

WGAR
VOL. 1

Before the
FEDERAL COMMUNICATIONS COMMISSION

Washington 25, D. C.

In re Applications of)	
G. A. RICHARDS)	
Transferor)	
and)	
HARRY J. KLINGLER, LAWRENCE P.)	
FJSHER AND JOHN A. HANNAH)	
Transferees)	
For consent to the transfer)	
of control of)	
KMPC, THE STATION OF THE STARS,)	Docket No. 9402
INC., Los Angeles, California;)	File No. BTC-756
WJR, THE GOODWILL STATION, INC.,)	Docket No. 9403
Detroit, Michigan;)	File No. BTC-754
WGAR BROADCASTING COMPANY,)	Docket No. 9404
Cleveland, Ohio)	File No. BTC-755
KMPC, THE STATION OF THE STARS, INC.)	
Los Angeles, California)	
For renewal of license of Radio)	
Station KMPC, Los Angeles,)	Docket No. 9468
California)	File No. BR-18
WJR, THE GOODWILL STATION, INC.)	
Detroit, Michigan)	
For renewal of license of Radio)	Docket No. 9469
Station WJR, Detroit, Michigan)	File No. BR-331
WGAR BROADCASTING COMPANY)	
Cleveland, Ohio)	
For renewal of license of Radio)	Docket No. 9405
Station WGAR, Cleveland, Ohio)	File No. BR-283

EXHIBITS OF THE WGAR BROADCASTING COMPANY

VOLUME 1

AMC collection 6/83

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HISTORY OF STATION WGAR

The following pages give a brief synopsis of the history of station WGAR, Cleveland's Friendly Station. In the past twenty years it has risen from the lowest powered station in Cleveland with the poorest frequency and the lowest audience to a point where it is now a 50,000 watt CBS affiliated station serving a wide area in northeastern Ohio, western Pennsylvania, and southern Ontario, with the highest metropolitan listener ratings of any Cleveland station.

Station WGAR went on the air for the first time on December 15, 1930, pursuant to a construction permit issued by the Federal Radio Commission on September 26, 1930. WGAR was established by George A. Richards and a group of associates as the first affiliate in Cleveland of the original Blue Network of the National Broadcasting Company. Its operating assignment was 500 watts day and night on 1450 kc. Its transmitter, operated first in a pent house on the roof of Hotel Statler, gave wholly inadequate coverage of the metropolitan area from this location and in early 1931 WGAR undertook to locate a more efficient transmitter site. A new site at 1000 Harvard Avenue was approved by the Commission on May 5, 1931. Following the issuance of a construction permit on May 26, 1931, a transmitter building was constructed, equipment was installed and operations from the Harvard Avenue location in Cuyahoga Heights, Ohio began in late July.

While WGAR'S signal was greatly improved, the station still encountered many listener complaints, and in 1932 it sought a permit to operate with increased power of 1,000 watts during daytime hours. Hearings on this application were held before the Federal Radio Commission in Washington, and the Commission granted the application on December 9, 1932.

In 1938, seeking further improvement of its signal, WGAR applied for 5,000 watts day and 1,000 watts night power and underwent a hearing before an Examiner of the Federal Communications Commission. As a result of this hearing, the station was awarded these increased facilities.

In the first few years of its operation, WGAR was affiliated with a group of metropolitan stations known as the Radio Quality Group, and later with the Mutual Network, in addition to the affiliation with NBC.

In 1936 the station negotiated a contract with the Columbia Broadcasting System and commenced operations as a CBS affiliate on September 30, 1937.

With all of these improvements and advantages, however, it was clear that WGAR's frequency would never provide full coverage of even its home county. FCC Engineering Standards showed that only half of the area of the county received an interference-free signal during night hours. In 1942 a competitive hearing was held on another WGAR application -- this time to change its frequency from 1480 kc (WGAR having changed from 1450 kc to 1480 kc pursuant to NARBA) to 1220 kc, a channel made available in the northeastern part of the United States by NARBA and the Gentlemen's Agreement with Mexico. This frequency might permit the use of 50,000 watts of power. WGAR's application for 50,000 watts on 1220 kc became involved with a later application of Station WADC, Akron, for the same facilities. With action thus delayed, the request then ran into the "freeze" period which the Commission ordered in early 1942 for the duration of the war. WGAR's application was therefore amended to ask for the use of 5 kw day and night on 1220 kc. This and the competing application were the subject of a hearing before the FCC in June of 1942. After extended hearings, the facilities sought were awarded to WGAR on November 3, 1943.

This decision was contested by WADC in the Court of Appeals and the Court upheld the Commission's grant to WGAR.

The station purchased its present transmitter site of 52 acres in Broadview Heights, Ohio, at the corner of Broadview and Akins Roads in 1944 and began operations on 1220 kc on June 4th of that year. Because of wartime limitations on building, the station had to install its transmitter in an existing farm house on the property for the period of the war. But immediately following V-J Day, the station following a request by the Commission, made application to improve its service by filing for 50,000 watts on 1220 kc, specifying that new RCA 50-E equipment would be installed in a new and modern transmitter building, and that a directional antenna system designed for a five tower array would be also erected upon approval by the Commission. Once again Station WADC contested the application and a joint hearing was held in April, 1946. On April 25, 1947, following a series of delays due to international problems involving the channel, the Commission awarded WGAR the 50,000 watt construction permit which it sought. Once again the grant was appealed by WADC before the Court of Appeals. Operation pursuant to the Commission's grant began July 4, 1947 and the grant was later sustained by the Court of Appeals and by a denial of certiorari by the Supreme Court.

WGAR's offices, studios, and master control room have always been located on the top floor of Hotel Statler. WGAR's premises have been remodeled and redecorated on numerous occasions with major alterations or additions being made in 1934, 1936, 1940 and 1946. The present facilities include a suite of offices for the sales, promotion and publicity department on the 12th floor of the hotel, in addition to the entire top floor which is devoted to the program, production and engineering departments, in addition to the executive office.

The station has recorded many programming and promotional innovations in addition to its growth in technical facilities. In the spring of 1941, WGAR realized the tremendous interest that had been created in the activities of Cleveland boys in training camps throughout the country. By arrangement with military officials, a WGAR crew made weekly broadcasts from thirteen separate army and navy installations. Later in September during the Louisiana maneuvers, a four-man crew went to describe the war games. WGAR was the only individual station in the country to broadcast the activities of the 3rd Army. During the same year, Miss Kay Halle of the WGAR staff, flew on a good will mission for WGAR with a group of other Clevelanders around the capitals of South America, from which points she made recordings which were air expressed for use in Cleveland. During the war, a large number of WGAR's executive personnel served in various military or civilian capacities connected with the war efforts. For two years the station itself undertook to sponsor the Cleveland Orchestra in a series of programs which were carried nationally by the Columbia Broadcasting System and by shortwave to many points overseas. WGAR was the first station in the United States to have its own individual war correspondent when its Program Director served in the European Theater of operations beginning with D-Day, June 6, 1944. Likewise, WGAR was among the first stations to have a correspondent in the Pacific Theater when one of its staff executive went to that theater in March of 1945.

WGAR originated the famous program WINGS OVER JORDAN, which was fed from Cleveland first to the National Broadcasting Company Blue Network, and later to CBS. Outstanding white and negro educators and national leaders spoke from WGAR's studios or from various other points around the country when the program went on tour.

WGAR was among the earliest stations in the country to install its own news service, and its present departments for news, sports, farm and regional activities, special events, women's and children's features, are among the outstanding ones in the industry.

In 1942 WGAR developed a shield. "Radio--in service of home and nation." This was inspired by WGAR's belief in the desirability of a slogan which would typify and inspire the radio industry's unselfish service on both the home and fighting fronts. As a result, several hundred plaques and several thousand pins bearing the likeness of this shield were used by other stations and individual workers in the radio industry.

The station has had a high record of employee relations. No doubt the reason for this is in the record of generosity by the company which for sixteen consecutive years has paid a liberal cash bonus at Christmas time with the amount generally being 10% of the annual salary of each employee. The bonus has amounted to 20%, but in 1946 this was added to the salary at the beginning of the year, and the 10% amount figured on the increased salary after that.

Several years ago the station adopted a Retirement Income Plan for all station employees, based on an insurance pension trust. A total of \$323,601.75 has been set aside irrevocably for this plan, the expense of which has been borne entirely by the company. Other employee benefits include free hospitalization and group life insurance, paid wholly by the company, and at least two staff dinner parties each year.

The station has always observed the code of the National Association of Broadcasters, but in 1944 WGAR felt that it should have a code of standards of its own, which in many instances would be higher than those established for the industry as a whole. A code was adopted in

June of that year which carried out general policies which had been in effect for many years, and committed the station's high standards to print and public circulation. Many listener and industry groups hailed the WGAR code for its forthright and forward-looking position. This code was superceded by a revised code in August of 1948, the revisions being mainly of language. Under the provisions of these standards much advertising has been rejected which other stations and other media have accepted. These two codes have served as guides to WGAR staff members and all others concerned with the preparation and broadcasting of news, educational, and public affairs program for WGAR, and have been unwaveringly maintained to provide listeners and clients alike with the highest possible standards of radio service.

As mentioned earlier, WGAR's technical facilities and premises have been constantly improved with each advancement in the art and technique of broadcasting. Following its first purchased equipment, WGAR has had three new transmitters, all of them of the latest design for the particular transmitter power authorized by the Commission at the time they were installed. Further, studio, control room recording, and amplifier equipment have been continuously modernized, and WGAR has always maintained adequate and flexible pickup and mobile facilities. The mobile stations presently licensed to WGAR are the following:

- KA-2775 - 25 watts, RCA CM3C Transmitter, installed in mobile unit and operating on 153.35 mc.
- KQA-795 - 100 watts, Collins Transmitter, operating on 1622 kc.
- KA-3407 - 25 watts, Composite Transmitter, operating on 1622 kc.

WGAR's original application for shortwave facilities consisted of three applications - 8XIP, 8XIQ and 8XIR - on June 26, 1936. This station has held and operated equipment covered by these and subsequent

licenses ever since. In 1937 WGAR sent one mobile truck with transmitter to Cincinnati to cover the Ohio River flood and provided valuable communication facilities to the Red Cross at that time. In 1943 it provided coverage and acted as an emergency communications center for the Cleveland Police Department at the time of the tragic East Ohio Gas fire. This service to its community won for WGAR a resolution of gratitude from the Cleveland City Council. This was the first mobile unit to be licensed for FM operation in the 152-162 mc. band when it was opened by the FCC.

The facilities formerly provided by this truck are presently being carried on by means of a new mobile unit and new RCA equipment operating under the call letters KA-2775.

WGAR is the only station in Cleveland equipped with its own Diesel power plant, and can operate instantly and indefinitely without commercial power line facilities with 5,000 watts output.

WGAR first became interested in the possibilities of television in 1931 when it was licensed to operate an experimental television station by the Federal Radio Commission. Experimentation was carried on in cooperation with WJR, Detroit, for a period of several years, employing equipment and personnel of both stations. After some years, this experimentation ceased because it was becoming too great a financial burden and the directors of the company felt that the larger manufacturing and network interests of the country were better equipped technically and financially to carry on the burden of continuous experimentation.

During the war when the FCC was giving active consideration to the question of final television allocations, WGAR applied for a television construction permit to be operated on a commercial basis. This application was withdrawn on May 7, 1946 when it appeared to the directors of the

company that the exact final allocations for both black and white and color television were subject to future change, and when the Columbia Broadcasting System with which WGAR is affiliated was strongly urging the adoption by the Commission of commercial standards for color television.

The following year the FCC turned down the Columbia color application and on August 27, 1947 the directors of WGAR authorized the filing of an application for a new television construction permit for a station to be operated on Channel 2. At the same time the directors authorized the appropriation of \$600,000 to cover expected installation costs of TV studios, camera and lighting equipment and transmitter. This application was prepared and filed by the station in early November of 1947. On the basis of figures obtained from operating TV stations, the original appropriation for television has been increased nearly double.

As a result of the rapid growth of interest in Frequency Modulation during the war and immediately following, urged both by the Commission and by manufacturers and engineers as being an improved method of sound broadcasting, WGAR made application in 1945 for an FM broadcasting station. Because there were more original applicants for FM in the Cleveland-Akron area than there were channels, a competitive hearing was held in Cleveland in April, 1946. As a result of the hearing, WGAR received a proposed favorable decision in June of 1947. WGAR, however, requested power and antenna height in excess of that proposed by the Commission and requested oral argument of the Commission for the purpose of presenting its case for the greater coverage which would result. Oral argument was held in October of 1947 in which WGAR requested an area which would be approximately equal to its AM coverage so that FM

listeners in northern Ohio might receive the same programs available to AM listeners. The station has not yet received a decision from the Commission on this 1947 request but has had FM equipment delivered and set in place at its transmitter plant which can be put into operation as soon as some decision is reached by the Commission.

In the twenty years of its operation (1930-1950) WGAR has increased its power 100 times, its personnel five times, its sales 10 times, its hours of operations nearly two times. Its increased coverage and its share of broadcast audience which is now greater than that of any Northern Ohio radio station give some measure of proof of the public service Cleveland's Friendly Station has rendered, and proposes to continue to render in the future.

DESCRIPTION OF WGAR'S FACILITIES

WGAR is licensed to operate on 1220 kilocycles with a power of 50,000 watts employing a directional antenna both day and night. WGAR is the only United States station operating on this channel during nighttime hours. It is also assigned to only one Mexican and two Canadian stations. Operation with 50 kilowatts began on July 4, 1947. A two-year construction program preceded this operation. To reproduce WGAR'S physical facilities at today's prices would involve at least three quarters of a million dollars.

TRANSMITTER LOCATION

The transmitter building, antenna system and associated equipment are constructed on a fifty-two acre tract of land located at the intersection of Broadview and Akins Roads in Broadview Heights Village. The elevation of the property is twelve hundred feet above sea level and six hundred feet above the average elevation of the City of Cleveland. The property is ideally located for AM, FM and Television because of its elevation and because it is approximately halfway between Cleveland and Akron. The entire front of the property is landscaped.

TRANSMITTER BUILDING

The transmitter building is of modern functional design and constructed of painted brick and limestone. Entrance to the building is through a reception room paneled in white-leaded oak. The main operating room is rectangular and is two stores high. It contains three transmitters -- the RCA 50-F main equipment, an RCA 5-D standby transmitter and a new RCA 10 kw FM transmitter. Also at the first floor level is an office for the Engineer in Charge, a lavatory and shower bath, a cleaning closet, a mop sink and a combination kitchenette and bunk room. A work shop containing a work bench, cabinets, a lathe,

drill press and a complete set of tools is located on the first floor. A three-car garage completes the first floor area. On the second floor is a room for laboratory and research purposes. The basement contains the heating and ventilating plant, a 30-kva Diesel generator and air blowers for cooling the 50 kilowatt transmitter.

DIRECTIONAL ANTENNA

The Directional Antenna System consists of five towers, each 200 feet high. Four of the towers form the four corners of a rhomboid. The fifth tower is located at the center of the rhomboid. At the base of each of the four corner towers is a tuning house, 8 by 8 feet, of cement block construction. These houses contain the antenna coupling circuits. At the base of the fifth tower is located a building of like construction 12 by 18 feet. This building contains the phasing and power dividing networks for the directional antenna system and monitoring equipment to maintain its proper adjustment. Under each of the towers is a ground system containing 120 wires, 300 feet long and buried one foot below the surface. These wires are laid in the ground like the spokes of a wheel with the tower forming the center. The entire ground system contains thirty-four miles of copper wire. A transmission line consisting of six wires in the form of an eighteen inch square and supported on creosoted poles ten feet high, distributes the radio frequency power from the 50 kilowatt AM transmitter to the phasing house and in turn from the phasing house to each of the tuning houses. Also supported on the above transmission line poles are the 110-volt power lines for each of the tuning houses, the tower lighting lines and the control circuits connecting each tower to the transmitter building. The total transmission line is over one-half mile in length and contains nearly three tons of copper.

TRANSMITTING EQUIPMENT

Equipment consists of an RCA 50 kw AM Transmitter purchased in 1946, an RCA 5 kw AM Transmitter purchased in 1936, an RCA 10 kw FM Transmitter, a 30-kva Diesel Generator purchased in 1946, a Power Distribution Panel and power transfer equipment purchased in 1947, Amplifiers, Monitoring and Test Equipment and tools purchased in 1947.

The 5 kw AM transmitter is used for emergency purposes in the event of failure of the 50 kw transmitter. The 10 kw FM transmitter has not yet been in use but has been tested and is ready for use, when finally authorized. Frequency and modulation monitoring equipment is complete for both AM and FM. Sufficient line amplifiers are provided to program the AM and FM transmitter separately. Two primary power lines enter the building underground. These power lines traverse separate routes between the generating station and the transmitter building. Automatic change-over is provided in the event one line fails. In the event both lines fail, a 30-kva Diesel Generator has been installed to provide sufficient power to operate the 5 kw auxiliary AM transmitter.

COVERAGE

The design of the Directional Antenna System together with the favorable location and modern broadcasting equipment produces a higher signal strength in the cities of Cleveland, Akron and Canton than any other Cleveland station.

STUDIOS

Located on the fourteenth floor of Hotel Statler are the offices and studios of WGAR. There are three studios. Studio A, the largest, is 24 by 36 feet. Studio B is 18 by 24 feet. Studio C is 12 by 12 feet. All studios are 12 feet high and are treated with

Johns Manville rock wool blankets with Transite panels. Studios A and B each have separate control booths equipped with RCA Type 76B Consoles.

The Master Control Room contains an RCA custom built control console which provides for the switching of ten incoming programs to six outgoing lines. It is of latest design employing preselection of program material. Eight racks of speech equipment containing pre-amplifiers, program amplifiers, line amplifier and test equipment complete the Master Control Room. Remote speech input equipment consists of 2 RCA Type OP-5; 1 Remler AP3-18; 1 Collins Type 12Z and 3 Collins Type 12Y Amplifiers. Microphone equipment consists of 7 RCA Type 44; 4 RCA Type 77 and 13 RCA Type 88.

Recording facilities consist of 2 RCA Type 73B Professional Recorders and 2 RCA Type 72B Recorders with high fidelity cutters.

In addition to disc recording equipment, modern high quality magnetic tape recorders are also installed. One unit is installed in the Master Control Desk available for recording any air show or line program on a few seconds notice. Installed in the speech equipment racks is a dual magnetic tape recorder and reproducer arranged for connection to any program line. Continuous recording or playback is provided by this equipment.

Two complete portable high quality magnetic tape recorders are available for recording programs away from the studios.

A ten position monitor system is provided in all control rooms and most offices. Ten RCA Type 64 Speakers and Type 82 Amplifiers are used.

Mobile facilities consist of a 25 watt RCA FM Transmitter installed in a Chevrolet Coupe. This equipment operates on 153.35 mc. A 100 watt Collins AM transmitter operating on 1622 kc is used for

communication with the Mobile Unit. Receivers for the Mobile Unit are installed at the Terminal Tower, Public Square, 600 feet above street level and at Fenn College, 300 feet above street level.

OFFICES

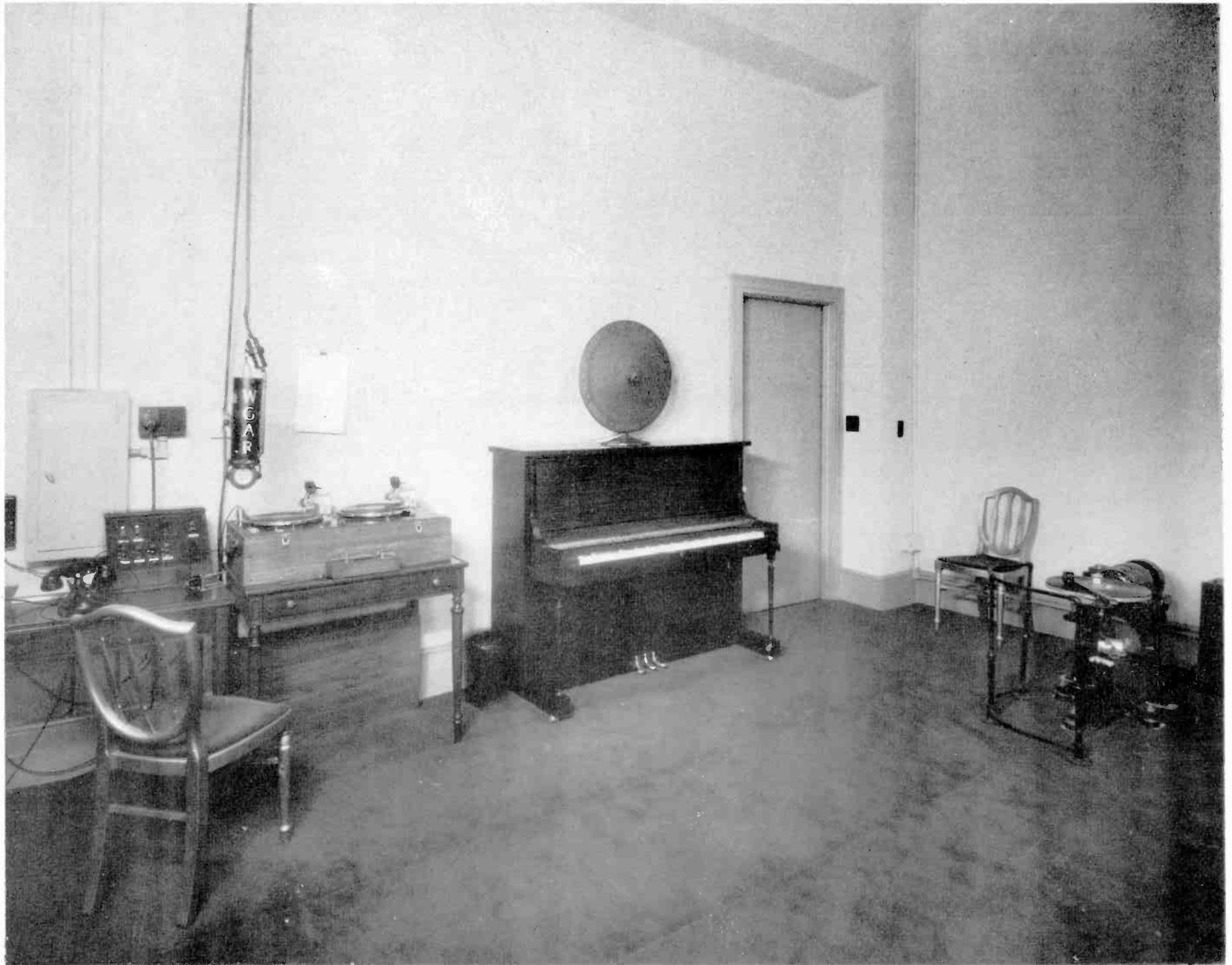
Executive and program offices occupy the opposite wing to the studio section. Twenty offices are conveniently arranged for flow of traffic and continuity of business.

The office and studio layout on the 14th floor of Hotel Statler have been redesigned and rebuilt several times.

The Sales and Promotion Departments are in a suite of rooms on the 12th floor of Hotel Statler which provides ten offices for Sales Manager, Salesmen, Publicity, Promotion and Secretarial service.



WGAR LOBBY



WGAR MAIN STUDIO - 1930



FAIRYTALE THEATRE REHEARSAL IN MAIN STUDIO



WGAR STUDIO B - 1950



OBSERVATION ROOM FOR VISITORS



WGAR 50,000 WATT RCA TRANSMITTER, INSTALLED 1947



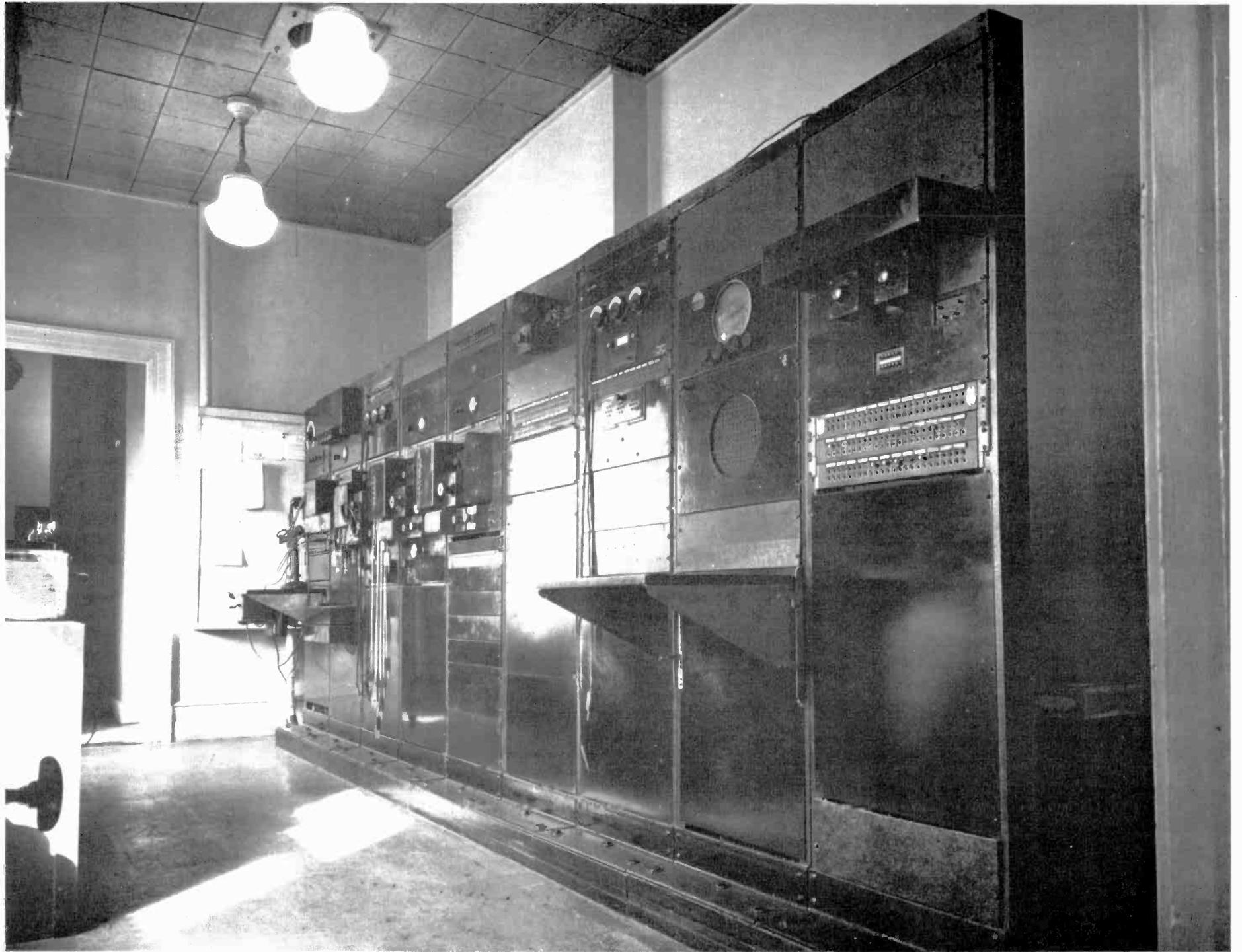
WCAR TRANSMITTER BUILDING ON 52 ACRE SITE IN BROADVIEW HEIGHTS, OHIO



WGAR MASTER CONTROL - 1950



WGAR RECORDING ROOM WITH MODERN RCA EQUIPMENT



WGAR MASTER CONTROL - 1930



WGAR STUDIO "A" - 1950



WCAR GENERAL MANAGER'S OFFICE



WGAR SALES MANAGER'S OFFICE



WGAR SALES OFFICES



WGAR NEWS DEPARTMENT

STATEMENT AS TO
WGAR EMPLOYMENT POLICIES

The WGAR Broadcasting Company has never made a political or religious census of its employees, nor has it ever inquired of an employee or prospective employee of his or her political beliefs. To the best belief and knowledge of the management of WGAR, its employees represent a broad cross section of all religious and political faiths.

In particular, we know that among our employees, there are Catholics, Protestants, Jews, and Republicans and Democrats. This is true of supervisory employees as well as the staff as a whole.

JOHN F. PATT

Vice President & General Manager

BORN - Sehandoah, Iowa, October 14, 1905

RESIDENCE - 2718 Landon Road, Shaker Heights 22, Ohio

EDUCATION

Attended Kansas City, Missouri Public Schools and Kansas City Junior College. Was graduated from the University of Kansas A.B. in 1926.

BUSINESS CAREER

Announcer and assistant radio editor at Station WDAF, Kansas City, Mo., 1922 to 1924.

Program Manager of Station KFKU, owned and operated by the University of Kansas, 1924 to 1926. Editorial and advertising departments of the Kansas City Stations, summers of 1925 and 1926.

Assistant Manager of WJR, Detroit, November, 1926 to November, 1930.

Vice President and General Manager of Station WGAR, Cleveland from November, 1930 to present time.

CLUBS, ORGANIZATIONS AND ACTIVITIES

Ohio Association of Broadcasters	First President, 1933-1934
Cleveland Advertising Club	Director, 1936-1942
	President, 1938-1940
Cleveland Rotary Club	President, 1944-1945
	Director, 1933-1935
Cleveland Convention & Visitors Bur.	President, 1948-1950
Red Cross	Vice Chairman, 1947-1948
Salvation Army	Campaign Co-Chairman 1945; Campaign Executive Committee, 1950
War Chest of Greater Cleveland	Campaign Chairman, 1943
Community Fund of Cleveland	Vice Chairman, 1944-1948
Cleveland Alumni Assn., University of Kansas	Former President
Nat'l Assn. of Broadcasters	Director, 1935-1937; Chairman of Public Relations Committee, 1943-1945
Boy Scouts	Director - Chairman of Public Relations Committee
Cleveland Boystown	Director
National Air Races	Director
Mid America Exposition	Director
Cleveland Automobile Club	Director, 1944-1950
Cleveland Better Business Bureau	Director, 1947-1949
Cleveland Play House	Director, 1943-1950
Cleveland Institute of Music	Director, 1944-1950
Cleveland Council on World Affairs	Director, 1947-1948
Hermit Club of Cleveland	Former Director & Vice President

Youth Bureau	Trustee, 1944-1950
Cleveland Sesquicentennial Committee	Vice President, 1946
Annual Festival of Freedom, City of Cleveland	Originating Committee
Civilian Defense Committee of Cuyahoga County	County Chairman of the Radio Committee
Cleveland Radio Council	Member - Former member of Ad- visory Council
Beta Theta Pi	Member
Sigma Delta Chi (Professional Journalistic Fraternity)	Member
Christ Episcopal Church	Communicant
Cleveland Country Club	Member
Union Club	Member
Cleveland Skating Club	Member

CARL GEORGE

Vice President & Assistant General Manager

BORN - Alliance, Ohio, September 26, 1910

RESIDENCE - 3654 Riedham Road, Shaker Heights, Ohio

EDUCATION

Carrollton, Ohio public schools.
Muskingum College, 1928-1932 - AB
Law School, Western Reserve University, 1933-1936 - LLB

WAR SERVICE

WGAR War Correspondent - Pacific, 1945

BUSINESS CAREER

Announcer WALR, Zanesville, Ohio, 1932-1933
Announcer WJAY, Cleveland, Ohio, 1933
Announcer WGAR, Cleveland, Ohio, 1934
Program Director WGAR, 1941
Director of Operations, WGAR, 1942
Assistant Manager, WGAR, Oct. 1, 1943-1948
Vice President, WGAR, 1948 to present time

CLUBS, ORGANIZATIONS AND ACTIVITIES

Ohio Association of Broadcasters	President, 1949-1950
Cleveland City Club	Director, 1942-1945; Vice President, 1944
Cleveland Advertising Club	Director, 1944-1949; Program Chairman, 1943
Cleveland Safety Council	Board of Control, 1939-1950
American Red Cross	General Board, 1948-1950
Ohio State Safety Council	Vice President, 1948-1950
United Presbyterian Church	Member
Hermit Club	Member
Cleveland Alumni, Muskingum College	Member
Delta Theta Phi (Law Fraternity)	Dean Cleveland Alumni Senate, 1940
Ohio State Bar Association	Member
Federal Communications Bar Assn.	Member
Cleveland Rotary Club	Member
Phi Mu Alpha (Musical Fraternity)	Member
37th Division Veterans Assn.	Honorary Member
New York Sales Executives Club	Member
Cleveland Sales Executives Club	Chrm. Educational Committee, 1949-1950
YMCA - Camp Board & Public Relations Committee	Member

ELMER M. KRAUSE
Secretary and Treasurer

BORN - Decatur, Illinois, November 22, 1907.

RESIDENCE - 17200 South Moreland Boulevard, Shaker Heights 20, Ohio.

EDUCATION

Attended St. Johannes Parochial School, Decatur, Illinois; Southwestern High School, Detroit, Michigan; Detroit Business University and Walsh Institute, Detroit, Michigan.

WAR SERVICE

June 25, 1942 - December 21, 1945.
Major, U. S. Army Air Forces

BUSINESS CAREER

Peninsular State Bank, Detroit, Michigan, head bank messenger -
Sept. 16, 1925 - April 3, 1926.
Ernest L. Magnee Contracting, Detroit, Michigan - accountant and
cashier - April 5, 1926 - September 2, 1926.
H. J. Heinz Company, Detroit, Michigan - accountant and statistician -
September 2, 1926 - July 11, 1927.
Michigan Bell Telephone Company - cost accountant and statistician -
July 13, 1927 - May 11, 1929.
Harrington & Nobes Company, Detroit, Michigan - public accountant and
tax expert - May 13, 1929 - August 23, 1930.
Union Guardian Trust Company, Detroit, Michigan - tax expert - August
25, 1930 - November 30, 1930.
The WGAR Broadcasting Company, Cleveland, Ohio
Accountant and Office Manager - December 1, 1930 - June 24, 1942.
On leave for U. S. Army Service, June 25, 1942 - November 1, 1945.
Assistant Treasurer - November 1, 1945 - December 31, 1946.
Treasurer - January 1, 1947 - April 30, 1948.
Secretary and Treasurer - May 1, 1948 to present time.

CLUBS, ORGANIZATIONS AND ACTIVITIES

Cleveland Chamber of Commerce	Member, Solicitations Committee
Air Reserve Association of U. S.	Secretary-Treasurer of Cleveland Chapter; member Executive Com- mittee - Air Scout Program.
American Legion - Army & Navy Post #54	Entertainment Committee
U. S. Air Force Reserve	Major, USAFR - Mobilization Assignment, Air Materiel Command.
Cleveland Media Group Credit Association	Member
Smaller Businesses of America, Inc.	Member
Cleveland Community Fund	Industrial Division
YMCA Boys Camp Fund	Contributor
American Red Cross	Industrial Division
Masonic Order	Member

Highland Congregational Church	Board of Trustees 1937-1939
Retail Credit Men's Association	Member
Cleveland News Toy Shop Fund	Contributor
Easter Seals Committee	Contributor
Anti-Tuberculosis Committee	Contributor
Friends of the Cleveland Zoo	Contributor
Musical Arts Association	Contributor
Cleveland Safety Council	Contributor
Ohio Chamber of Commerce	Attend conventions
South Cuyahoga Sportsmen Association	Member
Cleveland Hospital Fund	Contributor

ROBERT A FOX
Chief Engineer

BORN: Columbus, Ohio, February 10, 1902

RESIDENCE: 2478 Queenston Road, Cleveland Heights 18, Ohio

EDUCATION: Public Schools in Columbus, Ohio through 2 years of high school.

3rd and 4th years of high school at Ashland High School, Ashland, Ohio.

Ashland College - 1921-1923

University of Illinois - Electrical Engineering - 1923-1924

WAR SERVICE:

1942 - Member Scientific Staff - U.S. Navy Underwater Sound Laboratories - Sponsored by Office of Scientific Research and Development. (OSRD)

1943 - Office of Scientific Research and Development; member of Scientific and Engineering Staff. Served in South America as Engineer in charge of U.S. Government Communications in Brazil, Peru, Bolivia, Ecuador and Venezuela. Communications Engineer with Armed Forces in European Theatre of Operations and in Pacific Ocean areas.

June, 1947 - Received War Department-Navy Department Award for Services with OSRD and other awards from OSRD and Columbia University.

BUSINESS CAREER:

1924-1925 - Taught School, Ashland County Centralized School

1920-1926 - Summer employment with Telephone Company in Ashland and Lorain, Ohio.

1926-1936 - Engineer for the Telephone Company, Ashland and Lorain, Ohio.

1925-1927 - Owned and operated Radio Broadcasting Station WLBP in Ashland, Ohio.

1930 - Inaugerated Great Lakes Ship-to-Shore Telephone Service for the Telephone Co. Granted patents on equipment, all assigned to Telephone Company.

1936-1941 - Engineer, United Broadcasting Company, Cleveland, Ohio.

1939 - Registered as Professional Engineer, State of Ohio.

1941-1950 - Engineer, WGAR Broadcasting Company (on leave
for War Service, 1942-1945)

1950 - Became Chief Engineer, WGAR Broadcasting Company.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Senior Member, Institute of Radio Engineers

Chairman, Cleveland Section
1937 and 1946

Member, Fairmount Presbyterian Church

REGINALD P. MERRIDEW

Program Director

BORN: Cwmcarn, South Wales, June 28, 1916

RESIDENCE: 14502 Garfield Avenue - Lakewood 7, Ohio

EDUCATION: Blakely Borough Public Schools, Peckville, Penna.
Blakely High School - graduated June 1933
Bucknell University - graduated June 1937 (Lewisburg, Penna.)

BUSINESS CAREER:

Announcer at Station WKOK, Sunbury, Penna., July 1937 to
January 1938
Program Director
Chief announcer - Jan. 1938 to October 1942
Joined faculty of Cleveland College as Instructor in Radio
Announcing evening classes - September, 1943 to present time.
Announcer at Station WGAR, Cleveland, from Oct. 1942 to
March 1946
Chief announcer - March 1946 to October 1946
Production Manager - October 1946 to April 1947
Program Director - April 1947 to present time

CLUES, ORGANIZATIONS AND ACTIVITIES:

Army Advisory Committee	Member
Cleveland Advertising Club	Committee Chairman
Cleveland College Faculty	Instructor in Speech Dept.
American Red Cross	Publicity Committee
Community Chest	Publicity Committee
Salvation Army	Publicity Committee
Cleveland Safety Council	Member, Board of Control
Anti T. B. Society	Contributor
Society for Crippled Children	Contributor
Green Cross Safety Campaign	Radio Chairman for Cleveland
Lakewood Parent Teachers Assn.	Member
Mid America Exposition	Ways and Means Committee
Kiwanis Club	Committee Chairman
Kappa Sigma Fraternity	President Local Alumni Group
Theta Alpha Phi	Member
Lakewood Methodist Church	Member
Bay Men's Club (Bay Village, O.)	Honorary Member
Bucknell University Alumni Club	Member
Boy Scouts of America	Public Relations Committee
Cleveland Automobile Club	Member

LLOYD C. WINGARD

Studio Supervisor

BORN: Lindsey, Ohio - February 8, 1904

RESIDENCE: 480 Parkside Drive, Bay Village, Ohio

EDUCATION: Attended Fremont, Ohio Public Schools and Dodge Technical Institute, Valpariso, Indiana. (Now Valpariso Technical Institute)

BUSINESS CAREER:

Research Laboratory, National Carbon Company, 1923-1924
Boland & Cornelius Steamship Company, 1924-1926
Intercity Radio Telegraph Company, Engineer and Chief
Operator of WME, Duluth, Minnesota, 1926-28 (Radio Marine
Communication)
Cleveland Talking Machine Company, Manager, Technical
Service Dept., 1928-1932
WGAR Broadcasting Company, Studio Supervisor - 1932-1950

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Lakewood Lodge No. 601, F. & A. M.	1939-1950
Baymens' Community Club	Member of Board and Vice President - 1946-1947 President - 1947-1948 Chairman of Citizenship Award - 1948-1949 Chairman of Scholarship Committee - 1949-1950
Boy Scouts	Member, Sponsoring Committee - 1946-1949
Parent-Teachers Association	1935-1950
Presbyterian Church	1928-1950
American Radio League	1925-1950
Radio Disaster Committee, American Red Cross	1948-1950
Audio Engineering Society (Now organizing local chapter)	
National Association of Radio Clubs	1948-1950

DONALD R. McCOLLISTER

Transmitter Supervisor

BORN: Defiance, Ohio, Sept. 27, 1904

EDUCATION: Attended Public Schools Bellevue, Ohio. Graduated High School 1924.
Studied Communication Engineering, Case School of Applied Science, Cleveland, Ohio. 1932-33
Capitol Radio Engineering Institute, Graduate.

BUSINESS CAREER:

Commercial Radio Operator, and Inspector, Intercity Radio Telegraph Co., Cleveland, Ohio. 1924-27
Chief Engineer, Station WDBK, Cleveland, Ohio. 1927-28
Radio Technician, Cleveland Talking Machine Co. 1929-30
Radio Operator, WGAR Cleveland, Ohio, 1930, Transmitter Supervisor 1936 to date.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

George Washington Parent Teachers Ass'n.
Institute of Radio Engineers.
Methodist Episcopal Church.
Red Cross.
Greatlakes Mink Breeders Ass'n.
Lake Erie Mink Breeders Ass'n.
Put-In-Bay Fishing and Hunting Club.

RALPH P. WORDEN

Director of Public Affairs

BORN: Medina, Ohio, October 28, 1894

EDUCATION: Public Schools and graduation Medina High School 1912.
Night classes at West Tech of Cleveland.
Night classes Y.M.C.A. Schools (now Fenn College) toward
Electrical Engineer degree but enlisted in army before
completing course.

WAR SERVICE:

World War I. Enlisted in Signal Corps July 1916; discharged
June 1919. Included a year in France as radio operator on
interception, direction finding and decoding stations of
Radio Intelligence service, a branch of G.H.Q.

BUSINESS CAREER:

1910 Built amateur wireless station.
1912-1914 Work in machine shops.
1914-1915 The Stearn Co; The Electro-Set Co., Radio supplies.
1916-1919 Signal Corps., U.S. Army.
1919-1921 Wireless operator on ships.
1922-1923 Retail radio manager, Newman Stern Co.
1923 Announcer-engineer, Station WHK.
1923-1932 Radio Editor, the Cleveland News. (During part of
this time was also continuity writer and announcer of "Blue
Room" programs of the city of Cleveland, from Public Hall
studios, over Station WTAM).
1932-1933 Program director, Station WJAY.
1933-1934 Various jobs including radio service and shortwave
operation.
1935-1936 News Editor, Station WHK
1936 to present - Station WGAR, News Editor from 1936 to
1946; Public Affairs Director starting September 1946.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Olmsted Falls Community Church	Member
Medina Lodge F. & A. M.	Member
Mt. Olive Chapter, R.A.M.	Member

CHARLES R. DAY

News Editor

BORN: Middletown, Ohio, August 15, 1921

RESIDENCE: 3582 Cedarbrook Road, University Heights 18, Ohio

EDUCATION: Attended public schools of Middletown, Ohio, where graduated in 1939. Graduated Fenn College, Cleveland, 1945.

BUSINESS CAREER:

Family-operated grocery to 1940.
Mail room, Station WTAM, fall of 1941 through June 1942 (Fenn College co-operative program).
Guest Relations Division, National Broadcasting Co., June 1942-October 1942. (This work included some brief time in NBC News Room at close of job) in New York City. (Fenn Co-op program.)
October 1942-February 1943, announcer, Station WKIP, Poughkeepsie, N.Y. Station WGAR, February 22, 1943 to present, news writer, broadcaster, becoming news director in September 1946.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Cleveland Kiwanis Club	Joined 1948, director 1950-51; program chairman 1949.
Ohio Association Radio News Editors	Charter member, 1947; vice-president 1947; president 1948-'50; director during same period.
National Association Radio News Directors	Charter member, 1946; chairman publicity committee, 1946-'48.
Press Club of Cleveland	Charter member, 1948.
Pi Sigma Tau Fraternity	Local social fraternity; Fenn College; joined in 1942; chancellor of undergraduate division 1944-'45; president of corporation 1945-'46.
Fenn Alumni Association	Vice-president 1948; president 1949-'50; member of board of governors 1948-'51.
Church of the Saviour (Methodist)	Cleveland Heights Member.
Annual Radio News Editors	Advisory council 1949;
Conference of Kent State University	conference director, 1950.

HENRY PILDNER
Musical Director

BORN: January 22, 1906, Cleveland, Ohio

RESIDENCE: 961 Cambridge Rd., Cleveland Heights 21, Ohio

EDUCATION: East High School, Cleveland.
Piano study with Severin Eisenberger, three years (artist class).

BUSINESS CAREER:

Played and taught piano for the past thirty years. Theatre, dance orchestras, concert ensembles, radio stations, three times soloist with Cleveland Summer Orchestra, with Station WGAR for sixteen years.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Cleveland Heights Parent Teachers Association	Member
Community Fund	Worker, contributor
Cleveland Hospital Fund	Worker, contributor
Red Cross	Worker, contributor
Boy Scouts of America	Den Father, contributor
Friend & Subscriber	Cleveland Orchestra
Cleveland Federation of Musicians	Member
University School Athletic Association	Member

CHARLES ROBERT SWINK

Chief Announcer

BORN: May 21, 1912, Dayton, Ohio.

RESIDENCE: Geauga Lake, Ohio.

EDUCATION: Grade School, Wapakoneta, Ohio.
High School, Wapakoneta, Ohio.
Two years college, Ohio Wesleyan, Delaware, Ohio.
One year college, YMCA, George Williams College, Chicago, Ill.
(studied for YMCA work)

BUSINESS CAREER:

March, 1933, WAAF, The Drivers Journal, Chicago, Ill.-announcer
February, 1934, WSMK, The Journal Herald, Dayton, Ohio -
announcer.
January, 1935, WHIO, The Daily News, Dayton, Ohio - announcer,
merchandising manager.
October, 1940, WIBC, Indianapolis, Indiana - announcer.
January, 1941, WGAR, Cleveland, Ohio - announcer, traffic
manager, chief announcer.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Aurora Church	Member
Community Chest	Contributor
Red Cross	Contributor
Aurora Mens Club	Member
Aurora PTA	Member

JAMES T. ORGILL
Continuity Director

BORN: Pittsburgh, Pennsylvania, March 4, 1922.

RESIDENCE: 1308 E. 117 St., Cleveland, Ohio.

EDUCATION: St. Dominic's Elementary School (1928-1936), Ursuline High School (1936-1938), South High School (1938-1941).
Youngstown College (1941-1942), Western Reserve University (part time: 1945 to present time.)

BUSINESS CAREER:

Staff Writer, WFMJ Youngstown, 1944-45. Continuity Director, WGAR Cleveland, 1945 to present time.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

The Philosophy Club of Cleveland College	Member
Red Cross	Contributor
Community Fund	Contributor
Cancer Society	Contributor
Heart Association	Contributor
March of Dimes	Contributor
Charity Hospital Fund	Contributor
Salvation Army	Contributor

Through use of spare time have contributed original writings to: Red Cross, Community Fund, Cancer Society, Heart Society, March of Dimes, Cleveland Art Museum, Cleveland Historical Society, Cleveland Zoo, Cleveland Planning Commission, Cleveland Round Table of the National Conference of Christians and Jews.

ESTHER MULLIN

Director of Women's and Children's Activities

BORN: Topeka, Kansas

EDUCATION: Attended public schools in Topeka, Kansas.
Graduated from University of Kansas, A. B.
Summer's course at University of London, England.
One year at Chicago Art Theatre, Chicago, Illinois.

BUSINESS CAREER:

During college years - Director of Dramatics in Summer Camps
in Michigan and Minnesota
1931 - Acted in Edward Everett Horton's Stock Company, Hollywood
1931-32 - Taught Elementary School Dramatics at Washburn College
1933-46 - Member acting staff of Cleveland Playhouse
1933-46 - Founded and directed Children's Theatre at Playhouse
1935-37 - Consultant on Children's Activities at Higbee Company
1935-36 - Director of Adult Drama at Slovene Group
1938 - Director of Great Lakes Exposition Children's Theatre
1938-46 - Taught Elementary School Dramatics, Western Reserve
University
1940-43 - Director, Junior League Children's Theatre
1945 up to present time - Women's Director, WGAR

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Kansas Club
Kappa Alpha Theta
Red Cross Director, War Dramatic Group-1940-44
Community Fund Director, Speaker's Bureau - 1943-45
Y.W.C.A.
Woman's City Club
Cleveland Club
Women's Advertising Club Social Committee - 1945-46
Program Committee- 1949-50
Cleveland Art Museum
Parent-Teacher Association Executive Board - 1949-50
Cleveland Sesquicentennial Committee
National Association of Broadcasters (Association of Women
Directors)
Mayfield Country Club
Delta Kappa Gamma (Educational Fraternity)

ROBERT B. FORKER
Assistant Sales Manager

BORN: Cleveland, Ohio - August 14, 1905

RESIDENCE: 15523 Delaware Avenue, Lakewood, Ohio.

EDUCATION: Attended Public Schools, Cleveland, Ohio.
Kenyon College - 1923-1925

WAR SERVICE:

Coast Guard Auxiliary
Coast Guard Reserve Temporary

BUSINESS CAREER:

Advertising Department, Cleveland Plain Dealer, 1925-1929
Brush-Moore Papers:
 Steubenville, Ohio, 1929-1931
 Mansfield, Ohio, 1931-1932
Cleveland News, 1933-1940
City Loan & Savings Company, Public Relations Director, 1940-1942
WGAR, 1942 to present time.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Cleveland Advertising Club
American Turners
Association Grocery Manufacturers' Representatives,
Director, 1946-1950
Christ Episcopal Church
Columbia Hills Country Club

MANUEL H. EISNER

Publicity Director

BORN: January 27, 1915, New York, New York

RESIDENCE: 18518 Lomond Blvd., Shaker Heights 22, Ohio

EDUCATION: Cleveland elementary, junior high and high school.
Ohio State University (1932-36) Bachelor of Science in
Journalism. Cleveland College Advertising Course, 1944.

BUSINESS CAREER:

Publicity Director, Cleveland Rams Football Club, Season
of 1937.

Free lance publicist until fall, 1938.

Business Manager, Cleveland Rams Football Club, 1938-1942.

Publicity Director, WGAR, 1943 to present.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Community Fund

Red Cross

Cleveland Heart Society

Christmas Seals

Easter Seals

Jewish Welfare Fund

Phi Epsilon Pi

Cleveland Advertising Club

Suburban Temple

Jewish Welfare Federation

Mt. Sinai Hospital

Lomond Parent-Teachers

Association

Ohio State Chapter, Treasurer

1934, President 1935. Member

Cleveland Alumni Association.

Publicity Committee of Ad Club

War Efforts Committee.

Public Relations Committee;

Editor Temple Bulletin.

Public Relations Committee

Publicity Committee

JULIUS GLASS

Promotion Manager

BORN: Cleveland, Ohio, July 22, 1915

RESIDENCE: 3354 DeSota Avenue, Cleveland Heights, Ohio.

EDUCATION: Graduate - East Technical High School, 1935, Cleveland, Ohio
Graduate - Cleveland Advertising School, 1940, Cleveland, O.
Special Course - Cleveland Trade School, 1942, Cleveland, O.

WAR SERVICE:

Inducted January 27, 1944 - Honorable Discharge November 28, 1945.

Served as combat scout Company C, 109th Inf., 28th Div.
Ardennes, Rhineland and Central
Europe campaigns. Captured in combat,
December 1944. Escaped into
Czechoslovakia April 1945.

BUSINESS CAREER:

Radio Station WGAR 1937-1942 - Cleveland, Ohio
Office boy - promotion assistant - continuity editor
Radio Station WGKV 1943 - Charleston, West Virginia
Publicity and Promotion Manager
Radio Station WHBC 1946-1950 - Canton, Ohio
Publicity and Promotion Manager
Returned to Radio Station WGAR March, 1950, as Promotion
Manager.

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Disabled American Veterans St. Mihiel Chapter 6 Canton, Ohio	Member
American Red Cross	Contributor
Canton Community Fund	Contributor
Jewish Welfare Fund	Contributor
March of Dimes	Contributor

FRANK C. OSWALD

Auditor

BORN: Cincinnati, Ohio, April 28, 1910

RESIDENCE: 21476 Eaton Road, Fairview Park, Ohio

EDUCATION: Attended Catholic Parochial Schools in Cincinnati, Ohio, and Purcell High School. Campbell's Business College and four years night college at University of Cincinnati.

BUSINESS CAREER:

1933 to 1934 - Accountant, Edward Brockhaus & Co., Cincinnati Ohio
1934 to 1937 - Accountant, Chevrolet, Division of General Motors Corp., Norwood, Ohio
1937 to 1940 - Senior Public Accountant, Card, Palmer & Sibbison, Cleveland, Ohio
1940 - Treasurer, Storrs & Harrison, Inc., Painesville, Ohio
1941 to 1942 - Senior Public Accountant, Peat, Marwick, Mitchell & Co., Cleveland, Ohio
1942 to present time - Auditor, The WGAR Broadcasting Company, Cleveland, Ohio

CLUBS, ORGANIZATIONS AND ACTIVITIES:

Knights of Columbus	Member
American Turners	Member
Cleveland Community Fund	Contributor
American Red Cross	Contributor
Catholic Charities, Inc.	Contributor
Greater Cleveland Hospital Fund	Contributor
Society for Crippled Children	Contributor
Attend Catholic Church:	Saint Angela Merici, Fairview Park, Ohio

RICHARD L. KATHE
Farm Program Director

BORN: Cleveland, Ohio, December 10, 1924.

EDUCATION: Grade Schools - Lakewood and Chillicothe, Ohio.
High School - Lakewood, Ohio - Graduate June 1942.
New York State College of Forestry, Syracuse, New York, 1942-43
College of Agriculture, University of Wisconsin, Madison, Wis.,
1943-1945.

BUSINESS CAREER:

Student Announcer, Radio Station WHA, Madison, Wis., 1943-45.
Smoke Jumper, J. S. Forest Service, Missoula, Montana, 1945.
Timber Management and Fire Control, U. S. Soil Conservation
Service and National Park Service in New York State and
Tennessee 1946.
Station Manager, WFOB, Fostoria, Ohio, 1947.
Farm Director, WMRN, Marion, Ohio, 1947.
Farm Program Director, Station WGAR, Cleveland, Ohio, Jan. 1,
1948 until present time.

CLUBS, ORGANIZATIONS AND ACTIVITIES

National Association of Radio Farm Directors	Chairman of NEW RFD'S Committee Professional Guidance Committee
Cleveland Farmers Club of the Cleveland Chamber of Commerce	Chairman of Judging Committee for the Annual Awards Program
Portage Farmers Club	Honorary Member
Cleveland Speakers Club	Publicity Committee
Vegetable Growers of America	Judge, Beauty Contest
Cuyahoga Watershed Conservancy District Committee	Advisory
Northern Ohio Grape Growers Association	Advisory
Ohio State Safety Council	Farm Radio Committee
Red Cross	Member
Cleveland Community Fund	Contributor
4-H Club Foundation Fund	Contributor
Cleveland YMCA	Member
National Grange	Member
Ohio Forestry Association	Member and Advisory
Outdoor Writers of Ohio	Member
Friends of the Land	Member and Advisory
Ohio Insecticide and Fungicide Association	Member
Institute of Education by Radio	Speaker

BELOW ARE LISTED GROUPS IN THE WGAR COVERAGE AREA TO WHICH MR. KATHE HAS
SPOKEN:

Local Granges
Local Farm Bureau Councils
Church Young People's Clubs
Veteran Agricultural Training Classes
Vocational Agricultural Training Classes
4-H Clubs
County Rural Youth Groups
Future Farmers of America Clubs
Exchange Clubs
Kiwanis Clubs
Rotary Clubs
YMCA Groups
County Dairy Associations
County Fruit Grower Associations
County Soil Conservation Districts



WGAR GENERAL MANAGER JOHN F. PATT (r) RECEIVES RECOGNITION FOR COMMUNITY SERVICE, ON RETIRING FROM PRESIDENCY OF CLEVELAND CONVENTION & VISITORS' BUREAU

LIST OF

WGAR STAFF MEMBERS
As at April 1, 1950

<u>NAME</u>	<u>TITLE OR POSITION</u>	<u>DATE EMPLOYED</u>
<u>OFFICERS:</u>		
G. A. Richards	Chairman of the Board	November 15, 1930
Harry Wismer	Assistant to the President	January 1, 1947
John F. Patt	Vice President & General Manager	November 15, 1930
Carl George	Vice President & Assistant General Manager	January 16, 1934
E. M. Krause	Secretary & Treasurer	November 15, 1930
<u>ENGINEERING</u>		
Robert A. Fox	Chief Engineer	December 29, 1941
Lloyd Wingard	Studio Supervisor	October 16, 1932
Sereno Smith	Ass't. Studio Supervisor	July 15, 1931
Ralph Quay	Operator	February 12, 1942
Alfred Taylor	Operator	March 6, 1942
Alvin Finley	Operator	December 28, 1943
Roland V. Courtad	Operator	February 9, 1942
William P. Jacob	Operator	March 24, 1940
Bennett L. Bade	Operator	July 1, 1947
Kenneth Kimball	Operator	October 15, 1947
Windsor Atwater	Operator	February 6, 1950
William G. Hutton	Allocations and Research Engineer	September 18, 1942
Donald McCollister	Transmitter Supervisor	December 1, 1930
William J. Slater	Ass't. Transmitter Supervisor	March 16, 1937
Dwight Howland	Operator	March 16, 1942
Aaro W. Hirsimaki	Operator	June 7, 1943
Robert Wrase	Operator	May 16, 1943
John E. Csensich	Operator	May 29, 1944
<u>MAINTENANCE:</u>		
Angelo R. Onorato	Studio Porter	January 16, 1944
Vincent J. DeBellis	Studio Porter	June 12, 1944
Eugene Toth	Building and Grounds Maintenance	June 9, 1935
<u>PROGRAM:</u>		
Reginald P. Merridew	Program Director	October 26, 1942
Ralph Worden	Director of Public Affairs	December 1, 1936
Richard L. Kathe	Farm Program Director	January 1, 1948
Esther Mullin	Women's Program Director	July 10, 1944
Charlie Roberts	Chief Announcer	January 6, 1941
Stanley Gee	Production Manager (on sick leave)	July 30, 1945

<u>NAME</u>	<u>TITLE OR POSITION</u>	<u>DATE EMPLOYED</u>
Tom Armstrong	Announcer-Producer	April 17, 1944
Walt Henrich	Announcer-Producer	October 6, 1944
Bill Mayer	Announcer	October 1, 1945
Hal Morgan	Announcer	March 16, 1942
Robert Smiley	Announcer	February 18, 1949
Paul Wilcox	Sports Announcer	February 21, 1950
James T. Orgill	Writer-Producer	April 1, 1945
Helenmae Kamps	Record Librarian	July 3, 1946
Elinor J. Papp	Traffic Manager	August 1, 1943
Louise Cox	Traffic & Record Library	January 16, 1950
Charles R. Day	News Director	February 21, 1943
Jim Martin	Morning News Editor	April 30, 1943
Jack Dooley	Night News Editor	February 16, 1950
Don Hyde	Special Events Director	October 1, 1946
Doris D'Angelo	Secretary	January 10, 1949
Marilyn D. Keyes	Secretary	January 30, 1950
Henry Pildner	Musical Director	September 18, 1934
Sheldon Hendershott	Musician	September 27, 1942
Edward V. Sada	Musician	February 5, 1945
Elmer Zelman	Musician	February 17, 1946
Richard L. Lurie	Musician	March 4, 1946
George Wisneskey	Musician	March 4, 1946
Thomas W. McCormick	Musician	January 15, 1950
Ernest F. Benedict	Leader - Range Riders Orchestra	December 6, 1943
Lenny Sanders	Musician	December 6, 1943
Roy West	Musician	December 6, 1943
Jim Randall	Musician	December 6, 1943
Howard Wellman	Musician	July 4, 1949
Polly Kendall	Singer	August 2, 1945
Dolly Kendall	Singer	August 2, 1945
Shirley Beistle	Writer	June 1, 1949
<u>SALES:</u>		
Robert B. Forker	Assistant Sales Manager	July 20, 1942
John B. Garfield	Sales Representative	April 22, 1940
Glenn W. Gilbert	Sales Representative	February 2, 1948
Edwin M. Boynton	Sales Representative	May 17, 1948
William J. Stewart, Jr.	Sales Service Manager	January 27, 1941
Sutherland DeWitt	Sales Research	February 1, 1932
Manuel Eisner	Publicity Director	June 8, 1943
Jeanne Shipley	Secretary	August 3, 1933
Anna Chapman	Secretary	January 13, 1949

<u>NAME</u>	<u>TITLE OR POSITION</u>	<u>DATE EMPLOYED</u>
<u>SALES PROMOTION:</u>		
Julius Glass	Promotion Manager	March 16, 1950
Emma A. Gray	Secretary	February 1, 1950
<u>ADMINISTRATIVE:</u>		
Frank C. Oswald	Auditor	June 15, 1942
Gertrude M. Hunkin	Secretary-Bookkeeper	March 4, 1932
Evalyn P. Hanslik	Secretary-Billing	August 30, 1943
Ruth E. Davis	Secretary	May 26, 1948
Dorothy Mikita	Head Receptionist	March 14, 1945
Helen Ghezzi	Night Receptionist	May 16, 1947
Patricia Harvey	Receptionist	January 1, 1949
Nancy Hubbard	Receptionist	March 27, 1950
Gene Stanley	Office Boy	May 5, 1948
Nancy R. Russell	Stock Clerk	January 16, 1950

Statement
of
GENERAL POLICIES
and rules governing the acceptance of
PROGRAM MATERIAL
and
ADVERTISING COPY



The WGAR Broadcasting Co.
CLEVELAND

FOREWORD

1 WGAR has always subscribed to the industry code
2 of the National Association of Broadcasters and it
3 subscribes to the N. A. B. Code adopted July 1, 1948.
4 However, WGAR believes higher standards of service
5 and advertising can be adopted on a local rather than
6 a national basis where conflicting thoughts and inter-
7 ests and varying community conditions require an
8 appreciable degree of compromise in the formulation
9 of standards.

10 The practices and policies for WGAR, now revised
11 and brought up to date, represent to a considerable
12 extent a restatement of those practices and policies
13 which have been developed and carried out over a
14 period of years by this Station.

15 Amplification and clarification in certain areas is
16 based on the continuing development and advance in
17 broadcasting, which is a creative art, and upon the
18 experience of the station in its daily operations and
19 contacts with the public over a period of seventeen
20 years.

21 These rules will serve as a guide to all employees
22 and any others concerned in the preparation and
23 broadcasting of news, educational and public affairs
24 programs for WGAR.

25 Strict adherence will be expected both as to the
26 spirit as well as the letter of these instructions.

27 Adopted by the Board of Directors,
28 The WGAR Broadcasting Co.

WGAR POLICY

1 The unchanging policy of WGAR, Cleveland's
2 Friendly Station remains an unwavering devotion to
3 Americanism.

4 In brief, it is our purpose—

5 To exercise our stewardship in broadcast com-
6 munications to keep unsullied the stream of news
7 and information that is directed to the American
8 listening audience. . .

9 To maintain on the air the freedom of opinion
10 which is the bulwark of American liberties by re-
11 flecting all important phases of thought and policy
12 on issues before the American people. . .

13 To serve the community, the state and the nation
14 by focusing public attention on the vital problems of
15 the day, by championing the good cause and by ex-
16 posing without fear or favor the forces that would
17 undermine our democratic institutions. . .

18 To provide a continuing forum of religious service
19 and education, Protestant, Catholic and Jewish alike;
20 to serve the cause of political education by present-
21 ing the various schools and varieties of political
22 thought and opinion, and to cooperate in the public
23 interest with the social and welfare organizations
24 representative of the communities which our station
25 serves. . .

26 To provide a medium for American business to
27 advertise its goods and services to the public and to
28 maintain high standards of product acceptability
29 and copy presentation.

30 This is our policy and our credo.

WGAR STANDARDS OF PRACTICE

Section I

PUBLIC AFFAIRS AND COMMUNITY SERVICE

1 Recognizing the importance to the entire com-
2 munity of knowledge and information available from
3 civic, cultural, educational and welfare organizations,
4 WGAR will present information and messages from
5 these groups on sustaining time.

6 Organizations in this field, not operating for
7 profit, will be encouraged to report their activities
8 and problems to the station, and will be offered
9 counsel and assistance, if desired, in preparing and
10 presenting their messages to the public effectively.

11 Sustaining time will be made available, to the
12 extent consistent with existing commitments and
13 good programming, for broadcasting programs or
14 announcements on behalf of welfare or charitable
15 groups engaged in raising funds from the public.

16 In time of disaster or public emergency, the facili-
17 ties of the station will be made available without
18 charge for the broadcasting of programs or mes-
19 sages authorized by public officials or agencies re-
20 sponsible for public safety, health and emergency
21 relief measures. The station will exercise due care
22 to insure that any statements or appeals broadcast
23 at such times are properly presented and have been
24 authorized or approved by a responsible official or
25 organization.

Specifically, the facilities of the station will be available to—

1. Promote worthy and bona-fide philanthropic charitable causes such as community chest, hospitals, children's organizations, etc.
2. Aid in programs for the prevention and reduction of delinquency and crime in the community.
3. Spread knowledge of mental and physical hygiene.

4. Assist in safety drives.
5. Promote "Keep our city clean" drives.
6. Help reduce and prevent infectious diseases in the community.
7. Promote parents and teachers activities in public schools.
8. Promote racial and religious intergroup understanding and good citizenship.
9. Assist in the improvement of public educational facilities.
10. Assist worthy men's and women's service clubs in their efforts to promote the social welfare of the community.

Section II

CONTROVERSIAL PUBLIC ISSUES, INCLUDING POLITICS

1 The WGAR Broadcasting Company is non-par-
2 tisan in its handling of controversial public issues
3 and questions. As a general policy, time for discus-
4 sion of such matters is made available free of charge.
5 During the campaign period preceding primary
6 and general elections, however, time is sold at
7 regular published rates to or on behalf of
8 legally qualified political parties and candidates.
9 Also under unusual circumstances (each case to be
10 judged on its merits) time may be sold for the dis-
11 cussion of controversial public issues.

12 Time for discussion of all other controversial sub-
13 jects, and for political discussion at times other than
14 the campaign periods mentioned, is made available
15 without charge by the station. The station policy will
16 be to maintain a fair balance of opposing viewpoints.
17 As far as practicable, such discussion, debate, or pres-
18 entation of controversial subjects will take place in
19 time periods or program series regularly devoted to
20 that purpose. Special broadcasts may be arranged
21 from time to time. In all cases the station will exercise

22 its best judgment to insure maintenance of free speech
23 as set forth in the Constitution of the United States.

