

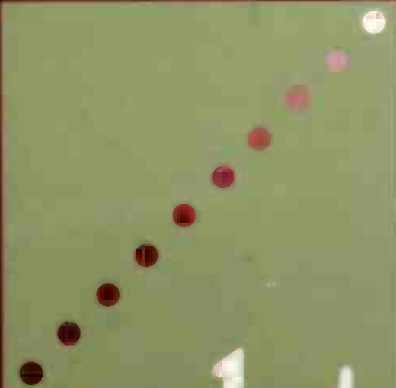
Fall 2000 Ratings Report

AMERICAN RADIO

SMALL MARKET EDITION

DUNCAN'S AMERICAN RADIO

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AMERICAN RADIO
SMALL MARKET RATINGS REPORT
FALL 2000

Arbitron Rating Period: 21 September-13 December 2000

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May, 2001

Volume XXV Number 5

ISSN 0738-8675



INTRODUCTION

AMERICAN RADIO is in its 25th year of publication, and this **SMALL MARKET RATINGS REPORT** complements **AMERICAN RADIO** as the longest-running radio publication of its type. The **SMALL MARKET RATINGS REPORT** provides expanded coverage of more than 100 smaller U.S. radio markets. We sincerely appreciate your support of our work today and over the years.

Arbitron's Condensed reports differ greatly from their Standard market reports. Much of the data available in the Standard report is not available in the Condensed report. However, we provide as much data as the condensed report offers. The data for each station is read from left to right, across the page. The methodology is the same as in any **AMERICAN RADIO**

We strongly urge you (especially new clients/subscribers) to read carefully the definition pages that immediately precede the individual market reports. They will help you understand all the information given in the individual market reports. If you have any questions, comments or suggestions, please feel free to call us. We believe that our time is included in your purchase price. And, we always enjoys talking about **AMERICAN RADIO**. We can be reached at the following address or phone numbers:

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Every effort has been made to make this book as accurate as possible. However, we are responsible for errors only to the extent subscribers will be notified if such action is justified. If your copy is defective in any way, call the Cincinnati office and we will promptly mail you another copy.

Compilation of this edition was completed in late May 2001. Any corrections made by Arbitron to earlier published reports are included if they were received before that date. Audience data in **AMERICAN RADIO** is extracted by our proprietary computer software from Arbitron's "R-sale" data tapes. Due to Arbitron's method of rounding audience estimates, there may be minor (and usually insignificant) differences between what is found in a given Arbitron market report and what is found in this book.

A personal note from Tony Sanders: This is the third American Radio report I have compiled and I'm excited by the enhancements we have made. The most-obvious change is the expansion of the 12+ table to include all stations appearing in the quarterly Arbitron report. Another addition is an ownership note in the right-hand column of the same table. Other changes have taken place behind the scenes, and for those I would like to thank all of my co-workers who have made this possible, especially Liz Naldrett and Cathy Devine of Media Market Resources.

DUNCAN'S AMERICAN RADIO

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LEADING STATIONS IN ARBITRON CONDENSED MARKETS

Fall 2000

Calls	Market	12+ Shr	Format	Owner	
1	KLAW-F	LAWTON, OK	26.8	Country	Clear Channel
2	WBKR-F	OWENSBORO, KY	26.5	Country	Brill Media
3	WFKX-F	JACKSON, TN	25.4	Urban	Wolfe Communications
	KYKZ-F	LAKE CHARLES, LA	24.4	Country	Cumulus Media
5	WFRY-F	WATERTOWN, NY	23.6	Country	Regent
6	WCIR-F	BECKLEY, WV	23.5	CHR	Southern Communications
7	WTHI-F	TERRE HAUTE	22.2	Country	Emmis
8	WUSY-F	CHATTANOOGA	22.1	Country	Clear Channel
9	WIVK-F	KNOXVILLE	22.0	Country	Citadel
10	WFXE-F	COLUMBUS, GA	21.1	Urban	Davis Broadcasting
11	WZID-F	MANCHESTER	20.6	Adult Cont.	Saga
12	WQBE-F	CHARLESTON, WV	20.3	Country	Bristol Broadcasting
13	WIKY-F	EVANSVILLE	20.0	Soft AC	South Central
14	KRVV-F	MONROE, LA	19.6	Urban	Holladay Broadcasting
	WKSJ-F	WILLIAMSPORT, PA	19.6	Hot AC	Clear Channel
16	WXBQ-F	JOHNSON CITY-KINGSPORT-BRISTOL	19.5	Country	Bristol Broadcasting
17	WGSQ-F	COOKEVILLE, TN	19.3	Country	Clear Channel
18	KMON-F	GREAT FALLS, MT	19.2	Country	Commonwealth
19	KRRG-F	LAREDO, TX	18.9	Dance	Guerra Enterprises
20	KFGO	FARGO-MOORHEAD	18.7	Talk	Clear Channel
21	WILQ-F	WILLIAMSPORT, PA	18.6	Country	SabreCom
22	WACO-F	WACO, TX	18.5	Country	Clear Channel
	WBDR-F	WATERTOWN, NY	18.5	CHR	Clancy-Mance
	WIBW-F	TOPEKA	18.5	Country	Morris
	WOVK-F	WHEELING	18.5	Country	Clear Channel
	WRTS-F	ERIE	18.5	CHR	NextMedia
27	WJLS-F	BECKLEY, WV	18.4	Country	Personality Stations
28	WKEE-F	HUNTINGTON-ASHLAND	18.4	CHR	Clear Channel
29	WDRM-F	HUNTSVILLE	18.3	Country	Clear Channel
30	KBYZ-F	BISMARCK, ND	18.2	Classic Rock	Cumulus Media
31	KAAC-F	GREAT FALLS, MT	18.0	Adult Cont.	Fisher Broadcasting.
32	KGLI-F	SIOUX CITY, IA	17.9	CHR	Clear Channel
33	WUSQ-F	WINCHESTER, VA	17.8	Country	Clear Channel
34	KCTR-F	BILLINGS, MT	17.7	Country	Clear Channel
35	KEKB-F	GRAND JUNCTION, CO	17.6	Country	Cumulus Media
	WITS	SEBRING, FL	17.6	Adult Stand.	Cohan Radio Group
	WPCV-F	LAKELAND-WINTER HAVEN	17.6	Country	Hall Communications
38	KBFM-F	MCALLEN-BROWNSVILLE-HARLINGEN	17.5	Dance	Clear Channel
	WDDD-F	MARION-CARBONDALE(SOUTHERN IL)	17.5	Country	Clear Channel
	WJIZ-F	ALBANY, GA	17.5	Urban	Peterson Broadcasting
41	KTOY-F	TEXARKANA, TX-AR	17.4	Urban AC	Jo-Al Broadcasting
42	KKYS-F	BRYAN-COLLEGE STATION, TX	17.3	Adult Cont.	Clear Channel
	WINC-F	WINCHESTER, VA	17.3	Hot AC	Mid-Atlantic Network, Inc.
44	WFGY-F	ALTOONA	17.2	Country	Forever Broadcasting
45	KDXY-F	JONESBORO, AR	17.0	Country	Pressly Enterprises
46	WJBC	BLOOMINGTON	16.6	Adult Cont.	Citadel
47	KJMZ-F	LAWTON, OK	16.5	Urban	Perry Broadcasting
48	KLUR-F	WICHITA FALLS, TX	16.3	Country	Cumulus Media
	KSEZ-F	SIOUX CITY, IA	16.3	Rock	Clear Channel
	WNUS-F	PARKERSBURG-MARIETTA, WV-OH	16.3	Country	Clear Channel

Source: Respective market Arbitrons, 12+ metro average persons shares, Mon-Sun, 6 AM-Midnight. Stations must be home to the market to qualify. All stations with a 16.0 share or greater are shown.

Clear Channel	17
Cumulus Media	4
Bristol Broadcasting	2
Citadel	2

Comparison with Spring 2000: List expands from 40 to 50 stations.: Ten more stations achieved a 16.0 share or greater this Fall than did so in Spring 2000. Twenty-three of the leading stations from Spring returned as part of the current Fall list. This survey's list of stations is also larger than one year ago. In Fall 1999, 34 stations achieved a 16.0 share or greater. Clear Channel owns 17 of this Fall leading stations, while Cumulus owns four and Bristol and Citadel each own two. Ownership comparisons with a prior survey would be misleading, in part because of the changeover in the list of leading stations.

Definitions, Clarifications and Explanations

Individual Market Reports

Even long-term subscribers should review these pages carefully. We have made numerous changes and additions to **American Radio Small Market Ratings Report**. Your understanding of the Individual Market Reports will be far greater if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We'll use Abilene, TX from Spring 2000 as an example, starting at the top left of the report:

Arbitron Rank 222	Pop (12+) 130,100	Stations 15 / 13	% Below Line 1.7
Market TSL in Hours 18.9		Diaries 503 / 259:1 / 48.7	% Not Listed 25.3
Average Persons Rating 13.9		12+ FM Share (Metro) 74.7	Sample Target:

The **Arbitron Rank** is based on the 12+ population of the Arbitron metro survey area. The rank number (222 in this case) is Abilene's ranking among the 278 Arbitron radio markets.

Market TSL in Hours (Time Spent Listening) is the time the average radio listener spent with any and all radio over the entire week. In this case, the average listener spent 18.9 hours (or 18 hours, 54 minutes) listening to radio over the broadcast survey week.

The **Average Persons Rating** indicates the percentage of the metro 12+ population which listened to any and all radio in an average quarter-hour anytime during the survey week, Monday-Sunday, 6 AM-12 Midnight. The Average Persons Rating is roughly comparable to television's Persons Viewing Television (PVT) figure. In this survey, 13.9% of the metro's 12+ population was listening to radio in an average quarter-hour during the period Monday-Sunday, 6 AM-12 Midnight.

Now we'll move to the top center column of information.

Stations: There are 15 stations listed in the Abilene Arbitron market report. Of those 15, 13 are home to the Arbitron metro survey area – listed "above the line." Thus, 2 stations listed are licensed to cities outside the metro, but still accumulated enough listening within the Abilene metro to rate inclusion in the market report. Please be aware, however, that some stations appear above the line (that is, home to the market) by virtue of their chosen home city of identification rather than by their FCC authorized city of license.

Diaries: The information contained in "Diaries" is a bit complex but is all quite important. It gives you a thumbnail sketch of Arbitron's success in sending out and retrieving diaries in the market.

503 the number of usable (in-tab) diaries return from respondents in the metro survey area (In general, the higher the number, the better.)

259:1 an approximate "persons per diary" value: in the metro, the typical diary represents 326 persons 12+ (generally, the lower the number, the better)

48.7% this is "return rate": total usable (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary (again, higher is better). This number represents total diaries from the metro and does not necessarily indicate return from any individual sex/age group. It is not a percentage of total people contacted, but rather, a percentage of the total number of diaries sent out.

Next is the **12+ FM Share (Metro)**.

This figure indicates how much of the market's listening went to FM stations. In the example, the figure is 74.7. It is calculated by adding up the Mon-Sun, 6 AM-12 Mid quarter-hour audience estimates for all the listed stations and dividing into it the total quarter-hour audience estimates for all listed FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report. However, by definition, this amount is small and should not significantly affect the percentage.

Finally, we'll look at the right-most column.

The “% **Below Line**” figure shows the percentage of total radio listening accumulated by “below the line” stations – stations not considered home to the market. This figure, along with the next, “% **Not Listed**”, indicates how much listening in the market is not available to the local commercial stations. This may affect CPMs as well as the effectiveness and salability of local radio. “% Not Listed” reflects listening to stations that did not qualify for listing: distant stations, marginal local stations and public/non-commercial stations.

Note well that the “% Below Line” figure does not include the listening to home-to-the-market stations which were placed “below the line” for violating one of Arbitron’s policies on “special station activities” (which include on-air mentions of the radio ratings, or any other acknowledgment that the market’s radio listening is being surveyed). The audience estimates of such stations are still considered as home to the market, although, in accordance with Arbitron policy, we will note local stations that have been placed “below the line.” With this Fall 2000 report, we have added the **Sample Target** data, to help readers determine how close Arbitron came to reaching its goal.

The next section is the trended 12+ information.

One of the key changes we’ve made to American Radio is to rank all the stations that appear in a market’s Arbitron report, including stations not home to the market. Out-of-market stations that appear in the 12+ ranking are also noted in a separate section.

12+Metro	Format	Spring 00 1/4 Share	Fall 99	Spg 99	Fall 98	Spg 98	12+Metro Cume / Rtg	Fall 99	Spg 99	12+TSA AQH / Cume	Owner
KEAN-F	Country	31 / 17.1	16.7	22.7	23.9	28.0	371 / 28.5	31.7	38.9	46 / 594	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations not home to the market are noted below.

All the figures in this section are based upon the standard survey (broadcast) week (Mon-Sun, 6 AM-12 Mid). All audience figures are in hundreds (00); ratings and shares are always percentages.

First is the station’s 12+ Broadcast Week ranking, based on its average quarter hour persons figure. Next to the station’s calls is a format description.

Within the numbers, reading from left to right, KEAN-FM has 3,100 listeners 12+ per average quarter hour in the metro. That means in the typical quarter-hour, 3,100 persons 12+ were listening to the station. This gives it a 17.1 share of audience during the latest survey period. Historical shares follow for the four survey periods that preceded it.

Next is the metro cume (cumulative) audience and cume rating (cume audience expressed as a percentage of 12+ population). Cume is like a head count of different persons who listened to the station for at least five minutes sometime during the survey week. KEAN-FM had 37,100 cume listeners 12+, which gives it a 28.5 cume rating. Historical cume ratings follow (prior survey and prior year).

In Fall and Spring reports, the TSA (Total Survey Area) 12+ average persons (AQH) and cume estimates follow metro cumes.

The next entry, at the right-hand side of the same line, is the Owner.

Next are 11 demographic and daypart rankings. We are not allowed to print actual ratings figures, per our agreement with Arbitron. The number of stations listed will vary, but we try to rank the top-five stations in each case. All of these rankings are based on metro area average quarter-hour persons audience estimates:

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+ AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1KCDD-F	1KCDD-F	1KEAN-F	1KEAN-F	1KEAN-F	1KEAN-F	1KEAN-F	1KEAN-F	1KEAN-F	1KCDD-F	1KEAN-F
2KEYJ-F	2KEAN-F	2KBCY-F	2KULL-F	2KCDD-F	2KEYJ-F	2KCDD-F	2KCDD-F	2KCDD-F	2KEAN-F	2KCDD-F
2KHYS-F	3KHYS-F	2KHYS-F	3KBCY-F	2KHYS-F	3KBCY-F	3KHYS-F	3KBCY-F	3KHYS-F	3KHYS-F	3KHYS-F
3KBCY-F	4KBCY-F	3KCDD-F	4KWKC	3KBCY-F	3KULL-F	4KBCY-F	4KHYS-F	4KBCY-F	4KWKC	4KBCY-F
3KEAN-F	5KEYJ-F	4KEYJ-F	5KAGT-F	3KKHR-F	4KCDD-F	5WBAP	5KEYJ-F	5KEYJ-F	5KEYJ-F	4KKHR-F
		4KULL-F			4KHYS-F				5KKHR-F	4KULL-F

The 11 demographic categories are:

18-34:	Adults 18-34, Mon-Sun, 6 AM-12 Mid
18-49:	Adults 18-49, Mon-Sun, 6 AM-12 Mid
25-54:	Adults 25-54, Mon-Sun, 6 AM-12 Mid
35+	Adults 35+, Mon-Sun, 6 AM-12 Mid
Wom 25-54:	Women 25-54, Mon-Sun, 6 AM-12 Mid
Men 25-54:	Men 25-54, Mon-Sun, 6 AM-12 Mid
AMD:	Total persons 12+, Mon-Fri, 6-10 AM
MID:	Total persons 12+, Mon-Fri, 10 AM-3 PM
PMD:	Total persons 12+, Mon-Fri, 3-7 PM
EVE:	Total persons 12+, Mon-Fri, 7 PM-12 Mid
Wknd:	Total persons 12+, Sat-Sun, 6 AM-12 Mid

Stations from outside the metro are highlighted in the next section, "Listed Stations Not Home to the Market." In this section, a station's calls, format, frequency and city of license are listed.

The last two sections provide an update on station facilities and happenings in the market. For example, here are sample listings from Abilene:

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KWKC	1340	1 kw / 1 kw	Talk	CNN, TARN, WW1	Allied	Wooten Broadcasting, Inc.	Abilene

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAGT	95.1	2.85 kw @305	Gospel	—	—	Cowboys Broadcasting, LLC	Baird

The facilities data (power, directionality, antenna height) are taken from the FCC technical files. In this case, the AM, KWKC, operates on 1340 with 1,000 watts days and 1,000 watts at night. KWKC has a Talk format.

Next comes the station's network affiliation if it has one:

ABC	ABC	Source	Westwood One Source
AMFM	AM/FM Radio	SRN	Salem Radio Network
AP	Associated Press Radio	Talknt, Tiknt	Westwood One Talknet Radio
AURN	American Urban Radio	TARN	Talk America Radio Network
BNN	Business News Network	UBN	United Broadcasting Network
Car	Cadena Caracol Network	Unica	Radio Unica Network
CBS	CBS	UPI	United Press International Radio
CNN	Westwood One CNN+	USA	USA Radio
JRN, Jones	Jones Radio Networks	Westwd, WW1	Westwood One
SBUSA	Sports Byline USA	1-on-1, 1/1	One-on-One Sports Radio

Following the network affiliations are the station's national sales representative firm (if any), the station's group ownership (if any) and its city of license.

In the case of the FM, KAGT here, the only differences occur in the facilities section. For an FM, we present the station's licensed effective radiated power (ERP) and antenna height, in feet, above average terrain.

The last section for each market is "Notes," in which we attempt to provide a thumbnail sketch of significant changes in the radio market, including: Call letter changes – both old and new of stations which have changed their identity since the last issue of **American Radio**, with a date of change, if available. Major format changes – with indication of their old and new place within our format categories. Station sales – proposed sales in each market, with price and broker, where possible. In some cases, the price has been estimated by Duncan's American Radio. Please understand these sales may not necessarily close.

ABILENE, TX

Arbitron Rank 227	Pop (12+) 130,300	Stations 16 / 15	% Below Line 2.9
Market TSL in Hours 19.9		Diaries 518 / 252:1 / 50.7%	% Not Listed 13.7
Average Persons Rating 14.7		12+ FM Share (Metro) 79.3	Sample Target 520

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KEAN-F	Country	29 / 15.3	17.1	16.7	22.7	23.9	412 / 31.6	28.5	31.7	42.7 / 640	Clear Channel Communications
KCDD-F	CHR	19 / 9.7	12.2	11.4	15.7	12.5	339 / 26.0	28.7	29.5	27.8 / 500	Cumulus Media
KBCY-F	Country	17 / 9.0	8.3	7.1	3.7	3.3	234 / 17.9	13.2	14.7	27.0 / 373	Cumulus Media
KEYJ-F	Rock	17 / 8.7	6.6	7.1	8.8	7.1	200 / 15.3	14.0	13.2	19.8 / 265	Clear Channel Communications
KHYS-F	Hot AC	14 / 7.4	9.4	8.1	5.5	6.0	268 / 20.6	22.4	20.1	22.3 / 380	Clear Channel Communications
KHXS-F	Classic Rock	13 / 6.5	2.2	5.7	3.7	6.5	167 / 12.8	9.2	14.8	16.4 / 265	Cumulus Media
KULL-F	Oldies	11 / 5.7	6.1	6.7	9.7	8.7	177 / 13.6	12.3	16.1	13.3 / 235	Clear Channel Communications
KWKC	News/Talk	7 / 3.6	3.9	2.4	2.3	4.3	97 / 7.5	6.8	8.0	7.2 / 109	Wooten Broadcasting, Inc.
KFQX-F	Adult Cont.	6 / 3.2	2.2	4.3	1.4	1.1	120 / 9.2	7.3	5.8	6.5 / 133	Cumulus Media
KKHR-F	Tejano	6 / 3.1	3.9	3.3	3.2	2.7	59 / 4.5	7.0	5.2	7.7 / 73	Powell Meredith Communications
KORQ-F	Soft AC	6 / 3.1	1.7				100 / 7.7	4.5		6.7 / 116	Dove Media, Inc.
WBAP	News/Talk	6 / 2.9	1.1	2.4	1.8	1.1	43 / 3.3	3.8	4.8	10.3 / 112	ABC Inc.
KAGT-F	S. Gospel	5 / 2.8	3.3	2.9			61 / 4.7	6.0	5.6	13.5 / 144	Cowboys Broadcasting, LLC
KVRP-F	Country	5 / 2.8		1.0		1.1	66 / 5.0		3.8	13.6 / 163	Rolling Plains Broadcasting Corp.
KOES-F	Classic Cntry.	4 / 2.0	1.7	1.4	1.4		54 / 4.1	4.5	4.6	7.4 / 118	M&M Broadcasters, Ltd.
KEAN	Country	1 / 0.5		0.5		2.2	37 / 2.8		3.4	1.0 / 42	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KEYJ-F	1 KEAN-F	1 KEAN-F	1 KEAN-F	1 KEAN-F	1 KEAN-F	1 KEAN-F	1 KEAN-F	1 KEAN-F	1 KCDD-F	1 KEAN-F
2 KCDD-F	2 KEYJ-F	2 KHXS-F	2 KBCY-F	2 KBCY-F	2 KEYJ-F	2 KBCY-F	2 KBCY-F	2 KCDD-F	2 KEAN-F	2 KCDD-F
3 KHYS-F	3 KCDD-F	3 KBCY-F	3 KULL-F	3 KCDD-F	3 KHXS-F	3 KEYJ-F	3 KEYJ-F	3 KBCY-F	3 KHYS-F	3 KEYJ-F
4 KEAN-F	4 KHXS-F	4 KEYJ-F	4 KHXS-F	4 KHYS-F	4 KBCY-F	4 KCDD-F	4 KHXS-F	4 KHYS-F	4 KEYJ-F	3 KHYS-F
5 KHXS-F	5 KHYS-F	5 KCDD-F	5 KWKC	5 KULL-F	5 KCDD-F	5 KHXS-F	5 KCDD-F	5 KEYJ-F	5 KULL-F	5 KBCY-F
6 KBCY-F	6 KBCY-F	6 KULL-F	6 KAGT-F	6 KHXS-F	6 KULL-F	6 KHYS-F	6 KHYS-F	6 KHYS-F	6 KFQX-F	6 KULL-F
7 KKHR-F	7 KULL-F	7 KHYS-F	7 WBAP	7 KFQX-F	7 KKHR-F	7 KULL-F	7 KULL-F	7 KULL-F	7 KHXS-F	7 KHXS-F
8 KULL-F	8 KKHR-F	8 KKHR-F	8 KVRP-F	8 KAGT-F	8 KHYS-F	8 KVRP-F	8 KWKC	8 KORQ-F	8 KBCY-F	8 KFQX-F
9 KORQ-F	9 KFQX-F	9 KAGT-F	9 KFQX-F	9 KKHR-F	9 KAGT-F	9 WBAP	9 KORQ-F	9 KKHR-F	9 KWKC	9 KVRP-F
10 KFQX-F	10 KORQ-F	10 KFQX-F	10 KORQ-F	10 KEYJ-F	10 KWKC	9 KKHR-F	9 WBAP	10 KFQX-F	10 KVRP-F	9 KAGT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEAN	1470	5 kw / 1 kw	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Abilene
KWKC	1340	1 kw / 1 kw	News/Talk	CNN+, TARN, WW1/MBS	Allied Radio Ptnrs.	Wooten Broadcasting, Inc.	Abilene

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAGT	95.1	100 kw @426	S. Gospel	SRN	Salem Radio Reps	Cowboys Broadcasting, LLC	Baird
KBCY	99.7	100 kw @744	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Tye
KCDD	103.7	98 kw @984	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Hamlin
KEAN	105.1	100 kw @810	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Abilene
KEYJ	107.9	100 kw @670	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Abilene
KFQX	98.1	50 kw @292	Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Anson
KHXS	102.7	66 kw @1,148	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Merkel
KHYS	100.7	100 kw @1,279	Hot AC	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Abilene
KKHR	106.3	4.3 kw @200	Tejano	Ind.	Katz Hispanic	Powell Meredith Communications	Abilene
KOES	106.9	40 kw @548	Classic Cntry.	Ind.	Roslin	M&M Broadcasters, Ltd.	Stamford
KORQ	96.1	50 kw @492	Soft AC	ABC, CNN+	—	Dove Media, Inc.	Winters
KULL	92.5	44 kw @525	Oldies	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Abilene
KVRP	95.5	100 kw @531	Country	Ind.	—	Rolling Plains Broadcasting Corp.	Haskell

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBAP	News/Talk	820	Ft. Worth

ALBANY, GA

Arbitron Rank 258	Pop (12+) 93,900	Stations 16 / 14	% Below Line 2.5
Market TSL in Hours 18.7		Diaries 323 / 291:1 / 47.1%	% Not Listed 11.4
Average Persons Rating 13.7		12+ FM Share (Metro) 76.1	Sample Target 300

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WJIZ-F	Urban	23 / 17.5	16.5	17.9	19.8	17.9	300 / 31.9	35.8	38.3	64.3 / 848	Peterson Broadcasting
WQVE-F	Urban AC	16 / 12.8	6.8	10.3	6.1	10.3	177 / 18.8	17.0	19.1	25.4 / 321	Cumulus Media
WRXZ-F	Urban	13 / 10.4	15.8	11.0	10.7	14.4	210 / 22.4	25.1	27.0	17.8 / 329	On Top Communications, Inc.
WJAD-F	Rock	13 / 10.3	6.8	6.2	9.1	10.3	158 / 16.8	16.7	16.2	23.2 / 393	Cumulus Media
WJYZ	Black Gospel	12 / 9.0	7.5	6.9	8.4	8.9	103 / 11.0	13.4	13.2	13.0 / 124	Peterson Broadcasting
WKAK-F	Country	8 / 6.0	5.3	8.3	7.6	6.2	132 / 14.0	13.1	16.0	24.1 / 514	Cumulus Media
WEGC-F	Adult Cont.	6 / 4.8	6.8	7.6	5.3	2.7	87 / 9.2	15.4	15.5	11.1 / 156	Cumulus Media
WNUQ-F	CHR	5 / 4.0	7.5	4.1	2.3		108 / 11.6	14.4	10.8	10.2 / 161	Cumulus Media
WOBBS-F	Country	4 / 3.0	3.8	2.8	6.1	4.8	113 / 12.1	8.7	9.8	37.5 / 661	Peterson Broadcasting
WMGR-F	80's Hits	4 / 2.9	3.8	0.6			105 / 11.2	14.8	1.9	16.4 / 422	Clear Channel Communications
WALG	News/Talk	3 / 2.3	1.5	0.7	3.8	1.4	38 / 4.0	4.1	3.5	4.0 / 45	Cumulus Media
WWSG-F	Black Gospel	2 / 1.7					30 / 3.2			5.6 / 78	Cumulus Media
WZIQ-F	Religious	2 / 1.3	0.8	0.7	0.8	3.4	30 / 3.1	5.0	3.9	5.1 / 83	Good News Network
WGPC	Adult Stand.	2 / 1.2	5.3	4.1	2.3		30 / 3.2	6.8	7.5	1.5 / 30	Cumulus Media
WDEC-F	Hot AC	1 / 0.8	0.8	0.7	1.5	0.7	32 / 3.5	5.3	3.9	8.6 / 200	Sumter Broadcasting Co., Inc.
WMTM-F	Oldies	1 / 0.6					31 / 3.3			5.3 / 130	Colquitt Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJIZ-F	1 WJIZ-F	1 WJIZ-F	1 WQVE-F	1 WJIZ-F	1 WQVE-F	1 WJIZ-F	1 WJIZ-F	1 WJIZ-F	1 WJIZ-F	1 WJIZ-F
2 WRXZ-F	2 WJAD-F	2 WQVE-F	2 WJYZ	2 WQVE-F	2 WJAD-F	2 WQVE-F	2 WQVE-F	2 WQVE-F	2 WRXZ-F	2 WQVE-F
3 WJAD-F	3 WQVE-F	3 WJAD-F	3 WJIZ-F	3 WJAD-F	3 WJIZ-F	3 WJAD-F	2 WKAK-F	3 WRXZ-F	3 WJAD-F	3 WJYZ
4 WQVE-F	4 WRXZ-F	4 WEGC-F	4 WJAD-F	4 WEGC-F	4 WJYZ	4 WJYZ	4 WJAD-F	4 WJAD-F	4 WQVE-F	4 WRXZ-F
5 WNUQ-F	5 WEGC-F	5 WJYZ	5 WKAK-F	5 WJYZ	5 WALG	5 WRXZ-F	5 WJYZ	5 WEGC-F	5 WJYZ	5 WJAD-F
6 WMGR-F	6 WJYZ	6 WRXZ-F	6 WEGC-F	6 WRXZ-F	6 WEGC-F	6 WKAK-F	6 WEGC-F	6 WKAK-F	6 WNUQ-F	6 WKAK-F
7 WKAK-F	6 WNUQ-F	7 WNUQ-F	7 WOBBS-F	7 WNUQ-F	7 WMGR-F	7 WNUQ-F	7 WRXZ-F	7 WJYZ	7 WOBBS-F	7 WNUQ-F
8 WJYZ	8 WMGR-F	8 WKAK-F	8 WALG	8 WKAK-F	8 WRXZ-F	8 WEGC-F	8 WALG	8 WNUQ-F	7 WKAK-F	8 WEGC-F
9 WZIQ-F	9 WKAK-F	9 WMGR-F	9 WRXZ-F	9 WWSG-F	9 WNUQ-F	9 WMGR-F	9 WOBBS-F	9 WOBBS-F	9 WMGR-F	9 WOBBS-F
10 WDEC-F	10 WWSG-F	9 WALG	10 WWSG-F	10 WOBBS-F	10 WKAK-F	10 WOBBS-F	10 WNUQ-F	10 WMGR-F	10 WEGC-F	9 WMGR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WALG	1590	5 kw / 1 kw	News/Talk	ABC, WW1/MBS, 1-on-1	Allied Radio Ptnrs.	Cumulus Media	Albany
WGPC	1450	1 kw / 1 kw	Adult Stand.	CBS	Allied Radio Ptnrs.	Cumulus Media	Albany
WJYZ	960	5 kw / 390 w	Black Gospel	WW1/MBS	Clear Chan.-Diamond	Peterson Broadcasting	Albany

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEGC	107.7	11.5 kw @312	Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Sasser
WJAD	103.5	12.4 kw @462	Rock	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Leesburg
WJIZ	96.3	100 kw @466	Urban	ABC	Clear Chan.-Diamond	Peterson Broadcasting	Albany
WKAK	104.5	100 kw @981	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Albany
WMGR	104.9	3.1 kw @925	80's Hits	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Roanoke
WMTM	93.9	100 kw @165	Oldies	WW1/MBS, ABC	Regional Reps	Colquitt Broadcasting Co.	Moultrie
WNUQ	101.7	3 kw @300	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Albany
WOBBS	100.3	100 kw @1,004	Country	WW1/MBS	Clear Chan.-Diamond	Peterson Broadcasting	Tifton
WQVE	105.5	6 kw @300	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media	Camilla
WRXZ	106.1	6 kw @328	Urban	CNN+, ABC	Regional Reps	On Top Communications, Inc.	Sylvester
WZIQ	106.5	2.45 kw @515	Religious	WW1/MBS	—	Good News Network	Smithville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDEC-F	Hot AC	94.7	Americus
WWSG-F	Black Gospel	102.1	Sylvester

Note WMVI-1160 Old Format: silent New Format: to be Standards
 WABT-104.5 Old Format: rhythmic Oldies New Format: 80's Hits "The Buzz"
 WMTM-FM-93.9 Old Format: Country New Format: Oldies "Power 94"
 WWSG-102.1 Old Format: Variety New Format: ABC- Black Gospel

ALEXANDRIA, LA

Arbitron Rank 207	Pop (12+) 152,100	Stations 21 / 15	% Below Line 4.7
Market TSL in Hours 17.9		Diaries 604 / 252:1 / 53.1%	% Not Listed 13.3
Average Persons Rating 13.0		12+ FM Share (Metro) 79.6	Sample Target 550

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KRRV-F	Country	23 / 11.5	15.0	13.0	9.5	12.4	326 / 21.4	28.9	28.2	42.9 / 588	Clear Channel Communications
KBCE-F	Urban	22 / 11.1	10.3	20.7	19.9	18.2	322 / 21.1	21.7	24.2	34.3 / 543	Trinity Broadcasting Corp.
KEZP-F	Oldies	18 / 8.9	8.0	3.9	3.6	4.0	224 / 14.7	15.3	10.0	21.5 / 268	Owensville Communications Co.
KEDG-F	Urban	15 / 7.7	8.9				230 / 15.1	16.6		15.8 / 247	Flinn Broadcasting
KZMZ-F	Rock	14 / 7.2	7.0	5.3	9.5	4.0	214 / 14.0	15.1	13.4	21.8 / 394	Clear Channel Communications
KLAA-F	Country	12 / 6.0	7.0	8.2	8.3	8.0	206 / 13.6	13.7	14.9	22.2 / 316	Cajun Communications, Inc.
KFAD-F	Rhythmic Old.	10 / 5.3	3.3	3.4	1.2	2.2	139 / 9.1	8.4	7.9	10.7 / 144	Cenla Broadcasting, Inc.
KAPB-F	Classic Cntry.	8 / 4.2	4.7	3.9	3.2	3.1	116 / 7.7	8.5	9.6	10.3 / 147	The Radio Group
KSYL	News/Talk	8 / 4.2	1.4	1.4	1.6	1.8	98 / 6.5	2.6	3.4	8.3 / 98	Cenla Broadcasting, Inc.
KQID-F	CHR	8 / 4.1	5.6	9.2	6.4	8.9	236 / 15.5	14.7	20.3	21.1 / 485	Cenla Broadcasting, Inc.
KKST-F	Adult Cont.	7 / 3.5	2.8	4.8	4.4	5.8	140 / 9.2	10.9	14.0	16.8 / 277	Clear Channel Communications
KLIL-F	Oldies	7 / 3.3	5.2	3.4	2.8	3.1	100 / 6.6	9.6	6.9	6.6 / 100	Louis B. Coco, Jr.
KTTP	Religious	5 / 2.5					33 / 2.2			5.6 / 38	Hill Country Broadcasting, Inc.
KHFX-F	80's Hits	4 / 2.1	0.9	1.4	2.8	3.1	92 / 6.1	3.1	3.7	4.3 / 111	Cajun Communications, Inc.
KAJN-F	Cont. Christ.	3 / 1.3		2.6			48 / 3.2		7.3	5.3 / 112	Rice Capital Broadcasting, Inc.
KRRQ-F	Urban	3 / 1.3	0.9	1.0	2.0	1.3	52 / 3.4	3.2	3.3	6.5 / 122	Citadel Communications Corp.
KBON-F	Americana	2 / 0.9		4.0			27 / 1.8		6.5	23.6 / 139	SoTo Broadcasting
KSMB-F	CHR	1 / 0.5	1.4	1.0	1.2	1.3	38 / 2.5	4.6	4.0	4.6 / 141	Citadel Communications Corp.
KWDF	S. Gospel	1 / 0.4					27 / 1.8			1.7 / 41	Nor-Max Broadcasting Co.
KTDY-F	Adult Cont.	1 / 0.4		6.3			23 / 1.5		15.1	1.5 / 36	Communications Corp. of America
KNOE-F	Hot AC	1 / 0.3		10.9			37 / 2.4		23.9	5.3 / 107	Noe Corp, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBCE-F	1 KRRV-F	1 KRRV-F	1 KEZP-F	1 KBCE-F	1 KEZP-F	1 KBCE-F	1 KRRV-F	1 KEZP-F	1 KEDG-F	1 KBCE-F
2 KRRV-F	2 KBCE-F	2 KBCE-F	2 KRRV-F	2 KRRV-F	2 KZMZ-F	1 KRRV-F	2 KEZP-F	2 KRRV-F	2 KBCE-F	2 KRRV-F
3 KEDG-F	3 KZMZ-F	3 KEZP-F	3 KBCE-F	3 KFAD-F	3 KRRV-F	3 KEZP-F	3 KSYL	3 KBCE-F	3 KRRV-F	3 KEDG-F
4 KZMZ-F	4 KFAD-F	4 KZMZ-F	4 KFAD-F	4 KLAA-F	4 KBCE-F	4 KZMZ-F	4 KZMZ-F	4 KEDG-F	4 KLAA-F	4 KZMZ-F
5 KLAA-F	5 KLAA-F	5 KFAD-F	5 KZMZ-F	4 KEZP-F	5 KFAD-F	5 KLAA-F	5 KBCE-F	5 KZMZ-F	5 KQID-F	5 KLAA-F
6 KKST-F	6 KEDG-F	6 KLAA-F	6 KAPB-F	6 KZMZ-F	6 KLAA-F	6 KAPB-F	6 KFAD-F	6 KLAA-F	6 KEZP-F	6 KAPB-F
7 KQID-F	7 KEZP-F	7 KKST-F	7 KSYL	7 KTTP	7 KHFX-F	7 KLIL-F	7 KKST-F	7 KQID-F	7 KFAD-F	7 KFAD-F
8 KEZP-F	8 KKST-F	8 KEDG-F	8 KLAA-F	8 KKST-F	8 KSYL	8 KFAD-F	8 KLAA-F	8 KFAD-F	8 KZMZ-F	8 KEZP-F
9 KFAD-F	9 KQID-F	9 KHFX-F	8 KLIL-F	9 KEDG-F	9 KEDG-F	9 KEDG-F	9 KEDG-F	9 KAPB-F	9 KHFX-F	9 KLIL-F
10 KSYL	10 KHFX-F	10 KSYL	10 KTTP	10 KQID-F	10 KKST-F	10 KQID-F	10 KAPB-F	10 KKST-F	10 KKST-F	10 KQID-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KSYL	970	1 kw / 1 kw	News/Talk	BRN, WW1/MBS	Allied Radio Ptnrs.	Cenla Broadcasting, Inc.	Alexandria
KTTP	1110	2 kw / kw	Religious	Ind.	—	Hill Country Broadcasting, Inc.	Pineville
KWDF	840	8 kw / kw	S. Gospel	USA	—	Nor-Max Broadcasting Co.	Ball

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAPB	97.7	6 kw @328	Classic Cntry.	Jones	—	The Radio Group	Marksville
KBCE	102.3	21 kw @289	Urban	AURN, ABC	D & R Radio	Trinity Broadcasting Corp.	Boyce
KEDG	106.9	6 kw @328	Urban	Ind.	Allied Radio Ptnrs.	Flinn Broadcasting	Alexandria
KEZP	104.3	25 kw @328	Oldies	WW1/MBS	—	Owensville Communications Co.	Bunkie
KFAD	93.9	6 kw @328	Rhythmic Old.	WW1/MBS	Allied Radio Ptnrs.	Cenla Broadcasting, Inc.	Alexandria
KHFX	105.5	1.5 kw @328	80's Hits	CNN+	McGavren-Guild	Cajun Communications, Inc.	Ball
KKST	98.7	35 kw @1,053	Adult Cont.	CNN+	Clear Chan.-Sapphire	Clear Channel Communications	Oakdale
KLAA	103.5	50 kw @476	Country	CNN+	McGavren-Guild	Cajun Communications, Inc.	Tioga
KLIL	92.1	6 kw @300	Oldies	CNN+	—	Louis B. Coco, Jr.	Moreauville
KQID	93.1	100 kw @1,521	CHR	Ind.	Allied Radio Ptnrs.	Cenla Broadcasting, Inc.	Alexandria
KRRV	100.3	98 kw @1,053	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Alexandria
KZMZ	96.9	100 kw @1,450	Rock	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Alexandria

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAJN-F	Cont. Christ.	102.9	Crowley
KBON-F	Americana	101.1	Mamou
KNOE-F	Hot AC	101.9	Monroe
KRRQ-F	Urban	95.5	Lafayette
KSMB-F	CHR	94.5	Lafayette
KTDY-F	Adult Cont.	99.9	Lafayette

Note KTTP-1110 Old Format: KTLD, Talk New Format: Religion

AMARILLO, TX

Arbitron Rank 189	Pop (12+) 175,000	Stations 21 / 20	% Below Line 0.3
Market TSL in Hours	19.9	Diaries 576 / 30:1 / 50.8%	% Not Listed 17.6
Average Persons Rating	14.7	12+ FM Share (Metro) 67.0	Sample Target 560

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KPRF-F	CHR	23 / 8.9	10.7	10.2	11.0	7.3	407 / 23.3	23.2	23.2	39.3 / 613	Clear Channel Communications
KZRK-F	Rock	20 / 7.8	7.8	8.0	5.9	4.5	289 / 16.5	13.3	14.9	30.2 / 381	Cumulus Media
KGNC-F	Country	19 / 7.4	8.5	9.5	7.9	12.2	304 / 17.4	21.9	20.3	34.3 / 534	Morris Communications
KMML-F	Country	18 / 7.2	6.4	5.7	8.6	9.4	314 / 18.0	18.1	14.3	26.0 / 456	Clear Channel Communications
KARX-F	Classic Rock	16 / 6.2	5.0	3.0	6.9	6.1	250 / 14.3	12.4	9.4	24.3 / 340	Cumulus Media
KQIZ-F	Dance	16 / 6.0	3.2	4.9	7.6	8.1	333 / 19.0	20.0	18.9	21.1 / 480	Cumulus Media
KGNC	News/Talk	15 / 5.8	7.1	7.2	8.6	8.9	230 / 13.1	15.0	15.9	30.2 / 428	Morris Communications
KIXZ	Adult Stand.	14 / 5.5	5.7	4.6	2.8	3.7	177 / 10.1	11.4	7.8	19.2 / 240	Clear Channel Communications
KMXJ-F	Hot AC	14 / 5.3	6.0	3.8	4.8	4.1	256 / 14.6	12.6	10.4	24.0 / 451	Clear Channel Communications
KPUR-F	Oldies	13 / 4.9	10.0	6.8	4.1	5.7	171 / 9.8	17.7	15.6	15.2 / 215	Cumulus Media
KATP-F	Country	10 / 3.8	3.6	6.8	3.5	3.7	139 / 7.9	9.0	7.0	18.9 / 286	Clear Channel Communications
KAEZ-F	Cont. Christ.	9 / 3.6	3.6	4.9	6.2	4.5	112 / 6.4	8.8	11.1	11.4 / 158	Michael Perry Stephens
KPQZ-F	Spanish	7 / 2.7	1.1	1.5	2.1	2.8	80 / 4.5	2.5	3.4	12.9 / 174	Mandujano Y Asosiados, Inc.
KBZD-F	Adult Altern.	4 / 1.5	2.1	1.1	2.8	0.4	62 / 3.6	2.3	3.4	4.5 / 71	Metropolitan Radio Group
KPUR	Sports	4 / 1.5	1.1	1.1	0.3	0.8	66 / 3.8	2.5	4.0	4.9 / 97	Cumulus Media
KGRW-F	Reg'l Mex.	4 / 1.5					73 / 4.2			21.7 / 186	Rodriguez Communications
KZRK	Talk	3 / 1.1		0.8	0.3	0.4	50 / 2.9		2.1	2.8 / 50	Cumulus Media
KDJW	Trad. Country	3 / 1.0		1.9	1.4	0.4	38 / 2.2		2.9	4.2 / 69	New Life Communications
KTNZ	Talk	1 / 0.5					35 / 2.0			2.4 / 54	Metropolitan Radio Group
KNNK-F	S. Gospel	1 / 0.3					28 / 1.6			3.1 / 58	James D. Peeler

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZRK-F	1 KZRK-F	1 KARX-F	1 KMML-F	1 KPRF-F	1 KARX-F	1 KPRF-F	1 KMML-F	1 KPRF-F	1 KPRF-F	1 KPRF-F
2 KPRF-F	2 KPRF-F	2 KZRK-F	2 KGNC	2 KMXJ-F	2 KZRK-F	2 KGNC-F	2 KZRK-F	2 KZRK-F	2 KQIZ-F	2 KARX-F
3 KGNC-F	3 KARX-F	3 KPUR-F	3 KIXZ	3 KMML-F	3 KPUR-F	3 KMML-F	3 KGNC-F	3 KMML-F	3 KZRK-F	3 KQIZ-F
4 KMXJ-F	4 KGNC-F	4 KGNC-F	4 KPUR-F	4 KGNC-F	4 KGNC-F	4 KZRK-F	4 KGNC	4 KGNC-F	4 KGNC-F	4 KZRK-F
5 KQIZ-F	5 KMXJ-F	5 KMML-F	5 KGNC-F	5 KZRK-F	5 KZRK-F	5 KARX-F	5 KIXZ	5 KARX-F	5 KARX-F	4 KMML-F
6 KARX-F	6 KMML-F	6 KPRF-F	6 KARX-F	6 KPUR-F	6 KGNC	6 KGNC	6 KPRF-F	6 KGNC	6 KMXJ-F	6 KGNC-F
7 KPQZ-F	7 KQIZ-F	7 KMXJ-F	7 KATP-F	7 KQIZ-F	6 KATP-F	7 KIXZ	7 KARX-F	7 KMXJ-F	7 KIXZ	7 KIXZ
8 KMML-F	8 KPUR-F	8 KAEZ-F	8 KAEZ-F	8 KAEZ-F	8 KAEZ-F	7 KMXJ-F	7 KPUR-F	8 KQIZ-F	8 KPUR-F	8 KMXJ-F
9 KATP-F	9 KATP-F	9 KGNC	9 KMXJ-F	9 KARX-F	9 KMXJ-F	9 KQIZ-F	9 KMXJ-F	9 KIXZ	8 KPQZ-F	9 KPUR-F
9 KAEZ-F	9 KAEZ-F	9 KQIZ-F	10 KPRF-F	9 KPQZ-F	10 KPQZ-F	10 KPUR-F	10 KQIZ-F	9 KPUR-F	10 KAEZ-F	10 KGNC
	9 KPQZ-F									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDJW	1360	500 w / 137 w	Trad. Country	Ind.	—	New Life Communications	Amarillo
KGNC	710	10 kw / 10 kw	News/Talk	CBS, WW1/MBS	McGavren-Guild	Morris Communications	Amarillo
KIXZ	940	5 kw / 1 kw	Adult Stand.	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Amarillo
KPUR	1440	5 kw / 1 kw	Sports	WW1/MBS, ESPN	Allied Radio Ptnrs.	Cumulus Media	Amarillo
KTNZ	1010	5 kw / 500 w	Talk	TARN	—	Metropolitan Radio Group	Amarillo
KZRK	1550	1 kw / 219 w	Talk	WW1/MBS, CNN+	Allied Radio Ptnrs.	Cumulus Media	Canyon

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAEZ	105.7	43 kw @525	Cont. Christ.	ABC	McGavren-Guild	Michael Perry Stephens	Amarillo
KARX	95.7	100 kw @391	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Claude
KATP	101.9	100 kw @935	Country	Ind.	Broadcast Sales	Clear Channel Communications	Amarillo
KBZD	99.7	21.5 kw @351	Adult Altern.	Ind.	Roslin	Metropolitan Radio Group	Amarillo
KGNC	97.9	100 kw @1,285	Country	Ind.	McGavren-Guild	Morris Communications	Amarillo
KGRW	94.7	50 kw @364	Reg'l Mex.	Ind.	Lotus	Rodriguez Communications	Friona
KMML	96.9	100 kw @1,006	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Amarillo
KMXJ	94.1	100 kw @1,102	Hot AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Amarillo
KPQZ	100.9	100 kw @590	Spanish	Jones	—	Mandujano Y Asosiados, Inc.	Amarillo
KPRF	98.7	100 kw @480	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Amarillo
KPUR	107.1	6 kw @315	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Canyon
KQFX	104.3	100 kw @574	simul. KGRWFF	Ind.	Lotus	Rodriguez Communications	Borger
KQIZ	93.1	100 kw @700	Dance	Ind.	Allied Radio Ptnrs.	Cumulus Media	Amarillo
KZRK	107.9	100 kw @466	Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Canyon

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KNNK-F	S. Gospel	100.5	Dimmitt

AUGUSTA-WATERVILLE, ME

Arbitron Rank 257	Pop (12+) 96,700	Stations 20 / 8	% Below Line 29.9
Market TSL in Hours	18.7	Diaries 349 / 277:1 / 62.0%	% Not Listed 21.1
Average Persons Rating	13.7	12+ FM Share (Metro) 77.2	Sample Target 310

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WABK-F	Oldies	18 / 13.9	13.6	9.2	10.6	15.8	222 / 23.0	22.8	19.0	37.4 / 519	Clear Channel Communications
WMME-AF	CHR	15 / 11.0	9.6				262 / 27.1	25.5		22.4 / 564	Citadel Communications Corp.
WTOS-F	Rock	14 / 10.2	7.2	6.4	7.5	6.2	177 / 18.3	12.1	15.3	33.4 / 462	Clear Channel Communications
WBLM-F	Classic Rock	11 / 8.1	12.8	13.4	9.1	6.9	204 / 21.1	21.0	25.8	59.9 / 710	Citadel Communications Corp.
WEBB-AF	Country	9 / 7.2	8.8				144 / 14.9	17.3		24.6 / 387	Citadel Communications Corp.
WKCG-F	Soft AC	7 / 5.1	5.6	4.9	2.3	7.6	73 / 7.5	11.3	13.0	7.5 / 131	Clear Channel Communications
WCYI-FF	Modern Rock	6 / 4.6	3.2	2.8	4.5	2.8	174 / 18.0	10.4	11.5	27.4 / 529	Citadel Communications Corp.
WMCM-F	Country	5 / 3.7	1.6	2.1	3.8	4.1	73 / 7.5	4.0	4.7	15.2 / 302	Clear Channel Communications
WHOM-F	Soft AC	4 / 2.9	3.2	3.5	3.8	4.1	103 / 10.7	8.5	11.0	34.4 / 485	Citadel Communications Corp.
WBQX-F	Classical	3 / 2.1	3.2	1.4	1.5		53 / 5.5	4.6	4.6	10.0 / 203	Mariner Broadcasting, LP
WFAU	Adult Stand.	2 / 1.7		1.4			31 / 3.2		3.2	2.3 / 31	Clear Channel Communications
WQCB-F	Country	2 / 1.7	1.6	4.2	3.8	2.1	60 / 6.2	5.3	10.1	17.7 / 231	Cumulus Media
WWBX-F	CHR	2 / 1.7	0.8	3.5	3.0		64 / 6.6	6.2	9.6	5.4 / 155	Gopher Hill Communications
WTHT-F	Country	2 / 1.4	0.8	0.7	1.5	1.4	51 / 5.3	4.7	3.4	34.3 / 457	Harron Communications
WQSS-F	Classic Hits	2 / 1.3	0.8	0.7			41 / 4.2	3.9	3.3	7.2 / 148	Gopher Hill Communications
WJBQ-F	CHR	2 / 1.2	1.6	2.1	0.8	1.4	92 / 9.6	5.2	7.4	25.6 / 549	Citadel Communications Corp.
WMEK-F	Hot AC	2 / 1.2	0.8	0.8			46 / 4.7	3.8	3.8	16.6 / 355	Harron Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WTOS-F	1 WABK-F	1 WABK-F	1 WABK-F	1 WABK-F	1 WBLM-F	1 WABK-F	1 WABK-F	1 WMME-AF	1 WMME-AF	1 WMME-AF
2 WMME-AF	2 WTOS-F	2 WBLM-F	2 WBLM-F	2 WMME-AF	1 WTOS-F	2 WMME-AF	2 WTOS-F	2 WABK-F	2 WTOS-F	2 WTOS-F
3 WABK-F	3 WMME-AF	3 WMME-AF	3 WMME-AF	3 WEBB-AF	3 WABK-F	3 WTOS-F	3 WEBB-AF	3 WTOS-F	2 WCYI-FF	3 WABK-F
4 WBLM-F	4 WBLM-F	4 WTOS-F	4 WEBB-AF	4 WBLM-F	4 WKCG-F	4 WBLM-F	4 WBLM-F	4 WBLM-F	4 WBLM-F	4 WBLM-F
5 WCYI-FF	5 WEBB-AF	5 WEBB-AF	5 WMCM-F	5 WHOM-F	5 WMME-AF	5 WEBB-AF	5 WMME-AF	5 WKCG-F	5 WEBB-AF	5 WMCM-F
6 WEBB-AF	6 WKCG-F	5 WKCG-F	6 WKCG-F	6 WKCG-F	6 WEBB-AF	6 WKCG-F	6 WKCG-F	6 WEBB-AF	6 WMCM-F	6 WCYI-FF
7 WKCG-F	7 WCYI-FF	7 WHOM-F	7 WHOM-F	7 WTOS-F	7 WCYI-FF	7 WCYI-FF	7 WHOM-F	7 WCYI-FF	7 WBQX-F	7 WEBB-AF
8 WHOM-F	8 WHOM-F	8 WCYI-FF	8 WBQX-F	8 WCYI-FF	8 WQSS-F	8 WBQX-F	8 WMCM-F	8 WMCM-F	8 WABK-F	8 WHOM-F
9 WJBQ-F	9 WTHT-F	9 WQSS-F	9 WFAU	9 WTHT-F	9 WQCB-F	9 WHOM-F	9 WCYI-FF	9 WHOM-F	9 WWBX-F	9 WQCB-F
10 WMEK-F	10 WQSS-F	10 WTHT-F	10 WQCB-F	10 WWBX-F	9 WTHT-F	10 WTHT-F	9 WFAU	10 WBQX-F	10 WQCB-F	10 WJBQ-F
10 WWBX-F										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WEZW	1400	1 kw / 1 kw	simul. WMMEAF	Ind.	McGavren-Guild	Citadel Communications Corp.	Augusta
WFAU	1280	5 kw / 5 kw	Adult Stand.	CBS, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Gardiner
WTVL	1490	1 kw / 1 kw	simul. WEBBAF	Ind.	McGavren-Guild	Citadel Communications Corp.	Waterville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WABK	104.3	50 kw @371	Oldies	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Gardiner
WEBB	98.5	63 kw @460	Country	Ind.	McGavren-Guild	Citadel Communications Corp.	Waterville
WKCG	101.3	50 kw @315	Soft AC	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Augusta
WMME	92.3	50 kw @500	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Augusta
WTOS	105.1	50 kw @2,430	Rock	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Skowhegan

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBLM-F	Classic Rock	102.9	Portland
WBQX-F	Classical	106.9	Thomaston
WCYI-F	Modern Rock	93.9	Lewiston
WCYY-F	simul. WCYIFF	94.3	Biddeford
WCYI-FF	Modern Rock	93.9	Lewiston
WHOM-F	Soft AC	94.9	Mt. Washington
WJBQ-F	CHR	97.9	Portland
WMCM-F	Country	103.3	Rockland
WMEK-F	Hot AC	99.9	Auburn
WQCB-F	Country	106.5	Brewer
WQSS-F	Classic Hits	102.5	Camden
WTHT-F	Country	107.5	Lewiston
WWBX-F	CHR	97.1	Bangor

Note WIGY-97.5 Old Format: Sports // WSKW New Format: Soft AC // WKCG
 WCTB-93.5 Old Format: Sports // WSKW New Format: AC as "The River"
 WHQO-107.9 Old Format: stunting New Format: reported silent

BANGOR, ME

Arbitron Rank 274	Pop (12+) 71,900	Stations 13 / 11	% Below Line 5.2
Market TSL in Hours	19.1	Diaries 400 / 180:1 / 61.6%	% Not Listed 22.5
Average Persons Rating	14.8	12+ FM Share (Metro) 66.5	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
WKIT-F	Rock	14 / 13.2	8.7	7.6	7.7	7.5	149 / 20.8	19.7	17.1	46.0 / 457	The Zone Corp.
WQCB-F	Country	9 / 8.5	10.9	14.1	11.6	15.1	124 / 17.2	20.9	22.7	52.9 / 721	Cumulus Media
WABI	Adult Stand.	9 / 8.0	5.4	6.5	7.7	6.5	83 / 11.6	8.1	9.2	13.0 / 170	Gopher Hill Communications
WWMJ-F	Oldies	7 / 6.7	8.7	4.3	4.8	6.5	107 / 14.8	16.7	14.1	17.0 / 320	Cumulus Media
WBZN-F	CHR	7 / 6.7	9.8	7.6	7.7	9.7	176 / 24.5	25.1	27.5	19.1 / 400	Cumulus Media
WEZQ-F	Soft AC	7 / 6.2	8.7	6.5	6.8	6.5	122 / 17.0	18.6	15.0	12.2 / 271	Cumulus Media
WVOM-F	CHR	6 / 5.8	7.6	8.7	7.7	3.2	162 / 22.5	21.3	25.2	24.7 / 475	Gopher Hill Communications
WBFB-F	Country	5 / 5.1	5.4	8.7	6.8	6.5	99 / 13.8	12.7	16.3	20.2 / 368	Clear Channel Communications
WVOM-F	Talk	5 / 4.6	4.3	8.7	5.8	7.5	64 / 8.9	9.4	15.0	25.7 / 306	Clear Channel Communications
WKSQ-F	Adult Cont.	5 / 4.5	5.4	3.2	6.8	6.5	101 / 14.1	17.2	15.1	19.2 / 375	Clear Channel Communications
WZON	Sports	3 / 3.0	3.3	4.3	3.9	5.4	90 / 12.5	7.1	11.4	5.7 / 132	The Zone Corp.
WTOS-F	Rock	3 / 2.6	3.3	4.3	7.7	2.2	73 / 10.1	11.5	14.6	22.1 / 349	Clear Channel Communications
WGUY-F	Oldies	3 / 2.6	2.2	1.1	1.0	2.2	44 / 6.1	6.2	3.6	11.9 / 177	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKIT-F	1 WKIT-F	1 WKIT-F	1 WABI	1 WEZQ-F	1 WKIT-F	1 WKIT-F	1 WKIT-F	1 WKIT-F	1 WBZN-F	1 WKIT-F
2 WBZN-F	2 WBZN-F	2 WWMJ-F	2 WKIT-F	2 WKIT-F	2 WWMJ-F	2 WABI	2 WQCB-F	2 WQCB-F	2 WEZQ-F	2 WABI
3 WWBX-F	3 WQCB-F	3 WEZQ-F	3 WQCB-F	3 WBFB-F	3 WZON	3 WWMJ-F	3 WABI	3 WBZN-F	3 WKIT-F	3 WQCB-F
4 WEZQ-F	3 WWBX-F	4 WBFB-F	4 WWMJ-F	4 WWMJ-F	4 WQCB-F	4 WQCB-F	4 WVOM-F	4 WWBX-F	4 WWBX-F	4 WBZN-F
5 WTOS-F	5 WEZQ-F	5 WQCB-F	5 WBFB-F	5 WBZN-F	5 WKSQ-F	5 WBFB-F	5 WKSQ-F	5 WWMJ-F	5 WWMJ-F	5 WWBX-F
6 WKSQ-F	6 WWMJ-F	6 WKSQ-F	6 WVOM-F	6 WKSQ-F	6 WTOS-F	6 WEZQ-F	6 WBFB-F	6 WABI	6 WTOS-F	6 WWMJ-F
7 WZON	7 WKSQ-F	7 WBZN-F	7 WEZQ-F	7 WVOM-F	7 WWBX-F	7 WVOM-F	7 WWMJ-F	7 WEZQ-F	7 WKSQ-F	7 WEZQ-F
8 WBFB-F	8 WBFB-F	8 WVOM-F	8 WKSQ-F	8 WWBX-F	8 WVOM-F	8 WBZN-F	8 WEZQ-F	8 WKSQ-F	8 WABI	8 WBFB-F
9 WQCB-F	9 WVOM-F	8 WWBX-F	9 WGUY-F	9 WQCB-F	9 WBFB-F	9 WWBX-F	9 WWBX-F	9 WBFB-F	9 WQCB-F	9 WKSQ-F
10 WVOM-F	10 WTOS-F	10 WZON	10 WZON	10 WGUY-F	10 WBZN-F	10 WGUY-F	10 WBZN-F	10 WVOM-F	10 WVOM-F	10 WTOS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WABI	910	5 kw / 5 kw	Adult Stand.	CNN+, WW1/MBS	Clear Chan.-Diamond	Gopher Hill Communications	Bangor
WZON	620	5 kw / 5 kw	Sports	1-on-1, ESPN, ABC	Christal	The Zone Corp.	Bangor

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBFB	104.7	10 kw @1,099	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Belfast
WBZN	107.3	50 kw @436	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Old Town
WEZQ	92.9	20 kw @784	Soft AC	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Bangor
WKIT	100.3	16.5 kw @869	Rock	Ind.	Christal	The Zone Corp.	Brewer
WKSQ	94.5	11.5 kw @1,027	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Ellsworth
WQCB	106.5	98 kw @1,079	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Brewer
WVOM	103.9	90 kw @1,509	Talk	CBS, WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Howland
WVOM	97.1	5 kw @1,230	CHR	Ind.	Clear Chan.-Diamond	Gopher Hill Communications	Bangor
WWMJ	95.7	11.5 kw @1,029	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Ellsworth

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGUY-F	Oldies	102.1	Dexter
WTOS-F	Rock	105.1	Skowhegan

BATTLE CREEK, MI

Arbitron Rank 242	Pop (12+) 118,100	Stations 15 / 4	% Below Line 54.9
Market TSL in Hours 18.3		Diaries 351 / 336:1 / 56.6%	% Not Listed 17.2
Average Persons Rating 13.4		12+ FM Share (Metro) 69.1	Sample Target 350

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WKFR-F	CHR	29 / 18.6	12.6	0.4			398 / 33.7	29.1	1.6	86.6 / 1378	Cumulus Media
WNWN-F	Country	18 / 11.5	15.4	4.0			261 / 22.1	23.5	8.5	59.5 / 858	Midwest Communications, Inc.
WBCK	Talk	15 / 9.2	10.3				207 / 17.5	19.9		17.5 / 279	Clear Channel Communications
WWKN-F	Oldies	12 / 7.3	7.4	0.8			156 / 13.2	16.3	2.9	17.3 / 280	Clear Channel Communications
WBXX-F	Hot AC	11 / 6.9	2.9				138 / 11.7	7.1		11.6 / 179	Clear Channel Communications
WJXQ-F	Rock	11 / 6.8	5.7	5.1			200 / 16.9	13.6	16.0	16.0 / 363	Rubber City Radio Group
WRKR-F	Rock	10 / 6.4	4.6	10.7			170 / 14.4	13.2	20.9	52.3 / 828	Cumulus Media
WRCC	Adult Stand.	7 / 4.5	5.1				81 / 6.9	7.9		7.9 / 89	Clear Channel Communications
WQLR-F	Soft AC	6 / 3.8	4.0	7.1			108 / 9.1	7.4	17.2	24.3 / 489	Fairfield Broadcasting
WOOD-F	Soft AC	4 / 2.4	2.9	0.8			92 / 7.8	7.6	2.9	17.6 / 346	Clear Channel Communications
WXIK-F	Classic Hits	2 / 1.4	1.1	1.7			61 / 5.2	4.7	5.7	5.0 / 173	Rubber City Radio Group
WMMQ-F	Classic Rock	2 / 1.3	6.9	7.3			40 / 3.4		15.7	2.6 / 52	Citadel Communications Corp.
WBCT-F	Country	2 / 1.1	2.9	0.6			44 / 3.7	7.2	1.6	38.8 / 527	Clear Channel Communications
WGRD-F	Modern Rock	1 / 0.9	0.6	2.4			42 / 3.6	2.6	10.0	14.4 / 295	Regent Communications, Inc.
WJIM-F	Oldies	1 / 0.7	1.1	9.4			41 / 3.5	3.2	23.1	2.5 / 82	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WNWN-F	1 WKFR-F	1 WRKR-F	1 WBCK	1 WKFR-F	1 WKFR-F	1 WKFR-F	1 WKFR-F
2 WBXX-F	2 WBXX-F	2 WWKN-F	2 WBCK	2 WNWN-F	2 WWKN-F	2 WKFR-F	2 WNWN-F	2 WNWN-F	2 WNWN-F	2 WNWN-F
3 WRKR-F	3 WRKR-F	3 WNWN-F	3 WWKN-F	3 WWKN-F	3 WKFR-F	3 WNWN-F	3 WBCK	3 WBXX-F	3 WJXQ-F	3 WJXQ-F
4 WJXQ-F	4 WNWN-F	4 WRKR-F	4 WKFR-F	4 WBXX-F	4 WJXQ-F	4 WWKN-F	4 WBXX-F	4 WWKN-F	4 WQLR-F	4 WWKN-F
5 WNWN-F	5 WJXQ-F	5 WBXX-F	5 WRCC	5 WQLR-F	5 WNWN-F	5 WBXX-F	5 WWKN-F	5 WJXQ-F	5 WBXX-F	5 WBCK
6 WOOD-F	6 WWKN-F	6 WJXQ-F	6 WQLR-F	6 WJXQ-F	6 WBXX-F	5 WJXQ-F	6 WRKR-F	6 WRKR-F	6 WRKR-F	6 WRKR-F
7 WQLR-F	7 WQLR-F	7 WBCK	7 WRKR-F	7 WBCK	7 WBCK	7 WRKR-F	7 WRCC	7 WRCC	7 WRCC	7 WRCC
8 WBCK	8 WBCK	8 WQLR-F	8 WJXQ-F	8 WRKR-F	8 WMMQ-F	8 WRCC	7 WJXQ-F	8 WBCK	8 WWKN-F	8 WQLR-F
9 WWKN-F	9 WOOD-F	9 WMMQ-F	9 WBXX-F	9 WRCC	9 WQLR-F	9 WQLR-F	9 WQLR-F	9 WQLR-F	9 WBCK	9 WBXX-F
10 WGRD-F	10 WMMQ-F	10 WXIK-F	10 WOOD-F	10 WXIK-F	10 WJIM-F	10 WXIK-F	10 WOOD-F	10 WOOD-F	10 WOOD-F	10 WJIM-F
										10 WOOD-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBCK	930	5 kw / 1 kw	Talk	WW1/MBS, ABC, 1-on-1	Clear Chan.-Diamond	Clear Channel Communications	Battle Creek
WRCC	1400	1 kw / 1 kw	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Battle Creek

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBXX	95.3	3 kw @265	Hot AC	ABC, AM/FM	Clear Chan.-Diamond	Clear Channel Communications	Battle Creek
WWKN	104.9	6 kw @298	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Marshall

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBCT-F	Country	93.7	Grand Rapids
WGRD-F	Modern Rock	97.9	Grand Rapids
WJIM-F	Oldies	97.5	Lansing
WJXQ-F	Rock	106.1	Jackson
WKFR-F	CHR	103.3	Battle Creek
WMMQ-F	Classic Rock	94.9	East Lansing
WNWN-F	Country	98.5	Coldwater
WOOD-F	Soft AC	105.7	Grand Rapids
WQLR-F	Soft AC	106.5	Kalamazoo
WRKR-F	Rock	107.7	Portage
WXIK-F	Classic Hits	94.1	Jackson

BEAUMONT-PORT ARTHUR, TX

Arbitron Rank	130	Pop (12+)	312,200	Stations	29 / 14	% Below Line	23.4
Market TSL in Hours			19.1	Diaries	654 / 477:1 / 45.6%	% Not Listed	10.6
Average Persons Rating			14.0	12+ FM Share (Metro)	74.9	Sample Target	620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KTCX-F	Urban	52 / 11.8	14.5	12.9	9.6	13.9	522 / 16.7	18.0	17.7	53.6 / 564	Cumulus Media
KYKR-F	Country	50 / 11.5	8.1	6.9	9.4	9.5	643 / 20.6	22.1	16.7	57.3 / 755	Clear Channel Communications
KAYD-F	Country	38 / 8.7	10.4	9.8	13.5	11.2	592 / 19.0	19.3	18.8	43.5 / 715	Cumulus Media
KLVI	Talk	36 / 8.3	7.2	6.4	5.6	8.8	492 / 15.7	15.1	14.9	42.3 / 603	Clear Channel Communications
KBXX-F	Urban	20 / 4.5	3.4	3.3	4.5	3.7	306 / 9.8	8.5	8.9	20.7 / 343	Radio One
KQXY-F	CHR	19 / 4.4	8.6	9.1	8.1	6.1	497 / 15.9	21.0	23.0	26.6 / 706	Cumulus Media
KTFA-F	Cont. Christ.	19 / 4.3	4.8	2.4	3.6	3.2	279 / 8.9	9.3	5.1	24.3 / 338	Voice Broadcasting, Inc.
KIOC-F	Rock	18 / 4.2	5.2	7.1	6.5	7.6	301 / 9.6	12.9	13.6	33.4 / 468	Clear Channel Communications
KLOI-F	Oldies	18 / 4.0					312 / 10.0			18.8 / 316	William Hill
KKMY-F	Adult Cont.	15 / 3.4	4.3	8.1	6.7	6.1	267 / 8.5	14.7	15.6	15.8 / 301	Clear Channel Communications
KQHN	Black Gospel	12 / 2.8	2.0	2.1			81 / 2.6	2.3	2.5	12.5 / 81	Cumulus Media
KRTX-F	Span.-CHR	11 / 2.6	2.7	1.0			291 / 9.3	6.7	4.3	14.1 / 364	Hispanic Broadcasting Corp.
KTJM-F	Rhythmic Old.	10 / 2.4	3.4	6.2	4.0	2.7	292 / 9.4	8.8	13.4	13.6 / 394	Lieberman Broadcasting, Inc.
KYKZ-F	Country	9 / 2.2	2.3	2.6	3.8	2.9	247 / 7.9	10.8	6.9	85.5 / 1023	Cumulus Media
KZWA-F	Urban	7 / 1.6	1.6	0.5	1.1	1.0	196 / 6.3	3.9	2.9	22.4 / 441	B & C Broadcasting, Inc.
KHLA-F	Adult Cont.	7 / 1.5	0.7	0.5	0.7	0.7	95 / 3.0	2.0	1.8	27.2 / 501	Houston Pearce
KSHN-F	Adult Cont.	6 / 1.3	0.7	1.0	0.9	1.0	129 / 4.1	2.7	3.0	5.8 / 132	Trinity River Valley Bcstg Co.
KHPT-F	80's Hits	6 / 1.3					110 / 3.5			8.7 / 165	Cox Radio
KTHT-F	Dance	6 / 1.3		0.7	0.9	0.5	122 / 3.9		3.0	11.0 / 214	Cox Radio
KRCM	S. Gospel	5 / 1.2	0.5				51 / 1.6	2.1		5.5 / 58	Covenant Media Services, Inc.
KOVE-F	Romantica	5 / 1.2		0.7	0.4		96 / 3.1		3.1	5.6 / 121	Hispanic Broadcasting Corp.
KXTJ-F	Reg'l Mex.	4 / 1.0	1.8	0.7			57 / 1.8	1.4	2.6	4.3 / 66	El Dorado Communications
KTRH	News/Talk	4 / 0.8	1.1	1.4	2.2	1.2	138 / 4.4	4.3	5.3	4.0 / 160	Clear Channel Communications
KKGB-F	Rock	4 / 0.8	1.4	12.0			52 / 1.7	1.8	16.4	17.2 / 289	Cumulus Media
KIKR	Sports	2 / 0.5					51 / 1.6			2.4 / 51	Cumulus Media
KLDE-F	Oldies	2 / 0.5	0.9	0.5	1.1	1.0	53 / 1.7	2.3	2.5	3.4 / 100	Cox Radio
KZZB	Black Gospel	2 / 0.5	2.3				57 / 1.8	4.7		2.3 / 57	Darrell E. Martin
KTBZ-F	Modern Rock	2 / 0.4	3.5	4.0			44 / 1.4			3.3 / 122	Clear Channel Communications
KOLE	Religious	2 / 0.4	0.7				73 / 2.3	1.8		1.8 / 76	Citygate Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KTCX-F	1 KTCX-F	1 KTCX-F	1 KYKR-F	1 KTCX-F	1 KTCX-F	1 KLVI	1 KYKR-F	1 KTCX-F	1 KTCX-F	1 KTCX-F
2 KYKR-F	2 KYKR-F	2 KAYD-F	2 KLVI	2 KAYD-F	2 KLVI	2 KYKR-F	2 KLVI	2 KYKR-F	2 KBXX-F	2 KYKR-F
3 KIOC-F	3 KAYD-F	3 KYKR-F	3 KAYD-F	3 KYKR-F	3 KTFA-F	3 KTCX-F	3 KAYD-F	3 KAYD-F	3 KYKR-F	3 KAYD-F
4 KQXY-F	4 KLVI	4 KLVI	4 KTCX-F	4 KLOI-F	4 KIOC-F	4 KAYD-F	4 KTCX-F	4 KLOI-F	4 KAYD-F	4 KBXX-F
5 KAYD-F	5 KTFA-F	5 KLOI-F	5 KLOI-F	5 KKMY-F	5 KYKR-F	5 KQXY-F	5 KLOI-F	5 KBXX-F	4 KIOC-F	5 KLVI
6 KBXX-F	6 KIOC-F	6 KTFA-F	6 KTFA-F	6 KLVI	6 KAYD-F	6 KTFA-F	6 KKMY-F	5 KQXY-F	6 KQXY-F	6 KTFA-F
7 KTFA-F	7 KQXY-F	7 KKMY-F	6 KQHN	7 KQXY-F	7 KLOI-F	7 KIOC-F	7 KTFA-F	5 KLVI	7 KRTX-F	7 KQXY-F
8 KLVI	8 KKMY-F	8 KQXY-F	8 KKMY-F	8 KBXX-F	8 KKMY-F	8 KKMY-F	8 KBXX-F	8 KTFA-F	8 KHLA-F	8 KIOC-F
9 KKMY-F	9 KBXX-F	8 KIOC-F	9 KTJM-F	9 KHLA-F	9 KQXY-F	9 KLOI-F	9 KIOC-F	8 KLOI-F	8 KLVI	9 KLOI-F
10 KHPT-F	10 KLOI-F	10 KYKZ-F	10 KIOC-F	10 KTFA-F	10 KYKZ-F	10 KBXX-F	10 KQXY-F	10 KKMY-F	10 KZWA-F	10 KRTX-F
									10 KTHT-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KIKR	1450	1 kw / 1 kw	Sports	Ind.	Allied Radio Ptnrs.	Cumulus Media	Beaumont
KLVI	560	5 kw / 5 kw	Talk	ABC, 1-on-1, AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Beaumont
KOLE	1340	1 kw / 1 kw	Religious	USA, SRN, TARN	Salem Radio Reps	Citygate Media, Inc.	Port Arthur
KQHN	1510	5 kw / kw	Black Gospel	CBS, WW1/MBS, TARN	Allied Radio Ptnrs.	Cumulus Media	Nederland
KRCM	1380	1 kw / 127 w	S. Gospel	USA	—	Covenant Media Services, Inc.	Beaumont
KZZB	990	1 kw / 1 kw	Black Gospel	Ind.	—	Darrell E. Martin	Beaumont

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAYD	97.5	100 kw @1,431	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Beaumont
KIOC	106.1	100 kw @1,060	Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Orange
KKMY	104.5	100 kw @404	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Orange
KLOI	101.7	11 kw @472	Oldies	Ind.	—	William Hill	Silsbee
KQXY	94.1	100 kw @600	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Beaumont
KTCX	102.5	50 kw @492	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media	Beaumont
KTFA	92.5	50 kw @440	Cont. Christ.	Ind.	Salem Radio Reps	Voice Broadcasting, Inc.	Groves
KYKR	95.1	100 kw @1,070	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Beaumont

BEAUMONT-PORT ARTHUR, TX (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
KBXX-F	Urban	97.9	Houston
KHLA-F	Adult Cont.	99.5	Lake Charles
KHPT-F	80's Hits	106.9	Conroe
KKGB-F	Rock	101.3	Sulphur
KLDE-F	Oldies	107.5	Lake Jackson
KOVE-F	Romantica	93.3	Port Arthur
KRTX-F	Span.-CHR	100.7	Winnie
KSHN-F	Adult Cont.	99.9	Liberty
KTBZ-F	Modern Rock	94.5	Houston
KTHT-F	Dance	97.1	Cleveland
KTJM-F	Rhythmic Old.	98.5	Port Arthur
KTRH	News/Talk	740	Houston
KXTJ-F	Reg'l Mex.	107.9	Beaumont
KYKZ-F	Country	96.1	Lake Charles
KZWA-F	Urban	105.3	Lake Charles

Note KIOC-106.1 Old Format: Rock New Format: adds Bob & Tom

BECKLEY, WV

Arbitron Rank 276	Pop (12+) 66,800	Stations 12 / 7	% Below Line 7.9
Market TSL in Hours 16.8		Diaries 439 / 152:1 / 55.1%	% Not Listed 11.8
Average Persons Rating 12.1		12+ FM Share (Metro) 76.4	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WCIR-F	CHR	19 / 23.5	18.6	15.5	18.2	18.7	257 / 38.4	36.6	35.3	37.8 / 617	Southern Communications
WJLS-F	Country	15 / 18.4	25.6	20.3	20.5	18.7	217 / 32.4	35.1	41.1	76.5 / 1023	Personality Stations
WTNJ-F	Country	13 / 16.0	16.3	15.5	12.5	15.2	182 / 27.3	28.2	32.9	28.6 / 397	West Virginia Bcstg, Inc.
WMTD-F	Classic Rock	7 / 8.3	8.1	7.2	10.3	11.7	147 / 22.1	14.3	15.9	15.7 / 280	Southern Communications Corp.
WJLS	S. Gospel	6 / 7.9	7.0	13.1	6.8	12.9	89 / 13.3	15.8	16.1	8.4 / 170	Personality Stations
WWNR	Talk	3 / 3.9	4.7	4.8	4.6	3.5	55 / 8.2	11.4	9.7	3.7 / 72	Dynastar Communications, Inc.
WKAZ-F	Oldies	2 / 3.0	3.5	2.4	3.4	1.2	45 / 6.7	6.2	6.0	9.1 / 108	West Virginia Radio Corp.
WAXS-F	CHR	2 / 2.3	3.5	3.6	2.3	3.5	71 / 10.6	9.7	14.3	4.0 / 159	Plateau Broadcasting, L.P.
WHAJ-F	Hot AC	2 / 1.9	1.2	1.2	3.4	2.3	58 / 8.7	10.5	11.4	28.1 / 669	Triad Broadcasting, Inc.
WVSR-F	CHR	1 / 1.2	1.2	2.4	1.1	1.2	25 / 3.7	7.1	6.4	5.4 / 96	Bristol Broadcasting Co.
WQBE-F	Country	1 / 1.0		1.2		1.2	21 / 3.2		2.7	5.1 / 97	Bristol Broadcasting Co.
WKWS-F	Country	1 / 0.8		1.2			13 / 2.0		2.7	3.1 / 75	West Virginia Radio Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WCIR-F	1 WCIR-F	1 WCIR-F	1 WJLS-F	1 WCIR-F	1 WMTD-F	1 WJLS-F	1 WJLS-F	1 WCIR-F	1 WCIR-F	1 WCIR-F
2 WMTD-F	2 WTNJ-F	2 WTNJ-F	2 WTNJ-F	2 WJLS-F	2 WTNJ-F	2 WCIR-F	2 WTNJ-F	2 WJLS-F	2 WJLS-F	2 WTNJ-F
3 WJLS-F	3 WMTD-F	3 WJLS-F	3 WCIR-F	3 WTNJ-F	3 WCIR-F	3 WTNJ-F	3 WCIR-F	3 WTNJ-F	3 WTNJ-F	3 WJLS-F
4 WTNJ-F	4 WJLS-F	4 WMTD-F	4 WJLS	4 WMTD-F	4 WJLS-F	4 WMTD-F	4 WWNR	4 WMTD-F	4 WJLS	4 WJLS
5 WHAJ-F	5 WAXS-F	5 WKAZ-F	5 WMTD-F	5 WKAZ-F	5 WKAZ-F	5 WJLS	5 WJLS	5 WJLS	5 WAXS-F	5 WMTD-F
5 WVSR-F	6 WWNR	6 WAXS-F	5 WWNR	6 WJLS	6 WWNR	6 WHAJ-F	6 WMTD-F	6 WKAZ-F	6 WMTD-F	6 WAXS-F
7 WAXS-F	7 WHAJ-F	7 WWNR	7 WKAZ-F	7 WVSR-F	7 WAXS-F	7 WAXS-F	7 WKAZ-F	7 WWNR	7 WKAZ-F	6 WKAZ-F
8 WKWS-F	8 WKAZ-F	8 WJLS	8 WAXS-F	8 WAXS-F	8 WQBE-F	8 WKAZ-F	8 WAXS-F	8 WAXS-F	8 WHAJ-F	8 WHAJ-F
9 WKAZ-F	9 WVSR-F	9 WHAJ-F	9 WQBE-F	8 WHAJ-F	9 WHAJ-F	9 WKWS-F	9 WQBE-F	8 WHAJ-F	8 WVSR-F	9 WVSR-F
10 WJLS	10 WJLS	10 WQBE-F	10 WHAJ-F	10 WWNR	10 WKWS-F	10 WWNR	10 WHAJ-F	10 WQBE-F	10 WWNR	10 WWNR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJLS	560	4.5 kw / 470 w	S. Gospel	WW1/MBS, CNN+	Regional Reps/Savalli	Personality Stations	Beckley
WWNR	620	1 kw / 500 w	Talk	CBS, WW1/MBS	Katz	Dynastar Communications, Inc.	Beckley

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAXS	94.1	26.5 kw @649	CHR	ABC	Katz	Plateau Broadcasting, L.P.	Oak Hill
WCIR	103.7	5 kw @1,485	CHR	WW1/MBS	Katz	Southern Communications	Beckley
WJLS	99.5	34 kw @1,050	Country	WW1/MBS, CNN+	Regional Reps/Savalli	Personality Stations	Beckley
WMTD	102.3	368 w@1,273	Classic Rock	CBS	Katz	Southern Communications Corp.	Hinton
WTNJ	105.9	50 kw @500	Country	ABC, WW1/MBS	Katz/Regional Reps	West Virginia Bcstg, Inc.	Mt. Hope

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHAJ-F	Hot AC	104.5	Bluefield
WKAZ-F	Oldies	107.3	Miami
WKWS-F	Country	96.1	Charleston
WQBE-F	Country	97.5	Charleston
WVSR-F	CHR	102.7	Charleston

BILLINGS, MT

Arbitron Rank 251	Pop (12+) 105,100	Stations 16 / 16	% Below Line 0.0
Market TSL in Hours	20.5	Diaries 453 / 232:1 / 63.7%	% Not Listed 10.1
Average Persons Rating	14.6	12+ FM Share (Metro) 75.7	Sample Target 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KCTR-F	Country	27 / 17.7		22.9	15.9	16.7	308 / 29.3	33.3	35.3	35.1 / 423	Clear Channel Communications
KRSQ-F	CHR	18 / 11.7		8.9	13.4	10.0	248 / 23.6	25.3	30.0	22.2 / 363	New Northwest Broadcasters, Inc.
KKBR-F	Oldies	14 / 8.9		7.6	12.2	8.0	179 / 17.1	17.1	23.4	15.6 / 213	Clear Channel Communications
KRXX-F	Classic Rock	14 / 8.9		10.2	12.2	12.7	184 / 17.5	22.0	19.5	14.3 / 201	Fisher Broadcasting, Inc.
KRZN-F	Rock	12 / 7.9		1.3	1.2	2.0	168 / 16.0		5.3	14.3 / 226	Fisher Broadcasting, Inc.
KBLG	News/Talk	11 / 7.3		5.7	4.9	6.0	124 / 11.8	11.7	12.7	18.2 / 199	Fisher Broadcasting, Inc.
KYYA-F	Hot AC	9 / 5.7		7.0	4.3	6.7	190 / 18.0	21.5	19.9	11.1 / 239	Fisher Broadcasting, Inc.
KBBB-F	Hot AC	8 / 5.0		5.1	7.3	7.3	128 / 12.2	14.1	14.7	8.9 / 156	Clear Channel Communications
KGHL-F	Country	6 / 3.8		5.1	6.1	4.7	138 / 13.1	13.0	14.7	8.8 / 213	New Northwest Broadcasters
KGHL	Classic Cntry.	6 / 3.7		3.2	3.1	6.0	93 / 8.8	6.0	9.4	19.1 / 288	New Northwest Broadcasters, Inc.
KMHK-F	Classic Rock	4 / 2.7		3.2	4.3	6.7	126 / 12.0	16.4	13.7	6.2 / 206	Clear Channel Communications
KBEX-F	Classic Hits	3 / 2.1		5.1	1.8		87 / 8.3	13.0	4.6	4.8 / 108	New Northwest Broadcasters
KURL	Religious	3 / 1.8		1.3	1.2	2.7	64 / 6.1	5.6	4.3	6.3 / 114	Elenbaas Media, Inc.
KZRV-F	80's Hits	2 / 1.3					42 / 4.0			2.0 / 45	
KMZK	Cont. Christ.	1 / 1.0		0.6	0.6	0.7	27 / 2.6	3.5	2.1	1.5 / 27	Elenbaas Media, Inc.
KBUL	Country	1 / 0.4					33 / 3.2			2.2 / 58	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRSQ-F	1 KCTR-F	1 KCTR-F	1 KCTR-F	1 KCTR-F	1 KRXX-F	1 KCTR-F	1 KCTR-F	1 KCTR-F	1 KRSQ-F	1 KCTR-F
2 KRZN-F	2 KRXX-F	2 KRXX-F	2 KKBR-F	2 KRSQ-F	2 KCTR-F	2 KRSQ-F	2 KRXX-F	2 KRSQ-F	2 KCTR-F	2 KRSQ-F
3 KRXX-F	3 KRSQ-F	3 KRSQ-F	3 KBLG	3 KBBB-F	3 KKBR-F	3 KKBR-F	3 KRSQ-F	3 KRXX-F	3 KRZN-F	3 KKBR-F
4 KCTR-F	4 KRZN-F	4 KKBR-F	4 KRXX-F	4 KKBR-F	4 KRZN-F	4 KRXX-F	4 KBLG	4 KKBR-F	4 KBLG	4 KRXX-F
5 KYYA-F	5 KYYA-F	5 KRZN-F	5 KBBB-F	5 KRZN-F	5 KYYA-F	4 KRZN-F	5 KKBR-F	5 KRZN-F	5 KKBR-F	5 KRZN-F
6 KGHL	6 KKBR-F	6 KYYA-F	6 KYYA-F	6 KYYA-F	6 KBLG	6 KBLG	6 KRZN-F	6 KYYA-F	6 KRXX-F	5 KGHL-F
7 KGHL-F	7 KBBB-F	7 KBBB-F	7 KGHL	7 KBEX-F	7 KRSQ-F	7 KYYA-F	7 KYYA-F	7 KBLG	7 KYYA-F	7 KGHL
7 KMHK-F	8 KBLG	8 KBLG	8 KGHL-F	8 KMHK-F	8 KMHK-F	8 KBBB-F	8 KBBB-F	8 KBBB-F	8 KGHL	8 KYYA-F
9 KBBB-F	9 KMHK-F	9 KMHK-F	9 KRSQ-F	9 KRXX-F	9 KBBB-F	9 KGHL	9 KGHL-F	9 KMHK-F	9 KMHK-F	9 KBLG
10 KZRV-F	10 KGHL-F	10 KBEX-F	10 KURL	10 KGHL-F	10 KGHL	10 KURL	10 KGHL	10 KGHL-F	10 KBBB-F	10 KMHK-F
			10 KRZN-F							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBLG	910	1 kw / 64 w	News/Talk	WW1/MBS, CNN+	McGavren-Guild	Fisher Broadcasting, Inc.	Billings
KBUL	970	5 kw / 5 kw	Country	ABC	Clear Chan.-Emerald	Clear Channel Communications	Billings
KGHL	790	5 kw / 5 kw	Classic Cntry.	CBS	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Billings
KMZK	1240	1 kw / 1 kw	Cont. Christ.	SRN	—	Elenbaas Media, Inc.	Billings
KURL	730	4.4 kw / 236 w	Religious	USA	—	Elenbaas Media, Inc.	Billings

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBBB	103.7	100 kw @480	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Billings
KBEX	105.1	6 kw @328	Classic Hits	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters	Billings
KCTR	102.9	100 kw @500	Country	ABC	Clear Chan.-Emerald	Clear Channel Communications	Billings
KGHL	98.5	85 kw @370	Country	CBS	Allied Radio Ptnrs.	New Northwest Broadcasters	Billings
KKBR	97.1	28.15 kw @400	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Billings
KMHK	95.5	95.4 kw @984	Classic Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Hardin
KRXX	94.1	100 kw @590	Classic Rock	Ind.	McGavren-Guild	Fisher Broadcasting, Inc.	Billings
KRSQ	101.7	100 kw @403	CHR	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Laurel
KRZN	96.3	100 kw @696	Rock	Ind.	McGavren-Guild	Fisher Broadcasting, Inc.	Billings
KYYA	93.3	100 kw @700	Hot AC	WW1/MBS	McGavren-Guild	Fisher Broadcasting, Inc.	Billings
KZRV	107.5	100 kw @984	80's Hits	Ind.	Allied Radio Ptnrs.		Billings

BILOXI-GULFPORT-PASCAGOULA, MS

Arbitron Rank 137	Pop (12+) 292,200	Stations 26 / 15	% Below Line 18.8
Market TSL in Hours	21.0	Diaries 650 / 450:1 / 45.8%	% Not Listed 17.2
Average Persons Rating	15.9	12+ FM Share (Metro) 75.4	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WJZD-F	Urban	56 / 12.0	8.3	5.1	7.0	10.2	468 / 16.0	12.0	12.4	56.2 / 473	WJZD, Inc.
WCPR-F	Rock	33 / 7.1	7.8	8.1	8.0	6.9	412 / 14.1	15.9	17.2	36.4 / 463	Triad Broadcasting, Inc.
WMJY-F	Adult Cont.	33 / 7.0	5.4	4.9	5.0	4.4	428 / 14.7	12.1	11.6	35.2 / 475	Chase Radio Partners
WZKX-F	Country	32 / 6.9	5.9	5.1	5.9	7.6	458 / 15.7	15.2	14.1	52.6 / 773	Dowdy Broadcasting
WKNN-F	Country	28 / 6.0	8.5	8.8	11.1	18.5	506 / 17.3	18.8	17.6	32.6 / 598	Chase Radio Partners
WXYK-F	Dance	25 / 5.4	6.8	3.2	3.4	2.8	408 / 14.0	17.6	13.6	25.6 / 412	Triad Broadcasting, Inc.
WXRG-F	Classic Rock	25 / 5.4	8.0	6.8	5.5	3.9	426 / 14.6	12.3	14.5	25.5 / 428	Triad Broadcasting, Inc.
WWL	News/Talk	21 / 4.5	2.4	3.4	3.6	3.5	308 / 10.5	6.7	9.2	28.8 / 460	Entercom
WGCM-F	Oldies	18 / 3.9	5.1	6.4	7.7	3.5	383 / 13.1	11.6	11.9	19.1 / 401	Dowdy Broadcasting
WDLT-F	Urban AC	18 / 3.8	4.9	3.2	2.7	1.4	175 / 6.0	5.9	5.2	18.9 / 203	Cumulus Media
WBLX-F	Urban	14 / 3.0	3.2	2.7	2.0	1.2	270 / 9.2	6.4	7.1	16.2 / 302	Cumulus Media
WUJM-F	80's Hits	12 / 2.6	2.0	3.9	1.4	0.9	228 / 7.8	5.8	8.5	12.1 / 233	Triad Broadcasting, Inc.
WLN-F	CHR	9 / 1.9	2.4	2.4	2.3	3.5	280 / 9.6	8.4	14.5	16.8 / 426	Dowdy Broadcasting
WOSM-F	S. Gospel	8 / 1.8	2.2	1.0	3.0	1.4	123 / 4.2	3.9	2.8	13.6 / 220	Charles H. Cooper
WEZB-F	CHR	8 / 1.7	0.5	1.5	0.5		141 / 4.8	2.0	4.8	11.4 / 259	Entercom
WQUE-F	Urban	7 / 1.6	1.0	1.7	1.6	0.7	204 / 7.0	4.4	5.8	23.7 / 334	Clear Channel Communications
WROA	Adult Stand.	6 / 1.2	0.7	1.2	1.6	0.7	60 / 2.0	1.6	2.5	5.7 / 60	Dowdy Broadcasting
WQYZ-F	Classic Hits	5 / 1.1	2.7	1.2	0.7	0.9	72 / 2.5	6.2	2.9	5.3 / 72	Gulf Coast Radio Services
WABB-F	CHR	5 / 1.1	1.5	1.2	1.4	0.7	104 / 3.6	5.4	5.5	10.4 / 209	Dittman Group, Inc.
WVMI	Talk	5 / 1.1	1.7	2.7	0.9	2.5	113 / 3.9	4.6	6.9	5.0 / 117	G & R Radio, Inc.
WDWG-F	Trad. Country	4 / 0.8	1.2	1.2	0.5		86 / 2.9	2.9	3.1	4.6 / 102	Clear Channel Communications
WRNO-F	Classic Rock	3 / 0.7	2.2	1.7	0.7	1.8	121 / 4.2	5.0	3.9	7.8 / 235	Beasley Broadcast Group
WNOE-F	Country	3 / 0.7	0.7	0.7	1.4	0.9	60 / 2.0	2.3	2.7	12.3 / 240	Clear Channel Communications
WGCM	Classic Cntry.	3 / 0.6		1.2			72 / 2.5		2.1	2.9 / 72	Dowdy Broadcasting
WKZN-F	Hot AC	2 / 0.5	0.7	0.5			103 / 3.5		3.3	6.8 / 204	Entercom
WMXC-F	Adult Cont.	2 / 0.4	0.5	0.7		0.9	64 / 2.2	2.1	2.2	2.6 / 94	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJZD-F	1 WJZD-F	1 WJZD-F	1 WJZD-F	1 WJZD-F	1 WJZD-F	1 WXRG-F	1 WJZD-F	1 WJZD-F	1 WJZD-F	1 WJZD-F
2 WCPR-F	2 WCPR-F	2 WCPR-F	2 WZKX-F	2 WMJY-F	2 WCPR-F	2 WZKX-F	2 WMJY-F	2 WCPR-F	2 WCPR-F	2 WCPR-F
3 WXYK-F	3 WMJY-F	3 WXRG-F	3 WKNN-F	3 WZKX-F	3 WJZD-F	3 WMJY-F	3 WZKX-F	3 WMJY-F	3 WXYK-F	3 WGCM-F
4 WMJY-F	4 WXRG-F	4 WZKX-F	4 WWL	4 WCPR-F	4 WZKX-F	4 WXRG-F	4 WWL	4 WZKX-F	4 WBLX-F	4 WXYK-F
5 WXRG-F	5 WZKX-F	5 WMJY-F	5 WMJY-F	5 WUJM-F	5 WWL	5 WCPR-F	5 WKNN-F	5 WXYK-F	5 WDLT-F	5 WDLT-F
6 WZKX-F	6 WXYK-F	6 WKNN-F	6 WGCM-F	6 WKNN-F	6 WDLT-F	6 WKNN-F	6 WCPR-F	6 WKNN-F	6 WMJY-F	6 WKNN-F
7 WBLX-F	7 WKNN-F	7 WDLT-F	7 WXRG-F	7 WDLT-F	7 WMJY-F	7 WXYK-F	7 WXRG-F	7 WXRG-F	7 WXRG-F	7 WZKX-F
8 WKNN-F	8 WUJM-F	8 WDLT-F	8 WDLT-F	8 WGCM-F	7 WKNN-F	8 WWL	8 WXYK-F	8 WGCM-F	8 WGCM-F	8 WXRG-F
9 WUJM-F	9 WDLT-F	9 WXYK-F	9 WCPR-F	8 WXRG-F	9 WXYK-F	9 WDLT-F	9 WUJM-F	9 WWL	9 WUJM-F	9 WMJY-F
10 WQUE-F	10 WBLX-F	10 WGCM-F	10 WOSM-F	10 WXYK-F	10 WLN-F	10 WGCM-F	10 WGCM-F	10 WDLT-F	10 WKNN-F	9 WWL

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGCM	1240	1 kw / 1 kw	Classic Cntry.	ABC	Christal	Dowdy Broadcasting	Gulfport
WROA	1390	5 kw / 5 kw	Adult Stand.	ABC	Christal	Dowdy Broadcasting	Gulfport
WVMI	570	5 kw / 1 kw	Talk	CNN+	Katz	G & R Radio, Inc.	Biloxi

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCPR	97.9	50 kw @466	Rock	WW1/MBS	Katz	Triad Broadcasting, Inc.	Wiggins
WGCM	102.3	16 kw @358	Oldies	Ind.	Christal	Dowdy Broadcasting	Gulfport
WJZD	94.5	6 kw @321	Urban	ABC	—	WJZD, Inc.	Long Beach
WKNN	99.1	95 kw @984	Country	ABC, AM/FM	Clear Chan.-Sapphire	Chase Radio Partners	Pascagoula
WLN-F	95.3	50 kw @1,181	CHR	Ind.	Christal	Dowdy Broadcasting	Lumberton
WMJY	93.7	100 kw @984	Adult Cont.	Ind.	Clear Chan.-Sapphire	Chase Radio Partners	Biloxi
WOSM	103.1	50 kw @460	S. Gospel	AP	—	Charles H. Cooper	Ocean Springs
WQYZ	92.5	6 kw @321	Classic Hits	Ind.	—	Gulf Coast Radio Services	Ocean Springs
WUJM	96.7	2.1 kw @384	80's Hits	Ind.	Katz	Triad Broadcasting, Inc.	Gulfport
WXRG	105.9	25 kw @328	Classic Rock	Ind.	Katz	Triad Broadcasting, Inc.	Pascagoula
WXYK	107.1	2.8 kw @393	Dance	ABC	Katz	Triad Broadcasting, Inc.	Gulfport
WZKX	107.9	100 kw @1,460	Country	Ind.	Christal	Dowdy Broadcasting	Bay St. Louis

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABB-F	CHR	97.5	Mobile
WBLX-F	Urban	92.9	Mobile
WDLT-F	Urban AC	98.3	Chickasaw
WDWG-F	Trad. Country	104.9	Moss Point
WEZB-F	CHR	97.1	New Orleans
WKZN-F	Hot AC	105.3	Slidell

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMXC-F	Adult Cont.	99.9	Mobile
WNOE-F	Country	101.1	New Orleans
WQUE-F	Urban	93.3	New Orleans
WRNO-F	Classic Rock	99.5	New Orleans
WWL	News/Talk	870	New Orleans

Note WLN-F-95.3 Old Format: CHR New Format: adds Bob & Sheri
WUJM-96.7 Old Format: rhythmic Oldies New Format: 80's Classic Hits

BISMARCK, ND

Arbitron Rank 270	Pop (12+) 75,300	Stations 11 / 11	% Below Line 0.0
Market TSL in Hours	20.6	Diaries 385 / 196:1 / 62.8%	% Not Listed 8.4
Average Persons Rating	15.7	12+ FM Share (Metro) 60.4	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KBYZ-F	Classic Rock	21 / 18.2	18.8	12.4	13.9	11.1	194 / 25.8	27.9	25.9	33.0 / 316	Cumulus Media
KKCT-F	Country	17 / 14.8	15.4	15.7	10.7	10.2	213 / 28.3	27.0	28.2	20.5 / 276	Cumulus Media
KBMR	Trad. Country	17 / 14.6	10.3	12.4	11.5	11.1	117 / 15.6	13.1	13.5	33.4 / 264	Cumulus Media
KYYY-F	Hot AC	15 / 13.0	12.8	9.1	11.5	12.8	228 / 30.3	28.2	28.7	20.6 / 374	Clear Channel Communications
KFYR	Adult Cont.	11 / 9.2	12.0	16.5	16.4	16.2	212 / 28.2	27.9	32.7	38.8 / 561	Clear Channel Communications
KACL-F	Oldies	9 / 7.2	9.4	6.6	10.7	10.2	152 / 20.2	19.3	16.8	15.0 / 267	Cumulus Media
KSSS-F	Adult Cont.	5 / 4.4	5.1	5.8	6.6	3.4	116 / 15.4	17.5	17.0	6.5 / 152	Cumulus Media
KXMR	Talk	5 / 4.3	1.7	4.1			77 / 10.2	6.4	10.8	10.7 / 167	Anderson Broadcasting Co.
KLXX	Adult Stand.	4 / 3.1	3.4	2.5	3.3	5.1	62 / 8.3	7.6	7.9	3.8 / 64	Cumulus Media
KQDY-F	Country	2 / 1.6	1.7	3.3	4.1	7.7	38 / 5.1	6.1	8.5	4.2 / 72	Educational Media
KNDR-F	Religious	1 / 1.2	1.7	1.7	1.6	1.7	25 / 3.3	4.6	6.8	2.6 / 41	Central Dakota Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBYZ-F	1 KBYZ-F	1 KBYZ-F	1 KBMR	1 KKCT-F	1 KBYZ-F	1 KKCT-F	1 KBYZ-F	1 KBYZ-F	1 KBYZ-F	1 KBMR
2 KYYY-F	2 KKCT-F	2 KKCT-F	2 KBYZ-F	2 KACL-F	2 KYYY-F	2 KBYZ-F	2 KKCT-F	2 KKCT-F	2 KYYY-F	2 KBYZ-F
3 KKCT-F	3 KYYY-F	3 KYYY-F	3 KKCT-F	2 KBYZ-F	3 KKCT-F	3 KYYY-F	3 KYYY-F	3 KYYY-F	3 KKCT-F	3 KKCT-F
4 KBMR	4 KACL-F	4 KACL-F	4 KFYZ	4 KYYY-F	4 KFYZ	4 KFYZ	4 KFYZ	4 KBMR	4 KSSS-F	4 KYYY-F
5 KSSS-F	5 KFYZ	5 KFYZ	5 KACL-F	5 KSSS-F	5 KBMR	5 KBMR	5 KBMR	5 KFYZ	5 KACL-F	5 KACL-F
6 KFYZ	5 KSSS-F	6 KBMR	6 KXMR	6 KFYZ	6 KACL-F	6 KACL-F	6 KXMR	6 KACL-F	6 KLXX	6 KFYZ
7 KXMR	7 KBMR	7 KSSS-F	7 KLXX	7 KBMR	7 KXMR	7 KSSS-F	7 KACL-F	7 KLXX	7 KXMR	7 KSSS-F
8 KQDY-F	8 KXMR	8 KXMR	8 KSSS-F	8 KQDY-F	8 KSSS-F	8 KXMR	8 KSSS-F	8 KSSS-F	8 KFYZ	8 KLXX
9 KNDR-F	9 KQDY-F	9 KQDY-F	9 KYYY-F	9 KLXX	9 KLXX	9 KQDY-F	9 KLXX	9 KXMR	9 KNDR-F	9 KNDR-F
10 KACL-F	10 KLXX	10 KLXX	10 KQDY-F	10 KNDR-F	10 KQDY-F	10 KLXX	10 KQDY-F	10 KQDY-F	10 KQDY-F	9 KXMR

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
KBMR	1130	10 kw / kw		Trad. Country	CNN+	Allied Radio Ptnrs.	Cumulus Media	Bismarck
KFYR	550	5 kw / 5 kw		Adult Cont.	ABC, CBS, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Bismarck
KLXX	1270	1 kw / 250 w		Adult Stand.	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Bismarck-Mandan
KXMR	710	50 kw / 4 kw		Talk	ABC, 1-on-1	Allied Radio Ptnrs.	Anderson Broadcasting Co.	Bismarck

FM Stations

Station	Freq	Power/		Format	Net/Aff	Rep	Owner	City of Lic
		HAAT	HAAT					
KACL	98.7	100 kw @830		Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Bismarck
KBYZ	96.5	100 kw @1,000		Classic Rock	WW1/MBS, CNN+	Allied Radio Ptnrs.	Cumulus Media	Bismarck
KKCT	97.5	100 kw @830		Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Bismarck
KNDR	104.7	100 kw @853		Religious	SRN	—	Central Dakota Broadcasting	Mandan
KQDY	94.5	100 kw @1,117		Country	Ind.	Allied Radio Ptnrs.	Educational Media	Bismarck
KSSS	101.5	100 kw @987		Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Bismarck
KYYY	92.9	100 kw @1,180		Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Bismarck

BLACKSBURG-CHRISTIANBURG-RADFORD-PULASKI, VA

Arbitron Rank 216	Pop (12+) 140,000	Stations 17 / 6	% Below Line 52.5
Market TSL in Hours	16.1	Diaries 527 / 266:1 / 58.8%	% Not Listed 26.1
Average Persons Rating	12.0	12+ FM Share (Metro) 68.7	Sample Target 540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WXLK-F	CHR	25 / 14.6	15.3	13.0	15.0	15.8	472 / 33.7	33.6	32.0	31.8 / 589	Mel Wheeler, Inc.
WSLQ-F	Adult Cont.	24 / 14.4	14.1	12.5	10.6	8.2	363 / 25.9	26.5	25.0	33.9 / 445	Mel Wheeler, Inc.
WSLC-AF	Country	18 / 10.9	5.6	3.1	4.4	5.3	315 / 22.5	14.8	12.3	21.4 / 366	Mel Wheeler, Inc.
WPSK-F	Country	12 / 6.9	13.6	17.2	17.2	16.4	240 / 17.1	27.4	30.3	15.0 / 305	New River Valley Radio
WBRW-F	Classic Rock	11 / 6.5	4.0	3.1	3.3	5.9	300 / 21.4	10.4	12.4	11.5 / 322	New River Valley Radio
WROV-F	Rock	10 / 6.1	8.5	5.2	8.9	10.6	248 / 17.7	19.1	15.2	16.1 / 305	Clear Channel Communications
WFNR	Talk	5 / 3.0	1.1	3.1	3.9	2.9	53 / 3.8	2.8	4.0	5.2 / 56	New River Valley Radio
WBRF-F	Country	3 / 2.0	4.5	6.3	1.7	2.3	89 / 6.3	7.6	12.1	15.0 / 225	Blue Ridge Radio, Inc.
WBXW-F	Classic Hits	3 / 2.0	1.7	1.0	2.8	0.6	107 / 7.7	5.3	5.6	3.5 / 112	New River Valley Radio
WFNR-F	Talk	3 / 1.6	2.6	3.3	3.5	5.9	49 / 4.2	9.8	9.8	2.7 / 59	New River Valley Radio
WBLB	S. Gospel	2 / 1.4	1.7	4.7	2.8	1.8	26 / 1.9	3.0	3.4	2.5 / 35	WBLB, Inc.
WHAJ-F	Hot AC	2 / 1.3	1.1	3.4			58 / 4.1	4.1	10.3	2.5 / 81	Triad Broadcasting, Inc.
WRDJ-FF	80's Hits	2 / 1.2	0.6	1.0	0.6		52 / 3.7		2.2	2.1 / 52	Clear Channel Communications
WJMH-F	Urban	2 / 1.2	0.6	7.2			49 / 3.5	2.7	14.8	2.4 / 61	Entercom
WFIR	Talk	1 / 0.8	0.6	1.0	1.1	1.2	26 / 1.9	3.0	3.2	1.3 / 26	Mel Wheeler, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WXLK-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WSLQ-F	1 WXLK-F	1 WXLK-F
2 WSLC-AF	2 WXLK-F	2 WSLC-AF	2 WPSK-F	2 WXLK-F	2 WBRW-F	2 WXLK-F	2 WSLC-AF	2 WSLQ-F	2 WSLC-AF	2 WSLQ-F
3 WROV-F	3 WSLC-AF	3 WXLK-F	3 WSLC-AF	3 WSLC-AF	3 WROV-F	3 WSLC-AF	3 WXLK-F	3 WSLC-AF	3 WSLQ-F	3 WSLC-AF
4 WBRW-F	4 WBRW-F	4 WPSK-F	4 WBRW-F	4 WPSK-F	4 WSLC-AF	4 WROV-F	4 WBRW-F	4 WPSK-F	4 WROV-F	4 WBRW-F
5 WSLQ-F	5 WROV-F	5 WBRW-F	5 WXLK-F	5 WBXW-F	5 WPSK-F	5 WPSK-F	5 WPSK-F	5 WROV-F	5 WBRW-F	5 WPSK-F
6 WPSK-F	6 WPSK-F	6 WROV-F	6 WBRF-F	6 WBRW-F	6 WXLK-F	6 WBRW-F	5 WROV-F	6 WBRW-F	6 WPSK-F	6 WROV-F
7 WFNR	7 WFNR	7 WFNR	7 WFNR	7 WROV-F	7 WFNR	7 WFNR	7 WFNR	7 WFNR	7 WBXW-F	7 WBRF-F
8 WFNR-F	8 WFNR-F	8 WBXW-F	8 WROV-F	8 WFNR	8 WFNR-F	8 WFNR-F	8 WBLB	8 WBRF-F	8 WRDJ-FF	8 WBXW-F
9 WJMH-F	9 WBXW-F	9 WFNR-F	9 WBLB	9 WRDJ-FF	9 WBRF-F	9 WBRF-F	9 WFNR-F	8 WHAJ-F	9 WJMH-F	9 WRDJ-FF
10 WHAJ-F	10 WJMH-F	10 WBRF-F	9 WBXW-F	10 WFNR-F	10 WBXW-F	10 WBXW-F	10 WBXW-F	10 WBXW-F	10 WFNR-F	10 WJMH-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBLB	1340	1 kw / 1 kw	S. Gospel	USA	—	WBLB, Inc.	Pulaski
WFNR	710	10 kw / kw	Talk	CBS, WW1/MBS, 1-on-1	D & R Radio	New River Valley Radio	Blacksburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBRW	105.3	12 kw @479	Classic Rock	Ind.	D & R Radio	New River Valley Radio	Blacksburg
WBXW	101.7	3 kw @64	Classic Hits	USA	—	New River Valley Radio	Radford
WFNR	100.7	3 kw @328	Talk	WW1/MBS, CBS, 1-on-1	D & R Radio	New River Valley Radio	Christiansburg
WPSK	107.1	1.75 kw @1,207	Country	Ind.	D & R Radio	New River Valley Radio	Pulaski

