 (8)	10.4	10.9	WABC 770 New York	1.0/2.7/ 15/ 264
RELIGION/GOSPEL	62 (2)		62 (2)	6.7	2.6	WBYN-F 107.5 Boyertown	0.6/2.4/ 7/ 176
SPANISH	3 (1)		3 (1)	0.3	0.3	WCBS 880 New York	0.3/1.2/ 6/ 146
CLASSICAL						WCBS-F 101.1 New York	0.6/1.3/ 10/ 101
JAZZ/NEW AGE					0.7	WDAS-F 105.3 Philadelphia	0.4/0.9/ 4/ 54
UNKNOWN/OTHERS		6 (1)	6 (1)	0.6	0.8	WEAZ-F 101.1 Philadelphia	0.7/2.8/ 9/ 193
						WEGX-F 106.1 Philadelphia	0.8/4.4/ 10/ 313
						WFAN 660 New York	0.5/1.2/ 11/ 172
						WIOQ-F 102.1 Philadelphia	1.4/4.3/ 15/ 271
						WIP 610 Philadelphia	0.3/2.1/ 4/ 137
						WKRZ-F 98.5 WilkesBarre/Scr	0.3/1.4/ 9/ 169
						WMMR-F 93.3 Philadelphia	0.9/5.5/ 13/ 455
						WUOL-F 98.1 Philadelphia	0.5/2.8/ 10/ 204
						WOR 710 New York	0.9/2.7/ 30/ 388
						WPLJ-F 95.5 New York	0.8/2.3/ 16/ 303
						WPST-F 97.5 Trenton/Philly	0.3/1.6/ 14/ 224
						WRFY-F 102.5 Reading	0.8/3.5/ 19/ 418
						WUSL-F 98.9 Philadelphia	0.3/1.8/ 3/ 107
						WWDB-F 96.5 Philadelphia	1.1/2.8/ 20/ 201
						WYXR-F 104.5 Philadelphia	0.5/3.0/ 7/ 231

ALLENTOWN-BETHLEHEM

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, NEWS/TALK	MBS, CBS, \$ 27.00 (Katz)	CRB
WEST, 1400, 1 KW	, NOSTALGIA	CBS, \$ 19.00 (McGuild)	TMZ
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	UNISUP, APR, \$ 16.00 (Durpetti)	Holt
WODE, 1230, 1 KW (DA-2)	, SEE WODE-FM		
WXXW, 1470, 5 KW (DA-N)	, COUNTRY	ABC, \$ 24.00 (Eastman)	
WAEB-F, 104.1, 50 KW @ 500,	CHR	, \$ 48.00 (Katz)	CRB
WFHZ-F, 100.7, 17 KW @ 869,	EZ	, \$ 58.00 (Torbet)	Dean
WLEV-F, 96.1, 50 KW @ 500,	AC	, \$ 85.00 (McGuild)	TMZ
WODE-F, 99.9, 50 KW @ 449,	OLDIES	, \$ 40.00 (HNWH)	Roth
WZZO-F, 95.1, 30 KW @ 630,	AOR	, \$ 64.00 (Durpetti)	Holt

Other Ranked Stations -- See Philadelphia

Miscellaneous: WKAP reclassified as Nostalgia . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHP - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* Cl - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

ANCHORAGE

Arbitron Rank/Pop (12+): 167/186,400
 MSA Rank/Pop: 192/224,800
 No ADI
 Average Person Ratings: 16.1
 Market TSL: 21.50 hours

Stations: 17/17
 Diaries: 680/274:1/51.9%
 Sample Target: 610
 % Below Line: 0.0
 % Not Listed: 10.0

1992 Revenue: \$10,300,000
 HH Inc.: \$42,140
 Retail \$: 2.0 Bil
 Pop per Station: 10,964
 #1 Biller: KASH-F \$1,500,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KBFX-F (CL AOR)	32/10.7	8.5	8.0	12.3	14.1	----	35/501	440/23.6	17.3	22.7	C	KBFX-F
2. KASH-F (C)	27/ 9.0	11.5	12.1	11.0	9.8	----	37/423	311/16.7	17.2	21.0	C	KASH-F
3. KPXR-F (CHR)	24/ 8.0	10.0	6.6	9.0	9.8	----	27/415	404/21.7	21.0	21.4	B	KPXR-F
4. KWHL-F (AOR)	22/ 7.3	8.1	7.3	6.7	6.5	----	30/408	320/17.2	16.6	17.6	C	KWHL-F
KGOT-F (CHR)	22/ 7.3	8.1	8.3	12.3	9.4	----	23/474	438/23.5	24.9	22.8	B	KGOT-F
6. KEAG-F (O)	19/ 6.3	5.9	5.2	----	3.6	----	22/394	330/17.7	16.8	12.9	B	KEAG-F
7. KYMG-F (AC)	17/ 5.7	7.0	5.5	9.0	4.7	----	26/385	269/14.4	15.9	14.2	C	KYMG-F
KENI (N/T)	17/ 5.7	5.2	6.9	4.0	6.5	----	19/298	243/13.0	9.7	14.6	B	KENI
9. KLEF-F (CL)	14/ 4.7	3.0	4.2	6.3	4.7	----	14/240	215/11.5	8.2	11.9	A	KLEF-F
KHAR (BB/EZ)	14/ 4.7	3.0	3.5	0.7	2.9	----	15/165	134/ 7.2	5.3	7.9	A	KHAR
11. KYAK (C)	13/ 4.3	3.7	4.8	3.0	2.5	----	22/274	169/ 9.1	9.3	9.0	A	KYAK
KFQD (AC)	13/ 4.3	2.6	5.9	4.3	2.2	----	16/291	219/11.7	10.0	13.2	A	KFQD
13. KNIK-F (J/NAC)	11/ 3.7	4.4	4.5	3.3	3.3	----	11/182	168/ 9.0	8.2	10.3	A	KNIK-F
KBYR (O)	11/ 3.7	1.9	0.7	1.7	2.5	----	12/284	237/12.7	5.8	6.9	A	KBYR
KBRJ-F (C)	11/ 3.7	3.3	2.1	2.0	1.4	----	16/274	197/10.6	10.4	6.7	A	KBRJ-F

12+ FM SHARE (METRO): 73.70% (199 of 270) (FAL 91: 73.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPXR-F	1 KBFX-F	1 KBFX-F>	1 KBFX-F	1 KBFX-F	1 KHAR	1 KASH-F	1 KBFX-F	1 KBFX-F	1 KPXR-F	1 KASH-F
2 KGOT-F	2 KWHL-F	2 KWHL-F	2 KASH-F	2 KASH-F	KASH-F	2 KBFX-F	2 KASH-F	2 KWHL-F	2 KGOT-F	2 KENI >>
3	3 KPXR-F	KASH-F	3 KWHL-F	3 KWHL-F	3 KEAG-F	3 KPXR-F	3 KWHL-F	KASH-F	3 KENI	3 KWHL-F
4	KGOT-F	4 KYMG-F	4 KYMG-F	4 KYMG-F	4 KENI	4 KEAG-F	4 KYMG-F	4 KPXR-F	4 KLEF-F	KPXR-F
5	KASH-F	5 KPXR-F	5 KEAG-F>	KEAG-F	5 KFQD	5 KWHL-F	5 KPXR-F<	5 KGOT-F	KBFX-F	KBFX-F
6	6	KGOT-F	6 KNIK-F	6 KFQD	6 KYMG-F	6 KENI	6 KHAR	6 KENI	6 KEAG-F	6
			KENI		KLEF-F			KEAG-F		
					KBFX-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KPXR-F	1 KASH-F	1 KASH-F>	1 KYMG-F	1 KYMG-F	1 KWHL-F	1 KBFX-F	1 KBFX-F>	1 KBFX-F	1 KBFX-F>
2 KGOT-F	2 KPXR-F	2 KYMG-F>	2 KASH-F	KASH-F	KGOT-F>	2 KWHL-F>	2 KWHL-F>>	2 KWHL-F>	2 KWHL-F
3 KBFX-F	3 KGOT-F	3 KWHL-F	3 KPXR-F	3 KEAG-F>	3 KPXR-F	3 KGOT-F	3 KPXR-F	3 KASH-F	3 KASH-F>
4	KBFX-F	KPXR-F	KEAG-F	4 KNIK-F	4 KBFX-F	4 KPXR-F	4 KPXR-F	4 KGOT-F	4 KENI
5	5 KYMG-F	KNIK-F	KBFX-F	5 KFQD	5	5	KENI	KENI	5 KFQD
6	6	KGOT-F	6 KNIK-F	KBFX-F	6	6	KBRJ-F	6	6
		KBRJ-F	KGOT-F				KASH-F		
		KBFX-F							

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		46 (2)	46 (2)	17.0	17.3	KFFR 1020	Eagle River/Anc	0.7/2.0/	5/ 49
AOR/CLASSIC		54 (2)	54 (2)	20.0	17.7	KKSD 1080	Anchorage	0.3/6.1/	1/ 114
AC/OLDIES	24 (2)	36 (2)	60 (4)	22.2	15.7				
FULL SVC/VARIETY					6.8				
COUNTRY	13 (1)	38 (2)	51 (3)	18.9	19.7				
BLACK/URBAN					4.0				
SAC/EZ					8.8				
NEWS/TALK	18 (2)		18 (2)	6.7					
NOSTALGIA	14 (1)		14 (1)	5.2					
RELIGION/GOSPEL	2 (1)		2 (1)	0.7					
SPANISH									
CLASSICAL		14 (1)	14 (1)	5.2	4.8				
JAZZ/NEW AGE		11 (1)	11 (1)	4.1	5.2				
UNKNOWN/OTHERS									
	71 (7)	199 (10)	270 (17)						

ANCHORAGE

RADIO STATIONS

KBYP	,	700,	10 KW	,	Oldies		CBS, \$11.00	(IMN)	Northern TV
KENI	,	550,	5 KW (DA -1)	,	Talk		NBC ABC, \$18.00	(Durpetti)	
KFQD	,	750,	50 KW	,	AC		ABC, \$16.00	(Mc-Guild)	
KHAR	,	590,	5 KW	,	Nostalgia/EZ			\$12.00	(Tacher)
KYAK	,	650,	50 KW (DA-1)	,	Country		MBS, \$15.00	(Christal)	
KASH-F,		107.5,	100 KW @ -289	,	Country		ABC, \$31.00	(MMR)	Comm. Pacific
KBFX-F,		100.5,	25 KW @ 174	,	Classic AOR			\$27.00	(Durpetti)
KBRJ-F,		104.1,	55 KW @ 62	,	Country			\$13.00	(Tacher)
KEAG-F,		97.3,	100 KW @ 594	,	Oldies			\$14.00	(Banner)
KGOT-F,		101.3,	26 KW @ -66	,	CHR		MBS, \$23.00	(Christal)	
KLEF-F,		98.1,	25 KW @ 30	,	Classical			\$19.00	(CMBS)
KNIK-F,		105.3,	51 KW @ 256	,	Jazz/NAC		CBS, \$17.00	(IMN)	Northern TV
KPXR-F,		102.1,	25 KW @ 164	,	CHR			\$26.00	(Katz)
KWHL-F,		106.5,	100 KW @ -89	,	AOR			\$27.00	(Mc-Guild)
KYMG-F,		98.9,	100 KW @ 500	,	AC		AP, \$16.00	(Banner)	

Miscellaneous: KYAK, KGOT-F sold by receiver to Community Pacific for \$700,000 . . . KHAR, KBRJ-F sold to Roy Paschal for \$800,000 . . .

APPLETON-OSHKOSH

RADIO STATIONS

WHBY	,	1150,	5 KW (DA-2)	,	Full Service	CBS, \$25.00	(Eastman)	Woodward
WNAM	,	1280,	5 KW (DA-2)	,	Nostalgia	UNISUP ABC, \$15.00	(Torbet)	
WOSH	,	1490,	1 KW	,	Talk	CNN NBC, \$13.00	(Mc-Guild)	Midwest Family
WQWH	,	1050,	1 KW/500 W (DA-2)	,	Oldies	UNIULT UNISUP, \$10.00	(HNWH)	
WRJQ	,	1570,	1 KW/500 W (DA-N)	,	Ethnic	, \$10.00	(---)	
WAPL-F	,	105.7,	100 KW @ 420	,	AOR	ABC, \$50.00	(Eastman)	Woodward
WKFX-F	,	104.9,	1.4 KW @ 479	,	Oldies	NBC, \$15.00	(Katz)	WinCom
WMGV-F	,	103.9,	6 KW @ 318	,	CHR	, \$28.00	(Mc-Guild)	Midwest Family
WOZZ-F	,	93.5,	50 KW @ 492	,	AOR	SMN, \$17.00	(HNWH)	
WPKR-F	,	99.5,	50 KW @ 298	,	Country	NBC, \$10.00	(---)	
WROE-F	,	94.3,	5.6 KW @ 338	,	Soft AC	AP, \$20.00	(Christal)	Lake Shore
WUSW-F	,	96.9,	6 KW @ 328	,	Country	ABC, \$18.00	(Torbet)	(OMRO)

Other ranked stations -- see Green Bay

American
Radio
History
Dot
Com

American
Radio
History
Dot
Com

American
Radio

ATLANTA

Arbitron Rank/Pop (12+): 12/2,523,700

MSA Rank/Pop: 9/2,870,000

ADI # 10

Average Person Ratings: 16.6

Market TSL: 21.50 hours

Stations: 22/21
Diaries: 2314/1091:1/50.8%
Sample Target: 2030
% Below Line: 0.5
% Not Listed: 11.2

1992 Revenue: \$104,000,000
HH Inc.: \$36,639
Retail \$: 25.0 Bill
Pop per Station: 120,176
#1 Biller: WSB \$11,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WVEE-F (B)	505/12.1	11.9	13.4	12.4	12.8	12.4	564/5830	5072/20.1	20.9	20.6	I WVEE-F
2. WKHX-F (C)	366/ 8.7	8.3	8.0	6.2	7.6	7.8	482/6015	4505/17.9	16.7	16.1	G WKHX-F
3. WPCH-F (SAC)	359/ 8.6	6.7	6.6	7.0	6.9	7.2	414/6450	5430/21.5	18.6	17.2	I WPCH-F
4. WSB -F (AC)	309/ 7.4	6.6	7.8	8.6	8.1	7.6	348/5871	4875/19.3	20.2	20.6	I WSB -F
5. WYAY-FF (C)	269/ 6.4	6.5	5.8	9.7	7.3	7.1	470/6279	3904/15.5	13.6	18.9	H WYAY-FF
6. WKLS-F (AOR)	233/ 5.6	5.5	6.4	6.1	5.6	5.9	298/4584	3477/13.8	16.5	14.8	H WKLS-F
7. WALR-F (B/AC)	230/ 5.5	5.7	3.9	3.6	3.9	4.7	249/3557	3182/12.6	10.2	10.1	E WALR-F
8. WSB (FS)	224/ 5.4	5.3	5.7	6.3	8.5	5.7	250/4815	4366/17.3	17.8	26.2	I WSB
9. WNNX-F (CHR)	203/ 4.9	4.0	4.6	6.3	4.7	4.9	236/4603	3797/15.0	14.7	16.1	G WNNX-F
10. WGST (N/T)	196/ 4.7	5.9	5.7	4.5	3.1	5.2	204/3594	3341/13.2	14.5	9.3	G WGST
11. WZGC-F (CL AOR)	169/ 4.0	4.7	4.3	4.2	4.5	4.3	203/4473	3458/13.7	14.6	13.8	G WZGC-F
12. WSTR-F (AC)	152/ 3.6	4.0	4.9	4.2	3.6	4.2	167/3945	3364/13.3	15.5	11.9	F WSTR-F
13. WFOX-F (O)	148/ 3.5	4.7	4.2	4.6	4.2	4.3	203/4541	3465/13.7	13.9	16.1	H WFOX-F
14. WAOK (G)	127/ 3.0	3.1	2.4	2.6	2.9	2.8	128/1483	1472/ 5.8	6.0	7.1	C WAOK
15. WQXI (BB)	57/ 1.4	1.5	1.0	1.7	1.0	1.4	59/835	807/ 3.2	3.2	3.3	C WQXI
16. WCNN (N)	43/ 1.0	1.1	1.2	1.5	1.3	1.2	46/1682	1563/ 6.2	6.6	6.3	C WCNN
17.											
18.											
19.											
20.											

12+ FM SHARE (METRO): 80.51% (2990 of 3714) (FAL 91: 78.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVEE-F>	1 WVEE-F>	1 WVEE-F>	1 WVEE-F	1 WVEE-F	1 WPCH-F>	1 WVEE-F	1 WPCH-F<	1 WVEE-F>	1 WVEE-F>	1 WVEE-F>>
2 WNNX-F>	2 WKLS-F	2 WSB -F	2 WSB -F	2 WSB -F	2 WSB <	2 WKHX-F	2 WVEE-F<	2 WPCH-F<	2 WPCH-F	2 WSB
3 WKHX-F>	3 WKHX-F	3 WKHX-F	3 WKHX-F	3 WKHX-F<	3 WSB -F	3 WSB	3 WSB -F	3 WKHX-F	3 WALR-F	3 WYAY-FF
4 WYAY-FF	4 WNNX-F<	4 WKLS-F<	4 WPCH-F	4 WPCH-F	4 WKHX-F	4 WYAY-FF	4 WKHX-F	4 WSB -F	4 WNNX-F>	4 WALR-F>>
5	5 WSB -F	5 WPCH-F<	5 WALR-F	5 WYAY-FF	5 WGST	5 WSB -F	5 WGST	5 WKLS-F	5 WKHX-F	5 WNNX-F
6	6 WYAY-FF<	6 WALR-F	6 WYAY-FF<	6 WALR-F	6 WYAY-FF	6 WPCH-F	6 WYAY-FF	6 WALR-F<	6 WYAY-FF	6 WKHX-F
7	7 WZGC-F	7 WYAY-FF	7 WKLS-F	7 WKLS-F	7 WALR-F<	7 WKLS-F<	7 WKLS-F	7 WYAY-FF	7 WSB -F	7 WPCH-F
8	8	8 WZGC-F	8 WZGC-F	8 WGST <	8 WVEE-F	8 WGST	8 WSB	8 WNNX-F	8	8 WSTR-F
9	9	9	9	9 WFOX-F	9	9	9	9 WZGC-F	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVEE-F>>	1 WVEE-F>>	1 WVEE-F>	1 WVEE-F	1 WSB -F	1 WVEE-F	1 WVEE-F<	1 WKLS-F	1 WVEE-F<	1 WKLS-F
2 WNNX-F<	2 WSB -F	2 WSB -F	2 WSB -F>	2 WVEE-F	2 WKLS-F>	2 WKLS-F>	2 WVEE-F	2 WKLS-F>	2 WVEE-F
3 WKHX-F	3 WKHX-F	3 WALR-F	3 WPCH-F	3 WPCH-F	3 WNNX-F>	3 WZGC-F	3 WZGC-F	3 WKHX-F	3 WKHX-F
4 WSB -F>	4 WYAY-FF<	4 WYAY-FF<	4 WKHX-F	4 WALR-F<	4 WKHX-F>	4 WKHX-F	4 WKHX-F>	4 WZGC-F	4 WGST <
5 WSTR-F	5 WSTR-F	5 WKHX-F	5 WALR-F	5 WKHX-F	5 WZGC-F	5 WNNX-F>	5 WYAY-FF	5 WGST <	5 WZGC-F
6	6 WALR-F	6 WSTR-F	6 WYAY-FF	6 WYAY-FF	6 WYAY-FF	6 WYAY-FF	6 WNNX-F	6 WYAY-FF<	6 WYAY-FF<
7	7 WNNX-F	7 WPCH-F	7 WSTR-F	7 WSTR-F	7	7	7 WSTR-F	7 WALR-F<	7 WSB <
8	8	8	8	8	8	8	8 WSB -F	8 WNNX-F	8 WPCH-F
							8 WPCH-F		
							8 WALR-F		

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		203 (1)	203 (1)	5.5	5.3	WAEC 860 Atlanta	0.4/0.9/ 15/ 230
AOR/CLASSIC		402 (2)	402 (2)	10.8	11.4	WAFS 920 Atlanta	0.9/1.9/ 37/ 494
AC/OLDIES		609 (3)	609 (3)	16.4	17.9	WCHK-F 105.7 Canton/Atlanta	0.6/2.4/ 32/ 809
FULL SVC/VARIETY	224 (1)		224 (1)	6.0	9.6	WGKA 1190 Atlanta	0.6/1.0/ 25/ 246
COUNTRY		661 (4)	661 (4)	17.8	16.9		
BLACK/URBAN		735 (2)	735 (2)	19.8	18.8	WVFJ-F 93.3 Manchester/CoImb	0.5/1.3/ 29/ 453
SAC/EZ		359 (1)	359 (1)	9.7	7.7		
NEWS/TALK	239 (2)		239 (2)	6.4	5.0		
NOSTALGIA	57 (1)		57 (1)	1.5	1.1		
RELIGION/GOSPEL	179 (3)	21 (1)	200 (4)	5.4	5.7		
SPANISH							
CLASSICAL	25 (1)		25 (1)	0.7	0.5		
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	724 (8)	2990 (14)	3714 (22)				

ATLANTA

RADIO STATIONS

AM STATIONS

WAOK, 1380, 5 KW	, Gospel	, \$ 50.00	(Mc-Guild)	Summit
WCNN, 680, 50 KW/10 KW (DA-N)	, News	CNN, UNISUP, \$ 40.00	(Banner)	
WGKA, 1190, 10 KW (DAYS)	, Classical	, \$ 36.00	(CMBS)	
WGST, 640, 50 KW/1 KW (DA-2)	, News/Talk	ABC MBS, \$ 95.00	(Eastman)	Jacor
WIGO, 1340, 1 KW	, Black	SBN, \$ 35.00	(Roslin)	
WQXI, 790, 5 KW/1 KW (DA-N)	, Nostalgia	UNISUP, UNIULT, \$ 50.00	(CBS)	Jefferson-Pilot
WSB, 750, 50 KW	, Full Service	APR, \$190.00	(Christal)	Cox

FM STATIONS

WALR, 104.7, 100 KW @ 981	, Black AC	UNISUP, \$ 66.00	(Banner)	(ATHENS)
WNNX, 99.7, 100 KW @ 1033	, CHR	, \$160.00	(Durpetti)	Susquehanna
WFOX, 97.1, 97 KW @ 1571	, Oldies	, \$167.00	(Group W)	Shamrock (GAINESVILLE)
WKHX, 101.5, 99 KW @ 968	, Country	, \$135.00	(Katz)	Cap Cities/ABC
WKLS, 96.1, 99 KW @ 984	, AOR	, \$186.00	(Katz)	Great American
WPCH, 94.9, 99 KW @ 984	, Soft AC/EZ	CBS, \$165.00	(Eastman)	Jacor
WSB, 96.5, 100 KW @ 918	, AC	, \$230.00	(Christal)	Cox
WSTR, 94.1, 100 KW @ 909	, AC	, \$138.00	(CBS)	Jeff-Pilot
WVEE, 103.3, 100 KW @ 1020	, Black	, \$180.00	(Mc-Guild)	Summit
WYAI, 104.1, 60 KW @ 1217	-- Simulcast with WYAY-F (licensed to LaGrange)			
WYAY, 106.7, 99 KW @ 1401	, Country	, \$170.00	(Mc-Guild)	NewCity (GAINESVILLE)
WZGC, 92.9, 99 KW @ 909	, Classic AOR	, \$150.00	(HNWH)	Infinity

Miscellaneous: WAPW-F to WNNX-F (Dec) . . .

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ATLANTIC CITY

Arbitron Rank/Pop (12+): 163/194,300

Stations: 29/11
Diaries: 596/326:1/43.2%
Sample Target: 610
% Below Line: 27.5
% Not Listed: 15.3

1992 Revenue: \$6,800,000
HH Inc.: \$32,647
Retail \$: 3.2 B11
Pop per Station: 17,663
#1 Biller: WAYV-F \$2,200,000

MSA Rank/Pop: 148/324600
Philadelphia ADI
Average Person Ratings: 16.5
Market TSL: 21.75 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WFPG-F (SAC)	32/10.0	10.1	11.7	13.5	11.4	----	37/457	394/20.3	20.9	24.5	D	WFPG-F
2. WAYV-F (AC)	26/ 8.1	10.1	9.9	10.4	9.0	----	27/479	417/21.5	25.2	25.5	D	WAYV-F
3. WRDR-F (BB)	23/ 7.2	4.8	5.5	7.0	8.1	----	32/301	229/11.8	9.5	9.6	B	WRDR-F
4. WBSS-F (CHR)	20/ 6.3	7.4	8.5	3.1	----	----	32/493	310/16.0	18.5	18.8	C	WBSS-F
5. WTTH-F (B)	16/ 5.0	5.6	----	----	----	----	16/190	190/ 9.8	11.5	0.0	A	WTTH-F
6. WMID-F (AC)	14/ 4.4	3.2	5.5	3.1	5.7	----	16/348	286/14.7	15.4	12.1	B	WMID-F
WMID (BB)	14/ 4.4	3.5	5.8	4.6	5.4	----	21/262	179/ 9.2	7.7	12.4	A	WMID
8. WXTU-F (C)	13/ 4.1	6.1	2.6	5.2	3.6	----	14/238	210/10.8	9.8	8.7		WXTU-F
WMGM-F (AC)	13/ 4.1	3.7	4.4	3.4	4.8	----	18/338	258/13.3	15.4	12.6	B	WMGM-F
10. WUSS (B)	11/ 3.4	1.6	4.7	8.3	7.8	----	11/159	159/ 8.2	7.0	9.8	A	WUSS
WOND (T)	11/ 3.4	3.5	5.2	1.8	5.4	----	19/263	217/11.2	9.6	12.3	A	WOND
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 81.92% (222 of 271) (FAL 91: 78.11%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBSS-F	1 WAYV-F	1 WFPG-F>	1 WFPG-F>	1 WFPG-F>	1 WFPG-F	1 WFPG-F<	1 WFPG-F>	1 WFPG-F<	1 WBSS-F	1 WOND
2 WAYV-F	2 WBSS-F	2 WAYV-F	2 WMID-F	2 WAYV-F	2 WRDR-F>	2 WRDR-F>	2 WRDR-F<	2 WAYV-F	2 WAYV-F	2 WUSS
3	3 WMID-F	3 WBSS-F	WAYV-F	3 WTTH-F	3 WMID	3 WAYV-F	3 WAYV-F>	3 WBSS-F	3 WMID-F>	WFPG >
4	4 WZXL-F	4 WMID-F	4 WTTH-F	4 WMID-F	4 WXTU-F	4 WOND <	4 WOND <	4 WRDR-F	4 WTTH-F	4 WTTH-F
5	WFPG-F	5 WTTH-F	WMGM-F	5 WXTU-F	WOND	5 WTTH-F	5 WMID	5 WMID-F	WFPG-F	5
6	6 WTTH-F	6 WMGM-F	6 WKTU-F	WMGM-F	6 WTTH-F	6 WYSP-F<	6 WMGM-F	6 WXTU-F	6 WIOQ-F	6
7	7	7 WZXL-F	7 WXTU-F	7 WKTU-F	7	7 WBSS-F	7 WMID-F	WMGM-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBSS-F	1 WAYV-F>	1 WAYV-F	1 WFPG-F	1 WFPG-F>	1 WBSS-F>	1 WMID-F>	1 WMID-F	1 WMID-F	1 WFPG-F
WAYV-F>>	2 WBSS-F	2 WFPG-F>	2 WAYV-F>	2 WAYV-F	2 WZXL-F	2 WZXL-F	2 WIP >	2 WFPG-F	2 WMID-F>
3 WZXL-F	3 WFPG-F>	3 WZXL-F	3 WTTH-F	3 WTTH-F>	WMID-F	WBSS-F	3 WZXL-F	3 WMMR-F	3 WXTU-F
WTTH-F	4 WZXL-F	WTTH-F	WBSS-F>	4 WMGM-F	WKOE-F	4 WYSP-F	WYSP-F	4 WZXL-F	WMMR-F
WFPG-F	WTTH-F	WMID-F	5 WMGM-F	5 WXTU-F	WIOQ-F	WMMR-F	WVDB-F	WMGM-F	WIP
6	6	WMGM-F	6	WUSS	WAYV-F	WMGM-F	WMMR-F	WIP	6 WVDB-F
		WKTU-F		WRDR-F		WIP	WMGM-F	WBSS-F	WMGM-F
		WBSS-F		WKTU-F		WIOQ-F		WAYV-F	
				WBSS-F		WAYV-F			

FORMATS	AM	FM	TOTAL	%	FAL 91	OTHER RATED STATIONS	METRO CUME	TSA	
							SHARE/RTG/AQH/CUME		
TOP 40/CHR/CONTEMP		31 (4)	31 (4)	11.4	6.1	WFPG	1450	Atlantic City	0.9/5.8/ 3/ 122
AOR/CLASSIC		17 (2)	17 (2)	6.3	16.5				
AC/OLDIES		59 (5)	59 (5)	21.8	15.2	KYW	1060	Philadelphia	0.6/4.8/ 2/ 148
FULL SVC/VARIETY						WEAZ-F	101.1	Philadelphia	0.3/1.4/ 1/ 32
COUNTRY		28 (3)	28 (3)	10.3	3.0	WEGX-F	106.1	Philadelphia	0.9/3.4/ 3/ 82
BLACK/URBAN	11 (1)	17 (2)	28 (3)	10.3	17.2	WFLN-F	95.7	Philadelphia	0.3/2.5/ 1/ 68
SAC/EZ	3 (1)	33 (2)	36 (3)	13.3	16.5	WIOQ-F	102.1	Philadelphia	2.2/8.2/ 7/ 160
NEWS/TALK	21 (3)	7 (2)	28 (5)	10.3	9.1	WIP	610	Philadelphia	2.5/6.2/ 10/ 190
NOSTALGIA	14 (1)	23 (1)	37 (2)	13.7	13.1	WKOE-F	106.3	Ocean City	2.5/5.4/ 9/ 143
RELJGION/GOSPEL						WKTU-F	98.3	Ocean City	2.2/7.3/ 15/ 271
SPANISH						WMGK-F	102.9	Philadelphia	0.3/2.7/ 2/ 63
CLASSICAL		7 (2)	7 (2)	2.6	3.4	WMMR-F	93.3	Philadelphia	2.5/12.8/ 11/317
JAZZ/NEW AGE						WGLF-F	98.1	Philadelphia	1.6/4.9/ 5/ 104
UNKNOWN/OTHERS						WSKR-F	102.7	Petersburg/Atln	0.6/3.0/ 5/ 96
	49 (6)	222 (23)	271 (29)			WSTW-F	93.7	Wilmington	0.3/1.5/ 1/ 29
						WUSL-F	98.9	Philadelphia	0.3/2.2/ 1/ 45
						WVDB-F	96.5	Philadelphia	1.9/5.2/ 7/ 157
						WYSP-F	94.1	Philadelphia	1.9/8.7/ 7/ 199
						WZXL-F	100.7	Wildwood/Atlcty	2.8/12.5/ 24/ 431

ATLANTIC CITY

RADIO STATIONS

WFPG , 1450, 1 KW	-- SEE WFPG-F			
WMID , 1340, 1 KW	, Nostalgia	NBC, NBC-T, \$14.00	(Banner)	
WOND , 1400, 1 KW	, Talk	ABC, CNN, \$15.00	(Mc-Guild)	
WUSS , 1490, 1 KW/250 W	, Black	AURN, \$13.00	(K & P)	
WAYV-F, 95.1, 50 KW @ 331	, AC	, \$45.00	(Katz)	
WBSS-F, 97.3, 50 KW @ 142	, CHR	, \$23.00	(HNWH)	(MILLVILLE)
WFPG-F, 96.9, 50 KW @ 298	, Soft AC/EZ	, \$36.00	(Eastman)	Hartstone/Dickstein
WMGM-F, 103.7, 50 KW @ 348	, AC	, \$19.00	(Mc-Guild)	
WMID-F, 99.3, 3.4 KW @ 268	, AC	, \$17.00	(Banner)	(PLEASANT.)
WRDR-F, 104.9, 10 KW @ 508	, Nostalgia	AP, \$15.00	(---)	(EGG HARBOR)
WTTH-F, 96.1, 2.3 KW @ 371	, Black	SMN, \$13.00	(---)	(MRGATE.)
WKTU-F, 98.3, 3 KW @ 328	, Oldies	, \$14.00	(Christal)	(OCEAN C.)
WKOE-F, 106.3, 3 KW @ 308	, Country	SMN, \$18.00	(Eastman)	(OCEAN C.)
WZXL-F, 100.7, 38 KW @ 101	, AOR	, \$15.00	(Durpetti)	Ragen Henry (WILDWOOD)

Other ranked stations -- see Philadelphia

Miscellaneous: WSLT-F to WKOE-F and from Classical to Country (Sep) . . .

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American

AUGUSTA

Arbitron Rank/Pop (12+): 113/329,500
 MSA Rank/Pop: 118/401,900
 ADI # 111
 Average Person Ratings: 16.4
 Market TSL: 22.25 hours

Stations: 18/16
 Diaries: 948/348:1/50.0%
 Sample Target: 810
 % Below Line: 1.8
 % Not Listed: 13.9

1992 Revenue: \$8,800,000
 HH Inc.: \$29,543
 Retail \$: 3.0 Btl
 Pop per Station: 20,593
 #1 Biller: WBBQ-AF \$2,900,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WFXA-F (B)	100/18.5	14.8	14.1	15.6	13.1	----	111/1003	882/26.8	24.8	23.3	C	WFXA-F
2. WBBQ-AF (CHR)	99/18.3	19.6	18.2	23.0	21.5	----	128/1544	1086/33.0	38.4	35.3	D	WBBQ-AF
3. WKXC-F (C)	73/13.5	12.2	14.6	14.4	15.6	----	103/1100	790/24.0	27.1	25.4	C	WKXC-F
4. WZNY-F (AC)	42/ 7.8	9.0	7.6	7.8	9.6	----	63/907	669/20.3	22.0	20.2	C	WZNY-F
5. WGAC (T)	30/ 5.5	3.8	4.0	2.9	4.6	----	33/432	358/10.9	9.9	7.9	B	WGAC
6. WRXR-F (AOR)	27/ 5.0	6.6	7.5	5.7	6.1	----	32/574	453/13.7	18.1	15.6	B	WRXR-F
7. WKZK (G)	25/ 4.6	4.3	9.2	5.0	3.5	----	25/146	146/ 4.4	5.4	8.7	A	WKZK
8. WCNA-F (EZ/SAC)	21/ 3.9	4.8	4.3	5.4	3.0	----	24/313	254/ 7.7	8.1	9.7	A	WCNA-F
9. WGUS-F (C)	16/ 3.0	4.9	3.6	4.3	4.7	----	17/380	339/10.3	12.6	10.7	A	WGUS-F
10. WMTZ-F (O)	8/ 1.5	1.0	2.6	1.4	2.6	----	8/247	233/ 7.1	6.2	7.0	A	WMTZ-F

12+ FM SHARE (METRO): 86.05% (401 of 466) (FAL 91: 81.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFXA-F>>	1 WFXA-F	1 WFXA-F	1 WBBQ-AF	1 WBBQ-AF	1 WBBQ-AF<	1 WBBQ-AF	1 WBBQ-AF>	1 WBBQ-AF<	1 WFXA-F>>	1 WFXA-F>>
2 WBBQ-AF	2 WBBQ-AF>>	2 WBBQ-AF>	2 WFXA-F>	2 WFXA-F	2 WKXC-F	2 WFXA-F	2 WKXC-F<	2 WFXA-F>	2 WBBQ-AF	2 WKXC-F>
3	3 WKXC-F	3 WKXC-F	3 WKXC-F	3 WKXC-F	3 WFXA-F>	3 WKXC-F	3 WKXC-F	3 WKXC-F	3 WKXC-F	3 WZNY-F>
4	4	4	4	4	4 WZNY-F	4	4 WZNY-F	4	4	4 WGAC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFXA-F>>	1 WFXA-F	1 WBBQ-AF	1 WBBQ-AF	1 WBBQ-AF>	1 WFXA-F>	1 WFXA-F	1 WFXA-F	1 WFXA-F	1 WBBQ-AF<
2 WBBQ-AF>	2 WBBQ-AF	2 WFXA-F	2 WFXA-F>	2 WFXA-F>	2 WBBQ-AF>	2 WBBQ-AF>	2 WBBQ-AF>	2 WBBQ-AF	2 WFXA-F
3 WKXC-F	3	3	3 WKXC-F	3 WKXC-F	3 WZNY-F	3 WRXR-F	3 WRXR-F	3 WKXC-F	3 WKXC-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA
TOP 40/CHR/CONTEMP	3 (1)	96 (1)	99 (2)	21.2	20.0	WAKB-F 96.7 Wrens	0.6/2.7/ 16/ 192	
AOR/CLASSIC		27 (1)	27 (1)	5.8	8.2	WFAM 1050 Augusta	0.4/1.7/ 2/ 58	
AC/OLDIES	2 (1)	50 (2)	52 (3)	11.2	11.3	WTHB 1550 Augusta	0.6/2.1/ 3/ 69	
FULL SVC/VARIETY						WTHO-F 101.7 Thomson	0.9/2.5/ 10/ 150	
COUNTRY		100 (4)	100 (4)	21.5	22.3	WTWA 1240 Thomson	0.4/1.5/ 5/ 65	
BLACK/URBAN		107 (3)	107 (3)	23.0	16.6			
SAC/EZ		21 (1)	21 (1)	4.5	5.7	WCOS-F 97.5 Columbia	1.1/3.0/ 13/ 200	
NEWS/TALK	30 (1)		30 (1)	6.4	4.4	WWDH-F 97.5 Columbbia	0.7/2.2/ 16/ 240	
NOSTALGIA					0.6			
RELIGION/GOSPEL	30 (3)		30 (3)	6.4	10.9			
SPANISH								
CLASSICAL								
JAZZ/NEW AGE								
UNKNOWN/OTHERS								
	65 (6)	401 (12)	466 (18)					

RADIO STATIONS

WGAC , 580, 5 KW/1 KW (DA-N)	, Talk	CBS, \$15.00 (Roslin)	Beasley
WKZK , 1600, 500 W (DAYS)	, Gospel	AURN, \$11.00 (Dora)	
WTHB , 1550, 5 KW/11 W	, Gospel/Black	ABC, \$ 9.00 (Katz)	
WBBQ-F, 104.3, 100 KW @ 1000	, CHR	ABC, \$70.00 (Eastman)	
WCNA-F, 98.3, 2.8 KW @ 485	, Soft AC	AP, \$15.00 (---)	(CLEARWATER, SC)
WFXA-F, 103.1, 3 KW @ 298	, Black	ABC CBS, \$27.00 (Katz)	
WGUS-F, 102.3, 1.5 KW @ 666	, Country	, \$17.00 (Torbet)	HVS
WKXC-F, 99.5, 23 KW @ 728	, Country	MBS, \$30.00 (Mc-Guild)	(AIKEN, SC)
WMTZ-F, 94.3, 6 KW @ 298	, Oldies	CHN, \$10.00 (K & P)	(MARTINEZ)
WRXR-F, 96.3, 15 KW @ 899	, AOR/Classic	ABC, \$21.00 (Christal)	(AIKEN, SC)
WTHO-F, 101.7, 3 KW @ 298	, Country	NBC, \$ 9.00 (Regional)	(THOMSON)
WZNY-F, 105.7, 100 KW @ 1168	, AC	UNIPWR AP, \$42.00 (Torbet)	Benchmark

Miscellaneous: WMTZ-F sold to Beasley for \$810,000 . . . WAKB-F sold to Davis for \$1,250,000 . . . WCNA-F sold to Buck for \$750,000 (Bergner) . . .

AUSTIN

Arbitron Rank/Pop (12+): 59/686,200
 MSA Rank/Pop: 66/762,000
 ADI # 66
 Average Person Ratings: 15.2
 Market TSL: 20.25 hours

Stations: 24/22
 Diaries: 1173/585:1/51.3%
 Sample Target: 1100
 % Below Line: 1.4
 % Not Listed: 18.6

1992 Revenue: \$25,400,000
 HH Inc.: \$31,525
 Retail \$: 6.8 Bill
 Pop per Station: 31,190
 #1 Biller: KASE-F \$6,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KASE-F (C)	159/15.2	16.3	15.3	17.2	15.7	16.0	237/2786	2003/29.2	28.4	26.6	G	KASE-F
2. KHFI-F (CHR)	89/ 8.5	7.9	7.2	5.3	7.5	7.2	100/1480	1365/19.9	21.7	20.3	C	KHFI-F
3. KKMJ-F (SAC)	81/ 7.7	7.1	8.3	7.4	7.7	7.6	81/1287	1215/17.7	20.3	19.9	D	KKMJ-F
4. KLBJ (N/T)	72/ 6.9	6.0	6.3	7.0	6.4	6.6	79/1326	1156/16.8	15.8	17.0	D	KLBJ
5. KLBJ-F (AOR)	69/ 6.6	7.7	6.4	5.4	6.9	6.5	81/1585	1325/19.3	16.9	18.6	D	KLBJ-F
6. KVET-F (C)	64/ 6.1	4.9	5.8	5.8	5.1	5.7	88/1262	1047/15.3	13.7	13.5	D	KVET-F
7. KGSR-F (AOR)	61/ 5.8	4.6	3.6	4.1	4.7	4.5	62/830	797/11.6	9.4	9.5	C	KGSR-F
8. KPEZ-F (CL AOR)	45/ 4.3	5.3	4.8	4.7	5.4	4.8	45/919	873/12.7	12.5	14.8	C	KPEZ-F
9. KEYI-F (CHR)	28/ 2.7	3.4	3.1	3.5	3.9	3.2	31/762	656/ 9.6	12.9	12.6	B	KEYI-F
10. KMXX-F (AOR/AC)	25/ 2.4	2.5	4.1	4.8	4.0	3.5	43/1212	763/11.1	13.2	15.8	B	KMXX-F
11. KFGI-F (O)	21/ 2.0	3.2	2.1	1.0	1.8	2.1	31/756	522/ 7.6	7.9	6.6	B	KFGI-F
12. KNNC-F (J/NAC)	18/ 1.7	1.8	1.7	2.5	0.4	1.9	21/550	497/ 7.2	7.4	1.5	A	KNNC-F
KMOW (BB)	18/ 1.7	2.0	1.6	2.3	2.0	1.9	18/230	230/ 3.4	3.0	4.2	A	KMOW
14. KTXZ (SP)	16/ 1.5	1.2	1.6	1.4	1.8	1.4	16/243	220/ 3.2	3.7	3.3	A	KTXZ
15. KLTD-F (O)	12/ 1.1	1.3	2.2	3.6	2.4	2.0	18/572	332/ 4.8	9.0	7.6	C	KLTD-F
16. KSAH (SP)	11/ 1.1	----	----	0.7	----	0.4	12/93	73/ 1.1	0.0	0.0		KSAH
KVET (C)	11/ 1.1	1.5	0.7	1.3	1.6	1.1	14/306	264/ 3.8	2.6	4.7		KVET
KKLB-F (SP)	11/ 1.1	----	----	----	----	0.3	11/227	227/ 3.3	0.0	0.0	A	KKLB-F
19.												
20.												

12+ FM SHARE (METRO): 80.85% (688 of 851) (FAL 91: 81.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHFI-F>>	1 KASE-F	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KHFI-F	1 KLBJ
2 KASE-F	2 KLBJ-F	2 KLBJ-F	2 KGSR-F	2 KGSR-F	2 KKMJ-F	2 KVET-F	2 KKMJ-F	2 KHFI-F	2 KASE-F>	2 KASE-F>
3	3 KHFI-F	3 KGSR-F	3 KLBJ <	3 KKMJ-F	3 KLBJ >	3 KHFI-F	3 KLBJ	3 KKMJ-F<	3 KLBJ-F>	3 KKMJ-F
4	4 KPEZ-F	4 KHFI-F<	4 KKMJ-F<	4 KLBJ	4 KVET-F	4 KLBJ <	4 KLBJ-F	4 KLBJ <	4 KKMJ-F<	4 KLBJ-F>
5	KGSR-F	5 KKMJ-F<	5 KLBJ-F	5 KLBJ-F<	5 KGSR-F	5 KKMJ-F	5 KGSR-F<	5 KLBJ-F	5 KVET-F	5 KVET-F
6	6	6 KLBJ	6 KVET-F	6 KVET-F	6	6	6 KVET-F	6 KGSR-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHFI-F	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KASE-F>	1 KLBJ-F>	1 KLBJ-F>	1 KLBJ-F	1 KLBJ-F	1 KLBJ
2 KASE-F>>	2 KHFI-F	2 KLBJ-F	2 KKMJ-F	2 KKMJ-F>	2 KNNC-F	2 KVET-F	2 KGSR-F	2 KLBJ	2 KASE-F
3 KPEZ-F	3 KLBJ-F	3 KKMJ-F	3 KHFI-F	3 KGSR-F>	3 KHFI-F	KASE-F	3 KVET-F	3 KASE-F	3 KLBJ-F<
KLBJ-F	4 KPEZ-F	KGSR-F	4 KGSR-F>	4 KVET-F<	KASE-F	4 KGSR-F	4 KASE-F	4 KVET-F<	4 KGSR-F
5	5 KKMJ-F	5 KPEZ-F	5 KLBJ-F	5 KLBJ-F	5 KFIT	5 KPEZ-F	5 KPEZ-F	5 KGSR-F	5 KVET-F
6	6	6	6	6	6	6 KLBJ	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		89 (1)	89 (1)	10.5	14.2	KELG 1440	Elgin/Austin 0.8/0.8/ 8/ 58
AOR/CLASSIC		175 (3)	175 (3)	20.6	21.5	KFIT 1060	Sunset Valley 0.9/1.1/ 11/ 105
AC/OLDIES		86 (4)	86 (4)	10.1	7.8	KIXL 970	Del Valle/Austin 0.8/2.8/ 8/ 194
FULL SVC/VARIETY						KRGT-F 92.1	Hutto/Austin 0.5/1.8/ 5/ 124
COUNTRY	17 (2)	223 (2)	240 (4)	28.2	30.9	KTAE 1260	Taylor 0.6/1.2/ 8/ 113
BLACK/URBAN							
SAC/EZ		81 (1)	81 (1)	9.5	9.5	WOAI 1200	San Antonio 0.4/2.6/ 7/ 289
NEWS/TALK	76 (2)		76 (2)	8.9	8.7		
NOSTALGIA	18 (1)		18 (1)	2.1	2.4		
RELIGION/GOSPEL	17 (2)		17 (2)	2.0	0.7		
SPANISH	35 (3)	16 (2)	51 (5)	6.0	3.8		
CLASSICAL							
JAZZ/NEW AGE		18 (1)	18 (1)	2.1			
UNKNOWN/OTHERS					0.6		
	163 (10)	688 (14)	851 (24)				

AUSTIN

RADIO STATIONS

KLBJ ,	590,	5 KW/1 KW (DA-N),	News/Talk	CBS MBS, \$40.00	(Eastman)	
KMOW ,	1490,	1 KW	Nostalgia	UNISUP CNN, \$20.00	(Banner)	
KTXZ ,	1560,	2.5 KW (DA-2)	Hispanic	UNIULT, \$19.00	(Lotus)	
KVET ,	1300,	5 KW/1 KW (DA-2),	Country	ABC, \$ NA	(Katz)	
KASE-F,	100.7,	100 KW @ 1191	Country	, \$ 91.00	(Katz)	
KFGI-F,	94.7,	97 KW @ 1256	Country	UNIULT, \$22.00	(MMR)	(LULING)
KMXX-F,	93.3,	93 KW @ 1948	CHR	, \$44.00	(Banner)	Booth (KILLEEN)
KEYI-F,	103.5,	90 KW @ 1246	AC	, \$35.00	(Banner)	
KGSR-F,	107.1,	46 KW @ 518	AOR	, \$33.00	(Mc-Guild)	Beasley (BASTROP)
KHFI-F,	96.7,	100 KW @ 686	CHR	, \$36.00	(Banner)	Rusk (GEORGETOWN)
KKMJ-F,	95.5,	100 KW @ 1000	Soft AC	, \$61.00	(MMR)	Amaturo
KLBJ-F,	93.7,	97 KW @ 1050	AOR	, \$64.00	(Eastman)	
KLTD-F,	98.9,	19 KW @ 298	Oldies	UNIULT, \$30.00	(Torbet)	Shamrock-Lynett (LAMPASAS)
KPEZ-F,	102.3,	20 KW @ 686	Classic AOR	, \$40.00	(Christal)	Clear Channel
KVET-F,	98.1,	100 KW @ 209	Country	ABC, \$40.00	(Katz)	Spur

Miscellaneous: KBTS-F to KMXX-F and format from CHR to AC (Sep) . . . KATG-F to KFGI (March) . . . KHFI-F sold by Rusk by Clear Channel for \$3,500,000 (MVP) . . .

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/397,200
 MSA Rank/Pop: 91/558,000
 ADI # 131
 Average Person Ratings: 15.9
 Market TSL: 21.25 hours

Stations: 32/24
 Diaries: 899/442:1/47.1%
 Sample Target: 830
 % Below Line: 10.0
 % Not Listed: 13.0

1992 Revenue: \$13,200,000
 HH Inc.: \$34,834
 Retail \$: 3.6 Bill
 Pop per Station: 16,550
 #1 Biller: KUZZ-AF \$2,500,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KUZZ-F (C)	105/16.6	15.9	14.2	16.3	13.9	15.8	119/1349	1108/27.9	27.2	25.3	D	KUZZ-F
2. KKXX-F (CHR)	67/10.6	10.2	10.3	10.8	12.1	10.5	67/942	942/23.7	22.2	25.5	C	KKXX-F
3. KERN (N/T)	42/ 6.7	6.8	6.9	6.5	6.7	6.7	46/589	578/14.6	14.6	11.9	C	KERN
4. KWAC (SP)	31/ 4.9	4.2	5.2	3.7	5.0	4.5	31/320	306/ 7.7	9.4	9.1	C	KWAC
5. KRAB-F (AOR)	30/ 4.8	6.0	7.2	6.3	4.5	6.1	30/441	441/11.1	12.9	10.4	B	KRAB-F
6. KLLY-F (AC)	24/ 3.8	5.2	4.1	4.7	4.0	4.4	26/416	396/10.0	10.2	10.1	C	KLLY-F
7. KERN-F (O)	21/ 3.3	4.4	2.7	3.1	3.5	3.4	23/466	439/11.1	10.9	11.3	B	KERN-F
8. KGFM-F (SAC)	20/ 3.2	4.9	5.2	6.1	5.4	4.8	20/367	353/ 8.9	10.9	11.4	B	KGFM-F
9. KKBB-F (CL AOR)	15/ 2.4	2.3	3.6	2.6	3.4	2.7	15/322	301/ 7.6	8.5	11.1	B	KKBB-F
KCWR (C)	15/ 2.4	4.9	3.8	1.3	4.5	3.1	17/241	214/ 5.4	5.5	5.7	A	KCWR
11. KMYX-AF (SAC)	14/ 2.3	2.3	1.3	1.5	1.3	1.9	14/161	161/ 4.1	5.0	2.7	A	KMYX-AF
12. KSUV-F (SP)	14/ 2.2	4.0	3.1	3.1	0.8	3.1	14/221	211/ 5.3	6.3	2.9	A	KSUV-F
13. KIWI-F (CL)	13/ 2.1	1.1	3.0	1.8	2.5	2.0	13/225	215/ 5.4	4.1	6.7	A	KIWI-F
14. KMJ (N/T)	12/ 1.9	0.3	---	0.5	1.0	0.7	56/632	139/ 3.5	0.0	2.1		KMJ
KBOS-F (CHR)	12/ 1.9	1.0	1.4	1.5	1.5	1.5	30/546	148/ 3.7	4.8	3.5		KBOS-F

12+ FM SHARE (METRO): 71.22% (391 of 549) (FAL 91: 68.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KKXX-F>>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F>>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>	1 KKXX-F<	1 KUZZ-F
2 KUZZ-F	2 KKXX-F>	2 KKXX-F>	2 KKXX-F	2 KKXX-F	2 KERN >	2 KKXX-F	2 KERN >	2 KKXX-F>	2 KUZZ-F>>	2 KTWV-F>
3 KRAB-F	3 KRAB-F>	3 KERN	3 KERN	KERN >	3 KWAC	3 KERN	3 KKXX-F>	3 KERN	3 KRAB-F	3 KNZR >
4	4 KLLY-F	4 KRAB-F	4 KERN-F	4 KWAC	4 KERN-F	4 KWAC >	4 KLLY-F	4 KRAB-F	4 KLLY-F	4 KHIS-F >
5	5 KMYX-AF	KLLY-F	5 KLLY-F	KERN-F	5 KGFM-F	5 KRAB-F	5 KWAC	5 KLLY-F	5 KERN-F	5
6	KERN	6 KWAC	6 KWAC	6 KLLY-F	6 KKXX-F	6	6 KRAB-F	6 KERN-F	6	6
7	7	KERN-F	KRAB-F	7	7 KMJ	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUZZ-F	1 KUZZ-F>>	1 KUZZ-F>>	1 KUZZ-F>>	1 KUZZ-F>>	1 KKXX-F>	1 KUZZ-F	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>
KKXX-F>	2 KKXX-F>	2 KKXX-F	2 KKXX-F	2 KKXX-F>	2 KUZZ-F>	2 KKXX-F>	2 KRAB-F	2 KKXX-F>	2 KERN >
3 KSUV-F	3 KLLY-F	3 KJOI-F	3 KLLY-F	3 KWAC	3 KRAB-F	3 KRAB-F>	3 KERN	3 KERN	3 KKXX-F
KLLY-F>	4 KRAB-F	4 KWAC	4 KWAC	KLLY-F	4 KMYX-AF	4 KMYX-AF	4 KKXX-F>	4 KRAB-F>	4 KRAB-F
5 KRAB-F	KJOI-F	KRAB-F	5 KGFM-F	5 KERN-F	KKBB-F	5 KERN	5 KMYX-AF	5 KMYX-AF	KERN-F
KAFY	6	KLLY-F	KERN-F	6 KGFM-F	6	6	6	KLLY-F	6 KWAC
				KERN				KKBB-F	KERN-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA
TOP 40/CHR/CONTEMP		90 (3)	90 (3)	16.4	17.2	KAFY 970 Bakersfield	1.4/5.4/ 9/ 216	
AOR/CLASSIC		52 (3)	52 (3)	9.5	9.5	KBID 1350 Bakersfield	0.8/1.7/ 5/ 69	
AC/OLDIES	5 (1)	47 (3)	52 (4)	9.5	12.0	KCHJ 1010 Delano	1.3/3.7/ 9/ 158	
FULL SVC/VARIETY						KCHT-F 99.3 Bakersfield	1.7/5.5/ 11/ 217	
COUNTRY	26 (3)	120 (3)	146 (6)	26.6	24.0	KCNQ-F 102.5 Kernville/LkIsb	1.4/1.5/ 9/ 59	
BLACK/URBAN						KERI 1180 Wasco	0.8/3.4/ 5/ 161	
SAC/EZ	1 (1)	40 (3)	41 (4)	7.5	6.2	KGE0 1230 Bakersfield	0.8/5.0/ 5/ 209	
NEWS/TALK	76 (4)		76 (4)	13.8	11.8	KHIS-F 96.5 Bakersfield	1.0/4.4/ 6/ 176	
NOSTALGIA						KNZR 1560 Bakersfield	1.7/7.3/ 15/ 381	
RELIGION/GOSPEL	5 (1)	6 (1)	11 (2)	2.0	3.1	KTIE-F 107.1 Bakersfield	1.0/5.1/ 6/ 201	
SPANISH	40 (2)	14 (1)	54 (3)	9.8	11.0			
CLASSICAL		13 (1)	13 (1)	2.4	2.9	KCBS-F 93.1 Los Angeles	0.3/1.4/ 3/ 70	
JAZZ/NEW AGE		9 (1)	9 (1)	1.6		KFI 640 Los Angeles	1.7/3.5/ 15/ 170	
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9	2.1	KFRE 940 Fresno	0.5/1.8/ 22/ 290	
	158 (13)	391 (19)	549 (32)			KJOI-F 98.9 Dinuba/Fresno	1.1/2.5/ 24/ 414	
						KLOS-F 95.5 Los Angeles	1.1/2.3/ 13/ 174	
						KTWV-F 94.7 Los Angeles	1.4/2.1/ 9/ 106	

BAKERSFIELD

RADIO STATIONS

KAFY	,	970,	1 KW (DA-1)	,	Hispanic	UPI,	\$18.00	(Caballero)	
KCWR	,	550,	5 KW (DA-2)	,	Country	,	\$ NA	(Katz)	Buck Owens
KERN	,	1410,	1 KW	,	News/Talk	NBC-T ABC,	\$23.00	(Christal)	Amer. General
KGEO	,	1230,	1 KW	,	Oldies	UNISUP CBS,	\$12.00	(Mc-Guild)	
KWAC	,	1490,	1 KW	,	Hispanic	,	\$24.00	(Lotus)	
KERN-F,	94.1,	4.5 KW @	1309	,	Oldies	,	\$19.00	(Christal)	Amer. General
KGFM-F,	101.5,	4.8 KW @	1279	,	Soft AC/EZ	UNISUP,	\$25.00	(Mc-Guild)	
KIWI-F,	92.1,	6 KW @	164	,	EZ	,	\$21.00	(CMBS)	
KKBB-F,	97.7,	3 KW @	298	,	Classic AOR	,	\$20.00	(Eastman)	(SHAFTER)
KKXX-F,	105.3,	35 KW @	581	,	CHR	,	\$32.00	(Durpetti)	Salem (DELANO)
KLLY-F,	95.3,	13 KW @	462	,	AC	AP,	\$22.00	(HNWH)	Buckley (OILDALE)
KRAB-F,	106.3,	3.9 KW @	374	,	AOR	UNISUP,	\$23.00	(Banner)	(GREENACRE)
KUZZ-F,	107.9,	5.8 KW @	1358	,	Country	,	\$60.00	(Katz)	Buck Owens
KSUV-F,	102.9,	21 KW @	364	,	Hispanic	,	\$17.00	(Caballero)	

Miscellaneous: KTIE-F sold to Buck Owens for \$900,000 . . . KIWI-F: From Classical to EZ . . .

BALTIMORE

Arbitron Rank/Pop (12+): 19/2,033,200
 MSA Rank/Pop: 17/2,400,000
 ADI # 22
 Average Person Ratings: 17.7
 Market TSL: 23.00 hours

Stations: 37/19
 Diaries: 2135/952:1/49.6%
 Sample Target: 1920
 % Below Line: 16.2
 % Not Listed: 11.9

1992 Revenue: \$60,000,000
 HH Inc.: \$36,013
 Retail \$: 18.0 Bill
 Pop per Station: 107,010
 #1 Biller: WBAL \$10,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WBAL (N/T)	277/ 7.7	10.2	9.5	7.2	7.5	8.6	284/3860	3653/18.0	21.8	18.2	I	WBAL
2. WPOC-F (C)	269/ 7.5	8.0	8.7	8.9	6.9	8.3	312/3950	3332/16.4	17.3	14.7	G	WPOC-F
3. WLIF-F (SAC)	256/ 7.1	7.2	7.3	7.1	6.1	7.2	262/3394	3310/16.3	16.6	14.8	H	WLIF-F
4. WXYV-F (B)	225/ 6.3	6.4	6.3	6.1	8.1	6.3	230/3187	3059/15.0	14.4	16.0	G	WXYV-F
5. WIYY-F (AOR)	210/ 5.8	5.7	5.2	5.5	5.5	5.6	258/4132	3484/17.1	16.0	16.5	G	WIYY-F
6. WQSR-F (O)	205/ 5.7	5.9	5.3	5.7	5.6	5.7	224/3108	2810/13.8	13.7	13.8	H	WQSR-F
7. WMMX-F (AC)	198/ 5.5	5.3	5.6	5.4	6.3	5.4	208/3547	3383/16.6	15.7	17.0	H	WMMX-F
8. WERQ-F (CHR)	176/ 4.9	4.2	4.7	4.6	3.3	4.6	179/2903	2817/13.9	13.3	10.0	D	WERQ-F
9. WWIN-F (B)	123/ 3.4	3.0	3.1	2.7	4.3	3.0	123/1683	1683/ 8.3	8.0	9.3	D	WWIN-F
10. WHFS-F (AOR)	122/ 3.4	3.8	3.7	2.4	2.8	3.3	123/1883	1786/ 8.8	9.0	7.0		WHFS-F
11. WCBM (T)	116/ 3.2	2.5	2.8	4.3	3.6	3.2	119/1636	1566/ 7.7	7.5	6.8		WCBM
12. WITH (BB)	108/ 3.0	1.8	2.4	2.6	2.4	2.5	109/1098	1074/ 5.3	4.5	6.0	B	WITH
13. WBSB-F (AC)	85/ 2.4	3.7	3.2	2.8	4.2	3.0	96/2445	2138/10.5	12.4	13.5	E	WBSB-F
14. WGRX-F (CL AOR)	83/ 2.3	2.2	1.7	1.9	1.9	2.0	111/2171	1684/ 8.3	8.0	8.3	C	WGRX-F
15. WCAO (G)	81/ 2.3	1.4	1.6	1.2	1.1	1.6	85/949	891/ 4.4	4.2	4.0		WCAO
16. WWDC-F (AOR)	70/ 1.9	2.2	1.7	2.4	2.6	2.0	93/1908	1568/ 7.7	7.3	8.6		WWDC-F
17. WRBS-F (REL)	59/ 1.6	1.4	1.3	1.0	1.0	1.3	63/968	899/ 4.4	4.7	2.8		WRBS-F
18. WPGC-F (CHR)	48/ 1.3	1.8	1.7	1.8	1.9	1.6	49/1335	1241/ 6.1	7.7	7.8		WPGC-F
19. WWIN (REL)	42/ 1.2	0.9	1.8	1.9	1.6	1.5	42/749	740/ 3.6	3.9	4.8		WWIN
20. WJFK (T)	41/ 1.1	1.1	0.7	0.6	0.3	0.9	45/664	622/ 3.1	2.5	1.8		WJFK
21. WHUR-F (B)	40/ 1.1	1.5	0.9	1.0	1.4	1.1	44/821	735/ 3.6	5.0	5.3		WHUR-F
22.												
23.												
24.												
25.												

12+ FM SHARE (METRO): 76.40% (2415 of 3161) (FAL 91: 76.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WERQ-F >>	1 WIYY-F	1 WXYV-F	1 WQSR-F	1 WPOC-F <	1 WBAL	1 WBAL >	1 WLIF-F	1 WPOC-F	1 WXYV-F <	1 WBAL >>
2 WIYY-F <	2 WXYV-F	WIYY-F <	2 WPOC-F <	2 WQSR-F <	2 WPOC-F	2 WPOC-F	2 WLIF-F	2 WLIF-F	2 WQSR-F	2 WPOC-F
3 WXYV-F >>	3 WHFS-F	3 WQSR-F <	3 WMMX-F	3 WLIF-F <	3 WLIF-F >	3 WQSR-F	3 WBAL	3 WIYY-F	3 WIYY-F	3 WLIF-F
4 WMMX-F	4 WERQ-F	4 WMMX-F	4 WXYV-F	4 WMMX-F	4 WQSR-F	WLIF-F	4 WQSR-F <	4 WBAL <	4 WBAL >	4 WXYV-F
WPGC-F	5 WMMX-F <	5 WPOC-F <	5 WLIF-F	5 WXYV-F >	5 WMMX-F <	5 WMMX-F <	5 WQSR-F <	5 WWIN-F	5 WWIN-F	5 WMMX-F
6	6 WLIF-F	6 WLIF-F <	6 WIYY-F <	6 WWIN-F <	6 WITH	6 WXYV-F <	6 WXYV-F	6 WXYV-F <	6 WMMX-F	6 WMMX-F <
7	7 WPOC-F	7 WHFS-F <	7 WWIN-F	7 WIYY-F	7 WCBM	7 WIYY-F >	7 WIYY-F	7 WMMX-F	7 WPOC-F	7 WERQ-F >>
8	8 WQSR-F	8 WERQ-F	8 WBAL	WBAL >	8 WWIN-F	8 WERQ-F	8 WCBM	8 WERQ-F >	8 WHFS-F <	8
9	9	9 WWIN-F	9 WHFS-F	9 WERQ-F	9	9 WCBM	9 WITH	9 WHFS-F	9 WCBM	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WERQ-F <	1 WXYV-F	1 WXYV-F <	1 WMMX-F	1 WLIF-F	1 WIYY-F >	1 WIYY-F >	1 WIYY-F	1 WIYY-F >	1 WQSR-F
2 WIYY-F	2 WLIF-F	2 WPOC-F	WLIF-F	2 WPOC-F	2 WHFS-F >	2 WHFS-F	2 WXYV-F	2 WQSR-F	2 WIYY-F
3 WLIF-F <	3 WIYY-F	3 WLIF-F <	3 WXYV-F <	3 WMMX-F	3 WXYV-F >	3 WXYV-F >	3 WHFS-F >	3 WXYV-F <	3 WPOC-F
4 WXYV-F	4 WERQ-F	4 WMMX-F	4 WPOC-F	4 WXYV-F	4 WERQ-F	4 WERQ-F	4 WQSR-F	4 WHFS-F	4 WXYV-F
5 WMMX-F	5 WMMX-F	5 WIYY-F <	5 WQSR-F	WQSR-F >	5 WQSR-F >	5 WQSR-F	5 WPOC-F	5 WMMX-F	5 WMMX-F
6 WHFS-F >	6 WPOC-F >	6 WERQ-F	6 WERQ-F	6 WWIN-F	6 WQSR-F	6 WQSR-F	6 WERQ-F	6 WPOC-F	6 WBAL
7 WBSB-F	7 WHFS-F <	7 WQSR-F	7 WIYY-F	7 WBSB-F <	WJFK	7 WMMX-F <	7 WLIF-F	7 WBAL	7 WWIN-F <
8	8 WBSB-F	8 WBSB-F	8 WWIN-F	8 WBAL	8	8 WPOC-F	8 WMMX-F	8 WWIN-F	8 WLIF-F
9	9	9 WWIN-F	9 WBSB-F	9	9	9 WGRX-F	9 WWIN-F	9 WGRX-F	9 WHFS-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		252 (3)	252 (3)	8.0	12.4	WBGR 860 Baltimore	0.8/2.2/ 27/ 450		
AOR/CLASSIC		518 (6)	518 (6)	16.4	16.7	WXCX-F 103.7 Havre De Grace	0.4/1.0/ 32/ 418		
AC/OLDIES		542 (6)	542 (6)	17.1	14.5	WXZL-F 103.1 Grasonvl/Baltmr	0.7/2.8/ 28/ 633		
FULL SVC/VARIETY	13 (1)		13 (1)	0.4	0.4				
COUNTRY		319 (3)	319 (3)	10.1	9.8	WASH-F 97.1 Washington	0.6/2.4/ 25/ 553		
BLACK/URBAN		409 (4)	409 (4)	12.9	16.5	WAVA-F 105.1 Arlington/Wash	0.4/1.2/ 16/ 278		
SAC/EZ		277 (2)	277 (2)	8.8	8.2	WGAY-F 99.5 Washington	0.6/2.4/ 23/ 562		
NEWS/TALK	475 (5)		475 (5)	15.0	13.9	WJFK-F 106.7 Manassas/Wash	0.2/0.8/ 11/ 221		
NOSTALGIA	108 (1)		108 (1)	3.4	2.8	WJZE-F 100.3 Washington	0.7/1.5/ 25/ 312		
RELIGION/GOSPEL	150 (3)	73 (2)	223 (5)	7.1	4.3	WKYS-F 93.9 Washington	0.6/1.9/ 21/ 395		
SPANISH						WLTT-F 94.7 Bethesda/Wshntn	0.4/1.7/ 16/ 412		
CLASSICAL						WMAL 630 Washington	0.4/1.8/ 20/ 528		
JAZZ/NEW AGE		25 (1)	25 (1)	0.8		WMZQ-F 98.7 Washington	1.0/2.5/ 45/ 673		
UNKNOWN/OTHERS					0.5	WRQX-F 107.3 Washington	0.8/3.4/ 33/ 788		
	746 (10)	2415 (27)	3161 (37)			WTOP 1500 Washington	0.8/4.8/ 34/1071		
						WWRC 980 Washington	0.3/0.6/ 18/ 201		
						WXTR-F 104.1 Waldorf/Washgtn	0.5/1.7/ 17/ 410		

BALTIMORE

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, NEWS/TALK	CBS, \$ 146.00 (HNWH)	Hearst
WBGR, 860, 2.5 KW/100 W (DA-1)	, GOSPEL	AURN, \$ 45.00 (Roslin)	Mortenson
WCAO, 600, 5 KW (DA-1)	, GOSPEL	NBC, \$ 37.00 (Mc-Guild)	Summit
WCBM, 680, 10 KW/5 KW (DA-2)	, TALK	ABC, \$ 43.00 (Katz)	
WEBB, 1360, 5 KW/1.7 KW (DA-1)	, BLACK	SBN, \$ 31.00 (Roslin)	
WITH, 1230, 1 KW	, NOSTALGIA	MBS, \$ 37.00 (Roslin)	
WWIN, 1400, 1 KW	, GOSPEL	, \$ 29.00 (Torbet)	

FM STATIONS

WBSB, 104.3, 50 KW @ 420,	AC/CHR	ABC, \$ 101.00 (Banner)	Scripps-Howard
WERQ, 92.3, 37 KW @ 571,	CHR	APR, \$ 60.00 (MMR)	United
WGRX, 100.7, 16 KW @ 859,	CLASSIC AOR	ABC, \$ 47.00 (Durpetti)	Shamrock-Lynett (WESTMINSTER)
WIYY, 97.9, 14 KW @ 951,	AOR	ABC, \$ 142.00 (HNWH)	Hearst
WLIF, 101.9, 14 KW @ 961,	EZ/SOFT AC	, \$ 138.00 (Eastman)	Infinity
WPOC, 93.1, 16 KW @ 859,	COUNTRY	ABC, \$ 119.00 (Mc-Guild)	Nationwide
WQSR, 105.7, 50 KW @ 492,	OLDIES	, \$ 140.00 (Christal)	Sconnix
WRBS, 95.1, 50 KW @ 498,	RELIGION	, \$ 23.00 (---)	
WWIN, 95.9, 3 KW @ 298,	BLACK	, \$ 59.00 (Torbet)	
WWMX, 106.5, 7.4 KW @ 1217,	AC	, \$ 172.00 (Katz)	Capitol-Goodman
WXYV, 102.7, 50 KW @ 400,	BLACK	, \$ 127.00 (McGuild)	Summit

OTHER RANKED STATIONS -- SEE WASHINGTON

Miscellaneous: WITH sold to Capital Kids Radio for \$763,000 (Questcom) . . .

BATON ROUGE

Arbitron Rank/Pop (12+): 83/430,800
 MSA Rank/Pop: 92/543,000
 ADI # 95
 Average Person Ratings: 16.0
 Market TSL: 21.50 hours

Stations: 20/15
 Diaries: 989/436:1/48.7%
 Sample Target: 930
 % Below Line: 9.3
 % Not Listed: 10.4

1992 Revenue: \$13,100,000
 HH Inc.: \$28,134
 Retail \$: 4.3 Bill
 Pop per Station: 28,720
 #1 Biller: WYNK-AF \$3,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WYNK-AF (C)	135/19.6	18.7	23.4	21.0	17.7	20.7	279/3441	1526/35.5	34.2	31.9	E	WYNK-AF
2. KQXL-F (B)	79/11.4	10.8	11.7	9.4	11.8	10.8	106/1212	860/20.0	21.3	21.1	C	KQXL-F
3. WXOK (B)	78/11.3	6.6	9.1	12.0	10.3	9.8	86/790	676/15.7	16.6	17.1	B	WXOK
4. WJBO (N/T)	49/ 7.1	7.3	5.5	5.4	5.4	6.3	54/815	737/17.1	12.4	14.6	C	WJBO
WFMF-F (CHR)	49/ 7.1	8.6	6.2	7.5	7.7	7.3	74/1520	865/20.1	19.0	23.8	C	WFMF-F
6. WKJN-F (C)	38/ 5.5	6.4	5.8	5.8	5.8	5.9	70/1294	707/16.4	16.0	15.7	D	WKJN-F
7. KRVE-F (AC)	37/ 5.4	4.8	5.3	4.2	5.1	4.9	41/705	639/14.8	13.8	11.0	A	KRVE-F
8. WTGE-F (AOR)	28/ 4.1	5.3	3.0	3.9	2.9	4.1	53/1238	570/13.2	13.4	13.0	B	WTGE-F
9. WCKW-F (CL AOR)	27/ 3.9	4.7	3.0	2.8	3.8	3.6	77/1424	492/11.4	11.4	10.4		WCKW-F
10. WGGZ-F (O)	23/ 3.3	3.1	4.7	5.4	4.6	4.1	52/994	492/11.4	11.4	11.9	C	WGGZ-F
11. WNDC (G)	18/ 2.6	2.2	0.9	2.3	2.1	2.0	18/204	204/ 4.7	2.9	3.8		WNDC
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 72.98% (451 of 618) (FAL 91: 76.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFMF-F>	1 WYNK-AF	1 WYNK-AF	1 WYNK-AF>	1 WYNK-AF>	1 WYNK-AF>	1 WYNK-AF>>	1 WYNK-AF>	1 WYNK-AF	1 WXOK	1 WXOK <
2 KQXL-F	2 KQXL-F>	2 KQXL-F	2 WXOK <	2 WXOK <	2 WXOK	2 KQXL-F	2 WJBO	2 KQXL-F>	2 KQXL-F>	2 WYNK-F>>
3 WXOK	3 WFMF-F	3 WXOK >	3 KQXL-F>	3 KQXL-F	3 WJBO	3 WXOK	3 WXOK >	3 WXOK <	3 WYNK-AF	3 WQUE-F
4 WQUE-F	4 WXOK	4 WFMF-F	4 WJBO	4 WJBO >	4 KQXL-F	4 WFMF-F	4 KQXL-F>	4 WFMF-F	4 WFMF-F	4 KQXL-F
5	5 WCKW-F	KRVE-F<	5 KRVE-F	5 KRVE-F	5	5 WJBO	5 KRVE-F	5 KRVE-F	5	5
6	6	6 WJBO	6 WKJN-F	6 WKJN-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYNK-AF	1 WYNK-AF>	1 WYNK-AF>	1 WYNK-AF>	1 WYNK-AF>	1 KQXL-F>>	1 KQXL-F	1 WYNK-AF	1 WYNK-AF	1 WYNK-AF>
2 KQXL-F	2 KQXL-F	2 WXOK	2 WXOK <	2 WXOK	2 WYNK-AF>	2 WYNK-AF	WJBO	2 KQXL-F>	2 WJBO
3 WXOK	3 WXOK	KQXL-F	3 KQXL-F>	3 KQXL-F	3 WTGE-F	3 WCKW-F	WCKW-F	3 WJBO	3 KQXL-F
4 WFMF-F	4 WFMF-F	4 WFMF-F>	4 KRVE-F	4 KRVE-F	4 WKJN-F	4 WFMF-F	4 KQXL-F	4 WXOK	4 WXOK
5	5	5 WKJN-F	5 WFMF-F	5 WKJN-F	WFMF-F	5 WTGE-F	5 WFMF-F>	5 WCKW-F	5 WCKW-F
6	6	6	6	6	WCKW-F	WJBO	6 WTGE-F	6 WTGE-F	6 WTGE-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		49 (1)	49 (1)	7.9	9.0	WBIU 1210	Denham Springs	0.4/2.0/	3/ 88
AOR/CLASSIC		55 (2)	55 (2)	8.9	7.9	WIBR 1300	Baton Rouge	0.4/1.4/	3/ 63
AC/OLDIES		77 (4)	77 (4)	12.5	15.4	WQCK-F 92.7	Clinton	1.3/4.1/	10/ 217
FULL SVC/VARIETY						WSLG 1090	Gonzales/Btn Rg	0.7/1.0/	5/ 57
COUNTRY	9 (2)	167 (2)	176 (4)	28.5	27.4				
BLACK/URBAN	78 (1)	94 (2)	172 (3)	27.8	28.0	KHOM-F 104.1	Houma	2.0/5.8/	40/ 650
SAC/EZ					0.9	KTDY-F 99.9	Lafayette	0.4/2.2/	49/ 915
NEWS/TALK	59 (3)		59 (3)	9.5	7.5	WQUE-F 93.3	New Orleans	2.2/5.3/	65/ 847
NOSTALGIA					3.9	WWL 870	New Orleans	0.7/3.4/	46/ 733
RELIGION/GOSPEL	21 (2)	9 (1)	30 (3)	4.9					
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	167 (8)	451 (12)	618 (20)						

RADIO STATIONS

WJBO , 1150, 5 KW (DA-1)	Talk/News	CBS, NBC-T, \$25.00	(Christal)	Jenne
WNDC , 910, 1 KW (DA-1)	Gospel	, \$15.00	(---)	
WXOK , 1460, 5 KW/1 KW (DA-3)	Black	AURN, \$19.00	(Banner)	
KQXL-F, 106.5, 50 KW @ 298	Black	AURN ABC, \$26.00	(Banner)	(NEW ROADS)
KRVE-F, 96.1, 43 KW @ 449	AC	, \$22.00	(K & P)	(BRUSLY)
WFMF-F, 102.5, 100 KW @ 1260	CHR	UNIPWR, \$45.00	(Christal)	Jenne
WGGZ-F, 98.1, 100 KW @ 1500	Oldies	ABC, \$34.00	(Katz)	
WKJN-F, 103.3, 100 KW @ 1004	Country	MBS, \$46.00	(Christal)	(HAMMOND)
WTGE-F, 100.7, 100 KW @ 1499	AOR	ABC, \$30.00	(Eastman)	
WXLT-F, 94.1, 100 KW @ 981	Soft AC	, \$16.00	(Christal)	(McCOMB, MS)
WYNK-F, 101.5, 100 KW @ 1499	Country	ABC, \$77.00	(Torbet)	Narragansett

Other Ranked Stations - See New Orleans

BINGHAMTON

Arbitron Rank/Pop (12+): 149/219,000
 MSA Rank/Pop: 169/264,500
 ADI # 134
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 13/10
 Diaries: 821/267:1/52.6%
 Sample Target: 770
 % Below Line: 2.6
 % Not Listed: 17.4

1992 Revenue: \$7,000,000
 HH Inc.: \$33,274
 Retail \$: 2.0 Bill
 Pop per Station: 21,900
 #1 Biller: WHWK-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WHWK-F (C)	66/18.9	14.6	20.4	14.0	15.1	----	128/1310	676/30.9	24.0	29.8	C	WHWK-F
2. WAAL-F (CHR)	48/13.7	17.8	15.8	16.5	18.6	----	99/1284	700/32.0	36.8	32.7	C	WAAL-F
3. WMBF (FS)	43/12.3	11.5	10.6	14.8	10.3	----	46/603	530/24.2	20.6	21.7	C	WMBF
4. WKGB-F (AOR)	39/11.1	13.2	10.9	9.3	8.0	----	44/571	461/21.1	21.7	16.8	B	WKGB-F
5. WMXW-F (SAC)	31/ 8.9	9.7	8.3	7.1	5.1	----	33/455	412/18.8	19.9	19.8	C	WMXW-F
6. WMRV-F (AC)	22/ 6.3	6.0	6.6	7.1	9.4	----	29/516	396/18.1	19.0	21.1	B	WMRV-F
7. WINR (BB)	18/ 5.1	5.4	6.6	5.2	5.7	----	23/288	244/11.1	11.6	13.9	A	WINR
8. WGRG-F (C)	7/ 2.0	2.9	2.6	4.7	4.0	----	10/230	173/ 7.9	9.8	11.4	A	WGRG-F
9. WKOP (C)	5/ 1.4	0.9	0.6	----	----	----	5/103	91/ 4.2	2.5	3.5		WKOP
10.												

12+ FM SHARE (METRO): 76.82% (222 of 289) (FAL 91: 77.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAAL-F	1 WKGB-F	1 WHWK-F<	1 WHWK-F>	1 WHWK-F>>	1 WHWK-F	1 WHWK-F>	1 WHWK-F>	1 WHWK-F>	1 WAAL-F>	1 WHWK-F>
2	2 WAAL-F	2 WKGB-F	2 WKGB-F	2 WKGB-F<	2 WMBF >	2 WAAL-F	2 WMBF	2 WAAL-F	2 WHWK-F	2 WKGB-F>
3	3 WHWK-F	3 WAAL-F	3 WAAL-F	3 WAAL-F	3 WMXW-F	3 WMBF	3 WKGB-F	3 WKGB-F	3 WKGB-F	3 WMBF
4	4	4	4	4	4	4	4 WMXW-F	4 WMBF	4	4 WMRV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAAL-F>>	1 WAAL-F	1 WHWK-F	1 WAAL-F<	1 WHWK-F>	1 WKGB-F>>	1 WKGB-F>>	1 WKGB-F>>	1 WKGB-F>	1 WHWK-F>
2 WMXW-F	2 WHWK-F>	2 WAAL-F	2 WHWK-F	2 WMXW-F	2 WAAL-F	2 WAAL-F	2 WHWK-F	2 WHWK-F>	2 WKGB-F>
3	3 WKGB-F	3 WKGB-F	3 WMXW-F	WAAL-F	3	3	WAAL-F	3 WAAL-F	3 WAAL-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		50 (2)	50 (2)	17.3	18.5	WMRV 1430 Endicott	0.3/4.6/ 1/ 104
AOR/CLASSIC		43 (2)	43 (2)	14.9	13.8		
AC/OLDIES	1 (1)	25 (2)	26 (3)	9.0	22.1	WQNY-F 103.7 Ithaca	1.1/2.8/ 19/ 230
FULL SVC/VARIETY	43 (1)		43 (1)	14.9	12.4	WYXL-F 97.3 Ithaca	0.9/1.6/ 4/ 98
COUNTRY	5 (1)	73 (2)	78 (3)	27.0	23.8	WYYS-F 99.9 Cortland/Ithaca	0.6/1.9/ 20/ 264
BLACK/URBAN							
SAC/EZ		31 (1)	31 (1)	10.7			
NEWS/TALK					0.7		
NOSTALGIA	18 (1)		18 (1)	6.2	7.7		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.0		
	67 (4)	222 (9)	289 (13)				

RADIO STATIONS

WINR , 680, 1 KW/500 W (DA-2) , Nostalgia CBS, \$14.00 (Roslin)
 WMBF , 1290, 5 KW (DA-N) , Full Service NBC, \$25.00 (Katz) Stoner
 WALL-F, 99.1, 7 KW @ 1089 , CHR ABC, \$34.00 (Eastman) Regional
 WGRG-F, 101.7, 1 KW @ 558 , Oldies , \$12.00 (Eastman) (OWEGO)
 WHWK-F, 98.1, 10 KW @ 961 , Country , \$35.00 (Katz) Stoner
 WKGB-F, 92.5, 1.3 KW @ 708 , AOR SOURCE, \$20.00 (HNWH) (SUSQUEHANNA)
 WMRV-F, 105.7, 35 KW @ 571 , AC UNIPWR, \$25.00 (Banner) Beacon (ENDICOTT)
 WMXW-F, 103.3, .6 KW @ 1014 , Soft AC , \$21.00 (---) (VESTAL)

Miscellaneous: WBNK changes to WKOP and format to Country (July) . . .

BIRMINGHAM

Arbitron Rank/Pop (12+): 53/763,600
 MSA Rank/Pop: 59/942,000
 ADI # 49
 Average Person Ratings: 16.6
 Market TSL: 22.00 hours

Stations: 25/21
 Diaries: 1282/596:1/81.9%
 Sample Target: 1210
 % Below Line: 5.1
 % Not Listed: 11.1

1992 Revenue: \$25,100,000
 HH Inc.: \$27,025
 Retail \$: 6.9 B11
 Pop per Station: 36,361
 #1 Biller: WZZK-AF \$6,100,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WZZK-AF (C)	253/20.0	16.6	18.0	17.7	15.9	18.1	359/3849	2498/32.7	30.8	31.7	G	WZZK-AF
2. WENN-F (B)	112/ 8.8	9.3	8.6	11.3	9.5	9.5	142/1698	1275/16.7	17.1	15.6	D	WENN-F
3. WMJJ-F (AC)	101/ 8.0	9.6	8.6	8.6	9.0	8.7	117/1649	1303/17.1	20.8	20.1	F	WMJJ-F
4. WZRR-F (AOR)	96/ 7.6	9.1	10.5	9.3	9.6	9.1	145/1933	1358/17.8	19.5	19.9	E	WZRR-F
5. WERC (N/T)	70/ 5.5	6.0	6.8	7.0	7.3	6.3	72/1045	978/12.8	14.6	15.4	C	WERC
6. WAPI-F (CHR)	63/ 5.0	5.9	6.6	6.9	8.4	6.1	95/1907	1320/17.3	18.1	21.7	D	WAPI-F
7. WATV (B)	61/ 4.8	3.7	5.3	5.9	4.5	4.9	61/700	693/ 9.1	9.6	7.5	A	WATV
8. WAGG (G)	52/ 4.1	3.9	3.4	3.7	3.2	3.8	52/607	590/ 7.7	6.8	5.4	A	WAGG
9. WODL-F (C)	51/ 4.0	2.0	2.2	1.8	3.0	2.5	66/1092	802/10.5	6.1	6.7	B	WODL-F
10. WTUG-F (B)	46/ 3.6	3.5	3.9	3.3	2.6	3.6	83/976	597/ 7.8	6.8	5.8		WTUG-F
11. WAPI (BB)	44/ 3.5	3.3	3.7	4.3	4.6	3.7	52/745	623/ 8.2	9.4	10.6	B	WAPI
12. WZBQ-F (CHR)	29/ 2.3	1.8	1.7	1.6	1.3	1.9	57/1079	548/ 7.2	5.7	7.0	A	WZBQ-F
13. WJLD (B)	27/ 2.1	2.2	2.7	2.1	1.8	2.3	28/514	473/ 6.2	5.1	6.0	A	WJLD
WDJC-F (REL)	27/ 2.1	2.5	3.0	2.7	3.2	2.6	48/1058	592/ 7.8	9.8	9.1	B	WDJC-F
15. WAYE (G)	23/ 1.8	0.8	0.4	---	1.1	0.8	23/210	210/ 2.8	1.8	2.1	A	WAYE

12+ FM SHARE (METRO): 71.11% (800 of 1125) (FAL 91: 71.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTUG-F	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF
2 WENN-F	2 WZRR-F	2 WZRR-F	2 WMJJ-F	2 WMJJ-F	2 WMJJ-F	2 WMJJ-F	2 WMJJ-F	2 WENN-F	2 WENN-F	2 WATV
3 WAPI-F	3 WENN-F	3 WENN-F	3 WZRR-F	3 WZRR-F	3 WERC	3 WERC	3 WZRR-F	3 WMJJ-F	3 WTUG-F	3 WENN-F
4 WZZK-AF	4 WAPI-F	4 WMJJ-F	4 WENN-F	4 WENN-F	4 WATV	4 WATV	4 WERC	4 WZRR-F	4 WZRR-F	4 WAGG
5	5	5 WAPI-F	5 WODL-F	5 WODL-F	5 WAPI	5 WATV	5 WENN-F	5 WAPI-F	5 WAPI-F	5 WZRR-F
6	6	6	6	6	6 WAGG	6 WZRR-F	6	6 WERC	6	6 WKLD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WENN-F	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF	1 WZRR-F	1 WZRR-F	1 WZZK-AF	1 WZZK-AF	1 WZZK-AF
2 WZZK-AF	2 WENN-F	2 WENN-F	2 WMJJ-F	2 WMJJ-F	2 WENN-F	2 WZZK-AF	2 WZRR-F	2 WZRR-F	2 WZRR-F
3 WZRR-F	3 WZRR-F	3 WZRR-F	3 WENN-F	3 WENN-F	3 WZZK-AF	3 WENN-F	3 WENN-F	3 WENN-F	3 WMJJ-F
4 WAPI-F	4 WAPI-F	4 WAPI-F	4 WZRR-F	4 WATV	4	4	4	4 WMJJ-F	4 WENN-F
5	5	5 WMJJ-F	5 WAPI-F	5 WZRR-F	5	5	5	5	5 WODL-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		92 (2)	92 (2)	8.2	11.3	WARF 1240 Jasper	0.3/0.9/ 4/ 78		
AOR/CLASSIC		96 (1)	96 (1)	8.5	10.6	WFFN-F 95.3 Cordova	0.3/1.3/ 4/ 142		
AC/OLDIES		101 (1)	101 (1)	9.0	12.2	WJOX 690 Birmingham	1.3/5.3/ 30/ 566		
FULL SVC/VARIETY						WKLD-F 97.7 Oneonta	0.7/1.2/ 9/ 93		
COUNTRY	13 (2)	313 (5)	326 (7)	29.0	21.6	WLPH 1480 Irondale	0.8/1.1/ 10/ 87		
BLACK/URBAN	88 (2)	158 (2)	246 (4)	21.9	20.4	WURL 760 Moody/Leeds	0.6/1.1/ 8/ 82		
SAC/EZ		13 (2)	13 (2)	1.2	0.6				
NEWS/TALK	87 (2)		87 (2)	7.7	8.1	WHMA-F 100.5 Anniston	0.5/2.4/ 80/ 997		
NOSTALGIA	44 (1)		44 (1)	3.9	5.1	WQSB-F 105.1 Albertville	0.4/1.5/ 82/ 824		
RELIGION/GOSPEL	93 (4)	27 (1)	120 (5)	10.7	8.3	WRSB-F 96.9 Decatur/Huntsvle	0.6/1.2/ 55/ 490		
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.8				
	325 (11)	800 (14)	1125 (25)						

BIRMINGHAM

RADIO STATIONS

WAGG	,	1320,	5 KW (DAYS)	,	Gospel	AURN,	\$ 30.00	(HNWH)	
WAPI	,	1070,	50 KW/5 KW (DA-N)	,	Nostalgia	NBC,	\$ 29.00	(Crystal)	Dittman
WATV	,	900,	1 KW/165 W	,	Black	ABC,	\$ 24.00	(Banner)	
WAYE	,	1220,	1 KW/75 W	,	Gospel	UNIU11,	\$ 16.00	(---)	Willis
WERC	,	960,	5 KW (DA-N)	,	News/Talk	NBC-T ABC,	\$ 40.00	(Mc-Guild)	Ameron
WJLD	,	1400,	1 KW	,	Black	SMN MBS,	\$ 19.00	(K & P)	
WJOX	,	690,	50 KW/500 W	,	Sports	MBS,	\$ 20.00	(Eastman)	Dick
WZZK	,	610,	5 KW/1 KW(DA-N)	,	--- See WZZK-F				
WAPI-F,		94.5,	98 KW @ 1210	,	CHR	ABC,	\$ 58.00	(Crystal)	Dittman
WDJC-F,		93.7,	99 KW @ 1007	,	Religion	,	\$ 23.00	(Crawford)	Crawford
WENN-F,		107.7,	100 KW @ 1036	,	Black	AURN,	\$ 54.00	(HNWH)	
WODL-F,		106.9,	99 KW @ 994	,	Country	ABC,	\$ 37.00	(Katz)	Sun Group
WMJJ-F,		96.5,	100 KW @ 1027	,	AC	CBS,	\$102.00	(Mc-Guild)	Ameron
WZRR-F,		99.5,	100 KW @ 869	,	Classic AOR	,	\$ 85.00	(Eastman)	Dick
WZZK-F,		104.7,	99 KW @ 1300	,	Country	,	\$138.00	(Katz)	HowCity

Miscellaneous: WIKX-F to WODL-F (Nov) . . . WVOK to WJOX and format to Sports (March 92) . . . WODL-F sold by receiver to NewCity for \$4,400,000 (MVP) . . .

BOISE

Arbitron Rank/Pop (12+): 141/245,500

Stations: 18/16
Diaries: 735/334:1/57.4%
Sample Target: 690
% Below Line: 1.6
% Not Listed: 14.4

1992 Revenue: \$9,300,000
HH Inc.: \$29,101
Retail \$: 2.7 B11
Pop per Station: 15,343
#1 Biller: KCIX-F \$2,250,000

MSA Rank/Pop: 202/209,400
ADI # 133
Average Person Ratings: 14.9
Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KQFC-F (C)	45/12.3	17.2	14.6	9.7	12.0	----	62/702	493/20.1	25.6	21.5	C	KQFC-F
2. KCIX-F (AC)	34/ 9.3	10.5	8.8	13.4	14.0	----	43/547	464/18.9	20.9	20.0	D	KCIX-F
3. KJOT-F (AOR)	32/ 8.7	8.2	8.2	8.9	9.4	----	40/538	358/14.6	16.8	16.7	B	KJOT-F
4. KLTB-F (O)	29/ 7.9	4.6	5.5	7.6	2.9	----	31/471	378/15.4	13.6	16.0	B	KLTB-F
5. KBOI (FS)	26/ 7.1	6.2	8.5	6.6	6.1	----	55/762	434/17.7	15.5	22.9	C	KBOI
6. KIZN-F (C)	22/ 6.0	5.9	6.6	5.0	5.0	----	41/659	400/16.3	16.1	14.8	B	KIZN-F
7. KZMG-F (CHR)	21/ 5.7	4.4	3.3	2.4	2.3	----	31/491	330/13.4	13.1	13.1	A	KZMG-F
KIDO (N/T)	21/ 5.7	6.2	6.3	5.3	7.6	----	32/491	361/14.7	14.7	15.0	B	KIDO
9. KGEM (BB)	20/ 5.4	5.1	4.1	3.2	3.5	----	21/229	189/ 7.7	6.9	7.1	A	KGEM
10. KF XD-F (CHR)	18/ 4.9	7.4	9.3	10.0	9.9	----	20/504	404/16.5	18.5	21.9	B	KFXD-F
11. KHEZ-F (SAC)	16/ 4.4	3.8	5.8	5.3	4.1	----	19/297	268/10.9	8.7	11.3	A	KHEZ-F
12. KLCI-F (AOR)	15/ 4.1	3.3	3.3	3.7	3.8	----	15/294	244/ 9.9	9.5	10.0	A	KLCI-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 76.75% (241 of 314) (FAL 91: 77.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KFXD-F	1 KJOT-F>	1 KJOT-F	1 KJOT-F	1 KLTB-F<	1 KQFC-F	1 KQFC-F	1 KQFC-F	1 KQFC-F	1 KZMG-F	1 KGEM
2 KZMG-F	2 KQFC-F	2 KCIX-F<	2 KCIX-F	2 KJOT-F	2 KLTB-F<	2 KBOI	2 KJOT-F	2 KCIX-F	KCIX-F	2 KZMG-F>
3	3 KCIX-F	3 KQFC-F	3 KQFC-F	KCIX-F	3 KBOI	3 KJOT-F	3 KCIX-F	3 KJOT-F	3 KQFC-F	3 KQFC-F
4	4 KLCI-F	4 KLTB-F>	KLTB-F>	4 KQFC-F	4 KGEM	4 KLTB-F<	4 KLTB-F<	4 KLTB-F	4 KF XD-F	KCIX-F
5	5	5 KLCI-F	5 KBOI	5 KBOI	5 KCIX-F	5 KCIX-F	5 KIDO	5 KIZN-F	5 KJOT-F	5
6	6	KIZN-F	6	6	6	6	6 KIZN-F	6 KZMG-F	KIZN-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZMG-F	1 KCIX-F	1 KCIX-F	1 KCIX-F>	1 KCIX-F	1 KJOT-F>>	1 KJOT-F>>	1 KJOT-F>>	1 KJOT-F>	1 KJOT-F
KCIX-F	2 KQFC-F	2 KQFC-F	2 KQFC-F	2 KLTB-F	2 KQFC-F>	2 KLCI-F	2 KLCI-F>	2 KQFC-F	2 KLTB-F
3 KQFC-F	3 KZMG-F>	KJOT-F>>	3 KZMG-F	3 KQFC-F>	3 KZMG-F	3 KQFC-F	3 KQFC-F	3 KLCI-F	3 KBOI
4	4 KJOT-F	4 KZMG-F	KLTB-F	4 KJOT-F	KLCI-F	4	KIZN-F	4 KLTB-F	4 KQFC-F
5	KFXD-F	KLTB-F	5	KHEZ-F	KIDO	5	5	5	5 KLCI-F
		KLCI-F			KFXD-F				KCIX-F
		KIZN-F							
		KIDO							
		KFXD-F							

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		39 (2)	39 (2)	12.4	14.2	KANR 1340 Nampa/Boise	0.5/3.3/	2/	80
AOR/CLASSIC		47 (2)	47 (2)	15.0	13.0	KBGN 1060 Caldwell/Boise	0.5/1.9/	4/	62
AC/OLDIES		63 (2)	63 (2)	20.1	16.1	KBXL-F 94.1 Caldwell/Boise	0.8/3.8/	5/	155
FULL SVC/VARIETY	26 (1)		26 (1)	8.3	9.6	KKIC 950 Boise	0.5/1.8/	2/	50
COUNTRY	2 (1)	67 (2)	69 (3)	22.0	23.8				
BLACK/URBAN						KJHY-F 101.7 Emmet/Boise	0.8/3.6/	4/	92
SAC/EZ		19 (2)	19 (2)	6.1	9.0	KQXR-F 100.1 Payette	0.8/1.5/	4/	67
NEWS/TALK	23 (2)		23 (2)	7.3	7.7				
NOSTALGIA	20 (1)		20 (1)	6.4	4.6				
RELIGION/GOSPEL	2 (1)		2 (1)	0.6	0.6				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS		6 (2)	6 (2)	1.9	1.2				
	73 (6)	241 (12)	314 (18)						

RADIO STATIONS

KBOI , 670, 50 KW (DA-N), Full Service	MBS ABC, \$24.00 (Katz)	Pacific NW
KGEM , 1140, 10 KW (DA-2), Nostalgia	UNIULT UNISUP, \$14.00 (MMR)	
KIDO , 630, 5 KW (DA-2), News/Talk	NBC, \$18.00 (Christal)	Sundance
KBXL-F, 94.1, 40 KW @ 2568, Soft AC/EZ	, \$11.00 (---)	(CALDWELL)
KCIX-F, 105.9, 49 KW @ 2699, AC	AP, \$44.00 (Mc-Guild)	Metrocom
KFXD-F, 94.9, 49 KW @ 2692, CHR	, \$24.00 (Roslin)	(NAMPA)
KHEZ-F, 103.3, 54 KW @ 2588, Soft AC/EZ	NBC, \$13.00 (Christal)	Citadel (CALDWELL)
KIZN-F, 92.3, 44 KW @ 2499, Country	, \$16.00 (Banner)	
KJOT-F, 105.1, 53 KW @ 2588, AOR	, \$23.00 (MMR)	
KLCI-F, 96.9, 44 KW @ 2519, AOR	UNIULT UNISUP, \$15.00 (K & P)	(NAMPA)
KLTB-F, 104.3, 52 KW @ 2578, Oldies	, \$20.00 (Christal)	Sundance
KQFC-F, 97.9, 47 KW @ 2499, Country	, \$30.00 (Katz)	Pacific NW
KZMG-F, 93.1, 50 KW @ 2631, CHR	, \$14.00 (Durpetti)	(NEW PLYMOUTH)

BOSTON

Arbitron Rank/Pop (12+): 9/3,202,100

MSA Rank/Pop: 10/3,740,000

ADI # 6
Average Person Ratings: 17.7
Market TSL: 23.25 hours

Stations: 38/34
Diaries: 2762/1159:1/49.4%
Sample Target: 2410
% Below Line: 2.7
% Not Listed: 12.3

1992 Revenue: \$115,600,000
HH Inc.: \$35,763
Retail \$: 34.4 Bil
Pop per Station: 94,179
#1 Biller: WBCN-F \$14,200,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WBZ (N/T)	417/ 7.4	6.6	6.3	5.9	7.5	6.6	543/9295	6671/20.8	16.9	21.9	I	WBZ
2. WXKS-F (CHR)	395/ 7.0	7.5	6.9	5.8	5.5	6.8	468/8628	6731/21.0	20.4	19.0	I	WXKS-F
3. WRKO (T)	309/ 5.5	6.7	5.5	7.4	6.4	6.3	400/5323	3995/12.5	15.7	16.1	I	WRKO
4. WMJX-AF (AC)	305/ 5.4	4.7	5.4	5.2	5.4	5.2	334/5906	5059/15.8	15.4	16.0	H	WMJX-AF
5. WBCN-F (AOR)	301/ 5.3	5.4	5.3	5.4	5.3	5.4	391/6657	4873/15.2	14.4	15.9	I	WBCN-F
6. WODS-F (O)	264/ 4.7	5.5	5.1	4.6	4.2	5.0	380/6720	4469/14.0	13.8	12.5	H	WODS-F
7. WZOU-F (CHR)	252/ 4.5	4.9	4.8	5.9	5.3	5.0	350/7631	5167/16.1	17.8	19.4	H	WZOU-F
8. WSSH-F (SAC)	236/ 4.2	4.0	5.0	4.3	4.5	4.4	305/4717	3368/10.5	13.1	11.9	H	WSSH-F
9. WHDH (T)	217/ 3.8	3.2	4.4	4.9	3.9	4.1	255/4174	3400/10.6	11.1	12.1	E	WHDH
WBOS-F (AOR)	217/ 3.8	2.5	2.1	1.9	2.4	2.6	272/4763	3575/11.2	6.5	7.3	E	WBOS-F
11. WZLX-F (CL AOR)	206/ 3.6	3.2	4.6	3.6	3.6	3.8	264/5354	3915/12.2	13.1	13.0	G	WZLX-F
12. WBMX-F (AC)	200/ 3.5	3.6	3.5	4.4	4.5	3.8	279/5500	4027/12.6	12.1	13.9	F	WBMX-F
13. WCDJ-F (J/NAC)	140/ 2.5	2.0	2.0	1.5	2.3	2.0	189/2805	1964/ 6.1	6.2	6.8	D	WCDJ-F
14. WVBF-F (AC)	134/ 2.4	2.8	2.7	4.3	3.0	3.1	165/3238	2487/ 7.8	8.5	9.2	G	WVBF-F
WCRB-F (CL)	134/ 2.4	2.1	2.5	2.5	2.5	2.4	199/3189	2225/ 6.9	6.8	7.2	E	WCRB-F
16. WAAF-F (AOR)	132/ 2.3	2.5	1.6	2.1	1.9	2.1	261/4683	2362/ 7.4	7.1	6.8		WAAF-F
17. WEEI (SPRTS)	121/ 2.1	1.9	1.8	2.4	2.8	2.0	156/3069	2414/ 7.5	8.1	10.0	D	WEEI
18. WPLM-F (BB)	115/ 2.0	1.8	2.0	2.6	3.3	2.1	253/3240	1674/ 5.2	5.3	6.3	C	WPLM-F
19. WFNX-F (AOR)	106/ 1.9	1.4	2.5	1.8	1.9	1.9	118/2210	1978/ 6.2	6.5	5.8	C	WFNX-F
20. WILD (B)	104/ 1.8	2.4	1.7	1.9	1.5	2.0	107/1020	989/ 3.1	2.7	2.4	B	WILD
21. WXKS (BB)	97/ 1.7	2.5	1.6	2.6	1.8	2.1	97/1376	1359/ 4.2	4.0	5.1	C	WXKS
22. WCGY-F (AOR)	70/ 1.2	1.3	2.0	1.6	1.7	1.5	101/2536	1758/ 5.5	5.9	6.4	B	WCGY-F
23. WOKQ-F (C)	61/ 1.1	1.0	1.3	0.6	0.7	1.0	216/2572	790/ 2.5	2.9	1.7		WOKQ-F
24.												
25.												

12+ FM SHARE (METRO): 69.46% (3444 of 4958) (FAL 91: 69.02%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXKS-F	1 WXKS-F	1 WXKS-F	1 WMJX-AF	1 WMJX-AF	1 WBZ	> 1 WBZ	> 1 WMJX-AF	1 WXKS-F	1 WBZ	1 WBZ >>
2 WZOU-F	>> 2 WBCN-F	2 WBCN-F	2 WBCN-F	2 WODS-F	2 WRKO	> 2 WXKS-F	< 2 WXKS-F	2 WBCN-F	2 WXKS-F	2 WHDH >>
3 WAAF-F	3 WZOU-F	3 WMJX-AF	3 WODS-F	3 WBCN-F	3 WODS-F	< 3 WRKO	WBCN-F	3 WMJX-AF	3 WZOU-F	3 WRKO >>
4 WBCN-F	4 WZLX-F	4 WODS-F	4 WXKS-F	4 WHDH	4 WBCN-F	< 4 WSSH-F	< 4 WRKO	4 WSSH-F	4 WMJX-AF	4 WODS-F
5	WBOS-F	5 WZLX-F	5 WBOS-F	5 WBOS-F	5 WMJX-AF	5 WHDH	5 WRKO	5 WBZ	< 5 WHDH	WMJX-F >>
6	6 WMJX-AF	WBOS-F	6 WBMX-F	6 WBMX-F	WSSH-F	6 WMJX-AF	6 WODS-F	6 WZOU-F	6 WODS-F	6 WSSH-F
7	7 WAAF-F	7 WZOU-F	7 WZLX-F	7 WBZ	< 7 WCRB-F	7 WODS-F	7 WBOS-F	7 WODS-F	7 WRKO	7
8	8 WBMX-F	8 WBMX-F	8 WZOU-F	8 WSSH-F	8 WBMX-F	8 WSSH-F	8 WBZ	8 WZLX-F	8 WBMX-F	8
9	9	9 WSSH-F	9 WSSH-F	9 WZLX-F	9 WPLM-F	9 WZOU-F	9 WZLX-F	9 WBOS-F	9 WBCN-F	9
10	10	10 WCDJ-F	10 WCDJ-F	10 WZOU-F	10	10	10 WBMX-F	10 WSSH-F	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXKS-F	1 WXKS-F	1 WXKS-F	1 WXKS-F	1 WMJX-AF	1 WBCN-F	1 WBCN-F	1 WBCN-F	1 WBCN-F	1 WBCN-F
2 WZOU-F	2 WMJX-AF	2 WBOS-F	2 WMJX-AF	2 WODS-F	2 WAAF-F	2 WXKS-F	2 WXKS-F	2 WZLX-F	2 WODS-F
3 WMJX-AF	3 WZOU-F	3 WMJX-AF	3 WZOU-F	3 WSSH-F	3 WXKS-F	3 WZLX-F	3 WBOS-F	3 WXKS-F	3 WZLX-F
4 WAAF-F	4 WBOS-F	4 WBMX-F	4 WBMX-F	WBMX-F	4 WZLX-F	4 WZOU-F	4 WZLX-F	4 WODS-F	4 WBZ
5 WZLX-F	5 WBMX-F	5 WZOU-F	5 WSSH-F	5 WXKS-F	5 WZOU-F	WAAF-F	5 WMJX-AF	5 WMJX-AF	5 WBOS-F
6 WSSH-F	6 WZLX-F	WBCN-F	6 WBOS-F	6 WBOS-F	6 WHJY-F	6 WBOS-F	6 WZOU-F	WBOS-F	6 WMJX-AF
WBOS-F	WSSH-F	7 WSSH-F	7 WODS-F	7 WZOU-F	WFNX-F	7 WMJX-AF	7 WFNX-F	7 WZOU-F	WXKS-F
8	8 WBCN-F	8 WILD	8 WBCN-F	8 WVBF-F	8	8 WFNX-F	8 WEEI	8 WBZ	8 WRKO
9	9	9	9 WZLX-F	9 WBCN-F	9	9	9	9 WAAF-F	9 WEEI
10	10	10	WVBF-F	10	10	10	10	10 WEEI	10 WCDJ-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		647 (2)	647 (2)	13.0	12.2	WBET 1460 Brockton	0.4/0.5/ 26/ 184
AOR/CLASSIC		1066 (7)	1066 (7)	21.5	19.6	WBOQ-F 104.9 Gloucester	0.4/1.0/ 22/ 381
AC/OLDIES	57 (3)	949 (6)	1006 (9)	20.3	21.4	WCAP 980 Lowell	0.4/0.8/ 22/ 284
FULL SVC/VARIETY	37 (1)		37 (1)	0.7	0.5	WCAP-F 97.7 Brockton	0.7/1.9/ 41/ 726
COUNTRY		136 (3)	136 (3)	2.7	2.0	WESX 1230 Salem	0.6/1.4/ 34/ 451
BLACK/URBAN	104 (1)		104 (1)	2.1	1.7	WEZE 1260 Boston	0.4/1.1/ 22/ 426
SAC/EZ	49 (1)	236 (1)	285 (2)	5.7	5.1	WJDA 1300 Quincy	0.7/1.4/ 39/ 461
NEWS/TALK	1084 (5)		1084 (5)	21.9	21.1	WJIB 740 Cambridge/Bostn	0.5/1.1/ 27/ 349
NOSTALGIA	97 (1)	115 (1)	212 (2)	4.3	6.0	WLYT-F 92.5 Haverhill/Bstn	0.6/2.8/ 58/1371
RELIGION/GOSPEL	52 (2)		52 (2)	1.0	1.5	WROL 950 Boston	0.5/1.8/ 36/ 679
SPANISH					3.1	WSSH 1510 Boston	0.9/1.4/ 52/ 514
CLASSICAL		155 (2)	155 (2)	3.1	3.2		
JAZZ/NEW AGE		140 (1)	140 (1)	2.8	2.6	WCTK-F 98.1 New Bedford	0.7/1.6/163/2047
UNKNOWN/OTHERS	34 (1)		34 (1)	0.7		WHJY-F 94.1 Providence	0.6/2.2/195/3219
						WXLO-F 104.5 Fitchburg/Worcs	0.3/1.7/134/2251
	1514 (15)	3444 (23)	4958 (38)				

BOSTON

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW (DA-1)	, TALK	ABC, \$ 195.00 (Group W)	Westinghouse
WEEI, 590, 5 KW (DA-1)	, SPORTS	ABC, APR, \$ 100.00 (CBS)	Boston Celtics
WHDH, 850, 50 KW (DA-2)	, TALK	NBC, NBC T, \$ 100.00 (Katz)	
WILD, 1090, 5 KW (DAYS)	, BLACK	AURN, ABC, \$ 42.00 (Roslin)	
WMEX, 1150, 5 KW (DA-2)	, SEE WMJX-FM		
WRKO, 680, 50 KW (DA-2)	, TALK/NEWS	MBS UNIULT, \$ 215.00 (Katz)	Atlantic
WROL, 950, 5 KW (DAYS)	, RELIGION	, \$ 24.00 (---)	Carter
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	UNISUP UNIULT, \$ N/A (Katz)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 741, AOR		, \$ 300.00 (Torbet)	Infinity
WBMX, 98.5, 9 KW @ 1145, AC		UNIPWR, \$ 115.00 (Katz)	Atlantic
WBOS, 92.9, 9 KW @ 1149, PROG AOR		, \$ 75.00 (Katz)	Granum
WCDJ, 96.9, 13 KW @ 1151, JAZZ/NAC		ABC, \$ 80.00 (MHR)	Emmis
WCGY, 93.7, 50 KW @ 430, AOR		ABC, \$ 60.00 (K & P)	Curt Gowdy
WCRB, 102.5, 15 KW @ 918, CLASSICAL		, \$ 81.00 (CMBS)	
WFNX, 101.7, 1.6 KW @ 440, AOR		, \$ 55.00 (Durpett1)	
WHRB, 95.3, 3 KW @ 110, VARIOUS		, \$ 30.00 (---)	
WMJX, 106.7, 24 KW @ 718, AC		, \$ 150.00 (McGuild)	Greater Media
WODS, 103.3, 16 KW @ 270, OLDIES		CBS, \$ 170.00 (CBS)	CBS
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		UNIULT, \$ 59.00 (HNWH)	(PLYMOUTH)
WSSH, 99.5, 32 KW @ 600, SOFT AC		UNISUP, \$ 185.00 (HNWH)	Noble
WVBF, 105.7, 14 KW @ 954, AC		, \$ 95.00 (Banner)	Fairbanks
WXKS, 107.9, 24 KW @ 722, CHR		, \$ 245.00 (Katz)	Pyramid
WZLX, 100.7, 20 KW @ 718, CLASSIC AOR		, \$ 130.00 (HNWH)	Infinity
WZOZ, 94.5, 12 KW @ 1053, CHR		, \$ 145.00 (HNWH)	Ardman

WAAF -- SEE WORCESTER

Miscellaneous: WHDH sold to Atlantic Radio for \$3,000,000 . . . WSSH-F sold by Noble to Granum for \$18,500,000 . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

BRIDGEPORT

Arbitron Rank/Pop (12+): 95/368,600
 MSA Rank/Pop: 107/443,500 Co.
 New York ADI
 Average Person Ratings: 17.6
 Market TSL: 23.25 hours

Stations: 34/3
 Diaries: 872/423:1/47.4%
 Sample Target: 860
 % Below Line: 59.6
 % Not Listed: 14.2

1992 Revenue: \$19,500,000
 HH Inc.: \$52,365
 Retail \$: 7.7 Bil
 Pop per Station: 122,866
 #1 Biller: WEZN-F \$4,500,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WICC (FS)	84/12.9	13.5	12.2	12.9	13.4	----	84/988	988/26.8	30.3	31.0	C	WICC
2. WEZN-F (SAC)	82/12.6	10.8	13.3	15.6	15.4	----	82/1050	1050/28.5	26.0	29.9	F	WEZN-F
3. WEBE-F (AC)	54/ 8.3	8.7	9.6	8.8	8.0	----	54/809	809/21.9	21.3	22.9	F	WEBE-F
4. WPLR-F (AOR)	53/ 8.2	8.7	6.9	6.0	6.1	----	53/644	644/17.5	18.0	17.6		WPLR-F
5. WKCI-F (CHR)	45/ 6.9	5.1	9.2	10.0	9.6	----	45/856	856/23.2	22.2	26.9		WKCI-F
6. WFAN (SPRST)	36/ 5.5	4.8	4.2	4.0	3.7	----	36/571	571/15.5	15.6	13.8		WFAN
7. WWYZ-F (C)	22/ 3.4	2.6	1.5	1.8	0.7	----	22/260	260/ 7.1	5.5	4.5		WWYZ-F
8. WCBS (N)	19/ 2.9	3.6	3.7	3.2	2.7	----	19/489	489/13.3	14.3	15.4		WCBS
9. WRKI-F (AOR)	17/ 2.6	2.0	1.5	1.5	1.0	----	17/369	369/10.0	9.1	6.5	B	WRKI-F
10. WRKS-F (B)	16/ 2.5	1.5	2.1	2.2	2.1	----	16/197	197/ 5.3	6.0	4.9		WRKS-F
11. WABC (T)	14/ 2.2	2.1	0.8	2.1	1.6	----	14/208	208/ 5.6	5.7	3.3		WABC
12. WEFX-F (AOR)	13/ 2.0	3.5	2.6	2.9	3.4	----	13/277	277/ 7.5	10.2	8.7	B	WEFX-F
13. WQHT-F (CHR)	12/ 1.8	2.1	2.5	2.1	2.8	----	12/256	256/ 6.9	6.7	9.4		WQHT-F
14. WYNY-F (C)	11/ 1.7	1.4	1.2	1.0	1.6	----	11/161	161/ 4.4	5.2	3.9		WYNY-F
15.												

12+ FM SHARE (METRO): 68.04% (379 of 557) (FAL 91: 68.36%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKCI-F>>	1 WPLR-F>	1 WPLR-F	1 WEZN-F	1 WEZN-F	1 WICC	1 WICC >	1 WEZN-F>	1 WEZN-F>	1 WKCI-F	1 WICC
2	2 WKCI-F	2 WEZN-F	2 WEBE-F	2 WEBE-F	2 WEZN-F>>	2 WEZN-F	2 WEBE-F	2 WICC	2 WICC	2 WEBE-F
3	3 WEBE-F	3 WEBE-F	3 WPLR-F	3 WICC <	3 WEBE-F>	3 WFAN	3 WICC	3 WEBE-F	3 WEZN-F	3 WEZN-F
4	4 WEZN-F>	4 WICC	4 WICC >	4 WPLR-F>	4	4 WEBE-F<	4 WPLR-F	4 WKCI-F	4 WPLR-F>	4 WCBS >

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKCI-F	1 WEBE-F	1 WEBE-F	1 WEZN-F	1 WEZN-F<	1 WPLR-F>>	1 WPLR-F>>	1 WPLR-F>	1 WPLR-F>	1 WPLR-F
2 WRKS-F	2 WEZN-F	2 WEZN-F>	2 WEBE-F	2 WEBE-F	2 WRKI-F	2 WFAN	2 WFAN	2 WFAN	2 WEZN-F
3 WEZN-F	3 WKCI-F>	3 WKCI-F>	3 WICC >	3 WICC >>	3 WFAN	3 WKCI-F>	3 WKCI-F	3 WEZN-F	3 WFAN
4 WEBE-F	4	4	4	4	4 WEFX-F	4 WRKI-F	4 WEBE-F>	4 WKCI-F	4 WEBE-F>

FORMATS	AM	FH	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		68 (5)	68 (5)	12.2	16.6	WCUM 1450 Bridgeport	0.6/1.7/	4/	62
AOR/CLASSIC		93 (5)	93 (5)	16.7	14.4				
AC/OLDIES		72 (5)	72 (5)	12.9	13.8	WALK-F 97.5 Patchogue	0.3/4.6/	2/	168
FULL SVC/VARIETY	89 (3)		89 (3)	16.0	15.4	WBRR 1130 New York	0.3/1.2/	2/	45
COUNTRY		33 (2)	33 (2)	5.9	3.3	WDRG-F 102.9 Hartford	1.1/5.8/	7/	215
BLACK/URBAN		16 (1)	16 (1)	2.9	2.5	WELI 960 New Haven	0.5/2.4/	3/	89
SAC/EZ		90 (3)	90 (3)	16.2	16.6	WGSM 740 Huntington	0.8/1.2/	5/	45
NEWS/TALK	80 (5)		80 (5)	14.4	12.6	WHTZ-F 100.3 Newark/New York	0.8/2.8/	5/	105
NOSTALGIA	5 (1)		5 (1)	0.9	2.0	WKHL-F 96.7 Stamford	0.9/4.7/	6/	175
RELIGION/GOSPEL					0.8	WKSS-F 95.7 Hartford-Merid	0.6/4.2/	4/	156
SPANISH	4 (1)		4 (1)	0.7	0.8	WNCN-F 104.3 New York	0.3/1.6/	2/	60
CLASSICAL		5 (2)	5 (2)	0.9		WNEW-F 102.7 New York	0.8/2.3/	5/	85
JAZZ/NEW AGE		2 (1)	2 (1)	0.4	0.3	WOR 710 New York	1.4/4.2/	9/	155
UNKNOWN/OTHERS					1.0	WPAT-F 93.1 Paterson	0.5/1.5/	3/	55
	178 (10)	379 (24)	557 (34)			WPLJ-F 95.5 New York	0.3/3.6/	2/	131
						WQCD-F 101.9 New York	0.3/2.2/	2/	81
						WQXR-F 96.3 New York	0.5/1.8/	3/	65
						WRCH-F 100.5 New Britn/Hrtfd	0.8/1.8/	5/	65
						WTIC 1080 Hartford	0.3/1.2/	2/	45
						WXRK-F 92.3 New York	0.8/4.2/	5/	156
						WZMX-F 93.7 Hartford	0.5/2.0/	3/	74

RADIO STATIONS

WCUM . 1450, 1 KW , Hispanic , \$ 15.00 (---)
 WICC . 600, 1 KW/500 W (DA-2), Full Service , \$ 49.00 (Banner) ML/WIN
 WEZN-F, 99.9, 28 KW ● 669 , Soft AC , \$105.00 (Katz) NewCity
 WEBE-F, 107.9, 50 KW ● 384 , AC , \$ 98.00 (Banner) ML/WIN (WESTPORT)
 WEFX-F, 95.9, 3 KW ● 298 , Classic AOR , \$ 45.00 (Eastman) CRB (NORWALK)
 WRKI-F, 95.1, 50 KW ● 469 , AOR , \$ 50.00 (Eastman) (BROOKFIELD)

Other ranked stations -- see New York, Hartford, or New Haven

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 41/989,500
 MSA Rank/Pop: 55/1,190,000 B
 ADI # 38
 Average Person Ratings: 17.5
 Market TSL: 22.75 hours

Stations: 25/22
 Diaries: 1470/673:1/56.0%
 Sample Target: 1420
 % Below Line: 2.3
 % Not Listed: 9.5

1992 Revenue: \$30,000,000
 HH Inc.: \$27,650
 Retail \$: 8.5 Bill
 Pop per Station: 44,977
 #1 Biller: WYRK-F \$3,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WYRK-F (C)	182/10.5	10.9	11.3	9.6	10.8	10.6	217/2430	2021/20.4	21.4	17.6	E	WYRK-F
2. WJYE-F (SAC)	151/ 8.7	7.1	6.9	6.6	7.1	7.3	155/1959	1851/18.7	16.8	18.0	D	WJYE-F
3. WHTT-F (O)	141/ 8.2	6.6	8.2	6.1	6.1	7.3	160/2427	2059/20.8	21.1	17.7	E	WHTT-F
WBEN (FS)	141/ 8.2	7.6	7.1	8.4	8.0	7.8	149/2141	1975/20.0	18.6	19.2	E	WBEN
5. WGR (N/T)	129/ 7.5	5.3	5.5	5.9	6.1	6.1	154/3007	2580/26.1	19.4	23.3	D	WGR
6. WKSE-F (CHR)	117/ 6.8	7.3	7.7	9.8	8.4	7.9	134/2306	2084/21.1	21.9	24.6	E	WKSE-F
7. WBLK-F (B)	116/ 6.7	7.8	5.1	6.9	6.7	6.6	124/1183	1091/11.0	9.6	11.8	C	WBLK-F
8. WGRF-F (AOR)	115/ 6.7	6.7	6.5	6.4	6.2	6.6	147/2467	1948/19.7	18.5	17.5	D	WGRF-F
9. WUFX-F (CL AOR)	90/ 5.2	7.0	6.9	5.9	4.8	6.3	100/1685	1408/14.2	18.6	14.7	D	WUFX-F
10. WBUF-F (AC)	87/ 5.0	3.6	4.4	5.2	4.4	4.6	94/1426	1335/13.5	14.3	14.0	C	WBUF-F
11. WMJQ-F (AC/CHR)	83/ 4.8	5.6	5.7	4.8	6.7	5.2	122/2467	1755/17.7	19.3	19.9	D	WMJQ-F
12. WECK (BB)	68/ 3.9	4.0	3.6	3.8	2.9	3.8	70/962	919/ 9.3	8.0	5.5	B	WECK
13.												
14.												
15.												

12+ FM SHARE (METRO): 73.79% (1154 of 1564) (FAL 91: 76.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSE-F>>	1 WGRF-F<	1 WHTT-F	1 WHTT-F	1 WHTT-F	1 WYRK-F	1 WBEN	1 WJYE-F	1 WYRK-F<	1 WKSE-F	1 WBEN >>
2 WBLK-F>>	2 WUFX-F	2 WGRF-F	2 WJYE-F	2 WYRK-F	WBEN	2 WYRK-F	2 WJYE-F	2 WBLK-F	2 WBLK-F	2 WBLK-F
3	3 WKSE-F	3 WYRK-F<	3 WGRF-F<	3 WJYE-F	3 WJYE-F	3 WGR	3 WBEN <	3 WHTT-F	3 WYRK-F	3 WGR
4	4 WBLK-F	4 WJYE-F	4 WYRK-F>	4 WGRF-F	4 WGR <	4 WHTT-F	4 WHTT-F	4 WGRF-F<	4 WHTT-F	4 WYRK-F
5	5 WYRK-F	5 WUFX-F	5 WGR <	5 WBUF-F	5 WHTT-F>	5 WKSE-F	5 WGRF-F	5 WBLK-F	5 WGR <	5 WGRF-F>
6	6 WMJQ-F	6 WKSE-F<	6 WBUF-F<	6 WGR	6	6 WBLK-F<	6 WGR	6 WBEN <	6 WJYE-F	6 WLVL
7	7	7	7	7	7	7 WJYE-F	7	7 WKSE-F	7 WGRF-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSE-F>	1 WBLK-F<	1 WBLK-F>	1 WJYE-F	1 WJYE-F	1 WUFX-F>	1 WUFX-F	1 WGRF-F	1 WGRF-F	1 WHTT-F
2 WUFX-F	2 WKSE-F	2 WKSE-F	2 WHTT-F	2 WHTT-F	2 WGRF-F>	2 WGRF-F>>	2 WUFX-F>	2 WHTT-F	2 WGRF-F
3 WMJQ-F	3 WMJQ-F	3 WMJQ-F	3 WKSE-F<	3 WYRK-F	3 WYRK-F	3 WYRK-F	3 WHTT-F	3 WUFX-F	3 WYRK-F
4 WGRF-F	4 WYRK-F	4 WYRK-F	4 WYRK-F	4 WBUF-F	4 WKSE-F	4 WHTT-F	4 WJYE-F	4 WYRK-F	4 WGR
5 WBLK-F	5 WGRF-F	5 WBUF-F	5 WMJQ-F	5 WMJQ-F	5	5 WKSE-F	5 WBLK-F	5 WGR	5 WJYE-F
6	6 WBUF-F	6	6 WBLK-F<	6 WBLK-F	6	6 WGR	6 WGR	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		128 (2)	128 (2)	8.2	9.9	WDCX-F 99.5	Buffalo	0.9/2.4/	25/ 432
AOR/CLASSIC	5 (1)	233 (4)	238 (5)	15.2	16.3	WHLD 1270	Niagara Falls	0.3/1.5/	5/ 164
AC/OLDIES	16 (2)	311 (3)	327 (5)	20.9	20.6	WHTT 1120	Buffalo	0.4/1.3/	7/ 133
FULL SVC/VARIETY	147 (2)		147 (2)	9.4	8.8	WJLL 1440	Niagara Falls	0.3/1.0/	6/ 99
COUNTRY	7 (1)	199 (2)	206 (3)	13.2	12.9	WLVL 1340	Lockport	0.5/1.2/	9/ 114
BLACK/URBAN	17 (1)	116 (1)	133 (2)	8.5	9.0	WNUC-F 107.7	Weathersfield	1.0/5.6/	30/ 733
SAC/EZ		151 (1)	151 (1)	9.7	10.3	WUFO 1080	Amherst	1.0/2.2/	17/ 215
NEWS/TALK	145 (2)		145 (2)	9.3	7.8	WKWB 1520	Buffalo	0.9/5.1/	16/ 550
NOSTALGIA	73 (2)		73 (2)	4.7	3.2	WXBX 1400	Buffalo	0.3/0.9/	5/ 91
RELIGION/GOSPEL		16 (1)	16 (1)	1.0	1.1	WXRL 1300	Lancaster/Buffl	0.4/2.4/	8/ 262
SPANISH									
CLASSICAL						CFNY-F 102.1	Brampton ON	1.0/3.0/	26/ 385
JAZZ/NEW AGE						CHTZ-F 97.7	St. Catherines	0.6/3.1/	11/ 326
UNKNOWN/OTHERS						CKEY-F 101.1	Ft.Erie Ontario	0.6/2.7/	13/ 285
	410 (11)	1154 (14)	1564 (25)						

BUFFALO-NIAGARA FALLS

RADIO STATIONS

AM STATIONS

WBEN,	930,	5 KW (DA-N)	, Full Service	CBS, \$ 70.00	(Durpetti)	Algonquin
WECK,	1230,	1 KW	, Nostalgia	NBC UNISUP, \$ 29.00	(Mc-Guild)	EBE
WGR,	550,	5 KW (DA-N)	, News/Talk	ABC, \$ 49.00	(Katz)	
WUFO,	1080,	1 KW (DAYS)	, Black	AURN, \$ 16.00	(Williams)	Sheridan
WWKB,	1520,	50 KW (DA-1)	, Talk	ABC CNN, \$ 34.00	(Banner)	Price

FM STATIONS

WBLK-F,	93.7,	50 KW @ 400,	Black	CBS, \$ 40.00	(Durpetti)	
WBUF-F,	92.9,	91 KW @ 581,	AC	, \$ 66.00	(McGuild)	Lincoln
WDCX-F,	99.5,	110 KW @ 195,	Religion	, \$ 22.00	(---)	Crawford
WNUC-F,	107.7,	12 KW @ 800,	Country	UNIULT, \$ 30.00	(---)	(WETHERSFIELD)
WGRF-F,	96.9,	13 KW @ 888,	AOR	, \$ 80.00	(Katz)	
WHTT-F,	104.1,	50 KW @ 390,	Oldies	, \$ 85.00	(MMR)	Pyramid
WJYE-F,	96.1,	50 KW @ 479,	Soft AC	UNISUP, \$ 70.00	(Durpetti)	EBE
WKSE-F,	98.5,	46 KW @ 420,	CHR	ABC, \$ 60.00	(Banner)	Price
WMJQ-F,	102.5,	105 KW @ 1338,	AC/CHR	SOURCE, \$ 51.00	(Durpetti)	Algonquin
WUFX-F,	103.3,	49 KW @ 341,	Classic AOR	CBS, \$ 50.00	(Katz)	Metroplex
WYRK-F,	106.5,	50 KW @ 390,	Country	, \$ 70.00	(Christal)	Stoner

Miscellaneous: WEZQ-F to WNUC-F (Sep) and from EZ to Country . . .

CANTON

Arbitron Rank/Pop (12+): 114/328,500
 MSA Rank/Pop: 125/394,100
 Cleveland ADI
 Average Person Ratings: 17.0
 Market TSL: 22.25 hours

Stations: 28/7
 Diaries: 863/381:1/54.4%
 Sample Target: 810
 % Below Line: 47.4
 % Not Listed: 15.1

1992 Revenue: \$8,000,000
 HH Inc.: \$28,884
 Retail \$: 2.9 Bill
 Pop per Station: 46,928
 #1 Biller: WHBC \$2,000,000

12+ METRO	1/4/SHARE	SPG				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO			Revenue Level	
		92	FAL 91	SPG 91	FAL 90			CUME/CUME RATING	SPG 92	FAL 91		
1. WHBC (FS)	76/13.6	11.2	15.8	13.0	14.8	----	80/947	877/26.7	24.6	28.8	D	WHBC
2. WQXK-F (C)	74/13.3	12.2	12.0	10.2	9.2	----	110/1115	749/22.8	19.8	20.6		WQXK-F
3. WZKL-F (O)	47/ 8.4	5.2	3.8	3.3	5.0	----	53/626	477/14.5	15.5	13.9	C	WZKL-F
4. WHBC-F (SAC)	41/ 7.4	9.5	8.6	7.7	11.9	----	54/870	642/19.5	22.4	23.5	C	WHBC-F
5. WONE-F (AOR)	37/ 6.6	8.0	3.0	3.7	4.7	----	58/594	392/11.9	15.7	11.7		WONE-F
6. WRQK-F (AOR)	30/ 5.4	8.2	5.9	8.8	7.4	----	42/595	447/13.6	17.5	16.3	C	WRQK-F
7. WKDD-F (CHR)	28/ 5.0	3.8	3.4	3.3	4.1	----	34/669	493/15.0	16.6	12.4		WKDD-F
8. WNIR-F (N/T)	17/ 3.1	1.5	2.3	3.3	2.3	----	19/268	207/ 6.3	4.7	6.0		WNIR-F
9. WZAK-F (B)	14/ 2.5	1.5	2.3	2.3	1.3	----	16/217	166/ 5.1	3.7	4.0		WZAK-F
10. WNCX-F (CL AOR)	10/ 1.8	1.7	1.3	1.5	1.1	----	18/366	225/ 6.8	5.5	5.5		WNCX-F
WMMS-F (AOR)	10/ 1.8	1.7	1.4	2.5	1.1	----	12/345	279/ 8.5	6.2	7.3		WMMS-F
WGAR-F (C)	10/ 1.8	1.2	2.3	1.3	1.6	----	12/213	168/ 5.1	4.9	5.9		WGAR-F
13. WSOM (FS)	9/ 1.6	0.8	0.7	----	0.7	----	25/229	90/ 2.7	2.2	1.7		WSOM
14.												
15.												

12+ FM SHARE (METRO): 76.74% (363 of 473) (FAL 91: 72.84%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKDD-F>>	1 WQXK-F>	1 WQXK-F	1 WQXK-F	1 WQXK-F	1 WHBC >	1 WHBC >	1 WQXK-F	1 WQXK-F	1 WHBC <	1 WHBC >
2 WZAK-F	2 WONE-F	2 WZKL-F	2 WZKL-F	2 WZKL-F	2 WQXK-F	2 WQXK-F	2 WHBC	2 WHBC	2 WQXK-F>	2 WQXK-F>
WRQK-F>	3 WRQK-F	3 WONE-F	3 WHBC-F	3 WHBC-F	3 WZKL-F	3 WZKL-F	3 WHBC-F	3 WHBC-F	3 WRQK-F	3
4	4 WKDD-F>	4 WHBC-F	4 WONE-F>	4 WONE-F>	4	4 WHBC-F	4 WZKL-F<	4 WZKL-F	4 WKDD-F	4
									WHBC-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WRQK-F>	1 WRQK-F	1 WQXK-F>	1 WQXK-F	1 WQXK-F	1 WQXK-F>	1 WQXK-F>	1 WQXK-F>	1 WQXK-F	1 WQXK-F
2 WONE-F	WQXK-F	2 WKDD-F	2 WZKL-F	2 WZKL-F	2 WONE-F	2 WONE-F>	2 WONE-F>	2 WONE-F	2 WZKL-F
WKDD-F	3 WKDD-F	3 WHBC-F>	3 WHBC-F	3 WHBC-F>	3 WZKL-F	3 WRQK-F	3 WHBC-F	3 WZKL-F>	3 WZKL-F
4	4 WONE-F	4 WZAK-F	4 WRQK-F	4 WKDD-F	WRQK-F	4 WZKL-F	4 WRQK-F	4 WRQK-F	4 WHBC-F>
5	5 WHBC-F	WRQK-F	WKDD-F	5 WHBC	5	5 WKDD-F	WMMS-F	5 WHBC-F	5 WRQK-F
6	6	WONE-F	6	6	6	6	WKDD-F	6 WNCX-F	WHBC
		WMMS-F							

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		33 (3)	33 (3)	7.0	12.9	WDPN 1310 Alliance	1.3/3.3/ 9/ 129		
AOR/CLASSIC		87 (4)	87 (4)	18.4	14.0	WNPQ-F 95.9 New Philly/Cntrn	0.4/3.8/ 4/ 194		
AC/OLDIES		71 (5)	71 (5)	15.0	8.4	WTOF-F 98.1 Cnton/Akron	1.1/5.6/ 21/ 347		
FULL SVC/VARIETY	85 (2)		85 (2)	18.0	19.8				
COUNTRY		91 (4)	91 (4)	19.2	20.7	WDOK-F 102.1 Cleveland	0.5/4.2/ 11/ 225		
BLACK/URBAN		14 (1)	14 (1)	3.0	2.8	WENZ-F 107.9 Cleveland	0.5/3.2/ 3/ 145		
SAC/EZ	7 (1)	44 (2)	51 (3)	10.8	13.8	WHLO 640 Akron/Cleveland	0.5/3.1/ 13/ 208		
NEWS/TALK	10 (2)	17 (1)	27 (3)	5.7	5.2	WKNR 1220 Cleveland	1.1/4.4/ 10/ 238		
NOSTALGIA	5 (1)		5 (1)	1.1	0.6	WLTF-F 106.5 Cleveland	0.5/2.7/ 5/ 144		
RELIGION/GOSPEL	3 (1)	6 (1)	9 (2)	1.9	0.4	WMJI-F 105.7 Cleveland	1.4/4.1/ 19/ 284		
SPANISH						WQAL-F 104.1 Cleveland	0.9/5.4/ 7/ 257		
CLASSICAL						WQKT-F 104.5 Wooster	0.9/4.4/ 26/ 424		
JAZZ/NEW AGE						WQMX-F 94.9 Medina/Akron	1.4/6.4/ 13/ 366		
UNKNOWN/OTHERS					1.3	WRMR 850 Cleveland	0.9/2.6/ 13/ 162		
						WTUZ-F 99.9 Uhrchsvle/Nw Ph	0.4/2.3/ 37/ 377		
	110 (7)	363 (21)	473 (28)			WWWE 1100 Cleveland	0.7/4.5/ 9/ 263		

RADIO STATIONS

WDPN , 1310, 1 KW/500 W (DA-1)	, Soft AC/EZ	ABC, \$11.00 (HNWH)	(ALLIANCE)
WHBC , 1480, 5 KW (DA-2)	, Full Service	ABC, \$48.00 (Christal)	
WHBC-F, 94.1, 45 KW @ 515	, Soft AC/EZ	ABC, \$40.00 (Christal)	
WNPQ-F, 95.9, 2 KW @ 400	, CHR (?)	, \$ NA (Regional)	(NEW PHILADELPHIA)
WRQK-F, 106.9, 28 KW @ 341	, AOR	ABC, \$30.00 (Eastman)	
WZKL-F, 92.5, 50 KW @ 500	, Oldies	, \$28.00 (HNWH)	(ALLIANCE)
WTOF-F, 98.1, 36 KW @ 570	, Religion	, \$14.00 (---)	Mortenson

Other ranked stations -- see Akron, Cleveland or Youngstown

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/425,800

Stations: 21/18
Diaries: 968/440:1/50.3%
Sample Target: 900
% Below Line: 1.5
% Not Listed: 11.6

1992 Revenue: \$11,700,000
HH Inc.: \$27,801
Retail \$: 3.7 Bil
Pop per Station: 23,655
#1 Biller: WEZL-F \$2,400,000

MSA Rank/Pop: 94/518,000

ADI # 105

Average Person Ratings: 15.4

Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WWWZ-F (B)	97/14.8	15.0	13.5	10.7	5.0	13.5	118/1136	917/21.5	19.5	11.9	C	WWWZ-F
2. WEZL-F (C)	76/11.6	10.6	10.2	10.9	10.7	10.8	92/1171	986/23.2	22.8	23.2	D	WEZL-F
3. WBUB-F (C)	57/ 8.7	7.1	12.1	7.4	8.1	8.8	72/1014	778/18.3	21.9	17.6	C	WBUB-F
4. WAVF-F (AOR)	46/ 7.0	4.9	7.1	5.7	7.1	6.2	50/731	655/15.4	19.7	15.4	C	WAVF-F
5. WTMA (N/T)	45/ 6.9	5.8	5.2	6.3	5.9	6.1	45/612	612/14.4	10.2	10.9	C	WTMA
6. WSSX-F (CHR)	37/ 5.7	5.8	6.4	8.1	7.7	6.5	47/997	816/19.2	19.8	18.3	C	WSSX-F
7. WPAL (B)	31/ 4.7	4.7	3.1	5.8	3.8	4.6	31/361	361/ 8.5	8.4	8.1	A	WPAL
8. WXTC-F (AC)	29/ 4.4	6.1	4.6	6.7	6.5	5.4	35/635	565/13.3	12.4	14.8	C	WXTC-F
9. WXLY-F (O)	29/ 4.4	5.8	5.3	3.2	4.5	4.7	32/680	577/13.6	14.2	12.2	B	WXLY-F
10. WYBB-F (CL AOR)	28/ 4.3	5.7	5.9	3.2	4.7	4.8	29/685	629/14.8	17.0	12.9	A	WYBB-F
11. WSUY-F (AC)	26/ 4.0	3.8	4.3	5.6	4.5	4.4	26/433	424/10.0	10.9	11.5	B	WSUY-F
12. WDXZ-F (CHR)	15/ 2.3	3.3	1.9	2.4	4.1	2.5	16/449	432/10.1	8.4	10.4	A	WDXZ-F
13. WQIZ (G)	14/ 2.1	3.3	1.3	1.1	1.8	1.9	20/164	103/ 2.4	2.8	2.4	A	WQIZ
14. WZJY (G)	9/ 1.4	1.1	2.2	1.4	1.7	1.5	9/131	131/ 3.1	3.7	3.0	A	WZJY
15. WSSP-F (CHR)	9/ 1.4	1.3	2.8	2.5	3.5	2.0	10/358	345/ 8.1	4.4	11.7	A	WSSP-F
16. WOKE (BB)	9/ 1.4	----	0.4	0.4	----	0.6	9/99	99/ 2.3	1.6	0.0	A	WOKE
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.28% (464 of 578) (FAL 91: 82.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWWZ-F>>	1 WWWZ-F>	1 WWWZ-F>	1 WWWZ-F>	1 WWWZ-F>	1 WEZL-F>	1 WEZL-F<	1 WTMA <	1 WWWZ-F	1 WWWZ-F>>	1 WWWZ-F>>
2 WAVF-F	2 WAVF-F>	2 WEZL-F	2 WEZL-F	2 WEZL-F	2 WTMA	2 WWWZ-F>	2 WEZL-F	2 WEZL-F	2 WAVF-F	2 WEZL-F
3 WSSX-F	3 WEZL-F	3 WAVF-F	3 WBUB-F	3 WBUB-F	3 WBUB-F	3 WBUB-F	3 WBUB-F	3 WBUB-F	3 WEZL-F	3 WPAL
4 WSSP-F	4 WBUB-F	4 WBUB-F	4 WTMA	4 WTMA	4 WWWZ-F>	4 WSSX-F	4 WWWZ-F>	4 WAVF-F	4 WTMA	4 WAVF-F
5	5 WSSX-F	5 WSSX-F	5 WXLY-F	5 WXLY-F	5 WXLY-F	5 WAVF-F	5 WXLY-F	5 WSSX-F<	5 WSSX-F	5 WYBB-F
6	6	6 WTMA	6 WAVF-F	6 WAVF-F	6 WSUY-F	6 WTMA	6 WPAL	6 WXLY-F	6 WBUB-F	6 WSSX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAVF-F	1 WWWZ-F>	1 WWWZ-F	1 WWWZ-F>	1 WWWZ-F<	1 WWWZ-F>>	1 WWWZ-F	1 WWWZ-F	1 WWWZ-F>	1 WWWZ-F
2 WWWZ-F>>	2 WAVF-F	2 WEZL-F	2 WEZL-F	2 WEZL-F	2 WAVF-F	2 WAVF-F>	2 WAVF-F>	2 WAVF-F	2 WTMA
3 WYBB-F	3 WEZL-F	3 WXTC-F	3 WBUB-F	3 WBUB-F	3 WSSX-F	3 WBUB-F	3 WBUB-F	3 WTMA	3 WEZL-F
4 WSSX-F	4 WSSX-F	4 WAVF-F	4 WAVF-F	4 WPAL	4 WBUB-F	4 WYBB-F	4 WYBB-F	4 WEZL-F	4 WBUB-F
5	5 WBUB-F	5 WQIZ	5 WXTC-F	5 WXTC-F	5 WYBB-F	5 WSSX-F	5 WXLY-F	5 WBUB-F	5 WAVF-F
6	6 WXTC-F	6 WPAL	6 WSSX-F	6 WSUY-F	6 WSSP-F	6	6 WEZL-F	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		64 (4)	64 (4)	11.1	9.9	WMCJ 950 Moncks Corner	0.9/1.8/ 8/ 97		
AOR/CLASSIC		74 (2)	74 (2)	12.8	13.8	WTUA-F 105.9 St. Stephens	0.8/2.6/ 48/ 348		
AC/OLDIES		84 (3)	84 (3)	14.5	18.2				
FULL SVC/VARIETY						WHLZ-F 92.5 Manning/Florenc	0.5/2.5/ 28/ 351		
COUNTRY		136 (3)	136 (3)	23.5	22.1	WHTK-F 99.7 Pt. Royal	0.5/4.1/ 18/ 348		
BLACK/URBAN	31 (1)	101 (2)	132 (3)	22.8	21.4	WDDM-F 101.3 Sumter	0.6/2.7/ 39/ 577		
SAC/EZ									
NEWS/TALK	45 (1)		45 (1)	7.8	6.9				
NOSTALGIA	9 (1)		9 (1)	1.6					
RELIGION/GOSPEL	29 (3)	5 (1)	34 (4)	5.9	5.7				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE					1.9				
UNKNOWN/OTHERS									
	114 (6)	464 (15)	578 (21)						

CHARLESTON, SC

RADIO STATIONS

WPAL	,	730,	1 KW/100 W	,	Black	AURN ABC, \$19.00	(Roslin)	
WQIZ	,	810,	5 KW (DAYS)	,	Gospel	AURN, \$13.00	(Eastman)	
WTMA	,	1250,	5 KW/1 KW	,	News/Talk	ABC NBC, \$22.00	(Katz)	
WVVO	,	910,	500 W (DA-1)	,	Black Oldies	SMN, \$12.00	(K & P)	
WZJY	,	1480,	1 KW (DAYS)	,	Gospel	CNN UNIULT, \$11.00	(---)	(MT PLEASANT)
WAVF-F,		96.1,	100 KW @ 538	,	AOR	, \$43.00	(Christal)	
WBUB-F,		107.5,	100 KW @ 928	,	Country	, \$27.00	(McGuild)	(ST GEORGE)
WDXZ-F,		104.5,	50 KW @ 656	,	CHR	, \$21.00	(Katz)	(MT PLEASANT)
WEZL-F,		103.5,	100 KW @ 660	,	Country	MBS, \$59.00	(Banner)	Apollo
WMGL-F,		101.7,	6 KW @ 449	,	Jazz/Urban	ABC, \$17.00	(K & P)	(RAVENAL)
WSSX-F,		95.1,	100 KW @ 1000	,	CHR/AC	, \$38.00	(Katz)	Faircom
WSUY-F,		100.7,	50 KW @ 400	,	AC	UNISUP, \$24.00	(Katz)	
WSSP-F,		105.9,	3 KW @ 328	,	Gospel	AURN, \$12.00	(---)	(ST.STEPHENS)
WUJM-F,		94.3,	6 KW @ 298	,	CHR	NBC MBS, \$19.00	(Christal)	
WWWZ-F,		93.5,	50 KW @ 459	,	Black	AURN, \$28.00	(HNWH)	(SUMMERVILLE)
WXLY-F,		102.5,	100 KW @ 1000	,	Oldies	SMN UNIULT, \$25.00	(Banner)	Bloomington
WXTC-F,		96.9,	100 KW @ 1768	,	AC	, \$35.00	(Mc-Guild)	EBE
WYBB-F,		98.1,	50 KW @ 500	,	Classic AOR	, \$20.00	(Eastman)	Martin (FOLLY BCH)

Miscellaneous: WDKZ-F: From Black to CHR/AC . . . WUJM to WSSP-F and from Black to CHR (Oct) . . .

CHARLESTON, WV

Arbitron Rank/Pop (12+): 153/211,600
 MSA Rank/Pop: 177/248,600
 ADI #55 (w/Huntington)
 Average Person Ratings: 15.3
 Market TSL: 20.50 hours

Stations: 12/12
 Diaries: 806/263:1/56.4%
 Sample Target: 680
 % Below Line: 0.0
 % Not Listed: 12.0

1992 Revenue: \$8,100,000
 HH Inc.: \$26,764
 Retail \$: 1.9 Bill
 Pop per Station: 17,633
 #1 Biller: WQBE-AF \$2,000,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WQBE-F (C)	98/30.2	35.7	30.6	26.0	29.2	----	170/1763	958/45.3	44.3	42.4	D	WQBE-F
2. WVAF-F (AC)	34/10.5	8.0	8.1	11.5	12.2	----	53/831	489/23.1	22.1	25.4	C	WVAF-F
3. WCHS (FS)	33/10.2	6.8	7.5	7.4	4.7	----	35/494	427/20.2	14.4	16.8	B	WCHS
4. WVSR-F (CHR)	30/ 9.3	8.8	8.1	11.8	8.5	----	40/640	412/19.5	22.7	20.4	C	WVSR-F
5. WKLC-F (AOR)	24/ 7.4	8.8	6.3	9.4	9.6	----	63/923	363/17.2	19.4	19.7	C	WKLC-F
6. WKWS-F (C)	21/ 6.5	3.8	6.0	2.9	4.1	----	28/491	326/15.4	11.4	14.0	B	WKWS-F
7. WKAZ-F (O)	12/ 3.7	4.7	6.3	7.1	7.6	----	19/479	290/13.7	13.6	14.3	B	WKAZ-F
WBES-F (SAC/EZ)	12/ 3.7	4.7	3.6	5.3	5.8	----	14/257	222/10.5	8.8	9.6	A	WBES-F
9. WJYP-F (REL)	9/ 2.8	0.6	3.0	1.5	1.5	----	9/179	126/ 6.0	6.1	7.0	A	WJYP-F
10. WQBE (C)	7/ 2.2	2.7	2.4	1.8	0.6	----	8/203	166/ 7.8	5.0	6.4		WQBE

12+ FM SHARE (METRO): 84.21% (240 of 285) (FAL 91: 85.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVSR-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>
2 WQBE-F	2 WVSR-F	2 WVAF-F	2 WVAF-F>	2 WVAF-F>	2 WCHS	2 WVAF-F>	2 WCHS	2 WVSR-F	2 WVSR-F	2 WVSR-F
3	3 WKLC-F	3 WVSR-F	3 WKLC-F	3 WKLC-F	3 WVAF-F	3 WVSR-F	3 WVAF-F	WVAF-F	3 WKLC-F	WCHS

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVSR-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F	1 WQBE-F	1 WQBE-F>>	1 WQBE-F>>	1 WQBE-F>>
2 WQBE-F	2 WVSR-F	2 WKLC-F	2 WVAF-F	2 WVAF-F	WKLC-F	2 WKLC-F	2 WVSR-F	2 WKLC-F	2 WVAF-F
3	3	3	3 WVSR-F	3	3 WVSR-F	3 WVSR-F	WKLC-F	3 WVAF-F	3 WCHS

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		30 (1)	30 (1)	10.5	9.2	WCAW 680 Charleston	0.3/3.0/ 3/ 85		
AOR/CLASSIC		24 (1)	24 (1)	8.4	7.2	WCSW 1410 S. Charleston	1.2/2.8/ 5/ 72		
AC/OLDIES		46 (2)	46 (2)	16.1	16.4				
FULL SVC/VARIETY	33 (1)		33 (1)	11.6	8.5				
COUNTRY	8 (2)	119 (2)	127 (4)	44.6	37.5				
BLACK/URBAN									
SAC/EZ		12 (1)	12 (1)	4.2	10.9				
NEWS/TALK									
NOSTALGIA									
RELIGION/GOSPEL	4 (1)	9 (1)	13 (2)	4.6	9.6				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.7				
	45 (4)	240 (8)	285 (12)						

RADIO STATIONS

WCHS , 580, 5 KW (DA-N) , Full Service MBS CBS, \$17.00 (Eastman)
 WCAW , 680, 50 KW/250 W (DA-N) -- see WVAF-F
 WQBE , 950, 5 KW/1 KW (DA-N) -- see WQBE-F

WBES-F, 94.5, 3 KW @ 328 , Soft AC/EZ ABC, \$14.00 (K & P) (DUNBAR)
 WVAF-F, 99.9, 50 KW @ 489 , AC/CHR ABC, \$26.00 (Banner) Franklin
 WKWS-F, 96.1, 50 KW @ 361 , Country , \$16.00 (Eastman)
 WKLC-F, 105.1, 3.6 KW @ 1663 , AOR SOURCE ABC, \$35.00 (HNWH) Martin (ST. ALBANS)

WJYP-F, 100.9, 3 KW @ 298 , Religion , \$10.00 (---) CLW
 WKAZ-F, 107.3, 24 KW @ 676 , Oldies NBC, \$18.00 (Mc-Guild) (MIAMI)
 WQBE-F, 97.5, 50 KW @ 500 , Country ABC, \$48.00 (Christal) Nininger
 WVSR-F, 102.7, 50 KW @ 403 , CHR UNIPWR, \$35.00 (Katz) Ardman

Miscellaneous: WCAW, WVAF-F sold by Franklin to West Virginia for \$1,600,000 (Blackburn) . . . WBES-F sold to Ardman for \$1,000,000 . . . WVNS-F to WKWS-F and from Oldies to Country (Sep) . . . WLZT-F to WKAZ-F (Nov) . . .

CHARLOTTE

Arbitron Rank/Pop (12+): 39/1,010,600

Stations: 22/20
Diaries: 1482/682:1/47.8%
Sample Target: 1310
% Below Line: 4.6
% Not Listed: 14.4

1992 Revenue: \$36,800,000
HH Inc.: \$31,722
Retail \$: 9.0 Bill
Pop per Station: 50,530
#1 Biller: WSOC-F \$6,100,000

MSA Rank/Pop: 43/1,140,000
ADI # 30
Average Person Ratings: 15.4
Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WSOC-F (C)	175/11.3	11.9	14.9	13.0	12.7	12.8	279/4228	2546/25.2	27.0	26.7	G	WSOC-F
2. WPEG-F (B)	159/10.2	9.5	11.8	12.5	12.7	11.0	209/2344	1816/18.0	17.6	15.8	F	WPEG-F
3. WRFX-F (AOR)	133/ 8.6	7.1	6.1	6.6	8.6	7.1	197/2727	1846/18.3	16.3	18.7	G	WRFX-F
4. WBT (FS)	126/ 8.1	7.6	6.7	7.0	7.8	7.3	136/1960	1703/16.9	15.9	14.5	E	WBT
5. WTDR-F (C)	120/ 7.7	8.7	7.0	6.8	5.4	7.6	242/3251	1798/17.8	15.6	11.4	D	WTDR-F
6. WEZC-F (SAC)	95/ 6.1	6.4	6.7	7.1	6.3	6.6	134/2017	1375/13.6	14.4	17.8	D	WEZC-F
7. WBT -F (AC)	82/ 5.3	6.2	5.7	5.4	5.0	5.7	176/2829	1564/15.5	15.5	16.4	D	WBT -F
8. WMXC-F (AC)	79/ 5.1	3.5	4.0	3.9	5.0	4.1	99/1584	1204/11.9	11.5	13.7	E	WMXC-F
9. WCKZ-F (CHR)	57/ 3.7	3.6	4.5	5.2	5.0	4.3	85/2267	1420/14.1	14.6	16.0	C	WCKZ-F
10. WXRC-F (AOR)	53/ 3.4	2.8	2.7	3.6	3.7	3.1	113/1744	938/ 9.3	8.1	7.8	B	WXRC-F
11. WMIT-F (REL)	51/ 3.3	2.2	1.0	1.3	1.2	2.0	135/1472	562/ 5.6	4.1	4.4		WMIT-F
12. WWMG-F (O)	44/ 2.8	4.1	4.8	3.4	3.0	3.8	75/1421	854/ 8.5	11.7	8.4	D	WWMG-F
13. WAQQ-F (CHR)	35/ 2.3	2.6	2.1	2.1	1.2	2.3	56/1365	881/ 8.7	7.5	5.6	B	WAQQ-F
14. WGIV (B)	29/ 1.9	1.4	1.0	0.6	0.7	1.2	29/370	370/ 3.7	3.0	1.9		WGIV
15. WRDX-F (O)	24/ 1.5	1.4	0.8	0.9	0.7	1.1	31/591	421/ 4.2	2.9	2.2	A	WRDX-F

12+ FM SHARE (METRO): 84.80% (1127 of 1329) (FAL 91: 85.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCKZ-F<	1 WRFX-F	1 WRFX-F<	1 WRFX-F	1 WSOC-F	1 WSOC-F	1 WRFX-F	1 WBT	1 WSOC-F	1 WPEG-F>	1 WPEG-F
2 WPEG-F>	2 WPEG-F>	2 WPEG-F	2 WPEG-F<	WRFX-F	2 WBT >	2 WSOC-F	2 WSOC-F	WPEG-F	2 WBT	2 WSOC-F>>
3 WAQQ-F	3 WSOC-F	3 WSOC-F	3 WSOC-F	3 WPEG-F	3 WEZC-F	3 WPEG-F>	3 WEZC-F	3 WRFX-F	3 WSOC-F<	3 WRFX-F
4 WXRC-F	4 WTDR-F	4 WTDR-F	4 WTDR-F	4 WTDR-F	4 WTDR-F	4 WBT <	4 WTDR-F<	4 WTDR-F	4 WTDR-F	4 WTDR-F<
WTDR-F	5 WBT -F<	5 WMXC-F	5 WMXC-F	5 WMXC-F<	5 WPEG-F	5 WTDR-F	5 WRFX-F	5 WEZC-F	5 WRFX-F	5 WBT -F
WSOC-F	6 WXRC-F	WBT -F	6 WBT -F	6 WEZC-F	6 WMXC-F	6 WBT -F	6 WPEG-F	6 WBT	6 WXRC-F<	6 WBT
7	7	7 WEZC-F	7 WEZC-F	WBT	7	7 WMXC-F	7 WMXC-F	7 WMXC-F	7 WCKZ-F<	7
8	8	8	8	8	8	WEZC-F	8	WBT -F	8 WBT -F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPEG-F>>	1 WPEG-F>	1 WPEG-F	1 WPEG-F>	1 WPEG-F<	1 WRFX-F>>	1 WRFX-F>>	1 WRFX-F>>	1 WRFX-F>	1 WRFX-F>
2 WSOC-F	2 WSOC-F>	2 WSOC-F	2 WSOC-F	2 WSOC-F	2 WXRC-F	2 WPEG-F>	2 WPEG-F>	2 WSOC-F	2 WSOC-F
WBT -F>	3 WTDR-F	3 WTDR-F<	3 WTDR-F	3 WTDR-F<	3 WPEG-F>	3 WXRC-F	3 WTDR-F	3 WPEG-F	3 WPEG-F<
4 WRFX-F	WRFX-F	4 WMXC-F	WBT -F	4 WEZC-F	4 WTDR-F	4 WTDR-F	4 WSOC-F	4 WTDR-F	4 WBT <
WAQQ-F	5 WMXC-F	5 WRFX-F>	5 WMXC-F<	5 WMXC-F<	WSOC-F	5 WSOC-F>	5 WXRC-F	5 WBT <	5 WTDR-F
6	WBT -F	6 WBT -F	6 WEZC-F>	6 WBT -F>	WCKZ-F	6 WBT	6 WBT	6 WXRC-F	6 WMXC-F
7	7	7	7 WRFX-F	7 WBT	WBT -F	7	7	7 WMXC-F	7

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		92 (2)	92 (2)	6.9	7.8	WAQS 610 Charlotte	0.5/2.5/ 9/ 305		
AOR/CLASSIC		186 (2)	186 (2)	14.0	14.8	WAVO 1150 Rock Hill	0.1/0.2/ 1/ 24		
AC/OLDIES	9 (2)	229 (4)	238 (6)	17.9	16.4	WGSP 1310 Charlotte	0.5/2.0/ 8/ 239		
FULL SVC/VARIETY	126 (1)		126 (1)	9.5	9.1	WHVN 1240 Charlotte	0.8/1.5/ 13/ 155		
COUNTRY	18 (2)	315 (3)	333 (5)	25.1	23.0	WIXE 1190 Monroe	0.5/0.9/ 8/ 86		
BLACK/URBAN	29 (1)	159 (1)	188 (2)	14.1	15.6	WLTC 1370 Gastonia	0.6/1.3/ 10/ 136		
SAC/EZ		95 (1)	95 (1)	7.1	8.2				
NEWS/TALK						WFMX-F 105.7 Statesville	1.3/4.2/ 92/1521		
NOSTALGIA									
RELIGION/GOSPEL	20 (2)	51 (1)	71 (3)	5.3	3.9				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.2				
	202 (8)	1127 (14)	1329 (22)						

CHARLOTTE

RADIO STATIONS

WBT-TV	1110	ED	FM	104.9		FULL SERVICE	DBS	\$	76,000	Banner	Jeff-Philo
WCCV-TV	1310	FM	FM	95.5		RELIGION	AORN	\$	NA	***	
WRDZ-FM	95.7	100	FM	95.7		CHR	SOURCE	\$	35,000	HNW	Adams
WBT-FM	107.9	99	FM	107.9		AC	AD	\$	50,000	Banner	Jeff-Philo
WRDZ-FM	101.9	99	FM	99.7		CHR/URBAN	AD	\$	45,000	HNW	Besslev
WRDZ-FM	102.9	97	FM	103.1		CHR/AD/ED	AD/INJUL	\$	44,000	***	Keymarket (HICKORY)
WRDZ-FM	97.9	95	FM	99.1		BLACK	DBS/INRPR	\$	75,000	***	Broadcast Partners
WRDZ-FM	104.7	100	FM	103.1		AC		\$	65,000	***	EC
WRDZ-FM	105.5	100	FM	100.4		CLOUSE		\$	20,000	Southern	(SALISBURY)
WRDZ-FM	99.7	100	FM	104.1		AC		\$	100,000	McGulld	Dynamic
WRDZ-FM	100.7	100	FM	103.1		COUNTRY		\$	100,000	Durpeton	EC
WRDZ-FM	94.9	100	FM	104.8		COUNTRY		\$	55,000	Ornista	Trumper STATESVILLE
WRDZ-FM	94.7	100	FM	101.8		CLOUSE	DBS	\$	50,000	Ornista	Voeger SHELBY
WRDZ-FM	95.7	100	FM	107.9		AC	AD	\$	25,000	---	HICKORY

WRDZ-FM 107.9 - WRDZ-FM traded by 10/1 to EC for WBT-FM 107.9

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/368,600
 MSA Rank/Pop: 107/443,000
 ADI # 85
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 19/19
 Diaries: 970/380:1/51.8%
 Sample Target: 840
 % Below Line: 0.0
 % Not Listed: 13.6

1992 Revenue: \$12,700,000
 HH Inc.: \$27,424
 Retail \$: 3.2 Bll
 Pop per Station: 19,400
 #1 Biller: WUSY-F \$3,400,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WUSY-F (C)	128/21.8	22.0	21.5	23.7	23.9	22.3	285/2970	1391/37.7	36.7	41.2	E	WUSY-F
2. WDEF-F (SAC/EZ)	72/12.2	9.6	8.8	10.1	8.6	10.2	84/1024	787/21.4	20.5	18.3	C	WDEF-F
3. WJTT-F (B)	45/ 7.7	10.4	7.6	8.4	10.0	8.5	49/659	541/14.7	13.8	16.1	C	WJTT-F
4. WDOD-F (C)	37/ 6.3	4.6	5.3	6.6	4.7	5.7	51/1014	604/16.4	17.0	15.8	B	WDOD-F
5. WLMX-F (AC)	35/ 6.0	5.1	6.0	8.6	6.4	6.4	35/668	647/17.6	15.0	15.4	C	WLMX-F
6. WSKZ-F (CHR)	34/ 5.8	6.9	9.4	5.6	5.9	6.9	80/1350	697/18.9	23.0	19.7	C	WSKZ-F
7. WGOW (T)	29/ 4.9	3.3	3.5	3.0	3.0	3.7	35/425	367/10.0	8.5	7.3	A	WGOW
8. WFXS-F (CL AOR)	28/ 4.8	4.7	6.1	5.3	5.4	5.2	31/442	379/10.3	11.5	9.6	B	WFXS-F
9. WNOO (B)	19/ 3.2	3.4	2.8	2.8	2.4	3.0	19/230	230/ 6.2	5.5	6.1	A	WNOO
10. WJRX-F (REL)	14/ 2.4	3.6	3.5	2.0	1.9	2.9	17/321	290/ 7.9	8.3	5.1	A	WJRX-F
11. WSGC-F (O)	12/ 2.0	3.4	2.0	1.5	3.7	2.2	13/316	294/ 8.0	9.2	9.2	A	WSGC-F
12. WDOD (BB)	10/ 1.7	1.6	2.0	0.7	3.4	1.5	10/182	169/ 4.6	6.0	5.5	A	WDOD
14. WBDX-F (SAC)	10/ 1.7	1.3	1.0	1.8	1.9	1.5	11/293	204/ 5.5	5.5	4.9	A	WBDX-F
14. WKXJ-F (CHR)	9/ 1.5	1.1	1.3	1.7	2.2	1.4	20/294	142/ 3.9	5.1	5.3	A	WKXJ-F
15.												