24 Every effort will be made to assure the presenta-
25 tion of such material by responsible and competent
26 individuals or groups, and they will be clearly iden-
27 tified to the listener.

28 The station accepts, and reserves to itself, the
29 responsibility for allotting time for presentation and
30 discussion of current controversial subjects, bearing
31 in mind on the one hand the natural desire of per-
32 sons and organizations to make their views known,
33 and on the other hand, the obligation to the listener
34 to maintain a balanced program of entertainment
35 and information.

36 The station will exercise impartial judgment in
37 maintaining free expression on programs of contro-
38 versial nature, but reserves the right to require
39 advance submission of script and to refuse to accept
40 programs, announcements or statements which in
41 its opinion are contrary to laws, including those of
42 sedition and defamation, and to refuse any program,
43 announcement or statement which it believes might
44 violate the rights of others. (Subject, in the case of
45 political broadcasts, to final determination of the
46 principles involved in the Commission's decision in
47 the Port Huron case.)

48 The policy of the station is that it expresses no
49 editorial views of its own on any subject other than
50 that of radio broadcasting itself. On this subject the
51 station may, on occasion, inform listeners of its
52 attitudes and policies, believing it is the right of
53 the listener to know them, as well as of the broad-
54 caster to make them known.

55 Our station will not accept fictional treatments of
56 strictly political issues relating to candidates or
57 their candidacies.

Section III

NEWS

1 Facts, not opinions!

2 News programs will present facts, accurately and
3 honestly reported, with the greatest possible fairness
4 and completeness, and with particular attention to
5 laws covering defamation, libel and sedition. Compe-
6 tent and experienced news editors will be responsible
7 for selection and preparation of news programs.

8 Commentary or other treatment of news subjects
9 in a manner involving the opinion or belief of any
10 individual or group will be clearly identified as such,
11 and the person or group whose opinion is being
12 expressed will be clearly identified to the listener.

13 Good taste will be observed by WGAR newsmen
14 in the handling of news. In preparing or presenting
15 news of a sensational or tragic nature, news broad-
16 casters will make special effort to present the essen-
17 tial facts clearly and without hesitation and to avoid
18 unnecessary stimulation of excitement, morbidity
19 or fear.

20 Part or all of the commercial content of a news
21 broadcast may be cancelled when the news at hand
22 is of tragic nature or of such type that an adver-
23 tising message might be in poor taste. Commercial
24 mention in such cases may be limited to sponsor
25 identification at beginning and end of broadcast, or
26 in exceptional situations may be eliminated entirely.

27 Commercial messages preferably should be han-
28 dled by a second voice, but where the newscaster is
29 to deliver the message, it must be properly set apart
30 from the news, so that the listener may easily dis-
31 tinguish between them.

32 Commercial messages will be limited to two, plus
33 brief sponsor identification, in a ten or fifteen min-
34 ute newscast, and one such message, apart from

35 sponsor identification, in any newscast shorter than
36 ten minutes.

37 No attempt may be made to make the commercial
38 message sound like a news item, nor may any device
39 be used such as announcing the commercial message
40 as a "flash" or "bulletin". Sound effects such as
41 telegraph, or code signals, which the listener natur-
42 ally associates with news, shall not be used to intro-
43 duce or attract attention to the commercial message
44 as distinguished from the actual newscast.

Section IV

RELIGIOUS PROGRAMS

1 Time will be made available for religious broad-
2 casts on a balanced program basis. The station will
3 maintain regular weekly periods for religious broad-
4 casts, and will allot additional time at such periods
5 as the religious holidays or special observances for
6 the various faiths, Protestant, Catholic and Jewish.

7 The station will invite representatives of all major
8 faiths and denominations to participate in the broad-
9 casting schedule of religious programs, and will
10 make every effort to extend invitations also to
11 responsible persons and groups representing relig-
12 ious faiths and beliefs of less widespread member-
13 ship.

14 Religious broadcasts will not include attacks on
15 any faith nor on its clergy or lay members as
16 representatives of such faith. No religious belief,
17 ritual or custom will be held up to ridicule or
18 prejudice.

Section V

CHILDREN'S PROGRAMS

1 Programs broadcast particularly for children
2 should be both wholesome and, whenever possible,
3 educational. They should inspire respect for the

4 family, the community, and the fundamentals of
5 the American way of life.

6 Children's programs should aim to project educa-
7 tional values through the medium of entertainment.
8 These programs will discourage a child's tendency
9 to admire or emulate anti-social persons or customs.
10 Every effort will be made to instill respect for the
11 law and law enforcement agencies and generally
12 accepted moral codes.

13 Discrimination will be used in careful selection
14 of sound effects and descriptive narration for chil-
15 dren's programs.

16 Program material shall not include anything
17 which would encourage children to enter strange
18 places or to converse with strangers.

19 Programs broadcast especially for children, and
20 other programs broadcast during hours when chil-
21 dren may normally be expected to listen, will not
22 deal with subjects likely to arouse unnatural curi-
23 osity or undue fear on the part of the normal child.

Section VI

ADVERTISING STANDARDS

1 To support and maintain the American system of
2 broadcasting with the finest programs of entertain-
3 ment and education, revenues are accepted from
4 advertisers who pay for using WGAR facilities and
5 having access to the people who listen. WGAR
6 requires the diligence of its staff and of its clients
7 in the careful preparation and delivery of advertis-
8 ing messages in order that high ethical standards
9 and good taste may be maintained.

10 The following regulations have been voluntarily
11 promulgated by WGAR in order to benefit the lis-
12 tener and to assure him of information which is
13 accurate, authentic, reliable, and adhering to the
14 highest standards of good taste and professional
15 ethics:

16 Advertising of laxatives will not be accepted, nor
17 will any advertising be accepted which describes
18 repelently internal body functions or internal dis-
19 turbances.

20 Advertising of spirituous liquors will not be
21 accepted. Advertising of beer or light wines is
22 acceptable if in good taste.

23 No advertising of cures or products claiming to
24 cure will be accepted.

25 No financial advertising of speculative nature is
26 acceptable, nor will investment advertising be ac-
27 cepted from any sponsor of questionable integrity,
28 nor any investment advertising which does not
29 comply fully with all laws.

30 The station will not act as a receiving agent for
31 money submitted in payment for advertised prod-
32 ucts or services.

33 No gambling tips, race track dope sheets, or
34 similar information will be broadcast.

35 Advertising of schools or training courses will
36 not be acceptable if they offer any questionable or
37 untrue promises of employment as inducements for
38 enrollment.

39 Fortune telling, character analysis, palm reading,
40 numerology, and astrology programs or announce-
41 ments are not acceptable, nor any advertising of
42 these subjects or services.

43 No advertising copy may contain claims or state-
44 ments disparaging competitors or competing prod-
45 ucts, or other industries, professions, or institutions.

46 No lottery, drawing, or contest based solely upon
47 chance is acceptable. WGAR is to be the final judge
48 of acceptability of any contest offer, and any pro-
49 posed offer shall be submitted to the station at
50 least fifteen days before the first date on which it is
51 proposed to broadcast such offer. No contest shall
52 be considered acceptable if the complete rules are

53 not announced or made easily accessible to all listen-
54 ers and provision made for public announcement
55 of the winners within a reasonable time after the
56 closing date.

57 Commercial copy shall not exceed the time limi-
58 tations in the N.A.B. Code, and time devoted to
59 announcing contests or winners thereof, or other
60 special offers by the sponsor shall be included in
61 reckoning the commercial time on a program.

62 All advertising copy shall conform to stipulations
63 of the Federal Trade Commission and all fair trade
64 laws. The station further reserves the right to
65 require any advertiser to meet any business or
66 industry codes currently prevailing and to meet the
67 standards of the Cleveland Better Business Bureau.

68 No advertising matter, programs or announce-
69 ments will be accepted which in the opinion of the
70 station would be injurious to the interests of the
71 public, the WGAR Broadcasting Company, or to
72 the fundamental principles of honest advertising and
73 reputable business.

74 Each program or announcement shall be broad-
75 cast in a manner acceptable to the station, and
76 the right is reserved to refuse to broadcast any
77 program or announcement which, in the station's
78 opinion, would not reflect credit upon the station
79 and the advertiser.

80 The station subscribes to the principle that all
81 advertising matter is most effective and in the
82 best public interest when it is factual and informa-
83 tive and is designed principally to acquaint listeners
84 with facts about the usefulness of a product or a
85 service.

Time Standards for Advertising Copy

1 As a guide to the determination of good broad-
2 cast advertising practice, the time standards for
3 advertising copy are established as follows:

4 The maximum time to be used for advertising,
5 allowable to any single sponsor, regardless of type
6 of program, should be:

Between 6:00 p.m. and 11:30 p.m.

7	5 minute programs	1:00
8	10 minute programs	2:00
9	15 minute programs	2:30
10	25 minute programs	2:50
11	30 minute programs	3:00
12	45 minute programs	4:30
13	60 minute programs	6:00

All Other Hours

14	5 minute programs	1:15
15	10 minute programs	2:10
16	15 minute programs	3:00
17	25 minute programs	4:00
18	30 minute programs	4:15
19	45 minute programs	5:45
20	60 minute programs	7:00

THE BROADCASTERS' CREED

{From the Code of the Broadcasting Industry, adopted July 1, 1948}

"We Believe:

1 That American Broadcasting is a living symbol
2 of democracy; a significant and necessary instru-
3 ment for maintaining freedom of expression, as
4 established by the First Amendment to the Consti-
5 tution of the United States;

6 That its influence in the arts, in science, in edu-
7 cation, in commerce and upon the public welfare,
8 generally, is of such magnitude that the only proper
9 measure of its responsibility is the common good
10 of the whole people;

11 That it is our obligation to serve the people in
12 such manner as to reflect credit upon our pro-
13 fession and to encourage aspiration toward a bet-
14 ter estate for all mankind; by making available
15 to every person in America, such programs as will
16 perpetuate the traditional leadership of the United
17 States in all phases of the broadcasting art;

18 That we should make full and ingenious use of
19 man's store of knowledge, his talents and his skills
20 and exercise critical and discerning judgment con-
21 cerning all broadcasting operations to the end that
22 we may, intelligently and sympathetically:

23 ¶ Observe the proprieties and customs of civilized
24 society;

25 ¶ Respect the rights and sensitivities of all people;

26 ¶ Honor the sanctity of marriage and the home;

27 ¶ Protect and uphold the dignity and brotherhood
28 of all mankind;

29 ¶ Enrich the daily life of the people through the
30 factual reporting and analysis of the news, and
31 through programs of education, entertainment and
32 information;

33 ¶ Provide for the fair discussion of matters of
34 general public concern; engage in works directed
35 toward the common good; and volunteer our aid
36 and comfort in times of stress and emergency;

37 ¶ Contribute to the economic welfare of all, by
38 expanding the channels of trade; by encouraging
39 the development and conservation of natural re-
40 sources; and by bringing together the buyer and
41 seller through the broadcasting of information per-
42 taining to goods and services."



**FREE SPEECH
MIKE**

SPONSOR

for buyers of broadcast advertising • 40 West 52 Street, New York 19 • Plaza 3-6216

Sponsor Publications Inc.

NEW ADDRESS

510 MADISON AVE
NEW YORK 22, N. Y.

February 15, 1950

Messrs. Carl George and John Patt
Radio Station WGMN
Cleveland, Ohio

Dear Carl and John:

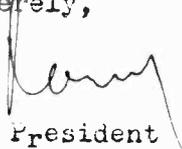
I don't think that I have ever in my career been as impressed with a statement of policies as I was when I read your ad in our January 30 issue.

I think that every station operator in the country could clip that ad and retain it permanently for constant reference.

I just wanted to sincerely congratulate you on not only this statement of policies but also on the fact that in actual operation, you execute these policies.

With kindest regards,

Sincerely,


Vice President

Norman Knight/ey



for buyers of broadcast advertising • 40 West 52 Street, New York 19 • Plaza 3-6216

Sponsor Publications Inc.

February 24, 1950

Mr. Carl George
Radio Station WGMJ
Cleveland, Ohio

Dear Carl:

Now I'm convinced that every important station operator should see your Statement of General Policies that you sent along with your letter -- in addition to the full page ad.

I was never more sincere in my life about a matter and following the authorization in your letter, I have issued instructions to have the ad reprinted over SPONSOR's signature to be distributed to our key station promotion list.

My sincere thanks in to Carl, and you might also tell John that the important station operators will receive this ad reprint within a week -- prepared and mailed at our expense, as a service to all stations and as a tribute to one station that has sound basic operating policies and the courage to maintain them.

Kindest personal regards,

Sincerely,

Vice President

Norman Knight/ey

P. S. Since I am having them printed anyway, I thought you might like to have some so in about a week, expect 200 of them with my compliments.

STATEMENT BY WGAR AS TO METHOD USED
TO ASSURE EQUAL OPPORTUNITY
TO ALL QUALIFIED POLITICAL CANDIDATES

WGAR sells time at regular published rates and discounts to all qualified candidates and parties during election campaigns. Prior to such campaigns, representatives of the station contact county, state and national organizations of all parties and candidates who are on the respective local state or national ballots, to advise them of the availability for purchase of WGAR facilities. The station actively solicits such business and invites the fullest possible use of its facilities by such parties and candidates on equal terms. It is, of course, a matter for the parties and candidates themselves to decide how much time on WGAR they may wish to use, and because some candidates or parties may favor dividing some of their expenditures with other stations, the resulting time purchases on WGAR are never exactly equal.

However, in any campaign there is always the opportunity for each party or candidate to buy an equal amount of time with any other, at precisely equivalent terms. The station promptly acknowledges all requests for time by any political organizations, and if one party or candidate requests such time, the same facilities are available within the same time classifications to any opposing candidate or party.

Throughout the nineteen years of its operation, WGAR has allotted time periods strictly on an impartial basis and has endeavored to keep opposing parties and candidates promptly advised of the use of its facilities by competing parties and candidates.



8

WGAR PROGRAMS ANALYZED (1946-1949)

The following pages contain WGAR's program logs for the composite weeks of 1946, 1947, 1948, and 1949, together with program log analyses and summaries of program types in the form requested by the Federal Communications Commission.

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Monday, February 4, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Walt Henrich	(LS)
6:12-6:15	News	(LS)
6:15-6:45	Walt Henrich	(LS)
6:45-6:50	News	(LC)
6:50-7:10	Walt Henrich	(LC)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Beauty Serenade	(LC)
7:45-8:00	Bless This Day	(LS)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Fun At The Forum	(LC)
8:30-9:00	Melody Lingers On	(LC)
9:00-9:15	Polkateers	(LC)
9:15-9:30	Arthur Godfrey	(NS)
9:30-9:45	News	(LS)
9:45-10:00	Arthur Godfrey	(NS)
10:00-10:15	Valiant Lady	(NC)
10:15-10:30	Light of the World	(NC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	Bachelor's Children	(NC)
11:00-11:15	Amanda	(NS)
11:15-11:30	Second Husband	(NS)
11:30-11:45	A Woman's Life	(NC)
11:45-12:00	Aunt Jenny	(NC)
 <u>PM</u>		
12:00-12:15	Kate Smith	(NC)
12:15-12:30	Big Sister	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Life Can Be Beautiful	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Road of Life	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Ferry Mason	(NC)
2:30-2:45	Rosemary	(NC)
2:45-3:00	Tena & Tim	(NC)
3:00-3:10	News	(LC)
3:10-3:15	Browsing 'Bout Burrows	(LC)
3:15-3:30	Curbstone Crackerbarrel	(LS)
3:30-4:00	Anniversary Hour	(LC)
4:00-4:25	House Party	(NC)
4:25-4:30	Reader's Digest	(LC)
4:30-5:00	Impressions in Wax	(LC)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Your O.P.A.	(LS)
5:15-5:21	Better Homes and Gardens	(LS)
5:21-6:00	Range Riders	(LC)

6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Today in Sports	(LC)
6:15-6:30	Jimmy Carroll Sings	(NC)
6:30-6:40	News - Charles Day	(LC)
6:40-6:45	Forward Cleveland	(LS)
6:45-7:00	Songs - Jimmy Rogers	(LS)
7:00-7:15	Mommie and the Men	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-8:00	The Bob Hawk Show	(NC)
8:00-8:30	Vox Pop	(NC)
8:30-8:55	The Joan Davis Show	(NC)
8:55-9:00	Bill Henry	(NC)
9:00-10:00	Radio Theatre	(NC)
10:00-10:30	Screen Guild Players	(NC)
10:30-11:00	Quiz of Two Cities	(LC)
11:00-11:10	News - Bill Mayer	(LC)
11:10-11:15	Radio Bulletin Board	(LS)
11:15-12:00	Musical Parade	(LC)

AM

12:00-12:05	News	(NS)
12:05-12:30	Sleepy Serenade	(LS)
12:30-1:00	Tommy Tucker Orchestra	(NS)
1:00-1:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Tuesday, March 12, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Walt Henrich	(LS)
6:12-6:15	News	(LS)
6:15-6:45	Walt Henrich	(LC)
6:45-6:50	News	(LC)
6:50-7:10	Walt Henrich	(LC)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LS)
7:30-7:45	Beauty Serenade	(LC)
7:45-8:00	Bless This Day	(LS)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Flip The Disc	(LS)
8:30-9:00	Melody Lingers On	(LC)
9:00-9:25	Polkateers	(LC)
9:25-9:30	News	(LS)
9:30-10:00	Aristocrats	(LS)
10:00-10:15	Valiant Lady	(NC)
10:15-10:30	Light of the World	(NC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	Bachelor's Children	(NC)
11:00-11:15	Honeymoon Hill	(NS)
11:15-11:30	Second Husband	(NS)
11:30-11:45	A Woman's Life	(NC)
11:45-12:00	Aunt Jenny	(NC)
 <u>PM</u>		
12:00-12:15	Kate Smith	(NC)
12:15-12:30	Big Sister	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Life Can Be Beautiful	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Road of Life	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Rosemary	(NC)
2:45-3:00	Tena and Tim	(NC)
3:00-3:10	News	(LS)
3:10-3:15	Browsing 'Bout Burrows	(LC)
3:15-3:30	Curbstone Crackerbarrel	(LS)
3:30-4:00	Welcome Inn	(LC)
4:00-4:25	House Party	(NC)
4:25-4:30	Top Tune	(LS)
4:30-5:00	Impressions in Wax	(LC)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Police Safety Program	(LS)
5:15-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Today In Sports	(LC)

6:15-6:30	George F. Addes	(LS)
6:30-6:40	News - Charles Day	(LC)
6:40-6:45	Forward Cleveland	(LS)
6:45-7:00	Songs - Jimmy Rogers	(LS)
7:00-7:15	Mommie and the Men	(NC)
7:15-7:30	The Jack Smith Show	(NC)
7:30-8:00	American Melody Hour	(NC)
8:00-8:30	Big Town	(NC)
8:30-8:55	Theatre of Romance	(NC)
8:55-9:00	Bill Henry	(NC)
9:00-9:30	Inner Sanctum	(NC)
9:30-10:00	This Is My Best	(NC)
10:00-10:30	Crime Photographer	(NS)
10:30-11:00	Open Hearing	(NS)
11:00-11:10	News - Bill Mayer	(LC)
11:10-11:15	Tokyo Interview	(LS)
11:15-12:00	Musical Parade	(LS)

AM

12:00-12:05	News	(NS)
12:05-12:30	Sleepy Serenade	(LS)
12:30-1:00	Frankie Carle Orchestra	(NS)
1:00-1:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Wednesday, April 17, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Walt Henrich	(LS)
6:12-6:15	News	(LS)
6:15-6:45	Walt Henrich	(LS)
6:45-6:50	News	(LC)
6:50-7:10	Walt Henrich	(LC)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LS)
7:30-7:45	Beauty Serenade	(LC)
7:45-8:00	Bless This Day	(LS)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Fun At The Forum	(LC)
8:30-9:00	Melody Lingers On	(LC)
9:00-9:25	Polkateers	(LC)
9:25-9:30	News	(LS)
9:30-10:00	Aristocrats	(LS)
10:00-10:15	Valiant Lady	(NC)
10:15-10:30	Light of the World	(NC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	Bachelor's Children	(NC)
11:00-11:15	Amanda	(NS)
11:15-11:30	Second Husband	(NS)
11:30-11:45	Time to Remember	(NS)
11:45-12:00	Aunt Jenny	(NC)
 <u>PM</u>		
12:00-12:15	Kate Smith	(NC)
12:15-12:30	Big Sister	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Life Can Be Beautiful	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Road of Life	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Rosemary	(NC)
2:45-3:00	Tena and Tim	(NC)
3:00-3:10	News	(LS)
3:10-3:15	Browsing 'Bout Burrows	(LC)
3:15-3:30	Curbstone Crackerbarrel	(LS)
3:30-4:00	Welcome Inn	(LC)
4:00-4:25	House Party	(NC)
4:25-4:30	Overseas Interview	(LS)
4:30-5:00	Impressions in Wax	(LS)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Vets Housing	(LS)
5:15-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Today In Sports	(LC)

6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Forward Cleveland	(LS)
6:30-6:45	Songs - Jimmy Rogers	(LS)
6:45-7:00	Robert Trout	(NC)
7:00-7:15	Mystery of the Week	(NC)
7:15-7:30	The Jack Smith Show	(NC)
7:30-8:00	Ellery Queen	(NC)
8:00-8:30	The Jack Carson Show	(NC)
8:30-8:55	Dr. Christian	(NC)
8:55-9:00	Billy Henry	(NC)
9:00-9:30	Frank Sinatra	(NC)
9:30-10:00	Bob Crosby Show	(NC)
10:00-10:30	Great Moments In Music	(NC)
10:30-11:00	Holiday For Music	(NC)
11:00-11:15	News - Sports	(LC)
11:15-12:00	Musical Parade	(LC)

AM

12:00-12:05	News	(NS)
12:05-12:30	Sleepy Serenade	(LS)
12:30-12:45	George Duffy Orchestra	(LS)
12:45-1:00	Nat Brandywynne Orchestra	(NS)
1:00-1:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Thursday, June 20, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Walt Henrich	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Walt Henrich	(LS)
6:45-6:50	News - Jim Martin	(LC)
6:50-7:10	Walt Henrich	(LC)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LS)
7:30-7:45	Forward March	(LS)
7:45-8:00	Bless This Day	(LS)
8:00-8:15	News - Jim Martin	(LS)
8:15-8:30	Beauty Serenade	(LC)
8:30-9:00	Melody Lingers On	(LC)
9:00-9:15	Valiant Lady	(NC)
9:15-9:30	Light Of The World	(NC)
9:30-9:45	Evelyn Winters	(NC)
9:45-10:00	Bachelor's Children	(NC)
10:00-10:25	Aristocrats	(LS)
10:25-10:30	News	(LS)
10:30-10:45	Polkateers	(LC)
10:45-11:00	Aunt Jenny	(NC)
11:00-11:15	Kate Smith	(NC)
11:15-11:30	Big Sister	(NC)
11:30-11:45	Helen Trent	(NC)
11:45-12:00	Our Gal Sunday	(NC)
 <u>PM</u>		
12:00-12:15	Life Can Be Beautiful	(NC)
12:15-12:30	Ma Perkins	(NC)
12:30-12:45	Dr. Malone	(NC)
12:45-1:00	Road of Life	(NC)
1:00-1:15	Second Mrs. Burton	(NC)
1:15-1:30	Perry Mason	(NC)
1:30-1:45	Rosemary	(NC)
1:45-2:00	Tena and Tim	(NC)
2:00-2:10	News-Charles Day	(LS)
2:10-2:15	Top Tune	(LS)
2:15-2:30	Songs Of George Byron	(LC)
2:30-3:00	Matinee At Morgan Manor	(LS)
3:00-3:25	House Party	(NS)
3:25-3:30	Listening Post	(LS)
3:30-4:00	Give & Take	(NS)
4:00-4:30	Welcome Inn	(LC)
4:30-4:45	Musical Treasure Chest	(LC)
4:45-5:00	Sparrow & The Hawk	(NS)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Song For Today	(LS)
5:15-5:45	Range Riders	(LC)
5:45-6:00	Robert Trout	(NC)
6:00-6:05	Sidney Andorn	(LC)

6:05-6:15	Today In Sports	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Roaming Around The Great Lakes	(LC)
6:30-7:00	Mr. Keen	(NC)
7:00-7:30	Suspense	(NC)
7:30-7:55	F.B.I.	(NC)
7:55-8:00	Bill Henry - News	(NC)
8:00-8:30	Dick Haynes Show	(NC)
8:30-9:00	Hobby Lobby	(NC)
9:00-9:30	Island Venture	(NC)
9:30-10:00	Tonight On Broadway	(NC)
10:00-10:15	Mystery Of The Week	(NC)
10:15-10:30	Jack Smith Show	(NC)
10:30-10:45	Songs - Jimmy Rodgers	(LS)
10:45-11:00	Hot Towel Hamcny	(LS)
11:00-11:15	News - Sports	(LC)
11:15-12:00	Musical Parade	(LC)

AM

12:00-12:05	News	(NS)
12:05-12:30	Sleepy Serenade	(LS)
12:30-12:55	Johnny Long Orchestra	(NS)
12:55-1:00	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Friday, August 23, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Walt Henrich	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Walt Henrich	(LS)
6:45-6:50	News - Jim Martin	(LC)
6:50-7:10	Walt Henrich	(LC)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LS)
7:30-8:00	Coffee Club	(NS)
8:00-8:15	News - Jim Martin	(LS)
8:15-8:30	Forum Variety Fair	(LC)
8:30-9:00	Melody Lingers On	(LC)
9:00-9:15	Valiant Lady	(NC)
9:15-9:30	Light Of The World	(NC)
9:30-9:45	Evelyn Winters	(NC)
9:45-10:00	Bachelor's Children	(NC)
10:00-10:25	Aristocrats	(LC)
10:25-10:30	News	(LS)
10:30-10:45	Time to Remember	(NS)
10:45-11:00	Rosemary	(NC)
11:00-11:15	Kate Smith	(NC)
11:15-11:30	Aunt Jenny	(NC)
11:30-11:45	Helen Trent	(NC)
11:45-12:00	Our Gal Sunday	(NC)
 <u>PM</u>		
12:00-12:15	Big Sister	(NC)
12:15-12:30	Ma Perkins	(NC)
12:30-12:45	Dr. Malone	(NC)
12:45-1:00	Road Of Life	(NC)
1:00-1:15	Second Mrs. Burton	(NC)
1:15-1:30	Perry Mason	(NC)
1:30-1:45	South American Way	(LS)
1:45-2:00	Meet The Band	(LS)
2:00-2:10	News	(LS)
2:10-2:15	Top Tune	(LS)
2:15-2:30	Music By Martin	(LS)
2:30-2:45	Matinee At Morgan Manor	(LS)
2:45-3:00	Heritage	(LC)
3:00-3:25	House Party	(NC)
3:25-3:30	Listening Post	(LS)
3:30-4:00	Give & Take	(NC)
4:00-4:30	Anything Goes	(LC)
4:30-4:45	Musical Treasure Chest	(LC)
4:45-5:00	Sparrow & The Hawk	(NS)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Veterans Housing	(LS)
5:15-5:45	Range Riders	(LC)
5:45-6:00	Robert Trout - News	(NC)
6:00-6:05	Sidney Andorn	(LC)

6:05-6:15	Today In Sports	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Holiday	(LC)
6:30-7:00	Tommy Riggs & Betty Lou	(NC)
7:00-7:30	Sound Off With Mark Warnow	(NS)
7:30-7:55	Adventures of The Thin Man	(NC)
7:55-8:00	Bill Henry - News	(NC)
8:00-8:30	It Pays To Be Ignorant	(NC)
8:30-9:00	Wayne King Show	(NC)
9:00-9:30	Mercury Summer Theatre	(NC)
9:30-10:00	Maisie	(NC)
10:00-10:15	Mystery Of The Week	(NC)
10:15-10:30	Jack Smith Show	(NC)
10:30-11:00	Louis Prima Orchestra	(NS)
11:00-11:15	News - Sports	(LC)
11:15-12:00	Musical Parade	(LC)

AM

12:00-12:05	News	(NS)
12:05-12:30	Sleepy Serenade	(LS)
12:30-12:55	Raymond Scott Orchestra	(NS)
12:55-1:00	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Saturday, September 28, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Walt Henrich	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Walt Henrich	(LS)
6:45-6:50	News - Jim Martin	(LS)
6:50-7:15	Walt Henrich	(LC)
7:15-7:30	News - Jim Martin	(LS)
7:30-8:00	Barnyard Follies	(NS)
8:00-8:15	News - Jim Martin	(LS)
8:15-8:30	Forum Variety Fair	(LC)
8:30-9:00	Melody Lane	(LC)
9:00-9:30	Give & Take	(NC)
9:30-10:00	Mary Lee Taylor	(NC)
10:00-10:05	News	(NC)
10:05-10:30	Let's Pretend	(NC)
10:30-10:45	Navy Art Exhibit	(LS)
10:45-11:00	South American Way	(LS)
11:00-11:30	Theatre Of Today	(NC)
11:30-12:00	Stars Over Hollywood	(NC)
<u>PM</u>		
12:00-12:30	Grand Central Station	(NC)
12:30-1:00	County Fair	(NC)
1:00-1:15	Church News	(LS)
1:15-1:30	Red Feather Man	(LS)
1:30-1:45	Adventures In Science	(NS)
1:45-3:00	Impressions In Wax	(LS)
3:00-5:00	Cleveland vs. Detroit	(LC)
5:00-5:15	Art Van Damme	(LC)
5:15-5:45	Columbia Workshop	(NS)
5:45-6:00	Cross Section Cleveland CIO	(LS)
6:00-6:15	Football Scores	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	V For Veterans	(LS)
6:30-7:00	Serenade For Smoothies	(LC)
7:00-7:30	Hollywood Star Time	(NC)
7:30-7:55	Mayor of The Town	(NC)
7:55-8:00	Ned Calmer - News	(NC)
8:00-8:45	Your Hit Parade	(NC)
8:45-9:15	Saturday Night Serenade	(NC)
9:15-9:45	Oklahoma Roundup	(NS)
9:45-10:00	Talks	(NS)
10:00-10:30	Tony Martin Show	(NC)
10:30-11:00	Randy Brooks Orchestra	(NS)
11:00-11:15	News - Sports	(LS)
11:15-12:00	Musical Parade	(LS)
12:00-12:05	News	(NS)
12:05-12:55	Rhythm Club	(LS)
12:55-1:00	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

Sunday, November 3, 1946

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
7:56-8:00	Weather Report	(LS)
8:00-8:30	Italian Program	(LC)
8:30-9:00	Songs of Prague	(LC)
9:00-9:30	Hour Of Worship	(LS)
9:30-10:00	Slovak Program	(LC)
10:00-10:30	Hungarian Program	(LC)
10:30-11:00	Slovene Program	(LC)
11:00-11:05	News	(NC)
11:05-11:30	Wings Over Jordan	(NS)
11:30-12:00	Polish Program	(LC)

<u>PM</u>		
12:00-12:30	Czech Program	(LC)
12:30-1:00	Fairytales Theatre	(LC)
1:00-1:30	Stradivari Orchestra	(NC)
1:30-2:00	Western Reserve Roundtable	(LS)
2:00-2:15	Catholic Book Week	(LS)
2:15-2:30	Republican Committee	(LS)
2:30-3:00	Invitation To Learning	(NS)
3:00-4:30	New York Philharmonic	(NC)
4:30-5:00	Hour of Charm	(NC)
5:00-7:30	Cleveland At Los Angeles	(LC)
7:30-8:00	Blondie	(NC)
8:00-8:30	Adventures of Sam Spade	(NC)
8:30-8:55	Crime Doctor	(NC)
8:55-9:00	Ned Calmer - News	(NC)
9:00-9:30	Hildegarde	(NC)
9:30-10:00	Eddie Bracken Show	(NC)
10:00-10:30	Take It or Leave It	(NC)
10:30-11:00	We, The People	(NC)
11:00-11:15	World News	(NC)
11:15-11:45	Hermit's Cave	(LC)
11:45-12:00	Music You Know	(NS)

<u>AM</u>		
12:00-12:05	News	(NS)
12:05-12:30	Blue Barron Orchestra	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1946

	<u>8AM 6PM</u>	<u>6PM 11PM</u>	<u>ALL OTHER HOURS</u>	<u>TOTAL</u>
1. Network commercial (NC)	42.8	70.7	-	41.8
2. Network sustaining (NS)	8.0	9.2	18.7	10.6
3. Recorded commercial (RC)	12.0	.5	19.7	10.4
4. Recorded sustaining (RS)	7.9	.7	30.1	10.4
5. Wire Commercial (WC)	1.0	-	2.6	1.1
6. Wire Sustaining (WS)	2.3	-	6.3	2.5
7. Live Commercial (LC)	18.0	14.3	8.1	15.0
8. Live Sustaining (LS)	8.0	4.6	14.5	8.2
9. Total Commercial (1 / 3 / 5 / 7)	73.9	85.5	30.3	68.4
10. Total Sustaining (2 / 4 / 6 / 8)	26.1	14.5	69.7	31.6
11. Complete Total	100.00%	100.00%	100.00%	100.00%
12. No. of spot announce- ments (SA)	244	84	42	370
13. No. of non-commercial spot announcements (NCSA)	19	2	5	26

SUMMARY OF PROGRAM TYPES FOR COMPOSITE WEEK OF 1946

	<u>8AM 6PM</u>	<u>6PM 11PM</u>	<u>ALL OTHER HOURS</u>	<u>TOTAL</u>
1. Entertainment	82.14%	85.00%	75.34%	81.56%
2. Educational	2.14%	1.43%	-	1.53%
3. Religious	2.02%	-	3.87%	1.85%
4. News	7.75%	5.00%	18.21%	9.07%
5. Government	.95%	.24%	-	.57%
6. Civic	.71%	1.43%	.32%	.83%
7. Agriculture	-	-	-	-
8. Sports	4.29%	6.90%	2.26%	4.59%
Total	100.00%	100.00%	100.00%	100.00%

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Monday, January 13, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Bill Mayer	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Bill Mayer	(LS)
6:45-6:50	News - Jim Martin	(LC)
6:50-7:10	Bill Mayer	(LC)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Forum Variety Fair	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LS)
8:15-8:30	Montana Cowboys	(LC)
8:30-9:00	Melody Lane	(LC)
9:00-10:00	Wayne Mack	(LS)
10:00-10:30	Give and Take	(NS)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Harmony Ranch	(LC)
11:30-12:00	Governor Herbert Inaugural	(NS)
<u>PM</u>		
12:00-12:15	Kate Smith	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Road of Life	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Lone Journey	(NC)
2:45-3:00	Rose of My Dreams	(NC)
3:00-3:30	The Aristocrats	(LC)
3:30-3:45	Musical Treasure Chest	(LC)
3:45-4:00	Heritage	(LC)
4:00-4:25	House Party	(NS)
4:25-4:30	Listening Post	(LS)
4:30-5:00	Hollywood Jackpot	(NC)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Your O.P.A.	(LS)
5:15-5:45	Range Riders	(LC)
5:45-6:00	Hot Towel Harmonies	(LS)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Today in Sports	(LS)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Listening Post	(LS)
6:30-6:45	Supper Session	(LS)
6:45-7:00	Robert Trout - News	(NC)
7:00-7:15	Mystery of the Week	(NC)

7:15-7:30	Jack Smith Show	(NC)
7:30-8:00	Bob Hawk Show	(NC)
8:00-8:30	Inner Sanctum	(NC)
8:30-8:55	Joan Davis	(NC)
8:55-9:00	Bill Henry- News	(NC)
9:00-10:00	Radio Theatre	(NC)
10:00-10:30	Screen Guild Theatre	(NC)
10:30-11:00	Quiz of Two Cities	(LC)
11:00-11:15	News - Sports	(LC)
11:15-11:30	Sleepy Serenade	(LS)
11:30-12:00	Columbia Concert Orchestra	(NS)

AM

12:00-12:05	News	(NS)
12:05-12:30	Hal McIntyre	(NS)
12:30-12:45	George Duffy	(LS)
12:45-1:00	Chuck Foster	(NS)
1:00-1:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Tuesday, March 4, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Bill Mayer	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Bill Mayer	(LS)
6:45-6:50	News - Jim Martin	(LC)
6:50-7:10	Bill Mayer	(LS)
7:10-7:15	Fun At Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Forum Variety Fair	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LS)
8:15-8:30	Montana Cowboys	(LC)
8:30-9:00	Music in the Morning	(LC)
9:00-10:00	Wayne Mack	(LS)
10:00-10:30	Give and Take	(NS)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Harmony Ranch	(LC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Kate Smith	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Road of Life	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Lone Journey	(NC)
2:45-3:00	Rose of My Dreams	(NC)
3:00-3:30	The Aristocrats	(LC)
3:30-3:45	Musical Treasure Chest	(LC)
3:45-4:00	Hint Hunt	(NC)
4:00-4:25	House Party	(NS)
4:25-4:30	Lasting Impressions	(LC)
4:30-5:00	Concert Classics	(LS)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Police Safety Program	(LS)
5:15-5:30	Hot Towel Harmonies	(LS)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Today in Sports	(LS)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Marine Recruiting	(LS)
6:30-6:45	Supper Session	(LC)

6:45-7:00	Robert Trout - News	(NC)
7:00-7:15	Mystery of the Week	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-8:00	American Melody Hour	(NC)
8:00-8:30	Big Town	(NC)
8:30-8:55	Mel Blanc Show	(NC)
8:55-9:00	Bill Henry - News	(NC)
9:00-9:30	Vox Pop	(NC)
9:30-10:00	Arthur Godfrey Show	(NS)
10:00-10:30	One World Flight	(NS)
10:30-11:00	Tryout Theatre	(LS)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LC)
11:15-11:30	Sleepy Serenade	(LS)
11:30-12:00	Invitation to Learning	(NS)

AM

12:00-12:05	News	(NS)
12:05-12:30	Eddy Howard Orchestra	(NS)
12:30-1:00	Ray McKinley Orchestra	(NS)
1:00-1:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Wednesday, April 23, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Bill Mayer	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Bill Mayer	(LS)
6:45-6:50	News - Jim Martin	(LC)
6:50-7:10	Bill Mayer	(LC)
7:10-7:15	Fun at Breakfast	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Sunrise Serenade	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Montana Cowboys	(LC)
8:30-9:00	Music in The Morning	(LC)
9:00-10:00	Wayne Mack	(LS)
10:00-10:30	Ten O'clock Tunes	(LC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Harmony Ranch	(LC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Kate Smith	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Road of Life	(NC)
2:00-3:45	St. Louis at Cleveland	(LC)
3:45-4:00	Musical Scoreboard	(LS)
4:00-4:15	Hint Hunt	(NC)
4:15-4:30	Musical Treasure Chest	(LC)
4:30-5:00	The Aristocrats	(LC)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Look Before You Weep	(LS)
5:15-5:30	Hot Towel Harmonies	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LS)
6:15-6:25	Charles Day - News	(LC)
6:25-6:30	Bob Neal	(LS)
6:30-6:45	Supper Session	(LC)
6:45-7:00	Robert Trout - News	(NC)
7:00-7:15	Mystery of the Week	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-8:00	Romance	(NS)
8:00-8:30	Jack Carson Show	(NC)
8:30-8:55	Dr. Christian	(NC)

8:55-9:00	Bill Henry - News	(NC)
9:00-9:30	Songs by Sinatra	(NC)
9:30-10:00	Dinah Shore Show	(NC)
10:00-10:30	The Whistler	(NC)
10:30-11:00	Information Please	(NC)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LC)
11:15-11:30	Sleepy Serenade	(LS)
11:30-12:00	Invitation to Music	(NS)

AM

12:00-12:05	News	(NS)
12:05-12:30	Lawrence Welk Orchestra	(NS)
12:30-12:45	George Duffy Orchestra	(LS)
12:45-1:00	Randy Brooks Orchestra	(NS)
1:00-1:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Thursday, May 8, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Bill Mayer	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Bill Mayer	(LS)
6:45-6:50	News - Jim Martin	(LS)
6:50-7:10	Bill Mayer	(LC)
7:10-7:15	Lew Parker	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Sunrise Serenade	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Montana Cowboys	(LC)
8:30-9:00	Music In The Morning	(LC)
9:00-9:30	Harmony Ranch	(LC)
9:30-9:45	Romance of Evelyn Winters	(NC)
9:45-10:00	David Harum	(NC)
10:00-10:30	Ten O'clock Tunes	(LC)
10:30-10:45	Grand Slam	(NC)
10:45-11:00	Rosemary	(NC)
11:00-11:15	Kate Smith	(NC)
11:15-11:30	Aunt Jenny	(NC)
11:30-11:45	Helen Trent	(NC)
11:45-12:00	Our Gal Sunday	(NC)
 <u>PM</u>		
12:00-12:15	Big Sister	(NC)
12:15-12:30	Ma Perkins	(NC)
12:30-12:45	Dr. Malone	(NC)
12:45-1:00	Road of Life	(NC)
1:00-1:15	Second Mrs. Burton	(NC)
1:15-1:30	Perry Mason	(NC)
1:30-1:45	Lone Journey	(NC)
1:45-2:00	Rose of My Dreams	(NC)
2:00-3:45	Boston at Chicago	(LC)
3:45-4:00	Musical Scoreboard	(LC)
4:00-4:15	Hint Hunt	(NC)
4:15-4:30	Musical Treasure Chest	(LC)
4:30-5:00	Afternoon Concert	(LC)
5:00-5:10	World Wide Extra	(LC)
5:10-5:15	Lasting Impressions	(LC)
5:15-5:45	Range Riders	(LC)
5:45-6:00	Robert Trout - News	(NC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LS)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Bob Neal	(LS)
6:30-7:00	Mr. Keen	(NC)
7:00-7:30	Suspense	(NC)
7:30-7:55	F.B.I.	(NC)
7:55-8:00	Bill Henry- News	(NC)

8:00-8:30	Dick Haymes	(NC)
8:30-9:00	Crime Photographer	(NC)
9:00-9:30	Radio Reader's Digest	(NC)
9:30-10:00	Man Called "X"	(NC)
10:00-10:15	Mystery of the Week	(NC)
10:15-10:30	Jack Smith Show	(NC)
10:30-11:00	Supper Session	(LC)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LC)
11:15-11:30	Sleepy Serenade	(LS)
11:30-12:00	Music You Know	(NS)

AM

12:00-12:05	News	(NS)
12:05-12:30	Blue Barron Orchestra	(NS)
12:30-12:55	Tony Pastor Orchestra	(NS)
12:55-1:00	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Friday, August 1, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:12	Bill Mayer	(LS)
6:12-6:15	News - Jim Martin	(LS)
6:15-6:45	Bill Mayer	(LS)
6:45-6:50	News - Jim Martin	(LS)
6:50-7:10	Bill Mayer	(LC)
7:10-7:15	Lew Parker	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Sunrise Serenade	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Tune Champs	(LC)
8:30-9:00	Music In the Morning	(LC)
9:00-9:30	Harmony Ranch	(LC)
9:30-9:45	Romance of Evelyn Winters	(NC)
9:45-10:00	David Harum	(NC)
10:00-10:30	Ten O'clock Tunes	(LC)
10:30-10:45	Grand Slam	(NC)
10:45-11:00	Rosemary	(NC)
11:00-11:15	Wendy Warren	(NC)
11:15-11:30	Aunt Jenny	(NC)
11:30-11:45	Helen Trent	(NC)
11:45-12:00	Our Gal Sunday	(NC)
 <u>PM</u>		
12:00-12:15	Big Sister	(NC)
12:15-12:30	Ma Perkins	(NC)
12:30-12:45	Dr. Malone	(NC)
12:45-1:00	Guiding Light	(NC)
1:00-1:15	Second Mrs. Burton	(NC)
1:15-1:30	Perry Mason	(NC)
1:30-1:45	Lone Journey	(NC)
1:45-2:00	Rose of My Dreams	(NC)
2:00-3:45	Cleveland at New York	(LC)
3:45-4:00	Musical Scoreboard	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	Entertainment Notes	(LC)
4:30-5:00	Afternoon Concert	(LC)
5:00-5:30	Double or Nothing	(NC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Bob Neal	(LS)
6:30-6:45	Club 15	(NC)
6:45-7:00	Robert Trout - News	(NC)
7:00-7:30	Gordon MacCrea	(NC)
7:30-7:55	Adventures of the Thin Man	(NC)
7:55-8:00	Bill Henry - News	(NC)
8:00-8:30	Arthur's Place	(NC)

8:30-9:00	June Moon	(NS)
9:00-9:30	It Pays to Be Ignorant	(NC)
9:30-10:00	Sky's The Limit	(NS)
10:00-10:30	General Muir Fairchild	(LS)
10:30-11:00	Supper Session	(LC)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LC)
11:15-11:30	Tom Armstrong	(LC)
11:30-12:00	Ray Eberle Orchestra	(NS)

AM

12:00-12:05	News	(NS)
12:05-12:30	Ted Weems Orchestra	(NS)
12:30-12:55	Buddy Moreno Orchestra	(NS)
12:55-1:00	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Saturday, September 20, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:00-6:15	Bill Mayer	(LS)
6:15-6:20	News - Jim Martin	(LS)
6:20-6:40	Bill Mayer	(LS)
6:40-6:45	News - Jim Martin	(LS)
6:45-7:00	Smile Awhile	(LC)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Sunrise Serenade	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Tune Champs	(LC)
8:30-8:45	Bill Mayer	(LS)
8:45-9:00	Bill Mayer	(LC)
9:00-9:15	Church News	(LS)
9:15-9:30	Lee Adams	(NC)
9:30-10:00	Mary Lee Taylor	(NC)
10:00-10:05	News	(NC)
10:05-10:30	Let's Pretend	(NC)
10:30-11:00	Adventurer's Club	(NC)
11:00-11:30	Theatre of Today	(NC)
11:30-12:00	Stars Over Hollywood	(NC)
 <u>PM</u>		
12:00-12:30	Grand Central Station	(NC)
12:30-1:00	County Fair	(NC)
1:00-1:30	Give and Take	(NC)
1:30-3:45	Cleveland at Detroit	(LC)
3:45-4:00	Musical Scoreboard	(LC)
4:00-6:20	Cleveland at Detroit	(LC)
6:20-6:30	News - Charles Day	(LC)
6:30-7:00	Louis Dolivet	(LS)
7:00-7:30	Robert O. Lewis	(NS)
7:30-7:55	Sweeney and March	(NS)
7:55-8:00	Ned Calmer - News	(NC)
8:00-8:30	Bill Goodwin Show	(NS)
8:30-9:00	Vaughn Monroe Show	(NC)
9:00-9:30	Saturday Night Serenade	(NC)
9:30-10:00	The Curtain Rises	(LS)
10:00-10:15	Who's In Town	(LS)
10:15-10:30	Dixieteers	(LS)
10:30-11:00	Commander J. F. O'Neill	(LS)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LS)
11:15-11:45	Footlights Forum	(LC)
11:45-1:00	Impressions in Wax	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

Sunday, November 2, 1947

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
7:55-8:00	Weather Report	(LS)
8:00-8:30	Italian Program	(LC)
8:30-9:00	Songs of Prague	(LC)
9:00-9:30	Hour of Worship	(LS)
9:30-10:00	Slovak Program	(LC)
10:00-10:30	Hungarian Program	(LC)
10:30-11:00	Slovene Program	(LC)
11:00-11:05	News	(NC)
11:05-11:30	You and Your Government	(LS)
11:30-12:00	Polish Program	(LC)
 <u>PM</u>		
12:00-12:30	Czech Program	(LC)
12:30-1:00	Fairytale Theatre	(LC)
1:00-1:30	Western Reserve Roundtable	(LS)
1:30-1:45	Music for Sunday	(LS)
1:45-1:50	Cuyahoga V.F.W.	(LC)
1:50-4:30	Cleveland at Buffalo	(LC)
4:30-5:00	Hour of Charm	(NC)
5:00-5:30	Family Hour	(NC)
5:30-5:45	Jean Sablon	(NC)
5:45-6:00	Here's to Ya'	(NC)
6:00-6:30	Ozzie and Harriet	(NC)
6:30-7:00	Pause That Refreshes	(NC)
7:00-7:30	Gene Autry	(NC)
7:30-8:00	Blondie	(NC)
8:00-8:30	Sam Spade	(NC)
8:30-8:55	Man Called "X"	(NC)
8:55-9:00	Ned Calmer - News	(NC)
9:00-9:30	Meet Corliss Archer	(NC)
9:30-10:00	Tony Martin Show	(NC)
10:00-10:30	Christopher Wells	(NC)
10:30-11:00	Strike It Rich	(NC)
11:00-11:15	World News	(LC)
11:15-11:30	Report From Washington	(NS)
11:30-12:00	Invitation to Music	(NS)
12:00-12:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1947

	<u>8AM 6PM</u>	<u>6PM 11PM</u>	<u>ALL OTHER HOURS</u>	<u>TOTAL</u>
1. Network Commercial (NC)	38.21%	65.24%		38.02%
2. Network Sustaining (NS)	2.62%		28.52%	10.61%
3. Recorded Commercial (RC)	17.50%		21.64%	13.61%
4. Recorded Sustaining (RS)	7.86%	5.47%	26.36%	10.82%
5. Wire Commercial (WC)			6.89%	1.34%
6. Wire Sustaining (WS)			2.30%	.45%
7. Live Commercial (LC)	29.76%	7.86%	11.48%	20.32%
8. Live Sustaining (LS)	4.05%	7.86%	2.81%	4.83%
9. Total Commercial (1 / 3 / 5 / 7)	85.47%	73.09%	40.00%	73.29%
10. Total Sustaining (2 / 4 / 6 / 8)	14.53%	26.91%	60.00%	26.71%
11. Complete Total	100.00%	100.00%	100.00%	100.00%
12. No. spot announcements (SA)	208	108	57	373
13. No. non-commercial spot announcements (NCSA)	5	1	4	10

SUMMARY OF PROGRAM TYPES FOR COMPOSITE WEEK OF 1947

	<u>8AM 6PM</u>	<u>6PM 11PM</u>	<u>ALL OTHER HOURS</u>	<u>TOTAL</u>
1. Entertainment	72.97%	81.64%	79.15%	76.49%
2. Educational	.71%	-	-	.38%
3. Religious	1.07%	-	-	.58%
4. Agriculture	-	-	-	-
5. Civic	.48%	3.62%	.33%	1.28%
6. Governmental	1.31%	3.14%	.98%	1.73%
7. News	3.69%	7.49%	17.59%	7.43%
8. Sports	19.77%	4.11%	1.95%	12.11%
Total	100.00%	100.00%	100.00%	100.00%

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Monday, January 26, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:00	Morning Music	(LS)
6:00-6:15	Bill Mayer	(LS)
6:15-6:20	News - Jim Martin	(LS)
6:20-6:40	Bill Mayer	(LS)
6:40-6:45	News - Jim Martin	(LS)
6:45-7:10	Bill Mayer	(LC)
7:10-7:15	Lew Parker	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Sunrise Serenade	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:30	Harmony Ranch	(LC)
9:30-10:00	Merridew & Pildner	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Impressions in Wax	(LC)
2:45-3:00	Rose of My Dreams	(NC)
3:00-3:30	Double or Nothing	(NC)
3:30-3:55	House Party	(NC)
3:55-4:00	News	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	Entertainment Notes	(LS)
4:30-5:00	Afternoon Concert	(LC)
5:00-5:15	Lum 'N' Abner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LS)

<u>PM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:15-6:25	News - Charles Day	(LS)
6:25-6:30	Bob Neal	(LS)
6:30-6:45	Aristocrats	(LS)
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	Inner Sanctum	(NC)
8:30-8:55	Arthur Godfrey	(NC)
8:55-9:00	Bill Henry - News	(NC)
9:00-10:00	Radio Theatre	(NC)
10:00-10:30	My Friend Irma	(NC)
10:30-11:00	Screen Guild Players	(NC)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LS)
11:15-11:30	March of Dimes	(LS)
11:30-12:00	Guy Lombardo	(NS)
 <u>AM</u>		
12:00-2:30	Morgan's Musical Inn	(LC)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Tuesday, March 30, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:00	Morning Music	(LS)
6:00-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Sunrise Serenade	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:30	Harmony Ranch	(LC)
9:30-10:00	Merridew & Pildner	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Parkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Impressions In Wax	(LC)
2:45-3:00	Rose Of My Dreams	(NC)
3:00-3:30	Double Or Nothing	(NC)
3:30-3:55	House Party	(NC)
3:55-4:00	It Takes A Woman	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:3-	News	(LS)
4:30-5:00	Afternoon Concert	(LC)
5:00-5:15	Lum 'N' Abner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Adorn	(LC)
6:05-6:15	Van Patrick	(LS)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Bob Neal	(LS)
6:30-6:45	Aristocrats	(LS)

<u>PM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	Big Town	(NC)
8:30-8:55	Mr. & Mrs. North	(NC)
8:55-9:00	Bill Henry- News	(NC)
9:00-9:30	We, The People	(NC)
9:30-10:00	Christopher Wells	(NC)
10:00-11:00	Studio One	(NS)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LS)
11:15-11:30	United Nations Reports	(LS)
11:30-12:00	Charlie Fisk Orchestra	(NS)
 <u>AM</u>		
12:00-12:05	News	(NS)
12:05-2:30	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Wednesday, April 14, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:00	Morning Music	(LS)
6:00-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Sunrise Serenade	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:30	Harmony Ranch	(LC)
9:30-10:00	Merridew & Pildner	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-10:45	Romance of Evelyn Winters	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Impressions In Wax	(LC)
2:45-3:00	Rose Of My Dreams	(NC)
3:00-3:30	Double Or Nothing	(NC)
3:30-3:55	House Party	(NC)
3:55-4:00	It Takes a Woman	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	News	(LS)
4:30-5:00	Afternoon Concert	(LC)
5:00-5:15	Lum 'N' Abner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LS)
6:15-6:25	News - Charles Day	(LS)
6:25-6:30	Bob Neal	(LS)
6:30-6:45	Aristocrats	(LS)

<u>PM</u>	<u>PROGRAM</u>	<u>TYPE</u>
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	American Melody Hour	(NC)
8:30-8:55	Dr. Christian	(NC)
8:55-9:00	Bill Henry - News	(NC)
9:00-9:30	Mark Warnow Orchestra	(NC)
9:30-10:00	Harvest of Stars	(NC)
10:00-10:30	The Whistler	(NC)
10:30-10:35	President Truman	(NS)
10:35-10:50	Peter Donald	(LC)
10:50-11:00	Detective Award	(LS)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LS)
11:15-11:30	United Nations Report	(LS)
11:30-12:00	Tommy Dorsey Orchestra	(NS)
 <u>AM</u>		
12:00-12:05	News	(NS)
12:05-12:30	Morgan's Musical Inn	(LS)
12:30-12:45	George Duffy Orchestra	(LS)
12:45-2:30	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Thursday, June 17, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:00	Morning Music	(LS)
6:00-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Sunbeam Time	(LC)
8:30-8:45	Sunrise Serenade	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-10:00	Three Alarm	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-10:45	Hilltop House	(NC)
10:45-11:00	David Harum	(NC)
11:00-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
<u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Norah Drake	(NC)
2:45-3:00	Romance of Evelyn Winters	(NC)
3:00-3:30	Double or Nothing	(NC)
3:30-3:55	House Party	(NC)
3:55-4:00	It Takes a Woman	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	News	(LS)
4:30-5:00	Winner Take All	(NS)
5:00-5:15	Lum 'N' Abner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Bob Neal	(LC)
6:30-6:45	Hot Towel Harmonies	(LC)
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)

<u>PM</u>	<u>PROGRAM</u>	<u>TYPE</u>
7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Jerry Wayne Show	(NS)
7:45-8:00	Ned Calmer	(NS)
8:00-8:30	F.B.I.	(NC)
8:30-8:55	Mr. Keen	(NC)
8:55-9:00	Bill Henry - News	(NC)
9:00-9:30	Dick Haymes Show	(NC)
9:30-10:00	Crime Photographer	(NC)
10:00-10:30	Playhouse	(NC)
10:30-11:00	First Nighter	(NC)
11:00-11:10	News	(LS)
11:10-11:15	Sports	(LS)
11:15-11:30	Gene Krupa Orchestra	(NS)
11:30-12:00	Sleepy Serenade	(LS)
<u>AM</u>		
12:00-12:05	News	(NS)
12:05-2:30	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Friday, August 27, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:00	Morning Music	(LS)
6:00-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Bill Mayer	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-10:00	Three Alarm	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-11:00	Sing Along	(NS)
11:00-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
<u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Norah Drake	(NC)
2:45-3:00	Romance of Evelyn Winters	(NC)
3:00-3:15	David Harum	(NC)
3:15-3:25	Croon with Crosby	(LC)
3:25-3:30	Contest Rules	(LS)
3:30-3:55	House Party	(NC)
3:55-4:00	It Takes a Woman	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	News	(LS)
4:30-5:00	Winner Take All	(NS)
5:00-5:15	Lum 'N' Abner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Van Patrick	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Bob Neal	(LS)
6:30-6:45	Hot Towel Harmonies	(LC)
6:45-7:00	Lowell Thomas	(NC)

<u>PM</u>	<u>PROGRAM</u>	<u>TYPE</u>
7:00-7:15	Beulah	(NC)
7:15-7:30	Jack Smith	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	Mr. Ace & Jane	(NC)
8:30-11:30	Football	(LC)
11:30-11:40	News	(LC)
11:40-11:45	Sports	(LC)
11:45-12:00	Minstrel Girl	(LS)
<u>AM</u>		
12:00-2:30	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Saturday, September 25, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:00	Morning Music	(LS)
6:00-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Bill Mayer	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:15	Let's Look At The News	(LS)
9:15-9:30	Esther Mullin	(LS)
9:30-9:45	Storybook Theatre	(LC)
9:45-10:00	Hour Of St. Francis	(LS)
10:00-10:30	Swap Shop	(LS)
10:30-11:00	Mary Lee Taylor	(NC)
11:00-11:05	News	(NC)
11:05-11:30	Let's Pretend	(NC)
11:30-12:00	Junior Miss	(NC)
 <u>PM</u>		
12:00-12:30	Threatre Of Today	(NC)
12:30-1:00	Grand Central	(NC)
1:00-1:30	County Fair	(NC)
1:30-2:00	Give & Take	(NC)
2:00-2:45	Matinee Melodies	(LS)
2:45-5:25	Missouri at Ohio State	(LC)
5:25-5:30	Musical Scoreboard	(LC)
5:30-6:00	Make Way For Youth	(NS)
6:00-6:15	Van Patrick	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Bob Neal	(LC)
6:30-6:45	Home Town, Ohio	(LS)
6:45-7:00	Ask City Hall	(LS)
7:00-7:30	Audition Ambition	(LS)
7:30-8:00	Saturday Night Serenade	(NC)
8:00-9:00	Sing it Again	(NS)
9:00-9:30	Midwestern Hayride	(NC)
9:30-10:00	It Pays To Be Ignorant	(NS)
10:00-10:30	Hometown Reunion	(NS)
10:30-11:00	Military Ball	(NS)
11:00-11:10	News	(LS)
11:10-11:15	Sports	(LS)
11:15-11:45	Footlights Forum	(LC)
11:45-2:30	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

Sunday, November 7, 1948

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
7:50-8:00	News	(LS)
8:00-8:30	Italian Program	(LC)
8:30-9:00	Songs of Prague	(LC)
9:00-9:30	Hour of Worship	(LS)
9:30-10:00	Slovak Program	(LC)
10:00-10:30	Hungarian Program	(LC)
10:30-11:00	Slovene Program	(LC)
11:00-11:05	News	(NC)
11:05-11:30	Kingdom Choir	(LS)
11:30-12:00	Polish Program	(LC)
 <u>PM</u>		
12:00-12:30	Czech Program	(LC)
12:30-1:00	Fairytales Theatre	(LC)
1:00-1:30	Rudolph Ringwall Presents	(LC)
1:30-1:45	News - Charles Day	(LC)
1:45-1:55	Kick-off	(LC)
1:55-4:20	Baltimore At Cleveland	(LC)
4:20-4:40	News	(LC)
4:40-5:00	Picture of Progress	(LC)
5:00-5:30	Robert Q. Lewis	(NS)
5:30-6:00	Festival of Song	(NC)
6:00-6:30	Family Hour	(NC)
6:30-7:00	Pause That Refreshes	(NC)
7:00-7:30	Gene Autry	(NC)
7:30-8:00	Amos 'N' Andy	(NC)
8:00-8:30	Sam Spade	(NC)
8:30-9:00	Philip Marlowe	(NS)
9:00-9:30	Helen Hayes	(NC)
9:30-10:00	Our Miss Brooks	(NC)
10:00-10:30	Lum 'N' Abner	(NC)
10:30-11:00	Strike It Rich	(NC)
11:00-11:15	World News	(LC)
11:15-11:30	Sunday Sports Review	(LC)
11:30-12:00	Blue Barron Orchestra	(NS)
 <u>AM</u>		
12:00-12:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1948

	<u>8AM 6PM</u>	<u>6PM 11PM</u>	<u>ALL OTHER HOURS</u>	<u>TOTAL</u>
1. Network commercial (NC)	46.79%	62.86%	-	38.49%
2. Network sustaining (NS)	3.93%	12.38%	6.94%	6.80%
3. Recorded commercial (RC)	21.86%	3.57%	19.46%	16.73%
4. Recorded sustaining (RS)	2.67%	1.19%	56.82%	16.49%
5. Wire commercial (WC)	1.78%	-	4.02%	1.93%
6. Wire sustaining (WS)	.47%	-	1.57%	.64%
7. Live commercial (LC)	19.76%	12.38%	6.04%	14.35%
8. Live sustaining (LS)	2.74%	7.62%	5.15%	4.57%
9. Total Commercial (1 / 3 / 5 / 7)	<u>90.19%</u>	<u>78.81%</u>	<u>29.52%</u>	<u>71.50%</u>
10. Total Sustaining (2 / 4 / 6 / 8)	<u>9.81%</u>	<u>21.19%</u>	<u>70.48%</u>	<u>28.50%</u>
11. Complete Total	<u>100.00%</u>	<u>100.00%</u>	<u>100.00%</u>	<u>100.00%</u>
12. Actual Broadcast hours	70	35	37:15	142:15
13. No. of spot announce- ments (SA)	212	79	56	347
14. No. of non-commercial spot announcements (NCSA)	20	5	10	35

SUMMARY OF PROGRAM TYPES FOR COMPOSITE WEEK OF 1948

	<u>TOTAL</u>
1. Entertainment	81.49%
2. Religious	.99%
3. Agricultural	1.76%
4. Educational	-
5. News	7.56%
6. Discussion	.35%
7. Talks	7.85%
8. Miscellaneous	-
TOTAL	100.00%

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

Monday, January 17, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:32-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LC)
6:30-7:00	Farm Report	(LC)
7:00-7:14	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-9:00	Bill Mayer	(LS)
9:00-9:15	Ladies' Day	(LS)
9:15-10:00	Open House	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Norah Drake	(NC)
2:45-3:00	What Makes You Tick	(NC)
3:00-3:15	David Harum	(NC)
3:15-3:30	Hilltop House	(NC)
3:30-4:00	Don Ameche	(NC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	News	(LC)
4:30-4:45	Bing Crosby	(LC)
4:45-5:00	Reg & Henry	(LS)
5:00-5:15	Herb Shriner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Bob Neal	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Top Tune	(LS)
6:30-6:45	Hot Towel Harmonies	(LC)
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)
7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)

8:00-8:30	Inner Sanctum	(NC)
8:30-9:00	Arthur Godfrey	(NC)
9:00-10:00	Radio Theatre	(NC)
10:00-10:30	My Friend Irma	(NC)
10:30-11:00	Bob Hawk Show	(NC)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LC)
11:15-11:30	United Nations Today	(LS)
11:30-2:30	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK of 1949

Tuesday, March 1, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:32-6:10	Bill Mayer	(LS)
6:10-6:25	Bill Mayer	(LC)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)(&LC)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Motor Melodies	(LC)
8:00-8:15	News - Jim Martin	(LS)
8:15-9:00	Bill Mayer	(LC)
9:00-9:15	Ladies' Day	(LS)
9:15-10:00	Open House	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
<u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Cal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Norah Drake	(NC)
2:45-3:00	What Makes You Tick	(NC)
3:00-3:15	David Harum	(NC)
3:15-3:30	Hilltop House	(NC)
3:30-4:00	Don Ameche	(NC)
4:00-4:24	Hint Hunt	(NC)
4:24-4:30	News	(LC)
4:30-4:45	Winner Take All	(NC)
4:45-5:00	Bing Crosby	(LC)
5:00-5:15	Herb Shriner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-5:44	Range Riders	(LC)
5:44-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Bob Neal	(LC)
6:15-6:25	News-Charles Day	(LS)
6:25-6:30	Stan Cee	(LC)
6:30-6:45	Hot Towel Harmonies	(LC)
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)
7:15-7:30	Jack Smith Show	(NC)

7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	Mystery Theatre	(NC)
8:30-9:00	Mr. and Mrs. North	(NC)
9:00-9:30	We, The People	(NC)
9:30-10:00	Strike It Rich	(NS)
10:00-10:30	Hit The Jackpot	(NC)
10:30-11:00	Mr. Ace & Jane	(NS)
11:00-11:10	News	(LS)
11:10-11:15	Sports	(LC)
11:15-11:30	Cambrian Chorus	(LS)
11:30-2:30 (AM)	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

Wednesday, April 6, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-7:00	Farm Report	(LS)
7:00-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Bill Mayer	(LS)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Bill Mayer	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:15	Ladies' Day	(LC)
9:15-9:30	Mrs. Cleveland Goes To Market	(LC)
9:30-10:00	Open House	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
<u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Ferry Mason	(NC)
2:30-2:45	Norah Drake	(NC)
2:45-3:00	What Makes You Tick	(NC)
3:00-3:15	David Harum	(NC)
3:15-3:30	Hilltop House	(NC)
3:30-4:00	Souvenirs in Song	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	News	(LC)
4:30-4:45	Winner Take All	(NC)
4:45-5:00	Bing Crosby	(LC)
5:00-5:15	Herb Shriner	(NC)
5:15-5:30	Tune Champs	(LC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Bob Neal	(LC)
6:15-6:25	News - Charles Day	(LC)
6:25-6:30	Salute to Success	(LC)
6:30-6:45	Hot Towel Harmonies	(LC)
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)

7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	Mr. Chameleon	(NC)
8:30-9:00	Dr. Christian	(NC)
9:00-9:30	County Fair	(NC)
9:30-10:00	The Goal is Freedom	(NS)
10:00-10:30	Army Day	(NS)
10:30-11:00	Capitol Cloak Room	(NS)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LC)
11:15-11:30	Mr. Roger Madol	(LS)
11:30-2:30 (AM)	Morgan's Musical Inn	(LC)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