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBRF-F	Country	98.1	Galax
WFIR	Talk	96.0	Roanoke
WHAJ-F	Hot AC	104.5	Bluefield
WJMH-F	Urban	102.1	Reidsville
WLDJ-F	simul. WRDJFF	102.7	Appomattox
WRDJ-F	80's Hits	104.9	Roanoke
WRDJ-FF	80's Hits	104.9	Roanoke
WROV-F	Rock	96.3	Martinsville
WSLC	simul. WSLCAF	61.0	Roanoke
WSLC-F	Country	94.9	Roanoke
WSLC-AF	Country	94.9	Roanoke
WSLQ-F	Adult Cont.	99.1	Roanoke
WXLK-F	CHR	92.3	Roanoke

BLUEFIELD, WV

Arbitron Rank 260 **Pop (12+)** 93,200 **Stations** 21 / 12 **% Below Line** 26.0
Market TSL in Hours 16.9 **Diaries** 450 / 207:1 / 58.7% **% Not Listed** 19.4
Average Persons Rating 12.5 **12+ FM Share (Metro)** 72.3 **Sample Target** 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WHAJ-F	Hot AC	17 / 14.8	15.1	13.3	16.1	14.7	322 / 34.6	32.4	33.2	35.8 / 785	Triad Broadcasting, Inc.
WRIC-FF	Hot AC	12 / 10.5	1.6	1.5	2.4	1.6	236 / 25.3	2.8	4.5	13.3 / 279	Clinch Valley Bcstg Corp.
WHKX-F	Country	12 / 10.1	11.9				189 / 20.3			15.2 / 227	Triad Broadcasting, Inc.
WJLS-F	Country	11 / 9.1	5.6	4.4	5.6	3.3	176 / 18.9	13.7	10.2	51.0 / 711	Personality Stations
WKQY-FF	Oldies	9 / 7.3	2.4	8.1	4.0	11.5	165 / 17.7	5.5	17.7	10.2 / 178	Triad Broadcasting, Inc.
WMEV-F	Country	5 / 3.9	9.5	5.9	4.8	5.7	65 / 6.9	10.6	9.4	8.7 / 163	Holston Valley Broadcasting Corp.
WAEY	S. Gospel	4 / 3.4	1.6	4.4	1.6	3.3	45 / 4.8	3.2	8.5	4.0 / 45	Princeton Broadcasting, Inc.
WMTD-F	Classic Rock	3 / 2.9	4.0	4.4	4.0	7.4	64 / 6.8	9.4	11.3	5.3 / 112	Southern Communications Corp.
WHIS	Talk	3 / 2.2	1.6				57 / 6.1	4.2		4.6 / 75	Triad Broadcasting, Inc.
WXLK-F	CHR	3 / 2.2	1.6	3.7	3.2	3.3	73 / 7.8	7.0	9.8	5.9 / 173	Mel Wheeler, Inc.
WQUT-F	Classic Rock	2 / 2.0	0.8	2.2	0.8		39 / 4.2	3.8	4.0	9.4 / 114	Citadel Communications Corp.
WGTH-F	S. Gospel	2 / 1.9	2.4	2.9	4.8	4.1	40 / 4.3	6.9	8.3	2.6 / 58	High Knob Broadcasters, Inc.
WTFM-F	Adult Cont.	2 / 1.8	0.8	8.8			28 / 3.0	2.8	19.2	6.1 / 66	Holston Valley Broadcasting Corp.
WHQX-F	Country	2 / 1.7	1.6	9.6	16.9	11.5	54 / 5.8	4.7	22.0	2.4 / 67	Triad Broadcasting, Inc.
WAMN	Religious	2 / 1.7					24 / 2.6			2.1 / 31	Vernon H. Baker Stations
WXBQ-F	Country	2 / 1.4	1.6	1.5	0.8		30 / 3.2	3.3	2.8	7.6 / 166	Bristol Broadcasting Co.
WSLQ-F	Adult Cont.	2 / 1.4	0.8	10.6			41 / 4.4	2.8	23.8	7.2 / 113	Mel Wheeler, Inc.
WCIR-F	CHR	2 / 1.3	1.6	2.2	4.0	2.5	64 / 6.9	7.1	8.1	5.2 / 158	Southern Communications
WGTH	S. Gospel	1 / 1.0	1.6	4.4	3.2	3.3	23 / 2.5	3.9	5.9	2.1 / 45	High Knob Broadcasters, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHAJ-F	1 WHAJ-F	1 WHAJ-F	1 WHKX-F	1 WHAJ-F	1 WHAJ-F	1 WHAJ-F	1 WHAJ-F	1 WHAJ-F	1 WHAJ-F	1 WHAJ-F
2 WRIC-FF	2 WRIC-FF	2 WRIC-FF	2 WHAJ-F	2 WRIC-FF	2 WKQY-FF	2 WHKX-F	2 WRIC-FF	2 WRIC-FF	2 WRIC-FF	2 WHKX-F
3 WJLS-F	3 WJLS-F	3 WKQY-FF	3 WKQY-FF	3 WKQY-FF	3 WRIC-FF	3 WJLS-F	3 WJLS-F	3 WJLS-F	3 WJLS-F	3 WRIC-FF
4 WHKX-F	4 WHKX-F	4 WJLS-F	4 WJLS-F	4 WJLS-F	4 WJLS-F	4 WJLS-F	4 WHKX-F	4 WHKX-F	4 WHKX-F	4 WHKX-F
5 WMTD-F	5 WKQY-FF	5 WHKX-F	5 WRIC-FF	4 WHKX-F	5 WMTD-F	5 WKQY-FF	5 WKQY-FF	5 WKQY-FF	5 WKQY-FF	5 WMTD-F
6 WXLK-F	6 WMTD-F	6 WMTD-F	6 WAEY	6 WTFM-F	6 WHKX-F	6 WMEV-F	6 WMEV-F	6 WMEV-F	6 WKQY-FF	6 WAEY
7 WCIR-F	7 WQUT-F	7 WQUT-F	7 WMEV-F	7 WGTH-F	7 WQUT-F	7 WMTD-F	7 WHIS	7 WMTD-F	7 WXLK-F	7 WQUT-F
8 WMEV-F	8 WMEV-F	8 WMEV-F	8 WHIS	8 WMEV-F	8 WMEV-F	8 WAEY	8 WAEY	8 WCIR-F	8 WAEY	8 WAMN
9 WQUT-F	9 WXLK-F	9 WGTH-F	9 WAMN	9 WXLK-F	9 WGTH-F	8 WXLK-F	9 WTFM-F	9 WTFM-F	9 WSLQ-F	9 WHQX-F
10 WTFM-F	10 WTFM-F	10 WTFM-F	10 WGTH-F	10 WAMN	10 WXBQ-F	10 WQUT-F	10 WXBQ-F	10 WAMN	10 WHIS	10 WGTH-F
										10 WMEV-F
										10 WMTD-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAEY	1490	1 kw / 1 kw	S. Gospel	ABC	—	Princeton Broadcasting, Inc.	Princeton
WAMN	1050	1.43 kw / 200 w	Religious	SRN	—	Vernon H. Baker Stations	Green Valley
WGTH	540	1 kw / 97 w	S. Gospel	AP	—	High Knob Broadcasters, Inc.	Richlands
WHIS	1440	5 kw / 500 w	Talk	CNN+	—	Triad Broadcasting, Inc.	Bluefield

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGTH	105.5	450 w@800	S. Gospel	AP	—	High Knob Broadcasters, Inc.	Richlands
WHAJ	104.5	100 kw @1,548	Hot AC	WW1/MBS	—	Triad Broadcasting, Inc.	Bluefield
WHKX	106.3	330 w@1,334	Country	CNN+	—	Triad Broadcasting, Inc.	Bluefield
WHQX	107.7	550 w@751	Country	CNN+	—	Triad Broadcasting, Inc.	Cedar Bluff
WKQY	100.9	340 w@1,342	simul. WKQYFF	CNN+	—	Triad Broadcasting, Inc.	Princeton
WKQY	100.1	4 kw @398	Oldies	CNN+	—	Triad Broadcasting, Inc.	Tazewell
WRIC	100.7	1.3 kw @704	Hot AC	Ind.	—	Clinch Valley Bcstg Corp.	Richlands
WSTG	95.9	480 w@1,141	simul. WRICFF	Ind.	—	Princeton Broadcasting, Inc.	Princeton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCIR-F	CHR	103.7	Beckley
WJLS-F	Country	99.5	Beckley
WMEV-F	Country	93.9	Marion
WMTD-F	Classic Rock	102.3	Hinton
WQUT-F	Classic Rock	101.5	Johnson City
WSLQ-F	Adult Cont.	99.1	Roanoke
WTFM-F	Adult Cont.	98.5	Kingsport
WXBQ-F	Country	96.9	Bristol
WXLK-F	CHR	92.3	Roanoke

BOWLING GREEN, KY

Arbitron Rank 206	Pop (12+) 153,400	Stations 27 / 16	% Below Line 18.6
Market TSL in Hours	16.5	Diaries 544 / 282:1 / 55.6%	% Not Listed 16.7
Average Persons Rating	11.4	12+ FM Share (Metro) 75.4	Sample Target 560

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WGGC-F	Country	22 / 12.5	11.6				315 / 20.5	27.4		29.5 / 487	Heritage Communications, Inc.
WBVR-F	Country	19 / 11.1	12.6				245 / 15.9			28.0 / 383	WRUS, Inc.
WDNS-F	Classic Rock	11 / 6.1	7.5				188 / 12.3	11.4		13.1 / 233	Daily News Broadcasting Co.
WRVW-F	CHR	10 / 5.9	6.0	3.3			229 / 15.0	20.9	10.3	13.7 / 316	Clear Channel Communications
WKLY-F	Adult Cont.	9 / 5.1	5.5				152 / 9.9	13.3		11.6 / 208	Charles M. Anderson
WKNK-F	Country	8 / 4.8	4.5				75 / 4.9	5.0		11.1 / 107	Metcalfe Communications, Inc.
WVLE-F	Country	8 / 4.8	3.0				92 / 6.0	7.1		8.4 / 92	Sherandan Bcstg Co., Inc.
WBLG-F	Hot AC	8 / 4.7	5.0				173 / 11.3	14.0		10.1 / 209	WRUS Inc.
WPTQ-F	Classic Rock	6 / 3.3	3.5				138 / 9.0	9.3		6.6 / 173	Commonwealth Communications
WZTO-F	Cont. Christ.	5 / 3.1	1.0	2.3			84 / 5.5	4.3	7.7	8.1 / 118	Clear Channel Communications
WNRQ-F	Classic Rock	5 / 3.0	2.0	4.1			89 / 5.8	6.4	13.2	7.9 / 153	Clear Channel Communications
WOVO-F	CHR	5 / 2.8	3.5				111 / 7.2	10.1		7.9 / 146	Commonwealth Communications
WKCT	Soft AC	4 / 2.2	2.0				74 / 4.8	5.2		3.8 / 74	Daily News Broadcasting Co.
WCLU-F	Soft AC	3 / 1.9	1.0				95 / 6.2	6.3		3.6 / 104	Royse Radio
WLCK	S. Gospel	3 / 1.6					36 / 2.4			2.8 / 36	Sherandan Bcstg Co., Inc.
WRMX-F	Oldies	3 / 1.6	2.0	1.7			72 / 4.7	8.2	7.5	4.5 / 134	South Central Communications
WBGW	Sports	3 / 1.5	1.5				71 / 4.6	3.7		2.6 / 76	WRUS Inc.
WZPC-F	Modern Rock	2 / 1.3		2.5			39 / 2.6		7.2	2.8 / 56	Cromwell Group, Inc.
WQZQ-F	CHR	2 / 1.2	1.0	2.1			92 / 6.0	6.1	10.0	7.5 / 183	Cromwell Group, Inc.
WCLU	Oldies	2 / 0.9	2.0				46 / 3.0	2.3		1.7 / 46	Royse Radio
WHAS	Talk	1 / 0.8		1.3			36 / 2.3		4.7	2.3 / 47	Clear Channel Communications
WGBV-F	Country	1 / 0.8	3.0				34 / 2.2	4.4		1.6 / 52	Royse Radio
WLOC	Country	1 / 0.6					28 / 1.8			1.2 / 41	Heart Country Communications Inc.
WSIX-F	Country	1 / 0.6	0.5	0.8			31 / 2.0	2.8	3.5	2.2 / 77	Clear Channel Communications
WGSQ-F	Country	1 / 0.5		21.6			30 / 2.0		35.8	2.2 / 51	Clear Channel Communications
WGFY-F	Classic Hits	1 / 0.3	1.0	2.8			32 / 2.1	3.0	12.0	1.6 / 50	Citadel Communications Corp.
WSM	Trad. Country	1 / 0.3	2.9	3.7			27 / 1.8		7.9	1.0 / 38	Gaylord

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKLY-F	1 WGGC-F	1 WGGC-F	1 WBVR-F	1 WGGC-F	1 WBVR-F	1 WBVR-F	1 WBVR-F	1 WGGC-F	1 WGGC-F	1 WGGC-F
2 WGGC-F	2 WBVR-F	2 WBVR-F	2 WGGC-F	2 WBVR-F	2 WGGC-F	2 WGGC-F	2 WGGC-F	2 WBVR-F	2 WRVW-F	2 WBVR-F
3 WDNS-F	3 WDNS-F	3 WDNS-F	3 WKNK-F	3 WRVW-F	3 WDNS-F	3 WKNK-F	3 WKLY-F	3 WRVW-F	3 WBVR-F	3 WRVW-F
4 WBVR-F	4 WKLY-F	4 WNRQ-F	4 WVLE-F	4 WDNS-F	4 WNRQ-F	4 WDNS-F	4 WDNS-F	4 WDNS-F	4 WKCT	4 WVLE-F
5 WRVW-F	5 WRVW-F	5 WOVO-F	5 WBLG-F	5 WZTO-F	5 WPTQ-F	5 WVLE-F	5 WBLG-F	5 WPTQ-F	5 WKNK-F	5 WDNS-F
6 WPTQ-F	6 WPTQ-F	6 WZTO-F	6 WDNS-F	6 WBLG-F	6 WOVO-F	6 WRVW-F	6 WVLE-F	6 WKLY-F	6 WRMX-F	6 WKNK-F
7 WBLG-F	7 WBLG-F	7 WKLY-F	7 WOVO-F	7 WKLY-F	7 WKNK-F	7 WBLG-F	7 WZTO-F	6 WBLG-F	7 WDNS-F	7 WBLG-F
8 WZTO-F	8 WZTO-F	7 WRVW-F	8 WRVW-F	8 WOVO-F	8 WKLY-F	8 WKLY-F	8 WBGW	8 WKNK-F	8 WQZQ-F	8 WKLY-F
9 WNRQ-F	9 WNRQ-F	7 WBLG-F	9 WNRQ-F	9 WVLE-F	9 WZTO-F	9 WNRQ-F	9 WRVW-F	9 WVLE-F	8 WBLG-F	9 WPTQ-F
10 WZPC-F	10 WOVO-F	10 WPTQ-F	9 WKCT	10 WKNK-F	10 WBGW	10 WCLU-F	10 WOVO-F	10 WOVO-F	10 WZPC-F	10 WZTO-F
					10 WRMX-F		10 WPTQ-F		10 WOVO-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBGW	1340	1 kw / 1 kw	Sports	ESPN, ABC	Regional Reps/Roslin	WRUS Inc.	Bowling Green
WCLU	1490	1 kw / 1 kw	Oldies	CBS, ABC	—	Royse Radio	Glasgow
WKCT	930	5 kw / 500 w	Soft AC	CBS, WW1/MBS	—	Daily News Broadcasting Co.	Bowling Green
WLCK	1250	860 w / 86 w	S. Gospel	USA	—	Sherandan Bcstg Co., Inc.	Scottsville
WLOC	1150	1 kw / 61 w	Country	Ind.	—	Heart Country Communications Inc.	Munfordville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBLG	107.1	50 kw @492	Hot AC	ABC	Regional Reps/Roslin	WRUS Inc.	Smiths Grove
WBVR	96.7	3.58 kw @426	Country	ABC	Regional Reps	WRUS, Inc.	Bowling Green
WCLU	102.3	2.8 kw @410	Soft AC	Ind.	—	Royse Radio	Munfordville
WDNS	93.3	12 kw @472	Classic Rock	Jones	—	Daily News Broadcasting Co.	Bowling Green
WGBV	94.1	4.5 kw @298	Country	ABC	—	Royse Radio	Glasgow
WGGC	95.1	100 kw @1,030	Country	Ind.	Regional Reps	Heritage Communications, Inc.	Glasgow
WKLY	100.7	8 kw @584	Adult Cont.	WW1/MBS	Regional Reps	Charles M. Anderson	Brownsville
WKNK	99.1	6 kw @328	Country	AP	—	Metcalfe Communications, Inc.	Edmonton
WOVO	105.3	25 kw @318	CHR	CNN+	—	Commonwealth Communications	Glasgow
WPTQ	103.7	13.5 kw @449	Classic Rock	ABC	—	Commonwealth Communications	Cave City
WVLE	99.3	6 kw @328	Country	ABC, Jones	—	Sherandan Bcstg Co., Inc.	Scottsville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGFY-F	Classic Hits	104.5	Gallatin
WGSQ-F	Country	94.7	Cookeville
WHAS	Talk	840	Louisville
WNRQ-F	Classic Rock	105.9	Nashville
WQZQ-F	CHR	102.5	Dickson
WRMX-F	Oldies	96.3	Murfreesboro

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WRVW-F	CHR	107.5	Lebanon
WSIX-F	Country	97.9	Nashville
WSM	Trad. Country	650	Nashville
WZPC-F	Modern Rock	102.9	Shelbyville
WZTO-F	Cont. Christ.	101.1	Russellville

BRUNSWICK, GA

Arbitron Rank 282	Pop (12+) 57,100	Stations 14 / 9	% Below Line 20.3
Market TSL in Hours	19.8	Diaries 393 / 145:1 / 48.0%	% Not Listed 14.8
Average Persons Rating	14.6	12+ FM Share (Metro) 66.8	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WYNR-F	Country	11 / 12.6	7.6	12.1	9.0	12.0	89 / 15.6	15.9	20.5	14.1 / 159	Root Communications
WSEG-F	Urban	10 / 11.9	11.4	8.0	10.2	8.0	112 / 19.6	18.2	20.3	10.6 / 133	HEH Communications
WSOL-F	Urban AC	9 / 11.2	11.4	8.0	11.5	16.0	99 / 17.3	20.2	19.6	15.9 / 192	Clear Channel Communications
WGIG	News/Talk	8 / 9.7	7.6	5.4	7.7	6.7	102 / 17.8	16.3	13.4	9.2 / 111	Root Communications
WMOG	Adult Stand.	7 / 7.9	10.1	6.7	5.1	8.0	69 / 12.0	15.9	15.1	7.0 / 74	Root Communications
WXMK-F	CHR	6 / 6.9	8.9	8.0	10.2	9.3	88 / 15.4	18.9	23.6	9.3 / 156	HEH Communications
WWSN-F	Soft AC	6 / 6.9	7.6	8.0	7.7	5.3	78 / 13.6	17.3	16.9	11.3 / 197	Root Communications
WHFX-F	Classic Hits	4 / 4.7	5.1	6.7	5.1	6.7	87 / 15.3	11.3	12.7	5.8 / 119	Root Communications
WBGA-F	Country	3 / 3.5	2.5	5.4	5.1	1.3	65 / 11.4	10.3	17.6	16.2 / 359	Root Communications
WGCO-F	Oldies	2 / 2.7	2.5	2.7	2.6	2.7	60 / 10.5	8.5	10.1	4.7 / 125	Triad Broadcasting, Inc.
WPLA-F	Modern Rock	2 / 2.6	3.8	2.7	2.6	5.3	60 / 10.5	10.3	7.4	8.2 / 189	Clear Channel Communications
WWRR-F	Classic Hits	2 / 2.2	1.3	2.7	3.8	4.0	47 / 8.3	6.7	9.5	11.6 / 209	Renda Broadcasting Corp.
WFYV-F	Classic Rock	1 / 1.6	1.3	1.3	2.6	1.3	25 / 4.4	4.6	5.0	4.7 / 123	Cox Radio
WSFN	Sports	1 / 0.8	2.5	2.7	1.3	1.3	23 / 4.1	6.5	6.1	1.2 / 26	MarMac Communications, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WSEG-F	1 WSEG-F	1 WSOL-F	1 WGIG	1 WSEG-F	1 WSOL-F	1 WGIG	1 WGIG	1 WYNR-F	1 WSOL-F	1 WSOL-F
2 WSOL-F	2 WSOL-F	2 WYNR-F	2 WYNR-F	2 WSOL-F	2 WGIG	2 WSOL-F	2 WYNR-F	2 WSEG-F	2 WSEG-F	2 WYNR-F
3 WXMK-F	3 WYNR-F	3 WSEG-F	3 WSOL-F	3 WYNR-F	3 WYNR-F	3 WYNR-F	3 WSEG-F	3 WXMK-F	3 WYNR-F	3 WSEG-F
4 WYNR-F	4 WXMK-F	4 WWSN-F	4 WMOG	4 WWSN-F	4 WHFX-F	4 WSEG-F	4 WWSN-F	4 WSOL-F	4 WXMK-F	4 WMOG
5 WMOG	5 WWSN-F	5 WXMK-F	5 WWSN-F	5 WXMK-F	5 WWSN-F	5 WMOG	5 WXMK-F	5 WWSN-F	5 WMOG	5 WGIG
6 WHFX-F	6 WHFX-F	6 WGIG	6 WHFX-F	6 WGCO-F	6 WWRR-F	6 WWSN-F	6 WSOL-F	6 WMOG	6 WGIG	6 WWSN-F
7 WWSN-F	7 WGIG	7 WHFX-F	7 WSEG-F	7 WBGA-F	7 WXMK-F	7 WXMK-F	7 WMOG	7 WGIG	7 WBGA-F	7 WBGA-F
8 WPLA-F	8 WPLA-F	8 WWRR-F	8 WBGA-F	8 WHFX-F	7 WPLA-F	8 WHFX-F	8 WHFX-F	8 WHFX-F	8 WWSN-F	8 WHFX-F
9 WWRR-F	9 WWRR-F	9 WGCO-F	9 WXMK-F	9 WGIG	9 WFYV-F	9 WBGA-F	9 WGCO-F	9 WPLA-F	9 WWRR-F	9 WXMK-F
10 WBGA-F	10 WMOG	10 WBGA-F	10 WGCO-F	10 WWRR-F	10 WSEG-F	10 WPLA-F	10 WPLA-F	10 WBGA-F	10 WPLA-F	10 WWRR-F
10 WGIG										
10 WFYV-F										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGIG	1440	5 kw / 1 kw	News/Talk	CBS	McGavren-Guild	Root Communications	Brunswick
WMOG	1490	600 w / 600 w	Adult Stand.	ABC	McGavren-Guild	Root Communications	Brunswick
WSFN	790	500 w / 115 w	Sports	ABC, CNN+, ESPN	—	MarMac Communications, LLC	Brunswick

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBGA	102.5	97 kw @994	Country	ABC	McGavren-Guild	Root Communications	Waycross
WHFX	92.7	6 kw @328	Classic Hits	Ind.	McGavren-Guild	Root Communications	St. Simons Island
WSEG	104.1	4.2 kw @390	Urban	ABC	Regional Reps	HEH Communications	Brunswick
WWSN	103.3	100 kw @994	Soft AC	Ind.	McGavren-Guild	Root Communications	Waycross
WXMK	105.9	15 kw @420	CHR	ABC	Regional Reps	HEH Communications	Dock Junction
WYNR	107.7	50 kw @482	Country	ABC	McGavren-Guild	Root Communications	Darien

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFYV-F	Classic Rock	104.5	Atlantic Beach
WGCO-F	Oldies	98.3	Midway
WPLA-F	Modern Rock	93.3	Callahan
WSOL-F	Urban AC	101.5	Brunswick
WWRR-F	Classic Hits	100.7	Brunswick

BRYAN-COLLEGE STATION, TX

Arbitron Rank 235	Pop (12+) 123,100	Stations 17 / 12	% Below Line 6.6
Market TSL in Hours	15.4	Diaries 460 / 268:1 / 45.7%	% Not Listed 12.7
Average Persons Rating	11.6	12+ FM Share (Metro) 75.2	Sample Target 470

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KKYS-F	Adult Cont.	25 / 17.3	16.3	13.3	15.6	20.8	431 / 35.0	36.6	32.2	28.9 / 489	Clear Channel Communications
KAGG-F	Country	16 / 11.5	11.4	11.1	6.0	8.0	321 / 26.1	24.3	27.0	31.5 / 467	Clear Channel Communications
KHLR-F	Modern Rock	12 / 8.2	4.8	5.2	4.5	4.0	304 / 24.7	18.6	18.4	12.5 / 326	Equicom, Inc.
KORA-F	Country	11 / 8.0	13.9	7.4	9.7	8.7	237 / 19.2	22.3	14.5	15.5 / 302	Equicom, Inc.
KTSR-F	Rock	11 / 7.5	9.6	8.9	6.7	8.0	205 / 16.7	21.6	14.5	15.3 / 261	Bryan Broadcasting
WTAW	Talk	11 / 7.5	3.0	5.9	6.0	4.7	115 / 9.4		10.8	13.5 / 157	Bryan Broadcasting
KVJM-F	Urban	8 / 5.9	6.6	7.4	12.7	7.4	118 / 9.6	12.7	11.1	14.3 / 201	Marshall Media Group
KBMA-F	Tejano	7 / 4.7	7.2	5.9	4.5	4.7	89 / 7.2	7.3	7.0	8.8 / 103	Mexican-Amer. Com. Ent. Bcstg
KZTR-F	Adult Cont.	5 / 3.3	4.2	3.7	5.2	2.0	148 / 12.1	20.0	17.5	6.0 / 193	Equicom, Inc.
KTAM	Adult Stand.	4 / 2.9	1.8	3.0	3.7	2.0	80 / 6.5	5.6	4.4	5.5 / 100	Equicom, Inc.
KBXX-F	Urban	3 / 2.3	2.4	3.0	1.5	2.0	56 / 4.5	5.9	3.1	9.4 / 135	Radio One
KTTX-F	Country	3 / 2.2	3.6	3.7	3.7	5.4	150 / 12.2	14.7	12.1	8.8 / 215	Tom S. Whitehead, Inc.
KZNE	Sports	2 / 1.7	0.6				56 / 4.6	2.5		2.5 / 61	Bryan Broadcasting
KRBE-F	CHR	2 / 1.6		0.7	0.7	0.7	47 / 3.8		3.6	2.6 / 58	Susquehanna Radio Corp.
KTBZ-F	Modern Rock	2 / 1.1	3.5	4.0			71 / 5.7			1.7 / 81	Clear Channel Communications
WACO-F	Country	1 / 0.8		13.4			45 / 3.7		22.5	3.3 / 85	Clear Channel Communications
KHPT-F	80's Hits	1 / 0.8					43 / 3.5			1.5 / 55	Cox Radio

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KKYS-F	1 KHLR-F	1 KKYS-F
2 KHLR-F	2 KAGG-F	2 KAGG-F	2 WTAW	2 WTAW	2 KTSR-F	2 KAGG-F	2 KAGG-F	2 KAGG-F	2 KKYS-F	2 KAGG-F
3 KAGG-F	3 KTSR-F	3 KTSR-F	3 KAGG-F	3 KORA-F	3 KAGG-F	3 KORA-F	3 WTAW	3 KHLR-F	3 KVJM-F	3 KVJM-F
4 KTSR-F	4 KHLR-F	4 KORA-F	4 KORA-F	4 KAGG-F	4 KVJM-F	4 KTSR-F	4 KORA-F	4 KORA-F	4 KTSR-F	4 KHLR-F
5 KORA-F	5 KORA-F	5 KVJM-F	5 KVJM-F	5 KORA-F	5 KBMA-F	5 KORA-F	5 KVJM-F	5 KHLR-F	5 KTSR-F	5 KZTR-F
6 KZTR-F	6 KVJM-F	6 WTAW	6 KTSR-F	6 KHLR-F	6 WTAW	6 WTAW	6 KTSR-F	6 WTAW	6 KAGG-F	6 WTAW
7 KBMA-F	7 KBMA-F	7 KBMA-F	7 KBMA-F	6 KVJM-F	7 KBMA-F	7 KHLR-F	7 KBMA-F	7 KVJM-F	6 KORA-F	7 KBMA-F
8 KRBE-F	8 KZTR-F	8 KHLR-F	8 KTAM	8 KTSR-F	8 KHLR-F	8 KBMA-F	8 KTAM	8 KBMA-F	8 WTAW	8 KORA-F
9 KZNE	8 WTAW	9 KZTR-F	9 KHLR-F	9 KRBE-F	9 KZNE	9 KTAM	9 KVJM-F	9 KZTR-F	9 KRBE-F	9 KBXX-F
10 KTTX-F	10 KZNE	10 KTTX-F	10 KTTX-F	10 KZTR-F	10 KZTR-F	10 KZTR-F	10 KZNE	10 KBXX-F	10 KBMA-F	10 KZTR-F
		10 KRBE-F	10 KRBE-F							
		10 KZNE	10 KZNE							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KTAM	1240	380 w / 380 w	Adult Stand.	ABC	—	Equicom, Inc.	Bryan
KZNE	1150	1 kw / 500 w	Sports	ESPN, BRN, CBS	—	Bryan Broadcasting	College Station
WTAW	1620	10 kw / 1 kw	Talk	CBS, WW1/MBS	—	Bryan Broadcasting	College Station

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAGG	96.1	40 kw @538	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Madisonville
KBMA	99.5	3 kw @328	Tejano	Ind.	Caballero	Mexican-Amer. Com. Ent. Bcstg	Bryan
KHLR	103.9	25 kw @695	Modern Rock	Ind.	—	Equicom, Inc.	Cameron
KKYS	104.7	50 kw @285	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Bryan
KORA	98.3	900 w@528	Country	ABC	—	Equicom, Inc.	Bryan
KTSR	92.1	3 kw @275	Rock	Ind.	—	Bryan Broadcasting	College Station
KTTX	106.1	50 kw @492	Country	Ind.	—	Tom S. Whitehead, Inc.	Brenham
KVJM	103.1	5 kw @361	Urban	ABC, AURN	Allied Radio Ptnrs.	Marshall Media Group	Hearne
KZTR	101.9	25 kw @328	Adult Cont.	Ind.	—	Equicom, Inc.	Franklin

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBXX-F	Urban	97.9	Houston
KHPT-F	80's Hits	106.9	Conroe
KRBE-F	CHR	104.1	Houston
KTBZ-F	Modern Rock	94.5	Houston
WACO-F	Country	99.9	Waco

Note KMBV-92.5 Old Format: silent New Format: Hot AC // FM

BURLINGTON, VT

Arbitron Rank 229	Pop (12+) 127,400	Stations 15 / 15	% Below Line 0.0
Market TSL in Hours 18.2	Average Persons Rating 14.1	Diaries 338 / 377:1 / 62.8%	% Not Listed 18.6
		12+ FM Share (Metro) 69.7	Sample Target 330

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WXXX-F	CHR	24 / 13.6	15.3	13.6	14.9	12.1	409 / 32.1	34.8	32.6	55.1 / 903	Sison Broadcasting, LLC
WOKO-F	Country	22 / 12.4	15.3	14.1	12.8	18.7	253 / 19.9	24.3	26.3	104.3 / 1119	Hall Communications, Inc.
WEZF-F	Adult Cont.	15 / 8.2	9.5	7.3	8.7	8.3	247 / 19.4	20.0	19.4	83.5 / 1066	Clear Channel Communications
WCPV-F	Classic Rock	14 / 7.8	6.8	10.7	11.3	7.2	247 / 19.4	17.6	24.0	46.6 / 611	Clear Channel Communications
WBTV-F	Modern Rock	14 / 7.6	4.7	4.4	6.7	6.6	262 / 20.6	19.2	19.2	35.4 / 683	Plattsburgh Broadcasting Corp.
WIZN-F	Rock	13 / 7.1	5.3	6.8	5.1	5.0	218 / 17.1	19.9	21.4	35.4 / 702	Deer River Broadcasting Group
WKOL-F	Oldies	11 / 6.2	6.3	7.3	7.2	7.2	150 / 11.8	16.2	16.9	18.4 / 368	Hall Communications, Inc.
WJOY	Adult Stand.	10 / 5.4	4.7	5.8	5.6	5.0	79 / 6.2	7.7	8.4	9.7 / 79	Hall Communications, Inc.
WNCS-F	Adult Altern.	5 / 2.8	4.2	5.4	3.1	3.9	124 / 9.7	13.3	11.0	20.0 / 315	Northeast Bcstg Co., Inc.
WKDR	News/Talk	5 / 2.7	2.6	2.4	1.5	2.2	106 / 8.3	7.0	5.6	5.2 / 118	Radio Vermont
WEAV	Talk	4 / 2.3		1.5	0.5		53 / 4.2		4.9	12.5 / 110	Plattsburgh Broadcasting Corp.
WCVT-F	Classical	4 / 2.3	2.1	1.0	3.6	1.1	67 / 5.2	5.9	5.7	6.4 / 93	Radio Vermont Classics, LLC
WVMT	Talk	2 / 1.3	1.1	1.5	2.1	1.1	66 / 5.2	2.9	5.4	4.6 / 122	Sison Broadcasting, LLC
WLKC-F	Soft AC	2 / 1.0	2.6	1.5			36 / 2.9	8.2	3.9	8.5 / 209	Family Broadcasting
WXPS-F	Talk	1 / 0.7		1.5	1.0	1.7	47 / 3.7		4.2	5.4 / 81	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WXXX-F	1 WXXX-F	1 WOKO-F	1 WOKO-F	1 WEZF-F	1 WCPV-F	1 WOKO-F	1 WOKO-F	1 WXXX-F	1 WXXX-F	1 WXXX-F
2 WBTV-F	2 WOKO-F	2 WEZF-F	2 WKOL-F	2 WXXX-F	2 WOKO-F	2 WXXX-F	2 WEZF-F	2 WOKO-F	2 WBTV-F	2 WOKO-F
3 WIZN-F	3 WIZN-F	3 WCPV-F	3 WJOY	3 WOKO-F	3 WIZN-F	3 WIZN-F	3 WXXX-F	3 WBTV-F	3 WOKO-F	3 WCPV-F
4 WOKO-F	4 WCPV-F	4 WXXX-F	4 WEZF-F	4 WKOL-F	4 WBTV-F	4 WEZF-F	4 WCPV-F	4 WEZF-F	4 WEZF-F	4 WBTV-F
5 WCPV-F	5 WEZF-F	5 WIZN-F	5 WCPV-F	5 WBTV-F	5 WKOL-F	5 WCPV-F	5 WBTV-F	5 WCPV-F	5 WKOL-F	5 WJOY
6 WEZF-F	6 WBTV-F	6 WBTV-F	6 WXXX-F	6 WNCS-F	6 WEAV	6 WBTV-F	5 WIZN-F	6 WKOL-F	6 WCPV-F	6 WKOL-F
7 WNCS-F	7 WKOL-F	6 WKOL-F	7 WKDR	7 WCPV-F	7 WXXX-F	7 WKOL-F	7 WJOY	7 WIZN-F	7 WCVT-F	7 WEZF-F
8 WKOL-F	8 WNCS-F	8 WNCS-F	8 WCVT-F	8 WCVT-F	8 WNCS-F	8 WJOY	8 WKOL-F	8 WEAV	8 WIZN-F	8 WIZN-F
9 WEAV	9 WEAV	9 WEAV	9 WIZN-F	9 WIZN-F	9 WKDR	9 WEAV	9 WKDR	9 WJOY	8 WNCS-F	9 WNCS-F
10 WVMT	10 WKDR	10 WKDR	10 WEAV	10 WKDR	10 WEZF-F	10 WNCS-F	10 WNCS-F	10 WCVT-F	10 WJOY	10 WCVT-F
10 WXPS-F										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WEAV	960	5 kw / 5 kw	Talk	WW1/MBS, CNN+, ESPN	Clear Chan.-Sapphire	Plattsburgh Broadcasting Corp.	Plattsburgh
WJOY	1230	1 kw / 1 kw	Adult Stand.	WW1/MBS	D & R Radio	Hall Communications, Inc.	Burlington
WKDR	1390	5 kw / 5 kw	News/Talk	ABC, ESPN, AP	McGavren-Guild	Radio Vermont	Burlington
WVMT	620	5 kw / 5 kw	Talk	ABC, WW1/MBS, ESPN	McGavren-Guild	Sison Broadcasting, LLC	Burlington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBTV	99.9	100 kw @984	Modern Rock	Ind.	McGavren-Guild	Plattsburgh Broadcasting Corp.	Plattsburgh
WCPV	101.3	1 kw @797	Classic Rock	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Essex
WCVT	101.7	135 w @2,067	Classical	Ind.	McGavren-Guild	Radio Vermont Classics, LLC	Stowe
WEZF	92.9	46 kw @2,700	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Burlington
WIZN	106.7	50 kw @374	Rock	Ind.	McGavren-Guild	Deer River Broadcasting Group	Vergennes
WKOL	105.1	15.5 kw @417	Oldies	WW1/MBS	D & R Radio	Hall Communications, Inc.	Plattsburgh
WLKC	103.3	3 kw @912	Soft AC	Ind.	Allied Radio Ptnrs.	Family Broadcasting	Waterbury
WNCS	104.7	1.9 kw @2,080	Adult Altern.	Ind.	Allied Radio Ptnrs.	Northeast Bcstg Co., Inc.	Montpelier
WOKO	98.9	100 kw @297	Country	Ind.	D & R Radio	Hall Communications, Inc.	Burlington
WXPS	96.7	1 kw @797	Talk	WW1/MBS, Jones	Clear Chan.-Sapphire	Clear Channel Communications	Vergennes
WXXX	95.5	25 kw @236	CHR	Ind.	McGavren-Guild	Sison Broadcasting, LLC	South Burlington

CAPE COD, MA

Arbitron Rank 183	Pop (12+) 186,000	Stations 32 / 12	% Below Line 23.0
Market TSL in Hours 23.0	Average Persons Rating 17.3	Diaries 678 / 274:1 / 51.3%	% Not Listed 11.0
		12+ FM Share (Metro) 82.4	Sample Target 700

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WQRC-F	Soft AC	31 / 9.8	9.5	10.0	11.5	8.2	376 / 20.2	21.0	25.5	33.4 / 417	Sandab Communications
WOCN-F	Adult Stand.	30 / 9.4	8.9	9.0	7.4	10.6	329 / 17.7	17.4	15.1	32.7 / 347	Sandab Communications
WRZE-F	CHR	28 / 8.6	6.3	7.1	5.4	6.1	413 / 22.2	18.8	18.0	30.7 / 457	Makkay Group
WXTK-F	News/Talk	24 / 7.4	6.0	7.4	6.4	6.5	236 / 12.7	15.3	16.3	24.8 / 255	Boch Broadcasting, LP
WCIB-F	Classic Hits	22 / 6.9	6.3	5.8	6.7	5.1	268 / 14.4	15.3	18.1	29.9 / 309	Makkay Group
WFCC-F	Classical	19 / 6.0	7.6	8.1	9.0	7.5	256 / 13.8	15.9	15.9	20.8 / 282	Charles River Broadcasting
WCTK-F	Country	15 / 4.8	3.8	3.6	2.6	3.1	182 / 9.8	8.8	8.8	16.6 / 210	Hall Communications, Inc.
WPXC-F	Rock	15 / 4.6	6.3	6.8	4.8	4.8	225 / 12.1	14.3	15.4	18.7 / 257	Makkay Group
WKPE-F	Classic Rock	14 / 4.4	3.5	4.2	4.5	3.7	236 / 12.7	13.7	13.9	14.9 / 249	Charles River Broadcasting
WCOD-F	Adult Cont.	11 / 3.3	5.4	4.2	5.8	6.8	165 / 8.9	13.1	12.2	11.1 / 171	Boch Broadcasting, LP
WPLM-F	Soft AC	8 / 2.4	3.2	3.9	2.9	1.0	147 / 7.9	10.2	10.0	8.6 / 168	Plymouth Rock Broadcasting Corp.
WMVY-F	Adult Altern.	8 / 2.4	3.5	1.3	2.9	2.4	143 / 7.7	8.1	7.7	11.6 / 187	Broadcast Properties, Inc.
WBZ	News	7 / 2.3	2.8	3.2	1.9	4.4	205 / 11.0	7.9	11.1	7.7 / 212	CBS/Infinity
WRKO	Talk	7 / 2.2	2.8	1.9	1.6	2.4	88 / 4.8	6.4	6.1	7.3 / 90	Entercom
WJMN-F	Dance	6 / 1.9	1.6	1.3	1.6	2.7	147 / 7.9	7.9	4.8	8.2 / 164	Clear Channel Communications
WEEI	Sports	6 / 1.8	2.5	2.3	1.9	1.7	99 / 5.3	4.6	7.2	5.9 / 104	Entercom
WWKJ-F	Hot AC	6 / 1.7	3.2	1.3	1.9	2.0	118 / 6.3	9.2	6.5	6.0 / 132	Boch Broadcasting, LP
WYST-F	Modern Rock	5 / 1.5	2.5	1.0	0.3	0.7	104 / 5.6	5.9	5.7	5.0 / 108	Boch Broadcasting, LP
WHJY-F	Rock	3 / 1.0	1.3	1.6	1.0	0.7	47 / 2.5	2.7	3.4	7.0 / 64	Clear Channel Communications
WBCN-F	Modern Rock	3 / 1.0	0.6	0.6	0.6	1.0	59 / 3.2	3.5	4.6	3.2 / 63	CBS/Infinity
WMJX-F	Adult Cont.	3 / 0.9	0.3	0.6	1.0	0.3	45 / 2.4	1.8	3.7	2.9 / 48	Greater Media, Inc.
WTKK-F	Talk	3 / 0.8	0.3	0.3			50 / 2.7	1.6	1.8	2.6 / 50	Greater Media, Inc.
WCRB-F	Classical	2 / 0.6	0.6	0.3	0.3	1.0	35 / 1.9	3.1	2.2	2.1 / 35	Charles River Broadcasting
WBOT-F	Urban	2 / 0.6	0.3				66 / 3.5	2.3		2.0 / 68	Radio One
WZLX-F	Classic Rock	2 / 0.6	0.6	0.6	1.0	1.0	32 / 1.7	2.4	1.8	2.0 / 32	CBS/Infinity
WXKS-F	CHR	1 / 0.4	0.3	0.6	1.0	0.7	60 / 3.2	3.2	3.2	1.9 / 71	Clear Channel Communications
WODS-F	Oldies	1 / 0.4	0.3	0.3	1.6	0.7	57 / 3.0	2.4	2.6	1.3 / 57	CBS/Infinity
WBMX-F	Modern AC	1 / 0.3	0.6	1.0	0.6	0.3	61 / 3.3	4.6	3.9	1.1 / 66	CBS/Infinity
WOR	Talk	1 / 0.3					25 / 1.3			1.1 / 25	Buckley Broadcasting
WWBB-F	Oldies	1 / 0.3	0.6	0.6	0.3	0.3	33 / 1.8	1.7	2.1	2.0 / 45	Clear Channel Communications
WFHN-F	CHR	1 / 0.2	0.3	0.3	0.6	0.7	48 / 2.6	2.3	2.9	0.7 / 53	Citadel Communications Corp.
WBRU-F	Modern Rock	1 / 0.2	0.6	0.3	1.4		37 / 2.0		2.8	0.9 / 45	Brown Broadcasting Service, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WRZE-F	1 WRZE-F	1 WCIB-F	1 WOCN-F	1 WRZE-F	1 WCIB-F	1 WQRC-F	1 WQRC-F	1 WRZE-F	1 WRZE-F	1 WOCN-F
2 WCIB-F	2 WCIB-F	2 WQRC-F	2 WQRC-F	2 WQRC-F	2 WPXC-F	2 WRZE-F	2 WOCN-F	2 WOCN-F	2 WOCN-F	2 WRZE-F
3 WPXC-F	3 WPXC-F	3 WRZE-F	3 WXTK-F	3 WCOD-F	3 WXTK-F	3 WXTK-F	3 WXTK-F	3 WQRC-F	3 WCIB-F	3 WQRC-F
4 WKPE-F	4 WKPE-F	4 WXTK-F	4 WFCC-F	4 WCIB-F	4 WKPE-F	4 WOCN-F	4 WCIB-F	4 WXTK-F	4 WXTK-F	4 WFCC-F
5 WCOD-F	5 WQRC-F	5 WPXC-F	5 WCTK-F	5 WKPE-F	4 WQRC-F	5 WPXC-F	5 WRZE-F	5 WCIB-F	5 WFCC-F	5 WCIB-F
6 WCTK-F	6 WXTK-F	6 WKPE-F	6 WCIB-F	6 WCTK-F	6 WRZE-F	6 WCIB-F	6 WFCC-F	6 WFCC-F	6 WQRC-F	6 WKPE-F
7 WQRC-F	7 WCTK-F	7 WCTK-F	7 WRZE-F	7 WXTK-F	7 WWKJ-F	7 WFCC-F	7 WPXC-F	7 WCTK-F	7 WJMN-F	7 WCTK-F
8 WXTK-F	7 WCOD-F	7 WCOD-F	8 WPLM-F	8 WMVY-F	8 WCTK-F	8 WCTK-F	8 WCTK-F	8 WKPE-F	8 WCTK-F	8 WPXC-F
9 WMJX-F	9 WMVY-F	9 WOCN-F	9 WBZ	8 WOCN-F	9 WOCN-F	9 WCOD-F	9 WKPE-F	9 WPXC-F	9 WKPE-F	9 WXTK-F
10 WBCN-F	10 WJMN-F	10 WMVY-F	9 WCOD-F	10 WPXC-F	10 WEEI	10 WKPE-F	10 WCOD-F	10 WPLM-F	10 WBZ	10 WMVY-F
	10 WWKJ-F									10 WCOD-F

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCIB	101.9	50 kw @479	Classic Hits	Ind.	McGavren-Guild	Makkay Group	Falmouth
WCOD	106.1	50 kw @450	Adult Cont.	Ind.	D & R Radio	Boch Broadcasting, LP	Hyannis
WFCC	107.5	50 kw @341	Classical	Ind.	—	Charles River Broadcasting	Chatham
WKPE	104.7	50 kw @504	Classic Rock	Ind.	—	Charles River Broadcasting	Orleans
WMVY	92.7	3 kw @315	Adult Altern.	AP	Allied Radio Ptnrs.	Broadcast Properties, Inc.	Tisbury
WOCN	103.9	3 kw @315	Adult Stand.	CBS	—	Sandab Communications	South Yarmouth
WPXC	102.9	3.1 kw @462	Rock	Ind.	McGavren-Guild	Makkay Group	Hyannis
WQRC	99.9	50 kw @378	Soft AC	AP	—	Sandab Communications	Barnstable
WRZE	96.3	50 kw @394	CHR	Ind.	McGavren-Guild	Makkay Group	Nantucket
WWKJ	101.1	6 kw @272	Hot AC	Ind.	D & R Radio	Boch Broadcasting, LP	Mashpee
WXTK	95.1	50 kw @262	News/Talk	CNN+, WW1/MBS	D & R Radio	Boch Broadcasting, LP	West Yarmouth
WYST	93.5	3 kw @328	Modern Rock	WW1/MBS	D & R Radio	Boch Broadcasting, LP	Harwich Port

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBCN-F	Modern Rock	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOT-F	Urban	97.7	Brockton
WBRU-F	Modern Rock	95.5	Providence
WBZ	News	1030	Boston
WCRB-F	Classical	102.5	Waltham
WCTK-F	Country	98.1	New Bedford
WEEI	Sports	850	Boston
WFHN-F	CHR	107.1	Fairhaven
WHJY-F	Rock	94.1	Providence

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WJMN-F	Dance	94.5	Boston
WMJX-F	Adult Cont.	106.7	Boston
WODS-F	Oldies	103.3	Boston
WOR	Talk	710	New York
WPLM-F	Soft AC	99.1	Plymouth
WRKO	Talk	680	Boston
WTKK-F	Talk	96.9	Boston
WWBB-F	Oldies	101.5	Providence
WXKS-F	CHR	107.9	Medford
WZLX-F	Classic Rock	100.7	Boston

Note WCAI-90.1* Old Format: new New Format: info & Variety // WNAN

CASPER, WY

Arbitron Rank 283	Pop (12+) 50,400	Stations 12 / 12	% Below Line 0.0
Market TSL in Hours	19.5	Diaries 418 / 121:1 / 53.6%	% Not Listed 10.0
Average Persons Rating	14.7	12+ FM Share (Metro) 69.8	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KTRS-F	CHR	12 / 15.8	12.7	15.4	13.1	12.4	167 / 33.0	28.9	29.4	14.5 / 220	Clear Channel Communications
KTWO	Country	9 / 12.7	11.4	16.6	9.5	12.4	135 / 26.8	24.3	32.4	17.6 / 261	Clear Channel Communications
KWYY-F	Country	8 / 10.7	10.1	7.1	11.9	9.9	95 / 18.9	20.2	14.1	8.7 / 123	Clear Channel Communications
KQLT-F	Country	8 / 10.7	10.1	7.1	11.9	12.4	95 / 18.8	19.8	18.8	12.1 / 148	Mt. Rushmore Broadcasting, Inc.
KASS-F	Classic Rock	7 / 10.0	8.9	9.5	8.3	9.9	75 / 14.9	15.6	17.9	8.5 / 98	Mt. Rushmore Broadcasting, Inc.
KRVK-F	Classic Hits	6 / 7.7	16.5	11.9	13.1	11.1	105 / 20.7	25.5	21.6	8.6 / 166	Clear Channel Communications
KMGW-F	Adult Cont.	5 / 6.8	6.3	3.6	5.9	7.4	78 / 15.6	12.6	11.8	6.4 / 102	Mountain States Radio
KMLD-F	Oldies	4 / 5.9	6.3	7.1	8.3	6.2	62 / 12.2	16.6	14.5	5.7 / 88	Clear Channel Communications
KVOC	Adult Stand.	3 / 4.5	6.3	5.9	7.1	4.9	62 / 12.2	10.5	11.8	3.4 / 62	Mt. Rushmore Broadcasting, Inc.
KHOC-F	Hot AC	2 / 2.2	2.5	3.6	1.2	1.2	45 / 9.0	10.7	8.0	1.8 / 50	Rule Communications
KUYO	Religious	1 / 1.6					18 / 3.5			1.9 / 27	North Valley Bcstg Enterprises
KKTL	Talk	1 / 1.4		1.2			21 / 4.2		5.1	1.2 / 25	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KTRS-F	1 KTRS-F	1 KASS-F	1 KTWO	1 KTRS-F	1 KASS-F	1 KTWO	1 KTWO	1 KTRS-F	1 KTRS-F	1 KTRS-F
2 KWYY-F	2 KASS-F	2 KTRS-F	2 KASS-F	2 KQLT-F	2 KTWO	2 KTRS-F	2 KTRS-F	2 KQLT-F	2 KTWO	2 KQLT-F
3 KQLT-F	3 KQLT-F	3 KQLT-F	3 KQLT-F	3 KWYY-F	3 KRVK-F	3 KWYY-F	3 KWYY-F	3 KWYY-F	3 KASS-F	3 KTWO
4 KRVK-F	4 KRVK-F	4 KRVK-F	4 KWYY-F	4 KMGW-F	4 KTRS-F	4 KASS-F	4 KQLT-F	4 KASS-F	4 KQLT-F	4 KWYY-F
5 KASS-F	5 KWYY-F	4 KWYY-F	5 KMGW-F	5 KRVK-F	5 KMLD-F	5 KQLT-F	5 KASS-F	5 KRVK-F	5 KWYY-F	5 KRVK-F
6 KHOC-F	6 KTWO	6 KTWO	6 KMLD-F	6 KMLD-F	6 KQLT-F	6 KMGW-F	6 KRVK-F	6 KMGW-F	6 KRVK-F	6 KASS-F
7 KMLD-F	7 KMLD-F	7 KMLD-F	7 KVOC	7 KTWO	7 KWYY-F	7 KRVK-F	7 KMLD-F	7 KTWO	7 KMLD-F	7 KMGW-F
8 KTWO	8 KMGW-F	8 KMGW-F	8 KRVK-F	8 KASS-F	8 KMGW-F	8 KMLD-F	8 KMGW-F	8 KMLD-F	8 KMGW-F	8 KVOC
9 KMGW-F	9 KHOC-F	9 KHOC-F	8 KTRS-F	9 KHOC-F	9 KUYO	9 KVOC	9 KVOC	9 KVOC	9 KKTL	9 KMLD-F
10 KKTL	10 KUYO	10 KUYO	10 KUYO	10 KKTL	10 KHOC-F	10 KUYO	10 KHOC-F	10 KKTL	10 KHOC-F	10 KUYO

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KKTL	1400	1 kw / 1 kw	Talk	CBS, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Casper
KTWO	1030	50 kw / 50 kw	Country	CBS, ESPN, ABC	Clear Chan.-Emerald	Clear Channel Communications	Casper
KUYO	830	10 kw / kw	Religious	SRN	—	North Valley Bcstg Enterprises	Evansville
KVOC	1230	1 kw / 1 kw	Adult Stand.	ABC	McGavren-Guild	Mt. Rushmore Broadcasting, Inc.	Casper

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KASS	106.9	94 kw @ 1,765	Classic Rock	ABC	McGavren-Guild	Mt. Rushmore Broadcasting, Inc.	Casper
KHOC	102.5	100 kw @ 1,860	Hot AC	ABC	McGavren-Guild	Rule Communications	Casper
KMGW	94.5	65 kw @ 1,908	Adult Cont.	ABC	Clear Chan.-Emerald	Mountain States Radio	Casper
KMLD	97.3	18 kw @ 1,771	Oldies	Ind.	—	Clear Channel Communications	Casper
KQLT	103.7	96.6 kw @ 1,860	Country	ABC	McGavren-Guild	Mt. Rushmore Broadcasting, Inc.	Casper
KRVK	107.7	100 kw @ 1,949	Classic Hits	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Midwest
KTRS	104.7	18 kw @ 1,811	CHR	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Casper
KWYY	95.5	100 kw @ 1,870	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Casper

CHAMPAIGN, IL

Arbitron Rank 215	Pop (12+) 143,300	Stations 18 / 11	% Below Line 8.9
Market TSL in Hours 17.3		Diaries 535 / 268:1 / 60.2%	% Not Listed 23.7
Average Persons Rating 12.9		12+ FM Share (Metro) 58.7	Sample Target 550

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WIXY-F	Country	22 / 12.1	11.0	13.3	10.8	14.8	299 / 20.9	20.3	21.6	43.1 / 681	Saga Communications, Inc.
WDWS	News/Talk	22 / 11.9	7.3	10.1	8.2	9.7	300 / 20.9	15.4	17.5	26.9 / 398	DWS, Inc.
WLRW-F	Hot AC	15 / 7.9	8.9	6.4	12.3	8.7	329 / 22.9	26.0	19.1	22.0 / 614	Saga Communications, Inc.
WQQB-F	Dance	14 / 7.5	8.9	5.8	7.2	5.1	304 / 21.2	24.3	18.5	18.2 / 388	AAA Entertainment, LLC
WGKC-F	Classic Rock	12 / 6.7	8.9	6.9	5.6	5.6	272 / 19.0	18.7	14.5	21.3 / 397	AAA Entertainment, LLC
WHMS-F	Soft AC	12 / 6.4	5.2	6.4	5.6	10.7	238 / 16.6	15.0	15.6	16.6 / 353	DWS, Inc.
WKIO-F	Oldies	10 / 5.7	6.8	6.9	8.7	6.6	206 / 14.4	18.2	16.3	21.7 / 466	Saga Communications, Inc.
WPGU-F	Modern Rock	8 / 4.2	3.7	5.3	6.2	5.1	297 / 20.7	17.1	15.4	11.1 / 373	Illini Media Co.
WLS	Talk	6 / 3.4	3.7	3.7	5.1	3.6	71 / 4.9	8.0	5.8	21.1 / 309	ABC Inc.
WEBX-F	Rock	5 / 2.6	3.7	2.7	0.5	0.5	127 / 8.9	8.3	7.6	13.4 / 310	Magnitude of Tuscola, LLC
WCZQ-F	Country	3 / 1.4	1.0				36 / 2.5	2.5		7.4 / 79	NextMedia
WBNB-F	Country	2 / 1.2	2.6	3.2	3.6	3.1	71 / 5.0	8.2	8.8	2.5 / 91	AAA Entertainment, LLC
WGCY-F	Easy List.	2 / 1.2	1.0	1.1		1.5	28 / 1.9	2.3	2.3	9.7 / 90	F & G Broadcasting, Inc.
WBCP	Urban	2 / 1.2	1.6	2.7	1.0	2.0	52 / 3.6	3.0	4.6	2.2 / 52	WBCP, Inc.
WIAI-F	Country	2 / 0.9	0.5	1.6	1.0	1.5	41 / 2.9	3.7	3.6	14.5 / 224	Key Broadcasting, Inc.
WWHP-F	Americana	2 / 0.9	0.5				28 / 2.0	2.7		1.9 / 42	WMS 1, Inc.
WGN	Talk	1 / 0.8	1.0	1.1	1.0	1.0	41 / 2.8	3.5	2.8	7.9 / 180	Tribune Broadcasting
WBBM	News	1 / 0.3	0.5	0.5			30 / 2.1	1.9	2.5	2.3 / 99	CBS/Infinity

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQQB-F	1 WIXY-F	1 WIXY-F	1 WDWS	1 WIXY-F	1 WGKC-F	1 WDWS	1 WIXY-F	1 WIXY-F	1 WQQB-F	1 WDWS
2 WLRW-F	2 WLRW-F	2 WGKC-F	2 WIXY-F	2 WHMS-F	2 WIXY-F	2 WIXY-F	2 WDWS	2 WLRW-F	2 WDWS	2 WIXY-F
3 WIXY-F	3 WGKC-F	3 WDWS	3 WHMS-F	3 WLRW-F	3 WDWS	3 WGKC-F	3 WLRW-F	3 WGKC-F	3 WKIO-F	3 WQQB-F
4 WPGU-F	4 WQQB-F	4 WHMS-F	4 WGKC-F	4 WQQB-F	4 WLRW-F	4 WQQB-F	4 WHMS-F	4 WKIO-F	4 WGKC-F	4 WHMS-F
5 WEBX-F	5 WDWS	5 WLRW-F	5 WKIO-F	4 WDWS	5 WKIO-F	5 WLRW-F	5 WKIO-F	5 WQQB-F	5 WLRW-F	5 WLRW-F
6 WGKC-F	6 WHMS-F	6 WKIO-F	6 WLRW-F	6 WKIO-F	6 WQQB-F	6 WHMS-F	5 WGKC-F	6 WHMS-F	6 WIXY-F	6 WPGU-F
7 WHMS-F	7 WKIO-F	7 WQQB-F	7 WLS	7 WGKC-F	7 WLS	7 WLS	7 WQQB-F	7 WDWS	7 WPGU-F	7 WKIO-F
8 WKIO-F	8 WPGU-F	8 WLS	8 WCZQ-F	8 WLS	8 WHMS-F	8 WKIO-F	8 WLS	8 WLS	8 WEBX-F	8 WGKC-F
9 WLS	9 WLS	9 WEBX-F	9 WQQB-F	9 WBNB-F	9 WEBX-F	9 WPGU-F	9 WPGU-F	9 WPGU-F	9 WHMS-F	9 WBCP
10 WDWS	10 WEBX-F	10 WPGU-F	10 WGCY-F	10 WPGU-F	10 WCZQ-F	10 WEBX-F	10 WEBX-F	10 WEBX-F	10 WCZQ-F	10 WCZQ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBCP	1580	250 w / 10 w	Urban	ABC	—	WBCP, Inc.	Urbana
WDWS	1400	1 kw / 1 kw	News/Talk	CBS, WW1/MBS, ESPN	Christal	DWS, Inc.	Champaign

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBNB	95.3	1.91 kw @413	Country	Ind.	Allied Radio Ptnrs.	AAA Entertainment, LLC	Rantoul
WEBX	93.5	6 kw @308	Rock	Ind.	Allied Radio Ptnrs.	Magnitude of Tuscola, LLC	Tuscola
WGKC	105.9	3 kw @328	Classic Rock	ABC, AM/FM, WW1/MBS	Allied Radio Ptnrs.	AAA Entertainment, LLC	Mahomet
WHMS	97.5	50 kw @358	Soft AC	CBS	Christal	DWS, Inc.	Champaign
WIXY	100.3	13 kw @453	Country	Ind.	Katz	Saga Communications, Inc.	Champaign
WKIO	92.5	11.5 kw @485	Oldies	WW1/MBS, CNN+	Katz	Saga Communications, Inc.	Urbana
WLRW	94.5	50 kw @390	Hot AC	Ind.	Katz	Saga Communications, Inc.	Champaign
WPGU	107.1	3 kw @235	Modern Rock	Ind.	Katz	Illini Media Co.	Urbana
WQQB	96.1	3.8 kw @403	Dance	Ind.	Allied Radio Ptnrs.	AAA Entertainment, LLC	Rantoul

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBBM	News	780	Chicago
WCZQ-F	Country	105.5	Monticello
WGCY-F	Easy List.	106.3	Gibson City
WGN	Talk	720	Chicago
WIAI-F	Country	99.1	Danville
WLS	Talk	890	Chicago
WWHP-F	Americana	98.3	Farmer City

Note WEBX-93.5 Old Format: Rock New Format: adds Mancow mornings
WBCP-1580 Old Format: ABC- Urban AC/Gospel New Format: ABC-R&B Oldies & gosp.

CHARLOTTESVILLE, VA

Arbitron Rank 224	Pop (12+) 132,800	Stations 13 / 9	% Below Line 7.3
Market TSL in Hours 15.2		Diaries 464 / 286:1 / 56.7%	% Not Listed 36.2
Average Persons Rating 10.9		12+ FM Share (Metro) 52.3	Sample Target 470

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WUVA-F	Urban AC	19 / 13.0	11.5	10.2	10.6	8.2	205 / 15.4	13.4	14.1	20.4 / 245	WUVA, Inc.
WWWV-F	Rock	12 / 8.2	11.5	7.5	11.8	6.3	276 / 20.7	25.0	23.2	21.8 / 399	Eure Communications, Inc.
WCYK-F	Country	12 / 8.2	12.1	11.6	10.0	13.9	202 / 15.2	22.7	18.9	15.6 / 289	Clear Channel Communications
WQMZ-F	Adult Cont.	11 / 7.9	7.9	5.4	4.7	4.4	178 / 13.4	21.6	17.6	12.2 / 197	Eure Communications, Inc.
WINA	Talk	11 / 7.6	7.9	12.3	8.8	11.4	186 / 14.0	14.6	18.2	11.9 / 225	Eure Communications, Inc.
WKAV	Adult Stand.	6 / 3.9	4.2	3.4	4.1	2.5	58 / 4.4	5.3	7.2	5.7 / 58	Clear Channel Communications
WKJS-F	Urban AC	5 / 3.3	1.2	2.0	2.4	4.4	73 / 5.5	4.0	4.9	6.8 / 119	Radio One
WUMX-F	Adult Cont.	5 / 3.3	4.8	4.1	5.3	7.0	176 / 13.2	14.0	13.9	6.1 / 220	Clear Channel Communications
WVAO-F	Oldies	5 / 3.2	3.0	3.4	2.9	3.8	101 / 7.6	9.4	12.4	4.8 / 109	Clear Channel Communications
WQPO-F	CHR	3 / 2.0	1.2	2.0	1.8	1.3	92 / 6.9	4.0	8.3	3.0 / 104	M. Belmont Verstandig, Inc.
WJMA-F	Country	2 / 1.6					40 / 3.0			16.9 / 155	Piedmont Communications, Inc.
WVSY-F	CHR	2 / 1.2	3.6	3.4	2.9	1.3	79 / 6.0	9.6	9.2	4.0 / 109	Clear Channel Communications
WRVQ-F	CHR	1 / 0.4	0.6	6.9			35 / 2.7	2.8	21.9	6.6 / 115	Clear Channel Communications

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WUVA-F	1 WUVA-F	1 WUVA-F	1 WUVA-F	1 WQMZ-F	1 WWWV-F	1 WUVA-F	1 WINA	1 WUVA-F	1 WUVA-F	1 WUVA-F
2 WQMZ-F	2 WQMZ-F	2 WQMZ-F	2 WINA	2 WUVA-F	2 WCYK-F	2 WWWV-F	2 WQMZ-F	2 WQMZ-F	2 WWWV-F	2 WCYK-F
3 WCYK-F	3 WWWV-F	3 WWWV-F	3 WWWV-F	3 WCYK-F	3 WUVA-F	3 WCYK-F	3 WUVA-F	3 WCYK-F	3 WCYK-F	3 WWWV-F
4 WWWV-F	4 WCYK-F	4 WCYK-F	4 WCYK-F	4 WKJS-F	4 WUMX-F	4 WINA	4 WCYK-F	4 WWWV-F	4 WQMZ-F	4 WKAV
5 WINA	5 WUMX-F	5 WUMX-F	5 WQMZ-F	5 WWWV-F	5 WINA	5 WQMZ-F	5 WWWV-F	5 WUMX-F	5 WQPO-F	5 WINA
6 WUMX-F	6 WINA	6 WKJS-F	6 WKAV	6 WUMX-F	6 WVAO-F	6 WKJS-F	6 WKAV	6 WINA	6 WKJS-F	6 WKJS-F
7 WJMA-F	7 WKJS-F	7 WINA	7 WVAO-F	7 WINA	7 WJMA-F	7 WVAO-F	7 WUMX-F	7 WKAV	7 WINA	7 WQMZ-F
8 WQPO-F	8 WJMA-F	8 WVAO-F	7 WKJS-F	8 WVSY-F	8 WQPO-F	8 WUMX-F	8 WVAO-F	7 WVAO-F	8 WUMX-F	8 WVAO-F
9 WKJS-F	9 WVSY-F	9 WJMA-F	9 WUMX-F	9 WVAO-F	9 WKJS-F	9 WJMA-F	9 WQPO-F	9 WQPO-F	9 WVAO-F	9 WJMA-F
10 WVAO-F	10 WVAO-F	10 WVSY-F	10 WVSY-F	9 WJMA-F	10 WQMZ-F	10 WQPO-F	10 WJMA-F	10 WKJS-F	10 WKAV	10 WUMX-F
										10 WQPO-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WINA	1070	5 kw / 5 kw	Talk	CBS, ABC	Christal	Eure Communications, Inc.	Charlottesville
WKAV	1400	1 kw / 1 kw	Adult Stand.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Charlottesville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCYK	99.7	3.25 kw @1,693	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Staunton
WQMZ	95.1	6 kw @325	Adult Cont.	Ind.	Christal	Eure Communications, Inc.	Charlottesville
WUMX	107.5	210 w@1,109	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Charlottesville
WUVA	92.7	750 w@899	Urban AC	Ind.	Katz	WUVA, Inc.	Charlottesville
WVAO	102.3	1.03 kw @564	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Crozet
WVSY	101.9	6 kw @223	CHR	Jones	Clear Chan.-Diamond	Clear Channel Communications	Ruckersville
WWWV	97.5	8.9 kw @1,132	Rock	Ind.	Christal	Eure Communications, Inc.	Charlottesville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WJMA-F	Country	96.7	Orange
WKJS-F	Urban AC	104.7	Crewe
WQPO-F	CHR	100.7	Harrisonburg
WRVQ-F	CHR	94.5	Richmond

CHEYENNE, WY

Arbitron Rank 279	Pop (12+) 64,500	Stations 21 / 12	% Below Line 17.6
Market TSL in Hours 19.1		Diaries 399 / 162:1 / 56.3%	% Not Listed 15.8
Average Persons Rating 14.4		12+ FM Share (Metro) 64.7	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KIGN-F	Classic Hits	11 / 12.1	11.9	13.3	11.7	13.8	158 / 24.5	26.4	29.2	11.4 / 162	Clear Channel Communications
KOLZ-F	Country	11 / 11.5	12.9	8.2	9.6	13.8	123 / 19.1	22.6	24.2	11.5 / 143	Clear Channel Communications
KMUS-F	Country	7 / 7.3	10.9	7.1	12.8	12.8	115 / 17.9	20.4	19.2	7.5 / 129	Clear Channel Communications
KRRR-F	Oldies	6 / 6.6	6.9	6.1	3.2	3.0	103 / 15.9	13.8	10.4	6.2 / 103	Mountain States Communications
KLEN-F	Soft AC	5 / 5.7	7.9	5.1	8.5	6.9	66 / 10.3	11.5	13.8	5.4 / 66	Clear Channel Communications
KBPI-F	Rock	5 / 5.4	2.0	2.0	2.1	3.0	52 / 8.1	10.3	6.5	5.1 / 54	Clear Channel Communications
KJJL	Adult Stand.	5 / 5.3	3.0	6.1	3.2	4.9	50 / 7.7	7.5	8.3	5.0 / 50	Christus Broadcasting, Inc.
KGAB	Talk	4 / 4.4	5.0	6.1	5.3	3.9	55 / 8.5	7.2	10.6	4.5 / 59	Clear Channel Communications
KZCY-F	Modern Rock	4 / 4.2	6.9	4.1	5.3	4.9	81 / 12.6	16.5	12.0	4.2 / 85	KRAE, Inc.
KFBC	Adult Cont.	4 / 4.1	3.0	3.1	2.1	4.9	72 / 11.1	8.2	11.6	3.8 / 72	Montgomery Broadcasting Co.
KGLL-F	CHR	3 / 3.4		1.9			54 / 8.3		6.7	3.4 / 65	Clear Channel Communications
KOA	News/Talk	2 / 2.6	2.0	5.1	3.2	2.0	59 / 9.1	7.0	10.7	3.0 / 70	Clear Channel Communications
KIMX-F	Hot AC	2 / 2.4	3.0	2.0	6.4	3.0	48 / 7.5	12.0	10.9	6.5 / 147	Montgomery Broadcasting Co.
KRFX-F	Classic Rock	2 / 1.8		1.0	1.1	2.0	18 / 2.8		3.0	1.7 / 18	Clear Channel Communications
KRAE	Oldies	1 / 1.5	2.0	2.0	3.2	2.0	39 / 6.1	5.1	7.1	1.4 / 39	KRAE, Inc.
KRQU-F	Classic Rock	1 / 1.5	2.0	2.0	3.2	2.0	37 / 5.7	5.4	7.1	5.3 / 108	Laramie Mountain Broadcasting
KPAW-F	Classic Hits	1 / 1.2	1.0	2.0	1.1		30 / 4.6	3.0	5.3	1.2 / 30	Clear Channel Communications
KQKS-F	Dance	1 / 1.0	2.0	3.1	1.1	3.0	29 / 4.6	6.2	7.8	0.9 / 32	Jefferson-Pilot Communications
KKFN	Sports	1 / 0.9		0.9			19 / 2.9		4.8	1.2 / 23	Jefferson-Pilot Communications
KHOW	Talk	1 / 0.7	1.0	1.9			15 / 2.3	2.2	4.7	0.7 / 15	Clear Channel Communications
KTCL-F	Adult Altern.	1 / 0.6	1.0	2.0	1.1	1.0	27 / 4.2	4.2	6.4	0.6 / 31	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KIGN-F	1 KIGN-F	1 KOLZ-F	1 KOLZ-F	1 KOLZ-F	1 KIGN-F	1 KOLZ-F	1 KOLZ-F	1 KIGN-F	1 KIGN-F	1 KOLZ-F
2 KBPI-F	2 KOLZ-F	2 KIGN-F	2 KIGN-F	2 KIGN-F	2 KOLZ-F	2 KIGN-F	2 KIGN-F	2 KOLZ-F	2 KZCY-F	2 KIGN-F
2 KOLZ-F	3 KMUS-F	3 KRRR-F	3 KJJL	3 KLEN-F	3 KGAB	3 KMUS-F	3 KMUS-F	3 KRRR-F	3 KJJL	3 KJJL
4 KMUS-F	4 KRRR-F	4 KMUS-F	3 KRRR-F	4 KRRR-F	3 KRRR-F	4 KRRR-F	4 KLEN-F	4 KBPI-F	4 KRRR-F	3 KRRR-F
5 KGLL-F	5 KBPI-F	5 KLEN-F	5 KMUS-F	5 KMUS-F	5 KMUS-F	5 KLEN-F	4 KGAB	5 KMUS-F	5 KBPI-F	5 KFBC
6 KLEN-F	6 KLEN-F	6 KGAB	6 KLEN-F	6 KIMX-F	6 KZCY-F	6 KFBC	6 KRRR-F	6 KLEN-F	6 KOLZ-F	6 KMUS-F
7 KRRR-F	7 KZCY-F	7 KBPI-F	7 KFBC	7 KGLL-F	7 KBPI-F	7 KBPI-F	7 KBPI-F	7 KZCY-F	7 KBPI-F	7 KBPI-F
8 KZCY-F	7 KGAB	8 KZCY-F	8 KGAB	8 KJJL	8 KRFX-F	8 KJJL	7 KJJL	8 KJJL	7 KFBC	8 KGLL-F
9 KIMX-F	9 KGLL-F	9 KIMX-F	9 KOA	9 KFBC	9 KFBC	9 KZCY-F	9 KGLL-F	9 KGAB	9 KOA	9 KZCY-F
10 KRFX-F	10 KIMX-F	9 KGLL-F	10 KZCY-F	9 KBPI-F	9 KGLL-F	10 KGLL-F	10 KOA	10 KGLL-F	10 KMUS-F	10 KIMX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFBC	1240	700 w / 700 w	Adult Cont.	ABC, ESPN	Allied Radio Ptnrs.	Montgomery Broadcasting Co.	Cheyenne
KGAB	650	8.6 kw / 500 w	Talk	TARN, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Orchard Valley
KJJL	1370	1 kw / 88 w	Adult Stand.	CNN+, WW1/MBS	—	Christus Broadcasting, Inc.	Cheyenne
KRAE	1480	1 kw / 65 w	Oldies	CBS, WW1/MBS	Broadcast Sales/Tacher	KRAE, Inc.	Cheyenne

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KIGN	97.9	100 kw @580	Classic Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cheyenne
KIMX	105.5	2.2 kw @1,027	Hot AC	ABC	Allied Radio Ptnrs.	Montgomery Broadcasting Co.	Laramie
KLEN	106.3	3 kw @-4	Soft AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cheyenne
KMUS	101.9	50 kw @492	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Burns
KOLZ	100.7	100 kw @490	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Cheyenne
KRQU	102.9	100 kw @1,250	Classic Rock	Source	—	Laramie Mountain Broadcasting	Laramie
KRRR	99.9	740 w@-20	Oldies	Ind.	—	Mountain States Communications	Cheyenne
KZCY	104.9	6 kw @	Modern Rock	Ind.	—	KRAE, Inc.	Cheyenne

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBPI-F	Rock	106.7	Denver
KGLL-F	CHR	96.1	Greeley
KHOW	Talk	630	Denver
KKFN	Sports	950	Denver
KOA	News/Talk	850	Denver
KPAW-F	Classic Hits	107.9	Ft. Collins
KQKS-F	Dance	107.5	Lakewood
KRFX-F	Classic Rock	103.5	Denver
KTCL-F	Adult Altern.	93.3	Ft. Collins

CHICO, CA

Arbitron Rank 195	Pop (12+) 170,900	Stations 28 / 16	% Below Line 16.7
Market TSL in Hours 18.5		Diaries 598 / 286:1 / 59.2%	% Not Listed 19.9
Average Persons Rating 13.4		12+ FM Share (Metro) 59.8	Sample Target 560

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KALF-F	Country	21 / 9.1	8.5	6.0	6.7	7.6	288 / 16.8	16.5	14.6	38.6 / 478	Regent Communications, Inc.
KPAY	News/Talk	18 / 7.7	6.9	6.0	11.0	8.4	248 / 14.5	14.3	11.7	25.4 / 338	Clear Channel Communications
KLRS-F	CHR	16 / 6.8	6.5	10.8	9.5	7.1	294 / 17.2	21.1	27.0	18.9 / 374	Results Radio
KFBK	News/Talk	14 / 6.2	4.1	4.0	4.3	4.2	207 / 12.1	9.2	8.5	43.7 / 488	Clear Channel Communications
KMXI-F	Adult Cont.	12 / 5.2	4.1	2.8	5.9	3.4	175 / 10.2	11.1	10.3	21.4 / 297	Clear Channel Communications
KFMF-F	Rock	11 / 4.8	4.1	3.2	3.2	6.3	241 / 14.1	10.1	11.1	15.2 / 317	Regent Communications, Inc.
KTHU-F	Classic Rock	11 / 4.6	3.7	4.8	4.3	3.4	204 / 11.9	9.0	10.1	11.5 / 254	Results Radio
KQPT-F	Modern AC	10 / 4.4	4.1	3.2	4.7	3.4	233 / 13.6	8.5	9.4	12.5 / 329	Regent Communications, Inc.
KHSL-F	Country	8 / 3.6	6.5	4.0	5.1	6.3	157 / 9.2	13.2	12.5	22.0 / 274	Clear Channel Communications
KCEZ-F	Oldies	7 / 2.9	3.7	5.6	3.6	4.2	161 / 9.4	9.4	13.5	8.4 / 207	Results Radio
KRQR-F	Modern Rock	7 / 2.9	3.3	4.4	4.3	5.0	187 / 11.0	9.3	9.8	9.3 / 268	Results Radio
KMJE-F	Adult Cont.	6 / 2.6	0.8	0.8	0.8	1.7	92 / 5.4	3.1	4.3	7.9 / 167	Results Radio
KKCY-F	Country	6 / 2.5	1.6	3.2	2.0	1.3	99 / 5.8	3.9	5.1	23.9 / 255	Results Radio
KEWE	Adult Stand.	6 / 2.4	3.3				82 / 4.8	5.2		6.9 / 94	Entravision Holdings
KSFM-F	Dance	5 / 2.0	1.2	3.6	1.2	2.5	123 / 7.2	5.9	8.9	10.4 / 321	CBS/Infinity
KZAP-F	Adult Cont.	5 / 2.0	2.0	1.2	2.0	3.4	113 / 6.6	4.9	5.5	5.4 / 151	Regent Communications, Inc.
KGO	News/Talk	4 / 1.7	2.8	0.8	1.6	2.5	83 / 4.9	4.8	3.3	19.2 / 146	ABC Inc.
KSTE	Talk	4 / 1.7	2.0	2.0	1.6	0.8	67 / 3.9	5.3	5.1	8.4 / 145	Clear Channel Communications
KYIX-F	Cont. Christ.	2 / 1.1	0.8				43 / 2.5	2.5		5.9 / 59	Carl J. Auel
KRCX-F	Reg'l Mex.	2 / 1.0	0.8	1.2			46 / 2.7	1.9	2.5	23.9 / 240	Entravision Holdings
KYMX-F	Soft AC	2 / 0.8	0.4	4.4			31 / 1.8	1.8	11.5	6.4 / 120	CBS/Infinity
KHHZ-F	Reg'l Mex.	2 / 0.8	4.5				28 / 1.7	3.3		8.8 / 137	Entravision Holdings
KSHA-F	Soft AC	2 / 0.7		9.8			33 / 1.9		19.7	1.7 / 40	Regent Communications, Inc.
KCTC	Adult Stand.	1 / 0.6		2.4		0.8	29 / 1.7		2.5	7.3 / 96	Entercom
KEWB-F	Dance	1 / 0.6	0.4	0.8			44 / 2.6	1.9	2.6	13.8 / 119	Results Radio
KXCL-F	Hot AC	1 / 0.5	0.4				57 / 3.3	1.5		3.0 / 141	Ridge L. Harlan
KNCQ-F	Country	1 / 0.5	0.4	0.8	0.8		45 / 2.6	1.7	2.8	15.8 / 213	Results Radio
KLNA-F	Dance	1 / 0.4		0.8			51 / 3.0		2.1	7.0 / 171	Central Coast Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KALF-F	1 KALF-F	1 KMXI-F	1 KPAY	1 KALF-F	1 KTHU-F	1 KALF-F	1 KPAY	1 KALF-F	1 KLRS-F	1 KALF-F
2 KLRS-F	2 KFMF-F	2 KALF-F	2 KFBK	2 KQPT-F	2 KMXI-F	2 KPAY	2 KALF-F	2 KLRS-F	2 KALF-F	2 KLRS-F
3 KFMF-F	3 KTHU-F	3 KTHU-F	3 KALF-F	3 KPAY	3 KFMF-F	3 KMXI-F	3 KPAY	3 KFBK	3 KQPT-F	3 KMJE-F
4 KRQR-F	4 KLRS-F	4 KPAY	4 KMXI-F	4 KMXI-F	4 KPAY	3 KFMF-F	4 KMXI-F	4 KFMF-F	4 KFBK	3 KTHU-F
5 KQPT-F	5 KQPT-F	4 KFMF-F	5 KTHU-F	5 KHSL-F	5 KALF-F	5 KFBK	5 KLRS-F	5 KMXI-F	5 KFMF-F	5 KCEZ-F
6 KHSL-F	6 KMXI-F	6 KQPT-F	6 KEWE	6 KFMF-F	6 KTHU-F	6 KTHU-F	6 KTHU-F	6 KFBK	6 KFMF-F	6 KFBK
7 KTHU-F	7 KPAY	7 KHSL-F	7 KCEZ-F	7 KMJE-F	7 KLRS-F	7 KLRS-F	7 KHSL-F	7 KQPT-F	7 KPAY	6 KQPT-F
8 KKCY-F	8 KHSL-F	8 KLRS-F	8 KHSL-F	8 KLRS-F	8 KCEZ-F	8 KQPT-F	8 KFMF-F	8 KHSL-F	8 KMXI-F	8 KEWE
9 KMJE-F	9 KRQR-F	9 KFBK	9 KZAP-F	9 KCEZ-F	9 KSTE	9 KHSL-F	9 KQPT-F	9 KKCY-F	9 KRQR-F	9 KFMF-F
10 KMXI-F	10 KFBK	10 KCEZ-F	9 KGO	9 KTHU-F	10 KHSL-F	10 KKCY-F	10 KRQR-F	9 KCEZ-F	10 KTHU-F	10 KZAP-F
							10 KKCY-F			10 KMXI-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEWE	1340	1 kw / 1 kw	Adult Stand.	ABC, Jones	—	Entravision Holdings	Oroville
KPAY	1290	5 kw / 5 kw	News/Talk	WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Chico

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KALF	95.7	7 kw @1,265	Country	Ind.	Christal	Regent Communications, Inc.	Red Bluff
KCEZ	102.1	25 kw @266	Oldies	ABC	Allied Radio Ptnrs.	Results Radio	Los Molinos
KFMF	93.9	2 kw @1,128	Rock	Ind.	Christal	Regent Communications, Inc.	Chico
KHHZ	97.7	1.5 kw @1,276	Reg'l Mex.	Ind.	Caballero	Entravision Holdings	Oroville
KHSL	103.5	1.61 kw @1,250	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Paradise
KKCY	103.1	1.3 kw @1,965	Country	ABC	Allied Radio Ptnrs.	Results Radio	Colusa
KLRS	92.7	1.5 kw @643	CHR	Ind.	Allied Radio Ptnrs.	Results Radio	Chico
KMJE	101.5	140 w@1,975	Adult Cont.	WW1/MBS	Allied Radio Ptnrs.	Results Radio	Gridley
KMXI	95.1	8.17 kw @1,170	Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Chico
KQPT	107.5	28 kw @633	Modern AC	Ind.	Christal	Regent Communications, Inc.	Colusa
KRQR	106.7	50 kw @308	Modern Rock	Ind.	Allied Radio Ptnrs.	Results Radio	Orland
KTHU	100.7	50 kw @272	Classic Rock	Ind.	Allied Radio Ptnrs.	Results Radio	Corning
KYIX	104.9	260 w@1,548	Cont. Christ.	USA	—	Carl J. Auel	South Oroville
KZAP	96.7	1.5 kw @1,289	Adult Cont.	Ind.	Christal	Regent Communications, Inc.	Paradise

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCTC	Adult Stand.	1320	Sacramento
KEWB-F	Dance	94.7	Anderson
KFBK	News/Talk	1530	Sacramento
KGO	News/Talk	810	San Francisco
KLNA-F	Dance	105.5	Willows
KNCQ-F	Country	97.3	Redding

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KRCX-F	Reg'l Mex.	99.9	Marysville
KSFM-F	Dance	102.5	Woodland
KSHA-F	Soft AC	104.3	Redding
KSTE	Talk	650	Rancho Cordova
KXCL-F	Hot AC	103.9	Yuba City
KYMX-F	Soft AC	96.1	Sacramento

CLARKSVILLE-HOPKINSVILLE TN-KY

Arbitron Rank 199	Pop (12+) 169,200	Stations 27 / 9	% Below Line 59.0
Market TSL in Hours 18.0	Diaries 596 / 284:1 / 53.7%	% Not Listed 8.7	
Average Persons Rating 13.3	12+ FM Share (Metro) 78.2	Sample Target 590	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WQZQ-F	CHR	32 / 14.0					511 / 30.2		10.0	38.1 / 574	Cromwell Group, Inc.
WNRQ-F	Classic Rock	19 / 8.3					287 / 17.0		13.2	22.2 / 336	Clear Channel Communications
WVVR-F	Country	17 / 7.4					182 / 10.8			29.6 / 350	Saga Communications, Inc.
WHOP-F	Country	16 / 7.3					233 / 13.8			20.5 / 275	Lackey Group
WCVQ-F	Adult Cont.	14 / 6.2					273 / 16.1			17.5 / 328	Saga Communications, Inc.
WQKQ-F	Urban	12 / 5.1					185 / 10.9		16.0	11.7 / 185	Midwestern Broadcasting Co.
WABD	Urban	11 / 4.9					190 / 11.2			11.2 / 194	Saga Communications, Inc.
WKDF-F	Country	9 / 4.1					152 / 9.0		4.4	14.5 / 199	Citadel Communications Corp.
WSM-F	Country	9 / 4.0					152 / 9.0		2.7	14.9 / 194	Gaylord
WSIX-F	Country	8 / 3.4					126 / 7.4		3.5	8.2 / 139	Clear Channel Communications
WRMX-F	Oldies	7 / 3.2					169 / 10.0		7.5	7.9 / 180	South Central Communications
WJXA-F	Soft AC	7 / 3.0					117 / 6.9		15.7	9.6 / 125	South Central Communications
WZPC-F	Modern Rock	7 / 3.0					116 / 6.9		7.2	7.5 / 129	Cromwell Group, Inc.
WHOP	Talk	6 / 2.7					102 / 6.0			6.8 / 122	Lackey Group
WRVW-F	CHR	6 / 2.5					166 / 9.8		10.3	6.2 / 191	Clear Channel Communications
WZTO-F	Cont. Christ.	5 / 2.2					91 / 5.4		7.7	5.4 / 99	Clear Channel Communications
WJZM	Talk	4 / 1.8					71 / 4.2			4.0 / 71	Cumberland Radio Partners, Inc.
WLAC	Talk	4 / 1.7					50 / 3.0		9.5	4.1 / 60	Clear Channel Communications
WWTN-F	Talk	3 / 1.5					34 / 2.0		4.7	3.6 / 38	Gaylord
WVRY-F	S. Gospel	2 / 1.0					63 / 3.7			4.4 / 99	Salem Communications Corp.
WCTZ	Black Gospel	2 / 0.9					39 / 2.3			1.9 / 39	Cromwell Group, Inc.
WGFX-F	Classic Hits	2 / 0.8					62 / 3.7		12.0	1.7 / 64	Citadel Communications Corp.
WDXN	Talk	2 / 0.7					47 / 2.8			1.6 / 52	Saga Communications, Inc.
WBVR-F	Country	1 / 0.5					39 / 2.3			1.0 / 39	WRUS, Inc.
WHVO	Oldies	1 / 0.4					56 / 3.3			1.1 / 59	Ham Broadcasting Co., Inc.
WRQQ-F	Hot AC	1 / 0.4					38 / 2.2			0.9 / 38	Midwestern Broadcasting Co.
WFGE-F	Country	1 / 0.3					35 / 2.1			2.2 / 72	WRUS, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQZQ-F	1 WQZQ-F	1 WQZQ-F	1 WHOP-F	1 WQZQ-F	1 WNRQ-F	1 WHOP-F	1 WQZQ-F	1 WQZQ-F	1 WQZQ-F	1 WQZQ-F
2 WNRQ-F	2 WNRQ-F	2 WNRQ-F	2 WNRQ-F	2 WCVQ-F	2 WQZQ-F	2 WQZQ-F	2 WVVR-F	2 WVVR-F	2 WNRQ-F	2 WHOP-F
3 WVVR-F	3 WVVR-F	3 WCVQ-F	2 WSM-F	3 WVVR-F	3 WVVR-F	3 WNRQ-F	3 WNRQ-F	3 WNRQ-F	3 WQKQ-F	3 WQKQ-F
4 WCVQ-F	4 WCVQ-F	4 WVVR-F	4 WVVR-F	4 WABD	4 WCVQ-F	4 WCVQ-F	4 WCVQ-F	4 WQKQ-F	4 WCVQ-F	4 WNRQ-F
5 WZPC-F	5 WABD	5 WABD	5 WCVQ-F	5 WNRQ-F	5 WKDF-F	5 WABD	5 WHOP-F	5 WCVQ-F	5 WJXA-F	5 WVVR-F
6 WKDF-F	5 WKDF-F	6 WHOP-F	6 WSIX-F	6 WHOP-F	6 WWTN-F	6 WVVR-F	6 WABD	6 WABD	6 WZPC-F	6 WCVQ-F
7 WQKQ-F	7 WQKQ-F	6 WKDF-F	7 WQZQ-F	7 WRMX-F	7 WSIX-F	7 WSM-F	7 WHOP-F	7 WHOP-F	7 WVVR-F	7 WABD
8 WABD	8 WZPC-F	8 WSIX-F	8 WHOP-F	8 WQKQ-F	8 WQKQ-F	8 WKDF-F	8 WKDF-F	8 WKDF-F	8 WKDF-F	8 WSM-F
9 WRVW-F	9 WHOP-F	9 WQKQ-F	9 WRMX-F	8 WSIX-F	8 WZPC-F	9 WJZM	9 WSIX-F	9 WJXA-F	9 WHOP-F	9 WKDF-F
10 WJXA-F	10 WJXA-F	10 WRMX-F	10 WABD	10 WJXA-F	10 WJXA-F	9 WQKQ-F	10 WSM-F	10 WSIX-F	10 WSM-F	10 WSIX-F

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
WABD	1370	1 kw / 53 w		Urban	Ind.	—	Saga Communications, Inc.	Ft. Campbell
WCTZ	1550	2.5 kw / 10 w		Black Gospel	Ind. Broadcast Sales/Regional Reps	—	Cromwell Group, Inc.	Clarksville
WDXN	540	1 kw / 55 w		Talk	WW1/MBS	—	Saga Communications, Inc.	Clarksville
WHOP	1230	830 w / 830 w		Talk	CBS, ESPN	Regional Reps	Lackey Group	Hopkinsville
WHVO	1480	1 kw / 24 w		Oldies	ABC	Regional Reps	Ham Broadcasting Co., Inc.	Hopkinsville
WJZM	1400	1 kw / 1 kw		Talk	PRN, TARN	—	Cumberland Radio Partners, Inc.	Clarksville

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCVQ	107.9	100 kw @903	Adult Cont.	Ind.	—	Saga Communications, Inc.	Ft. Campbell
WHOP	98.7	100 kw @310	Country	CBS	Regional Reps	Lackey Group	Hopkinsville
WVVR	100.3	100 kw @602	Country	ABC	—	Saga Communications, Inc.	Hopkinsville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBVR-F	Country	96.7	Bowling Green
WFGE-F	Country	103.7	Murray
WGFX-F	Classic Hits	104.5	Gallatin
WJXA-F	Soft AC	92.9	Nashville
WKDF-F	Country	103.3	Nashville
WLAC	Talk	1510	Nashville
WNRQ-F	Classic Rock	105.9	Nashville
WQKQ-F	Urban	92.1	Hendersonville
WQZQ-F	CHR	102.5	Dickson

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WRMX-F	Oldies	96.3	Murfreesboro
WRQQ-F	Hot AC	97.1	Goodlettsville
WRVW-F	CHR	107.5	Lebanon
WSIX-F	Country	97.9	Nashville
WSM-F	Country	95.5	Nashville
WVRY-F	S. Gospel	105.1	Waverly
WWTN-F	Talk	99.7	Manchester
WZPC-F	Modern Rock	102.9	Shelbyville
WZTO-F	Cont. Christ.	101.1	Russellville

COLUMBIA, MO

Arbitron Rank 249	Pop (12+) 109,700	Stations 15 / 12	% Below Line 3.9
Market TSL in Hours 16.4		Diaries 426 / 258:1 / 56.6%	% Not Listed 22.0
Average Persons Rating 12.1		12+ FM Share (Metro) 62.0	Sample Target 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KTXY-F	CHR	20 / 15.3	14.4	13.3	16.5	10.7	327 / 29.8	33.8	31.6	61.9 / 897	Zimmer Broadcasting Co., Inc.
KFRU	Talk	17 / 13.1	9.4	14.0	12.1	13.2	260 / 23.7	22.0	25.5	26.7 / 347	Germond/Baugher Group
KPLA-F	Adult Cont.	14 / 10.9	8.1	8.7	10.2	8.2	246 / 22.4	17.1	19.7	25.8 / 456	Germond/Baugher Group
KCLR-F	Country	11 / 8.5	11.9	14.7	10.8	16.4	225 / 20.5	19.8	24.9	54.4 / 739	Zimmer Broadcasting Co., Inc.
KBXR-F	Adult Altern.	8 / 5.9	8.8	4.0	3.8	3.8	157 / 14.3	23.6	12.2	13.1 / 232	Germond/Baugher Group
KFMZ-F	Modern Rock	6 / 4.6	8.8	6.7	7.0	7.6	157 / 14.3	20.0	21.3	11.5 / 387	Contemporary Media, Inc.
KOQL-F	Oldies	5 / 3.5	5.6	4.0	3.8	5.0	96 / 8.7	15.5	14.8	18.0 / 309	Germond/Baugher Group
KCMQ-F	Classic Rock	4 / 3.3	6.2	6.0	8.9	5.0	162 / 14.7	18.2	16.9	24.1 / 532	Zimmer Broadcasting Co., Inc.
KTGR	Sports	4 / 2.9	1.2	1.3	0.6	1.3	83 / 7.6	3.6	5.1	7.3 / 95	Zimmer Broadcasting Co., Inc.
KSSZ-F	Adult Cont.	3 / 2.2	1.9	1.3	1.3	0.6	76 / 6.9	6.4	4.4	3.9 / 103	Zimmer Broadcasting Co., Inc.
KWRT-F	Adult Stand.	3 / 2.1					44 / 4.1			4.8 / 90	Big Country Broadcasting Co.
KWWR-F	Country	3 / 2.1	4.4	2.7	1.9	5.0	69 / 6.3	6.8	7.0	22.9 / 350	KXEO, Inc.
KMFC-F	Cont. Christ.	2 / 1.8	0.6	0.7	0.6	0.6	48 / 4.4	2.6	4.3	3.8 / 82	The Clair Group
KJMO-F	Classic Hits	2 / 1.3	1.2	1.3	0.6		60 / 5.5	6.5	6.0	12.1 / 248	Zimmer Broadcasting Co., Inc.
KATI-F	Country	1 / 0.5	1.9	0.7		1.3	28 / 2.5	3.6	3.4	38.9 / 369	MVP Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KTXY-F	1 KTXY-F	1 KPLA-F	1 KFRU	1 KPLA-F	1 KFRU	1 KFRU	1 KFRU	1 KTXY-F	1 KTXY-F	1 KTXY-F
2 KPLA-F	2 KPLA-F	2 KTXY-F	2 KPLA-F	2 KTXY-F	2 KPLA-F	2 KTXY-F	2 KPLA-F	2 KPLA-F	2 KFRU	2 KFRU
3 KFMZ-F	3 KCLR-F	3 KFRU	3 KCLR-F	3 KBXR-F	3 KTXY-F	3 KPLA-F	3 KTXY-F	3 KCLR-F	3 KPLA-F	3 KPLA-F
4 KCLR-F	4 KBXR-F	4 KBXR-F	4 KTXY-F	4 KCLR-F	4 KCLR-F	4 KCLR-F	4 KCLR-F	4 KFRU	4 KFMZ-F	4 KCLR-F
5 KBXR-F	4 KFRU	5 KCLR-F	5 KOQL-F	5 KFRU	5 KBXR-F	5 KCMQ-F	5 KBXR-F	5 KBXR-F	5 KBXR-F	5 KBXR-F
6 KTGR	6 KFMZ-F	6 KOQL-F	6 KBXR-F	6 KOQL-F	6 KCMQ-F	6 KBXR-F	6 KFMZ-F	6 KFMZ-F	5 KMFC-F	6 KFMZ-F
7 KCMQ-F	7 KCMQ-F	7 KCMQ-F	7 KWRT-F	7 KSSZ-F	7 KFMZ-F	7 KTGR	7 KTGR	7 KOQL-F	7 KCLR-F	7 KCMQ-F
8 KFRU	8 KOQL-F	7 KFMZ-F	8 KWWR-F	8 KFMZ-F	8 KTGR	8 KOQL-F	8 KOQL-F	8 KCMQ-F	8 KOQL-F	8 KOQL-F
9 KMFC-F	9 KTGR	9 KSSZ-F	9 KSSZ-F	8 KJMO-F	9 KOQL-F	9 KFMZ-F	9 KWRT-F	9 KSSZ-F	9 KWRT-F	9 KWRT-F
10 KSSZ-F	10 KMFC-F	10 KTGR	10 KCMQ-F	10 KCMQ-F	10 KMFC-F	10 KWWR-F	10 KSSZ-F	10 KWWR-F	10 KCMQ-F	10 KWWR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KFRU	1400	1 kw / 1 kw	Talk	ABC, WW1/MBS	Broadcast Sales	Germond/Baugher Group	Columbia
KTGR	1580	250 w / 10 w	Sports	ESPN	Christal	Zimmer Broadcasting Co., Inc.	Columbia

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBXR	102.3	3.5 kw @856	Adult Altern.	Ind.	Broadcast Sales	Germond/Baugher Group	Columbia
KCLR	99.3	33.2 kw @591	Country	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Boonville
KCMQ	96.7	99.1 kw @912	Classic Rock	WW1/MBS, ABC	Christal	Zimmer Broadcasting Co., Inc.	Columbia
KFMZ	98.3	23.7 kw @712	Modern Rock	ABC	Allied Radio Ptnrs.	Contemporary Media, Inc.	Columbia
KMFC	92.1	1.86 kw @400	Cont. Christ.	Ind.	—	The Clair Group	Centralia
KOQL	106.1	69 kw @958	Oldies	Ind.	Broadcast Sales	Germond/Baugher Group	Ashland
KPLA	101.5	42 kw @1,063	Adult Cont.	Ind.	Broadcast Sales	Germond/Baugher Group	Columbia
KSSZ	93.9	25 kw @328	Adult Cont.	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Fayette
KTXY	106.9	100 kw @1,250	CHR	ABC	Christal	Zimmer Broadcasting Co., Inc.	Jefferson City
KWWR	95.7	91 kw @1,181	Country	WW1/MBS, CNN+	—	KXEO, Inc.	Mexico

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KATI-F	Country	94.3	California
KJMO-F	Classic Hits	100.1	Jefferson City
KWRT-F	Adult Stand.	93.1	Boonville

COLUMBUS-STARKVILLE-WEST POINT, MS

Arbitron Rank 253 **Pop (12+)** 99,000 **Stations** 23 / 10 **% Below Line** 28.1
Market TSL in Hours 18.8 **Diaries** 471 / 210:1 / 51.8% **% Not Listed** 15.4
Average Persons Rating 13.7 **12+ FM Share (Metro)** 78.9 **Sample Target** 450

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WMSU-F	Urban	18 / 13.4	15.3	10.8			221 / 22.4	24.0	19.3	21.8 / 300	Urban Radio Broadcasting
WMXU-F	Urban AC	17 / 12.3	10.7	8.5			234 / 23.6	20.0	17.6	36.9 / 395	Cumulus Media
WZBQ-F	CHR	11 / 8.3	7.6	6.2			243 / 24.5	20.9	18.5	22.2 / 422	Clear Channel Communications
WKOR-F	Country	11 / 8.1	3.8	7.0			180 / 18.1	12.1	13.9	12.7 / 250	Cumulus Media
WSMS-F	Classic Rock	8 / 5.9	10.7	5.4			129 / 13.0	20.0	12.1	17.1 / 238	Cumulus Media
WACR-F	Urban AC	8 / 5.7	7.6	10.8			163 / 16.5	21.4	18.8	13.6 / 264	T & W Communications, Inc.
WSYE-F	Soft AC	7 / 5.1	3.8	6.2			123 / 12.4	10.7	17.6	23.9 / 262	Dowdy Broadcasting
WMBC-F	CHR	7 / 5.0	3.1	2.3			144 / 14.6	11.3	7.9	12.3 / 219	Cumulus Media
WKOR	Black Gospel	4 / 2.8	3.1	3.9			53 / 5.3	5.7	4.2	3.8 / 53	Cumulus Media
WFCA-F	S. Gospel	3 / 2.2	4.6	3.1			58 / 5.8	7.8	7.9	13.3 / 263	French Camp Radio, Inc.
WBHJ-F	Urban	3 / 2.0	3.1	2.3			67 / 6.8	11.0	8.5	13.4 / 167	Cox Radio
WTUG-F	Urban AC	3 / 1.9	0.8	2.3			58 / 5.9	3.6	5.4	10.1 / 142	Houston Pearce
WAJV-F	Black Gospel	2 / 1.8	1.5	2.3			32 / 3.2	4.2	4.9	3.5 / 74	Urban Radio Broadcasting
WACR	Black Gospel	2 / 1.8	3.1	3.9			40 / 4.0	6.8	5.7	6.4 / 57	T & W Communications, Inc.
WTXT-F	Country	2 / 1.5	0.8	0.8			56 / 5.7	3.3	3.5	6.3 / 161	Clear Channel Communications
WWMS-F	Country	2 / 1.5	0.8	1.5			38 / 3.8	4.3	4.2	17.8 / 251	Dowdy Broadcasting
WLZA-F	Adult Cont.	2 / 1.4	0.8	2.3			44 / 4.5	6.3	5.5	2.5 / 81	Air South Radio, Inc.
WROB	Smooth Jazz	2 / 1.1	0.8				26 / 2.6	3.8		1.6 / 26	Bob McRaney Enterprises, Inc.
WAFM-F	Oldies	1 / 0.7		0.8			20 / 2.0		4.5	6.0 / 72	Stanford Communications, Inc.
WZLQ-F	Hot AC	1 / 0.7		0.8			27 / 2.8		4.0	2.7 / 90	Dowdy Broadcasting
WDXB-F	Country	1 / 0.6		1.5			25 / 2.5		10.3	1.0 / 37	Clear Channel Communications
WLSM-F	Country	1 / 0.4	0.8	1.5			19 / 1.9	2.9	3.7	9.4 / 156	Harrison Broadcasting Co.
WKBB-F	Smooth Jazz	1 / 0.4	1.5	1.5			22 / 2.2	5.7	3.8	0.6 / 22	Bob McRaney Enterprises, Inc.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMSU-F	1 WMXU-F	1 WMXU-F	1 WMXU-F	1 WMXU-F	1 WMXU-F	1 WMSU-F	1 WMXU-F	1 WMSU-F	1 WMSU-F	1 WMXU-F
2 WZBQ-F	2 WMSU-F	2 WKOR-F	2 WKOR-F	2 WSYE-F	2 WSMS-F	2 WZBQ-F	2 WMSU-F	2 WMXU-F	2 WMXU-F	2 WMSU-F
3 WSMS-F	3 WZBQ-F	3 WMSU-F	3 WSYE-F	3 WMSU-F	3 WZBQ-F	3 WMXU-F	3 WKOR-F	3 WZBQ-F	3 WKOR-F	3 WACR-F
4 WMXU-F	4 WSMS-F	4 WSYE-F	3 WACR-F	4 WKOR-F	4 WACR-F	4 WKOR-F	4 WZBQ-F	4 WKOR-F	4 WTUG-F	4 WZBQ-F
5 WMBC-F	5 WKOR-F	5 WZBQ-F	5 WFCA-F	5 WZBQ-F	5 WKOR-F	5 WSMS-F	5 WMBC-F	5 WMBC-F	5 WACR-F	5 WKOR-F
6 WKOR-F	6 WMBC-F	6 WACR-F	5 WMSU-F	5 WKOR	6 WMSU-F	6 WSYE-F	6 WSMS-F	6 WSMS-F	6 WZBQ-F	6 WSMS-F
7 WACR-F	7 WSYE-F	7 WSMS-F	7 WKOR	7 WACR-F	7 WMBC-F	7 WMBC-F	6 WSYE-F	7 WSYE-F	7 WSMS-F	7 WKOR
8 WSYE-F	8 WACR-F	8 WMBC-F	8 WSMS-F	8 WMBC-F	8 WSYE-F	8 WACR-F	8 WACR-F	8 WACR-F	8 WBHJ-F	8 WSYE-F
9 WTUG-F	9 WKOR	9 WKOR	8 WAJV-F	9 WLZA-F	9 WFCA-F	9 WAJV-F	9 WFCA-F	9 WBHJ-F	9 WSYE-F	9 WMBC-F
10 WBHJ-F	10 WTUG-F	10 WFCA-F	10 WACR	10 WFCA-F	9 WWMS-F	10 WFCA-F	10 WKOR	10 WTUG-F	10 WMBC-F	10 WACR

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACR	1050	1 kw / 47 w	Black Gospel	Ind.	—	T & W Communications, Inc.	Columbus
WKOR	980	1 kw / kw	Black Gospel	ABC	Allied Radio Ptnrs.	Cumulus Media	Starkville
WROB	1450	1 kw / 1 kw	Smooth Jazz	Ind.	—	Bob McRaney Enterprises, Inc.	West Point

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WACR	103.9	50 kw @492	Urban AC	Ind.	—	T & W Communications, Inc.	Columbus
WKBB	100.9	6 kw @170	Smooth Jazz	Ind.	—	Bob McRaney Enterprises, Inc.	West Point
WKOR	94.9	50 kw @492	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Columbus
WMBC	103.1	22 kw @754	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Columbus
WMSU	92.1	3 kw @500	Urban	ABC, WW1/MBS, USA	Allied Radio Ptnrs.	Urban Radio Broadcasting	Starkville
WMXU	106.1	40 kw @502	Urban AC	WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Starkville
WSMS	99.9	47 kw @505	Classic Rock	ABC	Allied Radio Ptnrs.	Cumulus Media	Artesia

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAFM-F	Oldies	95.3	Amory
WAJV-F	Black Gospel	98.9	Brooksville
WBHJ-F	Urban	95.7	Tuscaloosa
WDXB-F	Country	102.5	Jasper
WFCA-F	S. Gospel	107.9	Ackerman
WLSM-F	Country	107.1	Louisville
WLZA-F	Adult Cont.	96.1	Eupora
WSYE-F	Soft AC	93.3	Houston
WTUG-F	Urban AC	92.9	Tuscaloosa
WTXT-F	Country	98.1	Fayette
WWMS-F	Country	97.5	Oxford
WZBQ-F	CHR	94.1	Carrollton
WZLQ-F	Hot AC	98.5	Tupelo

COOKEVILLE, TN

Arbitron Rank 269	Pop (12+) 77,600	Stations 17 / 9	% Below Line 20.0
Market TSL in Hours	20.5	Diaries 380 / 204:1 / 55.7%	% Not Listed 18.3
Average Persons Rating	15.4	12+ FM Share (Metro) 71.2	Sample Target 380

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WGSQ-F	Country	23 / 19.3	19.0	24.4	21.6	26.2	265 / 34.1	33.9	38.0	44.2 / 656	Clear Channel Communications
WGIC-F	CHR	15 / 12.6	12.9	10.9	12.4	10.0	228 / 29.4	31.1	23.3	21.6 / 388	Clear Channel Communications
WKXD-F	CHR	10 / 8.7	8.6	10.9	8.3	12.7	225 / 29.0	25.4	29.6	35.3 / 573	JWC Broadcasting
WBXE-F	Classic Hits	7 / 6.3	7.8	8.1	4.1	0.9	117 / 15.0	14.3	13.7	13.4 / 198	Sunny Broadcasting
WZPC-F	Modern Rock	7 / 5.6	2.6	3.6	2.5	0.9	86 / 11.0	8.8	10.2	11.5 / 158	Cromwell Group, Inc.
WHUB	Classic Cntry.	6 / 5.0	5.2	4.5	5.0	5.4	106 / 13.7	9.7	9.2	6.1 / 106	Clear Channel Communications
WNRQ-F	Classic Rock	5 / 4.3	2.6	3.6	4.1	8.1	87 / 11.2	8.2	10.1	17.4 / 241	Clear Channel Communications
WPTN	Talk	4 / 3.1	4.3	2.7	4.1	1.8	25 / 3.3	6.1	3.3	3.7 / 25	Clear Channel Communications
WWTN-F	Talk	4 / 3.0	3.4	2.7	1.7	0.9	56 / 7.2	8.8	8.6	7.8 / 142	Gaylord
WUSV-F	Country	4 / 3.0	3.4	2.7	3.3	2.7	74 / 9.6	9.3	9.6	5.2 / 139	Sunny Broadcasting
WRVV-F	CHR	3 / 2.8	2.6	2.7	3.3	2.7	106 / 13.7	12.9	10.3	11.2 / 193	Clear Channel Communications
WLIV	Country	3 / 2.4	3.4	1.8	1.7	2.7	43 / 5.6	5.8	7.4	2.9 / 43	Sunny Broadcasting
WRMX-F	Oldies	2 / 2.1	1.7	2.7	1.7	2.7	41 / 5.3	5.2	7.5	5.4 / 126	South Central Communications
WLIV-F	Country	2 / 1.3	0.9	0.9	0.8	0.9	38 / 4.9	3.9	6.5	2.2 / 49	Sunny Broadcasting
WZTO-F	Cont. Christ.	1 / 1.1	2.7	2.3			26 / 3.4		7.7	1.7 / 44	Clear Channel Communications
WKDF-F	Country	1 / 0.6	0.9	0.9	0.8	2.7	22 / 2.8	2.6	3.6	5.8 / 91	Citadel Communications Corp.
WSM-F	Country	1 / 0.5	0.9	0.9	0.8	1.8	28 / 3.6	2.7	3.1	10.9 / 137	Gaylord

