

FOR DEALERS ONLY

Prices in This Book Are Confidential; They Are Strictly Wholesale!

EVERYTHING IN RADIO

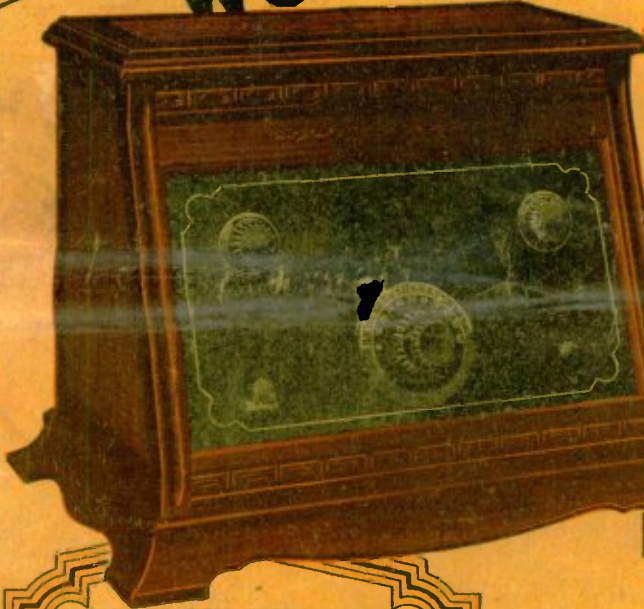
Standard Nationally Advertised Radio Sets and Parts. Guaranteed Quality.

BETTER RADIO

**CATALOG NO. 207
SEASON 1924-1925**

WORLD'S WONDER RADIO SET

The Mohawk



BARE
Less All Accessories
94⁵⁰
NET

STOCK NO. 92652
List Price \$150⁰⁰

*Hand Carved
Adam Brown
Mahogany
Cabinet*

FIVE TUBES
Just ONE Dial
For All Tuning

DEALERS! Here's the set you have been looking for. The MOHAWK produces wonderful results—plenty of volume, beautiful clear tone and amazing selectivity with the added exclusive feature of just one dial to tune. Be the first in your town to display, push and stock the MOHAWK. Sell this wonder radio set to your most critical prospect and it will stay sold. Our special introductory prices show you a great profit—over 50%. Order a sample set today—be the leader in your town.

Mohawk Specifications

Five-Tube Tuned Radio Frequency Set; two stages radio frequency amplification—detector—2 stages audio amplification; 1 dial control with high ratio vernier adjustment; synchronized condensers and perfect balanced transformers eliminate distortion; wave length range from 150 to 650 meters; shock-absorbing genuine Bakelite sockets; genuine Bakelite panel; period cabinet, piano construction, 5-ply, mahogany veneer, finished in two-tone Adam Brown mahogany, hand rubbed; all connections made in rear of cabinet, keep front panel neat and clear.

BRINGS IN ALL STATIONS WITH JUST ONE DIAL



The super-sharp tuning of the single high ratio Vernier Dial on the Mohawk is a marvel of selectivity. Just one dial to turn on the Mohawk, and as you turn it you tune in station after station. It cuts out the local stations with ease and brings in the distant ones clear and distinct.

ABSOLUTELY COMPLETE

129⁸⁵
NET

STOCK NO. 92653
RETAILS FOR \$205⁵⁰

HERE IS WHAT WE FURNISH:

5 Cunningham or Radiotron UV201A Tubes; 1 Betterbilt 6-volt storage battery; 2 45-volt "B" batteries; 1 pair Betterbilt head phones; 1 Betterbilt phone plug; 1 complete aerial set. Everything except loud speaker and battery charger which should be ordered extra.

This unique new MOHAWK Receiver will be instantly recognized by every radio fan as the last word in compact construction, simple control, and elegant appearance. Half an hour with the MOHAWK will prove that it is 100% as good as it looks—and years ahead of anything on the market.

This tuned radio frequency set combines entirely different and distinctive design with amazing simplicity of control. For unflinching service, it can't be beat. With the MOHAWK, you get all the results of which any other 5 tube set is capable, but with this difference: **The MOHAWK will do it easier, quicker and better.** Every unit in its make-up is perfectly balanced and synchronized and the whole instrument assembled with remarkable compactness and precision.

This compact construction and perfect balance of all units, combined with the exclusive MOHAWK "One Dial" Control produces unequalled results in clear-as-crystal reception, and naturalness of tone. Surpasses big volume, yet no trace of distortion.

The range of the MOHAWK is almost unlimited. Under favorable atmospheric conditions. Coast to Coast reception is the rule rather than the exception. Havana, Cuba and Canadian stations can also be tuned in, not only on the head phones but also frequently on the loud speaker.

Built in a distinctive period type mahogany cabinet, here is a beautiful radio set which will instantly appeal to the artistic taste of the most critical. Yet its beauty is not "only skin deep". The quality goes clear through. Nothing but the highest type of parts—the finest workmanship—the most careful accuracy of construction and testing go into the MOHAWK to make it the "Last Word in Radio Receiving Sets."

ORDER A SAMPLE SET NOW!

FOR DEALERS ONLY

BETTER RADIO
RADIO DIVISION OF THE BETTER TYPE
WORLD RADIO HISTORY, 1210 N. MICHIGAN AVE., & 18TH ST., CHICAGO, ILL.

EVERYTHING IN RADIO

America's Most Complete Line of Standard Radio Sets and Parts!

We Sell Only to Dealers!

BETTER is a strictly wholesale business. Our catalogs are intended only for actual radio dealers or other merchants who handle radio goods. We will not fill any orders from private individuals. Please keep this price list confidential. You can buy all your radio needs here at a substantial saving. On the average, we believe our prices are the lowest in America for reputable, nationally known radio merchandise.

5-Hour Shipping Service Here!

QUICK shipping service means as much to our dealers as good merchandise or low prices. That's why we keep our shipping schedules right up to the minute. Ninety-five per cent of our orders are in and out of our building in 5 hours. Only one per cent of them don't go out the same day. Forty-eight hours after you mail your order, our goods are at your store or station, if you're anywhere within 500 miles of Chicago. No need to tie up a lot of money at a time in big stocks. Our fast service gets the goods there quick as you sell them.

Our Guarantee

We positively guarantee all Radio apparatus—sets and parts—against defective materials and defective workmanship. We will make good on anything that proves defective. In no case, however, can we take back radio apparatus of any kind for credit or exchange.

It is equally impossible for us to guarantee specific results—such as definite distance range of a receiving set—or definite functioning of any radio part, chiefly because what one fan might think was excellent results another might think poor, and vice versa. We advise that dealers impress these facts on their customers also.

Return Defective Goods

Before returning any piece of radio apparatus or receiving set, write explaining your difficulties. Our experts may be able to help you. If something is unquestionably defective we will give you shipping directions. We agree to repair or replace any defective Radio goods without charge. Be sure to prepay charges on all return goods.

Get Your Share of Big Fall Radio Sales!

PICK up any newspaper or magazine—see what a tremendous amount of space they are giving—free—to the radio department. Everybody is a radio fan! Radio is here to stay! Reliable authorities estimate a \$300,000,000 business in radio this fall and winter.

Radio sales are profitable, money-making sales. Get your share of this business. The goods we offer are the standard, nationally known radio items with a reputation that everybody knows by name. Liberal profit for you on every sale.

What to Remember When Ordering

We respectfully decline orders under \$5.00. Operating and handling costs are prohibitive on orders for less. This policy helps make our low prices possible.

PRICES: All prices in the Better Radio Catalogs are net. There are no further discounts. Our net prices save you the trouble of figuring bothersome discounts.

TERMS: Our terms are cash. Many of our customers are highly rated, but are willing to buy for cash because of the big saving when buying from the Better Radio catalogs. Because of our low prices it is impossible for us to sell on open account. If you have never tried buying for cash, you will be agreeably surprised with the saving that you can make by sending your orders to us.

C. O. D. ORDERS: We will ship your order C. O. D. if you wish; but most of our customers prefer to send cash with order, thereby saving the cost of collection charges which the transportation companies make.

DELIVERY: Practically 90 per cent of all orders that we receive are shipped in 5 hours. Also, we mail every invoice out the same day. This means that you are not kept waiting for your bill, nor are you kept waiting for your material when buying from us. Our speedy service has built up our business.

ERRORS: We are not 100% perfect and in spite of the great care we observe, mistakes in filling orders happen once in a great while. Please tell us promptly of any errors or shortages in your shipments.

DAMAGE IN TRANSIT: In case of breakage or damage to glassware or other fragile material in

transit, file claim with the carrier. If the shipment shows evidence of damage, have a notation made to that effect on your freight bill. If the damage is discovered after the shipment is received at your store, you can file a concealed damage claim. We do not guarantee the safe delivery of our material, as this is up to the carrier, who agrees to transport merchandise in good condition.

RETURN GOODS: Please do not send any material back to us without first securing permission to do so. We are always glad to adjust any claims, and to make good defective material. When returning goods after receiving our permission to do so, be sure to mark plainly your name and address on the package. When writing us about the return shipment, please explain fully what you wish us to do, so that there will be no delay in handling it.

STOCK NUMBERS: Always use our stock number when ordering to avoid possibility of error.

TELEPHONE-TELEGRAPH: Orders received over long distance phone or by telegraph get special attention. All phone calls or telegrams must be prepaid. Long distance phone number, Calumet 7320.

SHIP BY EXPRESS: Express is the quick, accurate, economical way to have your order shipped. It is by far the safest way to ship Radio goods. Often the express on a big order is as low as freight. Ship by express.

ALL PRICES ARE NET CASH AND F. O. B. CHICAGO

We Are Financially Responsible—
Any Bank or Mercantile Agency
Will Tell You So!

This Building Occupied
Exclusively by
Better Radio and
The Better Tires Co.



WHOLESALE ONLY!

We sell only to bonafide Dealers. Keep our wholesale catalogs and prices confidential

FOR DEALERS ONLY

BETTER RADIO
RADIO DIVISION OF THE BETTER TIRES CO. 111 N. AVE. & 18TH ST. CHICAGO ILL.

EVERY THING IN RADIO

FOR DEALERS ONLY

EVERY THING IN RADIO

ERLA DUO-REFLEX Receiving Set Kits

No Soldered Connections--No Experience Needed

3-TUBE ERLA KIT



STOCK No. 92913
As Illustrated

33⁸⁹
Each

All Parts Complete
List Price, \$49.35

This three-tube receiver is furnished in knocked down form. The kit as shown contains all parts needed to complete a three-tube Erla Duo-Reflex except the cabinet. Such a set when properly constructed will pick up coast to coast stations under fair conditions, on the loud speaker. Erla products are being nationally advertised, and thousands of radio buyers will want these reasonably priced and high grade kits. No. 92982. 7x18 Cabinet to Fit, \$4.05

2-TUBE ERLA DUO-REFLEX



Factory sealed cartons of complete parts now make child's play of assembling time-tested Erla Reflex Circuits, tube for tube, the most powerful ever built.

Every part needed for the assembly of one of these receivers is contained in this carton, with the exception of cabinet and accessories. A drilled and engraved panel cuts down the time of assembly and makes accurate placing of parts not only easy but certain. Stenciled baseboards show the exact location of every part not mounted on the panel. Every part included in the kit is the one specified for best results in the Duo-Reflex circuits, insuring the purchaser against failure of his receiver because of the incorporation of unsuitable parts.

STOCK No. 92912

\$27⁴⁰
Each

List Price, \$39.95

The two-tube kit makes a fine receiving set. Brings in local stations on the loud speaker and distant broadcasting comes in on head phones. Can be hooked up with any good two-stage amplifier.

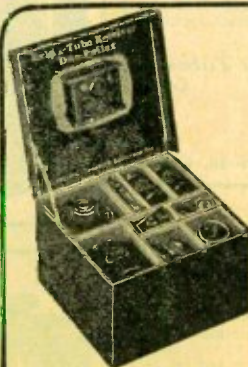
STOCK No. 92981. 7x14 Cabinet to Fit, \$3.90

Erla Super-Reflex Kits

In addition to the standard one, two and three-tube outfits, we can furnish the following special Erla Super-Reflex kits. These kits come in knock down form, all parts complete to the last screw, except cabinets. These multi-tube super-reflex kits are recommended for the more advanced radio fan and experimenter. Full wiring diagram, blue prints and drilled-engraved panel are included. There is a Super-Reflex for every requirement, and our prices are exceptionally low.

Stock No.	Type	For Type Tubes	List Price	Net Price
92901	4 Tube Outside Aerial	UV201A	\$56.40	\$38.68
92902	5 Tube Outside Aerial	UV201A	62.50	42.90
92903	4 Tube Loop Aerial	UV201A	54.15	37.12
92904	5 Tube Loop Aerial	UV201A	60.40	41.44
92905	5 Tube Loop Aerial	UV199	52.90	36.29

No. 92982. 7x18 Cabinet, fits both 4 and 5 Tube Kits, \$4.05



One-Tube Erla Kit

Here is a tremendous seller—the complete 1-tube Erla Duo-Reflex kit. Every part needed except the cabinet and accessories is furnished, including engraved and drilled panel, stencilled baseboard and full instructions. Mr. Dealer, you yourself can wire these sets up quickly, and sell them completely installed. You can get as high as \$40 for the complete job with tube and phones, and realize a profit of 50% on every sale. Remember that Erla time-tried apparatus is good and makes satisfied customers.

STOCK No. 92911

\$18⁷⁶
Each

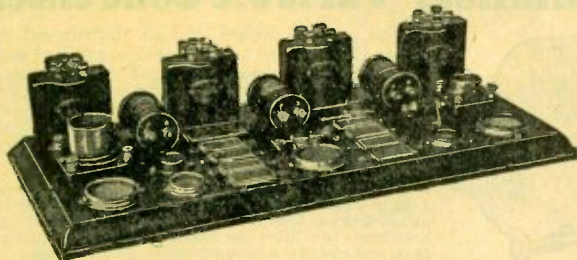
List Price, \$27.35

Special 8 1/4-inch deep cabinets needed for Erla Kits. We have a dark mahogany cabinet for all sizes.
Stock No. 92980 7x6 Cabinet fits the 1-tube kit, \$2.70 Ea.

Greatest possible ease and certainty of wiring is provided by the full size blueprints supplied with the set, and by the elimination of soldered connections through the use of Erla Solderless Connectors. The only tools necessary for assembly and wiring are a pair of pliers and a screw driver.

Special Erla Sample Board

A Silent Salesman That Draws No Pay



Supplied at Exact Cost of Parts

STOCK No. 92915

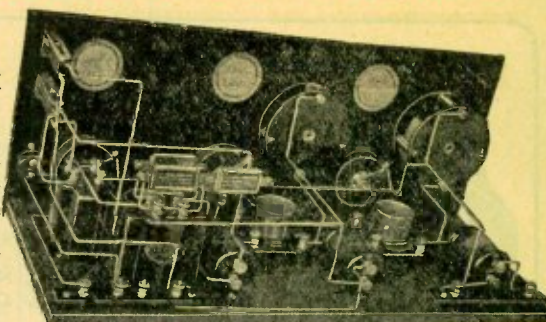
28¹⁷
Net

A neat and attractive display of Erla parts which is proving itself a real salesman. Contains no dummies, and every part can be removed from the board and used. Very effective as a counter or window display, saving much time ordinarily consumed in answering a request to see some specific part. The complete display sells for the price of the parts displayed on it. Every dealer should have one.

Erla Wired Duo-Reflex Demonstrator

"It Works Like A Charm"

Just the thing to help you sell Erla Duo-Reflex kits and parts. This is a complete factory wired and constructed Erla three-tube Duo-Reflex sold only for demonstrating purposes to the dealer. With it you can show just how the kits must be made up, and if you wish you can use it for a demonstration to show the wonderful results to be obtained on the Erla Duo-Reflex. By showing the demonstrator on your counter, you save answering lots of questions, besides stirring up a great interest among the fans. The Erla demonstrator is a fine radio set and comes to you all wired complete less the cabinet. Of course, tubes, batteries and such accessories are not furnished.



This Sample for Display and Demonstration

STOCK No. 92914

39⁸⁷
Net

Our Strong Radio Guarantee is Your Protection. Read About it on the Title Page of "Better Radio"

Push Radio Sets and Parts This Winter!

Cash in on the Universal Demand for Better Radio

ERLA Parts - One of America's Finest Radio Lines



Erla Reflex Transformer

Erla Synchronizing Reflex Transformers made Erla Duo-Reflex circuits possible, making possible for the first time the simultaneous amplification of received radio, amplified radio, and rectified radio, or audio frequency signals. These transformers have the further distinct advantage of being sharply tuned to the desired wave-length, giving maximum resonance and amplification on the wave-length desired, and cutting out all signals received at the same time on different waves, thus combining maximum selectivity with exceptional ease of control.

TWO TYPES
 STOCK No. 92425 **Reflex No. 1** **\$3.43** Each
 LOTS OF 10 \$3.25
 STOCK No. 92426 **Reflex No. 2** **\$3.43** Each
 LOTS OF 10 \$3.25



Erla Selectoformer

One of the most important advancements of recent years in radio is ERLA Selectoformer, a scientifically designed transformer for improving the coupling between any antenna and any receiver with resultant gain in selectivity accompanied by maximum range and volume. Replacing alike variocoupler and wavetrap in all circuits except those employing a variocoupler as a combination coupler and feedback coil.

SELECTOFORMER effects material economy as well as betterment in receiver construction. And even where the variocoupler cannot be dispensed with as in the exceptions noted the addition of Selectoformer is well repaid, because of the increase in selectivity obtained.
 STOCK No. 92433
List Price \$5.00 **\$3.43** Each
 LOTS OF 12, \$3.25

Erla Tube Socket



Combining every improvement and refinement Erla sockets are unequalled in quality, utility and value. The heavy metal shell of seamless brass tubing eliminates breakage at the bayonet slot and holds the tube firmly in place, while the base of heavily reinforced Bakelite provides maximum physical, as well as dielectric strength. Double cushion springs, heavily nicked afford clean positive contact with the terminals of the tube and eliminate poor contact, due to oxidation of the contact springs. For standard tubes or UV199-C299 tubes.

For Standard Tube STOCK No. 92946 **\$52^c** Each
 LOTS OF 10, 47c
For 199 Tubes STOCK No. 92947 **\$45^c** Each
 LOTS OF 10, 42c

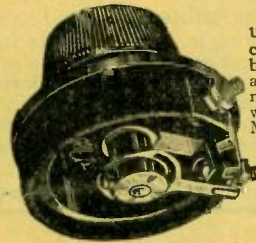


Erla Audio Transformer

Specially designed to meet the exacting requirements of Erla Duo-Reflex circuits, these transformers are far superior to any other for use, not only in these circuits but in any circuit where an audio-frequency transformer of superior design and construction is needed. Particularly noteworthy is the accurate balancing of magnetic permeability and magnetic saturation by means of original core design. Unequaled purity of tone and freedom from distortion and parasitic noises result from this achievement. The one-piece metal shell provides perfect shielding.

RATIO 3 1/2 to 1 STOCK No. 92427 **\$3.43** Each
 LOTS OF 12, \$3.25
RATIO 6 to 1 STOCK No. 92428 **\$3.43** Each
 LOTS OF 12, \$3.25

Erla Super-Smooth Rheostats



A beautifully made instrument in which unusually smooth contact is secured by the use of a contact spring whose special design provides extreme flexibility over a wide range. The resistance wire is tightly and accurately spaced on a hard fibre strip and mounted on a moulded Bakelite base. The easily-gripped knob is engraved with a white arrow to indicate the position of the contact arm. Mounts on one hole in the panel. Made in three sizes.

Stock No.	Resistance	List Price	Each	Lots of 12
92956	6 ohms	\$1.10	76c	72c
92957	25 ohms	1.10	76c	72c
92958	40 ohms	1.10	76c	72c

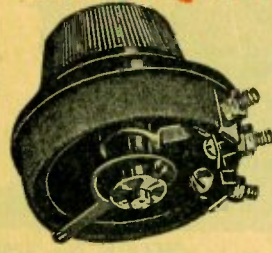


Erla Push-Pull Transformer

Especially designed power transformer whose unique core design and perfect shielding makes possible the maximum amplification of audio-frequency signals without core saturation or accompanying distortion or parasitic noises. Meets fully the requirements of high resistance loud speaker operation. The impedance of windings and the size of wire used make it possible to handle the output of five-watt power tubes, with from two hundred to two hundred and fifty volts on the plate without danger of injury either to the loud speaker windings or to the transformer itself.

STOCK No. 92967 **\$6.86** Pair
 List Price \$10.00 pair
 PER DOZ. PAIRS \$6.50
SOLD IN PAIRS ONE "INPUT" ONE "OUTPUT"

Erla Super-Smooth Potentiometer



Made up the same as the Erla rheostat. A big unique feature of both rheostat and potentiometer is there one hole mounting. Either instrument can be disassembled for mounting without injuring the factory made adjustment of the tension of the contact arm against the windings. Furnished with engraved arrow knob and supplied in two sizes.

STOCK No.	Resistance	List Price	Each	Lots of 12
92959	200 ohm	\$1.25	86 ^c	83c
92960	400 ohm	\$1.40	97 ^c	92c

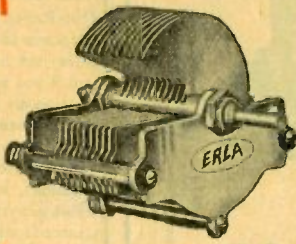
ASK FOR ERLA DESCRIPTIVE LITERATURE

Dealers who are anxious to learn more about the Erla line can secure full information through descriptive bulletins by writing us. We strongly recommend that radio dealers stock and push the entire Erla Line. It is profitable merchandise and every sale makes a satisfied customer.

HELP US PROTECT YOU!!

Keep this catalog confidential! Don't let it out of your hands! We want to protect you, Mr. Dealer, and you can help us a lot by seeing that our catalog does not fall into the hands of anyone not engaged in the radio business. We absolutely protect the dealer!

Erla "Miniloss" Variable Condenser



The special design of this instrument reduces the amount of insulating material used to an absolute minimum only eight washers, each of the best dielectric obtainable being used in the entire assembly. This reduction in the amount of insulation used, results in an almost total elimination of dielectric losses, with the result that tuning is materially sharpened while signals are stronger and greater distance of reception may be secured.

Rotor and stator are of the best quality aluminum 1/32 of an inch thick and the end plates are of heavily nickled brass, 3/32 of an inch thick. No attempt has been made to achieve low cost at the sacrifice of sturdiness, and rigidity is assured under all conditions.

5 Plate	11 Plate	15 Plate	21 Plate	41 Plate
STOCK No. 92970	STOCK No. 92971	STOCK No. 92972	STOCK No. 92973	STOCK No. 92974
\$2.40 Each	\$2.57 Each	\$2.91 Each	\$3.09 Each	\$3.78 Each
DOZ. LOTS \$2.25	DOZ. LOTS \$2.45	DOZ. LOTS \$2.76	DOZ. LOTS \$2.94	DOZ. LOTS \$3.65
List Price \$3.50	List Price \$3.75	List Price \$4.25	List Price \$4.50	List Price \$5.50

5 Hour Service-Like a Warehouse of Your Own!

Our Tremendous Stock of 1500 Radio Articles Just 5 Hours from Your Store

You Can Depend on Erla Radio Apparatus



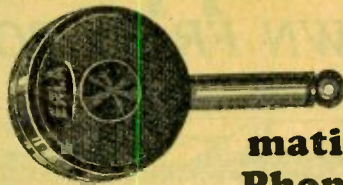
Erla Fixed Crystal

The Erla crystal provides highest rectifying value with complete stability in operation. The non-corrosive cat whisker is proof against oxidation. Adjustment of the cat whisker on the most sensitive spot in the crystal is made in the factory, and if not subjected to abuse, the crystal will retain this adjustment indefinitely. The resistance of each crystal is individually adjusted to the value most suitable for use in reflex receivers, thus providing inherent stability and freedom from oscillation.