12+ FM SHARE (METRO): 83.46% (424 of 508) (FAL 91: 86.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WUSY-F>>	1 WUSY-F>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F	1 WUSY-F>	1 WUSY-F>	1 WUSY-F>>	1 WUSY-F>	1 WUSY-F>>
2 WJTT-F	2 WJTT-F	2 WJTT-F	2 WLMX-F	2 WDEF-F<	2 WDEF-F>>	2 WDEF-F>>	2 WDEF-F>	2 WDEF-F	2 WJTT-F>	2 WDEF-F
3	3 WSKZ-F	3 WSKZ-F	3 WJTT-F	3 WLMX-F	3 WDOD-F	3 WJTT-F	3 WJTT-F	3 WLMX-F	3 WDEF-F>	3 WJTT-F
4	4 WFXS-F	4 WLMX-F	4 WDEF-F	4 WJTT-F	4 WGOW	4 WDOD-F	4 WDOD-F	4 WJTT-F<	4 WLMX-F	4 WGOW
5	5	5 WFXS-F	5 WFXS-F	5 WSKZ-F	5	5	5 WLMX-F	5 WSKZ-F	5 WFXS-F	5 WMOC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WUSY-F	1 WUSY-F>	1 WUSY-F>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F	1 WUSY-F>	1 WUSY-F>	1 WUSY-F>>	1 WUSY-F>>
2 WJTT-F	2 WJTT-F	2 WLMX-F	2 WJTT-F<	2 WLMX-F	2 WSKZ-F	2 WFXS-F	2 WFXS-F	2 WFXS-F	2 WFXS-F
3 WSKZ-F	3 WSKZ-F	3 WSKZ-F	3 WLMX-F	3 WDEF-F	3 WJTT-F	3 WSKZ-F	3 WJTT-F	3 WJTT-F	3 WGOW
4 WJRX-F	4 WLMX-F	4 WJTT-F>	4 WSKZ-F	4 WJTT-F	4 WFXS-F	4 WJTT-F	4 WSKZ-F	4 WSKZ-F	4 WDEF-F
5	5	5 WJRX-F	5	5	5	5	5	5 WGOW	5 WLMX-F
		5 WFXS-F						5 WJTT-F	

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		43 (2)	43 (2)	8.5	6.8	WDEF 1370 Chattanooga	1.2/4.9/ 7/ 180		
AOR/CLASSIC		28 (1)	28 (1)	5.5	6.3	WFLI 1070 Lookout Mountn	1.2/3.0/ 7/ 132		
AC/OLDIES		47 (2)	47 (2)	9.3	14.3	WMOC 1450 Chattanooga	0.3/1.2/ 2/ 46		
FULL SVC/VARIETY						WQCH 1590 Lafayette	1.2/2.0/ 7/ 74		
COUNTRY	10 (2)	165 (2)	175 (4)	34.4	34.1	WSDQ 1190 Dunlap	0.5/1.0/ 3/ 36		
BLACK/URBAN	19 (1)	45 (1)	64 (2)	12.6	14.3				
SAC/EZ	7 (1)	82 (2)	89 (3)	17.5	13.9				
NEWS/TALK	29 (1)		29 (1)	5.7	3.5				
NOSTALGIA	10 (1)		10 (1)	2.0	3.9				
RELIGION/GOSPEL	9 (2)	14 (1)	23 (3)	4.5	2.9				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	84 (8)	424 (11)	508 (19)						

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N), EZ	CBS, \$ 21.00 (MMR)	Park
WDOD, 1310, 5 KW (DA-N), NOSTALGIA	SMN UNIULT, \$ 17.00 (Banner)	Bahake1
WFLI, 1070, 50 KW/2.5 KW(DA-2), RELIGION	ABC, \$ 12.00 (---)	(LOOKOUT MT.)
WGOW, 1150, 5 KW/1 KW (DA-N), TALK	SUN, MBS, \$ 18.00 (Christal)	Bloomington
WNOO, 1260, 5 KW (DAYS), BLACK	AURN, \$ 14.00 (Banner)	
WBDX-F, 102.7, 6 KW @ 817, SOFT AC	, \$ 15.00 (---)	(TRENTON)
WDEF-F, 92.3, 100 KW @ 1181, EZ/SOFT AC	CBS, \$ 33.00 (MMR)	Park
WDOD-F, 96.5, 100 KW @ 1079, COUNTRY	UNIULT, \$ 31.00 (Banner)	Bahake1
WFXS-F, 102.3, 3 KW @ 285, CLASSIC AOR	, \$ 19.00 (Banner)	(SODDY-DAISY)
WJRX-F, 107.9, 3 KW @ 328, RELIGION	APR, \$ 13.00 (---)	(EAST RIDGE)
WJTT-F, 94.3, 3 KW @ 298, BLACK	CBS, \$ 25.00 (HNWH)	(REDBANK)
WKXJ-F, 97.3, 16 KW @ 856, CHR	, \$ 20.00 (Roslin)	(S. PITTS)
WLMX-F, 105.5, 3 KW @ 269, AC	ABC, \$ 47.00 (Eastman)	Baum (ROSSVILLE, GA)
WSGC-F, 101.9, 3 KW @ 702, OLDIES	, \$ 19.00 (Christal)	(RINGGOLD, GA)
WSKZ-F, 106.5, 100 KW @ 1079, CHR	, \$ 45.00 (Christal)	Bloomington
WUSY-F, 100.7, 100 KW @ 363, COUNTRY	NBC, \$ 73.00 (Katz)	Colonial

Miscellaneous: WLMX A/F sold by Baum to MAK for \$3,400,000 (E) . . . WMOC sold for \$307,000 . . .

CHICAGO

Arbitron Rank/Pop (12+): 3/6,710,800

Stations: 39/39
Diaries: 3837/1749:1/51.2%
Sample Target: 3470
% Below Line: 0.0
% Not Listed: 11.1

1992 Revenue: \$247,900,000
HH Inc.: \$33,675
Retail \$: 63.3 B11
Pop per Station: 172,071
#1 Biller: WGN \$40,400,000

MSA Rank/Pop: 3/8,240,000
ADI # 3
Average Person Ratings: 18.3
Market TSL: 23.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WGN (T/FS)	1047/ 8.5	6.8	7.6	8.8	8.5	7.9	1238/15363	12897/19.2	16.4	20.2	K	WGN
2. WGCI-F (B)	929/ 7.6	7.2	7.3	6.8	6.8	7.2	935/9369	9277/13.8	13.6	12.5	I	WGCI-F
3. WUSN-F (C)	699/ 5.7	4.3	5.5	4.7	3.8	5.1	732/9097	8710/13.0	11.8	10.2	I	WUSN-F
4. WBBM-F (CHR)	565/ 4.6	5.6	5.7	5.0	5.1	5.2	580/10815	10481/15.6	15.9	17.2	H	WBBM-F
5. WBBM (N)	484/ 3.9	4.0	3.9	4.0	4.4	4.0	529/12119	10837/16.1	14.1	16.5	J	WBBM
6. WLIT-F (SAC)	452/ 3.7	3.6	3.4	3.7	3.4	3.6	479/7241	7006/10.4	9.3	8.5	H	WLIT-F
7. WNUA-F (J/NAC)	434/ 3.5	2.6	3.1	3.2	3.8	3.1	442/6360	6195/ 9.2	8.7	9.6	E	WNUA-F
8. WLS -AF (T)	424/ 3.5	2.8	3.0	3.7	3.2	3.3	575/8284	6281/ 9.4	8.8	11.2	H	WLS -AF
9. WWBZ-F (AOR)	413/ 3.4	3.7	4.6	4.0	3.8	3.9	435/8592	7911/11.8	13.1	12.2	H	WWBZ-F
10. WJMK-F (O)	374/ 3.1	2.8	3.3	2.9	2.9	3.0	389/7868	7447/11.1	9.9	11.5	I	WJMK-F
11. WLUP-F (AOR)	366/ 3.0	3.2	3.1	3.0	2.7	3.1	381/8228	7853/11.7	11.7	11.0	J	WLUP-F
12. WJJD (BB)	366/ 3.0	4.0	3.7	3.4	3.2	3.5	400/5049	4628/ 6.9	8.2	7.7	G	WJJD
13. WLUP (N/T)	364/ 3.0	3.5	2.9	3.2	3.2	3.2	410/5721	5186/ 7.7	6.1	6.8	H	WLUP
14. WKQX-F (AC)	356/ 2.9	2.1	2.0	2.3	2.1	2.3	360/6935	6765/10.1	10.0	10.8	G	WKQX-F
15. WXRT-F (AOR)	350/ 2.9	3.5	3.3	3.8	3.3	3.4	356/5716	5497/ 8.2	8.0	8.2	I	WXRT-F
16. WVAZ-F (B/AC)	345/ 2.8	4.2	4.4	3.9	4.2	3.8	346/5061	5005/ 7.5	10.6	9.0	I	WVAZ-F
17. WMAQ (N)	305/ 2.5	2.7	2.9	2.5	2.5	2.7	346/9670	8623/12.8	13.8	12.1	K	WMAQ
18. WCKG-F (CL AOR)	273/ 2.2	2.3	2.8	2.6	2.7	2.5	292/7233	6744/10.0	10.9	10.8	I	WCKG-F
19. WPNT-F (AC)	245/ 2.0	2.2	2.3	2.5	2.3	2.3	255/5663	5526/ 8.2	9.2	8.2	G	WPNT-F
20. WOJO-F (SP)	211/ 1.7	1.9	1.8	1.8	2.0	1.8	214/2665	2621/ 3.9	3.8	4.5	F	WOJO-F
21. WSCR (SPRST)	202/ 1.6	1.4	1.2	0.9	----	1.3	210/2243	2101/ 3.1	2.6	0.0	C	WSCR
22. WFMT-F (CL)	189/ 1.5	1.4	0.8	1.4	1.2	1.3	190/3479	3439/ 5.1	3.9	5.0	E	WFMT-F
23. WTMX-F (AC)	182/ 1.5	2.1	1.7	2.2	2.1	1.9	183/3465	3429/ 5.1	7.7	6.8	G	WTMX-F
24. WGCI (B/O/G)	182/ 1.5	1.5	0.9	1.0	1.0	1.2	182/2268	2268/ 3.4	2.9	2.6	G	WGCI
25. WNIB-F (CL)	165/ 1.3	1.3	1.7	1.7	1.5	1.5	166/3414	3351/ 5.0	4.7	5.6	E	WNIB-F
26. WIND (SP)	138/ 1.1	0.9	1.2	1.1	1.7	1.1	138/1624	1588/ 2.4	2.9	3.5		WIND
27. WYCA-F (REL)	121/ 1.0	0.6	0.8	0.6	0.9	0.8	121/1621	1584/ 2.4	2.0	2.0		WYCA-F
28. WTAQ (SP)	107/ 0.9	0.5	0.6	0.6	1.0	0.6	107/1197	1197/ 1.8	1.4	2.2	C	WTAQ
29. WVON (B)	99/ 0.8	0.8	0.5	0.8	1.2	0.7	99/851	851/ 1.3	0.5	1.4		WVON
30.												

12+ FM SHARE (METRO): 65.52% (7142 of 10900) (FAL 91: 65.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBBM-F<	1 WGCI-F>	1 WGCI-F>	1 WGCI-F	1 WGCI-F	1 WGN >>	1 WGN >	1 WUSN-F	1 WGCI-F	1 WGCI-F>	1 WGN >>
2 WGCI-F>>	2 WWBZ-F<	2 WUSN-F	2 WUSN-F	2 WUSN-F	2 WBBM <	2 WBBM <	2 WGN	2 WGN	2 WBBM-F<	2 WGCI-F>>
3 WWBZ-F>	3 WBBM-F<	3 WLUP-F<	3 WLUP-F	3 WGN	3 WUSN-F	3 WGCI-F	3 WLIT-F<	3 WUSN-F	3 WGN >	3 WBBM >>
4 WJPC	4 WUSN-F<	4 WXRT-F<	4 WXRT-F	4 WNUA-F	4 WLS -AF	4 WLUP-F	4 WGCI-F<	4 WBBM-F	4 WUSN-F<	4 WUSN-F>>
5	5 WXRT-F	5 WLIT-F	5 WNUA-F	5 WJMK-F	5 WJJD	5 WUSN-F	5 WLUP	5 WLUP	5 WWBZ-F	5 WLS >>
6	6 WLUP-F	6 WBBM-F	6 WGN	6 WLIT-F	6 WNUA-F	6 WBBM-F	6 WNUA-F	6 WWBZ-F	6 WBBM	6 WMAQ >>
7	7 WKQX-F	7 WKQX-F	7 WLIT-F	7 WLUP-F	7 WLIT-F	7 WJJD	7 WLS -AF	7 WNUA-F	7 WLS -AF	7 WVAZ-F>>
8	8 WLUP >	8 WWBZ-F<	8 WLUP	8 WXRT-F	8 WJMK-F	8 WMAQ	8 WKQX-F	8 WLIT-F	8 WVAZ-F	8 WGCI >>
9	9 WCKG-F	9 WLUP	9 WJMK-F	9 WLUP <	9 WMAQ	9 WLS -AF	9 WJJD	9 WKQX-F	9 WNUA-F	9
10	10	10 WNUA-F	10 WVAZ-F	10 WVAZ-F	10	10 WLIT-F	10 WBBM-F	10 WJMK-F	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGCI-F>	1 WGCI-F>	1 WGCI-F>	1 WGCI-F>	1 WGCI-F	1 WGCI-F>	1 WGCI-F	1 WLUP	1 WGCI-F	1 WGN
2 WBBM-F>	2 WBBM-F<	2 WXRT-F<	2 WUSN-F	2 WUSN-F	2 WWBZ-F	2 WLUP	2 WGCI-F	2 WLUP	2 WLUP
3 WKQX-F	3 WUSN-F	3 WUSN-F<	3 WLIT-F	3 WVAZ-F<	3 WBBM-F>	3 WWBZ-F	3 WLUP-F	3 WLUP-F	3 WGCI-F<
4 WUSN-F	4 WKQX-F	4 WVAZ-F	4 WVAZ-F<	4 WLIT-F	4 WUSN-F	4 WLUP-F	4 WWBZ-F	4 WWBZ-F	4 WNUA-F<
5 WWBZ-F	5 WXRT-F	5 WKQX-F	5 WBBM-F	5 WJMK-F	5 WLUP-F	5 WXRT-F	5 WXRT-F>	5 WUSN-F	5 WLUP-F<
6 WLIT-F>	6 WVAZ-F	6 WLUP-F	6 WKQX-F	6 WGN	6 WLUP	6 WBBM-F	6 WKQX-F	6 WXRT-F	6 WUSN-F
7 WVAZ-F	7 WLIT-F	7 WBBM-F	7 WXRT-F	7 WXRT-F	7 WCKG-F	7 WUSN-F	7 WUSN-F	7 WGN	7 WXRT-F
8	8 WWBZ-F	8 WLIT-F	8 WJMK-F	8 WNUA-F	8 WXRT-F	8 WKQX-F	8 WCKG-F	8 WNUA-F	8 WJMK-F
9	9 WLUP-F	9 WCKG-F	9 WPNT-F	9 WKQX-F	9	9 WCKG-F	9 WNUA-F	9 WCKG-F	9 WWBZ-F
10	10	10 WNUA-F	10 WLUP-F	10 WPNT-F	10	10	10	10 WKQX-F	10 WSCR

CHICAGO

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		664 (3)	664 (3)	6.1	5.8	WABT-F 103.9 Dundee/Schaumbg	0.5/1.5/ 59/1004
AOR/CLASSIC		1456 (5)	1456 (5)	13.4	14.1	WAIT 850 Crystal Lk/Chcg	0.6/1.3/ 72/ 922
AC/OLDIES		1237 (5)	1237 (5)	11.3	11.3	WBUS-F 99.9 Kankakee/Chicgo	0.3/2.3/ 48/1887
FULL SVC/VARIETY						WIIL-F 95.1 Kenosha/Waukegn	0.4/1.5/ 63/1156
COUNTRY		699 (1)	699 (1)	6.4	4.3	WJPC 950 Chicago/Lansing	0.7/2.1/ 83/1440
BLACK/URBAN	362 (3)	1327 (3)	1689 (6)	15.5	16.1	WJPC-F 106.3 Lansing/Chicago	0.4/1.9/ 53/1295
SAC/EZ		493 (2)	493 (2)	4.5	4.7	WOPA 1200 Chicago	0.3/1.2/ 36/ 818
NEWS/TALK	2680 (6)	146 (1)	2826 (7)	25.9	24.9	WVXX-F 103.1 Highland Park	0.3/1.0/ 41/ 672
NOSTALGIA	435 (2)		435 (2)	4.0	3.7	WYSY-F 107.9 Aurora	0.7/2.9/ 89/2108
RELIGION/GOSPEL		121 (1)	121 (1)	1.1	1.4		
SPANISH	281 (3)	211 (1)	492 (4)	4.5	5.4		
CLASSICAL		354 (2)	354 (2)	3.2	3.1		
JAZZ/NEW AGE		434 (1)	434 (1)	4.0	4.3		
UNKNOWN/OTHERS					0.9		
	3758 (14)	7142 (25)	10900 (39)				

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$ 250.00 (CBS)	CBS
WGCI, 1390, 5 KW (DA-2)	, BLACK OLDIES/GOSPEL	AURN, \$ N/A (McGuild)	Gannett
WGN, 720, 50 KW	, TALK/FULL SERVICE	ABC, \$ 350.00 (Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, HISPANIC	, \$ 80.00 (Katz)	Tichenor
WJJD, 1160, 50 KW/5KW (DA-2)	, NOSTALGIA	UNIULT, \$ 90.00 (Katz)	Infinity
WLS, 890, 50 KW	, TALK	ABC, \$ 100.00 (Banner)	Cap. Cities/ABC
WLUP, 1000, 50 KW (DA-2)	, TALK	, \$ 145.00 (MMR)	Evergreen
WMAQ, 670, 50 KW	, NEWS	CNN NBC, \$ 180.00 (Group W)	Westinghouse
WSCR, 820, 5 KW (DAYS)	, SPORTS	, \$ 55.00 (CBS)	Diamond
WTAQ, 1300, 5 KW/500W (DA-2)	, HISPANIC	, \$ 45.00 (Lotus)	Lotus
WVON, 1450, 1 KW	, BLACK/TALK	MBS, \$ 50.00 (Roslin)	

FM STATIONS

WBBM, 96.3, 4.2 KW @ 1554, CHR	CBS, \$ 160.00 (CBS)	CBS
WCKG, 105.9, 4.1 KW @ 1587, CLASSIC AOR	, \$ 200.00 (Katz)	Cox
WFMT, 98.7, 16 KW @ 1171, CLASSICAL	, \$ 120.00 (HNWH)	
WGCI, 107.5, 33 KW @ 600, BLACK	, \$ 225.00 (McGuild)	Gannett
WJMK, 104.3, 4 KW @ 1568, OLDIES	UNIPWR, \$ 211.00 (Katz)	Infinity
WJPC, 106.3, 3 KW @ 397, BLACK	, \$ 40.00 (---)	Johnson Pub.
WKQX, 101.1, 6 KW @ 1171, AC/AOR	SOURCE, \$ 160.00 (HNWH)	Emmis
WLIT, 93.9, 4 KW @ 1581, SOFT AC	, \$ 195.00 (Christal)	Viacom
WLS, 94.7, 4.4 KW @ 1528, SEE WLS AM		
WLUP, 97.9, 6 KW @ 1171, AOR	, \$ 320.00 (MMR)	Evergreen
WNIB, 97.1, 8.4 KW @ 1191, CLASSICAL	, \$ 110.00 (CMBS)	
WNUA, 95.5, 8.3 KW @ 1171, JAZZ/NAC	, \$ 165.00 (Durpetti)	Pyramid
WOJO, 105.1, 7.2 KW @ 1171, HISPANIC	, \$ 105.00 (Katz Hisp)	Tichenor
WPNT, 100.3, 8.2 KW @ 1171, AC	, \$ 135.00 (Eastman)	Century
WTMX, 101.9, 4.2 KW @ 1558, AC	, \$ 150.00 (McGuild)	Bonneville
WUSN, 99.5, 6 KW @ 1171, COUNTRY	, \$ 160.00 (Torbet)	Infinity
WVAZ, 102.7, 6 KW @ 1171, BLACK AC	UPI, \$ 205.00 (Banner)	Broadcast Partners
WWBZ, 103.5, 4.3 KW @ 1548, AOR	, \$ 135.00 (Torbet)	Major
WXRT, 93.1, 6.7 KW @ 1309, PROG AOR	, \$ 175.00 (CBS)	Diamond

CINCINNATI

Arbitron Rank/Pop (12+): 32/1,196,600
 MSA Rank/Pop: 30/1,730,000
 ADI # 31
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 27/22
 Diaries: 1616/740:1/53.5%
 Sample Target: 1480
 % Below Line: 3.5
 % Not Listed: 11.7

1992 Revenue: \$59,900,000
 HH Inc.: \$32,910
 Retail \$: 13.6 Bill
 Pop per Station: 54,390
 #1 Biller: WLW \$15,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WLW (FS/T)	246/12.9	13.4	13.9	11.5	9.7	12.9	334/5009	3497/29.2	31.7	26.8	J	WLW
2. WUBE-AF (C)	165/ 8.7	8.3	9.8	7.3	9.8	8.5	253/3267	2200/18.4	16.3	15.6	G	WUBE-AF
3. WKRQ-F (CHR)	122/ 6.4	6.1	6.8	6.2	6.2	6.4	186/3627	2532/21.2	21.4	21.5	F	WKRQ-F
4. WIZF-F (B)	119/ 6.3	5.4	6.4	6.3	6.4	6.1	124/1433	1279/10.7	11.3	10.4	C	WIZF-F
5. WEBN-F (AOR)	116/ 6.1	7.3	7.0	7.0	6.7	6.8	158/2796	2121/17.7	17.5	18.1	H	WEBN-F
6. WGRR-F (O)	110/ 5.8	5.8	5.8	5.4	5.8	5.7	155/2833	1944/16.2	17.3	17.3	F	WGRR-F
7. WOFX-F (CL AOR)	106/ 5.6	5.4	5.8	4.9	3.6	5.4	141/2801	1967/16.4	13.8	12.9	E	WOFX-F
8. WNNK-F (AC)	100/ 5.3	4.9	5.9	6.4	6.3	5.6	132/2117	1620/13.5	15.0	14.8	F	WNNK-F
9. WCKY (N/T)	86/ 4.5	3.8	3.6	5.8	4.5	4.4	105/1523	1223/10.2	8.6	11.0	D	WCKY
10. WRRM-F (AC)	84/ 4.4	4.4	3.5	4.1	5.0	4.1	96/1887	1490/12.5	10.8	14.4	E	WRRM-F
11. WIMJ-F (SAC)	83/ 4.4	4.6	5.2	4.7	5.9	4.7	109/1853	1349/11.3	11.8	14.1	D	WIMJ-F
12. WMLX (BB)	71/ 3.7	3.9	2.4	3.6	4.2	3.4	73/486	440/ 3.7	3.5	4.6	A	WMLX
13. WKRC (FS)	64/ 3.4	3.0	2.9	3.8	5.0	3.3	74/2065	1666/13.9	10.0	17.1	D	WKRC
14. WAQZ-F (AOR)	37/ 1.9	2.1	1.4	1.6	0.5	1.8	40/840	741/ 6.2	4.1	3.0	A	WAQZ-F
15. WAKW-F (REL)	27/ 1.4	1.0	1.3	1.2	1.2	1.2	38/680	491/ 4.1	3.9	3.1	A	WAKW-F
16. WSAI (SPRST)	22/ 1.2	---	0.7	0.8	0.7	0.7	24/483	433/ 3.6	3.3	3.3		WSAI
17. WPFB-F (C)	21/ 1.1	1.2	0.6	0.7	1.3	0.9	55/794	325/ 2.7	3.5	3.7		WPFB-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 68.61% (1154 of 1682) (FAL 91: 69.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRQ-F>	1 WEBN-F	1 WLW	1 WLW	1 WLW >	1 WLW >	1 WLW >	1 WLW >	1 WLW >	1 WLW >	1 WLW >
2 WIZF-F>	2 WLW	2 WEBN-F	2 WEBN-F	2 WUBE-AF	2 WUBE-AF	2 WUBE-AF	2 WUBE-AF	2 WUBE-AF	2 WIZF-F	2 WUBE-F>>
3 WAQZ-F>	3 WUBE-AF	3 WUBE-AF<	3 WUBE-AF	3 WEBN-F	3 WGRR-F	3 WEBN-F	3 WCKY <	3 WIZF-F	3 WKRQ-F	3 WGRR-F>>
4 WGRR-F	4 WOFX-F	4 WOFX-F	4 WOFX-F	4 WGRR-F	4 WCKY	4 WKRQ-F<	4 WNNK-F<	4 WKRQ-F<	4 WUBE-AF	4 WIZF-F<
5	5 WKRQ-F	5 WNNK-F<	5 WGRR-F	5 WOFX-F<	5 WMLX	5 WGRR-F	5 WGRR-F	5 WOFX-F<	5 WNNK-F	5 WNNK-F>
6	6 WIZF-F	6 WIZF-F	6 WIZF-F<	6 WIZF-F	6 WIMJ-F	6 WIZF-F	6 WOFX-F<	6 WEBN-F	6 WKRC	6 WKRC
7	7 WNNK-F	7 WKRQ-F	7 WNNK-F	7 WNNK-F	7 WKRC	7 WCKY <	7 WEBN-F<	7 WGRR-F	7 WOFX-F	7 WEBN-F
8	8	8	8	8	8 WRRM-F	8 WNNK-F	8 WIMJ-F	8 WNNK-F	8 WEBN-F	8 WRRM-F
9	9	9	9	9	9	9	9	9 WIMJ-F	9	9 WKRQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKRQ-F>	1 WKRQ-F	1 WUBE-AF	1 WUBE-AF<	1 WUBE-AF	1 WLW >	1 WLW <	1 WEBN-F	1 WLW >	1 WLW >
2 WNNK-F	2 WUBE-AF	2 WEBN-F	2 WKRQ-F<	2 WGRR-F	2 WOFX-F	2 WEBN-F	2 WLW	2 WEBN-F	2 WEBN-F
3 WUBE-AF	3 WNNK-F	3 WNNK-F	3 WNNK-F>	3 WNNK-F	3 WEBN-F	3 WOFX-F	3 WOFX-F	3 WOFX-F>	3 WOFX-F
4 WOFX-F	4 WEBN-F	4 WLW	4 WGRR-F	4 WLW <	4 WNNK-F	4 WIZF-F	4 WIZF-F	4 WIZF-F	4 WUBE-AF
5 WIZF-F	5 WOFX-F	5 WKRQ-F	5 WRRM-F	5 WRRM-F	5 WUBE-AF	5 WUBE-AF>	5 WUBE-AF	5 WUBE-AF>	5 WIZF-F
6 WIMJ-F	6 WIZF-F	6 WOFX-F	6 WEBN-F<	6 WKRQ-F	6 WIZF-F	6 WKRQ-F	6	6 WGRR-F	6 WGRR-F
7 WEBN-F	7 WLW	7 WIZF-F	7 WIZF-F	7 WIZF-F	7 WPFB-F	7	7	7 WNNK-F	7
8	8	8	8 WLW	8 WEBN-F	8 WKRQ-F	8	8	8	8

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		133 (2)	133 (2)	7.9	7.9	WCIN 1480 Cincinnati	1.0/3.2/ 19/ 387
AOR/CLASSIC		276 (5)	276 (5)	16.4	15.5	WNLT-F 104.3 Harrison/Cncnti	0.5/2.0/ 17/ 335
AC/OLDIES		294 (3)	294 (3)	17.5	19.7	WOXY-F 97.7 Oxford/Cinci	0.4/1.3/ 19/ 368
FULL SVC/VARIETY	327 (3)		327 (3)	19.4	5.5	WSCH-F 99.3 Aurora	0.7/1.1/ 19/ 218
COUNTRY	3 (1)	207 (4)	210 (5)	12.5	13.1	WZRZ-F 96.5 Hamilton	0.5/2.6/ 15/ 528
BLACK/URBAN	19 (1)	119 (1)	138 (2)	8.2	8.4		
SAC/EZ		83 (1)	83 (1)	4.9	6.6	WFCJ-F 93.7 Miamisburg/Dayt	0.3/1.9/ 17/ 443
NEWS/TALK	108 (2)		108 (2)	6.4	15.7	WGTZ-F 92.9 Eaton/Dayton	0.6/2.0/ 32/ 672
NOSTALGIA	71 (1)		71 (1)	4.2	5.2	WHKO-F 99.1 Dayton/Sprngfld	0.6/2.5/ 68/1138
RELIGION/GOSPEL		42 (3)	42 (3)	2.5	1.8	WPFB 910 Middletown	0.9/2.4/ 26/ 495
SPANISH							
CLASSICAL					0.7		
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	528 (8)	1154 (19)	1682 (27)				

CINCINNATI

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	Black	,	\$ 25.00	(CMBS)	
WCKY,	1530,	50 KW (DA-N)	Talk/News	,	CBS NBC, \$ 52.00	(Mc-Guild)	Federated
WKRC,	550,	5 KW/1KW (DA-2)	Full Service	,	ABC, \$ 78.00	(Katz)	Great American
WLW,	700,	50 KW	Full Service/Talk	,	APR ABC, \$200.00	(Eastman)	Jacor
WMLX,	1180,	1 KW (Days, DA)	Nostalgia	,	SMN CNN, \$ 35.00	(Schubert)	(FLORENCE, KY)
WNOP,	740,	1 KW (Days, DA)	Jazz/Variety	,	\$ 25.00	(---)	
WSAI,	1360,	5 KW (DA-N)	Sports	,	\$ NA	(MMR)	Booth

FM STATIONS

WEBN,	102.7,	17 KW @ 876	,	AOR	,	\$145.00	(Eastman)	Jacor	
WGRR,	103.5,	20 KW @ 790	,	Oldies	,	\$ 70.00	(Banner)	Dalton	(HAMILTON)
WIZF,	100.9,	1.2 KW @ 466	,	Black	ABC, \$ 31.00	(HNWH)	Interurban		
WKRQ,	101.9,	16 KW @ 876	,	CHR	ABC, \$110.00	(Katz)	Great American		
WOFX,	94.9,	31 KW @ 640	,	C1 AOR	,	\$ 64.00	(Mc-Guild)	Heritage	(FAIRFIELD)
WRRM,	98.5,	18 KW @ 807	,	AC	,	\$ 75.00	(Christal)	Susquehanna	
WUBE,	105.1,	11 KW @ 918	,	Country	CBS, \$ 78.00	(Christal)	American Media		
WIMJ,	92.5,	16 KW @ 906	,	Soft AC/EZ	CBS, \$ 55.00	(Mc-Guild)	Federated		
WVWV,	94.1,	32 KW @ 600	,	AC	,	\$ 85.00	(MMR)	Booth	
WYGY,	96.5,	20 KW @ 810	,	Country	SOURCE UNIPWR, \$ 43.00	(Christal)	American Media	(HAMILTON)	

Miscellaneous: WSAI: From Oldies to Sports . . . WZRZ-F to WYGY-F: From AOR to Country . . . WZRZ-F sold by Reams to American Media for \$3,200,000 . . . WCIN sold by receiver for \$425,000 . . . WMLX sold by Hoker for \$175,000 . . .

CLEVELAND

Arbitron Rank/Pop (12+): 23/1,737,300
 MSA Rank/Pop: 26/1,840,000
 ADI # 12
 Average Person Ratings: 17.6
 Market TSL: 23.00 hours

Stations: 26/23
 Diaries: 1907/911:1/52.4%
 Sample Target: 1810
 % Below Line: 2.4
 % Not Listed: 9.5

1992 Revenue: \$57,400,000
 HH Inc.: \$29,425
 Retail \$: 13.7 Bill
 Pop per Station: 75,534
 #1 Biller: WLTF-F \$7,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WGAR-F (C)	332/10.9	8.0	9.6	8.3	6.3	9.2	467/4959	3398/19.6	17.3	16.3	F	WGAR-F
2. WMJI-F (O)	245/ 8.0	7.2	7.2	6.4	5.6	7.2	319/4607	3401/19.6	19.3	14.6	G	WMJI-F
3. WMMS-F (AOR)	233/ 7.6	7.0	8.6	7.7	10.2	7.7	301/5506	3888/22.4	20.7	25.0	G	WMMS-F
4. WZAK-F (B)	220/ 7.2	6.7	6.7	6.3	7.0	6.7	273/2898	2245/12.9	13.2	12.4	G	WZAK-F
5. WDOK-F (SAC)	193/ 6.3	6.4	7.4	7.7	6.1	6.9	268/3875	2884/16.6	16.8	15.5	G	WDOK-F
6. WLTF-F (AC)	179/ 5.9	6.2	7.2	6.7	9.1	6.5	215/3762	2876/16.6	17.4	18.8	H	WLTF-F
7. WWWE (N/T)	175/ 5.7	4.8	3.7	4.9	5.1	4.8	213/3558	2611/15.0	13.7	14.9	E	WWWE
8. WRMR (BB)	163/ 5.3	6.4	5.3	5.9	5.4	5.7	197/2177	1743/10.0	9.7	9.0	C	WRMR
9. WQAL-F (AC)	156/ 5.1	5.5	5.7	5.5	5.5	5.4	213/4312	3165/18.2	16.8	17.7	E	WQAL-F
10. WNCX-F (CL AOR)	131/ 4.3	4.4	4.0	4.6	4.6	4.3	211/3876	2539/14.6	14.2	12.6	F	WNCX-F
11. WJMO-F (CHR/B)	102/ 3.3	4.5	4.7	3.9	3.0	4.1	118/2650	2346/13.5	15.3	12.9	C	WJMO-F
12. WNWV-F (J/NAC)	87/ 2.8	3.0	2.5	2.9	2.8	2.8	115/1893	1377/ 7.9	7.2	7.9	C	WNWV-F
13. WCLV-F (CL)	86/ 2.8	2.2	2.2	2.6	2.0	2.5	97/1439	1109/ 6.4	6.2	5.8	C	WCLV-F
14. WKNR (SPRST)	81/ 2.6	3.7	2.6	1.6	1.5	2.6	112/2075	1518/ 8.7	9.1	4.3	C	WKNR
15. WENZ-F (CHR)	76/ 2.5	2.8	2.5	2.5	3.7	2.6	111/2658	1810/10.4	11.3	11.5	C	WENZ-F
16. WHK (N/T)	61/ 2.0	1.9	1.0	1.5	1.7	1.6	63/1751	1602/ 9.2	4.9	7.9	B	WHK
17. WJMO (B)	58/ 1.9	2.5	2.1	2.3	2.2	2.2	58/961	961/ 5.5	5.0	5.9	B	WJMO
18. WERE (N/T)	33/ 1.1	1.4	2.0	2.5	2.6	1.8	33/977	950/ 5.5	6.5	7.1	C	WERE
19.												
20.												

12+ FM SHARE (METRO): 75.71% (2095 of 2767) (FAL 91: 74.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMO-F	1 WMMS-F>	1 WMMS-F<	1 WMJI-F	1 WMJI-F	1 WGAR-F	1 WMJI-F<	1 WGAR-F	1 WGAR-F>	1 WZAK-F	1 WGAR-F>>
2 WZAK-F>>	2 WZAK-F	2 WMJI-F	2 WMMS-F	2 WGAR-F	2 WMJI-F	2 WGAR-F	2 WMJI-F<	2 WZAK-F<	2 WGAR-F>	2 WZAK-F>>
3 WQAL-F	3 WNCX-F	3 WZAK-F<	3 WLTF-F<	3 WMMS-F	3 WRMR	3 WMMS-F>	3 WWWE	3 WMJI-F	3 WLTF-F	3 WWWE
4 WENZ-F	4 WGAR-F	4 WGAR-F	4 WGAR-F	4 WLTF-F	4 WWWE	4 WZAK-F<	4 WDOK-F	4 WDOK-F<	4 WJMO-F	4 WERE <
5	5 WLTF-F	5 WLTF-F	5 WZAK-F	5 WZAK-F	5 WDOK-F>	5 WNCX-F	5 WMMS-F<	5 WMMS-F	5 WQAL-F	5 WNWV-F>
6	6 WQAL-F	6 WQAL-F<	6 WQAL-F	6 WQAL-F	6 WLTF-F	6 WDOK-F	6 WLTF-F	6 WLTF-F	6 WMMS-F	6 WMMS-F<
7	7 WMJI-F	7 WNCX-F	7 WDOK-F	7 WDOK-F	7 WCLV-F	7 WLTF-F<	7 WRMR	7 WQAL-F	7 WMJI-F	7 WDOK-F
8	8	8 WDOK-F	8 WNCX-F	8 WNCX-F	8 WZAK-F	8 WWWE <	8 WZAK-F<	8 WRMR	8 WENZ-F	8 WRMR
9	9	9	9	9	9 WQAL-F	9 WRMR	9 WQAL-F	9 WWWE	9 WDOK-F	9 WQAL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZAK-F	1 WLTF-F<	1 WLTF-F>	1 WLTF-F	1 WLTF-F	1 WMMS-F>	1 WMMS-F>	1 WMMS-F	1 WMMS-F	1 WMJI-F
2 WMMS-F	2 WZAK-F	2 WMMS-F<	2 WZAK-F	2 WMJI-F<	2 WZAK-F	2 WNCX-F	2 WNCX-F>	2 WMJI-F	2 WMMS-F
3 WGAR-F>	3 WMMS-F	3 WQAL-F	3 WQAL-F	3 WGAR-F<	3 WNCX-F	3 WZAK-F	3 WZAK-F	3 WNCX-F	3 WGAR-F
4 WQAL-F	4 WQAL-F	4 WZAK-F	4 WGAR-F<	4 WDOK-F	4 WGAR-F>	4 WGAR-F	4 WKNR	4 WGAR-F	4 WNCX-F
5 WJMO-F	5 WGAR-F	5 WDOK-F	5 WMJI-F	5 WQAL-F	5 WMJI-F	5 WMJI-F<	5 WGAR-F	5 WZAK-F>	5 WZAK-F
6 WNCX-F>	6 WDOK-F>	6 WGAR-F	6 WDOK-F<	6 WZAK-F	6	6 WKNR	6 WQAL-F	6 WWWE <	6 WWWE
7 WENZ-F	7 WNCX-F	7	7 WMMS-F	7 WMMS-F	7	7 WQAL-F	7 WMJI-F	7 WKNR	7 WKNR
8	8 WMJI-F	8	8	8	8	8	8	8	8 WQAL-F

FORMATS	AH	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	3.5	8.1	WABQ 1540	Cleveland 1.0/1.8/ 31/ 317
AOR/CLASSIC		389 (3)	389 (3)	14.1	16.9	WBKC 1460	Painesville 0.4/1.0/ 11/ 176
AC/OLDIES	11 (1)	580 (3)	591 (4)	21.4	22.7	WELW 1330	Willoughby 0.4/1.6/ 11/ 286
FULL SVC/VARIETY	31 (2)		31 (2)	1.1	1.8	WEOL 930	Elyria 0.7/2.9/ 21/ 525
COUNTRY		332 (1)	332 (1)	12.0	7.0	WZLE-F 104.9	Lorain/Cleveland 0.3/1.1/ 10/ 189
BLACK/URBAN	58 (1)	322 (2)	380 (3)	13.7	10.1		
SAC/EZ		193 (1)	193 (1)	7.0	6.7	CKLW 800	Windsor 0.9/2.7/ 45/ 755
NEWS/TALK	350 (4)		350 (4)	12.6	10.7	WKDD-F 96.5	Akron/Canton 0.7/4.6/111/2498
MOSTALGIA	163 (1)		163 (1)	5.9	7.1	WONE-F 97.5	Akron/Cleveland 0.8/4.9/157/2532
RELIGION/GOSPEL	31 (1)	10 (1)	41 (2)	1.5	1.7		
SPANISH					1.7		
CLASSICAL		86 (1)	86 (1)	3.1	2.2		
JAZZ/NEW AGE		87 (1)	87 (1)	3.1	3.1		
UNKNOWN/OTHERS							
	644 (10)	2095 (15)	2767 (25)				

CLEVELAND

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (Days)	, Gospel	AURN, \$ 21.00	(---)	
WEOL, 930, 1 KW (DA-2)	, Full Service	MBS ABC, \$ NA	(Torbet)	(ELYRIA)
WERE, 1300, 5 KW (DA-1)	, Talk	CNN, \$ 49.00	(Mc-Guild)	Metroplex
WHK, 1420, 5 KW (DA-N)	, Business News	BRN, NBC T, \$ 39.00	(Katz)	Malrite
WJMO, 1490, 1 KW	, Black Oldies	ABC, \$ 28.00	(MMR)	United
WKNR, 1220, 50 KW (DA-N)	, Sports	ABC CBS, \$ NA	(Eastman)	
WRMR, 850, 10 KW/5 KW (DA-2)	, Nostalgia	APR UNISUP, \$ 40.00	(MMR)	
WWWE, 1100, 50 KW	, News/Talk	CBS ABC, \$ 70.00	(Christal)	Booth

FM STATIONS

WCLV, 95.5, 31 KW @ 620	, Classical	, \$ 57.00	(CMBS)	
WDOK, 102.1, 12 KW @ 1004	, Soft AC/EZ	, \$ 80.00	(MMR)	
WGAR, 99.5, 50 KW @ 499	, Country	ABC, \$ 78.00	(HNWH)	Nationwide
WJMO, 92.3, 40 KW @ 236	, Urban/CHR	ABC, \$ 46.00	(MMR)	United
WLTF, 106.5, 11 KW @ 1059	, AC	APR, \$155.00	(Christal)	Booth
WMJI, 105.7, 27 KW @ 899	, Oldies	, \$130.00	(Katz)	Legacy
WMMS, 100.7, 34 KW @ 600	, AOR	SOURCE NBC, \$151.00	(Katz)	Malrite
WNCX, 98.5, 16 KW @ 961	, Classic AOR	ABC MBS, \$ 88.00	(Mc-Guild)	Metroplex
WNWV, 107.3, 50 KW @ 466	, Jazz/NAC	, \$ 53.00	(Torbet)	(ELYRIA)
WENZ, 107.9, 70 KW @ 390	, CHR	SOURCE UNIPWR, \$ 57.00	(Torbet)	Ardman
WQAL, 104.1, 11 KW @ 1059	, AC	UNISUP, \$ 65.00	(Banner)	ML/Win
WZAK, 93.1, 28 KW @ 620	, Black	CBS, \$ 85.00	(Durpetti)	Zapis

Miscellaneous: WJMO A/F sold by United to Zapis for \$4,450,000 (MVP, Star) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-white)
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown
* G - Gospel	

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 110/341,300
 MSA Rank/Pop: 117/406,000
 ADI # 98 (w/Pueblo)
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 19/17
 Diaries: 833/410:1/55.1%
 Sample Target: 800
 % Below Line: 4.6
 % Not Listed: 20.0

1992 Revenue: \$10,500,000
 HH Inc.: \$29,615
 Retail \$: 3.0 Bil
 Pop per Station: 20,076
 #1 Biller: KKCS-AF \$2,200,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KKCS-F (C)	84/15.5	15.4	13.3	13.7	14.0	14.5	109/1284	926/27.1	26.2	26.3	D	KKCS-F
2. KKM-F (CHR)	45/ 8.3	7.2	9.7	9.6	8.9	8.7	69/926	615/18.0	21.2	17.7	B	KKMG-F
3. KILO-F (AOR)	39/ 7.2	5.6	4.3	4.2	4.0	5.3	55/814	546/16.0	12.8	10.5	B	KILO-F
4. KSPZ-F (O)	38/ 7.0	7.3	7.6	6.7	6.7	7.2	49/756	572/16.8	16.2	18.8	B	KSPZ-F
5. KKF-F (CL AOR)	34/ 6.3	8.1	9.0	6.0	6.3	7.4	49/678	470/13.8	16.6	14.7	C	KKFM-F
6. KCLI-F (SAC)	31/ 5.7	5.6	8.6	6.5	6.8	6.6	33/563	475/13.9	20.4	19.8	B	KCLI-F
7. KVUU-AF (AC)	29/ 5.4	7.2	5.6	5.3	4.2	5.9	38/738	540/15.8	18.7	15.5	B	KVUU-AF
8. KVOR (N/T)	28/ 5.2	5.9	5.8	6.5	7.2	5.8	30/500	460/13.5	12.4	15.3	B	KVOR
9. KRDO-F (SAC)	26/ 4.8	6.8	5.6	6.3	7.7	5.9	46/651	408/12.0	12.7	14.6	B	KRDO-F
10. KOA (N/T)	22/ 4.1	3.9	3.4	4.4	4.7	4.0	35/748	436/12.8	8.9	13.0		KOA
11. KIKX-F (CHR)	18/ 3.3	2.2	2.2	3.0	4.4	2.7	23/460	340/10.0	12.2	14.0	A	KIKX-F
12. KGFT-F (REL)	11/ 2.0	1.3	3.4	4.0	4.6	2.7	17/239	158/ 4.6	14.3	15.3	A	KGFT-F
13. KCMN (BB)	8/ 1.5	2.2	2.7	1.9	1.4	2.1	8/96	96/ 2.8	3.6	4.4	A	KCMN
14.												
15.												

12+ FM SHARE (METRO): 83.37% (361 of 433) (FAL 91: 81.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKM-F>>	1 KKCS-F	1 KKCS-F>	1 KKCS-F>	1 KKCS-F>	1 KKCS-F	1 KKCS-F>	1 KKCS-F>	1 KKCS-F>	1 KKM-F	1 KOA
2 KKCS-F	2 KILO-F>	2 KILO-F	2 KSPZ-F	2 KSPZ-F	2 KSPZ-F	2 KSPZ-F	2 KSPZ-F	2 KKM-F	KKCS-F>	2 KVOR
3	3 KKF-F	3 KKF-F	3 KKF-F	3 KKF-F	3 KVOR	3 KKM-F	3 KKF-F	3 KILO-F	3 KILO-F	3 KSPZ-F
4	4 KKM-F	4 KSPZ-F	4 KVUU-AF	4 KVUU-AF	4 KRDO-F	4 KVOR	4 KILO-F	4 KSPZ-F	4 KCLI-F	4 KKF-F
5	5	5 KKM-F	5 KCLI-F	5 KCLI-F	5 KCLI-F	5 KKF-F	5 KRDO-F	5 KVUU-AF	5	5
6	6	6	6	6	6	6	6 KCLI-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKCS-F	1 KKCS-F>>	1 KKCS-F>>	1 KKCS-F>>	1 KKCS-F>	1 KILO-F>>	1 KILO-F	1 KKF-F>	1 KKCS-F	1 KKCS-F
2 KKM-F>	2 KKM-F>	2 KVUU-AF	2 KKM-F	2 KSPZ-F	2 KKCS-F	2 KKF-F	2 KKCS-F	2 KKF-F	2 KKF-F>
3 KIKX-F	3 KVUU-AF	KCLI-F	KCLI-F	KCLI-F	3	3 KKCS-F	3 KVUU-AF	3 KILO-F	3 KSPZ-F>
4	4 KCLI-F	4 KSPZ-F	4 KSPZ-F	4 KVUU-AF	4	4	KILO-F	4 KSPZ-F	4 KVUU-AF
5	KILO-F	KKFM-F	5	5	5	5	5	5	5 KVOR
		KILO-F							KOA

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AGH/CUME
TOP 40/CHR/CONTEMP		63 (2)	63 (2)	14.5		KBIQ-F 96.1 Fountain/ColSpr	0.6/3.5/ 3/ 124
AOR/CLASSIC		73 (2)	73 (2)	16.9		KHII-F 105.5 Security/Co Spg	0.9/4.5/ 5/ 167
AC/OLDIES	2 (1)	65 (2)	67 (3)	15.5		KKCS 1460 Colorado Sprngs	0.7/3.6/ 6/ 154
FULL SVC/VARIETY						KRDO 1240 Colorado Sprngs	0.9/4.5/ 5/ 160
COUNTRY	7 (2)	89 (2)	96 (4)	22.2			
BLACK/URBAN						KCSJ 590 Pueblo	0.6/1.8/ 17/ 328
SAC/EZ	5 (1)	57 (2)	62 (3)	14.3			
NEWS/TALK	50 (2)		50 (2)	11.5			
NOSTALGIA	8 (1)		8 (1)	1.8			
RELIGION/GOSPEL		14 (2)	14 (2)	3.2			
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	72 (7)	361 (12)	433 (19)				

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS), NOSTALGIA, CNN, UNISUP, \$ 13.00 (K & P)
 KRDO, 1240, 1 KW (DA-1), COUNTRY, ABC, \$ 13.00 (HNWH)
 KSSS, 740, 3.5KW/1.5 KW(DA-2), SEE KVUU-FM
 KVOR, 1300, 5 KW/1 KW, NEWS/TALK, ABC CBS, \$ 25.00 (Katz) Unistar

KGFT-F, 100.7, 13 KW @ 2122, RELIGION, \$ 21.00 (---) Salem (PUEBLO)
 KHII-F, 105.5, .4 KW @ 2227, EZ, ABC, \$ 12.00 (HNWH) (SECURITY)
 KIKX-F, 102.7, 100 KW @ 2001, CHR, \$ 24.00 (Torbet) Wiskes/Abaris
 KILO-F, 93.9, 83 KW @ 2109, AOR, \$ 30.00 (Eastman) Bahakel
 KKCS-F, 101.9, 79 KW @ 2178, COUNTRY, \$ 44.00 (Torbet) Walton
 KKF-F, 96.5, 71 KW @ 2289, CLASSIC AOR, \$ 35.00 (Christal) Citadel

KCLI-F, 106.3, 1.6 W @ 2224, SOFT AC, \$ 24.00 (Durpetti) Tippie
 KKM-F, 98.9, 70 KW @ 2299, CHR, \$ 20.00 (Christal) (PUEBLO)
 KRDO-F, 95.1, 96 KW @ 2011, EZ, \$ 29.00 (HNWH)
 KSPZ-F, 92.9, 72 KW @ 2129, OLDIES, UNISUP, \$ 32.00 (Katz) Unistar
 KVUU-F, 99.9, 68 KW @ 2001, AC, \$ 27.00 (Katz) Dick (PUEBLO)
 KOA -- See Denver

Miscellaneous: KATM-F to KGFT-F (Aug) and from AOR to Religion . . . KSSS, KVUU-F sold by Dick to Terry Robinson for \$1,476,000 . . .

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/387,000
 MSA Rank/Pop: 106/465,000
 Average Person Ratings: 16.2
 Market TSL: 21.50 hours

Stations: 17/15
 Diaries: 881/439:1/51.2%
 Sample Target: 850
 % Below Line: 0.8
 % Not Listed: 15.2

1992 Revenue: \$15,100,000
 HH Inc.: \$32,602
 Retail \$: 3.8 Bill
 Pop per Station: 25,800
 #1 Biller: WCOS-AF \$2,800,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WWDH-F (B)	106/16.9	20.2	18.4	17.6	16.5	18.3	192/1847	950/24.5	25.8	23.9	D	WWDH-F
2. WCOS-F (C)	81/12.9	10.6	13.4	14.0	16.4	12.7	186/2043	975/25.2	25.7	28.8	D	WCOS-F
3. WVOC (N/T)	46/ 7.3	8.3	6.4	8.3	8.0	7.6	51/813	687/17.8	14.7	16.3	C	WVOC
WTCB-F (AC)	46/ 7.3	4.2	6.0	4.1	4.8	5.4	64/795	587/15.2	14.0	11.6	C	WTCB-F
5. WNOK-F (CHR)	36/ 5.7	7.9	8.5	8.6	9.3	7.7	61/1141	669/17.3	21.6	25.5	C	WNOK-F
WHKZ-F (C)	36/ 5.7	7.1	6.0	4.2	5.3	5.8	39/639	562/14.5	13.5	13.8	B	WHKZ-F
7. WARQ-F (AOR)	35/ 5.6	1.8	1.9	2.9	5.0	3.0	42/495	467/12.1	6.9	10.9	A	WARQ-F
8. WOMG-F (O)	30/ 4.8	5.2	5.7	5.0	4.2	5.2	32/631	604/15.6	14.1	11.9	C	WOMG-F
9. WSCQ-F (SAC)	29/ 4.6	2.9	2.2	2.1	2.9	3.0	30/404	394/10.2	7.3	8.8	A	WSCQ-F
10. WMFX-F (CL AOR)	25/ 4.0	7.1	7.2	6.8	5.4	6.3	33/650	467/12.1	14.9	14.9	D	WMFX-F
11. WTGH (G)	24/ 3.8	2.6	3.0	2.9	2.9	3.1	24/295	295/ 7.6	6.2	7.1	A	WTGH
12. WOIC (B)	15/ 2.4	2.4	2.7	2.9	3.0	2.6	15/299	278/ 7.2	5.9	6.7	A	WOIC
13. WKWQ-F (B)	13/ 2.1	1.3	2.8	1.8	1.8	2.0	13/201	190/ 4.9	7.0	4.5	A	WKWQ-F
14.												
15.												

12+ FM SHARE (METRO): 83.08% (442 of 532) (FAL 91: 82.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWDH-F>>	1 WWDH-F>>	1 WWDH-F>	1 WWDH-F>	1 WWDH-F>	1 WCOS-F>	1 WWDH-F<	1 WCOS-F	1 WWDH-F	1 WWDH-F>>	1 WWDH-F>>
2 WNOK-F>	2 WARQ-F<	2 WCOS-F	2 WCOS-F<	2 WCOS-F	2 WVOC	2 WCOS-F>>	2 WWDH-F>	2 WCOS-F>	2 WARQ-F	2 WCOS-F<
3 WHKZ-F	3 WNOK-F	3 WTCB-F	3 WTCB-F>	3 WTCB-F>	3 WWDH-F	3 WVOC	3 WVOC <	3 WTCB-F	3 WVOC	3 WOIC
4	4 WHKZ-F	4 WARQ-F	4 WOMG-F	4 WOMG-F	4 WTCB-F	4 WTCB-F	4 WTCB-F>	4 WNOK-F	4 WHKZ-F	4 WVOC >
5	5 WCOS-F	5 WNOK-F	5 WVOC	5 WVOC	5 WSCQ-F	5 WOMG-F	5 WOMG-F	5 WARQ-F	5 WNOK-F	5 WHKZ-F>

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWDH-F>	1 WWDH-F>>	1 WWDH-F>>	1 WWDH-F>	1 WWDH-F	1 WWDH-F	1 WWDH-F>	1 WWDH-F>>	1 WWDH-F>	1 WWDH-F>
2 WNOK-F>	2 WNOK-F	2 WTCB-F	2 WTCB-F	2 WCOS-F<	2 WNOK-F	2 WARQ-F>	2 WVOC	2 WCOS-F<	2 WCOS-F>
3 WARQ-F	3 WCOS-F	3 WCOS-F	3 WCOS-F	3 WTCB-F>>	3 WHKZ-F	3 WNOK-F	3 WNOK-F	3 WARQ-F	3 WVOC
4 WMFX-F	4 WMFX-F	4 WMFX-F	4 WNOK-F>	4 WTGH	4	4	4	4 WVOC	4 WTCB-F
WHKZ-F	WHKZ-F	WHKZ-F	5 WHKZ-F	WOMG-F	5	5	5	5 WTCB-F	WOMG-F
				WNOK-F					
				WHKZ-F					

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		36 (1)	36 (1)	6.8	10.8	WCOS 1400 Columbia	0.5/2.6/	4/	113
AOR/CLASSIC		63 (3)	63 (3)	11.8	6.3	WQXL 1470 Columbia	0.3/1.2/	3/	56
AC/OLDIES		76 (2)	76 (2)	14.3	19.4				
FULL SVC/VARIETY						WQKI-F 93.9 St Mathews/Orgb	0.3/1.9/	8/	223
COUNTRY	3 (1)	117 (2)	120 (3)	22.6	25.0	WROQ-F 101.1 Anderson/Grnvle	0.5/1.8/	4/	122
BLACK/URBAN	15 (1)	119 (2)	134 (3)	25.2	24.7				
SAC/EZ		29 (1)	29 (1)	5.5					
NEWS/TALK	46 (1)		46 (1)	8.6	9.2				
NOSTALGIA									
RELIGION/GOSPEL	26 (2)		26 (2)	4.9	4.7				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4					
	90 (5)	442 (12)	532 (17)						

RADIO STATIONS

WOIC, 1230, 1 KW (DA-1)	, BLACK	, \$ 14.00 (Katz)	Voyager
WQXL, 1470, 5 KW (DAYS)	, RELIGION	, \$ 12.00 (---)	
WTGH, 620, 1 KW/125 W (DA-1)	, GOSPEL	AURN, \$ 15.00 (---)	Willis
WVOC, 560, 5 KW (DA-N)	, NEWS/TALK	CNN MBS, \$ 24.00 (Banner)	
WARQ-F, 93.5, 1.7 KW @ 426, AOR		, \$ 30.00 (Banner)	
WCOS-F, 97.5, 100 KW @ 984, COUNTRY		ABC, \$ 71.00 (Katz)	Ragan Henry
WHKZ-F, 96.7, 3 KW @ 626, COUNTRY		, \$ 23.00 (K&P)	Universal (CAYCE)
WKWQ-F, 93.1, 2.1 KW @ 561, BLACK		UNIPWR, \$ 17.00 (---)	Willis (BATESBURG)
WMFX-F, 102.3, 3 KW @ 321, AOR		, \$ 47.00 (Durpett1)	Baum (ST.ANDREWS)
WNOK-F, 104.7, 100 KW @ 1000, CHR		ABC, \$ 45.00 (Katz)	Voyager
WOMG-F, 103.1, 3 KW @ 298, OLDIES		MBS, \$ 28.00 (Torbet)	John Price
WSCQ-F, 100.1, 5.9 KW @ 331, AC		CBS CNN, \$ 23.00 (Eastman)	American Network
WTCB-F, 106.7, 100 KW @ 787, AC		APR, \$ 38.00 (Christal)	Bloomington (ORANGEBURG)
WWDH-F, 101.3, 100 KW @ 1322, Black		UNIPWR, \$ 53.00 (HNWH)	(SUMTER)

Miscellaneous: WAAS-F to WARQ-F and from AC to AOR (Sep) . . . WMFX-F sold by Baum to MAK for \$4,300,000 (E) . . .

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,171,100
 MSA Rank/Pop: 35/1,360,000
 ADI # 34
 Average Person Ratings: 15.3
 Market TSL: 20.25 hours

Stations: 26/24
 Diaries: 1447/809:1/53.8%
 Sample Target: 1430
 % Below Line: 2.3
 % Not Listed: 12.5

1992 Revenue: \$45,300,000
 HH Inc.: \$27,661
 Retail \$: 11.5 Bil
 Pop per Station: 48,795
 #1 Biller: WSNY-F \$8,300,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg..	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WSNY-F (AC)	178/ 9.9	7.9	7.8	8.7	9.5	8.6	191/2874	2590/22.1	18.1	22.2	H	WSNY-F
2. WNCI-F (CHR)	151/ 8.4	7.7	10.5	11.0	7.5	9.4	182/3451	2720/23.2	25.7	21.4	H	WNCI-F
3. WTVN (FS)	143/ 8.0	8.7	9.0	10.1	8.0	8.9	164/2623	2115/18.1	17.1	16.6	G	WTVN
4. WLWQ-F (AOR)	121/ 6.7	6.7	6.7	7.5	8.1	6.9	138/2233	2007/17.1	16.5	16.5	G	WLWQ-F
5. WBZX-F (AOR)	116/ 6.5	6.4	4.2	3.4	5.4	5.1	151/2369	1880/16.1	13.4	13.2	E	WBZX-F
6. WHOK-F (C)	97/ 5.4	5.9	5.5	7.4	5.7	6.1	176/2422	1561/13.3	13.7	13.8	E	WHOK-F
7. WRVF-F (C)	91/ 5.1	5.3	4.3	3.4	3.1	4.5	91/1202	1184/10.1	8.3	6.6	C	WRVF-F
8. WCOL-F (O)	73/ 4.1	4.3	3.7	3.8	5.4	4.0	84/1788	1519/13.0	10.5	14.4	D	WCOL-F
9. WWHT-F (CHR)	60/ 3.3	3.9	4.3	3.3	3.5	3.7	68/1210	1122/ 9.6	11.6	11.0	B	WWHT-F
10. WCKX-F (B)	56/ 3.1	2.2	2.8	2.0	2.7	2.5	56/855	832/ 7.1	6.3	6.4	A	WCKX-F
11. WVKO (B)	55/ 3.1	2.9	4.1	3.6	2.5	3.4	55/651	651/ 5.6	7.1	5.9	B	WVKO
12. WBNS (BB)	49/ 2.7	3.0	2.8	3.5	3.7	3.0	55/1526	1366/11.7	6.7	11.7	B	WBNS
13. WMNI (C)	46/ 2.6	2.3	2.5	2.2	2.7	2.4	46/483	461/ 3.9	4.4	4.4	A	WMNI
14. WBNS-F (O)	44/ 2.5	3.4	3.6	2.7	3.9	3.0	60/1586	1246/10.6	10.0	13.2	C	WBNS-F
15. WWCD-F (AOR)	43/ 2.4	1.7	2.2	1.3	1.5	1.9	43/860	836/ 7.1	6.0	5.2	B	WWCD-F
16. WCEZ-F (SAC)	42/ 2.3	2.4	1.7	1.2	1.4	1.9	49/650	546/ 4.7	4.1	2.7	A	WCEZ-F
17. WCLT-F (C)	40/ 2.2	2.3	4.3	2.9	2.6	2.9	109/1475	676/ 5.8	6.4	4.8	A	WCLT-F
18. WLW (FS)	33/ 1.8	1.3	1.8	1.5	2.2	1.6	58/1039	626/ 5.3	5.8	6.4		WLW
19. WTLT-F (REL)	27/ 1.5	0.8	1.3	1.4	1.0	1.3	29/483	447/ 3.8	3.6	2.7	A	WTLT-F
WCOL (O)	27/ 1.5	0.9	1.0	0.3	0.9	0.9	27/707	694/ 5.9	3.5	3.1		WCOL

12+ FM SHARE (METRO): 74.51% (1169 of 1569) (FAL 91: 75.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWHT-F>>	1 WBZX-F	1 WSNY-F	1 WSNY-F	1 WSNY-F	1 WTVN >	1 WTVN	1 WSNY-F	1 WSNY-F	1 WSNY-F	1 WBZX-F<
2 WNCI-F>	2 WLWQ-F	2 WNCI-F	2 WNCI-F	2 WNCI-F	2 WSNY-F>	2 WNCI-F<	2 WNCI-F	2 WNCI-F	2 WBZX-F>	2 WCOL-F
3 WCKX-F	3 WNCI-F	3 WLWQ-F	3 WLWQ-F	3 WLWQ-F	3 WHOK-F	3 WSNY-F	3 WTVN	3 WBZX-F	3 WNCI-F	3 WTVN
4 WBZX-F	4 WSNY-F	4 WBZX-F	4 WTVN	4 WTVN >	4 WNCI-F	4 WLWQ-F>>	4 WLWQ-F	4 WTVN	4 WCKX-F	4 WSNY-F>
5 WSNY-F	5 WRVF-F>	5 WRVF-F	5 WRVF-F	5 WRVF-F<	5 WCOL-F	5 WHOK-F	5 WBZX-F	5 WLWQ-F	5 WWHT-F	5 WNCI-F
6	6 WHOK-F<	6 WTVN	6 WBZX-F<	6 WHOK-F	6 WBNS	6 WBZX-F	6 WHOK-F<	6 WRVF-F	6 WHOK-F<	6 WLWQ-F
7	7 WCKX-F	7 WHOK-F	7 WCOL-F	7 WCOL-F<	7 WCEZ-F	7 WCOL-F	7 WRVF-F	7 WTVN	7 WHOK-F	7 WCLT-F
8	8	8 WCOL-F	8 WHOK-F	8 WBZX-F	8 WMNI	8 WRVF-F	8 WCOL-F>	8 WCOL-F	8 WRVF-F	8 WMNI
9	9	9	9	9	9 WLWQ-F	9 WMNI	9	9 WWHT-F	9 WLWQ-F	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSNY-F	1 WNCI-F	1 WNCI-F	1 WSNY-F	1 WSNY-F>	1 WBZX-F>>	1 WBZX-F>	1 WLWQ-F<	1 WBZX-F	1 WLWQ-F
2 WNCI-F	2 WSNY-F>	2 WSNY-F	2 WNCI-F>	2 WNCI-F>	2 WLWQ-F>	2 WLWQ-F>	2 WBZX-F>	2 WLWQ-F	2 WSNY-F
3 WHOK-F	3 WLWQ-F>	3 WLWQ-F>	3 WLWQ-F	3 WHOK-F	3 WRVF-F>	3 WRVF-F>	3 WRVF-F	3 WSNY-F	3 WTVN
4 WRVF-F	4 WRVF-F	4 WRVF-F	4 WHOK-F	4 WLWQ-F<	4 WSNY-F	4 WNCI-F<	4 WNCI-F	4 WNCI-F	4 WNCI-F
5 WBZX-F	5 WHOK-F	5 WWHT-F	5 WRVF-F	5 WTVN	5 WSNY-F>	5 WSNY-F>	5 WRVF-F	5 WBZX-F	5 WBZX-F
6 WLWQ-F	6 WWHT-F<	6 WHOK-F	6 WTVN	6 WRVF-F	6	6 WCKX-F	6 WWCD-F	6 WTVN >	6 WRVF-F
7 WWHT-F	7 WBZX-F	7 WBZX-F	7 WCOL-F	7 WCOL-F	7	7 WWCD-F	7 WCKX-F	7 WCOL-F	7 WCOL-F
8	8	8	8 WVKO	8 WVKO	8	8	8	8 WWCD-F	8 WWCD-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		211 (2)	211 (2)	13.4	13.7	WCLT 1430 Newark	0.8/1.8/ 14/ 242
AOR/CLASSIC		293 (4)	293 (4)	18.7	19.6	WHTH 790 Heath/Newark	1.1/1.1/ 20/ 126
AC/OLDIES	27 (1)	303 (4)	330 (5)	21.0	18.1	WRFD 880 Columbus	0.7/2.2/ 19/ 362
FULL SVC/VARIETY	176 (2)		176 (2)	11.2	11.8	WRZR-F 103.1 Johnstown/C1mbs	0.7/3.8/ 24/ 647
COUNTRY	80 (3)	237 (4)	317 (7)	20.2	16.2	WSWZ-F 103.5 Lancaster	0.4/1.3/ 11/ 183
BLACK/URBAN	55 (1)	56 (1)	111 (2)	7.1	6.0		
SAC/EZ		42 (1)	42 (1)	2.7	6.9	WMRN-F 106.9 Marion	0.5/1.0/ 52/ 615
NEWS/TALK							
NOSTALGIA	49 (1)		49 (1)	3.1	4.3		
RELIGION/GOSPEL	13 (1)	27 (1)	40 (2)	2.5	1.9		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE					1.7		
UNKNOWN/OTHERS							
	400 (9)	1169 (17)	1569 (26)				

COLUMBUS, OH

RADIO STATIONS

AM STATIONS

WBNS, 1460,	5 KW/1 KW (DA-N),	Nostalgia	APR CBS, \$ 32.00	(Banner)	Columbus Dispatch
WCOL, 1230,	1 KW	SEE WCOL-FM			
WMNI, 920,	1 KW/500 W (DA-2),	Country	MBS NBC, \$ 30.00	(Eastman)	
WRFD, 880,	9 KW (Days, DA),	Religion	, \$ 21.00	(---)	Salem
WTVN, 610,	5 KW (DA-N),	Full Service	ABC, \$123.00	(Katz)	Great American
WVKO, 1580,	1 KW/250 W (DA-2),	Black	AURN UNIPWR, \$ 32.00	(Mc-Guild)	Saga

FM STATIONS

WBYY, 103.9,	2.6 KW @ 361	Jazz	NBC, \$ 30.00	(---)	(WESTERVILLE)
WBNS, 97.1,	21 KW @ 781	Oldies	CBS, \$ 47.00	(Banner)	Columbus Dispatch
WCKX, 106.3,	3 KW @ 298	Black	AURN, \$ 27.00	(---)	(LONDON)
WCLT, 100.3,	50 KW @ 390	Country	MBS, \$ NA	(---)	(NEWARK)
WCOL, 92.3,	22 KW @ 754	Oldies	, \$ 60.00	(Christal)	Great Trails
WHOK, 95.5,	50 KW @ 492	Country	APR, \$ 55.00	(HNWH)	
WLVQ, 96.3,	18 KW @ 751	AOR	, \$140.00	(Katz)	Great American
WBZX, 99.7,	20 KW @ 783	AOR	, \$ 67.00	(Eastman)	
WNCI, 97.9,	175 KW @ 561	CHR	APR, \$163.00	(MMR)	Nationwide
WRVF, 98.9,	3 KW @ 328	Country	, \$ 29.00	(HNWH)	(UPPER ARLINGTON)
WRZR, 103.1,	3 KW @ 298	AOR	SMN, \$ 24.00	(Durpetti)	Ragan Henry (JOHNSTOWN)
WSNY, 94.7,	22 KW @ 754	AC	, \$168.00	(Mc-Guild)	Saga
WWCD, 101.1,	3 KW @ 328	Prog AOR	, \$ NA	(HNWH)	(GROVE CITY)
WWHT, 105.7,	6 KW @ 328	CHR	ABC, \$ NA	(Torbet)	(MARYSVILLE)

Miscellaneous: WMGG-F to WBZX-F (July) . . . WCOL-AM: From Oldies to News/Talk (Sep) . . .

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 132/280,700

Stations: 17/17

1992 Revenue: \$8,000,000

HSA Rank/Pop: 139/349,800

Diaries: 765/367:1/43.3%

HH Inc.: \$27,776

ADI # 123

Sample Target: 750

Retail \$: 2.5 Bill

Average Person Ratings: 17.5

% Below Line: 0.0

Pop per Station: 16,511

Market TSL: 23.00 hours

% Not Listed: 15.7

#1 Biller: KOUL-F \$1,350,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KRYS-AF (C)	84/17.1	13.7	12.7	10.7	13.4	----	119/1447	916/32.6	30.7	31.2	C	KRYS-AF
2. KOUL-F (C)	52/10.6	13.3	14.6	14.2	13.8	----	75/1128	734/26.1	27.6	29.4	C	KOUL-F
3. KZFM-F (CHR)	51/10.4	12.9	12.4	12.2	14.6	----	72/963	732/26.1	27.6	28.6	C	KZFM-F
4. KNCN-F (AOR)	44/ 9.0	7.8	9.1	9.1	8.2	----	57/727	538/19.2	20.2	19.5	B	KNCN-F
5. KSAB-AF (SP)	42/ 8.6	7.2	10.8	9.3	9.6	----	55/519	435/15.5	13.1	13.9	B	KSAB-AF
6. KLTG-F (O)	35/ 7.1	6.3	5.8	8.3	4.0	----	41/561	445/15.9	16.0	16.9	B	KLTG-F
7. KMIQ-F (SP)	22/ 4.5	3.0	2.7	5.3	4.0	----	22/361	325/11.6	9.7	8.7	A	KMIQ-F
8. KMXR-F (AC)	21/ 4.3	5.9	4.7	5.9	6.0	----	23/363	327/11.6	15.9	16.6	A	KMXR-F
KEYS (N/T)	21/ 4.3	3.4	1.8	0.8	1.0	----	27/353	301/10.7	8.1	4.9	A	KEYS
10. KBSO-F (SP)	12/ 2.4	-----	-----	-----	-----	-----	14/194	183/ 6.5	0.0	0.0		KBSO-F
11. KWVS-F (J/NAC)	10/ 2.0	2.1	2.4	2.4	2.8	----	18/224	162/ 5.8	6.4	3.7	A	KWVS-F
12. KQTX-F (CHR)	7/ 1.4	2.7	2.0	2.0	1.0	----	7/227	227/ 8.1	7.5	7.4	A	KQTX-F
13. KSIX (SAC/EZ)	5/ 1.0	0.8	1.6	1.6	1.8	----	7/201	134/ 4.8	4.6	4.3		KSIX
KCCT (SP)	5/ 1.0	1.7	2.2	3.4	4.8	----	5/118	100/ 3.6	5.7	6.6	A	KCCT

12+ FM SHARE (METRO): 81.60% (337 of 413) (FAL 91: 87.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZFM-F>>	1 KRYS-AF	1 KRYS-AF>	1 KRYS-AF>	1 KRYS-AF>	1 KRYS-AF	1 KRYS-AF>	1 KRYS-AF>	1 KRYS-AF>	1 KZFM-F>	1 KRYS-F>
2 KRYS-AF	2 KNCN-F	2 KNCN-F	2 KNCN-F	2 KLTG-F	2 KSAB-AF	2 KOUL-F>	2 KNCN-F<	2 KNCN-F	2 KRYS-AF>	2 KUNO
3	3 KOUL-F	3 KOUL-F	3 KLTG-F	3 KNCN-F<	3 KLTG-F	3 KSAB-AF	3 KOUL-F	3 KOUL-F	3 KNCN-F<	KOUL-F
4	4 KZFM-F	4 KLTG-F	4 KOUL-F	4 KOUL-F	4 KOUL-F	4 KZFM-F	4 KSAB-AF	4 KZFM-F	4 KOUL-F	4 KNCN-F>

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZFM-F	1 KRYS-AF	1 KRYS-AF	1 KRYS-AF>	1 KRYS-AF>	1 KNCN-F>>	1 KNCN-F	1 KRYS-AF	1 KRYS-AF<	1 KRYS-AF
2 KRYS-AF	2 KZFM-F	2 KOUL-F	2 KOUL-F	2 KOUL-F	2 KOUL-F	2 KRYS-AF>	KNCN-F>>	2 KNCN-F>	2 KNCN-F
3 KOUL-F	KOUL-F>	KMXR-F	3 KZFM-F	3 KMXR-F	3 KRYS-AF	3 KOUL-F	3 KOUL-F	3 KLTG-F	3 KLTG-F>
4	4 KMXR-F	4 KZFM-F	4 KMXR-F	4 KZFM-F	KZFM-F	4	4	4 KOUL-F	4 KSAB-AF
				KLTG-F					KOUL-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		58 (2)	58 (2)	14.0	14.4	KCTA 1030 Corpus Christi	0.4/2.0/	2/	74
AOR/CLASSIC		44 (1)	44 (1)	10.7	12.9				
AC/OLDIES		56 (2)	56 (2)	13.6	14.9				
FULL SVC/VARIETY									
COUNTRY	5 (1)	131 (2)	136 (3)	32.9	31.6				
BLACK/URBAN									
SAC/EZ	5 (1)		5 (1)	1.2	3.3				
NEWS/TALK	21 (1)		21 (1)	5.1	2.6				
NOSTALGIA									
RELIGION/GOSPEL	2 (1)		2 (1)	0.5	2.1				
SPANISH	43 (2)	38 (3)	81 (5)	19.6	18.3				
CLASSICAL									
JAZZ/NEW AGE		10 (1)	10 (1)	2.4					
UNKNOWN/OTHERS									
	76 (6)	337 (11)	413 (17)						

RADIO STATIONS

KCCT	1150	1 PM/500 W (DA-2)	Hispanic	CRC	\$15.00 (Caballero)	
KCTA	1030	50 PM (DAYS)	Religion		\$ 9.00 (---)	
KYS	1440	1 PM (DA-N)	News/Talk	UNISUP CHN	\$13.00 (Banner)	
KUNO	1400	1 PM	Hispanic		\$27.00 (Katz Hisp.)	Tichenor
KQ11-F	105.5	1.9 PM	Classic AOR	ABC	\$15.00 (Christal)	(PORTLAND)
KLTG-F	91.1	100 PM	Oldies		\$21.00 (Mc-Guild)	
KMIQ-F	104.1	3 PM	Hispanic		\$13.00 (Caballero)	(BOBSTOWN)
KMFR-F	93.9	100 PM	AC	NBC	\$22.00 (Christal)	
KNCN-F	101.1	100 PM	AOR		\$26.00 (Torbet)	Tippie (SINTON)
KOUL-F	100.7	100 PM	Country	AP	\$32.00 (Mc-Guild)	(SINTON)
KRYS-F	99.1	100 PM	Country	ABC	\$25.00 (Banner)	
KSAB-F	99.9	100 PM	--- see KUNO			
KWVS-F	97.5	100 PM	Jazz/Variety		\$11.00 (Durpetti)	(KINGSVILLE)
KZFM-F	91.1	100 PM	CHR		\$30.00 (Banner)	

Miscellaneous: KMFR-F to KQ11-F and from Classic AOR to CHR (Sep) . . . KMXR-F sold for \$693,000 (Whitley) . . .

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 8/3,401,900
 MSA Rank/Pop: 13/2,608,800 D
 ADI # 8
 Average Person Ratings: 16.9
 Market TSL: 22.00 hours

Stations: 30/30
 Diaries: 2571/1323:1/48.3%
 Sample Target: 2420
 % Below Line: 0.0
 % Not Listed: 8.2

1992 Revenue: \$136,900,000
 HH Inc.: \$34,930
 Retail \$: 37.6 Bill
 Pop per Station: 113,396
 #1 Biller: KVIL-AF \$17,500,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KSCS-F (C)	561/ 9.8	9.5	9.5	9.9	11.2	9.7	644/8502	7469/22.0	22.1	24.7	I	KSCS-F
2. KPLX-F (C)	347/ 6.0	5.6	5.8	6.5	7.3	6.0	409/6780	5991/17.6	16.4	17.3	I	KPLX-F
3. KVIL-AF (AC)	323/ 5.7	5.0	6.3	5.5	5.3	5.6	343/5700	5312/15.6	12.7	14.6	J	KVIL-AF
4. KJMZ-F (B)	288/ 5.0	5.8	5.6	5.7	4.0	5.5	338/5379	4924/14.5	15.1	11.5	F	KJMZ-F
5. KTXQ-F (AOR)	257/ 4.5	3.8	4.3	4.7	5.2	4.3	272/4486	4157/12.2	12.5	12.5	H	KTXQ-F
6. KDMX-F (AC)	255/ 4.4	4.0	3.4	2.4	2.7	3.6	266/4081	3810/11.2	11.6	11.2	F	KDMX-F
7. KKDA-F (B)	254/ 4.4	4.0	4.5	4.7	4.4	4.4	294/4360	3892/11.4	10.4	9.7	H	KKDA-F
8. KYNG-F (C)	235/ 4.1	5.1	4.1	3.1	1.6	4.1	263/3795	3287/ 9.7	9.6	5.9	E	KYNG-F
9. WBAP (FS/C)	220/ 3.8	5.4	5.3	4.3	5.3	4.7	371/6443	4124/12.1	14.7	13.7	I	WBAP
10. KRDL (N)	189/ 3.3	3.2	3.4	3.8	4.0	3.4	222/5625	4834/14.2	13.7	15.2	H	KRDL
11. KLRX-F (SAC)	183/ 3.2	3.6	3.8	3.9	4.4	3.6	195/3357	3109/ 9.1	10.6	10.7	F	KLRX-F
12. KEGL-F (CHR)	179/ 3.1	2.7	3.1	3.5	3.9	3.1	204/4696	4046/11.9	12.7	13.5	F	KEGL-F
13. KLUV-F (O)	178/ 3.1	2.9	2.9	2.4	2.2	2.8	223/4297	3633/10.7	10.2	8.3	F	KLUV-F
14. KLTY-F (REL)	166/ 2.9	2.2	2.5	2.5	3.3	2.5	176/2638	2324/ 6.8	6.3	7.2	D	KLTY-F
KLIF (T)	166/ 2.9	2.8	2.5	2.6	2.3	2.7	180/2967	2717/ 8.0	7.0	7.0	F	KLIF
16. KZPS-F (CL AOR)	162/ 2.8	2.9	2.7	2.8	2.0	2.8	195/4016	3590/10.6	9.0	7.4	F	KZPS-F
17. KDGE-F (AOR)	155/ 2.7	2.4	1.5	2.0	2.9	2.2	168/3139	2807/ 8.3	6.5	6.3	C	KDGE-F
18. WRR -F (CL)	154/ 2.7	2.3	2.0	2.0	2.2	2.3	162/2737	2559/ 7.5	5.8	6.5	C	WRR -F
19. KOAI-F (J/NAC)	149/ 2.6	1.1	2.0	1.9	1.8	1.9	153/2625	2528/ 7.4	7.2	7.5	E	KOAI-F
20. KHKS-F (CHR)	134/ 2.3	3.5	3.1	2.5	2.1	2.8	140/2714	2619/ 7.7	8.1	6.8	E	KHKS-F
21. KAAM (BB)	131/ 2.3	1.8	1.6	2.0	1.7	1.9	134/1500	1445/ 4.2	4.4	4.8	B	KAAM
22. KHVN (G)	121/ 2.1	1.4	1.9	1.7	2.1	1.8	121/1431	1431/ 4.2	4.1	4.5	B	KHVN
23. KKDA (B/O)	114/ 2.0	1.9	2.5	2.0	1.9	2.1	115/1511	1496/ 4.4	5.4	4.5	C	KKDA
24. KESS (SP)	91/ 1.6	1.9	2.4	1.8	1.5	1.9	91/906	906/ 2.7	3.8	3.4	C	KESS
25. KJZY-F (AOR)	81/ 1.4	1.5	1.4	2.6	0.4	1.7	101/2005	1547/ 4.5	4.1	1.6	B	KJZY-F
26. KSNN-F (C)	72/ 1.3	1.5	1.2	1.8	1.6	1.5	84/2049	1756/ 5.2	7.0	8.5	D	KSNN-F
27.												
28.												
29.												
30.												

12+ FM SHARE (METRO): 78.31% (4130 of 5274) (FAL 91: 75.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJMZ-F>>	1 KSCS-F	1 KSCS-F>	1 KSCS-F>	1 KSCS-F>	1 KSCS-F>	1 KSCS-F>	1 KSCS-F	1 KSCS-F>	1 KJMZ-F	1 KSCS-F>>
2 KSCS-F	2 KTXQ-F	2 KTXQ-F	2 KTXQ-F	2 KVIL-AF	2 KVIL-AF	2 KVIL-AF	2 KPLX-F	2 KPLX-F	2 KSCS-F>	2 WBAP >>
3 KKDA-F	3 KYNG-F	KPLX-F	3 KVIL-AF<	3 KPLX-F<	3 KPLX-F<	3 KPLX-F	3 KVIL-AF<	3 KVIL-AF	3 KKDA-F>	3 KRDL
4 KEGL-F	4 KDGE-F	4 KVIL-AF<	4 KPLX-F	4 KTXQ-F	4 WBAP	4 KEGL-F<	4 KTXQ-F	4 KDMX-F	4 KYNG-F<	4 KKDA-F>>
5 KPLX-F	5 KPLX-F<	5 KDMX-F	5 KDMX-F	5 KDMX-F	5 KRDL	5 KRDL	5 KDMX-F	5 KJMZ-F	5 KPLX-F	5 KPLX-F
6 KDMX-F	6 KJMZ-F<	6 KYNG-F	6 KYNG-F	6 KYNG-F<	6 WRR -F	6 KTXQ-F	6 WBAP	6 WBAP	6 KOAI-F	6 KYNG-F
KDGE-F	7 KDMX-F	7 KKDA-F	7 KLUV-F	7 WBAP	7 KLIF <	7 KTXQ-F	7 KYNG-F	7 KYNG-F	7 KTXQ-F<	7 KDGE-F<
8	8 KDGE-F	8 KJMZ-F	8 KZPS-F<	8 KLUV-F	8 KLRX-F	8 KLRX-F	8 KDMX-F	8 KLRX-F	8 KYNG-F	8 KJMZ-F
9	9 KEGL-F	9 KZPS-F<	9 KKDA-F	9 KKDA-F	9 WBAP	9 WBAP	9 KKDA-F	9 KKDA-F	9 KKDA-F	9 KVIL-F
10	10 KZPS-F	10 KLUV-F	10 WBAP	10 KZPS-F	10 KLUV-F	10 KLUV-F	10 KLUV-F	10 KLUV-F	10 KLUV-F	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSCS-F	1 KSCS-F	1 KDMX-F<	1 KSCS-F	1 KVIL-AF	1 KJMZ-F<	1 KTXQ-F>	1 KTXQ-F>	1 KSCS-F	1 KSCS-F
2 KYNG-F	2 KDMX-F	2 KSCS-F<	2 KVIL-AF	2 KSCS-F>	2 KKDA-F	2 KSCS-F	2 KSCS-F>	2 KTXQ-F>	2 KTXQ-F>
3 KJMZ-F	3 KKDA-F	3 KDMX-F	3 KDMX-F	3 KDMX-F	3 KYNG-F	3 KYNG-F	3 KPLX-F<	3 KPLX-F	3 WBAP
KDMX-F	4 KPLX-F	4 KPLX-F<	4 KPLX-F	4 KPLX-F	4 KEGL-F	4 KKDA-F<	4 KZPS-F	4 KYNG-F<	4 KPLX-F
5 KKDA-F	5 KYNG-F	5 KVIL-AF	5 KKDA-F<	5 KLUV-F	5 KSCS-F	5 KPLX-F<	5 KYNG-F	5 KZPS-F	5 KZPS-F
6 KPLX-F>	6 KJMZ-F	6 KTXQ-F	6 KYNG-F	6 KKDA-F	6 KDGE-F	6 KJMZ-F<	6 KDMX-F	6 WBAP	6 KVIL-AF
7 KEGL-F	7 KVIL-AF	7 KDGE-F	7 KLUV-F<	7 KYNG-F	7 KJZY-F<	7 KZPS-F<	7 WBAP	7 KKDA-F	7 KLIF
KDGE-F	8 KDGE-F<	8 KJMZ-F	8 KJMZ-F	8 KTXQ-F	8 KTXQ-F	8 KEGL-F	8 KEGL-F	8 KEGL-F	8 KYNG-F
9 KLTY-F	9 KTXQ-F	9 KLTY-F<	9 KTXQ-F	9 KLTY-F	9 KPLX-F	9 KDGE-F	9 KDGE-F	9 KLIF	9 KRDL
10	10 KLTY-F	10 KHKS-F	10 KLTY-F	10 KHVN	10	10 KDMX-F	10 KLIF	10 KJMZ-F	10 KDMX-F

DALLAS-FT. WORTH

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		313 (2)	313 (2)	5.9	4.3	KCMZ 1480 Dallas	0.4/0.9/ 24/ 307
AOR/CLASSIC		655 (4)	655 (4)	12.4	13.0	KGBS 1190 Dallas	0.7/2.7/ 45/ 959
AC/OLDIES	3 (1)	753 (3)	756 (4)	14.3	14.8	KSSA 1600 Plano	0.8/1.5/ 44/ 519
FULL SVC/VARIETY	220 (1)		220 (1)	4.2	5.8		
COUNTRY		1215 (4)	1215 (4)	23.0	20.3		
BLACK/URBAN	114 (1)	542 (2)	656 (3)	12.4	11.2		
SAC/EZ		183 (1)	183 (1)	3.5	4.9		
NEWS/TALK	396 (3)		396 (3)	7.5	7.9		
NOSTALGIA	155 (2)		155 (2)	2.9	2.2		
RELIGION/GOSPEL	121 (1)	166 (1)	287 (2)	5.4	5.8		
SPANISH	135 (2)		135 (2)	2.6	4.6		
CLASSICAL		154 (1)	154 (1)	2.9	2.4		
JAZZ/NEW AGE		149 (1)	149 (1)	2.8	2.8		
UNKNOWN/OTHERS							
	1144 (11)	4130 (19)	5274 (30)				

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, Nostalgia	SMN MBS, \$ 46.00	(Durpetti)	Bonneville
KESS, 1270, 5 KW (DA-1)	, Hispanic	, \$ 48.00	(Katz Hisp.)	
KFJZ, 870, 500 W (DAYS)	, Hispanic	ABC UNIULT, \$ 32.00	(Lotus)	
KHVN, 970, 1 KW/270 W	, Gospel	ABC UNIULT, \$ 31.00	(Mc-Guild)	Summit
KKDA, 730, 500 W	, Black Oldies	APR, \$ NA	(Katz)	
KLIF, 570, 5 KW, (DA-2)	, Talk	NBC, \$ 75.00	(Eastman)	Susquehanna
KNRB, 1360, 5 KW/1 KW (DA-1)	, Religion	, \$ 25.00	(---)	Marsh
KRLD, 1080, 50 KW (DA-N)	, News	CBS MBS, \$180.00	(CBS)	Command
KSKY, 660, 10 KW/500 W(DA-N)	, Religion	, \$ 30.00	(---)	Bdcst Partners
KGBS, 1190, 50 KW/5 KW (DA-2)	, News/Talk	, \$ 40.00	(---)	
WBAP, 820, 50 KW	, Full Service	ABC, \$220.00	(Banner)	Cap Cities/ABC

FM STATIONS

KOAI, 107.5, 25 KW @ 1279	, Jazz/NAC	UNISUP UNIULT, \$ 80.00	(Christal)	Granum
KDGE, 94.5, 100 KW @ 1896	, AOR	, \$ 60.00	(K & P)	(GAINESVILLE)
KDMX, 102.9, 100 KW @ 1299	, AC	, \$100.00	(MMR)	Nationwide
KEGL, 97.1, 100 KW @ 1460	, CHR	, \$109.00	(Christal)	Sandusky
KJMZ, 100.3, 89 KW @ 1269	, Black	UNIPWR, \$ 85.00	(Mc-Guild)	Summit
KKDA, 104.5, 98 KW @ 1591	, Black	APR, \$164.00	(Katz)	
KLRX, 97.9, 100 KW @ 1610	, Soft AC	, \$ 80.00	(Katz)	Cox
KLTY, 94.1, 100 KW @ 1591	, Religion	ABC, \$ 60.00	(K & P)	
KLUV, 98.7, 100 KW @ 1585	, Oldies	, \$119.00	(Mc-Guild)	TK
KHKS, 106.1, 100 KW @ 1585	, CHR	, \$100.00	(HNWH)	Gannett
KSNN, 94.9, 100 KW @ 1699	, Country	, \$ 90.00	(Group W)	Evergreen
KPLX, 99.5, 100 KW @ 1676	, Country	APR, \$200.00	(Eastman)	Susquehanna
KYNG, 105.3, 100 KW @ 1558	, Country	, \$ 95.00	(Group W)	Alliance
KSCS, 96.3, 99 KW @ 1679	, Country	, \$300.00	(Banner)	Cap Cities/ABC
KSSA, 106.9, 3 KW @ 351	, Hispanic	, \$ 60.00	(Caballero)	
KTXQ, 102.1, 100 KW @ 433	, AOR	CBS, \$180.00	(CBS)	CBS
KVIL, 103.7, 100 KW @ 1571	, AC	, \$335.00	(Torbet)	Infinity
KZPS, 92.5, 96 KW @ 1591	, Classic AOR	, \$100.00	(Durpetti)	Bonneville
WRR, 101.1, 98 KW @ 1509	, Classical	APR, \$ 70.00	(CMBS)	City of Dallas

Miscellaneous: KUII to KGBS (Aug) . . . KOAI-F to KHKS-F and from Jazz/NAC to CHR (Oct.) . . . KCDU-F to KOAI-F and from Classic AOR to Jazz/NAC (Nov) . . . KODZ-F to KSNN-F and from Oldies to Country (Oct) . . .

DAVENPORT-RI-MOLINE

Arbitron Rank/Pop (12+): 130/281,700
 MSA Rank/Pop: 141/348,100
 ADI # 84
 Average Person Ratings: 15.5
 Market TSL: 20.25 hours

Stations: 18/13
 Diaries: 867/325:1/55.4%
 Sample Target: 800
 % Below Line: 4.8
 % Not Listed: 15.8

1992 Revenue: \$10,000,000
 HH Inc.: \$31,040
 Retail \$: 2.9 Bill
 Pop per Station: 21,669
 #1 Biller: WLLR-AF \$2,600,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WLLR-AF (C)	67/15.3	17.8	16.3	16.3	18.2	----	135/1566	878/31.2	29.3	30.3	D	WLLR-AF
2. KRVR-F (SAC)	53/12.1	8.8	9.2	9.2	8.5	----	56/673	547/19.4	19.3	17.2	B	KRVR-F
3. WPXR-F (CHR)	49/11.2	12.8	12.2	12.4	11.5	----	97/1372	729/25.9	29.5	29.7	C	WPXR-F
4. WXP-F (AOR)	47/10.8	12.8	13.3	13.0	10.8	----	86/1075	621/22.0	23.0	23.7	C	WXP-F
5. WOC (N/T)	44/10.1	7.9	10.8	9.2	9.5	----	49/730	618/21.9	16.1	18.8	B	WOC
6. KUUL-F (O)	39/ 8.9	8.6	9.2	10.5	10.4	----	84/1339	656/23.3	23.0	23.0	C	KUUL-F
7. KMJC-F (AC)	24/ 5.5	5.2	5.6	4.6	4.3	----	41/688	395/14.0	16.3	14.5	B	KMJC-F
8. KFMH-F (AOR)	14/ 3.2	2.3	2.7	3.4	1.7	----	17/332	218/ 7.7	6.0	7.6	A	KFMH-F
9. WGN (T)	9/ 2.1	1.8	1.6	2.7	1.7	----	20/497	167/ 5.9	6.2	5.1		WGN
10.												

12+ FM SHARE (METRO): 79.08% (291 of 368) (FAL 91: 79.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WPXR-F	1 WXP-F>	1 WXP-F	1 KRVR-F<	1 KRVR-F<	1 WLLR-AF	1 WLLR-AF>	1 KRVR-F	1 WLLR-AF	1 WXP-F<	1 WXP-F
2	2 WLLR-AF	2 WLLR-AF	2 WLLR-AF	2 WLLR-AF	2 WOC	2 KUUL-F	2 WLLR-AF	2 WPXR-F<	2 WPXR-F	2 WOC
3	WPXR-F	3 KRVR-F	3 KUUL-F	3 KUUL-F	3 KRVR-F	3 WOC	3 KRVR-F	3 WLLR-AF	3 WLLR-AF	3 WLLR-F>
4	4	4 WPXR-F	4 WXP-F	4 WXP-F	4 KUUL-F	4 WOC	4 WXP-F	4 WXP-F	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPXR-F	1 KRVR-F	1 KRVR-F>>	1 KRVR-F	1 KRVR-F	1 WXP-F>>	1 WXP-F>>	1 WXP-F>	1 WXP-F>	1 KUUL-F
2 WXP-F	2 WPXR-F	2 WLLR-AF	2 WLLR-AF	2 WLLR-AF>	2 WPXR-F	2 WLLR-AF	2 WLLR-AF>	2 KUUL-F	2 WXP-F
3	3 WLLR-AF	3	3 WPXR-F	3 KUUL-F	KFMH-F	3 WPXR-F	3 WPXR-F	3 WLLR-AF	3 WLLR-AF
4	4	4	4	4	4	4	4	4 WPXR-F	4 WOC

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		49 (1)	49 (1)	13.3	13.8	WGEN-AF 104.9	Geneseo 0.9/5.3/	4/	163
AOR/CLASSIC		61 (2)	61 (2)	16.6	18.1	WKBF 1270	Rock Island 0.9/5.8/	13/	213
AC/OLDIES	2 (1)	63 (2)	65 (3)	17.7	16.8	WKEI 1450	Kewanee 0.5/2.0/	9/	82
FULL SVC/VARIETY	8 (3)	3 (1)	11 (4)	3.0	1.8				
COUNTRY	9 (2)	62 (1)	71 (3)	19.3	22.7	KLNT 1390	Clinton 0.5/1.5/	3/	66
BLACK/URBAN						WBBM 780	Chicago 0.5/2.6/	9/	215
SAC/EZ		53 (1)	53 (1)	14.4	10.5	WLS 890	Chicago 0.7/0.0/	0/	0
NEWS/TALK	58 (4)		58 (4)	15.8	14.0	WMT 600	Cedar Rapids 1.1/4.3/	19/	311
NOSTALGIA					1.3				
RELIGION/GOSPEL					1.0				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	77 (10)	291 (8)	368 (18)						

RADIO STATIONS

WKBF , 1270, 5 KW (DA-N)	Country	SMN, \$15.00 (Mc-Guild)	Roth
WOC , 1420, 5 KW (DA-2)	News/Talk	ABC NBC, \$25.00 (Christal)	
KFMH-F, 99.7, 100 KW @ 895	AOR	\$14.00 (---)	(MUSCATINE)
KMJC-F, 96.1, 100 KW @ 911	AC	UNIPWR, \$20.00 (Eastman)	Arrow (CLINTON)
KRVR-F, 106.5, 60 KW @ 210	Soft AC	\$20.00 (Katz)	Comm. Service
KUUL-F, 103.7, 100 KW @ 1190	Oldies	CBS UNIULT, \$30.00 (Christal)	
WLLR-F, 101.3, 50 KW @ 500	Country	\$55.00 (Katz)	Sconnix
WPXR-F, 98.9, 39 KW @ 900	CHR	\$34.00 (Mc-Guild)	Roth
WXP-F, 96.9, 50 KW @ 500	AOR	SOURCE UNIPWR, \$38.00 (Katz)	Goodrich

WGN -- see Chicago

WMT -- see Cedar Rapids

Miscellaneous: KMJC-F - Sold by receivers to owner of WOC/KUUL-F for \$1,256,000 (Bill Rice) . . .

DAYTON

Arbitron Rank/Pop (12+): 47/830,800

Stations: 25/20
Diaries: 1353/614:1/55.5%
Sample Target: 1240
% Below Line: 10.5
% Not Listed: 11.1

1992 Revenue: \$22,000,000
HH Inc.: \$31,515
Retail \$: 7.4 B11
Pop per Station: 41,540
#1 Biller: WHIO \$3,200,000

MSA Rank/Pop: 54/944,000
ADI # 53
Average Person Ratings: 16.0
Market TSL: 21.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WHKO-F (C)	165/12.4	11.9	12.9	10.2	10.7	11.8	263/3401	2076/25.0	23.6	23.3	D	WHKO-F
2. WHIO (N/T)	115/ 8.7	9.1	7.6	6.8	8.0	8.1	127/1793	1553/18.7	16.8	17.3	E	WHIO
3. WTUE-F (AOR)	94/ 7.1	6.8	8.8	8.1	6.8	7.7	121/2260	1716/20.7	19.1	15.5	E	WTUE-F
4. WWSN-F (AC)	81/ 6.1	7.9	5.8	5.7	6.8	6.4	96/1365	1148/13.8	13.9	14.3	E	WWSN-F
WGTZ-F (CHR)	81/ 6.1	7.1	7.2	7.0	7.5	6.8	121/2582	1733/20.9	19.8	23.3	D	WGTZ-F
6. WLQT-F (SAC)	78/ 5.9	3.5	4.3	5.1	5.8	4.7	84/1375	1194/14.4	11.4	13.6	C	WLQT-F
7. WROU-F (B)	77/ 5.8	8.8	4.6	7.2	1.2	6.6	86/876	800/ 9.6	9.0	2.1	B	WROU-F
8. WLW (FS)	75/ 5.6	5.4	5.9	4.3	5.9	5.3	185/2953	1174/14.1	14.3	13.6		WLW
9. WYMJ-F (O)	56/ 4.2	3.4	4.0	3.2	4.6	3.7	58/1001	930/11.2	12.1	13.3	C	WYMJ-F
10. WAZU-F (AOR)	47/ 3.5	4.0	5.9	3.8	5.5	4.3	81/1521	1025/12.3	13.7	13.6	C	WAZU-F
11. WPFB-F (C)	43/ 3.2	2.6	2.9	3.0	2.4	2.9	77/1140	642/ 7.7	5.8	6.2		WPFB-F
12. WDAO (B)	39/ 2.9	1.4	1.9	2.1	3.7	2.1	39/479	479/ 5.8	4.3	6.8	A	WDAO
13. WONE (C)	36/ 2.7	2.8	3.6	5.0	3.6	3.5	47/1007	649/ 7.8	7.9	9.3	C	WONE
14. WCLR-F (SAC)	33/ 2.5	2.2	2.0	2.2	1.5	2.2	68/970	609/ 7.3	5.1	4.3		WCLR-F
15. WOFX-F (CL AOR)	26/ 2.0	1.1	1.3	1.1	1.0	1.4	55/1257	594/ 7.1	6.2	5.4		WOFX-F
16. WLSN-F (SAC)	21/ 1.6	0.8	2.0	1.2	1.3	1.4	27/536	327/ 3.9	4.0	2.6		WLSN-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 72.99% (862 of 1181) (FAL 91: 69.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGTZ-F>>	1 WTUE-F>	1 WHKO-F	1 WHKO-F>	1 WHKO-F>	1 WHKO-F<	1 WHKO-F	1 WHKO-F>	1 WHKO-F>	1 WLW	1 WHIO
2 WROU-F>>	2 WHKO-F>	2 WTUE-F	2 WWSN-F	2 WWSN-F<	2 WHIO >	2 WHIO	2 WHIO	2 WWSN-F<	2 WHKO-F	2 WHKO-F>>
3 WAZU-F	3 WAZU-F<	3 WWSN-F	WTUE-F	3 WLQT-F<	3 WLW	3 WTUE-F	3 WTUE-F	3 WTUE-F	3 WHIO <	3 WLW <
4	4 WGTZ-F<	4 WLQT-F	4 WLQT-F	4 WTUE-F	4 WLQT-F	4 WLQT-F	4 WLQT-F	4 WGTZ-F	4 WROU-F	4 WROU-F
5	5 WROU-F	5 WROU-F	5 WROU-F<	5 WYMJ-F	5 WWSN-F	5 WGTZ-F	5 WWSN-F	5 WROU-F<	5 WGTZ-F>	5 WTUE-F
6	6 WWSN-F	6 WGTZ-F	6 WLW <	6 WROU-F<	6 WYMJ-F>	6 WWSN-F	6 WLW	6 WHIO <	6 WTUE-F	6 WWSN-F
7	7 WLQT-F	7 WLW	7 WYMJ-F<	7 WHIO <	7 WDAO	7 WROU-F	7 WYMJ-F>	7 WLQT-F<	7 WWSN-F	7 WLQT-F
8	8	WAZU-F	8 WHIO	8 WLW	8 WONE	8 WLW	8 WROU-F	8 WLW	8 WLQT-F	8 WPFB
9	9	9 WYMJ-F	9	9	9	9	9	9 WYMJ-F	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHKO-F	1 WHKO-F	1 WLQT-F	1 WHKO-F	1 WHKO-F	1 WTUE-F>	1 WTUE-F>>	1 WTUE-F>	1 WTUE-F>	1 WHKO-F
2 WWSN-F	2 WTUE-F<	2 WTUE-F	2 WWSN-F	2 WLQT-F	2 WAZU-F>	2 WAZU-F	2 WHKO-F>	2 WHKO-F	2 WTUE-F
WGTZ-F	3 WWSN-F<	WHKO-F	3 WLQT-F	3 WWSN-F	3 WROU-F	3 WHKO-F	3 WLW	3 WLW	3 WLW >
4 WTUE-F>	4 WGTZ-F	4 WWSN-F	4 WGTZ-F	4 WYMJ-F	4 WOFX-F	4 WROU-F	4 WAZU-F>	4 WAZU-F	4 WHIO
5 WAZU-F	5 WLQT-F	WROU-F	5 WROU-F<	5 WROU-F>	5	5 WLW	5 WROU-F>	5 WWSN-F<	5 WWSN-F
6 WROU-F	6 WROU-F>	6 WGTZ-F	6 WTUE-F	6 WGTZ-F	6	6 WOFX-F	6 WOFX-F	6 WROU-F	6 WYMJ-F
WPFB-F	7 WYMJ-F	7 WYMJ-F	7 WYMJ-F	7 WTUE-F	7	7	7	7 WHIO	7 WPFB-F
8	8	8	8	WHIO	8	8	8	8 WOFX-F	8 WROU-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA
TOP 40/CHR/CONTEMP		95 (2)	95 (2)	8.0	10.1	WBLY 1600 Springfield	0.5/1.5/ 7/ 138	
AOR/CLASSIC		178 (4)	178 (4)	15.1	17.5	WDJK-F 95.3 Xenia/Dayton	1.1/5.4/ 15/ 488	
AC/OLDIES	6 (1)	143 (3)	149 (4)	12.6	14.5	WFCJ-F .3.7 Miamisburg/Datn	0.8/2.6/ 21/ 546	
FULL SVC/VARIETY	108 (3)		108 (3)	9.1	7.9	WING 1410 Dayton	1.1/6.1/ 16/ 563	
COUNTRY	36 (1)	226 (3)	262 (4)	22.2	20.1	WIZE 1340 Springfield	1.3/2.9/ 17/ 268	
BLACK/URBAN	39 (1)	77 (1)	116 (2)	9.8	4.4	WKSW-F 101.7 Urbana/Spngfld.	1.4/3.1/ 27/ 466	
SAC/EZ		132 (3)	132 (3)	11.2	8.4	WPFB 910 Middletown	1.2/2.1/ 35/ 519	
NEWS/TALK	130 (2)		130 (2)	11.0	9.3			
NOSTALGIA					3.5	WGRR-F 103.5 Hamilton	0.5/2.8/ 47/1036	
RELIGION/GOSPEL		11 (1)	11 (1)	0.9	1.4	WOXY-F 97.7 Oxford/Cinci	0.8/1.9/ 17/ 283	
SPANISH								
CLASSICAL								
JAZZ/NEW AGE								
UNKNOWN/OTHERS					2.9			
	319 (8)	862 (17)	1181 (25)					

DAYTON

RADIO STATIONS

WDAO,	1210,	1 KW (Days)	,	Black	AURN, \$ 26.00	(---)	
WHIO,	1290,	5 KW (DA-N)	,	News/Talk	CBS, \$ 64.00	(Durpetti)	Cox
WING,	1410,	5 KW (DA-N)	,	News	CBS SMN, \$ 30.00	(Katz)	Great Trails
WONE,	980,	5 KW (DA-N)	,	Country	ABC, \$ 31.00	(Mc-Guild)	Stoner
WAZU-F,	102.9,	50 KW @ 49	,	AOR	ABC, \$ 38.00	(Christal)	Osborn (SPRINGFIELD)
WCLR-F,	95.7,	50 KW @ 476	,	EZ	UNIULT, \$ 23.00	(Regional)	(PIQUA)
WFCJ-F,	93.7,	50 KW @ 492	,	Religion	, \$ 16.00	(---)	(MIAMISBURG)
WGTZ-F,	92.9,	40 KW @ 551	,	CHR	UNIPWR, \$ 58.00	(Katz)	Great Trails
WHKO-F,	99.1,	50 KW @ 1059	,	Country	, \$ 71.00	(Durpetti)	Cox
WPFB-F,	105.9,	34 KW @ 535	,	Country	SMN, \$ 24.00	(Roslin)	(MIDDLETOWN)
WROU-F,	92.1,	1 KW @ 596	,	Black	, \$ 15.00	(---)	(W. CARROLL.)
WTUE-F,	104.7,	50 KW @ 500	,	AOR	ABC, \$ 63.00	(Mc-Guild)	Stoner
WLQT-F,	99.9,	50 KW @ 500	,	Soft AC	ABC, \$ 42.00	(Torbet)	Liggett
WWSN-F,	107.7,	50 KW @ 420	,	AC	, \$ 68.00	(Eastman)	Stoner
WYMJ-F,	103.9,	1.2 KW @ 522	,	Oldies	, \$ 35.00	(Eastman)	

WLW - See Cincinnati

Miscellaneous: WONE-F, WTUE-F sold by Summit to Stoner for \$7,700,000 (Blackburn) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

DAYTONA BEACH

Arbitron Rank/Pop (12+): 107/343,900
 MSA Rank/Pop: 127/382,800
 Orlando ADI
 Average Person Ratings: 16.7
 Market TSL: 22.25 hours

Stations: 24/9
 Diaries: 953/361:1/52.5%
 Sample Target: 770
 % Below Line: 51.7
 % Not Listed: 11.1

1992 Revenue: \$0
 HH Inc.: \$25,302
 Retail \$: 3.1 Bil
 Pop per Station: 38,211
 #1 Biller: NA \$0

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WGNE-F (C)	64/11.1	7.8	8.1	6.6	9.1	----	64/714	683/19.9	15.1	17.2	WGNE-F
2. WROD (BB)	56/ 9.7	6.5	9.0	7.4	7.2	----	62/438	416/12.1	10.6	11.7	WROD
3. WMGF-F (SAC)	50/ 8.7	5.6	7.1	3.7	4.7	----	88/1147	603/17.5	12.1	13.9	WMGF-F
4. WOCL-F (O)	45/ 7.8	7.6	7.0	7.4	5.6	----	71/1039	625/18.2	16.4	17.9	WOCL-F
5. WJHM-F (B)	40/ 7.0	6.7	7.8	7.4	7.9	----	78/944	483/14.0	13.7	16.6	WJHM-F
6. WNDB (N/T)	33/ 5.7	4.3	3.9	3.9	3.3	----	33/430	430/12.5	8.8	8.9	WNDB
7. WKKA-F (C)	27/ 4.7	7.1	6.5	7.7	8.0	----	114/1125	477/13.9	14.3	15.8	WKKA-F
8. WDIZ-F (AOR)	27/ 4.7	4.9	6.1	6.3	4.0	----	32/607	496/14.4	15.1	13.7	WDIZ-F
9. WHTQ-F (AOR)	23/ 4.0	9.6	5.9	5.5	4.2	----	39/713	467/13.6	16.9	16.3	WHTQ-F
10. WNFI-F (CHR)	22/ 3.8	3.6	2.9	2.2	3.0	----	25/518	387/11.3	11.7	7.8	WNFI-F
11. WCFB-F (C)	20/ 3.5	4.0	4.8	10.0	9.3	----	34/653	339/ 9.9	10.2	14.3	WCFB-F
12. WOMX-F (AC)	17/ 3.0	2.9	2.0	3.0	4.0	----	23/414	312/ 9.1	11.2	13.2	WOMX-F
13. WDBO (FS)	16/ 2.8	1.4	1.9	1.3	0.5	----	27/283	181/ 5.3	5.5	5.8	WDBO
14. WSBB (BB)	13/ 2.3	2.5	1.0	0.7	1.4	----	16/275	184/ 5.4	6.1	4.6	WSBB
WPUL (B)	13/ 2.3	1.3	0.8	1.7	3.7	----	13/116	116/ 3.4	2.2	1.6	WPUL

12+ FM SHARE (METRO): 71.23% (364 of 511) (FAL 91: 77.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>	1 WGNE-F	1 WGNE-F	1 WGNE-F	1 WGNE-F	1 WROD	1 WGNE-F	1 WGNE-F<	1 WGNE-F	1 WJHM-F>	1 WNDB
2 WGNE-F>	2 WJHM-F	2 WOCL-F	2 WOCL-F	2 WOCL-F>	2 WMGF-F	2 WROD	2 WROD	2 WGNE-F	2 WOCL-F>	2 WOCL-F>
3 WXXL-F	WDIZ-F>	3 WJHM-F	3 WJHM-F>	3 WJHM-F	3 WGNE-F	3 WOCL-F	3 WMGF-F	3 WMGF-F	3 WNDB	3 WJHM-F
4	4 WNFI-F	4 WDIZ-F	4 WDIZ-F	4 WMGF-F>	4 WOCL-F	4 WMGF-F	4 WOCL-F	4 WOCL-F	4 WHTQ-F	4 WHTQ-F>
5	5 WHTQ-F	5 WHTQ-F<	5 WMGF-F	5 WDIZ-F	5 WNDB	5 WJHM-F	5 WNDB >	5 WJHM-F	5 WOCL-F	5 WCFB-F
6	6	6 WMGF-F	6 WHTQ-F	6	6	6 WDIZ-F	6 WKKA-F	6 WNDB	6 WMGF-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJHM-F>	1 WJHM-F>	1 WJHM-F>	1 WOCL-F	1 WGNE-F	1 WDIZ-F>	1 WGNE-F	1 WGNE-F	1 WGNE-F	1 WGNE-F
2 WXXL-F	2 WNFI-F	2 WNFI-F	2 WJHM-F	2 WOCL-F	2 WOCL-F	2 WDIZ-F>	2 WDIZ-F>	2 WOCL-F	2 WOCL-F>
3 WOCL-F	3 WGNE-F	3 WGNE-F>	3 WGNE-F>	3 WMGF-F	3 WNFI-F	3 WHTQ-F	3 WHTQ-F>	3 WHTQ-F	3 WHTQ-F
4 WNFI-F	4 WOMX-F	4 WPUL	4 WMGF-F	4 WJHM-F>	4 WJHM-F	4 WOCL-F	4 WOCL-F	4 WOCL-F	4 WJHM-F
5 WMGF-F	5 WOCL-F	5 WOMX-F	5 WNFI-F	5 WCFB-F	5 WHTQ-F	5 WJHM-F	5 WJHM-F	5 WJHM-F	5 WJHM-F
6	6 WMGF-F	6 WMGF-F	6 WCFB-F	6	6	6	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA	SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		33 (2)	33 (2)	6.5	4.5	WELE 1380 Ormond Beach	0.9/2.1/ 5/ 71	
AOR/CLASSIC		55 (3)	55 (3)	10.8	14.0	WHFJ 1450 Daytona Beach	0.5/1.0/ 3/ 36	
AC/OLDIES		65 (3)	65 (3)	12.7	27.3	WXVQ 1490 DeLand	0.9/1.3/ 5/ 43	
FULL SVC/VARIETY	16 (1)		16 (1)	3.1	2.2			
COUNTRY	5 (1)	111 (3)	116 (4)	22.7	17.8	WLOQ-F 103.1 Winter Pk/Orlnd	0.3/1.8/ 2/ 68	
BLACK/URBAN	13 (1)	40 (1)	53 (2)	10.4	10.1	WMMO-F 98.9 Orlando	0.9/2.9/ 16/ 220	
SAC/EZ		50 (1)	50 (1)	9.8	5.5	WTRR 1400 Sanford/Orlando	0.5/2.1/ 3/ 93	
NEWS/TALK	38 (2)	8 (1)	46 (3)	9.0	4.5	WVRI-F 101.1 Cocoa Beach	0.5/5.8/ 10/ 258	
HOSTALGIA	69 (2)		69 (2)	13.5	11.7	WKNZ-F 104.1 Cocoa Bch/Orlnd	1.4/5.3/ 11/ 285	
RELIGION/GOSPEL	3 (1)		3 (1)	0.6	0.6	WXXL-F 106.7 Leesburg	1.9/7.5/ 18/ 438	
SPANISH								
CLASSICAL								
JAZZ/NEW AGE		2 (1)	2 (1)	0.4	0.4			
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	1.4			
	147 (9)	364 (15)	511 (24)					

RADIO STATIONS

WNDB . 1150, 1 PM (DA-N) , News/Talk CBS, ABC, \$20.00 (Torbet) Root
 WPUL . 1590, 1 PM (DAYS) , Black AURN SMN, \$12.00 (K & P)
 WROD . 1340, 1 PM , Nostalgia UNIULT ABC, \$22.00 (Regional)
 WSBB . 1230, 1 PM , Nostalgia MBS, \$13.00 (---) (NEW SMYRNA)
 WGNE-F, 98.1, 50 PM ● 348 , Country , \$29.00 (Banner) So. Starr (TITUSVILLE)
 WNFI-F, 99.9, 100 PM ● 1200 , CHR UNISUP ABC, \$44.00 (Katz) Heritage Bdcst. (PALATKA)
 WCFB-F, 94.5, 100 PM ● 1200 , Soft AC/EZ , \$31.00 (Katz) Root

Other rated stations -- see Orlando

DENVER

Arbitron Rank/Pop (12+): 24/1,557,800
 MSA Rank/Pop: 27/1,930,000
 ADI # 21
 Average Person Ratings: 16.7
 Market TSL: 22.00 hours

Stations: 31/31
 Diaries: 1936/805:1/53.9%
 Sample Target: 1720
 % Below Line: 0.0
 % Not Listed: 10.7

1992 Revenue: \$72,800,000
 HH Inc.: \$33,625
 Retail \$: 16.0 Bill
 Pop per Station: 50,251
 #1 Biller: KOA \$12,500,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KYGO-F (C)	281/10.8	13.0	9.6	8.5	8.3	10.5	322/4144	3398/21.8	20.7	17.4	I	KYGO-F
2. KOA (T/N)	229/ 8.8	7.0	8.6	8.6	9.7	8.3	328/5856	4176/26.8	23.1	27.3	I	KOA
3. KBPI-F (AOR)	168/ 6.5	6.2	6.3	6.0	6.3	6.3	200/2640	2256/14.5	14.6	14.0	F	KBPI-F
4. KBCO-F (AOR)	163/ 6.3	4.4	6.0	6.1	6.0	5.7	177/2438	2172/13.9	13.0	14.2	H	KBCO-F
5. KOSI-F (SAC)	159/ 6.1	5.3	7.8	6.4	7.0	6.4	183/3208	2735/17.6	17.7	16.6	G	KOSI-F
6. KQKS-F (CHR)	157/ 6.0	5.4	5.7	5.9	4.6	5.8	174/2412	2128/13.7	14.3	13.6	D	KQKS-F
7. KXKL-AF (O)	139/ 5.4	5.9	6.3	6.4	5.7	6.0	156/2893	2490/16.0	17.8	16.4	H	KXKL-AF
8. KRFX-F (CL AOR)	124/ 4.8	5.0	3.8	4.0	4.3	4.4	153/2577	2178/14.0	10.6	13.1	E	KRFX-F
9. KHOW-AF (SAC)	124/ 4.7	4.3	4.4	5.1	5.6	4.6	135/2303	2028/13.0	12.6	16.8	F	KHOW-AF
10. KMJI-F (AC)	89/ 3.4	4.0	5.0	4.5	3.2	4.2	101/2024	1840/11.8	14.3	10.2	E	KMJI-F
11. KHIH-F (J/NAC)	78/ 3.0	2.6	2.9	2.4	3.7	2.7	85/1385	1244/ 8.0	7.5	8.8	D	KHIH-F
12. KAZY-F (AOR)	72/ 2.8	3.1	3.0	4.1	4.0	3.3	84/1993	1604/10.3	10.9	12.7	E	KAZY-F
13. KVOD-F (CL)	71/ 2.7	2.7	2.4	2.3	2.9	2.5	77/1297	1150/ 7.4	7.4	7.8	C	KVOD-F
14. KYGO (C)	63/ 2.4	1.9	2.2	1.9	1.1	2.1	80/1314	989/ 6.3	5.1	4.2	D	KYGO
15. KRXY-F (CHR)	61/ 2.3	3.2	4.0	2.0	2.5	2.9	67/1428	1229/ 7.9	11.9	8.5	C	KRXY-F
16. KYBG (SPRTS)	52/ 2.0	2.3	2.0	2.3	2.3	2.2	60/1192	1032/ 6.6	0.0	0.0	B	KYBG
17. KRZN (BB)	47/ 1.8	2.4	2.0	1.9	2.3	2.0	70/1137	806/ 5.2	5.1	5.4	A	KRZN
18. KEZW (BB)	45/ 1.7	2.5	2.4	3.3	2.6	2.5	46/630	620/ 4.0	5.1	6.0	C	KEZW
19. KNUS (T)	44/ 1.7	0.9	0.8	0.5	0.5	1.0	51/777	671/ 4.3	3.3	2.6	A	KNUS
20. KTCL-F (AOR)	43/ 1.7	1.7	1.6	2.3	2.1	1.8	59/970	750/ 4.8	5.2	5.0	B	KTCL-F

12+ FM SHARE (METRO): 74.17% (1723 of 2323) (FAL 91: 74.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKS-F>>	1 KBPI-F	1 KYGO-F	1 KYGO-F	1 KYGO-F	1 KOA	1 KYGO-F<	1 KYGO-F	1 KYGO-F>	1 KQKS-F<	1 KOA >>
2 KBPI-F>>	2 KYGO-F	2 KBCO-F	2 KBCO-F	2 KBCO-F	2 KYGO-F>	2 KOA >	2 KOA	2 KBPI-F	2 KYGO-F	2 KYGO-F>>
3 KYGO-F	3 KBCO-F	3 KBPI-F	3 KOA <	3 KOA	3 KOSI-F	3 KHOW-AF	3 KOSI-F	3 KOA <	3 KBPI-F	3 KBPI-F
4 KXKL-AF	4 KQKS-F	4 KRFX-F	4 KXKL-AF<	4 KXKL-AF<	4 KHOW-AF<	4 KRFX-F	4 KBCO-F	4 KBCO-F	4 KOA	4 KOSI-F>>
5	5 KRFX-F	5 KXKL-AF	5 KRFX-F	5 KOSI-F	5 KXKL-AF	5 KOSI-F	5 KBPI-F	5 KQKS-F	5 KXKL-AF	5 KHOW-F
6	6 KAZY-F	KOA	6 KOSI-F	6 KRFX-F	6 KBCO-F	KBCO-F<	6 KXKL-AF	KOSI-F	6 KOSI-F	6 KMJI-F<
7	7 KMJI-F	7 KQKS-F<	7 KHOW-AF	7 KHOW-AF	7 KVOD-F<	7 KBPI-F<	7 KHOW-AF	7 KXKL-AF	7 KBCO-F	7 KXKL-F
8	8	8 KOSI-F	8 KBPI-F	8 KHIH-F	8 KYGO	8 KXKL-AF	KRFX-F	8 KRFX-F	8	8 KRFX-F
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQKS-F	1 KYGO-F	1 KBCO-F	1 KYGO-F>	1 KYGO-F	1 KBPI-F	1 KBPI-F	1 KBCO-F	1 KYGO-F	1 KYGO-F
2 KYGO-F	2 KQKS-F	2 KYGO-F	2 KQKS-F<	2 KOSI-F	2 KYGO-F>	2 KYGO-F	2 KBPI-F<	2 KBPI-F<	2 KBCO-F
3 KBPI-F>	3 KBCO-F	3 KXKL-AF	3 KXKL-AF	3 KXKL-AF	3 KAZY-F>	3 KRFX-F	3 KRFX-F	3 KRFX-F	3 KOA
4 KRXY-F	4 KBPI-F	4 KOSI-F	KOSI-F<	4 KBCO-F<	4 KQKS-F	4 KBCO-F	4 KYGO-F	4 KRFX-F	4 KRFX-F>
5	5 KRFX-F	KMJI-F	5 KBCO-F	5 KHOW-AF	5	5 KAZY-F	5 KOA <	5 KOA >	5 KBPI-F<
6 KMJI-F	6 KOSI-F	6 KQKS-F	6 KHOW-AF<	6 KOA <	6	6 KQKS-F	6 KAZY-F	6 KAZY-F	6 KXKL-AF
7	7 KRXY-F<	KBPI-F	7 KMJI-F	7 KMJI-F	7	7	7 KQKS-F	7 KXKL-AF	7 KOSI-F
8	8 KXKL-AF	8 KRXY-F	8 KBPI-F	8 KHIH-F	8	8	8	8 KHIH-F	8 KHIH-F
9	9	KRFX-F	9	9	9	9	9	9	9

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		218 (2)	218 (2)	9.4	8.0	KBNO 1220 Denver	0.7/1.2/ 19/ 184		
AOR/CLASSIC		570 (5)	570 (5)	24.5	26.8	KCUV 1150 Englewood/Denvr	0.5/0.9/ 23/ 176		
AC/OLDIES	7 (1)	221 (2)	228 (3)	9.8	16.3	KDHT-F 92.5 Greeley	0.5/2.6/ 18/ 518		
FULL SVC/VARIETY						KDKO 1510 Littleton/Denve	0.3/1.8/ 10/ 279		
COUNTRY	72 (2)	295 (2)	367 (4)	15.8	11.4	KJME 1390 Denver	0.5/1.1/ 13/ 173		
BLACK/URBAN	9 (1)		9 (1)	0.4	0.7	KLMO 1060 Longmont/Boulder	0.3/0.6/ 11/ 140		
SAC/EZ	22 (1)	261 (2)	283 (3)	12.2	7.9	KLZ 560 Denver	0.7/1.8/ 29/ 442		
NEWS/TALK	325 (3)	9 (1)	334 (4)	14.4	14.7	KRKS 990 Denver	0.3/1.0/ 8/ 179		
NOSTALGIA	92 (2)		92 (2)	4.0	5.5	KYBG-F 92.1 Castle Rck/Dnvr	0.3/1.5/ 10/ 276		
RELIGION/GOSPEL	27 (2)		27 (2)	1.2	0.6				
SPANISH	46 (3)		46 (3)	2.0	0.6				
CLASSICAL		71 (1)	71 (1)	3.1	3.3				
JAZZ/NEW AGE		78 (1)	78 (1)	3.4	4.1				
UNKNOWN/OTHERS									
	600 (15)	1723 (16)	2323 (31)						

DENVER

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW/17 W	, HISPANIC	, \$ 28.00 (Katz Hisp.)	
KDEN, 1340, 1 KW	, TALK	ABC MBS, \$ 31.00 (Savalli)	
KDKO, 1510, 10 KW/5 KW (DA-2)	, BLACK	, \$ 33.00 (---)	
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	SMN, \$ 37.00 (Banner)	Tribune Co.
KHOW, 630, 5 KW (DA-N)	, SEE KHOW-FM		
KLTT, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 18.00 (---)	Mortenson
KLZ, 560, 5 KW (DA-1)	, AOR	SMN UNIPWR, \$ 33.00 (McGuild)	Crawford
KNUS, 710, 5 KW (DA-1)	, NEWS/TALK	CNN BRN, \$ 30.00 (---)	
KOA, 850, 50 KW	, TALK/NEWS	ABC CBS, \$ 168.00 (Eastman)	Jacor
KRZN, 760, 5 KW/1 KW (DA-1)	, NOSTALGIA	, \$ 33.00 (Christal)	
KYBG, 1090, 50 KW/500 W (DA-2)	, SPORTS TALK	APR NBC, \$ 46.00 (Torbet)	Century
KYGO, 950, 5 KW (DA-N)	, COUNTRY	APR, \$ NA (CBS)	Jeff-Pilot

FM STATIONS

KAZY, 106.7, 100 KW @ 987, AOR	ABC, \$ 63.00 (McGuild)	Summit
KBCO, 97.3, 100 KW @ 1542, PROG AOR	, \$ 162.00 (MMR)	Noble (BOULDER)
KBPI, 105.9, 99 KW @ 1469, AOR	SOURCE, \$ 86.00 (Banner)	Great American
KZDG, 92.5, 57 KW @ 1237, COUNTRY	UNISUP, \$ 37.00 (Torbet)	(GREELEY)
KHIH, 94.7, 100 KW @ 984, JAZZ/NAC	, \$ 56.00 (HNWH)	Adams (BOULDER)
KHOW, 95.7, 100 KW @ 1607, SOFT AC	MBS, \$ 70.00 (MMR)	Noble
KMJI, 100.3, 100 KW @ 1151, AC	, \$ 81.00 (Christal)	Booth
KOSI, 101.1, 100 KW @ 1624, SOFT AC	, \$ 100.00 (Banner)	Tribune Co.
KQKS, 104.3, 28 KW @ 1450, CHR	, \$ 57.00 (Torbet)	Western Cities (LONGMOUNT)
KRFX, 103.5, 100 KW @ 1050, CL AOR	CBS, \$ 71.00 (Eastman)	Jacor
KRXY, 107.5, 91 KW @ 1197, CHR	, \$ 53.00 (CBS)	Cap Cities/ABC
KTCL, 93.3, 100 KW @ 1328, AOR	, \$ 37.00 (McGuild)	(FT COLLINS)
KVOD, 99.5, 100 KW @ 279, CLASSICAL	, \$ 68.00 (CMBS)	Henry
KXKL, 105.1, 100 KW @ 1168, OLDIES	, \$ 141.00 (Katz)	Shamrock
KYGO, 98.5, 100 KW @ 718, COUNTRY	, \$ 160.00 (CBS)	Jeff-Pilot

Miscellaneous: KRXY A/F sold by Cap Cities/ABC to Jeff-Pilot for \$6,080,000 (Foreman) . . . KHIH-F: From Adams to Chrysler Capital for \$5,500,000 (E) . . . KHOW A/F: Traded from Viacom to Noble for KNDD-F in Seattle . . . KDHT-F sold by All Pro to Premiere for \$3,550,000 (Gill; Rowan) . . . KAZY-F sold by Summit to Jacor/Zell for \$5,500,000 . . . KDHT-F changes to KZDG-F . . .

DES MOINES

Arbitron Rank/Pop (12+): 112/333,200
 MSA Rank/Pop: 123/398,000
 ADI # 70
 Average Person Ratings: 15.9
 Market TSL: 20.50 hours

Stations: 15/14
 Diaries: 819/407:1/56.9%
 Sample Target: 790
 % Below Line: 0.4
 % Not Listed: 8.5

1992 Revenue: \$14,300,000
 HH Inc.: \$31,632
 Retail \$: 3.8 Bill
 Pop per Station: 23,800
 #1 Biller: WHO \$3,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KJJY-AF (C)	102/19.3	19.0	17.8	14.9	14.6	17.8	161/1683	1007/30.2	27.4	27.6	D	KJJY-AF
2. KGGO-F (AOR)	72/13.6	15.6	17.6	16.6	18.0	15.9	111/1559	1001/30.0	28.7	29.5	D	KGGO-F
3. WHO (FS)	66/12.5	14.6	10.7	14.9	12.9	13.2	195/2775	1014/30.4	22.5	29.7	E	WHO
4. KRNQ-F (CHR)	65/12.3	10.6	13.1	13.7	11.5	12.4	124/1887	944/28.3	31.6	31.2	C	KRNQ-F
5. KLYF-F (AC)	46/ 8.7	6.8	5.9	7.2	7.4	7.2	73/957	525/15.8	17.0	16.2	C	KLYF-F
6. KRNT (BB)	31/ 5.9	6.5	5.4	4.0	7.4	5.4	38/639	530/15.9	12.0	13.9	A	KRNT
7. KFMR-F (AOR)	25/ 4.7	4.7	3.4	14.9	12.9	6.9	33/533	389/11.7	10.3	29.7	B	KFMR-F
8. KIOA-F (O)	24/ 4.5	5.5	4.1	6.3	6.8	5.1	46/857	472/14.2	17.4	18.0	C	KIOA-F
9. KMXD-F (EZ/SAC)	15/ 2.8	2.5	2.3	3.0	2.0	2.7	15/222	202/ 6.1	5.5	5.5	A	KMXD-F
10. KEZT-F (SAC)	12/ 2.3	1.7	1.9	1.9	1.2	2.0	24/605	277/ 8.3	7.6	5.9	A	KEZT-F
11. KDLS (C)	10/ 1.9	0.8	----	1.0	1.2	0.9	13/97	58/ 1.7	0.0	1.4		KDLS
12. KWKY (REL)	7/ 1.3	0.8	0.9	1.0	1.0	1.0	7/162	153/ 4.6	2.8	4.4	A	KWKY
KIOA (O)	7/ 1.3	1.3	1.7	2.3	1.8	1.6	11/340	191/ 5.7	0.0	7.7		KIOA
14.												
15.												

12+ FM SHARE (METRO): 74.17% (359 of 484) (FAL 91: 72.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KRNQ-F>>	1 KGGO-F>	1 KJJY-AF<	1 KJJY-AF<	1 KJJY-AF>	1 KJJY-AF<	1 KJJY-AF	1 KJJY-AF>	1 KJJY-AF	1 KJJY-AF	1 WHO >>
2 KJJY-AF	2 KJJY-AF	2 KGGO-F	2 KGGO-F<	2 KGGO-F<	2 WHO >	2 WHO	2 KGGO-F	2 KGGO-F	2 KGGO-F	2 KGGO-F<
3	3 KRNQ-F	3 KRNQ-F	3 KRNQ-F	3 KRNQ-F	3 KLYF-F	3 KRNQ-F	3 KRNQ-F<	3 KRNQ-F>	3 KRNQ-F	3 KJJY-F>
4	4	4	4 KLYF-F	4 KLYF-F	4 KRNT	4 KGGO-F	4 WHO	4 WHO	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KGGO-F	1 KRNQ-F>	1 KRNQ-F	1 KRNQ-F	1 KJJY-AF	1 KGGO-F>>	1 KGGO-F>>	1 KGGO-F>>	1 KGGO-F	1 KJJY-AF
2 KRNQ-F	2 KGGO-F	2 KJJY-AF	2 KJJY-AF>	2 KRNQ-F>	2 KJJY-AF	2 KJJY-AF	2 KJJY-AF	2 KJJY-AF>	2 KGGO-F>
3	3 KJJY-AF	3	3 KGGO-F	3 KLYF-F	3	3	3	3 WHO	3 WHO
4	4	4	4	4	4	4	4	4	4 KLYF-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		65 (1)	65 (1)	13.4	12.9		
AOR/CLASSIC		97 (2)	97 (2)	20.0	24.2	KWMT	540 Ft. Dodge
AC/OLDIES	7 (1)	70 (2)	77 (3)	15.9	9.6		
FULL SVC/VARIETY	66 (1)		66 (1)	13.6	14.4		
COUNTRY	12 (2)	100 (1)	112 (3)	23.1	17.7		
BLACK/URBAN							
SAC/EZ		27 (2)	27 (2)	5.6	11.8		
NEWS/TALK							
NOSTALGIA	31 (1)		31 (1)	6.4	8.3		
RELIGION/GOSPEL	7 (1)		7 (1)	1.4	1.1		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS	2 (1)		2 (1)	0.4			
	125 (7)	359 (8)	484 (15)				

RADIO STATIONS

KDLS, 1310, 500 W (DAYS), COUNTRY MBS, \$ 10.00 (---) (PERRY)
 KIOA, 940, 10 KW/5 KW (DA-2), OLDIES ABC, \$ NA (Banner) Midwest
 KRNT, 1350, 5 KW (DA-N), NOSTALGIA CBS, UNISUP, \$ 24.00 (Katz) Saga
 WHO, 1040, 50 KW, FULL SERVICE MBS, ABC, \$ 65.00 (Christal) Palmer
 KFMR-F, 103.3, 100 KW @ 745, PROG AOR, \$ 21.00 (HNWH) (PELLA)
 KEZT-F, 104.1, 100 KW @ 1010, SOFT AC/EZ, \$ 16.00 (HNWH) (AMES)
 KGGO-F, 94.9, 100 KW @ 1066, AOR, SOURCE, \$ 53.00 (Eastman) Stoner
 KIOA-F, 93.3, 100 KW @ 1063, OLDIES, \$ 31.00 (Banner) Midwest
 KJJY-F, 92.5, 41 KW @ 1453, COUNTRY, \$ 47.00 (McGuild) Fuller-Jeffrey (ANKENY)
 KLYF-F, 100.3, 100 KW @ 1700, AC, \$ 40.00 (Christal) Palmer
 KMXD-F, 106.3, 3 KW @ 328, EZ, \$ 14.00 (Schubert) (ANKENY)
 KRNQ-F, 102.5, 100 KW @ 1260, CHR, ABC, \$ 44.00 (Katz) Saga

Miscellaneous: KDMI-F sold to Stoner for \$1,350,000 (Blackburn) . . . KIOA A/F sold by Midwest to Saga for \$2,700,000 (MVP) . . .

DETROIT

Arbitron Rank/Pop (12+): 6/3,627,400

MSA Rank/Pop: 5/4,660,000
ADI # 9

Average Person Ratings: 17.8
Market TSL: 23.25 hours

Stations: 31/30
Diaries: 2823/1285:1/51.7%
Sample Target: 2560
% Below Line: 0.3
% Not Listed: 8.8

1992 Revenue: \$124,400,000
HH Inc.: \$34,932
Retail \$: 37.0 Bill
Pop per Station: 120,913
#1 Biller: WJR \$18,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WWWW-F (C)	559/ 8.7	7.1	6.3	5.0	5.3	6.8	599/7081	6439/17.8	14.5	13.5	H WWWW-F
2. WJR (FS)	485/ 7.5	7.2	8.8	8.3	9.3	7.9	715/10133	7243/20.0	20.2	22.4	J WJR
3. WJLB-F (B)	412/ 6.4	6.2	6.8	6.3	6.6	6.4	435/5539	5062/14.0	13.7	13.7	H WJLB-F
4. WWJ (N)	369/ 5.7	5.0	4.6	6.2	6.3	5.4	390/8125	7486/20.6	16.0	19.9	I WWJ
5. WXYT (T)	357/ 5.5	4.0	4.0	4.8	4.3	4.6	364/4038	3865/10.7	9.2	9.0	G WXYT
6. WHYT-F (CHR)	305/ 4.7	4.9	5.1	4.6	4.4	4.8	326/6704	6026/16.6	18.8	16.7	F WHYT-F
7. WOMC-F (O)	299/ 4.6	4.2	3.9	3.8	4.5	4.1	312/5943	5508/15.2	12.2	14.6	H WOMC-F
8. WKQI-F (AC)	270/ 4.2	4.7	4.3	4.4	4.7	4.4	286/5646	5274/14.5	16.0	15.7	I WKQI-F
9. WJOI-F (SAC)	260/ 4.0	4.0	4.3	4.4	3.9	4.2	270/3937	3702/10.2	11.2	10.5	F WJOI-F
10. WJZZ-F (J)	244/ 3.8	3.6	3.6	3.1	3.1	3.5	257/3581	3383/ 9.3	8.9	8.8	F WJZZ-F
11. WLLZ-F (AOR)	233/ 3.6	4.0	3.7	4.5	4.3	4.0	248/4887	4503/12.4	13.3	14.2	H WLLZ-F
12. WCSX-F (CL AOR)	221/ 3.4	4.3	3.2	3.2	3.8	3.5	245/4776	4242/11.7	12.8	13.1	H WCSX-F
13. WMXD-F (B/AC)	219/ 3.4	4.1	4.1	3.1	3.8	3.7	221/3378	3261/ 9.0	8.8	8.3	F WMXD-F
14. WNIC-F (AC)	217/ 3.4	3.7	3.7	3.5	3.4	3.6	235/4157	3827/10.6	12.6	10.5	G WNIC-F
15. WLTI-F (SAC)	212/ 3.3	4.3	4.0	4.7	3.8	4.1	229/4283	4010/11.1	11.8	11.4	G WLTI-F
16. WRIF-F (AOR)	172/ 2.7	2.6	2.9	3.5	2.8	2.9	208/4540	3910/10.8	11.3	12.0	F WRIF-F
17. CKLW (BB)	136/ 2.1	2.7	2.9	3.0	2.9	2.7	178/3061	2310/ 6.4	7.2	8.3	D CKLW
18. WQRS-F (CL)	132/ 2.0	1.6	2.1	2.8	1.9	2.1	148/2544	2220/ 6.1	5.6	5.9	D WQRS-F
19. WOWF-F (CHR)	128/ 2.0	2.0	2.1	2.5	2.3	2.2	132/4098	3853/10.6	10.4	10.4	D WOWF-F
20. WDZR-F (AOR)	126/ 2.0	2.1	2.0	0.8	0.5	1.7	127/2305	2262/ 6.2	6.1	1.9	D WDZR-F
21. CIMX-F (AOR)	106/ 1.6	1.3	1.7	2.0	1.5	1.6	125/2157	1662/ 4.6	5.4	4.1	D CIMX-F
22. WGPR-F (REL)	64/ 1.0	1.1	0.9	1.0	0.9	1.0	66/1711	1627/ 4.5	4.7	4.5	D WGPR-F
23.											
24.											
25.											

12+ FM SHARE (METRO): 73.07% (4300 of 5885) (FAL 91: 70.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WHYT-F>>	1 WJLB-F	1 WWWW-F	1 WWWW-F	1 WWWW-F>	1 WJR	1 WJR >	1 WWWW-F	1 WWWW-F>	1 WWWW-F	1 WWJ >>
2 WJLB-F>	2 WWWW-F	2 WJLB-F>	2 WJLB-F<	2 WOMC-F	2 WWWW-F	2 WWJ	2 WXYT	2 WJLB-F	2 WJLB-F<	2 WJR >>
3 WOFW-F>	3 WLLZ-F	3 WOMC-F<	3 WOMC-F	3 WJLB-F	3 WWJ	3 WWWW-F	3 WJR	3 WXYT <	3 WHYT-F	3 WMXD-F
4 WWWW-F	4 WCSX-F	4 WKQI-F<	4 WKQI-F	4 WKQI-F	4 WXYT	4 WKQI-F<	4 WOMC-F<	4 WJR	4 WJR	4 WJZZ-F
5	5 WHYT-F<	5 WLLZ-F<	5 WJZZ-F<	5 WJR <	5 WJOI-F	5 WJLB-F>	5 WJLB-F	5 WHYT-F<	5 WMXD-F<	5 WWWW-F
6	6 WRIF-F	6 WJZZ-F	6 WCSX-F	6 WJZZ-F	6 WOMC-F>	6 WXYT	6 WJOI-F	6 WWJ	6 WJZZ-F	6 WJLB-F>>
7	7 WJZZ-F<	7 WJZZ-F	7 WLLZ-F	7 WCSX-F	7 WLTI-F	7 WHYT-F	7 WLTI-F<	7 WOMC-F	7 WXYT	7 WXYT >>
8	8 WKQI-F	8 WMXD-F	8 WJR <	8 WLLZ-F<	8 WKQI-F	8 WOMC-F	8 WKQI-F	8 WJZZ-F	8 WOMC-F	8
9	9 WNIC-F	9 WNIC-F	9 WMXD-F	9 WWJ <	9	9	9 WWJ	9 WJOI-F	9 WWJ	9
10	10 WDZR-F	10 WJR	10 WLTI-F	10 WMXD-F	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJLB-F>	1 WJLB-F	1 WWWW-F	1 WJLB-F	1 WWWW-F>	1 WHYT-F>	1 WLLZ-F	1 WLLZ-F	1 WWWW-F	1 WWWW-F
2 WHYT-F<	2 WWWW-F	2 WJLB-F	2 WWWW-F	2 WJLB-F	2 WDZR-F	2 WRIF-F<	2 WRIF-F	2 WLLZ-F	2 WLLZ-F
3 WKQI-F	3 WKQI-F	3 WCSX-F	3 WKQI-F	3 WKQI-F	3 WLLZ-F	3 WJLB-F	3 WJLB-F<	3 WOMC-F	3 WOMC-F<
4 WWWW-F	4 WCSX-F	4 WKQI-F	4 WMXD-F	4 WOMC-F	4 WJLB-F	4 WWWW-F	4 WWWW-F	4 WJZZ-F	4 WWJ
5 CIMX-F	5 WHYT-F	5 WNIC-F	5 WLTI-F<	5 WLTI-F<	5 WWWW-F	5 WDZR-F	5 WJZZ-F	5 WRIF-F<	5 WJZZ-F
6 WOWF-F	6 WNIC-F	6 WJZZ-F<	6 WOMC-F<	6 WMXD-F	6 WRIF-F>	6 WHYT-F<	6 WCSX-F	6 WCSX-F	6 WJR
7 WNIC-F	7 WMXD-F	7 WMXD-F<	7 WNIC-F	7 WNIC-F	7 WCSX-F	7 WCSX-F<	7 WXYT <	7 WJLB-F	7 WCSX-F<
8 WMXD-F	8 WJZZ-F	8 WLTI-F	8 WCSX-F	8 WJR	8	8 WJZZ-F	8 WDZR-F	8 WJR <	8 WXYT <
9	9	9	9 WJZZ-F	9	9	9	9	9 WXYT <	9 WRIF-F
10	10	10	10 WHYT-F	10	10	10	10	10 WWJ	10

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		433 (2)	433 (2)	7.4	7.2	CKLW-F 93.9 Windsor	0.7/3.3/ 58/1437
AOR/CLASSIC		877 (6)	877 (6)	14.9	13.6	WCHB 1200 Taylor	0.9/2.1/ 62/ 805
AC/OLDIES	34 (1)	834 (4)	868 (5)	14.7	15.3	WHND 560 Monroe/Detroit	0.5/1.2/ 39/ 500
FULL SVC/VARIETY	485 (1)		485 (1)	8.2	10.1	WMTG 1310 Dearborn/Detr	0.4/2.0/ 30/ 738
COUNTRY	28 (1)	559 (1)	587 (2)	10.0	7.2	WNUZ-F 103.5 Detroit	0.8/3.0/ 60/1282
BLACK/URBAN	145 (3)	631 (2)	776 (5)	13.2	15.6	WQBH 1400 Detroit	0.9/2.9/ 56/1087
SAC/EZ		472 (2)	472 (2)	8.0	8.4	WUFL 1030 Sterling Hts	0.5/1.1/ 31/ 406
NEWS/TALK	726 (2)		726 (2)	12.3	11.5	WWWW 1130 Detroit	0.4/2.4/ 32/ 948
NOSTALGIA	136 (1)		136 (1)	2.3	3.2		
RELIGION/GOSPEL	31 (1)	118 (2)	149 (3)	2.5	1.1	WIQB-F 102.9 Ann Arbor	0.3/1.3/ 52/1123
SPANISH							
CLASSICAL		132 (1)	132 (1)	2.2	2.1		
JAZZ/NEW AGE		244 (1)	244 (1)	4.1	4.0		
UNKNOWN/OTHERS					0.9		
	1585 (10)	4300 (21)	5885 (31)				

DETROIT

RADIO STATIONS

AM STATIONS

WCHB, 1440, 1 KW (DA-2)	, GOSPEL/BLACK	AURN, \$ 31.00 (---)	
WWWW, 1130, 50 KW/10 KW (DA-2)	, SEE WWWW-FM		
WHND, 560, 500 W (DAYS)	, OLDIES	UNIPWR, \$ N/A (McGuild)	Greater Media (MONROE)
WJR, 760, 50 KW	, FULL SERVICE	ABC, \$ 275.00 (---)	Cap Cities/ABC
WMKM, 1440, 1 KW	, BLACK	NBN, NBC, \$ 35.00 (---)	
WMTG, 1310, 5 KW (DA-2)	, BLACK OLDIES	SMN, \$ N/A (McGuild)	Fairmont
WQBH, 1400, 1 KW	, BLACK	, \$ 45.00 (Patt)	
WWJ, 950, 5 KW (DA-N)	, NEWS	CBS, \$ 157.00 (CBS)	CBS
WXYZ, 1270, 5 KW (DA-N)	, TALK	MBS, CNN, \$ 82.00 (Durpetti)	
CKLW, 800, 50 KW (DA-2)	, NOSTALGIA	UNISUP, \$ 67.00 (---)	(WINDSOR ONT)

FM STATIONS

WCSX, 94.7, 14 KW @ 945,	CLASSIC AOR	UNIPWR, \$ 140.00 (McGuild)	Greater Media
WOWF, 99.5, 21 KW @ 755,	AC/Talk	SOURCE, \$ 68.00 (MMR)	Alliance
WGPR, 107.5, 50 KW @ 361,	BLACK	AURN, \$ 56.00 (Lazar)	
WHYT, 96.3, 20 KW @ 787,	CHR	ABC, \$ 100.00 (Katz)	Cap Cities/ABC
WJLB, 97.9, 50 KW @ 489,	BLACK	, \$ 178.00 (MMR)	Booth
WJOI, 97.1, 12 KW @ 889,	SOFT AC/EZ	, \$ 98.00 (CBS)	CBS
WJZZ, 105.9, 20 KW @ 725,	JAZZ	MBS, \$ 90.00 (Torbet)	
WKQI, 95.5, 100 KW @ 430,	AC	, \$ 158.00 (Banner)	Brdcst. Partners
WLLZ, 98.7, 50 KW @ 479,	AOR	, \$ 154.00 (Group W)	Westinghouse
WLTI, 93.1, 27 KW @ 669,	SOFT AC	ABC, \$ 130.00 (Christal)	Viacom
WMUZ, 103.5, 50 KW @ 466,	RELIGION	, \$ 45.00 (Crawford)	
WMXD, 92.3, 22 KW @ 699,	URBAN/AC	, \$ 75.00 (Durpetti)	
WNIC, 100.3, 32 KW @ 600,	AC	, \$ 154.00 (McGuild)	Fairmont
WOMC, 104.3, 190 KW @ 361,	OLDIES	UNIULT, \$ 150.00 (Torbet)	Infinity
WQRS, 105.1, 20 KW @ 784,	CLASSICAL	, \$ 82.00 (CMBS)	Marlin
WRIF, 101.1, 27 KW @ 879,	AOR	ABC, \$ 120.00 (Banner)	Great American
WWWW, 106.7, 61 KW @ 508,	COUNTRY	APR UNIULT, \$ 157.00 (Eastman)	Shamrock
WDZR, 102.7, 50 KW @ 499,	AOR	SMN NBC, \$ 60.00 (Durpetti)	Ragan Henry
CIMX, 88.7, 100 KW @ 577,	AOR	, \$ NA (---)	(WINDSOR, ONT)
CKLW, 93.9, 100 KW @ 699,	OLDIES	, \$ 61.00 (---)	(WINDSOR, ONT)

Miscellaneous: WCXI to WWWW (Sep) . . . WDFX-F to WOWF-F; CHR to AC/FS/Talk (Jan) . . .

EL PASO

Arbitron Rank/Pop (12+): 77/492,700

Stations: 26/20
Diaries: 942/523:1/50.1%
Sample Target: 930
% Below Line: 6.1
% Not Listed: 9.5

1992 Revenue: \$12,600,000
HH Inc.: \$26,336
Retail \$: 3.8 Bil
Pop per Station: 24,635
#1 Biller: KHEY-AF \$3,400,000

MSA Rank/Pop: 86/600,000
ADI # 100
Average Person Ratings: 17.5
Market TSL: 23.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KLAQ-F (AOR)	99/11.5	10.3	11.3	8.9	7.9	10.5	114/1581	1280/26.0	23.8	19.5	C	KLAQ-F
KHEY-F (C)	99/11.5	14.5	14.1	15.5	15.7	13.9	120/1562	1308/26.5	31.5	31.8	E	KHEY-F
3. KPRR-F (CHR)	88/10.2	9.3	11.4	10.8	13.0	10.4	95/1470	1312/26.6	27.0	26.1	C	KPRR-F
4. KBNA-AF (SP)	76/ 8.8	9.6	7.9	9.6	6.6	9.0	78/958	887/18.0	18.0	16.8	C	KBNA-AF
5. KTSM-F (SAC)	55/ 6.4	7.4	6.7	5.3	3.9	6.4	75/1254	963/19.5	15.3	12.0	B	KTSM-F
6. KAMZ-F (SP/CHR)	51/ 5.9	9.3	10.5	6.9	7.8	8.1	52/909	821/16.7	21.4	20.8	B	KAMZ-F
7. KSET-F (C)	45/ 5.2	4.8	4.6	3.2	1.9	4.4	45/631	617/12.5	13.1	7.4	A	KSET-F
8. KOFX-F (O)	40/ 4.6	4.0	3.9	4.6	6.2	4.3	44/816	673/13.7	14.0	18.0	B	KOFX-F
9. KAMA (SP)	38/ 4.4	4.4	3.7	4.6	3.8	4.3	43/573	522/10.6	8.4	0.0	C	KAMA
10. KTSM (N/T)	37/ 4.3	6.7	4.5	5.1	4.1	5.2	38/480	441/ 9.0	10.5	9.8	B	KTSM
11. KINT-F (AC)	26/ 3.0	----	----	3.1	4.7	1.5	26/330	300/ 6.1	0.0	16.1	A	KINT-F
12. XHH -F (SP)	20/ 2.3	1.8	1.2	----	1.0	1.3	20/284	284/ 5.8	2.9	1.8		XHH -F
13. KHEY (C)	18/ 2.1	1.6	1.2	2.6	2.4	1.9	20/285	231/ 4.7	5.4	7.9		KHEY
14.												
15.												

12+ FM SHARE (METRO): 79.00% (617 of 781) (FAL 91: 78.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPRR-F>>	1 KLAQ-F>	1 KLAQ-F	1 KHEY-F	1 KHEY-F>	1 KHEY-F<	1 KHEY-F	1 KHEY-F	1 KHEY-F<	1 KPRR-F	1 KTSM >
2 KLAQ-F	2 KHEY-F>	2 KHEY-F>	2 KLAQ-F	2 KBNA-AF<	2 KBNA-AF>	2 KLAQ-F	2 KLAQ-F	2 KLAQ-F<	2 KLAQ-F>	2 KLAQ-F
3	3 KPRR-F>	3 KPRR-F	3 KBNA-AF	3 KLAQ-F	3 KTSM <	3 KBNA-AF	3 KBNA-AF	3 KPRR-F>	3 KAMZ-F	3 KOFX-F
4	4 KBNA-AF	4 KBNA-AF	4 KTSM-F	4 KTSM-F	4 KAMA <	4 KPRR-F	4 KTSM-F	4 KTSM-F<	4 KHEY-F>	4 KHEY-F
5	5 KTSM-F	5 KTSM-F	5 KOFX-F	5 KOFX-F	5 KTSM-F	5 KTSM-F	5 KPRR-F<	5 KBNA-AF	5 KTSM-F	5 KPRR-F
6	6 KAMZ-F	6 KAMZ-F	6 KAMZ-F	6 KAMZ-F	6 KSET-F<	6 KAMA	6 KTSM	6 KSET-F	6	6
7	7	7	7	7	7 KAMZ-F	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KPRR-F	1 KHEY-F	1 KHEY-F	1 KHEY-F	1 KHEY-F	1 KLAQ-F>>	1 KLAQ-F>>	1 KLAQ-F	1 KLAQ-F>	1 KHEY-F
2 KLAQ-F>	2 KPRR-F	2 KTSM-F>	2 KTSM-F	2 KTSM-F	2 KPRR-F	2 KPRR-F	2 KHEY-F	2 KHEY-F	2 KLAQ-F
3 KHEY-F	3 KLAQ-F	3 KBNA-AF	3 KLAQ-F	3 KBNA-AF	3	3 KHEY-F	3 KBNA-AF>	3 KPRR-F	3 KBNA-AF
4 KSET-F	4 KTSM-F	KAMZ-F	4 KBNA-AF	4 KAMZ-F	4	4 KBNA-AF	4 KOFX-F	4 KOFX-F	4 KOFX-F
5	5 KAMZ-F	5 KLAQ-F	5 KPRR-F	5 KLAQ-F	5	5	5 KBNA-AF	5 KAMA >	5 KAMA >
6	6	6 KPRR-F	6 KAMZ-F	6 KSET-F	6	6	6	6	6 KTSM

FORMATS	AM	FM	TOTAL	FAL 91 %	%	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		88 (1)	88 (1)	11.3	14.3	KELP 1590 El Paso	1.0/3.1/	9/	167
AOR/CLASSIC		99 (1)	99 (1)	12.7	8.7	KFNA 1060 El Paso	1.2/3.4/	22/	230
AC/OLDIES	15 (1)	66 (2)	81 (3)	10.4	23.2	KPAS-F 103.1 Fabens/El Paso	0.5/1.5/	4/	78
FULL SVC/VARIETY						KROD 600 El Paso	1.7/7.2/	20/	463
COUNTRY	18 (1)	144 (2)	162 (3)	20.7	19.8	KSVE 1150 El Paso	0.9/2.4/	8/	119
BLACK/URBAN						KVIV 1340 El Paso	1.2/2.2/	10/	110
SAC/EZ		55 (1)	55 (1)	7.0	4.3				
NEWS/TALK	37 (1)		37 (1)	4.7	4.5	XEJ 970 Ciudad Juarez	0.5/3.0/	4/	148
NOSTALGIA						XHEM-F 103.5 Ciudad Juarez	0.5/1.3/	4/	64
RELIGION/GOSPEL	9 (1)	4 (1)	13 (2)	1.7	0.8	XHNZ-F 107.5 Ciudad/Juarez	0.8/2.7/	8/	144
SPANISH	85 (7)	161 (7)	246 (14)	31.5	16.9	XHPX-F 98.3 Ciudad Juarz/EP	1.2/3.5/	10/	173
CLASSICAL						XHTO-F 104.3 Ciudad Juarez	0.5/2.1/	4/	104
JAZZ/NEW AGE						XROK 800 Ciudad/Juarez	0.5/2.0/	5/	113
UNKNOWN/OTHERS									

RADIO STATIONS

KAMA, 750,	10 KW/1 KW (DA-2),	HISPANIC	, \$ 26.00 (Caballero)	Pinnacle
KBNA, 920,	1 KW/500 W (DA-N),	SEE KBNA-FM		
KHEY, 690,	10 KW (DA-2),	SEE KHEY-FM		
KROD, 600,	5 KW (DA-2),	OLDIES	SMN ABC, \$ 17.00 (HNWH)	D & F
KTSM, 1380,	5 KW/500 W	TALK/NEWS	NBC-T CBS, \$ 20.00 (Christal)	
KVIV, 1340,	1 KW	HISPANIC	CRC, \$ 15.00 (Lotus)	
KSET-F, 94.7,	61 KW @ 981	HISPANIC COUNTRY	, \$ NA (Durpetti)	
KAMZ-F, 93.1,	30 KW @ 1168	HISPANIC CHR	, \$ 29.00 (Eastman)	Pinnacle
KBNA-F, 97.5,	100 KW @ 1089	HISPANIC	, \$ 34.00 (Katz Hisp)	Tichenor
KINT-F, 93.9,	96 KW @ 1210	AC	, \$ 28.00 (---)	
KHEY-F, 96.3,	100 KW @ 1391	COUNTRY	, \$ 69.00 (Katz)	Ragan Henry
KLAQ-F, 95.5,	100 KW @ 1391	AOR	SOURCE, \$ 40.00 (HNWH)	D & F
KOFX-F, 92.3,	100 KW @ 1860	OLDIES	UNIPWR, \$ 34.00 (Mc-Guild)	
KPRR-F, 102.1,	100 KW @ 1191	CHR	, \$ 33.00 (Durpetti)	
KTSM-F, 99.9,	100 KW @ 1820	EZ/SOFT AC	, \$ 22.00 (Christal)	

Miscellaneous: KEZB-F to KINT-F (Sep) . . . KEZB-AM to KSVE (Aug) . . .

ERIE

Arbitron Rank/Pop (12+): 147/226,600
 MSA Rank/Pop: 165/275,300
 Average Person Ratings: 15.4
 Market TSL: 20.50 hours

Stations: 13/12
 Diaries: 761/298:1/57.1%
 Sample Target: 680
 % Below Line: 0.9
 % Not Listed: 14.3

1992 Revenue: \$6,000,000
 HH Inc.: \$31,966
 Retail \$: 1.9 Bill
 Pop per Station: 18,883
 #1 Biller: WXKC-F \$1,400,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WJET-F (CHR)	50/14.3	12.0	13.9	17.3	17.9	----	55/855	798/35.2	30.1	35.3	C
2. WXTA-F (C)	46/13.2	11.7	8.3	10.0	4.3	----	48/521	439/19.4	22.0	16.9	B
WXKC-F (AC)	46/13.2	12.3	14.8	14.6	15.0	----	54/847	681/30.1	29.3	32.4	C
WMXE-F (CHR/AC)	46/13.2	14.2	11.5	9.4	6.1	----	54/848	633/27.9	35.2	31.5	B
5. WRKT-F (AOR)	42/12.0	15.6	13.9	16.7	17.0	----	45/611	543/24.0	25.4	24.1	C
6. WEYZ (BB)	25/ 7.2	8.4	7.4	6.5	8.4	----	25/326	313/13.8	13.4	13.7	A
7. WLKK (T)	20/ 5.7	6.7	5.9	5.1	2.6	----	20/340	335/14.8	12.4	12.4	A
8. WZPR-F (C)	7/ 2.0	1.1	1.5	2.7	3.7	----	56/777	128/ 5.6	6.4	4.9	A
9.											
10.											

12+ FM SHARE (METRO): 81.94% (245 of 299) (FAL 91: 79.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJET-F	1 WRKT-F	1 WRKT-F	1 WXKC-F	1 WXKC-F	1 WXTA-F	1 WJET-F	1 WMXE-F	1 WRKT-F	1 WJET-F	1 WJET-F
2 WMXE-F	2 WJET-F	WJET-F<	2 WMXE-F<	2 WMXE-F<	WXKC-F	2 WXKC-F	2 WXTA-F	2 WJET-F	2 WRKT-F	2 WRKT-F
3	3 WMXE-F	3 WXKC-F	3 WRKT-F	3 WRKT-F	3 WEYZ >	3 WMXE-F	WRKT-F<	3 WXTA-F	3 WMXE-F	WEYZ
4	4	WMXE-F	4	4	4 WLKK	4 WXTA-F	4 WXKC-F	4 WXKC-F	4	4 WMXE-F
								WMXE-F		WLKK

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJET-F>>	1 WJET-F>>	1 WJET-F	1 WJET-F<	1 WXKC-F	1 WRKT-F>>	1 WRKT-F>>	1 WRKT-F>>	1 WRKT-F>>	1 WRKT-F>
2 WMXE-F	2 WMXE-F	2 WXKC-F	2 WXKC-F	2 WMXE-F	2 WJET-F	2 WMXE-F	2 WMXE-F	2 WMXE-F	2 WXKC-F
3	3 WXKC-F	WMXE-F	3 WMXE-F	3 WJET-F	3 WMXE-F	3	3	3 WJET-F	3 WMXE-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		50 (1)	50 (1)	16.7	16.2	WCTL-F 106.3	Union City	1.4/4.6/	8/ 136
AOR/CLASSIC		42 (1)	42 (1)	14.0	16.2	WFLP 1530	North East	1.4/1.3/	5/ 30
AC/OLDIES		92 (2)	92 (2)	30.8	33.7	WPSE 1450	Erie	0.6/4.9/	2/ 111
FULL SVC/VARIETY	2 (1)		2 (1)	0.7	0.7	WVCB 1370	Corry	0.6/1.4/	3/ 38
COUNTRY		53 (2)	53 (2)	17.7	11.3				
BLACK/URBAN						WREO-F 97.1	Ashtabula	0.9/4.5/	11/ 274
SAC/EZ		3 (1)	3 (1)	1.0					
NEWS/TALK	27 (3)		27 (3)	9.0	6.9				
NOSTALGIA	25 (1)		25 (1)	8.4	8.6				
RELIGION/GOSPEL		5 (1)	5 (1)	1.7	1.7				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE					2.1				
UNKNOWN/OTHERS					2.7				
	54 (5)	245 (8)	299 (13)						

RADIO STATIONS

WEYZ , 1330, 5 KW	, Nostalgia	ABC, \$16.00 (Katz)	Burbach
WLKK , 1400, 1 KW	, Talk	MBS NBC, \$15.00 (---)	
WRIE , 1260, 5 KW (DA-2)	, Oldies	SMN, \$ 9.00 (Christal)	K & K
WCTL-F, 106.3, 3 KW @ 298	, Religion	, \$ 7.00 (---)	(UNION CITY)
WJET-F, 102.3, .5 KW @ 669	, CHR	, \$29.00 (Banner)	Myron Jones
WMXE-F, 103.7, 50 KW @ 500	, CHR/AC	ABC, \$27.00 (Katz)	Burbach
WRKT-F, 100.9, 6 KW @ 262	, AOR	, \$26.00 (Eastman)	(NORTH EAST)
WXKC-F, 99.9, 50 KW @ 492	, AC	, \$31.00 (Christal)	K & K
WXTA-F, 97.9, 10 KW @ 507	, Country	UNIULT, \$22.00 (Torbet)	(EDINBORO)
WZPR-F, 100.3, 20 KW @ 587	, Country	ABC, \$14.00 (---)	(MEADVILLE)

EUGENE

Arbitron Rank/Pop (12+): 143/241,100
 MSA Rank/Pop: 158/285,000
 ADI # 124
 Average Person Ratings: 14.8
 Market TSL: 20.00 hours

Stations: 16/15
 Diaries: 771/313:1/57.6%
 Sample Target: 690
 % Below Line: 1.4
 % Not Listed: 17.7

1992 Revenue: \$8,200,000
 HH Inc.: \$26,747
 Retail \$: 2.4 Bil
 Pop per Station: 16,073
 #1 Biller: KUGN-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KUGN-F (C)	67/18.8	17.2	13.6	14.1	15.6	----	70/765	689/28.6	27.9	19.5	C KUGN-F
2. KMGE-F (AC)	45/12.6	14.1	12.4	9.9	12.9	----	52/741	573/23.8	26.6	24.1	C KMGE-F
3. KPNW (FS)	30/ 8.4	4.7	6.5	5.4	5.4	----	36/550	432/17.9	10.6	15.7	KPNW
4. KSND-F (CHR)	29/ 8.1	5.5	10.1	8.7	9.0	----	31/480	441/18.3	16.6	21.8	B KSND-F
5. KUGN (FS)	25/ 7.0	7.8	6.2	8.1	6.6	----	26/486	424/17.6	17.0	19.2	C KUGN
6. KZEL-F (AOR)	22/ 6.2	5.8	4.7	9.0	7.8	----	33/543	371/15.4	17.7	15.3	B KZEL-F
7. KPNW-F (SAC)	17/ 4.8	5.0	4.7	4.8	4.5	----	29/536	379/15.7	15.2	12.5	C KPNW-F
8. KAVE-F (O)	16/ 4.5	5.0	4.1	4.5	2.1	----	19/315	248/10.3	10.7	11.2	A KAVE-F
9. KLCX-F (AOR)	13/ 3.7	6.1	6.5	6.0	7.5	----	53/672	284/11.8	12.7	13.0	B KLCX-F
10. KKXO (BB)	9/ 2.5	3.0	1.8	2.1	----	----	9/158	151/ 6.3	7.7	5.5	A KKXO

12+ FM SHARE (METRO): 73.04% (214 of 293) (FAL 91: 72.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSND-F>>	1 KUGN-F>>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F>	1 KUGN-F	1 KUGN-F	1 KUGN-F>	1 KUGN-F	1 KUGN-F
2 KMGE-F	2 KMGE-F>	2 KMGE-F>	2 KMGE-F>	2 KMGE-F>	2 KPNW	2 KMGE-F	2 KMGE-F>	2 KMGE-F>	2 KSND-F>	2 KPNW
3	3 KZEL-F	3 KZEL-F	3 KZEL-F	3 KZEL-F	3 KMGE-F	3 KPNW	3 KPNW	3 KSND-F	3 KMGE-F	3 KUGN
4	KSND-F	4 KSND-F	4	KPNW	4 KUGN	4 KUGN	4 KUGN	4 KZEL-F	4 KZEL-F	4 KMGE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUGN-F>	1 KUGN-F>>	1 KUGN-F>>	1 KUGN-F>	1 KUGN-F>	1 KLCX-F>>	1 KUGN-F	1 KUGN-F>	1 KUGN-F	1 KUGN-F>
2 KSND-F	2 KMGE-F	2 KMGE-F	2 KMGE-F>	2 KMGE-F>	2 KZZK	2 KZEL-F	2 KZEL-F>	2 KZEL-F	2 KZEL-F
KMGE-F	3	3	3 KSND-F	3 KSND-F	KZEL-F	3 KLCX-F	3 KMGE-F	3 KMGE-F	KMGE-F
4	4	4	4	4	4	4	4	4 KLCX-F	4 KPNW

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		29 (1)	29 (1)	9.9	12.6	KDUK 1280 Eugene	0.6/1.8/ 2/ 49
AOR/CLASSIC	3 (1)	35 (2)	38 (3)	13.0	21.2	KEED 1600 Eugene	1.1/4.2/ 4/ 101
AC/OLDIES	4 (1)	61 (2)	65 (3)	22.2	17.8	KNND 1400 Cottage Grove	1.1/2.4/ 4/ 59
FULL SVC/VARIETY	55 (2)		55 (2)	18.8	16.0	KORE 1050 Springfld/Eug.	0.6/2.6/ 2/ 69
COUNTRY	4 (1)	72 (2)	76 (3)	25.9	22.7	KZZK 1320 Eugene/Sprgfld	0.8/2.7/ 3/ 64
BLACK/URBAN							
SAC/EZ		17 (1)	17 (1)	5.8	5.9	KHPE-F 107.9 Albany	1.4/2.1/ 10/ 156
NEWS/TALK							
NOSTALGIA	11 (2)		11 (2)	3.8	1.9		
RELIGION/GOSPEL	2 (1)		2 (1)	0.7	1.9		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	79 (8)	214 (8)	293 (16)				

RADIO STATIONS

KDUK , 1280, 5 KW/1 KW (DA-N) , Oldies , \$ 9.00 (Mc-Guild) Pacific Telecom
 KEED , 1600, 5 KW/1 KW (DA-N) , Country , \$10.00 (MHR) Comm. Pacific
 KXXO , 1450, 1 KW , Nostalgia UNIULT UNISUP, \$11.00 (MHR)
 KPNW , 1120, 50 KW (DA-1) , Full Service ABC, \$17.00 (Katz) McCoy
 KUGN , 590, 5 KW/1 KW (DA-N) , Full Service CNN CBS, \$25.00 (Eastman)

KAVE-F, 95.3, .6 KW @ 1207 , Oldies , \$13.00 (---) (CRESWELL)
 KLCX-F, 104.7, 62 KW @ 2325 , AOR , \$19.00 (Mc-Guild) Pacific Telecom
 KMGE-F, 94.5, 100 KW @ 1299 , AC/CHR , \$24.00 (MHR)

KPNW-F, 99.1, 100 KW @ 1630 , Soft AC , \$20.00 (Katz) McCoy
 KSND-F, 93.1, 100 KW @ 984 , CHR , \$28.00 (MHR) Comm. Pacific
 KUGN-F, 97.9, 100 KW @ 1010 , Country UNISUP MBS, \$35.00 (Eastman)
 KZEL-F, 96.1, 100 KW @ 1092 , AOR SOURCE NBC, \$23.00 (Christal)

Miscellaneous: KAVE-F reclassified as Oldies . . . KEED, KSND-F sold by Community Pacific to owners of KXXO/KMGE-F for \$1,000,000 . . .

