<table>
<thead>
<tr>
<th>Index</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHO'S WHO</td>
<td>1</td>
</tr>
<tr>
<td>PICTURES</td>
<td>319</td>
</tr>
<tr>
<td>SERVICES</td>
<td>429</td>
</tr>
<tr>
<td>STATIONS</td>
<td>467</td>
</tr>
<tr>
<td>PROD.-DISTRIBUTORS</td>
<td>541</td>
</tr>
<tr>
<td>PROGRAMS</td>
<td>581</td>
</tr>
<tr>
<td>AD AGENCIES</td>
<td>593</td>
</tr>
<tr>
<td>ORGANIZATIONS</td>
<td>611</td>
</tr>
<tr>
<td>COMPANIES</td>
<td>637</td>
</tr>
<tr>
<td>GREAT BRITAIN</td>
<td>667</td>
</tr>
</tbody>
</table>
Every episode of "SURVIVAL" presents action, human interests and suspense in warm, revealing close-ups of men and women reliving their acts of heroism and selflessness. Exciting stories taken from the front pages are crammed with adventure... and in each of the 38 half-hour episodes a gripping climax—man's victory... "SURVIVAL!"

Narrating each half-hour episode—JAMES WHITMORE. Musical score by NELSON RIDDLE. In charge of production—SHERMAN GRINBERG. "SURVIVAL!" is already sold in top markets—acclaimed as a "top buy" by agencies, stations and clients. See "SURVIVAL!" today. Call Seymour Reed, President, collect at (212) PL 7-0100 or write Official Films, 724 Fifth Avenue, New York, New York 10019.
For the purchase of EASTMAN film and other professional motion picture products, contact:

Motion Picture Products Sales Department

EASTMAN KODAK COMPANY

Rochester, N.Y. 14650
LO 2-6000

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Ballantine's

SCOTCH WHISKY

BOTTLED IN SCOTLAND • BLENDED SCOTCH WHISKY • 86 PROOF • IMPORTED BY "21" BRANDS, INC., N.Y.C.
ANOTHER YEAR AT THE SERVICE OF THE TELEVISION INDUSTRY IN VENEZUELA

ZURIGUEL ASOCIADOS C. A.

SOME OF OUR NEW SHOWS FOR 1965

DANIEL BOONE
DANGER MAN 2nd
FOREST RANGER
FARMER'S DAUGHTER
GREATEST HEADLINES
MANY HAPPY RETURNS
MAGILA GORILLA
PETER POTAMUS
PEYTON PLACE

ROBIN HOOD 3rd.
ROY ROGERS 2nd.
SAINT 2nd.
SKY KING
STING RAY
SURVIVAL
TALES OF DICKENS
VALENTINE'S DAY
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   Edificio Polar—1° Piso

NEW YORK OFFICE:
   366 Madison Avenue—New York 17, OX 7-4565-6
   Exclusive Representative: George Caputo
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ALL PURPOSE PICTURES
35 ASSORTED FEATURES
18 IN COLOR

ADVENTURE 26
26 ADVENTURE SPECTACLES
ALL IN COLOR

SONS OF HERCULES
13 ACTION TITLES
ALL IN COLOR

CARTOONS
"DODO"
104 FIVE MINUTE EPISODES AVAILABLE IN COLOR AND B&W

SPECIALS
"THE SECRET CONCLAVE"
One Hour Dramatization of the life of Pope Pius X

SERIES
HERCULES STEPTOE & SON CASANOVA D’ARTAGNAN THE ADVENTURESS

JOSEPH LEVINE
EMBASSY PICTURES CORP./TELEVISION

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PRODUCERS AND DISTRIBUTORS
OF
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Walter Reade/Sterling Inc
241 E. 34th St., New York 16, New York • MU 3-6300
Foreword

THE Television industry continues to expand, and with that expansion the International Television Almanac continues to keep pace. Here in its Tenth Annual Edition, the recognized reference book has come to share the position of reputability which for so many years has been enjoyed by its companion volume, the International Motion Picture Almanac. Since some of the executive and much of the talent personnel work in both media of expression and communication, the notable Who's Who section is again usefully common to both books. All the rest of the Television Almanac concerns itself with a body of valued information pertinent especially to Television. As in the case of its older sister publication, the Television Almanac hews to the tradition which has made its name a byword in the industry it serves.

—MARTIN QUIGLEY, JR.
THE DAYSTAR CORPORATION
HOLLYWOOD'S FIRST FREE INDEPENDENT
AN ENTIRELY SELF-CONTAINED FILM-MAKING ORGANIZATION WITH NO STUDIO AFFILIATION

DAYSTAR FEATURE FILMS RELEASING THROUGH UNITED ARTISTS
DAYSTAR ABC WORLD INTERNATIONAL
DAYSTAR REPRESENTED BY THE WILLIAM MORRIS AGENCY, INC.

www.americanradiohistory.com
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>INDEX OF SUBJECTS</td>
<td>32A</td>
</tr>
<tr>
<td>INDEX OF ADVERTISERS</td>
<td>52A</td>
</tr>
<tr>
<td>WHO'S WHO</td>
<td>1-318</td>
</tr>
<tr>
<td>PICTURES</td>
<td>319-428</td>
</tr>
<tr>
<td>SERVICES</td>
<td>429-466</td>
</tr>
<tr>
<td>TALENT AND LITERARY AGENCIES</td>
<td>461-464</td>
</tr>
<tr>
<td>PUBLICITY REPRESENTATIVES</td>
<td>464-466</td>
</tr>
<tr>
<td>STATIONS</td>
<td>467-538</td>
</tr>
<tr>
<td>PRODUCERS-DISTRIBUTORS</td>
<td>541-579</td>
</tr>
<tr>
<td>PROGRAMS</td>
<td>581-592</td>
</tr>
<tr>
<td>ADVERTISING AGENCIES—STATION REPRESENTATIVES</td>
<td>593-610</td>
</tr>
<tr>
<td>ORGANIZATIONS</td>
<td>611-635</td>
</tr>
<tr>
<td>COMPANIES</td>
<td>637-665</td>
</tr>
<tr>
<td>THE INDUSTRY IN GREAT BRITAIN</td>
<td>667-704</td>
</tr>
<tr>
<td>THE INDUSTRY IN CANADA</td>
<td>705-722</td>
</tr>
<tr>
<td>THE WORLD MARKET</td>
<td>723-732</td>
</tr>
<tr>
<td>WORLD TV BROADCASTERS</td>
<td>733-738</td>
</tr>
<tr>
<td>TELEVISION CODE</td>
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</tr>
<tr>
<td>POLL AND AWARD WINNERS</td>
<td>749-752</td>
</tr>
<tr>
<td>THE PRESS</td>
<td>753-761</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
Look to NBC for the best combination of news, entertainment and sports
Bing will be a family man. Mickey will own a marina. George will own an apartment house, with Connie his favorite tenant. Dorothy will live in Peyton Place. Richard will live in a submarine. Kathy will be a Wave. Walter will be a tycoon. Tony will be a playboy. Elizabeth will be a witch. Carolyn will be John Astin’s not-so-typical wife in “The Addams Family.” Robert Lansing will fly B-17’s in “12 O’Clock High.” And ABC will be the better for all of them.

Not to mention John McIntire, Vincent Edwards, Vic Morrow, Rick Jason, Ernest Borgnine, Patty Duke, Gene Barry, Jimmy Dean, Fred Flintstone, and the two stars viewers chose as their favorite new television performers, David Janssen and Inger Stevens.

But the “regularly scheduled” stars are only part of the story. ABC is also going to present a number of big stars in special programs. Dinah Shore will do seven—four in prime time and three, especially for the ladies, in daytime. Sophia Loren will conduct a tour of Rome with Vittorio de Sica and Marcello Mastroianni. Gordon and Sheila MacRae will do three 60-minute variety specials. “Hollywood Palace” will continue to book a glittering array of emcees like Borge and Chevalier.

Of course, you’re also going to see some people on ABC this Fall who aren’t so well known—yet. Like Sammy Jackson, who’ll star in “No Time for Sergeants;” Mia Farrow, who’ll play Allison MacKenzie in “Peyton Place;” and a new animated adventure hero, “Jonny Quest.” But if ABC has a way of helping make new stars, it has a way of keeping its established stars happy, too. Ozzie and Harriet Nelson have raised their family on ABC. Lawrence Welk has been with us for nine years. Donna Reed for six. Fred MacMurray for four. And they’ll all be part of ABC’s lineup again this Fall, a diversified schedule that includes comedy, drama, adventure, variety—and lots and lots of stars.

ABC Television Network

HAVE YOU SEEN WHO’S CHECKING IN AT ABC?
ABC TELEVIS

OCTOBER 25, 1964
STANDARD TIME
(CHECK DATES FOR EXACT ROUTINGS)
Map issued Sept. 1, 1964

---

ABC CONTRACT LINES
OFF THE AIR
LINES SHARED WITH OTHER NETWORKS
STATION CONTROLLED FACILITIES OR PRIVATE RELAY
LIMITED CONNECTED SERVICE

www.americanradiohistory.com
ON NETWORK

The facilities shown on this map indicate presence rather than physical routing. These maps are for information purposes only and should not be used in the determination of feed points. The illustrated routings are also subject to change without notice.

CBS TELEVISION NETWORK
AS OF OCTOBER 25, 1964
Prepared by Network Transmitter Facilities - Affiliate Relations

Scale in Miles (Approx.)

20A
Network and Station Operations

There were 565 commercial stations operating in the United States as of December 31, 1963 located in over 300 markets and serving more than 49,000,000 families.

TOTAL REVENUE OF TELEVISION NETWORKS AND STATIONS

<table>
<thead>
<tr>
<th>Year</th>
<th>Networks</th>
<th>1947 $1,900,000</th>
<th>1948 8,700,000</th>
<th>1949 34,300,000</th>
<th>1950 105,900,000</th>
<th>1951 235,700,000</th>
<th>1952 324,200,000</th>
<th>1953 432,700,000</th>
<th>1954 593,000,000</th>
<th>1955 744,700,000</th>
<th>1956 896,900,000</th>
<th>1957 943,200,000</th>
<th>1958 1,030,000,000</th>
<th>1959 1,163,000,000</th>
<th>1960 1,268,600,000</th>
<th>1961 1,318,300,000</th>
<th>1962 1,486,200,000</th>
<th>1963 1,597,200,000</th>
</tr>
</thead>
</table>

BROADCAST REVENUES, EXPENSES, AND INCOME OF TELEVISION NETWORK AND STATIONS

(Million dollars)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenues</th>
<th>Expenses</th>
<th>Income (before Federal tax)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963</td>
<td>$1,597.2</td>
<td>1,254.2</td>
<td>343.2</td>
</tr>
<tr>
<td>1962</td>
<td>$1,486.2</td>
<td>1,174.6</td>
<td>311.6</td>
</tr>
<tr>
<td>1961</td>
<td>$1,318.3</td>
<td>1,081.3</td>
<td>237.0</td>
</tr>
<tr>
<td>1960</td>
<td>$1,268.6</td>
<td>1,024.5</td>
<td>244.1</td>
</tr>
<tr>
<td>1959</td>
<td>$1,163.9</td>
<td>941.6</td>
<td>222.3</td>
</tr>
</tbody>
</table>

Breakdown for 1963

A. Revenue from the sale of time:
   1. Network time sales ........ $537.9 $ 131.8 $ 208.9 $ 80.6 $ 254.6
   2. Deductions from networks revenue:
      a. Paid owned and operated st. 34.9
      b. Paid affiliated st. 166.9
   3. Non-network time sales:
      a. National and regional advt. 131.8
      b. Local advertisers 42.2
      d. Local advertisers 42.2
      Total non-network time sales 174.0
   4. Total time sales 335.2
   5. Deduct — Commissions to agencies, representatives, etc.
      80.6
   6. Net time sales 254.6
B. Revenues from incidental broadcast activities ........ 345.8
   Total broadcast revenues 635.8
C. Total broadcast revenues 579.4
D. Broadcast income (before Federal income tax) ........ 56.4

Total broadcast revenues 579.4

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FROM AMERICAN INTERNATIONAL TELEVISION Inc.

To maintain the highest T.V. audience ratings in your area

**EPICOLOR '64**
40 action filled color spectacles

**EPICOLOR '65**
20 color adventure features

**AMAZING '65**
20 films combining all the exciting elements of the best in science fiction.

and a top-notch festive holiday attraction in '64

**ALAKAZAM THE GREAT!**

with more, much more to come

AMERICAN INTERNATIONAL TELEVISION, Inc. 165 West 46th Street, New York, N.Y.
## NETWORK TELEVISION GROSS TIME BILLINGS

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>American</td>
<td>$18,296.4</td>
<td>$18,993.4</td>
<td>+ 3.8</td>
<td>$205,224.3</td>
<td>$214,593.6</td>
<td>+ 4.6</td>
</tr>
<tr>
<td>Columbia</td>
<td>28,525.5</td>
<td>30,559.5</td>
<td>+ 7.1</td>
<td>311,709.8</td>
<td>325,609.9</td>
<td>+ 4.5</td>
</tr>
<tr>
<td>National</td>
<td>24,555.2</td>
<td>27,279.9</td>
<td>+ 11.1</td>
<td>281,874.0</td>
<td>292,533.3</td>
<td>+ 3.8</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$71,377.1</td>
<td>$76,832.8</td>
<td>+ 7.6</td>
<td>$798,808.1</td>
<td>$832,736.8</td>
<td>+ 4.2</td>
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### MONTH BY MONTH 1963

<table>
<thead>
<tr>
<th></th>
<th>ABC</th>
<th>CBS</th>
<th>NBC</th>
<th>Total</th>
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<tbody>
<tr>
<td>January</td>
<td>$18,264.8</td>
<td>$25,912.7</td>
<td>$24,095.6</td>
<td>$68,273.1</td>
</tr>
<tr>
<td>February</td>
<td>17,435.7</td>
<td>24,057.7</td>
<td>22,864.8</td>
<td>64,358.2</td>
</tr>
<tr>
<td>March</td>
<td>19,378.0</td>
<td>26,694.3</td>
<td>25,196.7</td>
<td>71,668.0</td>
</tr>
<tr>
<td>April</td>
<td>18,577.0</td>
<td>26,508.4</td>
<td>23,699.7</td>
<td>68,785.1</td>
</tr>
<tr>
<td>May</td>
<td>18,299.7</td>
<td>27,986.9</td>
<td>25,350.1</td>
<td>71,636.7</td>
</tr>
<tr>
<td>June</td>
<td>17,070.5</td>
<td>27,401.9</td>
<td>23,006.6</td>
<td>66,882.6</td>
</tr>
<tr>
<td>July</td>
<td>15,927.8</td>
<td>27,401.9</td>
<td>23,333.8</td>
<td>66,665.3</td>
</tr>
<tr>
<td>August</td>
<td>16,271.6</td>
<td>26,883.7</td>
<td>23,002.3</td>
<td>66,157.6</td>
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<tr>
<td>September</td>
<td>17,289.4</td>
<td>27,401.9</td>
<td>23,268.0</td>
<td>67,997.4</td>
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<tr>
<td>October</td>
<td>19,843.7</td>
<td>29,421.4</td>
<td>27,507.8</td>
<td>76,772.9</td>
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<tr>
<td>November</td>
<td>17,242.0</td>
<td>25,994.3</td>
<td>23,928.0</td>
<td>67,164.3</td>
</tr>
<tr>
<td>December</td>
<td>18,993.4</td>
<td>30,559.5</td>
<td>27,279.9</td>
<td>76,832.8</td>
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### BILLINGS BY DAY PARTS

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<thead>
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<th></th>
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<th></th>
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<tbody>
<tr>
<td>Daytime</td>
<td>$23,490.1</td>
<td>$26,861.6</td>
<td>+ 14.4</td>
<td>$255,265.3</td>
<td>$278,071.7</td>
<td>+ 8.9</td>
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<tr>
<td>Mon.-Fri.</td>
<td>17,058.5</td>
<td>19,559.1</td>
<td>+ 14.7</td>
<td>206,166.7</td>
<td>217,087.6</td>
<td>+ 5.3</td>
</tr>
<tr>
<td>Sat.-Sun.</td>
<td>6,431.6</td>
<td>7,302.5</td>
<td>+ 13.5</td>
<td>49,098.6</td>
<td>60,984.1</td>
<td>+24.2</td>
</tr>
<tr>
<td>Nighttime</td>
<td>47,887.0</td>
<td>49,971.2</td>
<td>+ 4.4</td>
<td>543,542.8</td>
<td>554,665.1</td>
<td>+ 2.0</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$71,377.1</td>
<td>$76,832.8</td>
<td>+ 7.6</td>
<td>$798,808.1</td>
<td>$832,736.8</td>
<td>+ 4.2</td>
</tr>
</tbody>
</table>

The statistics herein have been compiled from varied sources within the Television industry and the Government, inclusive of the Federal Communications Commission, U. S. Department of Commerce, Radio-Electronics-Television Manufacturers Association, NBC Research Department, Publishers Information Bureau, Nielsen Television Index, American Research Bureau, Television Bureau of Advertising.

## Receiver Production and Sales

### TV and Radio Production (Units)—1964

<table>
<thead>
<tr>
<th></th>
<th>Total TV</th>
<th>All-Channel TV</th>
<th>Total Radio</th>
<th>Auto Radio</th>
<th>FM Radio*</th>
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<tbody>
<tr>
<td>July</td>
<td>517,417</td>
<td>420,743</td>
<td>1,055,547</td>
<td>371,503</td>
<td>106,835</td>
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<tr>
<td>June</td>
<td>835,510</td>
<td>703,790</td>
<td>1,770,884</td>
<td>742,999</td>
<td>160,378</td>
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<td>May</td>
<td>584,223</td>
<td>483,219</td>
<td>1,410,660</td>
<td>688,075</td>
<td>140,049</td>
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<td>April</td>
<td>712,669</td>
<td>183,879</td>
<td>1,337,439</td>
<td>639,162</td>
<td>125,892</td>
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<tr>
<td>March</td>
<td>877,888</td>
<td>148,820</td>
<td>1,639,100</td>
<td>772,375</td>
<td>109,830</td>
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<tr>
<td>February</td>
<td>751,454</td>
<td>105,168</td>
<td>1,367,862</td>
<td>615,588</td>
<td>130,763</td>
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<tr>
<td>January</td>
<td>731,057</td>
<td>116,281</td>
<td>1,413,293</td>
<td>700,848</td>
<td>151,343</td>
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<tr>
<td>Year-to-date '64</td>
<td>5,010,218</td>
<td>2,161,900</td>
<td>9,994,875</td>
<td>4,531,350</td>
<td>925,090</td>
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<tr>
<td>Year-to-date '63</td>
<td>...</td>
<td>508,298</td>
<td>9,578,843</td>
<td>4,084,442</td>
<td>761,732</td>
</tr>
</tbody>
</table>

* Excludes auto sets; includes other AM-FM combinations.

24A
TV and Radio Production (Units)—1963

<table>
<thead>
<tr>
<th></th>
<th>Total TV</th>
<th>All-Channel TV</th>
<th>Total Radio</th>
<th>Auto Radio</th>
<th>FM Radio</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>565,198</td>
<td>90,457</td>
<td>1,252,878</td>
<td>489,326</td>
<td>119,963</td>
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<tr>
<td>July</td>
<td>384,291</td>
<td>75,589</td>
<td>900,605</td>
<td>331,816</td>
<td>120,825</td>
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<tr>
<td>June</td>
<td>665,004</td>
<td>107,500</td>
<td>1,653,866</td>
<td>670,106</td>
<td>154,818</td>
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<tr>
<td>May</td>
<td>507,499</td>
<td>57,208</td>
<td>1,384,063</td>
<td>555,812</td>
<td>119,756</td>
</tr>
<tr>
<td>April</td>
<td>548,637</td>
<td>70,405</td>
<td>1,359,796</td>
<td>596,899</td>
<td>102,208</td>
</tr>
<tr>
<td>March</td>
<td>696,435</td>
<td>76,481</td>
<td>1,563,852</td>
<td>677,613</td>
<td>100,940</td>
</tr>
<tr>
<td>February</td>
<td>557,931</td>
<td>63,713</td>
<td>1,389,652</td>
<td>657,691</td>
<td>75,544</td>
</tr>
<tr>
<td>January</td>
<td>484,415</td>
<td>58,032</td>
<td>1,229,507</td>
<td>594,505</td>
<td>87,641</td>
</tr>
</tbody>
</table>

Year-to-date '63 . 4,409,410 599,385 10,828,721 4,573,768 881,695
Year-to-date '62 . 4,132,603 348,667 11,652,448 4,102,170 626,154

* Excludes auto sets; includes other AM-FM combinations.

Advertisers

NETWORK AND SPOT TV ADVERTISING—ESTIMATED EXPENDITURES BY PRODUCT CLASSIFICATION

Cosmetics and toiletries, drug products and confections and soft drinks paced overall network and spot television billings in percentage of gain in the first half of 1963. Gross time billings, network and spot TV, for cosmetic and toiletries advertisers were $107,264,900 in the first half of 1963, against $88,882,590 in 1962. For drug products it was $90,853,500 against $73,405,670, while for confections and soft drinks the figures were $47,543,000 and $42,453,245. The largest single classification by far was food and grocery products with first half 1963 billings of $178,821,700. This report is from the Television Bureau of Advertisement.

<table>
<thead>
<tr>
<th>Product Classification</th>
<th>Jan.-June 1963</th>
<th>Jan.-June 1962</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>689,000</td>
<td>487,000</td>
<td>+41.5</td>
</tr>
<tr>
<td>Ale, Beer &amp; Wine</td>
<td>39,281,600</td>
<td>32,731,424</td>
<td>+20.0</td>
</tr>
<tr>
<td>Amusement, Entertainment</td>
<td>2,026,100</td>
<td>1,484,072</td>
<td>+36.5</td>
</tr>
<tr>
<td>Automotive</td>
<td>45,566,500</td>
<td>35,255,386</td>
<td>+29.3</td>
</tr>
<tr>
<td>Building Material, Equipment, Fixtures, Paints</td>
<td>13,182,900</td>
<td>10,006,234</td>
<td>+31.7</td>
</tr>
<tr>
<td>Clothing, Furnishings, Accessories</td>
<td>11,027,300</td>
<td>7,025,871</td>
<td>+50.0</td>
</tr>
<tr>
<td>Confections &amp; Soft Drinks</td>
<td>47,543,000</td>
<td>42,453,245</td>
<td>+12.0</td>
</tr>
<tr>
<td>Consumer Services</td>
<td>24,576,300</td>
<td>22,245,453</td>
<td>-10.3</td>
</tr>
<tr>
<td>Cosmetics &amp; Toiletries</td>
<td>107,264,900</td>
<td>88,882,590</td>
<td>+20.7</td>
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<tr>
<td>Dental Products</td>
<td>26,685,000</td>
<td>28,151,561</td>
<td>-5.2</td>
</tr>
<tr>
<td>Drug Products</td>
<td>90,853,500</td>
<td>73,405,470</td>
<td>+23.8</td>
</tr>
<tr>
<td>Food &amp; Grocery Products</td>
<td>178,821,700</td>
<td>164,711,032</td>
<td>+8.6</td>
</tr>
<tr>
<td>Garden Supplies &amp; Equipment</td>
<td>2,248,900</td>
<td>1,203,287</td>
<td>+89.6</td>
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<tr>
<td>Gasoline &amp; Lubricants</td>
<td>20,889,200</td>
<td>25,012,104</td>
<td>-16.5</td>
</tr>
<tr>
<td>Hotels, Resorts, Restaurants</td>
<td>635,700</td>
<td>397,000</td>
<td>+62.1</td>
</tr>
<tr>
<td>Household Cleaners, Cleaners, Polishes, Waxes</td>
<td>34,287,000</td>
<td>31,003,537</td>
<td>+10.6</td>
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<tr>
<td>Household Equipment—Appliances</td>
<td>11,427,400</td>
<td>7,197,737</td>
<td>+58.8</td>
</tr>
<tr>
<td>Household Furnishings</td>
<td>2,715,300</td>
<td>3,470,980</td>
<td>-21.8</td>
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<tr>
<td>Household Laundry Products</td>
<td>58,432,100</td>
<td>55,435,236</td>
<td>+5.4</td>
</tr>
<tr>
<td>Household Paper Products</td>
<td>15,688,000</td>
<td>14,156,518</td>
<td>+10.8</td>
</tr>
<tr>
<td>Household General</td>
<td>9,882,200</td>
<td>9,408,073</td>
<td>+5.0</td>
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<tr>
<td>Notions</td>
<td>493,100</td>
<td>421,283</td>
<td>+17.0</td>
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<tr>
<td>Pet Products</td>
<td>11,871,100</td>
<td>10,214,717</td>
<td>+16.2</td>
</tr>
<tr>
<td>Publications</td>
<td>1,758,900</td>
<td>1,766,609</td>
<td>-0.4</td>
</tr>
<tr>
<td>Sporting Goods, Bicycles, Toys</td>
<td>5,506,200</td>
<td>6,212,811</td>
<td>-11.4</td>
</tr>
<tr>
<td>Stationery, Office Equipment</td>
<td>1,807,300</td>
<td>1,398,294</td>
<td>+29.3</td>
</tr>
<tr>
<td>Television, Radio, Phonograph, Musical Instruments</td>
<td>1,858,200</td>
<td>2,598,782</td>
<td>-28.5</td>
</tr>
<tr>
<td>Tobacco Products &amp; Supplies</td>
<td>66,327,000</td>
<td>61,001,540</td>
<td>+8.7</td>
</tr>
<tr>
<td>Transportation &amp; Travel</td>
<td>7,830,600</td>
<td>3,851,889</td>
<td>+103.3</td>
</tr>
<tr>
<td>Watches, Jewelry, Cameras</td>
<td>6,849,200</td>
<td>7,076,866</td>
<td>-3.2</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>5,867,000</td>
<td>6,696,734</td>
<td>-10.6</td>
</tr>
</tbody>
</table>

TOTAL 854,042,900 759,303,615 +12.5

26A

www.americanradiohistory.com
GENERAL ARTISTS CORPORATION

New York • Beverly Hills • Chicago • Las Vegas • London • Rome
# Viewing Habits

## TELEVISION USAGE

<table>
<thead>
<tr>
<th>Avg. Minute Audience (Homes)</th>
<th>1963</th>
<th>1962</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Day</td>
<td>14,389,000</td>
<td>13,639,000</td>
<td>+ 5.5</td>
</tr>
<tr>
<td>Morning</td>
<td>6,440,000</td>
<td>6,046,000</td>
<td>+ 6.5</td>
</tr>
<tr>
<td>Afternoon</td>
<td>12,542,000</td>
<td>11,626,000</td>
<td>+ 7.9</td>
</tr>
<tr>
<td>Evening</td>
<td>21,648,000</td>
<td>20,786,000</td>
<td>+ 4.1</td>
</tr>
<tr>
<td>Avg. Hours per Home</td>
<td>5 hrs. 13 mins.</td>
<td>5 hrs. 6 mins.</td>
<td></td>
</tr>
<tr>
<td>Avg. Audience/Network Show (Homes)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nighttime</td>
<td>8,149,000</td>
<td>7,663,000</td>
<td>+ 6.3</td>
</tr>
<tr>
<td>Weekday Daytime</td>
<td>3,248,000</td>
<td>2,897,000</td>
<td>+12.1</td>
</tr>
<tr>
<td>Week-end Daytime</td>
<td>3,447,000</td>
<td>3,547,000</td>
<td>- 2.8</td>
</tr>
<tr>
<td>Total Hours of Usage per Day</td>
<td>259,900,000</td>
<td>248,500,000</td>
<td>+ 4.6</td>
</tr>
</tbody>
</table>

## TELEVISION EXPENDITURES

<table>
<thead>
<tr>
<th>Network</th>
<th>1963</th>
<th>1962</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network</td>
<td>$832,737,000</td>
<td>$798,808,000</td>
<td>+ 4.2</td>
</tr>
<tr>
<td>Spot</td>
<td>871,063,000</td>
<td>721,211,000</td>
<td>+20.8</td>
</tr>
<tr>
<td>Total</td>
<td>1,703,800,000</td>
<td>1,520,019,000</td>
<td>+12.1</td>
</tr>
</tbody>
</table>

Detailed information on the above presented on the following pages.

## TELEVISION USAGE

### During An Average Minute by Day Parts 1961-1963

The number of homes using television during an average minute in 1963 showed increases over 1962 in all three day parts. The weekday afternoon segment recorded the highest percent increase, an eight percent gain over 1962, and the highest numerical increase, just over 900,000 homes. More significantly, all three day parts recorded upturns in the percentage of television homes viewing during the average minute. In the evening segment, the upturn reversed a long-standing downward trend.

<table>
<thead>
<tr>
<th></th>
<th>1963 % TV Homes</th>
<th>1962 % TV Homes</th>
<th>1961 % TV Homes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning (7 A.M.-12 N)</td>
<td>12.7</td>
<td>12.3</td>
<td>13.1</td>
</tr>
<tr>
<td>Afternoon (12 N-6 P.M.)</td>
<td>24.8</td>
<td>23.6</td>
<td>23.9</td>
</tr>
<tr>
<td>Evening (6 P.M.-1 A.M.)</td>
<td>42.9</td>
<td>42.2</td>
<td>42.5</td>
</tr>
<tr>
<td>Total Day (7 A.M.-1 A.M.)</td>
<td>28.5</td>
<td>27.7</td>
<td>28.1</td>
</tr>
</tbody>
</table>

### AVERAGE HOURS OF TV USAGE per TV Home—per Day 1959-1963

Three of the five Nielsen territories recorded all-time highs in 1963, four showed increases in 1963 over 1962, and one remained the same. The three new records were set in the North East (5:24), the South (5:12) and the Pacific territory (5:05). The West Central showed an increase in 1963 over 1962 but no record. The East Central remained at the 1962 level of five hours and 16 minutes.

<table>
<thead>
<tr>
<th></th>
<th>North-East</th>
<th>East Central</th>
<th>West Central</th>
<th>South</th>
<th>Pacific</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963</td>
<td>5:24</td>
<td>5:16</td>
<td>5:05</td>
<td>5:12</td>
<td>5:05</td>
</tr>
<tr>
<td>1962</td>
<td>5:14</td>
<td>5:16</td>
<td>5:02</td>
<td>5:08</td>
<td>4:56</td>
</tr>
<tr>
<td>1961</td>
<td>5:11</td>
<td>5:26</td>
<td>4:59</td>
<td>5:01</td>
<td>5:02</td>
</tr>
<tr>
<td>1960</td>
<td>5:05</td>
<td>5:22</td>
<td>5:10</td>
<td>5:02</td>
<td>5:00</td>
</tr>
<tr>
<td>1959</td>
<td>5:03</td>
<td>5:13</td>
<td>5:09</td>
<td>5:02</td>
<td>4:39</td>
</tr>
</tbody>
</table>
AVERAGE MINUTE AUDIENCES FOR NETWORK SHOWS
by Day Parts
1959-1963

Record audience levels to network programs were reported for the year 1963. The average nighttime network show topped the eight million home mark for the first time while the average weekday network program exceeded three million homes, also for the first time. Weekend daytime recorded a slight decline in homes reached and average rating.

<table>
<thead>
<tr>
<th></th>
<th>Avg. Nighttime Program</th>
<th>Avg. Weekday Program</th>
<th>Avg. Weekend Program</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Homes (000)</td>
<td>Rating</td>
<td>Homes (000)</td>
</tr>
<tr>
<td>1963</td>
<td>8,149</td>
<td>16.2</td>
<td>3,248</td>
</tr>
<tr>
<td>1962</td>
<td>7,663</td>
<td>15.6</td>
<td>2,897</td>
</tr>
<tr>
<td>1961</td>
<td>7,645</td>
<td>16.3</td>
<td>2,820</td>
</tr>
<tr>
<td>1960</td>
<td>7,388</td>
<td>16.3</td>
<td>2,776</td>
</tr>
<tr>
<td>1959</td>
<td>7,632</td>
<td>17.3</td>
<td>2,635</td>
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</table>

TELEVISION EXPENDITURES
Network and Spot Gross Time Charges Only
1959-1963

<table>
<thead>
<tr>
<th></th>
<th>Network Expenditures</th>
<th>% Change</th>
<th>Spot* Expenditures</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963</td>
<td>$832,737,000</td>
<td>+ 4.2</td>
<td>$871,063,000</td>
<td>+20.8</td>
</tr>
<tr>
<td>1962</td>
<td>798,808,000</td>
<td>+12.2</td>
<td>721,211,000</td>
<td>+16.8</td>
</tr>
<tr>
<td>1961</td>
<td>748,373</td>
<td>+ 9.7</td>
<td>617,398,000</td>
<td>+ 2.3</td>
</tr>
<tr>
<td>1960</td>
<td>682,371,000</td>
<td>+ 8.8</td>
<td>603,294,000</td>
<td>+ 7.6</td>
</tr>
<tr>
<td>1959</td>
<td>627,312,000</td>
<td>+10.7</td>
<td>560,744,000</td>
<td>+18.3</td>
</tr>
</tbody>
</table>

* Figures have been adjusted prior to the Second Quarter of 1960 to compensate for changes in the reporting procedure.

COST PER 1000 COMMERCIAL MINUTES DELIVERED
Network Programs—by Day Parts
1959-1963

The average cost-per-thousand minutes delivered for nighttime network programs during 1963 was $4.64, a 6.4 percent increase over the $4.36 average reported for 1962. Daytime network cost-per-thousand for the last two years has not been comparable to prior data.

<table>
<thead>
<tr>
<th></th>
<th>Network Cost per 1000</th>
<th>Daytime</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Evenings</td>
<td></td>
</tr>
<tr>
<td>1963</td>
<td>$4.64</td>
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<tr>
<td>1962</td>
<td>4.36</td>
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<td>1961</td>
<td>4.00</td>
<td>1.87</td>
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<tr>
<td>1960</td>
<td>4.04</td>
<td>1.88</td>
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<tr>
<td>1959</td>
<td>3.88</td>
<td>2.19</td>
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</tbody>
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Perry Como's Kraft Music Hall
# ALPHABETICAL INDEX OF SUBJECTS

<table>
<thead>
<tr>
<th>A</th>
<th></th>
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<tbody>
<tr>
<td>A &amp; F Film Corp.</td>
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<tr>
<td>ABC Map</td>
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<tr>
<td>ABC Television Ltd.</td>
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<tr>
<td>ABC-Films, Inc.</td>
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<tr>
<td>ABC International Television, Inc.</td>
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<tr>
<td>ABC-TV National Station Sales, Inc.</td>
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<tr>
<td>AFP Distributors, Inc.</td>
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<td>A. P. Films Ltd.</td>
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<td>ASCAP (see American Society of Composers, Authors and Publishers)</td>
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<td>Academy Film Production, Inc.</td>
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<td>Academy of TV Arts and Sciences Awards 1963</td>
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<td>Academy TV Film Productions of Canada</td>
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<tr>
<td>Actors Equity Association (AAAA-AF)</td>
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<td>Admiral Corp.</td>
<td>636</td>
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<td>Advertiser, The (publication)</td>
<td>755</td>
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<td>Advertising Age (publication)</td>
<td>755</td>
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<td>Advertising Agencies</td>
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<td>Canada</td>
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<td>U. S.</td>
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<td>Advertising Association, The</td>
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<td>Advertising Council, The</td>
<td>612</td>
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<td>Advertising Federation of America</td>
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<td>Advision Ltd.</td>
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<td>U. S.</td>
<td>593</td>
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<tr>
<td>Talent and Literary</td>
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<tr>
<td>Air View Productions, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Alabama Broadcasters Association</td>
<td>612</td>
</tr>
<tr>
<td>Aladdin Television Productions, Inc.</td>
<td>542</td>
</tr>
<tr>
<td>Alexander Film Co.</td>
<td>542</td>
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<tr>
<td>Alexander, M. &amp; A., Productions, Inc.</td>
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<tr>
<td>All-Canada Television Div., All-Canada Radio Facilities, Ltd.</td>
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<tr>
<td>Allen &amp; Allen Productions</td>
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<td>Allendor Productions, Ltd.</td>
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<td>Alliance of Television Film Producers, Inc.</td>
<td>612</td>
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<tr>
<td>Allied Artists Television Corp.</td>
<td>542</td>
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<tr>
<td>All-Scope Pictures, Inc.</td>
<td>542</td>
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<tr>
<td>Alpha TV Services, Ltd.</td>
<td>675</td>
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<tr>
<td>Altec Companies, Inc.</td>
<td>638</td>
</tr>
<tr>
<td>Alva Film Productions Ltd.</td>
<td>677</td>
</tr>
<tr>
<td>American Association of Advertising Agencies</td>
<td>612</td>
</tr>
</tbody>
</table>

**American Broadcasting Company** | 638 |
**American Broadcasting-Paramount Theatres Inc.** | 638 |
**American Cinema Editors** | 612 |
**American Cinematographer, The (Publication)** | 755 |
**American Communications Association** | 613 |
**American Diversified Services** | 542 |
**American Federation of Musicians (AFL)** | 613 |
**AFM Local 10 (Chicago)** | 613 |
**AFM Local 47 (Los Angeles)** | 613 |
**AFM Local 802 (New York)** | 613 |
**American Federation of Television and Radio Artists (AAAA-AFL-CIO)** | 613 |
**American Film Company** | 543 |
**American Film Production, Inc.** | 543 |
**American Guild of Authors & Composers** | 613 |
**American Guild of Musical Artists, Inc. (AAAA-AFL)** | 613 |
**American Guild of Variety Artists (AAAA-AFL-CIO)** | 614 |
**American Humane Association** | 614 |
**American International Television, Inc.** | 543 |
**American Marketing Association** | 614 |
**American Radio Relay League, Inc.** | 614 |
**American Society of Cinematographers, Inc.** | 614 |
**American Society of Composers, Authors and Publishers (ASCAP)** | 615 |
**American Women in Radio and Television, Inc.** | 615 |
**Amerivision, Inc.** | 721 |
**Anderson, Clyde, Productions** | 543 |
**Anderson, Jack Productions** | 543 |
**Anderson, Leonard Associates, Inc.** | 543 |
**Anderson, Robert Associates Ltd.** | 720 |
**Andrews, Eamonn Studios, Ltd.** | 675 |
**Angel Productions, Inc.** | 425 |
**Anglia Television Ltd.** | 672 |
**Anglican Church of Canada, The (Division of Broadcasting)** | 720 |
**Anglo-Scottish Pictures Ltd.** | 675 |
**Anguish, Toby, Motion Picture Productions** | 543 |
**Animated Productions, Inc.** | 543 |
**Animatic Productions, Ltd.** | 543 |
**Animation** | 437 |
**Animation, Inc.** | 543 |
**Animation Productions** | 720 |
**Anton Van Der Water Film Productions** | 720 |
**Anvil Films Ltd.** | 675 |
**Ardee Films, Inc.** | 425 |
**Argentina** |  |
| General Industry Statistics | 724 |
| Arizona Broadcasters Association | 615 |
| Arkansas Broadcasters Association | 615 |
| Armada Production | 675 |
Creating Quality Programming

BING CROSBY PRODUCTIONS

780 N. Gower St.          Hollywood 38, Calif.
HO 9-5911
Armstrong, J., & Co. ........................................ 543
Arnott, Peter, Productions .................................. 543
Arrowhead Productions .................................... 543
Art Directors, Local 876 (IATSE) Hollywood .......... 621
Artek Film Productions .................................... 720
Artists' Managers Guild ................................... 615
Artist's Representatives Association, Inc. ............... 615
Artkino Pictures, Inc. ..................................... 425
Asher Brothers Productions ................................ 675
Ashley and Crippen, Ltd. ................................... 720
Aspect Productions Ltd. .................................... 675
Associated Actors and Artists of America (AAAA-AFL-CIO) ........................................... 615
Associated British Picture Corp., Ltd. ....................... 675
Associated British-Pathe, Ltd. ............................. 675
Associated Broadcast Advertising Co. ....................... 543
Associated London Scripts .................................. 675
Associated Press, The ...................................... 543
Associated Television Ltd. ................................ 672
Association, Electronic Valve and Semi-Conductor Manufacturer Association .......................... 701
Association Films, Inc. ..................................... 543
Association of Broadcasting Staff .......................... 701
Association of Canadian Advertisers, Inc. ................. 716
Association of Cinematograph, Television and Allied Technicians ......................................... 701
Association of Motion Picture Producers and Laboratories of Canada ...................................... 717
Association of National Advertisers, Inc. .......... 616
Association of Radio—Television News Analysts .......... 616
Associations
British ................................................................ 701
Canada ............................................................... 717
Astor Pictures Corp. ......................................... 425
Atcher, Bob, Films, Inc. ...................................... 543
Athen Film Productions Ltd. ................................. 675
Atlantic Films & Electronics, Ltd. ......................... 720
Atlantic Television, Inc. .................................... 543
Atlantic Films, Inc. .......................................... 425
Atlas Film Corp. .............................................. 543
Atlas Television Corp. ........................................ 543, 645
A T U Productions, Inc. ..................................... 544
Audio (publication) ........................................... 755
Audio Productions, Inc. ..................................... 544
Audubon Films .................................................. 425
Augusta Productions, Ltd. ................................... 675
Austin Productions, Inc. ..................................... 544
Australia
General Industry Statistics ................................ 724
Australian Broadcasting Commission ..................... 675
Austria
General Industry Statistics ................................ 724
Authors' Guild of Author's League of America Inc. ........ 616
Authors' League of America, Inc. ......................... 616
Autocue (Great Britain) Ltd. ............................... 675
Award and Poll Winners ..................................... 749
Azteca Films, Inc. .......................................... 425
B
BBC Television Enterprises .................................. 676
BMI Canada Limited ........................................... 717
Bagnall, George, and Associates, Inc. ..................... 544, 645
Baird, Harold Film Productions (London) Ltd. .......... 675
Baldwin Organization, Inc. The ........................... 544
Balsam, Jerome, Films, Inc. ................................ 544
S. Banks (Intelevision) Ltd. ................................ 720
Banner Films, Inc. ............................................ 544
Barbe, Thos. J., Productions ................................ 544
Baron-Brody Productions .................................... 544
Barry & Enright ................................................ 544
Bartlett, Hall, Televisions Productions ..................... 544
Bosch Radio & TV Productions ............................. 544
Basic Films Ltd. .............................................. 675
Beacon Television Features, Inc. .................. 544
Beck, Alexander, Films, Inc. ................................. 544
Becker, V. S., Productions .................................... 544
Bell Film Exchange ............................................ 544
Berkeley Films, Ltd. .......................................... 676
Better Refreshment Merchandising (see Better Theatres) (publication) .............................. 755
Better Theatres (publication) ................................ 755
Biddick Company ................................................ 544
Bier, David, Studios .......................................... 720
Big Fights, Inc., The .......................................... 544
Billboard, The (publication) ................................ 755
Biography Television Co., Inc. .............................. 429
Biographic Cartoon Films Ltd. ................................ 676
Biographies ....................................................... 1-318
Bird Films, Ltd. .............................................. 720
Birmingham Commercial Films Ltd. ....................... 676
Bonjo Productions, Inc. ..................................... 544
Border Television Ltd. ......................................... 672
Boulton-Hawker Films Ltd. ................................. 676
Box Office Television, Inc. ................................ 645
Brand Names Foundation, Inc. ............................. 616
Brandon Films, Inc. .......................................... 544
Bray Studios, Inc. ............................................ 544
Brazil
General Industry Statistics ................................ 724
Brenner, Joseph Associates ................................ 425
Briston Films, Ltd. ............................................ 720
Britain (see British, Great Britain) ......................... 701
British Actors' Equity Association ......................... 701
British Advertising Agencies ................................ 693
British Alfa Films Ltd. ....................................... 676
British Associations ........................................... 701
British Broadcasting Corporation ....................... 546, 645, 671, 707
British Commonwealth International Newsfilm Agency Ltd. ............................................. 676
British Equipment Manufacturers ........................ 703
British Films Ltd. ............................................. 676
British Government Units ................................... 671
British Home Entertainment Ltd. .......................... 676
British Information Services, News Division .......... 546
British Institution of Radio Engineers ................. 701
QM PRODUCTIONS
Is Pleased To Present
During The 1964-65 Television Season
On The ABC-TV Network
Two Weekly Programs

TUESDAYS
10:00 to 11:00
THE FUGITIVE
STARRING
DAVID JANSSEN
PRODUCER
ALAN A. ARMER

"The Fugitive" is a QM Production in association with United Artists Television, Inc.

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9:30 to 10:30
12 O'CLOCK HIGH
STARRING
ROBERT LANSING
PRODUCER
FRANK GLICKSMAN

"12 O'Clock High" is a QM Production in association with 20th Century Fox Television

EXECUTIVE PRODUCER
QUINN MARTIN
British Kinematograph Society ........................................ 701
British Laboratories ...................................................... 689
British Libraries, Film and Music ........................................ 689
British Producers and Distributors ..................................... 675
British Radio Valve Manufacturers' Association ...................... 701
British Relay Wireless and Television Ltd. .......................... 701
British Services ................................................................ 688
British Studios .................................................................. 692
British Telemeter Home Viewing Ltd. ................................. 676
British Year in Review ....................................................... 668
Broadcast Editorial Reports, Inc. .......................................... 546, 645
Broadcast Music, Inc. .......................................................... 616, 645
Broadcast Pioneers Club, The .............................................. 617
Broadcasters, World TV ...................................................... 733
Broadcasters Association of Puerto Rico ............................... 617
Broadcasting & Film Commission of National Council of the Churches of Christ in the USA ........................................ 546, 617
Broadcasting Foundation of America .................................... 546, 617
Broadcasting Studio Employees, Local 782 (IATSE), New York 621
Broadcasting (publication) .................................................... 755
Bruce, Christine, Productions, Ltd. ....................................... 677
Brunner Lloyd & Co., Ltd. ................................................... 677
Burnell Productions Ltd. ...................................................... 677
Burrrud, Bill, Productions ................................................... 546
Burstyn, Inc. .................................................................... 425
Business Screen Magazine (publication) ............................... 755
Byron Motion Pictures, Inc. .................................................. 546

C

CAPAC (Composers, Authors and Publishers Association of Canada, Ltd.) ........................................... 717
CBS Laboratories (see Columbia Broadcasting System, Inc.) 647
CBS Map ....................................................................... 20A
CBS News ....................................................................... 677
CBS Films, Inc. .................................................................. 546
CTV Television Network Limited ......................................... 707
Caldwell, S. W., Ltd. ............................................................. 720
Calhoun Studios, Inc. ........................................................... 547
California Broadcasters Association, Inc. ............................ 617
California International Productions ..................................... 548
Coledonian Film Editing Services ......................................... 677
Coledonian TV Ltd. ............................................................. 674, 677
Calonius, Lars, Productions, Inc. .......................................... 548
Cambodia ....................................................................... 725
Camera Craft ..................................................................... 548
Camera Equipment (British) ............................................... 688
Camera Sales, Rentals, Repairs ............................................ 433
Campus Film Distributors Corporation .................................. 548
Campus Film Productions, Inc. ............................................ 548
Canada
Advertising Agencies ....................................................... 713
Associations ..................................................................... 716
Canadian Broadcasting Corp. .............................................. 707

Distributors, TV Film ......................................................... 721
Equipment ........................................................................ 717
Film Carriers ..................................................................... 458
Film Exchanges .................................................................. 454
Film Laboratories ................................................................ 446
Laboratories ...................................................................... 719
Newspaper Editors and Writers ........................................... 722
Producers .......................................................................... 720
Research Organizations ...................................................... 719
Screening Rooms ................................................................ 459
Station Representatives ...................................................... 713
Stations ............................................................................ 709
Canadian Association of Advertising Agencies ................. 717
Canadian Association of Broadcasters .................................. 717
Canadian Broadcasting Corp. .............................................. 707
Canadian Society of Cinematographers ................................. 717
Cartoon Distributors Corporation .......................................... 548, 646
Cartoon Producers .............................................................. 441
Cascade Pictures of California, Inc. ....................................... 548
Casino Films, Inc. ............................................................... 425
Casaloro Giglio Films Distributing Co. .................................. 425
Casson Productions ............................................................. 548
Catholic Actors Guild of America ........................................ 617
Catholic Motion Picture Enterprises ...................................... 548
Catholic Writers Guild of America, Inc. ............................. 617
Cavalade Pictures, Inc., and Avalcade (Television Programs) 548
Cavalier Films Ltd. ................................................................ 677
Cavalier Productions, Inc. (Hollywood) ............................... 548
Celebrity Bulletin ............................................................... 755
Celebrity Register .............................................................. 756
Central Casting Ltd. ............................................................ 701
Central Office of Information .............................................. 677
J. D. Chambers & Partners Ltd. ........................................... 677
Channel Allocations
United States and Possessions ............................................. 530
Channel Television, Ltd. ....................................................... 672
Chapman, Bruce, Co. .......................................................... 549
Charter Oak Tele-Pictures .................................................. 549
Chatham, Lew, Associates ................................................... 549
C/Hear Services, Inc. ........................................................... 549
Cherry Film Productions Ltd. .............................................. 720
Cheryl-TV Corp. ................................................................ 549
Cheywynd Films, Ltd. ........................................................ 720
Chicago Film Studios .......................................................... 549
China (Communist)
General Industry Statistics .................................................. 725
China (Taiwan)
General Industry Statistics .................................................. 725
Chisholm, Jack Film Productions Ltd. ................................. 720
Choiceview ........................................................................ 677
Cinecraft Productions, Inc. ................................................ 549
Cinegraphics, Inc. .............................................................. 549
Cinema V Distributing, Inc. ................................................. 426
Cinema-Vue Corporation .................................................... 549
Cinepix, Inc. ...................................................................... 550
Cinetoon Productions .......................................................... 550
Cine-Video Productions, Inc. ............................................. 550

36A

www.americanradiohistory.com
Cine-View, Inc. (Cine-Telev Prods.)  550
Cinevista Ltd.  678
City Film Center, Inc.  550
Clairmont Films  550
Clear Channel Broadcasting Service  646
Clifton Productions, Inc.  550
Code, Television  739
Colburn, John Associates, Inc.  550
Color Processes  447
Colorado Broadcasters Association  617
Colorama Features, Inc.  426  550
Columbia Broadcasting System, Inc.  646
CBS Laboratories  647
Columbia Records, Inc.  647
Radio Division  647
Television Division  646
International Div.  647
Columbia Records, Inc. (see Columbia Broadcasting System, Inc.)  647
Commerce Pictures Corp.  550
Commercial Jingles  439
Commercial Radio and Television Ltd.  678
Commercial Television Circle  439
Commercials, Producers and Distributors of Commonwealth Film & Television, Inc.  550
Companies  637
Company of Artists Productions, Inc.  550
Composers, Authors and Publishers Association of Canada, Ltd. (CAPAC)  717
Composers' Guild of Great Britain  701
Conbarr Ltd.  678
Condor Pictures, Inc.  551
Connecticut Broadcasting Association, Inc.  618
Connell, Howard Associates  678
Connell, Howard Productions, Ltd.  678
Consultants  439
Contact Book  756
Continental Distributing, Inc.  426  551
Continental Motion Pictures Corp.  426
Cooper, Frank, Associates  551
Cooper, Marcus Ltd.  678
Co-Opted Arts Ltd.  678
Co-ordinated Marketing Agency  551
Corinthian Broadcasting Corp.  648
Corradine, Tom J., & Associates  551
Costumes and Uniforms  436
Countryman Films Ltd.  678
County Films Ltd.  678
Cox, William G., Film Enterprises  551
Crandall, Roland D. Productions  551
Craven, Thomas Film Corporation  551
Crawley Films, Ltd.  720
Crawley-McConnell, Ltd.  720
Creative Management Associates, Ltd.  551
Createvision, Inc.  552
Crest Film Productions Ltd.  678
Crest Television Productions  552
Crestview Productions Ltd.  678
Critics and Writers of the Newspapers
Canada  722
Crosby, Bing Enterprises, Inc.  648
Crosby, Bing, Productions  552, 648
Crown Pictures International  552
Crystal Pictures, Inc.  552
Cuthane Film Studios, Inc.  552
Cummings Productions, Inc.  552
Cutting Rooms  434

D

DBA Consolidated Television Sales (see George Bagnall & Associates)  552
Daily Variety (publication)  756
Dalton, Emmett Ltd.  678
Damon Enterprises, Inc.  426
Danziger Prods. Ltd.  678
Data Film Productions Ltd.  679
Davey, Ken, Productions  770
Day, Francis and Hunter Ltd.  679
Day, Gordon M., Productions  552
Daystar Enterprises  648
Daystar Productions  648
Daystar Television  552, 648
Dayton Productions, Inc.  476
De Gray, Denton Agency, Ltd.  679
De Lane Lea Processes Ltd.  679
DePatie-Freleng Enterprises, Inc.  618
Delfont, Bernard Ltd. (TV Dept.)  679
Demby Productions, Inc.  553
Denmark: General Industry Statistics  725
Denove, Jack, Productions, Inc.  553
Department of the Army, Radio and TV Branch  553
D4 Film Studios, Inc.  553
Depicto Films, Inc.  553
Dereil Producing Associates  553
Desilu Productions, Inc.  553, 648
Desilu Sales, Inc.  554
Desilu Sales (U.K.) Ltd.  697
DeWolfe Ltd.  679
Director's Guild of America, Inc.  618
Assistant Directors' Council  618
Screen Directors' Guild Benevolent & Education Foundation  618
Screen Directors, Inc.  618
Disney, Walt, Productions, Ltd.  679
Disney, Walt, Productions  554
Distributors of Trailers  455
Distributors and Producers
Canada  620
Great Britain  675
U. S.  541, 637
Dola Films Ltd.  721
Dorian Film Productions Ltd.  679
Dorland Advertising Ltd.  679
Douglas Productions  554
Dramatics Guild of the Authors League of America, Inc.  619
Harry Von Zell

WILLIAM SELF

Executive Vice President

20th Century-Fox Television
Drumer Films Ltd. ........................................ 679
Dryer, Sherman H., Productions ......................... 554
Dube, Harry S. (Producer) ................................ 554
Dublin Film Prods., Ltd. .................................. 679
Du Mont, Allen B., laboratories ......................... 648
Dunclaren Productions .................................. 720
Dunn, Cal, Studios ........................................ 554
Dynamic Films, Inc. ....................................... 554

Eastern Film Productions Ltd. ............................ 720
Eastman Kodak Company ................................... 649
Editor and Publisher (publication) ....................... 756
Editorial Films Productions Ltd. ......................... 679
Editors and Writers of the Newspapers Canada ..... 722
Educational Films Corporation of America ............ 555
Educational & Television Films Ltd. ..................... 680
Edwards, Ralph, Productions ............................. 555
Elan-Porter Productions, Inc. ............................. 555
Eldorado Films, Inc. ....................................... 555
Electric Utilities Television ................................ 555
Electrical Trades Union ................................... 701
Electronic & Appliance Specialist (publication) .... 756
Electronic Industries Association ......................... 619
Electronic Industries Assoc. of Canada .......... 717
Electronic Industries (publication) ....................... 756
Electronic Technician (publication) ....................... 756
Electronic World ........................................... 756
Electronics (publication) .................................. 756
Elektra Film Productions, Inc. ........................... 555
Elgar, Peter, Productions, Inc. ........................... 555
Elliot, Unger and Elliot, Inc. ............................. 555
Ellis Films, Inc. ........................................... 426
Embassy Pictures Corp. .................................... 426
Emerson Radio & Phonograph Corp. ..................... 649
Emperor Films, Inc. ........................................ 555
Empire Film Productions .................................. 680
Empire Films, Inc. .......................................... 555
Empire Production Corp. .................................. 555
Endorsements, Inc. (TV) ................................... 556
Episcopal Actors Guild of America, Inc. ............... 619
Equipment, Lighting ....................................... 434
Equipment Manufacturers, British ....................... 703
Equipment Manufacturers, Canadian ............... 717
Equipment, Studio .......................................... 440
ERA, International Film and Recording Enterprises, Inc. 556
Era Productions, Inc. ..................................... 556
Ewart &Company (Studio) Ltd. ........................... 680
Explorers Pictures Corp. .................................. 556
Eyeline Films Ltd. .......................................... 680

Fairbanks, Jerry, Productions ............................. 556, 649
Fairbanks, "Tiny," Enterprises, Inc. ..................... 557
Fairview Films, Inc. ........................................ 557
Falcon Productions, Inc. .................................. 557
Falk, Richard R., Associates .............................. 557
Fame (publication) ........................................ 755
Fame-Motion Picture Daily Poll TV Champions, 1949-62 750
Family Films ............................................... 557
Family Theater, Inc. ........................................ 557
Famous Artists Corporation ............................... 557
Fan Magazines ............................................. 761
Fancey, E. J., Productions Ltd. ........................... 680
Feature Films

Feature Releases, 1944-64 ................................ 319
Feddersen, Don, Productions ............................... 557
Federal Communications Bar Association .............. 619
Federal Communications Commission ............... 619
Federal Telefilms, Inc. ..................................... 557
Federation of Film Unions ................................ 701
Fennell, Paul J., Co. ...................................... 557
Fireshire Motion Pictures Ltd. ............................ 720
Film-Aide .................................................. 558
Film Art Productions Ltd. ................................ 680
Film Art Television Pictures ............................. 721
Film Artists’ Association .................................. 701
Film Assistance Productions Ltd. ....................... 720
Film Associates, Inc. ........................................ 558
Film Associates Ltd. ....................................... 720
Film Aviation Services Ltd. ............................... 680
Film/Av News (publication) ............................... 755
Film Carriers ............................................... 456
Film Centre Ltd. ........................................... 680
Film Classic Exchange ..................................... 538
Film Effects

British ..................................................... 691
U. S. ....................................................... 435
Film Exchange Employees, Film And Poster Department Shipping and Inspection, Local B 51 (IATSE-AFL-CIO) 621
Film Exchange Employees, Front Office, Local F-45 (IATSE), Chicago ....................................... 621
Film Exchanges ............................................. 448
Film Graphics, Inc. .......................................... 558
Film House Prods., Ltd. .................................... 680
Film Images, Inc. ........................................... 558
Film Laboratories ........................................... 443
Film Laboratory Association Ltd. ......................... 701
Film Libraries, Stock-Shot ................................ 448
Film News .................................................. 757
Film Opticals of Canada Ltd. .............................. 720
Film Partnership Ltd. ....................................... 680
Film Processing, Raw Stock and Storage ............... 447
Film Producers Association of New York ............. 620
Film Producers & Distributors

Britain ..................................................... 675
Canada ..................................................... 720
U. S. ....................................................... 541, 637
Film Quarterly .............................................. 757
Film Representations, Inc. ................................. 426
<table>
<thead>
<tr>
<th>Film Storage Vaults</th>
<th>447</th>
</tr>
</thead>
<tbody>
<tr>
<td>Film Studios of Chicago, Ill.</td>
<td>558</td>
</tr>
<tr>
<td>Film Surveys Ltd.</td>
<td>680</td>
</tr>
<tr>
<td>Film Vision Corp.</td>
<td>558</td>
</tr>
<tr>
<td>Film Workshop Ltd.</td>
<td>680</td>
</tr>
<tr>
<td>Filmack Studios</td>
<td>558</td>
</tr>
<tr>
<td>Films-Around-The World</td>
<td>426</td>
</tr>
<tr>
<td>Films Five, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Films for Television of Hollywood, Inc.</td>
<td>558</td>
</tr>
<tr>
<td>Films, Feature</td>
<td>Feature Releases, 1944-64</td>
</tr>
<tr>
<td>Films of India</td>
<td>426</td>
</tr>
<tr>
<td>Films of the Nations, Distributors, Inc.</td>
<td>558</td>
</tr>
<tr>
<td>Films of Scotland</td>
<td>702</td>
</tr>
<tr>
<td>Films of Today</td>
<td>680</td>
</tr>
<tr>
<td>Filmvideo Releasing Corp.</td>
<td>558</td>
</tr>
<tr>
<td>Filmways, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Fine Arts Films, Inc.</td>
<td>421</td>
</tr>
<tr>
<td>Finland</td>
<td>General Industry Statistics</td>
</tr>
<tr>
<td>Fiore Films</td>
<td>559</td>
</tr>
<tr>
<td>First Aid Employees, Local 767 (IATSE)</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Fishbein, Frieda (Producer)</td>
<td>559</td>
</tr>
<tr>
<td>Five Cities Films Ltd.</td>
<td>680</td>
</tr>
<tr>
<td>Flagg, Films, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Flamingo Film Productions</td>
<td>680</td>
</tr>
<tr>
<td>Flamingo Telefilm Sales, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Fleetwood Films, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Fletcher Film Productions</td>
<td>720</td>
</tr>
<tr>
<td>Florida Association of Broadcasters</td>
<td>620</td>
</tr>
<tr>
<td>Flying A Pictures, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Ford, Maurice, Television Service</td>
<td>680</td>
</tr>
<tr>
<td>Fordel Films, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Foreign Films in United States</td>
<td>Distributor and Title</td>
</tr>
<tr>
<td>Format Films, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Formont Film Corporation</td>
<td>559</td>
</tr>
<tr>
<td>Fortune Features, Inc.</td>
<td>559</td>
</tr>
<tr>
<td>Fortune Merchandising Corp. (Productions Div.)</td>
<td>559</td>
</tr>
<tr>
<td>Fotovox, Inc.</td>
<td>560</td>
</tr>
<tr>
<td>Four Falconers Ltd.</td>
<td>680</td>
</tr>
<tr>
<td>Four Provinces Films Ltd.</td>
<td>680</td>
</tr>
<tr>
<td>Four Star Distribution Corp.</td>
<td>560</td>
</tr>
<tr>
<td>Four Star Television</td>
<td>560</td>
</tr>
<tr>
<td>Four Star Television of Canada, Ltd.</td>
<td>721</td>
</tr>
<tr>
<td>Fox, Geo., Corp., The</td>
<td>560</td>
</tr>
<tr>
<td>Fox, Harry, Agent and Trustee</td>
<td>620</td>
</tr>
<tr>
<td>Frame, Walt, Productions</td>
<td>560</td>
</tr>
<tr>
<td>France:</td>
<td>General Industry Statistics</td>
</tr>
<tr>
<td>Francis-Montagu Film Productions, Ltd.</td>
<td>680</td>
</tr>
<tr>
<td>Franklin Television Productions</td>
<td>560</td>
</tr>
<tr>
<td>Fremantle of Canada, Ltd.</td>
<td>721</td>
</tr>
<tr>
<td>Fremantle International, Inc.</td>
<td>560, 680</td>
</tr>
<tr>
<td>French Broadcasting System (Radiodiffusion Francaise) in No. America</td>
<td>650</td>
</tr>
<tr>
<td>Funt, Allen A., Productions</td>
<td>560</td>
</tr>
</tbody>
</table>

**Germany:**

| GBA Productions | 560 |
| G.H.W. Productions Ltd. | 680 |
| Galaxie Productions, Inc. | 560 |
| Ganz, William J., Co., Inc. | 560 |
| Gateway Film Productions Ltd. | 680 |
| Gateway Television Productions Ltd. | 680 |
| GeeFilms Ltd. | 680 |
| General Artists Corp. | 560 |
| General Electric Co. | 650 |
| General Television Enterprises, Inc. | 560 |
| Georgia Association of Broadcasters | 620 |
| Gerald Productions, Inc. | 560 |

**Germany (International):**

| General Industry Statistics | 726 |
| Gertz, Mitchell, Agency, Inc. | 561 |
| Anthony Gilkinson Associates | 680 |
| Glen Glenn Sound Co. | 561 |
| Glenar Studios | 561 |
| Global Telefilms, Inc. | 561 |
| Global Television Services Ltd. | 681 |
| Globe TV Corporation | 561 |
| Gold, Melvin L., Enterprises | 561 |
| Goldstone, Nat C., Productions, Inc. | 561 |
| Gomalco, Enterprises | 561 |
| Goodman, Harry S., Productions | 561 |
| Goodman, Martin, Productions | 561 |
| Goodson-Todman Productions | 561 |
| Government Units, British | 671 |
| Governor Films | 426 |
| Governor TV Attractions, Inc. | 561 |
| Grade Organization, Ltd., The | 681 |
| Grampian Television, Ltd. | 673 |
| Granada-TV Network Ltd. | 673 |
| Grand Prize Films, Inc. | 426 |
| Gray-O'Reilly Studios | 561 |

**Great Britain:**

| Advertising Agencies | 693 |
| Associations | 701 |
| British Broadcasting Corporation | 546, 645 |
| Camera Equipment | 688 |
| Equipment Manufacturers | 703 |
| Government Units & Program Contractors | 671 |
| Laboratories | 689 |
| Libraries, Film & Music | 689 |
| Market Research | 690 |
| News Film Service | 693 |
| Producers and Distributors | 675 |
| Recording Studios | 690 |
| Services for Producers | 688 |
| Studios | 692 |
| Tilting-Special Effects | 691 |
| Year in Review | 668 |
| Great Films, Inc. | 561 |

**Greece:**

| General Industry Statistics | 727 |
| Green, Lewis G., Productions | 561 |
| Greene, Ben, Films Prods. | 561 |
H-R Productions, Inc. .................................................. 562
Hack, Herman, Prods. and Scripture Film .................. 562
Halas & Batchelor Cartoon Films Ltd. ..................... 681
Hall, Henry, Enterprises Ltd. ...................................... 681
Halliford Studios ..................................................... 681
Hamilton Wright Org., Inc. ........................................... 562
Handel Film Corp. ..................................................... 562
Hankinson Studio, Inc. ............................................... 562
Hardy, Stewart Films Ltd. ............................................ 681
Harper, Campbell, Films Ltd. ...................................... 681
Harris-Tuchman Prods., Inc. ....................................... 562
Harrison, Inc. .......................................................... 562
Harrison Pictures Corp. .............................................. 426
Hartley Prods., Inc. .................................................... 562
Hartley-Ward Films, Ltd. ............................................ 681
Harvey Cartoon Studios, Inc. ...................................... 562
Hatchford Films Ltd. ................................................... 681
Hawaiian Association of Radio & Television Broadcasters ........ 620
Hawke Studios Ltd. .................................................... 681
Hawthorne Motion Picture Co., Ltd. ......................... 681
Hearst Metrotone News, Inc. ....................................... 681
Helias Telefilm Productions Ltd. ............................... 681
Helso Pictures Corp. .................................................. 562
Henley, Arthur, Productions ...................................... 562
Highlights of Television, Ltd. ..................................... 681
Hoffberg Productions, Inc. ........................................ 426, 562
Holdsworth, Gerald, Ltd. ............................................ 681
Holland: General Industry Statistics ......................... 727
Holly-Tex Pictures, Inc. ............................................ 562
Hollywood Reporter (publication) .............................. 757
Hollywood Television Service ..................................... 562, 651
Holmes, Francis, J. S. Film Prods. ............................... 720
Hong Kong: General Industry Statistics ....................... 727
Hope Enterprises, Inc. .............................................. 657
Howard & Howard Ltd. .............................................. 681
Howard Radio-TV Productions (see Academy Film Prods., Inc.) ................................. 562
Hu Chain Associates ............................................... 562
Hudiburg, Lucille, Productions ................................... 562
Hullen International, Inc. .......................................... 562

Hyams, T.V. Films, Inc. ............................................... 462
Hylton, Jack, Television Prods., Ltd. ......................... 681

I ATSE (International Alliance of Theatrical Stage Employees & Moving Picture OPERATORS OF THE U. S. & CANADA) (AFL-CIO) ........ 621
IBEW, Local 40 (Film) .............................................. 627
ITC of Canada Ltd. ................................................... 721
Idaho Broadcasters Association ................................. 62C
Ideal Pictures, Inc. ................................................... 562
Illinois Broadcasters Association ............................... 62C
Impact Productions, Ltd. .......................................... 681
Incorporated Society of British Advertisers .................. 703
Incorporated Television Co. Ltd. (ITC) ...................... 682
Independent Cine Art Ltd. .......................................... 682
Independent Film Distributors Ltd. ............................. 682
Independent Motion Picture Machine Operators and Television Employees, Inc. .............. 620
Independent Television Authority ............................... 671
Independent Television Companies Association, Ltd. .......... 701
Independent Television Corp. ...................................... 562, 653
IND-O-PRO Associates, Inc. ........................................ 563, 651

India
General Industry Statistics ......................................... 727
Indiana Broadcasters Association, Inc. ....................... 620
Information Productions, Inc. ..................................... 563
Institute for Education by Radio-Television .................. 620
Institute of Electrical and Electronics Engineers ............ 620
Institute of Practitioners in Advertising ...................... 701
Interlingual Television, K. K. ..................................... 563
Interfilm (London) Ltd. .............................................. 682
International Alliance of Theatrical Stage Employees & Moving Picture Machine Operators of the U. S. and Canada AFL-CIO ..................................................... 621
International Brotherhood of Electrical Workers (AFL) ........ 627
International Film Associates Corp. ........................... 426
International Film Associates Corp-TV ....................... 563
International Film Bureau, Inc. ................................ 563
International Photographer (publication) ....................... 757
International Photographers of the Motion Picture Industries (Cameramen), IPMPI Locals (IATSE) ......................................................... 622
International Productions, Ltd., The ......................... 720
International Radio and Television Society, Inc. ............ 627
International Releasing Organization ......................... 426
International Sound Technicians of the Motion Picture, Broadcast and Amusement Industries, Local 695 (IATSE-AFL) L. A. ............... 622
International Telemeter Corporation ........................... 652
International Television Services Ltd. ......................... 682
Inter-State Films Ltd. ............................................... 682
Iowa Broadcasters Association .................................... 627
Ireland: General Industry Statistics ............................ 727

42A
Israel:
  General Industry Statistics ........................................... 727
Italy:
  General Industry Statistics ........................................... 727

J

J & M Productions, Inc. .................................................. 563
Jam Handy Organizations, The ........................................ 563
Jamel Productions, Inc. .................................................. 563
Jamieson Film Company .................................................. 563
Janson-Smith, Peter, Ltd .................................................. 682
Janus Films, Inc. .......................................................... 426
Japan:
  General Industry Statistics ............................................ 728
Jayark Films Corp .......................................................... 563
Jenkins, Cyril Prods, Ltd .................................................. 682
Jerrold Electronics Corporation ......................................... 652
Jewell Radio and Television Productions ............................. 563
Jewish Theatrical Guild of America, Inc., The ...................... 627
Jingles, Commercial ........................................................ 435
JLN Productions, Inc. ...................................................... 563
Johnny Johnston-J. J. Jingles Ltd. (producer) ....................... 682
Joseph, Robert, Television Productions ............................... 563
Journal of the Society of Motion Picture and Television Engineers (publication) ........................................... 757

K

Kanawha Films, Ltd., ......................................................... 427
Kansas Association of Radio Broadcasters ............................... 627
Karten, Bernard E .......................................................... 564
Kavanagh Productions Ltd. ................................................ 682
Kay-EH Film Company ...................................................... 427
Kay, David M., & Associates Ltd ......................................... 682
Kayfetz, Victor, Productions, Inc ........................................ 564
Keitz and Herndon, Inc. .................................................... 564
Kenco Films, Inc ............................................................. 564
Kerkow, Herbert, Inc ........................................................ 564
Key Productions, Inc ......................................................... 564
Keystone Broadcasting Systems, Inc ................................... 652
Kier Film Co ................................................................. 564
Killiam Shows, Inc ........................................................... 564
King Bros. Productions, Inc ............................................... 682
Kenneth King Enterprises .................................................. 682
Kinofrat Films Ltd ........................................................... 682
Kleiman Productions ........................................................ 564
Kluge Film Productions ..................................................... 564
Knickerbocker Productions, Inc. ......................................... 564
Korea (South):
  General Industry Statistics .............................................. 727
Krantz Films, Inc ............................................................. 564
Kruger Enterprises (London) Ltd ......................................... 682
Kurosawa Productions, Inc ................................................. 427

L

Laboratories
  Canada ................................................................. 719
  Great Britain ........................................................... 689
  U.S. ................................................................. 443
  Labs, Photo Reproduction ............................................. 447

Laboratory Technicians, Locals (IATSE) ................................ 622
LaBrea Productions, Inc .................................................. 564
Laguna Productions, Inc .................................................. 564
Lakeside Television Co., Inc ............................................. 564
Lance Productions, Inc ..................................................... 564
Lancer Productions, Inc ................................................... 564
Langton Films, Ltd .......................................................... 682
Larchmont TV Studios, Inc. (see TV Guild Productions, Inc.) .... 574
Laufman, Herbert S., & Company ....................................... 564
Lavoie Prods. ............................................................... 720
Lawrence, Robert, Productions, Inc .................................... 564
Lawrence, Robert Prods. (Canada) Ltd ................................ 720
Lebanon:
  General Industry Statistics .............................................. 728
Leonard, Herbert B., Productions, Inc ................................ 565
Lesser Studio Ltd ........................................................... 720
Lester, Gene, Productions ................................................ 565
Levene, Carol, Productions ............................................... 565
Le View Films .............................................................. 682
Lewis, Day Productions, Ltd .............................................. 682
Lewis, Lester H., Associates .............................................. 565
L&M Films ................................................................. 682
Libra Film Distributors & Producers ................................... 655
Libraries
  British ................................................................. 689
  Film Stock-Shot .......................................................... 447
  Music ................................................................. 435
Lieb, Jack Productions ...................................................... 565
Lighting Equipment .......................................................... 434
Lilly, Lou, Productions ..................................................... 565
Lion International Films, Ltd ............................................. 427
Literary and Talent Agencies ............................................ 461
Little, King & Partners, Ltd .............................................. 682
Littleton Park Film Productions Ltd .................................. 682
Lloyd, Jack (Producer) ..................................................... 565
Location Sound Facilities Ltd ............................................. 682
Longenecker, Robert, Agency (see Telepak) ......................... 575
Lopert Pictures Corp ....................................................... 427
Lott Video Productions .................................................... 565
Louisiana Association of Broadcasters ................................ 628
Love, James, Productions, Inc .......................................... 565
Luce, Ralph, Productions .................................................. 565

M

MC Pictures, Inc ........................................................... 565
MCA Canada, Ltd ............................................................ 721
MCA-TV, Ltd, Film Syndication Division ................................ 565, 652
MGM-TV, a Division of Metro-Goldwyn-Mayer, Inc .................... 565, 574
MKR Films, Ltd ............................................................. 565
MPA-TV (Motion Picture Advertising Service Co., Inc.) ........... 565
MPO Videotronics, Inc ....................................................... 566
MSS Recording Company Ltd ............................................. 683
Macqueen Film Organization Ltd ....................................... 682
Magazines
  Fan ................................................................. 761
  Trade ............................................................... 754
Magna Pictures Corp ....................................................... 427
Mankhouse/Goodwin Agency Ltd. 683
Montaigne's Ltd. 720
Montana Broadcasters Association 628
Moreland-Latchford Productions 720
Moreno Cartoons Ltd. 683
Morris, Dwight, Productions 567
Morris, Nelson, Productions, Inc. 567
Morris, William, Agency, Inc. 567
Morton Productions 567
Moss, Herbert M., Productions 567
Motion Picture Advertising Service Co., Inc. 567
Motion Picture Almanac (publication) 755
Motion Picture Centre Ltd. 720
Motion Picture Customers, Local 705 (IATSE-AFL), Hollywood 623
Motion Picture Crafts Service Local 727 (IATSE) 624
Motion Picture Daily (publication) 754
Motion Picture Daily—Fame Poll TV Champions, 1949-61 750
Motion Picture Film Editors, Locals (IATSE) 623
Motion Picture Herald (publication) 754
Motion Picture Home Office Employees, Local H-63 (IATSE) N. Y. 623
Motion Picture Relief Fund, Inc. 623
Motion Picture Screen Cartoonists Locals (IATSE) 623
Motion Picture Script Supervisors and production secretaries, Local 161 (IATSE) N. Y. 623
Motion Picture Set Painters Local 729 (IATSE), Hollywood 623
Motion Picture Service Co. 567
Motion Picture Studio Art Craftsmen Local 790 624
Motion Picture Studio Cinetechnicians Local 789 (IATSE), Hollywood 624
Motion Picture Studio Electrical Technicians Local 728 (IATSE), Hollywood 624
Motion Picture Studio Grip, Local 80 (IATSE), Hollywood 624
Motion Picture Studio Teachers and Welfare Workers, Local 884 (IATSE) Hollywood 624
Motion Picture and Television Facilities Ltd. 683
Motorola Inc. 653
Movietonews, Inc. 567
Murphy, Owen, Productions, Inc. 567
Music, Music Libraries and Music Cutting British 689
U. S. 435
Music Publishers' Protective Association, Inc. 628
Musical-Creative Practitioners 683
Musicians Union Local 47 American Federation of Musicians (AFL-CIO) 628
Musicians' Union (British) 702
Musik, Cecil, Ltd. 683
Mutual Broadcasting System, Inc. 654
Myerberg, Michael, Productions, Inc. 567

Mexico:
General Industry Statistics 729
Michigan Association of Broadcasters 628
Milner-Fenwick, Inc. 566
Minister Film Productions Ltd. 720
Missionary Audio-Visual College 720
Mississippi Broadcasters Association 628
Missouri Broadcasters Association 628
Mode-Art Pictures, Inc. 566
Modell, Arthur B., TV Productions, Inc. 566
Modern Sound Pictures, Inc. 567
Modern Teleservice, Inc. 567
Mogull's Films 567
Monitor Telefilms, Ltd. 683

44A
N

NABUG (see National Association of Broadcasting Unions and Guilds) ..................... 629
NBC Films, Inc. ..................................... 567
NBC Map ........................................... 14A
N. T. A. International Inc. ......................... 683
NTA Telefilm (Canada) Ltd. ....................... 721
Nassour Pictures, Inc. ............................. 567
National Academy of Television Arts and Sciences .............................................. 629
National Association for Better Radio & Television .............................................. 629
National Association of Broadcast Unions & Guilds (NABUG) ................... 629
National Association of Broadcasters ................................................................. 629
National Association of Education Broadcasters .................................................. 630
National Association of Performing Artists ......................................................... 630
National Association of Theatrical and Kind Employees .................................... 703
National Audience Board, Inc. .......................................................... 630
National Broadcasting Co., Inc.  

Britain ........................................ 683
U. S. ............................................. 654
National Broadcasting Development Committee .................................................. 702
National Community Antenna Ass'n, of Canada .................................................. 717
National Film Agency (Bradley & Stott, Ltd.) ..................................................... 683
National Film Board ........................................ 721
National Interest Picture Productions Ltd. .......................................................... 683
National Radio-Television News Directory (publication) ..................................... 757
National Screen Service Corp., Television and Industrial Films Div. ............... 567
National Screen Service Ltd. ................................................................................. 683
National Telefilm Associates, Inc. ......... 567, 658
National Telefilm Associates (U.K.) Ltd. ............................................................... 683
National Telepix, Inc. .................................. 567
National Union of General and Municipal Workers ............................................ 702
National Variety Artists, Inc. ................................................................................. 630
Nationwide Pictures ........................................ 568
Neal, Stanley, Productions, Inc. .............................................................. 568
Nebraska Broadcasters Association .............................................................. 630
Nemeth, Ted, Studios ........................................ 568
Network Maps, Television 

ABC .................................................. 18A
CBS .................................................. 20A
NBC .................................................. 14A
Network Programs ........................................ 541
Networks ................................................ 637
Nevada Broadcasters Association ............................................................ 630
New Hampshire Association of Broadcasters, Inc. ............................................. 630
New Jersey Broadcasters Association .............................................................. 630
New Merritt Enterprises, Inc. ................................................................. 568
New Mexico Broadcasters Association ............................................................ 630
New World Pictures, Ltd. ................................................................. 683

New York State Broadcasters Association, Inc. ................................................. 631
Newsfilm, Inc. ........................................ 568
Newspaper Listing ......................................... 759
Newspaper, Television Editors and Writers Canada ............................................ 722
Newsreel Producers ........................................ 441
New Zealand: General Industry Statistics ......................................................... 729
Niagara Films, Inc. ........................................ 721
Nicholas Cartoon Films Ltd. ................................................................. 683
Nicoll, Oliver W., Productions ............................................................... 568
Niles, Fred A., Communications Center, Inc. ..................................................... 568
Norbert Productions, Inc. ............................................................................. 568
North American Television Productions, Inc. .................................................. 658
North Carolina Association of Broadcasters, Inc. ............................................. 631
North Dakota Broadcasters Association ........................................................... 631
Northern Motion Picture Laboratories, Ltd. ...................................................... 721
Norway: General Industry Statistics ............................................................... 730
Nova Films Inc. ........................................ 721

O

O'Brien, Ray Film Productions, Ltd. ................................................................. 683
Odyssea Productions, Inc. ........................................................................... 568
Official Films, Inc. ................................. 568, 658
Ohio Association of Broadcasters .............................................................. 631
Okinawa 

General Industry Statistics ........................................ 730
Oklahoma Broadcasters Association ............................................................ 631
On, Lillian, Productions .............................................................. 568
Omega Productions, Inc. .............................................................. 721
On Film, Inc. ........................................... 568
Once Morfe, Inc. ........................................ 568
Opera Cameos TV Productions ................................................................. 568
Orb Film Distribution Ltd. .............................................................. 683
Oregon Association of Broadcasters ............................................................ 631
Organizations 

Canada .................................................. 719
Great Britain ........................................ 667
U. S. ................................................... 611
World Market ........................................ 723
Orion Picture Corporation .............................................................. 683
Orleans Productions Ltd. .............................................................. 721
Overseas Film and Television Centre Ltd. ..................................................... 683
Owens, Harry, Television Prod. .............................................................. 568

P

P.E.Y. Films Ltd. ........................................ 684
Pacemaker Pictures, Inc. .............................................................. 427
Packaged Programs, Inc. .............................................................. 568
Paddington Productions, Ltd. .............................................................. 683
Pageant Productions Ltd. .............................................................. 721
Pan-American Television Corp. .............................................................. 568
Paramount Television Productions, Inc. ..................................................... 569
Parkside Film Productions Ltd. .............................................................. 684
Parsons, Lindsay, Productions, Inc. .............................................................. 569
Partington, Jack, Television Productions ..................................................... 569
Pathé Contemporary Films, Inc. .............................................................. 427
Pathé News, Inc. ........................................ 569

45A
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pathescope Productions</td>
<td>Producers of Shorts, Cartoons, Newsreels</td>
</tr>
<tr>
<td>Patin, Ray, Productions</td>
<td>Producers Sales Representatives</td>
</tr>
<tr>
<td>Patys Awards</td>
<td>Production Facilities and Rental Studios</td>
</tr>
<tr>
<td>Paxton Records</td>
<td>Program Buyers</td>
</tr>
<tr>
<td>Pay T.V. Operators</td>
<td>Program Contractors (British)</td>
</tr>
<tr>
<td>Pay T.V., Ltd.</td>
<td>Program Material—Producers &amp; Distributors</td>
</tr>
<tr>
<td>Peak Film Prods. Ltd.</td>
<td>Canada</td>
</tr>
<tr>
<td>Pearl &amp; Dean (Productions) Ltd.</td>
<td>Great Britain</td>
</tr>
<tr>
<td>Peckham Productions, Inc.</td>
<td>U.S.</td>
</tr>
<tr>
<td>Pegasus Films Ltd.</td>
<td>June 4, 1964</td>
</tr>
<tr>
<td>Pelican Films, Inc.</td>
<td>674, 684</td>
</tr>
<tr>
<td>Pendulum Productions, Inc.</td>
<td>684</td>
</tr>
<tr>
<td>Pennsylvania Association of Broadcasters</td>
<td>631</td>
</tr>
<tr>
<td>Peregrine Film Productions Ltd.</td>
<td>684</td>
</tr>
<tr>
<td>Performing Right Society Ltd., The</td>
<td>702</td>
</tr>
<tr>
<td>Personal Managers’ Association Ltd., The</td>
<td>702</td>
</tr>
<tr>
<td>Peru</td>
<td>General Industry Statistics 730</td>
</tr>
<tr>
<td>Peterson Productions</td>
<td>Publicists, Locals (IATSE) 624</td>
</tr>
<tr>
<td>Petri, Tony, Studios</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Philco Corporation</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Philippines</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>General Industry Statistics 730</td>
<td></td>
</tr>
<tr>
<td>Phillips Guitkin &amp; Assoc. Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Phileas TV Enterprises</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Phoenix Films Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Phonevision (see Zenith Radio Corp.)</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Phonographic Performance Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Photo Arts Productions, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Photo Reproductions Labs</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Pictures</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Feature Releases, 1944-1964</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Pictures For Business</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Piel, David, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Pinschewer Films, Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Pintoff Productions, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Piel Piper Films Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Plato Films Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Plymouth Films Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Pohlman Film Productions, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Poll and Award Winners</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Portland Productions, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Post Pictures Corp.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Postmaster General of Great Britain</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Precision Film Prods., Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Premier Film &amp; Recording Corp.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Presbury, S. &amp; Co. Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>President Films, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Press, The</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Fan Magazines</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Newspaper Listing</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Trade Publications</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Prime T.V. Films, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Primrose Film Productions Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Princeton Film Center, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Printers’ Ink (publication)</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Producers and Distributors</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Canada</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Great Britain</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>U.S.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Q.E.D. Productions, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>QM Productions</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Quartet Films, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Quartet International, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Quigley Publications Awards: TV Champions, 1949-63</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Quigley Publishing Company</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>RAI New Service</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>RAI Corp. Italian Radio TV System (RAI Radio Televisione Italiana)</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>RCA Recorded Program Services</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>RCA Victor Co., Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>RKO General Broadcasting Div.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>RKO General, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Rabko Television Productions, Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radico Films</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Advertising Bureau, Inc.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Annual Television Year Book (publication)</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Corporation of America</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Daily—Television Daily (Publication)</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio and Electronic Component Manufacturers’ Federation</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio-Electronics (publication)</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Features of America</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Industry Council, The</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Luxembourg (London) Ltd.</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio-Newsreel—Television Working Press Association</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
<tr>
<td>Radio Society of Great Britain</td>
<td>Publicists, Locals (IATSE) 625</td>
</tr>
</tbody>
</table>
Radio Television Spots Production, Inc. .......... 576
Radio & TV Women of Southern California .... 631
Radio and Television Packagers, Inc. .......... 570
Radio & Television Retailers' Association, The . 703
Radio and Television Sound Effects, Local . . . 625
Radio and Television Weekly (publication) .... 758
Radiovision, Ltd. .................................. 684
Radiowriters Association .......................... 703
Rainbow Island Productions, Inc. ............. 570
Rainbow Pictures, Inc. ............................ 570
Ralin Productions, Inc. ............................ 570
Ram Productions .................................... 570
Random Film Productions Ltd. .................. 684
Rank Advertising Films Division Ltd. ......... 684
Raw Stock Manufacturers .......................... 447
Rawlings, Donald Ltd. ............................. 684
Ray, Reid H., Film Industries, Inc. ............. 570
Rayant Pictures Ltd. ............................... 684
Rayant Television Ltd. ............................. 684
Walter Reade—Sterling, Inc. ...................... 427, 570, 660
Realist Film Unit Ltd. ............................. 685
Record Companies ................................ 441
Recording Studios (British) ...................... 690
Recording, Tape .................................... 433
Rediffusion Ltd. ...................................... 673
Redlin Productions, Inc. .......................... 570
Reed, Roland, Productions, Inc. ............... 570, 660
Remack Enterprises, Inc. ......................... 570
Regis Films .......................................... 571
Reichenback, O. R. & Co. ......................... 571
Relay Services Association of Great Britain ... 703
Reita Films, Inc. ..................................... 570
Rental Studios and Production Facilities ....... 430
Reproduction, Photo Labs ........................ 443
Republic Television Features ...................... 571
Research, Market ....................................
British ........................................ 690
Canada ........................................... 719
U. S. ............................................. 439
Revue Studios ....................................... 660
Rhode Island Broadcasters Association ....... 632
Riberprey Productions Ltd. ..................... 684
Ring Film Corporation ............................. 428
Riverbank Productions Ltd. ..................... 721
Riviera Productions ................................ 571
Rocket Pictures, Inc. .............................. 571
Rockett, Frederick K., Co. ....................... 571
Rockhill Productions .............................. 571
Rodney-Young Productions, Inc. (see Cavalier Productions) .......................... 548
Roffman, Richard H., Associates ............... 571
Rolab Studios and Rolab Photo-Science Laboratories ........................................ 571
Rosamond Productions, Inc. .................... 571
Ross-Danzig Productions .......................... 571
Ross Radio & Television Productions, Ltd. ... 685
Ross Scripts, Ltd. ................................... 685
Rourke, Jack, Productions ......................... 571
Rouzer, Danny, Studio ............................ 571
Roxy Films (G.B.) Ltd. ............................ 685
Serge Roy Productions ............................. 721
Russia (see U.S.S.R.) ..............................

S

SIB Productions, Inc. .............................. 571
SIB-Tower 12 ....................................... 571
Salvation Army ...................................... 721
Samaritan Films .................................... 685
Samuels, Sam ....................................... 571
Sandler, Allan Film Libraries, Inc. .......... 571
Saperstein, Abe, TV Enterprises ............... 571
Saphier, James L. Agency, Inc. ................. 571
Sarra, Inc. ......................................... 571
Scenery and Properties ............................ 438
Scenic Artists, Local 816 (LATSE), Los Angeles 625
Schafer, Kermit, Radio & Television Productions ..................................................... 571
Schofield, Stanley Productions, Ltd. .......... 685
Schubert, Bernard L., Inc. ....................... 571
Schwimmer, Walter, Productions, Inc. ....... 572
Science Films Ltd. ................................ 685
Science Pictures, Inc. ............................. 572
Scotland ............................................
General Industry Statistics ....................... 730
Scottish Television Ltd. ........................... 673
Screen Actors Guild (AAAA-AFL) ............. 632
Screencraft Productions .......................... 685
Screen Directors International Guild .......... 632
Screen Gems, Inc. ................................ 572, 660
Cellomatic Division ............................... 661
Elliot, Unger & Elliot Commercial Div. ...... 661
Screen Gems (Canada) Ltd. ..................... 721
Screen Gems Ltd. ................................ 685
Screen Scores ....................................... 685
Screening Rooms ................................... 459
Screenspace Ltd. ................................... 685
Scripture Films (see Hack, Herman, Productions) .................................................... 562
Script Supervisors Local 871 (IATSE), Hollywood 625
Sefo Film International Inc. ..................... 428
Seneca International, Ltd. ...................... 428
Services ............................................
Animation ......................................... 437
Camera Sales, Rentals, Repairs ............... 433
Canada ............................................. 716
Color Processes .................................... 447
Commercial Jingles ............................... 439
Consultants ........................................ 439
Costumes & Uniforms ............................. 436
Cutting Rooms ..................................... 434
Film Carriers ...................................... 456
Film Effects ........................................ 435
Film Exchanges .................................... 448
Film Libraries ..................................... 448
Film Storage ....................................... 447
Laboratories ....................................... 443
Lighting Equipment ............................... 434

www.americanradiohistory.com
<table>
<thead>
<tr>
<th>Category</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market Research</td>
<td>Sound Drama (Micro High Fidelity) Ltd.</td>
</tr>
<tr>
<td>Merchandisers</td>
<td>Sound and Recording Services</td>
</tr>
<tr>
<td>Music, Music Libraries, Music Cutting</td>
<td>Sonney Amusement Enterprises, Inc.</td>
</tr>
<tr>
<td>Producers of Shorts, Cartoons, Newsreels</td>
<td>Sonnenreich, Joseph I., (Producer)</td>
</tr>
<tr>
<td>Producers Sales Representatives</td>
<td>Sonny Amusement Enterprises, Inc.</td>
</tr>
<tr>
<td>Properties and Scenery</td>
<td>Songs of South Africa</td>
</tr>
<tr>
<td>Publicity Representatives</td>
<td>Songs of South Africa</td>
</tr>
<tr>
<td>Raw Stock Manufacturers</td>
<td>Songs of South Africa, General Industry Statistics</td>
</tr>
<tr>
<td>Record Companies</td>
<td>South Carolina Broadcasters Association</td>
</tr>
<tr>
<td>Rental Studios and Production Facilities</td>
<td>South Dakota Broadcasters Association</td>
</tr>
<tr>
<td>Screening Rooms</td>
<td>South Korea General Industry Statistics</td>
</tr>
<tr>
<td>Slides—Telops</td>
<td>Southern California Broadcasters Association</td>
</tr>
<tr>
<td>Sound and Recording Services</td>
<td>Southern California Television Association</td>
</tr>
<tr>
<td>Stop Watches</td>
<td>Southern Television Ltd.</td>
</tr>
<tr>
<td>Studio Equipment</td>
<td>Sovereign Films Ltd.</td>
</tr>
<tr>
<td>Talent and Literary Agencies</td>
<td>Sovereign Films (Canada), Ltd.</td>
</tr>
<tr>
<td>Tape Recording Facilities</td>
<td>Specialty Television Films, Inc.</td>
</tr>
<tr>
<td>Trailer Distributors</td>
<td>Specialty Television Films, Inc.</td>
</tr>
<tr>
<td>Videotape to film transfers</td>
<td>Specialty Television Films, Inc.</td>
</tr>
<tr>
<td>Sesac, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Set Designers and Model Makers, Local 847 (IATSE), Hollywood</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Seven Arts Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Seven Arts Associated Corp.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Seven Seas Films Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sextant, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sharps’ Television Services Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Shaw Film Productions Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Shown International, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Shellie Productions, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Shepperton Television Films Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Shorts Producers</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Showcase Productions, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Show Corporation of America</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sigma Iii Corp.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Signature Films</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Signet TV</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Simmel-Merservey TV Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Simon, Al Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sinclair Film Company Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Singleton, W., J., &amp; Co.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sixteen Screen Service Co.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sixteen Services Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Skiatron Electronics and Television Corporation</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Skinner, Charles E., Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sleeping Giant Films, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Slesinger, Stephen, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Slides—Telops</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Smith, Fletcher, Studios, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Snader Productions, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Society of Authors</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Society of Film and Television Arts Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Society of Motion Picture and Television Engineers</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Songwriters Guild (of Great Britain)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sonnenreich, Joseph I., (Producer)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sonny Amusement Enterprises, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sound Drama (Micro High Fidelity) Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sound and Recording Services</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sound-Film Services Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sound Masters, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Soundac Productions, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>South Africa</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>General Industry Statistics</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>South Carolina Broadcasters Association</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>South Dakota Broadcasters Association</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>South Korea General Industry Statistics</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Southern California Broadcasters Association</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Southern Television Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sovereign Films Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sovereign Films (Canada), Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Spapro Sigmond (Producers)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Specialty Television Films, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Spectacolor Corporation of America</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Spectrum Film Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sponsor (publication)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sportlite Films, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sports Broadcasters Association</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sports Programs, Inc. (See American Broadcasting Co.)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Spotlite News, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Square Deal Pictures Corp.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stage Door Studios</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stage Employees, Locals (IATSE)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stage Five Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Standard Television Corp. (Hollywood)</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stanley-Marshall, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stark, Wilbur-Jerry Layton, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stations Maps</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>ABC</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>CBS</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>NBC</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Station Representatives</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Canada</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>U. S.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Station Representatives Association, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stations</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Canada</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>U. S. and Territories &amp; Possessions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>World Market</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Statistics</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stempel, Frank, Agency</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stephens, William, Company</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sterling Information Services, Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sterling Films Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sterling Movies U.S.A., Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Sterling Television Company, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stewart Films, Ltd.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stock-Shot Film Libraries</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stockdale and Company</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stonewall Productions, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stop Watches</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Storage Vaults, Film</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Starer Broadcasting Company</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Story Analysts, Local 854 (IATSE), Hollywood</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Storyboard, Inc.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Stratford, John G., Film Corp.</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Strausberg, Jack, Productions</td>
<td>Special Effects and Props Corporation</td>
</tr>
<tr>
<td>Name</td>
<td>Page</td>
</tr>
<tr>
<td>------</td>
<td>------</td>
</tr>
<tr>
<td>Telemeter Programmes Ltd.</td>
<td>674, 685</td>
</tr>
<tr>
<td>Telemounted Pictures, Inc.</td>
<td>575</td>
</tr>
<tr>
<td>Telenews Productions, Inc.</td>
<td>575</td>
</tr>
<tr>
<td>Telepak</td>
<td>575</td>
</tr>
<tr>
<td>Tele-Productions Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>TelePrompter Corporation</td>
<td>662</td>
</tr>
<tr>
<td>Telerecording Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Telescene Film Productions Co.</td>
<td>575</td>
</tr>
<tr>
<td>Tele-Screen Services (Five Cities Film Ltd.)</td>
<td>680</td>
</tr>
<tr>
<td>Telesynd, Division of Wrather Corporation</td>
<td>575</td>
</tr>
<tr>
<td>Tele tales, The News Letter of the Television World</td>
<td>758</td>
</tr>
<tr>
<td>Tele-Ventures London Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Television Age (publication)</td>
<td>758</td>
</tr>
<tr>
<td>Television Almanac (publication)</td>
<td>755</td>
</tr>
<tr>
<td>Television Broadcasting Service, Inc.</td>
<td>575</td>
</tr>
<tr>
<td>Television Broadcasting Studio Employees, Locals (IATSE)</td>
<td>626</td>
</tr>
<tr>
<td>Television Bureau of Advertising</td>
<td>634</td>
</tr>
<tr>
<td>Television Champions, 1949-63</td>
<td>750</td>
</tr>
<tr>
<td>Television Clearing House</td>
<td>575</td>
</tr>
<tr>
<td>Television Code, The</td>
<td>739</td>
</tr>
<tr>
<td>Television Daily (publication)</td>
<td>758</td>
</tr>
<tr>
<td>Television Exploitation (distributor)</td>
<td>575</td>
</tr>
<tr>
<td>Television Facilities (London) Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Television Factbook (publication)</td>
<td>758</td>
</tr>
<tr>
<td>Television Features of America</td>
<td>575</td>
</tr>
<tr>
<td>Television Film Associates, Inc.</td>
<td>634</td>
</tr>
<tr>
<td>Television Graphics, Inc.</td>
<td>575</td>
</tr>
<tr>
<td>Television Index</td>
<td>758</td>
</tr>
<tr>
<td>Television Industries, Inc.</td>
<td>575</td>
</tr>
<tr>
<td>Television International Enterprises, Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Television Library, Inc.</td>
<td>576</td>
</tr>
<tr>
<td>Television Press Agency Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Television Programmes (Distributors) Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Television and Screen Writers Guild</td>
<td>703</td>
</tr>
<tr>
<td>Television Stations, U. S.</td>
<td>467</td>
</tr>
<tr>
<td>Television Stations, Canada</td>
<td>709</td>
</tr>
<tr>
<td>Television Screen Productions, Inc.</td>
<td>576</td>
</tr>
<tr>
<td>Television Society</td>
<td>703</td>
</tr>
<tr>
<td>Television Today (publication)</td>
<td>754</td>
</tr>
<tr>
<td>Television Workshop Productions Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Television Year Book (publication)</td>
<td>758</td>
</tr>
<tr>
<td>Television Year Book (publication)</td>
<td>758</td>
</tr>
<tr>
<td>Telic, Inc.</td>
<td>576</td>
</tr>
<tr>
<td>Telorama Productions, Inc.</td>
<td>576</td>
</tr>
<tr>
<td>Tempe-Taos Productions, Inc.</td>
<td>576</td>
</tr>
<tr>
<td>Temple-Morgan Enterprises</td>
<td>576</td>
</tr>
<tr>
<td>Templar Film Studios</td>
<td>686</td>
</tr>
<tr>
<td>Tennessee Association of Broadcasters</td>
<td>634</td>
</tr>
<tr>
<td>Terr, Michael, Inc.</td>
<td>576</td>
</tr>
<tr>
<td>Texas Association of Broadcasters</td>
<td>634</td>
</tr>
<tr>
<td>Thailand (Siam) General Industry Statistics</td>
<td>731</td>
</tr>
<tr>
<td>Thames &amp; Clyde Film Co. Ltd.</td>
<td>686</td>
</tr>
<tr>
<td>Thatcher Film Productions</td>
<td>721</td>
</tr>
<tr>
<td>Theatre Authority, Inc.</td>
<td>634</td>
</tr>
<tr>
<td>Theatre Guild, The</td>
<td>576</td>
</tr>
<tr>
<td>Theatre Network Television, Inc. (TNT)</td>
<td>662</td>
</tr>
</tbody>
</table>
Theatrical & Video Corp. ........................................... 576
Theatrical Wardrobe Attendants, Locals (IATSE) ........... 627
33 Productions, Inc. .............................................. 576
Thompson-Koch Co., Inc., The ................................. 576
Tiger Productions Ltd. ........................................... 721
Times Film Corp. ................................................ 428
Toddy Pictures Co. .............................................. 576
Toff, David Music Publishing Co., Ltd. ....................... 686
Tolea Film Projections, Inc. ..................................... 721
Television, Ltd. .................................................. 674, 686
Toreto Enterprises, Inc. .......................................... 576
Tower Productions .............................................. 576
Town and Country Commercials Ltd. ......................... 686
Trade Publications ............................................. 754
Trailer Distributors ............................................. 455
Trans Artists Productions, Inc. ................................ 576
Transatlantic Pictures Corporation Ltd. ....................... 686
Trans-Canada Films, Ltd. ........................................ 721
Transcontinent Television Corporation ....................... 663
Trans-Continental-Films, Inc. .................................. 576
Trans-Lux Distributing Corp. ................................... 428
Trans-Lux Television Corporation .............................. 576
Trans-Video Productions Limited ............................. 576
Trans World Film Laboratories Ltd. ......................... 721
Trans-World Films, Inc. ........................................ 576
Triangle Film Productions Ltd. ................................ 686
Tunnel Film Productions Ltd. .................................. 686
Triumph Films, Inc. ............................................. 686
Turkey: General Industry Statistics ........................... 731
Twentieth Century-Fox Corp., Ltd. ............................ 721
Twickenham Film Studios Ltd. ................................ 686
Tyne Tees Television Ltd. ...................................... 673
UPA Pictures, Inc. ............................................... 576
Ullman, George, Agency ......................................... 576
Ullman, Richard H., Inc. ....................................... 576
Ulster Television Ltd. ........................................... 673
Uni-cine (TV Productions Ltd.) ................................. 686
Unifilms, Inc. .................................................... 577
Uniforms and Costumes ........................................ 436
Union Film Distributors, Inc. .................................. 428
Union of South Africa (see South Africa) .....................
Unions of Guilds ............................................... 611
United Arab Republic General Industry Statistics ........ 732
United Artists Associated, Inc. ................................ 663
TV Department ................................................... 577
United Artists Corporation Ltd. ................................ 577
United Artists Television, Inc. ................................ 577
United Church of Canada Berkeley Studios ................. 721
United Film Productions Ltd. ................................ 686
United Film and Recording Studios, Inc. .................... 577
United Motion Pictures (London) Ltd. ....................... 686
United Motion Picture Organization ......................... 428
United Nations—Radio and Visual Services Division, Office of Public Information 634, 663
United Press International ..................................... 577
United Press International Films .............................. 686
United Press Movietone Television ......................... 686
United States Productions, Inc. ............................... 577
United World Films, Inc. ...................................... 577, 663
Universal Pictures Co., Inc., Television .................... 577
Universal Programmes Corp. .................................. 686
Utah Broadcasters Association ................................. 635
V
VPI of California .................................................. 664
VPI Productions (Video Pictures Inc.) ....................... 577
Van Coevering Productions ..................................... 577
Van Hearn Prods. ............................................... 577
Van Praag Productions .......................................... 578
Van, Wally, Productions ........................................ 578
Variety (publication) ............................................ 759
Variety Enterprises, Inc. ....................................... 578
Yavin, Inc. ....................................................... 578
Venezuela: General Industry Statistics ....................... 732
Versatile Television Productions, Inc. ....................... 578
Video Editors, Inc. ............................................. 664
Video Films, Inc. ................................................ 578
Video Pictures, Inc. (VPI Productions) ..................... 663
Video Prints, Inc. .............................................. 664
Video Programs, Inc. .......................................... 664
Video Shows Ltd. ............................................... 687
Video-Tape to Film Transfer ................................... 433
Viking Films, Inc. ............................................... 578
Viking Films Ltd. ................................................ 687
Vincent, Chick, Co. ............................................ 578
Virginia Association of Broadcasters ......................... 635
Vision Associates, Inc. ......................................... 578
Vizio Ltd. ......................................................... 687
Voice of London Ltd. ........................................... 687
Volcano Productions, Inc. ...................................... 578
W
WCD, Inc. ......................................................... 578
Wade, Rogers, Productions, Inc. .............................. 578
Wales Television Ltd. ........................................... 674
Wallace Productions Ltd. ....................................... 687
Wallach, George, Productions ................................ 578
Warne, F. G., Ltd. ............................................... 687
Warner Brothers Pictures, Inc. Television Divisions .... 578
Warner Bros. Pictures Distributing Co., Ltd. .............. 721
Warner Bros. Pictures Ltd. .................................... 687
Warwick Television Productions Ltd. ......................... 687
Washington State Association of Broadcasters .......... 635
Weinberger, Josef, Ltd. ........................................ 687
Weiss, Adrian, Productions .................................... 578
Weiss, Louis, & Co. ............................................ 578, 664
West of England Film Unit Ltd. ............................... 687
West Virginia Broadcasters Association ..................... 635
Western Television Ltd. ........................................ 687
Westinghouse Broadcasting Co. ............................... 664
Westinghouse Electric Corp. (TV-Radio Division) ....... 664
Westminster Film Ltd. (Canada) .............................. 687
<table>
<thead>
<tr>
<th>Company / Organization Name</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Westminster Films Ltd.</td>
<td>721</td>
</tr>
<tr>
<td>Westward Productions, Ltd.</td>
<td>578</td>
</tr>
<tr>
<td>Westward Television Ltd.</td>
<td>674</td>
</tr>
<tr>
<td>Who's Who</td>
<td>1-318</td>
</tr>
<tr>
<td>Who's Who and What's Where at TV Stations (publication)</td>
<td>739</td>
</tr>
<tr>
<td>Wick, Charles Co.</td>
<td>578</td>
</tr>
<tr>
<td>Wick Films, Inc.</td>
<td>579</td>
</tr>
<tr>
<td>Wiggins, Helen, Films, Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Wilbert Productions, Inc.</td>
<td>579</td>
</tr>
<tr>
<td>Wilding Inc.</td>
<td>579</td>
</tr>
<tr>
<td>Willard, Frank, Productions</td>
<td>579</td>
</tr>
<tr>
<td>Willard Pictures, Inc.</td>
<td>579</td>
</tr>
<tr>
<td>Williams, Derick, Productions Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Williams, Dereg &amp; Hill Ltd.</td>
<td>721</td>
</tr>
<tr>
<td>Willoughby Film Productions Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Windmill Theatre Television Co., Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Winik Films Corp.</td>
<td>579</td>
</tr>
<tr>
<td>Winnick, Maurice, Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Wisconsin Broadcasters Association</td>
<td>635</td>
</tr>
<tr>
<td>Wolf Enterprises, Inc.</td>
<td>664</td>
</tr>
<tr>
<td>Wolf Productions—Wolf Presentations, Inc.</td>
<td>579</td>
</tr>
<tr>
<td>Wolff, Raphael G., Studios</td>
<td>579</td>
</tr>
<tr>
<td>Wolper Productions, Inc.</td>
<td>579, 664</td>
</tr>
<tr>
<td>World Market, The</td>
<td>723</td>
</tr>
<tr>
<td>World Mirror Productions Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>World Safari Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>World TV Broadcasters</td>
<td>733</td>
</tr>
<tr>
<td>World Wide Animation Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>World-Wide Television Sales Corp.</td>
<td>579</td>
</tr>
<tr>
<td>World Wide Television Film Services Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Wrather Corporation</td>
<td>579</td>
</tr>
<tr>
<td>Wright, Carter Enterprises</td>
<td>579</td>
</tr>
<tr>
<td>Writers Guild of America</td>
<td>635</td>
</tr>
<tr>
<td>Writers Guild of America, East, Inc.</td>
<td>635</td>
</tr>
<tr>
<td>Writers Guild of America, West, Inc.</td>
<td>635</td>
</tr>
<tr>
<td>Wylde Films, Inc.</td>
<td>579</td>
</tr>
<tr>
<td>Wynne Film Productions Ltd.</td>
<td>687</td>
</tr>
<tr>
<td>Wyoming Association of Radio and Television Broadcasters</td>
<td>635</td>
</tr>
</tbody>
</table>

**Y**

- Yankee Network (see RKO General, Inc.) | 659 |
- Younger & Associates | 579 |
- Yugoslavia: General Industry Statistics | 732 |

**Z**

- Zahler Productions, Inc. | 579 |
- Zapel Studios, Inc. | 579 |
- Zenith Film Production Ltd. | 687 |
- Zenith International Films Corp. | 428 |
- Zenith Radio Corporation | 665 |
- Ziv Television, Z.I.T. Programs (Canada) Ltd. | 721 |
- Zonic Productions Ltd. | 687 |
- Zouary, Maurice H., Television Productions | 579 |

---

**Marty Ingels**

![Marty Ingels Image](image-url)
## INDEX OF ADVERTISERS

### A
- ABC Films Inc. ................................................. 54A
- ABC Television Network .................................... 16A-17A
- Acme Films .................................................. 444
- Alexander, M & A ........................................... 557
- Allen, Mel ..................................................... 547
- American International-TV ................................ 23A
- Anderson Company, Howard A. ........................... 435
- Anderson, Leonard, Associates, Inc. ................. 437
- ASCAP .......................................................... 477
- Ashley-Famous Agency, Inc. .............................. 29A
- Audio Productions, Inc. .................................... 546

### B
- Ballantine's .................................................... 2A
- Barnett International Forwarders, Inc. ............... 725
- Beck, Jackson ................................................ 558
- Bermans of London & Hollywood ....................... 676
- Boda, Lou ...................................................... 545
- Braverman-Mirisch, Inc. .................................... 465
- Broadcast Music Inc. ........................................ 473
- Burke-Corbin Associates ................................... 466

### C
- Camera Mart, Inc. ............................................. 442
- Campbell, Jim ................................................ 559
- Cates, Gil ..................................................... 554
- Chello, Xander ............................................... 556
- Collett, Verne ................................................ 545
- Como, Perry ................................................... 31A
- Crosby, Bing, Productions .................................. 33A

### D
- Daystar Corporation .......................................... 9A
- Desilu Productions, Inc. .................................... 540
- Downs, Hugh .................................................. 549

### E
- Eastern Effects, Inc. ......................................... 432
- Eastman Kodak Company .................................... 1A
- Embassy Pictures Corp., TV ............................... 4A

### F
- Fenady Associates ............................................. 555
- Filmways TV Productions, Inc. ......................... 552
- French Broadcasting System, The ..................... 558

### G
- General Artists Corp. ....................................... 27A
- Given, Joe .................................................... 553
- Goodson Todman Productions .............................. 3rd Cover
- Green, John .................................................. 436

### H
- Harvey Famous Cartoons .................................... 551
- Heron, Pat .................................................... 545
- Hirt, Al ....................................................... 556
- Hope, Bob .................................................... 37A

### I
- Ingels, Marty .................................................. 51A

### K
- Kruger Group of Music Publishing Cos. ............... 678
- Kruger, Jeffrey S. ............................................ 678

### L
- Lescoulie, Jack ............................................... 548
- Lester Lewis Associates .................................... 545

### M
- Malone, Bill ................................................... 545
- Manhattan Sound Corporation ............................ 434
- McFadden, Strauss, Eddy, Irwin & Goodman ........ 465
- Mecca Film Laboratories ................................... 437
- Mercer, Ray .................................................. 436
- MGM British Studios ........................................ 666
- MGM Television .............................................. 10A
- Miller, Mitch .................................................. 10A
- Mole-Richardson Organization ............................ 670
- Morris, William, Agency, Inc. ........................... 25A

### N
- NBC Television ................................................ 12A-13A

### O
- Official Films ............................................... 2nd Cover
- Oxberry Corp. .................................................. 435

### P
- Pomerantz, Charles A. ..................................... 466

### Q
- QM-Productions-Quinn Martin ............................ 35A

### R
- Rapid Film Technique, Inc. ............................... 445
- Recording Studios, Inc. .................................... 433
- Walter Reade/Sterling, Inc. ............................... 6A
- Reimers, Ed ................................................... 553
- Rigby, Robert, Ltd. .......................................... 674

### S
- Self, William ................................................ 39A
- Sesac Inc. .................................................... 475
- Seven Arts Associated Corp. .............................. Back Cover
- Shipley, Bill .................................................. 554
- Swift, Allen .................................................. 555

### T
- Tiro Sound Corporation ...................................... 442
- T.V.A. Ltd. .................................................... 679
- "21" Brands, Inc. ............................................ 2A

### U
- United Press International .................................. 5A
- UPI Newsfilm .................................................. 5A

### V
- Van Vooren, Monique ...................................... 557
- Von Zell, Harry .............................................. 39A

### W
- Winters, Jonathan ............................................ 550

### Z
- Zenith Film Productions, Ltd. ............................ 677
- Zuriguel Asociados C.A. .................................... 3A
Pictures

- FEATURE RELEASES, 1944-1964
- FOREIGN FILMS IN THE UNITED STATES
### FEATURE PICTURES

**January 1, 1944—May 31, 1964**

[In the following listings (R) indicates release dates; (CS) indicates CinemaScope; (VV) indicates VistaVision; (SS) indicates Super-Scope; (D) Dyaliscope; (U) Ultrascope; (VS) VistaScope; (TS) TotalScope; (M) Megascope; (R) Regal-scope; (H) Megascope. Pictures in color so designated.]