STOCK No. 92429

69^c Each

LOTS OF 12, 65c
List Price \$1.00



Erla Automatic Grip Phone Plug

STOCK No. 92916

52^c Each

LOTS OF 12, 49c
List Price 75c

A distinct improvement over any phone plug on the market today. Phones or loud speaker are connected instantly by merely inserting the phone tips in the holes at the rear of the plug. Although it is almost impossible to remove the phone tips by a direct pull, they are instantly released when twisted. Metal parts are heavily nickelled and the handle is of genuine Bakelite.



ERLA Fixed Condensers, manufactured by an original process designed in our laboratories, are individually brought to the exact capacity desired and

will maintain that capacity indefinitely unless subjected to abuse in the form of excessive heat. To avoid change of capacity connections to these condensers should not be soldered. Capacity is guaranteed not to vary more than 1% from rating

Stock No.	Capacity	List Price
92930	.0001MF	30c
92931	.00015MF	30c
92932	.00025MF	30c
92933	.00035MF	30c
92934	.0005MF	30c

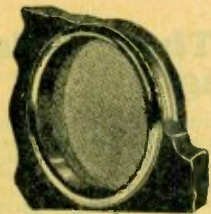
21^c Each
10 LOTS, 20c

92935	.0008MF	35c
92936	.001MF	35c
92937	.0015MF	35c
92938	.002MF	35c

24^c Each
10 LOTS, 23c

92939	.0025MF	40c
92940	.005MF	65c
92941	.006MF	75c

28c Each
45c Each
52c Each



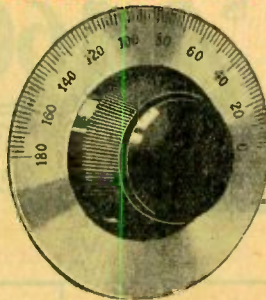
Erla Bezels

Erla bezels add 100% to the appearance of any receiving set, neatly screening the unsightly openings required for tube ventilation, yet giving complete view of the tube filaments. Patented construction

makes these bezels adjustable to the thickness of the panel and permits tight, permanent and neat installation.

Stock No.	Size	Finish	Each	Doz. Lots
92917	1 inch	Black	14c	13c
92918	1 inch	Nickel	14c	13c
92919	1 inch	Gold	21c	19c
92920	1½ inch	Black	14c	13c
92921	1½ inch	Nickel	14c	13c
92922	1½ inch	Gold	21c	19c

Erla Metal Etched Dials



Designed expressly to eliminate anti-capacity effects. Has genuine bakelite knob with metal dial either in real gold or silver plated. Figures acid etched in the dial. Not only superior electrically, but Erla dials are objects of real beauty. A decided improvement over all old types of dials

GOLD			SILVER		
Stock No.	Size	Each	Stock No.	Size	Each
92962	2 inch	51c	92952	2 inch	34c
92963	3 inch	69c	92953	3 inch	51c
92964	4 inch	86c	92954	4 inch	69c



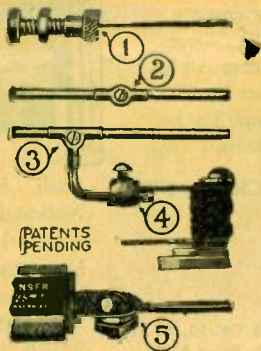
Erla Condenser with Mounting for Grid Leak

The Erla tested capacity mica condenser, the only one on the market guaranteed to conform to its rated capacity within 1% may be had in the .00025 mfd. capacity with special terminals for grid leak mounting.

STOCK No. 92944

22^c Each
LOTS OF 10, 21c

5-Hour Service



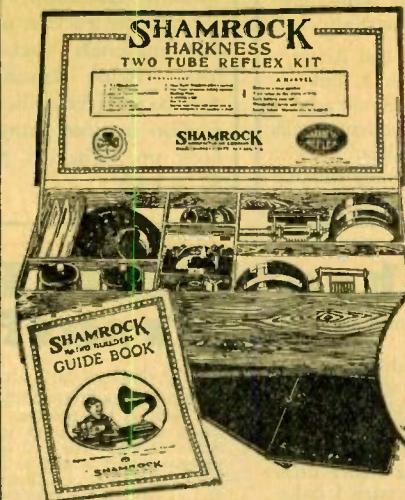
Erla Solderless Connectors

Every connection in radio apparatus assembly, including the difficult attachment of variocoupler taps to their respective panel contact points, is now accomplished without the use of soldering irons. The use of these connectors eliminates the difficulties of soldering, and makes receiver assembly easy for the most inexperienced builder. Connectors are made in five styles as shown in the illustration.

Stock No.	Type	Price Per Doz.
92923	Variocoupler No. 1	42c
92924	Bus Bar No. 2	35c
92925	Bus Bar No. 3	35c
92926	Jack No. 4	35c
92927	Condenser No. 5	28c

They Make Wiring Easy

Shamrock Harkness Reflex 2-Tube Kit



This is radio's greatest achievement—a combination of the features of the most powerful circuits in use today. In it you will find the range and selectivity of the Neutrodyne, the volume of the Regenerative and the clarity that only the Reflex can give. The performance of this marvelous set is equal to that of any five-tube set. It operates a loud speaker with sufficient volume to fill an ordinary large sized room. Its clarity is a revelation; squealing, radiation, howling and the usual radio noises are entirely eliminated. Tuning is extremely simple and stations can be logged. And the cost of operation is extremely moderate, inasmuch as only two tubes are used instead of five and the battery consumption cost is 60% less than that of any other set which will equal its performance.

A Fast Seller

Mr. Dealer, radio fans everywhere have heard about the wonderful results obtained on the Harkness two-tube receiver. Cash in on the demand by selling and displaying the Harkness Kit. Thousands of amateurs are going to build the Harkness set. Be ready for the demand.

Stock No. 92826

\$23⁸⁵ Net

As shown and described

Our Low Wholesale Prices Mean Big Profits For You!

Buy for Cash from BETTER RADIO and Bank Your Big Saving

ACME Radio Apparatus of Quality

for amplification **KNOWN FROM COAST TO COAST**

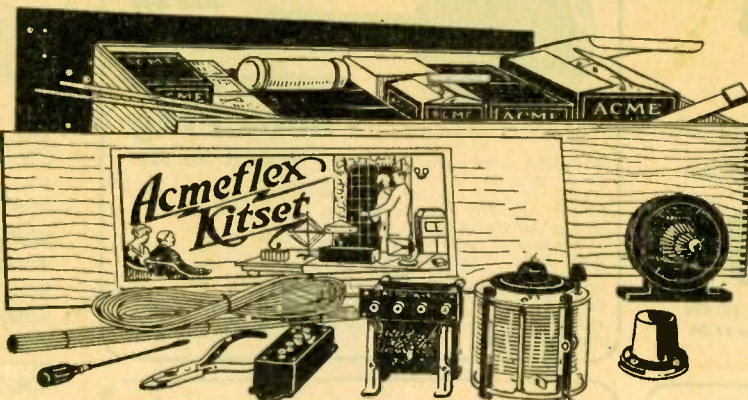
The Wonderful Acmeflex Kitset

The Acme Apparatus Company has been nearly two years in the development of this Reflex Set. It has been perfected to such a great degree that a novice with no radio experience and without any additional tools, parts or equipment can build this four-tube Acme Reflex Set, which will pick up stations from coast to coast.

There is an unlimited field for a complete kit of this kind. Thousands of amateurs want to get the thrill of bringing in distant stations on their home-made set. That is why, Mr. Dealer, it is good merchandising for you to stock the Acme-flex Kitset.

Makes a Fine Display

The Acmeflex Kitset is shipped in a wooden box to protect the contents. All parts being in their original package so that the complete outfit makes an exceptionally attractive window display. Merely showing them in your windows and in your stock means quick sales. The list price on the complete outfit that we sell for \$44.60 to the dealer is \$65.00. Every time you make a sale there is a profit of a little more than \$20.00. A mighty attractive return on your investment.



Absolutely Complete

With the Acmeflex Kitset, every single part required to complete the set is included. That is, of course, with the exception of tubes, cabinet, batteries and phones. Everything else is supplied, including a pair of special pliers and a long screw driver, phone instructions, a drilled and engraved panel, blue prints and detailed directions are in every set. In fact, Acme has done everything possible to make it an easy wiring job, even going as far as cutting and bending the bus-bar wires. Last, but not least, a complete knock-down Acme loop aerial is supplied without any extra charge. There is not a thing that has been overlooked.

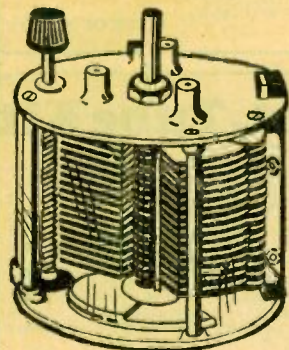
STOCK No. 92810 \$ **44.60** NET
Parts Tools and Instructions
Tubes Are NOT Included

An Outfit That Sells On Sight

The Acme Kitset is so complete, and has been worked out to such perfection of detail, that people buy it on sight. In addition, the Acme Apparatus Company have elaborate plans for a National advertising campaign during the coming season. Their products are known by amateurs everywhere for their superior quality. The retail price of the Acmeflex Kitset is only \$65.00, a modest figure—within the reach of the average man. At our low price of \$44.60 there is a handsome profit for the dealer.

Acme Condenser

Here is a variable condenser that has become immensely popular with all radio experimenters who want nothing but the best. A true "low loss" condenser—making for sharp tuning and selectivity for any receiving set.



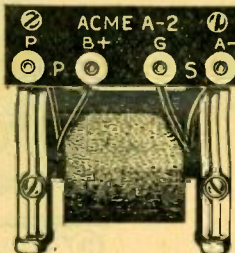
Losses are extremely low. Dust proof covering. Heads are aluminum die castings. Plates are brass. Logarithmic type giving an open scale reading. All plates of like polarity are soldered together. Bearings are coned brass against steel. Has vernier friction device giving an 8 to 1 reduction. Insulating material is low phase angle, hard rubber, and in a part of the field least affected.

STOCK No. 92814 Not only is the Acme a superior product, but because of the Acme advertising, this condenser sells "like hot cakes." The Acme is a money making line.
\$4.46 EACH
LOTS OF 10, \$4.14
List Price \$6.50

Acme Apparatus Used the World Over

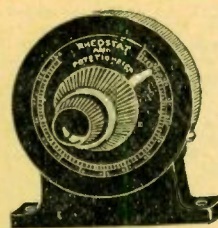
Acme Audio Transformer

The Acme Audio Transformer is so well known—it has such an unusual amount of publicity that radio fans use them in many cases exclusively. Dealers find them the fastest moving goods on their shelves. Acme Audio Transformers have a ratio of 4.25 to 1. The transformers are noted for their amplification without distortion, which is obtained by careful construction and the fine materials that Acme uses. Acme Transformers may be used for audio amplification in nearly any radio hook up. The list price is \$5.00 each.



STOCK No. 92819
\$3.43 Each
LOTS OF 10, \$3.27
List Price \$5.00

Cash in on the National Advertising on the Acme line by carrying these instruments in stock. The fastest turning line in radio.



Acme Pot-Rheo

This is a combined Potentiometer and filament rheostat put out in one instrument. This saves room in the set and saves drilling of additional holes in the panel—at the same time giving concentric control. The Potentiometer has a resistance of 300 ohms. The rheostat furnished in two types—6 ohms and 30 ohms. All parts are of high heat resisting moulded material designed for either table or panel mounting and an attractive knurled bakelite knob, and the engraved dial appears on the panel. List price \$3.00.

This instrument is particularly useful in radio frequency sets where Potentiometers are essential. Improves the appearance of any set.

STOCK No. 92817
6 Ohm Rheostat **\$2.06 Each**
LOTS OF 10, \$1.96

STOCK No. 92818
30 Ohm Rheostat **\$2.06 Each**
LOTS OF 10, \$1.96

Acme Radio Frequency Transformer

Many dealers and amateurs consider the Acme radio frequency transformer to be the best on the market. There are three types which should be used in accordance with the Acme design. The coil is of insulated wire impregnated and wound on a core of thin enameled steel inclosed in a bakelite case. The list price of this remarkable transformer is only \$5.00.



STOCK No. 92822 Type R2 **\$3.43 Each**
LOTS OF 10, \$3.27
List Price \$5.00

STOCK No. 92823 Type R3 **\$3.43 Each**
LOTS OF 10, \$3.27
List Price \$5.00

STOCK No. 92824 Type R4 **\$3.43 Each**
LOTS OF 10, \$3.27
List Price \$5.00

Sell "Better Radio" Nationally Advertised Apparatus!

FOR DEALERS ONLY

EVERY THING IN RADIO

Shepco "All-Purpose" Receiving Set



PANEL VIEW

Any Combination

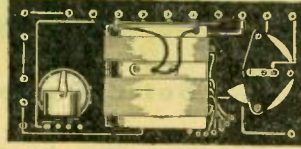
The biggest feature of the "All-Purpose" receiving set is its ability to be converted into most all different hook-ups. The panel is so arranged that by simply transferring different jumper wires, any of the following circuits may be employed:

- Regenerative single circuit
- Regenerative 2-circuit tuner
- Plate variometer circuit
- Single tube reflex circuit
- Plate and grid variometer circuit
- Radio frequency circuit.

This is an ideal set for the radio experimenter who wants to try out the different circuits. Any one of the hook-ups used will make a fine receiving set. Furnished in finely finished mahogany cabinet.

A Fine One-Tube Set

This is a remarkably low priced 1-tube radio set built around the famous Shepco-all-wave couple. Every individual instrument in this set is of the highest quality. Stations from coast to coast have been picked up by the "All-Purpose" receiving set. Local stations can be brought in on a loud speaker, while distant stations come in clearly on the head set. Dealers can sell this complete with tube, head phones and aerial, for under \$30 and make a lovely profit on every sale.



INTERIOR VIEW

Sells on Sight

Not only is the "All-Purpose" receiving set one of the lowest priced 1-tube sets on the market, but it is one of the most efficient and sells on sight to the radio fan. By changing one or two connections, in accordance with the complete instruction sheet furnished with each set, any one of seven different hook-ups can be used. Here is a feature, Mr. Dealer, that appeals to the amateur radio fan and makes the "All-Purpose" set one of the "hottest" sellers in the game.

Run a special sale on this receiver—it can be installed complete for about \$30.00, and your profits will surprise you.

\$14.30
NET EACH

STOCK No. 92853
List Price, \$21.00

Shepco "All-Wave" Tapped Coupler

STOCK No. 92854

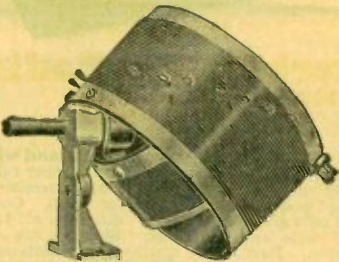


3.90
Each

150 to 1000 Meters

The famous all-wave coupler used on the Shepco "All-Purpose" receiving set. The coupler is the heart of the many circuits that can be used with the "All-Purpose" set and is undoubtedly one of the most efficient couplers built. The guaranteed wave length is from 150 to 1000 meters, a range that will please all amateurs. The all-wave coupler can be successfully employed in nearly every known hook-up. Either table or panel mounted with 1/4-inch shaft. List price, \$5.50.

Betterbilt Variocoupler



Stock No. 91945
\$14.50
EACH
Lots of 10 \$138

Permits either table or panel mounting. Wound with No. 26 magnet wire, arranged for 12 tubes. Has a wave length range of 175 to 650 meters and furnished with convenient Fahnestock clips. The stator and rotor coils are wound on natural BAKELITE tubes permitting exceptionally close coupling. Because of our amazing low price dealers can use this high grade coupler as a leader for special sales. List price, \$3.50.

Radio Diagrams and Books



All the modern hook-ups including the latest, such as the Flewelling, Reinartz, Reflex, and Neutrodyne Circuits are included in this set of Blue Prints. Instructions for building are also given. Put up in a handsome attractive envelope.

No. 91624, Diagram Package **35c** EACH

Citizens' Radio Call Book

New Edition



The 1924 edition contains nearly all the information wanted by the amateur. A complete list of all broadcasting stations. All amateur station call letters, names and addresses. Full of valuable radio data, hook-up including Neutrodyne, Reflex and all latest circuits. Also the latest data and hook-ups of the SUPER-HETERODYNE. A big value for 50c.

STOCK No. 91629 **35c** EACH

Other Modern Diagrams

No.	How to make A—	Price Each
92665	Reinartz Receiver	\$0.35
92666	Reflex Receiver	.35
92667	Cockaday Receiver	.35
92668	Neutrodyne Receiver	.35
92670	The S. T. 100 Receiver	.35
92671	Ultradryne Receiver	.35
92672	5 Tube Cockaday Receiver	.35
92673	1 Tube Reflex Portable Receiver	.35
92674	New Harkness Receiver	.35

Good Radio Books

No.	Title	Each
92677	"Radio News," Amateur Handbook	\$0.70
92678	Tips for the Radio Constructor	.17
92679	Radio Questions Answered	.17
92680	Radio Frequency Amplifiers	.17
92681	All About Radio Parts	.17
92682	History and Operation of Vacuum Tubes	.17
92683	The Neutrodyne and all About It	.17
92688	100 Hook-ups	.17
92676	How To Locate Trouble	.17

Remler Super-Heterodyne

There is a big sale for REMLER super-heterodyne apparatus—easily the most advanced super-het parts on the market. Dealers will find that experienced amateurs demand only fine, high grade parts, and the REMLER line will suit every requirement. All REMLER parts are made of moulded Bakelite with nickelled metal parts and carefully tested at the factory for frequency characteristics and voltage amplification.

Intermediate Frequency



The REMLER type 600 intermediate frequency transformer is the proper frequency—45,000 cycles—as generally accepted by the foremost engineers. The selectivity of this transformer is obtained by the use of special air core wound transformer. The blueprints are furnished with transformer and full details may be had by writing us.

\$4.12
EACH
List Price \$6.00

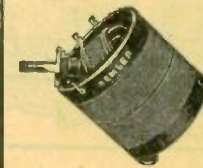
Tuned Stage Transformer

The Remler type 610 tuned stage transformer is designed for use with the intermediate frequency transformer illustrated above. Furnished with clips for mounting Dubilier condenser across the secondary terminals.



Stock No. 92860
\$3.43
EACH
List Price \$5.00

Balanced Coupling Unit



This unit has been designed for use as an oscillator coil system and coupling unit in a super heterodyne circuit. Pigtail connection, 180 degree coupling, table or panel mounting. The windings are of green silk-covered wire on a Bakelite tube. Overall height is 3/4 ins.

Stock No. 92861
\$2.16
EACH
List Price \$3.00

Complete Parts to Build Remler Super-Heterodyne

3 No. 92859 Remler Intermediate Transformers; 1 No. 92860 Remler Tuned Circuit Transformer; 1 No. 92861 Remler Coupling Unit with Dial; 8 No. 92862 Remler Sockets; 2 No. 92819 Acme A F Transformers; 2 No. 631 Remler Condensers with Dial; 1 No. 92863 Chelton Condenser Midjet; 1 No. 92411 Hoyt Panel Volt Meter; 1 No. 92163 Filament Switch; 1 No. 92333 Howard 6 Ohm Rheostat; 1 No. 92334 Howard 25 Ohm Rheostat; 1 No. 92450 Open Circuit Jack; 1 No. 92015 Dubilier 1 Mfd. Fxd. Condenser; 1 No. 1822 Dubilier 0005 Mfg. Fxd. Condenser; 1 No. 1821 Dubilier 0025 Mfd. Fxd. Condenser; 3 No. 1825 Dubilier 0025 Mfd. Fxd. Condenser; 1 No. 92152 Electrad Grid Leak; 2 No. 91682 Tip Jacks; 1 Set No. 92572 Engraved Binding Posts; 1 7x26x3/16 Radion Panel; 25 No. 01645 2 ft. Lengths Bus Wire; 25 No. 91657 Cambric Spaghetti; 1 Base Board; 1 Asst. Screws. 1 7x26 Cabinet.

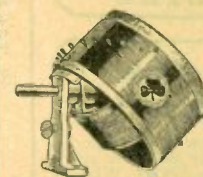
Stock No. 92863
54.75
Net
As Described

Accessories Needed to Complete

Ritter folding loop aerial; 8 UV199 or C299 Tubes; 2 45-Volt. "B" Batteries; 6 Burgess or Red Seal Dry Cells; 2 4 1/2-Volt. "C" Batteries; 1 1/2-Volt. "C" Battery; 1 pair Betterbilt head phones; 1 Brandes Table Talker; 1 phone plug. All priced on other pages.

Shamrock Vario-Couplers Variometers

180 Degree Vario-Coupler



Positively will tune in and above 600 meters. The angular movement of the rotor, scissors-fashion, permits the cutting of but one line of the primary at a time by the secondary coil. Genuine grade XX Bakelite tubes, wound with single green silk covered copper wire. Large single and multiple taps. Light aluminum die cast frames for mounting on bench or panel. Construction reduces body capacity to a minimum. Pig tail connections eliminate noise and leakage.

Stock No. 92827
\$2.39
NET
10 LOTS \$2.25
List Price \$3.50

Double Duty Variometer

Pig tail connections from rotor to stator coil positively eliminate noise and leakage experienced with every other conceivable connections for both rotor and stator leads permit use as either a straight or split variometer. Full 360 degrees turn of rotor within stator. Genuine grade XX Bakelite Tubes. Positively will tune in and above 600 meters.



Stock No. 92828
\$2.39
NET
10 LOTS \$2.25
List Price \$3.50

Push Radio Sets and Parts This Winter!

Cash in on the Universal Demand for Better Radio

Betterbilt Radio Batteries

Wing Nut Binding Posts



100 AMP. HOUR
10⁸⁵
STOCK NO. 91885

Solid Rubber Case

After a thorough investigation of radio requirements, the "Betterbilt" Radio Storage Battery makes its appearance as one of surpassing merit. Here is a battery that you, Mr. Dealer, will be proud to install with the most expensive radio set—a battery of such rugged design—of such superlative power—of such substantial construction that once sold it will stay sold for all time. "Betterbilt" batteries are made in a solid moulded rubber box—non-leaking—unbreakable—a container that eliminates all danger attendant with leaky batteries in the home.

80 AMP. HOUR
9⁹⁵
STOCK NO. 91680

Extra Thick Plates

The extra heavy duty full 1/2-inch plates hold the charge and provide a steady uniform flow of current to the radio, improving the reception and tone quality. "Betterbilt" radio batteries are provided with a heavy bail handle convenient for carrying, and the terminals have lead-covered brass wing nuts for quick connection of the battery wires. We ship them wet fully charged in special crates, insuring delivery in good shape. Our present prices on "Betterbilt" radio batteries are the lowest in our history.