EVANSVILLE

Arbitron Rank/Pop (12+): 146/232,100
 MSA Rank/Pop: 162/279,600
 ADI # 94
 Average Person Ratings: 15.0
 Market TSL: 19.75 hours

Stations: 15/13
 Diaries: 734/316:1/57.6%
 Sample Target: 700
 % Below Line: 7.2
 % Not Listed: 13.3

1992 Revenue: \$10,000,000
 HH Inc.: \$30,062
 Retail \$: 2.2 B11
 Pop per Station: 17,853
 #1 Biller: WIKY-F \$2,500,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WIKY-F (FS)	57/16.4	18.3	19.2	15.1	17.9	----	83/1190	756/32.6	33.3	36.9	D	WIKY-F
2. WYNG-F (C)	52/15.0	17.5	15.0	15.8	12.0	----	77/1007	601/25.9	30.9	24.7	D	WYNG-F
3. WSTO-F (CHR)	40/11.5	11.1	11.9	15.3	18.9	----	97/1541	680/29.3	30.8	35.2	C	WSTO-F
4. WKDQ-F (AC)	31/ 8.9	6.7	9.8	11.2	14.3	----	78/1166	518/22.3	18.2	23.3	C	WKDQ-F
5. WGBF-F (AOR)	23/ 6.6	7.3	5.7	3.1	4.9	----	37/538	338/14.6	15.2	12.4	C	WGBF-F
6. WBKR-F (C)	22/ 6.3	8.9	7.5	6.0	3.3	----	111/1471	435/18.7	19.3	17.3	C	WBKR-F
7. WJPS-AF (O)	20/ 5.8	4.3	3.9	4.7	1.0	----	24/438	345/14.9	11.7	14.2	A	WJPS-AF
8. WGAB (T)	18/ 5.2	0.8	1.3	-----	-----	----	20/154	147/ 6.3	2.6	1.5	A	WGAB
9. WWOK (BB)	12/ 3.5	5.4	5.4	5.7	7.4	----	14/231	205/ 8.8	10.4	11.4	A	WWOK
10. WRBT-F (CL AOR)	10/ 2.9	4.9	3.6	6.5	4.9	----	27/488	205/ 8.8	11.1	10.7	A	WRBT-F
11. WBLZ-F (CHR)	6/ 1.7	-----	-----	-----	-----	----	6/77	57/ 2.5	0.0	0.0	A	WBLZ-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 87.38% (263 of 301) (FAL 91: 87.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSTO-F>>	1 WSTO-F<	1 WYNG-F<	1 WYNG-F<	1 WIKY-F<	1 WIKY-F>	1 WIKY-F>	1 WIKY-F>	1 WIKY-F>	1 WSTO-F>	1 WYNG-F
2 WYNG-F>	2 WYNG-F	2 WSTO-F	2 WIKY-F	2 WYNG-F>	2 WYNG-F>	2 WYNG-F>	2 WYNG-F>	2 WYNG-F<	2 WYNG-F	2 WIKY-F>
WGBF-F	3 WKDQ-F	3 WIKY-F	3 WSTO-F	3 WKDQ-F	3 WKDQ-F	3 WSTO-F	3 WKDQ-F<	3 WSTO-F>	3 WIKY-F	3 WSTO-F
4	WGBF-F	4 WKDQ-F	WKDQ-F	4 WSTO-F	4 WJPS-AF	4 WKDQ-F	4 WSTO-F	4 WKDQ-F	4 WGBF-F	4 WWOK
									WBKR-F	WJPS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSTO-F>>	1 WSTO-F	1 WIKY-F	1 WSTO-F<	1 WIKY-F	1 WGBF-F	1 WYNG-F	1 WGAB	1 WYNG-F	1 WYNG-F
2 WYNG-F>	2 WIKY-F	2 WSTO-F	2 WIKY-F	2 WYNG-F>	WBKR-F>	WGBF-F	2 WYNG-F	WGBF-F	2 WGAB
3 WKDQ-F	3 WYNG-F	3 WYNG-F	3 WYNG-F	3 WSTO-F	3 WYNG-F	WGAB >	3 WKDQ-F	3 WGAB	3 WKDQ-F
WIKY-F	4	WKDQ-F	4	WKDQ-F	WSTO-F	4 WSTO-F	WGBF-F	4 WSTO-F	WIKY-F
WGBF-F	5	5	5	5	WRBT-F	WKDQ-F	5	5 WKDQ-F	WGBF-F
						WBKR-F			

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		46 (2)	46 (2)	15.3	15.8	WPCO 1590 Mt Vernon	0.6/1.1/	2/	26
AOR/CLASSIC		33 (2)	33 (2)	11.0	10.7	WSON 860 Henderson	1.4/4.4/	5/	106
AC/OLDIES	3 (2)	50 (2)	53 (4)	17.6	13.7				
FULL SVC/VARIETY		57 (1)	57 (1)	18.9	22.1	WRUL-F 97.3 Carmi	0.9/4.1/	17/	304
COUNTRY		77 (3)	77 (3)	25.6	26.0				
BLACK/URBAN									
SAC/EZ									
NEWS/TALK	18 (1)		18 (1)	6.0	1.5				
NOSTALGIA	17 (2)		17 (2)	5.6	7.8				
RELIGION/GOSPEL					1.2				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.2				
	38 (5)	263 (10)	301 (15)						

RADIO STATIONS

WJPS , 1400, 1 KW -- see WJPS-F (LMA) South Central
 WWOK , 1280, 5 KW/1 KW (DA-N) , Nostalgia UNILT UNISUP, \$14.00 (Banner)
 WGBF-F, 103.1, 1.7 KW @ 443 , AOR SOURCE ABC, \$17.00 (Banner) (HENDERSON, KY)
 WIKY-F, 104.1, 39 KW @ 571 , Full Service MBS, \$50.00 (Katz) South Central
 WJPS-F, 106.1, 6 KW @ 328 , Oldies UNILT UNISUP, \$15.00 (Katz) (NEWBURGH)
 WKDQ-F, 99.5, 100 KW @ 476 , AC ABC, \$34.00 (Christal) (HENDERSON)
 WRBT-F, 94.9, 50 KW @ 420 , Classic AOR , \$16.00 (---) (MT. CARMEL, IL)
 WSTO-F, 96.1, 100 KW @ 1000 , CHR ABC, \$45.00 (Banner) (OWENSBORO)
 WYNG-F, 105.3, 50 KW @ 390 , Country CBS, \$46.00 (Eastman) Pinnacle

WBKR-F -- see Owensboro in 1992 Small Market edition

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 122/309,100
 MSA Rank/Pop: 164/276,200
 Raleigh ADI
 Average Person Ratings: 15.8
 Market TSL: 21.25 hours

Stations: 17/11
 Diaries: 780/396:1/45.9%
 Sample Target: 760
 % Below Line: 6.7
 % Not Listed: 14.7

1992 Revenue: \$9,100,000
 HH Inc.: \$28,045
 Retail \$: 1.8 Btl
 Pop per Station: 28,100
 #1 Biller: WKML-F \$2,200,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WZFX-F (B)	121/24.7	20.2	20.6	20.9	19.3	----	184/2016	1058/34.2	32.0	29.1	C	WZFX-F
2. WKML-F (C)	102/20.9	16.9	18.0	16.0	16.2	----	218/1900	918/29.7	27.9	28.2	D	WKML-F
3. WQSM-F (AC)	36/ 7.4	10.0	8.3	8.2	11.6	----	48/803	533/17.2	21.4	20.9	C	WQSM-F
4. WRCQ-F (AOR)	25/ 5.1	7.7	6.3	4.7	6.9	----	33/538	373/12.1	12.3	13.2	C	WRCQ-F
5. WMXF-F (CHR)	23/ 4.7	4.9	5.5	8.0	7.5	----	48/780	448/14.5	15.2	18.2	B	WMXF-F
6. WFNC (N/T)	22/ 4.5	4.5	6.5	4.1	4.9	----	25/382	308/10.0	8.4	11.0	B	WFNC
7. WIDU (G)	21/ 4.3	3.7	3.0	3.1	4.3	----	21/256	218/ 7.1	5.8	5.3	A	WIDU
8. WZNS-F (CL AOR)	16/ 3.3	1.4	1.0	----	1.0	----	25/433	181/ 5.9	3.2	2.7	A	WZNS-F
9. WTRG-F (O)	11/ 2.2	2.0	1.4	3.1	1.6	----	14/248	135/ 4.4	5.9	6.5		WTRG-F
10. WRAL-F (AC)	10/ 2.0	2.9	1.6	1.6	1.4	----	15/539	261/ 8.4	9.5	7.8		WRAL-F
WSTS-F (G)	10/ 2.0	2.6	4.2	4.3	3.0	----	14/279	128/ 4.1	5.1	5.5	A	WSTS-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 88.25% (368 of 417) (FAL 91: 82.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZFX-F	1 WZFX-F>>	1 WZFX-F	1 WKML-F	1 WKML-F>	1 WKML-F>>	1 WKML-F	1 WKML-F	1 WZFX-F	1 WZFX-F>	1 WZFX-F>>
2	2 WKML-F>	2 WKML-F>>	2 WZFX-F>>	2 WZFX-F>>	2 WZFX-F	2 WZFX-F>>	2 WZFX-F>>	2 WKML-F>>	2 WKML-F	2 WKML-F>
3	3 WRCQ-F	3 WQSM-F	3 WQSM-F	3 WQSM-F	3 WQSM-F	3 WFNC	3 WQSM-F	3 WQSM-F	3	3 WZNS-F>

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZFX-F>>	1 WZFX-F>>	1 WZFX-F	1 WZFX-F	1 WKML-F	1 WZFX-F>>	1 WZFX-F>>	1 WZFX-F	1 WZFX-F>	1 WKML-F>
2 WMXF-F	2 WKML-F	2 WKML-F	2 WKML-F	2 WZFX-F	2 WZNS-F	2 WKML-F	2 WKML-F>	2 WKML-F>	2 WZFX-F>>
3	3	3	3	3	3	3 WRCQ-F	3 WRCQ-F	3 WRCQ-F	3 WRCQ-F WQSM-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		27 (2)	27 (2)	6.5	8.4	WFMO 860 Fairmont/Lumber	1.2/2.3/ 15/ 143
AOR/CLASSIC		46 (4)	46 (4)	11.0	8.4	WJSK-F 102.3 Lumberton	0.4/1.3/ 2/ 71
AC/OLDIES		59 (4)	59 (4)	14.1	13.0		
FULL SVC/VARIETY						WDCG-F 105.1 Durham/Raleigh	0.8/5.5/ 14/ 419
COUNTRY		105 (2)	105 (2)	25.2	24.1	WKRR-F 92.3 Asheboro/Grnsbr	0.4/2.2/ 7/ 140
BLACK/URBAN		121 (1)	121 (1)	29.0	23.7	WQDR-F 94.7 Raleigh	0.6/5.4/ 33/ 614
SAC/EZ					0.5	WZZU-F 93.9 Burlingtn/Ralgh	0.6/3.2/ 7/ 144
NEWS/TALK	22 (1)		22 (1)	5.3	7.5		
NOSTALGIA					0.5		
RELIGION/GOSPEL	27 (2)	10 (1)	37 (3)	8.9	13.4		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					0.5		
	49 (3)	368 (14)	417 (17)				

RADIO STATIONS

WFMO , 860, 1 PM (DAYS) , Gospel	UNIULT, \$ 9.00 (TN)	(FAIRMONT)
WFNC , 640, 10 PM/1 PM , News/Talk	CBS, \$18.00 (Katz)	Cape Fear
WIDU , 1600, 1 PM/25 M , Gospel	, \$10.00 (HNWH)	
WKML-F, 95.7, 100 PM @ 1053 , Country	ABC, \$50.00 (Mc-Guild)	Beasley (LUMBERTON)
WMXF-F, 96.5, 80 PM @ 794 , CHR	NBC, \$13.00 (Mc-Guild)	Carolina (LAURINBURG)
WQSM-F, 98.1, 100 PM @ 830 , AC	, \$40.00 (Katz)	Cape Fear
WRCQ-F, 103.5, 45 PM @ 443 , AOR/Classic	, \$18.00 (---)	(DUNN)
WSTS-F, 100.8, 3 PM @ 298 , Gospel	UNIULT, \$10.00 (Southern)	(FAIRMONT)
WZNS-F, 99.1, 100 PM @ 981 , Black	ABC, \$34.00 (HNWH)	Joyner (WHITEVILLE)

WRAL-F -- 500 Raleigh

FLINT

Arbitron Rank/Pop (12+): 105/346,300
 MSA Rank/Pop: 113/429,000
 ADI # 57 (w/Saginaw)
 Average Person Ratings: 15.5
 Market TSL: 20.75 hours

Stations: 24/10
 Diaries: 873/397:1/47.0%
 Sample Target: 900
 % Below Line: 34.8
 % Not Listed: 13.6

1992 Revenue: \$9,700,000
 HH Inc.: \$29,125
 Retail \$: 3.5 Bill
 Pop per Station: 34,630
 #1 Biller: WCRZ-F \$3,000,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WCRZ-F (AC)	69/12.8	15.4	14.1	14.2	14.9	----	82/1055	865/25.0	27.4	27.3	E
2. WDZZ-F (B)	68/12.6	16.4	13.1	13.5	10.5	----	68/813	787/22.7	23.4	22.4	C
3. WWCK-F (CHR)	47/ 8.7	8.6	10.0	10.5	11.9	----	59/1057	806/23.3	23.4	25.1	D
4. WKMF-AF (C)	42/ 7.8	3.1	3.8	4.2	5.1	----	46/546	444/12.8	7.9	8.3	B
5. WKQC-F (C)	39/ 7.2	5.6	4.1	4.7	5.1	----	68/1106	610/17.6	13.9	12.8	
6. WJR (FS)	36/ 6.7	6.1	7.4	5.3	5.9	----	60/791	494/14.3	13.5	16.5	WJR
7. WHNN-F (AC)	33/ 6.1	5.8	4.5	6.2	4.0	----	42/694	502/14.5	14.7	14.2	WHNN-F
8. WFDF (BB)	26/ 4.8	6.6	6.9	4.8	8.2	----	41/451	385/11.1	10.4	13.0	B
9. WIOG-F (CHR)	23/ 4.3	6.3	6.2	8.7	7.0	----	41/1074	674/19.5	20.7	18.9	WIOG-F
10. WTLZ-F (B)	12/ 2.2	1.0	1.0	1.2	0.9	----	12/220	220/ 6.4	6.3	5.4	WTLZ-F
11. WFLT (REL)	11/ 2.0	1.8	3.6	2.5	4.9	----	11/168	168/ 4.9	5.9	6.3	A
12. WWJ (N/T)	10/ 1.9	1.2	1.0	1.2	1.0	----	14/309	219/ 6.3	4.2	4.8	WWJ
13. WOVE-F (B)	9/ 1.7	0.7	1.5	0.5	1.0	----	12/199	178/ 5.1	3.6	4.7	A
14. WUVE-F (AOR)	8/ 1.5	----	----	----	----	----	9/137	118/ 3.4	0.0	0.0	WUVE-F
15.											

12+ FM SHARE (METRO): 77.42% (360 of 465) (FAL 91: 73.09%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDZZ-F	1 WDZZ-F	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F	1 WCRZ-F	1 WDZZ-F	1 WDZZ-F	1 WJR
2 WWCK-F	2 WCRZ-F	2 WDZZ-F	2 WDZZ-F	2 WDZZ-F	2 WKMF-AF	2 WDZZ-F	2 WWCK-F	2 WCRZ-F	2 WCRZ-F	WCRZ-F
3	3 WWCK-F	3 WWCK-F	3 WKQC-F	3 WKQC-F	3 WJR	3 WJR	3 WKMF-AF	3 WWCK-F	3 WWCK-F	3 WWCK-F
4	4 WIOG-F	4 WKQC-F	4 WHNN-F	4 WHNN-F	4 WHNN-F	4 WWCK-F	4 WKQC-F	4 WKQC-F	4 WHNN-F	4 WHNN-F
5	5	5	5	5 WWCK-F	WFDF	5 WKMF-AF	WDZZ-F	5 WHNN-F	5 WKMF-AF	5 WIOG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDZZ-F	1 WDZZ-F	1 WDZZ-F	1 WCRZ-F	1 WCRZ-F	1 WWCK-F	1 WWCK-F	1 WWCK-F	1 WCRZ-F	1 WCRZ-F
2 WCRZ-F	2 WCRZ-F	2 WCRZ-F	2 WDZZ-F	2 WDZZ-F	WDZZ-F	WDZZ-F	WKQC-F	2 WWCK-F	2 WKQC-F
3 WWCK-F	3 WWCK-F	3 WWCK-F	3 WWCK-F	3 WWCK-F	WCRZ-F	3 WCRZ-F	WDZZ-F	3 WHNN-F	3 WHNN-F
4	4	4 WKQC-F	4 WKQC-F	4 WKQC-F	4 WKMF-AF	4 WKQC-F	4 WCRZ-F	4 WKQC-F	4 WDZZ-F
5	5	WIOG-F	5	5	WIOG-F	WIOG-F	5 WIOG-F	WHNN-F	5 WJR

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		70 (2)	70 (2)	15.1	19.3	WTAC 600 Flint/Saginaw	0.7/2.2/ 4/ 77		
AOR/CLASSIC		26 (5)	26 (5)	5.6	5.0	WWGZ-F 103.1 Lapeer/Flint	0.4/2.6/ 4/ 136		
AC/OLDIES		106 (4)	106 (4)	22.8	22.7				
FULL SVC/VARIETY	36 (1)		36 (1)	7.7	8.6	WCSX-F 94.7 Birmingham	1.3/3.6/ 14/ 190		
COUNTRY	16 (1)	65 (2)	81 (3)	17.4	10.2	WJZZ-F 105.9 Detroit	0.7/2.0/ 4/ 68		
BLACK/URBAN		89 (3)	89 (3)	19.1	18.3	WKQZ-F 93.3 Midland/Saginaw	1.3/4.6/ 11/ 247		
SAC/EZ					1.2	WOMC-F 104.3 Detroit	0.4/1.2/ 10/ 210		
NEWS/TALK	12 (2)		12 (2)	2.6	2.4	WRIF-F 101.1 Detroit	0.7/3.5/ 9/ 196		
NOSTALGIA	26 (1)		26 (1)	5.6	8.0	WXYT 1270 Detroit	0.4/1.3/ 8/ 78		
RELIGION/GOSPEL	15 (2)		15 (2)	3.2	4.2				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE		4 (1)	4 (1)	0.9					
UNKNOWN/OTHERS									
	105 (7)	360 (17)	465 (24)						

RADIO STATIONS

WFDF , 910, 5 KW/1 KW (DA-N) , Nostalgia , CBS, \$18.00 (Torbet) , McVay
 WFLT , 1420, 500 W/144 W , Religion , MBS, \$10.00 (P/W)
 WKMF , 1470, 5 KW/1 KW (DA-N) , See WKMF-F , \$ NA (Katz) , Faircom
 WCRZ-F, 107.9, 50 KW @ 331 , AC , \$62.00 (Katz) , Faircom
 WDZZ-F, 92.7, 3 KW @ 256 , Black , \$40.00 (Torbet) , McVay
 WKMF-F, 101.7, 3 KW @ 328 , Country , \$19.00 (Katz) , (TUSCOLA)
 WWCK-F, 105.5, 3 KW @ 328 , CHR , NBC, \$43.00 (Christal)

Other ranked stations -- see Saginaw or Detroit

Miscellaneous: WTAC sold by Gore for \$400,000 . . .

FORT PIERCE, FL

Arbitron Rank/Pop (12+): 118/319,100

Stations: 23/11
Diaries: 779/410:1/53.0%
Sample Target: 750
% Below Line: 32.2
% Not Listed: 18.2

1992 Revenue: NA
HH Inc.: \$26,788
Retail \$: 3.0 Bill
Pop per Station: 29,009
#1 Biller: NA NA

MSA Rank/Pop: 173/261,500
ADI # 46 (w/West Palm Beach)
Average Person Ratings: 17.0
Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WHLG-F (EZ)	67/12.3	14.1	11.2	13.0	17.6	----	67/509	506/15.9	17.1	17.9	WHLG-F
2. WAVW-F (C)	44/ 8.1	7.4	8.4	8.8	7.0	----	44/544	521/16.3	14.0	15.8	WAVW-F
3. WZZR-F (AOR)	42/ 7.7	8.9	11.6	3.3	4.2	----	43/488	483/15.1	15.9	16.7	WZZR-F
WGYL-F (SAC)	42/ 7.7	7.2	7.7	6.6	4.2	----	42/445	442/13.9	14.5	12.7	WGYL-F
5. WKGR-F (AOR)	40/ 7.4	6.1	6.6	15.4	15.1	----	40/639	612/19.2	15.9	18.8	WKGR-F
6. WOVV-F (CHR)	39/ 7.2	7.8	10.9	11.5	8.4	----	45/700	645/20.2	23.1	24.9	WOVV-F
7. WQOL-F (O)	28/ 5.1	5.2	5.8	5.1	3.1	----	31/436	403/12.6	10.6	12.6	WQOL-F
8. WIRK-F (C)	22/ 4.0	4.3	1.9	5.1	7.0	----	26/377	324/10.2	8.5	6.6	WIRK-F
9. WEAT-F (EZ/SAC)	20/ 3.7	3.7	3.2	2.9	5.6	----	21/353	322/10.1	9.1	7.3	WEAT-F
10. WSWN (G)	12/ 2.2	1.9	0.7	1.8	0.6	----	13/155	144/ 4.5	3.6	2.3	WSWN
11. WJNO (N/T)	11/ 2.0	1.9	1.3	----	----	----	11/203	201/ 6.3	5.6	3.9	WJNO
WEDR-F (B)	11/ 2.0	0.7	----	0.4	----	----	11/75	73/ 2.3	2.2	0.0	WEDR-F
13. WAXE (BB)	10/ 1.8	2.2	1.7	0.8	----	----	10/119	118/ 3.7	5.2	4.8	WAXE
14. WIRA (FS)	9/ 1.7	1.1	2.2	1.2	1.7	----	9/163	163/ 5.1	3.8	7.1	WIRA
15. WTTB (T)	8/ 1.5	1.3	2.8	1.0	----	----	8/101	101/ 3.2	3.2	5.2	WTTB
WRMF-F (AC)	8/ 1.5	2.4	2.6	1.6	5.0	----	11/248	224/ 7.0	7.6	6.8	WRMF-F
WJNX (N/T)	8/ 1.5	----	0.6	0.4	1.7	----	8/132	130/ 4.1	0.0	2.3	WJNX

18.
19.
20.
12+ FM SHARE (METRO): 83.15% (370 of 445) (FAL 91: 84.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOVV-F>>	1 WZZR-F	1 WZZR-F	1 WZZR-F	1 WZZR-F<	1 WHLG-F>	1 WHLG-F>	1 WHLG-F>	1 WKGR-F	1 WOVV-F	1 WAVW-F>
2 WSWN	2 WKGR-F>	2 WKGR-F	2 WKGR-F>	2 WKGR-F>	2 WGYL-F>	2 WGYL-F	2 WZZR-F	2 WHLG-F	2 WAVW-F	2 WHLG-F
WAVW-F	3 WOVV-F	3 WOVV-F	3 WQOL-F	3 WAVW-F<	3 WAVW-F	3 WOVV-F	3 WKGR-F	3 WAVW-F	3 WZZR-F	3 WIRA
4	WAVW-F	4 WAVW-F	4 WOVV-F	4 WQOL-F	4 WQOL-F>	4 WAVW-F	4 WAVW-F	4 WZZR-F	4 WHLG-F	4 WZZR-F
5	5	5	WAVW-F	5 WOVV-F	5 WEAT-F	5 WZZR-F<	5 WGYL-F	5 WOVV-F	5	5
6	6	6	6	6	6	6 WKGR-F	6 WOVV-F	6 WGYL-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOVV-F>	1 WOVV-F	1 WKGR-F	1 WOVV-F	1 WKGR-F	1 WZZR-F	1 WZZR-F>	1 WZZR-F>	1 WZZR-F>	1 WZZR-F>
2 WRLX-F	WAVW-F	WAVW-F	2 WAVW-F	2 WOVV-F	2 WKGR-F>>	2 WKGR-F	2 WKGR-F	2 WKGR-F>	2 WKGR-F
WAVW-F	3 WKGR-F>	3 WOVV-F	3 WKGR-F	WAVW-F	3 WOVV-F	3	3	3 WQOL-F	3 WQOL-F
4	4 WZZR-F	4 WIRK-F	4 WZZR-F	4 WQOL-F	4	4	4	4 WAVW-F	4 WAVW-F
5	WIRK-F	5	5 WQOL-F	5 WZZR-F	5	5	5	5	5

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		39 (1)	39 (1)	8.8	27.0	WPSL 1590 Port St Lucie	0.9/3.4/	5/	107
AOR/CLASSIC		82 (2)	82 (2)	18.4	7.9	WSTU 1450 Stuart	1.3/4.8/	7/	154
AC/OLDIES	12 (2)	38 (3)	50 (5)	11.2	13.5				
FULL SVC/VARIETY	9 (1)		9 (1)	2.0	2.7	WAOA-F 107.1 Melbourne/CocBc	0.4/1.6/	2/	60
COUNTRY		68 (3)	68 (3)	15.3	12.4	WIOD 610 Miami	0.9/2.3/	5/	76
BLACK/URBAN		11 (1)	11 (1)	2.5	0.9	WRLX-F 92.1 W Palm Beach	0.6/1.6/	3/	50
SAC/EZ		132 (4)	132 (4)	29.7	26.5	WKKA-F 92.3 Orlando	0.4/1.8/	2/	56
NEWS/TALK	32 (4)		32 (4)	7.2	7.2				
NOSTALGIA	10 (1)		10 (1)	2.2	2.0				
RELIGION/GOSPEL	12 (1)		12 (1)	2.7					
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	75 (9)	370 (14)	445 (23)						

RADIO STATIONS

WAXE , 1370, 1 KW/85 W	Nostalgia	, \$11.00 (---)	(VERO BEACH)
WIRA , 1400, 1 KW	Nostalgia	UNISUP NBC, \$13.00 (Mc-Guild)	Ardman
WSTU , 1450, 1 KW	AC	ABC, \$14.00 (---)	(STUART)
WAVW-F, 101.7, 6 KW @ 348	Country	ABC, \$20.00 (Roslin)	(VERO BEACH)
WHLG-F, 102.3, 3 KW @ 285	Soft AC/EZ	AP, \$26.00 (---)	(STUART)
WQOL-F, 103.7, 50 KW @ 476	Oldies	UNISUP CNN, \$16.00 (---)	(VERO BEACH)
WGYL-F, 93.7, 50 KW @ 479	Soft AC/EZ	, \$16.00 (---)	(VERO BEACH)
WZZR-F, 92.7, 50 KW @ 482	AOR	, \$27.00 (Katz)	CRB (STUART)

Other ranked stations -- see West Palm Beach

FORT WAYNE

Arbitron Rank/Pop (12+): 124/302,100
 MSA Rank/Pop: 131/366,900
 ADI # 101
 Average Person Ratings: 16.5
 Market TSL: 21.50 hours

Stations: 17/15
 Diaries: 818/369:1/61.3%
 Sample Target: 760
 % Below Line: 4.0
 % Not Listed: 10.5

1992 Revenue: \$11,300,000
 HH Inc.: \$31,658
 Retail \$: 3.0 B11
 Pop per Station: 20,140
 #1 Biller: WAJI-F \$2,200,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WMEE-F (CHR)	62/12.5	11.1	9.9	11.8	11.6	----	155/2079	863/28.6	31.4	27.9	C
2. WBTU-F (C)	57/11.5	7.6	9.0	8.7	9.9	----	159/1748	604/20.0	19.8	20.1	C
3. WAJI-F (AC)	56/11.3	10.7	12.0	12.0	12.6	----	99/1286	710/23.5	21.8	20.1	D
4. WXKE-F (AOR)	38/ 7.6	9.8	8.0	5.7	6.5	----	45/570	407/13.5	14.4	14.0	C
5. WBYR-F (CL AOR)	37/ 7.4	5.9	7.7	6.9	6.5	----	89/1277	545/18.0	19.1	17.7	C
6. WJFX-F (B)	30/ 6.0	5.9	3.0	5.7	7.3	----	33/360	311/10.3	8.4	5.3	A
7. WQHK (C)	29/ 5.8	3.6	3.9	4.9	3.6	----	51/517	318/10.5	7.8	11.0	A
8. WOWO (FS)	28/ 5.6	5.9	7.7	5.9	6.7	----	78/1302	616/20.4	17.4	19.3	C
9. WGL (N/T)	28/ 5.6	5.7	4.7	4.5	3.2	----	46/581	405/13.4	13.8	11.3	A
10. WDJB-F (CHR)	26/ 5.2	5.5	7.1	6.9	3.1	----	30/615	463/15.3	18.2	18.1	A
11. WJLT-AF (O)	23/ 4.6	5.0	4.5	4.7	3.6	----	24/527	463/15.3	14.5	11.0	B
12. WMRI-F (SAC)	12/ 2.4	2.3	3.0	2.8	2.3	----	35/605	200/ 6.6	7.1	6.5	
13.											
14.											
15.											

12+ FM SHARE (METRO): 77.75% (346 of 445) (FAL 91: 77.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WMEE-F	1 WMEE-F	1 WMEE-F	1 WAJI-F	1 WAJI-F	1 WBTU-F	1 WMEE-F	1 WAJI-F	1 WMEE-F	1 WJFX-F	1 WOWO
2 WDJB-F	2 WXKE-F	2 WAJI-F	2 WMEE-F	2 WBTU-F	2 WAJI-F	2 WAJI-F	2 WMEE-F	2 WBTU-F	2 WDJB-F	2 WJFX-F
3	3 WAJI-F	3 WXKE-F	3 WBTU-F	3 WMEE-F	3 WQHK	3 WOWO-F	3 WBTU-F	3 WAJI-F	3 WMEE-F	3 WAJI-F
4	4 WBYR-F	4 WBYR-F	4 WBYR-F	4 WBYR-F	4 WBYR-F	4 WBTU-F	4 WXKE-F	4 WBYR-F	4 WBTU-F	4 WBTU-F
5	5	5	5	5	5 WGL	5	5 WGL	5 WXKE-F	5 WBYR-F	5 WMEE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WMEE-F	1 WMEE-F	1 WMEE-F	1 WMEE-F	1 WAJI-F	1 WXKE-F	1 WXKE-F	1 WXKE-F	1 WXKE-F	1 WXKE-F
2 WJFX-F	2 WAJI-F	2 WAJI-F	2 WAJI-F	2 WMEE-F	2 WBYR-F	2 WBYR-F	2 WBYR-F	2 WBYR-F	2 WBTU-F
3	3 WBTU-F	3 WBTU-F	3 WBTU-F	3 WBTU-F	3 WMEE-F	3 WAJI-F	3 WAJI-F	3 WAJI-F	3 WAJI-F
4	4	4	4 WBYR-F	4	4	4	4	4 WBTU-F	4 WBYR-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 9/	TSA 114
TOP 40/CHR/CONTEMP		88 (2)	88 (2)	19.8	20.3	WFCV 1090 Fort Wayne	1.0/1.8/ 9/	114	
AOR/CLASSIC		75 (2)	75 (2)	16.9	18.7	WIFF-F 105.5 Auburn/Ft. Wayne	0.4/2.0/ 2/	65	
AC/OLDIES	1 (1)	78 (2)	79 (3)	17.8	19.7	WOWO-F 103.1 Huntington	0.8/3.7/ 16/	323	
FULL SVC/VARIETY	28 (1)	4 (1)	32 (2)	7.2	10.8				
COUNTRY	29 (1)	57 (1)	86 (2)	19.3	15.4	CKLW 800 Windsor	1.6/2.9/ 12/	176	
BLACK/URBAN		30 (1)	30 (1)	6.7	3.6				
SAC/EZ		12 (1)	12 (1)	2.7	3.6				
NEWS/TALK	28 (1)		28 (1)	6.3	5.6				
NOSTALGIA	8 (1)		8 (1)	1.8	1.0				
RELIGION/GOSPEL	5 (1)		5 (1)	1.1	0.5				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE		2 (1)	2 (1)	0.4	0.3				
UNKNOWN/OTHERS					0.5				
	99 (6)	346 (11)	445 (17)						

RADIO STATIONS

WGL , 1250, 2.5 KW/1.4 KW (DA-2) , News/Talk
 WOWO , 1190, 50 KW (DA-N) , Full Service
 WQHK , 1380, 5 KW (DA-2) , Country
 WAJI-F, 95.1, 39 KW @ 679 , AC
 WBTU-F, 93.3, 30 KW @ 492 , Country
 WBYR-F, 98.9, 50 KW @ 453 , AOR/Classic
 WDJB-F, 106.3, 3 KW @ 426 , CHR
 WJFX-F, 107.9, 2.5 KW @ 358 , Black
 WJLT-F, 101.7, 30 KW @ 328 , Oldies
 WMEE-F, 97.3, 26 KW @ 689 , CHR
 WOWO-F, 103.1, 3 KW @ 298 , Full Service
 WXKE-F, 103.9, 3 KW @ 249 , AOR
 WMRI-F, 106.9, 50 KW @ 500 , Soft AC/EZ

NBC-T CNN, \$16.00 (---)
 CBS, \$30.00 (Katz) Price
 SMN ABC, \$17.00 (Christal) Federated
 , \$50.00 (Katz) Sarkes-Tarzian
 UNIULT MBS, \$28.00 (Eastman) (KENDALVILLE)
 UNIPWR, \$22.00 (Eastman) (VAN WERT)
 , \$16.00 (Banner) (COLUM. CITY)
 , \$15.00 (MMR) (NEW HAVEN)
 , \$18.00 (Banner) Fairfield
 ABC, \$44.00 (Christal) Federated
 CBS, \$ NA (Katz) Price (HUNTINGTON)
 SOURCE, \$25.00 (HNWH)
 ABC, \$14.00 (---) (MARION)

CKLW -- see Detroit

Miscellaneous: WLYV, WJLT-F sold by Fairfield to Sarkes Tarzian for \$1,400,000 (Hepburn) . . .

FRESNO

Arbitron Rank/Pop (12+): 67/567,400
 MSA Rank/Pop: 80/638,000
 ADI # 56
 Average Person Ratings: 16.5
 Market TSL: 22.25 hours

Stations: 32/28
 Diaries: 1,117/508:1/49.7%
 Sample Target: 980
 % Below Line: 1.8
 % Not Listed: 14.3

1992 Revenue: \$21,000,000
 HH Inc.: \$35,174
 Retail \$: 4.6 Bil
 Pop per Station: 20,264
 #1 Biller: KMJ \$4,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KMJ (N/T)	116/12.4	14.1	9.1	12.3	12.1	12.0	209/2348	1314/23.2	21.1	20.8	F	KMJ
2. KNAX-F (C)	76/ 8.1	9.5	9.5	7.8	9.5	8.7	91/1265	1039/18.3	17.7	16.3	E	KNAX-F
3. KSKS-F (C)	61/ 6.5	4.6	4.3	3.7	2.1	4.8	105/1481	823/14.5	11.1	7.7	B	KSKS-F
4. KGST (SP)	57/ 6.1	3.3	4.0	1.9	4.7	3.8	57/497	488/ 8.6	7.3	8.1	B	KGST
KBOS-F (CHR)	57/ 6.1	4.3	4.7	6.1	5.4	5.3	93/1688	1046/18.4	14.1	17.4	C	KBOS-F
6. KRZR-F (AOR)	54/ 5.8	4.8	5.5	5.0	5.1	5.3	82/926	603/10.6	13.5	9.5	C	KRZR-F
7. KJOI-F (SAC)	35/ 3.7	4.7	4.7	4.6	3.9	4.4	69/1170	610/10.8	11.5	8.8	C	KJOI-F
8. KFSO-F (O)	35/ 3.7	3.9	4.3	5.2	3.7	4.3	94/1323	653/11.5	11.9	12.4	C	KFSO-F
9. KQPW-F (CHR)	34/ 3.6	4.8	4.5	4.3	5.3	4.3	54/1232	769/13.6	12.9	17.2	B	KQPW-F
10. KFRE (C)	30/ 3.2	3.3	3.3	2.9	4.2	3.2	85/938	458/ 8.1	7.1	7.8	C	KFRE
11. KTHT-F (SAC)	27/ 2.9	5.2	4.4	4.4	4.0	4.2	38/795	588/10.4	13.1	12.8	B	KTHT-F
12. KXMX-F (SP)	25/ 2.7	2.1	2.8	2.6	2.8	2.5	27/377	367/ 6.5	5.5	5.1	A	KXMX-F
13. KJFX-F (CL AOR)	24/ 2.6	3.2	2.9	3.5	3.4	3.0	42/935	558/ 9.8	9.6	9.8	C	KJFX-F
14. KEZL-F (J/NAC)	19/ 2.0	2.9	1.7	2.4	2.7	2.3	30/409	300/ 5.3	6.5	6.3	A	KEZL-F
15. KTAA-F (C)	18/ 1.9	1.3	2.5	1.9	----	1.9	20/317	287/ 5.1	4.6	0.0	A	KTAA-F
KKDJ-F (AOR)	18/ 1.9	1.9	2.3	1.9	3.5	2.0	34/697	316/ 5.6	8.3	9.9	C	KKDJ-F
17. KXEX (SP)	17/ 1.8	1.2	1.4	1.6	1.1	1.5	17/262	262/ 4.6	3.4	4.5	A	KXEX
18. KSLK-F (SAC/EZ)	15/ 1.6	0.9	----	----	----	0.6	19/259	189/ 3.3	0.0	0.0	A	KSLK-F
19. KOGO (SP)	14/ 1.5	1.5	1.9	1.2	1.2	1.5	19/215	175/ 3.1	3.7	4.0	A	KOGO
20. KCML-F (C)	13/ 1.4	0.5	0.5	1.4	1.5	0.9	42/675	217/ 3.8	3.0	4.0	A	KCML-F

12+ FM SHARE (METRO): 68.04% (545 of 801) (FAL 91: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBOS-F>	1 KRZR-F	1 KNAX-F<	1 KMJ	1 KMJ >	1 KMJ >>	1 KMJ >	1 KMJ >	1 KMJ	1 KBOS-F	1 KMJ >
2 KQPW-F>>	2 KNAX-F	2 KMJ	2 KNAX-F	2 KNAX-F	2 KNAX-F	2 KNAX-F>	2 KSKS-F	2 KNAX-F	2 KGST	2 KNAX-F>
3 KTHT-F	KBOS-F>	3 KRZR-F	3 KSKS-F	3 KSKS-F	3 KGST	3 KGST	3 KNAX-F	3 KSKS-F	3 KMJ	3 KGST >
4 KSKS-F	4 KSKS-F	4 KSKS-F	4 KRZR-F	4 KRZR-F	4 KSKS-F	4 KSKS-F	4 KRZR-F	4 KBOS-F	4 KRZR-F	4 KBOS-F>
5	5 KMJ	5 KGST	5 KGST <	5 KGST	5 KFRE	5 KBOS-F	5 KBOS-F	5 KRZR-F>	5 KQPW-F	5 KRZR-F
6	KGST	KBOS-F	6 KFSO-F>	6 KFSO-F	6	6 KRZR-F	6 KJOI-F	6 KGST	6 KNAX-F	6
7	7 KQPW-F	7 KFSO-F	7 KJOI-F	7 KJOI-F	7	7	7 KGST	7 KQPW-F	7 KSKS-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KNAX-F	1 KBOS-F	1 KBOS-F	1 KNAX-F>	1 KNAX-F>	1 KRZR-F	1 KRZR-F>	1 KRZR-F	1 KMJ	1 KMJ >
2 KBOS-F	2 KNAX-F	2 KNAX-F>	2 KSKS-F	2 KMJ	2 KNAX-F>	2 KMJ	KMJ >>	2 KRZR-F>	2 KRZR-F
3 KSKS-F	3 KSKS-F	3 KTHT-F	3 KBOS-F	3 KSKS-F	3 KNAX-F	3 KNAX-F	3 KNAX-F	3 KSKS-F	3 KSKS-F
4 KRZR-F	4 KQPW-F	4 KSKS-F	4 KJOI-F	4 KJOI-F	4 KQPW-F	4 KGST	4 KGST	4 KNAX-F	4 KNAX-F
5 KQPW-F	5 KRZR-F	5 KQPW-F	5 KFSO-F	5 KGST	5 KQPW-F	5 KBOS-F>	5 KSKS-F	5 KGST >	5 KGST
6 KJOI-F	6 KTHT-F	6 KXMX-F	6 KGST	6 KFSO-F	6	6 KSKS-F	6	6 KBOS-F	6 KFSO-F
7 KGST	7 KJOI-F	7 KTAA-F	7 KTHT-F	7 KBOS-F	7	7	7	7	7
8	8	8 KJOI-F	8 KQPW-F	8 KTHT-F	8	8	8	8	8

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		91 (2)	91 (2)	11.4	12.7	KFCL-F 104.1 Woodlake/Fresno	0.5/1.1/ 11/ 140		
AOR/CLASSIC		96 (3)	96 (3)	12.0	14.4	KFSO 980 Fresno	0.3/1.2/ 3/ 114		
AC/OLDIES	10 (2)	48 (3)	58 (5)	7.2	15.5	KMAK-FF 100.3 Orange Cove	0.6/1.9/ 15/ 257		
FULL SVC/VARIETY						KRDU 1130 Dinuba/Fresno	0.5/1.8/ 7/ 126		
COUNTRY	30 (1)	172 (5)	202 (6)	25.2	18.8	KSEQ-F 97.1 Visalia	0.4/2.9/ 46/ 578		
BLACK/URBAN						KSXY-F 101.1 Fresno	1.0/6.0/ 21/ 460		
SAC/EZ		77 (3)	77 (3)	9.6	4.6	KYNO 1300 Fresno	0.7/3.5/ 9/ 213		
NEWS/TALK	119 (2)		119 (2)	14.9	15.4				
NOSTALGIA						KCBS 740 S.F./Oakland	0.3/1.3/ 10/ 271		
RELIGION/GOSPEL	5 (1)	6 (2)	11 (3)	1.4	2.5	KCIV-F 99.9 Mt. Bullion	0.6/2.0/ 15/ 232		
SPANISH	92 (4)	25 (1)	117 (5)	14.6	11.6	KJOP 1240 Lemoore	0.4/1.2/ 6/ 126		
CLASSICAL		5 (1)	5 (1)	0.6		KUZZ-F 107.9 Bakersfield	0.4/0.8/ 22/ 340		
JAZZ/NEW AGE		19 (1)	19 (1)	2.4	3.2				
UNKNOWN/OTHERS		6 (1)	6 (1)	0.7					
	256 (10)	545 (22)	801 (32)						

FRESNO

RADIO STATIONS

KFSO	,	980,	500 W/48 W	,	Oldies					
KFRE	,	940,	50 KW (DA-2)	,	Country	ABC UNISUP,	\$13.00	(Mc-Guild)	Americom	
KGST	,	1600,	5 KW (DA-N)	,	Hispanic		\$32.00	(HNWH)	EBE	
KMJ	,	580,	5 KW	,	News/Talk		\$28.00	(Lotus)	Lotus	
KOQO	,	790,	5 KW/2.5 KW (DA-2)	,	Hispanic	NBC-T NBC,	\$82.00	(Katz)	Henry	
KXEX	,	1550,	5 KW/2.5 KW (DA-2)	,	Hispanic	CRC,	\$14.00	(Cabellero)		
KYNO	,	1300,	5 KW/1 KW (DA-N)	,	Oldies		\$18.00	(SBS)		
						SMN CNN,	\$16.00	(Banner)	Brown	
KBOS-F,	94.9,	17 KW @	850	,	CHR	ABC,	\$37.00	(---)		(TULARE)
KMPH-F,	107.5,	21 KW @	790	,	News		\$20.00	(Eastman)		(HANFORD)
KEZL-F,	96.7,	25 KW @	298	,	Jazz/NAC		\$22.00	(K & P)	Americom	(FOWLER)
KSXY-F,	101.1,	4.7 KW @	1076	,	AC		\$27.00	(Torbet)		
KFSO-F,	92.9,	19 KW @	820	,	Oldies		\$43.00	(---)	Americom	(VISALIA)
KJFX-F,	95.7,	50 KW @	321	,	Classic AOR		\$38.00	(Banner)	Brown	
KJOI-F,	98.9,	19 KW @	820	,	Soft AC		\$31.00	(MHR)		(DINUBA)
KKDJ-F,	105.9,	2.4 KW @	1958	,	AOR		\$36.00	(Durpetti)		
KNAX-F,	97.9,	48 KW @	289	,	Country	ABC,	\$55.00	(HNWH)	EBE	
KQPW-F,	101.9,	2.3 KW @	1948	,	CHR	ABC,	\$28.00	(Mc-Guild)		
KRZR-F,	103.7,	50 KW @	500	,	AOR		\$29.00	(Christal)		(HANFORD)
KSKS-F,	93.7,	68 KW @	1909	,	Country		\$26.00	(Katz)	Henry	
KTAA-F,	94.3,	3 KW @	328	,	Black		\$13.00	(Roslin)		(KERMAN)
KTHT-F,	102.7,	50 KW @	500	,	Soft AC		\$30.00	(Christal)		
KXXM-F,	92.1,	25 KW @	1050	,	Hispanic	UPI,	\$19.00	(Katz Hisp)		(MADERA)

Miscellaneous: KEYQ to KFSO and now simulcasts with KFSO-F (Sep) . . . KFIG-F to KSXY-F . . . KCML-F to KMPH and from Country to News (Jan) . . .

GAINESVILLE-OCALA

Arbitron Rank/Pop (12+): 111/338,800

Stations: 25/16
Diaries: 923/367:1/48.4%
Sample Target: 800
% Below Line: 18.5
% Not Listed: 22.1

1992 Revenue: \$5,600,000
HH Inc.: \$27,986
Retail \$: 3.0 Bill
Pop per Station: 21,175
#1 Biller: WHTK-F \$1,900,000

MSA Rank/Pop: 204/207,300+
ADI # 164
Average Person Ratings: 13.8
Market TSL: 19.00 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WKTK-F (AC)	53/11.4	9.0	11.2	11.3	15.0	----	84/1097	661/19.5	20.6	26.9	WKTK-F
2. WTRS-F (C)	40/ 8.6	10.8	-----	-----	0.5	----	62/790	487/14.4	16.4	0.0	WTRS-F
3. WJHM-F (B)	36/ 7.7	4.9	3.9	5.4	3.3	----	52/540	398/11.7	10.3	7.6	WJHM-F
4. WRUF-F (AOR)	33/ 7.1	6.4	10.7	9.2	16.0	----	47/932	655/19.3	19.8	30.5	WRUF-F
5. WMMZ-F (CHR)	23/ 4.9	6.2	6.8	8.8	4.7	----	31/695	555/16.4	18.2	20.7	WMMZ-F
6. WYGC-F (C)	22/ 4.7	4.4	8.7	11.3	6.6	----	25/321	262/ 7.7	9.1	14.0	WYGC-F
7. WYKS-F (CHR)	20/ 4.3	2.9	7.8	6.3	10.3	----	21/445	435/12.8	11.3	25.5	WYKS-F
8. WMFQ-F (EZ)	20/ 4.3	5.3	1.0	1.3	-----	----	27/492	304/ 9.0	9.8	2.5	WMFQ-F
9. WMGF-F (SAC)	15/ 3.2	0.9	-----	-----	-----	----	22/359	180/ 5.3	4.5	0.0	WMGF-F
10. WMOP (C)	13/ 2.8	3.1	-----	-----	-----	----	13/161	136/ 4.0	5.0	0.0	WMOP
11. WRUF (T)	12/ 2.6	1.8	0.5	2.9	1.9	----	14/230	200/ 5.9	4.6	6.9	WRUF
12. WLUS (BB)	12/ 2.6	1.8	4.4	4.2	2.8	----	15/138	98/ 2.9	2.4	7.0	WLUS
13. WRZN (BB)	11/ 2.4	2.4	-----	-----	-----	----	37/374	122/ 3.6	3.6	0.0	WRZN
14. WRRX-F (AOR)	8/ 1.7	2.0	4.9	9.2	3.8	----	9/309	288/ 8.5	6.5	15.7	WRRX-F
15. WOCA (T)	7/ 1.5	0.5	-----	-----	-----	----	7/105	86/ 2.5	2.3	0.0	WOCA
16. WWKA-F (C)	6/ 1.3	3.1	-----	-----	-----	----	22/287	165/ 4.9	6.3	0.0	WWKA-F
17. WOCL-F (AC)	6/ 1.3	2.2	-----	0.4	0.9	----	8/230	153/ 4.5	5.1	0.0	WOCL-F
18. WWLO (B)	5/ 1.1	3.7	-----	-----	-----	----	5/101	101/ 3.0	3.5	0.0	WWLO
19.											
20.											

12+ FM SHARE (METRO): 82.64% (300 of 363) (FAL 91: 79.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>	1 WRUF-F	1 WKTK-F>	1 WKTK-F>	1 WKTK-F>	1 WKTK-F>	1 WKTK-F>	1 WKTK-F>	1 WKTK-F	1 WJHM-F>>	1 WMMZ-F>>
2 WMMZ-F	2 WJHM-F	2 WRUF-F	2 WRUF-F	2 WTRS-F	2 WTRS-F	2 WTRS-F	2 WTRS-F	2 WTRS-F<	2 WRUF-F	2 WTRS-F
3 WYKS-F	3 WKTK-F	3 WJHM-F	3 WTRS-F	WRUF-F	3 WMFQ-F>	3 WRUF-F<	3 WRUF-F	3 WRUF-F>	3 WMMZ-F	WRUF-F
4	4 WYKS-F	4 WTRS-F	4 WYGC-F	4 WYGC-F	4 WMOP	4 WJHM-F	4 WYGC-F	4 WJHM-F	4 WYKS-F	WRUF
5	WTRS-F	5	5	5	WMGF-F	5 WMFQ-F	5 WJHM-F<	5 WMMZ-F	5	5
6	WMMZ-F	6	6	6	6 WRUF	6 WMMZ-F	6 WMFQ-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYKS-F	1 WKTK-F	1 WKTK-F>>	1 WKTK-F>	1 WKTK-F>>	1 WRUF-F	1 WRUF-F>	1 WRUF-F>	1 WRUF-F	1 WKTK-F
2 WJHM-F	2 WJHM-F>	2 WJHM-F	2 WJHM-F>	2 WTRS-F	2 WJHM-F>	2 WJHM-F	2 WYGC-F	2 WKTK-F>	2 WRUF-F
3 WRUF-F	3 WYKS-F	3 WMMZ-F	3 WTRS-F	WJHM-F>	3 WYKS-F	3 WTRS-F	3 WTRS-F	3 WTRS-F	3 WTRS-F
4 WMMZ-F	WRUF-F	4 WYGC-F	WRUF-F	4 WYGC-F	WMMZ-F	4 WYGC-F	WJHM-F	4 WYGC-F	4 WYGC-F
5	WMMZ-F	WTRS-F	5	WRUF-F	5	5	5	WJHM-F	5

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		49 (4)	49 (4)	13.5		WGGO-F 95.5	Slvr Sprgs/Ocala	0.6/4.3/	3/ 154
AOR/CLASSIC		41 (2)	41 (2)	11.3		WTMC 1290	Ocala	0.6/1.9/	4/ 97
AC/OLDIES		65 (4)	65 (4)	17.9		WYOC-F 104.9	High Spngs/Gnsv	0.6/2.4/	4/ 116
FULL SVC/VARIETY									
COUNTRY	13 (1)	74 (5)	87 (6)	24.0		WCFB-F 94.5	Daytna Bch/Orln	0.9/3.3/	6/ 198
BLACK/URBAN	5 (1)	36 (1)	41 (2)	11.3		WNFI-F 99.9	Palatka/Dtn Bch	0.6/4.4/	6/ 325
SAC/EZ		35 (2)	35 (2)	9.6		WQIK-F 99.1	Jacksonville	0.4/1.4/	57/ 514
NEWS/TALK	22 (3)		22 (3)	6.1		WXXL-F 106.7	Leesbrg/Orlando	0.6/2.9/	4/ 116
NOSTALGIA	23 (2)		23 (2)	6.3					
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	63 (7)	300 (18)	363 (25)						

GAINESVILLE-OCALA

RADIO STATIONS

WLUS	,	980,	5 KW/166 W	,	Nostalgia	,	\$14.00	(---)	(GAINESVILLE)
WHOP	,	900,	5 KW/54 W	,	Country		CNN, \$11.00	(Southern)	(OCALA)
WRUF	,	850,	5 KW	,	News/Talk		CBS, \$15.00	(Smith)	Univ. of Fla. (GAINESVILLE)
WWLO	,	1430,	2.5 KW (DAYS)	,	Black		\$10.00	(---)	(GAINESVILLE)
WRZN	,	720,	10 KW/250 W	,	Nostalgia		\$10.00	(---)	(HERNANDO)
WKTK-F,		98.5,	100 KW @ 1322	,	AC		UNIULT, \$32.00	(---)	Entercom (CRYSTAL R.)
WMFQ-F,		92.9,	50 KW @ 476	,	Nostalgia/EZ		UPI, \$15.00	(---)	(OCALA)
WHMZ-F,		93.7,	100 KW @ 1348	,	CHR		ABC, \$18.00	(---)	Dix (OCALA)
WRRX-F,		97.7,	3 KW @ 305	,	AOR		SOURCE NBC, \$14.00	(Christal)	(MICANOPY)
WRUF-F,		103.7,	100 KW @ 768	,	AOR		ABC, \$26.00	(Smith)	Univ. of Fla. (GAINESVILLE)
WTRS-F,		102.3,	50 KW @ 489	,	Country		ABC, \$28.00	(---)	(DUNELLON)
WYGC-F,		100.9,	3 KW @ 298	,	Country		UNISUP ABC, \$20.00	(Mc-Guild)	(GAINESVILLE)
WYKS-F,		105.5,	3 KW @ 266	,	CHR		\$18.00	(Republic)	(GAINESVILLE)

Other ranked stations -- see Orlando

American
Radio
History
Dot
Com

American
Radio
History
Dot
Com

American
Radio

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/571,500
 MSA Rank/Pop: 74/673,000
 ADI # 37 (w/Kalamazoo)
 Average Person Ratings: 16.7
 Market TSL: 21.75 hours

Stations: 23/19
 Diaries: 1028/556:1/57.2%
 Sample Target: 1020
 % Below Line: 6.5
 % Not Listed: 20.4
 1992 Revenue: \$23,200,000
 HH Inc.: \$34,367
 Retail \$: 5.7 B11
 Pop per Station: 30,078
 #1 Biller: WCUZ-AF \$4,250,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WKLQ-F (AOR)	99/10.4	13.7	9.7	8.9	9.9	10.7	152/1922	1198/21.0	22.7	20.2	WKLQ-F
2. WGRD-F (CHR)	69/ 7.2	7.2	7.3	7.8	9.6	7.4	94/1798	1229/21.5	23.0	25.1	WGRD-F
3. WLHT-F (AC)	68/ 7.1	5.7	10.3	10.1	6.0	8.3	75/1062	898/15.7	20.1	15.8	WLHT-F
4. WOOD (FS)	67/ 7.0	6.0	5.1	7.9	6.4	6.5	71/1172	1007/17.6	14.4	14.8	WOOD
5. WCUZ-F (C)	56/ 5.9	10.3	9.0	9.0	9.4	8.6	121/1587	948/16.6	20.1	18.3	WCUZ-F
6. WBCT-F (C)	54/ 5.7	4.8	3.8	4.0	2.5	4.6	147/1784	626/11.0	14.0	11.0	WBCT-F
7. WODJ-F (O)	46/ 4.8	4.7	6.6	5.6	7.2	5.4	66/1243	911/15.9	15.7	18.4	WODJ-F
8. WOOD-F (SAC)	45/ 4.7	7.8	6.5	5.9	9.9	6.2	111/2040	922/16.1	16.8	18.6	WOOD-F
9. WKWM (B)	42/ 4.4	1.7	0.8	1.3	3.1	2.0	42/203	194/ 3.4	2.5	3.1	WKWM
10. WKEZ-F (EZ/SAC)	39/ 4.1	2.4	2.9	1.5	2.3	2.7	52/610	423/ 7.4	6.3	7.7	WKEZ-F
11. WSNX-F (CHR)	29/ 3.0	3.0	4.2	3.0	2.4	3.3	64/1368	793/13.9	12.8	11.1	WSNX-F
12. WMUS-F (C)	26/ 2.7	4.4	4.6	5.5	5.8	4.3	87/1310	581/10.2	11.9	11.6	WMUS-F
13. WLAV-F (AOR)	25/ 2.6	4.0	3.7	3.3	3.8	3.4	45/874	573/10.0	13.2	10.7	WLAV-F
14. WFGF-F (CL)	24/ 2.5	0.8	-----	-----	-----	0.8	24/331	331/ 5.8	0.0	0.0	WFGF-F
15. WJQK-F (REL)	15/ 1.6	1.6	1.7	2.3	1.4	1.8	18/311	252/ 4.4	5.6	4.5	WJQK-F
16. WHTC (FS)	14/ 1.5	1.4	1.3	0.9	1.1	1.3	16/195	167/ 2.9	3.2	2.6	WHTC
17. WFUR-F (REL)	14/ 1.5	2.1	1.8	1.3	1.2	1.7	20/609	415/ 7.3	5.7	5.7	WFUR-F
18.											
19.											
20.											

12+ FM SHARE (METRO): 81.95% (622 of 759) (FAL 91: 82.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGRD-F>>	1 WKLQ-F>	1 WKLQ-F>	1 WLHT-F<	1 WLHT-F<	1 WOOD >	1 WKLQ-F	1 WKLQ-F<	1 WKLQ-F>	1 WKLQ-F	1 WOOD
2 WSNX-F>	2 WGRD-F<	2 WLHT-F	2 WKLQ-F>	2 WKLQ-F>	2 WKEZ-F	2 WGRD-F	2 WLHT-F	2 WLHT-F	2 WGRD-F	WKLQ-F
3 WKLQ-F	3 WLHT-F	3 WGRD-F	3 WODJ-F	3 WODJ-F<	3 WCUZ-F	3 WOOD >	3 WOOD >	3 WCUZ-F	3 WBCT-F	3 WCUZ-F
4	4 WBCT-F>	4 WBCT-F	4 WBCT-F<	4 WBCT-F	4 WODJ-F<	4 WLHT-F<	4 WOOD-F	4 WGRD-F	4 WCUZ-F>	4 WBCT-F
5	5 WLAV-F	5 WODJ-F<	5 WCUZ-F<	5 WCUZ-F	5 WLHT-F<	5 WCUZ-F>	5 WODJ-F	5 WBCT-F	5 WSNX-F	5 WMUS-F
6	6	6 WKWM	6 WGRD-F	6 WGRD-F	6 WOOD-F	6 WOOD-F	6 WKEZ-F	6 WODJ-F	6 WOOD	6 WSNX-F
7	7	7 WCUZ-F	7	7	7 WBCT-F	7	7 WBCT-F	7 WOOD	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGRD-F	1 WKLQ-F	1 WLHT-F>	1 WLHT-F	1 WLHT-F>	1 WKLQ-F>>	1 WKLQ-F>>	1 WKLQ-F>	1 WKLQ-F>>	1 WKLQ-F>
2 WKLQ-F>	WGRD-F<	2 WKLQ-F	2 WGRD-F	2 WGRD-F	2 WKWM	2 WBCT-F>	2 WBCT-F>	2 WBCT-F	2 WBCT-F
3 WLAV-F	3 WLHT-F>>	3 WGRD-F>	3 WKLQ-F>	3 WODJ-F	3 WGRD-F	3 WKWM >	3 WSNX-F	3 WKWM	3 WLHT-F
4 WLHT-F	4 WOOD-F	4 WOOD-F	4 WODJ-F	4 WKLQ-F	4 WBCT-F	4 WLHT-F	4 WLHT-F	4 WLHT-F	4 WCUZ-F
5	5	5	5 WOOD-F	5 WOOD-F	5	5 WGRD-F	5 WOOD	5 WCUZ-F	5 WODJ-F
6	6	6	6	6 WCUZ-F	6	6	6 WCUZ-F	6 WODJ-F	6 WKWM

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		101 (3)	101 (3)	13.3	14.1	WCUZ 1230 Grand Rapids	0.9/2.3/ 9/ 170
AOR/CLASSIC		124 (2)	124 (2)	16.3	19.3	WGHN-AF 92.1 Grand Haven	0.7/1.7/ 10/ 123
AC/OLDIES		118 (3)	118 (3)	15.5	17.7	WWJQ 1260 Zeeland/Holland	0.4/1.3/ 5/ 120
FULL SVC/VARIETY	82 (3)	6 (1)	88 (4)	11.6	9.2		
COUNTRY	9 (1)	136 (3)	145 (4)	19.1	20.9	WKFR-F 103.3 Battle Crk/Kalm	0.3/1.2/ 93/1168
BLACK/URBAN	42 (1)		42 (1)	5.5	3.6	WQLR-F 106.5 Kalamazoo/Bt1Cr	0.4/1.3/ 32/ 555
SAC/EZ		84 (2)	84 (2)	11.1	11.3		
NEWS/TALK							
NOSTALGIA							
RELIGION/GOSPEL	4 (1)	29 (2)	33 (3)	4.3	3.0		
SPANISH							
CLASSICAL		24 (1)	24 (1)	3.2			
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.0		
	137 (6)	622 (17)	759 (23)				

GRAND RAPIDS

RADIO STATIONS

WCUZ	,	1230,	1 KW	--	See WCUZ-FM				
WKWM	,	1140,	5 KW	(DAYS, DA)	, Black	AURN, \$17.00	(Patt)		
WOOD	,	1300,	5 KW	(DA-N)	, Full Service/Talk	CBS NBC, \$40.00	(Katz)		
WCUZ-F	,	101.3,	50 KW	@ 420	, Country	ABC, \$76.00	(Christal)	Federated	
WFUR-F	,	102.9,	48 KW	@ 510	, Religion/EZ	, \$16.00	(---)	Kuiper	
WGRD-F	,	97.9,	13 KW	@ 590	, CHR	, \$43.00	(Durpetti)	Regional	
WBCT-F	,	93.7,	320 KW	@ 781	, Country	ABC, \$35.00	(Durpetti)	Radio Assoc.	
WKLQ-F	,	94.5,	50 KW	@ 500	, AOR	ABC, \$50.00	(Banner)	Bloomington (HOLLAND)	
WLAV-F	,	96.9,	50 KW	@ 500	, AOR	SOURCE, \$37.00	(MMR)	Adams	
WLHT-F	,	95.7,	40 KW	@ 551	, AC	, \$72.00	(Eastman)	Liggett	
WODJ-F	,	107.3,	50 KW	@ 492	, Oldies	UNIULT, \$59.00	(Katz)	Goodrich(GREENVILLE)	
WOOD-F	,	105.7,	265 KW	@ 810	, Soft AC	, \$54.00	(Katz)		
WKEZ-F	,	96.1,	50 KW	@ 492	, SAC/EZ	CBS, \$23.00	(Patt)	(HOLLAND)	
WMUS-F	,	106.9,	50 KW	@ 479	, Country	ABC, \$38.00	(HNWH)	(MUSKEGON)	
WSNX-F	,	104.5,	50 KW	@ 361	, CHR	UNIPWR, \$30.00	(Katz)	Goodrich (MUSKEGON)	

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

GREENSBORO-WS

Arbitron Rank/Pop (12+): 49/820,400

MSA Rank/Pop: 56/942,000

ADI # 48

Average Person Ratings: 16.2

Market TSL: 21.50 hours

Stations: 24/20

Diaries: 1288/637:1/52.3%

Sample Target: 1210

% Below Line: 4.3

% Not Listed: 15.1

1992 Revenue: \$22,800,000

HH Inc.: \$26,025

Retail \$: 7.6 Bill

Pop per Station: 41,020

#1 Biller: WTQR-F \$6,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WTQR-F (C)	258/19.4	18.0	18.9	17.0	16.3	18.3	436/4911	2812/34.3	33.2	28.1	G	WTQR-F
2. WJMH-F (B)	109/ 8.2	8.0	7.8	5.0	5.5	7.3	145/2312	1512/18.4	19.3	15.6	C	WJMH-F
3. WKRR-F (AOR)	98/ 7.4	6.4	7.8	9.7	9.9	7.8	142/2313	1497/18.2	19.8	20.3	D	WKRR-F
4. WSJS (FS)	85/ 6.4	5.9	6.3	7.2	5.5	6.4	91/1154	1044/12.7	13.1	12.0	D	WSJS
5. WQMG-F (B)	66/ 5.0	4.4	5.9	4.9	5.6	5.1	90/1491	1102/13.4	13.8	12.0	C	WQMG-F
6. WKZL-F (CHR)	57/ 4.3	5.7	6.7	3.5	4.0	5.1	87/1961	1341/16.3	16.7	13.0	C	WKZL-F
7. WWWB-F (AC)	52/ 3.9	4.7	4.0	5.8	5.3	4.6	83/1519	930/11.3	11.4	11.5	C	WWWB-F
8. WKSI-F (CHR)	47/ 3.5	4.0	2.6	4.2	3.4	3.6	74/1610	903/11.0	11.8	11.2	B	WKSI-F
9. WMQX-F (O)	46/ 3.5	3.5	1.6	3.9	4.6	3.1	89/1550	830/10.1	8.6	11.9	C	WMQX-F
WMAG-F (AC)	46/ 3.5	4.1	4.8	5.0	5.9	4.3	65/1280	867/10.6	12.8	13.9	D	WMAG-F
11. WPCM-F (C)	41/ 3.1	2.0	1.3	2.6	2.5	2.3	133/1831	570/ 6.9	4.8	5.5	B	WPCM-F
12. WWGL-F (G)	32/ 2.4	1.8	1.6	1.7	2.4	1.9	38/694	490/ 6.0	4.4	5.7	A	WWGL-F
13. WFMX-F (C)	29/ 2.2	2.9	2.6	2.5	2.0	2.5	71/1406	663/ 8.1	8.2	5.4		WFMX-F
14. WMFR (BB)	24/ 1.8	1.9	1.1	1.5	1.4	1.6	24/232	232/ 2.8	2.6	2.7	B	WMFR
WHPE-F (REL)	24/ 1.8	2.0	1.6	1.2	1.7	1.6	40/546	341/ 4.2	4.2	4.2	A	WHPE-F

12+ FM SHARE (METRO): 84.40% (952 of 1128) (FAL 91: 86.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMH-F>>	1 WKRR-F	1 WTQR-F>	1 WTQR-F>>	1 WTQR-F>>	1 WTQR-F>>	1 WTQR-F>>	1 WTQR-F>>	1 WTQR-F>>	1 WJMH-F	1 WTQR-F>>
2 WKSI-F	2 WTQR-F	2 WKRR-F	2 WKRR-F>	2 WKRR-F>	2 WSJS >	2 WSJS	2 WSJS	2 WJMH-F<	2 WTQR-F>	2 WJMH-F>
3 WTQR-F	3 WJMH-F>	3 WJMH-F>	3 WKZL-F	3 WKZL-F	3 WMQX-F	3 WKRR-F	3 WKRR-F	3 WKRR-F>	3 WQMG-F<	3 WSJS
4	4 WKZL-F<	4 WKZL-F<	WJMH-F	WJMH-F<	4 WMAG-F	4 WJMH-F>	4 WWWB-F<	4 WKZL-F<	4 WKRR-F	WQMG-F
5	5 WQMG-F	5 WQMG-F	5 WMQX-F	5 WWWB-F	5 WWWB-F	5 WQMG-F	5 WJMH-F	5 WWWB-F	5 WSJS	5 WKRR-F
6	6 WKSI-F	6 WWWB-F	6 WWWB-F<	WMQX-F<	6 WWGL-F	WKZL-F	6 WMQX-F<	WQMG-F	6 WKSI-F	6 WKZL-F
7	7	7 WMQX-F	7 WSJS	7 WMAG-F	7 WJMH-F	7	7 WKZL-F	7 WMAG-F	7	7 WKSI-F
			WMAG-F							WFMX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMH-F>	1 WTQR-F	1 WTQR-F	1 WTQR-F>	1 WTQR-F>>	1 WKRR-F>>	1 WKRR-F>	1 WKRR-F	1 WTQR-F>	1 WTQR-F>>
2 WQMG-F	2 WJMH-F<	2 WKZL-F	2 WJMH-F	2 WWWB-F	2 WJMH-F>	2 WTQR-F>	2 WTQR-F>>	2 WKRR-F>	2 WKRR-F>
3 WKSI-F	3 WQMG-F	3 WKRR-F	3 WQMG-F	3 WMAG-F	3 WTQR-F>	3 WJMH-F>	3 WKZL-F	3 WJMH-F	3 WSJS
4 WTQR-F	4 WKRR-F	4 WQMG-F	4 WKRR-F<	4 WKRR-F	4 WQMG-F	4 WKZL-F	4 WJMH-F	4 WSJS	4 WJMH-F
5 WKRR-F	5 WKSI-F	5 WKSI-F	5 WWWB-F	5 WQMG-F	5	5 WSJS	5 WSJS	5 WKZL-F	5 WMQX-F
6 WPCM-F	6 WKZL-F	6 WWWB-F	6 WKZL-F	6 WKZL-F	6	6	6 WFMX-F	6 WMQX-F	6 WKZL-F
7	7	7 WMAG-F	7 WKSI-F	7 WMQX-F	7	7	7	7	7
		WJMH-F							

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		104 (2)	104 (2)	9.2	8.9	WAAA 980	Winston-Salem 0.8/2.2/ 11/ 185
AOR/CLASSIC		103 (2)	103 (2)	9.1	11.4	WGLD 1320	Greensboro 1.3/2.3/ 18/ 217
AC/OLDIES		162 (4)	162 (4)	14.4	20.4	WKEW 1400	Greensboro 1.4/2.8/ 21/ 249
FULL SVC/VARIETY	85 (1)		85 (1)	7.5	6.3	WLXN 1440	Lexington 0.5/1.0/ 6/ 91
COUNTRY		352 (5)	352 (5)	31.2	24.7	WNEU-F 94.5	Eden/Greensboro 1.4/6.3/ 43/ 831
BLACK/URBAN	11 (1)	175 (2)	186 (3)	16.5	14.5	WQMG 1510	Greensboro 1.1/1.8/ 15/ 168
SAC/EZ					2.9		
NEWS/TALK	6 (1)		6 (1)	0.5		WRDX-F 105.5	Salisbury/Chrlt 1.4/3.7/ 32/ 511
NOSTALGIA	41 (2)		41 (2)	3.6	2.2	WROV-F 96.3	Martinsvl/Roank 0.4/1.4/ 43/ 628
RELIGION/GOSPEL	14 (1)	56 (2)	70 (3)	6.2	8.0	WTDR-F 96.9	Statesvl/Chrlot 0.4/1.3/ 58/ 758
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS	19 (1)		19 (1)	1.7	0.6		
	176 (7)	952 (17)	1128 (24)				

GREENSBORO-WS

RADIO STATIONS

WAAA	,	980,	1 KW/69 W	,	Black	AURN, \$16.00	(---)	
WMFR	,	1230,	1 KW	,	Nostalgia	ABC APR, \$21.00	(Christal)	Voyager
WSJS	,	600,	5 KW (DA-2)	,	Full Service	NBC MBS, \$42.00	(Mc-Guild)	New Market
WHPE-F,		95.5,	100 KW @ 440	,	Religion			
WJMH-F,		102.1,	106 KW @ 1204	,	Black	\$15.00	(---)	
WKRR-F,		92.3,	100 KW @ 1289	,	Classic ADR	\$43.00	(HNWH)	Beasley (REIDSVILLE)
WKSI-F,		98.7,	100 KW @ 718	,	CHR	\$71.00	(Katz)	Dick
WKZL-F,		107.5,	100 KW @ 500	,	CHR	\$38.00	(Eastman)	Bahakel
WMAG-F,		99.5,	100 KW @ 1499	,	AC	\$42.00	(Katz)	
						\$68.00	(Christal)	Voyager
WNEU-F,		94.5,	100 KW @ 981	,	Country	UNIULT, \$28.00	(Christal)	Ragan Henry (EDEN)
WMQX-F,		93.1,	100 KW @ 1099	,	Oldies	\$38.00	(Durpetti)	EBE
WPCM-F,		101.1,	100 KW @ 1191	,	Country	MBS, \$24.00	(Mc-Guild)	(BURLINGTON)
WQMG-F,		97.1,	100 KW @ 1233	,	Black	ABC CBS, \$40.00	(Banner)	
WTQR-F,		104.1,	100 KW @ 1420	,	Country	MBS, \$97.00	(Mc-Guild)	New Market
WWGL-F,		94.1,	100 KW @ 485	,	Religion	CNN, \$17.00	(TN)	(LEXINGTON)
WWWB-F,		100.3,	100 KW @ 1046	,	AC	UNISUP UNIULT, \$44.00	(MMR)	Mann

Miscellaneous: WMKG-F to WNEU-F (Aug) . . . WKZL-F sold to Dick for \$2,000,000 (E) . . .

GREENVILLE, NC

Arbitron Rank/Pop (12+): 81/449,000
 MSA Rank/Pop: NA
 ADI # 103
 Average Person Ratings: 14.4
 Market TSL: 19.25 hours

Stations: 27/22
 Diaries: 986/455:1/52.6%
 Sample Target: 900
 % Below Line: 8.0
 % Not Listed: 15.8

1992 Revenue: NA
 HH Inc.: \$27,695
 Retail \$: 3.5 Bil
 Pop per Station: 21,380
 #1 Biller: NA

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WRNS-AF (C)	164/25.4	24.8	20.7	21.5	17.7	23.1	219/2278	1594/35.5	34.3	28.2	WRNS-AF
2. WIKS-F (B)	80/12.4	11.8	11.5	14.2	14.3	12.5	96/1465	1047/23.3	22.4	21.6	WIKS-F
3. WDLX-F (CHR)	47/ 7.3	5.8	6.3	4.8	6.7	6.1	63/1241	780/17.4	20.3	18.3	WDLX-F
4. WSFL-F (CL AOR)	35/ 5.4	7.2	5.7	5.4	4.8	5.9	47/637	520/11.6	13.4	12.0	WSFL-F
5. WRHT-F (CHR)	33/ 5.1	3.2	4.9	5.3	3.0	4.6	49/759	453/10.1	9.6	8.3	WRHT-F
6. WNCT-F (EZ)	27/ 4.2	6.6	5.9	5.5	5.3	5.6	86/1036	462/10.3	12.2	11.6	WNCT-F
7. WKOO-F (O)	24/ 3.7	4.1	5.4	4.2	5.4	4.3	28/429	348/ 7.8	12.0	9.9	WKOO-F
8. WTND-F (AC)	21/ 3.2	2.8	3.6	3.5	3.7	3.3	24/392	324/ 7.2	8.6	9.1	WTND-F
9. WTRG-F (O)	17/ 2.6	3.4	2.6	2.1	1.9	2.7	92/1091	339/ 7.6	6.8	5.8	WTRG-F
10. WRDU-F (AOR)	13/ 2.0	2.2	2.1	2.9	3.2	2.3	93/880	296/ 6.6	5.7	6.6	WRDU-F
11. WKQT-F (AOR)	10/ 1.5	1.0	2.0	2.4	2.5	1.7	11/297	295/ 6.6	7.8	10.2	WKQT-F
13. WELS (C)	10/ 1.5	0.4	0.9	0.4	1.0	0.8	10/147	129/ 2.9	2.4	2.8	WELS

12+ FM SHARE (METRO): 91.93% (501 of 545) (FAL 91: 87.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIKS-F	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WIKS-F	1 WRNS-F>>
2 WRHT-F	2 WIKS-F>	2 WIKS-F	2 WDLX-F	2 WDLX-F	2 WNCT-F	2 WIKS-F>	2 WIKS-F	2 WIKS-F>	2 WRNS-AF>	2 WKOO-F>
3	3 WSFL-F	3 WDLX-F	3 WIKS-F	3 WIKS-F	3 WIKS-F	3 WDLX-F>	3 WDLX-F	3 WDLX-F	3 WRHT-F>	3 WIKS-F
4	4	4 WSFL-F	4	4	4 WDLX-F	4 WRHT-F	4 WSFL-F	4 WSFL-F	4 WDLX-F	4
5	5	5	5	5	5 WKOO-F	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIKS-F	1 WRNS-AF	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WIKS-F	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>	1 WRNS-AF>>
2 WRHT-F	2 WIKS-F	2 WDLX-F	2 WIKS-F	2 WIKS-F	2 WRNS-AF	2 WIKS-F	2 WIKS-F	2 WIKS-F	2 WDLX-F>
3	3 WDLX-F	3 WIKS-F	3 WDLX-F>	3 WDLX-F	3 WSFL-F	3 WSFL-F	3 WDLX-F	3 WSFL-F	3 WIKS-F
4 WRNS-AF	4	4	4 WSFL-F	4	4	4	4	4 WDLX-F	4 WSFL-F
5 WSFL-F	5	5	WRHT-F	5	5	5	5	5	5
6	6	6	WKOO-F	6	6	6	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		80 (3)	80 (3)	14.7	5.9	WCZI-F 98.3	Washington/Grnv 0.5/2.4/ 3/ 108
AOR/CLASSIC		64 (4)	64 (4)	11.7	12.8	WJCV 1290	Jacksonville 0.9/1.4/ 6/ 64
AC/OLDIES	4 (1)	67 (4)	71 (5)	13.0	23.1	WJNC 1240	Jacksonville 1.4/2.6/ 9/ 115
FULL SVC/VARIETY	9 (1)		9 (1)	1.7	1.9	WOOW 1340	Greenville 0.6/1.4/ 7/ 89
COUNTRY	13 (2)	173 (3)	186 (5)	34.1	21.5	WRQR-F 94.3	Farmville/Grnv1 0.8/2.6/ 6/ 144
BLACK/URBAN		84 (2)	84 (2)	15.4	18.7	WRRF 930	Washington 0.8/1.4/ 6/ 75
SAC/EZ		27 (1)	27 (1)	5.0	6.1	WTKF-AF 107.3	Atlantic/Beaufort 0.6/1.7/ 4/ 76
NEWS/TALK	6 (2)	3 (1)	9 (3)	1.7	0.7	WXQR-F 105.5	Jacksonville 0.9/3.4/ 7/ 181
NOSTALGIA							
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	6.1	WFXX-F 104.3	Tarboro/Raleigh 0.6/1.9/ 18/ 326
SPANISH						WGTM 590	Wilson 0.9/2.2/ 12/ 260
CLASSICAL						WKTC-F 96.9	Tarboro/Rky Mnt 1.4/4.1/ 65/ 920
JAZZ/NEW AGE		3 (1)	3 (1)	0.6		WQDR-F 94.7	Raleigh/Durham 0.5/2.4/ 22/ 465
UNKNOWN/OTHERS	6 (1)		6 (1)	1.1	3.4		
	44 (8)	501 (19)	545 (27)				

RADIO STATIONS

WELS, 1010, 1 KW/500 W (DA-N), COUNTRY	NBC, \$ 9.00 (DORA)	(KINSTON)
WIKS-F, 101.9, 100 KW @ 981, BLACK	ABC, UNIULT, \$ 33.00 (HNWH)	Taylor (NEW BERN)
WKOO-F, 98.7, 100 KW @ 298, OLDIES	MBS, \$ 19.00 (Durpetti)	(JACKSONVILLE)
WKQT-F, 103.3, 100 KW @ 459, CHR	ABC, \$ 15.00 (Christal)	(NEWPORT)
WNCT-F, 107.9, 100 KW @ 1699, EZ	ABC, \$ 22.00 (MMR)	Park (GREENVILLE)
WDLX-F, 93.3, 100 KW @ 1781, AC	ABC, \$ 30.00 (Banner)	(WASHINGTON)
WQDW-F, 97.7, 3 KW @ 249, BLACK	\$ 13.00 (Republic)	(KINSTON)
WRHT-F, 96.3, 50 KW @ 472, CHR	CNN, \$ 16.00 (---)	(MOREHEAD)
WRNS-F, 95.1, 100 KW @ 1499, COUNTRY	ABC UNIULT, \$ 40.00 (McGuild)	Pinnacle (KINSTON)
WRQR-F, 94.3, 2 KW @ 407, AC	\$ 12.00 (TN)	(FARMVILLE)
WSFL-F, 106.5, 100 KW @ 915, CLASSIC AOR	UNIPWR, \$ NA (Eastman)	(NEW BERN)
WTND-F, 99.5, 17 KW @ 843, AC	\$ 19.00 (---)	Willis (GRIFTON)
WXQR-F, 105.5, 3 KW @ 298, AOR	ABC, \$ 14.00 (TN)	(JACKSONVILLE)

OTHER RANKED STATIONS -- See Raleigh

Miscellaneous: WVVY-F to WTND-F (Dec) . . .

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 60/678,500

Stations: 27/19
Diaries: 1221/556:1/48.5%
Sample Target: 1120
% Below Line: 5.4
% Not Listed: 13.1

1992 Revenue: \$21,200,000
HH Inc.: \$26,955
Retail \$: 5.2 Bil
Pop per Station: 35,710
#1 Biller: WMYI-F \$4,200,000

MSA Rank/Pop: 81/633,000
ADI # 35 (w/Asheville)
Average Person Ratings: 16.4
Market TSL: 21.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WSSL-AF (C)	203/18.2	14.7	17.1	13.8	15.7	16.0	308/3327	1951/28.8	29.6	25.6	F	WSSL-AF
2. WESC-F (C)	157/14.1	13.1	10.6	12.0	12.7	12.5	312/3473	1706/25.1	23.6	24.4	E	WESC-F
3. WMYI-F (AC)	114/10.3	9.2	10.3	8.5	9.5	9.6	171/2674	1594/23.5	21.7	21.6	F	WMYI-F
4. WSPA-F (SAC)	72/ 6.5	6.4	4.9	8.0	7.6	6.4	125/1492	842/12.4	13.7	15.2	C	WSPA-F
5. WFBC-F (O)	68/ 6.1	5.4	7.0	4.6	4.3	5.8	97/1642	1048/15.4	14.2	14.7	D	WFBC-F
6. WROQ-F (AOR)	67/ 6.0	7.8	4.7	8.5	8.0	6.8	105/1560	909/13.4	13.2	16.7	D	WROQ-F
7. WLWZ-AF (B)	56/ 5.0	6.9	5.7	6.0	4.9	5.9	56/609	581/ 8.6	9.8	9.1	C	WLWZ-AF
8. WFBC (N/T)	34/ 3.1	1.6	3.0	2.8	2.5	2.6	37/556	496/ 7.3	5.1	6.2	B	WFBC
9. WMUU-F (SAC)	26/ 2.3	3.1	1.5	3.0	2.7	2.5	33/545	367/ 5.4	5.5	6.2	A	WMUU-F
10. WSPA (FS)	25/ 2.2	1.8	1.6	2.8	1.0	2.1	25/280	272/ 4.0	3.9	3.3	A	WSPA
11. WBBO-F (CHR)	23/ 2.1	3.5	3.9	3.0	3.9	3.1	55/1226	539/ 7.9	12.2	12.0	B	WBBO-F
12. WPEG-F (B)	22/ 2.0	1.2	1.3	1.9	0.8	1.6	37/368	210/ 3.1	3.2	3.0		WPEG-F
13. WPJM (O)	19/ 1.7	0.7	1.3	0.4	1.2	1.0	19/255	255/ 3.8	2.4	2.5	A	WPJM
14. WORD (N/T)	13/ 1.2	0.6	0.9	0.4	0.2	0.8	13/206	206/ 3.0	2.5	1.3		WORD
15.												

12+ FM SHARE (METRO): 87.99% (850 of 966) (FAL 91: 89.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WSSL-AF>	1 WSSL-AF>	1 WSSL-AF>	1 WSSL-AF>	1 WSSL-AF>	1 WESS-F	1 WESS-F<	1 WSSL-AF	1 WSSL-AF>	1 WSSL-AF>	1 WSSL-F<
2 WBBO-F>	2 WMYI-F	2 WMYI-F	2 WESC-F	2 WESC-F	2 WSSL-AF>	2 WSSL-AF	2 WESS-F>	2 WESS-F>	2 WESS-F>	2 WESS-F
3 WLWZ-AF>	3 WROQ-F	3 WESC-F>	3 WMYI-F>	3 WMYI-F>	3 WFBC-F	3 WMYI-F>>	3 WMYI-F	3 WMYI-F>	3 WLWZ-AF	3 WLWZ-F
4 WESC-F	4 WESC-F	4 WROQ-F	4 WROQ-F	4 WSPA-F	4 WSPA-F<	4 WSPA-F	4 WSPA-F	4 WROQ-F	4 WFBC-F	4 WMYI-F
5	5	5	5	5	5 WMYI-F	5	5	5	5 WMYI-F	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSSL-AF>>	1 WSSL-AF>	1 WSSL-AF>	1 WSSL-AF>	1 WSSL-AF	1 WSSL-AF>	1 WSSL-AF	1 WSSL-AF<	1 WSSL-AF>	1 WSSL-AF>
2 WMYI-F>	2 WMYI-F	2 WMYI-F	2 WMYI-F	2 WESC-F	2 WMYI-F	2 WROQ-F>	2 WROQ-F>	2 WROQ-F>	2 WESC-F<
3 WROQ-F	3 WESC-F	3 WESC-F	3 WESC-F>	3 WMYI-F	3 WROQ-F	3 WMYI-F	3 WESC-F	3 WMYI-F	3 WMYI-F
4 WLWZ-AF	4	4	4 WSPA-F	4 WSPA-F	4 WLWZ-AF	4 WESC-F	4 WMYI-F	4 WESC-F	4 WROQ-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		29 (2)	29 (2)	3.0	5.4	WESC 660 Greenville	0.8/2.4/ 10/ 206		
AOR/CLASSIC		67 (1)	67 (1)	6.9	9.8	WHYZ 1070 Greenville	0.7/2.8/ 8/ 210		
AC/OLDIES	19 (1)	192 (4)	211 (5)	21.8	18.7	WRIX-F 103.1 HoneaPath/Ander	0.5/1.9/ 13/ 205		
FULL SVC/VARIETY	25 (1)		25 (1)	2.6	1.2	WMMH-F 107.3 Anderson	0.5/4.3/ 12/ 481		
COUNTRY	14 (2)	361 (3)	375 (5)	38.8	34.8				
BLACK/URBAN	9 (2)	92 (4)	101 (6)	10.5	9.4	WBFM-F 98.1 Seneca	0.4/1.8/ 17/ 294		
SAC/EZ		103 (3)	103 (3)	10.7	11.9	WBT -F 107.9 Charlotte	0.4/1.5/ 15/ 288		
NEWS/TALK	47 (2)		47 (2)	4.9	3.1	WKZ-F 101.9 Gastonia/Chrlt	0.9/3.7/ 22/ 547		
NOSTALGIA	2 (1)		2 (1)	0.2	0.8	WKS-F 99.9 Asheville/Hdnrs	0.5/3.3/ 59/1281		
RELIGION/GOSPEL		6 (1)	6 (1)	0.6	2.0	WMT-F 106.9 Black Mountain	0.5/2.2/ 25/ 511		
SPANISH						WMTY-F 103.5 Greenwood	0.4/1.4/ 25/ 376		
CLASSICAL						WSNW 1150 Seneca	0.2/0.4/ 4/ 61		
JAZZ/NEW AGE									
UNKNOWN/OTHERS					2.9				
	116 (9)	850 (18)	966 (27)						

RADIO STATIONS

WESC , 660, 50 KW (DAYS, DA),	SEE WESC-FM		
WFBC , 1330, 5 KW (DA-N),	, News/Talk	NBC MBS, \$21.00	(Katz) Multimedia
WHYZ , 1070, 50 KW/1.5 KW (DA-1)	Black	, \$19.00	(K & P)
WPJM , 800, 1 KW/438 W	, Gospel	ABC, \$15.00	(Keystone) (GREER)
WSPA , 950, 5 KW (DA-N)	, Full Service	CBS, \$17.00	(Christal)
WBBO-F, 93.3, 93 KW @ 2030	, CHR	, \$29.00	(Torbet) (FOREST CITY)
WESC-F, 92.5, 100 KW @ 2001	, Country	ABC, \$90.00	(Banner)
WFBC-F, 93.7, 100 KW @ 1850	, Oldies	ABC, \$56.00	(Katz) Multimedia
WLWZ-F, 103.9, 3 KW @ 328	, Black	, \$30.00	(HNWH) Voyager (EASLEY)
WMUU-F, 94.5, 100 KW @ 1200	, EZ	APR, \$18.00	(---)
WMYI-F, 102.5, 20 KW @ 1778	, AC	, \$87.00	(Eastman) AmCom (HNDRSNVLE)
WROQ-F, 101.1, 100 KW @ 987	, AOR	ABC, \$40.00	(Banner) ABS (ANDERSON)
WSPA-F, 98.9, 100 KW @ 1909	, Soft AC/EZ	, \$39.00	(Christal)
WSSL-F, 100.5, 100 KW @ 1240	, Country	UNIPWR, \$71.00	(Mc-Guild) CF (GRAY COURT)
WMMH-F, 107.3, 100 KW @ 1010	, AC	ABC, \$32.00	(Christal) (ANDERSON)

Miscellaneous: WAIM sold by ABS for \$80,000 . . . WMYI-F sold by Amcom to Capstar for \$10,250,000 (Star; Blackburn) . . .

HARRISBURG

Arbitron Rank/Pop (12+): 74/507,300

Stations: 29/16
Diaries: 1013/501:1/58.3%
Sample Target: 970
% Below Line: 14.7
% Not Listed: 15.5

1992 Revenue: \$14,500,000
HH Inc.: \$34,026
Retail \$: 5.1 Bill
Pop per Station: 31,706
#1 Biller: WNNK-AF \$4,500,000

MSA Rank/Pop: 89/597,000
ADI #44 (w/York & Lancaster)
Average Person Ratings: 17.0
Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WRKZ-F (C)	101/11.7	6.9	7.1	7.4	9.3	8.3	204/2204	984/19.4	14.7	15.1	E	WRKZ-F
2. WNNK-F (CHR)	90/10.4	9.8	11.3	10.3	14.2	10.4	111/1855	1416/27.9	30.5	30.7	F	WNNK-F
3. WRVV-AF (AOR/AC)	84/ 9.7	10.5	7.0	5.6	5.2	8.2	153/2132	1089/21.5	15.8	7.8	C	WRVV-AF
4. WHP (FS)	65/ 7.5	6.7	6.9	6.5	7.9	6.9	97/1358	877/17.3	14.4	13.2	C	WHP
5. WTPA-F (AOR)	61/ 7.1	7.3	6.3	10.6	8.2	7.8	89/1326	785/15.5	16.2	16.7	D	WTPA-F
6. WWKL-F (O)	50/ 5.8	6.5	6.4	7.4	8.5	6.5	76/1295	764/15.1	18.0	16.2	D	WWKL-F
7. WHYL (BB)	36/ 4.2	3.9	3.5	5.4	2.4	4.3	49/596	421/ 8.3	7.6	6.3	A	WHYL
8. WIMX-F (AC)	32/ 3.7	4.0	5.9	5.9	5.5	4.9	37/871	708/14.0	15.4	15.1	B	WIMX-F
9. WROZ-F (SAC)	28/ 3.2	3.7	3.8	2.7	3.4	3.3	102/1374	400/ 7.9	10.3	9.6		WROZ-F
10. WQXA-F (CHR)	26/ 3.0	6.6	5.0	4.1	3.5	4.7	64/1416	598/11.8	14.2	14.1		WQXA-F
11. WIMX (T)	25/ 2.9	1.7	1.8	0.5	----	1.7	30/417	379/ 7.5	5.9	2.4	A	WIMX
12. WHYL-F (C)	18/ 2.1	2.8	4.1	4.2	2.5	3.3	19/331	298/ 5.9	7.1	6.4	A	WHYL-F
13. WARM-F (AC)	16/ 1.9	1.9	1.5	1.4	1.3	1.7	157/1916	282/ 5.6	5.4	4.5		WARM-F
14. WLBR (FS)	13/ 1.5	2.6	3.8	2.4	2.9	2.6	14/335	270/ 5.3	9.1	6.4	A	WLBR
15.												

12+ FM SHARE (METRO): 79.73% (582 of 730) (FAL 91: 79.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WNNK-F>>	1 WRVV-AF	1 WRVV-AF	1 WRVV-AF	1 WRVV-AF	1 WRKZ-F	1 WNNK-F	1 WRVV-AF<	1 WRKZ-F	1 WRKZ-F>	1 WRKZ-F
2 WQXA-F>>	WTPA-F	2 WNNK-F<	2 WNNK-F<	2 WRKZ-F	2 WHP >	2 WRKZ-F	2 WHP	2 WNNK-F	2 WNNK-F<	2 WRVV-F
3 WRKZ-F	3 WNNK-F>	3 WTPA-F	3 WTPA-F	3 WNNK-F	3 WWKL-F<	3 WRVV-AF	3 WRKZ-F	3 WRVV-AF	3 WRVV-AF	3 WTPA-F
4	4 WRKZ-F	4 WRKZ-F	4 WRKZ-F	4 WTPA-F	4 WHYL <	4 WTPA-F	4 WNNK-F	4 WTPA-F>	4 WHP	4 WHP
5	5	5 WWKL-F	5 WWKL-F	5 WWKL-F	5 WNNK-F<	5 WHP	5 WTPA-F	5 WWKL-F	5 WWKL-F	5
6	6	6	6	6	6 WRVV-AF	6	6	6	6 WTPA-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNNK-F	1 WNNK-F	1 WNNK-F	1 WNNK-F>	1 WNNK-F	1 WRVV-AF>	1 WTPA-F	1 WTPA-F>	1 WRVV-AF	1 WRVV-AF
2 WRVV-AF	2 WRVV-AF	2 WRVV-AF>	2 WRVV-AF	2 WRKZ-F<	2 WTPA-F	2 WRVV-AF>	2 WRVV-AF>	2 WTPA-F>	2 WTPA-F
WTPA-F	3 WTPA-F	3 WTPA-F>	3 WRKZ-F	3 WRVV-AF<	WNNK-F	3 WNNK-F	3 WNNK-F	3 WRKZ-F	3 WRKZ-F>
WRKZ-F	4 WRKZ-F	4 WRKZ-F	4 WWKL-F	4 WWKL-F>	4 WYCR-F	4	4	4 WNNK-F	4 WWKL-F
5	5	5 WIMX-F	5 WTPA-F	5 WIMX-F	WQXA-F	5	5	5	WNNK-F
6	6	6	6	6 WTPA-F	6	6	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		144 (6)	144 (6)	19.7	22.8	WQIC-F 100.1 Lebanon	0.9/2.6/ 8/ 138
AOR/CLASSIC	2 (1)	159 (4)	161 (5)	22.1	13.0	WQLV-F 98.9 Mllrsbrg/Nwprt	0.7/2.2/ 6/ 124
AC/OLDIES		98 (3)	98 (3)	13.4	16.7	WWII 720 Shirmstwn/Hrsb	0.8/2.7/ 9/ 184
FULL SVC/VARIETY	78 (2)		78 (2)	10.7	12.6	WYGL-F 100.5 Elizabeth	0.8/2.2/ 17/ 329
COUNTRY		139 (6)	139 (6)	19.0	16.3		
BLACK/URBAN						WDAC-F 94.5 Lancaster	0.6/3.3/ 57/ 767
SAC/EZ		31 (2)	31 (2)	4.2	10.1	WGRX-F 100.7 Westmnstr/Baltm	0.7/3.0/ 30/ 550
NEWS/TALK	25 (1)		25 (1)	3.4	2.2	WGTY-F 107.7 Gettysburg	0.3/3.0/ 98/1027
NOSTALGIA	36 (1)		36 (1)	4.9	2.7	WHTF-F 92.7 Starview	1.2/6.5/ 47/1104
RELIGION/GOSPEL		5 (1)	5 (1)	0.7	3.1	WIKZ-F 95.1 Chambrsbrg/Hagr	0.7/2.4/ 6/ 134
SPANISH						WIOV-F 105.1 Ephrata/Lancstr	0.5/1.8/ 68/ 958
CLASSICAL						WLAN-F 96.9 Lancaster	0.7/3.2/ 44/1161
JAZZ/NEW AGE						WQKX-F 94.1 Sunbury	0.7/1.9/ 15/ 212
UNKNOWN/OTHERS	7 (1)	6 (1)	13 (2)	1.8	0.5	WWMD-F 104.7 Hagerstown	0.3/1.0/ 29/ 329
	148 (6)	582 (23)	730 (29)			WYCR-F 98.5 York/Hanover	0.9/4.2/ 57/1130

RADIO STATIONS

WHP	580	5 KW (DA-N)	Full Service	CNN ABC, \$28.00	(MMR)	Dame
WHYL	960	5 KW/22 W (DA-1)	Nostalgia	UNIULT, \$16.00	(---)	(CARLISLE)
WLBR	1270	5 KW/1 KW (DA-2)	Full Service	ABC, \$15.00	(K & P)	(LEBANON)
WRVV-F	97.3	17 KW @ 840	AOR/AC		(MMR)	Dame
WHYL-F	102.3	3 KW @ 328	Country	CNN, \$25.00	(---)	(CARLISLE)
WIMX-F	99.3	3 KW @ 328	AC	UNIPWR, \$28.00	(Mc-Guild)	
WNNK-F	104.1	23 KW @ 725	CHR	APR, \$88.00	(Christal)	Keymarket
WRKZ-F	106.7	14 KW @ 827	Country	ABC, \$75.00	(Torbet)	THZ (HERSHEY)
WTPA-F	93.5	1.8 KW @ 620	AOR		(Banner)	
WWKL-F	94.9	25 KW @ 699	Oldies	UNIULT, \$58.00	(Katz)	Barnstable

Other Ranked Stations -- See York or Lancaster

Miscellaneous: WNNK A/F sold by Keymarket to Calendar for \$12,000,000 (Hepburn) . . .

HARTFORD

Arbitron Rank/Pop (12+): 40/990,600
 MSA Rank/Pop: 44/1,130,000
 ADI # 24 (w/New Haven)
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 26/16
 Diaries: 1415/700:1/51.3%
 Sample Target: 1360
 % Below Line: 19.6
 % Not Listed: 16.1

1992 Revenue: \$36,900,000
 HH Inc.: \$42,925
 Retail \$: 9.1 Bil
 Pop per Station: 61,912
 #1 Biller: WTIC \$7,400,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WTIC (FS)	216/13.0	12.2	13.5	16.1	15.2	13.7	291/3874	2775/28.0	27.2	28.0	H	WTIC
2. WWYZ-F (C)	168/10.1	8.4	7.5	7.4	7.8	8.4	281/3082	1797/18.1	14.4	18.2	E	WWYZ-F
3. WRCH-F (SAC)	128/ 7.7	5.7	7.7	6.4	7.3	6.9	179/2602	1593/16.1	17.6	15.9	D	WRCH-F
4. WTIC-F (CHR)	114/ 6.8	7.6	7.7	8.1	7.7	7.6	179/3909	2152/21.7	25.5	24.8	F	WTIC-F
5. WCCC-AF (AOR)	97/ 5.8	5.0	4.3	5.4	5.4	5.1	141/2473	1491/15.1	14.4	16.3	C	WCCC-AF
6. WZMX-F (AC)	87/ 5.2	5.2	6.4	5.1	4.5	5.5	126/2358	1564/15.8	16.1	13.1	D	WZMX-F
7. WKSS-F (CHR)	79/ 4.7	5.6	5.1	4.1	5.1	4.9	160/3660	1695/17.1	18.2	17.5	D	WKSS-F
8. WHCN-F (AOR)	72/ 4.3	6.7	4.7	6.5	6.1	5.6	131/2434	1296/13.1	14.5	15.6	F	WHCN-F
9. WDRC-F (O)	71/ 4.3	5.8	4.5	5.6	6.6	5.1	169/2918	1341/13.5	13.9	16.2	F	WDRC-F
10. WDRC (BB)	58/ 3.5	3.6	3.5	3.1	3.3	3.4	59/883	748/ 7.6	8.0	6.5	B	WDRC
11. WPOP (N/T)	52/ 3.1	2.9	2.5	2.4	3.1	2.7	52/875	796/ 8.0	9.1	10.3	C	WPOP
12. WYSR-F (AC)	50/ 3.0	3.5	3.7	3.7	3.0	3.5	81/1965	1188/12.0	11.1	11.5	C	WYSR-F
WAQY-F (AOR)	50/ 3.0	2.9	2.9	2.2	1.8	2.8	143/2581	1032/10.4	9.9	9.9		WAQY-F

12+ FM SHARE (METRO): 70.05% (980 of 1399) (FAL 91: 70.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F>>	1 WCCC-AF	1 WWYZ-F	1 WWYZ-F>	1 WWYZ-F>	1 WTIC >	1 WTIC >>	1 WTIC	1 WWYZ-F	1 WTIC	1 WTIC >>
2 WKSS-F>>	2 WWYZ-F	2 WCCC-AF	2 WZMX-F<	2 WTIC <	2 WWYZ-F<	2 WCCC-AF	2 WWYZ-F	2 WTIC	2 WWYZ-F	2 WPOP
3 WZMX-F	3 WTIC-F	3 WTIC-F	3 WCCC-AF	3 WZMX-F<	3 WRCH-F>	3 WRCH-F>	3 WTIC-F	3 WRCH-F	3 WTIC-F<	3 WRCH-F
4	4 WHCN-F	4 WZMX-F	4 WDRC-F<	4 WRCH-F	4 WDRC	4 WWYZ-F	4 WCCC-AF<	4 WTIC-F<	4 WKSS-F	4 WZMX-F
5	5 WKSS-F	5 WHCN-F<	5 WTIC	5 WDRC-F<	5 WDRC-F	5 WRCH-F>	5 WTIC-F<	5 WZMX-F	5 WRCH-F>	5 WWYZ-F
6	6 WZMX-F	6 WRCH-F	6 WRCH-F<	6 WCCC-AF	6 WPOP	6 WHCN-F	6 WZMX-F	6 WHCN-F<	6 WZMX-F	6 WYSR-F<
7	7 WAQY-F	7 WTIC <	7 WTIC-F<	7 WTIC-F	7	7 WKSS-F	7 WDRC-F	7 WKSS-F	7	7 WCCC-F
8	8	8 WDRC-F	8 WHCN-F	8	8	8	8	8 WDRC-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTIC-F	1 WZMX-F	1 WZMX-F	1 WWYZ-F	1 WWYZ-F	1 WCCC-AF>	1 WCCC-AF>	1 WCCC-AF	1 WCCC-AF	1 WWYZ-F
2 WCCC-AF	2 WTIC-F	2 WTIC-F	2 WZMX-F<	2 WZMX-F<	2 WHCN-F	2 WHCN-F	2 WWYZ-F	2 WWYZ-F	2 WCCC-AF
3 WKSS-F	3 WWYZ-F	3 WWYZ-F>	3 WTIC-F	3 WRCH-F	3 WKSS-F	3 WWYZ-F	3 WHCN-F>	3 WHCN-F	3 WHCN-F
4 WWYZ-F>	4 WKSS-F>	4 WYSR-F	4 WRCH-F	4 WTIC-F	4 WTIC-F	4 WAQY-F>	4 WAQY-F>	4 WTIC	4 WTIC
5 WZMX-F	5 WCCC-AF	5 WKSS-F>	5 WKSS-F	5 WTIC	5 WAQY-F>	5 WKSS-F	5 WTIC	5 WDRC-F<	5 WDRC-F>
6 WRCH-F	6 WYSR-F	6 WTIC	6 WDRC-F<	6 WDRC-F	6 WWYZ-F	6 WTIC-F	6 WPLR-F	6 WAQY-F<	6 WZMX-F
7 WHCN-F	7	7	7 WTIC	7	7	7	7 FAN	7 WTIC-F	7 WRCH-F
8	8	8	8	8	8	8	8 WDRC-F	8	8 WAQY-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	14.8	15.5	WCNX 1150	MIDDLETOWN	0.8/1.9/ 14/ 223
AOR/CLASSIC	3 (1)	249 (5)	252 (6)	18.0	18.3	WKND 1480	Windsor	0.5/1.1/ 9/ 108
AC/OLDIES	13 (1)	213 (4)	226 (5)	16.2	21.2	WLAT 1230	Manchester	0.4/0.9/ 6/ 89
FULL SVC/VARIETY	222 (2)		222 (2)	15.9	18.4	WRYM 840	New Britain	1.3/1.8/ 22/ 202
COUNTRY		183 (2)	183 (2)	13.1	10.4			
BLACK/URBAN	9 (1)		9 (1)	0.6		WCBS 880	New York	0.4/2.2/ 71/1365
SAC/EZ		128 (1)	128 (1)	9.1	8.5	WFAN 660	New York	1.7/5.8/ 93/1857
NEWS/TALK	87 (3)		87 (3)	6.2	5.6	WHYN 560	Springfield	0.4/1.1/ 89/1095
NOSTALGIA	58 (1)		58 (1)	4.1		WHYN-F 93.1	Springfield	0.3/2.8/ 95/1510
RELIGION/GOSPEL					0.6	WKCI-F 101.3	Hamden	0.8/5.2/102/2115
SPANISH	27 (2)		27 (2)	1.9	0.5	WPKX-F 97.9	Enfield	0.9/3.1/114/1365
CLASSICAL						WPLR-F 99.1	New Haven	1.6/8.6/125/2320
JAZZ/NEW AGE						WWRX-F 103.7	Westerly/Prvdnc	0.4/2.2/ 58/1133
UNKNOWN/OTHERS					0.8			
	419 (11)	980 (15)	1399 (26)					

RADIO STATIONS

WDRC, 1300, 5 KW (DA-N)	, Nostalgia	UNISUP UNILT, \$ NA (Mc-Guild)	Buckley
WNEZ, 910, 5 KW (DA-N)	, EZ	, \$ 22.00 (Banner)	DeDominicus
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	ABC, \$ 35.00 (HNWH)	Merv Griffin
WTIC, 1080, 50 KW (DA-N)	, FULL SERVICE	CBS, \$ 160.00 (Group W)	Chase
WCCC-F, 106.9, 23 KW @ 731, AOR		ABC, SOURCE, \$ 40.00 (Durpetti)	
WDRC-C, 102.9, 20 KW @ 810, OLDIES		, \$ 95.00 (McGuild)	Buckley
WHCN-F, 105.9, 16 KW @ 869, AOR/CLASSIC		ABC, \$ 77.00 (Christal)	Beck-Ross
WYSR-F, 104.1, 18 KW @ 836, AC		, \$ 61.00 (HNWH)	Merv Griffin (WATERBURY)
WKSS-F, 95.7, 17 KW @ 879, CHR		APR, \$ 57.00 (MMR)	Precision
WRCH-F, 100.5, 8 KW @ 1250, SOFT AC		, \$ 57.00 (Banner)	DeDominicus
WTIC-F, 96.5, 20 KW @ 810, CHR		, \$ 105.00 (Group W)	Chase
WWYZ-F, 92.5, 18 KW @ 859, COUNTRY		UNILT, \$ 65.00 (Banner)	(WATERBURY)
WZMX-F, 93.7, 21 KW @ 774, AC		, \$ 52.00 (Torbet)	

Miscellaneous: WIOF-F to WYSR-F and from a softer AC to a more up-tempo AC (Sep) . . .

HONOLULU

Arbitron Rank/Pop (12+): 56/712,400
 MSA Rank/Pop: 63/860,000
 No ADI
 Average Person Ratings: 16.3
 Market TSL: 22.50 hours

Stations: 27/27
 Diaries: 1160/614:1/48.8%
 Sample Target: 1150
 % Below Line: 0.0
 % Not Listed: 5.8

1992 Revenue: \$19,700,000
 HH Inc.: \$42,864
 Retail \$: 8.8 B11
 Pop per Station: 26,385
 #1 Biller: KSSK \$3,800,000

12+ METRO	1/4/SHARE	SUM				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING			Revenue Level	
		92	SPG 92	WIN 92	FAL 91			92	SPG 92	FAL 91		
1. KSSK-F (AC)	129/11.1	11.0	12.5	11.8	11.8	11.6	129/1700	1700/23.9	30.0	25.8	D	KSSK-F
2. KSSK (FS)	123/10.6	9.6	8.4	9.3	11.0	9.5	123/1293	1293/18.1	17.8	18.6	E	KSSK
3. KIKI-F (CHR)	112/ 9.6	10.3	11.1	10.0	8.2	10.3	112/1626	1626/22.8	25.2	23.0	C	KIKI-F
4. KUMU-AF (EZ/SAC)	90/ 7.7	6.5	9.8	9.5	8.9	8.4	90/1233	1233/17.3	17.7	17.5	C	KUMU-AF
5. KCCN-F (E)	84/ 7.2	9.2	6.7	9.9	11.4	8.3	84/1146	1146/16.1	16.9	21.4	D	KCCN-F
6. KQMQ-AF (CHR)	78/ 6.7	7.8	9.6	8.3	8.1	8.1	78/1581	1581/22.2	25.1	25.0	D	KQMQ-AF
7. KRTR-F (AC)	66/ 5.7	7.0	5.4	4.3	4.6	5.6	66/1098	1098/15.4	15.8	14.7	D	KRTR-F
8. KGU (N/T)	64/ 5.5	3.3	4.3	4.2	5.1	4.3	64/1027	1027/14.4	10.3	13.6	C	KGU
9. KDEO-F (AOR)	56/ 4.8	2.6	2.6	2.0	2.6	3.0	56/666	666/ 9.3	7.2	5.8	A	KDEO-F
10. KPOI-F (AOR)	50/ 4.3	4.0	2.6	4.4	3.6	3.8	50/729	729/10.2	7.9	11.0	C	KPOI-F
11. KINE-F (E)	45/ 3.9	4.1	3.9	2.2	1.6	3.5	45/648	648/ 9.1	9.3	6.0	A	KINE-F
12. KDEO (C)	31/ 2.7	0.7	1.7	1.9	0.7	1.8	31/355	355/ 5.0	4.4	3.1	A	KDEO
13. KCCN (E)	30/ 2.6	1.6	2.4	2.5	2.9	2.3	30/345	345/ 4.8	7.0	7.5	C	KCCN
14. KULA (E)	27/ 2.3	2.0	1.2	0.9	1.0	1.6	27/260	260/ 3.6	3.8	2.1	A	KULA
15. KIKI (O)	25/ 2.1	3.1	2.1	1.9	2.1	2.3	25/404	404/ 5.7	7.2	5.7		KIKI
16. KHHH-AF (N/T)	19/ 1.6	3.4	4.2	5.9	4.7	3.8	19/578	578/ 8.1	15.1	15.0	B	KHHH-AF
17. KGUY-F (CL AOR)	18/ 1.5					0.4	18/334	334/ 4.7	0.0	0.0		KGUY-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 66.24% (726 of 1096) (FAL 91: 66.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIKI-F>>	1 KIKI-F	1 KSSK-F>	1 KSSK-F>	1 KSSK-F	1 KSSK	1 KSSK-F>>	1 KSSK-F	1 KSSK-F	1 KIKI-F>	1 KIKI-F
2 KQMQ-AF	2 KSSK-F	2 KIKI-F	2 KSSK	2 KSSK >	2 KUMU-AF	2 KIKI-F	2 KSSK	2 KIKI-F	2 KUMU-AF	2 KSSK <
3	3 KCCN-F	3 KSSK	3 KCCN-F	3 KCCN-F	3 KSSK-F	3 KQMQ-AF	3 KUMU-AF	3 KSSK	3 KDEO-F	3 KUMU-F
4	4 KQMQ-AF	4 KCCN-F	4 KRTR-F	4 KUMU-AF	4 KGU >	4 KUMU-AF	4 KCCN-F	4 KCCN-F	4 KRTR-F<	4 KSSK-F>
5	5 KDEO-F	5 KRTR-F	5 KQMQ-AF	5 KRTR-F	5 KRTR-F	5	5 KQMQ-AF<	5 KUMU-AF	5 KSSK-F	5 KDEO-F
6	6 KSSK	6 KQMQ-AF	KIKI-F	6 KIKI-F<	6 KCCN-F	6	6 KIKI-F	6 KQMQ-AF	6 KCCN-F	6 KQMQ-F
7	KRTR-F	7	7 KUMU-AF	7 KQMQ-AF	7	7	7 KGU	7 KRTR-F	7	KHVH

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIKI-F>>	1 KSSK-F	1 KSSK-F>>	1 KSSK-F>	1 KSSK-F>	1 KIKI-F>	1 KCCN-F<	1 KCCN-F>	1 KSSK-F<	1 KSSK-F
2 KRTR-F	2 KIKI-F	2 KSSK	2 KSSK <	2 KSSK >	2 KCCN-F	2 KIKI-F	2 KDEO-F	2 KCCN-F	2 KSSK <
3 KQMQ-AF	3 KQMQ-AF	3 KQMQ-AF	3 KIKI-F	3 KRTR-F<	3 KDEO-F	3 KDEO-F	3 KQMQ-AF	3 KIKI-F	3 KCCN-F>
4 KPOI-F	4 KSSK	4 KIKI-F	4 KRTR-F	4 KUMU-AF	4 KSSK-F	4 KSSK-F	KSSK-F	4 KDEO-F<	4 KUMU-AF
5	KRTR-F	KCCN-F	5 KQMQ-AF	5 KQMQ-AF	5	5 KQMQ-AF	5 KIKI-F	5 KSSK	5 KDEO-F
6	6	6	6	KIKI-F	6	6	6 KSSK	6 KQMQ-AF	6 KPOI-F<
7	7	7	7	7	7	7	7	KPOI-F	7 KIKI-F
									KGU

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP	8 (1)	182 (2)	190 (3)	17.3	17.6	KAIM 870 Honolulu	0.4/1.0/ 5/	71	
AOR/CLASSIC		124 (3)	124 (3)	11.3	6.0	KAIM-F 95.5 Honolulu	0.8/2.7/ 9/	189	
AC/OLDIES	25 (1)	195 (2)	220 (3)	20.1	21.8	KHNR 650 Honolulu	0.7/2.9/ 8/	208	
FULL SVC/VARIETY	123 (1)		123 (1)	11.2	11.9	KISA 1540 Honolulu	0.3/1.2/ 4/	82	
COUNTRY	31 (1)		31 (1)	2.8	0.7	KLHT 1040 Honolulu	0.4/1.0/ 5/	73	
BLACK/URBAN					17.7	KNDI 1270 Honolulu	0.9/2.4/ 11/	170	
SAC/EZ	8 (1)	82 (1)	90 (2)	8.2	9.7	KZOO 1210 Honolulu	0.6/2.0/ 7/	140	
NEWS/TALK	86 (3)	5 (1)	91 (4)	8.3	8.9				
NOSTALGIA									
RELIGION/GOSPEL	21 (3)	9 (1)	30 (4)	2.7	3.1				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS	68 (4)	129 (2)	197 (6)	18.0	2.8				
	370 (15)	726 (12)	1096 (27)						

HONOLULU

RADIO STATIONS

KCCN	,	1420,	5 KW	,	Ethnic	,	\$ NA	(Banner)	
KDEO	,	940,	10 KW	,	Country	,	\$16.00	(K & P)	
KGU	,	760,	10 KW	,	News/Talk	NBC-T ABC,	\$26.00	(Banner)	Givens
KHVH	,	990,	5 KW	,	News/Talk	NBC ABC,	\$20.00	(---)	
KIKI	,	830,	10 KW	,	Oldies	UNISUP UNIULT,	\$19.00	(Christal)	
KSSK	,	590,	7.5 KW	,	Full Service	,	\$82.00	(Eastman)	Bedford
KAIM-F,		95.5,	100 KW @ -23	,	Religion	,	\$13.00	(---)	Billy Graham
KCCN-F,		100.3,	100 KW @ 1965	,	Ethnic	,	\$38.00	(Banner)	
KDEO-F,		102.7,	61 KW @ 1893	,	AOR	MBS,	\$22.00	(K & P)	(WAIPAHU)
KINE-F,		105.1,	100 KW @ 1948	,	Oldies	,	\$20.00	(MMR)	
KHHH-F,		98.5,	100 KW @ 1073	,	News/Talk	SMN,	\$22.00	(---)	
KIKI-F,		93.9,	100 KW @ -144	,	CHR	,	\$40.00	(Christal)	
KPOI-F,		97.5,	80 KW @ 46	,	AOR	,	\$38.00	(Katz)	
KQMQ-F,		93.1,	54 KW @ -118	,	CHR	,	\$59.00	(Katz)	
KRTR-F,		96.3,	75 KW @ 2139	,	AC	,	\$31.00	(Katz)	Mt. Wilson (KAILUA)
KSSK-F,		92.3,	100 KW @ 1948	,	AC	,	\$43.00	(Eastman)	Bedford (WAIPAHU)
KUMU-F,		94.7,	100 KW @ 79	,	EZ	,	\$40.00	(Banner)	

Miscellaneous: KHHH-F: From AOR to News/Talk simulcast with KHVH . . . KDEO-F: From Country to AOR . . . KRTR-F sold by Mount Wilson for \$1,250,000 . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

HOUSTON

Arbitron Rank/Pop (12+): 10/3,047,300
 MSA Rank/Pop: 8/3,700,000
 ADI # 11
 Average Person Ratings: 16.4
 Market TSL: 21.50 hours

Stations: 32/32
 Diaries: 2588/1177:1/44.6%
 Sample Target: 2330
 % Below Line: 0.0
 % Not Listed: 14.3
 1992 Revenue: \$129,500,000
 HH Inc.: \$33,870
 Retail \$: 28.9 Bill
 Pop per Station: 95,228
 #1 Biller: KILT-AF \$16,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KILT-F (C)	442/ 8.8	8.5	8.1	8.7	8.9	8.5	483/6674	6004/19.7	19.6	20.7	J	KILT-F
2. KIKK-F (C)	320/ 6.4	7.7	7.5	7.1	6.6	7.2	342/6155	5593/18.4	19.9	17.7	I	KIKK-F
3. KBXX-F (CHR)	258/ 5.2	5.1	4.6	4.7	6.1	4.9	272/3869	3591/11.8	13.0	13.3	F	KBXX-F
4. KHM-F (AC)	243/ 4.9	4.2	4.6	4.9	6.2	4.7	255/4727	4363/14.3	14.6	16.0	H	KHM-F
5. KODA-F (SAC)	240/ 4.8	4.6	5.0	4.7	5.7	4.8	251/4116	3921/12.9	14.1	14.6	H	KODA-F
6. KTRH (N/T)	235/ 4.7	4.2	4.1	4.8	5.3	4.4	279/6220	5427/17.8	14.7	18.2	I	KTRH
7. KRBE-AF (CHR)	224/ 4.5	4.1	5.2	4.7	4.0	4.6	234/4783	4423/14.5	16.8	15.4	F	KRBE-AF
KLLOL-F (AOR)	224/ 4.5	6.3	6.8	5.8	5.4	5.9	259/4568	4039/13.3	16.6	12.6	I	KLLOL-F
9. KLDE-F (AC)	211/ 4.2	3.3	4.0	3.8	3.8	3.8	233/4113	3723/12.2	12.8	13.0	H	KLDE-F
10. KMJQ-F (B)	208/ 4.2	4.6	4.7	3.8	4.1	4.3	217/3794	3547/11.6	11.7	11.8	H	KMJQ-F
11. KQUE-F (BB)	192/ 3.8	4.5	4.1	4.6	3.4	4.3	208/2521	2293/ 7.5	7.9	6.9	E	KQUE-F
12. KZFX-F (CL AOR)	164/ 3.3	3.8	3.2	3.3	2.6	3.4	172/3352	3133/10.3	10.8	9.1	G	KZFX-F
13. KLTR-F (AC)	158/ 3.2	2.9	2.7	3.5	2.6	3.1	158/2756	2687/ 8.8	10.7	8.8	F	KLTR-F
14. KKBQ-F (C)	143/ 2.9	1.8	2.3	2.7	2.2	2.4	162/3359	3026/ 9.9	8.3	10.3	E	KKBQ-F
15. KHYS-F (B/AC)	135/ 2.7	3.6	3.6	3.4	2.7	3.3	175/2508	2056/ 6.7	7.6	6.1	D	KHYS-F
16. KPRC (T)	125/ 2.5	2.7	3.6	2.2	2.7	2.8	129/2405	2289/ 7.5	9.6	7.8	E	KPRC
17. KSEV (N/T)	102/ 2.0	1.7	2.0	1.5	1.4	1.8	112/1899	1782/ 5.8	4.6	3.3	K	KSEV
18. KQK-F (SP)	98/ 2.0	2.7	1.9	1.9	2.3	2.1	100/1426	1374/ 4.5	4.9	6.0	K	KQK-F
19. KKZR-F (AOR)	90/ 1.8	0.6	0.4	0.9	1.1	0.9	107/1610	1293/ 4.2	1.8	3.6	B	KKZR-F
20. KLAT (SP)	82/ 1.6	1.8	1.4	1.5	1.2	1.6	82/1014	1014/ 3.3	3.8	3.9	D	KLAT
21. KLTN-F (SP)	76/ 1.5	1.1	---	---	---	0.6	80/896	835/ 2.7	0.0	0.0	A	KLTN-F
22. KEYH (SP)	58/ 1.2	1.3	1.1	1.8	1.8	1.4	61/477	468/ 1.5	2.3	2.6	D	KEYH
23.												
24.												
25.												

12+ FM SHARE (METRO): 80.65% (3455 of 4284) (FAL 91: 78.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBXX-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KBXX-F	1 KTRH >>
2 KRBE-AF	2 KLLOL-F	2 KHM-F	2 KHM-F	2 KIKK-F	2 KTRH	2 KIKK-F	2 KODA-F	2 KIKK-F	2 KMJQ-F	2 KILT-F >>
3 KMJQ-F	3 KRBE-AF	3 KIKK-F	3 KLOL-F	3 KLOL-F	3 KQK-F	3 KTRH	3 KQK-F	3 KTRH	3 KBXX-F	3 KRBE-AF <
4 KIKK-F	4 KBXX-F	4 KLOL-F	4 KIKK-F	4 KLOL-F	4 KIKK-F	4 KLOL-F	4 KHM-F	4 KHM-F	4 KILT-F	4 KIKK-F
5 KILT-F	5 KHM-F	5 KLDE-F	5 KLDE-F	5 KLDE-F	5 KODA-F	5 KHM-F	5 KLOL-F	5 KRBE-AF	5 KTRH	5 KBXX-F
6	6 KIKK-F	6 KODA-F	6 KODA-F	6 KODA-F	6 KLDE-F	6 KODA-F	6 KLDE-F	6 KODA-F	6 KIKK-F	6 KPRC
7	7 KZFX-F	7 KZFX-F	7 KZFX-F	7 KZFX-F	7 KPRC	7 KBXX-F	7 KLTR-F	KLLOL-F	7 KHYS-F	7 KZFX-F
8	8 KMJQ-F	8 KBXX-F	8 KLTR-F	8 KLTR-F	8 KHM-F	8 KLDE-F	8 KQK-F	8 KHM-F	8 KHM-F	8 KQK-F
9	9 KKBQ-F	9 KRBE-AF	9 KHYS-F	9 KTRH	9	9	9 KSEV	9 KZFX-F	9	9 KHM-F <

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRBE-AF	1 KHM-F	1 KILT-F	1 KHM-F	1 KILT-F	1 KRBE-AF	1 KLOL-F	1 KLOL-F	1 KILT-F	1 KILT-F
2 KHM-F	2 KILT-F	2 KHM-F	2 KILT-F	2 KHM-F	2 KBXX-F	2 KILT-F	2 KILT-F	2 KLOL-F	2 KLOL-F
3 KBXX-F	3 KBXX-F	3 KBXX-F	3 KIKK-F	3 KIKK-F	3 KBXX-F	3 KRBE-AF	3 KZFX-F	3 KZFX-F	3 KLDE-F
4 KIKK-F	4 KIKK-F	4 KODA-F	4 KODA-F	4 KODA-F	4 KILT-F	4 KZFX-F	4 KRBE-AF	4 KLDE-F	4 KZFX-F
5 KMJQ-F	5 KRBE-AF	5 KIKK-F	5 KLTR-F	5 KLTR-F	5 KMJQ-F	5 KHM-F	5 KHM-F	5 KIKK-F	5 KTRH <
6 KILT-F	6 KODA-F	6 KZFX-F	6 KBXX-F	6 KLDE-F	6 KLOL-F	6 KZFX-F	6 KBXX-F	6 KRBE-AF	6 KIKK-F
7 KODA-F	7 KMJQ-F	7 KLOL-F	7 KMJQ-F	7 KHYS-F	7	7 KMJQ-F	7 KKZR-F	7 KHM-F	7 KHM-F
8	8 KZFX-F	8 KKBQ-F	8 KLDE-F	8 KMJQ-F	8	8 KIKK-F	8 KKBQ-F	8 KTRH	8 KODA-F
9	9 KLOL-F	9 KHYS-F	9 KHYS-F	9 KKBQ-F	9	9	9	9 KBXX-F	9
10	10 KKBQ-F	10	10	10	10	10	10	10	10

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP	3 (1)	479 (2)	482 (3)	11.3	11.3	KCOH 1430 Houston	0.6/2.3/ 29/ 710		
AOR/CLASSIC		478 (3)	478 (3)	11.2	9.4	KIKK 650 Pasadena	0.5/0.8/ 24/ 259		
AC/OLDIES		612 (3)	612 (3)	14.3	14.2	KILT 610 Houston	0.3/1.5/ 17/ 567		
FULL SVC/VARIETY						KLVL 1480 Pasadena/Houstrn	0.4/1.2/ 22/ 365		
COUNTRY	39 (2)	905 (3)	944 (5)	22.0	21.7	KMPQ 980 Rosenberg	0.7/1.1/ 35/ 347		
BLACK/URBAN	52 (2)	343 (2)	395 (4)	9.2	9.1	KRTS-F 92.1 Seabrook/Houstrn	0.6/2.4/ 36/ 763		
SAC/EZ		240 (1)	240 (1)	5.6	6.4	KWWJ 1360 Baytown	0.6/1.5/ 29/ 450		
NEWS/TALK	462 (3)		462 (3)	10.8	10.6	KXYZ 1320 Houston	0.9/2.6/ 47/ 783		
NOSTALGIA		192 (1)	192 (1)	4.5	3.8	KYOK 1590 Houston	0.5/1.6/ 23/ 491		
RELIGION/GOSPEL	29 (1)		29 (1)	0.7	1.9				
SPANISH	244 (5)	174 (2)	418 (7)	9.8	8.5				
CLASSICAL		32 (1)	32 (1)	0.7	1.1				
JAZZ/NEW AGE					1.3				
UNKNOWN/OTHERS					0.9				
	829 (14)	3455 (18)	4284 (32)						

HOUSTON

RADIO STATIONS

AM STATIONS

KCOH, 1430, 5 KW/55W	, BLACK	AURN, UNIPWR, \$	45.00 (Roslin)	
KEYH, 850, 10 KW (DAYS)	, HISPANIC		\$ 44.00 (SBS)	
KIKK, 650, 250 W (DAYS)	, COUNTRY OLDIES		\$ N/A (Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY OLDIES	UNISUP, \$	N/A (Group W)	Westinghouse
KLAT, 1010, 5 KW (DA-2)	, HISPANIC		\$ 61.00 (Katz)	Tichenor
KNUZ, 1230, 1 KW	, OLDIES		\$ N/A (Banner)	
KPRC, 950, 5 KW (DA-N)	, TALK	CNN, CBS, \$	75.00 (Banner)	
KSEV, 700, 2.6 KW/1 KW (DA-1)	, TALK	NBC, ABC, \$	40.00 (Katz)	
KTRH, 740, 50 KW (DA-1)	, NEWS	ABC, MBS, \$	181.00 (CBS)	Rusk
KXYZ, 1320, 5 KW (DA-N)	, HISPANIC		\$ 43.00 (Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	SMN, \$	46.00 (McGuild)	Noble

FM STATIONS

KBXX, 97.9, 100 KW @ 1919, CHR/URBAN			\$ 100.00 (Katz)	Cook Inlet
KHCB, 105.7, 100 KW @ 1614, RELIGION			\$ 33.00 (---)	
KHMX, 96.5, 97 KW @ 1919, AC			\$ 145.00 (Mc-Guild)	Nationwide
KHYS, 98.5, 100 KW @ 417, BLACK AC		UNIPWR, CBS, \$	65.00 (Mc-Guild)	Clear Channel (BEAUMONT)
KIKK, 95.7, 95 KW @ 1919, COUNTRY			\$ 225.00 (Torbet)	Viacom
KILT, 100.3, 100 KW @ 1919, COUNTRY		UNISUP, \$	225.00 (Group W)	Westinghouse
KKZR, 106.9, 100 KW @ 1125, AOR		ABC, \$	50.00 (Banner)	(CONROE)
KKBQ, 92.9, 97 KW @ 1919, COUNTRY			\$ 120.00 (McGuild)	Gannett
KLDE, 94.5, 95 KW @ 1919, OLDIES		UNIULT, \$	160.00 (Durpetti)	Entercom
KLLO, 101.1, 95 KW @ 1919, AOR		SOURCE, \$	192.00 (CBS)	Rusk
KLTR, 93.7, 100 KW @ 1719, AC		CBS, \$	136.00 (CBS)	CBS
KMJQ, 102.1, 100 KW @ 1719, BLACK			\$ 191.00 (Mc-Guild)	Noble
KODA, 99.1, 100 KW @ 1919, SOFT AC			\$ 154.00 (MMR)	Legacy
KQUE, 102.9, 100 KW @ 971, NOSTALGIA		ABC, \$	75.00 (Banner)	
KRBE, 104.1, 100 KW @ 1909, CHR			\$ 130.00 (Eastman)	Susquehanna
KRTS, 92.1, 33 KW @ 604, CLASSICAL			\$ 70.00 (CMBS)	(SEABROOK)
KZFX, 107.5, 95 KW @ 1971, CLASSIC AOR			\$ 140.00 (Katz)	Shamrock
KQQK, 106.5, 100 KW @ 699, HISPANIC			\$ 60.00 (Caballero)	(GALVESTON)

Miscellaneous: KKHU-F changes to KKZR-F (Sep) . . . KPRC sold for \$3,500,000 . . . KTRH, KLLO-F sold by Rusk to Evergreen for \$51,000,000 (MVP) . . .

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 136/262,500
 MSA Rank/Pop: 153/310,000
 ADI # 55 (w/Charleston)
 Average Person Ratings: 15.2
 Market TSL: 20.50 hours

Stations: 17/14
 Diaries: 788/333:1/53.1%
 Sample Target: 750
 % Below Line: 9.0
 % Not Listed: 15.0

1992 Revenue: \$6,300,000
 HH Inc.: \$23,741
 Retail \$: 2.0 Bil
 Pop per Station: 18,750
 #1 Biller: WTCR-AF \$3,000,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WTCR-F (C)	122/30.5	29.7	33.8	27.2	26.9	----	150/1683	1247/47.5	48.3	51.1	E	WTCR-F
2. WKEE-F (CHR)	55/13.8	14.7	15.0	16.1	18.2	----	75/1145	790/30.1	30.2	31.3	C	WKEE-F
3. WRVC-F (AC)	33/ 8.3	7.5	7.8	11.1	10.2	----	44/860	571/21.8	19.3	22.6	C	WRVC-F
4. WKLC-F (AOR)	21/ 5.3	3.5	5.9	5.5	5.5	----	50/655	304/11.6	10.5	11.6		WKLC-F
5. WXVK-F (AC)	14/ 3.5	4.5	2.4	2.5	0.7	----	16/288	239/ 9.1	10.6	6.0	A	WXVK-F
6. WLGC-F (C)	13/ 3.3	2.5	1.1	1.8	1.2	----	33/468	260/ 9.9	6.3	5.3	A	WLGC-F
WEMM-F (REL)	13/ 3.3	4.7	3.8	3.0	5.5	----	20/429	230/ 8.8	12.6	10.2	B	WEMM-F
8. WGOH (C)	10/ 2.5	1.2	1.3	1.0	2.2	----	11/125	93/ 3.5	2.5	2.7	A	WGOH
9. WPAY-F (C)	9/ 2.3	3.5	4.8	2.5	2.5	----	59/881	176/ 6.7	7.7	11.4		WPAY-F
WKEE (O)	9/ 2.3	0.7	1.3	1.0	2.0	----	10/179	149/ 5.7	5.3	5.7	A	WKEE
11. WTKZ (T)	8/ 2.0	2.7	2.7	1.5	0.7	----	8/187	173/ 6.6	6.6	6.0	A	WTKZ
12. WAEZ-F (EZ)	7/ 1.8	2.0	4.8	2.5	2.5	----	7/196	155/ 5.9	5.4	11.4	A	WAEZ-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 90.88% (309 of 340) (FAL 91: 91.61%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKEE-F	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>
2	2 WKEE-F>	2 WKEE-F	2 WRVC-F	2 WRVC-F	2 WRVC-F	2 WKEE-F>	2 WKEE-F	2 WKEE-F>>	2 WKEE-F>>	2 WEMM-F>
3	3 WKLC-F	3 WRVC-F	3 WKEE-F	3 WKEE-F	3 WKEE-F	3 WRVC-F	3 WRVC-F	3 WRVC-F	3 WRVC-F	3 WKLC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTCR-F>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F>>	1 WTCR-F	1 WTCR-F>	1 WTCR-F	1 WTCR-F>>	1 WTCR-F>>
2 WKEE-F	2 WKEE-F	2 WKEE-F	2 WKEE-F	2 WKEE-F	2 WKEE-F>	2 WKLC-F	2 WKLC-F>>	2 WKLC-F	2 WRVC-F
3	3	3	3	3	3 WXVK-F	3 WKEE-F	3 WKEE-F	3 WKEE-F	3 WKLC-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		55 (1)	55 (1)	16.2	17.4	WGTR-F 101.5 Gallipols/Hntgn	1.0/3.5/ 24/ 372
AOR/CLASSIC		25 (2)	25 (2)	7.4	8.1	WMLV-F 107.1 Ironton	1.5/4.5/ 6/ 117
AC/OLDIES	9 (1)	53 (3)	62 (4)	18.2	15.8	WTCV 1520 Greenup	1.0/1.7/ 6/ 75
FULL SVC/VARIETY						WUGO-F 102.3 Grayson	1.5/2.2/ 6/ 73
COUNTRY	14 (2)	150 (4)	164 (6)	48.2	48.4	WQBE-F 97.5 Charleston	1.5/3.5/ 47/ 539
BLACK/URBAN							
SAC/EZ		13 (2)	13 (2)	3.8	1.6		
NEWS/TALK	8 (1)		8 (1)	2.4	3.1		
NOSTALGIA					1.2		
RELIGION/GOSPEL		13 (1)	13 (1)	3.8	4.3		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	31 (4)	309 (13)	340 (17)				

RADIO STATIONS

WKEE , 800, 5 KW/185 W (DA-2) , Oldies	UNIULT CNN, \$ NA (Durpetti)	Adventure
WTCR , 1420, 5 KW/500 W (DA-N) , Country	ABC, \$ NA (Katz)	CRB
WTKZ , 930, 5 KW/1 KW (DA-N) , Talk	IBN NBC, \$11.00 (Banner)	
WAEZ-F, 106.3, .5 KW @ 1092 , Soft AC/EZ	UNIULT, \$10.00 (---)	(MILTON)
WEMM-F, 107.9, 50 KW @ 500 , Religion	, \$16.00 (---)	Mortenson
WKEE-F, 100.5, 53 KW @ 561 , CHR	ABC, \$38.00 (Durpetti)	Adventure
WLGC-F, 105.7, 12 KW @ 479 , Country	, \$11.00 (HNWH)	(GREENUP)
WRVC-F, 93.7, 100 KW @ 738 , AC	NBC, \$24.00 (Banner)	(ASHLAND)
WTCR-F, 103.3, 50 KW @ 492 , Country	ABC, \$51.00 (Katz)	CRB
WXVK-F, 97.1, 1.3 KW @ 495 , AC	, \$16.00 (---)	(COAL GROVE, OH)
WPAY-F, 104.1, 100 KW @ 840 , Country	UNIULT, \$ NA (Regional)	Braden (PORTSMOUTH)

WKLC-F -- see Charleston

HUNTSVILLE

Arbitron Rank/Pop (12+): 108/343,500
 MSA Rank/Pop: 181/356,000 +
 ADI # 81 (w/Decatur)
 Average Person Ratings: 17.0
 Market TSL: 22.50 hours

Stations: 18/14
 Diaries: 882/389:1/56.3%
 Sample Target: 800
 % Below Line: 7.4
 % Not Listed: 13.9

1992 Revenue: \$10,200,000
 HH Inc.: \$31,600
 Retail \$: 2.8 Bil
 Pop per Station: 24,535
 #1 Biller: WDRM-F \$3,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WDRM-F (C)	142/24.4	25.8	23.8	24.8	21.7	24.7	247/2602	1470/42.8	40.7	33.5	E	WDRM-F
2. WRSA-F (SAC/EZ)	61/10.5	7.6	7.3	10.9	10.2	9.1	97/981	569/16.6	14.9	18.3	B	WRSA-F
3. WZYP-F (CHR)	49/ 8.4	12.0	12.6	14.6	12.4	11.9	81/1535	919/26.8	27.4	34.1	D	WZYP-F
4. WAHR-F (AC)	46/ 7.9	8.8	8.3	8.4	6.5	8.4	57/795	599/17.4	18.4	17.0	C	WAHR-F
5. WTAK (AOR)	28/ 4.8	4.6	5.5	4.8	8.0	4.9	28/191	191/ 5.6	6.8	8.4	B	WTAK
7. WHVK-F (C)	28/ 4.8	2.7	3.4	1.8	3.4	3.2	45/677	347/10.1	9.5	8.3	A	WHVK-F
8. WEUP (B)	26/ 4.5	5.2	5.0	2.9	4.8	4.4	26/388	379/11.0	9.5	10.2	A	WEUP
9. WENN-F (B)	20/ 3.4	3.1	3.7	3.9	3.9	3.5	22/297	269/ 7.8	7.1	9.2		WENN-F
10. WAKZ-F (AOR)	19/ 3.3	---	---	---	---	0.8	21/215	202/ 5.9	0.0	0.0		WAKZ-F
11. WKDF-F (AOR)	15/ 2.6	1.7	0.4	---	---	1.2	50/510	139/ 4.0	1.5	0.0		WKDF-F
13. WJRA (C)	15/ 2.6	2.7	0.4	---	1.4	1.4	15/59	59/ 1.7	1.4	1.4	A	WJRA
14. WBHP (C)	15/ 2.6	2.7	3.6	3.8	3.2	3.2	16/341	309/ 9.0	8.4	9.5	B	WBHP
15. WVNN (T)	12/ 2.1	1.7	1.4	1.6	3.0	1.7	16/327	250/ 7.3	5.2	8.5	A	WVNN
16. WQLT-F (AC)	9/ 1.5	2.3	2.1	1.8	2.3	1.9	32/664	256/ 7.5	8.3	9.4	A	WQLT-F

12+ FM SHARE (METRO): 80.88% (406 of 502) (FAL 91: 74.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZYP-F	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>
2 WDRM-F>	2 WZYP-F<	2 WAHR-F	2 WAHR-F>	2 WAHR-F>	2 WRSA-F	2 WRSA-F	2 WRSA-F	2 WRSA-F	2 WENN-F<	2 WDRM-F>
3 WENN-F	3 WTAK	3 WZYP-F	3 WZYP-F	3 WRSA-F	3 WAHR-F	3 WZYP-F	3 WAHR-F>	3 WZYP-F	3 WRSA-F	3 WZYP-F
4	4 WAHR-F	4 WTAK	4 WTAK	4 WZYP-F	4	4 WAHR-F	4 WZYP-F	4 WAHR-F	4	4 WAHR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>	1 WTAK >	1 WDRM-F>>	1 WDRM-F>>
2 WENN-F	2 WZYP-F	2 WAHR-F	2 WAHR-F	2 WRSA-F	2 WKDF-F>	2 WTAK	2 WZYP-F	2 WTAK	2 WAHR-F
3 WZYP-F	WAHR-F	3 WZYP-F	3 WZYP-F	3 WAHR-F	3 WZYP-F	3 WZYP-F	WDRM-F	3 WZYP-F	3 WTAK >
4	4 WTAK	WTAK	4	4	4	WKDF-F	WAKZ-F	WAHR-F	4 WZYP-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		49 (1)	49 (1)	9.8	15.0	WNDA-F 95.1	Huntsville	1.0/4.1/	7/ 167
AOR/CLASSIC	28 (1)	38 (3)	66 (4)	13.1	9.4	WYAM-F 106.1	Hartselle	0.5/2.6/	3/ 90
AC/OLDIES		58 (3)	58 (3)	11.6	4.0				
FULL SVC/VARIETY						WQSB-F 105.1	Albertville/Gadsdn	0.7/3.3/	35/ 460
COUNTRY	30 (2)	174 (3)	204 (5)	40.6	35.5	WZRR-F 99.5	Birmingham	0.7/1.7/	17/ 204
BLACK/URBAN	26 (1)	20 (1)	46 (2)	9.2	10.2				
SAC/EZ		61 (1)	61 (1)	12.2	19.8				
NEWS/TALK	12 (1)		12 (1)	2.4	3.5				
NOSTALGIA									
RELIGION/GOSPEL		6 (1)	6 (1)	1.2	2.5				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	96 (5)	406 (13)	502 (18)						

RADIO STATIONS

WBHP, 1230, 1 KW, COUNTRY ABC, \$ 25.00 (Katz)
 WEUP, 1600, 5 KW/500 W (DA-N), BLACK AURN, \$ 13.00 (---)
 WTAK, 1000, 10 KW (DAYS,DA), AOR, \$ 21.00 (Regional)
 WVNN, 770, 10 KW/250 W (DA-N), TALK ABC BRN, \$ 12.00 (Christal) Athens (ATHENS)

WAHR-F, 99.1, 100 KW @ 984, AC NBC, \$ 30.00 (Torbet)
 WDRM-F, 102.1, 100 KW @ 728, COUNTRY, \$ 70.00 (Katz)
 WHVK-F, 93.3, 100 KW @ 984, COUNTRY ABC, \$ 15.00 (Christal) (DECATUR)
 WNDA-F, 95.1, 50 KW @ 112, RELIGION, \$ 11.00 (---) (TULLAHOMA, TN)
 WQLT-F, 107.3, 100 KW @ 1000, AC/OLDIES ABC, \$ 14.00 (Torbet) (FLORENCE)
 WRSA-F, 96.9, 100 KW @ 830, EZ/SOFT AC CBS, \$ 20.00 (---) (DECATUR)
 WZYP-F, 104.3, 100 KW @ 1115, CHR ABC, \$ 47.00 (Christal) Athens (ATHENS)

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/1,050,000

Stations: 19/17
Diaries: 1685/623:1/51.0%
Sample Target: 1650
% Below Line: 1.1
% Not Listed: 9.8

1992 Revenue: \$46,400,000
HH Inc.: \$32,434
Retail \$: 11.7 Bil
Pop per Station: 61,764
#1 Biller: WFBQ-F \$10,900,000

MSA Rank/Pop: 40/1,260,000
ADI # 27
Average Person Ratings: 16.3
Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WFMS-F (C)	268/15.7	14.0	12.7	14.1	10.8	14.1	366/4412	2846/27.1	23.3	21.9	G	WFMS-F
2. WIBC (FS)	200/11.7	11.3	12.2	12.0	12.4	11.8	223/2465	2067/19.7	22.3	24.6	G	WIBC
3. WFBQ-F (AOR)	189/11.0	11.5	14.3	2.0	2.0	9.7	352/5115	2705/25.8	27.6	6.8	I	WFBQ-F
4. WENS-F (AC)	127/ 7.4	6.9	6.9	7.0	6.7	7.1	154/2756	2017/19.2	16.8	17.8	F	WENS-F
5. WZPL-F (CHR)	119/ 7.0	8.2	9.2	9.8	10.2	8.6	188/3396	2270/21.6	22.6	24.2	F	WZPL-F
6. WRZX-F (AOR)	102/ 6.0	3.6	4.3	3.5	4.4	4.3	160/2174	1252/11.9	13.8	12.9	C	WRZX-F
7. WTLC-F (B)	95/ 5.5	5.3	4.3	5.5	6.6	5.2	100/1300	1199/11.4	9.1	12.2	D	WTLC-F
8. WTPI-F (SAC)	94/ 5.5	6.4	4.9	6.4	5.6	5.8	110/1855	1524/14.5	11.4	12.1	E	WTPI-F
9. WKLR-F (O)	94/ 5.5	7.0	5.4	4.1	4.8	5.5	151/2771	1714/16.3	16.1	14.5	E	WKLR-F
10. WHHH-F (CHR)	90/ 5.3	5.2	4.9	5.0	2.2	5.1	93/1419	1381/13.2	11.7	4.4	B	WHHH-F
11. WNDE (T)	58/ 3.4	2.3	2.1	2.0	2.0	2.5	63/1301	1138/10.8	6.6	6.8	B	WNDE
12. WTLC (B/G)	22/ 1.3	3.3	3.4	3.6	4.4	2.9	23/347	300/ 2.9	6.8	7.7	D	WTLC
13. WTTS-F (AOR)	20/ 1.2	1.4	1.4	1.6	1.1	1.4	56/1282	642/ 6.1	6.7	4.5	F	WTTS-F
14. WQFE-F (BB)	19/ 1.1	---	---	---	---	0.3	19/248	229/ 2.2	0.0	0.0	A	WQFE-F
15.												

12+ FM SHARE (METRO): 80.65% (1246 of 1545) (FAL 91: 77.13%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZPL-F	1 WFBQ-F	1 WFMS-F<	1 WFBQ-F<	1 WFMS-F	1 WIBC	1 WFBQ-F	1 WFMS-F>	1 WFMS-F>	1 WFMS-F<	1 WFMS-F
2 WHHH-F>>	2 WFMS-F	2 WFBQ-F>	2 WFMS-F>	2 WFBQ-F>	2 WFMS-F>>	2 WIBC	2 WIBC <	2 WZPL-F	2 WZPL-F	2 WIBC
3 WFMS-F	3 WRZX-F	3 WENS-F	3 WENS-F	3 WENS-F	3 WTPI-F<	3 WFMS-F>>	3 WFBQ-F	3 WFBQ-F	3 WRZX-F	3 WFBQ-F>
4 WTLC-F	4 WENS-F	4 WRZX-F	4 WKLR-F<	4 WTPI-F<	4 WKLR-F	4 WENS-F	4 WENS-F	4 WENS-F<	4 WHHH-F	4 WTLC-F>
5	5 WZPL-F	5 WZPL-F	5 WTPI-F	5 WKLR-F	5 WFBQ-F	5 WZPL-F	5 WTPI-F	5 WZPL-F<	5 WENS-F	5 WRZX-F
6	6	6 WKLR-F	6 WZPL-F	6 WIBC	6 WENS-F	6	6 WRZX-F	6 WRZX-F	6 WFBQ-F<	6
7	7	7	7 WTLC-F	7	7	7	7 WND	7 WHHH-F	7 WIBC	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFMS-F>	1 WFMS-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WRZX-F	1 WFBQ-F>	1 WFBQ-F>>	1 WFBQ-F	1 WFBQ-F
2 WZPL-F<	2 WENS-F<	2 WENS-F	2 WENS-F	2 WENS-F	2 WFBQ-F	2 WRZX-F>	2 WRZX-F	2 WFMS-F	2 WFMS-F>
3 WENS-F>	3 WFBQ-F	3 WENS-F>	3 WFBQ-F	3 WFBQ-F	3 WFMS-F	3 WFMS-F>>	3 WFMS-F>	3 WRZX-F>	3 WRZX-F
4 WRZX-F	4 WZPL-F>	4 WZPL-F	4 WZPL-F	4 WTPI-F	4 WHHH-F	4 WHHH-F	4 WTLC-F	4 WKLR-F	4 WKLR-F
5 WFBQ-F	5 WHHH-F	5 WTPI-F	5 WTPI-F	5 WZPL-F	5	5	5	5 WNDE	5
								WENS-F	

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 9/248	TSA 14/367
TOP 40/CHR/CONTEMP		209 (2)	209 (2)	13.5	13.6	WCBK-F 102.3	Martinsville	0.4/1.6/	9/ 248
AOR/CLASSIC		311 (3)	311 (3)	20.1	22.7	WCKN 1430	Indianapolis	0.8/3.3/	14/ 367
AC/OLDIES		221 (2)	221 (2)	14.3	12.5	WIRE-F 100.9	Lebanon	0.6/0.7/	10/ 87
FULL SVC/VARIETY	206 (2)		206 (2)	13.3	14.1				
COUNTRY	13 (1)	297 (4)	310 (5)	20.1	12.2	WKKG-F 101.5	Columbus	0.8/2.9/	83/1160
BLACK/URBAN	22 (1)	95 (1)	117 (2)	7.6	7.2	WLW 700	Cincinnati	0.4/1.6/	33/ 661
SAC/EZ		94 (1)	94 (1)	6.1	6.1				
NEWS/TALK	58 (1)		58 (1)	3.8	2.1				
NOSTALGIA		19 (1)	19 (1)	1.2	4.8				
RELIGION/GOSPEL					1.6				
SPANISH									
CLASSICAL					1.4				
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.8				
	299 (5)	1246 (14)	1545 (19)						

INDIANAPOLIS

RADIO STATIONS

WIBC, 1070, 50 KW/10 KW (DA-2), FULL SERVICE	NBC-T	NBC, \$ 140.00 (Christal)	Sconnix
WNDE, 1260, 5 KW (DA-N), TALK	MBS,	\$ 33.00 (Katz)	Broadcast Alchemy
WTLC, 1310, 5 KW/1 KW (DA-2), BLACK/GOSPEL	CBS,	\$ 30.00 (MMR)	Panache
WENS-F, 97.1, 23 KW @ 738, AC		\$ 94.00 (McGuild)	Emmis
WFMS-F, 95.5, 13 KW @ 991, COUNTRY		\$ 108.00 (MMR)	Susquehanna
WRZX-F, 103.3, 18 KW @ 850, AOR	ABC,	\$ 52.00 (Banner)	ML/WIN
WFFF-F, 96.3, 0.6 KW @ 705, CHR/URBAN		\$ 34.00 (---)	
WKLR-F, 93.1, 13 KW @ 1023, OLDIES		\$ 80.00 (Christal)	Sconnix
WFBQ-F, 94.7, 52 KW @ 850, AOR	SOURCE,	\$ 175.00 (Katz)	Broadcast Alchemy
WPZZ-F, 95.9, 3 KW @ 298, GOSPEL	SBN NBN,	\$ 17.00 (Regional)	Willis (FRANKLIN)
WSYW-F, 107.1, 3 KW @ 298, CLASSICAL	UPI,	\$ 25.00 (CMBS)	Universal (DANVILLE)
WTLC-F, 105.7, 50 KW @ 449, BLACK	CBS,	\$ 56.00 (MMR)	Panache
WTPI-F, 107.9, 22 KW @ 761, SOFT AC		\$ 68.00 (Torbet)	Mystar
WZPL-F, 99.5, 13 KW @ 991, CHR	APR,	\$ 92.00 (HNWH)	Booth
WTTS-F, 92.3, 37 KW @ 1089, AOR		\$ 32.00 (Banner)	Sarkes Tarzian (BLOOMINGTON)

Miscellaneous: WFXF-F to WRZX-F (Aug) . . . WTUX to WTLC and from Nostalgia to Black/Gospel (Aug) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

JACKSON

Arbitron Rank/Pop (12+): 115/327,200

Stations: 18/18
Diaries: 960/341:1/49.8%
Sample Target: 800
% Below Line: 0.0
% Not Listed: 17.2

1992 Revenue: \$12,700,000
HH Inc.: \$28,902
Retail \$: 3.1 Bill
Pop per Station: 18,177
#1 Biller: WMSI-F \$3,700,000

MSA Rank/Pop: 121/406,000
ADI # 87

Average Person Ratings: 17.3
Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WMSI-F (C)	121/21.4	17.3	18.7	18.8	19.4	19.0	257/2367	1130/34.5	29.7	30.2	E	WMSI-F
2. WKXI-F (B)	65/11.5	8.8	10.3	10.7	8.0	10.3	97/1123	664/20.3	22.6	18.9	B	WKXI-F
3. WJMI-F (B)	60/10.6	12.6	11.6	10.0	7.5	11.2	119/1474	755/23.1	22.6	18.1	C	WJMI-F
4. WSTZ-F (AOR)	43/ 7.6	7.8	5.3	8.0	6.0	7.2	70/779	466/14.2	13.4	12.7	C	WSTZ-F
5. WOAD (G/B)	39/ 6.9	4.1	4.7	5.9	5.7	5.4	39/454	426/13.0	12.2	13.3	A	WOAD
6. WJDX-F (AC)	25/ 4.4	4.9	6.1	5.4	7.1	5.2	46/903	519/15.9	18.6	18.5	B	WJDX-F
7. WTYX-F (O)	20/ 3.5	5.8	5.4	3.9	4.1	4.7	40/870	393/12.0	14.0	15.4	C	WTYX-F
8. WIIN-F (C)	17/ 3.0	3.3	2.6	1.4	1.1	2.6	24/507	326/10.0	6.2	5.3	A	WIIN-F
9. WLIN-F (SAC)	16/ 2.8	2.9	3.9	4.1	4.1	3.4	17/321	261/ 8.0	12.6	8.9	A	WLIN-F
WKQB-F (CHR)	16/ 2.8	3.7	3.2	3.0	3.7	3.2	32/745	320/ 9.8	10.7	15.1	A	WKQB-F

12+ FM SHARE (METRO): 83.97% (393 of 468) (FAL 91: 81.82%)

TEENS 18-34 18-49 25-49 25-54 35+ 12+ AMD 12+ MID 12+ PMD 12+ EVE OVERNIGHT

1 WJMI-F>>	1 WKXI-F	1 WMSI-F>	1 WMSI-F>	1 WMSI-F>	1 WMSI-F>	1 WMSI-F>>	1 WMSI-F>>	1 WMSI-F>>	1 WMSI-F>>	1 WKXI-F	1 WMSI-F
2 WMSI-F	2 WMSI-F<	2 WKXI-F	2 WKXI-F	2 WKXI-F	2 WOAD >	2 WKXI-F>	2 WKXI-F	2 WKXI-F	2 WKXI-F	2 WJMI-F	WKXI-F<
WKXI-F	3 WJMI-F>	3 WJMI-F	3 WSTZ-F	3 WSTZ-F	3 WKXI	3 WJMI-F	3 WSTZ-F	3 WJMI-F	3 WJMI-F	3 WMSI-F	3 WJMI-F
4	4 WSTZ-F	4 WSTZ-F	4 WJMI-F	4 WJMI-F	4	4 WOAD	4 WJMI-F>>	4	4	4	4 WSLI

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54 MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1 WKXI-F	1 WKXI-F	1 WKXI-F	1 WMSI-F	1 WMSI-F>	1 WJMI-F>>	1 WKXI-F	1 WKXI-F	1 WMSI-F<	1 WMSI-F>
2 WMSI-F	2 WMSI-F	2 WKXI-F>	2 WKXI-F	2 WKXI-F>	2 WKXI-F	2 WSTZ-F	2 WKXI-F	2 WSTZ-F>	2 WSTZ-F>
3 WJMI-F>>	3 WJMI-F	3 WJMI-F	3 WJMI-F	3 WJMI-F	3 WJMI-F	3 WSTZ-F	3 WJMI-F	3 WKXI <	3 WKXI >
4 WKQB-F	4	4 WJDX-F	4	4 WOAD	4 WMSI-F	4 WMSI-F	4 WJMI-F	4 WJMI-F	4 WTYX-F
WSTZ-F									

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		16 (1)	16 (1)	3.4	4.8	WHJT-F 93.5	Clinton/Jackson 1.4/3.6/ 8/ 121
AOR/CLASSIC		43 (1)	43 (1)	9.2	7.7	WJDS 620	Jackson 0.5/2.2/ 3/ 84
AC/OLDIES	3 (1)	45 (2)	48 (3)	10.3	14.5	WJNT 1180	Pearl/Jackson 1.4/5.7/ 9/ 210
FULL SVC/VARIETY COUNTRY		138 (2)	138 (2)	29.5	26.1	WKXI 1300	Jackson 1.6/5.2/ 9/ 189
BLACK/URBAN	16 (2)	125 (2)	141 (4)	30.1	22.0	WMGO 1370	Canton 1.2/1.9/ 7/ 62
SAC/EZ		16 (1)	16 (1)	3.4	5.2	WRJH-F 97.7	Brandon/Jackson 0.4/2.4/ 6/ 92
NEWS/TALK	12 (2)		12 (2)	2.6	5.7	WSLI 930	Jackson 0.7/4.4/ 5/ 157
NOSTALGIA	5 (1)		5 (1)	1.1	0.7	WZRX 1590	Jackson 0.9/2.5/ 5/ 81
RELIGION/GOSPEL	39 (1)	10 (2)	49 (3)	10.5	11.4		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.8		
	75 (7)	393 (11)	468 (18)				

RADIO STATIONS

WJNT , 1180, 50 KW/500W (DA-2),	Talk	CBS ABC, \$14.00	(---)
WKXI , 1300, 5 KW/1 KW	Black	AURN UNISUP, \$13.00	Opus (Banner)
WMGO , 1370, 1 KW (DAYS)	AC	UNIULT, \$10.00	(Bunchez)
WOAD , 1400, 1 KW	Gospel/Black	NBC, \$18.00	(Durpetti)
WSLI , 930, 5 KW (DA-N)	Talk	NBC-T MBS, \$19.00	Holt Spur (Eastman)
WJDX-F, 96.3, 100 KW @ 1410	AC	\$29.00	Spur (---)
WJMI-F, 99.7, 100 KW @ 1059	Black	ABC, \$44.00	Holt (Durpetti)
WKXI-F, 107.5, 100 KW @ 951	Black	\$22.00	(Banner) (MAGEE)
WLIN-F, 101.7, 100 KW @ 298	Soft AC	UNIULT, \$16.00	(Eastman) (GLUCKSTADT)
WMSI-F, 102.9, 100 KW @ 1800	Country	ABC, \$82.00	CF (Mc-Guild)
WJXN-F, 92.9, 2 KW @ 574	Gospel/Black	\$ NA	(---) (UTICA)
WKQB-F, 95.5, 100 KW @ 1086	CHR	UNIPWR, \$21.00	Jenne (HNWH)
WSTZ-F, 106.7, 100 KW @ 1063	AOR	\$28.00	Lewis (HNWH) (VICKSBURG)
WTYX-F, 94.7, 100 KW @ 1115	Oldies	ABC, \$42.00	Opus (Banner)

JACKSONVILLE

Arbitron Rank/Pop (12+): 50/799,300

Stations: 22/21
Diaries: 1259/635:1/43.4%
Sample Target: 1200
% Below Line: 0.3
% Not Listed: 21.3

1992 Revenue: \$25,600,000
HH Inc.: \$31,680
Retail \$: 8.1 Bill
Pop per Station: 38,061
#1 Biller: WQIK-F \$4,900,000

MSA Rank/Pop: 57/947,000

ADI # 54

Average Person Ratings: 15.5

Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WQIK-F (C)	128/10.4	11.0	12.8	13.2	11.9	11.9	191/2521	1942/24.3	22.8	22.7	F	WQIK-F
2. WEJZ-F (SAC)	114/ 9.2	7.1	9.1	7.4	9.8	8.2	128/1789	1613/20.2	18.3	19.8	E	WEJZ-F
3. WROO-F (C)	107/ 8.7	6.8	6.9	7.3	5.4	7.4	115/1499	1287/16.1	15.1	13.3	D	WROO-F
4. WFVY-F (AOR)	85/ 6.9	8.2	7.5	6.9	8.2	7.4	100/1539	1306/16.3	16.0	15.2	E	WFVY-F
5. WIVY-F (AC)	80/ 6.5	6.0	7.5	4.7	4.8	6.2	84/1469	1347/16.9	18.8	14.1	D	WIVY-F
6. WAPE-F (CHR)	76/ 6.1	10.3	9.1	9.7	11.7	8.8	85/2005	1674/20.9	25.7	26.4	E	WAPE-F
7. WHJX-F (B)	64/ 5.2	5.8	4.8	4.9	5.1	5.2	74/1104	789/ 9.9	11.4	10.5	C	WHJX-F
8. WOKV (N/T)	59/ 4.8	3.0	2.0	4.6	3.7	3.6	61/978	937/11.7	5.3	10.9	C	WOKV
9. WKQL-F (O)	52/ 4.2	5.8	6.1	5.3	6.7	5.3	53/1151	1043/13.0	15.1	14.7	D	WKQL-F
10. WAIA-F (CL AOR)	47/ 3.8	3.0	2.2	2.3	3.1	2.8	60/983	835/10.4	9.1	9.1		WAIA-F
11. WSVE (G)	39/ 3.2	2.3	2.1	2.6	1.4	2.5	39/392	392/ 4.9	4.0	3.5	A	WSVE
12. WCGI (G)	27/ 2.2	1.9	1.7	1.4	1.6	1.8	28/354	347/ 4.3	3.7	3.5	A	WCGI
13. WJBT-F (B)	24/ 1.9	1.8	3.8	2.2	1.6	2.4	25/522	507/ 6.3	8.9	6.7	A	WJBT-F
14. WBYB-F (B/AC)	19/ 1.5	3.0	2.3	2.4	1.5	2.3	27/453	380/ 4.8	5.0	5.0	A	WBYB-F
15.												