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WGSQ-F	1 WKXD-F	1 WGSQ-F
2 WKXD-F	2 WGIC-F	2 WGIC-F	2 WGIC-F	2 WGIC-F	2 WGIC-F	2 WBXE-F	2 WGIC-F	2 WGIC-F	2 WGIC-F	2 WGIC-F
3 WZPC-F	3 WKXD-F	3 WKXD-F	3 WHUB	3 WKXD-F	3 WGIC-F	3 WHUB	3 WBXE-F	3 WKXD-F	3 WZPC-F	3 WKXD-F
4 WGIC-F	4 WBXE-F	4 WBXE-F	4 WBXE-F	4 WNRQ-F	4 WKXD-F	4 WBXE-F	4 WKXD-F	4 WZPC-F	4 WGSQ-F	4 WNRQ-F
5 WBXE-F	5 WZPC-F	5 WNRQ-F	5 WPTN	5 WBXE-F	4 WUSV-F	5 WKXD-F	5 WKXD-F	5 WWTN-F	5 WBXE-F	5 WRVV-F
6 WNRQ-F	6 WNRQ-F	6 WUSV-F	6 WNRQ-F	6 WRVV-F	6 WWTN-F	6 WZPC-F	6 WHUB	6 WNRQ-F	6 WNRQ-F	6 WHUB
7 WUSV-F	7 WUSV-F	7 WWTN-F	7 WLIV	7 WRMX-F	7 WNRQ-F	7 WNRQ-F	7 WPTN	7 WWTN-F	7 WBXE-F	7 WBXE-F
8 WRVV-F	8 WRVV-F	8 WZPC-F	8 WWTN-F	8 WZTO-F	7 WZPC-F	8 WLIV	8 WNRQ-F	8 WRVV-F	8 WUSV-F	8 WUSV-F
9 WWTN-F	9 WWTN-F	9 WRMX-F	9 WRMX-F	9 WUSV-F	9 WRMX-F	9 WUSV-F	9 WZPC-F	9 WUSV-F	9 WRMX-F	9 WRMX-F
10 WLIV-F	10 WPTN	10 WPTN	10 WKXD-F	10 WWTN-F	10 WPTN	10 WRVV-F	10 WUSV-F	10 WRMX-F	10 WHUB	10 WLIV
				10 WZPC-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHUB	1400	1 kw / 1 kw	Classic Cntry.	CBS, Jones	Clear Chan.-Diamond	Clear Channel Communications	Cookeville
WLIV	920	1 kw / 38 w	Country	WW1/MBS, CNN+	Mid-South Spot	Sunny Broadcasting	Livingston
WPTN	780	1 kw / kw	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Cookeville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBXE	93.7	6.1 kw @659	Classic Hits	WW1/MBS	Allied Radio Ptnrs.	Sunny Broadcasting	Baxter
WGIC	98.5	50 kw @492	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Cookeville
WGSQ	94.7	100 kw @1,319	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Cookeville
WKXD	106.9	23 kw @735	CHR	Ind.	Allied Radio Ptnrs.	JWC Broadcasting	Monterey
WLIV	104.7	1.25 kw @712	Country	WW1/MBS	Mid-South Spot	Sunny Broadcasting	Monterey
WUSV	95.9	20 kw @784	Country	WW1/MBS	Allied Radio Ptnrs.	Sunny Broadcasting	Livingston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKDF-F	Country	103.3	Nashville
WNRQ-F	Classic Rock	105.9	Nashville
WRMX-F	Oldies	96.3	Murfreesboro
WRVV-F	CHR	107.5	Lebanon
WSM-F	Country	95.5	Nashville
WWTN-F	Talk	99.7	Manchester
WZPC-F	Modern Rock	102.9	Shelbyville
WZTO-F	Cont. Christ.	101.1	Russellville

DANBURY, CT

Arbitron Rank 191 **Pop (12+)** 174,400 **Stations** 33 / 5 **% Below Line** 46.7
Market TSL in Hours 19.4 **Diaries** 568 / 307:1 / 49.1% **% Not Listed** 18.7
Average Persons Rating 14.2 **12+ FM Share (Metro)** 62.1 **Sample Target** 580

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WDAQ-F	Hot AC	35 / 14.1	14.4	11.9	12.5	13.8	423 / 24.3	28.1	21.7	35.4 / 423	Berkshire Broadcasting Corp.
WEZN-F	Adult Cont.	22 / 8.7	7.0	7.2	6.6	8.8	382 / 21.9	17.7	18.7	21.8 / 382	Cox Radio
WRKI-F	Rock	20 / 8.2	7.7	6.0	8.8	7.6	385 / 22.1	20.6	18.1	20.5 / 385	Nassau Broadcasting
WLAD	Talk	14 / 5.5	3.7	8.0	5.9	5.7	287 / 16.5	13.1	17.4	13.6 / 287	Berkshire Broadcasting Corp.
WAXB-F	Oldies	10 / 4.2	3.0	2.8	3.7	1.9	141 / 8.1	11.9	6.8	10.5 / 141	Nassau Broadcasting
WEBE-F	Adult Cont.	10 / 4.2	2.6	2.4	1.8	2.7	184 / 10.5	8.2	8.1	10.5 / 184	Nassau Broadcasting
WFAN	Sports	9 / 3.7	4.1	7.2	5.9	5.4	202 / 11.6	14.5	17.0	9.4 / 202	CBS/Infinity
WCBS	News	9 / 3.7	4.8	4.8	3.7	5.4	260 / 14.9	16.6	15.7	9.4 / 260	CBS/Infinity
WMRQ-F	Modern Rock	8 / 3.1	2.6	2.4	3.3	2.3	153 / 8.8	9.4	10.1	7.8 / 153	Clear Channel Communications
WABC	Talk	7 / 2.8	2.2	2.4	2.9	2.3	111 / 6.4	7.7	5.9	7.1 / 111	ABC Inc.
WINE	Adult Stand.	7 / 2.6	0.7	0.8	0.4		76 / 4.4	2.5	2.9	6.6 / 76	Nassau Broadcasting
WWYZ-F	Country	6 / 2.6	4.4	4.0	3.7	3.1	113 / 6.5	9.2	8.2	6.4 / 113	Clear Channel Communications
WXRK-F	Modern Rock	5 / 1.8	2.2	1.2	1.8	1.5	87 / 5.0	6.0	5.0	4.6 / 87	CBS/Infinity
WDRC-F	Oldies	4 / 1.7	2.2	1.6	1.8	1.5	81 / 4.7	6.1	6.2	4.2 / 81	Buckley Broadcasting
WKSS-F	CHR	4 / 1.6	1.8	0.8	1.5	1.1	126 / 7.2	7.6	5.2	4.1 / 126	Clear Channel Communications
WSPK-F	CHR	4 / 1.5	2.2	1.2	1.8	1.1	120 / 6.9	9.6	5.9	3.7 / 120	Albany Broadcasting Company
WHUD-F	Adult Cont.	3 / 1.2	0.4	0.4	1.1	0.8	74 / 4.2	3.3	3.4	3.0 / 74	Albany Broadcasting Company
WSKQ-F	Span.-CHR	3 / 1.1		1.6			32 / 1.8		1.9	2.9 / 32	Spanish Broadcasting System
WHTZ-F	CHR	2 / 0.9	1.1	0.8	1.1	0.8	89 / 5.1	5.7	4.7	2.3 / 89	Clear Channel Communications
WQCD-F	Smooth Jazz	2 / 0.8	0.4	0.4	0.4	0.4	53 / 3.1	1.7	1.8	2.1 / 53	Emmis Broadcasting
WKCI-F	CHR	2 / 0.8	1.5	1.2	0.7	0.8	100 / 5.7	7.3	7.1	2.0 / 100	Clear Channel Communications
WCBS-F	Oldies	2 / 0.8	0.7	0.4	0.7	0.4	43 / 2.5	3.4	2.8	2.0 / 43	CBS/Infinity
WPLJ-F	Hot AC	2 / 0.8	1.1	0.8	1.1	1.1	42 / 2.4	4.1	3.2	1.9 / 42	ABC Inc.
WNEW-F	Talk	2 / 0.7	0.4	1.0			35 / 2.0	3.7	2.9	1.7 / 35	CBS/Infinity
WQHT-F	Urban	2 / 0.7	0.4	0.8	2.2	0.4	83 / 4.8	3.7	3.6	1.7 / 83	Emmis Broadcasting
WEFX-F	Classic Rock	2 / 0.6		1.4			40 / 2.3		7.9	1.5 / 40	Cox Radio
WOR	Talk	1 / 0.5	2.2	2.4	1.8	4.2	52 / 3.0	5.3	6.4	1.4 / 52	Buckley Broadcasting
WPLR-F	Rock	1 / 0.5	0.7	2.0	1.5	1.5	81 / 4.7	2.8	3.3	1.2 / 81	Cox Radio
WKTU-F	Dance	1 / 0.5	0.7	1.2	1.1	1.1	34 / 1.9	3.2	3.9	1.2 / 34	Clear Channel Communications
WRCH-F	Soft AC	1 / 0.4		0.4		1.1	42 / 2.4		2.8	1.1 / 42	CBS/Infinity
WINS	News	1 / 0.4	0.4	0.4	0.4		65 / 3.7	2.5	2.1	1.0 / 65	CBS/Infinity
WZMX-F	Urban	1 / 0.3	1.5	0.8	0.4	0.8	29 / 1.6	3.0	1.9	0.8 / 29	CBS/Infinity
WALK-F	Adult Cont.	1 / 0.3		0.4		0.4	30 / 1.7		2.0	0.7 / 30	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WDAQ-F	1 WDAQ-F	1 WDAQ-F	1 WDAQ-F	1 WDAQ-F	1 WRKI-F	1 WDAQ-F	1 WDAQ-F	1 WDAQ-F	1 WDAQ-F	1 WDAQ-F
2 WRKI-F	2 WRKI-F	2 WRKI-F	2 WEZN-F	2 WEZN-F	2 WDAQ-F	2 WLAD	2 WEZN-F	2 WRKI-F	2 WEZN-F	2 WEZN-F
3 WEZN-F	3 WEZN-F	3 WEZN-F	3 WLAD	3 WRKI-F	3 WFAN	3 WRKI-F	3 WRKI-F	3 WEZN-F	3 WRKI-F	3 WRKI-F
4 WMRQ-F	4 WMRQ-F	4 WFAN	4 WRKI-F	4 WLAD	4 WEZN-F	4 WEZN-F	4 WLAD	4 WAXB-F	4 WEBE-F	4 WAXB-F
5 WKSS-F	5 WFAN	5 WAXB-F	5 WEBE-F	5 WAXB-F	5 WMRQ-F	5 WFAN	5 WAXB-F	5 WABC	5 WAXB-F	5 WEBE-F
6 WWYZ-F	6 WWYZ-F	6 WEBE-F	6 WCBS	5 WWYZ-F	6 WEBE-F	6 WCBS	6 WABC	6 WCBS	6 WMRQ-F	6 WLAD
6 WXRK-F	7 WAXB-F	6 WLAD	6 WAXB-F	7 WEBE-F	7 WAXB-F	7 WEBE-F	7 WEBE-F	7 WLAD	7 WABC	6 WMRQ-F
8 WPLJ-F	8 WEBE-F	8 WMRQ-F	8 WFAN	8 WDRC-F	8 WABC	8 WXRK-F	8 WMRQ-F	8 WEBE-F	8 WCBS	8 WCBS
9 WAXB-F	8 WXRK-F	9 WWYZ-F	9 WABC	9 WMRQ-F	9 WLAD	9 WMRQ-F	9 WINE	9 WFAN	9 WKSS-F	9 WWYZ-F
10 WSPK-F	10 WKSS-F	10 WCBS	10 WINE	9 WHUD-F	9 WCBS	10 WINE	9 WWYZ-F	10 WMRQ-F	10 WFAN	10 WQCD-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WINE	940	680 w / 4 w	Adult Stand.	ABC	Christal	Nassau Broadcasting	Brookfield
WLAD	800	1 kw / 286 w	Talk	CBS, WW1/MBS, CNN+	D & R Radio	Berkshire Broadcasting Corp.	Danbury

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAXB	105.5	900 w @610	Oldies	ABC	Christal	Nassau Broadcasting	Patterson
WDAQ	98.3	1.3 kw @460	Hot AC	Ind.	D & R Radio	Berkshire Broadcasting Corp.	Danbury
WRKI	95.1	29.5 kw @636	Rock	Ind.	Christal	Nassau Broadcasting	Brookfield

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WALK-F	Adult Cont.	97.5	Patchogue
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WDRC-F	Oldies	102.9	Hartford
WEBE-F	Adult Cont.	107.9	Westport
WEFX-F	Classic Rock	95.9	Norwalk
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WHTZ-F	CHR	100.3	Newark
WHUD-F	Adult Cont.	100.7	Peekskill
WINS	News	1010	New York
WKCI-F	CHR	101.3	Hamden
WKSS-F	CHR	95.7	Hartford

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKTU-F	Dance	103.5	Lake Success
WMRQ-F	Modern Rock	104.1	Waterbury
WNEW-F	Talk	102.7	New York
WOR	Talk	710	New York
WPLJ-F	Hot AC	95.5	New York
WQCD-F	Rock	99.1	New Haven
WQHT-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WRCH-F	Soft AC	100.5	New Britain
WSKQ-F	Span.-CHR	97.9	New York
WSPK-F	CHR	104.7	Poughkeepsie
WWYZ-F	Country	92.5	Waterbury
WXRK-F	Modern Rock	92.3	New York
WZMX-F	Urban	93.7	Hartford

DECATUR, IL

Arbitron Rank 259	Pop (12+) 93,700	Stations 19 / 9	% Below Line 14.9
Market TSL in Hours 17.6		Diaries 475 / 197:1 / 58.7%	% Not Listed 20.0
Average Persons Rating 13.1		12+ FM Share (Metro) 56.0	Sample Target 450

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WSOY	News/Talk	17 / 13.5	12.3	11.2	9.2		203 / 21.7	21.6	24.1	18.2 / 242	NextMedia
WDZQ-F	Country	13 / 10.9	10.5	12.0	7.7		196 / 21.0	19.1	23.1	18.7 / 261	NextMedia
WYDS-F	CHR	12 / 9.6	11.4	10.3	13.1		222 / 23.7	26.6	22.1	16.3 / 275	Cromwell Group, Inc.
WSOY-F	Hot AC	9 / 7.4	7.9	5.2	8.5		200 / 21.4	19.1	18.4	13.1 / 291	NextMedia
WDZ	Urban AC	8 / 6.9	1.8				102 / 10.9	4.6		8.6 / 102	NextMedia
WZNX-F	Rock	7 / 6.1	7.0	6.9	4.6		147 / 15.6	16.1	13.1	15.6 / 259	Cromwell Group, Inc.
WEJT-F	Adult Cont.	5 / 4.4	7.0	8.6	10.0		99 / 10.6	13.3	16.0	9.9 / 187	Cromwell Group, Inc.
WXFM-F	Soft AC	5 / 3.8	6.1	6.0	3.8		74 / 7.8	9.8	12.4	5.2 / 104	Technicom, Inc.
WQQL-F	Oldies	5 / 3.8	3.5	2.6	3.1		87 / 9.3	9.3	7.9	8.6 / 145	Saga Communications, Inc.
WDKR-F	Classic Hits	3 / 2.5	3.5	3.4	4.6		60 / 6.4	9.4	8.3	6.6 / 92	Maroa Broadcasters, LP
WQLZ-F	Rock	3 / 2.4	2.6	3.4	3.8		55 / 5.9	5.7	6.8	8.4 / 153	Mid-West Family Stations
WLS	Talk	2 / 1.5		1.7	1.5		53 / 5.7		5.9	3.3 / 80	ABC Inc.
WGN	Talk	2 / 1.4	0.9	0.9	1.5		24 / 2.6	3.3	3.0	2.8 / 40	Tribune Broadcasting
WEBX-F	Rock	2 / 1.3	1.8	1.7			35 / 3.7	6.9	3.5	4.0 / 58	Magnitude of Tuscola, LLC
WFMB-F	Country	2 / 1.3	1.8	2.6	0.8		18 / 1.9	3.9	4.7	16.3 / 100	Clear Channel Communications
WYXY-F	Hot AC	2 / 1.2	0.9	1.7	5.4		61 / 6.5	3.5	4.6	2.2 / 78	Saga Communications, Inc.
WLRW-F	Hot AC	1 / 0.7		12.3			30 / 3.2		29.3	1.1 / 44	Saga Communications, Inc.
KMOX	News/Talk	1 / 0.7	0.9	10.5			35 / 3.8	2.3	23.7	4.7 / 76	CBS/Infinity
WDBR-F	CHR	1 / 0.6	1.8	0.9	0.8		41 / 4.4	4.6	3.7	5.0 / 118	Saga Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WYDS-F	1 WYDS-F	1 WDZQ-F	1 WSOY	1 WDZQ-F	1 WZNX-F	1 WSOY	1 WSOY	1 WYDS-F	1 WYDS-F	1 WDZQ-F
2 WZNX-F	2 WZNX-F	2 WSOY	2 WDZQ-F	2 WSOY-F	2 WSOY	2 WDZQ-F	2 WDZQ-F	2 WDZQ-F	2 WDZQ-F	2 WYDS-F
3 WSOY-F	3 WDZQ-F	3 WZNX-F	3 WSOY-F	3 WYDS-F	3 WDZQ-F	3 WZNX-F	3 WSOY-F	3 WSOY	3 WZNX-F	3 WSOY
4 WDZ	4 WSOY-F	3 WSOY-F	4 WEJT-F	4 WDZ	4 WQQL-F	4 WDZ	4 WYDS-F	4 WSOY-F	4 WSOY	4 WSOY-F
5 WDZQ-F	5 WSOY	5 WYDS-F	5 WXFM-F	5 WSOY	5 WSOY-F	5 WYDS-F	5 WDZ	5 WZNX-F	5 WSOY-F	4 WDZ
6 WQLZ-F	6 WDZ	6 WDZ	5 WDZ	6 WEJT-F	6 WDKR-F	6 WSOY-F	6 WZNX-F	6 WDZ	6 WEJT-F	6 WZNX-F
7 WEBX-F	7 WQQL-F	7 WQQL-F	7 WZNX-F	7 WXFM-F	7 WEJT-F	7 WXFM-F	7 WQQL-F	7 WQQL-F	7 WZNX-F	7 WEJT-F
8 WSOY	8 WDKR-F	8 WEJT-F	8 WQQL-F	7 WQQL-F	7 WDZ	8 WEJT-F	8 WEJT-F	8 WEJT-F	8 WQLZ-F	8 WXFM-F
9 WDKR-F	9 WQLZ-F	9 WDKR-F	9 WYDS-F	9 WZNX-F	9 WYDS-F	9 WQQL-F	9 WZNX-F	9 WDKR-F	9 WGN	9 WQQL-F
10 WYXY-F	10 WEJT-F	10 WQLZ-F	10 WDKR-F	10 WDKR-F	10 WQLZ-F	10 WQLZ-F	10 WDKR-F	10 WXFM-F	10 WQQL-F	10 WDKR-F
									10 WEBX-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDZ	1050	1 kw / 254 w	Urban AC	ABC, AP	Christal	NextMedia	Decatur
WSOY	1340	1 kw / 1 kw	News/Talk	CBS, ABC, WW1/MBS	Christal	NextMedia	Decatur

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDKR	107.3	3 kw @456	Classic Hits	WW1/MBS	—	Maroa Broadcasters, LP	Maroa
WDZQ	95.1	50 kw @500	Country	ABC	Christal	NextMedia	Decatur
WEJT	105.1	13 kw @459	Adult Cont.	Ind.	Broadcast Sales	Cromwell Group, Inc.	Shelbyville
WSOY	102.9	54 kw @443	Hot AC	CBS, ABC	Christal	NextMedia	Decatur
WXFM	99.3	1.13 kw @497	Soft AC	WW1/MBS, CNN+	—	Technicom, Inc.	Mt. Zion
WYDS	93.1	6 kw @328	CHR	Ind.	Broadcast Sales	Cromwell Group, Inc.	Decatur
WZNX	106.7	9.5 kw @525	Rock	Ind.	Broadcast Sales	Cromwell Group, Inc.	Sullivan

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KMOX	News/Talk	1120	St. Louis
WDBR-F	CHR	103.7	Springfield
WEBX-F	Rock	93.5	Tuscola
WFMB-F	Country	104.5	Springfield
WGN	Talk	720	Chicago
WLRW-F	Hot AC	94.5	Champaign
WLS	Talk	890	Chicago
WQLZ-F	Rock	92.7	Taylorville
WQQL-F	Oldies	101.9	Springfield
WYXY-F	Hot AC	93.9	Lincoln

DOTHAN, AL

Arbitron Rank	186	Pop (12+)	180,400	Stations	25 / 18	% Below Line	14.5
Market TSL in Hours			18.4	Diaries	677 / 266:1 / 59.9%	% Not Listed	16.2
Average Persons Rating			13.5	12+ FM Share (Metro)	77.6	Sample Target	590

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WDJR-F	Country	27 / 11.1	10.1	12.4	13.4	14.4	380 / 21.0	24.6	27.6	58.0 / 806	Holladay Broadcasting
WKMX-F	Adult Cont.	24 / 9.9	10.1	15.5	10.8	10.1	396 / 21.9	25.0	26.3	34.4 / 660	WKMX, Inc.
WZHT-F	Urban	20 / 8.1	7.1	5.4	9.3	7.0	234 / 13.0	13.3	13.4	40.0 / 461	Clear Channel Communications
WOOF-F	Adult Cont.	19 / 7.6	10.1	7.3	8.9	7.4	282 / 15.7	19.9	16.7	22.3 / 384	WOOF Inc.
WTVY-F	Country	16 / 6.4	5.6	9.7	6.0	10.5	377 / 20.9	18.4	20.7	29.3 / 751	Jimmy Jarrell
WBCD-F	CHR	15 / 5.9	3.7	4.3	4.8	2.7	243 / 13.4	12.4	9.9	20.2 / 346	Holladay Broadcasting
WJUN-F	Urban	13 / 5.3	4.5	5.8	7.1	7.4	187 / 10.4	10.2	10.5	25.3 / 337	James Wilson III
WESP-F	Classic Rock	13 / 5.2	5.6	5.4	6.7	4.3	209 / 11.6	12.0	10.3	17.9 / 293	Holladay Broadcasting
WYXX-F	Rock	7 / 2.9	2.6	1.9	2.6	2.7	136 / 7.6	9.3	7.0	14.9 / 285	NextMedia
WWNT	Talk	6 / 2.5	2.2	1.9	1.5	1.2	73 / 4.1	2.8	2.8	6.2 / 76	Dove Broadcasting
WAGF-F	Urban AC	6 / 2.5	1.9	2.3	1.5	3.1	140 / 7.8	6.2	6.4	7.3 / 164	James Wilson III
WZTZ-F	Country	6 / 2.4	1.1	0.8	0.7	0.8	51 / 2.8	3.3	3.7	5.9 / 51	Elba Radio Co.
WQLD-F	Oldies	4 / 1.8	1.5	1.5	0.7	1.9	103 / 5.7	5.7	4.0	9.3 / 229	Clear Channel Communications
WIZB-F	Cont. Christ.	4 / 1.8	1.9	1.9	2.2	1.9	78 / 4.3	6.6	4.1	5.3 / 106	Genesis Radio Company, Inc.
WRJM-F	Easy List.	4 / 1.7	3.4	1.9	1.9	3.5	108 / 6.0	8.2	6.1	10.3 / 257	Stage Door Development Corp.
WOOF	Sports	4 / 1.7	0.7	1.5	0.7	1.9	75 / 4.2	2.5	3.2	4.9 / 114	WOOF Inc.
WXUS-F	Oldies	4 / 1.6	2.6	1.5	2.6	2.3	64 / 3.5	5.4	3.6	4.0 / 70	Sky Way Broadcasting, Ltd.
WAGF	Black Gospel	3 / 1.1	1.1	1.2			38 / 2.1	2.2	1.7	2.8 / 38	James Wilson III
WQLS-F	Country	2 / 1.0	1.1	0.8	0.7	0.4	86 / 4.8	3.7	2.5	2.8 / 101	Jimmy Jarrell
WOZK	Adult Stand.	2 / 0.9					41 / 2.3			2.1 / 41	Ozark Broadcasting Corp.
WYDA-F	Dance	2 / 0.7	0.4	0.4	0.4		58 / 3.2	3.4	1.8	2.4 / 80	SunGroup Broadcasting
WLHR-F	CHR	1 / 0.5	1.1	1.2			71 / 3.9	6.0	3.8	9.1 / 327	Waitt Radio, Inc.
WMGR-F	80's Hits	1 / 0.5	0.7	0.6			40 / 2.2	4.0	1.9	3.2 / 126	Clear Channel Communications
WFSY-F	Adult Cont.	1 / 0.4	1.1	0.4	0.4	0.8	50 / 2.8	4.5	2.5	18.9 / 238	Clear Channel Communications
WPAP-F	Country	1 / 0.3					36 / 2.0			22.9 / 369	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKMX-F	1 WDJR-F	1 WDJR-F	1 WDJR-F	1 WDJR-F	1 WDJR-F	1 WDJR-F	1 WDJR-F	1 WDJR-F	1 WZHT-F	1 WZHT-F
2 WDJR-F	2 WKMX-F	2 WKMX-F	2 WOOF-F	2 WKMX-F	2 WESP-F	2 WKMX-F	2 WKMX-F	2 WKMX-F	2 WBCD-F	2 WTVY-F
3 WBCD-F	3 WZHT-F	3 WOOF-F	3 WKMX-F	3 WOOF-F	3 WZHT-F	3 WOOF-F	3 WOOF-F	3 WOOF-F	3 WJUN-F	3 WKMX-F
4 WZHT-F	4 WESP-F	4 WZHT-F	4 WTVY-F	4 WBCD-F	4 WKMX-F	4 WZHT-F	4 WTVY-F	4 WBCD-F	4 WDJR-F	3 WDJR-F
5 WYXX-F	5 WOOF-F	5 WESP-F	5 WZHT-F	4 WZHT-F	5 WOOF-F	5 WESP-F	5 WZHT-F	5 WZHT-F	5 WKMX-F	5 WJUN-F
6 WJUN-F	5 WBCD-F	6 WJUN-F	6 WESP-F	6 WJUN-F	6 WJUN-F	6 WTVY-F	6 WTVY-F	6 WESP-F	6 WTVY-F	6 WOOF-F
7 WOOF-F	7 WJUN-F	7 WBCD-F	7 WJUN-F	7 WTVY-F	7 WTVY-F	7 WJUN-F	7 WBCD-F	7 WTVY-F	7 WAGF-F	6 WBCD-F
7 WESP-F	8 WYXX-F	8 WTVY-F	8 WWNT	7 WESP-F	8 WYXX-F	8 WBCD-F	8 WJUN-F	8 WJUN-F	8 WZTZ-F	8 WESP-F
9 WTVY-F	9 WTVY-F	9 WQLD-F	9 WZTZ-F	9 WXUS-F	9 WOOF	9 WWNT	9 WWNT	9 WAGF-F	8 WYXX-F	9 WAGF-F
10 WIZB-F	10 WIZB-F	10 WAGF-F	10 WAGF-F	10 WQLD-F	10 WAGF-F	10 WOOF	10 WYXX-F	10 WWNT	10 WOOF-F	10 WYXX-F
	10 WQLD-F	10 WYXX-F		10 WIZB-F		10 WYXX-F		10 WYXX-F		
						10 WZTZ-F				

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
WAGF	1320	1 kw / 1 kw		Black Gospel	Ind.	Christal	James Wilson III	Dothan
WOOF	560	5 kw / 118 w		Sports	1-on-1	Christal	WOOF Inc.	Dothan
WOZK	900	1 kw / 78 w		Adult Stand.	Ind.	—	Ozark Broadcasting Corp.	Ozark
WWNT	1450	1 kw / 1 kw		Talk	CBS	—	Dove Broadcasting	Dothan

FM Stations

Station	Freq	Power/		Format	Net/Aff	Rep	Owner	City of Lic
		HAAT	HAAT					
WAGF	101.3	1.15 kw	@535	Urban AC	ABC	Christal	James Wilson III	Dothan
WBCD	105.3	11.5 kw	@485	CHR	Ind.	McGavren-Guild	Holladay Broadcasting	Headland
WDJR	96.9	100 kw	@1,027	Country	ABC	McGavren-Guild	Holladay Broadcasting	Enterprise
WESP	102.5	10 kw	@461	Classic Rock	Ind.	McGavren-Guild	Holladay Broadcasting	Dothan
WIZB	94.3	19.5 kw	@371	Cont. Christ.	Ind.	—	Genesis Radio Company, Inc.	Abbeville
WJUN	92.1	2.55 kw	@499	Urban	AURN	Broadcast Sales/Christal	James Wilson III	Columbia
WKMX	106.7	100 kw	@1,068	Adult Cont.	Ind.	McGavren-Guild	WKMX, Inc.	Enterprise
WOOF	99.7	100 kw	@984	Adult Cont.	AP	Christal	WOOF Inc.	Dothan
WQLS	103.9	25 kw	@292	Country	CNN+, WW1/MBS	Capitol	Jimmy Jarrell	Ozark
WRJM	93.7	100 kw	@853	Easy List.	USA	—	Stage Door Development Corp.	Geneva
WTVY	95.5	100 kw	@1,059	Country	ABC	Capitol/Katz	Jimmy Jarrell	Dothan
WXUS	100.5	2.8 kw	@476	Oldies	ABC	—	Sky Way Broadcasting, Ltd.	Ft. Rucker
WYDA	101.7	6 kw	@328	Dance	Ind.	—	SunGroup Broadcasting	Graceville
WZTZ	101.1	640 w	@666	Country	Ind.	—	Elba Radio Co.	Elba

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFSY-F	Adult Cont.	98.5	Panama City
WLHR-F	CHR	107.9	Panama City
WMGR-F	80's Hits	104.9	Roanoke
WPAP-F	Country	92.5	Panama City
WQLD-F	Oldies	104.3	Luverne
WYXX-F	Rock	97.7	Bonifay
WZHT-F	Urban	105.7	Troy

DUBUQUE, IA

Arbitron Rank	225	Pop (12+)	131,700	Stations	28 / 14	% Below Line	14.0
Market TSL in Hours	21.0			Diaries	548 / 240:1 / 63.2%	% Not Listed	13.2
Average Persons Rating	16.2			12+ FM Share (Metro)	70.1	Sample Target	540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WJOD-F	Country	25 / 11.7	11.5	16.6	10.1	9.4	304 / 23.1	22.7	26.6	36.7 / 415	Cumulus Media
KDTH	Adult Stand.	22 / 10.1	7.2	7.4	8.3	8.5	242 / 18.4	17.3	18.1	22.7 / 259	Radio Dubuque, Inc.
KLYV-F	CHR	22 / 10.1	10.5	10.1	11.4	11.2	367 / 27.9	27.2	29.7	26.2 / 453	Cumulus Media
KATF-F	Adult Cont.	18 / 8.2	9.1	8.7	10.5	9.8	311 / 23.6	23.4	21.5	22.5 / 411	Radio Dubuque, Inc.
KXGE-F	Classic Rock	17 / 7.8	7.2	4.8	7.5	5.4	223 / 16.9	14.6	14.5	17.6 / 246	Cumulus Media
KGRR-F	Classic Hits	14 / 6.4	7.2	6.6	6.2	6.7	180 / 13.7	12.4	13.5	17.3 / 230	Radio Dubuque, Inc.
WGLR-F	Country	13 / 5.9	6.7	4.8	6.6	6.3	132 / 10.1	8.6	9.1	13.4 / 165	Morgan Murphy Stations
WDBQ-F	Oldies	12 / 5.5	6.2	5.7	4.0	5.8	230 / 17.5	15.6	13.7	12.6 / 260	Cumulus Media
WMT	News/Talk	5 / 2.5	2.9	1.3	3.1	2.2	88 / 6.6	7.6	5.9	18.3 / 231	Clear Channel Communications
KDST-F	Trad. Country	5 / 2.1	2.4	3.5	1.3	2.2	38 / 2.9	3.5	3.4	10.5 / 76	Design Homes, Inc.
WDBQ	Talk	4 / 1.9	1.9	1.7	1.8	2.2	113 / 8.6	6.4	5.7	4.1 / 113	Cumulus Media
WGLR-AA	Country	3 / 1.4	6.7	4.8	6.6	6.3	54 / 4.1	8.6	9.1	3.2 / 62	Morgan Murphy Stations
KFMW-F	Rock	3 / 1.4	2.9	2.6	2.2	0.9	62 / 4.7	5.4	6.6	6.0 / 134	Bahakel Communications, Inc.
WCCI-F	Country	3 / 1.4	1.3	0.9	0.9	0.9	34 / 2.6	2.3	2.9	2.9 / 34	Carroll County Communications, Inc.
KOEL-F	Country	3 / 1.2	0.5	0.4	0.4	0.4	61 / 4.6	3.3	2.1	8.1 / 182	Cumulus Media
KIYX-F	Soft AC	2 / 1.1	0.5	1.7	1.7	1.7	66 / 5.0	3.1	3.0	2.5 / 75	Sageville Shopper, Inc.
KCTN-F	Country	2 / 1.1	1.7	1.7	1.7	1.7	42 / 3.2	2.4	2.4	8.6 / 132	Design Homes, Inc.
WQPC-F	Country	2 / 1.1	0.5	1.3	1.8	1.8	51 / 3.9	2.3	3.8	13.1 / 144	Robinson Corporation
WIZM-F	CHR	2 / 1.0	0.4	0.9	1.3	1.3	35 / 2.7	2.9	2.9	6.9 / 136	Mid-West Family Stations
WZEE-F	CHR	2 / 0.9	10.6	10.1			36 / 2.7	28.8	6.6	6.6 / 103	Clear Channel Communications
WRCO-F	AC/Cntry.	2 / 0.8					40 / 3.1			2.0 / 53	Fruit Broadcasting, LLC
WOLX-F	Oldies	2 / 0.7	0.5	0.4	0.4	0.9	65 / 4.9	2.7	3.5	5.6 / 145	Entercom
WIBA-F	Classic Rock	2 / 0.7	0.5	0.4	2.2	0.4	27 / 2.1	1.7	2.4	5.4 / 81	Clear Channel Communications
WEKZ-F	Soft AC	1 / 0.5					45 / 3.4			3.6 / 97	Green County Broadcasting
WPVL-F	Classic Rock	1 / 0.5	1.0	1.3	1.3	1.3	40 / 3.0	4.9	3.7	1.2 / 46	Morgan Murphy Stations
WGN	Talk	1 / 0.5	1.0	1.7	0.9	0.4	29 / 2.2	3.0	2.9	1.3 / 44	Tribune Broadcasting
WBBM	News	1 / 0.2					45 / 3.4			0.6 / 61	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXGE-F	1 KXGE-F	1 WJOD-F	1 KDTH	1 KATF-F	1 KXGE-F	1 WJOD-F	1 KDTH	1 WJOD-F	1 KLYV-F	1 KLYV-F
1 KLYV-F	2 WJOD-F	2 KXGE-F	2 WJOD-F	2 WJOD-F	2 WJOD-F	2 KDTH	2 WJOD-F	2 KLYV-F	2 WJOD-F	2 KDTH
3 KATF-F	3 KATF-F	3 KATF-F	3 WDBQ-F	3 KLYV-F	3 KGRR-F	3 KXGE-F	3 KATF-F	3 WDBQ-F	3 KATF-F	3 WJOD-F
4 WJOD-F	4 KGRR-F	4 KGRR-F	4 WGLR-F	4 WDBQ-F	4 KATF-F	4 KATF-F	4 KGRR-F	4 KDTH	4 WDBQ-F	4 KATF-F
5 KGRR-F	5 KLYV-F	5 KLYV-F	5 KATF-F	5 KGRR-F	5 WDBQ-F	5 KLYV-F	5 KXGE-F	5 KATF-F	5 KXGE-F	5 WGLR-F
6 WGLR-F	6 WDBQ-F	6 WDBQ-F	6 KGRR-F	6 WGLR-F	6 KLYV-F	6 KGRR-F	6 KLYV-F	6 KGRR-F	6 WGLR-F	6 KXGE-F
7 KFMW-F	7 WGLR-F	7 WGLR-F	7 KXGE-F	7 KXGE-F	7 WGLR-F	7 WGLR-F	7 WDBQ-F	7 KXGE-F	6 KDTH	7 WDBQ-F
8 WIZM-F	8 KFMW-F	8 KDTH	8 KLYV-F	8 KDST-F	8 KDTH	8 WDBQ-F	8 WGLR-F	8 WGLR-F	8 KGRR-F	8 WMT
9 WZEE-F	9 KOEL-F	8 KDST-F	8 WMT	9 WDBQ	9 KFMW-F	9 WGLR-AA	9 KDST-F	9 WDBQ	9 WIZM-F	9 KGRR-F
10 WDBQ-F	10 KDST-F	10 KOEL-F	10 KDST-F	10 KIYX-F	10 KCTN-F	10 WMT	10 WDBQ	10 KDST-F	10 WMT	10 KOEL-F
				10 WRCO-F						
				10 KOEL-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDTH	1370	5 kw / 5 kw	Adult Stand.	CBS	McGavren-Guild	Radio Dubuque, Inc.	Dubuque
WDBQ	1490	1 kw / 1 kw	Talk	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Dubuque
WGLR	97.7	11.5 kw / kw	482 Country	ABC	Broadcast Sales/J.L. Farmakis	Morgan Murphy Stations	Lancaster
WPVL	107.1	3.8 kw / kw	236 simul. WGLRAA	ABC	—	Morgan Murphy Stations	Platteville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KATF	92.9	100 kw @470	Adult Cont.	CBS	McGavren-Guild	Radio Dubuque, Inc.	Dubuque
KDST	99.3	3 kw @300	Trad. Country	ABC	—	Design Homes, Inc.	Dyersville
KGRR	97.3	19 kw @380	Classic Hits	Ind.	—	Radio Dubuque, Inc.	Epworth
KIYX	106.1	4.1 kw @397	Soft AC	WW1/MBS	—	Sageville Shopper, Inc.	Sageville
KLYV	105.3	50 kw @330	CHR	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Dubuque
KXGE	102.3	1.65 kw @410	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Dubuque
WDBQ	107.5	6 kw @328	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Galena
WGLR	97.7	11.5 kw @482	Country	ABC	Broadcast Sales/J.L. Farmakis	Morgan Murphy Stations	Lancaster
WJOD	103.3	6.6 kw @643	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Asbury
WPVL	107.1	3.8 kw @236	Classic Rock	ABC	—	Morgan Murphy Stations	Platteville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCTN-F	Country	100.1	Garnaville
KFMW-F	Rock	107.9	Waterloo
KOEL-F	Country	92.3	Oelwein
WBBM	News	780	Chicago
WCCI-F	Country	100.3	Savanna
WEKZ-F	Soft AC	93.7	Monroe
WGN	Talk	720	Chicago

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WIBA-F	Classic Rock	101.5	Madison
WIZM-F	CHR	93.3	La Crosse
WMT	News/Talk	600	Cedar Rapids
WOLX-F	Oldies	94.9	Baraboo
WQPC-F	Country	94.3	Prairie Du Chien
WRCO-F	AC/Cntry.	100.9	Richland Center
WZEE-F	CHR	104.1	Madison

EAU CLAIRE, WI

Arbitron Rank 236	Pop (12+) 122,100	Stations 17 / 14	% Below Line 2.7
Market TSL in Hours	21.6	Diaries 499 / 245:1 / 65.6%	% Not Listed 11.6
Average Persons Rating	16.5	12+ FM Share (Metro) 79.2	Sample Target 490

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WIAL-F	CHR	25 / 12.2	12.6	8.2	10.6	12.8	425 / 34.8	30.8	27.1	41.3 / 753	David Nelson
WAXX-F	Country	23 / 11.5	15.3	17.4	18.2	16.7	316 / 25.9	30.2	30.0	81.1 / 962	David Nelson
WATQ-F	Trad. Country	23 / 11.2	1.6	8.2	4.0	4.4	177 / 14.5	3.1	12.1	41.3 / 349	Clear Channel Communications
WBIZ-F	CHR	18 / 8.8	7.4	12.0	9.1	7.2	463 / 38.0	27.3	38.4	24.0 / 699	Clear Channel Communications
WECL-F	Oldies	18 / 8.7	8.4	6.5	8.1	5.0	261 / 21.4	17.6	16.5	20.3 / 383	David Nelson
WMEQ-F	Classic Hits	17 / 8.4	5.8	8.2	5.5	6.7	267 / 21.9	19.2	14.8	32.0 / 431	Clear Channel Communications
WQRB-F	Country	17 / 8.3	10.5	11.4	11.6	12.8	275 / 22.5	26.3	23.7	25.1 / 426	Clear Channel Communications
WISM-F	Classic Rock	8 / 3.8	4.7	2.2	2.0	3.3	174 / 14.2	10.7	8.7	8.0 / 191	Alpenglow Communications, Inc.
WCFW-F	Adult Cont.	7 / 3.2	4.2	2.7	4.5	4.4	114 / 9.3	11.8	7.4	7.7 / 145	Bushland Radio/WCFW
WAYY	News/Talk	6 / 2.9	4.2	1.6	2.5	2.8	89 / 7.3	11.4	6.7	6.4 / 124	David Nelson
WEAQ	Adult Stand.	6 / 2.9	3.2	2.2	4.5	3.3	45 / 3.7	5.6	3.6	8.1 / 52	David Nelson
WBIZ	Sports	3 / 1.7	2.1	1.1	1.0	1.7	71 / 5.8	5.2	3.9	5.5 / 112	Clear Channel Communications
WWIB-F	Cont. Christ.	3 / 1.4	3.7	1.6	1.5	2.2	66 / 5.4	7.0	5.5	4.4 / 115	Stewards of Sound
WMEQ	Talk	2 / 1.0	1.6	1.1	1.5	1.1	46 / 3.7	4.6	3.0	2.8 / 77	Clear Channel Communications
WCCN-F	Classic Rock	2 / 1.0	1.1	0.5			30 / 2.5	4.3	2.4	10.1 / 109	Central Wisconsin Bcstg, Inc.
WEIO	Religious	1 / 0.7	0.5	0.5	0.5	0.6	41 / 3.4	3.0	3.7	1.6 / 53	Totus Tuus
KQRS-F	Rock	1 / 0.7		1.1			39 / 3.2		2.6	5.2 / 127	ABC Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIAL-F	1 WIAL-F	1 WECL-F	1 WAXX-F	1 WIAL-F	1 WMEQ-F	1 WIAL-F	1 WAXX-F	1 WIAL-F	1 WIAL-F	1 WATQ-F
2 WBIZ-F	2 WMEQ-F	2 WMEQ-F	2 WATQ-F	2 WQRB-F	2 WATQ-F	2 WAXX-F	2 WECL-F	2 WATQ-F	2 WBIZ-F	2 WAXX-F
3 WMEQ-F	3 WQRB-F	3 WQRB-F	3 WECL-F	3 WECL-F	3 WECL-F	3 WATQ-F	3 WQRB-F	3 WMEQ-F	3 WATQ-F	2 WIAL-F
4 WQRB-F	4 WBIZ-F	4 WAXX-F	4 WQRB-F	4 WAXX-F	4 WQRB-F	4 WQRB-F	4 WATQ-F	4 WBIZ-F	4 WAXX-F	4 WBIZ-F
5 WATQ-F	5 WAXX-F	5 WIAL-F	5 WMEQ-F	5 WBIZ-F	5 WAXX-F	5 WECL-F	5 WIAL-F	5 WECL-F	5 WMEQ-F	5 WMEQ-F
6 WAXX-F	6 WECL-F	6 WATQ-F	6 WIAL-F	6 WMEQ-F	6 WISM-F	6 WMEQ-F	6 WMEQ-F	6 WAXX-F	6 WQRB-F	6 WQRB-F
7 WISM-F	7 WATQ-F	7 WBIZ-F	7 WCFW-F	7 WATQ-F	7 WBIZ-F	7 WBIZ-F	7 WBIZ-F	7 WQRB-F	7 WECL-F	7 WECL-F
8 WCCN-F	8 WISM-F	8 WISM-F	8 WEAQ	8 WCFW-F	8 WIAL-F	8 WAYY	8 WISM-F	8 WISM-F	8 WCFW-F	8 WISM-F
9 WECL-F	9 WAYY	9 WAYY	9 WBIZ-F	9 WAYY	9 WBIZ	9 WEAQ	9 WAYY	9 WCFW-F	9 WBIZ	9 WCFW-F
10 WAYY	10 WBIZ	10 WCFW-F	10 WAYY	10 WISM-F	10 WAYY	10 WCFW-F	10 WCFW-F	10 WAYY	10 WISM-F	10 WEAQ

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAYY	790	5 kw / 5 kw	News/Talk	ABC, ESPN	Katz	David Nelson	Eau Claire
WBIZ	1400	1 kw / 1 kw	Sports	1-on-1, CBS, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Eau Claire
WEAQ	1150	5 kw / 46 w	Adult Stand.	ABC	Katz	David Nelson	Chippewa Falls
WEIO	1050	1 kw / 500 w	Religious	Jones	Allied Radio Ptnrs.	Totus Tuus	Eau Claire

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WATQ	106.7	35 kw @584	Trad. Country	CBS	Clear Chan.-Diamond	Clear Channel Communications	Chetek
WAXX	104.5	100 kw @1,830	Country	ABC	Katz	David Nelson	Eau Claire
WBIZ	100.7	100 kw @482	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Eau Claire
WCFW	105.7	25 kw @305	Adult Cont.	AP	—	Bushland Radio/WCFW	Chippewa Falls
WECL	92.9	3.3 kw @446	Oldies	ABC	Katz	David Nelson	Elk Mound
WIAL	94.1	85 kw @350	CHR	Ind.	Katz	David Nelson	Eau Claire
WISM	98.1	25 kw @279	Classic Rock	Ind.	Allied Radio Ptnrs.	Alpenglow Communications, Inc.	Altoona
WMEQ	92.1	5.3 kw @712	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Menomonie
WQRB	95.1	7.8 kw @581	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Bloomer
WWIB	103.7	100 kw @679	Cont. Christ.	Ind.	—	Stewards of Sound	Hallie

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KQRS-F	Rock	92.5	Golden Valley
WCCN-F	Classic Rock	107.5	Neillsville
WMEQ	Talk	880	Menomonie

Note WATQ-106.7 Old Format: Talk // WMEQ New Format: Classic Country "Moose"

ELIZABETH CITY-NAGS HEAD, NC

Arbitron Rank 244	Pop (12+) 116,100	Stations 32 / 13	% Below Line 41.1
Market TSL in Hours 19.4	Diaries 479 / 242:1 / 51.8%	% Not Listed 16.0	
Average Persons Rating 14.4	12+ FM Share (Metro) 79.7	Sample Target 490	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WRSF-F	Country	13 / 7.7	5.5				170 / 14.7	12.3		14.5 / 212	East Carolina Radio, Inc.
WCMS-F	Country	13 / 7.6	6.1	5.4			150 / 12.9	10.9	12.9	18.3 / 206	Barnstable Broadcasting, Inc.
WERX-F	Oldies	12 / 7.2	6.1				177 / 15.3	13.6		14.6 / 204	East Carolina Radio, Inc.
WOWI-F	Urban	12 / 7.2	3.1	10.6			154 / 13.3	8.5	19.2	23.3 / 264	Clear Channel Communications
WCXL-F	Hot AC	7 / 4.2	4.9				146 / 12.6	14.0		7.2 / 152	Ray-D-O Biz Licenses, LLC
WBXB-F	Black Gospel	7 / 4.1	2.5				92 / 7.9	5.5		9.5 / 131	Willis Broadcasting Corp.
WFMZ-F	Cont. Christ.	6 / 3.6	1.2				76 / 6.6	5.8		7.2 / 94	MBC, Inc.
WAFX-F	Classic Hits	6 / 3.6	5.5	5.0			99 / 8.6	9.4	12.1	9.9 / 146	Saga Communications, Inc.
WOBR-F	Rock	6 / 3.5	4.9				80 / 6.9	8.4		5.9 / 80	East Carolina Radio, Inc.
WNOR-F	Rock	5 / 2.9	3.7	7.8			73 / 6.3	7.6	14.2	7.1 / 99	Saga Communications, Inc.
WVOD-F	Adult Altern.	5 / 2.7	3.7				88 / 7.6	10.0		4.6 / 88	Orbit Communications, Inc.
WYND-F	Soft AC	4 / 2.5	2.5				52 / 4.5	4.7		4.3 / 52	OBX Broadcasting
WCNC	Adult Stand.	4 / 2.4	3.1				74 / 6.4			4.1 / 74	East Carolina Radio, Inc.
WWDE-F	Adult Cont.	4 / 2.4	2.5	5.6			52 / 4.5	4.3	15.7	4.2 / 54	Entercom
WVKL-F	Urban AC	4 / 2.2	0.6	4.1			55 / 4.7	3.0	11.8	4.8 / 74	Entercom
WNCT-F	Oldies	3 / 2.0	1.2	4.7			34 / 2.9	3.9	11.0	5.0 / 69	Beasley Broadcast Group
WNVZ-F	Dance	3 / 1.9	1.2	6.3			87 / 7.5	5.3	20.0	4.3 / 134	Entercom
WKOC-F	Adult Altern.	3 / 1.9	4.9	2.3			73 / 6.3	10.7	9.2	4.3 / 101	Sinclair Communications
WSVV-F	Urban	3 / 1.9	2.5	1.8			46 / 4.0	4.5		3.2 / 46	Clear Channel Communications
WWOC-F	Country	3 / 1.8	1.8				44 / 3.8	5.3		3.0 / 44	Ray-D-O Biz Licenses, LLC
WIKS-F	Urban AC	3 / 1.7	3.7	10.8			70 / 6.1	6.1	20.8	7.1 / 131	Beasley Broadcast Group
WKJX-F	Rock	2 / 1.4	1.2				54 / 4.7	4.8		2.4 / 54	East Carolina Radio, Inc.
WNIS	News	2 / 1.4	1.8	4.0			29 / 2.5	4.6	8.9	2.7 / 31	Sinclair Communications
WRHT-F	CHR	2 / 1.3	3.8	4.1			88 / 7.6			4.9 / 127	Eastern Carolina Broadcasting Co.
WNHW-F	Classic Cntry.	2 / 1.3	1.8				26 / 2.2	2.9		2.2 / 26	OBX Broadcasting
WWSO-F	Urban Oldies	2 / 0.9	0.6	5.1			33 / 2.8	2.7	9.5	2.1 / 49	Barnstable Broadcasting, Inc.
WRNS-F	Country	1 / 0.8	0.6	12.0			33 / 2.8	2.4	23.6	1.9 / 54	NextMedia
WJCD-F	Smooth Jazz	1 / 0.7	1.2	4.5			40 / 3.4	2.8	9.5	1.2 / 45	Clear Channel Communications
WGAI	Talk	1 / 0.5	0.6				27 / 2.3	4.5		0.9 / 27	Ray-D-O Biz Licenses, LLC
WGH-F	Country	1 / 0.4	5.1	5.1			33 / 2.8		12.2	1.8 / 43	Barnstable Broadcasting, Inc.
WPTE-F	Modern AC	1 / 0.3	1.2	4.6			26 / 2.2	3.6	14.5	0.5 / 26	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WOWI-F	1 WOWI-F	1 WRSF-F	1 WERX-F	1 WFMZ-F	1 WOBR-F	1 WCMS-F	1 WRSF-F	1 WRSF-F	1 WOWI-F	1 WCMS-F
2 WRSF-F	2 WRSF-F	2 WOWI-F	2 WCMS-F	2 WRSF-F	2 WRSF-F	1 WRSF-F	2 WERX-F	2 WOWI-F	2 WBXB-F	2 WOWI-F
3 WNOR-F	3 WOBR-F	3 WCMS-F	3 WRSF-F	3 WOWI-F	3 WCMS-F	3 WERX-F	3 WCMS-F	3 WCMS-F	3 WERX-F	3 WERX-F
4 WCXL-F	4 WCMS-F	4 WOBR-F	4 WFMZ-F	4 WCXL-F	4 WOWI-F	4 WOWI-F	4 WOWI-F	4 WERX-F	4 WRSF-F	4 WRSF-F
5 WBXB-F	5 WAFX-F	4 WAFX-F	5 WAFX-F	5 WERX-F	5 WAFX-F	5 WAFX-F	5 WOBR-F	5 WCXL-F	5 WCMS-F	5 WBXB-F
6 WIKS-F	6 WCXL-F	6 WFMZ-F	6 WOWI-F	6 WCMS-F	6 WNOR-F	6 WOBR-F	6 WFMZ-F	6 WFMZ-F	6 WIKS-F	6 WAFX-F
6 WCMS-F	6 WNOR-F	7 WERX-F	7 WOBR-F	7 WVOD-F	7 WNCT-F	7 WCXL-F	6 WCXL-F	7 WBXB-F	6 WSVV-F	7 WNOR-F
8 WKOC-F	8 WFMZ-F	8 WCXL-F	8 WBXB-F	8 WAFX-F	8 WERX-F	8 WVOD-F	8 WVOD-F	8 WVOD-F	8 WNVZ-F	8 WCXL-F
9 WWOC-F	9 WVOD-F	9 WVOD-F	9 WYND-F	9 WBXB-F	9 WBXB-F	8 WFMZ-F	9 WAFX-F	9 WOBR-F	8 WVKL-F	8 WCNC
9 WOBR-F	10 WERX-F	9 WBXB-F	10 WCNC	10 WKOC-F	10 WVOD-F	10 WNOR-F	10 WKOC-F	10 WAFX-F	10 WRHT-F	10 WFMZ-F
					10 WWDE-F				10 WCXL-F	10 WOBR-F
									10 WNCT-F	10 WNCT-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCNC	1240	1 kw / 1 kw	Adult Stand.	AP, Jones	—	East Carolina Radio, Inc.	Elizabeth City
WGAI	560	1 kw / 500 w	Talk	CNN+	—	Ray-D-O Biz Licenses, LLC	Elizabeth City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBXB	100.1	50 kw @302	Black Gospel	AURN	Roslin	Willis Broadcasting Corp.	Edenton
WCXL	104.1	100 kw @981	Hot AC	Jones	—	Ray-D-O Biz Licenses, LLC	Kill Devil Hills
WERX	102.5	64 kw @689	Oldies	WW1/MBS, CNN+	—	East Carolina Radio, Inc.	Columbia
WFMZ	104.9	50 kw @492	Cont. Christ.	USA	Salem Radio Reps	MBC, Inc.	Hertford
WKJX	96.7	3 kw @282	Rock	WW1/MBS	Capitol	East Carolina Radio, Inc.	Elizabeth City
WNHW	97.1	48 kw @558	Classic Cntry.	CNN+	—	OBX Broadcasting	Hatteras
WOBR	95.3	25 kw @298	Rock	WW1/MBS, Source, CNN+	—	East Carolina Radio, Inc.	Wanchese
WRSF	105.7	100 kw @613	Country	WW1/MBS, CBS	—	East Carolina Radio, Inc.	Columbia
WVOD	99.1	50 kw @492	Adult Altern.	CBS	—	Orbit Communications, Inc.	Manteo
WWOC	94.5	100 kw @981	Country	Jones	—	Ray-D-O Biz Licenses, LLC	Hatteras
WYND	92.3	1.8 kw @384	Soft AC	CNN+	—	OBX Broadcasting	Nags Head

ELIZABETH CITY-NAGS HEAD, NC (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
WAFX-F	Classic Hits	106.9	Suffolk
WCBZ-F	simul. WRHTFF	103.7	Williamston
WRHT-F	CHR	96.3	Morehead City
WRHT-FF	CHR	96.3	Morehead City
WCMS-F	Country	100.5	Norfolk
WGH-F	Country	97.3	Newport News
WIKS-F	Urban AC	101.9	New Bern
WJCD-F	Smooth Jazz	105.3	Norfolk
WKOC-F	Adult Altern.	93.7	Chesapeake
WNCT-F	Oldies	107.9	Greenville
WNIS	News	790	Norfolk
WNOR-F	Rock	98.7	Norfolk
WNVZ-F	Dance	104.5	Norfolk
WOWI-F	Urban	102.9	Norfolk
WPTE-F	Modern AC	94.9	Virginia Beach
WRNS-F	Country	95.1	Kinston
WSVV-F	Urban	92.1	Moyock
WVKL-F	Urban AC	95.7	Norfolk
WWDE-F	Adult Cont.	101.3	Hampton
WWSO-F	Urban Oldies	92.9	Suffolk

ELMIRA-CORNING, NY

Arbitron Rank 204	Pop (12+) 156,700	Stations 25 / 17	% Below Line 11.6
Market TSL in Hours 19.2	Diaries 444 / 353:1 / 57.6%	% Not Listed 19.8	
Average Persons Rating 14.3	12+ FM Share (Metro) 69.8	Sample Target 410	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WLWY-F	CHR	30 / 13.2	11.7	8.4	9.6	9.1	368 / 23.5	23.2	21.9	34.0 / 453	Pembroke Pines, Inc.
WNKI-F	CHR	26 / 11.7	9.0	10.2	9.2	9.1	328 / 20.9	22.3	25.2	44.1 / 515	SabreCom
WOKN-F	Country	14 / 6.2	8.5	5.3	7.8	7.0	203 / 13.0	17.9	11.4	17.7 / 244	Pembroke Pines, Inc.
WNGZ-F	Classic Rock	11 / 5.0	3.6	2.7	3.7	2.9	163 / 10.4	9.4	9.6	12.3 / 191	SabreCom
WPHD-F	Classic Hits	10 / 4.5	4.5	6.2	2.8	2.9	178 / 11.3	9.8	8.9	13.0 / 243	Europa Communications, Inc.
WGMM-F	Oldies	8 / 3.4	6.7	5.8	5.5	4.5	170 / 10.8	10.7	16.1	9.6 / 205	Eolin Broadcasting, Inc.
WPGI-F	Country	7 / 3.3	4.0	1.8	6.4	6.6	161 / 10.3		7.7	11.5 / 211	SabreCom
WENY-F	Adult Cont.	7 / 3.0	4.0	3.1	3.7	7.0	140 / 8.9	10.6	9.8	7.0 / 158	White Broadcasting
WKPQ-F	Adult Altern.	7 / 2.9	2.2	1.3	4.6	4.1	113 / 7.2	5.4	5.4	7.4 / 153	Bilbat Radio, Inc.
WENY	Talk	6 / 2.9	1.3	1.3	0.9	2.1	95 / 6.1	4.1	4.3	6.5 / 95	White Broadcasting
WNVE-F	Modern Rock	6 / 2.7	0.4	4.4	3.2	3.3	88 / 5.6	3.0	8.2	6.4 / 123	Clear Channel Communications
WVIN-F	Hot AC	6 / 2.6	3.6	4.4	3.2	3.7	119 / 7.6	7.7	10.1	6.5 / 134	Pembroke Pines, Inc.
WCKR-F	Country	5 / 2.4	5.4	1.8	4.6	1.7	81 / 5.2	6.7	4.6	6.9 / 105	Broben Communications, Inc.
WWLZ	Talk	5 / 2.2	0.9	1.3	1.4	1.2	68 / 4.4	3.4	3.9	6.6 / 105	SabreCom
WELM	Sports	4 / 1.8	1.3	0.4	0.5	1.2	90 / 5.7	2.9	3.3	4.6 / 124	Pembroke Pines, Inc.
WZKZ-F	Country	4 / 1.8		1.3			47 / 3.0		2.0	10.9 / 124	Pembroke Pines, Inc.
WQNY-F	Country	4 / 1.7	0.9	0.9	1.4	2.1	48 / 3.1	3.9	4.2	5.1 / 73	Saga Communications, Inc.
WHAM	News/Talk	3 / 1.5		0.9	0.9		65 / 4.2		3.5	5.3 / 122	Clear Channel Communications
WCBA-F	Adult Cont.	3 / 1.5	0.9	2.7	1.4	2.5	70 / 4.4	3.3	5.9	3.9 / 85	Eolin Broadcasting, Inc.
WCBA	Adult Stand.	3 / 1.5	0.9	1.3		2.1	35 / 2.2	2.3	2.7	3.3 / 35	Eolin Broadcasting, Inc.
WDNY-F	Adult Cont.	3 / 1.3					56 / 3.6			3.3 / 83	Miller Media, Inc.
WPXY-F	CHR	2 / 1.1		1.3			48 / 3.1		2.3	3.6 / 68	CBS/Infinity
WCMF-F	Rock	2 / 0.9		0.9			44 / 2.8		2.5	2.5 / 55	CBS/Infinity
WHGL-F	Country	1 / 0.6					58 / 3.7			11.0 / 211	Cantroair Communications Co.
WLEA	Soft AC	1 / 0.5	1.3	2.7	2.8	1.7	34 / 2.2	2.8	3.9	1.4 / 54	Broben Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WLWY-F	1 WLWY-F	1 WNKI-F	1 WNKI-F	1 WLWY-F	1 WNKI-F	1 WLWY-F	1 WNKI-F	1 WLWY-F	1 WLWY-F	1 WLWY-F
2 WNKI-F	2 WNKI-F	2 WLWY-F	2 WLWY-F	2 WNKI-F	2 WPHD-F	2 WNKI-F	2 WLWY-F	2 WNKI-F	2 WGMM-F	2 WNKI-F
3 WNGZ-F	3 WNGZ-F	3 WOKN-F	3 WOKN-F	3 WNGZ-F	3 WLWY-F	3 WNGZ-F	3 WOKN-F	3 WNGZ-F	3 WOKN-F	3 WOKN-F
4 WOKN-F	4 WPHD-F	4 WOKN-F	4 WPHD-F	4 WOKN-F	4 WOKN-F	4 WOKN-F	4 WNGZ-F	4 WOKN-F	4 WNKI-F	4 WPHD-F
5 WPHD-F	5 WOKN-F	5 WPHD-F	4 WGMM-F	5 WKPQ-F	5 WNGZ-F	5 WPHD-F	5 WWLZ	5 WPHD-F	5 WPHD-F	5 WPGI-F
6 WNVE-F	6 WNVE-F	6 WGMM-F	6 WPGI-F	6 WGMM-F	6 WGMM-F	5 WVIN-F	6 WPHD-F	6 WGMM-F	6 WNVE-F	5 WGMM-F
7 WKPQ-F	7 WKPQ-F	7 WKPQ-F	6 WENY-F	7 WVIN-F	7 WPGI-F	5 WPGI-F	6 WENY-F	7 WPGI-F	7 WVIN-F	7 WCKR-F
8 WZKZ-F	8 WGMM-F	8 WPGI-F	6 WENY	7 WCKR-F	8 WKPQ-F	8 WGMM-F	8 WKPQ-F	8 WENY-F	8 WPGI-F	8 WENY
9 WCMF-F	9 WVIN-F	9 WVIN-F	9 WNGZ-F	9 WENY-F	9 WNVE-F	9 WENY	9 WENY	9 WNVE-F	9 WCKR-F	9 WELM
10 WELM	10 WPGI-F	10 WNVE-F	10 WWLZ	10 WCBA-F	10 WELM	9 WKPQ-F	10 WPGI-F	10 WENY	9 WPXY-F	10 WENY-F
						9 WCKR-F				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCBA	1350	1 kw / 37 w	Adult Stand.	CNN+, WW1/MBS	Roslin	Eolin Broadcasting, Inc.	Corning
WELM	1410	5 kw / 1 kw	Sports	CBS, 1-on-1	Allied Radio Ptnrs.	Pembroke Pines, Inc.	Elmira
WENY	1230	1 kw / 1 kw	Talk	WW1/MBS, Jones, AP	McGavren-Guild	White Broadcasting	Elmira
WLEA	1480	2.5 kw / 20 w	Soft AC	ABC	—	Broben Communications, Inc.	Hornell
WWLZ	820	4.1 kw / 850 w	Talk	ABC, ESPN	Christal	SabreCom	Horseheads

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCBA	98.7	1.2 kw @722	Adult Cont.	CNN+, ABC	Roslin	Eolin Broadcasting, Inc.	Corning
WCKR	92.1	1.26 kw @510	Country	USA	—	Broben Communications, Inc.	Hornell
WENY	92.7	1.2 kw @716	Adult Cont.	WW1/MBS, Jones, AP	McGavren-Guild	White Broadcasting	Elmira
WGMM	97.7	610 w @722	Oldies	ABC	Roslin	Eolin Broadcasting, Inc.	Big Flats
WKPQ	105.3	43 kw @530	Adult Altern.	ABC, WW1/MBS	Broadcast Sales	Bilbat Radio, Inc.	Hornell
WLWY	94.3	1.75 kw @497	CHR	CBS, WW1/MBS	Allied Radio Ptnrs.	Pembroke Pines, Inc.	Elmira
WNGZ	104.9	1.15 kw @480	Classic Rock	Ind.	Christal	SabreCom	Montour Falls
WNKI	106.1	50 kw @532	CHR	Ind.	Christal	SabreCom	Corning
WOKN	99.5	2.65 kw @489	Country	Ind.	Allied Radio Ptnrs.	Pembroke Pines, Inc.	Southport
WPGI	100.9	3 kw @245	Country	ABC	Christal	SabreCom	Horseheads
WPHD	94.7	12 kw @482	Classic Hits	Ind.	Katz	Europa Communications, Inc.	Tioga
WVIN	98.3	4.5 kw @367	Hot AC	CBS, Jones	Allied Radio Ptnrs.	Pembroke Pines, Inc.	Bath

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCMF-F	Rock	96.5	Rochester
WDNY-F	Adult Cont.	93.9	Dansville
WHAM	News/Talk	1180	Rochester
WHGL-F	Country	100.3	Canton
WNVE-F	Modern Rock	95.1	Honeoye Falls
WPXY-F	CHR	97.9	Rochester
WQNY-F	Country	103.7	Ithaca
WZKZ-F	Country	101.9	Alfred

Note WENY-1230 Old Format: Oldies New Format: Talk // WCLI
 WEHH-1600 Old Format: silent New Format: standards"Golden 1600." moves from 1590 KHz, increases to 5 kw.

FAYETTEVILLE (NW ARKANSAS)

Arbitron Rank 155	Pop (12+) 242,400	Stations 16 / 16	% Below Line 0.0
Market TSL in Hours	17.1	Diaries 620 / 391:1 / 56.4%	% Not Listed 18.7
Average Persons Rating	12.8	12+ FM Share (Metro) 71.6	Sample Target 590

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KMCK-F	CHR	36 / 11.7	13.8	10.9	13.1	6.7	602 / 24.9	29.1	27.0	37.9 / 704	Hochman Communications
KMXF-F	CHR	33 / 10.5	7.7	4.8	6.7	4.8	552 / 22.8	20.6	15.1	47.2 / 732	Clear Channel Communications
KKIX-F	Country	31 / 10.0	14.1	11.5	12.2	21.2	546 / 22.5	26.0	24.0	39.7 / 686	Clear Channel Communications
KEZA-F	Adult Cont.	28 / 8.9	7.4	8.3	12.2	10.3	447 / 18.4	20.6	20.1	40.2 / 599	Clear Channel Communications
KJEM-F	Classic Rock	26 / 8.3	8.3	8.0	6.7	6.7	493 / 20.3	18.6	17.2	36.0 / 678	Clear Channel Communications
KBVA-F	Adult Stand.	21 / 6.7	7.4	6.1	8.5	5.8	253 / 10.4	12.6	11.8	23.9 / 312	Hendren Radio
KBRS-F	Modern Rock	15 / 4.7	3.4	3.2	3.4	4.2	253 / 10.4	8.0	9.5	15.2 / 288	Butler Broadcasting
KFAY	News/Talk	14 / 4.6	2.8	2.9	2.1	3.5	187 / 7.7	7.6	7.7	14.6 / 187	Cumulus Media
KAMO-F	Oldies	10 / 3.1	5.8	2.9	4.6	4.2	249 / 10.3	11.9	11.3	12.0 / 301	Cumulus Media
KFAY-F	Country	9 / 3.0	6.1	5.4	3.7	6.7	202 / 8.3	13.2	11.2	18.6 / 271	Cumulus Media
KDAB-F	Soft AC	9 / 3.0	0.6				171 / 7.1	1.6		10.6 / 215	Cumulus Media
KURM	News/Talk	6 / 2.1	2.1	2.9	1.8	0.6	125 / 5.2	5.7	4.0	10.1 / 173	KERM, Inc.
KKEG-F	Rock	5 / 1.7	1.5	3.8	3.7	3.5	234 / 9.7	7.7	9.6	5.8 / 252	Cumulus Media
KZRA	Ranchero	5 / 1.5		1.9			56 / 2.3		2.7	4.8 / 56	Cumulus Media
KREB	Sports	2 / 0.8	0.6				62 / 2.6	1.6		2.5 / 62	Butler Broadcasting
KZAR	Reg'l Mex.	2 / 0.7					44 / 1.8			2.3 / 44	Butler Broadcasting Co., LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KMCK-F	1 KMCK-F	1 KJEM-F	1 KKIX-F	1 KMCK-F	1 KJEM-F	1 KKIX-F	1 KFAY	1 KMXF-F	1 KMXF-F	1 KMCK-F
2 KMXF-F	2 KJEM-F	2 KMCK-F	2 KBVA-F	2 KEZA-F	2 KKIX-F	1 KMCK-F	2 KMCK-F	2 KMCK-F	2 KMCK-F	2 KEZA-F
3 KJEM-F	3 KEZA-F	3 KEZA-F	3 KEZA-F	3 KMXF-F	3 KEZA-F	3 KMXF-F	3 KKIX-F	3 KKIX-F	3 KJEM-F	3 KMXF-F
4 KBRS-F	4 KMXF-F	4 KKIX-F	4 KFAY	4 KKIX-F	4 KBRS-F	4 KEZA-F	4 KEZA-F	4 KJEM-F	4 KEZA-F	4 KBVA-F
5 KKIX-F	5 KKIX-F	5 KMXF-F	5 KJEM-F	5 KJEM-F	5 KMCK-F	4 KJEM-F	4 KJEM-F	5 KBVA-F	5 KBRS-F	5 KKIX-F
6 KEZA-F	6 KBRS-F	6 KDAB-F	6 KMCK-F	6 KFAY-F	6 KDAB-F	6 KBVA-F	6 KMXF-F	6 KEZA-F	6 KEZA-F	6 KJEM-F
7 KFAY-F	7 KAMO-F	7 KAMO-F	7 KDAB-F	7 KDAB-F	7 KAMO-F	7 KAMO-F	7 KBVA-F	7 KBRS-F	7 KBVA-F	7 KBRS-F
8 KKEG-F	8 KFAY-F	8 KBRS-F	8 KAMO-F	7 KAMO-F	8 KFAY	8 KFAY	8 KBRS-F	8 KFAY-F	8 KAMO-F	8 KFAY-F
9 KZRA	9 KDAB-F	9 KFAY-F	9 KMXF-F	9 KZRA	9 KMXF-F	8 KBRS-F	9 KDAB-F	9 KFAY	9 KURM	9 KAMO-F
10 KAMO-F	10 KKEG-F	9 KFAY	10 KURM	10 KKEG-F	10 KKEG-F	10 KFAY-F	10 KAMO-F	10 KDAB-F	10 KFAY-F	10 KDAB-F

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power						
KFAY	1030	10 kw / 1 kw		News/Talk	WW1/MBS, ABC	Allied Radio Ptnrs.	Cumulus Media	Farmington
KREB	1190	2.5 kw / kw		Sports	ESPN	—	Butler Broadcasting	Bentonville
KURM	790	5 kw / 500 w		News/Talk	CBS	—	KERM, Inc.	Rogers
KZAR	1390	1 kw / 49 w		Reg'l Mex.	Jones, Unica	—	Butler Broadcasting Co., LLC	Rogers
KZRA	1590	2.5 kw / 58 w		Ranchero	Jones	Allied Radio Ptnrs.	Cumulus Media	Springdale

FM Stations

Station	Freq	Power/HAAT		Format	Net/Aff	Rep	Owner	City of Lic
KAMO	94.3	25.1 kw @692		Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Rogers
KBRS	104.9	2.75 kw @485		Modern Rock	Ind.	Christal	Butler Broadcasting	Springdale
KBVA	106.5	37 kw @567		Adult Stand.	CNN+	—	Hendren Radio	Bella Vista
KDAB	94.9	21 kw @761		Soft AC	USA	Allied Radio Ptnrs.	Cumulus Media	Prairie Grove
KEZA	107.9	100 kw @1,259		Adult Cont.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Fayetteville
KFAY	98.3	100 kw @617		Country	USA	Allied Radio Ptnrs.	Cumulus Media	Bentonville
KJEM	93.3	100 kw @492		Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Seligman
KKEG	92.1	7.6 kw @531		Rock	AP	Allied Radio Ptnrs.	Cumulus Media	Fayetteville
KKIX	103.9	100 kw @482		Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Fayetteville
KMCK	105.7	100 kw @476		CHR	Ind.	Allied Radio Ptnrs.	Hochman Communications	Siloam Springs
KMXF	101.9	50 kw @492		CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Lowell

Note WRCQ-103.5 Old Format: Rock New Format: adds Lex & Terry

FLAGSTAFF-PRESCOTT, AZ

Arbitron Rank 158	Pop (12+) 237,000	Stations 29 / 20	% Below Line 7.0
Market TSL in Hours 19.9		Diaries 695 / 341:1 / 51.7%	% Not Listed 22.7
Average Persons Rating 14.0		12+ FM Share (Metro) 67.8	Sample Target 700

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spq 00	Fall 99	12+TSA AQH / Cume	Owner
KAHM-F	Easy List.	34 / 10.1					303 / 12.8			37.8 / 329	Southwestern Bcstg Corp.
KQST-F	CHR	32 / 9.6					464 / 19.6			37.1 / 558	Rocket Radio Corp.
KVRD-F	Country	23 / 6.9					222 / 9.4			23.2 / 222	AVC Communications, Inc.
KZGL-F	Rock	21 / 6.2					252 / 10.6			21.7 / 275	MagMile Media
KKLD-F	Oldies	17 / 5.2					199 / 8.4			17.3 / 199	AVC Communications, Inc.
KMGN-F	Classic Rock	14 / 4.1					235 / 9.9			27.2 / 327	Guyann Corp.
KSED-F	Country	13 / 4.0					293 / 12.4			16.2 / 378	Red Rock Communications, Ltd.
KAFF-F	Country	12 / 3.6					276 / 11.6			18.5 / 410	Guyann Corp.
KVNA-F	Adult Cont.	9 / 2.8					244 / 10.3			15.3 / 343	MagMile Media
KPPV-F	Adult Cont.	8 / 2.6					103 / 4.3			8.6 / 103	Prescott Valley Broadcasting Co.
KAFF	Classic Cntry.	8 / 2.5					112 / 4.7			8.4 / 118	Guyann Corp.
KYCA	Talk	7 / 2.2					90 / 3.8			7.5 / 90	Southwestern Bcstg Corp.
KWMX-F	Oldies	7 / 2.1					124 / 5.2			8.3 / 132	Red Rock Communications, Ltd.
KNOT-F	Country	7 / 2.0					109 / 4.6			6.7 / 109	Payne-Prescott Bcstg Co.
KYBC	Adult Stand.	7 / 2.0					54 / 2.3			6.6 / 54	AVC Communications, Inc.
KLOD-F	Smooth Jazz	6 / 1.8					102 / 4.3			5.9 / 102	Rocket Radio Corp.
KAZL-F	Classic Hits	6 / 1.7					98 / 4.1			6.6 / 124	Four Rivers Broadcasting, Inc.
KAJM-F	Rhythmic Old.	4 / 1.1					60 / 2.5		2.7	5.1 / 86	Rainbow Broadcasting
KFLX-F	Adult Altern.	3 / 0.9					107 / 4.5			3.7 / 127	Red Rock Communications, Ltd.
KOOL-F	Oldies	3 / 0.9					67 / 2.8		14.2	4.0 / 119	CBS/Infinity
KNOT	Adult Stand.	2 / 0.7					45 / 1.9			2.3 / 45	Payne-Prescott Bcstg Co.
KTAR	News/Talk	2 / 0.6					40 / 1.7		16.3	2.7 / 52	Hearst-Argyle Television, Inc.
KNIX-F	Country	2 / 0.6					70 / 2.9			9.4 / 217	Clear Channel Communications
KUPD-F	Rock	2 / 0.6					38 / 1.6		9.0	5.2 / 82	Sandusky Radio
KFYI	News/Talk	2 / 0.5					46 / 1.9		8.1	2.6 / 59	Clear Channel Communications
KVNA	Talk	2 / 0.5					51 / 2.2			1.9 / 57	MagMile Media
KAZM	Adult Cont.	2 / 0.5					66 / 2.8			1.6 / 66	Tabback Broadcasting Co.
KLNZ-F	Reg'l Mex.	2 / 0.5					23 / 1.0		4.2	1.5 / 23	Entravision Holdings
KONY-F	Country	2 / 0.5					32 / 1.4			1.5 / 32	Marathon Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KQST-F	1 KQST-F	1 KKLD-F	1 KAHM-F	1 KKLD-F	1 KZGL-F	1 KVRD-F	1 KAHM-F	1 KAHM-F	1 KQST-F	1 KAHM-F
2 KZGL-F	2 KZGL-F	2 KVRD-F	2 KQST-F	2 KVRD-F	2 KAHM-F	2 KAHM-F	2 KQST-F	2 KQST-F	2 KZGL-F	2 KQST-F
3 KMGN-F	3 KMGN-F	3 KQST-F	3 KKLD-F	3 KVNA-F	3 KMGN-F	3 KQST-F	3 KVRD-F	3 KZGL-F	3 KSED-F	3 KVRD-F
4 KSED-F	4 KSED-F	4 KVRD-F	4 KAFF-F	4 KPPV-F	4 KKLD-F	4 KKLD-F	4 KKLD-F	4 KMGN-F	4 KMGN-F	4 KZGL-F
5 KVRD-F	5 KVRD-F	5 KMGN-F	5 KQST-F	5 KAHM-F	5 KQST-F	5 KZGL-F	5 KZGL-F	5 KZGL-F	5 KVRD-F	5 KKLD-F
6 KVNA-F	6 KKLD-F	6 KSED-F	6 KYCA	6 KSED-F	6 KSED-F	6 KAFF-F	6 KMGN-F	6 KVRD-F	6 KAHM-F	6 KSED-F
6 KAFF-F	7 KVNA-F	7 KVNA-F	7 KPPV-F	7 KVRD-F	7 KAZL-F	7 KMGN-F	7 KSED-F	7 KSED-F	7 KVNA-F	7 KAZL-F
8 KAJM-F	7 KAFF-F	8 KPPV-F	8 KZGL-F	8 KZGL-F	8 KWMX-F	8 KSED-F	8 KAFF-F	8 KPPV-F	8 KKLD-F	8 KAFF-F
9 KAHM-F	9 KPPV-F	9 KAFF-F	8 KSED-F	9 KAFF-F	9 KLOD-F	9 KYCA	9 KAFF-F	9 KAFF-F	9 KAJM-F	9 KVNA-F
10 KPPV-F	10 KWMX-F	10 KWMX-F	10 KYBC	10 KMGN-F	10 KAFF-F	10 KVNA-F	10 KPPV-F	10 KVNA-F	9 KPPV-F	10 KMGN-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAFF	930	5 kw / 31 w	Classic Cntry.	ABC	—	Guyann Corp.	Flagstaff
KAZM	780	5 kw / 250 w	Adult Cont.	AP, ESPN, CBS	—	Tabback Broadcasting Co.	Sedona
KNOT	1450	1 kw / 1 kw	Adult Stand.	ABC	—	Payne-Prescott Bcstg Co.	Prescott
KVNA	600	1 kw / 48 w	Talk	WW1/MBS, ABC, ESPN	—	MagMile Media	Flagstaff
KYBC	1600	1 kw / kw	Adult Stand.	CNN+, WW1/MBS	—	AVC Communications, Inc.	Cottonwood
KYCA	1490	1 kw / 1 kw	Talk	CBS, WW1/MBS	—	Southwestern Bcstg Corp.	Prescott

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAFF	92.9	100 kw @1,514	Country	ABC	—	Guyann Corp.	Flagstaff
KAHM	102.1	58 kw @2,526	Easy List.	Ind.	—	Southwestern Bcstg Corp.	Prescott
KFLX	105.1	5 kw @1,456	Adult Altern.	WW1/MBS	Katz	Red Rock Communications, Ltd.	Kachina Village
KKLD	98.3	875 w @2,526	Oldies	ABC	—	AVC Communications, Inc.	Prescott Valley
KLOD	100.1	20 kw @1,437	Smooth Jazz	Ind.	—	Rocket Radio Corp.	Flagstaff
KMGN	93.9	100 kw @1,510	Classic Rock	AP	—	Guyann Corp.	Flagstaff
KNOT	99.1	6 kw @200	Country	ABC	—	Payne-Prescott Bcstg Co.	Prescott
KPPV	106.7	3.715 kw @1,615	Adult Cont.	AP, Jones	—	Prescott Valley Broadcasting Co.	Prescott Valley
KQST	102.9	100 kw @1,433	CHR	Ind.	McGavren-Guild	Rocket Radio Corp.	Sedona
KSED	107.5	98.4 kw @1,463	Country	WW1/MBS	Katz	Red Rock Communications, Ltd.	Sedona
KVNA	97.5	100 kw @1,510	Adult Cont.	Ind.	—	MagMile Media	Flagstaff
KVRD	105.7	300 w @2,556	Country	WW1/MBS, CNN+	—	AVC Communications, Inc.	Cottonwood
KWMX	96.7	10.5 kw @1,066	Oldies	WW1/MBS	Katz	Red Rock Communications, Ltd.	Williams
KZGL	95.9	9 kw @2,493	Rock	Ind.	—	MagMile Media	Cottonwood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAJM-F	Rhythmic Old.	104.3	Payson
KAZL-F	Classic Hits	101.1	Payson
KFYI	News/Talk	550	Phoenix
KLNZ-F	Reg'l Mex.	103.5	Glendale
KNIX-F	Country	102.5	Phoenix

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KONY-F	Country	101.1	Kanab
KOOL-F	Oldies	94.5	Phoenix
KTAR	News/Talk	620	Phoenix
KUPD-F	Rock	97.9	Tempe

FLORENCE, SC

Arbitron Rank 203 **Pop (12+)** 158,600 **Stations** 24 / 16 **% Below Line** 8.5
Market TSL in Hours 18.9 **Diaries** 544 / 292:1 / 50.3% **% Not Listed** 16.5
Average Persons Rating 14.2 **12+ FM Share (Metro)** 74.2 **Sample Target** 550

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WYNN-F	Urban	33 / 14.6	11.2	10.5	13.3	16.3	412 / 26.0	23.4	19.6	44.0 / 668	Cumulus Media
WYNN-AF	Black Gospel	31 / 13.9	8.1	6.1	10.6	10.4	327 / 20.6	9.2	10.0	38.1 / 457	Cumulus Media
WMXT-F	Classic Rock	18 / 8.1	4.5	5.3	5.5	2.5	249 / 15.7	10.4	11.0	19.8 / 328	Cumulus Media
WJMX-F	CHR	18 / 7.9	9.4	7.7	8.3	8.3	303 / 19.1	20.6	20.9	24.2 / 405	Root Communications
WYMB-AF	Country	12 / 5.4					245 / 15.5			18.8 / 387	Cumulus Media
WEGX-F	Country	11 / 5.0	4.9	5.3	4.1	2.9	205 / 12.9	12.0	12.1	17.2 / 373	Root Communications
WWDM-F	Urban	9 / 4.1	5.8	6.9	5.1	5.4	282 / 17.8	15.0	16.5	18.0 / 459	Inner City Broadcasting Corp
WCMG-F	Urban AC	9 / 3.9	1.8	2.4	1.4	3.3	126 / 7.9	6.4	8.0	18.7 / 221	Cumulus Media
WSQN-F	Urban Oldies	7 / 3.3	2.7	4.5	3.7	4.2	142 / 8.9	7.3	10.9	9.8 / 177	Root Communications
WWFN-F	Oldies	7 / 3.1	2.2	2.8	1.8	1.7	131 / 8.3	7.5	7.3	7.3 / 168	Cumulus Media
WJMX	Talk	6 / 2.8	2.2	3.2	2.8	3.8	113 / 7.2	4.3	4.3	7.7 / 154	Root Communications
WDAR-F	Soft AC	6 / 2.7	5.4	3.6	4.1	4.2	164 / 10.4	10.5	11.3	11.4 / 259	Root Communications
WGSS-F	Black Gospel	4 / 1.6		1.6			42 / 2.6		2.5	5.4 / 80	Root Communications
WFSF-F	Hot AC	3 / 1.3	1.3	2.0	1.4	2.1	93 / 5.9	3.6	5.5	3.6 / 111	Cumulus Media
WOLS	Religious	3 / 1.3	0.9				56 / 3.5	2.5		3.0 / 56	GHB Broadcasting Co.
WYAV-F	Classic Rock	2 / 1.1	2.2	1.6	1.8	1.7	41 / 2.6	5.5	3.4	5.1 / 115	NextMedia
WWXM-F	CHR	2 / 0.8	0.9	2.0	1.8	0.8	45 / 2.8	4.8	5.3	2.7 / 102	Root Communications
WSTS-F	S. Gospel	2 / 0.7	0.9	0.8	0.5		31 / 1.9	2.5	2.5	5.1 / 77	Pro Media, Inc.
WICI-F	CHR	1 / 0.6	0.4	0.4	0.5		62 / 3.9	2.4	2.9	4.0 / 124	Iris Communications, Inc.
WKZQ-F	Rock	1 / 0.5	1.8	3.7			42 / 2.6	4.0	10.2	3.0 / 67	Hirsh Broadcasting Group, LP
WWKT-F	Urban Oldies	1 / 0.4	0.9	0.4			34 / 2.1	1.9	2.1	5.4 / 124	Don Harland LaDuke
WCOS-F	Country	1 / 0.3		0.4	0.9	0.8	23 / 1.5		2.0	2.1 / 34	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WYNN-F	1 WYNN-F	1 WMXT-F	1 WYNN-AF	1 WYNN-AF	1 WMXT-F	1 WYNN-F	1 WYNN-AF	1 WYNN-F	1 WYNN-F	1 WYNN-AF
2 WJMX-F	2 WMXT-F	2 WYNN-AF	2 WMXT-F	2 WYNN-F	2 WYNN-AF	2 WYNN-AF	2 WYNN-F	2 WJMX-F	2 WYNN-AF	2 WYNN-F
3 WMXT-F	3 WYNN-AF	3 WYNN-F	3 WEGX-F	3 WMXT-F	3 WYNN-F	3 WMXT-F	3 WYNN-AF	3 WYNN-AF	3 WJMX-F	3 WJMX-F
4 WWDM-F	4 WJMX-F	4 WCMG-F	3 WYMB-AF	4 WJMX-F	4 WCMG-F	4 WCMG-F	4 WJMX-F	4 WMXT-F	4 WWDM-F	4 WEGX-F
5 WYNN-AF	5 WCMG-F	5 WJMX-F	5 WYNN-F	5 WYMB-AF	5 WJMX-F	5 WJMX-F	5 WYMB-AF	5 WYMB-AF	5 WYMB-AF	5 WYMB-AF
6 WYMB-AF	6 WWDM-F	6 WSQN-F	6 WCMG-F	6 WSQN-F	6 WJMX	6 WEGX-F	6 WJMX	6 WEGX-F	6 WCMG-F	6 WMXT-F
7 WEGX-F	7 WEGX-F	7 WYMB-AF	7 WSQN-F	7 WWFN-F	6 WSQN-F	7 WYMB-AF	7 WEGX-F	7 WWDM-F	7 WDAR-F	7 WWDM-F
8 WDAR-F	8 WSQN-F	8 WWFN-F	8 WWFN-F	8 WCMG-F	8 WEGX-F	8 WJMX	8 WSQN-F	8 WWFN-F	8 WEGX-F	8 WGSS-F
9 WFSF-F	9 WYMB-AF	9 WEGX-F	9 WJMX	9 WWDM-F	9 WWFN-F	9 WFSF-F	9 WWFN-F	9 WCMG-F	9 WYMB-AF	9 WSQN-F
10 WCMG-F	10 WDAR-F	10 WWDM-F	10 WJMX-F	10 WEGX-F	9 WYMB-AF	10 WSQN-F	10 WWDM-F	10 WSQN-F	10 WGSS-F	10 WDAR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJMX	970	10 kw / 3 kw	Talk	ABC	McGavren-Guild	Root Communications	Florence
WOLS	1230	1 kw / 1 kw	Religious	Ind.	—	GHB Broadcasting Co.	Florence
WYMB	920	2.3 kw / 1 kw	Country	AP	Allied Radio Ptnrs.	Cumulus Media	Manning
WYNN	540	250 w / 166 w	Black Gospel	Ind.	Allied Radio Ptnrs.	Cumulus Media	Florence

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBZF	98.5	6 kw @328	simul. WYNNAF	Ind.	Allied Radio Ptnrs.	Cumulus Media	Hartsville
WCMG	94.3	10.5 kw @502	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media	Latta
WDAR	105.5	17 kw @400	Soft AC	Ind.	McGavren-Guild	Root Communications	Darlington
WEGX	92.9	100 kw @1,800	Country	ABC, PRN	McGavren-Guild	Root Communications	Dillon
WFSF	100.5	21.5 kw @354	Hot AC	Ind.	Allied Radio Ptnrs.	Cumulus Media	Marion
WGSS	94.1	6 kw @328	Black Gospel	Ind.	—	Root Communications	Kingstree
WHLZ	92.5	98.2 kw @1,170	simul. WYMBAF	AP	Allied Radio Ptnrs.	Cumulus Media	Manning
WJMX	103.3	50 kw @492	CHR	AP	McGavren-Guild	Root Communications	Cheraw
WMXT	102.1	50 kw @492	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Pamplico
WSQN	102.9	2.9 kw @466	Urban Oldies	Ind.	McGavren-Guild	Root Communications	Scranton
WWFN	100.1	3.3 kw @433	Oldies	ABC	Allied Radio Ptnrs.	Cumulus Media	Lake City
WYNN	106.3	6 kw @328	Urban	AURN	Allied Radio Ptnrs.	Cumulus Media	Florence

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WCOS-F	Country	97.5	Columbia
WICI-F	CHR	94.7	Sumter
WKZQ-F	Rock	101.7	Myrtle Beach
WSTS-F	S. Gospel	100.9	Fairmont
WWDM-F	Urban	101.3	Sumter
WWKT-F	Urban Oldies	99.3	Kingstree
WWXM-F	CHR	97.7	Georgetown
WYAV-F	Classic Rock	104.1	Myrtle Beach

FLORENCE-MUSCLE SHOALS, AL

Arbitron Rank 246	Pop (12+) 115,600	Stations 24 / 13	% Below Line 27.5
Market TSL in Hours 18.5		Diaries 505 / 229:1 / 52.7%	% Not Listed 10.6
Average Persons Rating 13.6		12+ FM Share (Metro) 74.9	Sample Target 490

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WMSR-F	Hot AC	17 / 10.9	7.2				251 / 21.7	16.8		27.9 / 412	Malkan Broadcasting
WXFL-F	Country	14 / 8.7	5.4				206 / 17.8	16.7		19.0 / 296	Big River Broadcasting, Inc.
WVNA-F	Classic Rock	13 / 8.0	6.6				208 / 18.0	12.2		16.8 / 263	Clear Channel Communications
WQLT-F	Classic Hits	12 / 7.8	13.2				202 / 17.5	20.9		24.8 / 425	Big River Broadcasting, Inc.
WLAY-F	Country	11 / 6.8	5.4				236 / 20.4	15.1		24.5 / 338	Clear Channel Communications
WJOR-F	S. Gospel	9 / 6.0	1.2				78 / 6.8	3.9		12.9 / 168	Radio Lawrence County, Inc.
WBTG-F	S. Gospel	8 / 5.1	3.0				165 / 14.2	8.2		16.9 / 266	Slatton & Associates Broadcasters
WEUZ-F	Urban	7 / 4.5					120 / 10.4			8.3 / 186	Broadcast One, Inc.
WSBM	Urban AC	6 / 3.9	6.0				68 / 5.9	8.6		6.1 / 68	Big River Broadcasting, Inc.
WZYP-F	CHR	6 / 3.6	5.4				198 / 17.2	15.8		19.5 / 479	Athens Broadcasting
WRSA-F	Easy List.	6 / 3.6	4.8				64 / 5.5	5.1		7.7 / 102	NCA, Inc.
WKGL-F	Oldies	5 / 3.4	4.8				124 / 10.8	10.9		13.2 / 202	Clear Channel Communications
WZZA	Urban	5 / 3.0	2.4				67 / 5.8	4.2		4.7 / 67	Muscle Shoals Broadcasting
WLAY	Classic Cntry.	4 / 2.7	1.2				52 / 4.5	4.5		4.8 / 63	Clear Channel Communications
WDRM-F	Country	4 / 2.4	4.8				120 / 10.4	11.1		11.4 / 293	Clear Channel Communications
WVNA	News/Talk	3 / 2.2	2.4				88 / 7.6	7.3		3.6 / 97	Clear Channel Communications
WRAX-F	Modern Rock	3 / 1.7	3.0				44 / 3.8	4.5		11.4 / 122	Citadel Communications Corp.
WBCF	Talk	2 / 1.4	1.2				26 / 2.2	2.1		2.3 / 26	Benny Carle Broadcasting, Inc.
WAHR-F	Adult Cont.	2 / 1.4	2.4				53 / 4.6	3.7		5.1 / 147	STG Media, LLC
WBTG	S. Gospel	1 / 0.8	1.2				20 / 1.8	3.4		1.2 / 20	Slatton & Associates Broadcasters
WYTK-F	Adult Cont.	1 / 0.6					23 / 2.0			0.9 / 28	Shoals Broadcasting Corp.
WVNN	Talk	1 / 0.5	1.2				26 / 2.3	2.5		1.3 / 48	Athens Broadcasting
WZPC-F	Modern Rock	1 / 0.4		2.5			27 / 2.4		7.2	1.1 / 65	Cromwell Group, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WMSR-F	1 WMSR-F	1 WVNA-F	1 WJOR-F	1 WXFL-F	1 WVNA-F	1 WXFL-F	1 WQLT-F	1 WMSR-F	1 WMSR-F	1 WMSR-F
2 WXFL-F	2 WQLT-F	2 WQLT-F	2 WQLT-F	2 WQLT-F	2 WQLT-F	2 WMSR-F	2 WQLT-F	2 WQLT-F	2 WJOR-F	2 WLAY-F
3 WLAY-F	3 WXFL-F	3 WXFL-F	3 WVNA-F	3 WMSR-F	3 WLAY-F	3 WVNA-F	3 WVNA-F	3 WXFL-F	3 WLAY-F	3 WVNA-F
4 WZYP-F	4 WVNA-F	4 WLAY-F	4 WXFL-F	4 WLAY-F	4 WLAY	4 WQLT-F	4 WMSR-F	4 WVNA-F	4 WXFL-F	4 WXFL-F
5 WQLT-F	5 WLAY-F	5 WMSR-F	5 WBTG-F	5 WSBM	5 WKGL-F	5 WLAY-F	5 WLAY-F	5 WBTG-F	5 WBTG-F	5 WJOR-F
6 WVNA-F	6 WEUZ-F	6 WSBM	6 WLAY-F	6 WVNA-F	6 WXFL-F	6 WJOR-F	6 WEUZ-F	6 WJOR-F	6 WAHR-F	6 WZZA
7 WEUZ-F	7 WZYP-F	7 WEUZ-F	7 WRSA-F	7 WEUZ-F	7 WBTG-F	7 WSBM	7 WRSA-F	6 WZYP-F	7 WQLT-F	7 WBTG-F
8 WDRM-F	8 WKGL-F	8 WKGL-F	8 WSBM	8 WKGL-F	8 WRSA-F	8 WBTG-F	8 WLAY	8 WLAY-F	8 WVNA-F	8 WZYP-F
9 WAHR-F	9 WBTG-F	9 WBTG-F	9 WKGL-F	8 WBTG-F	9 WMSR-F	9 WZYP-F	9 WJOR-F	8 WEUZ-F	9 WEUZ-F	9 WEUZ-F
10 WVNA	10 WLAY	10 WLAY	10 WZZA	10 WRAX-F	9 WEUZ-F	10 WRSA-F	10 WVNA	10 WDRM-F	10 WSBM	10 WQLT-F
						10 WLAY				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBCF	1240	1 kw / 1 kw	Talk	WW1/MBS, CBS	—	Benny Carle Broadcasting, Inc.	Florence
WBTG	1290	1 kw / 79 w	S. Gospel	SRN	—	Slatton & Associates Broadcasters	Sheffield
WLAY	1450	1 kw / 1 kw	Classic Cntry.	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Muscle Shoals
WSBM	1340	1 kw / 1 kw	Urban AC	ABC	—	Big River Broadcasting, Inc.	Florence
WVNA	1590	5 kw / 1 kw	News/Talk	ABC, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Tuscumbia
WZZA	1410	500 w / 51 w	Urban	AURN	—	Muscle Shoals Broadcasting	Tuscumbia

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBTG	106.3	6 kw @682	S. Gospel	USA, SRN	—	Slatton & Associates Broadcasters	Sheffield
WLAY	100.3	100 kw @246	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Tuscumbia
WMSR	94.9	7.7 kw @594	Hot AC	Ind.	Katz	Malkan Broadcasting	Collinswood
WQLT	107.3	93 kw @1,017	Classic Hits	ABC	—	Big River Broadcasting, Inc.	Florence
WVNA	105.5	1.05 kw @741	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Muscle Shoals
WXFL	96.1	20.5 kw @781	Country	ABC	—	Big River Broadcasting, Inc.	Florence
WYTK	93.9	2.25 kw @531	Adult Cont.	USA	Regional Reps	Shoals Broadcasting Corp.	Rogersville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAHR-F	Adult Cont.	99.1	Huntsville
WDRM-F	Country	102.1	Decatur
WEUP-F	simul. WEUZFF	103.1	Moulton
WEUZ-F	Urban	92.1	Minor Hill
WEUZ-F	Urban	92.1	Minor Hill
WJOR-F	S. Gospel	101.5	St. Joseph
WKGL-F	Oldies	97.7	Russellville
WRAX-F	Modern Rock	107.7	Birmingham
WRSA-F	Easy List.	96.9	Decatur
WVNN	Talk	770	Athens
WZPC-F	Modern Rock	102.9	Shelbyville
WZYP-F	CHR	104.3	Athens

FORT COLLINS-GREELEY, CO

Arbitron Rank 131	Pop (12+) 308,400	Stations 32 / 9	% Below Line 61.7
Market TSL in Hours 17.8	Average Persons Rating 13.2	Diaries 642 / 480:1 / 61.1%	% Not Listed 16.8
		12+ FM Share (Metro) 65.2	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KRFX-F	Classic Rock	37 / 9.1	7.3	8.0	9.7	8.7	594 / 19.3	14.2	18.8	37.4 / 594	Clear Channel Communications
KOA	News/Talk	24 / 5.9	5.0	5.4	5.9	6.2	551 / 17.9	12.5	17.4	24.1 / 551	Clear Channel Communications
KTRR-F	Adult Cont.	23 / 5.7	5.7	5.8	5.2	6.2	370 / 12.0	14.0	11.9	23.4 / 370	Onyx Broadcasting, Inc.
KUAD-F	Country	22 / 5.4	7.1	7.1	7.3	6.0	420 / 13.6	14.4	14.2	22.2 / 420	Brill Media Co.
KXKL-F	Oldies	20 / 4.9	3.3	4.0	2.4	3.7	325 / 10.5	10.3	11.4	20.1 / 325	CBS/Infinity
KBPI-F	Rock	18 / 4.4	5.7	4.2	4.0	2.8	309 / 10.0	12.1	13.2	18.2 / 309	Clear Channel Communications
KYGO-F	Country	16 / 3.9	4.0	2.2	4.3	2.8	340 / 11.0	11.4	9.1	15.9 / 340	Jefferson-Pilot Communications
KPAW-F	Classic Hits	16 / 3.9	2.8	5.1	2.6	3.4	336 / 10.9	9.5	8.3	15.9 / 336	Clear Channel Communications
KALC-F	Hot AC	15 / 3.7	4.0	5.4	5.4	3.9	440 / 14.3	14.7	15.5	15.4 / 440	Emmis Broadcasting
KBCO-F	Adult Altern.	15 / 3.7	2.8	3.8	3.1	1.8	275 / 8.9	9.9	10.2	15.2 / 275	Clear Channel Communications
KOSI-F	Soft AC	15 / 3.7	4.0	2.5	3.3	2.8	234 / 7.6	9.8	9.7	15.2 / 234	Tribune Broadcasting
KQKS-F	Dance	13 / 3.3	4.0	2.9	3.8	3.4	340 / 11.0	11.6	9.4	13.5 / 340	Jefferson-Pilot Communications
KTCL-F	Adult Altern.	13 / 3.1	4.2	4.2	2.6	2.8	326 / 10.6	10.8	14.0	12.9 / 326	Clear Channel Communications
KHOW	Talk	13 / 3.1	1.9	1.8	1.9	3.2	205 / 6.7	4.0	5.4	12.7 / 205	Clear Channel Communications
KLZ	Adult Stand.	10 / 2.5	3.3	2.0			121 / 3.9	4.8	3.6	10.2 / 121	Crawford Broadcasting Co.
KKHK-F	Classic Rock	7 / 1.6	0.9	1.6	1.2	1.6	189 / 6.1	4.7	5.2	6.6 / 189	Tribune Broadcasting
KGLL-F	CHR	6 / 1.6	2.1	2.2	1.9	2.8	207 / 6.7	8.5	6.3	6.5 / 207	Clear Channel Communications
KKFN	Sports	6 / 1.5	1.9	1.3	0.9	1.6	138 / 4.5	4.7	5.0	6.4 / 138	Jefferson-Pilot Communications
KXUU-F	Dance	6 / 1.4					141 / 4.6			5.7 / 141	Michael Radio Enterprises, Inc.
KGRE	Reg'l Mex.	6 / 1.4	1.7	2.0		2.5	125 / 4.0	3.2	3.0	5.7 / 125	Greeley Broadcasting Corp.
KXPK-F	Modern AC	5 / 1.3	2.6	1.1	1.2	0.9	196 / 6.4	6.0	7.3	5.5 / 196	Emmis Broadcasting
KDJM-F	Rhythmic Old.	5 / 1.2	1.2	1.1	1.4	2.3	123 / 4.0	4.2	3.8	5.1 / 123	CBS/Infinity
KJCD-F	Smooth Jazz	5 / 1.1	2.4	2.0	3.8	2.3	66 / 2.2		7.4	4.6 / 66	Jefferson-Pilot Communications
KTLK	Bus. News	4 / 1.0	0.7	0.9	0.5	0.9	70 / 2.3	2.8	3.6	4.0 / 70	Clear Channel Communications
KJJJ	Reg'l Mex.	3 / 0.7	0.5				53 / 1.7	1.6		3.0 / 53	Sanchez-Velasco Bcstg, D.I.P
KFKA	Talk	3 / 0.7	0.5	0.9	0.7	0.9	80 / 2.6	1.9	3.6	2.9 / 80	Spearman Co.
KCOL	Talk	3 / 0.7	2.8	0.9	1.7	1.8	147 / 4.8	4.7	2.9	2.9 / 147	Clear Channel Communications
KSIR-F	Easy List.	2 / 0.6	0.5				55 / 1.8	2.7		2.4 / 55	New Directions Media, Inc.
KOLZ-F	Country	2 / 0.6		9.6			80 / 2.6		17.2	2.3 / 80	Clear Channel Communications
KFMD-F	CHR	2 / 0.5	0.9	0.9	1.2	0.9	113 / 3.7	3.9	4.5	2.2 / 113	Clear Channel Communications
KIMN-F	Adult Cont.	2 / 0.5	0.9	0.7	0.7		112 / 3.6	4.7	3.6	2.2 / 112	CBS/Infinity
KMXA	Reg'l Mex.	2 / 0.5	0.8	1.2			64 / 2.1		1.8	2.1 / 64	Entravision Holdings

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRFX-F	1 KRFX-F	1 KRFX-F	1 KOA	1 KTRR-F	1 KRFX-F	1 KRFX-F	1 KRFX-F	1 KRFX-F	1 KRFX-F	1 KOA
2 KALC-F	2 KTRR-F	2 KTRR-F	2 KRFX-F	2 KUAD-F	2 KOA	2 KUAD-F	2 KTRR-F	2 KTRR-F	2 KQKS-F	2 KRFX-F
2 KBPI-F	3 KUAD-F	3 KUAD-F	3 KTRR-F	3 KOSI-F	3 KBPI-F	3 KOA	3 KOA	3 KOA	3 KTCL-F	3 KXKL-F
4 KTRR-F	4 KBPI-F	4 KPAW-F	4 KXKL-F	4 KBCO-F	4 KUAD-F	4 KOSI-F	4 KUAD-F	4 KALC-F	4 KBPI-F	4 KBCO-F
5 KYGO-F	5 KALC-F	4 KBCO-F	5 KUAD-F	5 KPAW-F	5 KTRR-F	5 KXKL-F	5 KXKL-F	5 KXKL-F	5 KOA	5 KBPI-F
6 KUAD-F	6 KPAW-F	6 KOA	6 KOSI-F	6 KALC-F	6 KYGO-F	6 KPAW-F	6 KPAW-F	6 KBCO-F	6 KYGO-F	6 KYGO-F
7 KQKS-F	7 KBCO-F	7 KOSI-F	7 KHOW	7 KXKL-F	7 KPAW-F	7 KALC-F	6 KOSI-F	7 KYGO-F	7 KBCO-F	7 KTCL-F
8 KTCL-F	8 KYGO-F	7 KBPI-F	8 KPAW-F	8 KRFX-F	8 KHK-F	7 KHOW	8 KHOW	8 KPAW-F	8 KALC-F	8 KUAD-F
9 KPAW-F	9 KOSI-F	9 KALC-F	9 KLZ	9 KDJM-F	9 KXKL-F	9 KTRR-F	9 KBPI-F	8 KBPI-F	8 KXKL-F	9 KTRR-F
10 KBCO-F	10 KOA	9 KXKL-F	10 KBCO-F	10 KGLL-F	10 KKFN	10 KBPI-F	10 KALC-F	10 KUAD-F	10 KPAW-F	9 KQKS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCOL	600	5 kw / 500 w	Talk	ABC, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Wellington
KFKA	1310	5 kw / 1 kw	Talk	WW1/MBS, ESPN, CBS	—	Spearman Co.	Greeley
KGRE	1450	1 kw / 1 kw	Reg'l Mex.	Ind.	Lotus	Greeley Broadcasting Corp.	Greeley
KJJJ	1170	1 kw / kw	Reg'l Mex.	Ind.	Caballero	Sanchez-Velasco Bcstg, D.I.P	Windsor

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KGLL	96.1	100 kw @660	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Greeley
KPAW	107.9	100 kw @640	Classic Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ft. Collins
KTRR	102.5	50 kw @410	Adult Cont.	Ind.	Christal	Onyx Broadcasting, Inc.	Loveland
KUAD	99.1	100 kw @696	Country	Ind.	Christal	Brill Media Co.	Windsor
KXUU	102.1	25 kw @171	Dance	Ind.	Allied Radio Ptnrs.	Michael Radio Enterprises, Inc.	Estes Park

FORT COLLINS-GREELEY, CO (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
KALC-F	Hot AC	105.9	Denver
KBCO-F	Adult Altern.	97.3	Boulder
KBPI-F	Rock	106.7	Denver
KDJM-F	Rhythmic Old.	92.5	Greeley
KFMD-F	CHR	95.7	Denver
KHOW	Talk	630	Denver
KIMN-F	Adult Cont.	100.3	Denver
KJCD-F	Smooth Jazz	104.3	Longmont
KKFN	Sports	950	Denver
KKHK-F	Classic Rock	99.5	Denver
KLZ	Adult Stand.	560	Denver
KMXA	Reg'l Mex.	1090	Aurora
KOA	News/Talk	850	Denver
KOLZ-F	Country	100.7	Cheyenne
KOSI-F	Soft AC	101.1	Denver
KQKS-F	Dance	107.5	Lakewood
KRFX-F	Classic Rock	103.5	Denver
KSIR-F	Easy List.	107.1	Brush
KTCL-F	Adult Altern.	93.3	Ft. Collins
KTLK	Bus. News	760	Thornton
KXKL-F	Oldies	105.1	Denver
KXPK-F	Modern AC	96.5	Evergreen
KYGO-F	Country	98.5	Denver

Note KXUU-102.1 Old Format: KRKI, silent New Format: CHR "U-102"
 KGLL-96.1 Old Format: Country New Format: CHR "Kiss FM"

FORT SMITH, AR

Arbitron Rank 172 **Pop (12+)** 201,600 **Stations** 18 / 17 **% Below Line** 5.8
Market TSL in Hours 16.8 **Diaries** 424 / 475:1 / 52.9% **% Not Listed** 15.8
Average Persons Rating 12.1 **12+ FM Share (Metro)** 74.8 **Sample Target** 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KISR-F	CHR	27 / 11.0	13.4	10.6	9.3	10.0	492 / 24.4	27.7	25.3	38.9 / 752	Stereo 93, Inc., DIP
KMAG-F	Country	25 / 10.2	13.0	10.3	11.2	14.1	429 / 21.3	21.0	26.3	37.8 / 625	Clear Channel Communications
KOMS-F	Classic Cntry.	21 / 8.5	7.1	7.0	5.8	6.7	250 / 12.4	12.8	13.5	35.2 / 479	Cumulus Media
KTCS-AF	Country	20 / 8.1	8.7	15.4	12.4	11.8	428 / 21.2	20.4	25.1	35.6 / 712	Big Chief Broadcasting Co.
KZBB-F	CHR	18 / 7.2	9.8	13.2	11.2	10.4	364 / 18.1	22.0	27.2	29.0 / 656	Clear Channel Communications
KKBD-F	Classic Rock	15 / 6.3	3.9	3.7	0.4	1.9	269 / 13.3	11.5	8.9	17.2 / 321	Clear Channel Communications
KWHN	Talk	15 / 6.1	4.3				149 / 7.4	7.2		16.3 / 174	Clear Channel Communications
KEZA-F	Adult Cont.	14 / 5.8	3.9	2.9	4.3	4.4	210 / 10.4	8.6	9.7	17.2 / 284	Clear Channel Communications
KREU-F	Urban	10 / 3.9	1.6	1.1	3.5	3.0	172 / 8.5	4.2	7.6	9.7 / 172	Sequoyah Communications, Inc.
KBBQ-F	Oldies	9 / 3.8	5.5	5.1	3.5	5.6	184 / 9.1	12.2	11.8	12.0 / 236	Cumulus Media
KZKZ-F	Cont. Christ.	7 / 2.7	2.4	1.1	4.3	3.7	149 / 7.4	7.2	4.6	6.6 / 149	Family Communications, Inc.
KOLX-F	Religious	6 / 2.6	1.6	1.8	2.7	0.7	92 / 4.6	5.9	4.2	7.9 / 116	Toccoa Falls College
KLSZ-F	Classic Rock	6 / 2.6	5.1	3.3	5.4	2.6	167 / 8.3	7.5	7.4	7.2 / 189	Cumulus Media
KFPW	Adult Stand.	5 / 2.1	2.0	1.8	2.3	3.0	106 / 5.3	4.1	2.9	5.2 / 106	Hernreich Radio Stations, Inc.
KERX-F	Classic Hits	3 / 1.4		1.1	1.2		73 / 3.6		4.0	10.7 / 177	Pearson Broadcasting
KDFD	Sports	3 / 1.2		0.7		0.4	60 / 3.0		2.9	3.1 / 60	Pharis Broadcasting, Inc.
KEZU-F	Oldies	2 / 0.7	0.8	1.5	3.1	2.6	91 / 4.5	4.2	5.7	1.8 / 115	Pharis Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KISR-F	1 KISR-F	1 KISR-F	1 KMAG-F	1 KISR-F	1 KWHN	1 KMAG-F	1 KMAG-F	1 KISR-F	1 KISR-F	1 KISR-F
2 KZBB-F	2 KMAG-F	2 KMAG-F	2 KOMS-F	2 KMAG-F	2 KKBD-F	2 KISR-F	2 KWHN	2 KMAG-F	2 KREU-F	2 KOMS-F
3 KKBD-F	3 KKBD-F	3 KZBB-F	3 KTCS-AF	3 KTCS-AF	3 KBBQ-F	3 KTCS-AF	3 KOMS-F	3 KOMS-F	3 KMAG-F	3 KMAG-F
4 KMAG-F	4 KZBB-F	4 KKBD-F	4 KWHN	4 KEZA-F	4 KOMS-F	4 KZBB-F	4 KTCS-AF	4 KZBB-F	4 KZBB-F	4 KTCS-AF
5 KREU-F	5 KTCS-AF	5 KEZA-F	5 KEZA-F	4 KZBB-F	5 KZBB-F	5 KOMS-F	5 KEZA-F	5 KTCS-AF	5 KLSZ-F	5 KEZA-F
6 KEZA-F	6 KEZA-F	6 KTCS-AF	6 KBBQ-F	6 KZKZ-F	6 KEZA-F	6 KKBD-F	6 KISR-F	6 KKBD-F	6 KOMS-F	6 KKBD-F
6 KLSZ-F	7 KOMS-F	6 KWHN	7 KISR-F	7 KOLX-F	7 KISR-F	7 KWHN	7 KKBD-F	7 KBBQ-F	7 KKBD-F	7 KZBB-F
8 KTCS-AF	8 KBBQ-F	8 KBBQ-F	8 KOLX-F	8 KOLX-F	8 KKBD-F	8 KEZA-F	8 KZBB-F	8 KEZA-F	8 KEZA-F	8 KREU-F
9 KZKZ-F	9 KWHN	9 KOMS-F	9 KFPW	8 KBBQ-F	9 KLSZ-F	9 KBBQ-F	9 KBBQ-F	9 KWHN	9 KWHN	9 KBBQ-F
10 KOMS-F	10 KLSZ-F	10 KZKZ-F	9 KKBD-F	10 KOMS-F	10 KTCS-AF	10 KOLX-F	10 KOLX-F	10 KZKZ-F	10 KOLX-F	10 KFPW

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDFD	1580	1 kw / 45 w	Sports	ESPN	—	Pharis Broadcasting, Inc.	Van Buren
KFPW	1230	1 kw / 1 kw	Adult Stand.	ABC	BRI	Hernreich Radio Stations, Inc.	Ft. Smith
KTCS	1410	1 kw / 130 w	simul. KTCSAF	Ind.	Christal	Big Chief Broadcasting Co.	Ft. Smith
KWHN	1650	10 kw / 1 kw	Talk	WW1/MBS, ABC, TARN	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Smith

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBBQ	100.7	25 kw @699	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Ft. Smith
KERX	95.3	34 kw @567	Classic Hits	Ind.	—	Pearson Broadcasting	Paris
KEZU	104.7	50 kw @492	Oldies	ABC	—	Pharis Broadcasting, Inc.	Booneville
KISR	93.7	100 kw @1,250	CHR	ABC	Broadcast Sales	Stereo 93, Inc., DIP	Ft. Smith
KKBD	95.9	30 kw @623	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Sallisaw
KLSZ	102.7	12 kw @476	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Van Buren
KMAG	99.1	100 kw @1,968	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Ft. Smith
KOLX	94.5	32 kw @492	Religious	USA	—	Toccoa Falls College	Barling
KOMS	107.3	100 kw @1,810	Classic Cntry.	CNN+	Allied Radio Ptnrs.	Cumulus Media	Poteau
KREU	92.3	740 w@932	Urban	Ind.	Broadcast Sales	Sequoyah Communications, Inc.	Roland
KTCS	99.9	36 kw @225	Country	Ind.	Christal	Big Chief Broadcasting Co.	Ft. Smith
KZBB	97.9	100 kw @2,300	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Poteau
KZKZ	106.3	15 kw @397	Cont. Christ.	USA, SRN	—	Family Communications, Inc.	Greenwood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KEZA-F	Adult Cont.	107.9	Fayetteville

Note KWHN-1650 Old Format: KHFS, new New Format: Talk & Sports
 KYHN-1320 Old Format: KWHN, Talk & Sports New Format: Talk & Sports // 1650. KWHN call letters & programming move up the dial to freq. 1650 KHz.