Thursday, May 12, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-6:55	Farm Report	(LS)
6:55-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Bill Mayer	(LS)
8:00-8:15	News - Jim Martin	(LS)
8:15-8:30	Bill Mayer	(LC)
8:30-8:45	Bill Mayer	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:15	Ladies' Day	(LC)
9:15-10:00	Open House	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
<u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Ferkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Nora Drake	(NC)
2:45-3:00	What Makes You Tick	(NC)
3:00-3:15	David Harum	(NC)
3:15-3:30	Hilltop House	(NC)
3:30-4:00	Souvenirs in Song	(LC)
4:00-4:25	Hint Hunt	(NC)
4:25-4:30	News	(LC)
4:30-4:45	Winner Take All	(NC)
4:45-5:00	This Is Bing Crosby	(LC)
5:00-5:15	Herb Shriner	(NC)
5:15-5:30	Tune Shamps	(LC)
5:30-5:45	Range Riders	(LC)
5:45-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Bob Neal	(LC)
6:15-6:25	News - Charles Day	(LS)
6:25-6:30	Top Tune	(LS)
6:30-6:45	Hot Towel Harmonies	(LC)
6:45-7:00	Lowell Thomas	(NC)
7:00-7:15	Beulah	(NC)

7:15-7:30	Jack Smith Show	(NC)
7:30-7:45	Club 15	(NC)
7:45-8:00	Edward R. Murrow	(NC)
8:00-8:30	F.B.I.	(NC)
8:30-9:00	Mr. Keen	(NC)
9:00-9:30	Suspense	(NC)
9:30-10:00	Crime Photographer	(NC)
10:00-10:30	Playhouse	(NC)
10:30-11:00	First Nighter	(NC)
11:00-11:10	News	(LS)
11:10-11:15	Sports	(LS)
11:15-11:30	You And	(NS)
11:30-2:30 (AM)	Morgan's Musical Inn	(LC)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

Friday, July 22, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-6:55	Farm Report	(LC)
6:55-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-7:45	Bill Mayer	(LC)
7:45-8:00	Bill Mayer	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-8:30	Bill Mayer	(LS)
8:30-8:45	Bill Mayer	(LC)
8:45-9:00	Bill Mayer	(LC)
9:00-9:15	Ladies' Day	(LC)
9:15-10:00	Open House	(LC)
10:00-10:30	Ten O'Clock Tunes	(LC)
10:30-11:30	Arthur Godfrey	(NC)
11:30-11:45	Grand Slam	(NC)
11:45-12:00	Rosemary	(NC)
 <u>PM</u>		
12:00-12:15	Wendy Warren	(NC)
12:15-12:30	Aunt Jenny	(NC)
12:30-12:45	Helen Trent	(NC)
12:45-1:00	Our Gal Sunday	(NC)
1:00-1:15	Big Sister	(NC)
1:15-1:30	Ma Perkins	(NC)
1:30-1:45	Dr. Malone	(NC)
1:45-2:00	Guiding Light	(NC)
2:00-2:15	Second Mrs. Burton	(NC)
2:15-2:30	Perry Mason	(NC)
2:30-2:45	Norah Drake	(NC)
2:45-3:00	Brighter Day	(NC)
3:00-3:15	David Harum	(NC)
3:15-3:30	Hilltop House	(NC)
3:30-4:25	Bob Smiley Show	(LC)
4:25-4:30	News	(LC)
4:30-4:45	Winner Take All	(NC)
4:45-5:00	This is Bing Crosby	(LC)
5:00-5:15	Arthur Godfrey	(NC)
5:15-5:30	Curt Massey	(NC)
5:30-6:00	Range Riders	(LC)
6:00-6:05	Sidney Andorn	(LC)
6:05-6:15	Bob Neal	(LC)
6:15-6:25	News - Charles Day	(LS)
6:25-6:30	Salute to Success	(LC)
6:30-6:45	Sammy Kaye	(LC)
6:45-7:00	News - Charles Collingwood	(NS)
7:00-7:30	Robert Q. Lewis	(NS)
7:30-7:45	You & Education	(NS)
7:45-8:00	Larry Lesueur	(NS)
8:00-9:00	Summer in St. Louis	(NS)

9:00-10:00	This is Broadway	(NS)
10:00-10:30	Playhouse	(NC)
10:30-11:00	Audition Ambition	(LS)
11:00-11:10	News	(LC)
11:10-11:15	Sports	(LS)
11:15-12:00	Morgan's Musical Inn	(LC)

AM

12:00-2:30	Morgan's Musical Inn	(LS)
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PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

Saturday, September 10, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
5:30-6:25	Bill Mayer	(LS)
6:25-6:30	News - Jim Martin	(LS)
6:30-6:55	Farm Report	(LS)
6:55-7:15	Bill Mayer	(LC)
7:15-7:30	News - Jim Martin	(LC)
7:30-8:00	Bill Mayer	(LC)
8:00-8:15	News - Jim Martin	(LC)
8:15-9:00	Bill Mayer	(LC)
9:00-9:15	Let's Look at the News	(LS)
9:15-9:30	Business Trends	(LS)
9:30-9:45	Polio Emergency Fund	(LS)
9:45-10:00	Garden Gate	(NS)
10:00-11:00	Polio Emergency Fund	(LS)
11:00-11:05	News	(NC)
11:05-11:30	Let's Pretend	(NC)
11:30-12:00	Junior Miss	(NC)
 <u>PM</u>		
12:00-12:30	Theatre of Today	(NC)
12:30-1:00	Grand Central	(NC)
1:00-1:30	Stars Over Hollywood	(NC)
1:30-2:00	Give & Take	(NC)
2:00-2:30	County Fair	(NC)
2:30-2:45	Polio Emergency Fund	(LS)
2:45-3:00	Safety Patrol	(LS)
3:00-4:45	Polio Emergency Fund	(LS)
4:45-5:00	Bing Crosby	(LS)
5:00-5:15	Polio Emergency Fund	(LS)
5:15-5:30	Capitol Report	(LS)
5:30-5:45	Polio Emergency Fund	(LS)
5:45-6:00	Ask City Hall	(LS)
6:00-6:15	Bob Neal	(LC)
6:15-6:25	News - Charles Day	(LS)
6:25-6:30	Polio Emergency Fund	(LS)
6:30-6:45	Red Barber	(NC)
6:45-7:00	Paul Brown	(LS)
7:00-7:30	Bob Smiley Show	(LS)
7:30-8:00	Sammy Watkins	(LS)
8:00-8:30	Gene Autry	(NC)
8:30-9:00	Polio Emergency Fund	(LC)
9:00-9:30	Gang Busters	(NS)
9:30-10:00	Tales of Fatima	(NC)
10:00-11:00	Polio Emergency Fund	(LS)
11:00-11:10	News	(LS)
11:10-11:15	Sports	(LS)
11:15-11:30	Morgan's Musical Inn	(LC)
11:30-2:30 (AM)	Morgan's Musical Inn	(LS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

Sunday, October 9, 1949

<u>AM</u>	<u>PROGRAM</u>	<u>TYPE</u>
7:50-8:00	News	(LS)
8:00-8:30	Italian Program	(LC)
8:30-9:00	Songs of Prague	(LC)
9:00-9:30	Hour of Worship	(LS)
9:30-10:00	Slovak Program	(LC)
10:00-10:30	Hungarian Program	(LC)
10:30-11:00	Slovene Program	(LC)
11:00-11:05	News	(NC)
11:05-11:15	Newsmakers	(LS)
11:15-11:30	Hour of St. Francis	(LS)
11:30-12:00	Polish Program	(LC)
 <u>PM</u>		
12:00-12:30	Czech Program	(LC)
12:30-1:00	Fair Tale Theatre	(LC)
1:00-1:30	Rudolph Ringwall Presents	(LC)
1:30-1:45	News - Charles Day	(LC)
1:45-2:00	Rapid Transit	(LS)
2:00-2:30	Choraliers	(NC)
2:30-3:00	Syncopation Piece	(NS)
3:00-4:30	CBS Symphony Orchestra	(NS)
4:30-5:00	Sunday at the Chase	(NS)
5:00-5:15	Music for Sunday	(NS)
5:15-5:25	Kick-off	(LC)
5:25-8:30	Cleveland at San Francisco	(LC)
8:30-9:00	Red Skelton	(NC)
9:00-9:30	Corliss Archer	(NC)
9:30-10:00	Horace Heidt	(NC)
10:00-10:30	Contented Hour	(NC)
10:30-11:00	Symphonette	(NC)
11:00-11:15	News	(LS)
11:15-11:30	United Nations in Action	(NS)
11:30-12:00	Words with Music	(LS)
12:00-12:05	News	(NS)

PROGRAM LOG ANALYSIS FOR COMPOSITE WEEK OF 1949

	<u>8AM 6PM</u>	<u>6PM 11PM</u>	<u>ALL OTHER HOURS</u>	<u>TOTAL</u>
1. Network commercial (NC)	46.07%	53.57%	-	35.92%
2. Network sustaining (NS)	4.53%	17.86%	1.57%	7.04%
3. Recorded commercial (RC)	20.24%	4.09%	26.59%	17.92%
4. Recorded sustaining (RS)	10.34%	11.91%	60.14%	23.70%
5. Wire Commercial (WC)	1.79%	-	4.05%	1.94%
6. Wire sustaining (WS)	.71%	-	1.57%	.76%
7. Live commercial (LC)	13.10%	6.86%	2.24%	8.73%
8. Live sustaining (LS)	3.22%	5.71%	3.84%	3.99%
9. Total commercial (1 / 3 / 5 / 7)	<u>81.20%</u>	<u>64.52%</u>	<u>32.88%</u>	<u>64.51%</u>
10. Total sustaining (2 / 4 / 6 / 8)	<u>18.80%</u>	<u>35.48%</u>	<u>67.12%</u>	<u>35.49%</u>
11. Complete total	<u>100.00%</u>	<u>100.00%</u>	<u>100.00%</u>	<u>100.00%</u>
12. Actual broadcast hours	70	35	37	142
13. No. of spot announce- ments (SA)	260	83	57	400
14. No. of non-commercial spot announcements (NCSA).	88	22	11	121

SUMMARY OF PROGRAM TYPES FOR COMPOSITE WEEK OF 1949

	<u>TOTAL</u>
1. Entertainment	83.13%
2. Religious	.70%
3. Agricultural	1.94%
4. Educational	-
5. News	6.52%
6. Discussion	.53%
7. Talks	6.49%
8. Miscellaneous	.69%
TOTAL	100.00%

WGAR AUDIENCE SURVEYS

On following pages are reproductions of the most recent Hooper Index Reports showing the proportionate share of audience held by each Cleveland station since October, 1949. Hooper Reports are widely used in the Radio industry and are accepted as a standard of measurement in estimating radio audience. WGAR has subscribed to these reports since 1941 and has used them for estimating audience preference as to types of programs and also to estimate trends from year to year.

The reports indicate that WGAR programming has considerable preference among listeners in greater Cleveland.

Also included are reproductions of Cleveland newspaper accounts dealing with popularity of local programs.



HOOPER STATION AUDIENCE INDEX

City Zone

CITY: CLEVELAND, OHIO

MONTHS: OCTOBER-NOVEMBER, 1949

Total Coincidental Calls—This Period 28,337

SHARE OF BROADCAST AUDIENCE

TIME	HOMES USING SETS	WERE+ WERE-FM	WGAR (CBS)	WHK+ WHK-FM (MBS)	WJMO	WJW+ WJW-FM (ABC)	WSRS+ WSRS-FM	WTAM+ WTAM-FM (NBC)				FM, TV & OTHERS	HOMES CALLED
WEEKDAY MORNING MON. THRU FRI. 8:00 A.M.—12:00 NOON	13.4	3.8	34.5	7.2	8.7	21.5	6.8	16.0				1.5	7,030
WEEKDAY AFTERNOON MON. THRU FRI. 12:00 NOON—6:00 P.M.	17.9	5.1	27.0	11.7	(10.3†)	12.2	5.9	21.0				8.1	10,327
EVENING SUN. THRU SAT. 6:00 P.M.—10:30 P.M.	37.1	3.7	27.4	10.8		12.4	4.1	18.6				23.0	7,218
SUNDAY AFTERNOON 12:00 NOON—6:00 P.M.	29.1	2.5	28.6	15.3	(7.4†)	20.8	4.4	8.3				13.4	1,411
SATURDAY DAYTIME 8:00 A.M.—6:00 P.M.	18.1	6.3	21.7	10.7	(10.8†)	10.7	9.4	16.0				15.0	2,351
TOTAL* RATED TIME PERIODS	23.9	4.1	27.8	11.0	(9.5†)	13.9	5.3	17.8				15.8	28,337

† The above measurements are adjusted to compensate for the fact that WJMO signs off at 5:45 PM in October, and at 5:15 PM in November.

NOTE: No interviewing was conducted during the World Series broadcasts.

"SHARE OF BROADCAST AUDIENCE" represents the proportion of the total broadcast audience (radio plus television) looking at or listening to a particular station. Base for "HOMES-USING-SETS" computation is "Total Homes Called".

Where an FM station duplicates its corresponding AM station's program schedule in its entirety, the FM station mentions are combined with the AM station's mentions.

*Every rated hour given equal weight. For this reason this Total Index is not an arithmetic average of the Day-Part Indexes.

The Code of Practice governing the use of "CITY HOOPER RATINGS" applies to this "STATION AUDIENCE INDEX".

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HOOPER STATION AUDIENCE INDEX

CITY: CLEVELAND, OHIO

City Zone

MONTHS: NOVEMBER-DECEMBER, 1949

Total Coincidental Calls—This Period 28,462

SHARE OF BROADCAST AUDIENCE

TIME	HOMES USING SETS	WERE+ WERE-FM	WCAR (CBS)	WHK+ WHK-FM (MBS)	WJMO	WJW+ WJW-FM (ABC)	WSRS+ WSRS-FM	WTAM+ WTAM-FM (NBC)			FM, TV & OTHERS	HOMES CALLED
WEEKDAY MORNING MON. THRU FRI. 8:00 A.M.—12:00 NOON	13.7	4.5	37.3	7.9	8.0	20.1	5.1	15.7			1.2	7,135
WEEKDAY AFTERNOON MON. THRU FRI. 12:00 NOON—6:00 P.M.	19.6	6.3	26.8	10.6	(9.2†)	13.1	5.7	19.4			10.9	10,435
EVENING SUN. THRU SAT. 6:00 P.M.—10:30 P.M.	40.0	4.3	26.1	10.4		12.0	3.8	18.0			25.4	7,124
SUNDAY AFTERNOON 12:00 NOON—6:00 P.M.	31.5	3.2	31.6	14.5	(9.1†)	7.5	6.4	12.6			16.7	1,426
SATURDAY DAYTIME 8:00 A.M.—6:00 P.M.	20.0	5.3	24.8	11.5	(11.8†)	10.5	9.3	18.1			10.7	2,342
TOTAL* RATED TIME PERIODS	25.7	4.8	27.8	10.6	(9.1†)	12.7	5.0	17.7			17.6	28,462

† The above measurements are adjusted to compensate for the fact that WJMO signs off at 5:15 PM in November and at 5:00 PM in December.

"SHARE OF BROADCAST AUDIENCE" represents the proportion of the total broadcast audience (radio plus television) looking at or listening to a particular station. Base for "HOMES-USING-SETS" computation is "Total Homes Called".

Where an FM station duplicates its corresponding AM station's program schedule in its entirety, the FM station mentions are combined with the AM station's mentions.

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HOOPER STATION AUDIENCE INDEX

CITY: CLEVELAND, OHIO

City Zone

MONTHS: DECEMBER, 1949-JANUARY, 1950

Total Coincidental Calls—This Period 28,462

SHARE OF BROADCAST AUDIENCE

TIME	HOMES USING SETS	WEDE+ WERE=FM	WGAR (CBS)	WPK+ WPK=FM (HBS)	WJMO	WJW+ WJW=FM (ABC)	WSRS+ WSRS=FM	WTAM+ WTAM=FM (NBC)				FM, TV & OTHERS	HOMES CALLED
WEEKDAY MORNING MON. THRU FRI. 8:00 A.M.—12:00 NOON	13.8	3.6	37.5	9.3	6.9	22.2	4.7	14.6				1.3	7,129
WEEKDAY AFTERNOON MON. THRU FRI. 12:00 NOON—6:00 P.M.	20.5	8.1	25.4	10.5	(9.2)†	12.2	5.4	19.6				11.5	10,500
EVENING SUN. THRU SAT. 6:00 P.M.—10:30 P.M.	41.4	4.3	24.9	9.7		11.3	3.0	13.2				28.6	7,061
SUNDAY AFTERNOON 12:00 NOON—6:00 P.M.	33.2	4.1	21.6	14.5	(9.8)†	8.1	8.1	14.5				20.8	1,426
SATURDAY DAYTIME 8:00 A.M.—6:00 P.M.	18.4	8.3	26.0	10.7	(13.3)†	9.9	7.8	17.7				7.3	2,346
TOTAL* RATED TIME PERIODS	26.3	5.4	26.2	10.3	(9.4)†	12.3	4.5	17.8				19.4	28,462

† The above measurements are adjusted to compensate for the fact that WJMO signs off at 5:00 PM in December, and at 5:15 PM in January.

"SHARE OF BROADCAST AUDIENCE" represents the proportion of the total broadcast audience (radio plus television) looking at or listening to a particular station. Base for "HOMES-USING-SETS" computation is "Total Homes Called".

Where an FM station duplicates its corresponding AM station's program schedule in its entirety, the FM station mentions are combined with the AM station's mentions.

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HOOPER STATION AUDIENCE INDEX

City Zone

CITY: CLEVELAND, OHIO

MONTHS: JANUARY-FEBRUARY, 1950

Total Coincidental Calls—This Period 22,529

SHARE OF BROADCAST AUDIENCE

TIME	HOMES USING SETS	WERE+ WERE-FM	WGAR (CBS)	WHK+ WHK-FM (MBS)	WJMO	WJW+ WJW-FM (ABC)	WSRS+ WSRS-FM	WTAM+ WTAM-FM (NBC)				FM, TV & OTHERS	HOMES CALLED
WEEKDAY MORNING MON. THRU FRI. 8:00 A.M.—12:00 NOON	14.6	4.2	39.1	8.9	3.9	20.5	8.8	12.4				2.3	4,766
WEEKDAY AFTERNOON MON. THRU FRI. 12:00 NOON—6:00 P.M.	21.9	7.9	26.8	9.4	(8.4†)	10.4	8.6	17.3				12.2	7,015
EVENING SUN. THRU SAT. 6:00 P.M.—10:30 P.M.	41.8	4.8	24.8	7.6		11.6	2.7	16.8				31.7	6,983
SUNDAY AFTERNOON 12:00 NOON—6:00 P.M.	32.2	4.3	16.3	17.3	(8.7†)	8.4	6.4	16.0				23.3	1,398
SATURDAY DAYTIME 8:00 A.M.—6:00 P.M.	16.5	12.3	27.9	8.5	(14.8†)	12.3	7.1	12.3				5.5	2,367
TOTAL* RATED TIME PERIODS	26.6	6.0	26.5	9.0	(8.1†)	12.1	5.5	16.1				20.9	22,529

† The above measurements are adjusted to compensate for the fact that WJMO signs off at 5:15 PM in January, and at 6:00 PM in February.

"SHARE OF BROADCAST AUDIENCE" represents the proportion of the total broadcast audience (radio plus television) looking at or listening to a particular station. Base for "HOMES-USING-SETS" computation is "Total Homes Called".

Where an FM station duplicates its corresponding AM station's program schedule in its entirety, the FM station mentions are combined with the AM station's mentions.

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ROBERT CROSSER
REPRESENTATIVE IN CONGRESS
21ST DISTRICT
CLEVELAND, OHIO

HOUSE OF REPRESENTATIVES
WASHINGTON, D. C.

September 21st 1948.

Mr. Ralph Worden,
Public Affairs Director,
The W G A R Broadcasting Co.,
Cleveland, Ohio

Dear Mr. Worden:

Your letter of recent date, enclosing reproduction of the Radio Press for July 1, 1948, has been brought to my attention, and I thank you for the same.

Please let me congratulate you and your associates in W. G. A. R. upon the fine showing you have made.

Sincerely yours,



RC/r



Radio by STANLEY ANDERSON

WGAR Takes First and WJMO
Second in Annual Poll of Press

John F. Patt's WGAR won The Press' third annual Local Radio Poll with a total of 44 points, the second year in a row the CBS outlet has come out on top. WJW took the brass rings the first year.

WJMO, one of the two independent AM stations to open since last year's poll, took second place with 31 points. This station is managed by Dave Baylor, who was Patt's program manager until he took his present job a year ago.

Tied for third place in the race were WJW and WTAM with 11 points. WHK was close on their heels for fourth with 10 points. WSRS got one point, gained by Walt Trimmer as third-place instrumentalist.

WJMO's showing was due largely to the presence of Pappy Howard, Gene Carroll and Howie Lund in the station's roster. Howard and Lund won many points for WJW in the 1946 and 1947 polls.

Here are the results:

Best Program

- 1: City Club, WGAR.
- 2: Ohio Story, WTAM.
- 3: Here's Howie, WJMO.

Best Performer

- 1: Gene Carroll, WJMO.
- 2: Howie Lund, WJMO.
- 3: Henry Pildner (WGAR) tied with Pappy Howard (WJMO).

Children's Program

- 1: Fairytale Theater, WGAR.



Jane Stevens

- 2: Magic Turntable, WJMO.
- 3: Kousin Kaye's Korner, WJW.

Public Service

- 1: City Club, WGAR.
- 2: Ohio Story, WTAM.
- 3: You and Your City, WJMO.

Women's Program

- 1: Women's Page, WJW.



Gene Carroll

- 2: Women's Club, WTAM.
- 3: Lady Fare, WHK.

Record Show

- 1: Here's Howie, WJMO.
- 2: Ten O'Clock Tunes, WHK and WGAR.
- 3: Morgan's Musical Inn (WGAR) and Wendell's Wax Works (WJMO).

Live Music Show

- 1: Range Riders, WGAR.
- 2: Pappy Howard, WJMO.
- 3: Say It With Music, WHK.

Male Vocalist

- 1: Reg Merridew, WGAR.
- 2: Dick O'Heren, WHK.
- 3: Johnny Edwards, WJW.

Female Vocalist

- 1: Judy Dell, WJMO.
- 2: Bettie Dorsey, WHK.



Bill Mayer

- 3: Kendell Sisters, WGAR.

Instrumental Soloist

- 1: Henry Pildner, WGAR.
- 2: Ernie Benedict, WGAR.
- 3: Walt Trimmer, WSRS.

Sportscaster

- 1: Jimmy Dudley, WJW.
- 2: Bob Neal, WGAR.
- 3: Jack Graney, WJW.

Newsreader

- 1: Jim Martin, WGAR.
- 2: Wayne Johnson, WTAM.
- 3: Don Hyde, WGAR.

Studio Announcer

- 1: Bill Mayer, WGAR.
- 2: Marty McNeeley, WJMO.
- 3: Wayne Mack, WGAR.

Disc Jockey

- 1: Howie Lund, WJMO.
- 2: Hal Morgan, WGAR.
- 3: Brook Taylor, WJW.

Day—Weekday

- 1: Cinderella Week End, WJMO.
- 2: Range Riders, WGAR.
- 3: Here's Howie, WJMO.

Night—Weekday

- 1: Ohio Story, WTAM.



Judy Dell

- 2: Dinner Winner, WHK.
- 3: This Is Goodnight, WJW.

Day—Week End

- 1: City Club, WGAR.
- 2: Top Ten, WJMO.
- 3: Fairytale Theater, WGAR.

Night—Week End

- 1: Audition Ambition, WGAR.
- 2: Pappy Howard, WJMO.
- 3: Irish Program, WHK.

* * *

Video fans liked baseball best, as was expected. Their second choice was Uncle Jake's House and wrestling came third. FM dialers also preferred baseball. Their second, third and fourth choices were WEWS's Great Classics (records), WSRS's Night Watchman (records) and WSRS's Moonbeams (Walter Trimmer's organ music).

Only three-time first-place winners are Instrumentalist Henry Pildner and Vocalist Judy Dell. Two-time first-placers are Jimmy Dudley, the City Club, Range Riders, Women's Page, Fairytale Theater and Howie Lund.

Voting was heavier than in previous years on what might be called "slick-paper" radio—City Club, Ohio Story, Fairytale Theater, et cetera.



See-Hear with STAN ANDERSON

WGAR Wins Press Radio Poll
3d Year in Row; WSRS Is 2d

WGAR walked away with the top honors in the fourth annual Press Local Radio Poll for the third year in a row. WJW took first place in 1946.

Point-wise, stations lined up this way: WGAR, 117; WSRS, 46; WTAM, 40; WHK, 27½; WJW, 25½ and WJMO with 8, WGAR placed in every category and WSRS placed in all but four.

The tightest race was in the sportscaster classification. Jack Graney nabbed 26% of the votes for first place. Jim Dudley was second with 24% and Bob Neal crowded him with 23%.

Biggest single vote-getter was WGAR's Esther Mullin. Her Fairytale Theater picked up 11 points for the station. She gained four points as a performer and her women's show, Ladies Day, netted eight points. So Miss Mullin alone tossed 23 points into her boss' take.

Top honors went to the following, in the order named and with ties indicated:

Best Program

Ohio Story, WTAM.
Moonbeams, WSRS.
Catholic News, WHK.
Fairytale Theater, WGAR.
Indians' Games, WJW.

Best Performer

Walter Trimmer, WSRS.
Esther Mullin, WGAR.
Henry Pildner, WGAR.
Jim Doney, WSRS.
Hal Morgan, WGAR.

Children's Program

Fairytale Theater, WGAR.
Kousin Kay's Korner, WJW.
Children's Theater, WSRS.
Charming Children, WHK.

Public Service Program

Ohio Story, WTAM.
City Club, WGAR.
Ask City Hall, WGAR.
Sohio News, WTAM.
Press Club Presents, WHK.

Women's Program

Ladies' Day, WGAR.
Women's Club, WTAM.
Women's Page, WJW.
Ann Parker, WSRS.
Nancy Dixon, WTAM.

Record Show

10 O'Clock Tunes, WGAR and WHK (split).
Morgan's Inn, WGAR.
Ringwall Presents, WGAR.
Brooke Taylor Show, WJMO.
Jim Doney Show, WSRS.

Live Music

Range Riders, WGAR.
Moonbeams, WSRS.
Say It With Music, WHK.
Open House, WGAR.
Pop Concert, WGAR.

Male Vocalist

Dick O'Heren, WHK.
Reg Merridew, WGAR.
Johnny Edwards, WSRS.
Ken Ward, WTAM.
Roy West, WGAR.

Female Vocalist

Bettie Dorsey, WHK.
Louise Barber, WGAR.
Kendall Sisters, WGAR.
Judy Dell, WJMO.
Eileen Green, WSRS.

Instrumental Soloist

Walter Trimmer, WSRS.
Henry Pildner, WGAR.
Ernie Benedict, WGAR.
Grant Wilson, WGAR.
Bob Reed, WTAM.

Sportscaster

Jack Graney, WJW.
Jimmy Dudley, WJW.
Bob Neal, WGAR.
Tom Manning, WTAM.
Danny Landau, WSRS.

Newsreader

Jim Martin, WGAR.
Wayne Johnson, WTAM.
Don Hyde, WGAR.
Marvin Cade, WJW.
Charles Day, WGAR.

Studio Announcer

Joe Mulvihill, WTAM.
Bill Mayer, WGAR.
Tom Field, WTAM.
Bill Aldrich, WSRS.
Wayne Mack, Tom Armstrong, WGAR (tie).

Disc Jockey

Hal Morgan, WGAR.
Brooke Taylor, WJMO.
Jim Doney, WSRS.
Bob Smiley, WGAR.
Joe Mulvihill, WTAM.

Daytime, Weekday Show

Range Riders, WGAR, and Indians' Games, WJW (tie).
10 O'Clock Tunes, WGAR and WHK (split).
Ladies' Day, WGAR.
Open House, WGAR.
Say It With Music, WHK.

Nighttime, Week-End Show

Ohio Story, WTAM.
Moonbeams, WSRS.
Morgan's Inn, WGAR.
Indians' Games, WJW.
Audition Ambition, WGAR.

Daytime, Week-End Show

Fairytale Theater, WGAR.
Catholic News, WHK.
Indians' Games, WJW.
Ringwall Presents, WGAR.
City Club, WGAR.

Nighttime, Week-End Show

Moonbeams, WSRS.
Footlights Forum, WGAR.
Morgan's Inn, WGAR.
Pin-Off, WSRS.
Indians' Games, WJW.

Television Program

Indians' Games, WEWS.
Uncle Jake's House, WEWS.
Bob Reed Presents, WNBK.
Dugout Interviews, WEWS.
Linn Sheldon, WEWS.

Television Performer

Linn Sheldon, WEWS.
Bob Neal, WEWS.
Gene Carroll, WEWS.
Bob Reed, WNBK.
John Bankhurst, WNBK.

Next year this poll will not separate radio from television. The time then will be ripe to let video fight it out with radio. It ought to be a tough battle.

* * *



Radio by STANLEY ANDERSON

**GAR Draws Most Votes—
Wins Top Spot in Press Poll**

John F. Patt's station, GAR, which hopes to convert to 50,000-watts power sometime next month upset the dope in the second annual Press local radio poll and defeated last year's champ, JW.

GAR nosed out Bill O'Neil's station by eight points (89 to 81½). Press readers, averaging 38 years, gave GAR 5¼ first-place awards, as compared to JW's six, but the CBS outlet (GAR) collected more votes in the second, third and fourth stanzas and plucked the orchids by a narrow margin.

Rolling into third place was TAM, with 53 points and four No. 1 places. HK trailed with 41½ points and 2½ first-place spots. Neither HK nor TAM could buck GAR's points for baseball broadcasts and the accumulative points built up by GAR and JW in the hill-billy and cowboy songs department.

A trend toward discriminating dialing was seen in Press readers' fondness for Ohio Story, Afternoon Concert, Fairytale Theater, Serenade for Smoothies and Do You Remember. The voting in this direction was not overwhelming but it was more promising than last year.

Cleveland's newest AM station, JMO, which goes on full schedule today, may find a hint in this trend. Old formulas for making money in radio still are working, but signs indicate those formulas may have reached a saturation point, as Dave Taylor suggested on JMO's opener yesterday.

When applicants ask a license privilege from the Federal Communications Commission, they do not emphasize cowboy music and polkas. The FCC is interested in programs like Fairytale Theater and Ohio Story. More power to the FCC.

Anyway, here are the results:

Best Program

1. Ohio Story, TAM.
2. Clambake, JW.
3. Range Riders, GAR.
4. This is Goodnight, JW.
5. Harmony Ranch, GAR.

Best Performer

1. Pappy Howard, JW.
2. Wayne Mack, GAR.
3. Tom Manning, TAM.
4. Stan Peyton, JW.
5. Walter Trimmer, JW.

Women's Program

1. Dorothy Day, JW.
2. Eleanor Hanson, HK.
3. Mildred Funnell, TAM.
4. Betty Brownell, TAM.
5. Nancy Dixon, TAM.

Children's Program

1. Fairytale Theater, GAR.
2. Charming Children, HK.
3. Storybook Merry-Go-Round, JW.
4. Uncle Harry's Club, TAM.

Public Service

1. Ohio Story, TAM.
2. City Club, GAR.
3. Sohio News, TAM.
4. Baseball, GAR.
5. WRU Roundtable, GAR.

Daytime Weekday

1. Clambake, JW.
2. Ten O'Clock Tunes, GAR.
3. Range Riders, GAR.
4. Harmony Ranch, GAR.
5. Stumpus Boys, JW.

Daytime Week-End

1. Big Broadcast, HK.
2. City Club, GAR.
3. Baseball, GAR.
4. Taylor's Revue, JW.
5. Allen Keaton, JW.

Night Weekday

1. This is Goodnight, JW.
2. Ohio Story, TAM.
3. Ten O'Clock Tunes, HK.
4. Tellotest, JW.
5. Disc Diggers, HK.

Night Week-End

1. Serenade for Smoothies, GAR.



Dick O'Heran



Wayne Johnson



Wayne Mack



Dorothy Day

THE 1947 PRESS LOCAL RADIO POLL named these four individuals for first-place awards. Dick O'Heran, HK's Irish tenor, won in 1946, as did Wayne Johnson, TAM's Sohio newscaster. Dorothy Day handles JW's women's department. Wayne Mack is announcer, emcee, platter jockey and general utility man around GAR.

2. Disc Diggers, HK.
3. Irish Program, HK.
4. Midnight Frolics, JW.
5. Impressions in Wax, GAR.

Record Show

1. Ten O'Clock Tunes, GAR (Charlie Roberts) and HK (Fran Pettay).
2. Music Box, JW (Brooke Taylor).
3. Disc Diggers, HK (Pettay).
4. Bing Crosby Sings, HK (several).
5. Afternoon Concert, GAR (Wayne Mack).

Male Vocalist

1. Dick O'Heran, HK.
2. Johnny Edwards, JW.
3. Reg Merridew, GAR.
4. Ken Ward, TAM.
5. Pappy Howard, JW.

Female Vocalist

1. Judy Dell, JW.
2. Betty Allen Dorsey, GAR.
3. Texann, JW.
4. Kendall Sisters, GAR.
5. Lita Sands, TAM.

Instrumental Soloist

1. Henry Pildner, GAR.
2. Walter Trimmer, JW.
3. Dorothy Crandall, TAM.
4. Earl Rohlf, HK.
5. Walberg Brown, TAM.

Live Musical Program

1. Range Riders, GAR.
2. Clambake, JW.
3. Serenade for Smoothies, GAR.
4. Harmony Ranch, GAR.
5. Do You Remember, TAM.

Studio Announcer

1. Wayne Mack, GAR.
2. Bruce MacDonald, JW.
3. Walt Kay, JW.
4. Tom Manning, TAM.
5. Brooke Taylor, JW.

Sportscaster

1. Jimmy Dudley, JW.
2. Tom Manning, TAM.
3. Jack Grancy, GAR.
4. Van Patrick, GAR.
5. Bob Neal, GAR.

Newscaster

1. Wayne Johnson, TAM.
2. Jim Martin, GAR.
3. Bruce MacDonald, JW.
4. Murray Young, HK.
5. Marvin Gade, JW.

Least Offensive Commercial

1. Sohio, TAM.
2. Ohio Bell, GAR and TAM.
3. Cleveland Electric Illuminating, GAR and HK.
4. East Ohio Gas, GAR.
5. Rosen's Bakery, HK and JW.

Announcers had better spell performers' names. Judy Dell, for instance, becomes "Judy Dell." Likewise Larry Krupp, himself an announcer, becomes anything from "Corrupt" to "Krupp." Henry Pildner is often "Pilsener" and Ken Ward is converted into "Kent Ware" and "Kemp Wort." And, as last year, someone set down Reg Merridew as "Retch."

Dialers want many programs they don't have and more of some they do have. Especially they want lots of Howie Lund (see JMO), the return of Dorothy Pildner, more Allen Keaton, more campfire melodies, more sports, more classical music, more semi-classical music and more organ music.

Lots of them want Wayne Mack's swap shop back. Others want more live music and more local dramatic programs. Also, there is a demand for a studio participation show. Unique requests were "hymns by Pappy Howard" and "a female Ted Malone."

WGAR'S NEWS DEPARTMENT

Station WGAR was among the first radio stations in the United States to create a news department of its own.

In its first five years, WGAR gave largely headline news only, plus such news and special events as its staff of announcers could develop, in addition to carrying network news from the former Press Radio Bureau. In 1935 WGAR contracted to buy the International News Service and established its own news room in 1936.

In 1936, Ralph P. Worden was named WGAR news editor. He headed a news operation based on facts presented in an orderly and interesting fashion, thereby allowing the listener to formulate his own opinions. That policy of "facts, not opinion," has been continued at WGAR without interruption, under instructions from John F. Patt, station general manager. For that reason, WGAR has shied away from news commentaries of its own, except for one five-minute commentary by Ralph Worden carried at 11:10 each evening during the closing days of World War II.

Writers and editors of WGAR news programs have been under the policy of "facts, not opinion" ever since the news department was created. In doing its own reporting, editing, and newscasting, the WGAR news room endeavored to check all stories as closely as possible to see that both sides of possibly controversial stories were heard from. WGAR has long believed that in performing a news service to its listening area, its news programs should be written and edited in its own news room, thereby reporting the news from a standpoint of local interest. This policy is in contrast to that of stations which buy an already prepared teletype report and broadcast it verbatim as written and edited by a staff miles away in another city.

Handling the news from the local standpoint has been one of the keynotes of the WGAR news operation. WGAR was among the first

stations in the country to adopt the technique of recorded inserts, bringing actual voices and statements of prominent people directly to the listener within a regularly scheduled news program.

WGAR's news staff does the full news job with its editors gathering, collecting, selecting, re-writing and finally broadcasting the news, giving the listener greater authenticity in many cases from first-hand knowledge of a given story.

In extending its own coverage, WGAR sends its staff newscasters direct to important events, such as disasters, public ceremonies, troop maneuvers, political conventions, and many kinds of public gatherings. The cost of special broadcast lines for these occasions is high, but it is borne to assure WGAR listeners the finest kind of news coverage.

During 1944 and 1945, WGAR maintained a news bureau in Washington under contract with established Washington news men for specialized coverage of events in the nation's capitol, including spot news reports and transcribed programs with members of the federal government from Ohio. The Washington bureau was not continued after 1945, because WGAR turned its energies towards a more thorough coverage of the news happenings in northern Ohio, feeling adequately covered in Washington by the regular press association services and by the local per-story coverage service offered to affiliated stations of the Columbia Broadcasting System. However, WGAR continued to broadcast transcribed interviews from Washington with Ohioans in Congress and other branches of the government.

In times other than those of a national emergency, the news schedule has generally been one to keep the listener informed during the early morning hours, through the day and during the dinner hour for a summary of normal daytime happenings, and then late at night to give the listener a final summary of what events have occurred in the previous

twelve to twenty-four hours. The 7:15 and 8:00 A.M. news programs have been long established on the WGAR schedule, as have the 6:00 and 11:00 P.M. newscasts. News from the Columbia Broadcasting System is heard at noon.

During the war, the station expanded its news schedule, because of the intense desire of the listening public to remain in touch with the progress of the war. Additional newscasts were broadcast later in the morning, during the mid-afternoon, and after the usual 11:00 P.M. hour at night. Again performing a distinct service to its listening area, WGAR was the first radio station to send its own war correspondent to the battle lines in Europe, and followed by sending another correspondent to the Pacific Theater of Operations. Throughout, WGAR maintained the policy of "facts, not opinion".

Charles Day became news director in September of 1946 when Ralph Worden was named Director of Public Affairs. Having worked under Worden, Day continued the established news policy at WGAR with the same instructions coming from Mr. Patt, station manager, to do an objective reporting job.

From a two-man news staff, the station expanded to three men in 1943, four men in 1945, and maintains a four-man operation at the present time. Its facilities grew from a single International News Service teletype machine in 1935 to a battery of 6 teletype machines in 1947, with the full service of the United Press Association as well as INS. The 1950 news operation subscribes to the weekly news summary, "Facts on File", a service of the New York Times organization; "Current Biography"; and it is equipped with numerous reference works, including the Encyclopedia Britannica, Congressional Directories, and directories of state and local officials. Its additional physical facilities include a private, unlisted telephone line, a radio monitor of the Cleveland

police department, and a private, direct telephone line to the Cleveland fire department. The police and fire department facilities were established in full cooperation with the director of public safety of the City of Cleveland, and the fire department line is an exclusive WGAR facility.

WGAR news personnel have been active in furthering the cause of better news reporting via radio by helping in the organization of professional societies for radio news men, complete with a code of standards. Charles Day and James Martin, WGAR morning news editors, are charter members of the National Association of Radio News Directors, and both men helped found the Ohio Association of Radio News Editors. Day drafted the code of standards for the latter group, putting in writing the beliefs and practices long in operation at WGAR. This code*, adopted by the Ohio Association of Radio News Editors, has been adopted almost verbatim by similar radio news organizations in other parts of the nation. In participating in these radio news organizations, WGAR has promoted the regular exchange of news with other stations, within Ohio and elsewhere.

Twice, WGAR cooperated with the National Association of Broadcasters in employing college journalism instructors during the summer months to enable them to learn firsthand how a radio news room operates and to be able to incorporate the knowledge gained into their classroom courses. WGAR also has encouraged its news personnel to participate in clinics which furthered professional radio news standards. These news clinics were sponsored by the National Association of Broadcasters and by educational institutions, such as Ohio State University and Kent State University in Ohio.

The WGAR news department has always strived to do an objective,

* Attached.

professional reporting job in the field of news. Its degree of success can be measured in the number of professional positions held by the news department personnel, in the acceptance of its news reports by its listeners, and by the acceptance of its news reporting job by those people in other phases of the journalistic world.

Objective reporting has been and will continue to be the foundation of the WGAR news operation. Given the facts, the people can form their own opinions.

OHIO ASSOCIATION OF RADIO NEWS EDITORS

(A CODE OF STANDARDS)

Radio news broadcasting is a particular type of journalism. Therefore, the basic principles of Journalism shall apply to the operation of a radio news department. Because of its nature, certain other principles also should apply to radio news broadcasting.

The following are the standards which shall govern the members of the Ohio Association of Radio News Editors.

1. Radio news must always consist of material of good taste, inasmuch as the radio enters the family circle in the home. Material on the borderline of good taste shall not be broadcast except in such cases where the material is of such nature that honest journalism requires its use. In such cases, lurid details which in themselves add nothing to the report shall be omitted.
2. Material for news broadcasting shall be judged for its newsworthiness alone and shall not be reported for the special benefit of any private group or individual.
3. All news reports from private sources shall not be broadcast until they have been confirmed as to source, accuracy, and truthfulness.
4. Radio news reports shall be honest, sincere, accurate, truthful, and unbiased. None of these attributes shall be sacrificed for brevity.
5. Freedom of speech as guaranteed by the first amendment to the constitution means freedom to speak the truth. The freedom to speak the truth implies the freedom of the listener to hear the truth. The responsibility for safeguarding these two freedoms is primarily the responsibility of the executive head of a radio news department, subject only to the authority of the licensee or his representatives in management. The news executive should be endowed by management with authority to determine content of news programs in line with station policy. Editorializing should be clearly labeled in context as such. Commentators and news analysts should be identified and labeled in context accordingly to distinguish them from the straight news reporter.
6. News broadcasts must not violate the rights of privacy unless such an invasion is of definite public interest and not merely public curiosity, and is otherwise legally permissible.
7. A news editor should make every effort to be fair, to present equally both sides of a controversy and to give each individual an opportunity to reply to any news story which presents him to the public unfavorably.
8. Every radio station should have the services of at least one full-time news editor.
9. Radio news reporters are entitled to equal access to news sources, and shall be recognized as having the same privileges, legally and otherwise, as representatives of other news media. Radio equipment necessary to broadcasting shall be given equal consideration to equipment used in reporting by other news media.

RADIO COUNCIL OF GREATER CLEVELAND

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January 24, 1946.

Mr. John F. Patt
Station WGAR
Hotel Statler
Cleveland, Ohio.

My dear Mr. Patt:

The Radio Council of Greater Cleveland wishes to commend you and your staff for the added news service you have given so generously to a news starved public during the current paper strike.

You are doing much to build good will and create an interest in the good things radio has to offer.

Sincerely yours,


Mrs. Clyde H. Butler
Corresponding Secretary.

METROPOLITAN LIFE INSURANCE COMPANY

LEROY A. LINCOLN, *President*

ONE MADISON AVENUE, NEW YORK 10, N.Y.

March 15, 1950

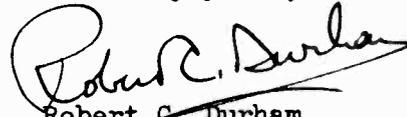
Mr. John F. Patt,
Vice-President & General Manager
WGAR Broadcasting Company
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

You may be interested to know that, on the basis of our most recent recapitulation of returns to our various offers of booklets, your station now is considerably better than the average of the many stations we are using in our campaign to promote better public health.

At the same time, may we say that we are well pleased with the impartial and objective manner in which your news men handle the broadcasting of the reports of the wire services.

Sincerely yours,

A handwritten signature in cursive script that reads "Robert G. Durham". The signature is written in dark ink and is positioned above the printed name.

Robert G. Durham
Supervisor of Advertising

The Webb C. Ball Co.
JEWELERS
1114 EUCLID AVENUE
CLEVELAND, 15

March 16, 1950

W G A R
Statler Hotel,
Cleveland 15, Ohio.

Attention: Mr. John Patt

Gentlemen:

In response to your inquiry, we have never had a complaint from any listener during the seven year period that you broadcast our news program.

To our knowledge the newscast was always accurate, never in any way endeavored to influence public opinion.

We have always considered it an honor to have our name associated with your station.

With best wishes, we are

Yours very truly,

THE WEBB C. BALL CO.



M. V. Shane
President

MVS:f



EXECUTIVE OFFICES · CINCINNATI 2, OHIO

JOSEPH B. HALL
PRESIDENT

March 21, 1950

Mr. John F. Patt
General Manager
Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

In response to the inquiry regarding the news broadcasts sponsored by The Kroger Co. over your station some years ago, we are happy to state not only our complete satisfaction with the entire program but can say that at no time was there any bias or slanting of the news during the period which you handled our Tenderay program.

The news broadcasts were entirely independent of any Kroger operations, either merchandising or otherwise. This independence of the newscasts, we felt, was all-important since it resulted in acceptance of the newscasts and therefore helped our advertising program. During all the period in which we worked with you we received no complaints as to the newscasts being colored in any way.

Sincerely yours,

A handwritten signature in cursive script that reads "Joseph B. Hall". The signature is written in dark ink and is positioned below the typed name "Joseph B. Hall".

JBH/w

The Standard Oil Company

(An Ohio Corporation)

*Midland Building
Cleveland 15, Ohio*

A. A. STAMBAUGH
VICE PRESIDENT IN CHARGE OF SALES

DIVISION SALES

J. J. ADAMS
GENERAL MANAGER

JOHN WIELAND
MERCHANDISING

March 21, 1950

Mr. John Patt, Vice President
WGAR Broadcasting Station
Hotel Statler
Cleveland, Ohio

Dear John:

This is a letter which we would have most gladly written of our own volition if we had had any idea that it would be of value to you. So, we are glad to have your request for a letter stating our experience with the broadcasting of news over your splendid radio station.

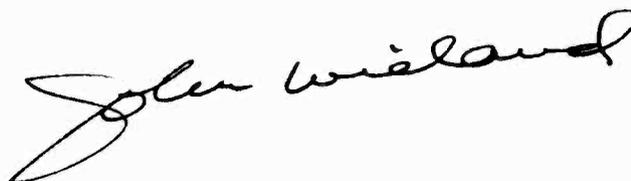
First, we might state that we discontinued the broadcast of news over WGAR for reasons entirely beyond your control, and without any connection with the news service that you render, to wit, at that time you were not able to give us fifty thousand watts.

In our eleven years of news broadcasting, we have always been very insistant on a handling of the news that is completely factual, without bias, and without editorial interpretation. Whereas we have had our problems in this with many editors and newscasters, I can recall no problem at any time with your news staff. As a matter of fact, there were occasions when your news editor, Mr. Ralph Worden, conducted clinics for us with other radio stations on the preparation of newscasts that were factual, without bias or editorial interpretation.

Purely as a matter of personal judgment based on experience, may I include in this letter the observation that one of the major problems of the radio station news editor is to remove the bias that seems to continually find its way into the wire material of the news services. There are repeated instances in our experience where news editors have used verbatim news wire material that has resulted in public protest of the coloration. In our opinion, one of the most important qualities of a news editor is an assiduous attention to the elimination of biased words and interpretative content of the news wires.

Very truly yours,

THE STANDARD OIL COMPANY (OHIO)



JW:f

BUCHANAN & COMPANY, INC.

ADVERTISING

1501 BROADWAY · NEW YORK 18, N.Y.

CHICAGO · SAN FRANCISCO · LOS ANGELES

March 15, 1950

Mr. John F. Patt
Vice President & General Manager
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

During May and June of 1943, we purchased a news program on your station in behalf of our client, Paramount Pictures Inc.

A check of our records shows that this news program was handled in a satisfactory manner both to ourselves and our client.

Very truly yours,

Wm. D. Smith

Wm. D. Smith

WDS:mi



GEO. H. PUGH, Sales Promotion Manager
J. OTTO NAUSBAUM, Art Director

FLEET-WING CORPORATION

Subsidiary

THE STANDARD OIL COMPANY (OHIO)
1438 MIDLAND BUILDING
CLEVELAND 15, OHIO

GASOLINE MOTOR OIL LUBRICANTS TIRES BATTERIES ACCESSORIES

March 22, 1950

Mr. Carl George
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. George:

According to our records we sponsored a news broadcast on radio station WGAR in May of 1943 and to the best of my knowledge we did not receive any adverse criticism of the way in which the news was presented. Our records do not indicate any objections from listeners either.

Yours very truly,

FLEET-WING CORPORATION

Geo. H. Pugh
Sales Promotion Manager

GHP:SJK

Over a Quarter Century Serving Independent Marketers

OHIO
AUDITOR of STATE
OHIO
COLUMBUS

March 8, 1950

Mr. John Patt, Director
Radio Station WGAR
Cleveland, Ohio

Dear Mr. Patt:

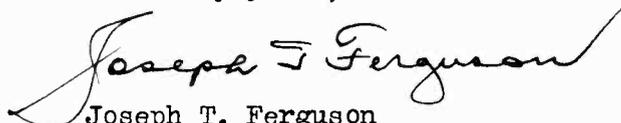
I would like to extend my appreciation and congratulations to Station WGAR for the splendid cooperation I have received as Auditor of State of Ohio from your news room department. It is a pleasure for me to follow your newscasts when in the northern part of the state. The fair and non-partisan way news is presented by News Editors, Charles Day and Don Hyde, is indeed commendable.

For several years I have had the pleasure of knowing your Capitol correspondent, Will Henderson, and I have the highest regard and respect for his very capable handling of news releases from my office. I greatly appreciate the fair treatment and cooperation of Mr. Henderson in Channeling through information about the Auditor of State's Department, and the intelligent and fair interpretation he places on political news releases.

I hope Station WGAR will continue to serve the public in this splendid, democratic manner for many, many years to come.

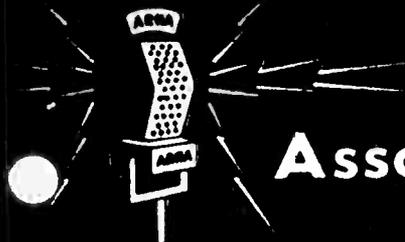
With kindest regards and best wishes, I am

Sincerely yours,



Joseph T. Ferguson
Auditor of State

JTF/lit



Association of Radio News Analysts

GREGOR ZIEMER EX SEC. 470 W. 24 th New York. Tel. Chelsea 3-5405

June 20, 1948

Station Manager
Radio Station WGAR
Cleveland, Ohio

Dear sir,

Members of my Association have suggested that I write you in the frank hope of becoming affiliated with Station WGAR for which we have the highest regard.

I am inclosing a blurb about myself --pointing out some of my radio background, my world background, my war record. It does not mention some recent trans-Atlantic broadcasts nor writing like my recent article in the Saturday Evening Post of April 17, 1948. For three years I held one sponsor and built a most loyal audience over WLW. I feel I could do the same for WGAR-- even more so. I was in Ohio recently and was amazed to discover that I still have manymany listeners who are wondering when I am coming back to that area. I could pull them over to WGAR and the Columbia network easily, I know.

My daughter graduated from college here last week, and got married. Hence like every other sane American I want to get out of New York. My wife and I think a great deal of Ohio and especially Cleveland, and I feel I could be of service to you and your station. I could do newscasting, analysis, or commentary, or just plain work. Nor am I a prima donna when it comes to salary so we can get that mental block into the discard.

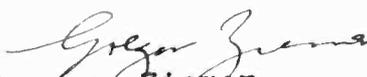
I am not ringing doorbells, but I do feel that after two years at Town Hall, working with Deity, I want to get back into radio.

Any of the men below, H V Kaltenborn, Lowell Thomas, Bill Schirer, John McVane, Bill Chaplin, etcl will vouch for me. I could come for an interview easily enough--or send a recording-- which would at least let you hear the sound of my voice. Further details you can pick from the Who's Who excerpt on the blurb.

It would be an honor to be associated with WGAR--and to do what little I can for it--to make it even more successful than it is.

How about a little note from you so we can really become acquainted?

Cordially,


Gregor Ziemer

President, H. W. Kaltenborn; Members of Executive Committee, John Daly, John MacVane, Caesar Saerchinger, William Hillman; Vice-Presidents, Elmer Davis, Quincy Howe; Treasurer, Robert Trout; Assistant Treasurer, Cecil Brown; Secretary, Charles Hodges; Assistant Secretary, Larry Lesueur; Membership . . . New York: Cecil Brown, Ned Calmer, W. W. Chaplin, Charles Collingwood, Geo. Hamilton Combs, Jr., John Daly, Max Hill, Charles Hodges, Quincy Howe, H. V. Kaltenborn, Larry Lesueur, Carey Longmire, John MacVane, Cesar Saerchinger, Robert St. John, Leland Stowe, Paul Schubert, William L. Shirer, Lowell Thomas, Robert Trout, John W. Vandercook, . . . Washington: H. R. Baukhage, Elmer Davis, Richard Harkness, Joseph C. Harsch, Bill Henry, William S. Hillman, Ernest K. Lindley, Eric Severeid, Raymond Swing, Albert Warner, . . . Inactive: George Fielding Eliot, John Gunther, Dennis McEvoy, Edward R. Murrow, Leigh White, Gregor Ziemer.

J. WALTER THOMPSON COMPANY

420 LEXINGTON AVENUE
NEW YORK 17
March 27, 1950

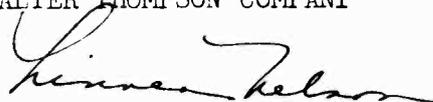
Mr. Edward Petry
Edward Petry & Company, Inc.
17 East 42nd Street
New York 17, New York

Dear Mr. Petry:

In connection with our radio advertising campaigns over station WGAR Cleveland for the Mentholatum Company from August 1944 through March 1945, Absorbine Jr. September 1944 through April 1947 and for the Shell Oil Company which started November 1949 and which is still on the air, to our knowledge we have received no complaints regarding the news broadcasts which we purchased for these advertisers.

Sincerely yours,

J. WALTER THOMPSON COMPANY



Linnea Nelson:SC

PLATT - FORBES, INC. *Advertising*
386 FOURTH AVENUE · NEW YORK 16, NEW YORK

March 29, 1950

Mr. John F. Patt
Radio Station WGAR
Cleveland, Ohio

Dear Mr. Patt:

As you know recently we dropped the Peter Paul News, 7:15-7:30 AM, on WGAR. We regret that budget requirements make it necessary to give up this program. We consider it an excellent newscast. Jim Martin, the newscaster, does fine, conscientious reporting, as is borne out by the popularity of the broadcast and the successful results we have had as sponsors.

Cordially yours,

PLATT-FORBES, INC.

William S. Walker-gd.
William S. Walker
Vice President

WSW:gd
cc: A. J. Young, Jr.

WGAR'S COOPERATION WITH
NAB RADIO NEWS INTERNSHIP PROJECT

Twice within a four-year period, WGAR participated in the radio news internship project inaugurated jointly by the National Association of Broadcasters and the American Association of Schools and Departments of Journalism.

This project was begun in 1945. Teachers of journalism from selected colleges and universities were offered the opportunity of working during their summer months in the news rooms of selected radio stations. This practice afforded working experience in the radio field to professional teachers of journalism courses, and made available to news men in the selected stations the counsel and cooperation of trained and experienced educators. The working professors were employed and paid by the radio stations as regular news room employees.

WGAR was one of nine stations in the United States selected by N.A.B. to participate in the first year's internship. Professor Willis C. Tucker of the University of Kentucky accepted the invitation and employment at WGAR. A report on his experiences and a parallel report by the station's chief news editor is available in the "Report on Radio News Internships,"* published by the National Association of Broadcasters at the end of the 1945 project.

One of the direct results of Professor Tucker's experience as a news intern at WGAR was the establishment by the University of Kentucky of a new course in radio news writing under his direction. Since that time, Professor Tucker has moved to the University of Tennessee, where he is in full charge of the department of journalism.

In 1948, WGAR was again invited by N.A.B. to participate in the internship project, being one of the few stations receiving a second

*Attached

invitation in this short period of time. In that year, the intern was Professor Russell Baird, of Bowling Green State University, which is one of the state universities in Ohio. 1948 was possibly an opportune year for the internship project, for Professor Baird, like the other instructors participating at other stations, worked in the news room during the very busy months of three political conventions and the beginning of the presidential campaigns. He returned to his university at the end of the internship and in the spring of 1950, was among those under consideration by the University of Idaho for the chairmanship of its journalism department. (The final outcome of that situation is not known at this writing.)

Both professors during their stay at WGAR were offered complete access to news room files, in order that they might seek out any information they might deem helpful in their first-hand observation of how a radio station news room functions. As news room personnel, they participated in staff discussions or in other informal discussions on the station's news operation and coverage. As in the case of Professor Tucker, a report on Professor Baird's experiences is available in the "Fourth Report: Radio News Internships", along with a parallel report by the station's news director, published by the National Association of Broadcasters at the end of the 1948 project.*

Following WGAR's participation in the first internship project in 1945, the station's news editor served, by invitation, on two panels on the subject of radio news reporting and editing. Both were held in Columbus, Ohio. One was held in connection with the annual convention of the Association for Education by Radio; the other at the annual convention of the American Association of Teachers of Journalism. WGAR's participant was Ralph Worden, then news editor.

*Attached

Since that time, WGAR has encouraged its news room personnel to participate in other radio news clinics for the betterment of radio news. In 1948, Charles Day, WGAR news editor, spoke as a member of a panel discussion on local news coverage at the Ohio State University Institute for Education by Radio. In 1949, Day acted as chairman of a similar panel at the same Institute. Also in 1949, Day accepted an invitation to serve on the advisory council for the first annual Radio News Editors Conference of Kent State University, at Kent, Ohio. In addition, he was one of the Conference speakers. Day is director of the Kent State Conference for 1950. One of the results of such WGAR cooperation has been that Kent State University journalism classes make frequent field trips to visit the WGAR news room. Kent Professor Carleton Smyth, himself a radio news intern at WMC, Cedar Rapids, Iowa, has become very familiar with the operation of the WGAR news department.

REPORT

on

RADIO NEWS INTERNSHIPS

*Documented Results of
First Planned Cooperation
Between Broadcasters and
Teachers of Journalism*

Issued by

COUNCIL ON RADIO JOURNALISM

Published by

NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, NORTHWEST, WASHINGTON 6, D. C.

Internship at . . .

Radio Station WGAR, Cleveland

JOHN F. PATT, *Vice President*

By *Ralph P. Worden*
News Editor, *WGAR*



The opportunity to make newsroom methods and experience available to a professional teacher of journalism was approached by WGAR as another phase of the news operation, worthy of study to determine how it could most effectively be carried out. The plan decided upon divided the operation into three major steps: orientation on the nature of the medium, observation and

study of daily operations and, finally, regularly assigned work which was then subjected to critical discussion.

In addition to the activities included in this general outline, the professor-student was exposed to the various privileges and hazards of the newsroom and the station as a whole and was given unrestricted access to the reference files covering the past nine years of news operation.

Orientation, established as a first step, actually became the keynote of the entire period our student was with us. First, the nature of the medium, its advantages and its limitations were studied and news broadcasts of our own and other stations were analyzed as practical examples.

It might be noted parenthetically that radio should be able to do more along this line with its own incoming newsmen than is done in some cases. There are news-

men, trained in the use of the printed word, who are doing less than their best in radio because they have been employed by radio stations as experienced men and not given enough opportunity to learn the nature of their new medium and its needs.

Any man worth adding to a radio station's news staff is worth the time and effort needed to show him the fundamentals of radio news work.

But, to get back to cases, Professor Tucker's study of radio news work at WGAR quickly passed from observation to participation. He was assigned certain stories to write for broadcasts, and was held to the same accountability as other members of the staff. Then came his assignment to handle the preparation of a complete news broadcast.

His first solo performance on the news desk was an unscheduled affair. Illness of a newsman and a 4 a. m. telephone conference brought the decision: "Tucker is nearest to the station. Phone him to go in and take the morning trick." That trick is a one-man operation, involving editing, copy reading and a bit of reporting and rewrite. It was done—about a week earlier than the agenda had called for the student-professor's initiation into the pre-dawn mysteries of WGAR.

Other newsroom activities to which he was assigned from time to time ranged from local checking and reporting, largely by telephone, to noting and reporting the major content of news broadcasts on other stations.

Reference was made a few paragraphs back to the fact that we tried to make all of the news department's facilities and activities available to the student. This included not only the reference files, past and present, but also

the activities and plans of the newsmen, day by day. He had a part in practically all the informal huddles that developed other various stories and local situations; he was a member of the duo, trio or quartet that decided what was good or bad about the last broadcast; he joined in the bull sessions that usually develop when a man is leaving the news desk for the day or one is just arriving and questioning the status of a story whose early version he heard on the air before leaving home.

We have never required that newsmen listen to broadcasts when off duty, nor do we schedule formal strategy sessions. They just happen. One of the first things an arriving man is likely to ask, or to be asked, is "How come Smith led off with that Hirohito item?". Or

"What did you think of W——'s lead this noon?"

What specific results has the internship plan produced? There are many effects and byproducts, but this editor's view is that radio has gained two important things. First, a start has been made at subjecting radio journalism to practical study within the industry. Second, the attention of educators has been directed to the fact that radio is a distinct medium with certain fundamentals worthy of study.

Students whose instructors have themselves studied and done practical work in both the printed and the audible field of journalism should be better able to choose the branch they prefer. Those who come to radio certainly should be more promising material for the newsroom.

*By Willis C. Tucker, Associate Professor
Department of Journalism
University of Kentucky
Lexington*



The WGAR internship was a well-rounded educational experience. It had lectures and discussions on principles and methods, a library for background research, and written assignments for practical exercises. It even included some field trips to other radio stations. WGAR's News Editor Ralph Worden spent many hours epitomizing fruitful years of experience in "lectures" to this

student. From the "library"—newsroom files and a log systematically kept over a period of years—the student filled his notebook with a wealth of material: information on how big or unusual stories were covered, illustrations of various news techniques and problems, analyses of programs, a comprehensive catalog of errors and pitfalls. And the writing assignments covered the entire range of WGAR news. Collaborating or working alone, the student wrote copy on all tricks around the news clock. Then he spent periods of auditory self-analysis as his copy went out over the air. And finally, he received his "grades" as the WGAR news staff joined in comments on the results.

One who goes through such a course inevitably discards some of his earlier opinions about radio news because he is unable to verify them. He also finds that some of his convictions have been deepened by first-hand evidence. He is impressed, for example, with the importance of a well-staffed newsroom to handle and localize teletype copy, to cover newsworthy local events, and to correct the inevitable errors in wire copy. If a radio station broadcasts copy directly from the teletypes, mechanical errors are the least of those that may be repeated on the air. And almost any error in copy is trivial as compared, for example, to broadcasting, without reporting on the local situation, that the nation's

gasoline supply is reduced by strikes. Errors in copy are also minor when compared to the repetition from broadcast to broadcast or from station to station of facts which have not been reworded or reorganized. Listeners who range the dial are more likely to notice such duplications than are readers who buy only one newspaper. Newsroom experience also strengthens the conviction that news implies a presentation quite different from radio drama. Verbal calisthenics and fevered articulation in radio news someday will be as passé as the prescribed sets of gestures in old-fashioned oratory.

A well-staffed newsroom means a staff adequate not only in number but also in education and training. A man who handles news is expected to know almost everything or to know how to find out almost everything. He must have a broad background in order to keep news in perspective—something which is especially important in radio news because of the necessity of compression. And what he knows he must be able to translate rapidly into practical use. Schools of journalism, recognizing these needs, have developed programs which give students both professional training in writing and broad background in social studies, sciences, humanities.

If the average internship is like that at WGAR, it is much more valuable than a similar period spent at a regular job in a radio newsroom. The internship method gives a comprehensive view of radio news and its relationship to radio in general. It affords a perspective which might be long denied to a man whose energies are concentrated upon a single job in radio. Moreover, it broadens one's understanding of the general field of communications. A teacher of newspaper writing, for example, can find values in the radio experience. He can enlarge his opportunities for contrasts and comparisons. He may even be able to explain away some of the seeming conflicts between newspapers and radio.

And finally, even to one with long journalistic experience, the internship in a radio newsroom affords that something which is perhaps the most useful of the various benefits but which is the most difficult of definition. It is that sense of "feel" or "know how"—an intangible quality which by oversimplification is called knowing the tricks of the trade. It seems indispensable if instruction in radio news is to be realistic.

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4th report

RADIO NEWS

INTERNSHIPS

RADIOJOURNALISM RADIOJOURNALISM RADIOJOURNALISM RADIOJOURNALISM RADIOJOURNALISM RADIOJOURNALISM RADIOJOURNALISM

ISSUED BY COUNCIL ON RADIO JOURNALISM

PUBLISHED BY NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, NORTHWEST, WASHINGTON 6, D. C.



Radio News Internship at

WGAR

CHARLES R. DAY

By **CHARLES R. DAY**
News Director, **WGAR**

This was the second time that WGAR had participated in the radio news internship plan of the Council on Radio Journalism. And I think we all agree that it was again a most successful and satisfactory participation.

Russell N. Baird came to the WGAR newsroom in mid-June from Bowling Green State University. Much of our success, I think, came as a result of having a "student" who was anxious to learn and anxious to do his full share of the job.

As in 1945, we felt the internship plan should be a two-way proposition—for Baird to learn first-hand how our news room operates, but also, for us to learn from him, an instructor outside the industry, how we might better our results. With politics offering many problems in this election year, one of the first things our news staff did was to sit down with Baird, the instructor, and receive a brief refresher course in the general field of libel and slander.

For the first few weeks Baird was simply an observer, watching what we did and hearing why we did it. Orientation was just as important in this case as it is to the regular newsman who must bring himself up-to-date every time he sits down at the beginning of his tour of duty. WGAR has long believed that to do a good news job for listeners in our area, the news should be edited and written right here in the area. Hence, our policy of a writing, operating newsroom, and one that seeks out those facts in a story that make the story important and interesting to the people in our listening area in northern Ohio. Too often news programs will carry items which are really unimportant to a station's listeners. Too often a prepared radio wire will build up a story that may be worth many lines in one area but practically worthless to us in Cleveland. Our on the scene, editorial judgment helps to avoid that mistake.