<table>
<thead>
<tr>
<th>Length</th>
<th>Release Date</th>
<th>Studio</th>
<th>Producers</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>85</td>
<td>(R) April 30, 1952</td>
<td>Paramount</td>
<td>Alun Young</td>
<td>AARON SLICK FROM PUNKIN CRICK</td>
</tr>
<tr>
<td>79</td>
<td>(B) October 25, 1955</td>
<td>Universal</td>
<td>Bud Abbott, Lou Costello</td>
<td>ABANDONED SHIP</td>
</tr>
<tr>
<td>100</td>
<td>(B) May, 1957</td>
<td>Columbia</td>
<td>Tyrone Power, Mal Bettering</td>
<td>ABBOTT &amp; COSTELLO GO TO MARS.</td>
</tr>
<tr>
<td>78</td>
<td>(B) August, 1958, Bud Abbott, Lou Costello</td>
<td>Universal</td>
<td>ABBOTT AND COSTELLO IN THE FOREIGN LEGION</td>
<td></td>
</tr>
<tr>
<td>82</td>
<td>(B) March, 1959, Bud Abbott, Lou Costello</td>
<td>Universal</td>
<td>ABBOTT AND COSTELLO MEET THE INVISIBLE MAN</td>
<td></td>
</tr>
<tr>
<td>99</td>
<td>(B) February, 1955</td>
<td>Universal</td>
<td>Abbott and Costello</td>
<td>ABBOTT AND COSTELLO MEET THE KEYSTONE KONG</td>
</tr>
<tr>
<td>84</td>
<td>(B) August, 1949, BudAbbott, Lou Costello, Boris Karloff</td>
<td>Universal</td>
<td>ABBOTT AND COSTELLO MEET THE KILLER</td>
<td></td>
</tr>
<tr>
<td>79</td>
<td>(R) June, 1955, Abbott and Costello</td>
<td>Universal</td>
<td>ABBOTT AND COSTELLO MEET THE MUMMY</td>
<td></td>
</tr>
<tr>
<td>80</td>
<td>(B) June 26, 1956</td>
<td>Universal</td>
<td>Victor McLaglen, George Macready</td>
<td>ADDUCTORS, THE</td>
</tr>
<tr>
<td>88</td>
<td>(B) November 25, 1956</td>
<td>Universal</td>
<td>Michael Chekhov, Joanna Dru</td>
<td>ABDULLAH'S HAREM</td>
</tr>
<tr>
<td>86</td>
<td>(B) January 11, 1944, R. H. Sheehan</td>
<td>United Artists</td>
<td>ABIGILE ROSE</td>
<td></td>
</tr>
<tr>
<td>89</td>
<td>(B) February 4, 1943, Whit Wilson, Andy Clyde</td>
<td>Monogram</td>
<td>ABILENE TRAIL</td>
<td></td>
</tr>
<tr>
<td>85</td>
<td>(B) October 19, 1957, Forrest Tucker, Peter Cushing</td>
<td>Two-Pronged Fox</td>
<td>ABOMINABLE SNOWMAN, THE (RS)</td>
<td></td>
</tr>
<tr>
<td>94</td>
<td>(B) May 21, 1952, Gordon MacRae, Eddie Brecken</td>
<td>Warner Brothers</td>
<td>ABOUT FACE</td>
<td></td>
</tr>
<tr>
<td>104</td>
<td>(R) August, 1954</td>
<td>Warner Bros</td>
<td>STERLING McRAE, DEAN JORDAN</td>
<td>ABOUT MRS. LESLIE</td>
</tr>
<tr>
<td>122</td>
<td>(R) January 1956</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ABOVE AND BEYOND</td>
<td></td>
</tr>
<tr>
<td>92</td>
<td>(R) January 1956</td>
<td>RKO</td>
<td>ABOVE US THE WAVES (Brit.)</td>
<td></td>
</tr>
<tr>
<td>80</td>
<td>(R) August 1944, William Bendix, Dennis O'Keefe</td>
<td>United Artists</td>
<td>ABROAD WITH TWO YANKS</td>
<td></td>
</tr>
<tr>
<td>97</td>
<td>(B) April, 1961</td>
<td>Warner Bros</td>
<td>ABSENT MINDED PROFESSOR, THE</td>
<td></td>
</tr>
<tr>
<td>88</td>
<td>(R) September 29, 1949</td>
<td>Warner Bros</td>
<td>ACCOMPLICE</td>
<td></td>
</tr>
<tr>
<td>60</td>
<td>(B) May 20, 1951, Spring Byington, Bret King</td>
<td>Monogram</td>
<td>ACCORDING TO MRS. HOYLE</td>
<td></td>
</tr>
<tr>
<td>78</td>
<td>July 1958, Robert Brays, Donald Zuka</td>
<td>Universal</td>
<td>ACCUSED, THE</td>
<td></td>
</tr>
<tr>
<td>101</td>
<td>(R) January 14, 1949, Loretta Young, Robert Taylor, Eleanor Parker</td>
<td>Paramount</td>
<td>ACCUSED OF MURDER, AN</td>
<td></td>
</tr>
<tr>
<td>74</td>
<td>(R) December, 1950, David Brian, Vera Haiselden</td>
<td>Republic</td>
<td>ACROSS THE BADLANDS</td>
<td></td>
</tr>
<tr>
<td>55</td>
<td>September 14, 1950, Charles Starrett, Beryl Mercer</td>
<td>Columbia</td>
<td>ACROSS THE BRIDGE (Brit.)</td>
<td></td>
</tr>
<tr>
<td>103</td>
<td>(R) January 1958, Rod Steiger, Maria Landi</td>
<td>Rank</td>
<td>ACT ONE</td>
<td></td>
</tr>
<tr>
<td>110</td>
<td>(B) December, 1963, George Hamilton, Janet Holden</td>
<td>Warner Bros</td>
<td>ACT OF LOVE</td>
<td></td>
</tr>
<tr>
<td>106</td>
<td>(B) March, 1954, Kirk Douglas, Dany Robin</td>
<td>United Artists</td>
<td>ACT OF MURDER, AN</td>
<td></td>
</tr>
<tr>
<td>82</td>
<td>(B) September 1948, Fredric March, Florence Eldridge</td>
<td>Universal</td>
<td>ACT OF VIOLENCE</td>
<td></td>
</tr>
<tr>
<td>93</td>
<td>(R) February 1949, Van Heflin, Robert Ryan, Janet Leigh</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ACTION OF THE TIGER (Cs)</td>
<td></td>
</tr>
<tr>
<td>90</td>
<td>(R) Block 4, 1944-45, George Sanders, Virginia Bruce</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ACTION IN ARABIA</td>
<td></td>
</tr>
<tr>
<td>85</td>
<td>July 18, 1952, Edward G. Robinson, Marsha Hunt</td>
<td>United Artists</td>
<td>ACTORS AND SIN.</td>
<td></td>
</tr>
<tr>
<td>90</td>
<td>(B) September 25, 1953, Spencer Tracy, Jean Simmons, Teresa Wright</td>
<td>MGM</td>
<td>ACTRESS, THE</td>
<td></td>
</tr>
<tr>
<td>108</td>
<td>(R) August 1951, Susan Hayward, Dean Martin, Color</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ADA (Cs)</td>
<td></td>
</tr>
<tr>
<td>92</td>
<td>(R) August 1950, Stewart Granger, Jean Simmons</td>
<td>Universal</td>
<td>ADAM AND EVALYN (BrL)</td>
<td></td>
</tr>
<tr>
<td>101</td>
<td>(R) November 18, 1949, Spencer Tracy, Katharine Hepburn</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ADAM'S RIB</td>
<td></td>
</tr>
<tr>
<td>72</td>
<td>(B) June 1, 1944, Paul Lukas, Madeleine Christiansen</td>
<td>Columbia</td>
<td>ADDRESS UNKNOWN</td>
<td></td>
</tr>
<tr>
<td>97</td>
<td>(B) August 4, 1950, Wanda Hendrix, Edmund O'Brien</td>
<td>United Artists</td>
<td>ADMIRAL WAS A LADY, THE</td>
<td></td>
</tr>
<tr>
<td>106</td>
<td>(B) January, 1956, Martine Carol, Danielle Darrieux</td>
<td>Continental</td>
<td>ADORABLE CREATURES</td>
<td></td>
</tr>
<tr>
<td>94</td>
<td>(R) April, 1954, Lilli Palmer, Charles Bover</td>
<td>Mez-Art</td>
<td>ADORABLE EL JULIA</td>
<td></td>
</tr>
<tr>
<td>97</td>
<td>(R) April 1944, Glenn Ford, Stella Stevens</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ADVANCE TO THE REAR (P)</td>
<td></td>
</tr>
<tr>
<td>120</td>
<td>February 1946, Clark Gable, Greer Garson</td>
<td>Metro-Goldwyn-Mayer</td>
<td>ADVENTURE</td>
<td></td>
</tr>
<tr>
<td>89</td>
<td>(R) April 1949, Robert Young, Shirley Temple</td>
<td>RKO</td>
<td>ADVENTURE BALTIMORE</td>
<td></td>
</tr>
<tr>
<td>88</td>
<td>(R) April 1940, Robert Young, Shirley Temple</td>
<td>RKO Radio</td>
<td>RKO RADIO</td>
<td></td>
</tr>
</tbody>
</table>

**Length In Minutes:**

85

89

79

77

84

78

82

79

84

79

80

88

86

89

64

85

94

104

122

92

80

97

106

94

97

120

88

89

www.americanradiohistory.com
<table>
<thead>
<tr>
<th>Film Title</th>
<th>Length in Mins</th>
<th>Year(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AFRICAN QUEEN</strong></td>
<td>104</td>
<td>1951</td>
</tr>
<tr>
<td>UNITED ARTISTS (B)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humphrey Bogart, Katharine Hepburn.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AFRICAN TREASURE</strong></td>
<td>78</td>
<td>1952</td>
</tr>
<tr>
<td>MONOGRAM (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AGAINST ALL FLAGS</strong></td>
<td>83</td>
<td>1958</td>
</tr>
<tr>
<td>UNIVERSAL (B)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>December, 1952. Errol Flynn, Maureen O'Hara.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AGAINST THE WIND</strong></td>
<td>55</td>
<td>1940</td>
</tr>
<tr>
<td>BRITISH.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>September. Richard Beatty, Simon's Signorelli.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AIN'T MISBEHAVIN'</strong></td>
<td>82</td>
<td>1955</td>
</tr>
<tr>
<td>UNIVERSAL (B)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AIR CADET</strong></td>
<td>94</td>
<td>1951</td>
</tr>
<tr>
<td>UNIVERSAL. (B)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AIR HOSTESS</strong></td>
<td>81</td>
<td>1955</td>
</tr>
<tr>
<td>BEVERLY WESTCOTT.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AIR PATROL</strong></td>
<td>70</td>
<td>1952</td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (R) July.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Willard Parker, Marry Anderson.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AIR STRIKE</strong></td>
<td>67</td>
<td>1955</td>
</tr>
<tr>
<td>LIPPERT. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AL JENNINGS OF OKLAHOMA</strong></td>
<td>79</td>
<td>1955</td>
</tr>
<tr>
<td>COLUMBIA. (B)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>March. 1953. Dan Duryea, Gale Stormer.</td>
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<td><strong>ALADDIN AND HIS LAMP</strong></td>
<td>67</td>
<td>1954</td>
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<tr>
<td>MONOGRAM. (R)</td>
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<td><strong>ALAKAZAM THE GREAT (Gs)</strong></td>
<td>85</td>
<td>1961</td>
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<td>AMERICAN INTERNATIONAL (B) July.</td>
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<td><strong>ALAMO, THE (Tod-A.)</strong></td>
<td>190</td>
<td>1959</td>
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<td>UNITED ARTISTS. (R) October.</td>
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<td>John Wayne, Richard Widmark.</td>
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<td><strong>ALASKA PASTER (R)</strong></td>
<td>71</td>
<td>1959</td>
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<td>TWENTIETH CENTURY-FOX. (R) February.</td>
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<td>Bill Williams, Lon Thomas.</td>
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<td><strong>ALASKA PATROL</strong></td>
<td>61</td>
<td>1949</td>
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<td><strong>ALASKA SEAS</strong></td>
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<td><strong>ALBERT SCHWEITZER</strong></td>
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<td>DE ROCHEMONT. (R)</td>
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<td><strong>ALBUERQUE</strong></td>
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<td>PARAMOUNT. (R)</td>
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<td>January 30, 1943. Randolph Scott, Barbara Itin.</td>
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<td><strong>AL CAPONE</strong></td>
<td>105</td>
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<td><strong>ALEXANDER THE GREAT (Gs)</strong></td>
<td>141</td>
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<td><strong>ALI BILLY THE KID</strong></td>
<td>56</td>
<td>1946</td>
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<td>REPUBLIC (B)</td>
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<td>April 17, 1946. Sunset Carson, Peg Stewart.</td>
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<td><strong>ALIAS A GENTLEMAN</strong></td>
<td>78</td>
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<td>METRO-GOLDWIN-MAYER. (B)</td>
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<td><strong>ALIAS JESSE JAMES</strong></td>
<td>92</td>
<td>1939</td>
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<td>March. 1939. Bob Hope, Rhonda Fleming.</td>
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<td><strong>ALIAS JOHN BUTT (Br.)</strong></td>
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<td>ASSOCIATED ARTISTS. (R)</td>
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<td><strong>ALIAS MR. TWILIGHT</strong></td>
<td>68</td>
<td>1946</td>
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<td>COLUMBIA. (R)</td>
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<td><strong>ALIAS NICK RAY</strong></td>
<td>93</td>
<td>1948</td>
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<td><strong>ALIAS THE CAMP</strong></td>
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<td><strong>ALI BABA AND THE FORTY THIEVES</strong></td>
<td>97</td>
<td>1940</td>
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<td>January 14, 1944. Jon Hall, Marla Montes.</td>
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<td><strong>ALI BABA AND THE SEVEN MIRACLES OF THE WORLD (Gs)</strong></td>
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<td>Cartoon Feature. Color.</td>
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ALICE IN WONDERLAND ........................................ 75 BKO RADIO. (R) July 29, 1951. Disney Feature.

ALL AGITATOR PEOPLE, THE (C) ...................................

ALLIED ARTISTS. (R) July 15, 1939. Beverly Gar- 

dner. George Raft.


Marilyn

ALOUD CAME JONES .................................................. 130 ALMOST ANGELS ..................................................... 80 COLUMBIA. (R) March, 1939. Mickey Rooney, 

DickHaymes. Color.


ALL AMOUR ......................................................... 80 ALL SHORE COLUMBIA. (R) March, 1939. Mickey 


ALL MINE TO GIVE ................................................ 87 UNIVERSEAL. (R) January 1958. Glenn Ford.


ALL IN A NIGHT'S WORK (VV) ................................... 94 PARAMOUNT. (R) March, 1961. Dean Martin, 

Shirley MacLaine. Color.

ALL OVER THE TOWN (BRH) .................................... 87 UNIVERSAL. (R) August, 1949. Norman Wooland, 

Sarah Churchill.

ALL THAT HEAVEN ALLOWS ....................................... 89 UNIVERSEAL. (R) January, 1959. Broderick Cra-

ford, Jeanne Crain.

ALL THE BROTHERS WERE VALIANT .......................... 95 UNIVERSAL. (R) April, 1948. Edward G. Robin-

son, Burt Lancaster.

ALL THE BAND AGREE ............................................ 90 UNIVERSAL. (R) October 1953. Sheila Simon, 

Robert Preston.

ALL THE KING'S MEN .............................................. 109 UNIVERSAL. (R) January, 1940. Broderick Craw-

ford, Joanne Dru.

ALL THE WAY HOME ............................................... 103 PARAMOUNT. (R) October, 1953. Jean Simmons, 

Robert Preston.

ALL THE YOUNG MEN ............................................. 88 COLUMBIA. (R) August, 1940. Alan Ladd, 

Sidney Potter.

ALLEGRO TO LOVE ................................................ 66 UNIVERSAL. (R) July 21, 1944. Noe Beery, Jr., 

Martha O'Driscoll.

ALLOWED WIVES ................................................... 60 MONOGRAM. (R) December 29, 1945. Kay

Francis, Paul Kelly.

ALMOST ANGELS ................................................... 80 HUGNA VISTA. (R) October, 1962. Peter Beek, 

Sean Scully. Color.

ALONG CAME JONES ................................................. 90 BKO RADIO. (R) Summer 1945. Gary Cooper, 

Loretta Young.

ALONG THE GREAT DIVIDE ...................................... 88 WARNER BROS. (R) June 2, 1951. Kirk Douglas, 

Virginia Mayo.

ALOHA FROM MAJU TRAIL .................................... 66 REPUBLIC. (R) December 15, 1945. Roy Rogers, 

George "Gabby" Hayes.

ALOHA FROM HAWAII .............................................. 66 REPUBLIC. (R) August 30, 1947. Monte Hale, 

Adrian Booth. Color.

ALOHA, MAUI BRIDE (Brit.) .................................. 83 UNIVERSAL. (R) June, 1954. Peggy Cummins, 

Terrance Morgan.

ALWAYS WARM AND GLAMOUR LAUGHING .................. 116 WARNER BROS. (R) November 20, 1949. Milton 

Herle, Virginia Mayo.

ALWAYS WARM IN THE WINTER ................................ 78 WARNER BROS. (R) January 19, 1948. Joyce 

Reynolds. Robert Hutton.

AMAZING COLOSSAL MAN, THE ................................ 81 AMERICAN INTERNATIONAL. (R) September 1957. 

Glenn Langans, Cathy Downs.

AMAZING MR. BEECHAM (Brit.) ................................. 85 EAGLE LION. (R) February, 1930. Cedric Hardwicke, 

A. E. Matthews.

AMAZING MR. FORREST ........................................... 71 PRC (Brit.). (R) March, 1944. Edward Everett 

Horton, Jack Buchanan.

AMAZING MR. W. THE ............................................. 79 EAGLE LION. (R) August, 1945. Turhan Bey, 

Lynn Bari.

THE AMAZING TRANSPARENT MAN ................................ 60 AMERICAN INTERNATIONAL. (R) September, 1940. 

Marguerite Chapman, Douglas Kennedy.

AMAZON QUEST .................................................... 75 FILM CLASSICS. (R) March 1, 1949. Tom Neal, 

Carole Mathews.

AMAZON TRADER, THE ............................................ 41 WARNER BROS. (R) September 8, 1936. John 

Bouton, Martha Hunt. Color.

AMBASSADOR'S DAUGHTER, THE (C) .......................... 102 UNITED ARTISTS. (R) September, 1946. Olivia 

de Havilland, John Porsybus, Byron Lyon. Color.

AMBUSH METRO-GOLDWIN-MAYER. (R) January 31, 


AMBUSH AT CIMARRON PASS (R) ...................... 87 TWENTIETH-CENTURY-FOX. (R) March, 1956. 

Scott Brady, Margala Dean.

AMBUSH AT TOMAHAWK GAP ..................................... 73 COLUMBIA. (R) May, 1949. John Hodiak, John 

Derek.

AMBUSH TRAIL ................................................... 60 PARAMOUNT. (R) February 11, 1946. Bob 

Steple, Ann Nordale.

AMERICA AMERICA WARNER BROS. (R) February, 1964. Stathis 

Glacdial, Frank Wolff.


Tyron Power, Michelle Preiss. Color.

AMERICAN IN PARIS, AN .................................. 113 METRO-GOLDWIN-MAYER. (R) November 9, 


AMERICAN ROMANCE, AN .................................. 122 METRO-GOLDWIN-MAYER. (R) October, 1944. 

Brian Donlevy, Ann Richards. Color.

AMERICAN SUMMER .............................................. 85 METRO-GOLDWIN-MAYER. (R) January 29, 1955. 

Glenn Ford, Ursula Thiess. Color.

AN AFFAIR TO REMEMBER (C) ............................... 114 TWENTIETH-CENTURY-FOX. (R) July 1950. 

Cary Grant, Deborah Kerr. Color.

AN ALLIGATOR NAMED DAISY ................................. 84 METRO-GOLDWIN-MAYER. (R) August, 1953. 

Burt Lancaster, Marilyn Monroe.

ANCHOR'S Aweigh MGM. (R) August, 1955. Frank Sinatra, Kathryn 

Grayson, Gene Kelly. Color.

AND BABY MAKES THREE ...................................... 84 COLUMBIA. (R) December, 1941. Robert Young, 

Susan Hall.

AND NOW TOMORROW ........................................... 90 PARAMOUNT. (R) Block 11, 1946-65. Loretta 

Young, Jean Willes.

AND SILENTLY IT'S MURDER .................................. 90 ROYAL. (R) January, 1964. Alberto Sordi, Dorian 

Gray.

AND THE ANGELS SING ......................................... 96 PARAMOUNT. (R) Block 5, 1943-44. Fred Mac- 

Murray, Dorothy Lamour, Betty Hutton.

AND THEN THERE WERE NONE .................................. 97 TWENTIETH-CENTURY-FOX. (R) November, 1945. 

Barry Fitzgerald, Walter Huston.

ANDROCLES AND THE LION .................................. 98 RBX RADIO. (R) January 9, 1953. Victor Mature, 

Jean Arthur.

ANDY HARDY'S BLONDE TROUBLE .......................... 107 METRO-GOLDWIN-MAYER. (R) May, 1944. 

Mickey Rooney, Lewis Stone.

ANDY HARDY COMES HOME ................................... 80 METRO-GOLDWIN-MAYER. (R) August, 1938. 

Mickey Rooney, Patricia Breslin.

ANGEL AND THE BADMAN, THE .................. 100 REPUBLIC. (R) February 15, 1947. John Wayne, 

Gail Russell.

ANGEL COMES TO BROOKLYN, AN ...................... 70 REPUBLIC. (R) November 27, 1949. Kaye Dcooked, 

Robert Duke.
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<td>63</td>
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<td>68</td>
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<td>99</td>
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**AT SWORD'S POINT**  
BROADWAY (B) February 15, 1942. Coral Wilde, Maureen O'Hara. Color.

**AT WAR WITH THE ARMY**  
BROADWAY (B) January 17, 1951. Dean Martin, Jerry Lewis.

**ATHENA**  

**ATLANTIC CITY**  
BROADWAY (B) September 15, 1944. Constance Moore, Bradford Taylor.

**ATLANTIS, THE LOST CONTINENT**  

**ATOMIC CITY, THE**  

**ATOMIC KID, THE**  
BROADWAY (B) December 8, 1944. Mickey Rooney, Robert Ressas.

**ATOMIC MAN, T.P.**  

**ATOMIC SUBMARINE, THE**  

**ATTACK**  
BROADWAY (B) June 16, 1944. War documentary.

**ATTACK!**  
BROADWAY (B) October 1, 1956. Jack Palance, Eddie Albert.

**ATTACK OF THE CRAB MONSTERS**  
BROADWAY (B) Mar. 9, 1957. Richard Garland, Pamela Duncan.

**ATTACK OF THE 50 FOOT WOMAN**  

**ATTACK OF THE JUNGLE PEOPLE**  
BROADWAY (B) September, 1958, William Phillips. Color.

**ATTACK OF THE PUPPET PEOPLE**  

**AUNTIE MAME**  

**AUTUMN LEAVES**  
BROADWAY (B) August, 1956. Joan Crawford, Clift Robertton.

**AVENGERS, THE**  
BROADWAY (B) June 20, 1946. Bruce Cabot, Rosee Karin.

**AVONDALE**  

**BABES IN ARMY**  
BROADWAY (B) September 6, 1948. William Bendix, Claire Trevor.

**BABES IN BATMAN**  

**BABES IN TOYLAND**  

**BABES IN STREETCAR**  

**BABES IN SWING STREET**  
BROADWAY (B) October 27, 1944. Pepe Ryan, Ann Blyth.

**BABES IN SWING STREET**  

**BABETTE GOES TO WAR (CS)**  
BROADWAY (B) March, 1940. Brigitte Bardot, Jacques Charrier. Color.

**BABY DOLL**  
BROADWAY (B) December 9, 1956. Karl Malden, Carroll Baker, Bill Wallace.

**BABY FACES**  
BROADWAY (B) November 5, 1957. Mickey Rooney, Carolyn Jones.

**BACHELOR AND THE BOBBY SOXER, THE**  
BROADWAY (B) September, 1947. Cary Grant, Myrna Loy, Shirley Temple.

**BACHELOR FLAT (CS)**  
BROADWAY (B) January 12, 1945. Tuesday Weld, Richard Beymer. Color.
Bar-Beh

BEASTS OF MARSEILLES, THE.

BEAT THE DEVIL.

BEAT THE DEVIL.
UNITED ARTISTS. (R) March, 1954. Humphrey Bogart, Jennifer Jones, Gina Lollobrigida. 82.

BEAT GENERATION, THE.

BEAUTY AND THE BEAST.

BEAUTY AND THE BEAST.

BEAUTY AND THE BANDIT.

BEAUTIFUL BLONDE FROM BASHFUL BEND, THE.

BEAUTIFUL BUT BROKE.
COLUMBIA. (R) January 28, 1941. Jean Deuc, Jane Frazee. 74.

BEAUTIFUL BUT DANGEROUS (Ital.).

BEAUTIFUL CHEAT, THE.

BEAUTY AND THE BANDIT.
MONINO. (R) November 9, 1946. Gilbert Roland, Ramays Ames. 77.

BEAUTY AND THE DEVIL. (Fr.).

BECAUSE OF HIM.
UNITED ARTISTS. (R) January 18, 1946. Deanna Durbin, Frank T. 95.

BECAUSE YOU'RE MINE.
UNITED ARTISTS. (R) November, 1952. Loretta Young, Jeff Chandler. 102.

BECAUSE THEY'RE YOUNG.

BECKONING OF THE END.

BECKET (P-70).

BEDELIA (Brit.).

BEDFORD (C3).

BEDLAM.

BEGE TIME FOR BONZO.
UNIVERSAL. (R) February, 1951. Ronald Reagan, Diana Lynn. 89.

BEGGAR'S OPERA, THE (Bilt.).
WARNER BROTHERS. (R) September 26, 1953. Laurence Olivier, Dorothy Tutin. Color. 94.

BEGINNING AT THE END.
REPUBLIC. (R) June, 1957. Peter Graves, Peggie Castle. 78.

BEGINNING OF THE END, THE.

BEHAVE YOURSELF.
RKO RADI0. (R) September 25, 1951. Shelly Winter, Parley Grasger. 81.

BEHIND CITY LIGHTS.
REPUBLIIC. (R) September 10, 1946. Lynne Roberts, Virginia Field Terry. 68.

BEHIND GREEN LIGHTS.
UNIVERSAL. (R) February, 1946. Carole Landis, John Carradine. 64.

BEHIND THE HIGH WALL.

BEHIND LOCKED DOORS.

BARRICADE.

BASQUE, ELEPHANT, THE.
ALLIED ARTISTS. (R) February, 1962. Molly Mark, John Hiatt. 82.

BASKETBALL FIX, THE.
REALART. (R) September, 1951. John Ireland, James B. 65.

BAT, THE.

BATHING BEAUTY.

BATTLE AT APACHE PASS.

BATTLE OF BLOOD ISLAND.
THE FILM GROUP. (R) May, 1960. Richard Devon, Ron Kuningas. 64.

BATTLE OF BORDY BEACH.

BATTLE BEYOND COLUMBIA.
ALLIED ARTISTS. (R) April, 1953. Tova Tovell. 73.

BATTLE BEYOND THE UNIVERSE.
AMERICAN INTERNATIONAL. (R) April, 1953. Tova Tovell. 83.

BATTLE CIRCUS.
METRO-GOLDWIN-MAYER. (R) March 8, 1953. George Jessel, Joyce Barry. 90.

BATTLE OF THE CORAL SEA, THE.

BATTLE CRY (G).

BATTLE FLAME.
ALLIED ARTISTS. (R) April, 1959. Ronny Perrin, Bonnie Rim. 83.

BATTLE HYMN.

BATTLE IN OUTER SPACE.

BATTLE OF ROGUE RIVER.

BATTLE STATIONS.

BATTLE TAXI.

BATTLE ZONE.

BATTLE OF CHIEF PONTIAC.
REALART. (R) 1952. Lex Barker, Helen Westcott. Color. 72.

BATTLEGROUND.

BAYOU.
ALLIED ARTISTS. (R) June, 1957. Peter Graves, Lisa Milan. 84.

BEACHCOMBER. THE (Brit.).

BEACHHEAD.
ALLIED ARTISTS. (R) February, 1954. Tony Curtis, Frank Lovey. Color. 89.

BEACH PARTY (P).

BEAST FROM 20,000 FATHOMS. THE.

BEAST OF BUDAPEST.

BEAST FROM A HAUNTED CAVE.
THE FILM GROUP. (R) October, 1959. Michael Forest, Sheila Carol. 75.

BEAST OF HOLLOW MOUNTAIN, THE.

BEAST WITH FIVE FINGERS. THE.
WARNER BROS. (R) February 8, 1947. Robert Alda, Andrea King. 88.

BEAST WITH 1,000,000 EYES.
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<td>BORDER INCIDENT</td>
<td>92 mins</td>
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<tr>
<td>BORDER OUTLAWS</td>
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<tr>
<td>UNITED ARTISTS</td>
<td>(R) November 2, 1950. Spade Cooley, Martha Hart.</td>
</tr>
<tr>
<td>BORDER RANGERS</td>
<td>75 mins</td>
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<tr>
<td>LIPPERT</td>
<td>(R) October 8, 1950. Don Barry, Robert Lowery.</td>
</tr>
<tr>
<td>BORDER RIVER</td>
<td>81 mins</td>
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<tr>
<td>BORDER SADDLATES</td>
<td>67 mins</td>
</tr>
<tr>
<td>BORDER TREASURE</td>
<td>60 mins</td>
</tr>
<tr>
<td>BORDERLINE</td>
<td>88 mins</td>
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<tr>
<td>UNIVERSAL</td>
<td>(R) February, 1950. Fred MacMurray, Claire Trevor.</td>
</tr>
<tr>
<td>BORDERTOWN TRAIL</td>
<td>55 mins</td>
</tr>
<tr>
<td>BORN TO BE BAD</td>
<td>94 mins</td>
</tr>
<tr>
<td>BORN TO KILL</td>
<td>92 mins</td>
</tr>
<tr>
<td>BORN RECKLESS</td>
<td>79 mins</td>
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<tr>
<td>WARNER BROS</td>
<td>(R) May, 1939. Mamie Van Doren, Jeff Richards.</td>
</tr>
<tr>
<td>BORN TO OSTEOLOGY</td>
<td>61 mins</td>
</tr>
<tr>
<td>PRODUCERS PUBLICATION CORPORATION</td>
<td>(R) January 12, 1947. Johnny Sands, Terry Austin.</td>
</tr>
<tr>
<td>BORNE TO NIGHT</td>
<td>104 mins</td>
</tr>
<tr>
<td>BOS. THE</td>
<td>89 mins</td>
</tr>
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<td>UNITED ARTISTS</td>
<td>(R) October, 1958. John Payne, Dee Armond.</td>
</tr>
<tr>
<td>BOSTON BLACKIE AND THE LAW</td>
<td>69 mins</td>
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<tr>
<td>BOSTON BLACKIE BOOKEP ON SUSPICION</td>
<td>67 mins</td>
</tr>
<tr>
<td>BOSTON BLACKIE'S CHINESE VENTURE</td>
<td>59 mins</td>
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<tr>
<td>BOTANY BAY</td>
<td>94 mins</td>
</tr>
<tr>
<td>BOTH BARRELS BLAZING</td>
<td>58 mins</td>
</tr>
<tr>
<td>COLUMBIA</td>
<td>(R) May, 1946. Chester Morris, Joel McCrea.</td>
</tr>
<tr>
<td>BOTH SIDES OF THE LAW</td>
<td>94 mins</td>
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<tr>
<td>BOTTOM OF THE BOTTLE</td>
<td>88 mins</td>
</tr>
<tr>
<td>BOUNTY HUNTER</td>
<td>79 mins</td>
</tr>
<tr>
<td>BOWERY BATTALION</td>
<td>69 mins</td>
</tr>
<tr>
<td>MONOGRAM</td>
<td>(R) January 21, 1951. Leo Gorcey, Huntz Hall.</td>
</tr>
<tr>
<td>BOWERY BOMBSHELL</td>
<td>65 mins</td>
</tr>
<tr>
<td>MONOGRAM</td>
<td>(R) July 20, 1946. Leo Gorcey, Huntz Hall.</td>
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<tr>
<td>BOWERY BOYS MEET THE MONSTERS</td>
<td>66 mins</td>
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<tr>
<td>MONOGRAM</td>
<td>(R) June 5, 1934. Bowery Boys.</td>
</tr>
<tr>
<td>BOWERY BUCKAROOS</td>
<td>66 mins</td>
</tr>
<tr>
<td>MONOGRAM</td>
<td>(R) November 21, 1947. Leo Gorcey, Huntz Hall, William Davidson.</td>
</tr>
<tr>
<td>BOWERY CHAMPS</td>
<td>62 mins</td>
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<tr>
<td>MONOGRAM</td>
<td>(R) December 9, 1944. East Side Kids.</td>
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<tr>
<td>BOWERY TO BADGAD</td>
<td>64 mins</td>
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<td>ALLELED ARTISTS</td>
<td>(R) January 2, 1939. Bowery Boys.</td>
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<td>BOWERY TO BROADWAY</td>
<td>62 mins</td>
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<td>UNIVERSAL</td>
<td>(R) November 3, 1944. Donald O'Connor, Martha Montez.</td>
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<tr>
<td>BOWERY TO BROADWAY</td>
<td>95 mins</td>
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<td>(R) November 3, 1944. Donald O'Connor, Martha Montez.</td>
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<tr>
<td>BOWEN ON A DOLPHIN</td>
<td>111 mins</td>
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<tr>
<td>(Cs)</td>
<td>TWO TOWNS</td>
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</tbody>
</table>
BUNDEL OF JOY (B) (November 10, 1939, Debbie Reynolds, Eddie Fisher. Color.

BUNGALOW (R) TWENTIETH CENTURY-FOX, (R) November 10, 1948, Tom Conway, Margaret Hamilton.

BUREUM VICTORY WARNER BROS. (R) February 16, 1946, War Documentary.


BURN, WITCH, BURN AMERICAN INTERNATIONAL (R) April, 1962, Janet Blair, Peter Wyngarde.


BUSH PILOT SCHENCK GUILD, (R) June 7, 1947, Rochelle Hudson, Jack La Rue.

BUSHWACKERS, THE THE LEALERT (R) November 1951, John Ireland, Dorothy Malone.


BUT NOT FOR ME (VV) PARAMOUNT, (R) October, 1958, Clark Gable, Carroll Baker.


CABINET OF CALIGARI, THE (Cr) TWENTIETH CENTURY-FOX, (R) June, 1922, Glynn Johns, Dan O'Herlihy.

C-MAN (R) METRO-GOLDWYN-MAYER, (R) November, 1949, Dean Jagger, John Carradine. Color.

CADDY, THE PARAMOUNT, (R) September, 1933, Martin & Lewis, Donna Doore.


CAGED WARNER BROS. (R) June 19, 1934, Eleanor Parker, Agnes Moorehead.

CAGED FURY PARAMOUNT, (R) March 5, 1948, Richard Denning, Shells Ryan.

CAGE OF EVIL UNIVERSAL, (R) July, 1960, Ronald Foster, Pat Blair.


CAIN AND ABEL MBRO-GOLDWYN-MAYER, (R) January, 1933, George Sanders, Elizabeth Taylor.

CALAMITY JANE AND SMOKEY BASS UNIVERSAL, (R) July 1949, Yvonne De Carlo, John Payne, Robert Paige.


CALIFORNIA FIRE BRAND REPUBLIC, (R) April 1, 1958, Monte Hale, Adrian Booth. Color.

CALIFORNIA GOLD RUSH REPUBLIC, (R) February 4, 1948, "Wild" Bill Elliott, Alice Fleming.


CALL ME MADAM TWENTIETH CENTURY-Fox, (R) April, 1959, Ethel Merman, Donald O'Connor. Color.

CALL ME WISTER REPUBLIC, (R) February, 1953, Betty Grable, Dan Dailey. Color.

CALL NORTH-SIDE 777 TWENTIETH CENTURY-Fox, (R) February, 1948, James Stewart, Helen Walker.

CALL OF THE FOREST LIPPERT, (R) November 13, 1940, Robert Lowery, Ken Curtis.


CALL OF THE KLONGIDE MONOGRAM, (R) December 17, 1950, Kirby Grant, Chito Fenn.

CALL OF THE SOUTH SEAS REPUBLIC, (R) July 7, 1944, Janet Martin, Allan Lane.

CALLWAY WENT THATAWAY MEXICO-GOLDWYN-MAYER, (R) December 28, 1951, Howard Duff, Dorothy Patrick.


CALLING HOMICIDE ALLIED ARTISTS, (R) September 8, 1956, Bill Elliott, Kathleen Case.


CALVARY SAVAGE MONOGRAM, (R) May 12, 1951, Rod Cameron, Audrey Long.

CALYPSO JOE ALLIED ARTISTS, (R) May 12, 1957, Herb Jeffries, Angie Dickinson.


CAPTAIN HONEYMOON REPUBLIC, (R) February 1, 1948, Lynn and Lee Wilde, Adele Mara.

CANADIAN PACIFIC TWENTIETH CENTURY-Fox, (R) April, 1949, Randolph Scott, Jane Wyatt. Color.


CAN-DON (Todd-AO) TWENTIETH CENTURY-Fox, (R) Special. Frank Sinatra, Shirley MacLaine. Color.

CANDLELIGHT IN ALGERIA (Brit.) METRO-GOLDWYN-MAYER, (R) May 25, 1950, Judy Holliday, Robert Paige.


CANTERBURY TALE, THE REPUBLIC, (R) July 7, 1944, Janet Martin, Allan Lane.


CANTERBURY TALE, THE REPUBLIC, (R) September 8, 1956, Bill Elliott, Kathleen Case.


CANTERBURY TALE, THE ALLIED ARTISTS, (R) May 12, 1951, Rod Cameron, Audrey Long.


CANTERBURY TALE, THE COLUMBIA, (R) January, 1933, George Sanders, Elizabeth Taylor.


CANYON AMBUSH MONOGRAM, (R) December 12, 1938, Johnny Mack Brown.


CANYON RIVER (Ca) May 6, 1950. Phyllis Coates.


CAPTAIN CHINA (B) May, 1929. John Payne, Gail Russell, Jeffrey Lynn.

CAPTAIN COREY (B) August, 1943. Charles Laughton, Randolph Scott.


CAPTAIN SCARLETT UNITED ARTISTS. (R) April, 1939. Robert Mitchum.


CANYON PASSAGE UNIVERSAL (B) April 8, 1951. Whip Wilson, Phyllis Coates.


CANYON PASSAGE CALIFORNIA. (R) April, 1939. Robert Mitchum.


CAPTAIN SCARLETT UNITED ARTISTS. (R) April, 1939. Robert Mitchum.


CANYON PASSAGE CALIFORNIA. (R) April, 1939. Robert Mitchum.


CAPTAIN SCARLETT UNITED ARTISTS. (R) April, 1939. Robert Mitchum.


CLUB HAVANA .............................................. 62
PBC PICTURES (B) November 28, 1945. Tom Neal, Margaret Lindsay.

CLUB SAN FRANCISCO 100
TWO-DAY TERRITORY-FOX. (B) June, 1944. Charles Boyer, Jennifer Jones.

CODY STIKES, THE 62
EAGLE CLIPER. (B) April 24, 1948. Sheila Ryan, Leslie Brooks.

CODY UNIVERSITY ......................................... 71
COLORADO UNIVERSITY. (B) May 1944. Joel M. McCrea. Color.

COLORADO HOME ......................................... 124

COKE MIRACLE, THE 81

COCKLESHELL HEROES, THE (Cs) ...................... 97

CODE OF SCOTLAND YARD (Brit.) ...................... 66
REPUBLIC. (B) October 24, 1948. Oscar Homolka.

CODE OF THE LAWLESS .................................... 56
UNION. (B) October 19, 1945. Kirby Grant, Pont Adams.

CODE OF THE PRAIRIE .................................... 86
REPUBLIC. (B) October 6, 1944. Slimley Burnette, Sunset Carson.

CODE OF THE SADDLE ..................................... 58

CODE OF THE SILVER SARGE ................................ 90
COLUMBIA. (B) March 25, 1950. Rocky Lane, Eddie Walker.

CODE TWO ................................................... 98
METRO-GOLDWYN-MAYER. (B) April 24, 1953. Sally Forrest, Ralph Meeker.

COMMISSIONER ............................................ 57

COLE, YOUNGER GUNFIGHTER (Cs) .................... 79

COLLEGE CONFIDENTIAL .................................. 90
UNIVERSAL. (B) August, 1939. Steve Allen, Jayne Meadows.

COLONEL BLIMP (Brit.) .................................... 148

COFFINGHAM'S RAID ....................................... 70
20TH CENTURY-FOX. (B) February, 1946. Charles Coburn, Joan Bennett.

COLOGNE .................................................... 81

COLOGNE, THE ............................................. 55
REPUBLIC. (R) November 14, 1946. "Wild" Bill Elliott, Bobby Blake.

COLOGNE, THE PIONEERS................................. 54
REPUBLIC. (B) May 30, 1930. Ellison, Russ Hayden.


COLORADO BUMSWIND ..................................... 87
REPUBLIC. (R) February 8, 1952. Rex Allen, Mary Ellen Kay.

COLORADO TERRITORY .................................... 94

COLOSSUS OF NEW YORK, THE (VV) ................... 70
PARAMOUNT. (B) June, 1955. Ross Martin, Maria Powers.

COLT .45 ...................................................... 74

COLLINS SOUTH ............................................. 84
U-I. (B) June, 1936. Audie Murphy, Joan Evans, Robert Sterling. Color.

COMANCHE (Cs) ............................................ 87

COMANCHE HEROES, THE (Cs) ......................... 107

COMANCHE TERRITORY ..................................... 76

COMBAT SQUAD ............................................. 72
COLUMBIA. (R) October, 1953. John Ireland, Lon麦cCallister.

COME BACK, LITTLE SHEBA ................................ 99
PARAMOUNT. (R) March, 1953. Shirley Booth, Burt Lancaster.

COME BLOW YOUR HORN (*) ............................... 112

COME FILL THE CUP ....................................... 113
WARNER BROS. (R) October 20, 1951. James Garner, Phyllis Thaxter.

COME FLY WITH ME (P) ................................... 109

COME NEXT SPRING ....................................... 92

COME ON, TINSEL (R) ....................................... 83

COME OUT FIGHTING ...................................... 62
MONOGRAM. (R) September 22, 1945. Lee J. COlI,e>r, Huntz Hall.

COME SEPTEMBER (Cs) ..................................... 112
Rock Hudson, Gina Lollobrigida. Color.

COME TO THE STABLE ..................................... 94
TWENTIETH-CENTURY-FOX. (R) September, 1949. Loretta Young, Celeste Holm.

COMEDY OF TERRORS, THE (P) ......................... 80

COMIN' ROUND THE MOUNTAIN ................................ 77

COMMAND, THE (Cs) .................................... 85

COMMAND DECISION ....................................... 112
METRO-GOLDWYN-MAYER. (R) February 1949. Clark Gable, Walter Pidgeon, Van Johnson.

COMPANY SHE KEEPS, THE ................................ 83
REKO-RADIO. (R) January 6, 1951. Elizabeth Scott, Dennis O'Keefe.

COMPOUND (Cs) ............................................ 103
TWENTIETH-CENTURY-FOX. (R) April, 1939. Onslow Stevens, Diana Varsi.

CONDENMED OF ALTONA, THE (Cs) .................... 114

CONFESSIONS OF AN OPIMN EATER ..................... 95
ALLIED ARTISTS. (B) May, 1932. Vincent Price, Linda Ho.

CONFIDENCE GIRL .......................................... 81
UNITED ARTISTS. (R) June 20, 1952. Tom Conway, Hillary Brooke.

CONFIDENTIAL AGENT ................................... 118

CONFIDENTIALLY CONNIE ................................ 71

CONFLICT ................................................... 86

CONGO CROSSING ........................................... 83

CONGO LAISe .............................................. 68
FILM CLASSICS. (R) January, 1954. nay—native east.

CONGRESS DANGERS (Gert) (Cs) ....................... 90

CONNECTICUT YANKEE IN KING ARTHUR'S COURT .......................................................... 167

CONQUEROR, THE (Cs) .................................... 111

CONQUEST OF CHEYENNE .................................. 55

CONQUEST OF COCHISE ..................................... 70

CONQUEST OF EMMET'S (B) .............................. 78

CONQUEST OF SPACE ...................................... 81

CONSPIRATOR ................................................. 87
WARNER BROS. (R) October 21, 1944. Burt Lancaster, Claire Trevor.

CONSPIRATOR, THE ....................................... 101
WARNER BROS. (R) October 21, 1944. Burt Lancaster, Paul Henreid.

CONTENDER THE ............................................. 98
PARQ PICTURES. (R) May 10, 1944. Buster Crabbe, Arline Judge.

Length In Mins.
337
www.americanradiohistory.com
CREEPER, THE

CREeping Unknown, The (Brit.)
UNITED ARTISTS. (B) June, 1966. Brian Donlevy, Debra Danelli.

Crest of the Wave
METRO-GOLDWIN-MAYER. (D) December 3, 1944. Gene Kelly, Jeff Richards.

Crime Against Joe
CRIME. (B) May, 1958. John Bromfield, Pat Crowley.

Crime Beneath the Sea
ALLIED ARTISTS. (B) September, 1957. Mara Corday, John Hodiak.

Crime by Night
WARNER BROS. (R) September 9, 1944. June Wyman, Jerome Cowan.

Crime Doctor's Courage, The
COLUMBIA. (R) February 27, 1948. Warner Baxter, Hillary Brooke.

Crime Doctor's Diary, The

Crime Doctor's Gamble, The

Crime Doctor's Man Hunt, The
COLUMBIA. (B) October 24, 1946. Warner Baxter, Elvia Daniels.

Crime Doctor's Warning, The
COLUMBIA. (R) September 27, 1945. Warner Baxter, Barbara Stanwyck.

Crime, Inc.
PRO PICTURES. (B) April 15, 1945. Leo Carrillo, Geo. Niel.

Crime and Punishment, U.S.A.
ALLIED ARTISTS. (B) May 30, 1940. George Hamilton, Mary Blanchard.

Crime in the Streets
ALLIED ARTISTS. (R) June 10, 1956. James Whitmore, Patricia Neal.

Crime of the Century
REPUBLIC. (R) February 28, 1946. Stephanie Bentley, Michael Norell.

Crime of Passion
UNITED ARTISTS (R) February, 1957. Barbara Stanwyck, Sterling Hayden.

Crime Wave

Criminal Court
RKO RADIO. (B) November 20, 1946. Tom Conway, Martha O'Driscoll.

Criminal Lawyer
COLUMBIA. (R) October, 1951. Pat O'Brien, Jane Wyman.

Crimson Blade, The (H)

Crimson Canary, The
UNIVERSAL. (R) November 9, 1946. Noah Beery, Jr., Laos Collier.

Crimson Key, The

Crimson Kimono, The
COLUMBIA. (B) October, 1959. Victoria Shaw, Glenn Corbett.

Crimson Pirate

Cripple Creek

Crisis

Crisis Cross
UNIVERSAL. (R) February 1949. Burt Lancaster, Yvonne De Carlo.

Critic's Choice (P)
WARNER BROS. (R) April, 1963. Bob Hope, Lu- ville Ball, Color.

Crooked Circle, The (N)
CROSSED RIVERS. (B) November, 1957. John Smith, Pat Spain.

Crooked River

Crooked Way, The

CROOKED WEB, THE
COLUMBIA. (B) December, 1955. Frank Lovejoy, Mari Blanchard.

Cross Channel (Brit.)

Crossfire

Cross of Lorraine, The

Cross My Heart

Crossed Swords

Crossed Trails
PARAMOUNT. (R) August, 1931. John Payne, Nona Fling.

Crosseyed
UNITED ARTISTS. (R) January, 1958. Larry Parks, Constance Smith.

Crosswinds
PARAMOUNT. (R) October, 1951. John Payne, Nona Fling.

Crowded Paradise

Crowded Sky, The

Cruel Sea, The (Brit.)

Cruel Tower, The

Cruisin' Down the River

Cry Baby Killer, The

Cry Danger
RKO RADIO. (R) February 3, 1951. Dick Powell, Nona Fling.

Cry for Happy

Cry Havoc

Cry Murder

Cry of Battle
ALLIED ARTISTS. (R) October, 1953. Van Heflin, Rita Moreland.

Cry of the City
COLUMBIA. (R) November 17, 1944. Nina Foch, Stephen Craig.

Cry, the Beloved Country (Brit.)
UNITED ARTISTS. (B) August 32, 1959. Canada Lee, Sidney Poitier.

Cry in the Night, A
WARNER BROTHERS. (B) September 15, 1956. Edmund O'Brien, Natalie Wood, Brian Donlevy.

Cry of the Werewolf
COLUMBIA. (R) August 17, 1944. Nina Foch, Stephen Craig.

Cre-Cub

Cry of the Hunted

Cry in the Night, A

Cry of the Werewolf
COLUMBIA. (R) August 17, 1944. Nina Foch, Stephen Craig.

Cre-Cub

339

www.americanradiohistory.com
CURE FOR LOVE, THE (обще) 87
ADAPTED FROM ARTIST. (B) November, 1955. Robert Donat.
CURLEY 56
DAMNED DON'T CRY, THE... 103
DAMN THE DEFIANT (Ca) 101
DAMN YANKES 110
DAMP AND PYTHIAS 89
DANCE LITTLE LADY (Bril) 87
REPUBLIC. (R) January, 1956. Mal Settler, Terence Morgan, Color.
DANCE WITH ME HENRY 60
DANCING IN MANHATTAN 60
COLUMBIA. (R) December 14, 1944. Don Dun- nell, Fred Brady.
DANCING IN THE DARK 92
DANGER SIGNAL 80
WARNER BROS. (R) December 15, 1946. Faye Emerson, Zachary Scott.
DANGER STREET 66
DANGER MAN 60
DANGER REPORT 56
LIPPERT. (R) April 19, 1951. Richard Travis.
DANGEROUS BUSINESS 59
COLUMBIA. (R) June 20, 1946. Forrest Tucker, Lynn Merrick.
DANGEROUS CROSSING 78
DANGEROUS EXILE (Vv) 90
DANGEROUS INTRUDERS 65
DANGEROUS JOURNEY 77
20TH CENTURY-FOX. (R) September, 1944. Travestige.
DANGEROUS WILLIONS 89
20TH CENTURY-FOX. (R) December, 1944. Kent Taylor, Dama Drake.
DANGEROUS MISSION (3B) 75
DANGEROUS MONEY 49
MONOGRAM. (R) October 12, 1946. Sidney Toler, Warner Archive.
DANGEROUS PARTNERS 74
DANGEROUS PASSAGE 62
DANGEROUS PROFESSION, A. 79
DANGEROUS VENTURE 59
DANGEROUS WHEN WET 55
DANGEROUS YEARS 82
DANGEROUS YOUTH 98
DANNY BOONE, TRAIL BLAZER 76
REPUBLIC. (R) September 14, 1958. Bruce Bennett, Lon Chaney. Color.
DANNY BOY 64
UNIVERSAL. (R) January 9, 1946. Robert "Buzzy" Hardy, Ralph Lewis.
DARBY O'GILL AND THE LITTLE PEOPLE 93
DARBY'S RANGERS 121
<table>
<thead>
<tr>
<th>Title</th>
<th>Length</th>
<th>In Mins.</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEATH IN SMALL DOSES</td>
<td>79</td>
<td></td>
</tr>
<tr>
<td>ALVA AMERICAN BEAUTY (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>STATE OF A SALESMAN</td>
<td>111</td>
<td></td>
</tr>
<tr>
<td>COLUMBIA. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEATH OF A SCOUNDREL</td>
<td>119</td>
<td></td>
</tr>
<tr>
<td>UNIVERSAL. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEDELVALLE谷 GUILD. (R)</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>DEATH VALLEY GUNFIGHTERS</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>REPUBLIC. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>March 29, 1949. Allan &quot;Rocky&quot; Lane, Edward Lauter.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEACONIAN NIGHTS</td>
<td>87</td>
<td></td>
</tr>
<tr>
<td>RKO RADIO. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECEPTION</td>
<td>112</td>
<td></td>
</tr>
<tr>
<td>WARNER BROTHERS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>October 26, 1948. Bette Davis, Paul Henreid.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECISION AGAINST TIME</td>
<td>87</td>
<td></td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECISION AT SUNDOWN</td>
<td>77</td>
<td></td>
</tr>
<tr>
<td>COLUMBIA. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECISION BEFORE DAWN</td>
<td>119</td>
<td></td>
</tr>
<tr>
<td>COLUMBIA. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECISION OF CHRISTOPHER BLAKE</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>WARNER BROS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECK-S AN R.D. RED, THE</td>
<td>64</td>
<td></td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DECOY</td>
<td>78</td>
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<tr>
<td>MONOGRAM. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEDEE (Freshe)</td>
<td>90</td>
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</tr>
<tr>
<td>EAGLE LION. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEP BLUE SEA, THE</td>
<td>99</td>
<td></td>
</tr>
<tr>
<td>COLUMBIA. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEP IN MY HEART</td>
<td>152</td>
<td></td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>December 24, 1954. Jesse Ferrer, Merle Oberon, Helen Traubel, Color.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEP SIX, THE WARMER BROS.</td>
<td>110</td>
<td></td>
</tr>
<tr>
<td>WARNER BROS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEP VALLEY</td>
<td>104</td>
<td></td>
</tr>
<tr>
<td>WARNER BROS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>September 1, 1957. Idia Lupino, Diana Dors.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEEP WATERS</td>
<td>85</td>
<td></td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEERSLAYER, THE (C)</td>
<td>76</td>
<td></td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>September, 1956. Berta Moreno, Color.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEFiant ONES, THE</td>
<td>97</td>
<td></td>
</tr>
<tr>
<td>UNITED ARTISTS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>August, 1958 Tony Curtis, Rhonda Fleming, Color.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DELICATE DELINQUENT, THE (VV)</td>
<td>101</td>
<td></td>
</tr>
<tr>
<td>WARNER BROS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DELIGHTFULLY DANGEROUS</td>
<td>93</td>
<td></td>
</tr>
<tr>
<td>UNITED ARTISTS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DELINQUENTS, THE</td>
<td>71</td>
<td></td>
</tr>
<tr>
<td>UNITED ARTISTS. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>March, 1957. Tommy Laszlo, Peter Miller.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DELINQUENT DAUGHTERS</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>PHC PICTURES. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEMETRIUS AND THE GLADIATORS (Co)</td>
<td>101</td>
<td></td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DENVER AND RIO GRANDE</td>
<td>89</td>
<td></td>
</tr>
<tr>
<td>REPUBLIC. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DENVER KID, THE</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>REPUBLIC. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>October 1, 1948. Allan &quot;Rocky&quot; Lane, Eddy Wailer.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEPORTED</td>
<td>87</td>
<td></td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEPUTY MARSHALL</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>REPUBLIC. (R)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DESERT ATTACK</td>
<td>60</td>
<td></td>
</tr>
<tr>
<td>REPUBLIC. (R)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
DO YOU LOVE ME? .......................... 91

DOCKS OF NEW ORLEANS .................. 84

DOCKS OF NEW YORK ...................... 62
MONGRAM. (R) March 9, 1945. Gloria Pops, Buddy Clark.

DOCTOR AND THE GIRL, THE ................ 98
METRO-GOLDWYN-MAYER. (R) September, 1949. Ford, Gloria de Haven.

DOCTOR AT LARGE (VV) .................... 98

DOCTOR BLOOD'S GOFFIN ................... 92
UNITED ARTISTS. (R) May, 1961. Kerwin Moore, Hazel Court.

DRAPIER ................................. 97

DOCTOR IN LOVE ............................ 93

DOCTOR IN THE HOUSE (Bril.) .............. 92

DRAPIER'S CREATION ....................... 111

DRAUGHTSMAN'S CONTRACT .................. 93

DRAUGHTSMAN, THE ......................... 98

DODG OF FLANDERS, A (Cs) ................. 97

DOLL FACE ............................... 80
20TH CENTURY-FOX. (B) January, 1946. Carmen Miranda, Peter Lawford.

DOLLY SISTERS, THE ....................... 114

DOMINO KID, THE ........................... 73

DONDI ................................. 100

DON JUAN (Ger.) ............................ 88

DON JUAN QUILLIGAN ....................... 75

DON JUAN'S NIGHT OF LOVE (Itl.-Eng. dubbed) .... 71
REPUBLIC. (B) May 26, 1955. Raf Vallone, Anna Maria Alberghetti.

DON QUIXOTE ............................... 106
METRO-GOLDWYN-MAYER. (B) January, 1931. Color.

DON RICARDO RETURNS .................... 63
PRODUCERS' RELEASE COMPANY. (R) November 5, 1946. Fred Colby, Isabella Ney.

DONOVAN'S BRAIN ........................... 81
UNITED ARTISTS. (R) September 30, 1952. Lew Ayres, Nancy Davis, Gene Evans.

DONOVAN'S REEF ........................... 109

DON'T BOTHER TO KNIGHT .................... 76

DON'T FENCE ME IN ......................... 71
REPUBLIC. (R) October 20, 1942. Roy Rogers, Dale Evans.

DON'T GAMBLE WITH STRANGERS .......... 68
PARAMOUNT. (B) June 22, 1944. Kiwi Atkinson, Bernadene Hayes.

DON'T GIVE UP THE SHIP .................... 89

DON'T GO NEAR THE WATER (Cs) ............ 107

DON'T KNOW THE ROCK ..................... 84

DON'T KNOCK THE TWIST .................... 87

DON'T TAKE IT TO HEART (Bril.) ............ 90

DOOLINS OF OKLAHOMA, THE ............... 90

DOLLY PARNELL'S VENGEANCE (Bril.) ...... 88
STRATFORD. (R) May 2, 1955. Derek Farr, Peter Lorre.

DOUBLE A SKELETONS ....................... 75

DOUBLE ACT .................................. 65

DOUBLE DYNAMITE .......................... 80

DOUBLE EXPOSURE ......................... 64
PARAMOUNT. (R) Block 5, 1944-45. Chester Morris, Nancy Kelly.

DOUBLE INDEMNITY ......................... 106
PARAMOUNT. (R) Block 5, 1944-44. Barbara Stanwyck, Fred MacMurray.

DOUBLE JEOPARDY .......................... 70
REPUBLIC. (R) June 23, 1955. Rod Cameron, Gale Storm.

DOUBLE LIFE, A ............................ 103

DOUGHERLIES, THE ......................... 102

DOW AMONG THE SHELTERING PALMIS .......... 87

DOW DA KOTA WAY ........................... 67

DOW LAREDO WAY ........................... 54
REPUBLIC. (B) August, 1953. Rex Allen.

DOW STREET, THE ......................... 72

DOWN BY THE DARK STREETS ................ 78

DOWN TO EARTH ........................... 84

DOWN TO THE SEA IN SHIPS ................. 120

DRAGNEYE ..................................... 68

DRAGNENY ................................... 86
SCREEN GUILD. (B) October 25, 1947. Henry Wilcoxon, Mary Brian.

DRAGON SEED ............................... 148

DRAGONFLY SQUADRON ...................... 83

DRAGON'S GOLD ............................ 70
UNITED ARTISTS. (R) October, 1953. John Archer, Hilary Brooke.

DRAGON'S WYCK ............................. 103

DRAGOON WELLS MASSACRE (Cs) ............ 88

DRAUGHTSMAN'S CONTRACT .................. 93

DRAUGHTSMAN'S CONTRACT .................. 93

DRAUGHTSMAN'S CONTRACT .................. 93

DRAUGHTSMAN'S CONTRACT .................. 93

DRAUGHTSMAN'S CONTRACT .................. 93

DRAUGHTSMAN'S CONTRACT .................. 93
FALCON IN SAN FRANCISCO. (R) August 1945. Tom Conway, Rita Corday.

FALCON OUT WEST. (R) Block 3, 1945-44. Tom Conway, Barbara Hale.

FALCON'S ADVENTURE. (R) December 18, 1944. Tom Conway, Madge Meredith.

FALCON'S ALIBI. THE. (R) July 1, 1946. Tom Conway, Rita Corday.


FAMILY HONEYSM. UNIVERSE. (March) 1949. Claudia Colbert, Fred MacMurray.


FANGS OF THE ARCTIC. ALLIED ARTISTS. (R) January 18, 1953. Kirby Grant.


FAMILY. ALLIED ARTISTS. (R) January 18, 1953. Kirby Grant.

FAMILY COURTS. THE. (R) February 18, 1947. Loretta Young, Joseph Cotten.


FARWELL TO YESTERDAY. TWENTIETH CENTURY-Fox. (R) September, 1959. Documentary.

FARGO. METRO-GOLDWYN-MAYER. (R) September 7, 1952. Bill Elliott, Phyllis Coates.


FATED TO DRAW. LIPPERT. (R) June 30, 1950. James Ellison, Russell Hayden.

FAMILY. ALLIED ARTISTS. (R) January 18, 1953. Kirby Grant.

FAMILY COURTS. THE. (R) February 18, 1947. Loretta Young, Joseph Cotten.


FARWELL TO YESTERDAY. TWENTIETH CENTURY-Fox. (R) September, 1959. Documentary.

FARGO. METRO-GOLDWYN-MAYER. (R) September 7, 1952. Bill Elliott, Phyllis Coates.


FAT MAN, THE

FATAL WITNESS, THE
REPUBLIC. (R) September 15, 1948. Eilen Page, Richard Fraser.

FATHERS OF A BACHELOR

FATHERS OF THE BRIDE
METRO-GOLDWYN-MAYER. (R) June 18, 1950. Spencer Tracy, Joan Bennett, Elizabeth Taylor.

FATHERS TEST THE AIR
MONOGRAM. (R) June 17, 1951. Raymond Watson, William Hopper, Colleen Gray.

FATHER'S FULLBACK

FATHER'S DOING FINE

FATHER'S LITTLE DIVIDEND

FATHER'S WILD GAME

FAUST AND THE DEVIL (Ital)
COLUMBIA. (R) February, 1950. Italo Tise, Nelly Corradi.

FEAR

FEAR AND DESIRE
BURSTYN. (R) April, 1955. Frank Silver, Kenneth Ward.

FEARMAKERS, THE

FEAR IN THE NIGHT
PARAMOUNT. (R) April 18, 1947. Paul Kelly, Kay Scott.

FEAR STRIKES OUT (VV)

FEARLESS FAGAN

FEATHERED SERPENT, THE
MONOGRAM. (R) December 19, 1948. Roland Winters, Kane Lutes.

FEARLESS ONCE AGAIN
DWAYNE. (R) August 1, 1957. Fernandel, Susu Lama.

FEDERAL AGENT AT LARGE
REPUBLIC. (R) March 12, 1950. Dorothy Patrick, Howard Brockwell.

FEMALE ANIMAL, THE (Cs)

FEMALE ON THE BEACH

FEMALE FIENDS
COLUMBIA ASSOCIATES. (R) April, 1950. Lex Barker, Carole Mathews.

FEMALE JUNGLE

FENCERIDERS

FERNANDELL THE DRESSMAKER (Fr.)
FRANCE. (R) August 30, 1957. Sara Delair.

FERRY TO HONG KONG (CS)

FEUDIN' FOOLS
MONOGRAM. (R) September 21, 1952. Leo Gorcey, Huntz Hall.

FEUDIN', FUSSEIN' AND A-FIGHTIN'

FEUDING RHYTHM

FEVER IN THE BLOOD, A
WARNER BROS. (R) January, 1951. Efrem Zimbalist, Jr., Yvonne De Carlo.

FIEND WHO WALKED THE WEST, THE (Cs)

FIEND WITHOUT A FACE

FIERCEST HEART, THE (CS)

FIESTA

55 DAYS AT PEKING (T-70)
ALLIED ARTISTS. (R) Special. Charlton Heston, Ava Gardner, Color.

50 YEARS BEFORE YOUR EYES

FIghter Attack

FIGHTER SQUADRON

FIGHTER, THE

FIGHTING BACK

FIGHTING BILL CARSON

FIGHTING CHANCE, THE
REPUBLIC. (R) December 15, 1955. Rod Cameron, John Hodiak, Ben Lyons.

FIGHTING COAST GUARD
REPUBLIC. (R) June 1, 1951. Brian Donley, Elsa Cullinan.

FIGHTING FATHER DUNNE

FIGHTING FRONTIERSMAN

FIGHTING GUNS

FIGHTING KENTUCKIAN, THE
REPUBLIC. (R) October 8, 1949. John Wayne, Vera Bester.

FIGHTING LADY, THE

FIGHTING LAWMAN, THE

FIGHTING MAN OF THE PLAINS

FIGHTING MEN
LIPPERS. (R) October 9, 1953. Special Color.

FIGHTING O'FLYNN, THE

FIGHTING RANGER, THE

FIGHTING REDHEAD, THE

FIGHTING SEABEE, THE
REPUBLIC. (R) March 10, 1944. John Wayne, Susan Hayward.

FIGHTING STALLION, THE

FIGHTING TROUBLE

FIGHTING VIGILANTES, THE

FINAL TEST, THE (BrTS)

FINDERS KEEPERS

FIRE DOWN BELOW (Cs)
FOUR DAYS OF NAPLES

"A.D. MAN"

FOUR FACES WEST
UNITED ARTISTS. (May 13, 1948. Joel McCrea, Frances Dee.

FOUR FAST GUNS

FOUR FOR TEXAS

FOUR GIRLS IN TOWN

FOUR GUNS TO THE BORDER

FOUR HORSEMEN OF THE APOCALYPSE

FOUR IN A JEEP (Swiss)
UNITED ARTISTS. (August 11, 1951. Vittorio Lindfors, Raoul Mekkert.

FOUR JILLS IN A JEEP
TWENTIETH CENTURY-FOX. (March, 1944. Carole Landis, Kay Francis.

FOUR POSTER, THE
COLLINS. (B) January, 1953. Rex Harrison, Lilli Palmer.

FOUR SIDED TRIANGLE
UNITED ARTISTS. (June, 1955. Barbara Payton, James Hayter.

FOUR SKULLS OF JONATHAN DRAKE
THE UNIVERSAL. (June, 1936. Edward Franz, Grant Richards.

FOURTEEN HOURS

FOUR WAYS OUT (Ital.-Eng. dubbed)
CARROLL. (September, 1945. Gina Lollobrigida.

FOXES OF HARRY, THE
TWENTIETH CENTURY-FOX. (April, 1951, 1947. Rex Harrison, Maureen O'Hara.

FOXTAIL

FOXHOLE IN CAIRO
UNITED ARTISTS. (January, 1943. Edward Dmytryk, Dorothy Lamour.

FOXHUNTERS

FOXLETS

FOXLETS, THE

FRANCIS

FRANCIS OF ASSISI (It)

FRANCISCAN AFFAIR, THE

FRANKENSTEIN, JUNIOR

FRANKENSTEIN GOES TO THE RACES
UNIVERSAL. (July, 1951. Donald O'Connor, Piper Laurie.

FRANKENSTEIN GOES TO WEST POINT

FRANKENSTEIN IN THE HAUNTED HOUSE

FRANKENSTEIN IN THE NAVY

FRANKENSTEIN JOINS THE WACS

FRANKSTEIN-1970
UNITED ARTISTS. (July 6, 1958. Boris Karloff, Jana Lund.

FRAYLEIN (Cz)

FRECKLES (Cz)
TWENTIETH CENTURY-FOX. (September, 1960. Martin West, Carol Christensen.
<table>
<thead>
<tr>
<th>Length In Mins</th>
<th>GIRL FROM SAN LORENZO, THE.</th>
<th>50</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>GIRLS AT THE UPS. (B) February 14, 1956. Duncan Reuland. Leo Carrillo.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL HE LEFT BEHIND, THE.</td>
<td>November 10, 1959. Tab Hunter, Natalie Wood.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL HUNTERS, THE (P)</td>
<td>Columbia (B) June 16. Mickey Spillane, Shirley Eaton.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL IN BLACK STOCKINGS, THE.</td>
<td>October 5. Rex Miller, Joan Collins, Farley Granger. Color.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL IN EVERY PORT, A.</td>
<td>November 29. Joseph Cotten, Bill Williams. Color.</td>
<td>86</td>
</tr>
<tr>
<td>GIRL IN THE CASE, THE.</td>
<td>April 29, 1954. Edmund Lowe, Janis Carter.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL IN THE KREMLIN, THE.</td>
<td>May 9. Lex Barker. Za Zsa Gabor.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL WHO GLIMPSED THE NIGHT.</td>
<td>May 5. June Allyson, Arthur Kennedy.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL NEXT DOOR, THE.</td>
<td>May 19, 1968. John Ireland.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL OF THE NIGHT.</td>
<td>October 10, 1960. Anne Francis, Lloyd Nolan.</td>
<td>92</td>
</tr>
<tr>
<td>GIRL ON THE BRIDGE.</td>
<td>December 1951. Hugo Haas, Beverly Michaels.</td>
<td>77</td>
</tr>
<tr>
<td>GIRL RUSH.</td>
<td>Block 2, 1944-45. Frances Langford, Wally Brown.</td>
<td>85</td>
</tr>
<tr>
<td>GIRL WHO DARED, THE.</td>
<td>August 5, 1944. Lorna Gray, Peter Cook.</td>
<td>85</td>
</tr>
<tr>
<td>GIRL WHO HAD EVERYTHING.</td>
<td>March 27, 1953. Elizabeth Taylor, Fernando Lamas.</td>
<td>85</td>
</tr>
<tr>
<td>GIRL WHO MADE A CO-PILOT.</td>
<td>November 16, 1941. Elvis Presley, Stella Stevens. Color.</td>
<td>85</td>
</tr>
<tr>
<td>GIRL WHO MADE ME MARRIED.</td>
<td>February 1953. Joyce Holden, Gienda Farrell.</td>
<td>83</td>
</tr>
<tr>
<td>GIRL IN PRISON.</td>
<td>July 15, 1950. Richard Denning, Joan Taylor.</td>
<td>87</td>
</tr>
<tr>
<td>GIRLS MARKED DANGER (ital.-Eng. dubbed).</td>
<td>October 1959. Shiva Naanpani, Eleanor Ross-Drago.</td>
<td>73</td>
</tr>
<tr>
<td>GIRLS OF PLEASURE ISLAND.</td>
<td>April 1959. Don Taylor, Leo Genn. Color.</td>
<td>95</td>
</tr>
<tr>
<td>GIRLS OF THE KISS HOUSE.</td>
<td>Republic (R) November 2, 1945. Lyntte Roberts, Richard Powers.</td>
<td>68</td>
</tr>
<tr>
<td>GIRL ON THE SPOT.</td>
<td>February 11, 1946. Lois Collier, Jess Barker.</td>
<td>75</td>
</tr>
<tr>
<td>GIRLS SCHOOL.</td>
<td>February 8, 1950. Joyce Neynolds, Ross Ford.</td>
<td>62</td>
</tr>
<tr>
<td>GIRLS TOWN.</td>
<td>October 1959. Mei Termea, Mamie Van Doren.</td>
<td>92</td>
</tr>
<tr>
<td>GIVE A GIRL A BREAK.</td>
<td>January 1, 1954. The Champion, Debbie Reynolds. Color.</td>
<td>82</td>
</tr>
<tr>
<td>GIVE MY REGARDS TO BROADWAY.</td>
<td>June 1949. Dan Dailey, Nancy Guild. Color.</td>
<td>92</td>
</tr>
<tr>
<td>GLASS ALIBI, THE.</td>
<td>April 23, 1944. Paul Kelly, Anne Gwynne.</td>
<td>68</td>
</tr>
<tr>
<td>GLASS MOUNTAIN (Brit).</td>
<td>May 1956. Valentina Cortese, Druce Gray.</td>
<td>90</td>
</tr>
<tr>
<td>GLASS SLIPPER, THE.</td>
<td>April 8, 1955. Leslie Caron Michael Wilding. Color.</td>
<td>94</td>
</tr>
<tr>
<td>GLASS TOMBS, THE.</td>
<td>April 5, 1955. John Ireland.</td>
<td>58</td>
</tr>
<tr>
<td>GLASS WALL, THE.</td>
<td>August 1953. Vittorio Gassman, Gloria Grahame. Color.</td>
<td>92</td>
</tr>
<tr>
<td>GLASS WHEEL, THE.</td>
<td>January 1956. Edward G. Robinson, John Dierthe.</td>
<td>84</td>
</tr>
<tr>
<td>GLOBAL AFFAIR, A.</td>
<td>February 1954. Bob Hope, Lilo Pulver.</td>
<td>68</td>
</tr>
<tr>
<td>GLOBAL AFFAIR, THE.</td>
<td>May 25, 1951. Van Johnson, Warner Anderson.</td>
<td>68</td>
</tr>
<tr>
<td>GLOBAL AFFAIRS.</td>
<td>September 1954. Harlem Globetrotters, Dan Clark.</td>
<td>68</td>
</tr>
<tr>
<td>GLOBAL AFFAIRS, THE.</td>
<td>May 1956. Gina Lolobrigida, Anthony Franciosa. Color.</td>
<td>68</td>
</tr>
<tr>
<td>GOB'S AND GALS.</td>
<td>May 1, 1952. George Bernard, Betty Bernard, Cathy Downs.</td>
<td>68</td>
</tr>
<tr>
<td>GODDESSES, THE.</td>
<td>May 1, 1958. Kim Stanley, Lloyd Bentsen.</td>
<td>68</td>
</tr>
<tr>
<td>GOD IS MY PARTNER.</td>
<td>April 7, 1945. Dennis Morgan, Raymond Massey.</td>
<td>90</td>
</tr>
<tr>
<td>GOD IS MY PARTNER, THE.</td>
<td>July 1957. Walter Brennan, John Hoyt.</td>
<td>82</td>
</tr>
<tr>
<td>GOD'S COUNTRY.</td>
<td>April 1946. Robert Lowery, Helen Gilbert. Color.</td>
<td>62</td>
</tr>
<tr>
<td>GOD'S LITTLE ACRE.</td>
<td>May 1958. Aide Yafa, Robert Ryan.</td>
<td>110</td>
</tr>
<tr>
<td>GO.</td>
<td>April 20, 1952. Constance Dowling. Color.</td>
<td>81</td>
</tr>
<tr>
<td>GO! TO TOWN.</td>
<td>Block 1, 1944-45. Lam and Ahner.</td>
<td>69</td>
</tr>
<tr>
<td>GOING MY WAY.</td>
<td>August 14, 1944. Bing Crosby, Rose Stevens.</td>
<td>130</td>
</tr>
<tr>
<td>GOING MY WAY.</td>
<td>November 22, 1944. Bing Crosby, Rose Stevens.</td>
<td>130</td>
</tr>
<tr>
<td>GOES OF JEWEL OF THE NIGHT.</td>
<td>March 11, 1951. Gila Gabor, Anthony Franciosa. Color.</td>
<td>95</td>
</tr>
<tr>
<td>GOING STEADY.</td>
<td>February 1959. Molly Roe, Alan Reed, Jr.</td>
<td>79</td>
</tr>
</tbody>
</table>

GOLD OF NAPLES, THE (Ital.)

GOLDEN SEVEN SAINTS
WARNER BROS. (R) April, 1951. Clint Walker, Roger Moore.

GOLDEN SHIRTS
UNITED ARTISTS. (R) September 14, 1951. George O'Brien, Sheila Ryan.

GOOD BYE, THE (Ital.-Eng dialogue)
METHO-GOLDWYN-MAYER. (R) April, 1954. Tab Hunter, Rosanna Podesta. Color.


GOLDFIELD, THE (Ital.-Eng dialogue)
DISTRIBUTORS TWENTIETH COLUMBIA. (R) January, 1955. Maggie Davis.

GOLDEN DEMON, THE (Jap.)

GOLDEN EARRINGS

GOLDEN EYES, THE (Ital.)

GOLDEN IDOL 7i
GOLDEN EARRINGS TWENTIES, THE SALAMANDER, THE DAYS!

GOOD DAY, (P)
REPUBLIC. (R) September 1, 1948. Gary Cooper, Ann Sheridan.

GOOD TIME GIRL, THE (Brit.)

GOODBYE AGAIN
UNITED ARTISTS. (R) August, 1901. Ingrid Bergman, Yves Montand.

GOODBYE, MY FANCY
WARNER BROS. (R) May 19, 1951. Joan Crawford, Frank Lovejoy, Robert Young.

GOODNIGHT, SWEETHEART
REPUBLIC. (R) June 17, 1944. Bob Livingston, Ruth Terry.


GORILLA AT LARGE (3D)

GRAND CANYON
LIPPERT. (R) August 12, 1949. Richard Arlen, Mary Beth Hughes.

GRAND CANYON TRAIL
REPUBLIC. (R) November 18, 1948. Roy Rogers, Jane Frazee. Color.

GRAND MANEUVER, THE (Fr.)

GRAND OLYMPICS

GRASS IS GREENER, THE (T)

GREAT ADVANCE (Brit.)

GREAT ADVANCE, THE (Swed.)

GREAT AMERICAN PASTIME, THE
METRO-GOLDWYN-MAYER. (R) December 7, 1956. Tom Ewell, Ann Miller, Anne Francis.

GREAT CARUSO, THE

GREAT CHASE
CONTINENTAL. (R) December, 1952. Film Clips.

GREAT DAY (Brit.)
RECO-RECO. (R) October 30, 1946. Erle Portman, Fionas Robson.

GREAT DAY IN THE MORNING (SS)

GREAT DAN PATCH, THE
UNITED ARTISTS. (R) January, 1946. Dennis O'Keefe, Gail Russell.

GREAT DIAMOND ROBBERY, THE

GREAT ESCAPE, THE (P)

GREAT EXPECTATIONS (Br-lt.)

GREAT FLAMMATION, THE
REPUBLIC. (R) March 59, 1945. Erle Red Barnard, Mary Beth Hughes.

GREAT GATSBY, THE

GREAT IMPOSTOR

GREAT JESSE JAMES RAID, THE

GREAT JEWEL ROBBER, THE

GREAT JOHN L., THE

GREAT LOCOMOTIVE CHASE, THE (Ct)

GREAT LOVER, THE
<table>
<thead>
<tr>
<th>Hap-Hel</th>
<th>Length In Mins.</th>
</tr>
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<tbody>
<tr>
<td>HAPPY ROAD, THE</td>
<td>100</td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER (B)</td>
<td>February, 1941</td>
</tr>
<tr>
<td>Gene Kelly, Barbara Laage</td>
<td></td>
</tr>
<tr>
<td>HAPPY ROAD</td>
<td>88</td>
</tr>
<tr>
<td>UNITED ARTISTS. (H)</td>
<td>January, 1952, Roy Hattersley, David L. Caruso</td>
</tr>
<tr>
<td>HAPPY ROAD</td>
<td>94</td>
</tr>
<tr>
<td>THE</td>
<td>COLUMBIA. (B)</td>
</tr>
<tr>
<td>HAPPY YEARS, THE</td>
<td>110</td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER. (R)</td>
<td>July 7, 1950</td>
</tr>
<tr>
<td>Dean Stockwell, Dan O'Herlihy, Color</td>
<td></td>
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<tr>
<td>HARBOR LIGHTS (Cs)</td>
<td>68</td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (H)</td>
<td>July 7, 1953, Ernest Borgnine, Color</td>
</tr>
<tr>
<td>HARBOR OF MISSING MEN</td>
<td>60</td>
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<tr>
<td>REPUBLIC. (R)</td>
<td>March 26, 1956, Richard Denning, Barbara Fuller</td>
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<tr>
<td>HARD BOILED MAHONEY</td>
<td>63</td>
</tr>
<tr>
<td>MONOGRAM. (R)</td>
<td>May 16, 1947, Leo Gorcey, Junior, Color</td>
</tr>
<tr>
<td>HARDER THEY FALL, THE</td>
<td>109</td>
</tr>
<tr>
<td>COLUMBIA. (R)</td>
<td>April, 1946, Humphrey Bogart, Lauren Bacall, Color</td>
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<tr>
<td>HARD, FAST AND BEAUTIFUL</td>
<td>76</td>
</tr>
<tr>
<td>RKO RADIO. (H)</td>
<td>June 6, 1931, Claire Trevor, William Holden, Color</td>
</tr>
<tr>
<td>HAREM GIRL, THE</td>
<td>70</td>
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<tr>
<td>THE</td>
<td>COLUMBIA. (H)</td>
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<tr>
<td>HARLEM GLOBETROTTERS, THE</td>
<td>80</td>
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<tr>
<td>COLUMBIA. (R)</td>
<td>November, 1951, Thomas Gomez, Black Heaven</td>
</tr>
<tr>
<td>HAROLD LLOYD'S WORLD OF COMEDY</td>
<td>94</td>
</tr>
<tr>
<td>CONTINENTAL. (R)</td>
<td>June, 1952</td>
</tr>
<tr>
<td>HARPION</td>
<td>4</td>
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<tr>
<td>SCREEN GUILD. (H)</td>
<td>September 24, 1944, John Beal, Alice Louis, Color</td>
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<tr>
<td>HARRETT CRAIG</td>
<td>4</td>
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<tr>
<td>COLUMBIA. (B)</td>
<td>November, 1950, John Crawford, Edna Marlowe, Color</td>
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<tr>
<td>HARRY BLACK AND THE TIGER (Cs)</td>
<td>117</td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (R)</td>
<td>September, 1955, Stewart Granger, Barbara Rush, Color</td>
</tr>
<tr>
<td>HARVEY</td>
<td>104</td>
</tr>
<tr>
<td>UNIVERSAL. (R)</td>
<td>January, 1951, James Stewart, Martha Scott, Color</td>
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<tr>
<td>HARVEY GIRLS, THE</td>
<td>104</td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER. (R)</td>
<td>January-February, 1946, Judy Garfield, John Hodiak, Color</td>
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<tr>
<td>HAS ANYBODY SEEN MY GAL</td>
<td>69</td>
</tr>
<tr>
<td>UNIVERSAL. (R)</td>
<td>July, 1955, Piper Laurie, Charles Boyer, Color</td>
</tr>
<tr>
<td>HASTY HEART, THE</td>
<td>102</td>
</tr>
<tr>
<td>WARNER BROS. (R)</td>
<td>January 14, 1950, Ronald Reagan, Patricia Hitchcock, Color</td>
</tr>
<tr>
<td>HAT BOX MYSTERY, THE</td>
<td>44</td>
</tr>
<tr>
<td>SCREEN GUILD. (H)</td>
<td>July 12, 1947, Tom Neal, Pamела Mason, Color</td>
</tr>
<tr>
<td>HAT CHECK HONEY</td>
<td>69</td>
</tr>
<tr>
<td>UNIVERSAL. (R)</td>
<td>March 10, 1944, Grace McDonald, Lucille Browne, Color</td>
</tr>
<tr>
<td>HATARI!</td>
<td>159</td>
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<tr>
<td>PARAMOUNT. (R)</td>
<td>June, 1953, John Wayne, Hardy Kruger, Color</td>
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<tr>
<td>HATFUL OF RAIN, A (Cs)</td>
<td>109</td>
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<tr>
<td>TWENTIETH CENTURY-FOX. (H)</td>
<td>July, 1957, Eve Marie Saint, Don Murray</td>
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<tr>
<td>HAUNTED MINE, THE</td>
<td>51</td>
</tr>
<tr>
<td>MONOGRAM. (H)</td>
<td>February 22, 1946, Johnny Mack Brown, Linda Johnson</td>
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<tr>
<td>HAUNTED STRANGLER, THE</td>
<td>81</td>
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<tr>
<td>METRO-GOLDWYN-MAYER. (B)</td>
<td>June, 1958, Boris Karloff, Anthony Dawson</td>
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<tr>
<td>HAUNTED TRAILS</td>
<td>60</td>
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<tr>
<td>MONOGRAM. (R)</td>
<td>August 23, 1943, Whip Wilson, Andy Clyde</td>
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<tr>
<td>HAUNTING CRIME, THE</td>
<td>77</td>
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<tr>
<td>WARNER BROS. (H)</td>
<td>September 15, 1951, Estelita Rodriguez, Hugh Herbert</td>
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<tr>
<td>HAUNTED, WILL TRAVEL</td>
<td>78</td>
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<tr>
<td>COLUMBIA. (R)</td>
<td>August, 1950, Max Howard, Larry Pine</td>
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<tr>
<td>HAUNTING WONDERFUL CRIME</td>
<td>70</td>
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<tr>
<td>RKO RADIO. (R)</td>
<td>Block 3, 1944-45, Pat O'Brien, George Murphy, Color</td>
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<td>HACK OF POWDER RIVER, THE</td>
<td>54</td>
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<tr>
<td>EAGLE LION. (R)</td>
<td>April 10, 1946, Eddie Dean, Jennifer Holt</td>
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<tr>
<td>HACK OF WILD RIVER, THE</td>
<td>54</td>
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<tr>
<td>COLUMBIA. (R)</td>
<td>February, 1952, Charles Starrett, Smiley Burnett</td>
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<td>HAZARD</td>
<td>95</td>
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<tr>
<td>PARAMOUNT. (R)</td>
<td>March 25, 1945, Paulette Goddard, MacDonald Carey</td>
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<tr>
<td>HE RAN A WINDY WAY</td>
<td>77</td>
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<tr>
<td>UNITED ARTISTS. (H)</td>
<td>July 12, 1951, John Gavin, Ingrid Bergman, Shelley Winters</td>
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<tr>
<td>HE RIDES A FALL</td>
<td>84</td>
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<tr>
<td>UNIVERSAL. (R)</td>
<td>April, 1944, Tom, Young, Dan Duryea</td>
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<tr>
<td>HE WALKED BY NIGHT</td>
<td>80</td>
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<tr>
<td>EAGLE-LION. (R)</td>
<td>November, 1948, Richard Basehart, Scott Brady</td>
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<td>HEADING FOR HEAVEN</td>
<td>71</td>
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<td>EAGLE-LION. (R)</td>
<td>January 17, 1948, Stuart Erwin, Glenda Farrell</td>
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<tr>
<td>HEADING NORTH</td>
<td>58</td>
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<tr>
<td>COLUMBIA. (R)</td>
<td>August 15, 1946, Charles Starrett, Smiler Burnette</td>
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<td>HEADLESS GHOST, THE (H)</td>
<td>63</td>
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<tr>
<td>AMERICAN INTERNATIONAL. (R)</td>
<td>April, 1959, Richard Lyon, Lilian Starlane</td>
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<td>HEADLINE HUNTERS</td>
<td>69</td>
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<tr>
<td>REPUBLIC. (R)</td>
<td>September 18, 1955, Rod Cameron, John Derek, Color</td>
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<td>HEAD OF A TYRANT</td>
<td>94</td>
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<tr>
<td>UNIVERSAL. (R)</td>
<td>June, 1960, Massimo Girotti, Isabelle Core, Color</td>
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<tr>
<td>HEAR ME GOOD (VV)</td>
<td>80</td>
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<tr>
<td>PARAMOUNT (R)</td>
<td>October, 1957, Hal March, Joe E. Ross, Color</td>
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<td>HEART OF THE MATTER, THE (Brit)</td>
<td>100</td>
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<td>ASSOCIATED ARTISTS. (R)</td>
<td>November, 1954, Trevor Howard, Marta beads, Color</td>
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<tr>
<td>HEART OF SHOW BUSINESS</td>
<td>40</td>
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<td>COLUMBIA. (R)</td>
<td>June, 1957, All Star Cast, Color</td>
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<tr>
<td>HEART OF THE ROCKIES</td>
<td>67</td>
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<td>REPUBLIC. (R)</td>
<td>March 20, 1951, Roy Rogers, Western, Color</td>
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<td>HEART OF VIRGINIA</td>
<td>55</td>
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<td>REPUBLIC. (R)</td>
<td>April 10, 1942, Janet Martin, Robert Lowery</td>
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<td>HEARTLAND</td>
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<td>EAGLE-LION. (R)</td>
<td>June 28, 1947, Sheila Ryan, Chill Willi, Color</td>
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<td>HEARTS BLOOM</td>
<td>101</td>
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<tr>
<td>RKO RADIO. (R)</td>
<td>April 11, 1946, Giudec Rogers, Jean Pierre Amont</td>
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<td>HEAT WAVE</td>
<td>68</td>
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<tr>
<td>LIPPERT. (R)</td>
<td>April 15, 1954, Alex Nicol, Hillary Brooke, Color</td>
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<td>HEAVEN KNOWS, MR. ALLISON</td>
<td>107</td>
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<tr>
<td>TWENTIETH CENTURY-FOX. (R)</td>
<td>March, 1957, Deborah Kerr, Robert Mitchum, Color</td>
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<td>HEAVEN ON EARTH</td>
<td>84</td>
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<tr>
<td>J B FILMS. (R)</td>
<td>January, 1961, Barbara Fiorian, Charles Burrell, Color</td>
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<tr>
<td>HEAVENLY BODY, THE</td>
<td>94</td>
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<tr>
<td>COLUMBIA. (R)</td>
<td>December 21, 1947, Liberia Scott, Color</td>
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<td>HEAVENLY DAYS</td>
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<td>RKO RADIO. (R)</td>
<td>Block 7, 1943-44, Fisher McGeary, Mildred Natwick, Color</td>
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<td>HEIDI (Ger.-Eng. dubbed)</td>
<td>98</td>
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<td>UNITED ARTISTS. (B)</td>
<td>April, 1944, Elisabeth Bergmann, Color</td>
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<td>HEIDI AND PETER (Swiss-Eng. dubbed)</td>
<td>89</td>
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<td>UNITED ARTISTS. (B)</td>
<td>December, 1955, Elisabeth Sigmond, Hemsfrid Geizer, color</td>
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<tr>
<td>HEIRESS, THE</td>
<td>120</td>
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<tr>
<td>PARAMOUNT. (R)</td>
<td>December 28, 1949, Olivia De Havilland, Montgomery Clift, Color</td>
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<td>HE LAUGHED LAST</td>
<td>77</td>
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<td>COLUMBIA. (R)</td>
<td>August, 1956, Frankie Laine, Lucy Marlowe, Color</td>
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<td>HELDORADO</td>
<td>70</td>
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<td>REPUBLIC. (R)</td>
<td>December 15, 1948, Roy Rogers, George 'Gabby' Hayes, Color</td>
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<td>HELEN OF TROY (Cs)</td>
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<tr>
<td>WARNER BROTHERS. (R)</td>
<td>February 11, 1944, Rossano Brazzi, Kent Taylor, Color</td>
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<td>HELL BELOW ZEPHIRE</td>
<td>91</td>
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<td>COLUMBIA. (R)</td>
<td>July, 1954, Alan Ladd, Joan Tetzel, Color</td>
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<td>HELL BOUND</td>
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<td>UNITED ARTISTS. (R)</td>
<td>October, 1957, John Russell, June Blair</td>
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<td>HELL CANYON OUTLAWS</td>
<td>72</td>
</tr>
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<td>REPUBLIC. (R)</td>
<td>October, 1957, Dale Robertson, Brian Keith</td>
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<td>HELL CATS OF THE NAVY</td>
<td>82</td>
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<tr>
<td>COLUMBIA. (R)</td>
<td>May, 1957, Ronald Reagan, Nancy Davis</td>
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<td>HELD IS A CITY</td>
<td>86</td>
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<td>COLUMBIA. (R)</td>
<td>November, 1956, Stanley Baker, Madeleine Audley</td>
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</table>
HELL IS FOR HEROES

PARAMOUNT. (R) June, 1962. Steve McQueen, Bobby Darin.

HELL IN KOREA


HELL'S ISLAND (Cs)


HELL'S OUTPUT


HELL'S LIFE

LIPPERT. (R) September 5, 1952. Sterling Hayden, Joan Leslie.

HELL'S MOUTH


HELL'S SQUAD


HELL'S CROSSROADS (M)


HELL'S FIVE HOURS

ALLIED ARTISTS (R) February, 1958. Steven McNally, Colleen Gray.

HELL'S HALF ACRE

REPUBLIC. (R) June 1, 1954. Wendell Corey, Virginia Keyes.

HELL'S HORIZON

COLUMBIA. (R) December, 1955. John Ireland, Marie Behnsh.

HELL'S ISLAND (VV)


HELL'S OUTPUT

REPUBLIC. (R) December 15, 1934. Rod Cameron, Leslie Howard.

HEMINGWAY'S ADVENTURES OF A YOUNG MAN (Cs)


HENRY ALDRICH, BOY SCOUT


HENRY ALDRICH PLAYS CUPID


HENRY ALDRICH'S LITTLE SECRET

PARAMOUNT. (R) Block 6, 1942-44. Jimmy Lydon, Charlie Smith.

HERE AT THE BRITISH


HERE COME THE RAINMAKER

MONOGRAM. (R) February 19, 1940. Raymond Walburn, Walter Catlett.

HERE COMES THE ADVENTURER

UNIVERSAL. (R) July 5, 1948. Dennis O'Keefe, Helen Walker.

HERE COMES THE DEVIL

WARNER BROS. (R) July, 1959. Steve Reeves.

HERE COMES UNCHAINED (CS)


HERE COMES THE THERMAL RAINMAKER

COLUMBIA. (R) June 1, 1961. Pat O'Brien, Allan Martin, Jr.

HERE COMES THE BELLBOY


HERE COMES THE CO-EDS

UNIVERSAL. (R) February 7, 1945. Abbott and Costello.

HERE COME THE GIRLS


HERE COMES THE WAVE

UNIVERSAL. (R) September, 1951. Bing Crosby, June Wyman.

HERE COMES TROUBLE

UNITED ARTISTS. (R) April, 1948. William Tracy, Beverly Lloyd. Color.

HERO'S DEAD


HEROES DIE YOUNG


HERO'S ISLAND


HE'S A COCKTAIL WAITER


HEY BOY! HEY GIRL


HEY, LET'S TWIST


HEY ROCKIE

COLUMBIA. (R) March 5, 1944. Ann Miller, Larry Parks.

HE'S A BEAUTIFUL GUY!

UNIVERSAL. (R) December 8, 1944. Martha O'Driscoll, Noah Beery, Jr.

HI, GOOD-LOOKIN'

UNIVERSAL. (R) March 24, 1944. Eddie Quillan, Harriet Hilliard.

HIAWATHA


HIDDEN DANGER


HIDDEN EYES

METRO-GOLDWYN-MAYER. (R) September, 1945. Edward Arnold, Frances Faye.

HIDDEN FEAR


HIDDEN GUN


HIDDEN HOME

REPUBLIC. (R) February, 1959. Griffith Jones, Patricia Laffan.

HIDDEN ROOM

HOMICIDAL COLUMBIA. (R) June, 1901. Glenn Corbett, Patricia Breslin, Director.


HONEYCREEPER REPUBLIC. (October) 20, 1951. Judy Canova, Eddie Foy, Jr., Color.

HONEYMOON REPUBLIC. (December) 11, 1945. Alan Jones, Grace McDonald.


HOLLYWOOD BARN DANCE SING. (1948.) 120. METRO-GOLDWYN-MAYER. (R) April, 1948. William Tabbert, Michael Dante, Color.

HOLLYWOOD BARN DANCE SING. (1949.) 120. METRO-GOLDWYN-MAYER. (R) December 27, 1948. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1950.) 120. METRO-GOLDWYN-MAYER. (R) September, 1950. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1951.) 120. METRO-GOLDWYN-MAYER. (R) May 21, 1951. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1952.) 120. METRO-GOLDWYN-MAYER. (R) February 19, 1952. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1953.) 120. METRO-GOLDWYN-MAYER. (R) October 1, 1953. Robert Mitchum, Claire Trevor, Color.


HOLLYWOOD BARN DANCE SING. (1955.) 120. METRO-GOLDWYN-MAYER. (R) June, 1955. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1956.) 120. METRO-GOLDWYN-MAYER. (R) July, 1956. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1957.) 120. METRO-GOLDWYN-MAYER. (R) May, 1957. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1958.) 120. METRO-GOLDWYN-MAYER. (R) June, 1958. Robert Mitchum, Claire Trevor, Color.

HOLLYWOOD BARN DANCE SING. (1959.) 120. METRO-GOLDWYN-MAYER. (R) April, 1959. Robert Mitchum, Claire Trevor, Color.


IT STARTED IN PARADISE ( Brit.) 86

IT'S A BIG COUNTRY 85
METRO-GOLDWYN-MAYER. (R) January 3, 1932. All Star Cast.

IT'S A DOG'S LIFE (O) 88

IT'S A GREAT FEELING 95

IT'S A JOKE, SON 64

IT'S A MAD, MAD, MAD WORLD (Cinerama) 195

IT'S ALWAYS FAIR WEATHER (Oa) 102

IT'S A PLEASURE 98
RKO RADIO. (B) March 1, 1945. Sonja Henie, Robert Mitchum. Color.

IT'S A SMALL WORLD 74
EAGLE LION. (B) June, 1950. Paul Dale, Loraine Miles.

IT'S A WONDERFUL LIFE 130
RKO RADIO. (R) January 7, 1947. James Stewart, Donna Reed.

IT'S A WONDERFUL WORLD 89

IT'S GREAT TO BE YOUNG 68
COLUMBIA. (R) September 12, 1946. Leslie Brooks, Jinx Falkenburg.

IT'S IN THE BAG 76
UNITED ARTISTS. (R) April 21, 1945. Fred MacMurray, Bob Hope.

IT'S NEVER TOO LATE 96

IT'S ONLY MONEY 64

IT, THE TERROR FROM BEYOND SPACE 67

IVANHOE 106

I'VE ALWAYS LOVED YOU 68

I'VE LIVED BEFORE 82

IVORY HUNTER (Bril) 97

IVY 69
UNIVERSAL. (B) June, 1947. Joan Fontaine, Peter Lawford.

2

JACK AND THE BEANSTALK 78

JACK McCALL, DESPERADO 76
COLUMBIA. (B) April, 1955. George Montgomery, Angela Stevens. Color.

JACK SLADE 50
UNITED ARTISTS. (B) November 8, 1938. Mark Stevens, Dorothy Malone.

JACK, THE GIANT KILLER 94

JACK THE RIPPER 85
PARAMOUNT. (R) February, 1960. Lee Patterson, Eddie Byrne.

JACKIE ROBINSON STORY, THE 78

JACKPOT, THE 85
TENET CENTURY-FOX. (B) November, 1957. James Stewart, Barbara Hale.

JACQUENETTE 92
BRAHAND. (B) September, 1957. John Gregson, Kathleen Ryan.

JADE MASK, THE 68

JAGUAR 68
REPUBLIC. (B) January 26, 1956. Sabu Chiquita.

JAILBREAKERS, THE 64

JAIL RUSTERS 61
ALLIED ARTISTS. (B) September 15, 1936. Lee Gorcey, Rosina Hall.

JAILHOUSE ROCK (C) 96

JALOPY 82

JAM BERSIOM 78
COLUMBIA. (R) April 13, 1944. Ann Miller, Jess Barker.

JAMBREEE 86
REPUBLIC. (R) May 5, 1944. George Byron, Ruth Terry.

JAMBREEE MARES. (D) December, 1957. Faye Dunaway, Jerry Lee.

JAMAICA RUN 82

JAMES DEAN STORY, THE 82

JANE EYRE 96

JANE IN THE UNPUT 102
WARNER BROS. (B) September 2, 1944. Joyce Reynolds, Robert Hutton.

JANE GETS MARRIED 91

JAPANESQUE IN BRIEDE 91
TWENTIETH-CENTURY-FOX. (B) January, 1955. Shirley Yamaguchi, Don Taylor.

JASON AND THE ARGONAUTS 104

JESSE 96

JAYWALKERS, THE (5) 100

JAZZ ROAT (5) 78

JAZZ SONG, THE 107

JEALOUSY 71

JEANNE GUELDS 109

JENNIFER 73
ALLIED ARTISTS. (B) October 25, 1953. Ida Lupino, Howard Duff.

JENNY LAMOUR (Fr.) 102

JEOPARITY 69

JESSE JAMES VS. THE DALTONS (3D) 65
COLUMBIA. (B) April, 1954. Brett King, Barbara Lawrence. Color.

JESSE JAMES' WOMEN 83
UNITED ARTISTS. (B) September, 1954. Peggie Castle, Don Barry. Color.

JESSICA 112
UNITED ARTISTS. (B) April, 1962. Angie Dickinson, Maurice Chevalier. Color.

JET ATTACK 88
AMER. INT. PICS. (B) February, 1958. John Agar, Audrey Totter.