Greatest Battery Value

Only because of our tremendous purchasing power—we sell about 75 batteries every day—we are able to quote such remarkably low prices on Betterbilt Batteries. The quality is all there—nothing has been skimmed—none but the finest materials are used.

They combine the very best features of the finest batteries on the market—sulphate resisting plates; extra rigid antimonial lead grids; best and purest lead oxides; especially treated Port Orford cedar insulators, unit cell construction; and last, but not least, the famous Ahbell one-piece solid rubber container.

BETTERBILT BATTERIES are supplied with a heavy bail handle convenient for carrying—also lead covered brass wing nuts affording easy connections to filament wires.

Shipped Wet in Extra Heavy Wood Crate

120 AMP. HOUR
11⁹⁵
STOCK NO. 91688

NOTE THE HANDY BAIL HANDLE!

Famous Burgess "B" Batteries



Burgess
22½ and 45 Volt Battery

Burgess batteries are nationally advertised and without question in the greatest demand. Our stock is always fresh, as daily shipments are received from the factory. The 22½ volt and 45 volt—priced below—are the standard sizes used on most sets.

22½ Volt STOCK No. 91532 45 Volt STOCK No. 91535

\$1⁴⁹
Each

Lots of 10, \$1.40

\$2⁹⁴
Each

Lots of 5, \$2.80



Burgess Upright

22½ and 45 Volt "B" Battery

For use where "B" Batteries fit inside of Radio Set. Same capacity as the flat type shown at the left. All that is different is the shape. The big turnover on Burgess Batteries insures a fresh stock at all times.

22½ Volt STOCK No. 91533

\$1⁴⁹
Each

Lots of 10, \$1.40.

45 Volt. STOCK No. 91534

\$2⁹⁴
Each

Lots of 5, \$2.80

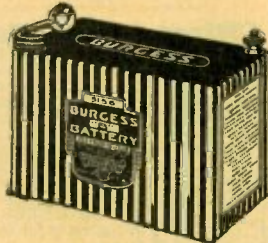
22½ Volt Untapped

A small sized battery with moderate capacity to be used wherever space must be saved; 4½" long; 2¾" wide; 2¾" high.

STOCK No. 91530

\$1²⁹
Each

Lots of 10, \$1.22



For Portable Sets



Burgess "A" Battery

All radio owners know the Burgess "A" battery; especially designed and perfected for use with WD11, WD12 and UV199 tubes. Gives double the life of the ordinary ignition cell, and enables the user to receive better results from his set. Put up in cases of 50 and carried in stock for prompt shipment.

STOCK No. 91537

35^c
Each

Lots of 50, 32

A 50c Seller

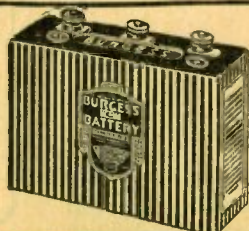
Packed 50 to a Case

Burgess "C" Battery

Binding post terminals. Three cells. Normal maximum voltage 4.5. Estimated life on "C" circuit approximately 1500 hours.

STOCK No. 91536
Lots of 10, 42c

45^c
Each



Rechargeable



Betterbilt Wet Radio "B" Battery

This 22½ volt "B" battery is rechargeable and will last indefinitely. Has solid one-piece rubber case with heavy glass jars. The plates are oversize—2½" x 1" x 1/4", and will not give out for years. Consists of 12 cells giving 22½ volts. Size over all 13" long, 4½" wide and 5½" high. Shipped dry in heavy carton. Push these quality "B" batteries. Our low price gives you a fine profit.

STOCK No. 92791

\$3⁶⁹
Each

Lots of 4 \$3.57

Shipped Dry

We ship these batteries dry, with full instructions for filling. Simply fill cells with electrolyte (Sulphuric Acid Specific Gravity 1.250) which may be obtained at any drug store or Battery Service Station



Red Seal "A" Battery

A mighty fine, high grade dry cell made expressly for radio use. Furnished in square cartons, making them convenient for stock on the shelf. These batteries are regulation—1½ volt for WD11 and WD12 tubes.

35^c STOCK No. 91795
Each. Case Lots of 50 32c

5 Hour Service-Like a Warehouse of Your Own!

Our Tremendous Stock of 150 World Radio History Articles Just 5 Hours from Your Store

FOR DEALERS ONLY

BETTER RADIO
RADIO DIVISION OF THE BETTER TIRES CO. MICHIGAN AVE. & 18TH ST. CHICAGO ILL.

EVERY THING IN RADIO

FANSTEEL
Balkite
Battery Charger

Sell the Silent Balkite Charger

Charges "A" and "B" Batteries.



No Bulbs! No Moving Parts!

There is not a single moving part in the Balkite Charger to make nerve-racking noises or to get out of order. This charger has **no bulbs to burn out** and replace. It is absolutely guaranteed for 2 years, has a fast charging rate, and requires no attention whatever. Undoubtedly the **World's greatest battery charger.**

Every Sale Gives You a Net Profit of \$6.12

Every Radio Fan a Prospect

STOCK NO. 9169B
\$13.38
EACH
LOTS OF 3 72c
List Price 1950

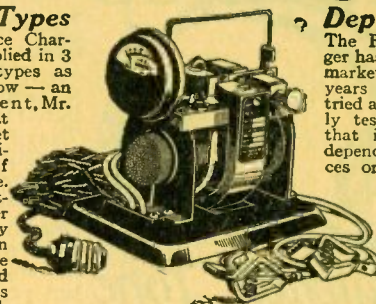
Unconditionally Guaranteed

BALKITES CAN NOT BE SHIPPED PARCEL POST

The Balkite Charger will charge 6 volt radio battery at a 3 ampere rate, the most efficient rate for use on radio storage batteries. It operates on 110 to 120 A.C. 60 cycle current and is very economical. The Balkite is built on an entirely new principle, namely, through rectification by means of the new metal Balkite. The operation is so smooth that the battery may be charged during the operation of the set without undue noises. BETTER TIRES strongly recommends the Balkite charger for all critical radio dealers.

F-F BATTERY CHARGER
Lowest in Price
Lowest Charging Cost

Three Types
The France Charger is supplied in 3 different types as listed below — an assortment, Mr. Dealer, that will meet every requirement of your trade. Sell a battery charger to every radio fan — there are unlimited possibilities in this field.



Dependable
The France Charger has been on the market for ten years — a time-tried and thoroughly tested machine that is absolutely dependable. Our prices on the France Charger are particularly attractive and return a good healthy profit on every sale.

Here is a sturdy, low-priced and economically-operated battery charger of the vibrating type. Every detail of its construction has been carefully worked out, and all parts subject to wear can be easily replaced and are designed to give the **maximum of service.** France chargers can be used only on 110 volt A.C. 60 cycle current. Supplied with high grade ammeter showing charging rate. The France is absolutely safe and batteries can be charged overnight without danger.

STOCK No. 91610 Charges 6 volt storage Battery at 6 Amp. rate per hour 10.98 Each List Price \$16.00	STOCK No. 91643 Charges 6 volt Battery at 10 Amp rate per hour. 13.72 Each List Price \$20.00	STOCK No. 91644 Combination Type 6 volt "A" at 8 Amp 100 v. "B" at 1/2 Amp 13.72 Each List Price \$20.00
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BRIGHT STAR "B" BATTERIES

Bright Star "B" batteries are exceptionally high grade and durable, and are noted for their long life on the shelf and in operation. They are the product of one of America's oldest battery factories, and our stock is always fresh, as carload shipments are made weekly to Chicago. Bright Star "B" Batteries are all furnished with binding post connections — making it exceptionally easy to connect to the receiving set. Our remarkably low price show a handsome profit on every sale that you make.

45 Volt STOCK No. 92445 \$2.65 EACH IN LOTS OF 10 SINGLE LOTS, \$2.49	22 1/2 Volt STOCK No. 92422 \$1.35 EACH IN LOTS OF 10 SINGLE LOTS, \$1.28
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"Break-Not" Hydrometer

An ideal hydrometer for use in testing radio storage batteries. The rubber parts are of special pure rubber that will not dry and crack. Very little glass used, thus practically eliminating breakage. A mighty rapid seller, and positively the best hydrometer you can buy.

LIST PRICE, \$1.00
STOCK No. 31180
67c Each
Dor. Lots, 65c Each



Ball Battery Tester

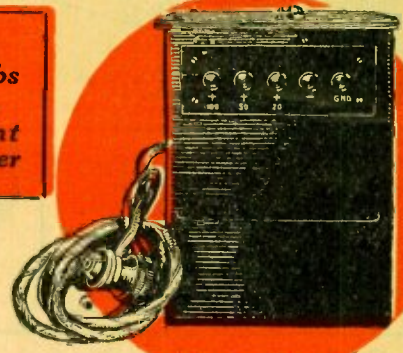
Something different in a battery tester or hydrometer — more convenient than most because so little acid is needed to give a test. The balls tell the story of the battery. Float All Three — Charged Fully. Sinks the white — Charge Still RIGHT. Sinks the GREEN — Charge is LEAN. Sinks the RED — Charge is DEAD.

STOCK No. 91688
52c Each
Lots of 10, 49c
List Price 75c

Balkite "B"

Replaces "B" Batteries

No Bulbs
—
Silent Power



Solves B Battery Problems

Balkite "B" is the newest thing in Radio. It is a complete replacer for ordinary dry or wet "B" batteries. Plugs into any 100 Volt A. C. 50 or 60 Cycle Current and delivers to the Radio Set either 22 1/2, 50 or 100 Volt as desired for plate current. Requires no tubes or bulbs of any kind and has no moving parts. Furthermore, it will operate with any type of receiving set without changing any wiring. It is contained in a metal box 8 inches high by 7 1/2 inches weighing about 17 pounds.

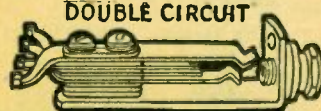
STOCK No. 91697
\$37.73 Each
List Price \$55.00
No Bulbs to Buy

Plugs into Light Socket

The current consumption is less than 10 Watts and costs an average of 1/10c per hour, far less than dry batteries. While its initial cost is high, better results are obtained on the Balkite "B" than on either wet or dry batteries and it will last for years so that it is far cheaper in the long run.

110 Volt A. C. 60 Cycle
Balkites cannot be shipped Parcel Post

QUALITY JACKS WITH FAN TIPPED SOLDERING LUGS



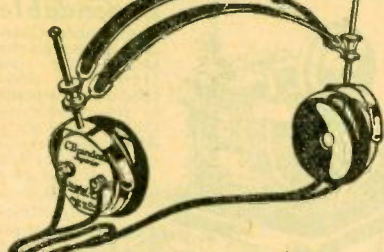
DOUBLE CIRCUIT	Stock No.	Type	Each	These jacks are low in price but of the best quality. Phosphor bronze contacts, nickel plated panel nut and fan-tipped soldering lugs for easy wiring.
	91675	Single Circuit	24c	
	91676	Closed Circuit	25c	
	91677	Double Circuit	26c	

Our Low Wholesale Prices Mean Big Profits For You!

Buy for Cash from BETTER RADIO World Radio History Bank Your Big Saving

Nationally Advertised

Brandes Head Sets



National advertising has created a tremendous demand for Brandes Phones. Without doubt, they are the fastest sellers in Radio. Brandes "Navy" Phones have the new shielded radio frequency cords, and without doubt, are America's finest.

Brandes "Superior" represent wonderful value, as they retail for only \$6.00. They are excellent phones, too.

Matched Tone

Cash in on the Brandes big advertising campaign by stocking this line.

Note These Low Prices

Superior Type 2000 Ohms STOCK No. 91600 List Price \$6.00	\$4.12 Each	Navy Type 3000 Ohms STOCK No. 91602 List Price \$8.00	\$5.49 Each
	Lots of 6 \$3.90		Lots of 6 \$5.20

America's Fastest Selling Phones

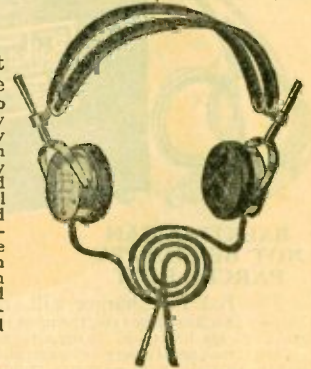
Frost Phones



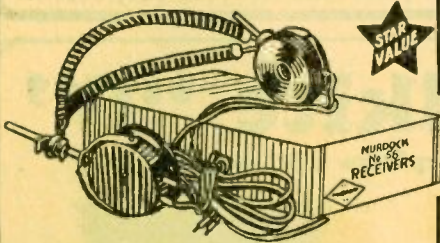
Everybody knows the Frost-Radio phones. They have a reputation second to none for perfect construction, unequalled delicacy and sensitiveness of diaphragm, and great capacity. They are made with watch-like precision to catch the extremely small electrical currents of radio reception.

STOCK No. 92990 2000 Ohm set, aluminum shell type, complete	2.75 Ea.	STOCK No. 92991 3000 Ohm set, aluminum shell type, complete	3.43 Ea.	STOCK No. 92992 3200 Ohm set, maroon Bakelite shell type, complete	4.12 Ea.
List Price \$4.00		List Price \$5.00		List Price \$6.00	

We show here two models of these Frost phones, but list three distinct and separate types. All of them represent full Frost-Radio quality. Frost phones are not only remarkably sensitive but they are sturdy enough for many years of constant use. The set of genuine maroon Bakelite, 3200 Ohm, listed above, is an especially fine model with polished maroon molded shells and caps, special moulded-in terminal block, and all "lead" wires are eliminated. It is a superior head set in every way, striking in appearance and super-sensitive. A set like this will give the listener the utmost in pleasure from his radio set and enable him to catch many wave lengths impossible with an inferior grade of head set. Every model listed above is a genuine Frost-Radio phone of the standard Frost quality, which you know by name and reputation.



Murdock Phones



A nationally advertised low price line of Head-sets which have been on the market for ten years. They are time-tried and exceptionally satisfactory. When displayed in your stock they sell themselves.

STOCK No. 92342 2000 Ohms	2.74 Each	Lots of 6 \$2.60	STOCK No. 92343 3000 Ohms	3.09 Each	Lots of 6 \$2.92
List Price \$4.00			List Price \$4.50		

Betterbilt Head Set
A Guaranteed Product

Here is a pair of Head-phones good enough to bear our name. Only because of Better Tires' tremendously producing power are we able to put them out at such a low price. These phones are unconditionally guaranteed and dealers will find them a sure-fire leader for special sales. The Betterbilt Head-set is light in weight, comfortable on the head and manufactured of the best materials only.

STOCK No. 91615



Lots of 10 \$1.94 Each



Direct center pull magnets—Circular centered magnet field giving even magnetic pull on diaphragm. Hard rubber case, of small pattern. Light in weight (9 oz. complete). Correct in design fitting the ear. Head-band instantly adjustable to comfortable position. Special magnet construction assuring maximum efficiency under all conditions, articulation true even under high amplification with no distortion. Pole pieces accurately and uniformly ground. Magnets of wonderful strength. Special sensitive diaphragm.



Head Set Cords
Very flexible cords with copper tinsel wire and black cotton cover. Has regular soldered phonet-p terminals.

STOCK No. 92536 "Y" Type 3 way For Headsets Lots of 10, 32c	35c
STOCK No. 92537 2 Conductor For Loud Speaker 10 Lots 26c	28c
STOCK No. 92538 1 conductor for connections 12 in. long. 10 Lots 7c	08c

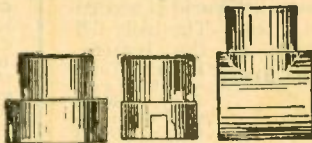
ekko Phonograph Attachments



The Ekko enables the radio listener to use the sound box of his phonograph, as it connects any standard pair of phones or single unit to practically any type of phonograph. Every one knows that the sound box of a good phonograph makes a fine, loud speaker. So many people have phonographs that there is a big sale for the Ekko attachments.

STOCK No. 91689	\$1.80	For Double Head-set	STOCK No. 91694	\$1.22	For Single Loud Unit
List Price \$2.95			List Price \$1.85		

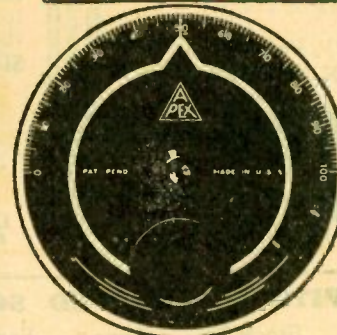
Fittings for All Phonographs



These fittings will connect the Ekko Adaptor to practically any type of phonograph. They also can be used on other loud speaking units.

STOCK No. 92095 For Edison Phonograph	12c Each	STOCK No. 92096 For Columbia Pathe or Vocalion	15c Each	STOCK No. 92097 For Brunswick	22c Each
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APEX VERNIER DIAL



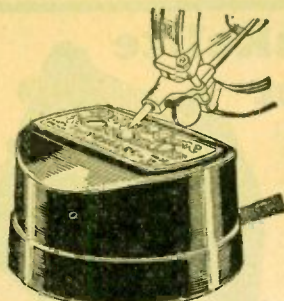
Here's a brand new Vernier dial. Just the thing for mounting on any variable condenser, and a great improvement in the appearance of the set. Has a ratio of 10 to 1. Always runs true and provides very fine and accurate tuning. A great advance in Vernier dial construction. Four inches in diameter and will fit 1/4-inch shaft. Made entirely of sheet brass. Fits flat against the panel No back lash. No lost motion. Try the Apex.

STOCK No.	FINISH	LIST PRICE	NET PRICE
92875	Dead Black	\$2.00	\$1.35
92876	Nickel Silver	\$2.50	\$1.60
92877	Satin Gold	\$3.50	\$2.38

Sell "Better Radio" Nationally Advertised Apparatus!

8 Advertisised Goods Mean a Quick Turnover—Bigger Profits and no Dead Stock

The DULCE-TONE



Permits the use of any talking machine as a loud speaker without changing anything on the phonograph. Simply place the DULCE-TONE on the turntable of the phonograph, swing the needle into place on the reel of the DULCE-TONE, adjust one screw and sit back and listen! There is no removing of the sound box, or tampering with any of the parts of the phonograph. DULCE-TONE is a separate device,—not an attachment. Here, Mr. Dealer, is an item that should sell big. Furnished with 6 ft. phone cord, in two models. Specify which you require when ordering.

For VICTROLAS STOCK No. 92641
For ALL OTHERS STOCK No. 92640
Specify Type of Phonograph List Price \$10.00
6⁸⁶ Each
Specify Type of Phonograph List Price \$10.00

America's Best Selling Loud Speaker

Brandes Table Talker

Without doubt the Brandes Table Talker is the fastest selling and most popular in RADIO. It is a big value at a remarkably low list price of \$10.00, and the liberal discount we give our dealers returns a handsome profit.

The Brandes Table Talker has a special wound unit permanently built in the base. A beautifully curved fibre horn, attractively finished, gives fine tone quality. Twenty inches high, with ten-inch bell and gun metal base, seven inches in diameter. Be sure to feature and push the Brandes Table Talker.

Free Dealer Helps
We can furnish Brandes Window Trims and the Brandes Bronze Girl Statuettes for counter display free of charge to Brandes' dealers. These will be sent free to you, express collect, upon request.

STOCK No. 91603
\$6⁸⁶ Each
LOTS of 10 \$6.50 Each



Retails for \$10 our low price gives a good profit
Brandes
Table-Talker

Frost Radio Musette

"Just Like the Music Itself"



The enjoyment of good music over the radio is doubled when the reproducer brings the music to you just exactly as it is played with all the tone qualities of the original. The Frost-Radio Musette is a big step forward in this direction. It is the very latest development, combining true reproduction of voice and all musical instruments. Special attention has been paid to the design of the horn as well as the improvement of the diaphragm itself, with the result that even at the low price at which it is sold, it is fully the equal in clarity and volume of any loud speaker on the market. The Frost reputation for standard quality is full assurance that the Frost-Radio Musette will give your customer exceptional satisfaction.

Three Very Attractive Finishes

The Musette is furnished in three very popular finishes. The base and throat are of die cast metal and the bell is of genuine molded non-vibrating Bakelite. The Musette is the first and only popular priced loud speaker having a genuine Bakelite horn. The attractive color combinations appeal to the eye of every buyer.

STOCK No. 92993
Black Crackle Finish Base. Black Bakelite Bell. **\$8⁵⁹** Each
List Price \$12.50

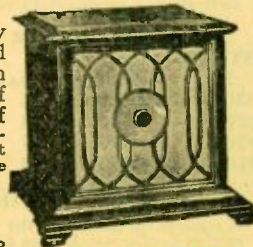
STOCK No. 92994
Silver Filagree Finish Base. Black Bakelite Bell. **\$13⁷²** Each
List Price \$20.00

STOCK No. 92995
Gold Filagree Finish Base. Maroon Bakelite Bell. **\$13⁷²** Each
List Price \$20.00

Timmons Talker

A Beautiful Instrument

Many people are anxious to get away from the ordinary horn type of loud speaker. The Timmons is put out in an attractive brown mahogany cabinet of beautiful design, in fact, a real piece of furniture. Because of its laminated wood construction and of the remarkable Timmons built unit, these loud speakers have a rich clear tone quality, distinctively their own.



Type "A"
STOCK No. 91799
Adjustable Diaphragm
24⁰⁰ Each
List Price \$35.00

Type "N"
STOCK No. 91798
Non-adjustable Plain Cabinet
12³⁵ Each
List Price \$18.00

Two Types
There are two types; one with an adjustable diaphragm, as illustrated; and type "N" with the non-adjustable diaphragm in plain cabinet.

Manhattan Loud Speakers



There is going to be a tremendous National Advertising Campaign on the Manhattan Loud Speakers this coming season, and dealers who will carry them in stock are bound to cash in on it. Both types of Manhattan Speakers have die cast bases with the special wound reproducing units completely inclosed in non-resonant metal. They are beautifully finished in dark mahogany color and are proving to be popular sellers. Both types are equipped with concert modulator, enabling the user to get any degree of volume.



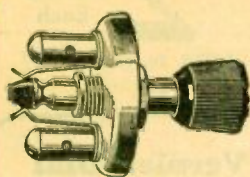
Manhattan "Sr."
The famous "Concert Modulator" is the big feature of the Manhattan Sr. This is a device operated externally that controls the volume to suit conditions. It stands 30 inches high and has a 14-inch horn. A mighty good speaker to list at \$25.00.
STOCK NO. 92866
List Price \$25.00
\$17¹⁵ Each
LOTS of 5, \$16.25

Manhattan "Jr."
Here is a big value, Mr. Dealer. Think of it, a real Loud Speaker with the famous "Concert Modulator" to retail for \$10.00, finished in Crystalline black. Stands 22 inches high and the horn is ten inches in diameter at the bell.
STOCK NO. 92867
List Price \$10.00
\$6⁸⁶ Each
LOTS of 10 \$6.50

Frost-Radio Push-Pull Battery Switch

One of the new Frost products which measures up to the recognized standard of Frost-Radio excellence in material and workmanship. A thoroughly dependable push-pull battery switch. Positive contact, no leaks, cannot miss, sure to make connections. All metal parts are heavily nickel-plated and highly polished finish. A good, standard battery switch backed up by the Frost reputation and our guarantee of quality.