FORT WALTON BEACH, FL

Arbitron Rank 208	Pop (12+) 150,200	Stations 24 / 11	% Below Line 19.3
Market TSL in Hours 18.2		Diaries 497 / 302:1 / 52.6%	% Not Listed 16.5
Average Persons Rating 13.3		12+ FM Share (Metro) 78.1	Sample Target 510

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WYZB-F	Country	26 / 13.1	7.4	7.9	8.6	12.0	269 / 17.9	16.3	15.7	27.3 / 303	Holladay Broadcasting
WZNS-F	CHR	25 / 12.7	10.9	14.5	12.9	12.0	352 / 23.5	25.5	28.2	25.7 / 371	Holladay Broadcasting
WKSM-F	Classic Rock	21 / 10.4	15.8	7.5	14.3	8.0	262 / 17.5	22.9	14.0	21.4 / 296	Holladay Broadcasting
WWAV-F	Classic Rock	11 / 5.4	2.0	4.7	2.4	4.0	158 / 10.5	8.7	10.7	13.0 / 201	Root Communications
WNCV-F	Soft AC	10 / 5.0	5.0	9.3	5.2	7.6	158 / 10.5	11.2	13.3	10.3 / 169	Holladay Broadcasting
WBLX-F	Urban	9 / 4.4	6.4	5.6	5.7	6.7	141 / 9.4	11.2	11.4	9.1 / 146	Cumulus Media
WMXZ-F	Hot AC	8 / 4.1	5.4	3.7	7.2	9.8	222 / 14.8	18.0	15.7	9.1 / 252	Root Communications
WFTW	News/Talk	8 / 3.8	1.5	2.8	2.4	6.2	84 / 5.6	6.0	8.0	9.6 / 109	Holladay Broadcasting
WAAZ-F	Country	7 / 3.5	2.0	1.4	3.3	0.9	76 / 5.1	5.6	5.9	7.0 / 79	Crestview Broadcasting Co.
WMMK-F	Oldies	6 / 3.1	4.0	2.8	4.8	4.0	110 / 7.3	8.3	8.8	8.3 / 150	Gulf Breeze Media, Inc.
WTKX-F	Rock	6 / 3.1	2.5	3.3	1.9	1.8	128 / 8.5	6.2	5.1	6.3 / 136	Clear Channel Communications
WXBM-F	Country	5 / 2.5	2.0	1.9	1.9	2.2	118 / 7.8	4.8	4.5	5.3 / 122	Pamal Broadcasting
WYCL-F	Oldies	5 / 2.4	2.0	1.9	2.4	1.3	118 / 7.8	6.3	8.0	5.3 / 134	Synchronous Media
WTKE-F	Sports	4 / 2.2	1.5	1.9	1.4	0.9	104 / 6.9	5.1	7.3	5.2 / 121	Clear Channel Communications
WFAV	Adult Stand.	3 / 1.6	0.5	0.9	1.4	1.3	57 / 3.8	1.6	2.8	3.5 / 61	Liberty Broadcasting, LC
WSBZ-F	Smooth Jazz	3 / 1.5	1.5	4.7	1.9	0.9	80 / 5.3	5.4	8.0	6.4 / 110	Mark & Renee Carter
WRJM-F	Easy List.	3 / 1.3		1.9			39 / 2.6		6.6	2.9 / 51	Stage Door Development Corp.
WPAP-F	Country	2 / 1.0	0.5	0.5			45 / 3.0	1.9	2.0	3.2 / 73	Clear Channel Communications
WYYX-F	Rock	1 / 0.7	1.0	5.8			38 / 2.5	4.5	14.1	1.9 / 61	NextMedia
WILN-F	CHR	1 / 0.5	0.5	0.5	0.5	0.9	41 / 2.8	2.8	3.8	1.4 / 55	NextMedia
WJLQ-F	CHR	1 / 0.3	1.5				41 / 2.8			0.7 / 41	Cumulus Media
WMEZ-F	Soft AC	1 / 0.3	1.5	1.4		1.3	42 / 2.8	3.8	2.4	1.1 / 51	Pamal Broadcasting
WDJR-F	Country	1 / 0.3	2.0	1.4	0.5	0.9	36 / 2.4	3.7	2.5	2.9 / 80	Holladay Broadcasting
WKSJ-F	Country	1 / 0.3		3.0			29 / 1.9		8.1	0.6 / 29	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WZNS-F	1 WZNS-F	1 WYZB-F	1 WYZB-F	1 WZNS-F	1 WYZB-F	1 WYZB-F	1 WYZB-F	1 WZNS-F	1 WZNS-F	1 WYZB-F
2 WKSM-F	2 WKSM-F	2 WZNS-F	2 WKSM-F	2 WYZB-F	2 WKSM-F	2 WKSM-F	2 WKSM-F	2 WYZB-F	2 WKSM-F	2 WZNS-F
3 WYZB-F	3 WYZB-F	3 WKSM-F	3 WNCV-F	3 WNCV-F	3 WZNS-F	3 WZNS-F	3 WZNS-F	3 WKSM-F	3 WBLX-F	3 WKSM-F
4 WBLX-F	4 WWAV-F	4 WWAV-F	4 WFTW	4 WKSM-F	4 WWAV-F	4 WWAV-F	4 WWAV-F	4 WWAV-F	4 WWAV-F	4 WBLX-F
5 WWAV-F	5 WBLX-F	5 WNCV-F	5 WAAZ-F	5 WMXZ-F	5 WTKE-F	5 WNCV-F	5 WNCV-F	5 WNCV-F	5 WNCV-F	5 WMXZ-F
6 WTKX-F	6 WNCV-F	6 WMXZ-F	6 WZNS-F	6 WBLX-F	6 WMXZ-F	6 WBLX-F	6 WWAV-F	6 WMXZ-F	6 WWAV-F	6 WMXZ-F
7 WMXZ-F	7 WTKX-F	7 WTKE-F	7 WWAV-F	7 WWAV-F	7 WAAZ-F	7 WAAZ-F	7 WBLX-F	7 WBLX-F	7 WMMK-F	7 WTKX-F
8 WXBM-F	8 WMXZ-F	8 WBLX-F	8 WMMK-F	8 WPAP-F	7 WMMK-F	8 WMMK-F	8 WAAZ-F	8 WFTW	8 WTKX-F	8 WAAZ-F
9 WTKE-F	9 WTKE-F	9 WMMK-F	9 WYCL-F	9 WFAV	9 WBLX-F	9 WFTW	9 WMXZ-F	9 WYCL-F	9 WAAZ-F	8 WNCV-F
10 WRJM-F	10 WAAZ-F	10 WAAZ-F	10 WMXZ-F	10 WXBM-F	10 WNCV-F	10 WMXZ-F	10 WTKX-F	10 WXBM-F	10 WFAV	10 WYCL-F

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
WFAV	1400	1 kw / 1 kw		Adult Stand.	WW1/MBS, CNN+	—	Liberty Broadcasting, LC	Ft. Walton Beach
WFTW	1260	2.5 kw / 131 w		News/Talk	CNN+, WW1/MBS	McGavren-Guild	Holladay Broadcasting	Ft. Walton Beach

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAAZ	104.7	30 kw @276	Country	CBS	Infinity Radio Sales	Crestview Broadcasting Co.	Crestview
WKSM	99.5	50 kw @440	Classic Rock	Ind.	McGavren-Guild	Holladay Broadcasting	Ft. Walton Beach
WMMK	92.1	25 kw @200	Oldies	Jones	—	Gulf Breeze Media, Inc.	Destin
WMXZ	103.1	50 kw @482	Hot AC	Ind.	—	Root Communications	De Funiak Springs
WNCV	100.3	3.5 kw @440	Soft AC	Jones	McGavren-Guild	Holladay Broadcasting	Niceville
WSBZ	106.3	3 kw @328	Smooth Jazz	Jones	—	Mark & Renee Carter	Miramar Beach
WWAV	102.1	18 kw @384	Classic Rock	Ind.	Christal	Root Communications	Santa Rosa Beach
WYZB	105.5	25 kw @305	Country	Ind.	McGavren-Guild	Holladay Broadcasting	Mary Esther
WZNS	96.5	100 kw @440	CHR	Ind.	McGavren-Guild	Holladay Broadcasting	Ft. Walton Beach

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBLX-F	Urban	92.9	Mobile
WDJR-F	Country	96.9	Enterprise
WILN-F	CHR	105.9	Panama City
WJLQ-F	CHR	100.7	Pensacola
WKSJ-F	Country	94.9	Mobile
WMEZ-F	Soft AC	94.1	Pensacola
WPAP-F	Country	92.5	Panama City
WRJM-F	Easy List.	93.7	Geneva
WTKE-F	Sports	98.1	Andalusia
WTKX-F	Rock	101.5	Pensacola
WXBM-F	Country	102.7	Milton
WYCL-F	Oldies	107.3	Pensacola
WYYX-F	Rock	97.7	Bonifay

FREDERICK, MD

Arbitron Rank 201 Pop (12+) 159,900 **Stations** 37 / 4 **% Below Line** 61.6
Market TSL in Hours 19.0 **Diaries** 466 / 343:1 / 51.4% **% Not Listed** 11.5
Average Persons Rating 13.8 **12+ FM Share (Metro)** 79.3 **Sample Target** 450

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WFRE-F	Country	28 / 12.6	16.3	16.1	17.2	16.7	427 / 26.7	29.8	33.6	28.2 / 427	Clear Channel Communications
WAFY-F	Adult Cont.	22 / 10.0	6.4	8.0	5.9	7.5	233 / 14.5	15.9	15.9	22.3 / 233	Frederick Broadcasting, LLC
WIYY-F	Rock	18 / 8.1	2.6	1.9	4.2	2.8	204 / 12.7	7.2	7.9	18.1 / 204	Hearst-Argyle Television, Inc.
WWZZ-FF	CHR	17 / 7.6	4.3	2.3	1.3	0.8	299 / 18.7		9.1	16.9 / 299	Bonneville International Corp.
WWDC-F	Rock	11 / 5.0	3.9	5.0	4.6	6.4	282 / 17.7	12.2	15.8	11.2 / 282	Clear Channel Communications
WARW-F	Classic Rock	10 / 4.3	2.1	2.3	2.1	4.4	156 / 9.7	9.5	7.3	9.6 / 156	CBS/Infinity
WARX-F	Oldies	9 / 4.3	4.3	3.1	3.8	4.0	193 / 12.0	13.6	12.7	9.6 / 193	Manning Broadcasting Co., Inc.
WFMD	News	9 / 3.9	5.2	5.7	5.5	5.6	202 / 12.6	14.9	13.1	8.7 / 202	Clear Channel Communications
WRQX-F	Hot AC	7 / 3.2	4.3	5.0	2.9	2.8	152 / 9.5	10.6	8.7	7.2 / 152	ABC Inc.
WJFK-F	Talk	6 / 2.5	3.4	3.4	0.8	2.0	64 / 4.0	4.7	5.3	5.7 / 64	CBS/Infinity
WBIG-F	Oldies	5 / 2.4	4.7	3.1	4.2	4.0	103 / 6.4	7.9	8.9	5.4 / 103	Clear Channel Communications
WJZW-F	Smooth Jazz	5 / 2.4	1.3	1.5	1.3	0.8	82 / 5.1	4.2	4.3	5.3 / 82	ABC Inc.
WZBA-F	Classic Hits	5 / 2.3	2.1	1.1	0.8	1.2	105 / 6.6	5.9	4.8	5.1 / 105	Shamrock Communications
WASH-F	Adult Cont.	4 / 1.9	1.7	3.1	1.7	0.8	53 / 3.3	6.9	6.0	4.2 / 53	Clear Channel Communications
WTEM	Sports	4 / 1.8	1.3	1.5	0.4	0.8	50 / 3.1	2.8	3.3	4.1 / 50	Clear Channel Communications
WHFS-F	Modern Rock	3 / 1.6	1.7	1.9	1.7	0.8	132 / 8.3	6.3	9.5	3.5 / 132	CBS/Infinity
WTOP-AF	News	3 / 1.4	0.1	0.0			76 / 4.7			3.1 / 76	Bonneville International Corp.
WHUR-F	Urban AC	3 / 1.2	1.7	1.4			55 / 3.5		4.5	2.7 / 55	Howard University
WMAL	News/Talk	2 / 1.1	0.9	1.1	1.3	0.8	58 / 3.6	3.5	5.2	2.4 / 58	ABC Inc.
WKYS-F	Urban	2 / 1.0	2.1	0.8	2.1	4.0	82 / 5.1	8.3	6.0	2.3 / 82	Radio One
WJMO-F	CHR	2 / 1.0	0.9	1.5	2.9	0.8	71 / 4.4	4.1	4.5	2.2 / 71	Clear Channel Communications
WBAL	News/Talk	2 / 1.0	0.9	0.6			42 / 2.6	2.5	2.2	2.1 / 42	Hearst-Argyle Television, Inc.
WPGC-F	Urban	2 / 0.9	1.3	0.8	0.8	2.0	91 / 5.7	8.7	6.1	2.0 / 91	CBS/Infinity
WINC-F	Hot AC	2 / 0.8	0.4	0.4			49 / 3.0	2.4	2.6	1.8 / 49	Mid-Atlantic Network, Inc.
WKMZ-F	Classic Hits	2 / 0.8	0.9	1.5	1.3	2.0	76 / 4.8	3.6	4.5	1.8 / 76	Prettyman Broadcasting Co.
WAVA-F	Religious	2 / 0.8		1.1			36 / 2.2		5.1	1.7 / 36	Salem Communications Corp.
WMZQ-F	Country	2 / 0.7	1.7	1.9	2.9	2.0	74 / 4.6	6.3	4.3	1.5 / 74	Clear Channel Communications
WYCR-F	CHR	1 / 0.6	1.3	0.8	1.3	0.4	30 / 1.9	4.7	4.6	1.3 / 30	Estate of John D. Bare
WGMS-F	Classical	1 / 0.6		1.5	1.3	1.2	30 / 1.9		2.5	1.3 / 30	Bonneville International Corp.
WXVY-F	CHR	1 / 0.5		0.4	0.4		53 / 3.3		2.1	1.2 / 53	CBS/Infinity
WAYZ-F	CHR	1 / 0.5	4.3	1.5	3.4	3.2	39 / 2.4	6.8	5.7	1.2 / 39	Hagerstown Bcstg Co., Inc.
WWMX-F	Hot AC	1 / 0.5	1.3	0.8	0.8	0.4	59 / 3.7	7.0	4.3	1.0 / 59	CBS/Infinity
WXTR	News	1 / 0.4	0.9				36 / 2.3	2.8		0.9 / 36	Bonneville International Corp.
WUSQ-F	Country	1 / 0.4		22.1			31 / 2.0		38.5	0.8 / 31	Clear Channel Communications
WERQ-F	Urban	1 / 0.4	0.4	0.4	0.4	0.4	38 / 2.4	3.7	3.3	0.8 / 38	Radio One

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIYY-F	1 WFRE-F	1 WFRE-F	1 WFRE-F	1 WFRE-F	1 WIYY-F	1 WFRE-F	1 WFRE-F	1 WFRE-F	1 WFRE-F	1 WWZZ-FF
2 WWZZ-FF	2 WIYY-F	2 WIYY-F	2 WAFY-F	2 WAFY-F	2 WARW-F	2 WAFY-F	2 WAFY-F	2 WAFY-F	2 WAFY-F	2 WWZZ-FF
3 WFRE-F	3 WAFY-F	3 WAFY-F	3 WARX-F	3 WARX-F	3 WWZZ-FF	3 WFRE-F	3 WIYY-F	3 WIYY-F	3 WFRE-F	3 WIYY-F
4 WAFY-F	4 WWZZ-FF	4 WARW-F	4 WFMD	4 WRQX-F	4 WAFY-F	4 WWZZ-FF	4 WWZZ-FF	4 WWZZ-FF	4 WWDC-F	4 WAFY-F
5 WWDC-F	5 WARW-F	5 WWZZ-FF	5 WARW-F	5 WZBA-F	5 WJFK-F	5 WARW-F	5 WARW-F	5 WARW-F	5 WWDC-F	5 WIYY-F
6 WASH-F	6 WWDC-F	6 WRQX-F	6 WRQX-F	6 WBIG-F	6 WWDC-F	6 WRQX-F	6 WRQX-F	6 WRQX-F	6 WARW-F	6 WWDC-F
7 WARW-F	7 WJFK-F	7 WWDC-F	6 WWZZ-FF	7 WARX-F	6 WTEM	7 WWDC-F	6 WARX-F	7 WJFK-F	7 WFMD	7 WARX-F
8 WHFS-F	8 WZBA-F	8 WZBA-F	8 WBIG-F	8 WJZW-F	8 WRQX-F	7 WFMD	8 WWDC-F	8 WARX-F	8 WHFS-F	8 WFMD
9 WZBA-F	8 WRQX-F	8 WJFK-F	9 WIYY-F	9 WWDC-F	9 WWZZ-FF	9 WARX-F	8 WFMD	9 WFMD	9 WKYS-F	9 WJZW-F
10 WJFK-F	10 WASH-F	10 WTEM	10 WJZW-F	10 WFMD	10 WTOP-AF	10 WBIG-F	10 WBIG-F	10 WRQX-F	9 WASH-F	9 WARW-F
					10 WFMD		10 WTEM	10 WTEM		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFMD	930	5 kw / 2.5 kw	News	CBS	Clear Chan.-Emerald	Clear Channel Communications	Frederick
WXTR	820	5 kw / 1 kw	News	ABC, CBS, WW1/MBS	—	Bonneville International Corp.	Frederick

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFY	103.1	1 kw @571	Adult Cont.	Ind.	—	Frederick Broadcasting, LLC	Middletown
WFRE	99.9	9 kw @1,110	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Frederick

FREDERICK, MD (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
WARW-F	Classic Rock	94.7	Bethesda
WARX-F	Oldies	106.9	Hagerstown
WASH-F	Adult Cont.	97.1	Washington
WAVA-F	Religious	105.1	Arlington
WAYZ-F	CHR	101.5	Waynesboro
WBAL	News/Talk	1090	Baltimore
WBIG-F	Oldies	100.3	Washington
WERQ-F	Urban	92.3	Baltimore
WGMS-F	Classical	103.5	Washington
WHFS-F	Modern Rock	99.1	Annapolis
WHUR-F	Urban AC	96.3	Washington
WINC-F	Hot AC	92.5	Winchester
WIYY-F	Rock	97.9	Baltimore
WJFK-F	Talk	106.7	Manassas
WJMO-F	CHR	99.5	Washington
WJZW-F	Smooth Jazz	105.9	Woodbridge
WKMZ-F	Classic Hits	97.5	Martinsburg
WKYS-F	Urban	93.9	Washington
WMAL	News/Talk	630	Washington
WMZQ-F	Country	98.7	Washington
WPGC-F	Urban	95.5	Morningside
WRQX-F	Hot AC	107.3	Washington
WTEM	Sports	980	Washington
WTOP	simul. WTOPAF	1500	Washington
WTOP-F	News	107.7	Warrenton
WTOP-AF	News	107.7	Warrenton
WUSQ-F	Country	102.5	Winchester
WWDC-F	Rock	101.1	Washington
WWMX-F	Hot AC	106.5	Baltimore
WWVZ-F	simul. WWZZFF	103.9	Braddock Heights
WWZZ-F	CHR	104.1	Waldorf
WWZZ-FF	CHR	104.1	Waldorf
WXYV-F	CHR	102.7	Baltimore
WYCR-F	CHR	98.5	York-Hanover
WZBA-F	Classic Hits	100.7	Westminster

Note WXTR-820 Old Format: Country New Format: to be News //WTOP(Dec)

GRAND FORKS, ND-MN

Arbitron Rank 271 **Pop (12+)** 75,100 **Stations** 18 / 12 **% Below Line** 12.3
Market TSL in Hours 21.0 **Diaries** 413 / 182:1 / 59.5% **% Not Listed** 15.6
Average Persons Rating 16.1 **12+ FM Share (Metro)** 58.5 **Sample Target** 410

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KJKJ-F	Rock	19 / 15.5	16.2	16.5	14.6	14.6	194 / 25.8	25.9	21.5	24.3 / 266	Clear Channel Communications
KKXL-F	CHR	16 / 13.3	11.1	12.4	13.9	14.6	249 / 33.1	32.9	30.8	24.8 / 388	Clear Channel Communications
KYCK-F	Country	10 / 8.3	13.7	11.6	12.3	13.0	163 / 21.7	29.0	22.3	14.7 / 268	Leighton Enterprises, Inc.
KCNN	Talk	8 / 6.7	4.3	5.0	4.6	6.1	105 / 14.0	11.5	12.1	9.2 / 129	KRAD, Inc.
KFGO	Talk	7 / 6.0	3.4	2.5	2.3	4.6	62 / 8.3	4.0	6.7	15.1 / 149	Clear Channel Communications
KNOX-F	Trad. Country	6 / 5.1	6.0	5.8	6.9	4.6	68 / 9.0	11.8	11.6	8.0 / 118	Leighton Enterprises, Inc.
KROX	Variety	5 / 4.4	5.1	3.3	4.6	3.1	50 / 6.6	8.7	5.9	6.4 / 68	Gopher Communications Co.
KSNR-F	Oldies	5 / 4.3	6.8	7.4	6.2	4.6	88 / 11.7	17.2	18.8	8.9 / 178	Clear Channel Communications
KQHT-F	Soft AC	4 / 3.5	3.4	2.5	3.9	2.3	77 / 10.3	8.7	12.4	8.2 / 169	Clear Channel Communications
KZLT-F	Hot AC	4 / 3.4	5.1	5.8	6.2	5.4	111 / 14.8	17.1	19.1	7.4 / 148	KRAD, Inc.
KNOX	News/Talk	4 / 3.4	3.4	4.1	2.3	4.6	79 / 10.5	10.0	10.7	7.7 / 120	Leighton Enterprises, Inc.
KKXL	Adult Stand.	4 / 3.1	3.4	1.7	3.1	2.3	57 / 7.5	6.5	5.6	5.3 / 72	Clear Channel Communications
KFGO-F	Country	2 / 1.7	1.7	2.5	0.8	1.5	32 / 4.2	5.1	6.0	5.3 / 62	Clear Channel Communications
KQWB-F	Rock	2 / 1.4	0.9	0.8	0.8		36 / 4.8	3.6	4.6	6.4 / 75	Triad Broadcasting, Inc.
WDAY	News/Talk	1 / 1.2	1.7	1.7	2.3	1.5	45 / 6.0	4.7	4.4	5.4 / 112	Forum Publishing Co.
KKCQ	Country	1 / 1.1					18 / 2.3			1.4 / 18	Pine to Prairie Broadcasting, Inc.
WDAY-F	CHR	1 / 1.1	0.9	0.8	1.5	3.1	62 / 8.3	6.8	10.2	3.6 / 119	Clear Channel Communications
KBHP-F	Country	1 / 0.9					20 / 2.6			1.8 / 30	BG Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KJKJ-F	1 KJKJ-F	1 KJKJ-F	1 KJKJ-F	1 KKXL-F	1 KJKJ-F	1 KJKJ-F	1 KJKJ-F	1 KJKJ-F	1 KKXL-F	1 KKXL-F
2 KKXL-F	2 KKXL-F	2 KYCK-F	2 KCNN	2 KYCK-F	2 KYCK-F	2 KKXL-F	2 KKXL-F	2 KKXL-F	2 KJKJ-F	2 KJKJ-F
3 KYCK-F	3 KYCK-F	3 KKXL-F	3 KFGO	2 KJKJ-F	3 KCNN	3 KYCK-F	3 KCNN	3 KYCK-F	3 KNOX-F	3 KYCK-F
4 KQHT-F	4 KCNN	4 KCNN	4 KYCK-F	4 KSNR-F	4 KCNN	4 KCNN	4 KYCK-F	4 KFGO	4 KZLT-F	4 KNOX-F
5 KNOX-F	5 KQHT-F	5 KSNR-F	5 KNOX-F	5 KQHT-F	5 KNOX-F	5 KNOX	5 KFGO	5 KNOX-F	5 KFGO	5 KFGO
5 KQWB-F	6 KSNR-F	6 KQHT-F	6 KROX	6 KCNN	5 KNOX	6 KROX	6 KNOX-F	6 KSNR-F	6 KQHT-F	5 KKXL
7 KZLT-F	7 KZLT-F	7 KZLT-F	7 KSNR-F	7 KROX	7 KZLT-F	7 KFGO	7 KZLT-F	7 KSNR-F	7 KZLT-F	7 KCNN
8 KROX	8 KNOX-F	8 KNOX-F	7 KNOX	8 KZLT-F	7 KFGO	8 KQHT-F	8 KROX	8 KCNN	8 KKXL	8 KROX
9 KSNR-F	9 KROX	9 KNOX	9 KKXL	9 KKCQ	9 KKXL-F	9 KSNR-F	9 KQHT-F	9 KQHT-F	9 KCNN	9 KSNR-F
10 KCNN	10 KQWB-F	10 KROX	10 KKXL-F	9 KFGO-F	10 KQWB-F	10 KZLT-F	10 KNOX	10 KFGO-F	10 KSNR-F	10 KZLT-F
	10 KFGO									

AM Stations

Station	Freq	Power	Day/Night	Format	Net/Aff	Rep	Owner	City of Lic
KCNN	1590	5 kw / 1 kw		Talk	CBS, ESPN, WW1/MBS	D & R Radio	KRAD, Inc.	East Grand Forks
KKCQ	1480	5 kw / 90 w		Country	ABC	—	Pine to Prairie Broadcasting, Inc.	Fosston
KKXL	1440	600 w / 300 w		Adult Stand.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Grand Forks
KNOX	1310	5 kw / 5 kw		News/Talk	ABC, WW1/MBS, TARN	Katz	Leighton Enterprises, Inc.	Grand Forks
KROX	1260	1 kw / 500 w		Variety	WW1/MBS	—	Gopher Communications Co.	Crookston

FM Stations

Station	Freq	Power/HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KJKJ	107.5	100 kw @456	Rock	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Grand Forks
KKXL	92.9	100 kw @358	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Grand Forks
KNOX	94.7	100 kw @325	Trad. Country	ABC	Katz	Leighton Enterprises, Inc.	Grand Forks
KQHT	96.1	100 kw @414	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Crookston
KSNR	100.3	100 kw @564	Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Thief River Falls
KYCK	97.1	100 kw @403	Country	Ind.	Katz	Leighton Enterprises, Inc.	Crookston
KZLT	104.3	100 kw @444	Hot AC	Ind.	D & R Radio	KRAD, Inc.	East Grand Forks

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBHP-F	Country	101.1	Bemidji
KFGO	Talk	790	Fargo
KFGO-F	Country	101.9	Fargo
KQWB-F	Rock	98.7	Moorhead
WDAY	News/Talk	970	Fargo
WDAY-F	CHR	93.7	Fargo

GRAND JUNCTION, CO

Arbitron Rank 255	Pop (12+) 97,400	Stations 14 / 12	% Below Line 5.8
Market TSL in Hours	20.0	Diaries 399 / 244:1 / 63.1%	% Not Listed 13.3
Average Persons Rating	15.0	12+ FM Share (Metro) 71.0	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KEKB-F	Country	26 / 17.6	15.7	13.6	13.7	17.8	321 / 33.0	26.9	25.6	27.6 / 392	Cumulus Media
KNZZ	Talk	17 / 11.7	4.6	11.3	7.6	9.2	194 / 19.9	13.0	15.7	28.8 / 310	MBC Grand Broadcasting
KKNN-F	Rock	15 / 10.2	9.2	9.8	7.6	5.0	186 / 19.1	19.5	16.3	18.2 / 259	Mustang Broadcasting Co.
KMXY-F	CHR	15 / 10.2	9.8	12.8	14.4	15.6	234 / 24.0	23.8	28.6	27.4 / 374	Cumulus Media
KBKL-F	Oldies	10 / 6.5	7.2	9.0	6.1	9.2	190 / 19.5	20.2	20.8	12.8 / 242	Cumulus Media
KJYE-F	Soft AC	9 / 6.0	6.5	6.0	6.1	7.8	141 / 14.5	10.5	10.6	15.0 / 311	MBC Grand Broadcasting
KSTR-AF	80's Hits	8 / 5.8	5.2	5.3	8.3	9.9	153 / 15.7	17.5	16.5	11.9 / 247	Leggett Broadcasting, Inc.
KZKS-F	Country	8 / 5.4	2.6	2.3	2.3	0.7	116 / 11.9	8.4	8.8	12.8 / 187	Western Slope Communications, LLC
KMGJ-F	Adult Cont.	7 / 4.9	3.9				127 / 13.0	11.5		10.6 / 187	MBC Grand Broadcasting
KSJN-F	Country	6 / 4.4	11.8	3.8	6.1		93 / 9.6	13.7	6.5	11.2 / 182	MBC Grand Broadcasting
KTMM	Sports	3 / 2.1	2.0	1.5	2.3	1.4	60 / 6.1	4.0	4.9	3.1 / 60	MBC Grand Broadcasting
KEXO	Reg'l Mex.	2 / 1.5					28 / 2.9			3.0 / 41	Mustang Broadcasting Co.
KUBC	Adult Stand.	1 / 0.4		0.8			27 / 2.7		2.2	5.6 / 89	Woodland Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KEKB-F	1 KEKB-F	1 KEKB-F	1 KNZZ	1 KEKB-F	1 KKNN-F	1 KEKB-F	1 KNZZ	1 KEKB-F	1 KMXY-F	1 KEKB-F
2 KMXY-F	2 KKNN-F	2 KKNN-F	2 KEKB-F	2 KMXY-F	2 KNZZ	2 KNZZ	2 KEKB-F	2 KMXY-F	2 KEKB-F	2 KMXY-F
3 KZKS-F	3 KMXY-F	3 KNZZ	3 KKNN-F	3 KKNN-F	3 KBKL-F	3 KKNN-F	3 KKNN-F	3 KNZZ	3 KKNN-F	3 KKNN-F
4 KSTR-AF	4 KNZZ	4 KMXY-F	4 KJYE-F	4 KJYE-F	4 KEKB-F	4 KMXY-F	4 KMXY-F	4 KMXY-F	4 KKNN-F	4 KBKL-F
5 KKNN-F	5 KZKS-F	5 KBKL-F	5 KBKL-F	5 KZKS-F	5 KMXY-F	5 KBKL-F	5 KJYE-F	5 KJYE-F	5 KZKS-F	5 KZKS-F
6 KMGJ-F	6 KSTR-AF	6 KJYE-F	6 KSNJ-F	6 KBKL-F	6 KZKS-F	6 KJYE-F	6 KSTR-AF	6 KBKL-F	6 KMGJ-F	6 KSNJ-F
7 KNZZ	7 KMGJ-F	7 KZKS-F	7 KMXY-F	7 KMGJ-F	7 KJYE-F	7 KMGJ-F	7 KBKL-F	7 KSTR-AF	7 KNZZ	7 KZKS-F
8 KBKL-F	8 KBKL-F	8 KMGJ-F	8 KMGJ-F	8 KNZZ	7 KSTR-AF	7 KSTR-AF	8 KSNJ-F	8 KMGJ-F	8 KSTR-AF	8 KJYE-F
9 KEXO	9 KJYE-F	9 KSTR-AF	9 KTMM	9 KSTR-AF	9 KMGJ-F	9 KZKS-F	9 KZKS-F	9 KJYE-F	9 KJYE-F	9 KMGJ-F
10 KJYE-F	10 KTMM	10 KTMM	10 KZKS-F	10 KEXO	9 KTMM	10 KSNJ-F	10 KMGJ-F	10 KSNJ-F	10 KSNJ-F	10 KNZZ
10 KTMM										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEXO	1230	1 kw / 1 kw	Reg'l Mex.	Ind.	Allied Radio Ptnrs.	Mustang Broadcasting Co.	Grand Junction
KNZZ	1100	50 kw / 10 kw	Talk	ABC	Allied Radio Ptnrs.	MBC Grand Broadcasting	Grand Junction
KSTR	620	5 kw / 79 w	simul. KSTRAF	Ind.	McGavren-Guild	MBC Grand Broadcasting	Grand Junction
KTMM	1340	1 kw / 1 kw	Sports	1-on-1, ABC	Allied Radio Ptnrs.	MBC Grand Broadcasting	Grand Junction

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBKL	107.9	100 kw @ 1,460	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Grand Junction
KEKB	99.9	79 kw @ 1,542	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Fruita
KJYE	92.3	100 kw @ 1,378	Soft AC	Ind.	Allied Radio Ptnrs.	MBC Grand Broadcasting	Grand Junction
KKNN	95.1	100 kw @ 969	Rock	Ind.	Allied Radio Ptnrs.	Mustang Broadcasting Co.	Delta
KMGJ	93.1	100 kw @ -92	Adult Cont.	Ind.	—	MBC Grand Broadcasting	Grand Junction
KMXY	104.3	100 kw @ 1,460	CHR	Ind.	Allied Radio Ptnrs.	Cumulus Media	Grand Junction
KSJN	100.7	42 kw @ 1,378	Country	ABC, WW1/MBS	Allied Radio Ptnrs.	MBC Grand Broadcasting	Grand Junction
KSTR	96.1	91 kw @ 1,100	80's Hits	Ind.	McGavren-Guild	Leggett Broadcasting, Inc.	Montrose

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KUBC	Adult Stand.	580	Montrose
KZKS-F	Country	105.3	Rifle

Note KJOL-90.3* Old Format: Contemp. Christian //KWBI New Format: K-Love, Cont.CHRistian

GREAT FALLS, MT

Arbitron Rank 280	Pop (12+) 63,200	Stations 9 / 9	% Below Line 0.0
Market TSL in Hours 17.9	Average Persons Rating 13.1	Diaries 288 / 219:1 / 60.0%	% Not Listed 13.8
		12+ FM Share (Metro) 65.3	Sample Target 280

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KMON-F	Country	16 / 19.2	23.2	16.5	7.8	22.3	181 / 28.6	33.8	23.4	18.5 / 242	Commonwealth Communications
KAAC-F	Adult Cont.	15 / 18.0	17.9	15.5	28.9	13.4	206 / 32.6	37.1	34.3	17.1 / 253	Fisher Broadcasting, Inc.
KQDI-F	Classic Rock	9 / 11.2	7.4	13.6	12.2	12.3	131 / 20.8	16.3	22.0	11.9 / 145	Fisher Broadcasting, Inc.
KLFM-F	Oldies	8 / 9.5	12.6	14.6	11.1	12.3	142 / 22.5	22.0	22.4	9.6 / 175	Commonwealth Communications
KMON	Country	8 / 9.4	7.4	10.7	13.3	7.8	116 / 18.4	17.7	19.8	27.0 / 267	Commonwealth Communications
KXGF	Adult Stand.	7 / 7.9	6.3	5.8	6.7	7.8	73 / 11.5	11.7	10.8	6.6 / 76	Fisher Broadcasting, Inc.
KTZZ-F	Classic Hits	6 / 7.4	9.5	1.0	2.2	3.4	81 / 12.9	16.0	6.8	10.2 / 151	Jeannine M. Mason
KQDI	News/Talk	2 / 2.6	4.2	2.9	3.3	4.5	42 / 6.7	7.7	5.8	2.2 / 46	Fisher Broadcasting, Inc.
KEIN	Trad. Country	1 / 1.0	2.1				30 / 4.7	4.9		1.1 / 37	Munson Radio, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KAAK-F	1 KMON-F	1 KMON-F	1 KMON-F	1 KMON-F	1 KQDI-F	1 KMON-F	1 KMON-F	1 KMON-F	1 KAAK-F	1 KMON-F
2 KMON-F	2 KAAK-F	2 KQDI-F	2 KMON	2 KAAK-F	2 KTZZ-F	2 KAAK-F	2 KAAK-F	2 KAAK-F	2 KQDI-F	2 KAAK-F
3 KQDI-F	3 KQDI-F	3 KAAK-F	3 KLFM-F	3 KLFM-F	3 KLFM-F	3 KMON	3 KQDI-F	3 KQDI-F	3 KQDI-F	3 KMON-F
4 KTZZ-F	4 KTZZ-F	4 KLFM-F	4 KXGF	4 KTZZ-F	4 KAAK-F	4 KQDI-F	4 KLFM-F	4 KLFM-F	4 KTZZ-F	4 KXGF
5 KLFM-F	5 KLFM-F	5 KTZZ-F	5 KQDI-F	5 KMON	5 KMON-F	5 KLFM-F	5 KXGF	5 KTZZ-F	5 KLFM-F	5 KLFM-F
6 KQDI	6 KMON	6 KMON	6 KAAK-F	6 KQDI-F	6 KMON	6 KTZZ-F	6 KMON	6 KMON	6 KMON	6 KQDI-F
7 KMON	7 KQDI	7 KQDI	7 KTZZ-F	7 KQDI	7 KQDI	7 KXGF	7 KTZZ-F	6 KXGF	7 KXGF	7 KTZZ-F
8 KEIN	8 KEIN	8 KEIN	8 KQDI	8 KEIN	8 KEIN	8 KQDI	8 KQDI	8 KQDI	8 KQDI	8 KEIN
9 KXGF	9 KXGF	9 KXGF	9 KEIN	9 KXGF	9 KXGF	9 KEIN	9 KEIN	9 KEIN	9 KEIN	9 KQDI

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KEIN	1310	5 kw / 1 kw	Trad. Country	ABC	Katz	Munson Radio, Inc.	Great Falls
KMON	560	5 kw / 5 kw	Country	ABC	Allied Radio Ptnrs.	Commonwealth Communications	Great Falls
KQDI	1450	720 w / 720 w	News/Talk	WW1/MBS, CNN+	McGavren-Guild	Fisher Broadcasting, Inc.	Great Falls
KXGF	1400	680 w / 680 w	Adult Stand.	ABC	McGavren-Guild	Fisher Broadcasting, Inc.	Great Falls

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAAC	98.9	100 kw @482	Adult Cont.	Ind.	McGavren-Guild	Fisher Broadcasting, Inc.	Great Falls
KLFM	92.9	100 kw @410	Oldies	Jones	Allied Radio Ptnrs.	Commonwealth Communications	Great Falls
KMON	94.5	100 kw @495	Country	Ind.	Allied Radio Ptnrs.	Commonwealth Communications	Great Falls
KQDI	106.1	100 kw @371	Classic Rock	WW1/MBS	McGavren-Guild	Fisher Broadcasting, Inc.	Great Falls
KTZZ	93.7	100 kw @558	Classic Hits	WW1/MBS	Katz	Jeannine M. Mason	Conrad

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

Arbitron Rank 164 Pop (12+) 217,400	Stations 22 / 14	% Below Line 12.1
Market TSL in Hours 18.7	Diaries 608 / 358:1 / 59.8%	% Not Listed 24.8
Average Persons Rating 13.6	12+ FM Share (Metro) 63.4	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WAYZ-F	CHR	29 / 10.0	5.7	6.0	4.9	7.5	335 / 15.4	10.1	9.8	34.8 / 389	Hagerstown Bcstg Co., Inc.
WIKZ-F	Adult Cont.	26 / 8.9	9.1	8.2	8.9	7.5	387 / 17.8	22.1	23.3	28.0 / 434	Dame Broadcasting
WARX-F	Oldies	22 / 7.3	5.7	6.0	4.0	6.0	338 / 15.5	14.4	14.8	32.8 / 489	Manning Broadcasting Co., Inc.
WJEJ	Easy List.	18 / 6.0	2.2	2.2	3.2	1.9	158 / 7.2	4.7	6.4	18.2 / 162	Hagerstown Bcstg Co., Inc.
WEEO-F	Modern Rock	16 / 5.5	4.1	4.7	3.5	0.6	328 / 15.1	9.9	11.9	19.1 / 384	Allegheny Mountain Network
WSRT-F	Classic Hits	14 / 4.9	5.4	4.7	8.1	7.5	284 / 13.0	13.9	13.4	15.2 / 305	M. Belmont Verstandig, Inc.
WQCM-F	Rock	12 / 4.2	3.8	2.5	4.6	4.1	253 / 11.6	8.1	8.2	14.5 / 298	Gemini Broadcasting Group
WYII-F	Soft AC	11 / 3.7	3.8	4.7	3.2	3.8	130 / 6.0	6.7	7.7	15.5 / 172	Prettyman Broadcasting Co.
WWMD-F	Country	10 / 3.4	9.5	9.5	8.1	12.9	221 / 10.1	19.5	22.3	13.2 / 303	M. Belmont Verstandig, Inc.
WFRE-F	Country	10 / 3.3	6.0	7.6	6.9	5.0	246 / 11.3	14.0	14.9	20.7 / 438	Clear Channel Communications
WCHA	News/Talk	8 / 2.7	2.2	1.9	2.0	1.3	123 / 5.7	4.6	5.0	8.2 / 123	Dame Broadcasting
WCHA-F	Country	7 / 2.2	3.2	3.5	2.0	2.5	163 / 7.5	11.1	9.3	7.1 / 173	Dame Broadcasting
WWDC-F	Rock	6 / 2.1	1.9	2.5	1.4	1.9	120 / 5.5	5.6	8.0	18.3 / 342	Clear Channel Communications
WKMZ-F	Classic Hits	6 / 2.1	2.8	1.9	2.0	1.9	155 / 7.1	6.2	7.1	20.1 / 372	Prettyman Broadcasting Co.
WBIG-F	Oldies	5 / 1.8	0.6	1.6	0.6	1.6	100 / 4.6	2.8	3.0	17.5 / 258	Clear Channel Communications
WIYY-F	Rock	5 / 1.7	0.9	0.9	2.0	1.3	70 / 3.2	2.0	3.0	5.3 / 74	Hearst-Argyle Television, Inc.
WHAG	Talk	4 / 1.3	1.6	1.9	2.3	3.8	73 / 3.4	3.6	4.3	3.8 / 73	Gemini Broadcasting Group
WINC-F	Hot AC	3 / 1.0	1.3	1.9	1.2	0.9	91 / 4.2	4.2	6.2	16.5 / 303	Mid-Atlantic Network, Inc.
WARK	Talk	3 / 0.9	1.3	0.6	1.4	1.3	93 / 4.3	3.0	2.3	2.8 / 102	Manning Broadcasting Co., Inc.
WFMD	News	3 / 0.9		0.6		0.6	54 / 2.5		1.7	3.7 / 72	Clear Channel Communications
WYCR-F	CHR	2 / 0.8	1.6	1.3	1.4	1.3	96 / 4.4	4.4	6.1	3.0 / 104	Estate of John D. Bare
WQXA-F	Rock	2 / 0.5		0.6	0.9	0.9	66 / 3.0		3.6	1.6 / 73	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIKZ-F	1 WIKZ-F	1 WAYZ-F	1 WAYZ-F	1 WIKZ-F	1 WSRT-F	1 WAYZ-F	1 WAYZ-F	1 WAYZ-F	1 WEEO-F	1 WJEJ
2 WEEO-F	2 WAYZ-F	2 WIKZ-F	2 WARX-F	2 WAYZ-F	2 WARX-F	2 WIKZ-F	2 WIKZ-F	2 WIKZ-F	2 WAYZ-F	2 WIKZ-F
3 WAYZ-F	3 WSRT-F	3 WARX-F	3 WJEJ	3 WARX-F	3 WAYZ-F	3 WARX-F	3 WARX-F	3 WARX-F	3 WIKZ-F	3 WARX-F
4 WWMD-F	4 WEEO-F	4 WSRT-F	4 WIKZ-F	4 WYII-F	4 WEEO-F	4 WCHA	4 WJEJ	4 WEEO-F	4 WJEJ	4 WAYZ-F
5 WQCM-F	5 WARX-F	5 WEEO-F	5 WYII-F	5 WWMD-F	5 WQCM-F	5 WJEJ	5 WQCM-F	5 WWMD-F	5 WWMD-F	4 WEEO-F
6 WSRT-F	6 WQCM-F	6 WQCM-F	6 WSRT-F	6 WSRT-F	6 WIKZ-F	6 WSRT-F	6 WSRT-F	6 WQCM-F	6 WSRT-F	6 WSRT-F
7 WWDC-F	7 WWMD-F	7 WYII-F	7 WCHA	7 WJEJ	7 WIYY-F	7 WEEO-F	6 WEEO-F	7 WSRT-F	7 WYII-F	7 WWMD-F
8 WFRE-F	8 WKMZ-F	8 WKMZ-F	8 WFRE-F	8 WQCM-F	8 WFRE-F	8 WYII-F	8 WYII-F	8 WJEJ	7 WQCM-F	8 WYII-F
9 WCHA-F	9 WYII-F	9 WFRE-F	9 WQCM-F	9 WKMZ-F	9 WKMZ-F	8 WQCM-F	9 WFRE-F	9 WCHA-F	9 WCHA-F	9 WFRE-F
10 WINC-F	10 WFRE-F	10 WWMD-F	10 WBIG-F	9 WBIG-F	10 WWDC-F	10 WFRE-F	10 WWMD-F	10 WWDC-F	10 WFRE-F	10 WBIG-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WARK	1490	1 kw / 1 kw	Talk	WW1/MBS, CNN+	—	Manning Broadcasting Co., Inc.	Hagerstown
WCHA	800	1 kw / 196 w	News/Talk	ABC	—	Dame Broadcasting	Chambersburg
WHAG	1410	1 kw / 99 w	Talk	ABC, ESPN	Dome & Assoc.	Gemini Broadcasting Group	Halfway
WJEJ	1240	1 kw / 1 kw	Easy List.	CBS	—	Hagerstown Bcstg Co., Inc.	Hagerstown

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WARX	106.9	15.5 kw @853	Oldies	WW1/MBS	—	Manning Broadcasting Co., Inc.	Hagerstown
WAYZ	101.5	50 kw @25	CHR	AP	—	Hagerstown Bcstg Co., Inc.	Waynesboro
WCHA	94.3	3.5 kw @430	Country	Ind.	—	Dame Broadcasting	Greencastle
WEEO	103.7	135 w @1,555	Modern Rock	Ind.	Dome & Assoc.	Allegheny Mountain Network	McConnellsburg
WIKZ	95.1	50 kw @449	Adult Cont.	Ind.	—	Dame Broadcasting	Chambersburg
WKMZ	97.5	12.5 kw @1,008	Classic Hits	CNN+	—	Prettyman Broadcasting Co.	Martinsburg
WQCM	96.7	4.8 kw @165	Rock	Ind.	Dome & Assoc.	Gemini Broadcasting Group	Halfway
WSRT	92.1	4 kw @295	Classic Hits	WW1/MBS	—	M. Belmont Verstandig, Inc.	Mercersburg
WWMD	104.7	8.32 kw @1,378	Country	AP	—	M. Belmont Verstandig, Inc.	Hagerstown
WYII	95.9	3.3 kw @300	Soft AC	WW1/MBS	—	Prettyman Broadcasting Co.	Williamsport

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBIG-F	Oldies	100.3	Washington
WFMD	News	930	Frederick
WFRE-F	Country	99.9	Frederick
WINC-F	Hot AC	92.5	Winchester
WIYY-F	Rock	97.9	Baltimore
WQXA-F	Rock	105.7	York
WWDC-F	Rock	101.1	Washington
WYCR-F	CHR	98.5	York-Hanover

Note WWMD-104.7 Old Format: Easy Listening New Format: Country // WAYZ-FM
 WWMD-101.5 Old Format: News/Talk/Sports New Format: CHR "Magic 101.5"

HARRISONBURG, VA

Arbitron Rank 263	Pop (12+) 87,200	Stations 20 / 14	% Below Line 7.6
Market TSL in Hours 18.2		Diaries 424 / 206:1 / 62.3%	% Not Listed 17.4
Average Persons Rating 13.3		12+ FM Share (Metro) 62.6	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WQPO-F	CHR	16 / 14.0	11.9	11.2	11.6	13.0	235 / 27.0	29.3	22.9	38.4 / 665	M. Belmont Verstandig, Inc.
WSVA	News/Talk	16 / 13.5	15.3	20.0	14.9	14.6	255 / 29.3	24.9	30.6	37.3 / 489	M. Belmont Verstandig, Inc.
WKCY-F	Country	12 / 10.3	11.9	12.0	11.6	14.6	205 / 23.5	20.4	21.4	36.5 / 476	Clear Channel Communications
WAMM-F	Country	8 / 6.7	5.1	3.2	5.8	6.5	98 / 11.3	13.3	12.1	9.5 / 164	M. Belmont Verstandig, Inc.
WBOP-F	Rock	7 / 5.9	9.3	8.0	9.1	4.9	126 / 14.5	14.7	10.8	18.0 / 330	Peter Wayne Leachman
WLTK-F	Cont. Christ.	7 / 5.7	5.1	4.0	4.1	5.7	73 / 8.4	10.4	11.3	9.0 / 159	Massanutten Broadcasting Co., Inc.
WACL-F	Rock	6 / 5.4	8.5	9.6	7.5	8.1	131 / 15.0	17.6	19.3	21.1 / 342	Clear Channel Communications
WBHB-F	Oldies	5 / 4.1	3.4				86 / 9.8	10.8		13.4 / 191	
WZXI-F	Hot AC	3 / 2.4	0.8				48 / 5.5	3.8		11.3 / 165	Ridle Radio, Inc.
WBTX	S. Gospel	3 / 2.3	1.7	2.4	3.3	1.6	38 / 4.3	2.4	6.0	2.8 / 43	Massanutten Broadcasting Co., Inc.
WSVO-F	Oldies	3 / 2.3	3.4	0.8	1.7	2.4	52 / 6.0	6.7	2.9	9.9 / 169	Clear Channel Communications
WHBG	Talk	3 / 2.2	1.7	1.6	0.8	0.8	56 / 6.4	5.3	6.8	4.0 / 85	M. Belmont Verstandig, Inc.
WAZR-F	Adult Stand.	3 / 2.2	0.8	1.6	1.7	0.8	45 / 5.2	3.7	2.6	4.8 / 76	Shenandoah Broadcasting
WKCY	Talk	2 / 2.0	1.7	3.2	1.7	0.8	54 / 6.2	4.3	8.0	4.7 / 74	Clear Channel Communications
WELK-F	Adult Cont.	1 / 1.1					24 / 2.8			1.7 / 34	McGraw Communications Group
WCYK-F	Country	1 / 1.1		10.0			28 / 3.2		13.7	8.2 / 215	Clear Channel Communications
WSVG-AF	Country	1 / 0.9		0.8	0.8	1.6	25 / 2.8		1.8	5.3 / 82	Richard Judy
WTON-F	Adult Cont.	1 / 0.5					25 / 2.8			5.3 / 105	High Impact Communications, Inc.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQPO-F	1 WQPO-F	1 WQPO-F	1 WSVA	1 WQPO-F	1 WQPO-F	1 WSVA	1 WQPO-F	1 WQPO-F	1 WQPO-F	1 WKCY-F
2 WAMM-F	2 WKCY-F	2 WSVA	2 WKCY-F	2 WACL-F	2 WBOP-F	2 WQPO-F	2 WSVA	2 WKCY-F	2 WKCY-F	2 WQPO-F
3 WKCY-F	3 WBOP-F	3 WLTK-F	3 WQPO-F	3 WSVA	3 WLTK-F	3 WKCY-F	3 WKCY-F	3 WSVA	3 WSVA	3 WSVA
4 WBHB-F	4 WAMM-F	4 WKCY-F	4 WACL-F	4 WKCY-F	4 WSVA	4 WAMM-F	4 WAMM-F	4 WBOP-F	4 WAMM-F	4 WLTK-F
5 WLTK-F	5 WLTK-F	5 WBOP-F	5 WBOP-F	5 WLTK-F	5 WBHB-F	5 WLTK-F	5 WBOP-F	5 WAMM-F	5 WBOP-F	5 WACL-F
5 WBOP-F	6 WSVA	6 WACL-F	6 WLTK-F	6 WBHB-F	6 WKCY-F	6 WBOP-F	6 WACL-F	6 WACL-F	6 WZXI-F	6 WBHB-F
7 WACL-F	7 WACL-F	7 WBHB-F	7 WBTX	7 WAMM-F	7 WHBG	7 WACL-F	7 WLTK-F	7 WLTK-F	7 WLTK-F	7 WAMM-F
8 WZXI-F	8 WBHB-F	8 WAMM-F	8 WAZR-F	8 WBOP-F	8 WACL-F	8 WBHB-F	8 WBHB-F	8 WBHB-F	8 WBHB-F	8 WACL-F
9 WSVA	9 WZXI-F	9 WHBG	9 WAMM-F	9 WSVO-F	9 WELK-F	9 WKCY	9 WKCY	9 WZXI-F	9 WSVO-F	9 WBTX
10 WHBG	10 WHBG	10 WBTX	10 WSVO-F	10 WBTX	10 WAMM-F	10 WHBG	10 WHBG	10 WSVO-F	10 WBHB-F	10 WAZR-F
					10 WSVG-AF					
					10 WBTX					

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBTX	1470	5 kw / kw	S. Gospel	USA	Salem Radio Reps	Massanutten Broadcasting Co., Inc.	Broadway
WHBG	1360	4.7 kw / 25 w	Talk	WW1/MBS, ABC, ESPN	—	M. Belmont Verstandig, Inc.	Harrisonburg
WKCY	1300	5 kw / 32 w	Talk	WW1/MBS, CNN+	—	Clear Channel Communications	Harrisonburg
WSVA	550	5 kw / 1 kw	News/Talk	ABC, WW1/MBS, ESPN	—	M. Belmont Verstandig, Inc.	Harrisonburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WACL	98.5	900 w @ 1,607	Rock	Ind.	—	Clear Channel Communications	Elkton
WAMM	105.1	6 kw @ 328	Country	Ind.	—	M. Belmont Verstandig, Inc.	Bridgewater
WBHB	103.3	2.1 kw @ 544	Oldies	Ind.	—		New Market
WBOP	106.3	6.4 kw @ 574	Rock	Ind.	—	Peter Wayne Leachman	Churchville
WKCY	104.3	50 kw @ 410	Country	Ind.	—	Clear Channel Communications	Harrisonburg
WLTK	96.1	2.6 kw @ 1,010	Cont. Christ.	SRN, USA	Salem Radio Reps	Massanutten Broadcasting Co., Inc.	Broadway
WMXH	105.7	135 w @ 2,054	simul. WZXIFF	Ind.	—	Easy Radio, Inc.	Luray
WQPO	100.7	50 kw @ 492	CHR	WW1/MBS	—	M. Belmont Verstandig, Inc.	Harrisonburg
WTON	94.3	340 w @ 2,230	Adult Cont.	CBS, ESPN	—	High Impact Communications, Inc.	Staunton
WZXI	95.5	6 kw @ 308	Hot AC	Ind.	—	Ridle Radio, Inc.	Buffalo Gap

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAZR-F	Adult Stand.	93.7	Woodstock
WCYK-F	Country	99.7	Staunton
WELK-F	Adult Cont.	94.7	Elkins
WSVG	Country	790	Mt. Jackson
WSIG-F	simul. WSVGAF	96.9	Mt. Jackson
WSVG-AF	Country	790	Mt. Jackson
WSVO-F	Oldies	93.1	Staunton

ITHACA, NY

Arbitron Rank 268	Pop (12+) 82,300	Stations 13 / 7	% Below Line 11.7
Market TSL in Hours 16.3		Diaries 404 / 204:1 / 59.3%	% Not Listed 36.3
Average Persons Rating 11.6		12+ FM Share (Metro) 51.3	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WQNY-F	Country	14 / 15.2	10.8	11.6	11.2	11.9	165 / 20.1	16.4	19.1	21.4 / 255	Saga Communications, Inc.
WYXL-F	Adult Cont.	14 / 15.1	18.3	15.8	19.8	18.8	298 / 36.2	32.4	34.7	19.1 / 401	Saga Communications, Inc.
WIII-F	Classic Rock	7 / 7.3	5.4	8.4	11.2	5.9	166 / 20.2	17.6	22.4	16.7 / 322	Citadel Communications Corp.
WHCU	News/Talk	7 / 7.3	6.5	9.5	4.3	5.9	113 / 13.7	12.3	14.5	7.4 / 128	Saga Communications, Inc.
WHCD-F	Urban	5 / 5.1	2.2	1.1	3.4	1.0	86 / 10.4	6.3	4.0	5.0 / 101	Clear Channel Communications
WVBR-F	Rock	4 / 4.3	5.4	6.3	4.3	5.0	117 / 14.2	16.6	16.2	4.3 / 129	Cornell Radio Guild, Inc.
WWLZ	Talk	2 / 2.3		1.4			30 / 3.6		4.1	2.6 / 40	SabreCom
WTKO	Oldies	2 / 2.1	2.2	3.2	1.7	3.0	43 / 5.3	5.9	5.1	2.3 / 48	Saga Communications, Inc.
WNKI-F	CHR	2 / 1.6	1.1	2.1	0.9	2.0	65 / 7.9	9.0	6.7	2.1 / 81	SabreCom
WNVE-F	Modern Rock	1 / 1.5	3.2	2.1	3.4	3.0	42 / 5.1	5.7	8.2	4.7 / 127	Clear Channel Communications
WNTQ-F	CHR	1 / 0.7		1.1	0.9	1.0	34 / 4.2		5.2	7.5 / 172	Citadel Communications Corp.
WPIE	Sports	1 / 0.7					24 / 2.9			0.7 / 32	Pembrook Pines, Inc.
WNYR-F	Soft AC	1 / 0.5		1.1			40 / 4.9		3.2	3.0 / 96	George W. Kimble

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WYXL-F	1 WYXL-F	1 WYXL-F	1 WQNY-F	1 WYXL-F	1 WIII-F	1 WYXL-F	1 WQNY-F	1 WQNY-F	1 WYXL-F	1 WQNY-F
2 WIII-F	2 WIII-F	2 WQNY-F	2 WYXL-F	2 WQNY-F	2 WQNY-F	2 WQNY-F	2 WYXL-F	2 WYXL-F	2 WQNY-F	2 WYXL-F
3 WVBR-F	3 WQNY-F	3 WIII-F	3 WHCU	3 WIII-F	3 WYXL-F	3 WHCU	3 WIII-F	3 WIII-F	3 WHCD-F	3 WHCD-F
4 WHCD-F	4 WVBR-F	4 WVBR-F	4 WIII-F	4 WHCD-F	4 WVBR-F	4 WIII-F	4 WHCU	4 WHCU	4 WIII-F	4 WIII-F
5 WQNY-F	5 WHCD-F	5 WHCU	5 WWLZ	5 WTKO	5 WHCU	5 WVBR-F	5 WVBR-F	5 WHCD-F	5 WHCU	5 WHCU
6 WNVE-F	6 WHCU	6 WHCD-F	6 WHCD-F	6 WHCU	6 WNVE-F	6 WHCD-F	6 WWLZ	6 WVBR-F	6 WNKI-F	6 WVBR-F
7 WNKI-F	7 WTKO	7 WTKO	7 WTKO	7 WVBR-F	7 WPIE	7 WNVE-F	7 WHCD-F	7 WTKO	7 WVBR-F	7 WTKO
8 WHCU	7 WNVE-F	8 WNVE-F	8 WVBR-F	8 WNYR-F	8 WNKI-F	8 WWLZ	8 WTKO	8 WTKO	8 WNKI-F	8 WNVE-F
9 WTKO	9 WNKI-F	9 WNKI-F	9 WPIE	9 WNKI-F	8 WWLZ	9 WTKO	9 WNKI-F	9 WNVE-F	9 WTKO	9 WNTQ-F
10 WNYR-F	10 WNTQ-F	10 WPIE	10 WNTQ-F	10 WNTQ-F	10 WTKO	10 WPIE	10 WNVE-F	10 WPIE	10 WNTQ-F	10 WPIE
					10 WHCD-F					10 WNVE-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WHCU	870	5 kw / 500 w	News/Talk	CBS, AP	Christal	Saga Communications, Inc.	Ithaca
WPIE	1160	5 kw / 310 w	Sports	1-on-1, CNN+	—	Pembrook Pines, Inc.	Trumansburg
WTKO	1470	5 kw / 1 kw	Oldies	WW1/MBS	Christal	Saga Communications, Inc.	Ithaca

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WIII	99.9	24 kw @770	Classic Rock	Ind.	McGavren-Guild	Citadel Communications Corp.	Cortland
WQNY	103.7	12 kw @889	Country	ABC	Christal	Saga Communications, Inc.	Ithaca
WVBR	93.5	3 kw @250	Rock	WW1/MBS, CNN+	—	Cornell Radio Guild, Inc.	Ithaca
WYXL	97.3	26 kw @879	Adult Cont.	WW1/MBS	Christal	Saga Communications, Inc.	Ithaca

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WHCD-F	Urban	106.9	Auburn
WNKI-F	CHR	106.1	Corning
WNTQ-F	CHR	93.1	Syracuse
WNVE-F	Modern Rock	95.1	Honeoye Falls
WNYR-F	Soft AC	98.5	Waterloo
WWLZ	Talk	820	Horseheads

JACKSON, TN

Arbitron Rank 273 **Pop (12+)** 73,000 **Stations** 18 / 13 **% Below Line** 5.9
Market TSL in Hours 18.8 **Diaries** 388 / 188:1 / 45.3% **% Not Listed** 11.8
Average Persons Rating 13.9 **12+ FM Share (Metro)** 82.9 **Sample Target** 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WFKX-F	Urban	26 / 25.4	16.8	18.4	19.7	16.4	212 / 29.0	26.4	28.3	36.5 / 385	Wolfe Communications, Inc.
WNWS-F	Talk	11 / 10.9	4.2	5.8	6.2	5.1	124 / 17.0	13.9	12.8	16.4 / 185	The Wireless Group, Inc.
WTVN-F	Country	7 / 7.4	7.4	14.5	12.4	13.4	123 / 16.9	19.0	24.8	22.4 / 482	Clear Channel Communications
WMXX-F	Oldies	7 / 7.3	7.4	5.8	6.2	8.2	107 / 14.7	12.9	13.4	21.5 / 409	Gerald W. Hunt
WLSZ-F	Modern Rock	6 / 5.8	6.3	4.8	6.2	4.1	95 / 13.0	13.8	14.8	15.3 / 278	Boyd Enterprises, Inc.
WZDQ-F	CHR	5 / 5.2	6.3	5.8	3.1	3.1	111 / 15.2	18.3	14.2	17.7 / 380	Wolfe Communications, Inc.
WHHM-F	Soft AC	5 / 4.8	2.1	1.9	2.1	2.1	61 / 8.4	6.2	4.8	10.9 / 163	Chester County Broadcasting Co.
WOJG-F	Black Gospel	4 / 4.2	6.3	8.7	7.3	8.2	78 / 10.6	13.1	14.1	9.0 / 159	Johnny & Opal Shaw
WTJS	Adult Stand.	4 / 4.0	4.2	3.9	3.1	3.1	63 / 8.6	7.9	6.6	4.5 / 89	Clear Channel Communications
WHRK-F	Urban	3 / 3.2	2.1	1.9	3.1	4.1	77 / 10.6	10.7	11.2	6.7 / 205	Clear Channel Communications
WYNU-F	Classic Hits	3 / 3.2	5.3	6.8	9.3	9.2	56 / 7.7	12.1	14.3	31.2 / 507	Clear Channel Communications
WWGM-F	S. Gospel	2 / 1.6	4.2	1.9	3.1	3.1	50 / 6.9	9.0	5.8	9.5 / 262	Grace Broadcasting Services, Inc.
WJAK	Religious	1 / 1.3	5.3				30 / 4.2	5.3		1.4 / 36	Wolfe Communications, Inc.
WWYN-F	Country	1 / 1.2	3.2	1.9	2.1	3.1	29 / 4.0	7.8	8.7	34.3 / 502	Rainbow Media, Inc.
WBFG-F	Sports	1 / 0.9					22 / 3.0			1.3 / 35	Crossroads Broadcasting, LLC
WASL-F	Adult Cont.	1 / 0.8	1.1	1.0	1.0	1.0	42 / 5.8	6.0	5.4	7.5 / 221	Waymon E. Burks
WRBO-F	Urban Oldies	1 / 0.5		1.2			18 / 2.4		4.1	2.8 / 107	Barnstable Broadcasting, Inc.
WMC-F	Hot AC	1 / 0.5	1.1	1.0	1.0	2.1	24 / 3.3	4.7	3.8	4.7 / 119	CBS/Infinity

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F	1 WFKX-F
2 WLSZ-F	2 WLSZ-F	2 WMXX-F	2 WNWS-F	2 WTVN-F	2 WMXX-F	2 WNWS-F	2 WNWS-F	2 WNWS-F	2 WHRK-F	2 WOJG-F
3 WHHM-F	3 WMXX-F	3 WNWS-F	3 WMXX-F	3 WMXX-F	3 WNWS-F	3 WTVN-F	3 WMXX-F	3 WMXX-F	3 WZDQ-F	3 WZDQ-F
4 WZDQ-F	4 WTVN-F	4 WTVN-F	4 WTVN-F	4 WNWS-F	4 WYNU-F	4 WLSZ-F	4 WTVN-F	4 WLSZ-F	4 WLSZ-F	4 WMXX-F
5 WHRK-F	5 WNWS-F	5 WHHM-F	5 WTJS	5 WHHM-F	5 WTVN-F	5 WMXX-F	5 WTJS	5 WTVN-F	5 WMXX-F	4 WTVN-F
6 WOJG-F	6 WHHM-F	6 WLSZ-F	6 WYNU-F	6 WOJG-F	6 WHHM-F	6 WZDQ-F	6 WHHM-F	6 WZDQ-F	6 WNWS-F	6 WNWS-F
7 WTVN-F	7 WZDQ-F	7 WYNU-F	7 WOJG-F	7 WLSZ-F	7 WLSZ-F	7 WOJG-F	7 WLSZ-F	7 WHHM-F	7 WTVN-F	7 WYNU-F
8 WNWS-F	8 WYNU-F	8 WOJG-F	8 WLSZ-F	8 WHRK-F	8 WOJG-F	8 WYNU-F	8 WZDQ-F	8 WHRK-F	8 WOJG-F	8 WHHM-F
9 WYNU-F	9 WHRK-F	9 WHRK-F	8 WHHM-F	9 WZDQ-F	8 WZDQ-F	9 WHHM-F	9 WOJG-F	9 WTJS	9 WHHM-F	9 WTJS
10 WASL-F	10 WOJG-F	10 WZDQ-F	10 WWGM-F	10 WWYN-F	10 WHRK-F	10 WHRK-F	10 WYNU-F	10 WYNU-F	10 WYNU-F	10 WLSZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WJAK	1460	1 kw / 128 w	Religious	USA	Christal	Wolfe Communications, Inc.	Jackson
WTJS	1390	5 kw / 1 kw	Adult Stand.	ABC, Jones	Clear Chan.-Sapphire	Clear Channel Communications	Jackson

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WFKX	95.7	6 kw @314	Urban	Ind.	Christal	Wolfe Communications, Inc.	Henderson
WHHM	107.7	25 kw @308	Soft AC	Ind.	—	Chester County Broadcasting Co.	Henderson
WLSZ	105.3	3 kw @328	Modern Rock	ABC	—	Boyd Enterprises, Inc.	Humboldt
WMXX	103.1	42 kw @538	Oldies	Ind.	D & R Radio	Gerald W. Hunt	Jackson
WNWS	101.5	2.2 kw @380	Talk	WW1/MBS, CBS, TARN	—	The Wireless Group, Inc.	Jackson
WOJG	94.7	6 kw @328	Black Gospel	Ind.	Dora-Clayton	Johnny & Opal Shaw	Bolivar
WTVN	104.1	100 kw @679	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Jackson
WWGM	93.1	14.2 kw @443	S. Gospel	USA	—	Grace Broadcasting Services, Inc.	Alamo
WWYN	106.9	100 kw @892	Country	Ind.	—	Rainbow Media, Inc.	McKenzie
WYNU	92.3	100 kw @991	Classic Hits	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Milan
WZDQ	102.3	6 kw @308	CHR	Ind.	Christal	Wolfe Communications, Inc.	Humboldt

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WASL-F	Adult Cont.	100.1	Dyersburg
WBFG-F	Sports	96.5	Parkers Crossroads
WHRK-F	Urban	97.1	Memphis
WMC-F	Hot AC	99.7	Memphis
WRBO-F	Urban Oldies	103.5	Como

JONESBORO, AR

Arbitron Rank 278	Pop (12+) 65,800	Stations 16 / 6	% Below Line 25.9
Market TSL in Hours	18.3	Diaries 423 / 156:1 / 55.2%	% Not Listed 14.2
Average Persons Rating	13.4	12+ FM Share (Metro) 80.3	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KDXY-F	Country	15 / 17.0	14.9	15.0			176 / 26.8	25.3	22.4	32.8 / 354	Pressly Enterprises, LLC
KFIN-F	Country	12 / 14.1	17.2	16.2			167 / 25.4	28.9	35.7	34.7 / 632	Clear Channel Communications
KDEZ-F	Rock	11 / 12.8	11.5	11.6			152 / 23.1	21.3	21.4	25.3 / 381	Pressly Enterprises, LLC
KIYS-F	CHR	10 / 11.6	12.6	13.9			175 / 26.6	27.4	30.7	42.7 / 715	Clear Channel Communications
KKEY-F	Oldies	5 / 6.2	4.6	8.1			93 / 14.1	12.6	10.6	9.4 / 174	John Shields, Inc.
KJBX-F	Adult Cont.	5 / 5.6	3.4	3.5			68 / 10.4	13.2	8.7	6.5 / 116	Pressly Enterprises, LLC
WEGR-F	Rock	3 / 3.5	5.7	4.6			54 / 8.1	14.1	12.4	14.2 / 187	Clear Channel Communications
WHRK-F	Urban	3 / 3.1	1.1	1.2			62 / 9.4	5.6	5.6	11.7 / 239	Clear Channel Communications
KJBR-F	Classic Cntry.	2 / 2.4	2.3	2.3			33 / 5.0	6.2	5.9	3.4 / 64	Air Network, Inc.
KNEA	Sports	2 / 2.2	3.4	2.3			44 / 6.8	4.5	7.1	3.3 / 73	John Shields, Inc.
KBTM	News/Talk	2 / 2.2	2.3	2.3			38 / 5.8	4.7	6.0	2.0 / 45	Clear Channel Communications
KOCY-F	Classic Cntry.	1 / 1.3					17 / 2.5			4.7 / 46	Mindy R. Worlow
KZLE-F	Rock	1 / 1.1					19 / 2.8			13.2 / 141	WRD Entertainment
WREC	Talk	1 / 1.1	2.9	2.3			14 / 2.2		6.1	2.1 / 54	Clear Channel Communications
WRVR-F	Adult Cont.	1 / 0.9	1.1	6.5			27 / 4.1	3.2	13.6	5.8 / 98	Entercom
WSRR-F	Classic Hits	1 / 0.7	1.1	1.2			33 / 5.0	5.4	6.2	2.2 / 100	Barnstable Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KDEZ-F	1 KDXY-F	1 KDXY-F	1 KDXY-F	1 KDXY-F	1 KDEZ-F	1 KDXY-F	1 KDXY-F	1 KDXY-F	1 KIYS-F	1 KDXY-F
2 KDXY-F	2 KDEZ-F	2 KFIN-F	2 KFIN-F	2 KFIN-F	2 KDXY-F	2 KFIN-F	2 KDEZ-F	1 KDEZ-F	2 KDEZ-F	2 KFIN-F
3 KIYS-F	3 KFIN-F	3 KDEZ-F	3 KKEY-F	3 KKEY-F	3 KFIN-F	3 KDEZ-F	3 KFIN-F	3 KFIN-F	3 KFIN-F	3 KDEZ-F
4 KFIN-F	4 KIYS-F	4 KKEY-F	4 KDEZ-F	4 KJBR-F	4 WEGR-F	4 KIYS-F	4 KIYS-F	4 KIYS-F	4 KDXY-F	4 KIYS-F
5 KJBX-F	5 KJBX-F	5 KIYS-F	5 WEGR-F	5 KIYS-F	5 KKEY-F	5 KKEY-F	5 KKEY-F	5 KKEY-F	5 KJBX-F	5 KKEY-F
6 WHRK-F	6 WEGR-F	6 KJBX-F	6 KJBX-F	6 KDEZ-F	6 KIYS-F	6 KJBX-F	6 KJBX-F	6 KJBX-F	6 WHRK-F	6 WHRK-F
7 WEGR-F	7 KKEY-F	7 WEGR-F	7 KIYS-F	7 WHRK-F	7 KJBR-F	7 WEGR-F	7 KBTM	7 WEGR-F	7 KKEY-F	7 KJBX-F
7 KKEY-F	8 WHRK-F	8 KJBR-F	8 KBTM	8 KJBR-F	8 KOCY-F	8 KJBR-F	8 KJBR-F	8 KJBR-F	8 KNEA	8 WEGR-F
9 KOCY-F	9 KZLE-F	9 WHRK-F	9 KNEA	9 WRVR-F	9 KZLE-F	9 KNEA	8 WREC	9 WHRK-F	9 KJBR-F	9 KJBR-F
10 KJBR-F	10 KOCY-F	10 KOCY-F	10 KJBR-F	10 WEGR-F	10 KJBX-F	10 WHRK-F	10 WHRK-F	10 KOCY-F	10 WRVR-F	10 KZLE-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBTM	1230	1 kw / 1 kw	News/Talk	CNN+, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Jonesboro
KNEA	970	1 kw / 41 w	Sports	Ind.	Roslin	John Shields, Inc.	Jonesboro

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDEZ	100.5	26 kw @407	Rock	Ind.	—	Pressly Enterprises, LLC	Jonesboro
KDXY	104.9	13.5 kw @449	Country	ABC	—	Pressly Enterprises, LLC	Lake City
KFIN	107.9	100 kw @600	Country	CNN+	Clear Chan.-Diamond	Clear Channel Communications	Jonesboro
KIYS	101.9	100 kw @1,059	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jonesboro

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KJBR-F	Classic Cntry.	93.7	Marked Tree
KJBX-F	Adult Cont.	106.7	Trumann
KKEY-F	Oldies	95.9	Harrisburg
KOCY-F	Classic Cntry.	105.3	Hoxie
KZLE-F	Rock	93.1	Batesville
WEGR-F	Rock	102.7	Memphis
WHRK-F	Urban	97.1	Memphis
WREC	Talk	600	Memphis
WRVR-F	Adult Cont.	104.5	Memphis
WSRR-F	Classic Hits	98.1	Millington

Note KNEA-970 Old Format: Gospel New Format: ESPN- Sports
 KOCY-105.3 Old Format: Soft AC New Format: JRN-Classic CW // KJBR

JOPLIN, MO

Arbitron Rank 230	Pop (12+) 126,300	Stations 19 / 14	% Below Line 4.3
Market TSL in Hours 18.0	Diaries 480 / 263:1 / 56.1%	% Not Listed 23.5	
Average Persons Rating 13.0	12+ FM Share (Metro) 69.4	Sample Target 470	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KSYN-F	CHR	25 / 15.5	15.4	15.8	15.0	15.1	339 / 26.8	29.8	30.9	51.2 / 799	Zimmer Broadcasting Co., Inc.
KIXQ-F	Country	24 / 14.6	14.3	17.5	21.3	27.3	291 / 23.0	28.8	29.6	44.2 / 535	Zimmer Broadcasting Co., Inc.
KXDG-F	Classic Rock	13 / 8.1	11.5	9.6	8.1	7.0	177 / 14.0	16.8	15.0	18.0 / 298	Zimmer Broadcasting Co., Inc.
KBTN-F	Country	8 / 5.1	3.3	4.0	1.7	0.6	103 / 8.1	7.7	6.6	8.6 / 112	KBTN, Inc.
KJMK-F	Adult Cont.	8 / 4.7	6.0	4.5	3.5	4.1	167 / 13.2	12.8	12.6	13.3 / 285	Zimmer Broadcasting Co., Inc.
KMXL-F	Adult Cont.	8 / 4.6	4.4	6.8	5.8	5.2	112 / 8.8	10.5	11.3	11.6 / 191	Carthage Broadcasting Co. Inc.
KJML-F	Modern Rock	7 / 4.1	4.4	3.4	2.9	3.5	146 / 11.6	9.9	8.8	11.5 / 202	Land Go Broadcasting, LLC
KQYX	Talk	6 / 3.9	2.2	2.3	3.5	3.5	73 / 5.8	5.3	6.2	7.7 / 93	Land Go Broadcasting, LLC
KWXD-F	Oldies	5 / 3.3	4.9	1.1	1.2	1.7	119 / 9.4	10.1	6.9	14.2 / 323	Innovative Broadcasting Corp.
KKOW-F	Country	5 / 3.3	6.0	4.5	4.6	3.5	129 / 10.2	13.4	12.8	40.5 / 588	O. Gene Bicknell
KMOQ-F	CHR	3 / 1.8	2.7	1.7	1.7	2.3	74 / 5.8	6.9	7.4	4.8 / 115	Land Go Broadcasting, LLC
KJEM-F	Classic Rock	3 / 1.6	1.6	0.6			42 / 3.3	2.4	2.8	8.5 / 159	Clear Channel Communications
KDMO	Country	2 / 1.1	1.6	1.1	1.7	0.6	34 / 2.7	3.8	3.7	2.2 / 51	Carthage Broadcasting Co. Inc.
WMBH	Sports	2 / 1.1	0.5	1.1	1.7		55 / 4.3	2.0	3.8	2.1 / 61	Land Go Broadcasting, LLC
KKOW	Trad. Country	2 / 1.0	1.6	2.3	1.7	0.6	38 / 3.0	4.2	5.1	19.8 / 289	O. Gene Bicknell
KMXF-F	CHR	1 / 0.8		0.6			38 / 3.0		2.7	6.4 / 123	Clear Channel Communications
KBGZ-F	Classic Rock	1 / 0.7	1.1				39 / 3.1	3.9		1.2 / 47	Land Go Broadcasting, LLC
KZRQ-F	Rock	1 / 0.6		4.6			29 / 2.3		11.1	2.8 / 95	Wilks Broadcasting
KOSP-F	Oldies	1 / 0.6		0.6			25 / 2.0		2.4	2.4 / 102	Mid-West Family Stations

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KSYN-F	1 KSYN-F	1 KSYN-F	1 KIXQ-F	1 KIXQ-F	1 KSYN-F	1 KIXQ-F	1 KIXQ-F	1 KSYN-F	1 KSYN-F	1 KSYN-F
2 KIXQ-F	2 KIXQ-F	2 KXDG-F	2 KXDG-F	2 KXDG-F	2 KXDG-F	2 KSYN-F	2 KSYN-F	2 KIXQ-F	2 KIXQ-F	2 KIXQ-F
3 KJML-F	3 KXDG-F	3 KIXQ-F	3 KSYN-F	3 KSYN-F	3 KBTN-F	3 KXDG-F	3 KQYX	3 KJML-F	3 KJML-F	3 KXDG-F
4 KBTN-F	4 KJMK-F	4 KJMK-F	4 KMXL-F	4 KMXL-F	4 KIXQ-F	4 KJMK-F	4 KXDG-F	4 KBTN-F	4 KXDG-F	4 KBTN-F
5 KJMK-F	5 KBTN-F	5 KMXL-F	5 KQYX	5 KJMK-F	5 KJML-F	5 KMXL-F	5 KMXL-F	5 KJMK-F	5 KJMK-F	5 KWXD-F
6 KXDG-F	6 KMXL-F	6 KBTN-F	6 KBTN-F	6 KKOW-F	6 KJMK-F	6 KJML-F	6 KBTN-F	6 KQYX	6 KMXL-F	6 KJML-F
7 KKOW-F	7 KJML-F	7 KKOW-F	7 KJMK-F	7 KJEM-F	7 KWXD-F	7 KBTN-F	7 KJMK-F	7 KMXL-F	6 KBTN-F	7 KJMK-F
8 KJEM-F	8 KKOW-F	8 KJML-F	8 KWXD-F	8 KBTN-F	8 KQYX	8 KKOW-F	8 KJML-F	8 KJML-F	8 KKOW-F	8 KKOW-F
9 KBGZ-F	9 KJEM-F	9 KWXD-F	9 KKOW-F	9 KMOQ-F	9 KMXL-F	9 KWXD-F	9 KWXD-F	9 KKOW-F	9 KMXF-F	9 KMXL-F
10 KZRQ-F	10 KWXD-F	10 KJEM-F	10 KMOQ-F	10 KWXD-F	10 KMOQ-F	10 KDMO	10 KKOW-F	10 KWXD-F	10 KMOQ-F	10 KBGZ-F
										10 KMOQ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDMO	1490	1 kw / 1 kw	Country	ABC, CNN+	—	Carthage Broadcasting Co. Inc.	Carthage
KKOW	860	10 kw / 5 kw	Trad. Country	CBS	McGavren-Guild	O. Gene Bicknell	Pittsburg
KQYX	1560	250 w / 9 w	Talk	CNN+, ABC	Katz	Land Go Broadcasting, LLC	Joplin
WMBH	1450	1 kw / 1 kw	Sports	1-on-1, ESPN	—	Land Go Broadcasting, LLC	Joplin

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBTN	99.7	16.5 kw @404	Country	ABC	—	KBTN, Inc.	Neosho
KIXQ	102.5	100 kw @410	Country	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Joplin
KJMK	93.9	47.5 kw @505	Adult Cont.	ABC	Christal	Zimmer Broadcasting Co., Inc.	Webb City
KJML	105.3	12.5 kw @289	Modern Rock	Ind.	Katz	Land Go Broadcasting, LLC	Columbus
KKOW	96.9	100 kw @912	Country	CBS	McGavren-Guild	O. Gene Bicknell	Pittsburg
KMOQ	107.1	6 kw @300	CHR	Ind.	Katz	Land Go Broadcasting, LLC	Baxter Springs
KMXL	95.1	50 kw @472	Adult Cont.	Ind.	—	Carthage Broadcasting Co. Inc.	Carthage
KSYN	92.5	100 kw @407	CHR	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Joplin
KWXD	103.5	3.8 kw @413	Oldies	Jones	—	Innovative Broadcasting Corp.	Asbury
KXDG	97.9	3.4 kw @443	Classic Rock	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Webb City

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBGZ-F	Classic Rock	104.3	Galena
KJEM-F	Classic Rock	93.3	Seligman
KMXF-F	CHR	101.9	Lowell
KOSP-F	Oldies	105.1	Willard
KZRQ-F	Rock	104.1	Ash Grove

KILLEEN-TEMPLE, TX

Arbitron Rank 151	Pop (12+) 247,400	Stations 22 / 7	% Below Line 35.6
Market TSL in Hours 19.0		Diaries 628 / 394:1 / 56.5%	% Not Listed 17.2
Average Persons Rating 13.9		12+ FM Share (Metro) 74.9	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KIIZ-F	Urban	47 / 13.8	9.4	12.7	13.3	15.6	534 / 21.6	17.2	19.1	48.2 / 536	Clear Channel Communications
WACO-F	Country	30 / 8.8	10.3	12.1	9.1	11.5	469 / 19.0	18.6	19.6	46.3 / 670	Clear Channel Communications
KLFX-F	Rock	28 / 8.1	6.7	6.2	8.0	6.5	341 / 13.8	15.3	12.1	29.0 / 348	Sheldon Holdings, Inc.
KWTF-F	CHR	24 / 6.8	10.0	10.9	10.0	10.9	548 / 22.1	26.1	26.5	26.3 / 637	Clear Channel Communications
KSSM-F	Urban AC	21 / 6.0	4.1	4.7	4.4	3.8	247 / 10.0	10.7	10.7	20.9 / 256	Cumulus Media
KUSJ-F	Country	20 / 5.8	5.3				314 / 12.7	13.0		24.3 / 437	Cumulus Media
KTEM	Talk	18 / 5.3	2.1	3.8	3.3	2.9	213 / 8.6	6.0	5.5	21.3 / 225	Cumulus Media
KQBT-F	Dance	17 / 5.1	3.5	4.1	4.4	5.9	326 / 13.2	11.5	13.5	19.4 / 362	CBS/Infinity
KOOC-F	Adult Cont.	16 / 4.6	4.4	5.6	5.5	4.4	344 / 13.9	11.7	11.7	16.9 / 367	Cumulus Media
KLTD-F	Oldies	12 / 3.6	3.2	4.1	2.2	0.9	236 / 9.6	6.1	8.5	12.9 / 246	Cumulus Media
KLNC-F	Country	8 / 2.4	4.4	2.1	2.2	1.5	184 / 7.4	9.7	9.5	16.7 / 358	Radio Austin Management, LLC
KAHK-F	80's Hits	6 / 1.7	3.2	2.4	3.6	1.5	165 / 6.7	10.0	6.7	8.4 / 214	Simmons Family, Inc.
WBAP	News/Talk	6 / 1.6	1.5	1.8	0.6	1.8	127 / 5.1	3.3	4.1	8.6 / 178	ABC Inc.
KHHL-F	Classic Hits	5 / 1.5	2.9	3.0			128 / 5.2		6.8	9.1 / 166	Shamrock Communications
KBRQ-F	Rock	5 / 1.5		11.8			57 / 2.3		20.8	6.7 / 72	Chase Radio Partners
KLBJ-F	Rock	4 / 1.2	1.2	0.6	2.2	0.6	66 / 2.7	3.3	3.6	5.0 / 101	Radio Austin Management, LLC
KROX-F	Modern Rock	4 / 1.1	5.0	3.7			57 / 2.3		13.1	3.9 / 64	Radio Austin Management, LLC
KLBJ	Talk	3 / 1.0	0.9	4.3			48 / 1.9	1.6	12.0	7.4 / 89	Radio Austin Management, LLC
KAMX-F	Modern AC	3 / 0.9	1.2	1.5	3.0	0.9	87 / 3.5	5.2	4.8	4.7 / 102	CBS/Infinity
KHFI-F	CHR	3 / 0.8	0.9	4.6			149 / 6.0	4.2	19.1	5.7 / 190	Clear Channel Communications
KHLR-F	Modern Rock	2 / 0.7	0.9	0.9			47 / 1.9	4.6	2.7	5.8 / 64	Equicom, Inc.
KKMJ-F	Adult Cont.	2 / 0.5	5.3	5.3			43 / 1.7		14.2	4.4 / 85	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KIIZ-F	1 KIIZ-F	1 KIIZ-F	1 WACO-F	1 KIIZ-F	1 KIIZ-F	1 KIIZ-F	1 KIIZ-F	1 KIIZ-F	1 KIIZ-F	1 KIIZ-F
2 KLFX-F	2 KLFX-F	2 KSSM-F	2 KTEM	2 KSSM-F	2 KLFX-F	2 WACO-F	2 KLFX-F	2 KLFX-F	2 KWTF-F	2 WACO-F
3 KQBT-F	3 WACO-F	3 WACO-F	3 KSSM-F	3 KWTF-F	3 KSSM-F	3 KLFX-F	3 KTEM	3 WACO-F	3 WACO-F	3 KSSM-F
4 KWTF-F	4 KSSM-F	4 KWTF-F	4 KUSJ-F	4 WACO-F	4 KUSJ-F	4 KUSJ-F	4 WACO-F	4 KWTF-F	4 KQBT-F	4 KWTF-F
5 WACO-F	5 KWTF-F	5 KOOC-F	5 KLTD-F	5 KOOC-F	5 WACO-F	5 KWTF-F	5 KOOC-F	5 KOOC-F	5 KSSM-F	5 KUSJ-F
6 KOOC-F	6 KQBT-F	6 KUSJ-F	6 KIIZ-F	6 KLTD-F	6 KOOC-F	6 KTEM	6 KWTF-F	6 KUSJ-F	6 KLTD-F	6 KLFX-F
7 KUSJ-F	7 KOOC-F	6 KLFX-F	7 KOOC-F	7 KUSJ-F	7 KTEM	7 KSSM-F	7 KUSJ-F	6 KQBT-F	7 KLFX-F	7 KQBT-F
8 KSSM-F	8 KUSJ-F	8 KLTD-F	8 KWTF-F	8 KTEM	7 KWTF-F	8 KOOC-F	7 KSSM-F	8 KSSM-F	8 KUSJ-F	8 KLTD-F
9 KBRQ-F	9 KLTD-F	9 KTEM	9 KLNC-F	9 KLNC-F	9 KLTD-F	8 KQBT-F	8 KQBT-F	9 KLTD-F	9 KTEM	9 KOOC-F
10 KROX-F	10 KLNC-F	10 KLNC-F	10 WBAP	10 KAMX-F	9 KAHK-F	10 KLBQ-F	10 KLTD-F	10 KTEM	10 KOOC-F	10 KLNC-F
							10 KBRQ-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KTEM	1400	1 kw / 1 kw	Talk	CBS	Allied Radio Ptnrs.	Cumulus Media	Temple

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KIIZ	92.3	3 kw @259	Urban	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Killeen
KLFX	107.3	1.95 kw @525	Rock	AM/FM	Clear Chan.-Sapphire	Sheldon Holdings, Inc.	Nolanville
KLTD	101.7	16.6 kw @410	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Temple
KOOC	106.3	11.5 kw @490	Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Belton
KSSM	103.1	6.3 kw @66	Urban AC	ABC	Allied Radio Ptnrs.	Cumulus Media	Copperas Cove
KUSJ	105.5	33 kw @600	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Harker Heights

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAHK-F	80's Hits	107.7	Georgetown
KAMX-F	Modern AC	94.7	Luling
KBRQ-F	Rock	102.5	Hillsboro
KHFI-F	CHR	96.7	Georgetown
KHHL-F	Classic Hits	98.9	Lampasas
KHLR-F	Modern Rock	103.9	Cameron
KKMJ-F	Adult Cont.	95.5	Austin
KLBJ	Talk	590	Austin
KLBJ-F	Rock	93.7	Austin
KLNC-F	Country	93.3	Killeen
KQBT-F	Dance	104.3	Taylor
KROX-F	Modern Rock	101.5	Buda
KWTF-F	CHR	97.5	Waco
WACO-F	Country	99.9	Waco
WBAP	News/Talk	820	Ft. Worth

LAKE CHARLES, LA

Arbitron Rank 213 **Pop (12+)** 146,300 **Stations** 19 / 10 **% Below Line** 13.0
Market TSL in Hours 18.0 **Diaries** 600 / 244:1 / 51.1% **% Not Listed** 9.2
Average Persons Rating 13.1 **12+ FM Share (Metro)** 80.2 **Sample Target** 540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KYKZ-F	Country	47 / 24.4	21.7	19.5	20.3	25.6	522 / 35.7	36.0	34.5	97.9 / 940	Cumulus Media
KBIU-F	Hot AC	19 / 9.8	7.7	7.0	9.9	7.8	320 / 21.9	20.6	20.6	21.5 / 360	Cumulus Media
KVEE-F	Urban AC	18 / 9.2	4.8	2.5	3.1	2.2	177 / 12.1		9.2	20.0 / 190	Houston Pearce
KHLA-F	Adult Cont.	16 / 8.6	12.1	9.0	9.4	8.7	322 / 22.0	20.0	21.5	22.3 / 440	Houston Pearce
KZWA-F	Urban	15 / 7.8	10.1	12.5	8.8	10.9	239 / 16.3	16.9	18.2	15.7 / 250	B & C Broadcasting, Inc.
KKGB-F	Rock	13 / 6.9	10.1	9.5	12.0	6.1	228 / 15.6	16.8	15.4	19.2 / 290	Cumulus Media
KXZZ	Black Gospel	9 / 4.9	3.4	3.5	3.6	9.6	130 / 8.9	7.6	6.4	9.6 / 139	Cumulus Media
KAOK	Talk	6 / 3.1	4.3	3.5	1.6	1.7	101 / 6.9	7.0	6.6	6.3 / 110	Pittman Broadcast Services, LLC
KJEF-F	Country	5 / 2.6	1.9	1.5	1.0	2.2	115 / 7.8	5.8	4.2	10.2 / 220	Radio South
KIOC-F	Rock	5 / 2.4	1.9	2.0	2.1	1.7	98 / 6.7	4.4	6.8	14.3 / 159	Clear Channel Communications
KLVI	Talk	4 / 2.1	1.4	2.0	2.1	1.3	52 / 3.6	3.6	3.7	6.3 / 123	Clear Channel Communications
KQXY-F	CHR	4 / 2.0	2.9	2.5	3.1	3.0	115 / 7.8	9.2	10.4	8.7 / 231	Cumulus Media
KTFA-F	Cont. Christ.	4 / 2.0	1.0	1.5	1.6	0.9	45 / 3.1	4.5	4.6	3.9 / 49	Voice Broadcasting, Inc.
KAJN-F	Cont. Christ.	4 / 1.8	2.4	6.5	2.6	1.3	53 / 3.6	6.5	8.9	4.6 / 79	Rice Capital Broadcasting, Inc.
KSMB-F	CHR	2 / 1.1	2.4	2.0	3.6	1.7	91 / 6.2	8.9	7.1	7.6 / 203	Citadel Communications Corp.
KAYD-F	Country	1 / 0.8		13.5			33 / 2.2		19.1	5.2 / 117	Cumulus Media
KQIS-F	Hot AC	1 / 0.5		1.0			35 / 2.4		2.5	1.1 / 42	Third Partner Broadcasting, Inc.
KEZM	Sports	1 / 0.5	1.9	1.5	1.6	1.3	30 / 2.1	1.8	3.6	0.9 / 30	Merchant Broadcasting, Inc.
KBXX-F	Urban	1 / 0.3		0.5		0.4	21 / 1.4		2.8	0.8 / 33	Radio One

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F	1 KYKZ-F
2 KBIU-F	2 KBIU-F	2 KVEE-F	2 KHLA-F	2 KHLA-F	2 KVEE-F	2 KHLA-F	2 KBIU-F	2 KVEE-F	2 KBIU-F	2 KVEE-F
3 KKGB-F	3 KVEE-F	3 KHLA-F	3 KVEE-F	3 KBIU-F	3 KKGB-F	3 KBIU-F	3 KHLA-F	3 KBIU-F	3 KZWA-F	3 KZWA-F
4 KVEE-F	4 KHLA-F	4 KBIU-F	4 KZWA-F	4 KVEE-F	4 KZWA-F	4 KKGB-F	4 KVEE-F	4 KHLA-F	4 KVEE-F	4 KBIU-F
5 KZWA-F	5 KKGB-F	5 KZWA-F	5 KXZZ	5 KZWA-F	5 KBIU-F	5 KVEE-F	5 KKGB-F	5 KZWA-F	5 KHLA-F	5 KXZZ
6 KIOC-F	6 KZWA-F	5 KKGB-F	6 KKGB-F	6 KKGB-F	6 KXZZ	6 KZWA-F	6 KKGB-F	6 KZWA-F	6 KKGB-F	6 KHLA-F
7 KHLA-F	7 KXZZ	7 KXZZ	7 KBIU-F	7 KTFA-F	7 KHLA-F	7 KXZZ	7 KAOK	7 KIOC-F	7 KIOC-F	7 KKGB-F
8 KQXY-F	8 KIOC-F	8 KIOC-F	7 KAOK	8 KXZZ	8 KIOC-F	8 KAOK	8 KXZZ	8 KJEF-F	8 KXZZ	8 KJEF-F
9 KXZZ	9 KTFA-F	9 KAOK	9 KJEF-F	9 KAOK	9 KAOK	9 KLVI	9 KTFA-F	9 KAOK	9 KQXY-F	9 KQXY-F
10 KLVI	10 KQXY-F	9 KTFA-F	10 KTFA-F	9 KIOC-F	10 KLVI	10 KTFA-F	10 KLVI	10 KXZZ	10 KSMB-F	10 KAOK

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KAOK	1400	1 kw / 1 kw	Talk	Talknet, CBS, TARN	—	Pittman Broadcast Services, LLC	Lake Charles
KEZM	1310	500 w / 50 w	Sports	1-on-1	—	Merchant Broadcasting, Inc.	Sulphur
KXZZ	1580	1 kw / 1 kw	Black Gospel	ABC, AURN	Allied Radio Ptnrs.	Cumulus Media	Lake Charles

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBIU	103.7	100 kw @489	Hot AC	ABC	Allied Radio Ptnrs.	Cumulus Media	Lake Charles
KHLA	99.5	100 kw @987	Adult Cont.	ABC, WW1/MBS	McGavren-Guild	Houston Pearce	Lake Charles
KJEF	92.9	32.9 kw @600	Country	Ind.	Riley Reps	Radio South	Jennings
KKGB	101.3	25 kw @289	Rock	AP	Allied Radio Ptnrs.	Cumulus Media	Sulphur
KVEE	107.5	50 kw @462	Urban AC	ABC	McGavren-Guild	Houston Pearce	Lake Arthur
KYKZ	96.1	100 kw @1,411	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Lake Charles
KZWA	105.3	50 kw @492	Urban	AURN	—	B & C Broadcasting, Inc.	Lake Charles

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAJN-F	Cont. Christ.	102.9	Crowley
KAYD-F	Country	97.5	Beaumont
KBXX-F	Urban	97.9	Houston
KIOC-F	Rock	106.1	Orange
KLVI	Talk	560	Beaumont
KQIS-F	Hot AC	102.1	Basile
KQXY-F	CHR	94.1	Beaumont
KSMB-F	CHR	94.5	Lafayette
KTFA-F	Cont. Christ.	92.5	Groves

LAREDO, TX

Arbitron Rank 202 Pop (12+)	159,800	Stations	15 / 6	% Below Line	16.8
Market TSL in Hours	20.6	Diaries	532 / 300:1 / 43.5%	% Not Listed	17.3
Average Persons Rating	15.0	12+ FM Share (Metro)	77.0	Sample Target	540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KRRG-F	Dance	45 / 18.9	23.2	15.7	12.3	18.1	677 / 42.4	45.0	39.2	47.7 / 710	Guerra Enterprises
KJBZ-F	Tejano	37 / 15.4	16.6	14.0	20.9	16.8	566 / 35.4	34.3	27.9	39.1 / 592	Guerra Enterprises
KQUR-F	Classic Hits	26 / 10.7	12.0	12.3	5.7	6.2	385 / 24.1	25.2	20.2	27.8 / 411	Harpole Stations
KNEX-F	Span.-CHR	25 / 10.3	10.0	11.0	11.9	11.9	475 / 29.7	27.5	30.8	25.1 / 482	Rodriguez Communications
KBDR-F	Reg'l Mex.	21 / 8.9	4.1	5.5	7.4	9.7	277 / 17.3	11.2	15.4	23.7 / 306	Alderete Communications, Inc.
XNOE-F	N/A	9 / 3.6	4.1	3.0	5.7	2.6	113 / 7.1	8.2	5.2	8.7 / 114	Mexican Station Owner
XHMW-F	N/A	7 / 2.9	0.8	1.3	0.8	0.9	142 / 8.9	5.2	5.4	7.2 / 146	Mexican Station Owner
XTLN-F	N/A	6 / 2.6	2.1	3.0	2.9	2.2	167 / 10.5	7.5	10.1	6.4 / 173	Mexican Station Owner
XNLT	N/A	5 / 2.1		0.8	1.6	0.9	40 / 2.5		2.8	5.0 / 40	Mexican Station Owner
XENU	N/A	5 / 1.9					35 / 2.2			4.7 / 35	Mexican Station Owner
KLNT	Talk	4 / 1.7	2.1	2.1	2.1	1.8	62 / 3.9	5.1	5.4	4.3 / 66	Rodriguez Communications
XGTS-F	N/A	3 / 1.3	0.4	3.4	4.9	4.9	48 / 3.0	2.0	7.4	3.0 / 48	Mexican Station Owner
XNLO-F	N/A	3 / 1.1	0.4	1.7	2.1	2.6	80 / 5.0	5.2	5.3	2.8 / 80	Mexican Station Owner
XHMK-F	N/A	2 / 0.9	1.7	0.4	0.4	0.4	48 / 3.0	4.1	3.2	2.2 / 50	Mexican Station Owner
XHAS-F	N/A	1 / 0.4		0.4		0.4	32 / 2.0		3.5	1.0 / 32	Mexican Station Owner

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRRG-F	1 KRRG-F	1 KJBZ-F	1 KJBZ-F	1 KJBZ-F	1 KQUR-F	1 KRRG-F	1 KQUR-F	1 KRRG-F	1 KRRG-F	1 KJBZ-F
2 KJBZ-F	2 KJBZ-F	2 KQUR-F	2 KBDR-F	2 KRRG-F	2 KJBZ-F	2 KJBZ-F	2 KRRG-F	2 KQUR-F	2 KJBZ-F	2 KRRG-F
3 KQUR-F	3 KQUR-F	3 KRRG-F	3 KQUR-F	3 KBDR-F	3 KRRG-F	3 KNEX-F	3 KJBZ-F	3 KJBZ-F	3 KNEX-F	3 KNEX-F
4 KNEX-F	4 KNEX-F	4 KBDR-F	4 KRRG-F	4 KQUR-F	4 KBDR-F	4 KQUR-F	4 KNEX-F	4 KNEX-F	4 KQUR-F	4 KBDR-F
5 KBDR-F	5 KBDR-F	5 KNEX-F	5 XNOE-F	5 KNEX-F	5 KNEX-F	5 KBDR-F	5 KBDR-F	5 KBDR-F	5 KBDR-F	5 KQUR-F
6 XTLN-F	6 XHMW-F	6 XHMW-F	6 KNEX-F	6 XNOE-F	6 XHMW-F	6 XNOE-F	6 XHMW-F	6 XTLN-F	6 XENU	6 XENU
7 XHMW-F	7 XTLN-F	7 XNOE-F	7 XHMW-F	7 XHMW-F	7 XTLN-F	7 XHMW-F	7 XTLN-F	7 KLNT	7 XNLT	7 XNOE-F
8 XHMK-F	8 XNOE-F	8 XTLN-F	8 XNLT	8 XTLN-F	8 XNOE-F	8 XGTS-F	8 XNOE-F	8 XNOE-F	8 XTLN-F	8 XTLN-F
8 XNLO-F	9 KLNT	9 KLNT	9 XENU	9 XGTS-F	9 KLNT	9 XTLN-F	9 KLNT	9 XNLO-F	9 XNOE-F	9 XHMW-F
10 XGTS-F	10 XHMK-F	9 XGTS-F	10 KLNT	10 XNLO-F	10 XGTS-F	10 KLNT	10 XNLT	10 XENU	10 XNLO-F	9 XNLT
	10 XNLO-F									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KLNT	1490	1 kw / 1 kw	Talk	ABC	Roslin	Rodriguez Communications	Laredo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBDR	100.5	42 kw @535	Reg'l Mex.	Ind.	—	Alderete Communications, Inc.	Mirando City
KJBZ	92.7	3 kw @291	Tejano	ABC	Katz Hispanic	Guerra Enterprises	Laredo
KNEX	106.1	6 kw @174	Span.-CHR	Ind.	Lotus	Rodriguez Communications	Laredo
KQUR	94.9	100 kw @1,000	Classic Hits	Ind.	Roslin	Harpole Stations	Laredo
KRRG	98.1	100 kw @773	Dance	Ind.	Katz	Guerra Enterprises	Laredo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
XENU	N/A	0	
XGTS-F	N/A	0	
XHAS-F	N/A	0	
XHMW-F	N/A	0	
XHMK-F	N/A	0	
XNLO-F	N/A	0	
XNLT	N/A	0	
XNOE-F	N/A	0	
XTLN-F	N/A	0	