Baird was quick to pick up WGAR's emphasis on local coverage, and to realize that local coverage does not mean throwing out important national or international items at the same time. The solution is concise, complete writing, which enables the newscast to be comprehensive and cover those stories which constitute the day's news.

Baird soon found that radio's time problem in the matter of news is of prime importance, not only in cover-

ing the day's happenings in so many minutes, but also in getting the stories as they happen, and in time for the broadcast. He knows full well that a good radio newsman must be a reporter, editor, and writer all in one, plus having the very desirable faculty of being able to complete his job by presenting the news on the air. Actual broadcasting did more than anything else to impress our interne with the reasons why the writing of news for the ear is so different from writing for the eye.

Our interne teaches reporting at Bowling Green. So one of the first things we did was to have him cover local happenings in Cleveland. He quickly saw that condensation is the byword of radio news, for the complete coverage of those events had to be thorough yet brief to fit into the pattern of radio reporting. He found, also, that efficient use of that handy reporting aid, the telephone, can save a great many steps plus a great many minutes. And he realized that in covering the local area right under our own feet, phone calls to the local sources of news kept us abreast of what was going on right at broadcast time—not several hours later after the local papers had hit the street. Baird noticed that WGAR had worked hard to develop its own news sources and had made it evident to Clevelanders that when important news was in the making, we wanted to be there covering firsthand, if at all feasible.

Baird slipped into the WGAR news operation as a regular newsman, once the orientation period had been completed. He worked at all hours, worked on all programs, from the brief five-minute early morning show through the quarter hour newscast later in the morning, and on through daytime five-minute newscasts to ten-minute shows at dinner time. He was in the newsroom some days at five in the morning, other days at ten, and arrived late in the afternoon when he was responsible for our eleven o'clock final at night. Every newscast is a different problem as Baird soon found out. But that's what makes radio news such a challenging profession, and also makes it a distinctive type of journalism in its own right.

This summer of 1948 was an excellent one for a news interne, because of the political conventions, the cold war, and many local happenings in Cleveland and Ohio. And the problem of newsroom vacations always makes the presence of a spare man very desirable. I think Russell Baird got a pretty good look at radio news, and I hope he'll have gained much information to take back to Bowling Green State University, and to the classrooms which will help turn out better news personnel with a knowledge of what radio wants.

As he leaves WGAR, we're asking him to make a few recommendations which he thinks will help us do a better job. He, as a man outside the broadcasting industry, can possibly spot a few things that we on the inside may be inclined to overlook . . .

John F. Patt, Vice President



By **RUSSELL N. BAIRD**

**Instructor in Journalism, Department of Journalism
Bowling Green State University, Bowling Green, Ohio**

RUSSELL N. BAIRD

Several things made my internship at WGAR this summer a particularly helpful one. Firstly, through the extraordinary cooperation of the station, I was permitted to go on the air with a five-minute show for four days. Secondly, my newsroom teachers were excellent and the policies under which they operate are aggressive and sound. Thirdly, the emphasis placed on local news by News Director Charles Day gave me an insight into the problems of radio in covering local events.

My training developed gradually, starting with a small amount of reporting and writing and evolving to the point where I was responsible for complete newscasts. After a quick round of introductions to station personnel, I spent most of my first day at city hall covering a public hearing of the state liquor control board. The hearings were of a highly controversial nature, and the newspapers devoted several columns to their coverage. I got about 12 lines in a ten-minute dinner hour world roundup. Thus, I learned the first basic requirement of writing news for radio—"boil it down." I have been taught—and am teaching—condensation in newspaper reporting, but the need for brevity in newspapers doesn't approach the same requirement for radio.

My forays into the realm of local news soon revealed some definite problems facing WGAR and other stations. With small staffs, it is impossible for radio stations to have men waiting around news sources for something to break.

WGAR meets the local news problem exceptionally well, although the news staff is constantly striving for improvement. With three men on three shifts, there is sufficient overlapping to leave one man free for leg work. His coverage of the top local happenings, plus the mechanical means of a local UP wire, monitoring of police radio, and a direct phone to the fire exchange, actually keep the station well protected. I carefully read and analyzed the three daily papers during my stay there, and, to my knowledge, not a single story worthy of air use ever appeared in print that was not included in a newscast.

In many of the illuminating staff bull sessions (and there were many) the question "who should read the news on the air?" kept coming up. Since 1947, WGAR has followed the policy of newsmen delivering news on the air. Perhaps I am guilty of pre-judgment, but nevertheless I am convinced that the WGAR policy is the only sound one. It seems imperative to me that news be read by persons whose full time job is news and news alone. They may be announcers converted to full time news work, or they may be newspapermen converted to radio—but their main interest should be news.

I mention this here because I feel it has a direct bearing on collegiate instructions in radio news. Stations, I think, will be asking for men both to write and read news. If universities can combine speech and news training sufficiently well to turn out men who not only know enough about news to gather it and write it, but also can perform well at a microphone, they will better satisfy the needs of the students.

It might be well to point out another essential portion of an undergraduate curriculum seeking to produce radio journalists. Although normal reporting of regional news is a vital part of the news operation, actually the radio newsman fundamentally acts as an editor. He must analyze, edit and rewrite news from all areas of the world. In his capacity as an editor, a thorough background in the social sciences is of utmost importance to him. While most universities realize the need of such for anyone participating in journalism, I think it advisable to point out the more urgent requirement of such a background for those entering radio journalism. A radio newsman without a comprehensive knowledge of political science, geography, history and economics cannot do his job well.

My brief experience on the air was more productive than any other single portion of my training. Talk as you will about "writing for the ear," its specific peculiarities can never be put across quite as forcefully as they can be by putting the writer on the air. Sentences which before seemed simple enough to me had me gasping for breath on the air. Certain pet phrases, which looked nice on paper, had my tongue in knots. I've decided that sounding pleasant and authoritative on the air requires skill to the highest degree.

WGAR did me a great service by permitting me to broadcast a few newscasts. Without that experience my teaching of radio news and my understanding of its problems could never be complete. Any station which can give an interne air experience will be contributing immensely to the accomplishment of the objectives of the internship program.

The news programs at WGAR are entirely rewritten in the newsroom. This, too, is sound, I think, for a number of reasons. Reading copy directly off the wire is poor policy if for no other reason than that the listener may have heard the same thing, word for word, a few minutes earlier on another station.



NEWS INTERNE RUSSELL BAIRD OF BOWLING GREEN U. RECEIVES CERTIFICATE OF COMPLETION

FROM WGAR OFFICIALS

COMMUNITY SERVICE PROGRAMS

On succeeding pages are listed programs classified as those providing a public service to the community, other than music, drama or other entertainment.

In this section are listed programs in chronological order for the past fifteen years. The report is only partial in that it does not include all community service programs during that period, nor does it give a complete schedule of every single series of public interest programs. It is intended to offer evidence of WGAR's program timeliness.

The references tend to show that WGAR broadcasts were presented on a basis of being timely at the moment of broadcasting.

CULTURAL INSTITUTE OF THE AIR

During the 1930's and until the war caused the retirement of Mrs. Jennie K. Zwick, WGAR Public Affairs Director, Cleveland's Friendly Station broadcast a series of twice weekly half-hour programs devoted to covering the many phases of activity in the lives of countless Cleveland people. More than 1300 broadcasts were presented over WGAR with Mrs. Zwick as the producer and moderator of the programs. She has since retired and is understood to be living in California.

Below we cite typical examples of the weekly Cultural Institute programs. Obviously a complete listing of more than 1300 subjects and participants involved is impractical. Those listed and all others were broadcast at times when the subject and/or speakers were in the news.

ROUNDTABLE DISCUSSION CONCERNING SERVICES OF PHYLLIS WHEATLEY

Mrs. L. O. Baumgardner, President of the Board of Trustees of Phyllis Wheatley Settlement House; Mrs. Allen Austin, member of the Board of Trustees and Kingsley Taft.

SMOKE A HEALTH MENACE

Dr. Harold J. Knapp, Commissioner of Public Health and Mr. Arthur E. Hutchinson.

PENDING PROBLEMS IN TRAFFIC

Mayor Edward Blythin, Safety Director Eliot Ness and following members of the Safety Committee of the City Council: Ray C. Taylor, chairman, John M. Lewandowski, Vice-chairman, Augustus G. Parker, James G. Colonel, Howard Ernst, Emil Crown, John W. Gleason and Michael M. Lucak.

UNITED CHINA RELIEF

Thomas L. Sidlo, Chairman of the Cleveland Regional committee of the United China Relief, Frank G. James, Publicity chairman of the committee, Mr. Allen L. Billingsley, member of the Executive committee and Louis B. Seltzer, member of the Executive committee.

THE DEFENSE OF DEMOCRACY

Discussion and dramatization presented by W. G. Bahner, Superintendent of Cuyahoga County Public Schools, Robert C. Ray, Principal of Cuyahoga Heights High School, Paul Baumgardner, Head of the English department of Cuyahoga Heights High school and fifteen students of the Modern Problems Class of the school.

THE CLEVELAND AIRPORT AND ITS POSITION IN NATIONAL DEFENSE

Semi-monthly radio meeting with Mayor Edward Blythin, Director of Public Properties Frank E. Eubna and Major Jack Berry, Commissioner of the Cleveland Airport.

RECREATION AND PUBLIC WELFARE

J. Noble Richards, Commissioner of Recreation of Cleveland, Thomas McCullough, Executive Secretary of the Group Work Council of the Welfare Federation and Mrs. John L. Price, Radio chairman of the Federation of Women's Clubs.

PLIGHT OF MIGRANT CHILDREN

Mrs. Sally Goodsteen, President of Migrant Children's Council,

Mrs. Norma Wulff, member of the Cleveland Board of Education and Judge Samuel H. Silbert, Court of Common Pleas.

ADULT EDUCATION OF THE RADIO

Dr. D. Levenson, Supervisor of Radio in Cleveland Public Schools, Dr. Harry E. Richey, Directing Supervisor of the Division of Adult Education in Cleveland Public Schools and Mrs. John L. Price, Radio Chairman of the Federation of Women's Clubs of greater Cleveland.

LANGUAGE CAN UNITE THE AMERICAS

Bishop James K. McPadden, Auxiliary Bishop of the Catholic Diocese of Cleveland, Ernest E. Merville, President of Spencerian College and Martin Dias Garay of Mexico City.

CIVILIAN DEFENSE PLANS

Mayor Edward Blythin, Director of Civilian Defense for the Cleveland Metropolitan area, Keith Wilson, Executive Director and the following committee chairmen: Eben Crawford, President of the Illuminating Co. (Utility Defense), Randolph Eide, President of Ohio Bell Telephone Co. (Communications), Judge Stanley L. Orr (Rescue and First Aid), Marc J. Grossman, Chairman Federal Housing Authority (Housing and Evacuation), County Engineer John O. McWilliams (Blackouts and Highways), Fire Chief James E. Granger (Fire Defense), Police Chief George J. Matowitz, (Police Service), Finance Director G. A. Gesell (Finance) and Dr. Arthur J. Culler (Home Defense).

WOMEN'S SUFFRAGE ON ITS 21ST ANNIVERSARY

Mrs. Harold G. Whitcomb, President of League of Women Voters and Ruth Feather, pioneer in the Women's Suffrage Movement.

COMMUNITY FUND CABINET TACKLES TOUGH PROSPECT

Prof. Fletcher R. Andrews, General Chairman of Community Fund, Dale Brown, Campaign chairman, Kenneth Sturges, General Manager, Jerome C. Fisher, Division "A" chairman, Mrs. Robert Clements, Women's committee chairman, Roger Tewksbury, Industrial division chairman, Gerald S. Wellman, Metropolitan Division chairman, Frank L. Wylie, School Division chairman and F. Carlisle Foster, Publicity Division chairman.

WOMAN OF THE MONTH

Program of the Federation of Women's Clubs presenting Mrs. L. W. Raymond, Radio chairman, Mrs. Campbell, Mrs. E. G. Ringler and Mrs. W. P. Lander.

WHAT PALESTINE MEANS TO THE WORLD TODAY

Presenting Mrs. Abraham Strauss, Past President Hadassah, Mrs. Joseph Stashower and Mrs. Azriel Eisenberg, Co-chairman of Education of Hadassah, and Mrs. Louis Cressel, member Executive committee.

FINANCIAL EMERGENCY FACING CUYAHOGA COUNTY

Mayor Frank J. Lausche, John A. Greene, President Welfare Federation, John Curry, Chairman Cuyahoga County Commissioners, Howard Whipple Green, President Cleveland Health Council, Joseph T. Sweeney, Finance Director, Edward D. Lynde, Executive Secretary Welfare Federation, Guy J. Clark, Executive Secretary Cleveland Hospital Council and Robert Burri, Acting Welfare Director.

HIGHER EDUCATION AND WORLD RESPONSIBILITY

Roundtable discussion presenting Dr. K. C. Leebick, President Kent State University, Dr. Ernest Wilkins, President Oberlin College, Dr. Helen D. Bragdon, President Lake Erie College, Dr. Paul H. Fall, President Hiram College and Dr. Louis G. Wright, President Baldwin Wallace College.

MOTION PICTURES BUILD MORALE IN WARTIME

Dr. Wm. Gregory, Head of the Department Visual Education, WRU, Dr. David Wiens, Head Department of Attendance, Board of Education of Cleveland, Miss Dorothy Nyland, Director Religious Education of Cleveland Church Federation and Mrs. Frank R. Anderson, President Motion Pictures Council of Greater Cleveland.

KAY HALLE

In 1939 Miss Kay Halle joined the staff of WGAR for the purpose of covering a wide range of subjects and reporting on them to WGAR listeners. Miss Halle's newspaper background and her travels which had led her

to many parts of the world provided a basis for the series which covered a wide scope in subject matter. Reference is made elsewhere in these exhibits to Miss Halle's appearance on the Cleveland Orchestra broadcasts during the war. Miss Halle served with O.S.S. during the war, and in 1949 resumed broadcasting for WGAR on a part-time basis. Her most recent broadcast, March 21, covered her recent trip to India and Europe.

Listed below are typical examples of subjects covered by Miss Halle and people interviewed by her on WGAR. Altogether she has made more than two hundred broadcasts for WGAR. The listing is in the form of a diary as recorded by Miss Halle.

1. Karamu House fire; Interview with Mady Christians, playing Queen Gertrude in Maurice Evans' "Hamlet".
2. Cleveland's Metropolitan Park System.
3. Armistice Day; Interview with Capt. Woods King on description of and function of Ohio National Guard.
4. Thanksgiving Day and the Community Fund.
5. Poles in Cleveland; Interview with Artur Rodzinski, Conductor of the Cleveland Orchestra.
6. Interview with John Rothenstein, Director of Tate Gallery of London, explaining what a Director of a Museum must do with art treasures in a blitzkrieg.
7. Behind the Scenes in a Department Store at Christmas.
8. New Year's Eve broadcast - summing up the year in Cleveland.
9. White Motor Company - makers of Army vehicles.
10. Cuba - Cigar Factory and Sugar Plantation (recorded in Cuba).
11. Palm Beach; Interview with Aeronautical Engineer Grover Loening, in which he forecasts air-borne freight.
12. Special broadcast on Professional and Service Division of the W.P.A. - its function.
13. A Day at the World's Fair.
14. Ohio as a Vacation land.
15. Cleveland sports and the Indians; Interview with Bob Feller (first broadcast interview given by Feller).

16. New York; Interview with Jerome Zerbe, photographer.
17. Warner & Swasey Co., makers of turret lathes.
18. Broadcast from Mexico City.
19. Broadcast on Guatemala, recorded in Lima, Peru.
20. Broadcast on the Canal Zone, Columbia and Lima, Peru.
21. Broadcast from Buenos Aires.
22. Brazil and the Carribbean.
23. South America-Carribbean Hop, by plane.
24. International Exposition, Cleveland; "White Cliffs of Dover" by Lynn Fontaine.
25. Inauguration of President Roosevelt, Washington. Eyewitness account of third term inauguration from Washington.
26. Washington Scene; Foreign Affairs House Committee hearings.
27. Covering Wendell Willkie Hearing on Lend-Lease Bill before Foreign Affairs Committee - from Washington.
28. Interview with Luvie Pearson, wife of Drew Pearson, Washington correspondent.
29. Interview with Frances Rodney, London Editor of Harpers' Bazaar - New York.
30. Bell Greve and the County Relief Bureau.
31. Ford Plant; Greenfield Village, Detroit.
32. Civilian Defense; Interview with Mrs. Rupert Warburton on how they do things in England for defense.
33. Description of nightly European Roundup of News at CBS News Room studio in New York; Interview with Edward Kulikowski, shortwave broadcaster, New York.
34. Chef at the Ritz; Richard Hottetet, foreign correspondent just returned from four months in a Nazi concentration camp; John Gunther's party, broadcast from New York.
35. Interview with Jan Valtin - his second radio appearance, New York.
36. Interview with Father Michael Coleman, Pastor of All Souls' Church on the London Docks, which was so heavily bombed.
37. Interview with James Young, foreign correspondent who spent 13 years reporting from Japan and author of "Behind The Rising Sun".

38. Interview with Henry Morgenthau III, son of the Secretary of the Treasury, on public housing, defense housing.
39. Interview with Count Carlo Sforza, leader of democratic opposition to Mussolini on the status of Italy.
40. Interview with Lady Halifax - her first radio appearance.
41. Interview with Krishnalal Shridharani, leading member of Indian Congress Party on Indian situation - New York.
42. Churchill's address to U. S. Senate - eyewitness account - Washington.

Elsewhere in these exhibits there is reported WGAR's war service programs. The following paragraphs refer to other typical community service programs broadcast since the early 1940's, listed in chronological order.

"OPEN LETTER"

In 1943 WGAR's Program department cooperated with CBS in securing research material for use by the network on a broadcast concerning the Detroit race riots. The broadcast received many fine comments.

THUS BE IT EVER

WGAR's Program Director wrote and produced a special Labor Day program in 1943 dealing with the magnificent job done by Free American Labor in contrast to the system followed in Axis dominated countries where slave labor was being conscripted.

"YOUR OPINION PLEASE"

In cooperation with the Cleveland Board of Education and with Cleveland College, WGAR broadcast a series of programs under this title dealing with local, national and international problems as they existed in 1943. The programs were moderated by Clyde Varner, Head of the History

department of John Marshall High school and Andrew Hendrickson of Cleveland College. These men were responsible for the selection of the subject matter and the participants.

COMMUNITY SERVICE ANNOUNCEMENTS

These exhibits do not deal at any length with spot announcements which have been broadcast by WGAR. A check of the station's logs reveal a continuous use of community service announcements for literally scores of local and national organizations. For example, in one year, 1943 the station broadcast 6,043 spot announcements of a community service character. If the announcements and the community service programming were to be reported in terms of dollar value on the air, the sum was approximately \$256,000.

JUNIOR TOWN MEETING

Cleveland high school students were given an opportunity to express their views in a weekly series presented under this title in 1944. The program was produced in cooperation with the Cleveland Board of Education and involved a studio audience participating with a moderator in discussing questions which were on their minds.

"ASK THE TEACHER"

This series of weekly broadcasts presented several years ago, involved 27 high schools in greater Cleveland who submitted questions to a panel of teachers seated before microphones. The questions were concerned with current topics as well as American History, Geography and similar subjects. The teacher receiving the greatest number of correct answers was given the winner's salute on behalf of the school he represented.

GOVERNOR'S INAUGURAL

WGAR covered by direct wire the inauguration of Frank J. Lausche, Governor of Ohio. The broadcast originated at the State House in Columbus on January 8th, 1945.

CIVILIAN SERVICE RECRUITING

This 26-week series in early 1945 was designed to interest people in entering civil service work. High incomes paid to war plant workers had made it difficult for the government to secure adequate help at civil service pay.

"CURBSTONE CRACKERBARREL"

Late in 1945 WGAR inaugurated a daily quarter-hour side-walk interview program in which passers-by were asked their opinion on a given topic. This gave participants who were selected at random, an opportunity to express their views on the subject of the day. Topics mainly concerned local issues, such as transportation, traffic rules and the like.

"FORWARD CLEVELAND"

Looking toward the progress of Cleveland for the coming year, WGAR broadcast a series of talks by the city's leading civic, cultural, religious, professional and industrial leaders in which they expressed their viewpoints on what would happen in Cleveland in 1946, the city's Centennial year. More than a hundred individual leaders appeared throughout the year.

WORLD LABOR CONGRESS

By special arrangement with BBC, WGAR relayed information to

Ohio listeners from London where two Cleveland delegates were attending the World Labor conference in 1946.

J. EDGAR HOOVER DISCUSSES COMMUNISM

On October 2, 1946 F.B.I. Director J. Edgar Hoover, broadcast a 15-minute talk regarding Communist activities in the United States. Following this broadcast WGAR received a request from the Cleveland Communist organization for an opportunity to reply. This request was granted and Arnold Johnson, Chairman of the Communist Party in Ohio broadcast a 15-minute talk presenting his viewpoint.

AMERICAN COLLEGE OF SURGEONS CONVENTION

When this organization met in Cleveland in 1946 special broadcasts were arranged including discussions by top surgeons such as Dr. Malcolm MacEachern, President of the college, Dr. Thomas E. Jones of Cleveland, Major-General Norman T. Kirk, Surgeon-General, U. S. Army, Dr. F. P. Kreis, U. S. Navy, and others.

"CROSS SECTION CLEVELAND CIO"

Local CIO representatives were interviewed in connection with the activities in their particular Local. In some cases recording equipment was taken into Union member's homes or into the plants where they worked, for any human interest material which could be recorded "on the scene". Eleven of these broadcasts were presented in 1946.

REPORT FROM THE WORLD

This series of conferences and forums under this general title was held in Cleveland's Public Hall and Music Hall under the joint auspices of Time, Inc. and the Council on World Affairs of Cleveland in

January 1947. The following broadcasts were made by WGAR in addition to full reporting of the event in News broadcasts. In the following tabulation the speeches were direct broadcasts except where noted as studio talks or interviews.

Interview with James A. Linen, Publisher of "Time", Brig. Gen. Carlos Romulo of the Philippines, Dr. Henry F. Van Dusen, President of Union Theological Seminary.

Ezekiel Padilla, former Foreign Minister of Mexico, C. D. Jackson, Vice President of Time, Inc., Maurice Schumann, Head of Mouvement Republicaine Populaire of France.

Interview, Time correspondent John Scott and Jan Masaryk, then living, Foreign Minister of Czechoslovakia.

Review of meeting by Time correspondent Roy Larson.

Interviews, Jan Masaryk, Monsignor Zlamal, U. S. Senator Arthur Vandenberg.

WORLD REPORT

This 15-minute weekly broadcast was arranged and conducted by the Council on World Affairs, which was responsible for subject matter and personnel. The series was inaugurated on January 25th, 1947 which was shortly after the successful series of meetings in Cleveland sponsored jointly by the Council on World Affairs and Time, Inc. in January 1947 under the title "Report from the World".

Final program of the winter and spring series of World Report was broadcast on April 26th, 1947. Following are the names of those participating on "World Report":

Wilbur White and Warren Guthrie of Western Reserve University.

Howard Cook of Council on World Affairs. Wayne Shuttee of West Shore Unitarian Church, Rev. Bernard Clausen of Euclid Avenue Baptist Church.

Municipal Judge Julius Kovachy, Miss Fern Long of Cleveland Public Library, Howard Cook, Council on World Affairs.

Mrs. Belle Greve, Director of Cleveland Rehabilitation Center, George Michaelides, President of Schauffler College, Cleveland, Shepherd L. Witman, Council on World Affairs.

George Moore, Regional Director, U. S. Department of Commerce, Shepherd L. Witman, Council on World Affairs.

Charles J. Ewald, Executive Director of World Trade Organization and Chairman of Inter-American Committee of Council on World Affairs, Shepherd L. Witman, Council on World Affairs.

Albert E. Reed, Vice President, W. S. Tyler Company, Cleveland, George Moore, Regional Director, U. S. Department of Commerce, Shepherd L. Witman, Council on World Affairs.

Kurt Singer, author and correspondent, Shepherd L. Witman, Council on World Affairs.

Brooks Emeny, President, Council on World Affairs.

George Michaelides, President of Schauffler College, Cleveland.

Shepherd L. Witman and Louis Pierce, Treasurer of Council on World Affairs.

Dr. William E. Wickenden, President Case Institute of Technology, Shepherd L. Witman, Council on World Affairs.

Shepherd L. Witman (Final broadcast of season).

"THE STATE HAS A MENTAL CASE"

In 1947 former Senator James Metzenbaum, well-known Ohio public figure, spoke on the care of the mentally disabled. This topic was especially newsworthy because of the attention which had been drawn on the state's lack of facilities to care for mentally ill people.

AIR FORCE ANNIVERSARY

In August 1947 WGAR broadcast a speech by Major-General Muir Fairchild delivered at the Cleveland Chamber of Commerce luncheon in honor of the A.A.F. anniversary.

G. A. R. ENCAMPMENT

The national encampment of the Grand Army of the Republic was held in Cleveland in August of 1947 attended by five surviving veterans. One of them was interviewed over WGAR, John R. Bennett of Waynesfield, Ohio.

VETERANS OF FOREIGN WARS CONVENTION

When the VFW met in Cleveland for its annual convention in September 1947, Louis E. Starr, National Commander, presented a 15-minute broadcast over WGAR. In addition 5-minute news summaries on the convention were given nightly.

JUNIOR BAR ASSOCIATION CONVENTION

In September 1947 WGAR broadcast a talk given by Louis Dolivet, Internationally known writer and student of World Affairs. This was one of the featured talks at the Junior Bar's national meeting.

HOME SAFETY

In cooperation with the Cleveland Fire Department, WGAR in December 1947 presented a broadcast by Judge Lee Skeel, President of the Cleveland Safety Council and Norma Wulff, president of the Cleveland Board of Education covering the subject of "Fire Hazards in the Home".

PHYLLIS WHEATLEY ASSOCIATION

On the occasion of the 35th anniversary of the association, Director Jane Hunter presented a special broadcast in 1947 on the work the association does among negro girls.

DR. BRICKNER REPORTS

On the return of Rabbi Barnett R. Brickner from a European trip, WGAR presented his report on conditions in Europe in 1947.

"WATCH YOUR STEP"

This weekly series was presented in 1947 in cooperation with the Cleveland Police Department and was devoted to case histories of reported accidents in Cleveland. The purpose of the programs was to solicit thoughtfulness and caution on the part of all pedestrians and drivers.

YOU AND ALCOHOL

This network series of 15-minute broadcasts was carried by WGAR with the broadcasts transcribed and put on the air in available time in order to be able to present these programs to the Cleveland audience.

Weekly broadcasts over WGAR started with the first of the series on WGAR on November 12, 1946, and carried weekly thereafter into early 1947.

LASKI-TAFT DEBATE

By special direct wire in 1947 from Kenyon College at Gambier, Ohio, WGAR broadcast a two-hour debate between Harold Laski, British Laborite Leader in Parliament and U. S. Senator Robert A. Taft, with each giving his viewpoint on theories of government.

VETERANS' HOUSING

In the late winter of 1947, WGAR presented a series of ten broadcasts with Lewis Barany of the Veterans' Information Service and

Mildred Cunningham of that office discussing the problems connected with veterans finding places to live.

VETERANS INSURANCE PROGRAM

A weekly broadcast connected with Veterans Insurance was scheduled in 1947 in cooperation with the Veterans' Administration for the purpose of explaining the operation of GI Insurance and urging veterans to keep in touch with the Administration.

"DECISION NOW"

In cooperation with the American Legion a series of quarter-hour broadcasts on current affairs was presented in the spring of 1947 giving the American Legion's viewpoint on public affairs.

HAROLD STASSEN ADDRESS

In the spring of 1948 Harold Stassen addressed a combined meeting of the Cleveland Rotary and Cleveland Advertising clubs. This address was recorded and broadcast later in the day.

WORLD GOVERNMENT WEEK

The opening of World Government Week was marked by a half-hour broadcast from Public Hall on March 7th, 1948. Principal speakers were: W. T. Holliday of Cleveland and Leland Stowe, international correspondent. On the previous day, March 6th, World Government was the subject of the weekly broadcast of Western Reserve University Round Table.

"WOMEN AND CHILDREN FIRST"

WGAR's Women's Director, Esther Mullin, brought youngsters to the microphone in 1948 to get their viewpoint on home matters. In most

cases the child's parent was also on the broadcast. They covered such topics as "eight year olds", "mothers of young children", "women alcoholics", "school teachers".

PALESTINE RALLY

The Cleveland Jewish Community Council sponsored a rally in Public Auditorium in the spring of 1948. Principal speakers were Bartley Crum and Jerome Curtis, Cleveland chairman. Mr. Crum's address and remarks by Rabbi Barnett R. Brickner were broadcast that evening by WGAR.

WGAR "LADIES' DAY"

A program of particular interest to women is currently scheduled daily Monday through Friday, 9:00-9:15 A.M. over WGAR. It was inaugurated in 1948. This series is conducted by Esther Mullin who has been prominent in women's and children's activities in Cleveland for the past 20 years. In addition to Miss Mullin's radio broadcasts which also include "Fairytale Theatre", she makes numerous speeches before all kinds of organizations in greater Cleveland. Typical of a month's speaking activities are appearances at such groups as the following:

First Baptist Church Couples Club	Engineering Society for Men
Eastern Star Mothers' Club	Book Clubs
Catholic Women's Club	Jr. Chamber of Commerce
Daughters of American Revolution	Elementary School Teachers' Assoc.
Jewish Sisters' Book Club	Radio Council
Girl Scout Leaders	Lutheran Society of Leaders

Typical examples of interviews on "Ladies' Day" are listed below:

Elsa Posell	French authoress
Mrs. Lyman Cowin	President, Church Federation of Protestant Women
Mrs. Hiram C. Houghton	President, Federation of Women's Clubs in U.S.
Georgia Neese Clark	Treasurer of U. S.
Paul Draper-Larry Adler	Entertainers in Dance and Music

Mrs. George Kirk	Parent's Magazine
Howard Greer	Fashion Designer
John Powers	Beauty Expert
Julia Schlemmon	Lecturer on Modern Persia
Henry Abt	President, Brand Names Foundation
Joseph Remenji	Hungarian Teacher
Manka Rubenstein	Beauty Expert
Colonel Kerry	Salvation Army
Colonel F. Van Wick Mason	Author
Ilka Chase	Actress
Elizabeth Arden	Beauty Expert

Also, for human interest stories Miss Mullin has interviewed over a period of time the following:

A cancer victim	Taxi-cab driver
Butcher	A. A. member
Housewife	T. B. victim
Elevator Operator	Heart victim
Doctor	Janitor
Rabbi	Parent of adopted children
Priest	High school student (working part-time in drug store)
Insurance man	
Banker	
Teacher	

BUSINESS TRENDS

Beginning in January 1949 WGAR has broadcast a weekly program in cooperation with the Federal Reserve Bank of Cleveland in which a representative of the bank presents viewpoints on general or specific business conditions. The broadcasts are supplemented by additional business news gathered by the WGAR News Department.

"HERITAGE OF MODERN MAN"

This series was inaugurated in December 1949 in cooperation with Cleveland College of WRU. The college arranges for appearances of outstanding speakers with WGAR recording them at the school and playing back later. Examples of participants are: Senator Robert A. Taft, Walter Reuther, President UAW-CIO, Will Durante and Mortimer J. Adler.

WRU INAUGURAL

On the occasion of the inauguration of Dr. John S. Millis, new President of Western Reserve University, WGAR broadcast his address late in 1949. The program also included remarks by the retiring President, Winfred G. Leutner.

A REPORT ON ISRAEL

Following a visit to Israel in 1949, Rabbi Abba Hillel Silver of The Temple in Cleveland, Head of the Zionist organization of the U.S., spoke on behalf of the organization before the UN at Lake Success. By special arrangement with the UN this talk was made available to WGAR listeners on a recorded basis.

POLIO EXPERT INFORMS LISTENERS

Dr. John Toomey of Cleveland City Hospital, a nationally known Polio figure, made a special broadcast over WGAR in August of 1949 in order to bring people up-to-date on what was feared to be an epidemic. Dr. Toomey explained symptoms, steps to be taken and what should be done to avoid affliction.

STEEL DISPUTE

On September 6, 1949 WGAR made free time available to William Donovan, District Director of the Steel Workers of America, CIO to present his views to the public. The following evening similar time was made available to Thomas F. Patton, Vice-President and General Counsel of Republic Steel to present the viewpoints of the corporation.

SOCIAL SECURITY

In October 1949 Congress was considering proposed changes in the

Social Security law. On October 8th divergent viewpoints were broadcast with representatives Stephen M. Young of Ohio presenting the administration's point of view and representative John W. Byrnes of Wisconsin presenting the opposition viewpoint.

"OFFICE TYPE" BALLOT DISCUSSION

As an example of WGAR's method of handling controversial questions, the station arranged a discussion on the Massachusetts Ballot Proposal which was before Ohio voters in November 1949. Speaking for the proposal were Messrs. Henry D. Cassitt, Chairman of the State's Citizens Committee and Paul Walter, Cleveland attorney. Appearing against the proposal were Robert J. Bulkley, former U. S. Senator from Ohio and Dr. Norton Long, Political Science Professor at Western Reserve University.

WORLD AFFAIRS INSTITUTE

On January 1950 the Cleveland Council on World Affairs held its 24th annual institute. The topic on this occasion was "The People's Stake In The Bold New Program". WGAR broadcast the featured speakers which included Samuel Hays, Jr. Special Assistant to the Assistant Secretary for Economics Affairs of the State Department, Manuel Perez Guerrera, Executive Secretary of the Technical Assistance program of United Nations and Lauriston Sharp, Chairman of the Department of Sociology and Anthropology at Cornell University.

In the following sub-section, reference is made to programs not broadcast on a year-round basis, but carried during special campaigns of particular importance to the community. Again, timeliness is a factor and the broadcasting of these programs depended almost entirely upon the

activity of organizations in the community. They are representatives, but not all-inclusive.

"LOOK BEFORE YOU WEEP"

Weekly broadcasts have been presented by the Better Business Bureau of Cleveland. They told of the Bureau's work and of examples of need for such work in Cleveland. They warned the public to be watchful against various forms of frauds, and in the words of the Bureau's slogan "Before You Invest, Investigate".

Speakers have been Chester A. Wing, Mrs. Viola Erickson, Frank Himelick and A. H. Cole, of the Bureau staff.

CLEVELAND ORCHESTRA AND NORTHERN OHIO OPERA ASSOCIATION

During the symphony season each year a period is set aside for announcement and discussion of the music to be played at the weekly concerts of the Cleveland Orchestra. The speaker is Rudolph Ringwall, Associate Conductor of the Orchestra.

The Northern Ohio Opera Association is given time annually for a series of programs of varying length and frequency during the period preceding the Opera week in Cleveland. Opera week is an annual institution here, with the Metropolitan Opera Company giving a week of performances. Number of broadcasts have averaged eleven per year.

FRIENDS OF THE ZOO

Under this title a series of broadcasts is occasionally arranged in cooperation with the local non-profit organization, the Cleveland Zoo.

Broadcasts are from script written by a member of the WGAR staff. Children from the "Explorers Club" are asked questions and

comment on the facts disclosed about wild animals. These programs are usually broadcast during the Zoo's campaign for funds.

FESTIVAL OF FREEDOM - JULY 4TH

Broadcast from stadium. Festival sponsored by the Cleveland Chamber of Commerce and Cleveland Advertising Club. 75,000 people attend each year.

LAWYER LINCOLN

In connection with birthdays of prominent Americans WGAR broadcasts anniversary programs dealing with their lives. For example, on the occasion of Abraham Lincoln's birthday, Albert Woldman, author of "Lawyer Lincoln" and Vice President of the Lincoln Association of Ohio has interpreted the views of Lincoln as they might apply to modern days.

ANNUAL WGAR DECLAMATION CONTEST

In cooperation with Western Reserve University, WGAR annually conducts among high schools within the station's coverage area, a contest to determine the outstanding public speaker. Preliminary contests are held at the school level, then at the regional level and then the finals are held in the studios of the station. The winner receives a 4-year scholarship to WRU. This contest has drawn entries from scores of schools in Northeastern Ohio each spring.

PRESIDENT ROOSEVELT'S BIRTHDAY BALL

As a part of WGAR's participation in the annual March of Dimes campaign, the station frequently has broadcast special programs from birthday balls held in Cleveland.

NATIONAL AIR RACES

Almost since their inception WGAR annually has covered the National Air Races from the Cleveland Airport devoting many hours to setting up broadcasting equipment and giving a "play by play" account of the feature races, over the air. In recent years, WGAR has covered them exclusively in the Cleveland area.

CLEVELAND SAFETY COUNCIL

During the annual drive of the Cleveland Safety Council, WGAR originates broadcasts and announcements on the subject of "Safety". A typical list of speakers includes William Donovan of the CIO, Joseph Landis of the Teachers' Association, Judge David Miller, former Cleveland Safety Director Eliot Ness and Safety Council Director Carl Smith.

This sub-section contains a listing of WGAR programs broadcast within recent years on a "one-time" basis. It is not all-inclusive but is submitted to show the scope of coverage provided in the station's program operation. The listings have no particular reference to dates or chronological sequence, but only to scope.

JAMES FARLEY INTERVIEW

Local interview by Ralph Edgar based on Farley's book for which he was in Cleveland to autograph copies.

MASARYK MEMORIAL PROGRAM

In connection with death of Jan Masaryk, Foreign Minister of Czechoslovakia. This program on the anniversary of his birthday. Arranged by Fred Wolf. Speaker: Monsignor Oldrich Zlamal, Chairman of American Relief for Czechoslovakia and Ladd Kiml, President of the

Czechoslovak Legion.

PEOPLE'S PLATFORM

Participants: A. F. Whitney, President Brotherhood of Railroad Trainmen and R. E. Woodruff, President of Erie Railroad debating government ownership of railroads.

MU PHI EPSILON PROGRAM

Musical program by and in connection with this honorary music fraternity and its convention here.

ZOO ODDITIES

Fletcher Reynolds, Director of Cleveland Zoo, speaker.

TESTIMONIAL DINNER TO RABBI ABBA HILLEL SILVER

Broadcast from Hotel Cleveland. Speaker: Major Aubrey Eban, Israel representative in UN.

"IN MY OPINION"

Bartley Crum, Chairman of National Council for Americas for Haganah, Jamal Bey El Husseini, Vice Chairman of Arab Higher Committee to the UN.

STORY OF A CLEVELANDER

Biography feature on Samuel Halle, in connection with his 80th birthday.

FREEDOM TRAIN BROADCAST

Official ceremonies of arrival and opening of train here. Pool

broadcast originating on scene. Microphone work by John Butler of Mayor Burke's office.

TRANSPORTATION ROUND TABLE

Great Lakes Regional Advisory Board (rail shippers group)
Carl L. Jellinghaus, Vice President NYC, Detroit
Frank Armstrong, Traffic Manager, U. S. Radiator Corp.
Andrew H. Brown, Cleveland Chamber of Commerce
Wm. E. Callahan, Manager American Association of Railroads

NATIONAL CATHOLIC WELFARE CONFERENCE

During the annual meeting of the conference in Cleveland the Reverend Father Charles E. Bermingham, Director of the Youth Division reviewed the conference in a special broadcast.

INTERVIEW DR. PETER ZENKL

Former Mayor of Prague, former Vice Premier of Czechoslovakia. Escaped from detention after communist putsch this year. In Cleveland to speak at 30th anniversary celebration of Czechoslovak Republic.

BOY SCOUT PROGRAM

George Green, Scout Executive of Cleveland Council
Dr. Elbert K. Fretwell, Chief Scout, Boy Scouts of America
Bill Lahl, ten year member of Cub Pack 73

FENN COLLEGE ANNIVERSARY PROGRAM

Occasion - 25th anniversary of Co-Op courses. Interviews: Dean J. C. Nichols, Dean M. B. Robinson and Leonard Giles, Personnel Director, Lincoln Electric Co.

WORLD FEDERALISTS

Round table discussion by:

Dr. Robert Killam, First Unitarian Church
Charles Dilley, Assistant to President, Graphite Bronze Co.
Mrs. Malcolm L. McBride
Mrs. John Polley
Rev. Wayne Shuttee, West Short Unitarian Church
Fred Walker, Nelson-Moore Publicity Office
Mrs. John Pooley
Mrs. Marie Kreske

PRESIDENTIAL TIMBER

This was first of a series in which 15 minutes were given to a report on each of the Presidential aspirants, one per week.

CRIME PREVENTION DISCUSSION

Moderator Wm. D. Hood, President Cleveland Exchange Club
Judge Samuel H. Silbert
Anthony J. Celebreeze, Attorney
Prof. John McNeill, Fenn College
(Program was in connection with National Crime Prevention Week)

WORLD PEACE PROGRAM

Presented by Council on World Affairs in connection with their public sessions, giving representatives of various peace movements and groups a hearing. Speakers on the broadcast (transcribed and run at 4:00 P.M. same day) were: John Putnam, Workers for World Security, Clarence Streit, Federal Union, Clark Eichelberger, American Association for United Nations, W. T. Holliday, United World Federalists.

INCOME TAX ROUND TABLE

Speakers, all of them members of the National Association of Cost Accountants:

E. C. Brelsford, Thompson Products
A. J. Ferree, Lubrizol Corporation
R. E. Austin, Westinghouse
D. J. Patton, Arrow Aluminum Castings Co.
H. T. Rappe, Euclid Road Machinery Co.

AT YOUR SERVICE

First of a new series of local programs reporting the news and activities of the service clubs (such as Rotary, Kiwanis, Lions, etc.). Put on my Jim Martin.

YOUNG PEOPLE VIEW UNITED NATIONS

This featured the talks and reports by a number of greater Cleveland young people who went to United Nations sessions at Lake Success, New York, to observe sessions. They went with Shepherd L. Witman. Their report, for this broadcast, was picked up at a Rotary Club meeting.

ST. PATRICK'S DAY BANQUET

Banquet of Ancient Order of Hibernians broadcast from Carter Hotel. Principal speaker Rep. Michael Feighan of 21st Ohio District, Toastmaster Martin L. Sweeney.

PHILATELIC ROUND TABLE

In connection with Philatelic convention held here. Speakers: Donald W. Martin, Donald Goertz, W. R. McCloud. All of Garfield Perry Stamp Club.

Direct broadcasts from annual meeting of American Political Science Association:

Discussion of "Clericalism, Nationalism and Soviet Communism"

Participants: Prof. Arthur Holcombe - Harvard University
Prof. Eric Voegelin, Louisiana State University
Prof. Wm. McGovern, Northwestern University
Dr. Albert Parry, writer

FIRE PREVENTION WEEK PROGRAM

Panel on Fire Prevention with Lakewood High School seniors:
Jean Small, Nim Bredt, June Conely, Bernard Busfield, Phil Walsh.

BOYS CLUB WEEK BROADCAST

Featuring Bing Crosby and J. Edgar Hoover.

PEOPLE'S PLATFORM

Debate between Walter Reuther and Senator Robert A. Taft on
subject: "The American Standard of Living; How Can It Best Be Improved?"

CREDIT UNION INTERVIEW

Robert A. Kloss, Executive Secretary, Ohio Credit Union League
(Columbus, Ohio) in connection with convention here.

PHILOSOPHY FOR MODERN YOUTH

Rev. Francis P. LeBuffe, S. J., of Forham College, Mark
Schinnerer, Supt. Cleveland Public Schools, Judge Joy Seth Hurd, Judge
Lillian M. Westropp.

SPEECH CONTEST

Finals of Lake Erie League Extemporaneous Speech Contest.
Prof. Warren Guthrie of WRU in charge. Speakers: R. Francisco, W. Reeves,
B. O'Donnel, J. Davis, B. Strom, V. Andrews. They represented the follow-
ing high schools - Lakewood, Elyria, Lorain, Shaw, Shaker Heights, Cleve-
land Heights.

UNITED WORLD FEDERALISTS

Speakers: Charles P. Lewis, Executive Secretary NAACP

Beryl Whitney, Assistant General Counsel, Brotherhood Railway
Trainmen
Alfred A. Benesch, member Cleveland Board of Education
Mrs. James C. Weir

AIR MAIL ANNIVERSARY PROGRAM

Broadcast from Cleveland Municipal Airport in connection with the anniversary and the observance of Air Mail Week. Interviews: Major Jack Berry, Airport manager and Maurice Graham, an air mail clerk.

THERE HAD BEEN A WAR

Dramatic program, written and presented by participants chosen from WGAR "Audition Ambition" series.

FRIENDSHIP CIRCUIT BROADCAST

This was a series of broadcasts in connection with the appearance, free, of talent from the Cleveland area at various points to entertain shut-in and underprivileged. Interviewed on first program: City Law Director Lee Howley, Recreation Commissioner John Nagy, Karl Keyerleber, Milton Widder (Press), Don Belknap (Boystown), William Walton (City Welfare Department), Judge Harry Eastman.

MEMORIAL DAY SERVICE

Program by Churchmen's League of Cleveland broadcast from Sunset Memorial Park.

POSTAL LEGISLATION

While legislation was pending in Congress providing for an increase to postal employees, WGAR broadcast a talk supporting the legislation by Chan Harbour of the Postal Employees' Union.

EXAMPLES OF SPECIAL BROADCAST SERVICE

The storm that broke over the Cleveland area on March 25th, 1947 was the worst in 16 years in point of disrupted transportation, communications, etc.

WGAR, in addition to setting up special news coverage for the regular News periods, set aside special periods for emergency and special information services and announced in advance when these periods would be.

In a series of special 5-minute periods, the public was given all available information from police, school, highway and other authorities. Notices that various factories or large institutions would remain closed one, two or three days were included.

Major periods for special service were 11:00 A.M. and 3:00 P.M. on both the 25th and 26th and an additional 6:25 P.M. period on the 25th.

Cancellations and changes in public meetings and changes in the transportation and communication fields were reported as they became available, on regular programs as well as in the special periods. The more important public announcements were repeated on the Bill Mayer program, the Wayne Mack show, Hal Morgan's program and so on.

The storm broke before dawn. The 6:12 A.M. Newscast summarized conditions as far as could be determined then. Three newscasts later, at 8:00 A.M., news had been broadcast of the closing of parochial schools and a summary of highway conditions. Shortly after that, public schools were officially closed.

The 3:00 P.M. special period included request of the Police Department that no one try to use Bulkley Boulevard or its approaches.

The 6:15 P.M. Newscast included a direct wire broadcast from the U. S. Weather Bureau by Forecaster William McMurray, explaining the storm, its causes, probable effects and duration.

The information gathering and checking was done by News department and by others working under its guidance.

In 1944 when liquid gas storage tanks of the East Ohio Gas Company exploded in Cleveland on the east side, WGAR's mobile unit was on the scene in less than thirty minutes. Taking a toll of about 121 lives the heat from the explosion and subsequent fires broke down communications systems throughout the area. For a while WGAR's mobile unit was the only communication to the "outside world" and was used by police and Red Cross officials to transmit information to headquarters.

In addition, the public address system mounted on top of the mobile unit was used to summon physicians, police and other officials to certain points in the area.

WGAR was broadcasting from an airplane flying above the fire which smouldered for several days.

WHAT'S THE WEATHER

For several years, WGAR has maintained direct lines into the Cleveland Weather Bureau at the Airport and each weekday morning presents a special broadcast by the forecaster then on duty. Because of changeable weather conditions in the area, this feature has drawn wide comment from listeners throughout the station's coverage area.

During 1949, Kay Halle presented a series of interviews on Station WGAR. They were broadcast as follows:

January	22	Eye-witness description of President Truman's inauguration and the Inaugural Ball
"	29	Interview with Averill Harriman, roving ambassador for the Marshall Plan in Europe
March	6	General description of the city of Washington and activities there. Special conference with Dean Acheson
"	13	Interview with Paul Porter on the loyalty cases
"	20	Interview with Hans Gisevius, author of "To The Bitter End" and one of the leaders in the plot against Hitler's life in July 1944. Worked with OSS
"	27	Interview with Herbert Elliston, editor of the Washington Post.
April	3	Interview with Randolph Churchill from the Ritz-Carlton Hotel in Boston in his father's apartment
"	10	Eye-witness report of the signing of the Atlantic Pact; also an account of James Forrestal's illness
"	17	Interview with James Rowe on the Hoover Commission report on re-organization of government
"	24	Interview with Arthur Schlesinger, Jr. on the Truman administration through the eyes of an historian
May	1	Interview with Irving Brown, American Federation of Labor representative in Europe
"	8	The first interview given by Eliahu Blath just after he was made the first ambassador from the new state of Israel
"	15	First interview with David Bruce after he was appointed ambassador to France
"	22	Interview with Eric Sevareid on the civil liberties program
"	29	Interview with "Coco" Soedjatmoko, information chief for the Indonesian Republican Party.
June	5	Interview with Senator Taft on the state of the union

HIGHSPOTS OF ONE YEAR

The year 1945, a year of transition from war to peace, was typical of WGAR's interest in and for its community. From the program director's diary the following special broadcasts give an idea of the scope of this station's coverage.

- FEBRUARY 22nd Special broadcast titled "Purple Heart Corner" for Washington's Birthday. James Orgill wrote script based on hardships of today's soldier compared to that in Washington's army.
- 23rd Broadcast from deck of U.S.S. Mackinaw, Coast Guard Ice Breaker as she opened channel for early resumption of lake shipping.
- 27th First of several broadcasts supporting annual Red Cross Campaign. Campaign successfully concluded in March.
- 27th PTA Roundtable on Juvenile problems.
- MARCH 1st Special re-broadcast of President's Red Cross speech.
- 1st Special broadcast from luncheon of Red Cross officials.
- 2nd Inaugurated Fire Department safety program series.
- 3rd Broadcast for National Negro Newspaper week.
- 9th Inaugurated "District Director", weekly O.P.A. program designed to simplify complexities of rationing for housewife.
- 12th Program announcing reaching of goal by Red Cross officials and thanks to community for help.
- 14th Inaugurated series of six daily talks by Army Ordnance officers urging more production during critical ammunition shortage.
- 15th Special observance of Latin Week in schools with Roosevelt Jr. High School choir singing old favorites in Latin.
- 15th Round Table on Negro's place in industry under auspices of National Urban League.
- 20th First of resumes of Championship hockey playoffs.
- 22nd Broadcast by First Combat Infantry Band supporting campaign to increase production.
- 29th First broadcast from Carl George enroute to Philippines. Interview with two Cleveland soldiers liberated from Cabanatuan.

31st Broadcast of Easter Cantata by First Baptist Church choir.

APRIL

1st First broadcast by Carl George from Honolulu.

3rd Inaugurated series titled "Today's American Hero" sponsored by Joseph & Feiss, military uniform manufacturer.

5th Special Carl George interview General Robert S. Beightler in Philippines.

5th Special program for anti-cancer campaign.

7th Inaugurated production incentive program with full orchestra and talent sponsored by Weatherhead Company, war industry.

10th Report of world labor congress from BBC special to WGAR. Two Clevelanders in delegation.

12th Date of death of Franklin Delano Roosevelt. All commercials eliminated from schedule. Presented statements from Mayor Thomas A. Burke and Governor Frank J. Lausche. Presented also special hour-long tribute program with representatives of all faiths. Continued with no commercial broadcasts until April 15th.

16th Program signaling opening of baseball season with predictions from local sportswriters as to outcome and probable chances of Cleveland Indians to win pennant.

17th Inaugurated program of daily baseball resumes.

18th Special program for WGAR from Vick Knight of interviews with Cleveland men in battle zones in E.T.O.

23rd First of three special programs supporting Victory Clothing Drive.

24th Special program by Bowling Green girls glee club on spring tour.

24th Broadcast of keynote speech of State Health and Welfare Institute.

27th Inaugurated "Honorable Discharge" series of drama shows dealing with re-employment of veterans in cooperation with Re-employment Committeemen of Selective Service.

28th Interview with Morris Frank, Director of "Seeing Eye Foundation" on dogs for blind veterans.

MAY

1st Special program for Child Health Day.

5th First of four special programs for Catholic Charities Drive.

- 7th Spent day calming nerves of people on edge because of fake V-E Day announcement.
- 8th V-E Day! Announcement made 9:00 A.M. Special programs carried were:
- Broadcast from Public Square on public reaction.
Statement by Gov. Lausche by special wire from Columbus.
Mobile unit broadcast from suburban areas.
Reaction by wounded veterans at Crile Hospital.
Religious messages and prayers of thanks for victory by prominent clergymen of all three faiths.
Reaction from war plant workers by mobile unit.
Repeat of excerpts of outstanding reports heard earlier in day.
25 minute documentary broadcast of historic message heard during day.
- 9th Report from Carl George on Pacific reaction to V.E.
- 9th Special report to WGAR by Richard Hottelet, CBS correspondent on Loday reaction to V-E.
- 13th Special broadcast "All Glory Laud And Honor" by First Baptist Church Choir.
- 15th Talk by Milton Campbell of American Legion.
- 17th Interview with flag raising heroes of Iwo Jima.
- 18th First of several special broadcasts supporting 7th War Loan.
- 18th Inaugurated program to alleviate housing shortage and provide homes for returning veterans.
- 26th Annual concert by Heights High Glee Club.
- 26th Broadcast of finals of annual WGAR High School Declamation Contest.
- 27th Interview by Bob Neal with Bob Hope & Bing Crosby appearing in Cleveland in golf match for Air Forces Relief.
- 30th Special Memorial Day program with dedication of plaque to memory of Ernie Pyle and special broadcast of script show by Vick Knight from Paris.
- 30th Opening program of series supporting paper salvage.
- JUNE 1st Talk by Chan Harbour, executive of Postal Employees Union supporting legislation for raise to postal employees. No opposition to measure.
- 9th Special two hour show for 7th War Loan.

- 16th First of 6 weekly quarter-hour piano recitals by Myrna Macklin, talented young pianist.
- 17th First of three broadcasts by Dave Baylor from New York welcoming 86th Division. First complete division to return intact from E.T.O. Interviews with Cleveland men.
- 29th "Progress Report". Unique dramatic presentation of Cleveland Post War Planning Committee annual report.
- JULY
- 7th Special Events broadcast of "Airborne Attack" Army Troop Carrier Command show for production incentive.
- 18th Broadcast of session of Mayfield Bible Club. Unique organization of outdoor bible school set up for pre-school age children.
- 18th Three-way short wave broadcast of "Hit The Beach" touring amphibious show for War Bonds.
- 28th First of three quiz shows supporting annual campaign for operating Cleveland Zoo.
- 30th Special anniversary program for WAVE's.
- 31st Forum on racial problems by Cleveland Round Table of National Conference of Christians and Jews.
- AUGUST
- 1st Broadcast by Carl George of exclusive coverage of invasion of Brunei Bay.
- 8th Special broadcast by Carl George on Appari-Cagayen Parachute operation.
- 14th V-J Day! Commercials immediately eliminated from schedule. Special local programs presented were:
- Mobile unit broadcast from Cleveland Chinatown on reaction to victory.
- Description of downtown from roof of Statler Hotel.
- Catholic and Protestant religious services.
- Interview Mrs. Robert S. Beightler, wife of Commanding General of Ohio 37th Division in Pacific fighting.
- Special feed to CBS by Dave Baylor on Cleveland reaction.
- Jewish service and prayer of thanks for victory.
- Reactions by representatives and senators from Cleveland district and Ohio.
- "The Long Road Ends", local documentary previously prepared by James Orgill, and directed by Wayne Mack, using recordings of war's highlights.
- 23rd Broadcast of first game pitched by Bob Feller since return from service.

- SEPTEMBER 6th Barbershop Football. Broadcast from barbershop in expectations for Cleveland Rams, professional football team, and reactions from local sports figures.
- 11th Description of official Victory parade.
- 12th "The Curtain Rises" preview of 1945-46 theatrical season.
- 19th Broadcast of reaction to first new Ford.
- 21st Special broadcast for 25th anniversary of Cleveland Institute of Music with former director cut in from London via BBC.
- 24th Interview with Eric Leinsdorf, conductor Cleveland Orchestra on plans for new season.
- 26th Broadcast of speech by General Curtis LeMay before Chamber of Commerce.
- 28th Broadcast on outlook for home building.
- 29th Inauguration of Church news, weekly quarter-hour religious News program.
- OCTOBER 2nd First of three special broadcasts welcoming first contingent of Ohio 37th Division at Camp Atterbury. Documentary on war history of 37th Division.
- 14th Special program signaling 150th anniversary of Baldwin Wallace College.
- 20th Memorial program for Clevelanders who lost lives in East Ohio Gas Company fire of 1944. WGAR given special recognition by special vote of City Council for coverage of fire.
- 26th Address by Admiral C. A. Lockwood, Commander of Submarine Operations. Navy Day program.
- 28th Special program honoring Old Stone Presbyterian Church 150th anniversary.
- NOVEMBER 1st Inaugurated Curbstone Crackerbarrel, sidewalk interviews on audience selected questions.
- 6th Special election day news coverage.
- 7th Inaugurated Fairytale Theatre, program of well-known dramatized fairytales for children, direction of Esther Mullin, using children actors from Cleveland Playhouse.
- 7th Inaugurated first of 13 V for Veterans programs. Series dealing with 13 most pressing veterans problems.

- 8th Special program memorializing work of late Archbishop Joseph Schrembs of Cleveland Catholic Diocese.
- 9th Inaugurated Forward Cleveland. Series of five minute talks by city's leading civic and industrial leaders predicting Cleveland progress for 1946, our centennial year.
- 10th First program for 8th Victory Loan Drive. 12 special programs presented this drive.
- 12th Started Polkateers. Morning daily quarter-hour nationality music.
- 16th Started Billy Buswell and Walt Henrich as team on early morning show.

During last two weeks of November, many promotional programs were presented in effort to win CBS promotion award. These programs detailed in Promotional report.

- 22nd Special Thanksgiving Day program.

- DECEMBER 8th Special interview with Gen. Robert S. Beightler on arrival in California From Pacific.
- 15th Special program written by James Orgill for WGAR's 15th anniversary, directed by Wayne Mack and narrated by Bill Mayer.
- 16th Special broadcast by Carl George from Columbus from banquet welcoming General Beightler home.
- 22nd Annual party of Santa Claus' of various Cleveland department stores.
- 22nd Last broadcast of Santa Claus program which began day after Thanksgiving. Over 17,750 letters received on program which is new record.
- 24th Annual Christmas Eve services from Trinity Episcopal Cathedral and St. Paul's Catholic Shrine.
- 25th Special Christmas Greetings from Cleveland soldiers stranded in Ambarkation points on West Coast.
- 31st Special New Year's Eve night club roundup.

ORGANIZATIONS SERVED BY WGAR

WGAR is serving and has served many civic and public welfare organizations in a variety of ways. Most of these receive broadcasting time. Others may receive cooperation in the form of appearances by WGAR administrative or supervising personnel, for speeches, or participation in fund raising or other community state or national projects. The following list of organizations, which is by no means complete, is indicative of the scope of those groups who have received regular or occasional public service from WGAR in the past five years:

Aid to Returned Servicemen (City of Cleveland-Emergency Div.)

Amateur Radio

American Committee for Liberation of Czechoslovakia

American Cancer Society

American Chemical Society

American College of Surgeons

American Dietetic Association

American Federation of Labor

American Friends, (World Service)

American Greeting Publishers

American Heart Association

American Heritage Foundation

American Legion

American Medical Association

American Red Cross (annual fund drives, disaster and blood donor and other services)

American Political Science Association

American Relief for Czechoslovakia

American Society for Planning Officials

Anti Tuberculosis League

Army Air Force

Auditor of State

Baldwin Wallace College

Bellefaire

Better Business Bureau

Bishop of Ohio

Bnai Brith

Board of County Commissioners

Board of Education

Boy Scouts of America

Campfire Girls
 Catholic Charities Corporation
 Catholic Daughters of America
 Case School of Technology
 Children's Fresh Air Camp and Hospital
 Children To Palestine, Inc.
 Children's Aid Society
 Christ for Cleveland
 Congress of Industrial Organizations (C.I.U.C.)
 City of Cleveland (Dept. of Health, Mayor's Office, Dept. of Safety,
 Charter Levy & Bond Issues, City Council)
 City Club of Cleveland
 City Hospital
 Citizens Committee on Displaced Persons
 Classical Club of Greater Cleveland
 Cleveland Advertising Club (also its War Efforts and Come to Cleveland
 Committee)
 Cleveland 500
 Cleveland Convention of the Music Education National Conference
 Cleveland Council of Church Women
 Cleveland Church Federation
 Cleveland Community Fund
 Cleveland Foundation
 Cleveland Convention and Visitors Bureau
 Cleveland Dental Society
 Cleveland Federation of Labor
 Cleveland Health Dept.
 Cleveland Hospital Fund
 Cleveland Heights Public Schools
 Cleveland Institute of Music
 Cleveland Orchestra
 Cleveland Public Schools (Board of Education)
 Cleveland Police Department
 Cleveland Press Charities
 Cleveland Museum of Art
 Cleveland Museum of Natural History
 Cleveland News Charities
 Cleveland Plain Dealer Charities
 Cleveland Public Library
 Cleveland Transit System
 Cleveland Health Museum
 Cleveland Histadrut Radio Committee

Congregational & Christian Churches (Dept. of Radio)
Council Educational Alliance
Committee for American Remittances to Europe (CARE)
Crime Prevention Week
Council on World Affairs
Crippled Children Unlimited

Day Nursery Association of Cleveland
Daughters of the American Revolution
Department of State
Disabled American Veterans
Dover Chamber of Commerce

East End Neighborhood House
East High School
Elizabeth Kenny Foundation
Elyria Chamber of Commerce
Epworth-Euclid Methodist Church
Euclid Avenue Christian Church
Euclid Avenue Temple and Men's Club

Fairmount Presbyterian Church
Federal Council of Churches of Christ in America
Federal Food Conservation
Federation of Women's Clubs of Greater Cleveland
Fenn College
Festival of Freedom
Federal Housing Administration
Finnish Relief
Fire Prevention
Foot Health Week
Friends of the Zoo

Garden Center of Greater Cleveland
Garfield-Perry Stamp Club
General Board of Education of the Methodist Church
General Federation of Womens Clubs
Glenville Area Community Council
Glenville High School
Goodwill Industries
Governor of Ohio, Office of
Goodrich Settlement House
Grand Army of the Republic
Greater Cleveland Safety Council
Greek War Relief Association

Headquarters 145th Infantry Regiment Central Armory
Help Finland, Inc.
Hiram House
Histadrut (Israel Campaign)
Holy Name Society

Internal Revenue Department (Income Tax Information)

James Ford Rhodes High School
Jewish Community Council
Jewish Family Service

Jewish Welfare Federation
Junior Bar Association
Junior Chamber of Commerce of Cleveland

Karamu House
Kenyon College
Kinsman Jewish Center
Kiwanis International

Labor's League for Political Education (A.F. of L.)
Ladies Auxiliary to Veterans of Foreign Wars
Lakewood High School
Lions Clubs

March of Dimes
Metropolitan Park Board
Municipal Court of Cleveland
Municipal Reference Library
Mu Phi Epsilon

National Air Races
National Aircraft Show
Nationality Groups of Cleveland
National Broadcasting Association
National Conference of Christians & Jews
National Association for The Advancement of Colored People
National Foundation for Infantile Paralysis
National Association of Women Lawyers
National Association of Cost Accountants
National Folk Festival
National Safety Council
Navy League of U.S.
Negro Archives Week
Nela Park
Northern Ohio Opera Association

Ohio Credit Union
Ohio Department of State
Ohio Dept. of Industrial Relations
Ohio Development and Publicity Commission
Ohio Education Association
Ohio House of Representatives
Ohio Industry Information Committee
Ohio Retail Grocers
Ohio Safety Council
Ohio State Employment Service
Ohio State Nursing Association
Ohio State University
Old Stone Church
Orphans Outing Committee

Phyllis Wheatley Association
President's Committee on Industrial Safety
Public Health Service
Public Safety
Parent Teachers Association, Cleveland Council of

Quarter Century Club

Radio Council of Greater Cleveland
Roosevelt Day Dinner
Rose Mary Home
Rotary Clubs of Greater Cleveland
Russian Relief, Inc.

Salvation Army
Seeing Eye, Inc.
Service Wives Club
Sons of Union Veterans of Civil War
Shaker High School
Shaw High School
Society for Crippled Children
St. Paul's Shrine of Perpetual Adoration
St. Edwards' Home
St. Clair Mission
State Civil Service Commission of Ohio
Summer Pop Concerts
Sunrise Christian Endeavor Union

Ten-Thirty Galleries
Temple Emanu-el
Terminal Leave Pay Announcement
Third Order of St. Francis
Treasury Department (State Headquarters)

United Nations
United Nations Appeal for Children
United Nations Educational, Social and Cultural Organization
U.S. Army Recruiting Station
U.S. Coast Guard
U.S. Department of Labor
U.S.O.
U.S. National Commission for UNESCO
U.S. Navy Recruiting
U.S. Post Office
U.S. Treasury Department
United National Clothing Collection
UNNRA Emergency Food Collection
United Negro College Fund
United Jewish Appeal
United Lutheran Church Council
University School
Urban League of Cleveland

Veterans Administration
Veterans of Foreign Wars of the United States
Veterans of Foreign Wars
Victory Collection of Canned Food
Volunteers of America

War Chest of Greater Cleveland
Western Reserve Historical Society
Western Reserve University
West Side Jewish Center.

White Cane Society
Will Rogers Memorial Hospital
Woodland Center Neighborhood House
Women's Committee of Cleveland Orchestra
World Youth Fund

Young Men's Christian Association
Young Women's Christian Association



THE LATE MINISTER JAN MASARYK OF CZECHOSLOVAKIA PAYS WGAR A VISIT



GIL PUYAT AND TED HALL OF MANILA ROTARY CLUB SEND GREETINGS TO CLEVELAND ROTARY
VIA WGAR



WGAR DECLAMATION WINNER RECEIVES FOUR-YEAR SCHOLARSHIP FROM WESTERN RESERVE

VICE PRESIDENT SIMONS

WGAR *Charity* MATINEE
SAT. MAY 1

**AQUA
PARADE**
of 1948

ARENA
APRIL 27 *Thru* MAY 2

Benefit **WGAR
MILK FUND**

**NO
PARKING
ANY**



PROGRAM DIRECTOR REG MERRIDEW "JOINS" NAVY FOR PRACTICE CRUISE. ABOARD
IS LT. ERNEST J. KING, JR., SON OF THE ADMIRAL



YOUNG AMERICA GETS CHANCE TO TRY OUT "ON THE RADIO"



THIS IS BIG MOMENT FOR CLEVELAND CRIPPLE AS GENE AUTRY VISITS WGAR



MUSIC COLLECTOR RUTH KING EXCHANGES COMMENTS WITH W. C. HANDY, COMPOSER OF
"ST. LOUIS BLUES"



WEATHER BUREAU CHIEF ANDRUS PREPARES FOR DAILY WEATHER FORECAST OVER WGAR



SCHOOL SUPERINTENDENT LAKE MODERATES JUNIOR TOWN MEETING FROM WGAR STUDIOS

GREATER CLEVELAND HOSPITAL FUND

Room 239 • 301 Euclid Avenue • Cleveland 14, Ohio • Telephone Superior 0011



HERBERT P. LADDS, *President*
CHARLES J. STILWELL • SAM W. EMERSON, *Vice-Presidents*
W. TREVOR HOLLIDAY, *Secretary*
PERCY W. BROWN, *Treasurer*

February 15, 1946

Mr. David Baylor
Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Baylor:

Please accept the sincere thanks of the Greater Cleveland Hospital Fund for your cooperation which made our round table discussion of last night possible. Mr. Connaughton, our publicity director, has told us repeatedly of your courtesy and that of other members of the WGAR staff.