JET JOB 98

JET PILOT 112

JEWELS OF RANDELBURG 84
TWENTIETH-CENTURY-FOX. (B) May, 1947. Richard Travis, Michelle Che Danielle.
<table>
<thead>
<tr>
<th>Title</th>
<th>Length In Mins.</th>
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<tbody>
<tr>
<td><em>Just William's Luck</em> (Brlt.)</td>
<td>98</td>
<td></td>
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<tr>
<td><em>Justice Is Done</em> (Pr.)</td>
<td>85</td>
<td></td>
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<tr>
<td><em>Juvenile Jungle</em> (H)</td>
<td>60</td>
<td></td>
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<td><em>Republic</em> (R) April, 1948. Corry Allen, Rebecca Welles.</td>
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<thead>
<tr>
<th>Title</th>
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<tr>
<td><em>Kangaroo</em></td>
<td>84</td>
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<td><em>Twentieth Century-Fox</em> (B) June, 1953. Maureen O'Hara, Peter Lawford.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Kango</em></td>
<td>73</td>
<td></td>
</tr>
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<td><em>Kansas City Confidential</em></td>
<td>98</td>
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<td><em>Kansas City Kitty</em></td>
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**KAZAN**

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<td>83</td>
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<td><em>Keeper of the Bees</em></td>
<td>68</td>
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<td>86</td>
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<td><em>Kentuckian, The</em> (G)</td>
<td>104</td>
<td></td>
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<td><em>Kentucky Jubilee</em></td>
<td>67</td>
<td></td>
</tr>
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<td><em>Kentucky Rifle</em></td>
<td>92</td>
<td></td>
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<td><em>Kettle on Old Mac Donald's Farm</em></td>
<td>81</td>
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<td><em>Key to the City</em></td>
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<td><em>Key Witness</em></td>
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<td></td>
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<td><em>Keys of the Kingdom</em></td>
<td>137</td>
<td></td>
</tr>
<tr>
<td><em>Key With an Eye</em></td>
<td>81</td>
<td></td>
</tr>
<tr>
<td><em>Hyber Patrol</em></td>
<td>71</td>
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<td><em>KID For TWO FARTINGS, A</em> (Brt)</td>
<td>91</td>
<td></td>
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<td><em>Kid From Carillo, The</em></td>
<td>80</td>
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<td>Kid from Broken Sun, The</td>
<td>96</td>
<td>1952</td>
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<td>Columbia, (R)</td>
<td></td>
<td></td>
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<td>Kid from Cleveland, The</td>
<td>89</td>
<td>1940</td>
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<td>Republic, (B)</td>
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<td>Kid from Brooklyn, The</td>
<td>114</td>
<td>1953</td>
</tr>
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<td>Bk Radio, (R)</td>
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<td>Kid from Left Field, the</td>
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<td>1958</td>
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<td>1945</td>
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<td>Kidnapped</td>
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</tr>
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<td>Monogram, (R)</td>
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<td>Kill Her Gently</td>
<td>73</td>
<td>1958</td>
</tr>
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<td>1956</td>
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<td>George Conlan, Columbia</td>
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<tr>
<td>Kill or Cure</td>
<td>88</td>
<td>1963</td>
</tr>
<tr>
<td>Kill the Umpire</td>
<td>78</td>
<td></td>
</tr>
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<td></td>
</tr>
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<td>Kill the Ape, the</td>
<td>68</td>
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<td>Killer at Large</td>
<td>63</td>
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<td></td>
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<td>Killer is Loose, the</td>
<td>73</td>
<td></td>
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<tr>
<td>Killer Leopard</td>
<td>70</td>
<td></td>
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<td>104</td>
<td></td>
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<td>76</td>
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<td>72</td>
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<td>Killer that Stalked New York</td>
<td>79</td>
<td></td>
</tr>
<tr>
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<td>102</td>
<td></td>
</tr>
<tr>
<td>Universal, (B) August 30, 1948, Bert Lancaster, Art Gardner.</td>
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<td></td>
</tr>
<tr>
<td>Killers from Space</td>
<td>71</td>
<td></td>
</tr>
<tr>
<td>Kill Me Again</td>
<td>67</td>
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<td></td>
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<td>91</td>
<td></td>
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<tr>
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<td>68</td>
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<td>113</td>
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<td>101</td>
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<td>Kind Lady</td>
<td>78</td>
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<td>Kind of Loving</td>
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<td>Kind Creole, (R)</td>
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<td>Kings of King</td>
<td>163</td>
<td></td>
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<td>Kings of the Bandits</td>
<td>86</td>
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<td>Monogram, (B) November 8, 1947, Gilbert Roland, Angela Green.</td>
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<td>74</td>
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<td>60</td>
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<td>Republic, (B) April 26, 1948, Janet Martin, William Wright.</td>
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<td>78</td>
<td></td>
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<td>Kings Richard and the Crusaders (C)</td>
<td>113</td>
<td></td>
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<td>Kings Solomon's Mines</td>
<td>102</td>
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<tr>
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<td>108</td>
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<td>79</td>
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<td>Kid in Space</td>
<td>94</td>
<td></td>
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<td>87</td>
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<td>163</td>
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<tr>
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<td>109</td>
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<td>Kiss of Death, the</td>
<td>189</td>
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<td>Kiss of Fire</td>
<td>87</td>
<td></td>
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<td>Kiss of the Vampire</td>
<td>88</td>
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KISSIN' COUSINS (R) 95 METHO-GOLDWYN-MAYER (R) March, 1964.


LADY AT ELEVENTH STREET (Fr.) 103 TENTH CENTURY-FOX (It) December, 1937. Caro Grant, Jayne Mansfield. Color.


LADY KISSING THE MAN 100 METO-GOLDWYN-MAYER. (R) January 1946. Frank Sinatra, Kathryn Grayson. Color.


LOOK ON ANY DOOR 100 COLUMBIA. (R) April, 1949. Humphrey Bogart, John Derek.


LONG SONG 104 RKO RADIO. (R) April, 1951. Advenure/Documentary.

KOREA PATROL 57 UNITED ARTISTS. (R) January 15, 1951. Richard Eyermy, Teri Duna.

KNOTS IN THE FLESH 108 CENTURY-FOX. (R) April, 1947. Louis Hayward, Patricia Medina.


LADY IN THE DEAD HOUSE 84 PRC PICTURES. (R) May 15, 1944. Lucile Atwill, Jean Parker.

LADY IN THE IRON MASK 78 TENTH CENTURY-FOX. (R) July, 1952. Louis Hayward, Patricia Medina.


LADY, LET'S DANCE 88 MONOGRAM. (R) April 11, 1944. Belles, James Ellison.

LADY LIES 97 RKO-RADIO. (R) October 12, 1949. Robert Young, Barbara Hale.


LADY ON THE DIAMOND 80 UNIVERSAL. (R) November, 1951. Leda Darnell, Stephen McNally.

LADY PERSUASION. A 87 REPUBLIC. (R) January 29, 1952. James Mason, June Havoc.


LADY SURRENDERS, A (Brit.) 117 UNIVERSAL. (R) June 19, 1947. Margaret Lockwood, Stewart Granger.

LADY TAKES A CHANCE, A 86 WARNER BROS. (R) Block 1, 1943-44. Jean Arthur, John Wayne.

LADY TAKES A FLYER, THE (Fr.) 94 UNIVERSAL (R) February, 1958. Dana Turner, Jeff Chandler.


LAFAYETTE ESCADRILLE 93 WARNER BROS. (R) March, 1938. Tab Hunter, Ethel Cluefarette.


LANDFALL (Brit.) 88 STRATFORD. (R) May 9, 1953. Michael Denison, Patricia Plunkett.


<table>
<thead>
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<th>Title</th>
<th>Date</th>
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<td>Charles Starrett</td>
<td>Charles Starrett</td>
<td>Columbia</td>
<td>54</td>
</tr>
<tr>
<td>Laramie Mountains</td>
<td>April 1932</td>
<td>Charlie Starrett</td>
<td>Beryl Wallace, Paul Henreid</td>
<td>Columbia</td>
<td>53</td>
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<tr>
<td>Larceny</td>
<td>August 1918</td>
<td>John Payne</td>
<td>Joe T. Sweet</td>
<td>Universal</td>
<td>89</td>
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<td>Larceny in her Heart</td>
<td>December 1950</td>
<td>Marina Vlady</td>
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<td>Allied Artists</td>
<td>68</td>
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<tr>
<td>Las Vegas Shark Hunt</td>
<td>May 1955</td>
<td>Dennis O'Keefe</td>
<td>Thomas Gomez</td>
<td>Las Vegas</td>
<td>79</td>
</tr>
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<td>Las Vegas Story</td>
<td>February 1952</td>
<td>Jane Russell</td>
<td>Victor Mature</td>
<td>Eko Radio</td>
<td>88</td>
</tr>
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<td>Las Vegas Story</td>
<td>November 1959</td>
<td>Paul Muni</td>
<td>David Wayne</td>
<td>Columbia</td>
<td>100</td>
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<td>Las Bandit, the</td>
<td>April 25, 1949</td>
<td>William Elliott</td>
<td>Ronald Reagan</td>
<td>Republic</td>
<td>80</td>
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<td>Last Blitzkrieg, the</td>
<td>January 1959</td>
<td>Van Johnson</td>
<td>Bernard Edmonds</td>
<td>Columbia</td>
<td>84</td>
</tr>
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<td>August 1957</td>
<td>Maria Schell</td>
<td>Bernard Edmonds</td>
<td>Republic</td>
<td>90</td>
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<td>May 1946</td>
<td>Steve Price</td>
<td></td>
<td>Republic</td>
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<td>August 1955</td>
<td>Sterling Hayden</td>
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<td>Republic</td>
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<td>August 1946</td>
<td>Donald Barry</td>
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<td>Republic</td>
<td>87</td>
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<td>Last Days of Boot Hill</td>
<td>November 1947</td>
<td>Charles Starrett</td>
<td></td>
<td>Columbia</td>
<td>56</td>
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<tr>
<td>Last Days of Pompeii, the</td>
<td>July 1946</td>
<td>Steve Price</td>
<td></td>
<td>Republic</td>
<td>103</td>
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<td>Last of the Fast Guns, the</td>
<td>July 1958</td>
<td>Jock Mahoney</td>
<td>Gilbert Hover</td>
<td>Universal</td>
<td>82</td>
</tr>
<tr>
<td>Last Frontier, the</td>
<td>January 1956</td>
<td>Victor Mature</td>
<td></td>
<td>Republic</td>
<td>98</td>
</tr>
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<td>Last Frontier Upising, the</td>
<td>February 1947</td>
<td>Monte Hale</td>
<td></td>
<td>Republic</td>
<td>67</td>
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<td>Last Hunt, the (C)</td>
<td>February 24, 1951</td>
<td>Robert Taylor</td>
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<td>Columbia</td>
<td>108</td>
</tr>
<tr>
<td>Last of the Buccaneers</td>
<td>October 1950</td>
<td>Paul Henreid</td>
<td>Jack Oakie</td>
<td>Columbia</td>
<td>79</td>
</tr>
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<td>Last of the Bunches</td>
<td>December 1953</td>
<td>Broderick Crawford</td>
<td>Barbara Hale</td>
<td>Columbia</td>
<td>85</td>
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<tr>
<td>Last of the Depradu</td>
<td>November 1958</td>
<td>Spencer Tracy</td>
<td></td>
<td>Columbia</td>
<td>71</td>
</tr>
<tr>
<td>Last Musketeer, the</td>
<td>March 1942</td>
<td>Rex Allen</td>
<td>Mary Allen</td>
<td>Republic</td>
<td>67</td>
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<td>Last of the Badmen (C)</td>
<td>February 17, 1957</td>
<td>George Montgomery</td>
<td>Keith Larsen</td>
<td>Allied Artists</td>
<td>80</td>
</tr>
<tr>
<td>Last of the Calikers</td>
<td>October 1950</td>
<td>Paul Henreid</td>
<td>Jack Oakie</td>
<td>Columbia</td>
<td>70</td>
</tr>
<tr>
<td>Last of the Calangers</td>
<td>December 1953</td>
<td>Broderick Crawford</td>
<td>Barbara Hale</td>
<td>Columbia</td>
<td>85</td>
</tr>
<tr>
<td>Last of the Depradu</td>
<td>December 1950</td>
<td>Tom Conway</td>
<td>Eunice Gayson</td>
<td>Columbia</td>
<td>71</td>
</tr>
<tr>
<td>Last of the Depradu</td>
<td>December 1950</td>
<td>Tom Conway</td>
<td>Eunice Gayson</td>
<td>Columbia</td>
<td>81</td>
</tr>
<tr>
<td>Last of the Gunickers</td>
<td>January 1959</td>
<td>Robert Redford</td>
<td>Midney Honeys</td>
<td>Republic</td>
<td>81</td>
</tr>
<tr>
<td>Last of the Pony Riders</td>
<td>November 1952</td>
<td>Gene Autry</td>
<td>Smiley Burnette</td>
<td>Columbia</td>
<td>81</td>
</tr>
<tr>
<td>Last of the Redman, the</td>
<td>August 1947</td>
<td>Jon Hall</td>
<td>Evelyn Ankers</td>
<td>Columbia</td>
<td>77</td>
</tr>
<tr>
<td>Last Outpost, the</td>
<td>May 1951</td>
<td>Ronald Reagan</td>
<td>Rhonda Fleming</td>
<td>Republic</td>
<td>89</td>
</tr>
<tr>
<td>Last Posse, the</td>
<td>July 1944</td>
<td>Broderick Crawford</td>
<td>John Derek, Haide Hendrix</td>
<td>Columbia</td>
<td>73</td>
</tr>
<tr>
<td>Last Ride, The</td>
<td>October 7, 1944</td>
<td>Richard Travers</td>
<td>Eleanor Parker</td>
<td>Warner Bros</td>
<td>56</td>
</tr>
<tr>
<td>Last Round-Up, the</td>
<td>November 5, 1947</td>
<td>Gene Autry</td>
<td></td>
<td>Columbia</td>
<td>77</td>
</tr>
<tr>
<td>Last Stagecoach West</td>
<td>July 1957</td>
<td>Jim Davis</td>
<td>Mary Castle</td>
<td>Republic</td>
<td>67</td>
</tr>
<tr>
<td>Last Sunset, the</td>
<td>July 1960</td>
<td>Rock Hudson</td>
<td>Kirk Douglas</td>
<td>Universal</td>
<td>115</td>
</tr>
<tr>
<td>Last Strada (It.)</td>
<td>October 1954</td>
<td>Anthony Quinn</td>
<td>Richard Basehart, Giuletta Masina</td>
<td>Republic</td>
<td>115</td>
</tr>
<tr>
<td>Last time I Saw Archie, the</td>
<td>June 1961</td>
<td>Robert Mitchum</td>
<td>Jack Webb</td>
<td>United Artists</td>
<td>98</td>
</tr>
<tr>
<td>Last time I Saw Paris, the</td>
<td>November 1954</td>
<td>Elizabeth Taylor</td>
<td>Van Johnson</td>
<td>Columbia</td>
<td>118</td>
</tr>
<tr>
<td>Last Train from Bombay</td>
<td>August 1956</td>
<td>Jon Hall, Lisa Ferguson</td>
<td></td>
<td>Republic</td>
<td>72</td>
</tr>
<tr>
<td>Last Train from Gun Hill (Vv)</td>
<td>July 1959</td>
<td>Kirk Douglas, Anthony Quinn</td>
<td></td>
<td>Republic</td>
<td>94</td>
</tr>
<tr>
<td>Last Train from Gun Hill (Vv)</td>
<td>July 1959</td>
<td>Kirk Douglas, Anthony Quinn</td>
<td></td>
<td>Republic</td>
<td>94</td>
</tr>
<tr>
<td>Last Voyage, the</td>
<td>February 1949</td>
<td>Robert Stack</td>
<td>Dorothy Malone</td>
<td>Republic</td>
<td>81</td>
</tr>
<tr>
<td>Last Wagon, the (C)</td>
<td>February 1950</td>
<td>Michael Redford</td>
<td>Dorothy Malone</td>
<td>Republic</td>
<td>99</td>
</tr>
<tr>
<td>Last World, the (C)</td>
<td>July 1960</td>
<td>Michael Rennie</td>
<td>Jill St. John</td>
<td>Republic</td>
<td>96</td>
</tr>
<tr>
<td>Late George Apley, the</td>
<td>April 1947</td>
<td>Ronald Colman, Peggy Cummings</td>
<td></td>
<td>Republic</td>
<td>98</td>
</tr>
<tr>
<td>Latin Lover</td>
<td>August 28, 1955</td>
<td>Lana Turner</td>
<td>Ricardo Montalban</td>
<td>Republic</td>
<td>104</td>
</tr>
<tr>
<td>Laughing Annie, the</td>
<td>July 1954</td>
<td>Woodyrld Cory</td>
<td>Margaret Lockwood</td>
<td>Republic</td>
<td>88</td>
</tr>
<tr>
<td>Laura</td>
<td>November 1944</td>
<td>Gene Tierney</td>
<td>Dana Andrews</td>
<td>Republic</td>
<td>88</td>
</tr>
<tr>
<td>Lawrence of Mop, the (Brit)</td>
<td>October 1951</td>
<td>Alc Geeannels</td>
<td>Stanley Holloway</td>
<td>Universal</td>
<td>82</td>
</tr>
<tr>
<td>Law and Jake Wade, the (C)</td>
<td>June 1958</td>
<td>Robert Taylor, Richard Widmark</td>
<td></td>
<td>MGM</td>
<td>86</td>
</tr>
<tr>
<td>Law and the Lady, the</td>
<td>July 1951</td>
<td>Ronald Reagan</td>
<td>Dorothy McGuire</td>
<td>Republic</td>
<td>103</td>
</tr>
<tr>
<td>Law and Order</td>
<td>May 1953</td>
<td>Ronald Reagan</td>
<td>Dorothy McGuire</td>
<td>Republic</td>
<td>80</td>
</tr>
<tr>
<td>Law Comes to Gunsight, the</td>
<td>May 1947</td>
<td>Johnny Mack Brown</td>
<td>Raymond Hatton</td>
<td>Republic</td>
<td>58</td>
</tr>
<tr>
<td>Lawless Eighties</td>
<td>May 1907</td>
<td>Buster Crabbe</td>
<td>John Smith</td>
<td>Republic</td>
<td>70</td>
</tr>
<tr>
<td>Lawless Street</td>
<td>December 1955</td>
<td>Randolph Scott</td>
<td>Angela Lansbury</td>
<td>Republic</td>
<td>78</td>
</tr>
<tr>
<td>Law Men</td>
<td>April 25, 1944</td>
<td>Johnny Mack Brown</td>
<td></td>
<td>Republic</td>
<td>55</td>
</tr>
<tr>
<td>Law of the Canyon</td>
<td>April 1947</td>
<td>Charles Starrett</td>
<td>Smiley Burnette</td>
<td>Columbia</td>
<td>55</td>
</tr>
<tr>
<td>Law of the Barbar Coast</td>
<td>July 1949</td>
<td>Gloria Henry</td>
<td>Stephen Dunne</td>
<td>Columbia</td>
<td>83</td>
</tr>
<tr>
<td>Law of the Caverns</td>
<td>April 1947</td>
<td>Charles Starrett</td>
<td>Smiley Burnette</td>
<td>Columbia</td>
<td>55</td>
</tr>
<tr>
<td>Law of the Lawless</td>
<td>March 1946</td>
<td>Dale Robertson</td>
<td>Yvonne de Carlo</td>
<td>Republic</td>
<td>87</td>
</tr>
<tr>
<td>Law of the Panhandle</td>
<td>September 1950</td>
<td>Johnny Brown</td>
<td>Myron Healy</td>
<td>Republic</td>
<td>85</td>
</tr>
</tbody>
</table>
LOLU BELLE... 87
COLUMBIA... (R) August, 1948. Dorothy Lamour,
George Montgomery.
LUMBER JACK... 63
UNITED ARTISTS... (R) April 8, 1944. William
Bord.
LURE OF THE SILK... 74
(ITAL-ENG. DUBBED)
I.F.E. (R) December, 1953. Silvana Mangano,
Vittorio Gassman.
LURE OF THE SWAMP... 75
(CA)
TWENTIETH CENTURY-FOX... (R) June, 1957.
Marshall Thompson, Joan Vos.
LURED... 92
UNITED ARTISTS... (R) September, 1952. Joan
Peters, Jeffrey Hunter. Color.
LUST FOR GOLD... 102
COLUMBIA... (R) June, 1949. Ida Lupino, Glenn
Ford.
LUST FOR LIFE... 122
UNITED ARTISTS... (R) September 15.
LUSTY MEN... 113
RED MOON... (R) October, 1952. Susan Hayward,
Robert Mitchum.
LUXURY GIRLS... 98
UNITED ARTISTS... (R) January 30, 1953. Susan
Stephens.
LUXURY LINER... 98
UNITED ARTISTS... (R) September, 1948. George
Spencer, June Havoc.
LYDIA BAILEY... 89
TWENTIETH CENTURY-FOX... (R) June, 1952.
Dale Robertson, Anne Francis. Color.
MA... 88
 COLUMBIA... (R) March, 1951. David Wayne,
Howard Da Silva.
MA BARKER’S KILLER BROOD... 89
FILM SERVICE... (R) June, 1960. Lucrene Tuttle,
Trish Collin.
MA AND PA KETTLE... 75
AND PA KETTLE... (R) April 1, 1949. Marjorie Main,
Percy Kilbride.
MA AND PA KETTLE AT HOME... 81
T.U. (R) April, 1954. Marjorie Main, Percy
Kilbride.
MA AND PA KETTLE... 78
AND PA KETTLE... (R) April, 1952. Marjorie Main,
Percy Kilbride.
MA AND PA KETTLE BACK ON THE FARM... 79
UNIVERSAL... (R) April, 1951. Marjorie Main,
Percy Kilbride.
MA AND PA KETTLE... 79
AND PA KETTLE... (R) April, 1955. Marjorie Main,
Percy Kilbride.
MA AND PA KETTLE... 79
AND PA KETTLE... (R) April, 1959. Marjorie Main,
Percy Kilbride.
MACABRE... 73
ALLIED ARTISTS... (R) March, 1956. William
Prince, Jacqueline Scott.
MACAO... 80
RKO RADIO... (R) April, 1932. Jane Russell, Robert
Mitchum.
MACBETH... 107
REPUBLIC... (R) October, 1948. Osmo Welles,
Jeanette Nolan.
MACHE... 75
UNITED ARTISTS... (R) December, 1958. Mart
Blandard, Albert Dekker.
MACHINE GUN KELLY... 84
AMERICAN INTERNATIONAL... (R) May, 1958.
Charles Bronson, Susan Cabot.
MACHINE GUN MAMA... 87
PHOTO CULTURE... (R) August 18, 1944. Armida,
El Brendel, Luise Alberlin.
MACOMBER AFFAIR... 90
UNITED ARTISTS... (R) March 31, 1947. Gregory
Peck, Joan Bennett.
MACUMBA LOVE... 86
UNITED ARTISTS... (R) June, ’60. Eliza Rodann,
William Wellman, Jr.
MAD DOG COLL... 86
COLUMBIA... (R) May, 1961. John Chandler, Nell
Nepsh.
MAD LITTLE ISLAND
RANK FILM DISTRIBUTORS OF AMERICA. (B) February, 1939. Jeanette Carson, Donald Sindin. Color.

MAD AT THE WORLD
COLUMBIA. (B) May, 1946. Frank Lovejoy, Keefe Brasselle.

MAD MAGICIAN, THE
(COLUMBIA. (B) May, 1954. Vincent Price, Mary Murphy.

MAD WEDNESDAY
B-KO RADIO. (B) October 28, 1956. Harold Lloyd, Frances Ramsden.

MADAME AMAYA

MADAM BUTTERFLY
MOMENTUM. (B) May, 1944. Greer Garson, Walter Pidgeon.

MADALENA (Ital.-Eng.)

MADELINE (Brit.)

MADEMOISELLE FIFI
K-SO RADIO. (B) Block 7, 1942-44. Simone Simon, Bourvil, Yves Montand. Color.

MADISON AVENUE (Ca)

MADNESS OF THE HEART
UNIVERSAL. (B) April, 1950. Margaret Lockwood, Donald Crisp. Color.

MADONNA OF THE DESERT
REPUBLIC. (B) February 23, 1948. Lynne Roberts, Don DeBourzac. Color.

MADONNA OF THE SEVEN MOONS
UNIVERSAL. (B) April 5, 1946. Phyllis Calvert, Stewart Granger. Color.

MADONNA'S SECRET
REPUBLIC. (B) February 16, 1946. Frances Leducer, Gail Patrick.

MAGIC BOW, THE
UNIVERSAL. (B) July, 1947. Stewart Granger, Phyllis Calvert.

MAGIC BOX, THE

MAGIC BOY

MAGIC CARPET

MAGIC FACE, THE
COLUMBIA. (B) September, 1951. Luther Adler, Patricia Knight.

MAGIC FIRE
UNIVERSAL. (B) March 20, 1926. Franciosa DeCarlo, Carlos Thompson, Rita Gam. Color.

MAGIC SWORD, THE

MAGIC TOWN
UNIVERSAL. (B) October 12, 1947. James Stewart, Janet Wray.

MAGNET, THE
UNIVERSAL. (B) February, 1951. William Fox, Ray Walsh.

MAGNETIC MONSTER, THE
UNIVERSAL. (B) February 16, 1950. Richard Carlson, Jean Bryon.

MAGNIFICENT DOLL, THE
UNIVERSAL. (B) November, 1944. Ginger Rogers, Burgess Meredith, David Niven.

MAGNIFICENT MATADOR (Ca)

MAGNIFICENT OBSESSION, THE

MAGNIFICENT ROGUE

MAGNIFICENT ROUGHNECKS
ALLIED ARTISTS. (B) July 22, 1956. Jack Carson, Mickey Rooney.

MAGNIFICENT SEVEN, THE

MAGNIFICENT YANK, THE

MAHATMA GHANDI—20TH CENTURY PROPHET.
UNITED ARTISTS. (B) May, 1955. Documentary.

MAIL ORDER BRIDE (P)
METRO-GOLDWYN-MAYER. (B) February, 1944. Betty Hutton, Keenan Wynn. Color.

MAIN ATTENTION, THE
UNIVERSAL. (B) November, 1960. Pat Boone, Nancy Kwan.

MAIN STREET AFTER DARK
METRO-GOLDWYN-MAYER. (B) January, 1946. Edward Arnold, Selena Royle.

MAIN STREET, KID, THE
REPUBLIC. (B) January 1, 1948. Al Pearce, Alan Mowbray.

MAIN STREET TO BROADWAY
MGM. (B) July 31, 1955. All Star Cast.

MAISIE GOES TO RENO
REPUBLIC. (R) September, 1944. Ann Bothern, John Hodiak.

MAIORITY OF ONE, A
REPUBLIC. (R) August 1, 1949. Dorothy McIntyre, Stephen McNally.

MAKE HASTE TO LIVE
REPUBLIC. (R) August 1, 1954. Patric Knowles, Tom Conway.

MAKE ME AN OFFER (BRIT.)

MAKE ME LAUGH
UNIVERSAL. (B) July, 1940. Gil Lamb, Ray Dolby, Joan Davis.

MAKE ME MINE
KAPPELBAUM. (B) December, 1939. Terry-Thomas, Athene Seyler.

MAKE YOUR OWN BED

MAKING HASTE TO RUSH

MAKE YOUR OWN BED
WARNER BROS. (R) June 10, 1944. Jack Carson, Jane Wyman.

MALAYA
METRO-GOLDWYN-MAYER. (R) January 6, 1950. Spencer Tracy, James Stewart.

MALTA STORY, THE

MAMA LOVES PAPA
RKO. (R) August 1945. Leon Errol, Elisa Kudon.

MAMBO
PARAMOUNT. (B) April, 1955. Silvana Mangano, Shelley Winters, Vittorio Gassman.

MAN ABOUT THE HOUSE (Brit.)

MAN ABOUT TOWN (French)

MAN AFRAID (Cs)
UNIVERSAL (R) June, 1957. George Nader, Plvi- lia Thorne.

MAN ALIVE

MAN ALONE, A

MAN BAIT

MAN BEHIND THE GUN

MAN BETWEEN, THE

MAN CALLED PETER, A (Ca)

MANCHURIAN CANDIDATE, THE
UNIVERSAL. (B) November, 1962. Frank Sinatra, Laurence Harvey.

MAN IN A COCKED HAT

MAN CRAZY

MAN-EATER OF THE KUMAON

MAN-MADE WATERS

MAN WITH A MISSION

MAN-OF-WAR, THE

MAN ON A HUNGER STRETCH

MAN OR MARRIAGE

MAN OR WOMAN
REPUBLIC. (R) August, 1950. Spencer Tracy, Janet Gaynor.

MANKIND COMES OF AGE

MANKIND RIDES THE THUNDER

MAN'S PROPHET

MANSION OF THE MOUNTAIN

MANSION OF THE TOMB

MANON

MANY A TRUE HEART

MANY MERRY CHRISTMASES

MANY MERRY CHRISTMASES

MANY MERRY CHRISTMASES

MANY MERRY CHRISTMASES

MANY MERRY CHRISTMASES
MAN WITH A CLOAK .......................... 81  

MAN WITH A MILLION (Brit.) .................. 90  

MAN WITH MY FACE, THE ..................... 75  

MAN WITHOUT A STAR .......................... 89  

MAN WITH THE GOLDEN ARM, THE .......... 119  

MAN WITH THE SUN, THE ..................... 88  
UNIVERSAL. (R) June 1952. Robert Mitchum, Jan Sterling.

MANIC ........................................ 87  

MANY RIVERS TO CROSS (Co ........................................ 92  

MARRIED ADVENTURE (V .......... 88  

MARIA, THE MOVIE ....................... 98  

MARGAUX LE SONNEUR, THE ............... 63  

MARGAUX, THE MOVIE .......................... 89  

MARGARET (V) .................................................. 90  
UNIV. (R) October, 1956. Pablisto Calvo, Rafael Riveltcs.

MARCO POLO (Co ........................................ 100  

MARGO (V) ........................................ 107  

MARGIE .................. 94  

MARIE DU PORT (Fr.) ...................... 80  
BELLEV, FFOUKE. (R) November, 1951. Jean Sabat

MARIE LOUISE (French) .................. 93  
MAYER-BURSTYN. (R) November 12, 1945.

MARILYN .................. 83  

MARRIED RAIDER ....................... 90  

MARRIES, LET'S GO .......................... 101  

MARGERINE MORNINSTAR (C) .................. 128  

MARK, THE (Co ........................................ 127  

MARK OF THE GIANT ...................... 68  

MARK OF THE HAWK, THE (88) .................. 85  

MARK OF THE LASH ...................... 60  

MARK OF THE RENEGADE .................... 81  

MARK OF THE WHISTLER ...................... 61  
COLUMBIA. (R) November 2, 1944. Richard Dix, Martha O'Drake. Color.

MARKED FOR MURDER ....................... 58  
PACIFIC PICTURES. (R) February 8, 1945. Tex Ritter, Dave O'Brien.

MARKET TRAIN .......................... 59  
MONOGRAM. (R) September 50, 1944. Hoot Gibson, Veda Ann Borg.

MARKED FOR MURDER ....................... 58  
ALLIED ARTISTS. (R) April 12, 1953. Wayne Morris.

MARRIAGE GO-ROUND, THE (Co) .................. 98  

MARRIAGE IS A PRIVATE AFFAIR .............. 117  

MARRY ME AGAIN ....................... 73  
REO RADIO. (R) October 28, 1950. Marie Wilson, Robert Cummings.

MARRIAGE OF THE DEACON .................. 83  

MARRIAGE OF CEDAR ROCK .................. 54  
REPUBLIC. (R) August 15, 1947. Allan Lane, Bobby Blake.

MARRIAGE OF GUNSMOKE .................... 58  

MARRIAGE OF HELDORADO ................... 83  
LIPPERT. (R) April 21, 1950. Jimmie Klison, Russ Hayden.

MARRIAGE OF LAREDO ..................... 56  
REPUBLIC. (R) October 1, 1949. "Wild" Bill Elliott.

MARRIAGE OF RENO ....................... 54  
REPUBLIC. (R) July 2, 1944. Bill Elliott, Bobby Blake.

MARRIAGE OF THE DAUGHTER .................. 71  
THE UNITED ARTISTS. (R) June 26, 1953. Ken Murray, Preston Foster.

MARTIN LUTHER .................... 103  

MARTY .......................... 91  

MARY LOU .................. 86  

MARY, MARY .................. 126  

MARY, MARY DETECTIVE ...................... 66  

MARTHE .................. 85  

MATH OF THE AVENGER ...................... 83  

MATH OF DIJON ....................... 74  

MATH OF DIMMTRICS .............. 93  
WARNER BROS. (R) July 1, 1944. Sydney Greenstreet, Peter Lorre.

MATH OF THE DRAGON ...................... 55  
LIPPERT. (R) March 10, 1951. Richard Travis, Stella Stevens, Jean Willes.

MASSACRE ...................... 58  
REO RADIO. (R) October 18, 1946. Tim Holt, Marie Louise.

MASCARADA IN MEXICO ...................... 96  

MASCARADA ...................... 70  
TWENTIETH CENTURY-FOX. (R) June, 1956. Dane Clark, James Craig. Color.

MASCARADA DE YACHU ....................... 68  

MASCARADA RIVER ...................... 78  
MONOGRAM. (R) April 1, 1948. Guy Madison, Roy Calhoun.

MASSACRE ...................... 58  

MASTER MINDS ...................... 84  
MONOGRAM. (R) November 21, 1949. Leo Gorcey, Huntz Hall.

MASTER OF BALLANTRADE, THE .......... 89  

MASTER PLAN, THE (BrH) .................. 77  

MASTER OF DESTINY ...................... 96  
REO RADIO. (R) Block 1, 1944-45. George Coulorous, Stanley Ridges.
MOTHER DON'T TELL ME
TWENTIETH CENTURY-FOX. (R) November 9, 1950. Dorothy McKee, William Lundigan. 68

MOTHER WORE TIGHTS
TWENTIETH CENTURY-FOX. (R) September, 1943. Dorothy Lamour, Donald O'Connor. 107

MOTHER RHYTHM
COLUMBIA. (R) May 29, 1942. Alice Faye, Ray Bolger. 100

MOTORCYCLE GANG
AMERICAN INTERNATIONAL. (R) October, 1957. Steve Forrest, Ann NyeLand. 78

MOTOR PATROL
LIPPERT. (R) June 16, 1960. Don Castle, Jane Hagg. 67

MOULIN ROUGE
UNITED ARTISTS. (R) March 6, 1953. Jose Ferrer, Colette Marchand. Color. 118

MOUNTAIN, THE (VV)
PARAMOUNT. (R) November, 1964. Spencer Tracy, Robert Wagner, Claire Trevor. Color. 105

MOUNTAIN ROAD, THE
COLUMBIA. (R) June, 1960. James Stewart, Lisa Lo. 102

MOURNING BECOMES ELECTRA
REO RADIO. (R) October 17, 1948. Rosalind Russell, Michael Redgrave. 170

MURDER IN REVERSE
FOUR CONTINENTS. (R) January, 1958. Alan Ladd, Peter Lans. 103

MURDER, THE
PICTURES. (Austrian) Color. 73

MURIEL
COLUMBIA. (R) December 12, 1946. Maureen O'Hara, Robert Mitchum. 77

MUTINY
UNITED ARTISTS. (R) March 14, 1952. Patricia Neal, John Agar, William Lundigan. 77

MUTINY ON THE BOUNTY (P)
MUTT-GOLDWYN-MAYER. (R) Special. Mariet Mantle, John Huston. 179

MY BEST GAL
REPUBLIC. (R) March 28, 1944. Jane Withers, Jimmy Lydon. 96

MY BLUE HEAVEN
REPUBLIC. (R) September, 1956. Dan Dailey, Dan Dailey. Color. 96

MY BROTHER TALKS TO HORSES
MUTT-GOLDWYN-MAYER. (R) February, 1947. Peter Lawford, "Butch" Jenkins. 94

MY BROTHER'S KEEPER (Brit.)

MY BUDDY
REPUBLIC. (R) October 13, 1949. Donald Barry, Ruth Terry. 69

MY COUSIN RACHEL
COLUMBIA. (R) November, 1946. Jane Wyman, Alfred Lunt. 96

MY DARLING CLEMENTINE
COLUMBIA. (R) September, 1946. Henry Fonda, Linda Darnell. 97

MY DEAR SECRETARY
UNITED ARTISTS. (R) November 5, 1948. Laraine Day, Kirk Douglas. 84

MY DOG BUDDY
COLUMBIA. (R) August, 1949. Kent Curtis. 67

MY DOG RUSTY
COLUMBIA. (R) April 8, 1948. Ted Donaldson, Ann Blython, John Lila. 67

MY DOG SHEP
SCREEN GUILD. (R) December 1, 1946. Tom Neal, Helen Westcott, "Flame." 66

MY DREAM IS YOURS
WARNER BROS. (R) March 18, 1943. Jack Carson, Doris Day, Color. 101

MY FAVORITE BRUNETTE
PARAMOUNT. (R) April 4, 1947. Bob Hope, Dorothy Lamour. 87

MY FAVORITE SPY
PARAMOUNT. (R) December, 1951. Bob Hope, Lurene Tuttle, Marshall Thompson. 93

MY FILLING HEART
RKO RADIO. (R) January 21, 1956. Susan Hayward, Paul Andrews. 96

MY FORBIDDEN PAST
RKO RADIO. (R) April 21, 1931. Robert Mitchum, Ava Gardner. 84

MY FRIEND IRMA
PARAMOUNT. (R) October 14, 1949. John Lund, Diana Lynn, Marie Wilson. 103

MY FRIEND IRMA GOES WEST
PARAMOUNT. (R) July 4, 1956. Marie Wilson, John Agar. 91

MY GAL LOVES MUSIC
UNIVERSAL. (R) December 15, 1944. Bob Crosby, Grace McDonald. 61

MY GEISHA
PARAMOUNT. (R) July 6, 1937. Shirley MacLaine, Yves Montand. Color. 120

MY GIRL TISA
WAXWORK BROS. (R) February 7, 1944. Lilli Palmer, Sam Wanamaker. 95

MURIEL

MUSCLE BEACH PARTY (P)
AMERICAN INTERNATIONAL. (R) March, 1964. Frankie Avalon, Annette Funicello. Color. 74

MUSIC BOX KID, THE
UNITED ARTISTS. (R) June, 1960. Remick Foster, Luana Patten. 117

MUSIC FOR MILLIONS
MUTT-GOLDWYN-MAYER. (R) February, 1945. Margaret O'Brien, Jose Iturbi, June Allyson. 80

MUSIC IN MANHATTAN
RKO RADIO. (R) Block 7, 1946-47. Anne Shirley, Dennis Day. 66

MUSIC MAN, THE
MONONGAH. (R) September 5, 1948. Jimmy Dorsey, June Preisser. 151

MUSKANG
UNITED ARTISTS. (R) Special. Robert Preston, Shirley Jones. Color. 73

MUTINEERS, THE
COLUMBIA. (R) April 22, 1949. Jon Hall, Adele Mara, Joseph Cotten. 60

MYRIAD
COLUMBIA. (R) January, 1951. Irene Dunne, Alec Guinness. 74

THE AGE
UNITED ARTISTS. (R) November, 1955. Kent Smith, Nan Martin. 90

MULE TRAIN
COLUMBIA. (R) February 23, 1950. Gene Autry, Shelly Ryon. 70

MUMMY'S CURSE, THE
UNIVERSAL. (R) February 16, 1945. Lon Chaney, Peter Coy. 62

MUMMY'S NIGHTMARE
UNIVERSAL. (R) July 7, 1944. John Carradine, Lon Chaney. 61

MURDER AT THE L箭ZUKER
MUTT-GOLDWYN-MAYER. (R) July, 1932. Margaret Rutherford, Robert Morley. 81

MURDER BY CONTRACT
COLUMBIA. (R) December, 1955. Virginia Edwards, Michael Grazeau. 81

MURDER, HE SAYS
PARAMOUNT. (R) June 5, 1946. Fred MacMurray, Marjorie Main. 94

MURDER, INC.
MUTT-GOLDWYN-MAYER. (R) June, 1939. Stuart Whitman, May Briti. 103

MURDER IN REVERSE (Brit.)
FORBIDDEN COVENANTS. (R) January, 1947. William Hartnell, Jimmy Hanley. 80

MURDER IN THE BLUE ROOM
UNIVERSAL. (R) December 1, 1944. Anne Gwynne, Donald Cook. 61

MURDER IN THE MUSIC HALL
REPUBLIC. (R) April 10, 1946. Vera Hrubs, Hal Locklyn, William Marshall. 84

MURDER IS MY BEAT
ALLIED ARTISTS. (R) February 27, 1935. Bar- rington, Paul Langton. 77

MURDER IS MY BUSINESS
PACIFIC PICTURES. (R) April 10, 1946. Hush Beaulieu, Charlie Walker. 63

MURDER, MY SWEET
RKO RADIO. (R) Block 2, 1944-45. Dick Powell, Anne Shirley. 95

MURDER ON THE CAMPUS
COLORAMA. (R) September, 1963. Terence Longdon, Donald Grey. 77

MURDER OF THE DAY
MUTT-GOLDWYN-MAYER. (R) January, 1942. Margaret Rutherford, Arthur Kennedy. 70

MURDER WITHOUT TEARS
ALLIED ARTISTS. (R) June 14, 1958. Craig Stevens, Joyce Heald. 64
NAVAJO TRAIL RAIDERS
Republic. (R) October 15, 1948. Allan "Rocky" Lane and Roy Wrailter.

NAVY BOUND
Monogram. (B) March 4, 1951. Tom Neal, Beulah Bondi, Claudia Carr, Raymond Hatton.

NAVY WAY, THE
Paramount. (B) Block 4, 1943-44. Jean Parker, Dixie Carter, Dick Foran, Sheree North.

NAVY WIFE, THE

NEANDERTHAL MAN, THE
United Artists. (B) June 19, 1953. Robert Mitchum, Dina Merrill.

NEARLY A NASTY ACCIDENT

'NEATH CANADIAN SKIES
Screen Guild. (B) October 15, 1946. Russell Hayden, June Collyer, Jean Hagen.

NEBRASKAN, THE (3D)

NEVADA

NEVADA BADMEN
Monogram. (B) May 27, 1951. Whip Wilson, James Cagney, Mary Gordon, Cleo Laine.

NEVADAN, THE

NEVER A DULL MOMENT

NEVER FEAR
Eagle Lion. (R) January, 1956. Sally Forrest, Keefe Brassier, John Ireland.

NEVER LET GO

NEVER LET ME GO
MGM. (B) May 1, 1935. Clark Gable, Gene Tierney.

NEVER LOVE A STRANGER

NEVER PUT IT IN WRITING
Allied Artists. (R) April, 1964. Pat Boone, Milly O'Shane.

NEVER SAY GOODBYE
Universal. (B) March, 1953. Rock Hudson, Cornel Borchers, George Sanders, Color.

NEVER SAY GOODBYE
Warner Bros. (B) November 9, 1946. Errol Flynn, Eleanor Parker.

NEVER SO FEW (Ca)
Monogram. (R) March 19, 1953. Frank Sinatra, Gina Lollobrigida, Color.

NEVER STEAL ANYTHING SMALL (Ca)
Universal. (B) March 1, 1959. James Cagney, Shirley Jones, Color.

NEVER TRUST A GAMBLER
Columbia. (R) August, 1951. Dan Clark, Cathy O'Donnell.

NEVER WAVE AT A WAC

NEW FACES (Ca)

NEW KIND OF LOVE, A

NEW MEXICO

NEW ORLEANS

NEW ORLEANS AFTER DARK
Allied Artists. (R) June, 1958. Stacy Harris, Mario Almeida, Jack La Rue.

NEW ORLEANS UNCENSORED

NEW YORK CONFIDENTIAL

NEWSPRINT
Monogram. (R) September 13, 1947. Leo Gorcey, Chubby Johnson, Larry Haines.

NEXT VOICE YOU HEAR, THE

NIAGARA

NICE LITTLE BANK THAT SHOULD BE ROBBED, A (Ca)

NICHOLAS NICKLEBY (Br)

NIGHT ABBEY (VV)
Rance Film Distributors of America. (R) July, 1958. Dirk Bogarde, Marcello Mastroianni.

NIGHT OF THE BLOOD BEAST

NIGHT AND DAY

NIGHT AND THE CITY

NIGHT CLUB GIRL

NIGHT CREATURES
Universal. (B) June, 1962. Peter Cushing, Yvonne De Carlo, Color.

NIGHT EDITOR

NIGHT FIGHTERS
United Artists. (R) September, 1940. Fred MacMurray, Beverly Garland.

NIGHT FIGHTERS

NIGHT HUNTERS A THOUSAND EYES

NIGHT HUNTERS, THE TERROR, THE

NIGHT IN ELBANIA, A

NIGHT IN PARADISE
Universal. (R) May 2, 1944. Merle Oberon, Tyrone Power, Color.

NIGHT MUST FALL

NIGHT ADVENTURE
RKO Radio. (B) Block 6, 1943-44. Tom Conway, Jean Porter, Minor Watson.

NIGHT OF THE HUNTER, THE

NIGHT PASSAGE (T)

NIGHT PEOPLE (Ca)

NIGHT OF THE SPHERE MON (Ca)

NIGHT RAIDERS

NIGHT RIDERS OF MONTANA

NIGHT RIDERS OF MONTANA
Republic. (R) February 28, 1951. Allan "B" Kaye, Lane.

NIGHT RUNNER, THE

NIGHTFALL

NIGHTMARE

NIGHT SONG

NIGHT STAGE TO GALESTOWN


OKLAHOMA RAIDERS UNIVERSAL. (R) March 17, 1944. Tex Bitter, Fuzzy Knight.


OLD LOS ANGELES REPUBLIC. (R) July 5, 1959. W. C. Fields.

THE OLD MAN AND THE SEA THE REPUBLIC. (R) December 12, 1944. Rod Cameron, Fuzzy Knight.


OLIVER TWIST (Brit.) UNITED ARTISTS. (R) April 27, 1951. Robert Newton, Alec Guinness.

OLYMPIC CAVALCADE UNIVERSAL. (R) September 24, 1948. Documentary.


OMO OMO LIPPERT. (R) June 16, 1949. Ron Randall.


ON AN ISLAND WITH YOU METRO-GOLDWYN-MAYER. (R) August, 1945. Esther Williams, Peter Lawford. Color.


ON THE LOOSE RKO RADIO. (R) September 28, 1951. Joan Evans, Melvin Douglas.

<table>
<thead>
<tr>
<th>Title</th>
<th>Length In Mins</th>
</tr>
</thead>
<tbody>
<tr>
<td>OUR VINES HAVE TENDER GRAPES</td>
<td>103</td>
</tr>
<tr>
<td>METRO-GOLDWYN-MAYER. (R)</td>
<td></td>
</tr>
<tr>
<td>OUT OF THE WAY</td>
<td>57</td>
</tr>
<tr>
<td>OUTLAW TREASURE</td>
<td>67</td>
</tr>
<tr>
<td>OUTLAW TREASURE</td>
<td>67</td>
</tr>
<tr>
<td>OUT OF THE BLUE</td>
<td>87</td>
</tr>
<tr>
<td>OUT OF THE CLOUDS</td>
<td>79</td>
</tr>
<tr>
<td>OUT OF THE DEPTHS</td>
<td>81</td>
</tr>
<tr>
<td>OUT OF THE NIGHT</td>
<td>87</td>
</tr>
<tr>
<td>OUT OF THE PASS</td>
<td>97</td>
</tr>
<tr>
<td>OUT OF THE STORM</td>
<td>61</td>
</tr>
<tr>
<td>OUT OF THE WORLD</td>
<td>90</td>
</tr>
<tr>
<td>PARAMOUNT. (R) July 13, 1945. Eddie Bracken, Dorothy Lamour, Diana Lynn.</td>
<td></td>
</tr>
<tr>
<td>OUTCASTS</td>
<td>69</td>
</tr>
<tr>
<td>OUTCAST OF BLACK MESA</td>
<td>54</td>
</tr>
<tr>
<td>COLUMBIA. (R) April 15, 1956. Charles Starrett, Shirley Beres.</td>
<td></td>
</tr>
<tr>
<td>OUTCAST OF THE ISLANDS (Brit.)</td>
<td>98</td>
</tr>
<tr>
<td>UNIVERSAL. (R) July 1, 1953. Trevor Howard, Ralph Richardson.</td>
<td></td>
</tr>
<tr>
<td>OUT OF THE POKER FLAT</td>
<td>81</td>
</tr>
<tr>
<td>TWENTIETH CENTURY-FOX. (R) May, 1952. Laila Robertson, Anne Baxter.</td>
<td></td>
</tr>
<tr>
<td>OUT OF THE TRAIL</td>
<td>59</td>
</tr>
<tr>
<td>REPUBLIC. (R) June 8, 1949. Monte Hale, Jeff Chandler.</td>
<td></td>
</tr>
<tr>
<td>OUTLAW, THE</td>
<td>124</td>
</tr>
<tr>
<td>OUTLAW BRAND</td>
<td>87</td>
</tr>
<tr>
<td>OUTLAW COUNTRY</td>
<td>76</td>
</tr>
<tr>
<td>SCREEN GUILD. (R) January 1, 1949. Lash LaRue, Frances St. John.</td>
<td></td>
</tr>
<tr>
<td>OUTLAW COLONY</td>
<td>51</td>
</tr>
<tr>
<td>OUTLAW OF THE PLAINS</td>
<td>58</td>
</tr>
<tr>
<td>OUTLAW RUNDOWN</td>
<td>55</td>
</tr>
<tr>
<td>OUTLAW TATTOO</td>
<td>64</td>
</tr>
<tr>
<td>COLUMBIA. (R) July, 1954. Phil Carey, Dorothy Harrison, Judy Wil- liams.</td>
<td></td>
</tr>
<tr>
<td>OUTLAW TERRITORY</td>
<td>75</td>
</tr>
<tr>
<td>OUTLAW TRAIL, THE</td>
<td>55</td>
</tr>
<tr>
<td>MONOGRAM. (R) April 25, 1944. Root Gibson, Bob Steele.</td>
<td></td>
</tr>
<tr>
<td>OUTLAW WOMEN</td>
<td>75</td>
</tr>
<tr>
<td>OUTLAW'S DAUGHTER, THE</td>
<td>75</td>
</tr>
<tr>
<td>OUTLAWS OF TEXAS</td>
<td>56</td>
</tr>
<tr>
<td>OUTLAWS OF THE ROCKIES</td>
<td>58</td>
</tr>
<tr>
<td>COLUMBIA. (R) September 18, 1945. Charles Starrett, Tex Harding.</td>
<td></td>
</tr>
<tr>
<td>OUTLAW OF SANTA FE</td>
<td>84</td>
</tr>
<tr>
<td>REPUBLIC. (R) April 4, 1944. Don Battery, Sally Forrest.</td>
<td></td>
</tr>
<tr>
<td>OUTLAW'S SON</td>
<td>75</td>
</tr>
<tr>
<td>UNITED ARTISTS. (R) July, 1957. Dane Clark, John Nissen.</td>
<td></td>
</tr>
<tr>
<td>OUTPOST IN MALAYA (Brit.)</td>
<td>88</td>
</tr>
<tr>
<td>OUTPOST IN MOROCCO</td>
<td>92</td>
</tr>
<tr>
<td>UNITED ARTISTS. (R) May 2, 1949. George Raft, Marie Windsor.</td>
<td></td>
</tr>
<tr>
<td>OUTPOST IN MEXICO</td>
<td>75</td>
</tr>
</tbody>
</table>
PERILOUS JOURNEY, A
COLUMBIA. (B) October 14, 1948. Don Castle, Andre Lang.

PERILOUS WATERS

PERIL OF THE JUNGLE
COLUMBIA. (R) May 12, 1943. Donald Woods, Dorothy Green.

PERILS OF PAULINE

PERIOD OF ADJUSTMENT
COLUMBIA. (R) November 6, 1946. Tony Franciosa, Jane Fonda.

PERGOLI, BUENA VISTA (B) November, 1957. Life Action

PERSONAL AFFAIR (Brl)

PERSONALITY KID
COLUMBIA. (B) August 8, 1946. Anita Louise, Michael Duanne.

PERSONNEL, THE
COLUMBIA. (R) June, 1957. James Craig.

PETE & LUCY BLUES (C6)

PETTY GIRL
COLUMBIA. (R) September, 1950. Robert Cummings, Joanne Dru.

PETTY THIEF

PHANTOM

PHANTOM OF THE PLAINS

PHANTOM OF THE OPERA
COLUMBIA. (R) April, 1940. Herbert Lom, Heathen Sears, Color.

PHANTOM OF THE RUE MORGUE (3D)

PHANTOM OF THE EAST

PHANTOM TRAVELS
COLUMBIA. (R) April, 1945. William Bishop, Cheyenne Matthews.

PHANTOM VALLEY

PHARAOH'S CURSE

PHARAOH'S WOMAN, THE

PHENIX CITY STORY, THE

PHEEFT

PHIL VANCE RETURNS

PHIL VANCE'S GAMBLE
PRODUCERS RELINING CORPORATION. (B) September, 1951. Montgomery Clift, Elizabeth Taylor, Shelley Winters.

PHIL VANCE'S SECRET MISSION

PHONEY CALL FROM A STRANGER

PICCADILLY INCIDENT (Brl)

PICCOLO INCIDENT (Brl)

PICTURE OF DORIAN GRAY, THE

PIER 5, HAVANA

PIERS LIPPERT

PIGEON THAT TOOK ROME, THE (P)
PARAVENT. (B) October 6, 1952. Charlton Heston, Elia Wallenberg.

PILGRIM'S PROGRESS
UNIVERSAL. (B) February, 1948. Karl Malden, Rod Steiger, Color.

PILLOW OF DEATH
UNIVERSAL. (R) December 14, 1945. Lon Chaney, Brenda Joyce.

PILLOW TOWN

PINK PANIER, THE (T)

PINKY

PINTO BANDIT
PRC. (B) April 7, 1944. Dave O'Brien, Jim Niall.

PIONEER JUSTICE

PIONEER NORTHWEST
COLUMBIA. (B) December 24, 1949. Monte Hale, Paul Kelly, Color.

PIRATE SUBMARINE
COLUMBIA. (B) July 13, 1952. Special Cast.

PIRATES

PIRATES OF BLOOD RIVER

PIRATES OF CAPRI, THE
COLUMBIA. (R) December 1, 1949. Louis Hayward, Rita Hayworth.

PIRATES OF MONTICELLO

PIRATES OF TARTUSSA (Ca)

PLACE IN THE SUN
COLUMBIA. (R) September, 1941. Montgomery Clift, Elizabeth Taylor, Shelley Winters.

PLACE OF ONE'S OWN, A (Brit.)
COLUMBIA. (B) February 8, 1948. Margaret Lockwood, James Mason.

PLAINSMAN AND THE LADY, THE
REPUBLIC. (R) November 15, 1948, William Elley, Vera Ralston.

PLAN 9 FROM OUTER SPACE
RAW DEAL

RAW EDGE
UNIVERSAL. September, 1956. Tony Calhoun, Yvonne De Carlo, Carl Benton.

RAW HIDE

RAW HIDE REPRINTED THE

RAW WIND IN EDEN (Ca)

RAYMIE

RAZZIA, THE

REACH FOR GLORY

REACH FOR THE SKY! (Br.)

REAR Window
PARAMOUNT. (R) September, 1954. James Stewart.

REBEL CITY

REBEL IN TOWN

REBEL WITHOUT A CAUSE (Co)

RECKLESS AGE
UNIVERSAL. (R) November 17, 1944. Gloria Stuart, Lee Bowman.


RED BADGE OF COURAGE
UNIVERSAL. May, 1952. Jeff Chandler, Alex Nicol.

RED BANDIT
UNIVERSAL. April, 1940. Ann Blyth, George Brent, Howard Duff. Color.

RED DANUBE

RED DESERT
LIPPERT. (R) December 17, 1949. Don Barry, Tom Neal.

RED DRAGON

RED GARTERS

RED HOT AND BLUE

RED HOUSE, THE

RED LIGHT

RED MENACE, THE

RED MOUNTAIN

RED PLANET MARS
UNITED ARTISTS. (R) May 19, 1955. Peter Graves, Andrea King.

RED PONY, THE

RED RIVER
UNITED ARTISTS. (R) September 17, 1948. John Wayne, Montgomery Clift, Joanne Dru.

RED RIVER REPRINTED
REPUBLIC. (R) July 25, 1946. Sunset Carson, Peter Breck.

RED RIVER SHORE
REPUBLIC. (R) December 17, 1953. Rex Allen.

RED SHOES, THE (Brit.)
UNITED ARTISTS. (R) October 1, 1951. Anton Walbrook, Moira Lister, Harry Keogh, Tuma, John Leyton.

RED SKIES OF MONTANA

RED SNOW

RED HEAD AND THE COWBOY, THE

RED HEADED WOMAN, THE

RED HEADED FOREST TRAIL

RED HEART AND THE REDHEAD, THE

RED MILKMAID

RED MILKMAID, THE

RED RIVER:

RED RIVER:

RED SKIES OF MONTANA

RED RIGHT HAND

RED ROOSTERS

RED ROSES OF OF THE SUN:

RED ROSES OF SONORA:

RED ROSES OF THE SUN:
UNIVERSAL. (R) June 1948. Bob Custer, Purse Knight.

RED ROSES OF THE SUN:

RED ROSES OF THE SUN:
REPUBLIC. (R) December 1958. John Raxon, Sandra Dee.

RED RIVER:

RED RIVER:

RETURN OF DON CAMILLO, THE (Ital.)

RETURN OF DRAGULA

RETURN OF THE FLY (C)
RICH, YOUNG AND PRETTY
METHO-GOLDWYN-MAYER. (R) August 3, 1951.
Jana Powell, Elizabeth Taylor. Color.

RIDE BACK, THE
UNITED ARTISTS. (R) May 19, 1957. Anthony Quinn, William Conrad.

RIDE CLEAR OF DIABLO

RIDE A CROOKED TRIAL (C)
UNIVERSAL. (R) September 1958. Audie Murphy, Gia Scala, Charles McGraw.

RIDE LONESOME (Cs)
COLUMBIA. (R) February 1959. Randolph Scott, Karen Steele, Peter Bale.

RIDE OUT FOR REVENGE
UNITED ARTISTS (R) November 1951. Rory Calhoun, Gloria Grahame.

RIDE OF THE DURANGO KID
COLUMBIA. (R) April 1945. Charles Starrett, Jean Stevens.

RIDE OF THE LONE STAR

RIDE OF THE RANGE

RIDE OF THE STRERS

RIDE DOWN THE THAIL

RIDE THE OUTLAW TRAIL

RIDE THE RANGE
BKO RADIO. (B) September 12, 1957. Tim Holt, Gene Autry.

RIDE THE RIDGE

RIDE THE WILD STRAWBERRY

RIDING THE HILLS

RIGHTEOUS LADY
UNIVERSAL. (R) 1947. John Farrow, Fred MacMurray, Rosemary DeCamp.

RIFT AND RUN

RIFF AND RUN

RIGGS, RHYTHM AND
UNIVERSAL. (R) November 19, 1954. Marjorie Main, Chill Wills.
<table>
<thead>
<tr>
<th>Title</th>
<th>Length</th>
<th>Year, Director/Writer</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ROMAN HOLIDAY</strong></td>
<td>119</td>
<td>September, 1953, Gregory Peck, Joshua Logan.</td>
</tr>
<tr>
<td><strong>ROMANCE OF RUBY RIDGE</strong></td>
<td>103</td>
<td>August, 1947, Van Johnson, Thomas Mitchell.</td>
</tr>
<tr>
<td><strong>ROBIN HOOD AND THE HOUNDEDHEAS</strong></td>
<td>58</td>
<td>March 20, 1940, Eddie Dean, Joan Barton, Color.</td>
</tr>
<tr>
<td><strong>ROCK THE JUKEBOX</strong></td>
<td>98</td>
<td>July 3, 1948, Jack Carson, Color.</td>
</tr>
<tr>
<td><strong>ROOM AT THE TOP</strong></td>
<td>115</td>
<td>January 28, 1962, Cary Grant.</td>
</tr>
<tr>
<td><strong>ROOKE'S BUMP</strong></td>
<td>84</td>
<td>January, 1954, Tom Noulas.</td>
</tr>
<tr>
<td><strong>ROOFTOP</strong></td>
<td>80</td>
<td>October 15, 1953, William B. Williams, Barzin.</td>
</tr>
<tr>
<td><strong>RANSOM</strong></td>
<td>63</td>
<td>August, 1956, Barry Fitzgerald, John Hargrave.</td>
</tr>
<tr>
<td><strong>ROSEMARY'S BABY</strong></td>
<td>80</td>
<td>November, 1944, Dorothy Arzner, Color.</td>
</tr>
<tr>
<td><strong>ROSE ON THE 11TH FLOOR</strong></td>
<td>104</td>
<td>September 23, 1949, Burt Lancaster.</td>
</tr>
<tr>
<td><strong>ROUSER</strong></td>
<td>73</td>
<td>June, 1956, Rossana Podesta.</td>
</tr>
<tr>
<td><strong>ROSE MAD</strong></td>
<td>80</td>
<td>August 7, 1951, Marshall Crown.</td>
</tr>
<tr>
<td><strong>ROSE MARIE</strong></td>
<td>106</td>
<td>April 29, 1963, Ann Blyth, Fernando Lamas, Howard Keel.</td>
</tr>
<tr>
<td>** Root of Heaven, The (C) **</td>
<td>125</td>
<td>October 15, 1958, Errol Flynn, Juliette Greco, Color.</td>
</tr>
<tr>
<td><strong>ROSEMARY'S BABY</strong></td>
<td>80</td>
<td>September 23, 1949, Burt Lancaster.</td>
</tr>
<tr>
<td><strong>ROSA DEI</strong></td>
<td>60</td>
<td>December 25, 1947, Eduardo Garcia, Elia Galara.</td>
</tr>
<tr>
<td><strong>ROSES ARE RED</strong></td>
<td>66</td>
<td>December, 1937, Don Castle, Peggy Knudsen.</td>
</tr>
<tr>
<td><strong>ROSE THE RIVETER</strong></td>
<td>75</td>
<td>April 9, 1944, Jane Frazee, Frank Albertson.</td>
</tr>
<tr>
<td><strong>ROUGE ET NOIR (Fr.)</strong></td>
<td>145</td>
<td>January 1, 1945, Bumsie Carson, Peggy Stewart.</td>
</tr>
<tr>
<td><strong>ROUGH RIDERS OF CHEYENNE</strong></td>
<td>58</td>
<td>November 1, 1947, Charles Starrett.</td>
</tr>
<tr>
<td><strong>ROUGH RIDERS OF DURANGO</strong></td>
<td>80</td>
<td>January 29, 1951, Allan Lane, Aline Towne.</td>
</tr>
<tr>
<td><strong>ROUGH RIDERS OF DURANGO</strong></td>
<td>58</td>
<td>February 26, 1948, Charles Starrett.</td>
</tr>
<tr>
<td><strong>ROUGH RIDERS OF DURANGO</strong></td>
<td>66</td>
<td>March 22, 1945, Chester Morris, Victor McLaglen.</td>
</tr>
<tr>
<td><strong>ROUGH HIGH WEST</strong></td>
<td>54</td>
<td>March 3, 1945, Rosalind Russell, Color.</td>
</tr>
<tr>
<td><strong>ROYAL AFFAIRS IN VERSAILLES</strong></td>
<td>117</td>
<td>March, 1947, Claudette Colbert, Oskar West, Color.</td>
</tr>
<tr>
<td><strong>ROYALAFRICANFRIGHTHE</strong></td>
<td>76</td>
<td></td>
</tr>
</tbody>
</table>
SITTING BULL (Co.)

SITTING PRETTY

SIX-BACK LUGGAGE
UNIVERSAL. (R) June, 1962. Audie Murphy, Dan Duryea. Color.

SIX-BEATS TO CROSS

SIX-GUN LAW

SIX-GUN MAN

SIX-GUN MESA

SIX-MONKEYS, THE

SIXTEEN FATHOMS DEEP

SIKABENGA
UNITED ARTISTS. (R) May 29, 1953. Documentary.

SIKLING ROSENBOOM
UNITED ARTISTS. (R) April 20, 1953. Max Baer, Blanche Rosenboom. Color.

SIKIPPER RUSHED HIS WIFE, THE

SKIRTS AHOY!

SKI TROOP ATTACK
COLUMBIA. (R) May 1, 1949. Roland Winters, Marion Byron. Color.

SKY DRAGON

SKY FOR APOLLO
MONOGRAM. (R) May 1, 1949. Roland Winters, Marion Byron. Color.

SKY FULL OF MOON

SKY HUNTER
PAM. (B) October 19, 1951. Bill Melon, Mary Linn. Color.

SKY LINEER
LIPPERT. (B) June 20, 1960. Pamela Blake. Color.

BLANDER

BLASHER, THE (Bull)

SLATTERY'S HURRICANE

SLIGHTLY LEFT OF EIGHTH AVENUE

SLAUGHTER ON TENTH AVENUE

SLAVE, THE (Co.)

SLAVE GIRL

SLAVES OF R•B•Y•LON

SLEEP MY LADY
UNITED ARTISTS. (B) January, 1948. Claudette Colbert, Robert Cummings. Color.

SLEEPING BEAUTY (T)
UNIVERSAL. (R) October, 1956. Animated, Color.

SLEEPING CAR TO TRIESTE (Brit.)

SLEEPING CITY, THE

SLEEPING TIGER, THE (Brit.)

SLIGHT CASE OF LARCENY, A

SLIGHTLY FRENCH

SLIGHTLY MANDALOUS

SLIGHTLY SCARLET (SS)

SLIGHTLY TERRIFIC
UNIVERSAL. (B) May 5, 1944. Leon Errol, Anne Rogers. Color.

SLIM CARTER

SLIPPERY MEGGE

SMALLEST SHOW ON EARTH, THE (Br.)

SMALL TOWN GIRL

SMALL WORLD OF SAMMY LEE, THE

SMART GIRLS DON'T TALK

SMART POLITICS
MONOGRAM. (B) April 30, 1938. Constance Bennett, Clark Gable. Color.

SMASH-UP

SMILES OF A SUMMER NIGHT (Swed.)

SMILEY (Aust.) (CS)

SMILEY GETS A GUN (Co.)

SMOKE SIGNAL

SMOKE ON THE HILL

SMOKE ON THE HILL

SMOKEY MOUNTAIN MELODY

SMOKEY RIVER SERENADE

SMOOTH AS SILK

SMUGGLERS (The Brit.)

SMUGGLERS COVE
GOLDEN SHELL. (R) October 10, 1940. Leo Gorcey, Huntz Hall, Angela Lansbury. Color.

SMUGGLERS' ISLAND

SMUGS
COLUMBIA. (R) November 22, 1945. Nanette Fabray, Dennis Hensley. Color.

SNARE PITT, THE

SNARE RIVER DESPERADOES

SNIPER, THE

SNIPERS RIDDLE (Co.)

SNORKEL, THE

SNOW CATTLE, THE

SNOW DOG

SNOW GREEN

SNOWFIRE
ALLIED ARTISTS. (R) May 18, 1958. Molly McGowen, Don DeFore, Color.

SNOW QUEEN, THE

SNOW WHITE AND THE THREE STOOGES (Co.)
THAT CERTAIN FEELING (VV) 103

THAT COUNTRY GIRL 95

THAT COUNTRY GIRL (1949) 95

THAT DANCE I'M IN 79
UNIVERSAL (R) June, 1944. Fred MacMurray, Susan Hayward, Donald Woods. Color.

THAT DANCE I'M IN 99
UNIVERSAL (R) July, 1944. Fred MacMurray, Susan Hayward, Donald Woods. Color.

THAT DRAUGHT (R) 77

THAT DRAUGHT (1947) 77

THAT DRIED UP CREEK (R) 71

THAT DRUNKEN MAN (R) 87

THAT DYNAMITE WOMAN (R) 87

THAT DYNAMITE WOMAN (1953) 87

THAT DYNAMITE WOMAN (1953) 87

THAT DYNAMITE WOMAN (1953) 87

THAT DYNAMITE WOMAN (1953) 87

THAT DYNAMITE WOMAN (1953) 87

THAT DYNAMITE WOMAN (1953) 87
THIEF, THE
UNITED ARTISTS. (R) October 10, 1952. Ray Milland, Rita Gammen.
THIEF OF BAGHDAD, THE
METRO-GOLDWYN-MAYER. (R) August, 1940. David Niven, Hedy Lamarr.
THIEF OF DAMASCUS
THIEF V LIVENGI
THIRD
THIRD THING THAT COULDN'T DIE, THE
RKO RADIO. (R) April.
THIRD THING, THE
COLUMBIA. (R) May.
THING, THE
THING THAT COULDN'T DIE, THE (The) (Ca)
THREE
THREE MAN, THE. (Brit.)
THREE MAN ON THE MOUNTAIN, THE
WARNER BROS. (R) February 8, 1952. Jack Crawford, Dennis Morgan.
THREE MEN, A MAN
THREE SECRET, THE (Ca)
THREE VOICE, THE (Ca)
THIRTEEN FIGHTING MEN (Ca)
COLUMBIA. (R) December 26, 1944. Tom Neal. Color.
THIRTEEN GHOSTS
THIRTEEN YEARS OF STREET Life
THREE
LEAD SOLDIERS
TWENTIETH CENTURY-Fox. (R) April, 1948. Tom Conway, Maria Palmer.
THREE LONEHORSE GIRL
THIRTEEN Hour, THE
THIRTEEN LETTER, THE
THIRTEEN ARE FUN
THIRTEEN AGE (T)
THIRD CONFINEMENT: THE NIGHT (Ca)
THIRD EARTH IS MINE (Ca)
THIRD HAPPY BREED (Brit.)
THIRD HAPPY FEELING (Ca)
THIRD IS KONGE (R)
THIRD LUCKY
RKO RADIO. (R) November 11, 1954. Linda Darnell, Dan Duryea. Color.
THIS IS RUSSIA
THIS IS THE LIFE
UNIVERSAL. (R) June 2, 1944. Susanna Foster, Donald Peers. Color.
THIS ISLAND EARTH
THIS LADY OF OUR HOUSE
RKO RADIO. (R) November, 1945.
THIS MAXIMILIAN
THIS REBEL BRED
THIS SIDE OF THE LAW
THIS SPORTING LIFE
COLUMBIA. (R) July, 1943. Richard Harris, Rachel Roberts.
THIS STRANGE PASSION (Mex.)
THREE TIME FOR KEEPS
THAT HAPPY MAN
THAT THREATENING WOMAN
THAT WOMAN IS DANGEROUS
THAT WOMAN IS DANGEROUS, THIS
THAT WOMAN'S MURDER, THIS
THAT WOMAN'S MURDER, THIS (Co)
TOKYO DRAMA	(Co)
THAT WOMAN'S MURDER, THIS (T)
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THUNDER IN GOD'S COUNTRY...REPUBLIC. (R) April 8, 1953. Rex Allen, Mary Ellen Kay, Harry Harvey, Color.

THUNDER IN EAST...PARAMOUNT. (R) January, 1953. Alan Ladd, Deborah Kerr, Color.

THUNDER IN THE PINES...SCREEN GUILD. (R) November 19, 1948. George Reeves, Marian Martin, Color.


THUNDER ISLAND (Cs)...METRO-GOLDWYN-MAYER. (R) January, 1943. Lionel Barrymore, Van Johnson, Color.


THUNDER ON THE HILL...UNIVERSAL. (R) September, 1951. Claudette Colbert, Ann Blyth, Color.

THUNDER OVER ARIZONA...REPUBLIC. (R) August 4, 1953. Robert Mitchum, Kristine Miller, Color.


THUNDER PASS...LIPPERT. (R) August 20, 1954. Dane Clark, Dorothy Patrick, Color.

THUNDER ROAD...REPUBLIC. (R) May 1, 1958. Robert Mitchum, Gene Barry, Color.


THUNDER TOWN...PRC PICTURES. (R) April 12, 1946. Bob Steele, Pard Raveler, Color.

THUNDERBIRDS...REPUBLIC. (R) September 27, 1952. Mona Freeman, John Barrymore, Jr.


THUNDER FROM COLUMBIA. (R) July 8, 1948. Preston Foster, Mary Stewart, Color.

THUNDERING CARAVAN...HUFFPUBLIC. (R) July 30, 1952. Allen Rocky Lane.

THUNDERING SLENGERS...PRC PICTURES. (R) March 25, 1944. Buster Crabbe, Alphonse O'Reilly, Color.


THY NEIGHBOR'S WIFE...COLUMBIA. (R) October, 1953. Hugo Haas, Cloe Moore, Color.


TICKET TO TOMAHAWK...AUGUSTE. (R) August 21, 1958. Robert Mitchum, Andy Devine, Color.

TO THE SHORE...METRO-GOLDWYN-MAYER. (R) July, 1954. Martha Scott, Bill Williams, Color.


TO THE SHORE...PARAMOUNT. (R) January, 1937. Clifton Holmes, Anna Baxter, Color.


TILL THE END OF TIME

Length in Mins.

RKO RADIO. (R) August 1, 1946. Dorothy
Dunbar, Robert Hutton.

TILL WE MEET AGAIN

PARAMOUNT. (R) Block 1, 1944-45. Ray Milland,
Laura Lee.

TIMBER FURY

UNITED ARTISTS. (R) June, 1950. David Bruce,
Lauren Bacall.

TIME MACHINE, THE

METRO-GOLDWYN-MAYER. (R) August, 1960.
Rod Taylor, Alan Young. Color.

TIME OF THEIR LIVES

REPUBLIC. (R) May 8, 1944. Monty Hale,
Lynn Bari. Color.

TIME TO LOVE, A (Gs)

Lita Grey. Color.

TIME OUT OF MIND

UNITED ARTISTS. (R) May 24, 1957. Dennis Price,
Renee Asherson.

TIME LIMIT

UNITED ARTISTS. (R) October, 1957. Richard
Widmark, Richard Basehart.

TIME MACHINE, THE

MGM-DENNISON-MAYER. (R) August, 1951.
Robert Taylor, Dorothy Malone.

TITANIC

REPUBLIC. (R) August, 1953. Clifton
Webb, Barbara Stanwyck, Robert Wagner.

TIE ME UP AND KILL ME

UNIVERSAL. (R) December, 1958. Stanley
Stevens, Keenan Wynn. Color.

TO CATCH A THIEF (VV)

Anthony Perkins.

TO EACH HIS OWN

PARAMOUNT. (R) July 5, 1946. Olivia de Havilland.
John Lund.

TO HAVE AND TO HOLD

RCA RADIO. (R) January 29, 1945. Humphrey
Bogart, Lauren Bacall.

TO KILL A MOCKINGBIRD

Marshall Thompson.

TO KILL THE GUARDIAN

UNIVERSAL. (R) December, 1958. Douglas
Forrest, Lettie Lou Smith.

TO KILL THE COLUMBIA

RKO-Radio. (R) February 27, 1948. Dick Powell,
Marjorie Lord.

TO THE VICTOR

WARNER BROS. (R) April 10, 1948. Dennis
O'Keefe, Margaret Lindsay.

TOAST OF NEW ORLEANS

METRO-GOLDWYN-MAYER. (R) September 29,

TODAY, THE GREAT

UNITED ARTISTS. (R) September 1, 1954. Charlie Drake,
Kirth Root.

TOBY TYLER

WILLIAM A. WELLS, Producers. (R) Color.

TODAY IS ANOTHER DAY

WARNER BROS. (R) September 22, 1941. Ruth
Roman, Steve Cochran.

TONIGHT IS ANOTHER DAY

WARNER BROS. (R) June 4, 1944. John
Gregory, Robert Shaw.

TOO BAD SHE'S BAD (Ital.)

WARNER BROS. (R) April, 1951. Candi Parker,
Anne Crawford.

TOO Much Too Soon

WARNER BROS. (R) May 18, 1958. Dorothy
Myleene, Robert Hutton.

TOO SOON TO KNOW

WARNER BROS. (R) December 1, 1945. Joan
Leahey, Robert Hutton.

TOP ANCHORS

Stella Stevens.

TOP AT THE ORCHESTRA

UNITED ARTISTS. (R) May, 1955. Dale Robertson,
Frank Lovejoy.

BUENA VISTA. (R) February, 1960. Kelyn
Crawford, Henry Calvin. Color.

TOGETHER AGAIN

COLUMBIA. (R) December 22, 1944. Irene Dunne,
Charles B. Fitzsimons.

TOKYO AFTER DARK

PARAMOUNT. (R) January, 1959. Richard Long,
Michel Ruffalo.

TOKYO FILE 212

RKO RADIO. (R) May 5, 1931. Florence Marly,
Robert Preston.

TOKYO JOE

COLUMBIA. (R) November, 1949. Humphrey
Bogart, Alexander Knox, Florence Marly.

TONIGHT IS ANOTHER DAY

WARNER BROS. (R) August 8, 1948. Byron
Barr, Luana Pattersston.

TOM BROWN'S SCHOOL DAYS (Brit.)

UNITED ARTISTS. (R) November 2, 1951. John
Howard Mitchell, Robert Newton.

TOM JONES

Susan Hayward. Color.

TOMAHAWK

Yvonne De Carlo. Color.

TOMAHAWK TRAIL

UNITED ARTISTS. (R) February, 1957. Chuck
Conners, Susan Cummings.

TOMMY AND THE CHAMP

UNIVERSAL. (R) April, 1961. Candy Moore,
Ben Johnson. Color.

TOMORROW AT TEN

CENTURY-FOX. (R) April, 1944. John
Gregory, Robert Shaw.

TOMORROW'S THE NIGHT

Robert Hutton.

TOMORROW AND EVERY NIGHT

UNITED ARTISTS. (R) December 29, 1944.
Fredric March, Betty Field.

TOM THUMB

METRO-GOLDWYN-MAYER. (R) December, 1958.
Russ Tamblyn, Alan Young. Color.

TOMMY'S LUCKY DAY

WARNER BROS. (R) February 2, 1945. Rita
Hayworth, Lawrence B. Orange.

TOMMY'S TOO LATE (Ital.)

BURSTYN. (R) April, 1952. Pier Angeli, Vittorio
De Sica.

TOMORROW THE WORLD

UNITED ARTISTS. (R) December 29, 1944.
Fredric March, Betty Field.

TONY'S BIRTHDAY

ARTISTS. (R) December, 1958. David
Wayne, Estelle Denis. Color.

TONY'S THE NIGHT

ALIEN ARTISTS. (R) December 19, 1954. David
Niven, Yvonne De Carlo. Color.

TONKA

BUENA VISTA. (R) December, 1958. Sai Mino,
Jeremy Germany. Color.

TONY DRAWS A HORSE (Brit.)

FIRE ARTS. (R) May, 1951. Caddi Parker, Anne
Crawford.

TOP LADIES

Stella Stevens.

TOP LADIES

Nigel Patrick, Stanley Holloway. Color.

TOP LADIES

PARAMOUNT. (R) April, 1955. David Wayne.
Estelle Denis. Color.

TONIGHT'S THE NIGHT

ALIEN ARTISTS. (R) February, 1954. David
Wayne, Estelle Denis. Color.

TONGUE TWISTER

TOMMY'S THE NIGHT

ALIEN ARTISTS. (R) December, 1954. David
Wayne, Estelle Denis. Color.

TONE SOON TO LOVE

UNIVERSAL. (R) March, 1940. Jennifer West,
Richard Widmark.

TOO YOUNG FOR LOVE (Ital—Eng. dubbed)

Michel Cans.

TOO YOUNG TO KISS

METRO-GOLDWYN-MAYER. (R) November 25,
1951. Van Johnson, June Allyson.

TOO YOUNG TO KNOW

WARNER BROS. (R) December 1, 1945. Joan
Leahey, Robert Hutton.

TOP RANK

UNITED ARTISTS. (R) January, 1954. Phil
Scribner, Marie. Color.

TOP SNIPERS

PARAMOUNT. (R) September 9, 1944. Jules
Crook, Ann Blyth, Barry Fitzgerald.

TOPS AT THE ORCHESTRA

UNITED ARTISTS. (R) May, 1955. Dale Robertson,
Frank Lovejoy.
<table>
<thead>
<tr>
<th>Title</th>
<th>Length</th>
<th>Year</th>
<th>Cast</th>
</tr>
</thead>
<tbody>
<tr>
<td>TWO HEADED SPY, THE</td>
<td>93</td>
<td>1939</td>
<td>John Garfield, Mitchell Prell</td>
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<tr>
<td>UNDER NEVADA SKIES</td>
<td>68</td>
<td>1947</td>
<td>Roy Rogers, Dale Evans</td>
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<tr>
<td>UNDER TWO FLAGS</td>
<td>92</td>
<td>1962</td>
<td>Van Helm, Charles Laughton</td>
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<td>UNDER THE JUNGLE SEAS</td>
<td>67</td>
<td>1951</td>
<td>Tim Holt, Nan Leslie</td>
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<td>UNDER THE YUM-YUM TREE</td>
<td>140</td>
<td>1963</td>
<td>Jack Lemmon, Carol Lynley</td>
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<td>UNDER WESTERN SKIES</td>
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<td>1953</td>
<td>Martha O'Driscoll, Noah Beery, Jr.</td>
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<td>UNDERCOVER AGENT (Britt)</td>
<td>66</td>
<td>1960</td>
<td>John Alden, Elisha Cook</td>
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<td>UNDER COVER GIRL</td>
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<td>1959</td>
<td>Alex Smith, Scott Brady</td>
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<td>1949</td>
<td>Ann Sheridan, Jack Carson</td>
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<td>91</td>
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<td>Elynor Donahue, Robert Lansing, Color</td>
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<td>UNDER CAPRICORN</td>
<td>111</td>
<td>1950</td>
<td>Audrey Totter</td>
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<td>UNDER CRIMINOLOGY</td>
<td>84</td>
<td>1950</td>
<td>מקור חפץ, פיידה רוזן, ג'ון סמית, סאות pensions.</td>
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<td>UNDER DETECTIVE STARS</td>
<td>67</td>
<td>1950</td>
<td>Rex Allen, June Adams</td>
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<td>UNDER MEXICAN STARS</td>
<td>86</td>
<td>1950</td>
<td>mestizo, La vista, Color</td>
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Unmasked


Valerie


Valiant, the (Ca)


Valiant hombre, the


Valley of division, the...


Valley of the Capronas


Valley of Eagles (Brj)


Valley of fear


Valley of the Headhunters


Valley of the kings


Valley of the redwoods


Valley of the shadows


Valley of vengeance

PRC Pictures (R) May 5, 1944. Buster Crabbe, Al Johnson.

Value for Money (VV)


Vampire's Ghost, the

Republic (R) May 21, 1951.これらのジューン・ストーン.

Vanishing American, the

Republic (R) November 17, 1955. Scott Brady, Audrey Totter.

Vanishing Prairie, the


Vanishing Westerner, the


Vanquished, the


Vendetta...


Vengeance valley


Vera cruz (Ss)


Verboten

Rank Film Distributors of America (R) April, 1959. James Best, Susan Cummings.

Verdict, the


Vergito (VV)


Very Private affair, a


Very thought of you, the

Warner Bros. (R) November 11, 1944. Dennis Morgan, Fay Emerson.

Vice squad


Vicious Circle


Vicious years, the

Monogram (R) February 18, 1951. Tommy Cook, Ur Moore.
WALTZ OF THE TOREADORS

WANDERER OF THE WASTELAND

WANTED DEAD OR ALIVE

WANTED FOR MURDER (BRIT.)
100.

WARRIOR EMPRESS, THE

WAR DRUMS
56.


WAR OF THE COLOSSAL BEAST
68.

WASHINGTON PEACE
(VV) (R) July, 1958. Dean Jagger, Sally Fraser.

WAR MOUNT
81.


WARHOL
81.

Tony Curtis, Julie Newmar. Color.

WARLOCK
121.


WAR LOVER, THE
105.

COLUMBIA. (R) November, 1946. Steve McQueen, Robert Wagner.

WAR OF THE SATELLITES
72.

UNITED ARTISTS. (R) April 6, 1958. Susan Hayward, Richard Widmark.

WAR OF THE WORLDS
85.


WAR PAINT
89.


WARPATH
95.


WARRIORS OF THE CANYON
90.

ALLIED ARTISTS. (R) September 11, 1955. Susan Hayward, John Agar.

WARRIOR AND THE SLAVE GIRL, THE
89.


WARRIOR EMPRESS, THE (G)
97.


WASHINGTON STORY
82.

Mamie Van Doren, Patricia Neal.

WAS I A HEEL
73.

THE FILMOPHILE. (R) October, 1959. Susan Hayward, John Agar.

WATCH THE BIRDIE
62.


WATERFRONT AT MIDNIGHT
63.

PARAMOUNT. (R) June 20, 1948. William Gargan, Mary Beth Hughes.

WAY UP ROAD
70.


WAY OUT (G)
85.


WAY OVER THE WORLD
70.

METRO-GOLDWYN-MAYER. (R) November 3, 1944. Elayne Knox, Henry Youngman.

WAY AHEAD, THE
115.


WAY OF A GAUCHO
91.


WAYS OF LOVE (Fr.-Ital.)
116.

BURSBYRT. (R) January, 1951. Anna Magnani, Renato Salvatori.

WAY OUT, THE
78.


WAY TO THE GOLD, THE (G)
94.


WAYWARD BUS, THE (Cs)
90.

METRO-GOLDWYN-MAYER. (R) June, 1957. Jaynes Mansfield, Don DeFore.

WAYWARD GIRL
71.

REPUBLIC. (R) September, 1937. Marcha Hender.

WAYWARD WIFE, THE (Ital.-Eng. dubbed)
95.


WE WANT A CHILD
76.

LIPPERT. (R) February 19, 1954. Special Cast.

WE WERE STRANGERS
100.


WEAK AND THE WICKED, THE (Brit.)
105.


WEAKER SEX, THE (Brit.)
85.


WE ARE ALL MURDERERS, THE
113.

REPUBLIC. (R) March 27, 1957. Steve Cochran, Raymond Pellegrin.

WEAPON, THE
86.

UNITED ARTISTS. (R) September, 1950. John Hodiak, Vera Miles.

WEB, THE
87.


WEB OF DANGER
58.

REPUBLIC. (R) June 10, 1947. Adele Mara, Bill Kennedy.

WEB OF EVIDENCE
98.

UNITED ARTISTS. (R) September 15, 1949. John Paddy 

WEE GORDON!
94.

TIMES. (R) October, 1956. Alastair Sim, Bill Travers.

WEEKEND AT THE WOLFORD
130.


WEEKEND PASS
83.


WEEKEND WITH MOTHER
83.

UNIVERSAL. (R) December, 1951. Van Heflin, Patricia Neal.

WEEKEND WITH LULU
75.


WEDDING SONG
63.

UNITED ARTISTS. (R) April 14, 1944. Lon Chaney, Anne Gwynne.

WELL, THE MARRIED MOTHER
106.

PARAMOUNT. (R) June 14, 1941. Geo. Crooby, Berry Fitzgerald.

WELL, THE VIOLET SWEETHEART
95.


WELL BURY YOU
75.

COLUMBIA. (R) November, 1943. Documentary.

WELL DIGGER’S DAUGHTER (Fren.)
123.


WELL GROOMED BRIDE
73.

COLUMBIA. (R) May 18, 1948. Ray Milland, Olivia De Havilland.

WELLS FARGO GUNMASTER
60.

REPUBLIC. (R) May 15, 1951. Allen “Rocky” Lane, Chubby Johnson.

WELL THAT'S WEDDING BELL BLUES
95.


WELL-TO-GOODER (R)
83.

BETTY, THE.

WELL-MARRIED (R)
103.


WELL-TO-MARRIED, THE (R)
85.

WELLINGTON, THE
90.


WESTBOUND TRAIN
94.


WEST OF DAKOTA CITY
57.

COLUMBIA. (R) March 27, 1947. Charles Starrett.

WEST OF EL PASO
58.


WEST OF SONORA
55.


WEST OF THE ALAMO
58.


WEST OF THE BAYOU
58.


WEST OF THE BAYOU
58.


WEST OF THE BIG BEND
58.


WEST OF THE RIO GRANDE
57.


WEST OF WYOMING
57.


WEST OF ZANZIBAR
93.


WEST POINT STORY
107.


WEST PROGRAM, THE
58.

PRODUCERS TELEMATIC CORP. (R) April 22, 1947. Eddie Dean, Roscoe Arbuckle.

WESTERN HERITAGE
61.

RKO RADIO. (R) January 24, 1948. Tim Holt.

WESTERN PIONEER AGENTS
61.


WESTERN HIFI REPRODUCERS
56.

Following are the companies which distribute foreign product in the United States, whether in original form, with dubbed dialogue or with subtitle translations of dialogue. Where pictures are the country of origin is indicated in parentheses after the title: Arg—Argentina; Br—Great Britain; C—China; D—Denmark; F—France; G—Germany; Gr—Greece; Is—Israel; Ind—India; It—Italy; J—Japan; S—Spain; Sw—Sweden; Y—Yiddish.

(*) Color.

ANGEL PRODUCTIONS, INC., 251 West 42nd Street, New York, N. Y.; BR. 9-9478. Meyer Ackerman, president; David Sanders, vice president.


ARTKINO PICTURES, INC., 723 Seventh Avenue, New York 19, N. Y. Circle 5-6570. Mrs. Rosa Madei, president.

ASTOR PICTURES CORP., 130 W. 46th St., New York 36, N. Y.; LT. 1-7600. George Foley, president.

ATLANTIS FILMS, INC., 117 First Avenue, New York, N. Y. Orenon 4-8582. George Morris, president. The Girl in the Bikini (F) Sin And Desire (F) The Girls Are Willing (D)


BRANDON FILMS, INC., 200 W. 57th Street, New York 19, N. Y.; Circle 6-4868; cable: Brandifilms, New York. Thomas J. Brandon, president.


The Idiot (F) The Witch (Sw) After Mein Kempf Naked Terror M-The Kidnapper Ravaged Sin You Sinners The Seducers The Unsatisfied Sex Body of a Female The Confession The Hot Hours

Moral and the Immoral The Sadistic Career Girls on a Naked Holiday Shangri-La


Marianelli (G)* Marianelli's Homecoming (G)* Max, The Pickpocket (G)* Fare Well (G)* Southern Adventure (G)* Riviera Story (G)* Romance In Venice (G)* Season Time In Salzburg (G)* Snow White and the Seven Jugglers (G)* The Hunted Castle (G)* Stefanie in Rio (G)* Your Happiest Hour (G) Lieschen Mueller's Dream (G)* Three Girls and a Pastor (G)* Our House in Cameron (G)* Our Amusing Aunts (G)* Embellished Heaven (G)* Freddy Travels the Hard Road (G)* The Whisper of the Woods (G)* If My Brother Only Knew (G)* Wild Waters (G)* Love, Strife and Festivities The Forester's Daughter The Frenetics Homiesick for St. Pauli I Was All His Love, Brotherly and Otherwise The Headline Makers Wedding Bells The Sweet Life of Count Bobby Love and Kisses in Tirol The Restless Night Grandfather for Sale What's Dad Doing in Italy Love and Music at the Woerthersee

CASOLARO GIGLIO FILMS DISTRIBUTING CO., 272 Canal Street, New York 13, N. Y.; Worth 6-2112. Sauvins Giglio, president.

Il Cavaliere Del Castello Maledetto Il Monio Del Miracoli Madri Pericolose Ore Dieci Lezioni Di Canto Una Donna Prega Il Cantante Misterioso Il Canto Dell'Emigrante Grazia La Principe Della Maschera Rossa Carovana Di Canzoni Cento Serenate Napole Terra D'Amore La Domenica Della Buona Gente Ferdinando Prino Re Di Napoli La Trovatella Di Milano Teodora Tosca (It) Toto' Lascia O Raddoppia

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Menzogna
La Cento Chilometri
E’ Permesso Maresciallo
Lazzarella
Io Mammante E Tu
Quando Tramonta Il Sole
Presentimento
Belle Ma Povere
Classe Di Ferro

Donald S. Knopoff, pres.; CARL PEPPERCORN, exec. vice pres.; gen. str. mgr.
The Cool World
One Potato, Two Potato
The Soft Skin

COLORAMA FEATURES, INC., 733 Third Ave., New York 17, N. Y.; TN. 7-3232.

CONTINENTAL DISTRIBUTING, INC. (See Walter Reade-Sterling, Inc.)

CONTINENTAL MOTION PICTURES CORPORATION, 1500 Broadway, New York 36, N. Y.; Plaza 7-5458.
GEORGE MARGOLIN, president, MRS. LUBA MARGOLIN and GEORGE HIRSCHFELD, vice presidents.

DAMON ENTERPRISES, INC., 630 Ninth Ave., New York 36, N. Y.; Plaza 7-5730.

ELLIS FILMS, INC., 1501 Broadway, New York 36, N. Y.; Longacre 3-5457.
JACK ELLIS, president.
The Russians (F)
Grl With A Suitcase (It)
Woman Of Sin (F)
Lost Souls (It)
Make Mine A Double (Br)
Antigone (Gr)
Crazy For Love (F)
Lovers on a Tightrope (F)
Macario (Mex)
Maxime (F)
Miracle of St. Therese (F)
Miracle of the White Suit (S)
Psycoassissimo (It)
Stark Fear
Two Before Zero
Wild Love

EMBASSY PICTURES CORP., 1271 Sixth Avenue, New York 20, N. Y.; JUDson 2-2100.
JOSSEPH E. LEVINE, president; LIONARD LIGHTSTONE, exec. vice-president.
Zulu (Br)
Yesterday, Today and Tomorrow (It)
The Empty Cans (It)
Contempt (It)
Italiano-Brava Gente (It-Russian-Amer)
Casanova (It)
Ape Woman (It)
Crazy Desire (It)
The Easy Life (It)
The Conjugal Bed (It)
Pedroso Pellini’s 8½ (It)
Boccaccio ’70 (It)
The Sky Above—The Mud Below (Fr)
Women of the World (It)
Two Women (It)
Divorce—Italian Style (It)
Marriage—Italian Style (It)

FILMS-AROUND-THE-WORLD, 745 Fifth Avenue, New York, N. Y. Plaza 2-5050.
IRVIN SHAPIRO, president; ANNE EXELBERTH, vice president.
Folies Bergeres (F)
Rosemary (G)
Virgin Island (Br)
Ballard of Narayama (J)
Breathless (F)
The Connection

The Cousins (F)
Dirty Angel (G)
A French Mistress (Br)
Lola (F)
Love Game (F)
Paris Hotel (F)
The Rest Is Silence (G)
The Third Man (Br)
Violent Summer (It)
Where’s The Monkey (F)
A Woman Is a Woman (F)

FILMS OF INDIA, 109 South Edinburgh Avenue, Hollywood 48, Calif.; WEbster 1-3822.
R. M. Bagal, president.
Two Eyes, Twelve Hands (Ind)
Light Of India (Ind)
Indian Bracelets (Ind)
Life Of Mahatma Gandhi (Ind)
Dancing Ranees

FILM REPRESENTATIONS, INC., 251 West 42nd Street, New York, N. Y. Longacre 3-1435.
SANFORD WEINER, President.
His First Affair (F)
Woman (It)
Shamed (It)

FINE ARTS FILMS, INC., 1501 Broadway, New York 36, N. Y.; BRYANT 9-6734.
DR. ARTHUR EPTIEN, president; MELVIN SAVITZ, vice president.

GOVERNOR FILMS, 509 Madison Avenue, New York, N. Y.; Eldorado 5-1660.
DAVID EMMANUEL, president
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Doctor In Love (Br)
Carry On Constable (Br)
A Kind Of Loving (Br)
Carry On Teacher
Get On With It
Carry On Regardless
Carry On Sergeant
Incredible Petrified World
Teenage Zombies
A Touch of Hell
Tomorrow at Ten
Doctor In Distress
Carry On Cabby
The Lady Doctor (It)
Carry On Cruising
Over My Dead Body (The Brain)
The Black Torment
Machiste Against the Moon Man (It)
Carry On Venice

GRAND PRIZE FILMS, INC., 565 Fifth Avenue, New York 17, N. Y.; OXFORD 7-9170.
SIDNEY KAUFMAN, president.

HARRISON, PICTURES CORPORATION, 1501 Broadway, New York 36, N. Y.; LaCCKawanNA 4-1318.
EDWARD HARRISON, President.

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INTERNATIONAL FILM ASSOCIATES CORP., 550 Fifth Avenue, New York 36, N. Y.; CIRCLE 6-7315.
B. BERNARD KREISLER, president; EDWARD KREISLER, vice-president.

INTERNATIONAL RELEASING ORGANIZATION, 452 5th Avenue, New York 18, N. Y.; Longacre 3-0516.
JULIUS GARTFIELD, President.

JANUS FILMS, INC., Wellington Hotel, 871 Seventh Avenue, New York, N.Y.; JUDson 2-8160.
The Mark (Br)
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Modigliani of Montparnasse (F)
Operation Snatch (Br)
Room at the Top (Br)
Saturday Night and Sunday Morning (Br)
School for Scoundrels (Br)
Secrets of the Reef (Br)
Voodoo Village (Br)
A Taste of Honey (Br)
This Sporting Life (Br)
A View from the Bridge (It)
The Waltz of the Toreadors (Br)
Wrong Arm of the Law (Br)
Your Shadow Is Mine (F-It)

RING FILM CORPORATION, 119 W. 57th St.,
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T. CARKO, president.

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Night Encounter (F)
The Man Who Walked Through the Wall (G)

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Mondo Cane
Big Time Operators
The Naked Night (Sw)
Royal Fair in Versailles
The True Story of the Civil War
The Story of Time
Always Victorious (It)
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The Red Lanterns (Gr)
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A Coming Out Party (Br)
Viridiana (S)
The Girl with the Golden Eyes (F)
Love and the Frenchwoman (F)
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Chagall
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The 490 Blows (F)
Cleo From 5 To 7 (F)
The Island (J)
Paris Intrigue (F)
Time Out For Love (F)
No Exit (A)
An Affair of the Skin
No My Darling Daughter
Tiara Tahiti
In the Doghouse
Mafioso (It)

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Royal Fair in Versailles  
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The Story of Time  
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Strong Room (Br)  
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A Coming Out Party (Br)  
Viridiana (S)  
The Girl with the Golden Eyes (F)  
Love and the Frenchwoman (F)  
The Gentleman From the East  
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The Lovers (F)  
The Low And The Prisoner (F)  
Hiroshima, Mon Amour (F)  
The 400 Blows (F)  
Cleo From 5 To 7 (F)  
The Island (J)  
Paris Intrigue (F)  
Time Out For Love (F)  
No Exit (A)  
An Affair of the Skin  
No My Darling Daughter  
Tiara Tahiti  
In the Doghouse  
Mahool (H)  

428
## Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Page</th>
<th>Service</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animation</td>
<td>437</td>
<td>Photo Reproduction Labs</td>
<td>447</td>
</tr>
<tr>
<td>Camera Sales, Rentals, Repairs</td>
<td>433</td>
<td>Producers Sales Representatives</td>
<td>458</td>
</tr>
<tr>
<td>Color Processes</td>
<td>447</td>
<td>Producers of Shorts, Cartoons, Newsreels</td>
<td>441</td>
</tr>
<tr>
<td>Commercial Jingles</td>
<td>439</td>
<td>Properties and Scenery</td>
<td>438</td>
</tr>
<tr>
<td>Consultants</td>
<td>439</td>
<td>Publicity Representatives</td>
<td>464</td>
</tr>
<tr>
<td>Costumes and Uniforms</td>
<td>436</td>
<td>Raw Stock Manufacturers</td>
<td>447</td>
</tr>
<tr>
<td>Cutting Rooms</td>
<td>434</td>
<td>Record Companies</td>
<td>441</td>
</tr>
<tr>
<td>Film Carriers</td>
<td>456</td>
<td>Rental Studios and Production Facilities</td>
<td>430</td>
</tr>
<tr>
<td>Film Effects</td>
<td>435</td>
<td>Screening Rooms</td>
<td>459</td>
</tr>
<tr>
<td>Film Exchanges</td>
<td>448</td>
<td>Sound and Recording Services</td>
<td>431</td>
</tr>
<tr>
<td>Film Libraries</td>
<td>448</td>
<td>Studio Equipment</td>
<td>440</td>
</tr>
<tr>
<td>Film Storage</td>
<td>447</td>
<td>Tape Recording Facilities</td>
<td>433</td>
</tr>
<tr>
<td>Laboratories</td>
<td>443</td>
<td>Talent and Literary Agencies</td>
<td>461</td>
</tr>
<tr>
<td>Market Research</td>
<td>439</td>
<td>Trailer Distributors</td>
<td>455</td>
</tr>
<tr>
<td>Merchandisers</td>
<td>439</td>
<td>Videotape to Film Transfers</td>
<td>433</td>
</tr>
<tr>
<td>Music, Music Libraries, Music Cutting</td>
<td>435</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Services for Producers

Rental Studios and Production Facilities

BOSTON
DEKKO FILM PRODUCTIONS, INC., 126 Dartmouth; KENmore 6-2511.
MASTER MOTION PICTURE CO., 50 Piedmont St.; HANcock 6-3992.
TELAVIX STUDIOS, 216 Tremont St.; Liberty 2-9161.

CHICAGO
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JAMES A. KELLOCK, president.

CHICAGO FILM STUDIOS, 56 E. Superior; WHItchell 4-6971.

DOUGLAS PRODUCTIONS, 1425 So. Racine, 8; HAYmarket 1-6499.

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LAURENCE-PHILLIP STUDIOS, 343 S. Dearborn; WAbash 2-1943.

SCIENTIFIC FILM CORP., 909 E. 31St, LaGrange Park; FLeetwood 2-0330.

SONIC FILM RECORDING, INC., 548 N. Lake Shore; WHItchell 3-1440.

TRESEL STUDIOS, 7905 S. Burnham; REgent 4-7100.

CLEVELAND
CINE/CR AFT PRODUCTIONS, INC., 2515 Franklin Ave.; SUperior 1-2300.

ESC A R MOTION PICTURE SERVICE, INC., 7313 Carnegie Ave.; KEnnecott 1-2707.

FARIS, HERB, STUDIOS, INC., 1706 Euclid Ave.; SUperior 1-4323.

DALLAS
SELLERS COMPANY, 2102 Jackson St.; RI 5836.
JAMESON FILM CO., 38-25 Bryan St.; Dallas.

DENVER
HUGHES SOUND FILMS, 3110 E. Alameda Ave.; SPruce 7-0191.

DETROIT
CINE-FILMS, 940 Mace-Royal Oak; Lincoln 5-1864.

MOVICON MOTION PICTURES, 2148 Gratiot; WOODward 1-9111.

REGAN FILM PRODUCTIONS, 19730 Ralston; TUlsa 3-4334.

KANSAS CITY, MO.
ALLIANCE DRIVE-IN RECORDING SERVICE, 3706 Broadway, Kansas City 11; PL 3-6868.

LOS ANGELES
AMCO STUDIOS, 1416 N. La Brea Ave., L. A. (28); HOLlywood 3-2141.

CARThAY SOUND STAGE, 5903-07 W. Pico Blvd., L. A. (35); WEBster 8-2101.

JAK MILES.

COLUMBIA PICTURES CORP., 1438 N. Gower St., L. A. (28); HOLlywood 2-3111.

ARThur JACkSON.

DESILU-HOLLYWOOD, 780 Gower St., Hollywood 3-8111.

GENERAL SERVICES, 1040 N. Las Palmas Ave., L. A. (38); HO. 7-3111.

JAMES NASSER.

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W. S. BALL FILM LABORATORY, 1256 Howard St.
CINEMATIC DEVELOPMENTS, 2125 32nd Ave.
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MOTION PICTURE SERVICE CO., 125 Hyde St., OLDway 3-9162.
GERALD L. KARSKY, president.
MULTICHROME LABORATORIES, 760 Gough St., HERBERT B. MCKENNY, owner.
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PALMER, W. A., FILMS, INC., 6 Howard St., San Francisco; YUKon 6-5961.
W. A. PALMER, president.
SOLa PHOTO & SOUND, 37 Prospect Avenue.

SANDY HOOK, CONN.
ROLAB PHOTO SCIENCE LABORATORIES.
HENRY ROGER, owner.

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ARIZONA COLOR FILM PROCESSING LABORATORIES, INC., 4535 N. Scottsdale Road.

SEATTLE, WASH.
FORDE MOTION PICTURE LABORATORY, 2 Lloyd Bldg.

SHEREPORT, LA.
DELTA FILMS, 50 Fannin St.

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BAY STATE FILM PRODUCTIONS, INC., Box 129; SPRingfield 4-3164.
Morton H. Read, president.

TEMPE, ARIZ.
SOUTHWEST FILM INDUSTRIES, INC., 806 Roosevelt St.

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WASHINGTON, D.C.
BYRON, INC., 1226 Wisconsin Ave., N. W., Washington 7; Du Pont 7-1900.
BYRON ROBARTUS, president.
CAPITAL FILM LABORATORIES, INC., 1905 Fairview Ave. N.E.; LAWrence 6-4634.
JAMES BARKER, president.

KOSTER FILM FACILITIES, INC., 1017 N. J. Ave., S. E.; Lincoln 4-4410.
WILLIAM D. KOSTER, pres.

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L. L. JOHNSON, president.

PHOTO LAB, INC., 3825 Georgia Ave., N. W.

WINTER PARK, FLORIDA
SHAMROCK LABORATORIES, 707 Nicolet Ave.; Winter Park 4-6001.
THOMAS B. CASEY, president.

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CALGARY, ALBERTA
MASTER FILM STUDIOS LTD., 811A—17th Ave. SW.; CH 4-2008.
ROBERT WILLIS, mng. producer.

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EASTERN FILM LABORATORIES, LTD., 9 Ar- kyte, St., Tel.: 3-7444.
A. E. E. WHITE, mng. manager.

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IRWIN YOUNG, Pres.
MURRAY BRISKE, Sec.
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NATIONAL FILM BOARD, P. O. Box 6100, Mon- treal.
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F. R. CRAWLEY, pres.

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ALBERT JEFFREY, managing director.

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CINESOUND LTD., 553 Rogers Road, Toronto 9.
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RALPH FOSTER, gen. mng. agent.
INDUSTRIAL FILM MAINTENANCE, 135 Peter St., Toronto. LARRY LEWIS, owner.
NORTHERN MOTION PICTURE LABORATORIES LTD., 10 Dell Park Ave., REDfern 3123.
S. L. CLEMSON, president.
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TRANS-CANADA FILMS LTD., 916 Davie St.; MU 2-4646.
E. W. HAMILTON, president.

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KENNETH R. DAVEY, pres. & gen. mgr.
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(All major studios have film libraries for stock-shots: the newsreels—see INDEX, under NEWSREELS—are similarly equipped, but only Warner-Pathe and 20th Century-Fox Movietone operate public stock-shot libraries.)

HOLLYWOOD-LOS ANGELES

DASHIELL FILM LIBRARY, 725 North Seward St., Hollywood 2-6001.

EISENBAUGH'S, J. N., INDEPENDENT PRODUCERS FILM LIBRARY, 6926 Melrose Ave., 38; Webster 1-6309.

HEFFLER, PAUL, PRODUCTIONS, 7934 Santa Monica Blvd., 46; Oldfield 4-7939.

NEW YORK CITY

ADVANCE FILM LIBRARIES, 333 W. 52nd St.; Circle 5-6873.

ROSS, CHARLES, INC., 333 W. 52nd St., New York 19, N. Y.; Circle 6-5470.