LAUREL-HATTIESBURG, MS

Arbitron Rank 212	Pop (12+) 146,500	Stations 17 / 13	% Below Line 8.5
Market TSL in Hours	17.5	Diaries 521 / 281:1 / 46.9%	% Not Listed 17.1
Average Persons Rating	12.7	12+ FM Share (Metro) 79.4	Sample Target 520

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WJKX-F	Urban AC	27 / 14.4	11.9	11.2	8.2	8.5	307 / 21.0	17.3	18.3	41.3 / 554	Clear Channel Communications
WBBN-F	Country	26 / 13.8	10.4	13.6	13.1	15.5	318 / 21.7	21.9	25.0	42.3 / 650	Blakeney Communications, Inc.
WNSL-F	CHR	25 / 13.3	12.9	9.2	13.1	15.0	382 / 26.1	30.7	26.0	36.6 / 724	Clear Channel Communications
WXRR-F	Classic Rock	12 / 6.3	8.5	10.2	9.7	6.4	247 / 16.9	14.9	21.8	25.2 / 384	Blakeney Communications, Inc.
WJMG-F	Urban	11 / 5.8	9.0	7.3	8.2	6.9	184 / 12.5	15.4	15.2	11.5 / 225	Circuit Broadcasting/Hattiesburg
WMXI-F	Dance	7 / 3.8	6.0	4.4	1.0	0.5	109 / 7.4	11.2	8.1	14.1 / 159	Dominant Broadcasting, Inc.
WHER-F	Oldies	7 / 3.8	4.5	1.5	6.3	6.4	130 / 8.9	8.7	4.7	15.9 / 267	Clear Channel Communications
WUSW-F	Country	7 / 3.6	3.0	4.9			120 / 8.2	9.6	11.8	13.4 / 268	Clear Channel Communications
WORV	Black Gospel	7 / 3.5	3.0	3.4	4.9	2.1	43 / 3.0	2.8	4.7	6.6 / 43	Circuit Broadcasting/Hattiesburg
WXHB-F	S. Gospel	6 / 3.2	2.0	2.4	2.4	2.1	102 / 7.0	4.7	5.8	6.4 / 119	Tralyn Broadcasting, Inc.
WZKX-F	Country	6 / 3.0	6.5	4.9	3.9	5.9	131 / 8.9	11.7	11.4	19.2 / 314	Dowdy Broadcasting
WKZW-F	Hot AC	4 / 2.4	2.0	3.9	1.9	1.6	118 / 8.1	8.0	10.0	8.4 / 188	Blakeney Communications, Inc.
WMFM-F	Urban	4 / 2.3	2.4	2.4	2.7		94 / 6.4		9.6	4.8 / 116	Clear Channel Communications
WLNF-F	CHR	3 / 1.7	2.0	1.0	1.9	1.6	121 / 8.3	6.9	6.7	8.4 / 191	Dowdy Broadcasting
WKNZ-F	Soft AC	2 / 0.9	1.0	1.5	1.0	1.1	69 / 4.7	4.0	6.0	1.7 / 69	Bogue Chitto Communications Co.
WKXI-F	Urban AC	1 / 0.6		1.0		0.5	36 / 2.4		3.4	4.1 / 95	Inner City Broadcasting Corp
WFMM-F	Talk	1 / 0.5					26 / 1.8			1.1 / 34	Larry Rogers Scott

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJKX-F	1 WJKX-F	1 WBBN-F	1 WBBN-F	1 WJKX-F	1 WXRR-F	1 WBBN-F	1 WBBN-F	1 WNSL-F	1 WJKX-F	1 WJKX-F
2 WNSL-F	2 WNSL-F	2 WJKX-F	2 WJKX-F	2 WBBN-F	1 WBBN-F	2 WNSL-F	2 WNSL-F	2 WBBN-F	2 WNSL-F	2 WBBN-F
3 WBBN-F	3 WBBN-F	3 WXRR-F	3 WXRR-F	3 WJMG-F	3 WJKX-F	3 WJKX-F	3 WJKX-F	3 WJKX-F	3 WBBN-F	3 WNSL-F
4 WJMG-F	4 WXRR-F	4 WNSL-F	4 WNSL-F	4 WMXI-F	4 WNSL-F	4 WXRR-F	4 WXRR-F	4 WXRR-F	4 WUSW-F	4 WXRR-F
5 WXRR-F	5 WJMG-F	5 WJMG-F	5 WMXI-F	5 WNSL-F	5 WORV	5 WMXI-F	5 WXHB-F	4 WJMG-F	5 WJMG-F	5 WJMG-F
6 WZKX-F	6 WORV	6 WORV	6 WORV	6 WUSW-F	6 WMFM-F	6 WJMG-F	6 WJMG-F	6 WMXI-F	6 WXRR-F	6 WORV
6 WLNF-F	6 WHER-F	7 WHER-F	7 WJMG-F	7 WORV	7 WHER-F	7 WUSW-F	6 WHER-F	7 WXHB-F	7 WKZW-F	7 WMXI-F
8 WKZW-F	8 WMFM-F	8 WUSW-F	8 WHER-F	8 WXRR-F	8 WXHB-F	8 WHER-F	8 WMXI-F	8 WHER-F	8 WZKX-F	8 WUSW-F
9 WMFM-F	9 WZKX-F	9 WMXI-F	9 WUSW-F	9 WHER-F	8 WJMG-F	9 WKZW-F	9 WZKX-F	9 WUSW-F	8 WMXI-F	9 WZKX-F
10 WHER-F	10 WUSW-F	10 WXHB-F	10 WXHB-F	10 WKZW-F	10 WUSW-F	10 WORV	10 WMFM-F	10 WZKX-F	10 WMFM-F	10 WHER-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WORV	1580	1 kw / 90 w	Black Gospel	AURN	Dora-Clayton/Roslin	Circuit Broadcasting of Hattiesburg	Hattiesburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBBN	95.9	31 kw @623	Country	ABC	—	Blakeney Communications, Inc.	Taylorsville
WFMM	97.3	6 kw @328	Talk	ABC, WW1/MBS, CBS	—	Larry Rogers Scott	Sumrall
WHER	99.3	50 kw @492	Oldies	CNN+, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Heidelberg
WJKX	102.5	50 kw @377	Urban AC	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Ellisville
WJMG	92.1	6 kw @298	Urban	AURN	Dora-Clayton/Roslin	Circuit Broadcasting of Hattiesburg	Hattiesburg
WKNZ	107.1	2.25 kw @541	Soft AC	WW1/MBS	—	Bogue Chitto Communications Co.	Collins
WKZW	94.3	50 kw @492	Hot AC	Ind.	—	Blakeney Communications, Inc.	Bay Springs
WMFM	106.3	1.8 kw @400	Urban	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Petal
WMXI	98.1	2.55 kw @512	Dance	Ind.	—	Dominant Broadcasting, Inc.	Laurel
WNSL	100.3	100 kw @1,066	CHR	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Laurel
WUSW	103.7	100 kw @994	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Hattiesburg
WXRR	104.5	100 kw @981	Classic Rock	Ind.	—	Blakeney Communications, Inc.	Hattiesburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WKXI-F	Urban AC	107.5	Magee
WLNF-F	CHR	95.3	Lumberton
WXHB-F	S. Gospel	96.5	Richton
WZKX-F	Country	107.9	Bay St. Louis

LAWTON, OK

Arbitron Rank 266	Pop (12+) 85,100	Stations 13 / 7	% Below Line 10.0
Market TSL in Hours 16.6		Diaries 329 / 259:1 / 55.0%	% Not Listed 14.9
Average Persons Rating 12.4		12+ FM Share (Metro) 82.4	Sample Target 320

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KLAW-F	Country	28 / 26.8	20.4	21.3	21.3	15.8	267 / 31.4	28.5	30.6	32.9 / 411	Clear Channel Communications
KJMZ-F	Urban	17 / 16.5	19.5	13.4	12.5	15.0	166 / 19.5	25.0	21.0	18.5 / 214	Perry Broadcasting Company
KMGZ-F	CHR	12 / 11.8	15.0	10.3	16.9	15.0	270 / 31.7	32.6	29.7	15.6 / 316	Broadco, Inc.
KZCD-F	Classic Rock	8 / 7.5	9.7	9.5	8.8	5.5	143 / 16.8	18.4	16.6	10.3 / 189	Clear Channel Communications
KVRW-F	Oldies	7 / 6.5	7.1	7.9	6.6	6.3	110 / 13.0	13.8	16.1	15.0 / 221	Pat-Tower, Inc.
KNIN-F	CHR	4 / 3.6	0.9	0.8	1.5	1.6	90 / 10.6	8.0	7.4	7.4 / 153	Clear Channel Communications
KBZQ-F	Soft AC	3 / 3.3	4.4	6.3	5.2	6.3	72 / 8.5	10.5	13.1	4.1 / 76	William R. Fritsch, Jr.
KYYI-F	Classic Rock	3 / 3.2	1.8	1.6	2.2	2.4	83 / 9.7	7.1	7.5	5.2 / 164	Cumulus Media
KKRX	Urban Oldies	3 / 2.7		2.4	3.7		31 / 3.7		1.6	4.9 / 47	Perry Broadcasting Company
KWFS-F	Country	1 / 1.1		9.0			51 / 6.0		21.6	1.6 / 73	Clear Channel Communications
KKNG-F	Country	1 / 0.8	5.0	4.3			36 / 4.3		9.3	3.0 / 69	Tyler Broadcasting Corp.
KLUR-F	Country	1 / 0.7	2.7	1.6	1.5	2.4	45 / 5.3	7.4	5.2	3.8 / 113	Cumulus Media
KFXI-F	Country	1 / 0.6	0.9	3.2	2.9	2.4	36 / 4.2	3.5	3.7	2.4 / 88	DFWU, Inc.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KJMZ-F	1 KJMZ-F	1 KLAW-F	1 KLAW-F	1 KLAW-F	1 KLAW-F	1 KLAW-F	1 KLAW-F	1 KLAW-F	1 KJMZ-F	1 KLAW-F
2 KMGZ-F	2 KLAW-F	2 KJMZ-F	2 KJMZ-F	2 KJMZ-F	2 KJMZ-F	2 KJMZ-F	2 KJMZ-F	2 KMGZ-F	2 KLAW-F	2 KJMZ-F
3 KLAW-F	3 KMGZ-F	3 KMGZ-F	3 KVRW-F	3 KMGZ-F	3 KMGZ-F	3 KZCD-F	3 KMGZ-F	3 KJMZ-F	3 KMGZ-F	3 KMGZ-F
4 KZCD-F	4 KZCD-F	4 KVRW-F	4 KMGZ-F	4 KVRW-F	4 KZCD-F	4 KMGZ-F	4 KZCD-F	4 KZCD-F	4 KNIN-F	4 KZCD-F
5 KNIN-F	5 KVRW-F	5 KZCD-F	5 KKRX	5 KZCD-F	5 KYYI-F	5 KVRW-F	5 KVRW-F	5 KVRW-F	5 KVRW-F	5 KNIN-F
6 KBZQ-F	6 KYYI-F	6 KYYI-F	6 KYYI-F	6 KBZQ-F	6 KVRW-F	6 KYYI-F	6 KBZQ-F	6 KBZQ-F	6 KZCD-F	6 KVRW-F
7 KVRW-F	7 KBZQ-F	7 KBZQ-F	7 KZCD-F	7 KNIN-F	7 KKRX	7 KNIN-F	7 KYYI-F	7 KYYI-F	7 KYYI-F	7 KKRX
8 KWFS-F	8 KNIN-F	8 KKRX	8 KBZQ-F	8 KLUR-F	8 KBZQ-F	8 KBZQ-F	8 KKRX	8 KKRX	8 KWFS-F	8 KBZQ-F
9 KYYI-F	9 KKRX	9 KNIN-F	9 KLUR-F	9 KYYI-F	9 KNIN-F	9 KKRX	9 KNIN-F	9 KNIN-F	9 KBZQ-F	9 KWFS-F
10 KKNG-F	10 KWFS-F	10 KLUR-F	10 KFXI-F	10 KKRX	10 KWFS-F	10 KWFS-F	10 KKNG-F	10 KKNG-F	10 KLUR-F	10 KYYI-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KKRX	1050	250 w / 6 w	Urban Oldies	WW1/MBS, ABC	Interep	Perry Broadcasting Company	Lawton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBZQ	99.5	16 kw @338	Soft AC	Jones, AM/FM, WW1/MBS	—	William R. Fritsch, Jr.	Lawton
KJMZ	98.1	100 kw @202	Urban	ABC	Interep	Perry Broadcasting Company	Lawton
KLAW	101.3	100 kw @584	Country	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Lawton
KMGZ	95.3	14 kw @312	CHR	WW1/MBS	—	Broadco, Inc.	Lawton
KVRW	107.3	50 kw @492	Oldies	ABC	—	Pat-Tower, Inc.	Lawton
KZCD	94.1	18 kw @525	Classic Rock	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Lawton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFXI-F	Country	92.1	Marlow
KKNG-F	Country	93.3	Newcastle
KLUR-F	Country	99.9	Wichita Falls
KNIN-F	CHR	92.9	Wichita Falls
KWFS-F	Country	102.3	Wichita Falls
KYYI-F	Classic Rock	104.7	Burkburnett

LEWISTON-AUBURN, ME

Arbitron Rank 267 **Pop (12+)** 84,600 **Stations** 21 / 1 **% Below Line** 85.8
Market TSL in Hours 20.8 **Diaries** 421 / 201:1 / 56.0% **% Not Listed** 12.0
Average Persons Rating 15.8 **12+ FM Share (Metro)** 77.1 **Sample Target** 420

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WTHT-F	Country	20 / 15.1	11.5	13.3	11.6	8.6	165 / 19.6	22.2	23.9	20.3 / 165	Harron Communications
WJBQ-F	CHR	16 / 11.7	8.4	7.4	9.6	7.8	224 / 26.5	23.1	23.5	15.7 / 224	Citadel Communications Corp.
WBLM-F	Classic Rock	11 / 8.2	14.5	12.6	13.0	11.7	156 / 18.5	27.2	23.7	11.1 / 156	Citadel Communications Corp.
WMEK-F	Hot AC	11 / 8.2	4.6				160 / 18.9			11.0 / 160	Harron Communications
WHOM-F	Soft AC	10 / 7.4	5.3	5.2	5.5	4.7	130 / 15.3	14.4	12.9	9.9 / 130	Citadel Communications Corp.
WLAM-AF	Talk	9 / 6.6	1.5	4.2			111 / 13.1			8.8 / 111	Harron Communications
WPOR-F	Country	7 / 5.1	4.6	5.9	5.5	7.8	124 / 14.6	15.7	20.0	6.9 / 124	Saga Communications, Inc.
WCYI-FF	Modern Rock	6 / 4.6	2.3	3.7	4.8	3.9	123 / 14.5	10.8	12.8	6.2 / 123	Citadel Communications Corp.
WTOS-F	Rock	6 / 4.6	4.6	5.9	4.8	5.5	95 / 11.2	11.6	11.8	6.1 / 95	Clear Channel Communications
WABK-F	Oldies	5 / 3.6	3.1	3.7	4.1	5.5	102 / 12.0	7.9	9.5	4.9 / 102	Clear Channel Communications
WGAN	News/Talk	4 / 3.2	3.1	2.2	2.1	2.3	57 / 6.8	7.2	6.4	4.3 / 57	Saga Communications, Inc.
WZOU	Adult Stand.	3 / 2.2	1.5	1.5	1.4	1.6	43 / 5.1	3.9	5.9	2.9 / 43	Harron Communications
WTPN-F	Modern AC	2 / 1.8	3.8	2.9			43 / 5.0	8.0	8.7	2.5 / 43	Citadel Communications Corp.
WYNZ-F	Oldies	2 / 1.6	3.1	1.5	2.7	2.3	67 / 7.9	8.5	5.1	2.2 / 67	Saga Communications, Inc.
WMGX-F	Hot AC	2 / 1.3	1.5	1.5	4.1	3.9	48 / 5.7	7.3	6.2	1.7 / 48	Saga Communications, Inc.
WMME-F	CHR	1 / 1.1	1.5				64 / 7.6	8.7		1.4 / 64	Citadel Communications Corp.
WBCI-F	Religious	1 / 0.8	0.8	1.5		0.8	32 / 3.8	2.7	4.9	1.0 / 32	Blount Communications
WOKQ-F	Country	1 / 0.5	1.5	1.5			32 / 3.8	3.0	2.6	0.7 / 32	Citadel Communications Corp.
WPKQ-F	Country	1 / 0.4		1.5			23 / 2.7		3.4	0.5 / 23	Citadel Communications Corp.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJBQ-F	1 WTHT-F	1 WTHT-F	1 WTHT-F	1 WTHT-F	1 WBLM-F	1 WTHT-F	1 WTHT-F	1 WTHT-F	1 WJBQ-F	1 WTHT-F
2 WMEK-F	2 WJBQ-F	2 WBLM-F	2 WLAM-AF	2 WMEK-F	2 WMEK-F	2 WJBQ-F	2 WMEK-F	2 WJBQ-F	2 WTHT-F	2 WJBQ-F
3 WTHT-F	3 WBLM-F	3 WMEK-F	3 WBLM-F	3 WHOM-F	3 WTOS-F	3 WBLM-F	3 WBLM-F	3 WHOM-F	3 WHOM-F	3 WMEK-F
4 WTOS-F	4 WMEK-F	4 WJBQ-F	4 WHOM-F	4 WJBQ-F	4 WTHT-F	4 WTOS-F	4 WJBQ-F	4 WBLM-F	4 WCYI-FF	4 WHOM-F
5 WHOM-F	5 WHOM-F	5 WHOM-F	5 WPOR-F	5 WBLM-F	5 WABK-F	5 WLAM-AF	5 WLAM-AF	4 WMEK-F	5 WBLM-F	5 WLAM-AF
6 WBLM-F	6 WTOS-F	6 WTOS-F	6 WMEK-F	6 WPOR-F	6 WJBQ-F	6 WMEK-F	6 WHOM-F	6 WPOR-F	6 WMEK-F	6 WPOR-F
7 WCYI-FF	7 WCYI-FF	7 WABK-F	7 WABK-F	7 WYNZ-F	7 WCYI-FF	7 WHOM-F	7 WTOS-F	7 WCYI-FF	7 WGAN	7 WBLM-F
8 WPOR-F	8 WPOR-F	8 WCYI-FF	8 WGAN	8 WLAM-AF	8 WHOM-F	8 WPOR-F	7 WPOR-F	8 WLAM-AF	8 WLAM-AF	8 WABK-F
9 WMGX-F	9 WTPN-F	8 WPOR-F	9 WZOU	9 WMME-F	9 WTPN-F	9 WABK-F	9 WGAN	9 WTOS-F	9 WABK-F	8 WCYI-FF
10 WTPN-F	10 WMGX-F	10 WYNZ-F	10 WJBQ-F	10 WMGX-F	10 WMGX-F	10 WCYI-FF	10 WCYI-FF	10 WABK-F	10 WPOR-F	10 WTOS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WZOU	1470	5 kw / 5 kw	Adult Stand.	ABC, WW1/MBS	D & R Radio	Harron Communications	Lewiston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABK-F	Oldies	104.3	Gardiner
WBCI-F	Religious	105.9	Bath
WBLM-F	Classic Rock	102.9	Portland
WCYI-F	Modern Rock	93.9	Lewiston
WCYY-F	simul. WCYIFF	94.3	Biddeford
WCYI-FF	Modern Rock	93.9	Lewiston
WGAN	News/Talk	560	Portland
WHOM-F	Soft AC	94.9	Mt. Washington
WJBQ-F	CHR	97.9	Portland
WLAM	simul. WLAMAF	870	Gorham
WLAM-F	Talk	106.7	North Windham
WLAM-AF	Talk	106.7	North Windham
WMEK-F	Hot AC	99.9	Auburn
WMGX-F	Hot AC	93.1	Portland
WMME-F	CHR	92.3	Augusta
WOKQ-F	Country	97.5	Dover
WPKQ-F	Country	103.7	North Conway
WPOR-F	Country	101.9	Portland
WTHT-F	Country	107.5	Lewiston
WTOS-F	Rock	105.1	Skowhegan
WTPN-F	Modern AC	98.9	Brunswick
WYNZ-F	Oldies	100.9	Westbrook

LIMA, OH

Arbitron Rank 232	Pop (12+) 125,600	Stations 18 / 11	% Below Line 19.5
Market TSL in Hours 19.2		Diaries 529 / 237:1 / 62.6%	% Not Listed 14.9
Average Persons Rating 14.1		12+ FM Share (Metro) 68.7	Sample Target 510

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WIMT-F	Country	19 / 10.8	11.2	14.7	12.0	18.1	274 / 21.8	22.1	29.4	55.8 / 777	Clear Channel Communications
WBUR-F	Rock	17 / 9.6	8.8	10.9	9.2	6.8	216 / 17.2	18.7	18.9	29.4 / 478	Federated Media
WZOQ-F	CHR	17 / 9.5	10.0	9.3	7.4	10.2	331 / 26.4	27.0	24.1	22.6 / 521	Forever Broadcasting
WMLX-F	Adult Cont.	15 / 8.6	6.9	6.0	7.4	3.9	190 / 15.1	14.0	14.0	20.5 / 301	Clear Channel Communications
WIMA	News/Talk	15 / 8.6	8.1	8.2	7.4	8.5	239 / 19.0	17.0	17.9	21.5 / 309	Clear Channel Communications
WBUK-F	Oldies	15 / 8.5	5.6	4.9	6.3	5.6	193 / 15.4	11.9	10.5	19.5 / 293	Clear Channel Communications
WFGF-F	Country	14 / 8.1	5.0	8.7	8.6	8.5	211 / 16.8	15.7	21.6	16.7 / 290	Forever Broadcasting
WUZZ-F	Classic Hits	9 / 4.8	3.8	3.8	4.6	3.9	171 / 13.6	9.9	10.4	10.7 / 230	Forever Broadcasting
WLJM	Urban AC	6 / 3.2	3.8	3.3	5.1	3.4	47 / 3.7	4.3	3.6	5.8 / 47	Forever Broadcasting
WQTL-F	Rock	4 / 2.4	4.4	3.3	3.4	1.1	103 / 8.2	11.3	7.9	8.3 / 225	Clear Channel Communications
WLW	Talk	4 / 2.1	1.9	2.2	1.7	1.7	80 / 6.4	6.0	5.7	13.9 / 268	Clear Channel Communications
WDOH-F	Country	4 / 2.0	1.9	1.1	2.9	1.7	66 / 5.2	6.6	3.8	8.9 / 159	Vogel Roach Corp.
WERT	Adult Stand.	3 / 2.0	0.6	0.5	1.1	2.3	55 / 4.4	1.9	2.8	10.8 / 145	Richard Ford
WING-F	Classic Hits	3 / 1.6	0.6	4.3			42 / 3.4	3.3	13.6	13.1 / 199	Radio One
WDPT-F	80's Hits	2 / 1.3	2.5	2.7	3.4	2.8	80 / 6.4	6.6	5.5	10.7 / 253	Cox Radio
WKKI-F	Adult Cont.	2 / 0.9	0.6	0.5		1.1	59 / 4.7	2.8	3.4	3.5 / 115	The Sunshine Corp.
WCSM-F	Soft AC	1 / 0.6		1.1	1.1	0.6	29 / 2.3		3.3	8.4 / 148	Hayco Broadcasting, Inc.
WOWO	Talk	1 / 0.5	1.2	6.8			36 / 2.9	3.3	16.7	3.9 / 85	Federated Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBUR-F	1 WBUR-F	1 WMLX-F	1 WIMT-F	1 WMLX-F	1 WBUR-F	1 WZOQ-F	1 WMLX-F	1 WBUR-F	1 WZOQ-F	1 WIMT-F
2 WZOQ-F	2 WMLX-F	2 WBUR-F	2 WIMA	2 WZOQ-F	2 WMLX-F	2 WIMA	2 WIMT-F	2 WIMT-F	2 WIMT-F	2 WBUK-F
3 WMLX-F	3 WZOQ-F	3 WIMT-F	3 WBUK-F	3 WIMT-F	3 WIMT-F	3 WIMT-F	3 WIMA	3 WZOQ-F	3 WBUR-F	3 WZOQ-F
4 WFGF-F	4 WIMT-F	4 WFGF-F	4 WMLX-F	4 WFGF-F	4 WUZZ-F	4 WBUR-F	4 WBUK-F	4 WFGF-F	4 WFGF-F	4 WBUR-F
5 WIMT-F	4 WFGF-F	5 WZOQ-F	5 WBUR-F	5 WBUK-F	5 WBUK-F	5 WMLX-F	5 WBUR-F	5 WBUK-F	5 WBUK-F	5 WFGF-F
6 WLJM	6 WUZZ-F	6 WUZZ-F	6 WFGF-F	6 WUZZ-F	6 WFGF-F	6 WFGF-F	6 WFGF-F	6 WMLX-F	6 WLJM	6 WMLX-F
7 WUZZ-F	7 WBUK-F	6 WBUK-F	7 WZOQ-F	7 WBUR-F	7 WIMA	7 WBUK-F	7 WZOQ-F	7 WIMA	7 WIMA	7 WIMA
8 WQTL-F	8 WQTL-F	8 WIMA	7 WUZZ-F	8 WIMA	8 WZOQ-F	8 WQTL-F	8 WUZZ-F	8 WUZZ-F	8 WMLX-F	8 WUZZ-F
9 WIMA	9 WIMA	9 WQTL-F	9 WERT	9 WLJM	9 WQTL-F	9 WUZZ-F	9 WERT	9 WLJM	9 WLW	9 WLJM
10 WBUK-F	10 WLJM	10 WLW	10 WDOH-F	10 WQTL-F	10 WLW	10 WDOH-F	10 WLJM	10 WLW	10 WKKI-F	10 WERT
			10 WLW							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WIMA	1150	1 kw / 1 kw	News/Talk	ABC	Clear Chan.-Emerald	Clear Channel Communications	Lima
WLJM	940	250 w / 6 w	Urban AC	ABC	Christal	Forever Broadcasting	Lima

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBUK	107.5	3 kw @328	Oldies	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Ft. Shawnee
WCSM	96.7	3 kw @328	Soft AC	ABC	—	Hayco Broadcasting, Inc.	Celina
WDOH	107.1	3.3 kw @299	Country	CBS	—	Vogel Roach Corp.	Delphos
WFGF	93.1	3 kw @328	Country	ABC	Christal/Regional Reps	Forever Broadcasting	Lima
WIMT	102.1	11 kw @1,060	Country	ABC	Clear Chan.-Emerald	Clear Channel Communications	Lima
WKKI	94.3	1.62 kw @448	Adult Cont.	Ind.	Regional Reps/Roslin	The Sunshine Corp.	Celina
WMLX	103.3	950 w@823	Adult Cont.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	St. Mary's
WUZZ	104.9	3 kw @220	Classic Hits	Ind.	Katz	Forever Broadcasting	Lima
WZOQ	92.1	3 kw @328	CHR	Ind.	Christal/Regional Reps	Forever Broadcasting	Wapakoneta

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBUR-F	Rock	98.9	Van Wert
WDPT-F	80's Hits	95.7	Piqua
WERT	Adult Stand.	1220	Van Wert
WING-F	Classic Hits	102.9	Springfield
WLW	Talk	700	Cincinnati
WOWO	Talk	1190	Ft. Wayne
WQTL-F	Rock	106.3	Ottawa

MANKATO-NEW ULM-SAINT PETER, MN

Arbitron Rank 260 **Pop (12+)** 93,200 **Stations** 23 / 10 **% Below Line** 23.7
Market TSL in Hours 21.6 **Diaries** 466 / 200:1 / 57.8% **% Not Listed** 14.2
Average Persons Rating 16.3 **12+ FM Share (Metro)** 61.6 **Sample Target** 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KYSM-F	Country	22 / 14.3	13.5	15.6			272 / 29.2	29.5	27.4	30.6 / 384	Clear Channel Communications
KXLP-F	Classic Rock	15 / 9.8	11.5	12.8			176 / 18.9	24.9	25.3	20.1 / 264	Clear Channel Communications
KEEZ-F	CHR	13 / 8.7	12.8	12.1			215 / 23.1	29.4	30.8	26.6 / 378	Three Eagles Communications
KRBI-F	80's Hits	12 / 7.6	1.3	0.7			108 / 11.6	4.2	3.9	16.2 / 176	Johnson Broadcasting Corp.
KTOE	Adult Cont.	10 / 6.6	4.5	4.3			143 / 15.3	12.3	10.6	12.2 / 183	Linder Radio Group
WCCO	Talk	10 / 6.5	7.1	8.5			199 / 21.3	13.3	20.4	55.5 / 608	CBS/Infinity
KDOG-F	CHR	8 / 5.5	10.9	7.1			213 / 22.8	27.1	22.5	9.5 / 284	Linder Radio Group
KNUJ	Country	6 / 4.1	5.8	6.4			91 / 9.8	11.0	12.3	14.9 / 191	Clear Channel Communications
KYSM	Oldies	5 / 3.5	2.6	3.6			77 / 8.3	5.0	6.1	8.5 / 116	Clear Channel Communications
KTTB-F	Urban	5 / 3.4	0.6				98 / 10.5	2.6		8.9 / 184	Radio One
KXAC-F	Soft AC	5 / 3.1	3.2	5.0			84 / 9.0	6.3	13.2	10.6 / 165	Linder Radio Group
KXXR-F	Rock	3 / 2.1	1.9	1.4			46 / 5.0	5.2	5.8	3.9 / 70	ABC Inc.
KQRS-F	Rock	2 / 1.6	1.9	2.1			47 / 5.0	8.7	7.7	5.4 / 92	ABC Inc.
KDWB-F	CHR	2 / 1.5	2.6	1.4			93 / 10.0	12.6	9.1	3.0 / 118	Clear Channel Communications
KOWZ-F	Adult Cont.	2 / 1.1	1.9	1.4			33 / 3.6	4.3	6.4	3.1 / 71	Blooming Prairie Farm Radio, Inc.
KFAN	Sports	2 / 1.0		0.7			19 / 2.0		3.1	2.3 / 31	Clear Channel Communications
KRBI	Adult Cont.	2 / 1.0	0.6				38 / 4.0			7.7 / 127	Johnson Broadcasting Corp.
KNUJ-F	Adult Cont.	1 / 1.0	1.3	0.7			45 / 4.8	3.2	4.6	2.3 / 76	Clear Channel Communications
KQQL-F	Oldies	1 / 1.0	0.6	0.7			25 / 2.7	2.9	3.7	3.2 / 73	Clear Channel Communications
KSTP	News/Talk	1 / 0.9	0.6	1.4			21 / 2.2	2.3	2.8	6.1 / 78	Hubbard Broadcasting, Inc.
KDHL	Country	1 / 0.6	0.6				26 / 2.7	2.3		6.9 / 104	Cumulus Media
KQIC-F	CHR	1 / 0.5		0.4			30 / 3.2		2.6	11.2 / 146	Linder Radio Group
KFMC-F	CHR	1 / 0.4	0.6				37 / 3.9	4.1	4.7	7.9 / 203	Woodward Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KYSM-F	1 KYSM-F	1 KYSM-F	1 KYSM-F	1 KYSM-F	1 KXLP-F	1 KYSM-F	1 KYSM-F	1 KYSM-F	1 KYSM-F	1 KYSM-F
2 KXLP-F	2 KXLP-F	2 KXLP-F	2 KTOE	2 KEEZ-F	2 KYSM-F	2 KTOE	2 KXLP-F	2 KXLP-F	2 KXLP-F	2 WCCO
3 KEEZ-F	3 KEEZ-F	3 KRBI-F	3 WCCO	3 KRBI-F	3 KRBI-F	3 WCCO	3 KRBI-F	3 KEEZ-F	3 KEEZ-F	3 KEEZ-F
4 KDOG-F	4 KRBI-F	4 KEEZ-F	4 KRBI-F	4 KXLP-F	4 KDOG-F	4 KEEZ-F	4 KEEZ-F	4 KRBI-F	4 KDOG-F	4 KTOE
5 KRBI-F	5 KDOG-F	5 KDOG-F	5 KXLP-F	5 KXAC-F	5 KTOE	5 KXLP-F	5 KTOE	5 KDOG-F	5 KTTB-F	5 KDOG-F
6 KTTB-F	6 KTTB-F	6 WCCO	5 KNUJ	6 WCCO	5 WCCO	6 KRBI-F	6 KNUJ	6 WCCO	6 KTOE	6 KRBI-F
7 KXXR-F	7 KXAC-F	7 KXAC-F	7 KEEZ-F	7 KDOG-F	7 KXAC-F	7 KNUJ	7 KDOG-F	7 KTTB-F	7 KRBI-F	7 KXLP-F
8 KYSM	8 KXXR-F	8 KTOE	8 KYSM	8 KTOE	8 KYSM	8 KEEZ-F	8 KYSM	8 KXAC-F	8 WCCO	8 KNUJ
9 KDWB-F	9 KQRS-F	9 KQRS-F	9 KXAC-F	9 KYSM	9 KQRS-F	9 KQRS-F	9 WCCO	9 KTOE	9 KDWB-F	9 KTTB-F
10 KQRS-F	10 KTOE	10 KYSM	10 KQRS-F	10 KNUJ	10 KFAN	10 KDOG-F	10 KXAC-F	10 KYSM	10 KXAC-F	10 KYSM
10 KXAC-F										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KNUJ	860	1 kw / 250 w	Country	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	New Ulm
KRBI	1310	1 kw / 330 w	Adult Cont.	ABC	Keystone	Johnson Broadcasting Corp.	St. Peter
KTOE	1420	5 kw / 5 kw	Adult Cont.	ABC, Talknet, WW1/MBS	—	Linder Radio Group	Mankato
KYSM	1230	1 kw / 1 kw	Oldies	CNN+, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Mankato

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDOG	96.7	4 kw @649	CHR	ABC	—	Linder Radio Group	North Mankato
KEEZ	99.1	100 kw @864	CHR	AP, CNN+, WW1/MBS	McGavren-Guild	Three Eagles Communications	Mankato
KNUJ	107.3	1.9 kw @400	Adult Cont.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Sleepy Eye
KRBI	105.5	25 kw @230	80's Hits	ABC	Keystone	Johnson Broadcasting Corp.	St. Peter
KXLP	93.1	100 kw @487	Classic Rock	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	New Ulm
KYSM	103.5	100 kw @530	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Mankato

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDHL	Country	920	Faribault
KDWB-F	CHR	101.3	Richfield
KFAN	Sports	1130	Minneapolis
KFMC-F	CHR	106.5	Fairmont
KOWZ-F	Adult Cont.	100.9	Blooming Prairie
KQIC-F	CHR	102.5	Willmar
KQQL-F	Oldies	107.9	Anoka
KQRS-F	Rock	92.5	Golden Valley
KSTP	News/Talk	1500	St. Paul
KTTB-F	Urban	96.3	Glencoe
KXAC-F	Soft AC	100.5	St. James
KXXR-F	Rock	93.7	Minneapolis
WCCO	Talk	830	Minneapolis

MARION-CARBONDALE(SOUTHERN IL)

Arbitron Rank	219	Pop (12+)	138,000	Stations	24 / 16	% Below Line	11.4
Market TSL in Hours	16.5	Diaries	548 / 252:1 / 58.2%	% Not Listed	11.4		
Average Persons Rating	12.2	12+ FM Share (Metro)	80.2	Sample Target	540		

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WDDD-F	Country	30 / 17.5	11.3	12.4	9.6	12.1	289 / 21.0	23.3	20.4	36.0 / 436	Clear Channel Communications
WCIL-F	CHR	20 / 12.0	10.8	13.0	12.3	13.2	423 / 30.6	28.5	28.0	33.9 / 630	Zimmer Broadcasting Co., Inc.
WOOZ-F	Country	17 / 10.3	7.2	8.1	11.2	12.1	241 / 17.4	19.0	19.9	42.1 / 515	Zimmer Broadcasting Co., Inc.
WTAO-F	Rock	15 / 8.6	11.9	10.3	7.5	5.5	268 / 19.4	21.9	20.5	18.8 / 355	Clear Channel Communications
WUEZ-F	Soft AC	10 / 5.7	3.1	3.8	5.3	4.4	177 / 12.8	11.6	11.0	10.5 / 217	Zimmer Broadcasting Co., Inc.
WQRL-F	Oldies	8 / 4.5	4.1	3.2	3.2	2.7	171 / 12.4	11.2	8.7	9.5 / 218	Dana Communications
WQUL-F	Classic Rock	7 / 4.1	4.1	3.8	4.8	4.4	119 / 8.6	10.4	11.1	9.7 / 199	Clear Channel Communications
KEZS-F	Country	5 / 3.0	2.1	1.6	2.1	1.1	81 / 5.9	6.2	5.4	9.6 / 178	Zimmer Broadcasting Co., Inc.
WJPF	News	4 / 2.5	3.1				80 / 5.8			4.6 / 97	Zimmer Broadcasting Co., Inc.
WXL-T-F	Rock	4 / 2.5	3.6	4.9	4.8	3.8	109 / 7.9	10.3	10.9	4.7 / 128	Zimmer Broadcasting Co., Inc.
WKIB-F	Dance	4 / 2.3	1.5	1.1	2.1	0.5	74 / 5.4	5.3	3.5	4.8 / 94	Benjamin L. Stratemeyer
WXAN-F	S. Gospel	4 / 2.3	2.1	3.8	1.6	1.6	74 / 5.4	5.1	6.7	8.3 / 119	Harold & Carlene Lawder
WFRX	Adult Stand.	4 / 2.3	2.6	3.2	2.1	2.7	56 / 4.1	6.6	5.6	4.5 / 77	Clear Channel Communications
KGMO-F	Classic Hits	4 / 2.1	3.1	2.7	2.7	6.6	94 / 6.8	10.7	10.9	9.2 / 232	Withers Broadcasting Co.
WVZA-F	CHR	3 / 1.9	4.1	2.7	3.7	4.9	95 / 6.9	11.2	12.2	6.3 / 146	Clear Channel Communications
WBVN-F	Cont. Christ.	2 / 1.3	1.5	1.6	2.1	2.2	84 / 6.1	3.5	5.3	2.7 / 113	Kenneth W. & Jane A. Anderson
WINI	Talk	2 / 1.2	0.5	1.1	2.1	2.2	48 / 3.5	3.1	3.7	2.0 / 52	Radio Station WINI
KPNT-F	Modern Rock	1 / 0.9	2.1	1.6	1.6	1.6	71 / 5.2	7.2	5.8	2.8 / 112	Emmis Broadcasting
WMIX-F	Country	1 / 0.8	0.5	0.5	0.5	0.5	32 / 2.3	3.0	1.9	11.0 / 196	Withers Broadcasting Co.
WGGH	S. Gospel	1 / 0.8	1.0	1.6		2.2	29 / 2.1	3.4	4.5	3.5 / 85	Vine Broadcasting, Inc.
KMOX	News/Talk	1 / 0.6	1.5	1.6	1.1	0.5	31 / 2.2	3.0	3.5	3.4 / 67	CBS/Infinity
WDDD	Sports	1 / 0.6	1.0	0.5	0.5	0.5	27 / 2.0	2.3	2.9	0.9 / 27	Clear Channel Communications
WDDJ-F	CHR	1 / 0.4		0.5	0.5	0.5	35 / 2.5		2.0	3.4 / 160	Bristol Broadcasting Co.
WCIL	News	1 / 0.4	1.0	3.2	3.2	3.8	28 / 2.1	3.1	6.5	0.7 / 32	Zimmer Broadcasting Co., Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WTAO-F	1 WCIL-F	1 WDDD-F	1 WDDD-F	1 WDDD-F	1 WDDD-F	1 WDDD-F	1 WDDD-F	1 WDDD-F	1 WCIL-F	1 WDDD-F
2 WCIL-F	2 WDDD-F	2 WCIL-F	2 WOOZ-F	2 WCIL-F	2 WCIL-F	2 WOOZ-F	2 WOOZ-F	2 WCIL-F	2 WTAO-F	2 WCIL-F
3 WDDD-F	3 WTAO-F	3 WOOZ-F	3 WCIL-F	3 WOOZ-F	3 WQUL-F	3 WCIL-F	3 WCIL-F	3 WTAO-F	3 WDDD-F	3 WOOZ-F
4 WOOZ-F	4 WOOZ-F	4 WUEZ-F	4 WUEZ-F	4 WUEZ-F	4 WTAO-F	4 WTAO-F	4 WUEZ-F	4 WOOZ-F	4 WQRL-F	4 WTAO-F
5 WUEZ-F	5 WUEZ-F	5 WQUL-F	5 WQRL-F	5 WQRL-F	5 KGMO-F	5 WUEZ-F	5 WTAO-F	5 WUEZ-F	5 WOOZ-F	5 WQRL-F
6 WKIB-F	6 WQRL-F	6 WQRL-F	6 WQUL-F	6 WKIB-F	6 WXL-T-F	6 WQUL-F	6 WJPF	6 WQUL-F	6 WVZA-F	6 WUEZ-F
7 WVZA-F	7 KGMO-F	7 WTAO-F	7 WJPF	7 WVZA-F	6 WOOZ-F	7 WQRL-F	6 WQUL-F	7 WQRL-F	7 WXL-T-F	7 WQUL-F
8 WQUL-F	8 WQUL-F	8 WXL-T-F	8 WFRX	8 WQUL-F	8 WUEZ-F	8 KEZS-F	8 WQRL-F	8 WKIB-F	7 WKIB-F	8 KEZS-F
8 KEZS-F	9 WKIB-F	9 KGMO-F	9 KEZS-F	9 WMIX-F	9 WQRL-F	9 KGMO-F	9 WFRX	9 WXL-T-F	9 WUEZ-F	9 WKIB-F
10 KPNT-F	9 WXL-T-F	10 WKIB-F	10 WXAN-F	10 WXAN-F	10 WJPF	9 WQRL-F	10 KEZS-F	10 KEZS-F	10 WDDJ-F	10 WXL-T-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCIL	1020	1 kw / kw	News	CBS	Christal	Zimmer Broadcasting Co., Inc.	Carbondale
WDDD	810	250 w / 250 w	Sports	1-on-1	Clear Chan.-Emerald	Clear Channel Communications	Johnston City
WFRX	1300	1 kw / 60 w	Adult Stand.	USA, Jones	Clear Chan.-Emerald	Clear Channel Communications	West Frankfort
WGGH	1150	5 kw / 44 w	S. Gospel	SRN	—	Vine Broadcasting, Inc.	Marion
WINI	1420	420 w / 420 w	Talk	PRN, TARN	—	Radio Station WINI	Murphysboro
WJPF	1340	770 w / 770 w	News	CBS	Christal	Zimmer Broadcasting Co., Inc.	Herrin

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCIL	101.5	50 kw @351	CHR	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Carbondale
WDDD	107.3	50 kw @492	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Marion
WOOZ	99.9	50 kw @650	Country	ABC	Christal	Zimmer Broadcasting Co., Inc.	Harrisburg
WQRL	106.3	12.5 kw @459	Oldies	WW1/MBS	—	Dana Communications	Benton
WQUL	97.7	3.5 kw @433	Classic Rock	ABC, WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	West Frankfort
WTAO	105.1	25 kw @328	Rock	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	Murphysboro
WUEZ	95.1	3 kw @279	Soft AC	Ind.	Christal	Zimmer Broadcasting Co., Inc.	Cartersville
WVZA	92.7	25 kw @328	CHR	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Herrin
WXAN	103.9	2.9 kw @469	S. Gospel	USA	—	Harold & Carlene Lawder	Ava
WXL-T	103.5	6 kw @328	Rock	WW1/MBS	Christal	Zimmer Broadcasting Co., Inc.	Christopher

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KEZS-F	Country	102.9	Cape Girardeau
KGMO-F	Classic Hits	100.7	Cape Girardeau
KMOX	News/Talk	1120	St. Louis
KPNT-F	Modern Rock	105.7	Ste. Genevieve
WBVN-F	Cont. Christ.	104.5	Carrier Mills
WDDJ-F	CHR	96.9	Paducah
WKIB-F	Dance	96.5	Anna
WMIX-F	Country	94.1	Mt. Vernon

MASON CITY, IA

Arbitron Rank 277	Pop (12+) 66,700	Stations 16 / 8	% Below Line 26.1
Market TSL in Hours 19.1		Diaries 419 / 159:1 / 59.3%	% Not Listed 14.2
Average Persons Rating 14.0		12+ FM Share (Metro) 68.7	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KLSS-F	Adult Cont.	13 / 13.6	15.1	10.0			177 / 26.6	27.0	24.7	16.3 / 243	Three Eagles Communications
KIAI-F	Country	12 / 12.4	14.2	15.0			148 / 22.2	26.0	26.9	14.7 / 210	Clear Channel Communications
KROC-F	CHR	9 / 9.5	13.2	14.0			185 / 27.8	30.4	30.5	10.2 / 225	Southern Minnesota Bcstg Co.
KGLO	Soft AC	7 / 7.8	11.3	7.0			117 / 17.6	22.9	18.9	8.8 / 153	Clear Channel Communications
KRIB	Adult Stand.	7 / 7.6	4.7	5.0			72 / 10.9	11.1	9.3	7.5 / 80	Three Eagles Communications
KYTC-F	Oldies	6 / 6.6	4.7	4.0			95 / 14.2	16.4	11.0	6.8 / 109	Three Eagles Communications
KLKK-F	Classic Rock	6 / 6.6	4.7	8.0			111 / 16.7	14.9	16.1	8.2 / 151	Clear Channel Communications
KAUS-F	Country	5 / 4.9	5.7	5.0			107 / 16.0	13.6	14.5	6.6 / 139	Three Eagles Communications
KCHA-F	Adult Cont.	3 / 3.4	1.9	2.0			26 / 3.9	4.0	3.5	3.2 / 28	Clear Channel Communications
KOEL-F	Country	2 / 2.6	0.9	2.0			52 / 7.7	2.4	2.6	3.6 / 68	Cumulus Media
KFMW-F	Rock	2 / 2.3	3.8	2.0			52 / 7.8	9.7	7.7	3.1 / 78	Bahakel Communications, Inc.
KYBA-F	Soft AC	2 / 2.3	1.9	1.0			36 / 5.4	6.6	4.8	2.6 / 41	Southern Minnesota Bcstg Co.
KOKZ-F	Oldies	2 / 1.9					23 / 3.5			4.3 / 37	Bahakel Communications, Inc.
KWMM-F	Adult Stand.	2 / 1.7					18 / 2.7			1.6 / 18	Clear Channel Communications
WHO	News/Talk	2 / 1.7	1.9	1.0			39 / 5.8	8.3	5.5	4.0 / 114	Clear Channel Communications
KIOW-F	AC/Cntry.	1 / 0.9		3.0			17 / 2.5		4.0	3.5 / 64	Fife Communications Co., LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KLSS-F	1 KLSS-F	1 KLSS-F	1 KLSS-F	1 KLSS-F	1 KLSS-F	1 KLSS-F	1 KLSS-F	1 KIAI-F	1 KROC-F	1 KIAI-F
2 KROC-F	2 KIAI-F	2 KIAI-F	1 KIAI-F	2 KIAI-F	2 KLKK-F	2 KIAI-F	2 KIAI-F	2 KLSS-F	2 KIAI-F	2 KROC-F
3 KIAI-F	3 KROC-F	3 KYTC-F	3 KRIB	3 KYTC-F	3 KYTC-F	3 KGLO	3 KYTC-F	3 KROC-F	3 KGLO	3 KLSS-F
4 KLKK-F	4 KLKK-F	4 KLKK-F	4 KGLO	4 KCHA-F	4 KROC-F	4 KRIB	4 KRIB	4 KYTC-F	4 KAUS-F	4 KLKK-F
5 KFMW-F	5 KYTC-F	5 KROC-F	5 KYTC-F	5 KROC-F	5 KIAI-F	5 KLKK-F	5 KGLO	5 KLKK-F	5 KLSS-F	5 KGLO
6 KCHA-F	6 KGLO	6 KGLO	6 KAUS-F	6 KLKK-F	5 KGLO	6 KROC-F	6 KLKK-F	6 KRIB	6 KLKK-F	6 KRIB
6 KOKZ-F	7 KOEL-F	7 KCHA-F	7 KLKK-F	7 KRIB	7 KAUS-F	7 KYTC-F	7 KAUS-F	7 KGLO	7 KRIB	7 KYTC-F
8 KOEL-F	8 KCHA-F	8 KAUS-F	8 KCHA-F	8 KOEL-F	8 KOKZ-F	8 KAUS-F	8 KROC-F	8 KAUS-F	8 KFMW-F	8 KAUS-F
9 KGLO	9 KAUS-F	9 KOEL-F	9 KROC-F	8 KYBA-F	9 KOEL-F	9 KCHA-F	9 KCHA-F	9 KOEL-F	9 WHO	9 KOEL-F
10 WHO	10 KYBA-F	10 KYBA-F	10 KYBA-F	10 KGLO	10 KYBA-F	10 KYBA-F	10 KWMM-F	10 KCHA-F	10 KOEL-F	10 KFMW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGLO	1300	5 kw / 5 kw	Soft AC	CBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Mason City
KRIB	1490	1 kw / 1 kw	Adult Stand.	ABC	McGavren-Guild	Three Eagles Communications	Mason City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCHA	95.9	3 kw @100	Adult Cont.	Jones	Clear Chan.-Diamond	Clear Channel Communications	Charles City
KIAI	93.9	100 kw @790	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Mason City
KLKK	103.7	25 kw @187	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Clear Lake
KLSS	106.1	100 kw @1,000	Adult Cont.	ABC	McGavren-Guild	Three Eagles Communications	Mason City
KWMM	103.7	6 kw @154	Adult Stand.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Osage
KYTC	102.7	25 kw @308	Oldies	Jones	McGavren-Guild	Three Eagles Communications	Northwood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAUS-F	Country	99.9	Austin
KFMW-F	Rock	107.9	Waterloo
KIOW-F	AC/Cntry.	107.3	Forest City
KOEL-F	Country	92.3	Oelwein
KOKZ-F	Oldies	105.7	Waterloo
KROC-F	CHR	106.9	Rochester
KYBA-F	Soft AC	105.3	Stewartville
WHO	News/Talk	1040	Des Moines

MEDFORD-ASHLAND, OR

Arbitron Rank 209	Pop (12+) 149,600	Stations 15 / 14	% Below Line 1.4
Market TSL in Hours	19.6	Diaries 512 / 292:1 / 55.8%	% Not Listed 22.1
Average Persons Rating	14.0	12+ FM Share (Metro) 63.8	Sample Target 490

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KRWQ-F	Country	28 / 13.2	11.5	8.6	14.1	9.1	303 / 20.3	17.8	18.7	41.5 / 409	Clear Channel Communications
KZZE-F	Rock	20 / 9.6	7.0	7.1	7.0	5.0	205 / 13.7	13.4	12.7	25.0 / 242	Clear Channel Communications
KCMX	News/Talk	17 / 7.9	7.5	6.1	7.0	9.6	200 / 13.3	11.5	11.2	19.2 / 240	Marathon Media
KLDZ-F	Oldies	15 / 7.2	4.5	3.5	2.6	1.5	152 / 10.2	8.6	10.0	18.6 / 198	Clear Channel Communications
KCMX-F	Soft AC	14 / 6.8	6.5	7.1	5.3	8.6	231 / 15.5	10.4	12.2	15.4 / 249	Marathon Media
KAKT-F	Country	10 / 4.9	3.0	4.1	3.5	5.0	155 / 10.4	7.5	9.7	10.6 / 168	Marathon Media
KIFS-F	CHR	10 / 4.8	6.5	3.5	3.5	3.0	225 / 15.0	18.0	8.1	10.2 / 225	Clear Channel Communications
KMED	Adult Stand.	10 / 4.8	6.5	8.1	5.7	5.5	203 / 13.6	10.4	13.7	10.3 / 215	Clear Channel Communications
KBOY-F	Classic Rock	9 / 4.1	5.5	8.1	6.2	6.6	213 / 14.3	13.6	15.4	23.4 / 387	Marathon Media
KTMT-F	Dance	8 / 3.9	8.0	8.6	8.4	10.1	190 / 12.7	19.4	21.1	20.3 / 477	Marathon Media
KROG-F	Hot AC	6 / 2.7	3.5	4.6	3.5	3.5	89 / 5.9	7.4	10.1	9.5 / 211	Clear Channel Communications
KCNA-F	Oldies	6 / 2.7	3.0	3.0	3.5	5.0	137 / 9.2	9.4	8.9	6.3 / 168	Clear Channel Communications
KRRM-F	Trad. Country	5 / 2.5	1.5	1.5	3.1	1.5	56 / 3.7	2.7	3.0	9.3 / 97	Shirley M. Bell
KLDR-F	CHR	3 / 1.4	0.5	0.5	1.3	1.0	31 / 2.1	3.1	3.9	13.1 / 194	Grants Pass Broadcasting Co.
KTMT	Sports	3 / 1.4	2.5	2.5	1.8	3.0	71 / 4.8	5.6	6.1	3.0 / 71	Marathon Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZZE-F	1 KZZE-F	1 KRWQ-F	1 KRWQ-F	1 KRWQ-F	1 KZZE-F	1 KRWQ-F	1 KRWQ-F	1 KRWQ-F	1 KZZE-F	1 KRWQ-F
2 KRWQ-F	2 KRWQ-F	2 KZZE-F	2 KCMX	2 KCMX-F	2 KRWQ-F	2 KCMX	2 KLDZ-F	2 KZZE-F	2 KRWQ-F	2 KZZE-F
3 KTMT-F	3 KCMX-F	3 KCMX-F	3 KLDZ-F	3 KLDZ-F	3 KCMX	3 KBOY-F	3 KZZE-F	3 KCMX	3 KIFS-F	3 KMED
4 KIFS-F	4 KLDZ-F	4 KLDZ-F	4 KCMX-F	4 KAKT-F	4 KBOY-F	4 KLDZ-F	4 KCMX	4 KLDZ-F	4 KCMX	4 KCMX-F
5 KBOY-F	5 KBOY-F	5 KBOY-F	5 KMED	5 KROG-F	5 KLDZ-F	5 KZZE-F	5 KCMX-F	5 KIFS-F	4 KCMX-F	5 KIFS-F
6 KAKT-F	6 KAKT-F	6 KCMX	6 KAKT-F	6 KZZE-F	6 KTMT-F	6 KCMX-F	6 KAKT-F	6 KCMX-F	6 KTMT-F	6 KAKT-F
7 KROG-F	7 KCMX	7 KAKT-F	7 KBOY-F	7 KIFS-F	7 KTMT	7 KAKT-F	7 KMED	7 KMED	7 KCNA-F	7 KCMX
8 KCMX-F	8 KIFS-F	8 KTMT-F	8 KRRM-F	8 KTMT-F	8 KCMX-F	8 KTMT-F	8 KROG-F	7 KTMT-F	8 KMED	8 KTMT-F
8 KCNA-F	9 KTMT-F	9 KROG-F	9 KZZE-F	9 KBOY-F	9 KCNA-F	9 KIFS-F	9 KBOY-F	9 KAKT-F	9 KBOY-F	9 KLDZ-F
10 KTMT	10 KROG-F	10 KIFS-F	10 KCNA-F	10 KCMX	10 KAKT-F	10 KMED	10 KRRM-F	10 KBOY-F	10 KAKT-F	10 KCNA-F
								10 KCNA-F		
								10 KROG-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCMX	880	1 kw / 1 kw	News/Talk	ABC, BRN	McGavren-Guild	Marathon Media	Phoenix
KMED	1440	5 kw / 1 kw	Adult Stand.	CBS	Clear Chan.-Emerald/Tacher	Clear Channel Communications	Medford
KTMT	580	1 kw / 1 kw	Sports	ESPN, WW1/MBS	McGavren-Guild	Marathon Media	Ashland

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAKT	105.1	51.7 kw @544	Country	Ind.	McGavren-Guild	Marathon Media	Phoenix
KBOY	95.7	60 kw @981	Classic Rock	USA	McGavren-Guild	Marathon Media	Medford
KCMX	101.9	42 kw @1,437	Soft AC	ABC	McGavren-Guild	Marathon Media	Ashland
KCNA	102.7	100 kw @1,976	Oldies	Ind.	Allied Radio Ptrns.	Clear Channel Communications	Cave Junction
KIFS	107.5	5.3 kw @1,420	CHR	Ind.	Clear Chan.-Emerald/Tacher	Clear Channel Communications	Ashland
KLDZ	103.5	100 kw @1,023	Oldies	Ind.	Clear Chan.-Emerald/Tacher	Clear Channel Communications	Medford
KROG	96.9	25 kw @2,227	Hot AC	Ind.	Allied Radio Ptrns.	Clear Channel Communications	Grants Pass
KRRM	94.7	130 w@2,043	Trad. Country	Ind.	—	Shirley M. Bell	Rogue River
KRWQ	100.3	30 kw @982	Country	Ind.	Clear Chan.-Emerald/Tacher	Clear Channel Communications	Gold Hill
KTMT	93.7	31 kw @3,264	Dance	Ind.	McGavren-Guild	Marathon Media	Medford
KZZE	106.3	900 w@1,591	Rock	Ind.	Clear Chan.-Diamond/Tacher	Clear Channel Communications	Eagle Point

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KLDR-F	CHR	98.3	Harbeck-Fruitdale

MERCED, CA

Arbitron Rank 190	Pop (12+) 174,900	Stations 33 / 11	% Below Line 37.5
Market TSL in Hours 20.9	Diaries 639 / 274:1 / 49.7%	% Not Listed 18.2	
Average Persons Rating 15.3	12+ FM Share (Metro) 70.3	Sample Target 580	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KHTN-F	Dance	31 / 11.5	13.9	9.7	10.1	11.9	469 / 26.8	27.9	25.1	31.0 / 469	Buckley Broadcasting
KABX-F	Oldies	19 / 7.2	6.8	8.1	6.9	6.0	259 / 14.8	15.3	15.0	19.4 / 259	Merced Radio Partners, LP
KUBB-F	Country	18 / 6.9	5.3	4.4	5.3	4.0	320 / 18.3	16.1	12.6	18.5 / 320	Buckley Broadcasting
KHOP-F	80's Hits	18 / 6.7	6.8	4.4	5.3	3.2	183 / 10.5	13.8	10.8	18.1 / 183	Citadel Communications Corp.
KATM-F	Country	11 / 4.2	4.9	4.0	4.0	2.8	123 / 7.0	10.5	7.2	11.3 / 123	Citadel Communications Corp.
KYOS	News/Talk	11 / 4.2	3.4	4.9	2.8	2.4	144 / 8.2	6.5	9.4	11.2 / 144	Merced Radio Partners, LP
KSKS-F	Country	11 / 4.0	3.0	2.8	3.2	4.4	201 / 11.5	8.9	8.9	10.8 / 201	CBS/Infinity
KIBG-F	Adult Cont.	10 / 3.8	2.6	4.0	4.4	2.8	159 / 9.1	9.8	10.0	10.3 / 159	Yosemite Radio Partners, LP
KLOQ-F	Reg'l Mex.	10 / 3.8	3.0	2.4	2.0	8.4	168 / 9.6	6.9	8.8	10.3 / 168	Clarke Broadcasting Corp.
KDJK-F	Classic Hits	10 / 3.7	1.5	3.2	4.0	2.4	160 / 9.2	2.6	6.5	10.0 / 160	Citadel Communications Corp.
KMJ	News/Talk	9 / 3.3	2.3	3.2	4.0	3.2	136 / 7.8	5.1	9.0	9.0 / 136	CBS/Infinity
KJMQ-F	Adult Cont.	6 / 2.4	3.8	2.0	2.8	2.0	129 / 7.4	6.7	5.1	6.5 / 129	Clarke Broadcasting Corp.
KOSO-F	Modern AC	5 / 2.0	3.4	2.8	2.8	3.6	152 / 8.7	10.1	8.0	5.3 / 152	Clear Channel Communications
KQLB-F	Country	5 / 1.9	3.4	0.8	1.6	2.0	75 / 4.3	4.5	3.5	5.1 / 75	VLB Broadcasting
KOQO-F	Reg'l Mex.	5 / 1.9	1.9	1.6	2.0	3.2	72 / 4.1	4.7	4.5	5.1 / 72	CBS/Infinity
KNBR	Sports	4 / 1.5	0.8	1.6	1.6	0.8	64 / 3.6	2.5	2.0	4.1 / 64	Susquehanna Radio Corp.
KVIN	Adult Stand.	3 / 1.2	1.1	1.6	1.6	1.2	41 / 2.4	1.7	4.9	3.3 / 41	Threshold Communications
KJSN-F	Adult Cont.	3 / 1.1		7.1			41 / 2.4		15.7	3.1 / 41	Clear Channel Communications
KAJZ-F	Smooth Jazz	3 / 1.1	2.3	3.2	2.4	2.0	67 / 3.8	3.3	5.3	3.0 / 67	San Joaquin Radio
KMGV-F	Rhythmic Old.	3 / 1.1	1.9	1.2	1.6	2.0	75 / 4.3	7.5	4.4	3.0 / 75	CBS/Infinity
KBRG-F	Romantica	3 / 1.0		0.8			26 / 1.5		2.6	2.6 / 26	Entravision Holdings
KBOS-F	Urban	2 / 0.9	1.5	0.4	0.4	0.8	58 / 3.3	4.0	2.8	2.5 / 58	Clear Channel Communications
KNTO-F	Reg'l Mex.	2 / 0.9	1.1	2.0	2.0	2.8	65 / 3.7	5.9	7.0	2.5 / 65	All American Broadcasting Co.
KCIV-F	Religious	2 / 0.8	0.8	1.6	2.0	0.8	50 / 2.8	2.6	3.3	2.3 / 50	Bott Broadcasting Co.
KRNC-F	Romantica	2 / 0.7	0.8	1.2	0.8	1.2	52 / 3.0	2.1	2.8	1.8 / 52	CBS/Infinity
KWNN-F	Dance	2 / 0.7	0.8	1.2	0.8	0.8	85 / 4.9	5.3	3.9	1.8 / 85	Silverado Broadcasting Co.
KJFX-F	Classic Rock	2 / 0.7		1.2			43 / 2.5		4.9	1.8 / 43	Mondosphere Broadcasting
KLBS	Ethnic	2 / 0.7	1.9				29 / 1.7	2.4		1.8 / 29	Ethnic Radio of Los Banos Inc.
KCBS	News	2 / 0.6	1.1	0.8	0.8	1.2	60 / 3.4	3.2	3.9	1.6 / 60	CBS/Infinity
KVSR-F	Modern AC	1 / 0.5	0.8	0.4	0.8	0.8	50 / 2.8	5.0	3.5	1.4 / 50	CBS/Infinity
KAAT-F	Soft AC	1 / 0.5					34 / 1.9			1.3 / 34	California Sierra Corp.
KLBN-F	Reg'l Mex.	1 / 0.3	0.8	0.5			40 / 2.3	2.4	1.5	0.9 / 40	Lotus Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KHOP-F	1 KHTN-F	1 KHOP-F	1 KABX-F	1 KHTN-F	1 KHOP-F	1 KHTN-F	1 KABX-F	1 KHTN-F	1 KHTN-F	1 KHTN-F
2 KHTN-F	2 KHOP-F	2 KHTN-F	2 KUBB-F	2 KUBB-F	2 KABX-F	2 KHOP-F	2 KUBB-F	2 KUBB-F	2 KUBB-F	2 KABX-F
3 KLOQ-F	3 KUBB-F	3 KABX-F	3 KYOS	3 KIBG-F	3 KDJK-F	3 KABX-F	2 KHTN-F	3 KABX-F	3 KHOP-F	3 KUBB-F
4 KIBG-F	4 KIBG-F	4 KUBB-F	4 KATM-F	4 KSKS-F	4 KHTN-F	4 KUBB-F	4 KUBB-F	4 KHOP-F	4 KYOS	4 KLOQ-F
5 KUBB-F	5 KLOQ-F	5 KDJK-F	5 KMJ	5 KLOQ-F	5 KATM-F	5 KIBG-F	5 KATM-F	5 KATM-F	5 KABX-F	5 KHOP-F
6 KJMQ-F	6 KSKS-F	6 KIBG-F	6 KHTN-F	6 KATM-F	6 KUBB-F	6 KMJ	6 KYOS	6 KDJK-F	6 KLOQ-F	6 KSKS-F
7 KSKS-F	7 KABX-F	7 KLOQ-F	7 KDJK-F	7 KDJK-F	7 KLOQ-F	7 KYOS	7 KDJK-F	7 KSKS-F	7 KSKS-F	7 KATM-F
8 KDJK-F	8 KDJK-F	8 KATM-F	8 KIBG-F	8 KYOS	8 KJMQ-F	8 KSKS-F	8 KIBG-F	8 KIBG-F	8 KMJ	8 KDJK-F
9 KOSO-F	9 KATM-F	9 KSKS-F	9 KNBR	8 KHOP-F	9 KQLB-F	9 KLOQ-F	9 KMJ	8 KLOQ-F	9 KOSO-F	8 KYOS
10 KABX-F	10 KJMQ-F	10 KJMQ-F	10 KHOP-F	10 KATM-F	10 KNBR	10 KATM-F	10 KLOQ-F	10 KYOS	10 KJMQ-F	10 KIBG-F
			10 KQLB-F				10 KSKS-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KLBS	1330	420 w / 5 kw	Ethnic	Ind.	—	Ethnic Radio of Los Banos Inc.	Los Banos
KYOS	1480	5 kw / 5 kw	News/Talk	ABC, WW1/MBS, CBS	Christal	Merced Radio Partners, LP	Merced

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KABX	97.5	8.8 kw @1,161	Oldies	—	Christal	Merced Radio Partners, LP	Merced
KAJZ	107.7	4 kw @407	Smooth Jazz	Jones	Christal	San Joaquin Radio	Merced
KCIV	99.9	1.85 kw @2,100	Religious	Ind.	—	Bott Broadcasting Co.	Mt. Bullion
KHTN	104.7	50 kw @469	Dance	Ind.	D & R Radio	Buckley Broadcasting	Los Banos
KIBG	106.3	2.95 kw @476	Adult Cont.	WW1/MBS	Christal	Yosemite Radio Partners, LP	Merced
KJMQ	92.5	6 kw @328	Adult Cont.	Ind.	Roslin	Clarke Broadcasting Corp.	Atwater
KLOQ	98.7	6 kw @299	Reg'l Mex.	Ind.	Caballero	Clarke Broadcasting Corp.	Winton
KQLB	106.9	6 kw @328	Country	ABC	—	VLB Broadcasting	Los Banos
KUBB	96.3	1.95 kw @2,112	Country	WW1/MBS	D & R Radio	Buckley Broadcasting	Mariposa

MERCED, CA (Cont.)**Listed Stations Not Home to the Market**

Station	Format	Freq	City of Lic
KAAT-F	Soft AC	103.1	Oakhurst
KATM-F	Country	103.3	Modesto
KBOS-F	Urban	94.9	Tulare
KBRG-F	Romantica	100.3	San Jose
KCBS	News	740	San Francisco
KDJK-F	Classic Hits	103.9	Mariposa
KHKK-F	simul. KDJKFF	104.1	Modesto
KDJK-FF	Classic Hits	103.9	Mariposa
KHOP-F	80's Hits	95.1	Oakdale
KJFX-F	Classic Rock	95.7	Fresno
KJSN-F	Adult Cont.	102.3	Modesto
KLBN-F	Reg'l Mex.	105.1	Auberry
KMGV-F	Rhythmic Old.	97.9	Fresno
KMJ	News/Talk	580	Fresno
KNBR	Sports	680	San Francisco
KNT0-F	Reg'l Mex.	95.9	Livingston
KOQ0-F	Reg'l Mex.	101.9	Fresno
KOSO-F	Modern AC	93.1	Patterson
KRNC-F	Romantica	105.9	Fresno
KSKS-F	Country	93.7	Fresno
KVIN	Adult Stand.	1390	Turlock
KVSR-F	Modern AC	101.1	Fresno
KWNN-F	Dance	98.3	Turlock

MERIDIAN, MS

Arbitron Rank 281	Pop (12+) 61,000	Stations 14 / 14	% Below Line 0.0
Market TSL in Hours	17.9	Diaries 395 / 154:1 / 51.7%	% Not Listed 15.9
Average Persons Rating	13.2	12+ FM Share (Metro) 69.2	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WZKS-F	Urban AC	12 / 14.6	11.6	10.5	12.5	9.1	121 / 19.9	17.8	19.9	19.7 / 181	Clear Channel Communications
WOKK-F	Country	12 / 14.4	14.7	14.5	13.8	18.2	171 / 28.0	27.5	25.6	32.2 / 594	New South Communications Inc.
WJDQ-F	Hot AC	8 / 10.6	11.6	11.9	12.5	15.9	142 / 23.3	21.7	21.3	20.9 / 399	Clear Channel Communications
WJXM-F	Urban AC	8 / 9.7	4.2	2.6	7.5		118 / 19.3	8.8	8.8	12.4 / 234	Holladay Broadcasting
WALT	Black Gospel	5 / 6.1	5.3	5.3	5.0	8.0	37 / 6.0	13.1	8.7	6.2 / 50	New South Communications Inc.
WMOX	Talk	4 / 5.2	6.3	7.9	8.8	8.0	76 / 12.4	10.8	14.1	6.6 / 128	Magnolia State Broadcasting, Inc.
WSLY-F	Urban	3 / 4.1	10.5	6.6	6.3	6.8	102 / 16.7	16.7	13.8	17.4 / 264	Grantell Broadcasting
WKZB-F	Classic Rock	3 / 3.8	4.2	5.3	2.5	2.3	43 / 7.0	6.4	8.8	6.3 / 102	Cumulus Media
WMMZ-F	Hot AC	3 / 3.4	3.2	5.3	6.3	2.3	80 / 13.1	12.3	15.9	2.9 / 98	Holladay Broadcasting
WMSO-F	Oldies	3 / 3.3	3.2	2.6	1.3	4.5	57 / 9.3	7.4	9.2	6.2 / 179	Clear Channel Communications
WMLV-F	Soft AC	3 / 3.2	4.2	2.6	3.8	2.3	28 / 4.6	9.2	6.7	2.7 / 50	Holladay Broadcasting
WNBN	Urban	2 / 2.7	2.1	2.6	1.3	5.7	29 / 4.7	6.9	4.4	2.2 / 29	Frank Rackley, Jr.
WYYW-F	Country	2 / 2.1	2.1	5.3	3.8	4.5	45 / 7.4	7.7	9.7	2.4 / 90	Clear Channel Communications
WMER	S. Gospel	1 / 0.9					13 / 2.2			0.8 / 13	Michael H. Glass

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WJXM-F	1 WZKS-F	1 WZKS-F	1 WOKK-F	1 WZKS-F	1 WZKS-F	1 WOKK-F	1 WOKK-F	1 WZKS-F	1 WJXM-F	1 WZKS-F
2 WJDQ-F	2 WJDQ-F	2 WOKK-F	2 WZKS-F	2 WOKK-F	2 WOKK-F	2 WZKS-F	2 WJDQ-F	2 WOKK-F	2 WZKS-F	2 WOKK-F
3 WZKS-F	3 WJXM-F	3 WJDQ-F	3 WMOX	3 WJXM-F	3 WJDQ-F	3 WJDQ-F	3 WZKS-F	3 WJDQ-F	3 WOKK-F	3 WJXM-F
4 WOKK-F	3 WOKK-F	4 WALT	4 WJDQ-F	4 WJDQ-F	4 WALT	4 WMOX	4 WJXM-F	4 WJXM-F	4 WJDQ-F	4 WSLY-F
5 WALT	5 WALT	5 WJXM-F	5 WALT	5 WMSO-F	5 WKZB-F	5 WJXM-F	5 WALT	5 WALT	5 WSLY-F	5 WALT
6 WMMZ-F	6 WKZB-F	6 WKZB-F	6 WKZB-F	6 WALT	6 WMLV-F	6 WALT	6 WMOX	6 WMSO-F	6 WMMZ-F	6 WJDQ-F
7 WSLY-F	7 WMMZ-F	7 WMLV-F	7 WMLV-F	7 WSLY-F	7 WMOX	7 WMSO-F	7 WKZB-F	7 WMMZ-F	7 WALT	7 WNBN
8 WMOX	8 WMOX	8 WMSO-F	8 WMSO-F	8 WKZB-F	8 WJXM-F	8 WKZB-F	8 WMLV-F	7 WMOX	8 WMLV-F	8 WKZB-F
9 WKZB-F	9 WSLY-F	9 WMOX	9 WNBN	8 WYYW-F	9 WMSO-F	9 WMLV-F	9 WMMZ-F	9 WMLV-F	9 WYYW-F	9 WMMZ-F
9 WMSO-F	10 WMLV-F	10 WSLY-F	10 WJXM-F	10 WMLV-F	10 WMMZ-F	10 WMMZ-F	10 WMSO-F	10 WSLY-F	10 WMOX	10 WMOX

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WALT	910	5 kw / 1 kw	Black Gospel	ABC	McGavren-Guild	New South Communications Inc.	Meridian
WMER	1390	5 kw / 101 w	S. Gospel	USA	—	Michael H. Glass	Meridian
WMOX	1010	10 kw / 1 kw	Talk	WW1/MBS	McGavren-Guild	Magnolia State Broadcasting, Inc.	Meridian
WNBN	1290	2.5 kw / 91 w	Urban	AURN PSI Marketing/Radio Advertising		Frank Rackley, Jr.	Meridian

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WJDQ	101.3	99 kw @577	Hot AC	CBS, WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Meridian
WJXM	105.7	50 kw @384	Urban AC	Ind.	McGavren-Guild	Holladay Broadcasting	DeKalb
WKZB	93.5	32 kw @610	Classic Rock	ABC	Mid-South Spot	Cumulus Media	Butler
WMLV	106.9	2.3 kw @538	Soft AC	Jones	McGavren-Guild	Holladay Broadcasting	Stonewall
WMMZ	102.1	920 w@505	Hot AC	Ind.	McGavren-Guild	Holladay Broadcasting	Meridian
WMSO	97.9	8.7 kw @551	Oldies	CNN+	Clear Chan.-Sapphire	Clear Channel Communications	Newton
WOKK	97.1	100 kw @600	Country	ABC	McGavren-Guild	New South Communications Inc.	Meridian
WSLY	104.9	50 kw @492	Urban	Ind.	Roslin	Grantell Broadcasting	York
WYYW	95.1	26 kw @597	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Marion
WZKS	104.1	19 kw @535	Urban AC	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Union

MONROE, LA

Arbitron Rank 238	Pop (12+) 119,700	Stations 16 / 16	% Below Line 0.0
Market TSL in Hours 18.1	Average Persons Rating 13.3	Diaries 489 / 245:1 / 49.9%	% Not Listed 14.0
		12+ FM Share (Metro) 79.0	Sample Target 490

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KRVV-F	Urban	31 / 19.6	20.2	15.7	15.5	15.7	359 / 30.0	28.2	26.6	69.5 / 957	Holladay Broadcasting
KJLO-F	Country	16 / 9.8	14.5	13.8	10.9	13.4	290 / 24.2	24.7	26.0	51.5 / 830	New South Communications Inc.
KNOE-F	Hot AC	13 / 8.0	8.1	6.3	10.9	8.7	258 / 21.5	22.7	20.0	33.7 / 644	Noe Corp, LLC
KLIP-F	Classic Rock	12 / 7.8	5.8	6.3	5.8	7.6	150 / 12.6	12.5	12.6	24.1 / 370	New South Communications Inc.
KJMG-F	Urban AC	11 / 6.9	12.1	10.0	9.8	6.4	197 / 16.4	16.4	15.3	18.2 / 262	Nor-Max Broadcasting Co.
KMYF-F	Country	9 / 5.6	2.3	3.8	4.6	7.0	213 / 17.8	10.6	16.9	23.2 / 523	Monroe Radio Partners
KZRZ-F	Adult Cont.	8 / 5.0	4.0	3.1	0.6	0.6	171 / 14.3	11.7	11.8	27.2 / 491	Monroe Radio Partners
KYEA-F	Classic Rock	7 / 4.2	4.6	3.8	10.9	10.5	111 / 9.3	10.8	10.6	11.6 / 209	Monroe Radio Partners
KMLB	Talk	7 / 4.2	4.0	3.1	2.3	4.6	119 / 10.0	9.4	8.3	11.3 / 177	New South Communications Inc.
KXKZ-F	Country	6 / 3.5	2.3	2.5	2.3	1.7	65 / 5.5	6.8	11.9	28.7 / 419	Ruston Broadcasting Co.
KTJC-F	Oldies	5 / 3.4	2.9	4.4	4.0		109 / 9.1	11.0	9.3	10.6 / 171	Monroe Radio Partners
KHLL-F	Cont. Christ.	5 / 2.9	1.7	3.8	2.9	4.6	84 / 7.1	5.4	7.5	7.7 / 122	Dan Gilliland
KLIC	Religious	2 / 1.5					33 / 2.7			2.5 / 48	Fountain of Love Ministries
KWJM-F	Adult Cont.	2 / 1.4	1.7	2.5	2.9	2.3	93 / 7.7	8.2	7.5	4.8 / 146	Union Broadcasting Co., Inc.
KNOE	Country	2 / 1.3	1.2	3.8		2.3	53 / 4.4	5.0	7.2	6.2 / 103	Noe Corp, LLC
KPCH-F	Oldies	1 / 0.9	1.7				43 / 3.6	5.4		19.5 / 213	William W. Brown

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRVV-F	1 KRVV-F	1 KRVV-F	1 KJLO-F	1 KRVV-F	1 KLIP-F	1 KRVV-F	1 KJLO-F	1 KRVV-F	1 KRVV-F	1 KRVV-F
2 KNOE-F	2 KLIP-F	2 KLIP-F	2 KJMG-F	2 KJMG-F	2 KRVV-F	2 KJLO-F	2 KRVV-F	2 KJLO-F	2 KLIP-F	2 KJMG-F
3 KLIP-F	3 KNOE-F	3 KJLO-F	3 KRVV-F	3 KJLO-F	3 KMYF-F	3 KJMG-F	3 KMLB	3 KLIP-F	3 KNOE-F	3 KLIP-F
4 KJLO-F	4 KJLO-F	4 KJMG-F	4 KMLB	4 KZRZ-F	3 KNOE-F	4 KNOE-F	4 KLIP-F	4 KNOE-F	4 KMYF-F	4 KNOE-F
5 KZRZ-F	5 KMYF-F	5 KNOE-F	5 KMYF-F	5 KTJC-F	5 KJLO-F	5 KLIP-F	5 KNOE-F	5 KZRZ-F	5 KJLO-F	5 KJLO-F
6 KYEA-F	6 KJMG-F	6 KMYF-F	6 KLIP-F	6 KNOE-F	5 KMLB	6 KMYF-F	6 KMYF-F	6 KJMG-F	6 KZRZ-F	6 KYEA-F
7 KJMG-F	7 KYEA-F	7 KZRZ-F	7 KTJC-F	7 KYEA-F	7 KJMG-F	7 KYEA-F	7 KJMG-F	7 KMYF-F	7 KYEA-F	7 KMYF-F
8 KMYF-F	8 KZRZ-F	8 KHLL-F	8 KNOE-F	8 KMYF-F	8 KHLL-F	7 KZRZ-F	8 KTJC-F	8 KXKZ-F	8 KJMG-F	8 KZRZ-F
9 KXKZ-F	9 KHLL-F	9 KMLB	9 KXKZ-F	9 KHLL-F	9 KZRZ-F	9 KXKZ-F	9 KZRZ-F	9 KMLB	9 KTJC-F	9 KXKZ-F
10 KNOE	10 KTJC-F	9 KTJC-F	10 KZRZ-F	10 KLIP-F	10 KNOE	10 KMLB	10 KYEA-F	9 KHLL-F	10 KXKZ-F	10 KHLL-F
10 KHLL-F								9 KTJC-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KLIC	1230	1 kw / 1 kw	Religious	USA, SRN	—	Fountain of Love Ministries	Monroe
KMLB	1440	5 kw / 1 kw	Talk	ABC, ESPN	McGavren-Guild	New South Communications Inc.	Monroe
KNOE	540	5 kw / 1 kw	Country	ABC, AP	Roslin	Noe Corp, LLC	Monroe

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KHLL	100.9	6 kw @328	Cont. Christ.	Ind.	—	Dan Gilliland	Richwood
KJLO	104.1	100 kw @1,017	Country	ABC	McGavren-Guild	New South Communications Inc.	Monroe
KJMG	97.3	5.9 kw @328	Urban AC	Ind.	McGavren-Guild	Nor-Max Broadcasting Co.	Bastrop
KLIP	105.3	50 kw @433	Classic Rock	Ind.	McGavren-Guild	New South Communications Inc.	Monroe
KMYF	106.1	100 kw @1,017	Country	Ind.	McGavren-Guild	Monroe Radio Partners	Monroe
KNOE	101.9	100 kw @1,516	Hot AC	Ind.	Roslin	Noe Corp, LLC	Monroe
KPCH	97.7	50 kw @456	Oldies	CNN+	—	William W. Brown	Dubach
KRVV	100.1	50 kw @492	Urban	ABC	McGavren-Guild	Holladay Broadcasting	Bastrop
KTJC	92.3	11.5 kw @485	Oldies	WW1/MBS	McGavren-Guild	Monroe Radio Partners	Rayville
KWJM	92.7	6 kw @328	Adult Cont.	CBS, WW1/MBS, ABC	—	Union Broadcasting Co., Inc.	Farmerville
KXKZ	107.5	97.7 kw @1,066	Country	AP, WW1/MBS	—	Ruston Broadcasting Co.	Ruston
KYEA	103.1	50 kw @492	Classic Rock	ABC	McGavren-Guild	Monroe Radio Partners	Columbia
KZRZ	98.3	50 kw @492	Adult Cont.	WW1/MBS	McGavren-Guild	Monroe Radio Partners	West Monroe

Note KWJM-92.7 Old Format: ABC- Hot AC New Format: ABC- AC

MORGANTOWN-CLARKSBURG-FAIRMONT, WV

Arbitron Rank 192	Pop (12+) 173,800	Stations 22 / 19	% Below Line 2.8
Market TSL in Hours 18.2		Diaries 584 / 298:1 / 55.8%	% Not Listed 14.2
Average Persons Rating 13.0		12+ FM Share (Metro) 73.9	Sample Target 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WVAQ-F	CHR	36 / 15.9	17.7	12.9	13.5	15.0	515 / 29.6	34.2	30.8	48.9 / 798	West Virginia Radio Corp.
WKKW-F	Country	32 / 14.3	16.5	17.5	18.0	13.2	403 / 23.2	32.4	27.1	57.9 / 787	Descendants Trust
WCLG-F	Rock	23 / 10.1	9.7	8.3	6.5	8.4	322 / 18.6	18.7	17.8	34.7 / 467	Garry L. Bowers
WAJR	News/Talk	15 / 6.6	5.9	5.0	7.3	7.9	186 / 10.7	8.6	9.7	16.7 / 215	West Virginia Radio Corp.
WPDX-F	Classic Cntry.	12 / 5.2	4.2	5.4	2.4	3.5	159 / 9.2	6.7	8.2	12.7 / 190	Tschudy Communications Corp.
WVUC-F	Country	11 / 5.1		2.9	4.5	4.4	189 / 10.9		9.4	32.3 / 488	McGraw Communications Group
WFBY-F	Classic Rock	11 / 5.0	7.6	5.8	6.9	6.6	214 / 12.3	14.2	12.2	38.7 / 553	West Virginia Radio Corp.
WDCI-F	Soft AC	9 / 4.2	4.2	4.2	4.1	2.6	151 / 8.7	10.6	10.6	13.5 / 225	Dolphin Comm. Inc.
WOBG-F	Oldies	8 / 3.4	4.2	1.7	4.9	2.2	128 / 7.3	9.2	7.4	13.3 / 209	Burbach Broadcasting Co.
WRLF-F	Classic Hits	6 / 2.8	1.3	0.8	2.0	0.9	79 / 4.5	3.1	4.7	6.9 / 83	Fairmont Broadcasting Co.
WCLG	Oldies	6 / 2.5	1.7	3.3	2.0	1.8	64 / 3.7	5.5	3.8	6.1 / 77	Garry L. Bowers
WTUS-F	Country	5 / 2.1	3.0	3.7	3.3	1.8	109 / 6.3	4.9	9.1	5.6 / 137	Burbach Broadcasting Co.
WAJR-F	News/Talk	4 / 1.6	0.4	1.2	0.8		68 / 3.9	3.4	3.9	4.8 / 108	West Virginia Radio Corp.
WBTQ-F	Oldies	3 / 1.3		0.4	1.2	0.4	56 / 3.2		2.4	7.3 / 128	McGraw Communications Group
WSSN-F	Modern AC	2 / 1.1	1.3	1.7	2.0	2.6	112 / 6.4	5.3	7.2	19.8 / 431	West Virginia Radio Corp.
WHAR	Talk	2 / 1.0	0.8	0.4	1.2	1.8	37 / 2.1	2.5	2.6	2.6 / 54	Burbach
WOBG	Adult Stand.	2 / 1.0	0.8				34 / 2.0	1.8		3.2 / 56	Burbach Broadcasting Co.
WVHF-F	Adult Cont.	2 / 0.9	1.3	1.2	1.2	1.3	80 / 4.6	4.0	4.7	2.0 / 83	Burbach
WMMN	News	2 / 0.8	0.8	0.8	0.4	0.9	51 / 2.9	2.9	4.3	2.5 / 60	Fantasia Broadcasting, Inc.
WZST-F	Country	1 / 0.6	1.3	1.2	1.6	2.2	59 / 3.4	7.3	6.1	2.6 / 94	Tschudy Communications Corp.
WBZZ-F	CHR	1 / 0.4		1.7			38 / 2.2		6.3	1.5 / 72	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WVAQ-F	1 WVAQ-F	1 WVAQ-F	1 WKKW-F	1 WVAQ-F	1 WCLG-F	1 WVAQ-F	1 WKKW-F	1 WVAQ-F	1 WVAQ-F	1 WVAQ-F
2 WCLG-F	2 WKKW-F	2 WKKW-F	2 WVAQ-F	2 WKKW-F	2 WKKW-F	2 WKKW-F	2 WVAQ-F	2 WKKW-F	2 WCLG-F	2 WKKW-F
3 WKKW-F	3 WCLG-F	3 WCLG-F	3 WAJR	3 WDCI-F	3 WFBY-F	3 WAJR	3 WPDX-F	3 WCLG-F	3 WKKW-F	3 WCLG-F
4 WFBY-F	4 WFBY-F	4 WFBY-F	4 WPDX-F	4 WVUC-F	4 WCLG-F	4 WCLG-F	4 WCLG-F	4 WPDX-F	4 WFBY-F	4 WVUC-F
5 WVUC-F	5 WVUC-F	4 WVUC-F	5 WDCI-F	5 WAJR	5 WVUC-F	5 WFBY-F	5 WAJR	5 WVUC-F	5 WAJR	5 WAJR
6 WRLF-F	6 WDCI-F	6 WDCI-F	6 WVUC-F	6 WOBG-F	6 WOBG-F	6 WVUC-F	6 WDCI-F	5 WFBY-F	6 WVUC-F	6 WPDX-F
7 WSSN-F	7 WOBG-F	7 WOBG-F	7 WCLG-F	7 WCLG-F	7 WRLF-F	7 WDCI-F	7 WVUC-F	7 WDCI-F	7 WPDX-F	7 WFBY-F
8 WVHF-F	8 WRLF-F	8 WAJR	8 WFBY-F	8 WCLG	8 WDCI-F	8 WOBG-F	8 WRLF-F	8 WAJR	8 WTUS-F	8 WDCI-F
9 WPDX-F	9 WAJR	9 WCLG	9 WOBG-F	9 WPDX-F	9 WCLG	9 WCLG	9 WFBY-F	9 WOBG-F	9 WMMN	9 WOBG-F
10 WTUS-F	10 WCLG	9 WRLF-F	10 WCLG	10 WFBY-F	10 WAJR	10 WRLF-F	10 WOBG-F	10 WRLF-F	10 WSSN-F	10 WCLG

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WAJR	1440	5 kw / 500 w	News/Talk	ABC, WW1/MBS, ESPN	McGavren-Guild	West Virginia Radio Corp.	Morgantown
WCLG	1300	2.5 kw / 44 w	Oldies	ABC Broadcast Sales/Dome & Assoc.	Garry L. Bowers	Descendants Trust	Morgantown
WHAR	1340	1 kw / 1 kw	Talk	ABC Regional Reps/Roslin	Burbach	Burbach Broadcasting Co.	Clarksburg
WMMN	920	5 kw / 200 w	News	CNN+ Commercial Media/Regional Reps		Fantasia Broadcasting, Inc.	Fairmont
WOBG	1400	1 kw / 1 kw	Adult Stand.	WW1/MBS Commercial Media	Burbach Broadcasting Co.		Clarksburg

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAJR	103.3	1.8 kw @587	News/Talk	ABC, WW1/MBS, ESPN	McGavren-Guild	West Virginia Radio Corp.	Salem
WBRB	101.3	50 kw @492	simul. WVUCFF	ABC Dome & Assoc./Regional Reps	McGraw Communications Group	McGraw Communications Group	Buckhannon
WCLG	100.1	6 kw @300	Rock	ABC, WW1/MBS Broadcast Sales/Dome	Garry L. Bowers	Descendants Trust	Morgantown
WDCI	104.1	2.45 kw @518	Soft AC	Jones Dome & Assoc.	Dolphin Comm. Inc.	Dolphin Comm. Inc.	Bridgeport
WFBY	106.5	50 kw @500	Classic Rock	WW1/MBS	McGavren-Guild	West Virginia Radio Corp.	Clarksburg
WKKW	97.9	29 kw @640	Country	ABC, WW1/MBS	McGavren-Guild	Descendants Trust	Fairmont
WOBG	105.7	1.2 kw @581	Oldies	ABC Commercial Media		Burbach Broadcasting Co.	Salem
WPDX	104.9	6 kw @321	Classic Cntry.	AP		Tschudy Communications Corp.	Clarksburg
WRLF	94.3	3.6 kw @349	Classic Hits	WW1/MBS Commercial Media/Regl Reps	Fairmont Broadcasting Co.	Fairmont Broadcasting Co.	Fairmont
WTUS	102.7	3.21 kw @452	Country	Jones, SRN Dome & Assoc.	Burbach Broadcasting Co.	Burbach Broadcasting Co.	Mannington
WVAQ	101.9	50 kw @500	CHR	ABC, WW1/MBS	McGavren-Guild	West Virginia Radio Corp.	Morgantown
WVHF	92.7	620 w @669	Adult Cont.	ABC, WW1/MBS	Regional Reps/Roslin	Burbach	Clarksburg
WVUC	93.1	2.6 kw @497	Country	ABC Dome & Assoc./Regional Reps	McGraw Communications Group	McGraw Communications Group	Barrackville
WZST	100.9	3 kw @198	Country	CNN+, Jones Regional Reps	Tschudy Communications Corp.	Tschudy Communications Corp.	Westover

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBTQ-F	Oldies	93.5	Buckhannon
WBZZ-F	CHR	93.7	Pittsburgh
WSSN-F	Modern AC	102.3	Weston

MORRISTOWN, NJ

Arbitron Rank 100 Pop (12+)	400,900	Stations	25 / 2	% Below Line	82.2
Market TSL in Hours	18.1	Diaries	616 / 651:1 / 54.0%	% Not Listed	9.3
Average Persons Rating	13.9	12+ FM Share (Metro)	67.6	Sample Target	620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WLTW-F	Soft AC	46 / 8.3	8.3	7.9	7.0	10.1	730 / 18.2	21.1	19.8	46.7 / 730	Clear Channel Communications
WPLJ-F	Hot AC	44 / 7.9	8.1	6.8	5.4	6.3	913 / 22.8	24.7	24.4	44.6 / 913	ABC Inc.
WHTZ-F	CHR	39 / 7.1	4.8	6.2	7.1	7.1	810 / 20.2	22.4	20.8	39.9 / 810	Clear Channel Communications
WXRK-F	Modern Rock	38 / 6.8	5.1	5.8	5.7	5.7	661 / 16.5	18.6	17.9	38.6 / 661	CBS/Infinity
WABC	Talk	33 / 5.8	3.8	3.3	5.2	4.6	559 / 13.9	12.0	9.8	32.9 / 559	ABC Inc.
WCBS-F	Oldies	32 / 5.6	4.1	5.1	6.1	5.7	506 / 12.6	12.9	12.1	31.8 / 506	CBS/Infinity
WAXQ-F	Classic Rock	29 / 5.3	5.1	5.8	4.5	2.7	586 / 14.6	13.0	14.2	29.7 / 586	Clear Channel Communications
WDHA-F	Rock	29 / 5.1	4.5	6.4	5.2	4.6	499 / 12.5	12.7	15.6	28.9 / 499	New Jersey Broadcasters
WFAN	Sports	24 / 4.4	3.3	3.7	3.0	2.7	548 / 13.7	11.0	11.9	24.7 / 548	CBS/Infinity
WOR	Talk	24 / 4.4	4.5	4.8	6.1	4.0	358 / 8.9	9.4	9.4	24.6 / 358	Buckley Broadcasting
WPAT-F	Romantica	20 / 3.5		1.6	0.9	1.0	179 / 4.5		2.5	19.9 / 179	Spanish Broadcasting System
WMTR	Adult Stand.	19 / 3.4	5.5				265 / 6.6	9.1		19.0 / 265	New Jersey Broadcasters
WQCD-F	Smooth Jazz	18 / 3.2	2.3	2.0	4.2	1.7	238 / 5.9	6.2	7.2	17.9 / 238	Emmis Broadcasting
WNEW-F	Talk	16 / 2.9	3.6	1.8	1.9	1.9	304 / 7.6	9.3	7.4	16.4 / 304	CBS/Infinity
WQXR-F	Classical	16 / 2.8	2.3	3.5	1.9	2.1	258 / 6.4	7.1	7.4	15.7 / 258	The New York Times Co.
WCBS	News	13 / 2.4	2.8	3.5	2.6	3.2	459 / 11.5	10.4	12.0	13.6 / 459	CBS/Infinity
WYNY-F	Country	12 / 2.1	2.0	3.3	1.6	2.5	291 / 7.3	4.9	6.5	11.6 / 291	Big City Radio
WSKQ-F	Span.-CHR	9 / 1.7		0.7	1.6	0.6	99 / 2.5		1.9	9.4 / 99	Spanish Broadcasting System
WINS	News	8 / 1.4	1.3	0.9	1.6	1.7	351 / 8.8	10.3	6.5	8.2 / 351	CBS/Infinity
WAWZ-F	Religious	8 / 1.4	1.7	1.1	0.5	0.8	156 / 3.9	4.0	3.1	7.9 / 156	Pillar of Fire
WKTU-F	Dance	8 / 1.4	4.6	2.9	3.3	2.3	315 / 7.9	14.2	12.4	7.9 / 315	Clear Channel Communications
WBBR	News	7 / 1.3	1.3	0.7	0.7	0.8	210 / 5.2	5.6	3.3	7.2 / 210	Bloomberg Communications, Inc.
WKXW-F	Talk	7 / 1.2	2.2	1.6	2.6	2.5	241 / 6.0	7.1	9.1	6.7 / 241	Press Communications, LLC
WTJM-F	Rhythmic Old.	5 / 0.9	1.5	1.5	2.3	2.7	252 / 6.3	5.5	8.1	5.2 / 252	Clear Channel Communications
WQHT-F	Urban	3 / 0.4	1.8	0.9	1.6	1.1	135 / 3.4	7.0	4.1	2.5 / 135	Emmis Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WXRK-F	1 WPLJ-F	1 WPLJ-F	1 WLTW-F	1 WLTW-F	1 WDHA-F	1 WXRK-F	1 WLTW-F	1 WLTW-F	1 WHTZ-F	1 WPLJ-F
2 WHTZ-F	2 WXRK-F	2 WLTW-F	2 WABC	2 WPLJ-F	2 WPLJ-F	2 WPLJ-F	2 WABC	2 WHTZ-F	2 WXRK-F	2 WLTW-F
3 WPAT-F	3 WHTZ-F	3 WDHA-F	3 WPLJ-F	3 WHTZ-F	2 WAXQ-F	3 WLTW-F	3 WPLJ-F	3 WNEW-F	3 WLTW-F	2 WHTZ-F
4 WPLJ-F	3 WAXQ-F	4 WAXQ-F	3 WCBS-F	4 WAXQ-F	4 WABC	4 WHTZ-F	4 WAXQ-F	4 WPLJ-F	4 WDHA-F	4 WPAT-F
5 WDHA-F	5 WDHA-F	5 WHTZ-F	5 WOR	5 WCBS-F	5 WXRK-F	5 WFAN	5 WCBS-F	5 WABC	5 WAXQ-F	5 WABC
5 WAXQ-F	6 WLTW-F	5 WABC	6 WFAN	6 WDHA-F	6 WFAN	6 WOR	6 WHTZ-F	6 WCBS-F	5 WCBS-F	6 WCBS-F
7 WNEW-F	7 WPAT-F	5 WXRK-F	7 WAXQ-F	7 WXRK-F	6 WNEW-F	7 WDHA-F	7 WDHA-F	7 WDHA-F	7 WPAT-F	7 WAXQ-F
8 WLTW-F	8 WABC	8 WCBS-F	8 WDHA-F	8 WYNY-F	8 WCBS-F	8 WCBS-F	8 WQCD-F	8 WAXQ-F	8 WABC	8 WDHA-F
9 WQCD-F	9 WNEW-F	9 WNEW-F	9 WMTR	9 WABC	9 WHTZ-F	9 WAXQ-F	9 WMTR	9 WQCD-F	8 WOR	9 WXRK-F
10 WYNY-F	10 WCBS-F	10 WFAN	10 WQXR-F	10 WOR	10 WPAT-F	9 WMTR	10 WXRK-F	10 WFAN	10 WPLJ-F	10 WFAN
				10 WPAT-F				10 WXRK-F		
				10 WQCD-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WMTR	1250	5 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	Katz	New Jersey Broadcasters	Morristown

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDHA	105.5	980 w@574	Rock	Ind.	Katz	New Jersey Broadcasters	Dover

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAWZ-F	Religious	99.1	Zarephath
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WFAN	Sports	660	New York
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WKTU-F	Dance	103.5	Lake Success
WKXW-F	Talk	101.5	Trenton
WLTW-F	Soft AC	106.7	New York
WNEW-F	Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WSKQ-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WXRK-F	Modern Rock	92.3	New York
WYNY-F	Country	107.1	Briarcliff Manor

MUSKEGON, MI

Arbitron Rank 220	Pop (12+) 137,900	Stations 25 / 9	% Below Line 41.8
Market TSL in Hours 20.3		Diaries 526 / 262:1 / 56.6%	% Not Listed 16.5
Average Persons Rating 14.9		12+ FM Share (Metro) 76.0	Sample Target 540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WSNX-F	Dance	27 / 13.0	13.5	11.3	11.6		382 / 27.7	27.3	22.3	53.3 / 929	Clear Channel Communications
WMUS-AF	Country	22 / 10.9	15.7	17.1	17.9		333 / 24.2	26.4	26.9	41.7 / 601	Clear Channel Communications
WMRR-F	Classic Hits	20 / 9.9	9.6	8.0	9.2		247 / 17.9	18.8	14.8	30.7 / 432	Clear Channel Communications
WKLQ-F	Rock	19 / 9.0	5.1	6.4	6.8		237 / 17.2	12.5	12.3	33.0 / 526	Citadel Communications Corp.
WLCS-F	Oldies	11 / 5.6	5.6	4.8	4.8		211 / 15.3	13.6	13.4	14.6 / 273	Pyramid Broadcasting, Inc.
WEFG-F	Rhythmic Old.	10 / 5.0	3.9	3.2	1.9		128 / 9.2	6.6	8.4	11.0 / 151	Pyramid Broadcasting, Inc.
WBCT-F	Country	8 / 3.7	1.7	3.8	1.9		104 / 7.5	6.5	9.9	40.5 / 478	Clear Channel Communications
WSHZ-F	Adult Cont.	7 / 3.3	3.9	4.3	6.3		160 / 11.6	10.7	10.4	10.4 / 251	Clear Channel Communications
WGRD-F	Modern Rock	5 / 2.6	2.8	3.2	2.4		123 / 8.9	11.3	8.6	19.0 / 440	Regent Communications, Inc.
WJQK-F	Cont. Christ.	5 / 2.6	1.7	1.6	1.5		84 / 6.1	4.5	4.8	15.8 / 305	Lanser Broadcasting Corp.
WMHG	Adult Stand.	5 / 2.5	2.8	2.7	4.4		66 / 4.8	4.0	4.4	6.7 / 78	Clear Channel Communications
WCXT-F	Soft AC	5 / 2.3	2.8	2.1	3.4		73 / 5.3	7.6	6.9	9.8 / 162	Waters Broadcasting Corp.
WKBZ	Pre-teen	4 / 2.2	3.4	3.2	1.9		58 / 4.2	5.6	7.1	4.8 / 68	Harbor Pointe Entertainment
WGN	Talk	4 / 2.1	0.6	0.8			30 / 2.2	2.1	1.9	6.8 / 72	Tribune Broadcasting
WVTI-F	Hot AC	4 / 1.7	1.1	2.1	1.9		114 / 8.2	7.4	9.5	14.8 / 447	Clear Channel Communications
WODJ-F	Oldies	3 / 1.4	0.6	1.1	0.5		48 / 3.5	2.5	4.5	13.1 / 233	Citadel Communications Corp.
WBFX-F	Classic Rock	3 / 1.3	1.1	2.4			46 / 3.4		6.1	14.3 / 236	Clear Channel Communications
WLAV-F	Classic Rock	2 / 0.9	2.2	2.7	2.9		65 / 4.7	5.5	5.0	18.5 / 351	Citadel Communications Corp.
WOOD-F	Soft AC	2 / 0.8	1.1	1.6	2.4		60 / 4.4	6.7	6.2	19.9 / 309	Clear Channel Communications
WLHT-F	Adult Cont.	2 / 0.8	2.2	1.1	1.5		35 / 2.5	2.7	4.0	12.1 / 187	Regent Communications, Inc.
WTMJ	News/Talk	1 / 0.7	8.5	10.8			23 / 1.7		29.3	1.8 / 40	Journal Broadcast Group
WGHN-AF	Soft AC	1 / 0.6	1.1	0.5			34 / 2.5			14.0 / 162	WGHN, Inc.
WTRV-F	Soft AC	1 / 0.6	0.6	3.1			23 / 1.7	1.7	9.0	7.1 / 128	Regent Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WSNX-F	1 WSNX-F	1 WMRR-F	1 WMUS-AF	1 WSNX-F	1 WMRR-F	1 WKLQ-F	1 WMRR-F	1 WSNX-F	1 WSNX-F	1 WSNX-F
2 WKLQ-F	2 WMRR-F	2 WSNX-F	2 WMRR-F	2 WMUS-AF	2 WKLQ-F	2 WSNX-F	2 WMUS-AF	2 WMUS-AF	2 WMRR-F	2 WMUS-AF
3 WMRR-F	3 WKLQ-F	3 WMUS-AF	3 WLCS-F	3 WEFG-F	3 WSNX-F	3 WMUS-AF	3 WSNX-F	3 WMRR-F	3 WKLQ-F	3 WMRR-F
4 WMUS-AF	4 WMUS-AF	4 WKLQ-F	4 WEFG-F	4 WMRR-F	4 WMUS-AF	4 WMRR-F	4 WKLQ-F	4 WKLQ-F	4 WSHZ-F	4 WEFG-F
5 WJQK-F	5 WEFG-F	5 WEFG-F	5 WKLQ-F	5 WSHZ-F	5 WSHZ-F	5 WLCS-F	5 WLCS-F	5 WLCS-F	5 WEFG-F	5 WLCS-F
6 WEFG-F	6 WBCT-F	6 WLCS-F	6 WSNX-F	6 WLCS-F	6 WBCT-F	6 WEFG-F	6 WEFG-F	6 WEFG-F	6 WLCS-F	6 WKLQ-F
7 WVTI-F	7 WSHZ-F	7 WBCT-F	7 WBCT-F	7 WCXT-F	7 WJQK-F	7 WGRD-F	7 WBCT-F	7 WSHZ-F	7 WJQK-F	7 WBCT-F
8 WSHZ-F	8 WJQK-F	8 WJQK-F	8 WMHG	8 WBCT-F	8 WGRD-F	8 WBCT-F	7 WSHZ-F	8 WGN	8 WMHG	8 WMHG
9 WBCT-F	9 WLCS-F	8 WSHZ-F	9 WSHZ-F	9 WKLQ-F	9 WBFX-F	9 WSHZ-F	9 WCXT-F	9 WCXT-F	9 WBCT-F	9 WJQK-F
9 WLCS-F	10 WGRD-F	10 WGRD-F	10 WKBZ	10 WJQK-F	10 WEFG-F	10 WMHG	10 WKBZ	9 WKBZ	10 WVTI-F	10 WGN
9 WGRD-F			10 WGN							

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WKBZ	1520	10 kw / 1 kw	Pre-teen	CNN+, WW1/MBS, TARN	—	Harbor Pointe Entertainment	Muskegon Heights
WMHG	1600	5 kw / 5 kw	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Muskegon
WMUS	1090	1 kw / kw	simul. WMUSAF	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Muskegon

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCXT	105.3	100 kw @649	Soft AC	Ind.	Michigan Spot	Waters Broadcasting Corp.	Hart
WEFG	97.5	1.7 kw @426	Rhythmic Old.	WW1/MBS	Patt Media	Pyramid Broadcasting, Inc.	Whitehall
WLCS	98.3	2.6 kw @321	Oldies	ABC, CNN+	Patt Media/Roslin	Pyramid Broadcasting, Inc.	North Muskegon
WMRR	101.7	12 kw @476	Classic Hits	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Muskegon Heights
WMUS	106.9	50 kw @480	Country	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Muskegon
WSHZ	107.9	15 kw @420	Adult Cont.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Muskegon

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WBCT-F	Country	93.7	Grand Rapids
WBFX-F	Classic Rock	101.3	Grand Rapids
WGHN	simul. WGHNAF	1370	Grand Haven
WGHN-F	Soft AC	92.1	Grand Haven
WGHN-AF	Soft AC	92.1	Grand Haven
WGN	Talk	720	Chicago
WGRD-F	Modern Rock	97.9	Grand Rapids
WJQK-F	Cont. Christ.	99.3	Zeeland
WKLQ-F	Rock	94.5	Holland
WLAV-F	Classic Rock	96.9	Grand Rapids
WLHT-F	Adult Cont.	95.7	Grand Rapids
WODJ-F	Oldies	107.3	Greenville
WOOD-F	Soft AC	105.7	Grand Rapids
WSNX-F	Dance	104.5	Muskegon
WTMJ	News/Talk	620	Milwaukee
WTRV-F	Soft AC	100.5	Walker
WVTI-F	Hot AC	96.1	Holland

MYRTLE BEACH, SC

Arbitron Rank 175 Pop (12+) 199,700	Stations 28 / 21	% Below Line 9.1
Market TSL in Hours 19.0	Diaries 573 / 349:1 / 50.1%	% Not Listed 18.0
Average Persons Rating 14.1	12+ FM Share (Metro) 79.3	Sample Target 570