12+ FM SHARE (METRO): 82.22% (800 of 973) (FAL 91: 86.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAPE-F	1 WFVY-F	1 WEJZ-F	1 WEJZ-F	1 WEJZ-F	1 WQIK-F	1 WQIK-F	1 WQIK-F	1 WQIK-F	1 WHJX-F	1 WQIK-F
2 WHJX-F	2 WROO-F	2 WROO-F	2 WROO-F	2 WROO-F	2 WEJZ-F	2 WEJZ-F	2 WEJZ-F	2 WROO-F	2 WROO-F	2 WROO-F
3 WROO-F	3 WIVY-F	3 WFVY-F	3 WIVY-F	3 WQIK-F	3 WOKV	3 WROO-F	3 WROO-F	3 WROO-F	3 WQIK-F	3 WIVY-F
4 WQIK-F	4 WAPE-F	4 WQIK-F	4 WQIK-F	4 WIVY-F	4 WROO-F	4 WFVY-F	4 WOKV	4 WFVY-F	4 WAPE-F	4 WEJZ-F
5 WFVY-F	5 WAIA-F	5 WIVY-F	5 WFVY-F	5 WFVY-F	5 WKQL-F	5 WIVY-F	5 WFVY-F	5 WAPE-F	5 WFVY-F	5 WHJX-F
6	6 WQIK-F	6 WAPE-F	6 WKQL-F	6 WKQL-F	6 WSVE	6 WAPE-F	6 WIVY-F	6 WIVY-F	6 WEJZ-F	6 WAPE-F
7	7	7 WHJX-F	7 WAIA-F	7 WAIA-F	7	7 WHJX-F	7	7 WHJX-F	7 WIVY-F	7 WKQL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROO-F	1 WIVY-F	1 WIVY-F	1 WEJZ-F	1 WEJZ-F	1 WFVY-F	1 WFVY-F	1 WFVY-F	1 WFVY-F	1 WQIK-F
2 WIVY-F	2 WROO-F	2 WROO-F	2 WIVY-F	2 WIVY-F	2 WAPE-F	2 WAIA-F	2 WAIA-F	2 WQIK-F	2 WFVY-F
3 WEJZ-F	3 WEJZ-F	3 WEJZ-F	3 WROO-F	3 WROO-F	3 WHJX-F	3 WROO-F	3 WROO-F	3 WROO-F	3 WROO-F
4 WAPE-F	4 WAPE-F	4 WAPE-F	4 WQIK-F	4 WQIK-F	4 WQIK-F	4 WQIK-F	4 WQIK-F	4 WAIA-F	4 WEJZ-F
5 WFVY-F	5 WFVY-F	5 WFVY-F	5 WAPE-F	5 WKQL-F	5	5 WAPE-F	5 WIVY-F	5 WAPE-F	5 WAIA-F
6	6 WQIK-F	6 WAIA-F	6 WKQL-F	6 WHJX-F	6	6	6	6 WEJZ-F	6 WOKV
7	7	7	7 WHJX-F	7	7	7	7	7 WHJX-F	7 WIVY-F

FORMATS	AM	FH	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		80 (2)	80 (2)	8.2	14.5	WFOY 1240 St. Augustine	0.6/0.8/ 7/ 81		
AOR/CLASSIC		132 (2)	132 (2)	13.6	13.7	WNZS 930 Jacksonville	0.6/2.4/ 8/ 195		
AC/OLDIES		132 (2)	132 (2)	13.6	14.8	WPDQ 690 Jacksonville	0.6/3.8/ 9/ 317		
FULL SVC/VARIETY						WQIK 1320 Jacksonville	0.2/1.9/ 2/ 181		
COUNTRY	2 (1)	235 (2)	237 (3)	24.4	21.8	WROS 1050 Jacksonville	0.5/1.5/ 6/ 128		
BLACK/URBAN	14 (1)	107 (3)	121 (4)	12.4	8.8	WZAZ 1400 Jacksonville	1.1/3.3/ 14/ 263		
SAC/EZ		114 (1)	114 (1)	11.7	11.8	WZNY 1460 Jacksonville	0.3/1.8/ 4/ 147		
NEWS/TALK	78 (4)		78 (4)	8.0	8.2				
NOSTALGIA	7 (1)		7 (1)	0.7	0.4	WNFI-F 99.9 Palatka	0.3/1.8/ 8/ 346		
RELIGION/GOSPEL	72 (3)		72 (3)	7.4	5.2				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.9				
	173 (10)	800 (12)	973 (22)						

JACKSONVILLE

RADIO STATIONS

WCGL	,	1360,	5 KW (DAYS)	,	Gospel		AURN, \$ 16.00	(K & P)	
WOKV	,	600,	5 KW (DA-N)	,	News/Talk		CNN, CBS, \$ 34.00	(Mc-Guild)	Pacific
WPDQ	,	690,	50 KW/10 KW(DA-2)	,	Talk		ABC, \$ 18.00	(---)	Genesis
WSVE	,	1280,	5 KW/132 W	,	Gospel		AURN UNIPWR, \$ 15.00	(Republic)	
WAIA-F	,	93.3,	50 KW @ 462	,	Classic AOR		\$ 21.00	(Banner)	Paxson (ST. MARYS)
WAPE-F	,	95.1,	100 KW @ 459	,	CHR		\$ 90.00	(HNWH)	Evergreen
WEJZ-F	,	96.1,	100 KW @ 830	,	Soft AC		\$ 55.00	(Katz)	Renda
WFYV-F	,	104.5,	100 KW @ 1014	,	AOR		\$ 71.00	(HNWH)	Metroplex
WHJX-F	,	101.5,	100 KW @ 1463	,	Black		ABC, \$ 40.00	(Crystal)	(BRUNSWICK, GA)
WIVY-F	,	102.9,	98 KW @ 1014	,	AC		\$ 60.00	(Durpetti)	Taylor
WJBT-F	,	92.7,	6 KW @ 298	,	Black		CBS, \$ 22.00	(K & P)	(GREEN COVE)
WKQL-F	,	96.9,	100 KW @ 1014	,	Oldies		AP, \$ 61.00	(Mc-Guild)	Pacific
WBYB-F	,	100.7,	100 KW @ 453	,	News/Talk	SMN,	NBC, \$ NA	(Crystal)	Osborn (BRUNSWICK, GA)
WQIK-F	,	99.1,	100 KW @ 1014	,	Country		ABC, \$ 94.00	(Eastman)	Jacor
WROO-F	,	107.3,	100 KW @ 705	,	Country		\$ 42.00	(Banner)	Paxson

Miscellaneous: WOKV-F to WBYB-F and News/Talk to Black AC (Nov) . . . WFYV-F sold by Metroplex to Evergreen for \$8,000,000 (Blackburn) . . . WAIA-F sold by Rowland to Paxson for \$2,000,000 . . .

JOHNSON CITY-KINGSPORT

Arbitron Rank/Pop (12+): 94/374,000
 MSA Rank/Pop: 93/376,400
 ADI # 90
 Average Person Ratings: 15.6
 Market TSL: 21.00 hours

Stations: 26/22
 Diaries: 934/403:1/55.3%
 Sample Target: 860
 % Below Line: 7.3
 % Not Listed: 11.2

1992 Revenue: \$10,000,000
 HH Inc.: \$27,034
 Retail \$: 2.8 B11
 Pop per Station: 17,000
 #1 Biller: WXBQ-F \$2,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WXBQ-F (C)	162/27.6	27.5	28.2	25.2	24.9	27.1	235/2573	1672/44.4	43.4	41.4	D	WXBQ-F
2. WTFM-F (AC)	84/14.3	14.3	13.6	12.1	13.2	13.6	97/1325	1008/26.8	28.8	28.1	C	WTFM-F
3. WQUT-F (CHR)	79/13.5	17.0	15.7	16.3	14.9	15.6	104/1643	1145/30.4	29.3	31.4	C	WQUT-F
4. WUSJ-F (C)	24/ 4.1	4.7	2.2	5.4	5.6	4.1	25/477	440/11.7	8.0	11.8		WUSJ-F
WKOS-F (O)	24/ 4.1	2.9	3.8	2.4	2.4	3.3	24/346	339/ 9.0	8.9	8.0		WKOS-F
6. WJCV (FS)	19/ 3.2	4.0	4.5	3.3	3.8	3.8	22/383	355/ 9.4	10.6	11.7		WJCV
7. WIVK-F (C)	18/ 3.1	1.2	1.6	1.7	2.4	1.9	78/867	210/ 5.6	4.6	5.7		WIVK-F
8. WIMZ-F (AOR)	17/ 2.9	4.0	3.5	4.7	4.2	3.8	44/610	270/ 7.2	8.0	8.9		WIMZ-F
9. WMEV-F (C)	16/ 2.7	0.7	1.0	1.6	1.5	1.5	72/713	237/ 6.3	5.2	4.2		WMEV-F
10. WKPT (EZ)	11/ 1.9	2.0	4.8	3.3	2.2	3.0	11/262	250/ 6.6	8.5	7.1		WKPT
11. WXBQ (C)	9/ 1.5	0.3	2.1	0.9	1.3	1.2	9/207	187/ 5.0	5.6	3.6		WXBQ
12. WGAT (C)	8/ 1.4	0.7	0.3	0.3	0.7	0.7	8/72	63/ 1.7	1.2	2.8		WGAT
WETB (REL)	8/ 1.4	2.9	1.2	1.6	0.9	1.8	9/163	155/ 4.1	2.3	3.9		WETB
14.												
15.												

12+ FM SHARE (METRO): 84.26% (439 of 521) (FAL 91: 84.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXBQ-F>>	1 WQUT-F	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>	1 WXBQ-F>>
2 WQUT-F	2 WXBQ-F	2 WQUT-F	2 WTFM-F	2 WTFM-F	2 WTFM-F>>	2 WTFM-F	2 WTFM-F>	2 WTFM-F<	2 WQUT-F	2 WQUT-F
3	3	3 WTFM-F	3 WQUT-F	3 WQUT-F	3 WUSJ-F	3 WQUT-F>>	3 WQUT-F	3 WQUT-F	3 WTFM-F	3 WTFM-F
4	4	4	4	4	4 WQUT-F	4 WUSJ-F	4	4	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQUT-F>>	1 WQUT-F>	1 WQUT-F	1 WXBQ-F	1 WXBQ-F>>	1 WQUT-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F>>	1 WXBQ-F>>
2 WTFM-F	2 WXBQ-F	2 WXBQ-F	2 WTFM-F	2 WTFM-F>	2 WXBQ-F	2 WQUT-F	2 WQUT-F	2 WQUT-F	2 WTFM-F
3	3 WTFM-F	3 WTFM-F	3 WQUT-F	3 WQUT-F	3	3	3	3 WTFM-F	3 WQUT-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		81 (2)	81 (2)	15.5	19.0	WABN-F 92.7	Abingdon/Bristol	0.5/2.7/	3/ 138
AOR/CLASSIC		20 (2)	20 (2)	3.8	4.9	WBEJ 1240	Elizabethton	1.0/2.9/	6/ 110
AC/OLDIES		112 (4)	112 (4)	21.5	21.1	WDFW 1120	Duffield	0.3/1.3/	2/ 49
FULL SVC/VARIETY	25 (3)		25 (3)	4.8	4.4	WEMB 1420	Erwin	0.7/1.5/	4/ 57
COUNTRY	33 (7)	220 (4)	253 (11)	48.6	43.3	WEYE-F 104.3	Surgoinsville	0.3/1.3/	3/ 56
BLACK/URBAN						WIKQ-F 94.9	Greenville	0.3/2.6/	5/ 242
SAC/EZ	11 (1)		11 (1)	2.1	2.5	WKIN 1320	Kingsport	0.7/3.0/	4/ 114
NEWS/TALK						WMEV 1010	Marion/Bristol	0.2/0.3/	2/ 82
NOSTALGIA						WOPI 1490	Bristol	0.5/2.2/	3/ 84
RELIGION/GOSPEL	13 (2)	6 (1)	19 (3)	3.6	4.4	WRGS 1370	Rogersville	0.3/2.1/	2/ 79
SPANISH						WZAP 690	Bristol	0.9/3.2/	5/ 150
CLASSICAL									
JAZZ/NEW AGE						WHIT-F 106.9	Black Mountain	1.0/3.2/	14/ 232
UNKNOWN/OTHERS					0.2	WOKI-F 100.3	Oak Ridge/Knoxv1	0.3/2.2/	18/ 425
	82 (13)	439 (13)	521 (26)						

RADIO STATIONS

WJCV , 910, 5 KW/1 KW (DA-N) , Full Service	CBS	MBS, \$19.00	(Katz) Bloomington
WKPT , 1400, 1 KW , EZ	ABC, \$13.00	(Eastman) Home News	
WXBQ , 980, 5 KW/1 KW (DA-N) , Country	ABC, \$10.00	(Christal) Nininger	
WKOS-F, 104.9, 1.4 KW @ 479 , Oldies	, \$13.00	(Katz) Bahakel	
WQUT-F, 101.5, 100 KW @ 1499 , CHR	UNIPWR, \$43.00	(Katz) Bloomington	
WTFM-F, 98.5, 100 KW @ 1260 , AC	ABC, \$40.00	(Eastman) Home News	
WUSJ-F, 99.3, .4 KW @ ? , Country	NBC, \$20.00	(Durpetti)	
WXBQ-F, 96.9, 67 KW @ 2240 , Country	ABC, \$46.00	(Christal) Nininger	

Other Ranked Stations - See Knoxville

Miscellaneous: WKIN, WKOS-F sold by Bahakel to Bloomington for \$500,000 . . .

JOHNSTOWN

Arbitron Rank/Pop (12+): 162/200,000
 MSA Rank/Pop: 185/239,300
 ADI # 89 (w/Altoona)
 Average Person Ratings: 16.1
 Market TSL: 21.50 hours

Stations: 26/13
 Diaries: 754/265:1/64.6%
 Sample Target: 680
 % Below Line: 24.3
 % Not Listed: 14.0

1992 Revenue: \$4,800,000
 HH Inc.: \$23,464
 Retail \$: 1.3 B11
 Pop per Station: 15,384
 #1 Biller: WKYE-F \$1,000,000

12+ METRO	1/4/SHARE	SPG				4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING			Revenue Level	
		92	FAL 91	SPG 91	FAL 90			SPG 92	FAL 91			
1. WGLU-F (CHR)	41/12.8	11.5	14.1	13.1	14.4	----	46/623	530/26.5	28.6	30.0	B	WGLU-F
2. WYSN-F (BB)	35/10.9	8.0	9.0	6.3	7.3	----	35/321	312/15.6	12.6	14.3	B	WYSN-F
3. WKYE-F (AC)	32/10.0	8.9	9.9	12.9	10.8	----	43/659	478/23.9	21.7	26.5	C	WKYE-F
4. WKQS-F (O/AC)	28/ 8.7	10.3	8.2	9.7	7.9	----	29/448	398/19.9	22.2	21.3	B	WKQS-F
5. WFGY-F (C)	22/ 6.9	6.9	3.1	3.1	1.8	----	68/797	307/15.4	13.6	10.6		WFGY-F
6. WJAC (FS)	16/ 5.0	6.9	6.2	5.1	5.0	----	17/330	297/14.8	16.0	16.7	A	WJAC
7. WDVE-F (AOR)	15/ 4.7	6.6	5.6	4.3	7.6	----	23/327	219/11.0	16.4	12.0		WDVE-F
8. WVSC-F (AC)	12/ 3.7	3.4	3.4	2.6	3.1	----	12/182	182/ 9.1	8.9	8.1	A	WVSC-F
9. WVSC (C)	10/ 3.1	4.3	3.1	2.6	3.1	----	10/130	130/ 6.5	7.3	7.6	A	WVSC
10. WBZZ-F (CHR)	7/ 2.2	0.9	1.4	1.4	2.4	----	8/233	109/ 5.4	4.6	6.4		WBZZ-F
11. WIYQ-F (O)	7/ 2.2	1.7	2.5	2.3	5.0	----	7/196	184/ 9.2	8.1	10.3	A	WIYQ-F
12. WPRR-F (CHR)	6/ 1.9	0.6	0.6	-----	-----	----	7/130	76/ 3.8	3.3	2.1		WPRR-F
13. WFRB-F (C)	6/ 1.9	1.4	2.3	3.1	2.1	----	12/175	103/ 5.2	4.7	5.2		WFRB-F
14. WNTJ (W/T)	6/ 1.9	2.6	2.8	1.4	1.0	----	6/99	99/ 5.0	4.3	6.2	A	WNTJ
15. WRRK-F (AOR)	5/ 1.6	1.1	0.8	0.6	1.0	----	8/136	90/ 4.5	4.0	2.6		WRRK-F
16. WLTJ-F (SAC)	5/ 1.6	0.9	2.0	0.6	1.0	----	5/122	64/ 3.2	3.3	6.1		WLTJ-F
17. WBXQ-F (CL AOR)	5/ 1.6	1.7	1.7	2.0	2.9	----	5/93	68/ 3.4	4.8	5.0		WBXQ-F

12+ FM SHARE (METRO): 86.59% (239 of 276) (FAL 91: 82.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGLU-F	1 WGLU-F	1 WKYE-F	1 WKYE-F	1 WKYE-F	1 WYSN-F>	1 WGLU-F	1 WYSN-F	1 WGLU-F	1 WGLU-F>>	1 WVSC-F>>
2	2 WDVE-F	2 WGLU-F	2 WKQS-F	2 WKQS-F	2 WKQS-F	2 WKYE-F	2 WKYE-F	2 WYSN-F>	2 WKYE-F	2 WKYE-F
3	3 WKYE-F>	3 WKQS-F>	3 WGLU-F>	3 WGLU-F>	3 WKYE-F	3 WYSN-F	3 WKQS-F>	3 WKYE-F	3 WFGY-F>	3
4	4 WFGY-F	4 WFGY-F	4 WFGY-F	4 WFGY-F	4 WJAC	WKQS-F>	4 WGLU-F	4 WKQS-F	4 WYSN-F	4
5	5	WDVE-F	WDVE-F	5	WGLU-F	5 WFGY-F	5	5 WFGY-F	5	5
6	6	6	6	6	WFGY-F	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGLU-F>	1 WKYE-F	1 WKYE-F	1 WKYE-F	1 WKYE-F	1 WRRK-F	1 WDVE-F>	1 WDVE-F>>	1 WKYE-F	1 WKYE-F>
2 WKYE-F>	WGLU-F>>	2 WGLU-F>	2 WKQS-F	2 WKQS-F	WGLU-F>	2 WGLU-F>	2 WGLU-F	2 WDVE-F	2 WDVE-F
3 WKQS-F	3 WKQS-F>	3 WDVE-F	WGLU-F>	3 WGLU-F>	3 WDVE-F	3 WRRK-F	WFGY-F>	WDVE-F>	3 WGLU-F
WFGY-F	WFGY-F	4	4 WFGY-F	4 WFGY-F	4	WFGY-F	4 WKYE-F	4 WKQS-F	4 WKQS-F
WBZZ-F	WDVE-F	5	5	5	5	5	WKQS-F	WFGY-F	5 WFGY-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		55 (4)	55 (4)	19.9	18.9	WADJ 1330 Somerset	0.3/1.4/ 1/ 28
AOR/CLASSIC		25 (3)	25 (3)	9.1	8.6	WCCZ-F 97.3 Spangler	0.9/3.4/ 6/ 115
AC/OLDIES		84 (6)	84 (6)	30.4	30.6	WKXU-F 105.7 Portage/Jhnstwn	0.6/3.2/ 2/ 65
FULL SVC/VARIETY	21 (4)		21 (4)	7.6			
COUNTRY	10 (1)	35 (5)	45 (6)	16.3	17.3	KDKA 1020 Pittsburgh	0.6/2.6/ 12/ 215
BLACK/URBAN						WDSY-F 107.9 Pittsburgh	1.2/4.0/ 16/ 226
SAC/EZ		5 (1)	5 (1)	1.8	16.6	WFRB 560 Frostburg/Cumbr	0.6/1.5/ 2/ 30
NEWS/TALK	6 (1)		6 (1)	2.2	3.3	WMXP-F 100.7 N Kensington	0.3/2.3/ 3/ 79
NOSTALGIA		35 (1)	35 (1)	12.7		WOWQ-F 102.1 Du Bois	0.3/2.2/ 14/ 319
RELIGION/GOSPEL					0.7	WWSW-F 94.5 Pittsburgh	0.6/2.4/ 9/ 115
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					4.0		
	37 (6)	239 (20)	276 (26)				

RADIO STATIONS

WJAC , 850, 10 KW (DA-1)	Full Service	SMN NBC, \$16.00 (Mc-Guild)
WNTJ , 1490, 1 KW	News/Talk	NBC-T CNN, \$11.00 (Banner)
WVSC , 990, 10 KW/100 W (DA-1)	Country	ABC, \$10.00 (Regional)
WBXQ-F, 94.3, 350 W @ 958	AOR/Classic	ABC, \$15.00 (Banner)
WGLU-F, 92.1, 300 W @ 1043	CHR	SOURCE, \$24.00 (Christal)
WIYQ-F, 99.1, 50 KW @ 500	Oldies	SMN, \$11.00 (Dome)
WKQS-F, 96.5, 50 KW @ 489	AC	UNISUP CNN, \$18.00 (Banner)
WKYE-F, 95.5, 57 KW @ 1059	AC	UNIPWR UNISUP, \$25.00 (Mc-Guild)
WVSC-F, 97.7, 3 KW @ 266	AC	UNISUP ABC, \$10.00 (Regional)
WYSN-F, 101.7, .7 KW @ 643	Nostalgia	UNISUP CNN, \$12.00 (Roslin)

WDVE-F -- see Pittsburgh

WFGY-F -- see Altoona

KALAMAZOO

Arbitron Rank/Pop (12+): 165/188,300
 MSA Rank/Pop: 195/221,000
 ADI #37 (w/Grand Rapids)
 Average Person Ratings: 15.1
 Market TSL: 20.00 hours

Stations: 17/9
 Diaries: 719/262:1/53.1%
 Sample Target: 680
 % Below Line: 22.2
 % Not Listed: 24.3

1992 Revenue: \$8,500,000
 HH Inc.: \$35,566
 Retail \$: 1.9 Btl
 Pop per Station: 20,922
 #1 Biller: WKFR-F \$1,800,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WKFR-F (CHR)	27/ 9.5	13.2	12.3	13.8	15.0	----	62/965	480/25.5	33.1	29.0	C	WKFR-F
2. WBCT-F (C)	26/ 9.2	1.7	3.3	2.4	3.1	----	88/1006	338/18.0	8.4	11.3		WBCT-F
WNWN-F (C)	26/ 9.2	10.2	10.3	9.3	11.9	----	52/710	316/16.8	17.8	19.6	C	WNWN-F
4. WFAT-F (O)	25/ 8.8	2.7	5.3	2.8	----	----	35/412	339/18.0	8.0	8.1	A	WFAT-F
5. WRKR-F (CL AOR)	22/ 7.7	10.2	11.7	13.1	14.3	----	37/606	342/18.2	21.1	26.4	C	WRKR-F
6. WKZO (N/T)	21/ 7.4	9.8	7.3	10.7	8.8	----	32/563	389/20.7	24.7	20.3	C	WKZO
7. WQLR-F (AC)	18/ 6.3	6.1	9.0	9.0	5.8	----	27/426	308/16.4	17.2	17.1	C	WQLR-F
8. WOOD-F (SAC)	17/ 6.0	10.5	4.7	4.8	5.1	----	58/783	357/19.0	22.2	10.5		WOOD-F
9. WKLQ-F (AOR)	9/ 3.2	3.1	3.3	2.8	1.7	----	38/461	200/10.6	7.4	9.1		WKLQ-F
10. WGRD-F (CHR)	6/ 2.1	2.0	2.0	1.4	2.0	----	23/453	172/ 9.1	12.7	9.9		WGRD-F
WKMI (T)	6/ 2.1	1.7	3.3	1.0	1.7	----	10/248	188/10.0	7.2	10.3	B	WKMI

12+ FM SHARE (METRO): 84.19% (181 of 215) (FAL 91: 83.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKFR-F>>	1 WRKR-F	1 WRKR-F	1 WFAT-F	1 WFAT-F>	1 WKZO	1 WKZO >	1 WRKR-F	1 WBCT-F<	1 WKFR-F>	1 WKFR-F
2	2 WKFR-F	2 WFAT-F	2 WRKR-F	2 WRKR-F	2 WNWN-F	2 WKFR-F	2 WFAT-F<	2 WKFR-F	2 WBCT-F	2 WKZO
3	3 WBCT-F>	3 WKFR-F	3 WBCT-F	3 WBCT-F	3 WFAT-F	3 WFAT-F<	3 WRKR-F	3 WRKR-F	3 WKZO	3 WKLQ-F
4	4 WNWN-F	4 WBCT-F	4 WQLR-F	4 WOOD-F	4 WBCT-F	4 WNWN-F	4 WNWN-F<	4 WNWN-F	4 WRKR-F	4
5	5 WFAT-F	5 WQLR-F	5 WOOD-F	5 WQLR-F	5 WBCT-F	5 WQLR-F	5 WQLR-F	5 WQLR-F	5 WQLR-F	5
6	6	6	6 WKFR-F	6 WNWN-F	6	6	6	6 WFAT-F	6 WNWN-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKFR-F>	1 WKFR-F>	1 WKFR-F	1 WFAT-F	1 WFAT-F	1 WRKR-F>>	1 WRKR-F>>	1 WRKR-F>>	1 WRKR-F>>	1 WRKR-F>
2 WQLR-F	2 WFAT-F	2 WFAT-F>	2 WKFR-F	2 WOOD-F	2 WNWN-F	2 WBCT-F>	2 WBCT-F>>	2 WNWN-F	2 WFAT-F
3 WNWN-F>	3 WQLR-F	3 WOOD-F	3 WQLR-F	3 WBCT-F	3 WKLQ-F	3 WNWN-F	3 WNWN-F	3 WFAT-F	3 WNWN-F
4 WRKR-F	4 WBCT-F	4 WBCT-F	4 WBCT-F	4 WQLR-F	4 WKFR-F	4 WKLQ-F	4 WKMI	4 WBCT-F	4 WBCT-F
5 WKLQ-F	5	5	5	5 WKFR-F	5 WBCT-F	5 WKFR-F	5 WKLQ-F	5 WKFR-F	5
6 WBCT-F							6 WKFR-F	6 WKFR-F	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 4/	TSA 30
TOP 40/CHR/CONTEMP		33 (2)	33 (2)	15.3	21.2	WHEZ 1560 Portage	1.1/1.2/	4/	30
AOR/CLASSIC		34 (4)	34 (4)	15.8	23.3	WQSN 1470 Kalamazoo/Prtge	1.4/2.5/	4/	48
AC/OLDIES	3 (1)	43 (2)	46 (3)	21.4	1.3				
FULL SVC/VARIETY					9.7	WCUZ-F 101.3 Grand Rapids	0.4/1.5/	29/	229
COUNTRY	4 (1)	54 (4)	58 (5)	27.0	14.0	WJXQ-F 106.1 Jackson/Lansing	0.7/2.7/	11/	145
BLACK/URBAN					6.8	WKGH-F 92.3 Allegan	0.4/1.8/	2/	114
SAC/EZ		17 (1)	17 (1)	7.9	17.4	WLAV-F 96.9 Grand Rapids	0.4/2.7/	2/	81
NEWS/TALK	27 (2)		27 (2)	12.6	4.2				
NOSTALGIA									
RELIGION/GOSPEL					1.7				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.4				
	34 (4)	181 (13)	215 (17)						

RADIO STATIONS

WKMI , 1360, 5 KW/1 KW (DA-2) , Talk ABC, \$13.00 (Katz)
 WKPR , 1420, 1 KW (DAYS) , Religion , \$ 8.00 (---) Kuiper
 WKZO , 590, 5 KW (DA-N) , Full Service MBS CBS, \$23.00 (Torbet) Radio Assoc.
 WQSN , 1470, 800 W/1 KW , Country , \$ 9.00 (Banner) Fairfield
 WFAT-F, 96.5, 3 KW @ 213 , Oldies , \$10.00 (Christal) (PORTAGE)
 WKFR-F, 103.3, 50 KW @ 483 , CHR UNIPWR, \$45.00 (Katz) (BATTLE CREEK)
 WNWN-F, 98.5, 50 KW @ 469 , Country , (Christal) (COLDWATER)
 WQLR-F, 106.5, 33 KW @ 600 , AC , \$30.00 (Banner) Fairfield
 WRKR-F, 107.7, 50 KW @ 500 , AOR/Classic , \$38.00 (HNWH) (PORTAGE)

Other ranked stations -- see Grand Rapids

Miscellaneous: WKZO: From Full Service to News/Talk . . .

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,327,400
 MSA Rank/Pop: 29/1,600,000
 ADI # 28
 Average Person Ratings: 15.9
 Market TSL: 21.00 hours

Stations: 22/22
 Diaries: 1766/752:1/52.6%
 Sample Target: 1560
 % Below Line: 0.0
 % Not Listed: 9.9

1992 Revenue: \$42,000,000
 Hll Inc.: \$35,265
 Retail \$: 13.0 Bill
 Pop per Station: 60,336
 #1 Biller: KFKF-F \$6,100,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KFKF-F (C)	284/13.4	11.2	11.4	11.7	10.6	11.9	342/4070	3372/25.4	22.7	20.0	G	KFKF-F
2. WDAF (C/FS)	201/ 9.5	10.8	9.8	11.8	12.7	10.5	329/4182	2523/19.0	25.1	20.3	G	WDAF
3. KPRS-F (B)	163/ 7.7	7.6	6.8	6.8	7.5	7.2	181/1850	1610/12.1	11.6	11.4	D	KPRS-F
4. KYYS-F (AOR)	127/ 6.0	5.8	6.9	6.9	7.8	6.4	157/2662	2056/15.5	16.2	17.3	F	KYYS-F
5. KQRC-F (AOR)	123/ 5.8	7.3	5.7	2.5	2.4	5.3	155/2306	1732/13.0	11.6	9.3	C	KQRC-F
6. KCFX-F (CL AOR)	105/ 5.0	5.3	4.6	4.8	5.0	4.9	125/2963	2591/19.5	15.7	18.1	G	KCFX-F
7. KMBZ (N/T)	103/ 4.9	3.8	4.6	5.2	5.0	4.6	114/2006	1731/13.0	13.0	13.1	D	KMBZ
KCMO (N/T)	103/ 4.9	4.4	5.3	4.2	4.6	4.7	125/2184	1693/12.8	12.5	14.0	D	KCMO
9. KLTH-F (SAC)	95/ 4.5	5.8	5.2	5.8	4.7	5.3	112/1837	1561/11.8	12.4	11.6	D	KLTH-F
10. KUDL-F (AC)	86/ 4.1	4.2	5.8	4.7	3.2	4.7	107/2104	1723/13.0	16.7	11.7	D	KUDL-F
11. KCMO-F (O)	84/ 4.0	3.6	3.8	3.8	4.1	3.8	121/2064	1504/11.3	13.6	11.3	C	KCMO-F
12. KBEQ-F (CHR)	79/ 3.7	3.4	3.3	4.0	5.4	3.6	95/2220	1870/14.1	12.8	18.2	C	KBEQ-F
13. KMXV-F (AC)	73/ 3.5	3.6	4.4	3.5	4.1	3.8	89/1418	1109/ 8.4	13.2	11.7	D	KMXV-F
14. KKCF-F (C)	56/ 2.7	2.4	1.5	3.2	2.9	2.5	74/1369	1083/ 8.2	5.9	10.1	D	KKCF-F
15. KXTR-F (CL)	52/ 2.5	2.1	2.1	2.2	2.4	2.2	61/1058	915/ 6.9	6.5	6.3	B	KXTR-F
16. KFEZ (BB)	34/ 1.6	2.5	2.2	2.6	1.6	2.2	37/718	664/ 5.0	5.1	5.1	A	KFEZ
17. WHB (O)	30/ 1.4	1.5	2.0	1.4	1.4	1.6	46/1274	849/ 6.4	7.4	6.0	A	WHB
18. KNHN (N)	29/ 1.4	0.8	1.0	1.4	1.0	1.1	29/590	581/ 4.4	4.4	5.3	A	KNHN
19. KXXR-F (CHR)	24/ 1.1	2.0	1.6	1.1	1.0	1.5	53/1329	819/ 6.2	7.0	3.2	A	KXXR-F
20. KPRT (REL)	23/ 1.1	1.3	1.8	1.0	1.2	1.3	23/352	352/ 2.7	3.6	3.1	A	KPRT

12+ FM SHARE (METRO): 70.99% (1351 of 1903) (FAL 91: 66.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBEQ-F	1 KFKF-F<	1 KFKF-F>	1 KFKF-F>	1 KFKF-F>	1 WDAF <	1 KFKF-F	1 KFKF-F>	1 KFKF-F>	1 KPRS-F>	1 WDAF
2 KQRC-F	2 KQRC-F	2 KPRS-F	2 KPRS-F	2 KPRS-F	2 KFKF-F>>	2 WDAF >	2 KMBZ	2 WDAF	2 KQRC-F	2 KFKF-F>>
KPRS-F	3 KYYS-F	3 KYYS-F	3 KYYS-F	3 KYYS-F	3 KMBZ	3 KYYS-F	3 WDAF	KPRS-F	3 KFKF-F>	3 KQRC-F
4 KFKF-F	4 KPRS-F>	4 KQRC-F	4 KCFX-F	4 KCFX-F	KCMO	4 KPRS-F	4 KYYS-F	4 KQRC-F<	4 WDAF	4 KUDL-F
5	5 KCFX-F	5 KCFX-F>	5 KCMO-F	5 KCMO-F	5 KLTH-F<	5 KCMO	5 KPRS-F	5 KYYS-F>	5 KCMO	5 KPRS-F
6	6 KUDL-F<	6 KCMO-F	6 KLTH-F	6 WDAF <	6 KPRS-F	6 KMBZ	6 KCMO <	6 KCMO-F	6 KBEQ-F	6 KLTH-F
7	7 KMXV-F	7 KUDL-F<	7 KUDL-F<	7 KLTH-F<	KCMO-F	KCFX-F	7 KLTH-F	KBEQ-F<	7 KUDL-F	7 KMBZ <
8	8	8 KMXV-F	8 WDAF	8 KUDL-F	8	8 KQRC-F	8 KQRC-F	8 KLTH-F	8 KLTH-F	8 KCMO-F
9	9	9 KLTH-F	9	9	9	9	9	9 KUDL-F	9	9 KCMO

KCMO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQRC-F	1 KFKF-F	1 KFKF-F>	1 KFKF-F>	1 KFKF-F>	1 KQRC-F>>	1 KQRC-F>	1 KYYS-F	1 KFKF-F	1 KFKF-F
KPRS-F	2 KPRS-F	2 KPRS-F<	2 KPRS-F>	2 KPRS-F>	2 KFKF-F	2 KYYS-F<	2 KFKF-F	2 KYYS-F	2 KYYS-F
3 KYYS-F	3 KYYS-F	3 KYYS-F	3 KYYS-F	3 KLTH-F	3 KPRS-F>	3 KFKF-F	3 KPRS-F	3 KQRC-F<	3 KCFX-F
4 KFKF-F	4 KMXV-F	4 KCFX-F	4 KMXV-F<	4 KUDL-F	4 KUDL-F	4 KPRS-F	4 KCFX-F>	4 KCFX-F	4 KPRS-F<
5 KBEQ-F	5 KQRC-F	5 KUDL-F	5 KLTH-F	KCMO-F	5	5 KCFX-F	5 KMBZ	5 KPRS-F	5 KCMO
6 KMXV-F	6 KBEQ-F<	6 KMXV-F	6 KQRC-F<	6 KMXV-F<	6	6 KUDL-F	6 KQRC-F	6 KCMO	6 KMBZ
7	7 KCFX-F	7	7 KCMO-F	7 KYYS-F<	7	7	KCMO	7 KMBZ	KCMO-F<
8	8	8	8 KUDL-F	8 WDAF	8	8	8	8 KCMO-F	8 WDAF

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	5.4	9.0	KBZR	1030 Blue Sprg/KCty
AOR/CLASSIC	8 (1)	355 (3)	363 (4)	19.1	17.8	KCCV	760 Overland Park
AC/OLDIES	30 (1)	243 (3)	273 (4)	14.3	14.0		1.0/2.0/ 31/ 371
FULL SVC/VARIETY							
COUNTRY	201 (1)	340 (2)	541 (3)	28.4	26.4		
BLACK/URBAN		163 (1)	163 (1)	8.6	8.7		
SAC/EZ		95 (1)	95 (1)	5.0	5.1		
NEWS/TALK	235 (3)		235 (3)	12.3	11.6		
NOSTALGIA	34 (1)		34 (1)	1.8	1.7		
RELIGION/GOSPEL	44 (2)		44 (2)	2.3	2.6		
SPANISH							
CLASSICAL		52 (1)	52 (1)	2.7	2.6		
JAZZ/NEW AGE							
UNKNOWN/OTHERS					0.6		
	552 (9)	1351 (13)	1903 (22)				

KANSAS CITY

RADIO STATIONS

AM STATIONS

KBZR, 1030, 1 KW/500 W (DA-1)	, AOR	CBS, \$ 19.00	(Torbet)	(BLUE SPG)
KCCV, 760, 6 KW/(DAYS)	, Religion	, \$ 18.00	(---)	Bott
KCMO, 810, 50 KW/5 KW (DA-2)	, Talk/News	CBS MBS, \$ 68.00	(Mc-Guild)	Gannett
KCNW, 1380, 2.5 KW	, Religion	, \$ 19.00	(---)	Marsh
KFEZ, 1190, 5 KW/250 W (DA-N)	, Nostalgia	APR, \$ 21.00	(---)	
KMBZ, 980, 5 KW (DA-2)	, News/Talk	NBC, \$ 64.00	(Durpetti)	Bonneville
KNHN, 1340, 1 KW	, News	CNN UNISUP, \$ 22.00	(---)	
KPRT, 1590, 1 KW/47 W	, Gospel	MBS, \$ 20.00	(Eastman)	
WDAF, 610, 5 KW	, Country/FS	ABC, \$ 94.00	(Katz)	Great American
WHB, 710, 10 KW/5 KW (DA-2)	, Oldies	APR, \$ NA	(Christal)	Shamrock

FM STATIONS

KBEQ, 104.3, 100 KW @ 987	, CHR	ABC, \$ 70.00	(Torbet)	Noble
KXXR, 107.3, 100 KW @ 1184	, CHR	, \$ 25.00	(Banner)	(LEXINGTON)
KCFX, 101.1, 97 KW @ 1056	, Classic AOR	UNIPWR, \$ 70.00	(MMR)	Heritage
KCMO, 94.9, 100 KW @ 1056	, Oldies	, \$ 47.00	(Mc-Guild)	Gannett
KFKF, 94.1, 100 KW @ 994	, Country	, \$108.00	(HNWH)	Sconnix
KLTH, 99.7, 100 KW @ 987	, Soft AC/EZ	UNIULT, \$ 49.00	(Durpetti)	Bonneville
KMXV, 93.3, 100 KW @ 1066	, AC	, \$ 50.00	(MMR)	Apollo
KPRS, 103.3, 100 KW @ 994	, Black	AURN ABC, \$ 48.00	(Eastman)	
KQRC, 98.9, 100 KW @ 1056	, AOR	, \$ 49.00	(HNWH)	Journal Co
KUDL, 98.1, 100 KW @ ?	, AC	APR, \$ 60.00	(Christal)	Shamrock
KXTR, 96.5, 99 KW @ 984	, Classical	UNIULT, \$ 41.00	(CMBS)	
KKCJ, 106.5, 100 KW @ 982	, Country	, \$ NA	(HNWH)	(LIBERTY)
KYYS, 102.1, 100 KW @ 1000	, AOR	SOURCE, \$ 96.00	(Katz)	Great American

Miscellaneous: KJLA to KFEZ (Nov) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-white)
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown
* G - Gospel	

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

KNOXVILLE

Arbitron Rank/Pop (12+): 71/525,500

Stations: 19/19
Diaries: 1109/474:1/54.2%
Sample Target: 990
% Below Line: 0.0
% Not Listed: 12.0

1992 Revenue: \$16,300,000
HH Inc.: \$28,176
Retail \$: 5.2 Bil
Pop per Station: 27,657
#1 Biller: WIVK-AF \$6,900,000

MSA Rank/Pop: 84/612,000

ADI # 62

Average Person Ratings: 15.7

Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WIVK-F (C)	256/31.1	30.9	28.6	30.8	32.1	30.4	422/4655	2831/53.9	43.6	54.0	G	WIVK-F
2. WEZK-F (SAC)	73/ 8.9	9.7	13.5	12.0	13.1	11.0	100/1633	1076/20.5	26.9	29.9	D	WEZK-F
3. WMYU-F (AC)	71/ 8.6	10.2	8.5	9.0	8.8	9.1	106/1985	1367/26.0	23.3	25.6	D	WMYU-F
4. WOKI-F (CHR)	62/ 7.5	7.8	10.4	9.0	7.2	8.7	137/2389	965/18.4	22.4	18.4	C	WOKI-F
5. WIMZ-F (AOR)	61/ 7.4	9.3	8.2	7.4	8.2	8.1	124/1840	945/18.0	18.2	18.0	C	WIMZ-F
6. WEMQ-AF (BB)	45/ 5.5	4.0	2.8	6.0	3.0	4.6	53/584	466/ 8.9	6.0	6.4	A	WEMQ-AF
7. WIVK (N/T)	38/ 4.6	2.8	2.2	2.5	2.9	3.0	42/682	602/11.5	6.2	8.4		WIVK
8. WWZZ-F (C)	26/ 3.2	3.0	3.6	2.4	3.9	3.0	33/440	407/ 7.7	8.8	7.7	A	WWZZ-F
9. WJBZ-F (G)	25/ 3.0	2.5	2.6	2.4	1.8	2.6	27/436	362/ 6.9	6.8	5.7	A	WJBZ-F
10. WRJZ (REL)	15/ 1.8	1.5	1.5	1.7	1.2	1.6	16/242	234/ 4.5	4.2	4.4	A	WRJZ
11. WXST-F (O)	13/ 1.6	0.9	2.2	1.7	1.1	1.6	22/412	289/ 5.5	4.6	4.1	A	WXST-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 86.60% (627 of 724) (FAL 91: 88.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOKI-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>
2 WIVK-F	2 WIMZ-F	2 WMYU-F<	2 WMYU-F	2 WMYU-F	2 WEZK-F	2 WMYU-F	2 WEZK-F>	2 WEZK-F	2 WOKI-F>	2 WIVK >
3	3 WOKI-F	3 WEZK-F	3 WEZK-F	3 WEZK-F	3 WEMO-AF	3 WEZK-F	3 WMYU-F	3 WMYU-F	3 WIMZ-F>	3 WMYU-F
4	4	4	4	4	4 WMYU-F	4	4 WIMZ-F	4 WOKI-F	4 WEZK-F	4 WEZK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOKI-F	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIVK-F>>	1 WIMZ-F	1 WIVK-F	1 WIVK-F>	1 WIVK-F>>	1 WIVK-F>>
WIVK-F	2 WOKI-F	2 WEZK-F	2 WEZK-F	2 WMYU-F<	2 WIVK-F>>	2 WIMZ-F>>	2 WIMZ-F	2 WIMZ-F>	2 WIMZ-F
3	WEZK-F	3 WMYU-F	3 WMYU-F	3 WEZK-F	3 WOKI-F	3 WOKI-F	3	3 WMYU-F	3 WMYU-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		62 (1)	62 (1)	8.6	8.3	WDLY-F 105.5 Gatlinburg	0.9/2.1/ 8/ 131		
AOR/CLASSIC		61 (1)	61 (1)	8.4	13.8	WGAP 1400 Maryville	0.6/2.6/ 8/ 179		
AC/OLDIES		84 (2)	84 (2)	11.6	10.1	WGAP-F 95.7 Maryville	0.1/2.5/ 1/ 129		
FULL SVC/VARIETY						WKGN 1340 Knoxville	0.4/1.2/ 3/ 63		
COUNTRY	13 (2)	290 (4)	303 (6)	41.9	43.4	WNOX-F 99.1 Loudon/Knoxville	1.0/3.5/ 9/ 216		
BLACK/URBAN	3 (1)		3 (1)	0.4		WSEV 930 Sevierville	1.0/1.7/ 8/ 91		
SAC/EZ		73 (1)	73 (1)	10.1	18.0	WUTK 850 Knoxville	0.9/2.6/ 11/ 186		
NEWS/TALK	45 (2)		45 (2)	6.2	1.1				
NOSTALGIA	21 (1)	24 (1)	45 (2)	6.2					
RELIGION/GOSPEL	15 (1)	25 (1)	40 (2)	5.5	4.4				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE		8 (1)	8 (1)	1.1					
UNKNOWN/OTHERS					1.0				
	97 (7)	627 (12)	724 (19)						

RADIO STATIONS

WIMZ . 1240. 1 KW . SEE WIMZ-FM
WIVK . 990. 10 KW (DA-1) . SEE WIVK-FM

WIVK-F, 97.5, 100 KW @ 1138 . Soft AC UNISUP, \$40.00 (Durdetti) South Central
WIMZ-F, 103.5, 100 KW @ 1719 . AOR SOURCE, \$41.00 (Christal) Stoner
WIVK-F, 107.7, 100 KW @ 1966 . Country ABC, \$146.00 (Katz) Dick
WJBZ-F, 95.3, 1.2 KW @ 479 . Gospel, \$12.00 (---) (SEYMOUR)
WMYU-F, 102.1, 15 KW @ 1978 . Oldies/AC CHN UNIPWR, \$68.00 (Eastman) Jacor
WOKI-F, 100.3, 100 KW @ 2001 . CHR ABC CBS, \$30.00 (HNWH) (OAK RIDGE)
WRJZ-F, 93.1, 2.4 KW @ 512 . Country, \$15.00 (HNWH) (KARNS)

Miscellaneous: WIMZ A/F sold by Stoner to South Central for \$3,500,000 (Blackburn) . . .

LAKELAND

Arbitron Rank/Pop (12+): 104/354,300

Stations: 32/8
Diaries: 863/411:1/50.7%
Sample Target: 810
% Below Line: 37.7
% Not Listed: 18.5

1992 Revenue: \$6,500,000
HH Inc.: \$27,528
Retail \$: 3.1 Bil
Pop per Station: 44,287
#1 Biller: WPCV-F \$3,100,000

MSA Rank/Pop: 116/414,200
Tampa ADI
Average Person Ratings: 16.2
Market TSL: 22.00 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WPCV-F (C)	124/21.6	18.4	21.2	17.1	17.7	----	134/1313	1172/33.1	31.0	31.6	E	WPCV-F
2. WEZY-F (SAC)	72/12.6	10.7	9.2	11.7	9.3	----	79/761	658/18.6	16.9	13.4	C	WEZY-F
3. WFLZ-F (CHR)	34/ 5.9	6.9	7.3	8.7	9.5	----	46/662	524/14.8	16.6	18.4		WFLZ-F
4. WYNF-F (AOR)	30/ 5.2	4.0	5.1	7.3	4.6	----	30/436	377/10.6	10.0	11.8		WYNF-F
5. WONN (BB)	21/ 3.7	2.4	2.6	2.3	3.0	----	21/234	234/ 6.6	4.9	6.3	A	WONN
6. WHPT-F (AC/AOR)	19/ 3.3	5.1	1.8	1.2	1.8	----	28/271	218/ 6.2	9.4	5.4		WHPT-F
7. WTWB (G)	14/ 2.4	0.4	0.5	-----	1.2	----	14/120	120/ 3.4	1.7	2.0	A	WTWB
8. WQYK-F (C)	14/ 2.4	4.5	3.5	3.0	5.1	----	14/362	351/ 9.9	9.8	9.3		WQYK-F
9. WJHM-F (B)	12/ 2.1	3.5	1.6	2.6	2.3	----	12/173	173/ 4.9	5.8	3.8		WJHM-F
10. WHTQ-F (AOR)	10/ 1.7	1.1	0.9	1.9	1.4	----	12/213	185/ 5.2	4.0	3.9		WHTQ-F
11. WRBQ-F (CHR)	9/ 1.6	2.7	1.8	2.4	3.5	----	9/269	255/ 7.2	9.1	10.0		WRBQ-F
12. WOHX-F (AC)	9/ 1.6	2.5	0.9	1.0	1.8	----	9/240	229/ 6.5	7.9	5.7		WOHX-F
13. WOCL-F (AC)	9/ 1.6	1.8	3.8	1.6	2.5	----	9/197	197/ 5.6	8.0	7.9		WOCL-F
14. WLKF (T)	9/ 1.6	3.1	2.0	1.6	1.4	----	10/195	181/ 5.1	5.2	5.8	A	WLKF

12+ FM SHARE (METRO): 85.01% (397 of 467) (FAL 91: 85.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WEZY-F<	1 WPCV-F>	1 WPCV-F	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>
2 WPCV-F	2 WYNF-F>	2 WYNF-F	2 WYNF-F	2 WYNF-F	2 WPCV-F	2 WEZY-F>	2 WEZY-F>>	2 WEZY-F>	2 WFLZ-F>	2 WJHM-F
3	3 WFLZ-F	3 WFLZ-F	3 WHPT-F	WEZY-F	3	3 WYNF-F	3 WYNF-F	3 WFLZ-F>	3 WEZY-F	WGTO
4	4	4 WHPT-F	4 WEZY-F	4 WHPT-F	4	4	4	4 WYNF-F	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F>>	1 WPCV-F	1 WYNF-F	1 WPCV-F>>	1 WPCV-F>
2 WFLZ-F	2 WFLZ-F>	2 WHPT-F	2 WFLZ-F>	2 WEZY-F	2 WYNF-F	2 WYNF-F>>	WPCV-F>>	2 WYNF-F>>	2 WYNF-F>
3	3 WHPT-F	WFLZ-F	3 WEZY-F	3 WFLZ-F>	WFLZ-F	3 WFLZ-F	3 WJHM-F	3 WHPT-F>	3 WHPT-F
4	4 WYNF-F	4 WYNF-F	4 WHPT-F	4 WHPT-F	4	4	4 WHTQ-F	4 WFLZ-F	4 WEZY-F
5	5	5 WVRI-F	5	5	5	5	5	5	5

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		50 (4)	50 (4)	10.7	13.4	WNNR 1360 Lakeland	0.9/3.2/	5/	115
AOR/CLASSIC		49 (4)	49 (4)	10.5	9.3	WWAB 1330 Lakeland	0.5/2.5/	3/	88
AC/OLDIES	7 (2)	58 (7)	65 (9)	13.9	13.2	WWBF 1130 Bartow/Lk Wales	0.5/1.8/	3/	64
FULL SVC/VARIETY	2 (1)		2 (1)	0.4	0.5				
COUNTRY	3 (1)	146 (3)	149 (4)	31.9	35.1	WDBO 580 Orlando	0.3/1.3/	2/	46
BLACK/URBAN	3 (1)	12 (1)	15 (2)	3.2	2.5	WDIZ-F 100.3 Orlando	1.2/4.0/	8/	145
SAC/EZ		82 (3)	82 (3)	17.6	13.0	WUV-F 103.3 Bradenton/Sarst	1.2/2.3/	8/	136
NEWS/TALK	15 (2)		15 (2)	3.2	3.9	WFNS 910 Plant City/Tmpa	1.0/2.7/	6/	95
NOSTALGIA	26 (2)		26 (2)	5.6	4.1	WGTO 540 Pine Hills/Orl.	0.7/2.3/	4/	80
RELIGION/GOSPEL	14 (1)		14 (1)	3.0	0.7	WGMF-F 107.7 Mnt. Dora	0.9/4.5/	5/	172
SPANISH						WMTX-F 95.7 Clearwater/Tmpa	0.7/2.4/	4/	84
CLASSICAL						WQYK 1010 Seffner/Tampa	0.5/2.2/	4/	103
JAZZ/NEW AGE					2.3	WUSA-F 100.7 Tampa/St. Pete	0.9/2.7/	5/	106
UNKNOWN/OTHERS					2.1	WVRI-F 101.1 Cocoa Bch/Orlnd	1.2/4.4/	7/	155
	70 (10)	397 (22)	467 (32)			WWKA-F 92.3 Orlando	1.4/6.2/	8/	239
						WNNZ-F 104.1 Cocoa Bch/Orlnd	0.5/1.8/	3/	65
						WWRM-F 107.3 St. Pete/Tampa	0.5/3.8/	3/	151
						WXTB-F 97.9 Clearwater/Tam.	0.3/1.9/	2/	69
						WXXL-F 106.7 Leesburg/Orlndo.	0.7/4.3/	4/	154

RADIO STATIONS

WLKF , 1430, 5 KW/1 KW (DA-2) , Talk NBC-T ABC, \$15.00 (Banner) Root
WONN , 1230, 1 KW , Nostalgia UNISUP NBC, \$13.00 (Torbet) Hall
WEZY-F, 94.1, 100 KW @ 430 , Soft AC/EZ , \$43.00 (Banner) Root
WPCV-F, 97.5, 100 KW @ 1017 , Country NBC, \$70.00 (Torbet) Hall

Other ranked stations -- see Orlando or Tampa

LANCASTER

Arbitron Rank/Pop (12+): 99/362,600

Stations: 28/5
Diaries: 844/430:1/57.9%
Sample Target: 810
% Below Line: 49.7
% Not Listed: 19.9

1992 Revenue: \$7,200,000
HH Inc.: \$33,808
Retail \$: 3.4 Bll
Pop per Station: 72,520
#1 Biller: WIOV-F \$2,500,000

MSA Rank/Pop: 112/430,600
ADI # 44 (w/Harrisburg & York)
Average Person Ratings: 16.0
Market TSL: 21.25 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WARM-F (AC)	74/12.8	10.2	10.3	9.7	8.6	----	143/1628	870/24.0	20.9	22.0		WARM-F
2. WIOV-F (C)	57/ 9.8	10.0	8.6	12.3	8.2	----	66/924	719/19.8	19.6	18.4	D	WIOV-F
3. WROZ-F (SAC)	47/ 8.1	7.4	8.6	8.8	11.2	----	72/1026	585/16.1	18.2	16.8	C	WROZ-F
4. WRVV-F (AC/AOR)	41/ 7.1	2.6	0.4	----	----	----	79/1101	588/16.2	7.5	1.8		WRVV-F
5. WLAN-F (CHR)	35/ 6.0	5.8	6.7	6.7	8.0	----	39/1010	831/22.9	17.7	19.8	C	WLAN-F
6. WDAC-F (REL)	34/ 5.9	8.0	6.7	5.5	7.2	----	45/590	435/12.0	13.3	13.1	C	WDAC-F
7. WRKZ-F (C)	29/ 5.0	6.3	7.0	6.2	3.6	----	110/1227	401/11.1	13.9	14.2		WRKZ-F
8. WHTF-F (CL AOR)	24/ 4.1	6.5	6.8	6.5	7.0	----	40/862	488/13.5	15.6	16.8		WHTF-F
9. WWKL-F (O)	13/ 2.2	3.9	2.5	3.5	2.7	----	35/638	263/ 7.3	9.3	7.8		WWKL-F
WHP (FS)	13/ 2.2	0.9	1.4	0.9	1.0	----	32/466	197/ 5.4	3.1	4.1		WHP
11. WRFY-F (CHR)	12/ 2.1	1.5	1.8	3.2	2.3	----	21/303	233/ 6.4	7.1	6.6		WRFY-F
WQXA-F (CHR)	12/ 2.1	3.2	4.1	3.7	5.5	----	37/847	377/10.4	10.7	11.6		WQXA-F

12+ FM SHARE (METRO): 91.81% (426 of 464) (FAL 91: 89.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQXA-F	1 WRVV-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F
WLAN-F	2 WARM-F	2 WRVV-F	2 WRVV-F	2 WRVV-F	2 WROZ-F	2 WIOV-F	2 WIOV-F	2 WIOV-F	2 WDAC-F	2 WIOV-F
3 WIOV-F	3 WLAN-F	3 WIOV-F	3 WIOV-F	3 WIOV-F	3 WIOV-F	3 WROZ-F	3 WROZ-F	3 WROZ-F	3 WLAN-F	3 WDAC-F
4 WWKL-F	4 WIOV-F	4 WLAN-F	4 WHTF-F	4 WROZ-F	4 WDAC-F	4 WDAC-F	4 WRVV-F	4 WRVV-F	4 WIOV-F	4 WYSP-F
WRFY-F	5 WHTF-F	5 WHTF-F	5 WROZ-F	5 WRKZ-F	5 WRKZ-F	5 WRVV-F	5 WLAN-F	5 WLAN-F	5 WHP	5 WHP
WHTF-F	6	6	WLAN-F	6	6	6 WLAN-F	6	6 WDAC-F	6 WRKZ-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WLAN-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WARM-F	1 WLAN-F	1 WRVV-F	1 WRVV-F	1 WRVV-F	1 WRVV-F
WARM-F	2 WLAN-F	2 WIOV-F	2 WLAN-F	2 WROZ-F	2 WRVV-F	2 WLAN-F	2 WARM-F	2 WARM-F	2 WARM-F
3 WIOV-F	3 WIOV-F	3 WLAN-F	WIOV-F	3 WIOV-F	WNNK-F	WIOV-F	3 WIOV-F	3 WIOV-F	3 WIOV-F
4 WRVV-F	4 WROZ-F	4 WROZ-F	4 WRVV-F	4 WRVV-F	WIOV-F	WHTF-F	4 WHTF-F	4 WHTF-F	4 WHTF-F
WROZ-F	5 WRVV-F	5 WRVV-F	WROZ-F	WDAC-F	WHTF-F	5 WARM-F	5 WYSP-F	5 WLAN-F	5 WRKZ-F
WRFY-F	WHTF-F	WRKZ-F	6	6	6 WYSP-F	6	WLAN-F	6	6
WHTF-F		WHTF-F			WRKZ-F		WIP		

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		70 (6)	70 (6)	15.1	19.8	WLPA 1490 Lancaster	0.5/5.7/ 3/ 220		
AOR/CLASSIC		86 (6)	86 (6)	18.5	14.0				
AC/OLDIES		91 (3)	91 (3)	19.6	6.5	KYW 1060 Philadelphia	0.7/5.5/ 4/ 257		
FULL SVC/VARIETY	15 (2)		15 (2)	3.2	3.1	WEAZ-F 101.1 Philadelphia	0.5/1.3/ 3/ 76		
COUNTRY		86 (2)	86 (2)	18.5	19.4	WEEU 850 Reading	0.3/2.3/ 3/ 91		
BLACK/URBAN		7 (1)	7 (1)	1.5		WHYL 960 Carlisle/Hrsbrg	1.6/2.4/ 13/ 182		
SAC/EZ		50 (2)	50 (2)	10.8	23.8	WIOQ-F 102.1 Philadelphia	0.5/1.6/ 3/ 59		
NEWS/TALK	14 (3)	2 (1)	16 (4)	3.4	3.3	WIP 610 Philadelphia	1.2/3.9/ 10/ 182		
NOSTALGIA	9 (1)		9 (1)	1.9	1.3	WIYY-F 97.9 Baltimore	0.5/1.7/ 8/ 190		
RELIGION/GOSPEL		34 (1)	34 (1)	7.3	6.2	WMMR-F 93.3 Philadelphia	0.7/2.0/ 4/ 83		
SPANISH						WNNK-F 104.1 Harrisburg	0.7/2.5/ 20/ 483		
CLASSICAL						WTPA-F 93.5 Mechnsbrg/Hrsb	1.0/5.9/ 31/ 607		
JAZZ/NEW AGE						WUSL-F 98.9 Philadelphia	1.2/1.4/ 7/ 55		
UNKNOWN/OTHERS					0.4	WVDB-F 96.5 Philadelphia	0.3/1.6/ 4/ 85		
	36 (6)	426 (22)	462 (28)			WXCY-F 103.7 Havre de Grace	0.7/1.1/ 10/ 78		
						WYCP-F 98.5 York/Hanover	0.7/5.6/ 38/ 804		
						WYSP-F 94.1 Philadelphia	1.4/3.7/ 8/ 141		

RADIO STATIONS

WLAN	1390	5 PM/1 PM (DA-2)	Oldies	ABC, \$10.00 (HNW)	Peoples
WLPA	1490	1 PM	Talk	MBS CN, \$13.00 (Torbet)	Hall
WDAC-F	94.5	19 PM	Religion	\$35.00 (Savalli)	
WIOV-F	105.1	50 PM	Country	ABC, \$43.00 (Banner)	Brill (EPHATA)
WLAN-F	96.9	50 PM	CHR	ABC, \$38.00 (HNW)	Peoples
WROZ-F	101.3	7 PM	Soft AC/EZ	\$41.00 (Torbet)	Hall

Other rated stations -- see Harrisburg and York

Miscellaneous: WROZ-F to WROZ-F (Nov) . . .

LANSING

Arbitron Rank/Pop (12+): 100/361,600

Stations: 23/15
Diaries: 875/413:1/53.3%
Sample Target: 860
% Below Line: 9.3
% Not Listed: 18.9

1992 Revenue: \$12,300,000
HH Inc.: \$32,649
Retail \$: 3.5 Bil
Pop per Station: 24,106
#1 Biller: WITL-AF \$3,300,000

MSA Rank/Pop: 110/436,000
ADI # 104
Average Person Ratings: 16.9
Market TSL: 22.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WITL-F (C)	99/16.2	18.1	18.0	18.9	15.1	17.8	180/1886	1078/29.8	29.2	27.9	E	WITL-F
2. WJXQ-F (AOR)	71/11.6	12.0	10.9	10.7	9.7	11.3	118/1325	746/20.6	21.3	16.9	D	WJXQ-F
3. WVIC-F (CHR)	52/ 8.5	11.6	11.6	12.2	10.4	11.0	95/1687	932/25.8	30.6	29.4	C	WVIC-F
4. WJIM-F (SAC)	48/ 7.9	6.5	6.3	6.4	5.8	6.8	58/925	697/19.3	15.2	15.5	B	WJIM-F
5. WFMK-F (AC)	39/ 6.4	5.5	8.3	5.6	8.8	6.4	54/940	636/17.6	20.4	19.9	C	WFMK-F
6. WJR (FS)	36/ 5.9	4.3	5.5	5.6	5.1	5.3	100/1368	453/12.5	9.4	12.7		WJR
7. WIBM-F (O)	28/ 4.6	4.8	5.6	5.1	5.3	5.0	57/1038	558/15.4	18.3	16.3	C	WIBM-F
8. WMMQ-F (CL AOR)	24/ 3.9	4.2	3.5	3.6	3.7	3.8	28/563	507/14.0	12.2	12.1	A	WMMQ-F
9. WQHH-F (B)	22/ 3.6	4.0	1.6	2.1	2.5	2.8	23/315	275/ 7.6	6.0	4.7	A	WQHH-F
10. WILS-F (C)	19/ 3.1	4.5	2.5	1.5	1.6	2.9	19/378	336/ 9.3	6.7	7.2	A	WILS-F
11. WJIM (T)	15/ 2.5	2.2	2.8	2.5	1.9	2.5	19/332	307/ 8.5	8.1	7.0	A	WJIM
12. WXM-F (J/NAC)	8/ 1.3	1.3	2.1	2.1	4.2	1.7	8/211	201/ 5.6	7.6	14.8	A	WXM-F
WXLA (B)	8/ 1.3	----	----	----	0.7	0.3	8/69	69/ 1.9	0.0	1.2	A	WXLA
14.												
15.												

12+ FM SHARE (METRO): 87.07% (431 of 495) (FAL 91: 88.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVIC-F>>	1 WJXQ-F>>	1 WJXQ-F	1 WITL-F	1 WITL-F>	1 WITL-F>	1 WITL-F>	1 WITL-F>	1 WITL-F	1 WVIC-F	1 WITL-F>
2 WITL-F	2 WITL-F	2 WITL-F>	2 WJXQ-F>	2 WJXQ-F>	2 WJIM-F	2 WJXQ-F	2 WJXQ-F>	2 WJXQ-F	2 WITL-F	2 WJXQ-F
3	3 WVIC-F>	3 WVIC-F	3 WVIC-F	3 WFMK-F	3 WJR	3 WVIC-F	3 WJIM-F	3 WVIC-F	3 WJXQ-F	3 WJR
4	4 WFMK-F	4 WFMK-F	4 WFMK-F	4 WVIC-F<	4 WIBM-F	4 WJIM-F	4 WVIC-F<	4 WJIM-F	4 WFMK-F	4 WJIM
5	5	5	5 WIBM-F	5 WJIM-F	5	5	5 WFMK-F	5	5 WQHH-F	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJXQ-F>	1 WJXQ-F>	1 WJXQ-F	1 WITL-F	1 WITL-F	1 WJXQ-F>>	1 WJXQ-F>>	1 WJXQ-F>>	1 WJXQ-F	1 WITL-F
2 WVIC-F	2 WVIC-F	2 WVIC-F	2 WFMK-F	2 WJIM-F	2 WITL-F>	2 WITL-F>	2 WITL-F>	2 WITL-F>>	2 WJXQ-F>
3 WFMK-F	3 WFMK-F	3 WJIM-F	3 WVIC-F	3 WFMK-F	3 WQHH-F	3 WVIC-F	3 WMMQ-F	3 WVIC-F	3 WIBM-F
4 WQHH-F	4 WITL-F	4 WFMK-F	4 WJXQ-F	4 WVIC-F	4	4	4	4 WMMQ-F	4 WVIC-F
								4 WIBM-F	4 WMMQ-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	11.3	19.6	WILS 1320 Lansing	0.3/1.5/ 2/ 55		
AOR/CLASSIC		97 (3)	97 (3)	19.6	17.8	WITL 1010 Lansing	0.2/1.9/ 1/ 93		
AC/OLDIES		69 (3)	69 (3)	13.9	19.6	WVFN 730 East Lansing	0.3/1.2/ 2/ 52		
FULL SVC/VARIETY	36 (1)		36 (1)	7.3	6.4				
COUNTRY	1 (1)	126 (5)	127 (6)	25.7	19.6	WBCT-F 93.7 Gr Rapids/Kalmz	0.5/2.3/ 13/ 283		
BLACK/URBAN	10 (2)	22 (1)	32 (3)	6.5	5.1	WCEN-F 94.5 Mt Pleasant	0.3/1.8/ 11/ 150		
SAC/EZ		53 (2)	53 (2)	10.7	8.8	WCUZ-F 101.3 Grand Rapids	0.5/2.6/ 28/ 404		
NEWS/TALK	17 (2)		17 (2)	3.4	2.4	WLOG-F 102.5 Bay City/Flint	0.7/4.0/ 20/ 513		
NOSTALGIA						WODJ-F 107.3 Greenvl/GrdRpd	0.3/1.8/ 9/ 169		
RELIGION/GOSPEL					0.4	WOOD-F 105.7 Grand Rapids	0.8/3.3/ 18/ 459		
SPANISH						WRIF-F 101.1 Detroit	0.3/1.4/ 24/ 173		
CLASSICAL									
JAZZ/NEW AGE		8 (1)	8 (1)	1.6					
UNKNOWN/OTHERS					0.2				
	64 (6)	431 (17)	495 (23)						

RADIO STATIONS

WILS , 1320, 5 KW/1 KW (DA-3), Black					\$10.00 (HNWH)	MacDonald
WJIM , 1240, 1 KW , Talk					NBC, \$12.00 (Mc-Guild)	Double L
WFMK-F, 99.1, 28 KW @ 600 , AC					\$41.00 (Eastman)	Liggett
WIBM-F, 94.1, 40 KW @ 551 , Oldies					\$26.00 (Christal)	CR (JACKSON)
WITL-F, 100.7, 27 KW @ 643 , Country					ABC, \$65.00 (Banner)	
WJIM-F, 97.5, 28 KW @ 440 , Soft AC					\$24.00 (Mc-Guild)	Double L
WJXQ-F, 106.1, 50 KW @ 489 , AOR					ABC, \$27.00 (Durpetti)	(JACKSON)
WILS-F, 101.7, 2.1 KW @ 377 , Country					\$19.00 (HNWH)	MacDonald
WMMQ-F, 92.7, 1.5 KW @ 466 , Classic AOR					SOURCE NBC, \$21.00 (HNWH)	(CHARLOTTE)
WVIC-F, 94.9, 49 KW @ 500 , CHR					UNIPWR, \$53.00 (Katz)	Goodrich
WQHH-F, 96.5, 3 KW @ 328 , Black					\$17.00 (Patt)	(DE WITT)
WXM-F, 92.1, 4 KW @ 400 , Jazz/NAC					ABC, \$18.00 (HNWH)	(ST. JOHNS)

WJR - See Detroit

Miscellaneous: WIBM A/F sold to owners of WJXQ-F for \$2,500,000 . . . WMMQ-F sold to Goodrich for \$900,000 . . .

LAS VEGAS

Arbitron Rank/Pop (12+): 57/701,300

Stations: 23/23
Diaries: 1096/640:1/50.5%
Sample Target: 1010
% Below Line: 0.0
% Not Listed: 17.5

1992 Revenue: \$22,400,000
HH Inc.: \$31,781
Retail \$: 6.2 Bill
Pop per Station: 30,491
#1 Biller: KFMS-AF \$2,900,000

MSA Rank/Pop: 72/670,000
ADI # 77

Average Person Ratings: 17.0
Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME			Revenue Level	
								RATING	SPG 92	FAL 91		
1. KFMS-AF (C)	113/ 9.5	7.8	8.1	7.9	10.4	8.3	116/1229	1187/16.9	17.2	20.4	D	KFMS-AF
2. KWNR-F (C)	81/ 6.8	7.2	4.7	8.3	3.9	6.8	84/1022	1011/14.4	13.3	10.8	C	KWNR-F
3. KJUL-F (BB/EZ)	76/ 6.4	4.7	3.4	1.9	3.7	4.1	79/642	590/ 8.4	7.3	6.0	B	KJUL-F
4. KOMP-F (AOR)	74/ 6.2	6.1	7.0	8.4	7.8	6.9	74/951	951/13.6	14.0	15.2	D	KOMP-F
5. KLUC-F (CHR)	73/ 6.1	6.1	8.0	7.7	8.7	7.0	73/1391	1380/19.7	24.4	24.3	D	KLUC-F
6. KKLZ-F (CL AOR)	64/ 5.4	5.6	5.5	5.3	7.2	5.4	64/920	920/13.1	13.8	15.2	D	KKLZ-F
7. KEDG-F (AOR)	61/ 5.1	5.4	3.0	2.1	3.8	3.9	61/861	856/12.2	10.1	9.0	B	KEDG-F
8. KXTZ-F (SAC/EZ)	59/ 4.9	4.9	6.5	7.3	5.8	5.9	61/826	810/11.5	10.9	10.2	B	KXTZ-F
9. KRLV-F (SAC)	58/ 4.9	4.1	6.2	4.7	4.2	5.0	58/805	799/11.4	13.8	11.3	B	KRLV-F
10. KMZQ-F (AC)	57/ 4.8	7.7	8.5	7.3	6.3	7.1	57/983	983/14.0	19.3	15.5	D	KMZQ-F
11. KUDA-F (O)	46/ 3.9	3.1	4.0	2.5	3.6	3.4	46/748	745/10.6	11.2	10.7	C	KUDA-F
12. KDWN (T)	40/ 3.4	2.2	4.8	2.8	2.5	3.3	46/613	581/ 8.3	9.4	7.3	A	KDWN
13. KYRK-F (CHR)	32/ 2.7	3.9	3.8	4.7	3.3	3.8	36/1060	983/14.0	14.3	14.3	A	KYRK-F
14. KORK (BB)	28/ 2.3	2.2	2.3	3.1	3.2	2.5	28/425	423/ 6.0	7.0	6.1	A	KORK
14. KNUU (N/T)	28/ 2.3	2.0	2.6	1.6	1.8	2.1	28/540	540/ 7.7	7.2	7.0	B	KNUU
16. KRRI-F (O)	20/ 1.7	2.4	1.4	2.1	1.6	1.9	20/454	445/ 6.3	6.3	4.9	A	KRRI-F
17. KOWA (C)	16/ 1.3	0.9	0.6	1.5	0.9	1.1	21/178	117/ 1.7	1.8	1.9	A	KOWA
17. KMTW (AOR)	16/ 1.3	0.5	---	2.2	1.0	1.0	16/179	179/ 2.6	0.0	2.0	A	KMTW
19. KEYV-F (J/NAC)	13/ 1.1	1.1	1.0	2.4	1.9	1.4	18/407	368/ 5.2	4.2	6.1	B	KEYV-F
20.												

12+ FM SHARE (METRO): 83.33% (820 of 984) (FAL 91: 87.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AHD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KLUC-F	1 KOMP-F	1 KFMS-AF	1 KFMS-AF	1 KFMS-AF	1 KFMS-AF	1 KFMS-AF	1 KFMS-AF	1 KFMS-AF	1 KLUC-F	1 KFMS-F
2 KYRK-F	2 KEDG-F	2 KOMP-F	2 KKLZ-F	2 KWNR-F	2 KJUL-F	2 KWNR-F	2 KWNR-F	2 KEDG-F	2 KEDG-F	2 KORK
3 KEDG-F	3 KLUC-F	3 KWNR-F	3 KWNR-F	3 KKLZ-F	3 KWNR-F	3 KKLZ-F	3 KJUL-F	3 KLUC-F	3 KOMP-F	3 KDWN
4	4 KKLZ-F	4 KKLZ-F	4 KOMP-F	4 KOMP-F	4 KXTZ-F	4 KLUC-F	4 KOMP-F	4 KEDG-F	4 KFMS-AF	4 KWNR-F
5	5 KFMS-AF	5 KLUC-F	5 KRLV-F	5 KRLV-F	5 KUDA-F	5 KJUL-F	5 KXTZ-F	5 KOMP-F	5 KRLV-F	5 KLUC-F
6	6	6 KEDG-F	6 KUDA-F	6 KMZQ-F	6 KDWN	6 KOMP-F	6 KKLZ-F	6 KRLV-F	6 KJUL-F	6 KKLZ-F
7	7	7 KRLV-F	7 KMZQ-F	7 KXTZ-F	7	7 KXTZ-F	7 KMZQ-F	7 KJUL-F	7 KXTZ-F	7 KJUL-F
8	8	8 KMZQ-F	8	8 KUDA-F	8	8 KRLV-F	8 KRLV-F	8 KKLZ-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLUC-F	1 KLUC-F	1 KLUC-F	1 KLUC-F	1 KFMS-AF	1 KEDG-F	1 KOMP-F	1 KOMP-F	1 KOMP-F	1 KKLZ-F
2 KEDG-F	2 KEDG-F	2 KFMS-AF	2 KFMS-AF	2 KRLV-F	2 KLUC-F	2 KKLZ-F	2 KKLZ-F	2 KKLZ-F	2 KWNR-F
3 KOMP-F	3 KFMS-AF	3 KRLV-F	3 KRLV-F	3 KMZQ-F	3 KFMS-AF	3 KEDG-F	3 KEDG-F	3 KWNR-F	3 KOMP-F
4 KFMS-AF	4 KOMP-F	4 KMZQ-F	4 KMZQ-F	4 KWNR-F	4 KOMP-F	4 KLUC-F	4 KWNR-F	4 KFMS-AF	4 KFMS-AF
5 KMZQ-F	5 KRLV-F	5 KOMP-F	5 KWNR-F	5 KXTZ-F	5	5 KFMS-AF	5	5 KEDG-F	5 KUDA-F
6	6 KMZQ-F	6 KKLZ-F	6 KOMP-F	6 KLUC-F	6	6 KWNR-F	6	6 KUDA-F	6 KEDG-F
7	7	7	7 KEDG-F	7	7	7	7	7	7

FORMAT	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		165 (21)	165 (21)	19.7	14.9	*DOL 1280 Henderson/LV	0.8/1.7/ 10/ 121
ADULT CLASSIC	16 (11)	199 (31)	215 (41)	21.8	19.5	*LAV 1230 Las Vegas	0.8/1.8/ 10/ 126
ADULTIES		123 (31)	123 (31)	12.5	15.2	*VEG 840 N Las Vegas	0.8/3.1/ 9/ 219
FINE GWS/VARIETY							
COUNTRY	23 (29)	157 (21)	180 (41)	21.3	18.6		
BLUES/JAZZ							
CLASSIC		117 (21)	117 (21)	11.9	16.9		
NEWS/TALK	62 (24)	57 (4)	69 (4)	6.6	5.3		
MUSICALS	28 (11)	78 (11)	106 (21)	10.6	7.3		
RELIGION/INFORM							
FRANSH	10 (11)		10 (11)	1.0			
CLASSICAL							
SPORTS NEWS		13 (11)	13 (11)	1.3	2.4		
NEWS/OTHER							
	142 (21)	401 (54)	543 (75)				

LEXINGTON

Arbitron Rank/Pop (12+): 125/300,400
 MSA Rank/Pop: 137/352,400
 ADI # 72
 Average Person Ratings: 16.0
 Market TSL: 20.75 hours

Stations: 16/14
 Diaries: 818/367:1/56.9%
 Sample Target: 740
 % Below Line: 1.9
 % Not Listed: 14.6

1992 Revenue: \$13,500,000
 HH Inc.: \$30,100
 Retail \$: 3.2 Bill
 Pop per Station: 21,457
 #1 Biller: WVLK-F \$3,200,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WVLK-F (C)	109/22.7	21.9	20.7	13.0	17.3	----	272/2932	1162/38.7	34.8	32.1	E	WVLK-F
2. WKQQ-F (AOR)	65/13.5	14.7	12.9	17.4	15.4	----	122/1616	851/28.3	27.1	27.8	E	WKQQ-F
3. WVLK (FS)	43/ 9.0	6.4	6.7	6.5	6.1	----	50/714	552/18.4	15.8	17.3	C	WVLK
WCKU-F (B)	43/ 9.0	9.1	6.9	12.6	9.7	----	44/488	446/14.8	12.5	13.0	B	WCKU-F
5. WMXL-F (AC)	37/ 7.7	9.3	9.4	13.0	16.0	----	82/1584	761/25.3	29.8	25.4	D	WMXL-F
6. WTKT-F (O)	26/ 5.4	5.8	6.4	5.2	3.8	----	33/799	519/17.3	16.2	16.8	B	WTKT-F
WGKS-F (SAC)	26/ 5.4	6.4	7.6	5.2	4.6	----	38/813	531/17.7	18.6	20.0	B	WGKS-F
8. WLXG (T)	17/ 3.5	1.7	1.6	1.3	1.1	----	23/343	286/ 9.5	8.1	6.0	A	WLXG
9. WHRS-F (AC)	10/ 2.1	2.9	3.2	1.5	1.3	----	11/370	268/ 8.9	10.7	9.8	A	WHRF-F
10. WBBE (BB)	7/ 1.5	0.4	0.7	----	0.6	----	9/97	81/ 2.7	0.0	0.9		WBBE

12+ FM SHARE (METRO): 77.80% (319 of 410) (FAL 91: 79.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCKU-F>>	1 WKQQ-F	1 WVLK-F>	1 WVLK-F>>	1 WVLK-F>>	1 WVLK-F>	1 WVLK-F>>	1 WVLK-F>>	1 WVLK-F>	1 WCKU-F	1 WVLK-F
2 WHRS-F	2 WVLK-F>	2 WKQQ-F>	2 WKQQ-F>	2 WKQQ-F>	2 WVLK >	2 WVLK	2 WKQQ-F>	2 WKQQ-F>	2 WVLK-F<	WVLK
3 WVLK-F	3 WCKU-F	3 WMXL-F	3 WMXL-F	3 WMXL-F	3 WTKT-F	3 WKQQ-F	3 WMXL-F	3 WMXL-F	3 WKQQ-F>	3 WMXL-F
4	4	4	4	4	4	4	4	4	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVLK-F	1 WVLK-F	1 WVLK-F	1 WVLK-F>>	1 WVLK-F>>	1 WKQQ-F>>	1 WKQQ-F>>	1 WVLK-F	1 WVLK-F	1 WVLK-F>>
WKQQ-F>	2 WCKU-F	WCKU-F>	2 WKQQ-F	2 WCKU-F	2 WVLK-F	2 WVLK-F	WKQQ-F	WKQQ-F	2 WKQQ-F>>
3 WMXL-F	3 WKQQ-F	3 WMXL-F	3 WMXL-F	3 WMXL-F	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP					14.6	WCGW 770 Nicholasvl/Lex	1.3/1.5/ 10/ 112
AOR/CLASSIC		65 (1)	65 (1)	15.9	14.9	WHRF 1380 Windchester	1.3/2.4/ 8/ 96
AC/OLDIES	9 (2)	73 (3)	82 (5)	20.0	11.4	WJMM-F 106.3 Versailles	0.6/4.9/ 10/ 257
FULL SVC/VARIETY	52 (3)		52 (3)	12.7	10.3	WLAP 630 Lexington	0.6/4.4/ 9/ 273
COUNTRY		109 (1)	109 (1)	26.6	23.9		
BLACK/URBAN		43 (1)	43 (1)	10.5	8.0	WHAS 840 Louisville	1.3/6.3/ 40/ 824
SAC/EZ		26 (1)	26 (1)	6.3	8.8	WLW 700 Cincinnati	0.6/4.3/ 17/ 284
NEWS/TALK	17 (1)		17 (1)	4.1	1.9		
NOSTALGIA	7 (1)		7 (1)	1.7	2.4		
RELIGION/GOSPEL	6 (1)	3 (1)	9 (2)	2.2	4.0		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	91 (8)	319 (8)	410 (16)				

RADIO STATIONS

WLAP , 630, 5 KW/1 KW (DA-2) , Oldies	UNIULT, \$14.00 (Durpetti) Trumper
WLXG , 1300, 2.5 KW/1 KW (DA-N) , Talk	NBC, ABC, \$11.00 (Banner) Martin
WVLK , 590, 5 KW/1 KW (DA-2) , Full Service	ABC, \$32.00 (Katz) Bluegrass
WCKU-F, 102.5, 2 KW @ 400 , Black	UNIULT, ABC, \$18.00 (Torbet) (NICHOLASVILLE)
WGKS-F, 96.9, 41 KW @ 548 , Soft AC	UNISUP, \$21.00 (Banner) Martin (PARIS)
WJMM-F, 106.3, 3 KW @ 298 , Religion	, \$14.00 (---) Mortenson (VERSAILLES)
WKQQ-F, 98.1, 100 KW @ 561 , AOR	, \$54.00 (Christal) Village
WHRF-F, 100.1, 1.4 KW @ 459 , AC	, \$15.00 (---) (WINCHESTER)
WMXL-F, 94.5, 100 KW @ 640 , AC	, \$50.00 (Durpetti) Trumper
WTKT-F, 103.3, 6 KW @ 298 , Oldies	, \$20.00 (Eastman) (GEORGETOWN)
WVLK-F, 92.9, 100 KW @ 850 , Country	, \$55.00 (Katz) Bluegrass

Miscellaneous: WLFX-F sold by Bud Walters to Trumper for \$1,500,000 . . . WLFX-F to WHRS-F and from CHR to AC (Nov) . . . WTKT to WBBE and format to Nostalgia (Sep) . . .

LINCOLN

Arbitron Rank/Pop (12+): 171/181,800

Stations: 17/12
Diaries: 663/274:1/61.7%
Sample Target: 610
% Below Line: 7.3
% Not Listed: 16.0

1992 Revenue: \$9,200,000
HH Inc.: \$35,589
Retail \$: 1.6 Btl
Pop per Station: 15,150
#1 Biller: KFOR \$2,000,000

MSA Rank/Pop: 201/216,300
ADI # 99
Average Person Ratings: 17.2
Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KFOR (FS)	34/10.9	10.7	13.3	10.6	13.9	----	37/478	450/24.8	23.4	33.0	D	KFOR
2. KZKX-F (C)	33/10.5	14.8	13.3	11.6	8.8	----	61/736	422/23.2	25.7	27.7	C	KZKX-F
3. KTGL-F (CL AOR)	28/ 8.9	6.2	8.2	7.9	6.8	----	37/528	367/20.2	15.2	19.0	C	KTGL-F
4. KEZG-F (SAC)	26/ 8.3	4.5	6.1	6.9	9.5	----	30/363	267/14.7	11.1	13.0	B	KEZG-F
5. KFRX-F (CHR)	24/ 7.7	11.7	8.2	6.6	7.5	----	27/534	414/22.8	28.2	24.5	B	KFRX-F
6. KHAT (BB)	18/ 5.8	2.4	2.0	3.3	1.7	----	23/182	126/ 6.9	5.1	2.8	A	KHAT
7. KLIN (T/FS)	17/ 5.4	5.9	5.1	4.6	4.1	----	19/329	308/16.9	14.2	15.0	B	KLIN
8. KIBZ-F (AOR)	16/ 5.1	5.2	0.7	2.0	6.1	----	16/224	214/11.8	11.0	4.7	A	KIBZ-F
9. KYNN-F (C)	13/ 4.2	3.1	8.2	9.2	6.4	----	37/545	226/12.4	15.1	17.6	A	KYNN-F
10. KKNB-F (CHR)	12/ 3.8	3.1	5.1	4.0	4.4	----	18/428	271/14.9	15.4	18.2	A	KKNB-F
11. KFAB (FS)	11/ 3.5	3.8	3.7	3.3	4.4	----	44/794	302/16.6	10.3	13.0		KFAB
12. KLDZ-F (O)	11/ 3.5	3.8	4.8	7.6	5.1	----	13/275	208/11.4	11.0	16.5	B	KLDZ-F
13. KFGE-F (C)	8/ 2.6	3.8	----	----	----	----	9/157	143/ 7.9	10.9	0.0	A	KFGE-F
14.												
15.												

12+ FM SHARE (METRO): 69.20% (182 of 263) (FAL 91: 70.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KFRX-F >>	1 KTGL-F	1 KTGL-F <	1 KZKX-F	1 KZKX-F	1 KFOR >	1 KFOR	1 KZKX-F	1 KZKX-F	1 KFRX-F	1 KFOR
2 KKNB-F	2 KZKX-F	2 KZKX-F	2 KTGL-F	2 KFOR	2 KHAT	2 KZKX-F	2 KTGL-F <	2 KFRX-F <	2 KTGL-F	2 KFAB
3	3 KIBZ-F	3 KEZG-F >	KEZG-F	KEZG-F	3 KZKX-F	3 KTGL-F	3 KEZG-F	3 KTGL-F	3 KZKX-F	3 KIBZ-F >
4	4 KFRX-F	4 KIBZ-F	4 KFOR	4 KTGL-F >	4 KEZG-F	KFRX-F	4 KFOR <	KEZG-F	KKNB-F	4 WOW
5	5	KFRX-F	5 KLIN	5 KLIN	5	5 KLIN	5 KLIN	5 KFOR	5 KIBZ-F	5 KZKX-F
6	6	6	6	KLDZ-F	6	6	6	6	6	KLIN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KFRX-F	1 KZKX-F	1 KZKX-F	1 KEZG-F	1 KEZG-F	1 KTGL-F	1 KTGL-F >	1 KZKX-F	1 KTGL-F >	1 KZKX-F
2 KTGL-F	KEZG-F	2 KZKX-F >	2 KZKX-F	2 KZKX-F	KIBZ-F >	2 KZKX-F	KTGL-F >>	2 KZKX-F	KTGL-F
KIBZ-F >	3 KFRX-F	3 KYNN-F	3 KFRX-F	3 KFOR >	3 KFRX-F >	3 KIBZ-F >	3 KYNN-F	3 KIBZ-F	3 KFOR
4 KZKX-F	4 KTGL-F	KTGL-F	4 KTGL-F	4 KFRX-F	4 KZKX-F	4 KFRX-F	KLIN	4 KLIN	4 KLIN
KEZG-F	5	KFRX-F	5	5	KYNN-F	5	KIBZ-F	KEZG-F	5 KLDZ-F
					KHAT		KFAB		5 KEZG-F
					KFGE-F		KEZO-F		
					KEZG-F				

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		38 (3)	38 (3)	14.4	16.3		
AOR/CLASSIC		49 (3)	49 (3)	18.6	23.1	KEFM-F 96.1 Omaha	1.3/6.2/ 9/ 236
AC/OLDIES		15 (2)	15 (2)	5.7	7.2	KEZO-F 92.3 Omaha	1.6/7.8/ 8/ 217
FULL SVC/VARIETY	62 (3)		62 (3)	23.6	25.9	KQKQ-F 98.5 Council Bluffs	0.6/7.4/ 7/ 263
COUNTRY	1 (1)	54 (3)	55 (4)	20.9	16.3	WOW 590 Omaha/C.Bluff	0.3/3.4/ 18/ 254
BLACK/URBAN							
SAC/EZ		26 (1)	26 (1)	9.9	8.8		
NEWS/TALK							
NOSTALGIA	18 (1)		18 (1)	6.8	2.4		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	81 (5)	182 (12)	263 (17)				

RADIO STATIONS

KFOR , 1240, 1 KW , Full Service
KHAT , 1530, 5 KW (DAYS) , Nostalgia
KLIN , 1400, 1 KW , MOR/FS

ABC, \$35.00 (Katz) May
CNN, \$11.00 (Durpetti) Tate
CNN CBS, \$17.00 (---)

KEZG-F, 107.3, 100 KW @ 548 , Soft AC/EZ
KFGE-F, 105.3, 3 KW @ 328 , Country
KYNN-F, 101.9, 100 KW @ 180 , Country
KFRX-F, 102.7, 100 KW @ 430 , CHR
KIBZ-F, 106.3, 3 KW @ 144 , AOR

UNISUP CBS, \$16.00 (---)
, \$10.00 (---)
, \$21.00 (Banner) Midwest Comm.
, \$25.00 (Katz) May
, \$14.00 (Durpetti) Tate

KKNB-F, 104.1, 50 KW @ 223 , CHR
KLDZ-F, 95.1, 50 KW @ 285 , Oldies
KTGL-F, 92.9, 100 KW @ 810 , Classic AOR
KZKX-F, 96.9, 100 KW @ 581 , Country

, \$13.00 (---) (CRETE)
ABC, \$17.00 (Christal)
, \$24.00 (K & P) (BEATRICE)
, \$29.00 (HNWH) (SEWARD)

KFAB --- see Omaha

Miscellaneous: KZKX-F sold by Sherman to Terry Robinson for \$2,850,000 (MVP) . . . KTGL-F sold by Monfort to Terry Robinson for \$2,200,000 (Blackburn) . . . KFMG-F to KYNN-F and from AOR to Country (Oct) . . . KKNB-F sold for \$185,000 . . . KIBZ-F sold by Tate for \$550,000 . . .

LITTLE ROCK

Arbitron Rank/Pop (12+): 82/431,000

Stations: 19/19
 Diaries: 1014/425:1/53.7%
 Sample Target: 910
 % Below Line: 0.0
 % Not Listed: 11.6

1992 Revenue: \$14,100,000
 HH Inc.: \$30,766
 Retail \$: 4.4 B11
 Pop per Station: 22,684
 #1 Biller: KSSN-F \$4,700,000

MSA Rank/Pop: 97/523,000
 ADI # 58
 Average Person Ratings: 15.4
 Market TSL: 20.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KSSN-F (C)	127/19.1	22.5	20.9	25.7	24.7	22.0	278/3980	1776/41.2	36.2	38.9	F KSSN-F
2. KIPR-F (B)	68/10.2	9.3	10.1	9.4	7.4	9.8	120/1244	700/16.2	15.6	16.5	C KIPR-F
3. KDDK-F (C)	65/ 9.8	5.0	---	---	---	3.7	127/1830	970/22.5	0.0	0.0	A KDDK-F
4. KMJX-F (AOR)	58/ 8.7	10.2	11.3	10.0	7.7	10.1	80/1073	706/16.4	18.7	13.7	C KMJX-F
KARN (N/T)	58/ 8.7	7.9	9.1	7.2	5.2	8.2	78/861	680/15.8	17.6	13.4	C KARN
6. KURB-F (AC)	48/ 7.2	6.9	6.0	6.7	6.2	6.7	75/1556	772/17.9	19.0	20.9	C KURB-F
7. KKYK-F (CHR/AC)	25/ 3.8	3.6	4.2	3.9	5.1	3.9	46/1031	601/13.9	14.8	13.7	B KKYK-F
8. KOLL-F (O)	21/ 3.2	5.8	3.8	4.6	3.2	4.3	42/960	451/10.5	13.0	10.2	B KOLL-F
9. KMZX-F (B)	20/ 3.0	1.3	2.5	3.3	3.5	2.5	20/248	248/ 5.8	6.6	7.1	A KMZX-F
KHLT-F (AC)	20/ 3.0	2.9	2.0	2.8	4.2	2.7	36/711	381/ 8.8	9.3	12.3	B KHLT-F
12. KEZQ-F (SAC)	20/ 3.0	4.7	6.6	6.3	8.4	5.2	25/335	271/ 6.3	14.4	16.0	B KEZQ-F
13. KITA (REL)	14/ 2.1	1.2	1.0	1.8	2.2	1.5	15/278	235/ 5.5	3.7	3.8	A KITA
14. KLRG (G)	11/ 1.7	2.2	2.5	1.9	2.0	2.1	12/225	170/ 3.9	5.2	4.6	A KLRG
15. KAKI-AF (BB)	10/ 1.6	1.4	1.3	1.6	2.6	1.5	11/187	170/ 3.9	3.7	4.7	A KAKI-AF

12+ FM SHARE (METRO): 82.45% (484 of 587) (FAL 91: 83.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIPR-F>>	1 KSSN-F	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KIPR-F	1 KSSN-F>>
2 KSSN-F	2 KMJX-F	2 KMJX-F	2 KMJX-F	2 KMJX-F	2 KARN >	2 KDDK-F<	2 KARN	2 KIPR-F	2 KSSN-F>	2 KARN >
3 KIPR-F	3 KIPR-F	3 KIPR-F	3 KURB-F	3 KURB-F<	3 KDDK-F>	3 KMJX-F<	3 KDDK-F<	3 KDDK-F	3 KDDK-F	3 KIPR-F>
4 KURB-F	4 KURB-F	4 KDDK-F	4 KIPR-F	4 KIPR-F	4 KURB-F	4 KIPR-F	4 KMJX-F	4 KMJX-F	4 KMJX-F	4 KDDK-F
5 KURB-F	5 KURB-F	5 KURB-F	5 KDDK-F	5 KDDK-F	5 KARN	5 KURB-F	5 KURB-F	5 KURB-F	5 KARN	5 KURB-F
6 KURB-F	6 KURB-F	6 KURB-F	6 KURB-F	6 KARN	6 KURB-F	6 KURB-F	6 KURB-F	6 KURB-F	6 KARN	6 KKYK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSSN-F	1 KSSN-F>	1 KSSN-F>>	1 KSSN-F>>	1 KSSN-F>	1 KMJX-F	1 KMJX-F>>	1 KMJX-F>>	1 KMJX-F	1 KSSN-F
2 KIPR-F	2 KIPR-F	2 KURB-F	2 KURB-F	2 KURB-F	2 KDDK-F	2 KSSN-F	2 KSSN-F	2 KSSN-F>	2 KMJX-F>
3 KDDK-F	3 KURB-F>	3 KIPR-F	3 KIPR-F	3 KIPR-F	3 KSSN-F	3 KDDK-F	3 KIPR-F	3 KDDK-F	3 KARN
4 KURB-F	4 KDDK-F	4 KIPR-F	4 KDDK-F	4 KDDK-F>	4 KIPR-F	4 KURB-F	4 KURB-F	4 KIPR-F	4 KIPR-F
5 KURB-F	5 KURB-F	5 KURB-F	5 KURB-F	5 KMJX-F	5 KURB-F	5 KURB-F	5 KURB-F	5 KARN	5 KDDK-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		25 (1)	25 (1)	4.3	12.6	KBIS 1010 Little Rock	0.6/4.2/ 7/ 261
AOR/CLASSIC		58 (1)	58 (1)	9.9	8.6	KGHT 880 Sherdn/Lttl Rck	1.1/2.2/ 7/ 212
AC/OLDIES		92 (4)	92 (4)	15.7	8.3	KYFX-F 99.5 Little Rock	0.5/3.3/ 3/ 141
FULL SVC/VARIETY						KYTN-F 107.7 Wrightsvle/L.R.	1.2/3.2/ 9/ 149
COUNTRY	7 (1)	192 (2)	199 (3)	33.9	31.4		
BLACK/URBAN		88 (2)	88 (2)	15.0	12.2		
SAC/EZ		20 (1)	20 (1)	3.4	9.4		
NEWS/TALK	62 (2)		62 (2)	10.6	7.8		
NOSTALGIA	9 (1)	1 (1)	10 (2)	1.7	1.9		
RELIGION/GOSPEL	25 (2)	8 (1)	33 (3)	5.6	6.8		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.0		
	103 (6)	484 (13)	587 (19)				

RADIO STATIONS

KAAY, 1090, 50 KW (DA-1)	, RELIGION	, \$ 15.00 (---)	Beasley
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	, \$ 25.00 (Katz)	
KBIS, 1010, 10 KW/5 KW (DA-N)	, BUSINESS NEWS	BRN NBC, \$ 14.00 (Christal)	Signal
KGKO, 850, 1 KW (DAYS)	, NOSTALGIA	UNISUP CNN, \$ 12.00 (---)	(BENTON)
KITA, 1440, 5 KW/249W	, RELIGION	, \$ 10.00 (---)	
KLRG, 1150, 5 KW/1 KW (DA-N)	, GOSPEL	MBS, \$ 13.00 (K & P)	Willis
KDDK-F, 100.3, 44 KW @ 1368,	COUNTRY	, \$ 16.00 (Mc-Guild)	
KHLT-F, 94.1, 100 KW @ 771,	AC	, \$ 34.00 (Christal)	Signal
KIPR-F, 92.3, 100 KW @ 938,	BLACK	, \$ 24.00 (Katz)	(PINE BLUFF)
KKYK-F, 103.7, 100 KW @ 1509,	CHR	, \$ 25.00 (Banner)	
KMJX-F, 105.1, 79 KW @ 1053,	AOR	ABC, \$ 45.00 (HNWH)	(CONWAY)
KMZX-F, 106.3, 3 KW @ 289,	BLACK	SMN, \$ 17.00 (K & P)	Willis (LONOKE)
KOLL-F, 94.9, 96 KW @ 1843,	OLDIES	UNIPWR, \$ 35.00 (McGuild)	So. Starr (MAUMELLE)
KSSN-F, 95.7, 92 KW @ 1663,	COUNTRY	ABC, \$ 94.00 (Katz)	South. Skies
KURB-F, 98.5, 99 KW @ 879,	AC	SOURCE, \$ 32.00 (HNWH)	GHB (Buck)
KEZQ-F, 102.9, 50 KW @ 495,	SOFT AC	UNIULT, \$ 36.00 (Mc-Guild)	(SHERIDAN)

Miscellaneous: KEZQ-F flips to 102.9 . . . KXIK-F changes to 100.3, changes call to KDDK-F . . . KGKO-F (Benton) sold to Southern Skies for \$1,125,000 . . .

LOS ANGELES

Arbitron Rank/Pop (12+): 2/9,607,400

Stations: 46/44
 Diaries: 4662/2061:1/47.7%
 Sample Target: 4020
 % Below Line: 1.1
 % Not Listed: 11.0

1992 Revenue: \$396,000,000
 HH Inc.: \$42,506
 Retail \$: 93.0 Bil
 Pop per Station: 218,350
 #1 Biller: KABC \$31,000,000

MSA Rank/Pop: 2/12,100,000
 ADI # 2
 Average Person Ratings: 17.6
 Market TSL: 23.25 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KLAX-F (SP)	895/ 5.3	2.0	0.7	0.5	0.7	2.1	914/8233	8044/ 8.4	2.5	2.1	D	KLAX-F
2. KOST-F (AC)	857/ 5.1	5.2	5.0	4.8	6.0	5.0	1049/19295	16006/16.7	16.2	18.4	K	KOST-F
3. KPWR-F (CHR)	855/ 5.1	4.4	4.2	5.0	4.3	4.7	919/16560	14811/15.4	14.9	14.6	J	KPWR-F
4. KRTH-F (O)	740/ 4.4	3.9	4.1	3.5	4.0	4.0	917/17264	13885/14.5	14.2	13.3	K	KRTH-F
5. KIIS-AF (CHR)	713/ 4.2	4.2	4.5	5.0	4.9	4.5	899/20404	16759/17.4	17.5	18.9	K	KIIS-AF
6. KROQ-F (AOR)	650/ 3.8	4.0	3.1	3.1	3.2	3.5	752/11452	9737/10.1	9.7	9.2	J	KROQ-F
7. KFI (T)	633/ 3.7	2.7	2.9	2.5	2.7	3.0	978/13438	9045/ 9.4	8.3	8.2	I	KFI
8. KBIG-F (AC)	630/ 3.7	3.0	4.0	4.2	3.2	3.7	773/13297	10998/11.4	10.8	10.5	K	KBIG-F
9. KLSX-F (CL AOR)	614/ 3.6	4.0	3.3	3.0	2.8	3.5	724/12652	10419/10.8	10.9	10.2	J	KLSX-F
10. KABC (T)	589/ 3.5	3.7	4.4	3.4	4.2	3.8	647/9259	8333/ 8.7	10.9	10.1	K	KABC
11. KLVE-F (SP)	568/ 3.4	3.5	4.4	3.3	4.0	3.7	630/8520	7835/ 8.2	8.2	7.9	K	KLVE-F
12. KLOS-F (AOR)	549/ 3.2	3.6	4.0	3.5	4.4	3.6	807/13800	9730/10.1	11.2	12.6	K	KLOS-F
13. KKBT-F (B)	519/ 3.1	3.8	3.8	3.8	3.8	3.6	608/7801	6437/ 6.7	8.0	7.9	J	KKBT-F
14. KTNQ (SP)	476/ 2.8	3.6	3.2	2.3	3.0	3.0	508/6025	5686/ 5.9	7.2	6.6	K	KTNQ
15. KNX (N)	456/ 2.7	2.6	2.5	2.4	2.8	2.5	591/14249	10787/11.2	10.4	12.2	K	KNX
16. KYSR-F (SAC)	444/ 2.6	3.5	3.7	3.2	2.9	3.3	486/9975	8891/ 9.3	10.4	7.9	J	KYSR-F
17. KFVB (N)	438/ 2.6	2.7	2.9	3.2	2.5	2.8	481/13679	12118/12.6	13.4	12.5	K	KFVB
18. KTWV-F (J/NAC)	417/ 2.5	2.8	2.1	3.1	2.2	2.6	498/9481	7887/ 8.2	7.3	7.6	I	KTWV-F
19. KZLA-F (C)	414/ 2.4	1.8	2.0	2.3	2.4	2.1	460/6968	5957/ 6.2	5.0	5.5	I	KZLA-F
20. KCBS-F (O)	328/ 1.9	2.0	2.0	1.9	1.4	2.0	411/8404	6804/ 7.1	7.8	5.2	H	KCBS-F
21. KKGO-F (CL)	325/ 1.9	2.1	1.6	1.7	1.3	1.8	368/7574	6585/ 6.9	5.2	5.8	G	KKGO-F
22. KQLZ-F (AOR)	282/ 1.7	2.3	2.3	2.2	2.4	2.1	400/7710	5589/ 5.8	7.9	7.9	H	KQLZ-F
23. KKHJ (SP)	277/ 1.6	2.1	2.2	2.3	1.9	2.0	288/4308	4063/ 4.2	5.7	5.4	E	KKHJ
24. KJLH-F (B)	232/ 1.4	0.9	0.9	1.1	1.2	1.1	233/3685	3664/ 3.8	3.3	3.9	D	KJLH-F
25. KWKW (SP)	221/ 1.3	1.9	3.4	4.2	3.8	2.7	229/3505	3376/ 3.5	6.4	6.7	I	KWKW
26. KLIT-F (SAC)	180/ 1.1	0.9	1.2	1.3	1.5	1.1	216/4738	4154/ 4.3	5.1	5.3	F	KLIT-F
27. KACE-F (B)	146/ 0.9	0.6	0.8	0.8	0.8	0.8	147/2388	2374/ 2.5	2.1	2.0	D	KACE-F
28. KLAC (C)	145/ 0.9	0.8	0.6	0.9	0.6	0.8	175/2955	2421/ 2.5	2.7	3.1	I	KLAC
29. KMPC (SPRTS)	135/ 0.8	1.0	1.3	2.4	2.8	1.4	160/4302	3706/ 3.9	5.2	7.0	I	KMPC
30. KGGI-F (CHR)	124/ 0.7	0.4	0.4	0.4	0.3	0.5	370/6001	2165/ 2.3	1.5	1.6	I	KGGI-F
31. KFSG-F (REL)	113/ 0.7	0.3	----	0.3	----	0.3	120/2080	1900/ 2.0	0.0	0.0		KFSG-F
32.												
33.												
34.												
35.												

12+ FM SHARE (METRO): 73.68% (11100 of 15065) (FAL 91: 68.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPWR-F >>	1 KLAX-F	1 KLAX-F	1 KLAX-F	1 KLAX-F	1 KABC	1 KLSX-F	1 KOST-F	1 KOST-F <	1 KPWR-F	1 KABC >>
2 KROQ-F <	2 KPWR-F <	2 KOST-F	2 KOST-F	2 KOST-F	2 KFI	2 KLOS-F	2 KFI <	2 KPWR-F	2 KROQ-F	2 KOST-F >>
3 KIIS-AF >>>	3 KOST-F <	3 KLSX-F	3 KRTH-F <	3 KRTH-F	3 KOST-F	3 KABC	3 KLAX-F <	3 KLAX-F <	3 KOST-F	3 KNX
4 KGGI-F <	4 KROQ-F	4 KRTH-F	4 KLSX-F	4 KLOS-F	4 KRTH-F <	4 KIIS-AF	4 KRTH-F	4 KRTH-F <	4 KBBT-F	4 KLAX-F
5 KBBT-F	KLSX-F	5 KIIS-AF	KLOS-F	5 KLSX-F <	5 KNX <	5 KLVE-F	5 KBIG-F >	5 KIIS-AF	5 KLAX-F	5 KFI
6	6 KIIS-AF	KLOS-F	6 KBIG-F	6 KBIG-F	6 KFVB	KLAX-F	6 KIIS-AF	6 KROQ-F <	6 KABC	6 KBBT-F >>
7	KLVE-F <	7 KPWR-F <	7 KLVE-F	7 KLVE-F	7 KBIG-F	7 KOST-F	7 KPWR-F <	7 KBIG-F	7 KIIS-AF	7 KFVB >>
8	8 KBBT-F <	8 KROQ-F	8 KIIS-AF	8 KIIS-AF	8 KTWV-F	8 KRTH-F	8 KYSR-F	8 KZLA-F	8 KNX	8 KRTH-F >>
9	9 KLOS-F	KLVE-F <	9 KTNQ	KFI <	9 KZLA-F	KPWR-F	KTNQ	KYSR-F	9 KRTH-F <	9 KPWR-F
10	10 KRTH-F	10 KBIG-F	10 KYSR-F	10 KTNQ	10 KKGO-F	KFI	10 KLVE-F	10 KLOS-F	10 KKGO-F	10 KLSX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBBT-F <	1 KOST-F <	1 KOST-F	1 KOST-F	1 KOST-F >	1 KPWR-F	1 KLAX-F	1 KLOS-F <	1 KLAX-F	1 KLAX-F
2 KLAX-F	2 KLAX-F	2 KLAX-F	2 KLAX-F	2 KBIG-F <	2 KROQ-F	2 KROQ-F	2 KLAX-F	2 KLSX-F	2 KLOS-F
3 KIIS-AF	3 KBBT-F <	3 KLVE-F	3 KBIG-F	3 KLAX-F	3 KLSX-F <	3 KPWR-F <	3 KLSX-F	3 KLOS-F	3 KLSX-F
KPWR-F	4 KLVE-F <	4 KRTH-F	4 KIIS-AF	4 KRTH-F	4 KLAX-F	4 KLSX-F	4 KLVE-F	4 KROQ-F <	4 KRTH-F
5 KROQ-F	5 KIIS-AF	KBBT-F	6 KLVE-F	6 KIIS-AF	5 KIIS-AF <	5 KLOS-F >	5 KROQ-F	5 KRTH-F	5 KOST-F
6 KOST-F <	6 KPWR-F <	KBIG-F <	6 KLVE-F	6 KIIS-AF	6 KQLZ-F	6 KRTH-F	6 KRTH-F	6 KPWR-F	KFI
7 KLVE-F	7 KBIG-F	7 KLSX-F	7 KYSR-F	7 KYSR-F	7 KBBT-F	7 KIIS-AF	7 KPWR-F	7 KIIS-AF	7 KTWV-F
8 KBIG-F	8 KYSR-F <	8 KYSR-F	KRTH-F	8 KBBT-F	8 KRTH-F	8 KTNQ	8 KTNQ	8 KOST-F	8 KLVE-F
9	9 KLSX-F	9 KIIS-AF	9 KPWR-F	9 KTNQ	KOST-F	KLVE-F	9 KOST-F	9 KLVE-F <	9 KTNQ
10	10 KRTH-F	10 KTNQ	KLSX-F	10 KLSX-F	KFI	10 KOST-F	10 KIIS-AF	10 KTNQ	10 KROQ-F

STATIONED

NOTED IN THE TSB TSB

STATION	DATE	TIME	LOCATION	DESCRIPTION	REMARKS
101	10/10/54	10:00	STATION	TEST	GOOD
102	10/10/54	10:05	STATION	TEST	GOOD
103	10/10/54	10:10	STATION	TEST	GOOD
104	10/10/54	10:15	STATION	TEST	GOOD
105	10/10/54	10:20	STATION	TEST	GOOD
106	10/10/54	10:25	STATION	TEST	GOOD
107	10/10/54	10:30	STATION	TEST	GOOD
108	10/10/54	10:35	STATION	TEST	GOOD
109	10/10/54	10:40	STATION	TEST	GOOD
110	10/10/54	10:45	STATION	TEST	GOOD
111	10/10/54	10:50	STATION	TEST	GOOD
112	10/10/54	10:55	STATION	TEST	GOOD
113	10/10/54	11:00	STATION	TEST	GOOD
114	10/10/54	11:05	STATION	TEST	GOOD
115	10/10/54	11:10	STATION	TEST	GOOD
116	10/10/54	11:15	STATION	TEST	GOOD
117	10/10/54	11:20	STATION	TEST	GOOD
118	10/10/54	11:25	STATION	TEST	GOOD
119	10/10/54	11:30	STATION	TEST	GOOD
120	10/10/54	11:35	STATION	TEST	GOOD
121	10/10/54	11:40	STATION	TEST	GOOD
122	10/10/54	11:45	STATION	TEST	GOOD
123	10/10/54	11:50	STATION	TEST	GOOD
124	10/10/54	11:55	STATION	TEST	GOOD
125	10/10/54	12:00	STATION	TEST	GOOD
126	10/10/54	12:05	STATION	TEST	GOOD
127	10/10/54	12:10	STATION	TEST	GOOD
128	10/10/54	12:15	STATION	TEST	GOOD
129	10/10/54	12:20	STATION	TEST	GOOD
130	10/10/54	12:25	STATION	TEST	GOOD
131	10/10/54	12:30	STATION	TEST	GOOD
132	10/10/54	12:35	STATION	TEST	GOOD
133	10/10/54	12:40	STATION	TEST	GOOD
134	10/10/54	12:45	STATION	TEST	GOOD
135	10/10/54	12:50	STATION	TEST	GOOD
136	10/10/54	12:55	STATION	TEST	GOOD
137	10/10/54	13:00	STATION	TEST	GOOD
138	10/10/54	13:05	STATION	TEST	GOOD
139	10/10/54	13:10	STATION	TEST	GOOD
140	10/10/54	13:15	STATION	TEST	GOOD
141	10/10/54	13:20	STATION	TEST	GOOD
142	10/10/54	13:25	STATION	TEST	GOOD
143	10/10/54	13:30	STATION	TEST	GOOD
144	10/10/54	13:35	STATION	TEST	GOOD
145	10/10/54	13:40	STATION	TEST	GOOD
146	10/10/54	13:45	STATION	TEST	GOOD
147	10/10/54	13:50	STATION	TEST	GOOD
148	10/10/54	13:55	STATION	TEST	GOOD
149	10/10/54	14:00	STATION	TEST	GOOD
150	10/10/54	14:05	STATION	TEST	GOOD
151	10/10/54	14:10	STATION	TEST	GOOD
152	10/10/54	14:15	STATION	TEST	GOOD
153	10/10/54	14:20	STATION	TEST	GOOD
154	10/10/54	14:25	STATION	TEST	GOOD
155	10/10/54	14:30	STATION	TEST	GOOD
156	10/10/54	14:35	STATION	TEST	GOOD
157	10/10/54	14:40	STATION	TEST	GOOD
158	10/10/54	14:45	STATION	TEST	GOOD
159	10/10/54	14:50	STATION	TEST	GOOD
160	10/10/54	14:55	STATION	TEST	GOOD
161	10/10/54	15:00	STATION	TEST	GOOD
162	10/10/54	15:05	STATION	TEST	GOOD
163	10/10/54	15:10	STATION	TEST	GOOD
164	10/10/54	15:15	STATION	TEST	GOOD
165	10/10/54	15:20	STATION	TEST	GOOD
166	10/10/54	15:25	STATION	TEST	GOOD
167	10/10/54	15:30	STATION	TEST	GOOD
168	10/10/54	15:35	STATION	TEST	GOOD
169	10/10/54	15:40	STATION	TEST	GOOD
170	10/10/54	15:45	STATION	TEST	GOOD
171	10/10/54	15:50	STATION	TEST	GOOD
172	10/10/54	15:55	STATION	TEST	GOOD
173	10/10/54	16:00	STATION	TEST	GOOD
174	10/10/54	16:05	STATION	TEST	GOOD
175	10/10/54	16:10	STATION	TEST	GOOD
176	10/10/54	16:15	STATION	TEST	GOOD
177	10/10/54	16:20	STATION	TEST	GOOD
178	10/10/54	16:25	STATION	TEST	GOOD
179	10/10/54	16:30	STATION	TEST	GOOD
180	10/10/54	16:35	STATION	TEST	GOOD
181	10/10/54	16:40	STATION	TEST	GOOD
182	10/10/54	16:45	STATION	TEST	GOOD
183	10/10/54	16:50	STATION	TEST	GOOD
184	10/10/54	16:55	STATION	TEST	GOOD
185	10/10/54	17:00	STATION	TEST	GOOD
186	10/10/54	17:05	STATION	TEST	GOOD
187	10/10/54	17:10	STATION	TEST	GOOD
188	10/10/54	17:15	STATION	TEST	GOOD
189	10/10/54	17:20	STATION	TEST	GOOD
190	10/10/54	17:25	STATION	TEST	GOOD
191	10/10/54	17:30	STATION	TEST	GOOD
192	10/10/54	17:35	STATION	TEST	GOOD
193	10/10/54	17:40	STATION	TEST	GOOD
194	10/10/54	17:45	STATION	TEST	GOOD
195	10/10/54	17:50	STATION	TEST	GOOD
196	10/10/54	17:55	STATION	TEST	GOOD
197	10/10/54	18:00	STATION	TEST	GOOD
198	10/10/54	18:05	STATION	TEST	GOOD
199	10/10/54	18:10	STATION	TEST	GOOD
200	10/10/54	18:15	STATION	TEST	GOOD

LOUISVILLE

Arbitron Rank/Pop (12+): 51/796,200
 MSA Rank/Pop: 52/968,000
 ADI # 47
 Average Person Ratings: 15.6
 Market TSL: 20.45 hours

Stations: 20/19
 Diaries: 1471/541:1/55.3%
 Sample Target: 1320
 % Below Line: 0.5
 % Not Listed: 11.0

1992 Revenue: \$28,000,000
 HH Inc.: \$30,273
 Retail \$: 7.5 Bill
 Pop per Station: 41,905
 #1 Biller: WHAS \$7,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WAMZ-F (C)	255/20.5	22.0	18.4	21.4	22.9	20.6	333/3723	2698/33.9	32.8	33.4	G WAMZ-F
2. WHAS (FS)	160/12.9	12.3	12.7	14.6	14.5	13.1	205/3300	2504/31.4	29.0	30.4	H WHAS
3. WQMF-F (AOR)	123/ 9.9	7.4	8.5	7.5	7.1	8.3	144/2105	1640/20.6	18.7	17.3	E WQMF-F
4. WDJX-F (CHR)	102/ 8.2	10.0	9.5	8.5	7.6	9.1	139/2365	1754/22.0	25.5	20.4	D WDJX-F
5. WGZB-F (B)	94/ 7.6	7.2	5.4	5.9	5.9	6.5	106/912	860/10.8	9.6	9.5	B WGZB-F
6. WRKA-F (O)	71/ 5.7	7.3	5.7	6.2	5.0	6.2	78/1532	1409/17.7	14.6	16.1	D WRKA-F
7. WVEZ-F (SAC)	64/ 5.1	6.1	5.0	5.0	6.4	5.3	80/1382	1144/14.4	13.4	15.3	D WVEZ-F
8. WLRS-F (AC)	60/ 4.8	4.8	5.9	4.8	4.8	5.1	66/1239	1147/14.4	14.5	12.8	C WLRS-F
9. WAVG (BB)	46/ 3.7	2.9	5.1	5.0	3.1	4.2	50/843	762/ 9.6	9.0	8.3	A WAVG
10. WWKY (C)	31/ 2.5	2.4	2.7	1.6	0.8	2.3	39/569	469/ 5.9	5.5	2.9	A WWKY
11. WLOU (B)	27/ 2.2	1.4	2.5	2.8	2.5	2.2	27/454	423/ 5.3	5.2	6.0	A WLOU
12. WZKS-F (C)	22/ 1.8	3.1	2.7	1.5	3.7	2.3	23/549	539/ 6.8	8.2	12.3	A WZKS-F
13. WLLV (G)	15/ 1.2	1.2	1.3	1.0	0.9	1.2	15/218	218/ 2.7	2.9	2.4	A WLLV
14.											
15.											

12+ FM SHARE (METRO): 72.38% (802 of 1108) (FAL 91: 71.85%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WDJX-F>>	1 WAMZ-F	1 WAMZ-F>	1 WAMZ-F>	1 WAMZ-F>>	1 WAMZ-F	1 WHAS	1 WAMZ-F>>	1 WAMZ-F>>	1 WAMZ-F>	1 WAMZ-F
2 WGZB-F>	2 WQMF-F>	2 WQMF-F>	2 WQMF-F	2 WQMF-F	2 WHAS >>	2 WAMZ-F>	2 WQMF-F	2 WHAS <	2 WDJX-F<	2 WHAS >>
3 WAMZ-F	3 WGZB-F	3 WHAS	3 WHAS	3 WHAS	3 WRKA-F	3 WQMF-F	3 WHAS >	3 WQMF-F	3 WGZB-F	3 WVEZ-F
4	4 WDJX-F	4 WGZB-F	4 WRKA-F	4 WRKA-F	4 WAVG	4 WDJX-F	4 WGZB-F	4 WDJX-F<	4 WHAS	4 WQMF-F>
5	5	5 WRKA-F	5	5	5	5	5	5	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGZB-F>	1 WAMZ-F	1 WAMZ-F>>	1 WAMZ-F>	1 WAMZ-F>>	1 WQMF-F	1 WQMF-F	1 WQMF-F	1 WAMZ-F<	1 WAMZ-F
2 WDJX-F	2 WGZB-F	2 WQMF-F	2 WQMF-F	2 WRKA-F	2 WAMZ-F>>	2 WAMZ-F>>	2 WAMZ-F>>	2 WQMF-F>	2 WQMF-F>
3 WAMZ-F	3 WDJX-F	3 WDJX-F	3 WDJX-F	3 WHAS	3 WDJX-F	3 WDJX-F	3 WHAS	3 WHAS >	3 WHAS >
4 WQMF-F	4 WQMF-F	4 WGZB-F	4 WQMF-F<	4 WVEZ-F	4	4	4 WGZB-F	4 WRKA-F	4 WRKA-F
5	5	5 WVEZ-F	5 WRKA-F	5 WGZB-F	5	5	5	5	5

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP	2 (1)	102 (1)	104 (2)	9.4	12.9	WDJX 1080 Louisville	0.2/0.7/ 2/ 56		
AOR/CLASSIC		123 (1)	123 (1)	11.1	8.1	WFIA 900 Louisville	0.9/2.1/ 12/ 190		
AC/OLDIES		131 (2)	131 (2)	11.8	11.0	WTMT 620 Louisville	0.5/3.4/ 6/ 269		
FULL SVC/VARIETY	160 (1)		160 (1)	14.4	16.4	WZCC 1570 New Albany	0.6/0.9/ 7/ 75		
COUNTRY	38 (3)	288 (4)	326 (7)	29.4	27.5				
BLACK/URBAN	27 (1)	94 (1)	121 (2)	10.9	9.5	WVLK-F 92.9 Lexington	0.5/0.9/ 56/ 600		
SAC/EZ		64 (1)	64 (1)	5.8	7.2				
NEWS/TALK					3.5				
NOSTALGIA	46 (1)		46 (1)	4.2	2.9				
RELIGION/GOSPEL	33 (3)		33 (3)	3.0	1.1				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									

306 (10) 802 (10) 1108 (20)									

RADIO STATIONS

WAVG , 970, 5 KW (DA-N) , Nostalgia SMN CBS, \$ 24.00 (Durpetti)
WHAS , 840, 50 KW , Full Service ABC, \$120.00 (Christal)
WLOU , 1350, 5 KW/500 W (DA-N), Black AURN, \$ 25.00 (---) Clear Channel Johnson
WWKY , 790, 5 KW/1 KW (DA-2), Country NBC, \$ 19.00 (Katz) Wilks-Schwartz
WXVW , 1450, 1 KW , Nostalgia SMN UNISUP, \$ 23.00 (K & P)
WAMZ-F, 97.5, 100 KW @ 500 , Country , \$102.00 (Christal) Clear Channel
WDJX-F, 99.7, 24 KW @ 715 , CHR APR, \$ 60.00 (Eastman) Stoner
WGZB-F, 96.5, 3 KW @ 295 , Black CNN, \$ 30.00 (---)
WLRS-F, 102.3, 3 KW @ 285 , AC UNIPWR, \$ 35.00 (Torbet) Beck Ross
WQMF-F, 95.7, 34 KW @ 581 , AOR , \$ 61.00 (HNWH)
WRKA-F, 103.1, 3 KW @ 276 , Oldies , \$ 44.00 (Banner) Franklin
WVEZ-F, 106.9, 25 KW @ 669 , Soft AC , \$ 65.00 (Katz) Wilks-Schwartz
WZKS-F, 103.9, 1 KW @ 489 , Country UNISUP, \$ 26.00 (Eastman)

Miscellaneous: WWKY, WVEZ-F sold by Wilks-Schwartz to Prism for \$6,375,000 (Americom) . . .

LUBBOCK

Arbitron Rank/Pop (12+): 168/185,800
 MSA Rank/Pop: 196/223,000
 ADI # 149
 Average Person Ratings: 15.0
 Market TSL: 20.00 hours

Stations: 18/17
 Diaries: 705/264:1/50.3%
 Sample Target: 610
 % Below Line: 0.4
 % Not Listed: 16.8

1992 Revenue: \$6,600,000
 HH Inc.: \$27,735
 Retail \$: 2.1 Bil
 Pop per Station: 10,929
 #1 Biller: KLLL-AF \$2,100,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KLLL-F (C)	80/28.7	29.8	30.9	25.4	22.2	----	143/1350	752/40.5	46.2	41.5	D KLLL-F
2. KZII-F (CHR)	29/10.4	11.7	9.7	10.7	13.5	----	50/780	514/27.7	27.3	23.1	B KZII-F
3. KFMX-F (AOR)	25/ 9.0	12.0	11.5	9.8	13.5	----	47/553	348/18.7	22.4	21.9	C KFMX-F
4. KKCL-F (O)	24/ 8.6	7.4	7.9	6.2	4.0	----	29/473	380/20.5	18.2	17.4	A KKCL-F
5. KRLB-F (AC)	18/ 6.5	10.0	6.8	8.5	8.1	----	27/597	465/25.0	26.1	21.0	B KRLB-F
6. KTEZ-F (SAC)	13/ 4.7	2.3	6.1	8.1	4.7	----	17/365	303/16.3	13.6	17.8	A KTEZ-F
7. KFYO (FS/C)	12/ 4.3	3.9	6.5	3.9	6.1	----	19/412	230/12.4	10.6	17.0	B KFYO
8. KKIK-F (SP)	7/ 2.5	0.3	1.4	4.2	4.4	----	16/139	76/ 4.1	7.0	10.1	A KKIK-F
KFMX (AOR)	7/ 2.5	1.0	2.2	1.3	1.3	----	7/94	92/ 5.0	5.1	3.8	A KFMX
10. KXTQ (SP)	5/ 1.8	2.6	1.8	1.6	2.4	----	6/95	79/ 4.3	0.0	0.0	A KXTQ

12+ FM SHARE (METRO): 86.64% (201 of 232) (FAL 91: 82.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZII-F	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>
2 KLLL-F	2 KFMX-F	2 KFMX-F	2 KKCL-F	2 KKCL-F	2 KKCL-F	2 KZII-F	2 KKCL-F	2 KFMX-F	2 KZII-F	2 KFMX-F
3	3 KZII-F	3 KKCL-F	3 KFMX-F	3 KFMX-F	3 KFYO	3 KRLB-F	3 KFMX-F	3 KZII-F	3 KFMX-F	3

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLLL-F>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>	1 KLLL-F>>
2 KZII-F	2 KZII-F	2 KZII-F>	2 KZII-F	2 KKCL-F	2 KZII-F	2 KFMX-F	2 KFMX-F	2 KFMX-F	2 KKCL-F
KFMX-F	3 KFMX-F	3 KKCL-F	3 KFMX-F	3 KZII-F	KFMX-F	3 KZII-F	3 KRLB-F	3 KKCL-F	KFMX-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		29 (1)	29 (1)	12.5	10.5	KCAS 1050 Slaton	1.1/1.7/ 5/ 64		
AOR/CLASSIC	7 (1)	25 (1)	32 (2)	13.8	12.5	KEJS-F 106.5 Lubbock	0.4/1.6/ 1/ 43		
AC/OLDIES		44 (3)	44 (3)	19.0	16.0	KJAK-F 92.7 Slaton/Lubbock	0.7/9.4/ 15/ 284		
FULL SVC/VARIETY	12 (1)		12 (1)	5.2		KLFB 1420 Lubbock	0.4/2.0/ 1/ 38		
COUNTRY	1 (1)	80 (1)	81 (2)	34.9	40.9	KLLL 1590 Lubbock	0.4/3.6/ 6/ 130		
BLACK/URBAN						KMMX-F 104.7 Lamesa/Lubbock	0.7/6.3/ 6/ 200		
SAC/EZ		13 (1)	13 (1)	5.6	7.8	KTLK 1460 Lubbock	0.4/2.9/ 1/ 60		
NEWS/TALK	1 (1)		1 (1)	0.4	0.4				
NOSTALGIA	3 (1)		3 (1)	1.3	2.3	KGNC 710 Amarillo	0.4/1.5/ 5/ 134		
RELIGION/GOSPEL		2 (1)	2 (1)	0.9	2.3				
SPANISH	7 (3)	8 (2)	15 (5)	6.5	7.4				
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	31 (8)	201 (10)	232 (18)						

RADIO STATIONS

KCAS , 1050, 250 W (DAYS)	Nostalgia	, \$ 8.00 (---)	(SLATON)
KFYO , 790, 5 KW/1 KW (DA-2)	Country/FS	CBS, \$14.00 (Torbet)	Seaton
KXTQ , 950, 5 KW/500 W (DA-2)	Hispanic	, \$10.00 (Caballero)	
KFMX-F, 94.5, 100 KW @ 817	AOR	ABC, \$23.00 (Katz)	Hicks
KJAK-F, 92.7, 100 KW @ 584	Religion	, \$ 8.00 (---)	(SLATON)
KRLB-F, 99.5, 100 KW @ 859	AC	ABC, \$27.00 (Christal)	Dowe
KKCL-F, 98.1, 50 KW @ 295	Oldies	NBC, \$18.00 (Banner)	Amer. General (LORENZO)
KLLL-F, 96.3, 100 KW @ 817	Country	HBS, \$46.00 (Eastman)	Pinnacle (LAMESA)
KMMX-F, 104.7, 100 KW @ 915	Oldies	, \$ 8.00 (Banner)	Dowdy
KONE-F, 101.1, 100 KW @ 751	Country	UNISUP, \$15.00 (HNWH)	Lotus
KKIK-F, 93.7, 100 KW @ 741	SEE KXTQ		
KZII-F, 102.5, 100 KW @ 817	CHR	, \$25.00 (Torbet)	

Miscellaneous: KFMX A/F sold to Tom & Bill Hicks for \$1,000,000 (Whitley) . . . KXTQ, KKIK-F sold for \$362,500 (Whitley) . . . KLSC to KMMX-F (July) . . . KTEZ-F to KONE-F and from Soft AC to Country (Jan) . . .

MACON

Arbitron Rank/Pop (12+): 144/235,400
 MSA Rank/Pop: 160/283,200
 ADI # 120
 Average Person Ratings: 16.3
 Market TSL: 22.25 hours

Stations: 21/16
 Diaries: 743/317:1/43.5%
 Sample Target: 690
 % Below Line: 2.6
 % Not Listed: 13.1

1992 Revenue: \$8,700,000
 HH Inc.: \$31,259
 Retail \$: 2.3 Bil
 Pop per Station: 14,712
 #1 Biller: WDEN-AF \$3,000,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WDEN-F (C)	75/19.6	20.4	20.2	19.5	21.1	----	141/1443	711/30.2	34.1	31.5	E	WDEN-F
2. WPEZ-F (AC)	45/11.7	7.5	12.0	11.3	12.9	----	58/697	417/17.7	18.8	21.9	C	WPEZ-F
3. WFXM-FF (B)	39/10.2	9.7	7.9	8.0	8.5	----	54/576	400/17.0	18.4	22.6	B	WFXM-FF
4. WQBZ-F (AOR)	35/ 9.1	10.2	7.9	10.8	4.1	----	49/588	373/15.8	17.0	15.1	B	WQBZ-F
WDDO (G)	35/ 9.1	8.6	5.9	8.9	9.9	----	36/313	293/12.4	13.6	11.5	A	WDDO
6. WAYS-F (O)	26/ 6.8	7.8	7.4	10.1	11.0	----	48/811	404/17.2	20.4	22.7	C	WAYS-F
7. WMKS-F (C)	17/ 4.4	-----	-----	-----	-----	----	18/276	235/10.0	0.0	0.0	A	WMKS-F
8. WPGA-F (B)	12/ 3.1	7.3	7.4	10.8	9.4	----	22/388	265/11.3	18.5	16.8	A	WPGA-F
WMAZ (N/T)	12/ 3.1	4.0	4.8	2.6	2.8	----	21/435	305/13.0	11.2	14.1	A	WMAZ
10. WRCC-F (C)	8/ 2.1	2.2	3.1	0.5	2.3	----	10/133	114/ 4.8	6.0	4.5	A	WRCC-F
WIBB (G)	8/ 2.1	----	1.0	0.2	2.1	----	9/63	46/ 2.0	0.0	3.2	A	WIBB
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.78% (269 of 333) (FAL 91: 80.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFXM-FF>>1	WDEN-F<	1 WDEN-F>	1 WDEN-F	1 WDEN-F	1 WDEN-F>	1 WDEN-F>	1 WDEN-F>	1 WDEN-F>	1 WFXM-FF>	1 WDEN-F>
2 WDEN-F	2 WQBZ-F	2 WPEZ-F	2 WPEZ-F>	2 WPEZ-F>	2 WDDO	2 WPEZ-F>	2 WPEZ-F>	2 WPEZ-F	2 WDEN-F>	2 WDDO
3	3 WFXM-FF	3 WQBZ-F	3 WQBZ-F	3 WQBZ-F	3 WPEZ-F	3 WQBZ-F	3 WAYS-F	3 WFXM-FF	3 WDDO	3 WQBZ-F
4	4	4 WFXM-FF	4 WFXM-FF	4 WDDO	4	4 WAYS-F	4 WFXM-FF	4 WQBZ-F	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDEN-F>	1 WDEN-F>	1 WPEZ-F	1 WDEN-F	1 WDEN-F<	1 WQBZ-F>	1 WQBZ-F>	1 WQBZ-F	1 WDEN-F	1 WDEN-F>
2 WFXM-FF>>2	WPEZ-F	2 WDEN-F	2 WPEZ-F>	2 WPEZ-F	2 WDEN-F	2 WDEN-F>	2 WPEZ-F	2 WQBZ-F>	2 WPEZ-F
3 WQBZ-F	WFXM-FF	3 WQBZ-F	3 WFXM-FF	3 WDDO >	3	3 WFXM-FF	3 WDEN-F	3 WPEZ-F	3 WQBZ-F
WPEZ-F	4	4	4 WDDO	4 WFXM-FF	4	4	4	4 WFXM-FF	4 WAYS-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP						WBML 900 Macon	0.8/1.5/	3/	50
AOR/CLASSIC		37 (2)	37 (2)	11.1	9.1	WCOP 1350 Warner Robins	1.0/2.6/	4/	62
AC/OLDIES		73 (3)	73 (3)	21.9	22.8	WNEX 1400 Macon	0.5/2.5/	2/	73
FULL SVC/VARIETY						WNEX-F 107.1 Gordon	0.5/2.1/	6/	90
COUNTRY		100 (3)	100 (3)	30.0	26.9	WALR-F 104.7 Athens/Atlanta	0.5/2.8/	14/	281
BLACK/URBAN		55 (5)	55 (5)	16.5	23.7	WKLS-F 96.13 Atlanta	0.5/1.3/	8/	78
SAC/EZ					2.6	WSB -F 98.5 Atlanta	0.5/2.0/	3/	77
NEWS/TALK	14 (2)		14 (2)	4.2	5.6	WVEE-F 103.3 Atlanta	0.5/2.2/	20/	267
NOSTALGIA		2 (1)	2 (1)	0.6		WVFJ-F 93.3 Manchester	0.5/4.3/	6/	159
RELIGION/GOSPEL	50 (4)	2 (1)	52 (5)	15.6	9.4				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	64 (6)	269 (15)	333 (21)						

RADIO STATIONS

WDDO , 1240, 1 KW , Gospel
 WMAZ , 940, 50 KW/10 KW (DA-2), News/Talk
 WXXO , 1150, 1 KW (DAYS) , Gospel
 WAYS-F, 99.1, 100 KW @ 663 , Oldies
 WDEN-F, 105.3, 100 KW @ 659 , Country
 WFXM-F, 100.1, 3 KW @ 298 , Black
 WKXK-F, 97.9, 6 KW @ 394 -- SEE WFXM-F
 MBS AURN, \$13.00 (Christal)
 MBS ABC, \$17.00 (Katz)
 , \$10.00 (---) Woodfin (FORT VALLEY)
 MBS ABC, \$37.00 (Katz) Multimedia
 NBC, \$52.00 (Mc-Guild) Magic
 AURN, \$18.00 (Torbet) Woodfin (FORSYTH)
 ABC, \$ 9.00 (---) (GORDON)
 UNIPWR, \$30.00 (Christal)
 ABC, \$20.00 (HNWH) (PERRY)
 UNIULT, \$22.00 (Banner) Taylor (FORT VALLEY)
 SMN, \$10.00 (DORA) Timm (WARNER-ROBINS)

Miscellaneous: WIBB, WKXK-F sold by Woodfin for \$1,000,000 . . .

MADISON

Arbitron Rank/Pop (12+): 120/316,500
 MSA Rank/Pop: 136/356,000
 ADI # 91
 Average Person Ratings: 16.3
 Market TSL: 21.25 hours

Stations: 17/15
 Diaries: 857/369:1/60.9%
 Sample Target: 760
 % Below Line: 0.8
 % Not Listed: 22.7

1992 Revenue: \$15,900,000
 HH Inc.: \$33,352
 Retail \$: 3.4 Btl
 Pop per Station: 21,100
 #1 Biller: WIBA-F \$2,900,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WIBA-F (AOR)	70/13.6	14.0	11.8	11.7	12.2	12.8	126/1766	951/30.0	27.1	28.2	D	WIBA-F
2. WZEE-F (CHR)	51/ 9.9	11.7	12.2	12.1	9.0	11.5	105/1747	916/28.9	28.5	25.9	C	WZEE-F
3. WWQM-AF (C)	49/ 9.5	12.6	10.8	12.5	10.3	11.4	73/862	595/18.8	20.7	18.3	D	WWQM-AF
4. WIBA (FS)	40/ 7.8	7.4	6.3	5.5	5.0	6.8	45/698	563/17.8	18.2	16.5	C	WIBA
5. WOLX-F (O)	33/ 6.4	7.4	7.3	7.9	9.2	7.3	86/1384	625/19.7	22.7	21.2	D	WOLX-F
6. WTSO (C)	32/ 6.2	5.3	5.7	5.1	6.1	5.6	60/1127	766/24.2	12.5	23.2	C	WTSO
7. WMGN-F (AC)	31/ 6.0	6.4	5.9	5.3	7.3	5.9	41/632	458/14.5	14.2	16.3	C	WMGN-F
8. WTDY (T)	26/ 5.0	4.8	5.5	4.0	4.0	4.8	27/409	382/12.1	13.8	11.6	B	WTDY
9. WMMM-F (AOR/AC)	17/ 3.3	2.8	1.6	1.8	1.5	2.4	20/304	266/ 8.4	5.4	5.9	A	WMMM-F
10. WMLI-F (SAC)	16/ 3.1	4.1	4.1	5.0	4.6	4.1	20/470	351/11.1	13.7	13.3	B	WMLI-F
11. WJJO-F (AOR/AC)	13/ 2.5	3.4	3.9	2.6	3.6	3.1	36/724	370/11.7	12.9	13.6	B	WJJO-F
12. WSJY-F (SAC)	8/ 1.6	1.6	2.6	1.8	1.7	1.9	27/384	157/ 5.0	7.3	6.5	A	WSJY-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 73.68% (294 of 399) (FAL 91: 78.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZEE-F	1 WIBA-F>	1 WIBA-F>	1 WIBA-F>	1 WIBA-F>	1 WIBA	1 WIBA-F>	1 WIBA-F>	1 WIBA-F	1 WZEE-F	1 WIBA-F>
2	2 WZEE-F	2 WZEE-F	2 WOLX-F	2 WWQM-AF	2 WWQM-AF	2 WIBA	2 WWQM-AF	2 WWQM-AF	2 WIBA-F	2 WZEE-F
3	3 WWQM-AF	3 WWQM-AF	3 WWQM-AF	3 WOLX-F	3 WTSO	3 WZEE-F	3 WZEE-F	3 WZEE-F	3 WOLX-F	3 WWQM-F
4	4 WMGN-F	4 WOLX-F	4 WMGN-F	4 WMGN-F	4 WOLX-F	4 WWQM-AF	4 WMGN-F	4 WOLX-F	4 WWQM-AF	4 WTSO
5	5	5	5 WZEE-F	5 WZEE-F	5	5	5 WOLX-F	5	5 WMLI-F	5 WTDY

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZEE-F>	1 WZEE-F	1 WIBA-F>	1 WZEE-F	1 WWQM-AF	1 WIBA-F>	1 WIBA-F>	1 WIBA-F>	1 WIBA-F>	1 WIBA-F>
2 WIBA-F	2 WIBA-F>	2 WZEE-F	2 WZEE-F	2 WMGN-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F	2 WZEE-F
3	3 WMGN-F	3 WMLI-F	3 WWQM-AF	3 WIBA-F	3 WOLX-F	3 WMMM-F	3 WWQM-AF	3 WZEE-F	3 WWQM-AF
4	4	4 WMGN-F	4 WMGN-F	4 WOLX-F	4	4	4	4 WTDY	4 WTSO
5	5	5	5	5 WZEE-F	5	5	5	5	5 WTDY

FORHATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		51 (1)	51 (1)	12.8	11.2	WIBU 1240	Poynette 0.8/2.3/ 9/ 157
AOR/CLASSIC		87 (2)	87 (2)	21.8	22.2	WYZM-F 105.1	Waunakee/Madson 1.0/4.0/ 9/ 154
AC/OLDIES		77 (3)	77 (3)	19.3	25.1		
FULL SVC/VARIETY	42 (2)		42 (2)	10.5	7.2	WEKZ-F 93.7	Monroe 0.4/1.7/ 6/ 149
COUNTRY	33 (2)	53 (2)	86 (4)	21.6	20.6	WGN 720	Chicago 0.4/2.4/ 13/ 267
BLACK/URBAN							
SAC/EZ		24 (2)	24 (2)	6.0	7.9		
NEWS/TALK	26 (1)		26 (1)	6.5	5.0		
NOSTALGIA	4 (1)		4 (1)	1.0	0.7		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5			
	105 (6)	294 (11)	399 (17)				

RADIO STATIONS

WIBA	1310,	5 KW (DA-2)	Full Service	CBS,	\$37.00	(Katz)	Double L
WIBU	1240,	1 KW	Nostalgia		\$10.00	(---)	(POYNETTE)
WTDY	1480,	5 KW (DA-2)	Talk/News	NBC ABC,	\$20.00	(Mc-Guild)	Midwest Family
WTSO	1070	10 KW/5 KW (DA-2)	Country	ABC,	\$26.00	(Banner)	Mid Continent
WIBA-F,	101.5,	12 KW @ 1017	AOR	CBS,	\$56.00	(Katz)	Double L
WJJO-F,	94.1,	50 KW @ 492	AOR/AC		\$25.00	(HNWH)	(WATERTOWN)
WMAD-F,	92.1,	1.8 KW @ 400	AOR		\$23.00	(Torbet)	
WMGN-F,	98.1,	38 KW @ 581	AC		\$48.00	(Mc-Guild)	Midwest Family
WMLI-F,	96.3,	5.1 KW @ 672	Soft AC	UNISUP,	\$18.00	(Torbet)	(SAUK CITY)
WMMM-F,	105.5,	4.4 KW @ 384	AOR/AC		\$14.00	(K & P)	(VERONA)
WOLX-F,	94.9,	37 KW @ 1299	Oldies		\$48.00	(Christal)	Shockley (BARABOO)
WSJY-F,	107.3,	50 KW @ 500	EZ	ABC,	\$15.00	(---)	(FORT ATKINSON)
WWQM-F,	106.3,	4.5 KW @ 380	Country	ABC,	\$33.00	(Christal)	Media Capital
WZEE-F,	104.1,	9.4 KW @ 1118	CHR		\$35.00	(Banner)	Midcontinent

Miscellaneous: WMAD A/F sold to Allen Shaw for \$650,000 (Blackburn) . . .

MANCHESTER

Arbitron Rank/Pop (12+): 175/170,600

Stations: 26/6
Diaries: 697/245:1/54.2%
Sample Target: 610
% Below Line: 43.6
% Not Listed: 17.1

1992 Revenue: \$6,500,000
HH Inc.: \$43,575
Retail \$: 2.8 Bil
Pop per Station: 28,433
#1 Biller: WZID-F \$2,000,000

MSA Rank/Pop: 248/150,600

Boston ADI

Average Person Ratings: 16.4

Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WZID-F (SAC)	55/19.6	13.0	14.9	16.4	18.8	----	99/1095	542/31.8	27.7	28.6	D	WZID-F
2. WGIR-F (AOR)	22/ 7.9	9.9	8.8	8.5	7.3	----	56/1162	429/25.1	27.4	24.0	C	WGIR-F
3. WOKQ-F (C)	20/ 7.1	8.6	6.1	6.8	6.9	----	54/683	270/15.8	19.0	15.0		WOKQ-F
4. WSSH-F (SAC)	13/ 4.6	5.1	3.7	5.5	5.6	----	36/608	249/14.6	14.1	13.7		WSSH-F
WGIR (N/T)	13/ 4.6	6.5	3.0	7.5	5.9	----	20/399	257/15.1	19.5	13.7	C	WGIR
WFEA (BB)	13/ 4.6	5.5	7.1	1.7	3.5	----	25/231	167/ 9.8	11.1	11.4	B	WFEA
WBCN-F (AOR)	13/ 4.6	3.1	2.7	3.4	2.1	----	21/407	186/10.9	8.6	9.5		WBCN-F
8. WODS-F (O)	9/ 3.2	4.8	2.7	3.1	2.1	----	20/438	150/ 8.8	12.1	11.1		WODS-F
WHOB-F (CHR)	9/ 3.2	3.4	4.1	5.5	5.9	----	19/426	190/11.1	14.1	13.2		WHOB-F
10. WZOU-F (CHR)	8/ 2.9	3.4	3.4	6.1	3.5	----	28/573	241/14.1	16.8	16.0		WZOU-F
WRKO (T)	8/ 2.9	2.7	3.7	2.0	1.4	----	19/321	124/ 7.3	7.3	8.4		WRKO
WAAF-F (AOR)	8/ 2.9	2.7	3.4	3.4	1.7	----	19/395	176/10.3	10.7	10.1		WAAF-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 84.48% (196 of 232) (FAL 91: 78.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZOU-F>>	1 WZID-F	1 WZID-F>	1 WZID-F>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WGIR-F>
2 WZID-F	2 WGIR-F>>	2 WGIR-F>	2 WGIR-F>	2 WGIR-F	2 WGIR-F	2 WOKQ-F	2 WGIR <	2 WGIR-F>	2 WOKQ-F	2 WZOU-F
WXXS-F	3 WBCN-F	3 WBCN-F	3 WBCN-F>	3 WBCN-F	3 WBCN-F	3 WFEA	3 WGIR-F	3 WSSH-F	3 WSSH-F	3 WFEA
WAAF-F	WAAF-F	4 WOKQ-F	4 WOKQ-F	4 WOKQ-F	4 WOKQ-F	4 WSSH-F	4 WOKQ-F	4 WOKQ-F	4 WFEA	WAAF-F
5	5 WOKQ-F	5 WHOB-F	5	5	5	5 WFEA	5 WBCN-F	WBCN-F	5 WOKQ-F	5 WOKQ-F
	WHOB-F								WHOB-F	WGIR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WZID-F>>	1 WAAF-F>>	1 WGIR-F>	1 WGIR-F>	1 WGIR-F	1 WGIR-F
2 WZOU-F	2 WGIR-F>	2 WGIR-F>	2 WOKQ-F	2 WOKQ-F	2 WHOB-F	2 WBCN-F	2 WBCN-F>>	2 WZID-F	2 WZID-F
WHOB-F	3 WZOU-F	3 WXXS-F	3 WXXS-F	3 WODS-F	WGIR-F>	WAAF-F>	3 WZID-F>	3 WBCN-F>	3 WBCN-F>
WGIR-F	WXXS-F	WSSH-F	4 WZOU-F	4 WSSH-F	4	4 WZID-F	4 WOKQ-F	4 WHOB-F	4 WOKQ-F
5	WOKQ-F	WOKQ-F	WXXS-F	WGIR-F	5	5 WOKQ-F	WCGY-F	WAAF-F	5
	WHOB-F		WSSH-F	WODS-F					

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA
TOP 40/CHR/CONTEMP		23 (3)	23 (3)	9.9	11.3	WJYY-F 105.5	Concord/Mnchstr	0.7/3.3/ 19/ 230
AOR/CLASSIC		53 (7)	53 (7)	22.8	22.3	WNNH-F 99.1	Henniker/Concd	1.8/6.6/ 19/ 392
AC/OLDIES		27 (7)	27 (7)	11.6	11.7			
FULL SVC/VARIETY						WBMX-F 98.5	Boston	0.7/4.0/ 14/ 255
COUNTRY		20 (1)	20 (1)	8.6	7.3	WBOS-F 92.9	Brookline/Bostn	1.1/3.1/ 9/ 176
BLACK/URBAN						WBZ 1030	Boston	0.7/5.1/ 22/ 495
SAC/EZ		71 (3)	71 (3)	30.6	23.5	WCDJ-F 96.9	Boston	0.7/4.4/ 11/ 213
NEWS/TALK	23 (3)		23 (3)	9.9	12.6	WCGY-F 93.7	Lawrence/Boston	1.1/7.1/ 16/ 375
NOSTALGIA	13 (1)		13 (1)	5.6	8.5	WHEB-F 100.3	Portsmouth	0.7/3.8/ 5/ 174
RELIGION/GOSPEL						WHOM-F 94.9	Mt Wash/Portlnd	1.1/4.0/ 23/ 376
SPANISH						WLYT-F 92.5	Haverhill/Bostn	1.1/5.5/ 7/ 187
CLASSICAL					1.2	WMJX-F 106.7	Boston	0.4/2.6/ 5/ 151
JAZZ/NEW AGE		2 (1)	2 (1)	0.9	0.8	WXXS-F 107.9	Medford/Boston	2.1/11.8/ 12/ 377
UNKNOWN/OTHERS					0.8	WXLO-F 104.5	Fitchburg	1.8/6.9/ 10/ 256
	36 (4)	196 (22)	232 (26)			WZLX-F 100.7	Boston	0.7/3.6/ 5/ 178

RADIO STATIONS

WFEA , 1370, 5 KW (DA-2)	Nostalgia	NBC-T CBS, \$17.00 (Mc-Guild)	Saga
WGIR , 610, 5 KW/1 KW (DA-2),	News/Talk	ABC, \$28.00 (Banner)	Knight Quality
WGIR-F, 101.1, 14 KW @ 951	AOR	\$50.00 (Banner)	Knight Quality
WJYY-F, 105.5, 1.5 KW @ 456	Soft AC	\$15.00 (Eastman)	(CONCORD)
WNNH-F, 99.1, 1.3 KW @ 711	Oldies	\$16.00 (HNWH)	(HENNIKER)
WZID-F, 95.7, 15 KW @ 925	Soft AC/EZ	\$45.00 (Mc-Guild)	Saga
WHOB-F, 106.3, 3 KW @ 328	CHR	\$26.00 (Torbet)	(NASHUA)

Other ranked stations -- see Boston or Portsmouth

Miscellaneous: WJYY-F sold by Empire for \$550,000 . . .

MCALLEN-BROWNSVILLE

Arbitron Rank/Pop (12+): 70/526,000

Stations: 22/18
Diaries: 1014/519:1/44.2%
Sample Target: 960
% Below Line: 2.8
% Not Listed: 10.9

1992 Revenue: \$12,400,000
HH Inc.: \$21,897
Retail \$: 3.6 Bil
Pop per Station: 29,222
#1 Biller: KTEX-F \$2,500,000

MSA Rank/Pop: 119/664,000 (McAllen)
ADI # 114
Average Person Ratings: 16.4
Market TSL: 21.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KGBT (SP)	114/13.2	11.4	12.5	12.9	13.4	12.5	126/1229	1103/21.0	21.4	23.3	C	KGBT
2. KTEX-F (C)	110/12.7	16.7	13.5	16.0	20.9	14.7	124/1601	1464/27.8	30.1	33.8	D	KTEX-F
3. KFRQ-F (C)	92/10.6	8.9	8.4	4.7	4.3	8.1	99/1372	1280/24.3	21.6	12.6	C	KFRQ-F
4. KBFM-F (CHR)	81/ 9.4	10.4	9.8	11.5	10.9	10.3	86/1427	1350/25.7	26.7	28.8	C	KBFM-F
5. KIWW-F (SP)	73/ 8.4	8.0	9.7	8.9	7.1	8.8	82/1220	1090/20.7	21.9	15.1	C	KIWW-F
6. KTJN-F (SP)	56/ 6.5	5.9	5.0	4.6	3.4	5.5	61/775	723/13.7	12.4	10.1	A	KTJN-F
7. KVLV-F (O)	37/ 4.3	4.7	6.1	6.1	4.3	5.3	38/837	783/14.9	14.8	11.8	B	KVLV-F
8. KQXX-F (SP)	37/ 4.3	3.2	4.8	4.2	4.4	4.1	37/542	519/ 9.9	10.0	9.9	B	KQXX-F
9. KVSE-F (CHR)	34/ 3.9	4.0	4.4	2.7	4.7	3.8	35/727	699/13.3	12.0	14.5	A	KVSE-F
10. KRGE (SP)	23/ 2.7	1.5	3.3	1.6	1.8	2.3	23/270	259/ 4.9	5.4	3.3	A	KRGE
11. KVJY (EZ)	20/ 2.3	0.9	1.1	2.2	1.4	1.6	22/272	217/ 4.1	2.5	2.9	A	KVJY
12. KBOR (SP)	16/ 1.9	1.6	3.0	2.2	2.1	2.2	16/268	268/ 5.1	5.4	6.0	A	KBOR
13. KUBR (SP)	13/ 1.5	0.7	---	1.1	0.8	0.8	14/79	71/ 1.3	0.0	2.2	A	KUBR

12+ FM SHARE (METRO): 71.69% (552 of 770) (FAL 91: 71.09%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBFM-F >>	1 KTEX-F	1 KTEX-F	1 KTEX-F <	1 KTEX-F <	1 KGBT >>	1 KGBT >	1 KGBT	1 KTEX-F <	1 KFRQ-F	1 KFRQ-F
2 KTEX-F	KFRQ-F >	KFRQ-F	2 KIWW-F	2 KGBT <	2 KTEX-F	2 KTEX-F >	2 KTEX-F	2 KGBT	2 KBFM-F	2 KGBT >
3 KFRQ-F	3 KBFM-F	3 KIWW-F	KGBT	3 KIWW-F	3 KIWW-F	3 KFRQ-F	3 KFRQ-F	3 KFRQ-F <	3 KTEX-F <	3 KIWW-F >
4 KTJN-F	4 KIWW-F >	4 KGBT	4 KFRQ-F >	4 KFRQ-F >	4 KQXX-F <	4 KIWW-F	4 KIWW-F	4 KBFM-F	4 KTJN-F	4 KBFM-F
5	5 KVLV-F	5 KBFM-F	5 KTJN-F	5 KTJN-F	5 KFRQ-F	5 KBFM-F	5 KBFM-F >	5 KIWW-F	KIWW-F	5 KVLV-F
6	6	6	6 KVLV-F	6 KBFM-F	6	6	6 KVLV-F	6	6	6 KVSE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KFRQ-F >>	1 KFRQ-F	1 KTEX-F	1 KFRQ-F	1 KGBT	1 KBFM-F	1 KTEX-F >	1 KTEX-F >	1 KIWW-F	1 KIWW-F <
2 KTEX-F	2 KTEX-F	2 KFRQ-F	2 KTEX-F	2 KTEX-F	2 KTEX-F	2 KFRQ-F	2 KIWW-F	2 KTEX-F	2 KTEX-F
3 KBFM-F >	3 KBFM-F	3 KIWW-F	3 KGBT	3 KIWW-F	KFRQ-F	3 KIWW-F	KFRQ-F	3 KFRQ-F	3 KFRQ-F
4 KTJN-F	4 KIWW-F	4 KBFM-F	4 KBFM-F	4 KFRQ-F	4 KVLV-F	4 KBFM-F	4 KVLV-F	4 KVLV-F	4 KGBT
5	5 KTJN-F	5 KGBT	5 KIWW-F	5 KTJN-F	KIWW-F	5 KVLV-F	5 KVSE-F	5 KGBT	5 KVLV-F
6	KGBT	6 KOXX-F	6 KTJN-F	KBFM-F	6	6	KBFM-F	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		115 (2)	115 (2)	14.9	17.8	KIRT 1580 Mission	1.4/4.3/ 13/ 232
AOR/CLASSIC						KJAV-F 104.9 Alamo/McAllen	1.3/2.0/ 11/ 103
AC/OLDIES		37 (1)	37 (1)	4.8	9.8	KURV 710 Edinburg/Harlin	1.4/5.9/ 15/ 376
FULL SVC/VARIETY							
COUNTRY	1 (1)	206 (3)	207 (4)	26.9	25.2	KTRH 740 Houston	0.3/1.2/ 3/ 80
BLACK/URBAN						XEMS 1490 Matamoros	0.5/1.5/ 4/ 79
SAC/EZ	20 (1)		20 (1)	2.6	1.6	XRYS-F 90.1 Reynoso/McAllen	0.8/2.8/ 7/ 146
NEWS/TALK	15 (2)		15 (2)	1.9	3.8	XVTH-F 107.1 Matamoros/Brwnv	1.2/3.4/ 10/ 180
NOSTALGIA							
RELIGION/GOSPEL					1.6		
SPANISH	182 (6)	194 (6)	376 (12)	48.8	40.3		
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	218 (10)	552 (12)	770 (22)				

RADIO STATIONS

KBOR, 1600, 1 kW (DA-1), SEE KBOR-FM	
KGBT, 1530, 50 kW/10 kW (DA-N), HISPANIC	\$ 44.00 (Katz) Tichenor
KIRT, 1580, 1 kW/300 W, HISPANIC	\$ 12.00 (Lotus)
KRGE, 1290, 5 kW (DA-1), HISPANIC	\$ 13.00 (Christian)
KURV, 710, 1 kW/910W (DA-2), TALK	ABC, CNN, \$ 15.00 (---)
KVJY, 840, 5 kW/1 kW (DA-1), EZ	ABC, \$ 12.00 (Christal) Tate
KBFM-F, 104.1, 100 kW ● 1000, CHR	ABC, \$ 37.00 (Caballero)
KTJN-F, 105.3, .5 kW ● 633, HISPANIC	\$ 24.00 (Caballero)
KFRQ-F, 94.5, 100 kW ● 1155, Country	\$ 30.00 (Katz)
KIWW-F, 96.1, 100 kW ● 445, HISPANIC	\$ 32.00 (Katz Hisp) Tichenor
KQXX-F, 95.5, 100 kW ● 1319, HISPANIC	\$ 24.00 (Lotus)
KVSE-F, 99.5, 100 kW ● 1036, CHR	\$ 26.00 (Torbet)
KTEX-F, 100.3, 100 kW ● 449, Country	ABC, \$ 50.00 (Christal) Tate
KVLV-F, 107.9, 100 kW ● 715, OLDIES	\$ 24.00 (Torbet) Tipple
KVTH-F, 105.3, 3 kW ● 302, RELIGION	\$ 10.00 (---)

Miscellaneous: KFRQ-F changed to KVSE-F (Sep) . . . KFRQ-F reclassified as Country . . . KVSE-F sold to Spectrum for \$1,000,000 . . . KVLV-F sold to owner of KBOR for \$350,000 . . .

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank/Pop (12+): 98/363,900
 MSA Rank/Pop: 116/412,200
 Orlando ADI
 Average Person Ratings: 15.5
 Market TSL: 20.75 hours

Stations: 27/9
 Diaries: 917/397:1/55.4%
 Sample Target: 810
 % Below Line: 45.9
 % Not Listed: 19.7

1992 Revenue: NA
 HH Inc.: \$30,004
 Retail \$: 3.0 Bill
 Pop per Station: 40,433
 #1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WWKA-F (C)	64/11.3	7.8	8.8	10.1	11.3	----	92/1237	759/20.9	18.9	18.9	WWKA-F
2. WMMB (BB/FS)	48/ 8.5	10.0	10.5	11.0	8.9	----	48/547	544/14.9	14.3	16.2	WMMB
3. WLRQ-F (AC)	46/ 8.2	7.3	8.6	7.1	4.5	----	46/552	552/15.2	15.2	16.4	WLRQ-F
4. WHTQ-F (AOR)	40/ 7.1	7.8	8.6	7.6	7.1	----	62/1073	607/16.7	18.8	18.9	WHTQ-F
5. WAOA-F (CHR)	27/ 4.8	4.8	4.0	4.1	4.7	----	27/523	504/13.8	14.1	13.1	WAOA-F
6. WHKR-F (C)	23/ 4.1	5.0	4.5	4.9	2.6	----	23/341	331/ 9.1	11.0	9.1	WHKR-F
7. WTAI (T)	22/ 3.9	3.9	0.5	1.3	2.4	----	22/257	253/ 7.0	4.7	2.6	WTAI
8. WGGD-F (O)	21/ 3.7	5.0	3.1	3.0	4.2	----	21/300	300/ 8.2	9.4	7.7	WGGD-F
9. WOMX-F (AC)	19/ 3.4	2.3	2.9	4.3	5.0	----	35/665	352/ 9.7	11.5	12.0	WOMX-F
10. WMGF-F (SAC)	17/ 3.0	2.8	0.9	1.1	0.8	----	70/882	279/ 7.7	5.2	3.6	WMGF-F
WJHM-F (B)	17/ 3.0	3.6	3.1	3.5	2.8	----	56/807	327/ 9.0	8.6	6.7	WJHM-F
12. WDIZ-F (AOR)	16/ 2.8	3.0	4.3	3.5	2.4	----	43/929	433/11.9	12.7	12.6	WDIZ-F
13. WVRI-F (AC)	14/ 2.5	3.9	3.8	3.7	4.9	----	20/516	316/ 8.7	12.5	14.2	WVRI-F
14.											
15.											

12+ FM SHARE (METRO): 80.57% (365 of 453) (FAL 91: 82.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F>	1 WHTQ-F>	1 WWKA-F	1 WWKA-F	1 WWKA-F	1 WMMB	1 WWKA-F	1 WWKA-F	1 WWKA-F	1 WWKA-F	1 WWKA-F
2 WAOA-F>	2 WWKA-F	2 WHTQ-F<	2 WLRQ-F	2 WLRQ-F	2 WWKA-F>	2 WMMB >	2 WLRQ-F>	2 WLRQ-F	2 WLRQ-F	2 WVRI-F>
3 WHTQ-F	3 WLRQ-F	3 WLRQ-F>	3 WHTQ-F>	3 WHTQ-F>	3 WLRQ-F>	3 WLRQ-F<	3 WHTQ-F	3 WMMB	3 WMMB	3 WMMB >
4	4 WAOA-F	4 WAOA-F	4 WGGD-F	4 WGGD-F	4 WTAI	4 WHTQ-F>	4 WMMB	4 WHTQ-F	4 WHTQ-F	4 WHTQ-F
5	5 WDIZ-F	5 WGGD-F	5 WAOA-F	5 WAOA-F	5 WMGF-F	5 WAOA-F	5 WTAI	5 WAOA-F	5 WJHM-F	5 WMGF-F
6	6	6 WDIZ-F	6 WOMX-F	6 WHKR-F	6 WGGD-F	6 WHKR-F	6 WGGD-F	6 WJHM-F<	6	6
7	7	7	WDIZ-F	7 WOMX-F	7	7 WDIZ-F	7 WAOA-F	7 WHKR-F	7	7
				WDIZ-F				WGGD-F		
								WDIZ-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWKA-F	1 WWKA-F	1 WWKA-F	1 WLRQ-F	1 WLRQ-F	1 WHTQ-F>>	1 WHTQ-F>>	1 WHTQ-F>>	1 WHTQ-F	1 WWKA-F
WJHM-F	2 WLRQ-F	WLRQ-F	2 WWKA-F>	2 WWKA-F>	2 WWKA-F>	2 WWKA-F	2 WWKA-F	2 WWKA-F>	WHTQ-F>
WAOA-F>	WAOA-F	WHTQ-F	3 WAOA-F>	3 WGGD-F	3 WLRQ-F	3 WLRQ-F	WDIZ-F	3 WLRQ-F	3 WLRQ-F
4 WLRQ-F	4 WHTQ-F>	4 WAOA-F>	4 WHTQ-F	4 WHTQ-F	WJHM-F	WDIZ-F>	4 WLRQ-F	4 WDIZ-F	4 WHKR-F
5	5 WOMX-F	5 WOMX-F	5 WOMX-F	5 WOMX-F	WHKR-F	5 WMMO-F	5 WMMO-F	5 WHKR-F	WDIZ-F
6	WJHM-F	6	6	WHTQ-F	6	WHKR-F	6	6 WGGD-F	6 WGGD-F
7	7	7	7		7	WAOA-F	7	7	7 WOCL-F
8	8	8	8		8		8	8	8
9	9	9	9		9		9	9	9
10	10	10	10		10		10	10	10

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		29 (2)	29 (2)	6.4	4.9	WAMT 1060 Titusville	0.5/1.6/ 3/ 60		
AOR/CLASSIC		68 (4)	68 (4)	15.0	17.7	WWHL 1350 Cocoa/Melbourne	0.4/3.9/ 2/ 141		
AC/OLDIES	5 (2)	123 (6)	128 (8)	28.3	22.8	WWKO 860 Cocoa/Melbourne	0.4/1.5/ 2/ 56		
FULL SVC/VARIETY	9 (1)		9 (1)	2.0	15.4				
COUNTRY		102 (4)	102 (4)	22.5	18.6	WCFB-F 94.5 Daytna Bch/Orld	1.2/3.2/ 30/ 454		
BLACK/URBAN	2 (1)	17 (1)	19 (2)	4.2	4.0	WDBO 580 Orlando	1.6/4.1/ 23/ 328		
SAC/EZ		22 (2)	22 (2)	4.9	13.5	WGNE-F 98.1 Titusville	1.4/4.3/ 74/ 841		
NEWS/TALK	24 (2)	4 (1)	28 (3)	6.2	1.4	WGYL-F 93.7 Vero Beach	0.9/3.4/ 5/ 125		
NOSTALGIA	48 (1)		48 (1)	10.6		WKGR-F 98.7 Ft. Pierce	0.7/2.6/ 4/ 116		
RELIGION/GOSPEL						WMMO-F 98.9 Orlando	1.4/3.2/ 13/ 216		
SPANISH						WOCL-F 105.9 Deland	2.3/7.3/ 62/ 890		
CLASSICAL						WQOL-F 103.7 Vero Beach	1.8/5.0/ 10/ 182		
JAZZ/NEW AGE					0.7	WWNZ 740 Orlando/Coc Bch	0.4/0.0/ 0/ 0		
UNKNOWN/OTHERS					0.9	WWNZ-F 104.1 Cocoa Bch/Orlnd	0.7/6.7/ 18/ 427		
	88 (7)	365 (20)	453 (27)			WXXL-F 106.7 Leesburg	0.4/3.5/ 15/ 387		

RADIO STATIONS

WMMB , 1240, 1 KW , Nostalgia ABC MBS, \$22.00 (Torbet)
 WTAI , 1560, 5 KW (DAYS) , News/Talk CBS ABC, \$15.00 (Mc-Guild)
 WAOA-F, 107.1, 100 KW @ 485 , CHR , \$18.00 (Mc-Guild)
 WGGD-F, 102.3, 3 KW @ 203 , Oldies , \$22.00 (Torbet) City
 WHKR-F, 102.7, 6 KW @ 328 , Country , \$17.00 (K & P) (ROCKLEDGE)
 WLRQ-F, 99.3, 50 KW @ 492 , AC , \$24.00 (Eastman)

Other rated stations -- see Orlando or Daytona Beach

MEMPHIS

Arbitron Rank/Pop (12+): 43/908,300

MSA Rank/Pop: 49/989,000

Average Person Ratings: 16.7
Market TSL: 22.00 hours

Stations: 22/22
Diaries: 1462/621:1/47.5%
Sample Target: 1290
% Below Line: 0.0
% Not Listed: 8.6

1992 Revenue: \$28,500,000
HH Inc.: \$23,401
Retail \$: 7.2 Bil
Pop per Station: 41,286
#1 Biller: WGKX-F \$6,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WGKX-F (C)	244/16.1	11.1	13.6	11.5	15.7	13.1	291/3372	2573/28.3	26.8	29.8	G	WGKX-F
2. WHRK-F (B)	166/10.9	10.0	9.5	12.4	11.5	10.7	186/2438	1995/22.0	21.2	23.3	E	WHRK-F
3. WDIA (B)	164/10.8	9.2	8.2	10.2	10.1	9.6	194/2232	1855/20.4	17.2	20.8	C	WDIA
4. WEGR-F (AOR)	127/ 8.4	9.8	10.5	10.3	7.7	9.8	169/2019	1449/16.0	18.8	17.3	E	WEGR-F
5. WMC -F (CHR)	120/ 7.9	6.7	6.8	7.0	8.7	7.1	149/2156	1662/18.3	19.0	21.8	E	WMC -F
6. WRVR-F (AC)	94/ 6.2	6.5	8.5	7.4	5.9	7.2	120/1820	1314/14.5	17.0	18.0	E	WRVR-F
7. WLOK (G)	93/ 6.1	5.2	5.6	4.5	3.6	5.3	94/1139	1127/12.4	11.6	9.1	B	WLOK
8. KJMS-F (B)	88/ 5.8	8.6	7.1	6.8	8.5	7.1	90/1727	1635/18.0	18.2	20.5	C	KJMS-F
9. WMC (N/T)	71/ 4.7	5.0	4.4	4.9	3.2	4.8	80/1341	1185/13.0	10.9	9.7	C	WMC
10. KFTH-F (B)	53/ 3.5	2.2	2.9	2.9	----	2.9	53/846	846/ 9.3	7.7	0.0	A	KFTH-F
11. WPYR-F (O)	39/ 2.6	3.8	3.8	3.9	3.6	3.5	68/1541	986/10.9	14.0	14.5	C	WPYR-F
12. WREC (BB)	31/ 2.0	1.9	2.2	2.3	1.7	2.1	42/816	629/ 6.9	5.7	6.5	B	WREC
13. WBBP (REL)	22/ 1.4	2.0	2.0	0.7	0.6	1.5	22/413	413/ 4.5	4.1	2.0	A	WBBP
14. WCRV (REL)	21/ 1.4	2.1	1.5	1.3	1.5	1.6	28/629	462/ 5.1	4.0	4.0	A	WCRV
15.												