Stock No. 92996
21^c Each



Red Seal



The Red Seal Phonograph Unit has a soft rubber connector which eliminates vibration but permits connection with any phonograph tone-arm except the Brunswick. Made in a special die-cast metal case, which eliminates vibration and improves tone quality. A remarkable value at \$5.00 list.

STOCK No. 92865
List Price \$5.00
3⁴³ Each
LOTS OF 5, \$3.25

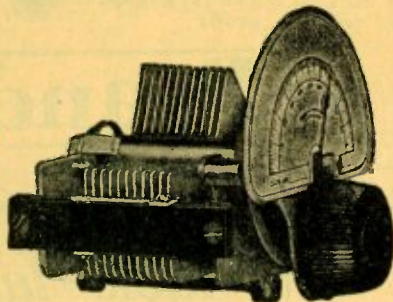
Push Radio Sets and Parts This Winter!

Cash in on the Univ. World Radio History and for Better Radio

Signal Parts Are Nationally Known

Signal Low-Loss Condenser

All the Latest Features



A genuine low-loss condenser with Vernier slow moving plates that is a masterpiece in construction. Both the Rotor and Stator plates are soldered, insuring perfect connection. In addition, these Stator plates may be adjusted. The Rotor has a pigtailed grounded connection. Hard Come Bearings are used on the Rotor shaft, making smooth operation. Fine hard rubber insulation is used and the plates are made of heavy gauge brass. A special metal dial, silver etched with zero to 100 scale, fastens to the panel and has a paper logging dial to record the various stations.

Note These Low Prices

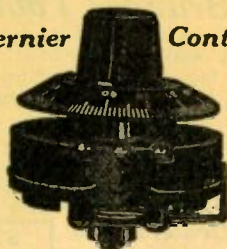
STOCK No.	List Price	Plates	Each	10 Lots
92025	\$6.00	43	\$4.18	\$3.83
92026	5.00	23	3.43	3.19
92027	4.75	17	3.27	3.03
92028	4.50	13	3.09	2.88

Fine Vernier Control

A remarkable feature of the Signal condenser is the slow motion Vernier which gives a ratio of 3 1/2 to 1 without lost motion. The knob has a pointer moving in the same direction as the plates and this knob is the only control. No separate Vernier knob being needed.

Signal Rheostat

Vernier Control



A mighty good Vernier rheostat furnished with a dial, operating the dial, moves the Vernier contact arm, or engaging the main contact arm, thus giving smooth operation and perfect filament control.

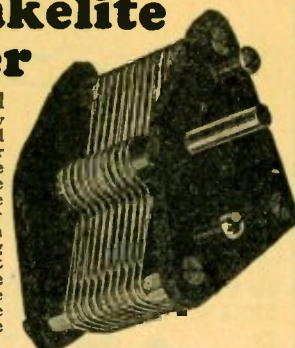
STOCK No. 91804

\$1.10
Each

10 LOTS, 1.05

Signal Bakelite Condenser

These low priced signal condensers are exceptionally well built, using genuine hard aluminum Rotor and Stator plates; heavy bakelite ends give rigid support, eliminating the danger of short circuits. These condensers are designed for panel mounting, furnished with mounting screws and drilling template. The 1/4-inch shaft will fit any standard dial. Make the Signal condenser the price leader in your line. They are quality instruments and the price is remarkably low.



43 Plate	23 Plate	11 Plate	5 Plate
STOCK No. 91505	STOCK No. 91506	STOCK No. 91507	STOCK No. 91508
\$1.30 Each	\$1.15 Each	\$1.04 Each	85¢ Each
10 LOTS, \$1.20	10 LOTS, \$1.08	10 LOTS, 98c	10 LOTS 82c

Signal Vacuum Tube Sockets

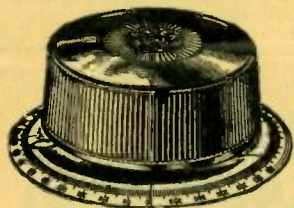


Panel Mounting

The Signal line of vacuum tube sockets is very complete and unquestionably the finest that money can buy. Made on genuine Bakelite base for panel or table mounting. The heavy nickel tube is securely fastened to the Bakelite base. The spring contacts are made of phosphor bronze and securely fastened. Binding posts are exceptionally heavy and finished in polished nickel. Made in all sizes and types at prices remarkably low, considering the quality.

STOCK NO.	TYPE	SIZE	LIST PRICE	EACH	10 LOTS
92160	Standard	Single	\$0.85	\$0.60	\$0.55
92168	Standard	Two Gang	1.65	1.15	1.08
92169	Standard	Three Gang	2.45	1.72	1.60
92170	UV199	Single	.75	.52	.49
92171	UV199	Two Gang	1.45	1.02	.95
92172	UV199	Three Gang	2.15	1.50	1.40

Univernier Controls



The Walbert UNIVERNIER is a knob, dial and pointer which is substituted for the ordinary dial on the shafts of condensers, variometers, varioformers, neutroformers, etc. Contains a simple mechanism so arranged that speed of rotation of the knob is 12 times that of the shaft and combines delicate and coarse adjustment in a single unit. Is easily installed in a few minutes. The knob is made of moulded composition of high dielectric quality and beautiful finish. For 1/4-inch shafts.

Black Knob--Silver Dial

STOCK No. 92795
LOTS OF 10, 83c
List Price \$1.25

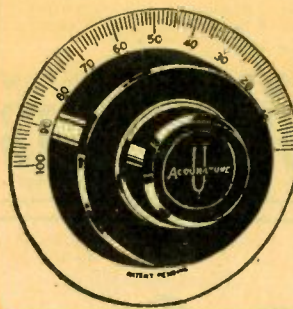
86¢
Each

Mahog. Knob--Gold Dial

STOCK No. 92796
LOTS OF 10, 97c
List Price \$1.50

\$1.02
Each

Accuratune VERNIER CONTROLS



The Accuratune is an actual micrometer control superior to any other tuning device. For coarse adjustment the larger knob is used like any ordinary dial. The smaller knob operates the Vernier mechanism for fine tuning, at a reduction of 8 to 1. The Accuratune is made of genuine bakelite with beautiful silvered dial and neatly engraved graduations. Fits 1/4-inch instrument shafts. Dial four-inch diameter, guaranteed by the manufacturer.

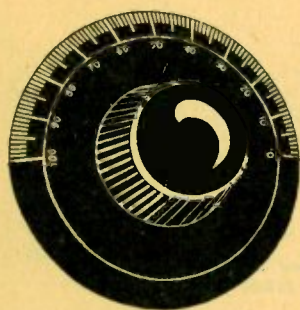
STOCK No. 92530

Lit Price **\$2.40**
\$3.50 Each

LOTS 10, \$2.30

Betterbilt Compo-Dial

Lowest Prices -- All Sizes



These remarkably low priced dials are made of a special composition material guaranteed not to warp, beautifully finished, a glossy black with white enameled engravings. These dials are furnished with a heavy brass bushing to fit 1/4-inch shafts. A set screw in the brass bushing permits fastening permanently in place. Exceptionally low prices make these dials suitable for price leaders in a sale.

2 Inch	3 Inch	4 Inch
STOCK No. 91596	STOCK No. 91595	STOCK No. 91594
17¢ Each	20¢ Each	28¢ Each
10 LOTS, 15c	10 LOTS 18c	10 LOTS 26c

Hemco Bakelite Dial



A genuine Bakelite dial with heavy brass bushing to fit 1/4-inch shafts. Has a particular easy gripping knob and ribbed dial. Unquestionably these dials are the greatest values now on the market in genuine bakelite. Our amazing low price is bound to please you.

2 Inch	3 Inch	4 Inch
STOCK No. 92752	STOCK No. 92753	STOCK No. 92754
24¢ Each	28¢ Each	42¢ Each
10 LOTS, 23c	10 LOTS, 27c	10 LOTS, 40c

Vernier Dial Attachment

For fine adjustment, use the vernier on dials. It mounts on panel and engages the outer edge of the dial with a rubber friction clutch. Ideal for sensitive tuning.



STOCK No. 91558

26¢
Each
10 LOTS 24c

5 Hour Service-Like a Warehouse of Your Own!

Radiotron or Cunningham Tubes



Radiotron and Cunningham Tubes are generally scarce because of our tremendous sales and we reserve the right to fill orders with either brand we happen to have in stock. However we will try to furnish your favorite brand if you specify your preference.

All of our Tubes are sold with a limited guarantee. If a tube fails to work, even with the filament lighted, the tube may be returned for replacement. Tubes that are burned out cannot be replaced. Once the tube has been lighted the factory will not consider a replacement unless the tube has not been burned for any appreciable length of time.



STOCK No. 91605	STOCK No. 91606	STOCK No. 91608	STOCK No. 91609
Type UV200 6 Volt Detec.	Type UV201A 6 Volt Amp.	Type WD12 1 1/2 Volt	Type UV199 2 Volt
List Price \$3.00 Each	List Price \$3.00 Each	List Price \$3.00 Each	List Price \$3.00 Each
<small>\$4.00</small>	<small>\$4.00</small>	<small>\$4.00</small>	<small>\$4.00</small>

Guaranteed Echotrons Absolutely Guaranteed

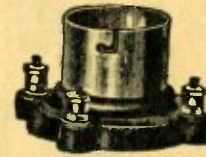


Here is an independently manufactured vacuum tube that is giving splendid results. These tubes have all the characteristics of the regular U. V. 201A tubes, and hundreds of radio fans are enthusiastic boosters for them. They are made only in this one type—6 volt with 1/4 amp. filament.

Should at any time an Echotron fail to function properly or burn out before completing its full life, same can be returned for replacement to us. We positively guarantee Echotrons.

\$2.65 Each
Type UV201A

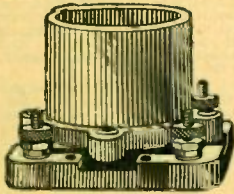
Betterbilt Tube Sockets



There is a tremendous demand among the younger radio fans for low priced apparatus, and with that in mind we have developed the Betterbuilt socket that will appeal to this trade. The socket has a heavy nickel tube mounted on a composition base, and is furnished in three types as listed below. The contact springs are all special spring brass insuring perfect contact with the tube. The nickel upper part is moulded into the base so that it cannot work loose. Polished nickel, heavy turned brass binding posts are rigidly fastened to the base and will not turn loose. Make a special drive for socket business in your neighborhood by featuring this low priced socket.

For Standard Tubes	3 Gang Standard For Standard Tubes	For UV199 Tubes
STOCK No. 92060	STOCK No. 91526	STOCK No. 92061
23c Each	\$1.40 Each	21c Each
10 LOTS 22c	10 LOTS \$1.30	10 LOTS 20c

Benjamin Sockets



The big feature of this Socket is the rubber shock suspension. This saves wear and tear on the tubes and eliminates harmonics. Put out in two sizes.

Stock for Price 10 No. tube ea. lots
92717 UV200 70c 65c
92718 UV199 70c 65c

5-HOUR SERVICE

BETTER RADIO is now tuned up to give 5-hour service on all orders — the fastest shipping Radio Service in America. Try us out with any kind of an order — SOME service, you'll say!

Walbert Socket



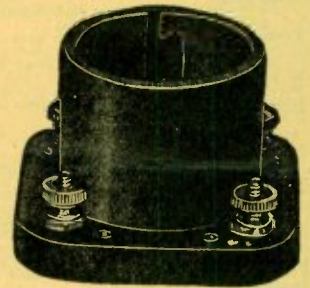
With Many New Features

The Walbert Safety Rim SOCKET is an all bakelite socket with reinforced rim of nicked brass which positively prevents chipping and breaking out at the tube slot. It is designed to eliminate capacity effects prevalent in so many sockets and to prevent excessive dielectric losses. The use of all bakelite sockets is being specified by all leading radio engineers. The double spring contacts terminate in soldering lugs which reduce considerably the resistance arising from poor contacts through binding posts

STOCK No. 92793
List Price **51c** Each
75c
10 LOTS 49c

Genuine Bakelite Sockets

These Sockets, while remarkably low in price, are equal to many selling at much higher prices. Moulded of genuine red bakelite with reinforced slot to hold the tube. The contact springs are double laminated, which insures perfect contact with the prongs of the tube. The binding posts are made of turned brass, nickel plated, and rigidly moulded in place. We positively guarantee these bakelite sockets to be satisfactory. They should make a splendid leader for a radio sale and at the same time can be sold at a splendid profit.



<i>Base Mounting</i>		<i>Panel or Base Mounting</i>	
Standard Tube STOCK No. 91528	UV199 Tube STOCK No. 92436	Standard Tube STOCK No. 92405	Standard Tube 3 Gang STOCK No. 92407
30c Each	27c Each	35c Each	\$1.25 Each
10 LOTS 28c	10 LOTS 26c	10 LOTS 33c	10 LOTS \$1.20
			UV199 Tube 3 Gang STOCK No. 92408
			\$1.10 Each
			10 LOTS \$1.05

Centralab Variable Grid Leak

Formerly "CRL"



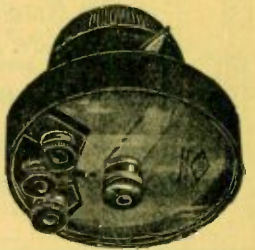
This variable grid leak has been on the market for many years and thousands of radio fans are ardent boosters for it. Can be regulated evenly to a hairline between 1/4 and 8 Megohms. Mounts on a panel thru a single hole and space is provided for adjusting a standard fixed condenser. List price is \$1.25 a piece.

STOCK No. 92781
84c Each
10 LOTS 81c

Centralab Non-Inductive Potentiometer

Assures quiet tuning as it has no wire-wound resistor or strip. By a patented rocking circular disk it does away with the need for a shunting condenser. Only a single hole is required for mounting. Contacts are completely enclosed, thereby protected from dust and mechanical injury. No. 92782 Potentiometer has a resistance of 400 ohms and is applicable to ordinary purposes. No. 92783 Potentiometer is designed for special applications and has a resistance of 2,000 ohms.

Formerly "CRL"



400 Ohms
STOCK No. 92782
\$1.05 Each
10 LOTS \$1.00
List Price \$1.50

2000 Ohms
STOCK No. 92783
\$1.20 Each
10 LOTS \$1.15
List Price \$1.75

Our Low Wholesale Prices Mean Big Profits For You!

Buy for Cash from BETTER RADIO and Bank Your Big Saving

FOR
DEALERS
ONLY

EVERY
THING
IN RADIO

BETTER RADIO
RADIO DIVISION OF THE BETTER TIRES CO. MICHIGAN AVE. & 18TH ST. CHICAGO ILL.

Freed-Eisemann NEUTRODYNE

STOCK NO. 91904

139⁸⁵

COMPLETE
As Illustrated

The Genuine Freed-Eisemann
5-Tube Neutrodyne
The Latest Model "NR6"



THE PROVEN SET. The Freed-Eisemann Neutrodyne has stood the test of time and has proven itself in thousands of American homes. Dealers everywhere are enjoying a steady and profitable sale on this Wonder Radio Set. Here is a set past the experimental stage by 18 months—a set that will satisfy the most critical radio fan.

COAST TO COAST. The Freed-Eisemann "eats up" distance. Hundreds of owners, in the winter months especially, pick up from five to ten stations on the Pacific Coast daily. Cuba, Mexico, Canada—all are within daily reach on the Freed-Eisemann Neutrodyne. And best of all, the most distant stations come in on the loud speaker, particularly so when air conditions are favorable.

SIMPLIFIED TUNING. Because the Freed-Eisemann Neutrodyne can be "logged" a child can operate the set with ease. By "logging" we mean keeping a record of the dial settings of each station. After once completing this "log" or station record, it is simplicity itself to turn back to any station desired, and presto—there it is. The Neutrodyne circuit is one of the very few that incorporates this highly desired feature.

Neutrodyne is patented. This circuit is the invention of Prof. L. A. Hazeltine, the noted radio engineer, and it is rigidly protected by patents. Freed-Eisemann are Licensees and our dealers may feel perfectly secure selling this set. However, we caution the trade against selling unlicensed Neutrodynes as that may lead to litigation.

Complete as Shown

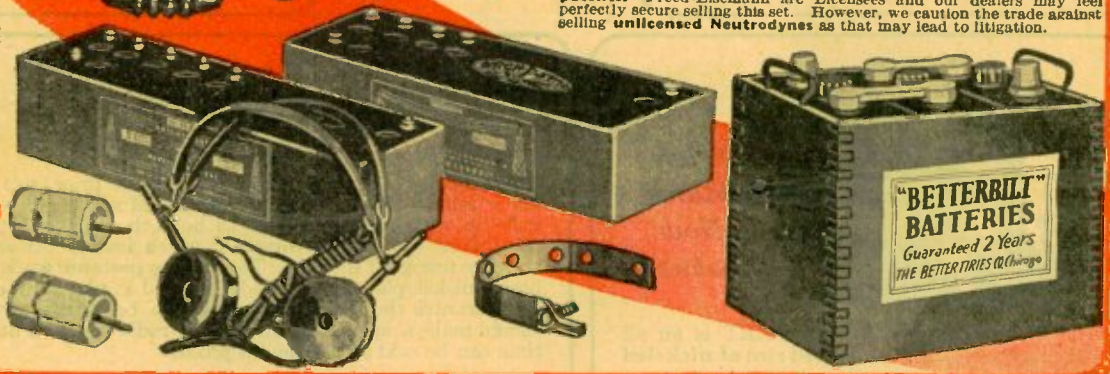
Here is exactly what we supply with each Stock No. 91904 Freed-Eisemann Neutrodyne Set at \$139.85:

- 1 Freed-Eisemann Model NR6 Neutrodyne Set.
- 5 Radatron UV291A or Cunningham C301A tubes.
- 2 45-volt "B" batteries.
- 1 "Betterbilt" 100 amp. hour storage battery.
- 1 pair "Betterbilt" head phones.
- 1 complete aerial outfit (everything needed to put up a good aerial.)

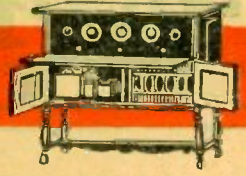
We do not include a loud speaker or a battery charger. If one is required, you will find them listed on pages 7 and 9 of BETTER RADIO.

Quick Sales—Big Profits

Freed-Eisemann Neutrodyne sets are now being nationally advertised and BETTER RADIO dealers will find Freed-Eisemann a ready seller. Our low net prices give you an excellent profit. Retail price of this set complete, installed, is \$246.00. Why not, Mr. Dealer, push the sale of a high class, high grade radio such as the Freed-Eisemann, where every sale gives you a big profit, and every sale is a real one? Put a sample set in your store and they will sell themselves!



Italian Walnut Console and Loud Speaker



Here is one of the most artistic console cabinets ever designed for use with a radio set. An exquisite piece of furniture that anyone can be proud to own. Finished in beautiful Italian walnut, hand carved legs and panel. This console has a built-in loud speaker that produces a beautiful, clear and mellow tone. Top lifts up to give access to the receiving set. There is a drop panel which covers the radio when not in use, and acts as an arm rest and writing desk when lowered. The bottom compartment is roomy enough to contain both "A" and "B" batteries. This cabinet makes a complete self-contained radio set, eliminating the usual disorderly cluster of batteries and coils of wire.

Takes Any Type Radio Set

The interior compartment is 33 inches wide, 11 1/4 inches deep and 11 inches high—room enough to take any standard type radio set. Cabinet itself is 42 inches high—an impressive and distinguished looking piece of furniture. When closed up and the radio not in use, you have an artistic and delightful wall cabinet, beautiful enough to grace the most fashionable drawing room.

A Magnificent Combination— This Console With Freed-Eisemann Neutrodyne Set!

Stock No. 91999 supplied as illustrated to the left all complete. We furnish the complete Stock No. 91904 Freed-Eisemann Neutrodyne in this console cabinet at a special price of \$198.75. This includes everything; nothing extra to buy except your battery charger, shown on page 7, if desired. Unquestionably the greatest value ever presented to radio buyers. Retail price, installed, is \$325.00—a profit to you of over \$125.00 on each set, and each sale means a satisfied customer, bringing you more business all the time.



Cabinet Only with
Built-In Loud Speaker

59⁵⁰

STOCK NO. 91913

COMPLETE
With Radio Set
Illustrated Above

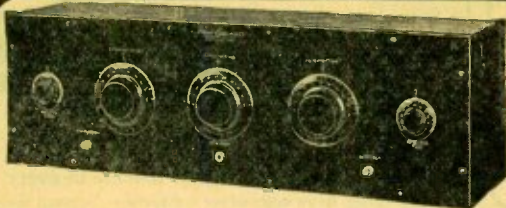
198⁷⁵

STOCK NO. 91999

Sell "Better Radio" Nationally Advertised Apparatus!

12 Advertised Goods Mean a Quick Turnover—Bigger Profits and no Dead Stock

Freed-Eisemann



Five Tube Model NR6

Freed-Eisemann Neutrodyne

List Price \$150

The Freed-Eisemann NR6 is the standard five-tube Neutrodyne 1925 model. It is the famous receiving set which brought in London and Los Angeles with surprising regularity on a New York installation last winter. The thousands of sets now in constant use are evidence enough of the satisfactory service rendered by Freed-Eisemann Neutrodynes. Thousands of people in your immediate territory, Mr. Dealer, are going to want radio sets this fall. Sell them the Freed-Eisemann line and have 100% satisfied customers and enjoy the elegant profit obtained on every sale—as well as the prestige of being a Freed-Eisemann dealer.

Just like opening a safe—the user of a Freed-Eisemann Neutrodyne keeps a “log” or reading of the dials for all stations and simply turns to the particular station wanted at his pleasure. Coast to coast range with loud speaker volume and a clarity of tone unsurpassed are daily results.

STOCK No. 91903
\$102⁹⁰
Net for Bare Set

A big feature of this set is the volume control dial permitting the operator to control the volume of reception at will, without touching any other control but this dial.

SPECIFICATIONS MODEL NR 6. Mahogany finished cabinet 23 inches long by 8 inches high; polished bakelite panel; three tuning dials; rheostat dial; volume control dial; phone and loud speaker jacks; all battery connections in rear; wave length 200 to 575 meters. Parts necessary to complete are 5 UV-201A Tubes (use nothing but R. C. A. make for best results); six-volt storage battery; two 45-volt “B” batteries; phones and loud speaker; outside aerial from 75 to 125 feet long. List price \$150.00. Our net price to dealers only \$102.90. Stock No. 91903. All necessary accessories are listed in this catalog.



Neutrodyne



Five Tube Model NR20

Freed-Eisemann Neutrodyne

List Price \$175

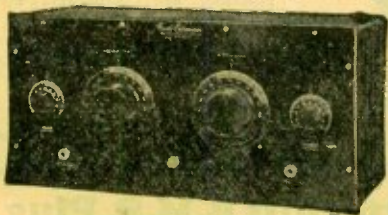
The De Luxe Model NR20, illustrated above, uses the same interior neutrodyne set as Model NR 6, pictured to the left. The only difference between the NR 6 and NR 20 is the cabinet and fittings. Built in genuine African figured Adam Brown Mahogany, highly polished with hand carved cornices. It has a front panel cover that drops down forming a shelf for comfort when tuning. When this lid is closed the panel and dials are concealed so that to all appearances instead of a radio set there is an exquisite chest of carved mahogany.