I assure you that the Fund appreciates it.

Sincerely yours,

General Chairman

City of Cleveland

THOMAS A. BURKE, JR.
MAYOR

January 15, 1945

Radio Station WGAR
Statler Hotel
Cleveland, Ohio

Attention: Station Manager

Gentlemen:

I wish to thank you for the part which your station played in the effort to prevent the Cleveland Electric Illuminating Company strike last Friday evening.

Not only to the City of Cleveland, but to the war effort itself, you have rendered a real service.

Very truly yours,

Thomas A. Burke
Mayor

TAB:js

UNITED STATES COAST GUARD

CLEVELAND 15, OHIO

Address Reply To
District Coast Guard Officer (dcr)
Ninth Naval District
Refer to File: 051

24 October, 1944

Mr. John Patt
Station WGAR
Statler Hotel
Cleveland, Ohio

Dear Mr. Patt:

May I express my appreciation to WGAR for their notable service at the East Ohio Gas Company fire, October 20. The men of your mobile unit used the facilities at their disposal to excellent advantage, both as a communication center and for public address purposes.

As you undoubtedly know, the men of the Coast Guard were mobilized to fight this fire and it was through the efforts of these forces that the Ohio Chemical Manufacturing Company was saved. Needless to say, our job was greatly facilitated by the cooperation of your organization.

Very truly yours,

(signed)

W. L. James

W. L. JAMES
Lieut. Comdr. USCGR
Port Security Officer
Cleveland, 9th Naval District

CITY OF CLEVELAND
Department of Public Safety
230 City Hall
Cleveland 14, Ohio

C
O
P
Y
Divisions of:
POLICE
FIRE
BUILDINGS

FRANK D. CELEPREZZE
Director
LEWIS B. WEINACHT
Executive Secretary

October 24, 1944

Mr. John F. Patt
Vice-President and General Manager
The WGAR Broadcasting Company
Statler Hotel
Cleveland, Ohio

Dear Mr. Patt:

During the course of the recent East Ohio Gas Company Catastrophe which occurred on Friday, October 20, 1944, my attention was attracted to the prompt dispatch with which the facilities of Radio Station WGAR were made available, and the subsequent service rendered by your personnel in performing diverse duties of the moment. This action, I am certain was observed by everyone at or near the scene of the fire.

The WGAR Mobile Unit in correlating its activities with the police department through the medium of its Public Address System, cautioned spectators with reference to the imminence of additional explosions, and broadcast orders which expedited the flow of traffic, thereby reducing congestion to a minimum.

Further, an on-the-scene broadcast was made for Civilian Defense Groups and Auxiliary Police and the ensuing response to that appeal was most gratifying.

Mayor Lausche was disposed to resort to the use of this means for the purpose of imparting orders to the residents within the area.

To avoid redundancy, suffice it to say, WGAR with originality and vision laid the foundation through which the fire and its many ramifications was confined without delay.

I keenly realize the great loss our City has sustained both in life and property, but I cannot however allow this occasion to pass without some mention of my gratitude for the effective and diligent service rendered by WGAR and I can, and will, pridefully boast of your organization with interest and enthusiasm. Yours indeed was a major contribution.

Permit me to again thank you and through you those persons affiliated with your station who on that occasion displayed such diligence and acumen.

Very truly yours,

(signed)

Frank D. Celebrezze

FRANK D. CELEPREZZE
Director of Public Safety

JJL:az

WESTERN RESERVE UNIVERSITY
CLEVELAND 6, OHIO

DEPARTMENT OF SPEECH

April 16, 1947

Mr. Merridew, Program Director
WGAR Broadcasting Station
Statler Hotel
Cleveland, Ohio

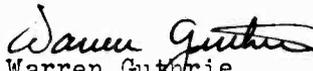
Dear Mr. Merridew:

This is to express our thanks for the arrangements we have just made by telephone for the broadcast of the winners in Humorous and Dramatic Declamation at the Annual Western Reserve University Speech Tournament for High Schools.

The contestants, with a faculty representative, will be at the studio by 4:00 P.M. on Saturday, April 19 to transcribe the program for later broadcasting.

Thank you very much for your cooperation and I am sure the participating students will get a particular thrill from hearing themselves in the later transcription.

Very truly yours,


Warren Guthrie
Chairman, Department of Speech

WG:eb

CITIZENS' COMMITTEE for a Bigger, Better GREATER CLEVELAND

Supporting ALL 24 City of Cleveland, Cleveland School, and County Issues

Primary Election Tuesday, May 7th

Chairman

Harold T. Clark

Treasurer

Sidney B. Congdon

Executive Secretary

Howard Whipple Green

Executive Committee

Robert F. Black
Percy W. Brown
Harold T. Clark
Sidney B. Congdon
Nathan L. Dauby
Albert I. Davey, Jr.
William F. Donovan
Mrs. Winifred Fryer
W. H. Gray
Anton Grdina
Howard Whipple Green
John A. Greene
Walter P. Greenwood
W. T. Holliday
Mrs. Joy Seth Hurd
Mrs. R. Livingston Ireland, Jr.
Hon. Perry B. Jackson
Stanley Klonowski
Thomas A. Lenehan
George D. McGwinn
Frank J. Ryan

Club Room A, Public Auditorium

(East 6th Street Entrance)

Cleveland 14, Ohio

May 13, 1946

CHerry 4854, 6485, 6565

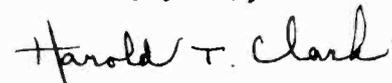
Mr. John F. Patt,
General Manager, The WGAR Broadcasting Company,
Statler Hotel, Cleveland 15, Ohio.

Dear John:

The success of the recent Bond Issue Campaign was in no small measure due to excellent radio cooperation.

On behalf of the Citizens' Committee I wish to express deep appreciation of the great helpfulness shown by you and all your associates.

Sincerely yours,



Chairman.

HTC-rr

1670 Union Commerce Building,
Cleveland 14, Ohio.

FOR City of Cleveland Issues

FOR Cleveland School Issue

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Unite FOR Cleveland
Vote FOR All 24 Issues

THE OHIO BELL TELEPHONE COMPANY

750 HURON ROAD · TELEPHONE MAIN 9900

CLEVELAND

RANDOLPH EIDE
PRESIDENT

November 24, 1944

Mr. John F. Patt
Vice President & General Manager
Station WGAR, Cleveland, Ohio

Dear Mr. Patt:

During our recent strike it was important to avail ourselves of all rapid means of communication to our employees and to the public. As you know, I made considerable use of the radio. Your helpfulness and that of your people in making time possible is appreciated indeed.

Yours very sincerely,


President

C
O
P
Y

AMERICAN NATIONAL RED CROSS
GREATER CLEVELAND CHAPTER

1227 Prospect Ave. Cleveland 15, Ohio Telephone Superior 1800

November 5, 1944

Mr. Carl George
Assistant General Manager
Radio Station WGAR
Statler Hotel
Cleveland 14, Ohio

My dear Mr. George:

I want to express to you and to Radio Station WGAR the sincere appreciation of the American Red Cross for your outstanding service in connection with the explosion and fire of October 20.

Your portable short wave set toured the disaster area immediately following this catastrophe and gave the public current information concerning the explosion and fire and related happenings. By giving the public up to date information concerning the work of the Red Cross and other agencies you were able to assure the citizens of our community that everything possible was being done for the disaster sufferers.

Your car with its public address system was also most helpful in making announcements to the refugees and other persons in the disaster area. By giving the disaster sufferers information concerning the location of the Red Cross shelter and other helpful information you were one of the important agencies which brought order out of chaos on the night of October 20.

I also sincerely appreciate your many broadcasts concerning the disaster during the hours following this explosion and fire. I especially appreciate the opportunity which you gave me on the night of the disaster to speak over your radio station and advise the citizens of our community concerning the relief and rehabilitation work of the American Red Cross. Your broadcasts giving the numbers of the Red Cross emergency telephones which had been installed in our Home Service Section helped to relieve the congestion on our telephone switchboard.

For many years Mr. John F. Patt, your Manager, has been a member of the Sub-Committee on Communications of our local Red Cross Disaster Organization. Under Mr. Patt's leadership Station WGAR was a strong unit of our Red Cross Disaster Organization during this emergency.

We are all very grateful to Station WGAR for your outstanding help during and following this disaster.

With kindest personal regards, I am

Very sincerely yours,

(signed) Stanley L. Orr
Judge Stanley L. Orr
Chairman

THE CLEVELAND MUSEUM OF ART
CLEVELAND 6, OHIO, U.S.A.
UNIVERSITY CENTER STATION

WILLIAM MATHEWSON MILLIKEN, DIRECTOR

February 8, 1946

CABLE ADDRESS: MUSART CLEVELAND

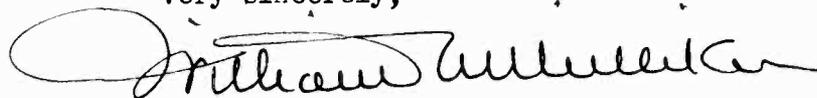
Dear Mr. Patt:

May I express to you and through you to your Program Director my appreciation for the extraordinary cooperation which you gave The Cleveland Museum of Art during the period of the newspaper strike? Your generosity of time enabled us to bring our program to the public, and the fact that our attendance did not drop through that period is largely due to you.

We are extremely grateful, and yesterday at the meeting of the Board of Trustees I expressed to them our appreciation of your cooperation.

Again, a deep bow from us.

Very sincerely,



William M. Milliken,
Director

Mr. John F. Patt,
Radio Station WGAR
Hotel Statler
Cleveland 1 Ohio

THE CLEVELAND ELECTRIC ILLUMINATING COMPANY

75 PUBLIC SQUARE

CLEVELAND 1, OHIO

FRANK J. RYAN
ASSISTANT TO THE PRESIDENT

January 13, 1945

Mr. John Patt,
Radio Station WGAR,
Hotel Statler,
Cleveland, Ohio.

Dear John:

Your organization performed in a masterful manner a great public service through last night, by keeping the people of northeast Ohio aware of all developments in the strike.

The performance of your staff again demonstrated the great value of WGAR to Cleveland and the entire area you serve.

With thanks to you and your staff, and best wishes for your continued success.

Yours cordially,

A handwritten signature in cursive script, appearing to read "Frank", with a horizontal line underneath.

The Cleveland Junior Chamber of Commerce

400 UNION COMMERCE BUILDING • CLEVELAND 14, OHIO

March 19, 1948

1947

HAROLD A. MARKS AWARD

SECOND IN THE UNITED STATES

HENRY GIESSENBIER AWARD

FIRST IN OHIO

COMMITTEE AWARDS—

NATIONALLY

FIRST AWARDS

FATHER'S DAY
SPORTS AND RECREATION

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PUBLICITY AND PUBLIC RELATIONS

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FIRST AWARDS

AGRICULTURE & CONSERVATION
COMMUNITY IMPROVEMENT
INTERNATIONAL RELATIONS
LEADERSHIP TRAINING
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SECOND AWARDS

CHRISTMAS ACTIVITIES
EXTENSION
FATHER'S DAY
GOVERNMENTAL AFFAIRS
PUBLIC HEALTH
PUBLIC SAFETY

The Best Location in the Nation



Mr. Reg Meridew
Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Reg:

In appreciation for the swell co-operation that both you and Charlie Day gave us on the Passion Play, I wanted to thank you personally.

We still feel, even though the Play didn't live up to its financial expectations, that those people that attended the play deeply appreciated it. After all that is one of our aims, to promote the community welfare, but it would have been nice if we had made a little money so that we could have removed a few Cleveland kids from the alley atmospheres.

Thanks again and even though its my turn to do a favor for you ... I'm willing to bet that Junior Chamber policy will make me come to you for something again.

Very truly yours,

FULLER & SMITH & ROSS INC.

Harren D. Seymour

Vice Chairman Radio Publicity

WDSeymour-rmj



AMERICAN RED CROSS

GREATER CLEVELAND CHAPTER

1227 PROSPECT AVENUE

CLEVELAND 15, OHIO

CHAIRMAN'S OFFICE

March 19, 1948

Dear John:

I want to express to you and your staff the sincere appreciation of the American Red Cross for the magnificent assistance which you gave us during our Red Cross Fund Campaign. At the same time I want to thank you most sincerely for your very fine help as Vice Chairman of our campaign.

Your Red Cross radio programs and spot announcements called attention to our Red Cross Campaign in a very fine way and were a constant inspiration to our volunteer workers and the contributing public throughout the campaign. Our Red Cross Chapter reached its goal yesterday, and I feel that this wonderful accomplishment was due in large measure to your splendid cooperation.

You will be glad to know the National Red Cross advises us that the accomplishment of our Greater Cleveland Chapter in this campaign is an inspiration to many other Red Cross Chapters throughout the United States.

I also want to take this opportunity to tell you that I deeply appreciate the very fine cooperation which WGAR has given the Red Cross for many years.

With every good wish, I am

Very sincerely yours,

Albert M. Higley
Chairman

Mr. John F. Patt, Manager
Radio Station WGAR
Hotel Statler
Cleveland 15, Ohio

m

WESTERN RESERVE UNIVERSITY
CLEVELAND 6, OHIO

VICE PRESIDENT AND
DEAN OF THE FACULTIES
OF ARTS AND SCIENCES

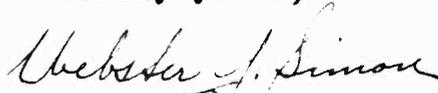
June 9, 1948

Mr. John F. Patt
General Manager
The WGAR Broadcasting Company
Statler Hotel
Cleveland 14, Ohio

Dear Mr. Patt:

Mr. Guthrie has shown me a copy of your letter of June 7 to him in which you give the Hooper ratings for the Western Reserve University Round Table on WGAR. Of course we are all very gratified that the efforts of this Round Table have been so well received. On the other hand, this enterprise could not have been carried on without the very cordial cooperation which we have received from you and your associates. The cooperative spirit that you have shown to the University has heartened us a great deal. Both the Round Table and the radio contest have meant a great deal to us. Let me express to you my personal and official appreciation.

Sincerely yours,



Webster G. Simon
Vice President and Dean of
the Faculties of Arts and
Sciences

CENTRAL SCHOOL OF PRACTICAL NURSING
OF
FAMILY HEALTH ASSOCIATION

ETTA A. CREECH, R. N.
DIRECTOR

2525 EUCLID AVENUE • CLEVELAND 15, OHIO

PROSPECT 8240
PROSPECT 8195

March 31, 1948

Mr. John Pall
Station WCAR
Hotel Statler
Euclid Avenue and East 12th Street
Cleveland 15, Ohio

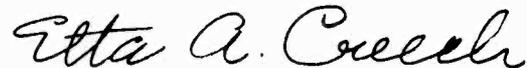
Dear Mr. Pall:

I want to express to you my appreciation of Esther Mullin's program of last Saturday's program, March 27, when she interviewed four practical nurses from this school.

I felt that it was a very fine program and that kind of radio publicity is of assistance to us in interesting other women in this field of nursing and thereby directly contributes to the community nursing situation.

Thank you.

Very sincerely yours,



Etta A. Creech, R.N.
Director

EAC:as



Founded - 1911

These doors are always open to worthy girls

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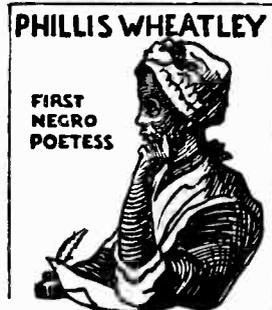
The Phillis Wheatley Association

INCORPORATED

4450 CEDAR AVENUE ★ CLEVELAND 3, OHIO

HEnderson 6740

May 27, 1948



Miss Esther Mullin

The W G A R Broadcasting Company
Statler Hotel
Cleveland, Ohio

Dear Miss Mullin:

Thank you for your letter of May 26 and for your tribute to the Phillis Wheatley Association on your program last Saturday morning.

I have heard several very favorable comments in regard to your program last Saturday morning and the splendid way in which the four young Negro girls expressed themselves. Just today it was discussed during my luncheon period.

With best wishes for continued success in your work and again, thank you for your interest in the Phillis Wheatley Association,

Sincerely yours,

Ethel S. Storey

Ethel S. Storey
Assistant Executive Secretary

ESS/sq

BOYS' CLUBS OF AMERICA

381 FOURTH AVENUE



NEW YORK 16, N. Y.

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PUBLIC RELATIONS SERVICE
HOWARD TOOLEY, Director

May 27, 1948

Mr. Reginald Merridew
Radio Station WGAR
Cleveland, Ohio

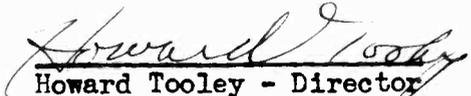
Dear Mr. Merridew:

In behalf of our National Board of Directors, we want to personally thank Radio Station WGAR for their splendid cooperation in programming the BING CROSBY-J. EDGAR HOOVER, Boys' Clubs of America transcription during NATIONAL BOYS' CLUB WEEK.

Final reports show that we had over 600 hours program time on this transcription throughout the United States. In one city alone, seven radio stations programmed the transcription in one evening.

You have definitely made a contribution to deservicing boys in your community.

Yours sincerely,


Howard Tooley - Director
Public Relations Service

HT:es

THE CLEVELAND ELECTRIC ILLUMINATING COMPANY

75 PUBLIC SQUARE

CLEVELAND 1, OHIO

FRANK J. RYAN
ASSISTANT TO THE PRESIDENT

October 15, 1946

Mr. Carl George
Assistant Manager
The WGAR Broadcasting Company
Statler Hotel
Cleveland, Ohio

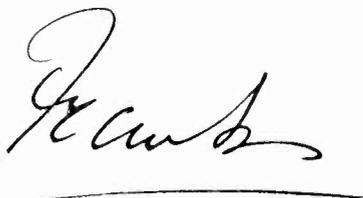
Dear Carl:

WGAR is to be highly complimented on its part in making possible the compilation and publication of Sidney Andorn's "The Cleveland Scene", for it is not only an interesting document, but a splendid contribution to the history of Cleveland.

It may interest you that before receiving the copy you so kindly sent to me, I purchased a dozen copies, which I sent to as many personal friends.

With best wishes,

Yours cordially,



A handwritten signature in cursive script, appearing to read "Frank J. Ryan", is written above a horizontal line.

CASE SCHOOL OF APPLIED SCIENCE

UNIVERSITY CIRCLE

CLEVELAND, OHIO

OFFICE OF THE DEAN

October 4, 1946

Mr. Ralph Worden
Director of Public Affairs
Station WGAR
Statler Hotel
Cleveland, Ohio

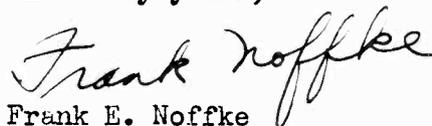
Dear Mr. Worden,

Now that our housing problem is almost completely solved, I want to take this opportunity to thank you and the members of your staff for getting our housing problem before the people of Cleveland. On September 14th, you gave us some spot plugs through the courtesy of Mr. Stewart and Mr. Orgil. It's hard for us to determine the exact results of the spot plugs, but immediately following the broadcast on Friday, September 27th, several calls offering rooms did come in.

I thought Mr. Merridew did an especially good job in the very short time he had for preparation. It was all very enjoyable.

Thank you again.

Sincerely yours,



Frank E. Noffke
Assistant Dean

FEN:pjd

The Cleveland Round Table

National Conference of Christians and Jews

1023 UNION COMMERCE BUILDING ■ CLEVELAND 14, OHIO ■ CHerry 4164

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PUBLIC RELATIONS
THOMAS A. CLEMENTE

February 27, 1950

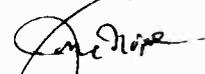
Mr. Reg Merridew
Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Reg:

I want to thank you and Station WGAR for running the three special Brotherhood Week programs which were produced and directed by Jim Orgill. In every case WGA⁴ more than met our expectations. Jim Orgill especially deserves our commendation for his expert work in production. We have had many favorable comments and I presume that similar comments have come to you from radio listeners.

WGAR rendered an excellent service to the community and we greatly appreciate your generosity and co-operation.

Sincerely yours,



J. D. Nobel
Area Director

JDN:bg
cc:John Patt

The Cleveland Round Table

National Conference of Christians and Jews

1023 UNION COMMERCE BUILDING ■ CLEVELAND 14, OHIO ■ CHerry 4164

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AREA DIRECTOR
JAMES DODMAN NOBEL
PUBLIC RELATIONS
THOMAS A. CLEMENTE

February 28, 1950

Mr. Reg Merridew
WGAR
Statler Hotel
Cleveland 15, Ohio

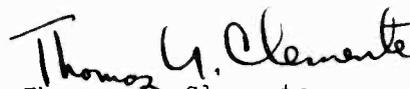
Dear Mr. Merridew:

I want to thank you for your very, very fine cooperation on our Brotherhood Week programs. It is another milestone in what has been a splendid relationship between WGAR and the Cleveland Round Table.

It is unfortunate that WGAR did not receive the Brotherhood Week radio award, but I think it should be a source of pride to you to know that your work on "Inside Story" and other programs made you a strong contender.

Again our thanks for all your efforts. We look forward to the continuance of a relationship much esteemed by us.

Sincerely yours,


Thomas A. Clemente
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The Federation of Women's Clubs
of
Greater Cleveland
Hotel Statler, Cleveland

February 27, 1948

Mr. Reginald Merridew
Program Manager, Station W.G.A.R.
Hotel Statler,
Cleveland 15, Ohio

Dear Mr. Merridew:

Our program last Friday was an outstanding success. Much of the credit is due to the fine cooperation given to us by the able direction and suggestion of those assigned by you to help us in the production of our Radio Play, "Selective Dialing".

The Federation wishes to express to you our sincere thanks for your generous contribution of your time and efforts to see that our program worked out as designed.

Our best wishes for the fine personnel who make up the staff of W.G.A.R. and to you.

Thanks again.

Sincerely,

Mrs. Louis B. Seltzer

Mrs. Louis B. Seltzer
President

MES/mls



BIG BROTHERS OF AMERICA, INCORPORATED

United States and Canada

BROAD STREET STATION BUILDING • PHILADELPHIA 3, PA.

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PRESIDENT STATION WCAU

February 6, 1950

Mr. John F. Patt, Vice President
 Hotel WGAR
 Hotel Statler
 12th and Euclid Avenue
 Cleveland, Ohio

Dear Mr. Patt:

Through the observance of Big Brother Week, Big Brothers of America realized its aim of promoting greater public interest and support in the work done by Big Brothers.

The success of this effort was made possible by your willingness and desire to be of public service.

Mr. Thornburgh and all of us here extend to you our heartfelt thanks for the cooperation you gave Big Brothers of America in its Big Brother Week campaign. The realization that many boys will be saying "thanks" to you for the rest of their lives will give you that feeling of warmth you so truly deserve.

Sincerely yours,

President

CITY OF CLEVELAND

COMMUNITY RELATIONS BOARD

~~314 SUPERIOR AVENUE, N. E.~~

MAIN 4600

Room 39, City Hall, Cleveland 14, Ohio

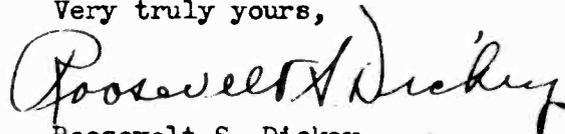
February 16, 1950

Program Director
Radio Station WGAR
Cleveland 15, Ohio

Dear Sir:

I have been a consistent listener to the radio programs of the "Karaleers." I was agreeably surprised to learn that they have been recently given a more desirable time for broadcasting over your station. I wish to commend you for your consideration to this group of singers who are making, in my opinion, a real contribution to good community relations in northern Ohio.

Very truly yours,



Roosevelt S. Dickey
Assistant Executive Director

rsd:ak

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BOARD OF EDUCATION

CLEVELAND, OHIO

DEPARTMENT
OF
INSTRUCTION

March 8, 1950

Mr. John F. Patt
Vice-President & General Manager
Station W.G.A.R.
Cleveland, Ohio

Dear Mr. Patt:

After discussing with you and members of your staff your proposed series of broadcasts on "Know Your Presidents," I conferred with my superiors and we are forced to the conclusion that my schedule for that thirteen-weeks' period will not permit me to assume the great amount of research work which would be necessitated by such a program as you have outlined.

However, I wish to acquaint you with my hope that we can work together on such a program in the future. What are the possibilities of beginning such a series next fall, thus allowing me some time during the summer in which to assemble the materials for your dramatizations? I feel that the merits and possibilities of such a series are too great to be permanently cast aside. As you may recall, I entered upon my present work during the current year and the details of organizing meetings and preparing the varied types of addresses which I am called upon to deliver are such as to leave me but little time for such an ambitious series as you have in mind. But, I repeat, it should not be dropped! It has been my hope that we should receive requests of this type from broadcasting stations, and I am greatly gratified that the initial request has been made.

I am in complete agreement with the outlined objectives of this series. What you propose to do needs to be done. Both youth and adults could profit greatly by learning more about those Americans who have been the real benefactors of our heritage, and we should all seek to inculcate the ideas and ideals which found expression in their lives. In such an educational venture, you will be doing a service to both the community and the nation.

I have just learned of your decision to grant a full hour's time to our Town Meeting program on Friday, March 10. This is in accord with your traditional policy of giving priority to programs which strengthen the democratic processes by presenting every point of view on controversial questions, and I appreciate this generous offer which will permit our program to be carried into thousands of homes.

Very truly yours,



Clyde F. Varner

• Director of Community Forums

CFV:ar

FERRO MACHINE & FOUNDRY INC.

MANUFACTURERS OF

PRODUCTION MACHINE SHOP
AND TOOL ROOM

FERRO

GREY IRON CASTINGS FOR
AUTOMOTIVE INDUSTRY

3155 EAST 66TH STREET
CLEVELAND, OHIO

January 24, 1947

Program Director
Station WGAR
Statler Hotel
Cleveland, Ohio

Dear Sir:

The writer wishes to thank you in behalf of Ferro Machine & Foundry Inc. for your cooperation in announcing our desire to have our employees return to work during the recent gas shortage.

We sincerely appreciate your efforts.

Yours very truly,

FERRO MACHINE & FOUNDRY INC.

By:



R. Nieman

Employment Manager

RN/hz



The Cleveland Press

Feb. 21, 1947

Mr. John Patt
Manager, Station WGAR
Cleveland, Ohio

Dear Mr. Patt:

This is a letter I have wanted to write for a long time; it is one of those instances when we take things for granted for years without saying anything about them and then suddenly realize that we should have put our ideas on paper and sent them along.

As a Clevelander of Czech background, I want to say that I am very proud of the nationality programs you have promoted. They have been of the highest type and when anyone has said anything about "hunky" programs I have been glad to point out that their slurring reference applies to Burt's recording or some other type of program which they seem to resent.

In our home for years we have listened to the two Sunday programs presented by Frederick Wolf; they are simply a "must" as far as entertainment goes for my father and grandmother.

The thing I want to emphasize is that they are intelligently handled and well put on. Mr. Wolf's ability to get Czechoslovak visitors to speak to the audience is excellent and gives much prestige to his programs. His reports on what went on in Czechoslovakia during the war years were also well received.

Being in the newspaper game, I was especially conscious of the good job Mr. Wolf did in promoting or helping the American Relief for Czechoslovakia committee.

I haven't any particular object in saying these things, except that they have been on my mind for some time and today I finally had the time to pass them on to you.

Sincerely,

Glenn Tresh

NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

1023 UNION COMMERCE BUILDING ■ CLEVELAND 14, OHIO ■ CHerry 4164

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AREA DIRECTOR

JAMES DODMAN NOBEL

March 1, 1949

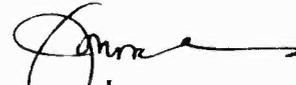
Mr. John Patt
Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

Thank you for so cheerfully assuming a part in our television series during Brotherhood Week.

And may I also, through you, thank your staff at WGAR for its several efforts in community service during that same week. It is this kind of cooperation I am sure that will help us finally to achieve our common ends.

Sincerely yours,



J. D. Nobel
Area Director

JDN:bg

The Municipal Court of Cleveland

LEWIS DRUCKER, ASSOCIATE JUDGE

September 10, 1949

Mr. R. Merridew
Program Director
Station WGAR
Statler Hotel
Cleveland 15, Ohio

My dear Sir:

This is to confirm my telephone conversation with the operator at the station.

We had many favorable comments upon the fine presentation of the Tel-Aviv broadcast both Tuesday and Friday night at 10:45 p.m. The musical setting was delightful and intriguing.

I am sure that the National Headquarters of the National Palestine Labor Party would be interested in having several copies of both transcripts.

I wonder too if I could intrigue you to send me one for my own use for local purposes. It is quite liable, with the approval and consent of Station WGAR, that the National Office might want to use that for repeat performances at their various regional meetings.

in addition

I am quite sure too that they will be willing to pay any necessary charges.

Very sincerely yours,

Lewis Drucker

LE/lw

JOSEPH S. SILBER
LEADER BUILDING
CLEVELAND, OHIO

July 22, 1948.

Station W. G. A. R.,
Hotel Statler,
Cleveland, Ohio.

Attention: Mr. John F. Patt

Gentlemen:-

I noted with pleasure the other day a commendation in one of the radio columns of the City Club Forum, which for many years has been broadcast in this vicinity by your station.

It seems fitting to me to add my own word of approval on the method in which Station W. G. A. R. has operated in this area for these many years. Radio stations, although private enterprises, are certainly like the daily press quasi public institutions. They have a great responsibility in so conducting and operating their business as will be in the public interest.

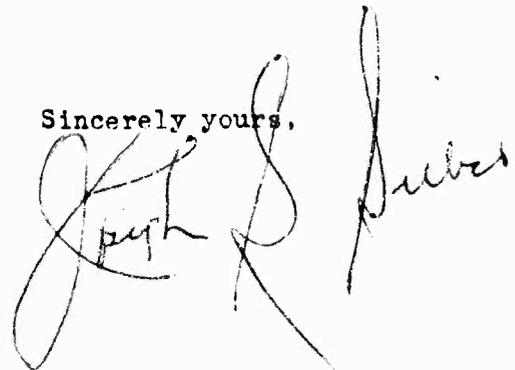
As a devotee of radio I have always taken delight in the fact that Station W. G. A. R. has given every evidence of its full awareness of its public and social responsibilities. Its programs are generally in good taste, objective and non-prejudicial.

I have always found your personnel ready to give of your personal service as well as the facilities of your station in the general public interest. In many periods of controversy within the community you have always been ready to make time available to all sides and to assist the public in gaining and learning the facts.

I believe you have always scrupulously attempted to conduct your business with a high degree of public responsibility, fidelity, fairness and truth to the end that Station W. G. A. R. has come to be regarded in the community as a part of Cleveland, ready to contribute to its general welfare. I believe you have come very close to carrying out the purposes for which radio was intended and best fitted to serve.

With every good wish, I am

Sincerely yours,

A handwritten signature in dark ink, appearing to read "Joseph S. Silber". The signature is written in a cursive style with large, sweeping loops.

JSS BF

THE CLEVELAND MUSEUM OF ART
CLEVELAND 6, OHIO, U.S.A.
UNIVERSITY CENTER STATION

WILLIAM MATHEWSON MILLIKEN, DIRECTOR

CABLE ADDRESS: MUSART CLEVELAND

February 16, 1948

Dear Mr. Patt:

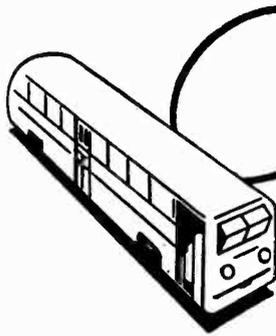
Saturday your Miss Esther Mullin interviewed four members of our Junior Council, Mrs Robert M. Hornung, Mrs Charles B. Gleason, Mrs George P. Bickford and Mrs. Victor Phillips. It seemed to me one of the most interesting "women's programs", which, to me, aren't usually very thrilling, I have heard. It was extemporare and had such a spontaneous freshness in comparison with the terribly canned effect of most of them that I do think she deserves praise for it. Of course she was working with a clever group but the way she handled them, - and I've heard the same women interviewed often before, - was awfully nice.

Yours sincerely,

Marie Mathewson
In Charge of Publicity

Mr John Patt,
WGAR

DONALD C. HYDE, General Manager
ROBERT J. SHOUP, General Counsel
WM. H. MORRISON, Comptroller



Cleveland TRANSIT SYSTEM

1404 EAST NINTH STREET • CLEVELAND 14, OHIO

January 6, 1950

Mr. Reginald Merridew,
Program Director,
W.G.A.R.,
Cleveland, Ohio.

Dear Mr. Merridew:

The recent unfortunate transit strike was costly to this community and caused inconvenience to many people at a time when thoughts should have been directed toward more pleasant subjects.

Your splendid coverage of the factual events in connection with the strike was outstanding for speed and efficiency, and this certainly softened the loss of transportation to countless numbers of expectant riders. Through nearly every phase of the strike period, events came quickly and radio was the only effective medium of communication with the public.

It is with pride that I salute you and your staff for the performance of this unusual public service during the emergency period.

Sincerely,


D. C. Hyde,
General Manager

WGAR CHARITABLE AND WELFARE PROGRAMS

It has always been the station's policy to extend full cooperation to non-profit organizations in the community in their campaigns for funds from the public, and also in reporting to the public on the activities carried on by these groups. The station's cooperation is not merely a matter of granting air time. When any of these groups plan a campaign or special activity they confer with station representatives in advance. As a result, the experience in public affairs and relations of the station and its personnel is brought to bear on the problem and the organization in question is helped to make its radio time effective, its programs interesting, and its campaign effective. WGAR executives serve on committees in practically every such activity in this area every year.

There are a great many organizations and subdivisions of major organizations in the field in any given year. For the purpose of this report, the activities in connection with such groups as Red Cross, Cancer Society, Infantile Paralysis Foundation and several others are described, and a record of activities on behalf of some of the smaller groups is included.

In addition to the listing of campaigns for public subscription of funds, miscellaneous activities in the field of public service are included here to the extent that they do not duplicate other sections of this report. In general, public health matters and the work of Safety Councils will be found in appropriate sections as community service or activities of regional or local units of government.

Certain public health and safety programs, such as emergency appeals for blood donors, and announcements in connection with storm, fire and flood emergencies are listed here, in the absence of a definite

classification into which they may fall.

INFANTILE PARALYSIS FOUNDATION

Ordinarily, the peak of activity in this fund is reached during the March of Dimes drive in January which WGAR supports fully. In 1949 there was even greater activity in the late summer, because of a local emergency and the station's immediate reaction to it. With polio cases on the increase all over the nation, Cleveland became one of the points where the increase caused alarm in medical circles. Special announcements were made by WGAR, with the approval of authorities.

On August 6th, the late Dr. John Toomey of City Hospital was presented during the "Ask City Hall" program. His interview was re-broadcast the following day, Sunday, in order to reach more listeners.

On September 10th, WGAR set aside its entire broadcasting day for appealing to the public for the additional funds urgently needed to meet the emergency. All sustaining programs were turned into benefit programs; commercial sponsors presented appeals for this cause in place of many of their own messages; variety acts were brought to the studios and presented as part of the huge "benefit show", and special telephone staffs provided to receive pledges. As a result more than ten thousand dollars was pledged during this one marathon performance.

This year, and every year, the regular March of Dimes campaign in January receives full support by WGAR.

CLEVELAND COMMUNITY FUND

Each year WGAR's part in the Fund campaign includes a considerable number of programs, and spot announcements to the extent of 100 or more. While the campaign for funds takes place in the fall, programs at other times of the year call attention to the work being

done by various of the 100 Community Fund (Red Feather) Agencies. Schedules for the last calendar year, 1949, are here summarized as typical.

A series of seven 15-minute programs was broadcast on Sunday afternoons, starting in July, under the title "The Red Feather Man". These programs described and dramatized the work of various Community Fund agencies in Cleveland. A second series of similar nature started in September, broadcast on Saturdays leading up to the opening of the fund campaign.

The annual rally, launching the drive, was broadcast by WGAR from Public Hall, for an hour and a half. During this period, in the heart of Sunday afternoon time, all conflicting programs were cancelled to permit a complete broadcast from the rally.

Special campaign announcements (113 logged during this campaign) were used between other programs. An even greater number of mentions and requests to "remember your Community Fund" were broadcast by various talent including disc jockeys in their own programs. This form of "endorsement" by the popular entertainer is considered very effective.

News broadcasts every day of the actual campaign reported the total subscription up to air-edition time.

Six WGAR people worked on the Community Fund campaign last year. In other years WGAR's general manager was campaign manager, or vice campaign manager, for the entire drive.

AMERICAN RED CROSS

Annual campaign for funds takes place in the spring. Programs and announcements are used. The figures for 1949 are: Opening broadcast (network) by President Truman, five locally originated programs on Sunday afternoons, reminders on many commercial programs, 137 announcements

broadcast as definitely scheduled, and a great many "mentions" on local and network commercial and sustaining shows.

Again WGAR personnel have been active in this drive each year, and WGAR's general manager served two years as campaign vice-chairman.

AMERICAN CANCER SOCIETY

A special performance of the Aquacade (a commercial entertainment) was taken over by WGAR on April 30, 1949 and produced as a benefit performance for the Cancer Fund drive. Special announcements and full length broadcasts featuring stars of the show were staged in advance, to aid the ticket sale.

This was in addition to the usual campaign of programs and announcements with which WGAR supports this organization each year during its public campaign for funds, and also the announcements on behalf of the cancer detection clinics.

Statistically, the time logged for this activity in the calendar year 1949 was one half-hour broadcast; one ten-minute program; four five-minute programs and 161 announcements. A WGAR executive served on the public relations committee.

AMERICAN HEART ASSOCIATION

In addition to helping arrange this organization's campaign, WGAR produced and broadcast in February, 1949, a full length dramatic feature entitled "Heart to Heart". A WGAR executive served on the local board.

ANTI-TUBERCULOSIS

Early in 1949 Cleveland was selected as the location for the greatest public chest X-ray campaign ever conducted. With the endorsement

and support of the U. S. Public Health Service, the American Medical Association, and local governments and civic bodies, mobile units were placed all over the area to take chest X-rays free. Radio announcements told where units would be each day and reported progress of the drive to check every resident of Greater Cleveland. The result was the greatest number of such X-rays ever taken in one community.

The drives and activities of the Anti-Tuberculosis League at Christmas time, of course, have been supported by WGAR every year.

MISCELLANEOUS

Following is a list, arranged in chronological order, of a number of broadcasts in the field of welfare and charities during the years 1946-1949, inclusive, which are not described in other parts of this report. It might be noted again that while some programs and announcements classed as "public health and safety" are listed here, the majority of such activities appear in other sections of this presentation:

1946

April	30	Child Health Program
May	19	Catholic Charities campaign. 30 minutes.
June	12	New spot announcement campaign for Emergency Food Committee of UNRRA. 16 spots this day, average about 20 spots a day for a month and less frequently thereafter. Over 500 in all.
July	21	YMCA program. First of a series of four; Sundays.
August	21	Smoke Abatement in Cleveland. 30 minutes.
August	26	Chiropody interviews in connection with convention.
November	19	Greek War Relief. 5 minutes.
December	17	American College of Surgeons Convention.

1947

March	25	3:00 p.m.	Special news and public announcements in connection with local storm emergency and closing of schools, factories, etc. 5 minutes.
March	26	11:00 a.m.	News and public announcements in connection with storm emergency. 2 minutes.
		3:00 p.m.	Special broadcast per preceding item. 3 minutes.
March	30	1:15 p.m.	"Broadened Horizons", YMCA drama.
April	14	6:25 p.m.	YMCA talk. Eugene Barnett, General Secretary of International Committee of YMCA. 5 minutes.
May	11	1:30 p.m.	Catholic Charities program. 30 minutes.
May	29	8:00 a.m.	Smallpox announcement. Also at 1:15 and 3:15 p.m.
June	3	5:10 p.m.	Talk by Col. Fred Malpass, local commander of Salvation Army. 5 minutes.
June	8	11:30 a.m.	Special announcement requested by Ohio Highway Dept. asking public not to travel into tornado area near Warren.
June	26		Special announcements: Four announcements made this date - at 10:00, 10:30, 11:00 and 11:15 a.m. asking emergency donors of blood for Crile Hospital to report to Red Cross blood bank.
July	22	11:15 p.m.	World Service Program. First of a series of six broadcasts (ET) on the service overseas by the Society of Friends (sometimes popularly known as Quakers). Report and publicity only; no solicitation for fund.
September	12	11:15 p.m.	World Service (Friends). 15 minutes.
December	30	10:45 p.m.	Home Safety Broadcast. 15 minutes.

1948

January	31	4:15 p.m.	Dental Hygiene discussion. 15 minutes.
March	11		Special broadcasts at 10:45 a.m., 12:00 noon, 12:15 p.m., 1:30 p.m. and 2:15 p.m. regarding the storm in progress. (Special coverage, warnings, reports etc. were included in all WGAR newscasts during the day from earliest morning).

March	13	9:45 a.m.	Interview with Miss Florence Levy. 15 minutes.
March	14	5:15 p.m.	North Royalton special announcement. School cancelled because of broken water line.
April	17	9:35 a.m.	Public Health Nursing talk. 10 minutes.
May	1	9:15 a.m.	Child Health Day. 15 minutes.
May	1	9:30 a.m.	Interview with nurse. 10 minutes.
May	2	4:30 p.m.	Local dramatic program for Catholic Charities campaign. 30 minutes.
May	22	3:00 p.m.	Foot Health Week interviews. 15 minutes.
May	24	6:40 p.m.	U.N. Appeal for Children. 5 minutes.
May	25	6:40 p.m.	U. N. Appeal for Children. 5 minutes.
May	25	11:30 p.m.	Secretary of State George Marshall (CBS rerun) 15 minutes.
May	26	6:40 p.m.	U.N. Appeal for Children. 5 minutes.
May	27	6:40 p.m.	U.N. Appeal for Children. 5 minutes.
May	28	6:40 p.m.	U.N. Appeal for Children. 5 minutes.
May	29	9:15 a.m.	Interviews with Children (U.N. Appeal). 15 minutes.
November	13	2:00 p.m.	Today's Nursing Need. 15 minutes.
December	9		During the power blackout of an hour or two, WGAR carried special announcements about the breakdown and the fact there was no danger.
December	11	10:45 p.m.	For Mercy's Sake. (Salvation Army). 15 minutes.

1949

January	9	1:45 p.m.	Sex Guidance for Youth. 15 minutes. (Weekly series)
March	8	11:15 p.m.	Health and Welfare Institute. Rerun of noon luncheon of Welfare Federation of Cleveland. Dr. Everett R. Clinchy, President of National Conference of Christians and Jews, introduced by Gov. Frank J. Lausche. 30 minutes.
April	30	4:00 p.m.	Child Health Program. 15 minutes.
May	1	10:30 p.m.	Red Cross emergency announcement. Also at 11:30 and 12 midnight. (Blood donors)

May	21	5:00 p.m.	Jewish Welfare program. 15 minutes.
May	22	11:00 a.m.	The Beach (Church World Service program) 15 minutes.
August	4	4:25 p.m.	Nurse announcement for City Hospital for immediate need of nurses. Also at 3:45, 4:30, 4:45 and 5:15 p.m.
August	10	3:00 p.m.	Blood donor appeal for City Hospital. Also at 3:15 p.m.
August	20	11:30 a.m.	Red Cross announcement for blood donors. Also 1:00, 2:00 and 2:45 p.m.
September	2	2:45 p.m.	Emergency blood donor announcement. Also 3:00 and 3:15 p.m.
October	29	1:45 p.m.	Blood donor announcement.
November	15	11:30 a.m.	Emergency blood donor announcement for City Hospital.
December	8	8:45 a.m.	Goodwill Industries announcement calling attention to Boy Scout collection of clothing. Also 2:15 and 2:30 p.m.



HEALTH AUTHORITIES DISCUSS CHILD HEALTH DAY IN WGAR STUDIOS



DETECTIVE KERR RECEIVES NATIONAL POLICE CITATION AS SAFETY DIRECTOR SMITH

AND POLICE CHIEF MATOWITZ LOOK ON



VAUGHN MONROE AIDS WGAR'S MARCH OF DIMES DRIVE

Blood Donor Service

OF THE

AMERICAN RED CROSS

GREATER CLEVELAND CHAPTER

1227 PROSPECT AVE. CLEVELAND 15, OHIO TELEPHONE SUPERIOR 1800

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Dr. John E. Rauschkolb
Dr. Harry V. Paryzek
Dr. A. S. Maschke
Dr. Edward P. Judd,

May 23, 1945.

Mr. John Patt, Manager,
Radio Station WGAR,
Hotel Statler,
Cleveland, Ohio.

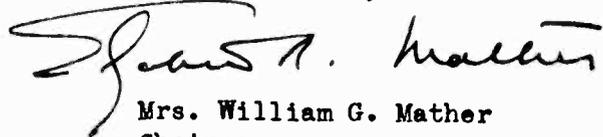
My dear Mr. Patt:

Under separate cover we are forwarding a "Certificate of Appreciation" of the American Red Cross for the outstanding cooperation of your organization in interpreting our work to the public and working with us in the controls necessary to our particular operation.

Without your assistance, we could not have realized the 492,049 pints of blood that the Cleveland area sent to the armed forces during the years 1942 - 1945.

With grateful appreciation, I am,

Yours sincerely,


Mrs. William G. Mather
Chairman

**AMERICAN RED CROSS**

OFFICE OF THE FIELD DIRECTOR

Crile General Hospital
Cleveland 9, Ohio
7 May 1946Mr. Sidney Andorn
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Andorn:

The program which was presented at Crile last night by the radio stars from WGAR was a real entertainment treat for the patients. They thoroughly enjoyed every minute of the show and were enthusiastic in expressing their appreciation.

In behalf of the patients and Red Cross staff at the hospital, we wish to thank Henry Pildner and his orchestra, Joan Baird, the Range Riders and Tom Armstrong for their fine performance.

We appreciate very much your active interest in the recreation program and the many excellent programs which you have made possible for the patients.

Very truly yours,

Margaret H. Hahn
(Mrs.) Margaret H. Hahn
Field Director

Florence Tupper
(Miss) Florence Tupper
Recreation Supervisor

EM:ajp

Harold T. Clark
Counsellor at Law
Union Commerce Building
Cleveland

March 23, 1950

Mr. John F. Patt,
Vice President, General Manager, WGAR,
Hotel Statler,
Cleveland, Ohio.

Dear Mr. Patt:

As a Vice President of The Cleveland Society for the
Blind may I add my word of appreciation and thanks to you for the
great helpfulness of Station WGAR in connection with the recent
sale conducted by the Society at Taylor's Store.

With Best Wishes,

Sincerely,

Harold T. Clark

HTC-rr



AMERICAN RED CROSS

GREATER CLEVELAND CHAPTER
1227 PROSPECT AVENUE
CLEVELAND 15, OHIO

CHAIRMAN'S OFFICE

March 22, 1950

Dear John:

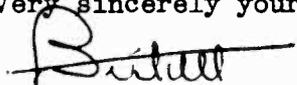
Yesterday, in the early morning hours, our Chapter exceeded its goal of \$953,200 and reached a total of \$954,301. This is a wonderful victory. Once again our Chapter is the first Red Cross Chapter in the nation with a population of one million or more to surpass its goal.

I want to thank you and your staff most sincerely for your outstanding assistance during our Fund Campaign. The many spot announcements and feature programs of Station WGAR for our Red Cross drive were a major factor in bringing our campaign to a successful conclusion.

We are all very grateful to you for your wholehearted cooperation over a long period of years.

With every good wish, I am

Very sincerely yours,


Birkett L. Williams
Chapter Chairman

Mr. John F. Patt, Manager
Station WGAR
Hotel Statler
Cleveland 15, Ohio

m



THE JEWISH WELFARE FEDERATION

and
THE JEWISH WELFARE FUND
of Cleveland

Room 320, Chester-Twelfth Building

Telephone: CHerry 8176-7-8-9

November 17, 1948

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Mr. Reg Merridew
Program Director
Radio Station WGAR
Statler Hotel
Cleveland 14, Ohio

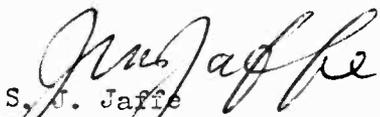
Dear Mr. Merridew:

Upon the completion of our S.O.S. drive for canned foods, I wish to thank you for your invaluable help and cooperation in our efforts to reach the Jewish community of Greater Cleveland. You were most generous in making available the time and the services of members of your staff in broadcasting our message to the community.

In reference to my calling you Sunday noon, I did not then know that some one had been in touch with you earlier for spot announcements that day. As far as I can ascertain, one of the volunteer leaders, out of zeal for the cause in which he was enrolled, took it upon himself to call you and request spot announcements. I regret any inconvenience this may have caused you.

Your cooperation was most heartening to us in our efforts to alleviate conditions among the Jews of Europe, and is deeply appreciated by us.

Sincerely yours,


S. J. Jaffe
Publicity Director

SJJ:mo

THE WELFARE FEDERATION OF CLEVELAND

1001 HURON ROAD

CHERRY 6850

CLEVELAND 15, OHIO

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CHARLES F. McCAHILL, *First Vice-President*
JUDGE DANIEL E. MORGAN, *Second Vice-President*
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April 8, 1948

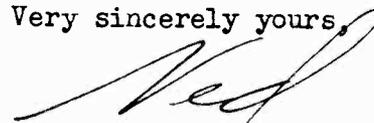
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DANIEL R. ELLIOTT, *Associate Executive Secretary*
R. P. OVERMYER, *Director of Public Relations*

Mr. John F. Patt, General Manager
W G A R Broadcasting Company
Statler Hotel
Cleveland, 15, Ohio

Dear John:

Thanks cordially for your thoughtfulness in sending me the Map of the Changing World. It is a very handy and useful thing to have.

Very sincerely yours,



Edward D. Lynde
Executive Secretary

EDL:bm



A RED FEATHER SERVICE SUPPORTED BY THE COMMUNITY CHEST



CRILE VETERANS ADMINISTRATION HOSPITAL
7300 York Road
Cleveland 9, Ohio

February 28, 1947

YOUR FILE REFERENCE:

IN REPLY REFER TO: CEH10CF

Mr. John Patt
Manager, WGAR
Cleveland, Ohio

Dear Mr. Patt:

It was brought to our attention by Mrs. Ruth T. Lucas of the Central Volunteer Bureau through whom our Occupational Therapy volunteers are recruited, of Miss Esther Mullen's February broadcast from your station.

Both the Volunteer Bureau and Mrs. Metzner, who was commended in the broadcast, have given faithful and beneficial service to Crile Hospital since its opening.

Please accept our sincere thanks for Miss Mullen's broadcast from your station.

Very truly yours,

HARRISON S. COLLISI, M.D.
Manager

The Society for Crippled Children

1900 Euclid Avenue

Cleveland 15, Ohio

MAIN 2288

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• • • • •

WILLIAM B. TOWNSEND

Director

February 14, 1950

Mr. John F. Patt, General Manager
WGAR Broadcasting Co.
Hotel Statler
Cleveland 15, Ohio

Dear John:

During the past two seasons at Camp Cheerful we have taken some motion pictures showing our health camping program in action. This film, titled "A Brighter Future", has now been edited and Bill Mayer was approached to do the narration and he graciously volunteered his services.

The final print of the film is being prepared for release and it will be made available to a great many groups for showing after March 1, 1950. I am sure that this motion picture will build up public interest in the work of the Society for Crippled Children and Camp Cheerful.

On behalf of the Society I want to especially thank Bill for his fine cooperation which is so characteristic of the help and encouragement we have always received from the staff of Cleveland's Friendly Station.

Sincerely yours,



William B. Townsend
Director

WBT:jc

THE EASTER SEAL AGENCY

Member of the Cleveland Health Council

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS, INC.

(THE MARCH OF DIMES)

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DEFOREST MELLON
TREASURER

CARTER HOTEL
CLEVELAND 15, OHIO

SUperior 3086

RUDY R. MILLER
CUYAHOGA COUNTY CAMPAIGN
CHAIRMAN

JOHN B. WALLACE
CO-CHAIRMAN

GLADYS R. MERLIN
EXECUTIVE SECRETARY

February 16, 1950

Mr. John Patt
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

We are deeply grateful to the entire staff of Radio Station WGAR for all the time, effort and talent devoted to the 1950 March of Dimes Campaign. Your splendid support during the past campaign has made this the most successful March of Dimes Drive in the history of this organization. With your able assistance we are now able to fulfill our pledge to continue the care of those stricken with this dread disease, infantile paralysis, and to continue our research and educational programs.

We deeply appreciate the great service you have rendered this community.

Sincerely yours,



Rudy R. Miller
Campaign Chairman

Batten, Barton, Durstine & Osborn, Inc.

PRospect 3621

1050 Terminal Tower, Cleveland 13, Ohio

Advertising

November 14, 1946

Mr. John F. Patt,
Radio Station WGAR
Hotel Statler
Cleveland 14, Ohio

Dear John:

This is just a feeble attempt to say
"Thank you" for the swell cooperation your station
gave to the Cleveland Community Chest campaign.

It's nothing new for the Chest to get
this sort of service from your crowd, but that
doesn't make us any less grateful. What I say
includes Bill Ong and the entire staff at Chest
headquarters.

Sincerely,



Clarence L. Davis
Chairman of Publicity

CLD:gd

The
Society for Crippled Children

1900 Euclid Avenue
Cleveland 15, Ohio

MAIN 2288

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FRED R. SOWERS

WILLIAM A. TAYLOR

. . .

WILLIAM B. TOWNSEND

Director

December 30, 1947

Mr. Carl George, Assistant Manager
WGAR Broadcasting Company
Hotel Statler
Cleveland, Ohio

Dear Carl:

We want you to know how much we appreciate your help in making our Christmas Party for handicapped children such a big success this year. Sidney Andorn did a grand job in organizing the entertainment and acting as master of ceremonies.

Some 150 children, many of them shut-ins, were brought in for our first big Annual Christmas Party which we expect will be a regular event on our calendar. Both children and parents have called in to express their thanks to the Society and to the entertainers and musicians who made this such a happy Christmas for handicapped boys and girls.

Again our sincere thanks to you and with best wishes for a Happy New Year, I am

Sincerely yours,

Bill Townsend

William B. Townsend
Director

WBT:mp

DIOCESE OF CLEVELAND

OFFICE OF
THE CATHOLIC CHARITIES CORPORATION
614 N. B. C. BUILDING

June 30, 1948

Mr. John F. Patt, Gen. Mgr.
Radio Station WGAR,
Hotel Statler,
E. 12th & Euclid,
Cleveland 14, Ohio

Dear Mr. Patt:

The Most Reverend Bishop and the Trustees
of the Catholic Charities Corporation join with me in
extending our thanks and appreciation for the assistance
we received from you and the members of your staff during
the Catholic Charities Campaign.

I know you will be pleased to know that we
raised \$535,000.00 or 107% of our Goal.

Again expressing our thanks and best wishes,
I am

Sincerely yours,



Executive Secretary

PAJ/af

**CRUSADE
FOR
CHILDREN**

American OVERSEAS AID
UNITED NATIONS APPEAL FOR CHILDREN

78

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June 14, 1948

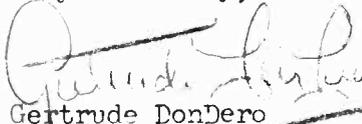
Mr. Reg Merridew, Program Director
Station WCAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Merridew:

We have just been requested to return Crusade for Children transcriptions to Mr. Wm. J. Plunkert, American Overseas Aid, United Nations Appeal for Children, 39 Broadway, New York, N.Y. I would be so grateful if you could handle the shipping.

Again may I tell you how grateful we are for your cooperation in this very important phase of our campaign. We also appreciate your continued cooperation in the interest of the success of our benefit show on Thursday night.

Very sincerely,


Gertrude DonDero

GERTRUDE DON DERO,
U. N. A. C. CLEVELAND REPRESENTATIVE



CITY OF CLEVELAND
DEPARTMENT OF PUBLIC HEALTH AND WELFARE
DIVISION OF HEALTH

11 CITY HALL

February 17, 1947

CLEVELAND 14, OHIO

Mr. Ralph Warden
Program Director
Station W G A R
Statler Hotel
Cleveland 14, Ohio

Dear Mr. Warden:

On behalf of the Cleveland Division of Health, Food and Drug Administration, I wish to thank you sincerely for your cooperation in our recent rat control program in Goodrich Area.

Many of the neighborhood residents came to our meetings because of the publicity the radio program gave our project. We recognize the help you gave us as a very valuable aid to our success and we appreciate it.

Sincerely,

(Mrs) Grace L. Fullerton
Inspector

Approved by,

E. B. Buchanan, M. A.
Chief of Food & Drug Admin.

CLF ag

The St. Clair Mission

CHILD NUTRITION STATION
and
GREATER CLEVELAND HEADQUARTERS
5805-7 Lexington Ave. ∴ Cleveland 3, Ohio

January 15, 1947

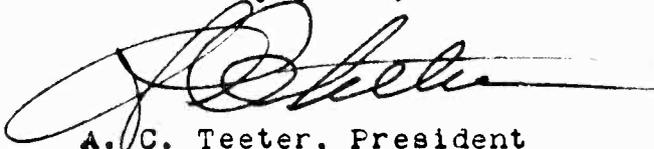
Mr. John F. Patt
WGAR Broadcasting Station
Statler Hotel
Cleveland, Ohio

Dear Mr. Patt:

We wish to express our heartfelt appreciation for your effort and cooperation in acquainting a greater number of Cleveland people with the Christmas Cheer program here at the St. Clair Mission. The results of the many spot announcements were very gratifying, and consequently we were able to serve a greater scope of the needy than ever before.

With our best wishes for a happy and prosperous 1947.

Gratefully yours,



A. C. Teeter, President

ACT/mc

Easter Seal Committee

FREDERICK T. MCGUIRE, JR., GENERAL CHAIRMAN

GEORGE GUND, TREASURER

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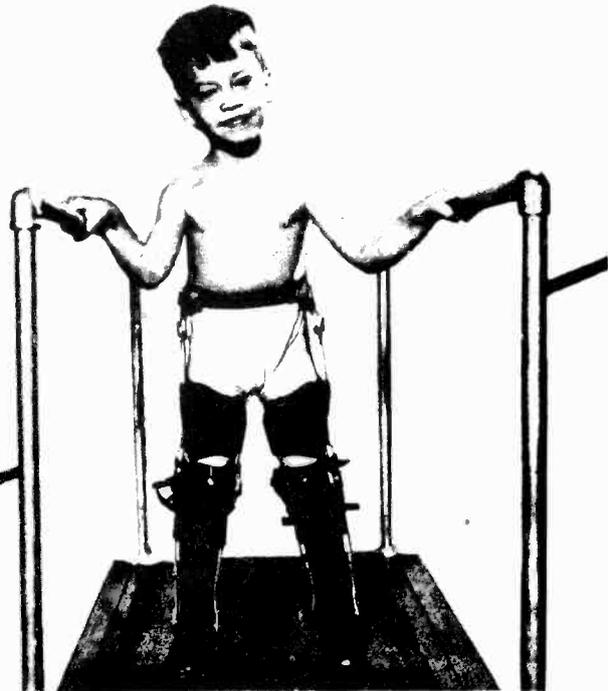
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SOCIETY for CRIPPLED CHILDREN

1900 EUCLID AVENUE • CLEVELAND 15, OHIO

MAIN 2288



May 6, 1948

Miss Esther Mullin
W G A R Broadcasting Station
Stetler Hotel
Cleveland, Ohio

Dear Miss Mullin:

Just a note to thank you for your cooperation in the Harold Ferrell-Bob Feller story.

The appearance of Harold Ferrell on your program was a memorable occasion for him and a great aid to the Society. It pleases the Society to know that it has your interest and support in its work for the handicapped children of Cleveland.

Sincerely yours,

Elaine S. Krall

Elaine S. Krall
Educational Secretary

ESK:gw

P.S. Photo is being sent under separate cover.

MEDICAL EXAMS • PHYSICAL THERAPY • PRE-SCHOOL NURSERY • WHEEL CHAIRS • SPEECH THERAPY • CHILD GUIDANCE
• CAMPING • HEALTH PLANNING • HEARING CORRECTION • OCCUPATIONAL THERAPY • BRACES • ARTIFICIAL LIMBS • SHUT-IN
SERVICES • TRANSPORTATION • CLINICS • PARENT CLASSES • RECREATION • RESEARCH • EDUCATION • VOCATIONAL COUNSELING

THE SOCIETY FOR CRIPPLED CHILDREN... *The Friendly Agency*

Headquarters: 1900 Euclid Avenue... Child Treatment Center: 2239 East 55th Street... Camp Cheerful: Strongsville, Ohio

Please make checks payable to George Gund, Treasurer

POSSIBILITIES UNLIMITED, Inc.

PRospect 3225 - 3254

A NON-PROFIT ORGANIZATION FOR THE ADVANCEMENT OF AMPUTEES

1515 EUCLID AVENUE
CLEVELAND 15, OHIO

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February 8, 1950

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Mr. Reg Merridew
Station W.G.A.R.
Hotel Statler
Cleveland, Ohio

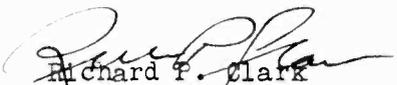
Dear Reg;

May we send our sincere appreciation to you for the interest and cooperation on the Horace eidt benefit show. Without your station's tremendous help, the show would never have been the success that it was.

We are not forgetting the many past courtesies shown by you and the station and we hope that our job in Cleveland continues to merit this confidence.

Best wishes for your personal success,

Sincerely,


Richard P. Clark
Executive Secretary

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Editor

"IT IS NOT WHAT YOU HAVE LOST, BUT WHAT YOU HAVE LEFT THAT COUNTS"

THE WELFARE FEDERATION OF CLEVELAND

1001 HURON ROAD

CHERRY 6850

CLEVELAND 15, OHIO

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R. P. OVERMYER, *Director of Public Relations*

May 24, 1948

Mr. John F. Patt, General Manager
W G A R Broadcasting Company
Statler Hotel
Cleveland, Ohio

Dear John:

We are deeply appreciative of your generous check of \$1265, and will make clear to each organization which benefits from the fund that the money must be used to supply absolutely free milk to children.

Regardless of your remark about not wanting any credit, we think it is only proper to emphasize the source of the fund.

Following is a statement of the organizations through which the money is being distributed, and the amount in each case:

Alta Social Settlement	\$ 30.
Children's Aid Society	65.
Children's Fresh Air Camp	40.
Cooperative Day Camp	70.
Council Educational Alliance	60.
Day Nursery Association	250.
East End Neighborhood House	30.
Friendly Inn	25.
Goodrich Social Settlement	25.
Hiram House	25.



THE AMERICAN CANCER SOCIETY
FIELD ARMY
Cuyahoga Unit

233 THE ARCADE

CLEVELAND 14, OHIO

CHerry 2542

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September 15, 1948.

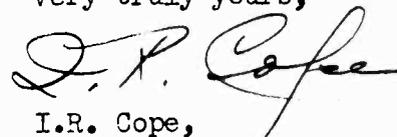
EXECUTIVE SECRETARY
Miss Patricia Palmer

Mr. John F. Patt,
Radio Station WGAR,
Statler Hotel,
Cleveland, Ohio

Dear Mr. Patt:

This distinguished service award, presented to your organization by The American Cancer Society, carries with it the sincere thanks and gratitude of the entire county, in appreciation of the wonderful support given by you and your associates to the 1948 Cancer Fund Drive.

Very truly yours,



I.R. Cope,
Chairman, 1948 Fund Drive

IRC/S

THE CLEVELAND

JUNIOR



CHAMBER OF COMMERCE

400 UNION COMMERCE BUILDING • CLEVELAND 14, OHIO

January 14, 1948

Mr Reg Merridew
Station W G A R
Hotel Statler
Cleveland 14

Dear Mr Merridew,

The Cleveland Junior Chamber of Commerce wishes to thank you on behalf of the 230 Crippled and Disabled persons that attended our recent Christmas Party in the Ballroom of the Cleveland Public Auditorium. Your part on the program helped us present the best entertainment we have ever been able to have for these unfortunate people.

We consider this Christmas Party as being one of the most worthwhile projects undertaken by our organization, and it is through the generous cooperation of members such as you that we are able to make a success of the venture.

Sincerely,

Dwight E. McLean
President

Richard E. Peters
Chairman

C A R E

COOPERATIVE FOR AMERICAN REMITTANCES TO EUROPE, INC. (A NON-PROFIT CORPORATION)

50 BROAD STREET, NEW YORK 4, N. Y.

General Manager
PAUL COMLY FRENCH

November 24, 1947

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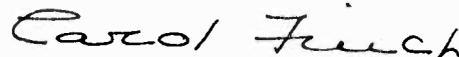
Mr. John F. Patt
General Manager
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

Mr. Sandford Curtiss has written to tell me that you have become a member of the Cleveland CARE Committee. It is exceedingly gratifying to find such fine support for CARE in Cleveland. I would like to welcome you to CARE and assure you that your cooperation will greatly aid the plight of the needy in Europe.

May I thank you on behalf of CARE for your goodwill and the energies you will spend for it. Personally, too, I wish to express my thanks for the work you will be doing. I am certain that you will feel, as we all do, that the time and efforts spent for CARE are very rewarding.

Sincerely yours,



Carol Finch
Administrator
Field Staff Section

MEMBER AGENCIES

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THE JEWISH WELFARE FEDERATION OF CLEVELAND

Room 320, Chester-Twelfth Building
Telephone: CHerry 8176

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March 13, 1950

Mr. John F. Patt, General Manager
Station WGAR
Statler Hotel
East 12th & Euclid Avenue
Cleveland, Ohio

Dear Mr. Patt:

On behalf of our 1950 Jewish Welfare Fund Campaign Organization and the Cleveland Jewish community, I wish to thank you for the cooperation and interest shown by Station WGAR on the recent broadcast of a United Jewish Appeal program.