STONE FILM LIBRARY, 310 W. 73rd St.; Endicott 2-4494.

DOROTHY T. STONE, owner.

TELENEWS CORPORATE LIBRARY, 630 9th Ave., 36; Judson 6-2450.

ROBERT K. STRAUS, president.

ALBANY

Allied Artists Distributing Corp., 991 Broadway; HE. 4-1101; Robert Adler, salesman.

Columbia Pictures Corp., 991 Broadway; HO. 3-4287; Herbert Schwartz, br. mgr.

Metro-Goldwyn-Mayer, 1044 Broadway; HO. 5-3338; Ralph Rippa, br. mgr.


Paramount Film Dist., Corp., 991 Broadway; HO. 5-7358; Richard D. Hayes, booking mgr.

20th Century-Fox Film Corp., 991 Broadway; 434-6340; Milton Green, sales mgr.

United Artists Corp., 991 Broadway; HO. 2-5385; Morris Weinstein, br. mgr.

Universal Film Exchange, Inc., P. O. Box 852; IVanho 9-2110; Fred H. Klopfer, sales rep.

Westphal, Max, Inc., 1094 Broadway; 434-4159; Max Westphal, proprietor.

ATLANTA

Allied Artists, Southern Dist. Corp., 188 Luckie Street, Phone 3-9592; J. E. Hobbs; Southern District Manager; V. Hopkins, booker.

American International Pictures, Walton St.

Phone—688-9845; V. J. Bello, Mgr.; Paul Stephens, booker.

Buena Vista, Film Distribution, Bona Allen Bldg., Luckie Street, Third Floor; Phone 5-6457; Ken Leland, Mgr.; Clyde Sampier, Mgr.

Columbia Pictures, 195 Luckie Street, Phone 1-1524; Paul Hargette, Mgr.; W. Hart, booker.

Continental Pictures, 193 W. Street; Phone 523-3370; R. L. Hames, Mgr.; Thelma Haglund, booker and office mgr.

Craddock Films, Bona Allen Bldg., Luckie Street; Gordon Craddock, pres.

Don Kay Enterprises, Bona Allen Bldg., Luckie Street; Phone 525-5653; Bernice Fricks, booker and office mgr.


Howco Films, Bona Allen Building, Luckie Street; Phone 525-5688; Charlie Jordan, Mgr.

Independent Film, Bona Allen Bldg., Luckie Street; Phone 426-7997; Sam Davis, Mgr.

Kay Exchange, Luckie Street; Ike Katz, pres.; Jack Dumestre, booker.

MGM, 198 Luckie Street, Phone Ja. 3-2736; W. M. Sherrill, Mgr.; Perol, office mgr.

Paramount Pictures, Cain Street; Phone Ja. 3-1636; Gordon Gordon, mgd; Red Carter, booker.

Toddy Pictures, 14th Street; Phone 824-6269; Ted Toddy, Pres.

20th Century-Fox, 197 Walton St., N. W.; Phone 529-3939; Paul Wilson, mng.; Harry Purdy, booker.

Universal Film Exchange, 201 Walton St., N. W.; Phone 523-5031; Dick Setton, mgd.; George Jones, office mgd.; Paul Maddox, booker.

United Artists, 191 Walton St., N. W.; Phone 1-2386; W. C. Hames, mng.; R. N. Tarwater, sales mgr.; Martha Chandler, booker.

Warner Bros., Luckie Street, N. W.; Phone 3495; E. C. Fitzgerald, mgd.; Roy Donaldson, sales mgr.; J. C. Stelly, booker.

BOSTON

Academy Film Distributors, 60 Church St., Dorothy Blumenthal, br. mgd. 542-6767.

Allied Artists Corp., 39 Church St.; HUBbard 2-4560; Jerry Callahan, mng.

American International Pictures, 46 Church St.; 542-0677; Harvey Appell, br. mgd.

Buena Vista Film Distributing Co., 260 Tremont St., HANcock 6-9260; Herbert Schaefer, mng.

Columbia Pictures Corp., 45 Church St.; HANcock 6-9890; Thomas F. O'Brien, mng.

Continental Distributing, Inc., 60 Church St., Liberty 2-2909; Frances Charles, booker.

Embassy Pictures Corp., 20 Winchester St.; HUBbard 2-3423; Joe Wolf, br. mgd.

Elliott Gordon Films, 504 Stather Bldg.; HANcock 6-0798; Elliott Gordon, mgd.

Fortune Film Associates, Inc., 260 Tremont St., Liberty 2-8303; Abe Weiner, mgd.

MGM Inc., 46 Church St.; HANcock 6-0044; Ben Bechick, br. mgd.

Mel Davis Films, Statler Bldg.; HANcock 6-2274; Mel Davis, mgd.

Paramount Film Distributing Corp., 260 Tremont St.; 426-1070; John G. Moore, br. mgd.

Richardson, Sam Films, 260 Tremont St., 542-5348; Sam Richardson, mgd.

Edward Ruff Film Associates, Inc., 260 Tremont St., Liberty 2-2797; Edward Ruff and Mel Sainer, mgd.

20th Century-Fox Film Corp., 1158 Broadway; 426-2180; Al Levy, mgd.

United Artists Corp., 52 Church St.; HANcock 6-6540; Bob Hazard, br. mgd.

Universal Films Exchanges, Inc., 60 Church St.; HUBbard 2-8760; E. Meyer, Mgr.; Ted Feldman, br. mgd.


BUFFALO

Allied Artists Film Exe., Inc., 301 Franklin St.; 852-2145; Lewis J. Ljeser, br. mgd.

Mannie Brown Assoc., Inc., 505 Pearl St.; 854-6753.

Buena Vista Film Dist., Crosby Bldg., 170 Franklin St.; 856-6283; Jack Chinell, br. mgd.

www.americanradiohistory.com
Clark Service, Inc., 505 Pearl St.; 846-6544; Robert Neffe, br. mgr.
Columbia Pictures Corp., 505 Pearl St.; 854-8995; Benjamin Felcher, br. mgr.
Loew’s Inc., 294 Franklin St.; 854-1224; Paul Wall, br. mgr.
Paramount Pictures, Inc., 310 Delaware Ave., 7-2652; Richard Frank, div. mgr.
20th Century-Fox Film Corp., 200 Franklin St.; 852-0784; J. L. Sturm, Jr., mgr.
United Artists Corporation, 516 Delaware Ave.; 854-1500.
Universal Film Exchanges, Inc., 201 Franklin St.; 853-2016; Isadore Kriegman, br. mgr.
Pan-World Films, 505 Pearl St.; 853-3857; Minnie Keim, br. mgr.

CHARLOTTE
Allied Artists Southern Dist., 308 S. Church St.; Tel. 3-9261; W. G. Carmichael, br. mgr.
American Astor Pictures Exchange, 311 S. Church St.; Telephone 5-3516; William Wilson, br. mgr.
Carolina Film Service Corp., 1366 South Graham St.; Telephone 4562.
Christian Film Service Corp., 1302 E. 4th St.; Telephone 35249.
Columbia Pictures Corp., 226 S. Church St.; telephone 2-2156; R. D. Williamson, br. mgr.
Dominant Pictures Co., 221 S. Church St.; Harry Kerr, mgr.
Howco Productions, 130 S. Poulard St.; FR 5-6051; H. J. White, mgr.
Loew’s Inc., 301 So. Church St.; Telephone Edison 2-5147; Amos Boyette, mgr.
Osbourn Transportation Company, 1600 West Independence Blvd.; Phone Edison 4-1651; J. G. Ward, mgr.
Paramount Film Dist. Corp., Addison Bldg.; Edison 2-5101; Kim Smiley, mgr.
Howco Exchange, 300 W. Third St.; Edison 4-6426; Scott Lett, mgr.
20th Century-Fox Film Corp., 308 So. Church St.; Telephone Edison 2-7057; Harold Ketter, mgr.
Universal Film Exchanges, Inc., 313 So. Church St.; Telephone Edison 3-359; J. Greenwald, br. mgr.
Variety Co., Inc., 313 S. Church St.
Warner Bros. Pictures Dist. Corp., 311 So. Church St.; Tel. Frankl 6-5611; Bob Iffner, br. mgr.
Watt L. Parker, motion picture exhibitor. 14 W. Trade Court; Edison 4-9944.
Western Adventure Productions, Inc., 120 So. Poplar St.; Frankl 5-6561; J. F. White, Jr., pres.

CHICAGO
Allied Artists Pictures, 1232 S. Michigan Ave.; Wabash 2-7937; Vic Bernstein, dist. mgr.
American International Pictures, 1301 S. Wabash Ave.; 854-6831; Leon Chu, dist. mgr.
Buena Vista Film Distribution Co., Inc., 1307 S. Wabash Ave.; Harrison 7-0077, Harris Dudelson, dist. mgr.
Clasa-Mohme, Inc., 1233 S. Wabash Ave., Wabash 2-6168; Louis Hess, br. mgr. and Azteca Films Inc.
Columbia Pictures Corp., 1301 S. Wabash Ave., Harrison 7-6137; Milton Zimmermann, br. mgr.
Continental Distributing, Inc., 1301 S. Wabash Ave., Wabash 2-6160; Bob Allen, dist. mgr.
Ghio Films, Inc., 3 Monroe St., State 2-7486; Edward Jovan, mgr.
Irwin S. Joseph, pres.
Paramount Pictures, Inc., 1306 S. Michigan Ave., 7-2652; Richard Frank, rep. mgr.
Teitel Film Corp., 410 S. Michigan Ave., Harrison 7-3024, Chas. Teitel, pres.
Teddy Theatres, Inc., 3003 S. Central Park; 853-2016; Ray Schwartz, br. mgr.
United Artists Corp. of Ill., 1301 S. Wabash Ave.; Harrison 7-6310, Joseph Goodman, br. mgr.
Universal Film Exchanges, Inc., 1232 S. Michigan Ave., Wabash 2-5781; Richard Graft, br. mgr.

CINCINNATI
Allied Artists Distributing Corp., 1628 Central Parkway; Tel.: 721-0179; Milton Gurian, br. mgr.
American International Pictures of Cincinnati, 1634 Central Parkway; Tel.: 621-6443; Donald Duff, mgr.
Buena Vista Distribution Co., Inc., 1634 Central Parkway; Tel.: 721-4766; William Brower, br. mgr.
Columbia Pictures Corp., 1632 Central Parkway; Tel.: 241-6883; Phil Fox, br. mgr.
Continental Distributing, Inc., 1632 Central Parkway; Suite 4, Tel.: 621-4926; Murray Baker, dis. mgr.
J. M. G. Film Co., 1632 Central Parkway; 621-1750; Jay Goldberg, br. mgr.
Loew’s Inc. & Metro-Goldwyn-Mayer Pictures, 1625 Central Parkway; Tel.: 241-3557; H. Russel Gaus, br. mgr.
Paramount Film Distributing Corp., 1632 Central Parkway; Tel.: 241-6150; William A. Meier, br. mgr.
Screen Classics, Inc., 1632 Central Parkway; Tel.: 241-3671; Edward Salzberg, mgr.
20th Century-Fox Film Corp., 1638 Central Parkway; Tel.: 241-6460; Ray Russo, 20th-Fox, mgr.
United Artists Corporation, 1634 Central Parkway; Tel.: 241-1546; Jack Fishner, br. mgr.
Universal Film Exchanges, Inc., 1628 Central Parkway; Tel.: 421-3820; Al Kolkmeyer, univ. mgr.

CLEVELAND
Academy Film Service, Inc., 2100 Payne Ave.; Main 1-9173; Blair Mooney, pres.; M. M. Blatt, sr. mgr.
Advancos Co., Film Exchange Bldg.; Superior 1-1221; A. A. Sunshine, mgr.
Allied Artists Film Distributors, Inc., Film Exchange Bldg.; Telephone 771-5622; Marty Braugreen, br. mgr.
Buena Vista Film Districts Corp., Film Exchange Bldg., 2108 Payne Ave.; Superior 1-4313; Ted Levy, dist. mgr.; Jim Livoti, br. mgr.
Columbia Pictures Corp., Film Exchange Bldg., 2108 Payne Ave.; Cliftely 1-3545; Jules Livingsion, br. mgr.
Fryan Film Co., 2292 Prospect Ave.; 621-6210.
Imperial Pictures, Inc., 809 Payne Ave.; Main 1-9376; Bill Kalagen, br. mgr.; Jack Zide, owner.
Metro-Goldwyn-Mayer, 2108 Payne Ave., Prospect 1-3340; Jack Grogan, br. mgr.
Paramount Film Distributing Corp., 2108 Payne Ave.; Harold Henderson, br. mgr.
States Film Service, Inc., 2108 Payne Bldg., 2300 Payne Ave.; Prospect 1-3723; Jack Kenehan, mgr.
Sunray Films, Inc., Film Exchange Bldg., 2108 Payne Ave.; Main 1-5499.
20th Century-Fox Film Corp., 2108 Payne Ave.; 862-2157; "Danny" Rosenthal, br. mgr.
United Artists Corp., 2108 Payne Ave.; Prospect 1-2985; Gordon Bugle, br. mgr.
Universal Film Exchange, Inc., Film Exchange Bldg., 2108 Payne Ave.; Park 1-0431; Peter Rosian, dist. mgr.; Jack Kaufman, br. mgr.

DALLAS
Allied Artists, 2004 Commerce St.; RI-7-1668.
A. Frickard, dist. mgr.
Buena Vista Pictures, 2017 Young St.; RI-8-5306; S. Miller, br. mgr.; Douglas Desch, dist. mgr.
Columbia Pictures, 1900 Young St.; RI-1-3541; Mum Houtch, br. mgr.
Continental Distributing, division of Walter Reade-Sterling Corp., 2009 Jackson St., Riverhome 7-5432; Smith, dist. mgr.
Empire Pictures, Film General Dist.; 412 South Harwood; RI-2-8055; Robert R. O’Donnell, mgr.
Metro-Goldwyn-Mayer, 2013 Jackson St.; RI-1-3071; Louis J. Augier, mg. 
Paramount Pictures, 401 North Pearl Expressway; RI-1-5565; Bernard H. Brager, br. mg. 
United Artists Corp., Twentieth-Fox, 1400 S. Los Angeles St., RI-6-2272; W. B. Williams, br. mg. 
Universal Pictures, 810 S. St. Paul; RI-1-3164; Walter Armbryster, br. mg.

DENVER
Allied Artists Pictures Corp., 2144 Champa St.; 222-3841; Frank Green, br. mg. 
American International Pictures and Apex Films, 1825-2226; Charles Lloyd, mg. 
Azteca Films Inc. & Clasa Monet, Inc., 2065 Broadway; 244-6651; Gilbert Martinez, mg. 
Buena Vista Dist., Co., Inc., 2147 Broadway; 255-2867; Martin Goldberg, mg. 
Columbia Pictures Corp., 2140 Champa St.; 534-3341; Sam Daire, br. mg. 
Favorite Film of California, Inc., 828 21st Street; 623-1221; Jack Felix, mg. 
Ivy Distributing, 2075 Broadway; 623-0373; Ivy Tuleo, mg.-owner. 
Metro-Goldwyn-Mayer, Inc., 2100 Broadway; 825-3166; George J. Fisher, br. mg. 
Paramount Film Dist., Corp., 513 Thir- teenth St.; 288-3638; Charles A. Caligiuri, mg. 
20th Century-Fox Film Corp., 1300 High St.; 4-2811; D. S. Gold, mg. 
United Artists Corp., 1300 High St.; John E. Du- gan, br. mg. 
Universal Film Exchange, Inc., 1005 High St.; 8-3301; W. Finn, mg. 

DES MOINES
Columbia Pictures Corp., 515 Thirteenth St., 243-0105; Joe Jacobs, br. mg. 
Metro-Goldwyn-Mayer, Inc., 1216 High St.; AT- lantic Film Plym. bur. 
National Screen Service Corp., 1005 High St.; Cherry 4-3911; Carl Sokolof, representative. 
Paramount Film Dist., Corp., 513 Thirteenth St.; 288-3638; Charles A. Caligiuri, mg. 
20th Century-Fox Film Corp., 1300 High St.; 4-2811; D. S. Gold, mg. 
United Artists Corp., 1300 High St.; John E. Du- gan, br. mg. 
Universal Film Exchange, Inc., 1005 High St.; 8-3301; W. Finn, mg. 
Warner Bros. Pictures Dist. Corp., 209 Plymouth Bldg., 10th and Walnut Sts., Cherry 4-3527; Joe S. Young, br. mg.

DETOIT
Allied Artists, 717 Fox Building, WWoodward 1- 2992; Nathan D. Levin, br. mg. 
Allied Film, 1026 Fox Building, Woodward 2-7777; Frank Jones, br. mg. 
Columbia, 200 Film Exchange Building, Woodward 2-8738; Frank Jones, br. mg. 
Buena Vista (Disney) 1009 Fox Building, Woodward 2-8738; Frank Jones, br. mg. 
Dezel, Albert Productions, 13111 Fenkell. VErmont 6-2180; Albert T. Dezel, br. mg. 
Metro-Goldwyn-Mayer, 2310 Cass Ave., Woodward 1-4456; Lou Marks, br. mg. in residence; RI-1-5565; Louis J. Augier, mg. 
Paramount, 921 Fox Building Woodward 2-4741; Thomas E. Duane, br. mg. 
20th Century-Fox, 2211 Cass Ave.; Woodward 1-3726; Bennet Goldstein, br. mg. 
United Artists, 1019 Fox Building, Woodward 2- 6500; Sam Gold, br. mg. 
Universal-International, 436 W. Columbia; Wood- ward 1-2141; Herbert Martin, br. mg. 
Warner Bros. 605 Fox Building; Woodward 1-6236; Harold Morrison, br. mg.

INDIANA
Allied Artists, 517 N. Illinois St.; ME 4-6452; James Zide, br. mg. 
American International Pictures, 411 Illinois Bldg.; ME 4-4952; Tom Goodman, mg. 
Buena Vista Film Dist. Co., 839 Illinois Bldg.; ME 4-6314; Lee Heidingsfeld, mg. 
Columbia Pictures Corp., 608 Illinois Bldg.; ME 4-8408; Murray Devaney, br. mg. 
Howco, 420 A Illinois Bldg.; ME 5-4341; Jesse Salzburg, mg. 
Metro-Goldwyn-Mayer, 412 Illinois Bldg.; ME 4- 3461; J. T. McMahon, mg. 
Paramount Pictures, Inc., 428 Illinois Bldg.; ME 4-7563; Paul Rice, mg. 
20th Century-Fox Film Corp., 842 Illinois Bldg.; ME 4-5581; Robert Meyer, mg. 
United Artists Corp., 741 Illinois Bldg.; ME 4- 3551; Fred Mound, mg. 
Universal Film Exchange, 517 No. Illinois St.; ME 4-5422; W. Michigan Ave.; 3-7345; Chet Blakeley, mg. 
Warner Bros., 120 W. Michigan St.; ME 4-3581; Chet Blakeley, mg.

JACKSONVILLE, FLA.
Allied Artists, 331 East Bay St.; ELgin 3-7347; Robert Bowers, mg.; 9th office only. 
American International Pictures, 137 E. Forsyth St.; ELgin 6-5737; C. L. King, mg.; sales office only. 
Columbia Pictures Corp., 11 N. Ocean St.; ELgin 3-5501; Joe McLaughlin, mg. 
Craddock Films, 128 E. Forsyth St.; 335-1728 (6th office only), Gordon Craddock, mg. 
Howco Film Exchange, 3819 Ponce De Leon Ave.; 733-1834; Joe Thrift, mg. 
Loew's, Inc., 501 E. Forsyth St.; ELgin 6-1536; Robert Green, mg. 
Paramount Film Dist. Corp., 128 East Forsyth St.; ELgin 6-3961; Fred Mathis, mg. 
20th Century-Fox Film Corp., 341 E. Bay St.; ELgin 6-3961; Henry Harvey, mg. 
United Artists, Inc., 128 E. Forsyth St; ELgin 3-4476; Byron Adams, mg. 
Universal Film Exchange, Inc., 331 E. Bay St.; ELgin 4-3761; W. A. McClure, mg. 
Warner Bros. Pictures Dist. Corp., 128 E. Forsyth St.; ELgin 3-6467; 232 N. Jacksonville Ave. (shipping station); Carroll Ogbon, mg. 
(Notes: Benton Bros. Film Express, 228 N. Myrtle Ave., ELgin 4-6795, is the shipping station for all local distributors except for Warner Bros. Frank Benton is mg.)

KANSAS CITY, MO.
Allied Artists Pictures, Inc., 1700 Wyandotte; HAarrison 1-2305; Frank V. Thomas, br. mg. 
Buena Vista Film Distribution, 114 W. 1st St.; BAltimore 1-3140; Tom Flaherty, mg. 
Columbia Pictures Corp., 214 W. 18th St.; HA- rison 1-3892; T. L. Baldwin, br. mg. 
Lippert Pictures, Inc., see United Film Exchange. 
Loew's Inc., 220 W. 18th St.; GRand 1-2109; T. E. Bailey, br. mg. 
Motion Picture Booking Agency, 1717 Wyandotte; Victor 2-7379; M. J. Hartman, owner. 
Paramount Film Dist. Corp., 1715 Baltimore; GRand 1-4040; H. R. Hamburg, br. mg. 
Realtar Pictures, see United Film Exchange. 
20th Century-Fox Film Corp., 1720 Wyandotte St.; HAarrison 1-7253; Joseph Neger, br. mg. 
United Artists Corp., 219 W. 18th St.; GRand 1-1123; Ralph Amacher, br. mg. 
Universal Film Exchange, Inc., 1700 Wyandotte St.; HAarrison 1-5624; Ray McKittrick, br. mg. 
Warner Bros. Pictures Distribution Corp., 1703 Wyandotte St.; HAarrison 1-4645; R. C. Borg, br. mg.

LOS ANGELES
Allied Artists, 1924 S. Vermont Ave., Los Angeles 7; REPUBLIC 1-3491; M. J. E. McCarthy, br. mg. 
American International Pictures, 7155 Sunset Blvd., Hollywood 46; HOLLYWOOD 6-3311; Leon Blender, gen'l. mg. 
Associated Film Releasing Corp., 704 Santa Monica Blvd., Santa Monica, Calif.; 394-1619. J. Baumgarten. 
Associated Producers, Inc., 241 S. Beverly Dr., B. H., 878-2855, Robert L. Lippert. 
Azteca Films, Inc., 1743 S. Vermont Ave.; Los Angeles 7; REPUBLIC 3-991; Juan Bueno, pres. 
Beckman Film Corp., 9145 Sunset Blvd., L. A. 69; BR. 2-0143; Edmund Goldman, vice-pres.
Borde, Seymour & Associates, 1664 Cordova Ave.; Republic 1-878; Seymour Borden.

Buena Vista-Vista Int’l Corp., 1654 Cordova St.; L.A. 7; Republic 1-7247; Don Conley, dist. mgr.

Cavalcade Pictures, Inc., 959 N. Fairfax Ave., L.A. 26; Oldfield 4-4414; Harvey Neppergum, mgr.

Clasa-Mohme, Inc., 1743 S. Vermont Ave., Los Angeles 7; Republic 1-1551; Juan Buciugas, pres.

Columbia Pictures Corp., 1627 West 20th St., Los Angeles 7; Republic 1-8511; James Whiteside, br. mgr.

Continental Dist., Inc., 8833 Sunset Blvd., L.A. (69) OL. 7-1343; Al Koltitz, mgr.

Cory Film Corp., 9145 Sunset Blvd., L.A. 69; BRoadway 6-2814; Edmund Goldman, sales.

Crest Film Inc., 1979 S. Vermont, L.A. 3; Republic 3-1123; Mel Evidon, pres.

Embassy Pictures, 8831 Sunset Blvd., OL. 20-0112; Julius Neddelman, western div. mgr.

Fairways International Films, 2221 W. Olive Ave.; THornwall 5-6288.

Falcon Pictures, 9123 Sunset Blvd., 272-7831; James S. Burkett, pres.

Favorite Films of California, Inc., 1918 S. Vermont Ave., L.A. 7; RE. 1-8633; Harry Levinson, br. mgr.

Film Service Distributing Corp., 6327 Santa Monica Blvd., L.A. HOLlywood 2-3327; Gilbert Scott, mgr.

The Filmgroup Inc., 8530 Santa Monica Blvd., L.A. 46; OL 4-8910. Roger Corman.

Lippert, Beverly 1311 Beverly Dr., B.H. 828-2857; Robert L. Lippert, pres.


Manson Distributing Corp., 9145 Sunset Blvd., L.A. 69; 2RAishaw 2-4948; Edmund Goldman, pres.

Metro-Goldwyn-Mayer, Inc., 1620 Cordova St. L.A. 7; Republic 1-4181; Arnold C. Shartin, br. mgr.

Navy U.S.M., Motion Picture Booking Office, 1914 S. Vermont Ave., L.A. 7; Republic 5-0244; John L. Evans, office mgr.

Nichelle Kinema Co., 246 E. 2nd St., L.A. 12; MAdison 5-2295; Sunsuke Kamamoto, pres.

Parade Releasing Org., 932 N. LaBrea Ave.; 656-1131; Bob Patrick, vice-pres. in ch. of sales.

Paramount Film Dist. Corp., 3830 Melrose Ave., L.A. 46; OL 3-8230; Ward Pennigston, br. mgr.

Walter Reade-Stirling, 8833 Sunset Blvd., OL 7-1343; Al Koltitz, mgr.

Shochiku Films of America, 2320 S. Hill Street, L.A.; Richmond 7-8507.

Topaz Film Corp., 35 Sunset Blvd., L.A. 69; BRadshaw 2-0143; Edmund Goldman, vice-pres.

20th Century-Fox Film Corp., 1620 West 20th St., L.A. 7; Republic 1-4186; Morris Sundman, br. mgr.

United Artists Corp., 1980 S. Vermont Ave., L.A. 7; Richard Carroll, br. mgr.

United Producers Releasing Org., 1660 Cordova St. L.A. 7; 733-9186; Harold Ross, mgr.

United Artists Associated, Inc. (Motion Picture Distribution for TV) 1041 N. Formosa Ave., L.A. 4; 466-4342.

United World Films, Inc., 737475 Melrose Ave., Hollywood 38; WEBster 8-6125; Herman Block, mgr.

Universal Film Exchanges, Inc., 2001 S. Vermont Ave., L.A. 7; Republic 1-2151; Robert Carpenter, br. mgr.


Astro Pictures, 408 S. Second St.; Tel. Jackson 3-1856.

Columbia Pictures Corp., 162 Vance Ave.; Tel. Jackson 6-3268; Norman J. Colquhoun, br. mgr.

Filme Tranalin, Inc., 311 S Second St.; Jackson 6-8288.

Howe Exchange, 399 South 2nd St.; Jackson 6-8288; Charles Arendell, br. mgr.

Loew’s Inc., 158 Vance Ave.; Tel. Jackson 5-5443; Louis Ingerman, br. mgr.

Paramount Pictures, Inc., 502 So. 2nd St.; Memphis Jackson 6-7425; Wayland Lillard, br. mgr.

20th Century-Fox Film Corp., 158 Vance Ave.; Tel. Jackson 6-2164; Dan Conley, mgr.

United Artists, 408 S. Second St.; Jackson 5-8467.

Universal Film Exchanges, Inc., 138 Huling St., Memphis Jackson 6-4611; Lewis Dreisbach, br. mgr.

Warner Bros. Pictures Distributing Corp., Merchants and Manufacturers Bldg.; Jackson 6-1911; Jeff Williams, br. mgr.

Yerger Film Service, 492 S. 2nd St.; Jackson 5-2386.

MILWAUKEE

Allied Artists Pictures, Inc., 720 W. State St.; BRoadway 3-7020; Meyer Kahn, br. mgr.

American International Pictures Corp., 205 E. Wisconsin Ave.; BRoadway 3-6285; Ed Gavin, br. mgr.

Columbia Pictures Corp., 212 W. Wisconsin Ave.; BRoadway 1-3351; Dave Chapman, br. mgr.

Buena Vista Film Distribution Co., Inc., 212 W. Wisconsin Ave.; BRoadway 3-5111; Frank Yablon, br. mgr.

Independent Film Distributor, 212 W. Wisconsin Ave.; BRoadway 3-5922; Macey Anderson, br. mgr.

Loew’s Inc., MGM, 736 West State St.; BRoadway 1-4024; John Pilmayer, br. mgr.

Paramount Film Distributing Corp., 212 W. Wisconsin Ave.; BRoadway 1-7346; Howard Ross, br. mgr.

20th Century-Fox Film Corp., 720 W. State St.; BRoadway 1-5710; J. H. Lorents, mgr.

United Artists Corp., 1137 No. 8th St.; BRoadway 1-6529; Joe Imhof, br. mgr.

Universal Film Exchanges, Inc., 207 W. State St.; BRoadway 1-2680; M. P. “Pat” Halloran, br. mgr.

Warner Bros. Pictures Distributing Co., 212 W. Wisconsin Ave.; BRoadway 1-7530; Paul Schaber, br. mgr.

MINNEAPOLIS

Allied Artists Productions, 1113 Currie Ave.; FFederal 6-8317; Irving Martin, br. mgr.

American International, 1000 Currie Ave.; 333-8293; Hy Chapman, br. mgr.

Buena Vista Distribution Co., Inc., 1104 Currie Ave.; FFederal 6-8607; Avron Rosen, br. mgr.

Columbia Pictures Corp., 1100 Currie Ave.; FFederal 3-6227; Byron Sapiro, br. mgr.

Hazelton and Daniels, 15 S. 7th St.; FFederal 3-2281; Dick Yanes, br. mgr.

Independent Film Distributors, 74 Glenwood Ave.; FFederal 8-5621; Abbott Swartz, owner.


Paramount Film Distributing Corp., 1104 Currie Ave.; FFederal 3-0357; F. C. Meyers, br. mgr.

20th Century-Fox Film Corp., 1015 Currie Ave.; FFederal 3-2201; Howard Kinsler, br. mgr.

United Artists Corp., 1000 Currie Ave.; FFederal 3-7276; Robert Malone, br. mgr.

Universal Film Exchanges, Inc., 1113 Currie Ave.; FFederal 3-5334; L. J. Miller, br. mgr.

Warner Bros. Pictures Distributing Corp., 111 N. 11th St.; FFederal 3-3281; M. B. Alcock, br. mgr.

NEW HAVEN

Allied Artists, 254 College St.; LO. 2-7036. John V. Pavone, br. mgr.

Columbia Pictures Corp., 254 College St., SP. 7-4706. Walter Silverman, br. mgr.


Paramount Pictures, 1890 Dixwell Ave., Hamden; ATwater 8-9204; Henry Germaine, br. mgr.

20th Century Fox, 136 Grafton St.; 855-1929; Sal Popolizio, br. mgr.

United Artists, 254 College St., LO. 2-9983. Irving Mendelson, br. mgr.

Universal, 254 College St.; SPruce 7-6466, Jim Kelly, br. mgr.

Warner Bros., 254 College St.; SP. 7-4751. Angelo Lombardi, br. mgr.
NEW ORLEANS
Allied Artists Pictures Corp., 143 So. Liberty St.; A-5913; Ben Jordan, br. mgr.
Blue Ribbon Pictures, Inc., 200 S. Liberty St.; Tel.: 522-0368; George Paist and Alex Mailbo, owners.
Columbia Pictures, Inc., 150 S. Liberty St.; J.A. 2-2782; J.A. 2-2784; John Winberry, br. mgr.
Delta Visual Service, Inc., 715 Girod St.; J.A. 5-9006; Del Green, br. mgr.
Goodrow, F. F. Distributor, 217 Saratoga St., (rear) Tel. 523-1474; F. F. Goodrow, owner.
Don Murray Enterprises, 150 S. Liberty St.; Tel.: 529-3012; Don Kay, owner.
M.G.M. Pictures, Inc., Miles Bldg., Suite 110. 2025 Canal St.; Tel.: 524-5566; H. A. Arata, br. mgr.
Masterpiece Pictures, Inc., 215 So. Liberty St.; J.A. 2-8703-04; Mrs. Mame Dureau, pres.
Mayer's 16mm Motion Picture Service, 1608 Orleans Ave.; Tel.: 522-0294.
National Film Service, Inc., 4701 Palmetto; Tel.: 486-5969.
Paramount Films Distributing Corp., Miles Bldg., Suite 208 2025 Canal St., Wm. A. Bright, br. mgr.; J.A. 5-3577.
Twin Century-Fox Distrib. Corp., 200 So. Liberty St.; J.A. 9-9585; Gerald S. Kennedy, br. mgr.
United Artists Corp., 210 So. Liberty St.; Tel.: 524-3617; Gene Goodman, br. mgr.
United World Wide Films Service, 1303 Prytania St.; J.A. 2-9769; Earl Leonard, owner.
Universal Film Exchanges, Inc., 143 So. Liberty St.; J.A. 2-9181; Charles R. Ost, str. mgr.
Vanguard Productions, 714 Howard Ave.; Tel.: 524-0822; Manuel Brandt, exec. prodl.
Warner Bros., Loren Bldg., Suite 510, 2001 Canal St.; Tel.: 524-2121; Lucas Conner, br. mgr.

NEW YORK
Allied Artists Pictures Corp., 630 Ninth Ave. 36; PLaza 7-4820; Nathan Frut.
Artkino Pictures, Inc., 723 Seventh Ave., 19; Circle S-6570; Rosa Madell, v. pres.
Astro Films, Inc., 520 W. 46th St. 36; JU. 2-1287.
Azteca Films, Inc., 1501 Broadway, 36; OX. 5-4740.
Carlo's Picture, Inc., 520 W. 46th St.; M.L. 3-2081; Sam Barons, owner.
Bell Film Exchange, 630 Ninth Ave., 36; Circle 6-1383; Sidney S. Koliko.
Braddick Films, Inc., 200 W. 57th St., 19; Circle 4-8467; T. J.Brandon.
Burstyn, Inc., 200 W. 57th St., 19; Fae Miske, pres.
Casino Film Exchange, Inc., 1564 Broadway, 36; JUdsom 6-1442; Munio Podboroz, pres.
Casolaro Films Distributing Co., 277 Canal St.; JU. 8-2182; P. cit.
Columbia Pictures Corp., 630 Ninth Ave., 19; Circle 6-0900; Saul Trauner, br. mgr.
Continental Distributing Corp., 241 E. 34th St.; MU. 3-6360; Irving wormley.
Dominant Pictures, 247 Park Ave.; Murray 7-8700; Arnold Jacobs, gen. sales mgr.
Ellis Films, Inc., 1501 Broadway, 36; OLongacre 3-5457; Jack Ellis.
Empire Films, Inc., 580 Fifth Ave., 36; PL. 7-3770. Del Handel, pres.
Exclusive Pictures, 723 Seventh Ave., 19; Circle 5-6456; Leo Gottlieb, str. mgr.
Fleur de Lis Films, Inc., 1501 Broadway, 36; BRYant 9-6734; Dr. Arthur M. Epstein, pres.
Grand Prize Films, Inc., 565 Fifth Ave., 17; OX. 7-9170; Sidney Kaufman, br. mgr.
Harrison, Edward, 1501 Broadway, 36; Litch 1318; Edward Harrison.
Hoffman Productions, Inc., 362 W. 44th St., 36; Circle 6-9503; J. H. Gerhardi.
International Releasing Org., 452 Fifth Ave., 18; LONgacre 3-0516; Julius Garfield.
Lopert Pictures Corp., 729 7th Ave., PLaza 7-3330; Leon Brodkin, br. mgr.
Master Film Distributors, Inc., 366 Madison Ave.; OX. 7-4565; George Caputo, pres.
Pacemaker Pictures, Inc., 1790 Broadway, 19; PLaza 1-3644; Max A. Goldberg, pres.
Pallas Films, Inc., 580 Fifth Ave., Suite 301; Columbus 5-4921; Del Handel, pres.
Paramount Film Distributing Corp., 1501 Broadway, 36; BRYant 9-3239; Myron Saltz.
Principal Film Exchange, Inc., 630 Ninth Ave., 36; Circle 6-6600; S. S. Krellberg.
Realart Film Exchange of New York, Inc., 630 9th Ave.; Circle 6-1717; George W. Bauman.
Times Film Corp., 144 W. 57th St., 19; PLaza 7-6980; Felix J. Bilyreg, v.p.
W. Century-Fox Film Corp., 345 W. 44th St., 36; Circle 6-6700; Abe Dickstein, mgr.
Union Film Distributors, Inc., 37 W. 57th St., 19; PLaza 1-4490; Sam Fleishman.
Joseph M. Sugar, br. mgr.
United Motion Picture Organization, 130 E. 58th St., 22; ELDorado 5-7787; Richard Davis, pres.
Universal Film Exchanges, Inc. & Distributors, Inc., 750 So. W. 7th; CI. 2-2533; Alford Baird, mgr.
Paramount Pictures, Inc., 706 W. Sheridan; Okla- homa City; CE. 9-2297; C. H. Weaver, mgr.
Screen Guild Productions of Oklahoma, Inc., 708 W. Sheridan; CE. 2-3038; Harry McKenna, mgr.
Theatre Poster Service, 708 W. Sheridan; Tel.: J.A. 2-2940; Robert Smith, mgr.
United Artists Corp., 624 W. Sheridan; CE. 5-3360; Bill Hunter.
Universal Film Exchanges, Inc., 625 W. Sheridan; Oklaho- ma City; PL. 2-9026; Charles Hudgens, mgr.
Warner Bros. Pictures Distributing Corp., Commerce Exchange Bldg.; CE. 5-7544; Don Tullins, br. mgr.
United Artists Corp., 729 7th Ave.; CI. 5-6000.

OMAHA
Allied Artists Distributing Corp., 1524 Davenport St.; Tel.: 141-1951; Solomon J. Francis, mgr.
American International Pictures of Nebraska and Iowa, 1508 Davenport St.; Tel.: 342-1161; Meyer L. St. Eve, mgr.
Omaha Film Depot, Inc., office 215 N. 10th, Tel.: 342-2045; depot 1508 Davenport St.; Tel.: 342-6576.
Universal Film Exchange, 1524 Davenport St.; Tel.: 341-8918; Delores Krammer, off. mgr.
Warner Bros., 525-26 Omaha Loan & Building Assn. Building, 15th and Dodge Sts.; Tel.: 342-4838; Robert W. Ebitz,mgr.

PHILADELPHIA
Allied Artists Productions, 1241 Vine St.; LCoust 3-8342; Mabel Gillis, mgr.
American Film Co., 1329 Vine St.; Walnut 2-1800; Benny Harris, mgr.
American International, 3 Penn Center Plaza; LOcust 3-6684; Edward Heiber, div. mgr.; Joseph F. Quinilovin, br. mgr.
Buena Vista Film Distribution, 1225 Vine St.; LO-7-0845; Leonard Mints, br. mgr.; Mort Magill, dist. mgr.

Capital Film Exchange, 309 No. 13th St.; LOcust 7-3950; Robert Friedman, br. mgr.

Columbia Pictures Corp., 1225 Vine St.; LOcust 8-3889; Harry E. Weiner, br. mgr.

Embassy Pictures Corp., 1225 Vine St.; LOcust 3-0209; Irving Lomins, br. mgr.

Fanfare Films, Inc., 1239 Vine St.; LOcust 7-2422; Joe Solomon, pres.

Hollywood Film Corp., 1313 Vine St., Market 7-0577; Carl Munzer, br. mgr.

Lopert Pictures Corp., 1322 Vine St.; LOcust 3-9500; Robert Friedman, br. mgr.

Metro-Goldwyn-Mayer, Inc., 250 N. 13th St.; LOcust 7-5150; Sid Eckman, mgr.

Mutual Films, Inc., 317 No. 13th St. LOcuest 4-2459; David Rosen, pres.

M. Y. Film Co., Inc., 704 Fox Bldg.; LOcuest 7-3366; Emanuel Youngman, sls. mgr.

Paramount Pictures, Inc., 1277 Blvd of the Allies; GRant 7-3672; Don Hicks, br. mgr.

Alan Strulson (Foreign Films), Fox Bldg.; LOcuest 3-4432; Alan Strulson, owner.

20th Century-Fox Film Corp., 314 No. 13th St.; WAUn 2-2828; Bennett Goldstein, br. mgr.

United Artists Corp., Fox Bldg.; LOcuest 3-9500; Eusee Tunick, div. mgr.; Albert Glaubinger, branch mgr.

Universal-International, 251 No. 13th St.; LOcuest 7-3493; sls. mgr.


PITTSBURGH

Allied Artists, 1825 Blvd. of Allies; ATlantic 1-2202; Dave Silverman, mgr.

Buena Vista, 1727 Blvd. of The Allies, AT. 1-9911; Lawrence Seliedman, mgr.

Columbia Pictures Corp., 1623 Blvd. of the Allies; ATlantic 1-0808; Frank Silverman, mgr.

Hendel, James Films, 84 Van Braam St., GR 2-5535.

Metro-Goldwyn-Mayer, Inc., 1623 Bonleverd of the Allies; ATlantic 1-6990; Max Schabason, mgr.

Paramount Pictures, Inc., 1177 Blvd. of the Allies; ATlantic 1-9270; Peter F. Dazio, mgr.

Screen Guild Productions of Pittsburgh, 415 Van Braam St.; ATlantic 1-1630; Milton Braunam, mgr.

20th Century-Fox Film Corp., 1723-25 Blvd. of the Allies; Dean Luts, mgr.; United Artists Corp., 1621 Blvd. of the Allies; Grant 1-8956; John Zonnir, mgr.

United Film Exchanges, Inc., 1825 Blvd. of the Allies; COlumbia 1-6704; Bernard Golden, mgr.

Warner Bros. Distributing Corp., 1801 Blvd. of the Allies; GRant 1-1857; William Lange, mgr.

PORTLAND, ORE.

Columbia Pictures Corp., 1927 N. Kearney; CA 3-3101; James Beal, Seattle.

Loew's, 1973 N. Lovejoy; Capitol 7-2521; Warren McMillan, mgr.

Paramount Pictures, Inc., 909 N. 20th Ave.; Capitol 7-3477; Veto Stewart, br. mgr.

20th Century-Fox Film Corporation, 905 NW 20th Ave.; Kent Sepetka, mgr.

Universal Film Exchanges, Inc., 1953 N. Kearney St.; Capitol 7-1231; Russell Brown, mgr.

Warner Bros. Pictures, 1250 N. Lovejoy; 227-5624; Martin Schlagel, mgr.

ST. LOUIS

Allied Artists Prod., Inc., 3212 Olive St.; JE 3-0477; Michael Scott, sals. mgr.

Buena Vista Dist. Corp., 3309 Olive St.; JE 3-0477.

Columbia Pictures Corp., 3306 Olive St.; FR 1-2244; R. J. McCaffrey, sals. mgr.

Hardcastle Films, 7811 Carondelet; Clayton 5-6020.

Loew's Inc., 3143 Olive St.; JE 3-0201; Harry W. Bache, br. mgr.

O'Brien, H. J., 3238 Olive St.; JE 5-8827.

Paramount Film Distrib., Corp., 2949 Olive St.; OLA 2-3680; Harry Haas, co-mgr.

Realart Pictures of St. Louis, Inc., 3206 Olive St.; JE 3-6397; George Phillips and Herman Gorelick, co-mgrs.

20th Century-Fox Film Corp., 3330 Olive St.; JE 3-3165; William C. Gehring, Jr., mgr.

United Artists Corp., 3121 Olive St.; JE 3-0466; Budge Edle, br. mgr.

Universal Film Exch., Inc., 3025 Olive St.; JE 3-3800; Mr. Tom E. Dunn, mgr.

Warner Bros. Pictures Distributing Corp., 3304 Olive St.; JE-3-0656; Lester Bons, mgr.

SALT LAKE CITY

Allied Artists Pictures Corp., 254 E. First South St.; Tel. 359-7651; Henry Smith, mgr.

American International, 252 1st South St.; 9-323-3601; George Polaski, br. mgr.


Columbia Pictures Corp., 130 Social Hall Ave.; 322-3476; Sam McFadden, br. mgr.

Film Service Corporation, 146 S. Main; 222-0557; Sidney Cohen, mgr.


Intermediate Theatres, 52 W. Second So. 365-5391; John Krier, br. mgr.


National Film Service, Inc., 350 West 6th South St., 364-7729; Roy Hunt, mgr.

Paramount Pictures, Inc., 270 E. First South St.; 322-0457; J. Harry Swanson, mgr.

20th Century-Fox Film Corp., 216 E. 1st South St.; 363-3908; K. O. Lloyd, mgr.

United Artists Corp., 210 E. 1st South St.; 363-6736-7; W. W. McKendrick, mgr.

Universal Film Exchange, 208 E. 1st South St.; 322-3561; George J. Crotzer, mgr.

Sero Amusement Co., 132 South State St.; 364-7858; Warren Bunting, gen. mgr.

Warner Bros. Pictures Distributing Corp., 214 East First Street; 364-1897; Charles A. Hudson, mgr.

Wycuff Co., Inc., Box 366; Tel. 322-1361; Max Young, mgr.

SAN ANTONIO, TEX.

Alamo Booking Center, 224 Carollwood; DL 2-7011; William C. Rau, br. mgr.

Azteca Films Inc. (Spanish Film), 410 San Pedro Ave.; Capitol 6-7266; Jewell Trux, mgr.

Kier Film Company, 154 Davis Court; Travis 9984; TA 2-6052; TA 2-9984; H. W. Kier, owner.

SAN FRANCISCO

Allied Artists Productions, Inc., 191 Golden Gate Ave.; Hemlock 1-2315; James P. Myers, mgr.

Buena Vista Film Dist. Co., Inc., 230 Hyde St.; ORdway 3-1334; Don Fuller.

Columbia Pictures Corp., 229 Golden Gate Ave.; UN 1-4345; Mel Klein, br. mgr.

Continental Distributing, Inc., 166 Golden Gate Ave., PROspect 5-8667; I. M. Weiner, mgr.

Favorite Films of Calif., Inc., 255 Hyde St.; PROspect 4-4409; N. B. Jacobs, br. mgr.; Hal Gruber, br. mgr.

Metro-Goldwyn-Mayer, Inc., 259 Hyde St.; PROspect 5-1613; S. Gardner, resident mgr.

Paramount Pictures, Inc., 25 Taylor St.; GR 4-3517; Harry Heustain, br. mgr.

Pathè America Distributors, 988 Market St.; PR 6-8044; Jack O'Laughlin, mgr.

Patterson, Pat Productions, Inc., 250 Golden Gate Ave.; OR 5-7006; Pat Patterson, owner.

Progress Film Distributors, 149 Hyde St.; OR 3-9835; Min Levy, mgr.

Power Pictures, Inc., 26 Golden Gate Ave.; PROspect 5-4645; Sam Sobel, owner.

20th Century-Fox Film Corp., 245 Hyde St.; PROspect 5-1600; Mike Powers, mgr.

United Artists Corp., 201 Golden Gate Ave.; UNderhill 1-2751; Ralph Clark, br. mgr.
Universal Film Exchange, 120 Hyde St.; Prospect
6-3660; W. D. Kelly, mgr.
Warner Bros. Pictures Distributing Corp., 215 Gold-
en Gate Ave.; Underhill 1-1067; Don Urquhart,

SEATTLE
Alaska Film Exchange, 2418 Second Ave.; MA
2-3236, Zelma Gross, office mgr.
Allied Artists Pictures of N.W., 2401 Second Ave.,
E. J. Piro, br. mgr.
Buena Vista Dist. Co., Inc., 2330 Second Ave.,
Main 4-0186, E. J. Piro, br. mgr.
Columbia Pictures Corp., 2415 Second Ave., Main-
3-5349, J. R. Beale, br. mgr.
Favorite Films of California Inc., 2216 Second Ave.,
Main 4-6234, Robert S. Parnell, br. mgr.
Fine Arts Guild, 1620 Greenwood Ave., Sunset
2-7337, James N. Selvidge, N.W. Agent SUNset
2-6620.
Metro-Goldwyn-Mayer Inc., 2405 Second Ave.,
Main 3-4056; Stewart R. Engbrethsen, br. mgr.
Northwest Releasing Corp., 2nd & Virginia, Main
4-4178, Jack J. Engerman, pres.; Zollie M. Vol-
chok, vice-pres.
Paramount Film Distrib. Corp., 2312 Second Ave,
Main E. K. Kent, N.W. Agent Main 3-5177, Maury Saffle's.
s Theatre Service, 2421 Second Ave., Main
3-7815, Carl Handsaker, mgr.
United Artists Corp., 2403 Second Ave., Main
3-3788, Jack Partin, mgr.
Universal Film Exchange Inc., 2401 Second Ave.,
Main 3-2405, James B. Mooney, mgr.
U.S. Navy Dist., Booking Office, 13th Naval Dist.
LIst 3-0550, Ext. 777.
Warner Bros. Pictures Distributing Corp., 2704
Second Ave., Main 2-0046, Jean W. Spear, br.
mgr.

WASHINGTON, D. C.
Allied Artists, 913 New Jersey Ave. N.W.; ME-
ropolitan 8-6450; Milton Liptser, br. mgr.
Artistic Pictures Inc., Lot, 713 3rd St.
NW.; District 7-2508; Jerome Sandy, pres.
Buena Vista Film Dist. Co., 734 3rd St. N.W.;
Republic 7-6633; J. B. Brecheen, br. mgr.
Clark Service, Inc., 920 New Jersey Ave. N.W.,
Republic 7-5960; John Ohert, mgr.
Columbia Pictures Corp., 711 4th St. N.W.; Na-
tional 8-4035; Ben Caplon, br. mgr.; Sam Malany,
divisional sales mgr.
Continental Distributing, Inc., Warner Bldg,
Room 834, 13th and "E" Sts., N.W.; District
7-6058.
Metro-Goldwyn-Mayer, 1009 New Jersey Ave.
N.W.; District 7-6530; Otto Evert, br. mgr.
Joseph Kronman, asst. br. mgr. Lou Formato,
southern sales div. mgr.
Paramount Film Dist. Co., 306 H St. N.W.; Na-
tional 8-7661; Herbert Gilliss, br. mgr. and regonal
sale's mgr.
Peerless Dist. Co., 4811 Wisconsin Ave. N.W.;
EM. 2-8712, Teddy Shull, owner.
20th Century Fox Corp., 415 3rd St. N.W.;
District 7-8420; Howard B. Kinser, br. mgr.
United Artists Corp, 1411 K St., N.W.; National
8-6312; Edwin A. Bigley, br. mgr.
Universal Pictures Corp., 422 H St. N.W.; ME-
ropolitan 8-4141; Alex Schinel, br. mgr.
Warner Bros. Pictures Dist. Corp., 901 New Jersey
Ave. N.W.; National 8-1130; Ben Bache, br.
mgr.
Wheeler Film Co., 1013 New Jersey Ave., N.W.;
Sterling 3-9318; Sam Wheeler, owner.

CANADA
CALGARY, ALTA.
Allied Artists Pictures of Canada Ltd., 710 Eighth
Ave., W.; Len Herberman, mgr.
Columbia Pictures of Canada, Ltd., 3811-A Ed-
bonton Trail; F. Insensten.
Debby Film Exchange, 2231 Broadview Rd. AT
3-5914; Edgar H. Sieber, pres.
Empire-Universal Films, Ltd., 711 Sixth St. W.;
United Film Distributors, Ltd., 710 Eighth
Ave.; 6-1447; Walter DuPerrier, (See All-
ed Artists)
Metro-Goldwyn-Mayer Pictures of Canada, Ltd.,
Eighth Ave and Sixth St. West; 2-5455; Abe
Gotfried, mgr.
Paramount Film Service Ltd., 702 8th Ave., W.;
W. O. Kelly, mgr.
Twentieth Century-Fox Film Corp., 717 Sixth St.
W.; Stewart McQuay, mgr.
United Artists Corp. Ltd., 708 Eighth Ave. W.;
2-3779; Robert Radis, mgr.
Warner Bros. Pictures Distributing Co., Ltd., 704
Eighth Ave. West; 2-1606; Blain Covert, mgr.

MONTREAL, QUE.
Allied Artists Pictures of Canada Ltd., 5801
Monckland Ave., Elwood 1131; Maurice Dia-
mong, mgr.
Atlas Film Distributors Ltd., 5800 Monckland Ave.,
Ht 9-6879; Joe Oueche, pres.; Harry Cohen, sec.
treas.
Cine-Art Film Distributors Co. Ltd., 1204 St.
Catherine St. E.; LA 3-5470; Michael Costom,
pres.
Cinema Pictures of Canada Ltd., 2000 North-
cliffe Ave.; L. Levitt, mgr.
Empire-Universal Films Ltd., 1200 St. Alexander
St., University 6-5071; Peter Danuserau, mgr.
France Film Company, 1405 Maisonneuve St.;
J. A. DeSeve, pres.; gen. mgr.
General Films Ltd., 3724 Park Ave., Avenue
8-6122.
International Film Distributors Ltd., 5801 Mon-
cland; Elwood 1193; Maurice Diamond, eastern
div. mgr.
Metro-Goldwyn-Mayer Pictures of Canada, Ltd.,
1200 St. Alexander St., University 6-4751; Bill
Guss, mgr.
Paramount Film Service Ltd., 2000 Northcliffe
Ave., Romeo Goudreau, mgr.
Rex Film Inc., Action Cathedrale Bldg., 3 Place
Jean-Talon, Quebec, Que.; L. Janssens van der
Twentieth Century-Fox Film Corp., 5903 Mon-
cland Ave.; Elwood 1197; Gordon Lightstone, Jr.
mgr.
Unifrance Film, 1117 St. Catherine St. W.; Robert
Hollier, rep.
United Artists Corp. Ltd., 5975 Monckland Ave.,
Elwood 1186; Morris Hanan, mgr.
Vita Film Ltd., 4517 Van Horne Ave.; REgent
3-6239.
Warner Bros. Pictures Distributing Co., Ltd., 5957
Monckland Ave.; Elwood 1192; Archie Cohen,
mgr.

SAINT JOHN, N.B.
Allied Artists Pictures of Canada Ltd., 40
King St. Kay Ryan, rep.
Columbia Pictures of Canada, Ltd., 136 Princess
St.; L. Simon, mgr.
Empire-Universal Films Ltd., P.O. Box 305;
V. B. W., Whistle, mgr.
International Film Distributors Ltd., 45 King
St.; Kay Ryan, rep.
Metro-Goldwyn-Mayer Pictures of Canada, Ltd.,
131 Princess St.; 3-6535; Eric Golding, mgr.
Paramount Film Service Ltd., 45 King St.,
Ralph Turme, mgr.
Saint John's New Foundland, (16 mm. only), 124
Water St. E.; Gerald Hogan.
Twentieth Century-Fox Corp., Ltd., 12 Hazen Ave.;
phone J 3-1907; Robert Pacey, mgr.
United Artists Corp. Ltd., 96 Union St.; Tel. 2-3361;
J. J. Davis, mgr.
Warner Bros. Pictures Ltd., 12 Hazen Ave.;
phone 2-6671; Mickey Komar, mgr.

TORONTO, ONT.
Allied Artists Pictures of Canada Ltd., 386 Vic-
toria St.; EM 6-6083; John Bernat, vice-pres.
& gen. mgr.; Orval Fruittman, mgr.
Artikno Pictures (Canada) Limited, 130 Carlton
St.; WA 2-2563.
Astral Films Ltd., 130 Carlton St.; WA 2-3163;
J. H. Solway, mg., dir.; William Todd, mgr.
Columbia Pictures of Canada, Ltd., 72 Carlton
St. 2-4521; Harvey Harnick, gen. mgr.; H.
Bernstein, mgr.
Dola Films Ltd., 160 Bloor St. E.; WA 5-6315; Leslie Allen, pres.
Empire-Universal Films Ltd., 227 Victoria St.; EM 8-8621; Mark Plotte, mgr.; Bill Smith, mgr.
Films Around The World Ltd., 160 Bloor St. E.; WA 5-6315; Leslie Allen, pres.
General Films Ltd., 16 Breadalbane St., Walnut 4-7107; E. D. Magee, v.p., sales mgr.
International Film Distributors Ltd., 386 Victoria St. EM 6-8083; Jack Bernstein, vice-pres. & gen. mgr.; Orval Fruitman, mgr.
Italiafilms (Canada) Ltd., 565 College Street; LEn- nox 1-6741; Robert Lester, manager.
Paramount Film Service Ltd., 111 Bond St., Tel.: 360-1811; M. Stevenson, gen. mgr.; Robert Light- stone, mgr.
Rank Film Distributors Ltd., (Canada) Ltd., 27 Victoria Street; Empire 3-5251; Andrew Allen, producers representative, product distributed by Twentieth Century-Fox Corp., Ltd.
Tempo Films Ltd., 500 University Ave.; Alex Metcalfe, pres.
Trans Canada Distribution Enterprises, 1000 Yonge St., WA 5-9361; Charles Chaplin, gen. mgr.
Twentieth Century-Fox Corp. Ltd., 1801 Yonge St.; EM 4-3471; Peter Meyers, mng. dir.; Joe Beattie- bro, mgr.
United Artists Corp., Ltd., 227 Victoria St.; EM 4-6473; George Heiber, gen. mgr.; Sam Kunitzky, mgr.

VANCOUVER, B.C.
Allied Artists Pictures of Canada Ltd., 2182 W. 12th Ave.; BAview 4188; Lou Segal, mgr.
Astral Films Ltd., 2182 W. 12th Ave.; BAview 4018; Abe Feinstein, mgr.
Columbia Pictures of Canada Ltd., 2182 W. 12th Ave.; Nat Levant, mgr.
Empire Universal Films Ltd., 2183 12th Ave.; BAview 3371; Brian Rudston-Brown, mgr.
International Film Distributors Ltd., 2182 W. 12th Ave.; BAview 4188; Lou Segal, manager.
Metro-Goldwyn-Mayer Pictures of Canada Ltd., 2185 W. 12th Ave.; BAview 3800; Dave Gillifan, mgr.
Paramount Film Service Ltd., 103-2184 W. 12th Ave., Douglas Stone, mgr.,
Sovren Film Distributors Ltd., 2416 Granville St.; CE 5662; Marse 3843; Fred Stone, mgr.
Twentieth Century-Fox Film Corp. Ltd., 2186 W. 12th Ave.; BAview 5365; Liwan Eley, mgr.
United Artists Corp., Ltd., 2182 W. 12th Ave.; BAview 5288; Harry Wolffe, mgr.
Warner Bros. Pictures Distributing Co., Ltd., 2182 W. 12th Ave.; BAview 5351; Earl Del- gleish, mgr.

WINNIPEG, MAN.
Allied Artists Pictures of Canada Ltd., 435 Berry St.; Ken Snelgrove, mgr.
Columbia Pictures of Canada Ltd., 435 Berry St.; L. Fogle, mgr.
Empire-Universal, 293 Colony St.: Phone 3-7051; M. Nacikin, mgr.
International Film Distributors Ltd., 291 Colony St.: Phone 37-608; Leonard Heiberman, mgr. (see also Allied Artists.)
Metro-Goldwyn-Mayer Pictures of Canada Ltd., 293 Colony St.; Phone 37226; A. G. Levy, mgr.
Paramount Film Service Ltd., 281 Colony St., Norm Simpson, mgr.
Twentieth Century-Fox Film Corp. Ltd.; 297 Colby St.; Phil Geller, mgr.
United Artists Corp. Ltd., Cinema Center, 291 Colony St.; Phone 3-4455; Joe Brown, mgr.
Warner Bros. Pictures Distributing Co., Ltd., 295 Colony St.; Phone 3-7291; Philip K. Carlton, mgr.

Distributors of Trailers

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NATIONAL SCREEN SERVICE, 173 Walton Street; JA-3-5881; Charles P. Lester, district manager.

BALTIMORE
A'HERNS, JOHN D., INC., 2203 Maryland Ave. (18); Chesapeake 3-2549.
ALPHA FILM LABORATORIES, Falls Road Baltimore 9; CL 2-4150; Ernest Wood.
BRECHER, MAX, 1511 E. North Ave. (13); Vernon 7-3516.
COLORAMA PRODUCTIONS, Tower Bldg., (2); 279-3847.
FOLKEMER PHOTO SERVICE, 927 Poplar Grove St. (16) Longwood 6-1430.
LEYW STUDIOS, 853 N. Eutaw St.; Mulberry 5-2009.
McKAY'S FILM STUDIO, 2704 Fenwick Ave. (18); 235-6019.
MILNER-FENWICK, INC., 3800 Liberty Heights Ave. (15); Mohawk 4-4221.
QUALITY FILM LABS., 38 W. 25th St.; 467-1744.
STARK FILMS, Howard & Centre Sts.; LExington 9-3391.

BOSTON
MASTER MOTION PICTURE COMPANY, 50 Piedmont Street. HAncock 6-3592. Abner Racoo, mgr.
NATIONAL SCREEN SERVICE, 95-97 Broadway. Carl Berry 2-4476; Joe Rossi, mgr.
BUFFALO
NATIONAL SCREEN SERVICE, 50 W. Tupper St.; TL 3-7586; James V. Lavorato, mgr.

CHARLOTTE

CHICAGO
FILMACK CORP., 1327 South Wabash Avenue. HArrison 7-395; Bernard Mack, president.
NATIONAL SCREEN SERVICE CORP., 1322 South Wabash Avenue. HArrison 7-8211. Milton Feinberg, mgr.

CINCINNATI
NATIONAL SCREEN SERVICE, 1635 Central Parkway. Tel.: 621-8900. William J. Blein, manager.

CLEVELAND
ESCAR MOTION PICTURE SERVICE, 7315 Carnegie Avenue. ENidcott 1-2707; E. S. Carpenter, president.

DALLAS
JAMIESON FILM CO., 3825 Bryan St. TA 3-8158; Bruce Jamieson, pres.; Hugh V. Jamieson, Jr., vice-pres.
NATIONAL SCREEN SERVICE, 805 South Ervay; RL 7-8315; Paul Short, dist. mgr.

DENVER
NATIONAL SCREEN SERVICE CORP., 2136 Champa Street. 244-4413. Jack Lustig, manager.
NERCESIAN PRODUCTIONS, 901 Sherman St.; 825-4864; Joe Meresian.

DES MOINES
PARROT FILM SERVICE, 2123 Forest. Phone AT 2-4211, Haydon Peterson, manager.

DETOUR
COLUMBIA PICTURES CO., 2310 Cass Ave., (1); 962-8738; Harvey Trombley bkr. mgr.; 521-6935. (Columbia trailers only).

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NATIONAL SCREEN SERVICE, 2943 Cass Ave.; TEmple 1-0790; Ivan Clavet, mgr.
WALLACE PICTURES, 605 Fox Bldg. (1); 961-6236; Geo. Rossman, brk. mgr.; 546-4907 (Warners trailers only).

INDIANAPOLIS
GER-BAR, INC., 442 N. Illinois St.; ME 4-1727; Ben Hopkins, mgr.
NATIONAL SCREEN SERVICE, 128 Tippicanoe St.; George Bryan, mgr.
STATES FILM SERVICE, INC., 429 North Senate Ave.; ME 5-6016; Abe Gelman, manager.

KANSAS CITY, MO.
NATIONAL SCREEN SERVICE CORP., 1800 Lamar Avenue; VICTor 2-5893. Jack Winningham, manager.

LOS ANGELES
NATIONAL SCREEN SERVICE, 1613 West 20th St.; REpublic 1-4166; Fred Weimar, manager.
NATIONAL SCREEN SERVICE, 7026 Santa Monica Blvd.; Hollywood 46; 466-5111. Ben Ashle, mgr.

MEMPHIS
NATIONAL SCREEN SERVICE, 500 South Second St.; Jack Hustig, manager.
NATIONAL THEATRE SERVICE, 412-414 S. Second St.; Jackson 5-6616; R. L. Bostick, mgr.
TRI-STATE THEATRE SERVICE, 308 S. 2nd St.; Jackson 5-8249.

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NATIONAL SCREEN SERVICE, 650 Second Ave.; N. Federal 3-5571; Paul Avant, manager.
RAY, REID H., INDUSTRIES, INC., 2259 Ford Parkway; 699-1393; Reid H. Ray, mgr.
SLY-FOX FILMS, INC., 1025 Currie Ave.; FEderal 6-7777; Earle C. Sly, manager.

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COMMERCE PICTURES, 525 Poydras St., Tel.: 523-5026; Robert Wiegand, pres.
MOTION PICTURE ADVERTISING SERVICE CO., INC., 1032 Carondelet St.; JA 5-2525; C. J. Mabry, president.
NATIONAL SCREEN SERVICE, 3149 Calhoun; UN 1-1473. Louis Boyer, manager.

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MOTION PICTURE ADVERTISING SERVICE CO., INC., 630 5th Ave.; JU 2-5465; C. J. Mabry, pres.
NATIONAL SCREEN SERVICE, Starrett Bldg., 13th fl., 601 W. 26th St.; OR 5-8000; Norman Robbins, mgr.

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NATIONAL SCREEN SERVICE, 1508 Davenport Street, Tel.: 341-4848; Izadore Sokolof, manager.

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NATIONAL SCREEN SERVICE, 829 No. 29th St.; POPlar 3-0476; Stanley Goldberg, brk. mgr.

PITTSBURGH
NATIONAL SCREEN SERVICE, 1627 Boulevard of the Allies; ATLantie 1-1808; Irving Marcus, manager.

ST. LOUIS
ARGO FILM PRODUCERS, 7015 Ethel; ST 7-0979.
CHULACK PRODUCTIONS CORP., 3749 McPherson; FO 1-5109. William & Al Chulak, mbrs.
CONDOR FILMS, INC., 1006 Olive St.; MA 8-8876; Arthur F. Wright, Jr., mgr.
GOLDBERGER, EDW., 3908 Olive St.; TD 3-6518.

INDUSTRIAL FILM LAB., 3333 Iowa; PR 2845; Edward F. Hawe, mgr.
KLEIMAN PRODUCTIONS, 7815 Milan; VO 3-0777.
PREMIER-HARDCASTLE TV PRODUCTIONS, 303 Locust; JI 1-3555.
WILDING PICTURE PRODUCTIONS, INC., 1920 Lindell Blvd.; JE 5-0986; Jack Robertson, mgr.

ST. PAUL
REID H. RAY FILM INDUSTRIES, INC., 2209 Ford Parkway; MIDway 9-1393; Reid H. Ray, pres.

SALT LAKE CITY
NATIONAL SCREEN SERVICE, 554 Gale St.; DA 2-0745. Mary Okada, office mgr.

SAN FRANCISCO
MOTION PICTURE SERVICE CO., 125 Hyde Street; ORdway 3-9162. Gerald L. Karaki, president.
NATIONAL FILM SERVICE, 280 Natoma St.; EXbrook 7-3021. Mrs. Minnie McClennon, mgr.
NATIONAL SCREEN SERVICE, 876 Harrison St.; Yulon 6-5227; Ray Richmond, mgr.

SEATTLE
NATIONAL SCREEN SERVICE CORP., 2413 Second Avenue. MAin 4-2882. Kenneth Friedman, br. mgr.

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ALBANY
CLARK SERVICE, INC., 20 Loudonville Rd.; HE 4-1255.
FIRLIK EXPRESS SERVICE INC., 141 South Hawke Street; Telephone: HO 3-7712.

ATLANTA
BENTON BROS. FILM EXPRESS, 183 Baker St NW.; JA 4-5411.
THEATERS SERVICE CO., 830 Willoughby Way; Telephone: MA 2-0730.

BUFFALO
OLIN FILM DELIVERY, 114 Nassau Ave., Kenmore; TR 5-4398.
GORSKI FILM DELIVERY, 4945 Genesee Street; NK 3-8220.
PHELPS DELIVERY, 1614 Sweet home Rd., Eggertsville, N. Y.; 632-7329.
SMITH & HOWELL FILM SERVICE, INC., 1170 Military Road, Kenmore; 873-2600.

CHARLOTTE
CAROLINA DELIVERY SERVICE CO., INC., 401 South Poplar Street; ED 1-5107.

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ALLIN EXPRESS SERVICE, 1325 S. Wabash Ave.; HAarrison 7-2522; J. B. Allin, owner.
CLARK SERVICE, INC., 1306 S. Wabash Ave., WAbash 26693; Frank Lingenfelder,
CONSOLIDATED FILM DELIVERY, UNITED FILM CARRIERS, 1234 S. Michigan Ave.; HAarrison 7-0092; Ralph McLaughlin, pres.
EMERY AIRFRIGHT, 4616 W. 55th St.; Tel.: 581-1200; Jack T. Bascom, manager.
KOENNER MOTOR EXPRESS, INC., 55 East 28th Street; Calumet 5-0668; Mrs. Helen Koener, mgr.
Lavin Bros. Film Delivery Service, 6238 N. Richmond Ave.; BRiagree 4-9827; William Lavin and Lewis Lavin, owners.
L. & M. Motor Express, 1234 S. Michigan Ave.; HA 7-0106; C. C. McElwain, pres.
CINCINNATI
STATES FILM SERVICE, INC., 421 Bauer St., Tel.: 621-4240; Mae Scholle, dist. mgr.

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FILM TRANSIT CO., 2531 Center; 771-7636; P. L. Tanner, 3327 Montello Blvd., Cleveland Heights, Yellowstown 2-4595; Art Marchland, 6545 Aylesworth Dr., TUXedo 5-0635.
JOHNSON, E. S., Film Exchange Blgd., 2108 Payne Ave.; Prospects 1-3089.
MASH MESSENGER SERVICE, 98 Film Exchange Blgd., 2108 Payne Ave.; Main 1-9256; 2312 Brookdale Rd., Parma, O.; Shadyside 9-2490.
STATES FILM SERVICE, INC., 2336 Payne Ave.; Tel.: 771-3733; Jack Kenchans, head shipper; P. K. Wessel, owner, State Film Service, Inc., Cincinnati, Ohio.
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TEXAS FILM SERVICE, 2500 S. Harwood St.; HA. 8-3700; R. V. Martin, mgr.

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DENVER SHIPPING AND INSPECTION BUREAU, 2118 Stout St.; AC. 2-5616; Frank Norris, mgr.
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FILM TRANSPORTATION CO., 214—15th St., AT. 8-9721; Verne Shafer, mgr.
INLAND EXPRESS, 214—15th St.; AT. 8-9721; Carroll Baldwin, mgr.
IOWA FILM DELIVERY, 214—15th St.; AT. 8-9721; Verne Shafer, mgr.
IOWA FILM INSPECTION & SHIPPING DEPOT, 214—15th St.; AT. 8-9721; Arthur Trombley, mgr.
KING, H. W. DELIVERY SERVICE, 1320 Grand Ave., CCherry 3-3669; Floyd L. King, mgr.

DETROIT
AL BOYER CINEMA SERVICE, 12080 Rossiter; L'Akeview 7-3422.
WALTER BULLOCK, 14533 Minock; KE. 1-7057.
JAY C. TRUCKING CO., 9237 Warwick; VE. 8-5462.
LEE’S TRUCKING AND EXPRESS, 2310 Cass Avenue, Woodward 1-3940; Lee Eagleson, pres.
NATIONAL FILM SERVICE, 6111 Concord Ave.; WA. 3-2105; Ed McCauley, mgr. VE. 8-3690.
ROE FILM SERVICE, Bad Axe, Mich. CONgress 9-7927.

GRAND ISLAND, NEB.
RAPID FILM SERVICE, E. Lincoln Highway; Tel.: 382-4058.

HOBOKEN, N. J.
HIGHWAY EXPRESS LINES, INC.; Telephone in New York City, Whitchill 3-9188.

HOUSTON, TEX.
BLUE BONNET EXPRESS AGENCY, INC., 5009 Bush St.; 3227 Kirby, mgr. WA. 3-9101.
FILM EXPRESS AGENCY, 1402 Palmer; CA 5-4170.

INDIANAPOLIS
BRADFORD FILM TRANSIT CO., 120 Tippecanoe Street; ME 4-6112; Lowell F. Heath, pres.
INDIANA FILM TRANSIT CO., 4320 W. Morris St.; CH. 1-9231; Marjorie Waggoner, mgr.
STATES FILM SERVICE, INC., 429 N. Senate Ave. Tel.: ME 8-3531, Abe Gelman, mgr.

KANSAS CITY, MO.
CENTRAL SHIPPING & EXHIBITORS FILM DELIVERY SERVICE, 120 W. 17th Street; GRand 1-2094; Earl Jameson, Jr., and Abbott Sher, owners.

LINCOLN, NEB.
MILLS FILM TRANSFER, 1234 S. 9th St.; Tel.: 432-1197.

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BARNETT INTERNATIONAL FORWARDERS, INC. OF CALIF., 6364 Santa Monica Blvd.; Hollywood 4-8221.
FILM TRANSPORT COMPANY OF CALIFORNIA, 1325 West 23rd Street; REPUBLIC 4-4141.
GILBOY CO., LOS ANGELES, 2093 W. Washington Blvd., REPUBLIC 1-9466.
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FILM TRANSIT, INC., 311 South Second Street; Telephone JA 5-6848; Guilbert Brandon, presi- dent.

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AIR DISPATCH, 333 N. 25th St.; DI. 2-3717; Ray Trampe, mgr.
FILM SERVICE, INC., 333 N. 25th St., DI. 2-3717; Oliver Trampe, mgr.

MINNEAPOLIS
AIR DISPATCH, INC., 526-6th Ave., N.; FEderal 9-1813; Roy W. Reck, mgr.
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MIDDLEWEST EXPRESS, Willmar, Minn.; Barney Johnson, owner.
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FILM EXCHANGE TRANSFER, 1890 Dixwell Ave., Hamden; ATwater 8-9161.
NEW HAVEN FILM SERVICE, 1890 Dixwell Ave., Hamden; ATwater 8-9032.
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457

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SCHAFER FILM SERVICE, INC., Warehouse & Depot—2327 Banks; phone (answering service) 1A-A-6513; Buddy Schaffer, owner-mgr.
TRANS-WAY, INC., 235 South Genoa St.; HUNter 8-0861; Dan M. Brandon, pres. & gen. mgr. Filmrow Depot, 1306 Cleveland Ave.; Tel.: 523-5635.

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STATE FILM SERVICE, 630 Ninth Avenue; Circle 6-4993.
TACME FILM SERVICE, INC., 630 Ninth Avenue; Circle 6-0662.
TRANS-WORLD INTERNATIONAL SERVICE CO., 333 W. 52nd St.; Circle 6-7636.

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MAGIC EXPRESS EXPRESS, 405 W. Calif. Street; Telephone: C.E. 5-8543; Nolan Nuckols.
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PIERCE FILM SERVICE; 512 S. Brown St., Tel.: 329-6365; Dale Hitz.

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BRENNER, GEORGE FILM SERVICE, 1841 N. W. 22nd Ave.; 222-9813; Tim McBreen, mgr.
BROWN, ROY THEATRE SERVICE, 909 N. W. 19th Ave.; CA 2-9762; Roy Brown, mgr.

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WYCKOFF CO., INC., Box 366; DA. 2-1361; Max Young, mgr.

SAN ANTONIO, TEX.
TEXAS FILM SERVICE, 518 S. Main Avenue; Telephone CA. 7-9295.
VALLEY FILM SERVICE, 518 S. Main Avenue; Phone CA. 7-9295.

SAN FRANCISCO

SEATTLE
INLAND NORTHWEST FILM SERVICE, INC., 1717 Sixth Ave. So.; MAIn 2-0223; Don Hoidal, pres.
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SYRACUSE, N. Y.
SMITH & HOWELL FILM SERVICE, INC., 506 Burnet Ave.; 2-6836.

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HIGHWAY EXPRESS LINES, INC., 1638 Third Street, NE; DUPont 7-7200; Michael O'Neill, pres.; Ralph E. Binns, dist. mgr.

CANADA

CALGARY, ALTA.
FREDDIE'S TRANSPORT, 727 10th W.; 2-2797; J. F. Teare, mgr.

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MONTREAL MESSENGER SERVICE REG'D, 444 Notre Dame St. East, AVEnue 8-1287; Harry A. Cohen, pres.

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FITZPATRICK TRANSFER, 178 King St. E.; 2-3544; J. P. Fitzpatrick, mgr.

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MAVEY FILM DELIVERY LTD., 227 Victoria Street; EMpire 3-2413; William Pfaff.

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NEW YORK
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GILLIM, DONALD T., INC., 41 E. 42nd St., New York 17, N. Y.; Telephone 7-4262; Producers: Pennebaker, Galatea and others.
GORDON, RICHARD, 120 West 57th St., New York 19, N. Y.; Plaza 7-9390-1-2; Producers: Anglo Amalgamated Film Distribution Ltd.; Gala Film Distributors Ltd. and others.
Screening Rooms

ATLANTA
20TH-CENTURY FOX EXCHANGE, 197 Walton St., N. W.; Jackson 3-4633.
COLUMBIA PICTURES, 195 Luckie St. N.W.; JA 1-1524.

BOSTON
AMERICAN THEATRES CORP., 646 Washington St.; Hancock 6-4530.
E. M. LOEW THEATRES, 177 Huntington Ave.; Copley 7-2420.
MGM, 46 Church Street; Hancock 6-0044.
20TH-FOX, 115 Broadway; Hancock 6-2180.
UNIVERSAL, 60 Church St.; Hancock 6-8670.

BUFFALO
MOtion PICTURE OPERATORS SCREENING ROOM, 498 Pearl St.; TL 6-2722.

CHARLOTTE
20TH CENTURY-FOX SCREENING ROOM, 308 S. Church St.; Tel.: ED 2-7101.

CHICAGO
BALABAN AND KATZ CORPORATION, 175 N. State St.; Randolph 6-5300.
H. & E. BALABAN THEATRES, 190 N. State St.; Franklin 2-2062.
ESSANESS THEATRES CORPORATION, 54 W. Randolph; Dearborn 2-7405.
TWENTIETH CENTURY-FOX FILM CORP., 1200 S. Wabash Ave.; Wabash 2-9625.
UNIVERSAL FILM EXCHANGES, INC., 1232 S. Michigan Ave.; Wabash 2-5781.

CINCINNATI
20TH CENTURY-FOX FILM CORP., 1632-38 Central Parkway; Tel.: 241-6460.

CLEVELAND
20TH CENTURY-FOX FILM CORP., 2219 Payne Ave.; Tower 1 2237.

DENVER
PARAMOUNT SCREENING ROOM, 2100 Stout St.; AL 5-4636; Vera Cockrell.
TWENTIETH CENTURY-FOX EXCHANGE, 2101 Champa St.; Tabor 5-5331; George Tawson.

DES MOINES
TWENTIETH CENTURY-FOX EXCHANGE, 1300 High St.; Cherry 4-4281.

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FILM EXCHANGE PROJECTION ROOM, 2310 Cass Ave.; Woodward 3-0375.
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PREVIEW PROJECTION SERVICE, 479 Ledyard Ave.; Woodward 5-7729; DeWitt 2-2671.
TWENTIETH CENTURY-FOX FILM CORP., 2211 Cass Ave.; Woodward 1-3762.

INDIANAPOLIS
ILLINOIS BLDG. SCREENING ROOM, Affiliated Theatres; ME 4-3411; Bob Jones.

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FLORIDA STATE THEATRES SCREENING ROOM, Florida Theatre Building, 128 E. Forsyth St.; Telephone: EL 6-1341.

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20TH CENTURY-FOX FILM CORP., 1720 Wyan- dotte St.; Harrison 1-7253; Joseph Neger, br. mgr.

MILWAUKEE
CAPITOL SERVICE, INC., 1324 W. Wisconsin Ave.; Division 2-2303.
STANLEY WARNER, 212 West Wisconsin Ave.; Broadway 1-0852.

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TWENTIETH CENTURY-FOX, 200 So. Liberty St.; JA 3-9358.

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JOHNNY VICTOR THEATRE, RCA Exhibition Hall, 40 W. 49th St.; MU 9-7200 Ext. RC 801.
MOVIELAB THEATRE SERVICE, INC., 619 W. 54th St.; JUdson 6-0360.
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MUSEUM OF MODERN ART FILM LIBRARY, 11 W. 53rd St.; Circle 3-8500.
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MOTION PICTURE ASSOCIATION ACADEMIA, 1600 Eye St. N.W.; EXECutive 3-5110.
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vice-pres.;
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operation
Raymond
Weigand, chmn.;
WAPI, WDIQ,
ABC
operation
Birmingham
WAPI [Channel 13] NBC, CBS
Newhouse Broadcasting Corp., P. O. Box 1310, Birmingham 2, Ala.; FA 3-6414.
Operation: 1949; TV sets in area: 400,000.

WBIQ [Channel 10] (non-com). Alabama ETV network affiliation; also WAIQ, WCIQ, WDIQ, WEIO
Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. 35205; 322-4625.
Raymond D. Hurlbert, gen. mgr.; Al Renfro, chief eng.; Lou Peneguy, dir. coordination and information; Mrs. Madge Law, office mgr.

WBMG [Channel 42]
Birmingham Television Company, Rm. 642, 190 N. State St., Chicago 1, Ill.
Harry Balaban, pres.; Elmer Balaban, vice-pres.; Otto Zeman, secy. & treas. CP, not operating.

WBRC-TV [Channel 6] ABC
Taft Broadcasting Company, Birmingham 9, Ala. 322-4701.
L. H. Rogers, II, pres.; R. T. Schlinkert V.P. and gen. mgr.; Keith Barze, program dir.; Oliver Naylor, assistant manager; Harry L. Lawson, chief engineer; The Katz Agency, nat'l rep.
Operation: 1949; TV sets in area: 511,000.

Cheaha State Park
WCIQ [Channel 7] (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WDIQ, WEIO
Alabama Educational Television Commission, 2151 Highland Ave., Birmingham, Ala. 35205; 322-4625.
Raymond D. Hurlbert, gen. mgr.; Al Renfro, chief eng.; Lou Peneguy, dir. coordina-
tion and information; Mrs. Madge Law, office mgr.

Decatur
WMSL-TV [Channel 23]
Frank Whisenant, pres. and gen. mgr.; Kenneth Casey, chief eng.; nat'l reps., Gill-Perna; South, Clark Brown.
Operation: 1954; TV sets in area, 75,000.

Dothan
WTLY [Channel 4] CBS, ABC
WTLY, Inc., P. O. Box 778, Dothan, Ala.; SY 2-3195.
Operation: 1955; TV sets in area: 247,000.

Dozier
WDIO [Channel 2] (non-com), Alabama ETV network affiliation; also WAIQ, WBIQ, WCIQ, WEIO
Alabama Educational Television Commission, 2151 Highland Avenue, Birmingham, Ala. 35205; 322-4625.
Raymond D. Hurlbert, gen. mgr.; Al Renfro, chief eng.; Lou Peneguy, dir. coordination and information; Mrs. Madge Law, office mgr.
Operation: 1956.

Florence
WOWL-TV [Channel 15]
Television Muscle Shoals, Inc., 840 Cypress Mill Road, Florence, Ala.; 764-7711; P. O. Box 2220.
Richard B. Biddle, pres. and National sales mgr.; Bill Mapes, vice-pres.; Jack Workey, station mgr.; Linford Rickard, program mgr.; Larry Rohling, chief engineer.
Operation: 1957; TV sets in area: 73,796.

Huntsville
WAAY-TV (formerly WAFG-TV) [Channel 31]
Rocket City Television, Inc., 1000 Monte Sano Blvd., S.E.; Huntsville, Alabama; Phone: 539-1783.
Mobile

WALA-TV (Channel 10) NBC
Operation: 1957; TV sets in area: 250,000.

WKRG-TV (Channel 5) CBS
WKRG-TV, Inc., 162 St. Louis St., Mobile, Ala.; 432-5505.
Operation: 1955; TV sets in area: 247,000.

Montgomery

WCOV-TV (Channel 20) CBS
Capitol Broadcasting Co., P. O. Box 2505, Montgomery, Ala.; 265-3561.
Operation: 1953; TV sets in area: 138,100.

WSFA-TV (Channel 12) NBC
Broadcasting Company of the South, 10 E. Delano, P. O. Box 2566, Montgomery 5, Ala.; 265-1215.
Operation: 1954; TV sets in area: 246,300.

Selma

WSLA-TV (Channel 8)
Selma Television, Inc.
Wm. J. Brennan, pres.; Wm. B. Bennis, treas.; C. G. Brennan, mgr.; John Fraiser, sales mgr.; Jack Williams, chief eng.

ALASKA

Anchorage

KENI-TV (Channel 2) NBC, ABC
Midnight Sun Broadcasters, Inc., 4th Ave. Theatre Bldg., P. O. Box 1160; 5-2201.
Alvin Q. Bramstedt, pres. & gen. mgr.; Bill Stewart, sales mgr.; Mark Allen Lindsay, program dir.; Charles Gray, tech. dir.; nat'l rep., James C. Fletcher; Del Day, vice-pres.; west coast sales mgr.
Operation: 1953; TV sets in area: 23,000.

KTVB (Channel 11) CBS
Northern Television, Inc., Box 2200, Anchorage, Alaska; BR 5-4321; BR 2-2101.
Operation: 1953; TV sets in area: 32,000.

Fairbanks

KFAR-TV (Channel 2) NBC, ABC
Operation: 1955; TV sets in area: 14,500.

KTVF (Channel 11) CBS
Northern Television, Inc., Box 590, Fairbanks, Alaska; 452-2468.
Operation: 1955; TV sets in area, 15,500.

Juneau

KINY-TV (Channel 8) CBS
Juneau Broadcasters, Inc., 231 South Franklin St., Juneau, Alaska.
Operation: 1956.

ARIZONA

Phoenix

KOOL-TV (Channel 10) CBS
Gene Autry, ch. board of directors; Tom Chauncey, pres.; Homer Lane, vice-pres. and gen. mgr.; Les Lindvig, vice-pres. & sales mgr.; Jack Murphy, sta. mgr.; Emma Williams, vice-pres. & comptroller; Bob Martin, v.p., dir. of programming, operations & promotion; Albin Hillstrom, chief eng.; nat'l rep., George P. Hollingbery Co.
Operation: 1953; TV sets in area: 300,000.

KPHO-TV (Channel 5)
Operation: 1949; TV sets in area: 247,000.

www.americanradiohistory.com
KTVK (Channel 3) ABC
Arizona Television Company, 3435 North
16th St., P. O. Box 5068, Phoenix, Ariz.
Ernest W. McFarland, pres.; Burton La-
Dow, station mgr.; George McLouth, chief
eng.; nat'l rep., Blair Television.
Operation: 1955; TV sets in area: 254,300.

Phoenix-Mesa
KTAR-TV (Channel 12) NBC
KTAR Broadcasting Co., 1101 N. Central
Ave., P. O. Box 711, Phoenix, Ariz.; ALPine
4-4161.
Richard O. Lewis, pres. & gen. mgr.;
Ray Smucker, vice-pres., sales; B. R. Ful-
bright, secy-treas.; Dick Covey, prog. dir.;
Cliff Stevens, chief eng.; nat'l rep., Avery-
Knode, Inc.
Operation: 1964; TV sets in area: 270,000.

Tucson
K-GUN, TV (Channel 9)
KGUN-TV, Inc., P. O. Box 5147, Tucson.
Arizona. MAIN 3-3633.
Edwin G. Richter, pres. & gen. mgr.;
Jack Jacobson, program dir.; Howard D.
Dunne, nat'l sales; Larry Sohnley, program
dir.; Bob Cleveland, chief eng.; nat'l rep.,
Young TV Corp.
Operation: 1956; TV sets in area: 190,000.

KOLD-TV (Channel 13) CBS
Old Pueblo Broadcasting Co., 115 W.
Drachman St., Tucson, Ariz., MAIN 4-2511.
Tom Chauncey, president & man. dir.; E.
S. Mittendorf, vice-pres. & gen. mgr.; Paul
sales mgr.; Bill Spies, prog. dir.; Howard
Smith, chief eng.; nat'l rep. George P. Hol-
ingbery Co.
Operation: 1953; TV sets in area, 65,500.

KUAT (Channel 6) (non com)
University of Arizona, Herring Hall, Tus-
con, Arizona.

KVOA-TV (Channel 4) NBC,
WGAL Television, Inc., P. O. Box 5188,
Tucson, Ariz.; MAIN 3-2555.
Clair McCollough, pres.; Gordon E. Ham-
lton, strn. mgr.; Raymond H. Holsc low, chief
eng.; Paul J. Falvey, bus mgr.; nat'l rep.,
The Meeker Co., Inc.
Operation: 1953; TV sets in area: 130,000.

Yuma
KIVA (Channel 11) NBC
Valle y Telecasting Co., Box 1671, Yuma,
Ariz.; Tel.: 782-4711, Area Code 602.
Bruce Merrill, pres.; Leavenworth Whee-

ARKANSAS

AR IL DORADO
KTVE (Channel 10) NBC
Arkansas-Louisiana Television Co., Inc. c/o
Penn Hotel, Monroe, La.; FA 5-5656. (See
La., Monroe)

Ft. Smith
KFSA-TV (Channel 5)
American Television Co., Inc., 101 North
4th St., Ft. Smith, Ark.; SUNset 3-3131.
J. W. Slates, vice-pres., gen. mgr.; Willard
Matten, chief eng.; nat'l rep., Venard, Tor-
et & McConnell.
Operation: 1956; TV sets in area: 110,300.

Hot Springs
(K Channel 9)
American Television Co., 920 Rogers Ave.,
Ft. Smith, Ark.
Donald W. Reynolds, pres.; J. W. Slates,
vice-pres.; C. S. Clarke, treas.; L. C. Gallo-
way, secy.

Little Rock
KARK-TV (Channel 4) NBC
Arkansas Radio & Equipment Co., 10th &
Spring, Little Rock, Ark.; FRanklin 6-2481.
T. K. Barton, pres.; Douglas Romine, exec.
vice pres., & station mgr.; Fred
Schmutz, prog. dir.; H. Lee Bryant, comm.
mgr.; Shirley R. Kennedy, promotion dir.;
Champ Smith, chi eng.; nat'l rep., Edward
Petry & Co., Inc.

KTHV (Channel 11) CBS
Arkansas Television Co., 8th & Izard Sts,
P. O. Box 269, Little Rock, Ark.; FRanklin
4-3764.
W. H. Bronson, chmn. of bd.; K. A.
Engel, pres.; H. B. Clay, exec. vice-pres.;
C. E. Lowry, treas.; B. G. Robertson,
secy. & gen. mgr.; W. V. Hutt, sales mgr.;
John Poudners, prog. mgr.; Curtis Threllkeld,
film buyer; nat'l rep. Advertising Time Sales,
Inc.
Operation: 1955; TV sets in area, 306,000.
Little Rock-Pine Bluff

KATV (Channel 7) ABC

Little Rock-Pine Bluff
KATV, INC., 310 W. Third Street, Little Rock, Ark., Fr. 4-1691. Also, Jefferson Square Shopping Center, Pine Bluff, Ark. JE-4-2051.


Operation: 1953; TV sets in area, 340,000.

CALIFORNIA

Bakersfield

KBAK-TV (Channel 29) CBS

Bakersfield Broadcasting Co., Box 1448, Bakersfield, Calif.; FA 7-7955.


Operation: 1953; TV sets in area: 140,000.

KERO-TV (Channel 23) NBC

Transcontinental Television Corporation, 321-21 Street, Bakersfield, Calif.; FA irview 7-1441.


Operation: 1953; TV sets in area: 241,500.

KLYD-TV (Channel 17) ABC

Kern County Broadcasting Company, 2831 Eye Street, Bakersfield, California; FA 7-6311.


Operation: 1959; TV sets in area: 85,000.

Burbank

KNBC (Channel 4) NBC


Operation: 1949; TV sets in area: 3,140,000.

Chico

KHSL-TV (Channel 12) CBS

Golden Empire Broadcasting Co., Box 1041, Chico, Calif.; Fireside 2-0141.


Operation: 1953; TV sets in area: 101,460.

Eureka

KIEM [Channel 3] CBS, NBC

California-Oregon Television, Inc., Box 1021, Eureka, Calif.; Hillside 3-3123, TXW area code 707-577-0627.

William B. Smullin, pres.; Donald H. Telford, vice-pres. nat'l & network sales vice-pres. news & public affair; Robert Miller, operations mgr.; Donald King, chief eng.; nat'l rep., Young TV Corp. & Art Moore & Ass., Inc.

Operation: 1953.

KVQ (Channel 6)

California Northwest Broadcasting Co., P. O. Box 1019, Eureka, Calif. Hillside 3-3061.

Fresno

KFRE-TV (Channel 30) CBS


Operation: 1956; TV sets in area: 265,000.

KJEO (Channel 47) ABC

Shasta Telecasting Corp., Box 1708, Fresno, Calif.; BA 2-2411.


Operation: 1953; TV sets in area: 197,000.

KMJ-TV (Channel 24) NBC

McClatchy Broadcasting Co., 1544 Van Ness Ave., Fresno 21, Calif.; AMherst 8-5221.


Operation: 1953; TV sets in area: 290,000.
Los Angeles

KABC-TV (Channel 7) ABC

KCBS [Channel 11]
KCBS, Inc., 515 N. La Brea Ave., Hollywood, Calif. 90038; OHldfield 6-6050.
Operation: 1953; TV sets in area: 3,944,-078.

KHJ-TV (Channel 9)
Don Lee (Division of RKO General, Inc.), 5515 Melrose Avenue, Los Angeles 38, Calif. Hollywood 2-2133.
Operation: 1948; TV sets in area: 2,750,-000.

KNX (Channel 10) CBS
Operation: 1950; TV sets in area: 2,975,-000.

KTLA (Channel 5)
Paramount TV Productions, Inc., 5800 Sunset Blvd., Los Angeles 28; HOllwood 9-3181.
Operation: 1947; TV sets in area, 2,537,-900.

KTTV (Channel 11)
5746 Sunset Blvd., Hollywood 28, California; 462-7111.

KSCR TV (Channel 7) ABC-NBC
Sacramento Valley Television, Inc., 2770 Pioneer Drive, Redding (Shasta Co.) California; 241-1414.

Sacramento

KXTV (Channel 10) CBS
Great Western Broadcasting Corp., 601 7th Avenue, Sacramento 18, Calif.; GILbert 1-4041.
Operation: 1955; TV sets in area, 608,400.

KCRA-TV (Channel 3) NBC
Kelly Broadcasting Co., 310 10th St., Sacramento 14, Calif.; 444-7300.
Operation: 1955; TV sets in area, 552,540.

KVIE (Channel 6) NET
P.O. Box 6, Sacramento 1, California; WA 2-6563.
Today's many worlds of music are the result of an opportunity provided by BMI for thousands of composers, writers and publishers to be heard, to be treated with dignity and respect, and to share impartially in the economic rewards of their talents.
programming; Gorman Brown, chief engineer; Bradford B. Warner, production; Victor Hyden, schools coordinator.


Salinas
KSBW-TV (Channel 8) CBS, ABC, NBC
Central California Communications Corp., P.O. Box 1651, 238 John St., Salinas, Calif.; HArrison 2-6422. (Affiliated with KSBY-TV, San Luis Obispo, Calif.)


Operation: 1953; TV sets in area: 185,400.

San Diego
KFMB-TV (Channel 8) CBS
Midwest Television, Inc., 5th and Ash Streets, San Diego, Calif., BEElmont 2-2114.


Operation: 1949; TV sets in area, 538,866.

KFSK-TV (Channel 10) NBC
KFSK, Inc., Highway 94 at 47th St., San Diego 12, Calif. CO 2-2421.


Operation: 1949; TV sets in area, 492,037.

KETV (Channel 6) ABC
Bay City Television, Inc., 7th Ave. & Ash, Television Heights, San Diego 1, Calif., BEElmont 4-8431.


Operation: 1953; TV sets in area: 538,866.

San Francisco
KEZE-TV (Channel 20)
Bay Television, 122 So. Robertson Blvd., Los Angeles 48, Calif. BR 2-8282.

Sherrill C. Corwin, owner. CP, not operating.

KGO-TV (Channel 7) ABC
American Broadcasting-Paramount Thea-
tres, Inc., 277 Golden Gate Ave., San Francisco 2; UNderhill 3-0077.

David M. Sacks, vice-pres., gen. mgr.; Russ C. Coughlan, gen. sls. mgr.; Calvin Thomas, prog. mgr.; George T. Rodman, mgr. of adv., prom. & publicity; Victor Reed, dir. of public affairs; Roger Grimsby, TV dir. of news; Harry Jacobs, chief eng.; nat'l rep., ABC-TV National Station Sales, Inc.

Operation 1949; TV sets in area: 1,500,000.

KMTR (Channel 38)
Golden State Telecasting Co., 521 Fifth Avenue, New York City.

KPIX (Channel 5) CBS
Westinghouse Broadcasting Co., Inc. (Cal.), 2655 Van Ness Ave., San Francisco 9, Calif.; PROspect 6-5100.


Operation: 1948; TV sets in area: 1,503,000.

KOED (Channel 9) (non-com)
Bay Area Educational Television Association, 525 Fourth St., San Francisco 7, Calif.; SUtter 1-8861.


Gerald Marans, prod. dir.; Paul Williams, chief engineer; James L. Raeside, transmitter eng.

Operation: 1954; TV sets in area: 1,206-700.

KRON-TV (Channel 4) NBC


Operation: 1949; TV sets in area: 1,415,900.

KTVU (Channel 2)
San Francisco-Oakland Television, Inc.,
Paul Heinecke, founder-president

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#1 Jack London Square, Oakland 7, Calif.; TE 4-2000.

San Jose
KNTV (Channel 11)
Standard Radio & Television Co., 645 Park Ave., San Jose, Calif.; 286-1111.

Santa Barbara
KEYT (Channel 3) ABC
Key Television, Inc., 730 Miramonte Drive, Santa Barbara, Calif.; mailing address: P. O. drawer X; Woodward 5-8533.
Operation: 1953; TV sets in area: 200,000.

Stockton
KOVR (Channel 13)
Metropolitan Broadcasting of Calif., 225 E. Miner Ave, Stockton 2, Calif.; Howard 6-6981.
Operation: 1954; TV sets in area (Sacramento/Stockton Mkt.) 403,250.

COLORADO
Colorado Springs—Pueblo
KKTV (Channel 11) CBS
Garvey Communications Systems, Inc., P. O. Box 1078, 512 S. Tejon, Colorado Springs, Colo.; 634-2844. Pueblo office & studio, Highway 50-West, P. O. Box 293, Pueblo, Colorado; 542-5570.

KRDO-TV (Channel 13) ABC
Pikes Peak Broadcasting Co., P. O. Box 1457, Address: 399 S. 8th St., Colorado Springs, Colo.; MElrose 2-1515.
Harry W. Hoth, Jr., pres. & gen. mgr.; J. E. Gardner, station mgr.; Charles H. Upton, chief eng.; nat'l rep., Adam Young, Inc.
Operation: 1953; TV sets in area: 125,000.

Denver
KBTV (Channel 9) ABC
Mullins Broadcasting Co., 1089 Bannock St., Denver 17, Colo.; AM 6-3601.
Operation: 1952; TV sets in area: 378,100.

KCTO (Channel 2)
KCTO Television, 550 Lincoln, Denver, Colo.; KEystone 4-8281.
J. L. Robinson, gen. mgr.; John P. Gillin, prod. mgr.; nat'l reps., Young Television Corp.

KLZ-TV (Channel 7) CBS
Time-Life Broadcast Inc., 131 Speer Blvd., Denver 3, Colo.; MAIN 3-4271.
Operation: 1953; TV sets in area: 378,100.

KOA-TV (Channel 4) NBC
Metropolitan Television Co., 1044 Lincoln St., P. O. Box 5012, Denver 17, Colo.; 244-4141.
Ralph Radetsky, pres., gen. mgr.; Dick Harris, station mgr., dir. of sls.; Si Palmer, prog. mgr.; Lowell Oliver, prom. mgr.; Royce Nation, bus. mgr.; Sid Davidson, dir. eng.; Sam Houston, film dir.; nat'l rep., Blair-TV.
Operation: 1953; TV sets in area: 477,100.

KRMA-TV (Channel 6) [non-com]
Denver Public Schools, 13th at Glenarm Sts., Denver, Colo. 80204; 244-8899, ext. 66.
Russell L. Casement, exec. dir.; Jack A. Schlaefle, prog. dir.; John G. Cullen, chief eng.
Operation: 1956; TV sets in area: 436,840.

Grand Junction
KREX-TV (Channel 5) CBS, NBC, ABC
Western Slope Broadcasting Co., 116 Hillcrest Manor, Grand Junction, Colo.; 242-5000.
Operation: 1954; TV sets in area: 38,250.
1964 marks the 50th Anniversary of the founding of the American Society of Composers, Authors and Publishers.

Organized in 1914 by Victor Herbert and his colleagues, ASCAP has always been an unincorporated, non-profit, membership association which today numbers 10,000 outstanding men and women who write and publish our nation's musical works.

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The Society serves the American public by encouraging musically creative talent. It also serves the public by making it possible for every user of copyrighted music to obtain, quickly and reasonably, the right to perform that music publicly for profit through a single ASCAP license.
Montrose
KREY-TV (Channel 10) NBC, CBS, ABC
(Satellite of KREX-TV, Grand Junction, Colo.)
Black Canon Broadcasting Co., Inc., Box 120, Montrose, Colo.; Tel.: 249-3011
Operation: 1956.

Pueblo
KOAA-TV (Channel 5) NBC
Metropolitan Television Co.; 2226 Television Lane, P. O. Box 755, Pueblo, Colo.: 544-5782.
James G. Croll, station mgr.; Kenneth Renfrow, chief engineer; Jack Sinclair, production mgr.; Evelyn Caldwell, promotion mgr.
Operation: 1953; TV sets in area: 104,890.

CONNECTICUT
Bridgeport
WCTB (Channel 71) (non-com)
CP, not operating.

WICC-TV (Channel 43)
Connecticut-New York Broadcasters, Inc., 2190 Post Road, Fairfield, Conn.; C. Clearwater 6-0461; N.Y. Phone: Circle 5-0668.
Operation: 1953.

Hartford
WEDH (Channel 24) (non-com)
Connecticut Education Television Corporation, c/o Trinity College, Hartford 6, Conn.

WHCT (Channel 18)
RKO General Telephone Company (An RKO General Station) 555 Asylum Street, Hartford 5, Conn.; Tel.: 525-2611.
Operation: 1959; TV sets in area: 364,000.

WTIC-TV (Channel 3)
The Travelers Broadcasting Service Corp., 3 Constitution Plaza, Hartford 15, Conn. 525-0801.
Operation: 1957; TV sets in area: 1,151,447.

New Britain
WHNB [Channel 30] NBC Affiliate—NAB
Operation: 1953; TV sets in area, 313,000.

New Haven
WELI-TV (Channel 59)
Conn. Radio Foundation, Inc., 221 Orange St., New Haven, Conn.
Richard W. Davis, pres.; Merritt E. Finch, Rudy Frank, William Horowitz, vice-pres.; John B. Grant, secy.; Anna M. Costa, treas.
CP, not operating.

WNHC-TV (Channel 8) ABC
Triangle Publications, Inc., 135 College St., New Haven, Conn.; 777-3611.
Howard W. Maschmeier, gen. mgr.; Robert Teter, gen. sls. mgr.; J. Arthur Stober, dir. sp. events; Samuel Barstein, prom. dir.; Carmine Iannucci, chief eng.; nat'l rep., Blair TV, Inc.
Operation: 1948, TV sets in area: 948,700.

Norwich
WCTN [Channel 63] (non-com)
CP, not operating.

Waterbury
WATR-TV (Channel 53) ABC
WATR, Inc., 440 Meadow St., Waterbury, Conn. Plaza 5-1121.
Operation: 1953; TV sets in area: 300,000.
DISTRICT OF COLUMBIA
Washington

WMAL-TV (Channel 7) ABC


WOOK-TV (Channel 14)
United Broadcasting Co., Inc., 5321 First Place, N.E., Washington 11, D.C., TUckerman 2-2500.
Richard Eaton, pres.; John Panagos, secy.-treas.

WRC-TV (Channel 4) NBC

WTOP-TV (Channel 9) CBS

Operation: 1949; TV sets in area: 851,000.

WTG (Channel 5)
Metropolitan Broadcasting Corp., a division of Metromedia, Inc., 5151 Wisconsin Ave., N.W.; 244-5151.
Operation: 1947; TV sets in area: 965,450.

FLORIDA
Daytona Beach-Orlando

WESH-TV (Channel 2)
Telrad, Inc., P.O. Box 1551, Daytona Beach, Fla.; Clinton 3-6591; Orlando Studios: P.O. Box 7695, Orlando, Fla.; MI 7-5707.

Operation: 1956; TV sets in area: 359,600.

Fort Myers

WINK-TV (Channel 11) CBS
Fort Myers Broadcasting Co., 2824 Palm Beach Blvd., Fort Myers, Fla.; EDison 4-1331.
Operation: 1954.

Gainesville

WUFT (Channel 5—non comm.)
University of Florida, 234 Stadium, Gainesville, Fla.; F'Franklin 6-3261, Ext. 2241.
On the air.

Jacksonville

WFGA-TV (Channel 12)
Florida-Georgia Television Co., Inc., 1070 E. Adams St., Jacksonville 2, Fla. ELgin 6-3381.

Operation: 1957.

WJCT (Channel 7) (non-com)
Community Television, Inc., 2797 Heywood Dowling Drive, Jacksonville 5, Fla. EV 9-3674
Fred Redman, gen. mgr.

WJXT (Channel 4) CBS
WJXT, operated by the Broadcast Division of the Washington Post Co., 1851 Southampton Road, Jacksonville 7, Fla.; EXbrook 8-0501.

Operation: 1949; TV sets in area: 368,440.

Miami

WCKT (Channel 7) NBC
Sunbeam Television Corp., P.O. Box 1118, Miami 38, Fla.; PLaza 1-6692.
S. D. Ansin, pres.; Edmund Ansin, treas.; Charles Kelly, v.p., gen. mgr.; Charles...

Operation: 1956; TV sets in area: 600,000.

WTHS-TV (Channel 2) [Non-com]
Dade County, Florida (Miami) Public Schools & South Florida Educational TV Foundation, Inc., 1410 Northeast Second Ave., Miami 36, Fla.; FFranklin 7-4311.

George Dooley, dir. of radio & TV education; Dr. Joe Hall, supt. of schools; James I. Keller, Jr., pres., South Fla. Ed. TV Foundation.

Operation: 1955; TV sets in area: 380,000.

WTVJ [Channel 4] CBS
Wometco Enterprises, Inc., 306 N. Miami Ave., Miami 31, Fla.; FFranklin 4-6262.


Operation: 1949; TV homes in area: 577,100.

Orlando
WDBO-TV [Channel 6] CBS
The Outlet Co., 30 S. Ivanhoe Blvd., Orlando, Fla.; 241-1491.


Operation: 1954; TV homes in area: 343,800.

WEAL-TV [Channel 18]
Orange County Broadcasters, Inc., Box 7547, Orlando, Fla.

R. H. Gunckel, Jr., pres.; James H. Sawyer, vice-pres.

CP, not operating.

WLOF-TV [Channel 9] ABC
Mid Florida Television Corporation, 639 W. Central, Orlando, Florida. CH 1-6543.


Panama City
WJHG-TV [Channel 7] NBC, ABC, CBS
Herald Publishing Company, o.b.a., WJHG-TV, P.O. Box 2349, Panama City, Fla.; 763-7651.


Operation: 1953; TV sets in area: 137,700.