12+ FM SHARE (METRO): 68.01% (944 of 1388) (FAL 91: 73.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHRK-F>>	1 WHRK-F	1 WGKX-F	1 WGKX-F	1 WGKX-F	1 WGKX-F	1 WGKX-F>	1 WGKX-F>	1 WGKX-F>	1 WHRK-F>	1 WGKX-F
2 WGKX-F	2 WEGR-F	2 WEGR-F<	2 WDIA	2 WDIA >	2 WDIA >	2 WEGR-F<	2 WMC -F	2 WHRK-F	2 WGKX-F<	2 WHRK-F
KJMS-F	3 WGKX-F	3 WHRK-F<	3 WEGR-F	3 WHRK-F	3 WLOK	3 WDIA	3 WMC <	3 WMC -F	3 KJMS-F	3 WDIA <
4 WMC -F	4 WMC -F	4 WDIA	4 WHRK-F<	4 WEGR-F<	4 WRVR-F	4 WHRK-F	4 WRVR-F	4 WEGR-F	4 WDIA	4 KFTH-F<
5	5 KJMS-F	5 WMC -F	5 WRVR-F	5 WRVR-F	5 WMC >	5 WMC -F	5 WDIA <	5 WDIA	5 WLOK <	5 WRVR-F
6	6	6 WRVR-F	6 WMC -F	6 WMC -F	6 WMC -F	6 WLOK	6 WEGR-F	6 WRVR-F	6 WEGR-F	6 WLOK >

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHRK-F>	1 WHRK-F>	1 WHRK-F<	1 WGKX-F	1 WGKX-F<	1 WEGR-F>>	1 WEGR-F>	1 WEGR-F	1 WEGR-F	1 WGKX-F
2 WMC -F>	2 WGKX-F	2 WGKX-F	2 WDIA	2 WDIA >	2 WHRK-F	2 WHRK-F<	2 WHRK-F	2 WGKX-F>	2 WEGR-F>
3 KJMS-F	3 WMC -F	3 WDIA >	3 WHRK-F	3 WRVR-F	3 WGKX-F	3 WGKX-F>	3 WGKX-F>	3 WHRK-F	3 WDIA
4 WGKX-F	4 WDIA	4 WMC -F	4 WRVR-F<	4 WHRK-F	4 WMC -F	4 WMC -F	4 KFTH-F	4 WMC -F	4 WHRK-F
5	5 KJMS-F	5 WEGR-F	5 WMC -F	5 WMC -F	5	5 KJMS-F	5 WMC -F	5 WDIA	5 WMC
6	6	6 WRVR-F	6	6 WLOK	6	6	6 WDIA	6 KJMS-F	6 WMC -F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		120 (1)	120 (1)	8.6	9.9	KHLS-F 96.3 Blytheville	0.4/1.3/ 10/ 159
AOR/CLASSIC		127 (1)	127 (1)	9.1	8.7	KWAM 990 Memphis	0.8/3.2/ 14/ 325
AC/OLDIES	1 (1)	140 (3)	141 (4)	10.2	11.2	WEZI 680 Memphis	0.1/0.6/ 4/ 101
FULL SVC/VARIETY						WHBQ 560 Memphis	0.1/1.7/ 4/ 228
COUNTRY		250 (2)	250 (2)	18.0	18.2	WMPS 1380 Millington	0.4/1.8/ 6/ 174
BLACK/URBAN	171 (2)	307 (3)	478 (5)	34.4	34.1	WNWZ 1430 Germantown	0.5/1.7/ 7/ 155
SAC/EZ					3.0	WODZ-F 94.3 Germantown	0.5/3.4/ 9/ 353
NEWS/TALK	72 (2)		72 (2)	5.2	3.7	WPLX 1170 Germantwn/Colv1	1.0/1.1/ 15/ 104
NOSTALGIA	46 (2)		46 (2)	3.3	2.0		
RELIGION/GOSPEL	154 (5)		154 (5)	11.1	7.9		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.2		
	444 (12)	944 (10)	1388 (22)				

MEMPHIS

RADIO STATIONS

KWAM, 990, 10 KW/450 W (DA-2), GOSPEL	UNIULT, \$ 20.00 (Durpett1)	Rivers
WCRV, 640, 10 KW/500 W (DA-2), RELIGION	, \$ 17.00 (---)	Bott (COLLIERVILLE)
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK	CBS, \$ 39.00 (McGuild)	Ragan Henry
WHBQ, 560, 5 KW/1 KW (DA-2), TALK	, \$ 18.00 (Katz)	
WLOK, 1340, 1 KW (DA-1), GOSPEL	NBC, AURN, \$ 25.00 (K & P)	
WMC, 790, 5 KW (DA-N), TALK/NEWS	ABC, NBC, \$ 31.00 (Banner)	Scripps-Howard
WRFC, 600, 5 KW (DA-N), NOSTALGIA	AP, CBS, \$ 32.00 (McGuild)	New Market
KJMS-F, 101.1, 100 KW @ 449, BLACK	NBC, \$ 43.00 (Durpett1)	Rivers
WGR-F, 102.7, 100 KW @ 899, AOR	UNIPWR, \$ 66.00 (McGuild)	New Market
WODZ-F, 94.3, 6 KW @ 298, OLDIES	, \$ 35.00 (MHR)	Ardman
WGKX-F, 105.9, 100 KW @ 994, COUNTRY	, \$ 119.00 (Katz)	Barnstable
WHRK-F, 97.1, 100 KW @ 531, BLACK	NBC, \$ 74.00 (McGuild)	Ragan Henry
WMC-F, 99.7, 290 KW @ 908, CHR	SOURCE, \$ 86.00 (Banner)	Scripps-Howard
WPYR-F, 98.1, 100 KW @ 712, OLDIES	ABC, \$ 50.00 (CBS)	Diamond (OSCEOLA, AR)
WRVR-F, 104.5, 100 KW @ 751, AC	, \$ 75.00 (MHR)	Keymarket

Miscellaneous: WPYR-F sold by Diamond to Barnstable for \$4,250,000 (Bergner) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)
* G - Gospel	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

MIAMI-FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,803,600

Stations: 38/34
 Diaries: 3216/872:1/43.2%
 Sample Target: 2770
 % Below Line: 2.0
 % Not Listed: 7.3

1992 Revenue: \$104,000,000
 HH Inc.: \$33,612
 Retail \$: 28.8 Bil
 Pop per Station: 82,458
 #1 Biller: WIOD \$9,000,000

MSA Rank/Pop: 24/3,180,000 M
 ADI # 15
 Average Person Ratings: 19.3
 Market TSL: 25.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WEDR-F (B)	355/ 6.6	7.3	5.7	6.9	4.9	6.6	389/4358	3826/13.6	11.9	11.6	G	WEDR-F
2. WLYF-F (SAC)	295/ 5.5	5.8	5.5	6.6	7.2	5.8	316/4130	3663/13.1	13.8	14.3	H	WLYF-F
3. WIOD (N/T)	293/ 5.4	5.5	4.9	3.9	5.7	4.9	341/4909	4104/14.6	12.2	14.7	H	WIOD
4. WPOW-F (CHR)	287/ 5.3	5.0	5.5	5.9	6.2	5.4	308/4807	4326/15.4	17.8	16.9	G	WPOW-F
5. WFLC-F (AC)	262/ 4.8	4.0	4.2	4.2	3.3	4.3	277/4152	3721/13.3	13.0	12.4	G	WFLC-F
6. WHQT-F (B/CHR)	256/ 4.7	4.1	5.0	4.3	5.0	4.5	290/4107	3580/12.8	14.5	13.2	F	WHQT-F
7. WRTO-F (SP)	219/ 4.0	2.8	4.6	2.8	1.3	3.5	219/2271	2261/ 8.1	8.1	2.9	D	WRTO-F
8. WHYI-F (AC)	208/ 3.8	4.1	3.1	3.8	3.6	3.7	228/4275	3751/13.4	13.3	13.6	G	WHYI-F
9. WXDJ-F (SP)	203/ 3.8	2.7	2.3	3.1	2.4	3.0	204/2387	2367/ 8.4	4.9	5.9	D	WXDJ-F
10. WAQI (SP)	201/ 3.7	5.4	4.7	4.9	5.0	4.7	202/2131	2087/ 7.4	7.4	8.9	E	WAQI
11. WSHE-F (AOR)	197/ 3.6	4.1	2.9	3.8	3.3	3.6	224/3555	2989/10.7	10.1	10.7	G	WSHE-F
12. WQBA (SP)	190/ 3.5	3.1	3.5	3.3	4.1	3.3	190/1988	1977/ 7.1	6.4	6.7	G	WQBA
13. WJQY-F (SAC)	180/ 3.3	2.7	3.3	3.2	3.0	3.1	184/2875	2691/ 9.6	10.2	9.1	F	WJQY-F
14. WKIS-F (C)	174/ 3.2	3.4	4.8	4.0	4.0	3.9	210/3134	2465/ 8.8	10.3	9.5	G	WKIS-F
15. WMXJ-F (O)	169/ 3.1	3.5	2.9	2.4	3.1	3.0	184/2991	2532/ 9.0	8.4	9.9	G	WMXJ-F
16. WLVE-F (J/NAC)	162/ 3.0	4.0	2.8	3.1	2.8	3.2	178/2763	2452/ 8.7	7.5	8.0	G	WLVE-F
17. WZTA-F (CL AOR)	157/ 2.9	3.3	2.9	2.9	2.7	3.0	186/3311	2798/10.0	9.2	9.0	E	WZTA-F
18. WTHI-F (CL)	134/ 2.5	2.6	2.7	2.7	2.8	2.6	156/2389	2008/ 7.2	7.3	7.4	E	WTHI-F
19. WMRZ (BB)	121/ 2.2	2.1	2.9	2.1	2.3	2.3	142/1758	1419/ 5.1	5.5	5.3	C	WMRZ
20. WINZ (N/T)	114/ 2.1	1.7	2.2	2.5	2.5	2.1	129/2717	2373/ 8.5	7.9	8.0	E	WINZ
21. WCMQ-F (SP)	108/ 2.0	3.3	1.8	2.0	2.0	2.3	108/1638	1630/ 5.8	5.0	6.0	F	WCMQ-F
22. WQBA-F (SP)	84/ 1.6	1.6	1.8	1.7	2.0	1.7	89/1631	1514/ 5.4	5.4	5.9	F	WQBA-F
23. WQAM (SPRTS)	83/ 1.5	0.7	0.9	0.5	0.7	0.9	96/1560	1254/ 4.5	4.1	3.2	B	WQAM
24. WJQY-F (SP)	79/ 1.5	1.5	1.5	1.4	2.0	1.5	79/963	949/ 3.4	3.3	4.2	B	WJQY-F
25. WFTL (T)	63/ 1.2	1.3	1.1	1.0	1.2	1.1	64/854	802/ 2.9	3.4	3.0	C	WFTL
26. WAXY-F (O)	62/ 1.1	1.5	1.6	1.9	1.4	1.5	72/1928	1646/ 5.9	6.7	6.8	C	WAXY-F
27. WCHQ (SP)	57/ 1.1	0.8	1.1	0.9	1.1	1.0	57/838	838/ 3.0	2.9	3.0		WCHQ
28. WAVS (E)	54/ 1.0	0.5	0.6	0.5	0.9	0.6	57/766	715/ 2.6	1.8	2.6	B	WAVS
29.												
30.												

12+ FM SHARE (METRO): 71.46% (3583 of 5014) (FAL 91: 67.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPOW-F >>	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WLYF-F	1 WEDR-F	1 WLYF-F	1 WEDR-F	1 WEDR-F	1 WEDR-F
2 WEDR-F	2 WPOW-F	2 WFLC-F	2 WFLC-F	2 WFLC-F	2 WIOD	2 WLYF-F	2 WIOD	2 WPOW-F	2 WHQT-F	2 WIOD
3 WHQT-F	3 WFLC-F	3 WHYI-F	3 WIOD	3 WIOD	3 WAQI	3 WRTO-F	3 WFLC-F	3 WFLC-F	3 WPOW-F	3 WQBA >>
4	4 WHYI-F	4 WHQT-F	4 WHYI-F	4 WHYI-F	4 WQBA	4 WAQI	4 WEDR-F	4 WLYF-F	4 WSHE-F	4 WHQT-F
5	5 WHQT-F	5 WPOW-F	5 WLVE-F	5 WLVE-F	5 WRTO-F	5 WIOD	5 WRTO-F	5 WHQT-F	5 WQBA	5 WZTA-F
6	6 WSHE-F	6 WIOD	6 WHQT-F	6 WXDJ-F	6 WMXJ-F	6 WPOW-F	6 WJQY-F	6 WHYI-F	6 WFLC-F	6 WJQY-F
7	7 WXDJ-F	7 WSHE-F	7 WZTA-F	7 WLYF-F	7 WMRZ	7 WFLC-F	7 WQBA	7 WIOD	7 WHYI-F	7 WJNO
8	8 WZTA-F	8 WXDJ-F	8 WXDJ-F	8 WHQT-F	8 WTHI-F	8 WHQT-F	8 WHYI-F	8 WSHE-F	8 WXDJ-F	8 WAQI
9	9	9 WZTA-F	9 WSHE-F	9 WRTO-F	9 WFLC-F	9 WQBA	9 WMXJ-F	9 WZTA-F	9 WJQY-F	9 WMRZ
10	10	10 WLVE-F	10 WLYF-F	10 WMXJ-F	10 WEDR-F	10 WHYI-F	10 WAQI	10 WXDJ-F	10 WIOD	10 WPOW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEDR-F	1 WEDR-F	1 WFLC-F	1 WEDR-F	1 WFLC-F	1 WPOW-F	1 WSHE-F	1 WSHE-F	1 WIOD	1 WIOD
2 WHQT-F	2 WHQT-F	2 WHYI-F	2 WHQT-F	2 WEDR-F	2 WSHE-F	2 WEDR-F	2 WEDR-F	2 WEDR-F	2 WZTA-F
3 WPOW-F	3 WFLC-F	3 WEDR-F	3 WFLC-F	3 WRTO-F	3 WEDR-F	3 WPOW-F	3 WZTA-F	3 WSHE-F	3 WEDR-F
4 WFLC-F	4 WHYI-F	4 WHQT-F	4 WHYI-F	4 WLYF-F	4 WHYI-F	4 WZTA-F	4 WIOD	4 WZTA-F	4 WFLC-F
5 WHYI-F	5 WPOW-F	5 WRTO-F	5 WPOW-F	5 WHQT-F	5 WZTA-F	5 WHYI-F	5 WFLC-F	5 WFLC-F	5 WSHE-F
6	6 WXDJ-F	6 WXDJ-F	6 WRTO-F	6 WHYI-F	6 WFLC-F	6 WFLC-F	6 WHYI-F	6 WPOW-F	6 WXDJ-F
7	7 WRTO-F	7 WPOW-F	7 WXDJ-F	7 WMXJ-F	7	7 WIOD	7 WXDJ-F	7 WHYI-F	7 WLVE-F
8	8 WJQY-F	8 WLYF-F	8 WJQY-F	8 WLVE-F	8	8 WXDJ-F	8 WPOW-F	8 WXDJ-F	8 WHYI-F
9	9	9 WJQY-F	9 WLVE-F	9 WJQY-F	9	9	9	9 WLVE-F	9 WKIS-F
10	10	10	10	10 WKIS-F	10	10	10	10	10 WMXJ-F

MIAMI-FT. LAUDERDALE

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		287 (1)	287 (1)	5.7	10.6	WEXY 1520 Wltn Mnrs/Ft Ld	0.5/1.1/ 27/ 315
AOR/CLASSIC		354 (2)	354 (2)	7.1	6.4	WKAT 1360 North Miami	0.4/1.3/ 22/ 389
AC/OLDIES		735 (5)	735 (5)	14.7	10.2	WMBM 1490 Miami Beach	0.6/1.5/ 32/ 417
FULL SVC/VARIETY						WRFM 830 Hialeah/Miami	0.3/1.0/ 18/ 293
COUNTRY		174 (1)	174 (1)	3.5	4.3	WSUA 1260 Miami	0.5/1.5/ 26/ 420
BLACK/URBAN		611 (2)	611 (2)	12.2	12.5	WVCG 1080 Coral Gables	0.3/1.3/ 16/ 361
SAC/EZ	54 (1)	512 (3)	566 (4)	11.3	11.8		
NEWS/TALK	574 (5)		574 (5)	11.4	10.9	WEAT-F 104.3 West Palm Beach	0.7/2.5/135/2202
NOSTALGIA	121 (1)		121 (1)	2.4	2.5	WJNO 1230 West Palm Beach	0.4/1.4/120/1621
RELIGION/GOSPEL	107 (5)		107 (5)	2.1	0.4	WRMF-F 97.9 West Palm Beach	0.6/2.6/164/2291
SPANISH	553 (5)	614 (4)	1167 (9)	23.3	23.7	WYFX 1040 Boynton Beach	0.3/0.9/ 38/ 515
CLASSICAL		134 (1)	134 (1)	2.7	3.0		
JAZZ/NEW AGE		162 (1)	162 (1)	3.2	3.0		
UNKNOWN/OTHERS	22 (1)		22 (1)	0.4	0.8		
	1431 (18)	3583 (20)	5014 (38)				

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, Hispanic	, \$ 69.00 (Caballero)	
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	, Hispanic MOR	, \$ 55.00 (SBS)	SBS
WFTL, 1400, 1 KW	, Talk	CNN UNISUP, \$ 39.00 (Direct)	
WINZ, 940, 50 KW/25 KW (DA-N)	, News/Talk	CNN CBS, \$ 57.00 (Katz)	Paxson
WIOD, 610, 10 KW (DA-2)	, News/Talk	MBS, \$139.00 (Christal)	Cox
WMBM, 1490, 1 KW	, Gospel/Black	AURN, \$ 28.00 (K & P)	
WMRZ, 790, 25 KW	, Nostalgia	, \$ 47.00 (Banner)	Jeff-Pilot
WQAM, 560, 5 KW/1 KW	, Sports	UNISUP NBC, \$ 34.00 (HNWH)	Sunshine Wireless
WQBA, 1140, 50 KW/10 KW (DA-2)	, Hispanic	, \$100.00 (Katz Hisp.)	Tichenor
WRHC, 1550, 10 KW/500 W (DA-1)	, Hispanic	, \$ 31.00 (Lotus)	
WWFE, 670, 50 KW/1 KW (DA-2)	, Hispanic	UPI, \$ 38.00 (---)	
WVCG, 1080, 50 KW/20 KW (DA-2)	, Religion/Ethnic	, \$ 32.00 (---)	Evergreen

FM STATIONS

WAXY, 105.9, 100 KW @ 1023	, Oldies	, \$ 73.00 (Mc-Guild)	Ackerly
WCMQ, 92.3, 41 KW @ 282	, Hispanic	, \$ 70.00 (SBS)	SBS
WEDR, 99.1, 100 KW @ 925	, Black	, \$135.00 (McGuild)	Rivers
WFLL, 97.3, 100 KW @ 800	, AC	, \$146.00 (Christal)	Cox
WHQT, 105.1, 100 KW @ 1007	, Black/CHR	, \$129.00 (MMR)	EZ
WHYI, 100.7, 100 KW @ 928	, AC/CHR	, \$121.00 (Mc-Guild)	Metroplex
WJQY, 106.7, 100 KW @ 984	, Soft AC	, \$123.00 (Durpetti)	Tak
WKIS, 99.9, 100 KW @ 984	, Country	UNIPWR, \$117.00 (HNWH)	Sunshine Wireless
WLVE, 93.9, 96 KW @ 1007	, Jazz/NAC	, \$108.00 (Torbet)	Paxson
WLYF, 101.5, 100 KW @ 810	, EZ	, \$105.00 (Banner)	Jeff-Pilot
WMXJ, 102.7, 100 KW @ 1007	, Oldies	, \$151.00 (Eastman)	Sconnix
WPOW, 96.5, 100 KW @ 1007	, CHR	SOURCE, \$120.00 (HNWH)	Beasley
WQBA, 107.5, 95 KW @ 1007	, Hispanic	, \$ 74.00 (Katz Hisp.)	Tichenor
WRTO, 98.3, 100 KW @ 1607	, Hispanic	, \$ 90.00 (Lotus)	(GOULDS)
WSHE, 103.5, 100 KW @ 1007	, AOR	, \$ 96.00 (Torbet)	TK
WTMI, 93.1, 96 KW @ 1007	, Classical	, \$ 84.00 (CMBS)	Marlin
WXDJ, 95.7, 100 KW @ 981	, Hispanic	, \$ 67.00 (---)	
WZTA, 94.9, 100 KW @ 600	, Classic AOR	, \$ 79.00 (Katz)	Paxson

Miscellaneous: WHQT-F traded by EZ to Cox for WSOC-F in Charlotte . . . WRHC sold by receiver for \$525,000 . . .

An interesting comment made by a WIOD personality and quoted in the Miami Arbitron book: "they're only giving diaries to people with rubber rafts again . . . we don't like people that come in with rubber rafts. They give them . . . a driver's license. They give them the keys to a '57 beat up old Chevy with bald tires and they give them an Arbitron diary."

WIOD was not flagged because of this statement.

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,330,200
 MSA Rank/Pop: 34/1,400,000
 ADI # 29
 Average Person Ratings: 17.0
 Market TSL: 22.25 hours

Stations: 31/26
 Diaries: 1667/798:1/54.7%
 Sample Target: 1570
 % Below Line: 2.3
 % Not Listed: 8.6

1992 Revenue: \$42,500,000
 HH Inc.: \$31,752
 Retail \$: 11.2 Bill
 Pop per Station: 51,161
 #1 Biller: WTMJ \$9,250,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WTMJ (FS)	251/11.1	11.7	11.7	10.0	11.0	11.1	297/5014	4170/31.3	27.0	25.4	H	WTMJ
2. WMIL-F (C)	178/ 7.9	7.7	7.9	8.4	8.3	8.0	232/2818	2127/16.0	18.2	14.8	F	WMIL-F
3. WKLH-F (CL AOR)	158/ 7.0	6.3	6.9	6.3	5.9	6.6	169/2410	2147/16.1	17.5	16.2	G	WKLH-F
4. WOKY (BB/FS)	144/ 6.4	6.6	6.7	5.9	7.4	6.4	148/1675	1583/11.9	12.9	12.5	D	WOKY
5. WLZR-F (AOR)	139/ 6.2	4.5	6.2	6.1	6.2	5.8	170/2551	2005/15.1	16.2	14.6	E	WLZR-F
6. WISN (N/T)	125/ 5.5	3.7	3.8	4.8	4.8	4.4	140/2200	1953/14.7	11.0	12.1	C	WISN
7. WLUM-F (CHR)	115/ 5.1	6.0	6.1	6.4	7.1	5.9	126/2751	2413/18.1	18.9	21.2	D	WLUM-F
8. WKTI-F (AC)	115/ 5.1	6.2	5.6	5.8	5.8	5.7	140/2902	2411/18.1	20.4	19.6	F	WKTI-F
9. WEZW-F (SAC)	105/ 4.7	4.3	4.4	5.6	4.9	4.8	125/1773	1550/11.7	11.0	11.5	C	WEZW-F
10. WMYX-F (AC)	101/ 4.5	3.6	4.5	5.2	3.8	4.4	111/1903	1665/12.5	12.0	13.6	E	WMYX-F
11. WKKV-AF (B/AC)	88/ 3.9	5.2	5.0	4.7	4.7	4.7	101/1466	1342/10.1	10.4	10.6	B	WKKV-AF
12. WZTR-F (O)	84/ 3.7	3.8	3.3	4.1	3.2	3.7	101/1928	1741/13.1	13.6	12.4	C	WZTR-F
13. WLTQ-F (SAC)	75/ 3.3	3.6	4.3	4.6	3.6	4.0	83/1465	1306/ 9.8	11.1	10.8	D	WLTQ-F
14. WQFM-F (AOR)	69/ 3.1	4.0	3.6	3.8	2.6	3.6	84/2124	1707/12.8	13.3	11.0	C	WQFM-F
15. WNOV (B)	58/ 2.6	2.8	2.0	1.5	1.8	2.2	58/615	615/ 4.6	5.4	4.7	B	WNOV
16. WFMR-F (CL)	55/ 2.4	2.3	2.6	1.4	2.1	2.2	56/807	797/ 6.0	6.0	6.4	B	WFMR-F
17. WRJN (FS)	32/ 1.4	1.0	0.8	1.0	0.6	1.0	33/411	372/ 2.8	2.4	1.6	A	WRJN
18. WMVP (B)	32/ 1.4	2.3	1.0	2.1	1.5	1.7	32/636	636/ 4.8	3.6	4.1	A	WMVP
19. WEMP (O)	23/ 1.0	1.1	1.0	0.9	1.1	1.0	25/670	591/ 4.4	4.5	3.7		WEMP

12+ FM SHARE (METRO): 64.71% (1335 of 2063) (FAL 91: 67.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WLUM-F>>	1 WLZR-F	1 WKLH-F	1 WKLH-F>	1 WKLH-F	1 WTMJ >	1 WTMJ >	1 WKLH-F	1 WISN	1 WTMJ >	1 WTMJ >>
2 WLZR-F>	2 WKLH-F>	2 WLZR-F	2 WTMJ	2 WMIL-F<	2 WOKY	2 WMIL-F<	2 WMIL-F<	2 WTMJ <	2 WLUM-F	2 WMIL-F>>
3 WKKV-AF	3 WKTI-F	3 WKTI-F	3 WMYX-F	3 WTMJ	3 WMIL-F>	3 WKLH-F	3 WISN	3 WMIL-F<	3 WLZR-F	3 WOKY
4 WKTI-F	4 WQFM-F<	4 WMYX-F	4 WKTI-F<	4 WMYX-F	4 WISN	4 WLZR-F	4 WTMJ <	4 WKLH-F	4 WMIL-F	4 WKTI-F
5	5 WKKV-AF	5 WMIL-F<	5 WLZR-F<	5 WKTI-F<	5 WEZW-F>	5 WOKY	5 WOKY <	5 WLUM-F	5 WKKV-AF>	5 WKKV-F
6	6 WLUM-F<	6 WTMJ	6 WMIL-F>	6 WLZR-F	6 WKLH-F	6 WKTI-F>	6 WMYX-F	6 WLZR-F	6 WKLH-F<	6 WMYX-F
7	7 WMYX-F	7 WKKV-AF	7 WISN	7 WISN	7 WFMR-F	7 WEZW-F<	7 WLZR-F<	7 WKTI-F	7 WISN	7 WLZR-F<
8	8	8 WLUM-F	8 WKKV-AF	8 WEZW-F	8	8 WLUM-F	8 WEZW-F	8 WOKY	8 WQFM-F	8
9	9	9	9	9	9	9	9	9 WMYX-F	9 WOKY	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKTI-F	1 WKTI-F	1 WKTI-F	1 WKTI-F>	1 WMIL-F	1 WLZR-F>>	1 WLZR-F	1 WKLH-F>	1 WKLH-F>	1 WKLH-F>
2 WKKV-AF	2 WKKV-AF	2 WKKV-AF	2 WKKV-AF	2 WKTI-F	2 WQFM-F	2 WKLH-F>>	2 WLZR-F>	2 WLZR-F>	2 WTMJ
3 WLUM-F	3 WMYX-F	3 WMYX-F	3 WMYX-F	3 WMYX-F	3 WLUM-F	3 WQFM-F>	3 WISN	3 WTMJ	3 WLZR-F<
4 WZTR-F	4 WKLH-F	4 WKLH-F	4 WMIL-F	4 WTMJ <	4 WKLH-F>	4 WISN	4 WQFM-F	4 WISN	4 WISN
5 WLTQ-F	5 WLUM-F	5 WLZR-F	5 WLTQ-F<	5 WKLH-F<	5 WKKV-AF	5 WMIL-F	5 WMIL-F	5 WQFM-F	5 WMIL-F>
6 WLZR-F	6 WKLH-F	6 WQFM-F	6 WKLH-F	6 WLTQ-F	6 WKTI-F	6 WLUM-F	6 WTMJ	6 WMIL-F	6 WMYX-F
7	7 WLTQ-F	7 WMIL-F	7 WLUM-F	7 WKKV-AF	7 WBWI-F	7	7	7 WMYX-F	7 WZTR-F
8	8	8	8 WZTR-F	8 WEZW-F	8	8	8	8	8

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		123 (2)	123 (2)	6.0	8.5	WBKV 1470 West Bend	0.4/0.8/ 10/ 116
AOR/CLASSIC	4 (1)	366 (3)	370 (4)	17.9	16.4	WBWI-F 92.5 West Bend	0.8/2.1/ 31/ 537
AC/OLDIES	23 (1)	300 (3)	323 (4)	15.7	16.1	WHKQ-F 92.1 Racine	0.6/2.2/ 24/ 400
FULL SVC/VARIETY	263 (2)		283 (2)	13.7	12.2	WLZR 1340 Milwaukee	0.2/1.1/ 4/ 148
COUNTRY	3 (1)	195 (2)	198 (3)	9.6	9.6	WTKH 1540 Hartford/Milwke	0.1/0.5/ 3/ 81
BLACK/URBAN	93 (3)	85 (1)	178 (4)	8.6	9.0	WTKH-F 104.9 Hartford	0.8/1.9/ 23/ 371
SAC/EZ		193 (3)	193 (3)	9.4	9.4		
NEWS/TALK	178 (6)	18 (1)	196 (7)	9.5	6.6	WBBM 780 Chicago	0.3/2.7/ 17/ 645
NOSTALGIA	144 (1)		144 (1)	7.0	8.2	WGH 720 Chicago	0.6/2.5/ 36/ 716
RELIGION/GOSPEL						WIL-F 95.1 Kenosha/Waukegn	0.4/1.2/ 33/ 433
SPANISH						WLS 890 Chicago	0.3/1.0/ 12/ 243
CLASSICAL		55 (1)	55 (1)	2.7	2.4	WLUP 1000 Chicago	0.7/1.2/ 20/ 268
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.6		

	728 (15)	1335 (16)	2063 (31)				

MILWAUKEE

RADIO STATIONS

AM STATIONS

WEWP, 1250,	5 KW (DA-2)	, OLDIES	UNISUP, UNIULT , \$	NA (Eastman)	Heritage
WISN, 1130,	50 KW/10 KW (DA-N),	TALK	ABC, MBS , \$	52.00 (Katz)	Hearst
WMVP, 1290,	5 KW (DA-2)	, BLACK	CBS UNIULT , \$	23.00 (Banner)	All Pro
WNOV, 860,	250 W (DAYS, DA)	, BLACK/GOSP.	AURN , \$	21.00 (---)	
WOKY, 920,	5 KW/1 KW (DA-2)	, NOSTALGIA/FS	CNN, MBS , \$	53.00 (CBS)	Sundance
WTHJ, 620,	5 KW (DA-N)	, FULL SERVICE	CNN, CBS , \$	130.00 (Christal)	Journal Co.

FM STATIONS

WEZW, 103.7,	20 KW @ 840,	EZ/SOFT AC	ABC, MBS , \$	53.00 (MMR)	Multimedia
WFMR, 98.3,	6 KW @ 328,	CLASSICAL	NBC , \$	38.00 (CMBS)	(MENOMONEE FALLS)
WKKV, 100.7,	50 KW @ 500,	BLACK	UNIPWR , \$	40.00 (Torbet)	
WKLH, 96.5,	20 KW @ 810,	CLASSIC AOR	, \$	116.00 (McGuild)	Saga
WKTI, 94.5,	16 KW @ 909,	AC/CHR	ABC , \$	106.00 (Christal)	Journal Co.
WLTQ, 97.3,	16 KW @ 912,	SOFT AC	ABC , \$	55.00 (Katz)	Hearst
WLUM, 102.1,	50 KW @ 490,	CHR	CBS, UNPWR , \$	68.00 (K & P)	All Pro
WLZR, 102.9,	50 KW @ 430,	AOR	ABC , \$	70.00 (Eastman)	Great American
WMIL, 106.1,	13 KW @ 974,	COUNTRY	, \$	90.00 (CBS)	Sundance
WMYX, 99.1,	50 KW @ 449,	AC	CBS , \$	72.00 (Eastman)	Heritage
WQFM, 93.3,	13 KW @ 991,	AOR	ABC , \$	48.00 (MMR)	Shamrock
WZTR, 95.7,	34 KW @ 610,	OLDIES	, \$	51.00 (Banner)	Shockley

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 17/2,099,300

Stations: 20/20
 Diaries: 1974/1063:1/57.4%
 Sample Target: 1900
 % Below Line: 0.0
 % Not Listed: 16.2

1992 Revenue: \$81,700,000
 HH Inc.: \$35,952
 Retail \$: 22.0 Bill
 Pop per Station: 104,965
 #1 Biller: WCCO \$20,400,000

MSA Rank/Pop: 16/2,430,000
 ADI # 13
 Average Person Ratings: 16.8
 Market TSL: 21.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WCCO (FS)	504/14.3	17.2	16.5	13.9	18.5	15.5	762/9740	6632/31.6	38.0	41.7	K	WCCO
2. KEEY-F (C)	328/ 9.3	10.2	10.8	10.9	10.8	10.3	405/5733	4631/22.1	22.7	20.9	I	KEEY-F
3. WLTE-F (SAC)	304/ 8.6	6.5	7.9	8.7	8.2	7.9	345/5027	4314/20.5	19.0	19.9	H	WLTE-F
4. KQRS-AF (AOR)	274/ 7.8	8.3	9.3	8.4	9.7	8.5	339/6053	5067/24.1	26.5	25.5	I	KQRS-AF
5. KDWB-AF (CHR)	241/ 6.9	7.2	7.0	8.9	8.5	7.5	269/4918	4093/19.5	21.1	27.5	G	KDWB-AF
6. KRXX-F (AOR)	226/ 6.4	5.8	6.8	6.4	3.0	6.4	266/4020	3325/15.8	16.3	14.5	E	KRXX-F
7. KSTP-F (AC)	212/ 6.0	7.1	7.1	7.7	6.0	7.0	247/4626	3958/18.9	20.8	19.2	H	KSTP-F
8. KQQL-F (O)	205/ 5.8	5.7	5.3	4.3	4.9	5.3	248/4481	3635/17.3	17.3	14.5	F	KQQL-F
9. KTCZ-AF (AOR)	184/ 5.3	3.7	4.7	4.2	4.6	4.5	200/3228	3001/14.3	11.6	10.8	D	KTCZ-AF
10. KSTP (N/T)	152/ 4.3	3.4	3.9	3.3	3.0	3.7	165/2931	2669/12.7	10.4	8.9	D	KSTP
11. KJJO-AF (C)	123/ 3.5	2.3	1.6	2.6	2.0	2.5	156/2719	2221/10.6	6.6	6.5	C	KJJO-AF
12. KFAN (SPRST)	70/ 2.0	1.1	1.0	0.7	1.2	1.2	74/1899	1774/ 8.5	3.5	5.9	B	KFAN
13. KLBB (BB)	62/ 1.8	1.8	1.6	2.5	1.9	1.9	63/945	896/ 4.3	4.8	3.6	B	KLBB
14. WMIN (BB)	34/ 1.0	1.9	1.0	0.8	1.5	1.2	34/623	605/ 2.9	3.5	3.8	A	WMIN
15.												

12+ FH SHARE (METRO): 71.02% (2095 of 2950) (FAL 91: 67.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KDWB-AF	1 KQRS-AF	1 KQRS-AF<	1 KQRS-AF	1 WLTE-F<	1 WCCO >>	1 WCCO >>	1 WLTE-F<	1 WCCO <	1 KRXX-F	1 WCCO >>
2 KRXX-F>>	2 KRXX-F	2 KEEY-F	2 WLTE-F<	2 KQRS-AF	2 WLTE-F	2 KQRS-AF>	2 WCCO	2 KEEY-F	2 KEEY-F	2 KRXX-F
3 KQRS-AF	3 KEEY-F	3 WLTE-F	3 KEEY-F	3 KEEY-F<	3 KEEY-F	3 WLTE-F	3 KEEY-F	3 WLTE-F	3 WCCO <	3 KEEY-F
4	4 KDWB-AF	4 KTCZ-AF<	4 KTCZ-AF	4 WCCO	4 KQQL-F	4 KEEY-F	4 KQRS-AF	4 KQRS-AF<	4 KDWB-AF	4 WLTE-F
5	5 KSTP-F<	5 KQQL-F<	5 WCCO	5 KTCZ-AF<	5 KSTP	5 KSTP-F	5 KSTP	5 KDWB-AF<	5 KQRS-AF	5 KQQL-F<
6	6 KTCZ-AF	6 KSTP-F	KSTP-F	6 KSTP-F	6	6	6 KSTP-F<	6 KRXX-F	6 KQQL-F	6 KQRS-F
7	7	KRXX-F	KQQL-F	KQQL-F	7	7	7 KTCZ-AF	7 KQQL-F	7	7 KSTP

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KDWB-AF	1 KEEY-F	1 KSTP-F<	1 WLTE-F	1 WLTE-F>	1 KRXX-F>>	1 KRXX-F<	1 KQRS-AF>	1 KQRS-AF>	1 KQRS-AF
2 KEEY-F>	2 KSTP-F<	2 WLTE-F>	2 KEEY-F	2 KSTP-F	2 KDWB-AF>	2 KQRS-AF>	2 KRXX-F	2 KRXX-F	2 WCCO
3 KRXX-F<	3 KDWB-AF	3 KTCZ-AF<	3 KSTP-F	3 KEEY-F	3 KQRS-AF	3 KEEY-F	3 KTCZ-AF<	3 KEEY-F	3 KTCZ-AF
4 KQRS-AF	4 WLTE-F	4 KQRS-AF	4 KDWB-AF	4 WCCO	4	4 KDWB-AF	4 KEEY-F>	4 KTCZ-AF	4 KEEY-F
5	5 KQRS-AF	5 KEEY-F	5 KQRS-AF<	5 KQQL-F	5	5 KTCZ-AF	5 WCCO	5 WCCO <	5 KQQL-F
6	6	6	6 KQQL-F	6 KTCZ-AF	6	6	6 KFAN	6 KQQL-F	6 KSTP

FORMATS	AM	FH	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP	3 (1)	238 (1)	241 (2)	8.2	9.5	KMZZ 980 Richfield	0.5/1.9/ 17/ 424		
AOR/CLASSIC	26 (3)	674 (3)	700 (6)	23.7	23.5	WIXK-F 107.1 New Richmond	0.4/1.2/ 16/ 325		
AC/OLDIES		417 (2)	417 (2)	14.1	12.9				
FULL SVC/VARIETY	504 (1)		504 (1)	17.1	21.8				
COUNTRY	4 (1)	462 (3)	466 (4)	15.8	13.2				
BLACK/URBAN									
SAC/EZ		304 (1)	304 (1)	10.3	9.7				
NEWS/TALK	222 (2)		222 (2)	7.5	5.0				
NOSTALGIA	96 (2)		96 (2)	3.3	4.0				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL					0.4				
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	855 (10)	2095 (10)	2950 (20)						

MINNEAPOLIS-ST. PAUL

RADIO STATIONS

AM STATIONS

KFAN, 1130, 50 KW/25 KW (DA-2), SPORTS	MBS, \$ 40.00 (Christal)	Malrite
KLBB, 1400, 1 KW, NOSTALGIA	ABC, UNISUP, \$ 33.00 (Roslin)	
KMZZ, 980, 5 KW (DA-1), AOR	UNIULT, \$ 28.00 (HNWH)	Entercom
KSTP, 1500, 50 KW (DA-N), TALK	NBC-T, ABC, \$ 54.00 (McGuild)	Hubbard
KTCJ, 690, 500 W (DAYS), JAZZ	, \$ 24.00 (Eastman)	American Media
WCCO, 830, 50 KW, FULL SERVICE	CBS, UNISUP, \$ 290.00 (CBS)	CBS
WDGY, 630, 5 KW/500 W (DA-2), CHR	MBS, NBC, \$ 31.00 (Banner)	
WMIN, 1030, 50 KW/1 KW (DA-2), NOSTALGIA	UNIULT, UNISUP, \$ 30.00 (---)	

FM STATIONS

KDWB, 101.3, 100 KW @ 817, CHR	, \$ 129.00 (Banner)	Midcontinent
KEEY, 102.1, 100 KW @ 1033, COUNTRY	, \$ 200.00 (Christal)	Malrite
KJJO, 104.1, 100 KW @ 1069, COUNTRY	ABC, \$ 56.00 (MMR)	Park
KRXX, 93.7, 100 KW @ 820, AOR	SOURCE, \$ 70.00 (HNWH)	Entercom
KQRS, 92.5, 50 KW @ 817, Classic AOR/AOR	ABC, \$ 190.00 (Katz)	Cap.Cities/ABC
KQQL, 107.9, 97 KW @ 1089, OLDIES	, \$ 76.00 (Durrpetti)	Trumper
KSTP, 94.5, 95 KW @ 1220, AC	, \$ 148.00 (McGuild)	Hubbard
KTCZ, 97.1, 100 KW @ 236, PROG AOR	, \$ 74.00 (Eastman)	American Media
WLTE, 102.9, 100 KW @ 1033, SOFT AC	, \$ 163.00 (CBS)	CBS

Miscellaneous: WDGY simulcasted with KDWB-F . . . WMIN sold for \$1,500,000 (Kalil) . . . WWTC sold to Children's Broadcasting for \$1,144,000 . . .

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***** F O R M A T   C O D E S *****
*
* AC - Adult Contemporary                J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock              M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)
* BB - Big Band, Nostalgia                N - News
* C - Country                             O - Oldies (1955 to current)
* CHR - Contemporary Hit Radio, Top 40, Contemporary
* CL - Classical                          REL - Religion, Christian
* CL AOR - Classic AOR, Classic Rock      SAC - Soft Adult Contemporary
* E - Ethnic                              SP - Hispanic/Spanish
* EZ - EZ Listening, Beautiful Music, Some Very soft AC
* G - Gospel                              T - Talk
*                                         U - Urban (majority of audience is non-
*                                         white)
*                                         ? - Others or Unknown
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***** R E V E N U E   L E V E L   C O D E S *****
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* A - Less than $ 500,000                G - $ 5,000,000 to $ 6,999,999
*                                         H - $ 7,000,000 to $ 9,999,999
* B - $ 500,000 to $ 999,999            I - $ 10,000,000 to $14,999,999
*                                         J - $ 15,000,000 to $19,999,999
* C - $ 1,000,000 to $ 1,999,999        K - $ 20,000,000 +
*                                         +
* D - $ 2,000,000 to $ 2,999,999
* E - $ 3,000,000 to $ 3,999,999
* F - $ 4,000,000 to $ 4,999,999
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MOBILE

Arbitron Rank/Pop (12+): 90/395,900

Stations: 25/20
Diaries: 857/462:1/45.8%
Sample Target: 860
% Below Line: 14.0
% Not Listed: 11.7

1992 Revenue: \$10,900,000
HH Inc.: \$27,432
Retail \$: 3.4 Bil
Pop per Station: 19,795
#1 Biller: WKSJ-AF \$3,200,000

MSA Rank/Pop: 101/494,000
ADI # 63 (w/Pensacola)
Average Person Ratings: 16.6
Market TSL: 22.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WKSJ-AF (C)	105/16.0	16.3	14.0	18.0	20.0	16.1	120/1597	1211/30.6	28.8	46.1	E	WKSJ-AF
2. WBLX-F (B)	70/10.7	17.0	17.3	17.7	16.5	15.7	138/1502	795/20.1	22.6	23.1	D	WBLX-F
3. WJLQ-F (CHR)	44/ 6.7	1.6	1.5	1.4	1.5	2.8	84/1125	552/13.9	6.1	8.8		WJLQ-F
WKRK-F (AC)	44/ 6.7	5.8	4.8	4.8	5.5	5.5	81/1209	587/14.8	14.9	16.3	B	WKRK-F
5. WKRK (N/T)	35/ 5.3	7.2	5.6	4.7	4.9	5.7	35/549	525/13.3	10.8	8.9	C	WKRK
6. WGCX-F (AOR)	34/ 5.2	6.9	6.8	6.5	5.3	6.3	67/1096	506/12.8	12.6	10.9	B	WGCX-F
7. WXBW-F (C)	31/ 4.7	5.4	3.5	2.9	2.8	4.1	125/1456	424/10.7	7.6	9.7		WXBW-F
WZEW-F (AOR)	31/ 4.7	4.0	1.7	2.5	2.1	3.2	31/460	436/11.0	6.6	6.1	A	WZEW-F
WGOK (B)	31/ 4.7	2.1	5.6	5.1	5.9	4.4	31/278	272/ 6.9	11.1	11.8	A	WGOK
10. WABB-F (CHR)	28/ 4.3	5.6	8.1	7.3	8.4	6.3	59/1269	658/16.6	23.4	21.3	C	WABB-F
11. WAVH-F (O)	25/ 3.8	4.1	4.7	5.0	3.4	4.4	64/1132	496/12.5	13.0	11.7	B	WAVH-F
12. WMOB (REL)	15/ 2.3	0.3	1.1	0.8	0.4	1.1	15/160	160/ 4.0	2.3	2.4	A	WMOB
13. WZBA-F (C)	13/ 2.0	1.5	0.8	1.6	1.8	1.5	15/311	283/ 7.1	3.6	4.5	A	WZBA-F
WLVV (G)	13/ 2.0	1.2	1.5	0.3	0.7	1.3	13/81	81/ 2.0	3.3	1.4	A	WLVV
15. WABF (CHR)	12/ 1.8	----	----	----	----	0.4	12/85	85/ 2.1	0.0	0.0	A	WABF
16. WMEZ-F (SAC)	11/ 1.7	2.5	3.5	3.9	2.5	2.9	55/771	225/ 5.7	6.1	5.7		WMEZ-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 78.45% (455 of 580) (FAL 91: 79.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLX-F>>	1 WKSJ-AF	1 WKSJ-AF>	1 WKSJ-AF>	1 WKSJ-AF>>	1 WKSJ-AF>>	1 WKSJ-AF>	1 WKSJ-AF>>	1 WKSJ-AF>	1 WBLX-F>>	1 WKSJ-F>>
2 WABB-F	2 WGCX-F	2 WKRK-F	2 WKRK-F	2 WJLQ-F<	2 WKRK	2 WBLX-F	2 WKRK-F	2 WBLX-F>	2 WJLQ-F	2 WKRK
3	WBLX-F	WJLQ-F	WJLQ-F>	3 WKRK-F	3 WGOK	3 WKRK-F>	3 WKRK	3 WKRK-F<	3 WGOK	WJLQ-F
4	4 WZEW-F	WBLX-F	4 WBLX-F	4 WBLX-F	4 WKRK-F	4 WABB-F	4 WBLX-F<	4 WJLQ-F	4 WKSJ-AF>	4 WBLX-F
5	5 WXBW-F	5 WGCX-F	5 WZEW-F	5 WZEW-F	5 WBLX-F	5 WKRK <	5 WJLQ-F	5 WGCX-F	5 WXBW-F<	5 WXBW-F
6	WJLQ-F	6 WZEW-F	WGCX-F	WAVH-F	6 WJLQ-F	6 WJLQ-F	6 WGOK	6 WZEW-F	6 WGCX-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLX-F>	1 WKSJ-AF	1 WKSJ-AF	1 WKSJ-AF	1 WKSJ-AF>	1 WBLX-F>	1 WZEW-F	1 WKSJ-AF	1 WKSJ-AF>	1 WKSJ-AF>>
2 WGCX-F	2 WKRK-F	2 WKRK-F	2 WBLX-F<	2 WJLQ-F	2 WZEW-F	2 WGCX-F	2 WZEW-F	2 WZEW-F	2 WZEW-F
3 WKSJ-AF	WBLX-F	3 WJLQ-F>	3 WKRK-F	3 WKRK-F	WGCX-F	3 WKSJ-AF	3 WGCX-F>	3 WGCX-F	3 WKRK-F
WXBW-F	4 WJLQ-F	4 WLVV	WJLQ-F>	4 WBLX-F>	4 WXBW-F	4 WXBW-F	4 WXBW-F	4 WKRK-F	WJLQ-F
WABB-F	5 WGCX-F	WBLX-F	5 WGCX-F	5 WGOK	5	WBLX-F	5 WJLQ-F	WJLQ-F	WAVH-F
6	WABB-F	WABB-F	6 WABB-F	6 WGCX-F	6	6	6	6 WBLX-F	6 WGCX-F
7	7	7	7	WAVH-F	7	7	7	7	7

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA CUME
TOP 40/CHR/CONTEMP	12 (1)	72 (2)	84 (3)	14.5	11.1	WABB 1480 Mobile	0.5/3.3/ 3/ 133	
AOR/CLASSIC		65 (2)	65 (2)	11.2	8.3	WBHY 840 Mobile	0.8/2.4/ 5/ 99	
AC/OLDIES	3 (1)	78 (3)	81 (4)	14.0	10.0	WBLX 660 Fairhope/Mobile	0.5/2.3/ 5/ 145	
FULL SVC/VARIETY	6 (1)		6 (1)	1.0		WDLT-F 98.3 Chickasaw/Mobile	1.4/5.9/ 9/ 233	
COUNTRY	2 (1)	150 (4)	152 (5)	26.2	22.4	WHEP 1310 Foley	0.9/2.4/ 6/ 94	
BLACK/URBAN	34 (2)	70 (1)	104 (3)	17.9	27.4	WNWT-F 105.5 Bay Minette/Mob	0.9/2.6/ 6/ 101	
SAC/EZ		11 (1)	11 (1)	1.9	7.6			
NEWS/TALK	35 (1)		35 (1)	6.0	6.6	WOSM-F 103.1 Ocean Springs	0.5/1.9/ 17/ 277	
NOSTALGIA					4.5	WOWW-F 107.3 Pensacola	0.5/3.9/ 58/ 906	
RELIGION/GOSPEL	33 (3)	3 (1)	36 (4)	6.2	0.5			
SPANISH								
CLASSICAL								
JAZZ/NEW AGE								
UNKNOWN/OTHERS		6 (1)	6 (1)	1.0	1.5			
	125 (10)	455 (15)	580 (25)					

MOBILE

RADIO STATIONS

WABB	,	1480,	5 KW (DA-N)	,	Oldies	SUN UPI, \$11.00	(Christal)	Dittman
WBLX	,	660,	22 KW/1 KW (DA-2)	,	Black	,	(\$10.00)	(---)
WGOK	,	900,	1 KW/500 W (DA-2)	,	Gospel/Black	AURN, \$16.00	(Roslin)	
WKRG	,	710,	1 KW/500 W (DA-N)	,	News/Talk	CBS MBS, \$23.00	(Katz)	
WLPR	,	960,	5 KW/1 KW (DA-2)	,	Nostalgia	SMN, \$13.00	(---)	
WABB-F,		97.5,	100 KW @ 1348	,	CHR	ABC, \$46.00	(Christal)	Dittman
WAVH-F,		96.1,	100 KW @ 1342	,	Oldies	UNISUP, \$24.00	(Durpetti)	Robinson
WBLX-F,		92.9,	100 KW @ 1555	,	Black	UNIPWR ABC, \$40.00	(HNWH)	
WDLT-F,		98.3,	6 KW @ 298	,	Soft AC	UNISUP, \$18.00	(Torbet)	
WGCX-F,		104.1,	100 KW @ 1555	,	AOR	ABC UNIPWR, \$30.00	(Eastman)	(ATMORE)
WKRG-F,		99.9,	100 KW @ 1755	,	AC	MBS, \$26.00	(Katz)	
WKSJ-F,		94.9,	100 KW @ 410	,	Country	ABC, \$61.00	(Banner)	Franklin
WZBA-F,		104.9,	33 KW @ 183	,	Country	,	(\$12.00)	Waldron (MOSS POINT)
WZEW-F,		92.1,	14 KW @ 449	,	AOR	CNN, \$15.00	(Torbet)	(FAIRHOPE)

Other Ranked Stations - See Pensacola

Miscellaneous: WAVH-F: From AT & T Capital to Terry Robinson for \$1,800,000 (Blackburn/Star) . . .

MODESTO

Arbitron Rank/Pop (12+): 121/315,800
 MSA Rank/Pop: 128/382,400
 Sacramento ADI
 Average Person Ratings: 15.6
 Market TSL: 21.25 hours

Stations: 26/17
 Diaries: 793/398:1/46.3%
 Sample Target: 730
 % Below Line: 11.1
 % Not Listed: 17.8

1992 Revenue: \$10,200,000
 HH Inc.: \$32,820
 Retail \$: 2.7 Bil
 Pop per Station: 18,576
 #1 Biller: KMIX-F \$1,850,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KATH-F (C)	41/ 8.3	4.5	7.2	9.2	10.5	7.3	116/1488	592/18.7	13.5	17.8	C	KATH-F
2. KJSN-F (SAC)	35/ 7.1	4.5	4.9	6.7	5.4	5.8	38/450	405/12.8	13.2	15.0	C	KJSN-F
3. KMIX-F (C)	33/ 6.7	11.5	10.0	8.1	14.6	9.1	44/589	449/14.2	20.0	19.4	C	KMIX-F
4. KLOC (SP)	30/ 6.1	5.2	3.9	2.1	3.9	4.3	32/279	229/ 7.3	5.5	5.9	B	KLOC
5. KHOP-F (CHR)	29/ 5.9	8.4	9.0	10.8	9.7	8.5	0/0	0/ 0.0	23.5	21.1	C	KHOP-F
6. KOSO-F (AC)	28/ 5.7	4.3	7.2	4.6	5.2	5.4	64/997	487/15.4	12.7	12.1	C	KOSO-F
7. KDJK-F (AOR)	27/ 5.5	5.2	6.3	4.2	6.7	5.3	65/968	442/14.0	12.7	14.3	C	KDJK-F
8. KHTN-F (CHR)	21/ 4.3	4.5	2.1	0.4	----	2.8	38/682	350/11.1	6.2	0.0	A	KHTN-F
9. KBEE (EZ)	18/ 3.6	0.9	0.7	0.8	0.4	1.5	24/276	209/ 6.6	4.5	3.5	A	KBEE
10. KVFX-F (CL AOR)	17/ 3.4	3.6	3.9	5.4	4.1	4.1	49/769	308/ 9.8	10.0	9.5	B	KVFX-F
11. KNBR (N/T)	16/ 3.2	3.8	5.6	3.3	1.9	4.0	46/897	324/10.3	13.9	6.0		KNBR
12. KTRB (C)	15/ 3.0	3.4	2.8	4.2	7.1	3.3	30/469	209/ 6.6	9.6	9.2	A	KTRB
13. KABX-F (O)	14/ 2.8	3.8	1.6	3.1	1.5	2.8	36/636	294/ 9.3	5.4	6.6	A	KABX-F
14. KAMB-F (REL)	11/ 2.2	2.3	0.7	1.9	1.7	1.8	21/276	165/ 5.2	4.9	4.8	A	KAMB-F
15. KFIV (T)	10/ 2.0	0.9	0.7	----	----	0.9	10/190	164/ 5.2	2.2	0.0	A	KFIV
17. KCBS (N/T)	10/ 2.0	3.2	2.1	2.3	2.6	2.4	36/842	239/ 7.6	6.9	6.2		KCBS
18.												
19.												
20.												

12+ FM SHARE (METRO): 70.94% (288 of 406) (FAL 91: 72.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHTN-F	1 KDJK-F	1 KATH-F	1 KJSN-F	1 KJSN-F	1 KMIX-F<	1 KATH-F	1 KJSN-F	1 KJSN-F	1 KATH-F	1 KATH-F>>
2 KHOP-F>>	2 KATM-F	2 KLOC	KATH-F	KATH-F	2 KJSN-F	2 KHOP-F	2 KATM-F	2 KATM-F	2 KHTN-F	2 KNBR
3 KATH-F	3 KOSO-F	3 KJSN-F	3 KLOC	3 KLOC	KATH-F	3 KJSN-F	3 KOSO-F	3 KMIX-F	KHOP-F	KBEE >
4	KLOC	4 KMIX-F	4 KOSO-F	4 KMIX-F	4 KBEE	4 KMIX-F<	4 KLOC	4 KHOP-F	4 KHOP-F	4 KOSO-F
5	KHOP-F	KDJK-F	KMIX-F	5 KOSO-F	5 KLOC	5 KLOC	5 KMIX-F	5 KOSO-F	5 KOSO-F	5
6	6 KJSN-F	6 KOSO-F	6 KDJK-F	6 KDJK-F	6 KTRB	6 KNBR <	6 KDJK-F<	6 KDJK-F	6 KDJK-F	6
7	7	7	7	7	KNBR	7 KOSO-F	7 KHOP-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KATH-F>	1 KOSO-F	1 KOSO-F	1 KATH-F	1 KOSO-F	1 KNTO-F	1 KDJK-F>	1 KDJK-F>	1 KDJK-F	1 KJSN-F
2 KHTN-F	2 KJSN-F	2 KJSN-F>	2 KOSO-F	KATH-F	2 KVFX-F	2 KNTO-F	2 KHOP-F	2 KLOC	KDJK-F
KHOP-F	KATH-F	3 KMIX-F	3 KLOC	3 KMIX-F	KLOC	KLOC	KATH-F	KATH-F	3 KLOC
KDJK-F	4 KLOC	KLOC	KJSN-F	KLOC	KDJK-F>	KHOP-F	4 KLOC	4 KJSN-F	KATH-F
5	KHTN-F	KATH-F	5 KMIX-F	KJSN-F	5 KMIX-F	KATH-F	KJSN-F	5 KMIX-F	KABX-F
6	KHOP-F	6	6	6	KHOP-F	6	6	KHOP-F	6 KMIX-F
					KATH-F				

FORMATS	AM	FH	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		55 (3)	55 (3)	13.5	14.4	KMIX 1390 Turlock/Modesto	1.4/2.0/ 12/ 127		
AOR/CLASSIC		44 (2)	44 (2)	10.8	12.4	KNTO-F 95.9 Livingston	1.8/2.8/ 21/ 148		
AC/OLDIES		50 (4)	50 (4)	12.3	20.3	KUBB-F 96.3 Mariposa	1.2/5.0/ 37/ 555		
FULL SVC/VARIETY									
COUNTRY	29 (3)	84 (4)	113 (7)	27.8	22.6	KCIV-F 99.9 Mt. Bullion	0.8/3.7/ 14/ 213		
BLACK/URBAN						KFIE-F 106.3 Merced/Modesto	0.4/2.4/ 3/ 99		
SAC/EZ	18 (1)	35 (1)	53 (2)	13.1	8.8	KFRC 610 San Francisco	0.4/2.1/ 16/ 267		
NEWS/TALK	39 (4)		39 (4)	9.6	12.1	KGO 810 San Francisco	0.6/2.4/ 23/ 362		
NOSTALGIA	2 (1)		2 (1)	0.5	0.8	KMEL-F 106.1 San Francisco	1.0/4.3/ 26/ 488		
RELIGION/GOSPEL		11 (1)	11 (1)	2.7	2.3	KRAK 1140 Sacramento	1.4/3.0/ 28/ 391		
SPANISH	30 (1)	9 (1)	39 (2)	9.6	6.2	KSGO-F 100.9 Tracy	1.2/5.7/ 17/ 469		
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	118 (10)	288 (16)	406 (26)						

MODESTO

RADIO STATIONS

KLOC	,	920,	500 W/2.5 KW (DA-2)	,	Hispanic			, \$17.00	(Lotus Hisp.)		(CERES)
KBEE	,	970,	1 KW (DA-2)	,	EZ			ABC, \$10.00	(Christal)	Citadel	
KTRB	,	860,	50 KW/10 KW (DA-2)	,	Country			NBC, \$14.00	(Banner)		
KABX-F	,	97.5,	50 KW @ 489	,	Oldies				\$16.00	(Christal)	(MERCED)
KAMB-F	,	101.5,	50 KW @ 387	,	Religion				\$11.00	(---)	(MERCED)
KATM-F	,	103.3,	50 KW @ 500	,	Country			ABC, \$25.00	(Christal)	Citadel	
KDJK-F	,	95.1,	50 KW @ 633	,	AOR				\$26.00	(Eastman)	(OAKDALE)
KHOP-F	,	104.1,	50 KW @ 500	,	CHR				\$43.00	(Mc-Guild)	Fuller-Jeffrey
KHTN-F	,	104.7,	50 KW @ 469	,	CHR				\$10.00	(K & P)	(LOS BANOS)
KJSN-F	,	102.3,	6 KW @ 298	,	Soft AC				\$25.00	(MMR)	Comm. Pacific
KMIX-F	,	98.3,	2 KW @ 390	,	Country			MBS, \$35.00	(Durpetti)	Radio Assoc.	(TURLOCK)
KOSO-F	,	93.1,	3 KW @ 1790	,	AC				\$31.00	(Katz)	(PATTERSON)
KUBB-F	,	96.3,	2 KW @ 2112	,	Country			UNIULT UNISUP, \$16.00	(Mc-Guild)	Buckley	(MARIPOSA)
KVFX-F	,	96.7,	3 KW @ 328	,	Classic AOR			UNISUP, \$19.00	(HNWH)		(MANTECA)

KCBS -- see San Francisco

KSGO -- see Stockton

Miscellaneous: KOOK to KBEE and from Oldies to EZ (Sep) . . . KBEE-F to KATM-F and from EZ to Country (Sep) . . .

MONMOUTH-OCEAN

Arbitron Rank/Pop (12+): 44/862,700
 MSA Rank/Pop: 50/1,002,100
 New York ADI
 Average Person Ratings: 18.2
 Market TSL: 23.75 hours

Stations: 40/8
 Diaries: 1215/710:1/51.8%
 Sample Target: 1050
 % Below Line: 66.1
 % Not Listed: 8.3
 1992 Revenue: NA
 HH Inc.: \$45,589
 Retail \$: 8.5 B11
 Pop per Station: 107,837
 #1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WXRK-F (CL AOR)	103/ 6.6	6.3	5.3	5.2	5.7	----	103/1556	1556/18.0	17.0	17.7	WXRK-F
WADB-F (SAC/EZ)	103/ 6.6	5.2	6.8	5.1	5.5	----	103/975	975/11.3	10.5	11.8	WADB-F
3. WOBM-F (AC)	76/ 4.8	5.8	6.6	4.5	5.6	----	76/1071	1071/12.4	14.7	14.6	WOBM-F
4. WKXW-F (T/O)	72/ 4.6	3.0	3.6	5.4	4.0	----	72/1315	1315/15.2	12.1	12.6	WKXW-F
5. WFAN (SPRTS)	67/ 4.3	3.8	3.0	2.8	3.3	----	67/1191	1191/13.8	12.0	11.6	WFAN
6. WOR (T)	66/ 4.2	5.3	4.9	5.1	3.3	----	66/859	859/10.0	10.3	10.4	WOR
7. WJLK-F (AC)	65/ 4.1	4.7	5.2	3.1	3.4	----	65/899	899/10.4	9.3	11.8	WJLK-F
8. WCBS (N)	63/ 4.0	3.1	4.0	3.5	3.2	----	63/1255	1255/14.5	13.5	15.0	WCBS
9. WABC (T)	62/ 4.0	3.3	3.3	4.0	2.3	----	62/795	795/ 9.2	10.0	9.6	WABC
10. WPLJ-F (CHR)	60/ 3.8	3.6	3.2	4.0	3.1	----	60/1459	1459/16.9	17.0	14.7	WPLJ-F
11. WPAT-F (SAC)	55/ 3.5	3.6	2.2	3.7	5.2	----	55/834	834/ 9.7	8.4	8.8	WPAT-F
12. WYNY-F (C)	52/ 3.3	3.5	3.3	4.5	2.9	----	52/663	663/ 7.7	7.4	6.9	WYNY-F
13. WJRZ-F (CHR)	50/ 3.2	1.6	2.7	3.9	2.9	----	50/706	706/ 8.2	6.8	9.0	WJRZ-F
14. WLTW-F (SAC)	43/ 2.7	1.4	2.7	1.9	2.6	----	43/720	720/ 8.3	5.8	8.8	WLTW-F
15. WNEW-F (AOR)	42/ 2.7	5.0	4.6	4.2	5.8	----	42/873	873/10.1	14.8	13.8	WNEW-F

12+ FM SHARE (METRO): 76.98% (1107 of 1438) (FAL 91: 77.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHTZ-F	1 WXRK-F>>	1 WXRK-F>	1 WXRK-F>	1 WXRK-F	1 WADB-F>	1 WXRK-F>	1 WADB-F	1 WABC	1 WOR >	1 WOR >
2 WQHT-F	2 WJRZ-F	2 WKXW-F<	2 WKXW-F	2 WKXW-F	2 WOR <	2 WFAN	2 WABC <	2 WADB-F	2 WZVU-F	2 WFAN >>
3 WPLJ-F	3 WPLJ-F	3 WPLJ-F	3 WJLK-F	3 WJLK-F	3 WOBM-F	3 WOR <	3 WXRK-F	3 WKXW-F	3 WPLJ-F	3 WCBS
4 WYV-F>	4 WHTG-F	4 WJLK-F<	4 WPLJ-F	4 WFAN	4 WKXW-F<	4 WADB-F<	4 WKXW-F	4 WXRK-F	4 WFAN	4 WABC
5 WXRK-F	5 WNEW-F	5 WJRZ-F	5 WOBM-F	5 WPLJ-F<	5 WCBS <	5 WOBM-F	5 WOBM-F	5 WJLK-F<	5 WADB-F	5 WZVU-F
WIOQ-F	WMMR-F	6 WFAN	6 WFAN	6 WOBM-F	6 WABC <	6 WCBS >	6 WJLK-F	6 WPAT-F<	6 WXRK-F	6 WOBM-F
WHTG-F	7 WJLK-F	7 WOBM-F<	7 WNEW-F	7 WYNY-F	7 WPAT-F	7 WKXW-F	7 WYNY-F	7 WPLJ-F<	7 WQHT-F	7 WJLK-F
8	8 WQHT-F	8 WNEW-F	8 WJRZ-F	8 WNEW-F	8 WFAN	8 WJLK-F	8 WFAN	8 WFAN	8 WKXW-F	8 WMXV-F
9	9	9 WYNY-F	9 WZVU-F	9 WJRZ-F	9 WJLK-F	9	9 WJRZ-F<	9 WYNY-F<	9 WHTZ-F	9
10	10	10	10	10 WZVU-F	10	10	10 WPLJ-F	10 WOBM-F	10 WHTG-F	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJRZ-F	1 WPLJ-F	1 WPLJ-F>	1 WPLJ-F	1 WKXW-F<	1 WXRK-F>>	1 WXRK-F>>	1 WXRK-F>>	1 WXRK-F>>	1 WXRK-F>
2 WXRK-F	2 WJRZ-F	2 WJRZ-F	2 WOBM-F<	2 WOBM-F	2 WMMR-F	2 WNEW-F	2 WHTG-F	2 WFAN	2 WFAN
3 WQHT-F	3 WXRK-F>	3 WXRK-F>	3 WKXW-F	3 WJLK-F	3 WJRZ-F	3 WHTG-F	3 WNEW-F	3 WKXW-F<	3 WKXW-F
4 WPLJ-F>	4 WQHT-F	4 WOBM-F	4 WJRZ-F	4 WPLJ-F	4 WYNY-F	4 WMMR-F	4 WJLK-F	4 WNEW-F	4 WJLK-F
5 WHTG-F>	5 WHTG-F	5 WYNY-F	5 WXRK-F	5 WYNY-F	5 WNEW-F>	5 WJRZ-F	5 WMMR-F	5 WJLK-F	5 WNEW-F>
6 WRKS-F	6 WOBM-F	6 WMMR-F	6 WJLK-F	6 WZVU-F	6 WYSP-F	6 WFAN	6 WFAN	6 WPLJ-F	6 WPLJ-F
7 WMXV-F	7 WKXW-F	7 WKXW-F	7 WYNY-F	7 WXRK-F	7 WQHT-F	7 WYNY-F	7 WJRZ-F	7 WPLJ-F	7 WHTG-F
8 WJLK-F	8 WJLK-F	8 WHTG-F	8 WZVU-F	8 WJRZ-F	8 WLTW-F	8 WJLK-F	8	8 WHTG-F	8 WABC
9 WIOQ-F	9	9	9 WMXV-F	9 WLTW-F	9 WIOQ-F	9	9	9 WMMR-F	9 WYNY-F
10 WHTZ-F									10 WJRZ-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER	RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA CUME	TSA CUME
TOP 40/CHR/CONTEMP AOR/CLASSIC		180 (5)	180 (5)	12.5	12.4	WHTG-F	106.3 Eatontown	2.2/6.2/ 35/ 537		
AC/OLDIES	16 (1)	266 (8)	282 (9)	19.6	29.1	WJLK	1310 Asbury Park	1.0/2.1/ 16/ 177		
FULL SVC/VARIETY COUNTRY	21 (1)	52 (1)	73 (2)	5.1	5.5	WOBM	1160 Lakewood	1.3/4.0/ 21/ 346		
BLACK/URBAN		24 (2)	24 (2)	1.7	1.8	WZVU-F	107.1 Long Branch	2.2/7.1/ 35/ 616		
SAC/EZ	6 (1)	210 (4)	216 (5)	15.0	11.4	WYV-F	95.1 Atlantic City	0.8/2.2/ 13/ 191		
NEWS/TALK	270 (5)	72 (1)	342 (6)	23.8	17.6	WBBR	1130 New York	0.8/5.0/ 12/ 434		
NOSTALGIA	18 (2)	37 (1)	55 (3)	3.8	5.0	WBLS-F	107.5 New York	0.8/2.8/ 12/ 239		
RELIGION/GOSPEL SPANISH						WCBS-F	101.1 New York	1.6/7.1/ 25/ 612		
CLASSICAL		17 (2)	17 (2)	1.2	1.2	WFPG-F	96.9 Atlantic City	0.6/2.1/ 9/ 179		
JAZZ/NEW AGE		31 (1)	31 (1)	2.2	1.2	WHLI	1100 Hempstead/GrdnC	1.1/1.1/ 17/ 98		
UNKNOWN/OTHERS						WHTZ-F	100.3 Newark/New York	1.7/8.7/ 26/ 753		
						WIOQ-F	102.1 Philadelphia	0.8/2.4/ 13/ 207		
						WMGK-F	102.9 Philadelphia	0.5/0.9/ 8/ 77		
						WMGQ-F	98.3 New Brunswick	0.8/2.4/ 13/ 203		
						WMMR-F	93.3 Philadelphia	1.7/5.4/ 27/ 468		
						WMXV-F	105.1 New York	2.0/7.4/ 31/ 640		
						WNCH-F	104.3 New York	0.6/2.5/ 9/ 216		
						WPAT	930 Paterson	0.4/1.4/ 6/ 122		
						WQCD-F	101.9 New York	2.0/5.6/ 31/ 482		
						WQEW	1560 New York	0.1/0.0/ 0/ 0		
						WQHT-F	97.1 New York	2.0/7.8/ 31/ 675		
						WQXR-F	96.3 New York	0.5/2.6/ 9/ 226		
						WRDR-F	104.9 Egg Harbor	2.4/4.1/ 37/ 351		
						WRKS-F	98.7 New York	0.8/3.3/ 12/ 283		
						WYSP-F	94.1 Philadelphia	0.7/2.9/ 11/ 250		

MONMOUTH-OCEAN

RADIO STATIONS

WJLK	,	1310,	2.5 KW/1 KW (DA-D),	Oldies	UNIULT SMN, \$ NA	(Katz)	D & F	(ASBURY)
WOBM	,	1160,	5 KW/9 KW (DA-2),	Country	UNIULT UNISUP, \$ NA	(Katz)		(LAKEWOOD)
WADB-F,		95.9,	4 KW @ 239	, SAC/EZ	, \$ NA	(---)		(PT. PLEAS.)
WHTG-F,		106.3,	3 KW @ 233	, AOR	, \$ NA	(Banner)		(EATONTOWN)
WJLK-F,		94.3,	3 KW @ 328	, AC	UNIULT, \$ NA	(Katz)	D & F	(ASBURY)
WJRZ-F,		100.1,	1.6 KW @ 449	, CHR	UNISUP ABC, \$ NA	(Durpetti)		(MANAHAWK)
WOBM-F,		92.7,	1.4 KW @ 485	, AC	, \$ NA	(Katz)		(TOMS RIV.)
WZVU-F,		107.1,	2.3 KW @ 371	, AC	, \$ NA	(Katz)	Kelly	(LONG BRANCH)

WKXW-F -- see Trenton

Other ranked stations -- see New York

Miscellaneous: WADB-F sold for \$4,000,000 (Stevens) . . .

MONTGOMERY

Arbitron Rank/Pop (12+): 140/245,700
 MSA Rank/Pop: 154/295,100
 ADI # 110
 Average Person Ratings: 17.6
 Market TSL: 23.75 hours

Stations: 15/15
 Diaries: 826/297:1/53.0%
 Sample Target: 700
 % Below Line: 0.0
 % Not Listed: 16.9

1992 Revenue: \$9,300,000
 HH Inc.: \$27,810
 Retail \$: 2.3 Bil
 Pop per Station: 16,380
 #1 Biller: WLWI-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WLWI-F (C)	100/23.1	20.8	19.6	21.2	16.2	----	174/1790	1027/41.8	33.0	32.5	D	WLWI-F
2. WZHT-F (B)	95/22.0	22.7	19.1	18.9	22.5	----	152/1214	721/29.3	29.1	28.6	C	WZHT-F
3. WHHY-AF (CHR)	32/ 7.4	11.0	9.8	14.8	12.0	----	61/1040	592/24.1	25.9	34.6	C	WHHY-AF
4. WAFX-F (AOR)	26/ 6.0	7.3	9.1	6.6	8.5	----	33/487	368/15.0	14.4	18.8	C	WAFX-F
5. WXVI (B)	23/ 5.3	4.4	6.0	6.8	7.0	----	23/248	242/ 9.8	9.4	10.5	A	WXVI
6. WSYA-F (AC)	17/ 3.9	4.9	6.2	8.9	9.4	----	40/641	382/15.5	17.7	16.3	B	WSYA-F
7. WACV (T)	13/ 3.0	3.3	4.8	2.3	2.8	----	15/217	187/ 7.6	8.7	8.3	A	WACV
8. WLWI (C)	12/ 2.8	1.6	1.9	1.6	1.6	----	13/290	180/ 7.3	6.8	5.3	C	WLWI
9. WBAM-F (O)	11/ 2.5	2.8	3.3	4.6	4.5	----	29/610	298/12.1	11.0	12.4	B	WBAM-F
10. WLNE-F (SAC)	10/ 2.3	3.0	2.6	1.1	----	----	10/252	249/10.1	8.8	7.0	A	WLNE-F
11. WAPZ (G)	8/ 1.9	2.3	2.4	0.9	1.6	----	8/75	75/ 3.1	2.9	3.1	A	WAPZ
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 81.62% (293 of 359) (FAL 91: 80.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZHT-F	1 WZHT-F>>	1 WZHT-F>	1 WZHT-F<	1 WLWI-F	1 WLWI-F>>	1 WLWI-F>	1 WLWI-F>>	1 WLWI-F	1 WZHT-F>>	1 WZHT-F
2	2 WLWI-F>	2 WLWI-F>>	2 WLWI-F>>	2 WZHT-F>	2 WZHT-F>	2 WZHT-F>	2 WZHT-F>	2 WZHT-F>>	2 WLWI-F	2 WLWI-F>
3	3 WAFX-F	3 WAFX-F	3 WXVI	3 WXVI	3 WXVI	3 WHHY-AF	3 WAFX-F	3 WAFX-F	3	3 WAPZ
4	4	4	WSYA-F	4	4	4	4 WHHY-AF	4	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZHT-F	1 WZHT-F>>	1 WZHT-F>	1 WZHT-F>>	1 WLWI-F<	1 WAFX-F	1 WZHT-F	1 WZHT-F	1 WZHT-F	1 WLWI-F
2	2 WLWI-F	2 WLWI-F	2 WLWI-F>>	2 WZHT-F>>	2 WZHT-F	2 WAFX-F	2 WLWI-F>	WLWI-F>	2 WZHT-F>>
3	3	3	3 WHHY-AF	3 WSYA-F	3	WLWI-F	3 WAFX-F	3 WAFX-F	3

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP	2 (1)	30 (1)	32 (2)	8.9	11.4	WMCZ-F 97.1 Millbrook/Mntgy	0.9/3.6/ 5/ 107
AOR/CLASSIC		26 (1)	26 (1)	7.2	10.6	WMGY 800 Montgomery	0.5/3.2/ 2/ 78
AC/OLDIES		28 (2)	28 (2)	7.8	11.1	WSKN 1410 Prattville/Mntgy	1.4/1.7/ 6/ 46
FULL SVC/VARIETY							
COUNTRY	12 (1)	104 (2)	116 (3)	32.3	23.3		
BLACK/URBAN	29 (2)	95 (1)	124 (3)	34.5	29.2		
SAC/EZ		10 (1)	10 (1)	2.8	3.1		
NEWS/TALK	13 (1)		13 (1)	3.6	5.6		
NOSTALGIA					2.2		
RELIGION/GOSPEL	10 (2)		10 (2)	2.8	3.6		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	66 (7)	293 (8)	359 (15)				

RADIO STATIONS

WACV , 1170, 10 KW/1 KW (DA-2) , Talk SUN CBS, \$11.00 (Roslin) Woods
 WAPZ , 1250, 5 KW (DAYS) , Gospel/Black AURN, \$ 9.00 (---) (WETUMPKA)
 WLWI , 740, 50 KW/184 W , Oldies UNISUP HBS, \$10.00 (Katz) Colonial
 WXVI , 1600, 5 KW/1 KW , Black ABC, \$10.00 (Mc-Guild) New South

WBAM-F, 98.9, 100 KW @ 731 , Oldies UNIULT, \$19.00 (Christal)
 WHHY-F, 101.9, 100 KW @ 1036 , CHR ABC, \$38.00 (Mc-Guild)
 WLNE-F, 96.1, .9 KW @ 820 , Soft AC , \$12.00 (K & P)
 WLWI-F, 92.3, 100 KW @ 500 , Country MBS, \$56.00 (Katz) Colonial

WSYA-F, 103.3, 100 KW @ 1096 , AC UNIPWR, \$24.00 (Torbet) Magic
 WAFX-F, 95.1, 50 KW @ 735 , AOR/Classic , \$23.00 (Torbet) (PRATTVILLE)
 WZHT-F, 105.7, 100 KW @ 1800 , Black ABC, \$28.00 (Mc-Guild) New South (TROY)

Miscellaneous: WACV sold by Woods to Meyer/Baldrige for \$100,000 . . .

NASHVILLE

Arbitron Rank/Pop (12+): 45/854,900

Stations: 23/22

1992 Revenue: \$33,700,000

MSA Rank/Pop: 47/994,000

Diaries: 1347/635:1/48.9%

HH Inc.: \$33,040

ADI # 33

Sample Target: 1240

Retail \$: 8.4 B11

Average Person Ratings: 16.0

% Below Line: 1.9

Pop per Station: 38,859

Market TSL: 21.25 hours

% Not Listed: 10.3

#1 Biller: WSM -AF \$6,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WSIX-F (C)	210/15.3	13.6	13.4	12.6	11.6	13.7	267/3511	2525/29.5	24.9	23.3	G	WSIX-F
2. WSM -F (C)	183/13.4	11.0	11.0	11.6	12.6	11.8	255/3574	2162/25.3	24.2	26.5	D	WSM -F
3. WQQK-F (B)	93/ 6.8	8.7	6.7	8.4	6.0	7.6	95/1196	1106/12.9	12.2	12.4	G	WQQK-F
4. WZEZ-F (SAC)	86/ 6.3	5.7	6.3	7.0	6.1	6.3	100/1451	1271/14.9	16.8	14.5	D	WZEZ-F
5. WYHY-F (CHR)	85/ 6.2	9.0	9.7	7.1	9.1	8.0	167/2850	1722/20.1	24.0	23.4	F	WYHY-F
6. WLAC (T/N)	74/ 5.4	4.0	4.1	3.8	3.5	4.3	80/1305	1166/13.6	10.6	10.0	B	WLAC
7. WKDF-F (AOR)	70/ 5.1	8.0	7.5	8.0	9.2	7.2	167/2781	1419/16.6	17.5	18.0	F	WKDF-F
8. WLAC-F (AC)	68/ 5.0	5.4	4.8	6.7	5.2	5.5	93/2042	1362/15.9	15.1	15.1	E	WLAC-F
9. WRMX-F (O)	55/ 4.0	4.3	4.0	3.6	3.1	4.0	79/1451	1088/12.7	11.2	10.0	C	WRMX-F
10. WGFY-F (CL AOR)	53/ 3.9	5.0	4.8	5.0	5.5	4.7	70/1485	1190/13.9	13.9	14.8	C	WGFY-F
11. WSM (C)	49/ 3.6	3.4	3.5	3.7	3.7	3.5	73/1367	877/10.3	9.5	10.4		WSM
12. WWTN-F (T)	33/ 2.4	1.0	1.0	1.8	1.2	1.5	37/666	547/ 6.4	3.6	5.0	A	WWTN-F
13. WVOL (B)	31/ 2.3	2.5	1.8	2.3	2.2	2.2	31/544	530/ 6.2	5.1	5.1		WVOL
14. WBVR-F (C)	26/ 1.9	1.6	2.6	1.2	2.0	1.8	104/1445	472/ 5.5	6.0	6.3	B	WBVR-F
15. WMDB (B)	23/ 1.7	1.0	1.9	1.7	1.6	1.6	23/275	261/ 3.1	3.8	3.2	A	WMDB
16. WRLT-F (AOR)	20/ 1.5	1.8	2.0	1.0	1.7	1.6	20/359	359/ 4.2	4.3	4.2	A	WRLT-F
WENO (REL)	20/ 1.5	1.2	1.3	1.4	1.1	1.4	21/149	138/ 1.6	1.5	1.5	A	WENO
18.												
19.												
20.												

12+ FM SHARE (METRO): 81.77% (1005 of 1229) (FAL 91: 84.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WYHY-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSM -F	1 WSM -F
2 WQQK-F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WYHY-F	2 WSIX-F
3 WKDF-F	3 WKDF-F	3 WQQK-F	3 WZEZ-F	3 WZEZ-F	3 WZEZ-F	3 WZEZ-F	3 WLAC	3 WYHY-F	3 WQQK-F	3 WLAC-F
4 WSM -F	4 WYHY-F	4 WYHY-F	4 WQQK-F	4 WQQK-F	4 WLAC	4 WQQK-F	4 WZEZ-F	4 WQQK-F	4 WSIX-F	4 WQQK-F
5	WQQK-F	WKDF-F	5 WRMX-F	5 WRMX-F	5 WSM	WKDF-F	5 WLAC-F	5 WZEZ-F	5 WKDF-F	5 WYHY-F
6	6 WLAC-F	6 WZEZ-F	6 WKDF-F	6 WKDF-F	6 WRMX-F	6 WYHY-F	6 WYHY-F	6 WLAC-F	6 WLAC-F	6 WLAC-F
7	7	WLAC-F	WGFY-F	WGFY-F	7 WQQK-F	7 WRMX-F	7 WGFY-F	7 WRMX-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSM -F	1 WKDF-F	1 WKDF-F	1 WSIX-F	1 WSIX-F	1 WSIX-F
2 WLAC-F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSIX-F	2 WYHY-F	2 WSIX-F	2 WKDF-F	2 WSM -F	2 WSM -F
3 WQQK-F	3 WQQK-F	3 WQQK-F	3 WQQK-F	3 WZEZ-F	3 WGFY-F	3 WSM -F	3 WSM -F	3 WKDF-F	3 WKDF-F
4 WYHY-F	4 WYHY-F	4 WYHY-F	4 WLAC-F	4 WQQK-F	4 WSIX-F	4 WGFY-F	4 WGFY-F	4 WGFY-F	4 WLAC
5	5 WYHY-F	5 WYHY-F	5 WYHY-F	5 WRMX-F	5 WSM -F	5 WYHY-F	5 WYHY-F	5 WQQK-F	5 WZEZ-F
6	6	6 WZEZ-F	6 WZEZ-F	6 WLAC-F	6 WQQK-F	6 WQQK-F	6 WQQK-F	6 WQQK-F	6 WGFY-F
7	7	7	7	7	7	7	7	7 WZEZ-F	7 WRMX-F
8	8	8	8	8	8	8	8	8	8 WQQK-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		85 (1)	85 (1)	6.9	10.2	WAKM 950 Franklin	0.7/1.4/ 9/ 120		
AOR/CLASSIC		143 (3)	143 (3)	11.6	18.5	WAMB-AF 106.7 Nashville	0.7/2.9/ 9/ 251		
AC/OLDIES		123 (2)	123 (2)	10.0	9.4	WDBL-F 94.3 Springfield	0.4/1.1/ 6/ 125		
FULL SVC/VARIETY						WKDA 1240 Nashville	0.7/3.1/ 10/ 266		
COUNTRY	58 (2)	441 (5)	499 (7)	40.6	35.5	WYCF-F 102.9 Shelbyville	1.2/5.1/ 26/ 743		
BLACK/URBAN	54 (2)	93 (1)	147 (3)	12.0	11.1				
SAC/EZ		86 (1)	86 (1)	7.0	6.9				
NEWS/TALK	84 (2)	33 (1)	117 (3)	9.5	5.2				
NOSTALGIA	8 (1)	1 (1)	9 (2)	0.7	1.9				
RELIGION/GOSPEL	20 (1)		20 (1)	1.6					
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.2				
	224 (8)	1005 (15)	1229 (23)						

NASHVILLE

RADIO STATIONS

AM STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N) , NOSTALGIA	MBS , \$ 21.00 (Roslin)	
WLAC, 1510, 50 KW (DA-N) , TALK/NEWS/RELIG	CBS , \$ 37.00 (Durpetti)	Fairmont
WMDB, 880, 2.5 KW (DAYS,DA) , BLACK	, \$ 18.00 (---)	
WSM , 650, 50 KW , COUNTRY	NBC , \$ 44.00 (Christal)	Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2) , BLACK	SMN , \$ 24.00 (MMR)	

FM STATIONS

WGFX-F, 104.5, 49 KW @ 1312, CLASSIC AOR	SOURCE , \$ 45.00 (Katz)	(GALLATIN)
WKDF-F, 103.3, 100 KW @ 1233, AOR	ABC , \$ 85.00 (Katz)	Dick
WLAC-F, 105.9, 100 KW @ 1233, AC	, \$ 80.00 (Durpetti)	Fairmont
WQQK-F, 92.1, 1.5 KW @ 430, BLACK	, \$ 40.00 (MMR)	
WRMX-F, 96.3, 100 KW @ 810, OLDIES	, \$ 41.00 (---)	Signature (MURFREESBORO)
WSIX-F, 97.9, 100 KW @ 1138, COUNTRY	ABC, \$ 115.00 (Mc-Guild)	Capstar
WSM-F , 95.5, 100 KW @ 1279, COUNTRY	, \$ 83.00 (Christal)	Gaylord
WYQC-F, 102.9, 100 KW @ 810, COUNTRY	, \$ 23.00 (---)	Cromwell (SHELBYVILLE)
WYHY-F, 107.5, 58 KW @ 708, CHR	, \$ 80.00 (Eastman)	Legacy (LEBANON)
WZEZ-F, 92.9, 100 KW @ 1053, SOFT AC/EZ	, \$ 57.00 (HNWH)	South Central
WBVR-F, 101.1, 100 KW @ 1289, COUNTRY	ABC, \$ NA (---)	Tremont (RUSSELLVILLE, KY)

Miscellaneous: WGFX-F sold to Dick for \$4,500,000 (E) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 14/2,271,800
 MSA Rank/Pop: 12/2,670,000
 New York ADI
 Average Person Ratings: 18.3
 Market TSL: 24.00 hours

Stations: 40/13
 Diaries: 1996/1138:1/50.2%
 Sample Target: 1820
 % Below Line: NA
 % Not Listed: NA

1992 Revenue: \$32,900,000
 HH Inc.: \$62,636
 Retail \$: 26.1 Bill
 Pop per Station: 174,753
 #1 Biller: WALK-AF \$7,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WALK-AF (AC)	255/ 6.1	4.7	5.5	5.4	6.3	5.4		3399/15.0	12.1	15.1	H	WALK-AF
2. WBLI-F (CHR)	183/ 4.4	4.0	5.2	4.5	4.6	4.5		2940/12.9	12.7	12.3	G	WBLI-F
3. WBAB-F (AOR)	180/ 4.3	4.3	4.5	5.1	3.8	4.6		3197/14.1	13.4	13.7	G	WBAB-F
4. WGSM (BB)	155/ 3.7	2.0	2.1	2.1	2.2	2.5		745/ 3.3	3.2	3.7	B	WGSM
5. WYNY-F (C)	138/ 3.3	3.7	3.8	3.0	3.6	3.5		1878/ 8.3	8.2	8.1		WYNY-F
6. WKJY-F (SAC)	127/ 3.0	2.3	2.5	2.6	2.2	2.6		1401/ 6.2	6.1	7.3	E	WKJY-F
7. WHLI (BB)	102/ 2.4	3.1	2.0	3.5	3.6	2.8		737/ 3.2	3.9	4.3	C	WHLI
8. WMJC-F (SAC)	59/ 1.4	2.1	2.1	1.8	2.5	1.8		1127/ 5.0	5.7	5.6	C	WMJC-F
9. WRCN-F (AOR)	55/ 1.3	0.9	1.4	0.9	1.7	1.1		799/ 3.5	3.5	4.3	C	WRCN-F
10. WDRE-F (AOR)	48/ 1.2	1.5	2.1	1.7	2.1	1.6		969/ 4.3	7.3	5.9	D	WDRE-F

NOTE: Nassau-Suffolk is a portion of the New York metro. Only stations home to the Nassau-Suffolk survey area are included. There is no TSA

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRCN-F	1 WBAB-F	1 WALK-AF	1 WALK-AF	1 WALK-AF	1 WALK-AF	1 WALK-AF	1 WALK-AF	1 WALK-AF	1 WBAB-F	1 WYNY-F
WBLI-F	2 WBLI-F	2 WBAB-F	2 WBLI-F	2 WBLI-F	2 WGSM	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WYNY-F	2 WALK-F
3 WBAB-F	3 WALK-AF	3 WBLI-F	3 WBAB-F	3 WBAB-F	3 WHLI	3 WYNY-F	3 WBAB-F	3 WBAB-F	3 WALK-AF	3 WBAB-F
4 WDRE-F	4 WKJY-F	4	4	4	4 WYNY-F	4	4 WKJY-F	4	4	4 WBLI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLI-F	1 WBLI-F	1 WBLI-F	1 WALK-AF	1 WALK-AF	1 WBAB-F	1 WBAB-F	1 WBAB-F	1 WBAB-F	1 WBAB-F
2 WBAB-F	2 WALK-AF	2 WALK-AF	2 WBLI-F	2 WBLI-F	2 WRCN-F	2 WKJY-F	2 WYNY-F	2 WALK-AF	2 WALK-AF
3 WALK-AF	3 WBAB-F	3 WBAB-F	3 WKJY-F	3 WKJY-F	3 WKJY-F	3 WALK-AF	3 WKJY-F	3 WKJY-F	3 WYNY-F
4 WKJY-F	4	4	4	4	4	4 WYNY-F	4	4	4

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA 3/ 86	TSA 10/ 186
TOP 40/CHR/CONTEMP		183 (1)	183 (1)	13.9	14.0	WLNG 1600 Sag Harbor	0.1/0.4/	3/	86
AOR/CLASSIC		283 (3)	283 (3)	21.5	23.1	WLNG-F 92.1 Sag Harbor	0.2/0.8/	10/	186
AC/OLDIES	9 (2)	259 (2)	268 (4)	20.4	19.1				
FULL SVC/VARIETY COUNTRY		138 (1)	138 (1)	10.5	10.9				
BLACK/URBAN									
SAC/EZ		186 (2)	186 (2)	14.1	15.4				
NEWS/TALK									
NOSTALGIA	257 (2)		257 (2)	19.5	17.4				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	266 (4)	1049 (9)	1315 (13)						

RADIO STATIONS

WGSM , 740,	25 KW (DAYS, DA),	Nostalgia	UNISUP/ULT, \$ 40.00 (MMR)	Greater Media
WHLI , 1100,	10 KW (DAYS, DA),	Nostalgia	, \$ 40.00 (Katz)	Barnstable
WALK-F, 97.5,	39 KW @ 554	AC	, \$175.00 (Durpetti)	American
WBAB-F, 102.3,	3 KW @ 269	AOR	, \$135.00 (MMR)	Noble
WBAZ-F, 101.7,	5.5 KW @ 341	Soft AC	CNN UNISUP, \$ 36.00 (Schubert)	
WBLI-F, 106.1,	25 KW @ 492	CHR	, \$125.00 (Katz)	Beck-Ross
WMJC-F, 94.3,	3 KW @ 300	EZ/Soft AC	, \$ 50.00 (MMR)	Greater Media
WDRE-F, 92.7,	1 KW @ 521	AOR	, \$ 62.00 (Katz)	
WKJY-F, 98.3,	3 KW @ 328	Soft AC	, \$ 75.00 (Katz)	Barnstable
WRCN-F, 103.9,	1.5 KW @ 466	AOR	, \$ 35.00 (McGuild)	

Other Stations - See New York

Miscellaneous: WBAB-F sold by Noble to Mike Craven for \$16,000,000 (Star) . . .

NEW HAVEN

Arbitron Rank/Pop (12+): 91/393,200
 MSA Rank/Pop: 93/533,300
 ADI # 24 (w/Hartford)
 Average Person Ratings: 16.5
 Market TSL: 22.00 hours

Stations: 29/6
 Diaries: 953/413:1/46.6%
 Sample Target: 860
 % Below Line: 49.1
 % Not Listed: 17.2

1992 Revenue: \$13,900,000
 HH Inc.: \$41,735
 Retail \$: 4.6 Bill
 Pop per Station: 65,533
 #1 Biller: WPLR-F \$5,200,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WELI (FS)	69/10.7	8.0	8.3	7.6	8.4	----	81/950	821/20.9	16.8	18.6	C
2. WPLR-F (AOR)	62/ 9.6	9.2	9.4	8.3	7.9	----	150/1976	834/21.2	22.3	19.4	G
3. WEZN-F (SAC)	54/ 8.3	5.4	5.4	7.4	6.0	----	159/2051	697/17.7	13.5	14.4	
4. WKCI-F (CHR)	46/ 7.1	8.1	9.4	9.7	10.9	----	121/2290	878/22.3	24.9	26.1	F
5. WWYZ-F (C)	36/ 5.6	5.2	5.1	5.4	5.8	----	94/1173	383/ 9.7	11.4	10.7	
6. WFAN (SPRST)	32/ 4.9	5.8	3.7	3.3	3.8	----	79/1373	530/13.5	13.8	12.4	
7. WKSS-F (CHR)	28/ 4.3	4.0	4.8	5.6	4.6	----	56/1353	668/17.0	17.4	14.9	
WDRG-F (O)	28/ 4.3	3.4	4.2	6.9	4.6	----	65/1067	437/11.1	13.4	10.5	
9. WNHC (B)	22/ 3.4	2.6	3.2	3.0	2.7	----	23/280	248/ 6.3	6.3	8.4	B
WEBE-F (AC)	22/ 3.4	3.1	1.7	3.9	3.3	----	84/1395	444/11.3	8.9	8.3	
11. WCBS (N)	19/ 2.9	2.6	2.8	3.6	3.5	----	48/1241	568/14.4	8.8	11.0	
12. WYBC-F (J/V)	17/ 2.6	2.3	2.5	3.0	3.0	----	18/338	326/ 8.3	8.7	8.0	A
13. WTIC (FS)	13/ 2.0	1.4	1.2	1.4	1.3	----	49/620	225/ 5.7	3.5	5.4	
14.											
15.											

12+ FM SHARE (METRO): 66.23% (355 of 536) (FAL 91: 67.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSS-F	1 WPLR-F>	1 WPLR-F>	1 WPLR-F	1 WPLR-F	1 WELI >	1 WELI >	1 WPLR-F	1 WPLR-F	1 WEZN-F	1 WELI >>
2 WKCI-F	2 WKCI-F	2 WEZN-F<	2 WEZN-F	2 WEZN-F>	2 WEZN-F	2 WPLR-F	2 WELI	2 WEZN-F	2 WPLR-F	2 WCBS >
3	3 WEZN-F>	3 WKCI-F	3 WDRG-F	3 WDRG-F	3 WWYZ-F	3 WFAN	3 WEZN-F>	3 WELI <	3 WKSS-F	3 WEZN-F
4	4 WKSS-F	4 WDRG-F	4 WKCI-F	4 WKCI-F	4 WFAN	4 WKCI-F<	4 WWYZ-F	4 WKCI-F>	4 WELI	4
5	5 WYBC-F	5 WFAN	5 WFAN	5 WFAN	5 WDRG-F	5 WEZN-F>	5 WKCI-F>	5 WWYZ-F	5 WKCI-F>	5
6	6 WNHC	6 WEBE-F	6 WEBE-F	6 WELI <	6 WCBS	6 WWYZ-F	6 WEBE-F	6 WFAN	6 WWYZ-F	6
7	7	7 WNHC	7 WELI	7 WEBE-F	7	7	7 WDRG-F	7 WKSS-F	7 WEBE-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPLR-F	1 WPLR-F	1 WPLR-F	1 WPLR-F	1 WEZN-F>	1 WPLR-F>>	1 WPLR-F>>	1 WPLR-F>>	1 WPLR-F>	1 WPLR-F>
2 WKCI-F>	2 WKCI-F	2 WEZN-F	2 WEZN-F	2 WDRG-F	2 WBLS-F>	2 WKCI-F	2 WKCI-F	2 WFAN >	2 WFAN >
3 WKSS-F>	3 WEZN-F>	3 WKCI-F	3 WKCI-F	3 WPLR-F	3 WYBC-F	3 WYBC-F	3 WFAN	3 WKCI-F	3 WWYZ-F
4 WZMX-F	4 WKSS-F	4 WEBE-F	4 WDRG-F	4 WKCI-F	4 WRKS-F	4 WEZN-F	4 WYBC-F	4 WEZN-F	4 WEZN-F
5	5 WEBE-F	5 WNHC	5 WEBE-F	5 WEBE-F	5 WNHC	5 WFAN	5 WEZN-F	5 WWYZ-F	5 WKCI-F
6	6	6 WKSS-F	6 WNHC	6 WNHC	6 WKCI-F	6 WBLS-F	6 WKSS-F	6 WYBC-F	6 WELI
7	7	7	7	7	7	7	7	7 WELI	7
8	8	8	8	8	8	8	8	8 WDRG-F	8

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		78 (3)	78 (3)	14.6	20.0	WAVZ 1300 New Haven	0.3/1.4/ 2/ 77
AOR/CLASSIC		76 (4)	76 (4)	14.2	16.4		
AC/OLDIES		72 (4)	77 (5)	14.4	12.6	WABC 770 New York	0.8/2.3/ 26/ 425
FULL SVC/VARIETY	5 (1)	88 (3)	88 (3)	16.4	15.3	WBBR 1130 New York	0.3/1.6/ 7/ 157
COUNTRY		36 (1)	36 (1)	6.7	6.2	WBLS-F 107.5 New York	1.1/2.8/ 9/ 169
BLACK/URBAN	22 (1)	13 (2)	35 (3)	6.5	4.5	WCCO-F 106.9 Hartford	0.3/3.2/ 9/ 316
SAC/EZ		63 (2)	63 (2)	11.8	9.2	WFIF 1500 Milford	0.3/1.4/ 3/ 119
NEWS/TALK	60 (4)		60 (4)	11.2	11.3	WHCN-F 105.9 Hartford	1.1/6.5/ 31/ 613
NOSTALGIA	4 (2)		4 (2)	0.7	3.4	WICC 600 Bridgeport	0.9/4.4/ 92/1180
RELIGION/GOSPEL	2 (1)		2 (1)	0.4	1.1	WMMW 1470 Meriden	0.8/1.3/ 11/ 155
SPANISH						WOR 710 New York	0.6/3.1/ 17/ 371
CLASSICAL						WRCH-F 100.5 New Britain/Hrt	1.4/5.7/ 24/ 454
JAZZ/NEW AGE		17 (1)	17 (1)	3.2		WRKI-F 95.1 Brookfield	0.8/4.0/ 36/ 818
UNKNOWN/OTHERS						WRKS-F 98.7 New York	0.9/2.6/ 23/ 317
	181 (12)	355 (17)	536 (29)			WTIC-F 96.5 Hartford	0.6/5.1/ 15/ 667
						WYSR-F 104.1 Waterbury/Hrtfd	1.5/5.5/ 23/ 604
						WZMX-F 93.7 Hartford	1.9/7.2/ 41/ 674

RADIO STATIONS

WAVZ , 1300, 1 KW (DA-N) , Nostalgia ABC, \$ 23.00 (Mc-Guild) Clear Channel
 WELI , 960, 5 KW (DA-N) , Full Service , \$ 40.00 (Mc-Guild) Clear Channel
 WNHC , 1340, 1 KW , Black , \$ NA (HNWH)
 WKCI-F, 101.3, 10 KW @ 1070 , CHR , \$120.00 (Mc-Guild) Clear Channel
 WPLR-F, 99.1, 14 KW @ 951 , AOR , \$ 80.00 (Eastman)
 WYBC-F, 94.3, 1 KW @ 125 , Jazz/Various , \$ 20.00 (K & P)

Other ranked stations -- see Hartford, Bridgeport or New York

Miscellaneous: WAVZ sold by Noble to Clear Channel . . .

NEW ORLEANS

Arbitron Rank/Pop (12+): 38/1,011,000
 MSA Rank/Pop: 38/1,310,000
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 24/23
 Diaries: 1763/573:1/46.7%
 Sample Target: 1650
 % Below Line: 0.5
 % Not Listed: 9.2

1992 Revenue: \$31,100,000
 HH Inc.: \$26,730
 Retail \$: 10.0 Bill
 Pop per Station: 43,956
 #1 Biller: WWL \$6,200,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WWL (N/T)	180/10.6	10.5	9.2	9.5	11.4	9.9	245/3072	2344/23.2	20.5	26.6	G WWL
2. WQUE-F (B)	171/10.1	11.1	9.0	8.8	10.1	9.8	248/3482	2599/25.7	20.2	22.9	D WQUE-F
3. WYLD-F (B)	147/ 8.7	8.7	9.6	8.5	9.2	8.9	159/2297	2032/20.1	21.0	19.6	D WYLD-F
4. WEZB-F (CHR)	140/ 8.2	6.5	6.2	8.7	7.4	7.4	169/2944	2349/23.2	20.7	21.6	E WEZB-F
5. WNOE-F (C)	129/ 7.6	8.0	8.6	8.0	8.5	8.1	191/2509	1692/16.7	17.0	16.1	E WNOE-F
6. KMEZ-F (B/AC)	110/ 6.5	6.8	6.8	6.3	3.2	6.6	110/1295	1295/12.8	11.6	7.4	B KMEZ-F
7. WLMG-F (SAC)	103/ 6.1	6.8	6.7	5.7	4.8	6.3	115/1637	1344/13.3	16.2	13.0	D WLMG-F
8. WLTS-F (AC)	86/ 5.1	4.0	3.6	4.2	5.0	4.2	101/1754	1446/14.3	11.6	12.9	D WLTS-F
9. WBYU (BB)	66/ 3.9	4.2	3.4	4.2	3.4	3.9	67/664	657/ 6.5	6.8	6.3	B WBYU
10. WMXZ-F (AC)	55/ 3.2	3.9	3.1	3.5	3.6	3.4	65/1403	1142/11.3	11.1	11.5	C WMXZ-F
11. WCKW-F (CL AOR)	52/ 3.1	3.4	3.6	3.7	3.5	3.5	108/1925	1025/10.1	12.7	10.2	C WCKW-F
12. WYLD (G)	51/ 3.0	2.0	3.6	2.3	2.9	2.7	56/685	571/ 5.6	6.3	5.2	D WYLD
13. WRNO-F (AOR)	47/ 2.8	2.5	2.5	2.4	3.3	2.5	64/1268	925/ 9.1	9.5	9.0	C WRNO-F
14. WBOK (G)	44/ 2.6	3.0	2.7	3.6	3.5	3.0	46/655	606/ 6.0	7.6	6.1	A WBOK
15. KQLD-F (O)	43/ 2.5	3.0	3.9	3.3	3.0	3.2	48/1051	932/ 9.2	12.4	9.9	C KQLD-F

12+ FM SHARE (METRO): 73.30% (1131 of 1543) (FAL 91: 71.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQUE-F>>	1 WQUE-F	1 WQUE-F	1 KMEZ-F	1 WWL <	1 WWL >	1 WWL	1 WWL >	1 WQUE-F<	1 WYLD-F	1 WYLD-F
2 WEZB-F	2 WYLD-F	2 WEZB-F	2 WWL	2 KMEZ-F	2 WNOE-F	2 WEZB-F	2 WLMG-F	2 WWL	2 WQUE-F>	2 WWL
3 WYLD-F	WEZB-F>	3 WYLD-F<	3 WQUE-F	3 WNOE-F<	3 WLMG-F	3 WQUE-F	3 WNOE-F	3 WNOE-F	3 KMEZ-F	3 KMEZ-F>>
4	4 WNOE-F	4 KMEZ-F	4 WNOE-F	4 WQUE-F	4 WBYU	4 WNOE-F	4 WEZB-F<	4 WEZB-F<	4 WEZB-F	4 WNOE-F<
5	5 WLTS-F	5 WWL	5 WYLD-F	5 WLMG-F<	KMEZ-F>	5 WYLD-F	5 WQUE-F	5 WYLD-F	5 WNOE-F	5 WQUE-F
6	KMEZ-F	6 WNOE-F	WEZB-F	6 WYLD-F<	6 WYLD-F<	6 WLMG-F	6 WLTS-F<	6 WLMG-F<	6 WLTS-F	6 WEZB-F>
7	7 WMXZ-F	7 WLTS-F	7 WLMG-F<	7 WEZB-F<	7 WLTS-F	7 KMEZ-F	7 WYLD-F	7 KMEZ-F<	7	7 WLTS-F
8	8	WLMG-F	8 WLTS-F	8 WLTS-F	8	8	8	8 WLTS-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYLD-F	1 WYLD-F	1 WQUE-F	1 KMEZ-F	1 KMEZ-F>	1 WQUE-F	1 WQUE-F	1 WQUE-F<	1 WWL	1 WWL >
2 WQUE-F<	WQUE-F	2 WLTS-F	2 WQUE-F	2 WQUE-F	WEZB-F>>	2 WEZB-F	2 WYLD-F	2 WEZB-F	2 WNOE-F
3 WEZB-F>>	3 WEZB-F>	3 KMEZ-F	3 WYLD-F	3 WLTS-F	3 WYLD-F	3 WYLD-F	3 WWL	3 WQUE-F	3 WYLD-F
4 WZRH-F	4 WLTS-F	4 WYLD-F	4 WEZB-F	4 WLMG-F<	4 WWL	4 WWL	4 WEZB-F	4 WYLD-F	4 WEZB-F
5 WNOE-F	KMEZ-F	5 WMXZ-F	5 WNOE-F	5 WNOE-F	WNOE-F	5 WNOE-F	5 WNOE-F	5 WNOE-F	5 WNOE-F
KMEZ-F	6 WMXZ-F	WEZB-F	WLTS-F	6 WYLD-F<	6 WCKW-F	6 WRNO-F	6 WRNO-F	6 WCKW-F	6 WCKW-F<
7	7	7 WNOE-F	7 WLMG-F	7 WEZB-F	7	7	7	7 WLMG-F	7 WLMG-F
8	8	8	8	8	8	8	8 WCKW-F	8 KMEZ-F	8 KMEZ-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		140 (1)	140 (1)	9.1	8.7	KGLA 1540	Gretna	0.5/0.7/	8/ 73
AOR/CLASSIC		121 (3)	121 (3)	7.8	8.0	KHOM-F 104.1	Houma	1.0/4.7/	44/ 898
AC/OLDIES		201 (4)	201 (4)	13.0	14.8	WASO 730	Covington	0.7/1.1/	12/ 108
FULL SVC/VARIETY						WNOE 1060	New Orleans	0.8/3.9/	16/ 463
COUNTRY	14 (1)	138 (2)	152 (3)	9.9	11.0	WQUE 1280	New Orleans	0.9/4.7/	15/ 520
BLACK/URBAN		428 (3)	428 (3)	27.7	25.6	WSMB 1350	New Orleans	0.9/3.5/	16/ 380
SAC/EZ		103 (1)	103 (1)	6.7	5.8	WTIX 690	New Orleans	0.4/2.2/	10/ 314
NEWS/TALK	229 (5)		229 (5)	14.8	14.3	WZRH-F 106.1	Picayune	1.3/3.7/	24/ 421
NOSTALGIA	66 (1)		66 (1)	4.3	3.8				
RELIGION/GOSPEL	95 (2)		95 (2)	6.2	7.2	WKJN-F 103.3	Hammond	0.5/2.1/	61/1019
SPANISH	8 (1)		8 (1)	0.5					
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.7				
	412 (10)	1131 (14)	1543 (24)						

NEW ORLEANS

RADIO STATIONS

AM STATIONS

WROK, 1230, 1 KW	, GOSPEL	AURN, UN1011	, \$ 23.00 (Roslin)	
WBYU, 1450, 1 KW	, NOSTALGIA/17	SMR	, \$ 31.00 (Roslin)	
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC, 1 NA	(Mc Guild)	New Market
WSMB, 1350, 5 KW (DA-2)	, TALK	ABC	, \$ 25.00 (Katz)	
WTIX, 690, 10 KW/5 KW (DA-2)	, NOSTALGIA	NBC, MBS	, \$ 23.00 ()	GHR (Buck)
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	ABC	, \$ 118.00 (Katz)	Keymarket
WYAT, 990, 250 W	, OLDIES	CBS, UN15P	, \$ 21.00 (Durpett1)	Muniz
WYLD, 940, 10 KW/500 W (DA-2)	, GOSPEL		, \$ 21.00 (HRWH)	Interurban

FM STATIONS

KHOM, 104.1, 100 KW @ 1945,	OLDIES	UN15UP, NBC	, \$ 25.00 (Torbet)	(HOUMA)
KMEZ, 102.9, 4.7 KW @ 604,	BLACK AC	SMR	, \$ 26.00 (Katz)	(BELLE CHASSE)
KQLD, 106.7, 100 KW @ 981,	OLDIES	ABC	, \$ 37.00 (McGuild)	Beasley (PORT SULLIVAN)
WCKW, 92.3, 100 KW @ 1945,	CLASSIC AOR	SOURCE	, \$ 40.00 (Banner)	(LAFAYETTE)
WEZB, 97.1, 100 KW @ 449,	CHR		, \$ 90.00 (MMR)	17
WLMG, 101.9, 100 KW @ 830,	SOFT AC		, \$ 59.00 (Katz)	Keymarket
WLTS, 105.3, 100 KW @ 902,	AC	CBS	, \$ 56.00 (Durpett1)	Muniz
WMXZ, 95.7, 100 KW @ 984,	AC		, \$ NA (MMR)	Muniz
WNOE, 101.1, 100 KW @ 1004,	COUNTRY	ABC	, \$ 60.00 (McGuild)	Keymarket
WQUE, 93.3, 93 KW @ 459,	BLACK		, \$ 75.00 (Christal)	Clear Channel
WRNO, 99.5, 100 KW @ 1004,	AOR	ABC UN1PWR	, \$ 44.00 (MMR)	Galloway
WYLD, 98.5, 100 KW @ 361,	BLACK	ABC	, \$ 60.00 (HRWH)	Interurban

Miscellaneous: WMXZ-F sold by Stoner to Muniz . . . WYLD A/F sold by Interurban to Clear Channel for \$7,500,000 . . . WTIX: From Talk to Nostalgia . . .

NEW YORK

Arbitron Rank/Pop (12+): 1/14,077,500
 MSA Rank/Pop: 1/15,400,000
 Average Person Ratings: 18.9
 Market TSL: 24.75 hours

Stations: 46/44
 Diaries: 7108/1981:1/48.7%
 Sample Target: 4400
 % Below Line: 0.9
 % Not Listed: 10.6

1992 Revenue: \$331,000,000
 HH Inc.: \$41,740
 Retail \$:107.3 Bil
 Pop per Station: 319,943
 #1 Biller: WINS \$30,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WRKS-F (B)	1734/ 6.5	6.6	5.6	5.5	5.2	6.1	1799/21697	20994/14.9	13.5	12.3	F	WRKS-F
2. WLTW-F (SAC)	1381/ 5.2	5.1	5.2	5.4	5.8	5.2	1418/19791	18981/13.5	12.8	14.1	K	WLTW-F
3. WXRK-F (CL AOR)	1183/ 4.4	4.7	4.5	4.1	3.9	4.4	1301/20138	18565/13.2	13.4	12.6	K	WXRK-F
4. WBLS-F (B)	1168/ 4.4	4.4	4.3	4.9	4.4	4.5	1181/16943	16622/11.8	11.8	11.7	I	WBLS-F
5. WCBS-F (O)	1125/ 4.2	5.0	5.0	4.2	4.9	4.6	1205/17856	16870/12.0	13.5	14.0	K	WCBS-F
6. WABC (T)	1122/ 4.2	4.2	3.4	3.2	3.3	3.8	1279/15239	13040/ 9.3	8.8	8.8	I	WABC
7. WHTZ-F (CHR)	972/ 3.6	3.6	4.0	3.6	3.3	3.7	983/20144	19786/14.1	15.6	14.3	I	WHTZ-F
8. WINS (N)	970/ 3.6	3.8	3.7	3.8	4.1	3.7	978/23489	23198/16.5	16.7	17.1	K	WINS
9. WQHT-F (CHR)	958/ 3.6	3.3	3.6	3.9	4.8	3.6	986/17099	16201/11.5	11.7	12.6	I	WQHT-F
10. WCBS (N)	899/ 3.4	3.2	3.0	3.4	3.0	3.3	1052/22972	19681/14.0	12.7	13.7	K	WCBS
11. WPLJ-F (CHR)	896/ 3.4	3.2	3.1	2.8	2.8	3.1	964/21377	19496/13.8	14.1	12.6	H	WPLJ-F
12. WPAT-F (SAC)	891/ 3.3	3.1	3.7	3.5	2.7	3.4	950/13436	12530/ 8.9	8.0	7.2	I	WPAT-F
13. WOR (T)	875/ 3.3	3.8	3.2	4.0	3.3	3.6	968/14023	12394/ 8.8	8.2	9.4	J	WOR
14. WMXV-F (AC)	825/ 3.1	3.4	3.8	4.3	4.2	3.7	842/15068	14726/10.5	11.2	13.4	K	WMXV-F
15. WNEW-F (AOR)	769/ 2.9	3.6	3.1	3.7	3.8	3.3	808/14301	13502/ 9.6	10.6	11.2	J	WNEW-F
16. WQCD-F (J/NAC)	746/ 2.8	2.4	2.2	2.3	1.9	2.4	771/11122	10643/ 7.6	6.1	6.1	H	WQCD-F
17. WYNY-F (C)	711/ 2.7	3.1	2.8	2.7	2.7	2.8	804/10067	8928/ 6.3	7.3	6.9	H	WYNY-F
18. WFAN (SPRST)	679/ 2.5	2.9	3.0	2.4	3.0	2.7	871/15658	12252/ 8.7	9.1	10.0	K	WFAN
19. WSKQ-F (SP)	627/ 2.4	2.4	2.7	2.2	2.4	2.4	628/5489	5485/ 3.9	4.9	4.9	G	WSKQ-F
20. WQXR-AF (CL)	476/ 1.8	1.5	1.6	1.9	1.4	1.7	498/7965	7483/ 5.3	5.3	5.2	G	WQXR-AF
21. WBBR (N)	473/ 1.8	1.6	2.0	1.9	1.9	1.8	501/9068	8300/ 5.9	4.9	6.1	G	WBBR
22. WLIB (B/T)	454/ 1.7	1.4	1.1	1.3	1.2	1.4	455/4008	3995/ 2.8	2.7	2.4		WLIB
23. WADO (SP)	393/ 1.5	1.7	1.6	1.6	1.9	1.6	393/3806	3761/ 2.7	3.5	3.3	G	WADO
24. WNCN-F (CL)	352/ 1.3	0.9	1.2	1.3	1.5	1.2	372/7461	7084/ 5.0	4.5	4.8	F	WNCN-F
25. WSKQ (SP)	298/ 1.1	1.3	1.2	1.2	1.1	1.2	298/3358	3317/ 2.4	2.6	2.3	G	WSKQ
26. WALK-F (AC)	259/ 1.0	0.7	0.9	0.9	1.0	0.9	271/4121	3786/ 2.7	2.3	2.6		WALK-F
27. WRRL (G)	232/ 0.9	0.7	0.7	0.7	0.8	0.8	232/2255	2255/ 1.6	1.7	1.8		WRRL
28. WKDM (SP)	225/ 0.8	0.8	0.6	0.8	0.7	0.8	225/2567	2567/ 1.8	1.7	1.4		WKDM
29. WPAT (SAC)	201/ 0.8	0.7	0.8	0.8	0.8	0.8	201/4038	3975/ 2.8	2.5	3.1	I	WPAT
30. WBAB-F (AOR)	192/ 0.7	0.7	0.7	0.8	0.7	0.7	193/3634	3606/ 2.6	2.4	2.5		WBAB-F
31. WBLI-F (CHR)	191/ 0.7	0.7	0.8	0.7	0.7	0.7	195/3368	3140/ 2.2	2.2	2.2		WBLI-F
32.												
33.												
34.												
35.												

12+ FM SHARE (METRO): 69.30% (16523 of 23842) (FAL 91: 69.61%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRKS-F	1 WRKS-F	1 WRKS-F	1 WXRK-F	1 WLTW-F	1 WABC	1 WXRK-F	1 WLTW-F	1 WRKS-F	1 WRKS-F	1 WBLS-F
2 WQHT-F	2 WXRK-F	2 WXRK-F	2 WLTW-F	2 WCBS-F	2 WINS	2 WINS	2 WABC	2 WABC	2 WRKS-F	2 WRKS-F
3 WHTZ-F	3 WPLJ-F	3 WLTW-F	3 WRKS-F	3 WXRK-F	3 WLTW-F	3 WRKS-F	3 WCBS-F	3 WLTW-F	3 WQHT-F	3 WOR
4 WBLS-F	4 WQHT-F	4 WBLS-F	4 WCBS-F	4 WRKS-F	4 WPAT-F	4 WCBS	4 WRKS-F	4 WQHT-F	4 WHTZ-F	4 WABC
5	5 WBLS-F	5 WCBS-F	5 WBLS-F	5 WBLS-F	5 WOR	5 WOR	5 WPAT-F	5 WPLJ-F	5 WLTW-F	5 WCBS
6	6 WNEW-F	6 WPLJ-F	6 WNEW-F	6 WQCD-F	6 WINS	6 WFAN	6 WXRK-F	6 WHTZ-F	6 WOR	6 WINS
7	7 WLTW-F	7 WMXV-F	7 WQCD-F	7 WNEW-F	7 WCBS	7 WHTZ-F	7 WPLJ-F	7 WPLJ-F	7 WQCD-F	7 WLTW-F
8	8 WMXV-F	8 WNEW-F	8 WMXV-F	8 WMXV-F	8 WBLS-F	8 WABC	8 WMXV-F	8 WBLS-F	8 WCBS-F	8 WFAN
9	9 WHTZ-F	9 WQHT-F	9 WPLJ-F	9 WPLJ-F	9 WRKS-F	9 WLTW-F	9 WBLS-F	9 WMXV-F	9 WINS	9 WQCD-F
10	10 WQCD-F	10 WYNY-F	10 WYNY-F	10 WYNY-F	10 WCBS-F	10 WCBS-F	10 WNEW-F	10 WNEW-F	10 WCBS	10 WCBS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WRKS-F	1 WRKS-F	1 WRKS-F	1 WRKS-F	1 WLTW-F	1 WRKS-F	1 WXRK-F	1 WXRK-F	1 WXRK-F	1 WXRK-F
2 WQHT-F	2 WQHT-F	2 WLTW-F	2 WLTW-F	2 WCBS-F	2 WXRK-F	2 WRKS-F	2 WNEW-F	2 WRKS-F	2 WNEW-F
3 WPLJ-F	3 WPLJ-F	3 WBLS-F	3 WMXV-F	3 WRKS-F	3 WHTZ-F	3 WNEW-F	3 WRKS-F	3 WNEW-F	3 WCBS-F
4 WBLS-F	4 WBLS-F	4 WMXV-F	4 WBLS-F	4 WMXV-F	4 WPLJ-F	4 WPLJ-F	4 WBLS-F	4 WBLS-F	4 WFAN
5 WHTZ-F	5 WLTW-F	5 WPLJ-F	5 WPLJ-F	5 WBLS-F	5 WHTZ-F	5 WBLS-F	5 WYNY-F	5 WFAN	5 WBLS-F
6 WMXV-F	6 WMXV-F	6 WQHT-F	6 WCBS-F	6 WQCD-F	6 WBLS-F	6 WQHT-F	6 WPLJ-F	6 WCBS-F	6 WLTW-F
7 WLTW-F	7 WHTZ-F	7 WXRK-F	7 WQHT-F	7 WPLJ-F	7 WNEW-F	7 WHTZ-F	7 WHTZ-F	7 WLTW-F	7 WRKS-F
8	8 WXRK-F	8 WQCD-F	8 WHTZ-F	8 WHTZ-F	8	8 WLTW-F	8 WFAN	8 WQCD-F	8 WQCD-F
9	9	9 WSKQ-F	9 WXRK-F	9 WXRK-F	9	9 WFAN	9 WQCD-F	9 WPLJ-F	9 WYNY-F
10	10	10	10	10 WYNY-F	10	10	10 WMXV-F	10 WYNY-F	10 WCBS

NEW YORK

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE /RTG/AQH/CJME
TOP 40/CHR/CONTEMP		3017 (4)	3017 (4)	12.7	13.0	WDHA-F 105.5 Dover	0.3/1.1/ 83/1654
AOR/CLASSIC		2378 (5)	2378 (5)	10.0	10.9	WDRE-F 92.7 Garden City/NY	0.6/2.0/160/2902
AC/OLDIES		2386 (5)	2386 (5)	10.0	18.7	WEVD 1050 New York	0.3/1.6/ 78/2261
FULL SVC/VARIETY						WFAS-F 103.9 Newark	0.3/0.9/ 90/1356
COUNTRY		711 (1)	711 (1)	3.0	3.1	WFME-F 94.7 Newark	0.6/1.4/151/2029
BLACK/URBAN	454 (1)	2902 (2)	3356 (3)	14.1	12.1	WGSM 740 Huntington	0.6/0.6/169/ 937
SAC/EZ	357 (3)	2584 (5)	2941 (8)	12.3	5.1	WHLI 1100 Hempstead	0.5/0.7/140/1060
NEWS/TALK	5018 (6)	166 (1)	5184 (7)	21.7	18.7	WHUD-F 100.7 Peekskill	0.3/1.2/189/2767
NOSTALGIA	285 (2)		285 (2)	1.2	3.2	WKJY-F 98.3 Hempstead	0.5/1.2/144/1737
RELIGION/GOSPEL	232 (1)	147 (1)	379 (2)	1.6	2.8	WMGO-F 98.3 New Brunswick	0.3/0.8/100/1255
SPANISH	916 (3)	627 (1)	1543 (4)	6.5	6.9	WNJR 1430 Newark	0.3/1.2/ 78/1699
CLASSICAL	57 (1)	771 (2)	828 (3)	3.5	3.3	WNWK-F 105.9 Newark	0.3/1.6/ 88/2198
JAZZ/NEW AGE		746 (1)	746 (1)	3.1	2.2		
UNKNOWN/OTHERS		88 (1)	88 (1)	0.4		WEFZN-F 99.9 Bridgeport	0.3/1.2/250/4154
						WKXW-F 101.5 Trenton	0.6/2.0/256/4305
	1719 (17)	16523 (29)	23842 (46)				

RADIO STATIONS

AM STATIONS

WABC, 770,	50 KW	, Talk	ABC, \$260.00	(Banner)	Cap Cities/ABC
WADO, 1280,	5 KW (DA-1)	, Hispanic	, \$110.00	(Katz Hisp)	Tichenor
WCBS, 880,	50 KW	, News	CBS, \$365.00	(CBS)	CBS
WEVD, 1050,	50 KW (DA-1)	, Nostlgia/FS/Ethnic	UNIULT MBS, \$ 80.00	(Groskin)	Forward
WFAN, 660,	50 KW	, Sports	NBC UNIPWR, \$350.00	(HNWH)	Infinity (p)
WINS, 1010,	50 KW (DA-1)	, News	CNN ABC, \$405.00	(Group W)	Westinghouse
WKDM, 1380,	5 KW (DA-1)	, Hispanic	CRC CBS, \$ 84.00	(Katz Hisp)	United
WLIB, 1190,	10 KW (Days, DA)	, Black News/Talk	AURN, \$ 88.00	(Mc-Guild)	Inner City
WMCA, 570,	5 KW (DA-1)	, Religion	, \$ NA	(---)	Salem
WBBR, 1130,	50 KW (DA-N)	, News	, \$160.00	(---)	Bloomburg
WOR, 710,	50 KW (DA-1)	, Talk	ABC NBC, \$290.00	(Mc-Guild)	Buckley
WPAT, 930,	5 KW (DA-2)	, SEE WPAT-FM			
WQEW, 1560,	50 KW (DA-2)	, Nostalgia	UNISUP, \$ 50.00	(MMR)	New York Times
WSKQ, 620,	5 KW (DA-2)	, Hispanic	, \$110.00	(SBS)	SBS
WWRL, 1600,	5 KW (DA-2)	, Gospel	MBS AURN, \$ 45.00	(Williams)	Unity
WWDJ, 970,	5 KW (DA-2)	, Religion	, \$ 50.00	(---)	Communicom
WZRC, 1480,	5 KW (DA-2)	, AOR	, \$ NA	(Torbet)	Infinity

FM STATIONS

WBLS, 107.5,	5.4 KW @ 1220	, Black	ABC, \$300.00	(Mc-Guild)	Inner City
WCBS, 101.1,	6.8 KW @ 1325	, Oldies	CBS, \$420.00	(CBS)	CBS
WHTZ, 100.3,	7.8 KW @ 1220	, CHR	, \$300.00	(Christal)	Malrite
WFME, 94.7,	37 KW @ 571	, Religion	, \$ NA	(---)	Family
WHUD, 100.7,	50 KW @ 500	, EZ/Soft AC	APR, \$100.00	(Katz)	(PEEKSKILL)
WLTW, 106.7,	7.8 KW @ 1223	, Soft AC	, \$440.00	(Katz)	Viacom
WNCN, 104.3,	7.8 KW @ 1220	, Classical	CNN UNISUP, \$170.00	(CMBS)	GAF
WNEW, 102.7,	7.8 KW @ 1220	, AOR	UNIPWR, \$350.00	(Group W)	Westinghouse
WMXV, 105.1,	7.8 KW @ 1222	, AC	, \$320.00	(Mc-Guild)	Bonneville
WPAT, 93.1,	5.4 KW @ 1420	, EZ	, \$230.00	(MMR)	Park
WPLJ, 95.5,	6.7 KW @ 1345	, CHR	, \$200.00	(Katz)	Cap Cities/ABC
WQCD, 101.9,	5.3 KW @ 1420	, Jazz	ABC, \$270.00	(Christal)	Tribune Co.
WQHT, 97.1,	6.7 KW @ 1338	, CHR	ABC, \$300.00	(HNWH)	Emmis
WQXR, 96.3,	7.8 KW @ 1223	, Classical	UNISUP, \$175.00	(MMR)	New York Times
WRKS, 98.7,	7.8 KW @ 1223	, Black	SOURCE UNIPWR, \$300.00	(Durpetti)	Summit
WSKQ, 97.9,	7.8 KW @ 1224	, Hispanic	, \$100.00	(---)	SBS
WXRK, 92.3,	7.6 KW @ 1223	, Classic AOR	ABC, \$400.00	(Torbet)	Infinity
WYNY, 103.5,	6.7 KW @ 1391	, Country	NBC MBS, \$240.00	(Durpetti)	Westwood One

Miscellaneous: WNEW to WBBR and from Nostalgia to News/Business (Dec) . . . WQXR to WQEW and from Classical to Nostalgia (Nov) . . . WYNY-F sold by Westwood One to Broadcasting Partners for \$50,000,000 . . .

NORFOLK

Arbitron Rank/Pop (12+): 33/1,191,200

Stations: 27/26
Diaries: 1753/680:1/52.6%
Sample Target: 1450
% Below Line: 0.6
% Not Listed: 13.3

1992 Revenue: \$31,000,000
HH Inc.: \$34,700
Retail \$: 10.6 Bill
Pop per Station: 45,815
#1 Biller: WNOR-F \$4,200,000

MSA Rank/Pop: 34/1,390,000
ADI # 39
Average Person Ratings: 16.2
Market TSL: 21.25 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WOWI-F (B)	210/10.9	12.6	12.7	9.6	11.4	11.4	244/2820	2491/20.9	22.3	19.6	E	WOWI-F
2. WCMS-AF (C)	155/ 8.1	7.2	6.8	8.1	8.1	7.6	170/2115	1801/15.1	14.7	15.2	E	WCMS-AF
3. WFOG-F (SAC/EZ)	136/ 7.1	7.8	7.6	7.8	8.7	7.6	156/2032	1750/14.7	16.4	15.7	D	WFOG-F
4. WNOR-AF (AOR)	123/ 6.4	7.3	7.7	6.5	7.7	7.0	128/2160	1994/16.7	18.7	17.7	F	WNOR-AF
5. WGH -F (C)	119/ 6.2	7.0	4.5	4.5	3.7	5.6	151/2092	1735/14.6	10.8	8.0	C	WGH -F
6. WNVZ-F (CHR)	105/ 5.4	4.3	4.0	4.9	5.2	4.7	111/2403	2221/18.6	16.4	18.2	D	WNVZ-F
7. WNIS (N/T)	98/ 5.1	3.0	3.9	3.1	3.6	3.8	101/1268	1227/10.3	7.8	7.3	B	WNIS
8. WMYA-FF (B/AC)	93/ 4.8	1.2	1.0	0.8	0.4	2.0	109/1686	1513/12.7	3.0	1.7	B	WMYA-FF
9. WJQI-AF (SAC)	89/ 4.7	5.1	4.3	5.5	4.3	4.9	94/1383	1298/10.9	11.0	10.9	C	WJQI-AF
10. WWDE-F (AC)	89/ 4.6	5.3	7.9	5.8	6.1	5.9	94/1741	1633/13.7	15.0	14.7	E	WWDE-F
11. WAFX-F (CL AOR)	74/ 3.8	5.4	4.8	4.4	4.7	4.6	89/2122	1730/14.5	15.2	15.3	D	WAFX-F
12. WMXN-F (AC)	73/ 3.8	4.7	5.9	6.4	4.0	5.2	102/2073	1692/14.2	15.5	15.4	C	WMXN-F
13. WLTY-F (O)	72/ 3.7	4.4	4.3	4.6	3.8	4.3	75/1250	1137/ 9.5	12.0	11.1	C	WLTY-F
14. WKOC-F (AOR)	51/ 2.6	3.3	2.6	3.8	4.0	3.1	59/963	855/ 7.2	6.7	11.6	B	WKOC-F
15. WTAR (N/T)	49/ 2.5	1.7	2.0	1.8	2.0	2.0	49/1126	1091/ 9.2	6.9	9.1	B	WTAR
16. WPCE (G)	38/ 2.0	1.9	1.7	2.4	3.2	2.0	38/453	446/ 3.7	5.0	5.1	A	WPCE
17. WBSK (B)	31/ 1.6	1.2	2.1	1.2	1.3	1.5	32/467	421/ 3.5	4.2	3.6	A	WBSK
18.												
19.												
20.												

12+ FM SHARE (METRO): 85.11% (1423 of 1672) (FAL 91: 85.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOWI-F>>	1 WOWI-F>	1 WOWI-F>	1 WOWI-F	1 WOWI-F	1 WFOG-F	1 WOWI-F	1 WNIS	1 WOWI-F>	1 WOWI-F>>	1 WOWI-F>>
2 WNVZ-F>	2 WNOR-AF	2 WNOR-AF	2 WNOR-AF<	2 WCMS-AF	2 WCMS-AF>	2 WCMS-AF>	2 WFOG-F	2 WCMS-AF	2 WMYA-FF	2 WTJZ
3 WMYA-FF	3 WGH -F	3 WGH -F	3 WCMS-AF	3 WGH -F<	3 WNIS >	3 WNOR-AF	3 WCMS-AF	3 WFOG-F<	3 WNOR-AF	3 WMXN-F<
4	4 WNVZ-F	4 WCMS-AF	4 WGH -F	4 WNOR-AF	4 WLTY-F	4 WGH -F	4 WJQI-AF	4 WNOR-AF<	4 WNVZ-F	4 WGH -F
5	5 WAFX-F	5 WNVZ-F	5 WJQI-AF	5 WJQI-AF	5 WGH -F	5 WFOG-F	5 WNOR-AF<	5 WGH -F<	5 WCMS-AF	5 WCMS-F
6	6 WMYA-FF	6 WWDE-F<	6 WWDE-F	6 WWDE-F<	6 WJQI-AF	6 WNVZ-F<	6 WGH -F<	6 WNVZ-F	6 WGH -F<	6 WNIS
7	7 WCMS-AF	7 WMYA-FF<	7 WLTY-F	7 WFOG-F	7 WJQI-AF	7 WWDE-F	7 WJQI-AF	7 WAFX-F	7 WWDE-F	7 WFOG-F
8	8	8 WJQI-AF	8 WFOG-F	8 WLTY-F	8 WWDE-F	8 WJQI-AF	8	8 WMYA-FF	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOWI-F>	1 WOWI-F>	1 WOWI-F	1 WOWI-F>	1 WOWI-F<	1 WOWI-F	1 WNOR-AF	1 WNOR-AF>	1 WNOR-AF	1 WNOR-AF>
2 WNVZ-F	2 WGH -F	2 WJQI-AF	2 WGH -F<	2 WWDE-F	2 WNOR-AF	2 WOWI-F>	2 WOWI-F>	2 WOWI-F>	2 WCMS-AF
3 WGH -F	3 WNVZ-F	3 WGH -F	3 WWDE-F	3 WJQI-AF	3 WAFX-F>	3 WAFX-F>	3 WCMS-AF	3 WAFX-F	3 WOWI-F
4 WMYA-FF>	4 WJQI-AF	4 WWDE-F	4 WNVZ-F	4 WGH -F	4 WMYA-FF	4 WGH -F	4 WGH -F	4 WCMS-AF<	4 WGH -F<
5 WNOR-AF	5 WWDE-F<	5 WNVZ-F	5 WJQI-AF	5 WFOG-F<	5	5 WNVZ-F	5 WNVZ-F	5 WGH -F	5 WLTY-F<
6 WWDE-F	6 WMYA-FF	6 WCMS-AF	6 WFOG-F<	6 WCMS-AF	6	6 WMYA-FF	6 WAFX-F	6 WNIS	6 WNIS
7	7	7 WMXN-F	7 WFOG-F	7 WMXN-F	7	7	7 WNIS	7 WMYA-FF	7 WJQI-AF
8	8	8	8 WMYA-FF	8	8	8	8	8 WLTY-F	8 WAFX-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		105 (1)	105 (1)	6.3	5.9	WBSK-F 107.7	Windsor/Norfolk	0.8/3.3/	23/ 509
AOR/CLASSIC	3 (1)	245 (3)	248 (4)	14.8	18.4	WPMH 1010	Portsmouth	0.5/1.2/	10/ 146
AC/OLDIES		252 (5)	252 (5)	15.1	16.5	WTJZ 1270	Newport News	0.6/1.9/	12/ 225
FULL SVC/VARIETY						WXEZ-F 94.1	Yorktown/NwptNw	0.6/1.9/	20/ 305
COUNTRY	5 (1)	269 (2)	274 (3)	16.4	13.3	WXGM-F 99.1	Gloucester	0.3/0.9/	8/ 125
BLACK/URBAN	31 (1)	319 (4)	350 (5)	20.9	18.2				
SAC/EZ	3 (1)	233 (3)	236 (4)	14.1	14.7	WDCK-F 96.5	Williamsburg	0.6/2.0/	30/ 480
NEWS/TALK	147 (2)		147 (2)	8.8	6.4				
NOSTALGIA									
RELIGION/GOSPEL	60 (3)		60 (3)	3.6	5.6				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.1				
	249 (9)	1423 (18)	1672 (27)						

NORFOLK

RADIO STATIONS

AM STATIONS

WBSK	,	1350,	5 KW/1 KW (DA-2),	Black	AURN ABC,	\$ 28.00	(Mc-Guild)	Ragan Henry
WNIS	,	850,	5 KW/1 KW (DA-2),	News/Talk	NBC ABC,	\$ 36.00	(MMR)	Sinclair
WPCE	,	1400,	1 KW/250 W	Gospel	AURN UNIULT,	\$ 23.00	(Mc-Guild)	Willis
WTAR	,	790,	5 KW (DA-1)	Talk/News	CBS CNN,	\$ 29.00	(Katz)	Landmark

FM STATIONS

WAFX	,	106.9,	100 KW @ 938	, Classic AOR		\$ 63.00	(CBS)	Radio Ventures
WCMS	,	100.5,	50 KW @ 499	, Country	ABC,	\$ 86.00	(MMR)	
WFOG	,	92.9,	50 KW @ 479	, EZ/SAC	UNIULT,	\$ 64.00	(Banner)	Sunshine Wireless
WGH	,	97.3,	74 KW @ 394	, Country		\$ 39.00	(Eastman)	Susquehanna
WJQI	,	94.9,	50 KW @ 499	, Soft AC	UNIPWR,	\$ 46.00	(HNWH)	Coleman
WKOC	,	93.7,	100 KW @ 997	, AOR	ABC,	\$ 32.00	(Durpetti)	Edge (ELIZABETH CITY)
WXEZ	,	94.1,	50 KW @ 500	, EZ		\$ NA	(---)	Eure
WLTJ	,	95.7,	40 KW @ 879	, Oldies		\$ 61.00	(Katz)	Landmark
WMTN	,	105.3,	50 KW @ 500	, AC		\$ 38.00	(Katz)	ML/Win
WMTA	,	96.1,	50 KW @ 482	, Black AC		\$ 31.00	(Torbet)	Willis (CAPE CHARLES)
WMTK	,	92.1,	3.7 KW @ 413	, Black	SMN,	\$ 25.00	(Torbet)	Willis (MOYOCK)
WNOR	,	98.7,	46 KW @ 518	, AOR		\$ 95.00	(Mc-Guild)	Saga
WNVZ	,	104.5,	50 KW @ 479	, CHR		\$ 63.00	(Banner)	Wilks-Schwartz
WOWI	,	102.9,	50 KW @ 469	, Black	AURN,	\$ 58.00	(Mc-Guild)	Ragan Henry
WWDE	,	101.3,	50 KW @ 500	, AC	CBS,	\$ 94.00	(Christal)	Edens

Miscellaneous: WKOD-F to WXEZ-F and from AOR to EZ (Sep) . . . WWDE-D sold by Edens for \$5,400,000 . . . WKOC-F sold to Benchmark for \$3,000,000 . . . WTAR, WLTJ-F sold by Landmark to Benchmark for \$4,500,000 (Blackburn) . . . WGH-AM: Changed to Talk/Sports . . .

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 52/793,900

Stations: 21/20
Diaries: 1348/589:1/51.9%
Sample Target: 1250
% Below Line: 0.6
% Not Listed: 9.5

1992 Revenue: \$23,900,000
HH Inc.: \$26,669
Retail \$: 7.5 B11
Pop per Station: 39,695
#1 Biller: KXXY-AF \$6,400,000

HSA Rank/Pop: 53/978,000

ADI # 45

Average Person Ratings: 15.6

Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KXXY-AF (C)	233/18.8	18.8	17.9	18.0	18.3	18.4	291/3291	2529/31.9	35.5	32.9	G	KXXY-AF
2. KJYO-F (CHR)	138/11.1	10.1	9.6	10.9	9.9	10.4	149/2099	1751/22.1	22.4	21.9	C	KJYO-F
3. KEBC-F (C)	104/ 8.4	10.4	8.8	7.2	8.0	8.7	158/2662	1748/22.0	20.9	19.9	C	KEBC-F
4. KMGL-F (AC)	93/ 7.5	6.8	6.3	7.0	6.4	6.9	116/1534	1220/15.4	14.4	16.4	D	KMGL-F
5. KTOK (N/T)	88/ 7.1	8.8	7.4	6.9	7.6	7.6	92/1449	1341/16.9	16.0	17.8	D	KTOK
6. KRXO-F (CL AOR)	81/ 6.5	5.9	6.6	6.1	6.8	6.3	101/1622	1285/16.2	14.2	18.2	D	KRXO-F
7. KATT-F (AOR)	77/ 6.2	6.4	9.0	7.3	7.7	7.2	114/2003	1305/16.4	18.2	16.8	D	KATT-F
8. KOQL-F (O)	60/ 4.8	3.9	5.1	4.3	4.5	4.5	85/1425	1005/12.7	12.0	12.7	C	KOQL-F
9. WKY (EZ)	56/ 4.5	4.3	7.2	6.2	4.4	5.6	68/1008	770/ 9.7	12.1	10.5	B	WKY
10. KOMA-F (O)	36/ 2.9	3.4	2.6	2.6	3.7	2.9	47/1032	818/10.3	6.5	8.8	C	KOMA-F
11. KNTL-F (REL)	33/ 2.7	1.8	2.1	1.4	1.6	2.0	34/535	516/ 6.5	5.0	4.7	A	KNTL-F
12. KYIS-F (CHR/AC)	26/ 2.1	3.2	2.8	3.8	2.6	3.0	30/989	795/10.0	11.7	12.4	C	KYIS-F
13. KTNT-F (J/NAC)	23/ 1.9	1.6	1.3	1.7	1.7	1.6	23/389	373/ 4.7	4.5	4.4	B	KTNT-F
14. WWLS (SPRIS)	17/ 1.4	1.1	0.7	0.8	1.5	1.0	20/463	386/ 4.9	3.0	4.8	A	WWLS
KQCV (REL)	17/ 1.4	1.0	1.0	1.3	0.8	1.2	22/302	266/ 3.4	2.0	2.3	A	KQCV
16. KOMA (O)	16/ 1.3	1.0	2.5	2.0	3.4	1.7	26/662	474/ 6.0	7.3	13.3		KOMA
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.21% (900 of 1122) (FAL 91: 78.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJYO-F>>	1 KXXY-AF>	1 KXXY-AF>	1 KXXY-AF>	1 KXXY-AF>	1 KXXY-AF>	1 KXXY-AF>>	1 KXXY-AF>	1 KXXY-AF>	1 KJYO-F	1 KXXY-F>>
2 KATT-F	2 KJYO-F>	2 KJYO-F	2 KRXO-F<	2 KMGL-F	2 KTOK	2 KJYO-F	2 KMGL-F	2 KJYO-F>	2 KXXY-AF>	2 KTOK >
3 KXXY-AF	3 KATT-F	3 KRXO-F<	3 KMGL-F	3 KRXO-F	3 KEBC-F	3 KEBC-F	3 KJYO-F	3 KEBC-F<	3 KATT-F	3 KRXO-F<
4	4 KRXO-F	4 KMGL-F	4 KJYO-F	4 KJYO-F<	4 WKY <	4 KTOK	4 KEBC-F	4 KMGL-F<	4 KTOK	4 KEBC-F
5	5	5 KATT-F	5 KOQL-F	5 KEBC-F	5 KMGL-F	5 KMGL-F	5 KTOK	5 KRXO-F	5 KEBC-F<	5 KATT-F
6	6	6	6	6 KOQL-F	6	6	6	6 KTOK	6 KRXO-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KJYO-F	1 KXXY-AF	1 KXXY-AF	1 KXXY-AF>	1 KXXY-AF	1 KATT-F	1 KXXY-AF	1 KXXY-AF<	1 KXXY-AF	1 KXXY-AF
2 KXXY-AF	2 KJYO-F>	2 KMGL-F>	2 KJYO-F	2 KMGL-F>	2 KXXY-AF	2 KATT-F	2 KRXO-F>	2 KRXO-F	2 KRXO-F>
3	3 KMGL-F>	3 KJYO-F	3 KMGL-F>	3 KJYO-F	3 KJYO-F	3 KRXO-F	3 KATT-F	3 KATT-F	3 KEBC-F
4	4 KRXO-F	4 KRXO-F	4 KEBC-F	4 KOQL-F	4	4 KJYO-F	4 KEBC-F	4 KJYO-F>	4 KTOK <
5	5 KEBC-F	5	5	5 KEBC-F	5	5	5	5 KEBC-F	5 KJYO-F
									KATT-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		164 (2)	164 (2)	14.6	13.9	KNOR 1400 Norman	0.3/1.9/ 4/ 156
AOR/CLASSIC	1 (1)	158 (2)	159 (3)	14.2	16.1	KPRW 1140 Oklahoma City	0.1/0.3/ 1/ 50
AC/OLDIES	20 (2)	189 (3)	209 (5)	18.6	16.5	KTLV 1220 Midwest Cty/OK	0.9/2.1/ 12/ 182
FULL SVC/VARIETY	8 (1)		8 (1)	0.7			
COUNTRY	4 (1)	333 (2)	337 (3)	30.0	29.3	KRMG 740 Tulsa	0.6/2.0/ 18/ 259
BLACK/URBAN							
SAC/EZ	56 (1)		56 (1)	5.0	8.9		
NEWS/TALK	105 (2)		105 (2)	9.4	10.1		
NOSTALGIA							
RELIGION/GOSPEL	28 (2)	33 (1)	61 (3)	5.4	3.3		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE		23 (1)	23 (1)	2.0	1.9		
UNKNOWN/OTHERS							
	222 (10)	900 (11)	1122 (21)				

OKLAHOMA CITY

RADIO STATIONS

KOMA	1520.	50 KW (DA-N)	Oldies	CBS, \$29.00	(CBS)	Diamond
KPPW	1140.	1 KW (DAYS)	ACB	BRN, \$19.00	(Banner)	Surrey
KQDV	800.	250 W/500 W	Religion	, \$14.00	(---	Bott
KTCV	1000.	5 KW (DA-2)	News/Talk	ABC MBS, \$53.00	(Crystal)	Clear Channel
KYY	930.	5 KW (DA-N)	EZ	, \$24.00	(Torbet)	Gavlord
KHLS	640.	1 KW (DA-N)	Sports	CBS, \$18.00	(McGuild)	(MOORE)
KATT-F	100.5.	97 KW @ 1191	ACB	SOURCE, \$59.00	(Banner)	Surrey
KBBC-F	94.7.	100 KW @ 1387	Country	ABC, \$38.00	(Banner)	Independence
KJYG-F	102.7.	98 KW @ 899	CHR	, \$43.00	(Crystal)	Clear Channel
KOMA-F	92.5.	100 KW @ 899	Oldies	CBS, \$37.00	(CBS)	Wilks-Schwartz
KMGL-F	104.1.	99 KW @ 1351	AC	, \$44.00	(Eastman)	Renda
KNTL-F	104.9.	3.3 KW @ 298	Religion	APP, \$17.00	(---	CBN (BETHANY)
KOGL-F	101.9.	98 KW @ 1387	Oldies	, \$36.00	(Dunpette)	Entercom
KRGO-F	107.7.	99 KW @ 991	Classic ACB	, \$54.00	CBS)	Diamond
KNTZ-F	97.7.	3 KW @ 298	Jazz/HAC	, \$22.00	(K & P)	(EDMOND)
KYY-F	96.1.	98 KW @ 1171	Country	MBS, \$116.00	(Mc-Guild)	NewMarket
KYIC-F	99.9.	100 KW @ 1099	CHR	APP, \$30.00	(New)	

Miscellaneous: KPPW From Business News to ACB simulcasting with KATT-F Aug. 1, 1991. KOMA now simulcasting with KOMA-F . . .
 KPPW sold by Surrey for \$375,000 . . .

OMAHA

Arbitron Rank/Pop (12+): 75/507,100
 MSA Rank/Pop: 82/623,000
 ADI # 73
 Average Person Ratings: 61.6
 Market TSL: 21.75 hours

Stations: 20/16
 Diaries: 1034/490:1/58.2%
 Sample Target: 980
 % Below Line: 4.1
 % Not Listed: 11.7

1992 Revenue: \$21,600,000
 HH Inc.: \$35,758
 Retail \$: 5.1 Bil
 Pop per Station: 31,693
 #1 Biller: WOW -AF \$4,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KFAB (FS)	108/12.9	11.1	8.2	13.1	14.6	11.3	174/2924	1721/33.9	24.0	34.7	E	KFAB
2. WOW -F (C)	97/11.6	15.4	13.3	11.3	12.6	12.9	134/1657	1140/22.5	21.3	21.9	F	WOW -F
3. KQKQ-F (CHR)	82/ 9.8	10.6	11.3	12.7	8.6	11.1	106/1986	1364/26.9	27.8	24.7	D	KQKQ-F
4. KEFM-F (AC)	78/ 9.3	6.2	7.5	9.7	6.9	8.2	95/1548	1084/21.4	19.1	22.9	D	KEFM-F
5. KEZO-AF (AOR)	62/ 7.4	10.7	8.6	7.8	10.6	8.6	98/1592	1058/20.9	24.5	26.1	E	KEZO-AF
6. KGOR-F (O)	59/ 7.0	5.4	7.1	7.4	6.0	6.7	73/1276	948/18.7	21.0	16.6	D	KGOR-F
7. KESY-AF (SAC)	56/ 6.6	7.6	7.0	8.0	8.8	7.3	61/882	694/13.7	17.9	16.5	C	KESY-AF
8. KKR (N/T)	39/ 4.6	4.6	4.4	3.1	2.9	4.2	43/736	649/12.8	11.6	8.2	B	KKR
9. WOW (C)	35/ 4.2	4.9	4.6	2.8	4.1	4.1	85/1137	486/ 9.6	9.8	11.5		WOW
10. KRRK-F (AOR)	32/ 3.8	3.4	4.8	2.7	2.5	3.7	35/642	583/11.5	11.3	7.8	A	KRRK-F
11. KKCD-F (CL AOR)	28/ 3.3	2.9	3.2	3.9	3.1	3.3	29/558	514/10.1	10.8	7.8	B	KKCD-F
12. KYNN-F (C)	22/ 2.6	1.1	0.9	0.9	1.0	1.4	63/942	311/ 6.1	5.9	4.9		KYNN-F
13. KXKT-F (CHR)	19/ 2.3	2.3	2.7	3.3	4.1	2.7	37/702	497/ 9.8	13.4	15.2	A	KXKT-F
14.												
15.												

12+ FM SHARE (METRO): 72.06% (534 of 741) (FAL 91: 72.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKQ-F>>	1 KEFM-F<	1 KEFM-F	1 WOW -F	1 WOW -F>	1 KFAB >	1 KFAB >	1 WOW -F	1 WOW -F<	1 KQKQ-F	1 KFAB >>
2 KRRK-F	2 KEZO-AF	2 WOW -F	2 KEFM-F	2 KEFM-F<	2 WOW -F>	2 WOW -F	2 KEFM-F	2 KQKQ-F>	2 KFAB	2 WOW -F>>
3	3 KQKQ-F	3 KEZO-AF	3 KGOR-F	3 KGOR-F	3 KESY-AF	3 KQKQ-F	3 KESY-AF	3 KEFM-F	3 WOW -F	3 KEFM-F
4	4 WOW -F	4 KQKQ-F	4 KEZO-AF	4 KEZO-AF	4 KGOR-F<	4 KEFM-F	4 KGOR-F<	4 KEZO-AF	4 KEFM-F>	4 KKR >
5	5 KGOR-F	5 KGOR-F	5 KESY-AF	5 KFAB	5 WOW	5 KEZO-AF	5 KFAB <	5 KGOR-F<	5 KRRK-F	5 KQKQ-F
6	6	6	KQKQ-F	6	6	6	6 KKR	6 KFAB	KGOR-F	KMA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KEFM-F>	1 KEFM-F>	1 KEFM-F	1 KEFM-F>	1 KEFM-F<	1 KQKQ-F	1 KEZO-AF>	1 KEZO-AF	1 KEZO-AF	1 WOW -F>
2 KQKQ-F>	2 KQKQ-F>	2 KGOR-F	2 KQKQ-F	2 WOW -F	2 KEZO-AF	2 WOW -F	2 WOW -F>	2 WOW -F>	2 KEZO-AF
3 KEZO-AF	3 KEZO-AF	3 KQKQ-F	3 WOW -F<	3 KGOR-F	3 KRRK-F>	3 KRRK-F	3 KRRK-F	3 KFAB	3 KFAB
4	4 KGOR-F	4 WOW -F	4 KGOR-F	4 KQKQ-F	4 KKCD-F	4 KQKQ-F	4 KFAB	4 KEFM-F	4 KGOR-F
5	5	5	5	5	5	5 KKCD-F	5 KKCD-F	5 KGOR-F	5 KEFM-F
6	6	6	6	6	6	6 KEFM-F	6 KEFM-F	6 KQKQ-F	6 KESY-AF

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA TSA
TOP 40/CHR/CONTEMP		104 (3)	104 (3)	14.0	14.4	KCRO 660 Omaha	0.6/2.0/ 9/ 147	
AOR/CLASSIC	2 (1)	120 (3)	122 (4)	16.5	15.9	KOIL 1290 Omaha	0.8/3.9/ 8/ 231	
AC/OLDIES	7 (1)	137 (2)	144 (3)	19.4	16.2			
FULL SVC/VARIETY	117 (3)		117 (3)	15.8	16.5	KKNB-F 104.1 Crete/Lincoln	0.4/1.3/ 22/ 529	
COUNTRY	35 (1)	119 (2)	154 (3)	20.8	19.5	KMA 960 Shenandoah	0.6/2.3/ 26/ 383	
BLACK/URBAN						WHO 1040 Des Moines	0.5/1.1/ 8/ 168	
SAC/EZ	2 (1)	54 (1)	56 (2)	7.6	9.9			
NEWS/TALK	39 (1)		39 (1)	5.3	3.2			
NOSTALGIA								
RELIGION/GOSPEL	5 (1)		5 (1)	0.7	0.4			
SPANISH								
CLASSICAL								
JAZZ/NEW AGE					3.5			
UNKNOWN/OTHERS					0.4			
	207 (9)	534 (11)	741 (20)					

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, FULL SERVICE	NBC, \$ 70.00 (Christal)	Henry
KKR, 1180, 5 KW/1 KW	, TALK	CBS, MBS, \$ 22.00 (Katz)	
KOIL, 1290, 5 KW (DA-N)	, OLDIES	CBS UNIULT, \$ 20.00 (Banner)	
WOW, 590, 5 KW	, SEE WOW-FM		
KEFM-F, 96.1, 100 KW @ 1440, AC		, \$ 48.00 (McGuild)	
KESY-F, 104.5, 100 KW @ 1087, SOFT AC/EZ		ABC, \$ 34.00 (Durpetti)	Sun Group
KEZO-F, 92.3, 100 KW @ 1210, AOR		, \$ 70.00 (Torbet)	Narragansett
KGOR-F, 99.9, 115 KW @ 1230, OLDIES		UNIPWR, \$ 46.00 (Christal)	Henry
KKCD-F, 105.9, 6 KW @ 328, CLASSIC AOR		, \$ 24.00 (Eastman)	
KQKQ-F, 98.5, 100 KW @ 508, CHR		, \$ 59.00 (Katz)	
KRRK-F, 93.3, 3.6 KW @ 426, AOR		, \$ 19.00 (---)	(BENNINGTON)
KXKT-F, 103.7, 100 KW @ 1246, CHR		, \$ 25.00 (Banner)	(ATLANTIC, IA)
WOW-F, 94.1, 100 KW @ 508, COUNTRY		ABC, \$ 84.00 (Torbet)	Great Empire
	KYNN-F - See Lincoln		

Miscellaneous: KESY A/F sold by SunGroup for \$2,900,000 . . .

ORLANDO

Arbitron Rank/Pop (12+): 42/972,000
 MSA Rank/Pop: 46/1,070,000
 ADI # 23
 Average Person Ratings: 16.2
 Market TSL: 21.75 hours

Stations: 24/21
 Diaries: 1310/742:1/43.8%
 Sample Target: 1260
 % Below Line: 2.3
 % Not Listed: 10.4

1992 Revenue: \$44,200,000
 HH Inc.: \$32,809
 Retail \$: 10.6 Bill
 Pop per Station: 46,285
 #1 Biller: WWKA-F \$7,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WWKA-F (C)	190/12.0	10.8	10.4	11.2	12.6	11.1	379/4306	2199/22.6	21.3	22.2	h	WWKA-F
2. WJHM-F (B)	150/ 9.5	9.0	8.9	9.5	6.0	9.2	257/3151	1708/17.6	16.9	14.7	e	WJHM-F
3. WDBO (FS)	140/ 8.9	7.8	7.2	7.7	7.5	7.9	176/2247	1772/18.2	15.7	14.9	D	WDBO
4. WMGF-F (SAC)	100/ 6.3	4.5	6.4	6.5	4.0	5.9	215/3093	1503/15.5	12.6	10.0	d	WMGF-F
5. WOMX-AF (AC)	98/ 6.3	5.4	5.1	5.2	5.1	5.5	149/2547	1552/16.0	16.9	18.2	D	WOMX-AF
6. WOCL-F (O)	94/ 6.0	4.7	5.4	4.1	5.6	5.1	190/3077	1572/16.2	14.1	15.6	f	WOCL-F
7. WXXL-F (CHR)	79/ 5.0	5.5	4.9	5.3	4.7	5.2	108/2093	1373/14.1	14.4	15.9	d	WXXL-F
8. WMMO-F (AOR)	72/ 4.6	4.8	5.9	5.0	6.1	5.1	98/1494	1101/11.3	11.9	14.5	f	WMMO-F
WDIZ-F (AOR)	72/ 4.6	5.1	4.1	5.2	4.9	4.8	128/2411	1231/12.7	15.0	16.2	E	WDIZ-F
10. WWNZ-AF (N/T)	69/ 4.4	6.0	6.4	12.8	8.7	7.4	96/1770	1174/12.1	18.8	23.5	c	WWNZ-AF
WHTQ-F (AOR)	69/ 4.4	5.6	6.1	5.0	6.3	5.3	162/2845	1339/13.8	16.1	16.1	E	WHTQ-F
12. WVRI-F (AC)	59/ 3.7	4.7	5.4	4.7	4.9	4.6	94/1870	1142/11.7	15.0	14.2	e	WVRI-F
13. WLOQ-F (J/NAC)	57/ 3.6	3.9	3.4	3.4	3.1	3.6	60/1015	920/ 9.5	9.9	9.4	C	WLOQ-F
14. WCFB-F (C)	52/ 3.3	2.0	1.8	2.3	2.3	2.3	95/1572	756/ 7.8	5.8	5.8	C	WCFB-F
15. WTLN-F (REL)	37/ 2.3	1.3	2.0	1.5	1.8	1.8	37/477	446/ 4.6	4.3	4.5	A	WTLN-F

12+ FM SHARE (METRO): 85.08% (1203 of 1414) (FAL 91: 84.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F >>	1 WJHM-F	1 WWKA-F	1 WWKA-F	1 WWKA-F >	1 WDBO <	1 WWKA-F	1 WWKA-F	1 WWKA-F	1 WJHM-F >	1 WJHM-F
2 WXXL-F	2 WWKA-F	2 WJHM-F	2 WOMX-AF	2 WOMX-AF <	2 WWKA-F >	2 WDBO >	2 WDBO >	2 WJHM-F	2 WDBO	2 WDBO >>
3	WDIZ-F	3 WOMX-AF	3 WOCL-F	3 WOCL-F	3 WOCL-F	3 WOMX-AF <	3 WMGF-F <	3 WDBO	3 WWKA-F	3 WMGF-F
4	4 WHTQ-F	4 WOCL-F <	4 WMMO-F	4 WDBO	4 WMGF-F >	4 WJHM-F	4 WOMX-AF	4 WOMX-AF <	4 WXXL-F >	4 WWKA-F >
5	5 WOMX-AF	5 WMMO-F <	WDBO <	5 WMGF-F <	5 WWNZ-AF <	5 WOCL-F	5 WJHM-F <	5 WWNZ-AF	5 WMGF-F	5 WMMO-F
6	6 WXXL-F	6 WDIZ-F <	6 WJHM-F	6 WMMO-F	6 WOMX-AF	WDIZ-F	6 WMMO-F <	6 WOCL-F <	6 WOCL-F	6 WHTQ-F
7	7 WMMO-F	7 WHTQ-F	WDIZ-F	WJHM-F <	7	7 WMGF-F	7 WOCL-F	7 WMGF-F	7 WOMX-AF	7 WXXL-F
8	8	8 WXXL-F	8 WMGF-F	8 WDIZ-F	8	8 WXXL-F	8 WVRI-F	8 WMMO-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXXL-F >>	1 WXXL-F	1 WOMX-AF	1 WOMX-AF	1 WWKA-F <	1 WJHM-F >	1 WDIZ-F	1 WWKA-F	1 WWKA-F	1 WWKA-F >
2 WOMX-AF	2 WOMX-AF	2 WJHM-F	2 WJHM-F <	2 WOMX-AF	2 WHTQ-F >	2 WJHM-F	2 WDIZ-F >	2 WDIZ-F <	2 WDBO
3	3 WJHM-F	3 WWKA-F	3 WXXL-F	3 WMGF-F	3 WDIZ-F	3 WWKA-F	3 WMMO-F	3 WJHM-F	3 WOCL-F
4 WVRI-F >	4 WVRI-F	4 WVRI-F	4 WWKA-F	4 WOCL-F <	4 WMMO-F	4 WHTQ-F	4 WWNZ-AF	4 WMMO-F	4 WWNZ-AF <
5 WMGF-F	5 WMGF-F	5 WHTQ-F	5 WMGF-F	5 WJHM-F	5 WWKA-F	5 WMMO-F >	5 WOMX-AF	5 WHTQ-F <	5 WDIZ-F
6	6 WWKA-F	6 WMGF-F	6 WVRI-F	6 WVRI-F	6	6 WWNZ-AF	WLOQ-F	6 WOCL-F <	6 WMMO-F
7	7 WHTQ-F	7 WDIZ-F	7 WOCL-F	7 WDBO	7	7	WHTQ-F	7 WDBO	7 WOMX-AF
8	8	8	8 WHTQ-F	8 WHTQ-F	8	8	8	8	8

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		79 (1)	79 (1)	5.6	5.3	WAJL 1190 Pncstle/Skylke	0.6/1.5/ 9/ 163		
AOR/CLASSIC		213 (3)	213 (3)	15.1	13.2	WHBS 1270 Eatonville/Orl	1.2/2.3/ 20/ 230		
AC/OLDIES	9 (2)	247 (3)	256 (5)	18.1	34.3	WTRR 1400 Sanford/Orlando	0.3/1.2/ 9/ 219		
FULL SVC/VARIETY	140 (1)		140 (1)	9.9	8.6	WXTO 1600 Winter Garden	0.4/1.2/ 7/ 124		
COUNTRY		263 (4)	263 (4)	18.6	16.0				
BLACK/URBAN		150 (1)	150 (1)	10.6	6.9	WEZY-F 94.1 Lakeland	1.0/2.1/ 89/ 898		
SAC/EZ		116 (2)	116 (2)	8.2	3.7	WGNE-F 98.1 Titusville	0.4/1.7/ 79/1044		
NEWS/TALK	28 (1)	41 (1)	69 (2)	4.9	3.1	WPCV-F 97.5 Winter Haven/Lk	1.0/3.6/143/1677		
NOSTALGIA					0.5				
RELIGION/GOSPEL	9 (1)	37 (1)	46 (2)	3.3	2.6				
SPANISH	25 (2)		25 (2)	1.8	0.9				
CLASSICAL									
JAZZ/NEW AGE		57 (1)	57 (1)	4.0	3.6				
UNKNOWN/OTHERS					1.3				
	211 (7)	1203 (17)	1414 (24)						

ORLANDO

RADIO STATIONS

WDBO ,	580,	5 KW (DA-N)	, Full Service	ABC, \$ 50.00	(Katz)	NewCity
WWNZ ,	740,	50 KW (DA-2)	, News/Talk	ABC AP, \$ 36.00	(Banner)	Paxson
WDIZ-F,	100.3,	100 KW @ 1187	, AOR	ABC, \$ 91.00	(MMR)	Shamrock-Lynett
WHTQ-F,	96.5,	100 KW @ 1597	, AOR	SOURCE, \$ 69.00	(Torbet)	TK
WJHM-F,	101.9,	28 KW @ 1584	, Black	, \$ 84.00	(HNWH)	Beasley (DYTNA BCH)
WLOQ-F,	103.1,	2.7 KW @ 351	, Jazz	, \$ 47.00	(Banner)	
WMGF-F,	107.7,	100 KW @ 1584	, Soft AC	NBC, \$ 55.00	(Banner)	Metroplex
WMMO-F,	98.9,	38 KW @ 492	, AOR/AC	, \$ 78.00	(Eastman)	Granum
WOCL-F,	105.9,	100 KW @ 1581	, Oldies	AP, \$109.00	(Christal)	American (DELAND)
WOMX-F,	105.1,	100 KW @ 1309	, AC/CHR	, \$ 64.00	(Mc-Guild)	Nationwide
WVRI-F,	101.1,	100 KW @ 1597	, AC	, \$100.00	(Banner)	Paxson (COCOA BEACH)
WTLN-F,	95.3,	3 KW @ 298	, Religion	, \$ 17.00	(Keystone)	(APOPKA)
WWKA-F,	92.3,	100 KW @ 1338	, Country	, \$137.00	(Katz)	NewCity
WXXL-F,	106.7,	100 KW @ 387	, CHR	, \$ 47.00	(Durpetti)	Taylor (LEESBURG)
WWNZ-F,	104.1,	100 KW @ 1597	, News/Talk	CBS, \$ 43.00	(Banner)	(COCOA BEACH)

WCFB-F - See Daytona Beach

Miscellaneous: WWLV-F to WCFB-F and from Soft AC to Country (Aug) . . . WHVE-F to WWNZ-F and from CHR to News/Talk (Oct) . . . WHVE-F (104.1) sold by Paxson to Hoker for \$5,500,000 (MVP) (NEVER CLOSED) . . . WPRD, WMGF-F sold by Metroplex to Paxson for \$7,000,000 . . . WOMX-AM sold by Metroplex for \$500,000 . . . WWNZ-F (104.1) (Cocoa) sold by Paxson to Press Broadcasting for \$5,100,000 (MVP) . . .