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WGTR-F	Country	23 / 8.3	6.7	8.0	7.4	5.6	287 / 14.4	15.8	17.0	24.2 / 311	Root Communications
WRNN-F	Talk	22 / 7.8	6.7	8.3	5.0	5.9	213 / 10.7	14.5	15.8	22.6 / 242	NextMedia
WWXM-F	CHR	22 / 7.6	7.4	8.6	7.4	9.0	387 / 19.4	21.9	23.4	24.9 / 506	Root Communications
WDAI-F	Urban	21 / 7.5	7.0	5.7	8.0	7.1	320 / 16.0	13.1	15.5	21.7 / 331	Cumulus Media
WSYN-F	Oldies	17 / 6.0	6.3	6.7	6.0	6.2	312 / 15.6	14.1	14.4	16.9 / 312	Cumulus Media
WKZQ-F	Rock	16 / 5.8	4.6	5.7	3.7	4.0	214 / 10.7	11.7	10.2	17.3 / 241	Hirsh Broadcasting Group, LP
WYEZ-F	Easy List.	16 / 5.7					211 / 10.6			16.4 / 226	
WMYB-F	Adult Cont.	12 / 4.1	8.1	3.2	2.0	2.5	169 / 8.5	6.8	7.5	12.0 / 186	Hirsh Broadcasting Group, LP
WXJY-F	Dance	11 / 4.0	0.4	1.9	2.7	2.8	232 / 11.6	1.5	7.6	11.8 / 264	Cumulus Media
WYAV-F	Classic Rock	10 / 3.5	4.6	5.7	3.4	5.6	202 / 10.1	13.8	13.8	11.5 / 245	NextMedia
WGTM-F	Rhythmic Old.	9 / 3.2					167 / 8.3			9.5 / 189	BH Media
WSEA-F	Classic Rock	8 / 2.9	1.8	1.6	3.0	0.6	89 / 4.5	4.2	4.3	8.1 / 89	Cumulus Media
WWBZ-F	Urban	7 / 2.5	1.1	1.3		1.2	124 / 6.2	1.6	2.5	7.8 / 152	Thomas B. Daniels
WMNX-F	Urban	6 / 2.0	1.8	2.2	1.7	2.5	150 / 7.5	6.2	8.0	7.3 / 216	Cumulus Media
WWSK-F	Classic Rock	4 / 1.5	2.1	3.2	3.0	6.2	130 / 6.5	6.2	10.3	6.1 / 163	Root Communications
WYAK-F	Country	4 / 1.3	3.2	4.1	4.0	3.1	110 / 5.5	8.9	8.8	3.8 / 110	Cumulus Media
WHLZ-F	Country	3 / 1.2	0.7	0.3	0.7	0.3	78 / 3.9	3.2	2.9	9.1 / 202	Cumulus Media
WLMC	Black Gospel	3 / 1.2		0.6		2.2	49 / 2.5		2.2	3.3 / 49	Melbar Broadcasting Co.
WWWZ-F	Urban	3 / 1.1	0.7	1.3	2.3	3.1	59 / 2.9	4.0	4.2	7.9 / 78	Citadel Communications Corp.
WVCO-F	Oldies	3 / 1.0	1.4	1.0	1.0	1.9	41 / 2.1	3.7	2.7	3.7 / 67	Geo Broadcast Group
WIQB	Adult Stand.	3 / 1.0	0.7				69 / 3.5	2.7		5.2 / 75	Cumulus Media
WSUY-F	Soft AC	3 / 0.9	0.4	0.3	0.7	0.3	69 / 3.4	2.5	2.1	2.7 / 75	Citadel Communications Corp.
WZFX-F	Urban	2 / 0.8	1.1	1.3	2.0	1.2	76 / 3.8	2.2	5.0	9.2 / 203	Beasley Broadcast Group
WEGX-F	Country	2 / 0.6	1.8	1.0	1.7	1.5	91 / 4.6	5.7	4.1	8.3 / 235	Root Communications
WPJS	Black Gospel	1 / 0.5	1.4	1.3		0.6	46 / 2.3	2.8	1.7	1.5 / 46	WPJS Broadcasting, Inc.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKZQ-F	1 WGTR-F	1 WGTR-F	1 WRNN-F	1 WGTR-F	1 WKZQ-F	1 WRNN-F	1 WGTR-F	1 WRNN-F	1 WDAI-F	1 WDAI-F
2 WWXM-F	2 WDAI-F	2 WDAI-F	2 WGTR-F	2 WSYN-F	2 WGTR-F	2 WGTR-F	2 WRNN-F	2 WGTR-F	2 WKZQ-F	2 WWXM-F
3 WSEA-F	3 WKZQ-F	3 WKZQ-F	3 WYEZ-F	3 WWSK-F	3 WRNN-F	3 WWXM-F	3 WWSK-F	3 WWXM-F	3 WWSK-F	3 WGTR-F
4 WDAI-F	4 WWXM-F	4 WWXM-F	4 WSYN-F	4 WDAI-F	4 WDAI-F	4 WYAV-F	4 WYEZ-F	4 WDAI-F	4 WWBZ-F	4 WSYN-F
5 WGTR-F	5 WYAV-F	5 WRNN-F	5 WDAI-F	5 WGTM-F	5 WYAV-F	5 WDAI-F	5 WWXM-F	5 WKZQ-F	5 WGTM-F	5 WYEZ-F
6 WXJY-F	6 WSYN-F	6 WSYN-F	6 WMYB-F	6 WMYB-F	6 WWXM-F	6 WSYN-F	6 WKZQ-F	6 WKZQ-F	6 WKZQ-F	6 WXJY-F
7 WYAV-F	7 WSEA-F	7 WYAV-F	7 WGTM-F	7 WKZQ-F	7 WSEA-F	7 WYEZ-F	7 WDAI-F	7 WYEZ-F	7 WMNX-F	7 WWBZ-F
8 WWBZ-F	7 WXJY-F	8 WGTM-F	8 WYAV-F	8 WRNN-F	8 WSYN-F	8 WMYB-F	8 WMYB-F	8 WGTM-F	8 WMYB-F	8 WKZQ-F
9 WRNN-F	9 WGTM-F	9 WSEA-F	9 WWXM-F	9 WXJY-F	9 WKZQ-F	9 WXJY-F	9 WYAV-F	9 WYAV-F	9 WSEA-F	9 WRNN-F
10 WMNX-F	10 WRNN-F	9 WMYB-F	10 WKZQ-F	10 WYAV-F	10 WWSK-F	10 WXJY-F	10 WXJY-F	10 WMNX-F	10 WXJY-F	10 WMYB-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WIQB	1050	5 kw / 473 w	Adult Stand.	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Conway
WLMC	1470	1 kw / 147 w	Black Gospel	Ind.	—	Melbar Broadcasting Co.	Georgetown
WPJS	1330	5 kw / 500 w	Black Gospel	Ind.	—	WPJS Broadcasting, Inc.	Conway

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDAI	98.5	6 kw @328	Urban	ABC	Allied Radio Ptnrs.	Cumulus Media	Pawley's Island
WEZV	105.9	17 kw @361	simul. WYEZFF	Ind.	—	Ocean Drive Communications, Inc.	North Myrtle Beach
WGTM	100.7	3 kw @328	Rhythmic Old.	Ind.	—	BH Media	Andrews
WGTR	107.9	20 kw @784	Country	Ind.	McGavren-Guild	Root Communications	Bucksport
WJXY	93.9	3.7 kw @420	simul. WXJYFF	Ind.	Allied Radio Ptnrs.	Cumulus Media	Conway
WKZQ	101.7	37.28 kw @558	Rock	ABC	Katz	Hirsh Broadcasting Group, LP	Myrtle Beach
WMYB	92.1	50 kw @351	Adult Cont.	Ind.	Katz	Hirsh Broadcasting Group, LP	Myrtle Beach
WRNN	99.5	13.5 kw @446	Talk	CBS, CNN+, ABC	Katz	NextMedia	Socastee
WSEA	100.3	2.75 kw @476	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Atlantic Beach
WSYN	106.5	50 kw @492	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Georgetown
WVCO	94.9	2.65 kw @495	Oldies	Ind.	—	Geo Broadcast Group	Loris
WWSK	107.1	50 kw @492	Classic Rock	Ind.	McGavren-Guild	Root Communications	Mullins
WWXM	97.7	100 kw @492	CHR	Ind.	McGavren-Guild	Root Communications	Georgetown
WXJY	93.7	6 kw @328	Dance	Ind.	Allied Radio Ptnrs.	Cumulus Media	Georgetown
WYAK	103.1	8 kw @528	Country	Ind.	Allied Radio Ptnrs.	Cumulus Media	Surfside Beach
WYAV	104.1	100 kw @981	Classic Rock	Ind.	Katz	NextMedia	Myrtle Beach
WYEZ	94.5	1.25 kw @715	Easy List.	Ind.	—	—	Murrells Inlet
WYNA	104.9	23.5 kw @338	simul. WGTNFF	Ind.	—	Pamplico Broadcasting, LP	Calabash

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WEGX-F	Country	92.9	Dillon
WHLZ-F	Country	92.5	Manning
WMNX-F	Urban	97.3	Wilmington
WSUY-F	Soft AC	96.9	Charleston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WWBZ-F	Urban	98.9	McClellanville
WWWZ-F	Urban	93.3	Summerville
WZFX-F	Urban	99.1	Whiteville

Note WGSN-90.0 Old Format: Hot AC // WNMB New Format: Easy Listening // WNMB

WJYR-94.5 Old Format: WMYB, stunting New Format: WYEZ, Easy//WWEZV

WNMB-105.9 Old Format: Hot AC New Format: WEZV, Easy Listening

NEW BEDFORD-FALL RIVER, MA

Arbitron Rank 167 **Pop (12+)** 210,100 **Stations** 29 / 6 **% Below Line** 57.0
Market TSL in Hours 21.1 **Diaries** 430 / 489:1 / 52.1% **% Not Listed** 12.1
Average Persons Rating 16.0 **12+ FM Share (Metro)** 77.4 **Sample Target** 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WFHN-F	CHR	34 / 10.2	10.0	12.0	10.6	11.2	579 / 27.5	26.0	30.8	34.5 / 579	Citadel Communications Corp.
WHJY-F	Rock	26 / 7.7	7.7	5.3	7.4	6.7	334 / 15.9	16.2	15.8	26.3 / 334	Clear Channel Communications
WCTK-F	Country	25 / 7.4	6.3	5.9	8.9	6.7	300 / 14.3	12.1	13.5	25.2 / 300	Hall Communications, Inc.
WWLI-F	Adult Cont.	24 / 7.2	7.4	7.9	8.9	6.1	297 / 14.2	15.6	17.3	24.4 / 297	Citadel Communications Corp.
WWBB-F	Oldies	21 / 6.1	4.6	4.1	3.1	7.0	277 / 13.2	12.9	13.0	20.8 / 277	Clear Channel Communications
WBSM	News/Talk	20 / 6.1	4.3	7.6	5.7	8.1	255 / 12.2	7.8	13.1	20.6 / 255	Citadel Communications Corp.
WPRO-F	CHR	18 / 5.3	4.6	4.4	4.0	3.4	348 / 16.6	20.0	15.9	18.1 / 348	Citadel Communications Corp.
WPLM-F	Soft AC	16 / 4.9	4.9	2.9	2.6	0.8	216 / 10.3	11.9	7.1	16.5 / 216	Plymouth Rock Broadcasting Corp.
WSNE-F	Adult Cont.	16 / 4.7	5.1	4.7	3.1	4.5	305 / 14.5	13.3	11.6	16.1 / 305	Clear Channel Communications
WJFD-F	Ethnic	12 / 3.7	2.3	2.3	2.0	2.8	124 / 5.9	5.8	4.4	12.5 / 124	Edmund Dinis
WBRU-F	Modern Rock	11 / 3.4	4.6	3.2	2.3	3.4	267 / 12.7	12.2	11.2	11.4 / 267	Brown Broadcasting Service, Inc.
WJMN-F	Dance	10 / 2.9	1.7	3.8	4.6	5.0	334 / 15.9	11.0	14.2	9.7 / 334	Clear Channel Communications
WSAR	Talk	7 / 1.9	3.4	4.4	2.0	2.8	107 / 5.1	7.4	7.9	6.6 / 107	Bristol County Broadcasting, Inc.
WZLX-F	Classic Rock	6 / 1.9	1.1	1.3			60 / 2.8		2.9	6.5 / 60	CBS/Infinity
WCIB-F	Classic Hits	6 / 1.8	3.7	3.2	4.9	2.2	98 / 4.6	7.5	5.4	6.2 / 98	Makkey Group
WWKX-F	Dance	6 / 1.8	1.7	2.9	3.7	1.7	185 / 8.8		11.2	6.1 / 185	AAA Entertainment, LLC
WCRB-F	Classical	6 / 1.7	1.1	1.5			116 / 5.5	3.8	4.6	5.7 / 116	Charles River Broadcasting
WNBH	Urban Oldies	5 / 1.6		2.1	1.1	0.8	95 / 4.5		3.3	5.3 / 95	Hall Communications, Inc.
WBCN-F	Modern Rock	5 / 1.5	1.4	1.2	0.9	0.8	149 / 7.1	3.9	4.8	5.0 / 149	CBS/Infinity
WWRX-F	Modern Rock	4 / 1.1	2.6	2.6	2.3	2.8	137 / 6.5	8.9	6.2	3.8 / 137	MCC Broadcasting, Inc.
WBZ	News	3 / 0.9	1.7	0.9	0.9	2.0	95 / 4.5	3.3	5.1	2.9 / 95	CBS/Infinity
WODS-F	Oldies	3 / 0.9	0.6	2.6	0.9	1.4	84 / 4.0	4.5	8.2	2.9 / 84	CBS/Infinity
WZRA-F	80's Hits	2 / 0.7	0.6	0.6		0.6	43 / 2.1	0.7	2.9	2.4 / 43	Citadel Communications Corp.
WQRC-F	Soft AC	2 / 0.7		11.5			97 / 4.6		22.1	2.3 / 97	Sandab Communications
WBMX-F	Modern AC	2 / 0.6	0.6	1.3			95 / 4.5	3.7	5.8	2.1 / 95	CBS/Infinity
WAAF-F	Rock	2 / 0.6		0.6	0.9		53 / 2.5		2.2	2.0 / 53	Entercom
WBOT-F	Urban	2 / 0.6	1.1				56 / 2.7	4.3		2.0 / 56	Radio One

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHJY-F	1 WHJY-F	1 WHJY-F	1 WBSM	1 WWLI-F	1 WHJY-F	1 WFHN-F	1 WHJY-F	1 WFHN-F	1 WFHN-F	1 WFHN-F
2 WPRO-F	2 WFHN-F	2 WWLI-F	2 WCTK-F	2 WFHN-F	2 WWBB-F	2 WBSM	2 WWLI-F	2 WHJY-F	2 WWLI-F	2 WCTK-F
3 WFHN-F	3 WWLI-F	3 WCTK-F	3 WWLI-F	3 WPRO-F	3 WCTK-F	3 WCTK-F	3 WCTK-F	3 WWBB-F	3 WBSM	3 WWLI-F
4 WCTK-F	4 WPRO-F	4 WFHN-F	4 WWBB-F	4 WCTK-F	4 WSNE-F	4 WHJY-F	4 WFHN-F	4 WWLI-F	4 WZLX-F	4 WHJY-F
5 WWLI-F	5 WCTK-F	5 WWBB-F	5 WPLM-F	5 WSNE-F	5 WWLI-F	5 WWLI-F	5 WWBB-F	5 WCTK-F	5 WCTK-F	5 WWBB-F
6 WJMN-F	6 WWBB-F	6 WSNE-F	6 WHJY-F	6 WHJY-F	5 WJFD-F	6 WPRO-F	6 WPLM-F	6 WPRO-F	6 WSNE-F	6 WBSM
7 WBRU-F	7 WSNE-F	7 WPRO-F	6 WSNE-F	7 WWBB-F	7 WZLX-F	7 WWBB-F	6 WPRO-F	7 WPLM-F	7 WJFD-F	7 WSNE-F
8 WSNE-F	8 WBRU-F	8 WJFD-F	8 WJFD-F	8 WCIB-F	8 WFHN-F	8 WSNE-F	8 WBSM	7 WJFD-F	8 WHJY-F	8 WJFD-F
9 WWKX-F	8 WJFD-F	9 WZLX-F	9 WFHN-F	9 WBRU-F	9 WBSM	9 WNBH	9 WSNE-F	9 WSNE-F	8 WBRU-F	9 WBRU-F
10 WWBB-F	10 WJMN-F	10 WBRU-F	10 WSAR	10 WJFD-F	10 WSAR	10 WPLM-F	10 WJFD-F	10 WBRU-F	10 WWBB-F	10 WPLM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBSM	1420	5 kw / 1 kw	News/Talk	WW1/MBS, Talknet	McGavren-Guild	Citadel Communications Corp.	New Bedford
WNBH	1340	1 kw / 1 kw	Urban Oldies	ABC	D & R Radio	Hall Communications, Inc.	New Bedford
WSAR	1480	5 kw / 5 kw	Talk	ABC	—	Bristol County Broadcasting, Inc.	Fall River

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCTK	98.1	47.3 kw @510	Country	Ind.	D & R Radio	Hall Communications, Inc.	New Bedford
WFHN	107.1	6 kw @325	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Fairhaven
WJFD	97.3	50 kw @500	Ethnic	Ind.	McGavren-Guild	Edmund Dinis	New Bedford

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAAF-F	Rock	107.3	Worcester
WAKX-F	simul. WWKXFF	102.7	Narragansett Pier
WWKX-F	Dance	106.3	Woonsocket
WWKX-F	Dance	106.3	Woonsocket
WBCN-F	Modern Rock	104.1	Boston
WBMX-F	Modern AC	98.5	Boston
WBOT-F	Urban	97.7	Brockton
WBRU-F	Modern Rock	95.5	Providence
WBZ	News	1030	Boston
WCIB-F	Classic Hits	101.9	Falmouth
WCRB-F	Classical	102.5	Waltham
WHJY-F	Rock	94.1	Providence
WJMN-F	Dance	94.5	Boston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WODS-F	Oldies	103.3	Boston
WPLM-F	Soft AC	99.1	Plymouth
WPRO-F	CHR	92.3	Providence
WQRC-F	Soft AC	99.9	Barnstable
WBCN-F	Adult Cont.	93.3	Taunton
WWBB-F	Oldies	101.5	Providence
WWLI-F	Adult Cont.	105.1	Providence
WWRX-F	Modern Rock	103.7	Westerly
WZLX-F	Classic Rock	100.7	Boston
WZRA-F	80's Hits	99.7	Wakefield
WZRI-F	simul. WZRAFF	100.3	Middletown
WZRA-F	80's Hits	99.7	Wakefield

NEW LONDON, CT

Arbitron Rank 171	Pop (12+) 205,400	Stations 20 / 8	% Below Line 24.9
Market TSL in Hours 18.6		Diaries 423 / 486:1 / 51.0%	% Not Listed 23.0
Average Persons Rating 14.0		12+ FM Share (Metro) 67.7	Sample Target 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WNLC-F	Adult Stand.	27 / 9.5	6.6	7.5	10.0	7.2	323 / 15.7	12.1	15.5	40.4 / 426	Hall Communications, Inc.
WCTY-F	Country	27 / 9.3	12.5	12.0	9.4	10.3	389 / 18.9	20.7	19.3	40.7 / 588	Hall Communications, Inc.
WQGN-F	CHR	26 / 9.1	9.9	8.9	10.0	15.0	515 / 25.1	31.8	25.4	29.5 / 588	Citadel Communications Corp.
WKNL-F	Oldies	23 / 8.1	5.6	4.5	6.7	5.0	287 / 14.0	12.2	10.2	23.5 / 303	Hall Communications, Inc.
WBMW-F	Adult Cont.	15 / 5.3	7.3	4.8	3.3	5.6	317 / 15.4	15.4	13.0	15.9 / 357	Red Wolf Broadcasting Corp.
WAXK-F	Rock	15 / 5.2	4.0	4.5	3.3	4.4	251 / 12.2	12.2	13.1	17.1 / 321	Citadel Communications Corp.
WKCD-F	Modern AC	13 / 4.5	5.0	7.9	6.4	2.2	327 / 15.9	20.0	18.8	17.7 / 452	Back Bay Broadcasters
WFAN	Sports	11 / 4.0	3.3	3.4	2.7	3.1	227 / 11.0	10.1	8.1	13.9 / 291	CBS/Infinity
WCBS	News	10 / 3.3	2.0	1.7	2.3	1.6	181 / 8.8	8.6	6.3	13.0 / 283	CBS/Infinity
WWRX-F	Modern Rock	9 / 3.3	5.9	8.6	7.0	6.5	196 / 9.5	12.6	19.3	13.2 / 375	MCC Broadcasting, Inc.
WKSS-F	CHR	9 / 3.1	1.7	1.4	1.3	3.4	234 / 11.4	6.2	6.8	10.1 / 287	Clear Channel Communications
WRCH-F	Soft AC	7 / 2.4	1.7	6.4			99 / 4.8	2.8	9.1	11.2 / 150	CBS/Infinity
WBEA-F	Hot AC	5 / 1.9	1.3	1.4		0.9	116 / 5.6	6.2	8.0	5.7 / 138	AAA Entertainment, LLC
WWYZ-F	Country	5 / 1.7	2.0	1.7	3.7	1.2	98 / 4.8	4.4	3.8	6.2 / 150	Clear Channel Communications
WZMX-F	Urban	4 / 1.4		0.7		0.6	77 / 3.7		3.4	8.2 / 93	CBS/Infinity
WCCC-F	Rock	4 / 1.3	1.3	1.4	1.7	0.9	74 / 3.6	3.9	5.2	4.1 / 93	Marlin Broadcasting, LLC
WICH	Soft AC	3 / 1.1	2.3	2.1	2.0	4.4	78 / 3.8	8.2	5.6	5.9 / 102	Hall Communications, Inc.
WHCN-F	Classic Rock	3 / 1.0	1.0	2.4	2.3	1.9	106 / 5.2	3.6	6.9	4.2 / 145	Clear Channel Communications
WABC	Talk	3 / 0.9	0.7				67 / 3.3	2.8		2.8 / 97	ABC Inc.
WILI-F	CHR	2 / 0.6	1.7	0.7	0.7	1.2	71 / 3.4	5.6	3.9	9.3 / 238	Nutmeg Broadcasting Co.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WQGN-F	1 WQGN-F	1 WQGN-F	1 WNLC-F	1 WQGN-F	1 WFAN	1 WNLC-F	1 WNLC-F	1 WNLC-F	1 WQGN-F	1 WQGN-F
2 WAXK-F	2 WAXK-F	2 WKNL-F	2 WCTY-F	2 WKNL-F	2 WQGN-F	2 WCTY-F	2 WKNL-F	1 WCTY-F	2 WCTY-F	2 WCTY-F
3 WWRX-F	3 WBMW-F	3 WBMW-F	3 WKNL-F	3 WBMW-F	3 WCTY-F	3 WKNL-F	3 WCTY-F	3 WQGN-F	3 WAXK-F	3 WNLC-F
4 WKCD-F	4 WKNL-F	4 WCTY-F	4 WBMW-F	4 WCTY-F	4 WAXK-F	4 WQGN-F	4 WQGN-F	4 WKNL-F	4 WKCD-F	4 WKNL-F
5 WKSS-F	5 WCTY-F	5 WAXK-F	5 WQGN-F	5 WKCD-F	5 WKNL-F	5 WBMW-F	5 WAXK-F	5 WKCD-F	5 WKNL-F	5 WBMW-F
6 WCTY-F	6 WKCD-F	6 WKCD-F	6 WFAN	6 WAXK-F	6 WBMW-F	6 WCBS	6 WBMW-F	6 WBMW-F	6 WFAN	6 WAXK-F
7 WCCC-F	7 WKSS-F	7 WFAN	7 WCBS	7 WKSS-F	7 WKCD-F	7 WFAN	7 WFAN	7 WAXK-F	6 WKNL-F	7 WKCD-F
8 WBMW-F	7 WWRX-F	8 WKSS-F	8 WAXK-F	8 WAXK-F	8 WZMX-F	8 WBEA-F	8 WAXK-F	8 WRCH-F	8 WFAN	8 WBMW-F
9 WBEA-F	9 WFAN	9 WZMX-F	9 WKCD-F	9 WRCH-F	9 WKSS-F	8 WKCD-F	8 WWRX-F	9 WKSS-F	9 WBEA-F	9 WKSS-F
10 WNLC-F	10 WBEA-F	10 WNLC-F	10 WRCH-F	10 WWYZ-F	10 WNLC-F	10 WWRX-F	10 WKCD-F	10 WCBS	10 WCBS	10 WWRX-F
10 WWYZ-F										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WICH	1310	5 kw / 5 kw	Soft AC	Ind.	D & R Radio	Hall Communications, Inc.	Norwich

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAXK	102.3	3 kw @328	Rock	AP	McGavren-Guild	Citadel Communications Corp.	Stonington
WBMW	106.5	3.1 kw @459	Adult Cont.	Ind.	Roslin	Red Wolf Broadcasting Corp.	Ledyard
WCTY	97.7	1.9 kw @410	Country	ABC	D & R Radio	Hall Communications, Inc.	Norwich
WKCD	107.7	1.85 kw @399	Modern AC	Jones	Allied Radio Ptnrs.	Back Bay Broadcasters	Pawcatuck
WNLC	100.9	3 kw @328	Oldies	ABC	D & R Radio	Hall Communications, Inc.	New London
WNLC	98.7	5.5 kw @279	Adult Stand.	CNN+, WW1/MBS	D & R Radio	Hall Communications, Inc.	East Lyme
WQGN	105.5	3 kw @275	CHR	Ind.	McGavren-Guild	Citadel Communications Corp.	Groton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WBEA-F	Hot AC	104.7	Montauk
WCBS	News	880	New York
WCCC-F	Rock	106.9	Hartford
WFAN	Sports	660	New York
WHCN-F	Classic Rock	105.9	Hartford
WILI-F	CHR	98.3	Willimantic
WKSS-F	CHR	95.7	Hartford
WRCH-F	Soft AC	100.5	New Britain
WWRX-F	Modern Rock	103.7	Westerly
WWYZ-F	Country	92.5	Waterbury
WZMX-F	Urban	93.7	Hartford

Note WWRX-FM-103.7 Old Format: Classic Rock New Format: Modern Rock // WFNX
 WSUB-980 Old Format: Talk & Sports New Format: ESPN- Sports

NEWBURGH-MIDDLETOWN, NY (Mid-Hudson Valley)

Arbitron Rank 142 **Pop (12+)** 276,100 **Stations** 31 / 6 **% Below Line** 73.4
Market TSL in Hours 18.5 **Diaries** 443 / 623:1 / 46.5% **% Not Listed** 12.1
Average Persons Rating 13.8 **12+ FM Share (Metro)** 71.5 **Sample Target** 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WSPK-F	CHR	49 / 12.9	11.8	15.3	12.3	12.5	810 / 29.3	31.7	33.5	50.7 / 835	Albany Broadcasting Company
WHUD-F	Adult Cont.	39 / 10.3	9.2	9.9	7.6	9.3	520 / 18.8	19.3	19.5	39.9 / 529	Albany Broadcasting Company
WPDH-F	Classic Rock	29 / 7.6	6.2	4.9	8.6	7.0	551 / 19.9	18.5	15.4	31.9 / 568	Aurora Communications, LLC
WABC	Talk	27 / 7.0	3.9	4.0	4.9	5.8	371 / 13.4	12.4	10.8	28.2 / 415	ABC Inc.
WXRK-F	Modern Rock	18 / 4.8	2.8	2.8	3.2	2.0	289 / 10.5	6.8	8.4	18.9 / 298	CBS/Infinity
WRRV-F	Modern Rock	18 / 4.6	4.1	5.6	5.4	5.3	392 / 14.2	13.5	16.9	17.8 / 392	Aurora Communications, LLC
WFAN	Sports	13 / 3.5	3.0	5.6	3.0	2.8	330 / 12.0	9.9	10.4	13.9 / 354	CBS/Infinity
WRWD-F	Country	13 / 3.5	2.5	3.5	2.5	2.8	197 / 7.1	7.8	7.9	13.5 / 197	Clear Channel Communications
WPLJ-F	Hot AC	12 / 3.2	1.6	1.4	1.7	2.5	215 / 7.8	9.0	5.6	12.9 / 249	ABC Inc.
WTHN-F	CHR	10 / 2.7	1.8	0.7	2.0	1.3	143 / 5.2	5.6	3.6	10.4 / 150	Clear Channel Communications
WAXQ-F	Classic Rock	10 / 2.6	1.6	2.6	2.0	1.0	131 / 4.8	5.2	3.6	10.1 / 131	Clear Channel Communications
WGNV-F	Hot AC	10 / 2.5	3.7	4.5	4.4	3.0	193 / 7.0	7.9	11.8	9.8 / 200	Sunrise Broadcasting Corp.
WTSX-F	Oldies	9 / 2.5	0.9	1.1			134 / 4.8	3.7	4.3	16.5 / 216	Nassau Broadcasting
WCBS	News	8 / 2.2	2.1	1.9	2.7	2.3	276 / 10.0	10.4	8.4	8.9 / 293	CBS/Infinity
WNEW-F	Talk	8 / 2.0	3.7	2.1	1.0	1.8	143 / 5.2	5.0	5.0	9.4 / 155	CBS/Infinity
WBNR	Adult Stand.	7 / 1.9	1.8	2.4	1.2	0.8	75 / 2.7	3.7	3.1	7.5 / 75	Albany Broadcasting Company
WZAD-F	Oldies	7 / 1.7	3.2	3.8	1.5	1.3	190 / 6.9	6.2	6.4	6.7 / 190	Aurora Communications, LLC
WHTZ-F	CHR	6 / 1.6	0.9	0.9	2.0	3.0	161 / 5.8	5.8	6.3	7.6 / 196	Clear Channel Communications
WQXR-F	Classical	6 / 1.5	1.6	0.5	1.7		113 / 4.1	3.0	3.2	5.9 / 117	The New York Times Co.
WCZX-F	Oldies	5 / 1.2	1.8	3.8	5.4	3.3	123 / 4.5	6.6	8.2	5.6 / 131	Aurora Communications, LLC
WCBS-F	Oldies	4 / 1.1	3.2	1.4	2.7	3.3	135 / 4.9	8.8	5.4	6.0 / 158	CBS/Infinity
WQHT-F	Urban	4 / 1.1	1.6	1.4	1.5	1.3	108 / 3.9	5.5	5.8	6.9 / 140	Emmis Broadcasting
WKTU-F	Dance	3 / 0.9	1.8	2.1	1.2	1.5	124 / 4.5	4.3	5.7	3.4 / 124	Clear Channel Communications
WLTW-F	Soft AC	3 / 0.8	2.5	4.0			62 / 2.2	3.1	9.3	3.3 / 71	Clear Channel Communications
WRKS-F	Urban AC	3 / 0.7	1.4	1.4	1.2	1.8	76 / 2.8	4.3	3.3	2.9 / 76	Emmis Broadcasting
WOR	Talk	3 / 0.7	0.7	1.5	0.8		80 / 2.9		2.7	3.7 / 99	Buckley Broadcasting
WSKQ-F	Span.-CHR	3 / 0.7	0.5	1.6			58 / 2.1	2.9	1.9	2.7 / 58	Spanish Broadcasting System
WINS	News	2 / 0.6		0.5			146 / 5.3		2.3	2.4 / 149	CBS/Infinity
WQCD-F	Smooth Jazz	2 / 0.5	1.4	1.2	1.7	2.3	76 / 2.7	5.6	3.1	2.3 / 83	Emmis Broadcasting
WBWZ-F	Hot AC	2 / 0.5	1.2	0.9			78 / 2.8	2.9	3.8	1.8 / 78	Clear Channel Communications
WALL	Sports	2 / 0.5		1.2	0.7		54 / 2.0		3.4	1.8 / 54	Aurora Communications, LLC

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WSPK-F	1 WSPK-F	1 WSPK-F	1 WHUD-F	1 WHUD-F	1 WPDH-F	1 WSPK-F	1 WABC	1 WSPK-F	1 WSPK-F	1 WSPK-F
2 WXRK-F	2 WPDH-F	2 WPDH-F	2 WABC	2 WSPK-F	2 WSPK-F	2 WHUD-F	2 WHUD-F	2 WHUD-F	2 WHUD-F	2 WHUD-F
3 WRRV-F	3 WHUD-F	3 WHUD-F	3 WPDH-F	3 WPDH-F	3 WXRK-F	3 WPDH-F	3 WABC	3 WTHN-F	3 WTHN-F	3 WPDH-F
4 WPDH-F	4 WXRK-F	4 WRRV-F	4 WSPK-F	4 WPLJ-F	4 WABC	4 WXRK-F	4 WSPK-F	4 WPDH-F	4 WPDH-F	4 WABC
5 WHUD-F	5 WRRV-F	5 WABC	5 WFAN	5 WRRV-F	5 WAXQ-F	5 WRRV-F	5 WXRK-F	5 WRRV-F	5 WXRK-F	4 WRRV-F
6 WPLJ-F	6 WAXQ-F	6 WXRK-F	6 WRWD-F	6 WRWD-F	6 WFAN	6 WPLJ-F	6 WRWD-F	6 WNEW-F	5 WABC	6 WFAN
7 WNEW-F	7 WPLJ-F	7 WPLJ-F	7 WTSX-F	7 WTHN-F	7 WRRV-F	7 WABC	7 WAXQ-F	7 WXRK-F	7 WFAN	7 WTHN-F
8 WGNV-F	8 WGNV-F	8 WAXQ-F	8 WBNR	8 WGNV-F	8 WGNV-F	8 WRWD-F	8 WRRV-F	8 WFAN	8 WTSX-F	8 WTSX-F
9 WQHT-F	9 WRWD-F	9 WFAN	9 WTSX-F	9 WTSX-F	9 WNEW-F	9 WFAN	9 WPLJ-F	9 WAXQ-F	9 WNEW-F	9 WRWD-F
10 WHTZ-F	10 WNEW-F	9 WGNV-F	9 WTHN-F	10 WABC	10 WPLJ-F	9 WCBS	10 WFAN	10 WRWD-F	9 WRKS-F	10 WGNV-F
							10 WGNV-F			10 WZAD-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WALL	1340	1 kw / 1 kw	Sports	CNN+, ESPN	Katz	Aurora Communications, LLC	Middletown

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WGNV	103.1	6 kw @279	Hot AC	ABC	—	Sunrise Broadcasting Corp.	Newburgh
WRRV	92.7	6 kw @269	Modern Rock	ABC	Katz	Aurora Communications, LLC	Middletown
WTHN	99.3	116 w @1,620	CHR	WW1/MBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Ellenville
WTSX	96.7	3 kw @300	Oldies	Ind.	Clear Chan.-Diamond	Nassau Broadcasting	Port Jervis
WZAD	97.3	600 w @722	Oldies	Ind.	Katz	Aurora Communications, LLC	Wurtsboro

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAXQ-F	Classic Rock	104.3	New York
WBNR	Adult Stand.	1260	Beacon
WBWZ-F	Hot AC	93.3	New Paltz
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WCZX-F	Oldies	97.7	Hyde Park
WFAN	Sports	660	New York
WHTZ-F	CHR	100.3	Newark
WHUD-F	Adult Cont.	100.7	Peekskill
WINS	News	1010	New York
WKTU-F	Dance	103.5	Lake Success
WLTW-F	Soft AC	106.7	New York

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WNEW-F	Talk	102.7	New York
WOR	Talk	710	New York
WPDH-F	Classic Rock	101.5	Poughkeepsie
WPLJ-F	Hot AC	95.5	New York
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKS-F	Urban AC	98.7	New York
WRWD-F	Country	107.3	Highland
WSKQ-F	Span.-CHR	97.9	New York
WSPK-F	CHR	104.7	Poughkeepsie
WXRK-F	Modern Rock	92.3	New York

ODESSA-MIDLAND, TX

Arbitron Rank 179 Pop (12+)	192,700	Stations	18 / 18	% Below Line	0.0
Market TSL in Hours	20.6	Diaries	643 / 300:1 / 49.9%	% Not Listed	11.9
Average Persons Rating	14.9	12+ FM Share (Metro)	80.6	Sample Target	620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KBAT-F	Dance	37 / 12.8	12.9	13.8	12.0	7.6	480 / 24.9	26.6	25.2	47.3 / 611	Cumulus Media
KFZX-F	Rock	23 / 8.0	7.4	7.2	7.2	3.6	308 / 16.0	14.3	13.1	33.0 / 446	Clear Channel Communications
KMRK-F	Dance	22 / 7.6	4.0	4.3	4.6	5.9	285 / 14.8	11.1	10.8	30.6 / 426	Clear Channel Communications
KCHX-F	Rhythmic Old.	21 / 7.2	5.8	8.9	6.5	7.2	300 / 15.6	13.9	17.1	21.4 / 324	Clear Channel Communications
KNFM-F	Country	19 / 6.5	7.4	5.2	6.8	10.2	353 / 18.3	19.5	14.9	38.0 / 570	Cumulus Media
KGEE-F	Country	17 / 5.9	7.7	7.9	9.8	7.9	306 / 15.9	18.4	16.7	33.2 / 540	Cumulus Media
KCRS-F	CHR	17 / 5.9	5.2	5.2	2.9	2.0	301 / 15.6	13.7	11.9	27.8 / 444	Clear Channel Communications
KQLM-F	Span.-Hits	17 / 5.8	6.7	5.9	6.5	8.6	192 / 10.0	8.5	10.3	30.3 / 284	Ruben Velasquez
KODM-F	Adult Cont.	15 / 5.2	7.1	4.6	6.5	4.6	322 / 16.7	14.9	14.1	16.7 / 375	Cumulus Media
KKJW-F	Country	15 / 5.1	2.8	4.6	5.9	6.3	142 / 7.4	5.3	7.9	19.5 / 229	NIA Broadcasting
KMCM-F	Oldies	14 / 4.7	4.9	4.6	8.1	5.9	250 / 13.0	12.6	13.4	20.0 / 311	ICA Media II, Inc.
KQRX-F	Modern Rock	13 / 4.4	3.7	3.6	3.0	3.0	170 / 8.8	11.4	9.4	14.0 / 192	Tommy Vasocu
KRIL-AA	Talk	11 / 3.8	0.3				174 / 9.0	2.1		12.7 / 210	Cumulus Media
KOZA	Reg'l Mex.	6 / 2.1	1.8				66 / 3.4	3.6		6.2 / 80	Mesa Entertainment, Inc.
KCRS	Talk	4 / 1.6	1.2	2.0	1.0	1.3	111 / 5.8	4.8	6.0	5.1 / 124	Clear Channel Communications
KTXC-F	Country	3 / 0.9	4.0	2.0	1.3	2.3	85 / 4.4	6.1	6.4	6.4 / 170	Graham Brothers Entertainment
KKKK-F	Religious	2 / 0.6	0.3	1.0	1.0	2.6	31 / 1.6	1.9	1.5	1.9 / 38	Don L. Cook

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KBAT-F	1 KBAT-F	1 KFZX-F	1 KCHX-F	1 KBAT-F	1 KFZX-F	1 KBAT-F	1 KBAT-F	1 KBAT-F	1 KBAT-F	1 KBAT-F
2 KFZX-F	2 KFZX-F	2 KBAT-F	2 KGEE-F	2 KCHX-F	2 KBAT-F	2 KFZX-F	2 KFZX-F	2 KCHX-F	2 KMRK-F	2 KMRK-F
3 KCRS-F	3 KCHX-F	3 KCHX-F	3 KNFM-F	3 KODM-F	3 KCHX-F	3 KNFM-F	3 KCRS-F	3 KFZX-F	3 KQLM-F	3 KCHX-F
4 KQLM-F	4 KMRK-F	4 KODM-F	3 KMCM-F	4 KNFM-F	4 KMCM-F	4 KQLM-F	4 KGEE-F	4 KMRK-F	4 KCHX-F	4 KGEE-F
5 KQRX-F	5 KCRS-F	5 KCRS-F	5 KKJW-F	5 KGEE-F	5 KMRK-F	5 KMRK-F	5 KCHX-F	5 KCRS-F	5 KODM-F	5 KQLM-F
6 KMRK-F	6 KODM-F	5 KMRK-F	6 KODM-F	6 KCRS-F	6 KCRS-F	6 KGEE-F	6 KNFM-F	5 KNFM-F	6 KQRX-F	6 KFZX-F
7 KCHX-F	6 KQLM-F	5 KMCM-F	7 KRIL-AA	7 KQLM-F	7 KQRX-F	6 KCHX-F	6 KRIL-AA	7 KMCM-F	7 KMCM-F	7 KQRX-F
8 KODM-F	8 KGEE-F	8 KGEE-F	8 KFZX-F	8 KMRK-F	8 KKJW-F	8 KODM-F	8 KMRK-F	8 KKJW-F	8 KFZX-F	8 KNFM-F
9 KGEE-F	9 KNFM-F	9 KQLM-F	8 KMRK-F	9 KMCM-F	9 KQLM-F	9 KCRS-F	9 KKJW-F	9 KGEE-F	9 KCRS-F	9 KKJW-F
9 KNFM-F	10 KQRX-F	10 KNFM-F	10 KBAT-F	10 KKJW-F	10 KGEE-F	10 KKJW-F	10 KMCM-F	10 KQRX-F	10 KKJW-F	10 KCRS-F
	10 KMCM-F									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCRS	550	5 kw / 1 kw	Talk	AP	Clear Chan.-Sapphire	Clear Channel Communications	Midland
KMND	1510	2.4 kw / kw	simul. KRILAA	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Midland
KOZA	1230	1 kw / 1 kw	Reg'l Mex.	Ind.	—	Mesa Entertainment, Inc.	Odessa
KRIL	1410	1 kw / 1 kw	Talk	ABC, WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Odessa

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBAT	93.3	100 kw @500	Dance	WW1/MBS	Allied Radio Ptnrs.	Cumulus Media	Midland
KCHX	106.7	100 kw @679	Rhythmic Old.	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Midland
KCRS	103.3	100 kw @920	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Midland
KFZX	102.1	100 kw @984	Rock	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Monahans
KGEE	99.9	98.4 kw @574	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Monahans
KKJW	105.9	32 kw @440	Country	Ind.	—	NIA Broadcasting	Stanton
KKKK	101.3	100 kw @433	Religious	Ind.	—	Don L. Cook	Crane
KMCM	96.9	100 kw @500	Oldies	ABC	McGavren-Guild	ICA Media II, Inc.	Odessa
KMRK	96.1	50 kw @492	Dance	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Odessa
KNFM	92.3	100 kw @984	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Midland
KODM	97.9	100 kw @361	Adult Cont.	WW1/MBS, CNN+	Allied Radio Ptnrs.	Cumulus Media	Odessa
KQLM	107.9	100 kw @846	Span.-Hits	Ind.	—	Ruben Velasquez	Odessa
KQRX	95.1	10.35 kw @505	Modern Rock	Ind.	—	Tommy Vasocu	Midland
KTXC	104.7	100 kw @800	Country	Jones	Christal	Graham Brothers Entertainment	Lamesa

Note KCRS-FM-103.3 Old Format: AC New Format: CHR "Kiss 103.3"
 KMRK-FM-96.1 Old Format: Tejano New Format: Dance-CHR "Wild 96.1"

OWENSBORO, KY

Arbitron Rank 272	Pop (12+) 75,000	Stations 15 / 7	% Below Line 29.8
Market TSL in Hours	18.8	Diaries 293 / 256:1 / 57.9%	% Not Listed 11.2
Average Persons Rating	14.1	12+ FM Share (Metro) 83.7	Sample Target 280

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WBKR-F	Country	28 / 26.5	22.1	25.1	19.9	24.9	321 / 42.8	38.1	40.9	81.5 / 1274	Brill Media Co.
WBIO-F	Country	14 / 13.2	9.6	6.6	8.4	6.2	121 / 16.2	15.9	12.2	17.1 / 168	Cromwell Group, Inc.
WSTO-F	CHR	10 / 9.3	15.4	15.3	17.8	14.5	190 / 25.4	33.6	36.3	93.7 / 1841	Brill Media Co.
WXCM-F	Rock	9 / 8.7	6.7	2.2	6.3	3.1	116 / 15.5	15.5	8.3	17.3 / 218	Cromwell Group, Inc.
WIKY-F	Soft AC	8 / 7.3	3.8	4.4	5.2	5.2	124 / 16.5	15.9	10.8	88.6 / 1341	South Central Communications
WKDQ-F	Country	3 / 3.2	3.8	4.4	3.1	4.2	94 / 12.5	12.5	11.1	64.4 / 1001	Brill Media Co.
WQXQ-F	Hot AC	3 / 3.1	5.8	7.6	3.1	6.2	81 / 10.8	12.8	14.9	10.6 / 461	Starlight Broadcasting Co.
WTCJ-F	CHR	3 / 2.6					55 / 7.3			6.7 / 150	
WOMI	Talk	3 / 2.6	3.8	7.6	4.2	2.1	56 / 7.4	8.3	15.0	4.1 / 72	Brill Media Co.
WVJS	Adult Stand.	3 / 2.5	3.8	4.4	3.1	5.2	46 / 6.2	10.1	11.7	3.9 / 73	Brill Media Co.
WKTG-F	Classic Rock	3 / 2.4	4.8	4.4	6.3	10.4	52 / 6.9	13.6	9.7	19.5 / 372	Sound Broadcasters
WGBF-F	Rock	2 / 2.1	6.7	1.1	3.1	2.1	71 / 9.5	11.3	6.7	32.5 / 690	Clear Channel Communications
WLME-F	Oldies	2 / 2.0	1.0	1.1	1.0	2.1	45 / 6.0	4.0	3.5	8.8 / 168	Cromwell Group, Inc.
WJPS-F	Oldies	2 / 1.8	1.9	5.5	2.1	3.1	36 / 4.8	7.1	8.0	27.5 / 535	South Central Communications
WYNG-F	Country	2 / 1.5	1.0	5.8			40 / 5.3	3.1	15.6	25.2 / 476	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F	1 WBKR-F
2 WXCM-F	2 WXCM-F	2 WXCM-F	2 WBIO-F	2 WSTO-F	2 WXCM-F	2 WBIO-F	2 WBIO-F	2 WBIO-F	2 WIKY-F	2 WBIO-F
3 WSTO-F	3 WSTO-F	3 WSTO-F	3 WIKY-F	3 WBIO-F	3 WIKY-F	3 WSTO-F	3 WSTO-F	3 WSTO-F	3 WSTO-F	3 WXCM-F
4 WIKY-F	4 WIKY-F	4 WIKY-F	4 WSTO-F	4 WKDQ-F	4 WBIO-F	4 WXCM-F	4 WXCM-F	4 WXCM-F	4 WXCM-F	4 WIKY-F
5 WKTG-F	5 WBIO-F	5 WBIO-F	5 WXCM-F	5 WIKY-F	5 WKTG-F	5 WIKY-F	5 WIKY-F	5 WIKY-F	5 WBIO-F	5 WSTO-F
6 WGBF-F	6 WKTG-F	6 WKDQ-F	6 WVJS	6 WVJS	6 WSTO-F	6 WGBF-F	6 WOMI	6 WKTG-F	6 WLME-F	6 WKDQ-F
7 WQXQ-F	7 WQXQ-F	7 WKTG-F	6 WKDQ-F	7 WQXQ-F	7 WGBF-F	7 WVJS	7 WQXQ-F	7 WQXQ-F	7 WTCJ-F	7 WTCJ-F
8 WKDQ-F	8 WGBF-F	8 WQXQ-F	8 WOMI	8 WXCM-F	8 WOMI	8 WQXQ-F	8 WKDQ-F	8 WKDQ-F	8 WVJS	8 WLME-F
9 WTCJ-F	9 WKDQ-F	9 WGBF-F	9 WQXQ-F	9 WJPS-F	8 WLME-F	8 WKDQ-F	9 WKTG-F	8 WTCJ-F	9 WGBF-F	9 WVJS
10 WYNG-F	10 WYNG-F	10 WJPS-F	10 WLME-F	10 WYNG-F	10 WJPS-F	10 WJPS-F	10 WVJS	10 WJPS-F	10 WKTG-F	9 WGBF-F 9 WJPS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WOMI	1490	830 w / 830 w	Talk	WW1/MBS, BRN	Christal	Brill Media Co.	Owensboro
WVJS	1420	5 kw / 1 kw	Adult Stand.	ABC, WW1/MBS	Christal	Brill Media Co.	Owensboro

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBIO	94.7	3 kw @328	Country	ABC	—	Cromwell Group, Inc.	Philpot
WBKR	92.5	100 kw @1,050	Country	Ind.	Christal	Brill Media Co.	Owensboro
WKTG	93.9	35 kw @584	Classic Rock	WW1/MBS, ABC	Regional Reps	Sound Broadcasters	Madisonville
WQXQ	101.9	100 kw @669	Hot AC	Jones	—	Starlight Broadcasting Co.	Central City
WXCM	97.1	4 kw @403	Rock	Ind.	—	Cromwell Group, Inc.	Whitesville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WGBF-F	Rock	103.1	Henderson
WIKY-F	Soft AC	104.1	Evansville
WJPS-F	Oldies	93.5	Chandler
WKDQ-F	Country	99.5	Henderson
WLME-F	Oldies	102.9	Cannelton
WSTO-F	CHR	96.1	Owensboro
WTCJ-F	CHR	105.7	Tell City
WYNG-F	Country	105.3	Evansville

PALM SPRINGS, CA

Arbitron Rank 153	Pop (12+) 246,500	Stations 20 / 18	% Below Line 2.0
Market TSL in Hours 21.5		Diaries 645 / 382:1 / 51.3%	% Not Listed 13.6
Average Persons Rating 16.0		12+ FM Share (Metro) 76.9	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KUNA-F	Reg'l Mex.	55 / 14.0	8.9	11.0	8.0	9.3	398 / 16.2	12.6	18.8	56.0 / 398	Gulf-California Broadcast Co.
KPLM-F	Country	32 / 8.2	4.3	6.7	4.8	4.6	320 / 13.0	8.9	13.2	32.6 / 320	RM Broadcasting, LLC
KWXY-AF	Easy List.	31 / 7.9	7.4	7.7	7.0	12.2	291 / 11.8	9.5	11.2	31.7 / 291	Glen Barnett, Inc.
KLOB-F	Reg'l Mex.	29 / 7.3	6.1	6.7	5.8	6.6	367 / 14.9	14.5	16.0	29.3 / 367	Entravision Holdings
KPSI-F	Dance	28 / 7.0	8.4	8.5	9.3	9.8	562 / 22.8	24.8	24.7	27.9 / 562	KPSI Radio Corp.
KKUU-F	Dance	27 / 6.7	8.9	5.5	8.5	4.4	425 / 17.2	21.9	16.4	26.9 / 425	Morris Communications
KDES-F	Oldies	23 / 5.7	9.6	7.7	7.5	5.6	328 / 13.3	20.0	17.7	22.8 / 328	KPSI Radio Corp.
KEZN-F	Soft AC	17 / 4.4	5.8	5.2	8.0	6.8	237 / 9.6	15.9	11.6	17.6 / 237	CBS/Infinity
KCLB-F	Rock	17 / 4.3	8.1	6.7	7.3	6.3	292 / 11.8	13.5	12.2	17.2 / 292	Morris Communications
KMRJ-F	Modern Rock	17 / 4.2	5.1	4.2	6.8	6.3	253 / 10.3	12.4	7.5	16.8 / 253	Daniel P. Mitchell
KCLB-AA	Rock	14 / 3.6	8.1	6.7	7.3	6.3	121 / 4.9	13.5	12.2	14.5 / 121	Morris Communications
KJJZ-F	Smooth Jazz	14 / 3.4	2.0	4.2	5.3	3.2	164 / 6.6	6.5	7.9	13.6 / 164	RM Broadcasting, LLC
KYOR-F	Hot AC	11 / 2.8	2.0	2.0	2.0	1.0	232 / 9.4	7.4	8.5	11.1 / 232	Morris Communications
KPSI	News/Talk	11 / 2.7	1.8	3.7	2.0	2.9	165 / 6.7	5.8	5.4	10.8 / 165	KPSI Radio Corp.
KNWZ	Talk	7 / 1.7	2.3				148 / 6.0	6.0		6.7 / 148	Morris Communications
KSSE-F	Span.-CHR	5 / 1.4	0.8	1.2	0.5	0.5	106 / 4.3	2.4	2.4	5.4 / 106	Entravision Holdings
KFI Talk	2 / 0.6		0.7	0.5	1.5	62 / 2.5		3.4	2.5 / 62		Clear Channel Communications
KGAM	Talk	2 / 0.5	0.8	0.7	1.5		40 / 1.6	2.3	1.8	2.0 / 40	KPSI Radio Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KUNA-F	1 KUNA-F	1 KUNA-F	1 KWXY-AF	1 KUNA-F	1 KUNA-F	1 KUNA-F	1 KUNA-F	1 KUNA-F	1 KUNA-F	1 KUNA-F
2 KKUU-F	2 KLOB-F	2 KPLM-F	2 KUNA-F	2 KEZN-F	2 KPLM-F	2 KWXY-AF	2 KPLM-F	2 KPLM-F	2 KKUU-F	2 KWXY-AF
3 KLOB-F	3 KPLM-F	3 KLOB-F	3 KPLM-F	3 KLOB-F	3 KLOB-F	3 KPLM-F	3 KWXY-AF	3 KKUU-F	3 KMRJ-F	3 KLOB-F
4 KPLM-F	4 KKUU-F	4 KDES-F	4 KDES-F	4 KKUU-F	4 KDES-F	4 KLOB-F	4 KLOB-F	4 KPSI-F	4 KPSI-F	4 KPSI-F
5 KMRJ-F	5 KPSI-F	5 KEZN-F	5 KLOB-F	5 KPLM-F	5 KCLB-F	5 KCLB-F	5 KDES-F	5 KWXY-AF	5 KLOB-F	5 KPLM-F
6 KPSI-F	6 KCLB-F	6 KPSI-F	6 KEZN-F	6 KDES-F	6 KMRJ-F	6 KKUU-F	6 KEZN-F	6 KDES-F	5 KJJZ-F	5 KKUU-F
7 KCLB-F	7 KMRJ-F	6 KCLB-F	7 KJJZ-F	7 KPSI-F	7 KCLB-AA	7 KPSI-F	7 KKUU-F	7 KEZN-F	7 KWXY-AF	7 KDES-F
8 KCLB-AA	8 KDES-F	8 KKUU-F	8 KCLB-AA	8 KYOR-F	8 KPSI-F	8 KPSI	7 KPSI-F	8 KLOB-F	8 KPLM-F	8 KMRJ-F
9 KSSE-F	9 KEZN-F	9 KYOR-F	9 KPSI	9 KCLB-F	9 KPSI	9 KDES-F	9 KPSI	9 KCLB-F	9 KCLB-F	9 KCLB-AA
10 KYOR-F	9 KYOR-F	10 KMRJ-F	9 KPSI-F	10 KJJZ-F	10 KWXY-AF	10 KEZN-F	10 KCLB-AA	10 KMRJ-F	10 KDES-F	10 KJJZ-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KCLB	93.7	26.5 kw / kw 646	Rock	Ind.	McGavren-Guild	Morris Communications	Coachella
KCMJ	1010	3.6 kw / 400 w	simul. KCLBAA	Ind.	McGavren-Guild	Morris Communications	Thousand Palms
KGAM	1450	1 kw / 1 kw	Talk	CNN+, CBS	Christal	KPSI Radio Corp.	Palm Springs
KNWZ	970	5 kw / 1 kw	Talk	WW11/MBS, CNN+	McGavren-Guild	Morris Communications	Coachella
KPSI	920	5 kw / 1 kw	News/Talk	ABC	Christal	KPSI Radio Corp.	Palm Springs
KWXY	1340	1 kw / 1 kw	simul. KWXYAF	Ind.	—	Glen Barnett, Inc.	Cathedral City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCLB	93.7	26.5 kw @646	Rock	Ind.	McGavren-Guild	Morris Communications	Coachella
KDES	104.7	42 kw @540	Oldies	Ind.	Christal	KPSI Radio Corp.	Palm Springs
KEZN	103.1	1.9 kw @590	Soft AC	Ind.	Allied Radio Ptnrs.	CBS/Infinity	Palm Desert
KJJZ	102.3	2.6 kw @331	Smooth Jazz	Ind.	Katz	RM Broadcasting, LLC	Indio
KKUU	92.7	6 kw @328	Dance	Ind.	McGavren-Guild	Morris Communications	Indio
KLOB	94.7	1.8 kw @607	Reg'l Mex.	Ind.	Lotus	Entravision Holdings	Thousand Palms
KMRJ	99.5	3 kw @328	Modern Rock	Ind.	Katz	Daniel P. Mitchell	Rancho Mirage
KPLM	106.1	50 kw @397	Country	Ind.	Katz	RM Broadcasting, LLC	Palm Springs
KPSI	100.5	25 kw @174	Dance	Ind.	Christal	KPSI Radio Corp.	Palm Springs
KUNA	96.7	650 w@577	Reg'l Mex.	Ind.	Katz	Gulf-California Broadcast Co.	La Quinta
KWXY	98.5	50 kw @500	Easy List.	Ind.	—	Glen Barnett, Inc.	Cathedral City
KYOR	106.9	4 kw @1,371	Hot AC	Ind.	McGavren-Guild	Morris Communications	Yucca Valley

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFI	Talk	640	Los Angeles
KSSE-F	Span.-CHR	97.5	Riverside

PANAMA CITY, FL

Arbitron Rank	231	Pop (12+)	126,000	Stations	16 / 15	% Below Line	1.2
Market TSL in Hours			18.9	Diaries	475 / 265:1 / 50.2%	% Not Listed	12.3
Average Persons Rating			13.9	12+ FM Share (Metro)	81.3	Sample Target	470

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WPAP-F	Country	25 / 14.5	17.7	11.8	16.4	12.2	326 / 25.9	23.5	23.2	57.6 / 747	Clear Channel Communications
WFSY-F	Adult Cont.	25 / 14.0	9.7	10.7	9.4	14.4	281 / 22.3	20.2	22.5	44.7 / 503	Clear Channel Communications
WAKT-F	Country	15 / 8.4	7.0	5.9	7.0	6.6	191 / 15.2	12.9	12.0	15.3 / 227	Waitt Radio, Inc.
WEBZ-F	Urban	14 / 7.9	8.6	6.4		2.2	158 / 12.5	12.7	9.2	18.7 / 248	Clear Channel Communications
WRBA-F	Classic Hits	13 / 7.1	4.3	4.8	6.4	6.1	166 / 13.2	9.5	8.6	14.8 / 189	Waitt Radio, Inc.
WPPT-F	Rock	9 / 5.2	4.3	3.2			147 / 11.7	10.3	9.3	12.7 / 230	Clear Channel Communications
WILN-F	CHR	9 / 5.2	8.1	9.1	12.3	11.1	225 / 17.8	24.3	27.3	10.6 / 278	NextMedia
WDIZ	Adult Stand.	8 / 4.7	3.2	5.4	4.7	3.3	95 / 7.6	6.8	8.2	8.7 / 105	Clear Channel Communications
WMXP-F	Soft AC	7 / 4.0	1.1	1.6	4.1	1.7	119 / 9.4	5.3	6.5	7.6 / 135	Waitt Radio, Inc.
WYYX-F	Rock	6 / 3.7	6.5	5.4	5.8	6.1	154 / 12.2	14.4	15.1	12.7 / 264	NextMedia
WPBH-F	Oldies	6 / 3.5	3.2	4.3	5.8	5.5	154 / 12.2	7.4	8.8	10.1 / 233	Clear Channel Communications
WLHR-F	CHR	5 / 2.6	3.8	3.8	1.8	3.3	168 / 13.4	13.7	13.9	12.4 / 422	Waitt Radio, Inc.
WYOO-F	Talk	4 / 2.1	3.2	6.4	6.4	7.8	110 / 8.7	10.6	15.2	3.9 / 121	NextMedia
WQJM-F	Adult Cont.	3 / 1.9	6.5	2.7	4.1	3.3	81 / 6.4	10.2	6.6	3.4 / 84	NextMedia
WLTG	News/Talk	3 / 1.7	1.1	2.1	2.3	2.8	50 / 3.9	5.4	5.8	3.1 / 60	Hour Group Broadcasting, Inc.
WDJR-F	Country	2 / 1.2	1.1	0.5	0.6	0.6	31 / 2.4	4.1	2.2	21.8 / 335	Holladay Broadcasting

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WEBZ-F	1 WPAP-F	1 WPAP-F	1 WFSY-F	1 WFSY-F	1 WPAP-F	1 WPAP-F	1 WFSY-F	1 WPAP-F	1 WPAP-F	1 WFSY-F
2 WPAP-F	2 WFSY-F	2 WFSY-F	2 WPAP-F	2 WPAP-F	2 WRBA-F	2 WFSY-F	2 WPAP-F	2 WFSY-F	2 WEBZ-F	2 WPAP-F
3 WILN-F	3 WAKT-F	3 WRBA-F	3 WRBA-F	3 WRBA-F	3 WAKT-F	3 WAKT-F	3 WAKT-F	3 WEBZ-F	3 WFSY-F	3 WEBZ-F
4 WAKT-F	4 WRBA-F	4 WAKT-F	4 WAKT-F	4 WMXP-F	4 WPPT-F	3 WRBA-F	4 WRBA-F	4 WAKT-F	4 WAKT-F	4 WRBA-F
5 WYYX-F	5 WEBZ-F	5 WPPT-F	5 WDIZ	5 WRBA-F	5 WFSY-F	5 WPPT-F	5 WEBZ-F	5 WRBA-F	5 WYYX-F	5 WAKT-F
6 WFSY-F	6 WPPT-F	6 WEBZ-F	6 WPPT-F	6 WAKT-F	6 WYYX-F	6 WEBZ-F	6 WILN-F	6 WILN-F	6 WILN-F	6 WPPT-F
7 WMXP-F	7 WILN-F	7 WMXP-F	7 WPBH-F	7 WILN-F	7 WEBZ-F	7 WDIZ	7 WDIZ	7 WMXP-F	7 WLHR-F	7 WILN-F
8 WPPT-F	8 WYYX-F	8 WYYX-F	8 WEBZ-F	8 WPPT-F	8 WPBH-F	8 WYYX-F	8 WMXP-F	8 WPPT-F	8 WPBH-F	8 WDIZ
9 WLHR-F	9 WMXP-F	9 WILN-F	9 WYOO-F	9 WPBH-F	9 WILN-F	9 WILN-F	9 WPPT-F	9 WYYX-F	9 WDIZ	9 WPBH-F
10 WRBA-F	10 WLHR-F	10 WPBH-F	10 WQJM-F	9 WQJM-F	10 WYOO-F	10 WPBH-F	10 WLTG	9 WPBH-F	10 WQJM-F	10 WQJM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDIZ	590	1.7 kw / 2.5 kw	Adult Stand.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Panama City
WLTG	1430	5 kw / 5 kw	News/Talk	SRN	—	Hour Group Broadcasting, Inc.	Panama City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAKT	105.1	50 kw @377	Country	WW1/MBS	Katz	Waitt Radio, Inc.	Panama City Beach
WEBZ	93.5	14.5 kw @669	Urban	ABC	Clear Chan.-Diamond	Clear Channel Communications	Port St. Joe
WFSY	98.5	100 kw @1,056	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Panama City
WILN	105.9	50 kw @394	CHR	Ind.	Christal	NextMedia	Panama City
WLHR	107.9	100 kw @781	CHR	Ind.	—	Waitt Radio, Inc.	Panama City
WMXP	103.5	100 kw @423	Soft AC	Ind.	—	Waitt Radio, Inc.	Callaway
WPAP	92.5	100 kw @1,338	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Panama City
WPBH	99.3	50 kw @492	Oldies	ABC	Clear Chan.-Diamond	Clear Channel Communications	Mexico Beach
WPPT	94.5	100 kw @991	Rock	ABC	Clear Chan.-Diamond	Clear Channel Communications	Parker
WQJM	100.1	16 kw @282	Adult Cont.	Ind.	Christal	NextMedia	Panama City Beach
WRBA	95.9	50 kw @492	Classic Hits	WW1/MBS	—	Waitt Radio, Inc.	Springfield
WYOO	101.1	5.2 kw @236	Talk	WW1/MBS, CNN+, TARN	Christal	NextMedia	Springfield
WYYX	97.7	91.66 kw @830	Rock	Ind.	Christal	NextMedia	Bonifay

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WDJR-F	Country	96.9	Enterprise

PARKERSBURG-MARIETTA, WV-OH

Arbitron Rank 233	Pop (12+) 125,100	Stations 14 / 12	% Below Line 2.2
Market TSL in Hours 15.3	Average Persons Rating 11.4	Diaries 552 / 227:1 / 69.4%	% Not Listed 12.3
		12+ FM Share (Metro) 77.3	Sample Target 520

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WNUS-F	Country	23 / 16.3	17.7	19.9	13.0	14.7	375 / 30.0	30.8	28.8	29.0 / 485	Clear Channel Communications
WRVB-F	CHR	19 / 13.4	14.0	11.7	13.7	8.6	376 / 30.1	28.0	23.1	26.2 / 590	Clear Channel Communications
WXIL-F	Hot AC	14 / 10.1	11.0	11.7	11.7	10.4	311 / 24.9	26.2	23.8	22.4 / 522	Burbach Broadcasting Co.
WXKX-F	Country	13 / 9.5		8.8	5.2	8.0	266 / 21.3		20.2	30.9 / 514	Burbach Broadcasting Co.
WHBR-F	Rock	13 / 9.5	8.5	11.1	15.0	12.3	307 / 24.6	20.5	19.5	22.6 / 480	Burbach Broadcasting Co.
WDMX-F	Oldies	10 / 6.7	10.4	7.0	10.4	9.8	201 / 16.0	19.0	18.2	12.3 / 246	Clear Channel Communications
WRZZ-F	Classic Rock	8 / 5.9	6.7	5.3	7.2	7.4	173 / 13.8	15.9	10.9	10.1 / 207	Clear Channel Communications
WLTP	Talk	6 / 3.9	1.8	1.2	2.6	1.8	123 / 9.8	5.8	4.8	6.1 / 125	Clear Channel Communications
WVVV-F	Adult Cont.	5 / 3.7					76 / 6.0			6.1 / 83	
WADC	Adult Stand.	5 / 3.6	2.4	5.3	4.6	5.5	90 / 7.2	7.5	8.4	5.3 / 104	Burbach Broadcasting Co.
WMOA	Soft AC	3 / 2.1	2.4	1.8	0.7	2.5	61 / 4.9	6.3	4.2	3.0 / 61	JAWCO, Inc.
WRRR-F	Adult Cont.	2 / 1.3	1.2				29 / 2.3	3.2		5.8 / 69	Seven Ranges Radio Co., Inc.
WJAW-F	Sports	1 / 0.9	1.2				35 / 2.8	2.4		2.8 / 83	JAWCO, Inc.
WKYG	Pre-teen	1 / 0.8	0.6	0.6	1.3	1.2	60 / 4.8	2.8	3.5	1.3 / 62	Burbach Broadcasting Co.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WRVB-F	1 WRVB-F	1 WNUS-F	1 WNUS-F	1 WRVB-F	1 WNUS-F	1 WNUS-F	1 WNUS-F	1 WRVB-F	1 WRVB-F	1 WNUS-F
2 WHBR-F	2 WNUS-F	2 WRVB-F	2 WXKX-F	2 WNUS-F	2 WHBR-F	2 WRVB-F	2 WXIL-F	2 WNUS-F	2 WNUS-F	2 WRVB-F
3 WNUS-F	3 WHBR-F	3 WHBR-F	3 WXIL-F	3 WXIL-F	3 WRZZ-F	3 WHBR-F	3 WRVB-F	3 WXIL-F	3 WXIL-F	3 WXKX-F
4 WXIL-F	4 WXIL-F	4 WXIL-F	4 WDMX-F	4 WXKX-F	4 WDMX-F	4 WXKX-F	4 WXKX-F	4 WHBR-F	4 WHBR-F	4 WXIL-F
5 WVVV-F	5 WXKX-F	5 WXKX-F	5 WRVB-F	5 WHBR-F	5 WXKX-F	5 WXIL-F	5 WHBR-F	5 WXKX-F	5 WDMX-F	5 WHBR-F
6 WXKX-F	6 WRZZ-F	6 WRZZ-F	6 WRZZ-F	6 WVVV-F	6 WRVB-F	6 WRZZ-F	6 WLTP	6 WRZZ-F	6 WXKX-F	6 WDMX-F
7 WRZZ-F	7 WVVV-F	7 WDMX-F	7 WLTP	7 WDMX-F	7 WXIL-F	7 WDMX-F	7 WDMX-F	7 WDMX-F	7 WRZZ-F	7 WRZZ-F
8 WDMX-F	8 WDMX-F	8 WVVV-F	8 WADC	8 WRZZ-F	8 WLTP	8 WADC	8 WVVV-F	8 WVVV-F	8 WLTP	8 WADC
9 WJAW-F	9 WLTP	9 WLTP	9 WHBR-F	9 WLTP	9 WVVV-F	9 WMOA	9 WRZZ-F	9 WLTP	9 WADC	9 WMOA
10 WKYG	10 WRRR-F	10 WRRR-F	10 WMOA	10 WRRR-F	10 WJAW-F	10 WVVV-F	10 WADC	10 WADC	10 WVVV-F	9 WVVV-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WADC	1050	5 kw / 144 w	Adult Stand.	WW1/MBS, ABC	—	Burbach Broadcasting Co.	Parkersburg
WKYG	1230	1 kw / 1 kw	Pre-teen	ABC, WW1/MBS	McGavren-Guild	Burbach Broadcasting Co.	Parkersburg
WLTP	1450	1 kw / 1 kw	Talk	WW1/MBS, USA	Comm. Media/Regl Reps	Clear Channel Communications	Parkersburg
WMOA	1490	1 kw / 1 kw	Soft AC	ABC	Regional Reps	JAWCO, Inc.	Marietta

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDMX	100.1	1.65 kw @438	Oldies	ABC	—	Clear Channel Communications	Vienna
WHBR	103.1	2.2 kw @551	Rock	Ind.	McGavren-Guild	Burbach Broadcasting Co.	Parkersburg
WNUS	107.1	4.7 kw @351	Country	Ind. Commercial Media/Regional Reps	—	Clear Channel Communications	Belpre
WRVB	102.1	11 kw @492	CHR	Ind.	—	Clear Channel Communications	Marietta
WRZZ	106.1	3 kw @469	Classic Rock	ABC	—	Clear Channel Communications	Elizabeth
WVVV	96.9	3.5 kw @423	Adult Cont.	Ind.	—	—	Williamstown
WXIL	95.1	50 kw @500	Hot AC	Ind.	Katz	Burbach Broadcasting Co.	Parkersburg
WXKX	99.1	11.4 kw @485	Country	ABC	McGavren-Guild	Burbach Broadcasting Co.	Parkersburg

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WJAW-F	Sports	100.9	McConnelsville
WRRR-F	Adult Cont.	93.9	St. Marys

POUGHKEEPSIE, NY

Arbitron Rank 159	Pop (12+) 229,700	Stations 22 / 13	% Below Line 21.3
Market TSL in Hours 19.0		Diaries 416 / 552:1 / 46.7%	% Not Listed 19.7
Average Persons Rating 14.7		12+ FM Share (Metro) 65.8	Sample Target 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WSPK-F	CHR	51 / 15.2	16.0	13.5	10.9	8.8	783 / 34.1	32.5	30.4	132.0 / 2065	Albany Broadcasting Company
WPDH-F	Classic Rock	31 / 9.2	8.3	9.9	9.5	6.5	427 / 18.6	21.5	19.4	93.7 / 1443	Aurora Communications, LLC
WCZX-F	Oldies	30 / 9.0	5.8	5.0	6.8	4.7	435 / 18.9	18.3	14.3	42.2 / 729	Aurora Communications, LLC
WRNQ-F	Soft AC	20 / 5.9	7.5	4.7	5.3	4.7	333 / 14.5	11.2	12.1	28.7 / 495	Clear Channel Communications
WRWD-F	Country	18 / 5.3	7.2	5.3	5.0	5.3	334 / 14.5	11.5	12.9	57.9 / 725	Clear Channel Communications
WHUD-F	Adult Cont.	14 / 4.1	3.9	6.4	3.0	2.9	299 / 13.0	10.6	13.3	60.6 / 880	Albany Broadcasting Company
WFAN	Sports	14 / 4.0	2.8	1.5	3.5	3.5	243 / 10.6	8.5	8.2	29.6 / 668	CBS/Infinity
WBWZ-F	Hot AC	13 / 3.7	5.0	5.0	6.5	7.7	331 / 14.4	12.7	15.2	19.8 / 543	Clear Channel Communications
WRRV-F	Modern Rock	12 / 3.7	1.4	2.6	2.7	3.2	237 / 10.3	8.9	9.2	37.8 / 805	Aurora Communications, LLC
WCBS	News	12 / 3.4	1.1	0.9	3.0	3.5	266 / 11.6	5.0	5.6	22.6 / 646	CBS/Infinity
WABC	Talk	8 / 2.5	2.5	3.8	4.1	2.4	172 / 7.5	5.9	5.8	46.7 / 717	ABC Inc.
WRRB-F	Modern Rock	8 / 2.3	2.5	4.1	4.1	1.8	287 / 12.5	9.5	12.1	11.4 / 388	Aurora Communications, LLC
WBPM-F	Rhythmic Old.	7 / 2.1	3.0	2.0	2.4	2.7	141 / 6.2	8.3	7.6	10.8 / 221	Concord Media
WCTJ-F	CHR	6 / 1.7	0.8	1.2	0.6	1.5	99 / 4.3	4.7	3.2	5.7 / 99	Clear Channel Communications
WBNR	Adult Stand.	5 / 1.4	1.7	2.9			67 / 2.9	3.3	4.4	20.2 / 169	Albany Broadcasting Company
WRKS-F	Urban AC	5 / 1.3	1.4	0.6	0.9	1.2	81 / 3.5	3.9	2.7	8.3 / 188	Emmis Broadcasting
WEOK	Sports	4 / 1.3	1.7	0.9	2.1	3.8	116 / 5.1	6.6	4.0	4.4 / 129	Aurora Communications, LLC
WKIP	Adult Stand.	4 / 1.2	1.1	1.8	2.4	1.5	113 / 4.9	2.7	3.9	4.1 / 127	Clear Channel Communications
WAXB-F	Oldies	3 / 0.9	0.8	1.2		1.2	58 / 2.5	3.5	5.7	3.1 / 58	Nassau Broadcasting
WOR	Talk	2 / 0.7	0.6				62 / 2.7	1.9		5.2 / 142	Buckley Broadcasting
WDST-F	Modern Rock	2 / 0.7	1.4	1.2	5.3	1.2	76 / 3.3	3.0	3.4	13.6 / 251	Chet-5 Broadcasting, LP
WXRK-F	Modern Rock	2 / 0.7	0.6	0.6	1.2		73 / 3.2		2.6	22.8 / 433	CBS/Infinity

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WSPK-F	1 WSPK-F	1 WSPK-F	1 WCZX-F	1 WSPK-F	1 WPDH-F	1 WSPK-F	1 WSPK-F	1 WSPK-F	1 WSPK-F	1 WSPK-F
2 WPDH-F	2 WPDH-F	2 WPDH-F	2 WPDH-F	2 WRNQ-F	2 WSPK-F	2 WPDH-F	2 WCZX-F	2 WPDH-F	2 WRNQ-F	2 WCZX-F
3 WRRV-F	3 WRNQ-F	3 WRNQ-F	3 WRNQ-F	3 WBWZ-F	3 WFAN	3 WCZX-F	3 WPDH-F	3 WCZX-F	3 WPDH-F	3 WPDH-F
4 WRNQ-F	4 WRWD-F	4 WRWD-F	4 WSPK-F	4 WRWD-F	4 WCZX-F	4 WRNQ-F	4 WRNQ-F	4 WRWD-F	4 WPDH-F	4 WHUD-F
5 WRWD-F	5 WRRV-F	5 WCZX-F	5 WHUD-F	5 WBPM-F	5 WRRV-F	5 WFAN	5 WRWD-F	5 WRNQ-F	5 WRRV-F	5 WRWD-F
6 WFAN	6 WFAN	6 WFAN	6 WRWD-F	6 WPDH-F	6 WRNQ-F	6 WRWD-F	6 WFAN	6 WCBS	5 WRWD-F	6 WBWZ-F
7 WRRB-F	7 WBWZ-F	7 WBWZ-F	7 WCBS	7 WCTJ-F	7 WRWD-F	7 WBWZ-F	7 WRRV-F	7 WRRV-F	7 WFAN	7 WRNQ-F
8 WBWZ-F	8 WBPM-F	8 WRRV-F	7 WFAN	8 WCZX-F	8 WHUD-F	8 WHUD-F	8 WHUD-F	7 WFAN	8 WHUD-F	8 WCBS
9 WBPM-F	9 WCZX-F	9 WHUD-F	9 WBWZ-F	9 WHUD-F	9 WCBS	9 WCBS	9 WBWZ-F	9 WABC	8 WBWZ-F	9 WRRV-F
10 WRKS-F	10 WCBS	10 WBPM-F	10 WABC	10 WRKS-F	10 WABC	10 WRRV-F	10 WABC	10 WHUD-F	10 WKIP	10 WBPM-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBNR	1260	1 kw / 400 w	Adult Stand.	ABC	Katz	Albany Broadcasting Company	Beacon
WEOK	1390	5 kw / 106 w	Sports	ESPN, CNN+	Katz	Aurora Communications, LLC	Poughkeepsie
WKIP	1450	1 kw / 1 kw	Adult Stand.	ABC, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Poughkeepsie

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBPM	94.3	1.11 kw @554	Rhythmic Old.	Ind.	Clear Chan.-Diamond	Concord Media	Kingston
WBWZ	93.3	350 w @948	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	New Paltz
WCTJ	96.1	4.4 kw @184	CHR	WW1/MBS, CNN+	Clear Chan.-Diamond	Clear Channel Communications	Poughkeepsie
WCZX	97.7	300 w @1,030	Oldies	Ind.	Katz	Aurora Communications, LLC	Hyde Park
WDST	100.1	3 kw @315	Modern Rock	CBS	Christal	Chet-5 Broadcasting, LP	Woodstock
WPDH	101.5	4.4 kw @1,540	Classic Rock	ABC	Katz	Aurora Communications, LLC	Poughkeepsie
WRNQ	92.1	520 w @1,040	Soft AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Poughkeepsie
WRRB	96.9	500 w @764	Modern Rock	ABC	Christal	Aurora Communications, LLC	Arlington
WRWD	107.3	330 w @968	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Highland
WSPK	104.7	7.4 kw @1,250	CHR	ABC	Katz	Albany Broadcasting Company	Poughkeepsie

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAXB-F	Oldies	105.5	Patterson
WCBS	News	880	New York
WFAN	Sports	660	New York
WHUD-F	Adult Cont.	100.7	Peekskill
WOR	Talk	710	New York
WRKS-F	Urban AC	98.7	New York
WRRV-F	Modern Rock	92.7	Middletown
WXRK-F	Modern Rock	92.3	New York

Note WEOK-1390 Old Format: Talk & Sports New Format: ESPN- Sports
 WKIP-1450 Old Format: Talk New Format: adds JRN- Standards

RAPID CITY, SD

Arbitron Rank 263	Pop (12+) 87,200	Stations 16 / 14	% Below Line 2.0
Market TSL in Hours 21.4		Diaries 285 / 306:1 / 62.0%	% Not Listed 10.4
Average Persons Rating 15.5		12+ FM Share (Metro) 65.8	Sample Target 290

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KFXS-F	Classic Rock	16 / 11.7	8.7	11.7	15.2	8.9	213 / 24.4	22.6	19.3	17.2 / 256	Triad Broadcasting, Inc.
KDDX-F	Rock	14 / 10.1	14.2	3.9	3.6	3.7	170 / 19.5	19.0	5.4	20.2 / 276	Duhamel Broadcasting Enterprises
KOTA	News/Talk	13 / 9.3	9.4	6.3	9.4	11.1	178 / 20.4	17.9	19.4	15.1 / 217	Duhamel Broadcasting Enterprises
KOUT-F	Country	12 / 9.2	9.4	10.9	10.9	10.4	188 / 21.6	21.4	21.3	15.7 / 225	Triad Broadcasting, Inc.
KRCS-F	CHR	11 / 8.5	10.2	14.9	10.1	8.9	211 / 24.2	28.2	32.1	16.7 / 345	Triad Broadcasting, Inc.
KIQK-F	Country	10 / 7.5	6.3	5.5	6.5	7.4	148 / 17.0	16.8	13.0	15.1 / 219	Tom-Tom Communications, Inc.
KKMK-F	Adult Cont.	10 / 7.2	7.9	11.7	8.0	8.9	151 / 17.3	17.4	18.0	11.2 / 213	Triad Broadcasting, Inc.
KKLS	Oldies	8 / 5.9	3.1	3.9	7.2	7.4	69 / 7.9	7.8	10.4	9.8 / 102	Triad Broadcasting, Inc.
KIMM	Classic Cntry.	6 / 4.7	3.1	4.7	2.2	4.4	75 / 8.5	6.1	7.9	7.2 / 97	KIMM Radio, Inc.
KLMP-F	Cont. Christ.	5 / 3.6	0.8	0.8	1.4	0.7	49 / 5.6	3.0	5.7	4.9 / 53	Bethesda Christian Broadcasting
KSQY-F	Rock	5 / 3.4	7.1	7.0	8.0	4.4	111 / 12.7	15.9	14.2	11.1 / 250	Associated Investors, Inc.
KSLT-F	Cont. Christ.	4 / 2.6	2.4	0.8		2.2	58 / 6.6	5.7	3.9	4.2 / 74	Bethesda Christian Broadcasting
KBHB	Farm	3 / 2.1	3.9	3.1	1.4	5.2	41 / 4.7	4.7	4.3	12.5 / 106	Triad Broadcasting, Inc.
KTOQ	Adult Stand.	3 / 1.8	2.4	1.6	2.9	3.0	55 / 6.4	5.7	7.2	2.5 / 55	Tom-Tom Communications, Inc.
KAWK-F	Oldies	2 / 1.2	0.8	1.6		1.5	57 / 6.5	4.1	4.6	7.9 / 121	Mt. Rushmore Broadcasting, Inc.
KZZI-F	Country	1 / 0.8	3.1	0.8	0.7	4.4	58 / 6.7	5.8	4.8	10.3 / 163	Western So. Dakota Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KDDX-F	1 KFXS-F	1 KFXS-F	1 KOTA	1 KKMK-F	1 KFXS-F	1 KFXS-F	1 KOTA	1 KOUT-F	1 KRCS-F	1 KRCS-F
2 KFXS-F	2 KDDX-F	2 KDDX-F	2 KOUT-F	2 KKLS	2 KDDX-F	2 KDDX-F	2 KFXS-F	2 KRCS-F	2 KFXS-F	2 KOUT-F
3 KRCS-F	3 KKMK-F	3 KOUT-F	3 KKLS	3 KOUT-F	3 KOUT-F	3 KOTA	3 KDDX-F	3 KFXS-F	3 KKMK-F	3 KFXS-F
4 KOUT-F	4 KIQK-F	4 KIQK-F	4 KIQK-F	4 KIQK-F	4 KIMM	4 KIQK-F	4 KKLS	4 KDDX-F	4 KDDX-F	4 KDDX-F
5 KKMK-F	5 KOUT-F	5 KKMK-F	5 KKMK-F	5 KRCS-F	5 KIQK-F	5 KOUT-F	5 KIQK-F	5 KOTA	5 KOUT-F	5 KKMK-F
6 KIQK-F	6 KRCS-F	6 KKLS	6 KIMM	6 KFXS-F	6 KSQY-F	6 KKMK-F	6 KKMK-F	6 KIQK-F	6 KSQY-F	5 KLMP-F
7 KSLT-F	7 KIMM	7 KRCS-F	7 KFXS-F	7 KDDX-F	7 KOTA	7 KKLS	7 KOUT-F	7 KKMK-F	7 KSLT-F	7 KOTA
8 KSQY-F	8 KKLS	8 KOTA	8 KLMP-F	8 KOTA	8 KRCS-F	8 KRCS-F	8 KIMM	8 KKLS	8 KOTA	8 KIQK-F
9 KBHB	9 KSQY-F	9 KIMM	9 KSQY-F	9 KSLT-F	9 KBHB	9 KIMM	9 KRCS-F	9 KSQY-F	9 KTOQ	9 KIMM
10 KOTA	10 KOTA	10 KSQY-F	10 KTOQ	10 KLMP-F	10 KKMK-F	10 KLMP-F	10 KSQY-F	10 KIMM	10 KLMP-F	10 KKLS
				10 KIMM					10 KIQK-F	

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBHB	810	21 kw / kw	Farm	ABC	Christal	Triad Broadcasting, Inc.	Sturgis
KIMM	1150	5 kw / 500 w	Classic Cntry.	ABC, Jones, BRN	Christal	KIMM Radio, Inc.	Rapid City
KKLS	920	5 kw / 111 w	Oldies	WW1/MBS	Christal	Triad Broadcasting, Inc.	Rapid City
KOTA	1380	5 kw / 5 kw	News/Talk	CBS, WW1/MBS	Katz	Duhamel Broadcasting Enterprises	Rapid City
KTOQ	1340	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+, ESPN	—	Tom-Tom Communications, Inc.	Rapid City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KDDX	101.1	100 kw @1,788	Rock	Ind.	Katz	Duhamel Broadcasting Enterprises	Spearfish
KFXS	100.3	100 kw @462	Classic Rock	ABC	Christal	Triad Broadcasting, Inc.	Rapid City
KIQK	104.1	100 kw @538	Country	Ind.	—	Tom-Tom Communications, Inc.	Rapid City
KKMK	93.9	100 kw @656	Adult Cont.	Ind.	Christal	Triad Broadcasting, Inc.	Rapid City
KLMP	97.9	100 kw @150	Cont. Christ.	Ind.	—	Bethesda Christian Broadcasting	Rapid City
KOUT	98.7	100 kw @462	Country	Ind.	Christal	Triad Broadcasting, Inc.	Rapid City
KRCS	93.1	100 kw @1,060	CHR	Ind.	Christal	Triad Broadcasting, Inc.	Sturgis
KSLT	107.3	100 kw @1,899	Cont. Christ.	SRN	—	Bethesda Christian Broadcasting	Spearfish
KSQY	95.1	100 kw @1,707	Rock	WW1/MBS	—	Associated Investors, Inc.	Deadwood

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAWK-F	Oldies	105.1	Custer
KZZI-F	Country	95.9	Belle Fourche

READING, PA

Arbitron Rank 133	Pop (12+) 306,000	Stations 28 / 4	% Below Line 56.1
Market TSL in Hours 21.0		Diaries 472 / 648:1 / 63.7%	% Not Listed 14.6
Average Persons Rating 16.1		12+ FM Share (Metro) 67.5	Sample Target 440

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WRFY-F	CHR	59 / 12.1	13.2	14.7	15.0	12.7	951 / 31.1	30.3	35.7	60.0 / 951	Chase Radio Partners
WEEU	Adult Cont.	57 / 11.5	5.5	11.6	7.0	8.9	596 / 19.5	15.8	21.9	57.5 / 596	WEEU Broadcasting Co.
WIOV-F	Country	45 / 9.1	6.5	6.5	8.2	5.5	524 / 17.1	15.0	12.6	45.5 / 524	Brill Media Co.
WYSP-F	Rock	26 / 5.3	2.7	6.1	5.5	7.2	414 / 13.5	11.2	12.4	26.3 / 414	CBS/Infinity
WRWA	Adult Stand.	20 / 4.1	7.3	3.6	3.7	4.5	314 / 10.3	8.8	6.2	20.2 / 314	Clear Channel Communications
WLCE-F	Classic Hits	19 / 3.8	4.0	0.8	1.9	1.5	306 / 10.0	9.1	5.1	19.0 / 306	Clear Channel Communications
WGLF-F	Oldies	19 / 3.8	2.5	5.0	3.9	4.9	293 / 9.6	8.9	13.3	18.9 / 293	CBS/Infinity
WMGK-F	Classic Hits	16 / 3.2	2.1	2.9	2.7	1.9	236 / 7.7	5.0	8.9	16.2 / 236	Greater Media, Inc.
WJZZ-F	Smooth Jazz	14 / 2.8	2.7	1.7	3.3	0.6	217 / 7.1	4.9	5.4	13.8 / 217	Clear Channel Communications
WBEB-F	Adult Cont.	13 / 2.6	4.6	2.9	2.7	2.8	176 / 5.7	8.9	10.1	13.0 / 176	WEAZ Radio, Inc.
WIOQ-F	CHR	12 / 2.3	1.9	1.7	3.1	1.1	248 / 8.1	8.3	8.3	11.7 / 248	Clear Channel Communications
WMMR-F	Rock	11 / 2.2	1.3	2.9	1.6	1.9	221 / 7.2	6.0	8.1	11.2 / 221	Greater Media, Inc.
WUSL-F	Urban	11 / 2.2	1.9	0.8	1.9	4.0	212 / 6.9	7.2	6.2	10.8 / 212	Clear Channel Communications
WXTU-F	Country	11 / 2.2	2.7	2.9	1.8	1.9	176 / 5.8	6.1	4.0	10.8 / 176	Beasley Broadcast Group
WRVW-F	Classic Hits	11 / 2.2	2.1	2.5	3.9	3.6	178 / 5.8	8.7	6.8	10.8 / 178	Clear Channel Communications
WLAN-F	CHR	10 / 2.0	1.9	1.5	2.7	1.9	209 / 6.8	10.3	8.0	10.0 / 209	Clear Channel Communications
WAEB-F	CHR	10 / 2.0	2.5	0.8	1.2	1.1	155 / 5.1	5.6	4.4	9.8 / 155	Clear Channel Communications
WBYN-F	Cont. Christ.	8 / 1.6	1.3	1.9	1.6	1.5	127 / 4.2	5.0	3.5	8.2 / 127	WDAC Radio Co.
WLEV-F	Soft AC	8 / 1.6	1.3	2.5	3.5	3.6	149 / 4.9	4.2	7.5	8.1 / 149	Citadel Communications Corp.
KYW	News	8 / 1.6	1.7	1.7	1.8	1.9	359 / 11.7	11.0	7.2	7.7 / 359	CBS/Infinity
WODE-F	Oldies	7 / 1.3	1.9	1.7	2.5	1.5	186 / 6.1	5.0	4.8	6.7 / 186	Nassau Broadcasting
WQXA-F	Rock	6 / 1.3	1.3	0.8	0.8	0.6	88 / 2.9	2.8	2.5	6.4 / 88	Citadel Communications Corp.
WPTP-F	80's Hits	5 / 1.1	0.6	1.5	1.8	3.2	115 / 3.7	4.2	4.9	5.4 / 115	Beasley Broadcast Group
WZZO-F	Rock	5 / 0.9	0.4	1.6			91 / 3.0	2.7	3.2	4.6 / 91	Clear Channel Communications
WIP	Sports	4 / 0.7	1.5	1.7	1.0	2.8	93 / 3.1	3.9	5.0	3.6 / 93	CBS/Infinity
WRKZ-F	Country	4 / 0.7	1.3	2.3		0.6	84 / 2.7	3.8	4.6	3.5 / 84	Citadel Communications Corp.
WPLY-F	Modern Rock	3 / 0.7	1.3	0.8		0.6	74 / 2.4	4.1	3.5	3.4 / 74	Radio One
WEJM-F	Rhythmic Old.	3 / 0.5	1.0	1.7	1.0	1.5	82 / 2.7	3.3	3.2	2.6 / 82	Greater Media, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WRFY-F	1 WRFY-F	1 WRFY-F	1 WEEU	1 WRFY-F	1 WRFY-F	1 WRFY-F	1 WEEU	1 WRFY-F	1 WRFY-F	1 WEEU
2 WYSP-F	2 WYSP-F	2 WYSP-F	2 WIOV-F	2 WMGK-F	2 WYSP-F	2 WEEU	2 WRFY-F	2 WIOV-F	2 WIOV-F	2 WRFY-F
3 WIOV-F	3 WIOV-F	3 WLCE-F	3 WRFY-F	3 WIOV-F	3 WMMR-F	3 WIOV-F	3 WIOV-F	3 WEEU	3 WZZO-F	3 WIOV-F
4 WLCE-F	4 WLCE-F	4 WIOV-F	4 WRWA	4 WLCE-F	4 WLCE-F	4 WYSP-F	4 WLCE-F	4 WRWA	4 WIOQ-F	4 WRWA
5 WUSL-F	5 WMGK-F	5 WMGK-F	5 WOGL-F	5 WEEU	5 WIOV-F	5 WLCE-F	5 WYSP-F	4 WYSP-F	5 WUSL-F	5 WOGL-F
6 WMMR-F	6 WMMR-F	6 WOGL-F	6 WBEB-F	6 WOGL-F	6 WJZZ-F	6 WRWA	6 WMGK-F	6 WOGL-F	5 WYSP-F	6 WYSP-F
7 WQXA-F	6 WOGL-F	7 WRVW-F	7 WMGK-F	7 WRVW-F	6 WQXA-F	7 WMGK-F	7 WOGL-F	7 WJZZ-F	7 WLAN-F	7 WUSL-F
8 WMGK-F	8 WRVW-F	8 WMMR-F	7 WLCE-F	8 WLEV-F	8 WOGL-F	7 WOGL-F	7 WRWA	8 WMGK-F	8 WJZZ-F	8 WLAN-F
8 WIOQ-F	9 WEEU	8 WEEU	9 WXTU-F	9 WXTU-F	9 WMGK-F	9 WXTU-F	9 WBEB-F	9 WLCE-F	9 WAEB-F	9 WLCE-F
10 WAEB-F	10 WJZZ-F	10 WJZZ-F	10 WJZZ-F	10 WXTU-F	10 WRVW-F	10 WJZZ-F	10 WRVW-F	10 WBEB-F	10 WMMR-F	10 WIOQ-F
			10 WYSP-F	10 WODE-F		10 KYW				

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WEEU	830	5 kw / 6 kw	Adult Cont.	ABC, CBS, WW1/MBS	McGavren-Guild	WEEU Broadcasting Co.	Reading
WRWA	1340	1 kw / 1 kw	Adult Stand.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Reading

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBYN	107.5	29.9 kw @611	Cont. Christ.	Ind.	—	WDAC Radio Co.	Boyetown
WRFY	102.5	10 kw @810	CHR	Ind.	Clear Chan.-Diamond	Chase Radio Partners	Reading

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KYW	News	1060	Philadelphia
WAEB-F	CHR	104.1	Allentown
WBEB-F	Adult Cont.	101.1	Philadelphia
WEJM-F	Rhythmic Old.	95.7	Philadelphia
WIOQ-F	CHR	102.1	Philadelphia
WIOV-F	Country	105.1	Ephrata
WIP	Sports	610	Philadelphia
WJZZ-F	Smooth Jazz	106.1	Philadelphia
WLAN-F	CHR	96.9	Lancaster
WLCE-F	Classic Hits	104.5	Philadelphia
WLEV-F	Soft AC	100.7	Allentown
WMGK-F	Classic Hits	102.9	Philadelphia

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMMR-F	Rock	93.3	Philadelphia
WODE-F	Oldies	99.9	Easton
WOGL-F	Oldies	98.1	Philadelphia
WPLY-F	Modern Rock	100.3	Media
WPTP-F	80's Hits	96.5	Philadelphia
WQXA-F	Rock	105.7	York
WRKZ-F	Country	106.7	Hershey
WRVW-F	Classic Hits	97.3	Harrisburg
WUSL-F	Urban	98.9	Philadelphia
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Rock	94.1	Philadelphia
WZZO-F	Rock	95.1	Bethlehem

REDDING, CA

Arbitron Rank 221	Pop (12+) 136,900	Stations 17 / 11	% Below Line 7.3
Market TSL in Hours 20.3		Diaries 490 / 279:1 / 58.6%	% Not Listed 16.1
Average Persons Rating 15.1		12+ FM Share (Metro) 59.2	Sample Target 490

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KQMS	News/Talk	30 / 14.7	10.2	12.7	11.1	13.9	330 / 24.1	17.6	18.4	31.2 / 345	Regent Communications, Inc.
KNCQ-F	Country	21 / 10.0	7.8	13.7	7.1	10.4	233 / 17.0	18.8	19.8	37.8 / 398	Results Radio
KRRX-F	Rock	17 / 8.1	9.7	5.6	6.7	4.0	277 / 20.2	17.4	12.5	32.3 / 430	Regent Communications, Inc.
KSHA-F	Soft AC	16 / 7.9	7.8	9.2	9.8	6.4	245 / 17.9	19.0	18.9	19.4 / 272	Regent Communications, Inc.
KRDG-F	Oldies	16 / 7.5	5.8	6.1	6.7	6.9	252 / 18.4	15.3	14.1	19.6 / 304	Regent Communications, Inc.
KNNN-F	Hot AC	14 / 6.7	6.8	7.1	14.2	12.4	271 / 19.8	20.9	23.1	15.7 / 310	Regent Communications, Inc.
KLXR	Adult Stand.	14 / 6.6	4.4	5.6	4.9	6.9	108 / 7.9	9.2	9.0	14.8 / 119	Michael Quinn
KEWB-F	Dance	13 / 6.4	10.7	8.6	4.5	5.9	250 / 18.2	19.6	20.1	24.8 / 327	Results Radio
KISK-F	80's Hits	10 / 4.8	1.9	2.0	6.2	4.5	181 / 13.2	8.1	9.3	11.0 / 194	Results Radio
KRQR-F	Modern Rock	7 / 3.2	3.4	3.6	4.9	4.0	125 / 9.1	7.5	8.5	8.2 / 150	Results Radio
KAWX-F	Country	4 / 2.0	3.4				90 / 6.6	9.2		6.0 / 125	Results Radio
KNRO	Sports	4 / 1.9					78 / 5.7			4.2 / 103	Regent Communications, Inc.
KTHU-F	Classic Rock	2 / 0.9	1.5	4.3			49 / 3.5	4.4	8.3	8.4 / 89	Results Radio
KLVB-F	Cont. Christ.	2 / 0.9	2.9	1.5	5.8	4.0	68 / 4.9		7.5	2.3 / 76	Clear Channel Communications
KFBK	News/Talk	2 / 0.9		4.3			49 / 3.6		10.8	6.3 / 84	Clear Channel Communications
KALF-F	Country	2 / 0.8	1.0	1.0	0.9	1.0	58 / 4.2	4.7	4.8	9.1 / 160	Regent Communications, Inc.
KGO	News/Talk	1 / 0.6		6.9			34 / 2.5		16.1	5.1 / 99	ABC Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KRRX-F	1 KRRX-F	1 KQMS	1 KQMS	1 KSHA-F	1 KRRX-F	1 KQMS	1 KQMS	1 KQMS	1 KQMS	1 KNCQ-F
2 KEWB-F	2 KSHA-F	2 KRRX-F	2 KNCQ-F	2 KNCQ-F	2 KQMS	2 KRRX-F	2 KNCQ-F	2 KNCQ-F	2 KEWB-F	2 KEWB-F
3 KNNN-F	3 KQMS	3 KSHA-F	3 KRDG-F	3 KRDG-F	3 KISK-F	3 KNCQ-F	3 KSHA-F	3 KRRX-F	3 KNNN-F	3 KSHA-F
4 KNCQ-F	4 KISK-F	4 KNCQ-F	4 KLXR	4 KQMS	4 KNCQ-F	4 KNNN-F	4 KRDG-F	4 KRDG-F	4 KRQR-F	4 KNNN-F
5 KISK-F	4 KNCQ-F	5 KRDG-F	5 KSHA-F	5 KNNN-F	5 KRDG-F	5 KSHA-F	4 KRRX-F	5 KEWB-F	5 KLXR	5 KRDG-F
6 KSHA-F	6 KNNN-F	5 KISK-F	6 KRRX-F	6 KISK-F	6 KRQR-F	6 KRDG-F	6 KLXR	6 KSHA-F	6 KNCQ-F	6 KISK-F
7 KRQR-F	7 KEWB-F	7 KNNN-F	7 KISK-F	7 KLXR	7 KNNN-F	7 KLXR	7 KISK-F	7 KLXR	7 KRRX-F	7 KQMS
8 KQMS	8 KRDG-F	8 KRQR-F	8 KNNN-F	8 KRRX-F	8 KEWB-F	8 KEWB-F	8 KNNN-F	7 KNNN-F	7 KNRO	8 KLXR
9 KAWX-F	9 KRQR-F	9 KEWB-F	9 KNRO	9 KAWX-F	9 KTHU-F	9 KISK-F	9 KEWB-F	9 KISK-F	9 KSHA-F	9 KRRX-F
10 KRDG-F	10 KAWX-F	10 KLXR	10 KRQR-F	10 KEWB-F	10 KNRO	10 KTHU-F	10 KAWX-F	10 KRQR-F	10 KRDG-F	10 KNRO
		10 KAWX-F								

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KLXR	1230	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	—	Michael Quinn	Redding
KNRO	1670	10 kw / 1 kw	Sports	ESPN	Christal	Regent Communications, Inc.	Redding
KQMS	1400	1 kw / 1 kw	News/Talk	ABC	Christal	Regent Communications, Inc.	Redding

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAWX	103.1	600 w @ 3,593	Country	Ind.	Katz	Results Radio	Weaverville
KEWB	94.7	4.2 kw @ 1,565	Dance	Ind.	Katz	Results Radio	Anderson
KISK	107.1	1.4 kw @ 1,361	80's Hits	Ind.	Katz	Results Radio	Shasta Lake
KNCQ	97.3	28 kw @ 3,556	Country	Ind.	Katz	Results Radio	Redding
KNNN	99.3	5.28 kw @ 328	Hot AC	Jones	Christal	Regent Communications, Inc.	Central Valley
KRDG	105.3	28 kw @ 1,243	Oldies	Jones	Christal	Regent Communications, Inc.	Shingletown
KRRX	106.1	100 kw @ 1,968	Rock	Ind.	Christal	Regent Communications, Inc.	Burney
KSHA	104.3	100 kw @ 1,560	Soft AC	Ind.	Christal	Regent Communications, Inc.	Redding

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KALF-F	Country	95.7	Red Bluff
KFBK	News/Talk	1530	Sacramento
KGO	News/Talk	810	San Francisco
KLVB-F	Cont. Christ.	102.7	Red Bluff
KRQR-F	Modern Rock	106.7	Orland
KTHU-F	Classic Rock	100.7	Corning

ROCHESTER, MN

Arbitron Rank 228	Pop (12+) 129,000	Stations 23 / 11	% Below Line 15.1
Market TSL in Hours 18.3		Diaries 520 / 248:1 / 64.4%	% Not Listed 19.3
Average Persons Rating 13.5		12+ FM Share (Metro) 69.3	Sample Target 510

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KROC-F	CHR	25 / 14.3	12.9	12.9			382 / 29.6	31.1	34.7	50.1 / 798	Southern Minnesota Bcstg Co.
KRCH-F	Classic Rock	18 / 10.1	11.2	9.0			315 / 24.4	24.7	21.7	26.8 / 510	Clear Channel Communications
KWWK-F	Country	16 / 9.0	8.8	8.4			190 / 14.7	15.1	18.2	18.4 / 275	Olmstead County Broadcasting Co.
KYBA-F	Soft AC	15 / 8.8	5.9	5.6			178 / 13.8	14.3	12.9	28.0 / 315	Southern Minnesota Bcstg Co.
KNXR-F	Adult Stand.	13 / 7.5	11.8	10.1			164 / 12.7	12.1	11.9	36.3 / 424	United Audio Corp.
KMFX-F	Country	9 / 5.4	8.8	7.3			219 / 17.0	17.7	17.3	10.6 / 275	Clear Channel Communications
KROC	Talk	9 / 5.1	5.3	7.3			159 / 12.3	13.0	17.9	9.2 / 171	Southern Minnesota Bcstg Co.
KVGO-F	Oldies	5 / 2.9	3.5	3.4			146 / 11.3	6.6	9.0	14.7 / 257	KFIL, Inc.
KAUS-F	Country	4 / 2.5	1.8	1.7			68 / 5.2	3.2	3.4	26.6 / 394	Three Eagles Communications
KLCX-F	Oldies	3 / 2.0	1.8	2.8			87 / 6.7	8.5	9.5	3.8 / 112	Olmstead County Broadcasting Co.
WCCO	Talk	3 / 1.5	1.8	2.8			76 / 5.9	6.6	9.8	12.8 / 314	CBS/Infinity
KDHL	Country	2 / 1.4	1.8	1.7			45 / 3.5	2.2	4.2	5.9 / 113	Cumulus Media
KWEB	News	2 / 1.3	1.2	1.1			66 / 5.1	4.0	6.1	2.7 / 76	Clear Channel Communications
KDWB-F	CHR	2 / 1.3	2.4	1.1			67 / 5.2	6.8	5.5	5.3 / 180	Clear Channel Communications
KNFX	News	2 / 1.2	0.6				41 / 3.1	2.1		3.3 / 82	Clear Channel Communications
KQRS-F	Rock	2 / 1.1	1.8	1.7			55 / 4.3	6.5	3.7	10.0 / 169	ABC Inc.
WLOL-F	Classic Hits	2 / 1.0		0.6			32 / 2.5		2.9	2.7 / 85	Clear Channel Communications
KXXR-F	Rock	2 / 1.0	2.9	1.1			50 / 3.8	6.5	3.6	6.3 / 129	ABC Inc.
KOLM	Adult Stand.	2 / 0.9	0.6	0.6			35 / 2.7	2.7	2.8	1.7 / 40	Olmstead County Broadcasting Co.
WLTE-F	Soft AC	1 / 0.8	0.6	1.1			36 / 2.8	2.6	2.8	5.1 / 103	CBS/Infinity
KQQL-F	Oldies	1 / 0.8		4.0			30 / 2.3		10.4	2.4 / 48	Clear Channel Communications
KQYB-F	Country	1 / 0.4	1.2	1.7			23 / 1.8	2.4	2.0	10.9 / 223	Marathon Media
KSTP-F	Adult Cont.	1 / 0.4	0.6	0.6			30 / 2.4	2.9	2.0	4.5 / 160	Hubbard Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KROC-F	1 KROC-F	1 KROC-F	1 KNXR-F	1 KROC-F	1 KRCH-F	1 KROC-F	1 KYBA-F	1 KROC-F	1 KROC-F	1 KROC-F
2 KRCH-F	2 KRCH-F	2 KRCH-F	2 KYBA-F	2 KWWK-F	2 KWWK-F	2 KWWK-F	2 KROC-F	2 KRCH-F	2 KNXR-F	2 KRCH-F
3 KMFX-F	3 KWWK-F	3 KWWK-F	3 KWWK-F	3 KYBA-F	3 KYBA-F	3 KRCH-F	2 KRCH-F	3 KWWK-F	3 KRCH-F	3 KWWK-F
4 KWWK-F	4 KYBA-F	4 KYBA-F	4 KROC-F	4 KMFX-F	4 KROC-F	4 KYBA-F	4 KWWK-F	4 KYBA-F	4 KWWK-F	4 KNXR-F
5 KYBA-F	5 KMFX-F	5 KMFX-F	5 KROC	5 KNXR-F	5 KROC	5 KNXR-F	5 KNXR-F	5 KMFX-F	5 KYBA-F	5 KYBA-F
6 KAUS-F	6 KAUS-F	6 KNXR-F	6 KRCH-F	6 KRCH-F	6 KMFX-F	6 KROC	6 KMFX-F	6 KNXR-F	6 KROC	6 KMFX-F
7 KDWB-F	7 KROC	7 KROC	7 KMFX-F	7 KVGO-F	7 KVGO-F	7 KMFX-F	7 KROC	7 KROC	7 KVGO-F	7 KROC
8 KXXR-F	8 KLCX-F	8 KVGO-F	8 KVGO-F	8 KLCX-F	8 KNXR-F	8 KQRS-F	8 KLCX-F	8 KVGO-F	8 KAUS-F	8 KVGO-F
9 KLCX-F	9 KVGO-F	9 KLCX-F	9 KLCX-F	9 KROC	9 KQRS-F	9 KAUS-F	9 KNFX	9 KAUS-F	9 KMFX-F	9 WCCO
10 KVGO-F	10 KDWB-F	10 KNFX	9 WCCO	10 KQQL-F	10 KNFX	10 KVGO-F	10 KVGO-F	10 KWEB	10 KLCX-F	10 KAUS-F
10 KWEB										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KNFX	970	5 kw / 500 w	News	CNN+	Clear Chan.-Diamond	Clear Channel Communications	Austin
KOLM	1520	10 kw / kw	Adult Stand.	WW1/MBS	McGavren-Guild	Olmstead County Broadcasting Co.	Rochester
KROC	1340	1 kw / 1 kw	Talk	ABC, WW1/MBS	Allied Radio Ptnrs./Hyett/Ramsland		Southern Minnesota
Bcstg Co.Rochester							
KWEB	1270	5 kw / 1 kw	News	CNN+, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Rochester

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KLCX	107.7	1.95 kw @571	Oldies	Ind.	McGavren-Guild	Olmstead County Broadcasting Co.	St. Charles
KMFX	102.5	9.4 kw @528	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Lake City
KNXR	97.5	100 kw @1,040	Adult Stand.	CBS	McGavren-Guild/Midwest Radio	United Audio Corp.	Rochester
KRCH	101.7	39.1 kw @554	Classic Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Rochester
KROC	106.9	100 kw @1,110	CHR	ABC	Allied Radio Ptnrs./Hyett/Ramsland		Southern Minnesota
Bcstg Co.Rochester							
KWWK	96.5	35.2 kw @581	Country	WW1/MBS	McGavren-Guild	Olmstead County Broadcasting Co.	Rochester
KYBA	105.3	50 kw @492	Soft AC	ABC	Allied Radio Ptnrs./Hyett/Ramsland		Southern Minnesota
Bcstg Co.Stewartville							

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KAUS-F	Country	99.9	Austin
KDHL	Country	920	Faribault
KDWB-F	CHR	101.3	Richfield
KQQL-F	Oldies	107.9	Anoka
KQRS-F	Rock	92.5	Golden Valley
KQYB-F	Country	98.3	Spring Grove
KSTP-F	Adult Cont.	94.5	St. Paul
KVGO-F	Oldies	104.3	Spring Valley
KXXR-F	Rock	93.7	Minneapolis
WCCO	Talk	830	Minneapolis
WLOL-F	Classic Hits	100.3	Minneapolis
WLTE-F	Soft AC	102.9	Minneapolis

Note KLCX-107.7 Old Format: Classic Rock New Format: WW1- Oldies
KOLM-1520 Old Format: WW1- Oldies New Format: WW1- Standards