Pensacola
WEAR-TV [Channel 3] ABC
Rollins Telecasting, Inc., Box 431, Pensacola, Fla.; GLendale 5-7311.


Operation: 1954.

St. Petersburg
WSUN-TV [Channel 38] ABC
City of St. Petersburg, Million Dollar Pier, St. Petersburg 1, Fla.; 994-0191.


Operation: 1953.

Tallahassee
(See Thomasville, Ga.)

Tampa
WEDU [Channel 3]
Florida West Coast Educational Television, Inc., 908 South 20th St., Tampa 5, Florida; Phone: 248-5751. St. Petersburg Studio: St. Petersburg Jr. College, 6605 5th Avenue, North, St. Petersburg, Fla.; Phone: 345-9351.


Operation: 1958; TV sets in area: 400,000.
WFLA-TV (Channel 8) NBC
The Tribune Company, 905 Jackson St., P. O. Box 1410, Tampa, Fla.; Phone: 229-0313.

Operation: 1955; TV sets in area: 500,000.

WTVT (Channel 13) CBS
WKY Television System Inc., 3213 Grand Central, Box 1198, Tampa, Fla. 33601; Transmitter, Prospect Road, Tampa. Phone: 876-1313.

Operation: 1955; TV sets in area: 506,300.

W. Palm Beach
WEAT-TV (Channel 12) ABC
Gardens Broadcasting Co., P. O. Box 70, West Palm Beach, Fla.; Temple 3-9668.


WPTV (Channel 5) NBC
Scripps-Howard Broadcasting Co. Stations, 5 Coconut Row, Palm Beach, Fla.; Temple 3-2471.

Operation: 1954; TV sets in area: 545,000.

GEORGIA

Albany
WALB-TV (Channel 10) NBC, ABC

Operation: 1954.

Athens
WGTV (Channel 8, educational)

James A. Dunlap, chmn.; Harmon W. Caldwell chancellor; Gerard Appy, sta. mgr.

Atlanta
WAGA-TV (Channel 5) CBS
Storer Broadcasting Co., 1018 W. Peachtree St., N.W., Atlanta, Ga.; TRinity 5-5551.

WATL-TV (Channel 36)
3220 Peachtree Rd. N.E. Atlanta 5, Ga.
CEDar 1-3000.
Robert W. Rounsaville, pres.
CP, not operating.

WETV (Channel 30) (non-com)
Board of Education of City of Atlanta, 740 Bismarck Road, N.E., Atlanta, Ga. 30324.
Phone: 873-4471.
Oby T. Brewer, pres.; Fred Shell, vice-pres.; Gilbert E. Tauffner, exec. dir. of educational broadcasting; Haskell Boyter, dir. of radio & TV education.

WAII-TV (Channel 11) ABC
WAII-TV, 1611 W. Peachtree St., N.E., Atlanta 9, Ga.; Phone: 872-1141.
Richard M. Fairbanks, pres.; Joseph M. Higgins, vice-pres., gen. mgr.; Mel Jones, gen. sls. mgr.; Byron Lindsey, chief engineer; Frank Cason, program dir.; nat'l rep., Blair TV.
Operation: 1951; TV sets in area: 755,000.

WSB-TV (Channel 2) NBC
Cox Broadcasting Corp., 1601 W. Peachtree St., N.E., Atlanta 9, Ga.; TRinity 5-7221.

Operation: 1964; TV sets in area: 775,300.
Augusta
WJBF (Channel 6) NBC, ABC
Georgia-Carolina Broadcasting Co., Box 1404, Augusta, Ga.; PA 2-6664.
Operation: 1953; TV sets in area: 290,000.

Columbus
WTVM (Channel 9) ABC, NBC
Martin Theatres of Georgia, Inc., 1307 First Ave., Columbus, Ga.; FA 2-8828.

WRBL-TV (Channel 3) CBS, NBC
Columbus Broadcasting Co., Inc., 1350 13th Ave., Columbus, Ga.; Fairfax 2-0601.
J. W. Woodruff, Jr., pres. & gen. mgr.; M. R. Ashworth, secy. & treas.; Ridley Bell, Jr., stat. mgr. & film buyer; George A. Gingle, dir. of news and pub. affairs; Robert Walton, local sls. mgr.; George Jenkins, dir. of nat'l sales; Joe A. Gamble, chief eng.; nat'l rep., George P. Hollingbery Co.
Operation: 1953; TV sets in area: 380,300.

Macon
WMAZ-TV (Channel 13) CBS basic, ABC, NBC
Southeastern Broadcasting Corp., 682 Cherry St., Macon, Ga.; SH 6-7311.

Savannah
WSAV (Channel 3) NBC
WSAV, Inc., Broadcasting Center, 1430 East Victory Dr., Savannah, Ga.; ADams 6-0303.
Operation: 1956; TV sets in area: 150,500.

WTOC-TV (Channel 11) CBS, ABC
Savannah Broadcasting Co., 516 Abercorn St., Savannah, Ga.; ADams 2-0127.
William T. Knight, Jr., pres., treas. & gen. mgr.; F. Schley Knight, vice-pres. in chg. of TV; Esther S. Pruett, asst. secy.-treas.; Ben Williams, vice-pres. & comm. mgr.; Dwight J. Bruce, vice-pres. & prog. dir.; Mrs. Dairen, prom. mgr.; Kyle E. Goodman, chief eng.; nat'l rep., Avery-Knode, Inc.
Operation: 1954; TV sets in area: 150,500.

Thomasville-Tallahassee (Fla.)
WCTV (Channel 6) CBS
John H. Phipps Broadcasting Stations, P.O. Box 3547, Tallahassee, Fla.; 385,212.

Waycross
WXGA-TV (Channel 8)
Georgia State Bd. of Education, State Office Atlanta, Georgia.

HAWAIIAN ISLANDS
Hilo, Hawaii
KHBC-TV (Channel 9) CBS
(Satellite of KGMB-TV, Honolulu)

Honolulu, Oahu
KGMB-TV (Channel 9) CBS
The Hawaiian Broadcasting System, P. O. Box 581, 1534 Kapiolani Blvd., Honolulu, Hawaii; Phone 9-2011.
Operation: 1952; TV sets in area: 144,700.

KONA (Channel 2) Honolulu
(Parent Station of the All-Islands TV Network.)
KALA-TV (Channel 7) Maui Satellite; KALU-TV (Channel 11) Hawaii Satellite.
Radio Honolulu, Ltd., 1170 Auahi St., Honolulu 96814.
John D. Keating, pres. & gen. mgr.; Thurst-son Twigg-Smith, Robert G. Hogan, vice-

www.americanradiohistory.com

IDAHO
Boise
KBOI-TV (Channel 2) CBS
Operation: 1953; TV sets in area: 97,800.

KTVB-TV (Channel 7) NBC, ABC

Idaho Falls
KID-TV (Channel 3) ABC, CBS
Operation: 1953; TV sets in area: 94,300.

KIFI-TV (Channel 8)
Eastern Idaho Bcstg. & TV Co., P. O. Box 2148, Idaho Falls, Idaho. Phone: Jackson 3-1171.

Lewiston
KLEW-TV (Channel 3) CBS, NBC
Cascade Broadcasting C., Box 615, 1115 Idaho St., Lewiston, Idaho; L-Ewiston 3-5581.

KMAU-TV (Channel 3) CBS
(Satellite of KGMB-TV; Honolulu)
Hawaiian Broadcasting System, Ltd., P. O. Box 581, 1534 Kapilani Blvd., Honolulu 9, Hawaii.

KHVH-TV (Channel 4) ABC
Operation: 1958 (formerly Kula-TV).
TV sets in area: Approx. 160,000.

KAILA-TV (Channel 7)
(Satellite of KONA-TV, Honolulu)
Radio Honolulu, Honolulu.

Waimea, Kauai
K82AM (Channel 3) CBS
(Satellite of KGMB TV, Honolulu)
The Hawaiian Broadcasting System, P. O. Box 581, 1534 Kapilani Blvd., Honolulu 9, Hawaii; phone 92011.

Lihue, Kauai
K70BW (Channel 3) CBS
(Satellite of KGMB TV Honolulu)
Hawaiian Broadcasting System, Ltd., P. O. Box 581, 1534 Kapilani Blvd., Honolulu 9, Hawaii.

Kilauea, Kauai
KO3BT (Channel 3) CBS
(Satellite of KGMB-TV, Honolulu)
The Hawaiian Broadcasting System, P. O. Box 581, 1534 Kapilani Blvd., Honolulu 9, Hawaii; phone 92011.

Wailuku, Maui
KALU-TV (Channel 7)
(Satellite of KONA-TV, Honolulu).
Radio Honolulu, Honolulu.
Pocatello
KTELE-TV (Channel 6)
KBLI, Inc., Box 192, Blackfoot, Ida.
Howard D. Johnson, pres.; Gloria Dillard, vice-pres.; John Miller, sec'y-treas.
CP, not operating.

Twins Falls
KLIX-TV (Channel 11) CBS, ABC, NBC
The KLIX Corporation, Elizabeth Blvd. & Eastland Drive, Box 432, Twin Falls, Idaho; RE 3-5840.
Operation: 1955; TV sets in area: 28,750.

ILLINOIS
Champaign
WCIA (Channel 3) CBS
Midwest Television, Inc., 509 S. Neil St., Champaign, Ill.; 356-8333.
Operation: 1953; TV sets in area: 328,000.

WCHU (Television 33) NBC
Plains Television Group, Innman Hotel, 17 E. University, Champaign, Illinois, 352-7673.

Champaign-Urbana
WILL-TV (Channel 12) (non-com)
228 Gregory Hall, University of Illinois, Urbana, Ill.; 333-8050.
Frank E. Schooley, mgr.; Rob R. Beldin, chief eng.
Operation: 1955; TV sets in area: 100,000.

Chicago
WBBM-TV (Channel 2) CBS
Columbia Broadcasting System, Inc., 630 N. McClurg Court, Chicago 11, Ill.; WHitehall 4-6000.
Operation: 1946; TV sets in area: 2,300-000.

WBKB (Channel 7) ABC
American Broadcasting-Paramount Theatres, Inc., 190 N. State St., Chicago 1, Ill.; ANdover 3-0800.

WGN-TV (Channel 9)
WGN, Inc., 2501 W. Bradley Pl., Chicago 18, Ill.; LAkeview 8-2311.
J. Howard Wood, pres.; Ward L. Quaal, exec. vice-pres. & gen. mgr.; Dan Calibraro, exec. administrative assist., public relations mgr.; Ben Berentson, sta. mgr.; Richard Jungers, gen. sales mgr.; Don Pecaro, program mgr.; Carl J. Meyers, vice-pres. & eng. engineering and operations; Jam & Hanlon, mgr. promotion & research; Bc & Innes, east. sales mgr.; Bruce Dennis, mgr. of news; Bradley Eidmann, mgr. of syndication; Al Field, mgr. public affairs; nat'l rep., WGN-TV Sales and Edward Petry & Co., Inc.
Operation: 1948; TV sets in area: 2,500-000.

WNBP (Channel 5) NBC
Operation: 1949; TV sets in area: 2,372-000.
WTW (Channel 11) (non-com)
Chicago Educational Television Association, 1761 E. Museum Drive, Chicago 37, Ill.; MUSEUM 4-3800.
Operation: 1955; TV sets in area: 2,300,000.

Danville
WICO-TV (Channel 24) NBC
Plains Television Corp., 1500 N. Washington Ave., Danville, Ill.; 446-6200.
Milton D. Friedland, gen. mgr.; John Begue, sta. & sales mgr.; Harry Eskew, chief eng.

Decatur
WTVI (Channel 17) ABC
WTVI Metropolitan Broadcasting Television (division of Metromedia, Inc.), P. O. Box 631, Southside Drive, Decatur, Illinois; Phone: 428-4304.
Operation: 1953; TV sets in area: 262,700.

Decatur (Serving Champaign-Urbana)
W70AF (Channel 70) ABC
WTVI Metropolitan Broadcasting Television (division of Metromedia, Inc.), P. O. Box 631, Southside Drive, Decatur, Illinois; Phone: 428-4304.

Harrisburg
WSIL-TV (Channel 3) ABC Primary
Turner-Farrar Association Studios, 21 W. Poplar St., Harrisburg, Ill.; 373. Transmitter: 2 miles West Creal Springs, Ill.
Operation: 1953; TV sets in area: 201,000.

La Salle
WEEQ-TV (Channel 35)
(Satellite of WEEK-TV, Peoria, Ill.)

PEKIN (Channel 69)
Joseph T. McNaughton, pres.
CP, not operating.

Moline
WQAD-TV (Channel 8)
Moline Television Corp., 3003 Park 16th St.; 764-9694.
Operation: 1963

Peoria
WEEK-TV (Channel 25) NBC
Operation: 1953; TV sets in area: 250,000.

WMBD (Channel 31) CBS
Operation: 1958; TV sets in area: 311,100.

WTVH (Channel 19) ABC
Metropolitan Broadcasting (Division of Metromedia, Inc.) 606-608 Main St., Peoria, Ill. Phone: 676-8911.
Operation: 1963; TV sets in area: 300,000.

Quincy
WGER-TV (Channel 10) NBC, ABC
Quincy Broadcasting Co., Hotel Quincy, Quincy, Ill.; 222-6840.
T. C. Oakley, pres.; J. S. Bonansinga, vice-pres., gen. mgr. & treas.; J. T. Reardon, secy.; Fred Colgan, prog. dir.; J. Ben Stewart, comm. mgr.; Bob Meyer, dir. of adv.; Frank

485
Laughlin, chief eng.; nat'l rep., Young Television Corp.

Operation: 1953; TV sets in area: 195,000.

Rock Island
WHBF-TV (Channel 4) CBS
Rock Island Broadcasting Co., Telco Bldg., 231 18 St., Rock Island, Ill.; Phone: 786-5441. Area Code 309.


Operation: 1950; TV sets in area: 433,000.

Rockford
WTVO (Channel 39) NBC
Winnebago Television Corp., N. Meridian Rd. & State, Rockford, Ill.; 963-5413.


Operation: 1953; TV sets in area: 259,000.

WREX-TV (Channel 13)
WREX-TV, Inc., West Auburn at Winnebago Rds., Rockford, Ill. 968-1813 or Winnebago 2411.

Springfield
WICS (Channel 20) NBC
Plains Television Corp., 523 E. Capitol Ave., Springfield, Ill.; Tel.: 528-0465.


Operation: 1953; TV sets in area: 271,000.

WMAY-TV (Channel 36)
WMAY-TV, Inc., 504 E. Monroe St., Springfield, Ill.


CP, not operating.

INDIANA
Bloomington-Indianapolis
WTIV (Channel 4) Independent

Sarkes Tarzian, Inc., 3490 Bluff Road, Indianapolis 27, Ind.; STate 7-2211.

Operation: 1954; TV sets in area: 253,000.

Elkhart-South Bend
WSJV (Channel 28) ABC
Truth Publishing Co., 3600 Oakland Ave., Elkhart, Ind.; JA. 2-1518; South Bend 232-2828.


Operation: 1954; TV sets in area: 250,000.

Evansville
WEHT-TV (Channel 50)
WEHT, Inc., P.O. Box 395, Evansville, Indiana; H.Arrison 4-9215.

WFIE (Channel 14) NBC


Operation: 1953; TV sets in area: 150,400.

WTVV (Channel 7)
Evansville Television, Inc., 405 Carpenter St., Evansville, Ind.; H.Arrison 2-1121.

Ferris Traylor, pres.; James Ritter, mgr.; nat'l rep., Blair TV.

Operation: 1956; TV sets in area: 247,480.

Fort Wayne
WANE-TV (Channel 15) CBS


Operation: 1954; TV sets in area: 253,000.

WKJG-TV (Channel 33) NBC

Operation: 1949; TV sets in area: 650,000.
Wayne, Indiana. 742-7125.
Operation: 1953; TV sets in area: 256,000.

WPTA [Channel 21] ABC
Sarkes Tarzian, Inc. 3333 Butler Road, Ft. Wayne, Indiana. 742-7125.
Operation: 1957.

Indianapolis
WFMB-TV [Channel 6] NBC
Time-Life Broadcast, Inc., 1330 North Meridian St., Indianapolis, MElrose 4-8521.
Operation: 1949; TV sets in area: 763,000.

WISH-TV [Channel 8] CBS
Indiana Broadcasting Corporation, 1440 N. Meridian St., Indianapolis, Ind.; MElrose 4-6411.
Operation: 1954; TV sets in area: 701,000.

WLWI [Channel 13] ABC
Crosley Broadcasting Corp., 1401 Meridian St., Indianapolis 2, Ind.; MElrose 9-2311.
John Babcock, vice-pres. & gen. mgr.; Bruce Cox, mgr., spec. broadcast services; Bob Lamb, sales mgr.; Charles Brodhead, prog. mgr.; Norman Nixon, chief eng.; nat'l rep., Crosley Broadcasting Corp.
Operation: 1957; TV sets in area: 823,740.

Lafayette
WFAM-TV [Channel 18] CBS
Lafayette, Indiana; GIBson 7-2113.
Operation: 1953; TV sets in area: 115,750.

Muncle
WLBC-TV [Channel 49] CBS, NBC, ABC
Tri-City Radio Corp., US Highway 35, south of Muncie, Ind., P. O. Box 271; ATlAs 8-4403.
Operation: 1953; TV sets in area: 125,000.

Princeton
WRAY-TV [Channel 52]
Southern Indiana Tele-Casting, Inc., Outer West Broadway, Princeton, Ind.; 52.
M. R. Lankford, pres. & gen. mgr.
CP, not operating.

South Bend
WNDU-TV [Channel 16] NBC
Michiana Telecasting Corp., Juniper Road, Box 16, South Bend, Ind.; CE 3-7111.
Operation: 1955; TV sets in area: 197,000.

WSBT-TV [Channel 22] CBS
South Bend Tribune, 300 W. Jefferson Blvd., South Bend 1, Ind., 233-3141.
Operation: 1952 sets in area: 247,000.

Terre Haute
WTHI-TV [Channel 10] CBS, ABC, NBC
Wabash Valley Broadcasting Corp., 918 Ohio St., Terre Haute, Ind.; Crawford 9481.
Operation: 1954; TV sets in area: 217,400.

IOWA
Ames
WOI-TV [Channel 5] ABC
Iowa State Univ. of Science & Technology, Ames, IA.; Tel.: 231-4842.
James H. Hilton, pres.; Robert C. Mul- hall, gen. mgr.; James H. Davis, assoc. gen. mgr.; Ron Scott, sales service; Ted Tos-
Cedar Rapids

**KCRG-TV (Channel 9) ABC**

Cedar Rapids Television Co., 1st and 1st S.W., Cedar Rapids, Ia.; 354-4194.


Operation: 1950; TV sets in area: 400,000.

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**WMT-TV (Channel 2) CBS**

WMT-TV, Inc. Paramount Theatre Bldg., Cedar Rapids, Ia.; E!mpire 4-0171. WMT-TV, Inc.


Operation: 1953; TV sets in area: 342,360.

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**Davenport**

**WOC-TV (Channel 6) NBC**

Tri-City Broadcasting Co., 805 Brady St., Davenport, Ia.; 324-1661.


Operation: 1949; TV sets in area: 472,780.

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**Des Moines**

**KDP-S-TV (Channel 11)**

Des Moines Independent Community School District, 1800 Grand Avenue, Des Moines, Iowa.

Richard Lozier, pres. of board; Harold V. Mann, secy of board; James Sheldon, sta. mgr.

Operating.

**KRNT-TV (Channel 8) CBS**


Operation: 1955; TV sets in area: 264,700.

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**WHO-TV (Channel 13) NBC**

Central Broadcasting Co., 1100 Walnut St., Des Moines, Iowa; 53037; 288-6511.


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**Fort Dodge**

**KQTV (Channel 21) NBC**

Northwest Television Co., Television Square, Fort Dodge, Ia.; 4-0351 & 4-0311.


Operation: 1953; TV sets in area: 55,176.

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**Mason City**

**KGLO-TV (Channel 3) CBS**


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**Sioux City**

**KTIV (Channel 4) NBC, ABC**

KTIV Television Co., 10th & Grandview Blvd., Sioux City, Ia.; 8-0545.


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**KTV (Channel 9) CBS, ABC**

Peoples Broadcasting Corp., Douglas at 7th St., Sioux City 1, Ia.; 2-2711.


Operation: 1953; TV sets in area: 226,510.

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**Waterloo**

**KWWL-TV (Channel 7) NBC**

Black Hawk Broadcasting Co., E. 4th & Franklin, Waterloo, Ia.; ADams 4-4404.

Operation: 1953; TV sets in area: 328,866.

KANSAS

Ensign

KTVC [Channel 6] ABC
Southwest Kansas Television Co., c/o Leigh Warner, Cimarron, Kans.

Operation: 1957.

Garden City

KGLD-TV [Channel 11] NBC satellite of KARD-TV, Wichita, Kan.
(Part of Kansas State Network) Wichita Television Corp., Inc.; 833 North Main, Wichita, Kansas 67203. AM-5-5633.


Goodland

KLOE-TV [Channel 10] CBS
Kay Melia, gen. mgr.


Pittsburg

KOAM-TV [Channel 7] NBC, ABC
Mid-Continent Telecasting, Inc., P.O. Box 659, Pittsburg, Kans.; A-Dams 1-0400.

Operation: 1953.

Topeka

WIBW-TV [Channel 13] CBS, ABC, NBC
Topeka Broadcasting Asn., Inc., Box 119, Topeka, Kansas 66601; CR 2-3456.

Operation: TV sets in area: 590,300.

Wichita

KAKE-TV [Channel 10] ABC
KAKE-TV and Radio, Inc., 1500 North West St., Box 1010, Wichita, Kans.; WHitiehall 3-4221.

Operation: 1954.

KARD-TV [Channel 3] NBC
(Satellites—KCKT-TV, Great Bend, Kan., Ch. 2; KGLD-TV, Garden City, Kan., Ch. 11; KOMC-TV, McCook, Neb., Ch. 8)
Wichita Television Corp., 833 North Main, Wichita, Kans 67203; AM-herst 5-5633.

Operation: 1955; TV sets in area: 405,000.

Wichita-Hutchinson

KTBH [Channel 12] CBS
Wichita-Hutchinson Co., Inc., 1800 N. Plum St., Hutchinson, Kans.; M-Ohawk 5-5503; P.O. Box 12, Wichita, Kansas, TEMple 8-1411.

Operation: 1953; TV sets in area: 330,800.

KENTUCKY

Ashland

WALN-TV [Channel 59]
Polan Industries, 321 8th St., Huntington, W. Va.
CP, not operating.

Evansville-Henderson (Ind.)

WEHT-TV [Channel 50] CBS
WEHT, Inc., Box 395, Evansville 4, Ind.; HArrison 4-9215.

Operation: 1955; TV sets in area: 405,000.

Lexington

WKYT-TV [Channel 27]
Taft Broadcasting Co., Box 655, Lexington, Ky.; offices, 1087 New Circle Road, NE.
Phone 252-2533.
Operation: June 1959.

WLEX-TV [Channel 18] NBC, CBS
Louisville

WAVE-TV (Channel 3) NBC basic
WAVE, Inc., 725 S. Floyd Street, Louisville 3, Ky.; 855-2201.


WEZI-TV (Channel 21)
Mid-America Broadcasting Corp., 2000 Commonwealth Building, 674 South Fourth St., Louisville 2, Ky.; JUNiper 3-4441.

CP, not operating.

WFPK-TV (Channel 15) (non-com.)
Transmitter at Louisville Free Public Library, 301 York Street, Louisville.

WHAS-TV (Channel 11) CBS


Operation: 1950; TV sets in area: 470,000.

WQXL-TV (Channel 41)
Robert W. Rounsaville, 2549 S. Third St., Louisville, Ky.

CP, not operating.

Newport

WNOP-TV (Channel 74)
Tri-City Broadcasting Co., 606 Monmouth St., Newport, Ky.; JUNiper 1-7100.

James G. Lang, pres.; Ann R. Lang, vice-pres., treas.; Jack G. Williams, secy.

CP, not operating.

Owensboro

WKYT (Channel 62)
Aircast, Inc., 3015 Radiance Rd., Louisville, Ky.


CP, not operating.

Paducah

WPSD-TV (Channel 6) NBC, ABC
Paducah Newspapers, Inc., P. O. Box 1037, 100 Television Lane, Paducah, Ky.; Phone: 442-8214.


Operation: 1957; TV sets in area: 325,000.

LOUISIANA

Alexandria

KALB-TV (Channel 5) NBC, CBS, ABC
Lanford Telecasting Co., Inc., 605-11 Washington St., Alexandria, La.; Hillcrest 5-2456.


Operation: 1963; TV sets in area: 116,000.

Baton Rouge

WAFB-TV (Channel 9) CBS, ABC


Operation: 1953; TV sets in area: 290,800.

WBRZ [Channel 2] NBC, ABC

Louisiana Television Broadcasting Corp., P. O. Box 2906, Baton Rouge, La.; Dickens 8-1491.


Operation: 1955; TV sets in area: 356,000.
**Houma**
KHMA-TV (Channel 11)
St. Anthony Television Corporation, 4911 Oxford Dr., Mobile, Ala.

**Lafayette**
KLFY-TV (Channel 10) CBS
Camellia Broadcasting Co., Inc., 2101 Jefferson St., Lafayette, La.; CEnter 5-9494.
Operation: 1955; TV sets in area: 150,000.

**Lake Charles**
KPLC-TV (Channel 7) NBC, ABC
Calcasieu Broadcasting Co., 320 Division St., P. O. Box 1521, Lake Charles, La.; HEmlock 6-3631.

**Monroe**
KLSE (Channel 13) (non-com)
Station address: P. O. Box 4083, Monroe, La.
Station manager: Gordon Canterbury.
Operation: 1957.

**Lake Charles**
KNOE-TV (Channel 8) CBS, ABC
Noe Enterprises, Inc., Knoe Road, P. O. Box 4067, Monroe, La.; FAirfax 2-8155.
Operation: 1953; TV sets in area: 301,500.

**New Orleans**
WCKG (Channel 26)
WCKG Television Co., Melrose Bldg., Houston, Tex.
Lester Kamin, pres.; Pat Coon, vice-pres.; Billy B. Goldberg, secv.-treas.
CP, not operating.

**Lake Charles**
WDSU-TV (Channel 6) NBC
Royal Street Corp., 520 Royal St., New Orleans, La. 70130; Phone: 524-4371.
Operation: 1948; TV sets in area: 400,000.

**Lake Charles**
WJMR-TV (Channel 20)
Supreme Broadcasting Co., Inc., 1500 Canal St., New Orleans 12, La.; 529-3131.
Operation: 1953.

**Lake Charles**
WWLTV (Channel 12) ABC
New Orleans Television Corporation, 1418 Cleveland Avenue, New Orleans 12, La. JA 5-9011; Area Code: 504.
Operation: 1959; TV sets in area: 432,000.

**Lake Charles**
WWL- TV (Channel 4)
Loyola University, 6363 St. Charles Ave., New Orleans 18, La. Phone: UNiversity 6-5471. Studios: 1024 North Rampart St., New Orleans 16, La. Phone: 529-4444.
Operation: 1957.

**Lake Charles**
WYES (Channel 8) (non-com)
Operation: 1957.
Shreveport
KSLA-TV (Channel 12) CBS basic
KSLA-TV, Inc., P. O. Box 92, Shreveport, La.; Phone: 424-8101.
Operation: 1954; TV sets in area: 349,600.

KTAL-TV (Channel 6) NBC
Operation: 1953; TV sets in area: 371,700.

KTBS-TV (Channel 3) ABC
KTBS, Inc., 312 E. Kings Highway, Shreveport, La.; Phone: 868-3644.
Operation: 1955; TV sets in area: 430,000.

MAINE
Augusta
WPTT (Channel 10)
WPTT, Pine Tree Telecasting Corp., c/o Richard S. Robie, Park Square, Boston, Mass.
Richard S. Robie, owner.
CP, not operating.

Bangor
WABI-TV (Channel 5) ABC, NBC
Community Telecasting Service, 35 Hills-
dreth St., Bangor, Me.; Phone 947-8321.
Walter Dickson, pres.; Richard B. Bron-
sen, mgr.; George Gonyar, dir. TV opera-
tions; Paul Martin, chief eng.; nat'l rep.,
George P. Hollingbery Co.—Kettel-Carter
(New England).
Operation: 1953; TV sets in area: 132,-000.

WLBZ-TV (Channel 2) NBC
WLBZ Television, Inc., Box 732, Mt.
Hope Ave., Bangor, Me.; 942-4822.
Operation: 1954; TV sets in area: 125,000.

Poland Spring
WMTW-TV (Channel 8)
Operation: 1954.

Portland
WCSH-TV (Channel 6) NBC
Maine Radio and Television Co., 579 Con-
gress St., Portland 3, Me.; 722-0181.
Operation: 1953; TV sets in area: 210,000.

WGAN-TV (Channel 13) CBS
Guy Gannett Broadcasting Services, 390 Con-
gress St., Portland, Me.; SPruce 2-4661.
Operation: 1954; TV sets in area: 300,000.

Presque Isle
WAGM-TV (Channel 8)
Aroostook Broadcasting Corp., P. O. Box 729, Presque Isle, Me. Phone: PO 9-2461.
Horace Hildreth, pres., W. L. Dickson, vice-pres.; S. A. Lyons, sta. mgr.
Operation: 1956.

MARYLAND
Baltimore
WJZ-TV (Channel 13) ABC
Operation: 1948; TV sets in area: 813,108.
WBAL-TV (Channel 11) NBC

The Hearst Corp., Maryland's Broadcast Center, Baltimore 11, Md.; HOPkins 7-3000.


Operation: 1948; TV sets in area: 700,000

WMAR-TV (Channel 2) CBS

The A. S. Abell Co., WMAR-TV, Television Park, P. O. Box 1957, Baltimore 3, Md.; 377-2222.


Operation: 1947; TV sets in area: 1,104,000.

WTFL (Channel 18)

United Broadcasting Co. of Eastern Maryland, Inc., 912 N. Charles St., Baltimore, Md.


CP, not operating.

Salisbury

WBOC-TV (Channel 16) ABC, CBS, NBC


MASSACHUSETTS

Adams-Pittsfield

WCDC (Channel 19)

(Satellite of W-Ten, Albany, N. Y.)

Capital Cities Broadcasting Corporation, Box 10, Albany, I.; Phone: BRIDGE 1-2345.

Boston

WBZ-TV (Channel 4) NBC

Westinghouse Broadcasting Co., Inc., 1170 Soldiers Field Road, Boston 34, Mass.; ALGONquin 4-5670.


Operation: 1948; TV sets in area: 1,797,500.

WHDH-TV (Channel 5) CBS

WHDH-AM-FM-TV, 50 Morrissey Blvd., Boston 25, Mass.; AVenue 8-5000.


Operation: 1957; TV sets in area: 1,800,000.

WNAC-TV (Channel 7) ABC

Yankee Network Division, RKO General Broadcasting, 21 Brookline Ave., Boston 15, Mass.; Commonwealth 6-0800.

William McCormick, pres.; Eugene F. Mitchell, dir. of sls.; George Cyr, dir. of TV programming; Al Korn, dir. of adv. & prom.; Bernard B. Bohunic, chief engineer; nat'l rep., RKO General, Broadcasting, National Sales Div.

Operation: 1957; TV sets in area: 1,800,000.

WXEL (Channel 38)

Ajax Enterprises, Box 376, Greenwich, Conn.

Herbert Mayer, owner.

CP, not operating.

Boston-Cambridge

WGBH-TV (Channel 2) (non-com)

WGBH Educational Foundation, 238 Main St., Cambridge 42, Mass.; UNiversity 4-6400.

Ralph Lovell, pres.; Hartford N. Gunn, Jr., gen. mgr.; David O. Ives, asst. gen. mgr. for finance & community relations; David Davis, asst. gen. mgr. for television; Robert L. Larsen, prog. mgr.; Michael J. Ambrosino, exec. dir. of eastern ed. network; Gregory Harney, TV prod. mgr.; Thomas B. Keller, Jr., dir. of eng.; John R. Hurley, dir. of bus., legal affairs Helen Peters, pub. dir.

Operation: 1955; TV sets in area: 1,420,100.

WTAO-TV (Channel 56)

Middlesex Broadcasting Corp., 439 Concord Ave., Cambridge, Mass.; ELLiot 4-0500.
Frank J. Lyman, Jr., pres.; Merrill G. Smith, gen. mgr.
CP, not operating.

Greenfield
WRLP-TV [Channel 32] NBC
Greenfield Television Broadcasting Corp., P. O. Box 32 Southfield, Mass.
Operation: 1957.

Springfield-Holyoke
WHYN-TV [Channel 40] CBS
The Hampden-Hampshire Corp., 1300 Liberty Street, Springfield, Mass.; REPUBLIC 4-1126.
Operation: 1953; TV sets in area: 200,000.

WWLP [Channel 22] NBC

WWOR [Channel 14]
Operation: 1953. TV sets in area: 167,000 (Worcester County)

MICHIGAN
Bay City-Saginaw
WNEM-TV [Channel 5] NBC

James Gerity, Jr., pres.; Jack Berry, sta. dir.; Lou Furlin, chief eng.; nat'l rep., Edw. Petry & Co.
Operation: 1953; TV sets in area: 462,400.

Cadillac
WWTV [Channel 9] CBS, ABC
Fetzer Television, Inc., P. O. Box 627; N. Mitchell Cadillac, Mich.; 775-3478.
Operation: Jan. 1, 1954; TV sets in area: 198,000.

Cheboygan
WTOM [Channel 4] NBC
Midwestern Broadcasting Company, Cheboygan, Michigan; MAdison 7-5683.

Detroit
WBID-TV [Channel 50]
Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.
Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. CP, not operating.

WJBF-TV [Channel 2] CBS
Operation: 1948; TV sets in area: 2,034,000.

WTUS [Channel 56] (non-com)
C. Allen Harlan, pres.; Mrs. Gerard Slattery, treas.; Dr. Paul Rickard, exec. sec.
WWJ-TV (Channel 4) NBC


Operation: 1947; TV set in area 2,279,000.

WXYZ-TV (Channel 7) ABC


Operation: 1948; TV sets in area: 1,752,450.

Detroit-Windsor (Canada)

CKLW-TV (Channel 9) CBC


Operation: 1954.

Flint

WJRT (Channel 12) ABC


Operation: 1958; TV sets in area: 500,000

Grand Rapids

WZZM (Channel 13)

Peninsular Broadcasting Co., 123 Pearl St., N.W. Grand Rapids, Mich.; 25% stock owner Interim Corp.

John D. Loeks, pres.; CP, not operating.

WOOD-TV (Channel 8) NBC basic, ABC


Operation: 1949; TV sets in area: 575,961.

Kalamazoo

WKZO-TV (Channel 3) CBS


Operation: 1950; TV sets in area: 692,000.

Lansing

WJIM-TV (Channel 6) CBS


Lansing—Jackson

WILX-TV (Channel 10)

Television Corporation of Michigan, Inc., 1510 Springport Rd., P. O. Box 380, Jackson, Michigan.

WMSB (Channel 10) N.E.T.R.C.

Michigan State University, 600 Kalamazoo Street, E. Lansing, Michigan. 355-7440.


Operation: 1959; TV sets in area: 673,083.
Marie
WWUP-TV
(Satellite of WWTV)
Fetzer Television, Inc., P. O. Box 627, Cadillac, Mich.; 775-3478.
Operation: July 1, 1962; TV sets in area: 50,000 (U.S., Canada)

Marquette
WLUC-TV (Channel 6)
North Central Bsttg. Co., P. O. Box 479 Marquette, Mich.
Operation: 1956.

Saginaw-Bay City
WKNX-TV (Channel 57) CBS
Northwest Publications, Inc., WDSM mgr.; nat'l rep, Gill-Perna, Inc
Operation: 1953.

Traverse City
WPBN-TV (Channel 7)
Midwestern Broadcasting Co., Paul Bunyan Bldg., Traverse City, Mich.; Windsor 7-7675.
Operation: 1954.

MINNESOTA
ALEXANDRIA
KCMT (Channel 7)
Central Minnesota Television Co., Box 28, Alexandria, Minn. RO 3-5166.

Duluth-Superior (Wis.)
KDAL-TV (Channel 3) CBS, ABC
KDAL, Inc., 218 Bradley Bldg., Duluth, Minn.; RAndolph 2-4466.
Odin S. Ramsland, gen. mgr.; Robert A. Dettman, chief eng.; John W. Grandy, sales mgr.; Earl Henton, prog. dir.; nat'l rep.,

Petry.—Harry S. Hyett Co. (Minneapolis).

WDSM-TV (Channel 6) NBC, ABC
Northwest Publications, Inc., WDSM Bldg., Duluth, Minn. 55802; 727-8484.
Operation: 1954; TV sets in area 329-300.

WDUL-TV (Channel 10)
WDUL Television Corporation, 2230 N. Farwell Avenue, Milwaukee.

Hibbing
WIRT-TV (Channel 13)
Carl Bloomquist, 715 Grant Avenue, Eve-leth, Minn.; Phone: SHerwood 1-2520.

International Falls
KIFS (Channel 11)
Minneonta Television, Inc., Chamber of Commerce Bldg., 2nd Avenue, and 4th Street, International Falls, Minn.

Mankato
KEYC-TV (Channel 12)
Lee Radio, Inc., P. O. Box XII, Mankato, Minn.

Minneapolis-St. Paul
KSPF-TV (Channel 9)
United Television, Inc., 120 So. 9th St., Minneapolis 2, Minn.; FE 9-8811.
Operation: 1955; TV sets in area: 772,300.

KSTP-TV (Channel 5) NBC
Hubbard Broadcasting, Inc., 3415 University Ave, St. Paul or Minneapolis 14, Minn.; 645-2724.
Operation: 1948.

496
WCCO-TV (Channel 4) CBS
Midwest Radio-TV, Inc., 50 South 9 St., Minneapolis 2, Minn.; Federal 8-0552.


Operation: 1949; TV sets in area: 764,000.

WTCN-TV (Channel 11)
Time-Life Broadcast Inc., 2925 Dean Blvd., Mpls. Minn. 55416; 927-8881.


Operation: 1953; TV sets in area: 732,000.

KROC-TV (Channel 10) NBC


Operation: 1958; TV sets in area: 367,300.

St. Paul

KTCA-TV (Channel 2, educational)
1640 Como Ave., St. Paul 13, Minn.; Phone: 645-5565.


Operation: 1957.

MISSISSIPPI

Columbus

WCBY-TV (Channel 4) CBS, NBC
Columbus Television, Inc., owner, Columbus, Miss.; FAirfax 8-5631.


Operation: 1956; TV sets in area: 100,000.

Greenwood

WABC (Channel 6) CBS-ABC
Mississippi Telecasting Co., Inc. P. O. Box 414, Greenwood, Mississippi. GL 3-4001.

Operation 1949 (on air date Oct. 20, 1959).

Jackson

WJTV (Channel 12) CBS basic, ABC
Capitol Broadcasting Co., P. O. Box 8187, Jackson 4, Miss.; Phone: 372-6311.


Operation: 1954; TV sets in area: 292,000.

Lamar Life Broadcasting Co., 715 South Jefferson, Jackson, Miss.; Phone: FL 2-2691.


Operation: 1953; TV sets in area: 287,000.

Laurel-Hattiesburg

WDAM-TV (Channel 7)
South Mississippi Television Co., P. O. Box 1649, Hattiesburg, Miss.


Operation: 1956; TV sets in area: 58,000.

Meridian

WOCN-TV (Channel 30)
Mississippi Broadcasting Co., WCOC Building, Meridian, Miss.

Withers Gavin, pres. & gen. mgr.


WTOC-TV (Channel 11) CBS basic, NBC, ABC
Southern Television Corp., Southern Bldg., Box 2988, Meridian, Miss.; 3-1441.

Robert F. Wright, pres. & gen. mgr.; W.

Operation: 1953; TV sets in area: 151,900.

Tupelo
WTWV [Channel 9] NBC

WTWV, Inc., Beech Springs Rd., Box 350, Tupelo, Miss.; TV 2-7620.

Frank K. Spain, pres.; William B. Landers, prov. dir.; Charles H. Hicks, Jr., gen. & comm. mgr.; James Stembridge, op. supvr.; James D. Green, chief eng.

Operation: 1957; TV sets in area: 80,000.

MISSOURI
Cape Girardeau
KFVS-TV [Channel 12] CBS

Hirsch Broadcasting Co., Box 422, 324 Broadway, Cape Girardeau, Mo.; Phone: 551-5511.


Operation: 1954.

Columbia
KOMU-TV [Channel 8] NBC, ABC

The Curators of the University of Missouri, Highway 63, South, Columbia, Mo.; Phone: 2-1122.


Operation: 1953; TV sets in area: 142,320.

Hannibal Mo.-Quincy, Ill.
KHQA-TV [Channel 7] CBS, ABC

Lee Broadcasting, Inc., 2333 Palmyra Rd., Hannibal, Mo.; AC-4-2762; WCU Bldg., Quincy, Ill.; BAldwin 2-6200.


Operation: 1953; TV sets in area: 207,920.

Jefferson City
KRCG-TV [Channel 13] CBS


Operation: 1955; TV sets in area: 131,300.

Joplin
KODE-TV [Channel 12] CBS, ABC

Gilmore Broadcasting Corp., (Licensee) 1928 W. 13th St., Joplin, Mo.; MAyyfair 3-7260.

D. T. Knight, gen. mgr.; Bill Hirschey, sales mgr.; Ron Robson, oper. mgr.; nat'l rep., Avery-Knoedel, Inc.

Operation: 1954; TV sets in area: 151,200.

KOAM-TV [Channel 7]
(See Pittsburg, Kansas)

Kansas City
KCMO-TV [Channel 5] CBS

Meredith Broadcasting Co., 125 E. 31st St., Kansas City 8, Mo.; JEfferson 1-6789.


KMBC-TV [Channel 9]

KMBC Building, 11th & Central, Kansas City 5, Mo., HAarrison 1-2650.


WDAF-TV [Channel 4] NBC

Tafz Broadcasting Company, Signal Hill, Kansas City, Mo. 64108; Phone: 816-753-4567.


Operation: 1949; TV sets in area: 1,004-963.

Kirkville-Ottumwa (Iowa)
KTVO [Channel 3] CBS, NBC, ABC

KTVO Bldg., Ottumwa, Ia.; MUrray 2-4535.

Operation: 1955; TV sets in area: 187,800.

**St. Joseph**

KFEQ-TV (Channel 2) CBS, ABC


Operation: 1953; TV sets in area: 294,700.

**St. Louis**

KETC (Channel 9) (non-com)

St. Louis Educational Television Commission, 6996 Millbrook Blvd, St. Louis, Mo. 63130; VOlunteer 3-0995.


Operation: 1954; TV sets in area: 800,000.

KMOX-TV (Channel 4) CBS

CBS, Inc., 1215 Cole St, St. Louis, Mo. 63106; MAIn 1-9100.


Operation: 1958; TV sets in area: 850,000.

KPLR (Channel 11)

220 Television, Inc., Video City, 4935 FOrest 7-7211.


Operation: 1959; TV sets in area: 793,200.

KSDK-TV (Channel 5) NBC

The Pulitzer Publishing Co., 1111 Olive St., St. Louis 1, Mo.; MAIn 1-1111.


Operation: 1947; TV sets in area: 967,000.

**KTVI (Channel 2) ABC**

Signal Hill Telecasting Corp., 5915 Berthold Ave., St. Louis 10, Mo.; MIssion 7-7777.


Operation: 1953; TV sets in area: 967,000.

**Sedalia**

KMOS-TV (Channel 6)

Jefferson Television Co., 2100 W. Broadway, Sedalia, Missouri; TAylor 6-1651.


**Springfield**

KTTS-TV (Channel 10) CBS

Independent Broadcasting Co., P. O. Box 1716 S.S.S. Springfield, Mo. Area Code 417; UN 2-7474.


Operation: 1953; TV sets in area: 177,500.

**KTVI (Channel 3) ABC, NBC**


Operation: 1953; TV sets in area: 228,700.

**MONTANA**

Billings

KOOK-TV (Channel 2) CBS basic, ABC

The Montana Network, P. O. Box 2557, Billings, Mont.; Tel.: 252;5611.


Operation: 1953; TV sets in area: 70,200.

KGHL-TV (Channel 8)

Midland Empire Broadcasting Co., 214 N. 30th Street, Billings, Mont. Phone: ALpine 2-4641.
Butte

KXLF-TV (Channel 4) NBC, ABC, CBS
Garryowen Butte TV, Inc., 1003 S. Montana St., Butte, Mont.; Phone: 792-9111.
Operation: 1953.

Glendive

KXGN-TV (Channel 5)
Glendive Broadcasting Corp., Box 200/122 So. Merrill, Glendive, Mont.; EMpire 5-3377.
Gerry Robbins, gen. mgr.; Lewis W. Moore, film buyer; Donald J. Powers, chief eng.
Operation: 1957.

Great Falls

KFBB-TV (Channel 5) CBS, ABC, Skyline Network
HarriScope, Inc., P.O. Box 1139, Great Falls, Mont.; Tel.: 453-4377.
Operation: 1954; TV sets in area: 68,000.

KRTV-TV (Channel 3)
Snyder and Associates, P.O. Box 1331, Great Falls, Mont.

Missoula

KMSO-TV (Channel 13) CBS, ABC, NBC
Mosby's Inc., 340 W. Main, Missoula, Mont.; Tel.: 549-1699.
Operation: 1954; TV sets in area: 60,300.

NEBRASKA

Hastings

KHAS-TV (Channel 5) NBC
Nebraska Television Corp., Highway 281, Box 578, Hastings, Neb.; Phone: 3-1321.
Operation: 1956; TV sets in area: 109,000.

Hay Springs

KDUI (Channel 4)
Duhamel Enterprises, Inc., P.O. Box W, Hay Springs, Nebraska. ME 8-2741. (satellite of KOTA-TV).

Hayes Center

KHPL-TV (Channel 6) CBS
(Satellite of KHOL-TV, Kearney, Neb.)
Bi-States Co., 414 East Ave., Holdrege, Neb.; WYman 5-5952.
Operation: 1956; TV sets in area: 20,000.

Kearney

KHOL-TV (Channel 13) ABC
Bi States Co., 414-416 East Ave., Holdrege, Neb.; WYman 5-5952. (Also operates KHPL-TV, Hayes Center, Neb.)
Dr. F. Wayne Brewster, pres.; Robert W. Brewster, mg.; Moe Miliken, asst. mgr.; C. A. Larson, regional rep. Omaha; Moe Miliken, prog. dir.; W. M. Greely, dir. of eng.; nat'l rep., The Meeker Co., Inc.
Operation: 1953; TV sets in area: 161,700.

Lincoln

KOLN-TV/KGIN-TV (Channels 10 & 11) CBS
Cornhusker Television Corp.; 40th & W Strts., Lincoln, Nebr.; Phone: 466-2367.
Operation: 1953; TV sets in area: 294,000.

North Platte

KNOP-TV (Channel 2) NBC
North Platte Television, Inc., P.O. Box 756, North Platte, Nebraska; Tel.: 532-2222.
Fred Shrake, pres.; Mac Smock, vice-pres.; Cal Ellis, sec.; Rush C. Clarke, treas.; Harry D. Peck, mg.; Ed Launer, prod. dir.;
Diane Manely, pro. dir.; nat'l rep., Gill Perna.
Operation: 1958; TV sets in area: 35,600.

**KUON-TV (Channel 12) (non-com)**
University of Nebraska, 12th & R Streets, Lincoln 8, Neb.; 477-8711.
Operation: 1954; TV sets in area: 104,100.

**Omaha**

**KETV (Channel 7) ABC**
Operation: 1957; TV sets in area: 400,000.

**KMTV (Channel 3) NBC**
May Broadcasting Co., 2615 Farnam St., Omaha 31, Neb.; Phone: 345-3333.
Operation: 1949; TV sets in area: 400,000.

**WOW-TV (Channel 6) CBS**
Meredith WOW, Inc., 3501 Farnam St., Omaha 31, Neb.; Phone: 346-3400.
Fred O. Bohon, chmn. of bd.; E. T. Meredith, pres.; Payson Hall, vice-pres. & treas.; Frank P. Fogarty, vice-pres.; Howard Stalnaker, gen. mgr.; Bill Mcbride, sta. mgr.; Richard Carlson, prog. dir.; Glenn Flynn, chief eng.; Mike Byrne, prom. mgr.; nat'l rep., Blair-TV.
Operation: 1949; TV sets in area: 350,000.

**Scottsbluff**

**KSTF (Channel 10)**
(Satellite of KFBC-TV, Cheyenne, Wyo.)
Frontier Broadcasting Co., 2923 E. Lincolnway, Cheyenne, Wyo.; 4-4461.

**NEVADA**

**Henderson-Las Vegas**

**KORK-TV (Channel 2) NBC**
Southern Nevada Radio & TV Co., P. O. Box 550, 4850 Boulder Highway, Las Vegas, Nev.; 382-1760.

**Las Vegas**

**KLAS-TV (Channel 8) CBS**
Las Vegas Television, Inc., P. O. Box 1230, Las Vegas, Nev.; 735-7511.
Operation: 1953; TV sets in area: 55,000.

**KSHO-TV (Channel 13) ABC**
Television Co. of America, Inc., P. O. Box 2586, Las Vegas, Nev.; Phone: 735-4266.
Operation: 1956.

**Reno**

**KOLO-TV (Channel 8) CBS primary, ABC**
Nevada Radio-Television, Inc., Box 2610, St., Reno, Nev.; 3-0721.
Operation: 1953; TV sets in area: 70,000.

**NEW HAMPSHIRE**

**Durham**

**WENH (Channel 11) (Non Com)**
University of New Hampshire, Durham, New Hampshire; Un 8-5511. Est. 275.

**Manchester**

**WMUR-TV (Channel 9) ABC**
United Television Co. of New Hampshire, Inc., 1819 Elm St., Manchester, N. H.; National 3-8061.
Richard Eaton, pres.; Sam Phillips, gen. mgr.; Ray Harris, prog. dir.; nat'l rep., Young TV, Inc.
NEW JERSEY

Asbury Park

WRTV (Channel 58)


Walter Reade, Jr., pres.; Edwin Gage, vice-pres. & secy.

CP, not operating.

Atlantic City

WHTO-TV (Channel 48)

Neptune Broadcasting Corp., P. O. Box 1230, Steubenville, Ohio.


CP, not operating.

WOCN (Channel 52)

David E. Mackey, 207 W. Swissville Ave., Pittsburgh, Pa.

CP, not operating.

New Brunswick

WTLV (Channel 19) (non-com)

New Jersey Department of Education

225 W. State St., Trenton, N. J.

CP, not operating.

Newark-New York

WNTA (Channel 13)

N. T. A. Broadcasting Corp., 1020 Broad St., Newark 1, N. J.; MITchell 2-6400; 10 Colum

bus Circle, New York, N. Y.; JUdson 2-7300.

Gerald O. Kaye, president; Edythe Rein, vice-president; H. J. Bucher, secretary; Elric H. Haigh, treasurer; Sydney Kavaleer, TV sales mgr.; Jack Lynn, director of programming; Fred Segal, director of advertising and art; Robert B. MacDougall, director of education; Bert Lee Jr., sports director; Edmund Scott, director of publicity; Andrew Soroka, operations co-ordinator; Henry Dabrowski, chief engineer; national representative, Katz agency.

Operation: 1948; TV sets in area: 4,520,800.

NEW MEXICO

Albuquerque

KGGM-TV (Channel 13) CBS

New Mexico Broadcasting Co., Inc., 1414 Coal Ave., S.W., Albuquerque, N. M.; Phone: 243-2285.


KNME-TV (Channel 5) (non com)

Regents of University of New Mexico and Board of Education, City of Albuquerque, 1801 Roma, N. E. 242-1283.

KOAT-TV (Channel 7) ABC

Teletestation, 1377 University Avenue, N. W., Albuquerque, N. M.; Area Code 505-247-1010.


Operation: 1953; TV homes in area: 191,500.

KOB-TV (Channel 4) NBC Affiliate

Albuquerque Broadcasting, Division of KSTP, Inc., 1430 Coal Ave., S. W., Albuquerque, N. M.; CHapel 3-4411.


Operation: 1948; TV sets in area 191,500.

Carlsbad

KAVE-TV (Channel 6) CBS.

Voice of the Caverns, Inc., 2907 W. Church St., Carlsbad, N. M.; TUxedo 5-4101.


Operation: 1956; TV sets in area: 40,000.

Clovis

KICA-TV (Channel 12) CBS, ABC

Marshall Enterprises, Inc., 1000 Sycamore, Clovis, New Mexico; Tel.: 763-5511.


Operation: 1957.

Roswell

KSWS-TV (Channel 8) NBC, CBS, ABC


John A. Barnett, owner & gen. mgr.; Paul

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McEvoy, station mgr.; Chas. Erwin, prod. dir.; C. M. Winsett, pgm. dir.; Win. E. Kolb, chief eng.; nat'l rep., The Meeker Co., Inc.—Clyde Melville Co. (Southwest).

Operation: 1953; TV sets in area: 81,845.

**NEW YORK**

**Albany**

WTEN (Channel 10)

Capital Cities Broadcasting Corporation, Box 10, Albany 1; Phone: BRidge 1-2345.

WAST (Channel 13) ABC

Van Curler Broadcasting Corp., P. O. Box 4035, Albany 4, N. Y.; HEnvelope 6-4791.

S. H. Fabian, pres.; William A. Riple, gen. mgr.;


WMHT (Channel 17) (non-com)

Mohawk-Hudson Television Council, Schenectady, N. Y.

Donald E. Schein, mgr.

**Binghamton**

WINR-TV (Channel 40)

Binghamton Press Co., Inc., 70 Henry St., Binghamton, N. Y.; Phone: RA 3-8251.


WNBF-TV (Channel 12) CBS


Operation: 1949; TV sets in area: 322,000.

WOTY (Channel 46) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

**Buffalo**

WBEN (Channel 4) CBS

WBEN, Inc., 2077 Elmwood Ave., Buffalo 7, N. Y.; Phone: TR 6-0930.


WGR-TV (Channel 2) NBC

Taft Broadcasting Company,


Operation: 1954; TV sets in area: 806,636.

WKBW-TV (Channel 7)

WKBW-TV, Capital Cities Broadcasting Corp., 1420 Main St., Buffalo.

WNDE Television (Channel 17)

Western New York Educational TV Association, Inc., Lafayette Hotel, Buffalo, N. Y.; Phone: TL 4-4756.

WNYT-TV (Channel 29)

Frontier Television, Inc., 4498 Main St., Buffalo 26, N. Y.; CI-2682.


CP, not operating.

WTVF (Channel 23)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

Carthage-Watertown

WCNY-TV (Channel 7) CBS, ABC

The Brockway Co., Box 211, Watertown, N. Y.; Sunset 2-2600; Sales SUNset 8-3800.


Operation: 1954; TV sets in area: 156,920.
Elmira
WSYE-TV (Channel 18) NBC
(Satellite of WSYR-TV, Syracuse, N. Y.)
Newhouse Broadcasting Corp., P. O. Box 314, Elmira, N. Y.
Operation: 1956; TV sets in area: 79,000.

Ithaca
WHCU-TV (Channel 20)
Cornell University, 212 E. State St., Ithaca, N. Y.
Michael R. Hanna, gen. mgr.
CP, not operating.
WICT (Channel 14) (non-com)
U. of State of New York, State Education Dept., Albany, N. Y.
CP, not operating.

New York City
WABC-TV (Channel 7) ABC
Operation: 1948; TV sets in area: 4,800,000.

WNEW-TV (Channel 5)
Bennet H. Korn, pres.; John E. McArdle, vice-pres. & gen. mgr.; Jack Lynn, vice-pres. in chg. of programming; Mary McKenna, vice-pres. in chg. of research; Phil Cowan, vice-pres. in chg. of public relations; Bernard Zeidman, commercial mgr.; William D. Kelly, chief eng.; Murray Salberg, dir., adv. & prom.
Operation: 1944; TV sets in area: 5,491,-700.

WNTA-TV (Channel 13)
(See Newark, N. J.)

WCBS-TV (Channel 2) CBS
Frank Stanton, pres. (CBS); Merle S. Jones, pres. (CBS Television Stations); Norman E. Walt, v. p., & gen. mgr.; Ned Cramer, dir. pub. affairs; Dan Gallagher, prog. dir.; William Lacey, mgr. of film department; G. Gerald Danford, gen. sales mgr.; George Shamon, dir. bus. affairs; Marion Hampden, dir. traffic ops.; Arthur L. Hecht, dir. adv.; Philip G. King, dir. info. serv.; nat'l rep., CBS Television Spot Sales.
Operation: 1941; TV sets in area: 4,900-000.

WNBC-TV (Channel 4) NBC
Operation: 1941; TV sets in area: 1,800-000.

WNBC-TV (Channel 11) NBC
Seymour N. Siegel, dir.; John de Prospo, exec. off.; Bernard Buck, prog. mgr.; Morris Kunins, chief eng.
Operating Municipal, non-commercial on Channel 31.

WOR-TV (Channel 9)
RKO General Broadcasting, 1440 Broadway, New York; LOnugac 4-8000.

WPX (Channel 11)

Operation: 1948; TV sets in area: 4,800,000.

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WREG (Channel 25) (non com)

University of State of New York, Albany.

Plattsburg-Burlington (Vt.)

WPTZ (Channel 5) NBC, ABC

Rollins Telecasting Inc., 357-361 Cornelia St., Plattsburg, N. Y.; Jordan 1-5555.


Operation: 1954; TV sets in area: 196,500 (U. S.)—350,000 (Canada).

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Rochester

WCBS-TV (Channel 15)

Star Broadcasting Co., Inc., 87 Seneca St., Geneva, N. Y.

Maurice R. Forman, pres.; Thomas L. Brown, vice-pres.; R. Carleton Greene, secy.

CP, not operating.

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WHBC-TV (Channel 10) CBS

WHEC, Inc., 191 East Avenue, Rochester 4, N. Y.; Baker 5-3050.


Operation: 1959; TV sets in area: 333,610 (homes).

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WROH (Channel 21) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

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WROC-TV (Channel 8) NBC basic

Veterans Broadcasting Co., Inc., Broadcast Center, Rochester 10, N. Y.; Butler 8-8400.


Operation: 1949; TV sets in area: 349,000.

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Schenectady

WRGB (Channel 6) NBC

General Electric Co., 1400 Balltown Rd., Schenectady 9, N. Y.; Franklin 7-2261.


Operation: 1939; TV sets in area: 643,000.

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Syracuse

WHEN-TV (Channel 5) CBS basic

Meredith Syracuse Television Corp., 980 James St., Syracuse 3, N. Y.; Tel.: 474-8511.


Operation: 1948; TV sets in area: 480,000.

WHVT (Channel 43) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

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WSY-TV (Channel 3) NBC

Central New York Broadcasting Corp., 1030 James St., Syracuse 3, N. Y.; GR 4-3911


Operation: 1950; TV sets in area: 525,000.

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Utica

WKTV (Channel 2) ABC, NBC

Mid-New York Broadcasting Corp., P. O. Box 386; Utica, N. Y.; Phone Redwood 3-0404.


Operation: 1949; TV homes in area: 340,100.

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NORTH CAROLINA

Asheville

WISE-TV (Channel 62) NBC

WISE-TV, Inc., 75 Scenic Hgwy., Asheville, N. C.; 254-4663.
WLOS-TV (Channel 13) ABC
Operation: 1954; TV sets in area: 713,000.

Chapel Hill
WUNC-TV (Channel 4) (non-com)
University of North Carolina, Chapel Hill, N. C. 27514; Phone: 933-1116.
John Young, dir. of TV, Chapel Hill E. W. Young, dir. of TV, Greensboro; George Hall, dir. of TV, Raleigh; Alan B. MacIntyre, dir. eng.
Operation: 1954.

Charlotte
WBTV (Channel 3) CBS, ABC
Operation: 1949; TV sets in area: 600,000.

WSOC-TV (Channel 9) NBC, ABC
Carolina Standard Broadcasting Company, P. O. Box 2536, Charlotte 1, N. C.; FRanklin 6-8401.
Gaughey, news dir.; Charles W. Whitley, chief eng.; nat'l rep., H-R Television, Inc.
Operation: 1953; TV sets in area: 20,000.

WUTV (Channel 36)
Century Advertising Co., Inc., 1 Television Place, Charlotte, N. C.

Durham
WTVD (Channel 11) CBS, ABC
Capitol Cities Broadcasting Corp., 2410 Broad St, Durham, N. C.; 477-2131.
Harmon L. Duncan and Floyd Fletcher, co-gen. mgrs.; Ernst Greup, prog. mgr.; Mike Thompson, sales & comm. mgr.; Roy Fullen, chief eng.; Harry N. Middleton, prod. coordinator; Clyd Knight, film dir.; Jim Rutherford, dir. of prom. & publicity; nat'l rep., Blair Television.
Operation: 1954; TV homes in area: 592,000.

Faye Heville
WFAY-TV (Channel 18)
Faye Heville Broadcasters, Inc., Box 512, Faye Heville, N. C.

Gastonia
WTXV (Channel 48)
Air-Pix Corp., Lowell, N. C.
CP, not operating.

Greensboro
WFMY-TV (Channel 2) CBS, ABC
Greensboro News Co., Phillips Avenue, Greensboro, N. C.; Phone BR 4-0114.
Operation: 1949; TV sets in area: 426,900.

Greenville
WNCT-TV (Channel 9) CBS
Roy A. Park Broadcasting, Inc., P. O. Box 898, Greenville, N. C.; PLaza 2-6181.
Operation: 1953; TV sets in area, 277,000.
New Bern
WNBE-TV (Channel 12) ABC
   Piedmont Television Corp., Box 2325, New Bern, N. C.
   Nathan Frank, pres.

Raleigh
WNAO-TV (Channel 28) CBS, ABC

WRAL-TV (Channel 5) ABC
   Capital Broadcasting Co., P. O. Box 9583, Raleigh, N. C.; VANCE 8-2511.
   Operation: 1956; TV sets in area: 445,400.

Washington
WITN (Channel 7) NBC
   Operation: 1953; TV sets in area: 222,900.

Wilmington
WECT-TV (Channel 6) NBC, ABC, CBS
   Atlantic Telecasting Corp., 205 W. Shipyard Blvd. Wilmington, N. C.; ROGER 3-4666.

Winston-Salem
WSJS-TV (Channel 12) NBC
   Triangle Broadcasting Corp., 419 North Spruce St., Winston-Salem, N. C.; PARK 2-5311.
   Operation: 1953; TV homes in area: 399,900.

WTOB-TV (Channel 26)
   Winston Salem Broadcasting Company, Inc. Box 5176, Ardmore P. O., Winston-Salem, N. C.
   CP, not operating.

NORTH DAKOTA
Bismarck
KXMB-TV (Channel 12) CBS-ABC
   Operation: 1955; TV sets in area: 30,000.

KFYR-TV (Channel 5) NBC
   Meyer Broadcasting Co., Broadway at Fourth, Bismarck, N. D.; CAPITAL 3-0000.
   Operation: 1953; TV sets in area, 92,100.

Dickinson
KDIX-TV (Channel 2) CBS
   P. J. Weir, pres.; W. K. Johnson, treas.; Louis Tysver, chief eng.; nat'l rep., Young TV.
   Operation: 1956; TV sets in area: 33,000.

Fargo
WDAY-TV (Channel 6) NBC
   WDAY, Inc., 207 No. 5 St., Fargo, N. D.; AD 2-3371.
   Operation: 1953; TV sets in area: 167,800.

Grand Forks
KNOX-TV (Channel 10) ABC
   Community Television Corp., Box 110; Grand Forks, N. D.; 4-4611.
Minot
KXMC-TV (Channel 13) CBS, ABC
KXMC TV, Inc., Box 1686, Minot, North Dakota; TE. 8-2104.
Operation: 1953; TV sets in area: 49,000.

Pembina
KCMC-TV (Channel 10) ABC
Pembina Broadcasting Company, Box 523, Grand Forks.

Valley City-Fargo
KXJB-TV (Channel 4) CBS
North Dakota Broadcasting Co., Inc., 4000 W. Main St., Fargo, N. D. AD-5-4461; TWX 701-221-6020.
Operation: 1954; TV sets in area: 186,000.

Williston
KUMV-TV (Channel 8)
Meyer Broadcasting Co., Fourth at Broad-
way, Bismarck, N. D.
William A. Ekberg, pres.
Operation: 1957.

OHIO

Akron
WAKR-TV (Channel 49) ABC
Summit Radio Corp., 853 Copley Rd., Akron, Ohio 44320; 762-8811.
Operation: 1953; TV sets in area: 190,000.

Ashtabula
WICA-TV (Channel 15)
WICA, Inc., Box 372, Ashtabula, Ohio.
D. C. Rowley, pres. & treas.
CP, not operating.

Cincinnati
WCET (Channel 48) (non com)
The Greater Cincinnati TV Educational Foundation, 2222 Chiekoasaw St., Cincinnati, Ohio 45219, 381-4033.
Operation: 1954; TV sets in area: 767,700.

WCPO-T V(Channel 9) CBS
Scripps-Howard Broadcasting Co., 2345 Symmes St., Cincinnati 6, Ohio; Tel 861-9000.
Operation: 1949; TV sets in area: 850,800.

WKRC-TV (Channel 12) ABC
Taft Broadcasting Company, 1906 Highland Avenue, Cincinnati 19, Ohio; 421-1750.

WLW-T (Channel 5) NBC
Crosley Broadcasting Corp., 140 W. Ninth St., Cincinnati 2, Ohio; 241-1822.
Struble, sls. mgr.; John K. Frazier, sales prom., dir.; Abe Cawan, prog. dir.; Tom Storey, prod. administrator; Walter Jacobs, prod. mgr.; Joe Fiorini, film dir.; Lee Hornback, dir. special broadcast service; E. V. McPherson, dir. news and special projects; Howard Lepple, chief eng.; nat'l rep., Crosley Broadcasting Corp., Edward Petry & Co. (San Francisco, Los Angeles); Bomar Lowrance & Assoc., Inc. (Atlanta, Dallas).

Operation: 1948; TV sets in area: 997,000.

WQXN-TV [Channel 54]
Robert W. Rounsaville, 3165 Mathieson Drive, N. E., Atlanta, Ga.
CP, not operating.

Cleveland
KYW-TV [Channel 3] NBC
Westinghouse Broadcasting Co., Inc., 1403 East 6th Street, Cleveland 14, Ohio; Superior 1-4500.


Operation: 1948; TV sets in area: 1,347,800.

WEVS [Channel 5] ABC
Scripps-Howard Broadcasting Co., Euclid at E., 30 St., Cleveland, Ohio 44115; H. Anderson 2-1500.


Operation: 1947; TV sets in area: 1,474,000.

WJW-TV [Channel 8]
Storer Broadcasting Company, 1630 Euclid Avenue, Cleveland 15, Ohio; Tower 1-6080.


Operation: 1949; TV sets in area: 1,280,000.

Columbus
WBNS-TV [Channel 10] CBS
Dispatch Printing Co., 770 Twin Rivers Drive, Columbus, Ohio; Phone: 224-7121.

General Sales Office, 62 E. Broad Street, Columbus 15, Ohio; 224-7121.


Operation: 1949; TV sets in area: 650,000.

WLW-C [Channel 4] NBC
Crosley Broadcasting Corp., 3165 Olentangy River Rd., Columbus 2, Ohio; Phone: 203-5441.


Operation: 1949; TV sets in area: 705,000.

WOSU-TV [Channel 34] [non-com]
The Ohio State University, 2470 N. Starr Rd., Columbus, Ohio 43221; CY 3-6641.


WTVN [Channel 6] ABC
WTVN, Inc., 753 Harmon Ave., Columbus 23, Ohio: Capitol 8-5801.


Operation: 1949; TV sets in area: 500,400.

Dayton
WHIO-TV [Channel 7] CBS
Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton 1, Ohio; Clearwater 4-5311.

509

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Operation: 1949; TV sets in area: 348,000.

WIFE (Channel 22)

Skyland Broadcasting Corp., 380 W. First St., Dayton 2, Ohio; M'chigan 6501.


CP, not operating.

WLW-D (Channel 2) NBC, ABC

Crosley Broadcasting Corp., 4595 S. Dixie Highway, Dayton 1, Ohio; AXminster 3-2101.


Operation: 1949; TV sets in area: 496,000.

Lima

WIMA-TV (Channel 35) NBC, CBS, ABC

WLOK, Inc., 1424 Rice Ave., Lima, Ohio; 5-3010.


Operation: 1953; TV sets in area: 81,980.

Mansfield

WTVG (Channel 36)

Fergum Theatres, Inc., Madison Theatre, Mansfield, Ohio.

William N. Skirball, pres.; Jack H. Skirball, vice-pres.

CP, not operating.

Massillon

WMAC-TV (Channel 23)

Midwest TV Co., 500 Security Bldg., Toledo, Ohio.

CP, not operating.

Oxford

WMUB-TV (Channel 14) NET-NAEB

Miami University, Radio-TV Center Bldg., Oxford, Ohio. 3-2161. Ext. 323.


Steuenville

WTVG (Channel 8) CBS, ABC

WTVG (Channel 8) CBS, ABC

Rust Craft Broadcasting Company, 428 Market St., Steubenville Ohio; 282-6265.


Operation: 1953; TV sets in area: 1,117-130.

Toledo

WSPD-TV (Channel 13) ABC, basic, NBC

The Storer Broadcasting Co., 136 Huron St., Toledo 4, Ohio; CH 8-6201.


Operation: 1948; TV sets in area: 500,000.

WGTE-TV (Channel 30) (non com)

Greater Toledo ETV Foundation, Manhattan Blvd. at Elm, Toledo, Ohio.

WTOH-TV (Channel 79)

Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.

Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. & secy.

CP, not operating.

WTOL (Channel 11) CBS Primary-NBC Secondary

Community Broadcasting Co., 604 Jackson Street, Toledo 4, Ohio. CH 4-7411.


Operation: 1958; TV sets in area: 624,100.

Youngstown

WFMJ-TV (Channel 21) NBC

The Vindicator Printing Co., 101 W.
Boardman St., Youngstown 3, Ohio; RIverside 4-8611.


Operation: 1953; TV sets in area: 180,000.

WKBN-TV [Channel 27] CBS
WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown 1, Ohio; STerling 2-1145.


Operation: 1953; TV sets in area: 331,900.

WXTV [Channel 73]
Community Telecasting Co., Box 150, Farrell, Pa.

CP, not operating.

WYST-TV [Channel 33]
Youngstown Television, Inc., 3800 Shady Run Rd., Youngstown, O.

Harry W. Reith, gen. mgr.

WHIZ-TV [Channel 18] NBC, ABC
Southeastern Ohio Television System, Downard Rd., Zanesville, Ohio; Tel.: 453-0361; area code 614.

Allan Land, man. dir.; Reed Mellon, prog. dir.; Nate Milder, dir. of sales; William Hunt, chief eng.; Ralph Young, film oper. mgr.; nat'l rep., Savalli/Gates.

Operation: 1953; TV sets in area: 80,000.

OKLAHOMA

Ada
KTEN [Channel 10] ABC, CBS, NBC
Eastern Oklahoma Television Co., Inc., P. O. Box 10, Ada 6, Okla.; FEderal 2-2211.

Bill Hoover, pres. & gen. mgr.; R. Jack Hoover, vice pres.; Fred Smith, chief eng.; Pat Stokes, prog. dir.; nat'l rep., Select Station Representatives, Inc.; Clark Brown Co. (Southwest).

Operation: 1954; TV sets in area: 103,421.

Ardmore
KXII-TV [Channel 12] Ardmore, Okla-Sherman-Denison, Texas
Tezox Broadcasters, Inc., Box 579, Sherman, Texas.


Operation: 1956.

Elk City
KSWB [Channel 8]
Southwest Broadcasting Co., Elk City.

Lawton
KSWO-TV [Channel 7] ABC
KSWO Television Co., Inc., P. O. Box 708, Lawton, Okla. Phone: ELgin 5-7000.


Operation: 1953; TV sets in area: 225,000.

Oklahoma City
KETA [Channel 13] (non-com)
Oklahoma Educational Television Authority, P. O. Box 2005, Norman, Okla.; JE 6-2260, Ext 484, Norman.

Chas. F. Spencer, chmn.; Dr. J. R. Colvert, secy.-treas.; John W. Dunn, dir.; Gillia Wood, chief eng.; Marcus W. Fuller, prog. dir.

Operation: 1956.

KOCO-TV [Channel 5] ABC
Cimarron Television Corp., 63rd & Portland, Oklahoma City 16, Oklahoma. VICTor 2-6633.


Operation: 1954.

KOKH-TV [Channel 25]
Oklahoma City Public Schools, 1801 North Ellison, Oklahoma City 6, Okla. JACKson 5-9403.

KWTV [Channel 9] CBS
Oklahoma Television Corp., 7401 No. Kelley, Oklahom City 14, Okla.; Victor 3-6641.


Operation: 1953; TV sets in area: 614,800.

WKY-TV [Channel 4] NBC
WKY Television System, Inc., 500 E.
Britton Rd., Oklahoma City 14, Okla.; SKyline 2-2161.


Operation: 1949; TV sets in area: 399,700.

KOED-TV [Channel 11] (non-com)
Oklahoma Educational Television Authority, Box 2005, Norman, Okla. Phone: JE 6-2260, ext. 484.

Charles Franklin Spencer, chmn.; Dr. J. K. Colocri, secy-treas.; John W. Dunn, dir.


KOTV [Channel 6] CBS
KOTV, Inc., Third & Frankfort Sts., Tulsa, Okla.; Phone: LUther 2-9233.


KVOO-TV [Channel 2] NBC
Central Plains Enterprises, 3701 So. Peo- ria Ave., P. O. Box 1349, Tulsa 3, Oklahoma; RIVerside 2-5561.


Operation: 1954; TV sets in area: 404,800.

Tulsa
KTUL-TV [Channel 8] ABC
Tulsa Broadcasting Co., Box 9697, Tulsa, Okla.; Hickory 6-6184.


OREGON
Corvallis
KOAC-TV [Channel 7]

William F. McGrath, mgr.; Ben Ballard, chief eng.


Eugene
KYAL-TV [Channel 13] Primary NBC
Eugene Television, Inc., Blanton Heights, P. O. Box 1313, Eugene, Ore.; 503-343-2551.


Klamath Falls
KOTI-TV [Channel 2]
California-Oregon Television, Inc., Box 732, Klamath Falls, TUxedo 4-8131.


Operation: 1956.

Medford
KBES-TV [Channel 8] CBS, ABC, NBC
Southern Oregon Broadcasting Co., Box 1189, Medford, Ore.; SPRing 3-4581.


Operation: 1953.

Portland
KGW-TV [Channel 8]
Pioneer Broadcasting Company, 1139 S. W. 13th Ave., Portland 5, Oregon
Walter Wagstaff, Station Manager.

Operation: 1956.

KOIN-TV [Channel 6] CBS
Mount Hood Radio & Television Broad- casting Corp., 140 S.W. Columbia St., Portland 1, Ore.; CApitol 8-3333.

Operation: 1953; TV sets in area: 500,000.

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**Roseburg**

KPIC (Channel 4) NBC primary
[Affiliate of KVAL-TV, Eugene, Ore.]
Southwest Oregon Television Broadcasting Corp., studio & office: 1850 Stephens St.; Roseburg, Oregon. Phone: ORchard 2-1721. c/o KVAL, P. O. Box 1345, Eugene, Oregon.
Operation: 1956.

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**PENNSYLVANIA**

**Altoona**

WFBG-TV (Channel 10) ABC, CBS
Operation: 1953; TV sets in area: 451,800.

**Erie**

WICU (Channel 12) ABC
Gibraltar Enterprises, Inc., 3514 State St., Erie, Pa.; GL 4-5201.
Operation: 1949; TV sets in area: 225,000.

**WSEE [Channel 35] ABC, CBS**
Great Lakes Television Co., 1220 Peach St., Erie, Pa.; Phone: GLendale 5-7575.

**HARRISBURG**

WICU [Channel 33]
Hudson Broadcasting Corp., P. O. Box 3433, Harrisburg, Pa. 17105; 234-3005.
James A. McKenna, Jr., pres.; Ed. K. Smith, vice-pres.
CP, not operating.

**WHP-TV [Channel 21] CBS**
WHP, Inc., 216 Locust St., Harrisburg, Pa.; 234-3211.
Operation: 1953; TV sets in area: 268,000.

**WFTA [Channel 27] ABC**
Div. of Newhouse Broadcasting Corp.; Syracuse, N. Y.; Studio: 3235 Hoffman St., Harrisburg, Pa.; Phone: CEDar 8-7171.
Operation: 1953; TV sets in area: 340,000.

**Johnstown**

WARD-TV (Channel 56) CBS, ABC
Rivoli Realty Co., 502 First National Bank Bldg., Johnstown, Pa.; Phone 7-0761.
Operation: 1953; TV sets in area: 155,000.

**WJAC-TV [Channel 6] NBC, ABC**
WJAC, Inc., Hickory Lane, Johnstown, Pa.; 255-5831.
Operation: 1949; TV sets in area, 1,222.-912.

**Lancaster**

WGAL-TV (Channel 8) NBC, CBS
WGAL Television, Inc., Lincoln Hwy.
West, Lancaster, Pa.: 393-5851.


WLAN-TV (Channel 21)
Peoples Broadcasting Co., 252 N. Queen St., Lancaster, Pa.; EX. 4-7261.


CP, not operating; TV sets in area: 55,000.

Lebanon

WLYH-TV (Channel 15)
Television Hill, Lebanon, Pa.; Crestview 3-4551.


Jay Sondheim, general manager.

Operation, May 2, 1957.

Lock Haven

WBPZ-TV (Channel 32)
Lockhaven Broadcasting Corp., 132½ E. Main St., Lock Haven, Pa. Phone Lock Haven 4038 or 6786.

On the air.

Philadelphia

WCAU-TV (Channel 10) CBS


John A. Schneider, vice-pres. & general manager; Alvin H. Hollander, program manager; Frank C. Beazley, general sales manager; Robert N. Pryor, director of promotion and information services; Robert Gross, director of engineering; Gorden West, film operations manager; John Horstmann, operations manager; nat'l rep., CBS Television National Sales.

Operation: 1948; TV sets in area: 2,069,400.

WFIL-TV (Channel 6) ABC


Operation: 1947; TV sets in area: 2,346,500.

WHYY-TV (Channel 35) [non-com]

WHYY, Inc., 4548 Market St., Philadelphia, Pa., EV 2-9300; 5th & Scott Sts., Wilmington, Del.; OL 4-6255.


Operation. 1963; TV sets in area: 3,000-000.

WPCA-N (Channel 17)

1230 E. Mermaid Lane, Phila. 18, Pa.; CH 8-3628.

WRCV-TV (Channel 3) NBC

National Broadcasting Co., Inc., 1619 Walnut St, NBC Building, Philadelphia 3, Pa.; LOCust 4-3700.


Operation: 1941; TV sets in area: 2,275,000.

WSES (Channel 29)


Pittsburgh

KDKA-TV (Channel 2) CBS


Operation: 1949; TV sets in area, 1,300-000.
WAND-TV (Channel 53)  
Mrs. Agnes J. Reeves Greer, 1715 Grandview Ave., Pittsburgh 11, Pa.; HUBbard 1-2626.  
Mrs. Agnes J. Reeves Greer, owner.  
CP, not operating.

WIIC Inc. [Channel 11]  
WIIC, Inc., 341 Rising Main Ave., Pittsburgh 14, FAirfax 1-8700.  
Operation: 1957.

WQED (Channel 13) (non-com)  
Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh 13, Pa.; MUSEum 3-1300.  
Operation: 1954; TV sets in area: 636,000.

WQEX (Channel 16) (non com)  
Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Avenue, Pittsburgh 13, Pa.  
Same staff as WQED above.

WTAE (Channel 4) ABC  

Scranton-Wilkes-Barre  
WNEP-TV (Channel 16) ABC  
Operation: 1954; TV sets in area: 352,375.

WDAU-TV (Channel 22) CBS  
Operation: 1953; TV sets in area: 431,000.

Wilkes-Barre  
WBRE-TV (Channel 28) NBC  
WBRE-TV, Inc., 62 S. Franklin St., Wilkes-Barre, Pa.; VAlley 3-3101.  
Operation: 1953; TV sets in area: 430,000.

York  
WSBA-TV (Channel 43) CBS  
Operation: 1952; TV sets in area: 134,800.

RHODE ISLAND  
Providence  
WJAR-TV (Channel 10) NBC  
The Outlet Co., 176 Weybosset St., Providence, R. I.; GAspee 1-8255.  
Operation: 1949; TV sets in area: 1,098-200.

WPRO-TV (Channel .2) CBS  
Capital Cities Broadcasting Corporation, 24 Mason St., Providence 2, R. I.; 401-521-4000.  
Operation: 1955; TV sets in area: 1,606,400.

SOUTH CAROLINA

Anderson

WAIM-TV (Channel 40) ABC, CBS
Wilton E. Hall, owner; Glenn P. Warnock, gen. mgr.; E. Cosens, dir. of eng.; John McCallum, dir. of sales; Betty K. Black, prog. dir.; nat'l rep., Devney.

Operation: 1953; TV sets in area: 172,000.

Augusta

WRDW-TV (Channel 12) CBS
Rust Craft Greeting Cards, Inc., 1301 George Ave, North Augusta, South Carolina; Phone: 824-5432; Area code: 803.

John J. Laux, pres.; Fred Weber, vice-pres.; Virgil Wolff, gen. mgr.; Walt McBra, s1s. mgr.; Jeff Evans, oper.s. mgr.; Wilber Herrington, chief eng.; nat'l rep., Adam Young, Inc.
CP, not operating.

Charleston

WCSC-TV (Channel 5) CBS


Operation: 1953; TV sets in area: 306,300.

WTMA-TV (Channel 4)
Atlantic Coast Broadcasting Corporation of Charleston, 133 Church St., Charleston, S. C.

WUSN-TV Channel 2) ABC
Reeves Broadcasting & Development Corp., P. O. Box 879, Charleston, S. C.; TU 4-4141.


Operation: 1954; TV sets in area: 213,100.

Columbia

WIS-TV (Channel 10) NBC
The Broadcasting Co. of the South, 1111 Bull St., Columbia, S. C.; ALpine 3-6431.


Operation: 1953; TV sets in area: 294,400.

WNOK-TV (Channel 19) CBS


Operation: 1953; TV sets in area: 97,500.

Florence

WBTW (Channel 13) CBS, ABC


Operation: 1953.

Greenville

WFBC-TV (Channel 4) NBC
Southeastern Broadcasting Corp., 505 Rutherford St., Greenville, S. C.; CE 9-1321.

Garrison, chief engr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 400,100.

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WGYL (Channel 23)
Greenville Television Co., Calhoun Towers, Greeneville, S. C.; 5-0471. CP, not operating.

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Spartanburg
WSPA-TV (Channel 7) CBS


Operation: 1956; TV sets in area: 451,600.

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SOUTH DAKOTA
Aberdeen
KKAB-TV (Channel 9) NBC, ABC
(Affiliated with KXJB-TV, KXMB-TV, KXMC-TV).

North Dakota Broadcasting Co., 4000 W. Main Avenue, Fargo, N. D. KKAB-TV, Country Club Rd., Aberdeen, S. Dak.; BA 5-43 50; TWX AD 8389.

John W. Boler, pres.; Neal Edwards, sta. mgr.


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Deadwood
KDSJ-TV (Channel 5)
The Heart of the Black Hills Stations, P. O. Box #567, Deadwood, S. D. Phone 186-7. CP, not operating.

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Florence
KDOO-TV (Channel 3) CBS, ABC
(Satellite of KELO-TV, Sioux Falls, S. D.)
Midcontinent Broadcasting Co., c/o KELO-TV, Sioux Falls, S. D.; Tel.: 336-0650.


Operation: 1957; TV sets in area: 265,720.

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Mitchell
KORN-TV (Channel 5)

Mitchell Broadcasting Association, Inc., Box 736, Mitchell, S. D.

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Rapid City
KOTA-TV (Channel 3) CBS, ABC
Duhamel Broadcasting Enterprises, Duhamel Bldg., 6th & St. Joe Streets, Rapid City, South Dakota, P. O. Box 1752; 605-342-2000.


Operation: 1955; TV sets in area: 66,700.

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KRSD-TV (Channel 5) NBC, ABC
Lead, South Dakota.
(Satellite of KRSD)

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Reliance
KPLO-TV (Channel 6) CBS, ABC
(Satellite of KELO-TV, Sioux Falls, S. D.)
Midcontinent Broadcasting Co., c/o KELO-TV, Sioux Falls, S. D.; Tel.: 336-0650.


Operation: 1957; TV sets in area: 265,720.

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Sioux Falls
KELO-TV (Channel 11) ABC, CBS


Operation: 1953; TV sets in area: 265,720.

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KSOO-TV (Channel 13)
KSOO-TV, Inc., 205 N. Phillips Avenue, Sioux Falls, S. D.
TENNESSEE

Chattanooga

WDEF-TV (Channel 12) CBS
Roy H. Park, Broadcasting of Tennessee, Inc., Broadcast Center, 3300 Broad St., Chattanooga, Tenn. 37402. 267-3392.
Operation: 1954; TV sets in area: 300,000.

WRGP-TV (Channel 3) NBC
WRCP-TV, a dir. of Rust Craft Broadcasting Co., 1214 McCallie Ave., Chattanooga, Tenn. 698-1505.
Operation: 1956; TV sets in area: 212,100.

WTVC (Channel 9) ABC
Martin Theatres of Georgia, Inc., Hotel Patten, Chattanooga, Tenn., AM 6-4151.
Operation: 1958; TV sets in area: 297,100.

Jackson

WJHL-TV (Channel 11) CBS, ABC
Dixie Broadcasting Co., Williams Bldg., Jackson, Tenn. 7-9611.

Johnson City

WDXJ-TV (Channel 7) CBS
WJHL, Inc., 145 W. Main St., Johnson City, Tenn.; Phone: WA 6-2151.
Operation: 1953; TV sets in area: 371,000.

Knoxville

WATE-TV (Channel 6) NBC
WATE Inc., 1306 Broadway, N.E., Knoxville, Tenn.; Phone: 524-4651.
Operation: 1953; TV sets in area: 375,400.

WBIR-TV (Channel 10) CBS
WMRC, Inc., Greenville, South Carolina.
Operation: 1956; TV sets in area: 230,000.

WTVK (Channel 26) ABC
South Central Broadcasting Corp., Memorial Park Road on Sharps Ridge, Knoxville, Tennes.; 5-2113.
Operation: 1953; TV sets in area: 200,000.

Memphis

WHBQ-TV (Channel 13) ABC
RKO General, Inc. (N. Y.), 485 So. Highland Ave., P. O. Box 11407, Memphis 1, Tenn.; 323-7061.
Operation: 1953; TV sets in area: 502,500.

WKNO-TV (Channel 10) (non-com)
Memphis Community Television Foundation, Memphis State University, Box 642, Memphis, Tenn., 38111; Tel.: 658-2321.
Operation: 1956; TV sets in area: 400,000.

WMCT (Channel 5) NBC
WMC Broadcasting Co., 1900 Union Ave., Memphis 4, Tenn.; Phone: Broadway 4-8515.

Operation: 1948; TV sets in area: 515,400.

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WREC-TV (Channel 3) CBS

Cowles Broadcasting Service, Hotel Peabody Bldg., Memphis 3, Tenn.; Jackson 5-1313.


Operation: 1955; TV sets in area: 508,400.

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WLS-TV (Channel 7) CBS

WLS-TV, Inc., 159 Fourth Ave., N. Nashville 3, Tenn.; C.Hapel 2-4331.


Operation: 1954; TV sets in area: 445,000.

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WSIX-TV (Channel 8) ABC

WSIX, Inc., Broadcast Center, 441 Murfreesboro Road, Nashville 10, Tenn.; Tel.: 253-5431.


Operation: 1953; TV sets in area, 468,900. 747-9000.

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WSM-TV (Channel 4) NBC


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TEXAS

Abilene

KRBC-TV (Channel 9) NBC


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Amarillo

KFWA-TV (Channel 10) CBS

Texas State Network, Inc., P. O. Box 1400, Amarillo, Texas; EV 3-2226.


Operation: 1953; TV sets in area: 128,400.

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KGNC-TV (Channel 4) NBC


Operation: 1953; TV sets in area: 150,000.

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KVII (Channel 7)

Southwest States, Inc., Vaughn Bldg., Box 925, Amarillo, Texas; Phone: D.Rake 3-1787.

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Austin

KTBX-TV (Channel 7) CBS, ABC

The Texas Broadcasting Company, Box 1155, Austin 63, Tex.; GReenwood 2-2424.


Operation: 1952.

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Beaumont

KBMJ-TV (Channel 12) ABC

Television Broadcasters, Inc., Box 1550, Beaumont, Texas; Phone: T.Erminal 3-7512.


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KFDM (Channel 6) CBS

Beaumont Broadcasting Corp., P. O. Box 5566, 2955 Interstate 10 East, Beaumont, Texas; Phone: TWinbrook 2-6622.
Operation: 1955; TV sets in area: 206,100.

**Big Spring**

**KWAB-TV (Channel 4) CBS, ABC**
Grayson Enterprises, Inc., 2500 Kentucky Way, Big Spring, Tex.; AM 4-6325.
Operation: 1956; TV sets in area: 76,400.

**Bryan**

**KBTX-TV (Channel 3) CBS, ABC**
Brazos Broadcasting Co., E. 29th St., P. O. Box 3237, Bryan, Texas; Victor 6-7777.
Operation May, 1957; TV sets in area: 116,900.

**Corpus Christi**

**KRIS-TV (Channel 6) NBC**
Gulf Coast Broadcasting Co., Box 840, Corpus Christi, Tex.; TUlip 3-6511.
Operation: 1956; TV sets in area: 116,780.

**KZTV (Channel 10) CBS**
K-SIX Television, Inc., Show Room Bldgs., Corpus Christi, Tex.; TULip 4-1616.
Vann M. Kennedy, pres. & gen. mgr.; Chas. R. Manning, vice-pres.; Cecil E. Burney, secy.
Operation: 1956.

**KVDO (Channel 22)**
South Texas Telecasting Co., Inc., 409 S. Staples, Corpus Christi, Texas; TULip 2-7468.

**KRLD-TV (Channel 4) CBS**
Dallas Times Herald, 1101 Patterson St., Dallas 2, Texas; Tribune 2-8611.
Operation: 1949; TV sets in area: 807,100.

**WFAA-TV (Channel 8) ABC**
The Dallas Morning News, Young at Record St., Dallas 2, Texas; Phone: 8-9630.
Operation: 1949; TV sets in area: 701,000.

**El Paso**

**KELP-TV (Channel 13)**
KELP Television Company, 4530 Delta, Box 9924, KE 3-5911.
Operation: 1956; TV sets in area: 120,000.

**KROD-TV (Channel 4) CBS**
Southwest States, Inc., Wyoming & Walnut Streets, El Paso, Texas; KEyestone 2-6551.
Operation: 1926; TV Sets in area: 135,000.

**KTSM-TV (Channel 9) NBC**
Operation: 1953; TV sets in area: 145,000.
XEX-TV (Channel 5) (Mexican Border—Juarez)
Television de la Frontera, S.A., Box 442, El Paso, Texas; 111-511.
Operation: 1954.

Fort Worth
KFUZ-TV (Channel 11)
Texas State Network, Inc., 4801 West Freeway, Fort Worth, Texas; E. Sherman 7-6631.
Operation: 1955; TV sets in area: 595,023.

WBTB-TV (Channel 5) NBC
Operation: 1948; TV sets in area: 790,329.

KGBB-TV (Channel 4) CBS, ABC
Harbenito Broadcasting Co., Inc., Box 711, Harlingen, Texas; Garfield 3-3910. MclAllen, Texas, Casa de Palmas Hotel, MU 6-1141.
Operation: 1953; TV sets in area: 80,000.

Khou-TV (Channel 11)
Gulf Television Corp., P. O. Box 11, Houston 1, Texas; JA 9-4811.

Operation: 1953; TV sets in area: 496,300.

KNUZ-TV (Channel 39)
KNUZ Television Co., Box 2135, Houston, Tex.; Jackson 3-2581.
CP, not operating.

KPRC-TV (Channel 2) NBC
Houston Post Co., P. O. Box 2222, Houston, Texas; MO 8-9271.
Operation: 1949; TV sets in area: 590,000.

KTRK-TV (Channel 13) ABC
Houston Consolidated Television Company, mailing address: P. O. Box 12, Houston 1, Texas; offices and studios: 3310 Bissonnet, Houston, Texas; Phone: MO 6-0713; TWX: HO 1072. Transmitter: Almeda, Texas.
Operation: 1954; TV sets in area: 564,569.

KUHT (Channel 8) (non-com)
University of Houston, 3801 Cullen Blvd., Houston 4, Texas; Chart 4-0141.
Roy Barthold, mgr.; O. C. Crossland, chief eng.
Operation: 1953; TV sets in area: 500,000.

Laredo
KGNV-TV (Channel 8) CBS, NBC, ABC
Southwestern Operating Co., 820 Convent Ave., Laredo, Tex.; Randolph 3-3674.
Roy Bowman, gen. mgr.; Pat Miller, sales mgr.; Velia Castillo, prog. dir.; nat’l rep., Venaro, Torbet, McConnell, Inc.
Operation: 1956; TV sets in area: 15,000 (and 5,000—Mexico).

Lubbock
KCBF-TV (Channel 11) NBC
Bryant Radio & Television, Inc., Box 1507,
Lubbock, Texas 79408; SHerwood 4-1414.
Operation: 1953; TV sets in area: 140,000.

KLBK-TV (Channel 13) CBS, ABC
Grayson Enterprises, Inc., 7400 College Ave., Lubbock, Tex.; SHerwood 4-2345.
Operation: 1952; TV sets in area: 188,000.

KTXT-TV (Channel 5)
Texas Technological College, Lubbock, Texas; PO 2-8811.

Lufkin
KRE-TV (Channel 9) NBC
Forest Capital Communications Corp., Box 729, Lufkin, Tex.; NE 4-7771.

Midland
KXID-TV (Channel 2) NBC
Midessa Television Co., Inc., KXID-TV, Midland, Texas; LO 3-2222.
Operation: 1953; TV sets in area: 126,325.

Monahans
KVKM-TV (Channel 9)
Tri-Cities Broadcasters, Drawer K, Monahans, Texas. Phone: WIlson 3-2331.

Nacogdoches
KTES (Channel 19)
East Texas Broadcasting Company, Inc., Box 248, Nacogdoches, Texas.

Odessa
KOSA-TV (Channel 7) CBS
Southwest States, Inc., 1211 N. Whitaker, Odessa, Tex.; FEederal 7-8301.
Operation: 1956; TV sets in area: 152,000.

Port Arthur
KPAC-TV (Channel 4) NBC
Operation: 1957; TV sets in area: 167,000.

San Angelo
KCTV (Channel 8) CBS, NBC, ABC
Westex Television Co., Inc., 1011 E. 28th St., San Angelo, Texas; TXW 8585.
Operation: 1953; TV sets in area: 46,852.

San Antonio
KWEX-TV (Channel 41)
The Spanish International Broadcasting Co., 111 Martinez St., San Antonio, Tex.; Phone: CA 7-4141.

KENS-TV (Channel 5) CBS
Express Publishing Co., Ave. E & 4th St., P. O. Box 2171, San Antonio 6; CApitol 5-7411.
Operation: 1950; TV sets in area: 353,600.

KONO-TV (Channel 12)
Mission Telecasting Corp., 1408 N. St., Marys St., San Antonio, Zone 6, Tex.; Capitl 6-7611.
Bob A. Roth, pres. & comm. mgr.; James M. Brown, vice-pres. & gen. mgr.; Lafayette Ward, secy.; Perry Dickey, prog. mgr.;
Jack Roth, treas.; George W. Ing, dir. of eng.
Operation: 1957.

WOAI-TV (Channel 4) NBC
Southland Industries, Inc., P. O. Box 2641, 1031 Navarro St., San Antonio 6, Texas; CAPitol 7-4221.

Sweetwater-Abilene
KPAR-TV (Channel 12) CBS
Texas Key Broadcasters, Inc., Westgate Center, Abilene, Texas; OWEN 2-2222.

Temple-Waco
KCEK-TV (Channel 6) NBC
Channel 6, Inc., P. O. Box 188, Temple, Texas; PRspect 3-6868. Waco office, 506 Professional Bldg., Waco, Tex.; PLaza 6-0332. TWX 817-467-5429.
Operation: 1953; TV sets in area: 204,300.

Texarkana
KTAL-TV (Channel 6) NBC
KCMC, Inc., P. O. Box 150, Texarkana, Texas; SHreveport, La.; Tel.: 425-2422. 3227 Summerhill Rd., Texarkana, Tex.; 793-1133.
(See Shreveport, La.)

Tyler-Longview
KLVY (Channel 7) NBC, CBS, ABC
Channel 7, Inc., P. O. Box 957, Tyler, Texas; L Yric 2-3875.

Waco
KWCTX-TV (Channel 10) CBS, ABC
KWCTX Broadcasting Company, 4520 Bosque Blvd., P. O. Box 7128, Waco, Texas 76710; PLaza 6-4451.
Operation: 1955; TV sets in area: 204,300.

Weslaco
KRGV-TV (Channel 5) NBC, ABC
Mobile Video Tapes, Inc., 309 S. Missouri Avenue, Weslaco, Texas; Woodlawn 8-3131.
Charles L. Brooks, station mgr.; Quitman Henley, sls. mgr.; Fred Noble, operations mgr.; Leigh Cardwell, news director; Hank Page, sales prom. mgr.; Paul H. Raymer, nat'l rep.
Operation: 1954; TV sets in area: 76,000.

Wichita Falls
KFDX-TV (Channel 3) "ABC", NBC
Wichita Radio & Television Co., Box 2040, Wichita Falls, Texas; 962-4530.
Operation: 1953; TV sets in area: 145,000.

KAUZ-TV (Channel 6) CBS
Mid-Texas Broadcasting Corp., Box 2130, Wichita Falls, Texas; 322-6957.

UTAH
Logan
KUSU-TV (Channel 12)
Radio-Television Center, Utah State University Campus, Logan, Utah.

Ogden
KOET (Channel 9) Ed.
Ogden City Schools, 1538 Gibson Avenue, Ogden, Utah. EX 4-2611.
Harold R. Hickman, gen. mgr.; Louisa Agren, prod. dir.; Ronald Ward, chief engineer; Hall Blankenship, asst. chief engineer; F. Gerald Bench, prod. mgr.
Operation: 1960 (KVOG-TV), 1962 (KOET); TV sets in area: 52,000.

Provo
Salt Lake City
KCPX-TV (Channel 4) ABC
Screen Gems Broadcasting Corp., 130 Social Hall Ave., Salt Lake City, Utah; DA 2-5681.


Operation: 1948; TV sets in area: 365,000.

KSL-TV (Channel 5) CBS
KSL, Inc., 145 Social Hall Ave., Salt Lake City, Utah 84111; Elgin 5-4641.


Operation: 1958; TV sets in area: 334,000.

KUED (Channel 7)
University of Utah, Salt Lake City 12, Utah. 322-6336.

Keith M. Engar, general manager.

KUTV (Channel 2) NBC
KUTV Inc., 179 Social Hall Ave., Salt Lake City 11, Utah; DA 2-2505.


VERMONT
Burlington
WCAX-TV (Channel 3) CBS


Operation: 1954; TV sets in area: U.S. 150,000, Canada 270,000.

WPTZ (Channel 5)
(See Plattsburg, New York)

VIRGINIA
Bristol
WCYB-TV (Channel 5) NBC, ABC
Appalachian Broadcasting Corporation, Box 1009, Bristol, Virginia; 669-4161.


Operation: 1956; TV sets in area: 368,870.

Danville
WBTM-TV (Channel 24)
Piedmont Broadcasting Corp., 710 Grove St., Danville, Va.; SW 3-4411.


CP, not operating.

Hampton-Norfolk
WVEC-TV (Channel 13) ABC
Peninsula Broadcasting Corp., 110 Third St., Norfolk, Va.; MADison 7-7774; 1930 E. Pembroke Ave., Hampton, Va.; PA 2-6331.


Operation: 1953; TV sets in area: 363,000.

Harrisonburg
WSVA-TV (Channel 3) CBS, NBC, ABC
Shenandoah Valley Broadcasting Inc., Rawley Pike, Harrisonburg, Va.; 4-4431.


Operation: 1953; TV sets in area: 127,960.

Lynchburg
WLVA-TV (Channel 13) ABC
Lynchburg Broadcasting Corp., 2520 Langhorne Rd., Lynchburg, Va.; Phone: VI 5-1242.


Operation: 1953; TV sets in area: 316,000.
Newport-News—Norfolk
WACH-TV (Channel 33)
CP, not operating.

Norfolk
WTAR-TV (Channel 3) CBS
WTAR Radio-TV Corp., 720 Boush St., Norfolk 10, Va.; Phone: MA 5-6711.
Robert M. Lambe, pres. & gen. mgr.; William Gietz, vice-pres. in chg. of sales-TV;
Harold Soldinger, vice-pres. in chg. of prog. & oper.; Ray Shouse, prog. dir.; Jas. W. Evans, prom. mgr.; Joel Carlson, mgr. of public affairs & news; John Griffin, news dir.;
Operation: 1950; TV sets in area: 379,000.

Norfolk-Portsmouth—Newport News
WAVY-TV (Channel 10) NBC
Tidewater Teleradio, Inc., 214 W. York St., Norfolk 10, Va.; Madison 7-2345 and 801 Middle St., Portsmouth, Va.; Export 3-7331.
Operation: 1957.

Richmond-Petersburg
WXEX-TV (Channel 8) NBC
Petersburg Television Corp., 124 West Tabb St., Petersburg, Va.; REgent 3-7876.
Box 8765, Richmond; ATlantic 8-2835.
Operation: 1955; TV sets in area: 398,600.

Richmond
WRVA-TV (Channel 12) ABC
Richmond Television Corp., P. O. Box 2370, 5710 Midlothian Pike, Richmond 18, Va.; BElmont 3-5461.
Operation: 1956; TV sets in area: 385,100.

WTVR (Channel 6) CBS
Havens & Martin, Inc., 3301 W. Broad St., P. O. Box 5229, Richmond, Va.; Phone: ELgin 5-8611.
Operation: 1948; TV sets in area: 503,000.

Roanoke
WDBJ-TV (Channel 7) CBS
Times-World Corp., 2001 Colonial Ave., S.W., P. O. Box 227, Roanoke, Va.; Phone: 343-8031.
Operation: 1955; TV sets in area: 381,000.

WSLS-TV (Channel 10) NBC, ABC
Shenandoah Life Stations, Inc., Church Ave. & Third St., Roanoke, Va.; DI 4-9226.
Operation: 1952; TV sets in area: 438,280.

WASHINGTON
Bellingham
KVOS-TV (Channel 12) CBS
KVOS Television Corp., 1151 Ellis St., Bellingham, Wash.; 734-4104.
Mitchell Wolfson, pres.; David Mintz, vice-pres. & gen. mgr.; John Price, chief eng.; Fred elsehegan, sls. mgr.; nat'l rep., E. S. Sumner (NY); PGW (Bal. of U.S.); Stovin-Byles (Canada).
Operation: 1953; TV sets in area: 407,000.

Pasco
KEPR-TV (Channel 19) CBS, NBC, ABC
Satellite of KIMA-TV, Yakima, Wash.
Cascade Broadcasting Co., Inc., P. O. Box 702, Yakima, Pasco, Wash.; Glencourt 29-111.

www.americanradiohistory.com
Moore & Associates, Inc.
Operation: 1954; TV sets in area: 57,800.

Seattle
KCTS (Channel 9) (non-com)
Operation: 1945; TV sets in area: 700,000.

KING-TV (Channel 5) NBC
King Broadcasting Co., Radio & Television Center, 320 Aurora Ave. North, Seattle, Wash., 98109; MUnual 2-3555.

KIRO-TV (Channel 7)
KIRO, Inc., 1530 Queen Anne Ave., North, Seattle, Washington 98109.

KOMO-TV (Channel 4) ABC
Fisher's Blend Station, Inc., 100 Fourth Ave. N., Seattle 9, Wash.; MA 4-6000.
Operation: 1953; TV sets in area: 849,965.

Spokane
KQD-TV (Channel 6) NBC
KQD, Inc., 4202 S. Regal, Spokane 34, Wash.; Phone: KEstone 4-0511.
Operation: 1952; TV sets in area: 267,800.

KREM-TV (Channel 2) ABC
Krem Broadcasting Co., 4103 So. Regal St., Spokane, Wash., 99203; KEystone 4-0423.

KKLY-TV (Channel 4) CBS
KKLY-TV (Spokane Television, Inc.), 315 W. Sprague Avenue, Spokane 4, Washington; MAdison 4-4291.
Operation: 1953; TV sets in area: 295,300.

Tacoma
KPEC-TV (Channel 56) (non com)
Clover Park School District #400, Pierce County, 5214 Stellacoom Blvd., Tacoma, Wash. Phone: JUniper 8-5261, Ext. 421.

KTNT-TV (Channel 11) CBS
Tacoma: South 11th and Grant Sts., Tacoma 5, Wash.; FULTon 3-2561, TWX TA-010 (studios and administrative offices); Seattle Studios & offices: Groverson House, 500 Wall St, Seattle Wash.; MUnual 2-0550, TWX 426X. Licensee: Tribune Publishing Co., Tacoma, Wash.
Operation: March 1, 1953. TV sets in area: 646,100.

KTVW (Channel 13)
KTVW, 5544 N. 35th St, Tacoma 7, Wash.; Skyline 2-3544.
J. Elroy McCaw, owner; Douglas J. Taylor, mging. dir.; E. N. Matson, prog. dir.; Ray Swalley, chief eng.
Operation: 1953; TV sets in area: 750,000.

Vancouver
KYAN-TV (Channel 21)
KYAN, Inc., 707½ Main St., Vancouver, Wash.
Sheldon F. Sackett, pres.; D. Elwood Caples, vice-pres.
CP, not operating.

Yakima
KIMA-TV (Channel 29) CBS, NBC
Cascade Broadcasting Co., Radio & Tele-
vision Center, Yakima, Wash.; G Lencourt 29-111.


Operation: 1953; TV sets in area: 80,000.

WEST VIRGINIA

Bluefield

WHIS-TV (Channel 6) NBC


Operation: 1055; TV sets in area: 139,200.

Charleston

WCHS-TV (Channel 8) CBS

WCHS AM-TV Corp., 1111 Virginia, St. E., Charleston, W. Va.; Dickens 6-5358.


Operation: 1954.

WKNA-TV (Channel 49)


Joe L. Smith, Jr., pres. & treas.

CP, not operating.

Clarksburg

WBOY-TV (Channel 12)

(A Rust Craft Station)

Division of WSTV, Inc., 912 West Pike Street, Clarksburg, West Virginia; 624-7573.


Operation: 1957.

Fairmont

WJJP-TV (Channel 5) ABC

WJJP-TV, Inc. (assoc. with Beacom Broadcasting Enterprises), Broadcast House, 400 Quincy St., Fairmont 1, W. Va.; FAirmont 363-0700.