Although your station was unable to carry the program on its original broadcast a week ago Sunday, the station was kind enough to record the program and broadcast a transcription the following Tuesday night. In addition, your staff arranged for Mr. Samuel Horwitz, one of our campaign leaders, to make a two-minute recording at the conclusion of the program.

I have been informed of the courteous cooperation of Mr. Manny Eisner and Mr. Walt Henrich of your staff, to whom I hope you will convey our thanks.

In appreciation, I am

Sincerely yours,

Max Freedman, General Chairman
Jewish Welfare Fund Appeal

MF/hb

101 Services



30th Year

THE CLEVELAND COMMUNITY FUND ★ **Community Service Bldg., 1001 Huron Rd.**

CURTIS LEE SMITH, *Pres.* A. L. BILLINGSLEY, and W. W. CLARK, *Vice-Pres.* RANDOLPH EIDE, *Treas.* I. M. BERNE, *Asst. Treas.* KENNETH STURGES, *Gen. Mgr.*
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Operating: Community Chest of Greater Cleveland • Founded 1918 • Incorporated 1943 • CHerry 6850

November 6, 1947

Mr. Reg Merridew,
Station WGAR
Hotel Statler,
Cleveland, Ohio.

Dear Reg:

Please accept my personal thanks for all the consideration and help you extended on the recent radio promotion of Greater Cleveland's Community Chest Campaign.

Your excellent cooperation enabled us to obtain fine radio coverage in the many phases of the Campaign, and I am indeed very grateful and appreciative.

It certainly was a pleasure working with you.

Sincerely yours,

Sam Abrams

Sam Abrams
Radio Director.

SA:C

COMMUNITY CHEST CAMPAIGN OCTOBER 20-30, 1947

Hal H. Griswold, Campaign Chairman

Dale Brown, F. Carlisle Foster and John F. Patt, Vice-Chairmen

Mrs. R. L. Ireland, Women's Committee Chairman

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UNITED APPEAL OF 101 COMMUNITY CHEST — RED FEATHER — AGENCIES



**1948
FUND
MARCH 1 - 17**

AMERICAN RED CROSS GREATER CLEVELAND CHAPTER

1227 PROSPECT AVE • CLEVELAND 15, OHIO • SUPERIOR 1800

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Chapter Chairman

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April 3, 1948

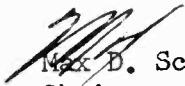
Mr. John F. Patt, Mgr.
Radio Station WGAR
Hotel Statler
Cleveland 15, Ohio

Dear John,

It is always a pleasure to express one's appreciation for a job well done. On behalf of the Red Cross, I should like to personally thank you for the time and effort and the fine spirit of cooperation with which you met our appeal for help during the recent Fund Campaign.

As you know, the Greater Cleveland Chapter was one of the first large communities to announce attainment of its goal. The success the Red Cross enjoys would not have been possible without the personal assistance you and all the other members of the Publicity Committee gave so generously.

Very sincerely yours,


Max D. Schwartz
Chairman, Publicity Committee
1948 Red Cross Fund.

lm

THE CLEVELAND

JUNIOR



HAMBER OF COMMERCE

400 UNION COMMERCE BUILDING • CLEVELAND 14, OHIO

February 20, 1950

Mr. R. Merridew
Radio Station W G A R
Cleveland, Ohio

Dear Mr. Merridew:

Our belated thanks are extended to you for your gracious performance and for organizing the fine entertainment given at the Crippled Adults Christmas Party, Dec. 19, 1949, at the Public Hall.

The party was a great success and will be looked forward to again next year by our disabled friends. In most cases it is the only outside activity these people attend.

The Christmas Activities Committee of the Junior Chamber of Commerce wishes to thank you again for your time and efforts so willingly given.

Very truly yours

Walter Hyery

Christmas Activities
Committee

CLEVELAND **S. O. S.** COMMITTEE
THE JEWISH WELFARE FEDERATION

320 CHESTER-TWELFTH BUILDING • CLEVELAND 14, OHIO • CHERRY 8176



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November 23, 1948

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Publicity
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Secretary
Irwin A. Newman

Mr. Reg Merridew
Program Director
Radio Station WGAR
Statler Hotel
Cleveland 14, Ohio

Dear Mr. Merridew:

On behalf of our Committee, I wish to thank you for your cooperation in connection with our S.O.S. campaign on Sunday, November 14.

You were most generous in making available your station's facilities and the services of your staff in carrying our message to the Greater Cleveland Jewish community. Your help was an important factor in the success of our effort, aimed at alleviating conditions among Jews in DP camps and other parts of Europe.

We here are deeply appreciative of your cooperation.

Sincerely yours,

Raymond S. Freiler, Chairman
Cleveland S.O.S. Committee

RSF:mc



THE AMERICAN NATIONAL RED CROSS
NATIONAL HEADQUARTERS
WASHINGTON 13, D. C.

June 20, 1947

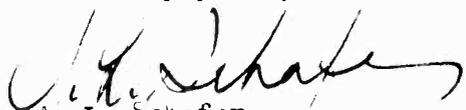
Dear Mr. Mack:

In behalf of the American National Red Cross, I am asking that you accept our very sincere thanks for your participation in the memorial service held for Red Cross workers at our convention in Cleveland last week.

Yours was a difficult assignment discharged in a most splendid manner. Your clarity of enunciation, and your bell-clear voice added greatly to the impressiveness of this service.

For this, we are deeply indebted to you and extend our very genuine gratitude.

Sincerely yours,


A. L. Schafer
Director, Convention Office

Mr. Wayne Mack
Station NGAF
Statler Hotel
Cleveland, Ohio

THE CLEVELAND CHURCH FEDERATION

1010 HIPPODROME BUILDING

CHerry 3147

CLEVELAND 14, OHIO



For the Advancement of Protestant Co-operation and Christian Unity

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DEPARTMENT VICE PRESIDENTS
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SOCIAL ACTION—DR. GEORGE P. MICHAELIDES
SOCIAL WORK—THE REV. ROBERT SLAUGHTER
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ASSOCIATE SECRETARIES
CHRISTIAN EDUCATION—THE REV. W. E. DANIELS
PASTORAL MINISTRY—THE REV. DAVID LOEGLER
SOCIAL WORK—MRS. MARGARET H. HAWKINS

October 8, 1947

Mr. Reg Merridew
Station W G A R
Cleveland 15, Ohio

Dear Mr. Merridew:

Our Committee on Overseas Relief wishes to thank you very much for the publicity given us in connection with our church clothing drive.

From all indications the drive has been most successful, and we do appreciate your cooperation in helping to publicize it.

Sincerely,

Mrs. Robert Stemme, Chairman
Committee on Overseas Relief

For the Greatest Homecoming of the Homeless

1949 JEWISH WELFARE FUND APPEAL

CAMPAIGN DATES • MAY 11-26

HEADQUARTERS • 322 CARTER HOTEL • CLEVELAND 15, OHIO • CHERRY 8176

General Chairman

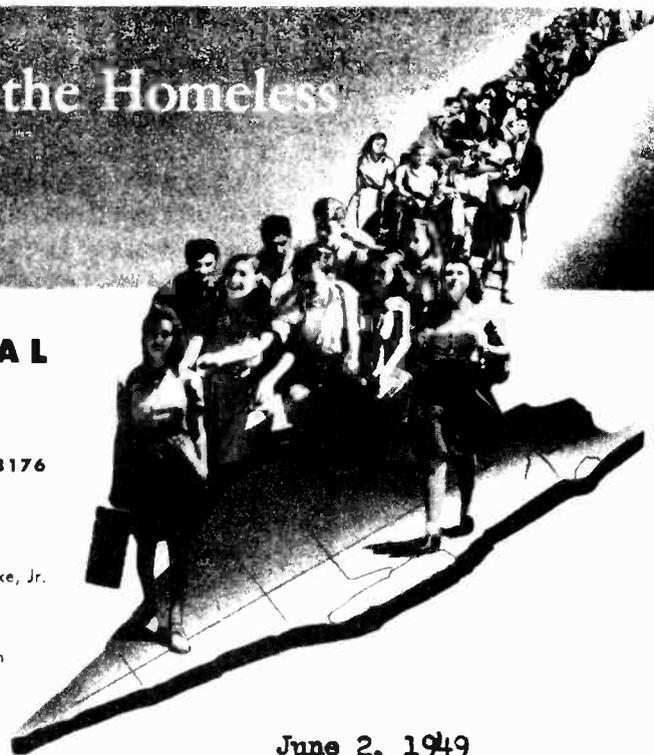
Max Freedman

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Eugene H. Goodman
Leonard Ratner

Associate Campaign Chairmen

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Mrs. Syc'ney N. Galvin	Ben Kravitz	Maurice Maschke, Jr.
Milton Kane	Joseph G. Lampl	Alex Miller
Mrs. Louis Kaufman		Daniel Sherby
Special Gifts Committee Chairman	S. M. Friedman	



June 2, 1949

Mr. Reg Merridew
Program Director
Radio Station WGAR
Statler Hotel
Cleveland 14, Ohio

Dear Mr. Merridew:

Upon the completion of our Jewish Welfare Fund Appeal, I wish to thank you for the fine cooperation we received from Station WGAR.

Your broadcasts covering various phases of our campaign were an important means of spreading the message of our drive and the progress of our efforts.

We are most appreciative of your help and interest.

Sincerely yours,

Max Freedman

Max Freedman, General Chairman
1949 Jewish Welfare Fund Appeal

MF:mo

OFFICE OF *Max Rosenblum*



ROSENBLUM'S, INC., 321 EUCLID AVE.

CLEVELAND

July 21, 1948

John F. Patt, Mgr.
WGAR, Statler Hotel
Cleveland, O.

My dear Patt:

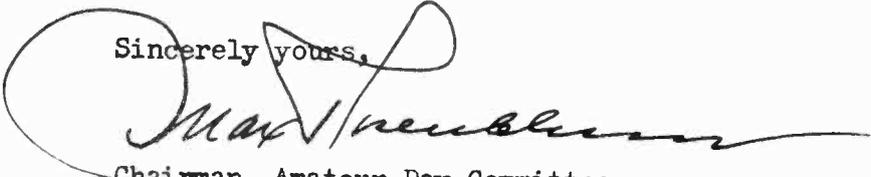
One of my dreams came true...a dream of many years. I am referring to Amateur Day, having an attendance of over sixty-five thousand and a net income for the sandlot kids future needs of \$90,000.

Besides Vill Veeck who made it possible to have the Brooklyn Dodgers come here, I feel that your station, W.G.A.R., contributed greatly toward this success. Your staff let no opportunity pass to promote this affair and am sure that without this support, we could not have had the result that I mention.

Personally, I always had and still have the highest regard for your station. Having used it commercially for many years, we find direct results, as proven by our own survey of 80,000 families with fifteen per cent returns, W.G.A.R. is outstanding and first on the list.

Please convey my thanks to your sport staff who have done so much for Amateur Day.

Sincerely yours,


Chairman..Amateur Day Committee

MR:MD

The Kinsman Jewish Center

קינסמן אידישער צענטער

"Home of Religion, Culture, Sociability for Old and Young"

DAVID L. GENUTH
RABBI
WASHINGTON 8165

3 4 7 4 E A S T 1 4 7 t h S T R E E T

Phone LOngacre 0734

CLEVELAND 20, OHIO

REV. MARTIN SIEGELSTEIN
EXECUTIVE DIRECTOR

Aug. 19th-1946

W.G.A.R. Broadcasting Station
Statler Hotel
Cleveland, Ohio

Gentlemen-

We wish to acknowledge with thanks your Radio
announcement of our Sisterhood Picnic which
took place on August 11th.1946

Sincerely yours

Dan Weiss
Dan Weiss-President

WGAR GOVERNMENTAL PROGRAMS

Throughout the years of its existence, Station WGAR has broadcast hundreds of programs in the interest of government -- local, state, and national. WGAR has almost invariably broadcast all inaugurations of Cleveland mayors, Ohio governors, and Presidents of the United States which have occurred during the lifetime of the station. All government officials have received a standing invitation to use WGAR's facilities for the public welfare.

The following pages contain brief descriptions of some outstanding programs originated and broadcast by WGAR to keep its listeners informed as to the progress of their elected government officials. Programs designed to aid in the work of government-supported agencies are also described.

"ASK CITY HALL"

The newest among the large number of programs designed by WGAR to inform its listeners of government activities, "Ask City Hall" has been on the air since May, 1948. The mayor or a major official of his administration appears in the studio each Saturday evening. He is introduced and the general subject matter to be covered is announced at the opening of the program. Listeners are invited to telephone questions at once to the number given on the air. These are then taken into the studio and are answered by WGAR's guest on "Ask City Hall". The large number of telephone calls and the consistency with which the official's replies are quoted in the newspapers the following day are proof of the popularity of this WGAR feature. Mayor Thomas A. Burke, City Law Director Lee Howley, City Transit System Manager Donald C. Hyde, Councilmen Henry M. Speeth and Victor Cohen, Public School Superintendent Mark C. Schinnerer, and Dr. John Toomey, City Hospital official, and others

have appeared several times on "Ask City Hall". Dr. Toomey's last appearance (before his recent death) was in connection with the fight against the high rate of polio in greater Cleveland in 1949.

YOU AND YOUR GOVERNMENT

In January of 1947 the reporting to WGAR listeners from their representatives in government was augmented by a weekly broadcast under the title "You and Your Government". This program brought representatives of city, state, and national government to WGAR microphones to keep the public informed of the activities of their elected officials. Operations of government at local level was brought into focus by the personal appearance of the mayor or one of the major public officials each week. The report on state affairs was made by a WGAR reporter in Columbus, recording direct interviews with our representatives in the legislature. National coverage was by direct recording, airmailed to the station by our WGAR representative in Washington, D.C. WGAR's reporters made every effort to bring all of Northern Ohio's lawmakers to the "You and Your Government" microphone. Their success is revealed in this list of officials who appeared on the program:

Mayor Thomas A. Burke

City Law Director Lee Howley

Transit System Manager Donald C. Hyde

Safety Director William Smith

Mrs. Norma Wulff, president Cleveland Board of Education

Capt. Augustus Foley, Police Safety Division

James Lister, Freeway Expediter

Richard W. Lawrence, Assistant Commissioner of Streets

E. B. Buchanan, Food and Drugs chief, City Health Dept.

Proctor Noyes, City Planning Commissioner

Edward Blythin, Member City Transit Commission

I. S. Rose, president Municipal Softball League

Ernest Schwartz, president Cleveland Motion Picture Exhibitors Assn.

Michael Lucak, President of City Council

City Councilmen: Henry M. Speeth
Stephen Suhajcik
Victor Cohen
and
Harry Jaffe

Jay Hartsock, General Mgr., Milk Producers Federation of Cleveland

Mayor Charles Slusser of Akron

Mayor Amos I. Kaufman of Lakewood

Mayor Kenneth Sims of Euclid

Mayor Urban of South Euclid

City Manager H. M. Kimpel of Cleveland Heights

Governor Thomas J. Herbert of Ohio

State Senators: Fred Reiners
Margaret Mahoney
Allen Corlett
Howard Metzenbaum
John Morrison

State Representatives:
George Woodling
Paul Ballard
Jean Simpson
Joseph Carney
William Van Aken
William Hart

Carl Smith, Ohio Civil Service Association

Frank Farnsworth, State Agriculture Dept.

Congressmen: George Bender (at-large, Ohio)
Frances P. Bolton (22nd Ohio District)
Robert Crosser (21st Ohio District)
Walter Huber (14th Ohio District)
Clarence Brown (7th Ohio District)
Henderson Carson (16th Ohio District)

U. S. Senator John W. Bricker, Ohio

U. S. Senator Robert A. Taft, Ohio

Attorney General Tom Clark

J. Frank Henrich, U. S. Dept. of Agriculture

A. Carl Hyner, War Assets Administration

VIEWS FROM THE CAPITOL

This series of half-hour Friday evening programs was inaugurated by Station WGAR during 1941. The two Ohio senators and five congressmen who represented the Greater Cleveland area would record in Washington each week a three-minute answer to a timely question submitted to them by the station. It was chosen from as many as seven hundred per week which were sent in by listeners. After a short time the legislators suggested that we change the format because they objected to the limitation of time and topic involved.

THIS WEEK IN WASHINGTON

This program was the successor to "Views From The Capitol". The Northeastern Ohio legislators in Washington arranged to take turns in presenting their reports on Washington activities, each being responsible for the complete program in his turn. With this format, each senator and each congressman was given equal opportunity to speak at greater length on a topic or topics of his own choice. The programs were transcribed for Station WGAR in the nation's capitol. It was discontinued just prior to the election campaign in 1942.

REPORT FROM THE CAPITOL

From 1943 until January of 1947 when it was replaced by "You and Your Government", WGAR's weekly coverage of news from Northeastern Ohio lawmakers was "Report From The Capitol". It brought Clevelanders the voices of their Senators and Congressmen in a transcribed report of

events of the preceding week in the nation's capitol. Senators Burton, Taft, Huffman and Bricker, and Congressmen Bender, Bolton, Feighan, Young and Crosser were heard alternately on this series, along with other Congressmen from Northeastern Ohio.

This series was prepared in Washington by WGAR's Washington News Bureau. Started on November 8, 1943, the Washington News Bureau was managed by William Neel. His news staff wrote scripts and transcribed interviews as requested by each of the three stations. WGAR provided Mr. Neel with a complete list of all the government officials and other people in Washington who were of interest to listeners in Northeastern Ohio. The Washington News Bureau proved extremely valuable to the WGAR newsroom for fast, accurate coverage of wartime news and responses to the many special queries sent by the WGAR newsmen to keep the listeners abreast of the news.

CAPITOL REPORT

Senator Robert A. Taft, senior senator from the state of Ohio, transcribes "Capitol Report" in Washington each week for broadcast on radio stations throughout the state. Station WGAR broadcasts this program each Saturday at 5:15 P.M.

STEPHEN M. YOUNG

Representative Stephen M. Young, Congressman-At-Large, transcribes a five-minute program in Washington for broadcast on radio stations throughout Ohio. Station WGAR broadcasts this program each Saturday at 6:25 P.M. In addition we present special quarter-hour interviews as transcribed and sent to us from time to time by Mr. Young, who is a Cleveland.

CITY LIGHTS

WGAR was one of the first radio stations in the country to broadcast a weekly report from a city's chief executive, placing a microphone on his desk for the purpose. City Manager, Daniel Morgan, broadcast weekly for an extended series in 1931 and 1932. Later, when Cleveland went back to the mayoralty form of city administration, Mayor Ray T. Miller (D.) and Mayor Harold H. Burton (R.) successively used the facilities of WGAR on a regular basis.

UNITED NATIONS TODAY

This program was a quarter-hour review of significant international developments, highlighted by the recorded voices of delegates as they spoke at United Nations meetings around the world. Originating at Lake Success, "United Nations Today" was made available to radio stations throughout the nation on the U. N. Network for Peace. WGAR was the only station in the state of Ohio carrying this series. All line charges were paid by WGAR. "United Nations Today" and all stations carrying the program were cited by the Peabody Award for 1947 for "notable contribution to better international understanding and concord." This program was broadcast by WGAR from October, 1947 to April, 1949.

UNITED NATIONS IN ACTION

Each Sunday night at 11:15, CBS presents "United Nations In Action" with a brief summary of U.N. activities and more complete treatment of specific activities in the interests of world peace. WGAR has been broadcasting this series since January of 1949.

JUNIOR COUNCIL ON WORLD AFFAIRS

Each year since the beginning of operations at Lake Success,

Cleveland's Council on World Affairs arranges for groups of local high school students, members of the Junior Council, to see the U.N. sessions. On each of these occasions, WGAR has presented these students after their return, giving their impressions of the U.N. and the work being done at the sessions. The most recent of these programs was presented on WGAR on Saturday, March 11, 1950.

UNESCO CONFERENCE IN CLEVELAND

A series of meetings on UNESCO (United Nations Education, Scientific and Cultural Organizations) was held in Cleveland from March 30th to April 2nd, 1949, under the auspices of the United States Commission for UNESCO. Broadcasts, in addition to full coverage of meetings and speeches in WGAR's regular newscasts, included the following:

Half-hour round-table program (studio): Dr. Harold C. Urey, Sir John Maud, Dr. Bart Bok, Dr. Shepherd L. Witman.

Half-hour broadcast, direct, of talk by Milton S. Eisenhower, President of Kansas State College and National Commission Chairman for UNESCO.

Half-hour broadcast from UNESCO section meeting on "Education for the World Community" featuring Dr. Lyman Bryson of CBS.

Mrs. Eleanor Roosevelt's speech at general UNESCO session.

Broadcast totalling one hour and thirty-five minutes of talks from UNESCO closing session by following speakers: Sir Arcot Ramaswami of India, George V. Allen, Assistant Secretary of State for Public Affairs, William G. Carr, Associate Secretary, National Educational Association.

Transcriptions of all these broadcasts were presented to the Washington office of UNESCO by WGAR for use in educational programs throughout the world.

KNOW YOUR F.B.I.

For the purpose of making Clevelanders better acquainted with the Federal Bureau of Investigation and its work, a series of dramatic

programs was started on May 26, 1948. Actual cases from files of the local F.B.I. were dramatized. These broadcasts were written, cast and presented on a local basis, with the Special Agent in charge of the Cleveland office of the F.B.I. or an agent selected by him appearing as narrator on the program each week. These weekly half-hour programs were presented on WGAR each Sunday night.



U. S. SENATOR HAROLD H. BURTON (NOW SUPREME COURT JUSTICE) REPORTS TO OHIOANS
FROM WASHINGTON



MICHAEL J. FEIGHAN OF OHIO'S 21ST DISTRICT REPORTS FROM WASHINGTON



PRESIDENT TRUMAN COMES TO CLEVELAND DURING 1948 CAMPAIGN



GOVERNOR FRANK J. LAUSCHE ABOUT TO GO ON THE AIR



HONORABLE HAROLD H. BURTON'S POLITICAL FORTUNES BEGIN AS HE LAUNCHES
CAMPAIGN FOR MAYOR OVER WGAR IN 1935



GOVERNOR FRANK J. LAUSCHE "TAKES OVER" FROM EX-GOVERNOR JOHN W. BRICKER AT STATE HOUSE
IN COLUMBUS



FHA DIRECTOR WADSWORTH AND VA LOAN DIVISION MANAGER WILKINSON BRING VETS UP TO DATE
ON GI HOUSING



CLEVELAND FBI HEADS DISCUSS PROPOSED WGAR BROADCAST SERIES WITH STATION WRITER



CONGRESSWOMAN FRANCES P. BOLTON OF OHIO'S 22ND DISTRICT REPORTS FROM WASHINGTON



GOVERNOR FRANK J. LAUSCHE THANKS OHIO VOTERS FOR RETURNING HIM TO STATE HOUSE
IN COLUMBUS



THE STATE
CIVIL SERVICE COMMISSION OF OHIO
COLUMBUS 15
STATE OFFICE BUILDING
June 21, 1946

COMMISSIONERS
CARL W. SMITH, CHAIRMAN
GERTRUDE JONES, MEMBER
—
SECRETARY
FRANK W. FORSYTHE

Radio Station WGAR
Cleveland, Ohio

Gentlemen:

The purpose of this letter is to thank you for your splendid cooperation in publicizing the Civil Service examinations which we have scheduled for the week of June 24th.

Extending the facilities of your station to broadcast our prepared material has been a public service in two important ways: it brought the examinations to the attention of potential applicants and thus opened to them the job opportunities of Civil Service and it also helped to provide the State with qualified personnel through the medium of competitive examinations.

On behalf of Miss Gertrude Jones, Member, and myself, I wish to express the gratitude of the Commission for this fine assistance.

By direction of the Commission:

Sincerely yours,

STATE CIVIL SERVICE COMMISSION

A handwritten signature in cursive script, appearing to read "Carl W. Smith".

Carl W. Smith
Chairman

THE COUNCIL ON WORLD AFFAIRS

CLEVELAND 14, OHIO

SHEPHERD L. WITMAN
Executive Director

922 SOCIETY FOR SAVINGS BUILDING
SUPERIOR 3730

December 11, 1948

Dear Reg:

Thank you much for recording and rebroadcasting the Welles speech.

If you heard it, I am sure you will agree that this was one of the most important addresses delivered in the country this year.

Again, thank you so very much.

Sincerely yours,



Shepherd L. Witman

Mr. Reginald Merridew
WGAR Broadcasting Station
Hotel Statler
Cleveland 14, Ohio

"WORLD AFFAIRS ARE YOUR AFFAIRS"



DEPARTMENT OF STATE
224 West 57th Street
NEW YORK, N. Y.

August 15, 1946

Mr. David Baylor
Program Director
Radio Station WGAR
Statler Hotel
Cleveland 1, Ohio

Dear Dave:

Thank you very much for the Mackay recording. It arrived in plenty of time to meet our schedule to Europe, and it will be used in a day or two to Latin America and the Far East.

The various anniversaries around the country this year are interesting for our use as they offer opportunities to present the backgrounds of our cities and states which don't appear too often. I believe I can be a bit more specific now of what we would like to have from Cleveland.

For broadcast in English (and translated here into Spanish), we would like to have a 13:30 piece for Latin America on trade relations between Cleveland and Latin America, bringing in the story of your Latin American Trade Fair. It probably could be handled as a straight talk by a Cleveland industrialist or someone from the Chamber of Commerce. It should be built around the anniversary, of course.

As a second spot for more general use - to the Far East and Europe - we would like to have another 13:30 feature on the anniversary and the celebrations that have been held. It might include the historical background, with particular mention of the French heritage in that region, why the city grew in industrial and cultural importance, etc. Could it be worked out to include more than one voice; the Mayor, perhaps, or some other civic official, and a local editor or historian?

We know how busy you are, but we will have to leave the details in your hands. It would help a lot if we could see the scripts before recording.



DEPARTMENT OF STATE

NEW YORK, N. Y.

-2-

Professor Jaszi will be getting in touch with you in a month or so.

Again, thank you very much for everything you are doing for us. It really helps a lot to be able to depend on WGAR for everything we need in the Cleveland area.

Kindest personal regards.

Yours sincerely,

A handwritten signature in cursive script, appearing to read "Ben".

Ben E. Wilbur
Special Events Unit
International Broadcasting
Division

BEW:jk



TREASURY DEPARTMENT

WAR FINANCE COMMITTEE FOR OHIO

STATE HEADQUARTERS

UNION COMMERCE BUILDING

CLEVELAND 14, OHIO

April 18, 1945

Mr. David M. Baylor
Station WGAR
Cleveland, Ohio

Dear Mr. Baylor:

On behalf of the United States Treasury Department and the Ohio War Finance Committee, I wish to thank you for your patriotic cooperation with us in the Seventh War Loan Drive, in giving of your time and your talents to the speaking engagements scheduled for you before Service Clubs of the State.

We have had enthusiastic reports from the group privileged to hear your address. Mr. Galleher of Delaware says of you: "I cannot be too strong in praise of Mr. David Baylor for the excellent talk that he made today before our Kiwanis-Rotary luncheon. His subject matter was thoroughly interesting, presented in an excellent manner and was fully appreciated by an attendance of approximately one hundred members.

"I am sure that interest was aroused among those who heard Mr. Baylor and believe that the meeting will stimulate those in attendance to added effort in the Seventh War Loan campaign."

We appreciate very much your kindness in serving the Seventh War Loan Drive and making it possible for us to convey your War Bond message to the Service Club groups.

Very truly yours,


Phil J. Trunstine
State Chairman

CURTISS, HOUSE & COMPANY

UNION COMMERCE BUILDING

CLEVELAND,
14

61 WALL STREET
NEW YORK, 5.

MEMBERS OF
NEW YORK STOCK EXCHANGE
NEW YORK CURB EXCHANGE (ASSOCIATE)
CLEVELAND STOCK EXCHANGE

December 21, 1944

Dear John:

In reviewing the various factors which have contributed to the success of the Sixth War Loan Drive just ended in this county, one of the things that stands out most was the splendid cooperation which your station and its staff gave to our activities of the War Bond Headquarters.

It is beyond the power of mere words to express our appreciation for the time and effort which were so generously given to us, but as Uncle Sam does not give us the wherewithal to pay for it in hard cash, I guess we will just have to let it go by saying thanks.

With best wishes for the holiday Season to you and your staff,

Sincerely yours,



M. J. M. Cox, Chairman
Cuyahoga County War
Finance Committee

John Patt, Vice-Pres. & General Manager
The WGAR Broadcasting Company
Statler Hotel
Cleveland, Ohio

March 1947

UNITED NATIONS • NATIONS UNIES

CONFERENCE AND GENERAL SERVICES

CABLE AND WIRELESS SECTION

Services généraux et des Conférences

Section télégraphique et télégraphique sans fil

OUTGOING SAVINGRAM

BREVIGRAMME DEPART

15 APRIL 1948

MR. JOHN F. PATT

RADIO STATION WGAR

HOTEL STATLER

CLEVELAND, OHIO

145 CONGRATULATIONS YOUR SHARE PEABODY SPECIAL CITATION AWARDED

"UNITED NATIONS TODAY" WHICH YOU CARRY AS MEMBER OF "NETWORK FOR PEACE"

RADIO DIVISION UNITED NATIONS

PEN 1715 EST

WD

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

JOSEPH L. EGAN
PRESIDENT

(42)

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

.CZA049 PD=COLUMBUS OHIO 29 1114A=

JOHN F POTT, STATION WGAR

STATLER HOTEL=CLEVE=

OUR CONGRATULATIONS TO WGAR FOR THE **SPLENDID OHIO DAY** PROGRAM PRESENTED SUNDAY AFTERNOON WE ARE SURE IT INSPIRED STATE PATRIOTISM IN ALL WHO HEARD IT WE WOULD LIKE TO ENCOURAGE YOUR STATION TO PRESENT OTHER OHIO RADIO FEATURES AND OFFER THE FACILITIES OF OUR OFFICES TO YOU FOR THIS PURPOSE=

JOHN R ADVENT EXECUTIVE SECRETARY OHIO DEVELOPMENT & PUBLICITY COMMISSION=

BQA049 WGAR

WE WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE



OFFICE OF THE COLLECTOR
EIGHTEENTH DISTRICT OF OHIO

IN REPLYING REFER TO

TREASURY DEPARTMENT

INTERNAL REVENUE SERVICE

101 PROSPECT AVENUE, WEST

CLEVELAND 15, OHIO

March 17, 1947



Mr. John F. Patt
c/o Station WGAR
Hotel Statler
Cleveland, Ohio

My dear Mr. Patt:

Annually we try to express our appreciation for the invaluable contributions made in the way of publicity given to our income tax schools and tax filing periods, and never seem to quite succeed in expressing our gratitude and appreciation as we would wish.

However, we cannot let this time pass by without again expressing to you our full and sincere appreciation for your many courtesies and cooperation.

The contributions made by you are helpful not only to this office but to the taxpaying public as well.

Very truly yours,


Thos. M. Carey
Collector of Internal Revenue

TMC:mw



TREASURY DEPARTMENT

INTERNAL REVENUE SERVICE

101 PROSPECT AVENUE, WEST

CLEVELAND 15, OHIO

March 31, 1948

OFFICE OF THE COLLECTOR
EIGHTEENTH DISTRICT OF OHIO

IN REPLYING REFER TO

Mr. John F. Patt
WGAR Broadcasting Company
Hotel Statler
Cleveland 1, Ohio

My dear Mr. Patt:

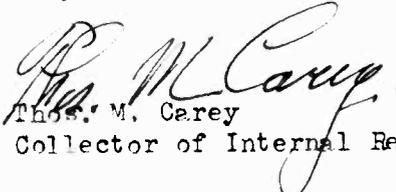
The Collector of Internal Revenue we have always with us —
fortunately or unfortunately, depending upon your viewpoint.

We like to think that the Collector for this District is not
the feared or hated person a Collector so often is, and, if we are
right in thinking as we do, we feel that the credit goes to you for
many reasons.

You cooperate so wholeheartedly with us in our efforts to
disseminate information pertaining to taxes in every way possible
that it is small wonder our office is rated as one of the top
offices in the country, if not the top, and that the taxpaying
public in this District is always fully informed about taxes. We
could not do nearly as efficient a job without your help.

We cannot too highly express our appreciation, nor stress our
thanks too much.

Very truly yours,


Thos. M. Carey
Collector of Internal Revenue

TMC:mwl

Citizens' Committee FOR the 3 Levies

County • City • Schools

Election Tuesday, November 5, 1946

Chairman

Howard Whipple Green

Treasurer

Sidney B. Congdon

Executive Secretary

Richard P. Overmyer

Executive Committee

Harry F. Affelder
 Alex Bernstein
 Mrs. Charles I. Bill
 Robert F. Black
 Percy W. Brown
 John F. Burns
 Charles A. Carran
 Mrs. John Cassidy
 Harold T. Clark
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 Nathan L. Dauby
 Albert I. Davey, Jr.
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 I. F. Freiberger
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 Mrs. Michael C. Geraci
 W. H. Gray
 Anton Grdina
 Howard Whipple Green
 Walter P. Greenwood
 Clifford F. Hood
 Mrs. Joy Seth Hurd
 Mrs. R. Livingston Ireland, Jr.
 Hon. Perry B. Jackson
 Stanley Klonowski
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 George D. McGwinn
 John P. Murphy
 Richard P. Overmyer
 Anthony Poss
 Henry A. Rucker
 Frank J. Ryan
 A. A. Stambaugh
 Arthur W. Steudel
 Mrs. Keith Weigle
 Virginia R. Wing

1404 East Ninth Street
 Cleveland 14, Ohio

MAin 7732

November 11, 1946

Mr. Ralph Worden, Director of Public Affairs
 WGAR Broadcasting Station
 Hotel Statler
 Cleveland 15, Ohio

Dear Ralph:

On behalf of the committee, but more particularly for myself, I want to thank you for the splendid support you gave to the campaign for the 3 levies.

Several people have told me that in order to fully appreciate our victory, I should have gone through some of the unsuccessful levy campaigns in recent years. But whether we were smart or lucky, I want you to know that your help played a major part in our success.

Yours sincerely,

Richard P. Overmyer
 Richard P. Overmyer
 Executive Secretary

Vote to Keep Up YOUR Vital Public Services—Vote for the 3 Levies

County

City

Schools

FOR the tax levy

FOR the tax levy

FOR the tax levy

Vote FOR the 3 Levies at the Election Tuesday, November 5

REFER TO NO.

File A7-1
202-47

NAVY DEPARTMENT
U. S. NAVAL RESERVE ARMORY
7700 CLINTON ROAD
CLEVELAND 9, OHIO

15 March 1947.

Mr. Sidney Andorn,
Radio Station WGAR,
Hotel Statler,
Cleveland, Ohio.

Dear Mr. Andorn:

Your outstanding efforts in assisting us at the "launching" of our recruiting street car are deeply appreciated. Your spirit, interest, and co-operation will assure the success of this worth while program.

All hands join me in extending to you a real Navy "Well done".

Sincerely yours,



H. FRERICKS,
Captain, USNR.

DEPARTMENT OF STATE
THE UNITED STATES NATIONAL COMMISSION FOR UNESCO

CHAIRMAN
MILTON S. EISENHOWER

VICE CHAIRMEN
DETLEV BRONK
WALDO G. LELAND
JUSTIN MILLER

EXECUTIVE SECRETARY
CHARLES A. THOMSON
DEPARTMENT OF STATE
WASHINGTON 25, D. C.

EXECUTIVE COMMITTEE

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WILLIAM G. CARR
BEN M. CHERRINGTON

NELSON H. CRUIKSHANK
LUTHER H. EVANS
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C. J. MCLANAHAN

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MRS. L. W. HUGHES
REES H. HUGHES
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RAYFORD W. LOGAN
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ROSCOE C. MARTIN
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RABBI WILLIAM F. ROSENBLUM
MRS. HENRY POTTER RUSSELL
STANLEY H. RUTTENBERG
J. T. SANDERS
HARLOW SHAPLEY
GEORGE N. SHUSTER
LAWRENCE M. C. SMITH
ROBERT S. SMITH
GUY E. SNAVELY
MAYCIE SOUTHALL
MRS. WILLIAM DICK SPORBORG
REV. EDWARD V. STANFORD
GEORGE S. STEVENSON
ALEXANDER J. STODDARD
GEORGE D. STODDARD
DONALD C. STONE
P. G. STROMBERG
DONALD F. SULLIVAN
CHARLES H. THOMPSON
MERLE A. TUVE
RALPH A. ULVELING
HAROLD C. UREY
BLAKE R. VAN LEER
MRS. PEARL A. WANAMAKER
MRS. ROY C. F. WEAGLY
GLENWAY WESCOTT
ALEXANDER WETMORE
MISS HELEN C. WHITE
JOHN HAY WHITNEY
HOWARD E. WILSON
M. L. WILSON
MRS. LOUISE WRIGHT
EDWARD YEOMANS
DONALD R. YOUNG
GEORGE F. ZOOK

May 27, 1949

My dear Mr. Merridew:

We have received the records of various parts of the Cleveland Conference and are looking forward to bringing together the persons who participated in the meetings which were recorded, as well as other interested persons who may wish to use them with their organizations and associations when they are having programs on UNESCO.

The gift of the records is deeply appreciated by all of us. It makes possible the immediate continuation of our experimental program which involves the use of the modern media of communication in the development of educational activities of UNESCO.

I wish to express again my own thanks for all that you did for us at Cleveland and for your most generous help in making available to a wider public interesting parts of the Cleveland program. I shall write you again when we have had an opportunity to hear the recordings and let you know of further plans for the use of the records.

Sincerely yours,

Ruth E. McMurry

Ruth E. McMurry
Program Specialist
UNESCO Relations Staff

Mr. Reginald Merridew,
Program Director,
The WGAR Broadcasting Co.,
Statler Hotel,
Cleveland, Ohio

CITY OF CLEVELAND

EMERGENCY DIVISION OF AID TO RETURNED SERVICEMEN

FRANK E. AUGUST
COMMISSIONER

314 Superior Avenue
VETERANS INFORMATION CENTER
CUYAHOGA BUILDING
~~266 BUCKINGHAM~~
CLEVELAND 14, OHIO

January 29, 1946

Mr. Dave Baylor
Station WGAR, Statler Hotel
Cleveland, Ohio

Dear Dave:

I want to take this opportunity to express my deep felt gratification to you for your sincere and whole hearted efforts on behalf of our veterans program in this community. I am certain that the time and work devoted to our "V for Veteran's" series will not be in vain. I believe that the thirteen programs which we concluded on January 27, 1946, presenting thirteen veterans' problems to this community will prove to be of great value to the returning servicemen in this area.

This series could not possibly have been presented in the form or fashion that they were produced on the radio without you. I know I speak not only for myself, but for all of us at the Veterans Information Center, in telling you how grateful we are to you and station WGAR for the consideration and effort expended by you and the people at WGAR in the productions of "V for Veteran."

Very truly yours,



Bernard S. Goldfarb,
Assistant Director

BSG:hs

The Standard Oil Company

(An Ohio Corporation)

*Midland Building
Cleveland 15, Ohio*

*W. T. Holliday
President*

December 7, 1948

Mr. John Patt
Station W G A R
Statler Hotel
Cleveland, Ohio

Dear Mr. Patt:

I want to express my appreciation and commendation for your Station's presentation, last Saturday afternoon, of the panel discussion of limited world government.

I hope you will find it expedient to carry on that program at regular intervals. Few persons have any idea how interested people are in the subject of world organization in these troublous times. The Cleveland Council on World Affairs, this last year, in addition to the attendance of about 180,000 at its own meetings, has, through training of discussion leaders of numerous organized groups, brought about an attendance among those groups of about 500,000 to discuss the general subject of world organization. These groups include almost every classification except the labor unions, who, so far, have not participated. The livest subject we have today is international affairs, and popular education in regard thereto is terribly needed.

I believe that a sustained program along that line would have very popular reception.

With kindest regards,

Sincerely yours,

W. T. Holliday

UNITED NATIONS • NATIONS UNIES

OUTGOING SAVINGRAM
ACTION COPY

*BREVIGRAMME DEPART
ORIGINAL DU BREVIGRAMME*

15 APRIL 1948

MR. JOHN F. PATT
RADIO STATION WGAR
HOTEL STATLER
CLEVELAND, OHIO

145 CONGRATULATIONS YOUR SHARE PEABODY SPECIAL CITATION AWARDED
"UNITED NATIONS TODAY" WHICH YOU CARRY AS MEMBER OF "NETWORK FOR PEACE"
RADIO DIVISION UNITED NATIONS

PEN 1715 EST

JD

U. S. ARMY RECRUITING STATION
Room 109 Old Post Office Building
Cleveland 14, Ohio

FGDM/lmm

April 15, 1947

Mr. John F. Patt
Vice President & General Manager
WGAR Broadcasting Company
Hotel Statler - 14th Floor
Cleveland, Ohio

Dear Mr. Patt:

On behalf of the United States Army Recruiting Service in Cleveland, please accept our sincere gratitude and appreciation for your invaluable participation in Army Week, April 6-12th. You and all who donated time and personal effort to bring the theme, "A Strong America is a Peaceful America", to the attention of the public are highly commended.

We feel sure that it is only through the unstinting cooperation of civic minded people as yourself who know and realize the importance of having an adequate defense, that we are able to carry on a most important test to see whether a system traditionally American in peacetime -- the volunteer system -- can give us the stable, well-trained Regular Army our current international commitments require.

Thanking you again for your participation in the national observance of Army Day and Army Week, I remain

Sincerely yours,



FRED G. D. MAUCK
Major, AC
Commanding

Ohio House of Representatives
Columbus

STEPHEN A ZONA
CUYAHOGA COUNTY
408 PUBLIC SQUARE BLDG.
CLEVELAND, OHIO
MAJORITY WHIP
CH. 2544

1949-1950

COMMITTEES:
FINANCIAL INSTITUTIONS - CHAIRMAN
JUDICIARY
RULES

January 16, 1950.

Mr. John F. Patt
General Manager
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Patt:

At this beginning of the year 1950, I want to congratulate WGAR for the fine news coverage that they gave in our legislative year of 1949.

As Majority Whip of the Ohio House of Representatives, it was my pleasure to come into close contact with your Columbus news source, Mr. Will Henderson, and I always found that through him WGAR gave the most comprehensive, non-partisan news coverage of any news agency covering our State capitol.

Because I found that he was fair in giving both sides an equal opportunity at the news, I know that I and other members of the Democratic majority were anxious in cooperating to see that WGAR received ALL of the news. I also wish to congratulate your most excellent news editors, Mr. Day, Mr. Hyde and Mr. Martin on their fine and clear explanations of the legislative news. I know that we never missed listening to Mr. Hyde and his 11 o'clock news cast so that we might hear the advance stories on what happened on the State level.

Please be assured of my wish to cooperate with WGAR in every way possible.

Very truly yours,

Stephen A. Zona
Stephen A. Zona

SAZ/rs

STATE OF OHIO
BUREAU OF UNEMPLOYMENT COMPENSATION

FRANK J. COLLOPY
ADMINISTRATOR

427 CLEVELAND AVENUE
COLUMBUS 16, OHIO

December 27, 1948

Mr. John F. Patt
Station WGAR
Statler Hotel
Cleveland, Ohio

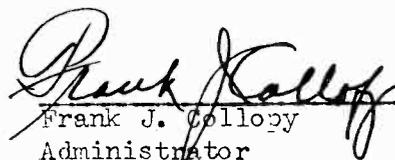
Dear Mr. Patt:

During the past year, your station has been most cooperative in providing public service time so that the people of Ohio could be fully informed as to the operation of their Employment Security program. Your willingness to place your facilities at our disposal has been of immeasurable value to employers, workers and the general public, all of whom have a definite stake in that program.

Your station has not only served as an educational force in your community but has also helped to promote state-wide economic stability.

For the fine service you have rendered in helping us to carry out our functions, we express our sincere thanks. And, on behalf of our local offices throughout the state as well as ourselves, we take this occasion to wish you and yours a most prosperous New Year.

Sincerely yours,


Frank J. Collopy
Administrator

FJC:ENG:pg

BOARD OF EDUCATION
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JAMES F. BROWN, BUSINESS MANAGER

November 4, 1947

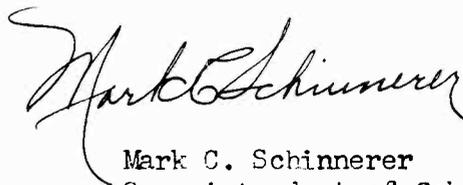
Mr. John Patt, General Manager
Radio Station WGAR
Statler Hotel
Cleveland, Ohio

Dear Mr. Patt:

I am very grateful to you and the staff of WGAR for your kindness in providing me with time on the station last evening to speak for the 6-mill school levy. This is further evidence supporting my oft-repeated statement that WGAR has a good record of public service.

Again thanking you for this courtesy,
I am

Sincerely yours,



Mark C. Schinnerer
Superintendent of Schools.

M

City of Cleveland

THOMAS A. BURKE
MAYOR

November 16, 1948.

Reginald Merridew, Program Director
Station W.G.A.R.
Hotel Statler
Cleveland, Ohio

Dear Mr. Merridew:

Please accept my appreciation for the fine assistance you and your station have rendered to the Charter Levy and the Bond Issue Campaign. Donating the time for the broadcasts was a most generous contribution, indeed.

I am proud that so many of our citizens have the welfare of their community at heart and ready to give so unselfishly of their time and efforts.

Thanking you again, I am,

Sincerely yours,



Mayor.

TAB/H

HEADQUARTERS OHIO MILITARY DISTRICT
SECOND ARMY
FORT HAYES, COLUMBUS 18, OHIO

15 April 1948

Mr. Reginald Merridew
Program Director,
Radio Station WGAR
Hotel Statler
Cleveland 1, Ohio

Dear Mr. Merridew:

I wish to extend my sincere appreciation for your efforts in making the recent Army Day celebration one of the most successful ever staged in the State of Ohio.

The splendid support of patriotic, civic and fraternal organizations and news media clearly indicates the constant alertness of the people to the need for a strong defense in order to insure the safekeeping and future happiness of our nation.

Please extend to those who assisted you my gratitude for their generous cooperation.

Sincerely,



JOHN E. McMAHON, JR
Colonel, Field Artillery
Executive

United States Post Office

CLEVELAND, OHIO 13

December 30, 1947.

Mr. R. Merridew,
Program Director, WGAR,
Hotel Statler,
Cleveland 1, Ohio.

Dear Sir:

It gives me a great deal of satisfaction to report that a new record was established as to the volume of mail handled by the Cleveland Post Office during the Christmas period just past. From December 1st to 23rd over 45 million letters and greeting cards were deposited in the mails, exceeding last year's previous high by nearly 4 million pieces.

With the constant arrival of carloads of train mail from out of town, a post office is never altogether clear, but all mail on hand during the day and night of the 23rd was being delivered by carriers on their trip of the 24th. This fine showing was made possible because the public never before cooperated so well in the matter of early mailing.

With such a tremendous volume of mail the need for early mailing cannot be too strongly stressed. While I am grateful to those who responded to our plea for early mailing, I fully realize that little could have been accomplished in this connection without the fine publicity given us by newspapers, radio stations, schools, churches, and other organizations.

I want to take this opportunity to express my sincere thanks and appreciation for the assistance given us by bringing our Mail Early Campaign to the attention of your listeners, and to extend to you and your staff my best wishes for the New Year.

Very truly yours,


Guy R. Lucas
Postmaster

U. S. NAVY RECRUITING STATION

New Federal Building
Fort & Shelby Streets
Detroit 26, Michigan

13 January 1948.

Mr. A. Merridew,
Radio Station WGAR,
Cleveland, Ohio.

Dear Mr. Merridew:

I wish to take this opportunity to express my sincere thanks for the cooperation and service you have given the Navy Recruiting Service during the year of 1947.

During the year of 1947, enlistment quotas were below the average needed by the Navy. It has been through your cooperation and help that we have been able to maintain an adequate fleet for the defense of Our Nation. The Naval Service owes a deep debt of gratitude to you and your organization for your efforts.

If at any time I may be of service to you in any way, I shall consider myself privileged. Thanking you once again for your kindness and trusting that the highest relationship will continue between you, your organization and the Naval Service, I remain,

Sincerely,



G. M. WINNE,
Commander, U.S. Navy,
Officer in Charge.

HEADQUARTERS CLEVELAND MAIN STATION (2316th ASU)
U S ARMY & U S AIR FORCE RECRUITING SERVICE
Room 109 Old Post Office Building
Cleveland 14, Ohio

FGDM/lmm

January 15, 1948

Mr. Sidney Andorn
Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Dear Mr. Andorn:

We wish to thank you at this time for your splendid cooperation received by us during our 1947 United States Army and United States Air Force recruiting program.

The use of your facilities and your complete sympathy and understanding shown us in the past is indeed a measure for which we are very grateful.

Very truly yours,



FRED G. D. MAUCK
Major, USAF
Commanding

OFFICE OF PRICE ADMINISTRATION
Office of Temporary Controls
Regional Office of Information
Union Commerce Building
Cleveland, Ohio

IN REPLY REFER TO:

February 5, 1947

Mr. David Baylor
Program Director
Radio Station WGAR
Statler Hotel
Cleveland, Ohio

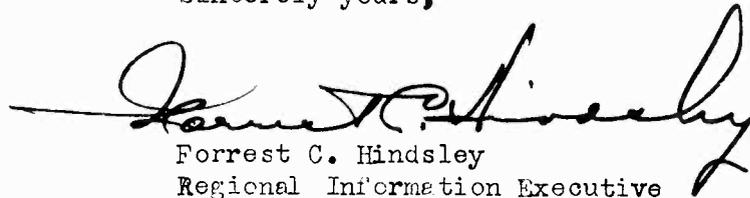
Dear Dave:

Receipt of your letter of January 30 has caused me to look back over the war years during which time your station as well as the radio industry generally cooperated so splendidly with OPA.

We have just about come to the end of the road insofar as this agency is concerned, and while rent control and sugar control continue to be highly controversial issues, they are not the subjects they used to be when combined with all the other problems we had in the agency.

This reply is to thank you and your station in behalf of OPA for the very fine support you have extended to us.

Sincerely yours,


Forrest C. Hindsley
Regional Information Executive





THE
JEWISH COMMUNITY COUNCIL

237 CHESTER-TWELFTH BLDG. -- CLEVELAND 14, OHIO -- MAIN 5406

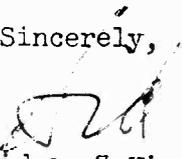
Mr Reg Merridew, Program Director
Station WGAR
Statler Hotel
Cleveland 14, Ohio

Dear Reg:

We should like you to know how much we appreciate your cooperation in broadcasting our "Save the UN" meeting March 10. The reactions we get indicate that there was an unusually high listening audience for so late an hour, and complete agreement that Mr Day handled his assignment magnificently despite extreme pressure of time.

We hope we can feel free to get in touch with you again if we undertake comparable newsworthy programs.

Sincerely,


Sidney Z Vincent
Assistant Director

March 12, 1948

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IRVING KANE
Vice President

MAX I. KOHRMAN
Vice President

PHILLIP L. STEINBERG
Vice President

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MIRIAM LEIKIND
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HARRY I. BARRON, *Executive Director*

SIDNEY Z. VINCENT, *Assistant Director*



THE
JEWISH COMMUNITY COUNCIL

237 CHESTER-TWELFTH BLDG. -- CLEVELAND 14, OHIO -- MAIN 5406

March 18, 1948

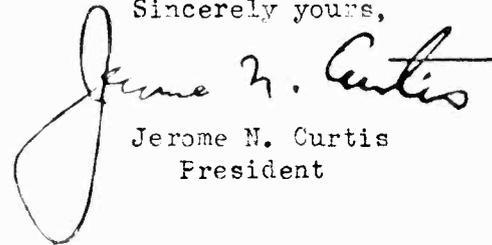
Mr. John Patt
General Manager
Station WGAR
Hotel Statler
Cleveland 14, Ohio

Dear Mr. Patt:

On behalf of the American Christian Palestine Committee and the Jewish Community Council, co-sponsors of the "Save the U.N." rally held on March 10th, I should like to thank you for providing so fine a radio coverage of the event.

The many fine comments we received on the broadcast make it clear that there was an unusually large audience for so late a time. We should also like to express our gratitude to Mr. Day for his skillful and interesting handling of the evening's speeches and to Mr. Merriden for his cooperation in arranging the broadcast.

Sincerely yours,



Jerome N. Curtis
President

JEROME N. CURTIS
President

IRVING KANE
Vice President

MAX I. KOHRMAN
Vice President

PHILLIP L. STEINBERG
Vice President

GABRIEL LEEB
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Rabbi Rudolph M. Rosenthal

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Max Simon
Abraham Stern

HARRY I. BARRON, *Executive Director*

SIDNEY Z. VINCENT, *Assistant Director*

WGAR RELIGIOUS PROGRAMS

Time is made available by WGAR without charge for the broadcasting of religious services and programs. Although time is not sold for religious programs, it is made available free to various denominations and faiths. Regular weekly periods are set aside for such programs and additional time is provided at the time of important holidays or special observances of the various faiths, such as Christmas, Easter, the Passover, and similar occasions.

Most religious programs are arranged at the instance and invitation of the station itself; others are scheduled as a result of requests from the religious groups of the community.

In no case is any attempt made to control the subject matter or the point of view expressed on religious subjects. There is no requirement that text of sermons or talks be submitted in advance, nor is there any control or regulation on the subject other than the following, which is quoted directly from the current "Statement of General Policies" of WGAR, Section Four, Paragraph three:

"Religious broadcasts will not include attacks on any faith nor on its clergy or lay members as representatives of such faith. No religious belief, ritual or custom will be held up to ridicule or prejudice."

This and the similar expressions in earlier WGAR "codes" serve merely to formalize in print the policy which has been followed by the station from its inception.

Following are descriptions of the principal religious programs broadcast over a period of years, up to the present time, with names and identifications included in order to show clearly the breadth of coverage and impartiality of presentation of religious groups.

THE HOUR OF WORSHIP

This program has been a weekly feature on WGAR during more than a decade. It has been scheduled under the present title and at the present hour of 9 A.M. on Sundays continuously since 1943. A list of persons presenting the program each Sunday and their religious affiliation is included in this section.

The programs are arranged by WGAR to the extent that the station extends the invitation to the person or group to present each program. Invitations are extended to faiths and denominations in approximate proportion to their numerical size in the community, with the added provision that extremely small but sincere groups which might never fit into a mathematical concept are invited from time to time. In the accompanying list will be found such groups as Friends; Pentecostal Church; Assemblies of God; Nazarene; Swedenborgian; Evangelical United Brethren and other definitely minor groups, mathematically speaking.

Unlike many church program series on radio stations, the Hour of Worship includes in this single, continuing series, the entire spread of faiths. Catholic, Jewish, Protestant, Unitarian, Christian Science and Community Churches all have their place.

A definite effort is made also to recognize the subdivisions of various denominations or faiths; for example it will be noted that part of the Jewish broadcasts are by Rabbis of the Conservative group, and others by those from Reformed congregations. Similarly, a typical cross section of the detailed listing herewith will be found to include Missouri Synod Lutheran, United Lutheran and American Lutheran; Presbyterian and United Presbyterian; Methodist and A.M.E. (Negro methodist church).

The number of different faiths and denominations heard each year of the seven covered in the detailed list will be found to run from 13 to more than 20. The past calendar year, 1949, shows broadcasts on the 52 Sundays of the year by 48 different ministers, priests, rabbis and readers, representing 16 different faiths and denominations.

Following is the Hour of Worship log from October 1943 to the present time:

- 1943 -

OCTOBER 10	Episcopal Convention (also to CBS)
OCTOBER 17	Euclid Avenue Baptist Church Rev. E. M. Poteat
OCTOBER 24	Lakewood Christian (also to CBS)
OCTOBER 31	Catholic Service Rev. Francis Fergus
NOVEMBER 7	Trinity Cathedral (Episcopal) Rev. C. B. Emerson
NOVEMBER 14	Temple on the Heights (Hebrew) Rabbi Rosenthal
NOVEMBER 21	Old Stone Church (Presbyterian) Dr. Robert B. Whyte
NOVEMBER 28	Catholic Service The Rev. Francis T. Fergus
DECEMBER 5	First Evangelical & Reformed Rev. E. G. Weist
DECEMBER 12	Epworth Euclid Methodist Asst. To Rev. Olsen
DECEMBER 19	Old Stone Church (Presbyterian) (also to CBS) Dr. Robert B. Whyte
DECEMBER 26	Catholic Service The Rev. Francis T. Fergus

- 1944 -

JANUARY 2	Christian Science Service C. B. Craig, 1501 Carew Tower, Cincinnati
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JANUARY 9 Euclid Avenue Congregational
Rev. F. Q. Blanchard

JANUARY 16 Euclid Avenue Temple (Hebrew)
Rabbi Julius J. Nodel

JANUARY 23 First United Presbyterian Church
Rev. J. Paul Graham

JANUARY 30 Catholic Service
The Rev. Francis T. Fergus

FEBRUARY 6 Bethany English Lutheran Church (United Lutheran)
Rev. J.H.L. Trout

FEBRUARY 13 Antioch Baptist Church (Negro Baptist)
Rev. J. H. McKinney

FEBRUARY 20 Calvary Evangelical Church
Rev. Victor Peterson

FEBRUARY 27 Catholic Service
The Very Rev. Msgr. Vincent B. Balmat

MARCH 5 First Unitarian Church
Dr. Everett Moore Baker

MARCH 12 First Church of the Nazarene
Rev. H. B. McCrory

MARCH 19 Trinity Evangelical Lutheran (Missouri Synod.)
Rev. M. H. Sommerfeld

MARCH 26 Catholic Service
The Rev. Francis T. Fergus

APRIL 2 CBS "Church of the Air"

APRIL 9 CBS "Church of the Air"

APRIL 16 St. James A.M.E. Church
Rev. J. H. McKinney

APRIL 23 Catholic Service
The Rev. Francis T. Fergus

APRIL 30 Old Stone Church (Presbyterian)

MAY 7 Euclid Avenue Baptist Church
Rev. Bernard Clausen

MAY 14 No program

MAY 21 Jewish Temple
Rabbi Armond E. Cohen

MAY 28 Church of the Savior (Methodist)
Rev. V. S. Mumbulo

JUNE 4 Christian Science Service
C. B. Craig, 1501 Carew Tower, Cincinnati

JUNE 11 Catholic Service
The Rev. Francis T. Fergus

JUNE 18 CBS "Church of the Air"

JUNE 25 Calvary United Brethren Church
Rev. S. Edwin Rupp

JULY 2 Pilgrim Congregational Church
Rev. E. M. Grant

JULY 9 Franklin Circle Christian
F. H. Groom

JULY 16 Catholic Service
The Rev. Francis T. Fergus

JULY 23 Brooklyn United Presbyterian Church
The Rev. J. H. Dean

JULY 30 Bethany Lutheran
The Rev. J.H.L. Trout

AUGUST 13 The Plymouth Church of Shaker Heights (Non-denominational)
Dr. Miles Crumbine

AUGUST 20 Evangelical & Reformed (Convention)
The Rev. Honved

AUGUST 27 Euclid Avenue Temple
Rabbi Barnett R. Brickner

SEPTEMBER 3 Trinity Cathedral (Episcopal)
The Very Rev. Chester B. Emerson

SEPTEMBER 10 Euclid Avenue Christian Church
Rev. Blanchard

SEPTEMBER 17 Christ Methodist
The Rev. Farmer

SEPTEMBER 24 Catholic Service
The Rev. Francis T. Fergus

OCTOBER 1 Third Evangelical & Reformed Church
The Rev. A. W. Meckstroh

OCTOBER 8 First Congregational
The Rev. Earl W. Foster

OCTOBER 15 Christian Science Service
C. B. Craig

OCTOBER 22 Lakewood Baptist
The Rev. Zearfoss

OCTOBER 29 Catholic Service
The Rev. Francis T. Fergus

NOVEMBER 5 Noble Gospel Church
The Rev. S. E. Collison

NOVEMBER 12 Temple on the Heights
Rabbi Rosenthal

NOVEMBER 19 No broadcast

NOVEMBER 26 Parma Lutheran (Missouri Synod)

DECEMBER 3 CBS Origination

DECEMBER 10 Catholic Service
The Rev. Francis T. Fergus

DECEMBER 17 Calvary Lutheran Church (E. Cleve)-Eng.Lutheran)
The Rev. John W. Grohne

DECEMBER 24 Church of the Cross--(Methodist)
The Rev. Otheloo E. Hannawalt

DECEMBER 31 Old Stone Church
Dr. Robert B. Whyte

- 1945 -

JANUARY 7 Church of the Covenant
Dr. Philip S. Bird

JANUARY 14 Independent Evangelical Church
The Rev. J. E. Schatz

JANUARY 21 Catholic Service
The Rev. Francis T. Fergus

JANUARY 28 Christian & Missionary Alliance Church
The Rev. W. D. Fitzgerald

FEBRUARY 4 Noble Gospel Church
The Rev. S. E. Collison

FEBRUARY 11 The Temple
Rabbi William M. Kramer

FEBRUARY 18 Christian Church
The Rev. Wayman Parsons

FEBRUARY 25 Catholic Service
The Rev. Francis T. Fergus

MARCH 4 Euclid Avenue Baptist Church
The Rev. Dr. Bernard C. Clausen

MARCH 11 Old Stone Church (Presbyterian)
Dr. Robert B. Whyte

MARCH 18 Christian Science Service

MARCH 25 Catholic Service--Father Fergus

APRIL 8 Our Saviour's Lutheran Church (American)
The Rev. M. A. Egge

APRIL 15 The Church of the Epiphany
The Rev. Delbert R. Chatreau
South Euclid (Reformed Episcopal)

APRIL 22 CBS Origination

APRIL 29 Catholic Service (Special Program)
Catholic Charities

MAY 6 Church of the Redeemer (Swedenborgian)
The Rev. Isaac G. Ens

MAY 13 Pilgrim Congregational Church
The Rev. E. Milton Grant

MAY 20 Hough Avenue Baptist
The Rev. William S. Ross

MAY 27 Father Francis T. Fergus
Catholic Service

JUNE 3 Rabbi R. M. Rosenthal
Temple on the Heights

("HOUR OF WORSHIP" SUSPENDED DURING THE SUMMER)

SEPTEMBER 16 The Rev. P. W. Macaulay
Miles Park Presbyterian Church

SEPTEMBER 23 The Rev. Paul S. Kershner
E. Cleveland Congregational Church

SEPTEMBER 30 The Rev. T. C. Mayer
Rocky River Methodist

OCTOBER 7 The Rev. Francis T. Fergus
Catholic Service

OCTOBER 14 The Rev. Paul H. Kubik
Euclid-Immanuel Baptist Church
Euclid, Ohio

OCTOBER 21 St. Paul's Episcopal

OCTOBER 28 The Rev. A. Dale Fiers
Euclid Avenue Christian Church

NOVEMBER 4 The Rev. Francis T. Fergus
Catholic Service

NOVEMBER 11 The Rev. H. W. Bauner
Eighth Evangelical & Reformed Church

NOVEMBER 18 Christian Science

NOVEMBER 25 The Rev. Robert N. Zearfoss
Lakewood Baptist Church
Lakewood, Ohio

DECEMBER 2 The Rev. Francis T. Fergus
Catholic Service

DECEMBER 9 Rabbi William M. Kramer
The Temple--Jewish Service

DECEMBER 16 The Rev. Jay N. Booth
The West Blvd. Christian Church

DECEMBER 23 The Rev. Claudius E. Jensen
Messiah Lutheran Church

DECEMBER 30 The Rev. Francis T. Fergus
Catholic Service

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JANUARY 6 The Rev. Wm. G. Schneider
First Universalist Church
North Olmstead

JANUARY 13 The Rev. C. F. Kenneweg
University Hts. United Presbyterian

JANUARY 20 The Rev. Robert M. Lautenschlager
Church of the Redeemer

JANUARY 27 The Rev. Francis T. Fergus
Catholic Service

FEBRUARY 3 The Rev. Lawrie J. Sharp
Archwood Avenue Congregational Church

FEBRUARY 10 The Rev. C. S. Spivey
St. John's AME Church

FEBRUARY 17 Rev. D. P. Holloway
Pentecostal Church
The Assemblies of God

FEBRUARY 24 The Rev. Francis T. Fergus
Catholic Service

MARCH 3 The Rev. Guy H. Volpitto
Woodland Hills Union Church

MARCH 10 Rabbi William M. Kramer
The Temple

MARCH 17 Dr. Everett Moore Baker
First Unitarian Church

MARCH 24 The Rev. Francis Fergus
St. Mary's Seminary

MARCH 31 The Rev. Samuel W. Smith
Trinity United Brethren

APRIL 7 The Rev. Paul O. Mayer
East Shore Methodist Church

APRIL 14 The Rev. Jerry E. Carpenter
Church of the Epiphany
Euclid, Ohio

APRIL 21 Greek Catholic Carpatho Russian

APRIL 28 Father Fergus (Catholic Service)

MAY 5 The Rev. Le Roy Hensel
Immanuel Presbyterian

MAY 12 Rabbi William Kramer
The Temple

MAY 19 CBS Origination

MAY 19 Father Fergus (Catholic Service)

JUNE 2 The Rev. Harry B. Parrott
Garfield Trinity Baptist
(Choir of 34 people)

JUNE 9 The Rev. O. B. Swisher
Ebenezer Evangelical

JUNE 16 Father Fergus (Catholic Service)

JUNE 23 The Rev. Clifton E. Moore
Glenville Presbyterian Church

JUNE 30 The Rev. Francis Sanre
Chesterland Baptist Church
Chesterland, Ohio (Choir)

JULY 7 The Rev. Lawrence Tober
Assistant Rector (ET's)
Trinity Cathedral (Episcopal)

JULY 14 Father Fergus (Catholic)

JULY 21 CBS "Church of the Air"

JULY 28 The Rev. D. Wilson Cazer
Olivet Baptist Church (ET)

AUGUST 4 The Rev. Francis Shayre
c/o Episcopal Church Diocese of Ohio

AUGUST 11 Father Fergus (Catholic Service)

AUGUST 18 The Rev. Oliver B. Quick
Cory Methodist Church

AUGUST 25 The Rev. Earl W. Foster
First Congregational Church

SEPTEMBER 1 Rabbi William Kramer (Jewish Service)

SEPTEMBER 8 Father Fergus (Catholic Service)

SEPTEMBER 15 Mr. James Dunn, Jr.
Christian Science on Publ. for Ohio

SEPTEMBER 22 The Rev. Yoder Leith
Cleveland Heights Presbyterian Church
Cleveland Heights

SEPTEMBER 29 The Rev. Robert C. Newell
Church of the Master (Baptist)

OCTOBER 6 Father Fergus (Catholic Service)

OCTOBER 13 Church of Incarnation
St. Luke's Episcopal Church

OCTOBER 20 The Rev. Earl Henderson
Church of the Cross (Methodist)
Cleveland Heights, Ohio

OCTOBER 27 The Rev. Ernest E. Morrill
Denison Avenue Congregational Church

NOVEMBER 3 Father Fergus (Catholic Service)

NOVEMBER 10 Rabbi Julius Nodel, The Temple

NOVEMBER 17 Rev. Howard B. Withers
Parma South Presbyterian Church

NOVEMBER 24 Rev. Harold Buckey
Rocky River Methodist Church

DECEMBER 1 Father Fergus (Catholic)

DECEMBER 8 Rev. Robert E. Slaughter
East Cleveland Baptist Church

DECEMBER 15 Christian Science Service
James Dunn
Christian Science Committee on Publications

DECEMBER 22 Rev. Eric Lindblade
Euclid Village Congregational Church

DECEMBER 29 Father Fergus (Catholic)

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JANUARY 5 Rev. David Loegler, Associate Secretary
Cleveland Church Federation

JANUARY 12 Rev. J. Louis Wolf
Trinity Lutheran Church (United Lutheran)

JANUARY 19 Rev. Leon R. Robison
Euclid Ave. Baptist Church

JANUARY 26 Rev. Father Francis T. Fergus
St. Mary's Seminary

FEBRUARY 2 Rev. Ralph Reamsnyder
St. Mark's Episcopal Church

FEBRUARY 9 Rabbi Samuel H. Silver
Euclid Ave. Temple

FEBRUARY 16 Harold R. Cunningham
Chaplain, Crile General Hospital (USVA)

FEBRUARY 23 Rev. Francis T. Fergus
St. Mary's Seminary

MARCH 2 Rev. R. L. Gergen
Collinwood Methodist Church

MARCH 9 Rev. Henry C. Stallard
Collinwood Congregational Church

MARCH 16 Dr. Emil D. Krafft
St. John's Evangelical & Reformed Church

MARCH 23 Rev. Francis T. Fergus
St. Mary's Seminary

MARCH 30 Christian Science Service
Conducted by Harold Clark

APRIL 6 Rev. Francis T. Fergus
St. Mary's Seminary

APRIL 13 Rev. Thurman F. Alexander
Bay Village Methodist Church
Bay Village

APRIL 20 Rabbi Julius Nodel
The Temple
East 105th & Ansel Rd.