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OXNARD-VENTURA

Arbitron Rank/Pop (12+): 116/326,200
 MSA Rank/Pop: 75/684,400
 Los Angeles ADI
 Average Person Ratings: 16.7
 Market TSL: 22.50 hours

Stations: 38/13
 Diaries: 893/365:1/50.7%
 Sample Target: 800
 % Below Line: 46.5
 % Not Listed: 11.2
 1992 Revenue: \$9,000,000
 HH Inc.: \$46,538
 Retail \$: 5.5 Bill
 Pop per Station: 25,092
 #1 Biller: NA NA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KHAY-F (C)	46/ 8.4	8.1	7.9	8.3	7.9	----	76/1031	513/15.7	17.0	16.2	KHAY-F
2. KCAQ-F (CHR)	43/ 7.9	5.8	6.8	6.5	7.4	----	60/995	663/20.3	20.0	22.0	KCAQ-F
3. KLOS-F (AOR)	41/ 7.5	5.6	5.9	4.9	6.3	----	86/1267	525/16.1	13.1	14.8	KLOS-F
4. KBBY-F (AC)	28/ 5.1	5.3	3.6	5.1	4.4	----	35/566	425/13.0	12.8	9.9	KBBY-F
5. KXLM-F (SP)	25/ 4.6	3.4	3.6	----	----	----	26/266	251/ 7.7	6.2	7.5	KXLM-F
6. KRUZ-F (SAC)	24/ 4.4	6.5	4.2	6.0	3.3	----	51/741	301/ 9.2	10.5	10.4	KRUZ-F
7. KFI (T)	22/ 4.0	3.1	1.5	2.0	0.5	----	49/804	315/ 9.7	7.2	5.0	KFI
8. KRTH-F (O)	18/ 3.3	2.9	2.5	3.1	0.7	----	37/872	415/12.7	9.8	11.3	KRTH-F
9. KELF-F (SP)	17/ 3.1	3.7	3.2	2.7	3.0	----	20/254	200/ 6.1	6.7	7.6	KELF-F
KBIG-F (AC)	17/ 3.1	2.5	2.8	3.6	4.2	----	37/657	276/ 8.5	8.5	8.5	KBIG-F
11. KVEN (T)	16/ 2.9	3.4	1.9	2.5	2.8	----	19/329	283/ 8.7	9.4	7.5	KVEN
KNX (N)	16/ 2.9	3.1	3.8	4.0	2.5	----	42/1169	395/12.1	13.6	15.0	KNX
KLSX-F (CL AOR)	16/ 2.9	1.5	1.3	1.3	0.9	----	38/830	284/ 8.7	7.9	7.9	KLSX-F

14.
15.

12+ FM SHARE (METRO): 78.14% (379 of 485) (FAL 91: 77.26%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KCAQ-F>>	1 KLOS-F	1 KLOS-F	1 KLOS-F	1 KLOS-F	1 KHAY-F	1 KLOS-F>	1 KHAY-F	1 KCAQ-F	1 KCAQ-F>	1 KXBS-F
2 KROQ-F	3 KBBY-F	2 KHAY-F	2 KHAY-F>	2 KHAY-F>	2 KRUZ-F	2 KHAY-F	2 KBBY-F	2 KHAY-F	2 KLOS-F	2 KHAY-F
KQLZ-F	4 KHAY-F	3 KBBY-F	3 KBBY-F	3 KBBY-F	3 KLOS-F	3 KCAQ-F	3 KLOS-F	3 KXLM-F	3 KXLM-F	3 KXLM-F
KELF-F	4 KCAQ-F	4 KCAQ-F	4 KXLM-F	4 KXLM-F	4 KVEN	4 KVEN <	4 KCAQ-F	4 KBBY-F	4 KHAY-F>	4 KVEN
5	5 KELF-F	5 KXLM-F>	5 KCAQ-F	5 KCAQ-F	5 KFI	5 KBBY-F	5 KXLM-F	5 KXLM-F	5 KXLM-F	5 KQLZ-F
6	6 KXLM-F	6 KLSX-F	6 KBIG-F	6 KBIG-F	6 KNX	6 KLSX-F	6 KRUZ-F	6 KRUZ-F>	6 KELF-F	6
7	7	KFI	7	7 KRTH-F	7 KRTH-F	7 KXLM-F	7 KFI	7 KRTH-F	7 KTUV-F	7
		KBIG-F		KLSX-F	KFI			KFI	KOXR	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KELF-F	1 KHAY-F	1 KHAY-F	1 KHAY-F	1 KHAY-F>	1 KCAQ-F	1 KLOS-F>	1 KLOS-F>	1 KLOS-F>>	1 KLOS-F>>
KCAQ-F>	2 KBBY-F	2 KBBY-F>	2 KBBY-F	2 KBBY-F>	2 KELF-F>	2 KCAQ-F	2 KLSX-F>	2 KHAY-F	2 KHAY-F
3 KKBT-F	3 KCAQ-F>	3 KCAQ-F	3 KCAQ-F>	3 KCAQ-F	3 KXLM-F	3 KXLM-F	3 KXLM-F	3 KXLM-F	3 KLSX-F
KBBY-F>	4 KELF-F	4 KBIG-F	4 KBIG-F	4 KBIG-F	KLOS-F	KLSX-F	4 KTYD-F	KLSX-F	4 KXLM-F
5 KXBS-F	5	5	5 KXLM-F	5 KXLM-F	KBBY-F>	5 KBBY-F	5 KHAY-F	5 KCAQ-F	5 KFI
6	6	6	6 KXBS-F	6 KRTH-F	6 KTRO	6 KELF-F	6 KCAQ-F	6 KBBY-F	6 KTYD-F
			KLOS-F	KELF-F	KROQ-F		KBBY-F		KBBY-F
					KPWR-F				
					KLVE-F				
					KFI				

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		55 (4)	55 (4)	11.3	13.5	KDAR-F 98.3 Oxnard/Ventura	1.3/4.6/ 7/ 190		
AOR/CLASSIC		81 (5)	81 (5)	16.7	12.8	KKUR-F 105.5 Ojai/Ventura	0.4/3.3/ 2/ 131		
AC/OLDIES		88 (7)	88 (7)	18.1	16.8	KKZZ 1400 Santa Paula/Ven	1.6/3.6/ 13/ 159		
FULL SVC/VARIETY						KOGO 1590 Ventura	0.7/1.2/ 4/ 40		
COUNTRY	9 (1)	46 (1)	55 (2)	11.3	10.2	KOXR 910 Oxnard/SntaBarb	2.0/6.3/ 11/ 243		
BLACK/URBAN		13 (1)	13 (1)	2.7	3.3	KTRO 1520 PtHueneme/Oxnrd	2.0/7.4/ 20/ 346		
SAC/EZ		27 (2)	27 (2)	5.6	7.5	KXBS-F 96.7 Santa Paula/Ven	2.2/6.2/ 17/ 303		
NEWS/TALK	67 (6)		67 (6)	13.8	9.3	KABC 790 Los Angeles	0.5/2.3/ 9/ 245		
NOSTALGIA	4 (1)		4 (1)	0.8	3.5	KCBS-F 93.1 Los Angeles	1.6/8.3/ 33/ 558		
RELIGION/GOSPEL		7 (1)	7 (1)	1.4	1.1	KCTQ 850 Thousand Oaks	0.7/1.9/ 4/ 61		
SPANISH	22 (2)	47 (3)	69 (5)	14.2	13.9	KDB -F 93.7 Santa Barbara	0.4/1.3/ 21/ 322		
CLASSICAL		7 (2)	7 (2)	1.4	0.4	KHTY-F 97.5 Santa Barbara	0.5/2.3/ 20/ 378		
JAZZ/NEW AGE		8 (1)	8 (1)	1.6	3.5	KIIS-F 102.7 Los Angeles	0.4/3.1/ 16/ 495		
UNKNOWN/OTHERS	4 (1)		4 (1)	0.8	4.2	KKBT-F 92.3 Los Angeles	2.4/7.0/ 16/ 339		
	106 (11)	379 (27)	485 (38)			KKGO-F 105.1 Los Angeles	0.9/3.5/ 8/ 210		
						KLVE-F 107.5 Los Angeles	0.9/2.2/ 5/ 102		
						KMPC 710 Los Angeles	1.3/2.1/ 14/ 197		
						KOST-F 103.5 Los Angeles	0.4/2.7/ 15/ 439		
						KPWR-F 105.9 Los Angeles	1.3/5.4/ 17/ 371		
						KQLZ-F 100.3 Los Angeles	1.3/5.7/ 22/ 491		
						KPOQ-F 106.7 Pasadena	1.3/4.4/ 25/ 438		
						KTMS 1250 Santa Barbara	0.5/1.4/ 18/ 385		
						KTUV-F 94.7 Los Angeles	1.5/5.5/ 16/ 350		
						KTYD-F 99.9 Snta Barb/Ventr	1.8/6.7/ 37/ 869		
						KYSR-F 98.7 Los Angeles	0.5/2.3/ 21/ 405		

OXNARD-VENTURA

RADIO STATIONS

KOXR	,	910,	5 KW/1 KW (DA-2),	Hispanic	,	\$18.00	(Lotus)	Lotus
KTRO	,	1520,	10 KW/1 KW (DA-2),	Hispanic	,	\$18.00	(Katz Hisp.)	
KVEN	,	1450,	1 KW	Talk		NBC-T ABC,	\$19.00	(Radio Time)
KBBY-F,		95.1,	13 KW @ 876	, AC		UNIULT UNISUP,	\$31.00	(Katz)
KCAQ-F,		104.7,	3 KW @ 1581	, CHR		,	\$30.00	(Mc-Guild)
KDAR-F,		98.3,	.8 KW @ 886	, Religion		,	\$11.00	(---)
KELF-F,		95.9,	.4 KW @ 718	, Hispanic		,	\$14.00	(Durpetti)
								(CAMARILLO)
KHAY-F,		100.7,	39 KW @ 1204	, Country		,	\$38.00	(Radio Time)
KKUR-F,		105.5,	3 KW @ 1260	, AC		,	\$13.00	(Katz)
KXBS-F,		96.7,	.1 KW @ 1499	, Oldies		,	\$11.00	(---)
KXLM-F,		102.9,	3 KW @ 328	, Hispanic		,	\$12.00	(---)
								(OJAI)
								(S. PAULA)

Other ranked stations -- see Los Angeles

Miscellaneous: KKUR-F sold by Eric/Chandler to George Duncan for \$725,000 (MVP) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/F/S - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*
*		*

PENSACOLA

Arbitron Rank/Pop (12+): 126/294,100
 MSA Rank/Pop: 138/350,300
 ADI # 63 (w/Mobile)
 Average Person Ratings: 16.2
 Market TSL: 21.25 hours

Stations: 18/11
 Diaries: 780/377:1/48.0%
 Sample Target: 760
 % Below Line: 29.6
 % Not Listed: 12.4

1992 Revenue: \$7,700,000
 HH Inc.: \$30,030
 Retail \$: 2.6 Bill
 Pop per Station: 26,736
 #1 Biller: WOWW-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WXBH-F (C)	61/12.8	16.5	8.6	7.2	7.4	----	104/1293	743/25.3	24.1	15.9	C	WXBH-F
2. WOWW-F (C)	45/ 9.5	10.4	13.5	10.7	14.2	----	68/998	593/20.2	21.6	20.3	C	WOWW-F
3. WMEZ-F (SAC)	42/ 8.8	7.4	6.5	6.0	6.2	----	48/672	499/17.0	14.3	12.9	B	WMEZ-F
4. WBLX-F (B)	36/ 7.6	8.0	11.3	11.4	13.2	----	60/667	397/13.5	17.7	15.9	B	WBLX-F
5. WJLQ-F (CHR)	34/ 7.1	3.5	5.9	7.6	7.8	----	44/599	426/14.5	13.8	17.6	B	WJLQ-F
6. WCOA (FS)	32/ 6.7	6.7	6.8	7.2	6.4	----	32/432	426/14.5	13.0	13.4	B	WCOA
7. WAVH-F (AC)	28/ 5.9	3.9	4.1	3.7	7.4	----	37/673	479/16.3	12.0	15.1	B	WAVH-F
8. WKRG-F (CHR)	24/ 5.0	6.1	5.9	5.6	4.2	----	53/759	396/13.5	17.2	16.1	B	WKRG-F
9. WGCX-F (AOR)	24/ 5.0	5.2	4.3	4.3	3.2	----	38/580	401/13.6	11.9	12.0	B	WGCX-F
10. WTKX-F (AOR)	22/ 4.6	4.6	3.8	6.6	6.6	----	26/529	383/13.0	13.8	12.9	B	WTKX-F
11. WABB-F (CHR)	19/ 4.0	3.0	3.6	3.7	3.8	----	31/609	384/13.1	13.1	13.0	A	WABB-F
12. WRNE (B)	14/ 2.9	3.3	2.5	4.1	----	----	14/139	139/ 4.7	5.3	3.9	A	WRNE
13. WKGT-F (BB)	13/ 2.7	2.6	5.0	2.3	2.0	----	17/244	201/ 6.8	5.1	6.2	A	WKGT-F

12+ FM SHARE (METRO): 85.85% (358 of 417) (FAL 91: 87.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WOWW-F	1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WBLX-F	1 WOWW-F
2 WBLX-F	2 WGCX-F	2 WJLQ-F	2 WJLQ-F	2 WOWW-F	2 WMEZ-F	2 WOWW-F	2 WMEZ-F	2 WOWW-F	2 WXBH-F	2 WXBH-F
3	3 WBLX-F	3 WOWW-F	3 WOWW-F	3 WJLQ-F	3 WCOA	3 WCOA	3 WCOA	3 WJLQ-F	3 WOWW-F	3 WMEZ-F
4	4 WTKX-F	4 WAVH-F	4 WAVH-F	4 WAVH-F	4 WXBH-F	4 WMEZ-F	4 WOWW-F	4 WMEZ-F	4 WJLQ-F	4 WCOA
5	5 WJLQ-F	5 WBLX-F	5 WMEZ-F	5 WMEZ-F	5 WAVH-F	5 WBLX-F	5 WJLQ-F	5 WBLX-F	5	5
6	6	6 WGCX-F	6 WKRG-F	6	6	6 WAVH-F	6 WGCX-F	6 WAVH-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WOWW-F	1 WTKX-F	1 WXBH-F	1 WXBH-F	1 WXBH-F	1 WXBH-F
2 WMEZ-F	2 WJLQ-F	2 WJLQ-F	2 WOWW-F	2 WAVH-F	2 WBLX-F	2 WTKX-F	2 WGCX-F	2 WTKX-F	2 WOWW-F
3 WOWW-F	3 WOWW-F	3 WOWW-F	3 WJLQ-F	3 WXBH-F	3 WXBH-F	3 WGCX-F	3 WTKX-F	3 WJLQ-F	3 WJLQ-F
4 WJLQ-F	4 WMEZ-F	4 WKRG-F	4 WAVH-F	4 WJLQ-F	4 WGCX-F	4 WBLX-F	4 WKRG-F	4 WKRG-F	4 WMEZ-F
5 WBLX-F	5 WBLX-F	5 WGCX-F	5 WMEZ-F	5 WMEZ-F	5	5	5 WCOA	5 WBLX-F	5 WAVH-F
		6 WBLX-F	6 WKRG-F	6 WKRG-F			6 WABB-F		

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		81 (4)	81 (4)	19.4	14.1	WBSR 1450 Pensacola	1.1/2.3/ 6/ 74		
AOR/CLASSIC		46 (2)	46 (2)	11.0	9.3	WSWL 790 Pensacola	0.8/3.1/ 4/ 104		
AC/OLDIES	5 (1)	28 (1)	33 (2)	7.9	11.3	WVTJ 610 Pensacola	0.8/1.9/ 4/ 57		
FULL SVC/VARIETY	32 (1)		32 (1)	7.7	7.7				
COUNTRY		112 (3)	112 (3)	26.9	26.7	WKSJ-F 94.9 Mobile/Pensacola	1.3/6.1/ 29/ 586		
BLACK/URBAN	14 (1)	36 (1)	50 (2)	12.0	15.7	WWSF-F 98.1 Andalusia	0.8/6.1/ 32/ 642		
SAC/EZ		42 (1)	42 (1)	10.1	7.5				
NEWS/TALK	4 (1)		4 (1)	1.0	0.8				
NOSTALGIA		13 (1)	13 (1)	3.1	5.7				
RELIGION/GOSPEL	4 (1)		4 (1)	1.0	1.3				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS									
	59 (5)	358 (13)	417 (18)						

RADIO STATIONS

WCOA , 1370, 5 KW (DA-2) , Full Service	NBC MBS, \$18.00 (Mc-Guild)	Muniz
WRNE , 980, 2.5 KW/1 KW (DA-2), Black	AURN SMN, \$10.00 (Roslin)	(GULF BREEZE)
WJLQ-F, 100.7, 100 KW @ 1555 , CHR	ABC, \$23.00 (Mc-Guild)	Muniz
WKGT-F, 105.1, 6 KW @ 328 , Nostalgia	SMN, \$11.00 (---)	(CENTURY)
WMEZ-F, 94.1, 100 KW @ 1328 , Soft AC	ABC, \$26.00 (Torbet)	
WOWW-F, 107.3, 100 KW @ 469 , Country	UNIULT, \$35.00 (Mc-Guild)	SunGroup
WTKX-F, 101.5, 100 KW @ 400 , AOR	CBS, \$27.00 (Durpetti)	Holt
WXBH-F, 102.7, 100 KW @ 1328 , Country	MBS, \$24.00 (Katz)	Calendar (HILTON)

Other ranked stations -- see Mobile

Miscellaneous: WXBH-F sold to Calendar for \$3,000,000 (E) (Media Services) . . . WCOA, WJLQ-F sold by Muniz to owner of WKRG A/F in Mobile for \$2,230,000 . . .

PEORIA

Arbitron Rank/Pop (12+): 133/278,600
 MSA Rank/Pop: 144/337,400
 ADI # 106
 Average Person Ratings: 14.9
 Market TSL: 20.00 hours

Stations: 17/13
 Diaries: 858/325:1/57.1%
 Sample Target: 770
 % Below Line: 4.6
 % Not Listed: 14.9

1992 Revenue: \$8,400,000
 HH Inc.: \$36,451
 Retail \$: 2.7 B11
 Pop per Station: 21,430
 #1 Biller: WWCT-F \$1,550,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WXCL-AF (C)	85/20.4	14.9	12.1	11.1	11.5	----	93/1030	921/33.1	25.0	23.1	C	WXCL-AF
2. WWCT-F (AOR)	53/12.7	11.7	12.4	15.2	13.6	----	99/1007	615/22.1	23.0	21.2	C	WWCT-F
3. WSWT-F (SAC)	44/10.6	9.7	11.7	10.8	13.1	----	53/811	603/21.6	22.3	24.0	B	WSWT-F
4. WKZW-F (CHR)	43/10.3	11.7	13.8	15.2	15.4	----	63/1152	773/27.7	34.2	27.7	C	WKZW-F
5. WGLO-F (AC)	31/ 7.5	8.7	8.0	10.8	10.3	----	35/676	513/18.4	19.7	20.9	B	WGLO-F
6. WMBD (FS)	28/ 6.7	9.9	8.0	9.4	6.7	----	32/574	475/17.0	19.8	21.5	C	WMBD
7. WTAZ-F (T)	19/ 4.6	4.6	4.6	2.9	2.3	----	21/331	291/10.4	11.8	10.5	A	WTAZ-F
8. WIRL (T)	13/ 3.1	4.1	2.7	2.4	5.1	----	16/405	310/11.1	11.4	12.9		WIRL
9. WXCL (C)	10/ 2.4	3.2	2.9	3.6	3.3	----	0/0	0/ 0.0	0.0	0.0	C	WXCL
10. WQEZ-F (EZ/SAC)	9/ 2.2	2.1	2.9	2.4	1.8	----	10/173	148/ 5.3	3.9	6.3	A	WQEZ-F
11. WJBC (FS)	8/ 1.9	1.8	0.5	2.2	0.8	----	54/558	63/ 2.3	3.5	2.3		WJBC
12. WPEO (REL)	6/ 1.4	1.1	1.2	0.5	1.3	----	7/91	84/ 3.0	3.4	3.1	A	WPEO
13. WGN (N/T)	5/ 1.2	0.9	1.7	1.0	0.5	----	15/354	99/ 3.6	5.7	5.6		WGN
14.												
15.												

12+ FM SHARE (METRO): 79.10% (280 of 354) (FAL 91: 76.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKZW-F	1 WWCT-F>	1 WXCL-AF<	1 WXCL-AF	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF	1 WXCL-AF	1 WXCL-AF<	1 WWCT-F
2	2 WXCL-AF	2 WWCT-F>	2 WWCT-F>	2 WWCT-F	2 WSWT-F	2 WMBD	2 WWCT-F	2 WWCT-F>	2 WKZW-F>	2 WXCL-F>
3	3	3 WKZW-F	3 WSWT-F	3 WSWT-F	3 WMBD	3 WWCT-F<	3 WSWT-F	3 WSWT-F	3 WWCT-F	3 WSWT-F
4	4	WGLO-F	WGLO-F	4	4 WGLO-F	4 WKZW-F	4	4	4	4 WMBD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXCL-AF	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF>	1 WXCL-AF	1 WWCT-F>>	1 WWCT-F>>	1 WWCT-F>>	1 WWCT-F>	1 WWCT-F<
2 WWCT-F	2 WWCT-F>	2 WSWT-F	2 WSWT-F	2 WSWT-F>	2 WXCL-AF	2 WXCL-AF	2 WXCL-AF	2 WXCL-AF>	2 WXCL-AF>
3	3 WKZW-F	3 WWCT-F	3 WKZW-F	3 WKZW-F	3	3	3	3 WGLO-F	3 WGLO-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		47 (2)	47 (2)	13.3	17.0	WCRI-F 98.5 Eureka	0.5/2.4/	2/	92
AOR/CLASSIC		53 (1)	53 (1)	15.0	14.4	WVLE 1140 Pekin/Peoria	0.5/1.8/	2/	65
AC/OLDIES		31 (1)	31 (1)	8.8	9.9				
FULL SVC/VARIETY	36 (2)	2 (1)	38 (3)	10.7	9.9	WBNQ-F 101.5 Bloomington/Nrm	1.0/6.5/	33/	677
COUNTRY	10 (1)	75 (1)	85 (2)	24.0	14.7	WLS 890 Chicago	0.5/3.2/	13/	275
BLACK/URBAN									
SAC/EZ		53 (2)	53 (2)	15.0	17.0				
NEWS/TALK	20 (3)	19 (1)	39 (4)	11.0	13.9				
NOSTALGIA									
RELIGION/GOSPEL	8 (2)		8 (2)	2.3	2.0				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.1				
	74 (8)	280 (9)	354 (17)						

RADIO STATIONS

WIRL , 1290, 5 KW (DA-2)	Talk	ABC MBS, \$16.00 (Christal)	Comm. Service
WMBD , 1470, 5 KW (DA-2)	Full Service	CBS, \$32.00 (Katz)	Midwest TV
WPEO , 1020, 1 KW (DAYS)	Religion	\$10.00 (---)	
WXCL , 1350, 1 KW (DA-2)	SEE WXCL-F		
WGLO-F, 95.5, 7 KW @ 620	AC	\$20.00 (Durpetti)	Cromwell (PEKIN)
WKZW-F, 93.3, 41 KW @ 551	CHR	\$34.00 (Katz)	Midwest TV
WQEZ-F, 94.3, 6 KW @ 300	Soft AC/EZ	\$13.00 (Roslin)	(CHILLICOTHE)
WSWT-F, 106.9, 50 KW @ 479	Soft AC	ABC, \$25.00 (Christal)	Comm. Service
WTAZ-F, 102.3, 6 KW @ 300	Talk/News	NBC-T ABC, \$13.00 (Roslin)	(MORTON)
WWCT-F, 105.7, 36 KW @ 571	AOR	SOURCE, \$35.00 (HNWH)	
WXCL-F, 104.9, 3 KW @ 328	Country	UNIPWR, \$30.00 (Banner)	Kelly

WJBC -- see Bloomington

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,114,800
 MSA Rank/Pop: 4/4,940,000
 ADI # 4
 Average Person Ratings: 18.7
 Market TSL: 24.25 hours

Stations: 30/23
 Diaries: 2790/1475:1/48.4%
 Sample Target: 2720
 % Below Line: 3.9
 % Not Listed: 12.7
 1992 Revenue: \$137,400,000
 HH Inc.: \$37,692
 Retail \$: 36.8 Bill
 Pop per Station: 178,904
 #1 Biller: KYW \$17,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WYSP-F (CL AOR)	590/ 7.7	6.9	6.5	5.9	6.2	6.8	818/12886	8840/21.5	18.4	18.5	J	WYSP-F
2. KYW (N)	536/ 7.0	7.2	6.6	8.4	7.6	7.3	584/12886	11353/27.6	27.1	29.8	J	KYW
3. WIOQ-F (CHR)	491/ 6.4	5.3	4.3	3.5	4.4	4.9	595/10183	8026/19.5	14.5	13.8	G	WIOQ-F
4. WXTU-F (C)	401/ 5.2	5.0	4.9	4.3	4.9	4.8	590/7134	4787/11.6	11.2	11.1	G	WXTU-F
5. WMMR-F (AOR)	390/ 5.1	5.8	5.5	6.2	7.2	5.7	523/9336	6267/15.2	17.3	17.4	I	WMMR-F
6. WUSL-F (B)	371/ 4.8	6.0	6.9	7.1	6.8	6.2	430/6170	5015/12.2	13.1	14.1	I	WUSL-F
7. WPEN (BB)	367/ 4.8	4.4	6.4	5.5	4.3	5.3	390/4536	4147/10.1	11.1	8.3	G	WPEN
8. WEAZ-F (SAC)	354/ 4.6	4.1	5.3	6.0	5.1	5.0	400/5911	4871/11.8	13.3	13.1	H	WEAZ-F
9. WYXR-F (AC)	353/ 4.6	4.7	5.1	4.2	3.8	4.6	420/7162	6173/15.0	15.2	13.6	H	WYXR-F
10. WEGX-F (CHR)	335/ 4.4	4.5	4.6	4.9	4.9	4.6	428/9320	6942/16.9	18.1	17.9	G	WEGX-F
11. WWDB-F (T)	334/ 4.3	4.7	3.9	4.8	4.7	4.4	418/5428	4222/10.3	9.9	10.2	G	WWDB-F
12. WIP (SPRTS)	316/ 4.1	3.2	2.8	3.4	4.0	3.4	371/6237	5138/12.5	8.1	12.4	G	WIP
13. WOGL-F (O)	315/ 4.1	4.7	5.1	3.8	4.6	4.4	408/7162	5204/12.6	14.1	14.4	I	WOGL-F
14. WMGK-F (AC)	283/ 3.7	4.0	4.3	3.6	4.2	3.9	353/6039	4773/11.6	12.2	12.5	H	WMGK-F
15. WDAS-F (B)	256/ 3.3	3.1	3.5	3.4	3.1	3.3	280/3819	3297/ 8.0	8.0	8.5	D	WDAS-F
16. WFLN-F (CL)	210/ 2.7	3.0	2.4	2.9	2.9	2.8	251/3800	3047/ 7.4	8.2	7.2	F	WFLN-F
17. WKSZ-F (SAC)	169/ 2.2	2.0	2.1	2.4	2.1	2.2	195/3374	2737/ 6.7	6.7	7.2	F	WKSZ-F
18. WHAT (B/T)	98/ 1.3	1.2	0.9	1.1	1.5	1.1	99/1062	1043/ 2.5	2.3	2.4	C	WHAT
19. WPST-F (CHR)	84/ 1.1	0.9	0.8	1.0	0.8	0.9	161/2967	1874/ 4.6	4.1	3.6		WPST-F
20. WDAS (G)	81/ 1.1	1.0	0.9	1.0	1.1	1.0	81/1257	1211/ 2.9	3.2	2.8	B	WDAS

12+ FM SHARE (METRO): 76.81% (5150 of 6705) (FAL 91: 75.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIOQ-F>>	1 WYSP-F>	1 WYSP-F>	1 WYSP-F>	1 WYSP-F>	1 KYW	1 WYSP-F<	1 WYSP-F	1 WIOQ-F>	1 WIOQ-F	1 KYW >>
2 WEGX-F	2 WMMR-F<	2 WMMR-F	2 WMMR-F	2 WMMR-F	2 WPEN	2 KYW >>	2 WMMR-F<	2 KYW	2 WUSL-F	2 WWDB-F>>
3 WUSL-F	3 WIOQ-F	3 WIOQ-F	3 WOGL-F<	3 WXTU-F<	3 WWDB-F<	3 WEGX-F<	3 WEAZ-F	3 WYSP-F<	3 WYXR-F<	3 WUSL-F>>
4	4 WYXR-F	4 WYXR-F	4 WYXR-F	4 WOGL-F<	4 WXTU-F	4 WPEN	4 WXTU-F	4 WXTU-F<	4 WEGX-F<	4 WIOQ-F>>
5	5 WUSL-F	5 WUSL-F	5 WEAZ-F<	5 WYXR-F<	5 WEAZ-F<	5 WXTU-F	5 WMGK-F	5 WMMR-F<	5 WWDB-F	5 WPEN
6	6 WEGX-F>	6 WOGL-F<	6 WXTU-F	6 WEAZ-F	6 WOGL-F	6 WUSL-F<	WIOQ-F<	6 WYXR-F	6 WDAS-F	6 WIP
7	7 WDAS-F	7 WEGX-F<	7 WMGK-F	7 KYW <	7 WIP <	7 WMMR-F	7 WYXR-F<	7 WIP <	7 KYW	7 WDAS-F
8	8 WIP	8 WEAZ-F<	8 WIP	8 WMGK-F	8 WFLN-F	WIOQ-F<	8 WPEN	8 WEAZ-F<	8 WMMR-F	8 WXTU-F
9	9	9 WXTU-F	KYW	9 WIP <	9 WYSP-F	9 WIP	9 WOGL-F	9 WEGX-F<	9 WYSP-F	9 WYXR-F
10	10	10 WMGK-F	10 WUSL-F	10 WDAS-F	10	10 WMGK-F	10 WIP	10 WWDB-F	10 WPEN	10 WYSP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIOQ-F	1 WYXR-F	1 WYXR-F	1 WYXR-F	1 WYXR-F<	1 WYSP-F>	1 WYSP-F>	1 WYSP-F>	1 WYSP-F>	1 WYSP-F>
2 WEGX-F	2 WIOQ-F	2 WYSP-F	2 WIOQ-F<	2 WOGL-F<	2 WIOQ-F>	2 WMMR-F	2 WMMR-F>	2 WMMR-F	2 WMMR-F<
3 WUSL-F<	3 WEGX-F	3 WUSL-F	3 WEGX-F	3 WMGK-F	3 WMMR-F	3 WIOQ-F>	3 WIP	3 WIP	3 WIP >
4 WYXR-F	4 WUSL-F	4 WEGX-F<	4 WUSL-F	4 WEAZ-F	4 WUSL-F>	4 WIP >	4 WIOQ-F	4 WIOQ-F	4 WXTU-F
5 WMMR-F	5 WYSP-F	5 WIOQ-F	5 WOGL-F<	5 WXTU-F	5 WEGX-F	5 WUSL-F	5 WYXR-F	5 WXTU-F	5 KYW
6 WYSP-F>	6 WMMR-F	6 WDAS-F<	6 WYSP-F	6 WDAS-F<	6 WDAS-F	6 WYXR-F	6 WXTU-F	WUSL-F	6 WOGL-F
7 WMGK-F	7 WDAS-F<	7 WMMR-F<	7 WMGK-F<	7 WYSP-F<	7	7 WEGX-F	7 WDAS-F	7 WYXR-F	WEAZ-F
8	8 WMGK-F	8 WMGK-F<	8 WEAZ-F	8 WEGX-F<	8	8	8	8 WOGL-F	8 WYXR-F
9	9	9 WEAZ-F	9 WMMR-F<	9 WUSL-F<	9	9	9	WEAZ-F	9 WWDB-F
10	10	10	10 WDAS-F	10 KYW	10	10	10	10	10

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		937 (4)	937 (4)	14.0	11.4	WEAZ 560 Philadelphia	0.8/2.6/ 72/1274
AOR/CLASSIC		980 (2)	980 (2)	14.6	15.1	WNAP 1110 Horristown	0.4/1.2/ 36/ 545
AC/OLDIES	33 (1)	1004 (5)	1037 (6)	15.5	15.7	WOGL 1210 Philadelphia	0.4/2.7/ 40/1324
FULL SVC/VARIETY						WZZD 990 Philadelphia	0.3/1.5/ 27/ 674
COUNTRY		401 (1)	401 (1)	6.0	5.5		
BLACK/URBAN	98 (1)	627 (2)	725 (3)	10.8	12.9	WCHR-F 94.5 Trenton/Phila	0.4/1.0/ 41/ 622
SAC/EZ	65 (1)	571 (3)	636 (4)	9.5	9.6	WFMZ-F 100.7 Allentown	0.6/1.6/215/2307
NEWS/TALK	852 (2)	390 (2)	1242 (4)	18.5	18.5	WJBR-F 99.5 Wilmington	0.3/1.8/113/2063
NOSTALGIA	367 (1)	30 (1)	397 (2)	5.9	4.9	WKXW-F 101.5 Trenton	0.7/2.5/143/2567
RELIGION/GOSPEL	140 (3)		140 (3)	2.1	2.0	WRDR-F 104.9 Egg Harbor	0.4/0.9/125/1191
SPANISH					0.3	WSTW-F 93.7 Wilmington	0.4/1.5/117/1982
CLASSICAL		210 (1)	210 (1)	3.1	3.2		
JAZZ/NEW AGE							
UNKNOWN/OTHERS					0.8		
		1555 (9)	5150 (21)	6705 (30)			

PHILADELPHIA

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	NBC APR, \$ 290.00 (Group W)	Westinghouse
WDAS, 1480, 5 KW/1 KW (DA-2)	, GOSPEL	AURN, \$ 41.00 (McGuild)	Unity
WEAZ, 560, 5 KW (DA-2)	, EZ	UNISUP, \$ NA (McGuild)	
WHAT, 1340, 1 KW	, BLACK TALK	, \$ 43.00 (---)	
WIP , 610, 5 KW (DA-1)	, SPORTS	MBS, \$ 80.00 (Katz)	
WOGL, 1210, 50 KW	, SEE WOGL-FM		
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA/FS	UNIULT, \$ 130.00 (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	, \$ NA (Durpetti)	Pyramid
WTEL, 860, 10 KW/500 W (DA-2)	, HISPANIC	, \$ 28.00 (Katz Hisp.)	Beasley
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 30.00 (---)	Communicom

FM STATIONS

WDAS, 105.3, 3.3 KW @ 869, BLACK		, \$ 78.00 (McGuild)	Unity
WEAZ, 101.1, 14 KW @ 941, SOFT AC/EZ		UNISUP, \$ 180.00 (McGuild)	
WEGX, 106.1, 23 KW @ 741, CHR		ABC, \$ 100.00 (Eastman)	Malrite
WFLN, 95.7, 50 KW @ 499, CLASSICAL		, \$ 104.00 (CMBS)	Marlin
WIOQ, 102.1, 27 KW @ 649, CHR/DANCE		, \$ 130.00 (Christal)	EZ
WKSZ, 100.3, 35 KW @ 600, SOFT AC		, \$ 144.00 (HNWH)	
WMGK, 102.9, 8.5 KW @ 1181, AC		, \$ 170.00 (MMR)	Greater Media
WMHR, 93.3, 29 KW @ 669, AOR	SOURCE UNIPWR, \$ 283.00 (Group W)		Westinghouse
WOGL, 98.1, 13 KW @ 1000, OLDIES	CBS, \$ 180.00 (CBS)		CBS
WUSL, 98.9, 18 KW @ 830, BLACK	, \$ 195.00 (Katz)		Tak
WWDB, 96.5, 17 KW @ 866, TALK	ABC, \$ 105.00 (Banner)		Panache
WXTU, 92.5, 16 KW @ 899, COUNTRY	MBS UNIULT, \$ 140.00 (Banner)		Beasley
WYSP, 94.1, 16 KW @ 899, CLASSIC AOR	ABC, \$ 255.00 (Torbet)		Infinity
WYXR, 104.5, 16 KW @ 872, AC	, \$ 110.00 (Katz)		Pyramid

WAAF --- SEE WORCESTER

Miscellaneous: WIP sold to Infinity for \$13,000,000 . . .

PHOENIX

Arbitron Rank/Pop (12+): 22/1,854,800

Stations: 28/27
Diaries: 18471/1004:1/51.0%
Sample Target: 1780
% Below Line: 0.4
% Not Listed: 10.4

1992 Revenue: \$67,600,000
HH Inc.: \$32,545
Retail \$: 17.9 Bil
Pop per Station: 68,696
#1 Biller: KNIX-AF \$10,200,000

HSA Rank/Pop: 19/2,180,000
ADI # 20
Average Person Ratings: 16.7
Market TSL: 22.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KNIX-F (C)	336/10.9	12.5	11.7	10.9	11.7	11.5	441/5767	4632/25.0	24.5	24.3	I	KNIX-F
2. KTAR (N/T)	233/ 7.5	6.8	7.5	8.0	9.6	7.4	246/4283	3977/21.4	19.2	24.2	H	KTAR
3. KMLE-F (C)	206/ 6.7	7.9	6.3	7.1	7.3	7.0	225/3241	2933/15.8	14.3	15.9	G	KMLE-F
4. KOY (BB)	188/ 6.1	3.2	4.2	3.9	3.1	4.3	201/1848	1734/ 9.3	8.9	8.5	C	KOY
5. KUPD-F (AOR)	178/ 5.8	6.0	6.9	5.4	6.5	6.0	189/3298	3037/16.4	16.0	16.0	G	KUPD-F
6. KFYI (N/T)	161/ 5.2	5.5	4.1	3.2	4.3	4.5	168/2311	2076/11.2	8.3	10.3	D	KFYI
7. KKLT-F (SAC)	146/ 4.7	4.9	6.4	4.8	5.5	5.2	156/2577	2457/13.2	13.3	13.4	F	KKLT-F
8. KKFR-F (CHR)	136/ 4.4	3.9	3.9	3.6	3.1	4.0	143/2462	2341/12.6	12.6	12.9	D	KKFR-F
9. KSLX-F (CL AOR)	125/ 4.0	3.2	4.1	4.9	4.2	4.1	142/2667	2474/13.3	12.0	13.0	F	KSLX-F
10. KVRV-F (AC)	118/ 3.8	4.5	3.6	3.6	3.1	3.9	129/2511	2327/12.5	12.3	13.4	D	KVRV-F
11. KPSN-F (O)	112/ 3.6	4.2	2.0	1.2	2.3	2.8	118/1943	1851/10.0	7.1	8.0	B	KPSN-F
12. KOY -F (CHR)	104/ 3.4	4.0	3.5	3.3	4.3	3.5	116/2803	2650/14.3	14.3	16.9	D	KOY -F
13. KDKB-F (AOR)	102/ 3.3	4.1	4.1	3.5	3.5	3.8	107/2392	2188/11.8	12.4	11.7	E	KDKB-F
14. KZON-F (AOR)	96/ 3.1	2.7	2.0	2.8	2.7	2.7	96/1393	1369/ 7.4	6.8	8.5	C	KZON-F
15. KESZ-F (AC)	91/ 2.9	2.9	3.1	3.6	2.9	3.1	95/1623	1583/ 8.5	8.5	9.0	E	KESZ-F
16. KOOL-F (O)	87/ 2.8	2.7	3.6	3.4	2.8	3.1	93/1880	1782/ 9.6	11.1	10.0	F	KOOL-F
17. KZRZ-F (AOR)	81/ 2.6	2.0	2.0	2.0	1.6	2.2	92/1228	1127/ 6.1	6.7	4.0	B	KZRZ-F
18. KONC-F (CL)	44/ 1.4	1.7	1.5	2.2	2.3	1.7	44/737	726/ 3.9	3.9	5.5	C	KONC-F
19. KUKQ (AOR)	43/ 1.4	1.9	1.8	2.0	1.4	1.8	43/581	579/ 3.1	4.0	4.1		KUKQ
20. KOOL (O)	41/ 1.3	1.2	1.0	1.1	2.0	1.1	42/727	720/ 3.9	3.4	5.3		KOOL

12+ FM SHARE (METRO): 71.28% (1973 of 2768) (FAL 91: 69.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKFR-F>>	1 KUPD-F	1 KNIX-F	1 KNIX-F>	1 KNIX-F>	1 KNIX-F	1 KNIX-F	1 KNIX-F>	1 KNIX-F>	1 KKFR-F<	1 KTAR >>
2 KOY -F>	2 KMLE-F	2 KUPD-F	2 KMLE-F<	2 KMLE-F	2 KTAR >	2 KTAR >	2 KOY	2 KMLE-F	2 KTAR	2 KNIX-F>>
3 KMLE-F>	3 KNIX-F	3 KMLE-F	3 KSLX-F	3 KTAR <	3 KOY >	3 KUPD-F	3 KFYI	3 KTAR	KNIX-F	3 KFYI >>
4 KUKQ	4 KSLX-F<	4 KSLX-F	4 KTAR <	4 KSLX-F	4 KFYI	4 KMLE-F	4 KMLE-F	4 KOY <	4 KMLE-F	4 KMLE-F
5	5 KVRV-F	5 KVRV-F	5 KUPD-F	5 KKLT-F<	5 KKLT-F>	5 KOY	5 KTAR	5 KUPD-F	5 KUPD-F	5 KZRZ-F
6	6 KZRZ-F	KTAR	6 KPSN-F	6 KUPD-F	6 KPSN-F	6 KKLT-F<	KKLT-F	6 KKFR-F	6 KFYI	KUPD-F
7	7 KKFR-F<	KDKB-F	6 KPSN-F	6 KPSN-F	7	7 KFYI	7 KUPD-F	7 KFYI	7 KOY -F>	7 KPSN-F
8	8 KDKB-F	8 KZON-F	8 KZON-F<	8 KZON-F<	8	8 KKFR-F	8 KSLX-F	8 KVRV-F	8 KSLX-F	8 KOY
9	9	9 KPSN-F	9 KKLT-F	9 KFYI	9	KDKB-F	9 KPSN-F	9 KPSN-F	9 KUKQ	KKFR-F
		KKLT-F						KKLT-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUPD-F	1 KNIX-F	1 KNIX-F	1 KNIX-F>	1 KNIX-F>	1 KZRZ-F	1 KUPD-F>	1 KUPD-F	1 KUPD-F	1 KNIX-F
2 KNIX-F	2 KMLE-F<	KMLE-F	2 KMLE-F	2 KKLT-F	2 KUPD-F	2 KZRZ-F<	2 KSLX-F>	2 KSLX-F	2 KSLX-F
3 KVRV-F	3 KVRV-F>	3 KVRV-F	3 KVRV-F	3 KMLE-F	3 KKFR-F>	3 KSLX-F	3 KDKB-F	3 KNIX-F	3 KTAR
KMLE-F>	4 KUPD-F	4 KZON-F	4 KKLT-F	4 KPSN-F	4 KMLE-F	4 KMLE-F	4 KMLE-F>	4 KMLE-F<	4 KUPD-F
5 KOY -F	5 KESZ-F	KESZ-F	5 KESZ-F	5 KVRV-F	5	5 KKFR-F	5 KNIX-F	5 KTAR	5 KFYI
6 KKFR-F	6 KZON-F	6 KKLT-F>	6 KPSN-F<	6 KESZ-F	6	KDKB-F>	6 KFYI	6 KDKB-F	6 KDKB-F
7 KESZ-F	7 KKLT-F	7 KDKB-F	7 KUPD-F	7 KZON-F	7	7 KNIX-F	7 KZRZ-F	7 KFYI	7 KMLE-F
8	8	8	8 KZON-F	8	8	8	KTAR	8 KZRZ-F	8 KZON-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		240 (2)	240 (2)	8.7	8.0	KCWW 1580 Tempe/Phoenix	0.8/1.5/ 26/ 279
AOR/CLASSIC	43 (1)	582 (5)	625 (6)	22.6	18.7	KIDR 740 Phoenix	0.6/2.9/ 18/ 537
AC/OLDIES	41 (1)	408 (4)	449 (5)	16.2	17.2	KPHX 1480 Phoenix	0.5/1.1/ 14/ 201
FULL SVC/VARIETY						KSUN 1400 Phoenix	0.5/1.5/ 14/ 302
COUNTRY	26 (1)	542 (2)	568 (3)	20.5	21.2	KVVA 860 Phoenix	0.8/1.5/ 30/ 322
BLACK/URBAN	11 (1)		11 (1)	0.4	0.8	KXAM 1310 Mesa/Phoenix	0.7/2.0/ 21/ 374
SAC/EZ		157 (2)	157 (2)	5.7	7.7	KYOT 1230 Phoenix	0.4/1.3/ 11/ 243
NEWS/TALK	394 (2)		394 (2)	14.2	15.1		
NOSTALGIA	209 (2)		209 (2)	7.6	4.9	KAHM-F 102.1 Prescott	0.4/0.9/ 24/ 393
RELIGION/GOSPEL					0.9		
SPANISH	53 (3)		53 (3)	1.9	3.1		
CLASSICAL		44 (1)	44 (1)	1.6	2.5		
JAZZ/NEW AGE							
UNKNOWN/OTHERS	18 (1)		18 (1)	0.7			
	795 (12)	1973 (16)	2768 (28)				

PHOENIX

RADIO STATIONS

AM STATIONS

KFYI	,	910,	5 KW (DA-N)	,	Talk/News		CBS, \$ 50.00	(Durpetti)	Broadcast Group
KLFF	,	1360,	5 KW/1 KW (DA-N),	,	Nostalgia		NBC, \$ 31.00	(---)	
KIDR	,	740,	1 KW/292 W	,	Children's Radio		, \$ NA	(CBS)	Bonneville
KOOL	,	960,	5 KW (DA-N)	,	SEE KOOL-FM				
KOY	,	550,	5 KW/1 KW	,	Nostalgia	UNISUP UNIULT,	\$ 40.00	(Christal)	Edens
KPHX	,	1480,	1 KW/500W (DA-2),	,	Hispanic		, \$ 27.00	(Caballero)	
KSUN	,	1400,	1 KW	,	Hispanic		, \$ 26.00	(Caballero)	
KTAR	,	620,	5 KW (DA-N)	,	News/Talk		CBS ABC, \$171.00	(CBS)	Pulitzer
KUKQ	,	1060,	5 KW/1 KW (DA-2),	,	AOR		, \$ 25.00	(Banner)	
KVVA	,	860,	1 KW (DA-N)	,	Hispanic		, \$ 25.00	(Lotus)	
KXAM	,	1310,	5 KW/500W (DA-2),	,	Nostalgia		, \$ 20.00	(---)	
KXEG	,	1010,	1 KW/250 W	,	Religion		, \$ 13.00	(---)	Mid-America Gospel

FM STATIONS

KDKB	,	93.3,	100 KW @ 1538	,	AOR		, \$ 73.00	(Torbet)	Sandusky
KESZ	,	99.9,	100 KW @ 1670	,	AC		, \$ 79.00	(Banner)	
KZRX	,	100.3,	90 KW @ 2047	,	AOR	ABC UNIPWR,	\$ 36.00	(Roslin)	(GLOBE)
KKFR	,	92.3,	100 KW @ 1647	,	CHR		, \$ 58.00	(Durpetti)	Broadcast Group
KKLT	,	98.7,	115 KW @ 1679	,	Soft AC		, \$ 90.00	(CBS)	Pulitzer
KMLE	,	107.9,	100 KW @ 1000	,	Country		, \$ 95.00	(Eastman)	Shamrock
KZON	,	101.5,	100 KW @ 1738	,	AOR	APR,	\$ 60.00	(MMR)	Sundance
KNIX	,	102.5,	98 KW @ 1620	,	Country		, \$218.00	(Katz)	Buck Owens
KEDJ	,	106.3,	3 KW @ 325	,	New AOR	NBC,	\$ 40.00	(CMBS)	(SUN CITY)
KOOL	,	94.5,	100 KW @ 1653	,	Oldies		, \$ 96.00	(HNWH)	Adams
KOY	,	95.5,	96 KW @ 1571	,	CHR		, \$ 61.00	(Christal)	Edens
KPSN	,	96.9,	100 KW @ 1558	,	Oldies		, \$ 60.00	(CBS)	Bonneville
KSLX	,	100.7,	100 KW @ 1840	,	Classic AOR		, \$ 81.00	(Eastman)	Great American
KUPD	,	97.9,	100 KW @ 1620	,	AOR		, \$111.00	(Banner)	
KVRY	,	104.7,	100 KW @ 1548	,	AC		, \$ 62.00	(Mc-Guild)	Nationwide

Miscellaneous: KMXX-F to KZON-F (Aug) . . . KMEQ to KIDR and from EZ to Children's Radio (Oct) . . . KOY A/F sold by Edens to Sundance for \$7,000,000 (Kali) . . . KOOL A/F sold by Adams receivership to Compass for \$8,000,000 (E) (Star) . . . KQNC-F to KEDJ-F and from Classical to New Rock (Feb) . . .

PITTSBURGH

Arbitron Rank/Pop (12+): 20/1,881,900

Stations: 30/29
 Diaries: 2107/893:1/57.6%
 Sample Target: 1940
 % Below Line: 0.5
 % Not Listed: 11.0

1992 Revenue: \$56,700,000
 HH Inc.: \$30,643
 Retail \$: 14.7 Bil
 Pop per Station: 64,893
 #1 Biller: KDKA \$9,400,000

MSA Rank/Pop: 22/2,100,000
 ADI # 17
 Average Person Ratings: 17.4
 Market TSL: 23.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KDKA (N/T)	499/15.2	13.8	13.1	12.0	11.3	13.5	582/8025	6467/34.4	31.5	28.2	H	KDKA
2. WDVE-F (AOR)	287/ 8.7	10.3	10.4	9.7	11.7	9.8	408/5192	3688/19.6	21.1	20.3	H	WDVE-F
3. WDSY-F (C)	267/ 8.1	6.4	7.0	6.0	6.6	6.9	362/4006	2982/15.8	14.8	12.8	F	WDSY-F
4. WWSW-AF (AC)	241/ 7.3	9.4	9.3	8.8	8.9	8.7	298/4794	3862/20.5	23.4	22.5	H	WWSW-AF
5. WSHH-F (SAC)	207/ 6.3	4.7	5.8	6.1	6.2	5.7	231/3288	2872/15.3	14.0	15.4	E	WSHH-F
6. WTAE (N/T)	190/ 5.8	5.4	4.6	5.6	5.6	5.3	191/3010	2919/15.5	12.2	14.6	F	WTAE
7. WAMO-F (B)	171/ 5.2	4.8	5.0	5.8	5.0	5.2	181/1990	1842/ 9.8	9.9	9.7	C	WAMO-F
8. WBZZ-F (CHR)	148/ 4.5	5.4	5.9	5.3	4.8	5.3	188/4220	3269/17.4	19.1	19.0	F	WBZZ-F
9. WJAS (BB)	141/ 4.3	5.1	4.0	4.2	4.3	4.4	153/1993	1821/ 9.7	8.6	9.0	B	WJAS
10. WLTJ-F (SAC)	100/ 3.0	4.1	4.5	5.2	2.8	4.2	125/2550	2118/11.3	10.7	9.3	D	WLTJ-F
11. WMXP-F (CHR)	97/ 3.0	3.8	3.3	4.1	3.7	3.5	108/2575	2268/12.1	11.7	12.9	D	WMXP-F
12. WRRK-F (AOR)	96/ 2.9	2.8	3.6	2.9	2.4	3.0	125/2382	1909/10.1	12.1	10.7	C	WRRK-F
13. WVTY-F (AC)	88/ 2.7	3.8	3.7	4.1	3.6	3.6	111/2472	2165/11.5	12.6	12.6	D	WVTY-F
14. KQV (N/T)	58/ 1.8	2.3	2.0	2.0	2.0	2.0	64/1412	1301/ 6.9	7.1	7.0	C	KQV
15. WMBS (FS)	50/ 1.5	1.3	1.2	1.2	1.2	1.3	67/661	579/ 3.1	2.6	2.8		WMBS
16. WORD-F (REL)	48/ 1.5	0.6	0.7	0.5	2.0	0.8	52/990	859/ 4.6	2.3	4.6		WORD-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 64.18% (1876 of 2923) (FAL 91: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WBZZ-F	1 WDVE-F >>	1 WDVE-F >	1 WDVE-F >	1 WDVE-F	1 KDKA >>	1 KDKA >>	1 KDKA	1 KDKA	1 KDKA >>	1 KDKA >>
2 WAMO-F	2 WAMO-F <	2 WWSW-AF	2 WWSW-AF	2 WWSW-AF	2 WWSW-AF <	2 WDVE-F >	2 WDVE-F	2 WDVE-F	2 WDVE-F	2 WTAE >>
3 WMXP-F >	3 WDSY-F	3 WDSY-F	3 WDSY-F	3 WDSY-F	3 WDSY-F	3 WWSW-AF	3 WDSY-F	3 WDSY-F	3 WAMO-F	3 WDVE-F <
4 WRRK-F	4 WBZZ-F <	4 WAMO-F <	4 KDKA	4 KDKA	4 WSHH-F <	4 WWSW-AF	4 WWSW-AF	4 WDSY-F	4 WDSY-F	4 WAMO-F
5	5 WRRK-F	5 KDKA	5 WAMO-F	5 WSHH-F	5 WTAE	5 WDSY-F	5 WTAE <	5 WSHH-F	5 WWSW-AF	5 WWSW-F <
6	6 KDKA	6 WBZZ-F	6 WSHH-F	6 WAMO-F	6 WJAS	6 WTAE	6 WSHH-F	6 WBZZ-F <	6 WBZZ-F	6 WDSY-F
7	7	7 WSHH-F	7	7	7	7	7 WJAS	7 WTAE	7	7 WSHH-F
8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAMO-F	1 WAMO-F	1 WDSY-F	1 WWSW-AF	1 WWSW-AF	1 WDVE-F >	1 WDVE-F >>	1 WDVE-F >>	1 WDVE-F >>	1 WDVE-F >
2 WDVE-F	2 WDVE-F <	2 WWSW-AF	2 WAMO-F	2 WWSW-F <	2 WRRK-F	2 WRRK-F	2 WDSY-F	2 WWSW-AF	2 WWSW-AF
3 WBZZ-F	3 WBZZ-F	3 WDVE-F	3 WDSY-F	3 KDKA	3 WDSY-F	3 WDSY-F >	3 WRRK-F	3 WDSY-F >	3 WDSY-F
4 WRRK-F	4 WDSY-F	4 WBZZ-F	4 WBZZ-F	4 WSHH-F	4 WBZZ-F	4 KDKA <	4 WVTY-F	4 KDKA	4 KDKA >
5 WMXP-F	5 WMXP-F	5 WWSW-AF	5 WDVE-F	5 WAMO-F	5	5 WAMO-F	WAMO-F	5 WRRK-F	5 WSHH-F
6	6 WWSW-AF	6 KDKA	6 WSHH-F	6 WLTJ-F	6	6	KDKA	6 WAMO-F	6 WTAE
7	7 WVTY-F	7 WVTY-F	7 KDKA	7 WBZZ-F	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER STATIONS	METRO CUME	TSA	TSA
						PATED STATIONS	SHARE/PTG/AQH/CUME		
TOP 40/CHR/CONTEMP		245 (2)	245 (2)	8.4	9.5	WASP 1130 Brownsville	0.4/0.7/ 14/ 150		
AOR/CLASSIC		153 (2)	153 (2)	13.1	15.8	WEDS 810 Mcreesport	0.4/1.6/ 14/ 308		
ADULTIES	40 (1)	394 (3)	434 (4)	14.8	15.3	WEEP 1030 Pittsburgh	0.6/2.3/ 27/ 555		
FULL SVC/VARIETY	64 (2)		64 (2)	2.2	16.4	WELA-F 104.3 E Liverol/Ptsbq	0.3/1.1/ 35/ 573		
COUNTRY	33 (1)	293 (3)	326 (4)	11.2	9.2	WESA-F 98.3 Charleroi	0.7/1.6/ 23/ 316		
BLACK/URBAN	1 (1)	175 (2)	176 (3)	6.1	5.7	WJPA 1450 Washington	0.5/0.6/ 16/ 119		
SACRED		307 (2)	307 (2)	10.5	10.2	WJPA-F 95.3 Washington	0.6/0.9/ 20/ 213		
NEWS/TALK	141 (3)		141 (3)	25.5	8.5	WPIT 730 Pittsburgh	0.5/1.8/ 17/ 443		
NEOSTALGIA	141 (3)		141 (3)	4.8	4.6	WPIT-F 101.5 Pittsburgh	1.1/4.0/ 44/ 354		
RELIGION/GOSPEL	15 (1)	93 (2)	98 (3)	3.4	3.2	WSSZ-F 107.1 Greensburg	0.5/1.7/ 16/ 319		
SPANISH						WWSG-F 105.7 Beaver Falls	1.0/3.5/ 48/ 923		
CLASSICAL						WJZ 860 Pittsburgh	0.2/0.8/ 7/ 146		
JAZZ/NEW AGE					6.2	W2XX-F 105.1 Salem/Youngstown	0.5/1.1/ 93/ 1119		
UNKNOW/OTHER									
	1047 (10)	1476 (18)	2523 (30)						

PITTSBURGH

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, News/Talk	NBC, \$151.00	(Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, News	CBS NBC-T, \$ 38.00	(Torbet)	
WEEP, 1080, 50 KW (DAYS, DA)	, Country	SMN, \$ NA	(Durpetti)	Entercom
WJAS, 1320, 5 KW (DA-N)	, Nostalgia	UNISUP CNN, \$ 35.00	(Eastman)	
WMBS, 590, 1 KW (DA-N)	, MOR/Full Service	CBS, \$ 17.00	(Regional)	(UNIONTOWN)
WPIT, 730, 5 KW/24 W	, Religion	, \$ NA	(---)	Salem
WTAE, 1250, 5 KW (DA-N)	, Talk/News	ABC MBS, \$ 64.00	(Katz)	Hearst
WWSW, 970, 5 KW (DA-2)	, See WWSW-FM			

FM STATIONS

WAMO, 105.9, 72 KW @ 430	, Black	AURN, \$ 50.00	(HNWH)	Sheridan
WBZZ, 93.7, 41 KW @ 551	, CHR	, \$115.00	(Banner)	EZ
WDSY, 107.9, 50 KW @ 500	, Country	UNIPWR, \$ 54.00	(Durpetti)	Entercom
WDVE, 102.5, 55 KW @ 820	, AOR	SOURCE, \$141.00	(Christal)	Broadcast Alchemy
WLTJ, 92.9, 47 KW @ 889	, Soft AC	, \$ 60.00	(MMR)	Frischling
WTKB, 100.7, 17 KW @ 850	, Country	ABC, \$ 43.00	(Durpetti)	Signature
WORD, 104.7, 50 KW @ 500	, Religion	, \$ NA	(Salem)	
WPIT, 101.5, 48 KW @ 505	, Religion	, \$ NA	(---)	Salem
WRRK, 96.9, 45 KW @ 531	, AOR	ABC, \$ 45.00	(MMR)	Benns (BRADDOCK)
WSHH, 99.7, 11 KW @ 928	, Soft AC	UPI UNISUP, \$ 60.00	(Eastman)	Renda
WVTY, 96.1, 50 KW @ 500	, AC	, \$ 57.00	(Katz)	Hearst
WWSW, 94.5, 50 KW @ 810	, Oldies	ABC, \$140.00	(Mc-Guild)	Shamrock

Miscellaneous: WDSY changed back to WEEP (Sep) . . . WPIT A/F sold by Pyramid to Salem for \$6,500,000 (Stevens) . . . WKPA donated by Salem . . . WORD-F sold by Salem to Entercom for \$4,000,000 (Blackburn; Stevens) . . . WMXP-F changes to WTKB-F and format to Country (Jan) . . .

PORTLAND, ME

Arbitron Rank/Pop (12+): 157/208,800
 HSA Rank/Pop: 179/246,300
 ADI # 75
 Average Person Ratings: 16.1
 Market TSL: 22.00 hours

Stations: 20/18
 Diaries: 640/326:1/50.6%
 Sample Target: 620
 % Below Line: 1.5
 % Not Listed: 18.7

1992 Revenue: \$10,000,000
 HH Inc.: \$35,573
 Retail \$: 3.2 Bill
 Pop per Station: 11,600
 #1 Biller: WBLM-F \$2,500,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WPOR-F (C)	59/17.5	11.0	12.7	12.3	14.4	----	130/1449	539/25.8	23.7	26.3	D	WPOR-F
2. WBLM-F (AOR)	44/13.1	17.3	14.1	13.2	12.8	----	137/1881	597/28.6	34.1	29.4	D	WBLM-F
3. WGAN (FS)	34/10.1	8.5	7.1	9.0	6.1	----	45/622	459/22.0	16.1	17.7		WGAN
4. WMGX-F (CL AOR)	29/ 8.6	9.7	9.6	7.8	10.4	----	49/839	480/23.0	24.0	22.7	C	WMGX-F
5. WCSO-F (CHR)	24/ 7.1	7.2	3.1	3.3	3.4	----	36/757	386/18.5	18.3	11.2		WCSO-F
6. WYNZ-F (O)	13/ 3.9	6.3	6.5	4.2	5.5	----	14/222	189/ 9.1	14.0	13.5		WYNZ-F
7. WHOM-F (SAC)	12/ 3.6	6.0	4.8	6.9	4.0	----	79/1087	219/10.5	12.2	15.6		WHOM-F
8. WLAM (BB)	9/ 2.7	2.2	2.8	4.5	4.0	----	18/283	101/ 4.8	5.4	8.1		WLAM
9. WCLZ-F (J/NAC)	8/ 2.4	1.6	2.0	3.0	2.1	----	21/382	142/ 6.8	6.1	9.6		WCLZ-F
10. WYNZ (BB)	7/ 2.1	----	----	1.5	0.6	----	14/188	112/ 5.4	1.3	1.0		WYNZ
WKZS-F (AC)	7/ 2.1	4.7	3.7	5.7	6.4	----	28/678	219/10.5	13.4	16.2		WKZS-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.29% (220 of 274) (FAL 91: 85.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLM-F>>	1 WBLM-F>	1 WBLM-F	1 WPOR-F	1 WPOR-F	1 WPOR-F>	1 WPOR-F>	1 WPOR-F	1 WPOR-F	1 WBLM-F<	1 WPOR-F>
2 WHYR-F	2 WMGX-F	2 WPOR-F	WMGX-F	2 WMGX-F<	2 WGAN >>	2 WBLM-F>	2 WBLM-F	2 WBLM-F>	2 WPOR-F	2 WBLM-F>
WCSO-F	3 WPOR-F	3 WMGX-F>	WBLM-F>	3 WBLM-F>	3 WMGX-F	3 WGAN	3 WGAN	3 WGAN	3 WGAN	3 WGAN
4	WCSO-F	4 WCSO-F	4 WGAN	4 WGAN	4 WYNZ-F	4 WMGX-F	4 WMGX-F	4 WCSO-F	4	4 WCSO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBLM-F>	1 WBLM-F	1 WBLM-F	1 WPOR-F	1 WPOR-F>	1 WBLM-F	1 WBLM-F>	1 WMGX-F	1 WBLM-F	1 WBLM-F
2 WCSO-F>	2 WCSO-F	2 WMGX-F	WBLM-F	2 WMGX-F	2 WPOR-F	2 WPOR-F	2 WBLM-F>	2 WPOR-F<	2 WMGX-F
3 WPOR-F	3 WMGX-F	WCSO-F	3 WCSO-F	3 WCSO-F	3	WMGX-F	3 WPOR-F	3 WMGX-F	3 WPOR-F
WMGX-F	4	4	4 WMGX-F	4 WYNZ-F	4	4	4	4	4

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		29 (2)	29 (2)	10.6	6.3	WHYR-F 95.9 Saco	1.5/4.7/ 12/ 235		
AOR/CLASSIC		81 (4)	81 (4)	29.6	30.1	WKRH-F 105.9 Bath	1.5/8.3/ 18/ 501		
AC/OLDIES	1 (1)	27 (4)	28 (5)	10.2	18.2	WKZN 1470 Lewiston/Auburn	0.3/0.3/ 1/ 43		
FULL SVC/VARIETY	34 (1)		34 (1)	12.4	8.7	WPKM-F 106.3 Scarborough/Ptl	1.2/3.7/ 8/ 133		
COUNTRY	1 (1)	59 (1)	60 (2)	21.9	16.1	WPOR 1490 Portland	0.3/2.5/ 2/ 65		
BLACK/URBAN						WTHT-F 107.5 Lewiston/Portld	1.2/4.5/ 25/ 371		
SAC/EZ		12 (1)	12 (1)	4.4	5.9	WXGL-F 93.9 Lewiston	0.9/2.5/ 24/ 439		
NEWS/TALK	2 (1)		2 (1)	0.7	0.7				
MOSTALGIA	16 (2)		16 (2)	5.8	3.5	WBZ 1030 Boston	0.6/6.0/ 13/ 346		
RELIGION/GOSPEL					1.0	WCDQ-F 92.1 Sanford/Prtsmth	0.9/2.2/ 15/ 207		
SPANISH									
CLASSICAL		4 (1)	4 (1)	1.5	5.2				
JAZZ/NEW AGE		8 (1)	8 (1)	2.9	2.4				
UNKNOWN/OTHERS					1.7				
	54 (6)	220 (14)	274 (20)						

RADIO STATIONS

WGAN , 560, 5 KW (DA-1)	Full Service	NBC, ABC, \$18.00 (Katz)	Saga
WLAM , 870, 10 KW/1 KW (DA-2)	Nostalgia	MBS ABC, \$10.00 (HNWH)	(GORHAM)
WPOR , 1490, 1 KW -- SEE WPOR-F			
WBLM-F, 102.9, 100 KW @ 1460	AOR	\$50.00 (Mc-Guild)	Fuller-Jeffrey
WCLZ-F, 96.9, 50 KW @ 400	Jazz/NAC	\$15.00 (Christal)	(BRUNSWICK)
WCSO-F, 97.9, 16 KW @ 889	CHR	\$22.00 (Banner)	
WHOM-F, 94.9, 48 KW @ 3760	Soft AC	\$44.00 (Christal)	Barnstable (MT. WASHINGTON)
WKZS-F, 99.9, 50 KW @ 492	AC	\$28.00 (HNWH)	(AUBURN)
WMGX-F, 93.1, 50 KW @ 443	Classic AOR	\$41.00 (Katz)	Saga
WPKM-F, 106.3, 3 KW @ 298	Classic	\$17.00 (CMBS)	
WPOR-F, 101.9, 50 KW @ 500	Country	ABC, \$55.00 (Mc-Guild)	
WYNZ-F, 100.9, 4.5 KW @ 226	Oldies	UNIULT UNISUP, \$18.00 (Eastman)	Buckley (WESTBROOK)

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,473,700

Stations: 25/23
Diaries: 1623/908:1/50.8%
Sample Target: 1580
% Below Line: 1.0
% Not Listed: 15.2

1992 Revenue: \$52,500,000
HH Inc.: \$32,021
Retail \$: 13.0 B11
Pop per Station: 64,073
#1 Biller: KINK-AF \$6,800,000

MSA Rank/Pop: 42/1,430,000

ADI # 26

Average Person Ratings: 15.5

Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KUPL-AF (C)	239/10.4	9.5	9.5	10.4	8.9	9.9	270/3380	2920/19.8	22.0	20.5	G	KUPL-AF
2. KXL (N/T)	187/ 8.2	7.0	6.4	6.5	7.3	7.0	201/2827	2543/17.3	12.0	16.2	F	KXL
3. KKRZ-F (CHR)	183/ 8.0	7.8	8.4	7.7	8.0	8.0	196/3081	2692/18.3	20.5	20.1	F	KKRZ-F
4. KEX (FS)	171/ 7.5	6.4	10.7	9.0	7.8	8.4	186/3438	3074/20.9	29.3	19.8	G	KEX
5. KUFO-F (AOR)	162/ 7.1	5.8	6.7	4.5	5.7	6.0	175/2607	2288/15.5	14.3	13.9	E	KUFO-F
6. KKSJ-F (O)	139/ 6.1	5.9	6.0	5.1	6.4	5.8	168/3172	2633/17.9	18.1	17.0	F	KKSJ-F
7. KKCW-F (AC)	127/ 5.6	6.3	5.8	5.8	6.4	5.9	145/2249	2050/13.9	15.5	16.6	G	KKCW-F
8. KINK-AF (AOR)	119/ 5.2	5.7	5.6	7.6	8.5	6.0	129/2126	1881/12.8	15.5	15.3	G	KINK-AF
9. KWJJ-AF (C)	113/ 5.0	7.3	6.7	6.7	5.3	6.4	148/2778	2187/14.9	15.2	14.1	C	KWJJ-AF
10. KGON-F (AOR)	100/ 4.4	4.2	3.3	5.9	4.0	4.4	109/2129	1887/12.8	11.1	10.2	D	KGON-F
11. KKSJ (BB)	80/ 3.5	3.8	4.4	3.8	3.9	3.9	81/1155	1128/ 7.7	8.9	8.4	C	KKSJ
12. KXYQ-F (CHR)	61/ 2.7	2.6	3.0	3.6	3.2	3.0	81/1839	1410/ 9.6	9.7	10.6	C	KXYQ-F
13. KXL -F (SAC)	59/ 2.6	4.2	3.3	3.5	3.9	3.4	69/1374	1228/ 8.3	9.5	9.3	D	KXL -F
14. KMXI-F (O)	43/ 1.9	2.1	1.7	1.3	1.7	1.8	44/965	863/ 5.9	6.0	7.1	B	KMXI-F
15. KPDQ-F (REL)	42/ 1.8	1.4	1.1	1.5	0.9	1.5	47/948	758/ 5.1	5.1	3.7	B	KPDQ-F
16. KFXX (SPRTS)	32/ 1.4	1.4	1.1	1.0	----	1.2	35/606	559/ 3.8	2.9	0.0	B	KFXX
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 71.02% (1377 of 1939) (FAL 91: 71.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKRZ-F>>	1 KUFO-F>	1 KUFO-F	1 KUPL-AF	1 KUPL-AF	1 KUPL-AF	1 KXL	1 KUPL-AF<	1 KUPL-AF	1 KEX	1 KXL >>
2 KUFO-F	2 KKRZ-F	2 KUPL-AF	2 KINK-AF	2 KINK-AF	2 KXL	2 KUPL-AF	2 KXL	2 KKRZ-F	2 KKRZ-F>	2 KEX
3	3 KUPL-AF	3 KINK-AF	3 KKCW-F	3 KKSJ-F	3 KEX >	3 KEX	3 KUFO-F	3 KUFO-F	3 KUPL-AF	3 KGON-F
4	4 KGON-F	4 KKRZ-F<	4 KUFO-F<	4 KKSJ-F<	4 KKSJ-F	4 KKRZ-F	4 KKCW-F	4 KKSJ-F<	4 KXL	4 KUPL-F
5	5 KKCW-F>	5 KKCW-F	5 KKSJ-F	5 KEX	5 KINK-AF	5 KKCW-F	5 KKSJ-F	5 KEX	5 KUFO-F	5 KKRZ-F<
6	6 KWJJ-AF	6 KKSJ-F	KEX	6 KXL	6 KKSJ	6 KUFO-F	6 KEX	6 KINK-AF	6 KKSJ-F	6 KUFO-F
7	7	7 KGON-F	7 KXL	7 KUFO-F	7	7 KKSJ-F	7 KKRZ-F<	7 KKCW-F	7	7 KKCW-F
8	8	8 KEX	8	8	8	8	8 KINK-AF	8 KXL	8	8 KWJJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUFO-F<	1 KUPL-AF	1 KUPL-AF>	1 KUPL-AF	1 KUPL-AF	1 KUFO-F<	1 KUFO-F>	1 KUFO-F>	1 KUFO-F	1 KXL <
2 KKRZ-F>>	2 KUFO-F	2 KKCW-F>	2 KKCW-F	2 KKCW-F	2 KKRZ-F>>	2 KGON-F>	2 KGON-F>	2 KGON-F	2 KINK-AF
3 KKCW-F>	3 KKRZ-F	3 KUFO-F	3 KKSJ-F	3 KKSJ-F	3 KGON-F	KGON-F>>	3 KINK-AF	3 KINK-AF	3 KUPL-AF<
4 KUPL-AF	4 KKCW-F>	4 KXYQ-F	4 KINK-AF	4 KINK-AF<	4	4 KUPL-AF<	4 KXL	4 KKRZ-F	4 KUFO-F
5 KGON-F	5 KXYQ-F	5 KINK-AF	KUFO-F	5 KEX	5	5 KKCW-F<	5 KKCW-F	5 KUPL-AF	5 KGON-F
6	6 KWJJ-AF	KKRZ-F	KKRZ-F	6 KWJJ-AF>	6	6 KWJJ-AF	6 KUPL-AF	KXL	6 KKSJ-F<
7	7	7 KWJJ-AF	7 KEX	7 KXL	7	7 KINK-AF	7 KKRZ-F	7 KEX	7 KEX

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		244 (2)	244 (2)	12.6	12.9	KBBT 970 Portland	0.7/3.5/ 19/ 550
AOR/CLASSIC	24 (2)	374 (3)	398 (5)	20.5	23.4	KBMS 1480 Vncvr/Portland	0.5/1.5/ 11/ 220
AC/OLDIES		309 (3)	309 (3)	15.9	16.6	KDBX-F 107.5 Banks	0.7/1.4/ 15/ 239
FULL SVC/VARIETY	171 (1)		171 (1)	8.8	9.0	KKEY 1150 Portland	0.7/1.6/ 16/ 229
COUNTRY	41 (2)	334 (4)	375 (6)	19.3	17.0		
BLACK/URBAN	11 (1)		11 (1)	0.6	0.8	KFAT-F 106.1 Corvallis	0.5/0.9/ 25/ 357
SAC/EZ		59 (1)	59 (1)	3.0	4.4	KRKT-F 99.9 Albany/Corvallis	0.5/0.7/ 60/ 657
NEWS/TALK	235 (3)		235 (3)	12.1	8.4		
NOSTALGIA	80 (1)		80 (1)	4.1	4.6		
RELIGION/GOSPEL		57 (2)	57 (2)	2.9	2.8		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	562 (10)	1377 (15)	1939 (25)				

PORTLAND, OR

RADIO STATIONS

AM STATIONS

KBBT, 970, 5 KW (DA-1)	, AOR	, \$ N/A (Eastman)	Henry
KEX, 1190, 50 KW (DA-1)	, FULL SERVICE	ABC, \$ 101.00 (Katz)	Great American
KFXX, 1520, 50 KW/10 KW (DA-1)	, SPORTS	CNN, \$ 26.00 (HNWH)	
KGW, 620, 5 KW (DA-N)	, SEE KINK-FM		
KKSN, 910, 5 KW (DA-2)	, NOSTALGIA UNISP, UNILT	, \$ 35.00 (Christal)	Heritage
KUPL, 1330, 5 KW (DA-1)	, SEE KUPL-F		
KWJJ, 1080, 50 KW/10 KW (DA-N)	, SEE KWJJ-F		
KXL, 750, 50 KW/20 KW (DA-1)	, NEWS/TALK	CBS, \$ 64.00 (McGuild)	Alexander
KZRC, 1010, 5 KW (DAYS)	, AOR	SMN, \$ 22.00 (Torbet)	

FM STATIONS

KGON, 92.3, 100 KW @ 1266, AOR		, \$ 65.00 (HNWH)	Apogee
KINK, 101.9, 100 KW @ 1673, PROG AOR		, \$ 125.00 (MHR)	
KPCW, 103.3, 90 KW @ 1653, AC		, \$ 151.00 (Durpetti)	Trumper
KKRZ, 100.3, 95 KW @ 1433, CHR		, \$ 97.00 (Katz)	Great American
KKSN, 97.1, 100 KW @ 1000, OLDIES		UNIULT, \$ 70.00 (Christal)	Heritage
KMXI, 106.7, 94 KW @ 846, AC/OLDIES	ABC, SOURCE	, \$ 40.00 (HNWH)	Fairmont
KPDQ, 93.7, 100 KW @ 941, RELIGION		, \$ 21.00 (---)	
KUFO, 101.1, 100 KW @ 1640, AOR		, \$ 60.00 (Eastman)	Henry
KUPL, 98.5, 100 KW @ 1105, COUNTRY		APR, \$ 100.00 (Banner)	Scrapps-Howard
KWJJ, 99.5, 94 KW @ 869, COUNTRY	UNISUP, ABC	, \$ 40.00 (HNWH)	Park
KXL, 95.5, 100 KW @ 991, SOFT AC/EZ		, \$ 54.00 (McGuild)	Alexander
KXYQ, 105.1, 100 KW @ 1840, CHR		ABC, \$ 41.00 (Torbet)	Van Halen (SALEM)

PORTSMOUTH-DOVER-ROCHESTER, NH

Arbitron Rank/Pop (12+): 109/342,700
 MSA Rank/Pop: 135/359,100
 Boston ADI
 Average Person Ratings: 17.4
 Market TSL: 23.25 hours

Stations: 35/10
 Diaries: 929/369:1/57.7%
 Sample Target: 790
 % Below Line: 43.2
 % Not Listed: 11.6

1992 Revenue: \$7,900,000
 HH Inc.: \$40,005
 Retail \$: 3.7 Bil
 Pop per Station: 34,270
 #1 Biller: WOKQ-F \$2,700,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level1	
1. WOKQ-F (C)	83/13.9	13.1	11.9	12.0	13.6	----	99/1061	859/25.1	25.8	22.7	D	WOKQ-F
2. WHEB-F (AOR)	62/10.4	7.9	9.3	8.1	8.2	----	63/707	680/19.8	20.7	21.8	C	WHEB-F
3. WERZ-F (CHR)	40/ 6.7	7.6	8.3	6.6	6.1	----	40/651	619/18.1	19.7	18.4	C	WERZ-F
4. WMYF (BB)	22/ 3.7	1.6	3.3	1.7	2.3	----	22/137	137/ 4.0	2.3	3.0	A	WMYF
WCQL-F (O)	22/ 3.7	2.7	3.3	3.0	2.6	----	25/416	320/ 9.3	8.6	9.0	B	WCQL-F
6. WSSH-F (SAC)	21/ 3.5	4.8	4.7	5.2	8.0	----	21/384	371/10.8	15.0	15.9		WSSH-F
WBZ (FS)	21/ 3.5	3.1	3.6	2.4	3.3	----	25/547	427/12.5	9.7	11.7		WBZ
8. WHOM-F (SAC)	20/ 3.4	2.4	3.6	2.4	3.1	----	36/542	306/ 8.9	9.5	10.3		WHOM-F
9. WTSN (FS)	19/ 3.2	2.7	2.8	4.1	3.7	----	19/269	269/ 7.8	9.5	7.2	B	WTSN
10. WRKO (T)	17/ 2.8	3.4	4.2	4.4	4.9	----	19/265	242/ 7.1	9.8	9.2		WRKO
11. WZID-F (SAC)	16/ 2.7	3.1	3.0	1.9	1.2	----	16/236	236/ 6.9	9.6	7.1		WZID-F
WXKS-F (CHR)	16/ 2.7	2.3	1.4	2.2	1.2	----	16/360	349/10.2	9.9	7.2		WXKS-F
WBCN-F (AOR)	16/ 2.7	5.5	1.6	3.4	3.3	----	16/299	299/ 8.7	11.6	7.2		WBCN-F
14. WODS-F (AC)	15/ 2.5	1.6	2.0	1.7	2.6	----	15/252	252/ 7.4	7.2	7.5		WODS-F
WGIR-F (AOR)	15/ 2.5	1.8	2.5	2.0	2.1	----	15/312	312/ 9.1	9.9	9.7		WGIR-F

12+ FM SHARE (METRO): 82.01% (433 of 528) (FAL 91: 81.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WERZ-F	1 WHEB-F	1 WHEB-F	1 WOKQ-F	1 WOKQ-F	1 WOKQ-F	1 WOKQ-F	1 WOKQ-F	1 WOKQ-F	1 WHEB-F	1 WBZ
2 WHEB-F	2 WOKQ-F	2 WOKQ-F	2 WHEB-F	2 WHEB-F	2 WMYF	2 WHEB-F	2 WHEB-F	2 WHEB-F	2 WERZ-F	2 WTSN
3 WXKS-F	3 WERZ-F	3 WERZ-F	3 WERZ-F	3 WERZ-F	3 WBZ	3 WERZ-F	3 WERZ-F	3 WERZ-F	3 WOKQ-F	3 WOKQ-F
4	4 WBCN-F	4 WCQL-F	4 WCQL-F	4 WCQL-F	4 WTSN	4 WTSN	4 WSSH-F	4 WCQL-F	4 WBZ	4
5	5 WXKS-F	5 WBCN-F	5 WBCN-F	5 WODS-F	5 WHOM-F	5 WBZ	5 WCQL-F	5 WSSH-F	5 WXKS-F	5
6	6	6	6 WZID-F	6 WZID-F	6 WSSH-F	6	6 WHOM-F	6 WHOM-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WERZ-F	1 WHEB-F	1 WHEB-F	1 WOKQ-F	1 WOKQ-F	1 WHEB-F	1 WHEB-F	1 WHEB-F	1 WHEB-F	1 WOKQ-F
2 WXKS-F	2 WERZ-F	2 WOKQ-F	2 WERZ-F	2 WHEB-F	2 WOKQ-F	2 WOKQ-F	2 WOKQ-F	2 WOKQ-F	2 WHEB-F
3 WHEB-F	3 WOKQ-F	3 WERZ-F	3 WHEB-F	3 WERZ-F	3 WGIR-F	3 WBCN-F	3 WERZ-F	3 WGIR-F	3 WERZ-F
4 WHEM-F	4 WXKS-F	4 WZID-F	4 WXKS-F	4 WCQL-F	4 WBCN-F	4 WGIR-F	4 WBCN-F	4 WBCN-F	4 WBCN-F
5 WOKQ-F	5 WLYT-F	5 WXKS-F	5 WZID-F	5 WZID-F	5	5	5	5 WERZ-F	5 WODS-F
6 WBLM-F	6	6 WLYT-F	6 WZID-F	6 WSSH-F	6	6	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		69 (4)	69 (4)	13.1	14.2	WCDQ-F 92.1 Sanford	0.7/2.5/	15/	220
AOR/CLASSIC		132 (9)	132 (9)	25.0	23.7	WHEM-F 96.7 Rochester/Ports	1.3/4.5/	10/	184
AC/OLDIES		77 (8)	77 (8)	14.6	13.6	WZEA-F 102.1 Hampton	0.8/2.0/	5/	67
FULL SVC/VARIETY	40 (2)		40 (2)	7.6	3.4	WZNN 930 Rochester/Prtsm	0.8/5.7/	6/	207
COUNTRY		88 (2)	88 (2)	16.7	14.2	WAAF-F 107.3 Worcester/bostn	0.8/2.8/	6/	105
BLACK/URBAN					13.5	WBLM-F 102.9 Portland	2.2/7.2/	31/	566
SAC/EZ		57 (3)	57 (3)	10.8	10.8	WBMX-F 98.5 Boston	1.0/4.9/	6/	175
NEWS/TALK	33 (4)		33 (4)	6.3	3.9	WBOS-F 92.9 Brookline/Bostn	1.2/3.4/	7/	115
NOSTALGIA	22 (1)		22 (1)	4.2	0.6	WBQQ-F 99.3 Kennebunk	0.8/1.3/	10/	132
RELIGION/GOSPEL					0.6	WCGY-F 93.7 Lawrence/Boston	0.8/5.4/	5/	195
SPANISH					1.5	WCRB-F 102.5 Waltham/Boston	0.8/2.2/	5/	74
CLASSICAL		5 (1)	5 (1)	0.9	0.6	WEEI 590 Boston	0.5/2.2/	3/	93
JAZZ/NEW AGE						WHDH 850 Boston	1.3/4.6/	8/	170
UNKNOWN/OTHERS		5 (1)	5 (1)	0.9		WHOB-F 106.3 Nashua	1.0/3.2/	6/	108
	95 (7)	433 (28)	528 (35)			WLYT-F 92.5 Haverhill/Bstn	2.3/7.8/	14/	266
						WPOR-F 101.9 Portland	0.8/1.7/	25/	301
						WVBF-F 105.7 Framingham/Bost	0.3/1.5/	2/	50
						WXLO-F 104.5 Fitchburg/Worct	0.8/2.0/	5/	67
						WZLX-F 100.7 Boston	0.8/3.6/	5/	131
						WZOU-F 94.5 Boston	1.2/6.5/	8/	245

PORTSMOUTH-DOVER-ROCHESTER, NH

RADIO STATIONS

WHYF , 1540, 5 KW (DAYS) , Nostalgia	, \$12.00 (Mc-Guild)	Precision (EXETER)
WTSN , 1270, 5 KW (DA-2) , Full Service	ABC, \$17.00 (Torbet)	
WZNN , 930, 5 KW (DA-2) , News	UNISUP CNN, \$12.00 (---)	
WCDQ-F, 92.1, 1.2 KW @ 525 , AOR	, \$12.00 (---)	(SANFORD)
WCQL-F, 95.3, 6 KW @ 466 , Oldies	, \$10.00 (Katz)	Sunshine (YORK)
WERZ-F, 107.1, 5 KW @ 351 , CHR	, \$35.00 (Mc-Guild)	Precision (EXETER)
WHEB-F, 100.3, 50 KW @ 459 , AOR	, \$40.00 (Banner)	Knight
WOKQ-F, 97.5, 50 KW @ 492 , Country	, \$55.00 (Mc-Guild)	Fuller-Jeffrey
WWEM-F, 96.7, 3 KW @ 298 , AC	, \$18.00 (Durpetti)	

Other ranked stations -- see Boston or Portland

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

PROVIDENCE

Arbitron Rank/Pop (12+): 31/1,283,100
 MSA Rank/Pop: 58/918,000
 ADI # 43
 Average Person Ratings: 17.7
 Market TSL: 23.25 hours

Stations: 43/26
 Diaries: 1675/766:1/53.1%
 Sample Target: 1530
 % Below Line: 17.4
 % Not Listed: 8.9

1992 Revenue: \$25,300,000
 HH Inc.: \$34,562
 Retail \$: 6.2 Bil
 Pop per Station: 49,350
 #1 Biller: WHJY-F \$4,100,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WPRO-F (CHR)	226/10.0	9.1	7.7	8.1	8.7	8.7	239/4078	3667/28.6	26.0	25.5	E	WPRO-F
2. WWLI-F (SAC)	155/ 6.8	6.9	6.6	7.4	5.8	6.9	169/2361	2146/16.7	15.9	14.2	E	WWLI-F
3. WHJY-F (AOR)	153/ 6.7	9.9	8.1	8.1	7.9	8.2	187/2936	2309/18.0	20.4	20.3	F	WHJY-F
4. WSNE-F (AC)	143/ 6.3	4.4	4.8	5.3	6.5	5.2	150/2307	2088/16.3	15.4	18.5	F	WSNE-F
5. WHJJ (N/T)	142/ 6.3	4.6	6.0	6.0	6.0	5.7	142/1406	1402/10.9	13.4	13.9	D	WHJJ
6. WPRO (T)	133/ 5.9	4.0	5.1	4.3	5.1	4.8	133/1922	1896/14.8	15.8	16.4	D	WPRO
7. WCTK-F (C)	107/ 4.7	4.7	4.5	3.7	3.4	4.4	138/1770	1333/10.4	8.8	9.2		WCTK-F
8. WWBB-F (O)	102/ 4.5	6.0	6.3	5.8	5.2	5.7	108/1912	1737/13.5	16.5	13.8	E	WWBB-F
WPLM-F (BB)	102/ 4.5	3.6	3.3	2.9	3.8	3.6	143/1664	1069/ 8.3	7.9	8.9		WPLM-F
10. WWRX-F (CL AOR)	80/ 3.5	3.6	3.6	3.9	4.2	3.7	136/2655	1678/13.1	14.0	14.5		WWRX-F
11. WWKX-F (CHR)	63/ 2.8	2.6	3.5	2.1	3.0	2.8	64/1446	1377/10.7	10.9	10.6		WWKX-F
12. WBRU-F (AOR)	55/ 2.4	4.0	4.2	2.7	2.2	3.3	66/1310	1131/ 8.8	11.0	8.5		WBRU-F
13. WLKW (SAC)	45/ 2.0	3.7	2.0	3.9	3.2	2.9	45/656	646/ 5.0	5.2	6.3		WLKW
14. WFHN-F (CHR)	44/ 1.9	1.8	2.2	1.9	2.3	2.0	50/703	534/ 4.2	5.1	5.3		WFHN-F
15. WODS-F (O)	30/ 1.3	1.2	2.1	1.5	2.1	1.5	66/1288	655/ 5.1	5.9	6.3		WODS-F
16. WBSM (N/T)	29/ 1.3	1.6	1.1	1.9	1.7	1.5	30/335	319/ 2.5	2.5	2.8		WBSM
17. WAAF-F (AOR)	27/ 1.2	1.0	0.6	0.9	1.7	0.9	43/911	524/ 4.1	3.3	4.8		WAAF-F
18. WOTB-F (J)	25/ 1.1	0.6	0.7	0.6	0.4	0.8	27/343	317/ 2.5	2.7	2.4		WOTB-F
19.												
20.												

12+ FM SHARE (METRO): 71.63% (1482 of 2069) (FAL 91: 73.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPRO-F>>	1 WPRO-F<	1 WPRO-F	1 WPRO-F	1 WSNE-F<	1 WHJJ	1 WPRO-F>	1 WPRO-F	1 WPRO-F	1 WPRO-F>	1 WHJJ >>
2 WWKX-F>>	2 WHJY-F>	2 WHJY-F	2 WSNE-F	2 WPRO-F	2 WPRO	2 WPRO	WHJJ <	2 WHJJ	2 WHJY-F	2 WPRO
3 WHJY-F	3 WSNE-F	3 WSNE-F	3 WHJY-F	3 WWLI-F	3 WWLI-F	3 WHJY-F<	3 WWLI-F<	3 WHJY-F	3 WWKX-F	3 WHJY-F
WFHN-F	4 WWRX-F	4 WWLI-F	4 WWLI-F	4 WHJY-F	4 WPLM-F	4 WSNE-F<	4 WSNE-F	4 WSNE-F	4 WCTK-F<	4 WCTK-F
WBRU-F	5 WWLI-F	5 WWBB-F<	5 WWBB-F<	5 WWBB-F	5 WCTK-F	5 WWLI-F	5 WHJY-F	5 WWLI-F<	5 WPRO <	5 WWLI-F
6	6 WWKX-F	6 WWRX-F<	6 WCTK-F	6 WCTK-F	6 WWBB-F	6 WHJJ >	6 WPRO	6 WPRO	6 WWLI-F	6 WHJJ
7	7	7 WCTK-F	7 WPRO	7 WPRO	7 WSNE-F	7 WPLM-F	7 WPLM-F	7 WCTK-F<	7 WWRX-F	7 WBSM
8	8	8	8	8	8	8	8	8 WWBB-F	8 WSNE-F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPRO-F>>	1 WPRO-F>	1 WPRO-F<	1 WPRO-F	1 WSNE-F	1 WHJY-F>	1 WHJY-F>>	1 WHJY-F>>	1 WHJY-F>	1 WHJY-F>
2 WSNE-F	2 WSNE-F>	2 WSNE-F>	2 WSNE-F	2 WWLI-F	2 WPRO-F>	2 WPRO-F	2 WPRO-F	2 WPRO-F	2 WCTK-F<
3 WWKX-F	3 WWLI-F	3 WWLI-F>	3 WWLI-F>	3 WPRO-F	3 WWRX-F>	3 WWRX-F>	3 WWRX-F>	3 WWRX-F	3 WWBB-F<
4 WHJY-F	4 WHJY-F>	4 WHJY-F	4 WHJY-F<	4 WWBB-F	4 WWKX-F	4 WBRU-F	4 WSNE-F	4 WCTK-F	4 WPRO-F
5 WFHN-F	5 WWRX-F	5 WWRX-F	5 WWBB-F	5 WCTK-F>	5 WBRU-F	5 WSNE-F	5 WPRO	5 WWBB-F	5 WWRX-F
6	6 WWKX-F	6	6 WWKX-F	6 WPRO	6	6 WWKX-F	6 WBRU-F	6 WSNE-F	6 WWLI-F
7	7	7	7	7 WHJY-F	7	7 WWBB-F	7	7 WPRO	7 WPRO

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		374 (5)	374 (5)	18.1	16.4	WADK 1540 Newport	0.4/1.0/ 10/ 123
AOR/CLASSIC		365 (7)	365 (7)	17.6	20.6	WALE 990 Providence	0.9/2.6/ 21/ 333
AC/OLDIES	14 (1)	312 (5)	326 (6)	15.8	17.7	WARV 1590 Warwick/Prvdnce	0.7/1.2/ 17/ 158
FULL SVC/VARIETY	40 (2)		40 (2)	1.9		WHTB 1400 Fall River	0.3/1.3/ 7/ 164
COUNTRY		107 (1)	107 (1)	5.2	5.4	WICE 550 Pawtucket/Prvrdn	0.6/1.9/ 14/ 243
BLACK/URBAN						WJFD-F 97.3 New Bedford	0.6/1.4/ 15/ 202
SAC/EZ	45 (1)	169 (2)	214 (3)	10.3	9.9	WNBH 1340 New Bedford	0.9/2.2/ 20/ 289
NEWS/TALK	460 (13)		460 (13)	22.2	20.4	WNRI 1380 Woonsocket	0.9/1.3/ 20/ 163
NOSTALGIA		102 (1)	102 (1)	4.9	4.9	WOON 1240 Woonsocket	0.5/1.1/ 11/ 139
RELIGION/GOSPEL	17 (1)		17 (1)	0.8		WSAR 1480 Fall River	0.7/2.0/ 15/ 255
SPANISH						WWRX 1110 Providence	1.0/3.6/ 23/ 479
CLASSICAL		19 (1)	19 (1)	0.9	1.0		
JAZZ/NEW AGE		34 (2)	34 (2)	1.6	1.7	WBCN-F 104.1 Boston	0.8/3.2/102/1308
UNKNOWN/OTHERS	11 (1)		11 (1)	0.5	1.9	WBMX-F 98.5 Boston	1.0/3.9/ 35/ 888
	587 (19)	1482 (24)	2069 (43)			WBOS-F 92.9 Brookline/Bstn	0.6/3.3/ 37/ 828
						WBZ 1030 Boston	1.0/5.1/ 66/1526
						WCDJ-F 96.9 Boston	0.4/1.8/ 14/ 392
						WCRB-F 102.5 Waltham/Boston	0.8/2.8/ 32/ 536
						WEEI 590 Boston	0.5/2.0/ 36/ 678
						WFAN 660 New York	0.4/1.6/ 24/ 589
						WHDH 850 Boston	0.8/2.3/ 39/ 688
						WRKO 680 Boston	0.9/2.0/ 57/ 787
						WVBF-F 105.7 Framington	0.6/2.4/ 21/ 569
						WXKS-F 107.9 Medford/Boston	0.8/4.3/ 65/1404
						WZLX-F 100.7 Boston	0.8/3.3/ 48/ 867
						WZOU-F 94.5 Boston	1.0/5.1/ 52/1282

PROVIDENCE

RADIO STATIONS

WALE, 990, 50 KW/500 W (DA-2), TALK	, \$ 25.00 (---)	
WWRX, 1110, 5 KW (DAYS), NEWS/TALK	CBS, \$ 24.00 (Durpetti)	
WHJJ, 920, 5 KW (DA-N), NEWS/TALK	NBC, \$ 50.00 (Katz)	Merv Griffin
WLKW, 790, 5 KW (DA-2), EZ	, \$ 22.00 (Torbet)	
WPRO, 630, 5 KW (DA-N), TALK/NEWS	ABC, \$ 53.00 (Banner)	Capital Cities/ABC
WBRU-F, 95.5, 20 KW @ 440, AOR	APR, \$ 40.00 (MMR)	
WCTK-F, 98.1, 47 KW @ 508, COUNTRY	, \$ 38.00 (Torbet)	Hall (NEW BEDFORD)
WFHN-F, 107.1, 3 KW @ 374, CHR	, \$ 34.00 (Christal)	H & D (FAIRHAVEN, MA)
WHJY-F, 94.1, 50 KW @ 440, AOR	SOURCE, \$ 93.00 (Katz)	Merv Griffin
WPRO-F, 92.3, 39 KW @ 551, CHR	ABC, \$ 83.00 (Banner)	Capital Cities/ABC
WSNE-F, 93.3, 30 KW @ 612, AC	, \$ 80.00 (Eastman)	Beck-Ross (TAUNTON, MA)
WWBB-F, 101.5, 14 KW @ 940, OLDIES	, \$ 69.00 (McGuild)	Wilks-Schwartz
WWKX-F, 106.3, 1.2 KW @ 194, CHR	UNIPWR, \$ 35.00 (Christal)	
WWLI-F, 105.1, 50 KW @ 500, SOFT AC	, \$ 71.00 (McGuild)	Tele-Media
WWRX-F, 103.7, 50 KW @ 500, CLASSIC AOR	CNN, \$ 46.00 (Durpetti)	

Other Stations - See Boston or New Bedford

Miscellaneous: WPRO A/F sold by Cap Cities/ABC to Tele-Media for \$6,000,000 . . .

RALEIGH

Arbitron Rank/Pop (12+): 61/661,000
 MSA Rank/Pop: 70/707,000
 Average Person Ratings: 15.5
 Market TSL: 20.50 hours

Stations: 24/20
 Diaries: 1150/575:1/49.1%
 Sample Target: 1050
 % Below Line: 4.6
 % Not Listed: 18.4

1992 Revenue: \$27,300,000
 HH Inc.: \$34,902
 Retail \$: 6.4 Bil
 Pop per Station: 33,050
 #1 Biller: WRDU-F \$5,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WRAL-F (AC)	96/ 9.4	5.7	5.7	7.0	8.1	6.9	171/2640	1281/19.4	17.7	22.0	F	WRAL-F
2. WQDR-F (C)	94/ 9.2	7.0	8.6	8.4	6.2	8.3	213/2771	1099/16.6	16.1	14.8	E	WQDR-F
3. WQOK-F (B)	92/ 9.0	9.7	10.1	9.8	10.2	9.6	159/1869	1087/16.4	16.4	16.7	D	WQOK-F
4. WPTF (FS)	89/ 8.7	7.8	8.0	9.1	7.5	8.4	129/1853	1124/17.0	16.2	17.8	D	WPTF
5. WRDU-F (AOR)	83/ 8.1	6.2	8.2	9.3	7.2	7.9	178/2361	1345/20.3	18.3	19.2	G	WRDU-F
6. WDCG-F (CHR)	71/ 6.9	8.5	6.0	7.0	5.8	7.1	134/2412	1315/19.9	17.5	17.2	D	WDCG-F
7. WTRG-F (O)	62/ 6.0	5.3	7.4	3.1	5.3	5.4	151/2077	1015/15.4	15.7	14.4	D	WTRG-F
8. WYLT-F (SAC)	36/ 3.5	4.2	3.1	4.5	5.3	3.8	57/1146	740/11.2	9.8	13.8	C	WYLT-F
9. WFXC-F (B/AC)	33/ 3.2	3.4	3.4	4.1	4.5	3.5	41/817	654/ 9.9	9.1	10.1	B	WFXC-F
10. WZZU-F (CL AOR)	29/ 2.8	3.6	4.7	2.3	3.8	3.3	53/1465	956/14.5	14.9	12.8	C	WZZU-F
11. WPCM-F (C)	27/ 2.6	1.7	1.8	3.2	1.6	2.3	123/1613	553/ 8.4	6.1	6.6		WPCM-F
12. WKIX (BB)	24/ 2.3	2.4	1.7	2.8	1.9	2.3	25/427	327/ 4.9	4.0	4.4	A	WKIX
13. WDNC (BB)	18/ 1.8	1.4	0.9	2.1	1.2	1.5	22/482	344/ 5.2	4.3	4.8	A	WDNC
14. WNND-F (J/NAC)	14/ 1.4	1.5	1.9	2.3	1.5	1.8	20/490	382/ 5.8	6.1	5.2	B	WNND-F
15. WLLE (B)	13/ 1.3	1.6	2.0	1.7	2.6	1.6	13/200	173/ 2.6	4.0	5.1	A	WLLE

12+ FM SHARE (METRO): 81.22% (679 of 836) (FAL 91: 78.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQOK-F	1 WRDU-F	1 WRAL-F	1 WRAL-F	1 WRAL-F	1 WPTF	1 WRAL-F	1 WRAL-F	1 WRAL-F	1 WQOK-F	1 WQDR-F
2 WDCG-F	2 WQOK-F	2 WRDU-F	2 WRDU-F	2 WQDR-F	2 WQDR-F	2 WPTF	2 WPTF	2 WQOK-F	2 WDCG-F	2 WRDU-F
3 WRDU-F	3 WRAL-F	3 WQOK-F	3 WTRG-F	3 WRDU-F	3 WTRG-F	3 WRDU-F	3 WQDR-F	3 WRDU-F	3 WRDU-F	3 WQOK-F
4	4 WDCG-F	4 WQDR-F	4 WQDR-F	4 WTRG-F	WRAL-F	WQOK-F	4 WRDU-F	4 WQDR-F	4 WQDR-F	4 WDCG-F
5	5 WQDR-F	5 WTRG-F	5 WQOK-F	5 WPTF	5 WYLT-F	WQDR-F	5 WQOK-F	5 WDCG-F	5 WPTF	5 WPTF
6	6	6 WDCG-F	6 WPTF	6 WQOK-F	6 WQOK-F	6 WDCG-F	6 WTRG-F	6 WTRG-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQOK-F	1 WRAL-F	1 WRAL-F	1 WRAL-F	1 WRAL-F	1 WRDU-F	1 WRDU-F	1 WRDU-F	1 WRDU-F	1 WRDU-F
2 WRAL-F	2 WQOK-F	2 WRDU-F	2 WQOK-F	2 WQDR-F	2 WDCG-F	2 WQOK-F	2 WQOK-F	2 WQDR-F	2 WTRG-F
3 WDCG-F	3 WDCG-F	WQOK-F	3 WQDR-F	3 WQOK-F	3 WQOK-F	3 WQDR-F	WQDR-F	3 WTRG-F	3 WQDR-F
4 WQDR-F	4 WRDU-F	4 WQDR-F	4 WDCG-F	4 WTRG-F	4 WZZU-F	4 WDCG-F	4 WTRG-F	4 WRAL-F	4 WPTF
5	5	5 WDCG-F	5 WTRG-F	5 WPTF	WQDR-F	5 WZZU-F	WPTF	5 WPTF	5 WRAL-F
6	6	6	6	6 WRDU-F	6	6	6 WZZU-F	6 WZZU-F	6 WZZU-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		71 (1)	71 (1)	8.5	7.2	WCLY 1550 Raleigh	0.7/1.5/ 10/ 131
AOR/CLASSIC		118 (3)	118 (3)	14.1	14.2	WFXX-F 104.3 Tarboro/Raleigh	0.8/2.8/ 29/ 426
AC/OLDIES		158 (2)	158 (2)	18.9	17.2	WHLQ-AF 102.5 Louisburg	0.5/1.5/ 5/ 126
FULL SVC/VARIETY	89 (1)		89 (1)	10.6	9.4	WKTC-F 96.9 Tarboro/Rcky Mt	1.0/4.3/ 78/1199
COUNTRY	1 (1)	135 (4)	136 (5)	16.3	11.4	WSRC 1410 Durham	0.5/2.3/ 5/ 151
BLACK/URBAN	13 (1)	147 (5)	160 (6)	19.1	24.8		
SAC/EZ		36 (1)	36 (1)	4.3	7.3	WJMH-F 102.1 Reidsville	0.9/4.7/ 25/ 713
NEWS/TALK						WKRR-F 92.3 Asheboro/Grnbro	0.6/4.2/ 27/ 661
NOSTALGIA	42 (2)		42 (2)	5.0	3.9	WQMG-F 97.1 Greensboro	0.5/2.8/ 24/ 480
RELIGION/GOSPEL	12 (2)		12 (2)	1.4	2.0		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE		14 (1)	14 (1)	1.7	1.9		
UNKNOWN/OTHERS					0.8		
	157 (7)	679 (17)	836 (24)				

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA	CBS, \$ 20.00 (HNWH)	
WKIX, 850, 10 KW/5 KW (DA-2), NOSTALGIA	UNISUP MBS, \$ 17.00 (CBS)	Universal/Alchemy
WLLE, 570, 500 W/55 W, BLACK/GOSPEL	AURN, \$ 16.00 (SMM)	
WPTF, 680, 50 KW (DA-N), FULL SERVICE	ABC,CNN, \$ 55.00 (McGuild)	
WDCG-F, 105.1, 100 KW @ 1525, CHR	ABC, \$ 49.00 (HNWH)	
WFXC-F, 107.1, 1.2 KW @ 505, BLACK	SMN, \$ 29.00 (Eastman)	Pinnacle
WNND-F, 103.9, 3 KW @ 298, JAZZ/NAC	\$ 25.00 (Banner)	(FUQUAY)
WQDR-F, 94.7, 99 KW @ 1128, COUNTRY	ABC, UNIULT, \$ 75.00 (McGuild)	
WQOK-F, 97.5, 100 KW @ 981, BLACK	ABC, \$ 50.00 (Durpetti)	Ragan Henry (S BOSTON)
WRAL-F, 101.5, 100 KW @ 1889, AC	\$ 90.00 (Katz)	Capitol-Goodman
WRDU-F, 106.1, 100 KW @ 1348, AOR	SOURCE, \$ 118.00 (MMR)	Voyager (WILSON)
WTRG-F, 100.7, 100 KW @ 1968, OLDIES	ABC CBS, \$ 55.00 (HNWH)	Joyner (ROCKY MOUNT)
WYLT-F, 96.1, 100 KW @ 984, SOFT AC	UNISUP, UNIPWR, \$ 42.00 (CBS)	Universal/Alchemy
WZZU-F, 93.9, 100 KW @ 1269, CLASSIC AOR	ABC, \$ 32.00 (Christal)	Village (BURLINGTON)

RENO

Arbitron Rank/Pop (12+): 135/262,600
 MSA Rank/Pop: 174/261,000
 ADI # 116
 Average Person Ratings: 17.5
 Market TSL: 23.00 hours

Stations: 19/19
 Diaries: 746/352:1/62.0%
 Sample Target: 690
 % Below Line: 0.0
 % Not Listed: 13.7

1992 Revenue: \$9,500,000
 HH Inc.: \$33,182
 Retail \$: 2.7 Bil
 Pop per Station: 13,821
 #1 Biller: KWNZ-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KBUL-F (C)	57/12.4	8.6	8.8	10.0	6.4	----	70/796	598/22.8	19.5	20.6	C	KBUL-F
2. KOZZ-F (AOR)	44/ 9.6	8.9	8.1	9.1	6.8	----	68/832	560/21.3	20.4	17.1	C	KOZZ-F
3. KRNO-F (AC)	42/ 9.1	6.0	6.9	8.2	8.2	----	57/674	458/17.4	16.2	14.9	C	KRNO-F
4. KWNZ-F (CHR)	39/ 8.5	10.8	11.1	14.4	12.7	----	52/729	587/22.4	25.6	24.6	C	KWNZ-F
5. KOH (N/T)	35/ 7.6	9.6	7.9	9.5	9.1	----	45/502	406/15.5	16.4	14.7	C	KOH
6. KODS-F (O)	24/ 5.2	6.7	5.9	6.2	10.7	----	39/623	446/17.0	16.1	16.5	C	KODS-F
7. KCBN (BB)	23/ 5.0	0.7	0.5	0.7	-----	-----	26/242	200/ 7.6	4.6	4.7	A	KCBN
8. KZAK-F (AOR)	22/ 4.8	6.2	4.7	2.7	2.3	----	25/368	292/11.1	10.6	8.7		KZAK-F
9. KNEV-F (SAC)	21/ 4.6	7.3	8.1	4.2	8.0	----	31/414	310/11.8	13.7	14.8	B	KNEV-F
10. KTHX-F (AOR)	18/ 3.9	4.6	8.6	4.2	4.8	----	26/245	176/ 6.7	7.8	10.7	B	KTHX-F
KRZQ-F (AOR)	18/ 3.9	3.9	2.7	4.2	5.0	----	22/369	296/11.3	11.2	10.4	A	KRZQ-F
12. KHIT-F (C)	14/ 3.0	2.8	3.9	2.0	4.3	----	43/570	279/10.6	9.1	13.4	A	KHIT-F
13. KKMR-F (CL AOR)	13/ 2.8	2.3	2.2	4.7	2.3	----	13/271	230/ 8.8	8.8	6.1	A	KKMR-F
14. KROW (C)	8/ 1.7	3.2	3.9	2.9	4.3	----	21/312	201/ 7.7	8.3	12.5	A	KROW
15.												

12+ FM SHARE (METRO): 80.10% (318 of 397) (FAL 91: 82.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KWNZ-F>>	1 KOZZ-F	1 KOZZ-F	1 KOZZ-F	1 KOZZ-F	1 KBUL-F	1 KBUL-F	1 KBUL-F	1 KBUL-F	1 KWNZ-F>	1 KRNO-F
2 KOZZ-F	2 KZAK-F	2 KRNO-F	2 KBUL-F	KBUL-F	2 KOH >	2 KOH <	2 KRNO-F	2 KOZZ-F	2 KOZZ-F	KBUL-F>
3	3 KWNZ-F	KBUL-F>	3 KRNO-F	3 KRNO-F>	3 KRNO-F	3 KOZZ-F	3 KOZZ-F	3 KRNO-F	3 KBUL-F	3 KZAK-F
4	KRNO-F	4 KWNZ-F	4 KODS-F	4 KODS-F	KCBN >	4 KWNZ-F	4 KOH	4 KWNZ-F>	4 KRZQ-F	KOH
5	5 KBUL-F	5 KODS-F	5 KTHX-F	5 KTHX-F	5 KODS-F	5 KRNO-F	5 KODS-F	5 KOH	KOH	5
6	6	6	6	6	KNEV-F	6	6 KWNZ-F	6 KODS-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWNZ-F>	1 KWNZ-F	1 KOZZ-F	1 KRNO-F	1 KRNO-F	1 KZAK-F>	1 KOZZ-F	1 KOZZ-F>>	1 KOZZ-F>	1 KOZZ-F>
2 KRNO-F	2 KRNO-F>	2 KRNO-F	2 KBUL-F	KBUL-F>	2 KWNZ-F	2 KZAK-F>	2 KBUL-F	2 KBUL-F	2 KBUL-F>
3 KRZQ-F	3 KOZZ-F	3 KWNZ-F	3 KWNZ-F	3 KOZZ-F	3 KRZQ-F	3 KBUL-F	3 KZAK-F>	3 KZAK-F	3 KTHX-F
4 KBUL-F	4 KRZQ-F	4 KKMR-F	4 KOZZ-F	4 KODS-F	4	4 KRNO-F	4 KTHX-F	4 KOH	4 KOH
5	KBUL-F	5 KZAK-F	5 KODS-F	KNEV-F	5	5	KRNO-F	5 KRNO-F	5 KRNO-F
		KTHX-F						KODS-F	KODS-F
		KRZQ-F							
		KNEV-F							
		KBUL-F							

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA
TOP 40/CHR/CONTEMP		39 (1)	39 (1)	9.8	12.7	KIZS-F 94.7 Carson Cty/Reno	1.3/5.8/ 8/ 196	
AOR/CLASSIC	3 (1)	115 (5)	118 (6)	29.7	30.7	KOZZ 1450 Reno	0.7/2.1/ 3/ 55	
AC/OLDIES	3 (1)	66 (2)	69 (3)	17.4	9.3	KPLY 1270 Sparks/Reno	0.4/3.0/ 2/ 83	
FULL SVC/VARIETY						KPTL 1300 Carson City	0.7/2.6/ 3/ 80	
COUNTRY	8 (1)	77 (3)	85 (4)	21.4	19.4	KQLO 920 Reno	1.1/5.2/ 5/ 147	
BLACK/URBAN								
SAC/EZ		21 (1)	21 (1)	5.3	17.2			
NEWS/TALK	42 (3)		42 (3)	10.6	9.6			
NOSTALGIA	23 (1)		23 (1)	5.8				
RELIGION/GOSPEL								
SPANISH								
CLASSICAL								
JAZZ/NEW AGE								
UNKNOWN/OTHERS					1.1			
	79 (7)	318 (12)	397 (19)					

RADIO STATIONS

KOH , 630, 5 KW/1 KW (DA-N) , News/Talk
 KPLY , 1300, 5 KW (DA-1) , Talk
 KQLO , 920, 5 KW/1 KW (DA-N) , Talk
 KROW , 780, 50 KW (DA-1) , Country

 KBUL-F, 98.1, 76 KW @ 2273 , Country
 KHIT-F, 104.5, 25 KW @ 2929 , Country
 KKMR-F, 100.9, 6 KW @ 203 , AOR
 KNEV-F, 95.5, 60 KW @ 2270 , Soft AC
 KODS-F, 103.7, 6 KW @ 2985 , Oldies

 KOZZ-F, 105.7, 75 KW @ 2178 , AOR/Classic
 KTHX-F, 101.7, 1.3 KW @ 426 , AOR
 KRNO-F, 106.9, 37 KW @ 2988 , AC
 KRZQ-F, 96.5, .9 KW @ 2870 , AOR
 KWNZ-F, 97.3, 87 KW @ 2112 , CHR
 KZAK-F, 100.1, 1.7 KW @ 2955 , AOR

NBC-T CBS, \$22.00 (Katz)
 NBC MBS, \$10.00 (K & P) (SPARKS)
 SMN, \$10.00 (Durpetti) Pacific Telecom
 ABC, \$16.00 (Christal)

 , \$24.00 (Christal) Citadel (CARSON CITY)
 , \$15.00 (Durpetti) Radio Assoc.
 , \$14.00 (K & P) (SPARKS)
 ABC, \$20.00 (Christal)
 , \$27.00 (---) Americom (CARNELIAN)

 SOURCE, \$30.00 (HNWH) Lotus
 , \$17.00 (Katz)
 , \$30.00 (Torbet) Roth
 , \$18.00 (MMR) (TAHOE CITY)
 , \$31.00 (Durpetti) Pacific Telecom (CARSON CITY)
 , \$19.00 (Eastman) (INCLINE VILLAGE)

Miscellaneous: KPLY, KKMR-F sold to owner of KZAK-F for \$750,000 (MVP) . . . KHIT A/F sold by Radio Associates to Lotus for \$750,000 (Star) . . . KNEV-F sold to Citadel for \$500,000 . . .

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RICHMOND

Arbitron Rank/Pop (12+): 55/744,200
 MSA Rank/Pop: 61/861,000
 Average Person Ratings: 16.8
 Market TSL: 22.00 hours

Stations: 20/19
 Diaries: 1345/553:1/53.3%
 Sample Target: 1160
 % Below Line: 0.8
 % Not Listed: 11.4
 1992 Revenue: \$28,500,000
 HH Inc.: \$36,708
 Retail \$: 7.1 Bill
 Pop per Station: 39,168
 #1 Biller: WRVA \$4,300,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WKHK-F (C)	159/12.7	11.6	14.0	10.8	10.7	12.3	174/1915	1675/22.5	22.2	20.0	E WKHK-F
2. WCDX-F (B)	145/11.6	10.1	8.4	11.7	10.7	10.4	148/1478	1407/18.9	17.0	16.4	E WCDX-F
3. WRVA (FS)	144/11.5	12.0	11.6	12.5	12.2	11.9	155/1789	1666/22.4	21.4	24.3	F WRVA
4. WMBB-F (AC)	103/ 8.2	7.3	7.1	5.9	5.4	7.1	110/1545	1369/18.4	19.6	15.5	E WMBB-F
5. WRXL-F (AOR)	85/ 6.8	7.4	7.3	6.8	6.4	7.1	94/1436	1297/17.4	16.9	18.6	E WRXL-F
6. WPLZ-F (B)	76/ 6.1	8.6	6.7	7.5	6.1	7.2	80/1266	1171/15.7	14.0	13.3	C WPLZ-F
7. WRVQ-F (CHR)	75/ 6.0	6.9	7.4	6.5	9.3	6.7	86/1716	1458/19.6	20.6	23.5	E WRVQ-F
8. WTVR-F (EZ)	73/ 5.8	7.2	6.0	7.9	6.9	6.7	89/1198	966/13.0	13.5	15.6	C WTVR-F
9. WDCK-F (O)	59/ 4.7	5.0	5.0	4.5	4.0	4.8	68/1154	940/12.6	14.4	14.7	C WDCK-F
10. WVGO-F (CL AOR)	51/ 4.1	4.2	4.8	5.0	4.3	4.5	57/976	874/11.7	12.5	11.4	C WVGO-F
11. WXGI (C)	29/ 2.3	0.5	0.9	1.0	1.1	1.2	30/302	296/ 4.0	3.8	3.0	A WXGI
12. WLEE (T)	27/ 2.2	1.3	0.7	1.5	1.4	1.4	27/279	279/ 3.7	2.3	2.4	A WLEE
13.											
14.											
15.	12+ FM SHARE (METRO):	77.35%	(857 of 1108)	(FAL 91:	76.35%)						

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WKHK-F	1 WKHK-F	1 WRVA	1 WRVA	1 WKHK-F	1 WKHK-F	1 WCDX-F	1 WCDX-F
2 WRVQ-F	2 WKHK-F	2 WKHK-F	2 WCDX-F	2 WCDX-F	2 WKHK-F	2 WKHK-F	2 WMBB-F	2 WRVA	2 WRVA	2 WRVA
3 WPLZ-F	3 WRXL-F	3 WMBB-F	3 WMBB-F	3 WMBB-F	3 WTVR-F	3 WCDX-F	3 WRVA	WCDX-F	3 WPLZ-F	3 WPLZ-F
4	4 WMBB-F	4 WRXL-F	4 WRXL-F	4 WRXL-F	4 WMBB-F	4 WMBB-F	4 WCDX-F	4 WMBB-F	4 WKHK-F	4 WKHK-F
5	5 WPLZ-F	5 WPLZ-F	5 WDCK-F	5 WDCK-F	5 WCDX-F	5 WRXL-F	5 WRXL-F	5 WRXL-F	5 WRVQ-F	5 WTVR-F
6	6	6	6 WVGO-F	6 WVGO-F	6	6	6 WTVR-F	6 WRVQ-F	6	6 WRVQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WKHK-F	1 WCDX-F	1 WCDX-F	1 WKHK-F	1 WKHK-F	1 WKHK-F
2 WRVQ-F	2 WKHK-F	2 WKHK-F	2 WKHK-F	WCDX-F	2 WRXL-F	2 WRXL-F	2 WRXL-F	2 WRXL-F	2 WMBB-F
3 WKHK-F	3 WMBB-F	3 WVGO-F	3 WMBB-F	3 WMBB-F	3 WPLZ-F	3 WKHK-F	3 WCDX-F	WCDX-F	3 WRXL-F
4	4 WRVQ-F	4 WMBB-F	4 WDCK-F	4 WDCK-F	4 WKHK-F	4 WPLZ-F	4 WMBB-F	4 WMBB-F	4 WCDX-F
5	5 WVGO-F	5 WRXL-F	5 WRVQ-F	5 WVGO-F	5	5	5	5 WPLZ-F	5 WPLZ-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		75 (1)	75 (1)	6.8	10.9	WDYL-F 92.1	Chester/Richmond	0.4/2.9/	5/ 233
AOR/CLASSIC	5 (1)	146 (3)	151 (4)	13.6	13.6	WFTH 1590	Richmond	1.4/1.6/	18/ 118
AC/OLDIES	6 (1)	162 (2)	168 (3)	15.2	10.9	WGCV 1240	Petersburg	0.7/1.6/	9/ 121
FULL SVC/VARIETY	144 (1)		144 (1)	13.0	14.3	WRNL 910	Richmond	0.4/3.1/	5/ 242
COUNTRY	29 (1)	175 (2)	204 (3)	18.4	13.7	WSTK 1290	Colonial Hghts	0.5/1.0/	6/ 78
BLACK/URBAN		221 (2)	221 (2)	19.9	20.9	WSVS-F 104.7	Crewe/Richmond	1.3/4.1/	37/ 605
SAC/EZ		73 (1)	73 (1)	6.6	8.1	WTVR 1380	Richmond	1.0/2.6/	14/ 203
NEWS/TALK	27 (1)		27 (1)	2.4	2.1				
NOSTALGIA	13 (1)		13 (1)	1.2	1.0	WAFX-F 106.9	Suffolk/Norfolk	0.8/4.1/	17/ 459
RELIGION/GOSPEL	27 (2)	5 (1)	32 (3)	2.9	4.0				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.5				
	251 (8)	857 (12)	1108 (20)						

RADIO STATIONS

WANT, 990, 1 KW/16 W	, BLACK	NBN, \$ 15.00 (---)	
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	UNIULT, \$ 14.00 (---)	
WLEE, 1320, 5 KW (DAYS)	, TALK	CNN NBC-T, \$ 16.00 (---)	
WRNL, 910, 5 KW (DA-N)	, AOR	MBS CBS, \$ NA (Katz)	Capitol-Goodman
WRVA, 1140, 50 KW (DA-1)	, FULL SERVICE	CBS, \$ 94.00 (Christal)	Clear Channel
WTVR, 1380, 5 KW (DA-2)	, NOSTALGIA	ABC, \$ 20.00 (MMR)	Park
WXGI, 950, 5 KW/50 W	, COUNTRY	NBC, \$ 15.00 (---)	
WCDX-F, 92.7, 2.4 KW @ 367,	BLACK	, \$ 55.00 (MMR)	Sinclair (MECHANICSVILLE)
WDYL-F, 92.1, 3 KW @ 298,	RELIGION	CNN, \$ 16.00 (---)	(CHESTER)
WKHK-F, 95.3, 13 KW @ 449,	COUNTRY	UNIULT, \$ 75.00 (Banner)	ABS (COLONIAL HGTS)
WMBB-F, 103.7, 20 KW @ 840,	AC	APR, \$ 72.00 (Eastman)	Radio Ventures
WPLZ-F, 99.3, 3 KW @ 328,	BLACK	ABC UNIPWR, \$ 43.00 (MMR)	
WRVQ-F, 94.5, 200 KW @ 351,	CHR	ABC, \$ 90.00 (Christal)	Clear Channel
WRXL-F, 102.1, 140 KW @ 321,	AOR	, \$ 99.00 (Katz)	Capitol-Goodman
WTVR-F, 98.1, 50 KW @ 840,	EZ/SOFT AC	ABC, \$ 41.00 (MMR)	Park
WVGO-F, 106.5, 8 KW @ 1233,	CLASSIC AOR	, \$ 32.00 (Christal)	Benchmark
	WDCK, WAFX -- See Norfolk		

Miscellaneous: WDCK-F sold by Keymarket to Benchmark for \$4,250,000 (Americom) . . . WSVS A/F from receiver to ABS for \$3,000,000 (Blackburn) . . .

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 29/1,302,400
 MSA Rank/Pop: 11/2,440,000
 Los Angeles ADI
 Average Person Ratings: 17.3
 Market TSL: 22.75 hours

Stations: 41/15
 Diaries: 1640/794.1/47.4%
 Sample Target: 1420
 % Below Line: 49.2
 % Not Listed: 13.2

1992 Revenue: \$17,600,000
 HH Inc.: \$36,090
 Retail \$: 17.4 Bill
 Pop per Station: 86,826
 #1 Biller: KFRG-F \$6,800,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KFRG-F (C)	242/10.8	11.0	8.3	9.6	11.5	9.9	281/3514	2732/21.0	18.5	18.9	G	KFRG-F
2. KGGI-F (CHR)	192/ 8.5	8.4	8.9	8.7	9.1	8.6	246/3751	2709/20.8	18.9	22.1	E	KGGI-F
3. KFI (T)	133/ 5.9	6.8	6.0	5.1	5.5	5.9	235/2864	1677/12.9	12.9	11.3		KFI
4. KOST-F (AC)	108/ 4.8	3.4	4.6	4.9	5.2	4.4	176/2765	1877/14.4	12.4	14.3		KOST-F
KIIIS-F (CHR)	108/ 4.8	2.3	3.7	3.0	3.2	3.5	163/2976	1903/14.6	13.7	13.2		KIIIS-F
6. KLOS-F (AOR)	94/ 4.2	4.6	5.3	6.1	6.1	5.1	151/2521	1611/12.4	13.2	14.8		KLOS-F
7. KRTH-F (O)	91/ 4.0	3.0	3.3	3.2	3.7	3.4	129/2259	1483/11.4	11.6	12.3		KRTH-F
8. KCAL-F (AOR)	67/ 3.0	4.9	3.5	4.5	2.8	4.0	75/1551	1291/ 9.9	8.7	9.8	D	KCAL-F
9. KRSO (BB)	60/ 2.7	1.4	1.4	0.6	1.0	1.5	77/668	552/ 4.2	3.5	2.9		KRSO
10. KHTX-F (O)	59/ 2.6	2.2	3.2	2.7	4.7	2.7	77/1406	1090/ 8.4	6.7	9.8	B	KHTX-F
11. KQLZ-F (AOR)	56/ 2.5	2.0	4.0	3.5	2.8	3.0	92/1518	1001/ 7.7	9.9	7.5		KQLZ-F
12. KCKC-AF (C)	55/ 2.5	2.0	2.3	3.3	3.8	2.5	57/699	614/ 4.7	5.6	7.7	C	KCKC-AF
13. KNX (N)	53/ 2.4	3.0	1.8	1.8	2.7	2.3	70/1715	1108/ 8.5	8.3	8.9		KNX
14. KWRP-F (SAC)	48/ 2.1	2.2	1.4	2.0	1.0	1.9	50/384	360/ 2.8	2.4	2.2		KWRP-F
15. KBIG-F (AC)	47/ 2.1	1.9	1.7	2.3	1.4	2.0	101/1516	920/ 7.1	6.0	4.7		KBIG-F
16. KTWV-F (J/NAC)	45/ 2.0	1.7	1.9	1.5	1.7	1.8	66/1215	700/ 5.4	5.7	4.5		KTWV-F
17. KROQ-F (AOR)	41/ 1.8	1.9	1.9	2.0	2.1	1.9	77/1267	850/ 6.5	6.1	5.2		KROQ-F
18. KCAL (SP)	40/ 1.8	1.0	2.4	2.4	1.4	1.9	41/501	445/ 3.4	4.1	3.1	B	KCAL
19.												
20.												

12+ FM SHARE (METRO): 79.86% (1558 of 1951) (FAL 91: 77.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KGGI-F>>	1 KGGI-F	1 KFRG-F	1 KFRG-F>	1 KFRG-F>	1 KFRG-F>	1 KFRG-F>	1 KFRG-F>	1 KFRG-F	1 KGGI-F>	1 KFI <
2 KIIIS-F>	2 KFRG-F	2 KGGI-F>	2 KGGI-F	2 KGGI-F	2 KFI >	2 KGGI-F<	2 KFI	2 KGGI-F>	2 KFRG-F>	2 KNX
3 KPWR-F	3 KLOS-F	3 KLOS-F	3 KLOS-F<	3 KFI	3 KRTH-F	3 KFI	3 KGGI-F	3 KFI <	3 KOST-F	3 KFRG-F>>
4 KFRG-F	4 KOST-F	4 KOST-F	4 KFI	4 KLOS-F	4 KRSO <	4 KLOS-F	4 KOST-F	4 KOST-F<	4 KROQ-F	4 KGGI-F>
5	5 KQLZ-F	5 KIIIS-F	5 KRTH-F	5 KRTH-F	5 KOST-F	5 KIIIS-F	5 KRTH-F	5 KRTH-F	5 KIIIS-F	5 KOST-F<
6	KCAL-F	6 KRTH-F	6 KOST-F	KOST-F	6 KNX <	6 KOST-F>	6 KIIIS-F	KIIIS-F	6 KNX	6 KQLZ-F<
7	7 KIIIS-F>	KFI	KIIIS-F	7 KIIIS-F	7 KCKC-AF	7 KCKC-AF	7 KLOS-F	7 KLOS-F	KFI	7 KCAL-F
8	8 KROQ-F	8 KCAL-F	8 KCAL-F	8 KCAL-F	KWRP-F	8	KCAL-F	8 KQLZ-F	8 KQLZ-F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KGGI-F>	1 KGGI-F>	1 KGGI-F	1 KGGI-F	1 KFRG-F>	1 KQLZ-F	1 KFRG-F<	1 KLOS-F	1 KFRG-F	1 KFRG-F>
2 KOST-F>	2 KFRG-F	KFRG-F>	2 KFRG-F>	2 KGGI-F	2 KGGI-F>	2 KLOS-F	KFRG-F>	2 KLOS-F	2 KLOS-F
3 KFRG-F	3 KOST-F>	3 KOST-F	3 KOST-F	3 KOST-F	3 KROQ-F	3 KGGI-F	3 KCAL-F	3 KGGI-F	KFI >
4 KQLZ-F	4 KIIIS-F	4 KLOS-F	4 KIIIS-F	4 KRTH-F	KCAL-F	4 KQLZ-F	4 KGGI-F>	4 KFI	4 KRTH-F
5	5 KLOS-F	5 KRTH-F	5 KRTH-F	5 KIIIS-F	5 KFRG-F	KCAL-F	KCAL-F>	5 KFI	5 KCAL-F
6	6 KKB-T-F	6 KLVE-F	6 KLOS-F	6 KFI	6 KLOS-F	6 KROQ-F	6 KQLZ-F	6 KRTH-F	6 KCAL-F
7	7 KRTH-F	KIIIS-F	7 KLVE-F	7 KLOS-F	KIIS-F	7 KIIIS-F>	KLSX-F	KIIS-F	7 KOST-F
8	KLVE-F	8	KFI	8	8	8 KOST-F	KIIS-F	8 KQLZ-F	8 KIIIS-F
9	9	9	9	9	9	9	KLSX-F	9 KROQ-F	9
									KOST-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		334 (3)	334 (3)	17.1	14.8	KATY-F 101.3	Idyllwild/Hemet	0.4/0.7/	9/ 116
AOR/CLASSIC		298 (6)	298 (6)	15.3	16.8	KDIF 1440	Riverside/SB	1.1/2.5/	28/ 379
AC/OLDIES		379 (8)	379 (8)	19.4	16.4	KHYE-F 105.7	Hemet	0.6/1.1/	13/ 144
FULL SVC/VARIETY						KLFE 1240	San Bernardino	0.4/1.4/	8/ 177
COUNTRY	28 (2)	304 (4)	332 (6)	17.0	18.1	KOLA-F 99.9	San Bernardino	0.7/3.8/	19/ 671
BLACK/URBAN		39 (1)	39 (1)	2.0	2.4	KQLH-F 92.7	Riverside	0.6/3.3/	15/ 474
SAC/EZ		81 (3)	81 (3)	4.2	7.1				
NEWS/TALK	221 (4)		221 (4)	11.3	11.7	KABC 790	Los Angeles	0.6/2.1/	48/ 570
NOSTALGIA	60 (1)		60 (1)	3.1	2.2	KCBS-F 93.1	Los Angeles	1.6/5.9/	51/1017
RELIGION/GOSPEL	8 (1)	12 (1)	20 (2)	1.0	1.1	KFWB 980	Los Angeles	1.0/5.3/	37/1330
SPANISH	76 (3)	49 (2)	125 (5)	6.4	5.3	KKBT-F 92.3	Los Angeles	1.7/4.4/	70/ 964
CLASSICAL		17 (1)	17 (1)	0.9	1.6	KKGO-F 105.1	Los Angeles	0.8/3.9/	28/ 704
JAZZ/NEW AGE		45 (1)	45 (1)	2.3	1.9	KLAC 570	Los Angeles	0.5/1.6/	20/ 330
UNKNOWN/OTHERS					0.6	KLAX-F 97.9	Long Beach	0.4/0.9/	16/ 160
						KLIT-F 101.9	Glendale/LA	0.9/2.1/	33/ 446
						KLSX-F 97.1	Los Angeles	1.4/5.7/	66/1321
						KLVE-F 107.5	Los Angeles	1.7/3.5/	46/ 521
						KNAC-F 105.5	Long Beach/LA	0.4/1.2/	23/ 212
						KPWR-F 105.9	Los Angeles	1.5/5.9/	44/1196
						KTNQ 1020	Los Angeles	0.5/1.2/	17/ 230
						KWVE-F 107.9	San Clemente	0.5/1.5/	14/ 263
						KYSR-F 98.7	Los Angeles	0.6/2.4/	23/ 639
						KZLA-F 93.9	Los Angeles	0.5/2.4/	23/ 656

RIVERSIDE-SAN BERNARDINO

RADIO STATIONS

KCAL, 1410, 5 KW/4 KW (DA-N), HISPANIC	, \$ 26.00 (Lotus)	
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY	ABC, \$ 35.00 (HNWH)	All Pro
KDIF, 1440, 1 KW, HISPANIC	UPI, \$ 20.00 (Katz Hisp.)	
KMEN, 1290, 5 KW (DA-2), SPORTS	SMN, \$ 17.00 (McGuild)	American
KRSO, 590, 1 KW (DA-2), NOSTALGIA	NBC, UNISUP, \$ 23.00 (Eastman)	Henry
KCKC-F, 103.9, 38 W @ 2539, COUNTRY	, \$ 25.00 (HNWH)	All Pro
KCAL-F, 96.7, 1.8 KW @ 377, AOR	, \$ 50.00 (Torbet)	Anaheim
KFRG-F, 95.1, 50 KW @ 321, COUNTRY	ABC, \$ 91.00 (MMR)	Amaturo
KGGI-F, 99.1, 2.6 KW @ 1843, CHR	ABC, \$ 70.00 (McGuild)	American
KHTX-F, 97.5, 68 KW @ 1571, OLDIES	, \$ 45.00 (Eastman)	Henry
KOLA-F, 99.9, 31 KW @ 1630, OLDIES	ABC, \$ 35.00 (Torbet)	
KQLH-F, 92.7, 3 KW @ 299, AC	MBS, \$ 30.00 (Banner)	
KWRP-F, 96.1, 60 W @ 1522, EZ	, \$ 25.00 (---)	

Miscellaneous: KBON-F to KCKC-F and from Oldies to Country (Sep) . . . KOLA-F sold to Anaheim for \$5,000,000 . . .

American
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ROANOKE-LYNCHBURG

Arbitron Rank/Pop (12+): 97/367,400

Stations: 21/19
Diaries: 1046/351:1/60.8%
Sample Target: 850
% Below Line: 2.0
% Not Listed: 14.4

1992 Revenue: \$12,500,000
HH Inc.: \$31,409
Retail \$: 3.3 Btl
Pop per Station: 19,336
#1 Biller: WYYD-F \$2,600,000

MSA Rank/Pop: 192/380,000 (Roanoke only)
ADI # 67
Average Person Ratings: 16.1
Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WYYD-F (C)	96/16.2	17.4	18.8	14.8	11.8	16.8	147/1554	991/27.0	31.4	22.3	D	WYYD-F
2. WROV-F (AOR)	59/10.0	7.7	8.6	8.0	8.5	8.6	111/1347	610/16.6	15.3	18.4	C	WROV-F
3. WPVR-F (SAC)	56/ 9.5	10.3	8.3	9.7	10.7	9.4	102/1262	708/19.3	17.2	18.6	C	WPVR-F
4. WXLK-F (CHR)	55/ 9.3	12.1	14.0	14.1	13.3	12.4	114/1924	899/24.5	28.9	28.6	D	WXLK-F
5. WSLQ-F (AC)	49/ 8.3	7.2	4.7	8.5	9.7	7.2	100/1499	652/17.7	15.0	19.4	C	WSLQ-F
6. WJLM-F (C)	37/ 6.3	5.3	6.0	5.1	5.9	5.7	44/626	464/12.6	11.2	12.5		WJLM-F
7. WFIR (FS)	30/ 5.1	3.9	4.6	5.1	5.4	4.7	35/565	468/12.7	11.1	12.0		WFIR
8. WJJS-F (B)	25/ 4.2	4.7	5.3	5.9	1.0	5.0	28/367	312/ 8.5	8.1	3.8		WJJS-F
9. WSLC (C)	24/ 4.1	3.5	3.9	2.6	2.9	3.5	25/412	305/ 8.3	5.4	6.2		WSLC
10. WVLR-FF (B)	21/ 3.6	4.3	0.8	0.5	1.7	2.3	36/494	336/ 9.1	5.2	5.4		WVLR-FF
11. WGOL-F (O)	10/ 1.7	1.6	1.7	2.3	3.6	1.8	12/262	211/ 5.7	5.8	7.4		WGOL-F
12. WJMH-F (B)	8/ 1.4	2.3	1.1	1.1	1.2	1.5	16/368	133/ 3.6	3.5	3.3		WJMH-F
WROV (O)	8/ 1.4	1.3	0.9	0.8	1.0	1.1	8/179	179/ 4.9	3.6	4.8		WROV
WLVA (FS)	8/ 1.4	1.6	---	0.9	0.3	1.0	8/134	134/ 3.6	0.0	1.7		WLVA

12+ FM SHARE (METRO): 83.60% (423 of 506) (FAL 91: 83.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WXLK-F>>	1 WROV-F	1 WYYD-F	1 WYYD-F	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F>	1 WYYD-F	1 WYYD-F>
2 WYYD-F	2 WYYD-F	2 WROV-F	2 WROV-F	2 WROV-F	2 WPVR-F	2 WXLK-F	2 WPVR-F	2 WROV-F	2 WXLK-F	2 WSLQ-F
WVLR-FF	3 WXLK-F>	3 WSLQ-F<	3 WSLQ-F	3 WSLQ-F>	3 WSLQ-F	3 WPVR-F<	3 WROV-F	3 WXLK-F	3 WROV-F	3 WJJS-F
WROV-F	4 WJLM-F	4 WXLK-F	4 WXLK-F	4 WFIR	4 WXLK-F	4 WXLK-F	4 WPVR-F	4 WXLK-F	4 WSLQ-F	4 WPVR-F
5	5	5	5	5 WPVR-F	5 WSLC	5 WSLQ-F	5 WSLQ-F	5 WSLQ-F	5 WJJS-F	5 WFIR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXLK-F>	1 WXLK-F	1 WXLK-F	1 WYYD-F	1 WYYD-F	1 WROV-F>>	1 WROV-F>>	1 WROV-F>>	1 WROV-F	1 WROV-F
2 WYYD-F	2 WYYD-F>>	2 WYYD-F>	2 WXLK-F>	2 WSLQ-F	2 WYYD-F>>	2 WYYD-F>>	2 WYYD-F>>	2 WYYD-F>	2 WYYD-F>
3 WVLR-FF	3 WPVR-F	3 WSLQ-F	3 WSLQ-F	3 WXLK-F	3 WXLK-F	3 WXLK-F	3 WXLK-F	3 WSLQ-F>	3 WSLQ-F>
4 WJMH-F	4 WJLM-F	4 WPVR-F	4 WPVR-F	4 WPVR-F	4 WVLR-FF	4	4	4 WXLK-F	4 WXLK-F
5 WJJS-F	5 WVLR-FF	5 WJLM-F	5 WJLM-F	5	5 WJJS-F	5	5	5	5 WJLM-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		55 (1)	55 (1)	10.9	19.2	WKBA 1550 Vinton/Roanoke	1.0/1.3/ 6/ 46		
AOR/CLASSIC		59 (1)	59 (1)	11.7	10.6	WKDE-F 105.5 AltaVista/Lynbg	0.5/1.2/ 3/ 54		
AC/OLDIES	8 (1)	59 (2)	67 (3)	13.2	18.2	WRIS 1410 Roanoke	0.3/1.6/ 2/ 68		
FULL SVC/VARIETY	38 (2)		38 (2)	7.5	6.3	WTOY 1480 Salem/Roanoke	0.3/2.2/ 2/ 79		
COUNTRY	24 (1)	136 (3)	160 (4)	31.6	25.5	WWWR 910 Roanoke	0.5/1.4/ 3/ 53		
BLACK/URBAN	2 (1)	58 (5)	60 (6)	11.9	6.7				
SAC/EZ		56 (1)	56 (1)	11.1	12.7	WQOK-F 97.5 S.Boston/Raigh.	0.7/1.3/ 15/ 151		
NEWS/TALK	3 (1)		3 (1)	0.6					
NOSTALGIA									
RELIGION/GOSPEL	8 (2)		8 (2)	1.6	0.4				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.4				
	83 (8)	423 (13)	506 (21)						

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), FULL SERVICE	CBS, \$ 20.00 (Torbet)	Gibbons (LYNCHBURG)
WJJS, 1320, 1 KW/24 W, BLACK	ABC, UNISUP, \$ 15.00 (K & P)	Weil
WROV, 1240, 1 KW, OLDIES	SMN, ABC, \$ 13.00 (HNWH)	Mel Wheeler
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY/FS	NBC, \$ 18.00 (Katz)	
WJLM-F, 93.5, 6 KW @ 98, COUNTRY	MBS, UNIULT, \$ 21.00 (Torbet)	(SALEM)
WGOL-F, 98.3, 3.9 KW @ 239, OLDIES	UNISUP, UNIULT, \$ 18.00 (Torbet)	(LYNCHBURG)
WLYK-F, 100.1, .7 KW @ 646, CHR	UNIPWR, \$ 13.00 (McGuild)	Coleman (LYNCHBURG)
WPVR-F, 94.9, 100 KW @ 1981, EZ/SOFT AC		Gibbons
WROV-F, 96.3, 14 KW @ 2076, AOR	ABC, \$ 38.00 (HNWH)	Weil (MARTINSVILLE)
WSLQ-F, 99.1, 200 KW @ 1991, AC	ABC, \$ 37.00 (Katz)	Mel Wheeler
WXLK-F, 92.3, 93 KW @ 2050, CHR	UNIPWR, \$ 63.00 (McGuild)	Coleman
WJJS-F, 101.7, 3.4 KW @ 289, BLACK	UNISUP ABC, \$ 11.00 (K & P)	(LYNCHBURG)
WYYD-F, 107.9, 21 KW @ 1768, COUNTRY	MBS, \$ 45.00 (McGuild)	(AMHURST)
WVLR-F, 102.7, 22 KW @ 745, SOFT AC		(LYNCHBURG)

Miscellaneous: WZST-F to WVLR-F (Apr) . . .

ROCHESTER

Arbitron Rank/Pop (12+): 46/831,800

Stations: 17/12
Diaries: 1359/612:1/54.9%
Sample Target: 1260
% Below Line: 2.2
% Not Listed: 14.8

1992 Revenue: \$23,500,000
HH Inc.: \$36,263
Retail \$: 7.6 Bil
Pop per Station: 69,316
#1 Biller: WCMF-F \$5,400,000

MSA Rank/Pop: 51/995,000
ADI # 69
Average Person Ratings: 16.1
Market TSL: 21.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WCMF-F (AOR)	203/15.1	15.3	16.3	14.8	16.2	15.4	224/2856	2387/28.7	29.5	30.4	G	WCMF-F
2. WHAM (FS)	180/13.4	12.0	13.5	13.0	15.2	13.0	193/2624	2291/27.5	27.7	29.8	E	WHAM
3. WBEE-F (C)	178/13.3	10.5	13.2	11.2	10.3	12.1	206/2340	1883/22.6	22.2	17.8	D	WBEE-F
4. WPXY-F (CHR)	109/ 8.1	9.2	7.9	10.5	9.5	8.9	120/2253	1982/23.8	25.0	26.1	D	WPXY-F
5. WRMM-F (SAC)	98/ 7.3	6.2	6.5	---	7.2	5.0	99/1611	1576/18.9	18.8	21.0	D	WRMM-F
6. WVOR-F (AC)	87/ 6.5	6.2	7.1	7.0	6.9	6.7	101/1657	1522/18.3	18.3	20.5	D	WVOR-F
7. WKLX-F (O)	66/ 4.9	6.6	4.6	4.6	6.1	5.2	83/1507	1168/14.0	14.2	17.8	D	WKLX-F
8. WDKX-F (B)	63/ 4.7	5.1	5.5	4.6	5.4	5.0	68/684	654/ 7.9	11.0	9.7	B	WDKX-F
9. WBBF (BB)	54/ 4.0	3.7	3.8	4.3	3.9	4.0	54/723	723/ 8.7	8.0	8.9	A	WBBF
10. WRQI-F (CL AOR)	43/ 3.2	3.6	2.2	4.7	2.1	3.4	48/1041	957/11.5	9.5	6.8	B	WRQI-F
11. WMAX-F (AOR/AC)	29/ 2.2	2.6	2.2	---	---	1.8	29/612	593/ 7.1	5.5	0.0	A	WMAX-F
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.88% (891 of 1144) (FAL 91: 76.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPXY-F>>	1 WCMF-F>>	1 WCMF-F>	1 WCMF-F	1 WBEE-F<	1 WHAM >	1 WCMF-F>	1 WCMF-F	1 WHAM	1 WCMF-F	1 WHAM
2 WCMF-F	2 WBEE-F	2 WBEE-F>	2 WBEE-F>	2 WCMF-F	2 WBEE-F>	2 WHAM	2 WHAM <	2 WBEE-F<	2 WHAM	2 WCMF-F
3	3 WPXY-F	3 WPXY-F	3 WHAM	3 WHAM	3 WRMM-F	3 WBEE-F>	3 WBEE-F>	3 WCMF-F>	3 WPXY-F	3 WBEE-F>
4	4 WDKX-F	4 WVOR-F	4 WVOR-F	4 WVOR-F	4 WVOR-F	4 WRMM-F	4 WPXY-F	4 WBEE-F	4 WRMM-F	4 WRMM-F
5	5	5 WHAM	5 WRMM-F	5 WRMM-F	5 WBBF	5 WPXY-F	5 WVOR-F	5 WRMM-F	5 WDKX-F	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WCMF-F>>	1 WCMF-F>	1 WBEE-F	1 WBEE-F<	1 WBEE-F	1 WCMF-F>>	1 WCMF-F>>	1 WCMF-F>>	1 WCMF-F>>	1 WCMF-F>
2 WPXY-F>	2 WPXY-F	2 WPXY-F	2 WCMF-F	2 WVOR-F<	2 WRQI-F	2 WBEE-F>	2 WBEE-F>	2 WBEE-F<	2 WHAM
3 WDKX-F	3 WBEE-F>	3 WCMF-F	3 WPXY-F	3 WRMM-F	3 WDKX-F	3 WRQI-F	3 WHAM	3 WHAM >	3 WBEE-F>
4	4 WDKX-F	4 WVOR-F	4 WVOR-F<	4 WPXY-F	4	4 WHAM	4 WRQI-F	4 WRQI-F	4 WKLX-F
5	5	5 WDKX-F	5 WRMM-F	5 WCMF-F	5	5 WDKX-F	5	5	5

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP	4 (1)	109 (1)	113 (2)	9.9	11.0	WPXY 1280 Rochester	0.3/1.5/ 4/ 123
AOR/CLASSIC		285 (5)	285 (5)	24.9	18.7		
AC/OLDIES		153 (2)	153 (2)	13.4	16.4	CFMX-F 103.1 Cobourg, ON	0.4/1.5/ 6/ 145
FULL SVC/VARIETY	180 (1)		180 (1)	15.7	17.5	WGR 550 Buffalo	0.4/1.1/ 7/ 163
COUNTRY		183 (2)	183 (2)	16.0	11.8	WGRF-F 96.9 Buffalo	0.4/0.8/ 8/ 161
BLACK/URBAN		63 (1)	63 (1)	5.5	6.2	WPCX-F 106.9 Auburn	0.4/1.2/ 34/ 420
SAC/EZ		98 (1)	98 (1)	8.6	11.7	WYLF 850 Penn Yan	0.7/1.6/ 18/ 216
NEWS/TALK	5 (1)		5 (1)	0.4			
NOSTALGIA	54 (1)		54 (1)	4.7	4.5		
RELIGION/GOSPEL					0.4		
SPANISH							
CLASSICAL					0.4		
JAZZ/NEW AGE							
UNKNOWN/OTHERS	10 (1)		10 (1)	0.9	1.5		
	253 (5)	891 (12)	1144 (17)				

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	NOSTALGIA	UNIULT, \$ 25.00 (Katz)	Heritage
WHAM, 1180, 50 KW	FULL SERVICE	CBS, NBC-T, \$ 58.00 (McGuild)	Lincoln
WBEE-F, 92.5, 50 KW @	500. COUNTRY	UNIULT, \$ 64.00 (Katz)	Heritage
WCMF-F, 96.5, 50 KW @	449. AOR	\$ 106.00 (Torbet)	Stoner
WDKX-F, 103.9, .8 KW @	541. BLACK	\$ 30.00 (Williams)	
WKLX-F, 98.9, 37 KW @	564. OLDIES	\$ 51.00 (Banner)	
WPXY-F, 97.9, 50 KW @	400. CHR	\$ 68.00 (Christal)	Pyramid
WRQI-F, 95.1, 50 KW @	496. CL AOR	\$ 28.00 (HNWH)	(BRISTOL)
WRMM-F, 101.3, 27 KW @	195. SOFT AC	\$ 55.00 (Christal)	Atlantic
WVOR-F, 100.5, 50 KW @	479. AC	\$ 87.00 (McGuild)	Lincoln
WMAX-F, 106.7, 3.5 KW @	266. AOR/AC	\$ 16.00 (Eastman)	(IRONDUQUOIT)

Miscellaneous: WRMM A/F sold by Atlantic to Stoner for \$4,000,000 (Blackburn) . . .

ROCKFORD

Arbitron Rank/Pop (12+): 145/234,800
 MSA Rank/Pop: 157/285,100
 ADI # 136
 Average Person Ratings: 16.4
 Market TSL: 21.50 hours

Stations: 20/9
 Diaries: 730/322:1/54.9%
 Sample Target: 680
 % Below Line: 21.0
 % Not Listed: 16.3

1992 Revenue: \$7,400,000
 HH Inc.: \$33,524
 Retail \$: 2.4 B11
 Pop per Station: 26,088
 #1 Biller: WZOK-F \$2,100,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WXRX-F (AOR)	57/14.8	16.7	14.9	10.5	14.4	----	70/915	645/27.5	27.3	24.2	C
2. WZOK-F (CHR)	46/11.9	14.2	12.5	17.1	19.5	----	85/1516	750/31.9	34.2	32.8	D
3. WROK (FS)	44/11.4	10.7	11.5	12.0	9.2	----	45/642	593/25.3	25.0	30.0	C
4. WKMQ-F (O)	29/ 7.5	8.2	9.3	9.0	9.5	----	40/706	519/22.1	19.9	19.8	B
5. WRWC-F (AC)	26/ 6.7	7.1	8.3	6.4	8.7	----	40/561	363/15.5	14.5	17.3	B
6. WXXQ-F (C)	16/ 4.1	1.4	----	----	----	----	43/468	244/10.4	6.1	0.0	A
WRRR (BB)	16/ 4.1	4.6	2.7	3.8	2.4	----	16/204	190/ 8.1	7.4	5.2	A
WGN (T)	16/ 4.1	6.8	6.7	5.9	4.1	----	53/807	289/12.3	14.5	13.9	
9. WJVL-F (C)	14/ 3.6	2.2	4.8	5.4	4.3	----	46/688	256/10.9	7.6	11.0	
10. WLS -AF (T)	11/ 2.9	1.6	1.1	0.8	2.2	----	24/402	150/ 6.4	3.3	4.5	
11. WSJY-F (SAC)	8/ 2.1	2.5	2.4	2.8	2.2	----	17/281	159/ 6.8	5.9	5.5	
WDEK-F (C)	8/ 2.1	----	----	0.5	----	----	16/402	168/ 7.2	0.0	0.0	
13. WMAQ (N/T)	7/ 1.8	1.4	----	0.8	0.5	----	14/347	127/ 5.4	5.2	0.0	
14. WQFL-F (REL)	6/ 1.6	1.9	1.6	1.8	1.9	----	9/232	171/ 7.3	5.6	6.7	
15.											

12+ FM SHARE (METRO): 66.25% (214 of 323) (FAL 91: 66.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZOK-F>>	1 WXRX-F>>	1 WXRX-F>	1 WXRX-F>	1 WXRX-F>	1 WROK >	1 WROK	1 WXRX-F>	1 WXRX-F	1 WXRX-F>	1 WROK >>
2 WXRX-F	2 WZOK-F>	2 WZOK-F>	2 WZOK-F>	2 WZOK-F<	2 WKMQ-F>	2 WZOK-F	2 WROK <	2 WZOK-F>	2 WZOK-F	2 WXRX-F
3	3 WRWC-F	3 WKMQ-F>	3 WKMQ-F>	3 WKMQ-F	3 WZOK-F	3 WXRX-F>	3 WZOK-F	3 WROK	3 WROK >	3 WZOK-F
4	4	4 WRWC-F	4 WRWC-F	4 WROK	WXRX-F	4 WKMQ-F	4 WRWC-F	4 WKMQ-F<	4 WRWC-F	WKMQ-F
5	5	5	5	5	WRRR	5	5 WKMQ-F	5 WRWC-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXRX-F>>	1 WZOK-F	1 WZOK-F>>	1 WZOK-F>	1 WZOK-F	1 WXRX-F>>	1 WXRX-F>>	1 WXRX-F>>	1 WXRX-F>>	1 WXRX-F>>
2 WZOK-F	2 WXRX-F>	2 WRWC-F	2 WXRX-F	2 WKMQ-F	2 WZOK-F	2 WZOK-F	2 WLS -AF	2 WZOK-F	2 WKMQ-F>
3	3 WRWC-F	3 WXRX-F	3 WKMQ-F	3 WROK	3	3 WXXQ-F	WDEK-F	3 WKMQ-F>	3 WZOK-F
4	4	4	4 WRWC-F	4 WRWC-F	4	WDEK-F	4	4 WLS -AF	4 WLS -AF
								WXXQ-F	WROK

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		49 (2)	49 (2)	15.2	14.9	WNTA 1150 Rockford	0.5/3.6/ 3/ 92		
AOR/CLASSIC		57 (1)	57 (1)	17.6	19.0				
AC/OLDIES		55 (2)	55 (2)	17.0	11.1	WBBM 780 Chicago	1.3/7.7/ 18/ 487		
FULL SVC/VARIETY	44 (1)		44 (1)	13.6	14.3	WLS -F 94.7 Chicago	0.3/6.4/ 24/ 402		
COUNTRY		38 (3)	38 (3)	11.8	7.9	WLUP 1000 Chicago	1.0/2.9/ 9/ 152		
BLACK/URBAN						WSCR 820 Chicago	1.3/1.6/ 9/ 73		
SAC/EZ		8 (1)	8 (1)	2.5	12.7	WZEE-F 104.1 Madison	0.8/4.6/ 15/ 362		
NEWS/TALK	49 (7)	1 (1)	50 (8)	15.5	13.7				
NOSTALGIA	16 (1)		16 (1)	5.0	3.2				
RELIGION/GOSPEL		6 (1)	6 (1)	1.9	1.9				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.3				
	109 (9)	214 (11)	323 (20)						

RADIO STATIONS

WNTA , 1150, 1 KW/60 KW (DA-1), News	CNN, \$10.00 (Christal)	Midwest Family
WROK , 1440, 5 KW/500 W (DA-D), Full Service	NBC-T ABC, \$40.00 (Mc-Guild)	
WRRR , 1330, 1 KW/ 91 W (DA-1), Nostalgia	SMN, \$12.00 (Katz)	
WKMQ-F, 95.3, 1 KW @ 512	, Oldies	
WQFL-F, 100.9, 3 KW @ 300	, Religion	
WRWC-F, 103.1, 1 KW @ 525	, AC	
WXRX-F, 104.9, 4 KW @ 400	, AOR	
WXXQ-F, 98.5, 50 KW @ 399	, Country	
WZOK-F, 97.5, 50 KW @ 430	, CHR	
WJVL-F, 99.9, 11 KW @ 502	, Country	
WSJY-F -- see Madison		

Other ranked stations -- see Chicago

SACRAMENTO

Arbitron Rank/Pop (12+): 28/1,310,100
 MSA Rank/Pop: 30/1,480,000
 ADI # 19
 Average Person Ratings: 15.9
 Market TSL: 21.25 hours

Stations: 31/25
 Diaries: 1572/833:1/48.3%
 Sample Target: 1480
 % Below Line: 5.4
 % Not Listed: 15.7

1992 Revenue: \$53,900,000
 HH Inc.: \$37,407
 Retail \$: 11.8 Bil
 Pop per Station: 52,404
 #1 Biller: KFBK \$10,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KFBK (N/T)	283/13.6	12.8	10.7	11.8	12.5	12.2	357/4256	3269/25.0	22.4	22.3	I	KFBK
2. KSFM-F (CHR)	160/ 7.7	7.2	7.7	8.0	7.7	7.6	208/3335	2386/18.2	18.1	18.3	F	KSFM-F
3. KRAK-F (C)	148/ 7.1	9.5	6.2	8.6	11.4	7.8	196/3019	2173/16.6	17.3	20.8	G	KRAK-F
4. KRXQ-F (AOR)	125/ 6.0	6.7	5.3	7.3	6.0	6.3	154/2182	1821/13.9	12.6	15.5	F	KRXQ-F
5. KYMX-F (SAC)	122/ 5.9	4.9	5.9	4.5	4.4	5.3	135/2014	1619/12.4	14.9	12.9	D	KYMX-F
6. KGBY-F (AC)	115/ 5.5	4.0	5.5	4.3	3.4	4.8	125/2188	1790/13.7	15.7	10.2	E	KGBY-F
7. KNCI-F (C)	108/ 5.2	4.3	5.1	3.4	2.4	4.5	147/2548	1930/14.7	14.5	11.8	C	KNCI-F
8. KHYL-F (O)	78/ 3.7	4.1	2.6	4.4	3.4	3.7	115/2275	1606/12.3	10.5	11.0	D	KHYL-F
9. KSEG-F (CL AOR)	77/ 3.7	6.2	6.0	5.6	4.5	5.4	100/1899	1527/11.7	12.7	12.7	F	KSEG-F
10. KXOA-F (AC)	73/ 3.5	4.5	5.0	4.6	6.7	4.4	80/1888	1676/12.8	14.5	16.5	G	KXOA-F
11. KWOD-F (CHR)	51/ 2.5	2.4	3.2	3.5	3.9	2.9	70/1549	1119/ 8.5	9.6	11.7	C	KWOD-F
12. KCTC (EZ)	45/ 2.2	2.5	2.9	3.8	2.9	2.8	53/854	718/ 5.5	6.6	6.4	B	KCTC
13. KGO (N/T)	42/ 2.0	1.6	1.4	1.4	1.3	1.6	97/1582	725/ 5.5	3.9	5.1		KGO
14. KRCX (SP)	41/ 2.0	1.3	0.9	0.9	2.0	1.3	44/345	305/ 2.3	1.9	2.9	C	KRCX
15. KRAK (C)	40/ 1.9	2.1	2.7	2.5	2.2	2.3	83/1281	711/ 5.4	5.9	6.2	F	KRAK
KQPT-F (AOR)	40/ 1.9	3.0	2.4	3.1	2.8	2.6	58/1118	889/ 6.8	8.3	8.2	C	KQPT-F
17. KSMJ (O)	28/ 1.3	1.0	1.0	1.4	1.2	1.2	29/541	501/ 3.8	3.5	2.9	A	KSMJ
18. KQBR-F (C)	20/ 1.0	0.4	0.5	1.0	0.6	0.7	28/597	433/ 3.3	3.1	2.5		KQBR-F
19.												
20.												

12+ FM SHARE (METRO): 67.62% (1186 of 1754) (FAL 91: 68.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSFM-F>>	1 KRXQ-F	1 KFBK	1 KFBK >	1 KFBK >	1 KFBK >>	1 KFBK >>	1 KFBK >>	1 KFBK >>	1 KSFM-F>	1 KFBK >>
2 KRXQ-F>	2 KSFM-F	2 KRAK-F<	2 KRAK-F<	2 KRAK-F	2 KYMX-F	2 KSFM-F	2 KYMX-F	2 KSFM-F	2 KFBK	2 KGO
3 KWOD-F>	3 KGBY-F	3 KSFM-F<	3 KGBY-F	3 KGBY-F	3 KRAK-F>	KGBY-F	3 KRAK-F	3 KRAK-F	3 KRXQ-F>	3 KSFM-F
4 KNCI-F	4 KRAK-F	4 KGBY-F	4 KYMX-F	4 KYMX-F	4 KNCI-F	4 KRAK-F	4 KGBY-F<	4 KRXQ-F<	4 KRAK-F<	4 KSEG-F<
5	5 KSEG-F	5 KRXQ-F	5 KSEG-F<	5 KNCI-F	5 KXOA-F	5 KRXQ-F	5 KNCI-F<	5 KYMX-F	5 KNCI-F	5 KRAK-F
6	6 KFBK <	6 KYMX-F	6 KNCI-F	6 KSEG-F<	6 KHYL-F	6 KYMX-F	6 KRXQ-F<	6 KNCI-F	6 KYMX-F	6 KHYL-F<
7	7 KNCI-F	7 KSEG-F	7 KSFM-F<	7 KSFM-F	7 KCTC	7 KNCI-F	7 KSFM-F	7 KGBY-F	7 KWOD-F	7 KRAK
8	8	8	8 KHYL-F	8	8	8	8	8 KHYL-F	8 KSEG-F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSFM-F>>	1 KSFM-F	1 KGBY-F>	1 KGBY-F<	1 KGBY-F	1 KRXQ-F>>	1 KRXQ-F>	1 KGBY-F<	1 KFBK >	1 KFBK >>
2 KRXQ-F>	2 KGBY-F	2 KRAK-F	2 KSFM-F	2 KYMX-F	2 KSFM-F	2 KSEG-F<	2 KRXQ-F	2 KRXQ-F>	2 KRAK-F>
3 KRAK-F	3 KRAK-F>	3 KYMX-F>	3 KRAK-F	3 KRAK-F	3 KSEG-F	3 KSFM-F	KFBK	3 KRAK-F	3 KSEG-F<
4 KNCI-F	4 KYMX-F	4 KSEG-F	4 KYMX-F	4 KFBK	4 KWOD-F	KFBK	4 KRAK-F	4 KSEG-F	4 KNCI-F
5 KGBY-F	5 KRXQ-F	5 KSFM-F	5 KXOA-F	5 KXOA-F	5	5 KRAK-F	5 KSEG-F>	5 KSFM-F	5 KGBY-F<
6 KWOD-F	6 KNCI-F	6 KHYL-F	6 KFBK	6 KSFM-F	6	6 KGBY-F	6 KNCI-F>	6 KGBY-F<	6 KRXQ-F
7	7 KHYL-F	7 KNCI-F	7 KHYL-F	7 KNCI-F	7	7	7 KWOD-F	7 KNCI-F	7 KYMX-F
								KSFM-F	

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		228 (3)	228 (3)	13.0	13.7	KFIA 710 Carmichael	0.6/2.3/ 18/ 362		
AOR/CLASSIC		262 (5)	262 (5)	14.9	15.9	KFIA-F 101.9 Shngle Sp/Scrm	0.7/2.8/ 17/ 456		
AC/OLDIES	28 (1)	273 (4)	301 (5)	17.2	18.0	KRFD-F 99.9 Marysville	0.6/3.0/ 38/ 768		
FULL SVC/VARIETY						KRLT-F 93.9 S L/Tahoe	0.3/0.8/ 7/ 102		
COUNTRY	40 (1)	276 (3)	316 (4)	18.0	16.1	KSAC 1240 Sacramento	0.6/3.1/ 14/ 436		
BLACK/URBAN						KSTE 650 Rancho Cordova	0.4/1.6/ 9/ 239		
SAC/EZ	45 (1)	122 (1)	167 (2)	9.5	5.6	KXOA 1470 Sacramento	0.4/1.7/ 9/ 239		
NEWS/TALK	372 (6)		372 (6)	21.2	17.6	KZSA-F 92.1 Placerville/Sacmt	0.5/0.9/ 10/ 115		
NOSTALGIA	19 (1)		19 (1)	1.1	5.7				
RELIGION/GOSPEL	13 (1)	15 (1)	28 (2)	1.6	1.1	KCVR 1570 Lod1/Stockton	0.5/0.9/ 23/ 268		
SPANISH	51 (2)	10 (1)	61 (3)	3.5	2.5	KFRC 610 San Francisco	0.9/3.6/ 60/1100		
CLASSICAL						KMEL-F 106.1 San Francisco	0.8/2.8/ 53/1063		
JAZZ/NEW AGE					3.3	KNBR 680 San Francisco	0.9/3.5/ 63/1366		
UNKNOWN/OTHERS					0.5	KOZZ-F 105.7 Reno	0.3/0.5/ 58/ 751		
	568 (13)	1186 (18)	1754 (31)						

SACRAMENTO

RADIO STATIONS

AM STATIONS

KCTC	,	1320,	5 KW (DA-2)	,	EZ/Nostalgia	UNIULT UNISUP,	\$ 31.00	(Christal)	Tribune Co.
KFBK	,	1530,	50 KW (DA-2)	,	News/Talk	ABC APR,	\$159.00	(Group W)	Westinghouse
KRAK	,	1140,	50 KW (DA-2)	,	SEE KRAK-FM				
KRCX	,	1110,	5 KW/500 W (DA-2),	,	Hispanic		\$ 39.00	(Katz Hisp.)	Fuller-Jeffrey
KSAC	,	1240,	1 KW	,	Sports	NBC CBS,	\$ 25.00	(---)	
KSMJ	,	1380,	5 KW (DA-2)	,	Oldies	SMN,	\$ NA	(MMR)	Booth
KXOA	,	1470,	5 KW/1 KW (DA-2)	,	Oldies		\$ 27.00	(Banner)	Brown

FM STATIONS

KGBY-F	,	92.5,	50 KW @ 449	,	AC		\$ 57.00	(Group W)	Westinghouse
KHYL-F	,	101.1,	36 KW @ 173	,	Oldies		\$ 61.00	(Eastman)	American Media
KNCI-F	,	98.5,	50 KW @ 500	,	Country		\$ 60.00	(Mc-Guild)	Nationwide
KQPT-F	,	100.5,	115 KW @ 380	,	Prog AOR	SOURCE,	\$ 59.00	(Durpetti)	Duchossois
KRAK-F	,	105.1,	50 KW @ 500	,	Country		\$190.00	(Katz)	EZ
KRXQ-F	,	93.7,	25 KW @ 298	,	AOR		\$ 95.00	(Torbet)	Fuller-Jeffrey
KSEG-F	,	96.9,	50 KW @ 500	,	Classic AOR		\$ 58.00	(Christal)	Great American
KSFH-F	,	102.5,	50 KW @ 500	,	CHR		\$ 81.00	(MMR)	Booth
KWOD-F	,	106.5,	50 KW @ 500	,	CHR	CBS ABC,	\$ 46.00	(HNWH)	
KXOA-F	,	107.9,	50 KW @ 404	,	AC		\$140.00	(Banner)	Brown
KYMX-F	,	96.1,	50 KW @ 476	,	AC		\$ 65.00	(Christal)	Tribune Co.