J. Patrick Beacom, pres. & gen. mgr.; Eugene LaRosa, commercial mgr.; C. Lee Hawk, dir. of TV; Emily May Peed, dir. of woman’s activities; N. C. Peligrin, dir. of prog.; Jay Randolph, sports dir.; Lee Daughery, news dir.; Edward Yerky, dir. of engineering.


Huntington

WHTN-TV (Channel 13) ABC

Reeves Bestg Corp., 625 4th Avenue, Huntington, W. Va.; J Alexander 5-7661.


Operation: 1955; TV sets in area: 638,579.

WSAZ-TV (Channel 3) NBC

A div. of Goodwill Stations, Inc., 201 Ninth Street, Huntington, W. Va.; 529-4127.


Operation: 1949; TV sets in area: 517,600.

Oak Hill

WOAY-TV (Channel 4) CBS, Primary


Parkersburg

WTAP (Channel 15) ABC, WBC, CBS

Zanesville Publishing Co., 121 W. 7th St., Parkersburg, W. Va.; HUudson 5-4588.


Operation: 1953; TV sets in area: 51,500.

Wheeling

WLTV (Channel 51)

Polan Industries, 321 8th St., Huntington, W. Va.

CP, not operating.

WTRF-TV (Channel 7) NBC, ABC, CBS

1329 Market St., Wheeling 7, W. Va.; CEسار 2-7777.

Robert W. Ferguson, exec. vice-pres. & gen. mgr.; Cyril J. Ackerman, national sales mgr.; Howard Daubenmeyer chief eng.;

Operation: 1953; TV sets in area: 523,000.

**WISCONSIN**

**Eau Claire**

WEAU-TV (Channel 13) NBC, ABC, CBS


Operation: 1953.

**Green Bay**

WBAY-TV (Channel 2) CBS


Operation: 1953; TV sets in area: 360,000.

**WFRV-TV (Channel 5) NBC**


Operation: 1955; TV sets in area: 382,900.

**WLHK-TV (Channel 11) ABC**

M & M Broadcasting Co., P. O. Box 549, Green Bay, Wisc.; Phone: 432-6468. TWX Code 414, 496-3466U.


Operation: 1954.

**La Crosse**

WKBW (Channel 8) NBC, CBS, ABC
WKBW Television, Inc., 141 So. 6th St., La Crosse, Wisc.; 2-4678.


Operation: 1954; TV sets in area: 166,000.

**Madison**

WHA-TV (Channel 21) (non-com)
University of Wisconsin, Radio Hall, Madison, Wis., 53706; 262-2720.


Operation: 1954.

**WISC-TV (Channel 3) CBS**


Operation: 1953; TV sets in area: 145,000.

**WMN-TW (Channel 15) NBC**


Thomas E. Bolger, gen. mgr.; Jack Crowley, operations mgr.

Operation: 1953; TV sets in area: 140,000.

**Milwaukee**

WISN-TV (Channel 12) CBS
WISN Division—The Hearst Corp., 759 No. 19 St., Milwaukee, Wisc., 53233; Division 2-3000. TWX MI 489.


Operation: 1954; TV sets in area: 608,800.

**WITI-TV (Channel 6) ABC-TV**


George B. Storer, Jr., pres.; Roger W. LeGrand, v.p., gen. mgr.; William Flynn, gen. sls. mgr.; Bob Oliver, operations mgr.; Rob-
Wausau

WSAU-TV (Channel 7) CBS, NBC, ABC

Wisconsin Valley Television Corp., 714 5th St., Wausau, Wisc.; Phone: VI 2-1021.


Operation: 1954; TV sets in area: 200,000.

WYOMING

KTWO-TV (Channel 2) NBC, ABC, CBS

Rocky Mountain Tele. Stations, 42 E. Second St., Casper, Wyo.; Phone 237-3711.


Operation: 1957; TV sets in area: 80,000.

Cheyenne

KFBC-TV (Channel 5) CBS, ABC, NBC

Frontier Broadcasting Co., 2923 East Lincolnway, Cheyenne, Wyo., 634-4461.


Operation: 1954; TV sets in area: 82,776.

Riverton

KWRB-TV (Channel 10) ABC, CBS, NBC

Chief Washakie Television, main office, 500 Broadway, Thermopolis, Wyo., Thermopolis, UN. 4-2351.

Joseph P. and Mildred V. Ernst, owners.
TV Channel Allocations

On April 13, 1952, the Federal Communications Commission announced lifting of the "freeze" on new television station construction which had been in effect since September 30, 1948. In so doing, it also made public the allocation of the new ultra-high frequency channels and some changes in the existing very-high frequency bands. Theoretically, allocation of the ultra-high frequency channels makes possible 2,053 new stations in 1,291 communities. This included 242 exclusive educational outlets and was in addition to the 108 TV stations then on the air. As of June 30, 1962, there were 612 TV stations on the air. Of these 508 were VHF and 104 were UHF. Of the VHE channels, 464 were commercial and 44 were non-commercial. Of the UHF channels, 84 were commercial and 29 non-commercial. Following is the complete list of cities and the channels assigned to each. The population of each community is given in parentheses. The (*) preceding a channel number indicates a frequency reserved for educational use.

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
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<tbody>
<tr>
<td>Alabama</td>
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<tr>
<td>Andalusia(9,162)</td>
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<tr>
<td>Austin(10,665)</td>
<td>70</td>
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<tr>
<td>Auburn(12,939)</td>
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<tr>
<td>Bessemer(28,445)</td>
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<tr>
<td>Birmingham(326,037)</td>
<td>*6, *110, 13, 14, 18, 48</td>
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<tr>
<td>Brewton(5,146)</td>
<td>23</td>
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<tr>
<td>Clanton(4,640)</td>
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<tr>
<td>Cullman(7,521)</td>
<td>*60</td>
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<tr>
<td>Decatur(19,974)</td>
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<tr>
<td>Demopolis(5,904)</td>
<td>*18</td>
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<tr>
<td>Dothan(21,584)</td>
<td>*4, *16</td>
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<tr>
<td>Enterprise(7,288)</td>
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<tr>
<td>Eloy(3,580)</td>
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<tr>
<td>Douglas(9,442)</td>
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<tr>
<td>Eufaula(6,904)</td>
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<tr>
<td>Florence(23,879)</td>
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<tr>
<td>Gadsden(55,725)</td>
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<tr>
<td>Greenfield(2,818)</td>
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<td>Hamilien</td>
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<tr>
<td>Huntsville(16,437)</td>
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<tr>
<td>Mobile(129,009)</td>
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<tr>
<td>Montgomery(106,525)</td>
<td>12, 20, *36, 32</td>
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<tr>
<td>Munford</td>
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<tr>
<td>Opelika(12,295)</td>
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<tr>
<td>Selma(22,840)</td>
<td>8, 58</td>
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<td>Sherman(10,697)</td>
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<td>Sylacauga(9,605)</td>
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<tr>
<td>Talladega(13,134)</td>
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<tr>
<td>Thomasville</td>
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<tr>
<td>Troy(8,553)</td>
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<tr>
<td>Tuscaloosa(46,396)</td>
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<td>Tuskegee(5,722)</td>
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<tr>
<td>University</td>
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<tr>
<td>Anchorage(11,060)</td>
<td>2, 4, 7, *9, 11, 13</td>
</tr>
<tr>
<td>Fairbanks(5,625)</td>
<td>2, 4, 7, *9, 11, 13</td>
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<tr>
<td>Juneau(8,118)</td>
<td>*3, 8, 10</td>
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<tr>
<td>Ketchikan(3,002)</td>
<td>2, 4, 9</td>
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<tr>
<td>Seward(2,065)</td>
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<tr>
<td>Sitka(2,800)</td>
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<td>Ajo(5,817)</td>
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<tr>
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<tr>
<td>Casa Grande(4,181)</td>
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<tr>
<td>Clifton(3,466)</td>
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<tr>
<td>Coolidge(4,306)</td>
<td>36</td>
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<tr>
<td>Douglas(9,442)</td>
<td>3, *18, 28</td>
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<tr>
<td>Eloy(2,580)</td>
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<tr>
<td>Flagstaff(7,663)</td>
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<td>Globe(6,419)</td>
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<td>Holbrook</td>
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<tr>
<td>Kingman(3,342)</td>
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<tr>
<td>Mesa(16,790)</td>
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<td>Channel No.</td>
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<td>Idaho Falls</td>
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<td>Jerome</td>
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<td>Nampa</td>
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<td>Rupert</td>
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<td>Twin Falls</td>
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<td>Wallace</td>
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<tr>
<td>Weiser</td>
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<td>Algoma</td>
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<td>Atlanta (6,840)</td>
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<td>Boone (12,164)</td>
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<td>Burlington(23,613)</td>
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<td>Centerville</td>
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<td>Charles City (10,306)</td>
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<td>Cherokee</td>
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<td>Clinton (50,379)</td>
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<td>Grinnell (8,622)</td>
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<td>Red Oak (6,326)</td>
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<tr>
<td>Waterloo (65,198)</td>
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<td>Webster City (7,611)</td>
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<thead>
<tr>
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<tr>
<td>Alhambra</td>
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<td>Arkansas City (12,903)</td>
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<td>Atchison (12,792)</td>
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<td>Chanute (10,109)</td>
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<td>Garden City (10,905)</td>
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<td>Goodland (4,690)</td>
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<td>Hutchins (35,575)</td>
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<tr>
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<tr>
<td>Iola (7,044)</td>
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<tr>
<td>Junction City (13,462)</td>
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<td>Liberal (7,136)</td>
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<td>Lincoln</td>
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<td>Manhattan (19,056)</td>
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<td>Newton (11,590)</td>
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<td>Oakley</td>
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OKLAHOMA
Ada (15,999).................................. 10, 50
Altus (9,735).................................. 36
Alva (6,905).................................. 20
Anadarko (16,648).......................... 14
Armorel (17,890)............................. 12, 55
Barryville (19,228).......................... 62
Blackwell (9,191)............................ 54
Chattanooga (15,350)...................... 15
Claremore (5,494)........................... 15
Cleveland (6,635)............................ 36
Curtis (10,748).............................. 36
Duncan (13,352)............................. 39
Durant (10,541).............................. 8, 13
Elk City (7,962).............................. 8, 15, 20
El Reno (10,096)............................. 46
Enid (36,017)................................. 21, *27
Frederick (5,467)............................. 44
Guthrie (14,801)............................. 21
Guyton (4,718)............................... 20
Hobart (5,380)............................... 23
Hollenbeck (6,667)......................... 14
Hugo (5,984)................................. 21
Lawton (34,757)............................. 7, *26, 34
McMurray (17,879)......................... 58
Miami (11,081)............................... 58
Muskogee (37,289)......................... *45, 60
Norman (27,066)............................. 31, 47
Oklahoma City (455,210)................ 45, 19, 25
Okmulgee (18,317).......................... 26
Perry (6,696)................................. 61
Pittsburg (29,525)........................... 23
Pryor Creek (4,486)....................... 54
Sapulpa (13,011)............................. 42
Seminole (11,863)........................... 29
Shawnee (22,948)........................... 53
Stillwater (20,238).......................... 29, 69
Tulsa (182,210)............................. 20, 1, 13, 11, 12, 27
Vinita (5,518)............................... 35
Woodward (5,915)........................... 35
OREGON
Albany (10,115)............................. 55
Ashland (7,739)............................. 27
Astoria (12,331)............................. 30
Bend (11,409)............................... 15
Brookings................................. 8
Brownsburg............................... 8
Coe Bay................................. 11
Corvallis (16,307)......................... 27, 49
Crescent (3,359)......................... 3, 12, 20
Grants Pass (4,816)....................... 30
Klamath Falls (15,875)................... 2, 17
La Grande (8,865)......................... 13
Lebanon (5,837)............................ 43
McMinville (6,635)........................ 46
Medford (17,305)........................... 3, 10
North Bend (1,869)....................... 46
Pendleton (11,774)....................... 28
Portland (373,628)....................... 2, 6, 8, 10, 12, 21
Roseburg (53,448)......................... 28
Salmon (4,140)............................. 3, 16, 24, 46
Springfield (10,607)....................... 37
Dales (7,067)............................... 32
PENNSYLVANIA
Allentown (106,756)....................... 39, 67
Allentown (7,173)......................... 10, 15, 36
Bethlehem (60,340)....................... 51
Bradford (17,354)......................... 80
Butler (23,683)............................. 47
Clearfield............................... 3
Chambersburg (17,212)................... 33
DuBois (11,497)......................... 12, 90
Easton................................ 42
Empire (3,146)............................ 42
Erie (130,803)............................. 12, 24, 35, *41, 66
Harrisburg (69,544)..................... 21, 27, 31
Hazleton (27,921)......................... 45
Johnstown (63,232)....................... 6, 19, 56
Lancaster................................. 8
Lancaster (28,156)....................... 75
Lock Haven (11,981)..................... 32
Meadville (18,972)....................... 62
New Castle (see Youngstown, O.)........ 49
Oil City (19,581)......................... 64
Philadelphia (2,071,605)............... 3, 6, 10, 17, 23, 29
Pittsburgh (566,806).................... 2, 4, 7, 11, 16, 28
Reading (109,320)......................... 61
Scranton (125,536)....................... 16, 22, 68
Shamokin................................. 60
Shinglehouse............................ 60
State College (17,227).................. *69
Sunbury (15,570)......................... 58
Upland (20,732)......................... 44
Washington (26,280)..................... 63
Wilkes-Barre (76,826)............... 28
Sumter (30,385)......................... 47
York (59,953).............................. 43, 49
RHODE ISLAND
Providence (248,674)..................... 10, 12, 16, *36
SOUTH CAROLINA
Aiken (7,083).............................. 54
Anderson (19,770)......................... 40, 58
Camden (6,956)............................ 42
Charleston (170,174)..................... 2, 4, 7, 17
Clemson................................. 68
Columbia (66,714)......................... 10, 9, 25, 51
Conway................................. 27
Florence (22,513)......................... 13, 60
Georgetown (6,604)....................... 27
Greenville (55,661)...................... 21, 25
Greenwood (13,806)...................... 21
Lake City (5,112)......................... 53
Lancaster................................. 53
Laurens (8,658)......................... 45
Marion (6,834)............................. 43
Newberry (7,540).......................... 70
Orangeburg (20,732)..................... 44
Rock Hill (24,502)....................... 61
Spartanburg (36,795).................... 7, 17, 44
Union (9,730)............................. 65
SOUTH DAKOTA
Aberdeen (21,051)......................... 9, 17
Belle Fourche (3,540)................... 23
Brookings (7,764)......................... 8, 25
Butte (12,030)............................. 77
Huron (12,708)........................... 15
LeDroit (6,422) ......................... 5, 11, 26
Madison (15,135)......................... 46
Mitchell (5,505)........................... 46
Mobridge (17,753)....................... 27
Pierre (7,713)............................. 10, 22
Rapid City (23,310)...................... 3, 7, 10
Reliance................................. 26
Sioux Falls (52,696)..................... 11, 13, 38, 44
Sturgis (4,971)............................ 20
 Vermillion (5,337)....................... *2, 41
Watertown (12,699)...................... 3, 35
Winner (4,290)............................ 20
Yankton (7,709)........................... 17
TENNESSEE
Athens (3,618)............................. 14
Bristol, Tenn (16,771)............... 15, 75
Chattanooga (43,984, 941)........... 3, 9, 12, 14, 46, 53, 81
Clarksville (24,246)..................... 53
Cleveland (12,605)....................... 38
Columbia (5,153).......................... 46
Cookeville (6,924)....................... 24, 69
Covington (4,379)....................... 19
Crossville............................... 44
Dyersburg (10,885)..................... 46
Elizabethton (10,754).................. 22
Fayetteville (5,447).................... 22
Hollidaysburg (1,809)............... 83
Harriman (6,387)......................... 67
Jackson (20,207)......................... 7, 16
www.americanradiohistory.com
<table>
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<td>Big Spring (17,286)</td>
<td>4, 34</td>
</tr>
<tr>
<td>Bonham (7,049)</td>
<td>43</td>
</tr>
<tr>
<td>Bong (2,112)</td>
<td>44</td>
</tr>
<tr>
<td>Borger (18,059)</td>
<td>45</td>
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<tr>
<td>Brady (5,941)</td>
<td>13, 15</td>
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<tr>
<td>Breckenridge (4,610)</td>
<td>14</td>
</tr>
<tr>
<td>Brownfield (6,941)</td>
<td>52</td>
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<tr>
<td>Brownsville (5,005)</td>
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<tr>
<td>Brownsville (26,44)</td>
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</tr>
<tr>
<td>Brownsville-Harlingen-Weslaco (1)*</td>
<td>4, 5</td>
</tr>
<tr>
<td>Brownsville-Weslaco</td>
<td>57</td>
</tr>
<tr>
<td>Bryan-College Station</td>
<td>59</td>
</tr>
<tr>
<td>College Station (also see Bryan-College Station)</td>
<td>61</td>
</tr>
<tr>
<td>College Station (also see Bryan-College Station)</td>
<td>61</td>
</tr>
<tr>
<td>Conroe (7,298)</td>
<td>20</td>
</tr>
<tr>
<td>Corpus Christi (108,287)</td>
<td>20, 23, 33</td>
</tr>
<tr>
<td>Dallas (1,143)</td>
<td>24</td>
</tr>
<tr>
<td>Dallas (5,922)</td>
<td>25</td>
</tr>
<tr>
<td>Crystal City (7,198)</td>
<td>26</td>
</tr>
<tr>
<td>Cuy (4,908)</td>
<td>27</td>
</tr>
<tr>
<td>Dalhart (5,918)</td>
<td>28</td>
</tr>
<tr>
<td>Dallas (34,462)</td>
<td>29</td>
</tr>
<tr>
<td>Del Rio (14,211)</td>
<td>30</td>
</tr>
<tr>
<td>Denison (17,504)</td>
<td>31</td>
</tr>
<tr>
<td>Denton (21,372)</td>
<td>32</td>
</tr>
<tr>
<td>El Paso (7,376)</td>
<td>33</td>
</tr>
<tr>
<td>Edinburg (12,383)</td>
<td>34</td>
</tr>
<tr>
<td>El Campo (6,237)</td>
<td>35</td>
</tr>
<tr>
<td>El Paso (130,485)</td>
<td>4, 7, 9, 13, 26, 38, 50, 62</td>
</tr>
<tr>
<td>El Paso (20,217)</td>
<td>36</td>
</tr>
<tr>
<td>Falfurrias (6,712)</td>
<td>37</td>
</tr>
<tr>
<td>Floydada (3,010)</td>
<td>38</td>
</tr>
<tr>
<td>Fort Stockton (4,444)</td>
<td>39</td>
</tr>
<tr>
<td>Fritch (22,788)</td>
<td>40</td>
</tr>
<tr>
<td>Gainesville (14,266)</td>
<td>41</td>
</tr>
<tr>
<td>Galveston (65,568)</td>
<td>42</td>
</tr>
<tr>
<td>Gonzales (6,659)</td>
<td>43</td>
</tr>
<tr>
<td>Greenville (14,727)</td>
<td>44</td>
</tr>
<tr>
<td>Harlingen (21,229)</td>
<td>(also see Brownsville)</td>
</tr>
<tr>
<td>Harker Heights-Weslaco</td>
<td>46</td>
</tr>
<tr>
<td>Hebronville (4,302)</td>
<td>47</td>
</tr>
<tr>
<td>Henderson (6,813)</td>
<td>48</td>
</tr>
<tr>
<td>Hidalgo (2,505)</td>
<td>49</td>
</tr>
<tr>
<td>Hill City (8,363)</td>
<td>50</td>
</tr>
<tr>
<td>Houston (596,163)</td>
<td>2, 5, 11, 13, 23, 29, 39</td>
</tr>
<tr>
<td>Huntsville (9,859)</td>
<td>51</td>
</tr>
<tr>
<td>Jacksonville (6,070)</td>
<td>52</td>
</tr>
<tr>
<td>Jasper (4,063)</td>
<td>53</td>
</tr>
<tr>
<td>Kermit (6,912)</td>
<td>54</td>
</tr>
<tr>
<td>Kilgore (6,638)</td>
<td>55</td>
</tr>
<tr>
<td>Kingsville (16,898)</td>
<td>56</td>
</tr>
<tr>
<td>Lamesa (10,704)</td>
<td>57</td>
</tr>
<tr>
<td>Lampasas (11,204)</td>
<td>58</td>
</tr>
<tr>
<td>Laredo (51,910)</td>
<td>8, 13, *15, 27, 39</td>
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</table>

**UTAH**

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brigham (6,790)</td>
<td>36</td>
</tr>
<tr>
<td>Cedar City (6,106)</td>
<td>37</td>
</tr>
<tr>
<td>Logan (16,002)</td>
<td>38</td>
</tr>
<tr>
<td>Ogden (7,112)</td>
<td>39</td>
</tr>
<tr>
<td>Price (6,010)</td>
<td>40</td>
</tr>
<tr>
<td>Provo (28,937)</td>
<td>41</td>
</tr>
<tr>
<td>Richfield (24,712)</td>
<td>42</td>
</tr>
<tr>
<td>St. George (4,562)</td>
<td>43</td>
</tr>
<tr>
<td>Salt Lake City (185,121)</td>
<td>44</td>
</tr>
<tr>
<td>Tooele (7,269)</td>
<td>45</td>
</tr>
<tr>
<td>Vernal (2,845)</td>
<td>46</td>
</tr>
</tbody>
</table>

**VERMONT**

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bennington (8,002)</td>
<td>69</td>
</tr>
<tr>
<td>Brattleboro (9,006)</td>
<td>70</td>
</tr>
<tr>
<td>Burlington (33,152)</td>
<td>71</td>
</tr>
<tr>
<td>Montpelier (8,599)</td>
<td>72</td>
</tr>
<tr>
<td>Newport (5,217)</td>
<td>73</td>
</tr>
<tr>
<td>Rutland (17,659)</td>
<td>74</td>
</tr>
<tr>
<td>St. Albans (8,552)</td>
<td>75</td>
</tr>
<tr>
<td>St. Johnsbury (7,370)</td>
<td>76</td>
</tr>
<tr>
<td>Windsor</td>
<td>77</td>
</tr>
</tbody>
</table>

(1) These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen, and Weslaco.
### VIRGINIA

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blacksburg(3,358)</td>
<td>*60</td>
</tr>
<tr>
<td>Bristol(9,768)</td>
<td>*45-64</td>
</tr>
<tr>
<td>Charlestown(594)</td>
<td>*60</td>
</tr>
<tr>
<td>Covington(5,860)</td>
<td>*44</td>
</tr>
<tr>
<td>Danville(35,066)</td>
<td>*45</td>
</tr>
<tr>
<td>Emporia(5,664)</td>
<td>*12</td>
</tr>
<tr>
<td>Farmville(4,375)</td>
<td>*12</td>
</tr>
<tr>
<td>Fredricksburg(12,135)</td>
<td>*35</td>
</tr>
<tr>
<td>Front Royal(8,115)</td>
<td>*13</td>
</tr>
<tr>
<td>Front Royal(1,950)</td>
<td>*35</td>
</tr>
<tr>
<td>Lexington(5,376)</td>
<td>*54</td>
</tr>
<tr>
<td>Lynchburg(47,277)</td>
<td>*13</td>
</tr>
<tr>
<td>Martinsville(17,851)</td>
<td>*35</td>
</tr>
<tr>
<td>Newport News(42,358)</td>
<td></td>
</tr>
<tr>
<td>Norfolk(213,513)</td>
<td>*27</td>
</tr>
<tr>
<td>Portsmouth-Newport</td>
<td>*15</td>
</tr>
<tr>
<td>Newport(4,315)</td>
<td>*30</td>
</tr>
<tr>
<td>Petersburg(10,039)</td>
<td>*45</td>
</tr>
<tr>
<td>Pulaski(9,202)</td>
<td>*37</td>
</tr>
<tr>
<td>Richmond(230,310)</td>
<td>*22</td>
</tr>
<tr>
<td>Roanoke(91,211)</td>
<td>*33</td>
</tr>
<tr>
<td>South Boston(6,057)</td>
<td>*14</td>
</tr>
<tr>
<td>Staunton(9,927)</td>
<td>*36</td>
</tr>
<tr>
<td>Williamsburg(7,757)</td>
<td>*27</td>
</tr>
<tr>
<td>Williamsburg(6,735)</td>
<td>*28</td>
</tr>
<tr>
<td>Winchester(13,841)</td>
<td>*28</td>
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</tbody>
</table>

### WASHINGTON

<table>
<thead>
<tr>
<th>Town and population</th>
<th>Channel No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aberdeen(19,653)</td>
<td>*35</td>
</tr>
<tr>
<td>Anacortes(6,915)</td>
<td>*31</td>
</tr>
<tr>
<td>Bellingham(34,112)</td>
<td>*12</td>
</tr>
<tr>
<td>Bremerton(27,678)</td>
<td>*44</td>
</tr>
<tr>
<td>Centralia(6,298)</td>
<td>*29</td>
</tr>
<tr>
<td>Clarkston(34,40)</td>
<td>*40</td>
</tr>
<tr>
<td>Ellensburg(8,430)</td>
<td>*49</td>
</tr>
<tr>
<td>Ephrata(46,644)</td>
<td>*12</td>
</tr>
<tr>
<td>Everett(33,649)</td>
<td>*14</td>
</tr>
<tr>
<td>Grand Coulee(2,741)</td>
<td>*37</td>
</tr>
<tr>
<td>Hoquiam(11,125)</td>
<td>*13</td>
</tr>
<tr>
<td>Kelso(7,345)</td>
<td>*35</td>
</tr>
<tr>
<td>Kennewick(10,106)</td>
<td>*31</td>
</tr>
<tr>
<td>Kennewick-Richland</td>
<td>*31</td>
</tr>
<tr>
<td>Kennewick-Portage</td>
<td>*31</td>
</tr>
<tr>
<td>Leavenworth(6,496)</td>
<td>*41</td>
</tr>
<tr>
<td>Moses Lake</td>
<td>*33</td>
</tr>
<tr>
<td>Okanogan(8,385)</td>
<td>*60</td>
</tr>
<tr>
<td>Omak(3,791)</td>
<td>*35</td>
</tr>
<tr>
<td>Pasco(10,208)</td>
<td>*10</td>
</tr>
<tr>
<td>Port Angeles(11,223)</td>
<td>*16</td>
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<tr>
<td>Pullman(12,622)</td>
<td>*10</td>
</tr>
<tr>
<td>Richland(21,859)</td>
<td>*25</td>
</tr>
<tr>
<td>Richland-Pasco</td>
<td>*25</td>
</tr>
<tr>
<td>Seattle(467,981)</td>
<td>*4</td>
</tr>
<tr>
<td>Spokane(161,721)</td>
<td>*2</td>
</tr>
<tr>
<td>Tacoma(143,673)</td>
<td>*11</td>
</tr>
<tr>
<td>Walla Walla(24,102)</td>
<td>*22</td>
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<tr>
<td>Wenatchee(33,072)</td>
<td>*27</td>
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<tr>
<td>Yakima(38,486)</td>
<td>*23</td>
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</table>

### WISCONSIN

<table>
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<th>Channel No.</th>
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<tbody>
<tr>
<td>Adams</td>
<td>*58</td>
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<tr>
<td>Appleton(34,010)</td>
<td>*42</td>
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</table>

### WYOMING

<table>
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<tr>
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<th>Channel No.</th>
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<tbody>
<tr>
<td>Buffalo(2,074)</td>
<td>*29</td>
</tr>
<tr>
<td>Casper(23,673)</td>
<td>*6</td>
</tr>
<tr>
<td>Cheyenne(31,935)</td>
<td>*35</td>
</tr>
<tr>
<td>Cody(3,853)</td>
<td>*24</td>
</tr>
<tr>
<td>Douglas(2,544)</td>
<td>*14</td>
</tr>
<tr>
<td>Gillette</td>
<td>*31</td>
</tr>
<tr>
<td>Green River(3,187)</td>
<td>*16</td>
</tr>
<tr>
<td>Greybull</td>
<td>*17</td>
</tr>
<tr>
<td>Lander(3,349)</td>
<td>*4</td>
</tr>
<tr>
<td>Laramie(15,381)</td>
<td>*18</td>
</tr>
<tr>
<td>Lovell(15,381)</td>
<td>*8</td>
</tr>
<tr>
<td>Lusk</td>
<td>*19</td>
</tr>
<tr>
<td>Newcastle(3,393)</td>
<td>*28</td>
</tr>
<tr>
<td>Powell(7,393)</td>
<td>*10</td>
</tr>
<tr>
<td>Rawlins(7,415)</td>
<td>*11</td>
</tr>
<tr>
<td>Riverton(4,142)</td>
<td>*10</td>
</tr>
<tr>
<td>Rock Springs(10,857)</td>
<td>*13</td>
</tr>
<tr>
<td>Sheridan(7,500)</td>
<td>*12</td>
</tr>
<tr>
<td>Thermopolis(2,870)</td>
<td>*15</td>
</tr>
<tr>
<td>Torrington(3,247)</td>
<td>*27</td>
</tr>
<tr>
<td>Wheatland</td>
<td>*24</td>
</tr>
<tr>
<td>Worland(4,202)</td>
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</tr>
</tbody>
</table>

### U. S. TERRITORIES AND POSSESSIONS

#### GUAM

- **Agana**

#### PUERTO RICO

- **Arecibo-Aquidilla**
- **Bayamon**
- **Caguas(12,933)**
- **Fajardo**
- **Mayaguez(58,744)**
- **Ponce(95,190)**
- **San Juan(223,949)**

#### VIRGIN ISLANDS

- **Charlotte Amalie(11,463)**
- **Christiansted**

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*Note: The text contains a mix of numbers and names, likely representing different categories or identifiers.*

[Note: This transcription is for educational purposes and may not reflect the exact content or context of the original document. It includes geographic locations and possibly radio station identifiers.]
MOTION PICTURE DAILY

WITH Television Today

National Newspaper of the

Entertainment Industry

NEWS concisely written, conveniently presented for the busy executive.

NEWS—not rumors, not mere reports, but news—verified for fact and for authentic interpretation of fact.

NEWS gathered by experienced industrial journalists—from correspondents throughout the U. S. and around the world—edited with knowledge of the business necessary to appreciate the significance to it of event and opinion.

That is why MOTION PICTURE DAILY is read—and believed—by the people who direct the business of the screen.

A QUIGLEY PUBLICATION
Series created, produced and filmed by Desilu
THE LUCY SHOW/CBS-TV

Live programs and produced by Desilu
YOU DON'T SAY/NBC-TV

Series employing the facilities and services of Desilu
THE ANDY GRIFFITH SHOW/CBS-TV
BEN CASEY/ABC-TV
THE BILL DANA SHOW/NBC-TV
THE BING CROSBY SHOW/ABC-TV
THE DICK VAN DYKE SHOW/CBS-TV
GOMER PYLE/CBS-TV
THE JOEY BISHOP SHOW/CBS-TV
KENTUCKY JONES/NBC-TV
LASSIE/CBS-TV
LIVING DOLL/CBS-TV
MY FAVORITE MARTIAN/CBS-TV
MY THREE SONS/ABC-TV
PROFILES IN COURAGE/NBC-TV
SLATTERY'S PEOPLE/CBS-TV
TYCOON/ABC-TV

Television Syndication—Domestic and Foreign

DESILU SALES, INC.

Desilu Studios
DESILU GOWER/DESILU CAHUENGA/DESILU CULVER

LUCILLE BALL, President
OSCAR KATZ, Executive Vice President
Producers-Distributors

- PROGRAMS
- COMMERCIALS
- FEATURE FILMS
- SHORTS
Producers and Distributors

ABC Films, Inc.

- Wyatt Earp (78); The Rebel (76); Expedition! (47); Casper the Friendly Ghost and Company (10); Consult Dr. Brothers (65); 26 Men (28); The People's Choice (104); Herald Playhouse (52); Three Musketeers (26); Douglas Fairbanks, Jr. Presents (117); Court of Last Resort (26); Meet McGraw (42); Man With A Camera (29); Exclusive (12); One Step Beyond (96); Congressional Investigator (39); Counterthrust (13); The New Breed (36); I'm Dickens... He's Fenster (32); Girl Talk (325).

AFP Distributors, Inc.
1600 Broadway, New York 19, N. Y.; Plaza 7-5915. Robert Gross, pres.; Lawrence A. Gleason, vice-pres.; Sheldon Abromowitz, prod. supv.; Harriet H. Hester, dir. of program development; Harvey Hecker, agency rep.; Carl A. Wright, traffic mgr.; Minn. Henry, film supv. (Preparation and distribution of all elements of film and video tape commercials as part of film exchange services for advertising agencies and film producers. Also available editorial and cutting room services, film and video tape storage, special packaging and all related film handling services.)

Academy Film Productions, Inc.
123 W. Chestnut St., Chicago, III.; Michigan 2-5877, Bernard Howard, president. (Produced live and filmed shows and commercials, slides, animation, slice films.)

- Bob Eison's Interviews of the Century (17); The Lovelier You.

Adelphi Company
33 Key St., Eastport, Me., Eastport 308. Tamara Lane, production manager. (Produced filmed programs, commercials and musicals.)

Air View Productions, Inc.
143 West 51st Street, New York, New York 10019; Broadway 2-1666; Sandy Sina, pres.; Morty Jay, secy. (Radio and TV commercials.)

Aladdin Television Productions, Inc.

- Kid Magic (13).

Alexander Film Co.


- Renfrew of the Royal Mounted (13); Al Christie Comedies (107); Q. T. Hush, Private Eye Cartoons 100; 240 features; 41 westerns; Byline, Steve Wilson (39); The Pursuers (39); Planet Patrol (39); Firestone Theatre (118).

Allen & Allen Productions
3947 W. 59th Place, Los Angeles 43, Calif.; Axminster 3-3314, George L. Allen, direct- ing manager. (Producer and distributor of films for TV.)

- Wild Life (series).

Allend'or Productions, Inc.

Allied Artists Television Corp.

- 7 Bob Hope Features; 14 Exploittes; 24 Science Fiction; 40 Cavalcade of the 60's Group I; 32 Cavalcade of the 60's Group II; 17 Cavalcades of the 60's Group III; 13 Bomba The Jungle Boy; 104 The President's Pressureettes, 1939; Beverly Beach; Dial AA For Action (half-hour series); 99 Action Features; 145 Westerns; 78 Divorce Hearing; 15 Post '48 features; 7 Post '48 Features.

All-Scope Pictures, Inc.

American Diversified Services
Box A, Kingsport, Tennessee; 477-7413.

- C. E. Feltner, Jr., general manager; J. W. Reel, general s. manager; Von Neubauer.
American Film Company
1239 Vine St., Philadelphia 7, Pa.; WA 2-1800.
Ben Harris, manager. (Produce film commercials. Also sell, buy, ship, inspect and storage facilities for 35 mm, 16mm and 8mm)

American Film Productions, Inc.
1600 Broadway, New York 19, N. Y.; Plaza 7-5915. Robert Gross, pres.; secy.; Lawrence A. Glenske, secy.-treas.; Sheldon Abramowitz, exec. producer; Harriet H. Hester, dir. of program development, Barbara Brazong, officer mgr. (Produce and distribute live and animated film inserts, TV commercials, industrial, sales, public relations, educational, training, medical, documentary, merchandising and program films.)

American Diversified Services

American International Television, Inc.

Anderson, Clyde, Productions
334 A. Street, Salt Lake City 3, Utah, EM. 3-5337. L. Clyde Anderson, mgr., owner. (Film commercials.)

Anderson, Jack Productions
1701 North 74 Street, Omaha, Nebr. Telephone 393-3888. Jack Anderson, owner. (Self motion pictures for television, industry, agriculture, education, etc.)

200 West 57th St., New York 19, N. Y. Plaza 7-4162. Leonard Anderson, president; Barbara Anderson, vice-pres.; Lillian Ornter, secy.; Roy R. Hill, exec. of filmed commercials, TV and industrial films.)

Anguish, Toby, Motion Picture Productions
4100 Cahuenga Blvd., North Hollywood Calif.; Tri. 7-1529. Toby Anguish, general manager & producer, Ada Fancher, sales manager. (Produces filmed programs.)
   • Popular science (111). Adventure Album (25).

Animated Productions, Inc.
1609 Broadway, New York 19, N. Y.; Columbus 5-2942. Al Stahl, president; Richard Stahl, vice-president; Gerard Pick, production director; Don Lang, executive director. (Producers of programs, television commercials, cartoons and shorts, industrial films, specialists in animation, stop motion, and fotomation.)

Animatic Productions, Ltd.

Animation, Inc.

Armstrong, J., & Co.

Arnell, Peter, Productions
750 Park Ave., New York, N. Y. 10021; Tralfager 9-5907. Peter Arnell, owner & producer; Jean Heaton, production manager. (Producers of live and filmed shows.)

Arrowhead Productions
293 S. La Cienega Blvd., Beverly Hills, Calif. (Producer commercials and filmed series.)

Associated Broadcasting Co.
1188 So. Muirfield Rd., Los Angeles 19, Calif.; WBster 6-5364. Gertrude T. Porter. (Produce commercials and spots, live only.)

Associated Press, The
50 Rockefeller Plaza, New York 20, N. Y.; Plaza 7-1111. Wes Gallagher, general manager; Louis J. Kramp, assistant general manager. (Daily news and picture services for television.)

Association Films, Inc.
   • Over 300 public service films.

Atcher, Bob, Films, Inc.
1037 Woodland Drive, Glenview, Illinois. Mr. Dale Shary, prod. mgr. (Distributor of film series.)
   • Homer and Jethro’s Hoot ‘n’ Holler Club (13); Nuggets from the Singing A Ranch (13); On the Air with Lulu Belle and Scotty (13); Stubby and the Bucaneers (13).

Atlantic Television, Inc.
130 W. 46th St., New York 36, N. Y.; LT 1-7600. A. H. Morton, pres. (Producer and distributor of features and shorts for TV.)
   • The New Champion Package, (29 Features); Smooth Sailing (26); Oceans of Action (16); Thrills and Chills (15); Riptide of Westerns (29); Six-pack Special (6).

Atlas Film Corporation
1111 South Boulevard, Oak Park, Illinois; Austin 7-8620. Branch sales offices: 40 Rucker Pl., Alexandria, Virginia; Box 36, Bloomfield Hills, Michigan; 2801 Cyclo-rama Drive, Cincinnati, Ohio; 6331 Hollywood Blvd, Hollywood, California; James A. Kellock, pres. (Produces filmed commercials and industrial films.)

Atlas Television Corp.
209 E. 56th St., New York 22, N. Y.; Eldorado 5-7943. Henry Brown, president. (Film production and distribution.)
A.T.U. Productions, Inc.  
130 W. 57th Street, New York 19; JUdson 6-9723. Frank K. Spedell, president; T. H. Westermann, vice-president; Peter J. Mooney, v.p.; Alex Gansell, secy. Harold Lipman, manager. TV dept. (Producers of filmed commercials.) Industrial Films.

Austin Productions, Inc.  
P. O. Box 713, Lima, Ohio; Tel.: 229-7881. B. Otto Austin, Jr., president; Clair E. Butttruff, vice-president. (Producers of film commercials and industrial films.)

Baldwin Organization, Inc., The  
10 West 66th St., New York 23, N. Y.; THAlfred 7-6607. Frank K. Baldwin, president. (Produces filmed programs and industrial films.)

Balsam, Jerome, Films, Inc.  
165 W. 46th St., New York, N. Y. CI 7-4220. Jerome Balsam, president. (Distributor of feature films and feature films.)

Banner Films, Inc.  
527 Madison Avenue, N. Y. 22, N. Y. PLaza 5-4811-2. Charles McGregor, president. (Distributor of Adventure Series Spec., feature films, adventure films.)

Barre, Thos. J., Productions, Inc.  

Baron-Brody Productions  
630 Ninth Avenue, New York, N. Y.; JU2-2964. The Beancounter; Merrill S. Brody, producer. (Producers of feature films for theatrical release and TV.)

Barry & Enright  

Bartlett, Hall, Television Productions  

Bash Radio & TV Productions  
25 W. 45th St., New York 36, N. Y.; JU-6-7570. Frances Scott Basch and Charles J. Basch, Jr., partners. (Produce dramatic film series.)

Beacon Television Features, Inc.  
115 Newbury St., Boston 16, Mass.; Common-wealth 6-6881. J. L. Sanderson, president; Barbara Keane, treasurer. (Produce filmed series, commercials, packages.)

Beck, Alexander, Films, Inc.  

Biddick Company  

Big Fights, Inc., The  
9 E. 40th St., New York 16, N. Y.; LExington 2-1717. William D. Cayton, president; Lee Dalia, director. (Produce, distribute filmed boxing series.)

Big Fights, Inc.  
The Big Fights (13); World's Greatest Fighters in Action (16).

Borju Productions, Inc.  
1215 South Flower St., Los Angeles 15, Calif.; RL 7-7336. J. Bond Johnson, pres., exec. prod.; Everett L. Jones, vice-pres., secre- tary; Charles Wallace, treas. (Production of feature motion pictures and television series.)

Branden Films, Inc.  
200 W. 57th St., New York 19, N. Y.; CIRCLE 6-4888. (Distributes foreign feature films.)

* 24 feature films.

Bray Studios, Inc.  
729 Seventh Ave., New York 19, N. Y.; CIRCLE 5-4582. John R. Bray, chairman of the board; Paul A. Bray, pres.; Paul Bray, Jr., v.p.; John L. Johnson, animation dir.; B. D. Hess, film distribution mgr. (Producers and distributors of black & white and color films and film strips on technical and/or job training, sales promotion, etc. Safety, aeronautics, health
Pat Hernon  
WEATHERSCOPE... WNBC-TV  
ALL-PRO SCOREBOARD... ABC-TV

VERNE COLLETT  
American Gas Association  
Allerest  
Glad Wrap

LOU BODA  
NBC News & Sports  
TV and Radio  
NBC-TV Pre-Game Show

BILL MALONE  
Texaco  
Tareyton  
Mutual of Omaha

Personal Representative: LESTER LEWIS ASSOCIATES
and hygiene, cartoons and sponsored films for TV and general distribution, also Spanish and French (Safety Training films.)

**British Broadcasting Corporation (BBC TV Enterprises).**


**British Information Services, News Division**


- British Calendar, Topical Television Series available every two weeks or weekly; News Clips (1-3 per wk.); short films for television (100).

**Broadcast Editorial Reports, Inc.**


**Broadcasting and Film Commission of National Council of the Churches in the USA**


- Davey and Goliath (39); Talk Back (26); Off To Adventure (25); The Way (13); The Bible Puppets (9); Man to Man (26); Breakthru (13).

**Broadcasting Foundation of America**


**Burrud, Bill, Productions**

1100 S. La Brea Ave., Los Angeles 19, Calif., WE-7-0300. Bill Burrud, president. (Producers of film series, commercials, packages.)

**Byron Motion Pictures, Inc.**


**CBS Films Inc.**

485 Madison Ave., New York 22, N. Y.; PLaza 1-2345. Branches: 337 Peachtree Bldg., Atlanta, Ga.; 630 N. McClurg Court, Chicago, Ill.; 622 Fidelity Union Life Bldg., Dallas, Tex.; 6121 Sunset Blvd., Hollywood, Calif.; Sheraton-Palace Hotel, San Francisco, Calif.; Page One Ltd., 18 Grenville St., Toronto 5, Ont. CBS Europe, Cham-

Through these pages pass the most astute buyers of motion pictures in the world. To those who buy and sponsor commercial motion pictures for industry or education, distributed through non-theatrical channels or on television, we ask for the opportunity to present our facilities and qualifications as your producer. • Send for “A Few Facts About Audio.”

**Audio Productions, Inc.**

Film Center Building
630 Ninth Avenue, New York 36, N. Y.
erstrasse 18, Zug, Switzerland; CBS (Europe) SA, Rome Branch, Via Ladovisi 45, Rome, Italy; Wilfrid Fleisher, 18 Sturegatan, Stockholm, Sweden; CBS (Europe) SA, German Branch, Jahnstrasse 1B, Dusseldorf, Germany; CBS Limited, Villiers House, Strand, London, W.C. 2, England; CBS Films Pty., Ltd., Suite 2 Coleman House, Barry and Walker Streets, North Sydney; N.S.W., Australia; Sekiya & Co., Ltd., P. O. Box Central 196, Tokyo, Japan; Television Interamericana S.A., 4547 Ponce de Leon Blvd, Coral Gables, Florida; Produciones Argentinas de Televisiva vice-pres.; James T. Victory, v.p., domestic s/s.; Ralph M. Baruch, v.p., international; Fred J. Mahlstedt, managing dir., oper., domestic & international. (Distributes film series.)

- Accent (36); Air Power (26); CBS Reports (78 continuous); CBS Television Workshop (18); Conquest (19); Newsfilms (continuous); The Robert Herr, Dr. Fletcher Theater (26); Special Documentaries & Public Affairs (continuous); Touch of Fame (26); The Twentieth Century (180 continuous); You Are There (65); Zoroma (39); Brenner (254); The Frontier, Via Larga (39); The Cases of Eddie Drake (13); The Defenders (32 continuous); The Files of Jeffrey Jones (39); The Investigators (13 continuous); The Lineup (18); Perry Mason (211 continuous); San Francisco Beat (183); The Whistler (39); Gene Autry (51); Gunsmoke (hour long) (108); Have Gun, Will Travel (224 continuous); Hotel de Paree (33); Wanted Dead or Alive (26); The Alvin Show (26); Deputy Dawg (312); Heckle & Jeckle (104); Mighty Mouse (104); Tom Terrific (130); Assignment Foreign Legion (38); The Grey Ghost (39); The Millionaire (173); Navy Log (102); Playhouse 90 (6); Rendezvous (38); Stars in Action (92); Twilight Zone (138); U.S. Border Patrol (39); Whirlybirds (111); The Witness (17); Amos 'n Andy (77); Brothers (26); Colonel Flack (39); December Bride (154); The Eve Addams Show (26); The Honeymooners (39); Ichabod & Me (38); I Love Lucy (179); Life With Father (25); Mr. Adams & Eve (66); Our Miss Brooks (128); Pete & Gladys (72); The Phil Silvers Show (138); Call Me "D" (51); Rawhide (174 continuous); Trackdown (71); Sum and Substance (26); Touch of Fame (26); World of Adventure (33); The Great War (26); Young People's Concerts (27 continuous); The Baileys of Balboa (36 continuous); The Beverly Hillbillies (72 continuous); The Cara Williams Show (36 continuous); The Garry Moore Show (34); The Jackie Gleason Show (60 continuous); Lucy-Desi Comedy Hours (13); Oh, Those Bells (13); Petticoat Junction (38 continuous); America! (39); The Defenders (94 continuous); The Great Adventure (26); Mr. Broadway (34 continuous); The Nurses (64 continuous); The Reporter (34 continuous); Slattery's People (32 continuous); True (33); Hector Heathcote (104); Lariat Sam (65); Tom Terrific (130).

Calhoun Studios, Inc.
266 E. 78 St., New York 21, N. Y.; LE 5-2120.
Brian Calhoun, president; Paul Goldschmidt, vice-president; Charles P. Gennell, sales mgr.; Fred Carley, production director; Ole Undt; Rubber, secretary. (Produces and distributes filmed programs, commercials and industrial films.)

- 3 feature films. Hunting & Fishing (13).
California International Productions
6710 Melrose Avenue, Hollywood 38, California; WEbster 9-1491. Homer O'Donnell, owner.

Calonius, Lars, Productions, Inc.
45 W. 45th St., New York 36, N. Y.; PLaza 7-0350. Lars E. Calonius, president. (Produce animated and live action commercials.)

Camera Craft
6800 Sunset Blvd., Hollywood 28, Calif.; HOLlywood 3-6856. (Rent, sell, buy for producers.)

Campus Film Distributors Corporation
20 East 48th St., New York 17, N. Y.; MUrray Hill 2-8735. Myra Kohn, coordinator. (Distributor of educational, industrial and documentary films.)

Campus Film Productions, Inc.

Cartoon Distributors Corporation

- Space Angel (5 min.) 260 Episodes animated; It's A Small World (1/2 hour); Travel Adventure (39); Captain Fathom, cartoon pilot.

Cascade Pictures of California, Inc.
1027 No. Seward St., Hollywood 38, Calif.; HOLlywood 2-6481. B. J. Carr, president; Roy Seawright, vice-president, Vaughn Paul, chg. of prod. (Produces commercials.)

Caston Productions
8833 Sunset Blvd., Room 302, Hollywood 46, Calif. Robert L. Cashy and Milton L. Cashy, co-owners and producers. (Film producers.)

Catholic Motion Picture Enterprises
2040 Chatterton Ave., New York 72, N. Y. TAlmadge 9-6728. Louis D. Colson, owner & president. (Distributes package films.)

Cavalcade Pictures, Inc., and Cavalcade Television Programs
959 No. Fairfax Ave., Hollywood 46, Calif.; OLdfield 4-4144; Harvey Pergament, president. (Producer, distributor and importer of filmed programs.)

- Famous Guests (13); Unk & Andy ABC Adventures (26); Operation Tomorrow (4); Adventures of Patches (26); Marvin Miller Story Teller (13); Junior Aces (13); Popular Science (78); Adventure Album (26); Buster Keaton (13).

Cavalier Productions, Inc.
9134 Sunset Blvd., Los Angeles 46, Calif.; CRestview 6-4174. Robert G. Young, president; Eugene B. Rodney, vice-president in charge of production; Ben Bisgeier, secretary. (Producers of filmed series.)

- Father Knows Best (series).

Jack Lescoulie
Chapman, Bruce, Co.
125 W. 41st St., New York 36, N. Y. Wisconsin 7-9244. Bruce Chapman, president; Edna Chapman, vice-president. (Producer distributor of films, commercials and shorts.)
- The Answer Man (13).

Charter Oak Tele-Pictures
Pan American Building, New York, N. Y.; Mo. 1-9046. Production studios, 423 E. 90th St., New York, N. Y. Tr. 6-6800; Louis Cavrel, pres. (Producers & distributors of films.)

Chatham, Lew, Associates
Chatham Bldg., Claremore, Okla.; Rogers 3-4347. L. A. Chatham, manager. (Film producer, Documentary films.)

C/Hear Services, Inc.
210 East 47th Street, New York 17, N. Y.; EL. 5-7212. Granville 'Sascha' Burland, pres. (Creation and production of radio and television commercials specializing in comedy; commercial jingles, film tracks, compose and create.)

Cheryl-TV Corp.
3084 Motor Avenue, Los Angeles 64, Calif.; TX 6-6136. Simon Lipson, president; Jack Broder, vice-president; John Ettlinger, national sales manager. (Distributors of feature films.)
- 20 feature films.

Chicago Film Laboratory, Inc.

Cinecraft-Continental Productions, Inc.

Cinegraphics, Inc.
5 E. 57th St. New York 22, N. Y.; PLaza 9-8620; Francis C. Thayer, pres. (Produce filmed series, commercials.)
- The World Through Stamps (26).

Cinema-Vue Corporation
- Milestones of the Century (Doc.) (365); Mickey Rooney Show (33); Secret File U.S.A. (26); Adventure Theatre (10); One hour Christmas Show (1); Musical Parade of Stars (100); Frank Fontaine Showtime (39); Harlem Variety Revue (13); Errol Flynn Theatre (26); Men of Destiny (130); Pathe Educational Shorts (103); Newport Jazz Festival (1); Wonderful Planet Earth (39); Frank Fontaine Comedy Hour (1 hour special).
Cinepix, Inc.
243 West 55th St., New York, N. Y.; Circle 6-0888. M. Kleinerman, president. (Distributors of feature films and cartoons.)
- 52 features; 52 westerns; cartoons.

Cinetoon Productions
1847 Fort St., Honolulu 13, Hawaii; 502677. Maurice D. Myers, owner. (Producers of feature films and cartoons.)
52 features; 52 westerns; cartoons.

Cinetoon Productions
1847 Fort St., Honolulu 13, Hawaii; 502677. Maurice D. Myers, owner. (Producers of feature films and cartoons.)
52 features; 52 westerns; cartoons.

Cine-Video Productions, Inc.
Boston Post Road and Cedarhurst Lane, Milford, Conn. TRinity 4-6590. Garo W. Ray, president; (Producers of industrial, educational and religious films.)

Cine-View Inc. (Cine-Tele Productions)

City Film Center, Inc.
66-40 69th Street, Middle Village 79, N.Y.C.; TWining 4-7800. John E. Colburn, pres., Robert I. Ford, dir. of ed. man; James R. Phillips, Jr., gen. sls. mgr. (Producers of industrial and television films and commercials.)

Climont Films

Clifton Productions, Inc. (formerly D.P.M. Productions, Inc.)

Colburn, John Associates, Inc.

Colorama Features, Inc.
- 25 features—19 in color.

Commerce Pictures Corp.
525 Poydras St., New Orleans 12, La.; Code: 504. Tel.: 523-5026. Robert Wiegand, pres. (Producers of film commercials.)

Commonwealth Film & Television, Inc.
723 Seventh Ave., New York 19, N.Y.; CIRCLE 5-6456. Mortimer D. Sackett, president; S. Sackett, treasurer. (Producers and distributors of filmed programs, feature films.)
- 250 features, 85 westerns; 500 cartoons, serials, shorts.

Company of Artists Productions, Inc.
5746 Sunset Blvd., Hollywood 28, Calif.; HO

JONATHAN WINTERS

Exclusive representative:
Martin Goodman Productions, Inc.
667 Madison Avenue
New York, N.Y.

PL 1-3555

**Condor Pictures, Inc.**

**Continental International Pictures**
448 Harrison Ave., Greenville, Ohio; 548-2791. Walter D. McFarland, executive producer. (Producers of 16mm. black & white and color sound documentary films for business, industry, government agencies, bureaus, and institutions.)

**Co-Ordinated Marketing Agency, Inc.**
575 Lexington Ave., New York 22, N. Y.; PLaza 2-1700. Lester "L." Wolff, president and exec. prod.; Irving I. Herz, exec. vice-pres. and exec. prod.; Wally Reed, prod. (Producer and distributor of half hour TV shows and live TV shows.)

**Cooper, Frank, Associates**
17 East 54th St., New York, N. Y.; PL 1-0725; 9145 Sunset Blvd., Hollywood, Calif.; CRestview 5-1288. Frank Cooper, Sy Fischer, chief officers. (Live and film packages.)

**Corradine, Tom J., & Associates**
5746 Sunset Blvd., Hollywood 28, Calif.; HO 2-0811. Branch office in New York. Tom Corradine, president; Kyle C. Thomas, Vice-President & General Manager. (Producers of motion pictures & commercials.)

**Cox, William G., Film Enterprises**
140 S. Orange Drive, Los Angeles 36, Calif.; WEBster 4-8590. William G. Cox, owner-producer. (Produce commercials, news clips.)

**Crandall, Roland D., Productions**
31 Heusted Drive, Old Greenwich, Conn.; NE 7-0425. Roland D. Crandall, owner. (Producers of animated commercials.)

**Thomas Craven Film Corporation**
330 East 56th St., New York, N. Y. 10022; MUrrey Hill 8-1585. Thomas Craven, president; D. William Robinson, dir. of production. (Producers of commercials, theatrical featurettes, documentary films; filmed series.)

**Creative Management Associates, Ltd.**
410 Park Avenue, New York 22, N. Y.; MUrrey Hill 8-2020; 9255 Sunset Blvd., Los Angeles 69, Calif.; CRestview 3-2020; 28 Brutton St., London W1, England; GRosvenor 6448; Freddie Fields, pres.; David Begel-
man, vice-pres.; Martin Dummer, Perry B. Leff, John Foreman, Richard Shepherd, Harvey Orkin, theatrical agents and artists representatives.

Creatvision Incorporated
1780 Broadway, New York 19, N. Y.; Circle 5-4830. Jane Kayfetz, v.p.; Carl Rogers, dist. mgr.; (free films for TV of general interest, plus special series of films on: boating, women's fashions; interior decorating; painting tips; Series of films on Sweden: Its people, industry, culture, arts & crafts, etc. All with English sound track.)

Crest Television Productions
10361 McCormick St., No. Hollywood, Calif.; Sunset 2-3138. Lloyd Friedgen, president; Elva Fraser, secretary-treasurer. (Distributor and produce of features.)

Crosby, Bing, Productions

Crown Pictures International
961 N. La Cienega Blvd., Los Angeles 46, Calif.; Crestview 6-6139. S. Michelson, secretary-treasurer. Distributors of feature films.)

Crystal Pictures, Inc.
1564 Broadway, New York 36, N. Y.; Plaza 7-5130. F. Feinstein, president; R. Tager, dir. of sls. (Distribute features, Westerns, packages.)

19 features; 9 sports shorts; comedies (118); T.V. series (half hour) (105).

Culhane Film Studios, Inc.
215 E. 37th Street, New York 16, N. Y.; Murray Hill 2-5070. Rudolf Weiss, pres.; Shamus Culhane, producer, director; John Cuddy, prod. mgr. (Produce TV commercials and industrial films—RCA Beam Deflection Tube; TV spots.)

Cummings Productions Inc.
New Canaan, Connecticut; Plaza 7-6452. (NYC) 914 LE 3-2055. Ralph Waldo Cummings, president. (Creation and production of musical commercials, backgrounds, scores for promotional entertainment projects.)

DBA Consolidated Television Sales
(see Bagnall, George, and Associates, Inc.)

Day, Gordon M., Productions
72 W. 45th St., New York 36, N. Y.; Tn-7-7390. Gordon M. Day, pres.; Carol Bulkley, vice-pres.; Leo Reich, treas. (Write-produce commercials and sound tracks.)

Daystar Television
9028 Sunset Blvd., Hollywood 69, Calif.; Crestview 3-4830. Leslie Stevens, exec. prod.; Dominic Frontiere, assoc. prod.; Allan Balter, pub dir.; Ron Silverman, production associate; Ralph Riskin, proj-
ects development. (TV producers—American Broadcasting Co.-Columbia Broadcasting System-United Artists Television.)

Demby Productions, Inc.
44 W. 56th St., New York 19, N. Y.; Plaza 7-0813. Emanuel Demby, president; Betty Jeffries, vice-pres.; Elaine Greene, research. (Produce television and motion picture features.)
- Cavalcade; Music; Carnival; Witch On Wheels; The Shadow; World in Space.

Denby, Jack, Productions, Inc.
- The Christophers (series).

Department of the Army, Radio & TV Branch

D4 Film Studios, Inc.
56 Elmwood St., Newton 58, Mass.; Woodward 9-7770. Joseph Dephoure, pres.-treas. (Film producers, commercials, animation, etc.)

Depicto Films Corp.
254 West 54th St., New York 19, N. Y.; Columbus 5-7620. J. R. von Maur, president. (Producers of filmed commercials and industrial motion pictures. Sales meeting and conventions, road shows.)

Derel Producing Associates
- Exclusivel Crime Club, Bellevue Is My Home!

Desilu Productions Inc.
- Owns Desilu Playhouse (syndication); The Ann Sothern Show (syndication); Guestward Ho! (syndication); Harrigan and Son (syndication); The Texan (syndication); Whirlybirds (syndication); Those Whiting Girls (syndication); Willy (syndication); Untouchables (syndication); Lucille Ball Show (network series); Fair Exchange (network series); Kraft Mystery Theatre (syndication); Greatest Show on Earth (network series); Glynis John Show (network series); You Don't Say (network live show).

Joe Given
Spokesman
Narration
- Robert Coe Management
345 East 52nd Street
New York 22

Ed Reimers
Desilu Sales, Inc.
• Desilu Playhouse (syndication); Guestward Ho! (syndication); Harrigan & Son (syndication); Texan (syndication); Window on the World (hour documentaries) (syndication); Untouchables (syndication); Lucille Ball Show (syndication); Fair Exchange (syndication); Desilu Mystery Theatre (syndication); Hollywood 9-5911. Lucille Ball, pres.; Richard Dinsmore, vice-pres. & gen. mgr.; Ed Holly, dir.; Offices in U.S., Canada, Latin America, United Kingdom, Europe, Far East. (TV Film distribution.)

Disney, Walt, Productions
• Disneyland; Walt Disney Presents; The Mickey Mouse Club (syndicated); Zorro; Walt Disney's Wonderful World of Color.

Douglas Productions
10 W. Kinzie St., Chicago 10, Ill.; MOhawk 4-7455. D. P. Raymond, president; Sherwin Becker, production manager; Wm. Bielecke, laboratory mgr. 35mm-16mm production and laboratory services.

Dryer, Sherman H., Productions
667 Madison Ave., New York 22, N. Y.: TEMpleton 8-5690. Sherman H. Dryer, president. (Produce programs.) World of Medicine (13); Project: Security (13); The Balance (13); The Magic Eye (13); New Biology (160); American Economy (160); Communism; R.M.E. (26); Geigy Farm Specials (4); Flicker Flashbacks.

Dube, Harry S.
10 Rockefeller Plaza, New York 20, N. Y.; COLUMbus 5-7035. Harry S. Dube, owner. (Live and film shows. commercials.)

Dunn, Cal, Studios, Inc.
141 W. Ohio St., Chicago 10, Ill.; 644-7600. Cal Dunn, president. (Producers of motion pictures, TV commercials, slidefilms for sales, training, promotion, indoctrination.)

Dynamic Films, Inc.
405 Park Avenue, New York 22, N. Y.; PLaza 1-7447. Branch offices: Mid-Western office, Mal Middlesworth, 573 N. Melrose, Elgin, Ill.; Pittsburgh office, William Matthews, 244 Thorn St., Sewickley, Pa.
Nathan Zucker, pres.; Walter Lowendahl, exec. vice-pres.; Wayne Leonard, controller. (Producers of television series, television commercials, educational and industrial films.)

Monty Woolley (13); Speedway International (39); Funny Bunnies (26); and others.

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Educational Films Corporation of America
1501 Broadway, New York 36, N. Y.; Pennsylvania 6-1780. Earle W. Hammons, president; V. H. Hammons, vice-president; Leonard Loewinthan, secretary; Everett Rosenthal, treasurer. (Produce live and film shows.)

Elgar, Peter, Productions, Inc.
75 W. 45th St., New York 36, N. Y.; JUdson 6-1870. Peter Elgar, president. (Produce filmed programs, commercials.)

Eldorado Films, Inc.

Electric Utilities Television
Box 4272, Madison, Wisconsin; SE. 8-6371. Richard L. Huff, owner. (Produces and distributes commercial films.)

Elektra Film Productions, Inc.

Emperor Films, Inc.
1650 Broadway, New York 36, N. Y.; Columbus 3-8649. Martin Ross, president. (Distributes feature films.)

Empire Films, Inc.
22 East 40th St., New York 16, N. Y.; PLaza 7-3770. A. Joseph Handel, president. (Distributor of 18 feature films.)

Empire Production Corp.
480 Lexington Ave., New York, N. Y.; Lex-

Andrew J. Fenady
and Associates

United Artists—TV

ALLEN SWIFT

"The Voice Of Everything—But Firestone"

JU 6-4292

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GERARD W. PURCELL
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PL 3-7602
Fairbanks, "Tiny", Enterprises, Inc.
250 W. 57th St., New York 19, N. Y.
Circle 7-5549. "Tiny" Fairbanks, president.
Branch: 449 Kingsland St., Nutley 10, N. J., North 7-3767. (Produces live and filmed programs.)

Fairview Films, Inc.
P. O. Box 4317, Grand Central Station, New York 17, N. Y.; HA 2-7640; Adm. Solomon S. Isquith, president. (Feature films and shorts.)

Falcon Productions, Inc.

Falk, Richard R., Associates
220 West 42nd St., New York 36, N. Y.; Chickering 4-3737. Richard R. Falk, president; G. Lewis, sales mgr.; Mel Ducat, research; A. Roberts, media director. (Producers of live and filmed programs, commercials.)
- Second of Death (3); Original Hour (13); Eye-Witness; People in the News (live); Men Working (13); and Summer Time (live); Here And Now (also radio); The Margaret Haymes Show; It Never Happened.

Family Films
- This Is The Life (Series-13th yr.)

Family Theater, Inc.
- 11 religious feature films.

Famous Artists Corporation

Fedderson, Don, Productions
- The Millionaire (network); Who Do You Trust (network), My Three Sons (network). Also TV Consultants for Lawrence Welk.

Federal Telefilms, Inc.
- Adventures of the Falcon (39); Cross Roads (78) Chevrolet.

Fennell, Paul J., Co.
404 N. La Cienega Blvd., Los Angeles 48, Calif.; OLympia 2-2612. Paul J. Fennell, owner-producer; John E. Burks, techni-
Film-Aide
509 Harrison St., Amarillo, Tex.; DRake 3-3777 George W. Tiffany, mgr.; David K. Patton, prod. mgr. (Creating and producing animated TV commercials, public relations films.)

Film Associates, Inc.
4600 S. Dixie Ave., Dayton, Ohio 45439; 293-2164. E. Raymond Arn, president; Mildred G. Arn, vice-president; Edward R. Lang, general manager. (Produce film commercials, live spots, animation, package programs. Also have complete motion picture services.)

Film Classic Exchange
1926 So. Vermont Ave., Los Angeles 7, Calif.; REpublic 1-3854. (Produce, distribute filmed series, features.)

Film Graphics, Inc.

Film Images, Inc.
1850 Broadway, New York 23, N. Y.; Circle 7-1877. Rosalind Kossof, president. (Distributes filmed shorts.)

Film Studios of Chicago, Ill.
135 So. LaSalle St., Chicago 3, Ill.; CE 6-8417. George L. Reasor and H. A. Spanuth, owners; (Distribute sports, religious and feature films.)
- 100 features.

Film Vision Corp.
165 West 46th St., New York 36, N. Y. Cl. 7-4220-1. Jerome Balsam, exec. v. p. (Feature film distributor.)
- 48 Features, 36 Westerns.

Filmack Studios

Films for Television of Hollywood, Inc.

Films of the Nations, Distributors, Inc.
62 W. 45 St., New York 36, N. Y.; MUrray Hill 2-0040. Maurice T. Groen, president; Ronald T. Groen, exec. dir. (Distributors of filmed programs and sponsored films; large 16mm color stock shot library.)

Film video Releasing Corporation

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Film Studio of Chicago
135 S. LaSalle St., Chicago 3, Ill.; CE 6-8417. George L. Reasor and H. A. Spanuth, owners; (Distribute sports, religious and feature films.)
- 100 features.

Film Vision Corporation
165 W. 46th St., New York 36, N. Y. Cl. 7-4220-1. Jerome Balsam, exec. v. p. (Feature film distributor.)
- 48 Features, 36 Westerns.

Filmack Studios

Films for Television of Hollywood, Inc.

Films of the Nations, Distributors, Inc.
62 W. 45 St., New York 36, N. Y.; MUrray Hill 2-0040. Maurice T. Groen, president; Ronald T. Groen, exec. dir. (Distributors of filmed programs and sponsored films; large 16mm color stock shot library.)

Film video Releasing Corporation

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Jackson Beck
ANNOUNCER—ACTOR—NARRATOR
PL. 2-7676
HA. 1-4650
Represented by Fifi Oseard
(Producers and distributors of commercial and television programs.)

- In Production: Poem For a Day, Parade of Presidents, Kiddie Camera, Woman Speaks, Uncle Dunkle.


Filmways, Inc.

Films Five, Inc.
18 East 50th St., New York, N. Y.; PL 2-7960. Walter Bergman, head of studio oper. (Producers of industrials, live and animation.)

Fiore Films
128 Mallory Ave., Jersey City 4, N. J.; HEnder son 2-4747-S. Albert A. Fiore, TV & film director. (Produce filmed programs, commercials and sales training—public relations films.)

Fishbein, Frieda
353 West 57th St., New York, N. Y. 10019; Circle 7-4398: Frieda Fishbein, owner. (Live and film use.)

Flagg Films, Inc.


Flamingo Telefilm Sales, Inc.
529 Fifth Avenue, New York 17, N. Y.; TN 7-8760; Ira Gottlieb, president. (Distributors of filmed films, filmed series.)

- Imperial Package (50); Festival Package (30); The Country Show (stars of the Grand Ole Opry) (91); Superman (104); Citizen Soldier (39); O.S.S. (26); Deadline (39); TV's Baseball Hall of Fame (78); Superman Cartoons (16); Nutty Squirrel Cartoons (150); Top Secret (36); Telecomics (165); Critics Award Package.

Fleetwood Films, Inc.
10 Fiske Place, Mount Vernon, N. Y.; MTown Vernon 4-5847. Myron Bresnick, president; Sally Fagin, vice-president; Renee Bresnick, secretary; Leonard Fagin, treasurer. (Producers of filmed programs.)

- Captain Quest (13).

Flying A Pictures, Inc.
10000 Riverside Dr., North Hollywood, Calif.; POplar 9-1451. Armand Schaefer, president; Mitchell J. Hamilburg, vice-president and treasurer; Ina Autry, secy.; Philip S. Cobey, asst. treas. (Producers of filmed series and commercials.)

- Gene Autry (91); Range Rider (78); Annie Oakley (81); Death Valley Days (36); Cavalcades of America (6); Buffalo Bill Jr. (42); Adventures of Champion (26).

Fordel Films, Inc.
1079 Nelson Ave., Bronx 52, N. Y.; Wyandotte 2-5000. Mailing address, P. O. Box 352, Bx. 51, N. Y.; Clifford F. Potts, president. (Producers of filmed programs, shorts and commercials.)

Format Films, Inc.

Fornont Film Corporation
15 Leroy St., Suite 1, New York, N. Y.; Art Ford, Pres.; R. Simmons, adv. & pub.; Howard Epstein, Legal Advisor.

Fortune Features, Inc.
1501 Broadway, New York 36, N. Y.; Longacre 4-5592. Jules Weill, president. (Distribute feature films.)

- 70 feature films.

Fortune Merchandising Corp. (Productions Division)
Four Star Television


The Zane Grey Theatre: Law of the Plainsmen, The Ranger, Stagecoach West; Richard Diamond; Wanted Dead or Alive; Black Saddle; The Law & Mr. Jones; Johnny Ringo; Peter Loves Mary; The Dupont Show with June Allyson; Dante's Inferno; Robert Taylor's Detectives; The Tom Ewell Show; Target; The Corruptors; The David Niven Show; The Westerner, Trackdown; The Gertrude Berg Show; The Dick Powell Show; Jeanne Carson Show; Lloyd Bridges Show; Ensign O'Toole; McKeever and the Colonel; Saints and Sinners; Burke's Law; Robert Taylor Show; People Will Talk (live); Celebrity Game (live); The Rogues.

Ganz, William J., Co., Inc.

40 E. 49 St., New York 17, N. Y.; ELDorado 5-1443. William J. Ganz, president; Eve L. Mucciolo, exec. v. p. Manager of sponsored films. (Producers of films.)

Gerald Productions, Inc.

Gold, Global Telefilms, Inc.

Glen Glenn Sound Co.

Gertz, Goodman, Nat Goldstone, Nat

Globe

Gomez, Partners. (Produce commercials and TV shows. Represent Pros., dirs., actors.)

Nothing New Under The Sun (13).

Governor TV Attractions, Inc.

Gray-O'Reilly Studios

Great Films, Inc.

Green, Lewis G., Productions

Greene, Ben, Film Productions

Greenfield, Ernest Wm., Adv. Inc.

Greshler, Abner, Productions, Inc.

Gross, Gerry-Madison Productions, Inc.

Guedel, John, Productions

Guild Films Co., Inc.

• Sunday Night Movies (ABC-TV); They Have What It Takes (AFL-CIO-President's Comm. for Handicapped doc.); The Big Payoff (National Bellillers doc.); Shadow in the Wild, The Long, Long Bank Robbery, The Long Green (theatrical feature).

Gertz, Mitchell, Agency, Inc.

338 No. Rodeo Drive, Beverly Hills, Calif.; CRestview 4-5491. Kingsley Colton, president. (Produce and package live and filmed TV shows.

Glen Glenn Sound Co.

6624 Romaine Street, Hollywood 38, Calif.; HOlywood 4-0406. Sid Glenar, owner. (Produces films, commercials.)

Global Telefilms, Inc.

15 E. 48th St., New York 17, N.Y.; PLaza 8-1024. William L. Snyder, president and general manager. (Produce commercials and film spots.)

Globe TV Corporation

425 South Beverly Drive, Beverly Hills, Calif.; CRestview 5-0816. Edward Sherman, president; Samuel Markovitch, vice-president-treasurer.

Gold, Melvin L., Enterprises, Inc.


Goldstone, Nat C., Productions, Inc.

250 N. Canon, Beverly Hills, Calif.; CRestview 6-1071. Nat Goldstone, chief officer. (Producers of filmed programs.)

Gomacco, Enterprises

13107 Ventura Blvd., Studio City, Calif.; ST 3-0070. David Gomacco, Partners. (Producers of live programs, TV film series and motion pictures.)

Goodman, Harry S., Productions


• A Word From the Stars (13); Streamlined Fairy Tales (13); Telephone Game (all live); Dilemma (13); Cyclone Malone (65); Bert and Elmer (13).

Goodman, Martin, Productions, Inc.

667 Madison Ave., New York, N.Y. 10021; PLaza 1-3555. Martin Goodman, president; George Spota, vice-president; Arthur Wil- lie; Bill Ricker, associates. (Talent representatives.)

Goodson-Todman Productions


• Play Your Hunch, The Price Is Right, Say When, To Tell The Truth, Password, Match Game, Missing Link (all live); The Rebel (film); The Web (film); The Richard Boone Show (film); Get The Message.

Governor TV Attractions, Inc.

375 Park Ave., New York 22, N.Y.; PLaza 3-6216. Arthur Kerman, president. (Distributors of feature films, shorts, cartoons, packages.)

• 300 features; 202 shorts.

Gray-O'Reilly Studios


Great Films, Inc.

15 E. 48th St., New York. The Errol Flynn Theatre (26); Krazytoons (150), Westerns (38), Features (59).

Green, Lewis G., Productions

520 N. Michigan Ave., Chicago 11, Ill.; Whitehall 6-7440. Lewis G. Green, general manager. Commercials, spots, animation, jingles. (Producers of commercials.)

Greene, Ben, Film Productions

318 W. 51st New York 19, N.Y.; PLaza 7-3585. Ben Greene, owner. (Film producer; TV Spots and Industrial Films.)

Greenfield, Ernest Wm., Adv. Inc.

226 S. 16th St., Philadelphia 2, Pa.; Kings- ley 5-8422. Alfred Fingerman, TV co-ordinator. (Live film programs and commercials.)

Greshler, Abner, Productions, Inc.

8400 Sunset Blvd., Hollywood 69, Calif. Abner Greshler, president. (Produce and distribute filmed programs.)

• 12 feature films; Produce Commercials and Industrial Films.

Gross, Gerry-Madison Productions, Inc.

60 E. 56 St., New York, N.Y.; PLaza 8-2780. Gerry Gross, president; Frank B. Sawdon, vice-president-treasurer. (Produce of live packages, filmed shows.)

• Junior Champions (live); Magell McNellis Show (live). Colgate Newsreel, Sportsbeat, Bill Stern's Dugout, Assignment Broadway (live), Baseball Central (TV live), The Will to Win (film).

Guedel, John, Productions


• People Are Funny, You Bet Your Life, Linkletter and The Kids (filmed series); House Party (live).

Guild Films Co., Inc.


www.americanradiohistory.com
(Producers & distributors of packaged shows, filmed series & feature films and cartoons).

- Confidential File (39); Duffys Tavern (39); Janet Dean, Registered Nurse (39); Paul W. Aerostreet (52); Sherlock Holmes (39); Junior Science (39); Flash Gordon (39); Tim McCoy (39); Conrad Nagel Theater (26); Joe Palooka (25); Florian Zabach Show (39); Frankie Lane Show (26); I Spy (39); Captain David Grief (39); Lantz Cartoons (179).

H

H & R Productions, Inc.
17 East 45th Street, New York 17, N. Y.; Oxforf 7-0725. Herbert Rosen, president. (Producer of films, package shows.)

Hack, Herman, Productions
571 N. Arden Blvd., Los Angeles 4, Calif.; Hollywood 7-6557. Herman Hack, manager. (Produces filmed religious and youth programs.)

- Frontier Parson (series).

Hamilton Wright Org., Inc.
30 Rockefeller Plaza, New York 20, N. Y., Plaza 7-0667-88-89; Hamilton M. Wright, president; Hamilton M. Wright, Jr., exec. v.p. (Producers and distributors motion picture TV short subjects in black and white and color for Foreign Gov. clients)

Handel Film Corporation
6926 Melrose Ave., Hollywood 38, Calif.; Webber 6-5074. Leo A. Handel, president; Monroe Manning, secretary; Sam Zagon, legal advisor. (Produces filmed series.)

- Magic of the Atom (26); Police Dog (26).

Hankinson Studio, Inc.
72 W. 45th St., New York 36, N. Y.; Yukon 6-2180. Frederick L. Hankinson, president. (Producers of commercials.)

Harriss-Tuchman Productions, Inc.
751 N. Highland Ave., Hollywood 38, Calif.; Western 6-7189. Ralph G. Tuchman, president and general manager; Fran Harris, vice-president and creative director. (Producers of commercials and Industrial Films.)

Harriscove, Inc.
2928 S. La Cienega Blvd., Beverly Hills 35, Calif.; OLeander 5-8378. Branches: 203 N. Wabash Ave., Chicago 1, Illinois; Burt I. Harris, president; Don P. Nathanson, vice-presidents; Geoffrey Nathanson, director; Connie Coleman, traffic dir. (Production distribution of filmed programs and radio & TV broadcasting.)

- Jalopy Races From Hollywood (26); Main Event Wrestling (65); Beyond The Yukon (39); Christie Comedies (104); All Girl Wrestling (26); Blackstone, The Magician (39); Vaudeville-Musicals (160); So This Is Hollywood.

Hartley Productions, Inc.
279 East 44th St., New York, N. Y. 10017; Yukon 6-0563. Irving Hartley, president; Elda Hartley, vice-president; Frederick W. Abinger, v.p. (Producers and distributors of filmed series, commercials and industrials.)

Harvey Cartoon Studios, Inc.
1860 Broadway, New York 23, N. Y.; Judson 2-2244; Alfred Harvey, president; Leon Harvey, vice-president and secretary; Robert B. Harvey, vice-president and treasurer. (Producers and distributors of animated cartoons.)

- Harvey Famous Cartoons (network series).

Helsa Pictures Corp.
244 West 49th St., New York 36, N. Y.; Circle 6-6150. Joe Rice, president. (Distributors of feature films.)

17 features.

Henley, Arthur, Productions
Shelton Hotel, 45th St. & Lexington Ave., New York 17, N. Y.; Plaza 5-7145. Arthur Henley, president. (Production, writing, consultation, live and film.)

- Make Up Your Mind.

Hoffberg Productions, Inc.

- Opera Highlights and Ballets (13): 57 features; 150 shorts, 13 Morgantown News.

Holly-Tex Pictures, Inc.
P. O. Box 44, Universal City, Calif.; Tel.: 766-7161, 787-5441. Robert Hinkle, pres.; V. F. Knickerbocker, B. L. McFarland, vice-presidents; Charles E. King, tres.; Sandra Hinkle, secy. (Producers of film series, industrial and military films, commercials.)

- Test Pilot; Dial 111; Thunder Wagon.

Hollywood Television Service
(A division of Republic Corp.)
4024 Radford Ave., No. Hollywood, California; PO 3-8411. Branches in 6 cities. David Bloom, gen. sls. mgr.; Carl L. Bryant, mgr. film distr. (Distributors of features, westerns, serials, including Post-45 Constellation and Saturn groups; film series.)

- Stryker of Scotland (13); Frontier Doctor (39); Stories of the Century (39); Commando-Code-Sky Marshall of the Universe (12).

Howard Radio-TV Productions
(See Academy Film Productions, Inc.).

Hu Chain Associates
15 E. 48th St., New York 17, N. Y. Plaza 5-5240. Hubert V. Chain, owner; (Producers filmed commercials, programs, documentaries).

Hudiburg, Lucille, Productions
131 E. 51st St., New York 22, N. Y.; Plaza 9-3758. Lucille Hudiburg, producer. (Packagers; film producers on assignment.)

Hullen International, Inc.
Room 1204, 4 West 58th Street, New York, N. Y. 10019; Stacy R. Hullin, Jr., pres. (Various types of television production.)

Hyams T. V. Films, Inc.
120 W. 57th St., New York 19, N. Y.; Columbus 5-7490. Michael Hyams, president.

200 feature films.

Ideal Pictures, Inc.
1010 Church St., Evanston, Ill. 60201; Phone: 273-4555. Branches in 28 cities. Paul R. Fogg, president; Jack J. Spire, vice-president & secretary. (Distributors of shorts.)

281 shorts.

Independent Television Corporation (ITC)
555 Madison Ave., New York 22, N. Y.; Plaza 5-2100; Chicago: 612 No. Michigan...
Ave., 944-4767. Michael Nidfor, pres. & chairman of the bd; Abe Mandell, exec. vice-pres.; H. Bucher, vice-pres., chg. legal & business affairs; Irving Klein, v.p. in chg. of creative services; Sy Kapp, mgr.; Leonard Kornblum, vice-pres. & treas.

- Beachcomber (39); Best of the Post (26); Brave Stallion (39); Broadway Goes Latin (39); Can Arrow (76); Cannonball (39); Count of Monte Cristo (39); Danger Man (39); Ding Dong School (130); Diver Dan (104); Fireball XL5 (39); Four Just Men (39); Fractured Flickers (26); Fury (network series); Gale Storm Show (125); Ghost Dad (26); Golf Tip of the Day (195); Halls of Ivy (39); Hawk-eye & The Last of the Mohicans (39); Interpol Callin' (39); Jeff's Collie (105); Man's Moments In Sports (156); Man of the World (26); Mystery is My Business (32); New Adventures of Charlie Chan (39); New York Confidential (39); Ramar of the Jungle (52); The Saint (39); Sea War (13); Sergeant Preston of the Yukon (70); S. Francis Drake (26); South America (1); Stage Sev- en (39); Supercar (26); Susie (104); Sweet Sue; Television Films, S.A. Engadinstrasse 6, Chur; Tel.:(081) 2 10 77; Cable: Hatzizur. George A. Shirokow, general manager, producers of animated cartoons for US television; producers of animated TV commercials; operate fully equipped production studios in Tokyo, full line of US motion picture and sound equipment. Also represent in Japan and others of the Far East and Australia many US and European producers of television programs, among them Desilu Productions, Inc., Associated British Pathe Ltd., Tele-Hachette of Paris; Interlingual Television Films, S.A. of Switzerland, etc. Supervise sub-licensing in Japan and other countries in the Far East of over 3,000 telecasting half-hours of US and European program material.


International Film Associates Corporation-TV 550 Fifth Ave., New York, N. Y.; CL 6-7575.

Cable Address: IFAPFILM. NY B. B. Kreisler, president; I. Hartley, charge production. (Producers of filmed series, features, shorts, commercials and producers representatives of TV foreign features, shorts & series.)

- Against The Ropes (13); Friendly Neighbors (13); Famous Painters (13); 7 features and prize-winning Paris Affair & High Time.

International Film Bureau, Inc. 332 S. Michigan Ave., Chicago, Ill. 60604; HAarrison 7-4546. Wesley Greene, president; Carl J. Ross, vice-pres. chg. TV; S. J. Sperber, business manager. (Distributes film series.)

- How Does Your Garden Grow (52); over 500 documentaries on various subjects.

J & M Productions, Inc. 9506 Santa Monica Blvd., Beverly Hills, Calif.; Irving A. Fein, president. (Produce live and filmed programs, night club and theatre engagements.

- The Jack Benny Show (network series); The Jack Benny Show (network spectaculars).


Jamels Productions, Inc. 119 W. 57th Street, New York, N. Y.; JUdson 6-0390. GM.ine-productions, producers and packagers of live and filmed TV programs. Also theatrical and non-theatrical motion pictures.

Jamieson Film Company 3825 Bryan Street, Dallas 4, Texas; Taylor 3-6158, also Jamieson, Hugh W. Jamieson, Jr., exec. v.p.; Jerry Dickinson, v.p., television; Bill Stokes, v.p., sales; Lloyd Abernathy, producer service; Walter Spiro, secty.; Frank Sloan, laboratory mgr.; John Beasley, art dir.


- The Silver Eagle-Mounty, Pressure, Rolla-Bowla.


Karlen, Bernard E.


Kay-EM Film Company

1776 Broadway, New York 19, N. Y.: Ju 2-6755-6. Maurice B. Kesten, owner. (Film exporter, importer, distributor, consultant.)

Kayfetz, Victor, Productions, Inc.

1780 Broadway, New York 19, N. Y.: Circle 5-4524. Victor Kayfetz, president, executive producer. (Producers of filmed series, and commercials.)

Kayfetz, World Water (11); Tomorrow's World (4).

Keitz and Herndon, Inc.


Kenco Films, Inc.

621 West 54th Street, New York 19, N. Y.: Thames 2-6701. Kenneth S. Cofod, vice-pres. (Advertising agency film services; editing, print procurement, distribution and controlled storage of TV filmed commercials and programs.)

Kerkow, Herbert, Inc.

14-16 East 38th St., New York 16, N. Y.; MU-9-9122. Herbert Kerkow, president; Rosemond Kerkow, secretary. (Producers of commercials.)

Ketchum, MacLeod & Grove, Inc.


Key Productions, Inc.

527 Madison Avenue, New York 22, N. Y.; Eldorado 5-2180. James D. Kantor, pres.; M. Kahn, exec. v.p., M. Kahn, vice-president. (Produce films, package shows.)

Kier Film Co.

154 Davis Court, San Antonio, Texas; TA 2-9884. H. W. Kier, owner. (Produces films.)

Killian Shows, Inc.


King Bros. Productions, Inc.

8383 Sunset Blvd., Hollywood 69, Calif.; Oldfield 6-3110. Frank King, president; Morris King, Herman King, Arthur J. Steele, vice-presidents. (Produce film series.)

The Adventures of Sinbad the Sailor (39).

Kleiman Productions

7815 Milan Ave., St. Louis 14, Mo.; Volunteer 3-6777. J. J. Kleiman, production manager. (Producers of film commercials.)

Klug Film Productions

3200 N. Richards St., Milwaukee 12, Wisc.; FRanklin 2-0191. Donald R. Kluge, Douglas W. Kluge, partners. (Produce film commercials and newsreels.)

Knickbocker Productions, Inc.

Film Center Bldg., 630 Ninth Ave., N. Y. 36; Circle 5-6716. Howard A. Lesser, president; Willard Van Dyke, prod.; Thomas S. Dignan, vice-president; Renzo Olivieri, vice-president; Agnes Grant, secretary. (Film producers.)

Krantz Films, Inc.

250 West 57th St., New York, N. Y., 874-3013. Steve Krantz, pres.; Judith Krantz, secy. (Production and international distribution for television.)

L

La Brea Productions, Inc.

15901 Mission Hills Road, Mission Hills, California; Empire 1-5751. O. Gail Papineau, pres. (Produce documentary, business and industrial films.)

Laguna Productions, Inc.

433 So. Beverly Dr., Beverly Hills, Calif.; CReam 4-6777, Emerson Yorke, exec. prod.; Edward W. Ballentine, sales and distribution. (Producers of television films.)

Lakeside Television Co., Inc.

1465 Broadway, New York 36, N. Y.; LONG-acer 6-5582. Richard Stevens, president; Bernard Schulman, vice-president. (Produce & distribute filmed series, shorts, packages, features.)

Night Editor (26); Wild Life In Action (52); Where In The World (104); Opera & Ballet (13); Adventure Is My Job (3); The Bible (104); Magic Vault (104); Out Of The Past (39); Tomahawk (39); Hobbies In Action 39 half-hour programs; Wild Cargo (39); Time to Remember (39); Court of Human Relations.

Lance Productions, Inc.

35 W. 57th St., New York 19, N. Y.; Plaza 7-1677. Lorren Lester, president; S. H. Evans, treasurer; George Lessner, exec. v.p., head of music dept.; Alford H. Lessner, vice-president and coordinator of prod.; Robert Lessner, vice-president-recording div. (Produce film series, commercials, features, recordings, etc.)

Lancer Productions, Inc.


Route 66 (1 hr. series).

Larchmont TV Studios, Inc.

(See TV Guild Productions, Inc.)

Laufman, Herbert S., & Company

720 Apple Tree, Glencoe, Ill.; VE-5-8834. Herbert S. Laufman, president. (Producers and distributors of live & film programs.)

It's Baby Time (52).

Lawrence, Robert, Productions, Inc.

445 Park Ave., New York 22, N. Y.; PL 3-1443. Robert L. Lawrence, president; Philip Korblum, treasurer; Affiliates: Grantry-Lawrence Animation, Inc., 716 North La Brea, Hollywood 38, California; WES 6-8158; Ray Patterson, president; Grant Simmons, secretary-treasurer. Foreign Offices: Robert Lawrence Productions (Canada) Ltd., 38 Yorkville Avenue,
Leonard, Herbert B., Productions, Inc.
8530 Wilshire Blvd., Beverly Hills, Calif; HOllwood, 2-3111; Hollywood 3-6241. Herbert B. Leonard, president; Willia S. Leonard, vice-president; Ralph Kales, treasurer; Harold D. Berkowitz, sec. (Producers of filmed series and feature films.)
- Adventures of Rin Tin Tin (164); Tales of the Bengal Lancers (26); Circus Boy (49); Naked City (39); Rescue 8 (78). (Columbia Release.)

Lester, Gene, Productions
12642 Ventura Blvd., Studio City, Calif.; Tel. 769-6169. Gene Lester, producer and director. (Produce film packages and commercials, promotional films.)

Levene, Carol, Productions
2011 Broadway, San Francisco 15, Calif.; WAlnut 1-4772. Carol Levene, owner. (Writer-producer-commercial, industrial and educational films and packages.)

Lewis, Lester H., Associates
15 E. 48th St., New York 17, N. Y.; PLaza 3-5083. Lester Lewis, Juliet Lewis, partners. (Live and film packages.)

L & M Films
621 N. Dearborn, Chicago 10, Illinois; William R. Johnson, owner. (Producers of feature films Television spots industry, government and education, training & public relations pictures. Producers of Syndicated spots.)

Libra Film Distributors & Producers
P. O. Box 1104, Hollywood 28, Calif.; OL 8-3137. Charles M. McCoy, vice-president; Loy Lester, secretary. (Film shows, commercials, features, short subjects.)

Lieb, Jack Productions
- Two Grand (13)

Lilly, Joe Productions, Inc.
150 N. Vine St., Hollywood, Calif.; Hollywood 6-4684; Lou Lilly, executive producer; Kenneth Clark, prod. mgr.; Manny Gold, director of animation; Jack Perrin, comptroller. (Producers of film commercials.)

Lloyd, Jack

Longenecker, Robert, Agency
(See Telepak)

Lott Video Productions
Broadway & 5th Sts., P. O. Box 1107, Santa Monica, Calif.; EXBrook 6-4018. D. N. Lott, owner. (Producers of film commercials.)

Love, James, Productions, Inc.
2 W. 46th St., New York 36, N. Y.; JUDson 2-4633. James A. Love, president; Herbert R. Dietz, vice-president; Pat Slattery, supervisor of feature production. (Producers of commercial, spots & programs, industrial films & slidefilms.)

Luce, Ralph Productions
2135 Powell St., San Francisco 11, Calif.; DOuglass 2-3003. (Film shorts, commercials, newssheets.)

M

MC Pictures, Inc.
165 W. 46th St., New York 36, N. Y.; Ci 7-4220. Armand Schneck, president; Jerome Balsam, v.p. (Distributors of feature films.)
- 45 feature films; 35 westerns.

MCA TV Ltd. (Film Syndication Division)
- Checkmate (79); Thriller (67); Frontier Circus (26); Riverboat (44); Cimarron City (26); Overland Trail (17); Suspicion (21); M Squad (117); Dragnet (276); Love That Bob (173); Helpless Gun (77); Plain Jane (26); Staccato (27); S.A.--7 (26); Shotgun Slade (78); Johnny Midnight (39); Coronado 3 (39); Hickey Spiller (77); North of Heaven (77); Maltese Cross (78); State Trooper (184); Follow That Man (82); Crusader (52); Revue Anthology (34); Biff Baker, U.S.A. (26); City Detective (55); Guy Lombardo (78); Man Behind the Badge (39); Playhouse 15 (78); Pride of the Family (40); Rosemary Clooney (59); Adventures of Kit Carson (104); Ray Milland Show (70); Soldiers of Fortune (52); Leave It to Beaver (234); Bachelor Father (157); Tall Man (75); Calvin & Colonel (26); Wells Fargo (167).

MGM-TV a Division of Metro-Goldwyn-Mayer Inc.
- MGM feature and short films; Series available for syndication; Thin Man (72); Northwest Passage (26); Islanders (24); Cain's 100 (39); Aspen Valley (58); Sam Benedict (28); Zero One (39); Lieutenant (29); Eleventh Hour (62).

MKR Films, Inc.
619 W. 54th Street, New York 19, N. Y. CO 5-4878--CO 4814. Ralph Rosenblum, pres.; Gene Kearney, vice-president. (Producers of educational, documentary, and industrial films, also provide editorial services available to producers.)

MPA-TV [Motion Picture Advertising Service Co., Inc.]
1032 Carondelet St. P.O. Box 550, New Orleans 1, La.; JACkson 5-2253, C. J. Mabry, president; Rene P. Karrigan, vice-
president of commercial sales, (Distributor of film series.)

• Do You Know Why? (206); New Orleans Police Department (39); The Trace (39).

MPO Videotronics, Inc.
22 E. 44th St., New York 17, N. Y.; TN 7-8200.

Marathon International Productions, Inc.

Mardi Gras Productions, Inc.

• Wild Cargo (film series) (39).

Marxto Productions, Inc.
William Morris Bldg., 15; El Camino Road, Beverly Hills 2-3535. Danny Thomas, president; Rosemarie Thomas, vice-president; Sheldon Leonard, prod.-dir. (Producers of filmed series, commercials.)

• Danny Thomas Show (33); co-prod. The Real McCoys (39).

Master Films Distributors, Inc.

Masterpiece Productions, Inc.
1472 Broadway, New York 36, N. Y.; BRyan 2-1674. F. X. Kaplan, treasurer. (Distributes feature films.)

• 25 feature films.

Maxwell, Robert Associates
Metro-Goldwyn-Mayer, 10202 Washington Blvd., Culver City, Calif. Robert Maxwell, exec. producer; Rudy Abel, producers; William Hamilton, bus. mgr. (Producers filmed series.)

• Lassie; Cannonball; National Velvet; Father of the Bride; Andy Hardy; The Human Comedy; Goodbye, Mr. Chips.

McCadden Productions
1040 N. Las Palmas Ave., Hollywood, Calif.; HOLlywood 4-2141. Al Simon, executive producer. (Produce industrial films and commercials.)

• The George Burns Show; The Bob Cummings Show; 21 Beacon Street, Flight.

McConkey, Mack, Productions
1822 N. Wilcox, Hollywood 28, Calif.; HOLlywood 4-2170. (Produce and distribute filmed programs.)

• Blackstone, The Magician (39).

McCory, John, Studios
Vital Education Center Bldg., Floral Park, N. Y.; Fieldstone 7-3109. John R. McCory, director. (Sound studio available.)

McLendon Radio Pictures, Inc.

McNamara Productions, Inc.
8230 Beverly Blvd., Los Angeles 48, Calif.; WEBster 5-1205. Don C. McNamara, owner. (Producers of film commercials.)

Medallion Pictures Corporation
300 West 57th St., New York 10, N. Y.; LJudson 2-3636; B. R. Schrift, pres.; Daniel McDonald, secy., treas.; Arthur Sachson, vice-pres., sls. mgr.; represented by: ATV, Europe; ITV, South America; Telefilm of Canada; Tom Corradi, West Coast.

• Action Package (25 Paramounts); Main Street to Broadway Package (19); Lucky Seven Package (7); Spectacolor Package (30); Miscellaneous features (70).

Medallion TV Enterprises, Inc.

• View the Cliff (52); Wrestling Stars of the 60's; Star East (26); High Road To Danger (39); Medallion Cartoon Package (50); Kingdom of the Sea (41); Wonders of the World (26); The Readers Series (29); Treasures in Faith (46); Star Route (26); Creeping Terror Package—Volumes I & II.

Merit Productions, Inc.
342 Madison Ave., Rockefeller Center, New York, N. Y. 10017. MU 7-9130. (Producers of motion pictures, slides, television.)

Merriwell, Frank, Enterprises

• The Adventures of Frank Merriwell.

Metro Artist Bureau
730 Fifth Ave. New York, 19, N. Y.; Circle 8-8470. T. M. Nelson, director. (Live packages.)

Mflner-Fenwick, Inc.

• 600 TV spots, bank series A, B & C, savings and loan series A, gas heat series A & B.

Mode-Art Pictures, Inc.

• "The Sportsman's Club (78)."

Modell, Arthur B., TV Productions, Inc.
310 East 44 Street, New York 17, N. Y.; MURphy Hill 3-6758. Arthur B. Modell, president & producer; Charles H. Rosen, vice-president & executive producer;
Morton Zimmerman, assoc. producer-director. (Live shows, film packages, com.)

**Morton Productions**

**Morris, Modern Teleservice Inc.**

125 Hyde St., San Francisco 2, Calif.; ORway 3-9162. Gerald L. Karaki, president. (TV commercials, animation and live action.)

**Modern Sound Pictures, Inc.**

1410 Howard St., Omaha 2, Nebraska: 341-8476. Keith T. Smith, pres. (Distributor of feature films and shorts.)

● Sleepy Joe (13); Life and Songs of Stephen Foster (13); 16 Westerns; 60 features; 59 shorts.

**Modern TeleService Inc.**

219 E. 44th Street, New York 17, N.Y.; OXford 7-2753. Branch offices, 219 E. 44th St., New York; 201 East Erie Street, Chicago; Delaware 7-3761; 1153 No. McCaden Pl., Hollywood, Calif.; Hollywood 3-1124; J. R. Ritenour, president; Western Region John Lipsky, vice-president; Midwest Region; Paul Markham, mgr. (After production services—Print procurement; distribute filmed commercials and feature film shows.)

**Mogull's Films**

112-114 W. 48th St., New York 36, N.Y.; PLaza 7-1414. Charles Mogull, president. (Distributes films.)

**Morris, Dwight, Productions**

1611 S. Boston, Tulsa 19, Okla.; Diamond 36424. Dwight Morris, owner; Irvah Morris, secretary-treasurer; Astra-Productions commercials, spots. (Industrial and business films, also 16mm film laboratory for processing—duplifying.)

**Morris, Nelson, Productions, Inc.**


**Morris, William, Agency, Inc.**


**Morton Productions**

119 W. Hubbard St., Chicago 10, Ill.; CENTRAL 6-4144-5. Morton Jacobson, president; Cecilia Jacobson, secretary-treasurer. (Producers of live and film shows.)

● This Is the Story (52); What's Wrong with this Picture (52); History Through Sports (2).

**Moss, Herbert M., Productions**

2 W. 46 St., New York 36, N.Y.; JUdson 6-5577. Herbert M. moss, president; Rose Gray, secretary and treasurer. (Produce and distribute live and filmed shows.)

**Motion Picture Advertising Service Co., Inc.**

1033 Carondelet St., P. O. Box 536, New Orleans 1, La.; Jackson 5-2253. C. J. Mabry, president; Rene P. Karrigan, vice-president of commercial sales. (Producers of filmed and televised commercials.) (Also see MPA-TV.)

**Motion Picture Service Co.**

125 Hyde St., San Francisco 2, Calif.; ORway 3-9162. Gerald L. Karaki, president. (TV commercials, animation and live action.)

**Movietonews, Inc.**

460 W. 54 St., New York 12, N.Y.; Jack Kuhne, exec. prod. (Producer of newsreels, shorts, industrials, TV pilots, documentaries and commercials.)

**Murphy, Owen, Productions, Inc.**

666 Fifth Ave., New York 19, N.Y.; PLaza 7-8144. Owen Murphy, president; Paul Cohen, vice-president; Ed Lawrence, president, chief. (Producers of film shows, packages, commercials.)

**Myerberg, Michael, Productions, Inc.**

234 W. 44th St., New York 36, N.Y.; CHic- ering 4-4846. Michael Myerberg, president. (Producers of commercials.)

**NBC Films, Inc.**


● Hennesey (36); People Are Funny (150); Outlaws (32); Best of Groucho (250); The Deputy (76); Celebrity Golf (26); Astro Boy (32); Michael Shayne (32); Laramie (124); Astro-Boy (52); 87th Precinct (30); Richard Boone Show (25); Science in Action (39).

**Nassour Pictures, Inc.**

8448 West 3rd St., Los Angeles 48, Calif.; OLive 3-0400. William Nassour, president; (Producer of programs, feature films and commercials.)

● Sheena “Queen of the Jungle” (serials).

**National Productions**

(see Enders, Robert J., Inc.)

**National Screen Service Corp.**

1600 Broadway, New York 19, N.Y.; Circle 4-5700. Aiden Robbins, gen. mgr. (Producers of commercials and TV special announcement films.)

**National Telefilm Associates, Inc.**


● Third Man (39); U. S. Marshal (78); Assignment; Underwater (39); Grand Jury (39); Official Detective (39); Man Without a Gun (52); How To Marry A Millionaire (52); This Is Alice (39); African Patrol (39); Walter Wellington File (39); Play of the Week (39); David Susskind's Open End (52); Alexander King (13); Mike Wallace Interview (51-37); The Fire (36); Combat Sergeant (13); Bill Corum Sports Show (36); China Smith (26); Find a Hobby (26); International Playhouse (26); James Ma- son Show (50); Man's Heritage (13); Music of the Masters (13); New Adventures of China Smith (26); Orient Express (26); The Passerby (26); Police Call (36); about 800 feature films; 1,400 cartoons and short subjects; Probe (39); Top Rank (25); Peril 13 (15); Combat Sergeant (13); Find a Hobby (26); The Passerby (26).
National Telepix, Inc.

17 Broadway, New York, N. Y. 10007; Re 2-9838. Irwin L. Germaine, president; Jack Shapards, vice-pres. in chg. of prod.
- Mischief Makers (78); Comedy Capers (92); Wally Western "Cliff-hangers" (130).

Nationwide Pictures

- "Personalities"

Neal, Stanley, Productions, Inc.

138 E. 36th St., New York 16, N. Y.; MURray Hill 5-8236. Donald J. Lane, president. (Produces television commercials and industrial motion pictures.)

Nemeth, Ted, Studios

729 Seventh Ave., New York 19, N. Y.; Circle 5-5147. Ted Nemeth, production director; M. E. Bute, art director. (Producers and distributors of shorts and commercials.)
- 15 shorts.

New Merritt Enterprises, Inc.

- The Funny Manns (130); Slimnastics; A Kid To Win; Will Call.

Newsfilm, Inc.

- 107 films.

Nicoll, Oliver W., Productions

- 73 films.

Niles, Fred A., Communications Centers Inc.

- 102 films.

Norbert Productions, Inc.

- Circus Boy.

North American Television Productions, Inc.

Box 831, Grand Central Station, New York, N. Y. E. M. Glucksman, president; Michael Balleto, treas.; L. B. Glucksman, secretary.

O

Odyssey Productions, Inc.

24 E. 51st St., New York 22, New York; PL 2-1750. Lowell Thomas, president; Milton A. Fruchman, exec. dir. (Producer of series, one hour shows, half-hour shows.)
- Lowell Thomas Television series, High Adventure (color-11) Strange World of Lowell Thomas (half-hour—26).

Official Films, Inc.

- Survival; Battle Line; Biography; The Adventures of Robin Hood; The Adventures of Sir Lancelot; The Adventures of the Scarlet Pimpernel; The Big Story; The Buccaneers; Cartoons; Colonel March of Scotland Yard; Cross Current; Date-line Europe; Decoy; Greatest Headlines of the Century; The International Detective; The Invisible Man; Mr. Lucky; My Hero; My Little Margie; Marilyn Monroe Special; Overseas Adventures; Peter Gunn; Rocky Jones; Space Ranger; Sportsfolio; Star Performance; The Star and The Story; Sword Of Freedom; The Trouble With Father; Wire Service; Yancy Derringer.

Okun, Lillian, Productions

307 East 44th St., New York 17, N. Y.; MURray Hill 9-3800. EX 311N. (Live shows—children and teen-age, women's.)

On Film


Once More, Inc.


Opera Cameos TV Productions

400 Madison Ave., New York 17, N. Y.; ELdo-rado 5-5845. Carlo Vinti, president; Joseph Vinti, Jim Knisely, vice-presidents; Beatrice Messina, secretary; F. X. Giaccone, bookkeeper. (Produce live series.)
- Opera Cameos (live).

Owens, Harry, Television Productions

6710 Melrose Ave., Hollywood 38, Calif.; WHER 9-1491. Harry Owens, executive, director; Homer O'Donnell, vice-president. (Film producer.)

P

Packaged Programs, Inc.

471-4756. F. S. Di Fiore, pres. (Produce film shows, commercials, film news.)

Pan-American Television Corp.

Av. Chapultepec 18, Mexico D. F., Mexico, 18-50-20. Fernando Diez Barros, pres. (Film
product in English with Spanish titles and films in Spanish.

Paramount Television Productions, Inc.

Parsons, Lindsay, Productions, Inc.
4376 Sunset Drive, Hollywood 27, Calif.; NO 2-9161. Lindsay Parsons, president; Sam Wallis, treasurer. (Produce films and commercials.)

Partington, Jack, Television Productions
425 W. 57th St., New York 19, N. Y.; PLaza 7-0316. Jack A. Partington, Jr., president. (Film producer, radio/TV commercials.)

Pathe News, Inc.
245 W. 55th St., New York 19, N. Y.; 7-Udson 6-8800; 20113, Parthenia St., Canoga Park, Calif. Diamond 1-4894. Joseph P. Smith, pres.; Francis D. Smith, vice-pres.; in chg., West Coast ops.; John C. Smith, vice-pres., dir. of educational projects; Robert A. Craig, dir., prod.; Irwin Abrams, controller; B. R. O'Rourke, dir. of ops. (Producers of T.V. Programming, documentaries, educational films, children's programs.)

Pathescope Productions

Patin, Ray, Productions

Peckham Productions, Inc.
9 East 48th St., New York 17, N. Y.; PLaza 8-0490. John L. Peckham, pres.; Harvey Yale Gross, vice-pres. & creative dir.; Peter H. Peckham, secy-treas., prod. mgr.; Hory Griffith, dir. of editorial services; Dennis Wheeler, art dir.; Tom Dettenie, dir. of sls.; Sidonie E. Dobkin, production co-ordinator; Margaret Anderson, prod. ass't. (Producers of industrial, sales and sales training films, design and production of industrial shows; Fair projects; TV commercials.)

- Gift of Kings: The Masters; Newsweek The Ideal; Color Is Our Business; In Your Hands; Sylvania Sales Film; Newsweek '63, A Sense of Exclamatation; Newsweek '64, A Sense of Anticipation.

Pendulum Productions, Inc.

Petry, Tony, Studies
87 Weybosset St., Providence, R. I.; GAspee 1-3242. Tony Petri, president; Ernest K. Petri, production manager. (Produce films commercials and industrial films, color & B & W.)