All the metal parts on the NR 20 are solid gold plated and the dials and engravings likewise are in gold. There is nothing prettier in the way of furniture and nothing superior in a radio set than the Freed-Eisemann NR 20.

STOCK No. 91917
\$119⁰⁵
Net for Bare Set

When used with Stock No. 91912 console cabinet, with built-in loud speaker, an artistic beautiful effect is obtained. These two pieces, the set and cabinet are perfect components—harmonizing perfectly in design and finish.

The Freed-Eisemann NR 20 retails for \$175.00—no more than many ordinary sets selling for the same price not half as efficient or handsome. There is a great potential market for a radio of this kind among people who want nothing but the best. To complete the set the following parts are required: Five UV-20FA Tubes (nothing but R. C. A. should be used); two 45 volt “B” batteries, one Betterbilt storage battery, a pair of phones, a loud speaker and an outside aerial about 75 to 125 feet in length. Stock No. 91917. All accessories to complete can be found listed in the radio section of “Better Tires.”



Four Tube Model NR12

Freed-Eisemann Neutrodyne

List Price \$100

STOCK No. 91901
\$68⁶⁰
Net for Bare Set

There is a tremendous demand for a selective and distance-getting Neutrodyne that can be sold at a popular price. To meet this demand Freed-Eisemann have designed the NR12. This is a four-tube Neutrodyne set, having but two tuning dials which makes it exceptionally easy to tune. This four-tube model does not have the distance range of the larger 5-tube set, but stations from 500 to 1,000 miles under favorable conditions can be brought in on the loud speaker without any difficulty. The volume of tone is amazing, and the quality is clear and mellow. Built in a polished genuine mahogany cabinet. Has volume control dial and filament switch. To complete this set the following parts are needed. Four UV-201A tubes, (RCA make five best results) two 45-volt “B” batteries, a good 6-volt storage battery, a pair of phones and loud speaker, and an outside aerial of about 75 to 125 feet in length. List price is \$100.00.

Freed-Eisemann Descriptive Literature Free on Request

Console for Model N R 20 Shown Above

A beautifully carved, grained, and inlaid genuine walnut cabinet of exquisite design. An elegant piece of art furniture for the finest home.

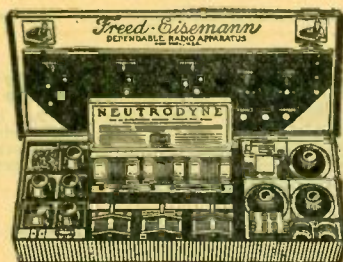
This model console is designed for placing the radio set on top instead of inside. It has a built-in loud speaker, a large roomy compartment for both A and B batteries, built expressly for Freed-Eisemann N. R. 20, which is shown in the illustration but not included. Our price covers console with speaker only.

STOCK No. 91912

68⁶⁰ Ea.
List \$100.00



Built-in Speaker
Radio Set Not Included



Model KD50

Freed-Eisemann Knocked-Down Neutrodyne

List Price \$80

For the man of technical or mechanical training who wants the fun of building his own Neutrodyne, Freed-Eisemann put out the KD50, a complete knocked-down five-tube Neutrodyne with all necessary parts in an attractive display carton that helps the dealer sell them. Every part needed to construct the set is furnished, including a drilled and engraved panel and complete detailed blue prints and instructions contained in the 32-page illustrated book, “How to Build the Neutrodyne.” The only additional thing needed, besides, of course, batteries, phones and aerial, is the cabinet which we list on page 19, Stock No. 92727, at \$4.35. The KD-50 when properly built and neutralized makes a splendid five tube Neutrodyne that will bring in stations from coast to coast.

STOCK No. 91907
\$54⁸⁸ Net
All Parts Less Tubes, Aerial or Phones

How We Protect the Dealer

FIRST, we send out our catalogs only to bona fide, legitimate dealers who buy merchandise for re-sale purposes. We will not knowingly let our catalogs get into the hands of private individuals who should be your customers, not ours. We want you, Mr. Dealer, to make your full profit on sales. We can only do this by making air-tight rules as to who can get our confidential wholesale prices. Even after an order is received, we make sure that it comes from a dealer before filling it.

We Check Up Carefully

Every catalog request is checked against the mercantile reference lists to make sure that the party requesting it is actually in business and entitled to receive the special wholesale prices we quote. Sometimes dealers think we lean back a little too far on this policy, but in the long run, they appreciate that this means 100% protection for them and their profit.

We Sell Only to Actual Dealers

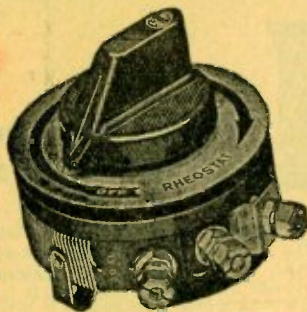
Push Radio Sets and Parts This Winter!

Cash in on the Universal Demand for Better Radio

PACENT RADIO ESSENTIALS

Don't Improvise, "PACENTIZE"

Pacent Rheostats



The unusual beauty and perfected design of Pacent Rheostats and Potentiometers appeal to every radio user.

The two-unit construction simplifies installation and makes it easy to change from panel to table mounting, and vice-versa.

The winding is properly exposed and spaced to cool quickly, an assurance against burning out. The heat resisting core and base will not crack or warp.

The attractive silver dial, which makes panel engraving unnecessary, may be used as a drilling template.

Rheostats	NET PRICE	Potentiometer
Stock No. Resistance		STOCK No. 92325
92320 — 6 ohms	69c Each	375
92321 — 10 ohms		90c Each
92322 — 30 ohms		10 LOTS 85c
	LOTS OF 10, 65c EACH	



Pacent Duo Plug

The Duo plug takes two pairs of phones in parallel, made of pure bakelite, eliminating chances of short circuit. One of the finest plugs on the market. List price, \$1.00.

Stock No. 92393 **69c** Each
LOTS OF 10, 65c



Pacent Plug

An exceptionally low priced plug, convenient because of its small size. Has special patented features permitting quick connections. This plug is accurately machined so that it fits standard jacks smoothly. The list price is 35 cents.

STOCK No. 92397

25c Each
10 LOTS 23c

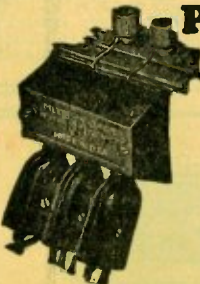
Pacent Jacks



The jack is a vital unit in radio equipment. Pacent jacks are thoroughly reliable in every detail. They have coin silver contacts—German silver springs—nickel plated brass frames—Micarta insulation—extra heavy nipples—lugs tinned for soldering. They are rigidly assembled and beautifully finished. We strongly recommend the use of Pacent Jacks.

Stock No.	Type	Each	Lots of 10
92080	Single Open Circuit...	39c	36c
92081	Single Closed Circuit...	45c	42c
92082	Double Circuit.....	52c	48c
92083	Detector Neutrodyne..	65c	60c
92084	1st Stage Neutrodyne.	65c	60c
92085	2nd Stage Neutrodyne	65c	60c

Pacent Multi Jack



The Pacent Multijack consists of three jacks in series in a moulded unit. It may be screwed to the side of the receiving set or the operating table. Long leads may be used in connecting it to the set, thus avoiding the necessity of listeners-in

crowding closely around the set. It is handsomely moulded, metal parts are nickel plated, and is attractive as well as useful. Terminals are marked indicating polarity.

STOCK No. 92331
69c Each
10 LOTS 65c

Pacent UV199 Adapter



Standard base sockets can be converted for use with U. V. 199 tubes by using this adapter. The contact springs are made of phosphorus bronze. They are well insulated and will not short circuit.

Accurate spacing of the contacts has eliminated capacitative effect.
STOCK No. 92162
28c Each
List Price 40c 10 LOTS 26c

Howard Multi Plug



STOCK No. 92465
\$1.37 Each
10 LOTS \$1.30

Provides positive connection for from 1 to 6 pairs of phones, all connected at the same time. Quickly detached, and connections made by merely inserting the tips of the phone cords in the holes provided in the plug for that purpose.



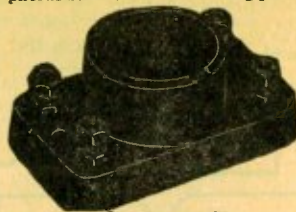
Pacent Duo Jack

The Duojack is intended as a quick means of converting binding posts to convenient plug and jack equipment. It is provided with two adjustable connectors which can be made to fit binding posts of various spacing.

When it is attached to the binding posts it permits connection of two plugs. In this respect it functions similarly to the Pacent Twinadapter.
STOCK No. 92332
69c Each
10 LOTS 65c

Pacent UV199 Socket

A special moulded socket which fits perfectly U. V. 199, or C-299 tubes. The contact springs are phosphorus bronze and the binding posts are expressly designed to make good contact. List price, 40 cents each.



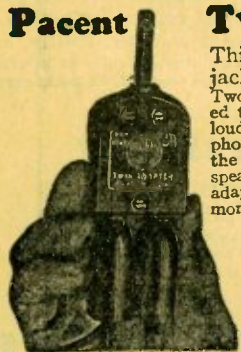
STOCK No. 92327
28c Each
List Price 40c 10 LOTS 26c

Betterbilt B.M.S. Plug



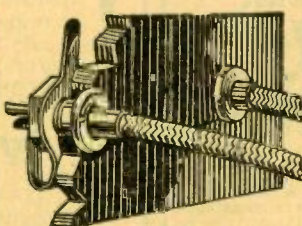
This small sized plug is very handy as phone cords can be connected in a jiffy — no set screws being used. The new round shape is very popular now-a-days.
STOCK No. 92398
34c Each
LOTS OF 10, 32c

Pacent Twin Adapter



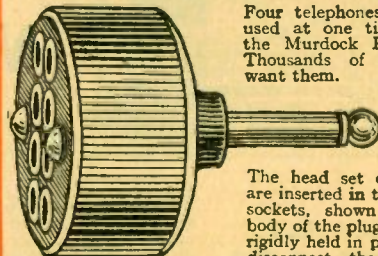
This device will permit a single jack to accommodate two plugs. Two pairs of phones may thus be connected to the jack or a pair of phones and a loud speaker. In the latter instance the phones alone may first be plugged in until the set is properly tuned and the loud speaker plugged in later. Using the Twin-adapter in conjunction with plugs is much more satisfactory than connecting and disconnecting cord tips. The contacting members are strong and lasting. Insulation is perfect. The Twin adapter should be an auxiliary to every radio equipment.
STOCK No. 92330
69c Each
10 LOTS 65c

Cord Tip Jack



A very fast selling specialty and extremely useful. These jacks fit on the panel and replace binding posts. The loud speaker or head set cord tips plug into the jack and make firm contact. The price is low and thousands of radio fans are using this mighty convenient device. List price is 25 cents per pair
STOCK No. 91682
List Price 25c Pair **19c** Pair
LOTS 10 Pr. 18c

Murdock Jack Plug



Four telephones can be used at one time with the Murdock Plugjack. Thousands of listeners want them.
The head set cord tips are inserted in the spring sockets, shown on the body of the plug, and are rigidly held in place. To disconnect the phones, simply give the cords a special jerk. Made of special moulded insulation with bronze metal parts, — a high quality job throughout.
STOCK No. 92540
List Price \$1.00 **69c** Each
10 LOTS 65c

5 Hour Service-Like a Warehouse of Your Own!

Our Tremendous Stock of 1500 Radio Articles Just 5 Hours from Your Store

Every Radio Fan Buys Dubilier Products

Dubilier Micadon



All Sizes in Stock

These are the genuine Dubilier-Micadons that are so universally known and universally used. Most manufacturers of radio sets have adopted Dubilier-Micadons as standard equipment.

No.	Capacity	List	Each	10 Lots
91820	.0001	\$0.35	24c	23c
91821	.00025	.35		
91822	.0005	.35		
91823	.001	.40	28c	26c
91824	.002	.40		
91825	.0025	.40		
91941	.003	.50	35c	33c
91842	.004	.50		
91843	.005	.60		
91844	.006	.75	42c	39c
			53c	50c



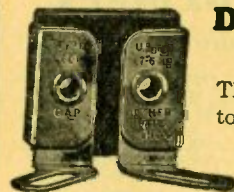
Used by the Man Who Knows Radio



Dubilier Durafran

A radio frequency transformer, designed for a wave length of 300 to 500 meters. The Durafran transformer is mounted in a hard rubber case, with plainly marked terminals. Suitable for any type of radio frequency amplification. List price \$4.00.

STOCK No. 91641
2⁷⁴ Lots of 6
Each \$2.60



Dubilier Micadon Transformer Type

This type is designed to fasten to the top of binding posts of the Audio Frequency Transformer.

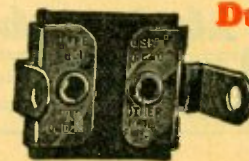
STOCK No.	Capacity	List	Each	10 Lots
92010	.001	50c	35c	33c
92011	.002	50c		
92012	.0025	50c		



Dubilier Ducon

Radio reception from a lamp socket eliminating aerials, especially in locations close to a broadcasting station. No danger from short circuit or lightning. Cuts down static. Fully approved by the Underwriters. List price \$1.50.

STOCK No. 91640
Lots of 10 96c
1⁰³ Each



Dubilier Micadon Grid Leak Type

Designed to fit standard Grid Leak such as Electrad listed below.

Grid Leak Not Included

Stock No.	Capacity	List	Each	10 Lots
91836	.0001	45c	32c	30c
91837	.00025	45c		
91838	.0005	45c		



These are the large capacity genuine Dubilier-Micadons recently put out. They have soldered lugs for making quick connections.

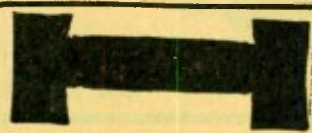
STOCK No.	Capacity	List	Each	10 Lots
92065	.0001	\$0.45	32c	31c
92066	.00025	.45		
92067	.0005	.45	35c	33c
92068	.001	.50		
92069	.002	.50		
92070	.003	.85	59c	56c
92071	.01	1.00	69c	65c
92072	.02	2.00	1.37	1.30

Dubilier Dutec

STOCK No. 91674

A remarkable chemical rectifier to replace ordinary crystals. Super-sensitive and constantly so. Non-oxidizing and non-deteriorating. Fits all of standard detectors. List price 40 cents.

21^c Each
Doz. Lots 20c



Electrad Grid Leaks

A fine tubular glass Grid Leak accurately rated and will fit all standard mountings.

Stock No.	Rating	Stock No.	Rating	ANY SIZE
92150	1 meg.	92153	2 1/2 meg.	22 ^c Each 10 Lots 20c
92151	1 1/2 meg.	92154	3 meg.	
92152	2 meg.	92155	3 1/2 meg.	
		92156	4 meg.	

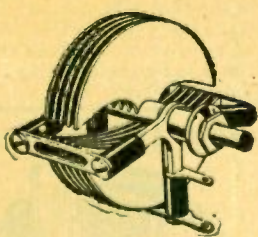
Dubilier By-Pass Condenser

Used as a by-pass for the radio frequency currents around the high internal resistance "B" battery, enabling louder signals. Also used to control fluctuating current delivered by a partly run down "B" battery, eliminating noises.



Stock No.	Capacity	List	Each	10 Lots
92015	.1	\$0.70	\$0.49	\$0.46
92016	.25	.75	.53	.49
92017	.5	.90	.63	.58
92018	1.	1.25	.88	.82
92019	2.	1.75	1.23	1.14
92020	3.	2.75	1.93	1.79
92021	4.	3.75	2.63	2.44

PREMIER RADIO PRODUCTS



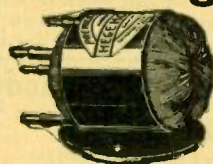
Low in Price

Premier Crofoot Condenser

This low loss condenser has great tuning range and tuning ratio. One hole mounting, no screws needed. Has grounded rotor and cone type rotor bearings eliminating side or end play. All plates securely soldered. Brass and phosphor-bronze construction throughout.

No.	Plates	List	Each	10 Lots
92035	7	\$2.75	\$1.88	\$1.80
92036	17	3.25	2.23	2.13
92037	23	3.50	2.40	2.30
92038	33	3.75	2.57	2.45

"Hedgehog" Transformer

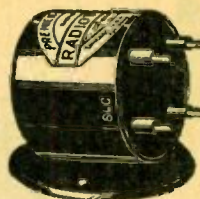


The Size of a Walnut

This famous little transformer is about the size of an English walnut. 100 per cent shielded. Mounts anywhere, saves space in assembly. One of the most compact and efficient audio transformers designed.

Ratio 1 to 3	Ratio 1 to 4
STOCK No. 92045	STOCK No. 92046
\$2 ⁴⁰ Each	\$2 ⁴⁰ Each
Lots of 10 \$2.30	Lots of 10 \$2.30

Ratio 1 to 5	Ratio 1 to 10
STOCK No. 92047	STOCK No. 92048
\$2 ⁴⁰ Each	\$3 ⁰⁹ Each
Lots of 10 \$2.30	Lots of 10 \$2.94



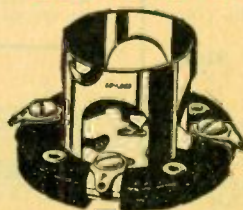
Small and Efficient

Premier "Radiotran"

Another Premier achievement—this little radio frequency transformer has an "air-core." Works fine on all standard radio frequency circuits. Has a non-metallic case—exceptionally compact, and so designed that a great saving of space is effected by its use. Mounts anywhere—panel or base board.

STOCK No. 92039
Lots of 10, 98c
List Price \$1.50

Premier Low-Loss Socket



The "twist of the wrist" socket made of moulded bakelite insulation. Contact spring of one piece construction. Minimum capacity between contact springs. Has visual contact inspection. List price—Both types—90c.

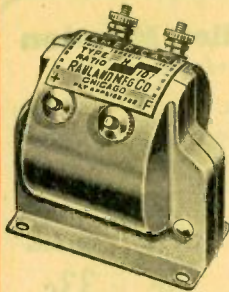
Standard	For U. V. 199
STOCK No. 92043	STOCK No. 92044
61 ^c Lots of 10 58c	61 ^c Lots of 10 58c

Our Low Wholesale Prices Mean Big Profits For You!

Buy for Cash from BETTER RADIO and Bank Your Big Saving

All-American Transformers

Audio Amplifiers



All-American Transformers for Audio Frequency amplification are the most efficient on the market. Equally adapted for use in reflex, Neurodyne and all other new circuits using audio transformers. The windings are carefully and accurately made, and completely inclosed in a shielded metal case, attractively finished with black enamel. All-Americans are furnished in three ratios to meet the requirements

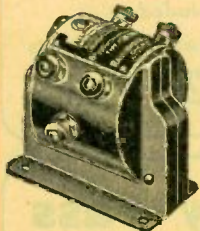
of nearly all circuits. Many manufacturers have adopted them as standard equipment. Thousands of dealers push them because of their sterling qualities.

STOCK No. 91511 RATIO 3 to 1
STOCK No. 91521 RATIO 5 to 1
STOCK No. 91519 RATIO 10 to 1

\$3.09 Each
\$3.26 Each
\$3.26 Each

LOTS OF 10 \$2.89 List Price \$4.50
LOTS OF 10 \$3.02 List Price \$4.75
LOTS OF 10 \$3.02 List Price \$4.75

Push-Pull Transformers



A New System of Amplification

This new form of amplification works beautifully with the All-American Transformer. The push-pull circuit is getting more popular every day, and dealers should stock transformers for same. We can furnish detailed descriptive literature on All-American push-pull circuit.

STOCK No. 92550 Input Type

\$4.12 Each

List Price \$6.00

STOCK No. 92551 Output Type

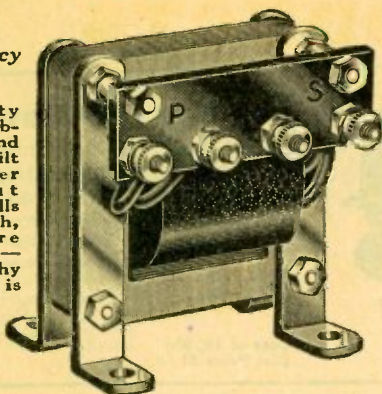
\$4.12 Each

List Price \$6.00

Betterbilt Transformers

Audio Frequency Type

A mighty good, substantial and well built condenser without fancy frills or finish, just pure quality—that is why the price is low.



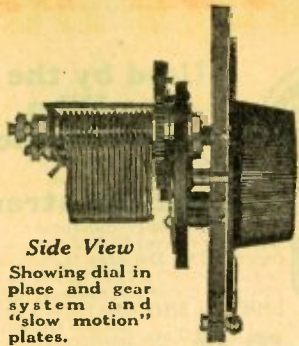
Just a Good Transformer

This transformer has been built to our specification. Every part that has gone into its construction is of a superior quality. The price is low because we have eliminated the fancy dress, preferring to give instead honest quality and real value. At this amazingly low price dealers can use the Betterbilt Transformer as a price leader. The winding ratio is 3 1/2 to 1, and we strongly recommend this transformer for all audio amplifiers.

STOCK No. 91699

\$1.95 Each

LOTS OF 10, \$1.83 List Price \$3.50



Side View
Showing dial in place and gear system and "slow motion" plates.

Complete With Dial

The dial used with the Remler condenser is furnished with a renewable paper chart for keeping the log record of stations. Dial is four inches in diameter, with large knob of molded Bakelite. New paper charts are put on by simply unscrewing the knob. Extra charts and drilling template are furnished with each condenser.

Remler Capacity Unit

The Finest Low-Loss Condenser

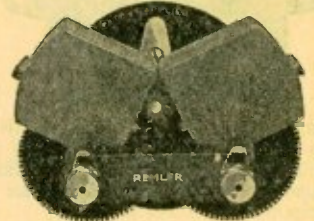
A remarkable advance in variable condenser design is the new Remler Capacity Unit. An absolute low loss design, without any metallic connection extending through the panel, so that complete shielding is achieved and body capacity effects eliminated. The lowest minimum of capacity, heretofore unobtainable, has been reached, the ratio of maximum to minimum being 165 to 1. The plates are made of sheet brass, dye embossed and tempered. The plates are swedged into the mounting shaft and soldered top and bottom.

STOCK No. 92857 .00035 M. F.
STOCK No. 92858 .0005 M. F.

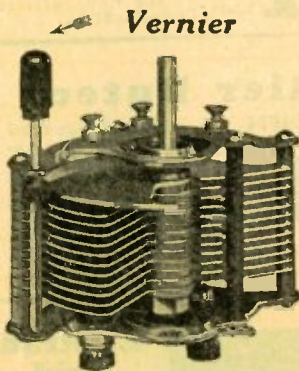
\$3.43 Each

Either Size the Same Price

LOTS OF 10 \$3.25
List Price \$5.00



Rear View—Note twin rotors and vernier control.



Vernier

Mignon Condenser

Here is a variable condenser, which although low in price, combines most of the outstanding features of all good condensers. Designed for a low loss type with metal end plates. The plates are constructed of pure hard aluminum with accurate spacings, absolutely preventing short circuits. The Vernier plate is operated by a special knob, thus securing the finest adjustment when tuning. Remember that the low price on the Mignon Condenser is no reflection on its superior quality.