Miscellaneous: KQPT-F reclassified as AOR . . . KQPT-F sold by Duchossois to Brown for \$7,000,000 (Blackburn) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 117/325,800
 MSA Rank/Pop: 120/408,000
 Average Person Ratings: 15.9
 Market TSL: 21.25 hours

Stations: 20/14
 Diaries: 923/353:1/56.2%
 Sample Target: 820
 % Below Line: 5.6
 % Not Listed: 14.6

1992 Revenue: \$11,500,000
 HH Inc.: \$30,637
 Retail \$: 3.1 Bil
 Pop per Station: 23,271
 #1 Biller: WHNN-F \$2,400,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WKCQ-F (C)	59/11.4	14.0	12.2	14.3	11.8	13.0	159/2275	817/25.1	26.7	25.4	D	WKCQ-F
2. WSGW (FS)	55/10.6	12.2	10.7	10.0	12.2	10.9	65/852	664/20.4	21.0	24.4	C	WSGW
3. WHNN-F (O)	50/ 9.6	10.8	9.3	10.4	11.1	10.0	110/1730	680/20.9	22.6	27.4	D	WHNN-F
4. WKQZ-F (AOR)	43/ 8.3	5.3	6.5	9.2	7.0	7.3	80/1113	536/16.5	16.5	17.5	B	WKQZ-F
5. WGER-F (SAC)	40/ 7.7	5.7	8.2	7.9	6.8	7.4	46/679	589/18.1	16.2	16.2	C	WGER-F
6. WIOG-F (CHR)	34/ 6.6	8.2	8.5	8.5	11.7	7.9	115/2450	735/22.6	26.1	32.1	C	WIOG-F
7. WTLZ-F (B)	32/ 6.2	7.2	5.1	5.3	5.3	5.9	43/519	315/ 9.7	11.3	10.3	B	WTLZ-F
WTCF-F (AC)	32/ 6.2	5.0	5.6	3.3	1.3	5.0	37/651	510/15.7	14.7	4.4	A	WTCF-F
9. WIXC-F (C)	21/ 4.0	3.8	3.3	2.5	---	3.4	47/595	360/11.0	7.6	0.0	A	WIXC-F
10. WCEN-F (C)	19/ 3.7	3.7	3.3	1.6	2.1	3.1	71/851	240/ 7.4	8.7	5.2	B	WCEN-F
11. WSAM (O)	12/ 2.3	1.0	1.3	1.1	1.7	1.4	13/224	208/ 6.4	5.1	3.7	A	WSAM
12. WFDF (BB)	10/ 1.9	1.7	2.0	2.1	2.4	1.9	50/693	201/ 6.2	5.2	8.0	A	WFDF
13. WBTZ-FF (AOR)	9/ 1.7	1.8	2.0	---	1.1	1.4	25/461	265/ 8.1	5.7	3.2	A	WBTZ-FF
14. WKNX (BB)	8/ 1.5	3.2	2.0	4.0	1.9	2.7	10/169	137/ 4.2	4.8	4.7	A	WKNX

12+ FM SHARE (METRO): 79.01% (350 of 443) (FAL 91: 74.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTCF-F>>	1 WKQZ-F>	1 WKQZ-F	1 WHNN-F<	1 WHNN-F<	1 WSGW	1 WSGW	1 WKCQ-F	1 WSGW	1 WKQZ-F	1 WSGW
2 WTLZ-F>	2 WIOG-F	2 WHNN-F	2 WKQZ-F	2 WKQZ-F	2 WKQZ-F	2 WKQZ-F>	2 WSGW	2 WKQZ-F	2 WTCF-F	WKQZ-F>
3 WIOG-F	3 WKQZ-F	3 WKQZ-F	3 WKQZ-F	3 WGER-F	3 WHNN-F>	3 WHNN-F	WGER-F<	3 WHNN-F	3 WTLZ-F<	3 WTLZ-F
4	4 WGER-F	4 WGER-F	4 WGER-F	4 WKQZ-F	4 WGER-F	4 WKQZ-F	4 WHNN-F	4 WHNN-F	4 WIOG-F	4
5	5 WTLZ-F	5 WIOG-F	5 WSGW	5	5	5 WGER-F	5 WKQZ-F	5 WIOG-F	5 WKQZ-F	5
6	WTCF-F	6	WIOG-F	6	6	6	6	6 WKQZ-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTCF-F	1 WKQZ-F	1 WGER-F	1 WGER-F	1 WGER-F	1 WKQZ-F>	1 WKQZ-F>>	1 WKQZ-F>>	1 WKQZ-F>	1 WKQZ-F
WKQZ-F	WGER-F	2 WKQZ-F	2 WHNN-F	2 WHNN-F	2 WTCF-F	2 WIOG-F>	2 WIOG-F>	2 WHNN-F	2 WSGW
3 WTLZ-F	3 WKQZ-F	3 WKQZ-F>	3 WKQZ-F>	3 WKQZ-F>	3 WTLZ-F	3 WTCF-F	3 WKQZ-F	3 WSGW	3 WKQZ-F
WIXC-F	4 WIOG-F	4 WIOG-F	4 WTLZ-F	4 WTLZ-F	WHNN-F	WKQZ-F	4 WSGW	4 WIOG-F	WHNN-F
WIOG-F			WKQZ-F						

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		39 (2)	39 (2)	8.8	18.6		
AOR/CLASSIC		52 (3)	52 (3)	11.7	8.0	WJR 760 Detroit	1.2/6.0/ 84/1211
AC/OLDIES	12 (1)	82 (2)	94 (3)	21.2	17.7	WKMF 1470 Flint/Tuscola	0.4/0.0/ 0/ 0
FULL SVC/VARIETY	61 (2)		61 (2)	13.8	3.5	WKMF-F 101.7 Tuscola/Flint	0.6/1.9/ 53/ 627
COUNTRY	2 (1)	102 (4)	104 (5)	23.5	16.5	WOWE-F 98.9 Vassar/Flint	0.6/1.8/ 12/ 247
BLACK/URBAN		35 (2)	35 (2)	7.9	7.6	WWCK-F 105.5 Flint	1.0/4.5/ 70/1265
SAC/EZ		40 (1)	40 (1)	9.0	7.8		
NEWS/TALK					14.1		
NOSTALGIA	18 (2)		18 (2)	4.1	5.0		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					1.3		
	93 (6)	350 (14)	443 (20)				

RADIO STATIONS

WMAX, 1460,		NEWS	CNN, \$ 13.00 (---)
WKNX, 1210,	10 KW (DAYS)	NOSTALGIA	AP, \$ 10.00 (Patt)
WSAM, 1400,	1 KW (DA-2)	OLDIES	ABC, \$ 12.00 (HNWH)
WSGW, 790,	5 KW/1 KW (DA-2),	FULL SERVICE	NBC, MBS, \$ 36.00 (Katz)
WCEN-F, 94.5,	100 KW @	981, COUNTRY	UNISUP, MBS, \$ 19.00 (Patt)
WGER-F, 106.3,	2 KW @	380, SOFT AC	MBS, \$ 28.00 (Katz)
WHNN-F, 96.1,	100 KW @	1020, OLDIES	UNISUP, \$ 54.00 (Eastman)
WIOG-F, 102.5,	86 KW @	800, CHR/AC	ABC, SOURCE, \$ 55.00 (Katz)
WKQZ-F, 98.1,	50 KW @	492, COUNTRY	ABC, \$ 41.00 (HNWH)
WKQZ-F, 93.3,	38 KW @	554, AOR	UNIPWR ABC, \$ 29.00 (Banner)
WBTZ-F, 100.9,	2.6 KW @	500, AOR	UNIPWR ABC, \$ 13.00 (Banner)
WTCF-F, 100.5,	3 KW @	328, CHR	CNN, \$ 10.00 (---)
WTLZ-F, 107.1,	5 KW @	398, BLACK	AURN, \$ 20.00 (Roslin)
WIXC-F, 97.3,	3 KW @	328, COUNTRY	, \$ NA (Durpetti)

Other Ranked Stations - See Flint and Detroit

Miscellaneous: WUNI changes to WMAX (July) . . . WBTZ-F reclassified as AOR . . .

ST. LOUIS

Arbitron Rank/Pop (12+): 18/2,034,500
 MSA Rank/Pop: 14/2,490,000
 ADI # 18
 Average Person Ratings: 16.7
 Market TSL: 21.75 hours

Stations: 31/31
 Diaries: 2255/902:1/56.7%
 Sample Target: 1940
 % Below Line: 0.0
 % Not Listed: 7.5

1992 Revenue: \$66,300,000
 HH Inc.: \$35,186
 Retail \$: 18.8 Bil
 Pop per Station: 65,629
 #1 Biller: KMOX \$18,500,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KMOX (N/T)	520/15.3	17.5	19.0	18.7	17.1	17.6	577/7474	6761/33.2	36.8	37.1	J	KMOX
2. WIL -F (C)	342/10.0	7.9	9.0	6.7	6.7	8.4	417/4893	3899/19.2	16.0	15.5	F	WIL -F
3. KSHE-F (AOR)	275/ 8.1	8.6	8.4	7.3	8.8	8.1	332/4380	3581/17.6	19.2	19.3	G	KSHE-F
4. KMJM-F (B)	244/ 7.2	7.6	7.3	7.0	7.4	7.3	263/2552	2346/11.5	12.5	11.9	H	KMJM-F
5. KEZK-F (SAC)	206/ 6.0	4.6	4.2	4.8	4.4	4.9	241/3728	3270/16.1	10.9	14.0	E	KEZK-F
6. KSD -F (CL AOR)	171/ 5.0	4.9	5.4	5.2	5.9	5.1	189/3629	3345/16.4	17.3	17.7	F	KSD -F
7. KYKY-F (AC)	170/ 5.0	4.7	5.6	5.1	6.2	5.1	180/3251	3028/14.9	16.5	17.7	H	KYKY-F
8. WKBQ-F (CHR)	137/ 4.0	4.8	3.6	4.8	5.0	4.3	163/3474	3054/15.0	14.9	16.8	D	WKBQ-F
9. WKXX-F (C)	127/ 3.7	3.3	2.8	2.8	2.6	3.2	149/2019	1796/ 8.8	7.3	6.7	C	WKXX-F
10. KLOU-F (O)	112/ 3.3	4.0	3.4	4.8	3.4	3.9	132/2904	2505/12.3	13.0	12.9	E	KLOU-F
11. KFUF-F (CL)	83/ 2.4	2.0	2.8	2.6	2.1	2.5	92/1859	1745/ 8.6	7.6	6.3	B	KFUF-F
12. WIBV (FS)	74/ 2.2	1.4	1.1	1.2	1.6	1.5	78/1147	1064/ 5.2	3.2	4.1	A	WIBV
13. KRJY-F (SAC)	70/ 2.1	2.4	1.1	1.8	0.9	1.9	72/1347	1267/ 6.2	5.1	4.5	C	KRJY-F
14. KATZ (B)	62/ 1.8	2.2	1.2	1.4	1.5	1.6	62/960	960/ 4.7	4.1	5.0	B	KATZ
15. KXOK (B)	58/ 1.7	1.9	1.7	1.5	1.2	1.7	59/985	926/ 4.6	4.8	3.4	B	KXOK
16. WRTH (BB)	54/ 1.6	1.5	2.1	1.6	2.4	1.7	54/850	828/ 4.1	4.1	4.8	B	WRTH
17. KXOK-F (B)	53/ 1.6	1.6	1.8	2.1	2.5	1.8	58/1622	1518/ 7.5	9.5	11.6	C	KXOK-F
18. KEZK (SAC)	49/ 1.4	0.6	0.8	1.2	1.1	1.0	56/660	631/ 3.1	2.9	3.5	B	KEZK
19. WFXB-F (AOR)	46/ 1.4	1.7	1.6	1.6	1.5	1.6	47/1343	1328/ 6.5	5.0	6.4	B	WFXB-F
20. KATZ-F (B)	44/ 1.3	1.1	2.0	1.4	1.4	1.5	44/804	799/ 3.9	5.4	4.8	B	KATZ-F
21. WEW (BB)	36/ 1.1	2.0	1.0	2.3	2.4	1.6	37/428	408/ 2.0	2.8	3.8	A	WEW
22.												
23.												
24.												
25.												

12+ FM SHARE (METRO): 67.79% (2136 of 3151) (FAL 91: 65.61%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJM-F	1 KSHE-F>	1 KSHE-F<	1 WIL -F	1 WIL -F	1 KMOX >>	1 KMOX >>	1 KMOX	1 KMOX	1 KMOX	1 KMOX >>
2 WKBQ-F>	2 KMJM-F<	2 WIL -F>	2 KSHE-F	2 KMOX	2 WIL -F>	2 WIL -F>	2 WIL -F	2 WIL -F	2 KMJM-F	2 WIL -F>
3 KSHE-F	3 WIL -F	3 KSD -F<	3 KMOX	3 KSHE-F	3 KEZK-F>	3 KSHE-F	3 KEZK-F<	3 KSHE-F	3 KSHE-F	3 KSHE-F
4	4 KSD -F>	4 KMJM-F	4 KSD -F	4 KEZK-F<	4 KYKY-F	4 KMJM-F	4 KSHE-F	4 KMJM-F<	4 WIL -F	4 KMJM-F>>
5	5 KYKY-F	5 KMOX	5 KEZK-F	5 KSD -F	KLOU-F	5 KYKY-F	5 KYKY-F	5 KEZK-F<	5 WKBQ-F	5 KEZK-F
6	6 WKBQ-F<	6 KYKY-F	6 KYKY-F	6 KYKY-F	6 KMJM-F	6 KEZK-F	6 KMJM-F<	6 KSD -F	6 KEZK-F	6 KATZ
7	7 KEZK-F	KEZK-F	7 KMJM-F	7 KMJM-F	KFUF-F	7	7 WIBV	7 KYKY-F	7	7 WKXX-F
8	8	8	8	8 WKXX-F	8	8	KSD -F	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMJM-F	1 WIL -F	1 WIL -F	1 WIL -F>	1 WIL -F	1 KSHE-F>>	1 KSHE-F>>	1 KSHE-F>>	1 KSHE-F>	1 KSHE-F
2 KSHE-F	KMJM-F	2 KEZK-F	2 KEZK-F<	2 KEZK-F	2 KMJM-F	2 KSD -F	2 KSD -F>	2 KSD -F	2 KMOX <
3 WKBQ-F	3 KYKY-F	3 KYKY-F	3 KYKY-F<	3 KMOX	3 WIL -F	3 KMJM-F	3 KMOX	3 WIL -F	3 WIL -F
4 WIL -F	4 KEZK-F	4 KSD -F	4 KMJM-F>	4 KYKY-F	4 KSD -F>	4 WIL -F>	KMJM-F	4 KMOX	4 KSD -F>
5 KYKY-F	5 KSHE-F	5 KMJM-F>	5 KMOX <	5 KMJM-F	5 WKXX-F	5 KMOX <	5 WIL -F	5 KMJM-F	5 KMJM-F<
6	6 KSD -F<	6 KSHE-F	6 KSHE-F	6 KLOU-F<	6	6 WKXX-F	6 WKXX-F	6 WKXX-F	6 WKXX-F
7	7 WKBQ-F	7 WKBQ-F<	7 KSD -F	7 WKXX-F	7	7	7	7	7 KYKY-F
8	8	8 WFXB-F	8 WKBQ-F	8 KSD -F	8	8	8	8	8

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		137 (1)	137 (1)	4.3	8.1	KASP 1380 St. Louis	0.4/2.0/ 14/ 416
AOR/CLASSIC		522 (4)	522 (4)	16.6	18.7	KFXB-F 105.7 Ste. Genve/St.L	0.9/5.2/ 45/1284
AC/OLDIES	25 (2)	282 (2)	307 (4)	9.7	10.4	KIRL 1460 St. Charles/St.L	0.5/1.4/ 16/ 294
FULL SVC/VARIETY	74 (1)		74 (1)	2.3	1.8	KLPW 1220 Union/Washingtn	0.3/0.6/ 12/ 146
COUNTRY	34 (1)	469 (2)	503 (3)	16.0	11.6	KSIV 1320 Clayton/StLouis	0.5/2.2/ 18/ 470
BLACK/URBAN	120 (2)	341 (3)	461 (5)	14.6	12.4	KSTL 690 St. Louis	0.4/0.7/ 12/ 155
SAC/EZ	49 (1)	276 (2)	325 (3)	10.3	6.9	KUSA 550 St. Louis	1.0/4.2/ 62/1252
NEWS/TALK	553 (2)		553 (2)	17.5	19.3	WCBW-F 104.9 Columbia/St. L.	0.8/2.8/ 26/ 567
NOSTALGIA	90 (2)		90 (2)	2.9	5.2	WESL 1490 E. St. Louis	0.7/1.9/ 24/ 379
RELIGION/GOSPEL	70 (4)	26 (1)	96 (5)	3.0	2.8	WGNU 920 Granite City	1.0/2.3/ 33/ 478
SPANISH							
CLASSICAL		83 (1)	83 (1)	2.6	2.3		
JAZZ/NEW AGE							
UNKNOWN/OTHERS					0.6		
	1015 (15)	2136 (16)	3151 (31)				

ST. LOUIS

RADIO STATIONS

AM STATIONS

KATZ, 1600,	5 KW (DA-H)	, BLACK	SMN ABC, \$	35.00 (K & P)	Interurban
KEZK, 59,	1 KW (DA-2)	, SEE KEZK-FM			
KMOX, 1120,	50 KW	, TALK/FULL SERVICE	CBS, \$	322.00 (CBS)	CBS
KSIV, 1320,	5 KW/125 W	, RELIGION		\$ 19.00 (---	Bott
KUSA, 550,	5 KW (DA-N)	, COUNTRY OLDIES	MBS, \$	40.00 (McGuild)	Gannett
KXOK, 630,	5 KW (DA-2)	, BLACK		\$ 30.00 (MMR)	
KXEN, 1010,	50 KW (DAYS, DA)	, RELIGION		\$ 24.00 (---	Mid America Gospel
WESL, 1490,	700 W/1 KW (DA-1),	GOSPEL	AURN UNIULT, \$	23.00 (K & P)	Willis
WEW, 770,	1 KW (DAYS)	, NOSTALGIA		\$ 26.00 (Roslin)	
WIBV, 1260,	5 KW (DA-2)	, MOR	MBS, NBC-T, \$	20.00 (---	
WRTH, 1430,	5 KW (DA-2)	, NOSTALGIA	UNISUP ABC, \$	40.00 (Eastman)	Heritage
KASP, 1380,	5 KW/1 KW (DA-2)	, SPORTS	UNIULT UNISUP, \$	24.00 (Katz)	Evergreen

FM STATIONS

KATZ, 100.3,	50 KW @ 489,	BLACK	ABC, \$	36.00 (K & P)	Interurban
KEZK, 102.5,	100 KW @ 1027,	SOFT AC/EZ	UNIULT, \$	79.00 (Durpetti)	Adams
KFUO, 99.1,	100 KW @ 1027,	CLASSICAL	NBC, \$	43.00 (CMBS)	
KFXB, 105.7,	100 KW @ 1374,	AOR		\$ 42.00 (Durpetti)	(ST. GENEVIEVE)
WFXB, 101.1,	50 KW @ 594,	AOR		\$ NA (---	River Cities
KXOK, 97.1,	100 KW @ 561,	BLACK AC	UNIULT, \$	38.00 (MMR)	Frischling
KLOU, 103.3,	100 KW @ 918,	OLDIES	CBS, \$	78.00 (CBS)	CBS
KMJM, 107.7,	100 KW @ 1027,	BLACK		\$ 100.00 (McGuild)	Noble
KRJY, 96.3,	100 KW @ 551,	SOFT AC		\$ 46.00 (Banner)	
KSD, 93.7,	100 KW @ 859,	CLASSIC AOR		\$ 112.00 (McGuild)	Gannett
KSHE, 94.7,	100 KW @ 1027,	AOR		\$ 156.00 (HNWH)	Emmis
KYKY, 98.1,	100 KW @ 541,	AC		\$ 139.00 (Katz)	EZ
WCBW, 104.9,	10 KW @ 620,	RELIGION		\$ 21.00 (---	Universal (COLUMBIA)
WIL, 92.3,	100 KW @ 1020,	COUNTRY	ABC, \$	90.00 (Eastman)	Heritage
WKBO, 106.5,	90 KW @ 1027,	CHR		\$ 64.00 (Crystal)	Evergreen
WKXX, 104.1,	39 KW @ 551,	COUNTRY		\$ 46.00 (Banner)	(JERSEYVILLE, IL)

Miscellaneous: KHTK-F to KXOK-F, CHR to Black AC (Nov) . . . KASP, WKBO-F sold by Evergreen to Freischling for \$7,000,000 (Blackburn) . . . KATZ A/F sold by Interurban to Noble for \$2,750,000 (Blackburn) . . . KEZK A/F sold by Adams receivership to Compass for \$8,000,000 (E) (Star) . . .

SALINAS-MONTEREY-SANTA CRUZ

Arbitron Rank/Pop (12+): 77/492,700
 MSA Rank/Pop: 134/362,300 (Monterey)
 188/244,400 (Santa Cruz)
 ADI # 113
 Average Person Ratings: 16.0
 Market TSL: 21.50 hours

Stations: 34/22
 Diaries: 1048/470:1/48.4%
 Sample Target: 970
 % Below Line: 25.2
 % Not Listed: 19.2

1992 Revenue: \$12,000,000
 HH Inc.: \$39,277
 Retail \$: 4.4 Bill
 Pop per Station: 22,395
 #1 Biller: KDON-AF \$2,075,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KDON-F (CHR)	72/ 9.1	10.5	11.0	9.9	11.8	10.1	76/1182	1112/22.6	27.5	25.4	D	KDON-F
2. KGO (N/T)	50/ 6.3	6.9	5.9	8.2	8.3	6.8	55/798	719/14.6	14.7	17.1		KGO
3. KTOM-AF (C)	49/ 6.2	7.4	10.1	6.0	8.4	7.4	49/824	805/16.3	18.2	16.3	C	KTOM-AF
4. KBAY-F (SAC)	43/ 5.4	4.5	3.0	4.8	5.1	4.4	45/465	460/ 9.3	8.2	9.9		KBAY-F
5. KTGE (SP)	41/ 5.2	4.7	6.3	4.0	2.9	5.1	41/383	383/ 7.8	8.8	6.9	B	KTGE
6. KWAU-F (AC)	38/ 4.8	6.0	4.4	4.7	4.5	5.0	39/621	605/12.3	12.4	12.5	C	KWAU-F
7. KBOQ-F (CL)	34/ 4.3	3.3	4.1	5.3	2.8	4.3	34/487	487/ 9.9	9.8	6.8	B	KBOQ-F
8. KUFX-F (CL AOR)	32/ 4.1	3.4	2.2	3.5	3.5	3.3	33/610	599/12.2	9.5	13.1		KUFX-F
9. KMBY-F (AOR)	29/ 3.7	4.8	4.8	2.7	3.6	4.0	29/468	468/ 9.5	12.7	10.0	B	KMBY-F
10. KOCN-F (SAC)	28/ 3.5	3.1	1.9	3.0	3.7	2.9	28/377	372/ 7.6	6.6	8.5	B	KOCN-F
11. KRAY-F (SP)	27/ 3.4	2.3	2.0	2.9	1.8	2.7	27/391	391/ 7.9	5.0	5.4	B	KRAY-F
12. KSCO (T)	21/ 2.7	1.4	1.3	1.1	1.7	1.6	21/307	307/ 6.2	4.0	4.2	A	KSCO
13. KCBS (N/T)	20/ 2.5	2.1	1.9	2.5	2.6	2.3	21/453	431/ 8.7	8.0	9.3		KCBS
14. KCTY (SP)	19/ 2.4	1.9	2.0	3.1	4.7	2.3	19/273	273/ 5.5	5.4	6.1		KCTY
15. KPIG-F (C)	18/ 2.3	1.7	2.2	3.3	2.0	2.4	18/237	228/ 4.6	6.2	4.8	B	KPIG-F
16. KNBR (T)	12/ 1.5	2.4	1.8	2.1	1.0	2.0	12/307	280/ 5.7	7.2	6.7		KNBR
17. KMEL-F (CHR)	12/ 1.5	1.2	0.3	0.7	0.4	0.9	16/229	205/ 4.2	3.4	2.6		KMEL-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 68.50% (437 of 638) (FAL 91: 69.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KDON-F>>	1 KDON-F	1 KDON-F	1 KWAU-F<	1 KWAU-F	1 KGO	1 KDON-F	1 KTOM-AF	1 KDON-F>	1 KDON-F>>	1 KGO >>
2	2 KTGE	2 KTGE	2 KTGE <	2 KTOM-AF	2 KBAY-F>	2 KGO	2 KBAY-F<	2 KWAU-F<	2 KGO	2 KDON-F>>
3	3 KMBY-F	3 KTOM-AF	3 KOCN-F<	KTGE	3 KTOM-AF	3 KBAY-F	3 KGO <	3 KTOM-AF	3 KRAY-F<	3 KSCO
4	4 KTOM-AF	4 KWAU-F	4 KTOM-AF	4 KUFX-F	KBOQ-F>	4 KTGE <	4 KTGE	KGO <	4 KUFX-F	4 KCBS
5	KRAY-F	5 KUFX-F<	KUFX-F	KOCN-F	5 KWAU-F	5 KTOM-AF	KDON-F	5 KUFX-F	5 KMBY-F	5
6	6 KOCN-F	6 KMBY-F<	6 KDON-F	6 KDON-F	KCBS	6 KWAU-F	6 KWAU-F<	6 KBAY-F<	6 KBOQ-F	6
7	7	7 KOCN-F	7 KRAY-F	7 KGO	7	7 KUFX-F	7 KOCN-F	7 KMBY-F	7	7
8	8	8	KMBY-F	8 KRAY-F	8	8 KBOQ-F	8 KBOQ-F	KBOQ-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KDON-F>	1 KDON-F	1 KOCN-F	1 KDON-F>	1 KWAU-F	1 KDON-F	1 KMBY-F>	1 KMBY-F	1 KMBY-F	1 KUFX-F
2 KTGE >	2 KTGE >	KDON-F	2 KWAU-F	2 KDON-F	2 KMBY-F	2 KTGE	2 KTGE	2 KUFX-F	2 KTGE
3 KTOM-AF	3 KRAY-F	3 KTGE	KTGE	3 KTOM-AF	3 KTOM-AF	KDON-F	3 KUFX-F	3 KTGE	KMBY-F
4 KRAY-F	4 KTOM-AF	KRAY-F	4 KTOM-AF	KOCN-F	4 KMEL-F	4 KUFX-F	4 KOCN-F	4 KTOM-AF	4 KTOM-AF
5 KWAU-F	KOCN-F	5 KWAU-F	5 KOCN-F	5 KTGE	5 KTGE	5 KTOM-AF	5 KCTY	KDON-F	KWAV-F
KUFX-F	6 KWAU-F	6 KTOM-AF	6 KRAY-F	6 KGO	KRAY-F	6 KRAY-F	6 KWAU-F	6 KWAU-F	KPIG-F
KMBY-F	7	7	7	7 KRAY-F	7	7 KWAU-F	KRAY-F	KPIG-F	7 KOCN-F
						KOCN-F		KRAY-F	KGO
									KCTY

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		84 (2)	84 (2)	13.2	14.4	KIEZ 540 Carmel Valley	1.4/2.9/ 11/ 142		
AOR/CLASSIC		84 (7)	84 (7)	13.2	11.7	KKLF-F 104.3 Gonzales/Salins	0.5/1.9/ 4/ 95		
AC/OLDIES	4 (1)	47 (2)	51 (3)	8.0	15.0	KKMC 840 Gonzales/Salins	0.6/2.9/ 6/ 150		
FULL SVC/VARIETY						KLFA-F 93.9 King City/Salins	1.3/2.7/ 10/ 132		
COUNTRY	4 (1)	63 (2)	67 (3)	10.5	13.1	KLUE-F 106.3 Soledad/KingCty	0.8/1.9/ 6/ 96		
BLACK/URBAN						KMXZ-F 93.5 Hollister	1.1/6.6/ 14/ 363		
SAC/EZ		74 (3)	74 (3)	11.6	6.1	KNRY 1240 Monterey/Salins	0.5/2.6/ 4/ 126		
NEWS/TALK	103 (4)		103 (4)	16.1	16.1	KQKE-F 99.5 Greenfield	0.4/2.5/ 3/ 123		
NOSTALGIA	11 (1)		11 (1)	1.7	0.6				
RELIGION/GOSPEL	5 (1)	4 (1)	9 (2)	1.4	1.5	KAZA 1290 Gilroy	1.0/2.2/ 9/ 136		
SPANISH	73 (4)	37 (2)	110 (6)	17.2	15.7	KDBQ-FF 99.1 Santa Cruz/SJ	1.0/4.8/ 8/ 288		
CLASSICAL		34 (1)	34 (1)	5.3	3.3	KLOK 1170 San Jose/SF	0.6/1.6/ 6/ 110		
JAZZ/NEW AGE	1 (1)	10 (1)	11 (2)	1.7	1.1	KOME-F 98.5 San Jose/San Fr	0.6/2.2/ 5/ 108		
UNKNOWN/OTHERS					1.4	KSJO-F 92.3 San Jose	0.5/2.6/ 5/ 142		
	201 (13)	437 (21)	638 (34)						

SALINAS-MONTEREY-SANTA CRUZ

RADIO STATIONS

KCTY	,	980,	1 KW/247W (DA-1),	Hispanic					
KSCO	,	1080,	10 KW/5 KW (DA-2),	Talk		CBS, \$ NA	(Lotus)		
KTGE	,	1570,	5 KW/500W (DA-1),	Hispanic		CNN NBC-T, \$15.00	(---		
KTOM	,	1380,	5 KW (DA-2)	, see KTOM-F		, \$13.00	(Caballero)		
KBOQ-F,		92.7,	1 KW @ 567	, Classical		, \$25.00	(CMBS)		
KRAY-F,		103.9,	5.8 KW @ -134	, Hispanic		, \$26.00	(Lotus)		
KDON-F,		102.5,	19 KW @ 2270	, CHR		, \$45.00	(Christal)	Henry	
KMXZ-F,		93.5,	.9 W @ 1519	, AC/CHR	UNISUP UNIULT,	\$15.00	(Eastman)	(HOLLISTER)	
KLFA-F,		93.9,	5.4 KW @ 702	, Hispanic		, \$14.00	(Caballero)	(KING CITY)	
KMBY-F,		107.1,	.9 KW @ 604	, AOR		, \$30.00	(HNWH)		
KOCN-F,		104.9,	1.9 KW @ 600	, Soft AC	MBS UNISUP,	\$23.00	(Torbet)		
KPIG-F,		107.5,	2.9 KW @ 335	, Country		, \$15.00	(Banner)		
KQKE-F,		99.5,	50 KW @ 492	, Soft AC	APR,	\$13.00	(CMBS)	Mt. Wilson (GREENFIELD)	
KTOM-F,		100.7,	1 KW @ 2420	, Country	ABC,	\$41.00	(Katz)	Magic	
KWAV-F,		96.9,	18 KW @ 2450	, AC	APR,	\$38.00	(HNWH)	Buckley	
KXDC-F,		101.7	.8 KW @ 590	, Jazz/NAC		, \$14.00	(---)		

Other Ranked Stations - See San Jose and San Francisco

Miscellaneous: KSUR-F to KQKE-F and from Classical to Soft AC (Dec) . . . KHIP-F to KMXZ-F and from Oldies to AC/CHR (Nov) . . .

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,070,000

Stations: 31/31
Diaries: 1528/700:1/58.8%
Sample Target: 1380
% Below Line: 0.0
% Not Listed: 8.6

1992 Revenue: \$31,400,000
HH Inc.: \$29,410
Retail \$: 7.7 B11
Pop per Station: 34,516
#1 Biller: KKAT-F \$4,500,000

MSA Rank/Pop: 46/1,080,000
ADI # 41
Average Person Ratings: 14.6
Market TSL: 19.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KSFI-F (SAC)	189/12.1	10.0	8.4	8.9	6.7	9.9	219/2958	2510/23.5	20.3	19.0	E	KSFI-F
2. KKAT-F (C)	163/10.4	12.1	12.9	10.4	10.8	11.4	194/2947	2575/24.1	25.3	23.0	F	KKAT-F
3. KSOP-AF (C)	112/ 7.1	6.2	6.8	7.1	7.5	6.8	153/2366	1789/16.7	16.1	15.1	D	KSOP-AF
4. KSL (FS)	110/ 7.0	5.1	5.2	6.1	8.4	5.8	136/2881	2499/23.4	17.5	25.2	F	KSL
5. KLZX-AF (CL AOR)	95/ 6.0	6.8	6.3	6.7	6.0	6.4	100/1671	1592/14.9	13.9	15.1	E	KLZX-AF
6. KBER-F (AOR)	86/ 5.5	5.0	6.0	6.9	7.9	5.8	97/1839	1607/15.0	15.7	17.1	C	KBER-F
7. KUTQ-F (CHR)	82/ 5.2	4.3	5.3	4.1	3.6	4.7	86/1657	1577/14.7	14.3	13.1	C	KUTQ-F
8. KISN-F (CHR)	79/ 5.0	5.0	5.1	3.8	4.8	4.7	94/1895	1601/15.0	15.2	16.9	D	KISN-F
9. KALL (FS)	60/ 3.8	2.3	2.4	2.4	1.9	2.7	62/1121	1098/10.3	6.5	7.2		KALL
10. KXRK-F (AOR)	56/ 3.6	3.8	2.2	2.5	0.6	3.0	56/978	978/ 9.1	6.1	4.7		KXRK-F
11. KRSP-F (AOR)	47/ 3.0	2.1	3.1	2.3	3.0	2.6	50/1234	1064/ 9.9	8.8	12.3		KRSP-F
12. KBZN-F (J/NAC)	37/ 2.4	2.3	2.5	2.5	2.2	2.4	37/685	669/ 6.3	5.4	6.5		KBZN-F
13. KALL-F (O)	35/ 2.2	2.8	2.8	2.3	1.8	2.5	48/917	725/ 6.8	7.1	7.7		KALL-F
14. KCPX-F (AC)	33/ 2.1	3.7	2.3	3.8	3.2	3.0	40/1080	943/ 8.8	12.0	11.9	C	KCPX-F
15. KTKK (N/T)	32/ 2.0	2.5	2.2	1.9	2.3	2.2	32/491	479/ 4.5	3.6	3.8		KTKK
16. KDYL (BB)	31/ 2.0	3.3	2.3	2.8	2.2	2.6	32/477	463/ 4.3	5.7	4.0		KDYL
17. KZHT-F (CHR)	25/ 1.6	2.8	2.1	2.3	2.3	2.2	27/952	855/ 8.0	9.9	9.5		KZHT-F
KMXB-F (AC)	25/ 1.6	2.3	2.5	2.7	2.3	2.3	25/606	600/ 5.6	8.4	8.8		KMXB-F
19. KFAM (EZ)	24/ 1.5	1.0	1.0	1.3	0.6	1.2	24/394	349/ 3.3	3.5	1.4		KFAM
20. KSOS-F (AC)	20/ 1.3	2.2	2.0	1.1	1.6	1.6	26/519	412/ 3.9	5.6	3.9		KSOS-F
21. KISN (AC)	19/ 1.2	0.2	1.3	1.1	1.2	0.9	19/690	665/ 6.2	8.5	6.8		KISN
22.												
23.												
24.												
25.												

12+ FM SHARE (METRO): 76.80% (1099 of 1431) (FAL 91: 78.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUTQ-F>>	1 KKAT-F<	1 KSFI-F	1 KSFI-F	1 KSFI-F	1 KSFI-F	1 KKAT-F	1 KSFI-F	1 KSFI-F	1 KUTQ-F	1 KKAT-F
2 KBER-F>	2 KSFI-F	2 KKAT-F	2 KKAT-F	2 KKAT-F	2 KSL	2 KSFI-F	2 KKAT-F	2 KKAT-F	2 KSFI-F	2 KSL
3 KKAT-F>	3 KLZX-AF	3 KLZX-AF	3 KLZX-AF	3 KSOP-AF<	3 KKAT-F	3 KSL <	3 KSOP-AF	3 KSOP-AF	3 KBER-F	3 KSFI-F
4 KZHT-F	4 KBER-F	4 KSOP-AF	4 KSOP-AF	4 KLZX-AF	4 KSOP-AF>	4 KALL-F	4 KLZX-AF	4 KUTQ-F<	4 KSL <	4 KLZX-F>
5 KISN-F	5 KXRK-F	5 KISN-F	5 KISN-F	5 KISN-F	5 KALL >	5 KLZX-AF	5 KALL <	5 KBER-F	5 KKAT-F	5 KSOP-F
6	6 KISN-F	6 KBER-F	6 KSL	6 KSL	6 KDYL	6 KSOP-AF<	6 KISN-F	6 KSL <	6 KLZX-AF	6 KALL
7	7 KSOP-AF	7 KXRK-F	7 KBER-F	7 KALL	7	7 KISN-F	7 KBER-F	7 KLZX-AF	7 KXRK-F<	7 KTKK
8	8	8	KALL	8	8	8	8	8	8 KSOP-AF	8 KBZN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKAT-F<	1 KSFI-F	1 KSFI-F<	1 KSFI-F>	1 KSFI-F>	1 KLZX-AF	1 KLZX-AF>	1 KLZX-AF>	1 KLZX-AF	1 KLZX-AF
2 KSFI-F>	2 KKAT-F	2 KISN-F>	2 KKAT-F>	2 KKAT-F	2 KXRK-F	2 KBER-F	2 KBER-F<	2 KKAT-F	2 KSFI-F<
3 KXRK-F	3 KISN-F>	3 KKAT-F	3 KISN-F	3 KISN-F	3 KBER-F	3 KXRK-F	3 KSFI-F	3 KBER-F<	3 KKAT-F>
KUTQ-F	4 KSOP-AF	4 KSOP-AF>	4 KSOP-AF>	4 KSOP-AF>	4 KRSP-F	4 KKAT-F	4 KKAT-F	4 KSFI-F	4 KSOP-AF
KBER-F	5 KUTQ-F	5 KLZX-AF	5 KUTQ-F>	5 KSL	5 KKAT-F	5 KRSP-F	5 KXRK-F>	5 KXRK-F	5 KSL <
6 KLLB	6 KBER-F	KUTQ-F	6 KSL	6 KBZN-F	6	6 KSFI-F	6 KRSP-F	6 KSOP-AF	6 KBER-F
KISN-F	7	KMXB-F	7	7	7	7	7	7 KRSP-F	7 KALL
		KCPX-F	KBZN-F	KBER-F					

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		192 (4)	192 (4)	13.4	13.8	KANN 1120	Roy/Salt Lk Cty	0.7/1.3/	11/ 152
AOR/CLASSIC	2 (1)	291 (5)	293 (6)	20.5	22.2	KBBE-F 95.5	Ogden/Sit.Lk.Ct	0.4/2.8/	8/ 316
AC/OLDIES	28 (3)	113 (4)	141 (7)	9.9	13.0	KLLB 1510	W Jordan/SLC	1.0/0.8/	15/ 85
FULL SVC/VARIETY	170 (2)		170 (2)	11.9	9.3	KLO 1430	Ogden	0.9/2.1/	14/ 230
COUNTRY	5 (1)	270 (2)	275 (3)	19.2	22.8	KQOL-F 106.5	Spanish Frk/SLC	0.4/1.5/	8/ 180
BLACK/URBAN						KSOS 800	Brigham/Sit Lk	0.1/1.0/	2/ 114
SAC/EZ	24 (1)	189 (1)	213 (2)	14.9	10.2	KSRR 1400	Provo/Sit Lk Ct	0.4/1.8/	7/ 192
NEWS/TALK	47 (2)	7 (1)	54 (3)	3.8	3.4	KUMT-F 105.7	Centerville/SLC	0.6/2.2/	12/ 293
NOSTALGIA	45 (2)		45 (2)	3.1	2.5				
RELIGION/GOSPEL	11 (1)		11 (1)	0.8					
SPANISH									
CLASSICAL									
JAZZ/NEW AGE		37 (1)	37 (1)	2.6	2.4				
UNKNOWN/OTHERS					0.4				
	332 (13)	1099 (18)	1431 (31)						

SALT LAKE CITY

RADIO STATIONS

AM STATIONS

KALL,	910,	5 KW/1KW (DA-N)	,	Full Service/Talk	ABC MBS, \$30.00	(Eastman)	Apollo
KDYL,	1280,	5 KW/500W (DA-N)	,	Nostalgia	SMN, \$29.00	(CBS)	
KISN,	570,	5 KW (DA-1)	,	SEE KISN-FM			
KSL,	1160,	50 KW	,	Full Service	CNN CBS, \$75.00	(CBS)	Bonneville
KTKK,	630,	1 KW/500 W (DA-2)	,	Talk	ABC NBC, \$30.00	(K & P)	
KCPX,	1320,	5 KW (DA-1)	,	AC	MBS, \$20.00	(MMR)	John Price

FM STATIONS

KALL,	94.1,	40 KW @ 3060	,	Oldies/AC	ABC, \$31.00	(Eastman)	Apollo
KUMT,	105.7,	7 KW @ 3660	,	AOR	, \$23.00	(Eastman)	Ragan Henry
KBER,	101.1,	25 KW @ 3739	,	AOR	, \$49.00	(Torbet)	(OGDEN)
KBZN,	97.9,	26 KW @ 3769	,	Jazz/NAC	, \$26.00	(Eastman)	(OGDEN)
KCPX,	98.7,	40 KW @ 2929	,	AC	, \$47.00	(Christal)	John Price
KISN,	97.1,	30 KW @ 3651	,	CHR	, \$61.00	(Mc-Guild)	
KKBE,	95.5,	50 KW @ 679	,	CHR	, \$28.00	(Schubert)	(OGDEN)
KKAT,	101.9,	26 KW @ 3739	,	Country	, \$93.00	(Banner)	Apollo (OGDEN)
KLZX,	93.3,	26 KW @ 3739	,	Classic AOR	ABC, \$66.00	(Christal)	Citadel
KMXB,	107.5,	45 KW @ 2850	,	AC	, \$34.00	(Eastman)	Ragan Henry (OREM)
KQOL,	106.5,	8 KW @ 2709	,	Sports	MBS, BRN, \$24.00	(---)	(SPANISH FORK)
KZHT,	94.9,	48 KW @ 2798	,	CHR	, \$33.00	(Torbet)	(PROVO)
KRSP,	103.5,	28 KW @ 3628	,	AOR	ABC, \$48.00	(CBS)	
KSFI,	100.3,	26 KW @ 3739	,	EZ/Soft AC	, \$65.00	(CBS)	
KSOP,	104.3,	25 KW @ 3638	,	Country	, \$54.00	(MMR)	
KSOS,	106.9,	68 KW @ 2368	,	AC	, \$20.00	(---)	(BRIGHAM)
KUTQ,	99.5,	40 KW @ 2952	,	CHR	SOURCE, NBC, \$32.00	(K & P)	Citadel (BOUNTIFUL)
KXRK,	96.1,	55 KW @ 2631	,	AOR	UNIULT UNISUP, \$19.00	(HNWH)	(PROVO)

Miscellaneous: KJQN-F to KKBE-F and from AOR to CHR (Oct) . . . KMGR-F to KMXB-F and from Soft AC to AC (Sep) . . .
 KQOL-F: From EZ to Sports . . . KBCK-F to KUMT-F and from Country to AOR (Nov) . . . KBBX, KBCK-F: From Mid America
 Gospel (Kaufman) to Ragan Henry (Kalil; Media Services) . . . KALL A/F Sold by Hatch to Apollo for \$1,880,000 . . .
 KZHT-F sold by Golden Bear to Chris Devine for \$1,000,000 (Star) . . .

SAN ANTONIO

Arbitron Rank/Pop (12+): 35/1,107,100
 MSA Rank/Pop: 36/1,350,000
 ADI # 36
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 28/28
 Diaries: 1428/775:1/49.3%
 Sample Target: 1390
 % Below Line: 0.0
 % Not Listed: 9.6

1992 Revenue: \$41,100,000
 HH Inc.: \$29,279
 Retail \$: 10.1 Bill
 Pop per Station: 39,539
 #1 Biller: KCYF \$7,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KTFM-F (CHR)	160/ 8.4	8.3	8.0	10.0	9.2	8.7	166/2731	2501/22.6	19.5	23.4	E	KTFM-F
2. KXTN-F (SP)	159/ 8.4	8.5	9.1	8.5	7.5	8.6	198/2229	1852/16.7	15.2	15.3	E	KXTN-F
3. KCYY-F (C)	146/ 7.7	8.3	9.7	12.1	9.9	9.4	197/2682	2084/18.8	22.7	23.5	H	KCYY-F
4. KAJA-F (C)	140/ 7.4	6.2	7.4	6.3	6.9	6.8	166/2556	2028/18.3	16.9	16.3	E	KAJA-F
5. WOAI (N/T)	106/ 5.6	4.7	5.2	5.5	3.7	5.3	136/2199	1654/14.9	14.0	12.1	G	WOAI
6. KZEP-F (AOR)	93/ 4.9	3.9	3.6	3.8	4.2	4.1	97/1372	1262/11.4	11.6	13.0	D	KZEP-F
KQXT-F (SAC)	93/ 4.9	6.0	5.1	5.2	6.5	5.3	113/1609	1443/13.0	13.1	14.1	E	KQXT-F
8. KTSA (N/T)	77/ 4.1	3.8	3.5	2.5	2.9	3.5	101/1602	1189/10.7	9.0	8.1	C	KTSA
9. KISS-F (AOR)	75/ 4.0	5.7	5.8	5.3	0.4	5.2	92/1765	1449/13.1	16.0	3.5	C	KISS-F
10. KSMG-F (O)	67/ 3.5	3.5	4.8	3.3	3.7	3.8	71/1314	1211/10.9	12.1	11.1	D	KSMG-F
KCOR (SP)	67/ 3.5	4.7	3.4	3.4	3.7	3.8	67/635	625/ 5.6	5.9	6.3	D	KCOR
12. KSAQ-F (AOR)	61/ 3.2	3.8	4.5	3.0	4.9	3.6	63/1424	1329/12.0	14.4	13.4	C	KSAQ-F
13. KSRR-F (CHR/AC)	58/ 3.1	4.6	3.4	3.6	3.5	3.7	68/1380	1258/11.4	12.8	12.8	C	KSRR-F
14. KLUP (BB)	54/ 2.8	2.5	2.0	1.3	---	2.2	54/631	590/ 5.3	4.3	0.3		KLUP
15. KONO-F (O)	53/ 2.8	2.8	2.1	1.7	2.3	2.3	64/1343	1059/ 9.6	8.6	9.3	B	KONO-F
16. KONO (O)	48/ 2.5	0.4	0.5	0.8	1.6	1.0	51/668	592/ 5.3	2.6	0.0		KONO
17. KKYX-F (C)	42/ 2.2	1.6	2.0	2.2	2.3	2.0	60/999	720/ 6.5	5.7	8.1		KKYX-F
18. KRIO-F (SP)	40/ 2.1	1.4	1.5	1.6	2.1	1.6	42/776	726/ 6.6	4.8	6.1	A	KRIO-F
19. KSJL (AOR)	35/ 1.8	1.7	1.8	0.5	0.5	1.5	39/483	395/ 3.6	3.4	2.3	A	KSJL
20. KKYX (C)	32/ 1.7	3.0	3.3	3.8	4.2	3.0	91/1295	544/ 4.9	6.5	8.3		KKYX
21. KSLR (REL)	24/ 1.3	1.0	0.6	0.7	1.2	0.9	29/415	365/ 3.3	2.3	3.3	A	KSLR
22.												
23.												
24.												
25.												

12+ FM SHARE (METRO): 69.17% (1187 of 1716) (FAL 91: 70.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KTFM-F>>	1 KCYY-F	1 KCYY-F	1 KXTN-F	1 KXTN-F	1 WOAI <	1 KCYY-F<	1 KXTN-F	1 KTFM-F	1 KTFM-F>	1 KCYY-F
2 KXTN-F	2 KAJA-F	2 KXTN-F	2 KCYY-F	2 KCYY-F	2 KXTN-F>	2 KTFM-F	2 KAJA-F	2 KAJA-F	2 KCYY-F	2 KTFM-F
3 KSAQ-F>	3 KISS-F	3 KAJA-F	3 KZEP-F<	3 KAJA-F	3 KAJA-F	3 KXTN-F<	3 KCYY-F<	3 KXTN-F	3 KISS-F	3 KISS-F
4 KCYY-F	4 KTFM-F<	4 KTFM-F<	4 KAJA-F	4 KZEP-F	4 KCYY-F<	4 KAJA-F<	4 KQXT-F<	4 KCYY-F	4 KISS-F	4 KSAQ-F
5	5 KZEP-F	5 KZEP-F	5 KTFM-F	5 KQXT-F	5 KTSA	5 WOAI >	5 KTSA	5 KZEP-F	5 KAJA-F	5 KQXT-F<
6	6 KXTN-F	6 KISS-F<	6 KSMG-F<	6 KTFM-F	6 KCOR	6 KKYX-F<	6 KONO-F<	6 KONO-F<	6 KZEP-F	6 KAJA-F
7	7 KSRR-F	7 KQXT-F	7 KQXT-F>	7 KSMG-F>	7 KQXT-F	7 KONO-F	7 WOAI	7 KQXT-F<	7 KSAQ-F	7
8	8 KSAQ-F	8 KSMG-F	8 KISS-F	8 KTSA	8 KLUP	8 KTSA	8 KZEP-F	8 WOAI	8 KSRR-F	8
9	9	9	9	9	9 KSMG-F	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KTFM-F	1 KCYY-F	1 KCYY-F>	1 KCYY-F<	1 KXTN-F	1 KSAQ-F	1 KISS-F	1 KZEP-F	1 KZEP-F	1 KZEP-F
2 KAJA-F	2 KAJA-F	2 KQXT-F	2 KXTN-F	2 KCYY-F	2 KISS-F	2 KZEP-F	2 KISS-F	2 KISS-F<	2 KAJA-F
3 KCYY-F	3 KTFM-F<	3 KAJA-F	3 KAJA-F	3 KQXT-F	3 KTFM-F	3 KAJA-F	3 KAJA-F>	3 KAJA-F	3 KXTN-F
4 KXTN-F	4 KXTN-F	4 KXTN-F	4 KTFM-F	4 KAJA-F	4 KCYY-F>	4 KSAQ-F	4 KXTN-F	4 KCYY-F	4 KCYY-F
5	5 KQXT-F	5 KZEP-F	5 KQXT-F>	5 KTFM-F	5 KAJA-F	5 KCYY-F	5 KCYY-F	5 KTFM-F	5 KISS-F
6 KISS-F	6 KSRR-F>	6 KTFM-F	6 KSMG-F<	6 KSMG-F	6	6 KTFM-F	6 KTFM-F	6 KXTN-F	6 KSMG-F
7	7 KISS-F	7 KSMG-F	7 KSRR-F	7 KZEP-F	7	7	7	7 KSAQ-F	7 KTFM-F<
8	8	8	8	8 KONO-F	8	8	8	8 KSMG-F	8 KTSA
9	9	9	9	9	9	9	9	9	9 WOAI

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		160 (1)	160 (1)	9.3	10.3	KCHG 810 Somerset/Sn Ant	0.7/1.5/ 13/ 163		
AOR/CLASSIC	35 (1)	229 (3)	264 (4)	15.4	10.7	KCHL 1480 San Antonio	0.5/1.1/ 9/ 122		
AC/OLDIES	56 (2)	178 (3)	234 (5)	13.6	15.8	KEDA 1540 San Antonio	0.8/2.5/ 19/ 325		
FULL SVC/VARIETY					3.3	KGNB 1420 New Braunfels	0.8/2.0/ 16/ 226		
COUNTRY	32 (1)	328 (3)	360 (4)	21.0	26.6	KSAH 720 Universal City	0.5/1.7/ 13/ 237		
BLACK/URBAN						KVAR 1160 San Antonio	0.7/1.7/ 15/ 188		
SAC/EZ		93 (1)	93 (1)	5.4	7.2	KWED 1580 Seguin	0.4/1.7/ 8/ 184		
NEWS/TALK	183 (2)		183 (2)	10.7	4.1				
NOSTALGIA	70 (2)		70 (2)	4.1	0.8				
RELIGION/GOSPEL	46 (3)		46 (3)	2.7	2.1				
SPANISH	107 (4)	199 (2)	306 (6)	17.8	16.9				
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					2.2				
	529 (15)	1187 (13)	1716 (28)						

SAN ANTONIO

RADIO STATIONS

AM STATIONS

KCOR, 1350,	5 KW (DA-N)	, HISPANIC	, \$ 57.00 (Katz)	Tichenor
KEDA, 1540,	5 KW/1 KW (DA-N),	HISPANIC	, \$ 25.00 (Caballero)	
KKYX, 680,	50 KW/10 KW(DA-N),	COUNTRY	ABC, \$ 54.00 (Katz)	New City
KONO, 860,	5 KW/1 KW	, SEE KONO-FM		
KSAH, 720,	10 KW/1 KW (DA-2),	HISPANIC	, \$ 22.00 (Caballero)	
KTSA, 550,	5 KW (DA-N)	,	NBC-T ABC, \$ 29.00 (Banner)	
KZVE, 1310,	5 KW/280 W(DA-1),	HISPANIC	, \$ 25.00 (Schubert)	TK
WOAI, 1200,	50 KW	, NEWS/TALK	CBS, \$ 88.00 (Christal)	Clear Channel

FM STATIONS

KAJA, 97.3,	100 KW @ 984,	COUNTRY	, \$ 58.00 (Christal)	Clear Channel
KCYY, 100.3,	98 KW @ 581,	COUNTRY	, \$ 100.00 (Katz)	NewCity
KISS, 99.5,	100 KW @ 1112,	AOR	, \$ 44.00 (CBS)	Adams
KKYX, 106.7,	100 KW @ 1017,	COUNTRY	ABC, \$ 50.00 (Katz)	
KONO, 101.1,	100 KW @ 649,	OLDIES	NBC, \$ 40.00 (MMR)	(FREDICKSBURG)
KQXT, 101.9,	100 KW @ 669,	SOFT AC/EZ	, \$ NA (Group W)	Clear Channel
KRIO, 94.1,	22 KW @ 695,	COUNTRY	, \$ 25.00 (---)	(FLORESVILLE)
KSAQ, 96.1,	100 KW @ 479,	AOR	NBC, \$ 49.00 (Eastman)	Inner City
KSMG, 105.3,	100 KW @ 1250,	OLDIES	, \$ 60.00 (CBS)	Rusk
KSRR, 92.9,	100 KW @ 1017,	AC/CHR	, \$ 41.00 (MMR)	Booth
KTFM, 102.7,	100 KW @ 669,	CHR	, \$ 70.00 (Banner)	
KXTN, 107.5,	100 KW @ 1469,	HISPANIC	, \$ 53.00 (Mc-Guild)	TK
KZEP, 104.5,	100 KW @ 659,	CLASSIC AOR	, \$ 55.00 (HNWH)	Lotus

Miscellaneous: KTSA: Reclassified as Talk . . . KQXT-F sold by Westinghouse to Clear Channel for \$8,000,000 . . . KSRR-F sold by Booth to Tichenor for \$3,800,000 (Star) . . . KMMZ sold for \$150,000 . . . KZVE, KXTN-F sold by TK to Tichenor for \$11,000,000 (Star) . . .

***** FORMAT CODES *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** REVENUE LEVEL CODES *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

SAN DIEGO

Arbitron Rank/Pop (12+): 15/2,176,900
 HSA Rank/Pop: 13/2,540,000
 ADI # 25
 Average Person Ratings: 16.4
 Market TSL: 21.75 hours

Stations: 38/31
 Diaries: 2267/960:1/48.5%
 Sample Target: 1920
 % Below Line: 6.6
 % Not Listed: 10.1

1992 Revenue: \$83,000,000
 HH Inc.: \$41,672
 Retail \$: 19.2 B11
 Pop per Station: 70,222
 #1 Biller: KFMB \$9,700,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KSON-AF (C)	282/ 7.9	8.8	7.6	8.2	7.5	8.1	282/3707	3707/17.0	14.3	16.4	H	KSON-AF
2. KSDO (N/T)	231/ 6.5	5.3	5.4	5.1	4.6	5.6	231/2889	2889/13.3	11.0	10.1	G	KSDO
3. KFMB-F (AC)	197/ 5.5	5.4	5.7	5.0	4.4	5.4	197/3315	3315/15.2	16.6	14.9	H	KFMB-F
4. XHTZ-F (CHR)	159/ 4.5	4.4	4.2	3.5	4.0	4.2	159/3108	3108/14.3	14.5	12.7	C	XHTZ-F
5. XTRA-F (AOR)	156/ 4.4	5.7	5.7	4.5	5.4	5.1	156/2909	2909/13.4	15.7	13.4	G	XTRA-F
6. KGB -F (AOR)	151/ 4.2	5.8	4.5	5.3	5.5	4.9	151/2649	2649/12.2	14.1	17.3	H	KGB -F
7. KJQY-F (SAC)	147/ 4.1	4.3	4.8	5.4	5.7	4.7	147/2331	2331/10.7	12.0	13.5	G	KJQY-F
8. KIFM-F (J)	132/ 3.7	2.9	3.6	3.6	4.1	3.5	132/2099	2099/ 9.6	9.4	10.1	F	KIFM-F
9. XTRA (SPRST)	127/ 3.6	1.1	1.3	1.8	2.1	1.9	127/2158	2158/ 9.9	3.7	8.5	D	XTRA
10. KKLQ-AF (CHR)	125/ 3.5	4.2	5.6	4.9	6.5	4.6	125/3343	3343/15.4	18.3	17.7	G	KKLQ-AF
11. KFMB (FS)	121/ 3.4	4.9	4.0	3.6	4.0	4.0	121/2459	2459/11.3	11.4	13.4	H	KFMB
12. KPMP (BB)	118/ 3.3	3.2	3.6	3.9	3.6	3.5	118/1255	1255/ 5.8	6.2	6.4	C	KPMP
13. KBZS-F (O)	117/ 3.3	3.2	2.6	2.0	1.9	2.8	117/2318	2318/10.6	8.8	6.8	D	KBZS-F
14. KYXY-F (AC)	111/ 3.1	3.3	4.2	4.1	5.8	3.7	111/2248	2248/10.3	11.3	13.0	F	KYXY-F
15. KIOZ-F (AOR)	110/ 3.1	2.5	4.4	3.2	2.1	3.3	110/1650	1650/ 7.6	8.4	5.8	C	KIOZ-F
16. XHRM-F (B)	103/ 2.9	1.8	2.9	1.3	0.9	2.2	103/1968	1968/ 9.0	7.8	4.1	C	XHRM-F
KCLX-F (CL AOR)	103/ 2.9	2.6	2.3	3.0	3.0	2.7	103/2029	2029/ 9.3	8.7	9.7	C	KCLX-F
18. KFI (T)	95/ 2.7	2.1	1.6	1.4	1.3	2.0	95/1410	1410/ 6.5	4.7	3.4	D	KFI
19. KFSD-F (CL)	92/ 2.6	3.5	2.8	3.1	4.0	3.0	92/1648	1648/ 7.6	7.8	9.7	D	KFSD-F
20. XEMO (SP)	66/ 1.8	1.8	1.3	1.5	1.5	1.6	66/859	859/ 3.9	2.2	2.7		XEMO
21. KCBQ-F (O)	65/ 1.8	1.5	1.9	2.6	2.4	1.9	65/1407	1407/ 6.5	6.6	9.0	E	KCBQ-F
22. KCBQ (O)	59/ 1.7	1.1	1.2	1.4	1.3	1.4	59/933	933/ 4.3	3.7	4.4		KCBQ
23. KNX (N)	48/ 1.3	1.6	1.8	1.4	1.5	1.5	48/1157	1157/ 5.3	5.7	6.3		KNX
24. XLTN-F (SP)	40/ 1.1	1.4	1.6	1.8	1.0	1.5	40/659	659/ 3.0	3.3	3.0		XLTN-F
25. XHKY-F (SP)	39/ 1.1	1.3	0.9	1.1	0.3	1.1	39/556	556/ 2.6	2.2	1.4		XHKY-F

12+ FM SHARE (METRO): 68.90% (2211 of 3209) (FAL 91: 74.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 XHTZ-F>	1 XTRA-F	1 KSON-AF	1 KSON-AF	1 KSON-AF	1 KSDO	1 KSDO	1 KSDO	1 KSON-AF>	1 XHTZ-F	1 KFMB-F
2 KKLQ-AF>	2 KFMB-F<	2 KFMB-F	2 KFMB-F	2 KFMB-F	2 KSON-AF>	KFMB-F<	2 KSON-AF>	2 KSDO	2 KSON-AF<	2 KSDO
3 XHRM-F>	3 KGB -F	3 KGB -F<	3 KGB -F	3 KGB -F	3 KPMP	3 KSON-AF>	3 KFMB-F	3 KFMB-F	3 XHRM-F	3 KNX
4 XTRA-F	4 KIOZ-F<	4 XTRA-F>	4 KJQY-F	4 KIFM-F	KFMB <	4 KFMB	4 KJQY-F<	4 XHTZ-F<	4 KKLQ-AF	4 KSON-F>>
KFMB-F	5 KSON-AF<	5 KJQY-F	KIFM-F<	5 KSDO	5 KJQY-F	5 KGB -F	5 KGB -F	5 XTRA-F	5 XTRA-F	5 KJQY-F
6	6 XHTZ-F	6 XHTZ-F	6 XTRA-F	6 KJQY-F	6 KIFM-F	6 XTRA-F	6 KFI	6 KGB -F	6 KIFM-F	6 KIFM-F
7	7 XTRA	KIOZ-F<	7 XTRA	7 XTRA	7 KFMB-F	7 KJQY-F	7 KYXY-F	7 KKLQ-AF	7 KIOZ-F	7 XTRA-F
8	8 KKLQ-AF	8 XTRA	8 KBZS-F	8 XTRA-F	8 KFSD-F	8 XHTZ-F	8 XTRA-F	8 KIFM-F	8 KGB -F	8 KFMB
9	9	KIFM-F	9 KSDO	9 KBZS-F<	9 XTRA-F	9 XTRA-F	9 XTRA-F	9 KJQY-F	9 XTRA-F	9
10	10	10	10	10 KYXY-F	10	KPOP	10	10 KIOZ-F	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 XTRA-F	1 KFMB-F	1 KFMB-F<	1 KSON-AF	1 KSON-AF	1 KIOZ-F	1 XTRA-F	1 KGB -F<	1 KGB -F	1 KGB -F<
2 KFMB-F	2 KSON-AF<	2 KSON-AF	2 KFMB-F	2 KFMB-F	2 XTRA-F	2 KIOZ-F	2 XTRA <	2 XTRA	2 XTRA
3 XHTZ-F	3 XTRA-F	3 KYXY-F	3 KJQY-F	3 KJQY-F	3 XHTZ-F	KGB -F	3 XTRA-F	3 XTRA-F	3 KSDO <
4 KSON-AF	4 XHTZ-F	4 XTRA-F	4 KYXY-F<	4 KYXY-F	4 KGB -F	4 XTRA >	4 KIOZ-F>	4 KIOZ-F	4 KSON-AF
KKLQ-AF	5 KYXY-F	XHTZ-F	5 XTRA-F<	5 KBZS-F	5 KKLQ-AF	5 KFMB-F<	5 KFMB-F	5 KFMB-F	5 KFMB-F<
6 XHRM-F	6 KKLQ-AF	6 KGB -F>	6 XHTZ-F	6 KIFM-F	6 XTRA	6 KCLX-F<	6 KCLX-F<	6 KSON-AF	6 XTRA-F
7 XEMO	XHRM-F<	7 XHRM-F	7 KBZS-F	7 XHTZ-F	7 KCLX-F	7 XHTZ-F	7 KIFM-F	KCLX-F	KIFM-F<
8	8 KGB -F	KJQY-F	8 KKLQ-AF	KGB -F	8 KFMB-F	8 KIFM-F	8	8 KIFM-F	8 KCLX-F
9	9	9	9	9	9	9	9	9 KSDO	9

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP	11 (1)	273 (2)	284 (3)	8.9	11.8	KCEO 1000	Vista/San Diego	0.4/1.8/	13/ 400
AOR/CLASSIC		578 (6)	578 (6)	18.0	19.0	KGHG 1320	Oceanside	0.3/0.9/	12/ 198
AC/OLDIES	59 (1)	490 (4)	549 (5)	17.1	18.6	KKOS-F 95.9	Carlsbad	1.0/2.3/	36/ 506
FULL SVC/VARIETY	121 (1)		121 (1)	3.8	4.5	KOWF-F 92.1	Escondido/SD	0.7/2.3/	25/ 501
COUNTRY	26 (1)	281 (2)	307 (3)	9.6	9.6	KPRZ 1210	San Marcos/SD	0.6/2.2/	20/ 480
BLACK/URBAN		103 (1)	103 (1)	3.2	1.0	KSPA 1450	Escondido/SD	0.5/1.3/	17/ 288
SAC/EZ	12 (1)	147 (1)	159 (2)	5.0	6.4				
NEWS/TALK	526 (6)		526 (6)	16.4	8.8	KABC 790	Los Angeles	0.3/1.0/	12/ 210
NOSTALGIA	135 (2)		135 (2)	4.2	4.0	KLOS-F 95.5	Los Angeles	0.6/1.6/	22/ 349
RELIGION/GOSPEL	20 (1)	25 (1)	45 (2)	1.4	0.5	KWVE-F 107.9	San Clemente	0.7/1.8/	25/ 385
SPANISH	88 (2)	90 (3)	178 (5)	5.5	6.2	XHQF-F 98.9	Tijuana	0.3/0.8/	11/ 176
CLASSICAL		92 (1)	92 (1)	2.9	4.5	XPRS 1090	Tijuana	0.6/0.6/	22/ 124
JAZZ/NEW AGE		132 (1)	132 (1)	4.1	4.6				
UNKNOWN/OTHERS					0.6				
	998 (16)	2211 (22)	3209 (38)						

SAN DIEGO

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2) ,	SEE KCBQ-FM			
KCEO, 1000, 2.5 KW/250 W (DA-1) ,	BUSINESS NEWS	BRN ABC, \$ 30.00	(---)	
KFMB, 760, 5 KW (DA-N) ,	Full Service	CBS, \$170.00	(Mc-Guild)	Midwest TV
KPOP, 1360, 5 KW/1 KW ,	Nostalgia	NBC, UNISUP, \$ 47.00	(Katz)	Brown
KSDO, 1130, 10 KW (DA-2) ,	News/Talk	ABC, \$109.00	(Durpetti)	Gannett
XTRA, 690, 50 KW (DA-2) ,	Sports	MBS, \$ 55.00	(MMR)	Noble

FM STATIONS

KCBQ, 105.3, 29 KW @ 620 ,	Oldies	, \$ 83.00	(HNWH)	Adams
KFMB, 100.7, 30 KW @ 620 ,	AC	, \$144.00	(Mc-Guild)	Midwest TV
KFSD, 94.1, 100 KW @ 640 ,	Classical	, \$ 71.00	(HNWH)	Lotus
KGB, 101.5, 50 KW @ 500 ,	AOR	, \$159.00	(Katz)	Brown
KIFM, 98.1, 28 KW @ 640 ,	Jazz	, \$100.00	(CBS)	
KIOZ, 102.1, 10 KW @ 980 ,	AOR	, \$ 51.00	(Torbet)	(OCEANSIDE)
KJQY, 103.7, 36 KW @ 581 ,	Soft AC	, \$128.00	(MMR)	Legacy
KBZS, 94.9, 22 KW @ 328 ,	Oldies	, \$ 60.00	(Banner)	Anaheim
KKLQ, 106.5, 50 KW @ 440 ,	CHR	, \$165.00	(Christal)	Edens
KCLX, 102.9, 32 KW @ 617 ,	Classic AOR	ABC, \$ 70.00	(Durpetti)	Gannett
KSON, 97.3, 50 KW @ 440 ,	Country	, \$171.00	(Banner)	Jeff-Pilot
KYXY, 96.5, 41 KW @ 541 ,	AC	, \$ 95.00	(Eastman)	
XHRM, 92.5, 100 KW @ ? ,	Black	ABC, \$ 45.00	(Banner)	(TIJUANA)
XHTZ, 90.3, 100 KW @ 994 ,	CHR	, \$ 40.00	(---)	(TIJUANA)
XLTN, 104.5, 60 KW @ 994 ,	Hispanic	, \$ 35.00	(Katz Hisp)	(TIJUANA)
XTRA, 91.1, 100 KW @ 686 ,	AOR	, \$135.00	(MMR)	Noble (TIJUANA)

Miscellaneous: KCBQ A/F sold by Adams receivership to Compass for \$11,000,000 (E) (Star) . . .

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/5,262,000 Stations: 53/52 1992 Revenue: \$167,300,000
 MSA Rank/Pop: 28/1,614,600 (San Francisco) Diaries: 4703/1119:1/47.5% HH Inc.: \$45,752
 20/2,117,800 (Oakland) Sample Target: 3000 Retail \$: 40.2 B11
 ADI # 5 % Below Line: 0.4 Pop per Station: 101,192
 Average Person Ratings: 15.7 % Not Listed: 12.4 #1 Biller: KGO \$25,000,000
 Market TSL: 21.00 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KGO (N/T)	793/ 9.6	7.2	7.7	8.4	8.4	8.2	938/13563	11211/21.3	17.1	20.6	K	KGO
2. KCBS (N/T)	484/ 5.8	4.9	4.4	4.9	5.5	5.0	553/11730	10027/19.1	16.5	18.6	I	KCBS
3. KMEL-F (CHR)	407/ 4.9	5.4	5.6	4.6	5.3	5.1	468/8271	7100/13.5	14.5	13.5	I	KMEL-F
4. KIOI-F (AC)	323/ 3.9	4.2	3.5	3.3	2.7	3.7	329/6310	6080/11.6	10.3	9.1	H	KIOI-F
5. KFRC (BB)	319/ 3.9	4.8	3.5	4.5	4.3	4.2	366/6058	5067/ 9.6	8.9	9.3	F	KFRC
6. KOIT-AF (SAC)	299/ 3.6	3.1	3.8	4.3	3.6	3.7	315/5491	5173/ 9.8	11.6	11.0	H	KOIT-AF
KNBR (T)	299/ 3.6	3.9	4.5	3.4	3.3	3.8	390/7424	5486/10.4	12.9	10.1	I	KNBR
8. KSNB-F (C)	297/ 3.6	3.4	4.0	3.7	2.9	3.7	309/5030	4740/ 9.0	8.9	7.6	I	KSNB-F
9. KBLX-AF (J/NAC)	293/ 3.5	2.7	2.9	1.9	2.4	2.8	298/4443	4375/ 8.3	7.8	6.6	F	KBLX-AF
10. KSOL-F (B)	243/ 2.9	3.3	2.9	2.8	2.9	3.0	247/5868	5711/10.9	11.0	10.8	F	KSOL-F
11. KITS-F (AOR)	213/ 2.6	2.9	3.2	2.5	3.1	2.8	220/3938	3762/ 7.1	8.8	8.1	H	KITS-F
12. KDFC-AF (CL)	197/ 2.4	1.9	2.1	2.2	2.3	2.2	201/4140	3928/ 7.5	6.6	7.4	E	KDFC-AF
13. KABL-AF (SAC)	195/ 2.3	1.8	2.8	3.2	3.0	2.5	213/4803	4562/ 8.7	8.1	10.9	F	KABL-AF
14. KKSF-F (J/NAC)	190/ 2.3	3.5	2.7	2.7	2.5	2.8	191/3728	3658/ 7.0	8.3	7.1	G	KKSF-F
15. KFRC-F (O)	170/ 2.1	2.0	1.7	1.5	1.8	1.8	171/4175	4050/ 7.7	6.8	7.5	E	KFRC-F
16. KFOG-F (AOR)	158/ 1.9	1.9	1.8	1.8	1.6	1.8	167/3097	2966/ 5.6	6.6	6.3	G	KFOG-F
17. KSJO-F (AOR)	151/ 1.8	1.8	1.7	1.5	1.8	1.7	158/3042	2864/ 5.4	5.1	5.0		KSJO-F
18. KBAY-F (SAC)	149/ 1.8	2.2	2.1	2.3	2.3	2.1	197/2468	1959/ 3.7	4.3	4.9		KBAY-F
19. KKHI-AF (CL)	148/ 1.8	1.4	2.2	2.3	1.6	1.9	155/3722	3566/ 6.8	5.7	5.3	D	KKHI-AF
20. KRQR-F (AOR)	146/ 1.8	2.3	2.5	2.5	2.2	2.3	153/3330	3070/ 5.8	7.6	7.3	F	KRQR-F
21. KSFO (AC)	138/ 1.7	2.2	2.2	1.5	1.8	1.9	147/3346	3103/ 5.9	8.6	6.2	H	KSFO
22. KOFY (SP)	131/ 1.6	2.0	1.9	2.0	0.7	1.9	140/1870	1751/ 3.3	3.3	2.4	D	KOFY
23. KOME-F (AOR)	108/ 1.3	1.5	1.1	1.4	1.8	1.3	117/2203	2051/ 3.9	3.9	5.0		KOME-F
24. KHQT-F (CHR)	107/ 1.3	1.5	1.5	1.8	1.5	1.5	109/2221	2185/ 4.2	4.5	5.2		KHQT-F
25. KDIA (B)	105/ 1.3	1.0	1.1	0.8	0.9	1.0	105/1445	1410/ 2.7	2.5	2.1	B	KDIA
26. KBRG-F (SP)	101/ 1.2	1.5	1.4	1.4	2.1	1.4	101/1314	1306/ 2.5	2.6	3.0		KBRG-F
27. KYA -F (AC)	98/ 1.2	1.3	1.3	1.3	1.4	1.3	102/2867	2758/ 5.2	5.5	5.2		KYA -F
28. KEZR-F (AC)	84/ 1.0	1.3	1.1	0.9	1.5	1.1	87/1846	1792/ 3.4	4.1	3.8		KEZR-F
29. KARA-F (AC)	82/ 1.0	0.9	1.0	1.0	0.9	1.0	86/1455	1368/ 2.6	3.1	3.1		KARA-F

12+ FM SHARE (METRO): 62.18% (4505 of 7245) (FAL 91: 64.85%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMEL-F	1 KMEL-F	1 KGO	1 KGO >	1 KGO >	1 KGO >	1 KGO >	1 KGO >>	1 KGO >	1 KGO >	1 KGO >>
2 KSOL-F>>	2 KIOI-F	2 KIOI-F	2 KBLX-AF	2 KBLX-AF	2 KCBS	2 KCBS >	2 KFRC <	2 KCBS <	2 KMEL-F	2 KCBS >>
3 KHQT-F>	3 KITS-F	3 KMEL-F	3 KIOI-F<	3 KCBS <	3 KFRC	3 KMEL-F	3 KNBR	3 KMEL-F>	3 KIOI-F<	3 KNBR
4 KIOI-F	4 KBLX-AF	4 KBLX-AF	4 KOIT-AF	4 KOIT-AF<	4 KNBR	4 KNBR	4 KOIT-AF	4 KOIT-AF<	4 KSOL-F	4 KBLX-F>>
5 KITS-F	5 KSOL-F	5 KOIT-AF	5 KCBS	5 KIOI-F	5 KOIT-AF	5 KOIT-AF	5 KIOI-F	5 KIOI-F	5 KCBS	5 KMEL-F
6 KFRC-F	6 KSJO-F<	6 KSNB-F	6 KSNB-F	6 KSNB-F	6 KDFC-AF	6 KFRC <	6 KCBS	6 KSNB-F	6 KBLX-AF	6 KIOI-F>>
7	7 KSNB-F	7 KCBS <	7 KMEL-F	7 KNBR	7 KSNB-F	7 KIOI-F	7 KBLX-AF	7 KBLX-AF	7 KDFC-AF	7 KABL-F<
8	8 KOIT-AF	8 KITS-F	8 KKSF-F	8 KMEL-F	8 KBLX-AF	8 KBLX-AF	8 KSNB-F	8 KFRC <	8 KSNB-F	8 KFRC
9	9 KRQR-F	9 KKSF-F<	9 KNBR	9 KKSF-F	9	9 KSNB-F	9 KMEL-F	9 KSOL-F	9 KNBR	9 KYA -F<
10	10 KFOG-F	10 KSOL-F	10 KNBR	10	10	10	10	10	10	10 KSNB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMEL-F	1 KIOI-F	1 KBLX-AF<	1 KIOI-F<	1 KGO	1 KMEL-F	1 KMEL-F	1 KMEL-F	1 KGO	1 KGO >
2 KIOI-F	2 KMEL-F	2 KIOI-F	2 KBLX-AF	2 KBLX-AF	2 KSJO-F	2 KITS-F	2 KITS-F	2 KMEL-F	2 KCBS
3 KITS-F	3 KBLX-AF	3 KOIT-AF<	3 KGO	3 KOIT-AF	3 KIOI-F	3 KSJO-F	3 KCBS	3 KNBR	3 KNBR >
4 KSOL-F>	4 KITS-F<	4 KSNB-F	4 KOIT-AF	4 KIOI-F<	4 KSOL-F	4 KIOI-F	4 KFOG-F	4 KIOI-F	4 KKSF-F<
5 KBLX-AF	5 KSNB-F	5 KMEL-F	5 KMEL-F	5 KSNB-F	5 KITS-F	5 KSOL-F	5 KIOI-F	5 KCBS	5 KBLX-AF
6 KSNB-F	6 KOIT-AF<	6 KITS-F	6 KSNB-F	6 KMEL-F	6 KOME-F	6 KOME-F	6 KBLX-AF<	6 KITS-F	6 KIOI-F<
7 KSJO-F	7 KSOL-F>	7 KSOL-F	7 KSOL-F	7 KCBS <	7 KRQR-F	7 KRQR-F	7 KNBR	7 KSJO-F<	7 KMEL-F
8 KRQR-F	8 KFOG-F<	8 KFOG-F	8 KITS-F	8 KKSF-F	8 KOFY	8 KRQR-F	8 KGO <	8 KBLX-AF	8 KOIT-AF
9	9 KRQR-F	9 KRQR-F	9 KKSF-F	9	9	9	9 KOIT-AF	9 KKSF-F	9 KSNB-F
10	10	10 KKSF-F	10	10	10	10 KBLX-AF	10 KSNB-F	10 KSNB-F	10 KITS-F
							10 KOFY	10 KRQR-F	10 KFOG-F

SAN FRANCISCO

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		545 (3)	545 (3)	7.5	12.3	KAZA 1290 Gilroy	0.3/0.7/ 35/ 506
ADP/CLASSIC		880 (8)	880 (8)	12.1	10.2	KDBK-F 98.9 San Francisco	0.4/2.5/ 48/1647
AC/OLDIES	136 (1)	950 (10)	1086 (11)	15.0	12.6	KEEN 1370 San Jose	0.4/1.1/ 40/ 600
FULL SVC/VARIETY						KFAX 1100 San Francisco	0.8/2.0/ 68/1087
COUNTRY	58 (1)	412 (3)	470 (4)	6.5	7.6	KHMT-F 92.9 Healdsburg/SntRs	0.3/1.1/ 31/ 613
BLACY/URBAN	105 (1)	243 (1)	348 (2)	4.8	4.4	KIQI 1010 San Francisco	0.5/1.5/ 41/ 813
SAC/EZ	140 (4)	565 (3)	705 (7)	9.7	10.2	KJAZ-F 92.7 Alameda	0.6/2.8/ 61/1577
NEWS/TALY	1575 (3)		1575 (3)	21.8	19.7	KKIQ-F 101.7 Livermore/Plsnt	0.4/1.4/ 34/ 787
NOSTALGIA	319 (1)		319 (1)	4.4	4.9	KLOK 1170 SanJose/SanFran	0.8/2.2/ 80/1324
RELIGION/GOSPEL	68 (1)		68 (1)	0.9	0.7	KNEW 910 Oakland/SJ	0.7/2.6/ 59/1440
SPANISH	265 (4)	101 (1)	366 (5)	5.1	5.0	KRPQ-F 104.9 Rohnert Park	0.5/1.0/ 46/ 530
CLASSICAL	55 (2)	290 (2)	345 (4)	4.8	4.5	KRTY-F 95.3 Los Gatos	0.8/2.4/ 72/1298
JAZZ/NEW AGE	16 (1)	519 (3)	535 (4)	7.4	6.7	KSJX 1500 San Jose	0.3/0.7/ 27/ 345
UNKNOWN/OTHERS					1.0	KUFX-F 94.5 Gilroy	0.7/3.5/ 98/2535
	2740 (19)	4505 (34)	7245 (53)			KUIC-F 95.3 Vacaville/Frflid	0.4/0.7/ 36/ 429
						KAFX-F 101.7 Santa Rosa	0.5/1.2/ 43/ 662
						KZST-F 100.1 Santa Rosa	0.8/1.4/ 64/ 743
						KSFH-F 102.5 Woodland/Scrmnt	0.4/1.6/229/3818

RADIO STATIONS

AM STATIONS

KABL 960, 5 kW (DA-1)	SEE KABL-FM					
KCBS 740, 50 kW (DA-2)	NEWS	CBS	\$ 245.00 (CBS)			CBS
KDIA 1310, 5 kW (DA-1)	BLACY		\$ 41.00 (---)			
KEST 1450, 1 kW	ETHNIC		\$ 45.00 (---)			Douglas
KFAA 1160, 50 kW (DA-1)	RELIGION		\$ 40.00 (---)			Salem
KFRD 610, 5 kW	NOSTALGIA	MBS, UNIQUR	\$ 90.00 (Katz)			Bedford
KGO 810, 50 kW	TALK/NEWS	ABC	\$ 350.00 (Banner)			Cap. Cities/ABC
KIGI 1010, 10 kW/500W (DA-1)	HISPANIC		\$ 50.00 (Cballero)			
KMRB 680, 50 kW	TALK	NBC	\$ 161.00 (Eastman)			Susquehanna
KMRV 910, 5 kW (DA-N)	COUNTRY		\$ NA (McGuldi)			Malrite
KOPR 1050, 50 kW/1 kW (DA-2)	HISPANIC		\$ 60.00 (Lotus)			
KRFB 560, 5 kW (DA-N)	OLDIES	UNIQUR	\$ 105.00 (MBS)			

FM STATIONS

KABL 96.1, 100 kW	94.9, EZ/ROCK AC	UNIQUR	\$ 101.00 (Christal)			Shamrock
KRFB 102.9, 7 kW	109.1, JAZZ/URBAN		\$ 110.00 (NWB)			Inner City
KRFB 104.9, 5 kW	100.1, HISPANIC		\$ 59.00 (Kati Hilde)			
KRFB 104.9, 5 kW	145.0, ADP	ABC	\$ 70.00 (Katz)			VIACOM
KRFB 102.9, 5 kW	105.0, COUNTRY		\$ 78.00 (MBS)			
KRFB 104.9, 5 kW	145.0, ADP	CO. REC	\$ 100.00 (Eastman)			Conquest/ABC
KRFB 102.9, 5 kW	104.1, COUNTRY		\$ 45.00 (Katz)			Bedford
KRFB 102.9, 5 kW	106.1, AC		\$ 100.00 (Christal)			Fairmont
KRFB 102.9, 5 kW	102.1, R&B		\$ 100.00 (Katz)			Intrepid
KRFB 102.9, 5 kW	145.0, JAZZ		\$ 75.00 (Katz)			
KRFB 102.9, 5 kW	101.7, COUNTRY		\$ 45.00 (Katz)			Bedford
KRFB 102.9, 5 kW	145.0, JAZZ		\$ 100.00 (Christal)			Evergreen
KRFB 102.9, 5 kW	102.1, R&B		\$ 100.00 (Katz)			Intrepid
KRFB 102.9, 5 kW	104.1, COUNTRY		\$ 45.00 (Katz)			Bedford
KRFB 102.9, 5 kW	106.1, AC		\$ 100.00 (Christal)			Fairmont
KRFB 102.9, 5 kW	102.1, R&B		\$ 100.00 (Katz)			Intrepid
KRFB 102.9, 5 kW	145.0, JAZZ		\$ 75.00 (Katz)			
KRFB 102.9, 5 kW	101.7, COUNTRY		\$ 45.00 (Katz)			Bedford
KRFB 102.9, 5 kW	106.1, AC		\$ 100.00 (Christal)			Fairmont
KRFB 102.9, 5 kW	102.1, R&B		\$ 100.00 (Katz)			Intrepid
KRFB 102.9, 5 kW	145.0, JAZZ		\$ 75.00 (Katz)			

SAN JOSE

Arbitron Rank/Pop (12+): 30/1,287,100

Stations: 40/16
Diaries: 1557/827:1/45.6%
Sample Target: 1540
% Below Line: NA
% Not Listed: NA

1992 Revenue: \$29,000,000
HH Inc.: \$51,455
Retail \$: 12.9 Btl
Pop per Station: 80,443
#1 Biller: KEZR-F \$4,250,000

MSA Rank/Pop: 31/1,470,000
San Francisco ADI
Average Person Ratings: 15.8
Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KBAY-F (SAC)	122/ 6.0	6.0	5.5	6.1	5.9	5.9	190/2351	1384/10.8	10.6	12.2	E KBAY-F
2. KSJO-F (AOR)	105/ 5.2	4.7	5.0	4.3	5.1	4.8	144/2683	1742/13.5	12.7	11.9	F KSJO-F
3. KHQT-F (CHR)	96/ 4.7	5.7	5.6	6.5	5.3	5.6	107/2201	1757/13.7	15.0	17.0	D KHQT-F
4. KOME-F (AOR)	75/ 3.7	4.2	3.4	4.2	3.5	3.9	111/2027	1396/10.8	9.1	11.0	E KOME-F
KEZR-F (AC)	75/ 3.7	5.0	4.0	3.4	5.2	4.0	83/1762	1429/11.1	12.6	12.2	F KEZR-F
6. KARA-F (O)	68/ 3.3	3.5	3.6	3.5	3.1	3.5	83/1345	1044/ 8.1	9.4	9.8	E KARA-F
7. KRTY-F (C)	60/ 3.0	3.1	3.5	3.5	3.3	3.3	67/1254	1007/ 7.8	7.7	7.0	C KRTY-F
8. KDFC-AF (CL)	56/ 2.8	1.7	1.6	2.1	1.6	2.0	117/2067	838/ 6.5	5.3	6.6	D KDFC-AF
9. KLOK (SP)	46/ 2.3	1.2	1.7	1.4	1.5	1.6	71/1146	786/ 6.1	4.7	3.9	C KLOK
10. KUFX-F (CL AOR)	35/ 1.7	2.2	2.4	2.8	3.2	2.3	93/2303	1100/ 8.5	9.0	11.4	D KUFX-F
11. KAZA (SP)	27/ 1.3	0.7	1.2	0.5	0.9	0.9	35/499	351/ 2.7	2.8	2.1	B KAZA
12. KEEN (SAC)	23/ 1.1	1.7	1.2	2.7	1.2	1.7	30/504	435/ 3.4	3.1	3.3	A KEEN
13. KLIV (BB)	19/ 0.9	0.5	0.6	0.8	----	0.7	21/471	409/ 3.2	2.4	0.0	A KLIV
14. KSJX (E)	18/ 0.9	0.9	----	0.5	0.4	0.6	18/267	267/ 2.1	0.0	1.2	A KSJX
15. KNTA (SP)	10/ 0.5	----	0.5	0.6	0.5	0.4	12/356	336/ 2.6	2.1	2.3	B KNTA

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHQT-F>>	1 KSJO-F>	1 KSJO-F	1 KEZR-F<	1 KBAY-F	1 KBAY-F>	1 KSJO-F	1 KBAY-F>	1 KBAY-F	1 KHQT-F>	1 KBAY-F>
2 KSJO-F	2 KOME-F	2 KOME-F<	2 KARA-F	2 KARA-F	2 KDFC-AF	2 KHQT-F<	2 KSJO-F	2 KSJO-F	2 KBAY-F	2 KSJO-F
3	3 KEZR-F	3 KEZR-F	3 KOME-F	3 KEZR-F	3 KARA-F>	3 KBAY-F	3 KARA-F	3 KHQT-F	3 KDFC-AF<	3 KHQT-F
4	4 KHQT-F	4 KHQT-F	4 KSJO-F	4 KOME-F	4 KRTY-F	4 KOME-F	4 KOME-F	4 KOME-F	4 KSJO-F	4 KRTY-F
5	5	5 KARA-F	5 KBAY-F	5 KSJO-F	5	KARA-F	5 KEZR-F	5 KEZR-F	5 KEZR-F	5 KOME-F
6	6	6	6 KHQT-F	6 KHQT-F	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHQT-F	1 KEZR-F	1 KEZR-F	1 KEZR-F<	1 KBAY-F<	1 KSJO-F>>	1 KSJO-F>	1 KOME-F	1 KSJO-F>	1 KOME-F
2 KSJO-F	2 KHQT-F	2 KARA-F	2 KARA-F<	2 KARA-F<	2 KOME-F>	2 KOME-F>	2 KSJO-F	2 KOME-F>	2 KSJO-F
KOME-F	3 KSJO-F	3 KRTY-F	3 KBAY-F	3 KEZR-F<	3 KHQT-F	3 KHQT-F	3 KHQT-F	3 KHQT-F	3 KHQT-F
4 KEZR-F	4 KRTY-F	4 KHQT-F	4 KHQT-F	4 KRTY-F	4	4 KEZR-F	4 KEZR-F	4 KEZR-F	4 KEZR-F
5	5 KOME-F	5 KSJO-F	5 KRTY-F	5	5	5 KLOK	5	5	5 KBAY-F
	KARA-F								

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		96 (1)	96 (1)	11.5	13.0		
AOR/CLASSIC		215 (3)	215 (3)	25.7	30.0		
AC/OLDIES		143 (2)	143 (2)	17.1	20.2		
FULL SVC/VARIETY							
COUNTRY		60 (1)	60 (1)	7.2	11.1		
BLACK/URBAN							
SAC/EZ	41 (2)	122 (1)	163 (3)	19.5	14.6		
NEWS/TALK							
NOSTALGIA	19 (1)		19 (1)	2.3			
RELIGION/GOSPEL							
SPANISH	83 (3)		83 (3)	9.9	7.3		
CLASSICAL	8 (1)	48 (1)	56 (2)	6.7	3.9		
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	151 (7)	684 (9)	835 (16)				

RADIO STATIONS

KAZA, 1290,	5 KW (DAYS, DA)	, HISPANIC	CRC, \$ 33.00 (Caballero)
KEEN, 1370,	5 KW (DA-2)	, EZ	UNISUP UPI, \$ NA (MMR)
KLOK, 1170,	50 KW/5 KW (DA-2)	, HISPANIC	, \$ 37.00 (Katz Hisp)
KNTA, 1430,	1 KW (DA-1)	, HISPANIC	, \$ 40.00 (Lotus)
KSJX, 1500,	10 KW/5 KW (DA-2)	, AOR	, \$ 22.00 (Durpetti)
KARA-F, 105.7,	50 KW @ 500	, OLDIES	, \$ 82.00 (MMR)
KBAY-F, 100.3,	15 KW @ 2578	, EZ	, \$ 74.00 (MMR)
KEZR-F, 106.5,	50 KW @ 430	, AC	, \$ 80.00 (Christal)
KHQT-F, 97.7,	1.6 KW @ 449	, CHR	, \$ 61.00 (HNWH)
KOME-F, 98.5,	13 KW @ 880	, AOR	, \$100.00 (Torbet)
KRTY-F, 95.3,	.4 KW @ 859	, COUNTRY	UNISUP UNIULT, \$ 41.00 (HNWH)
KSJO-F, 92.3,	50 KW @ 466	, AOR	ABC, \$ 68.00 (Mc-Guild)
KUFX-F, 94.5,	1.2 KW @ 2535	, CL AOR	, \$ 70.00 (Durpetti)
KDBQ-F, 99.1,	1.1 KW @ 2617	, AOR	ABC, \$ NA (Katz)

Miscellaneous: KRTY-F sold from receivership to Empire (KARA) for \$3,310,000 (MVP) . . .

SANTA ROSA

Arbitron Rank/Pop (12+): 106/344,200

Stations: 31/6
Diaries: 721/477:1/50.4%
Sample Target: 660
% Below Line: 46.3
% Not Listed: 16.4

1992 Revenue: NA
HH Inc.: \$36,432
Retail \$: 3.2 Bil
Pop per Station: 57,366
#1 Biller: NA NA

MSA Rank/Pop: 122/398,500
San Francisco ADI
Average Person Ratings: 16.1
Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KZST-F (AC)	58/10.5	10.6	10.0	10.4	5.9	----	58/693	693/20.1	20.7	20.7	KZST-F
2. KGO (N/T)	53/ 9.5	9.5	8.6	6.6	13.4	----	53/786	786/22.8	18.4	23.5	KGO
3. KRQP-F (C)	43/ 7.7	7.6	7.3	3.0	3.8	----	43/498	498/14.5	14.1	14.9	KRQP-F
4. KXFX-F (AOR)	41/ 7.4	11.2	7.3	9.6	5.5	----	41/619	619/18.0	22.7	17.8	KXFX-F
5. KFRC (BB)	32/ 5.8	5.8	6.5	6.8	8.6	----	32/428	428/12.4	10.3	12.0	KFRC
6. KNBR (T)	29/ 5.2	3.6	4.2	5.1	2.6	----	29/498	498/14.5	13.0	13.4	KNBR
7. KHTT-F (CHR)	27/ 4.9	3.6	5.6	4.5	4.3	----	27/480	480/13.9	13.2	16.1	KHTT-F
8. KCBS (N/T)	25/ 4.5	3.8	5.0	4.5	4.7	----	25/484	484/14.1	16.3	15.6	KCBS
9. KSRO (N/T)	20/ 3.6	2.7	2.1	1.9	2.4	----	20/329	329/ 9.6	8.4	7.6	KSRO
10. KMGG-F (O)	18/ 3.2	4.0	3.4	4.5	3.1	----	18/394	394/11.4	13.3	13.8	KMGG-F
11. KMEL-F (CHR)	15/ 2.7	3.6	3.4	2.6	3.3	----	15/288	288/ 8.4	8.6	9.5	KMEL-F
12. KABL-AF (SAC)	12/ 2.2	2.5	3.5	2.2	3.1	----	12/245	245/ 7.1	8.8	10.9	KABL-AF
KNEW (C)	12/ 2.2	2.2	4.6	4.2	4.5	----	12/204	204/ 5.9	5.8	10.0	KNEW
14. KITS-F (AOR)	11/ 2.0	1.6	2.1	0.4	2.4	----	11/167	167/ 4.9	5.6	4.5	KITS-F

12+ FM SHARE (METRO): 57.54% (267 of 464) (FAL 91: 60.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZST-F	1 KXFX-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KGO	1 KZST-F	1 KZST-F	1 KZST-F	1 KGO	1 KGO
KMEL-F	2 KXFX-F	2 KXFX-F	2 KXFX-F	2 KGO	2 KZST-F	2 KGO	KGO	2 KXFX-F	2 KZST-F	2 KXFX-F
3 KXFX-F	3 KRQP-F	3 KRQP-F	3 KGO	3 KXFX-F	3 KFRC	3 KRQP-F	3 KNBR	3 KRQP-F	3 KXFX-F	3 KNBR
KHTT-F	4 KHTT-F	4 KGO	4 KRQP-F	4 KRQP-F	4 KRQP-F	4 KFRC	4 KRQP-F	4 KGO	4 KRQP-F	4 KFRC
5	5 KOFY	5 KHTT-F	5 KHTT-F	5 KHTT-F	5 KCBS	5 KCBS	5 KXFX-F	5 KHTT-F	5 KMEL-F	5
6	KMEL-F	6	6	6	6	6 KNBR	6 KFRC	6 KFRC	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KZST-F	1 KXFX-F	1 KXFX-F	1 KXFX-F	1 KXFX-F	1 KZST-F
2 KRQP-F	2 KXFX-F	2 KXFX-F	2 KRQP-F	2 KGO	2 KRQP-F	2 KRQP-F	2 KZST-F	2 KZST-F	2 KXFX-F
KMEL-F	KRQP-F	3 KRQP-F	3 KGO	3 KRQP-F	3 KHTT-F	3 KHTT-F	KRQP-F	3 KRQP-F	3 KGO
4 KXFX-F	4 KHTT-F	4 KHTT-F	4 KXFX-F	4 KXFX-F	4	4 KZST-F	4 KNBR	4 KNBR	4 KRQP-F
KOFY	5 KOFY	5	5 KHTT-F	5	5	5 KNBR	5 KITS-F	5 KMGG-F	5 KNBR
KITS-F	KMEL-F	6	6	6	6	6	6 KHTT-F	6 KHTT-F	6 KMGG-F
KIOI-F							KGO	KGO	
KHTT-F									

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	9.1	10.5	KBLX-F 102.9 Berkeley	0.5/4.5/ 3/ 155		
AOR/CLASSIC		69 (5)	69 (5)	14.9	14.7	KDFC 1220 Palo Alto	0.4/0.0/ 0/ 0		
AC/OLDIES	5 (1)	81 (3)	86 (4)	18.5	18.5	KDFC-F 102.1 San Francisco	0.5/4.1/ 5/ 141		
FULL SVC/VARIETY						KFAX 1100 San Francisco	0.7/2.7/ 4/ 94		
COUNTRY	12 (1)	47 (2)	59 (3)	12.7	13.8	KFOG-F 104.5 San Francisco	0.7/1.9/ 4/ 64		
BLACK/URBAN					0.4	KIOI-F 101.3 San Francisco	0.9/3.5/ 5/ 120		
SAC/EZ	6 (2)	9 (2)	15 (4)	3.2	4.9	KKHI 1550 San Francisco	0.2/1.1/ 1/ 39		
NEWS/TALK	127 (4)		127 (4)	27.4	23.2	KKHI-F 95.7 San Francisco	1.3/3.5/ 7/ 122		
NOSTALGIA	32 (1)		32 (1)	6.9	7.6	KKSF-F 103.7 San Francisco	1.1/3.4/ 6/ 116		
RELIGION/GOSPEL	4 (1)		4 (1)	0.9	0.4	KOFY 1050 San Mateo/SF	1.4/4.2/ 8/ 146		
SPANISH	8 (1)		8 (1)	1.7	3.3	KOIT 1260 San Francisco	0.2/0.0/ 0/ 0		
CLASSICAL	3 (2)	10 (2)	13 (4)	2.8	2.0	KOIT-F 96.5 San Francisco	0.4/2.8/ 3/ 95		
JAZZ/NEW AGE		9 (2)	9 (2)	1.9	0.4	KRQR-F 97.3 San Francisco	1.6/6.3/ 9/ 218		
UNKNOWN/OTHERS						KSAN-F 94.9 Sn Fran/Sn Jose	0.7/3.0/ 4/ 102		
	197 (13)	267 (18)	464 (31)			KSFO 560 San Francisco	0.9/3.0/ 5/ 104		
						KSJO-F 92.3 San Jose	0.7/2.7/ 4/ 94		

RADIO STATIONS

KSRO , 1350. 5 KW (DA-2) , News/Talk NBC, NBC-T, \$21.00 (Durpetti) Fuller-Jeffrey

KHTT-F, 92.9, 2.3 KW @ 1948 , CHR , \$25.00 (Durpetti) Fuller-Jeffrey (HEALDSBURG)

KMGG-F, 97.7, 2.1 KW @ 1122 , Oldies UNISUP, \$27.00 (Katz) (MONTE RIO)

KRQP-F, 104.9, .3 KW @ 915 , Country , \$40.00 (Christal) (ROHNERT)

KXFX-F, 101.7, 19 KW @ 384 , AOR , \$42.00 (Eastman) Keffco

KZST-F, 100.1, 6 KW @ 239 , AC UNISUP, \$46.00 (Mc-Guild)

Other ranked stations -- see San Francisco

SARASOTA-BRADENTON

Arbitron Rank/Pop (12+): 80/456,400

Stations: 28/10

1992 Revenue: \$6,700,000

MSA Rank/Pop: 159/284,400 (Sarasota)

Diaries: 965/473:1/56.3%

HH Inc.: \$29,838

Tampa ADI

Sample Target: 880

Retail \$: 4.8 B11

Average Person Ratings: 15.4

% Below Line: 41.3

Pop per Station: 45,640

Market TSL: 21.00 hours

% Not Listed: 15.1

#1 Biller: WDUV-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WDUV-F (SAC)	131/18.7	18.3	19.2	17.9	17.1	----	148/1473	1273/27.9	27.5	31.2	D
2. WYNF-F (AOR)	70/10.0	9.0	9.6	7.7	10.1	----	80/925	734/16.1	15.4	15.9	
3. WHPT-F (AC/AOR)	54/ 7.7	9.3	4.3	4.0	3.7	----	65/716	624/13.7	16.7	8.1	C
4. WCTQ-F (C)	36/ 5.1	3.3	4.2	4.2	1.4	----	42/591	518/11.3	9.3	8.4	B
5. WWRM-F (SAC)	34/ 4.8	3.3	4.0	6.1	6.9	----	35/483	464/10.2	9.9	12.2	
WFLZ-F (CHR)	34/ 4.8	5.0	5.2	4.5	9.3	----	38/660	591/12.9	12.0	12.5	
WFLA (N/T)	34/ 4.8	4.6	4.9	5.7	3.4	----	35/489	475/10.4	10.3	9.3	
8. WSRZ-F (O)	32/ 4.6	3.2	5.7	5.8	4.4	----	33/534	521/11.4	11.2	13.5	C
9. WQYK-F (C)	21/ 3.0	3.2	3.4	2.5	1.8	----	21/342	317/ 6.9	6.5	6.8	
10. WINK-F (CHR)	19/ 2.7	3.9	3.1	1.6	0.8	----	52/604	298/ 6.5	7.6	8.0	
11. WISP-F (AC)	16/ 2.3	1.1	----	----	----	----	16/305	305/ 6.7	4.6	0.0	A
12. WKII (BB)	14/ 2.0	0.7	0.9	1.2	2.3	----	41/352	135/ 3.0	1.7	2.2	
13. WMTX-F (AC)	12/ 1.7	1.7	3.9	2.8	3.7	----	12/346	337/ 7.4	7.6	8.9	
14. WXTB-F (AOR)	11/ 1.6	1.9	1.8	3.9	2.1	----	11/241	241/ 5.3	5.5	5.5	
WSPB (CL)	11/ 1.6	1.0	0.7	0.6	0.8	----	11/131	131/ 2.9	2.4	2.5	A
WGUL (BB)	11/ 1.6	1.2	0.6	----	----	----	11/105	105/ 2.3	2.7	2.3	
17.											
18.											
19.											
20.											

12+ FM SHARE (METRO): 82.05% (489 of 596) (FAL 91: 79.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F	1 WYNF-F>>	1 WYNF-F	1 WHPT-F<	1 WHPT-F<	1 WDUV-F>>	1 WDUV-F	1 WDUV-F>>	1 WDUV-F>	1 WDUV-F	1 WDUV-F>>
2	2 WHPT-F	2 WHPT-F>	2 WYNF-F>	2 WYNF-F>	2 WHPT-F	2 WYNF-F>>	2 WHPT-F	2 WHPT-F	2 WFLZ-F>	2 WHNZ
3	3 WFLZ-F>	3 WCTQ-F	3 WCTQ-F	3 WCTQ-F	3 WSRZ-F	3 WFLA	3 WYNF-F>	3 WYNF-F	3 WYNF-F>	3 WFLA
4	4 WXTB-F	4 WSRZ-F	4 WSRZ-F>	4 WSRZ-F	4 WFLA	4 WHPT-F	4 WWRM-F<	4 WFLZ-F	4 WSRZ-F	4 WXTB-F
5	5	5 WFLZ-F	5 WQYK-F	5 WDUV-F	5 WCTQ-F	5 WCTQ-F	5 WFLA <	5 WSRZ-F	5 WHPT-F	5
6	6	6	6	6	6	6	6 WSRZ-F	6 WCTQ-F	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	9.9	10.0	WAMR 1320 Venice/Sarasota	1.4/3.7/ 14/ 223		
AOR/CLASSIC		81 (2)	81 (2)	13.6	13.6	WBRD 1420 Bradenton	0.9/3.5/ 6/ 162		
AC/OLDIES	1 (1)	117 (5)	118 (6)	19.8	15.1	WEEJ-F 100.1 Pt Chr/lt/Srsta	0.9/2.4/ 7/ 163		
FULL SVC/VARIETY					1.8	WQSA 1220 Sarasota/Brdntn	0.6/4.0/ 4/ 184		
COUNTRY		61 (3)	61 (3)	10.2	12.9				
BLACK/URBAN	3 (1)		3 (1)	0.5		WDAE 1250 Tampa	0.1/0.0/ 0/ 0		
SAC/EZ		165 (2)	165 (2)	27.7	27.8	WHNZ 570 Pinellas Pk/Tmp	0.6/3.0/ 4/ 139		
NEWS/TALK	53 (5)		53 (5)	8.9	8.8	WRBQ-F 104.7 Tampa/St Petrsb	0.9/4.4/ 6/ 202		
NOSTALGIA	35 (3)		35 (3)	5.9	2.9	WRMD 680 St. Petersburg	0.6/0.9/ 4/ 42		
RELIGION/GOSPEL						WRXB 1590 St Pete Bch/Tmp	0.4/1.5/ 3/ 68		
SPANISH	4 (1)		4 (1)	0.7		WRXK-F 96.1 Bonita Springs	0.6/1.7/ 8/ 215		
CLASSICAL	11 (1)		11 (1)	1.8		WSUN 620 St.Pete/Tampa	0.7/3.8/ 5/ 198		
JAZZ/NEW AGE		6 (1)	6 (1)	1.0	5.2	WUSA-F 100.7 Tampa	0.4/3.1/ 4/ 142		
UNKNOWN/OTHERS					2.0				
	107 (12)	489 (16)	596 (28)						

RADIO STATIONS

WAMR , 1320, 5 KW/1 KW (DA-2) , Talk	UNISUP NBC, \$14.00 (---) (VENICE)
WBRD , 1420, 2.5 KW/1 KW (DA-2) , Talk	NBC-T ABC, \$14.00 (Christal)
WSPB , 1450, 1 KW , Classical	, \$15.00 (CMBS) Dick Harris
WCTQ-F, 92.1, 6 KW @ 285 , Country	NBC, ABC, \$21.00 (---) (VENICE)
WDUV-F, 103.3, 100 KW @ 580 , EZ/Soft AC	MBS, \$74.00 (Christal)
WSRZ-F, 106.3, 3.6 KW @ 259 , Oldies/AC	, \$42.00 (Eastman) Wilks-Schwartz

WINK-F -- see Fort Myers in Small Market Edition

Other ranked stations -- see Tampa

SAVANNAH

Arbitron Rank/Pop (12+): 150/216,800

Stations: 19/16
Diaries: 676/321:1/48.1%
Sample Target: 640
% Below Line: 4.8
% Not Listed: 11.9

1992 Revenue: \$9,600,000
HH Inc.: \$29,760
Retail \$: 2.0 Bill
Pop per Station: 13,550
#1 Biller: WCHY-AF \$2,000,000

HSA Rank/Pop: 180/245,100
ADI # 102
Average Person Ratings: 16.3
Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WCHY-AF (C)	43/12.2	13.7	13.7	16.9	9.8	----	109/1349	539/24.9	28.1	28.0	D	WCHY-AF
2. WL VH-F (B)	41/11.6	-----	-----	-----	-----	----	64/708	394/18.2	0.0	0.0	A	WL VH-F
3. WEAS-F (B)	36/10.2	15.5	18.2	16.8	16.3	----	48/651	449/20.7	21.9	25.2	C	WEAS-F
4. WJCL-F (C)	31/ 8.8	10.1	2.2	5.2	7.4	----	70/1007	430/19.8	18.5	8.9	B	WJCL-F
5. WSOK (B)	23/ 6.5	8.6	10.3	10.9	10.0	----	24/261	245/11.3	14.1	16.8	B	WSOK
6. WZAT-F (CHR)	22/ 6.2	7.1	7.8	9.0	6.9	----	48/913	376/17.3	16.4	21.2	B	WZAT-F
7. WIXV-F (AOR)	21/ 5.9	5.4	6.4	9.0	12.9	----	43/702	343/15.8	13.3	14.9	C	WIXV-F
8. WLOW-F (BB)	17/ 4.8	6.3	4.7	2.7	4.9	----	33/332	155/ 7.1	9.3	8.8	A	WLOW-F
9. WBMQ (T)	16/ 4.5	3.6	1.1	3.3	4.3	----	28/373	236/10.9	7.4	4.9	A	WBMQ
WAEV-F (AC)	16/ 4.5	6.0	5.6	4.6	8.3	----	42/651	324/14.9	19.6	15.7	C	WAEV-F
11. WYKZ-F (AC)	10/ 2.8	1.5	2.5	0.5	1.1	----	25/399	154/ 7.1	4.9	6.6	B	WYKZ-F
WGCO-F (O)	10/ 2.8	4.8	4.5	4.1	3.4	----	29/610	217/10.0	14.3	9.6	B	WGCO-F
13. WRHQ-F (O)	8/ 2.3	0.9	3.6	-----	-----	----	8/163	144/ 6.6	4.0	4.8	A	WRHQ-F
14.												
15.												

12+ FM SHARE (METRO): 86.17% (268 of 311) (FAL 91: 83.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WEAS-F	1 WEAS-F	1 WL VH-F	1 WL VH-F	1 WL VH-F	1 WCHY-AF	1 WCHY-AF>	1 WCHY-AF	1 WL VH-F	1 WL VH-F	1 WEAS-F
2 WZAT-F>	2 WCHY-AF	2 WCHY-AF	2 WCHY-AF>	2 WCHY-AF>	2 WL VH-F	2 WEAS-F<	2 WJCL-F	WEAS-F<	2 WEAS-F>	2 WL VH-F>>
3 WL VH-F	3 WEAS-F	3 WEAS-F	3 WAEV-F	3 WJCL-F	3 WJCL-F	3 WL VH-F<	3 WL VH-F>	3 WCHY-AF>	3 WCHY-AF	3 WCHY-F
4	WIXV-F	4 WIXV-F	4 WIXV-F	4 WSOK	4 WSOK	4 WSOK	4 WBMQ	4 WJCL-F	4 WJCL-F	4
5	5	5 WJCL-F	5 WSOK	5 WAEV-F	5 WLOW-F	5 WJCL-F	5 WAEV-F	5 WIXV-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WEAS-F>	1 WL VH-F	1 WL VH-F>	1 WL VH-F>	1 WL VH-F>	1 WEAS-F>>	1 WEAS-F	1 WIXV-F	1 WCHY-AF	1 WCHY-AF
2 WCHY-AF>	2 WCHY-AF	2 WCHY-AF	2 WCHY-AF	2 WCHY-AF	2 WIXV-F>	2 WIXV-F>	2 WCHY-AF	2 WEAS-F	2 WL VH-F>
3 WL VH-F>	WEAS-F>	WZAT-F	3 WEAS-F	3 WSOK	3 WCHY-AF	3 WCHY-AF	3 WEAS-F	3 WL VH-F	3 WJCL-F
4 WZAT-F	4 WZAT-F	4 WSOK	WAEV-F	4 WAEV-F	WJCL-F	4	4	WIXV-F	WIXV-F
WSKX-F	5 WAEV-F	WJCL-F	5 WZAT-F	5 WJCL-F	5	5	5	5	5 WBMQ
WIXV-F		WAEV-F	WSOK						
WAEV-F									

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		24 (2)	24 (2)	7.7	9.6	WEAS 900 Savannah	0.8/2.8/ 3/ 70
AOR/CLASSIC		26 (2)	26 (2)	8.4	9.6	WFXH-F 106.1 Hilton Head	1.4/7.7/ 10/ 236
AC/OLDIES		44 (4)	44 (4)	14.1	15.8	WTK-F 99.7 Pt. Royal	0.6/3.5/ 11/ 216
FULL SVC/VARIETY							
COUNTRY	1 (1)	73 (2)	74 (3)	23.8	15.8	WIJY-F 107.9 Hilton Head Is	0.6/2.1/ 8/ 174
BLACK/URBAN	23 (1)	82 (3)	105 (4)	33.8	32.8	WSKX-F 92.3 Hinesville	1.4/6.3/ 23/ 399
SAC/EZ		2 (1)	2 (1)	0.6	6.8		
NEWS/TALK	16 (1)		16 (1)	5.1	1.3		
NOSTALGIA		17 (1)	17 (1)	5.5	6.4		
RELIGION/GOSPEL	3 (1)		3 (1)	1.0	1.9		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	43 (4)	268 (15)	311 (19)				

RADIO STATIONS

WBMQ . 630, 5 KW	Talk	CBS, \$11.00 (Katz)	McCormick
WSOK . 1230, 1 KW	Black	UNISUP AURN, \$17.00 (Banner)	Opus
WAEV-F, 97.3, 100 KW ● 991	AC	ABC, \$28.00 (Banner)	Opus
WCHY-F, 94.1, 100 KW ● 1319	Country	ABC, \$43.00 (Christal)	Roth
WEAS-F, 93.1, 100 KW ● 308	Black	ABC, \$26.00 (Durpetti)	Rivers
WFXH-F, 106.1, 11 KW ● 794	AOR	, \$11.00 (---)	Adventure (HILTON HEAD)
WGCO-F, 96.3, 100 KW ● 981	Oldies	CNN, \$20.00 (Eastman)	Intermart (MIDWAY)
WIXV-F, 95.5, 100 KW ● 856	AOR/Classic	, \$29.00 (Katz)	McCormick
WJCL-F, 96.5, 100 KW ● 1161	Country	NBC, \$24.00 (HNWH)	Lewis
WLOW-F, 106.9, 50 KW ● 443	Nostalgia	MBS, \$15.00 (K & P)	(BLUFFTON, SC)
WL VH-F, 101.1, 50 KW ● 470	Black	, \$ (Banner)	(HARDEEVILLE, SC)
WZAT-F, 102.1, 100 KW ● 1322	CHR	ABC, \$25.00 (Mc-Guild)	Gulf Atlantic
WYKZ-F, 98.7, 100 KW ● 708	AC	, \$17.00 (Banner)	DeDominicus (BEAUFORT)

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 13/2,365,100
 MSA Rank/Pop: 23/2,450,000 (Seattle)
 88/ 597,700 (Tacoma)
 ADI # 14
 Average Person Ratings: 15.6
 Market TSL: 20.50 hours

Stations: 29/29
 Diaries: 2125/1113:1/53.4%
 Sample Target: 1980
 % Below Line: 0.0
 % Not Listed: 10.9

1992 Revenue: \$91,900,000
 HH Inc.: \$37,172
 Retail \$: 23.0 Bill
 Pop per Station: 81,555
 #1 Biller: KIRO \$17,500,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KMPS-AF (C)	285/ 7.7	8.4	7.8	9.0	6.8	8.2	352/4740	3884/16.4	17.4	15.1	H	KMPS-AF
2. KIRO (N/T)	277/ 7.5	7.6	7.4	7.3	9.2	7.4	321/5877	5155/21.8	22.5	26.7	J	KIRO
3. KUBE-F (CHR)	238/ 6.4	6.6	6.2	6.1	4.5	6.3	259/4260	3866/16.3	17.9	17.2	G	KUBE-F
4. KOMO (FS)	214/ 5.8	5.3	4.4	4.3	6.5	5.0	233/4440	4086/17.3	13.3	21.7	G	KOMO
5. KBSG-AF (O)	208/ 5.6	5.3	5.2	5.3	4.8	5.3	258/4531	3755/15.9	15.0	15.1	H	KBSG-AF
6. KRPM-F (C)	180/ 4.9	4.4	4.0	3.8	5.2	4.3	195/2817	2288/ 9.7	10.3	10.2	F	KRPM-F
7. KING-F (CL)	171/ 4.6	3.2	3.1	4.1	3.4	3.8	188/2625	2278/ 9.6	8.2	9.4	E	KING-F
8. KPLZ-F (CHR)	154/ 4.2	3.7	4.7	5.1	6.9	4.4	195/3761	3209/13.6	17.6	19.0	G	KPLZ-F
9. KISW-F (AOR)	149/ 4.0	3.9	3.9	3.4	2.4	3.8	169/3046	2687/11.4	12.2	8.0	E	KISW-F
10. KXRX-F (AOR)	139/ 3.8	4.0	4.2	4.4	3.5	4.1	149/2701	2460/10.4	11.6	9.9	G	KXRX-F
11. KLSY-F (AC)	137/ 3.7	5.3	4.5	3.6	3.7	4.3	163/3377	2935/12.4	11.9	11.0	G	KLSY-F
12. KZOK-F (CL AOR)	136/ 3.7	3.5	4.3	3.7	3.6	3.8	153/2833	2581/10.9	12.4	11.1	F	KZOK-F
13. KING (T)	118/ 3.2	2.1	2.8	2.9	2.5	2.8	131/1856	1619/ 6.8	7.5	7.4	D	KING
14. KIXI (BB)	110/ 3.0	2.5	3.5	3.3	3.8	3.1	126/2110	1811/ 7.7	8.5	9.0	B	KIXI
15. KVI (N/T)	109/ 3.0	2.5	2.1	1.1	1.3	2.2	114/2038	1873/ 7.9	5.7	4.6	B	KVI
16. KMTT-AF (AOR)	105/ 2.9	1.8	2.3	2.3	2.4	2.3	130/2124	1824/ 7.7	7.3	7.0	D	KMTT-AF
17. KNDD-F (AOR)	99/ 2.7	3.0	3.3	2.4	3.2	2.8	108/2148	1970/ 8.3	8.5	7.8	C	KNDD-F
18. KLTX-F (SAC)	99/ 2.7	2.4	2.9	2.3	2.9	2.6	107/1763	1614/ 6.8	7.5	8.3	D	KLTX-F
19. KEZX-F (SAC)	76/ 2.1	3.3	2.5	3.4	2.7	2.8	104/1281	925/ 3.9	5.8	5.9	C	KEZX-F
20. KJR (SPRTS)	70/ 1.9	1.3	1.8	2.3	1.8	1.8	76/1747	1616/ 6.8	7.3	6.8	C	KJR
21. KRWM-F (SAC)	61/ 1.7	3.2	2.9	2.9	2.1	2.7	62/1312	1252/ 5.3	6.6	4.9	D	KRWM-F
22. KCMS-F (REL)	48/ 1.3	2.0	2.2	1.7	2.2	1.8	56/1201	1048/ 4.4	4.7	4.5	B	KCMS-F
23.												
24.												
25.												

12+ FM SHARE (METRO): 69.47% (2287 of 3292) (FAL 91: 67.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUBE-F >>	1 KISW-F	1 KMPS-AF	1 KBSG-AF	1 KBSG-AF <	1 KIRO	1 KIRO >	1 KMPS-AF	1 KMPS-AF	1 KUBE-F >	1 KIRO >>
2 KPLZ-F >>	2 KMPS-AF	2 KBSG-AF	2 KMPS-AF	2 KMPS-AF	2 KOMO	2 KMPS-AF	2 KIRO	2 KUBE-F	2 KMPS-AF	2 KMPS-F >>
3 KMPS-AF	3 KUBE-F	3 KUBE-F	3 KIRO	3 KIRO	3 KMPS-AF <	3 KOMO	3 KBSG-AF	3 KBSG-AF <	3 KPLZ-F	3 KOMO >>
4	4 KXRX-F	4 KISW-F <	4 KZOK-F	4 KOMO <	4 KBSG-AF	4 KUBE-F	4 KRPM-F <	4 KIRO	4 KLSY-F	4 KPLZ-F <
5	5 KZOK-F	5 KXRX-F <	5 KXRX-F <	5 KZOK-F	KING-F >	5 KBSG-AF	5 KOMO	5 KXRX-F <	5 KISW-F	5 KXRX-F <
6	6 KPLZ-F	6 KIRO <	6 KLSY-F	6 KRPM-F	6 KIXI <	6 KRPM-F	6 KING-F <	6 KOMO	6 KING-F <	6 KUBE-F
7	7 KNDD-F <	7 KZOK-F	7 KRPM-F <	7 KXRX-F	7 KRPM-F <	7 KPLZ-F	7 KUBE-F	7 KRPM-F	7 KIRO	7 KIRO
8	8 KLSY-F	8 KRPM-F	8 KOMO	8 KLSY-F	8 KING	8 KZOK-F	8 KVI	8 KPLZ-F	8 KBSG-AF	8 KRPM-F
9	9	9 KLSY-F	9 KMTT-AF	9 KMTT-AF	9	9	9 KISW-F <	9 KING-F	9 KJR	9 KLSY-F
10	10	10	10	10	10	10	10 KPLZ-F	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KUBE-F	1 KUBE-F	1 KMPS-AF	1 KMPS-AF	1 KBSG-AF	1 KISW-F	1 KISW-F <	1 KXRX-F	1 KXRX-F	1 KIRO <
2 KPLZ-F	2 KMPS-AF	2 KUBE-F <	2 KUBE-F <	2 KMPS-AF >	2 KUBE-F	2 KXRX-F >	2 KISW-F <	2 KISW-F	2 KMPS-AF <
3 KMPS-AF >	3 KPLZ-F	3 KZOK-F <	3 KBSG-AF	3 KLSY-F	3 KXRX-F	3 KMPS-AF <	3 KZOK-F <	3 KIRO <	3 KBSG-AF
4 KLSY-F	4 KLSY-F	4 KLSY-F	4 KLSY-F	4 KUBE-F	KRPM-F	4 KZOK-F	4 KMPS-AF >	4 KMPS-AF <	4 KZOK-F
5 KNDD-F	5 KISW-F	5 KBSG-AF	5 KPLZ-F	5 KOMO <	5 KNDD-F	5 KUBE-F	5 KMTT-AF	5 KBSG-AF <	5 KXRX-F
KISW-F	6 KZOK-F	6 KPLZ-F	6 KRPM-F	6 KRPM-F	6 KPLZ-F	6 KNDD-F	6 KIRO	6 KZOK-F	6 KOMO
7	7 KNDD-F	KISW-F	7 KZOK-F	KIRO	7	7 KRPM-F <	7 KNDD-F	7 KRPM-F	7 KMTT-AF
8	8	8 KMTT-AF	8 KLTX-F	8 KLTX-F	8	8 KMTT-AF	8	8 KMTT-AF	8 KISW-F
9	9	9	9	9	9	9	9	9 KUBE-F	9

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		392 (2)	392 (2)	11.9	12.7	KCIS	630	Edmonds	0.9/2.0/ 38/ 530
AOR/CLASSIC	12 (1)	626 (5)	638 (6)	19.4	16.7	KGNW	820	Burien/Seattle	0.7/2.0/ 25/ 512
AC/OLDIES	14 (2)	333 (2)	347 (4)	10.5	13.0	KIRO-F	100.7	Seattle	1.0/4.8/ 39/1186
FULL SVC/VARIETY	214 (1)		214 (1)	6.5	7.1	KZOK	1590	Seattle	0.3/1.2/ 12/ 294
COUNTRY	22 (1)	443 (2)	465 (3)	14.1	13.2				
BLACK/URBAN					1.1				
SAC/EZ		236 (3)	236 (3)	7.2	6.7				
NEWS/TALK	574 (4)	38 (1)	612 (5)	18.6	14.9				
NOSTALGIA	110 (1)		110 (1)	3.3	4.2				
RELIGION/GOSPEL	59 (2)	48 (1)	107 (3)	3.3	4.3				
SPANISH									
CLASSICAL		171 (1)	171 (1)	5.2	3.8				
JAZZ/NEW AGE					2.3				
UNKNOWN/OTHERS									
	1005 (12)	2287 (17)	3292 (29)						

SEATTLE-TACOMA

RADIO STATIONS

AM STATIONS

KBLE	1050	5 KW/543 W	RELIGION		\$ 25.00		
KDSS	550	5 KW/215 KW (DA-2)	RELIGION	UPD	\$ 35.00		
KING	1090	50 KW (DA-2)	TALK/NEWS	ONN	ABD	\$ 55.00	WWT
KIPG	710	50 KW (DA-N)	NEWS/TALK		OBS	\$ 285.00	Torbet
KJZZ	880	50 KW/10 KW (DA-2)	NOSTALGIA	UNISLP UNISLT	\$ 50.00		Schubert Sandusky
KJR	950	5 KW (DA-N)	SPORTS/TALK		\$ 50.00	OBS	Ackerly
KKRV	1250	5 KW (DA-N)	BLUES		ABD	\$ 37.00	HNW
KMPS	1300	5 KW (DA-N)	SEE KMPS-F				
KMOL	1000	50 KW (DA-N)	FULL SERVICE		ABD	\$ 105.00	Yazz
KVI	570	5 KW	NEWS/TALK		WEB	\$ 45.00	Banner Golden West

FM STATIONS

KRDO	97.5	55 KW	2850	CLASSIC		\$ 101.00	Torbet	Kramer	
KRMS	100.5	115 KW	2715	RELIGION		UPD	\$ 44.00	Radio Spot	
KRVA	98.5	100 KW	2105	R2		ABD	\$ 50.00	Dunpatt	
KRNO	98.1	100 KW	455	CLASSICAL			\$ 75.00	WSP	
KRNL	99.9	100 KW	2145	APP			\$ 54.00	McGuffin	
KRPM	106.9	100 KW	820	SOFT AC			\$ 59.00	Banner	
KRTH	92.5	55 KW	2340	AC		APP	ABD	\$ 51.00	Chastka Jahoury
KRVA	98.1	100 KW	2105	SOFT AC			\$ 59.00	OBS	
KRVA	94.1	95 KW	2145	COUNTRY		APP	\$ 153.00	Berkman	
KRNO	101.1	100 KW	2145	APP			\$ 50.00	Torbet	
KRVA	101.1	100 KW	2105	SOFT AC			\$ 59.00	Banner	
KRPM	106.9	100 KW	2145	COUNTRY		APP	\$ 50.00	McGuffin	
KRVA	101.1	100 KW	2105	SOFT AC			\$ 59.00	Dunpatt	
KRVA	101.1	100 KW	2105	SOFT AC			\$ 59.00	WSP	
KRNO	101.1	100 KW	2105	NEWS/TALK			\$ 59.00	Torbet	
KRVA	101.1	100 KW	2105	SOFT AC			\$ 59.00	WSP	
KRVA	101.1	100 KW	2105	SOFT AC			\$ 59.00	WSP	

Notes: 1. All stations are licensed by the FCC. 2. All stations are licensed by the FCC. 3. All stations are licensed by the FCC. 4. All stations are licensed by the FCC. 5. All stations are licensed by the FCC. 6. All stations are licensed by the FCC. 7. All stations are licensed by the FCC. 8. All stations are licensed by the FCC. 9. All stations are licensed by the FCC. 10. All stations are licensed by the FCC.

SHREVEPORT

Arbitron Rank/Pop (12+): 123/306,900
 MSA Rank/Pop: 134/360,000
 ADI # 71
 Average Person Ratings: 15.8
 Market TSL: 21.00 hours

Stations: 15/13
 Diaries: 836/367:1/49.4%
 Sample Target: 810
 % Below Line: 5.4
 % Not Listed: 13.2

1992 Revenue: \$9,800,000
 HH Inc.: \$25,952
 Retail \$: 2.7 B11
 Pop per Station: 23,607
 #1 Biller: KRMD-AF \$2,900,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KRMD-AF (C)	107/22.1	21.2	21.4	23.1	18.4	22.0	167/1915	1081/35.2	34.8	30.9	D KRMD-AF
2. KMJJ-F (B)	95/19.6	19.1	19.3	18.5	18.8	19.1	113/973	762/24.8	25.2	22.6	C KMJJ-F
3. KVKI-F (AC)	40/ 8.3	5.9	5.5	3.8	3.4	5.9	53/750	477/15.5	17.5	12.0	B KVKI-F
4. KOKA (B)	31/ 6.4	5.9	8.2	6.6	7.7	6.8	34/391	335/10.9	10.6	12.5	A KOKA
5. KWKH-F (C)	30/ 6.2	7.5	7.8	5.6	5.1	6.8	55/980	459/15.0	15.3	13.7	C KWKH-F
6. KEEL (BB)	25/ 5.2	7.5	6.1	6.8	5.6	6.4	32/686	485/15.8	14.2	13.2	A KEEL
7. KTUX-F (CHR)	24/ 5.0	4.7	5.5	5.0	6.2	5.1	52/1030	405/13.2	14.0	16.9	B KTUX-F
8. KITT-F (AC)	23/ 4.8	4.9	4.2	4.8	5.3	4.7	35/715	389/12.7	13.0	13.8	C KITT-F
9. KWKH (C)	15/ 3.1	3.5	2.1	3.6	5.1	3.1	27/493	281/ 9.2	7.1	11.2	KWKH
10. KTAL-F (AOR)	14/ 2.9	3.5	6.1	5.0	7.7	4.4	62/877	300/ 9.8	11.3	12.0	B KTAL-F
11. KLKL-F (O)	8/ 1.7	1.8	4.2	3.8	4.1	2.9	10/291	249/ 8.1	8.3	11.6	A KLKL-F
12.											
13.											
14.											
15.											

12+ FM SHARE (METRO): 81.90% (344 of 420) (FAL 91: 76.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJJ-F>>	1 KMJJ-F	1 KRMD-AF	1 KRMD-AF<	1 KRMD-AF	1 KRMD-AF>>	1 KRMD-AF>>	1 KRMD-AF>	1 KRMD-AF	1 KMJJ-F>>	1 KOKA >
2 KTUX-F	2 KRMD-AF	2 KMJJ-F>>	2 KMJJ-F>>	2 KMJJ-F>	2 KMJJ-F	2 KMJJ-F>	2 KMJJ-F	2 KMJJ-F>	2 KRMD-AF	2 KMJJ-F>
3	3	3 KVKI-F	3 KVKI-F	3 KVKI-F	3 KOKA	3 KWKH-F	3 KVKI-F	3 KEEL	3	3 KRMD-F
4	4	4	4	4	4 KEEL	4	4	4	4	4

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRMD-AF	1 KMJJ-F	1 KMJJ-F>	1 KMJJ-F	1 KMJJ-F	1 KRMD-AF>>	1 KRMD-AF	1 KMJJ-F>	1 KRMD-AF>	1 KRMD-AF>
2 KMJJ-F	2 KRMD-AF	2 KRMD-AF	2 KRMD-AF>>	2 KRMD-AF	2 KMJJ-F	2 KMJJ-F>>	2 KRMD-AF>>	2 KMJJ-F>>	2 KMJJ-F>>
3	3	3	3 KVKI-F	3 KVKI-F	3	3 KTUX-F	3 KVKI-F	3 KWKH-F	3 KWKH-F
							KTUX-F	KTUX-F	KOKA
									KITT-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		24 (1)	24 (1)	5.7	7.1	KASO 1240 Minden	0.8/2.0/ 4/ 61
AOR/CLASSIC		14 (1)	14 (1)	3.3	8.8	KASO-F 95.3 Minden	0.4/1.7/ 2/ 51
AC/OLDIES		73 (4)	73 (4)	17.4	14.6		
FULL SVC/VARIETY						KXKZ-F 107.5 Ruston/Monroe	0.4/1.4/ 13/ 217
COUNTRY	20 (3)	138 (3)	158 (6)	37.6	32.6		
BLACK/URBAN	31 (1)	95 (1)	126 (2)	30.0	21.4		
SAC/EZ							
NEWS/TALK							
NOSTALGIA	25 (1)		25 (1)	6.0	6.3		
RELIGION/GOSPEL					8.8		
SPANISH							
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS					0.5		
	76 (5)	344 (10)	420 (15)				

RADIO STATIONS

KEEL , 710, 50 KW/5 KW (DA-2),	Nostalgia	ABC UNISUP, \$23.00	(Katz)	Multimedia
KOKA , 980, 5 KW/80 W (DA-1),	Gospel	AURN NBC, \$18.00	(HNWH)	
KWKH , 1130, 50 KW (DA-N)	SEE KWKH-FM			
KITT-F, 93.7, 100 KW @ 1010	, AC	ABC, \$34.00	(Katz)	Multimedia
KLKL-F, 92.1, 3.3 KW @ 298	, Oldies	, \$21.00	(Durpetti)	Dowe (BENTON)
KMJJ-F, 100.1, 3 KW @ 298	, Black	AURN, \$26.00	(McGuild)	Sun Group
KRMD-F, 101.1, 100 KW @ 1118	, Country	, \$53.00	(Eastman)	AmCom
KTAL-F, 98.1, 100 KW @ 1361	, AOR	, \$28.00	(Banner)	(TEXARKANA)
KTUX-F, 98.9, 100 KW @ 718	, CHR	, \$25.00	(Banner)	(CARTHAGE)
KVKI-F, 96.5, 100 KW @ 797	, AC	, \$22.00	(Mc-Guild)	
KWKH-F, 94.5, 100 KW @ 321	, Country	MBS, \$41.00	(Christal)	Great Empire

SPOKANE

Arbitron Rank/Pop (12+): 103/359,800

Stations: 20/20
Diaries: 851/423:1/55.0%
Sample Target: 830
% Below Line: 0.0
% Not Listed: 11.5

1992 Revenue: \$12,100,000
HH Inc.: \$27,026
Retail \$: 3.2 B11
Pop per Station: 17,990
#1 Biller: NA \$0

MSA Rank/Pop: 130/359,000

ADI # 80

Average Person Ratings: 15.5

Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KDRK-F (C)	86/15.4	12.3	12.4	9.7	7.4	12.4	107/1235	935/26.0	21.1	18.4	KDRK-F
2. KZZU-F (CHR)	59/10.6	10.2	9.6	9.3	10.8	9.9	76/992	814/22.6	21.0	25.7	KZZU-F
3. KISC-F (AC)	46/ 8.2	9.1	9.7	9.2	11.7	9.1	59/906	713/19.8	19.4	23.2	KISC-F
4. KXLY (N/T)	39/ 7.0	5.3	4.4	6.4	7.4	5.8	40/710	599/16.6	10.8	17.6	KXLY
KEYF-F (O)	39/ 7.0	7.9	8.3	6.0	8.0	7.3	54/987	745/20.7	19.1	21.0	KEYF-F
6. KXLY-F (SAC)	32/ 5.7	6.9	6.4	6.6	7.8	6.4	36/646	477/13.3	12.4	16.7	KXLY-F
7. KEZE-F (AOR)	31/ 5.6	8.6	7.1	9.3	7.8	7.7	39/636	493/13.7	15.0	15.9	KEZE-F
8. KAQQ (BB)	27/ 4.8	4.0	5.0	3.8	3.2	4.4	35/535	335/ 9.3	8.9	6.5	KAQQ
9. KGA (C)	25/ 4.5	3.0	4.8	6.2	3.5	4.6	28/355	300/ 8.3	11.4	9.9	KGA
10. KKZX-F (CL AOR)	23/ 4.1	6.3	6.7	7.8	5.5	6.2	26/498	422/11.7	13.8	14.0	KKZX-F
11. KJRB (T)	21/ 3.8	3.2	3.0	1.9	1.9	3.0	23/372	330/ 9.2	8.3	7.5	KJRB
12. KNFR-F (C)	13/ 2.3	3.3	3.0	2.6	3.0	2.8	14/370	311/ 8.6	7.8	9.9	KNFR-F
13. KTSL-F (REL)	11/ 2.0	1.1	1.8	2.9	1.9	2.0	14/194	128/ 3.6	2.3	3.2	KTSL-F
14. KTRW (C)	10/ 1.8	1.2	2.3	2.6	2.1	2.0	11/173	162/ 4.5	4.2	4.1	KTRW
15.											

12+ FM SHARE (METRO): 72.87% (360 of 494) (FAL 91: 77.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZZU-F>>	1 KDRK-F	1 KDRK-F>	1 KDRK-F	1 KDRK-F>	1 KDRK-F	1 KDRK-F>	1 KDRK-F>	1 KDRK-F	1 KDRK-F	1 KDRK-F<
2 KDRK-F	2 KZZU-F	2 KISC-F	2 KISC-F	2 KISC-F<	2 KXLY	2 KZZU-F	2 KISC-F	2 KZZU-F	2 KZZU-F>	2 KXLY
3	3 KISC-F	3 KZZU-F	3 KEYF-F>	3 KEYF-F>	3 KEYF-F	3 KXLY >	3 KZZU-F<	3 KISC-F	3 KEZE-F	3
4	4	4 KEYF-F	4 KZZU-F	4 KZZU-F	4 KXLY-F	4 KEYF-F	4 KEYF-F	4 KEYF-F>	4 KISC-F	4
5	5	5	5 KEZE-F	5 KEZE-F	KAQQ	5 KISC-F	5 KXLY-F	5 KEZE-F	5 KKZX-F	5
6	6	6	6	6	6	6	6 KXLY	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KDRK-F	1 KDRK-F	1 KISC-F>	1 KDRK-F	1 KDRK-F	1 KDRK-F	1 KDRK-F>	1 KDRK-F>	1 KDRK-F>	1 KDRK-F>
2 KZZU-F	2 KZZU-F	2 KDRK-F	2 KISC-F	2 KISC-F	2 KZZU-F>	2 KZZU-F	2 KEZE-F	2 KEZE-F	2 KEYF-F
3	3 KISC-F	3 KZZU-F	3 KZZU-F>	3 KEYF-F>	3 KEZE-F	3 KEZE-F	3 KZZU-F	3 KZZU-F	3 KKZX-F
4	4	4 KXLY-F	4 KEYF-F	4 KZZU-F	4	4	4	4 KKZX-F	4 KEZE-F
5	5	5	5	5	5	5	5	5 KEYF-F	5 KISC-F

FORMATS	AM	FH	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		59 (1)	59 (1)	11.9	12.4	KCDA-F 103.1 Cr Dalene/PstF1	1.3/4.8/ 7/ 198		
AOR/CLASSIC		54 (2)	54 (2)	10.9	15.3	KKCH-F 94.5 Hayden	1.4/3.3/ 9/ 125		
AC/OLDIES		90 (3)	90 (3)	18.2	22.6	KSVY 1550 Spokane	1.1/1.7/ 6/ 62		
FULL SVC/VARIETY	4 (1)		4 (1)	0.8		KUDY 1280 Spokane	0.4/1.3/ 2/ 45		
COUNTRY	35 (2)	114 (4)	149 (6)	30.2	19.1	KVNI 1080 Coeur D Alene	0.7/2.2/ 5/ 90		
BLACK/URBAN						KVXO-F 103.9 Spokane	0.9/2.3/ 5/ 105		
SAC/EZ		32 (1)	32 (1)	6.5	13.2				
NEWS/TALK	60 (2)		60 (2)	12.1	10.8				
NOSTALGIA	27 (1)		27 (1)	5.5	3.7				
RELIGION/GOSPEL	2 (1)	11 (1)	13 (2)	2.6	2.2				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS	6 (1)		6 (1)	1.2	0.6				
	134 (8)	360 (12)	494 (20)						

SPOKANE

RADIO STATIONS

KAQQ	,	590,	5 KW	,	Nostalgia	UNISUP CNN, \$16.00	(MMR)	Silverado
KGA	,	1510,	50 KW (DA-N)	,	Country	ABC, \$ NA	(Eastman)	Citadel
KJRB	,	790,	5 KW (DA-N)	,	Talk	UNISUP NBC, \$15.00	(Katz)	Apollo
KTRW	,	970,	5 KW/1 KW (DA-N)	,	Country	UNIULT, \$14.00	(Christal)	Highsmith
KXLY	,	920,	5 KW	,	News/Talk	CBS MBS, \$22.00	(Torbet)	Morgan Murphy
KAAR-F,		95.3,	1.3 KW @ 672	,	Oldies	APR, \$14.00	(---)	Sunbrook (MEDICAL LAKE)
KCDA-F,		103.1,	2.4 KW @ 1886	,	Country	SMN, \$15.00	(Roslin)	(COEUR d'ALENE)
KDRK-F,		93.7,	56 KW @ 2378	,	Country	, \$50.00	(Eastman)	Citadel
KEYF-F,		101.1,	100 KW @ 843	,	Oldies	, \$24.00	(---)	(CHENEY)
KEZE-F,		105.7,	100 KW @ 1909	,	AOR	ABC, \$31.00	(Katz)	Apollo
KISC-F,		98.1,	94 KW @ 2030	,	AC	, \$43.00	(MMR)	Silverado
KNFR-F,		96.1,	56 KW @ 2378	,	Soft AC	, \$21.00	(MMR)	(OPPORTUNITY)
KKZX-F,		98.9,	100 KW @ 1614	,	Classic AOR	, \$25.00	(HNWH)	
KXLY-F,		99.9,	37 KW @ 2998	,	EZ/Soft AC	, \$28.00	(Torbet)	Morgan Murphy
KZZU-F,		92.9,	85 KW @ 2080	,	CHR	, \$36.00	(Christal)	Highsmith

Miscellaneous: KHDL, KKPL-F sold to Silverado for \$1,000,000 (MVP) . . . KJRB sold by Citadel for \$100,000 . . . KKPL-F changes to KNFR-F and from Soft AC to Country (Dec) . . . KAAR-F changes to KTSL-F and from Oldies to Religion (Dec) . . . KJRB, KEZE-F sold by Apollo to Citadel for \$3,000,000 (CEA) . . . KUDY, KKZX-F sold by Medina to Terry Robinson for \$1,008,000 . . .

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 73/508,000
 MSA Rank/Pop: 85/596,000
 ADI # 97
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 27/14
 Diaries: 1000/508:1/48.4%
 Sample Target: 980
 % Below Line: 22.6
 % Not Listed: 16.2
 1992 Revenue: \$11,500,000
 HH Inc.: \$34,910
 Retail \$: 4.7 B11
 Pop per Station: 36,285
 #1 Biller: WAQY-AF \$2,900,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WPKX-F (C)	96/11.6	9.6	8.1	10.6	10.0	10.0	99/1044	996/19.6	15.1	19.0	C	WPKX-F
2. WHYN-F (AC)	85/10.3	8.1	7.8	8.7	6.7	8.7	88/1181	1078/21.2	19.2	20.3	D	WHYN-F
3. WHYN (FS)	80/ 9.7	6.1	8.6	6.2	7.5	7.7	80/977	972/19.1	18.6	17.2	C	WHYN
4. WMAS-F (AC)	73/ 8.8	10.0	7.4	6.9	7.7	8.3	73/1012	982/19.3	17.3	18.7	C	WMAS-F
5. WAQY-AF (AOR)	65/ 7.8	11.8	10.7	8.6	9.0	9.7	74/1367	1229/24.2	25.2	23.7	D	WAQY-AF
6. WTIC-F (CHR)	39/ 4.7	7.9	7.4	6.9	5.4	6.7	40/954	933/18.4	20.1	21.0		WTIC-F
7. WMAS (BB)	37/ 4.5	6.2	5.2	6.6	6.8	5.6	37/370	370/ 7.3	8.1	11.8	B	WMAS
8. WAAF-F (AOR)	31/ 3.7	3.0	2.5	2.7	4.3	3.0	35/437	389/ 7.7	9.6	9.9		WAAF-F
9. WRCH-F (SAC)	23/ 2.8	2.8	3.1	3.6	2.8	3.1	23/454	438/ 8.6	8.4	9.3		WRCH-F
WNNZ (N/T)	23/ 2.8	2.5	2.3	2.0	1.6	2.4	25/376	351/ 6.9	6.4	5.3	B	WNNZ
11. WKSS-F (CHR)	17/ 2.1	2.1	2.1	1.8	2.5	2.0	17/554	546/10.7	13.2	11.1		WKSS-F
12. WDRC-F (O)	15/ 1.8	2.6	2.8	2.5	3.1	2.4	16/393	365/ 7.2	8.6	9.7		WDRC-F
13. WHMP-F (CHR)	14/ 1.7	1.4	1.2	1.4	1.0	1.4	16/436	367/ 7.2	8.1	6.9	A	WHMP-F
14. WTIC (FS)	13/ 1.6	1.4	1.2	1.9	2.5	1.5	17/221	207/ 4.1	3.6	7.0		WTIC
WHMP (EZ)	13/ 1.6	1.3	2.1	2.0	1.1	1.8	13/228	219/ 4.3	5.6	4.0	A	WHMP
WCCC-F (AOR)	13/ 1.6	1.8	2.7	2.7	2.5	2.2	13/398	361/ 7.1	10.3	8.9		WCCC-F

12+ FM SHARE (METRO): 72.62% (504 of 694) (FAL 91: 73.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F>>	1 WAQY-AF	1 WPKX-F<	1 WPKX-F	1 WPKX-F	1 WHYN	1 WHYN	1 WPKX-F	1 WPKX-F<	1 WHYN-F	1 WTIC
2 WAAF-F	2 WPKX-F	2 WHYN-F<	2 WHYN-F<	2 WHYN-F	2 WPKX-F	2 WPKX-F	2 WMAS-F	2 WHYN-F	2 WHYN	WMAS-F
3 WAQY-AF	3 WHYN-F	3 WAQY-AF<	3 WMAS-F	3 WMAS-F	3 WHYN-F	3 WHYN-F	3 WHYN-F<	3 WMAS-F	3 WPKX-F	WHYN-F
4 WKSS-F	4 WMAS-F	4 WMAS-F>	4 WAQY-AF	4 WAQY-AF	4 WMAS-F	4 WMAS-F	4 WHYN >	4 WAQY-AF	4 WAQY-AF<	4 WHYN
5	5 WAAF-F	5 WHYN	5	5 WHYN	5 WMAS	5 WAQY-AF	5 WAQY-AF	5 WHYN >	5 WTIC-F	5
6	6	6	6	6	6	6	6	6 WTIC-F	6 WMAS-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTIC-F	1 WHYN-F	1 WHYN-F	1 WHYN-F	1 WHYN-F	1 WAAF-F	1 WAQY-AF	1 WAQY-AF	1 WAQY-AF>	1 WAQY-AF
2 WAQY-AF>	2 WPKX-F	2 WPKX-F	2 WPKX-F<	2 WPKX-F	2 WAQY-AF>	2 WAAF-F	2 WPKX-F>	2 WPKX-F	2 WPKX-F>
3 WMAS-F	3 WMAS-F	3 WMAS-F	3 WMAS-F>	3 WMAS-F	3 WHYN	3 WPKX-F>	3 WAAF-F>	3 WAAF-F	3 WMAS-F
4 WHYN-F>	4 WAQY-AF	4	4 WAQY-AF	4	4 WPKX-F	4 WHYN-F	4 WMAS-F	4 WMAS-F	4 WHYN
5 WPKX-F	5	5	5	5	5 WHYN-F	5 WHYN	WCCC-F	5 WHYN-F	5 WHYN-F
WKSS-F									
WAAF-F									

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		70 (3)	70 (3)	10.1	10.8	WACE 730	Chicopee/Spfld 1.0/3.6/ 8/ 184
AOR/CLASSIC	5 (1)	124 (6)	129 (7)	18.6	22.1	WARE 1250	Ware 0.4/2.4/ 3/ 124
AC/OLDIES	3 (1)	181 (4)	184 (5)	26.5	24.4	WRNX-F 100.9	Amherst/Nrthmpt 0.6/2.5/ 8/ 155
FULL SVC/VARIETY	93 (2)		93 (2)	13.4	12.1	WTTT 1430	Amherst/Nthmptn 0.6/2.8/ 5/ 150
COUNTRY		102 (2)	102 (2)	14.7	13.2		
BLACK/URBAN						WFAN 660	New York 0.4/1.7/ 3/ 89
SAC/EZ	13 (1)	27 (2)	40 (3)	5.8	4.2	WHCN-F 105.9	Hartford 1.1/5.1/ 9/ 274
NEWS/TALK	26 (2)		26 (2)	3.7	3.2	WRSI-F 95.3	Greenfield 0.7/1.7/ 8/ 199
NOSTALGIA	42 (2)		42 (2)	6.1	9.6	WSRS-F 96.1	Worcester 0.5/3.0/ 4/ 165
RELIGION/GOSPEL	8 (1)		8 (1)	1.2	0.4	WVYZ-F 92.5	Waterbury 0.7/2.8/ 6/ 152
SPANISH						WYSR-F 104.1	Waterbury/Hrtfd 1.0/3.2/ 8/ 163
CLASSICAL							
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	190 (10)	504 (17)	694 (27)				

RADIO STATIONS

WHMP, 1400, 1 KW	EZ/FS	NBC, \$ 13.00 (K & P)	Sillerman (NORTHAMPTON)
WHYN, 560, 5 KW/1 KW (DA-2)	FULL SERVICE	ABC, \$ 37.00 (McGuild)	Wilks-Schwartz
WMAS, 1450, 1 KW	NOSTALGIA	MBS, \$ 28.00 (Banner)	Lappin
WNNZ, 640, 50 KW/1 KW (DA-2)	TALK/NEWS	MBS, CBS, \$ 14.00 (Eastman)	
WSPR, 1270, 5 KW/1 KW (DA-2)	TALK	\$ 12.00 (Roslin)	
WAQY-F, 102.1, 17 KW	801, AOR	\$ 55.00 (Katz)	Saga
WHMP-F, 99.3, 3 KW	321, CHR	\$ 15.00 (K & P)	Sillerman (NORTHAMPTON)
WHYN-F, 93.1, 9 KW	1000, AC	\$ 59.00 (McGuild)	Wilks-Schwartz
WMAS-F, 94.7, 50 KW	194, AC	\$ 33.00 (Banner)	Lappin
WPKX-F, 97.9, 2.2 KW	528, COUNTRY	\$ 25.00 (Durpetti)	(ENFIELD)

Other Ranked Stations -- See Hartford or Boston

Miscellaneous: WPKX-F sold to Sillerman for \$5,000,000 (Media Services) . . . WHMP A/F sold for \$5,750,000 . . .

STOCKTON

Arbitron Rank/Pop (12+): 87/403,500

Stations: 27/9

1992 Revenue: \$7,100,000

MSA Rank/Pop: 100/494,500
ADI # 19 (w/Sacramento)

Diaries: 881/458:1/46.7%

HH Inc.: \$33,548

Sample Target: 860

Retail \$: 3.1 Bil

Average Person Ratings: 14.7

% Below Line: 50.1

Pop per Station: 44,833

Market TSL: 20.25 hours

% Not Listed: 21.7

#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. KWIN-F (CHR)	49/ 8.2	9.1	6.0	6.9	5.9	----	49/839	839/20.8	19.1	14.5	KWIN-F
2. KATM-F (C)	45/ 7.6	5.4	8.1	7.3	8.2	----	45/611	611/15.1	11.3	11.5	KATM-F
3. KFMR-F (C)	44/ 7.4	6.2	4.9	4.2	4.9	----	44/486	486/12.0	13.0	12.6	KFMR-F
4. KHOP-F (CHR)	33/ 5.5	5.4	6.5	6.1	7.4	----	33/627	627/15.5	15.7	15.3	KHOP-F
5. KOSO-F (AC)	30/ 5.0	3.4	2.9	4.0	2.4	----	30/439	439/10.9	9.8	10.3	KOSO-F
6. KVFX-F (CL AOR)	25/ 4.2	4.8	3.5	3.0	2.2	----	25/369	369/ 9.1	10.1	8.2	KVFX-F
7. KNBR (N/T)	22/ 3.7	4.6	5.1	6.1	2.8	----	22/381	381/ 9.4	11.7	10.9	KNBR
8. KMEL-F (CHR)	21/ 3.5	2.8	1.4	3.1	5.2	----	21/330	330/ 8.2	7.7	5.0	KMEL-F
9. KCBS (N/T)	19/ 3.2	2.0	4.0	4.2	3.6	----	19/402	402/10.0	7.0	10.7	KCBS
KJOY-F (SAC)	19/ 3.2	2.2	2.5	3.6	3.3	----	19/193	193/ 4.8	5.3	7.0	KJOY-F
11. KRAK (C)	18/ 3.0	3.1	2.4	3.9	5.4	----	18/264	264/ 6.5	5.9	7.7	KRAK
12. KGO (N/T)	17/ 2.9	2.2	1.3	2.3	1.7	----	17/236	236/ 5.8	4.4	4.6	KGO
13. KSTN-F (SP/CHR)	15/ 2.5	4.3	4.3	2.6	2.4	----	15/213	213/ 5.3	8.4	6.1	KSTN-F
KCVR (SP)	15/ 2.5	3.1	2.7	2.2	1.6	----	15/150	150/ 3.7	4.9	4.6	KCVR
15. KRAK-F (C)	14/ 2.4	2.0	2.7	1.6	1.7	----	14/219	219/ 5.4	5.7	6.0	KRAK-F

12+ FM SHARE (METRO): 71.03% (331 of 466) (FAL 91: 68.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KWIN-F>>	1 KWIN-F	1 KATM-F<	1 KATM-F	1 KATM-F	1 KFMR-F>	1 KWIN-F	1 KFMR-F	1 KWIN-F	1 KWIN-F>	1 KATM-F
2 KMEL-F	2 KATM-F	2 KWIN-F	2 KFMR-F	2 KFMR-F	2 KATM-F	2 KFMR-F	2 KATM-F	2 KFMR-F	2 KATM-F	2 KWIN-F
3 KHOP-F	3 KHOP-F	3 KOSO-F	3 KVFX-F	3 KVFX-F	3 KOSO-F	3 KATM-F	3 KWIN-F<	3 KATM-F	3 KHOP-F	3 KRAK-F
4	4 KVFX-F	4 KFMR-F<	4 KOSO-F<	4 KOSO-F	4 KOSO-F	4 KNBR <	4 KOSO-F	4 KHOP-F	4 KOSO-F	4 KOSO-F
5	5 KFMR-F	5 KHOP-F	5 KHOP-F	5 KHOP-F<	5 KGO	5 KHOP-F	5 KVFX-F	5 KOSO-F	5 KMEL-F	5 KHOP-F
6	6 KMEL-F	6 KVFX-F>	6 KWIN-F	6 KWIN-F	6 KRAK	6 KWIN-F	6 KWIN-F	6 KMEL-F	6 KWIN-F	6 KWIN-F
7	7 KDJK-F	7 KJOY-F	7 KJOY-F	7 KJOY-F	7 KNBR	7 KOSO-F	7 KHOP-F	7 KVFX-F	7	7
8	8 KCVR	8	8 KCVR	8 KNBR	8 KJOY-F	8 KRAK	8 KJOY-F	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWIN-F	1 KWIN-F	1 KFMR-F>	1 KOSO-F>	1 KOSO-F	1 KWIN-F>	1 KWIN-F	1 KVFX-F	1 KVFX-F	1 KATM-F
KOSO-F>	2 KFMR-F	2 KATM-F	2 KWIN-F	2 KFMR-F	2 KHOP-F>	KVFX-F	2 KATM-F	KATM-F	2 KVFX-F>
3 KHOP-F>	3 KHOP-F	3 KHOP-F	3 KFMR-F	3 KATM-F	3 KMEL-F	3 KATM-F	3 KDJK-F	3 KWIN-F	3 KFMR-F
4 KSTN-F	KATM-F	KCVR	KATM-F	4 KJOY-F	KATM-F>	4 KHOP-F	4 KMEL-F	4 KHOP-F	4 KNBR
KATM-F	5 KOSO-F	5 KWIN-F	5 KHOP-F	5 KWIN-F	5 KWOD-F	5 KMEL-F	5 KHOP-F	5 KFMR-F	5 KHOP-F
6	6 KCVR	KVFX-F	6 KJOY-F	6 KHOP-F	KVFX-F	KDJK-F	6 KWIN-F	6 KDJK-F	6 KGO
7	7	7	7	7	KOSO-F	7	7	7	7
8	8	8	8	8	KNBR	8	8	8	8
					KNBR				
					KJOY-F				
					KDJK-F				

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP	6 (1)	112 (5)	118 (6)	25.3	22.7	KJAX 1280 Stockton	0.5/2.6/ 3/ 106
AOR/CLASSIC		45 (4)	45 (4)	9.7	9.1	KSGO-F 100.9 Tracy	1.2/5.3/ 7/ 215
AC/OLDIES	10 (1)	37 (2)	47 (3)	10.1	13.1	KSTN 1420 Stockton	1.0/6.1/ 6/ 248
FULL SVC/VARIETY						KWG 1230 Stockton	1.7/5.0/ 10/ 200
COUNTRY	21 (2)	103 (3)	124 (5)	26.6	14.8		
BLACK/URBAN					0.6	KDJK-F 95.1 Oakdale	2.0/5.0/ 12/ 201
SAC/EZ		19 (1)	19 (1)	4.1	12.7	KFBK 1530 Sacramento	1.7/3.7/ 10/ 149
NEWS/TALK	71 (5)		71 (5)	15.2	15.7	KFRK 610 San Francisco	2.0/4.5/ 12/ 182
NOSTALGIA	12 (1)		12 (1)	2.6	1.9	KRXQ-F 93.7 Roseville/Scrmn	0.7/1.5/ 4/ 62
RELIGION/GOSPEL						KSEG-F 96.9 Sacramento	0.7/2.2/ 4/ 90
SPANISH	15 (1)	15 (1)	30 (2)	6.4	9.1	KSFM-F 102.5 Woodland/Sacmnt	0.7/4.0/ 4/ 163
CLASSICAL						KTRB 860 Modesto/Stocktn	0.5/2.0/ 3/ 80
JAZZ/NEW AGE					0.4	KWOD-F 106.5 Sacramento	0.8/2.8/ 5/ 114
UNKNOWN/OTHERS							

RADIO STATIONS

KCVR , 1570, 5 KW/500 W (DA-2) , Hispanic	, \$15.00 (Lotus) (LODI)
KJAX , 1280, 1 KW (DA-N) , Talk	NBC-T MBS, \$ 9.00 (Christal)
KSTN , 1420, 5 KW/1 KW (DA-N) , CHR	ABC, \$10.00 (---)
KWG , 1230, 1 KW , Oldies	UNIULT UNISUP, \$17.00 (Katz)
KFMR-F, 100.1, 6 KW @ 285 , Country	, \$30.00 (Eastman)
KJOY-F, 99.3, 2.4 KW @ 331 , Soft AC	, \$18.00 (Christal)
KSTN-F, 107.3, 8 KW @ 1610 , Hispanic	ABC, \$17.00 (---)
KSGO-F, 100.9, 6 KW @ 328 , Oldies	UNIULT UNISUP, \$24.00 (Katz) (TRACY)
KWIN-F, 97.7, 3 KW @ 298 , CHR	, \$21.00 (HMR) (LODI)

Other ranked stations -- see Sacramento, Modesto or San Francisco

SYRACUSE

Arbitron Rank/Pop (12+): 69/546,000
 MSA Rank/Pop: 78/656,000
 ADI # 68
 Average Person Ratings: 16.9
 Market TSL: 22.00 hours

Stations: 25/17
 Diaries: 1106/494:1/54.1%
 Sample Target: 1020
 % Below Line: 9.6
 % Not Listed: 19.0
 1992 Revenue: \$17,200,000
 HH Inc.: \$33,946
 Retail \$: 5.0 Bill
 Pop per Station: 32,117
 #1 Biller: WYYY-F \$4,400,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WNTQ-F (CHR)	102/11.1	11.2	9.7	9.3	9.9	10.3	121/1994	1594/29.2	24.5	26.5	D	WNTQ-F
2. WSYR (FS)	95/10.3	8.9	12.1	12.7	13.5	11.0	103/1547	1407/25.8	24.5	27.7	E	WSYR
3. WAQX-F (AOR)	88/ 9.6	10.4	10.0	8.1	9.5	9.5	101/1355	1194/21.9	23.2	22.1	C	WAQX-F
4. WYYY-F (AC)	73/ 7.9	9.1	11.1	10.8	10.7	9.7	85/1646	1296/23.7	25.5	27.9	F	WYYY-F
5. WRHP-F (SAC/EZ)	64/ 6.9	6.7	6.6	5.8	6.4	6.5	84/934	731/13.4	12.5	11.8	B	WRHP-F
6. WKFM-F (CL AOR)	52/ 5.6	5.9	7.0	5.2	5.0	5.9	74/1224	938/17.2	19.4	19.0	C	WKFM-F
7. WPCX-F (C)	42/ 4.6	4.8	3.1	3.5	3.2	3.8	82/1083	590/10.8	7.5	6.5		WPCX-F
8. WSEN-AF (O)	37/ 4.0	5.0	4.0	4.5	5.4	4.4	42/922	823/15.1	12.6	16.4	C	WSEN-AF
9. WFBL (BB)	29/ 3.1	3.3	2.2	2.1	2.9	2.7	30/435	383/ 7.0	7.0	6.7	A	WFBL
10. WEZG-F (SAC)	25/ 2.7	4.2	3.3	3.6	3.7	3.4	25/534	528/ 9.7	10.0	10.3	B	WEZG-F
11. WOLF (B)	21/ 2.3	2.0	1.1	2.1	1.4	1.9	21/190	190/ 3.5	2.7	2.7	A	WOLF
12. WHEN (FS)	20/ 2.2	3.5	3.0	3.4	3.8	3.0	23/718	586/10.7	10.4	13.1	B	WHEN
13. WTKW-F (AOR)	18/ 2.0	---	---	---	---	0.5	22/196	171/ 3.1	0.0	0.0		WTKW-F
14. WSCP-F (C)	14/ 1.5	1.0	1.2	1.4	0.8	1.3	15/159	146/ 2.7	2.3	2.2	A	WSCP-F
15.												