Philco TV Enterprises
2725 Malcolm Ave., West Los Angeles 64, Calif.; Arizona 9-3139. Michael Phillips, president. (Film producers.)

Photo Arts Productions, Inc.
2330 Market St., Philadelphia 3, Pa.; Rittenhouse 6-3696. W. Dombrow, president; G. Adams, vice-president; R. Baldino, business manager. (Produces commercials.)

Pictures for Business
1260 N. Wilcox Ave., Box 2309, Hollywood 28, Calif.; 467-7009 Bill Deming, exec. prod.; Ann Deming, filmstrip prod. (business motion pictures and filmstrips, TV commercials and TV programming.)

Piel, David, Inc.
300 Central Park West, New York 24, N. Y.; TR. 3-6820. David Piel, president; Hedi S. Piel, vice-president. (Produce film series, live and animated commercials.)

- Big Mac & His Magic Train; Harold and The Purple Crayon.

Pintoff Productions, Inc.
64 East 55th Street, New York 22, N. Y.; EL 5-1431. Ernest Pintoff, pres.; Arnold Stone, vice-pres., prod.; Jose di Dinato, vice-pres., dir. of production. (Producer of television commercials; programming and theatrical films.)

Pohman Film Productions, Inc.
527 No. 27th St., Milwaukee, Wisconsin 93298. Division 2-5636. Harvey Kiefer, mgr. (Produce product commercials; industrial motion pictures; slide films.)

Portland Productions, Inc.
1018 Pamela Drive, Beverly Hills, Calif.; CRestview 5-6457. J. N. Mason, president; Y. K. Osborne, vice-president; Pamela Mason, secretary, treasurer. (Produce filmed series.)

- The Readers (29).

Post Pictures Corp.
171 E. Post Road, White Plains, N. Y.; Whitlone 6-3161. Harry A. Post, president. TV Sales. (Shorts.)
- 49 shorts.

Premier Film & Recording Corp.
3053 Locust St., St. Louis 3, Missouri; JEFFerson 1-3555. Theodore P. Desloge, pres. & exec. producer; Wilson Daizelli, exec. v.p. & gen. mgr.; Patrick Murphy, dir. of sales; Roger E. Leonhard, prod. supv.; John W. Wiedmer, Televisio & Radio Syndication. (Producers of motion pictures, TV spots, sound & silent slide films, recording and record pressings.)

Prime T.V. Films, Inc.
120 W. 57th Street, New York 19, N. Y.; Columbus 56-680. Michael Hyams, pres.; Alec Campbell, v.p. (Distributes 450 feature films in color and black & white.)

- Laurel & Hardy 2 reeler (60); Laurel & Hardy features (10); specials: Golden Age of Comedy; Bernadett of Lourdes, Animal Farm. Colored shorts and cartoons in color.

www.americanradiohistory.com
Princeton Film Center, Inc.
- The Handy Man (52); Shooting Straight with Tim Holt (2); 29 shorts; Rural Review (39); America On Parade (39); Travel Unlimited (13); America at Home (13).

Q. E. D. Productions, Inc.
45 West 45th Street, New York 36, N. Y. Judson 2-4291. Robert Baron, president; prod.-dir.: Eleanor Geiger, vice-president charge of sales; John Hughes, supervising editor. (Producer of Industrial films and TV commercials.)

QM Productions
1011 N. Farnos Avenue, Los Angeles 46, Calif., Hollywood 9-6161; Quinn Martin, pres.; Eli Parker, v.p. (production of television and motion picture films.)

Quartet Films, Inc.

Quartet International, Inc.

7 Surprises

R

RCA Recorded Program Services

Radim Films, Inc.
220 W. 42nd Street, New York, N. Y. 10036, Bryant 9-6653. Lester Schoenfeld, pres.; Rosalind Kosoff, v.p.; Sidney Dush, mgr. in chg. of distribution. (Distributors of Radim and film images collections.)

Radio and Television Packers, Inc.
9 East 40th St., New York, N. Y.; Lexington 2-1717. William Cayton, president; Fred Knod, director. (Produces and distributes filmed series.)
- Jungle (52); Combat (52); World's Greatest Fighters—In Action (13).

Radio Features of America
820 West End Ave., New York, N. Y. 10025, MOnument 3-7234. Oliver W. Nicoll, exec. dir.; Sandra Munsell, assoe. dir. (Program production, live and film package shows, commercials.)

Radio Television Spots Productions, Inc.
2 West 46th Street, New York 36, N. Y.; PLaza 7-9260. John Gart, pres.; Roger White, sls. rep. (Radio-TV musical and singing commercials. Background music for film complete facilities for orchestration, arranging, vocal arranging.)

Rainbow Island Productions, Inc.
3061 Kapiolani Blvd., Honolulu 14, Hawaii. Chuck Smouse, president. (Producers.)

Rainbow Pictures, Inc.
1540 Levante Avenue, Coral Gables 46, Florida; Walter Reese, president; Ruth B. Reese, sec-treas. (Motion picture, producers studios—facilities, animation.)

Rain Productions, Inc.
551 Fifth Avenue, New York, N. Y.; 0X. 7-8646; Ruth Downs, pres.; Hugh Downs, chm. of the bd.; Jack London, Frank Bisas, vice-presidents. (TV production.)

Ram Productions
205 West 95 Street, New York 25, N. Y.; MOnument 2-511. Ed Lindner, director. (Producers of live package programs, medical films and programs, commercials.)
- Medical Reporter (live); Vera Wallace, Private Investigator (live); Time & Again (live); Eben & Egbert (live); Animal Inn (live).

Ray, Reid H., Film Industries, Inc.
- Walt's Workshop (39).

Walter Reade-Sterling, Inc.
241 East 54th St., New York 16, N. Y.; M-3300; Branch offices: 8833 Sunset Blvd., Los Angeles, Calif.; 614 Davis St., Evans- ton, Ill.; 1211 Polk St., San Francisco, Calif.; 195 Walton St. N.W., Atlanta, Ga.; 60 Church St., Boston, Mass.; 1632 Central Parkway, Cincinnati, Ohio; 209 Jackson St., Dallas, Tex.; Warner Bldg., 13th & E Sts., Washington, D. C.; Walter Reade Jr., Chmn. of the bd.; Saul J. Turrell, pres.; E. Brommark, sales mgr.; Alan Gleitsman, V.P. in charge of western sales office.
- Cinema 70 Features (62); Cinema 90 Features (25), Cinema 88 Features (50); Cinema 98 Features (50); Silents Please (39); Special of the week (25); Abbott & Costello (52); Adventure Theatre (78); Time Out for Sports (26); The Big Moment (150); Chatter's World (150); Capt'n Sander (150); Card Brochures (150); Crusades in the Pacific (26); Main Event (39); Golden World of Opera (26); Bowling Stars (52).

Redlin Productions, Inc.
19116 Lanark, Reseda, Calif., DICKens 2-8925. William A. Redlin, president; Emil F. Redlin, secretary, treasurer. (Producer live and film programs.)

Reed, Roland, Productions, Inc.
650 No. Bronson, Hollywood 4, Calif.; HOLlywood 6-3111. Roland Reed, president. (Producers of filmed series, package programs.)
- Beulah (78); Rocky Jones. Space Ranger (39); Wate-front (78); Meet the O'Briens (39); My Little Margery G. Myster Theatre (57); Trouble With Father (Stu Erwin) (130).

Reela Films, Inc.
17 N. W. Thrd St., Miami 32, Fla.; Tel: F R 4-2108. (Producers, motion picture lab. 16 & 35 mm.)

Reemack Enterprises, Inc.
1270 W. 8th Ave. of the Americas. New York 20, N. Y.; Circle 6-7300. Lewis Graham, producers. (Producers of live shows.)
Regis Films
1037 N. Cole, Hollywood 28, Calif.; HO 2-2393. Shull Bonsall, pres., treas.; Larry Nunn, sales. (Distributes TV films.)

Reichenbach, O. R. & Co.
360 22nd Street, Oakland, Calif.; 836-3114. Bob Reichenbach, gen. mgr. (Package-distributor of live and film shows.)

Republic Television Features
3354 Merchandise Mart, Chicago 54, Ill.; Tel.: 275-3199. Capico Kapps, president; Joseph Kapps, vice-president. (Producers and distributors of live and transcribed shows.)
- TV Fashion Flashes (26); Willie The Wonderman (13); Job Opportunities (52); Help Wanted Column of the Air (32).

Riviera Productions
- Punch and Trudy (6); Teletunes (15); Aqua-Lung Adventures (13).

Rocket Pictures, Inc.

Rockett, Frederick K., Co.

Rockhill Productions
18 E. 50 St., New York 22, N. Y.; PLaza 7-9797. Janet Taylor, president. (Produce and distribute live and film shows.)

Rodney-Young Prod.
(see Cavalier Productions, Inc.)

Roffman, Richard H. Associates
675 West End Avenue, N. Y. 25, N. Y.; RI 3-9461. Maurice Roffman, chairman of the bd.; Richard H. Roffman, pres.; Sophie Speiser, Malvina Cohn, Herman Jaffe, Irving Berkham and Lou Lawrence, vice presidents. Branch: 7755 Hollywood Blvd., L. A., Calif.; Care: Alan Winston, west coast managing dir. (Producers and distributors of shows also do Public Relations and publicity and promotion for shows—also do casting for shows, etc.)

Rolab Studios & Rolab Photo-Science Laboratories
Sandy Hook, Conn. 06482; Tel. 293-4264. Henry Roger owner-director; E. H. Roger, treasurer. (Producer of film shorts, features, commercials and film strips. Also time lapse & micro movies.)

Rosamond Productions, Inc.
8330 West Ward St., Hollywood 48, Calif.; OL 1-3010. David Chudnow, president; Rosamond Chudnow, vice-president. (Produce films for TV.)

Ross-Danzig TV Inc.

Rourke, Jack, Productions
6331 Hollywood Blvd., Hollywood 28, Calif.; HEmstead 7178. Jack Rourke, president; Richard Wendelken, production manager; Fred Fuld, Jr., treasurer. (Live programs and sporting events.)

Rouzer, Danny, Studio
7022 Melrose Ave., Hollywood 28, Calif.; Webster 6-2494. Danny Rouzer, IATSE director of photography. (All types 16mm & 35mm films, Kinescopes, pilots & test commercials.)

SIB Productions, Inc.

SIB—Tower 12

Samuels, Sam
1564 Broadway, New York 36, N. Y.; PLaza 7-8384. Sam Samuels, owner. (Package shows—Variety Entertainers scripts.)

Sandler, Allan Film Libraries, Inc.
6926 Melrose Ave., Hollywood 38, Calif.; WE 1-0309, WE 3-5322, WE 3-0700. Allan Sandler, pres.; B. Norman Sandler, vice-pres.; Jackie Sandler, secy.-treas. (Library of stock shots.)

Saperstein, Abe, TV Enterprises
127 No. Dearborn Ave.; Chicago, Ill.; DEarborn 2-2427, Suite 7614, Empire State Bldg., New York 1, N. Y.; L0ngacre 3-4677. Abe Saperstein, Walter Kennedy. (Distributes filmed series.)
- Kid Magic (13): Tic Tac Tales (13).

Saphier, James L., Agency, Inc.
9228 Sunset Blvd., Los Angeles 69, Calif.; CRestview 1-7231. James L. Saphier, president. (Production of live and filmed programs.)
- Bob Hope Show (live).

Sarra, Inc.

Schafer, Kermit, Radio & Television Productions
Central Valley, New York; WA bash 8-6903 Kermit Scher, president; Michael Louis, general manager. (Produce and distribute live and film programs.)

Schubert, Bernard L., Inc.
505 Park Avenue, New York 22, N. Y.; Mur- ray Hill 8-0940. Bernard L. Schubert, pres.,
syndicated sales. (Producer of live and filmed programs for television; distributor of features.)

- Topper (78); TV Reader's Digest (78); Mr. and Mrs. North (57); White Hunter (29); Four M's Musical Jamboree (30); Movie Quick Quiz (780).

Schwimmer, Walter, Inc.
- Championship Bowling (211); Championship Bridge with Charles Goren (78); World Series of Golf (live in color).

Science Pictures, Inc.
5 E. 57th St., New York 22, N. Y.; Plaza 1-1710; branch office: 4000 Massachusetts Ave., Washington 16, D. C.; Emerson 3-4041. Francis Thayer, president; Carroll Bagley, vice-president of sales; John Thayer, vice-president of sales service. (Producer of film commercials.)

Screen Gems, Inc.
711 Fifth Avenue, New York, N. Y.; PL 1-4489; North Beachwood Drive, Hollywood, 7, California; Hollywood 6-3141; 230 N. Michigan Ave., Chicago, Ill.; Franklin 2-3358; 116 Peachtree St., Atlanta, Ga. Trinity 5-1807; 318 N. Pearl St., Dallas, Texas; Riverside 8-3336; 102-108 Peter Street, Toronto, Ontario, Canada, Empire 8-8643; 145-150 Wodward Street, London W1, England, Gerard 4321; Mexico; 43 Plaza de Republicas, Mexico, d.f.; Mexico City 56-1953; Riehn Schneider, pres.; Jerome S. Hyams, exec. vice-pres., gen. mgr.; Leo Jaffe, 1st vice-pres.; John H. Mitchell, vice-pres. in chg. of sls.; Lloyd Burns, vice-pres. of international operations; Robert Seidelman, vice-pres. in chg. of syndicated sls.; Berton Schneider, vice-pres. & treas.; Russell Karp, vice-pres. & secretary; Pierre Marquis, vice-pres. in chg. of advertising & sales planning; Jack Cooper, v.p., West Coast activities; vice-presidents and executive producers: Harry Ackerman, Charles Fries, vice-pres. & prod.; Selmor Chalif, gen. ast.; Mildred Guise, casting dir.; Milton Klein, comptroller; Edward Justin, dir. of merchandising; Marvin Korman, dir. adv. & sls. prom.; Jack Sobol, nat'l sls. mgr.; Don Garrett, dir. of publicity; M. Frank Stein, technical dir. (TV sales); Steve Krantz, Int'l sls. mgr.; Dan Goodman, Eastern area sales mgr.; Don Bryan, Southern area sales mgr.; A. Frank Parton, Southwestern area sales mgr.; Tony Habeel, dir. of publicity West Coast.
- National TV Series: The Flintstones, The Huckleberry Hound Show; Yogi, Bear Show; The Honeymooners; The Danny Reed Show; Dennis the Menace; Father Knows Best; Hazel; Redigo; Farmer's Daughter; Grindl; The Jetsons; Rin-tin-tin; Quick Draw McGraw; Jonny Quest; File 037; Bewitched; Magilla Gorilla; Peter Potamus.
- Syndicated TV Series: Casey Jones; Ivanhoe; Jet Jackson; Manhunt; Rescue 8; 77th Bengal Lancers; Tightrope; Damen Rumble; Gracie; George Burns & Gracie Allen Show; All Star Theatre; Award Theatre; Celebrity Playhouse; Showcase 39; Top Plays; Tallahassee 700; Skelton of the Big Bres Big Playback; Tales of the Texas Rangers; Two Faces West; Wild Bill Hickok; Behind Closed Doors; Jungle Jim; Circus Boy; Patti Page Show; 7 League Boots; Naked City; Top Cat; Shannon; 156 Hanna-Barbera cartoons; Festival of Performing Arts; Pick a Letter; Ranch Party; Serials; 3 Stogies; My Friends Around The World; Winston Churchill; The Valiant Years; Empire.

Scripture Films (see Hack, Herman, Prod.)

Seven Arts Associated Corporation
- Films of the 50's—Volume 1 (33): Films of the 50's—Volume 2 (34); Films of the 50's—Volume 3 (41); Films of the 50's—Volume 4 (40); Films of the 50's—Volume 5 (33); Films of the 50's—Volume 6 (38); Films of the 50's—Volume 7 (58); Films of the 50's—Volume 8 Part 1 (41); Films of the 50's—Volume 9 Part 1 (48); Films of the 50's—Volume 9 Part 2 (54); Films of the 50's—Volume 9 Part 3 (57); Films of the 50's—Volume 9 Part 4 (54); Special features (35); Looney Tunes for TV (191); The Boston Symphony Orchestra (28); The Best Kelly Show (39); En France (26); Mahalia Jackson Sings (85); Laffs (65); The Story of Christmas; The Christmas Carol; Churchill, The Man.

Sextant, Inc.
- Films of the 50's—Volume 1 (33): Films of the 50's—Volume 2 (41); Films of the 50's—Volume 3 (41); Films of the 50's—Volume 4 (40); Films of the 50's—Volume 5 (33); Films of the 50's—Volume 6 (38); Films of the 50's—Volume 7 (58); Films of the 50's—Volume 8 Part 1 (41); Films of the 50's—Volume 9 Part 1 (48); Films of the 50's—Volume 9 Part 2 (54); Films of the 50's—Volume 9 Part 3 (57); Films of the 50's—Volume 9 Part 4 (54); Special features (35); Looney Tunes for TV (191); The Boston Symphony Orchestra (28); The Best Kelly Show (39); En France (26); Mahalia Jackson Sings (85); Laffs (65); The Story of Christmas; The Christmas Carol; Churchill, The Man.

Shellie Productions, Inc.
1334 Beachwood Avenue, Hollywood 28, California; Hollywood 2-3111. Herbert B. Leonard, president; Willette Leonart, vice-president; Harold Berkowitz, sec.; Russ Kale, treas. (Theater, network & distribution of hour television series.)
- Naked City (1 hr. series).

Showcase Productions, Inc.
Hal Roach Studios, Culver City, Calif.; VErmont 8-2185. Hal Roach, Jr., president; Carroll Case, vice-president, producer; E. H. Weidstein, treasurer. (Producer of film series.)

Show Corporation of America
45 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-9820. C. Robert Manby, pres.; Frey McNelis, vice-pres. (Distributor of tape and film series and feature films.)
**Soundac Productions, Inc.**

P. O. Box 2167, Hollywood, Florida; WAbash 3-8426. Robert D. Buchanan, president; Robert G. Biddell, technical director; Clarence M. Schleh, jr., production manager. (Produces film series, animated commercials)
- Super-Flex; ID’s; Info-Maps; Mister Titan.

**Sovereign Productions, Inc.** (see Reynolds, Stuart Productions)

**Spaeth, Sigmund**

400 E. 38th St., New York 22, N. Y.; PLaaza 8-8879. Sigmund Spaeth, president; general manager; Mrs. H. Richel, secretary, treasurer. (Live and film programs dealing with music of all kinds, packages.)
- Music for Everybody (12)

**Specialty Television Films, Inc.**

- 13 features 26-½hrs.: Big Game Hunts & Jungle Shows.

**Sportlite Films, Inc.**

20 N. Wacker Drive, Chicago 6, Ill.; 236-8488. Alfred D. LeVine, pres.; Mary Carroll, comptroller; Bill Sprague, editor; Harvey Shapiro, secy. (Producer and industry, animation, television.)
- Adventure Out of Doors (color) (26); Cross the Earth in Seven League Boots (color) (14); Hanson Wildlife Series; Bear Hunts (11); Women’s World of Golf; Patty Berg & Betsy Rawls (3); Let’s Go Golfing (13); Tips from Top Pros (6); Travelbug USA (color) (13); 1967-68 Indianapolis “500” Speedway Classic (6); Pro Football Highlights (3); Sports Thrills (130); Championship Fights (52); Boxing from Rainbo (52); All American Wrestling (52); Texas Rasslin (130); Big 10 Football (52); Gridiron Cavalcade (15); NBA Zephyr Basketball; Sports Instructional Film Series (39); All American Football (8); Gulf Instructional-Johnny Revolta & Mickey Wright (4); Bowling-Marianal Ladewig, Buzz Pazio, Steve Nasy (3).

**Spotlite News, Inc.**


**Square Deal Pictures Company**

357 S. Wilton Place, Los Angeles 5, Calif.; 79-5061. Donn Marvin, general manager. (Produce and distribute filmed programs.)

**Stage Door Studios**

Box 8, Hillside Manor, New Hyde Park, N. Y.; Pioneer 2-0500. Branch: St. Clair Studios, 119 West 47th St., N. Y. Dr. Joseph L. Levit, board dir.; R. Miles Master, exec. prod. Phillip St. Clair, tech. dir.; Jo Freudan, talent and promotional rep. (Mobile field units for on location productions.)

**Stage Five Productions**

- Adventures of Ozzie and Harriet (series).

**Standard Television Corp.**

6040 Sunset Blvd., Hollywood 28, Calif.;
Stanley-Marshall, Inc.

1454 Peerless Place, Los Angeles 35, Calif.; CRestview 4-5279. Stanley Marshall, producer. (Distributor of film series.)
- The Adventures of the Texas Kid (color & B&W); The Forbidden Isles made in American Somoma (color); Holly Nights (color & B&W); The All American Girl (color & B&W); Dr. Jekyll & Mr. Hyde (color & B&W); Arrabellas (B&W); Stock shots in color & B&W; 8mm subjects for the new sound projectors.

Stark, Wilbur-Jerry Layton, Inc.

6 E. 45 St., New York, N. Y. Wilbur Stark, Jerry Layton, owners. (Package producers.)
- Modern Romances (live); Col. Humphrey Flack (film); Rocky King, Detective (live); Ladies' Choice (live); True Story (live).

Stempel, Frank, Agency

9034 Sunset Blvd., Los Angeles 46, Calif. Frank Stempel, owner. (Live & film shows.)

Stephens, William, Company

6666 Santa Monica Blvd., Hollywood 46, Calif.; William Stephens, production supervisor. (Producer of film series.)

Sterling Information Services, Ltd.


Sterling Movies U.S.A., Inc.

375 Park Ave., New York 22, N. Y.; JU. 6-1717. Charles F. Dolan, president; Sophie C. Hohne, sr. vice-pres.; G. Roger Cahaney, exec. v.p. (Distribution of free public service films to television stations and schools.)

Sterling Television Co., Inc.

See Walter-Reade- Sterling Inc.

Stockdale and Company

200 East First South, Salt Lake City, Utah; ELin 5-5511. C. L. Stockdale, owner. (Produces commercials & industrials.)

Stonewall Productions, Inc.

59 East 54th Street, New York 22, N. Y.; PLaza 2-2520. Sid Caesar, pres.; Leo Morgan, vice-pres. (Producers.)

Storyboard, Inc.

160 Riverside Drive, New York 24, N. Y.; TRAfalgar 3-7207. John Hubsly, president. (Producers of film commercials and animated spots.)

Stroebach, Jack, Productions

919 N. Michigan Ave., Chicago 11, III.; WHitehall 4-3941; Central 6-4624. Jack Stroebach, president. (Producers, distributes film series; produces commercials.)
- Now I'll Tell One (52).

Streech, Wilbur, Productions Inc.


Strickland Films, Inc.

220 Pharr Road, N.E., Atlanta, Ga.; Cedar 3-5317. C. L. Strickland, president. (Distributors of filmed series, producers of commercials.)
- Smokey Mountain Jamboree (13).

Sun Dial Films, Inc.

43rd St. at United Nations Plaza, New York 17, N. Y.; M'urray Hill 6-2046-7. Samuel A. Datlowe, president. (Produces commercials.)

Sutherland, John, Productions, Inc.

201 No. Occidental Blvd., Los Angeles 26, Calif.; D'Unkirk 8-5121; 408 W. 34th St., OXford 5-7450. John Sutherland, president and general manager; Ross Sutherland, exec. v.p.; Charles Bordwell, vice-president. (Producer of commercials.)

Swift-Chaplin Productions, Inc.


T

T-bar-V Productions, Inc.

5208 Kelvin Ave., Woodland Hills, Calif.; Diamond 7-3062. Donna Fargo, president; Lois Landon, vice-president; Ned Davenport, camera director; Gail Davenport, script editor. (Live and film westerns and outdoor packages.)
- Rodeo Revue (live or film); Tom-Tom Tales (series); Trader Lee (live); T-bar-V Stories (film); The Winner's Circle (live); Caldwell's Corner (live).

TV Attractions

565 Fifth Ave., New York 17, N. Y.; OX 7-6077 Milton H. Blackstone, director. (Live and film packages. Also, Talent, promotion and special events direction.)

TV Guild Productions, Inc.

(Carthay Sound Stage)

5807 West Pico Blvd., Los Angeles 35, Calif.; WBster 8-210. Jack Miles, president. (Film commercials and programs.)

TV and Motion Picture Productions, Inc.


TV Spots, Inc.


T-V Visuals Inc.

- Paradox (26) Hormel Girls Band (44); Boxing From Rainbo with Jack Drees (26); All American Wrestling (52); TV Kitchen (26); package TV commercials.)

Talent Associates-Paramount Ltd.

- Eastside, Westside; Festival of Performing Arts; Dupont Show of The Week; Mr. Broadway.

T
Tape Films, Inc. 621 W. 54th St., New York 19, N. Y.; PLaza 7-6039; Kenneth S. Cohen, pres.; Sheldon Friedman, bus. mgr. (Advisory agency, film services; editing, print production, distribution and controlled storage of TV filmed programs and commercials.)

TeeVee Company, The 1256 Westwood Blvd., Los Angeles 24, Calif.; Granite 7-1268; Gifford Phillips, pres.; Ludlow Flower, Jr., vice-president and general manager. (Producer of filmed series.)

Teitel Television Films 410 So. Michigan Ave. Chicago 3, Ill.; Har- rison 7-3025; Charles Teitel, president. (Distributors of feature films, shorts.) • 20 feature films; 52 shorts.

Tel Ra Productions, Inc. 1518 Walnut St., Philadelphia 2, Pa.; Kingsley 6-4140; Norman Hayes, pres.; Dan Wise, exec. vice-president; Bosh Pritchard, vice-president in charge of sales. (Producer and distributor of film show and commercials.)

Television Film Studios, Inc. 100 So. Northwest Highway, Park Ridge, Ill.; Tel.: 823-1418; Area Code 312. Byron L. Friend, president; Henry Ball, facilities manager; June A. Friend, secretary-treasurer. (Producers of filmed series, commercials.) • Zoo Parade: Home Show: This Is the Midwest (series); Magic Ranch.


Tele Features, Inc. 15 West 57th Street, New York 36, N. Y.; Yukon 6-9783; Albert Odell, pres. (Distributor of filmed comedies, color cartoons, half-hour series; distr. and prod. of animated color cartoons.) • Comedy Carnival (130); Courageous Cat (130); Jay Okay (1), 42 cartoons.

Teletel Films, Inc. 6039 Hollywood Blvd., Hollywood 28, Calif.; Hollywood 9-7205; Peter Comandini, president; B. Pinkham, exec. v.p.; Montrose V. Thomas, treas.; Marvin Sears, secy. (Complete 16mm motion picture technical service.)

Telemaned Motion Pictures 8 West 40th St., N. Y. 18, N. Y.; LO 5-5341; Saul Taffet, producer-director. (Producer of film commercials, industrial films, sales promotion films.)

Telemount Pictures, Inc. P. O. Box 1106, Santa Monica, Calif. Henry B. Donovan, president and producer. (Producers of Cowboy G-Men film series.) • 39 Westerns; 13 shorts.

Telenews Productions, Inc. 630 Ninth Ave., New York 36, N. Y.; JDuson 6-2430; Herbert Scheftel, pres.; Alfred G. Burger, exec. vice-president; Charles N. Burris, general manager. (Producers of programs, film commercials.) • Adventures in Sport (26).

Telepak (Robert Longenecker Agency) 8438 Melrose Pl., Los Angeles 46, Calif.; OLive 3-3770. C. Robert Longenecker, president. (Film series, commercials, live shows. Talent representative for actors/actresses for motion pictures and television. Also specializing in top commercial announcers, MC's and women announcers.)

Telescene Film Productions Co. 287 10th Ave., New York 1, N. Y.; CHicker- ing 4-0122; Robert D. Tobias, sales manager. (Producers and distributors of filmed series.) • “Animaland” Real-Life Cartoons (104).

Telesys, Division of Warner Corporation 375 Park Ave., New York 22, N. Y.; PLaza 2-3218; Hardie Frieberg, pres.


• This Is Castkill Calling (series) (5); Package Show Series (Sponsors desired); Mainliners of America Series; The Sea- board Airline Story (28); The Keystone Train Story (7); Super Hi-Ways of America series; The New York Thruway (40); The Pennsylvania Turnpike (30); The Ohio Turnpike (7-9); Fi’en Killers (50 min. film show); Abe Lincoln (His words and Deeds) (30); Cavern Brand Mushrooms (1 min. spot); North American Cement (4 min. spot); The Bravan Manor Resort (4 min. spot); The Volunteer Series (78 1/2 hr. series--video tape sound 16mm); New York State Thruway Telecast series.

Television Clearing House 7162 Melrose Ave., Hollywood 46, Calif.; WEBster 5-7079; S. Samuel Liggett, owner; George James, manager. (Complete physical handling of films for TV.)

Television Exploitation 1407 Broadway, New York 18, N. Y.; BYlyant 9-6332; Robert S. Gettiner, president. (Distributes feature films.) • 21 features.

Television Features of America 820 West End Ave., New York, N. Y. 10025; MOnument 3-7284; Oliver W. Nicoll, exec. director; Sandra Munsell, associate director. (Program production, live and film package shows, commercials.) See Radio Fea- tures of America.


Television Industries, Inc. 1-6900, Basil Estreich, pres. & bd. chmn.; Martin Schildkraut, treas., Morten Siegel, secy.
Television Library, Inc.
3 East 57th St., New York 22, N. Y.; Plaza 3-4840. C. F. Vetter Jr., president. (Distributes feature films.)
- Household Hints (65); Needless Henry (66); 6 feature films.

Television Screen Productions, Inc.
25 West 45th St., New York 17, N. Y.; Ju 6-7370. Charles J. Basch, Jr., president; Frances Scott, vice-president, secretary; Clarence Schmidt, treasurer. (Produce and distribute live and film commercials and programs.)
- Jim and Judy in Teleland (52); Oriental Varieties (15); Adventures in Time Space.

Telic, Inc.
630 Ninth Ave., New York 36, N. Y.; Judson 2-3480. Elwood Siegel, president and executive director; Edward Boughton, vice-president, executive producer. (Producer sponsored industrial, information and public relations films, short subjects, TV commercials.)

Telorama Productions, Inc.
255 Roswell Ave., Long Beach 3, Calif. 9038-8523. Richard D. Pearsall, president. (Religious and educational films.)

Tempe-Toons Productions, Inc.
2201 Hollywood Way, Burbank, Calif.; Victoria 9-2313; 521 5th Ave., New York 17, N. Y.; Murray Hill 7-0700. Leo A. Minn- koff, president; Sam Singer, director. (Produce animated cartoons and commercials.)

Temple-Morgan Enterprises.
6233 Hollywood Blvd., Hollywood 28, Calif.; Hollywood 4-3200. Robert C. Temple, president; Raymond R. Morgan, Jr., executive vice-president; Ace Ochs, vice-pres. in charge of production. (Television program packages.)

Terr, Michael, Inc.
1632 N. Laurel Ave., Hollywood 46, Calif.; Oldfield 4-7506. John Reinhardt, director; Michael Terr, producer. (Film programs and commercials.)
- Wildcat Rider (26); Dancing Age (13); Native Son Gods of Bali.

Theatre Guild, The
Television Department, 27 W. 53rd St., New York 19, N. Y.; Columbus 5-6170. Armina Marshall, production supervisor; H. William Finkelstein, managing director. (Live programs.)

Theatrical & Video Corp.
15 East 48th Street, New York, N. Y.; Plaza 3-3432. Don Getz, president; Murray M. Kaplan, vice-president in charge of sales; Lydia Parker, assistant secretary.
- 26 color feature films.

33 Productions, Inc.
266 E. 78th St., New York, N. Y. 723 Seventh Ave., New York, N. Y. 03; TR 9-8099. (Television commercials, shows and industrial films.)

Thompson-Koch Co., Inc., The
- Mystery Theatre (57); The Pendulum (65); Uncovered (145); Man From Interpol (39).

Toddy Pictures Co.
70 Fourth St., Atlanta 8, Ga. 874-6269. Ted Toddy, president; C. Small, general sales manager; Tommy Simpson, head booker. (Producer & distributor of films.)
- 27 features; 15 short subjects; 15 musical shorts.

Toreto Films, Inc.
9945 Charleville Blvd., Beverly Hills, Calif.; Television 4-0020. Robert F. Sheaweter, treasurer. (Produce filmed shows, commercials.)
- Loretta Young Show (network series).

Tower Productions
1541 Landale St., No. Hollywood, Cali.; O'Gorman, L. Moser, owner. (Live programs.)
- Space Patrol (live, plus 300 half hour and 200 15 minute kinescopes.

Trans Artists Productions, Inc.

Trans-Continental Films, Inc.
11 West 42 St., New York, N. Y. 10036; Plaza 7-8844. J. A. Cordero, president. (Importers, exporters & distributors.)

Trans-Lux Television Corporation
- Encyclopedia Britannica Films (over 850); Feature films (13); Felix the Cat (260); Animal Parade (39); American Civil War (13); It's a Wonderful World (39); The Mighty Hercules (130); Guest Shot (26); Mack & Myer for Hire (200); Magic Room (39); Junior Science (39).

Trans-Video Productions Limited
220 Bay St., Toronto, Ont. Tel.: 362-7661. D. R. Annett, president.

Trans-World Films, Inc.

UPA Pictures, Inc.
4440 Lakeside Drive, Burbank, Calif.; Thornwall 2-7717; Henry G. Saperstein, president & exec. producer. (Producers of animated, commercials, theatrical films, industrial and TV programs.)

Ullman, George, Agency
8979 Sunset Blvd., Los Angeles 69, Calif.; CREstdview 4-5238. George Ullman, president. (Live and film shows and commercials.)

Ullman Richard H., Inc.
295 Delaware Ave., Buffalo 2, N. Y.; Cleveland 2906. Richard H. Ullman, president;
Marvin A. Kemper, executive vice-president. (Distributors of filmed and live programs.)
- Colonel Blep Cartoons (100); Watch the Birdie (365); Animated Weather Forecasts (225); General Ad-I-Motion (264).

Unifilms, Inc.
6 E. 46th St., New York 17, N. Y.; YUkon 6-5720. Charles E. Gallagher, president; (Educational and public service films for sustaining use.)

United Artists TeleVision, Inc.

- Special series: David Wopler Specials, Group I and II (12); Human Jungle (26); East Side/West Side (26); New Phil Serials Show (30); Stoneh. Burke (32); The Anne Sothern Show (33); Alka Hunt (155); Highway Patrol (156); Bat Masterson (188); Tombstone Territory (91); Lock Up (79); Jauanauts (32); Let's Go! To the Girls (130); Troubleshooters (26); Miami Undercover (33); King of Diamonds (39); MURrayville (58); This Man Dawson (39); Bold Venture (39); MacKenzie Raiders (39); The Unexpected (39); Slapstick Album (105); Ripcord (76); Lee Marvin Show (32); Science Fiction Theatre (78); Keyhold (39); Mr. District Attorney (78); I Led 3 Lives (117); Meet Drs. Archer (39); Boston Blackie (58); Favorite Story (78).

- Network series: The Patty Duke Show; The Fugitive; The Outer Limits; Hollywood and The Stars; Gilligan's Island.

United Artists Associated

United Artists TeleVision (International Division)

UnitEd Film and Recording Studios, Inc.

- Adventures of Capt. Hartz (6); Prof. Pet (26); Amy Vanderbilt (78); Herald of Truth (39); Joe Emerson Show (13); It's Baby Time (54); Rev. Preston Bradley Series (3); The Old American Barn Dance (26).

United Press International

- United Press Newsfilm.

United States Productions, Inc.
5 E. 57th St., New York 22, N. Y.; Plaza 1-1710. Francis C. Thayer, president; Alfred Butterfield, exec. prod.; Richard Lu- kin, staff prod.-director; Tom Reynolds, prod. mgr.; John Steinberg, exec. asst. (Producers of theatrical, educational films, documentaries, industrials, commercials.)

United World Films, Inc.
1445 Park Ave., New York 29, N. Y.; 6-5200; Branches: 287 Techwood Dr., N.W. Atlanta, Ga.; 342 S. Dearborn St., Chicago 5, Ill.; 2227 Bryan St., Dallas 1, Tex.; 7374 Melrose Ave., Los Angeles 17, Calif.; 231 Park Ave., New York, N. Y.; 5023 N. E. Sandy Blvd., Portland 133, Ore., subsidiary of Universal Pictures Company, Inc.; James C. Francis, pres.; Murray Goodman, vice-pres. in chg. of Castle Home Movie packaged film; John D. Des- mond, vice-pres. in chg. of gen. sales and distribution; Don Freeberg, dir. of adv. and srs. prom.; Edward S. Riley, purchasing dir.; Frank Gillhaus, branch operations mgr.; Arthur McLaughlin, sponsored films mgr.; Alan Roberts, special feature film srs. mg.; (Distribute 16mm feature films, educational, religious and training films, 16mm and 35mm sponsored films, produce and distribute home movie packaged film.)

Universal Pictures Co., Inc., Television

V

VPI Productions (Video Pictures, Inc.)

Van Coevering Productions
20 North Wacker Drive, Chicago 6, Ill.; Central 6-8525. Jack Van Coevering, producer; Alfred LeVine, gen. manager. Branch office: 6150 Commerce Road, Or- chard Lake, Michigan. (Producer and distributor of educational, sports, film series.)

- Adventure Out of Doors (in color), (26); Hunting, Fishing & Nature Series (16mm sound); Africa Safari (color film); Trail of Adventure (14); Bow Hunts.

Van Hearn Productions
1769 N. Sycamore, Hollywood 28, Calif. (Producers of theatrical full length features, religious shorts, documentaries.)
Van Praag Productions

Van, Wally, Productions
42 W. 35th St., New York, N. Y.; Wisconsin 7-0200. Wally Van, president. (Film producer.)

Variety Enterprises, Inc.

Vavin Inc.
236 East 46th St., New York 17, N. Y.; Murray Hill 2-4624. Richard de Rochement, chairman of board and president; Gerald E. Weiler, vice-president; Ruth Templer, secretary. (Produce motion pictures, television films, closed circuit telecasts.)

Versatile Television Productions, Inc.
324 Broadway, Cape Girardeau, Mo.; Edge-water 5-8816. TWX Cape Girardeau 568; Branch offices: Atlanta, Kansas City, Memphis, St. Louis, Robert O. Hirsch, president; Blaine Baker, manager. (Producers of animated and live action film commercials.)

Video Films Inc.

Viking Films, Inc.
45 W. 45th Street, New York 36, N. Y.; Circle 5-8958. Israel M. Berman, president, exec. producer. (Produce educational, children's subject, sciences, musicals, cartoons & puppets.)

Vincent, Chick, Co.

Vision Associates, Inc.
680 Peachtree St. N.W., Atlanta 13, Ga.; 5-6211. Lee R. Bobker, president; Seymour J. Weissman, Helen R. Kriest, Irving L. Oshman, vice-presidents; Richard Wolf, exec. prod., mgr. (Producer-distributor of documentary, industrial, television programming, commercial and public service spots, educational, institutional.)

Volcano Productions, Inc.
1046 N. Las Palmas Avenue, Hollywood 38, Calif.; Hollywood 4-6481. James A. Bank, president. (Producer of features and commercials, TV filmed shows.)

W
W C D, Inc.

Wade, Roger, Productions Inc.
16 W. 46th St., New York 36, N. Y.; Circle 5-3040. Roger W. Wade, pres. (Producers of motion pictures for industry, sound slides, animation commercials, slides.)

Wallach, George, Productions

Warner Bros. Pictures, Inc., Television Division
666 Fifth Avenue, New York 19, N. Y.; Circle 6-1000; Joseph Kolter, vice-president, 4000 Warner Blvd., Burbank, Calif.; NBC, 9-1251; Wm. T. Orr, exec. prod. in chg. of prod.; Hugh Benson, exec. ass't & prod.; Richard Bluell, Richard Linkrum, George Burns, William D'Angelo, Herman Saunders, producers; James Barnett, story ed. (Producer and distributor of television series.)

Weiss, Adrian, Productions
5912 West Olympic Blvd., Los Angeles, Calif., 90016; 933-8203. Adrian Weiss, producer. (Producer of film shows.)

Weiss, Louis, & Co.
5912 West Olympic Blvd., Los Angeles, Calif., 90016; 933-8203. Adrian Weiss, distribution director. (Distributor of filmed series, features, shorts.)

Weiss, Louis, Productions
711 Fifth Ave., New York 22, N. Y.; Plaza 9-2828; Studio: 1041 N. Formosa Ave., Los Angeles 46, Calif. Samuel Goldwyn, Jr. executive producer. (Producer of filmed programs.)

Wick, Charles Co.
120 South Mapleton Dr., L. A. 24, Calif.; CRestview 1-2141. Charles Wick, owner. (Distributor of film series.)

Wick, Fabian of Scotland Yard (39).
Wick Films, Inc.

120 South Mapleton Dr., L. A. 24, Calif.; CRestview 1-2114. Charles E. Wilding, pres.; Wilbur E. Wilbert, vice-president. (Producers and distributors of film series.)
- The Adventures of The Big Man.

Wilbert Productions, Inc.

1334 Beachwood Avenue, Hollywood 28, Calif.; Hollywood 2-3111. Herbert B. Leonard, president; Willetta Leonard, vice-president; Harold Berkowitz, sec'y.; Ralph Kales, treas. (The making and distribution of half-hour television series.)
- Rescue (8).

Wilding Inc.


Willard Pictures, Inc.

45 W. 45th St., New York 36, N. Y.; Judson 2-0430. John M. Squiers, Jr., pres.; D. H. Willard, sec'y. (Producers of industrial and commercial motion pictures.)

Willard, Frank, Productions

1842 Briarwood Road, N.E., Atlanta, Ga. 30329; 654-2433. Frank H. Willard, Jr., owner; Charlie R. Cannon, Jr., gen. mgr.; Shelly Herschberg, off. mgr.; George Larry Rogier, prod. mgr.; J. Hunter Todd, III, dir. of photo; Jesse Lucas, asst. mgr.; Sam Cravitz, sound eng.; Lam Tutwiler, ed. (Producers of motion pictures for bus tours, industry and education; television, commercials; slide film and sales training programs. Facilties: 40' x 40' fully equipped sound stage, 16mm and 35mm cameras, multi-channel recording and re-recording console, Selsyn interlocked dubberson and projector, 10mm and 32mm editing rooms.)

Winik Films Corp.

1501 Broadway, New York 36, N. Y. LW 4-0540. Leslie Winik, president; Richard Winik, vice-president (Produce filmed series, commercials.)
- Madison Square Garden (26); Greatest Sport Thrills (104); Famous Fights (39); Sports Stock Shots.

Wolf Productions-Wolf Presentations, Inc.

420 Madison Ave., New York 17, N. Y.; Plaza 5-2050. Edward Wolf and Herbert Wolf, general partners. (Producers of live programs.)
- Break the Bank (live): Masquerade Party (live); Window Shopping (live).

Wolff, Raphael G., Studios, Inc.


Wolper Productions, Inc.

6720 Sunset Blvd., Hollywood 69, Calif.; Olympia 2-7075. David L. Wolper, pres.; Jack Haley, Jr., exec. vice-pres.; Mel Stuart, vice-pres., Harvey Bernhard, vice-pres. treas.; Sylvan Covey, sec'y. (Production of documentary television films and specials.)
- The Story of . . . (39); Biography (39); The Passing Years (39); Hollywood: The Talkies (Special); Hollywood: The Stars (Special); Making of the President (Special); Crisis: Four Days In November, Specials of Our Time.

World-Wide Television Sales Corp.

41 East 42nd St., New York, N. Y.; MUrray Hill 7-5180. Melville Schlank, pres.
- Major League Baseball Presents; The National Football League Presents.

Wreather Corporation

270 No. Canon Drive, Beverly Hills, Calif.; CRestview 4-8241. (Producers & distributors of film series.)
- Lassie; Lone Ranger; Sgt. Preston of the Yukon.

Wright, Carter, Enterprises

6533 Hollywood Blvd., Hollywood 28, Calif.; Hollywood 9-0944. Carter Wright, president; Dorothy Bellamy, secretary-treasurer (Live and film shows, commercials.)

Wylde Films, Inc.


Younger & Associates

2421 N. Ramsey, Springfield, Mo.; UN 5-3283. Reat R. Younger, president. (Producers of Chart 'n Stock animated commercials.)

Zahler Productions, Inc.

418 South Robertson Blvd., Los Angeles 48, Calif.; CRestview 5-4373. Gordon R. Zahler, president; Millard Jacobs, vice-president. (Producer of filmed programs.)

Zapfel Studios, Inc.

615 N. Wabash Avenue, Chicago 11, Ill.; SUperior 7-2755. Owen A. Zapfel, pres.

Zouary, Maurice H., Television Productions

333 W. 52nd St., New York 19, N. Y.; JUdson 2-6185. Maurice H. Zouary, owner. (Produce film, TV programs, packages, commercials and live show.)
- Uncle Dunkle, (1/2 hr. film); Cartoons, Koko the Clown, Aesop's Fables; When Vaudeville Was King; The Story of the Reformation; When Radio Was King; Kid-dle Camera; Kid-ventures.

X-Y-Z
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  SUSTAINING SHOWS

- SYNDICATED
  STAR
  PRODUCER
  DISTRIBUTOR

- POLL AND AWARD WINNERS
Television Programs

[The listings below include star (m.c., narrator), producer, sponsor, advertising agency, network, running time, live, tape or film—for network shows; star, producer, distributor, running time—for syndicated shows. Sustaining network programs are also included. All programs are weekly unless otherwise indicated.]


ADVENTURES IN PARADISE Gardner McKay. 20th-Fox Television, prod. Syndicated. Hour. Film.


ALL STAR GOLF Various. NBC Network. Hour. Film.


THE ANDY WILLIAMS SHOW Andy Williams. Color. Hour. NBC.


BACHELOR FATHER. John Forsythe, Harry Ackerman, prod. NBC Network. Half-hour. Film.


BEANY AND CECIL Cartoon. Bob Clampett, prod. ABC.

BELL TELEPHONE HOUR Donald Voorhees, conductor. The Bell System. NBC Network. Hour. Series will alternate with a series of special programs.

BEN CASEY. Vince Edwards, Sam Jaffe. Bing Crosby Prod. ABC-TV Network. Hour. Film.


BIG MOMENT IN SPORTS, THE. Various. Sterling & Hearst Metrotone, prod.; Sterling Television, dist. Syndicated. 5 min. Film.


THE BILL DANA SHOW. Bill Dana, Gary Crosby, Jonathan Harris. NBC Network. Half-hour.


BOZO THE CLOWN. Bill Britten, MC. WPIX-TV, prod. Syndicated. 25 min. Live.


CAMERA THREE. James Macandrew, host. WCBS-TV Public Affairs Dept. in cooperation with New York State Education Dept., Sig Moglen prod. CBS Network. Half-hour.


CELEBRITY GOLF WITH SAM SNEAD Harry Von Zell, announcer. Bob-O-Link Prods., prod.; NBC Films, dist. Syndicated. Film

CHAMPION BOWLING Fred Wolf. Syndicated. Hour.

CHAMPIONSHIP BRIDGE WITH CHARLES GOREN Walter Schwimmer, Inc., dist., prod. Half-hour. Film.


THE CHRYSLER THEATRE. Bob Hope, host. NBC Network. (26 shows alternating with Bob Hope Show.) Color. Hour.

CHUCK McCANN. Children's program. Syndicated. Hour.

COLLEGE FOOTBALL KICKOFF Chris Schenkel. CBS. Fifteen Minutes.


DANIEL BOONE. Fess Parker, Albert Salmi. NBC Network. Hour.


DISCOVERY '64. Educational-entertainment series. 20 Minutes. ABC.


THE DOCTORS. NBC Network. Half-hour. (5 days a week).

DR. KILDARE Richard Chamberlain, Raymond Massey. NBC Network. Hour.


FRACTURED FLICKERS. Hans Conried. Host. Syndicated. Film.


THE FUGITIVE. David Janssen. Barry Morse. QM Productions-Quinn Martin, exec. prod. ABC. Hour. Film.

FUNNY MANNNS. Cliff Norton. ABC Network. Hour.


GENERAL HOSPITAL. Various. ABC Network. Half-hour. (5 days a week).


GOLF TIP OF THE DAY. Dow Finsterwald. Fairway Prods., Inc., prod.; TCT, dist. Synd. 5 min. Film.


HALLMARK HALL OF FAME. Various stars. Compass Prods., prod. Hallmark Cards, Inc.—Footyes, Conde & Bekling. 5 shows. Live.

HARRY REASONER WITH THE NEWS. CBS News program. Five Minutes.


HENNESSEY. Jackie Cooper, Audrey Dalton, Don McGuire, Jackie Cooper, prods. Synd. Half-hour. Film.


HOME MANAGEMENT. Various. Coronet Films, prod.-dist. Syndicated. 10 min., Quarter-hour. Film.


I'M DICKENS . . . HE'S FENSTER. John Astin, Marty Ingels. Leonard Stern, prod. Half-hour. ABC.


INTERNATIONAL SHOWTIME. Don Ameche, host. Various. NBC Network.


IT'S ACADEMIC. Art James, host. NBC Network. Half-hour.


JETSONS, THE. Animated space age. Voices: George O'Hanlon (George), Penny Singleton (Jane). William Hanna, prod. Color. Half-hour. Film. CBS.


KENTUCKY JONES. Dennis Weaver, Rickey Der, Harry Morgan. NBC Network. Half-hour.


LASSIE. Robert Bray, Robert Golden, prod. Campbell Soup Co.—Batten, Barton, Durstine & Osborn, Inc. General Foods Corp. (Foote, Cone & Belding) CBS. Half hour. Film. (Overseas dist.—Television Programs of America—Spanish.)

LAUREL AND HARDY & CHUCK. Chick McCann, MC. WPX-TV, prod. Syndicated. 20 min.


THE LES CRANE SHOW. Les Crane. NBC Network. Two Hours.


LET'S HAVE FUN. Chuck McCann. WPX-TV, prod. Syndicated. 3½ Hours. Live.

LET'S MAKE A DEAL. Monty Hall, host. NBC Network. Color. 25 Minutes.

LISA HOWARD WITH THE NEWS. Lisa Howard. ABC Network. Five minutes. (5 days a week).


THE LORETTA YOUNG SHOW. Loretta Young. Half-hour. NBC.

LORETTA YOUNG THEATRE. Loretta Young. Participating sponsors. NBC Network. Half-hour.


MERVE GRIFFIN'S WORD FOR WORD. Merve Griffin. NBC Network. Color. Half-hour. (5 days a week).


MISSING LINKS. Ed McMahon, host. ABC Network. Color. Half-hour (5 days a week).


MR. NOVAK. James Franciscus, Dean Jagger. NBC Network. Hour.

MR. WIZARD. Don Herbert. Half-hour. Live. NBC.

MONDAY NIGHT AT THE MOVIES. MGM and 20th Century Fox feature films mostly 1955 and 1960 releases. NBC Network. Two hours.


MY FRIEND FLICKA. Anita Louise, Gene Evans, Johnny Washbrook, TCP-TV, prod. CBS Network. Half-hour. Film.


NAKED CITY. Paul Burke, Horace McMahon. Syndicated. Hour. Film.

NATIONAL PRO HIGHLIGHTS. Jim Leaming. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film.

NBC NEWS AFTERNOON REPORT. Sander Vanocur. NBC Network. 25 Minutes.

NBC NEWS DAY REPORT. Ray Scherer. NBC Network. Five minutes.

NBC NEWS EARLY AFTERNOON REPORT. Floyd Kalber NBC Network. Five minutes.

NBC NEWS MORNING REPORT. Edwin Newman. NBC Network. 5 Minutes.

NCAA FOOTBALL. CBS Television Sports staff members, prod. Sponsors: General Cigar (Young & Rubicam, Inc.) Texaco (Benton & Bowles, Inc.) Institute of Life Insurance (J. Walter Thompson Co.) Firestone Tire & Rubber Co. (Sweeney & James Co.) Norelco (C. J. LaRoche & Co.) Studebaker (D'Arcy Advertising, Inc.) Polaroid Corp. (Doyle, Dane Bernbach, Inc.) CBS. Time varies.


NEW BREED. THE. Leslie Nielsen. Syndicated. Hour.

THE NEW CASPER CARTOON SHOW. Children's program. ABC Network. Half-hour.


90 BRISTOL COURT. Guy Raymond. Hour and a Half. NBC Network.


ONE STEP BEYOND. Various. Syndicated. ABC Films. Half-hour. Film.

OUR GANG COMEDIES MGM. prod., MGM-TV, dist. 10 minutes. Film.


PROFILES IN COURAGE. NBC Network. Hour.


THE ROBERT TAYLOR SHOW. Robert Taylor, George Segal. NBC Network. Hour.


THE ROGUES. Gig Young, Charles Boyer, David Niven. NBC Network. Hour.

RON COCHRAN WITH THE NEWS. Ron Cochran. CBS News Program. 5 min.


SATURDAY NIGHT AT THE MOVIES. Post-1950 movies. NBC Network. Two Hours.


SEARCH FOR TOMORROW. Mary Stuart, Frank Dodge, prod. Procter & Gamble Co.—Leo Burnett Co. CBS Network. Quarter-hour (5 days a week). Live.

589

77 SUNSET STRIP. Efrem Zimbalist, Jr. Syndicated. Hour. Film.


SHOW STREET. Various. ABC. Half-hour.

SKY KING. Kirby Grant, Gloria Winters. Sponsors: Nabisco (McCann-Erickson, Inc.). CBS Network. Half-hour. Film.


SPORT SKILLS Various. Coronet Films, prod.-dist. Syndicated. 10 min. & quarter-hour. Film.

SPORTS ALBUM Various. United Artists Television, Inc., prod.; Economem TV Pgmns., dist. Syndicated. 5 min. Film.


SUNDAY NEWS with Frank Blair, Ray Scherter, Nancy Hanschman Dickerson, Robert Abernethy, Joe Garagiola, Cleveland Amory, Edwin Newman and Aline Saarinen. NBC Network. Hour.

SUNDAY NIGHT MOVIE. Post-1958 United Artists movies. ABC-TV Network. Two Hours.


SURFSIDE 6 Reruns. Lee Patterson, Mara Corday. Syndicated. Hour.


SUSIE (PRIVATE SECRETARY) Ann Southern, Jack Chertok Productions, prod. ITC, dist. Syndicated. Half-hour. Film. (Overseas dist.—Television Programs of America—Spanish.)


TELESPORTS DIGEST Jim Leaming, Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film.

TENNESSEE ERNIE FORD SHOW Ernie Ford. Half-hour. ABC.

TENNESSEE TUXEDO. Cartoons. Total Television Productions, Inc. in assoc. with Leonard TV Productions, Inc. Sponsors: General Mills, Inc. (Dancer-Fitzgerald-Sample, Inc.) CBS. Half-hour. Film.


TODAY Hugh Downs, Robert Bendick, prod. Participating sponsorship. NBC Network. 2 hours (five days a week). Live.

THE TONIGHT SHOW STARRING JOHNNY CARSON. Johnny Carson. One Hour and a Half. Color. NBC.


TOUCHDOWN Chris Schenkel. Tel-Ra Productions, prod.-dist. Syndicated. Half-hour. Film.


THE VIRGINIAN James Drury, Lee J. Cobb, Doug McClure. Color. Film. Hour and a Half. NBC.


WEDNESDAY NIGHT AT THE MOVIES. Various. Sponsors: Various. NBC Network. Two Hours.


WHAT'S NEW Syndicated. Half-hour.

WILD KINGDOM Marlin Perkins, dir. of St. Louis Zoo, host and guide. Color. Half-hour. NBC.


WORLD'S GREATEST FIGHTERS IN ACTION. Various. The Big Fights, Inc., prod.-dist. Syndicated. Quarter-hour. Film.


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</tr>
<tr>
<td>Vice President in Charge of Advertising and</td>
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<tr>
<td>Promotion, Broadcast DTV</td>
<td>Don Foley</td>
</tr>
<tr>
<td>Vice President in Charge of Press Information</td>
<td>Michael J. Foster</td>
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</tbody>
</table>

**Vice President in Charge of Labor Relations**

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Richard L. Freund</td>
</tr>
<tr>
<td>Manager of TV Engineering Operations</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Robert Gabrielson</td>
</tr>
<tr>
<td>Manager of Daytime Sales Service, TV Network</td>
</tr>
<tr>
<td>Harold Geary</td>
</tr>
<tr>
<td>Advertising Manager</td>
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<tr>
<td>Theodore Gerbrandy</td>
</tr>
<tr>
<td>Director of TV Station Clearance</td>
</tr>
<tr>
<td>Joseph E. Giaquinto</td>
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<tr>
<td>Vice President and General Manager of WABC-TV</td>
</tr>
<tr>
<td>John O. Gilbert</td>
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<tr>
<td>Medical Director</td>
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<tr>
<td>Dr. Theodore Gold</td>
</tr>
<tr>
<td>Director of Program Development, TV Network</td>
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<tr>
<td>Leonard Goldberg</td>
</tr>
<tr>
<td>President of AB-PT and President of ABC</td>
</tr>
<tr>
<td>Leo D. H. Goldenson</td>
</tr>
<tr>
<td>Assistant to President, Owned TV Stations Dept.</td>
</tr>
<tr>
<td>Robert T. Goldman</td>
</tr>
<tr>
<td>Director of National Film and Video Recording Services</td>
</tr>
<tr>
<td>Henry Grossman</td>
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<tr>
<td>Eastern Sales Manager, Radio Network</td>
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<tr>
<td>Herbert Granath</td>
</tr>
<tr>
<td>Vice President of TV Daytime Programming</td>
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<tr>
<td>Armand Grant</td>
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<tr>
<td>Executive Producer, TV Network Program</td>
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<tr>
<td>John B. Green</td>
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<tr>
<td>Communications Supervisor</td>
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<tr>
<td>Richard Hamilton</td>
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<tr>
<td>Manager of Public Affairs</td>
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<tr>
<td>Wiley F. Hance</td>
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<tr>
<td>Business Manager, News</td>
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<tr>
<td>Fraser Head</td>
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<tr>
<td>Vice President and Administrative Sales Manager, TV Network</td>
</tr>
<tr>
<td>Henry T. Hede, Jr.</td>
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<tr>
<td>Program Director, WABC-TV</td>
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<tr>
<td>Seymour Horowitz</td>
</tr>
<tr>
<td>Director of Sales Service and Business Administration, AM Network</td>
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<tr>
<td>Robert Holmgren</td>
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<tr>
<td>Supervisor of Central Typing</td>
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<tr>
<td>Lennore Johansen</td>
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<tr>
<td>Director of Continuity Acceptance</td>
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<tr>
<td>Grace M. Johnson</td>
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<tr>
<td>Art Director, WABC-TV</td>
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<tr>
<td>Clarence L. Johnson</td>
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<tr>
<td>Assistant Program Director, WABC-TV</td>
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<tr>
<td>Lawrence C. Johnson</td>
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<tr>
<td>Film Director, WABC-TV</td>
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<tr>
<td>Takashi Kako</td>
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<tr>
<td>Sales Manager, Eastern Division, TV Network</td>
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<tr>
<td>Marshall Karp</td>
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<tr>
<td>General Attorney, Sales and Program Contracts</td>
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<tr>
<td>Robert Kaufman</td>
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<tr>
<td>Director of Publicity and Public Relations, WABC-TV</td>
</tr>
<tr>
<td>Joseph Keyes</td>
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<tr>
<td>Manager of Affiliated Station Promotion, Advertising Dept.</td>
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<tr>
<td>Theodore E. Kirby</td>
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<tr>
<td>Business Manager, Production Services</td>
</tr>
<tr>
<td>John W. Kneeshaw</td>
</tr>
<tr>
<td>Production Manager, WABC-TV</td>
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<tr>
<td>Gordon J. Kunz</td>
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</table>
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BRITISH YEAR IN REVIEW

by WILLIAM PAY

London, October, 1964

With TV license holders soaring to 13,036,499 in mid-1964, Great Britain has undoubtedly become a "nation of television viewers." There is a total viewing audience of something like 45 million people and 40 per cent of these say that TV is their main or only form of relaxation. It has been estimated that six out of 10 people "look-in" six or seven days a week.

Not surprisingly therefore, with an audience of such dimension, the industry is passing through a period of extensive change and expansion. Already in being is the British Broadcasting Corporation's second programme—BBC 2: the introduction of the first 625-line—as opposed to 405-line—transmissions, and a pay-TV experiment. On the horizon are such developments as a second commercial channel; the beginning of colour TV by 1967, and—because of the public acceptance of "pirate" ship radio stations—there is every likelihood of commercial radio being permitted, at least on a localized basis.

There continues a healthy battle for viewers between the Government-sponsored British Broadcasting Corporation and the Independent Television Authority's 14 programme contractors who are commercial operators sustained by advertising revenues.

After a period of uncertainty brought about by the findings of the Government's Pilkington Committee which were pronouncedly anti-commercial television and pro-BBC, the ITA contractors have had their licenses to operate renewed under the 1964 Television Act for a further three years. This relatively short period was, not surprisingly, criticized by the contractors on the ground that it gives rise to insecurity. Chairman of the ITA, Lord Hill of Luton, replied thus: "It was because of the prospect of a second service that the new programme contractors were limited to a period of three years. Companies with a record for enterprise can hardly fail to be in a better position when new contracts are considered than those which have been content to mark time."

Other crosses the contractors have had to bear under the new Act are the introduction of a commercial TV levy on net advertising receipts and the ITA getting power to decide which of the programmes shall be networked, and at what price the originating company shall sell to the recipient companies. Commenting on the levy, which is based on a sliding scale of between 22½ and 45 per cent on all revenue after the first £1,500,000, Sir Robert Renwick, chairman of Associated Television, stated: "The amount of this reprehensible levy, as far as can be judged, amounts to something in the order of £4,500,000 on a full year's trading." On the ITA's power to decide which programmes shall be networked, Sir Robert said: "It is not too much to say that the new Television Act converts what had hitherto been a free market economy into a state-controlled economy."

This levy was, however, introduced by the Government in order to level off the high profits arising during the present monopoly phase and, it is hoped, will be abolished entirely when companies are in direct competition with one another. It has meant, however, an end to the "boom" days when a commercial TV licence was considered a "licence to print money." Nevertheless, advertising expenditure on television continues to increase and the contractors are, for example, reporting such profits as: Associated Rediffusion, £8,146,205; Associated Television, £5,460,424.

On the "battle for viewers" front, at the time of reporting, the commercial networks had gained ground over the BBC. Of every 100 viewers, 53 were watching ITA programmes against 47 watching BBC. But it is a seesaw battle. Currently, the BBC is suffering from the "resting" of some of its more popular series such as Maigret, Steptoe and Son and That Was the Week That Was. On the other hand, the commercial network's Coronation Street and Sunday Night at the London Palladium go from strength to strength. Also, it is during the Winter months the BBC tends to score with its outside sports programmes.

British programmes continue to dominate on both channels, although this situation is obviously affected by the quota system, which permits only 14 per cent of foreign material to be screened. This trend is a reversal of the earlier preference for American programmes. Today, where they compete, invariably viewers prefer the home product.

As for the quality of the programmes, a survey conducted by the ITA itself gives a fair summing-up of viewers' likes and dislikes. The nationwide survey showed that 41 per cent of viewers thought it was "very true" that there was too much emphasis on sex. A further 21 per cent thought it was "partly true." ITA was almost exonerated on charges of using bad language.
not showing enough serious programmes and interviewers being rude to people. More than half the viewers felt there was no justification for these charges.

American programmes found almost equal favour and disfavour, although some thought there were too many, they were almost equally balanced by others who have no complaint against the number of American imports. The most convincing vote of confidence went to ITA’s news programmes. Ninety per cent of viewers thought its news coverage good. Other programmes that found a satisfactory audience on the whole were variety programmes, comedy shows, series and serials, sports, current affairs and programmes of local interest. ITA plays came in for some heavy criticism with only 39 per cent of viewers showing satisfaction with them.

It is early days yet to judge the success or otherwise of BBC 2—the Corporation’s second channel setup to provide a “planned alternative.” The BBC admits to disappointment at its initial viewing figures but points to the fact that BBC 2 is broadcast on the new 625-line UHF (Ultra High Frequency) system which requires viewers to spend considerable sums of money to receive the programmes. The short answer is that some of its programmes have hit the public’s imagination while many haven’t. Nevertheless, by this time next year—in the words of its chief of programmes, Michael Peacock—this brave experiment might well prove to be more than a “minority” channel and be hailed as a “flip” rather than a “flop.”

Feature cinema pictures will play a major part in the launching of the three-year pay-TV experiment which is expected to get under way during 1965. Under sufferance, the film industry has agreed to permit the screening of six-month-old cinema features on pay-TV, providing it is not to the detriment of local exhibitors. Indeed, it is this insistence on safeguards that has held up the issue of too many programmes, Michael Peacock—this brave experiment might well prove to be more than a “minority” channel and be hailed as a “flip” rather than a “flop.”

One particularly interesting sale was the £100,000 paid by Embassy Pictures for the scripts of the highly successful BBC comedy series Steptoe and Son. This fee included the cooperation of writers Ray Galton and Alan Simpson in adapting the series for American audiences, where it will be presented with American actors. It was the first sale of its kind and might well open the door for more British television comedy in America.

The decision on Britain’s colour TV system awaits the deliberations of a meeting of European experts (CCLR) in April, 1965, when, if that meeting fails to agree on a common system, Britain will adopt the system of its choice. Regardless of this delay, it is confidently expected that a colour service will begin early in 1967.

An early morning satellite relay of the world heavyweight championship fight between Sonny Liston and Cassius Clay attracted an audience of 5,000,000 viewers throughout Britain. A film of the fight shown in the evening drew 20,250,000 viewers.

It’s an indication of the possibilities ahead for British TV. As ITA’s Lord Hill so aptly sized up the future: “Television is in its early days—just scratching the surface of its possibilities. It must experiment and experiment.”

669

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2 Gray's Inn Place, Gray's Inn, London, W.C.2.

Directors: Howard Thomas, Norman Collins, Val Parnell, Dr. Eric G. M. Fletcher.
Secretary: M. J. Brown.
(Management, programming, adv. tech. rep. over-}

PETER JANSON-SMITH LTD.
Managing Director: Peter Janson-Smith.
(Literary agency).

CYRIL JENKINS PRODUCTIONS LTD.

Directors: Cyril G. Jenkins, J. M. Jenkins.
(Entertainment and advertising material).

JOHNNY JOHNSTON—J. J. JINGLES LTD.
(TV Jingles).

KAVANAGH PRODUCTIONS LTD.

Directors: Sid Colin, Kevin Kavanagh, April Young, John Hayes.
(Writers and artists representation).

DAVID M. KAY & ASSOCIATES LTD.
7 Holbrook Park, Horsham, Sussex. Telephone: Horsham 2167.
(Airviation service).

KENNETH KING ENTERPRISES

( Scripts, cartoons, puppets and animation service).

KINOCRAT FILMS LTD.
Cables: Kinocrat, London.

(Commercials, studio and sound recording facilities).

KRUGER ENTERPRISES (LONDON) LTD.

Directors: S. Kruger, J. S. Kruger, R. Kruger.
(Producers, music publishers and owners of Amber Records).

LANGTON FILMS LTD.

Directors: Julian Wintle, Leslie S. Parkyn.
(Entertainment material).

LE VIEW FILMS

Executive Producer: Jack Le Vien.
(TV films and features).

LEWIS, DAY PRODUCTIONS LTD

(Ent. advt. and doc. films).

LITTLETON PARK FILM PRODUCTIONS LTD.
Shepperton Studios, Shepperton, Middlesex. Telephone: Chertsey 2611.

Directors: Roy Boulting, Sidney Gilliat, Ronald C. Spencer (Managing).
(Commercials. shorts, doc. ind. and children's films).

LITTLE, KING & PARTNERS, LTD.

Cables: Film prod., London.

Directors: T. G. Little, Robert King, M.B.E., E. W. King.
(Production facilities, entertainment and advertising films).

LOCATION SOUND FACILITIES LTD.
Lancaster Mews, Richmond Hill, Surrey. Telephone: Richmond 6625.

(Equipment hire).

MACQUEEN FILM ORGANISATION LTD.
West Street, Bromley, Kent. Telephone: Ravensbourne 8995 and 9735.

Directors: T. G. Murray (Man.), W. H. Hitelman, A. Coma, W. Van Essen, M. M. M. Macqueen (Secretary).
(Advertising, documentary, medical, scientific films & commercials).

MARTIN FILMS LTD.

Directors: John Martin, Sir Danvers Osborn, Bt. K. Pakeman, R. J. Eagle, F.C.A.
(Documentary television, short & feature films).

MARATHON INTERNATIONAL INC.

Directors: Konstantin Kaiser, Maurice Ford.
(Features, industrial spec. events series).
MARTLET PRODUCTIONS LTD.
12a, Princes Gate Court, Exhibition Road, London, S.W.7. Telephone: Knightsbridge 8852.
Managing Director: John Gilling.
General Manager: Jack Hanbury.
(Features, TV & Advertising).

MASH ENGINEERING MODELS LTD.
Managing Director: A. E. Mash, O.B.E. (Scale models and displays).

MEADWAY PRODUCTIONS LTD.
Directors: Morton M. Lewis, S. E. Lewis. (Commercials, studio facilities).

MERTON PARK PRODUCTIONS LTD.
(associate of Film Producers Guild Ltd.)
Directors: K. Lockhart Smith (Chairman), A. T. Burlinson.
Secretary: E. W. Beelectt.

METRO-GOLDWIN-MAYER BRITISH STUDIOS LTD.
Managing Director: Arvid L. Griffin. (Feature, TV films).

MONITOR TELEFILMS LTD.

MONKHOUSE/GOODWIN AGENCY LTD.
Directors: D. I. Goodwin, E. A. Davis. (Comedy package show-sketches, artists & writers represented).

MORENO CARTOONS LTD.
Directors: George Moreno (Managing), F. A. G. Thompson.

MORENO FILM STUDIOS
Directors: George Moreno (Managing). D. Moreno.

MOTION PICTURE AND TELEVISION FACILITIES LTD.
Directors: S. D. Onions, Charles W. Green. (Producer's programme material).

MSS RECORDING COMPANY LTD.
Colnbrook, Bucks. Telephone: Colnbrook 2431.

MUSICAL-CREATIVE PRACTITIONERS
19 Brixton Road, London, S.W.2. Telephone: Brixton 5364.
Directors: Monti de Lyle, Frank R. Booth. (Musical programs, jingles, etc.).

CECIL MUSK LTD.
Seven Hills Road, Cobham, Surrey. Telephone: Cobham Surrey (C.M.8) 2617.
Directors: Edward Cecil Musk, Gretchen Roma Musk. (Producer's programme material).

NATIONAL BROADCASTING COMPANY INC.
4 Queen Anne Street, London, W.1.
Bureau Chief: Joseph C. Harshe.
Office Manager: Mrs. Florence Ferguson.

NATIONAL FILM AGENCY—BRADLEY & STOTT LTD.
62-64 Victoria Street, Manchester 3. Telephone: Blackfriars 6334-5.
Directors: N. J. Bradley (Managing), E. Stott, E. Knowles (Secretary). (16mm productions. Viewing theatres).

NATIONAL INTEREST PICTURE PRODUCTIONS LTD.
Directors: H. T. De Vere Clifton (Chairman), D. P. Casilay, A. E. C. Hopkins (Managing), G. Winter, J. A. Booth (Secretary). (Diagrammatic, model & cartoon animation, instructional, advertising films).

NATIONAL SCREEN SERVICE LTD.
Managing Director: Edwin J. Smith.
Executive Producer: Esther Harris. (Producers and distributors accessories: trailers, short and TV films. Main titles, opticals, spec. effects, recording).

N. T. A. INTERNATIONAL INC.

NATIONAL TELEFILM ASSOCIATES INC. (U. K.) LTD.
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Directors: D. N. Spargo, P. M. Spargo. (Cartoon, diagram, photo animation, live action).

RAY O'BRIEN FILM PRODUCTIONS LTD.
(Production facilities).

ORB FILM DISTRIBUTION LTD.

ORION PICTURE CORPORATION

OVERSEAS FILM AND TELEVISION CENTRE LTD.
Principal: Victor M. Gover. (Ent. and adv. producers).

PADDINGTON PRODUCTIONS LTD.
Directors: Alec C. Snowdon, Michael Bond, Stephen Ford. (Children's series).
PARKSIDE FILM PRODUCTIONS LTD.  
Directors: E. Gelardi, A. M. G. Gerlardi.  
(TV films).

PAXTON RECORDS  
Paxton House, 36-38 Dean Street, London,  
Manager: recorded music department—Austin Rayner.  
(Music library on disc and tapes for films, TV and radio).

PAY TV LTD.  
Gilghoul House, 6 Gilghoul Street, London,  
E.C.1. Telephone: City 3280.  
Directors: Lord Brabourne (Chairman). Robert Clark, F. B. Duncan, A. Havelock Allan, R. E. King.  
General Manager: Colin D. Yarrow.  
(Pay TV programme producers).

PEAK FILM PRODUCTIONS LTD.  
Managing Director: J. S. Friese.  
(Live action).

PEARL & DEAN (PRODUCTIONS) LTD.  
(Commercials).

PEREGINE FILM PRODUCTIONS LTD.  
Director: Kay Mander.  
(Specialised films, U. K. & Overseas).

P.E.Y. FILMS LTD.  
Director: Patrick Eden Young.

PHOENIX FILMS LTD.  
2 Bourchier Street, Dean Street, London,  
W.1. Telephone: Regent 3515.  
Directors: B. G. Hanson, M. H. Hanson.  
(Live-action, cartoon, stop motion).

PINSCHOWER FILMS LTD.  
Directors: Julius Pinschower, L. J. Burgess, (Secretary).  
(Advertising material, cartoons).

PLATO FILMS LTD.  
Managing Director: Stanley Forman.  
(Entertainment and documentary material. Film Library).

PLYMOUTH FILMS LTD.  
Collingwood Studios, Collingwood Road, Stoke Plymouth. Telephone: Plymouth 53057.  
Managing Director: J. D. Dooley.  
(Shorts, commercials, news coverage, script service, sound studio).

PRECISION FILM PRODUCTIONS LTD.  
Directors: Frank H. W. Cox, David Henley, Miss N. Jacoby.  
(Entertainment and advertising material).

S. PRESBURY & CO. LTD.  
Directors: P. S. Presbury (Governing), J. Guy Presbury, R. Salisbury.  
(Cinema, TV commercials, Doc. Tech. films.)

PRIMROSE FILM PRODUCTIONS LTD.  
Directors: Louis Hagen, Anne Hagen.  
(Animation, live action, children’s programmes).

PURITAN FILMS LTD.  
(in association with Film Partnership Ltd.)  
14 King Street, Richmond, Surrey: Telephone: Richmond 6668.  
(Documentary, travel, puppets, commercials and television programmes).

PYE INDUSTRIAL TELEVISION DIVISION  
1 Carroll Place, Highgate Road, London, N.W.5. Telephone: Gulliver 5771-8.  
(Closed circuit television).

EDRIC RADAGE STUDIO  
2 Bourchier Street, Dean Street, London,  
W.1. Telephone: Regent 7551.  
Directors: E. H. Radage, R. Williamson.  
(Artist, producer, director, animator).

RADIO LUXEMBOURG (LONDON) LTD.  
General Manager: Geoffrey L. Everitt.  
(Representatives of European television production group—Societe Internationale de Programmes pour Tele-Fusion. British representatives of Tele-Luxembourg).

RADIOVISION LTD.  
16 City Road, Finsbury Square, London  
E.C.1. Telephone: Metropolitan 0211.  
Directors: H. Scott-Thompson, N. D. Miller.  
(Film units including cartoons, features and animation).

RANDOM FILM PRODUCTIONS LTD.  
(Subsidiary: Random Television, Ltd.)  
1, Regency Lane, Edgware, Middlesex: Telephone: Edgware 5224-6.  
(Documentaries, Educational and Entertainment films).

RANK ADVERTISING FILMS DIVISION, LTD.  
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DONALD RAWLINGS LTD.  
(TV ent. material, commercials).

RAYANT PICTURES LTD.  
Directors: Douglas Hill (Chairman), A. M. Hill, R. F. P. Hopkins (Managing).  
(Sponsored, P.B. and doc. films).

RAYANT TELEVISION LTD.  
Directors: Norman S. Dunkels, R. F. P. Hopkins, Philip Bond.  
(TV and screen advertising).
TELE-PRODUCTIONS LTD.
Directors: Eric Robinson, George Clouston, Marcia Glassman.
(Suppliers of artists, orchestras, composers, conductors, copyists).

TELERECORDING LTD.
Directors: Freida G. Firebrace, Joan Last.
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TELEVISION FACILITIES (LONDON) LTD.
(T.V. Films).

TELEVISION INTERNATIONAL ENTERPRISES LTD.
Chairman: David Stirling.
Overseas station representatives.

TELEVISION PRESS AGENCY LTD.
(London Monitoring, news and photo coverage).

TELEVISION PROGRAMMES (DISTRIBUTORS) LTD.
Man. Director: Vernon Burns.

TELEVISION WORKSHOP PRODUCTIONS LTD.
Directors: Dennis Randolph Shand, Henry Harris, F.R.P.S., David Lewis, F.C.A.
(Entertainment programmes and commercials).

TELE-VENTURES LONDON LTD.
Managing Directors: R. B. Wainwright.
(Commercial. doc. and public relations films).

TEMPLAR FILM STUDIOS
7 Lyndoch Street, Glasgow, G.3., Scotland.
Telephone: Glasgow, Douglas 2648.
Director of Production: R. A. Riddell Black, F.R.S.A., M.B.K.S.
(T.V. Productions, news service, sound recording, prod. facilities).

THAMES & CLYDE FILM LTD.
11 Kelvin Drive, Glasgow, Scotland.
Telephone: Glasgow Maryhill 1803.
Director of Production: Stanley Russell.
(Entertainment, advertising material, educ. indust. films).

DAVID TOFF MUSIC PUBLISHING CO. LTD.
Directors: D. Toff, K. Toff.
(Music Library).

TOLVISION LTD.
Managing Director: Edward J. Roth.
(Pay TV operators).

TOWN AND COUNTRY COMMERCIALS LTD.
Directors: Bill Latto, Stella Smallwood, Robert Bell.

TRANSATLANTIC PICTURES CORPORATION LTD.
Directors: Sidney L. Bernstein, Alfred Hitchcock.

TRIANGLE FILM PRODUCTIONS LTD.
15 Oslo Court, Prince Albert Road, London, N.W.8. Telephone: Primrose 5556.
Directors: Theodora Olenburt, Jan Read, Rodney Phillips.

TRIUMPH FILMS INC.
Director: Peter Hamner-Farmer.
(Producers of advertising film for commercial TV).

TUNNEL FILM PRODUCTIONS LTD.
74/6, Old Compton Street, London, W.1.
Telephone: Regent 3326 and Gerrard 8709.
Incharge of production: George Fisher.

T.V. ADVERTISING LTD.
Number Ten, Rathbone Place, London, W.1.
Telephone: Museum 3600.
Studios: Film House, Wardour Street, W.1.
Telephone: Gerrard 4641.
The Rt. Hon. The Earl of Warwick and Brooke.
(T.V. commercials).

TWICKENHAM FILM STUDIOS LTD.
Twickenham Studios, The Barons, St. Margarets, Twickenham, Middx.
Telephone: Poppesgrove 4477.
Secretary: K. M. Miels.

UNI-CINE (TV PRODUCTIONS LTD.)
Telephone: Gerrard 2152/4.
Chairman: Brigadier W. A. Hamney, C.B.E.
Managing Director: Clive Wilson.
Executive Director: P. L. Devine.

UNITED FILM PRODUCTIONS LTD.
10 West Hill Road, London, S.W.18.
Telephone: Manorvyeke 5505.
Directors: J. S. W. Searle-Shirley, J. A. Searle-Shirley, Peter W. Miles.
(Entertainment & advertising material).

UNITED MOTION PICTURES (LONDON) LTD.
Telephone: Langham 1171.
Director: Jack Sheppard.
(Live action).

UNITED PRESS INTERNATIONAL (U.K.) LTD.
(Newsfilm Division)
European Director: Richard S. Clark.
(Industrial, doc. public relations films).

UNITED PRESS INTERNATIONAL FILMS
North Orbital Road, Denham, Uxbridge, Middx.
Telephone: Denham 2445.
European Director: R. S. Clark.
(TV series syndication, current affairs programs).

UNITED PRESS MOVIE-TONE TELEVISION
North Orbital Road, Denham, Uxbridge, Middx.
Telephone: Denham 2445.
European Editor: R. S. Clark.
(Newsmpeg agency).

UNIVERSAL PROGRAMMES CORP.
(Sound recording service).
EDGAR VETTER SOUND SERVICES LTD.


(Technical consultant, equipment hire).

VIDEO SHOWS LTD.


Directors: Oliver Smalley, T. Scott Sutherland, H. B. Richardson.

(T.V. Programme material).

VIKING FILMS LTD.

11, 3 and 5, St. Mary Abbots Place, Kensington, London, W.8. Telephone: Western 2516.

Directors: E. A. Humphris, Monica Ross.

(Studio, live TV facilities).

VIZIO LTD.


Managing Director: Jack Harrison, F.C.A.

(Programming, commercials).

VOICE OF LONDON LTD.


Studio Manager: Miss Pat Smith.

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WALLACE PRODUCTIONS LTD.


(Entertainment & advertising material).

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Directors: F. B. Warne, J. M. Black.

(Advertising and newsreel material).

WARNER BROS. PICTURES LTD.

2 Dean Street, London, W.1. Telephone: Regent 2201.

Managing Director: Arthur Abeles (USA).

(Entertainment material).

WARWICK TELEVISION PRODUCTIONS LTD.


Directors: Harold Huth, M. T. Elms.

(TV films).

JOSEF WEINBERGER LTD.


(Background music, recordings).

WESTERN TELEVISION LTD.


Managing Director: John Martin.

WESTMINSTER FILMS LIMITED


Managing Director: H. E. Langley.

(Entertainment, documentary, newsreel and advertising material).

WEST OF ENGLAND FILM UNIT LTD.

Southey House, Wine Street, Bristol 1. Telephone: Bristol 28587, 27241.


(Shorts, commercials, newsreels, studio animation and library facilities).

HELEN WIGGINS FILMS LTD.


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(Production services).

DERICK WILLIAMS PRODUCTION LTD.


Directors: Derick Williams (Managing), Jack Harrison, G. Brian Herbert, Douglas A. Duncan.

(Commercials and programmes).

WILLOUGHBY FILM PRODUCTIONS LTD.


(T.V. Films).

WINDMILL THEATRE TELEVISION CO. LTD.


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MAURICE WINNICK (ASSOCIATES) LTD.


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Managing Directors: Ken Cameron, R. I. C. H. Warren.

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Directors: D. C. Wynne, P. Nolan, R. Wynne. Viewing and Projection: Projection, married 35mm and 16mm; projection double-head 35mm and 16mm.

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ZENITH FILM PRODUCTIONS LTD.


Executive producer: Wilfrid Eades.

(T.V. series and production facilities).

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Directors: Ben Henry, O.B.E., Adrian D. Worker.
Services for TV Producers

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713 North Circular Road, London, N.W.2.
Telephone: Gladstone 6373. Cables: Cine-
cam, London.

VINTEN OVERSEAS LTD.
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715 North Circular Road, London, N.W.2.
Telephone: Gladstone 6373 (6 lines).

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phone: Blackfriars 0334-5.

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W. PAXTON & CO. LTD.
36/38 Dean Street, London, W.1. Telephone:
Gerrard 4801, 2, 3.

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Melbourne Road, Bushey, Herts. Telephone:
Bushey 1621/3.

SCIENTIFIC & DOCUMENTARY FILMS
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10 West Hill Road, London, S.W.18. Tele-
phone: Vandyke 5505.

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71 Dean Street, London, W.1. Telephone:
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W.1. Telephone: Museum 3636. 71/81 Whit-
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689
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BRIGHTON STUDIOS
St. Nicholas Road, Brighton, Sussex. Telephone: Brighton 29935/6. (Lessees: Wynne Film Productions Ltd.)
2 stages: (60 x 40; 75 x 40) (RCA Sound).
Managing Director: Derrick C. Wynne.

BUSHEY
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Melbourne Road, Bushey, Herts. Telephone: Bushey Heath 1621-3.
Two Floors: (66 x 33 and 35 x 20).
Studio Manager: W. R. Partington.

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(Owned by Associated TeleVision Ltd.). Four stages totalling 58,416 sq. ft.

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Studio Manager: Eugene Andrews.

HIGHBURY STUDIOS
Two stages: (113 x 60, 60 x 30).

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KENNINGS STUDIOS
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Two stages: 1 (45 x 25 x 25), 1 (65 x 33 x 25).

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(Owned by Shepperton Studios Ltd). Sheperton, Middlesex. Telephone: Chertsey 2611.
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TWICKENHAM
St. Margarets, Twickenham. Telephone: Popesgrove 4477.
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feet. One stage 2000 square feet. RCA Sound. Re-recording and dubbing theatre.

Directors: K. W. Shipman, G. J. Shipman.

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30/31 Tottenham Court Road, London, W.1. Telephone: Museum 9851.

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JACK WHITE & ASSOCIATES

WHITE & CARTER LTD.
T.V. Executive: Ian Saunders.

R. F. WHITE & SON LTD.
Directors: T. F. Clarke, Mrs. M. Breeden, W. A. Clarke (Managing).
Associate Directors: J. C. Williams, R. E. Plummer (T.V. Executive), A. A. Smith.

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21 Newton Street, Manchester 1. Telephone: Central 9047.
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112/114 Thorpe Road, Norwich, NOR 1ST. Telephone: Norwich 26721.

WILSON ADVERTISING LTD.
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T.V. Executive: L. W. Butler.

S. H. WRIGHT & CO. LTD.

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(Aims are (1) To establish advertising as the essential factor in the marketing of produce and manufactured goods; (2) To conserve the common interests of those engaged in advertising by promoting co-operative action and instituting protective measures; (3) To encourage the study of the theory and practice of advertising and the improvement of its technique by the institutions of courses of study, the holding of examinations and awarding of diplomas.)

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Hon. Sec.: B. M. A. Seeds.
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Treasurer: W. E. Dixon.

AGENTS' ASSOCIATION LTD.

Hon. Treasurer: L. Barry, George Nye.
Secretary: A. Russell.

(Founded in 1927, representing principal agencies in entertainment business.)

ASSOCIATION OF BROADCASTING STAFF

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ASSOCIATION OF CINEMATOGRAPH, TELEVISION AND ALLIED TECHNICIANS

President: The Hon. Anthony Asquith.
Secretary: George H. Elvin, F.C.I.S.

(The Association is the recognized Trade Union for film and television technicians and negotiates salaries and working conditions. It also controls the A.C.T.T. Employment Bureau as an agency exclusively for film and TV technicians.)

ASSOCIATION, ELECTRONIC VALVE AND SEMI-CONDUCTOR MANUFACTURERS ASSOCIATION

Secretary: W. R. West.

ASSOCIATION OF PAY-TELEVISION OPERATORS

Secretary: Norman K. Million.

BRITISH ACTORS' EQUITY ASSOCIATION

President: Felix Aylmer, O.B.E.
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General Secretary: Gerald Crossadell, O.B.E., B.A.

BRITISH FILM PRODUCERS ASSOCIATION

Secretary: John Walton, B.Sc. (Econ.). F.C.I.S.

BRITISH KINEMATOGRAPH SOCIETY

BRITISH RADIO VALVE MANUFACTURERS' ASSOCIATION

Secretary: W. R. West.

BRITISH REGIONAL TELEVISION ASSOCIATION

Chairman: Marquess Townshend of Raynham. (Representing the interests and problems common to the regional companies.)

BRITISH SOCIETY OF CINEMATOGRAPHERS LTD.
(To promote and encourage the pursuit of the highest standards in the craft of motion picture photography)

Hon. Secretary: George Gunn.
Hon. Treasurer: Bert Easby.

CENTRAL CASTING LTD.
(Established by the British Film Producers' Association. Licensed annually by the London County Council in accordance with the laws relating to employment agencies.)

Secretary: R. F. Frost, F.C.I.S., M.B.K.S.
General Manager: Lance Fairfax.

COMMERCIAL TELEVISION CIRCLE

Chairman: Harold Cooper.
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Objects: to provide, for advertising agency TV executives, discussions, lectures, meetings and conferences to promote a better understanding of commercial television, to keep members informed of trends and advances, to aim constantly to improve the standards of commercial television, to uphold the codes of practice. Membership is open to those continuously employed in a senior capacity in the commercial TV activities of a recognised advertising agency. Annual subscription is two guineas.)

COMPOSERS GUILD OF GREAT BRITAIN

President: Sir Arthur Bliss, Master of the Queen's Musick.
Chairman: Ernest Tomlinson.
Treasurer: James Iliff.
Secretary: M. W. Levain.

Objects: To foster artistic and professional interests of its members.

ELECTRICAL TRADES UNION

Representing electrical operatives engaged in studio production.)

FEDERATION OF BRITISH FILM MAKERS

Secretary: A. W. Wilson.

FEDERATION OF SPECIALISED FILM ASSOCIATIONS

Secretary: Nicholas Cory.

(The Federation represents and promotes the interests of all branches of the specialised film industry through its constituent member associations—Association of Specialised Film Producers, Advertising Film Producers Association and the British American Group.)

FEDERATION OF FILM UNIONS
2 Soho Square, London, W.1. Telephone: Gerard 8506. (Federation of Trades Unions
engaged in the film production industry: Association of Cinematograph, Television and Allied Technicians, British Actors' Equity Association, Electrical Trades Union, Film Artiste's Association, Musicians' Union. NATKE.

President: Sir Tom O'Brien.
Vice-President: T. Anley.
Secretary: G. H. Elvin, F.C.I.S.

FILM ARTISTES' ASSOCIATION
General Secretary: Sean Brannigan.

FILM LABORATORY ASSOCIATION LTD.
Secretary: W. Strachan, M.A., LL.B.

FILMS OF SCOTLAND
Film House, 3 Randolph Crescent, Edinburgh 3, Scotland. Telephone: Caledonian 2763.
Vice-Chairman: George Singleton, J.P.
Hon. Treasurer: Sir Hugh Fraser, Bt., D.L., J.P.
Director: H. Forsyth Hardy.
(Objects: The Films of Scotland Committee was set up by the Scottish Council (Development and Industry) in consultation with the Secre- tariat of the I.F.A. for Scotland to promote the projection of Scotland on the cinema and the television screens. Short films are made in collaboration with industries and local authorities and advice and assistance are given to Commercial Film Producers and Television Companies operating in Scotland.)

GUILD OF FILM ART DIRECTORS
Art Department Library, Pinewood Studios, Iver, Bucks. Telephone: Iver 700.
Assistant Secretary: Pamela Alcott.

GUILD OF FILM PRODUCTION EXECUTIVES
President: Roy Goddard.
Treasurer: F. A. Swann.
Consultant: Roger Manvell.

THE INCORPORATED SOCIETY OF BRITISH ADVERTISERS LTD.
(Objects: Buyers as distinct from sellers of advertising, Protection and advancement of the sales and advertising interests of member firms by organised representation, co-operation, action and exchange of information and experience.)
Director: Commander D. C. Kinloch, D.S.O., O.B.E.
General Secretary: L. H. S. Chevallier.

INDEPENDENT TELEVISION COMPANIES ASSOCIATION, LTD.

INSTITUTE OF PRACTITIONERS IN ADVERTISING

Director: J. P. O'Connor, F.C.I.S.
Secretary: P. B. Woodhouse, VRD, LLB.
Media sub-committee.
Chairman: J. W. Hobson, F.I.P.A.

INSTITUTION OF ELECTRONIC AND RADIO ENGINEERS

MECHANICAL COPYRIGHT PROTECTION SOCIETY LTD. SOUND FILM MUSIC DIVISION

OBJECTS
The Division represents the majority of owners of music copyrights and issues licences to record musical works owned by members of the Society, when required for inclusion in sound films and TV programs.

DIVISION MANAGER
R. A. Sweetman

MUSICIANS' UNION
General Secretary: Hardie Ratcliff.
(This organisation is a Trade Union composed mainly of members of Symphony, Theatre, Cinema, Music Hall, Broadcasting and Recording, Orchestras and Dance Bands.)

NATIONAL ASSOCIATION OF THEATRE- CAL AND KINE EMPLOYEES
President: Ellis Ashton.
General Secretary: Sir Tom O'Brien.
Officer in Charge T.V. Section: George Boyd.

NATIONAL BROADCASTING DEVELOPMENT COMMITTEE
Chairman: The Lord Lloyd, M.B.E.
Secretary: Ronald Simma, C.B.E.

NATIONAL UNION OF GENERAL AND MUNICIPAL WORKERS
General Secretary: J. Cooper, J.P.

THE PERFORMING RIGHT SOCIETY LTD.

THE PERSONAL MANAGERS' ASSOCIA- TION LTD.
(An association of the principal personal man- agers who represent stars, feature players, au- thors, writers, producers and directors.)
Chairman: Felix de Wolfe.
Vice-Chairman: Peter Dunlop.
Secretary: Terence Plunket Greene.

PHONOGRAPHIC PERFORMANCE LTD.
(A Company founded by the British Phonographic Industry to control the rights of the leading manufacturers of gramophone records and to issue licences for the public performance of records.)
Secretary: H. G. Gilbert.
RADIO AND ELECTRONIC COMPONENT MANUFACTURERS' FEDERATION

THE RADIO AND TELEVISION RETAILERS' ASSOCIATION
Director: D. M. Keegan,
Secretary: J. E. Mountain, F.C.S.

THE RADIO INDUSTRY COUNCIL
Director and Secretary: R. Kelf-Cohen, C.B., M.A., B.Sc. (Econ.)

RADIO SOCIETY OF GREAT BRITAIN
Gen. Manager and Editor: John A. Rouse.

RADIOWRITERS ASSOCIATION
Secretary: Anne Munro-Kerr.

RELAY SERVICES ASSOCIATION OF GREAT BRITAIN

SOCIETY OF AUTHORS
(Officially representative of authors)
President: John Masefield, O.M.
General Secretary: M. E. Barber, M.A.
Sec. Radio: A. Munro-Kerr.

SOCIETY OF FILM AND TELEVISION ARTS LTD.
(On January 1, 1959, this Society was founded to amalgamate into a single organisation and to continue the combined work of the British Film Academy and the Guild of Television Producers and Directors).
President: HRH The Prince Philip, Duke of Edinburgh, K.G., K.T.
Chairman: James Brezin.
Secretary: Mrs. P. J. Steele.

SONGWRITERS GUILD OF GREAT BRITAIN
President: Sir Compton Mackenzie.
Chairman: Hubert W. David.
Vice-Chairman: Jack Jordan.
General Secretary: Victor Knight.
Asst. General Secretary: Judith Henry.
Public Relations: Reynell Wreford.
(Officially representative of the professional writers of popular songs and light music)

MECHANICAL COPYRIGHT PROTECTION SOCIETY LTD. SOUNDFILM MUSIC DIVISION
Telegraphic Address: Solimus, London, S.W.16.
Manager: Anne Bolton.
Secretary: Anne Bolton.
(Objects: Membership of the Society covers the majority of English music publishers and other owners of copyright music. The function of the Bureau is to act on behalf of its members in respect of the use of their copyright music in sound films. Applications for permission to make such use of music under its control should be made in writing to the Bureau.)

TELECOMMUNICATION ENGINEERING AND MANUFACTURING ASSOCIATION
Director: R. A. Moir, O.B.E., M.C.

TELEVISION AND SCREEN WRITERS GUILD
(In 1959 the British Screen and Television Writers Association and the Radio and Television Writers Association were amalgamated to form this Guild. Its object to further and protect the interests of its members and to obtain for British television and screen writers terms comparable to those long accepted in other fields.)
General Secretary: J. G. Johnson.
Chairman: Lord Willis.
Vice-Chairmen: Michael Pettweek, Denis Norden.
Hon. Treasurer: Howard Clewes.

TELEVISION SOCIETY
President: Sir Robert Fraser, O.B.E.
Secretary: C. A. Marshall, B.S., A.M.I.E.E.
(Objects: The Television Society at the present time has a membership of over 1,500, the majority being engaged in television professionally. It accepts applications from all interested in television, whether as viewers, engineers, students, or retailers. Although certain aspects of programmes and production are of interest to its members it is not a Viewers Society, and does not cater primarily for non-technical interests.
It is not the policy of the Society to act as a qualifying body, as this function is already performed by the professional institutions. It is recognised, nevertheless, that the membership of the Society carries with it a degree of proficiency in the theory and practice of television and a responsibility towards those who look to the professional man for disinterested advice and help.)

EQUIPMENT AND APPARATUS MANUFACTURERS

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BRITISH RELAY WIRELESS AND TELEVISION LTD.
(Provides for the relaying of multi-channel sound and television programmes and the hiring of radio and TV sets.) Giltspur House, Giltspur Street, London, E.C.1. Telephone: City 3280.

COSSOR RADIO & TELEVISION LTD.
233 Tottenham Court Road, London, W.1. (Office & showroom) Telephone: Gerrard 2931/5.

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Ingate Place Queenstown Road, Battersea, London, S.W.11.

ELECTRIC & MUSICAL INDUSTRIES LTD.
Blyth Road, Hayes, Middlesex. Telephone: Hayes 3888.
EMI ELECTRONICS LTD.
(Broadcast and Recording Equipment Div.)
Hayes, Middlesex. Telephone: Hayes 3888.

ENGLISH ELECTRIC VALVE COMPANY LTD.
Waterhouse Lane, Chelmsford, Essex. Telephone: Chelmsford 3491. Telegrams: Enelectric, Chelmsford.

FERGUSON RADIO CORPORATION LTD.
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TELEVISION IN CANADA

There are changes in the wind for the television industry in this country. The results of a study by a three-man Committee on Broadcasting are awaited, and expected in January, 1965. Its study follows that of another troika which undertook a study of broadcast problems at the request of the Government.

The results of the Broadcast Committee, headed by Robert M. Fowler, who was chairman of the Royal Commission on Broadcasting, 1955-57, will set the guidelines for broadcasting in this country for the next decade. Assisting Fowler are Marc Lalonde, a Montreal lawyer, and G. Ernest Steele, Undersecretary of State. They will act as an advisory body to the State Secretary, Maurice Lamontagne, who answers for the industry in Parliament. The studies by the newest committee have been in private, although it is welcoming briefs from all segments of the industry and has made its own investigation of the broadcasting industry in the United States and overseas.

It is working from considerations put before it by an earlier body which included Dr. Andrew Stewart, chairman of the Board of Broadcast Governors which regulates broadcasting in Canada; J. Alphonse Ouimet, president of the state-owned broadcasting system, Canadian Broadcasting Corp.; and Don Jamieson, president of the Canadian Association of Broadcasters, to which the operators of independent stations belong.

First change for the industry is the request by Dr. Stewart to be relieved of his post at the end of the year. There has been no word as to who will replace the man who has implemented a policy of competition for the key stations of the Canadian Broadcasting Corp. set by the former Government. It is not known what sort of regulatory body will be set up by the Government following the results of the latest study.

Subjects before the Fowler Committee include looking into the need for amendments, if any, to the Broadcasting Act; the CBC organizational structure; the International Service; the CBC plans for consolidating operations under one roof in Montreal and in Toronto; color telecasting, and the need for alternate TV services in many communities.

The Fowler Commission of 1955-57 recommended the establishment of the BBG as a regulatory body and it replaced the CBC as the over-all authority. The BBG has not objected to the CBC's desire to leave it, but the CAB doesn't look forward with glee to it being the only subject of a future BBG.

An earlier study by the BBG into color resulted in its conclusion that the time had not yet arrived when it could recommend that color TV begin. But lobbying by the equipment manufacturers prompted an announcement of yet another study by the BBG. This was given a hiatus in the light of the activity of the Fowler Committee, much to the chagrin of the manufacturers.

Color telecasts from American cities are received in many Canadian cities, but there has been no public outcry that stations in Canada telecast in color. Key to the operation of any color telecasting in this country would be color operations by the CBC. Color is low on the list of any priorities to be set by the Fowler Committee. Some private stations (although not the private network, CTV) are said to be anxious to experiment with color now, but are prevented by the BBG freeze.

The Fowler Committee is not holding public hearings. It has received briefs. It has held sessions with both the Canadian Association of Broadcasters and the CBC, besides individual broadcasters. It has retained legal and accounting experts to help sift the mass of data the probe is encountering. It is not expected to officiate at the liquidation of the CBC because Fowler is a known proponent of public broadcasting.

Community antenna television is yet another hot issue in this country. The Government imposed a freeze on new outlets last December. Meantime interim measures to insure effective Canadian ownership of outlets established in the future have been imposed. The measures fell short of those proposed in a joint report by the BBG and Transport Department officials.

The Government now has all license applications referred to the BBG. As yet the BBG has no constitutional authority in the area. Community antenna licenses have to be reissued every year. One of the most important approvals was given in the purchase by the Columbia Broadcasting System into Canadian Wirevision Limited, Vancouver. It was approved because the deal originated before the first signs of trouble with the Government.

The Government was to insure that no CATV system can be more than 25 per cent foreign-owned, a regulation now applicable to radio and TV stations. The Government is worried that U.S. ownership of CATV systems will spread and that the growing popularity of TV by cable, and especially the U.S. channels they bring in, will prove a long-range threat to the economic security of regular Canadian commercial stations. The concern reflects the Government's adherence to protectionism, both economic and cultural.

Already there is a barricade, namely the 55 per cent Canadian-content requirement.
This limits the number of canned U.S. shows local stations can import. Since the CATV had not up to now come under the BBG, it has not been bound by the content rule and has been free to pipe in all the U.S. channels it wants.

In yet another direction of wired-TV, Telemeter continues its experiment in the suburban municipality of Toronto, Etobicoke. Whereas it began with nearly 6,000 drops, the figure has shrunken, according to best reports, to something over 2,000.

The profit picture is healthy for Canadian TV stations. The latest figures from the BBG show that in 1961, established TV stations had virtually no increase in revenue, while expenses increased 12 per cent, resulting in a severe decline in operating profit. The three-year returns indicate an increase in total broadcast revenue of 14 per cent, 1963 over 1962, and an increase of 46 per cent from 1961 to 1963. In 1961, the aggregate loss of 19 of the 42 established TV stations exceeded the aggregate profit of the remainder. The aggregate net profit of the 42 stations in 1963 was $625,000 and in 1963 was $4,249,000. Seven established stations recorded losses in 1963.

The returns from the 12 stations which began operation after Dec. 31, 1959, showed four with an operating loss for the year. The nine new "second" (stations which began operation in competition with already-established CBC stations) in the major markets have participated in the general improvement in the industry, according to the BBG report. Between 1962 and 1963 total broadcast revenue increased from $19,928,000 to $22,990,000, or 15 per cent.

The Canadian Broadcasting Corp., the state-owned system showed an income of $111,378,000 compared with $104,057,000 the previous year. Cost of programs went up to $74,387,746 from $69,912,265. The Parliamentary grant was up to $78,439,000 from $73,994,000 and is expected to be more than $4 per capita.

Despite the apparent increase in profits and expenditures by both private and public television stations, the market is not a good one for the distributor of programs. Where one might expect considerable competition resulting, such is not the case. An independent attitude is taken by both private and public stations.

Yet with Canadian TV's faults as a potential source of revenue, the cities of Toronto and Montreal have been developed into fine sources of talent. A considerable amount of original production is found in both cities, with Toronto the source of English programming and Montreal the source of French programming.

Film production, too, has become an activity to be reckoned with in the two cities. In Toronto, for instance, Maxine Samuels is working on her third series of Forest Rangers, a kiddie series of half-hours, which not only has a ready market in this country, but also in the United States. She has on the boards yet another series, On the Sea-way. These will be hour-long shows, and financing is coming from England.

—Harry Allen, Jr.

Board of Broadcast Governors

The Broadcasting Act (1936) was superseded in 1958 by a new Act which created Board of Broadcast Governors whose duties included the recommending of grants of licenses for radio and television stations, and the regulation of broadcasting, Mrs. K. Atken, etc.

The Board has a chairman, vice-chairman and one full-time member, all appointed for a seven-year term. The other 12 members, part-time, serve for five years.

Chairman, Dr. Andrew Stewart; Vice-Chairman, Carlyle Allison; Permanent member, Bernard Goulet. Part-time members: Joseph F. Brown, Vancouver; Mrs. Alan Sweatman, Winnipeg; F. G. Holmes, Riverside, Ont.; Prof. William J. Woodfine, Antigonish, N.S.; Rev. T. J. Watson, Fredericton, N.B.; Jean Paul Lefebvre, Montreal, P.Q.; R. Louis Burge, St. Peters Bay, PEI; Leslie M. Marshall, St. John's, Nfld.; John B. Lewis, Montreal; Claude B. Gagnon, Quebec, P.Q.; John M. Coyne, Ottawa; Joseph W. Grittani, Toronto.

British Broadcasting Corp.

Ottawa: 1500 Bronson Avenue.

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S. W. SMITHEES

CTV Television Network Limited

42 Charles St., E., Toronto. WALnut 4-5454, Montreal: 1420 Sherbrooke St., W., Suite 200, Montreal 25.

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PROG. DIR.
R. G. O'Brien
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S. R. Kennedy
SALES REPRESENTATIVE
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FRENCH NETWORKS HEADQUARTERS
Box 6000, Radio-Canada Building, 1425 Dorchester Street West, Montreal; Uni
IVERSITY 6-2571
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G. Lamarche

708
TELEVISION STATIONS

ALBERTA

Calgary
CHCT-TV (Channel 2) CBC

CFCN-TV (Channel 4) CTV

Edmonton
CFRN-TV (Channel 3) CTV

Lethbridge
CJLH-TV (Channel 7) CBC

Lloydminster
CHSA-TV (Channel 2) CBC Supplement Station

Medicine Hat
CHAT-TV (Channel 6) CBC Supplement Station

Red Deer
CHCA-TV (Channel 6). CBC (Satellite: Coronation) (Banff)

BRITISH COLUMBIA

Dawson Creek
CJDC-TV (Channel 5) CBC
Radio Station CJDC Ltd. 901-102nd Ave., Dawson Creek; H. L. Michaud, president; Mike LaVerne, mgr.; Cdn. reps., TV Reps. Ltd. U. S. reps., Donald Cooke, Inc.

Kamloops
CFCR-TV (Channel 4) CBC Kine (Satellites at 11 Locations)

Kelowna
CHBC-TV (Channel 2) CBC Kine (Satellites at 14 Locations)

Prince George
CKPG-TV (Channel 3) CBC

Terrace-Kitimat
CFTK-TV (Channel 3) CBC

Vancouver
CBUT (Channel 2) CBC (Satellites, Courtenay, Nelson and Trail Cranbrook)

CHAN-TV (Channel 8) CTV
Victoria
CHEK-TV (Channel 6) CBC (Rebroadcasting stations at Squamish, Port Hardy Sointula, New Westminster Ridge Kiloh).

YUKON
Whitehorse
WHTV (Channel 4) Northern Television Systems, Ltd., Box 1163, Whitehorse, Yukon.