SAINT CLOUD, MN

Arbitron Rank 217	Pop (12+) 139,400	Stations 31 / 15	% Below Line 23.4
Market TSL in Hours 21.8	Diaries 570 / 245:1 / 67.1%	% Not Listed 11.6	
Average Persons Rating 16.8	12+ FM Share (Metro) 65.7	Sample Target 550	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WWJO-F	Country	24 / 10.1	10.0	10.9	10.1	9.3	389 / 27.9	23.9	28.8	42.2 / 727	Regent Communications, Inc.
KZPK-F	Country	21 / 8.7	8.7	8.8	6.6	9.8	322 / 23.1	18.2	19.5	27.2 / 445	Leighton Enterprises, Inc.
KASM	Country	14 / 6.1	2.3	6.3	7.5	6.2	105 / 7.6	4.7	8.9	31.4 / 197	StarCom, Inc.
WHMH-F	Rock	14 / 6.1	6.4	7.1	6.2	4.4	211 / 15.1	15.5	17.5	15.6 / 249	Tri-County Bcstg, Inc.
KCLD-F	CHR	13 / 5.7	12.8	9.2	9.7	8.4	351 / 25.2	31.6	29.6	28.4 / 816	Leighton Enterprises, Inc.
KMXK-F	Hot AC	11 / 4.8	2.3	1.3	2.2	3.6	129 / 9.3	6.8	7.3	14.1 / 216	Regent Communications, Inc.
WCCO	Talk	11 / 4.7	2.7	5.4	3.5	5.3	203 / 14.6	8.8	14.0	51.6 / 904	CBS/Infinity
KLZZ-F	Classic Rock	10 / 4.4	4.6	8.4	4.9	6.2	178 / 12.8	12.5	16.8	10.8 / 189	Regent Communications, Inc.
WJON	News/Talk	9 / 3.8	5.5	6.7	6.2	6.7	195 / 14.0	13.8	16.1	8.9 / 195	Regent Communications, Inc.
KCML-F	Soft AC	9 / 3.7	4.1	2.9	2.6	4.0	128 / 9.2	9.6	6.4	9.1 / 152	Leighton Enterprises, Inc.
KQQL-F	Oldies	8 / 3.6	4.1	1.7	4.0	4.0	179 / 12.9	14.7	11.6	22.9 / 326	Clear Channel Communications
KQRS-F	Rock	8 / 3.5	3.7	4.6	4.0	4.0	197 / 14.1	13.1	15.7	34.1 / 500	ABC Inc.
WVAL	Classic Cntry.	7 / 3.0	1.4	2.5	1.8	0.9	97 / 6.9	4.3	6.5	25.5 / 225	Tri-County Bcstg, Inc.
KKSR-F	Dance	7 / 2.8	0.9	1.3	1.8	2.2	174 / 12.5	3.8	6.6	10.2 / 272	Regent Communications, Inc.
KNSI	News/Talk	7 / 2.8	1.4	1.3	1.8	0.9	77 / 5.5	3.0	4.3	6.6 / 77	Leighton Enterprises, Inc.
KXXR-F	Rock	5 / 2.0	1.8	0.8	1.3	1.8	93 / 6.7	7.1	7.2	13.7 / 239	ABC Inc.
KTTB-F	Urban	3 / 1.4					107 / 7.7			8.3 / 262	Radio One
KSTP	News/Talk	3 / 1.4	5.4	5.0			38 / 2.7		17.8	20.3 / 182	Hubbard Broadcasting, Inc.
KSTP-F	Adult Cont.	3 / 1.4	2.3	1.7	0.9	2.2	111 / 7.9	9.4	8.4	11.7 / 287	Hubbard Broadcasting, Inc.
KDDG-F	Modern Rock	3 / 1.2	1.4	0.8		1.3	64 / 4.6	4.4	3.7	5.2 / 134	StarCom, Inc.
KKJM-F	Cont. Christ.	2 / 0.9	1.8	2.9	1.8	1.8	78 / 5.6	3.6	4.7	3.7 / 133	Diocese of Saint Cloud
WXPT-F	80's Hits	2 / 0.9	0.5	0.4	2.2	0.9	40 / 2.9	3.8	2.5	5.2 / 142	CBS/Infinity
KXSS	Adult Stand.	2 / 0.9	0.9	0.8	1.3	0.9	42 / 3.0	3.5	4.0	2.0 / 42	Regent Communications, Inc.
KEEY-F	Country	2 / 0.7	0.5	1.3	0.4	0.4	42 / 3.0	2.1	3.4	11.9 / 196	Clear Channel Communications
KIKV-F	Country	2 / 0.7	1.8	0.4	0.9	0.4	52 / 3.7	3.1	5.0	27.2 / 371	BG Broadcasting, Inc.
WLTE-F	Soft AC	2 / 0.7	0.9	0.4	0.9	1.3	37 / 2.7	4.5	2.5	7.1 / 115	CBS/Infinity
KDWB-F	CHR	1 / 0.6	0.5	0.8	1.8	0.9	79 / 5.7	4.7	6.1	13.5 / 246	Clear Channel Communications
WLQL-F	Classic Hits	1 / 0.5	0.5	0.8	1.8	0.9	51 / 3.7	2.2	4.9	3.9 / 143	Clear Channel Communications
KTCZ-F	Adult Altern.	1 / 0.5	0.5	0.4	0.4	1.3	53 / 3.8	2.7	2.2	5.3 / 129	Clear Channel Communications
KQIC-F	CHR	1 / 0.4	0.9	0.4	0.4	0.4	40 / 2.9	3.6	2.7	9.9 / 339	Linder Radio Group
KLCI-F	Country	1 / 0.4	0.5	0.4	0.9	0.4	42 / 3.0	3.5	3.2	6.8 / 138	StarCom, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WHMH-F	1 KZPK-F	1 KZPK-F	1 WWJO-F	1 KCML-F	1 WWJO-F	1 WWJO-F	1 WWJO-F	1 WWJO-F	1 KCLD-F	1 WWJO-F
2 KZPK-F	2 WHMH-F	2 WWJO-F	2 KASM	2 KZPK-F	2 KZPK-F	2 KQRS-F	2 KZPK-F	2 KZPK-F	2 WHMH-F	2 KZPK-F
3 KMXK-F	3 WWJO-F	3 KLZZ-F	3 KZPK-F	3 WWJO-F	3 WHMH-F	3 KZPK-F	3 KMXK-F	3 WHMH-F	3 WWJO-F	3 KASM
4 WWJO-F	4 KLZZ-F	4 WHMH-F	4 WCCO	4 KMXK-F	4 KQRS-F	4 WJON	4 KCML-F	4 KCLD-F	4 KZPK-F	4 WCCO
5 KCLD-F	5 KMXK-F	5 KMXK-F	5 WJON	5 KLZZ-F	5 KLZZ-F	5 WHMH-F	5 WHMH-F	5 KASM	5 KKS-R	5 KCLD-F
6 KXXR-F	6 KCLD-F	5 KQRS-F	6 WVAL	6 KCLD-F	6 WCCO	5 KCLD-F	6 KNSI	6 WCCO	5 KMXK-F	6 KMXK-F
7 KLZZ-F	7 KQRS-F	7 KCML-F	7 KLZZ-F	7 KQQL-F	7 KQQL-F	7 KASM	6 KLZZ-F	6 KCML-F	7 KNSI	6 WHMH-F
8 KKS-R	8 KCML-F	8 KQQL-F	8 KQQL-F	8 KASM	8 WJON	8 KLZZ-F	8 KCLD-F	8 KLZZ-F	8 KTTB-F	8 KQQL-F
9 KQRS-F	9 WCCO	9 WCCO	9 WJON	9 WJON	9 KMXK-F	8 KMXK-F	9 WVAL	9 KMXK-F	9 KLZZ-F	9 KLZZ-F
10 KCML-F	10 KXXR-F	10 WJON	10 KQRS-F	10 KNSI	10 KNSI	10 WCCO	10 KASM	10 KQQL-F	10 KQQL-F	10 KKS-R
				10 WHMH-F						

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KASM	1150	2.1 kw / 21 w	Country	Ind.	—	StarCom, Inc.	Albany
KNSI	1450	1 kw / 1 kw	News/Talk	WW1/MBS, ABC, 1-on-1	Midwest Radio	Leighton Enterprises, Inc.	St. Cloud
KXSS	1390	2.5 kw / 1 kw	Adult Stand.	ABC	Katz	Regent Communications, Inc.	Waite Park
WJON	1240	1 kw / 1 kw	News/Talk	ABC, ESPN, CBS	Katz	Regent Communications, Inc.	St. Cloud
WVAL	800	2.6 kw / 850 w	Classic Cntry.	CBS, ABC, WW1/MBS	Midwest Radio	Tri-County Bcstg, Inc.	Sauk Rapids

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCLD	104.7	100 kw @ 1,000	CHR	Ind.	Midwest Radio	Leighton Enterprises, Inc.	St. Cloud
KCML	99.9	2.9 kw @ 476	Soft AC	WW1/MBS	—	Leighton Enterprises, Inc.	St. Joseph
KDDG	105.5	6 kw @ 328	Modern Rock	Ind.	—	StarCom, Inc.	Albany
KKJM	92.9	25 kw @ 328	Cont. Christ.	SRN	—	Diocese of Saint Cloud	St. Joseph
KKSR	96.7	15.5 kw @ 909	Dance	Ind.	Katz	Regent Communications, Inc.	Sartell
KLZZ	103.7	9 kw @ 413	Classic Rock	Ind.	Katz	Regent Communications, Inc.	Waite Park
KMXK	94.9	50 kw @ 492	Hot AC	Ind.	Katz	Regent Communications, Inc.	Cold Spring
KZPK	98.9	47.3 kw @ 499	Country	WW1/MBS	Midwest Radio	Leighton Enterprises, Inc.	Paynesville
WHMH	101.7	50 kw @ 476	Rock	Ind.	Midwest Radio	Tri-County Bcstg, Inc.	Sauk Rapids
WWJO	98.1	100 kw @ 1,000	Country	Ind.	Katz	Regent Communications, Inc.	St. Cloud

SAINT CLOUD, MN (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
KDWB-F	CHR	101.3	Richfield
KEEY-F	Country	102.1	St. Paul
KIKV-F	Country	100.7	Alexandria
KLCI-F	Country	106.1	Princeton
KQIC-F	CHR	102.5	Willmar
KQQL-F	Oldies	107.9	Anoka
KQRS-F	Rock	92.5	Golden Valley
KSTP	News/Talk	1500	St. Paul
KSTP-F	Adult Cont.	94.5	St. Paul
KTCZ-F	Adult Altern.	97.1	Minneapolis
KTTB-F	Urban	96.3	Glencoe
KXXR-F	Rock	93.7	Minneapolis
WCCO	Talk	830	Minneapolis
WLOL-F	Classic Hits	100.3	Minneapolis
WLTE-F	Soft AC	102.9	Minneapolis
WXPT-F	80's Hits	104.1	St. Louis Park

Note KMSR-94.3 Old Format: Soft AC New Format: reported silent

SAINT GEORGE-CEDAR CITY, UT

Arbitron Rank 248	Pop (12+) 111,200	Stations 17 / 11	% Below Line 7.9
Market TSL in Hours 17.9		Diaries 507 / 219:1 / 56.0%	% Not Listed 20.6
Average Persons Rating 12.9		12+ FM Share (Metro) 58.2	Sample Target 480

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KZHK-F	Classic Hits	18 / 12.5					258 / 23.2			18.1 / 258	Western Communications, Inc.
KSNM-F	Adult Cont.	14 / 9.7					266 / 23.9			14.1 / 266	Simmons Family, Inc.
KDXU	Talk	12 / 8.5					162 / 14.5			12.3 / 162	Simmons Family, Inc.
KBRE-F	CHR	12 / 8.1					270 / 24.3			11.8 / 270	Kolob Broadcast Radio Enterprises
KREC-F	Adult Cont.	11 / 7.9					191 / 17.2			11.4 / 191	Simmons Family, Inc.
KUNF	Adult Stand.	8 / 5.6					88 / 7.9			8.1 / 88	Marathon Media
KEOT-F	Country	8 / 5.3					146 / 13.1			7.7 / 146	Legacy Communications, Inc.
KONY-F	Country	6 / 4.1					124 / 11.2			6.0 / 124	Marathon Media
KCIN-F	Country	6 / 4.1					137 / 12.3			5.9 / 137	Southern Utah Broadcasting Co.
KSUB	Talk	6 / 4.1					82 / 7.3			5.9 / 82	Southern Utah Broadcasting Co.
KCYQ-F	Country	5 / 3.4					58 / 5.2			4.9 / 58	Mid-Utah Radio, Inc.
KBRE	Oldies	2 / 1.6					38 / 3.4			2.3 / 38	Kolob Broadcast Radio Enterprises
KXTE-F	Modern Rock	2 / 1.3					44 / 3.9		14.8	1.9 / 44	CBS/Infinity
KOMP-F	Rock	2 / 1.2					35 / 3.2		8.8	1.8 / 35	Lotus Communications Corp.
KSL	News/Talk	1 / 0.9					31 / 2.8		18.9	1.3 / 31	Bonneville International Corp.
KMXU-F	Easy List.	1 / 0.6					43 / 3.9			0.9 / 43	MagMile Media
KWLW	Classic Cntry.	1 / 0.5					21 / 1.9		2.7	0.7 / 21	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZHK-F	1 KZHK-F	1 KZHK-F	1 KDXU	1 KREC-F	1 KZHK-F	1 KZHK-F	1 KZHK-F	1 KZHK-F	1 KBRE-F	1 KZHK-F
2 KBRE-F	2 KREC-F	2 KREC-F	2 KZHK-F	2 KSNM-F	2 KDXU	2 KSNM-F	2 KDXU	2 KBRE-F	2 KSNM-F	2 KSNM-F
3 KSNM-F	3 KSNM-F	3 KSNM-F	3 KUNF	3 KZHK-F	3 KCYQ-F	3 KBRE-F	3 KSNM-F	3 KSNM-F	3 KDXU	3 KREC-F
4 KREC-F	4 KBRE-F	4 KEOT-F	4 KREC-F	4 KEOT-F	4 KEOT-F	4 KDXU	4 KREC-F	4 KDXU	4 KZHK-F	4 KBRE-F
5 KEOT-F	5 KEOT-F	4 KDXU	5 KEOT-F	5 KBRE-F	5 KREC-F	5 KREC-F	5 KUNF	5 KREC-F	5 KREC-F	5 KCYQ-F
5 KCIN-F	6 KONY-F	6 KBRE-F	6 KSUB	6 KDXU	6 KONY-F	6 KUNF	6 KEOT-F	6 KUNF	6 KCIN-F	6 KCIN-F
7 KDXU	7 KDXU	7 KONY-F	7 KONY-F	7 KONY-F	7 KBRE-F	7 KONY-F	7 KSUB	7 KEOT-F	7 KSUB	7 KEOT-F
8 KONY-F	8 KCIN-F	8 KCYQ-F	8 KSNM-F	7 KCIN-F	8 KSNM-F	8 KCIN-F	8 KONY-F	8 KSUB	8 KEOT-F	8 KUNF
9 KSUB	9 KCYQ-F	9 KCIN-F	8 KCYQ-F	9 KSUB	9 KCIN-F	9 KEOT-F	9 KBRE-F	9 KCIN-F	9 KCYQ-F	9 KDXU
10 KCYQ-F	10 KSUB	10 KSUB	10 KCIN-F	10 KCYQ-F	10 KOMP-F	10 KCYQ-F	10 KCIN-F	10 KONY-F	10 KUNF	10 KONY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBRE	940	10 kw / 39 w	Oldies	ABC	Allied Radio Ptnrs.	Kolob Broadcast Radio Enterprises	Cedar City
KDXU	890	10 kw / 10 kw	Talk	ABC, CNN+	Katz	Simmons Family, Inc.	St. George
KSUB	590	5 kw / 1 kw	Talk	CBS	Allied Radio Ptnrs.	Southern Utah Broadcasting Co.	Cedar City
KUNF	1210	10 kw / 250 w	Adult Stand.	ABC	Katz	Marathon Media	Washington

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBRE	94.9	55 kw @-121	CHR	Ind.	Allied Radio Ptnrs.	Kolob Broadcast Radio Enterprises	Cedar City
KCIN	92.5	41.6 kw @1,690	Country	Ind.	Allied Radio Ptnrs.	Southern Utah Broadcasting Co.	Cedar City
KEOT	99.7	90 kw @2,054	Country	WW1/MBS	Katz	Legacy Communications, Inc.	St. George
KONY	101.1	100 kw @1,969	Country	ABC	Katz	Marathon Media	Kanab
KREC	98.1	56.2 kw @2,526	Adult Cont.	Ind.	Katz	Simmons Family, Inc.	Brian Head
KSNM	93.5	13 kw @-26	Adult Cont.	Ind.	Katz	Simmons Family, Inc.	St. George
KZHK	95.9	96.63 kw @1,962	Classic Hits	Ind.	Katz	Western Communications, Inc.	St. George

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCYQ-F	Country	93.7	Richfield
KMXU-F	Easy List.	105.1	Manti
KOMP-F	Rock	92.3	Las Vegas
KSL	News/Talk	1160	Salt Lake City
KWLW	Classic Cntry.	700	North Salt Lake
KXTE-F	Modern Rock	107.5	Pahrump

SAN ANGELO, TX

Arbitron Rank 265 **Pop (12+)** 86,100 **Stations** 13 / 12 **% Below Line** 0.8
Market TSL in Hours 20.1 **Diaries** 409 / 211:1 / 54.0% **% Not Listed** 14.1
Average Persons Rating 14.5 **12+ FM Share (Metro)** 73.4 **Sample Target** 410

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KIXY-F	CHR	17 / 13.6	15.7	18.5	20.1	15.9	305 / 35.4	35.7	36.2	21.4 / 394	Foster Communications Co.
KWFR-F	Classic Hits	13 / 10.6	12.1	5.9	8.0	11.2	165 / 19.2	19.9	13.8	14.1 / 198	Foster Communications Co.
KGKL-F	Country	13 / 10.2	12.9	15.5	13.6	17.5	189 / 21.9	22.6	25.3	18.3 / 240	KGKL, Inc.
KELI-F	Oldies	13 / 10.2	9.3	8.9	6.4	6.4	147 / 17.1	16.2	16.8	14.0 / 177	KGKL, Inc.
KKSA	News/Talk	10 / 8.4	4.3	5.9	3.2	5.6	102 / 11.8	7.6	12.3	12.9 / 113	Foster Communications Co.
KDCD-F	Country	7 / 5.4	5.0	4.4	4.8	8.0	116 / 13.4	14.1	14.7	7.7 / 138	Regency Broadcasting, Inc.
KMDX-F	Adult Cont.	7 / 5.4	6.4	4.4	5.6		138 / 16.1	15.2	12.5	7.8 / 163	Regency Broadcasting, Inc.
KSJT-F	Spanish	6 / 4.4	4.3	2.2	6.4	13.6	55 / 6.4	8.5	6.3	8.5 / 92	La Unica Broadcasting Co.
KYZZ-F	Tejano	5 / 4.4	5.7	8.9	8.0	4.0	100 / 11.6	16.0	14.0	6.3 / 118	Dwight Carver
KKCN-F	Country	5 / 4.2	6.4	4.4	1.6		101 / 11.8	13.2	9.8	9.3 / 170	GBE of Abilene, LLC
KCSE-F	Adult Cont.	5 / 4.2	0.7	1.5	2.4		72 / 8.4	3.4	5.1	6.0 / 97	CBE of Abilene, LLC
KGKL	Trad. Country	5 / 4.1	5.7	3.0	3.2	6.4	92 / 10.7	10.6	9.8	7.6 / 132	KGKL, Inc.
KULL-F	Oldies	1 / 0.8		9.7			22 / 2.6		17.4	1.3 / 32	Clear Channel Communications

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KIXY-F	1 KIXY-F	1 KWFR-F	1 KELI-F	1 KIXY-F	1 KWFR-F	1 KIXY-F	1 KKSA	1 KIXY-F	1 KIXY-F	1 KIXY-F
2 KWFR-F	2 KWFR-F	2 KELI-F	2 KKSA	2 KGKL-F	2 KELI-F	2 KGKL-F	2 KGKL-F	2 KWFR-F	2 KELI-F	2 KGKL-F
3 KMDX-F	3 KELI-F	3 KIXY-F	3 KGKL-F	3 KIXY-F	3 KKSA	3 KELI-F	3 KIXY-F	3 KELI-F	3 KWFR-F	3 KWFR-F
4 KGKL-F	4 KGKL-F	4 KGKL-F	4 KWFR-F	4 KDCD-F	4 KIXY-F	3 KWFR-F	4 KWFR-F	4 KGKL-F	4 KDCD-F	4 KELI-F
5 KCSE-F	5 KMDX-F	5 KKSA	5 KGKL	5 KMDX-F	5 KYZZ-F	5 KKSA	5 KELI-F	5 KMDX-F	4 KYZZ-F	5 KDCD-F
6 KYZZ-F	6 KYZZ-F	6 KYZZ-F	6 KIXY-F	6 KWFR-F	6 KSJT-F	6 KDCD-F	6 KMDX-F	6 KCCN-F	6 KGKL	6 KYZZ-F
7 KELI-F	7 KDCD-F	7 KMDX-F	7 KSJT-F	7 KCCN-F	7 KGKL-F	7 KCCN-F	7 KSJT-F	7 KDCD-F	7 KCSE-F	7 KGKL
8 KDCD-F	8 KCSE-F	8 KSJT-F	8 KDCD-F	8 KYZZ-F	8 KCSE-F	8 KSJT-F	8 KDCD-F	8 KCSE-F	7 KGKL-F	8 KKSA
9 KCCN-F	9 KCCN-F	9 KDCD-F	9 KCCN-F	9 KSJT-F	9 KMDX-F	9 KMDX-F	9 KCCN-F	9 KCSE-F	9 KKSA	9 KMDX-F
10 KSJT-F	10 KSJT-F	10 KCCN-F	9 KYZZ-F	10 KCSE-F	10 KCCN-F	10 KCSE-F	10 KCCN-F	10 KYZZ-F	10 KSJT-F	10 KMDX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGKL	960	5 kw / 1 kw	Trad. Country	ABC	Katz	KGKL, Inc.	San Angelo
KKSA	1260	1 kw / 71 w	News/Talk	CNN+, WW1/MBS	McGavren-Guild	Foster Communications Co.	San Angelo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KCSE	96.5	40 kw @545	Adult Cont.	ABC	Christal	CBE of Abilene, LLC	Sterling City
KDCD	92.9	100 kw @729	Country	Jones	—	Regency Broadcasting, Inc.	San Angelo
KELI	98.7	100 kw @1,289	Oldies	CNN+	Katz	KGKL, Inc.	San Angelo
KGKL	97.5	100 kw @64	Country	ABC	Katz	KGKL, Inc.	San Angelo
KIXY	94.7	100 kw @357	CHR	Ind.	McGavren-Guild	Foster Communications Co.	San Angelo
KKCN	103.1	100 kw @456	Country	ABC	Christal	GBE of Abilene, LLC	Ballinger
KMDX	105.7	19.9 kw @367	Adult Cont.	Jones	—	Regency Broadcasting, Inc.	San Angelo
KSJT	107.5	100 kw @606	Spanish	Unica	Lotus	La Unica Broadcasting Co.	San Angelo
KWFR	101.9	100 kw @341	Classic Hits	Ind.	McGavren-Guild	Foster Communications Co.	San Angelo
KYZZ	100.1	35 kw @338	Tejano	Ind.	—	Dwight Carver	San Angelo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KULL-F	Oldies	92.5	Abilene

SAN LUIS OBISPO, CA

Arbitron Rank 169	Pop (12+) 208,500	Stations 29 / 18	% Below Line 13.2
Market TSL in Hours 19.8		Diaries 633 / 329:1 / 50.4%	% Not Listed 20.0
Average Persons Rating 13.8		12+ FM Share (Metro) 63.3	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KSLY-FF	CHR	27 / 9.4	6.6	8.5	8.9	9.4	485 / 23.2		28.4	38.6 / 699	Clear Channel Communications
KURQ-F	Rock	25 / 8.8	5.9	4.8	3.3	5.0	367 / 17.6	13.2	9.8	35.6 / 518	Clear Channel Communications
KKJG-F	Country	23 / 8.0	9.8	7.1	8.9	4.7	277 / 13.3	17.7	14.7	25.4 / 343	American General Media
KIQO-F	Oldies	17 / 6.1	4.9	6.4	5.9	3.7	304 / 14.6	14.4	14.0	22.3 / 362	American General Media
KWWV-F	Dance	13 / 4.5	4.9	4.8	7.3	6.0	279 / 13.4	13.6	13.6	27.6 / 498	Salisbury Broadcasting Corp.
KZOZ-F	Classic Rock	13 / 4.5	6.2	8.5	7.6	7.7	240 / 11.5	16.8	19.0	21.2 / 391	American General Media
KSTT-F	Adult Cont.	12 / 4.1	7.2	8.5	5.3	6.4	243 / 11.7	19.1	16.7	15.4 / 306	Clear Channel Communications
KKJL	Adult Stand.	11 / 4.0	4.3	4.8	3.6	3.0	165 / 7.9	8.0	7.5	13.7 / 213	San Luis Obispo Broadcasting
KPRL	News	10 / 3.3	3.3	1.7	3.0	4.0	107 / 5.1	5.8	4.4	9.7 / 107	Dellar Broadcasting Co.
KOTR-F	Adult Altern.	10 / 3.3	2.3	1.7	3.6	2.3	103 / 4.9	5.3	4.2	9.8 / 113	Coast Community Broadcasting
KTME-AA	Talk	8 / 2.9					71 / 3.4			30.6 / 334	Blackhawk Communications, Inc.
KVEC	Talk	7 / 2.5	4.6	2.4	2.3	3.0	152 / 7.3	9.6	7.3	8.1 / 184	Clear Channel Communications
KRUZ-F	Adult Cont.	7 / 2.5	1.3	1.4	1.3	2.3	130 / 6.2	7.1	5.9	16.6 / 356	Cumulus Media
KWSR-F	Adult Cont.	7 / 2.4	3.3	3.4	4.6	2.3	188 / 9.0	11.2	9.4	8.7 / 258	Lagniappe Broadcasting, Inc.
KXFM-F	Oldies	6 / 2.2	3.0	1.4	1.0	1.0	150 / 7.2	6.7	6.0	17.0 / 418	Clear Channel Communications
KXTZ-F	Classic Rock	6 / 2.1	3.6	2.4	1.7	3.0	115 / 5.5	7.5	6.2	8.3 / 158	Winsome Media, LLC
KGLW	Talk	6 / 2.0	1.3	2.4	2.0	3.7	116 / 5.6	4.0	4.4	5.9 / 116	RocGlo Communications
KLMM-FF	Reg'l Mex.	3 / 1.2		1.4		0.3	56 / 2.7		2.3	8.6 / 129	Lazer Broadcasting
KMGQ-F	Smooth Jazz	3 / 1.1	0.7	1.0		0.7	89 / 4.3	2.7	2.4	12.1 / 232	Cumulus Media
KSNI-F	Country	3 / 1.1	1.3	1.4	0.7	1.7	98 / 4.7	4.5	5.3	19.3 / 313	Clear Channel Communications
KPAT-F	Rhythmic Old.	3 / 1.1		0.4			46 / 2.2		2.2	10.9 / 179	American General Media
KMJ	News/Talk	3 / 1.1	1.0	4.3			43 / 2.1	2.8	9.0	3.1 / 48	CBS/Infinity
KSMA	News/Talk	2 / 0.6	0.7	1.4			32 / 1.5	2.9	2.7	10.3 / 172	Clear Channel Communications
KKAL-F	Talk	2 / 0.6	0.7	1.4	1.0	2.7	29 / 1.4	3.0	4.3	2.0 / 44	Salisbury Broadcasting Corp.
KWQH-AF	Romantica	2 / 0.5		0.7			36 / 1.7		1.5	3.2 / 85	GT Media

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KURQ-F	1 KURQ-F	1 KSLY-FF	1 KKJG-F	1 KKJG-F	1 KSLY-FF	1 KSLY-FF	1 KKJG-F	1 KURQ-F	1 KSLY-FF	1 KURQ-F
2 KSLY-FF	2 KSLY-FF	2 KURQ-F	2 KSLY-FF	2 KSLY-FF	2 KURQ-F	2 KKJG-F	2 KURQ-F	2 KSLY-FF	2 KURQ-F	2 KKJG-F
3 KWWV-F	3 KZOZ-F	3 KIQO-F	3 KKJL	3 KSTT-F	3 KIQO-F	3 KURQ-F	3 KSLY-FF	3 KKJG-F	3 KWWV-F	3 KSLY-FF
4 KIQO-F	4 KIQO-F	4 KKJG-F	4 KIQO-F	4 KIQO-F	4 KZOZ-F	4 KIQO-F	4 KIQO-F	4 KIQO-F	4 KZOZ-F	4 KIQO-F
5 KZOZ-F	5 KKJG-F	5 KZOZ-F	5 KPRL	5 KRUZ-F	5 KKJG-F	5 KPRL	5 KZOZ-F	5 KWWV-F	5 KSTT-F	5 KKJL
6 KSTT-F	6 KWWV-F	6 KOTR-F	6 KZOZ-F	6 KURQ-F	6 KOTR-F	6 KVEC	6 KKJL	6 KSTT-F	6 KKJG-F	6 KWWV-F
7 KRUZ-F	7 KOTR-F	7 KSTT-F	7 KURQ-F	6 KOTR-F	7 KXTZ-F	7 KZOZ-F	7 KSTT-F	7 KZOZ-F	7 KLMM-FF	7 KSTT-F
8 KLMM-FF	8 KSTT-F	8 KRUZ-F	7 KTME-AA	8 KWSR-F	8 KXFM-F	8 KWWV-F	8 KPRL	8 KOTR-F	8 KRUZ-F	8 KOTR-F
9 KKJG-F	9 KRUZ-F	9 KXTZ-F	9 KOTR-F	9 KOTR-F	8 KWSR-F	9 KSTT-F	9 KOTR-F	9 KKJL	8 KPRL	9 KTME-AA
10 KOTR-F	10 KWSR-F	10 KWSR-F	10 KVEC	10 KSNI-F	10 KWWV-F	10 KTME-AA	10 KTME-AA	10 KRUZ-F	10 KMJ	9 KXTZ-F
									10 KWSR-F	9 KWSR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KGLW	1340	1 kw / 1 kw	Talk	ABC, Talknet, USA	—	RocGlo Communications	San Luis Obispo
KKAL	1400	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	Katz	San Luis Obispo Broadcasting	San Luis Obispo
KPRL	1230	1 kw / 1 kw	News	ABC, WW1/MBS	Western Regional	Dellar Broadcasting Co.	Paso Robles
KVEC	920	1 kw / 500 w	Talk	ABC, CNN+, CBS	Clear Chan.-Diamond	Clear Channel Communications	San Luis Obispo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KIQO	104.5	5.6 kw @1,410	Oldies	ABC	Interop	American General Media	Atascadero
KKAL	99.7	285 w @1,490	Talk	ABC	Interop	Salisbury Broadcasting Corp.	Morro Bay
KKJG	98.1	4.5 kw @1,519	Country	Ind.	Interop	American General Media	San Luis Obispo
KLMM	94.1	630 w @1,004	Reg'l Mex.	Ind.	Lotus	Lazer Broadcasting	Morro Bay
KLUN	103.1	1.1 kw @761	simul. KLMMFF	Ind.	Lotus	Lazer Broadcasting	Paso Robles
KOTR	94.9	25 kw @370	Adult Altern.	Ind.	D & R Radio	Coast Community Broadcasting	Cambria
KSLY	96.1	3.4 kw @1,686	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	San Luis Obispo
KSMY	106.7	3.5 kw @879	simul. KSLYFF	Ind.	Clear Chan.-Diamond	McRae Media Corp.	Lompoc
KSTT	101.3	3.4 kw @1,686	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Los Osos
KURQ	107.3	3.5 kw @1,650	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Grover Beach
KWSR	92.5	4.8 kw @1,486	Adult Cont.	WW1/MBS	Interop	Lagniappe Broadcasting, Inc.	Paso Robles
KWWV	106.1	950 w @1,463	Dance	Ind.	Interop	Salisbury Broadcasting Corp.	Santa Margarita
KXTZ	95.3	4.2 kw @390	Classic Rock	Ind.	D & R Radio	Winsome Media, LLC	Pismo Beach
KZOZ	93.3	23 kw @1,549	Classic Rock	Ind.	Interop	American General Media	San Luis Obispo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KGDP	simul. KWQHAF	660	Orcutt
KWQH-F	Romantica	97.1	San Luis Obispo
KWQH-AF	Romantica	97.1	San Luis Obispo
KMGQ-F	Smooth Jazz	97.5	Santa Barbara
KMJ	News/Talk	580	Fresno
KPAT-F	Rhythmic Old.	95.7	Orcutt

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KRUZ-F	Adult Cont.	103.3	Santa Barbara
KSMA	News/Talk	1240	Santa Maria
KSNI-F	Country	102.5	Santa Maria
KTME	Talk	1410	Lompoc
KUHL	simul. KTMEAA	1440	Santa Maria
KTME-AA	Talk	1410	Lompoc

SANTA BARBARA, CA

Arbitron Rank 188 **Pop (12+)** 175,100 **Stations** 26 / 14 **% Below Line** 19.3
Market TSL in Hours 18.7 **Diaries** 579 / 302:1 / 47.6% **% Not Listed** 21.3
Average Persons Rating 13.8 **12+ FM Share (Metro)** 57.1 **Sample Target** 580

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KTYD-F	Rock	20 / 8.5	6.3	8.6	6.9	5.9	335 / 19.2	15.3	24.4	32.8 / 555	Clear Channel Communications
KSBL-F	Adult Cont.	15 / 6.3	7.9	7.9	5.8	6.7	271 / 15.5	13.4	14.5	16.1 / 298	Clear Channel Communications
KRUZ-F	Adult Cont.	14 / 5.8	5.5	7.9	6.2	5.6	281 / 16.0	20.0	22.5	40.7 / 859	Cumulus Media
KMGQ-F	Smooth Jazz	14 / 5.6	5.5	3.7	5.4	3.3	149 / 8.5	8.2	9.7	27.8 / 371	Cumulus Media
KTMS	Talk	13 / 5.5	5.1	6.0	4.6	11.1	198 / 11.3	10.9	13.1	16.2 / 248	Clear Channel Communications
KZBN	Adult Stand.	11 / 4.5	3.1	1.9	3.5	3.7	129 / 7.4	4.5	4.8	11.3 / 145	Rotijefco, Inc.
KJEE-F	Modern Rock	11 / 4.4	7.1	5.2	6.9	5.2	220 / 12.6	18.1	18.4	14.1 / 320	James Evans
KCAQ-F	Dance	11 / 4.3	4.3	6.0	5.4	4.8	173 / 9.9	12.4	14.1	49.0 / 933	Gold Coast Broadcasting Co.
KIST-F	CHR	10 / 4.0	5.5	4.1	4.6	3.0	214 / 12.2	15.9	12.0	12.3 / 288	Clear Channel Communications
KDB-F	Classical	9 / 3.7	5.1	8.6	5.4	4.5	151 / 8.6	9.3	13.0	10.6 / 181	Pacific Broadcasting Co.
KHAY-F	Country	9 / 3.7	1.6	0.7	1.2	2.6	127 / 7.2	4.8	2.7	53.5 / 667	Cumulus Media
KEYT	News	7 / 2.9	2.4	2.2	1.9	1.9	194 / 11.1	8.9	9.8	8.5 / 280	Smith Bcstg.
KBKO	Reg'l Mex.	7 / 2.8	2.4	3.4	3.5	5.9	110 / 6.3	4.6	7.4	7.8 / 136	Clear Channel Communications
KKSB-F	Oldies	6 / 2.5	2.4	2.2	3.5	1.5	176 / 10.0	10.4	6.0	9.9 / 226	Cumulus Media
KUNX	Span.-Talk	6 / 2.3	3.1	1.9		0.7	70 / 4.0	3.2	3.7	18.7 / 184	Gold Coast Broadcasting Co.
KSPE-F	Reg'l Mex.	5 / 1.9	2.4	5.6	6.2	5.6	84 / 4.8	6.9	10.3	7.4 / 148	Clear Channel Communications
KNX	News	5 / 1.9	1.6	1.1	1.9	1.9	153 / 8.7	6.4	5.4	17.7 / 505	CBS/Infinity
KLOS-F	Rock	4 / 1.5	2.4	1.1	1.2	0.7	75 / 4.3	5.6	5.2	21.5 / 439	ABC Inc.
KOCP-F	Classic Hits	3 / 1.4	2.0	1.9	1.9	1.5	126 / 7.2	7.9	5.9	19.9 / 437	Gold Coast Broadcasting Co.
KRTH-F	Oldies	3 / 1.0	0.4	0.4	0.4	0.4	81 / 4.6	3.3	2.3	17.1 / 529	CBS/Infinity
KIST	Oldies	2 / 1.0	1.6	0.7	0.4	1.1	74 / 4.2	4.0	3.2	2.8 / 102	Clear Channel Communications
KFI	Talk	2 / 0.7	0.4	1.1	1.9	1.5	55 / 3.1	1.9	3.2	18.9 / 341	Clear Channel Communications
KXLM-F	Reg'l Mex.	2 / 0.7		1.5	0.4	1.1	30 / 1.7		2.4	34.2 / 428	Lazer Broadcasting Corp.
KKBE-F	Soft AC	1 / 0.6		2.5			49 / 2.8		5.2	9.9 / 264	Gold Coast Broadcasting Co.
KPWR-F	Urban	1 / 0.6	0.8	0.4	0.4	0.4	55 / 3.1	4.4	3.1	13.4 / 439	Emmis Broadcasting
KDAR-F	Religious	1 / 0.6		0.4	0.4	0.7	37 / 2.1		1.8	10.1 / 234	Salem Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KJEE-F	1 KTYD-F	1 KTYD-F	1 KTYD-F	1 KRUZ-F	1 KTYD-F	1 KTYD-F	1 KTYD-F	1 KTYD-F	1 KCAQ-F	1 KDB-F
2 KTYD-F	2 KSBL-F	2 KSBL-F	2 KTMS	2 KSBL-F	2 KMGQ-F	2 KTMS	2 KRUZ-F	2 KTMS	2 KRUZ-F	2 KMGQ-F
3 KCAQ-F	3 KRUZ-F	3 KRUZ-F	3 KMGQ-F	3 KTYD-F	3 KSBL-F	3 KSBL-F	3 KSBL-F	2 KSBL-F	3 KSBL-F	3 KHAY-F
4 KIST-F	4 KJEE-F	4 KMGQ-F	4 KSBL-F	4 KMGQ-F	4 KHAY-F	4 KRUZ-F	4 KMGQ-F	4 KRUZ-F	4 KJEE-F	4 KCAQ-F
5 KRUZ-F	5 KMGQ-F	5 KHAY-F	5 KRUZ-F	5 KUNX	5 KRUZ-F	5 KJEE-F	5 KTMS	4 KMGQ-F	5 KIST-F	5 KZBN
6 KSBL-F	6 KCAQ-F	6 KJEE-F	6 KZBN	6 KHAY-F	6 KCAQ-F	6 KEYT	6 KZBN	6 KCAQ-F	6 KSPE-F	6 KTYD-F
7 KKSB-F	7 KHAY-F	7 KTMS	7 KDB-F	7 KJEE-F	7 KTMS	7 KMGQ-F	7 KJEE-F	7 KZBN	7 KKSB-F	7 KJEE-F
8 KUNX	8 KBKO	8 KUNX	8 KHAY-F	8 KTMS	7 KJEE-F	7 KIST-F	8 KUNX	8 KJEE-F	7 KDB-F	7 KSBL-F
9 KSPE-F	8 KIST-F	9 KBKO	9 KEYT	8 KIST-F	9 KBKO	9 KBKO	9 KIST-F	9 KDB-F	9 KNX	9 KIST-F
10 KBKO	10 KUNX	10 KCAQ-F	10 KNX	10 KBKO	10 KLOS-F	10 KCAQ-F	9 KHAY-F	10 KKSB-F	10 KMGQ-F	10 KRUZ-F
							9 KDB-F	10 KIST-F		

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
KBKO	1490	1 kw / 1 kw		Reg'l Mex.	Ind.	Katz Hispanic	Clear Channel Communications	Santa Barbara
KEYT	1250	2.5 kw / 1 kw		News	AP	Christal	Smith Bcstg.	Santa Barbara
KIST	1340	675 w / 675 w		Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Santa Barbara
KTMS	990	5 kw / 500 w		Talk	CNN+, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Santa Barbara
KZBN	1290	500 w / 122 w		Adult Stand.	WW1/MBS	—	Rotijefco, Inc.	Santa Barbara

FM Stations

Station	Freq	Power/HAAT		Format	Net/Aff	Rep	Owner	City of Lic
		Power	HAAT					
KDB	93.7	12.5 kw	@870	Classical	AP	McGavren-Guild	Pacific Broadcasting Co.	Santa Barbara
KIST	107.7	930 w	@1,627	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Santa Barbara
KJEE	92.9	820 w	@886	Modern Rock	Ind.	McGavren-Guild	James Evans	Montecito
KKSB	106.3	940 w	@827	Oldies	Ind.	Allied Radio Ptnrs.	Cumulus Media	Goleta
KMGQ	97.5	17.5 kw	@2,919	Smooth Jazz	Ind.	Allied Radio Ptnrs.	Cumulus Media	Santa Barbara
KRUZ	103.3	105 kw	@2,969	Adult Cont.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Santa Barbara
KSBL	101.7	310 w	@810	Adult Cont.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Carpinteria
KSPE	94.5	880 w	@2,949	Reg'l Mex.	Ind.	Katz Hispanic	Clear Channel Communications	Ellwood
KTYD	99.9	34 kw	@1,279	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Santa Barbara

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KCAQ-F	Dance	104.7	Oxnard
KDAR-F	Religious	98.3	Oxnard
KFI	Talk	640	Los Angeles
KHAY-F	Country	100.7	Ventura
KKBE-F	Soft AC	105.5	Ojai
KLOS-F	Rock	95.5	Los Angeles
KNX	News	1070	Los Angeles
KOCP-F	Classic Hits	95.9	Camarillo
KPWR-F	Urban	105.9	Los Angeles
KRTH-F	Oldies	101.1	Los Angeles
KUNX	Span.-Talk	1590	Ventura
KXLM-F	Reg'l Mex.	102.9	Oxnard

SANTA FE, NM

Arbitron Rank 239	Pop (12+) 119,600	Stations 27 / 8	% Below Line 65.4
Market TSL in Hours 20.8		Diaries 420 / 285:1 / 50.3%	% Not Listed 21.7
Average Persons Rating 16.0		12+ FM Share (Metro) 65.9	Sample Target 420

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KKSS-F	CHR	14 / 7.5	4.6	4.6	5.7	5.4	213 / 17.8	11.8	10.7	48.8 / 1120	Simmons Family, Inc.
KZRR-F	Rock	14 / 7.2	4.6	2.9	7.4	4.9	182 / 15.2	14.0	7.4	97.0 / 1156	Clear Channel Communications
KKOB	News/Talk	12 / 6.5	3.4	6.3	7.4	5.4	202 / 16.9	10.7	15.9	109.0 / 1420	Citadel Communications Corp.
KABG-F	Oldies	12 / 6.2	2.9	2.3	3.4	5.4	200 / 16.7	9.7	8.9	44.9 / 778	American General Media
KCHQ-F	80's Hits	8 / 4.4	7.5	5.2	2.3	3.2	173 / 14.4	13.9	13.0	42.0 / 898	Simmons Family, Inc.
KTBL-F	Adult Altern.	7 / 3.8	2.3	4.0	2.3	4.9	117 / 9.8	6.2	7.5	45.0 / 877	Citadel Communications Corp.
KBAC-F	Adult Altern.	7 / 3.6	5.2	3.4	2.8	3.8	112 / 9.4	10.7	6.3	16.1 / 360	Clear Channel Communications
KIOT-F	Classic Hits	7 / 3.5	3.4	3.4	2.8	2.2	139 / 11.6	12.8	13.5	42.9 / 894	Simmons Family, Inc.
KMGA-F	Adult Cont.	7 / 3.5	1.7	2.9	3.4	1.6	127 / 10.6	7.5	9.6	46.8 / 844	Citadel Communications Corp.
KPEK-F	Modern AC	7 / 3.4	2.9	2.3	4.0	4.9	172 / 14.4	11.9	12.6	59.0 / 1142	Clear Channel Communications
KLSK-F	Classic Rock	6 / 3.3	2.9	5.2	2.3	2.7	178 / 14.9	14.9	13.0	26.2 / 766	Clear Channel Communications
KRST-F	Country	6 / 3.2	4.0	2.9	4.5	3.8	138 / 11.5	10.1	6.2	53.8 / 1128	Citadel Communications Corp.
KKOB-F	80's Hits	6 / 3.0	1.7	4.0	4.0	1.6	174 / 14.5	8.0	13.4	44.4 / 1100	Citadel Communications Corp.
KBOM-F	Oldies	6 / 3.0	4.0				128 / 10.7	9.2		9.9 / 262	American General Media
KRZY-F	Romantica	4 / 2.3	2.3	4.6	2.3	3.2	79 / 6.6	8.9	9.2	10.5 / 203	Entravision Holdings
KHFM-F	Classic Rock	4 / 2.1		4.6	4.5	6.0	128 / 10.7		13.1	31.7 / 633	Citadel Communications Corp.
KBQI-F	Country	4 / 2.0					80 / 6.7			52.7 / 757	Clear Channel Communications
KSWV	Reg'l Mex.	3 / 1.8	1.7	3.4	3.4	6.0	37 / 3.1	2.9	5.5	4.8 / 80	La Voz Broadcasting
KTRC	Adult Stand.	3 / 1.7	4.0	2.3	1.7	2.2	71 / 5.9	7.5	8.2	3.5 / 82	American General Media
KMMG-F	Classical	2 / 1.1	1.1	2.3	2.3	1.1	84 / 7.0	4.3	9.2	30.7 / 640	American General Media
KYLZ-F	Dance	2 / 1.1	1.1	1.1	1.1	1.1	73 / 6.1	3.8	4.4	35.3 / 835	American General Media
KTEG-F	Modern Rock	2 / 1.0	2.3	3.4	4.0	3.8	51 / 4.3	11.1	11.9	24.4 / 585	Clear Channel Communications
KRSN	Talk	2 / 0.8	2.9	1.1	0.6		27 / 2.2	3.9	2.8	1.6 / 27	Real Radio, LLC
KVSF	Country	1 / 0.8	1.7	1.1	0.6	1.1	35 / 3.0	4.5	5.4	2.3 / 65	American General Media
KSFJ-F	Adult Cont.	1 / 0.7	1.1	0.6	1.7	1.1	49 / 4.1	3.3	3.1	3.5 / 99	Clear Channel Communications
KDCE	Reg'l Mex.	1 / 0.5	1.1	1.1	1.1	2.2	45 / 3.7		4.2	10.6 / 194	Richard L. Garcia Bcstg, Inc.
KNML	Sports	1 / 0.3	1.3	1.3			25 / 2.1		4.6	10.4 / 272	Citadel Communications Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KZRR-F	1 KZRR-F	1 KZRR-F	1 KKOB	1 KABG-F	1 KZRR-F	1 KZRR-F	1 KKOB	1 KKSS-F	1 KKSS-F	1 KKSS-F
2 KKSS-F	2 KKSS-F	2 KABG-F	2 KABG-F	2 KMGA-F	2 KKOB	2 KKSS-F	2 KZRR-F	2 KABG-F	2 KCHQ-F	2 KABG-F
3 KPEK-F	3 KCHQ-F	3 KKOB	3 KTBL-F	3 KKSS-F	3 KIOT-F	2 KKOB	3 KABG-F	3 KZRR-F	3 KKOB	3 KZRR-F
4 KIOT-F	3 KABG-F	4 KIOT-F	4 KMGA-F	3 KBAC-F	4 KLSK-F	4 KABG-F	4 KIOT-F	4 KCHQ-F	4 KMGA-F	4 KMGA-F
5 KBAC-F	5 KKOB	4 KBAC-F	5 KCHQ-F	5 KPEK-F	4 KABG-F	5 KTBL-F	5 KLSK-F	5 KKOB	5 KYLZ-F	5 KKOB
6 KRZY-F	6 KIOT-F	6 KCHQ-F	6 KBOM-F	6 KIOT-F	6 KCHQ-F	6 KLSK-F	5 KBAC-F	6 KBAC-F	6 KTBL-F	6 KCHQ-F
7 KRST-F	7 KBAC-F	7 KLSK-F	7 KZRR-F	7 KKOB-F	7 KBAC-F	7 KBOM-F	7 KKSS-F	7 KMGA-F	7 KTRC	7 KTBL-F
8 KLSK-F	8 KPEK-F	8 KTBL-F	8 KBAC-F	7 KCHQ-F	8 KTBL-F	8 KPEK-F	8 KPEK-F	8 KTBL-F	8 KHFM-F	7 KIOT-F
9 KCHQ-F	9 KLSK-F	9 KRST-F	9 KIOT-F	9 KBQI-F	8 KRST-F	9 KRST-F	9 KMGA-F	9 KPEK-F	9 KTEG-F	9 KBAC-F
10 KTEG-F	10 KTBL-F	10 KMGA-F	9 KKOB-F	10 KKOB	10 KBOM-F	10 KIOT-F	9 KTBL-F	9 KRST-F	10 KPEK-F	10 KSWV
	10 KRST-F									10 KHFM-F
	10 KMGA-F									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KDCE	950	4.2 kw / 80 w	Reg'l Mex.	CNN+	Lotus	Richard L. Garcia Bcstg, Inc.	Espanola
KRSN	1490	1 kw / 1 kw	Talk	CBS, WW1/MBS, BRN	—	Real Radio, LLC	Los Alamos
KSWV	810	5 kw / kw	Reg'l Mex.	ABC	—	La Voz Broadcasting	Santa Fe
KTRC	1400	1 kw / 1 kw	Adult Stand.	WW1/MBS, CNN+	Roslin	American General Media	Santa Fe
KVSF	1260	5 kw / 1 kw	Country	PRN, CNN+	Roslin	American General Media	Santa Fe

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBAC	98.1	96.65 kw @ 1,038	Adult Altern.	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Las Vegas
KBOM	94.7	100 kw @ 797	Oldies	WW1/MBS	Roslin	American General Media	Santa Fe
KSFJ	101.1	600 w @ 1,864	Adult Cont.	WW1/MBS	Clear Chan.-Emerald	Clear Channel Communications	White Rock

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KABG-F	Oldies	98.5	Los Alamos
KBQI-F	Country	107.9	Albuquerque
KCHQ-F	80's Hits	105.1	Santa Fe
KHFM-F	Classic Rock	96.3	Albuquerque
KIOT-F	Classic Hits	102.5	Los Lunas
KKOB	News/Talk	770	Albuquerque
KKOB-F	80's Hits	93.3	Albuquerque
KKSS-F	CHR	97.3	Santa Fe
KLSK-F	Classic Rock	104.1	Santa Fe
KMGA-F	Adult Cont.	99.5	Albuquerque

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KMMG-F	Classical	95.5	Santa Fe
KNML	Sports	610	Albuquerque
KPEK-F	Modern AC	100.3	Albuquerque
KRST-F	Country	92.3	Albuquerque
KRZY-F	Romantica	105.9	Santa Fe
KTBL-F	Adult Altern.	103.3	Albuquerque
KTEG-F	Modern Rock	104.7	Bosque Farms
KYLZ-F	Dance	106.3	Los Lunas
KZRR-F	Rock	94.1	Albuquerque

SANTA MARIA-LOMPOC, CA

Arbitron Rank 195	Pop (12+) 170,900	Stations 32 / 15	% Below Line 36.0
Market TSL in Hours 20.5		Diaries 414 / 413:1 / 50.7%	% Not Listed 12.2
Average Persons Rating 15.1		12+ FM Share (Metro) 70.5	Sample Target 410

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KIDI-F	Reg'l Mex.	27 / 10.5	1.6	4.3	5.8	6.9	258 / 15.1	3.8	6.7	27.3 / 258	Emerald Wave Media
KTME-AA	Talk	22 / 8.6	1.2				262 / 15.4	1.5		22.3 / 262	Blackhawk Communications, Inc.
KSNI-F	Country	16 / 6.2	12.5	5.4	5.4	10.4	215 / 12.6	18.7	14.4	16.1 / 215	Clear Channel Communications
KWWV-F	Dance	14 / 5.6	7.4	6.1	9.5	6.2	219 / 12.8	15.2	14.0	14.5 / 219	Salisbury Broadcasting Corp.
KRQK-F	Reg'l Mex.	13 / 5.0	2.7	6.1	3.7	5.4	166 / 9.7	4.7	10.9	13.1 / 166	American General Media
KBOX-F	Adult Cont.	11 / 4.4	3.1	2.9	4.5	3.8	132 / 7.7	8.8	9.9	11.5 / 132	Broadcast Mgmt Consultants
KSLY-FF	CHR	11 / 4.4	3.9	5.4	3.7	3.8	214 / 12.5		14.0	11.3 / 214	Clear Channel Communications
KXFM-F	Oldies	10 / 4.1	4.7	5.0	4.5	5.0	268 / 15.7	17.2	15.6	10.6 / 268	Clear Channel Communications
KURQ-F	Rock	10 / 3.9	2.3	2.5			150 / 8.8	3.3	7.6	10.2 / 150	Clear Channel Communications
KRUZ-F	Adult Cont.	9 / 3.6	4.7	5.0	8.7	6.2	226 / 13.2	17.9	15.1	9.5 / 226	Cumulus Media
KTAP	Ranchero	9 / 3.4					101 / 5.9			8.9 / 101	Emerald Wave Media
KMGQ-F	Smooth Jazz	9 / 3.3	3.9	3.2	2.9	1.5	143 / 8.4	7.2	6.5	8.7 / 143	Cumulus Media
KSMA	News/Talk	8 / 3.3	2.0	2.2	2.1	3.5	140 / 8.2	6.3	7.7	8.5 / 140	Clear Channel Communications
KZOZ-F	Classic Rock	8 / 3.1	3.9	3.2	4.5	1.9	151 / 8.9	11.1	9.3	8.1 / 151	American General Media
KPAT-F	Rhythmic Old.	8 / 3.0	2.0	4.0	0.4		132 / 7.7	7.0	8.8	7.8 / 132	American General Media
KTYD-F	Rock	7 / 2.9	3.9	0.7	1.7	3.5	79 / 4.6	7.8	3.7	7.4 / 79	Clear Channel Communications
KLMM-FF	Reg'l Mex.	5 / 2.0		2.9			73 / 4.3		3.2	5.2 / 73	Lazer Broadcasting
KIQO-F	Oldies	5 / 1.8		1.1	1.7	0.4	58 / 3.4		4.5	4.7 / 58	American General Media
KSTT-F	Adult Cont.	3 / 1.3	1.2	2.2	4.1	1.9	62 / 3.6	5.0	5.4	3.4 / 62	Clear Channel Communications
KWSZ-F	Adult Altern.	3 / 1.3					48 / 2.8			3.3 / 48	Rock It Radio, LLC
KSPE-F	Reg'l Mex.	3 / 1.0	2.3	2.2		0.8	58 / 3.4	4.3	6.1	2.7 / 58	Clear Channel Communications
KXTZ-F	Classic Rock	2 / 0.9		0.4	2.1		43 / 2.5		2.1	2.3 / 43	Winsome Media, LLC
KKJL	Adult Stand.	2 / 0.9		3.6			48 / 2.8		9.0	2.3 / 48	San Luis Obispo Broadcasting
KSYV-F	Adult Cont.	2 / 0.9		1.8		0.4	41 / 2.4		3.2	2.2 / 41	Pacific Coast Broadcasting, Inc.
KKJG-F	Country	2 / 0.8	0.8	1.4	2.5	0.8	66 / 3.8	5.3	6.3	2.0 / 66	American General Media
KWSR-F	Adult Cont.	2 / 0.6	1.2	1.1	1.2		69 / 4.0	5.9	5.0	1.7 / 69	Lagniappe Broadcasting, Inc.
KWQH-AF	Romantica	2 / 0.6					50 / 2.9			1.6 / 50	GT Media
KSBQ	Span.-Hits	2 / 0.6					58 / 3.4			1.6 / 58	Lazer Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KIDI-F	1 KIDI-F	1 KIDI-F	1 KTME-AA	1 KSNI-F	1 KIDI-F	1 KIDI-F	1 KTME-AA	1 KWWV-F	1 KWWV-F	1 KIDI-F
2 KRQK-F	2 KRQK-F	2 KSNI-F	2 KSNI-F	2 KBOX-F	2 KZOZ-F	2 KTME-AA	2 KIDI-F	2 KSNI-F	2 KIDI-F	2 KRQK-F
3 KWWV-F	3 KWWV-F	3 KBOX-F	3 KXFM-F	3 KTYD-F	3 KTME-AA	3 KSNI-F	3 KSNI-F	3 KTME-AA	3 KRUZ-F	3 KWWV-F
4 KSLY-FF	4 KBOX-F	4 KZOZ-F	4 KSMA	4 KIDI-F	4 KURQ-F	4 KRQK-F	4 KBOX-F	4 KIDI-F	4 KSLY-FF	4 KXFM-F
5 KURQ-F	4 KSLY-FF	5 KRUZ-F	5 KMGQ-F	5 KWWV-F	5 KBOX-F	5 KTAP	5 KXFM-F	5 KRUZ-F	5 KBOX-F	5 KSNI-F
6 KSNI-F	6 KSNI-F	6 KRQK-F	6 KBOX-F	6 KRQK-F	6 KMGQ-F	6 KSMA	6 KRQK-F	6 KURQ-F	6 KURQ-F	6 KSLY-FF
6 KTAP	7 KURQ-F	6 KTYD-F	7 KTYD-F	7 KRQK-F	7 KSNI-F	7 KSLY-FF	7 KSMA	7 KBOX-F	7 KIQO-F	7 KZOZ-F
8 KRUZ-F	8 KTME-AA	8 KTME-AA	8 KZOZ-F	8 KXFM-F	8 KRQK-F	8 KBOX-F	8 KMGQ-F	7 KXFM-F	8 KTME-AA	8 KTME-AA
9 KLMM-FF	9 KRUZ-F	9 KXFM-F	9 KIQO-F	9 KTAP	9 KRUZ-F	9 KURQ-F	9 KSLY-FF	7 KMGQ-F	9 KLMM-FF	9 KURQ-F
10 KPAT-F	10 KZOZ-F	10 KURQ-F	10 KRUZ-F	10 KZOZ-F	10 KIQO-F	10 KWWV-F	9 KTAP	10 KRQK-F	9 KRQK-F	10 KPAT-F
						10 KMGQ-F		10 KSLY-FF		

AM Stations

Station	Freq	Day/Night		Format	Net/Aff	Rep	Owner	City of Lic
		Power	Power					
KGDP	660	10 kw / 1 kw		simul. KWQHAF	USA	—	Radio Representatives, Inc.	Orcutt
KSBQ	1480	1 kw / 61 w		Span.-Hits	Ind.	Lotus	Lazer Broadcasting Corp.	Santa Maria
KSMA	1240	1 kw / 1 kw		News/Talk	CBS, BRN, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Santa Maria
KTAP	1600	470 w / kw		Ranchero	Ind.	Katz Hispanic	Emerald Wave Media	Santa Maria
KTME	1410	500 w / 77 w		Talk	ABC, ESPN	—	Blackhawk Communications, Inc.	Lompoc
KUHL	1440	5 kw / 1 kw		simul. KTMEAA	ABC, ESPN	Katz	Blackhawk Communications, Inc.	Santa Maria

FM Stations

Station	Freq	Power/HAAT		Format	Net/Aff	Rep	Owner	City of Lic
		Power	HAAT					
KBOX	104.1	5.7 kw @682		Adult Cont.	Ind.	—	Broadcast Mgmt Consultants	Lompoc
KIDI	105.5	350 w@1,342		Reg'l Mex.	Ind.	Katz Hispanic	Emerald Wave Media	Guadalupe
KPAT	95.7	3.3 kw @735		Rhythmic Old.	USA	—	American General Media	Orcutt
KRQK	100.3	3.65 kw @863		Reg'l Mex.	Ind.	Lotus	American General Media	Lompoc
KSNI	102.5	13.6 kw @866		Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Santa Maria
KSYV	96.7	5.8 kw @-49		Adult Cont.	ABC	—	Pacific Coast Broadcasting, Inc.	Solvang
KWQH	97.1	1.15 kw @1,457		Romantica	USA	—	GT Media	San Luis Obispo
KWSZ	105.1	550 w@1,069		Adult Altern.	Ind.	—	Rock It Radio, LLC	Lompoc
KXFM	99.1	2.3 kw @1,906		Oldies	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Santa Maria

SANTA MARIA-LOMPOC, CA (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
KIQO-F	Oldies	104.5	Atascadero
KKJG-F	Country	98.1	San Luis Obispo
KKJL	Adult Stand.	1400	San Luis Obispo
KLMM-F	Reg'l Mex.	94.1	Morro Bay
KLUN-F	simul. KLMMFF	103.1	Paso Robles
KLMM-FF	Reg'l Mex.	94.1	Morro Bay
KMGQ-F	Smooth Jazz	97.5	Santa Barbara
KRUZ-F	Adult Cont.	103.3	Santa Barbara
KSLY-F	CHR	96.1	San Luis Obispo
KSMY-F	simul. KSLYFF	106.7	Lompoc
KSLY-FF	CHR	96.1	San Luis Obispo
KSPE-F	Reg'l Mex.	94.5	Ellwood
KSTT-F	Adult Cont.	101.3	Los Osos
KTYD-F	Rock	99.9	Santa Barbara
KURQ-F	Rock	107.3	Grover Beach
KWSR-F	Adult Cont.	92.5	Paso Robles
KWWV-F	Dance	106.1	Santa Margarita
KXTZ-F	Classic Rock	95.3	Pismo Beach
KZOZ-F	Classic Rock	93.3	San Luis Obispo

SEBRING, FL

Arbitron Rank 275	Pop (12+) 71,500	Stations 17 / 5	% Below Line 36.3
Market TSL in Hours	18.9	Diaries 414 / 173:1 / 50.9%	% Not Listed 23.7
Average Persons Rating	12.8	12+ FM Share (Metro) 49.7	Sample Target 400

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WITS	Adult Stand.	16 / 17.6	14.3				134 / 18.7	15.6		16.4 / 134	Cohan Radio Group, Inc.
WVOJ-F	Country	9 / 10.0	15.2				126 / 17.6	24.1		9.3 / 126	Cohan Radio Group, Inc.
WFLZ-F	CHR	8 / 9.0	8.6	7.5			122 / 17.0	19.3	19.8	8.4 / 122	Clear Channel Communications
WWTK	Talk	8 / 8.4	4.8				78 / 11.0	9.0		7.7 / 78	Cohan Radio Group, Inc.
WSJT-F	Smooth Jazz	6 / 6.2	5.7	3.9			105 / 14.7	12.0	8.5	5.7 / 105	CBS/Infinity
WWRZ-F	Soft AC	5 / 6.0	2.9	2.2			66 / 9.2	7.5	5.7	5.5 / 66	Hall Communications, Inc.
WPCV-F	Country	5 / 4.9	2.9				75 / 10.5	8.2		4.6 / 75	Hall Communications, Inc.
WWLL-AF	Classic Rock	4 / 4.0	4.8				61 / 8.5			3.7 / 61	Cohan Radio Group, Inc.
WFJO-F	Rhythmic Old.	2 / 2.5	3.8	2.7			45 / 6.2	7.2	8.0	2.3 / 45	Cox Radio
WZZS-F	Country	1 / 1.6	1.0				21 / 3.0	3.2		1.5 / 21	Heartland Broadcasting Corp.
WMTX-F	Hot AC	1 / 1.4	1.0	3.1			32 / 4.5	3.8	9.3	1.3 / 32	Clear Channel Communications
WZSP-F	Reg'l Mex.	1 / 1.1					20 / 2.7			1.0 / 20	Heartland Broadcasting Corp.
WTBT-F	Classic Rock	1 / 1.0	2.9	3.0			26 / 3.7	3.6	8.1	0.9 / 26	Clear Channel Communications
WINK-F	Adult Cont.	1 / 0.9	1.9	4.9			45 / 6.3	4.3	12.3	0.8 / 45	Fort Myers Broadcasting Co.
WHPT-F	Classic Rock	1 / 0.9	4.8	2.5			24 / 3.3	7.1	7.6	0.8 / 24	Cox Radio
WLDI-F	CHR	1 / 0.8	3.5	2.8			19 / 2.6		11.4	0.8 / 19	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WFLZ-F	1 WFLZ-F	1 WFLZ-F	1 WITS	1 WVOJ-F	1 WWTK	1 WITS	1 WITS	1 WITS	1 WFLZ-F	1 WITS
2 WWRZ-F	2 WWLL-AF	2 WVOJ-F	2 WVOJ-F	2 WFLZ-F	2 WWLL-AF	2 WVOJ-F	2 WWTK	2 WFLZ-F	2 WWTK	2 WFLZ-F
3 WPCV-F	3 WVOJ-F	3 WWLL-AF	3 WWTK	3 WPCV-F	3 WFLZ-F	3 WFLZ-F	3 WVOJ-F	3 WWOJ-F	3 WSJT-F	3 WWOJ-F
4 WZSP-F	4 WWRZ-F	4 WWTK	4 WSJT-F	4 WSJT-F	4 WVOJ-F	4 WWTK	4 WWRZ-F	4 WWRZ-F	4 WITS	4 WSJT-F
5 WWTK	5 WPCV-F	5 WPCV-F	5 WWRZ-F	5 WWRZ-F	5 WFJO-F	5 WPCV-F	5 WSJT-F	5 WSJT-F	5 WPCV-F	5 WWTK
6 WHPT-F	6 WSJT-F	6 WSJT-F	6 WWLL-AF	6 WWLL-AF	6 WSJT-F	6 WWRZ-F	6 WFLZ-F	6 WWTK	6 WWOJ-F	6 WWRZ-F
7 WLDI-F	7 WWTK	7 WFJO-F	7 WPCV-F	7 WFJO-F	7 WHPT-F	7 WWLL-AF	7 WPCV-F	7 WPCV-F	7 WFJO-F	7 WPCV-F
8 WVOJ-F	8 WFJO-F	8 WWRZ-F	8 WFLZ-F	8 WITS	8 WLDI-F	8 WSJT-F	8 WWLL-AF	8 WWLL-AF	8 WWRZ-F	8 WWLL-AF
9 WMTX-F	9 WITS	9 WITS	9 WFJO-F	9 WZSP-F	9 WINK-F	9 WINK-F	9 WFJO-F	9 WFJO-F	9 WHPT-F	9 WFJO-F
10 WINK-F	9 WZSP-F	10 WMTX-F	10 WZZS-F	10 WMTX-F	10 WMTX-F	10 WFJO-F	10 WZZS-F	10 WZZS-F	10 WZSP-F	10 WZZS-F
10 WFJO-F										10 WMTX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WITS	1340	1 kw / 1 kw	Adult Stand.	ABC	Regional Reps	Cohan Radio Group, Inc.	Sebring
WJCM	1050	1 kw / 11 w	simul. WWLLAF	Ind.	Regional Reps	Cohan Radio Group, Inc.	Sebring
WWTK	730	500 w / 340 w	Talk	WW1/MBS, Talknet, CBS	Regional Reps	Cohan Radio Group, Inc.	Lake Placid

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WWLL	105.7	19 kw @351	Classic Rock	Ind.	Regional Reps	Cohan Radio Group, Inc.	Sebring
WVOJ	99.1	10 kw @515	Country	ABC	Regional Reps	Cohan Radio Group, Inc.	Avon Park

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFJO-F	Rhythmic Old.	101.5	St. Petersburg
WFLZ-F	CHR	93.3	Tampa
WHPT-F	Classic Rock	102.5	Sarasota
WINK-F	Adult Cont.	96.9	Ft. Myers
WLDI-F	CHR	95.5	Ft. Pierce
WMTX-F	Hot AC	100.7	Tampa
WPCV-F	Country	97.5	Winter Haven
WSJT-F	Smooth Jazz	94.1	Lakeland
WTBT-F	Classic Rock	103.5	Bradenton
WWRZ-F	Soft AC	98.3	Ft. Meade
WZSP-F	Reg'l Mex.	105.3	Nocatee
WZZS-F	Country	106.9	Zolfo Springs

SIOUX CITY, IA

Arbitron Rank 254	Pop (12+) 97,600	Stations 13 / 12	% Below Line 2.2
Market TSL in Hours	18.3	Diaries 425 / 230:1 / 58.4%	% Not Listed 12.8
Average Persons Rating	13.6	12+ FM Share (Metro) 68.7	Sample Target 450

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KGLI-F	CHR	24 / 17.9	17.4	18.1	17.1	17.9	346 / 35.5	36.7	37.0	54.2 / 771	Clear Channel Communications
KSEZ-F	Rock	22 / 16.3	11.4	13.8	13.7	10.3	226 / 23.1	19.4	21.5	34.8 / 467	Clear Channel Communications
KSUX-F	Country	21 / 15.4	22.1	18.8	20.5	12.4	277 / 28.4	33.9	27.2	39.7 / 496	Powell Broadcasting
KSCJ	News/Talk	10 / 7.8	7.4	10.1	11.0	8.3	172 / 17.6	16.6	19.6	14.3 / 275	Powell Broadcasting
KZSR-F	Adult Cont.	10 / 7.4	5.4	4.3	2.7	7.6	195 / 20.0	16.8	12.6	19.2 / 345	Waitt Radio, Inc.
KKMA-F	Oldies	8 / 5.8	3.4	4.3	4.1	7.6	127 / 13.1	13.7	13.1	11.5 / 260	Powell Broadcasting
KSFT-F	Soft AC	6 / 4.5	4.0	4.3	3.4	8.3	95 / 9.8	9.9	9.5	6.1 / 102	Clear Channel Communications
KWSL	Oldies	5 / 3.8	2.7	2.9	3.4	3.4	69 / 7.0	6.6	7.2	5.1 / 72	Clear Channel Communications
KMNS	Trad. Country	5 / 3.7	2.0	2.9	2.1	2.1	110 / 11.3	8.9	9.7	8.6 / 206	Clear Channel Communications
KOMJ	Adult Stand.	3 / 2.2		1.4	0.7	0.7	43 / 4.4		3.4	5.6 / 89	Journal Broadcast Group
WNAX-AF	Country	2 / 1.6	5.4	5.8	4.8	6.2	51 / 5.3		13.6	18.6 / 282	Saga Communications, Inc.
KTFC-F	Religious	1 / 0.7					38 / 3.9			2.4 / 72	Donald A. Swanson

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KSEZ-F	1 KSEZ-F	1 KSEZ-F	1 KSUX-F	1 KGLI-F	1 KSEZ-F	1 KGLI-F	1 KGLI-F	1 KGLI-F	1 KGLI-F	1 KSUX-F
2 KGLI-F	2 KGLI-F	2 KSUX-F	2 KSCJ	2 KSUX-F	2 KSUX-F	2 KSUX-F	2 KSEZ-F	2 KSEZ-F	2 KSEZ-F	2 KGLI-F
3 KSUX-F	3 KSUX-F	3 KGLI-F	3 KGLI-F	3 KZSR-F	3 KKMA-F	3 KSEZ-F	3 KSUX-F	3 KSUX-F	3 KSUX-F	3 KSEZ-F
4 KZSR-F	4 KZSR-F	4 KZSR-F	4 KSEZ-F	4 KSEZ-F	4 KGLI-F	4 KSCJ	4 KSCJ	4 KZSR-F	4 KKMA-F	4 KZSR-F
5 KSFT-F	5 KSFT-F	5 KKMA-F	5 KKMA-F	5 KSFT-F	5 KZSR-F	5 KKMA-F	5 KZSR-F	5 KSFT-F	5 KZSR-F	5 KSCJ
6 KKMA-F	6 KKMA-F	6 KSFT-F	6 KZSR-F	6 KKMA-F	6 KSCJ	6 KZSR-F	6 KKMA-F	6 KSCJ	6 KSCJ	6 KKMA-F
7 KMNS	7 KSCJ	7 KSCJ	7 KWSL	7 KWSL	7 KSFT-F	7 KMNS	7 KSFT-F	7 KKMA-F	7 KSFT-F	7 KSFT-F
8 KSCJ	8 KMNS	8 KWSL	8 KSFT-F	8 KMNS	8 KMNS	8 KSFT-F	8 KWSL	8 KMNS	7 KWSL	8 KMNS
9 WNAX-AF	9 KWSL	9 KMNS	9 KMNS	9 KSCJ	9 KWSL	9 KWSL	9 KMNS	9 KWSL	9 KOMJ	9 KWSL
10 KTFC-F	10 WNAX-AF	10 WNAX-AF	10 KOMJ	10 WNAX-AF	10 WNAX-AF	10 WNAX-AF	10 KOMJ	10 KOMJ	10 WNAX-AF	10 KOMJ
10 KWSL										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KMNS	620	1 kw / 1 kw	Trad. Country	ABC, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Sioux City
KSCJ	1360	5 kw / 5 kw	News/Talk	CBS	Allied Radio Ptnrs.	Powell Broadcasting	Sioux City
KWSL	1470	5 kw / 5 kw	Oldies	CNN+, WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Sioux City
WNAX	570	5 kw / 5 kw	simul. WNAXAF	CBS, ABC, 1-on-1	Katz	Saga Communications, Inc.	Yankton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KGLI	95.5	100 kw @984	CHR	ABC	Clear Chan.-Diamond	Clear Channel Communications	Sioux City
KKMA	99.5	100 kw @1,000	Oldies	ABC	Allied Radio Ptnrs.	Powell Broadcasting	Le Mars
KSEZ	97.9	100 kw @643	Rock	WW1/MBS, Source, ABC	Clear Chan.-Diamond	Clear Channel Communications	Sioux City
KSFT	107.1	1.55 kw @328	Soft AC	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	South Sioux City
KSUX	105.7	50 kw @462	Country	Ind.	Allied Radio Ptnrs.	Powell Broadcasting	Winnebago
KTFC	103.3	100 kw @669	Religious	Ind.	—	Donald A. Swanson	Sioux City
KZSR	102.3	100 kw @643	Adult Cont.	Ind.	Christal	Waitt Radio, Inc.	Onawa
WNAX	104.1	100 kw @981	Country	CBS, ABC, 1-on-1	Katz	Saga Communications, Inc.	Yankton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KOMJ	Adult Stand.	590	Omaha

SPRINGFIELD, IL

Arbitron Rank 200	Pop (12+) 168,800	Stations 16 / 11	% Below Line 4.1
Market TSL in Hours 19.8		Diaries 578 / 292:1 / 59.2%	% Not Listed 16.1
Average Persons Rating 14.8		12+ FM Share (Metro) 65.5	Sample Target 580

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WDBR-F	CHR	36 / 14.3	14.7	12.1	13.6	12.2	533 / 31.6	32.3	27.4	54.7 / 895	Saga Communications, Inc.
WYMG-F	Classic Hits	24 / 9.8	7.4	9.0	6.0	6.8	371 / 22.0	18.2	20.2	33.5 / 581	Saga Communications, Inc.
WFMB-F	Country	24 / 9.6	12.0	12.1	7.7	7.6	315 / 18.7	20.7	18.9	55.4 / 614	Clear Channel Communications
WNNS-F	Adult Cont.	24 / 9.4	10.9	7.4	9.4	9.3	338 / 20.0	23.6	17.7	32.4 / 453	Mid-West Family Stations
WQQL-F	Oldies	18 / 7.2	7.0	5.1	5.5	9.7	369 / 21.8	17.4	15.0	43.0 / 663	Saga Communications, Inc.
WMAY	News/Talk	17 / 6.6	6.2	6.6	8.1	6.8	269 / 15.9	13.3	15.7	18.1 / 320	Mid-West Family Stations
WQLZ-F	Rock	16 / 6.3	8.1	9.7	11.9	9.3	296 / 17.5	17.9	17.6	34.8 / 582	Mid-West Family Stations
WTAX	News/Talk	15 / 6.1	5.8	7.0	7.7	8.3	256 / 15.2	14.7	17.8	18.3 / 322	Saga Communications, Inc.
WYXY-F	Hot AC	11 / 4.5	2.7	5.1	5.1	7.6	218 / 12.9	9.9	12.9	18.8 / 375	Saga Communications, Inc.
WCVS-F	Classic Hits	9 / 3.7	4.3	3.5	3.4	2.5	169 / 10.0	12.4	9.7	12.4 / 229	Clear Channel Communications
WFMB	Sports	6 / 2.3	2.3	2.7	1.7	2.2	113 / 6.7	6.5	7.3	6.2 / 125	Clear Channel Communications
WLLM	Adult Stand.	3 / 1.4	0.4				49 / 2.9	2.2		3.8 / 53	Thompson Broadcasting Co.
KMOX	News/Talk	3 / 1.2	1.9	0.8	1.3	1.8	78 / 4.6	5.1	3.2	21.4 / 351	CBS/Infinity
WSOY-F	Hot AC	2 / 0.7		0.4	0.4	0.4	99 / 5.9		3.0	15.2 / 423	NextMedia
WLS	Talk	1 / 0.5		2.4			31 / 1.8		3.8	5.4 / 119	ABC Inc.
WGN	Talk	1 / 0.3	0.8	1.9			31 / 1.8	2.9	3.0	2.4 / 61	Tribune Broadcasting

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WDBR-F	1 WYMG-F	1 WYMG-F	1 WYMG-F	1 WDBR-F	1 WYMG-F	1 WDBR-F	1 WNNS-F	1 WDBR-F	1 WDBR-F	1 WDBR-F
2 WQLZ-F	2 WDBR-F	2 WDBR-F	2 WNNS-F	2 WNNS-F	2 WNNS-F	2 WFMB-F	2 WDBR-F	2 WYMG-F	2 WQQL-F	2 WFMB-F
3 WFMB-F	3 WNNS-F	3 WNNS-F	3 WFMB-F	3 WFMB-F	3 WQLZ-F	3 WYMG-F	3 WYMG-F	3 WNNS-F	3 WFMB-F	3 WYMG-F
4 WNNS-F	4 WQLZ-F	4 WFMB-F	4 WQQL-F	4 WYMG-F	4 WCVS-F	4 WMAY	4 WFMB-F	3 WFMB-F	4 WQLZ-F	4 WQQL-F
5 WYMG-F	5 WFMB-F	5 WQQL-F	5 WMAY	5 WQQL-F	5 WDBR-F	5 WNNS-F	5 WTAX	5 WQQL-F	5 WNNS-F	5 WMAY
6 WTAX	6 WQQL-F	6 WQLZ-F	6 WDBR-F	6 WYXY-F	6 WQQL-F	6 WQLZ-F	6 WQQL-F	6 WQLZ-F	6 WYMG-F	6 WCVS-F
7 WYXY-F	7 WYXY-F	7 WCVS-F	7 WTAX	7 WQLZ-F	7 WFMB-F	7 WQQL-F	7 WQLZ-F	7 WYXY-F	7 WMAY	7 WNNS-F
8 WFMB	8 WCVS-F	8 WYXY-F	8 WCVS-F	8 WTAX	8 WTAX	8 WTAX	8 WMAY	8 WMAY	8 WTAX	8 WQLZ-F
9 WQQL-F	9 WTAX	9 WTAX	8 WYXY-F	9 WMAY	9 WMAY	9 WYXY-F	9 WYXY-F	9 WTAX	9 WYXY-F	9 WTAX
9 WCVS-F	10 WMAY	10 WMAY	10 WFMB	10 WCVS-F	10 WYXY-F	10 WCVS-F	10 WCVS-F	10 WCVS-F	10 WFMB	10 WYXY-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WFMB	1450	1 kw / 1 kw	Sports	ABC, 1-on-1, ESPN	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WMAY	970	1 kw / 500 w	News/Talk	CNN+, ABC	D & R Radio	Mid-West Family Stations	Springfield
WTAX	1240	1 kw / 1 kw	News/Talk	CBS, WW1/MBS, ABC	Katz	Saga Communications, Inc.	Springfield

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WCVS	96.7	6 kw @328	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Virden
WDBR	103.7	20 kw @768	CHR	Ind.	Katz	Saga Communications, Inc.	Springfield
WFMB	104.5	43 kw @430	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Springfield
WNNS	98.7	50 kw @500	Adult Cont.	Ind.	D & R Radio	Mid-West Family Stations	Springfield
WQLZ	92.7	11.5 kw @482	Rock	ABC	D & R Radio	Mid-West Family Stations	Taylorville
WQQL	101.9	50 kw @300	Oldies	Ind.	Katz	Saga Communications, Inc.	Springfield
WYMG	100.5	50 kw @492	Classic Hits	Ind.	Katz	Saga Communications, Inc.	Jacksonville
WYXY	93.9	15 kw @430	Hot AC	Ind.	Katz	Saga Communications, Inc.	Lincoln

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KMOX	News/Talk	1120	St. Louis
WGN	Talk	720	Chicago
WLLM	Adult Stand.	1370	Lincoln
WLS	Talk	890	Chicago
WSOY-F	Hot AC	102.9	Decatur

STAMFORD-NORWALK, CT

Arbitron Rank 138	Pop (12+) 289,200	Stations 36 / 6	% Below Line 67.4
Market TSL in Hours 19.2	Average Persons Rating 14.7	Diaries 610 / 474:1 / 50.2%	% Not Listed 16.2
		12+ FM Share (Metro) 61.3	Sample Target 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WEBE-F	Adult Cont.	30 / 7.1	9.1	4.9	6.5	5.7	437 / 15.1	20.7	16.3	30.4 / 437	Nassau Broadcasting
WCBS	News	27 / 6.4	6.8	5.9	5.3	7.1	602 / 20.8	20.0	20.7	27.6 / 602	CBS/Infinity
WABC	Talk	20 / 4.7	3.4	2.2	3.5	3.8	290 / 10.0	8.6	6.4	20.3 / 290	ABC Inc.
WHTZ-F	CHR	20 / 4.7	6.0	9.1	5.6	5.5	507 / 17.5	21.5	22.3	20.0 / 507	Clear Channel Communications
WEZN-F	Adult Cont.	20 / 4.6	4.7	5.2	4.0	4.8	364 / 12.6	14.0	13.7	20.0 / 364	Cox Radio
WFAN	Sports	19 / 4.5	4.2	4.7	5.3	4.5	487 / 16.8	12.9	14.8	19.4 / 487	CBS/Infinity
WXRK-F	Modern Rock	16 / 3.9	3.4	3.9	6.0	4.5	328 / 11.3	10.6	11.6	16.6 / 328	CBS/Infinity
WQCD-F	Smooth Jazz	15 / 3.4	2.1	1.7	2.8	2.6	198 / 6.8	7.2	6.5	14.8 / 198	Emmis Broadcasting
WQXR-F	Classical	14 / 3.3	2.9	3.2	3.0	6.0	194 / 6.7	6.7	6.9	14.3 / 194	The New York Times Co.
WCBS-F	Oldies	12 / 2.9	1.3	1.7	3.0	1.0	234 / 8.1	5.7	5.4	12.5 / 234	CBS/Infinity
WKHL-F	Oldies	12 / 2.9	4.2	2.5	2.8	3.3	285 / 9.9	12.9	9.2	12.3 / 285	Cox Radio
WQHT-F	Urban	12 / 2.8	2.3	3.4	4.6	4.5	217 / 7.5	7.4	11.0	12.0 / 217	Emmis Broadcasting
WLTW-F	Soft AC	12 / 2.7	1.0	1.5	1.4	1.0	185 / 6.4	6.5	5.1	11.7 / 185	Clear Channel Communications
WNEW-F	Talk	12 / 2.7	1.6	0.7	1.9	1.2	163 / 5.7	4.4	4.1	11.7 / 163	CBS/Infinity
WSTC-AA	News/Talk	11 / 2.6	1.6	3.2	2.6	1.9	212 / 7.3	4.1	4.9	11.4 / 212	Cox Radio
WSKQ-F	Span.-CHR	11 / 2.5	1.8	5.2	1.6	1.2	121 / 4.2	3.9	9.0	10.7 / 121	Spanish Broadcasting System
WFX-F	Classic Rock	10 / 2.4	3.4	1.5	1.4	1.7	234 / 8.1	10.4	7.5	10.2 / 234	Cox Radio
WPLJ-F	Hot AC	9 / 2.2	2.9	3.0	2.1	1.7	259 / 9.0	11.1	10.2	9.6 / 259	ABC Inc.
WRKS-F	Urban AC	9 / 2.0	1.3	1.5	1.9	2.1	190 / 6.6	5.2	5.7	8.7 / 190	Emmis Broadcasting
WBLS-F	Urban	8 / 2.0	0.8	2.7	1.6	2.4	170 / 5.9	3.8	5.2	8.4 / 170	Inner City Broadcasting Corp
WKTU-F	Dance	7 / 1.6	1.8	1.5	1.6	1.9	233 / 8.1	8.0	8.0	6.9 / 233	Clear Channel Communications
WOR	Talk	7 / 1.5	3.9	1.5	3.0	2.9	175 / 6.1	6.2	5.3	6.6 / 175	Buckley Broadcasting
WPAT-F	Romantica	7 / 1.5	1.8	3.7	2.1	2.9	100 / 3.4	4.3	6.2	6.6 / 100	Spanish Broadcasting System
WGCH	Talk	6 / 1.3	0.5				70 / 2.4	2.4		5.7 / 70	Greenwich Broadcasting Corp.
WAXQ-F	Classic Rock	5 / 1.2	2.1	1.2	1.2	1.2	140 / 4.8	5.9	4.3	5.3 / 140	Clear Channel Communications
WTJM-F	Rhythmic Old.	5 / 1.2	1.0	1.5	1.6	1.0	115 / 4.0	4.4	5.8	5.3 / 115	Clear Channel Communications
WINS	News	4 / 0.9	1.0	0.7	0.9	1.2	253 / 8.8	6.4	5.4	4.1 / 253	CBS/Infinity
WBLI-F	CHR	4 / 0.8	1.0	1.0	0.7		161 / 5.6	7.1	5.3	3.6 / 161	Cox Radio
WYNY-F	Country	3 / 0.8	0.8	1.2	1.4	0.7	72 / 2.5	2.3	4.7	3.3 / 72	Big City Radio
WLIR-F	Modern Rock	3 / 0.8	1.0	0.7	0.9	1.4	129 / 4.5		4.1	3.3 / 129	Jarad Broadcasting Co., Inc.
WPLR-F	Rock	2 / 0.6	0.5	3.7			73 / 2.5	2.4	10.1	2.4 / 73	Cox Radio
WBBR	News	2 / 0.5		1.0	0.5	0.7	89 / 3.1		3.9	2.2 / 89	Bloomberg Communications, Inc.
WRKI-F	Rock	2 / 0.4	2.1	0.5		1.2	50 / 1.7	3.7	2.3	1.8 / 50	Nassau Broadcasting
WMJC-F	80's Hits	2 / 0.4	0.5	0.7	0.7	0.5	51 / 1.8	2.4	2.6	1.7 / 51	Barnstable Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WXRK-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WEBE-F	1 WFAN	1 WXRK-F	1 WEBE-F	1 WNEW-F	1 WEZN-F	1 WEBE-F
2 WEZN-F	2 WEZN-F	2 WFAN	2 WCBS	2 WEZN-F	2 WXRK-F	2 WCBS	2 WABC	2 WEBE-F	2 WHTZ-F	2 WEZN-F
3 WQHT-F	3 WXRK-F	3 WXRK-F	3 WABC	3 WPLJ-F	3 WNEW-F	3 WFAN	3 WCBS	3 WCBS	3 WQHT-F	3 WCBS
4 WSKQ-F	4 WFAN	4 WEZN-F	4 WFAN	4 WHTZ-F	4 WSKQ-F	4 WEBE-F	4 WQCD-F	4 WABC	4 WQXR-F	4 WHTZ-F
5 WNEW-F	5 WHTZ-F	5 WHTZ-F	5 WQCD-F	5 WEFX-F	5 WCBS-F	5 WEZN-F	5 WLTW-F	5 WHTZ-F	5 WCBS	5 WABC
6 WHTZ-F	6 WNEW-F	6 WNEW-F	5 WQXR-F	5 WLTW-F	6 WQCD-F	6 WHTZ-F	6 WHTZ-F	6 WFAN	6 WFAN	6 WSTC-AA
7 WFAN	7 WSKQ-F	6 WSKQ-F	7 WCBS-F	7 WCBS-F	7 WEBE-F	7 WSTC-AA	7 WCBS-F	7 WQHT-F	7 WABC	6 WQCD-F
8 WRKS-F	8 WPLJ-F	8 WPLJ-F	8 WSTC-AA	8 WKHL-F	7 WEFX-F	8 WGCH	7 WQXR-F	7 WEZN-F	8 WEBE-F	8 WRKS-F
9 WPLJ-F	8 WEFX-F	8 WCBS-F	9 WLTW-F	9 WCBS	9 WABC	9 WSKQ-F	9 WFAN	9 WQCD-F	9 WQCD-F	9 WQHT-F
10 WKTU-F	10 WKHL-F	10 WEFX-F	9 WKHL-F	10 WTJM-F	10 WHTZ-F	9 WPLJ-F	9 WKHL-F	10 WQXR-F	10 WRKS-F	10 WCBS-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WGCH	1490	1 kw / 1 kw	Talk	CNN+, AP	—	Greenwich Broadcasting Corp.	Greenwich
WNLK	1350	2.5 kw / 500 w	simul. WSTCAA	CNN+, WW1/MBS	Katz	Cox Radio	Norwalk
WSTC	1400	780 w / 780 w	News/Talk	CNN+, WW1/MBS	Katz	Cox Radio	Stamford

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WEBE	107.9	50 kw @383	Adult Cont.	Ind.	Christal	Nassau Broadcasting	Westport
WFX	95.9	3 kw @300	Classic Rock	Ind.	Katz	Cox Radio	Norwalk
WKHL	96.7	3 kw @328	Oldies	Ind.	Katz	Cox Radio	Stamford

STAMFORD-NORWALK, CT (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
WABC	Talk	770	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WBLI-F	CHR	106.1	Patchogue
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WDRE-F	simul. WLIRFF	98.5	Westhampton
WLIR-F	Modern Rock	92.7	Garden City
WLIR-FF	Modern Rock	92.7	Garden City
WEZN-F	Adult Cont.	99.9	Bridgeport
WFAN	Sports	660	New York
WHTZ-F	CHR	100.3	Newark
WINS	News	1010	New York
WKTU-F	Dance	103.5	Lake Success
WLTW-F	Soft AC	106.7	New York
WMJC-F	80's Hits	94.3	Smithtown
WNEW-F	Talk	102.7	New York
WOR	Talk	710	New York
WPAT-F	Romantica	93.1	Paterson
WPLJ-F	Hot AC	95.5	New York
WPLR-F	Rock	99.1	New Haven
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRKI-F	Rock	95.1	Brookfield
WRKS-F	Urban AC	98.7	New York
WSKQ-F	Span.-CHR	97.9	New York
WTJM-F	Rhythmic Old.	105.1	New York
WXRK-F	Modern Rock	92.3	New York
WYNY-F	Country	107.1	Briarcliff Manor

STATE COLLEGE, PA

Arbitron Rank 245	Pop (12+) 115,800	Stations 14 / 9	% Below Line 16.0
Market TSL in Hours	18.5	Diaries 472 / 245:1 / 56.5%	% Not Listed 25.4
Average Persons Rating	13.7	12+ FM Share (Metro) 62.9	Sample Target 860

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WBHV-F	CHR	20 / 12.4	10.2	11.7	14.5	9.6	372 / 32.1	33.6	29.9	23.8 / 508	Forever Broadcasting
WZWW-F	Adult Cont.	19 / 11.7	15.3	14.1	13.8	12.2	250 / 21.6	25.3	25.3	20.1 / 283	First Media Radio
WQWK-F	Rock	17 / 10.6	5.8	12.3	9.2	8.4	230 / 19.9	18.4	19.5	21.5 / 315	Dame Broadcasting
WBUS-F	Classic Hits	14 / 8.7	9.5	3.7	5.9	10.3	258 / 22.3	17.8	11.8	20.2 / 369	Boalsburg Broadcasting, Inc.
WFGY-F	Country	13 / 8.3	10.9	11.0	9.9	11.6	198 / 17.1	18.4	20.0	40.3 / 600	Forever Broadcasting
WGMR-F	Modern Rock	8 / 4.8	7.3	4.3	6.6	7.7	215 / 18.5	21.7	16.9	16.0 / 399	Allegheny Mountain Network
WBLF-AA	News/Talk	7 / 4.6					159 / 13.7			8.2 / 170	Dame Broadcasting
WMAJ	Talk	6 / 3.7	2.9	1.8	2.0	3.9	123 / 10.7	6.3	7.6	6.1 / 130	Forever Broadcasting
WNCL-F	Oldies	6 / 3.5	5.1	6.1	6.6	0.6	99 / 8.6	10.2	13.6	15.0 / 169	Dame Broadcasting
WPHB	Country	5 / 3.3					44 / 3.8			14.5 / 119	Moshannon Valley Bcstg Network, Inc.
WFGI-F	Country	2 / 1.1	4.4	3.1	2.6	4.5	49 / 4.2	7.3	5.4	1.8 / 49	Forever Broadcasting
WPRR-F	CHR	2 / 1.0	0.7	1.0			59 / 5.1	6.1	4.8	5.0 / 115	Vital Licenses, LLC
WVRT-F	CHR	1 / 0.8		4.5			26 / 2.3		18.8	13.9 / 174	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBHV-F	1 WBHV-F	1 WZWW-F	1 WZWW-F	1 WZWW-F	1 WBUS-F	1 WBHV-F	1 WZWW-F	1 WBHV-F	1 WQWK-F	1 WZWW-F
2 WQWK-F	2 WQWK-F	2 WBUS-F	2 WFGY-F	2 WBHV-F	2 WQWK-F	2 WZWW-F	2 WBHV-F	2 WQWK-F	2 WBHV-F	2 WFGY-F
3 WBUS-F	3 WZWW-F	3 WBUS-F	3 WBUS-F	3 WFGY-F	3 WZWW-F	3 WQWK-F	3 WQWK-F	3 WZWW-F	3 WZWW-F	3 WQWK-F
4 WZWW-F	4 WBUS-F	4 WQWK-F	4 WBLF-AA	4 WBUS-F	4 WBLF-AA	4 WFGY-F	4 WBUS-F	4 WBUS-F	4 WBUS-F	4 WBHV-F
5 WGMR-F	5 WGMR-F	5 WFGY-F	5 WPHB	5 WNCL-F	5 WBHV-F	5 WGMR-F	5 WFGY-F	5 WFGY-F	5 WFGY-F	5 WBUS-F
6 WFGY-F	6 WFGY-F	6 WBLF-AA	6 WMAJ	6 WQWK-F	6 WMAJ	6 WPHB	6 WMAJ	6 WBLF-AA	6 WBLF-AA	6 WGMR-F
7 WBLF-AA	7 WBLF-AA	7 WNCL-F	7 WNCL-F	7 WGMR-F	7 WFGY-F	7 WBUS-F	7 WBLF-AA	7 WGMR-F	7 WBLF-AA	7 WBLF-AA
7 WFGI-F	8 WNCL-F	8 WGMR-F	8 WQWK-F	8 WBLF-AA	8 WNCL-F	8 WBLF-AA	8 WNCL-F	8 WNCL-F	7 WMAJ	8 WMAJ
9 WMAJ	9 WMAJ	9 WMAJ	9 WBHV-F	9 WFGI-F	9 WGMR-F	9 WNCL-F	9 WPHB	9 WGMR-F	9 WNCL-F	9 WPHB
10 WPRR-F	10 WFGI-F	10 WPRR-F	10 WGMR-F	10 WMAJ	10 WPRR-F	10 WFGI-F	10 WPHB	10 WMAJ	10 WVRT-F	10 WNCL-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBLF	970	1 kw / 74 w	News/Talk	ABC, ESPN, 1-on-1	Dome/McGavren-Guild	Dame Broadcasting	Bellefonte
WMAJ	1450	1 kw / 1 kw	Talk	CBS, SRN, Talknet	Christal	Forever Broadcasting	State College
WPHB	1260	5 kw / 34 w	Country	WW1/MBS, CNN+	Dome & Assoc.	Moshannon Valley Bcstg Network	Phillipsburg
WRSC	1390	2 kw / 1 kw	simul. WBLFAA	ABC, ESPN, 1-on-1	Dome/McGavren-Guild	Dame Broadcasting	State College

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBHV	103.1	370 w@1,306	CHR	Ind.	Christal	Forever Broadcasting	State College
WBUS	93.7	330 w@1,361	Classic Hits	Ind.	—	Boalsburg Broadcasting, Inc.	Boalsburg
WNCL	107.9	450 w@1,175	Oldies	Ind. Dome & Assoc./McGavren-Guild	Dome & Assoc./McGavren-Guild	Dame Broadcasting	Port Matilda
WQWK	97.1	2 kw @403	Rock	Ind. Dome & Assoc./McGavren-Guild	Dome & Assoc./McGavren-Guild	Dame Broadcasting	University Park
WZWW	95.3	794 w@636	Adult Cont.	WW1/MBS, CNN+ Allied/Comm'l. Media	—	First Media Radio	Bellefonte

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WFGI-F	Country	94.5	State College
WFGY-F	Country	98.1	Altoona
WGMR-F	Modern Rock	101.1	Tyrone
WPRR-F	CHR	100.1	Altoona
WVRT-F	CHR	97.7	Jersey Shore

SUSSEX, NJ

Arbitron Rank 240 **Pop (12+)** 119,400 **Stations** 31 / 4 **% Below Line** 58.2
Market TSL in Hours 21.3 **Diaries** 398 / 300:1 / 54.4% **% Not Listed** 14.5
Average Persons Rating 16.0 **12+ FM Share (Metro)** 70.4 **Sample Target** 350

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WSUS-F	Adult Cont.	23 / 11.9	11.6	12.6	11.9	13.2	386 / 32.3	30.4	34.2	24.0 / 403	Clear Channel Communications
WNNJ-F	Classic Hits	18 / 9.2	7.9	12.1	9.6	10.6	340 / 28.5	21.4	26.4	26.5 / 416	Clear Channel Communications
WXRK-F	Modern Rock	11 / 6.0	6.3	7.3	4.5	5.8	212 / 17.7	14.4	16.3	11.9 / 222	CBS/Infinity
WABC	Talk	11 / 5.9	5.3	4.4	5.1	4.8	149 / 12.5	13.4	12.2	12.4 / 194	ABC Inc.
WCBS-F	Oldies	10 / 5.4	2.6	3.4	2.8	3.7	141 / 11.8	8.2	12.1	12.2 / 164	CBS/Infinity
WDHA-F	Rock	9 / 4.8	3.7	1.5	3.4	4.2	142 / 11.9	10.0	6.8	9.7 / 153	New Jersey Broadcasters
WHTZ-F	CHR	8 / 4.1	5.8	5.3	2.3	2.1	167 / 14.0	18.1	21.0	9.5 / 201	Clear Channel Communications
WLTW-F	Soft AC	8 / 4.0	2.6	3.9	4.0	3.2	111 / 9.3	10.1	11.6	8.1 / 120	Clear Channel Communications
WNEU-F	Talk	7 / 3.9	4.8	1.5	1.7	1.1	89 / 7.4	12.2	6.9	9.2 / 101	CBS/Infinity
WPLJ-F	Hot AC	7 / 3.6	6.9	5.3	5.7	5.3	181 / 15.2	16.9	16.4	7.7 / 215	ABC Inc.
WHCY-F	CHR	6 / 3.3	4.8	3.4	8.5	7.9	123 / 10.3	11.1	10.7	6.6 / 131	Clear Channel Communications
WNNJ	Adult Stand.	6 / 2.9	4.8	3.4	2.3	1.6	50 / 4.2	4.7	6.8	5.7 / 50	Clear Channel Communications
WAXQ-F	Classic Rock	5 / 2.9	2.1	2.9	1.7	3.7	125 / 10.5	7.8	6.0	5.5 / 125	Clear Channel Communications
WFAN	Sports	5 / 2.8	2.1	2.9	1.7	2.1	116 / 9.7	6.1	9.4	5.7 / 140	CBS/Infinity
WRRV-F	Modern Rock	4 / 2.2	2.6	2.4	1.7	1.6	98 / 8.2	8.9	5.7	4.2 / 98	Aurora Communications, LLC
WCBS	News	3 / 1.7	1.1	2.4	1.7	1.1	89 / 7.5	5.9	8.4	3.7 / 106	CBS/Infinity
WYNY-F	Country	2 / 1.3		1.6			30 / 2.5		3.7	2.4 / 30	Big City Radio
WKTU-F	Dance	2 / 1.2	1.1	1.0	2.3	1.6	51 / 4.3	5.7	6.6	2.4 / 51	Clear Channel Communications
WOR	Talk	2 / 1.2	3.2	1.0	1.7	2.1	47 / 3.9	6.5	3.8	3.3 / 65	Buckley Broadcasting
WTSX-F	Oldies	2 / 1.0	1.1	1.0	1.1	0.5	58 / 4.9	3.8	3.0	8.9 / 141	Nassau Broadcasting
WQXR-F	Classical	2 / 0.9	1.6	1.9		2.1	63 / 5.2	4.4	3.9	1.9 / 67	The New York Times Co.
WTJM-F	Rhythmic Old.	2 / 0.9		1.0	1.1		36 / 3.0		2.7	2.6 / 49	Clear Channel Communications
WKXW-F	Talk	1 / 0.7	1.1	1.9	1.1	1.1	41 / 3.5	3.3	6.4	1.5 / 45	Press Communications, LLC
WWYY-F	Country	1 / 0.7	0.5	0.5	1.7		39 / 3.3	4.2	4.0	1.7 / 56	Big City Radio
WQCD-F	Smooth Jazz	1 / 0.7	1.1	1.7			29 / 2.4	5.1	2.4	1.7 / 37	Emmis Broadcasting
WBBR	News	1 / 0.6		0.7			38 / 3.2		3.7	1.3 / 57	Bloomberg Communications, Inc.
WPDH-F	Classic Rock	1 / 0.6		0.5	1.1	1.1	32 / 2.7		3.9	3.9 / 49	Aurora Communications, LLC
WSPK-F	CHR	1 / 0.5	0.5	1.0	1.1	2.6	40 / 3.3	2.7	4.5	2.1 / 64	Albany Broadcasting Company
WQHT-F	Urban	1 / 0.3	1.1	0.5	1.7		24 / 2.0	4.8	3.7	3.2 / 56	Emmis Broadcasting
WKRZ-FF	CHR	1 / 0.3	10.9	12.2			23 / 2.0			1.2 / 30	Entercom

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WSUS-F	1 WNNJ-F	1 WNNJ-F	1 WSUS-F	1 WSUS-F	1 WXRK-F	1 WSUS-F	1 WNNJ-F	1 WSUS-F	1 WSUS-F	1 WSUS-F
2 WXRK-F	2 WSUS-F	2 WSUS-F	2 WABC	2 WNNJ-F	2 WNNJ-F	2 WXRK-F	2 WABC	2 WNNJ-F	2 WXRK-F	2 WNNJ-F
3 WNNJ-F	3 WXRK-F	3 WXRK-F	3 WNNJ-F	3 WCBS-F	3 WSUS-F	3 WNNJ-F	3 WCBS-F	3 WNEU-F	3 WHCY-F	3 WHTZ-F
4 WHTZ-F	4 WDHA-F	4 WABC	4 WCBS-F	4 WPLJ-F	4 WNEW-F	4 WABC	4 WSUS-F	4 WABC	4 WHTZ-F	4 WHCY-F
5 WDHA-F	5 WABC	5 WDHA-F	5 WNNJ	5 WLTW-F	5 WABC	5 WDHA-F	5 WLTW-F	5 WCBS-F	5 WNNJ-F	4 WAXQ-F
6 WNEU-F	6 WNEU-F	6 WNEU-F	6 WDHA-F	6 WABC	6 WDHA-F	6 WCBS-F	6 WNEU-F	6 WDHA-F	6 WPLJ-F	6 WDHA-F
7 WLTW-F	7 WLTW-F	6 WCBS-F	7 WPLJ-F	7 WHCY-F	7 WFAN	7 WPLJ-F	7 WDHA-F	7 WLTW-F	7 WDHA-F	7 WNNJ
8 WRRV-F	8 WPLJ-F	8 WPLJ-F	8 WLTW-F	8 WDHA-F	7 WAXQ-F	8 WFAN	8 WXRK-F	8 WHTZ-F	8 WAXQ-F	7 WABC
9 WPLJ-F	9 WHTZ-F	9 WLTW-F	9 WNEU-F	9 WAXQ-F	9 WCBS-F	9 WHTZ-F	9 WPLJ-F	9 WPLJ-F	9 WCBS-F	9 WCBS-F
9 WKTU-F	10 WAXQ-F	10 WAXQ-F	9 WFAN	10 WXRK-F	10 WPLJ-F	10 WLTW-F	10 WAXQ-F	9 WNNJ	10 WQXR-F	10 WXRK-F
					10 WLTW-F			9 WXRK-F		

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WNNJ	1360	2 kw / 320 w	Adult Stand.	WW1/MBS	Clear Chan.-Diamond	Clear Channel Communications	Newton

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WHCY	106.3	430 w@859	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Blairstown
WNNJ	103.7	2.3 kw @892	Classic Hits	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Newton
WSUS	102.3	590 w@745	Adult Cont.	ABC	Clear Chan.-Diamond	Clear Channel Communications	Franklin

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WABC	Talk	770	New York
WAXQ-F	Classic Rock	104.3	New York
WBBR	News	1130	New York
WCBS	News	880	New York
WCBS-F	Oldies	101.1	New York
WDHA-F	Rock	105.5	Dover
WFAN	Sports	660	New York
WHTZ-F	CHR	100.3	Newark
WKRF-F	simul. WKRZFF	107.9	Tobyhanna
WKRZ-F	CHR	98.5	Wilkes-Barre
WKRZ-FF	CHR	98.5	Wilkes-Barre
WKTU-F	Dance	103.5	Lake Success
WKXW-F	Talk	101.5	Trenton
WLTW-F	Soft AC	106.7	New York

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WNEU-F	Talk	102.7	New York
WOR	Talk	710	New York
WPDH-F	Classic Rock	101.5	Poughkeepsie
WPLJ-F	Hot AC	95.5	New York
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WQXR-F	Classical	96.3	New York
WRRV-F	Modern Rock	92.7	Middletown
WSPK-F	CHR	104.7	Poughkeepsie
WTJM-F	Rhythmic Old.	105.1	New York
WTSX-F	Oldies	96.7	Port Jervis
WWYY-F	Country	107.1	Belvidere
WXRK-F	Modern Rock	92.3	New York
WYNY-F	Country	107.1	Briarcliff Manor

TEXARKANA, TX-AR

Arbitron Rank 252	Pop (12+) 100,400	Stations 18 / 12	% Below Line 6.5
Market TSL in Hours 19.7		Diaries 336 / 299:1 / 49.5%	% Not Listed 14.2
Average Persons Rating 14.2		12+ FM Share (Metro) 81.9	Sample Target 310

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KTOY-F	Urban AC	25 / 17.4	13.4	12.1	13.6	7.1	171 / 17.0	15.4	15.0	26.2 / 185	Jo-Al Broadcasting, Inc.
KKYR-F	Country	20 / 14.2	23.9	13.7	22.6	20.8	283 / 28.2	40.3	26.7	38.4 / 491	Clear Channel Communications
KEWL-F	Oldies	11 / 7.9	6.0	14.4	8.3	8.4	129 / 12.9	12.1	16.2	23.2 / 215	Petracom
KPWW-F	CHR	11 / 7.7	7.5	9.9	8.3	11.0	207 / 20.6	19.1	22.3	25.2 / 400	Clear Channel Communications
KYGL-F	Classic Rock	9 / 6.2	4.5	5.3	3.0	5.8	86 / 8.6	11.4	15.6	16.2 / 241	Clear Channel Communications
KMJI-F	Adult Cont.	8 / 5.9	6.0	3.8			109 / 10.8	9.1	7.2	8.7 / 133	Bunyard Broadcasting
KZRB-F	Urban	8 / 5.6	4.5	5.3	3.8	5.8	156 / 15.5	11.8	12.4	20.1 / 325	B & H Broadcasting System, Inc.
KXAR-F	Oldies	7 / 5.1	3.0	1.5	3.0	4.5	130 / 13.0	11.7	6.6	17.6 / 258	Sudbury Services
KNRB-F	S. Gospel	6 / 4.0	3.7	3.8	5.3	4.5	45 / 4.4	8.1	9.6	13.5 / 200	Dominion Media
KTFS	Talk	5 / 3.3	1.5	1.5		2.6	51 / 5.1	3.5	3.3	4.7 / 51	Floyd, John & Hazel Bell
KRUF-F	CHR	3 / 2.1	1.5	3.8	3.0	3.9	101 / 10.1	9.4	11.7	7.6 / 283	Clear Channel Communications
KTUX-F	Rock	2 / 1.6	1.5	0.8			46 / 4.6	4.4	3.6	4.3 / 101	Clear Channel Communications
KOWS-F	Country	2 / 1.4	1.5	3.0	6.0	3.2	42 / 4.2		7.8	2.1 / 42	Petracom
KTAL-F	Rock	1 / 0.8	4.5	1.5	3.0	1.9	60 / 6.0	8.8	6.6	8.5 / 223	Access.1 Communications
KMJJ-F	Urban	1 / 0.8	0.7	0.8			52 / 5.2	4.8	3.5	6.0 / 105	Cumulus Media
KRMD-F	Country	1 / 0.6	0.7	0.8	1.5	0.6	34 / 3.4	6.6	5.5	9.2 / 154	Cumulus Media
KITT-F	Country	1 / 0.6	0.7	0.8	1.5	0.6	29 / 2.9	3.9	3.1	2.2 / 87	Clear Channel Communications
KKYR	Country	1 / 0.6					32 / 3.1			0.9 / 35	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KKYR-F	1 KTOY-F	1 KTOY-F	1 KTOY-F	1 KTOY-F	1 KEWL-F	1 KTOY-F	1 KTOY-F	1 KKYR-F	1 KTOY-F	1 KTOY-F
2 KPWW-F	2 KKYR-F	2 KKYR-F	2 KKYR-F	2 KKYR-F	2 KYGL-F	2 KKYR-F	2 KKYR-F	2 KTOY-F	2 KKYR-F	2 KKYR-F
3 KYGL-F	3 KEWL-F	3 KEWL-F	3 KEWL-F	3 KPWW-F	3 KKYR-F	3 KEWL-F	3 KEWL-F	3 KPWW-F	3 KXAR-F	3 KZRB-F
4 KXAR-F	4 KPWW-F	4 KYGL-F	4 KMJI-F	4 KMJI-F	4 KTOY-F	4 KYGL-F	4 KYGL-F	4 KEWL-F	4 KZRB-F	4 KXAR-F
5 KZRB-F	5 KYGL-F	5 KZRB-F	5 KNRB-F	5 KZRB-F	5 KZRB-F	5 KPWW-F	4 KMJI-F	5 KMJI-F	5 KPWW-F	5 KEWL-F
6 KTOY-F	6 KZRB-F	6 KPWW-F	6 KYGL-F	6 KEWL-F	6 KPWW-F	6 KMJI-F	6 KYGL-F	6 KYGL-F	6 KNRB-F	6 KPWW-F
7 KMJI-F	7 KXAR-F	7 KMJI-F	7 KTFS	7 KNRB-F	7 KTUX-F	7 KZRB-F	7 KPWW-F	7 KXAR-F	7 KYGL-F	7 KMJI-F
8 KTUX-F	8 KMJI-F	8 KNRB-F	8 KZRB-F	8 KXAR-F	8 KTFS	8 KNRB-F	8 KNRB-F	8 KNRB-F	8 KNRB-F	8 KMJI-F
9 KRUF-F	9 KRUF-F	9 KXAR-F	9 KXAR-F	9 KYGL-F	9 KITT-F	9 KXAR-F	9 KXAR-F	9 KRUF-F	9 KEWL-F	9 KNRB-F
10 KEWL-F	10 KTUX-F	10 KTFS	10 KOWS-F	10 KOWS-F	10 KXAR-F	10 KTFS	9 KZRB-F	10 KZRB-F	10 KRUF-F	10 KRUF-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KKYR	790	1 kw / 500 w	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Texarkana
KTFS	940	2.5 kw / 11 w	Talk	WW1/MBS, ABC	—	Floyd, John & Hazel Bell	Texarkana