APRIL 27 Rev. Raymond T. Parks
Collinwood Christian Church

MAY 4 Rev. Francis T. Fergus
St. Mary's Seminary

MAY 11 Rev. Robert J. Beyer
Bethany Presbyterian Church

MAY 18 Rev. James Norton
West Park Friends Church

MAY 25 Rev. H. W. Bartels
Grace Lutheran Church

JUNE 1 Rev. Francis T. Fergus
St. Mary's Seminary

JUNE 8 Rev. Oliver G. Droppers
(Community Church in Riverside Project)

JUNE 15 Rev. Oliver B. Quick
Cory Methodist Church

JUNE 22 Christian Science Service
Conducted by Mr. Samuel E. Lauden

JUNE 29 CBS "Church of the Air". Originated by WGAR.
Conducted by Rev. Everett Babcock, state superintendent
of Congregational Christian Churches (Ohio).

JULY 6 Rev. Francis T. Fergus
St. Mary's Seminary

JULY 13 Rev. A.J.E. Manton
First Methodist Church
Berea, Ohio

JULY 20 Rev. Vernon Bevan
First Congregational Church

JULY 27 Rabbi Samuel H. Silver
Euclid Ave. Temple

AUGUST 3 Rev. Father James McIntyre
Holy Name Parish

AUGUST 10 Rev. A. J. Russell
West Boulevard Christian Church

AUGUST 17 Rev. Walter Daniels
Cleveland Church Federation

AUGUST 24 Rev. Robert Lautenschlagel
Church of the Redeemer (Evangelical United Brethren)

AUGUST 31 Rev. James McIntyre
Holy Name

SEPTEMBER 7 Rev. Robert C. Newell
Church of the Master (Baptist)

SEPTEMBER 14 Christian Science Service
Conducted by Mr. Samuel Lauden

SEPTEMBER 21 Dr. Virgil Cosby
 Cleveland Heights United Presbyterian Church

SEPTEMBER 28 Rev. Francis T. Fergus
 St. Mary's Seminary

OCTOBER 5 Rev. Bert Van Soest
 Calvary Reformed Church

OCTOBER 12 Rabbi Julius Nodel
 The Temple

OCTOBER 19 Rev. William Hodder
 Brooklyn Memorial Methodist Church

OCTOBER 26 Rev. Francis T. Fergus
 St. Mary's Seminary

NOVEMBER 2 Rev. James M. Lotz
 East View Congregational Church
 East 156th & Kinsman Ave. (Shaker Heights)

NOVEMBER 9 Rev. Paul Kubic
 Immanuel Church (Baptist)
 Euclid, Ohio

NOVEMBER 16 Rev. William Closterhouse
 Boulevard Presbyterian Church

NOVEMBER 23 Rev. Francis T. Fergus
 St. Mary's Seminary

NOVEMBER 30 Rev. W. E. Dudley
 Brooklyn Community Church
 Brooklyn Village

DECEMBER 7 Christian Science Service
 Conducted by Mr. Victor P. Minier

DECEMBER 14 Rev. Robert Zearfoss
 Lakewood Baptist Church

DECEMBER 21 Rev. Francis T. Fergus
 St. Mary's Seminary

DECEMBER 28 CBS "Church of the Air". Originated at WGAR, broadcast
 live as Hour of Worship at 9, re-produced live at 10
 for CBS.
 Speaker: Rev. Hoover Ruppert, National Youth Director of
 Methodist Church.

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JANUARY 4 Rev. Gerald Goldner
 Lakewood Christian Church

JANUARY 11 Rabbi Samuel H. Silver
 Euclid Ave. Temple

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JANUARY 18 Rev. Gordon Langlie
Bethel Evangelical Free Church

JANUARY 25 Rev. James McIntyre
Holy Name Parish (Catholic)

FEBRUARY 1 Rev. Clarence Yates
Peoples Methodist Church

FEBRUARY 8 Rev. Ernest Morrill
Denison Ave. Congregational Church

FEBRUARY 15 Rev. D. Wilson Cazer
Olivet Baptist Church

FEBRUARY 22 Rev. James McIntyre
Holy Name Parish

FEBRUARY 29 Rev. Hoke S. Dickinson
Franklin Circle Christian Church

MARCH 7 Christian Science Service
Conducted by Fred J. Fisher

MARCH 14 Rev. Robert Killam
First Unitarian Church

MARCH 21 Rev. James McIntyre
Holy Name Parish

MARCH 28 No local service; Network service scheduled at 9 a.m.,
but was missed due to wire failure on network.

APRIL 4 Rev. Edward Schalk
Grace Presbyterian Church

APRIL 11 Rev. Fred W. Knickrehm
First Methodist Church

APRIL 18 Rev. James McIntyre
Holy Name Parish

APRIL 25 Rev. Fred Holtfreter
Euclid Lutheran Church

MAY 2 Rabbi Julius Nodel
The Temple

MAY 9 Rev. Francis T. Fergus
St. Mary's Seminary (Catholic)

MAY 16 Rev. J. E. Lair
Highland Congregational Church

MAY 23 Rev. A. C. Krecke
Bay Village Methodist Church
Bay Village

MAY 30 Rev. E. W. Pocock
Noble Rd. Presbyterian Church

JUNE 6 Christian Science Service
Conducted by Mr. W. C. Malin

JUNE 13 Rev. Francis T. Fergus
St. Mary's Seminary

JUNE 20 Rev. Gifford Webster
First Baptist Church
Bedford, Ohio

JUNE 27 Rev. Richard Rodes
Fairview Evangelical United Brethren Church
(Fairview)

JULY 4 Rev. Walter Daniels
Cleveland Church Federation

JULY 11 Rev. Francis T. Fergus
St. Mary's Seminary

JULY 18 Rev. Roy I. Farmer
Christ Methodist Church

JULY 25 Rabbi Samuel Silver
Euclid Avenue Temple

AUGUST 1 Rev. Clarence M. Yates
People's Methodist Church

AUGUST 8 Rev. Francis T. Fergus
St. Mary's Seminary

AUGUST 15 Rev. Dewey Ewing
First Evangelical United Brethren Church

AUGUST 22 Rev. Tracy Day Spencer
Windermere Presbyterian Church

AUGUST 29 Rev. E. Knight Worth
Tabor Evangelical Church

SEPTEMBER 5 Rev. Francis T. Fergus
St. Mary's Seminary

SEPTEMBER 12 Rev. Herbert Knowles
Broadway Christian Church

SEPTEMBER 19 Rabbi Julius Nodel
The Temple

SEPTEMBER 26 Christian Science Service
Conducted by Mr. Joseph F. Clough

OCTOBER 3 Rev. Francis T. Fergus
St. Mary's Seminary

OCTOBER 10 Rev. Robert C. Newell
Church of the Master (Baptist)

OCTOBER 17 Rev. Joseph Evans
Mount Zion Congregational Church (Negro)

OCTOBER 24 Rev. William Phillips
Methodist Church of Berea
Berea, Ohio

OCTOBER 31 Rev. Francis T. Fergus
St. Mary's Seminary

NOVEMBER 7 Rev. John Middaugh
Phillips Ave. Presbyterian Church

NOVEMBER 14 Rev. Wesley A. Miller
Nottingham Methodist Church
Cleveland 10, Ohio

NOVEMBER 21 Rabbi Samuel H. Silver
Euclid Ave. Temple

NOVEMBER 28 Rev. Francis T. Fergus
St. Mary's Seminary

DECEMBER 5 Dr. Robert Killam
First Unitarian Church

DECEMBER 12 Christian Science Service
Conducted by Mr. Everett D. McCurdy

DECEMBER 19 Rev. George C. Pullman
Brooklyn Heights Congregational Church

DECEMBER 26 Rev. Francis T. Fergus
St. Mary's Seminary

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JANUARY 2 Rev. Harry B. Parrott
Garfield Trinity Baptist Church

JANUARY 9 Rev. Leroy C. Hansel
Immanuel Presbyterian Church

JANUARY 16 Rev. Harry W. Baumer
Eighth Evangelical & Reformed Church

JANUARY 23 Rev. Father John Hilkert
Immaculate Conception Church (Catholic)

JANUARY 30 Rev. Paul E. Klett
Bethesda-on-the-Bay Evangelical Lutheran Church

FEBRUARY 6 Christ for Greater Cleveland Committee
Conducted by Rev. Robert J. Wells

FEBRUARY 13 Rev. C. W. Clark
Shaffer Memorial Methodist Church

FEBRUARY 20 Rev. Father Edward Gallagher
St. Cecelia's Church (Catholic)

FEBRUARY 27 Christ for Greater Cleveland Committee
Conducted by Rev. Robert J. Wells

MARCH 6 Rabbi Julius Nodel
The Temple (Reformed Jewish)

MARCH 13 Rev. Hoke S. Dickinson
Franklin Circle Christian Church
Franklin Circle & Fulton Rd.

MARCH 20 Rev. Father John Garrity
St. Cecelia's Church

MARCH 27 Rev. Walter E. Daniels
Cleveland Church Federation

APRIL 3 Christian Science Program
Conducted by Mr. Victor Minier

APRIL 10 Rev. Vernon F. Bevan
First Congregational Church

APRIL 17 Rev. Father John Kenny
Immaculate Conception Church (Catholic)

APRIL 24 Rev. Edward S. Hendrickson
Bethany Presbyterian Church

MAY 1 Rev. Howard J. Brown
Church of the Saviour (Methodist)

MAY 8 Rev. Father James McIntyre
Assistant Director, Society for the Propagation of
the Faith (Catholic, Cleveland Diocese).

MAY 15 Rev. Donald McDonald
Hough Avenue Baptist Church

MAY 22 Rabbi Samuel H. Silver
Euclid Avenue Temple (Reformed Jewish)

MAY 29 Dr. Robert Killam
First Unitarian Church

JUNE 5 Rev. Father John P. Cregan
St. John's Cathedral (Catholic)

JUNE 12 Rev. A. J. Russell
West Boulevard Christian Church

JUNE 19 Christian Science Program
Conducted by Mr. Leo P. Johnson

JUNE 26 Rev. Eric Lindblade
 Euclid Congregational Church
 Euclid, Ohio

JULY 3 Rev. Father Patrick O'Shaughnessy
 St. Henry's Church (Catholic)

JULY 10 Rev. Harry C. Stallard
 Collinwood Congregational Church

JULY 17 Rev. Louis J. Wolf
 Trinity Lutheran Church (English Lutheran)

JULY 24 Rev. Frank Baker
 Oehlhoff Methodist Church

JULY 31 Rev. Father John Wilson
 St. Columbkille Church (Catholic)

AUGUST 7 Rev. Dewey Ewing
 First Evangelical United Brethren Church

AUGUST 14 Rabbi Maurice Davis
 Euclid Avenue Temple

AUGUST 21 Rev. Paul Kubic
 Immanuel Baptist Church

AUGUST 28 Rev. Father Hugh Bode
 St. Michael's Church (Catholic)

SEPTEMBER 4 Rev. Victor Walenta
 Fourth Evangelical & Reformed Church

SEPTEMBER 11 Christian Science Program
 Conducted by Mr. Joseph B. Clough

SEPTEMBER 18 Rev. Floyd Ewalt
 Bay Presbyterian Church

SEPTEMBER 25 Rev. Father Joseph Wagner
 St. Cecelia's Church (Catholic)

OCTOBER 2 Dr. Robert Killam
 First Unitarian Church

OCTOBER 9 Rev. Fred Holtfreter
 Euclid Lutheran Church (American Lutheran)

OCTOBER 16 Rev. Gerould Goldner
 Lakewood Christian Church

OCTOBER 23 Rev. Father Francis T. Fergus
 St. Mary's Seminary (Catholic)

OCTOBER 30 Rev. Edward S. Hendrickson
 Bethany Presbyterian Church

NOVEMBER 6 Rabbi Rudolph M. Rosenthal
 Temple on the Heights (Conservative Jewish)

NOVEMBER 13 Rev. A. E. Beers
 Nottingham Methodist Church

NOVEMBER 20 Rev. Father Francis T. Fergus
 St. Mary's Seminary (Catholic)

NOVEMBER 27 Rev. Wade McKinney
 Antioch Baptist Church

DECEMBER 4 Christian Science Program
 Conducted by Mr. Leo P. Johnson

DECEMBER 11 Rev. Forrest W. York
 Berea Congregational Church

DECEMBER 18 Rev. Father Francis T. Fergus
 St. Mary's Seminary (Catholic)

DECEMBER 25 Dr. Robert B. Whyte
 Old Stone Church (Presbyterian)

- 1950 -

JANUARY 1 Rev. A. J. Russell
 West Boulevard Christian Church

JANUARY 8 Rev. Harold E. Buckey
 Rocky River Methodist Church

JANUARY 15 Catholic Service, Father Francis T. Fergus

JANUARY 22 Dr. Robert Killam
 First Unitarian Church

JANUARY 29 Rev. Samuel H. Cassell
 Fairview Church (Baptist)

FEBRUARY 5 Rabbi Julius Nodel
 The Temple (Jewish Reformed)

FEBRUARY 12 Catholic Service, Father Fergus

FEBRUARY 19 Rev. Harriet Louise Patterson
 Chesterland, (Ohio) Community Church

FEBRUARY 26 Rev. David Dodds
 Lakewood United Presbyterian Church

HOUR OF ST. FRANCIS

This is a fifteen minute dramatic type program (transcribed)
produced by the Third Order of Saint Francis, a Catholic laymen's order.

It was started in 1946, on Saturdays; the time was changed to 11:15 A.M. Sundays in January 1949 and is still running at that hour.

LET'S LOOK AT THE NEWS

This is a fifteen minute weekly program by a representative of the Cleveland Church Federation, which represents Protestant churches and organizations. The speaker usually is Rev. Walter E. Daniels, executive secretary of the Federation; occasionally some other clergyman invited by Rev. Daniels presents it. The program is primarily a report of items of church news and activities and includes some comment on current news as viewed by the speaker or the Federation. The opening announcement clearly identifies it as a commentary. The station does not exert any control or make any suggestions as to subject matter or treatment, in fact it does not check the script in advance.

The present series has been running since May, 1948, at which time it replaced the earlier program of the same organization which had been titled "Church News".

SPECIAL SEASONS

Christmas Eve broadcasts of the past several years have included one service from a Protestant church and one from a Catholic shrine, during the hour preceding and following midnight. These are direct broadcasts, over lines provided by WGAR for the occasion.

Special broadcasts on Christmas Day include one feature which has attracted considerable comment; a talk by Rabbi Barnett R. Brickner of Euclid Avenue Temple entitled "A Jew Looks at Christmas". This has been broadcast each year since 1946 which is the earliest date for which fully detailed notes are currently available.

The Jewish observances of Yom Kippur in the fall and the Passover in the spring are marked by special broadcasts, both local and CBS originations.

Following is a detailed listing of a number of religious broadcasts by WGAR during the past four years, exclusive of the regular weekly broadcasts already described.

- 1946 -

Bless This Day. Fifteen minute early morning devotional period, Monday through Friday, with inspirational talks by local clergymen.

April 21. Easter Sunrise Service from Crile Hospital (V.A.)

October 12. "The Church Speaks on Labor" - Round table, based on a booklet by the same title released by the United Lutheran Church, during its biennial convention in Cleveland.

November 3. Catholic Book Week. Fifteen minute talk.

December 24. Christmas Eve service from Trinity Cathedral (Episcopal) followed by midnight mass from St. Paul's Shrine (Catholic).

December 25. "A Jew Looks at Christmas", Rabbi Barnett R. Brickner, of Euclid Avenue Temple.

- 1947 -

February 2. Cleveland for Christ. Broadcast by Rev. Joe Henry Hanks, conducting revival services in Cleveland.

February 2. Talk by Rev. Raymond L. Spoerri, Cleveland Church Federation, in connection with local lecture appearance by Pastor Niemoeller.

February 21. World Day of Prayer. Talk by Mrs. Robert Stemme, women's chairman, Cleveland Church Federation. Later in evening, WGAR broadcast the CBS program, "World Day of Prayer".

- 21 -

February 28. First of a series of six daily talks, in morning time on successive weekdays, given by laymen on the subject "Why I Go to Church". Speakers were:

Louis B. Seltzer, Editor The Cleveland Press

Mrs. James W. Mull, Council of Church Women

Mrs. R. Richard Renner

Mrs. G. W. Hallock, Girl Scout Commissioner

Carl G. Weygandt, Chief Justice Ohio Supreme Court

Dr. Bernard Clausen, President Ministerial Association of Cleveland

March 16. Talk by Rabbi Barnett R. Brickner, Euclid Avenue Temple.

March 23. Interview with Rev. John Cavanaugh, President Notre Dame University.

April 6. Easter sunrise service, from Epworth Methodist Church.

April 6. "Son of Man", CBS drama.

May 17. Talk by Rev. Charles Bermingham, Director Youth Division National Catholic Welfare Conference, meeting in Cleveland.

June 11. Talk by Rabbi Abba Hillel Silver, The Temple (re-broadcast of his talk before U.N. session).

July 22. Start of series of six broadcasts by Society of Friends, on behalf of their World Service program.

December 24. Christmas Eve services from Trinity Cathedral (Episcopal) and St. Paul's Shrine (Catholic).

December 25. "A Jew Looks at Christmas", Rabbi Barnett R. Brickner.

- 1948 -

January 31. Christ for Cleveland. Broadcast in connection with revival programs at Cleveland Public Hall, sponsored by churches.

- 22 -

February 17. Start of daily series of five minute Lenten programs, with talks by various Cleveland clergymen, invited by WGAR.

March 28. Easter Sunrise Service from Epworth Methodist Church.

March 28. "Son of Man", CBS drama.

April 22. Passover Service conducted by Rabbi Samuel Silver, of Euclid Avenue Temple.

September 6. Formal opening of St. John's Cathedral (Catholic). Half hour direct broadcast during the Mass, described by Rev. Father Francis T. Fergus of St. Mary's Seminary.

October 3. Talk by Rev. Father Edward Haggerty, Catholic missionary in the Philippines. (Transcribed).

December 24. Christmas Eve services from Trinity Cathedral (Episcopal) followed by midnight mass from St. John's Cathedral. Both were direct broadcasts.

December 25. Christmas in Cleveland, a 45 minute local program interviewing Clevelanders in all walks of life on their Christmas activities and plans.

December 25. "A Jew Looks at Christmas", Rabbi Barnett R. Brickner.

December 25. "The Messiah", 2½ hour complete presentation from Masterworks.

- 1949 -

March 9. Round table broadcasts in connection with national conference of Federal Council of Churches of Christ in America.

Participants:

Dr. Robert Searle

Miss Sally Lou McKinnon

Bishop Henry Wise Hobson

Mr. Henry Langford

Mr. Stanley High

- 23 -

March 26. "One Great Hour" Network broadcast, carried by WCAR from Columbia network. This was their major Lenten season broadcast.

April 14. Passover program, produced by WCAR, narrated by Rabbi Rudolph M. Rosenthal, Temple on the Heights.

April 11. Holy Week broadcasts, six successive weekday mornings, with Dr. John Bruere of Calvary Presbyterian Church, chairman of radio committee of Cleveland Church Federation. Subject: "Religion That Matters".

April 17. Easter:

Sunrise Service at 5:40 A.M. from Sunset Memorial Park; this was a non-denominational service under joint auspices of Kiwanis Club and Churchmen's League.

Morning service from Epworth Methodist Church at 7:00 A.M.

Hour of Worship at 9 A.M. was by Rev. Father John Kenny of Immaculate Conception Church (Catholic).

"The Son of Man", one-hour program by CBS, rebroadcast at 11 P.M.

September 23. Rosh Hashana, observance of the Jewish New Year, a CBS program broadcast by WCAR.

October 15 and October 22. Broadcasts in connection with Mission Sunday. Programs were produced (Transcribed) by Society for Propagation of the Faith (Catholic).

December 24. Christmas Eve service from Trinity Cathedral (Episcopal) and midnight mass from Conversion of St. Paul Church (Catholic).

December 25. "A Jew Looks at Christmas", Rabbi Barnett R. Brickner.

December 25. Christmas in a New Land, interviews with Clevelanders who were spending their first Christmas in Cleveland.

INTER-FAITH AND INTER-RACIAL PROGRAMS

The brotherhood of man can be called the common denominator of all religion, the goal of all spiritual leaders, regardless of race or creed. The following paragraphs contain brief descriptions of several WGAR program series which have been broadcast in the interest of brotherhood.

WINGS OVER JORDAN

The Wings Over Jordan Choir was organized some years ago by the Rev. Glenn T. Settle, pastor of the Gethsemane Baptist Church in Cleveland. In a short time, it achieved an encouraging local celebrity and was given time on WGAR for "The Negro Hour." The program director of WGAR, Mr. Worth Kramer, wrote special arrangements of the great negro spirituals and trained the choir for its regular Sunday morning program. In 1936 "Wings Over Jordan" was given a network spot by the National Broadcasting Company. In 1937, the program went with WGAR to the Columbia Broadcasting System where it was featured by over a hundred stations of that network until World War II, when Rev. Settle took the Wings Over Jordan choir overseas to entertain our troops. Distinguished speakers have appeared on "Wings Over Jordan" and many honors have accrued to it. It has toured the country repeatedly from coast to coast, from north to south, to give concerts before large, enthusiastic audiences. As a result of a national poll conducted by the Schomburg Collection of the New York Public Library, the Wings Over Jordan Choir was named to the 1941 Honor Roll of Race Relations for its contribution to "the improvement of race relations in terms of real democracy."

THE CLEVELAND ROUND TABLE

The National Conference of Christians and Jews was organized in 1928. Eleven years later the Cleveland Round Table of the National Conference of Christians and Jews came into being. Station WGAR has given the

fullest cooperation to this organization from the beginning, helping it to build greater understanding between men and women of all races and creeds. In 1945 James Dodman Nobel was appointed Area Director of the Cleveland Round Table. The High point of each year is Brotherhood Week, usually observed toward the end of February. Each year WGAR has presented special programs and announcements to promote the success of Brotherhood Week. This year, Brotherhood Week extended from February 19th to 26th and was chosen by the Cleveland Round Table as an opportunity to honor six Clevelanders who had, in the opinion of a special committee, done the most in the interests of brotherhood. Station WGAR cooperated with the Round Table in the presentation of three half-hour broadcasts, dramatically describing the work done by those who were chosen by the committee. This series was entitled "Brother Is People."

On November 29th, 1948, the Cleveland Round Table conducted a one-day school and community institute on "Tools In Human Relations." Mr. Patt, WGAR General Manager, was a member of the committee which organized this institute and WGAR was one of the sponsoring organizations. Special programs were presented on WGAR, together with promotional announcements, telling about the institute. As a highlight of the meeting itself, WGAR's dramatic staff did a mock broadcast of one of "The Inside Story" scripts.

In May of 1949 WGAR presented a half-hour broadcast entitled "Chariot's A-comin'!" This story of an incident in the life of a modern Negro family was written by Mrs. Clayborne George of Cleveland. Mrs. George is the wife of a prominent Clevelander and an excellent actress in her own right, currently appearing in "The Medium" at Karamu House. "Chariot's A-Comin'" tells a story within a story through the principal character who was a slave in his youth and now visits his grand-children, telling

them hitherto secret information about the meaning of certain Negro spirituals. This broadcast was arranged in cooperation with the Cleveland Round Table.

INSIDE STORY

This series was presented by WGAR in 1947 in cooperation with the Community Relations Board of the City of Cleveland, the Jewish Community Council, The National Association for the Advancement of Colored People, The National Conference of Christians and Jews and The Urban League. A complete set of thirteen scripts is included elsewhere in this presentation.

A JEW LOOKS AT CHRISTMAS

Each year for the past five years WGAR has brought its listeners a commentary on the Christmas season and what it means to Jewish listeners. Rabbi Barnett R. Brickner of the Euclid Avenue Temple traditionally presents this program each year on Christmas Day. Rabbi Brickner has been heard regularly on WGAR since November 10, 1940. At that time he broadcast the first of a weekly series of commentaries. His subject matter covered the whole range of human interest and his programs were widely enjoyed throughout the series which ended just before World War II. Since that time Rabbi Brickner has presented various holiday programs, has appeared frequently on Hour of Worship, and is a part of WGAR's tradition with "A Jew Looks At Christmas."

FELLOWSHIP OF FAITHS

The first Director of Public Affairs at Station WGAR was Mrs. Jennie K. Zwick who became a well-known Cleveland personality through her various programs. Mrs. Zwick was the originator of the movement which brought into existence the famed Cultural Gardens of Cleveland. Here

are gathered flowers, plants and statuary from throughout the world, each symbolic of various countries and therefore of real interest to the Cleveland population which itself is drawn from dozens of foreign lands. These gardens are still maintained in Cleveland.

In 1935 WGAR presented the first in a Sunday series of programs, arranged by Mrs. Zwick under the title "Fellowship of Faiths". Priests, rabbis, ministers, and other representatives of all denominations were heard in interesting discussions of inter-faith problems and projects. WGAR listeners learned a great deal about religion and faiths other than their own during the "Fellowship of Faiths" series. This program was gradually merged into Mrs. Zwick's next program series "The Institute of Cultural Affairs" which is described elsewhere in this presentation.

KINGDOM CHOIR

In 1948 several members of the original "Wings Over Jordan" choir formed the nucleus of a new group of negro singers. Again the choir originated in Cleveland, this time under the direction of Mr. Charles King, who came to Station WGAR for time on the air. This new choir started broadcasting on Station WGAR under the name "Kingdom Choir" and had a regular weekly program until, several months later, Mr. King decided to take the choir to New York. There the "Kingdom Choir" was very well received and the choir's visit was highlighted by an appearance on a top-rated television program.

DIXIETEERS

In addition to the choral singing of "Wings Over Jordan" and the "Kingdom Choir" WGAR has brought its listeners different interpretations of negro spirituals. In January of 1947, Station WGAR

introduced the "Dixieteers" to its audience. This negro male quartette was well received by WGAR listeners and made many personal appearances throughout the northeastern Ohio area, bringing a new understanding and appreciation of negro music to all who saw and heard the "Dixieteers".

KARALEERS

On January 1, 1950, Station WGAR presented the first in a new series of broadcasts by another negro male quartette, known as the "Karaleers of Karamu House". Karamu House is the famous Cleveland center of negro art and culture. The "Karaleers" are college graduates with excellent backgrounds in music. The group of five men includes its own accompanist, who makes special arrangements of all selections in the repertoire. This group does very well with the traditional spirituals but prides itself on equal excellence in all types of vocal selections. This versatility is unique in negro quartettes and enables the "Karaleers" to be of great service in the furtherance of inter-racial understanding. The following partial list of personal appearances reveals the scope of this service:

Jan. 1	Euclid Ave. Baptist Church - Cleveland Baptist Association
Jan. 20	Nurse's Home, Mt. Sinai Hospital - Ladies' Auxiliary
Jan. 25	Lakewood Presbyterian Church
Jan. 29	Walworth Methodist Church
Jan. 29	Music Hall - Americans for Democratic Action, Mrs. Franklin D. Roosevelt, Speaker
Feb. 5	Miles Ave. Church of Christ
Feb. 6	Carter Hotel - Cleveland Heart Society
Feb. 10	Fairmount Presbyterian Church
Feb. 12	Christ Evangelical and Reformed Church, Orrville, Ohio
Feb. 15	The College Club - Hadassah
Feb. 19	Ten-Thirty Art Gallery
Mar. 1	Lakewood Community Center - Lakewood College Club
Mar. 8	Thomas Jefferson Jr. High School
Mar. 8	Trinity Evangelical and Reformed Church
Mar. 17	Cleveland Hotel - Y.M.C.A. Executives Convention

BROTHERHOOD WEEK SCRIPT

Program 1

FOR BROADCAST
February 21, 1950

MUSIC:

NARRATOR: As part of the Cleveland Brotherhood Week observance, the Cleveland Round Table of the National Conference of Christians and Jews in cooperation with WGAR is presenting five dramatic programs generally entitled, Brotherhood is People. The stories that you will hear on this station tonight, tomorrow and Friday at this time are about people you know, people who give meaning to this great ideal of the brotherhood of man under the fatherhood of God. Each of these people will receive a citation from the Cleveland Round Table in recognition of his or her constant and untiring efforts to create better understanding and to make our own community a better place to live.

MUSIC:

NARRATOR: From the Office of the President of the United States. A proclamation of Brotherhood Week 1950.

MUSIC:

VOICE: America is dedicated to the conviction that all people are entitled by the gift of God to equal rights and freedoms even though they may differ in race, religious background and creed and for these reasons I am happy to accept the honorary chairmanship of Brotherhood Week - 1950.

NARR: From the National Chairman, Brotherhood Week. The Hon. John L. Sullivan, former Secretary of the Navy.

SULLIVAN: To the perpetuation and preservation of all these God given natural inherent rights, for all American citizens, we

dedicate ourselves and the Brotherhood campaign of 1950. We know of no greater contribution we can make to the future of this land which God has so richly endowed.

NARR: Brotherhood Week. A time for presidential proclamation. A word from a statesman or your favorite Hollywood star.

HOPE: This is Bob Hope. Every year, come Washington's Birthday, I like to give the old General a present. Some kind of report on his nation. This year I picked up a corker from a kid who is in a veteran's hospital for life. I asked this kid which of the states he came from and he said, I am no isolationist, I come from all of them. That remark took me back to the war when we all put the United States as a whole ahead of any of its parts. Remember when Catholics, and Protestants and Jews went into battle together when black, white and yellow didn't matter, only red, white and blue? Brotherhood Week should help us remember all of our brothers from Valley Forge to Guadalcanal who have died together so that you and I might live together.

NARR: From Washington, D.C. to Hollywood, California, it is Brotherhood Week. A time to speak of the brotherhood of man of the fatherhood of God. Of life, liberty and the pursuit of happiness. It is a time to speak and a time to listen. Listen to George Washington.

VOICE: "To bigotry we give no sanction."

NARR: Listen to Abraham Lincoln.

VOICE: "With malice toward none, with charity for all, with firmness in the right as God gives us to see." (Fade)

NARR: Brotherhood is an easy thing to talk about - to listen to. You can read about it, write about it. Why you can even sing

about it. Listen

MUSIC:

VOICE: A song for Brotherhood Week.

I want to live in a friendly world, a friendly world, a friendly world. I want to live in the kind of world that's kind to folks like me.

If I run short of a cup of milk and my next door neighbor's in, I want to know that she wont say no to the color of my skin, or the church I worship in, or the town from which I came, or my great grandfather's name.

I want to live in a friendly world, a friendly world, a friendly world. I want to be in a friendly world wherever I may be. If there's a job or a place to live or a school of medicine, I want to know that they wont say no to the color of my skin, nor the church I worship in, or the town from which I came, or my great grandfather's name. I want to live in a friendly world, a friendly world, a friendly world. I want to live in the kind of world that's kind to folks like me.

NARR: It's all part of Brotherhood Week. The music, the speeches, the proclamations. Gets you thinking, doesn't it?

VOICE: Yeh - like Popcorn Week, or Read A Book Week or Buy A Bond Week.

NARR: No stranger. No. Brotherhood Week is different.

VOICE: Yeh. I suppose that's right. You can't put your finger on it, but it sounds like a good idea.

NARR: No. It's real I tell you. Why right here in Cleveland, Brotherhood Week is real. I can show you.

VOICE: Show me what? Poster or something? I said it's a good idea.

I'M not arguing.

NARR: But it's more than an idea. Brotherhood Week ----

VOICE: All right, all right. You tell me what Brotherhood Week is.

NARR: Brotherhood Week is People.

VOICE: People?

NARR: Yes. Brotherhood Week is People. It's the man in the factory who gives a ride home to a neighbor, the kids in school sharing a piece of cherished candy. Or the fellow who takes time from his home and family to attend meetings trying to make our community a better place. It is the priest, the minister and the rabbi.

VOICE: Dear God, teach us to love our fellow man, to treat him with charity even as you love us. (FADE)

NARR: Have you ever sat on a bus or streetcar next to a dirty sweating worker? Did you share his weariness, and the smell of his labor clinging to him? Did you think of him, not as dirty and smelly, but as a man? Brotherhood is People.

VOICE: Well - yeh.

NARR: Stay with me stranger. We have stories to tell about brotherhood. Stories to tell about people, living and breathing it every day of their lives. Right in our town brotherhood is real. Right in Cleveland there are people not making speeches, just doing their jobs, just living brotherhood. We will tell you of a union leader, sure you know him. We'll tell you about a judge who puts a heartbeat into that cold building on Ontario Street. We can tell you of a Girl Scout leader who could start a fire with her own spark. Of the industrialist, he's gone now, but what a memory he left. He knew that Brotherhood is People. And now just listen. We will tell you about

a librarian. Listen-listen and you will know that Brotherhood is People.

SOUND: A LONG, MAJESTIC ROLL OF DRUMS

VOICE (Echo Chamber); The Adult Education Division of the Cleveland Public Library. Object: To reach into the community and bring to the people the library and all its resources. To act as a liason between community groups and the library.

JIM (the drily amused voice of an old man): That's some mouthful, isn't it? You'd never suspect a pack of words like that had fun and a grin to it, would you? A handshake, something that come into a man's heart so deep and good that the whole man is changed. (CHUCKLE)

Listen to me talk, now. You know, I haven't had much to say for years--to anybody. People talk too much--they don't mean two genuine words out of a thousand. I got so I hated all that blab. And people, too. Seemed to me people didn't give a hoot about anybody else. And if you were old? They really left you alone then. They really acted as if you were a sack of old paper and rubbish--just stay out of my way there, Old Sack! ... Yep, I know what I'm talking about. Seventy-three--old enough for you? (SOLEMN, FULL OF SELF PITY)

I'd been sick all that winter. Living in a convalescent home, sick and old and hating the whole world. Ever hear about the forgotten man? -- dead but not buried? That was me. I would read the paper every day and cuss it out, column by column--but I'd never leave my room. Dead, but not buried. Do you know how lonely it is when nobody, nobody ever asks you for anything? When nobody misses you, or asks for one little opinion of yours? Loneliness gets to be bitter and sad as

remembering all the people who are gone out of your life for good. Bitter--like remembering the way they used to smile. Yes and sad--like trying to talk to them again in your head.

MUSIC: STEALING IN. BEETHOVEN'S "PASTORAL" SYMPHONY. UNDER FOR:

JIM: But spring came. I didn't think I'd see another spring, but it came. One of those days with soft wind, and the first green stuff popping. Funny, what spring does to you. Even in a convalescent home. You open a window, and the wind comes in. Like a voice you haven't heard in ten years and thought you didn't want to hear. Funny---. It was a Wednesday, right after lunch, and I found myself on a Superior Avenue streetcar, going downtown. I was angry, good and mad, talking to myself--mumbling over the words of that article I'd torn out of the Press. I found myself walking into this great big building, still mad. Then I found myself in an elevator. Don't ask me why! Maybe it was seeing and smelling one more spring I'd never expected to make.

SOUND: MUSIC UP AND OUT.

GIRL'S VOICE: Your floors, please.

MAN: Fifth floor, Film Bureau. That's Miss Long's outfit, isn't it?

WOMAN: Adult Education, please. Is that where I'll find the Speaker's Bureau?

2ND MAN (accent, young): Where can I find Miss Fern Long, if you please?

2ND WOMAN: Is Miss Long the one I see about program counselling?

SOUND: WHIR OF ELEVATOR SLOWLY RISING. UP AND UNDER FOR:

JIM (musing): Nobody else in that elevator was old, but they were all looking for the same woman. My clipping-my clipping said she was the supervisor of this Adult Education thing. That

she'd started a club for old people. Free, didn't cost a dime to belong, met every second Wednesday afternoon. "The Live Long and Like It Library Club." Another mouthful of spit! Well, I was going to find her and tell her a mouthful. (UP) I was living long but not liking it. Not a bit! And did she think she could change my mind? I was going to find this Miss Fern Long and say to her: "I dare you to make me like it!"

GIRL'S VOICE: Fifth floor. Adult Education Office to your left.

JIM: I followed all these people down the hall, to her office. Wondering what they all wanted of her.

MUSIC: STEALING IN. "AMERICA"--IN AND UNDER.

JIM: Wondering why such different kinds of people came to the same woman, the same office----. (FADE)

SOUND: DOOR CLOSES. TYPEWRITER CLATTER, A PHONE RINGS, CHAIR SCRAPES. UP AND OUT.

MAN (young, an anxious blurting): Miss Long, the editor of the Svet sent me. The Czech paper here?--oh yes, he said you know him! I am an exchange student from Czechoslovakia. It is good to be able to speak my language with you, Miss Long! When they told me you were of Czech extraction, I was happy. It makes such a difference in a strange country--to be able to really talk. Miss Long, please--do you think you could advise me? It's about the change of government at home. Well when I came over here for my studies, we were still free at home. I don't know what to do. My family begs me to stay here, and try and become an American citizen. But my home is there! My people. This new Communist regime----. (FADE)

MUSIC: UP AND UNDER.

WOMAN (brisk): Miss Long, our PTA, over in East Cleveland, has a bit of a problem. We need a speaker, a good film, but we're such a mixed group it's hard to know exactly what kind---. (FADE)

MUSIC: UP AND UNDER.

2ND WOMAN (pleading): Oh, Miss Long, then you do speak a little Polish! They told me you did. It's that I must learn English. Quickly. I want to place myself in a hospital. You see, I was a doctor in Poland--before all the trouble. And if you could tell me where to go for---. (FADE)

SOUND: MUSIC UP AND UNDER. ABRUPT JANGLE OF TELEPHONE.

MAN (on phone): Miss Long? College library calling. We've got an exchange student here---. Do you speak Slovak? Oh, oh - I thought so! No-she's writing her thesis on the influence of Walt Whitman on Czech poets, and I'm afraid we just aren't being of any use. No, we just can't communicate the right way. Oh, fine! Well, I'll send her over. Thank you, very Miss---. (FADE)

MUSIC: UP AND UNDER.

GIRL (very eager): (IN) ---and I think if you'd let me join the training class, I could start a fine Great Books group. You see, Miss Long, the young people in our church are awfully anxious to know more about classics and--and how they pertain to modern life, and--and our minister said we could meet---. (FADE)

MUSIC: UP BRIEFLY AND ABRUPTLY OUT.

JIM (angry): No, I don't want to talk to any of you others! It's Miss Long herself I want. Nobody else. I don't care if all of you do run this office. She's the supervisor, isn't she? Well, I've got time! Old men have got nothing but time, anyway.

LONG: How do you do, sir. Did you want to see me?

JIM (furious, by now): I certainly do, Miss Fern Long! My name's Jim Adams. I've been reading in the paper where you've got this club, and I just came down here to tell you---

LONG (breaking in, smoothly): How nice, Mr. Adams! You came to a meeting! I was just on my way down--we meet in the auditorium, downstairs, you know. I'm so glad you came in to get acquainted beforehand. Shall we go down together?

JIM: Well so I went to my first meeting of the Live Long and Like It Library Club. Don't ask me why! She just took it for granted I was going. So I did. Took a seat way back in that auditorium and looked around. People and books. Lots of books, sort of on display, out on tables. A phonograph, a stage--and people. Oh, there were lots of people.

SOUND: BABBLE OF VOICES, LAUGHTER. AD LIB SHOUTED GREETINGS. UP AND UNDER.

JIM: I'd never been in a room full of just old people. I mean, sort of dressed up, and laughing, like they were at a party. It's different in a convalescent home. The air's sour there--like it's too full of old groans and curses. Not much laughing.

SOUND: VOICES AND LAUGHTER UP AND OUT.

JIM: It was quiet, all of a sudden. I was so busy looking around I didn't realize how quiet it had turned, or that somebody was up on the stage, talking. It was that Miss Fern Long.

LONG: (IN) ---and I want to call your attention to the sick list on our bulletin board. Mrs. Horton and Mr. Brown. They would appreciate a card, or a few cheery lines from their friends---.
(FADE)

JIM (sneer): Did she say friends? Another mouthful of spit and words!

LONG: (IN) ---and one more reminder before we relax for today's program. Two weeks from today, our subject is Hungary and Americans of Hungarian descent. The next neighbor in our series. Don't forget to pick up your book lists on the way out--there's plenty of reading material on this subject. And of course we'll have a movie. Oh-yes, Mrs. Varga?

VARGA (excited): I can bring some linens, and I have two carved wood boxes, yes! From Budapest--when I came to America to live. Yes? I should bring my things?

LONG: Oh, thank you! We'll put them on exhibit, Mrs. Varga. I'm sure we'd all love to see real Hungarian articles. Perhaps you could tell us---. (FADE)

JIM: You know, she looked like she was having a lot of fun up there. Miss Fern Long. Smiling, clapping her hands. The only young-looking person in the place, and yet you'd think she was one of us oldies. I mean, she acted like she was just as old as we were. Funny?

LONG (laughing): (IN) Order, please, order. The meeting will come to order. Now--this is another of our folk festival programs, friends--festivals about ourselves and our neighbors. We'll start with music, as usual, a song we've all heard many times. Oh, Mrs. Adams, first record, please.

JIM (to himself): Adams? Nice-looking old lady. I wonder if we're related, maybe?

SOUND: A MARIAN ANDERSON RECORDING OF "DEEP RIVER." A FEW VOICES HUMMING ALONG. UP BRIEFLY AND UNDER.

JIM: Yes, I'd heard that song a few times. A million years ago--in that other world I used to live in.

SOUND: MUSIC UP AND OUT. APPLAUSE. BABBLE OF VOICES -- UP AND OUT
LONG: We'll have more records later, folks. And a good discussion
on Marian Anderson, who sang that beautiful spiritual. But
right now, our fellow club member, Mr. William James, will
give a reading. One more illustration of our neighbor's art.
Mr. James ... Oh, come on, stand right here, Mr. James.

JAMES (shy, hesitant): Thank you, thank you. Well, I brought in a poem
I kinda like. It's written by Mr. Langston Hughes. I looked
him up in the library upstairs, like you said it would be a
good idea to, Miss Long. Well, it turns out Mr. Hughes used
to live right here in Cleveland! Went to Central High, right
here in town. And--and now he's such a big man. Written all
those books. (CLEARS THROAT) Well, here's the poem. It's
called "Mother to Son." (CLEARS THROAT--READS STIFFLY)

Well, son, I'll tell you;
Life for me ain't been no crystal stair.
It's had tacks in it,
And splinters,--- (FADE)

JIM (troubled): This Mr. James--he was colored. I'd never been in a
room with colored people before. There were others, too--I
could see them, listening and nodding just like anybody there,
and just as old as anybody there. I felt kind of--funny. I
mean--I'd always thought they were all different. Take this
Mr. James---. Nice grin. Looked like a shy man. I'm shy,
too. You know, it's hard to talk when you're shy. And there
he was, reading away like a house of fire. Well, I've always
liked good reading out loud. It's sorta friendly---. (FADE)

JAMES: (IN)

Don't you fall now--
For I'se still goin', honey,
I'se still climbin',
And life for me ain't been no crystal stair.

SOUND: APPLAUSE. UP AND OUT.

LONG: Thank you, thank you, Mr. James. That was lovely. Are there any questions? You know, folks, this might be a good time to discuss the poem. Before we go on to other examples. Oh, yes, Mrs. Donley?

DONLEY (old, slow voice): Well, Miss Long, I'd like to know if that writer came from the South. Or did he always live up North, where---. (FADE)

LONG: Yes, Mrs. Rich?

RICH (strong accent, excited): I just wanted to put in my two cents! That pome--you know, it could fit lots of poor people, not only colored. Lots of Jewish people like me went through exactly the same experiences.

LONG: Isn't that true of any kind of people, really? My grandparents and my father were born in Czechoslovakia, and I remember many a story they told about hard work, and dreams. Always, so much hope for their own children---

(FADE)

MUSIC: "ONE WORLD"--UP AND UNDER

JIM: Well, I came back for more meetings. Don't ask me why! I just did. And after a while, I even started coming downtown in between meetings. Walked around that big library. Picked up a book here, a magazine there, watched the people--the librarians. I'd see her sometimes, Miss Fern Long. Rushing around with people, busy--any department, there she was. She always said hello to me. "How are you, Mr. Adams?" And "See you at the meeting."

JIM: Well I liked walking around that library. You see, nobody laughed at me. I'll tell you the truth: I'd been dressing

like a rag-bag for an awful long time. Why not?--nobody gave a hoot. But, you know, in that library nobody laughed. Nobody tried to steal my money. Or insult me. You know what the worst insult in the world is? It's the way people don't pay any attention to you if you're old.

SCOUND: MUSIC UP AND OUT.

JIM: Well and then I made a friend. Bob Kennedy. We just sort of got acquainted in the Club one day after Miss Long told me that Bob lived out my way. So now we take the same streetcar after the meeting. Bob's eyes are bad. He can't read much. Miss Long told me that, too. So I sort of got in the habit of telling him what I read. Then, at the Club, you see, he can get up and talk along with the best of us. It makes a difference, when you can get up and talk sense in front of people. Makes you feel good. Well now, Bob Kennedy lives with his daughter---. (FADE)

BOB: Help yourself to another cookie, Jim. My daughter baked 'em special for us. Well now, look, Jim, I ain't been out of the house at night in about five years. Why should I go and join one of these Great Book Discussion groups?

JIM: Well, it's educational. Didn't you ever want to know about something about Plato?

BOB: No, I didn't. I'm interested in farming.

JIM: Well all right! You know those evening lectures at the library? Miss Long told me they're having Louis Bromfield next. Talking on soil conservation. It's just down your alley. Want to go?

BOB: All the way downtown? So late at night?

JIM: Eight o'clock, late? What are you, a baby?

BOB (weakening): Well---. Anyway, you're not interested in farming.

JIM (triumphantly): This Bromfield's an author, isn't he? It'd be educational for me. And anybody's welcome, Bob.

BOB: You sure? All those meetings and events you're talking about, all of a sudden. Who said we're welcome?

JIM: She did. It's all run by that Adult Education department of hers. She said it's for anybody in Cleveland. Including us.

BOB: Miss Long said so? Oh, then it's okay. (LAUGHS) Say, it might be sorta fun to go downtown at night, eh Jim?

JIM: Fun. A lot of things can be fun. Getting up at the Club and asking questions--good sensible ones. You can tell they're sensible by the look in her eyes. Or singing along with a lot of people. Or just talking--talking to people who talk right back at you. The voices you remember never talk back, you know. Never. Yep, it's fun at the Club. It's like somebody tapped you on the shoulder, and you came to life. After all that time of being dead--and not buried.

MUSIC: BACH ORGAN. STEALING IN AND HELD UNDER FOR:

JIM (thoughtfully): And it's more than fun, too. There were those church trips the Club went on. Three of them--one a month. We all met in front of each church, and went in together. I'll tell you something: I was kind of nervous about the Cathedral. I'd never been in a Catholic church. Used to be a Lutheran--back when I was going to church. You get out of the habit. It's hard to drag bitterness into church with you. Hard work--and so you quit going after a while. It's easier to quit church than to quit bitterness. You know what I mean?

MUSIC: UP AND UNDER.

JIM: Well, Miss Fern Long was cool as a cuke about the whole thing. Led us in, with that smile of hers, and marched us all around the place. The priest was a very jolly fellow--you'd be surprised! Now, would you think a priest would know a lot about baseball? The thing is, he acted glad to see us. And he gave us a fine, educational talk..... Well, live and learn, as Bob Kennedy said on the way home. He'd never been in a Catholic church, either. His church is Presbyterian. That was where the Club went next. I learned plenty there, too.

MUSIC: UP AND OUT.

JIM: But that last trip. I wasn't going to go, to tell you the truth. Course, she talked about it exactly the same as she had about the other two. Like it wasn't different in the least. And I was raring to wear my new clothes. By that time, I'd bought a new suit, you see. Got to feeling kind of shabby in those two churches. Shabby, and not too clean. As if I smelled musty.

MUSIC: "HATIKVAH" (or any Jewish folk tune, not necessarily secular).
UP AND UNDER.

JIM: Well, there I was, hanging around outside this church. All decked out in my new suit, but it wasn't doing me any good. I'd got there ten minutes early, and I had to work pretty hard to keep from running away---. (FADE)

LONG: (IN) Hello, Mr. Adams. I thought I was going to be the only early bird today. How are you?

JIM: Terrible! Nervous as a witch--just terrible!

LONG (laughing): What on earth about? You look splendid--what a nice suit.

JIM (fast--a blurt): Now listen, Miss Fern Long! Well, now---. You

see, I'm a Lutheran! I'm not used to the idea of walking into a--a Jewish church!

LONG (quietly): It's beautiful in there.

JIM: Oh, you've been in there already?

LONG: Many times. Rabbi Miller and I are old friends. We're on committees together--all over town.

JIM: You're friends? With a rabbi?

LONG (casually): Uh huh. Come on in and meet him before the crowd gets here. Want to? You'll like him.

MUSIC: UP AND UNDER.

JIM: I did like him. Funny, what happened to me in that Temple. I got kind of homesick. But it was as if she'd tapped me on the shoulder and pointed her finger in the right direction. Funny? This one woman gives you a smile. She brings you a clubful of people, a little music, movies, a lot of laughing--and she changes your whole world. She says it's the library doing it, the whole city of Cleveland doing it. She says it all belongs to us, anyone in the Club. That she's nothing but the library, and the library is nothing but people--the whole community--and that the community is nothing but us.

JIM: Well, maybe so. It sure sounds nice. But there's one thing I know better than she does. (LAUGHS TENDERLY) When she gets as old as I am, she'll know it, too. I'll tell you something: a library--a community--a city: they've got to have a living voice. When you've gone off lost, you've got to have a real voice telling you one of the ways back. A quiet voice. Friendly, genuine, full of welcome, and right there--day after day. Where you can find it any time you need it--the heart of it, and the living hope in it. A voice like

hers--Miss Fern Long's. Bless her!

MUSIC: UP FOR CURTAIN.

NARR: You've been listening to the first in a series of three broadcasts commemorating National Brotherhood Week presented by the Cleveland Round Table of the National Conference of Christians and Jews in cooperation with Station WGAR. The script was written by Jo Sinclair, produced and directed by James Orgill. In the cast were; John Saunders as Jim; Helen Corns as Fern Long and also featured were John Price, Myrtle Bamburger, Pat Harvey and Bob Corns. We cordially invite you to tune in again tomorrow evening at 10:30 for the second dramatic broadcast in the series under the general title, Brotherhood is People. Tom Armstrong speaking - this has been a studio presentation of Cleveland's Friendly Station WGAR.

BROTHERHOOD WEEK SCRIPT

FOR BROADCAST

Part 1
Program 2

February 22, 1950

NARRATOR: Brotherhood is People!

MUSIC: Fanfare

NARRATOR: This week throughout the United States Brotherhood Week is being observed with proclamation and declaration with song and speech, with play and pageant. We in Cleveland know that it is Brotherhood Week, but we know more than that. We know, you and I, we know that Brotherhood is People. Yes, in our town people doing their daily jobs working and playing together, living together - people - people. People living brotherhood in our own town. Listen you people. We have told you about a librarian, we will tell you more about Clevelanders, about a judge and the union leader. Listen to the story of one no longer with us. Listen to the story of a great man, and then listen to the story of a girl with courage, a girl of the Girl Scouts. Listen neighbor, meet your neighbor and you will know that Brotherhood is People.

MUSIC: SECOND MOVEMENT OF BEETHOVEN'S HEROICA.

HOLD, THEN UNDER AND FADE FOR

NARRATOR: If you knew Abraham Rubin, you'll be glad to learn that he was born on Abraham Lincoln's birthday. In Lincoln's words, it was 'altogether fitting and proper' that Fate should have arranged things that way ... because in this quietly powerful man burned the authentic Lincoln spirit ... the fierce but gentle ... unsentimental but understanding love of his fellow men. He never got to be president, of course. But the big thing about Lincoln wasn't that he became president. The

really big thing about Abe Lincoln was that he was Abe Lincoln...
and the big thing about Abe Rubin was...that he was Abe Rubin.
Oh, you could draw up a list of what Abe Rubin did for Cleveland
and for the United States, and it would be an impressive list...

ONE: Charter member of the American Council on Race Relations ...
Original member of the Cleveland Community Relations Board.

TWO: Elder statesman and warm supporter of the National Association
for the Advancement of Colored People, the Central Areas
Community Council, the Jewish Community Council, the Cleveland
Metropolitan Development Council, and many others.

THREE: Outstanding exponent of industrial democracy ... Early establisher
of Joint Labor-Management Committees.

NARRATOR: The list could be extended to include a cross-section of Cleveland's
civic life ... It could itemize his great help to hospitals, to
colleges, to organizations and individuals in need ... But after
compiling the list, you would still not have defined why those
who touched this man felt cleansed ... and uplifted. To do that
you would have to turn to those who knew him .. who spoke of
him during his lifetime ... A clergyman, for instance, who had
spent the day at the plant with Abraham Rubin...

ONE: "Here in the smelting plant where the air is saturated with dust
and men go about their work in grimy overalls...Here is religion
in action ... Respect for a man regardless of his color or creed."

NARRATOR: The wife of the first Negro colonel in the American Air Force...

TWO: "When we visited you at the plant, Mr. Rubin, we felt that a
true democracy exists there ... You can teach other Americans
how to be real Americans. My husband and I will always admire
you for your belief in people and your desire to see them
treated fairly."

NARRATOR: A newspaper editor ...

THREE: "Abraham Rubin is quietly carving for himself a name high up on the roster of great Clevelanders ... Not only for his industrial leadership, but for helping the Negro guide himself to full-fledged American citizenship ..."

NARRATOR: A puzzled colleague ...

ONE: Abe Rubin? Smartest businessman I ever met. But he was different-somehow. Know what he used to send me for Christmas? A book! Me, a book! I never read them of course, but I sure liked getting them. That was like Abe Rubin - he made you feel well like a person.

NARRATOR: He made you feel like a person ... It was a gift Abe Rubin had that kept reminding you of Abe Lincoln ... You felt it when you sat in the neat, attractive meeting hall at the plant with its life-sized photo mural of Abraham Lincoln on the wall. This quiet auditorium for men to meet and consider their problems in the midst of the noise and bustle of a smelting plant was itself a symbol ... A symbol of Abe Rubin's respect for the needs and the dignity of all his fellow-workers. And hanging proudly on the wall of the auditorium were words that are surely in the tradition of the Great Emancipator ... the creed of the company ...

ONE: "Men are men, regardless of the color of their skins, their ancestry, or their names ..."

TWO: "Men of different races, origins, religions can work side by side in harmony and good will ..."

THREE: "Men so working together are capable of orderly conduct, of taking unto themselves their due share of responsibility, and of producing more and more as the need becomes greater and greater."

NARRATOR: That creed has been called an Economic Emancipation Proclamation ... But Abe Rubin would never allow himself to be thought of as an emancipator. Only free men can make themselves free, the poet tells us, and Abe Rubin called on his fellow men to free themselves-of hate, of suspicion, of irresponsibility, ... In return, he promised they would receive equal opportunities and equal treatment Then men at the company found that the creed meant what it said about equality ... Take the case of Jim, for instance, on that hot day in the early forties....

SOUND: FACTORY NOISES. HOLD BRIEFLY. THEN CUT.

ONE: What's up? Where's everybodd going?

TWO: To the assembly room.

ONE: What for?

TWO: Weren't you here yesterday?

ONE: No. I was sick.

TWO: We're having a memorial meeting.

ONE: For whom?

TWO: Jim.

ONE: Jim ... are you kidding?

TWO: I'm not kidding. Mr. Rubin announced it yesterday.

ONE: But Him ... He was just a worker. Jim wasn't one of those big shots.

TWO: How long have you been here?

ONE: Five weeks.

TWO: Well, Jim was here from the beginning ... Almost thirty years ... Around here, he was one of the big shots. We couldn't get out aluminum without guys like Jim.

ONE: But Jim ... oh he was a nice guy and all ... but he couldn't ... well ... give very much.

TWO: He give himself ... That's all a guy can do. Come on, you'll be late for the meeting.

NARRATOR: And so, a busy industrial plant paused to pay respects to the memory of Jim ... All work stopped.

(FEED IN EROICA)

NARRATOR: And everyone from the president down stood in silence as the music played its tribute to just a worker ... In terms of human dignity, he was indeed Big Shot Jim.

SOUND: MUSIC UP, HELD AND OUT.

NARRATOR: Because people had meaning at the company, the jobs had meaning. A whole industry wondered at the ever-increasing production of aluminum at a time when our armed forces needed the material so desperately. Questions were asked:

THREE: How do they do it? Do they have some new kind of speed-up?

NARRATOR: Yes, in a way they had ... For Abe Rubin introduced a speed up of democracy, a quickening of human relations. Over and over, in the plant newspaper, in meetings with the men, the meaning behind the daily grime and dirt was explored. You are soldiers on the production front, Abe Rubin said. You are part of the fight for democracy. He spoke of their stake in the war and their stake in the peace to follow ...

ONE: "What can we say to our children when they ask, "Daddy, what do they do where you work?" ... That we are working to help win a terrible war, of course ... But we must be able to say more to our children ... to hold forth in truth and conviction the promise of a better world to come with peace ... We must cherish what our enemy crushes ... Liberty, Equality, Justice ... These must be lifted out of Fourth of July orations and made to work. They are fine words ... Some think too fine for everyday use. But we must put them to use ... every day."

NARRATOR: How did Abe Rubin do it? ... By finding time to remember his colleagues were people ... time to share their joys. With a love for fun he shared with his Great Namesake, he wrote to a nationally known figure, newly made head of a great industrial plant ...

THREE: "It's with great fear and trembling that I address your Imperial Highness. If your Majesty will deign to accept congratulations from your 'umble servant, I should like to say that it couldn't have happened to a nicer fellow. And furthermore, if you think I will hesitate to bawl the daylight out of you when I next see you, again your Serene Omnipotence is sadly mistaken."

NARRATOR: How did Abe Rubin do it? ... When things went wrong, he knew how to restore faith and courage. The metals the men worked with were tricky and dangerous ... And there were accidents ... But who could fail to thrill to those fighting words spoken when morale was shaken by a fire that made men hesitate and grow fearful.

TWO: "Fellow Firemen-
I see and recognize among you a great many faces that I saw last Friday afternoon, when we had our little fire. Only then, your faces were running with sweat. They were covered with smoke and grime. And when you were up there, where the smoke was thickest, no one stopped to look at your faces to see whether they were black or white. NO ONE. Negro men and white men, side by side, faced the danger with equal courage, and equal devotion to duty. Right then and there you gave the lie to the scoundrels who even in this country dare talk of inferior and superior races. You shoved that lie down their throats ...

Negroes and whites together."

NARRATOR: That is how Abe Rubin did it - by giving of himself utterly ... his inspiration, his leadership, his brotherliness. And when the fighting war was ended, this tired, worn out man who never in his life had a real vacation This man would not rest. He threw himself into the war to win the peace. His words are in the best American tradition ... bold and piercing and unafraid of change ...

ONE: "No industrialist would insist on keeping the machine tools or the production methods of the nineteenth century. Progress has swept them to the junk heap. Surely these same industrialists must come to realize that relations between labor and management have also changed greatly and need new tools and new methods. In the fields of human relations, we cannot look at the twentieth century through the out-moded binoculars of the nineteenth."

THREE: "Race tension is really a symptom ... A symptom of the great fear and the terrible insecurity of men in our society ..."

ONE: "The tragedy is that we hate the downtrodden victims of poverty rather than poverty itself..."

TWO: "If you ask me how good I think the Negro worker is in industry, I answer with another question: Which Negro worker? Do you mean Joe, who is regular as a clock and interested in his job, or John, who suffers from pay-day migraine? And in between them are Al and Bill and Charlie, Dave and Eddie and Frank, and so on all through the alphabet to Zenas. Just which of them do you mean when you ask about the Negro worker? Or for that matter, the white worker?"

NARRATOR: Do you mean Joe or do you mean John? It was a question Abe Rubin asked all his life. Do not talk to me of Negroes or Jews

or Catholics or Afghanistans ... Talk to me of people, for men are men, regardless of the color of their skins, their ancestry or their names ...

MUSIC: THE EROICA. ESTABLISH, THEN UNDER

NARRATOR: And because, like Lincoln, he left us so suddenly - without warning or preparation - those of us who loved him need the comfort he knew so well how to give ... What shall we say, to comfort ourselves in our great loss? Shall we not say to Abraham Rubin ...

ONE: Because you dared break old patterns and bolding experiment with new relations between man and man...

TWO: Because you fought the enemy whose name is Fascism and made of Democracy more than a name ...

THREE: Because you were a pioneer in economic justice as surely as Lincoln was a pioneer in social justice, you have fulfilled the Biblical injunction ... "Be thou a blessing ..."

NARRATOR: You proved by your life that the spirit of Abraham Lincoln lives on ... for it inspired you to be a Lincoln of your fellowship and your community ... And in this Brotherhood Week, we renew through you our faith in our fellowmen and in ourselves ... We dedicate ourselves to proving through the lives we live that the spirit of Abraham Rubin lives on ...

MUSIC UP AND OUT.

NARRATOR: We now present Mrs. D. W. Brackelton, one of the co-chairman of the Cleveland Round Table of the National Conference of Christians and Jews who will present the Brotherhood Week citation to Mr. Ted Rubin, the son of Abraham Rubin.

BRACKELTON: Mr. Rubin, the story we have just heard emphasizes the contributions that Abraham Rubin made to Cleveland during his life time. This Brotherhood Week it is our hope that by recalling the services he rendered to all of us, we may each be inspired to do all in our power to further ideals by which we lived. It is fitting that we should take the opportunity in Brotherhood Week to present this citation to you for Abraham Rubin truly was Brotherhood personified. I am privileged to present this citation, which I would like to read:

"Cleveland Round Table - National Conference of Christians and Jews - 1950 Brotherhood Week Citation - Abraham Rubin, because you dared break old patterns and boldly experiment with new relations between man", signed Robert A. Weaver, Brotherhood Week Chairman and the other chairman of the Cleveland Round Table.

TED RUBIN: This award was made for my father. My only wish is that he were here to accept it. All I can say is thank you - indeed thank you.

BROTHERHOOD WEEK SCRIPT

FOR BROADCAST

Part 2
Program 2

MUSIC: Fanfare.

ANNOUNCER: Brotherhood is people. It is not words on paper. It isn't proclamations. It is not pageantry. Brotherhood is people. People doing the unpretentious jobs of everyday living. The jobs that don't make the headlines. The Cleveland Round Table of the National Conference of Christians and Jews is this week recognizing the basic fact of the individual's responsibility in human relations by awards to six Clevelanders whose lives have given testimony to Brotherhood in Action. One of these awards is being given to Miss Lolette Crutcher, Program Director for the Greater Cleveland Girl Scout Council.

MUSIC:

* * * * *

NARRATOR: This is a tale of two cities. First, Nashville, Tennessee. The year, 1935. A room on the campus of the Tennessee State College--for Negroes. Some High school age girls are gathered here ... (fade)

VOICES: Because God made the stars to shine,
Because God made the ivies twine,
Because God made the sky so blue,
Because God made you, that's why I love you. (Giggling)

MISS WATSON: Girls, that was lovely. A little off key in the alto, but lovely.

VOICES: (giggling) We were just singing until you came.

MISS WATSON: I...girls, I asked you to come here today because I have something you have to hear ... and you might as well hear it right now.

LOLETTE: Oh boy, our uniforms!

MISS WATSON: Yes, Lolette, the uniforms...but not the way you're thinking, I'm afraid. Girls, I

LOLETTE: Oh, we know, Miss Watson. We've all started saving and asking at home, and ... well, we just won't feel like Girl Scouts until we get our uniforms. But we'll all have the money pretty soon.

MISS WATSON: Lolette, and girls, it isn't a question of money. I've just had a talk with the Girl Scout board here in Nashville, and, well, our troop won't ever be recognized as ... We'll never be Girl Scouts officially here. You won't be able to buy uniforms .. not with all the money in the world.

VOICES: Oh, why? What's the matter, Miss Watson? ... Why can't we? ... What did we do wrong?

MISS WATSON: It's rather hard to say, girls. I didn't like having to bring you this kind of news. I didn't like it at all. After all my talk about the ideals of Girl Scouting, and all our enthusiasm about forming a group.

LOLETTE: It's because we're Negroes. That's it, isn't it, Miss Watson?

MISS WATSON: Yes, Lolette. To give you a direct quotation: "I must be very frank with you, there has never been a colored troop in Nashville, and there never will be."