STOCK No. 91882 STOCK No. 91883 STOCK No. 91884

13 Plate .0002

\$1.93 Each

LOTS OF 10 \$1.79

List Price \$2.95

23 Plate .0005

\$2.28 Each

LOTS OF 10 \$2.12

List Price \$3.25

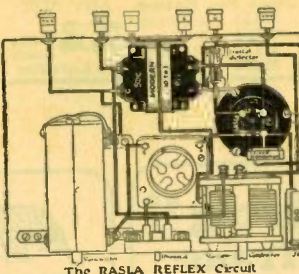
43 Plate .001

\$2.75 Each

LOTS OF 10 \$2.55

List Price \$4.00

The Popular Rasla Reflex Circuit



The RASLA REFLEX Circuit

This complete reflex circuit that has been developed and built around the principal parts used in it, namely; the Rasla transformer, the Modern Audio Transformer and the crystal detector. This circuit is easily wired and a one-tube set that can reach over great distance can be constructed at a moderate price. Here, Mr. Dealer, is an outfit that you can put out, either wired or unwired, at an exceptionally low price. The Rasla circuit when properly constructed makes an ideal one-tube receiver which later can be increased in size by the addition of a two stage amplifier for operating a loud speaker.

"Rasla" Reflex Transformers



This is the heart of the Rasla reflex circuit, an especially designed transformer to operate in the Rasla Hook-up.

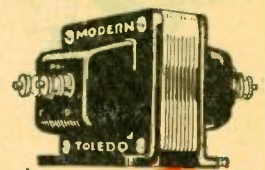
STOCK No. 92531

\$2.60 Each

List Price \$4.00

"Modern" Audio Transformers

Modern transformers have been especially designed for use as audio amplifiers in the Rasla reflex circuit. These transformers will also operate successfully in any audio amplifier.



STOCK No. 92532 Ratio 10 to 1

List Price \$5.50

STOCK No. 92534 Ratio 4 to 1

List Price \$5.00

"Rasla" Fixed Crystal Detector



LOTS OF 10, 85c

List Price \$1.25

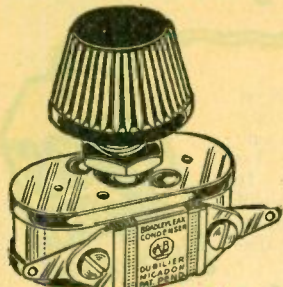
STOCK No. 92560

88c Each

One of the best fixed crystal detectors on the market. It is a little over 2 inches in length and 1/2 inch in diameter—requires very little space in the set and needs no attention once the set is operating properly.

Sell "Better Radio" Nationally Advertised Apparatus!

Famous Allen-Bradley Devices



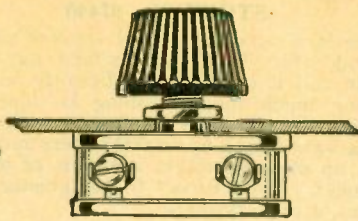
Bradleyleak

A graphite disc adjustable grid leak that provides stepless, noiseless adjustment of grid leak resistance for all tubes. Range 1/4 to 10 meg. in an unbroken range. Entire control is centered in one knob. A 0.00025 mf. fixed condenser can be furnished to fit Bradleyleak terminals. Provided with one hole mounting and extends only 1/16" behind panel.

STOCK No. 91857

LIST PRICE **\$1.33**
Each

No. 91858 Condenser 26c

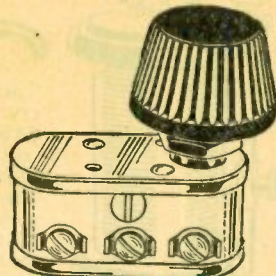


Bradleystat

The universal graphite disc rheostat for all tubes. Provides an unbroken, noiseless, stepless range of control for any tube without change of connections. Only one hole in panel is required for mounting. Bradleystat is secured in position on panel with one locknut.

STOCK No. 91803

LIST PRICE, **\$1.33**
Each



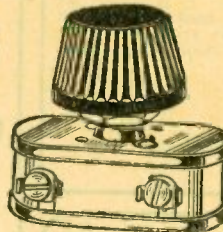
Bradleyometer

A graphite disc potentiometer that is a distinct improvement over wire potentiometers. One knob provides a stepless, noiseless adjustment of potential. A one-hole mounting is provided. Non-inductive in operation.

200 OHM 400 OHM

No. 91855 No. 91856

1.40 **2.10**
Each Each



Bradleyohm

An adjustable graphite disc resistor to provide a wide, stepless range of non-inductive resistance for numerous radio applications. Provided with one hole mounting and extends only 1/16-inch behind panel.

Stock No. Resistance

91947 10,000 ohms
91948 25,000 ohms
91949 50,000 ohms

1.42
Each



Bradleyunit

A fixed resistor, calibrated accurately to meet the needs of radio set builders, and is especially suited for resistance-coupled amplifiers and similar circuits. Provided with terminal clips that can be quickly secured to radio devices or mounted upon panel. Metal parts are silver plated.

Stock No. Resistance List Price Each
91955 12,000 Ohm \$1.25 **88c**
91956 50,000 Ohm \$1.25 **88c**
91957 100,000 Ohm \$1.25 **88c**

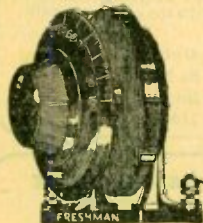


Bradleyswitch

A compact, totally enclosed battery switch for A or B battery circuits. Saves tubes and batteries. Provided with STOCK No. 92571 1-hole mounting. Metal parts are nickel-plated, and push button is polished black.

45c Each
10 lots, 42c

This is a Freshman Year

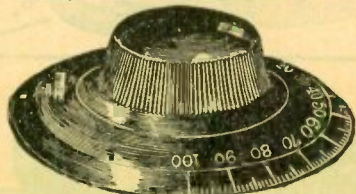


NO PLATES TO SHORT

Mercury Condenser

A new design in a variable condenser using Mercury instead of ordinary plates. Extremely selective, sensitive and sharp in tuning. Made of molded bakelite, extremely compact and very quiet in operation. It will withstand 5000 volts without leakage or danger of short circuiting. May be used in transmitting or reception. List price \$5.00.

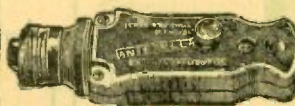
Stock No.	Capacity	Equal to	Each
92600	.001	43 plates	\$2.95
92601	.0005	23 plates	\$2.95
92602	.0003	17 plates	\$2.95



Freshman Vernier Dial

A bakelite dial with a small rubber wheel which travels on the panel for fine adjustments. Saves the price and trouble of an extra Vernier attachment for the dial. Gives micrometer adjustments, and is just the thing for sharp tuning. Made of genuine bakelite.

Stock No. 92603 **60c** Stock No. 92604 **90c**
3 in. Diam. 4 inch. Diam.
10 lots, 56c 10 lots, 85c

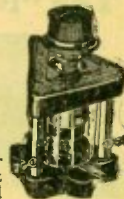


Antenella Plug

All radio sets need an aerial of some kind. In places close to broadcasting stations, the Antenella Plug can be used. Simply plug it into the electric light socket and tune in near-by stations.

Stock No. **95c**
91649
10 lots, 91c

Freshman Double Adjustable Crystal Detector



This crystal detector is a new design. It mounts on the panel or on the base and is ideal for reflex sets. Cat whisker is fixed permanently and the adjustment of the crystal is made by moving the crystal holder. This arrangement is ideal for locating the sensitive spot on the crystal and saves fishing around as on other types of crystal detectors. It can be mounted on the panel with just the knob showing. List price \$1.50.

Stock No. 92606
95c Each
10 lots, 90c



Freshman Variable Grid Leak Panel Mounting

A variable grid leak from a resistance of 0 to 5,000,000 ohms. This device is particularly desirable on critical circuits like the Reinhartz or Flewelling. With or without built-in condenser.

.00025 CONDENSER .0005 CONDENSER Without Condenser
Stock No. **65c** Stock No. **65c** Stock No. **48c**
91805 91806 91807
List \$1.10 10 lots, 60c List \$1.10 10 lots, 60c List 75c 10 lots, 45c



Freshman "Fixo"

This is a fixed grid leak combination containing a grid condenser, mounting for same, a fixed grid leak and a safety handle, all in one instrument. We carry them in stock with condensers of .00015, .00025 and .0005 MF capacity. Also with grid leak ranging from one-half megohm to ten megohm in every one-half size. When ordering, specify the capacity of the condenser you want and the resistance of the leak.

.00015 M.F.	.00025 M.F.	.0005 M.F.
Stock No. 92607	Stock No. 92608	Stock No. 92609
42c Ea.	42c Ea.	42c Ea.
10 lots 39c	10 lots 39c	10 lots 39c

BE SURE TO SPECIFY SIZE OF GRID LEAK



Lowest In Price

These are tested Mica condensers that are equal to any on the market. Absolutely guaranteed to be up to capacity and used by a great many manufacturers of radio sets and standard equipment. Now fitted with soldering lug terminals as illustrated.

No.	Capacity	Each
92610	.00005	22c Each 10 lots, 21c
92611	.0001	
92612	.00015	
92613	.0002	
92614	.00025	
92615	.0003	25c Each 10 lots, 24c
92616	.00035	
92617	.0005	
92618	.0006	
92619	.0008	
92620	.001	Note Our Low Prices
92621	.0015	
92622	.002	
92623	.0025	
92624	.003	
92625	.0035	
92626	.004	
92627	.005	
92628	.007	
92629	.007	
92630	.008	
92631	.008	
92632	.01	
92633	.015	



Freshman Variable Grid Leak Table Mounting

The same as the table mount illustrated above, but designed to mount on the panel if frequent grid adjustments are necessary. Furnished with mounting screws.

.00025 CONDENSER .0005 CONDENSER Without Condenser
Stock No. **65c** Stock No. **65c** Stock No. **48c**
91808 91809 91810
List \$1.00 10 lots 60c List \$1.10 10 lots, 60c List \$1.00 10 lots 45c

See the "MOHAWK" on the front cover

Push Radio Sets and Parts This Winter!

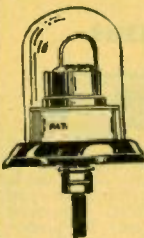
Cash in on the Universal Demand for Better Radio

FOR DEALERS ONLY

RADIO DIVISION OF THE BETTER TIRES CO. MICHIGAN AVE. & 18TH ST. CHICAGO ILL.

EVERY THING IN RADIO

Grewol Crystal Detector

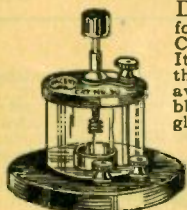


This is the biggest selling crystal detector ever put out. Has a permanently set cat whiskers. The Grewol is adjusted and tested before it leaves the factory. It is always set ready, and the user never need worry about finding or losing the sensitive spot. Ideal for reflex circuit, because it mounts on the panel and requires very little space. A high-grade extremely popular instrument. List price \$1.50.

STOCK No. 91552
LOTS OF 10, 95c

98c Each

Pacent Crystal Detector



There is a big demand for Crystal Detectors on reflex sets, and also for ordinary Crystal Sets. The Pacent Crystal Detector can be used for either. It has a ball and socket adjustment so that the entire surface of the crystal is available for contact. Mounted on a black composition base with a dust-proof glass inclosure for the crystal. List price 75 cents complete, less the crystal itself, which is priced separately below.

GLASS ENCLOSED LOTS OF 10, 46c

48c Ea.

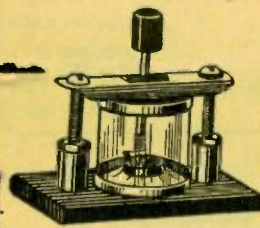
The "R. W." Crystal Detector



An exceptionally efficient self-adjusting crystal detector, especially adapted for reflex sets. No adjusting necessary to find a sensitive spot—it is always ready for use.

Stock No. 92394
List Price \$1.50 **98c** Each Lots of 10, 95c

The "Challenge" Crystal Detector



An unusually low priced crystal detector furnished complete with a synthetic crystal. Has ball and socket adjustment with glass enclosure, giving protection from Stock No. 91554 dust and dirt—mounted on black fibre base.

35c Each Lots of 10, 33c

Galena Crystals

Good quality tested crystals—mounted in lead—packed one in a box.

STOCK No. 91693

6c Each Doz. lots, 5c

Pyrite Crystals

A special mineral detector, very good for reflex—mounted in lead, packed 1 in a box.

STOCK No. 91692

8c Each Doz. lots, 7c

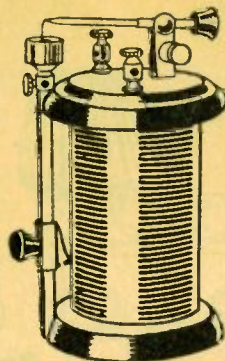
Switch Lever Bargains



LARGE SIZE
STOCK No. 91555 **12c** Ea.
DOZ. LOTS, 11c

SMALL SIZE
STOCK No. 91755 **11c** Ea.
DOZ. LOTS, 10c

Because of our big buying power, we are able to offer these high grade switch levers at such remarkably low prices. Polished black. Easily gripped knobs, heavy nicked brass contact arm and well fitted shaft which features our switch levers. Made in two sizes for most requirements.



The Ritter Crystal Set

STOCK No. 92440

There is a popular demand for low priced crystal sets. The Ritter retails for only \$3.50, and it operates as efficiently as one costing much more. Tuning is done by moving the slider on the tuning coil. It has a wave length up to 600 meters and will pick up stations within a radius of about 25 miles. Don't expect to get greater distances on any crystal set.

Receiving Range 25 Miles



The Deitrickson Single Tube Radio Set

Marvelous value in a one tube set that really produces results. Stations come in clear and loud on the head phones. Can be used with any two stage amplifiers to work a loud speaker. This radio set comes in an attractive black leatherette cabinet. A big seller among boys and grown-ups who want to start with a small investment. Has a receiving range of over 500 miles under favorable conditions. Dealers, here is a set you can install for \$25.00 and make over 50% profit on each sale.

Sold "Complete" or "Bare"

We price this set two ways—bare without accessories and complete as illustrated. With the complete outfit at \$14.45 we furnish, 1 WD12 tube; 1 Red Seal Dry cell; 1 22 1/2 "B" Battery; 1 pair Betterbilt head phones and a complete aerial outfit. Nothing extra to buy. Retailers for \$25.00.

BARE
STOCK No. 92870
List \$10.00
6.95 Net

Engraved Binding Posts



Use these binding posts on all sets and save engraving the panel. They are the right size and the engraving is white enamel, absolutely permanent. Put up in a box containing 8 posts, as illustrated, as required on the average set.

8 Assorted to a Box
STOCK No. 92572

35c PER BOX
10 Box Lots \$3.25

Screw Assortment



Here is a mighty handy box for the average radio fan. It contains a full assortment of washers, soldering lugs of several types, round heads, polished nickel wood screws of several sizes and other fittings commonly used by the fan. Every builder of a radio set needs a box of these fittings. The retail price is 50c a box.

Stock No. 92573 **35c** Per Box

In Lots of 20 Boxes on Display Stand **30c** a box

Big Values in Small Parts



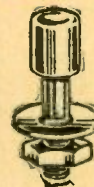
Polished Nickel Post
STOCK No. 91738

3c Each Per 100, \$2.25



Composition Post
STOCK No. 91564

3c Each Per 100, 2.25

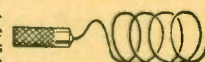


Polished Nickel Switch Points
STOCK No. 91560

2c Each Per 100, \$1.50

Pig-Tail Connector

In making connections from the Variocoupler taps to the switch points use these connectors—they screw right onto the switch point in place of the ordinary nut.



STOCK No. 91864 **2c** Each
Per 100, \$1.75

Copper Ground Clamps

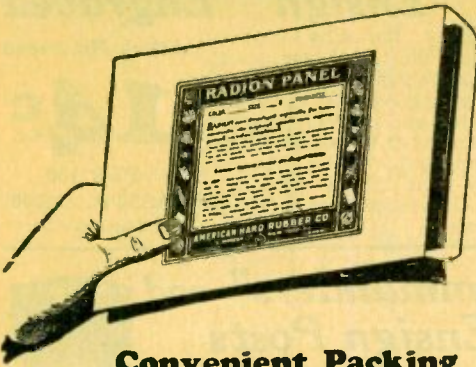
A heavy copper clamp to make ground connections. Will fit up to two-inch pipe.

Stock No. 99247 **8c** Each Per 100, \$7.00

5 Hour Service-Like a Warehouse of Your Own!

Our Tremendous Stock of 1500 Radio Aids Just 5 Hours from Your Store

RADION PANELS AND DIALS



Convenient Packing

These nationally advertised Radion panels are now made in 20 different stock sizes, answering nearly every radio requirement. Put up in individual, attractively printed envelopes. Delivered to user in first class condition.

A Superior Panel

Radion panels are not ordinary rubber, but are specially treated so that they can be drilled or cut without chipping. Guaranteed not to warp and guaranteed to be a perfect insulator for radio use. We always have several thousand assorted panels in stock. Send us your panel orders.

Two Attractive Colors

Radion panels come in two colors, polished black and the new mahoganite finish, which is an imitation mahogany color, beautifully grained.

Popular 7 Inch Sizes

BLACK		Size in Inches	MAHOGANITE	
List Price	Net Price		Net Price	List Price
1.15	.75	7x9x ¹ / ₄	.91	1.40
1.25	.82	7x10x ¹ / ₄	1.01	1.55
1.50	.98	7x12x ¹ / ₄	1.21	1.85
1.75	1.14	7x14x ¹ / ₄	1.43	2.20
2.25	1.47	7x18x ¹ / ₄	1.79	2.75
2.65	1.73	7x21x ¹ / ₄	2.12	3.25
3.00	1.95	7x24x ¹ / ₄	2.41	3.70
3.25	2.15	7x26x ¹ / ₄	2.60	4.00
3.50	2.28	7x27x ¹ / ₄	2.73	4.20
3.50	2.28	7x28x ¹ / ₄	2.80	4.30
3.80	2.47	7x30x ¹ / ₄	3.00	4.65
5.70	3.70	7x36x ¹ / ₄	4.74	7.30
6.50	4.22	7x40x ¹ / ₄	5.36	8.25
8.00	5.20	7x48x ¹ / ₄	6.37	9.80
6.00	3.90	7x48x ¹ / ₄	4.81	7.40

Special Odd Sizes

BLACK		Size in Inches	MAHOGANITE	
List Price	Net Price		Net Price	List Price
\$0.75	\$0.49	6x7x ¹ / ₄	\$0.59	\$0.90
1.15	.75	6x10x ¹ / ₄	.91	1.40
1.50	.98	6x14x ¹ / ₄	1.21	1.85
2.25	1.47	6x21x ¹ / ₄	1.79	2.75
2.65	1.73	8x26x ¹ / ₄	2.90	4.35
3.00	1.95	8x40x ¹ / ₄		
3.25	2.15	9x14x ¹ / ₄	1.79	2.75
3.40	2.25	9x21x ¹ / ₄	2.70	4.15
3.50	2.15	10x12x ¹ / ₄	1.70	2.60
3.80	2.85	10x21x ¹ / ₄	2.25	3.45
4.25	2.77	12x21x ¹ / ₄	3.38	5.20
4.25	2.77	14x18x ¹ / ₄	3.38	5.20
8.50	5.53	20x24x ¹ / ₄	6.73	10.35
11.50	7.50	20x24x ¹ / ₄	8.97	13.80

Low Prices



Radion Dial

Radion dials are good looking, run true, and are splendid sellers. Put up in attractive orange and black boxes. With each dial is included a patent bushing to fit either 1/4-inch or 3/16 inch shafts. Carried in stock in Mahoganite finish also, to match Mahoganite panels. Mahoganite dials are indeed beautiful, with engraving in 14 kt. gold.

BLACK

Stock No.	Diam.	Each	10 Lots
91771	2 1/4 in.	33c	31c
91772	3 in.	35c	33c
91774	4 in.	41c	39c

MAHOGANITE

Stock No.	Diam.	Each	10 Lots
91712	2 1/4 in.	39c	37c
91713	3 in.	41c	39c
91714	4 in.	47c	45c

Quality Goods



Radion Dial

A new design in the Radion line has a grip making it exceptionally easy to tune. Furnished with patent push to fit their 1/4 inch or 3/16 inch shaft—supplied either in Mahoganite or black.

BLACK

3 in. Diam.
STOCK No. 91775
43c Each
LOTS OF 10, 41c
List Price 65c

MAHOGANITE

4 in. Diam.
STOCK No. 91777
50c Each
LOTS OF 10, 47c
List Price 75c

BLACK

3 in. Diam.
STOCK No. 91776
50c Each
LOTS OF 10, 47c
List Price 75c

MAHOGANITE

4 in. Diam.
STOCK No. 91778
56c Each
LOTS OF 10, 53c
List Price 85c

- C ANT
- C GND
- C A+
- C A-
- C B+
- C B-
- C DE+
- C B+
- C AMP
- C B+

Binding Post Panel

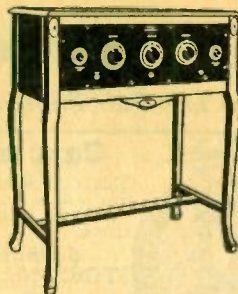
An extremely handy way of arranging binding posts in a radio set is to use these engraved panels. Simply mount plain binding posts on the engraved panel and then mount the panel inside the set

itself, so that all connections come out of the rear. Made of genuine Radion—heavily engraved with white enameled letters.

STOCK No. 92698
20c Each
LOTS OF 10, 19c

Mahogany

Console Radio Cabinet



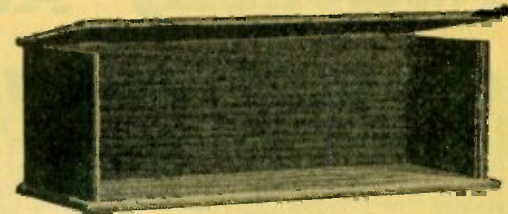
Beautifully finished in dark brown mahogany, this Console Cabinet will fit many standard multi-tube sets, including the Freed-Eisemann NR5 and KD 50. Stands 38 inches high and fits panels 7 inches wide and from 26 1/2 inches to 28 inches long. The interior of the cabinet is 17 inches deep, 28 inches wide and 11 inches high—room enough to accommodate the radio set "B" batteries and storage battery.

In fact this cabinet can contain everything but the loud speaker. The one-piece top has a long piano hinge with catch fitting. Here is a job, Mr. Dealer, that should be a business builder. Our price of \$21.50 is amazing considering the quality of this console. Better order one quick.

STOCK No. 91898

21.50 Each
List Price, \$35.00

Fine Radio Cabinet



While our radio cabinets are remarkably low in price, they are made of a good quality of wood, attractively and durably finished in dark brown mahogany. The hinges are smooth acting and are the proper dimensions. We carry in stock four sizes as listed below, which answers the average requirements of the radio set builders. Our radio cabinets are carefully wrapped so that they arrive with unmarred finishes.