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KEWL	95.1	22 kw @472	Oldies	ABC	D & R Radio	Petracom	New Boston
KKYR	102.5	100 kw @459	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Texarkana
KMJI	93.3	7.4 kw @597	Adult Cont.	Ind.	McGavren-Guild	Bunyard Broadcasting	Ashdown
KNRB	100.1	50 kw @492	S. Gospel	SRN	Riley Reps	Dominion Media	Atlanta
KOWS	103.9	5.1 kw @355	Country	Ind.	D & R Radio	Petracom	Ashdown
KPWW	95.9	11.3 kw @485	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Hooks
KTOY	104.7	3 kw @328	Urban AC	ABC	Allied Radio Ptnrs.	Jo-Al Broadcasting, Inc.	Texarkana
KXAR	101.7	50 kw @492	Oldies	Ind.	—	Sudbury Services	Hope
KYGL	106.3	50 kw @492	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Texarkana
KZRB	103.5	50 kw @492	Urban	AURN	Roslin	B & H Broadcasting System, Inc.	New Boston

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KITT-F	Country	93.7	Shreveport
KMJJ-F	Urban	99.7	Shreveport
KRMD-F	Country	101.1	Shreveport
KRUF-F	CHR	94.5	Shreveport
KTAL-F	Rock	98.1	Texarkana
KTUX-F	Rock	98.9	Carthage

Note KHSP-FM-103.9 Old Format: Contemp. Christian New Format: Country "True Country"
 KQIX-107.1 Old Format: Hot AC New Format: reported silent. KQIX & KTFS enter an LMA-to-buy with Ark-La-Tex LLC.
 KFYX-107.1 Old Format: KQIX, silent New Format: Country "The Fox"
 KHTA-92.5* Old Format: new New Format: Religion // KHCB-FM
 KALT-1610 Old Format: new New Format: Talk & Sports

TRAVERSE CITY-PETOSKEY, MI

Arbitron Rank 198	Pop (12+) 169,700	Stations 19 / 19	% Below Line 0.0
Market TSL in Hours	21.1	Diaries 559 / 304:1 / 63.2%	% Not Listed 26.3
Average Persons Rating	16.0	12+ FM Share (Metro) 63.6	Sample Target 540

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WBCM-FF	Country	32 / 11.7	0.4				402 / 23.7	2.0		69.4 / 955	Midwestern Broadcasting Co.
WKLZ-FF	Rock	22 / 8.2	1.2	8.8	10.9	7.9	309 / 18.2		21.6	30.7 / 464	Northern Broadcasting, Inc.
WTCM	News/Talk	21 / 7.7	8.8	5.9	8.8	7.1	261 / 15.4	14.2	15.3	24.2 / 327	Midwestern Broadcasting Co.
WCCW-F	Oldies	19 / 6.9	4.0	5.5	8.4	4.8	268 / 15.8	12.6	14.7	22.6 / 331	Midwestern Broadcasting Co.
WGFN-F	Classic Rock	17 / 6.2	5.6	4.8	7.6	8.0	262 / 15.4	12.6	18.8	20.4 / 328	Northern Star Broadcasting, LLC
WKHQ-F	CHR	16 / 5.9	5.2	4.8	5.8	5.9	299 / 17.6	20.1	21.5	26.7 / 541	Patricia MacDonald Garber
WKPK-F	CHR	16 / 5.8	4.4	7.4	6.9	4.0	292 / 17.2	20.0	21.2	30.8 / 649	Northern Broadcasting, Inc.
WLDR-F	Adult Cont.	11 / 4.1	5.2	5.1	3.6	3.6	217 / 12.8	13.3	11.1	12.3 / 277	Roy Henderson
WLXV-FF	Soft AC	11 / 3.9	0.4	1.1	0.4	0.4	151 / 8.9	1.6	2.4	17.8 / 324	Patricia MacDonald Garber
WJZJ-F	Modern Rock	10 / 3.7	2.8	4.4	4.7	2.8	200 / 11.8		12.8	15.1 / 301	Northern Star Broadcasting, LLC
WMKC-F	Country	8 / 2.9	2.0	3.7	1.8	3.6	140 / 8.2	6.7	11.6	19.9 / 329	Northern Star Broadcasting, LLC
WBYB-F	Country	7 / 2.4	2.8				162 / 9.5			9.7 / 201	Northern Broadcasting, Inc.
WCCW-AA	Oldies	7 / 2.4	4.0	5.5	8.4	4.8	62 / 3.7	12.6	14.7	10.1 / 111	Midwestern Broadcasting Co.
WGFN-F	Classic Rock	4 / 1.5	3.6				95 / 5.6			16.1 / 372	Northern Star Broadcasting, LLC
WBNZ-F	Hot AC	1 / 0.4	1.2				34 / 2.0	2.6		1.6 / 55	Crystal Clear Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKLZ-FF	1 WKLZ-FF	1 WBCM-FF	1 WBCM-FF	1 WBCM-FF	1 WGFN-F	1 WBCM-FF	1 WTCM	1 WBCM-FF	1 WKLZ-FF	1 WBCM-FF
2 WJZJ-F	2 WBCM-FF	2 WGFN-F	2 WCCW-F	2 WKHQ-F	2 WKLZ-FF	2 WGFN-F	2 WBCM-FF	1 WKLZ-FF	2 WKPK-F	2 WKLZ-FF
3 WBCM-FF	3 WGFN-F	3 WKLZ-FF	3 WTCM	3 WCCW-F	3 WTCM	3 WCCW-F	3 WCCW-F	3 WTCM	3 WBCM-FF	2 WKPK-F
4 WKPK-F	4 WKHQ-F	4 WKHQ-F	4 WKLZ-FF	4 WKLZ-FF	4 WBCM-FF	4 WKHQ-F	3 WKLZ-FF	4 WKPK-F	4 WGFN-F	4 WCCW-F
5 WKHQ-F	5 WKPK-F	5 WCCW-F	5 WGFN-F	5 WKPK-F	5 WCCW-F	5 WKLZ-FF	5 WKHQ-F	5 WCCW-F	5 WCCW-F	5 WGFN-F
6 WGFN-F	6 WTCM	6 WTCM	6 WLDR-F	6 WBYB-F	6 WLXV-FF	5 WTCM	6 WLDR-F	6 WKHQ-F	6 WLXV-FF	6 WKHQ-F
7 WTCM	7 WCCW-F	7 WLXV-FF	7 WLXV-FF	6 WLXV-FF	7 WGFN-F	7 WLDR-F	7 WGFN-F	7 WGFN-F	7 WKHQ-F	7 WMKC-F
8 WLDR-F	7 WJZJ-F	8 WKPK-F	8 WKHQ-F	8 WLDR-F	7 WJZJ-F	8 WJZJ-F	7 WLXV-FF	8 WLXV-FF	8 WJZJ-F	8 WTCM
9 WLXV-FF	9 WLXV-FF	9 WLDR-F	9 WCCW-AA	9 WMKC-F	7 WLDR-F	8 WKPK-F	9 WKPK-F	9 WJZJ-F	8 WTCM	9 WJZJ-F
10 WBYB-F	10 WLDR-F	10 WBYB-F	10 WMKC-F	10 WTCM	10 WKHQ-F	10 WGFN-F	10 WJZJ-F	10 WLDR-F	10 WLDR-F	10 WLDR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCCW	107.5	50 kw / kw 492	Oldies	ABC	Katz	Midwestern Broadcasting Co.	Traverse City
WKJF	1370	5 kw / 1 kw	simul. WCCWAA	ABC	Katz	Midwestern Broadcasting Co.	Cadillac
WTCM	580	15 kw / 800 w	News/Talk	ABC, WW1/MBS, Talknet	Katz	Midwestern Broadcasting Co.	Traverse City

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBCM	93.5	14 kw @928	Country	ABC	Katz	Midwestern Broadcasting Co.	Boyer City
WBNZ	99.3	50 kw @498	Hot AC	Jones	Michigan Spot	Crystal Clear Communications, Inc.	Frankfort
WBYB	94.3	20.5 kw @764	Country	Ind.	Christal	Northern Broadcasting, Inc.	Leland
WCCW	107.5	50 kw @492	Oldies	ABC	Katz	Midwestern Broadcasting Co.	Traverse City
WGFN	105.1	100 kw @610	Classic Rock	Ind.	Allied Radio Ptnrs.	Northern Star Broadcasting, LLC	Cheboygan
WGFN	98.1	21 kw @738	Classic Rock	Ind.	Allied Radio Ptnrs.	Northern Star Broadcasting, LLC	Glen Arbor
WJZJ	95.5	21 kw @738	Modern Rock	Ind.	Allied Radio Ptnrs.	Northern Star Broadcasting, LLC	Glen Arbor
WKHQ	105.9	100 kw @892	CHR	Ind.	McGavren-Guild	Patricia MacDonald Garber	Charlevoix
WKLZ	97.5	31.6 kw @617	simul. WKLZFF	ABC	Christal	Northern Broadcasting, Inc.	Kalkaska
WKLZ	98.9	52 kw @800	Rock	ABC	Christal	Northern Broadcasting, Inc.	Petoskey
WKPK	106.7	100 kw @580	CHR	WW1/MBS	Christal	Northern Broadcasting, Inc.	Gaylor
WLDR	101.9	100 kw @630	Adult Cont.	WW1/MBS, CNN+	Patt Media	Roy Henderson	Traverse City
WLXT	96.3	100 kw @981	simul. WLXVFF	Ind.	McGavren-Guild	Patricia MacDonald Garber	Petoskey
WLXV	96.7	7.2 kw @604	Soft AC	Ind.	McGavren-Guild	Patricia MacDonald Garber	Cadillac
WMKC	102.9	100 kw @1,037	Country	Ind.	Allied Radio Ptnrs.	Northern Star Broadcasting, LLC	St. Ignace
WTCM	580	15 kw @	simul. WBCMFF	ABC	Katz	Midwestern Broadcasting Co.	Traverse City

Note WICA-91.5* Old Format: new New Format: info & Talk
 WJML-1110 Old Format: Talk & Oldies New Format: Talk

TRENTON, NJ

Arbitron Rank 139 **Pop (12+)** 288,500 **Stations** 37 / 6 **% Below Line** 59.3
Market TSL in Hours 19.6 **Diaries** 643 / 449:1 / 53.6% **% Not Listed** 15.2
Average Persons Rating 14.7 **12+ FM Share (Metro)** 70.5 **Sample Target** 620

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WPST-F	CHR	50 / 11.8	10.0	9.5	10.6	6.6	775 / 26.9	25.1	25.9	132.5 / 2951	Nassau Broadcasting
WDAS-F	Urban AC	29 / 6.9	7.1	5.2	4.5	5.9	313 / 10.8	13.4	8.5	58.0 / 668	Clear Channel Communications
WNJO-F	Oldies	25 / 5.9	6.2	6.2	6.1	5.9	321 / 11.1	13.3	16.7	67.3 / 1195	Nassau Broadcasting
WKXW-F	Talk	24 / 5.6	8.9	5.2	8.7	5.9	461 / 16.0	19.3	21.6	134.3 / 2531	Press Communications, LLC
WXTU-F	Country	21 / 5.0	3.4	2.9	3.2	3.8	293 / 10.1	7.5	9.1	114.6 / 1523	Beasley Broadcast Group
WYSP-F	Rock	16 / 3.8	3.7	3.6	4.8	4.3	323 / 11.2	11.4	14.2	112.5 / 2623	CBS/Infinity
WUSL-F	Urban	15 / 3.6	5.3	3.8	2.9	3.6	342 / 11.8	13.3	11.3	43.5 / 1046	Clear Channel Communications
WBUD	News	14 / 3.4	3.9	4.1	3.2	4.0	256 / 8.9	6.1	7.0	15.5 / 309	Press Communications, LLC
WJJZ-F	Smooth Jazz	14 / 3.3	3.4	3.6	3.4	4.3	267 / 9.3	9.5	6.9	68.7 / 1175	Clear Channel Communications
WIMG	Black Gospel	12 / 2.9	2.1	4.3	2.6	4.0	147 / 5.1	5.6	6.7	13.9 / 166	Morris Broadcasting Co.
WIOQ-F	CHR	10 / 2.4	1.1	2.1	1.9	2.1	310 / 10.7	8.0	10.3	69.2 / 1980	Clear Channel Communications
WMMR-F	Rock	10 / 2.3	2.5	2.6	3.4	3.1	252 / 8.7	8.7	9.4	89.4 / 1655	Greater Media, Inc.
WLCE-F	Classic Hits	9 / 2.0	2.3	2.6	1.6	2.1	256 / 8.9	8.3	11.7	86.2 / 1839	Clear Channel Communications
WABC	Talk	8 / 2.0	0.9	0.5	0.5	0.9	159 / 5.5	4.2	2.3	65.7 / 1156	ABC Inc.
WOGL-F	Oldies	8 / 1.9	1.8	2.6	2.6	2.4	153 / 5.3	5.6	10.6	74.1 / 1469	CBS/Infinity
WFAN	Sports	7 / 1.6	0.7	1.7	1.3	1.7	166 / 5.7	3.7	6.0	51.4 / 1135	CBS/Infinity
WXRK-F	Modern Rock	7 / 1.5	0.9	1.4	1.6	1.2	130 / 4.5	6.2	6.8	51.9 / 1084	CBS/Infinity
WOR	Talk	6 / 1.5	2.1	1.2	1.9	2.4	92 / 3.2	3.5	2.4	48.1 / 785	Buckley Broadcasting
WMGQ-F	Adult Cont.	6 / 1.4	0.5	0.5	0.8	0.5	63 / 2.2	2.5	1.4	25.6 / 389	Greater Media, Inc.
WMGK-F	Classic Hits	6 / 1.4	1.1	1.9	1.6	1.7	169 / 5.8	5.9	8.8	56.4 / 1561	Greater Media, Inc.
WCBS	News	6 / 1.4	1.6	1.0	1.9	1.4	158 / 5.5	5.7	3.2	31.4 / 907	CBS/Infinity
WQCD-F	Smooth Jazz	6 / 1.4	0.7	0.7	0.7	0.7	73 / 2.5	1.7	1.7	31.1 / 454	Emmis Broadcasting
WPHI-F	Urban	6 / 1.3	2.1	2.1	2.1	2.4	165 / 5.7	7.4	6.8	19.8 / 653	Radio One
WKTU-F	Dance	6 / 1.3	0.5	0.5	0.5	0.5	60 / 2.1	2.3	2.3	25.4 / 663	Clear Channel Communications
WBEB-F	Adult Cont.	4 / 1.0	0.7	1.9	1.1	0.7	73 / 2.5	2.3	5.0	77.6 / 1499	WEAZ Radio, Inc.
WEJM-F	Rhythmic Old.	4 / 1.0	0.7	1.7	1.1	1.7	146 / 5.1	4.1	4.5	27.4 / 853	Greater Media, Inc.
WLTW-F	Soft AC	4 / 0.9	0.5	0.5	1.1	1.2	62 / 2.2	3.6	3.6	29.6 / 570	Clear Channel Communications
WBLS-F	Urban	4 / 0.9	0.7	0.7	0.7	0.7	88 / 3.0	4.0	4.0	8.0 / 305	Inner City Broadcasting Corp
WHWH	Bus. News	4 / 0.9					54 / 1.9			3.8 / 59	Nassau Broadcasting
WQHT-F	Urban	3 / 0.8	0.5	1.0	0.5	1.7	110 / 3.8	3.2	4.2	24.2 / 601	Emmis Broadcasting
WCHR	Religious	3 / 0.6	0.7				48 / 1.7	1.5		7.8 / 96	Nassau Broadcasting
WAWZ-F	Religious	3 / 0.6	0.7	0.5	1.2	1.2	58 / 2.0	2.9	2.9	31.0 / 547	Pillar of Fire
WPTP-F	80's Hits	2 / 0.6	1.2	2.4	1.7	1.7	93 / 3.2	3.5	3.5	34.1 / 652	Beasley Broadcast Group
WAXQ-F	Classic Rock	2 / 0.5	0.7	2.0	2.0	2.0	51 / 1.8	1.7	3.2	27.4 / 654	Clear Channel Communications
WRKS-F	Urban AC	2 / 0.5	0.5	1.2	1.2	1.2	67 / 2.3	2.0	4.9	8.8 / 261	Emmis Broadcasting
WPLJ-F	Hot AC	2 / 0.5	0.7	1.0	0.8	0.9	83 / 2.9	3.9	4.0	43.2 / 1122	ABC Inc.
WHTZ-F	CHR	2 / 0.4	2.0	2.0	2.0	2.0	70 / 2.4	8.6	8.6	14.1 / 510	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WPST-F	1 WPST-F	1 WPST-F	1 WNJO-F	1 WPST-F	1 WPST-F	1 WPST-F	1 WPST-F	1 WPST-F	1 WDAS-F	1 WDAS-F
2 WDAS-F	2 WDAS-F	2 WDAS-F	2 WPST-F	2 WDAS-F	2 WNJO-F	2 WKXW-F	2 WNJO-F	2 WNJO-F	1 WPST-F	2 WPST-F
3 WUSL-F	3 WXTU-F	3 WNJO-F	3 WKXW-F	3 WKXW-F	3 WYSP-F	3 WDAS-F	3 WDAS-F	3 WXTU-F	3 WUSL-F	3 WXTU-F
4 WYSP-F	4 WYSP-F	4 WKXW-F	4 WDAS-F	4 WXTU-F	4 WKXW-F	4 WNJO-F	4 WKXW-F	4 WDAS-F	4 WXTU-F	4 WIMG
5 WXTU-F	5 WKXW-F	5 WXTU-F	5 WBUD	5 WNJO-F	5 WXTU-F	5 WYSP-F	5 WXTU-F	5 WKXW-F	5 WKXW-F	5 WNJO-F
6 WLCE-F	6 WUSL-F	6 WYSP-F	5 WXTU-F	6 WUSL-F	6 WDAS-F	6 WXTU-F	6 WYSP-F	6 WUSL-F	6 WYSP-F	6 WUSL-F
7 WKTU-F	7 WMMR-F	7 WJJZ-F	7 WJJZ-F	7 WLCE-F	7 WJJZ-F	7 WBUD	7 WJJZ-F	7 WJJZ-F	7 WJJZ-F	7 WBUD
8 WKXW-F	8 WNJO-F	8 WLCE-F	8 WIMG	8 WIMG	8 WXRK-F	8 WXRK-F	8 WBUD	8 WBUD	8 WIOQ-F	8 WYSP-F
9 WMMR-F	9 WJJZ-F	9 WUSL-F	9 WOGL-F	9 WJJZ-F	9 WMMR-F	9 WJJZ-F	9 WMGQ-F	9 WIOQ-F	9 WFAN	8 WKXW-F
10 WXRK-F	10 WLCE-F	10 WMMR-F	10 WABC	9 WIOQ-F	10 WOGL-F	9 WIMG	10 WMMR-F	9 WYSP-F	10 WPHI-F	10 WIOQ-F
					10 WLCE-F		10 WLCE-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WBUD	1260	5 kw / 2.5 kw	News	Ind.	Christal	Press Communications, LLC	Trenton
WCHR	920	1.4 kw / 1 kw	Religious	USA, SRN	Katz	Nassau Broadcasting	Trenton
WHWH	1350	5 kw / 5 kw	Bus. News	ABC, BRN, CNN+	Katz	Nassau Broadcasting	Princeton
WIMG	1300	3.2 kw / 1.3 kw	Black Gospel	WW1/MBS, AURN, CNN+	Roslin	Morris Broadcasting Co.	Ewing

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WNJO	94.5	50 kw @492	Oldies	Ind.	Katz	Nassau Broadcasting	Trenton
WPST	97.5	50 kw @430	CHR	ABC	Katz	Nassau Broadcasting	Trenton

TRENTON, NJ (Cont.)

Listed Stations Not Home to the Market

<u>Station</u>	<u>Format</u>	<u>Freq</u>	<u>City of Lic</u>
WABC	Talk	770	New York
WAWZ-F	Religious	99.1	Zarephath
WAXQ-F	Classic Rock	104.3	New York
WBEB-F	Adult Cont.	101.1	Philadelphia
WBLS-F	Urban	107.5	New York
WCBS	News	880	New York
WDAS-F	Urban AC	105.3	Philadelphia
WEJM-F	Rhythmic Old.	95.7	Philadelphia
WFAN	Sports	660	New York
WHTZ-F	CHR	100.3	Newark
WIOQ-F	CHR	102.1	Philadelphia
WJJZ-F	Smooth Jazz	106.1	Philadelphia
WKTU-F	Dance	103.5	Lake Success
WKXW-F	Talk	101.5	Trenton
WLCE-F	Classic Hits	104.5	Philadelphia
WLTW-F	Soft AC	106.7	New York
WMGK-F	Classic Hits	102.9	Philadelphia
WMGQ-F	Adult Cont.	98.3	New Brunswick
WMMR-F	Rock	93.3	Philadelphia
WOGL-F	Oldies	98.1	Philadelphia
WOR	Talk	710	New York
WPHI-F	Urban	103.9	Jenkintown
WPLJ-F	Hot AC	95.5	New York
WPTP-F	80's Hits	96.5	Philadelphia
WQCD-F	Smooth Jazz	101.9	New York
WQHT-F	Urban	97.1	New York
WRKS-F	Urban AC	98.7	New York
WUSL-F	Urban	98.9	Philadelphia
WXRK-F	Modern Rock	92.3	New York
WXTU-F	Country	92.5	Philadelphia
WYSP-F	Rock	94.1	Philadelphia

TRI-CITIES, WA (Richland-Kennewick-Pasco)

Arbitron Rank 210	Pop (12+) 148,800	Stations 21 / 15	% Below Line 14.3
Market TSL in Hours 19.7	Diaries 560 / 266:1 / 58.9%	% Not Listed 16.4	
Average Persons Rating 14.5	12+ FM Share (Metro) 69.0	Sample Target 520	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KUJ-F	CHR	19 / 8.9	9.4	8.6	8.6	7.0	304 / 20.5	24.8	20.9	26.6 / 515	Mark Jackey Broadcasting
KORD-F	Country	19 / 8.6	11.7	9.1	7.2	8.3	255 / 17.2	16.0	15.7	31.2 / 541	Clear Channel Communications
KONA-F	Soft AC	18 / 8.5	8.1	7.6	6.7	7.0	245 / 16.5	13.3	11.3	23.9 / 399	Tri-Cities Communications Inc.
KXRX-F	Rock	17 / 7.9	6.7	6.5	5.7	8.3	245 / 16.5	15.1	14.4	38.2 / 540	Clear Channel Communications
KONA	Adult Cont.	13 / 5.9	5.8	7.0	9.1	7.0	241 / 16.2	20.4	19.6	20.9 / 389	Tri-Cities Communications Inc.
KNLT-F	Oldies	13 / 5.9	4.0	5.0	6.2	6.5	177 / 11.9	12.7	12.1	33.5 / 350	New Northwest Broadcasters
KIOK-F	Country	12 / 5.5	5.8	4.0	6.2	4.6	202 / 13.6	13.3	10.7	20.6 / 405	New Northwest Broadcasters
KEYW-F	Hot AC	10 / 4.6	8.1	8.1	7.7	7.4	248 / 16.7	20.4	19.2	16.0 / 356	Clear Channel Communications
KTHK-F	Classic Hits	9 / 4.1	3.1	2.5	1.4	1.4	159 / 10.7	8.8	8.2	20.8 / 342	Clear Channel Communications
KTCR	Talk	8 / 3.8	2.2	3.5	3.4	2.8	87 / 5.9	4.9	7.7	8.4 / 87	New Northwest Broadcasters
KEGX-F	Classic Rock	8 / 3.6	4.5	7.6	7.2	8.8	162 / 10.9	10.1	13.3	17.8 / 356	New Northwest Broadcasters
KALE	Adult Stand.	6 / 3.0	3.6	2.5	3.8	4.6	75 / 5.0	5.8	4.5	6.5 / 75	New Northwest Broadcasters
KZHR-F	Spanish	6 / 2.7	1.3	3.5	4.3	3.2	73 / 4.9	4.3	7.1	9.5 / 98	KMEX, Inc.
KTWY-F	CHR	5 / 2.3	1.3	1.5	2.4	3.7	101 / 6.8	5.3	4.0	7.8 / 190	KMEX, Inc.
KFLD	Sports	4 / 1.9	2.7	1.5	2.9	1.9	69 / 4.7	6.6	6.2	5.8 / 117	Clear Channel Communications
KZZM-F	Reg'l Mex.	4 / 1.8					49 / 3.3			6.6 / 65	Butterfield Broadcasting Corp.
KMNA-F	Reg'l Mex.	3 / 1.4	0.9				35 / 2.4	2.1		3.2 / 39	Bogart-Funk Enterprises, Inc.
KFFM-F	CHR	3 / 1.3	0.4	1.0	1.0	1.4	70 / 4.7	2.6	3.4	9.2 / 185	Clear Channel Communications
KGSF-F	S. Gospel	2 / 1.0	0.4	0.5		0.9	26 / 1.7	1.8	1.8	3.5 / 56	Gospel Music Broadcasting Corp.
KRCW-F	Reg'l Mex.	1 / 0.5	1.3				39 / 2.6	3.5		4.3 / 50	Farmworker Educational Radio
KWHT-F	Country	1 / 0.4		1.0		0.9	43 / 2.9		2.5	13.2 / 283	Capps Broadcasting

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KXRX-F	1 KXRX-F	1 KXRX-F	1 KONA-F	1 KONA-F	1 KXRX-F	1 KONA-F	1 KONA-F	1 KUJ-F	1 KUJ-F	1 KUJ-F
2 KUJ-F	2 KUJ-F	1 KNLT-F	2 KONA	2 KORD-F	2 KNLT-F	2 KUJ-F	2 KXRX-F	2 KORD-F	2 KORD-F	2 KORD-F
3 KORD-F	2 KORD-F	3 KONA-F	3 KNLT-F	3 KNLT-F	3 KTHK-F	3 KXRX-F	3 KORD-F	3 KONA-F	3 KXRX-F	3 KONA-F
4 KIOK-F	4 KONA-F	4 KORD-F	3 KORD-F	4 KUJ-F	4 KEGX-F	3 KTHK-F	4 KNLT-F	4 KXRX-F	3 KEYW-F	4 KXRX-F
5 KONA-F	5 KEYW-F	5 KIOK-F	5 KTCR	5 KIOK-F	5 KIOK-F	5 KIOK-F	5 KUJ-F	5 KNLT-F	5 KONA	5 KONA
6 KEYW-F	6 KIOK-F	6 KUJ-F	6 KTHK-F	6 KEYW-F	6 KORD-F	6 KORD-F	6 KONA	6 KEYW-F	6 KZZM-F	6 KALE
7 KZZM-F	7 KEGX-F	7 KTHK-F	7 KIOK-F	7 KONA	7 KONA	7 KONA	7 KIOK-F	7 KONA-F	7 KONA-F	6 KNLT-F
8 KTHK-F	8 KTHK-F	8 KEGX-F	8 KALE	8 KTHK-F	8 KUJ-F	8 KNLT-F	8 KTCR	8 KEGX-F	8 KMNA-F	8 KTWY-F
8 KEGX-F	9 KNLT-F	8 KEYW-F	8 KEGX-F	9 KZHR-F	9 KEYW-F	9 KEYW-F	9 KEYW-F	9 KONA	9 KIOK-F	9 KIOK-F
10 KZHR-F	10 KONA	10 KONA	10 KEYW-F	9 KXRX-F	10 KFLD	10 KTCR	10 KEGX-F	10 KZHR-F	10 KNLT-F	10 KZHR-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KALE	960	5 kw / 1 kw	Adult Stand.	CBS, Jones	Allied Radio Ptnrs.	New Northwest Broadcasters	Richland
KFLD	870	10 kw / 250 w	Sports	CBS, ABC, ESPN	Clear Chan.-Emerald	Clear Channel Communications	Pasco
KONA	610	5 kw / 5 kw	Adult Cont.	ABC, WW1/MBS	Allied Radio Ptnrs.	Tri-Cities Communications Inc.	Kennewick
KTCR	1340	1 kw / 1 kw	Talk	WW1/MBS, CNN+, TARN	Allied Radio Ptnrs.	New Northwest Broadcasters	Kennewick

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KEGX	106.5	100 kw @1,053	Classic Rock	WW1/MBS	Allied Radio Ptnrs.	New Northwest Broadcasters	Richland
KEYW	98.3	12.5 kw @997	Hot AC	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Pasco
KGSF	93.7	600 w@958	S. Gospel	USA, SRN	—	Gospel Music Broadcasting Corp.	Pasco
KIOK	94.9	100 kw @1,250	Country	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters	Richland
KNLT	95.7	100 kw @427	Oldies	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters	Walla Walla
KONA	105.3	100 kw @1,138	Soft AC	ABC	Allied Radio Ptnrs.	Tri-Cities Communications Inc.	Kennewick
KORD	102.7	100 kw @1,100	Country	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Richland
KTHK	97.9	20 kw @1,322	Classic Hits	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Milton Freewater
KTWY	93.3	41.582 kw @1,378	CHR	SRN	—	KMEX, Inc.	Walla Walla
KXRX	97.1	50 kw @1,338	Rock	Ind.	Clear Chan.-Emerald	Clear Channel Communications	Walla Walla
KZHR	92.5	54 kw @1,243	Spanish	Ind.	Ad Sales America	KMEX, Inc.	Dayton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KFFM-F	CHR	107.3	Yakima
KMNA-F	Reg'l Mex.	101.7	Prosser
KRCW-F	Reg'l Mex.	96.3	Royal City
KUJ-F	CHR	99.1	Walla Walla
KWHT-F	Country	103.5	Pendleton
KZZM-F	Reg'l Mex.	101.9	Weston

TUPELO, MS

Arbitron Rank 181	Pop (12+) 188,300	Stations 27 / 14	% Below Line 21.9
Market TSL in Hours 19.1	Average Persons Rating 13.9	Diaries 650 / 290:1 / 54.5%	% Not Listed 17.8
		12+ FM Share (Metro) 78.2	Sample Target 610

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WWZD-F	Country	29 / 11.1	12.6	12.3	11.5	10.8	447 / 23.7	25.0	23.0	40.3 / 638	Clear Channel Communications
WWMS-F	Country	23 / 8.6	6.3	8.2	6.9	8.9	379 / 20.1	12.6	17.7	38.6 / 643	Dowdy Broadcasting
WWKZ-F	CHR	22 / 8.3	6.3	6.7	9.6	9.2	398 / 21.1	18.8	21.6	26.3 / 507	Clear Channel Communications
WESE-F	Urban	22 / 8.2	11.1	10.5	9.2	9.6	257 / 13.7	17.8	14.9	22.1 / 281	Clear Channel Communications
WSMS-F	Classic Rock	21 / 8.2	9.3	8.2	8.5	5.8	286 / 15.2	16.3	13.7	27.0 / 419	Cumulus Media
WZLQ-F	Hot AC	14 / 5.2	5.2	5.6	5.4	3.1	263 / 14.0	14.1	16.0	24.2 / 580	Dowdy Broadcasting
WSYE-F	Soft AC	11 / 4.1	4.8	7.1	6.1	8.5	238 / 12.6	15.2	17.6	25.3 / 422	Dowdy Broadcasting
WBIP-F	Gospel	9 / 3.3	4.4	2.6	3.8	4.2	183 / 9.7	10.3	8.3	12.6 / 255	Community Bcstg Services, Inc.
WKZU-F	Classic Cntry.	7 / 2.9	1.5	1.5	0.4		79 / 4.2	2.8	3.6	19.6 / 207	Kudzu Communications, Inc.
WMXU-F	Urban AC	7 / 2.8	1.5	2.2	1.5	2.3	108 / 5.8	4.1	5.5	15.1 / 248	Cumulus Media
WAFM-F	Oldies	7 / 2.7	1.9	1.5	0.8	1.2	77 / 4.1	5.5	5.2	7.1 / 84	Stanford Communications, Inc.
WSEL-F	Black Gospel	7 / 2.6	2.6	1.9	0.8	5.0	101 / 5.3	6.0	5.6	7.9 / 127	Ollie Collins, Jr.
WFTA-F	Adult Cont.	6 / 2.2	4.4	3.0	3.1	3.1	132 / 7.0	10.0	10.2	11.3 / 245	Air South Radio, Inc.
WCPC	S. Gospel	6 / 2.1	0.4	1.9	1.2	0.8	69 / 3.7	2.0	4.0	6.5 / 85	WCPC Broadcasting Co.
WACR-F	Urban AC	4 / 1.3	1.9	2.2	1.2	1.5	79 / 4.2	4.4	3.5	9.3 / 191	T & W Communications, Inc.
WZBQ-F	CHR	3 / 1.2	1.1	1.5	1.5	1.5	86 / 4.6	3.9	3.9	11.7 / 306	Clear Channel Communications
WFCA-F	S. Gospel	3 / 1.1	2.2	1.5	1.2	1.5	67 / 3.6	4.7	3.6	17.0 / 306	French Camp Radio, Inc.
WXRZ-F	Oldies	2 / 0.9	1.5				47 / 2.5	2.6		6.3 / 128	NMSC, Inc.
WMSU-F	Urban	2 / 0.9	0.7	0.7	1.2		50 / 2.7	2.6	1.8	12.6 / 159	Urban Radio Broadcasting
WUMS-F	Adult Altern.	2 / 0.8	0.7				36 / 1.9	1.4		2.9 / 78	University of Mississippi
WCNA-F	Classic Rock	2 / 0.7	0.4	0.7	1.2		42 / 2.2	1.5	3.0	2.0 / 42	Air South Radio, Inc.
WELO	Adult Stand.	2 / 0.7	0.4				46 / 2.5	1.7		2.4 / 61	Dowdy Broadcasting
WNAU	Oldies	2 / 0.7					29 / 1.5			1.7 / 29	MPM Investment Group
WTUP	Sports	1 / 0.5	0.7	1.5	1.2		38 / 2.0	2.0	3.1	1.2 / 38	Clear Channel Communications
WKOR-F	Country	1 / 0.4	0.7	0.4			32 / 1.7	1.4	1.5	8.3 / 164	Cumulus Media
WRBO-F	Urban Oldies	1 / 0.4		1.1	1.2		42 / 2.2		4.9	4.2 / 145	Barnstable Broadcasting, Inc.
WQLT-F	Classic Hits	1 / 0.3		0.4	0.8	0.8	42 / 2.2		2.0	4.1 / 164	Big River Broadcasting, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WWKZ-F	1 WSMS-F	1 WSMS-F	1 WWZD-F	1 WWMS-F	1 WSMS-F	1 WWZD-F	1 WWZD-F	1 WSMS-F	1 WESE-F	1 WESE-F
2 WESE-F	2 WWKZ-F	2 WWMS-F	2 WWMS-F	2 WSMS-F	2 WZLQ-F	2 WWMS-F	2 WWMS-F	2 WWZD-F	2 WWMS-F	2 WWZD-F
3 WSMS-F	3 WESE-F	3 WWZD-F	3 WSMS-F	3 WWZD-F	3 WWZD-F	3 WWKZ-F	3 WSMS-F	3 WWKZ-F	3 WSMS-F	3 WWKZ-F
4 WZLQ-F	4 WWZD-F	4 WZLQ-F	4 WESE-F	4 WESE-F	4 WWMS-F	4 WSMS-F	4 WWKZ-F	4 WESE-F	4 WWKZ-F	4 WWMS-F
5 WWZD-F	5 WZLQ-F	4 WESE-F	5 WSYE-F	5 WWKZ-F	5 WESE-F	5 WESE-F	5 WZLQ-F	5 WWMS-F	5 WWZD-F	5 WSMS-F
6 WSYE-F	5 WWMS-F	6 WWKZ-F	6 WBIP-F	6 WSYE-F	6 WWKZ-F	6 WZLQ-F	6 WESE-F	6 WZLQ-F	6 WSYE-F	6 WBIP-F
7 WWMS-F	7 WMXU-F	7 WSYE-F	7 WKZU-F	7 WFTA-F	7 WKZU-F	7 WBIP-F	7 WKZU-F	6 WSYE-F	7 WSEL-F	7 WMXU-F
8 WSEL-F	8 WSYE-F	8 WBIP-F	8 WAFM-F	8 WBIP-F	8 WMXU-F	8 WSYE-F	8 WSYE-F	8 WBIP-F	8 WMXU-F	7 WSEL-F
8 WMXU-F	9 WSEL-F	8 WMXU-F	9 WWKZ-F	9 WMXU-F	8 WBIP-F	9 WMXU-F	9 WAFM-F	9 WSEL-F	8 WZLQ-F	9 WSYE-F
10 WACR-F	9 WFTA-F	10 WKZU-F	9 WCPC	9 WSEL-F	10 WSYE-F	10 WCPC	9 WFTA-F	10 WKZU-F	10 WACR-F	10 WCPC

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WCPC	940	50 kw / 250 w	S. Gospel	USA	—	WCPC Broadcasting Co.	Houston
WELO	580	1 kw / 500 w	Adult Stand.	Ind.	McGavren-Guild	Dowdy Broadcasting	Tupelo
WNAU	1470	500 w / 500 w	Oldies	Ind.	Allied Radio Ptnrs.	MPM Investment Group	New Albany
WTUP	1490	1 kw / 1 kw	Sports	1-on-1	Clear Chan.-Sapphire	Clear Channel Communications	Tupelo

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAFM	95.3	6 kw @272	Oldies	ABC, Jones	Keystone	Stanford Communications, Inc.	Amory
WBIP	99.3	6 kw @300	Gospel	USA	—	Community Bcstg Services, Inc.	Booneville
WESE	92.5	5.4 kw @328	Urban	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Baldwyn
WFTA	101.9	50 kw @480	Adult Cont.	ABC	—	Air South Radio, Inc.	Fulton
WSEL	96.7	3 kw @298	Black Gospel	Ind.	—	Ollie Collins, Jr.	Pontotoc
WSYE	93.3	100 kw @1,804	Soft AC	CNN+, Jones	McGavren-Guild	Dowdy Broadcasting	Houston
WWKZ	105.3	27.5 kw @672	CHR	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Aberdeen
WWMS	97.5	100 kw @980	Country	Ind.	McGavren-Guild	Dowdy Broadcasting	Oxford
WWZD	106.7	28.1 kw @656	Country	WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	New Albany
WZLQ	98.5	100 kw @981	Hot AC	Ind.	McGavren-Guild	Dowdy Broadcasting	Tupelo

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WACR-F	Urban AC	103.9	Columbus
WCNA-F	Classic Rock	95.9	Potts Camp
WFCA-F	S. Gospel	107.9	Ackerman
WKOR-F	Country	94.9	Columbus
WKZU-F	Classic Cntry.	102.3	Ripley
WMSU-F	Urban	92.1	Starkville
WMXU-F	Urban AC	106.1	Starkville

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WQLT-F	Classic Hits	107.3	Florence
WRBO-F	Urban Oldies	103.5	Como
WSMS-F	Classic Rock	99.9	Artesia
WUMS-F	Adult Altern.	92.1	University
WXRZ-F	Oldies	94.3	Corinth
WZBQ-F	CHR	94.1	Carrollton

Note WCNA-95.9 Old Format: ABC- Country New Format: ABC- Classic Rock

TUSCALOOSA, AL

Arbitron Rank 218 Pop (12+) 138,400	Stations 24 / 11	% Below Line 31.3
Market TSL in Hours 17.8	Diaries 551 / 251:1 / 45.2%	% Not Listed 11.9
Average Persons Rating 13.1	12+ FM Share (Metro) 71.9	Sample Target 510

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WBHJ-F	Urban	18 / 10.1	10.3	14.3	12.8	12.0	270 / 19.5	17.0	20.2	53.9 / 600	Cox Radio
WTUG-F	Urban AC	18 / 10.0	10.8	11.0	10.2	6.5	251 / 18.1	13.7	19.6	31.2 / 479	Houston Pearce
WZBQ-F	CHR	17 / 9.1	9.2	5.5	9.2	8.0	368 / 26.6	22.9	20.5	28.7 / 578	Clear Channel Communications
WTXT-F	Country	16 / 9.0	11.9	8.3	9.7	13.5	272 / 19.6	24.4	20.7	24.0 / 397	Clear Channel Communications
WTSK	Black Gospel	13 / 7.5	5.9	4.4	6.7	7.5	138 / 10.0	7.1	7.9	17.5 / 181	Houston Pearce
WTID-F	Hot AC	8 / 4.5	3.8	5.0	4.6	4.0	169 / 12.2	10.4	14.8	9.3 / 182	Houston Pearce
WRTR-F	Rock	8 / 4.5	3.8	3.9	1.5	5.5	166 / 12.0	11.6	10.7	10.6 / 190	Clear Channel Communications
WLXY-F	Classic Rock	8 / 4.2	4.9	1.7	5.6	2.5	130 / 9.4	12.2	9.6	8.4 / 156	Houston Pearce
WODL-F	Oldies	7 / 4.1	2.7	2.2	2.6	2.5	129 / 9.3	7.2	6.0	9.1 / 172	Cox Radio
WACT	S. Gospel	7 / 4.1	3.2	4.4	5.1	2.0	99 / 7.2	6.3	10.6	7.8 / 106	Clear Channel Communications
WDXB-F	Country	7 / 3.8	5.9	7.2	1.5	1.5	139 / 10.0	16.8	16.7	12.4 / 256	Clear Channel Communications
WRAX-F	Modern Rock	6 / 3.3	2.2	3.9	2.0	1.5	92 / 6.6	8.4	7.5	7.5 / 113	Citadel Communications Corp.
WTBC	Talk	4 / 2.2	2.2	1.7	2.6	3.0	63 / 4.5	3.3	5.3	4.0 / 63	Tuscaloosa Radio Co., LLC
WYSF-F	Soft AC	4 / 2.0	1.6	2.2	2.6	2.0	93 / 6.7	7.5	6.0	3.9 / 115	Citadel Communications Corp.
WZZK-F	Country	3 / 1.8	2.2	1.1	3.1	2.5	89 / 6.4	6.8	6.0	8.2 / 182	Cox Radio
WMJJ-F	Adult Cont.	3 / 1.7	0.5	1.1	1.0	1.5	62 / 4.5	2.5	3.0	4.5 / 79	Clear Channel Communications
WJOX	Sports	3 / 1.5	1.1	2.0			52 / 3.7	3.1	6.5	3.6 / 59	Citadel Communications Corp.
WDJC-F	Cont. Christ.	2 / 1.1	2.2	1.1	1.0	1.0	55 / 4.0	6.7	4.4	3.6 / 91	Crawford Broadcasting Co.
WACR-F	Urban AC	2 / 1.0	0.5	1.1	1.0	1.0	56 / 4.0	2.2	5.9	8.9 / 194	T & W Communications, Inc.
WWPG	Talk	2 / 0.9	1.1	1.7	2.0	2.0	45 / 3.3	3.7	4.0	1.6 / 45	Jim Lawson Communications, Inc.
WQZZ-F	Urban	1 / 0.8		0.6			57 / 4.1		4.3	2.9 / 99	Jim Lawson Communications, Inc.
WZRR-F	Classic Rock	1 / 0.6	1.6	1.7	1.0	1.5	53 / 3.8	5.2	6.5	3.7 / 82	Citadel Communications Corp.
WQEN-F	CHR	1 / 0.3	0.5	0.7			25 / 1.8		2.9	0.8 / 32	Clear Channel Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBHJ-F	1 WTUG-F	1 WTUG-F	1 WTSK	1 WTUG-F	1 WTUG-F	1 WTSK	1 WTXT-F	1 WTUG-F	1 WBHJ-F	1 WZBQ-F
2 WZBQ-F	2 WBHJ-F	2 WTXT-F	2 WTXT-F	2 WTXT-F	2 WTXT-F	2 WTXT-F	2 WTUG-F	2 WBHJ-F	2 WTUG-F	2 WTSK
3 WRTR-F	3 WZBQ-F	3 WZBQ-F	3 WTUG-F	3 WZBQ-F	3 WBHJ-F	3 WZBQ-F	3 WBHJ-F	3 WZBQ-F	3 WZBQ-F	3 WBHJ-F
4 WRAX-F	4 WTXT-F	4 WBHJ-F	4 WODL-F	4 WBHJ-F	4 WRTR-F	4 WBHJ-F	4 WZBQ-F	4 WTXT-F	4 WLXY-F	4 WTUG-F
5 WTUG-F	5 WRTR-F	5 WODL-F	5 WACT	5 WTSK	5 WZBQ-F	5 WTUG-F	5 WRTR-F	5 WTID-F	5 WTSK	5 WTXT-F
6 WLXY-F	6 WLXY-F	6 WRTR-F	6 WZBQ-F	6 WODL-F	6 WACT	6 WACT	5 WACT	6 WRTR-F	5 WTXT-F	6 WODL-F
7 WTID-F	7 WTID-F	7 WTID-F	7 WDXB-F	7 WTID-F	7 WDXB-F	7 WLXY-F	7 WTID-F	7 WRAX-F	7 WODL-F	7 WRTR-F
8 WTXT-F	8 WRAX-F	8 WTSK	7 WTBC	8 WMJJ-F	8 WODL-F	8 WYSF-F	8 WTSK	7 WODL-F	8 WRTR-F	8 WLXY-F
9 WDXB-F	9 WDXB-F	9 WDXB-F	9 WLXY-F	9 WRAX-F	9 WTID-F	9 WDXB-F	8 WDXB-F	9 WDXB-F	9 WTID-F	9 WTID-F
10 WYSF-F	10 WTSK	10 WACT	10 WTID-F	10 WDXB-F	9 WLXY-F	10 WTID-F	10 WTBC	10 WLXY-F	10 WDXB-F	10 WRAX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WACT	1420	5 kw / 108 w	S. Gospel	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Tuscaloosa
WTBC	1230	1 kw / 1 kw	Talk	USA, ESPN, ABC	—	Tuscaloosa Radio Co., LLC	Tuscaloosa
WTSK	790	5 kw / 36 w	Black Gospel	ABC	McGavren-Guild	Houston Pearce	Tuscaloosa
WWPG	1280	5 kw / 500 w	Talk	ABC	—	Jim Lawson Communications, Inc.	Tuscaloosa

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WLXY	100.7	11.6 kw @485	Classic Rock	Ind.	McGavren-Guild	Houston Pearce	Northport
WQZZ	104.3	2.3 kw @371	Urban	ABC	—	Jim Lawson Communications, Inc.	Eutaw
WRTR	105.5	6 kw @298	Rock	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Tuscaloosa
WTID	101.7	23.37 kw @727	Hot AC	Ind.	McGavren-Guild	Houston Pearce	Reform
WTUG	92.9	100 kw @981	Urban AC	AURN	McGavren-Guild	Houston Pearce	Tuscaloosa
WTXT	98.1	88.9 kw @905	Country	WW1/MBS, ABC	Clear Chan.-Sapphire	Clear Channel Communications	Fayette
WZBQ	94.1	99 kw @1,007	CHR	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Carrollton

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WACR-F	Urban AC	103.9	Columbus
WBHJ-F	Urban	95.7	Tuscaloosa
WDJC-F	Cont. Christ.	93.7	Birmingham
WDXB-F	Country	102.5	Jasper
WJOX	Sports	690	Birmingham
WMJJ-F	Adult Cont.	96.5	Birmingham
WODL-F	Oldies	106.9	Birmingham
WQEM-F	simul. WQENFF	101.5	Columbiana
WQEN-F	CHR	103.7	Gadsden
WQEN-F	CHR	103.7	Gadsden
WRAX-F	Modern Rock	107.7	Birmingham
WYSF-F	Soft AC	94.5	Birmingham
WZRR-F	Classic Rock	99.5	Birmingham
WZZK-F	Country	104.7	Birmingham

TYLER-LONGVIEW, TX

Arbitron Rank 143	Pop (12+) 273,700	Stations 27 / 16	% Below Line 9.5
Market TSL in Hours 18.4	Diaries 616 / 444:1 / 50.2%	% Not Listed 23.1	
Average Persons Rating 13.2	12+ FM Share (Metro) 70.1	Sample Target 620	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
KAZE-FF	Urban	56 / 15.4	1.6				615 / 22.5	2.1		82.9 / 1067	Oara
KBGE-AF	Classic Rock	27 / 7.5					318 / 11.6			43.4 / 560	Clear Channel Communications
KYKX-F	Country	26 / 7.2	7.9	6.1	5.1	5.9	327 / 11.9	13.6	12.4	56.4 / 728	Waller Broadcasting
KNUE-F	Country	25 / 7.0	6.1	8.1	12.9	11.6	501 / 18.3	15.2	21.8	80.2 / 1143	Clear Channel Communications
KISX-F	CHR	22 / 6.2	8.4	9.6	7.6	12.7	465 / 17.0	18.6	21.5	44.2 / 845	Clear Channel Communications
KTYL-F	Rhythmic Old.	17 / 4.7	6.3	6.1	8.1	3.5	306 / 11.2	15.3	16.0	26.2 / 566	Clear Channel Communications
KOOI-F	Soft AC	15 / 4.3	5.3	7.4	5.6	9.5	273 / 10.0	12.0	15.2	36.8 / 682	Waller Broadcasting
KDOK-F	Oldies	13 / 3.6	5.5	6.1	4.1	4.1	248 / 9.1	10.2	7.3	25.1 / 438	Citadel Communications Corp.
KTBB	News/Talk	13 / 3.6	3.9	5.8	4.3	6.2	256 / 9.4	10.5	14.5	18.2 / 362	Citadel Communications Corp.
KKUS-F	Classic Cntry.	10 / 2.7	3.4	3.0	2.5	1.9	182 / 6.6	5.7	7.2	26.0 / 421	Waller Broadcasting
KFRO-F	Oldies	6 / 1.8	1.6	2.0	3.0	2.7	134 / 4.9	3.0	6.0	12.5 / 269	Waller Broadcasting
KZEY	Urban AC	6 / 1.6	2.6				99 / 3.6			8.8 / 144	Community Broadcast Group
KDVE-F	Trad. Country	5 / 1.4					57 / 2.1			16.6 / 214	Hunt Broadcasting, Inc.
KTUX-F	Rock	5 / 1.3	0.8	0.8	2.0	0.8	83 / 3.0	2.9	2.5	8.4 / 238	Clear Channel Communications
KLNO-F	Reg'l Mex.	4 / 1.2	1.0				40 / 1.5			11.1 / 98	Hispanic Broadcasting Corp.
KLJT-F	Cont. Christ.	4 / 1.0	1.1	1.0			78 / 2.8	3.3	3.0	6.7 / 115	Robert Warren Shivery
KEEL	Talk	3 / 0.9	0.5	0.5	0.8	0.5	57 / 2.1	2.0	2.1	8.8 / 120	Clear Channel Communications
KWRW-F	Oldies	3 / 0.9					55 / 2.0			4.8 / 102	E. H. Whitehead
KYKS-F	Country	3 / 0.9	1.1	0.8	0.8		48 / 1.8	1.5	3.4	7.6 / 194	Clear Channel Communications
KKDA-F	Urban	3 / 0.8		11.0			53 / 1.9		14.8	8.8 / 199	Service Broadcasting Corp.
KMJJ-F	Urban	3 / 0.7	0.5	0.8	0.8	0.8	68 / 2.5	1.9	3.1	18.1 / 247	Cumulus Media
KLTY-F	Cont. Christ.	2 / 0.6	0.5	0.5			50 / 1.8		2.2	3.8 / 96	Salem Communications Corp.
KRUF-F	CHR	2 / 0.6	0.5	0.8	1.5	1.1	97 / 3.5	2.5	3.3	11.9 / 357	Clear Channel Communications
WBAP	News/Talk	2 / 0.6	1.1	1.3		0.5	77 / 2.8	2.1	2.6	11.7 / 317	ABC Inc.
KTAL-F	Rock	2 / 0.5		0.5			83 / 3.0		1.7	14.3 / 303	Access.1 Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KAZE-FF	1 KAZE-FF	1 KAZE-FF	1 KNUE-F	1 KAZE-FF	1 KBGE-AF	1 KAZE-FF	1 KAZE-FF	1 KAZE-FF	1 KAZE-FF	1 KAZE-FF
2 KISX-F	2 KBGE-AF	2 KBGE-AF	2 KBGE-AF	2 KYKX-F	2 KAZE-FF	2 KYKX-F	2 KBGE-AF	2 KNUE-F	2 KISX-F	2 KNUE-F
3 KBGE-AF	3 KYKX-F	3 KNUE-F	3 KNUE-F	3 KNUE-F	3 KNUE-F	3 KNUE-F	3 KYKX-F	3 KBGE-AF	3 KYKX-F	3 KISX-F
4 KYKX-F	3 KISX-F	4 KYKX-F	4 KTYL-F	4 KOOI-F	4 KTYL-F	4 KBGE-AF	4 KNUE-F	4 KISX-F	4 KBGE-AF	3 KBGE-AF
5 KOOI-F	5 KNUE-F	5 KTYL-F	5 KAZE-FF	5 KTYL-F	5 KISX-F	5 KOOI-F	5 KDOK-F	5 KYKX-F	5 KKUS-F	5 KYKX-F
6 KTUX-F	6 KTYL-F	6 KISX-F	6 KTBB	6 KISX-F	6 KYKX-F	6 KTYL-F	6 KTYL-F	6 KTYL-F	6 KNUE-F	6 KOOI-F
7 KNUE-F	7 KOOI-F	7 KOOI-F	7 KOOI-F	7 KBGE-AF	6 KTBB	7 KISX-F	7 KOOI-F	7 KTBB	7 KTYL-F	6 KTYL-F
8 KKUS-F	8 KKUS-F	8 KKUS-F	8 KDOK-F	8 KKUS-F	8 KLNO-F	8 KTBB	8 KTBB	8 KKUS-F	8 KOOI-F	8 KFRO-F
9 KYKS-F	9 KTBB	9 KTBB	9 KKUS-F	9 KDOK-F	9 KOOI-F	9 KDOK-F	9 KISX-F	9 KDOK-F	9 KTUX-F	9 KZEY
10 KKDA-F	10 KDOK-F	9 KDOK-F	10 KISX-F	10 KFRO-F	10 KFRO-F	10 KLNO-F	10 KKUS-F	10 KOOI-F	10 KKDA-F	10 KTBB
	10 KTUX-F									

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBGE	1240	1 kw / 1 kw	Classic Rock	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Kilgore
KTBB	600	5 kw / 2.5 kw	News/Talk	ABC	D & R Radio	Citadel Communications Corp.	Tyler
KZEY	690	1 kw / 90 w	Urban AC	AURN, ABC	Broadcast Sales/Roslin	Community Broadcast Group	Tyler

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KAZE	106.9	8.2 kw @502	Urban	Ind.	Christal	Oara	Ore City
KBLZ	102.7	9.3 kw @531	simul. KAZEFF	Ind.	Christal	Sunburst Media	Winona
KDOK	92.1	9.6 kw @443	Oldies	ABC	D & R Radio	Citadel Communications Corp.	Tyler
KFRO	95.3	5.85 kw @666	Oldies	WW1/MBS	Katz	Waller Broadcasting	Gilmer
KISX	107.3	50 kw @479	CHR	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Whitehouse
KKTX	96.1	31.7 kw @620	simul. KBGEAF	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Kilgore
KKUS	104.1	50 kw @492	Classic Cntry.	Ind.	Katz	Waller Broadcasting	Tyler
KLJT	102.3	50 kw @492	Cont. Christ.	SRN, CBS	McGavren-Guild	Robert Warren Shivery	Jacksonville
KNUE	101.5	100 kw @1,074	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Tyler
KOOI	106.5	100 kw @1,468	Soft AC	ABC	McGavren-Guild	Waller Broadcasting	Jacksonville
KTYL	93.1	82 kw @938	Rhythmic Old.	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Tyler
KWRW	97.7	14.5 kw @185	Oldies	ABC	—	E. H. Whitehead	Rusk
KYKX	105.7	100 kw @1,155	Country	ABC	Katz	Waller Broadcasting	Longview

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDVE-F	Trad. Country	100.3	Tatum
KEEL	Talk	710	Shreveport
KKDA-F	Urban	104.5	Dallas
KLNO-F	Reg'l Mex.	94.1	Ft. Worth
KLTY-F	Cont. Christ.	94.9	Arlington
KMJJ-F	Urban	99.7	Shreveport

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KRUF-F	CHR	94.5	Shreveport
KTAL-F	Rock	98.1	Texarkana
KTUX-F	Rock	98.9	Carthage
KYKS-F	Country	105.1	Lufkin
WBAP	News/Talk	820	Ft. Worth

Note KKUS-104.1 Old Format: Country New Format: Classic Country"Ranch"
 KOFY-1060 Old Format: News New Format: Spanish Variety
 KPXI-100.7 Old Format: News New Format: Religion // KWRD-FM

WACO, TX

Arbitron Rank 197	Pop (12+) 170,300	Stations 25 / 11	% Below Line 24.2
Market TSL in Hours 18.4		Diaries 569 / 299:1 / 52.4%	% Not Listed 13.4
Average Persons Rating 13.7		12+ FM Share (Metro) 73.6	Sample Target 580

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WACO-F	Country	43 / 18.5	16.1	17.2	13.4	14.7	561 / 32.9	26.2	27.3	102.6 / 1418	Clear Channel Communications
KWTX-F	CHR	27 / 11.7	12.2	14.3	11.0	13.0	462 / 27.1	26.7	29.8	56.5 / 1163	Clear Channel Communications
KBRQ-F	Rock	23 / 9.7	11.2	7.1	11.8	7.5	293 / 17.2	15.5	15.1	32.0 / 425	Chase Radio Partners
KKDA-F	Urban	20 / 8.4	10.2	11.4	11.0	7.1	251 / 14.7	18.6	17.4	26.7 / 334	Service Broadcasting Corp.
KCKR-F	Oldies	16 / 6.7	7.3	4.2	7.3	8.0	261 / 15.3	13.0	13.4	19.1 / 335	Clear Channel Communications
WBAP	News/Talk	11 / 4.8	2.9	3.8	3.7	5.4	142 / 8.4	7.7	10.9	31.6 / 459	ABC Inc.
KWOW-F	Classic Cntry.	10 / 4.1	5.4	5.5	4.1	6.3	189 / 11.1	9.3	11.0	18.0 / 298	M&M Broadcasters, Ltd.
KBCT-F	Smooth Jazz	8 / 3.2	2.9	3.4	4.1	2.1	96 / 5.6	5.9	7.1	8.2 / 115	Kennelwood Broadcasting Co., Inc.
KKTK	Reg'l Mex.	6 / 2.6		0.8	0.4	2.1	77 / 4.5		3.3	7.6 / 87	M & M Broadcasters
KRZI	News/Talk	6 / 2.5	2.0	3.4	2.8	2.1	109 / 6.4	6.0	8.3	6.0 / 120	KRZI, Inc.
KLNO-F	Reg'l Mex.	5 / 2.0	1.0				65 / 3.8	2.1		10.3 / 112	Hispanic Broadcasting Corp.
KBFB-F	Urban	5 / 2.0		0.4		0.4	127 / 7.4		1.8	11.7 / 202	Radio One
KZPS-F	Classic Rock	4 / 1.9	1.5	1.3	0.8	1.3	88 / 5.2	3.6	5.5	12.8 / 184	Clear Channel Communications
KEGL-F	Rock	4 / 1.5	2.9	1.3	2.4		100 / 5.9	4.7	5.5	8.9 / 218	Clear Channel Communications
KLRK-F	Soft AC	3 / 1.5	3.4	0.4	0.4	1.3	90 / 5.3	6.4	3.8	4.1 / 123	KRZI, Inc.
KBBW	Religious	3 / 1.1	1.0	0.8	1.2	0.8	47 / 2.8	2.5	2.8	4.1 / 90	American Broadcasting of Texas
KDXX-AF	Romantica	2 / 1.0	1.5	5.0	2.4	3.8	42 / 2.5	2.9	4.9	2.4 / 46	Hispanic Broadcasting Corp.
KRZX	News/Talk	2 / 0.8					51 / 3.0			2.2 / 61	KRZI, Inc.
KLUV-F	Oldies	2 / 0.7	1.0	0.8	1.6	1.7	36 / 2.1	3.9	5.1	8.0 / 165	CBS/Infinity
KHKS-F	CHR	1 / 0.6	1.5	0.8	0.8	0.8	67 / 3.9	5.8	5.5	5.1 / 142	Clear Channel Communications
KTEM	Talk	1 / 0.5		3.3			29 / 1.7		5.0	22.5 / 261	Cumulus Media
KRLD	News/Talk	1 / 0.3	0.5	0.8	1.2	1.3	28 / 1.6	3.3	3.1	2.5 / 103	CBS/Infinity
KPLX-F	Country	1 / 0.2	0.5	0.4	0.4		32 / 1.9	2.1	2.1	6.4 / 137	Susquehanna Radio Corp.
KSCS-F	Country	1 / 0.2	0.5	0.4		0.4	31 / 1.8	1.8	1.9	7.2 / 150	ABC Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KWTX-F	1 KWTX-F	1 WACO-F	1 WACO-F	1 KCKR-F	1 WACO-F	1 WACO-F	1 WACO-F	1 WACO-F	1 WACO-F	1 WACO-F
2 KBRQ-F	2 WACO-F	2 KWTX-F	2 KCKR-F	2 KWTX-F	2 KBRQ-F	2 KWTX-F	2 KWTX-F	2 KWTX-F	2 KWTX-F	2 KKDA-F
3 WACO-F	3 KBRQ-F	3 KBRQ-F	3 KBRQ-F	3 WACO-F	3 KWTX-F	3 KBRQ-F	3 KBRQ-F	3 KBRQ-F	3 KBRQ-F	3 KWTX-F
4 KKDA-F	4 KKDA-F	4 KCKR-F	4 KKDA-F	4 KKDA-F	4 WBAP	4 KKDA-F	4 KCKR-F	4 KCKR-F	4 KBRQ-F	4 KBRQ-F
5 KLNO-F	5 KCKR-F	5 KKDA-F	5 WBAP	5 KBRQ-F	5 KKDA-F	5 WBAP	5 WBAP	5 KKDA-F	5 KCKR-F	5 KCKR-F
5 KKTK	6 WBAP	6 WBAP	6 KWOW-F	6 KKTK	6 KCKR-F	6 KCKR-F	6 KKDA-F	6 KBCT-F	6 KBFB-F	6 KWOW-F
7 KEGL-F	7 KKTK	7 KKTK	7 KWTX-F	7 KBCT-F	7 KWOW-F	7 KWOW-F	7 KWOW-F	7 WBAP	7 KKTK	7 KKTK
8 KBFB-F	8 KLNO-F	8 KBCT-F	8 KBCT-F	8 KLRK-F	7 KLNO-F	8 KRZI	8 KBCT-F	7 KWOW-F	8 KWOW-F	8 KLNO-F
9 WBAP	9 KEGL-F	9 KLNO-F	9 KRZI	9 KDXX-AF	9 KZPS-F	9 KBCT-F	9 KRZI	9 KBFB-F	9 KEGL-F	9 KBFB-F
10 KCKR-F	10 KBFB-F	10 KZPS-F	10 KZPS-F	10 KLNO-F	10 KRZI	10 KLNO-F	10 KKTK	10 KZPS-F	10 KZPS-F	10 KBCT-F
						10 KKTK				10 KRZI

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBBW	1010	10 kw / 2.5 kw	Religious	USA, SRN	—	American Broadcasting of Texas	Waco
KKTK	1460	1 kw / 1 kw	Reg'l Mex.	Ind.	Katz Hispanic	M & M Broadcasters	Waco
KRZI	1580	1 kw / 500 w	News/Talk	CBS, ESPN	Roslin	KRZI, Inc.	Waco
KRZX	1660	10 kw / 1 kw	News/Talk	CBS, ESPN	—	KRZI, Inc.	Waco

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KBCT	94.5	3.2 kw @453	Smooth Jazz	Ind.	—	Kennelwood Broadcasting Co., Inc.	Waco
KBRQ	102.5	100 kw @450	Rock	AM/FM	Clear Chan.-Sapphire	Chase Radio Partners	Hillsboro
KCKR	95.7	50 kw @1,305	Oldies	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Waco
KLRK	92.9	50 kw @492	Soft AC	WW1/MBS	Roslin	KRZI, Inc.	Marlin
KWOW	104.1	16 kw @459	Classic Cntry.	Jones	Roslin	M&M Broadcasters, Ltd.	Clifton
KWTX	97.5	100 kw @1,411	CHR	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Waco
WACO	99.9	100 kw @1,650	Country	AM/FM	Clear Chan.-Sapphire	Clear Channel Communications	Waco

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KBFB-F	Urban	97.9	Dallas
KDXX	simul. KDXXAF	1480	Dallas
KDXX-F	Romantica	107.9	Corsicana
KDXX-AF	Romantica	107.9	Corsicana
KEGL-F	Rock	97.1	Ft. Worth
KHKS-F	CHR	106.1	Denton
KKDA-F	Urban	104.5	Dallas
KLNO-F	Reg'l Mex.	94.1	Ft. Worth
KLUV-F	Oldies	98.7	Dallas
KPLX-F	Country	99.5	Ft. Worth
KRLD	News/Talk	1080	Dallas
KSCS-F	Country	96.3	Ft. Worth
KTEM	Talk	1400	Temple
KZPS-F	Classic Rock	92.5	Dallas
WBAP	News/Talk	820	Ft. Worth

Note: KKTK-1460 Old Format: JRN- Oldies New Format: JRN-reg. Mex."La Zeta"

WATERTOWN, NY

Arbitron Rank 262	Pop (12+) 88,600	Stations 10 / 8	% Below Line 4.1
Market TSL in Hours	21.9	Diaries 266 / 333:1 / 54.5%	% Not Listed 22.7
Average Persons Rating	15.5	12+ FM Share (Metro) 70.1	Sample Target 280

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WFRY-F	Country	32 / 23.6	33.3	25.0	25.7	28.8	332 / 37.5	42.8	38.9	62.0 / 576	Regent Communications, Inc.
WBDR-FF	CHR	25 / 18.5	2.3	3.4	2.1	0.7	279 / 31.5		7.1	33.0 / 410	Clancy-Mance Communications
WCIZ-F	Classic Rock	18 / 13.0	12.4	15.6	16.6	19.2	222 / 25.1	23.8	31.0	20.2 / 262	Regent Communications, Inc.
WTNY	Talk	9 / 6.2	4.7	2.7	4.2	7.6	125 / 14.2	9.8	10.0	8.7 / 140	Regent Communications, Inc.
WOTT-F	Rock	8 / 6.0	8.5	12.9	6.9	4.8	110 / 12.5	17.8	20.2	8.4 / 124	Clancy-Mance Communications
WTOJ-F	Soft AC	7 / 4.9	6.2	7.4	7.6	4.8	134 / 15.1	10.8	13.6	6.8 / 134	Clancy-Mance Communications
CHXL-F	N/A	3 / 2.5	3.9	0.7	6.2	4.1	74 / 8.3	8.2	4.5	4.6 / 135	Canadian Station Owner
CFMK-F	Country	2 / 1.6					48 / 5.4			2.5 / 61	Canadian Station Owner
WATN	Talk	1 / 1.0	1.6	2.7	2.1	3.4	38 / 4.3	7.0	6.4	1.4 / 45	Clancy-Mance Communications

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WBDR-FF	1 WBDR-FF	1 WFRY-F	1 WFRY-F	1 WFRY-F	1 WCIZ-F	1 WFRY-F	1 WFRY-F	1 WFRY-F	1 WBDR-FF	1 WFRY-F
2 WFRY-F	2 WFRY-F	2 WBDR-FF	2 WCIZ-F	2 WBDR-FF	2 WFRY-F	2 WBDR-FF	2 WCIZ-F	2 WBDR-FF	2 WFRY-F	2 WBDR-FF
3 WCIZ-F	3 WCIZ-F	3 WCIZ-F	3 WTNY	3 WCIZ-F	3 WBDR-FF	3 WCIZ-F	3 WBDR-FF	3 WCIZ-F	3 WCIZ-F	3 WCIZ-F
4 WOTT-F	4 WOTT-F	4 WTNY	4 WTOJ-F	4 WTOJ-F	4 WTNY	4 WOTT-F	4 WTNY	4 WTOJ-F	4 WOTT-F	4 WOTT-F
5 CHXL-F	5 WTNY	5 WOTT-F	5 WBDR-FF	5 WOTT-F	5 WOTT-F	5 WTNY	5 WOTT-F	5 WOTT-F	5 WTOJ-F	5 WTOJ-F
6 WTNY	6 WTOJ-F	6 CHXL-F	6 WOTT-F	6 CHXL-F	6 CHXL-F	6 WTOJ-F	6 WTOJ-F	6 WTNY	6 WTNY	6 WTNY
7 WTOJ-F	7 CHXL-F	7 WTOJ-F	7 CFMK-F	7 WTNY	7 WTOJ-F	7 CHXL-F	7 CHXL-F	7 CHXL-F	7 WATN	7 CFMK-F
8 WATN	8 WATN	8 WATN	8 CHXL-F	8 CFMK-F	8 WATN	8 WATN	8 CFMK-F	8 CFMK-F	8 CHXL-F	8 CHXL-F
8 CFMK-F	9 CFMK-F	9 CFMK-F	9 WATN	9 WATN	9 CFMK-F	9 CFMK-F	9 WATN	9 WATN	9 CFMK-F	9 WATN

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WATN	1240	1 kw / 1 kw	Talk	WW1/MBS, Talknet	Roslin	Clancy-Mance Communications	Watertown
WTNY	790	1 kw / 1 kw	Talk	CBS, WW1/MBS, 1-on-1	Katz	Regent Communications, Inc.	Watertown

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBDI	106.7	1.785 kw @1,191	simul. WBDRFF	Ind.	Roslin	Clancy-Mance Communications	Copenhagen
WBDR	102.7	6 kw @328	CHR	Ind.	Roslin	Clancy-Mance Communications	Cape Vincent
WCIZ	93.3	6 kw @328	Classic Rock	WW1/MBS, AM/FM	Katz	Regent Communications, Inc.	Watertown
WFRY	97.5	97 kw @476	Country	ABC	Katz	Regent Communications, Inc.	Watertown
WOTT	100.7	6 kw @328	Rock	Ind.	Roslin	Clancy-Mance Communications	Henderson
WTOJ	103.1	1.8 kw @594	Soft AC	CNN+, WW1/MBS	Roslin	Clancy-Mance Communications	Carthage

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
CFMK-F	Country	96.3	
CHXL-F	N/A	103.7	

WAUSAU-STEVENSON POINT, WI

Arbitron Rank 161	Pop (12+) 224,500	Stations 19 / 16	% Below Line 6.0
Market TSL in Hours 21.2	Diaries 640 / 351:1 / 71.2%	% Not Listed 17.3	
Average Persons Rating 15.8	12+ FM Share (Metro) 72.3	Sample Target 620	

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WIFC-F	CHR	54 / 15.3	16.1	16.0	15.5	17.3	725 / 32.3	40.8	34.6	104.4 / 1443	Midwest Communications, Inc.
WDEZ-F	Country	47 / 13.1	14.7	16.6	14.4	15.8	653 / 29.1	28.5	26.0	71.6 / 995	Midwest Communications, Inc.
WMZK-F	Rock	23 / 6.5	8.9	9.1	6.3	5.8	343 / 15.3	17.5	13.5	30.0 / 488	Roberts Broadcasting, Inc.
WIZD-F	Oldies	20 / 5.6	5.2	6.0	5.5	4.3	274 / 12.2	9.6	12.9	20.5 / 297	Wizard Communications, Inc.
WGLX-F	Classic Rock	19 / 5.2	4.9	4.2	2.9	4.3	292 / 13.0	12.9	12.4	25.7 / 427	Gazette Printing Co.
WOFM-F	Oldies	18 / 5.0	4.3	3.0	3.7	2.9	227 / 10.1	11.5	9.3	21.4 / 317	Midwest Communications, Inc.
WLJY-F	Soft AC	15 / 4.3	4.0	3.6	5.5	4.9	260 / 11.6	10.3	11.7	18.9 / 328	Marathon Media
WAXX-F	Country	15 / 4.3	3.2	1.2	4.2	4.0	182 / 8.1	7.7	6.6	37.4 / 442	David Nelson
WYTE-F	Country	15 / 4.2	3.7	4.8	6.3	5.8	236 / 10.5	12.9	12.8	19.5 / 318	Sharon Broadcasting Corp.
WSAU	News/Talk	13 / 3.7	4.3	3.3	2.9	3.7	259 / 11.6	12.3	7.1	13.7 / 293	Midwest Communications, Inc.
WKQH-F	Classic Rock	9 / 2.6	2.6	4.8	3.1	2.9	210 / 9.3	9.0	10.1	11.8 / 282	Americus Communications
WDLB	News	9 / 2.5	2.0	2.4	3.1	1.4	111 / 4.9	5.6	5.7	8.9 / 111	Marathon Media
WYCO-F	Hot AC	8 / 2.3	1.7	1.5	1.8	1.7	177 / 7.9	8.1	7.1	12.0 / 320	Seehafer Broadcasting Corp.
WFHR	Talk	8 / 2.3	1.7	2.1	1.3	2.9	106 / 4.7	5.5	5.5	8.2 / 119	Gazette Printing Co.
WSPT-F	Modern AC	8 / 2.2	2.9	2.1	3.1	3.5	232 / 10.3	13.9	11.0	8.7 / 296	Americus Communications
WSPT	News/Talk	4 / 1.0	1.2	0.9	1.0	0.9	81 / 3.6	3.5	4.2	3.7 / 81	Americus Communications
WCCN-F	Classic Rock	4 / 1.0	0.6	0.9	0.5	0.9	44 / 1.9	2.4	2.7	11.3 / 111	Central Wisconsin Bcstg, Inc.
WRIG	Adult Stand.	3 / 0.9	0.9	1.2	1.6	1.7	51 / 2.3	2.3	3.8	3.2 / 51	Midwest Communications, Inc.
WAPL-F	Rock	3 / 0.7		7.1			48 / 2.1		17.8	9.0 / 187	Woodward Communications, Inc.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WIFC-F	1 WIFC-F	1 WIFC-F	1 WDEZ-F	1 WIFC-F	1 WDEZ-F	1 WIFC-F	1 WIFC-F	1 WIFC-F	1 WIFC-F	1 WDEZ-F
2 WMZK-F	2 WDEZ-F	2 WDEZ-F	2 WIZD-F	2 WLJY-F	2 WGLX-F	2 WDEZ-F	2 WDEZ-F	2 WDEZ-F	2 WDEZ-F	2 WIFC-F
3 WDEZ-F	3 WMZK-F	3 WMZK-F	3 WIFC-F	3 WDEZ-F	3 WMZK-F	3 WIZD-F	3 WOFM-F	3 WMZK-F	3 WMZK-F	3 WMZK-F
4 WGLX-F	4 WGLX-F	4 WOFM-F	3 WOFM-F	4 WAXX-F	4 WIFC-F	4 WMZK-F	4 WMZK-F	4 WYTE-F	4 WIZD-F	4 WAXX-F
5 WKQH-F	5 WOFM-F	5 WGLX-F	5 WLJY-F	5 WOFM-F	5 WOFM-F	5 WOFM-F	4 WGLX-F	5 WGLX-F	5 WLJY-F	5 WIZD-F
5 WSPT-F	6 WAXX-F	6 WLJY-F	6 WYTE-F	6 WYTE-F	6 WKQH-F	6 WGLX-F	6 WIZD-F	6 WIZD-F	6 WYCO-F	6 WSAU
7 WCCN-F	7 WLJY-F	7 WAXX-F	7 WSAU	7 WIZD-F	7 WYTE-F	7 WAXX-F	7 WLJY-F	7 WOFM-F	7 WGLX-F	7 WGLX-F
7 WAXX-F	8 WYTE-F	8 WYTE-F	8 WAXX-F	8 WMZK-F	8 WIZD-F	8 WKQH-F	8 WYTE-F	8 WLJY-F	8 WYTE-F	8 WLJY-F
9 WLJY-F	9 WIZD-F	9 WIZD-F	9 WGLX-F	9 WYCO-F	9 WAXX-F	9 WLJY-F	9 WSAU	9 WAXX-F	9 WAXX-F	9 WYTE-F
10 WYCO-F	10 WYCO-F	10 WKQH-F	10 WDLB	10 WDLB	10 WSAU	10 WDLB	10 WAXX-F	10 WSAU	10 WFHR	10 WOFM-F
10 WAPL-F										

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WDLB	1450	750 w / 1 kw	News	ABC, 1-on-1	McGavren-Guild	Marathon Media	Marshfield
WFHR	1320	5 kw / 500 w	Talk	CBS, WW1/MBS	Regional Reps	Gazette Printing Co.	Wisconsin Rapids
WRIG	1390	5 kw / 5 kw	Adult Stand.	WW1/MBS	Christal	Midwest Communications, Inc.	Schofield
WSAU	550	5 kw / 5 kw	News/Talk	ABC, 1-on-1, ESPN	Christal	Midwest Communications, Inc.	Wausau
WSPT	1010	1 kw / 9 w	News/Talk	USA, ESPN	Katz	Americus Communications	Stevens Point

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WDEZ	101.9	100 kw @1,076	Country	Ind.	Christal	Midwest Communications, Inc.	Wausau
WGLX	103.3	100 kw @325	Classic Rock	Ind.	Regional Reps	Gazette Printing Co.	Wisconsin Rapids
WIFC	95.5	98 kw @1,150	CHR	Ind.	Christal	Midwest Communications, Inc.	Wausau
WIZD	99.9	13.1 kw @453	Oldies	Ind.	Christal	Wizard Communications, Inc.	Rudolph
WKQH	104.9	21 kw @358	Classic Rock	AM/FM, WW1/MBS	Katz	Americus Communications	Marathon
WLJY	106.5	100 kw @800	Soft AC	ABC	McGavren-Guild	Marathon Media	Marshfield
WMZK	104.1	24 kw @617	Rock	WW1/MBS	—	Roberts Broadcasting, Inc.	Merrill
WOFM	94.7	50 kw @492	Oldies	Ind.	Christal	Midwest Communications, Inc.	Mosinee
WSPT	97.9	100 kw @338	Modern AC	ABC, WW1/MBS	Katz	Americus Communications	Stevens Point
WYCO	107.9	100 kw @1,000	Hot AC	CBS	Broadcast Sales/Patt Media	Seehafer Broadcasting Corp.	Wausau
WYTE	96.7	50 kw @492	Country	Ind.	McGavren-Guild	Sharon Broadcasting Corp.	Whiting

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WAPL-F	Rock	105.7	Appleton
WAXX-F	Country	104.5	Eau Claire
WCCN-F	Classic Rock	107.5	Neillsville

WICHITA FALLS, TX

Arbitron Rank 247 **Pop (12+)** 114,000 **Stations** 14 / 8 **% Below Line** 11.0
Market TSL in Hours 16.6 **Diaries** 390 / 292:1 / 57.8% **% Not Listed** 16.0
Average Persons Rating 12.0 **12+ FM Share (Metro)** 77.6 **Sample Target** 330

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KLUR-F	Country	22 / 16.3	18.9	24.6	24.5	24.9	344 / 30.2	27.7	35.3	46.8 / 684	Cumulus Media
KNIN-F	CHR	19 / 13.9	12.6	12.3	14.4	10.8	331 / 29.0	27.4	27.8	37.7 / 669	Clear Channel Communications
KWFS-F	Country	15 / 11.3	15.7	10.1	9.0	12.5	245 / 21.5	23.1	22.2	24.6 / 417	Clear Channel Communications
KYYI-F	Classic Rock	15 / 11.2	11.0	10.1	7.2	11.9	232 / 20.3	18.6	17.9	27.4 / 486	Cumulus Media
KQXC-F	Dance	14 / 10.5	3.9	4.3	3.6	4.0	213 / 18.7	11.2	12.9	14.7 / 226	Cumulus Media
KTLT-F	Soft AC	9 / 6.2	7.1	7.2	9.6	11.3	150 / 13.2	13.3	12.9	9.7 / 164	Clear Channel Communications
WBAP	News/Talk	7 / 5.3		2.2	4.2	3.4	106 / 9.3		6.3	21.4 / 298	ABC Inc.
KOLI-F	Classic Cntry.	3 / 2.5	2.4	2.9	1.2		77 / 6.7	4.9	7.5	5.5 / 144	Cumulus Media
KRNB-F	Urban AC	3 / 2.2	2.4	3.6			63 / 5.6	3.5	5.8	3.2 / 67	Service Broadcasting Corp.
KDGE-F	Modern Rock	2 / 1.6	1.6	2.9			41 / 3.6	4.3	8.5	3.1 / 68	Clear Channel Communications
KWFS	Country	2 / 1.1		1.4	1.2	0.6	36 / 3.2		4.0	1.7 / 44	Clear Channel Communications
KMEO-F	Soft AC	1 / 0.8	1.6	3.6			35 / 3.0	3.4	3.8	10.0 / 126	ABC Inc.
KVRW-F	Oldies	1 / 0.7		0.7	0.6	1.1	33 / 2.9		4.1	13.7 / 227	Pat-Tower, Inc.
KJMZ-F	Urban	1 / 0.4		12.5			26 / 2.3		18.6	18.7 / 219	Perry Broadcasting Company

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KNIN-F	1 KNIN-F	1 KYYI-F	1 KLUR-F	1 KLUR-F	1 KYYI-F	1 KLUR-F	1 KLUR-F	1 KNIN-F	1 KLUR-F	1 KLUR-F
2 KQXC-F	2 KLUR-F	2 KNIN-F	2 KYYI-F	2 KTLT-F	2 KNIN-F	2 KNIN-F	2 KNIN-F	2 KLUR-F	2 KNIN-F	2 KQXC-F
3 KLUR-F	3 KQXC-F	3 KWFS-F	3 KWFS-F	3 KWFS-F	3 KWFS-F	3 KYYI-F	3 KYYI-F	3 KWFS-F	3 KQXC-F	3 KNIN-F
4 KWFS-F	4 KYYI-F	4 KLUR-F	4 KTLT-F	4 KNIN-F	4 KLUR-F	4 KWFS-F	4 KWFS-F	4 KYYI-F	4 KWFS-F	4 KYYI-F
5 KYYI-F	5 KWFS-F	5 KTLT-F	5 WBAP	5 KQXC-F	5 KQXC-F	5 KQXC-F	5 KQXC-F	5 KQXC-F	5 KTLT-F	5 KWFS-F
6 KDGE-F	6 KTLT-F	6 KQXC-F	6 KQXC-F	6 KYYI-F	6 WBAP	6 KTLT-F	6 KTLT-F	6 WBAP	6 KYYI-F	6 KTLT-F
7 KTLT-F	7 KDGE-F	7 WBAP	7 KNIN-F	7 KOLI-F	7 KTLT-F	7 WBAP	7 WBAP	7 KTLT-F	7 WBAP	6 KRNB-F
8 KWFS	8 WBAP	8 KOLI-F	8 KOLI-F	8 KRNB-F	8 KDGE-F	8 KRNB-F	8 KOLI-F	8 KOLI-F	8 KRNB-F	8 KOLI-F
9 WBAP	9 KRNB-F	9 KRNB-F	9 KRNB-F	9 KVRW-F	9 KOLI-F	9 KOLI-F	9 KWFS	9 KRNB-F	9 KOLI-F	9 KDGE-F
10 KOLI-F	10 KOLI-F	10 KDGE-F	10 KMEO-F	10 KMEO-F	10 KRNB-F	9 KDGE-F	10 KMEO-F	10 KWFS	10 KDGE-F	10 KVRW-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KWFS	1290	5 kw / 73 w	Country	ABC	Clear Chan.-Sapphire	Clear Channel Communications	Wichita Falls

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KLUR	99.9	100 kw @820	Country	ABC	Allied Radio Ptnrs.	Cumulus Media	Wichita Falls
KNIN	92.9	100 kw @918	CHR	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Wichita Falls
KOLI	94.9	50 kw @492	Classic Cntry.	Ind.	Allied Radio Ptnrs.	Cumulus Media	Electra
KQXC	103.9	4.5 kw @314	Dance	Ind.	Allied Radio Ptnrs.	Cumulus Media	Wichita Falls
KTLT	106.3	2.4 kw @423	Soft AC	WW1/MBS	Clear Chan.-Sapphire	Clear Channel Communications	Wichita Falls
KWFS	102.3	100 kw @449	Country	Ind.	Clear Chan.-Sapphire	Clear Channel Communications	Wichita Falls
KYYI	104.7	92 kw @1,017	Classic Rock	Ind.	Allied Radio Ptnrs.	Cumulus Media	Burkburnett

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KDGE-F	Modern Rock	102.1	Ft. Worth
KJMZ-F	Urban	98.1	Lawton
KMEO-F	Soft AC	96.7	Flower Mound
KRNB-F	Urban AC	105.7	Decatur
KVRW-F	Oldies	107.3	Lawton
WBAP	News/Talk	820	Ft. Worth

Note KQXC-103.9 Old Format: Hot AC (102.5 mHz) New Format: Dance-CHR "Hot 103.9." changes from frequency 102.5 to 103.9
 KXXL-99.0 Old Format: silent New Format: One-on-One- Sports

WILLIAMSPORT, PA

Arbitron Rank 256 **Pop (12+)** 96,800 **Stations** 13 / 12 **% Below Line** 1.1
Market TSL in Hours 20.1 **Diaries** 313 / 309:1 / 59.6% **% Not Listed** 13.6
Average Persons Rating 14.6 **12+ FM Share (Metro)** 79.2 **Sample Target** 320

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
WKSJ-F	Hot AC	28 / 19.6	20.4	18.7	21.0	12.9	359 / 37.1	34.0	37.0	52.6 / 808	Clear Channel Communications
WILQ-F	Country	26 / 18.6	22.2	21.9	23.6	26.4	270 / 27.9	33.7	32.4	41.7 / 484	SabreCom
WVRT-F	CHR	17 / 11.8	9.9	10.3	4.5	4.9	248 / 25.6	24.5	24.6	29.9 / 400	Clear Channel Communications
WBZD-F	Oldies	16 / 11.3	8.0	9.7	5.1	6.1	210 / 21.7	17.8	18.8	19.5 / 307	SabreCom
WCXR-F	Rock	14 / 9.7					188 / 19.4			28.4 / 424	SabreCom
WRKK-AA	Talk	10 / 7.2		5.2	3.8	7.4	117 / 12.1		10.9	10.6 / 140	Clear Channel Communications
WSFT-F	Soft AC	3 / 2.2	1.9	2.6	5.1	2.5	84 / 8.7	5.1	6.3	3.6 / 88	Bald Eagle Broadcast Associates
WJSA-F	Cont. Christ.	3 / 2.0	1.9				46 / 4.8	5.1		3.4 / 59	Covenant Broadcasting Co.
WBYL-F	Country	3 / 1.9	5.6	9.0	6.4	10.4	83 / 8.6		13.0	2.7 / 93	Clear Channel Communications
WQBR-F	Country	2 / 1.1	1.9	2.6	1.3	1.8	44 / 4.6	4.4	3.5	8.9 / 146	Maximum Impact Communications
WQKX-F	CHR	2 / 1.1	1.2	0.6		0.6	48 / 5.0	4.6	5.6	43.4 / 622	Sunbury Broadcasting Corp.

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WKSJ-F	1 WKSJ-F	1 WKSJ-F	1 WILQ-F	1 WKSJ-F	1 WILQ-F	1 WILQ-F	1 WKSJ-F	1 WKSJ-F	1 WVRT-F	1 WILQ-F
2 WVRT-F	2 WILQ-F	2 WILQ-F	2 WBZD-F	2 WILQ-F	2 WCXR-F	2 WKSJ-F	2 WILQ-F	2 WILQ-F	2 WILQ-F	2 WKSJ-F
3 WILQ-F	3 WCXR-F	3 WCXR-F	3 WKSJ-F	3 WVRT-F	3 WKSJ-F	3 WCXR-F	3 WBZD-F	3 WVRT-F	3 WRKK-AA	3 WVRT-F
4 WCXR-F	4 WVRT-F	4 WBZD-F	4 WRKK-AA	4 WBZD-F	4 WBZD-F	4 WBZD-F	4 WCXR-F	4 WBZD-F	4 WKSJ-F	4 WBZD-F
5 WRKK-AA	5 WBZD-F	5 WVRT-F	5 WCXR-F	5 WRKK-AA	5 WVRT-F	5 WVRT-F	5 WVRT-F	5 WCXR-F	5 WBZD-F	5 WCXR-F
6 WBYL-F	6 WRKK-AA	6 WRKK-AA	6 WJSA-F	6 WJSA-F	6 WRKK-AA	6 WRKK-AA	6 WRKK-AA	6 WRKK-AA	6 WCXR-F	6 WRKK-AA
7 WQKX-F	7 WSFT-F	7 WSFT-F	7 WVRT-F	7 WCXR-F	7 WSFT-F	7 WJSA-F	7 WSFT-F	7 WSFT-F	7 WSFT-F	7 WBYL-F
8 WBZD-F	8 WBYL-F	8 WJSA-F	8 WSFT-F	8 WSFT-F	8 WQKX-F	8 WQKX-F	8 WJSA-F	8 WJSA-F	8 WBYL-F	7 WSFT-F
9 WSFT-F	8 WQKX-F	9 WQBR-F	9 WBYL-F	9 WQBR-F	9 WBYL-F	9 WBYL-F	9 WBYL-F	9 WQBR-F	9 WQBR-F	9 WJSA-F
10 WQBR-F	10 WJSA-F	10 WBYL-F	9 WQBR-F	10 WBYL-F	10 WQBR-F	10 WQBR-F	10 WQBR-F	10 WQKX-F	10 WJSA-F	10 WQKX-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WRAC	1400	1 kw / 1 kw	simul. WRKAA	ABC	Clear Chan.-Diamond	Clear Channel Communications	Williamsport
WRKK	1200	10 kw / 250 w	Talk	ABC	Clear Chan.-Diamond	Clear Channel Communications	Hughesville

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WBYL	95.5	3.9 kw @239	Country	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Salladasburg
WBZD	93.3	1.7 kw @1,220	Oldies	ABC	Christal	SabreCom	Muncy
WCXR	103.7	950 w@801	Rock	Ind.	Christal	SabreCom	Lewisburg
WILQ	105.1	9.2 kw @1,135	Country	ABC	Christal	SabreCom	Williamsport
WJSA	96.3	4.38 kw @777	Cont. Christ.	SRN	—	Covenant Broadcasting Co.	Jersey Shore
WKSJ	102.7	53 kw @1,270	Hot AC	ABC	Clear Chan.-Diamond	Clear Channel Communications	Williamsport
WQBR	99.9	900 w@823	Country	Jones	Dome & Assoc.	Maximum Impact Communications	Avis
WSFT	107.9	360 w@1,289	Soft AC	WW1/MBS	Roslin	Bald Eagle Broadcast Associates	Williamsport
WVRT	97.7	6 kw @298	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Jersey Shore
WZXR	99.3	410 w@1,237	simul. WCXRF	Ind.	Christal	SabreCom	South Williamsport

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WQKX-F	CHR	94.1	Sunbury

Note WMYL-95.5 Old Format: Standards New Format: WBYL, Country
 WLTS-FM-98.7 Old Format: WZRZ, Classic Rock New Format: Oldies "The Hunter"

WINCHESTER, VA

Arbitron Rank 223	Pop (12+) 134,900	Stations 31 / 11	% Below Line 28.2
Market TSL in Hours 19.6		Diaries 510 / 265:1 / 53.2%	% Not Listed 18.3
Average Persons Rating 14.7		12+ FM Share (Metro) 78.6	Sample Target 510

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Sp 00	Fall 99	12+TSA AQH / Cume	Owner
WUSQ-F	Country	35 / 17.8	14.1	19.8	22.1	21.4	435 / 32.2	27.1	32.3	53.5 / 674	Clear Channel Communications
WINC-F	Hot AC	34 / 17.3	17.0	11.3	13.2	9.5	508 / 37.7	37.0	29.4	53.0 / 810	Mid-Atlantic Network, Inc.
WFQX-F	Rock	11 / 5.4	4.4	7.1	4.2	5.5	172 / 12.7	13.7	15.9	10.9 / 179	Clear Channel Communications
WWDC-F	Rock	7 / 3.6	5.3	3.3	1.6	2.5	132 / 9.8	13.8	11.7	17.9 / 327	Clear Channel Communications
WFTR-F	Oldies	7 / 3.5	2.9	2.4	1.6	3.5	137 / 10.2	5.8	9.3	7.4 / 144	Straus Media
WAZR-F	Adult Stand.	6 / 3.0	3.9	4.2	2.6	4.0	73 / 5.4	5.8	7.9	6.1 / 81	Shenandoah Broadcasting
WKMZ-F	Classic Hits	5 / 2.7	4.9	4.2	3.7	3.5	155 / 11.5	12.1	12.5	18.3 / 377	Prettyman Broadcasting Co.
WJFK-F	Talk	5 / 2.7	3.4	2.4	2.6	1.5	83 / 6.2	6.4	5.6	7.7 / 127	CBS/Infinity
WARW-F	Classic Rock	5 / 2.5	3.4	2.4	2.6	3.0	105 / 7.8	7.7	7.9	9.3 / 169	CBS/Infinity
WQPO-F	CHR	5 / 2.5	1.5	2.4	2.1	2.0	79 / 5.8	5.2	6.6	8.1 / 153	M. Belmont Verstandig, Inc.
WSVG-AF	Country	5 / 2.3	2.4	5.8	3.5	5.0	30 / 3.7	3.8	3.8	5.8 / 69	Richard Judy
WKYS-F	Urban	4 / 2.0	1.0	1.9	1.6	1.0	72 / 5.3	5.7	4.1	14.5 / 205	Radio One
WARX-F	Oldies	4 / 1.8	1.9	0.9	2.1	1.5	76 / 5.6	5.3	5.3	14.4 / 218	Manning Broadcasting Co., Inc.
WBIG-F	Oldies	3 / 1.7	1.9	1.9	3.2	3.0	70 / 5.2	4.4	5.7	14.3 / 222	Clear Channel Communications
WINC	News/Talk	3 / 1.5	1.0	0.9	2.1	3.5	63 / 4.7	3.7	4.3	3.6 / 73	Mid-Atlantic Network, Inc.
WXVA-F	Country	3 / 1.4					37 / 2.7			4.6 / 104	Clear Channel Communications
WTOP-AF	News	3 / 1.4	1.0	0.0			62 / 4.6	2.8		7.5 / 188	Bonneville International Corp.
WKCY-F	Country	3 / 1.3		0.9	0.5		25 / 1.9		2.6	4.2 / 68	Clear Channel Communications
WBPP-F	Country	3 / 1.3	1.5	2.8	4.2	1.5	47 / 3.5	4.5	9.2	2.7 / 59	Mid-Atlantic Network, Inc.
WMZQ-F	Country	2 / 1.0	1.9	1.9	2.1	1.5	73 / 5.4	5.6	7.0	4.3 / 139	Clear Channel Communications
WJZW-F	Smooth Jazz	2 / 1.0	2.4	1.4	0.5		37 / 2.7	3.7	2.7	7.4 / 97	ABC Inc.
WAPP-F	Country	2 / 0.9	1.0				68 / 5.1	4.1		2.1 / 84	Mid-Atlantic Network, Inc.
WFRE-F	Country	1 / 0.8		6.9			55 / 4.1		11.5	9.1 / 194	Clear Channel Communications
WSVA	News/Talk	1 / 0.6		0.9	1.1		38 / 2.8		2.0	1.8 / 78	M. Belmont Verstandig, Inc.
WNTW	Cont. Christ.	1 / 0.5		0.5	0.5	1.0	22 / 1.6		2.8	1.1 / 22	Clear Channel Communications
WASH-F	Adult Cont.	1 / 0.5		0.9			27 / 2.0		1.9	1.5 / 67	Clear Channel Communications
WWZZ-FF	CHR	1 / 0.5		0.5	1.1	1.0	28 / 2.0		2.5	5.9 / 105	Bonneville International Corp.
WBHB-F	Oldies	1 / 0.3		0.9	0.5	2.0	29 / 2.2		3.8	0.6 / 29	

This table lists all stations which appear in this Arbitron report; stations home to the market are in bold type.

18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 WINC-F	1 WINC-F	1 WINC-F	1 WUSQ-F	1 WINC-F	1 WINC-F	1 WINC-F	1 WUSQ-F	1 WINC-F	1 WINC-F	1 WINC-F
2 WUSQ-F	2 WUSQ-F	2 WUSQ-F	2 WINC-F	2 WUSQ-F	2 WUSQ-F	2 WUSQ-F	2 WINC-F	2 WUSQ-F	2 WUSQ-F	2 WUSQ-F
3 WFQX-F	3 WFQX-F	3 WFQX-F	3 WFTR-F	3 WQPO-F	3 WFQX-F	3 WFQX-F	3 WFQX-F	3 WFQX-F	3 WXVA-F	3 WFTR-F
4 WWDC-F	4 WWDC-F	4 WWDC-F	3 WAZR-F	4 WFQX-F	4 WWDC-F	4 WWDC-F	4 WWDC-F	4 WWDC-F	4 WJFK-F	3 WKYS-F
5 WQPO-F	5 WJFK-F	5 WKMZ-F	5 WSVG-AF	5 WFTR-F	5 WARW-F	5 WJFK-F	5 WINC	5 WFTR-F	5 WWDC-F	4 WKMZ-F
6 WXVA-F	6 WARW-F	6 WFTR-F	6 WKMZ-F	6 WKCY-F	6 WJFK-F	6 WFTR-F	6 WFTR-F	6 WFTR-F	6 WAZR-F	6 WAZR-F
7 WARW-F	7 WKMZ-F	6 WARW-F	7 WFQX-F	7 WBIG-F	7 WKMZ-F	7 WAZR-F	7 WAZR-F	7 WQPO-F	7 WFQX-F	7 WFQX-F
7 WJFK-F	7 WQPO-F	8 WJFK-F	8 WJFK-F	8 WJZW-F	8 WXVA-F	8 WTOP-AF	8 WQPO-F	7 WARW-F	8 WQPO-F	8 WWDC-F
9 WKYS-F	9 WFTR-F	9 WQPO-F	9 WARX-F	9 WKMZ-F	9 WSVG-AF	9 WARX-F	9 WKMZ-F	9 WKMZ-F	9 WKMZ-F	8 WSVG-AF
10 WTOP-AF	10 WXVA-F	10 WARX-F	10 WINC	10 WARX-F	9 WFTR-F	10 WSVG-AF	10 WARW-F	10 WBIG-F	10 WARW-F	10 WARX-F
				10 WWDC-F		10 WKMZ-F	10 WJFK-F			

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
WINC	1400	1 kw / 1 k	News/Talk	WW1/MBS, SRN, CBS	—	Mid-Atlantic Network, Inc.	Winchester
WNTW	610	500 w / 500 w	Cont. Christ.	ABC, 1-on-1, SRN	Clear Chan.-Diamond	Clear Channel Communications	Winchester
WSVG	790	1 kw / 40 w	Country	CNN+	—	Richard Judy	Mt. Jackson

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
WAPP	105.5	3 kw @440	Country	Ind.	—	Mid-Atlantic Network, Inc.	Berryville
WAZR	93.7	25 kw @43	Adult Stand.	Jones	—	Shenandoah Broadcasting	Woodstock
WBPP	104.9	4.1 kw @220	Country	Ind.	—	Mid-Atlantic Network, Inc.	Strasburg
WFQX	99.3	3 kw @269	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Front Royal
WFTR	95.3	4 kw @299	Oldies	USA, ABC	Commercial Media/Keystone	Straus Media	Front Royal
WINC	92.5	22 kw @1,400	Hot AC	WW1/MBS	—	Mid-Atlantic Network, Inc.	Winchester
WSIG	96.9	3 kw @-29	simul. WSVGAF	CNN+, Jones	—	Richard Judy	Mt. Jackson
WUSQ	102.5	31.6 kw @630	Country	ABC	Clear Chan.-Diamond	Clear Channel Communications	Winchester

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WARW-F	Classic Rock	94.7	Bethesda
WARX-F	Oldies	106.9	Hagerstown
WASH-F	Adult Cont.	97.1	Washington
WBHB-F	Oldies	103.3	New Market
WBIG-F	Oldies	100.3	Washington
WFRE-F	Country	99.9	Frederick
WJFK-F	Talk	106.7	Manassas
WJZW-F	Smooth Jazz	105.9	Woodbridge
WKCY-F	Country	104.3	Harrisonburg
WKMZ-F	Classic Hits	97.5	Martinsburg
WKYS-F	Urban	93.9	Washington

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
WMZQ-F	Country	98.7	Washington
WQPO-F	CHR	100.7	Harrisonburg
WSVA	News/Talk	550	Harrisonburg
WTOP	simul. WTOPAF	1500	Washington
WTOP-F	News	107.7	Warrenton
WTOP-AF	News	107.7	Warrenton
WWDC-F	Rock	101.1	Washington
WWVZ-F	simul. WWZZFF	103.9	Braddock Hghts
WWZZ-F	CHR	104.1	Waldorf
WWZZ-FF	CHR	104.1	Waldorf
WXVA-F	Country	98.3	Charles Town

YAKIMA, WA

Arbitron Rank 194	Pop (12+) 171,900	Stations 16 / 15	% Below Line 0.3
Market TSL in Hours	21.6	Diaries 567 / 303:1 / 57.9%	% Not Listed 20.0
Average Persons Rating	16.3	12+ FM Share (Metro) 62.6	Sample Target 550

12+Metro	Format	Fall 00 1/4 Share	Sp 00	Fa 99	Sp 99	Fa 98	12+Metro Cume / Rtg	Spg 00	Fall 99	12+TSA AQH / Cume	Owner
KXDD-F	Country	44 / 15.7	15.4	14.0	16.2	15.1	409 / 23.8	24.7	24.1	44.7 / 415	New Northwest Broadcasters, Inc.
KFFM-F	CHR	44 / 15.6	14.2	16.8	11.9	17.2	509 / 29.6	28.7	30.9	46.4 / 559	Clear Channel Communications
KIT	News/Talk	33 / 11.6	11.9	11.6	13.5	9.2	356 / 20.7	19.2	19.6	32.9 / 356	Clear Channel Communications
KATS-F	Rock	27 / 9.8	9.9	7.6	9.9	8.0	307 / 17.9	17.8	15.8	28.5 / 333	Clear Channel Communications
KMNA-F	Reg'l Mex.	18 / 6.4	1.2	0.8		0.4	194 / 11.3	2.5	2.7	18.0 / 194	Bogart-Funk Enterprises, Inc.
KARY-F	Oldies	11 / 4.1	5.1	6.0	5.5	3.8	128 / 7.5	13.1	13.8	11.5 / 128	New Northwest Broadcasters, Inc.
KRSE-F	Soft AC	11 / 4.0	3.2	4.4	3.2	4.2	165 / 9.6	8.3	9.8	11.3 / 165	New Northwest Broadcasters, Inc.
KUTI	Classic Cntry.	9 / 3.3	1.6	1.6	2.0	2.9	121 / 7.0	5.2	4.9	9.5 / 121	Clear Channel Communications
KZTB-FF	Reg'l Mex.	9 / 3.0	2.8	4.0	3.6	2.1	161 / 9.4	6.1	11.3	8.6 / 161	Butterfield Broadcasting Corp.
KQSN-F	Hot AC	8 / 2.9	3.6	3.2	3.6	3.8	164 / 9.5	8.8	9.0	8.3 / 176	Clear Channel Communications
KYXE	Span.-Stand.	4 / 1.4		1.6	2.0	1.7	83 / 4.8		3.7	7.8 / 104	Butterfield Broadcasting Corp.
KHHK-F	CHR	3 / 1.1	3.2	2.8	3.6	3.8	108 / 6.3	8.4	10.8	3.2 / 108	New Northwest Broadcasters, Inc.
KJOX	Sports	1 / 0.5		0.8			38 / 2.2		2.1	2.3 / 45	New Northwest Broadcasters, Inc.
KONA	Adult Cont.	1 / 0.3	1.2	0.8		1.3	33 / 1.9	1.7	2.9	0.9 / 33	Tri-Cities Communications Inc.
KBBO	Religious	1 / 0.3	0.4	0.4	1.6	2.1	33 / 1.9	2.8	3.0	0.8 / 33	New Northwest Broadcasters, Inc.

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18-34	18-49	25-54	35+	Wom 25-54	Men 25-54	12+AMD	12+Mid	12+PMD	12+Eve	12+Wknd
1 KFFM-F	1 KFFM-F	1 KFFM-F	1 KXDD-F	1 KFFM-F	1 KATS-F	1 KFFM-F	1 KXDD-F	1 KXDD-F	1 KFFM-F	1 KXDD-F
2 KATS-F	2 KATS-F	2 KXDD-F	2 KIT	2 KXDD-F	2 KXDD-F	2 KXDD-F	2 KIT	2 KFFM-F	2 KATS-F	2 KFFM-F
3 KXDD-F	3 KXDD-F	3 KATS-F	3 KFFM-F	3 KIT	3 KIT	3 KIT	3 KFFM-F	3 KATS-F	3 KXDD-F	3 KMNA-F
4 KMNA-F	4 KMNA-F	4 KIT	4 KARY-F	4 KRSE-F	4 KFFM-F	4 KATS-F	4 KATS-F	4 KIT	4 KIT	4 KIT
5 KZTB-FF	5 KIT	5 KMNA-F	5 KATS-F	5 KMNA-F	5 KMNA-F	5 KUTI	5 KARY-F	5 KMNA-F	5 KRSE-F	5 KATS-F
6 KRSE-F	6 KRSE-F	6 KRSE-F	5 KUTI	6 KARY-F	6 KRSE-F	6 KARY-F	6 KMNA-F	6 KARY-F	6 KMNA-F	6 KRSE-F
7 KQSN-F	7 KZTB-FF	7 KARY-F	7 KRSE-F	7 KATS-F	7 KARY-F	7 KMNA-F	7 KUTI	7 KQSN-F	7 KQSN-F	7 KARY-F
8 KIT	8 KQSN-F	8 KZTB-FF	8 KMNA-F	7 KQSN-F	8 KZTB-FF	8 KZTB-FF	8 KRSE-F	8 KRSE-F	8 KARY-F	8 KZTB-FF
9 KYXE	9 KARY-F	9 KQSN-F	9 KQSN-F	9 KZTB-FF	9 KHHK-F	9 KRSE-F	9 KZTB-FF	9 KZTB-FF	9 KYXE	9 KUTI
10 KARY-F	10 KYXE	10 KYXE	10 KZTB-FF	10 KYXE	10 KYXE	10 KQSN-F	10 KQSN-F	10 KUTI	9 KZTB-FF	10 KQSN-F

AM Stations

Station	Freq	Day/Night Power	Format	Net/Aff	Rep	Owner	City of Lic
KBBO	1390	5 kw / 500 w	Religious	USA	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Yakima
KIT	1280	5 kw / 1 kw	News/Talk	CBS, WW1/MBS, ABC	Clear Chan.-Diamond	Clear Channel Communications	Yakima
KJOX	980	5 kw / 500 w	Sports	WW1/MBS, 1-on-1, ESPN	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Selah
KUTI	1460	5 kw / 3.7 kw	Classic Cntry.	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Yakima
KYXE	1020	5 kw / 500 w	Span.-Stand.	Ind.	Ad Sales America/Tacher	Butterfield Broadcasting Corp.	Selah

FM Stations

Station	Freq	Power/ HAAT	Format	Net/Aff	Rep	Owner	City of Lic
KARY	100.9	6.9 kw @1,269	Oldies	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Grandview
KATS	94.5	100 kw @909	Rock	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Yakima
KFFM	107.3	100 kw @1,512	CHR	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Yakima
KHHK	99.7	4.1 kw @804	CHR	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Yakima
KMNA	101.7	3.531 kw @869	Reg'l Mex.	Ind.	Caballero	Bogart-Funk Enterprises, Inc.	Prosser
KQSN	92.9	17 kw @843	Hot AC	Ind.	Clear Chan.-Diamond	Clear Channel Communications	Toppenish
KRSE	105.7	100 kw @544	Soft AC	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Yakima
KXDD	104.1	61 kw @781	Country	Ind.	Allied Radio Ptnrs.	New Northwest Broadcasters, Inc.	Yakima
KZTA	96.9	530 w@1,063	simul. KZTBFF	Ind.	Ad Sales America/Tacher	Butterfield Broadcasting Corp.	Naches
KZTB	96.7	5.8 kw @-1	Reg'l Mex.	Ind.	Tacher	Butterfield Broadcasting Corp.	Sunnyside

Listed Stations Not Home to the Market

Station	Format	Freq	City of Lic
KONA	Adult Cont.	610	Kennewick

Note KUTI-1460 Old Format: Oldies New Format: Classic Country