12+ FM SHARE (METRO): 76.14% (568 of 746) (FAL 91: 70.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WNTQ-F	1 WAQX-F	1 WAQX-F	1 WYYY-F	1 WYYY-F	1 WSYR >	1 WSYR	1 WAQX-F	1 WNTQ-F	1 WNTQ-F>	1 WSYR >>
2	2 WNTQ-F	2 WNTQ-F	2 WAQX-F<	2 WNTQ-F	2 WRHP-F>>	2 WNTQ-F	2 WYYY-F	2 WAQX-F	2 WSYR	2 WYYY-F
3	3 WYYY-F	3 WYYY-F	3 WNTQ-F	3 WAQX-F<	3 WFBL <	3 WYYY-F	3 WSYR	3 WSYR	3 WAQX-F>	3 WNTQ-F>
4	4 WKFM-F	4 WKFM-F>	4 WKFM-F	4 WSYR	4 WSEN-AF	4 WAQX-F>	4 WNTQ-F	4 WYYY-F	4 WRHP-F>	4 WKFM-F
5	5	5 WSYR	5 WSYR	5 WKFM-F	5 WYYY-F	5 WKFM-F	5 WRHP-F	5 WRHP-F	5 WPCX-F	5 WAQX-F
6	6	6	6	6	6	6 WRHP-F	6 WKFM-F	6 WKFM-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNTQ-F	1 WNTQ-F<	1 WYYY-F	1 WYYY-F<	1 WYYY-F	1 WAQX-F>>	1 WAQX-F>	1 WAQX-F	1 WAQX-F	1 WAQX-F<
2 WAQX-F	2 WYYY-F	2 WAQX-F<	2 WNTQ-F	2 WNTQ-F>	2 WTKW-F	2 WKFM-F	2 WKFM-F<	2 WKFM-F	2 WSYR
3 WYYY-F	3 WAQX-F	3 WNTQ-F>>	3 WAQX-F>	3 WSYR	3 WKFM-F	3 WNTQ-F>	3 WNTQ-F	3 WNTQ-F	3 WKFM-F
4	4	4 WKFM-F	4 WPCX-F	4 WAQX-F	4	4 WYYY-F	4 WYYY-F	4 WSYR	4 WNTQ-F
5	5	5	5	5 WPCX-F	5	5	5	5 WYYY-F	5 WYYY-F
6	6	6	6	6 WEZG-F	6	6	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		111 (3)	111 (3)	14.9	12.2	WGES-F 105.5 Oswego	0.9/2.6/ 8/ 157		
AOR/CLASSIC		168 (4)	168 (4)	22.5	19.2	WNRD 1260 Syracuse	1.1/3.0/ 14/ 223		
AC/OLDIES	1 (1)	130 (5)	131 (6)	17.6	19.5	WSDO 1440 Oswego	0.2/1.2/ 2/ 66		
FULL SVC/VARIETY	115 (2)		115 (2)	15.4	20.4				
COUNTRY	10 (1)	70 (4)	80 (5)	10.7	9.3	WBEE-F 92.5 Rochester	0.5/1.6/ 30/ 504		
BLACK/URBAN	21 (1)		21 (1)	2.8	1.7	WFRG-F 96.1 Rome/Utica	1.0/3.7/ 42/ 509		
SAC/EZ		89 (2)	89 (2)	11.9	11.9	WKGW-F 104.3 Utica/Rome	0.8/1.9/ 15/ 264		
NEWS/TALK						WOUR-F 96.9 Utica	1.1/5.1/ 22/ 486		
NOSTALGIA	31 (2)		31 (2)	4.2	3.4	WRCK-F 107.3 Utica	0.5/2.3/ 9/ 258		
RELIGION/GOSPEL					2.1	WUUU-F 102.5 Rome/Utica	0.7/3.4/ 19/ 370		
SPANISH						WYYS-F 99.9 Cortland/Ithaca	0.4/1.0/ 24/ 291		
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.4				
	178 (7)	568 (18)	746 (25)						

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA	CNN, UNISUP	, \$ 16.00 (Christal)	Wilks-Schwartz
WHEN, 620, 5 KW/1 KW (DA-N)	, FULL SERVICE/AC	CBS, ABC	, \$ 21.00 (MMR)	Park
WNRD, 1260, 5 KW (DA-N)	, COUNTRY	ABC, UNISUP	, \$ 18.00 (McGuild)	Osborn
WOLF, 1490, 1 KW	, BLACK	AURN	, \$ 14.00 (---)	
WSYR, 570, 5 KW (DA-2)	, FULL SERVICE	MBS NBC	, \$ 67.00 (Katz)	NewCity
WAQX-F, 95.7, 25 KW @ 298, AOR		ABC	, \$ 41.00 (Banner)	
WEZG-F, 100.9, 3 KW @ 164, SOFT AC		UNISUP	, \$ 24.00 (Eastman)	Levite
WKFM-F, 104.7, 50 KW @ 466, CLASSIC AOR			, \$ 47.00 (Christal)	Wilks-Schwartz
WMHR-F, 102.9, 20 KW @ 781, RELIGION			, \$ 13.00 (---)	
WNTQ-F, 93.1, 97 KW @ 659, CHR			, \$ 53.00 (McGuild)	Osborn
WRHP-F, 107.9, 50 KW @ 500, EZ		ABC	, \$ 32.00 (MMR)	Park
WSEN-F, 92.1, 25 KW @ 298, OLDIES		CBS, UNISUP	, \$ 30.00 (HNWH)	Buckley
WYYY-F, 94.5, 100 KW @ 649, AC			, \$ 99.00 (Katz)	NewCity
WPCX-F, 106.9, 14 KW @ 469, COUNTRY		SMN	, \$ 19.00 (Market 4)	(AUBURN)

Other Ranked Stations - See Utica

Miscellaneous: WTKW-F (99.5, 2.9 KW @ 333) signs on with some kind of AOR format in Nov. . .

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,865,400

Stations: 28/24
Diaries: 1908/978:1/47.3%
Sample Target: 1810
% Below Line: 7.9
% Not Listed: 13.3

1992 Revenue: \$58,600,000
HH Inc.: \$29,615
Retail \$: 18.0 Bill
Pop per Station: 77,725
#1 Biller: WQYK-AF \$10,500,000

MSA Rank/Pop: 20/2,110,000
ADI # 16
Average Person Ratings: 17.6
Market TSL: 23.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WQYK-F (C)	451/13.7	12.3	11.9	12.3	11.6	12.6	493/4968	4220/22.6	20.0	20.4	I	WQYK-F
2. WWRM-F (SAC)	255/ 7.7	7.5	7.7	8.4	10.3	7.8	295/3689	2987/16.0	18.3	21.5	G	WWRM-F
3. WFLA (N/T)	237/ 7.2	7.0	7.1	7.8	4.5	7.3	275/3317	2809/15.1	13.4	10.6	E	WFLA
4. WUSA-AF (AC)	220/ 6.7	6.0	6.5	6.4	6.6	6.4	235/3242	2950/15.8	14.5	14.8	H	WUSA-AF
5. WFLZ-F (CHR)	209/ 6.3	6.5	4.9	6.3	6.0	6.0	298/4443	3065/16.4	14.8	16.9	E	WFLZ-F
6. WGUL-AF (BB)	191/ 5.8	5.1	4.5	4.1	5.6	4.9	204/1803	1692/ 9.1	7.3	8.6	C	WGUL-AF
7. WXTB-F (AOR)	173/ 5.3	6.0	6.9	5.6	7.1	5.9	192/2542	2199/11.8	12.0	12.1	F	WXTB-F
8. WMTX-AF (AC)	158/ 4.8	6.3	6.0	6.2	6.5	5.8	178/2768	2338/12.5	15.2	14.2	G	WMTX-AF
9. WYNF-F (AOR)	140/ 4.3	4.5	3.9	5.2	5.5	4.5	254/3737	2331/12.5	12.2	13.4	G	WYNF-F
10. WRBQ-F (CHR)	133/ 4.0	4.3	4.3	4.1	3.7	4.2	150/3272	2756/14.8	15.2	15.4	E	WRBQ-F
11. WYUU-F (O)	120/ 3.6	3.7	3.6	3.4	4.6	3.6	123/2023	1885/10.1	11.0	13.2	E	WYUU-F
12. WHPT-F (AC/AOR)	118/ 3.6	4.1	5.0	4.8	2.6	4.4	212/2766	1771/ 9.5	11.7	8.4	E	WHPT-F
13. WDUV-F (SAC)	102/ 3.1	4.3	5.4	4.5	3.4	4.3	260/3311	1632/ 8.7	10.9	9.2	D	WDUV-F
14. WLUV-F (BB)	58/ 1.8	1.3	1.6	1.5	2.2	1.5	58/667	661/ 3.5	3.6	3.8	B	WLUV-F
15. WSUN (T)	50/ 1.5	0.7	1.4	2.0	2.6	1.4	57/1129	865/ 4.6	3.8	4.7	B	WSUN
16. WRBQ (B)	48/ 1.5	2.5	1.7	1.5	----	1.8	50/755	672/ 3.6	2.6	0.0		WRBQ
17. WQYK (C)	34/ 1.0	1.0	0.4	0.8	0.7	0.8	39/777	663/ 3.6	1.6	2.4		WQYK
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.72% (2303 of 2853) (FAL 91: 84.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>>	1 WXTB-F	1 WQYK-F	1 WQYK-F	1 WQYK-F>	1 WQYK-F>	1 WQYK-F	1 WQYK-F>	1 WQYK-F>	1 WQYK-F	1 WFLA
2 WXTB-F	2 WQYK-F	2 WUSA-AF	2 WUSA-AF	2 WUSA-AF	2 WWRM-F	2 WFLA	2 WWRM-F	2 WWRM-F	2 WFLZ-F>	2 WQYK-F
3 WRBQ-F	3 WFLZ-F<	3 WXTB-F<	3 WMTX-AF<	3 WWRM-F	3 WFLA	3 WYNF-F	3 WUSA-AF	3 WFLZ-F	3 WFLA	3 WHNZ >>
4	4 WYNF-F	4 WFLZ-F<	4 WWRM-F<	4 WMTX-AF	4 WGUL-AF>	4 WWRM-F	4 WFLA	4 WUSA-AF<	4 WXTB-F	4 WUSA-F
5	5 WMTX-AF	5 WMTX-AF<	5 WYNF-F<	5 WYNF-F	5 WUSA-AF	5 WUSA-AF	5 WGUL-AF	5 WFLA	5 WWRM-F<	5 WGUL <
6	6 WUSA-AF	6 WYNF-F	6 WHPT-F	6 WHPT-F	6 WDUV-F	6 WGUL-AF<	6 WMTX-AF	6 WXTB-F	6 WRBQ-F	6 WFLZ-F
7	7	7 WWRM-F	7 WYUU-F	7 WFLA	7	7 WFLZ-F	7 WXTB-F	7 WMTX-AF<	7 WGUL-AF	7 WWRM-F
8	8	8	8	8	8	8	8	8 WGUL-AF	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLZ-F>	1 WMTX-AF	1 WUSA-AF	1 WQYK-F	1 WQYK-F	1 WXTB-F>>	1 WXTB-F	1 WYNF-F	1 WYNF-F<	1 WQYK-F
2 WXTB-F<	2 WQYK-F	2 WMTX-AF	2 WUSA-AF	2 WUSA-AF	2 WFLZ-F	2 WYNF-F	2 WXTB-F	2 WXTB-F<	2 WYNF-F
3 WMTX-AF	3 WUSA-AF	3 WQYK-F>	3 WMTX-AF>	3 WMTX-AF	3 WYNF-F	3 WQYK-F	3 WQYK-F>	3 WQYK-F>	3 WFLA
4 WQYK-F	4 WFLZ-F	4 WHPT-F	4 WFLZ-F	4 WWRM-F	4 WQYK-F	4 WFLZ-F>	4 WFLZ-F	4 WFLZ-F	4 WYUU-F
5	5 WXTB-F>	5 WWRM-F	5 WWRM-F	5 WHPT-F	5	5 WUSA-AF	5 WMTX-AF	5 WFLA	5 WUSA-AF
6	6 WRBQ-F	6 WXTB-F	6 WHPT-F	6 WYUU-F	6	6	6 WUSA-AF	6 WYUU-F<	6 WWRM-F
7	7	7 WRBQ-F	7	7	7	7	7	7 WUSA-AF	7 WHPT-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		342 (2)	342 (2)	12.0	11.1	WFNS 910	Plant City	0.6/2.3/	28/ 535
AOR/CLASSIC		313 (2)	313 (2)	11.0	14.5	WHNZ 570	Pinellas Park/T	0.9/3.3/	33/ 750
AC/OLDIES	23 (3)	606 (4)	629 (7)	22.0	20.3	WRMD 680	St. Petersburg	0.5/0.9/	21/ 218
FULL SVC/VARIETY						WRXB 1590	St Pete Bch/Tam	0.7/1.3/	26/ 308
COUNTRY	34 (1)	479 (2)	513 (3)	18.0	16.9	WTMP 1150	Tampa	0.5/2.2/	23/ 468
BLACK/URBAN	85 (3)		85 (3)	3.0	1.8	WWJB 1450	Brooksville	0.4/0.9/	13/ 203
SAC/EZ		369 (3)	369 (3)	12.9	16.0				
NEWS/TALK	335 (4)		335 (4)	11.7	6.4	WEZY-F 94.1	LakeLand	0.4/1.0/	97/1048
NOSTALGIA	55 (1)	194 (2)	249 (3)	8.7	8.9	WPCV-F 97.5	Winter Haven	0.9/2.0/164/1776	
RELIGION/GOSPEL									
SPANISH	18 (1)		18 (1)	0.6					
CLASSICAL									
JAZZ/NEW AGE					2.9				
UNKNOWN/OTHERS					1.1				
	550 (13)	2303 (15)	2853 (28)						

TAMPA-ST. PETERSBURG

RADIO STATIONS

AM STATIONS

WDAE, 1250, 5 KW (DA-2)	, SEE WUSA-FM		
WFLA, 970, 5 KW (DA-2)	, TALK	ABC, \$ 58.00 (Eastman)	Jacor
WGUL, 860, 2 KW/1.6KW (DA-2)	, SEE WGUL-F		
WHNZ, 570, 5 KW/10 KW (DA-2)	, TALK	MBS CNN, \$ 40.00 (Banner)	Paxson
WMTX, 1040, 5 KW (DAYS)	, SEE WMTX-F		
WQYK, 1010, 50 KW/5 KW (DA-2)	, SEE WQYK-F		
WRBQ, 1590, 5 KW/1 KW (DA-2)	, SEE WRBQ-F		
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	AURN ABC, \$ 24.00 (K & P)	
WSUN, 620, 10 KW (DA-N)	, TALK	NBC, \$ 44.00 (Durpetti)	Cox
WTMP, 1150, 5 KW/2.5 KW(DA-2)	, BLACK	AURN UNIPWR, \$ 35.00 (HNWH)	

FM STATIONS

WFLZ, 93.3, 100 KW @ 1358, CHR		ABC, \$ 88.00 (Eastman)	Jacor
WGUL, 105.5, 3.7 KW @ 256, NOSTALGIA		UNIULT UNISUP, \$ 44.00 (K & P)	Marcocci
WLUV, 106.3, 3.3 KW @ 298, NOSTALGIA		APR, \$ 31.00 (---)	
WMTX, 95.7, 100 KW @ 607, AC		, \$ 95.00 (MMR)	Metroplex
WQYK, 99.5, 100 KW @ 551, COUNTRY		, \$ 170.00 (Katz)	Infinity
WRBQ, 104.7, 100 KW @ 561, CHR		ABC, \$ 90.00 (Christal)	Clear Channel
WWRM, 107.3, 100 KW @ 620, SOFT AC		, \$ 136.00 (Durpetti)	Cox
WXTB, 97.9, 100 KW @ 600, AOR		ABC, \$ 69.00 (Banner)	Great American
WUSA, 100.7, 100 KW @ 600, AC		, \$ 150.00 (McGuild)	Gannett
WYNF, 94.9, 100 KW @ 1290, AOR		CBS, \$ 130.00 (CBS)	CBS
WYUU, 92.5, 50 KW @ 400, OLDIES		, \$ 80.00 (HNWH)	Entercom
WDUV, 103.3, 100 KW @ 581, EZ		MBS, \$ 72.00 (Christal)	(BRADENTON)
WHPT, 102.5, 100 KW @ 1666, AC/AOR		, \$ 60.00 (Banner)	Paxson (SARASOTA)

Miscellaneous: WRBQ-AM: From CHR to Black (Aug) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-white)
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown
* G - Gospel	

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

TOLEDO

Arbitron Rank/Pop (12+): 72/510,200
 MSA Rank/Pop: 83/620,000
 ADI # 64
 Average Person Ratings: 15.9
 Market TSL: 21.50 hours

Stations: 25/17
 Diaries: 1203/424:1/53.4%
 Sample Target: 1120
 % Below Line: 11.7
 % Not Listed: 12.8

1992 Revenue: \$13,800,000
 HH Inc.: \$31,175
 Retail \$: 4.8 Bil
 Pop per Station: 30,011
 #1 Biller: WIOT-F \$2,600,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WSPD (FS)	90/11.1	8.2	7.8	6.3	7.9	8.4	105/1179	978/19.2	14.4	19.1	C	WSPD
2. WIOT-F (AOR)	89/11.0	12.8	11.5	12.8	14.4	12.0	144/2186	1242/24.3	26.6	26.2	D	WIOT-F
3. WKKO-F (C)	87/10.7	9.6	10.5	9.6	9.4	10.1	130/1593	1043/20.4	19.8	18.1	D	WKKO-F
4. WVKF-F (CHR)	76/ 9.4	8.4	9.9	8.9	6.9	9.1	105/2095	1302/25.5	26.5	24.1	C	WVKF-F
5. WWWW-F (AC)	53/ 6.5	7.9	8.0	7.7	8.8	7.5	61/1164	945/18.5	19.2	22.2	D	WWW-F
6. WJR (FS)	45/ 5.5	3.3	3.5	3.0	4.1	3.8	111/1392	632/12.4	11.0	11.3		WJR
7. WLQR-F (SAC)	44/ 5.4	7.3	5.9	6.6	6.4	6.3	72/1187	745/14.6	12.9	16.4	C	WLQR-F
8. WKKR-F (CL AOR)	34/ 4.2	4.1	3.2	2.7	2.2	3.5	62/1139	607/11.9	10.1	8.3	B	WKKR-F
WRQN-F (O)	34/ 4.2	4.1	4.6	7.1	6.4	5.0	46/1053	730/14.3	16.2	20.3	B	WRQN-F
10. CKLW (BB)	24/ 3.0	4.7	3.4	5.3	5.0	4.1	43/746	410/ 8.0	7.3	9.4		CKLW
11. WTOD (C)	22/ 2.7	2.3	4.0	3.7	3.0	3.2	29/265	187/ 3.7	5.1	5.7		WTOD
12. WTWR-F (AC)	21/ 2.6	2.3	3.2	3.0	2.0	2.8	37/736	535/10.5	12.1	7.5		WTWR-F
13. WWWW (N)	19/ 2.3	1.1	1.0	0.5	1.0	1.2	19/382	359/ 7.0	6.0	5.8	A	WWW
14. WVOI (B)	18/ 2.2	3.2	2.3	2.3	2.6	2.5	18/321	321/ 6.3	6.0	6.1	A	WVOI

12+ FM SHARE (METRO): 67.04% (474 of 707) (FAL 91: 70.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVKF-F>	1 WIOT-F>	1 WIOT-F>	1 WIOT-F	1 WKKO-F	1 WSPD	1 WSPD	1 WSPD <	1 WIOT-F	1 WIOT-F	1 WSPD >>
2 WIOT-F	2 WVKF-F>	2 WVKF-F	2 WKKO-F	2 WIOT-F	2 WKKO-F>	2 WKKO-F<	2 WKKO-F>	2 WKKO-F	2 WSPD	2 WJR >
3 WTWR-F	3 WKKR-F	3 WKKO-F	3 WVKF-F	3 WVKF-F	3 WJR	3 WIOT-F	3 WIOT-F	3 WVKF-F	3 WVKF-F	3 WLQR-F
4	WKKO-F	4 WWWW-F	4 WWWW-F	4 WWWW-F	4 WWWW-F	4 WVKF-F	4 WVKF-F	4 WSPD >	4 WWWW-F>	WIOT-F
5	5 WWWW-F	5 WKKR-F	5 WLQR-F	5 WLQR-F	5 WLQR-F	5 WWWW-F	5 WLQR-F	5 WJR <	5 WWWW-F	5 WWWW
6	6	6	6 WKKR-F	6 WRQN-F	6	6 WJR	6 WLQR-F	6 WWWW-F	6 WKKR-F	WVKF-F
				WRQN-F						WKKO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVKF-F>>	1 WVKF-F>>	1 WVKF-F>	1 WVKF-F>	1 WKKO-F	1 WIOT-F>>	1 WIOT-F>>	1 WIOT-F	1 WIOT-F>>	1 WIOT-F>
2 WIOT-F>>	2 WIOT-F	2 WKKO-F>	2 WKKO-F	2 WVKF-F	2 WKKR-F>	2 WKKR-F>	2 WKKR-F>	2 WKKR-F	2 WKKO-F
3 WWWW-F	3 WKKO-F	3 WLQR-F	3 WWWW-F	3 WWWW-F	3 WVKF-F	3 WKKO-F	3 WWWW-F	3 WKKO-F	3 WKKR-F
4	4 WWWW-F	4 WIOT-F	4 WLQR-F	4 WLQR-F	4 WVKF-F	4 WVKF-F	4 WKKO-F	4 WWWW-F	4 WWWW-F
5	5 WLQR-F	5 WWWW-F	5 WIOT-F	5 WRQN-F	5	5	5 WVKF-F	5 WVKF-F	5 WSPD
6	6	6	6	6	6	6	6	6	6 WVKF-F
									WRQN-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		80 (2)	80 (2)	11.3	18.5	WCWA 1230 Toledo	1.1/3.9/ 10/ 217
AOR/CLASSIC		136 (5)	136 (5)	19.2	20.6	WFOB 1430 Fostoria/BwlgGr	0.4/1.3/ 7/ 187
AC/OLDIES	9 (1)	112 (4)	121 (5)	17.1	11.8	WJYM 730 Bowling Green	0.4/1.2/ 4/ 93
FULL SVC/VARIETY	138 (3)		138 (3)	19.5	14.2	WMTR-F 96.1 Archbold/Wauson	0.5/2.6/ 6/ 238
COUNTRY	22 (1)	96 (3)	118 (4)	16.7	15.0	WRED-F 95.7 Gibonsburg	0.7/3.2/ 12/ 228
BLACK/URBAN	18 (1)	6 (1)	24 (2)	3.4	4.8		
SAC/EZ		44 (1)	44 (1)	6.2	7.6	CIMX-F 88.7 Windsor/Detroit	0.6/2.7/ 6/ 171
NEWS/TALK	19 (1)		19 (1)	2.7	1.2	WHYT-F 96.3 Detroit	0.5/2.1/ 17/ 356
NOSTALGIA	24 (1)		24 (1)	3.4	5.8	WJLB-F 97.9 Detroit	0.7/3.8/ 10/ 270
RELIGION/GOSPEL	3 (1)		3 (1)	0.4		WLZZ-F 104.5 Montpelier/Bryn	0.4/1.4/ 15/ 264
SPANISH						WQTE-F 95.3 Adrian	0.4/1.2/ 16/ 194
CLASSICAL						WRIF-F 101.1 Detroit	0.6/1.9/ 18/ 285
JAZZ/NEW AGE							
UNKNOWN/OTHERS					0.4		

RADIO STATIONS

WCWA , 1230, 1 KW	, Oldies	MBS CBS, \$12.00	(Eastman)	Reams
WSPD , 1370, 5 KW (DA-N)	, Full Service/Talk/News	NBC, \$30.00	(Christal)	Stratford
WTOD , 1560, 5 KW (DAYS, DA)	, SEE WKKO-FM			
WVOI , 1520, 1 KW (DA-2)	, Black	AURN UNIPWR, \$16.00	(Regional)	
WWW , 1470, 1 KW (DA-2)	, News	SMN, \$12.00	(Durpetti)	Dickey
WIOT-F, 104.7, 50 KW @ 540	, AOR	SOURCE, \$55.00	(Eastman)	Reams
WKKO-F, 99.9, 50 KW @ 500	, Country	ABC, \$62.00	(Katz)	Booth
WLQR-F, 101.5, 19 KW @ 810	, Soft AC	, \$31.00	(Christal)	Stratford
WRQN-F, 93.5, 4.1 KW @ 397	, Oldies	ABC, \$34.00	(Katz)	ABS (BOWLING GREEN)
WTWR-F, 98.3, 1.4 KW @ 500	, AC	AP, \$12.00	(Patt)	(MONROE)
WVKF-F, 92.5, 50 KW @ 479	, CHR	ABC, \$41.00	(McGuild)	Noble
WWW-F, 105.5, 2.7 KW @ 344	, AC	, \$40.00	(Durpetti)	Dickey
WKKR-F, 94.5, 30 KW @ 630	, CL AOR	ABC, \$17.00	(HNWH)	(PORT CLINTON)

Other Ranked Stations - See Detroit

TUCSON

Arbitron Rank/Pop (12+): 65/579,800
 MSA Rank/Pop: 77/666,000
 Average Person Ratings: 16.2
 Market TSL: 21.25 hours

Stations: 23/20
 Diaries: 1098/528:1/54.9%
 Sample Target: 1030
 % Below Line: 2.4
 % Not Listed: 14.5

1992 Revenue: \$17,500,000
 HH Inc.: \$26,940
 Retail \$: 4.8 Bill
 Pop per Station: 28,990
 #1 Biller: KCUB \$4,000,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KIIM-F (C)	173/18.5	20.1	19.6	18.9	20.1	19.3	189/2169	1888/32.6	32.5	30.5	F	KIIM-F
2. KRQQ-F (CHR)	87/ 9.3	10.3	10.2	10.0	12.1	9.9	110/1721	1437/24.8	25.1	32.0	D	KRQQ-F
3. KWFM-AF (O)	75/ 8.0	8.8	6.8	8.2	6.5	7.9	99/1455	1183/20.4	22.1	20.2	D	KWFM-AF
4. KKLD-F (AC)	74/ 7.9	8.2	7.5	7.8	7.6	7.8	77/1147	1077/18.6	16.0	16.8	C	KKLD-F
5. KNST (N/T)	69/ 7.4	3.9	4.5	5.3	5.0	5.3	70/1041	1024/17.7	11.5	13.7	C	KNST
6. KLPX-F (AOR)	65/ 6.9	6.9	10.8	9.3	7.6	8.5	66/1121	1085/18.7	23.3	18.4	D	KLPX-F
7. KTZR (SP)	28/ 3.0	0.6	2.7	2.5	2.1	2.2	28/269	266/ 4.6	4.4	4.0	A	KTZR
8. KMRR (BB)	27/ 2.9	3.4	3.1	3.1	4.6	3.1	28/358	329/ 5.7	5.9	6.4	A	KMRR
9. KGVY (BB)	25/ 2.7	1.9	3.0	2.1	4.8	2.4	25/242	235/ 4.1	3.9	5.1	A	KGVY
KCUB (C)	25/ 2.7	1.9	2.9	2.3	2.5	2.5	26/370	337/ 5.8	6.3	6.7		KCUB
11. KXEW (SP)	20/ 2.1	2.3	1.2	1.7	1.0	1.8	20/233	233/ 4.0	3.3	2.9	B	KXEW
KJYK (CHR)	20/ 2.1	3.1	2.5	2.9	2.5	2.7	20/358	358/ 6.2	6.5	6.9	A	KJYK
13. KTZN-F (SAC)	19/ 2.0	3.0	2.8	2.4	1.4	2.5	25/589	523/ 9.0	11.0	6.2	A	KTZN-F
KTUC (N/T)	19/ 2.0	1.2	2.1	1.6	1.5	1.7	19/378	369/ 6.4	5.3	5.0	B	KTUC
15. KTKT (N)	15/ 1.6	1.6	1.4	1.0	1.7	1.4	16/500	462/ 8.0	6.2	7.5	A	KTKT

12+ FM SHARE (METRO): 67.38% (533 of 791) (FAL 91: 65.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KRQQ-F	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>>	1 KIIM-F	1 KIIM-F
2 KJYK >	2 KRQQ-F	2 KRQQ-F	2 KWFM-AF<	2 KKLD-F<	2 KNST	2 KRQQ-F	2 KKLD-F<	2 KRQQ-F>	2 KRQQ-F>	2 KNST <
3 KIIM-F	3 KLPX-F>	3 KLPX-F	3 KKLD-F	3 KWFM-AF	3 KKLD-F	3 KNST	3 KNST	3 KLPX-F<	3 KJYK	3 KRQQ-F
4	4 KKLD-F	4 KWFM-AF	4 KLPX-F	4 KLPX-F	4 KWFM-AF>	4 KWFM-AF<	4 KWFM-AF	4 KWFM-AF	4 KLPX-F<	4 KKLD-F
5	5	KKLD-F	5	5	5 KMRR	5 KKLD-F	KRQQ-F	KKLD-F	5 KWFM-AF	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRQQ-F>	1 KIIM-F	1 KIIM-F>>	1 KIIM-F>	1 KIIM-F>	1 KRQQ-F>>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>	1 KIIM-F>
2 KIIM-F>	2 KRQQ-F>	2 KKLD-F	2 KRQQ-F<	2 KKLD-F>	2 KIIM-F	2 KLPX-F	2 KLPX-F>	2 KLPX-F	2 KLPX-F
3 KLPX-F	3 KLPX-F	3 KRQQ-F	3 KKLD-F>	3 KWFM-AF>	3 KLPX-F	3 KRQQ-F>	3 KWFM-AF>	3 KWFM-AF	3 KWFM-AF
4	4	4 KLPX-F	4 KWFM-AF	4 KRQQ-F	4	4 KWFM-AF	4 KRQQ-F	4 KRQQ-F	4 KNST

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP	20 (1)	87 (1)	107 (2)	13.5	17.0	KGMS-F 97.1	Green Valley 0.7/2.6/ 7/ 153
AOR/CLASSIC		91 (4)	91 (4)	11.5	9.9	KOHT-F 98.3	Marana/Tucson 0.6/2.8/ 6/ 165
AC/OLDIES	3 (1)	146 (2)	149 (3)	18.8	18.2	KQTL 1210	Sahuarita 0.7/2.9/ 12/ 232
FULL SVC/VARIETY						KRKN-F 97.5	Oro Valley 0.9/3.6/ 9/ 217
COUNTRY	25 (1)	173 (1)	198 (2)	25.0	26.4	KCDX-F 105.3	Kearny/Tucson 0.4/2.2/ 4/ 128
BLACK/URBAN						KUPD-F 97.9	Tempe/Phoenix 1.1/2.5/ 10/ 146
SAC/EZ		19 (1)	19 (1)	2.4		KZRX-F 100.3	Globe 0.9/2.6/ 18/ 242
NEWS/TALK	103 (3)		103 (3)	13.0	9.6		
NOSTALGIA	52 (2)		52 (2)	6.6	11.0		
RELIGION/GOSPEL		7 (1)	7 (1)	0.9	0.4		
SPANISH	55 (3)	6 (1)	61 (4)	7.7	6.5		
CLASSICAL							
JAZZ/NEW AGE		4 (1)	4 (1)	0.5	0.9		
UNKNOWN/OTHERS							
	258 (11)	533 (12)	791 (23)				

TUCSON

RADIO STATIONS

AM STATIONS

KWFM, 790, 5 KW/500 W (DA-2), SEE KWFM-F			
KCUB, 1290, 1 KW			SEE KIIM-F
KGYY, 1080, 1 KW (DAYS)			NOSTALGIA
KJYK, 1490, 1 KW (DA-1)			CHR
	APR	\$ 20.00 (K & P)	
		\$ 14.00 (MMR)	Behan
KMRR, 1330, 2 KW/5 KW (DA-2), NOSTALGIA		SMN	\$ 17.00 (Eastman)
KNST, 940, 1 KW/250 W (DA-2), NEWS/TALK		ABC, MBS	\$ 27.00 (McGuild)
KQTL, 1210, 10 KW/1 KW (DA-2), HISPANIC			\$ 17.00 (Caballero)
KTKT, 990, 10 KW/1 KW (DA-N), NEWS/TALK		CNN, UNISUP	\$ 16.00 (HNWH)
KTUC, 1400, 1 KW			\$ 13.00 (Roslin)
KTZR, 1450, 1 KW			\$ 12.00 (SBS)
KXEW, 1600, 1 KW (DA-2), HISPANIC		CRC	\$ 14.00 (Lotus)

FM STATIONS

KIIM-F, 99.5, 93 KW @ 2037, COUNTRY		\$ 70.00 (Katz)	
KKLD-F, 94.9, 100 KW @ 1952, AC		\$ 41.00 (MMR)	Behan
KLPX-F, 96.1, 93 KW @ 88, AOR		\$ 45.00 (HNWH)	Lotus
KRQQ-F, 93.7, 91 KW @ 2030, CHR		\$ 63.00 (McGuild)	Nationwide
KTZN-F, 92.1, 50 KW @ 500, AC		\$ 14.00 (Eastman)	(GREEN VALLEY)
KWFM-F, 92.9, 90 KW @ 2038, OLDIES		CBS	\$ 47.00 (MMR)

Miscellaneous: KJYK, KKLD-F sold by Duchossois to Behan for \$4,000,000 (Kall) . . . KNST, KRQQ-F sold by Nationwide to Prism for \$4,500,000 . . . KWFM A/F sold by American Media to Prism for \$4,000,000 . . .

TULSA

Arbitron Rank/Pop (12+): 63/614,000

Stations: 21/20
Diaries: 1233/498:1/51.8%
Sample Target: 1120
% Below Line: 0.4
% Not Listed: 11.9

1992 Revenue: \$21,000,000
HH Inc.: \$26,033
Retail \$: 5.3 B11
Pop per Station: 30,700
#1 Biller: KWEN-F \$4,200,000

MSA Rank/Pop: 72/746,000

ADI # 59

Average Person Ratings: 16.3

Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KWEN-F (C)	181/18.1	18.6	18.7	17.2	15.8	18.2	261/3000	2109/34.3	34.7	27.2	F	KWEN-F
2. KRMG (FS)	113/11.3	7.6	9.3	9.7	9.2	9.5	132/1767	1440/23.5	21.9	22.0	D	KRMG
3. KBEZ-F (SAC)	74/ 7.4	6.8	6.3	6.0	7.5	6.6	92/1223	944/15.4	14.2	15.4	C	KBEZ-F
4. KMYZ-F (AOR)	71/ 7.1	10.0	8.7	8.4	8.7	8.6	95/1517	1054/17.2	21.7	20.4	D	KMYZ-F
5. KMOD-F (CL AOR)	69/ 6.9	6.0	6.3	6.1	8.3	6.3	112/1498	1010/16.4	15.3	19.1	D	KMOD-F
6. KVOO (C)	53/ 5.3	4.6	5.4	4.5	6.5	4.9	81/1144	658/10.7	11.4	10.7	E	KVOO
7. KRAV-F (AC)	49/ 4.9	4.5	5.5	4.8	4.2	4.9	63/924	718/11.7	12.7	10.5	C	KRAV-F
8. KQLL-F (O)	47/ 4.7	4.5	4.3	4.2	4.3	4.4	75/1149	682/11.1	13.2	13.4	B	KQLL-F
9. KVOO-F (C)	42/ 4.2	4.1	4.0	3.2	4.8	3.9	52/927	686/11.2	10.3	10.4	A	KVOO-F
10. KTFX-F (C)	36/ 3.6	4.7	4.4	4.2	3.0	4.2	55/1113	720/11.7	11.0	9.5	B	KTFX-F
11. KAYI-F (CHR)	29/ 2.9	4.5	5.0	5.7	4.0	4.5	38/888	673/11.0	14.5	15.1	B	KAYI-F
12. KTOW-F (B)	21/ 2.1	2.5	2.5	1.6	4.2	2.2	23/247	229/ 3.7	3.6	7.0	A	KTOW-F
13. KGTO (O)	20/ 2.0	1.4	2.3	2.5	1.8	2.0	20/243	243/ 4.0	5.2	2.8	A	KGTO
14. KTHK-F (AOR)	18/ 1.8	2.0	2.1	1.9	2.2	1.9	19/479	396/ 6.4	8.5	9.0	A	KTHK-F
15.												

12+ FM SHARE (METRO): 77.10% (680 of 882) (FAL 91: 77.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMYZ-F>	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>	1 KWEN-F	1 KWEN-F	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>
2 KWEN-F>	2 KMOD-F	2 KMOD-F	2 KMOD-F	2 KRMG	2 KRMG >	2 KRMG >	2 KRMG >	2 KRMG >	2 KMYZ-F>	2 KRMG
3 KAYI-F	3 KMYZ-F>	3 KRMG	3 KRMG	3 KMOD-F	3 KBEZ-F	3 KVOO-F>	3 KBEZ-F>	3 KMYZ-F<	3 KMOD-F	3 KVOO >
4	4 KRMG	4 KMYZ-F	4 KBEZ-F	4 KBEZ-F	4 KVOO	4 KMOD-F	4 KMOD-F<	4 KBEZ-F	4 KQLL-F	4 KVOO-F
5	5 KTFX-F	KBEZ-F	5 KRAV-F	5 KRAV-F	5	5 KBEZ-F	5 KRAV-F	5 KMOD-F>	KAYI-F	5 KBEZ-F
6	KRAV-F	6 KRAV-F	6	6	6	6	6	6 KRAV-F	6 KTFX-F	6 KMYZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KWEN-F	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>	1 KWEN-F>	1 KMYZ-F	1 KWEN-F<	1 KMOD-F>	1 KWEN-F>	1 KWEN-F>
2 KTFX-F>	2 KMYZ-F	2 KMYZ-F	2 KBEZ-F>	2 KBEZ-F>	2 KWEN-F>>	2 KMOD-F	2 KWEN-F>	2 KMOD-F>	2 KMOD-F
3 KMYZ-F>	3 KMOD-F	3 KMOD-F	3 KRMG <	3 KRMG	3 KAYI-F	3 KMYZ-F>	3 KRMG	3 KRMG >	3 KRMG >
4 KMOD-F	4 KTFX-F	4 KRAV-F	4 KRAV-F	4 KRAV-F	4 KTFX-F	4 KRMG	4 KMYZ-F	4 KMYZ-F	4 KQLL-F
KBEZ-F	KBEZ-F	KBEZ-F	5 KMYZ-F	5	KMOD-F	5 KVOO-F	5 KVOO-F	5 KRAV-F	5 KVOO-F
6	6 KRAV-F	6	KMOD-F	6	6	6	6	6	6 KRAV-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA
							SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		29 (1)	29 (1)	3.3	14.0	KAKC 1300 Tulsa	0.8/3.6/ 9/ 232
AOR/CLASSIC		166 (4)	166 (4)	18.8	12.7	KCFO 970 Tulsa	0.8/3.5/ 8/ 240
AC/OLDIES	28 (2)	101 (3)	129 (5)	14.6	9.5	KCMA-F 92.1 Broken Arrow	1.3/3.9/ 14/ 289
FULL SVC/VARIETY	113 (1)		113 (1)	12.8	10.2	KHJM-F 100.3 Taft/Tulsa	0.5/0.7/ 8/ 93
COUNTRY	53 (1)	263 (4)	316 (5)	35.8	33.2	KSTM-F 99.5 Henryetta	0.8/5.2/ 26/ 523
BLACK/URBAN		21 (1)	21 (1)	2.4	4.6	KXOJ-F 100.9 Sapulpa/Tulsa	1.3/4.8/ 13/ 309
SAC/EZ		74 (1)	74 (1)	8.4	8.3		
NEWS/TALK					0.4	KYQQ-F 106.5 Arkansas City	0.4/0.8/ 14/ 242
NOSTALGIA					2.0		
RELIGION/GOSPEL	8 (1)	13 (1)	21 (2)	2.4	4.1		
SPANISH							
CLASSICAL		13 (1)	13 (1)	1.5	1.0		
JAZZ/NEW AGE							
UNKNOWN/OTHERS							
	202 (5)	680 (16)	882 (21)				

TULSA

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION	, \$ 12.00 (---)	Salem
KGTO, 1050, 1 KW (DAYS), NOSTALGIA	CNN, \$ 13.00 (Torbet)	
KRMG, 740, 50 KW/25 KW (DA-2), FULL SERVICE	NBC-T ABC, \$ 52.00 (Katz)	NewCity
KVOO, 1170, 50 KW (DA-N), COUNTRY	UNISUP UNIULT, \$ NA (HNWH)	Great Empire
KAYI-F, 106.9, 100 KW @ 1010, CHR	SOURCE, \$ 35.00 (Torbet)	Naragansett (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 1319, SOFT AC/EZ	, \$ 33.00 (Eastman)	Renda
KCMA-F, 92.1, 27 KW @ 656, CLASSICAL	, \$ 19.00 (CMBS)	
KMOD-F, 97.5, 96 KW @ 1328, CL AOR	, \$ 64.00 (Christal)	Clear Channel
KMYZ-F, 104.5, 70 KW @ 1128, CHR	ABC, \$ 48.00 (Banner)	Shamrock-Lynette (PRYOR)
KQLL-F, 106.1, 100 KW @ 1322, OLDIES	, \$ 25.00 (Banner)	Federated (OWASSO)
KRAV-F, 96.5, 100 KW @ 1328, AC	UNISUP, \$ 28.00 (Torbet)	
KSTH-F, 99.5, 100 KW @ 981, AOR	UNISUP, \$ 17.00 (Schubert)	(HENRYETTA)
KTFX-F, 103.3, 100 KW @ 1279, COUNTRY	, \$ 21.00 (---)	
KTHK-F, 94.1, 18 KW @ 817, CLASSIC AOR	, \$ 22.00 (---)	(OKMULGEE)
KTOW-F, 102.3, 1.7 KW @ 436, BLACK	, \$ 17.00 (---)	(SAND SPRINGS)
KVOO-F, 98.5, 100 KW @ 1227, COUNTRY	NBC UNIULT, \$ 55.00 (Durpetti)	Great Empire
KWEN-F, 95.5, 96 KW @ 1328, COUNTRY	, \$ 84.00 (Katz)	NewCity

Miscellaneous: KAYI-F sold by Narragansett to Bill Yde for \$1,600,000 (Questcom) . . . KMYZ-F reclassified as CHR . . .

UTICA-ROME

Arbitron Rank/Pop (12+): 137/261,500
 MSA Rank/Pop: 151/316,200
 ADI # 160
 Average Person Ratings: 16.7
 Market TSL: 22.25 hours

Stations: 22/15
 Diaries: 799/327:1/55.7%
 Sample Target: 730
 % Below Line: 9.4
 % Not Listed: 15.5

1992 Revenue: \$6,800,000
 HH Inc.: \$29,119
 Retail \$: 2.2 B11
 Pop per Station: 17,433
 #1 Biller: WOUR-F \$1,300,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WFRG-F (C)	59/13.5	11.5	12.8	13.1	11.2	----	66/789	604/23.1	24.5	23.3	C	WFRG-F
2. WLZW-F (SAC)	45/10.3	8.8	6.2	5.1	6.9	----	51/685	575/22.0	21.7	14.2	A	WLZW-F
3. WOUR-F (AOR)	44/10.0	13.5	15.5	10.7	8.9	----	63/848	567/21.7	30.2	27.5	C	WOUR-F
4. WRCK-F (CHR)	34/ 7.8	11.5	9.8	9.7	12.9	----	41/746	565/21.6	27.3	23.3	B	WRCK-F
5. WIBX (N/T)	33/ 7.5	7.7	7.7	9.9	6.5	----	35/550	524/20.0	18.3	20.4	B	WIBX
6. WKGW-F (AC)	29/ 6.6	5.0	6.8	7.4	7.6	----	35/591	448/17.1	18.7	19.0	B	WKGW-F
7. WKLL-F (CL AOR)	28/ 6.4	3.4	3.4	5.1	5.1	----	36/640	476/18.2	14.4	14.9	A	WKLL-F
8. WUUU-F (AC/O)	22/ 5.0	6.3	8.3	6.1	8.0	----	27/588	417/15.9	18.4	19.4	B	WUUU-F
9. WRHP-F (SAC)	14/ 3.2	2.3	2.8	1.1	3.1	----	19/204	98/ 3.7	4.7	4.6		WRHP-F
10. WTLB-AA (FS)	9/ 2.1	1.3	1.3	2.3	1.3	----	9/251	232/ 8.9	6.1	10.5	A	WTLB-AA
11. WUTQ (BB)	7/ 1.6	3.6	2.8	2.3	2.0	----	7/100	100/ 3.8	4.5	4.0		WUTQ
WKDY-F (C)	7/ 1.6	----	0.6	0.6	----	----	8/193	140/ 5.4	0.0	4.3	A	WKDY-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.81% (299 of 370) (FAL 91: 78.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRCK-F>>	1 WOUR-F	1 WOUR-F<	1 WOUR-F	1 WFRG-F	1 WFRG-F	1 WFRG-F>	1 WLZW-F<	1 WOUR-F<	1 WLZW-F	1 WOUR-F
2 WOUR-F	2 WKLL-F	2 WLZW-F<	WFRG-F<	2 WLZW-F<	2 WIBX >	2 WIBX	2 WFRG-F	2 WLZW-F	2 WFRG-F<	WIBX
3	3 WLZW-F	3 WFRG-F>	3 WLZW-F>	3 WOUR-F>	3 WLZW-F>	3 WOUR-F	3 WOUR-F<	WFRG-F>	3 WOUR-F	WFRG-F
4	4 WFRG-F	4 WKLL-F	4 WKGW-F	4 WKGW-F	4 WUUU-F	4 WLZW-F	4 WIBX >	4 WRCK-F	4 WKLL-F	4 WKLL-F>
5	5	5	5	5	5	5 WRCK-F	5 WKGW-F	5 WKLL-F	5 WRCK-F	5 WYYY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WLZW-F	1 WLZW-F>	1 WLZW-F	1 WLZW-F>	1 WFRG-F<	1 WKLL-F>	1 WOUR-F>	1 WOUR-F>>	1 WOUR-F>	1 WOUR-F
2 WRCK-F>	2 WRCK-F	2 WOUR-F>	2 WFRG-F	2 WLZW-F>	2 WOUR-F	2 WKLL-F>	2 WFRG-F>	2 WFRG-F	2 WFRG-F>
3 WFRG-F	WOUR-F	3 WKLL-F	3 WKGW-F	3 WKGW-F>	3	3 WFRG-F	3 WKLL-F	3 WKLL-F	3 WLZW-F
4	WFRG-F	WKGW-F	4 WRCK-F	4 WUUU-F	4	4	4	4 WLZW-F	WIBX

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		39 (2)	39 (2)	10.5	11.8	WADR 1480 Remsen	0.5/1.3/ 2/ 41		
AOR/CLASSIC		74 (3)	74 (3)	20.0	22.5	WLFH 1230 Little Falls	0.9/3.6/ 4/ 94		
AC/OLDIES		56 (3)	56 (3)	15.1	20.1	WRUN 1150 Utica/Rome	1.4/4.2/ 6/ 109		
FULL SVC/VARIETY	19 (4)		19 (4)	5.1	2.1				
COUNTRY	6 (2)	71 (3)	77 (5)	20.8	18.9	WAQX-F 95.7 Manlius/Syracuse	0.5/3.3/ 5/ 204		
BLACK/URBAN						WBUG-F 101.1 Ft. Plain	1.1/2.4/ 16/ 228		
SAC/EZ		59 (2)	59 (2)	15.9	9.9	WGY 810 Schenectady/Alb	1.4/3.8/ 36/ 485		
NEWS/TALK	33 (1)		33 (1)	8.9	8.5	WNTQ-F 93.1 Syracuse	1.1/4.4/ 11/ 280		
NOSTALGIA	7 (1)		7 (1)	1.9	4.0	WSYR 570 Syracuse	0.9/4.5/ 13/ 261		
RELIGION/GOSPEL	6 (1)		6 (1)	1.6	0.5	WYYY-F 94.5 Syracuse	1.1/2.5/ 6/ 212		
SPANISH									
CLASSICAL									
JAZZ/NEW AGE					1.7				
UNKNOWN/OTHERS									
	71 (9)	299 (13)	370 (22)						

RADIO STATIONS

WIBX , 950, 5 KW (DA-1)	Talk/News	MBS CBS, \$20.00 (Mc-Guild)	
WLFH , 1230, 1 KW	Country	SMN, \$10.00 (K & P)	(LITTLE FALLS)
WTLB , 1310, 5 KW/500 W (DA-2)	Oldies	UNISUP ABC, \$10.00 (Eastman)	H & D
WUTQ , 1550, 1 KW/3 KW	Nostalgia	UNISUP CNN, \$13.00 (Durpett1)	Bendat
WFRG-F, 96.1, 7 KW @ 600	Country	ABC, \$26.00 (Christal)	Arrow
WKGW-F, 104.3, 100 KW @ 500	AC	, \$20.00 (Banner)	Altdoerffer
WKLL-F, 94.9, 50 KW @ 276	Classic AOR	, \$14.00 (---)	(FRANKFORT)
WLZW-F, 98.7, 25 KW @ 659	Soft AC	UNISUP CBS, \$21.00 (Mc-Guild)	
WOUR-F, 96.9, 19 KW @ 790	AOR	, \$33.00 (Durpetti)	Bendat
WRCK-F, 107.3, 50 KW @ 500	CHR	ABC, \$22.00 (Eastman)	H & D
WUUU-F, 102.5, 27 KW @ 649	Oldies	UNISUP MBS, \$23.00 (Eastman)	

WRHP-F -- see Syracuse

Miscellaneous: WZLB, WFRG-F sold by receiver to Keymarket for \$2,650,000 (E) (Bill Rice) . . .

WASHINGTON

Arbitron Rank/Pop (12+): 7/3,434,300

Stations: 36/31

1992 Revenue: \$145,500,000

MSA Rank/Pop: 6/3,820,000

Diaries: 2759/1245:1/52.3%

HH Inc.: \$48,038

ADI # 7

Sample Target: 2370

Retail \$: 33.3 B11

Average Person Ratings: 16.4

% Below Line: 3.0

Pop per Station: 110,783

Market TSL: 21.50 hours

% Not Listed: 13.6

#1 Biller: WMZQ-AF \$13,900,000

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WPGC-F (CHR/B)	524/ 9.3	8.9	8.6	8.8	9.2	8.9	559/7371	6734/19.6	19.8	19.5	I	WPGC-F
2. WMZQ-AF (C)	359/ 6.4	5.2	7.6	6.1	5.8	6.3	416/5996	5017/14.6	15.3	12.8	I	WMZQ-AF
3. WKYS-F (B)	292/ 5.2	5.9	5.7	4.3	5.4	5.3	310/4831	4533/13.2	13.9	13.5	H	WKYS-F
4. WRQX-F (CHR)	258/ 4.6	4.6	4.4	3.9	4.4	4.4	298/5279	4446/12.9	13.0	13.8	H	WRQX-F
5. WMAL (FS)	241/ 4.3	4.3	4.3	4.9	5.1	4.5	262/4643	4202/12.2	13.2	15.9	H	WMAL
6. WJFK-F (CL AOR)	229/ 4.1	3.1	3.3	3.0	2.5	3.4	248/3687	3320/ 9.7	9.9	9.0	G	WJFK-F
7. WWDC-F (AOR)	221/ 3.9	4.1	3.6	4.0	3.0	3.9	326/6358	4477/13.0	13.0	12.2	H	WWDC-F
8. WTOP (N)	221/ 3.9	3.0	3.6	3.7	4.3	3.5	240/5239	4498/13.1	14.5	15.2	I	WTOP
9. WGAY-F (SAC)	220/ 3.9	4.3	5.4	5.0	5.2	4.7	266/4612	3923/11.4	12.9	12.3	H	WGAY-F
10. WMMJ-F (B/AC)	214/ 3.8	4.8	3.0	4.0	3.9	3.9	214/2795	2759/ 8.0	7.0	7.8	G	WMMJ-F
11. WGMS-F (CL)	209/ 3.7	3.8	2.6	2.9	2.8	3.3	225/3250	2831/ 8.2	7.9	7.2	G	WGMS-F
12. WXTR-F (O)	195/ 3.5	2.8	2.6	3.2	3.1	3.0	229/4708	3929/11.4	10.4	11.3	H	WXTR-F
13. WASH-F (AC)	191/ 3.4	3.8	4.1	3.2	4.7	3.6	213/4190	3650/10.6	13.1	12.7	H	WASH-F
14. WHUR-F (B)	171/ 3.0	3.8	3.8	2.9	3.3	3.4	191/4300	3998/11.6	12.6	11.6	F	WHUR-F
15. WHFS-F (AOR)	159/ 2.8	3.1	3.0	2.9	2.3	3.0	239/3858	2760/ 8.0	8.7	6.8	E	WHFS-F
16. WJZE-F (J/NAC)	152/ 2.7	1.8	2.8	1.1	1.7	2.1	169/2912	2593/ 7.6	6.1	5.7	E	WJZE-F
17. WCXR-F (CL AOR)	133/ 2.4	2.9	2.5	3.3	2.3	2.8	157/3729	3331/ 9.7	10.3	10.0	H	WCXR-F
18. WWRC (T)	121/ 2.1	1.4	1.3	2.1	2.0	1.7	128/1859	1768/ 5.1	4.8	5.8	D	WWRC
19. WLTT-F (AC)	119/ 2.1	2.6	2.6	3.0	2.9	2.6	137/3461	3037/ 8.8	9.8	8.9	H	WLTT-F
20. WOL (B/T)	87/ 1.5	2.0	2.0	1.7	2.0	1.8	87/1109	1093/ 3.2	2.9	3.3	D	WOL
21. WYCB (G)	77/ 1.4	0.7	0.7	1.4	1.3	1.0	77/913	913/ 2.7	2.0	2.8		WYCB
22. WIYY-F (AOR)	71/ 1.3	1.2	1.1	1.3	0.9	1.2	142/2758	1373/ 4.0	4.6	3.6		WIYY-F
23. WAVA-F (REL)	68/ 1.2	0.8	1.0	1.9	3.8	1.2	88/1230	963/ 2.8	4.4	15.0		WAVA-F
24. WWDC (BB)	63/ 1.1	1.1	1.6	1.2	0.7	1.3	63/964	936/ 2.7	3.0	2.3	C	WWDC
25.												

12+ FM SHARE (METRO): 80.77% (3941 of 4879) (FAL 91: 79.61%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPGC-F>>	1 WPGC-F>	1 WPGC-F>	1 WPGC-F	1 WMZQ-AF	1 WMZQ-AF	1 WPGC-F	1 WPGC-F	1 WPGC-F>	1 WPGC-F>>	1 WMZQ-F
2 WKYS-F	2 WKYS-F	2 WKYS-F<	2 WMZQ-AF<	2 WPGC-F	2 WMAL	2 WMZQ-AF	2 WMZQ-AF	2 WJFK-F<	2 WKYS-F<	2 WPGC-F
3 WRQX-F	3 WRQX-F	3 WMZQ-AF	3 WKYS-F	3 WKYS-F	3 WTOP	3 WMAL	3 WKYS-F<	3 WMZQ-AF	3 WHUR-F	3 WMAL >>
4	4 WRQX-F	4 WRQX-F<	4 WJFK-F	4 WXTR-F<	4 WJFK-F	4 WTOP	4 WGAY-F<	4 WRQX-F	4 WMZQ-AF<	4 WMMJ-F
5	5 WJFK-F	5 WJFK-F<	5 WXTR-F	5 WJFK-F	5 WGAY-F	5 WKYS-F<	5 WWDC-F	5 WKYS-F	5 WMMJ-F	5 WTOP
6	6 WHFS-F<	6 WWDC-F	6 WRQX-F	6 WMMJ-F	6 WMMJ-F<	6 WJFK-F	6 WRQX-F	6 WMAL	6 WRQX-F	6 WKYS-F
7	7 WMZQ-AF	7 WXTR-F	7 WMMJ-F	7 WRQX-F	7 WXTR-F>	7 WRQX-F	7 WJFK-F	7 WGAY-F	7 WGAY-F	7 WHUR-F
8	8	8 WMMJ-F	8 WGAY-F	8 WGAY-F	8 WWRC	8 WWDC-F	8 WMAL	8 WWDC-F<	8 WHFS-F<	8 WWRC >>
9	9	9 WASH-F	9 WWDC-F	9 WASH-F	9 WASH-F	9	9	9 WXTR-F	9 WGMS-F	9 WASH-F<
10	10	10 WHUR-F	10 WJZE-F	10 WJZE-F	10	10	10 WASH-F	10	10	10 WGAY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPGC-F>>	1 WPGC-F	1 WKYS-F	1 WPGC-F>	1 WPGC-F	1 WPGC-F>	1 WPGC-F	1 WJFK-F	1 WPGC-F<	1 WJFK-F
2 WKYS-F<	2 WKYS-F>	2 WPGC-F>	2 WKYS-F	2 WMZQ-AF<	2 WWDC-F>	2 WWDC-F	2 WWDC-F	2 WJFK-F	2 WMZQ-AF
3 WRQX-F	3 WRQX-F	3 WHFS-F<	3 WMZQ-AF	3 WKYS-F	3 WRQX-F	3 WJFK-F>	3 WPGC-F	3 WWDC-F>	3 WWDC-F
4 WMZQ-AF	4 WMZQ-AF	4 WRQX-F	4 WRQX-F	4 WMMJ-F	4 WJFK-F>	4 WKYS-F<	4 WKYS-F	4 WRQX-F	4 WPGC-F
5 WWDC-F	5 WHFS-F	5 WMZQ-AF>	5 WMMJ-F	5 WXTR-F	5 WKYS-F	5 WRQX-F	5 WHFS-F<	5 WMZQ-AF	5 WXTR-F
6 WASH-F	6 WWDC-F	6 WLTT-F	6 WASH-F<	6 WRQX-F	6	6 WHFS-F	6 WHUR-F	6 WKYS-F	6 WMAL <
7	7	7 WHUR-F	7 WXTR-F	7 WGAY-F<	7	7 WHUR-F	7 WCXR-F	7 WHUR-F	7 WTOP
8	8	8 WCXR-F	8 WHFS-F	8 WASH-F	8	8	8 WRQX-F	8 WXTR-F<	8 WRQX-F
9	9	9	9 WGAY-F	9 WHUR-F	9	9	9	9 WJZE-F	9 WJZE-F<
10	10	10	10	10 WHFS-F	10	10	10	10 WHFS-F	10 WKYS-F

WASHINGTON

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		806 (3)	806 (3)	16.5	21.0	WFMD 930 Frederick	0.5/1.5/ 30/ 595
AOR/CLASSIC		813 (5)	813 (5)	16.7	12.8	WFRE-F 99.9 Frederick	0.3/1.3/ 32/ 820
AC/OLDIES		527 (4)	527 (4)	10.8	6.9	WILC 900 Laurel	0.3/0.6/ 18/ 217
FULL SVC/VARIETY	267 (2)		267 (2)	5.5	6.4	WRCY-F 107.7 Warrenton/Wash	0.4/1.5/ 74/1131
COUNTRY	9 (1)	401 (3)	410 (4)	8.4	7.6	WTEM 570 Bethesda	0.9/5.7/ 58/2099
BLACK/URBAN	87 (1)	700 (4)	787 (5)	16.1	16.9	WUST 1120 Washington	0.4/0.8/ 22/ 262
SAC/EZ		265 (3)	265 (3)	5.4	11.4	WZYQ-F 103.9 Brdck Hts/Frdrk	0.4/0.8/ 25/ 304
NEWS/TALK	395 (3)		395 (3)	8.1	7.7		
NOSTALGIA	63 (1)		63 (1)	1.3	0.8	WFLS-F 93.3 Fredericksburg	0.4/1.2/ 99/1092
RELIGION/GOSPEL	77 (1)	68 (1)	145 (2)	3.0	2.3	WWMD-F 104.7 Hagerstown	0.5/1.3/ 79/ 830
SPANISH	18 (1)		18 (1)	0.4	0.6	WWMX-F 106.5 Baltimore	0.4/1.0/ 99/1643
CLASSICAL		209 (1)	209 (1)	4.3	3.6	WXYV-F 102.7 Baltimore	0.4/2.2/ 33/1091
JAZZ/NEW AGE		152 (1)	152 (1)	3.1	2.0		
UNKNOWN/OTHERS	22 (1)		22 (1)	0.5			
	938 (11)	3941 (25)	4879 (36)				

RADIO STATIONS

AM STATIONS

WCPT, 730, 5 KW/20W (DA-1)	, News	UNISUP CNN, \$ 32.00	(Group W)	Westinghouse
WDCT, 1310, 5 KW/500 W	, Religion	, \$ 27.00	(---)	Marsh
WFAX, 1220, 5 KW (DAYS)	, Religion	, \$ 21.00	(---)	
WMAL, 630, 5 KW (DA-2)	, Full Service	ABC, \$175.00	(Katz)	Cap Cities/ABC
WMDO, 1540, 5 KW (DAYS)	, Hispanic	, \$ 37.00	(Katz Hisp.)	
WOL, 1450, 1 KW	, Black Talk	AURN UNIULT, \$ 52.00	(Schubert)	Almic
WTOP, 1500, 50 KW (DA-2)	, News	CBS APR, \$170.00	(CBS)	Evergreen
WWDC, 1260, 5 KW (DA-2)	, Nostalgia	UNISUP UNIULT, \$ 45.00	(Christal)	
WWRC, 980, 5 KW (DA-N)	, Talk	ABC, \$ 58.00	(MMR)	Greater Media
WYCB, 1340, 1 KW	, Gospel	AURN, \$ 38.00	(---)	

FM STATIONS

WASH, 97.1, 26 KW @ 686	, AC	UNISUP, \$169.00	(HNWH)	Evergreen
WAVA, 105.1, 50 KW @ 498	, Religion	UNIULT, \$ NA	(---)	Salem
WCXR, 105.9, 28 KW @ 649	, Classic AOR	, \$171.00	(Group W)	Westinghouse
WGAY, 99.5, 21 KW @ 771	, Soft AC/EZ	, \$157.00	(MMR)	Greater Media
WGMS, 103.5, 46 KW @ 508	, Classical	MBS, \$125.00	(Durpetti)	
WHFS, 99.1, 50 KW @ 459	, Prog AOR	APR, \$ 79.00	(Banner)	Duchossois (ANNAPOLIS)
WHUR, 96.3, 24 KW @ 669	, Black	, \$ 83.00	(Durpetti)	Howard Univ.
WJFK, 106.7, 23 KW @ 731	, Classic AOR	ABC, \$ 78.00	(Torbet)	Infinity
WJZE, 100.3, 40 KW @ 331	, Jazz	APR, \$ 68.00	(Mc-Guild)	United
WKYS, 93.9, 50 KW @ 479	, Black	, \$180.00	(HNWH)	Albimar
WLTT, 94.7, 23 KW @ 741	, AC	, \$159.00	(CBS)	CBS
WMMJ, 102.3, 2.9 KW @ 479	, Black AC/Oldies	ABC MBS, \$ 78.00	(Mc-Guild)	Almic
WMZQ, 98.7, 50 KW @ 489	, Country	, \$250.00	(Christal)	Viacom
WPGC, 95.5, 50 KW @ 500	, CHR/Urban	, \$175.00	(Banner)	Cook Inlet
WRQX, 107.3, 36 KW @ 590	, AC/CHR	ABC, \$100.00	(Katz)	Cap Cities/ABC
WWDC, 101.1, 32 KW @ 761	, AOR	UNIPWR, \$170.00	(Christal)	
WXTR, 104.1, 22 KW @ 764	, Oldies	, \$154.00	(Mc-Guild)	Radio Ventures

Miscellaneous: WGMS to WTEM and from Classical to Sports (April) . . . WNTR sold for \$650,000 to Capital Kids Radio . . . WINX sold by United to Bill Parris for \$150,000 . . . WJZE-F sold by United to Rales for \$19,500,000 (Star) . . . WPRW (Manassas) sold to Capital Kids Radio for \$355,000 . . .

WEST PALM BEACH

Arbitron Rank/Pop (12+) 46/251,200

RCA Rank/Pop 60/255,000
AD1 # 40

Average Person Rating: 16.4

Market TL 22.00 hours

Stations: 37/17

Diaries: 1216/0141/44.3%

Sample Target: 1150

X below Line: 28.8

X Not Listed: 12.1

1992 Revenue: \$26,100,000

HO Inc.: \$37,870

Retail \$: 6.9 Bill

Pop per Station: 48,305

#1 Station: WRMF-F \$6,400,000

12+ METRO	1/4/SHARE	SUM				4 Bad	12+ 15+	12+ METRO			Revenue Level	
		92	91	90	89			CUMI/CUMI	SPG	PAI		
1. WRMF-F (AC)	119/ 9.0	10.7	9.9	9.4	10.5	9.9	172/2300	1552/16.9	21.5	16.1	G	WRMF-F
2. WJNO (N/T)	103/ 7.5	7.1	7.7	6.4	7.5	7.7	132/1824	1243/15.1	15.4	15.4	F	WJNO
3. WEAT-F (CAC)	100/ 7.4	9.0	8.1	12.0	11.8	9.5	155/2440	1495/18.2	18.0	22.9	F	WEAT-F
4. WIRL-F (C)	90/ 6.7	6.6	7.0	6.1	7.5	6.7	116/1611	1107/13.5	14.9	13.3	F	WIRL-F
5. WKGR-F (AOR)	78/ 5.8	5.0	5.3	5.1	5.6	5.3	120/1595	1212/14.8	14.5	14.4	F	WKGR-F
6. WOLL-F (C)	54/ 4.0	3.8	3.9	4.0	3.7	3.7	59/598	642/10.3	8.9	9.0	D	WOLL-F
7. WOYV-F (COR)	49/ 3.6	4.1	3.4	3.3	4.1	3.6	90/1383	1087/13.2	13.3	13.8	D	WOYV-F
8. WRIS-F (C)	34/ 2.5	3.0	2.2	3.5	3.5	2.0	158/2277	624/ 7.6	7.5	5.5		WRIS-F
9. WRXL-F (L2)	34/ 2.5	3.0	2.8	2.4	2.9	2.7	59/644	580/ 7.1	6.1	7.2	F	WRXL-F
10. WIOD (N/T)	33/ 2.4	2.7	3.2	3.8	3.9	2.2	212/2763	616/ 8.0	5.1	7.6		WIOD
11. WEDR-F (E)	33/ 2.4	2.8	3.9	3.7	3.2	2.5	105/1671	536/ 6.3	6.0	4.1		WEDR-F
12. WZTA-F (AOR)	31/ 2.3	3.8	3.9	3.4	3.9	3.8	119/2054	500/ 6.1	7.4	6.1		WZTA-F
13. WHQT-F (E)	30/ 2.2	2.4	3.9	2.4	3.8	2.2	102/1731	504/ 6.1	6.5	4.8		WHQT-F
14. WEAT (L2)	30/ 2.2	2.0	2.2	0.7	0.4	1.8	35/319	442/ 5.4	5.3	6.0		WEAT
15. WPOW (E)	28/ 2.1	3.3	3.3	3.3	3.6	3.4	112/297	296/ 3.6	3.3	3.4	A	WPOW
16. WBZT (N/T)	28/ 2.1	3.2	3.3	0.5	0.5	3.2	30/304	500/ 6.1	5.7	2.0	A	WBZT
17. WZZR-F (COR)	27/ 2.0	2.5	2.3	2.7	3.0	2.4	60/600	441/ 5.3	6.0	3.9		WZZR-F
18. WQHF-F (AOR)	26/ 1.9	2.6	2.3	2.4	2.3	2.3	121/1532	546/ 6.6	8.9	7.3		WQHF-F
19. WPOW-F (COR)	22/ 1.6	3.2	2.4	3.0	3.3	3.7	119/1900	404/ 5.7	6.0	7.0		WPOW-F
20. WDEF (E)	22/ 1.6	3.5	3.7	3.3	3.7	3.0	22/297	328/ 4.0	4.7	5.2		WDEF
21. WYFX (E)	20/ 1.5	3.0	0.8	3.8	2.2	3.4	34/482	237/ 3.1	3.3	2.1		WYFX
22. WTMI-F (C)	18/ 1.3	3.8	3.7	3.3	0.7	3.5	64/1264	355/ 4.3	4.6	3.8		WTMI-F
23. WMRZ (E)	18/ 1.3	0.5	1.7	0.8	1.2	1.3	12/1177	304/ 3.7	3.3	2.1		WMRZ
24. WLYF-F (CAC)	18/ 1.3	2.0	3.5	2.2	3.7	3.9	174/2551	421/ 5.1	6.2	5.0		WLYF-F
25. WHYI-F (AC)	18/ 1.3	3.4	3.3	0.7	3.4	3.3	114/2013	519/ 6.3	5.6	7.0		WHYI-F
26. WMOJ-F (C)	10/ 1.1	0.9	1.4	1.4	1.7	1.2	104/1850	426/ 5.3	4.6	6.4		WMOJ-F
27. WLVF-F (NAC)	10/ 1.1	3.3	2.0	3.3	3.0	3.4	64/1439	272/ 3.3	4.3	3.3		WLVF-F

12+ FM SHARE (METRO) 72.11% (55% of 1164) (PAI 91 70.44%)

TEEN:	18-24	18-24	25-34	25-34	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1. WOYV-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WJNO	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WJNO
2. WPOW-F	2. WKGR-F	2. WKGR-F	2. WKGR-F	2. WKGR-F	2. WEAT-F	2. WJNO	2. WEAT-F	2. WKGR-F	2. WOYV-F	2. WBZT
3. WHQT-F	3. WIRL-F	3. WIRL-F	3. WIRL-F	3. WIRL-F	3. WRMF-F	3. WEAT-F	3. WIRL-F	3. WJNO	3. WKGR-F	3. WRMF-F
4. WEDR-F	4. WOYV-F	4. WOLL-F	4. WOLL-F	4. WOLL-F	4. WIRL-F	4. WIRL-F	4. WJNO	4. WEAT-F	4. WIRL-F	4. WIRL-F
5. WRMF-F	5. WZZR-F	5. WEAT-F	5. WEAT-F	5. WEAT-F	5. WOLL-F	5. WKGR-F	5. WKGR-F	5. WIRL-F	5. WRMF-F	5. WHQT-F
6	6. WZTA-F	6. WOYV-F	6. WOYV-F	6. WJNO	6. WKGR-F	6. WOLL-F	6. WBZT	6. WOYV-F	6. WEDR-F	6. WPOW
7	7. WSHE-F	7. WZTA-F	7. WZTA-F	7. WOYV-F	7. WEAT	7. WOYV-F	7. WOLL-F	7. WOLL-F	7. WSHE-F	7. WEAT
8	8. WHQT-F	8. WZZR-F	8. WJNO	8	8	8	8. WOLL-F	8. WEDR-F	8. WJNO	8
							WIOD		WHQT-F	
WOM 18-24	WOM 18-24	WOM 25-34	WOM 18-24	WOM 25-34		MEN 18-24	MEN 18-24	MEN 25-34	MEN 18-24	MEN 25-34
1. WHQT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F		1. WZZR-F	1. WKGR-F	1. WKGR-F	1. WKGR-F	1. WKGR-F
2. WRMF-F	2. WIRL-F	2. WIRL-F	2. WIRL-F	2. WIRL-F		2. WKGR-F	2. WZZR-F	2. WIRL-F	2. WRMF-F	2. WRMF-F
3. WOYV-F	3. WOYV-F	3. WKGR-F	3. WOLL-F	3. WEAT-F		3. WZTA-F	3. WZTA-F	3. WZTA-F	3. WOLL-F	3. WOLL-F
4. WEDR-F	4. WHQT-F	4. WOYV-F	4. WEAT-F	4. WOLL-F		4. WSHE-F	4. WIRL-F	4. WZZR-F	4. WIRL-F	4. WIRL-F
5. WSHE-F	5. WKGR-F	5. WYFX	5. WOYV-F	5. WKGR-F		5. WRMF-F	5. WRMF-F	5. WRMF-F	5. WZZR-F	5. WJNO
6. WEAT-F	6. WYFX	6. WPOW	6. WKGR-F	6. WOYV-F		6	6. WSHE-F	6. WOYV-F	6. WZTA-F	6. WEAT-F
7. WYFX	7. WEDR-F	7. WPOW-F	7. WHQT-F	7		7	7. WOYV-F	7. WIOD	7. WOYV-F	7. WZTA-F
8. WPOW	8	8. WKIS-F	8	8		8	8	8. WSHE-F	8. WJNO	8. WIOD
9. WIRL-F		9. WEAT-F						9. WLVF-F		
10. WHYI-F								10. WHYI-F		

WEST PALM BEACH

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		98 (3)	98 (3)	8.3	9.8	WPBR 1340 Palm Beach	0.8/2.7/ 14/ 248
AOR/CLASSIC		135 (3)	135 (3)	11.4	10.2	WSBR 740 Boca Rtn/WP1mBc	0.7/3.2/ 15/ 402
AC/OLDIES		233 (6)	233 (6)	19.7	19.1	WSWN 900 Belle Glade	0.5/1.5/ 23/ 297
FULL SVC/VARIETY COUNTRY		124 (2)	124 (2)	10.5	10.7	WTRU-F 99.5 Jupiter	0.4/1.4/ 5/ 118
BLACK/URBAN	55 (3)	63 (2)	118 (5)	10.0	8.7	WAXY-F 105.9 Ft Lauderdale	0.5/3.3/ 47/1164
SAC/EZ	30 (1)	162 (4)	192 (5)	16.2	21.1	WFLC-F 97.3 Miami/Ft.Laud.	0.7/4.8/120/1918
NEWS/TALK	189 (6)		189 (6)	16.0	14.8	WHLG-F 102.3 Stuart	0.7/1.1/ 78/ 601
NOSTALGIA	51 (3)		51 (3)	4.3	3.2	WINZ 940 Miami	0.6/3.8/ 69/1530
RELIGION/GOSPEL						WQAM 560 Miami/Ft.Ldrdle	0.7/3.2/ 59/ 984
SPANISH		10 (2)	10 (2)	0.8	0.4	WQBA-F 107.5 Miami/Ft.Lauder	0.4/1.4/ 19/ 281
CLASSICAL		18 (1)	18 (1)	1.5	0.8		
JAZZ/NEW AGE		16 (1)	16 (1)	1.4	1.1		
UNKNOWN/OTHERS							
	325 (13)	859 (24)	1184 (37)				

RADIO STATIONS

WEAT, 850, 5 KW/1 KW (DA-2) , SEE WEAT-F							
WJNO, 1230, 1 KW , NEWS/TALK							
WYFX, 1040, 25 KW/1 KW (DA-2) , BLACK							
WEAT-F, 104.3, 56 KW @ 1250, EZ/SOFT AC							
WIRK-F, 107.9, 100 KW @ 341, COUNTRY							
WKGR-F, 98.7, 100 KW @ 1381, AOR							
WRLX-F, 92.1, 6 KW @ 380, SOFT AC/EZ							
WOLL-F, 94.3, 6 KW @ 328, OLDIES							
WOVW-F, 95.5, 100 KW @ 981, CHR							
WRMF-F, 97.9, 100 KW @ 1348, AC							

Other Ranked Stations - See Miami

Miscellaneous: WNGS-F to WRLX-F (Oct) . . . WPBG to WBZT and format to Talk . . .

WICHITA

Arbitron Rank/Pop (12+): 88/401,800

Stations: 17/17
Diaries: 862/466:1/51.8%
Sample Target: 870
% Below Line: 0.0
% Not Listed: 11.7

1992 Revenue: \$16,500,000
HH Inc.: \$35,665
Retail \$: 3.7 Bll
Pop per Station: 23,635
#1 Biller: KFDI-AF \$5,900,000

MSA Rank/Pop: 102/458,000
ADI # 61
Average Person Ratings: 15.1
Market TSL: 19.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. KFDI-F (C)	82/13.6	12.6	13.0	15.0	12.9	13.6	95/1357	1033/25.7	24.8	20.8	G	KFDI-F
2. KZSN-AF (C)	76/12.6	15.3	15.6	12.8	13.2	14.1	104/1402	1028/25.6	30.0	21.2	D	KZSN-AF
3. KKRD-F (CHR)	54/ 8.9	10.2	7.6	7.6	7.3	8.6	70/1101	903/22.5	19.7	21.4	C	KKRD-F
4. KRBB-F (AC)	41/ 6.8	6.9	5.9	5.8	7.1	6.4	50/897	732/18.2	13.4	14.0	C	KRBB-F
5. KRZZ-F (CL AOR)	38/ 6.3	5.6	5.9	5.3	6.6	5.8	49/658	550/13.7	14.5	14.1	C	KRZZ-F
KNSS (N/T)	38/ 6.3	6.5	6.6	4.4	5.0	5.9	42/607	542/13.5	13.7	11.6	C	KNSS
7. KICT-F (AOR)	37/ 6.1	6.9	6.2	9.3	5.0	7.1	59/869	603/15.0	14.8	14.1	B	KICT-F
8. KOEZ-F (SAC)	35/ 5.8	4.0	5.6	5.2	4.8	5.2	39/567	442/11.0	10.0	10.1	A	KOEZ-F
9. KFDI (C)	33/ 5.5	6.1	7.1	7.0	7.7	6.4	60/755	468/11.6	12.1	15.1		KFDI
10. KEYN-F (O)	29/ 4.8	3.7	3.8	3.8	5.3	4.0	39/645	449/11.2	14.4	13.0	B	KEYN-F
11. KXLK-F (AC)	23/ 3.8	4.4	3.1	4.4	4.8	3.9	35/528	404/10.1	9.2	11.1	B	KXLK-F
12. KBUZ-F (REL)	21/ 3.5	0.6	2.0	0.5	2.6	1.6	23/359	288/ 7.2	4.9	5.1	A	KBUZ-F
13. KYQQ-F (C)	9/ 1.5	2.1	2.6	3.2	2.9	2.3	29/553	315/ 7.8	9.9	11.1	A	KYQQ-F
14. KGAM (O)	7/ 1.2	1.8	3.3	1.2	1.8	1.9	8/227	192/ 4.8	6.6	5.9	A	KGAM
15.												

12+ FM SHARE (METRO): 83.15% (444 of 534) (FAL 91: 80.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKRD-F>>	1 KZSN-AF>	1 KZSN-AF>	1 KZSN-AF>	1 KZSN-AF	1 KFDI-F>	1 KFDI-F>	1 KZSN-AF<	1 KFDI-F<	1 KKRD-F	1 KZSN-F
2 KZSN-AF>	2 KICT-F<	2 KKRD-F	2 KFDI-F	2 KFDI-F>	2 KOEZ-F	2 KZSN-AF>	2 KFDI-F	2 KZSN-AF	2 KZSN-AF>	2 KFDI-F<
3 KICT-F	3 KKRD-F	3 KRZZ-F<	3 KRZZ-F	3 KRZZ-F	3 KNSS	3 KKRD-F	3 KNSS >	3 KKRD-F>	3 KICT-F	3 KFDI <
4	4 KRZZ-F	4 KFDI-F	4 KRBB-F	4 KRBB-F	KFDI	4 KRBB-F<	4 KRBB-F	4 KRZZ-F	4 KNSS	4 KRZZ-F
5	5	5 KICT-F	5 KKRD-F	5 KKRD-F	5 KZSN-AF	5 KFDI	5 KRZZ-F<	5 KRBB-F	5 KFDI-F	5 KOEZ-F
6	6	6 KRBB-F	6 KEYN-F	6 KNSS	6	6 KOEZ-F	6 KKRD-F	6 KICT-F	6	6 KNSS

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZSN-AF>>	1 KZSN-AF>>	1 KZSN-AF>	1 KZSN-AF>	1 KZSN-AF>	1 KICT-F>>	1 KICT-F	1 KZSN-AF>	1 KRZZ-F	1 KFDI-F
2 KKRD-F	2 KKRD-F	2 KRBB-F	2 KKRD-F	2 KFDI-F	2 KKRD-F>	2 KZSN-AF	2 KRZZ-F>	2 KICT-F<	2 KRZZ-F
3 KICT-F	3 KRBB-F	3 KFDI-F	3 KRBB-F	3 KRBB-F>	3 KRZZ-F	3 KRZZ-F	3 KKRD-F	3 KZSN-AF	3 KZSN-AF>
4	4 KFDI-F	4 KRZZ-F	4 KFDI-F>	4 KKRD-F>	4	4 KKRD-F	4 KICT-F	4 KFDI-F	4 KNSS
5	5	5	5 KICT-F	5 KXLK-F	5	5	5 KFDI-F	5 KKRD-F	5 KEYN-F
6	6	6	6	6	6	6	6	6 KNSS	6 KXLK-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		54 (1)	54 (1)	10.1	11.7	KFH 1330 Wichita	0.8/4.9/ 9/ 308		
AOR/CLASSIC		75 (2)	75 (2)	14.0	12.9	KSGI 900 Wichita	1.0/4.3/ 6/ 194		
AC/OLDIES	12 (2)	93 (3)	105 (5)	19.7	20.0				
FULL SVC/VARIETY									
COUNTRY	34 (2)	166 (3)	200 (5)	37.5	37.8				
BLACK/URBAN					2.9				
SAC/EZ		35 (1)	35 (1)	6.6	5.4				
NEWS/TALK	38 (1)		38 (1)	7.1	5.6				
NOSTALGIA					2.0				
RELIGION/GOSPEL	6 (1)	21 (1)	27 (2)	5.1	1.4				
SPANISH									
CLASSICAL									
JAZZ/NEW AGE									
UNKNOWN/OTHERS					0.4				
	90 (6)	444 (11)	534 (17)						

WICHITA

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY
 KFH, 1330, 5 KW (DA-N), OLDIES
 KNSS, 1240, 1 KW, NEWS/TALK
 KQAM, 1410, 5 KW/1 KW (DA-2), NOSTALGIA
 KZSN, 1480, 5 KW/1 KW (DA-2), SEE KZSN-FH

ABC, \$ NA (Torbet)
 AP, CBS, \$ NA (Banner)
 NBC, CNN, \$ 21.00 (Durpetti)
 SMN, \$ 13.00 (Eastman)

Great Empire
 Midcontinent
 Clear Channel

KBUZ-F, 99.1, 45 KW @ 515, ??
 KEYN-F, 103.7, 100 KW @ 859, OLDIES
 KFDI-F, 101.3, 100 KW @ 1138, COUNTRY
 KICT-F, 95.1, 100 KW @ 899, AOR
 KKRD-F, 107.3, 100 KW @ 859, CHR

, \$ 18.00 (---)
 , \$ 29.00 (Eastman)
 ABC, \$ 105.00 (Torbet)
 ABC, \$ 28.00 (McGuild)
 , \$ 38.00 (HNWH)

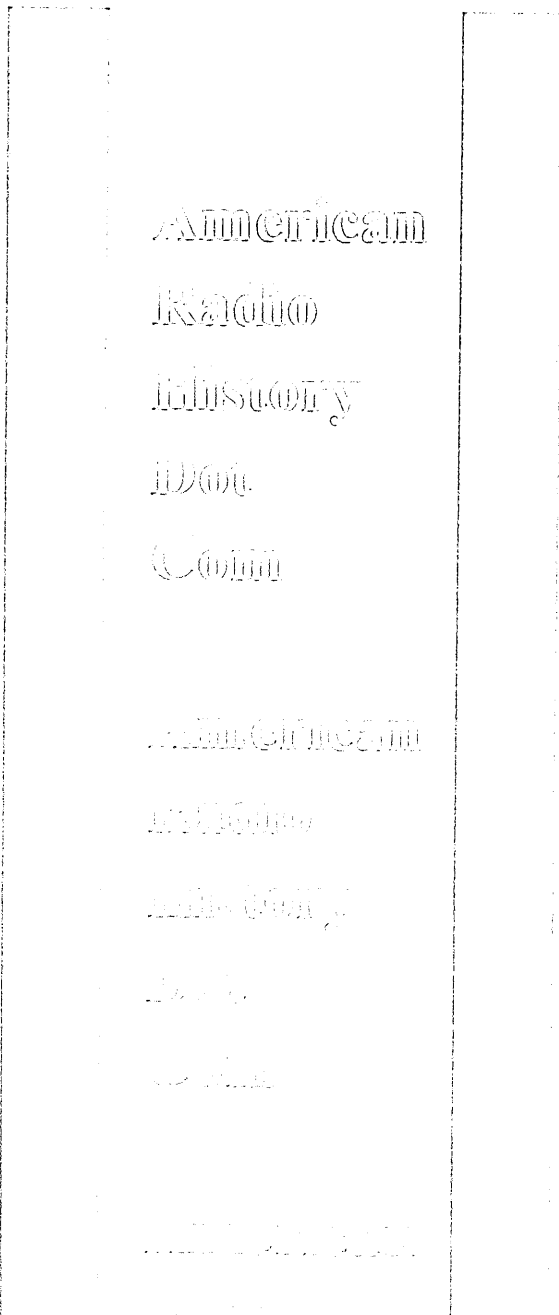
(EL DORADO)
 Clear Channel
 Great Empire
 Lakoduk

KOEZ-F, 92.3, 100 KW @ 640, EZ/SOFT AC
 KRBB-F, 97.9, 100 KW @ 987, AC
 KRZZ-F, 96.3, 50 KW @ 494, CLASSIC AOR
 KXLK-F, 105.3, 100 KW @ 987, AC
 KYQQ-F, 106.5, 100 KW @ 1115, CHR
 KZSN-F, 102.1, 100 KW @ 1032, COUNTRY

UNIULT, \$ 22.00 (---)
 , \$ 33.00 (Christal)
 , \$ 36.00 (Durpetti)
 AP, \$ 29.00 (Banner)
 , \$ 19.00 (K & P)
 , \$ 48.00 (Katz)

(NEWTON)
 (DERBY)
 Midcontinent (HAYSVILLE)
 (ARKANSAS CITY)
 Southern Skies (HUTCHINSON)

Miscellaneous: KICT-F sold by Lakoduk to Jon Stuart for \$1,000,000 . . .



WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 62/630,200

Stations: 38/26
Diaries: 1231/512:1/55.2%
Sample Target: 1100
% Below Line: 10.4
% Not Listed: 16.0

1992 Revenue: \$16,200,000
HH Inc.: \$28,134
Retail \$: 5.5 Bill
Pop per Station: 24,238
#1 Biller: WKRZ-F \$4,800,000

MSA Rank/Pop: 70/740,000
ADI # 50
Average Person Ratings: 17.8
Market TSL: 23.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WKRZ-F (CHR)	184/16.4	15.3	15.8	14.4	16.5	15.5	209/2453	2137/33.9	35.1	35.8	F	WKRZ-F
2. WEZX-F (AOR)	81/ 7.2	7.9	7.9	7.1	8.0	7.5	83/916	879/13.9	16.7	16.7	D	WEZX-F
3. WDLS-F (C)	59/ 5.3	4.9	5.3	3.5	5.8	4.8	63/760	694/11.0	9.1	10.2	B	WDLS-F
4. WMGS-F (AC)	58/ 5.2	3.8	4.8	4.9	5.4	4.7	62/796	752/11.9	11.4	13.1	C	WMGS-F
5. WNAK (BB/EZ)	55/ 4.9	5.8	4.1	6.9	5.2	5.4	55/495	495/ 7.9	7.3	7.8	B	WNAK
6. WEJL (BB)	47/ 4.2	4.0	3.4	4.0	4.3	3.9	50/555	508/ 8.1	9.3	8.9	B	WEJL
7. WARM (FS)	46/ 4.1	5.7	6.6	3.9	6.5	5.1	49/823	726/11.5	15.1	14.2	C	WARM
8. WILK (N/T)	31/ 2.8	3.6	2.4	3.5	1.8	3.1	31/492	462/ 7.3	6.7	5.1	B	WILK
9. WSGD-F (O)	30/ 2.7	2.4	1.7	2.0	3.2	2.2	39/562	441/ 7.0	5.6	7.1	A	WSGD-F
10. WGBI-F (AC)	28/ 2.5	3.0	2.8	3.4	2.4	2.9	34/637	532/ 8.4	9.3	8.0	A	WGBI-F
11. WZZO-F (AOR)	27/ 2.4	1.7	2.3	1.2	1.5	1.9	44/543	290/ 4.6	6.5	3.7		WZZO-F
12. WYOS-F (O)	24/ 2.1	1.7	1.8	2.6	1.2	2.0	24/420	406/ 6.4	5.5	4.8	A	WYOS-F
13. WHLM-F (CHR)	23/ 2.0	1.3	1.8	1.3	1.9	1.6	26/440	327/ 5.2	5.0	7.8	A	WHLM-F
14. WWSH-F (EZ/SAC)	22/ 2.0	3.5	2.7	2.5	3.3	2.7	27/534	406/ 6.4	7.3	9.9	A	WWSH-F
15. WTLQ-F (CHR)	21/ 1.9	2.2	2.5	2.1	2.3	2.2	21/588	588/ 9.3	9.5	11.0	A	WTLQ-F
16. WSBG-F (CHR)	19/ 1.7	2.1	1.5	2.1	1.2	1.8	19/352	328/ 5.2	3.8	3.9	A	WSBG-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 73.17% (690 of 943) (FAL 91: 72.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>	1 WKRZ-F>	1 WKRZ-F	1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>	1 WKRZ-F>	1 WKRZ-F
2 WTLQ-F	2 WEZX-F>>	2 WEZX-F>	2 WEZX-F>	2 WEZX-F	2 WNAK	2 WARM	2 WEZX-F>	2 WEZX-F>	2 WEZX-F>	2 WARM >>
3	3 WZZO-F	3 WMGS-F	3 WMGS-F	3 WMGS-F	3 WEJL <	3 WEZX-F	3 WMGS-F	3 WDLS-F	3 WARM	3 WEZX-F>
4	4	4 WDLS-F	4 WDLS-F>	4 WDLS-F>	4 WMGS-F	4 WMGS-F	4 WDLS-F	4 WMGS-F<	4 WDLS-F	4 WMGS-F
5	5	5	5 WZZO-F	5 WSGD-F	5 WILK	5 WDLS-F	5 WILK	5 WEJL >	5 WTLQ-F	5 WDLS-F
6	6	6	6	6	6 WARM >	6 WNAK	6 WEJL	6 WSGD-F	6 WGBI-F	6
7	7	7	7	7	7 WILK	7	7	7 WARM	7 WZZO-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>>	1 WEZX-F	1 WEZX-F>	1 WKRZ-F	1 WKRZ-F
2 WEZX-F>	2 WEZX-F>	2 WEZX-F>	2 WMGS-F	2 WMGS-F>	2 WEZX-F	2 WKRZ-F>>	2 WKRZ-F>	2 WEZX-F>>	2 WEZX-F>
3 WWSH-F	3 WMGS-F	3 WMGS-F	3 WEZX-F>	3 WEZX-F	3	3 WZZO-F	3 WZZO-F	3 WDLS-F	3 WDLS-F
4 WTLQ-F	4 WGBI-F	4 WGBI-F	4 WDLS-F	4 WDLS-F	4	4	4	4 WZZO-F	4 WMGS-F
5 WGBI-F	5	5	5 WDLS-F	5 WSGD-F	5	5	5	5 WMGS-F	5 WZZO-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP	6 (1)	255 (6)	261 (7)	27.7	28.4	WARD 1550 Pittston	0.7/2.6/ 8/ 163		
AOR/CLASSIC		120 (4)	120 (4)	12.7	11.6	WAZL 1490 Hazleton	0.5/2.6/ 6/ 172		
AC/OLDIES	10 (1)	176 (8)	186 (9)	19.7	18.2	WBAX 1240 Wilkes-Barre	1.4/4.4/ 16/ 279		
FULL SVC/VARIETY	54 (2)		54 (2)	5.7	7.7	WCBL 1440 Carbondale	0.7/1.5/ 14/ 121		
COUNTRY	11 (2)	99 (4)	110 (6)	11.7	7.4	WCNR 930 Bloomsburg	0.4/1.5/ 5/ 114		
BLACK/URBAN						WGBI 910 Scrntn/Wlks Brr	0.5/2.4/ 7/ 164		
SAC/EZ	7 (1)	40 (3)	47 (4)	5.0	8.7	WICK 1400 Scranton	0.6/2.3/ 7/ 142		
NEWS/TALK	47 (3)		47 (3)	5.0	3.5	WQEQ-F 103.1 Freeland/Hazltn	1.3/3.3/ 16/ 230		
NOSTALGIA	118 (3)		118 (3)	12.5	13.6	WVPO 840 Stroudsburg	0.9/1.3/ 10/ 83		
RELIGION/GOSPEL						WZL-F 104.9 Scranton/WB	0.9/2.8/ 10/ 182		
SPANISH						WZZV-F 95.7 Olyphant	0.6/2.5/ 7/ 156		
CLASSICAL									
JAZZ/NEW AGE						WABC 770 New York	0.7/1.7/ 13/ 173		
UNKNOWN/OTHERS					0.9	WAEB-F 104.1 Allentown	0.4/2.3/ 14/ 297		
						WAVT-F 101.9 Pottsville	0.4/1.6/ 46/ 698		
						WFMZ-F 100.7 Allentown	0.7/1.8/ 18/ 189		
						WHCY-F 106.3 Blairstown	1.0/1.3/ 17/ 112		
						WILQ-F 105.1 Williamsport	1.2/1.9/ 41/ 366		
						WKSJ-F 102.7 Williamsport	0.9/2.3/ 30/ 578		
						WLEV-F 96.1 Easton	0.4/1.8/ 15/ 252		
						WODE-F 99.9 Easton/Allentwn	0.5/3.2/ 19/ 489		
						WXTU-F 92.5 Philadelphia	1.4/2.2/ 30/ 252		
						WYSP-F 94.1 Philadelphia	0.4/1.5/ 7/ 179		
	253 (13)	690 (25)	943 (38)						

WILKES BARRE-SCRANTON

RADIO STATIONS

WARM ,	590,	5 KW (DA-2)	, Full Service	CBS NBC, \$37.00	(Mc-Guild)	Susquehanna
WBAX ,	1240,	1 KW	, Nostalgia	CNN SMN, \$14.00	(Torbet)	
WEJL ,	630,	500 W/32 W	, Nostalgia/FS	ABC UNISUP, \$18.00	(Christal)	Shamrock-Lynett
WILK ,	980,	5 KW/1 KW (DA-2)	, Talk	CNN ABC, \$15.00	(Katz)	Keymarket
WNAK ,	730,	1 KW (DAYS)	, Nostalgia/FS	NBC, \$22.00	(K & P)	
WDLN-F,	93.7,	.8 KW @ 679	, Country			(DALLAS)
WEZX-F,	107.1,	1.9 KW @ 1266	, AOR	, \$20.00	(Durpetti)	
WGBI-F,	101.3,	7 KW @ 1109	, AC	ABC, \$39.00	(Christal)	Shamrock-Lynett
WHLM-F,	106.5,	36 KW @ 577	, CHR	CBS, \$19.00	(Torbet)	
WKRZ-F,	98.5,	8.7 KW @ 1171	, CHR	UNIULT, \$16.00	(Banner)	(BLOOMSBURG)
				, \$85.00	(---)	Keymarket
WMGS-F,	92.9,	5.3 KW @ 1384	, AC	, \$31.00	(Mc-Guild)	Susquehanna
WSBG-F,	93.5,	1 KW @ 781	, CHR	AP, \$13.00	(Mkt 4)	(STROUDSBERG)
WSGD-F,	94.3,	1.1 KW @ 771	, Oldies	, \$19.00	(Eastman)	(CARBONDALE)
WTLQ-F,	102.3,	3 KW @ 72	, CHR	ABC, \$18.00	(Eastman)	(PITTSTON)
WWDL-F,	104.9,	.3 KW @ 1092	, Soft AC	ABC, \$14.00	(Roslin)	
WWSH-F,	97.9,	20 KW @ 728	, EZ	UNISUP, \$19.00	(K & P)	(HAZLETON)
WYOS-F,	92.1,	.9 KW @ 663	, Oldies	CNN, \$16.00	(Torbet)	

Miscellaneous: WGBI A/F sold to Keymarket for \$3,000,000 . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)
* G - Gospel	? - Others or Unknown

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/496,400
 HSA Rank/Pop: 90/587,300
 Philadelphia ADI
 Average Person Ratings: 16.5
 Market TSL: 21.50 hours

Stations: 32/6
 Diaries: 1017/488:1/50.9%
 Sample Target: 950
 % Below Line: 58.3
 % Not Listed: 11.7

1992 Revenue: \$9,900,000
 HH Inc.: \$38,447
 Retail \$: 5.0 B11
 Pop per Station: 82,733
 #1 Biller: WJBR-AF \$4,000,000

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level
1. WSTW-F (AC/CHR)	73/ 8.9	8.7	8.7	10.7	9.7	----	79/1114	1063/21.4	21.5	21.3	D
WJBR-F (AC)	73/ 8.9	10.0	9.6	10.6	9.1	----	83/1168	1066/21.5	23.0	21.5	F
3. WYSP-F (CL AOR)	63/ 7.7	7.5	3.7	3.6	5.4	----	65/1157	1112/22.4	20.7	15.0	
4. WDEL (FS)	51/ 6.2	4.3	6.3	6.7	4.7	----	51/799	781/15.7	13.9	14.0	C
5. WIOQ-F (CHR)	41/ 5.0	3.6	3.8	3.4	3.6	----	45/771	714/14.4	14.1	14.0	
6. WMMR-F (AOR)	36/ 4.4	5.9	6.7	5.9	7.0	----	36/860	852/17.2	20.0	18.1	
7. WILM (N/T)	34/ 4.2	3.8	5.1	4.0	3.7	----	34/562	552/11.1	10.5	11.9	C
8. WXTU-F (C)	30/ 3.7	2.2	3.6	2.1	3.6	----	30/437	433/ 8.7	7.5	9.4	
9. WUSL-F (B)	29/ 3.5	6.0	6.4	5.6	6.6	----	31/605	569/11.5	11.8	12.7	
10. WEGX-F (CHR)	25/ 3.1	3.5	2.2	3.5	3.7	----	25/617	606/12.2	13.4	11.9	
11. WWDB-F (T)	24/ 2.9	2.5	2.6	1.8	1.2	----	26/373	352/ 7.1	5.3	6.3	
WGL-F (O)	24/ 2.9	3.9	4.2	3.0	2.5	----	26/511	490/ 9.9	12.0	12.3	
13. WDAS-F (B)	22/ 2.7	2.1	1.9	2.1	3.1	----	22/343	326/ 6.6	6.2	6.4	
14. WXCX-F (C)	21/ 2.6	1.9	1.4	0.7	1.7	----	21/278	269/ 5.4	4.0	3.8	
WIYY-F (AOR)	21/ 2.6	3.6	2.0	2.5	2.4	----	21/400	400/ 8.1	7.5	5.4	
16. WDSF-F (C)	19/ 2.3	2.6	2.0	2.3	2.0	----	54/790	392/ 7.9	5.9	6.6	
17. WIP (SPRST)	16/ 2.0	1.5	1.4	0.8	1.4	----	17/349	331/ 6.7	4.8	6.4	
18.											
19.											
20.											

12+ FM SHARE (METRO): 81.16% (586 of 722) (FAL 91: 80.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WIOQ-F	1 WYSP-F	1 WSTW-F	1 WSTW-F	1 WSTW-F	1 WDEL	1 WYSP-F	1 WSTW-F	1 WJBR-F	1 WIOQ-F	1 WWDB-F
2 WEGX-F	2 WSTW-F	2 WYSP-F	2 WJBR-F	2 WJBR-F	2 WJBR-F	2 WJBR-F	2 WJBR-F	2 WSTW-F	2 WIYY-F	2 WILM
3 WUSL-F	3 WJBR-F	3 WJBR-F	3 WYSP-F	3 WYSP-F	3 WSTW-F	3 WSTW-F	3 WYSP-F	3 WIOQ-F	3 WJBR-F	3 WSTW-F
4	4 WMMR-F	4 WMMR-F	4 WMMR-F	4 WMMR-F	4 WILM	4 WDEL	4 WDEL	4 WYSP-F	4 WUSL-F	4 WJBR-F
5	5 WIOQ-F	5 WIOQ-F	5 WOGF-F	5 WOGF-F	5 WXTU-F	5 WILM	5 WIOQ-F	5 WMMR-F	5 WILM	5 WUSL-F
6	6	6 WUSL-F	6 WDAS-F	6 WXTU-F	6 WWDB-F	6 WMMR-F	6 WMMR-F	6 WXTU-F	6 WEGX-F	6 WDEL
7	7	7	7	7 WDAS-F	7 WOGF-F	7	7 WILM	7 WWDB-F	7 WSTW-F	7 WDAS-F
8	8	8	8	8	8	8	8	8 WOGF-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WUSL-F	1 WSTW-F	1 WJBR-F	1 WJBR-F	1 WJBR-F	1 WYSP-F	1 WYSP-F	1 WYSP-F	1 WYSP-F	1 WYSP-F
WSTW-F	2 WJBR-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WIOQ-F	2 WSTW-F	2 WSTW-F	2 WSTW-F	2 WSTW-F
3 WIOQ-F	3 WUSL-F	3 WMMR-F	3 WUSL-F	3 WXTU-F	3 WMMR-F	3 WMMR-F	3 WMMR-F	3 WMMR-F	3 WJBR-F
WEGX-F	4 WIOQ-F	4 WYSP-F	4 WIOQ-F	4 WOGF-F	4 WIYY-F	4 WIYY-F	4 WIYY-F	4 WJBR-F	4 WMMR-F
5 WYSP-F	5 WYSP-F	WIOQ-F	5 WYSP-F	5 WUSL-F	5	5 WIOQ-F	5 WJBR-F	5 WIYY-F	5 WOGF-F
WJBR-F	WMMR-F	6	6 WMMR-F	WMMR-F	6	6	6	WIOQ-F	6 WXTU-F
WEGX-F	WEGX-F		WEGX-F	WDAS-F					WDB-F
									WIP
									WDAS-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME TSA TSA SHARE/RTG/AQH/CUME
TOP 40/CHR/CONTEMP		66 (2)	66 (2)	9.1	7.5	WJBR 1290	Wilmington 0.9/4.3/ 7/ 220
AOR/CLASSIC		120 (3)	120 (3)	16.6	14.3	WNRK 1260	Newark/Eikton 0.9/2.3/ 7/ 112
AC/OLDIES	7 (1)	205 (7)	212 (8)	29.4	29.6		
FULL SVC/VARIETY	51 (1)		51 (1)	7.1	8.0	KYW 1060	Philadelphia 1.0/7.1/ 10/ 398
COUNTRY		75 (4)	75 (4)	10.4	6.4	WBSB-F 104.3	Baltimore 0.7/2.7/ 8/ 233
BLACK/URBAN		51 (2)	51 (2)	7.1	9.5	WDAC-F 94.5	Lancaster 0.4/1.0/ 3/ 52
SAC/EZ		27 (3)	27 (3)	3.7	5.9	WEAZ-F 101.1	Philadelphia 1.7/6.2/ 14/ 309
NEWS/TALK	58 (3)	24 (1)	82 (4)	11.4	11.4	WFLN-F 95.7	Philadelphia 1.5/4.9/ 12/ 242
NOSTALGIA	20 (2)	3 (1)	23 (3)	3.2	1.6	WKSZ-F 100.3	Media 1.2/5.8/ 10/ 288
RELIGION/GOSPEL		3 (1)	3 (1)	0.4	1.5	WLIF-F 101.9	Baltimore 0.4/0.9/ 3/ 43
SPANISH						WMGK-F 102.9	Philadelphia 1.3/6.0/ 11/ 305
CLASSICAL		12 (1)	12 (1)	1.7	2.5	WPEN 950	Philadelphia 1.6/4.0/ 17/ 211
JAZZ/NEW AGE						WPOC-F 93.1	Baltimore 0.6/3.3/ 5/ 182
UNKNOWN/OTHERS						WQSR-F 105.7	Catonsville 1.2/3.1/ 12/ 193
						WRDR-F 104.9	Egg Harbor 0.4/1.6/ 3/ 77
	136 (7)	586 (25)	722 (32)			WYXR-F 104.5	Philadelphia 1.0/6.3/ 9/ 346

RADIO STATIONS

WDEL , 1150, 5 KW (DA-2) , Full Service AP CNN, \$36.00 (Eastman)
 WILM , 1450, 1 KW , News/Talk MBS CBS, \$30.00 (Savalli)
 WJBR-F, 99.5, 50 KW @ 500 , AC UNIPWR AP, \$78.00 (Katz) CRB
 WSTW-F, 93.7, 50 KW @ 491 , AC/CHR , \$75.00 (Eastman)
 Other ranked stations -- see Philadelphia or Baltimore

WORCESTER

Arbitron Rank/Pop (12+): 94/374,600

Stations: 33/5
Diaries: 807/464:1/51.5%
Sample Target: 820
% Below Line: 50.5
% Not Listed: 14.7

1992 Revenue: \$10,500,000
HH Inc.: \$38,503
Retail \$: 4.2 Bil
Pop per Station: 74,920
#1 Biller: WAAF-F \$3,000,000

MSA Rank/Pop: 108/441,400

Boston ADI

Average Person Ratings: 17.7

Market TSL: 23.00 hours

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WSRF-F (SAC)	87/13.1	11.6	13.1	12.6	15.1	----	137/1488	984/26.3	28.1	29.3	D	WSRF-F
2. WXLO-F (AC)	70/10.6	9.4	8.8	7.1	6.9	----	107/1320	874/23.3	22.6	20.0	C	WXLO-F
3. WTAG (FS)	52/ 7.9	7.7	8.0	9.1	8.0	----	57/885	743/19.8	24.2	20.6	C	WTAG
4. WAAF-F (AOR)	43/ 6.5	9.7	8.8	9.1	8.0	----	97/1468	801/21.4	21.9	22.0	E	WAAF-F
5. WODS-F (O)	32/ 4.8	4.5	3.5	2.8	4.7	----	49/879	534/14.3	11.7	11.4		WODS-F
6. WBZ (N/T)	26/ 3.9	2.4	4.6	4.3	3.8	----	57/806	491/13.1	9.5	12.9		WBZ
7. WZOU-F (CHR)	24/ 3.6	6.8	6.5	6.8	7.1	----	36/908	590/15.8	19.4	21.0		WZOU-F
8. WBXF-F (AC)	22/ 3.3	3.6	3.2	2.6	2.2	----	32/540	368/ 9.8	10.2	11.0		WBXF-F
9. WBCN-F (AOR)	20/ 3.0	2.7	3.7	2.8	3.0	----	31/551	373/10.0	9.7	9.5		WBCN-F
10. WBOS-F (AOR)	18/ 2.7	----	1.9	0.6	0.8	----	24/464	318/ 8.5	0.0	5.3		WBOS-F
11. WQVR-F (C)	17/ 2.6	2.7	1.9	1.8	2.4	----	20/253	191/ 5.1	4.6	5.6		WQVR-F
12. WZLX-F (CL AOR)	16/ 2.4	4.2	3.5	3.7	3.9	----	26/638	370/ 9.9	10.7	11.3		WZLX-F
13. WCRB-F (CL)	15/ 2.3	2.1	1.8	2.8	2.2	----	25/340	222/ 5.9	6.9	6.1		WCRB-F
14. WCDJ-F (J/NAC)	14/ 2.1	2.0	1.1	----	1.1	----	23/276	140/ 3.7	5.1	4.5		WCDJ-F
15. WXKS-F (CHR)	13/ 2.0	2.0	1.4	1.7	2.4	----	20/544	368/ 9.8	8.8	6.0		WXKS-F

12+ FM SHARE (METRO): 79.47% (449 of 565) (FAL 91: 77.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAAF-F>	1 WXLO-F>	1 WXLO-F	1 WXLO-F	1 WSRF-F<	1 WSRF-F	1 WSRF-F	1 WSRF-F	1 WSRF-F>	1 WAAF-F	1 WBZ >
2 WZOU-F>	2 WAAF-F	2 WSRF-F>	2 WSRF-F>	2 WXLO-F>	2 WTAG >	2 WTAG	2 WXLO-F>	2 WSRF-F	2 WSRF-F	2 WTAG >
3 WXKS-F	3 WSRF-F>	3 WAAF-F	3 WODS-F>	3 WODS-F>	3 WXLO-F	3 WXLO-F>	3 WTAG	3 WAAF-F	3 WTAG >	3 WSRF-F
4	4 WBCN-F	4 WODS-F	4 WAAF-F	4 WBXF-F	4 WODS-F	4 WAAF-F	4 WAAF-F	4 WTAG	4 WZOU-F	4 WAAF-F
5	5 WBOS-F	5 WBCN-F	5 WBXF-F	5 WAAF-F	5 WBZ	5 WODS-F	5 WODS-F	5 WODS-F	5 WODS-F	5 WBZ
6	6	6	6 WBCN-F	6 WTAG	6	6 WBZ	6	6 WBZ	6 WXLO-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXLO-F>	1 WXLO-F>>	1 WXLO-F>>	1 WXLO-F	1 WXLO-F	1 WAAF-F>	1 WAAF-F>	1 WXLO-F	1 WAAF-F	1 WSRF-F
2 WZOU-F	2 WSRF-F>	2 WSRF-F>	2 WSRF-F>>	2 WSRF-F>>	2 WBOS-F	2 WBCN-F	2 WAAF-F	2 WXLO-F	2 WXLO-F
3 WAAF-F	3 WZOU-F	3 WBOS-F	3 WODS-F	3 WODS-F>	3 WBCN-F	3 WZLX-F	3 WSRF-F	3 WSRF-F	3 WODS-F
4	4 WAAF-F	4	4 WZOU-F	4 WBXF-F	4 WZLX-F	4 WSRF-F	4 WBCN-F	4 WBCN-F	4 WAAF-F
5	5	5	5 WAAF-F	5	5 WSRF-F	5 WXLO-F	5 WZLX-F>	5 WODS-F	5 WBCN-F
6	6	6	6	6	6 WGIR-F	6 WBOS-F	6 WODS-F	6 WZLX-F>	6 WBXF-F
7	7	7	7	7	7	7	7	7 WBOS-F	7

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AGH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		45 (4)	45 (4)	8.0	2.0	WORC 1310 Worcester	0.8/4.4/	8/	226
AOR/CLASSIC		113 (8)	113 (8)	20.0	29.9				
AC/OLDIES		138 (6)	138 (6)	24.4	24.0	WBRU-F 95.5 Providence	0.6/3.6/	6/	183
FULL SVC/VARIETY	61 (2)		61 (2)	10.8	9.2	WCGY-F 93.7 Lawrence/Bostn	0.6/1.9/	8/	202
COUNTRY	5 (1)	23 (2)	28 (3)	5.0	2.9	WTKF-F 98.1 New Bedford	0.9/2.4/	8/	184
BLACK/URBAN						WEEI 590 Boston	1.1/2.9/	7/	117
SAC/EZ		91 (2)	91 (2)	16.1	17.6	WESO 970 Southbridge	1.4/1.9/	18/	181
NEWS/TALK	50 (5)		50 (5)	8.8	7.5	WGIR-F 101.1 Manchester	0.6/2.1/	6/	165
NOSTALGIA		10 (1)	10 (1)	1.8	1.6	WHDH 850 Boston	0.3/2.5/	2/	93
RELIGION/GOSPEL						WHJY-F 94.1 Providence	0.6/3.2/	6/	196
SPANISH						WMJX-F 106.7 Boston	1.1/5.2/	14/	299
CLASSICAL		15 (1)	15 (1)	2.7	2.0	WPLM-F 99.1 Plymouth/Bos.	1.5/3.8/	20/	260
JAZZ/NEW AGE		14 (1)	14 (1)	2.5	1.3	WPRO-F 92.3 Providence	0.8/3.1/	14/	288
UNKNOWN/OTHERS					2.0	WRKO 680 Boston	1.8/4.4/	17/	300
	116 (8)	449 (25)	565 (33)			WSSH-F 99.5 Lowell/Boston	0.6/3.9/	7/	248
						WVBF-F 105.7 Framingham/Bstn	0.6/4.2/	11/	284
						WVEI 1440 Worcester	0.5/2.5/	3/	103
						WWBB-F 101.5 Providence	0.5/2.7/	9/	217
						WWKX-F 106.3 Woonsckt/Prvdnc	0.5/2.3/	4/	121

RADIO STATIONS

WORC , 1310, 5 KW/1 KW (DA-2) , Country CHN, \$15.00 (Christal)
 WTAG , 580, 5 KW (DA-2) , Full Service NBC-T NBC, \$40.00 (Banner)
 WNEB , 1230, 1 KW , Nostalgia , \$14.00 (---)
 WAAF-F, 107.3, 19 KW ● 820 , AOR UNIPWR, \$80.00 (Christal) Zapio
 WSRF-F, 96.1, 14 KW ● 863 , Soft AC , \$75.00 (Banner) Knight
 WXLO-F, 104.5, 37 KW ● 564 , AC AP, \$55.00 (Mc-Guild) Deer River (FITCHBURG)
 WQVR-F, 100.1, 3 KW ● 295 , Country AP, \$26.00 (Torbet) (SOUTHBRIDGE)

Other ranked stations -- see Boston

YORK

Arbitron Rank/Pop (12+): 101/360,400

Stations: 30/9
Diaries: 823/438:1/61.3%
Sample Target: 810
% Below Line: 40.1
% Not Listed: 15.0

1992 Revenue: \$12,100,000
HH Inc.: \$32,405
Retail \$: 3.2 Btl
Pop per Station: 40,044
#1 Biller: WARM-F \$3,600,000

MSA Rank/Pop: 114/415,000
ADI # 44 (w/Harrisburg & Lancaster)
Average Person Ratings: 18.0
Market TSL: 23.50 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WGTY-F (C)	90/13.9	9.7	10.0	9.4	12.3	10.8	96/988	803/22.3	15.3	22.9	C	WGTY-F
2. WARM-F (AC)	68/10.5	11.9	14.1	14.2	10.6	12.7	157/1905	754/20.9	23.5	22.5	E	WARM-F
3. WRKZ-F (C)	58/ 9.0	5.9	7.7	8.3	6.5	7.7	189/2077	597/16.6	14.4	14.1		WRKZ-F
4. WYCR-F (CHR)	44/ 6.8	5.3	8.3	6.3	8.4	6.7	57/1130	717/19.9	22.7	22.4	C	WYCR-F
5. WSBA (FS)	35/ 5.4	7.8	4.9	4.6	6.0	5.7	37/679	566/15.7	14.4	19.1	D	WSBA
6. WRVV-AF (AC/AOR)	25/ 3.9	4.0	1.8	0.5	0.8	2.5	150/2070	386/10.7	4.6	3.6		WRVV-AF
WQXA-F (CHR)	25/ 3.9	4.1	5.8	4.6	4.4	4.6	63/1397	422/11.7	14.5	13.1	B	WQXA-F
8. WROZ-F (SAC)	24/ 3.7	5.1	4.0	6.5	5.5	4.8	99/1345	363/10.1	9.7	12.9		WROZ-F
9. WGRX-F (CL AOR)	23/ 3.5	3.2	4.0	4.0	3.7	3.7	30/550	362/10.0	11.5	11.1		WGRX-F
10. WTPA-F (AOR)	21/ 3.2	4.0	4.0	4.2	4.5	3.8	89/1326	312/ 8.7	10.6	8.9		WTPA-F
11. WHP (FS)	20/ 3.1	1.4	0.9	1.8	1.6	1.8	97/1333	243/ 6.7	3.4	4.7		WHP
12. WWMD-F (SAC)	15/ 2.3	2.2	1.8	0.9	1.5	1.8	29/329	207/ 5.7	5.0	4.9		WWMD-F
13. WNNK-F (CHR)	11/ 1.7	1.3	2.0	2.3	1.0	1.8	110/1845	282/ 7.8	7.3	5.6		WNNK-F
14. WHTF-F (CL AOR)	10/ 1.5	2.4	2.8	1.7	3.1	2.1	47/1104	284/ 7.9	11.2	9.0	B	WHTF-F
15.												

12+ FM SHARE (METRO): 84.57% (466 of 551) (FAL 91: 87.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WYCR-F	1 WGTY-F	1 WGTY-F	1 WARM-F	1 WGTY-F	1 WGTY-F	1 WGTY-F>	1 WGTY-F<	1 WGTY-F>	1 WYCR-F	1 WARM-F
2 WQXA-F	2 WYCR-F	WARM-F	2 WGTY-F<	2 WARM-F	2 WARM-F	2 WARM-F	2 WARM-F>	2 WARM-F<	2 WGTY-F>>	2 WGTY-F>
3	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F>	3 WRKZ-F>	3 WRKZ-F	3 WRKZ-F	3 WRKZ-F>	3 WRKZ-F	3 WQXA-F	3 WYCR-F
4	WARM-F	4 WYCR-F	4 WRVV-AF	4 WRVV-AF	4 WSBA	4 WSBA >	4 WRVV-AF<	4 WYCR-F>	4 WARM-F	4 WRKZ-F
5	5 WGRX-F	5 WRVV-AF	5 WYCR-F	5 WYCR-F	5	5 WYCR-F	5 WHP	5 WQXA-F	5 WRKZ-F	5 WHVR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYCR-F	1 WARM-F	1 WARM-F	1 WARM-F>	1 WGTY-F	1 WYCR-F>	1 WRKZ-F	1 WRKZ-F>>	1 WRKZ-F	1 WRKZ-F>
WARM-F	2 WGTY-F>	2 WGTY-F>	2 WGTY-F>	2 WARM-F>>	2 WGTY-F>	2 WGTY-F	2 WRVV-AF	2 WGTY-F>	2 WGTY-F>
3 WGTY-F	3 WYCR-F	3 WRVV-AF	3 WYCR-F>	3 WYCR-F	3 WQXA-F	3 WYCR-F	WGTY-F	3 WYCR-F	3 WARM-F
WGRX-F>	4 WRVV-AF	4 WYCR-F	4 WROZ-F	WROZ-F	4	4 WGRX-F>	WGRX-F	WTPA-F	4 WRVV-AF
5 WQXA-F	WQXA-F	WQXA-F	5 WRVV-AF	5	5	5 WRVV-AF	5	WGRX-F	5 WGRX-F
WNNK-F	6	6	6	6	6	6	6	6	6

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP		82 (4)	82 (4)	14.9	16.1	WGET 1320	0.8/3.3/ 6/ 128	6/ 128	
AOR/CLASSIC	1 (1)	86 (5)	87 (6)	15.8	15.2	WHVR 1280	1.2/5.0/ 9/ 185	9/ 185	
AC/OLDIES	11 (2)	85 (4)	96 (6)	17.4	5.5	WOYK 1350	0.9/3.7/ 7/ 164	7/ 164	
FULL SVC/VARIETY	68 (4)		68 (4)	12.3	10.2				
COUNTRY		160 (4)	160 (4)	29.0	25.8	WBAL 1090	0.8/2.2/ 6/ 117	6/ 117	
BLACK/URBAN						WDAC-F 94.5	1.1/3.0/ 54/ 741	54/ 741	
SAC/EZ		46 (4)	46 (4)	8.3	22.3	WFRE-F 99.9	0.5/2.4/ 4/ 110	4/ 110	
NEWS/TALK	5 (1)		5 (1)	0.9	0.4	WHYL 960	0.8/2.0/ 48/ 586	48/ 586	
NOSTALGIA					1.5	WIMX-F 99.3	0.6/3.2/ 37/ 871	37/ 871	
RELIGION/GOSPEL		7 (1)	7 (1)	1.3	2.7	WIOV-F 105.1	0.9/3.3/ 66/ 934	66/ 934	
SPANISH						WIYY-F 97.9	1.2/5.3/ 10/ 262	10/ 262	
CLASSICAL						WLAN-F 96.9	0.3/3.9/ 44/1131	44/1131	
JAZZ/NEW AGE						WLIF-F 101.9	0.6/1.4/ 4/ 62	4/ 62	
UNKNOWN/OTHERS					0.4	WPOC-F 93.1	0.9/3.0/ 7/ 126	7/ 126	
						WWKL-F 94.9	1.2/6.0/ 73/1251	73/1251	
	85 (8)	466 (22)	551 (30)			WMMX-F 106.5	0.8/1.8/ 5/ 65	5/ 65	

RADIO STATIONS

WGET, 1320, 1 KW/500 W (DA-2), FULL SERVICE	NBC-T	MBS, \$ 13.00 (Banner)	(GETTYSBURG)
WHVR, 1280, 5 KW/500 W (DA-2), AC/MOR	NBC	\$ 12.00 (HNWH)	
WSBA, 910, 5 KW/1 KW (DA-2), FULL SERVICE		\$ 47.00 (Eastman)	Susquehanna
WARM-F, 103.3, 6.4 KW @ 1305, AC		\$ 75.00 (Eastman)	Susquehanna
WGTY-F, 107.7, 16 KW @ 850, COUNTRY	MBS	\$ 34.00 (Banner)	(GETTYSBURG)
WHTF-F, 92.7, 1.4 KW @ 699, CLASSIC AOR	SOURCE	\$ 25.00 (McGuild)	(STARVIEW)
WQXA-F, 105.7, 25 KW @ 215, CHR		\$ 28.00 (Durpetti)	
WYCR-F, 98.5, 11 KW @ 928, CHR		\$ 37.00 (HNWH)	

Other Ranked Stations -- See Harrisburg, Lancaster and Baltimore

YOUNGSTOWN

Arbitron Rank/Pop (12+): 86/407,500

Stations: 26/17
Diaries: 1016/401:1/56.0%
Sample Target: 940
% Below Line: 6.3
% Not Listed: 10.7

1992 Revenue: \$11,200,000
HH Inc.: \$29,417
Retail \$: 3.8 Bil
Pop per Station: 23,970
#1 Biller: WQXK-F \$2,400,000

MSA Rank/Pop: 100/504,000
ADI # 92
Average Person Ratings: 17.0
Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SUM 92	SPG 92	WIN 92	FAL 91	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 92	FAL 91	Revenue Level	
1. WQXK-F (C)	92/13.3	12.6	14.5	13.1	12.0	13.4	161/1614	928/22.8	24.8	22.5	D	WQXK-F
2. WKBN (N/T)	88/12.7	11.0	12.4	12.4	11.5	12.1	115/1359	963/23.6	22.2	21.9	C	WKBN
3. WKBN-F (SAC)	67/ 9.7	9.3	8.3	10.3	8.4	9.4	84/1308	955/23.4	20.9	22.7	C	WKBN-F
4. WHOT-F (CHR)	64/ 9.2	7.1	8.0	8.0	10.6	8.1	98/1657	1077/26.4	23.3	29.2	C	WHOT-F
5. WNCD-F (CL AOR)	48/ 6.9	8.4	7.2	6.4	7.6	7.2	55/780	657/16.1	18.9	18.3	B	WNCD-F
6. WBBG-F (O)	46/ 6.6	9.9	9.3	9.5	8.2	8.8	75/1190	822/20.2	21.4	19.7	C	WBBG-F
7. WYFM-F (AC)	41/ 5.9	6.7	4.6	5.5	4.5	5.7	68/1085	661/16.2	16.3	15.9	B	WYFM-F
8. WSOM (BB)	25/ 3.6	1.9	1.7	2.0	2.6	2.3	44/445	277/ 6.8	6.5	8.5	A	WSOM
9. WHOT (BB)	22/ 3.2	3.3	3.0	3.5	4.8	3.3	24/400	358/ 8.8	7.8	12.0	A	WHOT
10. WBBW (T)	19/ 2.7	2.9	2.6	2.2	2.4	2.6	19/552	525/12.9	10.4	9.3	A	WBBW
11. WRKU-F (AOR)	16/ 2.3	3.0	3.3	1.4	2.9	2.5	39/617	249/ 6.1	8.1	8.1	A	WRKU-F
WGFT (REL)	16/ 2.3	2.5	1.7	2.5	0.8	2.3	16/176	176/ 4.3	3.0	2.6	A	WGFT
13. WNRB-AA (B)	13/ 1.9	0.7	1.5	1.7	1.1	1.5	13/165	165/ 4.0	3.6	2.7	A	WNRB
14. WRRO (AC)	11/ 1.6	0.7	0.8	1.6	0.7	1.2	11/197	197/ 4.8	3.6	4.5	A	WRRO
15.												

12+ FM SHARE (METRO): 67.26% (417 of 620) (FAL 91: 68.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHOT-F>>	1 WNCD-F<	1 WQXK-F	1 WQXK-F	1 WQXK-F	1 WKBN >	1 WKBN	1 WKBN	1 WQXK-F>	1 WQXK-F	1 WKBN >
2 WQXK-F>	2 WHOT-F	2 WHOT-F<	2 WHOT-F	2 WBBG-F	2 WQXK-F>	2 WQXK-F	2 WKBN-F<	2 WKBN-F	2 WHOT-F	2 WQXK-F
3 WNCD-F	3 WQXK-F>	3 WNCD-F	3 WBBG-F	3 WHOT-F	3 WKBN-F	3 WHOT-F	3 WQXK-F>	3 WKBN	3 WBBG-F	3 WKBN-F
4	4 WKBN-F	4 WKBN-F<	4 WKBN-F	4 WKBN-F	4 WBBG-F>	4 WBBG-F<	4 WHOT-F	4 WHOT-F	4 WKBN-F	4 WHOT-F>
5	5	5 WBBG-F	5 WYFM-F	5 WYFM-F	5 WSOM	5 WKBN-F	5 WBBG-F	5 WNCD-F	5 WKBN	5 WBBG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNCD-F	1 WHOT-F>	1 WHOT-F>	1 WQXK-F<	1 WQXK-F>	1 WNCD-F>>	1 WNCD-F>	1 WNCD-F	1 WNCD-F	1 WQXK-F
2 WKBN-F	2 WNCD-F	2 WYFM-F	2 WKBN-F	2 WYFM-F	2 WQXK-F	2 WQXK-F	2 WQXK-F	2 WQXK-F	2 WBBG-F
3 WHOT-F	3 WYFM-F	3 WQXK-F	3 WHOT-F	3 WKBN-F	3 WHOT-F	3 WHOT-F>	3 WHOT-F>	3 WHOT-F	3 WNCD-F
4 WNRB	4 WKBN-F	4 WNCD-F	4 WYFM-F	4 WHOT-F<	4 WKBN-F	4 WRKU-F	4 WRKU-F	4 WBBG-F>	4 WHOT-F
5	5	5 WKBN-F	5 WBBG-F	5 WBBG-F	5 WENZ-F	5	5	5 WKBN-F	5 WKBN-F

FORMATS	AM	FM	TOTAL	%	FAL 91 %	OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
TOP 40/CHR/CONTEMP			77 (3)	12.4	15.0	WHTX-F 95.9	Shaprsville	0.7/2.7/	5/ 129
AOR/CLASSIC			75 (5)	12.1	12.4	WWIZ-F 103.9	Mercer/Youngstn	0.4/1.5/	10/ 250
AC/OLDIES	11 (1)	91 (3)	102 (4)	16.5	16.6				
FULL SVC/VARIETY	5 (1)		5 (1)	0.8	0.5	WENZ-F 107.9	Cleveland	1.3/6.1/	10/ 261
COUNTRY		100 (3)	100 (3)	16.1	14.2	WKDD-F 96.5	Akron/Canton	0.6/2.8/	4/ 124
BLACK/URBAN	13 (2)		13 (2)	2.1	1.3	WMJI-F 105.7	Cleveland	0.6/1.8/	5/ 94
SAC/EZ		67 (1)	67 (1)	10.8	10.5	WMMS-F 100.7	Cleveland	0.4/2.7/	3/ 134
NEWS/TALK	111 (3)		111 (3)	17.9	17.8	WNCX-F 98.5	Cleveland	0.4/1.1/	3/ 43
NOSTALGIA	47 (2)		47 (2)	7.6	8.7	WONE-F 97.5	Akron/Cleveland	0.7/1.7/	5/ 105
RELIGION/GOSPEL	16 (1)	7 (1)	23 (2)	3.7	1.6	WPIC 790	Sharon/Hermitge	0.7/3.5/	17/ 365
SPANISH						WTOF-F 98.1	Canton/Akron	1.0/2.8/	9/ 147
CLASSICAL						WWWE 1100	Cleveland	0.6/2.6/	6/ 137
JAZZ/NEW AGE									
UNKNOWN/OTHERS					1.3				
	203 (10)	417 (16)	620 (26)						

RADIO STATIONS

WBBW , 1240, 1 KW (DA-1)	Talk	CNN, \$18.00	(Christal)	H & D
WHOT , 1390, 5 KW (DA-2)	Nostalgia	UNISUP UNIULT, \$14.00	(Christal)	Myron Jones
WKBN , 570, 5 KW (DA-N)	Talk/News	CBS, \$31.00	(Katz)	
WSOM , 600, 1 KW/45 W	Nostalgia	\$13.00	(Banner)	Lincoln (SALEM)
WBBG-F, 93.3, 50 KW @ 279	Oldies	\$40.00	(Christal)	H & D
WHOT-F, 101.1, 25 KW @ 695	CHR	\$47.00	(Christal)	Myron Jones
WKBN-F, 98.9, 4.5 KW @ 1371	Soft AC/EZ	CBS UNISUP, \$33.00	(Katz)	
WNCD-F, 106.1, 3 KW @ 328	AOR/Classic	\$23.00	(Torbet)	(NILES)
WQXK-F, 105.1, 88 KW @ 430	Country	UNIULT, \$50.00	(Banner)	Lincoln (SALEM)
WRKU-F, 95.1, 19 KW @ 804	AOR	UNIPWR, \$16.00	(---)	(GROVE CITY)
WYFM-F, 102.9, 26 KW @ 459	AC	ABC, \$26.00	(Eastman)	Regional (SHARON)

Other Ranked Stations - See Cleveland

CONDENSED MARKETS

American
Radio
History
Dot
Com

American
Radio
History
Dot
Com

ABILENE, TX

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KEAN-F	52/26.9	34.4	25.5	25.0	20.8	562	46.8	37.8	34.0
2. KEYJ-F	24/12.4	10.1	9.4	10.8	9.0	190	15.8	16.7	12.2
3. KCWS-F	19/ 9.8	6.9	13.0	13.7	12.9	280	23.3	26.8	26.4
4. KCDD-F	11/ 5.7	0.5	3.1	6.9	9.0	162	13.5	16.5	17.0
5. KORQ-F	10/ 5.2	6.3	4.7	6.4	7.3	185	15.4	14.6	23.6
6. KKHR-F	9/ 4.7	5.3	6.3	6.4	1.1	153	12.7	17.0	4.8
7. KHYS-F	7/ 3.6	4.2	1.6	3.9	4.5	91	7.6	5.4	8.7
8. KNTS	6/ 3.1	3.2	4.2	2.5	1.1	94	7.8	9.2	7.4
9. KBCY-F	5/ 2.6	3.7	2.1	2.0	3.9	159	13.2	11.4	14.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>>	1 KEAN-F>	1 KEAN-F>	1 KEAN-F>>
2 KCWS-F	2 KEYJ-F	2 KEYJ-F	2 KEYJ-F	2 KEYJ-F	2 KEYJ-F	2 KEYJ-F
3 KEYJ-F	3 KCWS-F	3 KCWS-F	3 KCDD-F	3 KCWS-F	3 KCWS-F	3 KKHR-F
4	4	4 KCDD-F	4 KCWS-F	4 KCDD-F	4 KKHR-F	4 KCWS-F
5	5	5	5	5	5 KORQ-F	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KEAN	1280	Abilene	0.5/4.5/1/ 54
KORQ	1340	Abilene	0.5/2.4/1/ 29
KVRP	1400	Stamford	1.6/2.7/3/ 32
KVRP-F	96.5	Haskell	1.6/7.3/3/ 88
WBAP	820	Ft. Worth	0.5/4.1/1/ 49

BEAUMONT - PORT ARTHUR, TX

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KAYD-F	67/15.2	11.5	17.3	15.2	13.3	713	24.7	24.6	21.9
2. KYKR-F	59/13.3	7.0	11.1	9.7	7.0	802	27.8	22.9	19.9
3. KHYS-F	49/11.1	15.5	9.3	12.1	11.6	514	17.8	15.9	16.3
4. KLVI	38/ 8.6	7.0	4.9	4.1	5.7	465	16.1	14.2	11.6
5. KIOC-F	31/ 7.0	8.7	7.1	3.7	4.0	496	17.2	19.1	12.3
6. KZZB	28/ 6.3	---	---	0.2	---	222	7.7	---	1.1
7. KMY-F	24/ 5.4	9.2	5.6	7.8	8.9	421	14.6	15.1	16.8
8. KQXY-F	18/ 4.1	1.4	3.6	1.6	2.3	225	7.8	8.2	7.9
9. KALO	14/ 3.2	8.2	3.8	2.7	4.4	219	7.6	5.0	8.7
10. KOLE	11/ 2.5	0.7	1.8	3.9	1.9	162	5.6	4.5	5.2

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KYKR-F<	1 KAYD-F	1 KAYD-F<	1 KHYS-F<	1 KAYD-F<	1 KAYD-F	1 KYKR-F
2 KAYD-F	2 KYKR-F>	2 KYKR-F	2 KAYD-F	2 KHYS-F>	2 KYKR-F	2 KAYD-F>
3 KLVI >	3 KHYS-F	3 KHYS-F	3 KIOC-F	3 KYKR-F	3 KHYS-F	3 KLVI <
4	4 KLVI	4 KIOC-F	4 KYKR-F	4	4 KMY-F	4 KHYS-F
5	5	5	5 KZZB	5	5	5 KMY-F

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KTFA-F	92.5	Groves	2.0/6.7/ 9/193
KBXX-F	97.9	Houston	1.6/6.1/ 7/176
KKZR-F	106.9	Conroe	1.4/2.6/ 6/ 75
KLDE-F	94.5	Houston	0.5/2.1/ 2/ 61
KLOL-F	101.1	Houston	0.7/1.9/ 3/ 55
KMJQ-F	102.1	Houston	0.5/4.3/ 2/124
KTRH	740	Houston	2.5/7.0/11/202
KYKZ-F	96.1	Lake Charles LA	2.3/9.9/10/286
KZFX-F	107.5	Houston	0.5/3.4/ 2/ 98

BILLINGS, MT

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KCTR-F	32/20.8	21.9	23.8	21.9	----	314	34.2	35.5	----
2. KOHZ-F	20/13.0	8.4	7.5	8.8	----	225	24.6	14.2	----
3. KRKX-F	18/11.7	7.1	6.8	10.0	----	205	22.4	11.4	----
4. KYA-F	10/ 6.5	7.7	8.2	9.4	----	215	23.5	20.3	----
KZLS-F	10/ 6.5	6.5	7.7	13.6	9.4	187	20.4	27.5	----
6. KIDX-F	9/ 5.8	5.2	6.1	6.9	----	150	16.4	14.5	----
KBLG	9/ 5.8	5.2	4.1	4.4	----	110	12.0	11.8	----
8. KGHL	7/ 4.5	9.0	6.8	7.5	----	103	11.2	20.0	----
9. KURL	6/ 3.9	3.2	3.4	3.8	----	93	10.2	9.0	----

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KCTR-F>>	1 KCTR-F	1 KCTR-F>	1 KRKX-F	1 KRKX-F	1 KCTR-F	1 KCTR-F
2 KOHZ-F	2 KOHZ-F<	2 KOHZ-F<	2 KCTR-F	2 KCTR-F>>	2 KOHZ-F	2 KOHZ-F>
3 KYA-F	3 KRKX-F	3 KRKX-F	3 KZLS-F>	3 KYA-F	3 KRKX-F>	3 KRKX-F>
4 KRKX-F	4 KBLG	4 KZLS-F	4	4	4 KIDX-F	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KCTR-F	970	Billings	1.9/11.9/3/130
KGHL-F	95.5	Hardin	1.3/11.2/2/103
KUUS	1240	Billings	1.3/ 5.1/2/ 47

BURLINGTON, VT

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WOKO-F	37/18.4	12.6	12.6	12.4	13.4	308	26.1	19.9	21.7
2. WXXX-F	36/17.9	16.2	12.0	16.5	14.8	389	32.9	29.2	29.8
3. WIZN-F	25/12.4	18.8	13.1	15.9	19.4	300	25.4	28.0	32.4
4. WEZF-F	21/10.4	12.0	11.5	11.2	10.6	317	26.8	30.7	29.4
5. WKDR	9/ 4.5	3.7	3.1	2.9	2.3	39	3.3	4.1	3.3
6. WJOY	6/ 3.0	3.7	7.9	2.4	3.7	115	9.7	13.7	15.4
WNCB-F	6/ 3.0	3.1	4.2	2.9	4.2	138	11.7	14.5	11.6
8. WVMT	5/ 2.5	5.8	4.2	6.5	4.2	159	13.5	13.7	12.1

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WOKO-F	1 WOKO-F<	1 WXXX-F<	1 WXXX-F>>	1 WIZN-F<	1 WOKO-F>	1 WOKO-F>
2 WXXX-F	2 WIZN-F<	2 WOKO-F<	2 WOKO-F>	2 WXXX-F>	2 WXXX-F<	2 WEZF-F>
3 WIZN-F	3 WEZF-F<	3 WIZN-F	3 WIZN-F	3 WOKO-F>	3 WEZF-F	3 WXXX-F
4 WEZF-F	4 WXXX-F	4 WEZF-F	4	4 WEZF-F	4 WIZN-F	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WDOT-F	1390	Burlington	1.0/4.4/2/52
WLFE-F	102.3	St. Albans	2.0/4.8/4/41
WGFB-F	99.9	Plattsburgh NY	0.5/6.0/1/71
WVMX-F	101.7	Stowe VT	0.5/5.5/1/65

CAPE COD, MA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WQRC-F	51/16.0	13.5	15.7	14.9	17.0	476	28.6	34.9	30.9
2. WPXC-F	33/10.3	11.3	9.6	11.6	9.2	392	23.5	23.2	20.4
3. WFCC-F	26/ 8.2	7.7	4.8	3.3	5.6	283	17.0	12.2	10.7
4. WCOD-F	17/ 5.3	3.5	4.1	3.3	5.9	263	15.8	16.4	18.7
WCTK-F	17/ 5.3	2.6	3.8	3.3	1.3	202	12.1	10.2	6.5
6. WRKO	15/ 4.7	6.1	3.8	4.3	4.3	200	12.0	12.7	9.8
WKPE-F	15/ 4.7	5.5	7.8	6.3	7.2	247	14.8	22.8	19.1
8. WPLM-F	14/ 4.4	7.7	6.1	8.9	5.6	250	15.0	16.7	15.3
9. WMVY-F	12/ 3.8	5.5	3.8	2.6	3.0	192	11.5	8.9	6.0
10. WCIB-F	10/ 3.1	4.5	3.1	7.0	5.6	243	14.6	14.0	17.4
WXTK-F	10/ 3.1	2.3	---	1.3	2.0	142	8.5	---	5.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WQRC-F>	1 WQRC-F>	1 WQRC-F	1 WQRC-F>	1 WPXC-F>>	1 WPXC-F	1 WQRC-F>>
2 WPXC-F>	2 WPXC-F<	2 WPXC-F	2 WRKO	2 WKPE-F>	2 WCOD-F	2 WCOD-F
3 WFCC-F	3 WFCC-F	3 WFCC-F	WPXC-F	3 WXTK-F	WKPE-F	3 WFCC-F
4 WCOD-F	4 WCOD-F	4 WKPE-F	4 WFCC-F	4	WQRC-F	WCTK-F
5	5	5 WCOD-F	5	5	WCTK-F	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WFAL-F	101.1	Falmouth	1.9/ 6.5/ 6/108
WFXR-F	93.5	Harwich Port	2.2/ 7.1/ 7/118
WBCN-F	1.9/6.9	WHDH	1.3/6.4
WBZ	1.3/9.9	WHJY-F	1.6/7.6
WCDJ-F	0.3/2.1	WODS-F	0.6/4.0
WEEI	1.6/6.1	WXKS-F	1.3/4.8
WFHN-F	0.9/6.5	WZOU-F	0.3/4.4

CHICO, CA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KALF-F	24/ 9.5	12.0	10.2	8.1	5.0	311	19.2	17.8	12.0
2. KPAY	20/ 7.9	7.3	3.7	4.5	4.2	259	16.0	10.2	13.8
KEWE-F	20/ 7.9	4.3	3.7	4.5	3.8	144	8.9	6.4	8.1
4. KFMP-F	19/ 7.5	11.2	13.4	14.2	10.5	298	18.4	21.4	21.0
5. KPAY-F	18/ 7.1	4.7	7.9	8.1	12.1	319	19.7	16.4	18.6
6. KHSL-F	14/ 5.5	8.6	6.9	5.7	3.8	259	16.0	10.2	13.8
7. KCEZ-F	13/ 5.1	3.9	5.6	6.5	6.7	232	14.3	12.1	15.2
8. KHSL	11/ 4.3	5.2	3.2	6.1	3.3	230	14.2	12.9	10.7
9. KZZP-F	10/ 4.0	3.4	2.8	2.0	2.5	195	12.0	8.7	8.4
10. KPPL-F	8/ 3.2	6.4	3.7	2.4	2.5	224	13.8	11.5	9.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KALF-F	1 KPAY	1 KALF-F	1 KFMP-F	1 KFMP-F>	1 KPAY-F	1 KPAY
KPAY	KALF-F<	KPAY-F	2 KHSL-F	2 KALF-F	KALF-F	2 KALF-F
3 KFMP-F	3 KPAY-F>	3 KEWE-F	3 KEWE-F	KPAY-F	3 KPAY	3 KCEZ-F
4 KPAY-F	4 KEWE-F	KPAY	4	4 KHSL-F	4 KCEZ-F	4 KEWE-F
5	5 KFMP-F	5 KFMP-F	5	KZZP-F	5	5 KPAY-F

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KKXX	930	Paradise	0.4/2.7/ 1/44
KFBK	2.8/7.9	KNCQ-F	0.4/ 3.9
KGO	2.8/8.4	KRFD-F	2.8/10.1
KHYL-F	0.4/2.9	KSPM-F	1.2/ 4.3
KKCY-F	0.4/3.8	KSHA-F	3.2/ 3.1
KNBR	0.4/3.7		

DANBURY, CT

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WDAQ-F	40/16.3	12.2	13.3	12.9	11.5	458	28.6	26.2	22.2
2. WRKI-F	28/11.4	12.5	13.3	11.2	13.1	481	30.0	29.0	29.5
3. WEZN-F	17/ 6.9	4.6	3.5	7.2	7.9	314	19.6	14.4	16.5
4. WLAD	15/ 6.1	5.3	8.6	8.3	6.2	261	16.3	23.2	19.7
WFAN	15/ 6.1	4.6	2.4	2.9	3.9	250	15.6	12.4	15.4
6. WCBS	11/ 4.5	4.6	3.9	2.5	5.9	293	18.3	17.0	18.3
WKCI-F	11/ 4.5	4.2	4.7	6.1	6.6	234	14.6	18.2	21.2
8. WINE	9/ 3.7	2.3	2.0	2.5	2.3	123	7.7	5.0	5.3
9. WREF	8/ 3.3	3.4	---	0.7	4.6	79	4.9	---	8.6

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WDAQ-F>	1 WDAQ-F>>	1 WDAQ-F>	1 WDAQ-F<	1 WRKI-F	1 WDAQ-F>	1 WDAQ-F>
2 WRKI-F<	2 WRKI-F>	2 WRKI-F>	2 WRKI-F	2 WRKI-F	2 WRKI-F	2 WEZN-F
3 WFAN	3 WEZN-F	3 WFAN	4 WKCI-F	3	3 WFAN	3 WFAN
4 WLAD	4 WLAD	4 WEZN-F	4	4	4 WEZN-F	4 WCBS
5	5	5	5	5	5	5 WLAD

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WABC	1.2/6.1	WNCN-F	0.4/2.2
WBBR	0.4/3.4	WOR	2.4/5.7
WCBS-F	0.4/2.0	WQCD-F	1.6/4.1
WDRC-F	2.0/6.4	WQHT-F	0.4/4.0
WEBE-F	2.0/8.9	WTIC-F	1.2/3.7
WEFX-F	0.4/3.8	WVYZ-F	2.0/9.1
WHUD-F	0.8/4.5	WXRK-F	0.8/5.2
WICC	1.2/2.6	WYNY-F	1.2/4.4
WINS	0.4/2.5		
WKSS-F	0.4/2.9		

DOTHAN, AL

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WTVY-F	65/22.3	32.1	29.5	21.8	28.1	728	41.6	45.4	42.0
2. WOOF-F	32/11.0	8.8	9.4	11.8	6.7	387	22.1	18.0	21.2
3. WKMX-F	31/10.7	11.5	10.8	15.0	14.0	468	26.7	29.2	35.3
4. WZHT-F	29/10.0	7.4	14.2	13.6	13.7	256	14.6	17.1	18.1
5. WDJR-F	19/ 6.5	5.7	6.9	8.2	4.9	329	18.8	10.9	14.9
6. WJJN-F	18/ 6.2	4.1	2.1	---	---	180	10.3	3.6	---
7. WQLS-F	13/ 4.5	4.1	---	1.8	1.1	142	8.1	---	3.5
8. WESP-F	11/ 3.8	1.7	3.1	1.8	3.9	207	11.8	8.3	9.5
9. WZTZ-F	7/ 2.4	3.4	2.1	3.2	3.5	124	7.1	8.5	10.7

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WTVY-F>	1 WTVY-F>	1 WTVY-F>	1 WTVY-F	1 WTVY-F	1 WTVY-F	1 WTVY-F>>
2 WKMX-F	2 WOOF-F>	2 WOOF-F<	2 WZHT-F	2 WKMX-F	2 WOOF-F	2 WOOF-F
3 WOOF-F	3 WKMX-F	3 WKMX-F	3 WKMX-F	3 WDJR-F	3 WKMX-F	3 WZHT-F<
4 WZHT-F	4 WZHT-F	4 WZHT-F	4 WDJR-F	4 WOOF-F	4 WZHT-F	4 WKMX-F
5	5	5 WDJR-F	5 WJJN-F	5 WZHT-F	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WOOF	560	Dothan	1.7/4.5/5/ 79
WRJM-F	93.7	Geneva	1.4/4.4/4/ 77
WXUS-F	100.5	Ft. Rucker	1.0/5.4/3/ 95
WPFM-F	107.9	Panama City	0.3/2.6/1/ 46

FAYETTEVILLE - SPRINGDALE, AR

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO CUME F92	METRO CUME F91	RATING F90
1. WKIX-F	51/18.0	22.7	32.1	26.4	22.8	591	31.8	43.3	37.2
2. WKEG-F	23/ 8.1	6.2	6.9	12.5	5.6	334	18.0	15.5	14.0
3. KMCK-F	21/ 7.4	16.5	10.1	12.5	10.9	399	21.5	24.6	25.7
4. KBEV-F	20/ 7.1	3.1	3.2	1.0	2.8	268	14.4	8.8	12.6
5. KEVA-F	18/ 6.4	5.2	0.7	---	---	269	14.5	2.4	---
6. KEZA-F	17/ 6.0	9.3	6.1	6.1	9.1	316	17.0	17.4	20.6
KAMO-F	17/ 6.0	6.9	6.5	9.8	12.6	284	15.3	17.1	21.4
8. KISH-F	12/ 4.2	---	---	---	---	167	9.0	---	---
9. KUPM	11/ 3.9	3.1	2.2	4.1	5.3	190	10.2	7.5	12.2

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WKIX-F>>	1 WKIX-F>>	1 WKIX-F>>	1 WKIX-F<	1 KKIX-F	1 KKIX-F>>	1 KKIX-F>>
2 KEZA-F	2 WKEG-F	2 WKEG-F	2 KMCK-F	2 KKEG-F	2 KEZA-F	2 KAMO-F
3 KEVA-F	3 KEZA-F	3 KMCK-F	3 WKEG-F>	3 KMCK-F	3 KKEG-F	3 KEZA-F
4 KAMO-F	4 KFAY	4 KBEV-F	4	4	4	4 KBEV-F
5	5 KEVA-F	5	5	5	5	5

OTHER PATED STATIONS SHARE/CUME RTG/AQH/CUME

KFAY	1000	Farmington	2.5/7.5/ 7/139
KJEM	1100	Reptonville	1.8/3.2/ 5/ 59
KJCF-F	98.3	Seligman	1.4/3.9/ 4/ 72
KJFF	1250	Fayetteville	2.1/5.4/ 4/ 85
KJLZ-F	98.3	Seligman	1.1/7.9/ 4/147
KJVA	1200	Wilson Sprg	2.1/4.9/ 4/ 84

MT MYERS, MI

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO CUME F92	METRO CUME F91	RATING F90
1. WKIX-F	51/18.0	22.7	32.1	26.4	22.8	591	31.8	43.3	37.2
2. WKEG-F	23/ 8.1	6.2	6.9	12.5	5.6	334	18.0	15.5	14.0
3. KMCK-F	21/ 7.4	16.5	10.1	12.5	10.9	399	21.5	24.6	25.7
4. KBEV-F	20/ 7.1	3.1	3.2	1.0	2.8	268	14.4	8.8	12.6
5. KEVA-F	18/ 6.4	5.2	0.7	---	---	269	14.5	2.4	---
6. KEZA-F	17/ 6.0	9.3	6.1	6.1	9.1	316	17.0	17.4	20.6
KAMO-F	17/ 6.0	6.9	6.5	9.8	12.6	284	15.3	17.1	21.4
8. KISH-F	12/ 4.2	---	---	---	---	167	9.0	---	---
9. KUPM	11/ 3.9	3.1	2.2	4.1	5.3	190	10.2	7.5	12.2

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO CUME F92	METRO CUME F91	RATING F90
1. WKIX-F	51/18.0	22.7	32.1	26.4	22.8	591	31.8	43.3	37.2
2. WKEG-F	23/ 8.1	6.2	6.9	12.5	5.6	334	18.0	15.5	14.0
3. KMCK-F	21/ 7.4	16.5	10.1	12.5	10.9	399	21.5	24.6	25.7
4. KBEV-F	20/ 7.1	3.1	3.2	1.0	2.8	268	14.4	8.8	12.6
5. KEVA-F	18/ 6.4	5.2	0.7	---	---	269	14.5	2.4	---
6. KEZA-F	17/ 6.0	9.3	6.1	6.1	9.1	316	17.0	17.4	20.6
KAMO-F	17/ 6.0	6.9	6.5	9.8	12.6	284	15.3	17.1	21.4
8. KISH-F	12/ 4.2	---	---	---	---	167	9.0	---	---
9. KUPM	11/ 3.9	3.1	2.2	4.1	5.3	190	10.2	7.5	12.2

HAGERSTOWN

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WAYZ-F	57/16.8	12.6	18.0	14.5	14.1	515	24.8	25.5	23.4
2. WIKZ-F	27/ 7.9	9.4	7.8	7.7	8.3	484	23.3	20.6	20.1
3. WWMD-F	20/ 5.9	4.9	6.0	4.1	7.7	239	11.5	11.6	12.5
4. WQCM-F	18/ 5.3	4.6	7.5	4.7	6.4	332	16.0	15.1	16.3
WYII-F	18/ 5.3	5.1	4.8	4.4	5.5	218	10.5	9.3	9.6
6. WWDC-F	13/ 3.8	4.0	2.1	3.3	3.1	164	7.9	8.3	8.6
7. WARX-F	12/ 3.5	4.0	2.1	3.3	3.4	216	10.4	5.7	7.8
WKSL-F	12/ 3.5	2.0	1.2	2.7	2.5	135	6.5	5.2	4.5

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WAYZ-F>	1 WAYZ-F>>	1 WAYZ-F>	1 WAYZ-F>	1 WAYZ-F	1 WAYZ-F>>	1 WAYZ-F>>
2 WIKZ-F	2 WIKZ-F	2 WIKZ-F>	2 WIKZ-F	2 WIKZ-F	2 WIKZ-F	2 WWMD-F
3 WYII-F	3 WWMD-F	3 WWMD-F<	3 WQCM-F	3 WQCM-F	3	3 WIKZ-F
4 WWMD-F	4 WYII-F	4 WQCM-F	4	4	4	4
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WCBG	1590	Chambersburg	0.9/4.7/ 3/ 98
WGLL-F	92.1	Mercersburg	1.5/7.9/ 5/164
WCHA	800	Chambersburg	2.9/8.1/10/168
WHAG	1410	Halfway	2.6/5.2/ 9/108
WJEJ	1240	Hagerstown	1.8/6.7/ 6/139
WFGY	0.6/2.2	WINC-F	1.5/ 5.1
WFMD	0.9/2.2	WKMZ-F	3.2/11.3
WFRE-F	2.1/8.3	WMZQ-F	0.9/ 2.7
WGRX-F	1.5/5.0	WUSQ-F	1.5/ 2.7
WHYL	0.6/2.6		

LAFAYETTE, IN

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WASK-F	33/19.3	18.4	16.0	15.1	20.7	222	19.6	20.2	26.1
2. WAZY-F	26/15.2	17.1	17.4	19.9	9.7	469	41.4	43.9	30.0
WKHY-F	26/15.2	15.2	13.2	17.5	19.3	381	33.6	28.7	33.1
4. WGLM-F	20/11.7	---	---	---	---	223	19.7	---	---
5. WASK	14/ 8.2	13.9	13.2	17.5	12.4	222	19.6	20.2	26.1
6. WFBQ-F	7/ 4.1	8.2	9.7	7.8	4.1	196	17.3	23.4	15.4
7. WLS	5/ 2.9	---	0.7	---	---	82	7.2	4.2	---
8. WSHW-F	3/ 1.8	2.5	4.2	3.0	2.8	84	7.4	9.7	10.4

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WASK-F>	1 WASK-F	1 WKHY-F	1 WKHY-F<	1 WKHY-F<	1 WASK-F	1 WASK-F
2 WASK	2 WGLM-F<	2 WAZY-F<	2 WASK-F<	2 WAZY-F	2 WGLM-F	2 WGLM-F>
3 WAZY-F<	3 WKHY-F	3 WASK-F	3 WAZY-F	3 WASK-F>	3 WKHY-F>	3 WASK
4 WGLM-F	4 WAZY-F	4 WGLM-F	4	4 WGLM-F	4 WAZY-F	4
5 WKHY-F	5	5	5	5 WFBQ-F	5 WASK	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WCFY	1410	Lafayette	0.6/ 4.6/ 1/52
WEZV-F	95.3	Monticello	1.2/ 7.9/ 2/90

LAFAYETTE, LA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KSMB-F	38/14.0	12.1	11.7	14.1	12.5	513	30.8	30.5	31.2
2. KFXZ-F	29/10.7	8.9	10.9	12.2	10.8	305	18.3	20.7	17.5
KTDY-F	29/10.7	6.0	4.5	5.9	5.6	373	22.4	18.2	17.5
4. WYNK-F	25/ 9.2	10.0	10.5	10.2	11.5	370	22.2	17.4	19.6
5. KJCB	19/ 7.0	7.5	8.3	7.6	10.1	257	15.4	17.1	15.6
6. KMDL-F	14/ 5.1	13.2	12.8	10.5	7.3	273	16.4	22.0	12.8
7. KVOL-F	13/ 4.8	2.8	3.4	1.6	2.4	233	14.0	9.7	9.4
8. KXKC-F	12/ 4.4	3.6	6.8	6.6	7.0	282	16.9	18.9	17.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KSMB-F	1 KTDY-F	1 KSMB-F	1 KFXZ-F>	1 KSMB-F<	1 KTDY-F	1 KTDY-F>
2 WYNK-F	2 KSMB-F	2 KFXZ-F	2 KSMB-F	2 KFXZ-F>	2 KSMB-F	2 KSMB-F
3 KTDY-F	3 WYNK-F	3 KTDY-F	3 KTDY-F	3 KTDY-F	3 WYNK-F	3 WYNK-F
4 KJCB	4 KXKC-F	4 WYNK-F	4 KVOL-F	WYNK-F	4 KFXZ-F	4 KJCB
5 KMDL-F	5 KPEL-F	5 KJCB	5	5 KVOL-F	5 KJCB	5 KMDL-F

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KACY	1520	Lafayette	1.5/3.1/4/ 52
KAJN-F	102.9	Crowley	2.2/5.8/6/ 97
KDEA-F	93.7	New Iberia	0.7/5.4/2/ 90
KPEL	1420	Lafayette	2.9/7.3/8/122
KPEL-F	107.7	Erath	2.6/9.8/7/163
KROF	960	Abbeville	0.7/1.7/2/ 28
KROF-F	105.1	Abbeville	1.1/3.2/3/ 53
KVOL	1330	Lafayette	1.1/4.7/3/ 78
KNEK-F	2.9/7.4	WTGE-F	4.0/11.0
WCKW-F	1.8/7.3	WWL	0.4/ 2.5
WGGZ-F	1.1/8.3		

MUSKEGON, MI

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WMUS-F	43/20.3	13.2	16.2	15.9	15.9	372	28.4	25.4	30.9
2. WMHG-F	30/14.2	11.3	9.5	9.8	10.9	200	15.3	12.3	12.6
3. WSNX-F	22/10.4	13.7	12.2	16.8	16.9	380	29.0	29.0	33.5
4. WLCS-F	17/ 8.0	4.4	3.2	5.6	6.0	188	14.4	9.3	11.8
5. WKBZ-F	9/ 4.2	3.4	5.4	3.7	2.5	209	16.0	13.4	11.4
6. WKBZ	7/ 3.3	3.9	3.2	6.5	6.0	164	12.5	13.0	16.2
7. WMRR-F	6/ 2.8	8.8	6.8	5.6	2.5	141	10.8	15.0	7.8
8. WCXT-F	5/ 2.4	2.0	0.9	1.9	1.0	115	8.8	6.4	6.2

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WMUS-F>	1 WMUS-F>>	1 WMUS-F>	1 WMHG-F	1 WMUS-F<	1 WMUS-F>	1 WMUS-F>>
2 WMHG-F	2 WLCS-F	2 WMHG-F	2 WSNX-F>	2 WMHG-F	2 WMHG-F	2 WLCS-F
3 WSNX-F>	3 WMHG-F	3 WSNX-F	3 WMUS-F	WYNK-F	WLCS-F	3 WMHG-F
4 WKBZ-F	4 WSNX-F	4 WLCS-F	4	4	4	4
WLCS-F	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WEPG-F	97.5	Whitehall	1.4/ 3.0/ 3/ 39
WMUS	1090	Muskegon	0.5/ 4.4/ 1/ 58
WQWQ	1520	Muskegon	1.9/ 7.5/ 4/ 98
WGN	0.9/3.3	WKLQ-F	2.4/10.2
WGRD-F	0.9/3.6	WLAV-F	0.9/ 3.2
WJOK-F	0.9/3.0	WODJ-F	1.4/ 4.4
WKEZ-F	1.4/1.0	WOOD-F	0.5/ 4.0

READING, PA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WRFY-F	85/17.1	17.4	13.0	15.7	17.8	1029	35.4	31.5	34.8
2. WEEU	45/ 9.1	9.6	8.3	9.9	11.2	573	19.7	20.7	21.1
3. WIOV-F	40/ 8.1	9.6	9.1	9.1	10.0	462	15.9	15.9	14.4
4. WYSP-F	34/ 6.9	8.0	5.8	4.5	5.7	506	17.4	17.4	15.5
5. WRW	29/ 5.8	4.8	6.8	2.5	3.0	288	9.9	13.3	10.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WRFY-F>>	1 WRFY-F>	1 WRFY-F>	1 WRFY-F	1 WRFY-F>>	1 WRFY-F>>	1 WRFY-F
2 WEEU >	2 WEEU	2 WIOV-F	2 WIOV-F	2 WYSP-F>	2 WYSP-F	2 WIOV-F
3 WRW	3 WIOV-F	3 WYSP-F	WYSP-F	3 WMMR-F	3 WIOV-F	3 WEEU
4	4 WRW	4 WRW	4	4	4	4 WOGL-F
5	5	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WAGO 1240	Reading	1.4/ 3.0/ 7/ 87
WBYN-F 107.5	Boyertown	1.0/ 5.0/ 5/145
KYW 1.2/ 9.3	WIP 0.6/ 4.1	WUSL-F 1.4/4.7
WDAC-F 0.6/ 3.9	WMGK-F 0.6/ 4.0	WVDB-F 2.6/6.2
WEAZ-F 2.0/ 7.4	WMMR-F 3.0/10.6	WXTU-F 3.2/8.5
WEGX-F 2.8/11.0	WOGL-F 3.4/ 6.3	WYXR-F 3.2/9.3
WFLN-F 2.4/ 5.5	WRKZ-F 1.4/ 2.9	WZZO-F 0.8/3.7
WFMZ-F 2.4/ 4.5	WROZ-F 1.4/ 3.6	
WIOQ-F 0.4/ 3.2	WRVV-F 2.6/ 6.9	

REDDING, CA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KNCQ-F	35/16.5	18.8	14.5	10.6	20.7	382	29.3	23.4	31.3
KQMS	35/16.5	9.6	10.3	12.1	10.1	379	29.1	22.9	22.4
3. KEWB-F	29/13.7	9.6	6.5	7.6	12.0	358	27.5	20.2	23.2
4. KSHA-F	23/10.8	9.6	15.4	12.6	11.1	245	18.8	21.9	17.5
5. KFMM-F	19/ 9.0	9.1	3.3	5.1	2.9	194	14.9	11.7	6.4
6. KNNN-F	17/ 8.0	8.7	16.4	10.1	11.5	265	20.3	25.5	22.9
7. KARZ-F	13/ 6.1	10.6	4.7	7.6	5.3	227	17.4	18.6	13.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KQMS >>	1 KQMS >	1 KNCQ-F	1 KEWB-F>	1 KEWB-F	1 KNCQ-F	1 KQMS
2 KNCQ-F	2 KSHA-F	2 KEWB-F	2 KNCQ-F>	KFMM-F	2 KQMS	2 KNCQ-F>
KEWB-F	3 KNCQ-F>	3 KSHA-F	3 KFMM-F	3 KNCQ-F>	3 KFMM-F	3 KSHA-F
4 KSHA-F	4 KNNN-F	4 KFMM-F	4 KSHA-F	4 KNNN-F	4 KNNN-F	4 KNNN-F
5	5 KEWB-F	5	5	5	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KHTE 600	Redding	0.5/4.1/1/53
KALF-F	1.4/6.7	
KCEZ-F	0.9/5.6	
KGO	0.5/3.7	

SANTA BARBARA, CA

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. KTYD-F	23/8.4	10.2	8.1	11.1	5.7	479	28.5	23.4	22.4
2. KRUZ-F	18/6.6	6.1	8.8	7.1	6.9	276	16.4	17.3	15.9
3. KHTY-F	17/6.2	5.7	5.1	7.4	6.1	304	18.1	16.8	16.8
KSBL-F	17/6.2	7.2	6.3	5.4	7.3	232	13.8	13.8	12.9
5. KMGQ-F	15/5.5	6.8	5.9	4.4	5.0	299	17.8	16.6	13.0
KTMS	15/5.5	6.8	7.0	6.1	5.7	333	19.8	18.6	16.5
KDB -F	15/5.5	5.7	6.6	4.4	7.3	244	14.5	15.9	12.5
8. KCQR-F	14/5.1	5.7	3.3	6.1	6.5	254	15.1	11.2	15.4
9. KSPE	12/4.4	6.1	2.9	3.4	3.4	114	6.8	4.8	8.0

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 KTYD-F	1 KTMS	1 KTYD-F	1 KHTY-F	1 KTYD-F	1 KMGQ-F	1 KRUZ-F
2 KTMS	2 KSBL-F<	2 KRUZ-F	2 KTYD-F	2 KHTY-F	KSBL-F	2 KSBL-F
3 KRUZ-F<	3 KRUZ-F	KHTY-F	3 KRUZ-F	KCQR-F	3 KCQR-F	KDB -F
4 KMGQ-F	KTYD-F	4 KCQR-F	4 KDB -F	4 KMGQ-F	4 KTYD-F	4
KSPE	5 KDB -F	KSBL-F	KSBL-F	5 KSPE	5	5

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

KIST	1340	Santa Barbara	1.5/5.6/	4/ 94
KKSB	1290	Santa Barbara	1.5/3.5/	4/ 59
KQSB	990	Santa Barbara	2.6/5.2/	7/ 87
KCAQ-F	2.2/9.4	KKBT-F	0.7/ 2.8	KRTH-F 0.7/3.9
KCBS-F	0.7/2.9	KLOS-F	1.5/ 6.2	KTRO 2.6/5.4
KELF-F	1.1/3.3	KLSX-F	0.4/ 1.8	KTWV-F 1.1/2.4
KFI	2.2/9.2	KNX	2.2/12.8	KVEN 0.4/2.9
KHAY-F	2.2/7.6			

STAMFORD - NORWALK, CT

12+ METRO	1/4/SHARE	SPG 92	FAL 91	SPG 91	FAL 90	METRO CUME	METRO F92	CUME F91	RATING F90
1. WCBS	31/7.0	5.7	5.3	6.0	5.4	643	22.8	21.2	22.2
2. WEBE-F	25/5.6	3.8	4.1	5.6	6.5	384	13.6	15.2	15.1
3. WXRK-F	24/5.4	2.3	3.0	4.2	3.7	415	14.7	11.3	15.3
WNLK	24/5.4	2.1	4.1	4.4	1.7	231	8.2	7.8	4.8
5. WEZN-F	22/5.0	5.5	3.9	5.8	6.3	418	14.8	15.8	16.3
WHTZ-F	22/5.0	4.9	5.0	4.9	4.1	420	14.9	14.8	12.8
7. WABC	20/4.5	0.8	3.2	2.2	1.9	217	7.7	6.5	5.3
8. WEFX-F	19/4.3	5.9	5.5	4.9	6.0	426	15.1	17.3	16.9
9. WFAN	18/4.1	4.4	5.7	5.3	5.4	372	13.2	13.4	13.0
10. WRKS-F	16/3.6	4.9	0.7	1.3	2.4	186	6.6	5.0	3.9
11. WSTC	15/3.4	5.5	4.3	6.7	7.6	243	8.6	10.1	14.2

12+ AMD	12+ MID	12+ PMD	12+ EVE	ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1 WXRK-F	1 WEBE-F	1 WCBS	1 WCBS	1 WXRK-F	1 WEBE-F	1 WCBS
2 WCBS	2 WEFX-F	2 WEBE-F	WRKS-F<	2 WEBE-F	2 WXRK-F	2 WABC
3 WNLK	3 WEZN-F	3 WEFX-F	3 WHTZ-F	3 WEFX-F	WCBS	3 WFAN
4 WFAN	4 WABC	4 WEZN-F	4	4 WRKS-F	4 WEZN-F	4 WEBE-F
5 WHTZ-F	WXRK-F	WFAN	5	5 WEZN-F	5 WFAN	5 WNLK

OTHER RATED STATIONS SHARE/CUME RTG/AQH/CUME

WGCH	1490	Greenwich	1.6/5.4/	7/153
WKHL-F	96.7	Stamford	1.1/5.9/	5/166
WBBR	0.5/2.7	WLTW-F	2.0/7.3	WPLJ-F 2.0/11.4
WBLS-F	1.4/4.8	WMXV-F	0.5/4.1	WPLR-F 0.5/ 3.8
WCBS-F	1.6/7.2	WNCN-F	1.6/6.5	WQCD-F 2.0/ 5.7
WDRE-F	1.8/4.6	WNEW-F	1.1/6.4	WQXR-F 0.5/ 4.0
WICC	1.1/2.8	WOR	2.0/4.9	WQHT-F 0.7/ 4.8
WINS	0.9/6.6	WPAT-F	1.8/5.5	WYNY-F 2.7/ 6.6

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