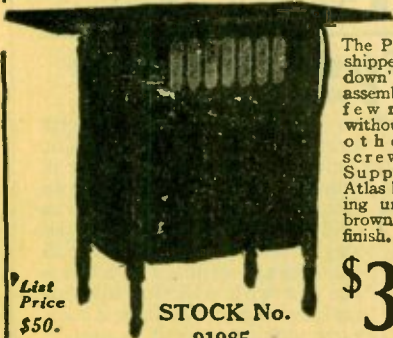
Lowest Prices for Good Cabinets

Stock No.	Panel Size	Depth	Price Each
92721	7"x9"	7"	\$2.55
92722	7"x12"	7"	2.74
92723	7"x14"	7"	2.83
92724	7"x18"	7"	3.07
92725	7"x21"	7"	3.30
92726	7"x24"	7"	3.67
92727	7"x27"	9"	4.35
92727	Fits Freed-Eisemann KD 50 Neutrodyne		
92729	7"x30"	9"	4.65

Pur-i-tone

IN-A-TABLE-SPEAKER
Patent Pending

Combines a table, loud speaker and battery cabinet in one—besides being a beautiful piece of furniture.



The Pur-i-tone is shipped "knock-down"—can be assembled in a few moments without any tools other than a screw driver. Supplied with Atlas loud speaking unit. Dark brown mahogany finish.

\$34.30 Each
STOCK No. 91985

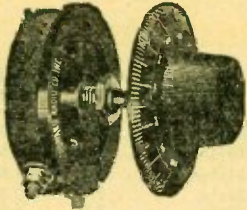
WE SELL WHOLESALE ONLY TO DEALERS AT THESE LOW PRICES

Our Low Wholesale Prices Mean Big Profits For You!

Buy for Cash from BETTER RADIO and Bank Your Big Saving

Howard Radio Products

Howard Rheostats with Dial Control



Howard products are widely known because of their superior qualities. One of the pioneer radio rheostats, and with new improvements, one of the best. Howard rheostats are now furnished with a 100 point marking 2 1/2 in. dial. They are made in a number of different types—micrometer, midget and potentiometer—all with dial and knobs that match, giving a harmonious appearance to every radio panel using Howard rheostats. A big new feature is the single hole mounting, saving much drilling of the panel. Our prices on the Howard line are particularly attractive.

6 1/2 Ohm STOCK NO. 92333 LOTS OF 10, 71c	25 Ohm STOCK NO. 92334 LOTS OF 10 71c	40 Ohm STOCK NO. 92335 LOTS OF 10 71c	60 Ohm STOCK NO. 92476 LOTS OF 10, 71c
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Howard Micrometer Rheostats



The Vernier action is positive and gives delicate filament control, requiring no separate knob but automatically operating by the main contact arm. Exactly the same as the plain Howard Rheostat illustrated above, with the added Vernier adjustment feature.

Perfect Vernier Control

DIAL INCLUDED

6 1/2 Ohm Stock No. 92336 \$1.03 each 10 Lots 97c	25 Ohm Stock No. 92391 \$1.03 each 10 Lots 97c	40 Ohm Stock No. 92392 \$1.03 each 10 Lots 97c
--	---	---

Howard Midget Rheostats

Similar to the large rheostat in design and workmanship. The base is 1 1/2 in diameter. Suitable for portable sets. Not furnished in Vernier or dial.

Stock No.	Resistance	Each	10 Lots
92473	6 1/2 Ohms	76c	71c
92474	25 Ohms	76c	71c
92475	40 Ohms	76c	71c

Howard Potentiometer

Exactly the same in appearance as Howard rheostat, with the regular Howard dial. Has smooth action and made with the usual Howard precision. Furnished in the following two sizes only.

200 Ohms \$1.03 Each Stock No. 92338	400 Ohms \$1.37 Each Stock No. 92339
--	--

Famous Eby Binding Posts



Eby "Ensign" Engraved

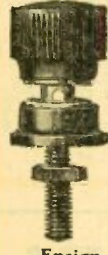
Unquestionably the Eby engraved binding posts, illustrated here, are the best that can be put on a radio set. It is exceptionally good looking, has non-removable top and is deeply engraved with white enamel figures as follows: Ant., Phone, Gnd., A+Bat., A-Bat., B+Bat., B-Bat., 22 1/2 V.+, 45V.+, 90 V.+. Please specify type desired when ordering.

Stock No. 92840

14c Ea.

PER 100 ASSTD. \$13.00
List Price 20c

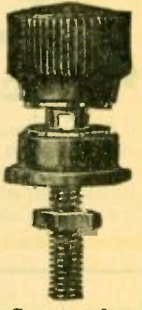
Plain "Commanders" and Ensign Posts



Ensign

These posts have composition polished black, non-removable tops with clean-cut smooth running threads. The post is exceptionally good - looking, and can be supplied in two sizes as illustrated. Eby composition top posts are big sellers, and our prices are very low.

Stock No. 92837
14c ea.
Per 100 \$13.00
List Price 20c



Commander

Stock No. 92838
17c ea.
Per 100 \$16.00
List Price 25c

Eby Metal Posts



Many amateurs want metal binding posts, and these Eby ones are highly preferred over any others. Supplied in polished nickel with non-removable caps. A big advantage because caps never are lost.

Stock No. 92835
8c ea.
Per 100 \$7.00
List Price 12c
3/8 inch stem.



Stock No. 92836
14c ea.
Per 100 \$13.00
List Price 20c
1/2 inch stem

All With Non-Removable Tops

Nationally Advertised Carter Products

Carter Hold-Tite Jacks

Carterjacks are preferred by most amateurs. They have a heavy, wide tapered frame with genuine 1/16 in. bakelite insulation. Carterjacks have a special method of mounting so that they are equally satisfactory on thin or thick panels. The springs are genuine phosphor bronze and contacts are of pure silver, assuring clean contacts. All terminals are tinned for quick soldering. The following types are carried in stock at remarkably low wholesale prices.

Open Circuit One Spring STOCK NO. 92450 46c Each	Double Circuit Four Spring STOCK NO. 92454 66c Each
Closed Circuit Two Spring STOCK No. 92451 52c Each	Double Filament Control Five Spring STOCK No. 92455 72c Each
Single Filament Control Three Spring STOCK No. 92453 60c Each	Universal Neutrodyne Seven Spring STOCK No. 92456 86c Each

Carter "Tu-Way" and "One-Way" Plugs

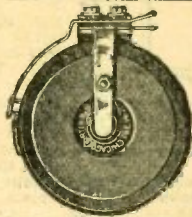


Takes Two Pair Phones

Carter Plugs come in two styles; the Tu-way, which retails for \$1.00; and the One-Way, which retails at 50c. The Tu-way takes two pair of phones and the One-way, one.

Tu-Way Plug STOCK NO. 92457 **69c**
Lots of 10 65c

One-Way Plug STOCK NO. 92459 **35c**
Lots of 10 32c



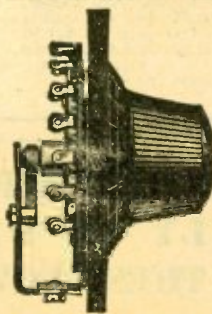
Carter Vernier Control Rheostat

This is a novel design in a vernier rheostat. It has a spiral coil resistance wire with a heavy phosphor bronze contact arm. The rheostat mounts on a panel by drilling only one hole. Supplied in three different resistances as shown.

6 Ohms
STOCK No. 92460
95c Each

20 Ohms
STOCK No. 92461
\$1.15 Each

30 Ohms
STOCK No. 92462
1.15 Each



Carter Tapped Inductance Switch

The Carter Inductance switch is a self-contained method of using the various taps on a variocoupler, or any fixed inductance and an adjustable stop pin is provided so that any number of contacts from one to fifteen may be used. No holes to drill on the panel except the single mounting hole. The 15 contacts are mounted on a bakelite disc with soldering lugs for making easy connections; a complete unit convenient to use.

1.38 Each
Lots of 10 \$1.30

Sell "Better Radio" Nationally Advertised Apparatus!

20 Advertisised Goods Mean a Quick Turnover, Bigger Profits and no Dead Stock

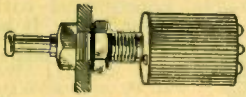
FOR DEALERS ONLY

BETTER RADIO
RADIO DIVISION OF THE BETTER TIRES CO. MICHIGAN AVE. & 18TH ST. CHICAGO ILL.

EVERY THING IN RADIO

Low Prices On High Grade Panel Switches

Push Pull Switch



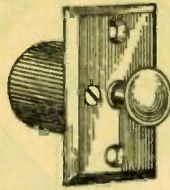
A neat and easily mounted panel-switch control for the filament of the tubes—very simple to install—just one hole in the panel necessary. Will fit any thickness of panel and the outside lever and nut are finished in highly polished nickel.

STOCK No. 92163

35¢ Each

LOTS of 10, 30c

Push Pull Flange Switch



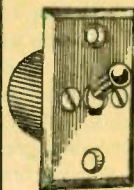
Every radio set should have a switch to control the filament of the tubes. Quite often the operator of the set does not want to lose a certain station, and by throwing the switch it is not necessary to touch the rheostat. This switch is furnished with a small black finished plate which screws to the panel. It has a push and pull action to turn on or off.

STOCK No. 92164

24¢ Each

10 LOTS, 22c

Toggle Flange Switch



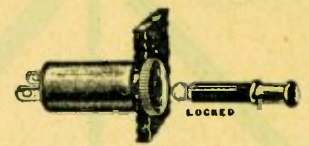
A popular type of panel switch for radio sets because of the easy action of the Toggle lever furnished with black plate that screws to the panel. Every radio set should have a switch on the panel for convenience in putting the set into operation. This switch is small—taking little room inside of panel.

STOCK No. 92165

20¢ Each

10 LOTS, 18c

Locking Switch



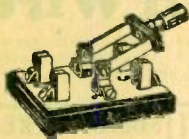
This switch is handy where a radio set must be protected. The key or plunger can be removed, absolutely locking the set, as the filament of the tube cannot be lighted without the key. Fits any size panel, and all parts are highly polished nickel. List price, 50c.

STOCK No. 92797

35¢ Each

10 LOTS, 33c

Porcelain Battery Switches



For controlling the supply of current from the "A" battery or "B" battery, these porcelain battery switches are ideal. They come in several different types so that many combinations of control can be obtained. All parts are of heavy copper with composition handle and heavy porcelain base.

No.	Type	Each	10 Lots
No. 9926	Single Pole, Single Throw.....	\$0.15	\$0.14
No. 9927	Single Pole, Double Throw.....	.24	.22
No. 9928	Double Pole, Single Throw.....	.26	.24
No. 9929	Double Pole, Double Throw.....	.38	.35



"Sterling" Voltmeter

For Testing Storage Batteries

An accurate and dependable instrument to measure voltages of storage batteries from 0 to 50 volts. Every detail of construction is extremely rugged to withstand hard usage. There is a constant demand for this instrument, which is a real bargain at our low wholesale price.

STOCK No. 30181

\$1.69 Each

In Lots of 6, \$1.64 Ea.

"Sterling" AMMETER



This ammeter is designed for the purpose of testing dry cells and gives ampere readings from 0 to 35. Pocket style, only 2 in. in diameter. A neat, compact instrument, expertly calibrated for accuracy, inspected and tested. The working parts are carefully made and assembled. A fast selling item at an exceptionally low wholesale price.

FOR TESTING DRY CELLS ONLY

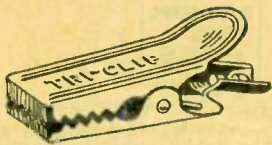
Not for Testing Storage Batteries

STOCK No. 30177

59¢ Each

In Lots of 6, 57c Ea.

Spring Battery Clips



Small Size Clip

This clip has jaws on three sides, which permits it to grip a wire or binding post from any angle and set in place. Connecting wire may be fixed without soldering if desired. Furnished in polished nickel.

STOCK No. 91865

5¢ Each

Doz. Lots, 4c, Per 100, \$3.75



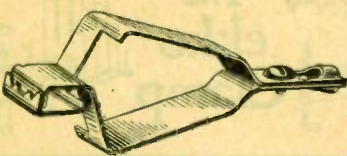
Medium Size Clip

A large size handy clip for connecting to storage batteries, particularly suited for storage batteries because it is lead covered. Has heavy coil spring, giving firm contact.

STOCK No. 91863

12¢ Each

Doz. Lots, 11c, Per 100, 10c



Large Size Clip

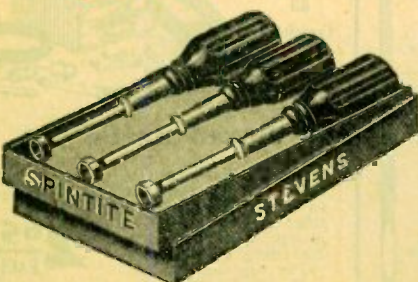
An extra heavy battery clip with jaws that will grip firmly nearly any size binding posts. Furnished in polished nickel. This clip is made without a separate spring, but so designed that the arms provide the spring action.

STOCK No. 91859

18¢ Each

Doz. Lots, 17c, Per 100, 16c

Spintite Radio Wrenches

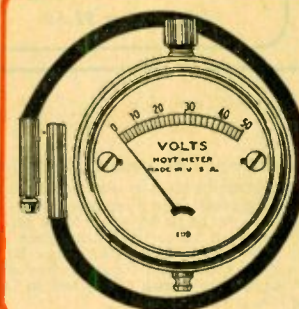


An indispensable tool for the radio builder. Spintite wrenches come three assorted sizes to a box. These wrenches have a hexagonal socket for tightening up all hexagon nuts ordinarily used on a radio set. List price \$1.00 per set.

STOCK No. 92574

68¢ SET

LOTS of 10 SETS, 65c



Hoyt Voltmeter

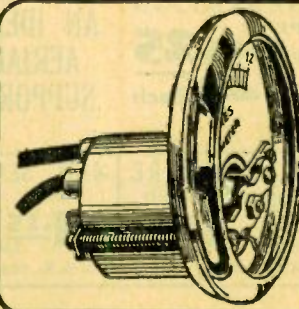
The "B" Battery Tester

A handy calibrated pocket volt meter, made to test "B" batteries from 22½ to 45 volts. An exceptionally good looking and high grade instrument. Each meter is separately calibrated so that the most accurate readings are obtained. Finished in beautiful polished nickel, packed one to a box. List price \$2.50.

STOCK No. 92410

\$1.73 EACH

10 LOTS, \$1.68



Peep-Hole Panel Meters

Designed for mounting on a panel. Improves the appearance of a panel and gives accurate readings of the batteries and the current flow. Volt meters register 0 to 10 volts for A and B batteries. The Ammeter registers 0 to 1.2 ampere.

STOCK NO. 92411 VOLT METER **\$2.10** EACH
List Price, \$3.00

STOCK NO. 92412 AMMETER **\$2.10** EACH
List Price, \$3.00

Push Radio Sets and Parts This Winter!

Cash in on the Universal Demand for Better Radio

WHEELER FOLDING LOOP

EFFICIENT

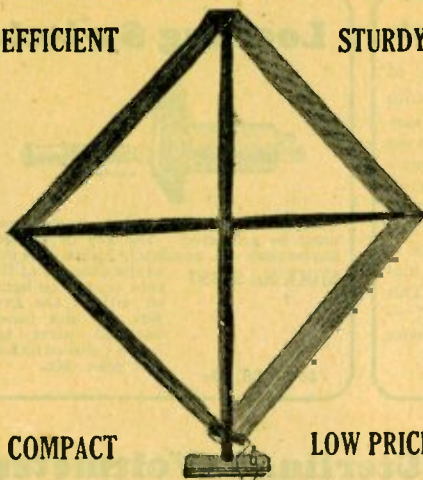
STURDY

Sturdy construction, compactness when folded and fine workmanship will be found in this loop. In no place does the wire come in contact with wood. Wire brackets and binding post strip are of bakelite. Wire is stranded copper with dark green silk insulation. Square brass tube is nickel plated and polished. Wood is red mahogany finish, highly polished. One hundred feet of wire in loop. Made with three taps.

COMPACT

LOW PRICE

\$5⁸³ Each



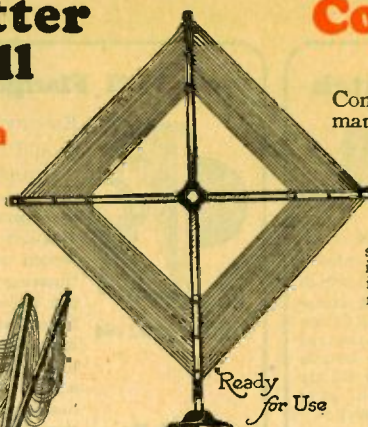
Ritter Full

An Extra Well-Made Loop



How it Folds

Can be carried in pocket.



Ready for Use

Collapsible Loop

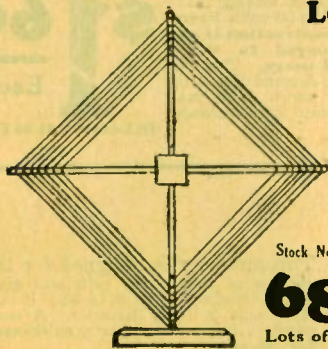
Constructed of dry, seasoned maple, impregnated with a Bakelite finish. It has a non-magnetic metal base, wide enough to insure absolute stability. Wound with 16 turns of 65 strand extra flexible wire. When open it has a span of 24 in. square, and when folded fits into a container 3 1/2 in. by 18 in. long. Wonderful value—a rapid seller.

STOCK No. 91646

List Price \$4²⁰ Each

Lots of 6, \$4.05

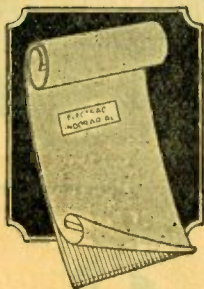
Ritter Knocked Down Loop



Stock No. 91545

68^c Each
Lots of 10, 64c
List Price 1.00

Loop aeriels are very popular on radio frequency sets, this one is furnished knocked down complete with wire, binding posts, and base. When set up, glued, and painted or varnished this loop cannot be told from a \$5 value. Assembled in ten minutes, sold with directions for use. A very satisfactory article for the low price quoted. Retails for \$1.00.



Electrad "Indorarial"

Ideal for sharp tuning. Wonderful directional effects. Particularly effective where several local stations are broadcasting at once. Can be used also as ground. By using Indorarials for antenna and ground you can get any coupling you desire. Hang on wall, door, or lay under rug. List price \$1.50.

STOCK No. 91871 **98^c** Each
Lots of 10, 93c Each.
List price \$1.50

Real Bargains in Aerial Wire



Put up in handy, quick-selling coils containing a full 100 ft. You can buy no better aerial wire at any price.

STRANDED WIRE	SOLID WIRE
STOCK No. 91581 39^c Per Coil	STOCK No. 91580 29^c Per Coil
FULL 100 FT. IN A COIL	FULL 100 FT. IN A COIL

Spring Aerial



STOCK No. 91599 **75^c** Each
Lots of 10, 70c

An aerial of this type is extremely handy because it's so quickly put up. Made of heavy, coiled brass wire with a good stretch. When installed it can be used on a span of anywhere from 25 ft. to 100 ft. This type of aerial also is particularly suitable for use in the garret where an outside aerial is impracticable.



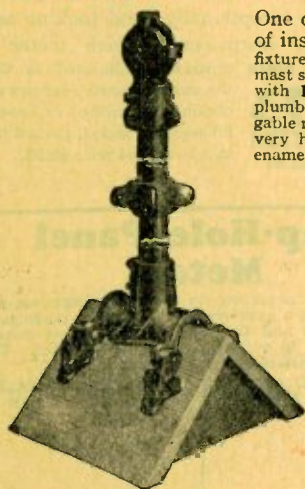
Ribbon Aerial



Many people prefer the ribbon type of aerial. Made of heavy 22 gauge copper, provided with snap connections on each end. There is a big sale for ribbon aerial and our prices are right.

No.	Size Coils	Price
92765	50 ft.	\$0.97
92766	75 ft.	1.40
92767	100 ft.	1.95

Aerial Mast for All Roofs



One of the most convenient and practical methods of installing outdoor aerial is to use our aerial mast fixture. Furnished either complete or in 3 separate units—the mast seat, the guy wire collar, or the pulley cap. Must be used with 1 in. black pipe which can be secured from your local plumber or electrician. The mast seat will fit either flat or gable roofs. The pulley cap provides space for guy wires and is very handy in tightening up the aerial. Finished in black enamel at the following low prices:

COMPLETE AS SHOWN
LESS PIPE
Stock No. 92545
List Price 3.75 **2²⁵** Each

MAKES AN IDEAL AERIAL SUPPORT

PULLEY CAP Only 75^c Each Stock No. 92547	GUY WIRE Collar Only 35^c Each Stock No. 92548	MAST SEAT Only \$1.15 Each Stock No. 92549
---	--	--

"Ekko" Ground Clamp fastens in a jiffy and provides an unusually good ground connection for a radio set. Will fit up to 1 1/2 in. pipe

STOCK No. 92599 **18^c** Each
List Price, 25c
LOTS OF 10, 16c



The Ekko Clamp



ELECTRAD Window Lead-in

Replaces tubes and holes in wall for lead-in wires. A flat insulated ribbon covered with fire proof insulation. Bends into any shape and stays there. Goes under windows and they can be closed and locked.

STOCK No. 91872
Lots of 10, 26c each

List price 40c **28^c** Each



All Complete



Boxed Aerial Set

Here is a complete aerial outfit. Everything that is needed to install a perfect aerial, including lead-in wire, aerial wire insulators, ground clamp, lead-in and lightning arrester. Put up in a box. Retails for \$3.50.

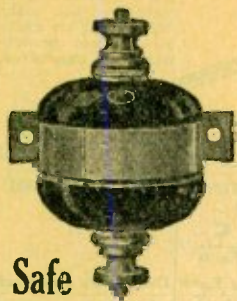
STOCK No. 91879

\$2⁶⁵ EACH
List Price \$3.50

5 Hour Service-Like a Warehouse of Your Own!

Our Lightning Arresters Are Big Sellers

"Little Joe" Arrester



Safe

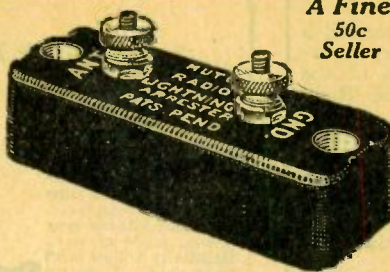
This low priced and efficient designed lightning arrester is complete protection from lightning striking an aerial. The "Little Joe" is fully approved by the underwriters. It is nearly indestructible and has nothing

STOCK No. 91656

80^c Each

LOTS OF 10, 75c
List Price \$1.50

to get out of order. We strongly recommend the "Little Joe" Lightning Arrester because it does the business and is priced very reasonably.



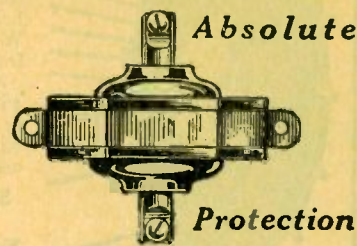
A Fine 50c Seller

Muter Lightning Arrestor

STOCK No. 91672 **33^c** List Price 50c
Each Lots of 10 30c

An extremely low price but still efficient lightning arrester is the Muter. It is fully approved by the Underwriters, under report No. 574, dated May 10, 1923. It is suitable for indoor and outdoor use, and has proven to be very rapid seller. There is a good profit, as the list price is 50c.

Keystone Arrestor



Fully approved arrester of the air-gap type. Binding posts are moulded in a genuine bakelite housing, the two halves of which are sealed, making the arrester weather proof, dust proof and damp proof. Small in size, attractive in appearance and absolutely effective. List price \$1.50.