GIRL: Miss Watson, if we can't be recognized as an official Girl Scout troop does that mean we can't still go on with our plans about camping and nature study or any of it?

MISS WATSON: It will mean that we can't do many of the things we hoped to do. There just aren't the facilities.

LOLETTE: Well, we don't just have to give up entirely. If we can't be called Girl Scouts, we'll just have to change our name and carry on from there(fade)

* * * * *

NARRATOR: That was Nashville, Tennessee. The year, 1935. A small disappointment, perhaps, but large in the life of a fourteen year old. Fortunately, young spirits are flexible, youthful memories select the pleasant rather than the dark, and ugly highlights. Time moved quickly for Lorette Crutcher. After high school in Nashville, there were college years at Fisk University. Sociology interested her, working with people. A southern background failed to make her bitter as she learned that people everywhere have the same needs. She was glad to be alive and healthy and able to help. She thought about the need for continued study. The graduate school of Social Sciences of Western Reserve University seemed a likely place... (fad).....

LOLETTE: Ann, may I come in?

ANN: If you can clumb over the suitcases. This end of the term packing gets me down. My gosh, Lettie what's up? You look like the cat that

LOLETTE: that swallowed the canary, I know. Looky! I just got a letter that seems pretty exciting right now. You remember I wrote to Western Reserve for admission to the graduate school. Well, I've been accepted and my field placement is to be with the Greater Cleveland Girl Scout Council.

ANN: No! How come? Don't they know you're a Negro?

LOLETTE: That's just what I said, but the school certainly does, so it must be all right. Anyway, I've heard the Cleveland is pretty sane and decent about things like that(fade)

* * * * *

NARRATOR: Sane and decent. The city of Cleveland had a reputation for being sane and decent in the field of human relations.

Miss Crutcher packed her suitcases and came to Western Reserve University and field work at the Greater Cleveland Girl Scout Council. The year was 1941. There had been a Negro woman as District Director for the South Central district for several years, Miss Katherine Bonner. The Council was pleased with her work. Miss Crutcher began her training with Miss Bonner. When they met, Miss Crutcher asked:

LOLETTE: Miss Bonner, what is the South Central district? I don't know the city at all.

MISS BONNER: Roughly it's downtown to East 105th street from Kinsman avenue on the south to Euclid avenue on the north.

LOLETTE: Oh, I see.

MISS BONNER: Quite a broad field to cover.

LOLETTE: Oh, sure by the way, we have a meeting to attend this afternoon at the Phillis Wheatley Association on Cedar avenue.

LOLETTE: Oh, that's right.

MISS BONNER: One of our newer troops but quite active.

* * * * *

NARRATOR: There was a year of this kind of training; troop meetings to attend, training courses for volunteer leaders, meetings with Miss Bonner and the staff at the office of the Council. Miss Crutcher saw that Cleveland scouting followed closely the national ideal, that its Executive Director believed and put into practice the spirit of the national program. To her and to the Board members it was more than words on paper. Though the troops were organized on a neighborhood basis, the Senior Inter-troop Council gave Negro and White girls, Catholic, Protestant and Jewish girls the kind of natural

opportunity for meeting and working together that made Brotherhood not a word but a way of living. And there was the camping program. The Girl Scout camp had long followed a sensible inter-group pattern. And everybody was happy. It was a solid foundation. As her year of training neared its end, Miss Crutcher had a talk with her training supervisor, Miss Bonner:

* * * * *

LOLETTE: This has been a most wonderful year. Miss Bonner, did I ever tell you how I came to Cleveland with slight reservations about my field placement?

MISS BONNER: Weren't you sure you would like group work in Girl Scouting?

LOLETTE: No, it wasn't that exactly, but you see I lived in Nashville and there were no colored troops in that city and a Negro District Director, well, that would have been unthinkable. I wasn't certain that the Council here knew that it was getting a Negro trainee. But I see now that it doesn't matter. Their interest is in getting the job done-well, no matter who does it.

MISS BONNER: I think the Council here realizes that it's rather ridiculous to speak of International Friendship and sound Community Life as ideals of scouting and then practice this discrimination in a home. Lolette, you'll find that in all things concerned with scouting, this is Cleveland where we come nearer to practicing the true philosophy of scouting than you experienced in Tennessee.

NARRATOR: Yes, this is Cleveland. The sane and decent atmosphere of the Girl Scout Council, of the entire community as Miss

Crutcher met it, helped her to overcome her reservations.
Helped her to give her talents full opportunity to develop.

In her own words:

LOLETTE: I remember the very first time I was to work with an all white troop which was included in our boundaries. I actually suffered something near to stage fright. And why? Because of that feeling of personal insufficiency which discrimination breeds in the minds of those discriminated against. But I remembered Miss Bonner's words: "Lolette, you'll find this is Cleveland." I also remembered some words dropped by Miss Grace Coyle, director of Group Work at Western Reserve, as she said after a class one day: "The profession of Social Work recognizes the possibilities in all people. Social workers are professionally trained to help people, and people have the same needs, the same problems no matter what the color of their skins. My advice to anyone entering this field of work is: Prepare yourself, then be yourself." Those words helped a lot. At that meeting, I remember....(fade)

GIRL: We know a lot of songs, Miss Crutcher. We know "Zum ta deya deya" and "Chicken crowin' on Sourwood Mountain" and "Tell me why".

VOICES: Oh, let's sing "Tell me why". We can harmonize.

LOLETTE: Oh, that's one of my favorites. Shall I sing, too?

VOICES: Tell me why the stars do shine,
Tell me why the ivies twine,
Tell me why the sky's so blue,
And I will tell you just why I love you.

Because God made the stars to shine,
Because God made the ivies twine,
Because God made the skies so blue,
Because God made you, that's why I love you. (laughter)....

LOLETTE: I think we sing rather well together. This has been a fine meeting. You and your troop leader are to be congratulated.

GIRL: Thank you for coming, Miss Crutcher. I'll walk you to the bus stop.

VOICES: We'll all walk you to the bus stop, Miss Crutcher. And please come back again, soon. (fade)

NARRATOR: Cleveland's Girl Scout Council had set the pattern. The logical pattern for a democracy. Use the qualified person for the job, regardless. Miss Crutcher began to feel really at home. It showed up in her work. In a conference with the Executive Director, Miss Gladys Williams, the President of the Council had this to say.

MRS. WILSON: You thin, then, Miss Williams, that Miss Crutcher is the person to be recommended for the appointment now that Miss Bonner is to become Mrs. Cathe Bonner Cook?

MISS WILLIAMS: I certainly do. Miss Crutcher is a very able person and in all her dealings with troop leaders and staff here we have only fine reports of her. She is thoroughly likable, well-trained, efficient and natural. I highly recommend her.

NARRATOR: Lolette Crutcher became District Director of the South Central district. For two years she performed her duties with insight and enthusiasm. The Cleveland Girl Scout Council was ready for her. She filled the requirements. Miss Grace Coyle's advice had borne fruit. "Prepare yourself, then be yourself." The Council was moving ahead. It had a good foundation. Building on it was natural. In addition to the South Central district, Miss Crutcher was given the West Side. She no longer had stage fright. In 1947 she was given additional duties and a promotion as Assistant Training Director, in 1948 she became Program Director for the entire Cleveland area. What could be more natural? She filled the requirements. In the summer of 1949 on the resignation of the Executive Director, Miss Crutcher was

asked to assume the directorship temporarily. This position she handled with equal ease and efficiency for more than six months. Miss Crutcher says this of her work with the Girl Scouts:

MUSIC:

LOLETTE CRUTCHER: The Cleveland Girl Scout Council, through its President, Mrs. Neil Mathews and its Board, showed that it was not afraid to make words come alive. Many important changes have taken place in the seven years I have been with the Girl Scouting in Cleveland. Districts were reapportioned so that natural boundaries were followed. Negro girls from church and settlement house troops, Chinese and Japanese girls who came to Cleveland in greater numbers during the war years, girls of all cultural backgrounds met together in district meetings. Our Christmas celebration one year showed the meaning of the Hanukah observances. European Girl Guides who are here as displaced persons enriched our experiences with their stories of scouting in Europe. The summer camping and day camp programs are giving all girls an opportunity to meet and see what each has to offer. The things which I have done through Girl Scouting were made possible because I was allowed to grow, to use my training, to make my contribution, to be a person. I have been glad I came to Cleveland where brotherhood is not just a word on paper for seven days out of the year.

MUSIC:

NARRATOR: You have been listening to the second in a series of broadcasts on the general title of Brotherhood is People presented as part of Cleveland Brotherhood Week observance by the Cleveland Round Table, the National Conference of Christians and Jews in co-opera-

tion with WGAR. Scripts this evening were Abraham Rubin by Sidney Vincent and Lolette Crutcher by J. Gilliam. Members of the cast were: John Saunders, John Price, Bob Corns, Helen Corns, Myrtle Bamburger, Pat Harvey, Loretta Jones and Pepper Bryant. The scripts were produced and directed by James Orgill.

MUSIC:

NARRATOR: We invite you to tune in again Friday evening at this same time for the third and final broadcast of Brotherhood is People. This has been a studio presentation of Cleveland's Friendly Station WGAR.

BROTHERHOOD WEEK SCRIPT

Part 1

For Broadcast February 24, 1950

Program 3

MUSIC: Fanfare

NARRATOR: This week throughout the United States Brotherhood Week is being observed with proclamation and declaration, with song and speech, with play and pageant. We in Cleveland know that it is Brotherhood Week, but we know more than that. We know, you and I, we know that Brotherhood is People. People doing their daily jobs, working and playing together, living together. People - people living brotherhood in our town. So - listen you people while we tell you about a union leader and a judge in this our final broadcast presented by the Cleveland Round Table of the National Conference of Christians and Jews. Listen neighbor. Meet your neighbor, and you will know too that Brotherhood is People.

HEAVENLY MUSIC, UP, UNDER AND OUT SOUND.

THOMAS: You know Elizabeth, it does my soul good to look down on Cleveland, and I don't mind telling you it is a fine place.

ELIZ: It is Thomas, it is, and you played no small part in making it what it is today. How well I can remember the tenements and the fire traps, and how you used to come home, your eyes blazing with anger. A fine figure you cut then too Thomas, in your Fire Warden's uniform.

THOMAS: It was a fine uniform, and a burden, Elizabeth, that taught you to know men and to love them. When one of those traps would catch fire, you knew it was no respecter of persons; black, white or yellow, the screams from out the smoke sounded

alike. Terror, fear, it's in all men. Sometimes we'd bring them out and no one but God knew what color they were, or anything else about them.

ELIZ: Oh yes -- one sees much sadness and sorrow, but look past that cloud Thomas, Cleveland is such a fine place.

THOMAS: Yes, there was sadness, there's no doubt about it, but there is pleasure too in knowing you have helped make a place for people to live, and for your own children to grow up in safety.

(THOUGHTFULLY) Over a hundred years since the Connells came to Cleveland. What a difference, what a difference.

ELIZ: Look Thomas, just look at that fine building, a little to the left of that star, why it's the court house. Just think Thomas, our son, Judge James C. Connell. Did you ever think you would see the day.

THOMAS: (PROUDLY) Why of course, Elizabeth, I always knew our Jim would amount to something. I can still remember the day, was it in 1900, it is so hard to keep track of the time up here, it was some time in the 1900's I had met Father Thorpe on the street - you remember Father Thorpe, Elizabeth, from Immaculate Conception School on East 40th and Superior. I was walking along Superior when (FADE)

FATHER: (STRONG IRISH BROGUE) Hello Thomas and how are ye this foine day.

THOMAS: I'm fine Father, and how is that boy of mine behaving at school.

FATHER: Thomas, you must have been talkin' to the lad, for this oive got to tell ye. The ither day in class I was askin' the lads what each wanted to be when they grew up, and I called on yer Jim. Big as life itself, he gits up and he says, "I want to

be a man like me father".

(HEARTY LAUGHTER FADE TO-)

HEAVENLY MUSIC SOUND

THOMAS: Yes, Elizabeth, I never had any doubts about our Jim.

ELIZ: Oh! You never had any doubts Thomas, not even when he was typing, or working.

THOMAS: Don't mention that typing. I'm sure it helped us merit heaven (PAUSE) and the baseball.

SOUND: MUSIC FADE TO SOUND OF RAPID TYPING

THOMAS: (LOUDLY) Jim, are you going to pound that thing all the live long day?

JIM: (TYPING STOPS) But, Dad, I'm practicing, (TYPING RESUMES)

THOMAS: Practicing, practicing for what? I've heard nothing but that clickety clack, clickety clack for weeks.

JIM: (TYPING STOPS) For the contest at school, there are over 2000 kids all over the country in it -- I'm entered, I've got to practice.

ELIZ: Oh, leave the boy alone Thomas, he has ambition. Go ahead James, keep on practicing and I'll pray for you. If it is the Lord's will you'll win.

JIM: (FADE) O.K. Mom. (RESUME TYPING AND FADE)

SOUND: FOOTSTEPS RUNNING UPSTAIRS, DOOR OPENING AND SLAMMING)

JIM: Mom, Dad, I won, I won (FADE)

SOUND: BALL BEING POUNDED INTO GLOVE

THOMAS: I'm proud of you Jim.

ELIZ: Oh, I knew you would son. Well aren't you excited about the typing contest?

JIM: Oh, yes sure! Eh look at this Dad, new baseball has all the players signatures on it.

THOMAS: (STERNLY) And what did you do to earn that James.

JIM: That's what I got for helping out at the ball park. Gee, I only had to work a couple of hours a morning for it.

THOMAS: (SARCASTIC) Jim, you've got a fine business head, a baseball signed by professional loafers, I don't know what to tell you son. (FADE)

HEAVENLY MUSIC SOUND

ELIZ: No, Thomas, you never had any doubts, not about Jim. Not even when he had a new job every thirty days for a whole year.

THOMAS: That was when I was sure of the boy Liz, I knew then he'd be alright. He had courage and a thirst for people, to learn about them and what they are doing. When a fellow his age knew that you had to meet people and work with them, and learn to respect them, I never had another doubt about Jim. I was proud when he became a lawyer, and at only 21.

ELIZ: Yes we were both proud of James, but it was shameful Thomas the way you argued with him.

THOMAS: Now you know I was only teasing him Elizabeth. I wanted him to be sure. But, I was proud of his decision. (FADE)

THOMAS: Jim, why do you want to waste your time with this union business. A lawyer can do well for himself.

JIM: Dad, these men need representation, the government doesn't seem to care, somebody has to protect their rights.

THOMAS: Are you sure your the man, Jim. You know you'll be swimming upstream all the way.

JIM: Dad, look at this newspaper, the fourth man in four days blown to his death from the top of that bridge that they're constructing, and tomorrow someone else will be up on that

shaky catwalk, doing his job. Dad, these men understand the dignity of labor. I watch them ride a steel girder up to the top of that structure, one on each end balancing the thing. You learn something Dad. No man is more responsible to another than these men swaying up in the air. That girder binds them in a Brotherhood like God binds each of us, one to the other. If one man forgets the other, they are both doomed. Oh, Dad, you can learn a lot from men laboring together.

THOMAS: That is true, Jim, I want you to be sure, that's all. I don't want you to make a mistake.

JIM: I won't Dad, I'll be helping men that aren't allowed to make a mistake. We lawyers can make a mistake or a judge, we can appeal to a higher court. Doctors, businessmen, can all make mistakes Dad but not these workers. Mistake, no, you can travel this country from one end to the other and you'll see no sign of mistake. (Pause) you'll never see a crooked building.

HEAVENLY MUSIC AND FADE SOUND

THOMAS: Fifteen years working with these men Elizabeth and only one strike. No, I guess he didn't make a mistake.

ELIZ: Oh, and he learned too, Thomas, don't forget that. He learned something about love and charity.

THOMAS: (PUFFING ON PIPE) There are many joys in Heaven that we share Elizabeth, but one of the greatest is looking down at your children, knowing that you have helped to give them the principles they need to live by. We know that God loves every man and seeing that our son knows it too well, it is a source of eternal joy.

ELIZ: Yes, Jim, does know it Thomas, I remember the joy of the angels when he visited that important executive. Do you recall how we all huddled up there on that cloud, watching and praying that Jim would convince him. The poor fellow just didn't have a chance with half the heavenly hosts working on him. The Rose Mary home for crippled children, did you ever think that Jim could convince him. (FADE)

SOUND: CAR RIDING, UP AND UNDER

FRANK: Jim, I'll be darned if I know why I'm letting you take me out to this Rose Mary home or whatever it is. I'm a busy man.

JIM: Well, I know you are Frank, but being President of the advisory board I have to raise some money for them and you have some money.

FRANK: And I'm going to keep it. Jim you know all the requests for money, all of them worthy causes, but I just can't toss away money on every cause. Now, these kids are cripples, spastics, they don't understand, and they can't do anything. Oh, it's fine to take care of them, but what's the use of wasting money.

JIM: Well, that's why I'm taking you for a visit Frank. You're a businessman, and I want you to see what you're buying.

FRANK: (GRUMBLING) I'm not buying anything.

JIM: Well, o.k. Frank, we'll see, but here we are so let's go on in. It doesn't cost anything to look around. (DOOR SLAMMING, FOOTSTEPS, DOOR OPENING)

SISTER: Hello, Judge Connell, so glad to see you.

JIM: Well, hello Sister, I'd like you to meet Frank Martin, a friend of mine.

SISTER: Judge Connell's friends are always welcome here Mr. Martin. I'm very pleased to meet you.

JIM: May we look around Sister, if we are not disturbing anything.

SISTER: Certainly, I'll show you around, we're always happy to have visitors. Is this your first visit Mr. Martin?

FRANK: (UNCOMFORTABLY) Yes, Yes it is. FADE

SOUND: FOOTSTEPS

SISTER: And this is our little gymnasium where the children can use whatever muscles they are able to use. (FOOTSTEPS) We have a speech training room, too. Sometimes it takes months for the children to say one word, believe me, when they do there is cause for great job among us all.

FRANK: That seems to be a lot of trouble for the sake of one word Sister.

SISTER: Well, let me take you into the children's sleeping quarters and you be the judge, Mr. Martin. That wasn't a pun Judge Connell.

SOUND: FOOTSTEPS, THEN NOISY CHILDREN, VOICES, HI SISTER, HI JUDGE, HI JUDGE CONNELL, LAUGHING AND HORSEPLAY.

FRANK: Why these children seem happy and some of them can't even move.

JIM: Frank, see that little negro boy over there on that cart like contraption looking at us (OFF MIKE) Hello Roy, how ya doin' fella. You know, he never smiled, look at him now and he can't move a muscle. The kids treat him like a king, the stronger ones fight to help him, they help each other the same way. You know we all talk a good game of Brotherhood Frank, but these kids play it.

SOUND: DOOR SLAM.

FRANK: Sister why do you spend so much time with these children. You could do so much more someplace else and society would benefit

in many ways.

SISTER: Mr. Martin the individual soul of every child here is our greatest concern. None is valued more highly in the eyes of God than any other. If we can help bring one soul to him we are well rewarded. Does it make any difference to God if a person is strong, or crippled, black or white. These children teach us the importance of loving all men.

FRANK: (QUIETLY) Do you have many visitors?

SISTER: Oh yes, hundreds and from a practical standpoint, Mr. Martin these children are a tonic for the world. They laugh and smile and are happy from morning to night despite their afflictions. You see Mr. Martin, they know what they are worth.

JIM: Well, thank you very much Sister for showing us around.

FRANK: Yes, thank you Sister.

SISTER: You are quite welcome and please come again.

SOUND: FOOTSTEPS, DOOR OPENING, CLOSING, CAR DOOR OPENING AND CLOSING, MOTOR STARTING, OTHERWISE SILENCE THROUGHOUT.

FRANK: Jim, I'll send you a check in the morning.

HEAVENLY MUSIC SOUND

ELIZ: Yes, there was much joy in Heaven that day Thomas. I'm sure that there was a smile on the face of our Heavenly Father. What was it that is written, "what ye do to the least of my brethern".

THOMAS: Oh Jim knows, Elizabeth. Look how he helps Father Gallagher with that Catholic Youth Bureau. Girls that no one has hope for, graduating from colleges and making fine wives and mothers.

ELIZ: Yes, the year he spent in Juvenile Court did not go by the way. Jim understands, there is no doubt of that.

ELIZ: But you know, of all the time we've been watching our Jim I feel most proud right now Thomas. I'm so happy that they thought enough of him to have him lead that important hospital drive.

VOICE: Jim, you know the importance of Charity Hospital to the people of Cleveland. Well, four buildings have been condemned as fire traps and we need money, lots of money. Charity is not only a Catholic hospital, it's a hospital for the city. We need a man to head our drive that can reach every segment of our community. The board has asked me to contact you and see if you'll take the job.

JIM: Well, I'm certainly honored Ray, Charity has done much to bring Clevelanders closer together, Ray, we'll give it everything we've got. (FADE)

SOUND: TELEPHONE DIALING

JIM: Louis Seltzer please (PAUSE) Hello Louis, Jim Connell, will you handle the Special Gifts Committee for Charity Hospital? You will. Oh, thanks Louis, I'll see you at the kickoff meeting.

SOUND: TELEPHONE DIALING

JIM: Hello, Max, Max Feldman. (PAUSE) Jim Connell, calling about the Charity fund - will you (FADE) help us.

SOUND: TELEPHONE DIALING

JIM: Mr. Disbro please -- Hello Roger, Jim Connell, will you be able to make that Charity Hospital meeting (FADE)

SOUND: CROWD NOISES, CHAIRS MOVING AROUND, OUT

VOICE: Ladies and Gentlemen, I'd like to call this meeting to order. Now, I know you are all busy men and women and we have important business to discuss. It is my pleasure to introduce Judge Jim

Connell, Chairman of the Charity Hospital Campaign Fund. Judge

JIM: Thank you, may it please, our chairman, Mr. Louis Seltzer, His Excellency Bishop Floyd L. Begin (FADE UNDER AND UP) Thirty-four experts, free labor for life. They give up their very names to serve Him more self-effacingly and while this is a Catholic hospital, the majority of the patients are not. And the majority of its doctors are not. The soul has no nationality - and broken bones have no religion - though religion can be the motive for mending them - for it makes all men brothers. That's why what one is doesn't count at Charity Hospital; all they want to know is -- where does it hurt! (FADE UNDER) We've had a team of Cleveland's busiest men, men from every affiliation in this community helping us on Charity. There's Max Feldman, one grand fellow because he gets a thousand dollars a contribution (LAUGHTER) and for many other reasons too. Now all of you here have demonstrated that men can work together, and live together, to make their town a better place (FADE)

HEAVENLY MUSIC SOUND

THOMAS: Elizabeth, do you remember many years ago, in 1912 or 14 or something, Jim had the job of lighting the gas lamps in Cleveland.

ELIZ: Yes Thomas, I remember, I remember it well and it is good to see that he is still lighting lamps.

HEAVENLY MUSIC UP AND OUT SOUND.

NARRATOR: You are listening to Brotherhood is People presented by the Cleveland Round Table of the National Conference of Christians and Jews together with Station WGAR. And now listen to the story of another man who knows what brotherhood means and lives it. The story of Sam Sponseller.

MUSIC: (Fanfare)

NARRATOR: Yes, Brotherhood is People -- people like Sam Sponseller, a labor leader who believes passionately in the rights of the average worker, who believes that other people have rights, too, and that a solution can be found for most of the problems of modern society through patience, and friendliness, and understanding, and brotherhood. It is because Mr. Sponseller is not simply a partisan representative of labor, because he has demonstrated that labor is not just a blind force interested in its own problems, because he's contributed substantially to the welfare of the Cleveland community that he is deserving of a citation for exemplifying brotherhood in action. Cleveland has a high regard for Mr. Sponseller, Regional Director of the Congress of Industrial Relations and the official representative of the National CIO in Northern Ohio. It has a warm regard for him and also for other members of the family of organized labor who, like him, have helped develop the human resources of the Cleveland community. A man whose business it is to help settle labor-management disputes once asked him this question:

VOICE: Sam, my job is to settle labor-management disputes. What do you do to bring people to agreement when they don't want to agree?

SAM: Well, there is no sure-fire formula. But if you can find men who are willing to treat the other fellow as an equal, not as a social inferior, and who are willing to look at his problem as a real problem, well then you're on the way to your answer. It's not just a matter of being polite. It's putting yourself in the other fellow's position and wondering what you would do if you were sitting where he is. That's what brotherhood is, and that's what I think unionism is, too. The business of being willing to sit down with other people; to yield a little and gain a little. (FADE)

SOUND: MUSIC UP AND OUT.

VOICE: Mr. Sponseller, you don't know me, but I once heard you talk at a Welfare Federation meeting. This strike at the East Side plant -- 3000 men are out of work and feeling is running high - picketing, bitterness on both sides. Can't you do anything?

SAM: Well, technically, it's none of my business so I've stayed out of it. The national office doesn't interfere in the affairs of its affiliated unions. The strike was called by a vote of the members, but (WISTFULLY) well it would be a blessing if it could be settled. Both sides are bitter. (PAUSE) Too bitter for people who have lived and worked together for so many years.

VOICE: You know what pride is, Mr. Sponseller. Neither side wants to admit its mistakes, but I know some of those people. They are fine and decent. Surely, something can be done.

SAM: Well, maybe. I certainly appreciate your interest, and I'll see if anything can be done. Sometimes (FADE)

SOUND: DOOR SLAMMING. FOOTSTEPS.

SAM: Well, hello, Charlie, What's the story on the negotiations?

CHARLIE: Sam, the company is just being pig-headed. They're 100% wrong and we won't go back to work until they admit it.

SAM: Charlie, get together with these people. Don't talk about the strike. Talk about the things you were doing at the plant before the strike and see what happens. (FADE)

SOUND: DOOR SLAMMING

VOICE: Well, hello, Mr. Sponseller. Pull up a chair. Are you representing the union or is this a friendly visit?

SAM: Well, just a friendly visit. Eh, tell me, what's what with the strike?

VOICE: (GRUFFLY) Absolutely unreasonable. No excuse. This strike is completely without provocation and we will continue to resist.

SAM: You people have had good relationships through the years - you've gone through some pretty rough spots together. Get together and forget the strike. Talk about sharing the good and the bad. Probably do you all good to reminisce a little bit and to (FADE)

SOUND: TELEPHONE RINGING, VOICE OVER PHONE.

VOICE: Well, Mr. Sponseller, I see that you did see what could be done. The strike is settled - and in just a week. You know, I think they listened to you and just talked their troubles away. Funny thing is that each did a little more than they promised. I don't think we'll have any trouble here again.

SAM: You know, most people in Cleveland enjoy doing things for the other fellow as well as for themselves, but I guess that's all part of this Brotherhood business isn't it.

NARRATOR: What shapes a man in fifty years? School? Books? Some, perhaps. But Sam Sponseller had little time for books on a farm

in Bucyrus, Ohio. He worked, and his father was strict, as fathers used to be. Work shapes a man. Life shapes a man. A boy without family learns much from work and from sweat and from travel. Work ages and strengthens. It enables you to fool the recruiting officer when he asks (FADE)

VOICE: How old are you, son?

SAM: Eighteen, Sir.

VOICE: Eighteen, eh? Maybe, but I think you might fool the Germans into thinking you're a full-grown man. You look it, anyway. Report to Camp Mead (FADE)

NARRATOR: Camp Mead - the Army - a year in the Occupation Forces. These things shape a man. Work - like being a fireman on a pressure still in an oil refinery. That shapes a man and fires him with ambition, ambition of boyhood dreams of working on the railroad (FADE)

VOICE: Sam, you've passed the examinations, and from what I've seen of you you'll keep our locomotives smoking. We're happy to have you with the Pennsylvania Railroad system.

NARRATOR: A boy alone becomes a man: a man who knows the importance of Brotherhood, of sharing, of working and striving with others. It isn't strange that such a man realized the need to belong - one man responsible to another. It is not strange that such a man joined the Brotherhood of Locomotive Firemen and Engineers or such a man became Recording Secretary of Coldwater Lodge Number 63 shortly thereafter, and it isn't strange at all that such a man should become a member of a union Grievance Committee. He had known grievance (FADE)

VOICE: Sam, I don't know if I should take your time, but I'm troubled.

SAM: Well, go ahead. When trouble is your own it's big. Talk about

it and let's see what we can do.

VOICE: Well, it's the boss. I don't think he likes my work and it's got me worried. I don't know, maybe there is something wrong.

SAM: Well, let me talk to him, we'll see what we can do (FADE)

NARRATOR: Sam talked for him and for others, and by his going to bat for them, their problems became impersonal. They had a Grievance Committee and the burden was not so overwhelming. These things shape a man, and a depression shapes a man. Five children and a wife and no job (FADE)

SOUND: DOOR CLOSING

FEMALE: Sam darling, you look worn out. Sit down.

SAM: Another day on the relief lines. Men - all kinds of men with me.

FE. VOICE: What do you mean, Sam?

SAM: Men - white men, yellow men, brown men - they were all on that line with me today. We shared. I learned that we shared our despair and our hunger. I know that all of us on that line were brothers. Yep, I know about the brotherhood of man.

NARRATOR: A man learns to work for his fellow men, on the WPA. He learns to battle against home foreclosures, to struggle for the dignity of man, to assure him he will be able to live (FADE)

SAM: Extended unemployment is a problem beyond the control of the state, city, industrial firm, social agency or union. The labor of a lifetime can be swept away through no fault of the individual (FADE)

NARRATOR: These things shape a man. These things shaped Sam Sponseller. Inspired him to fight, and to organize a flat glass worker's union. Elected him to a national office. Inspired him to help found a great national union - the CIO. Sam has been on

the CIO staff ever since then - in Cincinnati, Flint, Omaha and Cleveland. By the time he arrived here in late 1943 he had established a reputation for interest in all the problems that confront a large industrial community. Shortly after his arrival, he explained at a staff meeting (FADE)

SAM: Fellows, you may think I'm a little touched on this idea of getting out into the community, but believe me, I'm just as serious as I can be. I say that it's one of the most important things we have to do in the entire field of labor. We always will have the bread-and-butter jobs of organizing and negotiating, but that's not enough. We live in this community, and we want to have a voice -- and a vote -- in all its affairs. We never will get to know what other people are thinking, or to let them know what we are thinking, until we work with them on something besides our own immediate affairs. If you don't see much of me at night from here on in you'll know why.

NARRATOR: In a few months you could hear at meetings throughout Cleveland, as the Community Fund (FADE)

VOICE: We must have a representative labor man. How about Sponseller?

NARRATOR: The Red Cross.

VOICE: I nominate Sam Sponseller for (FADE)

NARRATOR: The Anti-Tuberculosis League, Church Groups, Library Groups, Welfare Federation (FADE)

VOICE: (ECHO CHAMBER) Sponseller. Nominate Sponseller. Sponseller.

NARRATOR: The Urban League, The National Conference of Christian and Jews -- Sponseller - listening, learning, working, talking, explaining, asking. Sponseller, a man to talk to, to work with. A man to live with -- well, occasionally -- when he wasn't with the War Labor Board, or the War Manpower Commission,

when he wasn't out working on (FADE)

SOUND: CHAIR BEING PUSHED BACK, CUP AGAINST SAUCER.

MARION: Sam, I think it's time for you to take a rest. This is the first meal we've had at home for a week, and you don't look a bit well. Why don't you go away for a while? Surely Mr. Murray doesn't want his regional directors to work day and night.

SAM: Well, I would like to spend a few nights in the garden, but there just doesn't seem to be enough nights in the week. You know, Marion, I run across so many heart-breaking problems at those Welfare Federation group meetings -- like the older worker who's lost his job; the Negro who has a degree in electrical engineering but can't find any work except washing cars. If I didn't have so much paper work to do, I might be able to spend some time helping to work out an answer. There must be something we can do for people like that.

MARION: Sam, I see your mind is set on this so there's only one thing to do. I'll be at the office tomorrow to start work. So, from now on you've got an assistant.

NARRATOR: Sam had an assistant. An assistant who held her breath, then beamed with pride as she listened to a debate at a CIO Council meeting (FADE)

SOUND: CROWD NOISES UP AND UNDER

VOICE: (LOUDLY) Mr. Chairman, I say it's time that we show these people on the School Board that we want representation. It's time that we stop acting as a cat's paw for big business, and demand a voice for the little people, the people that we represent. They say that our candidate for the Board is not loyal to this country, that he is an official of the People's Party,

that he is the slave of a foreign power. I say that we ought to endorse him anyway, because that party is the only one that's ever done anything for people like you and me. I urge a unanimous vote for the candidate of the working man, the enemy of the capitalists of Wall Street.

CHAIRMAN: Let's have some order, please. The chair will recognize Brother Sam Sponseller, the CIO Regional Director. He has been trying to get the floor for some time now.

SAM: Mr. Chairman, I rise to speak, not as an official of the national CIO but as a delegate to this Council who has earned his own living and made his own way, if you please, since the age of twelve. I have been a working man for almost 35 years, and I believe I know a little bit about what workers want and need. One thing they don't need is the advice or assistance of people who are not completely loyal to this country of ours. They don't need to endorse a candidate who wants to impose an alien philosophy on our school system. They want a man who will be a benefit to the entire community, and not to just a small part of it. You heard the previous speaker say that a certain political party is the only one that's ever had a positive program. Well, I say that no one ever delivered such fantastic nonsense on this floor before. I say to these gentlemen that they can learn from us and not the other way around. We are the people who really did something about unemployment, about discrimination, about housing and civil rights. The delegates to this Council are very well able to make their own decisions without advice from the people who talk about the dictatorship of the proletariat. We are against dictatorship, and we are against this candidate.

SOUND: APPLAUSE

MUSIC:

NARRATOR: And the Samaritan who aided the beaten and robbed man going from Jerusalem to Jericho, it is he who was neighbor. I have never heard Sam Sponseller called other than Sam. Is he Samuel? No, I think perhaps Sam has another name, It could be Samaritan.

NARRATOR: You have been listening to the last in a series of broadcasts under the general title of Brotherhood is People presented as part of Cleveland's Brotherhood Week observance by the Cleveland Round Table of the National Conference of Christians and Jews in cooperation with WGAR. Members of the cast included John Saunders, Jack Curtis, Bob Corns, Helen Corns, Myrtle Bamburger, and Pat Harvey. The scripts were produced and directed by James Orgill. Tom Armstrong speaking. Brotherhood is People has been a studio presentation of Cleveland's Friendly Station, WGAR.

Glenville Congregational Church

EDDY ROAD AT ST. CLAIR AVENUE
CLEVELAND 8, OHIO

REV. A. W. WESTWOOD
709 EAST 115TH STREET
TELEPHONE
MULBERRY 4022

March 26, 1946.

Program Director
WGAR Broadcasting Station
Statler Hotel
Cleveland, Ohio

Dear Sir;

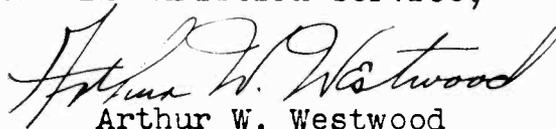
We wish to thank you for the assistance given to us by Station WGAR in the broadcast of the change in time and place of our church services following the fire at our Sanctuary on March 2nd, 1946.

From comments made to us by several members of the congregation and community, it is quite evident that your broadcast helped us greatly to get the news around.

May we also take this opportunity to say how much we enjoy the broadcasts of Protestant Church news each Saturday morning. It is a fine service for a large part of the population of Cleveland.

Thank you again.

Yours in Christian service,


Arthur W. Westwood

Pastor

**BISHOP OF OHIO
NEW GUINEA DATELINE**



**EDITOR,
THE CLEVELAND PRESS
CLEVELAND, OHIO.**

MY DEAR EDITOR:

**I SHOULD LIKE TO TAKE THIS OPPORTUNITY TO
COMMEND WGAR VERY HIGHLY FOR THEIR ACTION IN MAKING THEIR
BROADCAST FACILITIES AVAILABLE FREE OF CHARGE TO ALL RELIGIOUS
SOCIETIES.**

**THIS ACTION SHOULD PROVIDE GREATER FREEDOM OF
SPEECH ALONG WITH FREEDOM OF PRESS, SOME OF THE FREEDOMS
FOR WHICH WE ARE NOW FIGHTING.**

**WGAR'S DECISION WAS NOTED IN A VERY RECENTLY RECEIVED
COPY OF THE PRESS, AND IS CONSIDERED SYMBOLIC OF MORE RELIGIOUS
FREEDOM.**

VERY TRULY YOURS,

A. G. Call

**CPL. H. G. CALL, BISHOP OF OHIO,
THE LIBERAL CHURCH (ON LEAVE OF
ABSENCE WITH THE U. S. ARMY.)
DIRECTOR OF PUBLICITY, OHIO DIOCESE.
PRESIDENT, DIOCESE BOARD OF TRUSTEES.**

(COPY TO RADIO STATION WGAR, CLEVELAND, OHIO)

810 HANNA BUILDING
CLEVELAND, OHIO

February 13, 1945.

Manager,
W-G-A-R Broadcasting Station,
Statler Hotel,
Cleveland, Ohio.

Dear Sir:

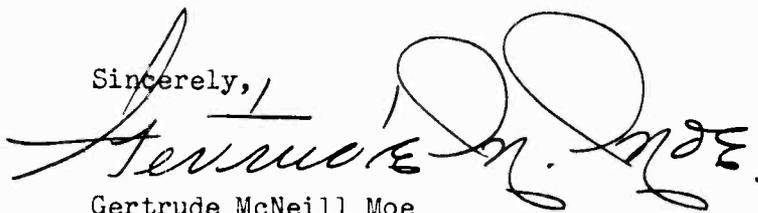
This is just a word to say thank you
for your broadcasts entitled "Bless This Day".

All of the services are inspiring and
comforting, particularly at this time, but the
writer is particularly grateful for the Christian
Science broadcasts, which formerly came through
on Thursday mornings.

This is a real contribution to your
brother man and the war effort.

May showers of blessings attend your
splendid work!

Sincerely,

A handwritten signature in cursive script, appearing to read "Gertrude McNeill Moe". The signature is written in black ink and is positioned to the right of the typed name.

Gertrude McNeill Moe

3338 East 135th Street
Cleveland 20, Ohio.
January 31st, 1950

Mr. F. P. Merridew,
Program Director,
Radic Station WGAR.

Dear Sir:-

On behalf of the Karaleers' Quartet and myself, may I express our thanks for the fine opportunity you gave us to broadcast at an hour when we can be heard by more people. We are sincerely grateful to your fine staff of workers for their wonderful cooperation. They make our broadcast easy and pleasant. When you say, "The friendly station", you really mean it.

The public's response to the Karaleers has greatly improved in our first month of programs on your Station. On January 20th, we gave a concert in the nurses' home at Mt. Sinai Hospital; January 25th, Lakewood Presbyterian Church; January 29th, Walworth Methodist Church; January 29th, Public Music Hall Program with Mrs. Eleanor Roosevelt.

February 5th we shall sing for The Miles Christian Church; February 19th, Ten-Thirty Art Gallery; March 1st, a concert for The Lakewood College Club, and March 5th, Fairview Baptist Church.

We welcome your criticism on our program, and will make every effort to profit by it. With your help we believe it is possible to get a sponsor or make the net-work, or both.

Thanks again for everything.

Respectfully yours,

J. E. Cooper, Manager
J. E. COOPER

NATIONAL CONFERENCE OF CHRISTIANS AND JEWS

1023 UNION COMMERCE BUILDING ■ CLEVELAND 14, OHIO ■ CHerry 4164

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AREA DIRECTOR

JAMES DODMAN NOBEL

March 1, 1949

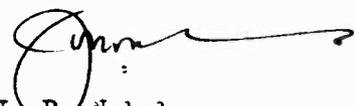
Mr. Bob Neal
 Station WGAR
 Hotel Statler
 Cleveland 15, Ohio

Dear Bob Neal:

Thank you ever so much for so willingly sharing in the television broadcast for Brotherhood Week last Wednesday over WEWS. Everybody with whom I have talked has responded in most favorable terms, and we all know that this is the kind of program that will do more for good human relations than any amount of releases from this office.

I should certainly like to keep in touch with you and I hope that we can work together again in the interest of the welfare of Cleveland.

Sincerely yours,


 J. D. Nobel
 Area Director

JDN:bg



4108 EUCLID AVENUE

CLEVELAND, OHIO



January 4 1947

OFFICE OF THE RECTOR

Director
Station W.G.A.R.
N.B.C. Bldg.
Cleveland 14 Ohio

Dear Sir;

I wish to express my appreciation along with my associates, for your splendid cooperation in broadcasting our Christmas night services.

Mr. Morgan and his co-workers did an excellent job. The many favorable cards and letters we have received from people all over the city indicated their pleasure in Mr. Morgan's fine presentation of our service.

Please accept my best wishes for a happy and successful New Year.

Sincerely yours,

William J. Benisek
Rev. William J. Benisek

City of Cleveland

Office of the Council
216 City Hall

CHARLES V. CARR
2270 EAST 55TH ST.
EXPRESS 3712-3713
COUNCILMAN 17TH WARD



COMMITTEES:
TRANSPORTATION, VICE CHR.
UTILITIES

January 30, 1950

Program Director
Radio Station WGAR
Cleveland 1, Ohio

Dear Sir:

Before I let the opportunity slip by again I thought I would write you a few lines in regard to one of the programs presented by your station, The Karaleers.

Although there are many singing groups on the radio, particularly on Sunday, I especially enjoy listening to The Karaleers. It is my opinion that this is a group that is very talented and one which should go a long way.

I wish to thank Station WGAR for presenting The Karaleers, and hope that it will be presented for a long time to come.

Sincerely yours,

Charles V. Carr/d

Charles V. Carr

CVC/d

Religious Book Week—Oct. 24-31, 1948

THE NATIONAL CONFERENCE OF CHRISTIANS & JEWS. INC.

FOUNDED 1928

American Brotherhood

"—to promote justice, amity, understanding and co-operation among Protestants, Catholics and Jews, and to analyze, moderate and finally eliminate intergroup prejudices which disfigure and distort religious, business, social and political relations, with a view to the establishment of a social order in which the religious ideals of brotherhood and justice shall become the standards of human relationships." (from the By-laws)

381 FOURTH AVENUE, NEW YORK 16, N. Y.

RADIO COMMITTEE FOR
RELIGIOUS BOOK WEEK

October 26, 1948

Chairman

ELINOR INMAN
Director of Religious Broadcasts, CBS

WALTER (RED) BARBER
Director of Sports, CBS

WILLIAM COLEMAN
Vice President
Catholic Broadcasters Association

DORIS CORWITH
Director of Religious Broadcasts, NBC

TED COTT
Program Director, Station WNEW,
New York City

RUTH CRANE
President
Association of Women Broadcasters

ELSIE DICK
Director of Religious Activities, MBS

RABBI MOSHE DAVIS
Program Editor of "Eternal Light"

EDWARD J. HEFFRON
President, Religious Radio Association

QUINTER MILLER
Acting Executive Secretary
Protestant Radio Commission

M. S. NOVIK
Radio Consultant, New York City

ELEANOR N. SANGER
Program Director, Station WQAR,
New York City

THOMAS SUGRUE
Literary Critic, Station WINS,
New York City

RUTH TREXLER
Manager of Religious Activities, ABC

Director, Religious Book Week
ELLEN O'GORMAN DUFFY

Mr. John F. Patt
General Manager
The WGAR Broadcasting Company
Statler Hotel
Cleveland, Ohio

Dear Mr. Patt:

The members of this Committee join me in
thanking you for your cordial letter of October 20,
and for your expression of interest in Religious
Book Week.

Cordially,

Elinor Inman
Chairman

THE URBAN LEAGUE OF CLEVELAND

AN INTER-RACIAL SOCIAL WORK AGENCY
8311 QUINCY AVENUE, CLEVELAND 4, OHIO
TELEPHONE: GARFIELD 0814



William O. Walker, *Chairman*
Edw. L. Worthington, *President*
Mrs. Lethia Fleming, *Secretary*
Clarence L. Sharpe, *Treasurer*

Sidney R. Williams, *Executive Sec'y.*
Howard M. Nash, *Industrial Sec'y.*
Alvin C. Boyd, *Vocational Counselor*
Mrs. Alice G. Collum, *Office Mgr.*

August 18, 1945.

Mr. Dave Baylor, Program Director
WGAR Broadcasting Station
Statler Hotel
Cleveland, Ohio

Dear Dave:

Please accept our sincere appreciation for your cooperation in announcing the Merit Rally which we sponsored and which took place on Sunday, August 12. Without the publicity which you and our many friends secured for the Rally it could not have been the success we believe it was.

We hope that we may depend upon your continued support of programs which we as an interracial social agency will sponsor for the economic and social well-being of the Negro people in this community.

Very sincerely yours,


Sidney R. Williams,
Executive Secretary.

SRW:agc

THE

URBAN LEAGUE

Garfield 0814

8311 Quincy Ave.

Cleveland, Ohio

Edward L. Worthington, Pres.
Wm. O. Walker, Chr. Exec. Comm.
Arnold B. Walker, Exec. Sec'y

March 11, 1949

Mr. Reginald Merridew,
Program Director
Radio Station WGAR
Statler Hotel
Cleveland, Ohio

Dear Mr. Merridew:

This is to thank you for getting me out of a jam yesterday!

I greatly appreciate your letting us use the recordings of Governor Lausche and Dr. Clinchy. The program was quite good as a result. These recordings were used in connection with The Urban League Hour, a public service program over station W-J-W which is put on each week by The Urban League of Cleveland. The program was aired at 9:00 p.m. on Thursday, March 10, 1949.

I hope this provides you with the necessary information for your files.

Once again, thanks very much, and I remain

Sincerely yours,

Richard Kaplan

Richard Kaplan, Director
Department of Public Education.

RK:agc

THE CLEVELAND COUNCIL OF CHURCH WOMEN

1010 HIPPODROME BUILDING

CHerry 3147 :: CLEVELAND 14, OHIO

For the Advancement of Protestant Co-operation and Christian Unity

July 12, 1948.

Mrs. Esther Mullen,
W.G.A.R.,
Hotel Statler,
Cleveland 15, Ohio.

Dear Mrs. Mullen:

In behalf of the Cleveland Council of Church Women,
we wish to express our appreciation for the many hours of ser-
vice and kindly cooperation you have given us in the past year.
We hope to continue in the same relationship in the year ahead
of 1948-49.

If at any time we may be of service to you, we would
be very happy to work with you.

Cordially,

Mrs. Harry E. Smoyer

Mrs. Harry E. Smoyer
President

OVS:vs

The Old Stone Church

The First Presbyterian Society in Cleveland

Organized 1820

Public Square

Cleveland 13, Ohio

February 7, 1947

Mr. John S. Patt, V. President & General Manager
W G A R
Statler Hotel
Cleveland, Ohio

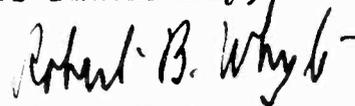
Dear Mr. Patt:

I wish you to know how very warmly the Session of Old Stone Church and I appreciate the announcements of Old Stone activities on the Cleveland Church News broadcasts on Saturday mornings. I have particular reference to the several statements concerning the gift of our Carillon and Tower Clock.

I derive great pleasure also from the other programs which I have the good fortune to hear.

With kindest regards, I am

Yours faithfully,



Robert B. Whyte
Minister

Christ

For Greater Cleveland

Fourth City-Wide Campaign

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CLIFFORD GREGORY, Chr.
Arnold E. Woodcock, V. Chr.
Wilbur B. Meiser
R. O. Sanborn
Alfred Zagray
Paul Cell
Robert Balmer
O. C. Stevens
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David H. Samuelson, V. Chr.
T. H. Border
Clarence Yates
Clifford Gregory
Earl Helfrick
Edwin Wegner
Kenneth Amsler
James H. Rohler
Robert Day

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E. Stanley Banker
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Harry Fussner
Glenn Miller
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John O. Grafton
A. C. Van de Velde
Clyde Somers
J. M. Lazaar
Edwin Nordquist
Lynn Harris
G. Arnold Hodgkin
Ira George
Irwin McLean

HOUSE AND FINANCE

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B. Musselman, V. Chr.
Leonard Erikson
Charles Kohler
Carl W. Riese
C. A. Yettke
George Milner
Charles Groth
Herbert Duerr
George Beattie
Art Fetzer
A. H. Erb

Dr. D. H. Householder, Evangelist
Mr. J. Stratton Shufelt, Song Evangelist

JANUARY 25th through FEBRUARY 15th, 1948
PUBLIC AUDITORIUM * CLEVELAND, OHIO

February 27, 1948

Mr. R. P. Merridew
Program Director
WGAR Broadcasting Station
Hotel Statler
Cleveland 15, Ohio

Dear Reg:

"O Give thanks unto the Lord; for he is good: for his mercy endureth for ever" (Psalm 136:1).

God has answered prayer in a bountiful manner, and opened the windows of Heaven and showered His blessings. All seven Cleveland radio stations cooperated wholeheartedly and the CHRIST FOR GREATER CLEVELAND daily and Sunday radio programs were a source of inspiration and blessing.

In behalf of CHRIST FOR GREATER CLEVELAND, representing 96 churches of 20 denominations and 16 religious organizations, we would like to express our sincere thanks and deep appreciation to you, Reg, and Station WGAR.

Your friendly interest and assistance helped make the Fourth City-Wide CHRIST FOR GREATER CLEVELAND Campaign the great success that it was.

Sincerely in Him,



Walter Rieder, Chairman
Radio Committee

Walter Rieder
3161 W. 139th St.
Cleveland, Ohio

Res: CL 7089
Off: CH 0763

WR:AD

Executive Committee

GEORGE A. BATES
CHAIRMAN
IVANHOE 6252

BYRON L. OSBORNE
VICE-CHAIRMAN
EN DIGHT 1133

JOHN T. DONNELLY
SECRETARY
SH ADYBIDE 6366

GEORGE S. MILNER
TREASURER
PROSPECT 1124

Euclid Avenue Temple

EUCLID AT EAST EIGHTY-SECOND ST.

Cleveland

BARNETT R. BRICKNER, PH.D., D.D.
RABBI

SAMUEL M. SILVER
ASSISTANT RABBI

MRS. SIGMUND BRAVERMAN
DIRECTOR RELIGIOUS EDUCATION

BERNARD I. PINCUS
EXECUTIVE SECRETARY

March
15th
1948

Mr. Carl George
Station WGAR
Statler Hotel
Cleveland, Ohio

Dear Carl:

Thanks loads for your generous note and thanks a million for your cooperation.

I hope you and the family are well. I really miss seeing you.

Very sincerely yours,



Barnett R. Brickner
Rabbi

f



Jewish Young Adult Bureau

9801 EUCLID AVENUE RAndolph 0880 CLEVELAND, 6, OHIO

March 13, 1946

WGAR
Terminal Tower Building
Cleveland, Ohio

Gentlemen:

The Cleveland Jewish Youth Council is grateful to you for including an announcement of our series LET'S TALK ABOUT MARRIAGE, on the Cleveland Church Federation program, March 2d.

We very much appreciate this generous cooperation on the part of your station, and are certain the publicity added considerably to the success of our series.

Sincerely yours,



Celia Bloom, Assistant Director

Board of Trustees

Emery E. Klineman,
President
Myron E. Glass,
Vice-President
Mrs. Leo W. Neumark,
Treasurer
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PASTOR
STUDY AT THE CHURCH

JANE L. SAUNDERS,
DIRECTOR OF
CHRISTIAN EDUCATION
ALICE M. COTABISH
LILLIAN A. SMITH
CHURCH SECRETARIES

Lakewood Christian Church

DETROIT AND ROYDROFT AVENUES
LAKEWOOD 7, OHIO
CHURCH PHONE: ACADEMY 2716

October 24, 1947

W G A R Broadcasting Station
Statler Hotel
Cleveland, Ohio

ATT'N: Mr. Orgill

Gentlemen:

A week ago tonight at a banquet of the men's Club of our church WGAR's "Dixieteers" put on a superb musical program. They sang while we were eating and then later on at the start of the actual meeting. All the men were more than enthusiastic at their musicianship and sincere showmanship.

Speaking for them, and also personally, I wish to thank you and your fine radio organization for making possible their appearance with us.

Yours very sincerely,


Chairman, Program Committee

OFFICERS

ALBERT M. BREEN, PRESIDENT
NELLIE M. PARDEE, SECRETARY

THE METHODIST UNION

OF THE METHODIST CHURCH OF CLEVELAND, OHIO

JOHN WILLIAM FLYNN, D. D.
DISTRICT SUPERINTENDENT

337 HANNA BUILDING • CLEVELAND 15, OHIO

MAIN 8830

OFFICERS

CARL S. BECHBERGER, TREASURER
GEORGE A. ISMERT, AUDITOR

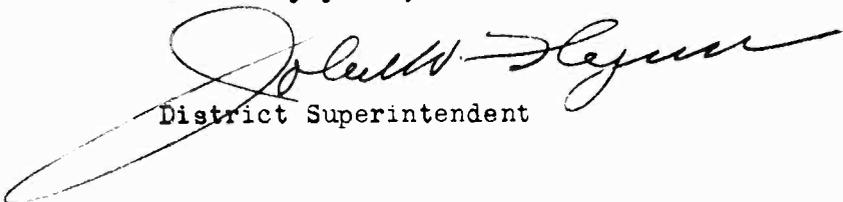
January 15th, 1947

Radio Station WGAR
Hotel Statler
Cleveland, Ohio

Gentlemen:

A number of church people have spoken to me recently about the Church News broadcast on Saturday morning. I know this is done through your courtesy, and speaking for these people and for myself, I should like to say very warmly, "Thank you!"

Sincerely yours,



District Superintendent

JWF:fp

The Mayfield Methodist Church

Wilson Mills Road at S.O.M. Center
SOUTH EUCLID 21, OHIO

HOWARD W. BROWN, Minister

Telephone: Hillcrest 6-J-1

January 12, 1948

Station W G A R
Mr. Meridew
Cleveland, Ohio

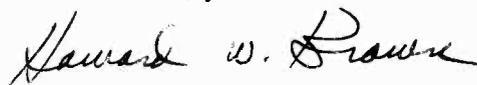
Dear Mr. Meridew:

On behalf of the Cleveland Methodist Ministers, let me express our appreciation of the fine way in which you and your station "reported" the various sessions of the Methodist Youth Conference. It was a fine job.

Through your broadcasts, the true spirit of these fine young people was presented to the people of the city of Cleveland. The comments which are coming to us in a constant stream attest to the great interest your programs aroused.

Thanks a lot. Please let us know where we can help you in your work in the future.

Sincerely,



Howard W. Brown, Secretary
Cleveland Methodist Ministers



Charles W. Clark, President

The City Mission

801 ST. CLAIR AVENUE
CLEVELAND 14, OHIO

Geo. W. Soerheide, Founder

Douglas W. Hine, Supt.

February 13, 1947

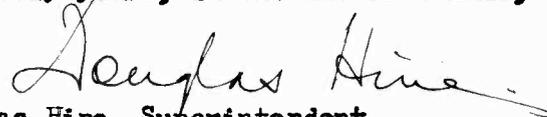
Radio Station WGAR,
Cleveland, Ohio.

Gentlemen:

As a member of the Radio Committee of the Christ for Greater Cleveland revival campaign, I want to take this opportunity to express my personal appreciation of the splendid cooperation your radio station has given to this spiritual movement.

The comment, as we have heard from many, is very gratifying and thus we feel responsible to pass it on to you.

Sincerely yours, in the Master's name,



Douglas Hine, Superintendent

DH:rsm

DIRECTORS

W. B. Boom, Acting Pres.
David Caulkins

George Beattie, Treas.
D. W. Frackelton

Fred W. Ramsey
Edwin Heine

Charles Groth, Sec'y
W. B. Musselman

F. J. Blake

Ralph Bailey, Attorney
A. H. Erb

Euclid Avenue Temple

EUCLID AT EAST EIGHTY-SECOND ST.

Cleveland

BARNETT R. BRICKNER, PH.D., D.D.
RABBI

SAMUEL M. SILVER
ASSISTANT RABBI

MRS. SIGMUND BRAVERMAN
DIRECTOR RELIGIOUS EDUCATION

BERNARD I. PINCUS
EXECUTIVE SECRETARY

January
Sixth
1947

Station WGAR,
Statler Hotel,
Cleveland, 15, Ohio.

Gentlemen:

On behalf of Rabbi Brickner, the Board of Trustees of this congregation and the membership, allow me to express our gratitude to you and your staff for courtesies extended to us in the course of our Centennial observance.

The special program broadcast over your station in honor of our congregation's 100th anniversary was a remarkably excellent job and widespread favorable comment has reached us from those who listened in.

Your program director, script writer and other members of your staff were most helpful, and very skillful in the adaptation of the material to the broadcast.

This public service is only one of the many favors that you have extended to this congregation, as well as to other religious institutions of this city and for all of them we are deeply thankful.

With very best wishes for the New Year, I am

Yours very sincerely,


Samuel M. Silver.

SMS:MJP



The Federal Council of the Churches of Christ in America

CABLE ADDRESS "FEDCIL"

INCORPORATED

TELEPHONE GRAMERCY 5-3475

297 Fourth Avenue

New York 10, N. Y.

BISHOP JOHN S. STAMM
PRESIDENT

MRS. DOUGLAS HORTON
VICE-PRESIDENT

HARPER SIBLEY
TREASURER

REV. SAMUEL MCCREA CAVERT
GENERAL SECRETARY

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J. QUINTER MILLER
ASSOCIATE GENERAL SECRETARIES

J. OSCAR LEE
EXECUTIVE SECRETARY

THOMAS C. ALLEN
CO-SECRETARY

Department of Race Relations

February 24, 1949

To Radio Station Directors
Cooperating in Spot Announcements
For Race Relations Sunday, February 13, 1949

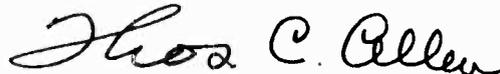
Gentlemen:

We wish to thank you for your very excellent cooperation in our recent effort to focus the attention of American citizens on the annual observance of Race Relations Sunday, sponsored by the Federal Council of the Churches of Christ in America through its Department of Race Relations.

The challenge to practice brotherhood in the local community is at once a challenge to make it a reality in the nation, and a practical example for the nations of the world of how Christian democracy operates.

You will be interested to know that with the cooperation of the radio stations in 35 states and the District of Columbia we had a spread from East to West and North to South in our nation.

Very sincerely yours,



Thomas C. Allen
Co-Secretary

A:Y

The West Side Jewish Center

4101 John Avenue
CLEVELAND 13, OHIO

May 6, 1946

Church News Program
Radio Station WG&R
Cleveland, Ohio

Gentlemen:

I wish to thank you in behalf of The West Side Jewish Center,
4101 John Ave., for announcing our United Jewish Services held April 19,
1946, on your Saturday morning broadcast of April 20, 1946.

We express sincere appreciation for this service.

Thanking you again, I remain,

Very truly yours,



E. J. David, Rec. Secy.

DEPARTMENT OF RADIO
CONGREGATIONAL AND CHRISTIAN CHURCHES
BOARD OF HOME MISSIONS
287 FOURTH AVENUE, NEW YORK 10, N. Y.

REV. EVERETT C. PARKER
DIRECTOR

GRAMERCY 5-2121

November 3, 1944

Mr. John A. Pott, General Manager
Station WCAH
Cleveland, Ohio

Dear Mr. Pott:

I am writing to commend your station's stand with regard to religious broadcasting.

The Commercialization of religious programs to raise money for individual program sponsors is one of the major scandals of the broadcasting industry. Of course, there are many fine and legitimate religious organizations which buy time on the air. But religion, it seems to me, definitely falls in the category of public service broadcasting; and religious programs should be presented on sustaining time. This is the responsibility of the radio industry.

Religious groups, for their part, are responsible for preparing and presenting programs which live up to the highest standards of professional radio production. They do not always do this, either on sustaining or commercial programs. It is the hope of many of us, however, that the quality of religious broadcasting will be greatly improved over the years through cooperative efforts between religious organizations and representatives of the industry.

A stand such as you have taken, if followed by the majority of stations in the country, would do a great deal to bring about the desired end of making religious programs an important factor in the public service picture, and of giving fair representation to all religious groups.

Sincerely yours,



Everett C. Parker

ECP:BT

THE CLEVELAND CHURCH FEDERATION

1010 HIPPODROME BUILDING

CHerry 3147

CLEVELAND 14, OHIO



For the Advancement of Protestant Co-operation and Christian Unity

PRESIDENT—THE HONORABLE JULIUS M. KOVACHY
VICE PRESIDENTS—THE VEN. DONALD WONDERS
THE REV. OLIVER B. QUICK
DEPARTMENT VICE PRESIDENTS
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INTER-CHURCH RELATIONS—THE REV. O. R. SWISHER
RELIGIOUS WORK—THE REV. V. S. MUMBULO
SOCIAL ACTION—THE REV. HAROLD F. CARR
SOCIAL WORK—THE REV. ROBERT B. WHYTE
WOMEN'S COUNCIL—MRS. ROBERT STEMMER
RECORDING SECRETARY—THE REV. H. B. WITHERS
TREASURER—E. L. CARTER

EXECUTIVE SECRETARY—THE REV. RAYMOND L. SPOERRI
ASSOCIATE SECRETARIES
CHRISTIAN EDUCATION—THE REV. W. E. DANIELS
PASTORAL MINISTRY—THE REV. DAVID LOSGLER
SOCIAL WORK—MRS. MARGARET H. HAWKINS
ASSISTANT TO THE EXECUTIVE—MISS MABEL E. GARNETT
CHINESE CENTER—THE REV. WILLIAM FUNG

November 7th, 1946.

Mr. Carl George,
Station W. G. A. R.,
Statler Hotel,
Cleveland 14, Ohio.

Dear Mr. George:

May I take this opportunity to thank you and Station W. G. A. R., for the help given us to put over the Protestant Festival of Faith?

The success of this first United Protestant Service of Worship in Cleveland was most gratifying to the Cleveland Church Federation, and you and your Station were a contributing factor in making it so.

Very sincerely yours,

JMK/wh.

A handwritten signature in cursive script that reads "Julius M. Kovachy". The signature is written in dark ink and is positioned to the right of the typed name.

President.

TOWER 1-2177

Holy Ghost Cr. Catholic Church

2408 WEST 14-TH STREET

CLEVELAND, O.

Jan. 11-1950

W.G.A.R.

Radio Station

City.

Gentlemen :

In the name of the Congregation and ourselves we wish to express our gratitude and appreciation for the service of broadcasting our Christmas Day Liturgy over the facilities of your Radio Station.

Many, who listened to the broadcast, have conveyed messages of congratulations personally, by phone, wire and by mail.

We sincerely hope that we shall have the opportunity of renewing this wonderful experience in the future, especially on Good Friday or Easter Sunday.

With best regards and deepest gratitude we remain

your servants

Rev. Joseph Hanulya
Pastor

Rev. Michael Heblin
Asst. Pastor

The Bay Methodist Church

BASSETT AND WEST LAKE ROADS

Bay Village, Ohio

THURMAN F. ALEXANDER
MINISTER
RES. 29931 WEST LAKE ROAD
TELEPHONE: WESTLAKE 872

April 16, 1947

MRS. KENYON CHAMBERLAIN
FINANCIAL SECRETARY
326 PARKSIDE DRIVE
TELEPHONE: WESTLAKE 861

Mr. Ralph Worden,
The WGAR Broadcasting Co.,
Statler Hotel,
Cleveland, Ohio

Dear Mr. Worden:

This is just a little note to thank you for the opportunity of broadcasting last Sunday's service. We had a good time doing it, and every member of the choir was thrilled to be able to sing over the air.

The response that we have received so far has all been very favorable and encouraging.

With all good wishes, I am

Very truly yours,

TFA::da

Thurman F. Alexander

The Church of the Saviour
Methodist

Minister
Verner S. Mumbulo
Deaconess
Edna M. Rhodes

January 13, 1948

Lee and Bradford Roads
Office—2537 Lee Road
Cleveland Heights
Ohio

Station WGAR
Hotel Statler
Cleveland, Ohio

Attention: Mr. Merridue

Dear Mr. Merridue:

I would like to express my personal appreciation to you for the splendid courtesy which your Radio Station extended to the Publicity Committee of the Methodist Youth Conference recently held in our city.

Very favorable comments have come to ^{us}~~you~~ relative to the generous coverage given to the Conference by your Station. I believe that you made a genuine contribution to the effectiveness of that rather unusual convocation of youth in our city.

Some of us are vaguely aware of the influence of radio today, and this makes us all the more appreciative of the fine cooperation which we received from your Station.

On behalf of the Committee on Publicity, as well as personally, again I extend to you the hearty appreciation which we feel for your contribution toward the success of the Methodist Youth Conference.

Very cordially,

VSM:W



THE CLEVELAND COUNCIL OF CHURCH WOMEN

1010 HIPPODROME BUILDING

CHerry 3147 :: CLEVELAND 14, OHIO

For the Advancement of Protestant Co-operation and Christian Unity

2038 Cornell Rd Cleveland 6. O.
Feb. 22, '48

W.G.A.R.
Statler Hotel,
Cleveland 15
O.

Dear Sirs:

This is just to let you know how deeply the Council of Church Women appreciate the fine co-operation you gave in their observance of the World's Day of Prayer, Friday, Feb. 13.

We thank you heartily for all these contributions of time, energy and fine spirit which your station gave. Especially the late broadcast at 11:30 that evening.

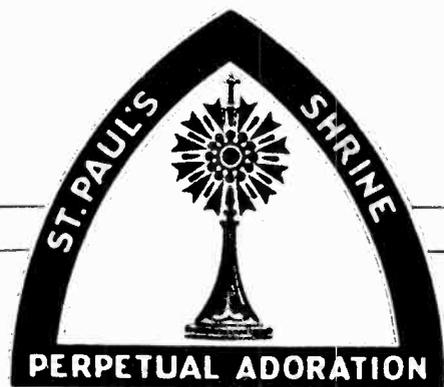
Surely, such efforts help to make our community a happier, better place to live.

Cordially yours,

Lida Bixler

Mrs. M.F. Bixler, program chairman.

4108 EUCLID AVENUE



CLEVELAND, OHIO

January 5 1948

OFFICE OF THE RECTOR

W.G.A.R. Broadcasting Co.
Statler Hotel
Cleveland 1 Ohio.

Attention; Mr. Reg. Merridew

Dear Mr. Merridew;

The priests and sisters of St. Paul's Shrine wish to express their sincere appreciation to the staff of **WGAR** for their fine cooperation in presenting our services on Christmas morning.

From the many complimentary letters we have received, it is evident that the broadcast was unusually well presented and thoroughly appreciated by your listeners.

We wish to extend to your entire staff our holiday greetings and best wishes for a happy and successful New Year.

Sincerely,

A handwritten signature in cursive script, reading "William J. Benisek".

Rev. William J. Benisek

WGAR
VOL. 1

WGAR
VOL. 1