STOCK No. 91673

Sell Them for Safety and Profit

\$1⁰⁵ Lots of 10 Each 98c

List Price \$1.50

Knife Blade Ground Switch



STOCK No. 91578

\$2¹⁰ Each

Many people want the fullest protection for their aerials, using this double throw knife switch. Our switches have heavy copper terminals mounted on a special heat resisting base. A large wood handle gives a sure grip and solder lugs are provided for easy connecting. Length 12 inches

Lowest Prices on Radio Insulators

Composition Insulator

STOCK No. 91576



6^c Each

Per 100 \$5.25

This small composition insulator is the one generally used on aerials. Substantially made with large screw eyes.

Small Porcelain Insulators

STOCK No. 91625



A dandy porcelain insulator suitable for most aerial installation. Corrugations prevent short circuits from water. 2 1/2 in. long.

3^c Each

Per 100 \$2.75

Large Porcelain Insulator

STOCK No. 91630

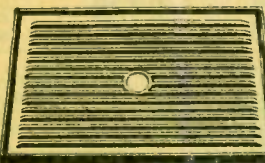


A larger size porcelain insulator for heavy aerial wire. Will not break easily; has corrugations to prevent short circuits from rain. Finished in brown glazed, absolutely non-porous.

7^c Each

Per 100 \$6.50

Rubber Battery Tray



will hold the contents of one cell of the battery should leakage occur. List price \$1.00.

Something every owner of a radio storage battery needs. Made of soft black rubber, outside dimension 8 1/2 in. wide, 12 1/2 in. long, 1/2 in. deep. Is 1/4 in. thick and

STOCK No. 92434

45^c Each

Lots of 10, 4^c
List Price 75c

Electrahot Radio Soldering Iron



STOCK No. 91876

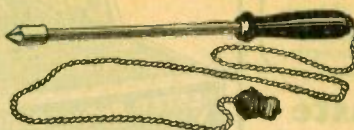
\$1⁴⁰ EACH

LOTS OF 10, \$1.30

Radio soldering is difficult unless a well designed soldering iron is used. The Electrahot has two separate tips, either of which can be used, depending on the nature of the work. One tip is for very fine work, and the other is for heavier work. The Electrahot is exceptionally light in weight, so that it is suitable for delicate soldering. The heating elements are genuine nichrome wire, and the iron will operate on either A. C. or D. C., but only on 110 volts. The Electrahot iron is furnished with six feet of cord and a two-piece attachment plug. It requires no more current than an ordinary lamp. The retail price of this wonderful iron is only \$2.00, and dealers everywhere are selling them in large quantities. Our unusually low wholesale price gives you a big profit.

See Page 24 for Solder and Paste

Radio Electric Soldering Irons



Betterbilt 110-Volt Iron

These dandy solder irons retail at \$1.50 and are extremely useful for light soldering, as on a radio set. It is not to be used for heavy work or continuous soldering for days at a time. Operates only on a 110-volt current—supplied with long cord and plug.

STOCK No. 91877
\$1⁰⁰ Each

110-Volt Only
List Price \$1.50



B-D Electric Solder Iron

A low price electric soldering iron for use on 110-volt A. C. or D. C. current. Furnished complete with cord and plug, small piece of solder and small can of soldering paste.

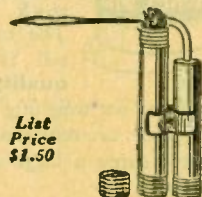
STOCK No. 91875

Just the thing for home use, where occasional soldering is necessary. Very good for radio work. List price, \$2.00.

\$1¹⁵ Each

110-Volt Only
List Price \$2.00

Automatic Alcohol Torch



List Price \$1.50

STOCK No. 91980

98^c Each

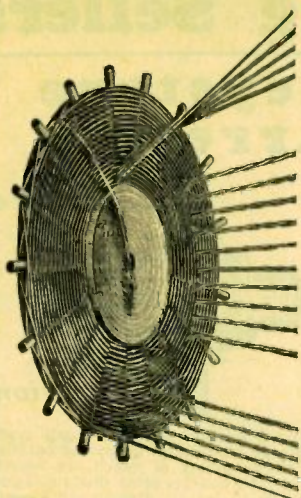
Lots of 10, 93c

This blow torch uses alcohol for fuel and projects a fine, sharp, high heat flame. Excellent for radio soldering as well as any other kind of bench work. No pumping and blowing necessary. Has non-leakable caps and is built of brass, highly nickel polished. Excellent value and a good seller. List price \$1.50.

Our Low Wholesale Prices Mean Big Profits For You!

Buy for Cash from BETTER RADIO and Bank Your Big Saving

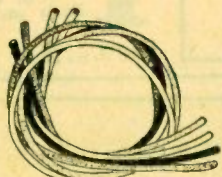
Reinhartz COILS



This inductance coil is very popular nowadays, because of the success of the Reinhartz circuit. Wound on wooden frame with green silk covered magnet wire with 21 taps. Packed in individual cartons with instructions for use.

STOCK No. 91860
Wound On Wood Frame **95^C** EA.
LOTS of 10, 90c

Cambric "Spagetti"



In wiring radio sets with bus bar wire, it is best to protect the wire by using the genuine Cambric Spagetti. Our stock is a high grade Cambric tubing—can be supplied in yellow, green and black colors as ordered. This tubing easily slips over a No. 14 wire. Furnished in lengths of 30 ins. A high grade product at a remarkably low price.

STOCK No. 91657
Lengths of 30".
Choice of Yellow, Red, Green or Black.
10^C Per Length
Specify Color. LOTS of 10 Lengths 9c

Tinned Bus Bar Wire



This is the ideal wire to use for wiring a radio set. It is square copper wire, No. 14 gauge, heavily tinned so that it solders easily. We use a special soft drawn wire so that it can easily be bent into intricate shapes. In 2 ft. lengths.

STOCK No. 91645
\$1.40 Per 100 Lengths
Per Length 2c, 2 ft. to a Length

Calumet Soldering Paste



Non-corrosive, fumeless and non-poisonous soldering flux for brass, steel, copper, etc. Easy to use—makes perfect joint. Fine for electrical work and repair work. Never known to fail. Every motorist needs soldering paste.

Net Weight, 2 Oz.
For Electrical and Repair Work **10^C** EA.
STOCK No. 53441
\$1.12 Per Dozen
Retail for 30c

SOLDERALL



This is a specialty that sells like hot cakes. It is a combination of flux and solder in a handy tube; extremely useful for the man who has occasional soldering to do—as a match or candle is sufficient to melt it.

STOCK No. 90955
19^C IN DOZEN LOTS 18c EACH

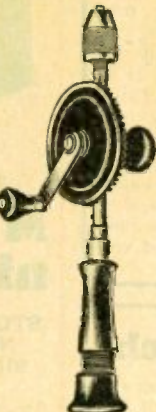
One Dozen on Counter Display Card

Handy Tools For Accurate Radio Work

HAND DRILL

3-Jaw Chuck Type

Here's an excellent Hand Drill at an amazing price. Capacity is 0 to 1/4". Three-jaw type chuck, made of steel. Heavily nicked steel frame, highly polished. Cast iron large gear with full-cut teeth, red enameled; one gear pinion, made of steel. Handle is hollow with screw cap of native hard wood, stained and polished, and containing eight fluted wood boring drills: 1/16" to 17/64" diameter; 1 1/8" long. All exposed steel parts are nickel plated. Length 12 1/2". Comes neatly packed one in a box



STOCK No. 53501
1⁹⁵ Each
In Lots of 6, \$1.85 Each

Long Nose Pliers

Side Cutting



A tool that every motorist and mechanic wants. Just the thing for getting into corners that can't be reached with any other pliers. Made of fine drop forged steel, spring tempered, in blue steel finish. Scored jaws and milled handles. Sturdy substantial cutter, built to cut. Well made and finished in every way. Our rock bottom price only 69c.

Stock No. 51700
6 INCH
Retail at \$1.75
Dozen lots, 66c each
69c

"Perfect Handle" Screw Drivers



Drop-Forged Steel Full Length Shaft—Tip to Tip

Drop forged steel blades and shanks that extend full length, with special hardwood grips. SIZES BELOW SHOW LENGTH OF BLADE

Stock No. 51498 2 Inch 21^C Each	Stock No. 51502 10 Inch 55^C Each	Stock No. 51501 8 Inch 45^C Each
Doz. Lots 20c Each	Doz. Lots 52c Each	Doz. Lots 43c Each
Stock No. 51500 6 Inch 33^C Each	Stock No. 51499 4 Inch 25^C Each	Stock No. 51503 12 Inch 67^C Each
Doz. Lots 31c Each	Doz. Lots 24c Each	Doz. Lots 64c Each

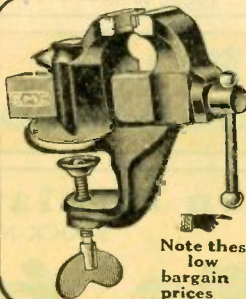
5-inch Drop Forged Steel Pliers



29^C EA.
Doz. Lots 27c Each

Nickel Finish
Stock No. 51710

CLAMP VISE



A Very Handy Tool
Can be attached and detached in a jiffy. Very useful and handy. Made of best castings with hardened jaws and accurate beam and screw.

Stock No. 51650
1 1/2 Inch Jaws
57^C EA.
Lots of 6 55c Each

Stock No. 51651
2 Inch Jaws
76^C EA.
Lots of 6 73c Each

KESTER ACID and RESIN CORE SOLDER



The ideal solder to use for radio wiring. The solder is filled with a core of resin or acid so that no supplementary flux is needed for quick soldering job. The radio demand is for a solder of this kind. It is put up in one pound spools for the consumer and five pound spools for the repair shop. Does better work—neater and cleaner and costs no more.

Resin Core Solder		Acid Core Solder	
Stock No. 91044	62^C lb.	Stock No. 91031	62^C lb.
1 lb. Spools		1 lb. Spools	
Stock No. 91045	59^C lb.	Stock No. 91032	59^C lb.
5 lb. Spools		5 lb. Spools	

Low Prices On Best Magnet Wire



Lots of "dyed-in-the-wool" radio fans insist on winding their own coils and for that reason every dealer should stock magnet wire. The magnet wire we sell is of the best quality, furnished on spools, either weighing 1/4 lb. or 1/2 lb. Our prices are remarkably low and we always carry a large stock for quick service.

On 1/4-Lb. Spools—Net Prices per Spool						
Enameled		Single Cotton		Double Cotton		
Size	No.	Price	No.	Price	No.	
18	92350	\$0.24	92357	\$0.25	92364	\$0.29
20	92351	.25	92358	.28	92365	.32
22	92352	.27	92359	.31	92366	.36
24	92353	.30	92360	.35	92367	.37
26	92354	.32	92361	.42	92368	.54
28	92355	.34	92362	.48	92369	.67
30	92356	.40	92363	.56	92370	.80

On 1/2-Lb. Spools—Net Prices per Spool						
Size	No.	Price	No.	Price	No.	
18	92371	\$0.16	92378	\$0.16	92385	\$0.19
20	92372	.17	92379	.19	92386	.20
22	92373	.19	92380	.20	92387	.22
24	92374	.20	92381	.22	92388	.25
26	92375	.22	92382	.25	92389	.31
28	92376	.23	92383	.30	92390	.35
30	92377	.24	92384	.34	92391	.47

Sell "Better Radio" Nationally Advertised Apparatus!

Adjustable

Famous G-G-H REPRODUCER

New - Different and Better

Here is a loud speaker that has "everything"—Tone Quality—Volume—Beauty and Price. A loud speaker that is proving to be the most sensational seller of the radio season.

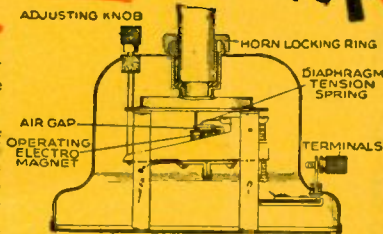
The Amplifying horn is a development of DuPont's "PYRALIN" and is ideal for loud speaker purposes. The natural period of Pyralin is so low as not to be able to produce a sound, i.e., it is dead and so cannot impress a false note upon that set up by the diaphragm. The design of the shape has been carefully and scientifically calculated to eliminate distortion. The tone quality of the G. G. H. Reproducer is clear, voice and music being reproduced with amazing fidelity. Plenty of volume for the home—much more than anyone needs—conveniently controlled by adjusting knob.

Beauty?—It's in a class by itself. The G. G. H. comes in three colors—dead black—maroon as illustrated—and ivory—the same instrument only in different colors. Height over all 22 inches; diameter of bell 13 inches.

Buy at These Low Wholesale Prices.

There's a 50% profit in G. G. H. Reproducers for live wire dealers—yes, our low prices give you that. The turnover is quick—the G. G. H. Reproducer stays sold—more than that they build satisfied customers.

The choice of three beautiful colors in another feature in offering the G. G. H. Reproducer to your customers. Sell them on their beauty, performance and price—three big points of superiority.



No Permanent Magnet

The uncertain properties and life of permanent magnets used in practically all so-called "Loud Speakers" are well known to electrical engineers. It is a make-shift, non-flexible construction. The lines of force from a permanent magnet interfere with the fluctuations caused by current changes in the operating electro-magnet. In the G.G.H. REPRODUCER the permanent magnet as well as the large electro-magnet have been eliminated and with them the distortion which they caused. The diaphragm is placed under a tension which is adjustable and in no way interferes with the flux changes of the operating electro-magnet. The construction also includes an air gap which is adjustable. This makes it possible to control the volume by increasing the gap to reduce the volume to a pleasing pitch or decreasing the gap to build up a very weak signal.



BLACK MAROON IVORY

STOCK NO. 92695

8³⁴

List Price \$12.50

STOCK NO. 92696

9⁹⁵

List Price \$15.00

STOCK NO. 92697

13²⁵

List Price \$20.00



Freshman Masterpiece Kit

Self-Balanced Low Loss Tuned Radio Frequency Kit. Will not oscillate. The Freshman Kit contains all the essential parts for building a Masterpiece Receiver—3 Freshmen Masterpiece Tuned Radio Frequency units carefully matched and balanced. Special coils with low loss design with special metal end plate low loss Freshman Condenser—Complete wiring diagrams and instructions for building the 5 tube Freshman Masterpiece are included, also drilling template for proper mounting. Additional parts needed to build the set are: 5 tube sockets 2 audio transformers: 1-6 ohm; 1-40 ohm rheostat; 2 single open circuit jacks; 1 grid leak and .00025 condenser; 1 .002 MF and 1.006 M.F. condenser; 1 7x27 panel, base board and cabinet; binding posts, wire spaghetti and solder

STOCK NO. 92639

12²⁵

FRESHMAN MASTERPIECE 5 Tube Receiver

An improved self-balanced tuned radio frequency receiving set having two stages of radio frequency, a detector, and two steps of audio frequency—built to sell retail at the remarkably low price of \$60.

Like all tuned radio frequency receivers the stations can be logged and turned to at will—a feature found only on high priced sets. The Freshman Masterpiece is simple to operate—and excellent in performance. Brings in stations from coast to coast regularly with loud speaker volume under favorable conditions and insallation.

In distance, volume, clarity, appearance and ease of control it is the equal of many sets selling for twice the price. Dealers, here is a set you can push—just the thing for families of modest means—the Masterpiece can be installed by you complete for \$100 and there's a \$25 profit in it for you. Not bad, you'll say, for an hour's work.



The Freshman MASTERPIECE complete outfit Stock No. 92638 includes: 5 Radiotron or Cunningham 201A Tubes; 2 45-Volt "B" Batteries; 1 100 amp Betterbilt 6-Volt. Storage Battery; 1 pair Betterbilt head phones; 2 Betterbilt phone plugs; and a complete aerial outfit—everything needed. Loud speaker and battery charger not included but listed on page 9 subject to your selection.

STOCK No. 92638

COMPLETE Ready to Listen

75⁰⁰

41¹²
NET

BARE

Stock No. 92637
Our price of \$41.12 is for the Masterpiece set only and no accessories are included. The list price is \$60.00.

FOR DEALERS ONLY

BETTER RADIO
RADIO DIVISION OF THE BETTER TIRE CO. 1500 FRESHMAN AVE. & 18TH ST. CHICAGO ILL.

EVERY THING IN RADIO

STOCK NO. 92884

51⁴⁵
BARE

Longest Distance at Lowest Cost



Licensed Under
Armstrong, U. S. Patent 1,113,149
Oct. 6, 1914—For Experimental and Amateur Use Only

Chelsea Four-Tube Model

A real honest, he-man, full sized Radio Broadcast Receiver of unusual performance. Produces a volume equal to the average talking machine and of a much better quality because all outside noises have been eliminated. This model is exceptionally selective, enabling the listener to get nearly any station on the air. The Chelsea four-tube has a receiving range under favorable conditions and when properly installed of 1500 to 2000 miles with loud speaker volume. One of its biggest talking points is its simplicity of operation, only two dials used in tuning. Extremely low in operating costs as there are only 4 tubes which use less "B" battery current and of course, less "A" battery as well. There is an unusually large market for a moderately priced set such as the Chelsea Four-Tube and you, Mr. Dealer, will find it profitable to push this set.

Circuit Combines, Regeneration and Tuned Radio Frequency

There are only a limited number of manufacturers allowed to use the famous Armstrong regenerative circuit and Chelsea is one of them. Combining Radio Frequency amplification with regeneration produces astoundingly uniform and satisfactory results. The Chelsea Four-Tube Receiver is an elegant looking set in addition to its amazing performance. The cabinet is finished in dark brown mahogany, and the sloping panel effect is very convenient when operating the set. All materials and parts are of the finest quality, most of which are manufactured in the Chelsea plant. Dials, knobs, panel, sub base and sockets are all genuine Bakelite. Other parts are equally as good. This set will operate on either dry cell or storage battery tubes.

Our Low Net Prices Give You a Good Profit

STOCK No. 92884 Bare—Set Only.....\$51.45
STOCK No. 92894 Complete, Ready to Listen..\$89.70

STOCK NO. 92894

89⁷⁰
ALL COMPLETE

Includes the following:

With Stock No. 92894 listed above at \$89.70 complete, we furnish everything needed for the complete installation. One Betterbilt Storage Battery 100 Amp. Hour; four UV201A Radiotrons; two Bright Star large 45-volt "B" Batteries; one pair Betterbilt head phones; one Brandes Table Talker; two phone plugs and one complete aerial outfit including everything needed to put up the aerial. If you desire this set for dry cell operation our price is \$79.70, and the accessories are the same except three dry cells are furnished instead of the storage battery and 199 tubes instead of 201A tubes.

CHELSEA RECEIVERS

Made by the Pioneer Factory

Long before Radio reached its present heights, among the few thousands of amateurs throughout the country operating spark sets, the name "Chelsea" was the by-word of high grade apparatus. And since the popularity of radio, Chelsea has kept abreast of the times.

The Radio sets shown on this page manufactured by the Chelsea Radio Co. are the latest 1925 models and represent the conservative improvements and refinements added to the standard time-tried and proven Armstrong feed back regenerative circuit. Nothing freakish—no revolutionary ideas—no startling discoveries—just a good, practical day-in-and-day-out line of Broadcast Receivers.

Lowest Prices—Finest Quality

The remarkably low prices of Chelsea sets is due to mass quantity production. Also, most every single part used in Chelsea sets is made right in the Chelsea plant. This includes condensers, couplers, transformers, sockets, rheostats, dials and many other parts. You can easily see, therefore, the low prices on Chelsea sets is no reflection on quality. These sets are fully as good as many costing twice as much!

Dealers! Here's a Fast Seller



STOCK NO. 92883

27⁴⁵
BARE

The Long Distance Chelsea Three-Tube Receiver World's Greatest Radio Value

Easily the most startling low price ever quoted for a genuine licensed Armstrong 3-circuit radio receiving set. Here is a set, Mr. Dealer, that produces wonderful results and because of its amazing low price a set that sells like the proverbial hot cakes. Has ample volume to be heard all over the house and the tone quality is beautiful, soft, mellow and lifelike. So simple to operate, only two tuning dials, that anyone, even a child, can obtain splendid reception. Will receive stations up to 1000 miles distance under favorable conditions on the loud speaker.

Three Circuit Armstrong Regenerative

This is not a new circuit but the proven time-tested invention of Maj. Armstrong—the celebrated regenerative feed back—the same circuit so effectively used by the U. S. Government. Capable of receiving all local stations without interference—a feature found generally only in sets costing from two to three times as much as the Chelsea. The cabinet is finished in a beautiful brown mahogany and the sloping panel is the newest and most approved design. All parts including the panel, dials, knobs, transformers, sockets and rheostats are Chelsea made of genuine Bakelite. This set will operate with either storage battery 6-volt tubes or dry cell 1½-volt tubes.

Accessories Included with Stock No. 92893

With Stock No. 92893 priced at \$53.90 we supply everything needed to complete the installation. Three WD12 Radiotron tubes; three Red Seal "A" dry cells; one 22½ and one 45-volt Bright Star "B" Battery; one pair of Betterbilt head phones; a Brandes Table Talker; two phone plugs; and the complete aerial outfit. Mr. Dealer, you can get \$83.50 for this set installed, a net profit to you of \$29.60. Nearly every family is a prospect—sales are easy to make—installation takes but an hour or two.

Stock No. 92893 Complete as Above..\$53.90
Stock No. 92883 Bare-Set, Only...\$27.45

STOCK NO. 92893
53⁹⁰
ALL COMPLETE



STOCK NO. 92891
20⁹⁵
ALL COMPLETE

Chelsea One-Tube Set

This single tube regenerative receiver brings in distant as well as local stations with remarkable clearness. Although inexpensive it incorporates every desired feature. The cabinet is finished in dark brown mahogany. It has a shielded Bakelite panel, single tuning control, single regeneration control and back connections for batteries.

Up to 1000 Mile Range

When properly installed with a good antenna, the Chelsea One-Tube will bring in stations 1000 miles away loud and clear, providing air conditions are favorable. When used in connections with the two-stage amplifier, shown below loud speaker volume can be obtained. Here is a one-tube set, Mr. Dealer, that you are safe in pushing and for which there is a widespread demand. Our unusually low net wholesale price gives you big profits. Think of it—you can install this one-tube set in one hour for \$35.00, and make a profit of over \$14.00 on every sale.

STOCK NO. 92881

12³⁵
BARE

A Licensed Armstrong Regenerative Receiver

Chelsea Two-Stage Amplifier

This two-stage amplifier matches Stock No. 92881 one-tube Chelsea receiver shown above. When used with that set loud speaker volume can be secured on distant and local stations. Chelsea transformers used in this amplifier give a pure, clear loud volume without distortion. Either storage battery or dry cell tubes can be used in this amplifier and it can be connected to any other one-tube receiving set as well. Finished in brown mahogany with Bakelite panel, single rheostat control and back connections for batteries.



STOCK NO. 92882
10⁹⁸
Bare Net

Either 6-volt Radiotron UV201A or 4½-volt UV199 tubes, or equivalent can be used with the Chelsea two-stage Amplifier.

FOR DEALERS ONLY

BETTER TIRE & RADIO
RADIO DIVISION OF THE BETTER TIRE & RUBBER CO. 187 N. MICHIGAN AVE. & 18TH ST. CHICAGO, ILL.

EVERY THING IN RADIO