MANITOBA
Brandon
CKX-TV (Channel 5) CBC (French language) Canadian Broadcasting CBAFT (Channel 4) CBC
Western Manitoba Broadcasters Ltd., 2940 Victoria Avenue, Brandon, John B. Craig, pres. & man. dir.; Archie Olson, sales mgr.; Douglas A. Lee, prog. mgr.; Jim Struthers, news dir.; Allan Gomes, exec. eng.; Cdn. reps., All-Canada Television; U. S. reps., Weed Television Inc.

WINNIPEG
CBWT (Channel 4) CBC (Satellite, Kenora Le Pas, Flin Flon)
Operation: 1954.

CBWFT (French network Channel 6) Owned and operated by CBC.

CJAY-TV (Channel 7) CTV

NEW BRUNSWICK
Moncton
CKCW-TV (Channel 2) CBC (Satellite Campbellton, Harrison Brook, Newcastle)
Operation: 1954.

CBAFT (Channel 11)
(French language) Canadian Broadcasting Corp., 232 St. George Street, Moncton. S. R. Kennedy, dir. maritimes; Paul Carriere, station mgr.; A. L. Redden, sls. rep.

SAINT JOHN
CHSJ-TV (Channel 4) (Satellite Bon Accord, Edmundston)
Operation: 1954.

NEWFOUNDLAND
Cornerbrook

Grand Falls
CJCN-TV (Channel 4) Newfoundland Broadcasting Co., Executive as under CJON-TV

St. John's
CJON-TV (Channel 6) with satellite CJIOX-TV, Argentia, Central Newfoundland

NOVA SCOTIA
Antigonish

Halifax
CBHT (Channel 4) CBC (Satellites, Liverpool, Shelburne, Yarmouth)
Canadian Broadcasting Corp., 100 Sackville St., Halifax; 2-8311. G. F. Bracken, dir. TV.; C. F. MacCaul, prog. dir.; J. Simonsen, tech. dir.; Cdn. reps., Canadian Broadcasting Corp.
Operation: 1954; TV sets in area: 67,000.

CJCH-TV (Channel 5) CTV (Satellites Cuning, Bayview, Amherst)

Sydney
CJCB-TV (Channel 4) CBC (Satellite, Inverness)
Operation: 1954.

ONTARIO
Barrie
CKVR-TV (Channel 3) CBC (Satellite Parry Sound)

Cornwall
CJSS-TV (Channel 8) Satellie for CJOH-TV, Ottawa.
Elk Lake
CFCL-TV (Channel 11) CBC
Operation: Canadian Broadcasting Corp., 170 Queen Street, Toronto. (Satellite: CFCF-TV, Montreal.)

Kapuskasing
CFCL-TV (Channel 3) CBC
Operation: Canadian Broadcasting Corp., 170 Queen Street, Toronto; PA.

Kingston
CJOH-TV (Channel 4) CBC
Operation: Canadian Broadcasting Corp., 170 Queen Street, Kingston; 24977. Senator W. R. Davis, pres.; Roy W. Hofstetter, genl. mgr.; Harry M. Edgar, comm. mgr.; Bert Cobb, chief eng.; Cdn. reps., All-Canada Television; U. S. reps., Young Canadian Ltd.

Ottawa
CBOT (Channel 4) CBC
Operation: Canadian Broadcasting Corp., Scott Street, Ottawa; PA 8-1771. Peter Meggs, mgr.; reps., Canadian Broadcasting Corp.

Pembroke
CHOY-TV (Channel 5)  CTV

Peterborough
CHEX-TV (Channel 12) CBC
Operation: 1955; TV sets in area, 35,000.

Port Arthur—Fort William
CKPR-TV (Channel 2) CBC
Operation: 1954.

Sault Ste. Marie
CJCIC-TV (Channel 2) CBC
Operation: 1954.

Sudbury
CKSO-TV (Channel 5) CBC (Satellite Elliot Lake)
Operation: 1954.

Timmins
CFCL-TV (Channel 6) CBC (Satellites: Kapuskasing, Elk Lake)
Operation: 1956.

Toronto
CBLT (Channel 6) CBC
Operation: 1952.

Windsor
CKLW-TV (Channel 9) CBC
Western Ontario Broadcasting Co., Ltd., 825 Riverside Drive West, Windsor; CLEwater 4-1155. J. S. Cam Ritchie, pres. & gen. mgr.; G. V. Cruickshank, genl. mgr.; Ross Hamilton, sales mgr.; S. C. Reid, chief engr.; Cdn. reps., All-Canada Television; U. S. reps., Canadian Representatives Ltd.
Operation: 1954.

Wingham
CKNX-TV (Channel 8) CBC

Kitchener
CKCO-TV (Channel 13) CTV
Operation: 1954.

London
CFPL-TV (Channel 10) CBC
Operation: 1953.
North Bay
CKGN-TV [Channel 10] CBC
Tel-Ad Company Limited, Box 1000, North Bay; Studio: Callander; 34-72. G. A. Alger, pres.; C. E. Price, mang. dir.; Fred Noon, sales mgr.; David Mee, chief engr.; Bill Hart, program dir.; Candn reps., Paul Mulvihill & Co., Toronto & Montreal, John N. Hunt & Assoc., Vancouver; U. S. reps., Canadian Station Representative Ltd.

PRINCE EDWARD ISLAND
Charlottetown
CFCY-TV [Channel 12] CBC [Satellite New Glasgow]
Operation: 1956.

QUEBEC
Baie des Chaleurs
CHAU-TV [Channel 5] CBC (Bilingual) [Satellites Perce, Fox River]

Chicoutimi
CJPM-TV [French]

Jonquiere
CKRS-TV [Channel 12] CBC French

Matane
CCKL-TV [Channel 9] CBC French

Montreal
CBFT [Channel 2] CBC French
Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. G. Lamarche, dir. TV.; reps. Canadian Broadcasting Corp.
Operation: 1952.

CBMT [Channel 6] CBC
Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. G. Lamarche, dir. TV.; Charles Frenette, tech. dir.; Don McGill, dir. prog.; reps., Canadian Broadcasting Corp.
Operation: 1954.

CFCF-TV [Channel 12] CTV English

CFTM-TV [Channel 10] French

Quebec City
CFCM-TV [Channel 4] CBC French
Operation: 1954.

CKMI-TV [Channel 5] CBC
Operation: 1957.

CFCM-TV [Channel 4] CBC
Same executive as CKMI, but French operation.
Operation: 1954.

Rimouski
CJBR-TV [Channel 3] CBC (Satellites: CJES-TV Estcourt, and CFCV-TV Clermont)
Operation: 1954; TV sets in area: 30,000.

Riviere-du-Loup
CKRT-TV [Channel 7]

Rouyn-Noranda
CKRN-TV [Channel 4] CBC (Bilingual)
Operation: 1957.

Sherbrooke
CHLT-TV [Channel 7] CBC (French)

Trois Rivieres
CKTIV [Channel 13] CBC

SASKATCHEWAN
 Moose Jaw
CHAB-TV [Channel 4] [Satellite Regina] CTV

Prince Albert
CKBI-TV (Channel 5) [Satellites: Allicane, N. Battleford, Nipawin & Greenwater] CBC
Central Broadcasting Co. Ltd., CKBI Bldg., Prince Albert, Sask. E. A. Rawlinson, mng. dir.; Jerry Johnson, sales mgr.; Jack Cenion, prom. mgr. Cndn. reps. All-Canada TV, U. S. Weed Televis-

Swift Current
CJFB-TV (Channel 5) CBC

Yorkton
CKOS-TV (Channel 3) [Satellites: Carlyle & Wynyard] CBC

Regina
CKCK-TV (Channel 2) CBC [Satellites Colgate, Willow Bunch]
Trans-Canadian Communications Ltd., Leader-Post Bldg., Regina; L.A. 3-6671. Clifford Sifton, pres.; Harold Crichtenden, genl. mgr.; Lloyd Westmoreland, sales mgr.; Ernie Strong, chief eng.; Larry Glover, prog. dir.; Cndn. reps., All Canada Tele-

Saskatoon
CFQC-TV (Channel 8) CBC [Satellites: Metallic, Osler] CBC
A. A. Murphy & Sons Ltd. 216 First Avenue North, Saskatoon; 2-6611. A. A. Murphy, pres.; G. Blair Nelson, genl. mgr.; Walter Romanow, ops. mgr.; Greg Barnsley, prog. mgr.; Lyn Hoskins, chief eng.; Cndn. reps., Television Representa-

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All-Canada Television, Division of All-Canada Radio Facilities Ltd.
1000 Yonge St., Toronto 1, Ont. WA 5-9361

Broadcast Reps. Ltd.
J. O. Blick, pres.

Canadian Broadcasting Corp., Ltd.
354 Jarvis St. WA 5-3311.
J. R. Malloy, sales dir.

Jos. A. Hardy & Co. Ltd.
TV Division, 2 Carlton St., W., Toronto.

Ralph J. Judge & Co.
1405 Bishop St., Montreal, VI. 9-2076.
Ralph J. Judge, pres.

Paul L'Anglais, Inc.
1405 Maisonneuve St., Montreal, LA 6-9201.
2160 Yonge St., Toronto 12. 487-1551.
Paul L'Anglais, pres.

Cam Logan & Associates
12 Shuter St., Toronto. 366-4443.
Cam Logan, pres.

A. J. Messner & Co.
171 McDermot Ave., Winnipeg 2, WH 3-9574.
A. J. Messner, mgr.

Paul Mulvihill & Co. Ltd.
77 York St., Toronto. EM 3-8914.
Toronto: Paul Mulvihill; Montreal: Murray Mac-

National-Time Sales
2149 Yonge St., Toronto; HU. 7-3023.
Roy Green, sales mgr.

Lorrie Potts & Co., Ltd.
145 Yonge St., Toronto; WAlnut 1-8915.
Lorrie Potts, mgr.

Radio-Television Representatives Ltd.
76 St. Clair Ave., W., Toronto; Phone: 927-3221.
Bob Quinn, exec. vice pres.

Radio & Television Sales, Inc.
85 Bloor St., E., Toronto; Phone: 924-4477.
Andy McDermott, mgr.
1102 Windsor Hotel, UN. 6-2749.

Scharf Broadcast Sales Ltd.
305 Burrard Bldg., Vancouver, MU 4-6277.
John N. Hunt, pres.; C. A. Brian Scharf, v. pres.

Stephens & Towndrow Ltd.
2 Carlton St., Toronto. Phone: 368-3021.
Bill Stephens, Ernie Towndrow, mngs.

Stovin-Byles Ltd.
W. D. Byles, Lee Reaeburn, Alex Findlay, Nell Yellowie, 406 Jarvis St., Toronto; Walnut 4-5768. T. C. Maguire, F. E. Calder, D. Genin, Keefer Bldg., Montreal; UN. 6-3392. Cecil Mont- gomery, Childs Bldg., Winnipeg; 925-097. J. W. Stovin, 615 Pender St. West, Vancouver; Tatlow 4831.

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John A. Rodkin, pres.

Canadian Advertising Agency Ltd.
L. E. Schofield, pres.

Canaline Advertising Ltd.
790 Bay St., Toronto. 368-7646.
W. R. Campbell, Media Dir.

Cardon Rose Ltd.
1411 Crescent St., Montreal. 842-8571.
Norman Cardon, Bdct. Dept. Dir.

Garry J. Carter of Canada Ltd.
59 Avenue Rd., Toronto. WA 4-2505.
Bob Howe, TV Director.

Cockfield, Brown & Co., Ltd.
Canada Cement Bldg., Montreal. UN 1-1771.
Branches: Winnipeg, Vancouver.
E. W. Box, TV Director.
Toronto 5; 185 Bloor St. E., WA 4-5492.
J. R. MacRae, TV Director.

Collyer Advertising Ltd.
Dominion Square Bldg., Montreal. Vi 2-8672.
Girard, TV Director.
20 Carlton St., Toronto. EM 3-2647.
Mrs. Jane de Munnik, Media Dir.

Don H. Copeland Advertising Ltd.
2 Crescentwood Rd., Scarborough. Phone: OX 1-3331.
Mrs. Vera Copeland, TV Director.

Crombie Advertising Co. Ltd.
355 James St. W., Montreal. 288-4221.
K. Gibson, TV Director.
100 Adelaide St., W., Toronto. EM 4-7204.

Dancer-Fitzgerald-Sample (Canada) Ltd.
200 St. Clair Ave. W., Toronto. WA 4-8425
Gilbert Nunns, TV Director.

Daniel & Charles Inc.
185 Madison Ave., New York; MU 6-7288.
John DeBenham, TV Director.

Erwin, Wasey, Ruthrauff & Ryan Ltd.
610 Church St., Toronto. WA 1-5187. Branch: Montreal.
Lloyd Hefford, TV Director.

Foote, Cone & Belding Canada Ltd.
10 St. Mary St., Toronto. Branch: Montreal.
Robert L. Simpson, TV Director.

Foster Advertising Ltd.
149 Alcorn Ave., Toronto. WA 4-4681. Branches: Montreal, Winnipeg, Ottawa, Regina, Calgary, Vancouver.
Alex MacKay & Mary Newton, TV Directors.

Goodis, Goldberg, Soren Ltd.
288 Lawrence Ave. W., Toronto. RU 9-1101.
Branches: Montreal, Calgary.
Richard King, TV Director.
Grosberg, Pollock & Gwartzman Ltd.
H. J. Pollock, TV Director.

F. H. Hayhurst Co. Ltd.
55 Eglinton Ave., E., Toronto 12. HU 7-4371.
R. D. Amos, TV Director.
Montreal: 1510 Drummond St., HA 0131.

Heggie Advertising Co., Ltd.
Phyllis Sivell, TV Director.

Hutchins Advertising Co. of Canada Ltd.
35 Hayden St., Toronto. WA 4-3753.
William Bounsall, TV Director.

Huxley-Irwin-Price, Ltd.
70 Sanford Ave., N., Hamilton, Ont. JA. 8-0058.
Michael K. Irwin, pres.

Imperial Advertising Ltd.
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E. S. Murray, pres.

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1500 Stanley St., Montreal. VI 2-5281.

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Godfrey Jarvis, TV Director.

Kastor, Hilton, Chesley, Clifford & Atherton (Canada) Ltd.
110 Church St., Toronto. EM 2-4231.
Joan Jackson, TV Director.

Russell T. Kelley Co., Ltd.
627 Main St., E., Hamilton. JA 2-1155.
J. D. McNie, president.

Kenyon & Eckhardlt Ltd.
321 Bloor St., E. Toronto. WA 5-8931.

James Lovick & Co. Ltd.
1178 W. Pender St., Vancouver. TA 6221.
Toronto: 800 Bay St., WA 1-1121.
Wayne Currie, TV Director.

Dominion Square Bldg., Montreal. UN 6-8391
Stella Slattery, TV Director.

Calgary: 629-7th Ave., S.W. AM 2-6161.
J. Armstrong, TV Director.

Edmonton: 10014-107th St., GA 4-2181.
Jim Younie, TV Director.

Halifax: 183 Hollis St. 3-8800.
Walter L. Browne, TV Director.

Regine: 103 Toronto—Dominion Bank Bldg. LA 3-7570.
George R. Bothwell, TV Director.

Winnipeg: 307 Power Bldg., WH 3-0623.
Alan B. Jenkins, TV Director.

Wm. Davis, TV Director.

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Hugh Horier, TV Director.
Montreal: 410 Dominion Square Bldg.
R. Saucier, TV Director.

Vancouver: 1240 Pender St. W.

McCann-Erickson (Canada) Ltd.
151 Bloor St. W., Toronto. WA 5-2133.

Wm. Munro.

McConnell Eastman & Co. Ltd.
234 Eglinton Ave., E. Toronto. HU 7-4601.
Branches: Saint John, Vancouver, Edmonton, Calgary, Montreal.
D. J. MacMillan, TV Director.

Winnipeg: 382 Portage Ave. WH 3-7406.
Brian Jupe, TV Director.

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153 St. Clair Ave., W., Toronto. WA 4-0721.
Mrs. Marjorie Graves, TV Director.

McGregor-Deaville Advertising Ltd.
1175 Bay St., Toronto WA 2-4864.
Frank Deaville, TV Director.

Mckim Advertising Ltd.
1155 Dorchester Blvd., W. Montreal. 861-8422.
Branches: Winnipeg, Vancouver.
W. L. Charland, TV Director.

Toronto: Britannia House, Bloor St., West WA 4-0981.
W. G. Leech, TV Supervisor.

Muter, Culinier, Frankfurter & Gould Ltd.
89 Avenue Rd., Toronto. WA 4-5736.
E. Gould, TV Director.
Gerry Rafelman, Asst. TV Director.

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8227 Elbow Dr., Calgary. 252-0111.
Pat McBean, TV Director.

Needham, Louis & Brorby of Canada Ltd.
121 Richmond St. W., Toronto. EM 4-1492.
D. McLean, TV Dir.

Norman, Craig & Kummel Canada Ltd.
123 Eglinton Ave., East Toronto. 481-5265.
H. L. Belber, TV Dir.
O’Brien Advertising Ltd.
1030 West Georgia St., Vancouver 5. MU. 1-9174.
S. J. Lilburn, TV Director.

Ogilvy, Benson & Mather (Canada) Ltd.
88 University Ave., Toronto. 368-4594.
George Murray, TV Director.

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240 Eglinton Ave. E., Toronto. HU. 5-9367.
Ann Chalcraft, TV Dir.

Paul, Phelan & Perry Ltd.
6 Crescent Rd., Toronto. WA 5-3436.
G. P. Vale, TV Director.

Payeur Publicite, Inc.
639 8th Ave., Quebec, P.Q. LA. 9-3322.
G. H. Payeur, TV Director.

Pennell Advertising
19 Richmond St. W., Toronto. EM 4-2079.
Mary Barrer, TV Director.

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130 Bloor St. W., Toronto. 923-4683
M. L. Graves, TV Director.

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Toronto-Dominion Bank Bldg., Windsor. CL 4-1159.
Elton Plant, TV Director.

Thornton Purkis Ltd.
330 Bay St., Toronto. EM 3-3762.
Miss G. Rae, TV Dir.

Ronalds-Reynolds Ltd.
154 University Ave., Toronto 2B. EM 2-2381.
Henry Karpus, TV Director.
Montreal: Keefer Bldg., UN 6-9471.
Arthur Weinthal, TV Director.

Schnelder, Cardon Ltd.
1224 St. Catherine St. W., Montreal. UN 1-4764.

Smith, R. C. & Son Ltd.
140 Merton St., Toronto 7. HU. 1-2253.
Alec Phare, pres.

Spitzer & Mills & Bates Ltd.
790 Bay St., Toronto 1. EM 6-2811.
Bob Stevenson, TV Director.
1155 Dorchester Blvd., Montreal. HU 1-0344.

Stanfield, Johnson & Hill Ltd.
Dominion Square Bldg., Montreal. UN 6-8741.
255 Davenport Rd., Toronto. WA 4-8481.
T. D. Campbell, TV Director.

J. E. Stansbury, Gill Payan & Shanks Ltd.
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A. A. Pape, TV Director.

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J. Lingeman, TV Director.
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Philippe Fisette, TV Director.

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4492 St. Catherine St., W., Montreal, Que. WE. 7-3501.

Vamplew-Philp-McGregor-Deaville Advertising Ltd.
57 Bloor St., W., Toronto. 923-8481.
Thomas Vamplew, pres.

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L. Jodoin, TV Director.
980 Yonge St., Toronto. 925-9393.
D. T. Hardman, TV Director.

Walsh Advertising Co. Ltd.
University Tower,
660 St. Catherine St. W., Montreal. UN 6-8921.
Jean A. Monte, TV Director.
2 Carlton St., Toronto. EM 3-3053.
M. Logan, TV Director.

Willis Advertising Ltd.
165 Bloor St. E., Toronto. WA 5-3804.
J. Sharpe, TV Director.

Young & Rubicam Ltd.
250 University Ave., Toronto. EM 2-3921.
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1255 University St., Montreal. UN 6-8941.
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French Division
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2 Carlton St., Toronto, Ont. 368-2981.

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Head Office—108 Sparks St., Ottawa 4, Ont.; CE 3-4035.

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722
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ARGENTINA

1964 seems to be definitely the year of expansion of Argentina's TV. Fourteen new channels have been authorized by the Government to perform, though only of these, so far, have really started transmitting regularly. By its own will, it has placed itself in "secondary position," meaning a station of low potency. We refer to Channel 8, of the city of Rafael, province of Mendoza, under Channel 6, Government owned, which operates without commercial publicity. The existing stations in Buenos Aires are: No. 7 (State owned and with relay stations in Rosario, Santa Fe, Parana and San Francisco); 9 (Alejandro S. Romay, owned of Radio Libertad); 11 (which is only competing with the other channels for an audience on a base of costly programs) and 13 (which still maintains its leading position in audience, and in news), between these four channels an average of 50 hours daily is irradiated condensing all types of programs, alive and filmed.

In Mar del Plata, Argentina's fashionable seaside summer resort, one commercial station may daily for an area that comprises 85,000 receivers (An average of 5, 6 persons for each receiver). In the city of more 70,000 inhabitants exist. Channel 10 belonging to the National University of Cordoba and No. 12, privately owned and linked to Channel 13 of Buenos Aires by booking contracts. Between both channels, 18 hours daily are covered in an area that comprises over 100,000 receivers. In the city of Mendoza, at the foot of the Andes, Channel 7 irradiates 12 hours daily.

The new channels which have been authorized but not to begin yet, are: Channel 2 in the city of La Plata; Channels 3 and 5, in Rosario (Second city in importance with 780,000 habitants); Channels 7 and 9, in Bahia Blanca, the latter channel owned by the newspaper "La Nueva Provincia"; Channel 10, second station in Mar del Plata; Channel 7, in Santiago del Estero; Channel 11, in Comodoro Rivadavia; Channel 9, in Resistencia and Channel 7, in Jujuy.

—NATALIO BRUSKI

AUSTRALIA

In the past 12 months television has grown larger and larger on the Australian horizon. In Sydney and Melbourne the two commercial stations and one national station in each state continue to flourish, with the commercial stations outstripping by far the national station in general appeal. There are now more than 200,000 people licences issued in Australia. A third commercial station (Channel 9) is being erected in Melbourne and will operate officially in August, 1964.

TV also will go to 13 rural areas in Australia in the next 12 months as a result of moves by the Postmaster General's department to call for applications for licences in specified country centres. The A.B.C. will operate one station in each of the 13 areas and may sell the programme material station may operate in each area also, a maximum total of 26 licences in these areas is quite possible. Any commercial licence is subject to licence conditions by the Government and there is a maximum of 26 licences in these areas is quite possible.

Four new licences are available in country areas and for country stations to provide a service comparable to that available to city viewers.

TV is having its first setback with insurance premiums on TV sets being increased drastically because of thefts of sets and racketeering by certain repair servicemen.

Despite agitation by Actors Equity, the bulk of material—TV—certainly the most popular programmes—is American filmed shows. It is not likely that there will be any change of policy on the part of station managers to grant more time to local talent at the expense of imported material.

—MARTIN VAN WILLIGEN

AUSTRIA

The Austrian government-owned-and-operated television is still in a situation of expansion and improvement, and is steadily gaining ground throughout Austria.

Austrian TV, which has the highest tax in Europe ($2 per month per set) should now be able to considerably improve its programming as well as its inadequate operating facilities since tax revenues are increasing steadily and rapidly. However, Austrian government-owned TV is part and parcel of Austrian government-owned broadcasting. Since the latter has recently found itself in grave financial difficulties, these—though behind the scenes to be sure—also reach deeply into the television administration.

Spots for commercials at $28 per second have caught on and can now be purchased for the time between 7:30 and 8:30 P.M. Occasionally they even fill intermission time during stage plays. The first quarter of the year a total advertising time of 45 minutes was sold and transmitted, whereas this figure has increased sharply. The advertised programs have improved somewhat. Live TV plays have reached an excellent level and live transmissions from the legitimate stage are shown more frequently.

The program breakdown is as follows: 23.2% news and events, 15.2% musical, 13.4% vocational, 12% musical and quiz shows, 27.0% music, 6.8% TV plays and 26.7% are participation programs in Eurovision or programs taken over directly from neighboring Germany. Transmission time is from 7:30 to 10:30 P.M., nightly with transmissions from Germany at times lasting until 11:00 P.M.

 BRAZIL

There are now 34 television stations operational in Brazil. There is estimated, based on requests for channels from the Government licensing board, that by the end of 1964 between 45 to 50 stations will be on the air in Brazil.

Although there are actually only 1,500,000 receivers in the country, local broadcasters have been pressed to keep up with the demand, the existing stations can reach 80 percent of Brazil's 70 million population, and national hookups can, and have already, linked Rio Grande in the south with Belem in the north, along over 4,500 miles of coastline, going inland to include the cities of Brazilia, Goiania and Belo Horizonte.

Brazilian law requires that all owners of radio or TV stations be of Brazilian nationality. A further law stipulates that all foreign films shown on TV be dubbed, and that no station may transmit more than 22 hours of foreign films for each 72 hours of weekly transmission time. Stations which transmit less than 12 hours per day have a corresponding lower licence fee.

Seven sound studios, four in Rio de Janeiro and three in Sao Paulo take care of the dubbing of all the American and European films, Argentine and Mexican films that come into the country. An attempt has been made to produce TV serials in Brazil, but up to now it has been cheaper to import and dub them. This may change in the near future, owing to the instability of the Brazilian currency and the restrictions on profit remissions. Another aspect which may restrict the current importation of film serials is a rising nationalism and a move to return to a law passed by ex-President Janio Quadros, which severely restricts the exhibition of foreign film serials on TV.
This law was modified when the President took office, but how long this modification is going to stand up under the strain, no one can tell. It is, however, generally considered that the first American producers who bring their know-how of TV serial productions to Brazil will make a fortune.


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**CHINA (Communist)**

The Broadcasting Administration, Peking, operates 23 TV stations and 6 relay stations but more are planned to serve this huge nation. Some of the stations serve only a few sets but these are located in communal gathering places and none are owned privately except in the case of high Communist officials.

Though TV broadcasting began in 1958, sets now total only some 25,000 located mostly in certain key cities such as Peking, Tientsin, Shanghai, Canton, Changchun, Harbin and Shenyang. It is estimated that a 9-inch set would cost a skilled worker the equivalent of seven months' wages. Most stations are on the air only three hours a day and those which are classed as experimental stations even less.

No Western imports are shown and trade between American citizens and Communist China is forbidden by American law.

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**CHINA (Taiwan)**

Since 1962 Taiwan TV Enterprise Company has been broadcasting to an audience now estimated at about 18,000 sets. Annual license fee is $1.50.

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**CAMBODIA**

Since a fire destroyed the experimental station run by Radio Cambodge-Television in 1962 there have been no TV broadcasts but plans are under way for a new station.

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**DENMARK**

**Total number of receivers in Denmark:** 700,000 (June 1, 1963).

**Total number of commercial TV stations:** None.

**Total number of Government stations:** 1.

**Total coverage:** 100% of population.

With the opening in the middle of June, 1960, of a transmitter covering the island of Bornholm, the Government station now has seven transmitters covering 100% of the population.

Television has increased rapidly, with a remarkable effect on the film trade. Four years ago 4,000 receivers were going.

A new television house, based upon an architect competition now finished, is about to be built during the next years. The work started last Autumn, and the first part is estimated to be finished in two years. The whole house, with seven studios, is expected to be finished within 10 years. The sending hours, now about 19 per week, will gradually be increased. The Government station is at present operating with two studios, two reporting vans, two films vans and two video tape machines. The station has 12 news correspondents in Denmark, and the film department has 11 photographers producing about 600 bigger and smaller films for TV per year. In order to compete with German television, a complete film group has been stationed in the south of Jutland. It is still prohibited for organized distributors to sell films to television which, however, hitherto have succeeded in obtaining feature films from other

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725
sources. Only extracts of up to 300 meters may be sold by distributors to TV.

Taxation on television receivers is 15 per cent of the wholesale price, plus a tax of kr.3.15 per tube in each receiver. The license to the state is kr.72—per year as against d.kr.22—for radio sets.

Television and Danish sports unions have reached an agreement according to which each sports union is free to negotiate with television, which always offers to pay an estimated loss for showing the special programmes on TV. Until now comparatively few sports events have been shown on TV.

Television is controlled by the state, and there is no advertising in the programmes.

—BORE GLOT

FINLAND

During April, 1957, tests began for the new Finnish TV. Ordinary TV programmes began in the autumn of 1957—officially, Southern Finland can see programmes from Soviet-Estonia; the Southwest Finland from Stockholm; and the east of Finland from Leningrad, USSR. A television set owner in Helsinki can now see TV programmes every day in the week, without paying any license. The Finnish radio plans to build a TV network. The TV network will be a part of the whole of Southern Finland—with the half of the population of the country—2,000,000—see the Finnish TV. The programs will be mainly sponsored. The Finnish Radio Network will sell some of the TV time to interested companies.

—GOSTA ERKELL

FRANCE

The number of TV sets in France rose from 3,512,935 in 1962 to 4,600,000 in 1963 including 16,573 in cafes and public places. The most important development is the Second Chain, which will start public output programmes in the Paris and Lille areas in April, 1964. The Second Chain, as it was at first suggested, will not be "high brow" but will include a wide variety of programmes.

It is estimated that there are at least 100,000 clandestine TV sets in France which do not pay tax. The Second Chain will use two Finland for direct broadcasts, and one for films. The existing channel has eight studios for direct broadcasts and seven test sets during the year experiments were carried out in colour.

One important change to be recorded is that the statutes of French Radio and TV have been modified by act of Parliament. Now known as the Office of Radio and TV it is run by a governing board presided over by a Director General and named by the Government.

In principal, this Board, which includes representatives of public bodies as well as TV and representatives of Ministries is supposed to be independent but the influence of the Government is not likely to be lessened.

The Government has the right to use TV as it wishes on condition that the public is informed that the Government is responsible for such announcements and programmes.

In the new statutes advertising has no place but the Government refused to guarantee that if the question did arise Parliament would be given to organise discussing the question.

French TV prefers to produce its own films but over the past year it has entered several co-production agreements with Tele-Hachette and Pathé.

—HENRY KAHN

GERMANY

Television has made progress in Germany in the past year.

The number of registered receivers, which passed the million mark in November, 1957, was up to 9,516,804 at the end of 1964, including West Berlin. Thus Germany is holding its second place in Europe, after Great Britain.


Programmes are complicated by the ARD broadcasting, which are attended by representatives of the above mentioned broadcasting corporations. The official Programme Compiler of the ARD acts as Chairman of these conferences. According to a fixed percentage each of the said corporations contributed its share towards the programme and is responsible for its production, programme contributions and for the content of such contributions as well as for the transmission. The same structure of the combined programmes is subject to a programme scheme.

Programme contributions received, are compiled by the Coordination Section of the ARD for the co-operation of the representatives of the State Broadcasting Corporations in accordance with this scheme. The other hand the State Broadcasting establishments have to review those programme contributions, see to the supply of programmes and the employment of staff. The Programme Compiler is also in charge of programmes which are kept in reserve in case of emergency.

Apart from these combined programmes, the State Broadcasting Corporations in the Federal Republic on weekdays between 6.15 p.m. and 8.00 p.m. for the areas within their television range. In the same area private companies are allowed for commercial television. It consists of advertising slogans phrased by advertising agencies and may not exceed 20 minutes per day in terms of a ruling by the Minister-President of the said states and have to be televised before 8.00 p.m. No transmissions are made in respect of sponsored programmes on commercial TV—either on either combined programmes or regional programmes by the ARD.

All the State Broadcasting Corporations are represented by the ARD in regard to mutual matters concerning foreign countries.

The ARD is a member of the European Broadcasting Union where it represents German Television in all matters concerning collective bodies and committees. The International exchange of programmes, especially the Eurovision and commitments towards foreign countries outside the sphere of regional programmes, all form part of the programme-coordination of German Television.

The Second Programme of German Television, abbreviated ZDF for Zweites Deutches Fernsehen, which was started during 1961/62 in terms of a State-Agreement by all the German States, is also a public corporation with its headquarters in Mainz, Grosse Bleiche. The ZDF is centrally administered, acts independently from the ARD and since the 1st April, 1963 it transmits programmes on Band TV. The "Intendant" (general manager) of this ZDF is Professor Dr. Karl Holzamer and their program director Ulrich Grahmann.

There is an Agreement of Co-ordination between the ARD and the ZDF to eliminate the overlapping of programmes.

In the fall of 1964, some stations started a third programme, which are telecasted on a regional basis.

Other stations will follow this example.

In the Soviet Zone of Germany there are today 1,600,000 television receivers, an increase of roughly 350,000 in the past year. The 15 different types of television sets are offered by the four television equipment producers in the Soviet Zone.

—FRED RITTER
GREECE

There is no television service as yet in this country. The negotiations which the Government had started last year had not reached the final conclusion so no progress has been made as regards the plans set forth in 1963.

The general intention is to develop the first TV network to be launched in 1966. The second state which will cover the country nationwide will be ready for operation in 1971 with 14 stations but only one channel.

The estimated budget for the whole project is about $7,000,000. It is understood that this TV network will be a state monopoly like the sound broadcasting and the responsibility of this service will also be vested in the National Broadcasting Organisation.

The reason for the TV lag until now was mainly the geographical layout of this country which would make nationwide service extremely expensive.

—RENA VELISSARIOU

GUAM (U.S. Possession)

Guam Television operates one station on this remote Pacific Island and serves an estimated 45,000 sets in the hands of Americans and natives.

HOLLAND

On a total population of 12 million people the approximate number of more than 1,750,000 sets is very high compared with the situation in other countries, and still the influence of TV is sharp. It means a very strong competition to motion picture theatres. There is not yet any commercial TV.

The TV in Holland is organized by the Nederlandse Televisie Stichting (NTS), under governmental control, with five sub-divisions: a Roman-Catholic section, a Protestant section, a political (social democratic) section, another Christian division and a neutral section. The broadcasting companies, K.R.O., S.C.R.V., V.A.R.A., V.P.R.O. and A.V.R.O., represented by these divisions, want to keep their influence on TV.

The approximate cost of a TV set, antenna included, is from fl. 650. to fl. 1,800. (€1 is fl. 3.60). A yearly contribution of fl. 36.—is due by the owners of a set, to be paid to the government.

Programmes are programmed once a week, on Monday night. These pictures are old ones though of post war vintage. A number of Rank pictures and French films are among them, also Italian films, pictures of four to seven years ago. The Dutch trade organization does not permit pictures of the shows to be televised.

Quality of programs is average. Competition to motion pictures is obvious, though the Dutch trade organization is following the development closely.

The purchase of TV sets by installment buying is still popular, otherwise the increase of the number of sets could not have been effected. The Dutch TV station is in Bussum.

Philips is a big manufacturer of TV sets.

—PHILIP DE SCHAAP

HONG KONG

Since 1957 Rediffusion (HK) Ltd. has operated closed circuit TV for a limited number of subscribers in English. This service will be augmented by a Chinese language service. Regular TV service is planned in the future by the British Government authorities. Sets estimated at 20,000.

INDIA

Television has still not made any commercial progress, and is confined entirely to the Delhi region, where about 300 sets are used almost exclusively for educational purposes in the schools. Philips of Holland appears to have a lead as far as TV in this country is concerned. Prospects of development of TV in other parts of the country are dim, at least in the foreseeable near future, and at any rate, until the emergency created by the Chinese threat on the northern border is removed.

—V. DORISWAMY

INDONESIA

One station, RRI-TV, Jakarta, is on the air an average of two hours daily. Sets are estimated at 10,000.

IRELAND

Telefis Eireann is the official name of the television service in Ireland. Television, like sound broadcasting, is run as an independent State Statutory body and responsibility for both services is vested in Radio Eireann, the Broadcasting Authority. This Authority, appointed by the Government, consists of nine members serving on a part-time basis under a chairman selected by the Government. The present chairman is Eamonn Andrews, a former director of the BBC.

The Minister for Posts and Telegraphs, who is responsible for the operation of the Authority, reserves to himself the duties of fixing and collecting license fees from domestic viewers, licences transmitting stations, and has a veto on the appointment and conditions of the Authority's top executive, the director general, who is employed full time. Kevin McCourt, is currently director general.

Telefis Eireann opened in January, 1962, with one transmitter in the Dublin area serving an estimated population of 1,200,000 people. It now has five transmitters sending the one national programme. The transmitters are situated in Dublin, Sligo, Co. Clare, Co. Cork and Co. Limerick. The first two only transmit on 625 and 405 lines, the rest use 625 line standard.

The Authority, which has the responsibility to provide programmes of suitable cultural and national content, began with 45 hours a week but now transmits between 43 and 44 hours of that 22 to 24 hours are home originated programmes, the rest imported from Britain and the United States.

There are over 275,000 receiving sets in operation and about 150,000 of these are able to receive programmes from Britain's BBC TV and Independent TV stations as well as Telefis Eireann. Already Telefis Eireann is earning a substantial revenue from the sale of spot advertising time to commercial interests, but still remains dependent on State funds support.

—T. J. M. SHEEHY

ISRAEL

There is still no television service in this country. However, negotiations have been held with various foreign organizations with the view to eventually establishing a TV service, as a result of which instructional TV will be established in the near future.

—ALBERT DE MATALON

ITALY

Italian television is entering its eleventh year. It is operated by RAI (The Italian Radio Broadcasting System), which is now known as RAI-TV. There are main offices in Rome, Turin and Milan, but all contracts for programmes, live talent, etc., are finalized in the Rome Office.

The number of sets at the end of 1962 numbered 3,500,000. There are two channels, but only 1,500,000 sets are equipped for both channels. The regular shows run from 3 P.M. to 12, but on certain mornings there are children’s shows and adult education programs. The sets are more thickly distributed through North and Central Italy, while
there are fewer in Southern Italy and the Islands Sicily and Sardinia. But the predominating mountainous nature of the Italian Peninsula, reception is excellent in all areas due to a system of 375 relay stations. The Italian TV programs are basically similar in variety to the American programs: films, drama, quizzes, and broadcasts of special events. Advertising takes up about 20 per cent of the time. There is a 12,000 lira (about $20) yearly tax for subscribers.

Both the Radio and TV systems are considered among the best in Europe from a technical viewpoint. Eurovision and Telstar connections are perfect. A survey conducted by RAI-TV, there are 15,000,000 TV spectators between 9 P.M. and 10 P.M. (This includes spectators in public places). The problem has been somewhat eased in Italy with the recent ANICA-RAI-TV (1963) accord whereby not more than two full length features on each of the two channels may be shown weekly. Furthermore, films may not be broadcast on Thursdays, Saturdays, Sundays and legal holidays.

With radio and TV subscriptions, plus advertising, RAI-TV's revenue is very high. During election campaigns, all political parties are allowed the same amount of time on all stations.

—ED D'AMICO

JAPAN

Japan has come from one television station in 1953 to the present total of 375 stations and relays, and it is estimated that in a few years the number will exceed 500. "over-blanketing" a nation which now has 22% television coverage.

Whether the total of sets is now 16 million or closer to 17 million is just an educated guess since the reports of the collectors for the quasi-governmental Nippon Hoso Kyokai (NHK) which operates the 65% segment of the stations and relay stations which do not accept advertising. Set owners being what they are the world over, it may well be that many have not reported their sets in order to avoid the 92 3 monthly fee which NHK insists on even if the set owners claim that they listen only to commercial stations.

NHK operates two nation-wide networks: one for general patronage and the other as educational. The private stations and their affiliates, though some describe themselves as educational outlets, stick to the commercial brand of TV with all the gimmicks to the trade, including singing commercials.

Imported TV features, comprising about 3% of NHK's total time and 12% of all commercial stations' time are almost invariably dubbed in Japanese. The full-length cinema films are comparatively scarce on Japanese TV. But there is a mostly American features or European films of a somewhat later vintage. Up to the present the Japanese studios have enforced a ban which allowed few Japanese movies to be shown on TV. There are reports that this ban has been rescinded in some quarters and more Japanese full length films will soon make their appearance.

Fiscal policies for the import into Japan of TV features and cinema films for showing on TV are subject to changes and various interpretations of the rules. Generally speaking, an imported film is limited to 5 minutes at $1,000 to $1,500. Beyond that, efforts are made to keep a 60-minute show to a $2,500 ceiling (with no mention of the number of showings authorized). Efforts are also made to keep full length cinema films to the $2,500 limit. In most recent TV sets are also some shows of "over-blanketing" at the time, which modified by the requirement to receive automatic approval for imports and for approval to renew the license on the purchase, since "hargain" prices well below the above limits seem to be granted approval more easily.

What this boils down to is that Japan is seeking bargains but is not permitted to buy the prescribed prices very low for such features when the huge Japanese audience is taken into consideration. In fact, the prices for the imports are so low that these do not reflect the cost of a Japanese production even when the much smaller wages for performers and technicians are taken into account. The fact that sympathetic producers abroad were willing to give TV bargains to Japanese buyers has not earned any gratitude or goodwill for them; on the contrary, the easing of financial restrictions found the Japanese fighting to get the low prices for themes with threats of cutting down on imports and the mounting of more domestic shows.

Actually, the Japanese audience is now pretty well hooked on a number of American shows and it is unlikely that the Japanese buyers could stop them completely without repercussions. The popularity of some American shows has been so great that the Japanese buyers have brought some of the performers to Japan on profitable personal appearance tours. The performers themselves have admitted that they never received adulation in America as they did in Japan.

On the other hand, the Japanese have themselves developed some very popular shows with wide audience appeal. To be sure, they are not fit for export; in fact, except for a few travelogues and cartoons Japan has sold no TV product abroad.

The Japanese have been luckier in other fields: their TV sets, both regular and transistor, have been sold abroad in huge quantities at prices below the prices charged in Japan, and they are not only exporting TV broadcasting equipment but also setting up whole stations, networks and relay stations abroad.

Color sets are still limited in Japan by their high cost. If it is not expected that relaxed import restrictions for American color sets will make much difference, Japan uses the same line system as American TV broadcasters but American sets must be altered to take care of different cycles and somewhat decreased voltage makes a transformer necessary for most imported sets.

Commercial stations are expected to pass the government networks in gross receipts; the former are estimated to take in about $14 million a year in fees from set-owners.

Most sales of imported TV shows are handled by middlemen but information regarding addresses and affiliations of commercial stations may be had by contacting National Association of Commercial Broadcasters in Japan, Daini Namiya Building, 7-chome Nishi Ginza, Tokyo. Address of the government networks' headquarters is Nippon Hoso Kyokai, NHK Building, 2-3 Uchisaiwai-cho, Minato-ku, Tokyo. The address of commercial networks can be found in the World TV Broadcasters list in this almanac.

Japanese commercial broadcasters average 50% films and 30% live or videotaped, NHK about 50% video-taped, 40% live films. At present virtually all receivers in Japan are domestic products with most having only 14-inch screens or less.

Japanese commercial TV billings in 1963 were $349 million.

—A. C. PINDER

KOREA (South)

Television was introduced into South Korea in 1956 by the commercial station HLKZ-TV operated by Daehan Broadcasting Co. but a fire wiped out the venture in 1959. Meanwhile in 1957 the United Nations Command, United States Forces Korea, established AFKN-TV to provide entertainment for the forces on the occupation zone. In 1961 the Government-owned Korean Broadcast System's KBS-TV went into operation, and soon there were 40,000 sets in the Seoul area alone in rural areas and in the cities and towns. Plans to develop relay stations to serve points not covered by the Seoul station are under consideration.

LEBANON

A television broadcasting service was launched in
Lebanon in May, 1959. Programs are scheduled for three to four hours daily. In addition, Lebanese
viewers are able to pick up broadcasts from Cyprus and some European stations. Lebanese National Tele-
vision, the only one of its kind, is owned by shareholders
and directed by technicians who studied in the U.S.
and Europe.
In a second station started operations. This is
government-owned and operated. There are no
government controls on the formation of TV broad-
casting companies.

TV receivers are expensive, the average price be-
ing $300 a set. Sets now on the market come from
U.S., England and Germany. By 1962 considerably
more than half the population.
Fortunately getting themselves out of the habit of going out for a good nights entertainment. Many smaller theatres are feeling the draught and there have been large number of closures over the past several months with quite a number more expected between now and the end of the year.

People are still being drawn to the big stage shows and outdoor attractions and combined with the very high standard of living in New Zealand plus the personal mobility that most families have as New Zealand now possesses practically one car to every household, all make the lot of the small subsequent run exhibitor a very hard one indeed. The really big films are still performing particularly well in the centres and the major provincials, but in many cases there is not a great deal of business left for them in the small subsequent run cinemas. — R. A. USMAR

NORWAY

TV in Norway has been operating since the Fall of 1960, programmes having increased from six to eight hours per week to around 16. Present number of TV licencees is around 350,000. As the TV is Government owned it is a question of tax and all families have to pay. If cinemas should be hurt by TV, the Finance Department is the municipal tax which would have the pay. An agreement has therefore been established for the procedure and policy of TV in order to hurt the cinema is not likely to happen. It may well that the TV-produced shorts, cultural and documentaries, comparatively few features and preferably so late in the evening that the two first shows per day in the cinema should not be too affected. Since March this year 15mm films can be sent against earlier only 16mm films.

— FINN NYMANN

OKINAWA (Ryukus)

Broadcasting began 1959 by Okinawa TV System and later joined by Ryukyu Hoso Network. Two stations and a relay station serve the estimated 350,000 sets owned by Okinawans. The U.S. Government broadcasts programs in English for some 16,000 Americans who are set owners.

PERU

Television is one of Peru’s fastest growing industries. There are four channels in Lima (4, 7, 9, 13).

Channel 7 is non-commercial and is operated by the Ministry of Education. It operates only a few hours a week on an erratic schedule and has few viewers.

Channel 4 (Radio America) is the oldest station, working since 1958. There is a fourth operating channel in the country, channel 2 in Aréquipa; it is associated with Lima’s channel 13 (Radio Panamericana).

Television has a strong appeal to people of all social classes. Even in the barriadas (slums) one finds TV antennas. It is the practice there for owners to charge one sole admission to watch nightly TV. There are said to be 65,000 sets in operation in the Lima area with an average viewing audience (according to McCay Erickson, the advertising firm) of 4.5 persons per set. This would give a potential total audience of about 300,000 persons. Others place the figure higher.

Programming depends greatly on Westerns and mystery (detective) shows from the United States that have been Spanish-dubbed in Mexico. There are also many motion pictures from the United States that are either dubbed or with titles. Film programs are preferred to live because of the cost factor. There are a number of live programs, amateur talent reviews, discussions, etc. Stations prepare their own news programs using live and film. Large crowds of sports fans are interested. There are more than 500 small TV sets in the market.

A minute spot at prime time (8-10 P.M.) costs about 700 soles ($26). However, as many as 10 spots are grouped together, lessening impact.

Nevertheless, prime time is sold out. A 15-minute spot costs 200 soles ($7.41) and a half-hour show costs between 6,000 and 8,000 soles ($200-$300) approximate. The stations are working close to the break-even point, and channel 4 failed.

PHILIPPINES

Broadcasts began 1953 by DZQT-TV owned by Alito Broadcasting. Two provincial stations are on the air for commercial broadcasting and one government station; of these 7 are located in Manila. Number of sets estimated at 180,000. In addition to Alito Broadcasting operates Associated Broadcasting, Chronicle Broadcasting, Metropolitan Broadcasting, Philippines Broadcasting, Radio Mindanao Network and Republic Broadcasting. More provincial outlets are planned.

PUERTO RICO

There are about 200,000 television sets in Puerto Rico, for a population of 2,300,000. Most of the public places such as restaurants, clubs, have television sets, but none of the set owners have purchased the medium is available in local hotels upon request.

Even though most Puerto Ricans know English, few contact the number of persons who will acquire a working knowledge of English will increase considerably through intensification of English instruction in public schools and the migration of Puerto Rican families to the United States, and workers who come back from the States with more knowledge of English, television programming is in English and in English and in English.

Kinescopes versions of top North American television shows are represented on both stations.

American manufacturers of cigarettes, electric appliances, soaps, detergents, and other products which use television widely have increased their budgets for this type of advertising medium.

SCOTLAND

Lack of a formula for local programming is expected to be met during 1965 when both the British Broadcasting Corporation and the Independent Television Authority (with three regional stations in action) get going after a marking-time period. Strikes of dockers, lack of funds, and a general workman power have been the delaying tactics. There is no doubt that a busy time is ahead for producers, writers and artists, and that new ideas are needed for programming.

The popularity of TV programs was shown even during the few brief days of a recent technicians’ union strike, when viewers, through summer vacations, complained of the absence of such favorites as “Coronation Street,” etc. Among Scottish programs that are popular, the news magazines, with their local slant and parade of local personalities and people-in-the-news, continue to have high ratings. In comedy there is “The Adventures of Francie and Josie,” a situation series starring two comedians, Ricki Fulton and Jack Milroy, has family appeal, and has been networked to several other regions of Britain, when viewers, through summer vacations, complained of the absence of such favorites as “Coronation Street,” etc. Among Scottish programs that are popular, the news magazines, with their local slant and parade of local personalities and people-in-the-news, continue to have high ratings. In comedy there is “The Adventures of Francie and Josie,” a situation series starring two comedians, Ricki Fulton and Jack Milroy, has family appeal, and has been networked to several other regions of Britain. In summer vacations, viewers, through summer vacations, complained of the absence of such favorites as “Coronation Street,” etc. Among Scottish programs that are popular, the news magazines, with their local slant and parade of local personalities and people-in-the-news, continue to have high ratings. In comedy there is “The Adventures of Francie and Josie,” a situation series starring two comedians, Ricki Fulton and Jack Milroy, has family appeal, and has been networked to several other regions of Britain.

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Regional stations at Carlisle, in north-west England (covering South Scotland as well as North West England), and at Aberdeen (covering North East Scotland) have a lively regional appeal, and give generous scope to local news and features, as well as to the news from the area. Both are now making a profit.

In Central Scotland, the heavily-populated area, Lord Thomson’s Scottish Television Ltd., which
pioneered commercial television in Scotland, claims to be transmitting now to over 1,000,000 television sets. Television Audience Measurement Ltd. say that 1,001,000 homes are now receiving independent television programs. There have also been a reported spurt in sales of sets, the figure rising from 968,000 homes in January 1964 to 1,001,000 in June 1964, thus meaning that Scottish Television goes into 76 per cent of homes in Central Scotland.

BBC plans to bring BBC-2 television to Scotland pursuant for the end of 1965, and a new high-power ultra-high-frequency television station for 625-line transmission to Central Scotland, to be sited at Airdrie, North Lanarkshire, is due to be operating by the end of 1965. It is one of 17 new UHF stations approved in the U.K.

Under new plans, the three TV stations and the BBC headquarters in Glasgow are likely to be contributing more programs in documentaries, comedy and drama to the national network before December 1965.

—GORDON IRVING

SOUTH AFRICA

South African Minister of Posts and Telegraphs Dr. Albert Hertzog persisting in his adamant stand against the introduction of television into this country.

The South African Broadcasting Corp. held contracts with Agence France Presse and other organizations for the supply of news films for showing overseas, and, in fact, its small film unit has already supplied Agence France Presse and United Press International with newsclips for foreign TV.

One of the SABC's senior directors, Mr. Norman Filmer, the man who toured Australia and New Zealand on TV research, and later made a European visit on SABC business, said that these newsclips were available to any agency that wanted to avail itself of the opportunity.

With this in mind, Senator Jan de Klerk, who has done much for film exhibitors in overruling Censor Board decisions in certain instances where appeals had been made by the distributors concerned, said that the recently formed National Film Board had no plans for making television films.

And yet, the South African Information Department, as well as the South African Tourist Corporation, both official Government bodies, each with its own film division, had been producing documentaries and other films for overseas television release before their film divisions were absorbed by the newly formed National Film Board. And, despite denials, the NFB have been allegedly advertising for qualified TV staff in Rhodesia.

Every official move pointed to TV preparation one way or another.

On February 6th, 1964 the Copyright Bill was introduced into Parliament. This Bill provides, among other things, for a fifty year copyright on any television broadcasts made by the SABC.

Closed circuit television had been banned, today, permission has been granted to 54 Government, Provincial, Commercial, Industrial, Mining and other authorities for its use.

Two senior officials had been sent overseas on a probe as a result of which, according to the Administrator of the Transvaal, Mr. F. H. Odendaal, on May 21st, last, closed circuit television may be introduced into Transvaal schools.

And, referring back to the French television contract, Parliamentary Opposition Party member and its chief protagonist for TV, Etienne Malan is quoted as reporting that the Agreement disclosed that the SABC would retain the rights on the films for two years after the expiration of the agreement, and that the French Government, in the event of the SABC wanting to continue to show the films, would give it the same rights.

The Agreement also provided, for some of the films having only one showing "over the tele- vision" there could be a first showing at no charge during the trial period when S. A. television was being started. Full payment would be made when the TV networks of the SABC come into normal operation.

The fog of repetitive and strong arguments for and against television in this country is still there, it is bound to be—keep any commodity in short supply and see what forms uppermost discussion, but it is lifting. It appears from current events that even those who oppose it are beginning to admit and realise, though reluctantly, its advent.

Whether by change of policy or for any other reason, it is a fairly safe bet to proclaim that S.A.T.V. will see its first transmission before the end of 1968.

—S. M. KIRSCH

SOUTH KOREA

Korea Broadcasting System (KBS), government-owned, has been broadcasting through its Seoul station since 1962 and plans a network to cover the whole nation. Though monthly fees of 80¢ are collected from set-owners, commercials are also accepted. An earlier commercial station was burnt out and did not resume broadcasting, but Tougyang TV Company is planning a new privately-owned station. Receivers estimated at 55,000, mostly Japanese-made. The United Nations military command also operates a number of TV stations to entertain the troops.

SWEDEN

The Swedish TV began in the autumn of 1956. One station was organized in Stockholm and one in Gothenburg. An ordinary TV week in Stockholm sees about 14 hours of "live" programmes and six hours of film. Swedish, French, American (USA), British and Soviet pictures have been shown on TV and series like "The Perry Como Show", "The Beatles" and "The Hitchcock Presents", "Gustavinoke", "Disneyland", "Robin Hood" (British) and "Colonel Flack".

The future for the Swedish TV seems very promising. As of January 1, 1963, Sweden had about 1,200,000 TV sets and about 30 transmitters.

—GOESTA EKELL

SWITZERLAND

As of May 1, 1964 there were 426,672 TV sets in operation in Switzerland 46 transmitters and boosters on the air, 25 in the German-speaking part of Switzerland, 12 in the French-speaking part and nine in the Italian-speaking Tessin.

The French and German language stations scheduled about 28 hours of programming a week each; the Italian language transmitters about 24 hours weekly.

All telecasting in Switzerland is government-controlled. There are no commercial operations. The PTT administration is responsible for the transmitters and technical equipment, while the Swiss Broadcasting and Television Corporation handles all programming. Annual licences cost 84 francs for private sets and 168 for public sets.

—ARThUR GOEFFERT

THAILAND (Siam)

Thai Television Co., Ltd. began broadcasting 1955, now has five stations supervised by public relations department of Thai Government. Thai TV also operates one station and the Thai Navy plans a station. No licensing fees for sets which are estimated at about 175,000. Programs dubbed in Thai language but for two Spanish-speaking viewers may get English dialogue separately from special arrangement with local radio station in Bangkok.

TURKEY

The T.V. transmitter of the Technical University of Istanbul is on the air every Thursday from 17 to 19 hours. The program includes
English lessons according to official announcements. Philips will start running shortly their own T.V. station, located at their factory at Levent, German, British and American firms are interested for the construction of T.V. stations in various cities of Turkey as Ankara, Izmir and Istanbul. As a result of the lack of interest in the medium, operators of various T.V. stations are visiting Turkey and interviewing the people of various subjects.

The Turkish government has received offers for T.V. stations from Japanese and other foreign firms.

—PHEDON NAZLOGLOU

UNITED ARAB REPUBLIC

A TV Arab department under the direction of the general manager, Hassan Helmi, is advisor of the General Egyptian Organization for Motion Picture, Radio and TV, attached to the Ministry of Culture and National Guidance. A central station in Cairo of about 160 hours transmission a week through three channels covering most of the U.A.R. areas with the exception of Assau and Luxor which is covered by a local independent transmission station of three hours transmission daily.

M. A. R. TV follow the European technical transmission with an image of 825 scansions.

The TV receivers in use number 350,000. The Arabic TV department shoots a movie news review weekly and it is sent to 35 TV stations all over the world with which Arab TV exchanges cultural and documentary materials. TV in U.A.R. arranges for an annual TV festival to be held every year. The third international festival will be held on the 20th of August, 1964 at Alexandria, for the period of one week only.

—MARY PASCAL

VENEZUELA

There are three commercial television stations in Venezuela:

1. Radio Caracas Television: managing director, Amable Espina. Channels 2, 3, 7 and 16. RCA equipment. This is by far the best station, with very little unsold time. It is operating about 16 hours a day.

2. Vene-Vision, Channels 4 and 9. Managing Director Valeriano Humpierrez, Marconi Equipment. This station is the previous Televisa and was completely reorganized and revamped at the beginning of 1961. It has a strong A.B.C. interest. Operating seven hours daily.

3. Ondas del Lago Television. This is the only channel in Maracaibo. Managing Director—Nicolas Yale Quintero. Operating an average of five hours daily.

There is also one Government-owned station, Televisora Nacional, channel 5, operating about four hours every evening and admitting no advertising. The programs are mostly cultural, news and documentary.

All television equipment used in Venezuela is imported, mostly from the U.S.A. No statistics are made concerning the number of sets sold or used in the country. The number of sets is privately estimated at 350,000.

The legislation ruling television permits certain percentage of total time to be used for imported filmed programs. No difficulties have arisen in selling any imported programs because of the legislation. Two new channels have been authorized. Channel 8 owned by Juan Lorenzo Mendoza (Cedesa), and Channel 11 Radio Valencia TV of which Diego Cianeros is one of the shareholders.

YUGOSLAVIA

The Yugoslav television network entered with 1964 its sixth year of so-called experimental program, regular operation of Yugoslav television, which claims to have about 200,000 receiving sets, has been postponed for another year.

The television has already completed several relay towers which helped the programs from Belgrade, Zagreb and Ljubljana, the three complete T.V. studios, reach considerable parts of Yugoslavia, especially in Macedonia, Bosnia and Dalmatia. The three big towers completed on the Bosnian and Macedonian mountains added another two to three million people being able receive the national programs, from any of the three television studios.

After several relay towers, including on the hill of Avala, near Belgrade, when completed soon will be 201 metres high, the tower and its top. This one and two important in Macedonia will be completed in the course of this year.

The Yugoslav Government lifted the protection customs on imported television sets because the domestic production (under licences) cannot possibly meet the local demands. Two Yugoslav factories producing the television sets increased the production from about two hundred thousand last year to nearly three hundred thousands, but the high price remained the same—about two thousand dinars (300 dollars), which still can be bought on installment plan.

The advertisement services on Yugoslav television have increased greatly and have been modernized, with much more time devoted daily to advertisements, from Belgrade, Zagreb, Ljubljana and all other big towns and industrial towns.

All federal republics, except Montenegro, to which no Yugoslav television program has so far reached, pay thousand dinars monthly (1,33 dollars) fee, and that will remain until Yugoslav television begins regular program operations.

With the improvement of relations between Yugoslavia and the Soviet Union, Yugoslavia normalized the relations with other members of the Russian block—the Eastern Europe—and by now the Yugoslav television concluded exchange arrangements of television films thus considerably improved the quality of the programs which last at an average 4 hours daily.

—STOJAN BRALOVIC
World TV Broadcasters

Program Buyers
WORLD TV BROADCASTERS

Following is a listing, by continents and countries, of the major television broadcasting organizations of the world, providing a reference list of the principal program buyers world-wide. For the United States, Canada and Great Britain, see the appropriate sections.

Europe

<table>
<thead>
<tr>
<th>Country</th>
<th>Organization</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBANIA</td>
<td>RADIODIFFUSION ALBANAISE</td>
<td>Rue Conference de Peza, 3, Tirana.</td>
</tr>
<tr>
<td>AUSTRIA</td>
<td>OSTERREICHISCHER RUNDFUNK</td>
<td>Television Dept., Schellinggasse 4, Wien 1.</td>
</tr>
<tr>
<td>BELGIUM</td>
<td>RADIODIFFUSION-TELEVISION BELGE (RTB) (FLEMISH)</td>
<td>RTB or BRT</td>
</tr>
<tr>
<td></td>
<td>BELGISCHE RADIO EN TELEVISIE (BRT) (FRENCH)</td>
<td>Place Eugene Flagey 18, Brussels 5.</td>
</tr>
<tr>
<td>BULGARIA</td>
<td>BULGARIAN TELEVISION</td>
<td>G. Genov St. 7, Sofia.</td>
</tr>
<tr>
<td>CZECHOSLOVAKIA</td>
<td>CESKOSLOVENSKA TELEVIZIE</td>
<td>M. Gorko 29, Praha 1.</td>
</tr>
<tr>
<td>DENMARK</td>
<td>RADIO DENMARK</td>
<td>Television Service, Radio Denmark, Radiohuset, Rosenornsalen, Copenhagen.</td>
</tr>
<tr>
<td>FINLAND</td>
<td>SUOMEN TELEVISIO</td>
<td>Pasila, Ilmalta, Helsinki.</td>
</tr>
<tr>
<td>FRANCE</td>
<td>RADIODIFFUSION-TELEVISION FRANCAISE</td>
<td>15 Rue Cognac-Jay, Paris 7eme.</td>
</tr>
<tr>
<td>GERMANY</td>
<td>GERMAN FEDERAL REPUBLIC</td>
<td></td>
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<tr>
<td></td>
<td>BAYISCHER RUNDFUNK</td>
<td>Fernsehdirektion des Bayerischen Rundfunks, Rundfunkplatz 1, Funkhaus, München, 2.</td>
</tr>
<tr>
<td></td>
<td>DEGETO G.m.b.H.</td>
<td>Kaiserstrasse 12, Frankfurt am Main.</td>
</tr>
<tr>
<td></td>
<td>HESSISCHER RUNDFUNK</td>
<td>6, Frankfurt am Main, Bertramstrasse 8.</td>
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<tr>
<td></td>
<td>RADIO BREMEN</td>
<td>Heinrich-Hertz-Strasse 13, Bremen.</td>
</tr>
<tr>
<td></td>
<td>NDR-FERNSEHEN</td>
<td>Hamburg-Lockstedt, Gazellenkamp 57.</td>
</tr>
<tr>
<td></td>
<td>WDR FERNSEHEN</td>
<td>Koln 7, Wallrafplatz 5.</td>
</tr>
<tr>
<td></td>
<td>SAARLANDISCHES FERNSEHEN A. G.</td>
<td>Schloss Halberg, Saarbrucken, Postfach 1050.</td>
</tr>
<tr>
<td></td>
<td>SECOND GERMAN NETWORK</td>
<td>Hilmstrasse 14, Wiesbaden.</td>
</tr>
<tr>
<td></td>
<td>SENDER FREIES BERLIN</td>
<td>Fernsehen, Masurenallee 8/14, 1 Berlin 19.</td>
</tr>
<tr>
<td></td>
<td>SUDEUTSCHER RUNDFUNK FERNSEHEN</td>
<td>Neckarstrasse 145, 7000, Stuttgart.</td>
</tr>
<tr>
<td></td>
<td>SUDEUROPA</td>
<td>Sudwestfunk Fernsehen, Hans Bredowstrasse, Baden-Baden.</td>
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<tr>
<td>WESTGUTSCHES RUNDFUNKFERNSEHEN</td>
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<td>Wallrafplatz 5, Roln.</td>
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<tr>
<td>ZWEITES DEUTSCHES FERNSEHEN</td>
<td></td>
<td>Postfach 343, Mainz.</td>
</tr>
<tr>
<td>GERMANY DEMOCRATIC REPUBLIC</td>
<td></td>
<td>DEUTSCHER FERNSEHFUNK Berlin-Adlershof, Rudower Chaussee 116.</td>
</tr>
<tr>
<td>GIBRALTAR</td>
<td>GIBRALTAR TELEVISION</td>
<td>28 John Mackintosh Square, Gibraltar.</td>
</tr>
<tr>
<td>HOLLAND</td>
<td>NEDERLANDSE TELEVISIE STICHTING (N.T.S.)</td>
<td>53 Emmerstraat, Bilversum.</td>
</tr>
<tr>
<td>HUNGARY</td>
<td>MAGYAR RADIO ES TELEVIZIO</td>
<td>Television Direction, V. Szabadsagter, 17, Budapest.</td>
</tr>
<tr>
<td>IRELAND</td>
<td>RADIO EIREANN TELEFIS</td>
<td>Donnybrook, Dublin 4.</td>
</tr>
<tr>
<td>ITALY</td>
<td>RADIO-TELEVISIONE ITALIANA</td>
<td>Via del Babuino, 9, Roma.</td>
</tr>
<tr>
<td>LUXEMBOURG</td>
<td>28 Rue Francois ler Paris 8e.</td>
<td>(Program Buyer for TELE LUXEMBOURG)</td>
</tr>
<tr>
<td></td>
<td>Avenida de la Habana 77, Madrid.</td>
<td></td>
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<tr>
<td></td>
<td>TELE LUXEMBOURG</td>
<td>Compagnie Luxembourgeoise Telediffusion, Villa Louvigny, Luxembourg.</td>
</tr>
<tr>
<td>MALTA</td>
<td>TELE MONTE CARLO</td>
<td>Gwardamanga, Malta.</td>
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<tr>
<td>MONACO</td>
<td>JEAN LUC</td>
<td></td>
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<td></td>
<td>TELE MONTE-CARLO</td>
<td>28 Rue Francois ler Paris 8e.</td>
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<tr>
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<td>TELE MONTE CARLO</td>
<td>(Program Buyer—TELE MONTE-CARLO)</td>
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<tr>
<td>POLAND</td>
<td>POLSKIE RADIO I TELEWIZJA</td>
<td>Televizja, Plac Powstancow Warzawy 7, Warszawa.</td>
</tr>
<tr>
<td>RUMANIA</td>
<td>RADIODIFUZIUNEA TELEVIZUNEA ROMINA</td>
<td>Studiolul de Televizione, Str. Moliere 2, Bucuresti.</td>
</tr>
<tr>
<td>SPAIN</td>
<td>TELEVISION ESPANOLA</td>
<td></td>
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</tbody>
</table>

734

www.americanradiohistory.com
SWEDEN
SVERIGES RADIO
Radiohuset, Oxenstiernsgatan 2, Stockholm.

SWITZERLAND
SWISS BROADCASTING CORPORATION
Berne, Giacomettistrasse 1.
SWISS TELEVISION
Seefeldstrasse, Zurich (P.O. Box, Zürich 22).

USSR
SOVJET TELEVISION
Tsentralnaja studija televidenija Moskva, ul. Sjabolovka 53.

YUGOSLAVIA
TELEVISION YOUGOSLAVE
Radiotelevision Yougoslave, 70B, Kidrica, Beograd.

Africa
ALGERIA
RADIO ALGERIE
EGYPT
U.A.R. BROADCASTING CORPORATION
OF CAIRO
Radio & TV House, Maspero St., Cairo.
GHANA
GHANA BROADCASTING CORPORATION
Broadcasting House, Accra.
KENYA
KENYA BROADCASTING SERVICE
Box 30456, Nairobi.
MOOROCCO
RADIO/DIFFUSION TELEVISION MAROCAINE
1, Zenetat Pierre Parent, Rabat.
NIGERIA
NATIONAL TELEVISION
Ikeji, Lagos.
EASTERN NIGERIA TELEVISION
P.O. Box 350, Enugu.
WESTERN NIGERIA RADIOVISION
Television House, P.O. Box 1460, Ibadan.
NORTHERN NIGERIA TELEVISION
Kaduna TV, Box 250, Kaduna, No. Nigeria.
RHODESIA AND NYASALAND
FEDERAL BROADCASTING CORP.
OF RHODESIA AND NYASALAND
P.O. Box 2696, Salisbury.
SIERRA LEONE
SIERRA LEONE TELEVISION SERVICE
Freetown.

Asia
NATIONALIST CHINA
TAIWAN TELEVISION ENTERPRISES LTD.
990 Chung Chen Road, SEC., Taipei, Taiwan.
CYPRUS
CYPRUS BROADCASTING CORPORATION
P.O. Box 824, Nicosia.
HONG KONG
REDIFFUSION (Hong Kong Ltd.)
Mercury House, P.O. Box 200, Hong Kong.

INDIA
ALL INDIA TELEVISION
Television Centre, All India Radio, Akashwani Bhawan, 5th Floor, Parliament Street, New Delhi, 1.
IRAN
TELEVISION OF IRAN
Box 1015, Av. Pahlavi, Tehran.
IRAQ
TV-STATION OF THE REP. OF IRAQ
Ministry of Guidance, Broadcasting House, Salhiya, Baghdad.
JAPAN
NIPPON HOSO KYOKAI
2-2, Uchisaiwai-cho, Chiyoda-ku, Tokyo.
The Yomiuri Television Broadcasting Corp. (YTV) JOIX-TV
Osaka.
ASAHI BROADCASTING CO., LTD. (ABC) JOBX-TV
Osaka.
KANSAI TELEVISION CORP. (KTV) JODX-TV
Osaka.
MAINICHI BROADCASTING SYSTEM (MBS) JOOR-TV
Osaka.
FUJI TELECASTING CO.
7 Kawada-cho, Ichigaya, Shinjukuku, Tokyo.
NIPPON EDUCATIONAL TELEVISION
35 Azabu Zaimoku-cho, Minato-ku, Tokyo.
NIPPON TELEVISION NETWORK
14 Niban-cho, Chiyoda-ku, Tokyo.
TOKYO BROADCASTING SYSTEM
36 Hitosuki-cho, Akasaka, Minato-ku, Tokyo.
JAPAN SCIENTIFIC PROMOTION FOUNDATION (operating Channel 12 commercial station)
Tokyo Tower, Tokyo.
Importers of TV Series.
CHUO EIGA
3-3 Shiba Hamamatsu-cho, Tokyo.
FAR EAST TV CORP.
13 Shinshuku-machi, Minato-ku, Tokyo.
HATTORI FILM
90-1 Onden Shikuya, Tokyo.
INTERLINGUAL-INTERNATIONAL INC.
36-1 Akasaka, Tokyo. Hitotsugi-cho, Minato-ku, Tokyo.
JAPAN INTERNATIONAL ENTERPRISES
15-2 Shiba, Tokyo.
MCA JAPAN LTD.
Hotel New Japan, Tokyo.
MODERN IMPORT
2-2 Uchisaiwai-cho, Tokyo.
NEW JAPAN FILMS INC.
Korin Mansion, 9 Shiba Sakaeh-cho, Tokyo.
STAR FILM
5-5 Nishi Ginza, Tokyo.
(Note: Tokyo distribution of America's leading producers also handle imports.)
JAPAN (Audience Research)
A. C. NIelsen CO.
5 Higashi Toriizaka, Arubu, Tokyo.
VIDEO RESEARCH CORP.
7-8 Nishi Ginza, Tokyo.
KOREA  
KOREAN CENTRAL BROADCASTING SYSTEM  
Bureau of Broadcasting Management, Ministry of Public Information, Seoul.

AMERICAN FORCES KOREA NETWORK  
APO 201, San Francisco, Cal., U.S.A.

KUWAIT  
KUWAIT-TV  
Kuwait.

LEBANON  
COMPAGNIE LIBANAISE DE TELEVISION  
B.P. 4848, Beirut.

TELE ORIENT  
Box 5054, Beirut.

MALAYA  
RADIO MALAYA  
Dept. of Broadcasting, P.O. Box 1047, Kuala Lumpur.

PHILIPPINES  
ASSOCIATED BROADCASTING CORPORATION-ABC  
Maligay St., Benia Sub, Mitaati, Rizal, Manila.

BOLINAO ELECTRONICS CORPORATION  
ABS Building, Dewey Blvd., Manila.

CHRONICLE BROADCASTING NETWORK  
P.O. Box 1593, Manila.

INTER-ISLAND BROADCASTING CORPORATION  
Trinity Building, San Luis Street, Manila.

METROPOLITAN BROADCASTING CO.  
969, Taft Avenue, Manila.

PHILIPINE BROADCASTING SERVICE  
Manila.

RADIO MINDANAO NETWORKS  
Philippines Herald Bldg., Manila.

REPUBLIC BROADCASTING SYSTEM  
E de los Santos Avenue, Dilmaman, Quezon City.

RYUKYU ISLANDS  
OKINAWA TELEVISION BROADCASTING CO.  
T-Chome, Matsuyama-cho, Naha, Okinawa.

SAUDI ARABIA  
ARAMCO-TV  
Box 1359, Dhahran.

SYRIA  
SYRIAN TELEVISION  
Rue de la Victoire, Damascus

THAILAND  
THAI TELEVISION CO. LTD.  
Bangkhanprom, Bangkok.

THE ARMY TELEVISION STATION  
Pahol Youthin Road, Bangkok.

TURKEY  
ISTANBUL TEKNIK UNIVERSITESI  
Elektri Fakultesi, Yuksek Frekans Teknigi Kur- 
susu, Istanbul.

Pacific  
AUSTRALIA  
AUSTRALIAN BROADCASTING COMMISSION  
264 Pitt Street, P.O. Box 487, G.P.O., Sydney.

AMALGAMATED TELEVISION SERVICES  
Pty. Ltd. Television Station A.T.N., Channel 7  
Television Centre, Epping, Sydney, N.S.W.

TELEVISION CORPORATION LIMITED  
Television Station TCN, Channel 9  
Artarmon Road, Willoughby, Sydney, N.S.W.

UNITED TELECASTERS LIMITED  
C/Amalgamated Wireless (A/asia) Ltd.  
47 York Street, Sydney, N.S.W. (To commence  

HERALD-SUN T.V.  
Pty. Ltd. Television Station HSV, Channel 7  
Car, Doreas and Wells St., South Melbourne,  
Victoria.

GENERAL TELEVISION CORP.  
Pty. Ltd. Television Station GTV, Channel 9  
22-46 Bendigo Street, Richmond, Melbourne,  
Victoria.

AUSTRALE TELEVISION  
Pty. Ltd., ATV C/Ansett Transport Industries  
Ltd.  
189 Swanston Street, Melbourne, Victoria. (To  

CANBERRA TELEVISION LTD.  
Television Station CTC, Channel 7  
Canberra Television Centre, Black Mountain, Can-

berr Act., P.O. Box 377, Canberra.

BRISBANE TV LIMITED  
Television Station BTO, Channel 7  
Victory Chambers, Adelaide Street, Brisbane,  
Queensland.

QUEENSLAND TELEVISION LIMITED  
Television Station QTO, Channel 9  
ANZ Bank Chambers, 43 Queens Street, Bris-

bane, Queensland.

TELEVISION BROADCASTER LTD.  
Television Station ADS, Channel 7  
125 Strangeways Terrace, North Adelaide, South  
Australia.

SOUTHERN TELEVISION CORP. LTD.  
Television Station NWS, Channel 9  
202-208 Tynte Street, North Adelaide, South Aus-

tralia.

TV LIMITED  
television Station TVW, Channel 7  
Osborne Park Road, Trunt Hill, Perth, W.A.

TASMANIAN TELEVISION LIMITED  
Television Station TVT, Channel 6  
(Temporary offices: 84 Elizabeth St., Hobart.)  
Studio—52 Newton Road, Newtown, Hobart.

NORTHERN TELEVISION LTD.  
Television Station TNT, Channel 9  
P.O. Box 973, Launceston, Tasmania.

MARIANAS ISLANDS  
KUAM TELEVISION  
P.O. Box 368, Agana.

NEW ZEALAND  
NEW ZEALAND BROADCASTING CORPORATION  
P.O. Box 98, Wellington.

Central America  
COSTA RICA  
TELEVISORA DE COSTA RICA LTDA.  
Apt. 3876, San Jose.

"TIC-TAC" TELEVISION  
Apt. 4666, San Jose.
WOLE-TV
Western Broadcasting Corp.
Box 2650, San Juan.

TRINIDAD
TRINIDAD AND TOBAGO TELEVISION CO. LTD.
Television House
Maraval Road, Port-of-Spain.

VIRGIN ISLANDS
ISLAND TELERADIO SERVICE, INC.
P.O. Box 1947, St. Thomas.

South America
ARGENTINA
PRIMERA TELEVISION ARGENTINA
Av. Alem 735, Buenos Aires.

COMPANIA ARGENTINA
DE TELEVISION, S.A.
Castex 3345, Buenos Aires.

PRODUCCIONES ARGENTINA DE TV
Lima 1261, Buenos Aires.

RIO DE LA PLATA
San Juan 1160, Buenos Aires.

DIFUSORA MARPLATENSE
Av. Luro 2907, Mar del Plata.

SOCIEDAD DIFUSORA MENDOZA
Garibaldi 7, Mendoza.

TELECOLOR, S.A.
Av. Gral Paz 266, Cordoba.

BRAZIL
TELEVISAO-TUPI

TELEVISAO-RIO
Av. Atlantica 4264, Rio de Janeiro.

EMISSORA DE TELEVISAO CONTINENTAL
Rue das Laranjeiras 291, Rio de Janeiro.

TELEVISAO MAYRINK VEIGA
Rio de Janeiro.

RADIO GLOBO DO RIO DE JANEIRO
Rua Irineu Marinho 35, Rio de Janeiro.

TELEVISAO BAURU
Bauru, SP.

TELEVISAO ITACOLOMI
Av. Tocantins 499, Belo Horizonte, MG.

TELEVISAO PIRATINI
Porto Alegre, RGS.

TELEVISAO ITAPOAN
Rua Carlos Gomes, 57.

TELEVISAO NACIONAL
Empresa Incorporado ao Patrimonio Nacional, Brasilia, DF.

TELEVISAO PARANA
Rua J. Loureiro 119, Curitiba, PA.

RADIOFARROUPILHA

TELEVISAO PARANAENSE
Senador Alencar Guinearaes 97, Curitiba, PA.

TELEVISAO RADIO CLUBE
Fortaleza, CE.

TV-GUARATINGUETA
Guaratingueta, SP.

TV-LAFAYETE
Consoheiro Lafiete, MG.

TV-MARIANO PROCOPIO
Juiz de Fora, MG.

TV-MARAJOAIRA
Belo, PA.

TV-COROADOS
Londrina.

TV-ITATIAIA
Itatiaia, RJ.

TV RADIO CLUBE
17 Av. Goias, Goiania.

CHILE
UNIVERSIDAD CATOLICA

UNIVERSIDAD DE CHILE

COLOMBIA
R. TELEVISORA NACIONAL
Direcion General de la Radiotelevisora Nacional de Colombia
Apartado Nacional 1824, Bogota.

ECUADOR
LA VOZ DE LOS ANDES—TELEVISION
Cas. 691, Quito.

PRIMERA TELEVISION ECUATORIANA S.A.
Ilingworth 114 y Pichincha, Guayaquil.

PERU
MINISTRY OF EDUCATION
Ministerio de Educacion Publica
Direccion de Cultura, Lima.

TELEVISORA AMERICA
Montero Rosas, Lima.

TELEVISORA PANAMERICANA
Av. Arequipa 1110, Lima.

TELEVISORA VICTORIA
Av. Tacna 543, Lima.

TELEVISORA EXCELSIOR
Av. Manco Capac, Lima.

TELEVISORA EL SOL
Jose Galvez 1040, Lima.

TELEVISORA SUR PERUANA
P.O. Box 514, Arequipa.

URUGUAY
TV MONTE CARLO
18 Julidy Eduardo Acueduo, Montevideo.

SAETA-TV
Avda. Uruguay 1031, Montevideo.

TELEDOSCE
Compte y Rique 1276, Montevideo.

VENEZUELA
TELEVISORA NACIONAL
Apt. 3979, Caracas.

CORPORACION VENEZOLANA DE TELEVISION
Colinas de los Csobos
Avda. la Salle, La Colina.

R. CARACAS TV
Ed. R. Centro
Barceinas, Caracas.

ONDAS DEL LAGO
Maracaibo.

R. VALENCIA TV
Valencia, Estado Carabobo.
The Television Code
The Television Code

A NEW CODE of standards and practices for the television industry went into effect March 1, 1952 following a series of developments almost a year in the making. The code is an aftermath of a meeting held in Washington in June, 1951 at which NBC made public a code of its own. Set up as a standard of operations in television, this code bore an essential resemblance to the instrument earlier adopted by the same network for radio broadcasting. Both NBC codes, a Code of Standards adopted for radio by the National Association of Broadcasters—predecessor organization of the National Association of Radio and Television Broadcasters—in Atlantic City in 1947 and now the industrywide TV code, drew upon the Motion Picture Production Code for their pattern.

Four subcommittees were active in preparation of the television code throughout the summer of 1951. Their tentative draft was approved by the NARTB board in September and a final polishing job undertaken in Washington shortly before the text was ratified in Chicago, October 19, 1951.

The TV code provides for a review board consisting of five members of the NAB. This board is empowered to enforce the rules governing programming and advertising. There will be issued a Seal of Approval, available to subscribing members whether affiliated with NARTB or not. While the power to hold in check unfair and unscrupulous acts will be vested in the Review Board, the common impression in television is that this will be largely an unwritten power. The Review Board was increased to seven members in June, 1959, effective January 1, 1960.

In those phases that deal with programming and its approaches, the code bears striking similarity to the Motion Picture Production Code, conceived and formulated in 1929 by Martin Quigley, and ratified by the Motion Picture Producers and Distributors Association of America, Inc. which became the Motion Picture Association of America, Inc. late in 1945 when Eric Johnston was named president.

Meeting in Bandera, Tex. in February, TV board members of NAB approved a review board of five and adopted a plan for financing administration of the code as well as an operating budget of $40,000 for the first year of operations.

There have been various revisions of the code over the years. This most recent edition, the ninth, is dated April, 1964.

Under the financing plan, each subscribing TV station pays an annual fee based on the highest hourly rate quoted on its rate card, up to a maximum of $1,500. If it is an NAB member, $250 of this is credited against NAB dues, leaving the balance for defraying code.


Text of the revised code follows:

Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily, a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture, music and entertainment. Each television broadcaster is responsible for the programming of his station. He, however, is obligated to bring his power to bear constantly upon the responsibility of the television producer and advertiser to develop in his own taste in programming to hear upon all who have a hand in the production of programs, including networks, sponsors, producers of film and live programs, advertising agencies, and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound, seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include, as well, responsibility for utilizing television to bring the best programs, regardless of kind, into American homes. Television, and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture. For the accountability of the program materials chosen, for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied in every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

Advancement of Education and Culture

1. Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

2. It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is further the responsibility of stations, networks, advertising agencies and sponsors conscientiously to seek opportunities for introducing such material by television for its broad and aid in the enlightenment of the American public.

3. Education via television may be taken to mean that programs by which the individual is brought toward informed adjusted to his society. Television is also responsible for the presentation of
overly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

4. The television broadcaster should be thoroughly conversant with the educational and cultural needs and desires of the community served.

5. He should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

6. He should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

7. In the interest of television as a vital medium to encourage and promote the broadcast of programs presenting genuine artistic or literary material, valid moral and social issues, and topics of controversial and challenging concepts and other subjects matter involving adult themes. Accordingly, none of the provisions of this code, including those relating to the responsibility toward children, should be construed to prevent or impede their broadcast. All such programs, however, should be broadcast with the reservation and understanding that the highest degree of care should be exercised to preserve the integrity of such programs and to ensure that the selection of themes, their treatment and presentation are made in good faith upon the basis of true instructional and entertainment values, and that all programs suitable to the young audience should be presented with due regard for their effect on children.

8. Such subjects as violence and sex shall be presented without undue emphasis and only as required by plot development or character delineation. Crime should not be presented as attractive or as a solution to personal problems, and the inevitable retribution should be made clear.

9. The broadcaster should afford opportunities for cultural growth as well as for wholesome entertainment.

10. He should develop programs to foster and promote the commonly accepted moral, social and ethical ideals characteristic of American life.

11. Programs should reflect respect for parents, for honorable behavior, and for the constituted authorities of the American community.

12. Exceptional care should be exercised with reference to kidnapping or threats of kidnapping of children in order to avoid terrorizing them.

13. Material which is excessively violent or would create moral suspicion or other undesirable reactions in children, should be avoided.

14. Partial restraint and care in crime or mystery episodes involving children or minors, should be exercised.

Community Responsibility

1. A television broadcaster and his staff occupy a position of responsibility to the community and should conscientiously endeavor to be acquainted fully with its needs and characteristics in order better to serve the welfare of its citizens.

2. Requests for time for the placement of public service announcements or programs should be carefully reviewed with respect to the character and reputation of the campaign or organization involved, the public interest content of the message, and the manner of its presentation.

General Program Standards

1. Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of the responsibilities which are his towards his society. The intimacy and confidence placed in Television demand of the broadcaster, the network and the organization responsible for the programs a vigilant in protecting the audience from deceptive program practices.

2. Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

3. Words (especially slang) derivitive of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combatting prejudice, are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

4. Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

5. Attacks on religion and religious faiths are not allowed. Reverence is due the name of God. His attributes and powers. When religious rites are included in other than religious programs the rites shall be accurately presented.

6. The office of minors, of which there shall not be presented in such a manner as to ridicule or impair its dignity.

7. Respect is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually as a solution for marital problems.

8. In reference to physical or mental ailments, deformities, special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

9. Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented as praiseworthy. The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

10. Law enforcement shall be upheld and, except where essential to the program plot, officers of the law portrayed with respect and dignity.

11. Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

12. The use of animals both in the production of television programs and as part of television program content, shall at all times, be in conformity with accepted standards of humane treatment.

13. Care should be exercised so that cigarette smoking will not be depicted in a manner to impress the youth of our country as a desirable habit worthy of imitation.

14. Criminality shall be presented as undesirable and unsympathetic. The condemning of crime and the treatment of the commission of crime in a frivolous, cynical or callous manner is unacceptable. The presentation of techniques of crime in such detail as to invite imitation shall be avoided.

15. The presentation of murder or revenge as a motive for murder shall not be presented as justifiable.

16. Suicide as an acceptable solution for human problems is prohibited.

17. Illicit sex situations are not treated as commendable. Sex crimes and abnormalities are generally unacceptable as program material. The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

18. Drunkenness should never be presented as desirable or prevalent. The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

19. The use of gambling devices or scenes necessary to the development of plot or as appropriate
background is acceptable only when presented with discretion and in moderation, and in a manner which would not excite interest in, or foster, betting not necessarily intended in nature.

20. Telecasts of actual sport programs at which on-the-scene betting is permitted by law should be presented in a manner keeping with Federal, state and local laws, and should concentrate on the subject as a public sporting event.

21. Exhibitions of fortune-telling, occultism, astrology, phrenology, palm-reading and numerology are acceptable only when required by plot or the theme of a program, and then the presentation should be in a manner designed not to foster superstition or excite interest or belief in these subjects.

22. Quiz and similar programs that are presented as news by fake knowledge, information, skill or luck must, in fact, be genuine contests and the results must not be controlled by collusion with or between contestants, or any other action which will favor one contestant against any other.

23. No program shall be presented in a manner which through artifice or simulation would mislead the audience as to any material fact. Each broadcaster must exercise reasonable judgment to determine whether a particular method of presentation would constitute material deception, and/or accepted by the audience as material theatrical illusion.

24. The appearances or dramatization of persons feared for their actuality at time will be permitted only in such light as to aid law enforcement or to report the news event.

25. The use of the Mogor for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

26. Contests may not constitute a lottery.

27. Any telecasting designed to "buy" the television audience by requiring it to listen and/or view in hope of reward rather than for the quality of the program, should be avoided.

28. The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

29. The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

30. Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

31. The use of the television medium to transmit information of any kind by the use of the process called "subliminal perception," or by the use of any similar technique whereby an attempt is made to convey to the viewer by transmitting messages below the threshold of normal awareness, is not permitted.

32. The broadcaster shall be constantly alert to prevent activities that may lead to such practices as the use of scenic properties, the choice and identification of prizes, the selection of music and other creative program elements and inclusion of any identification of commercial products or services, their trade names or advertising slogans, within a program designed by fact or otherwise than the requirements of the program itself. The acceptance of cash payments or other considerations in return for interviews, or the like, shall be prohibited except in accordance with Sections 317 and 508 of the Communications Act.

34. Program content should be confined to those elements which entertain or inform the viewer and to the extent that titles, teasers and credits do not meet the above criteria, they should be restricted or eliminated.

Treatment of News and Public Events

1. A television station's news schedule should be adequate and well-balanced.

2. News reporting should be factual, fair and without bias.

3. A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should be clearly distinguishable from the news content.

4. All advertising, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

5. Good taste should prevail in the selection and handling of news: Movietone, sensational or alarming details not essential to the factual report, especially in connection with stories of crime or sex, should be avoided. News reports should be telecast in such a manner as to avoid panic and unnecessary excitement accepted by the audience as normal theatrical illusion.

6. Commentary and analysis should be clearly identified as such.

7. Pictorial material should be chosen with care and not presented in a misleading manner.

8. All news interview programs should be governed by accepted standards of ethical journalism, under which the interviewer selects the questions to be asked. Where there is agreement on the matter he should accept the interview. The approval of the program when such limitation has been agreed upon. Such disclosure should be made if the person being interviewed requires that questions be submitted in advance or if he participates in editing a recording of the interview prior to its use on the air.

9. A television broadcaster should exercise due care in the supervision of content, format, and presentation of newscasts originated by its station, and in his selection of newscasters, commentators, and analysts.

Public Events

1. A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of informed and enlightened citizenship.

2. The treatment of such events by a television broadcaster should provide adequate and informed coverage.

Controversial Public Issues

1. Television provides a valuable forum for the expression of responsible public issues of a controversial nature. The television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to his fellow citizens; and to give fair representation to opposing sides of issues which materially affect the life or welfare of a substantial segment of the public.

2. Requests by individuals, groups or organizations for time to discuss their views on controversial public issues, shall be considered on the basis of the individual merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure.

3. Programs devoted to the discussion of controversial public issues should be identified as such. They should not be presented in a manner which would mislead listeners or viewers to believe that the program is of any other character.

Political Telecasts

1. Political telecasts should be clearly identified as such. They should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.
Religious Programs

1. It is the responsibility of a television broadcaster to make his facilities available for the advertising of products and services and to accept commercial presentations for religious programs. Therefore, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser for good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements.

2. Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission.

3. In consideration of the customs and attitudes of the communities served, each television broadcaster shall assure that the presentation of advertising material approved for broadcasting is in keeping with the good and fair taste and discretion, and shall be restrained in manner and speech. Advertisements which are obviously offensive or distorted are not acceptable. The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable. (See Television Code Interpretation No. 4.)

4. The advertising of tip sheets, race track publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

5. An advertiser who markets more than one product should not be permitted to advertise any one copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

6. "Bait-switch" advertising, whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes, is not acceptable.

Presentation of Advertising

1. Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided; every effort should be made to keep the advertising message in harmony with the content and general tone of the program in which it appears.

2. The role and capability of television to market sponsors' products are well recognized. In turn, this fact dictates that great care be exercised by the broadcaster to prevent the presentation of false, misleading or deceptive advertising. It is not necessarily appropriate to present a product in a favorable light and, therefore, the presentation must not, by copy or demonstration, involve or contribute in any way to the characteristics, performance or appearance of the product.

3. The broadcaster and the advertiser should exercise special caution with the content and presentation of television commercials placed in or near programs designed for children. Exploitation of children should be avoided. Commercials directed to children should not be in any way misleading as to the product's performance and usefulness. Appeals involving matters of health or science which should be made to a mature audience, and the characteristics, performance or appearance of the product.

4. Appeals to help fictitious characters in television programs by purchasing the advertiser's product or service or sending for a premium should not be permitted, and such fictitious characters should not be introduced into the advertising message for such purposes.

5. Commercial sponsors or over-the-counter products involving health considerations are of interest and far-reaching importance to the consumer. The following principles should apply to such advertising:
   a. Physicians, dentists or nurses, or actors representing physicians, dentists or nurses should not be employed, provided they bear a direct relationship to bona fide research which has been conducted for the product or service. (See Code, X, 10.) In such cases, laboratory technicians shall be identified as such and shall not be employed as spokesmen in any other way on behalf of the product.
   b. Visual representations of laboratory settings may be employed, provided they bear a direct relationship to bona fide research which has been conducted for the product or service. (See Code, X, 10.) In such cases, laboratory technicians should be identified as such and shall not be employed as spokesmen or in any other way on behalf of the product.
   c. Institutions or announcements not intended to sell a specific product or service to the consumer and public service announcements by non-profit organizations may be presented by accredited physicians, dentists or nurses, subject to approval by the broadcaster. An accredited professional is one who has met required qualifications and has been licensed in his own state.

6. Advertising copy should contain no claims dealing unfairly with competitors, competing products, or other industries, professions or institutions.

7. A sponsor's advertising messages should be confined within the framework of the sponsor's program structure. The advertiser should avoid the use of commercial announcements which are divorced from the program either by preceding the introduction of the program (so-called "cow-catcher" announcements) or by following the apparent sign-off of the program (as...
in the case of so-called trailer or “bitch-hike” announcements). To this end, the program itself should be announced and clearly identified, both audio and video, before the sponsor’s advertising material is first used, and should be signed off, both audio and video, after the sponsor’s advertising material is last used.

Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the sponsor’s advertising is not made to appear to be a part of a program.

9. A charge for television time to churches and religious bodies is not recommended.

10. Reference should be made in any file research, surveys, or articles relating to the product to be advertised, to the component or product information furnished. (See Time Standards for Advertising.)

Advertising of Medical Products

1. The advertising of medical products presents considerations of intimate and far-reaching importance to the consumer because of the direct bearing on his health.

2. Of the personal nature of the advertising, a responsible claim that a product will effect a cure and the indiscriminate use of such words as “safe”, “without risk”, “harmless”, or terms of similar import, should not be accepted in the advertising of medical products on television stations.

3. A television broadcaster should not accept advertising material which in his opinion offensively describes or dramatizes distress or morbidity situations involving ailments, by spoken word, sound or visual effects.

Contests

1. Contests should be conducted with fairness to all entrants, and shall comply with all pertinent laws and regulations. Care should be taken to avoid the concurrent use of the three elements which together constitute a lottery—prize, chance and consideration.

2. All contest details, including rules, eligibility requirements, opening and termination dates should be clearly and completely announced and/or shown, or easily accessible to the viewing public, and the winners’ names should be released and prizes awarded as soon as possible after the close of the contest.

3. When advertising is accepted which requests contestans to submit items of product identification or other evidence of purchase of products, reasonable facsimiles thereof should be made acceptable unless the award is based upon skill and not upon chance.

4. All copy pertaining to any contest (except that required by law) should be prepared to avoid the exploitation or sale of the sponsor’s product or service, and all references to prizes or gifts offered in and included in the total time allowances as herein provided. (See Time Standards for Advertising Copy.)

Premiers and Offers

1. Full details of proposed offers should be required by the television broadcaster for investigation and approved before the first announcement of the offer to the public.

2. A final date for the termination of an offer should be announced as far in advance as possible.

3. Before accepting for telecast offers involving a product the broadcaster should satisfy himself as to the integrity of the advertiser and the advertiser’s willingness to honor commitments made. Co-announcements should be combined with the premium by returning the monetary consideration.

4. There should be no misleading descriptions, or visual representations of any premiums or gifts which would support or enlarge their value in the minds of the viewers.

5. Assurances should be obtained from the advertiser that premiums offered are not harmful to person or property.

6. Premiums should not be approved which appeal to superstition on the basis of “luck-bearing” powers or otherwise.

Time Standards for Advertising

1. Prime Time [Programs]

Definition: A continuous period of not less than three evening hours per broadcast day as designated by Federal Communications Commission regulations. In any 60-minute period of total station break time, in prime time shall not exceed 17.2% (10 minutes and 20 seconds) in any 60-minute period. Not more than three announcements shall be scheduled consecutively. Commercial material in prime time includes billboards, public service announcements, promotional announcements and spot announcements. Other announcements, except those for the “below the line” credits as well as commercial copy.

2. All Other Time [Programs]

Definition: All time other than prime time. Commercial material, including total station break time, within any 60-minute period may not exceed 27.2% (16 minutes and 20 seconds). Individual programs of 5 minutes duration may include commercial material not in excess of 1 minute and 15 seconds and individual programs of 10 minutes duration may include commercial material not in excess of 2 minutes and 10 seconds. Not more than three announcements shall be scheduled consecutively. Commercial material in all other times does not include public service announcements, promotional announcements and opening and closing billboards which give sponsor identification.

3. Station Breaks

Definition: Station breaks are those periods of time between programs, or within a program, designated by the program manager as time to be set aside for local station identification and spot announcements. In prime time a station break shall consist of not more than two commercial announcements plus non-commercial copy such as station identification, public service or promotional announcements. Total station break time in any 30-minute period may not exceed 1 minute and 10 seconds. In other than prime time individual station breaks shall consist of not more than two commercial announcements plus non-commercial copy such as station identification, public service or promotional announcements. Total station break time in any 30-minute period may not exceed 1 minute and 10 seconds. Station break announcements shall not adversely affect a preceding or following program.

4. Multiple Product Announcements

A multiple product announcement is one in which two or more products or services are presented within the framework of a single announcement. (1) Only those multiple product announcements which meet the following criteria shall be counted under the Code (Section XIV, 1, 2, 3) as a single announcement: (a) The products or services are related in function, purpose or use; and (b) The products or services are so treated in audio and video throughout the announcement as to appear to the listener associated with a single advertisement. The announcement is so constructed that it cannot be divided into two or more separate announcements. (2) Multiple product announcements not meeting the criteria of (1) above (commonly referred to as “piggybacks”) shall be counted as two or more announcements under this section of the Code. (3) Multiple product announcements in retail or service establishments are exempted from the provisions of (1) above.

5. Prize Identification

Reasonable and limited identification of prize and statement of the donor’s name within formats where-in the enumeration of offers or prizes is a necessary and integral part of program content shall not be included as commercial time within the meaning of paragraphs 1 and 2. Any refusal of a prize or presentation concerning the product or its donor, over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraph 1, above. (See Television Code Interpretation No. 6.)

6. Care should be exercised in the selection, placement and integration of commercial advertising in order to avoid adversely affecting the program content or diminishing audience interest.

7. Promotions presenting work辋s, services, features, shopping guides, fashion shows, demonstrations and similar material with genuine audience interest shall provide a special identification or context to public in which what ordinarily might be considered advertising material is an informative and necessary part of the program content.
of this, the Time Standards may be waived to a reasonable extent and limited frequency. The Code Authority will evaluate each such program on its own merits.

8. Except for normal guest identifications, any casual reference by talent in a program to another's product or service under a trade name or language sufficient to identify it should be condemned and discouraged.

9. The following regulations and procedures shall be construed as an integral part of the Television Code of the National Association of Broadcasters.

10. Each opening and closing billboard, regard less of the number of sponsors, shall not exceed 10 seconds in program periods of one half-hour or less, or in the ratio of 10 seconds of opening and closing billboard per 30 minutes of program time in periods exceeding 30 minutes, provided that a billboard for any one sponsor at no time shall exceed 20 seconds in programs exceeding 30 minutes.

11. Billboard language may not include a commercial message and should be confined to the sponsor's name, product and established claim or slogan. Billboards shall not mention contests, premiums, offers or special sales.

REGULATIONS AND PROCEDURES

The following regulations and procedures shall apply:

1. Name

The name of this Code shall be "The Television Code of the National Association of Broadcasters."

2. Purpose of the Code

The purpose of this Code is cooperatively to maintain a level of television programming which gives full consideration to the educational, informational, cultural economic, moral and entertainment needs of the American public to the end that more and more people will be better served.

3. Subscribers

Section 1. Eligibility

Any individual, firm or corporation which is engaged in the operation of a television broadcast station or network, or which holds a construction permit to operate a television station within the United States or its dependencies, shall, subject to the approval of the Television Board of Directors as hereinafter provided, have the right to subscribe to the Television Code of the NAB to the extent of one subscription for each such station and/or network which it operates or for which it holds a construction permit; provided, that a non television member of NAB shall not become eligible via code subscription to receive any of the member services or to exercise any of the voting privileges of a member.

Section 2. Certification of Subscription

Upon subscribing to the Code, subject to the approval of the Television Board of Directors, there shall be granted forthwith to each such subscribing station authority to use the "Television Code Review Board" copyrighted and registered seal to be provided in the form of a certificate, a slide and/or a film, signifying that the recipient thereof is a subscriber in good standing to the Television Code of the NAB. The seal and its significance shall be appropriately publicized by the NAB.

Section 3. Duration of Subscription

Subscription shall continue in full force and effect until thirty days after the first anniversary of the date of application subject to the approval of the Television Board of Directors, provided that the subscription of a television station lapses on the last day of the first six months of such subscription, be probationary, during which time its subscription can be summarily revoked by an affirmative two-thirds vote of the Directors without the usual processes specified below.

Section 4. Suspension of Subscription

Any subscription, and/or the authority to utilize and show the above-stated seal, shall be voided, revoked or temporarily suspended for television programming, including commercial copy, which by theme, treatment or incident in the judgment of the Television Board of Directors constitutes, contravenes, violates or willful or gross violation of any of the provisions of the Television Code, by an affirmative two-thirds vote of the Directors at a regular or special meeting; provided, however, that the following conditions and procedures shall apply:

A. Preferring of Charges—Conditions Precedent

Prior to the preferring of charges to the Television Board of Directors concerning violation of the Code by a subscriber, the Television Code Review Board (hereinafter provided for) (1) Shall have investigated, and in good time, informed and advised such subscriber of any and all complaints and information coming to the attention of the Television Code Review Board and relating to the programming or said subscriber. (2) Shall have reported to, and advised, said subscriber by analysis, interpretation, recommendation or otherwise, of the possibilities of a violation or breach of the Television Code by the subscriber and (3) Shall have served upon the subscriber by Registered Mail a Notice of Intent to prefer charges, at least twenty days prior to the filing of any such charges with the Television Board of Directors. During this period the Television Code Review Board may, within its sole discretion, reconsider its proposed action based upon such written reply as the subscriber may file within such time, and if such action shall be taken, the subscriber may file an answer to the charges, and the Code Review Board shall then act in the manner provided in Section 11.

(i) Notice of Intent

The Notice of Intent shall include a statement of the grounds and reasons for the proposed charges, including appropriate references to the Television Code.

(ii) Time

In the event that the nature of the program in question is such that time is of the essence, the Television Code Review Board may prefer charges within the less than the twenty days above specified, provided that a time certain in which reply may be made is included in its Notice of Intent, and provided that its reasons therefor must be specified in its statement of charges preferred.

B. The Charges

The subscriber shall be advised in writing by Registered Mail of the charges preferred. The charges preferred by the Television Code Review Board to the Television Board of Directors shall include the grounds and reasons therefor, together with specific references to the Television Code. The charges shall contain a statement that, in accordance with the provisions precedent, hereinbefore described, have been met.

C. Hearing

The subscriber shall have the right to a hearing and may exercise same by filing an answer within 10 days of the date of such notification.
D. Waiver:
Failure to request a hearing shall be deemed a waiver of the subscriber's right thereto.

E. Designation:
If hearing is requested by the subscriber, it shall be designated as promptly as possible and at such time and place as the Television Board may specify.

F. Confidential Status:
Hearings shall be closed; and all correspondence between a subscriber and the Television Code Review Board and/or the Television Board of Directors concerning specific programming shall be confidential; provided, however, that the confidential status of these procedures may be waived by a subscriber.

G. Presentation; Representation:
A subscriber against whom charges have been preferred, and who has exercised his right to a hearing, shall be entitled to effect presentation of his case personally, by agent, by attorney, or by deposition and interrogatory.

H. Intervention:
Upon request by the subscriber/respondent or the Television Code Review Board, the Television Board of Directors, in its discretion, may permit the intervention of one or more other subscribers as parties-in-interest.

I. Transcript:
A stenographic transcript record shall be taken and shall be certified by the Chairman of the Television Board of Directors to the office of the Secretary of the National Association of Broadcasters where it shall be maintained. The transcript shall not be open to inspection unless otherwise provided by the party respondent in the proceeding.

J. Television Code Review Board; Counsel:
The Television Code Review Board may, at its discretion, utilize the services of an attorney from the staff of the NAB for the purpose of effecting its presentation in a hearing matter.

K. Order of Procedure:
At hearings, the Television Code Review Board shall open and close.

L. Cross-Examination:
The right of cross-examination shall specifically obtain. Where procedure has been by deposition or interrogatory, the use of cross-interrogatories shall satisfy this right.

M. Presentation:
Oral and written evidence may be introduced by a subscriber and by the Television Code Review Board. Oral argument may be had at the hearing and written memoranda or briefs may be submitted by the subscriber and by the Television Code Review Board. The Television Board of Directors may admit such evidence as it deems relevant, material and competent, and may determine the nature and length of the oral argument and the written argument or briefs.

N. Authority of Presiding Officer; of Television Board of Directors:
The Presiding Officer shall rule upon all interlocutory matters, such as, but not limited to, the admissibility of evidence, the qualifications of witnesses, etc. On all other matters, authority to act shall be vested in a majority of the Television Board unless otherwise provided.

O. Films, Transcriptions, etc.:
Films, kinescopes, records, transcriptions, or other mechanical reproductions of television programs, properly identified, shall be accepted into evidence when relevant.

P. Continuances and Extensions:
Continuance and extension of any proceeding or for the time of filing or performing any act required or allowed to be done within a specific time may be granted upon request, for a good cause shown. The Board or the Presiding Officer may recess or adjourn a hearing for such time as he may deem necessary, and may change the place thereof.

Q. Findings and Conclusions:
The Television Board of Directors shall decide the case as expeditiously as possible and shall notify the subscriber and the Television Code Review Board, in writing, of the decision. The decision of the Television Board of Directors shall contain findings of fact with conclusions, as well as the reasons for such decision. Findings of fact shall set out in detail and with particularity all basic evidentiary facts developed on the record (with appropriate citations to the transcript of record or exhibits relied on for each evidentiary fact) supporting the conclusion reached.

R. Reconsideration or Rehearing:
A request for reconsideration or rehearing may be filed by parties to the hearing. Requests for reconsideration or rehearing shall state with particularity in what respect the decision or any material therein is claimed to be unjust, unwarranted or erroneous, and with respect to any finding of fact shall specify the page and paragraph relied on. If the existence of any newly discovered evidence is claimed, the request shall be accompanied by a brief statement of the facts together with the facts relied on to show that the party, with due diligence, could not have known or discovered such facts at the time of the hearing. The request for rehearing may seek:

a. Reconsideration
b. Additional oral argument
c. Reopening of the proceedings
d. Amendment of any findings, or
e. Other relief.

S. Time for Filing:
Requests for reconsideration or rehearing shall be filed within ten (10) days after receipt by the respondent of the decision. Opposition thereto may be filed within five (5) days after the filing of the request.

T. Penalty, Suspension of:
At the discretion of the Television Board, application of any penalty provided for in the decision may be suspended until the Board makes final disposition of the request for reconsideration of rehearing.

U. Disqualification:
Any member of the Television Board may disqualify himself, or upon good cause shown, any interested party, may be disqualified by a majority vote of the Television Board.

Section 5. ADDITIONAL PROCEDURES

When necessary to the proper administration of the Code, additional rules of procedure will be established from time to time as authorized by the By-Laws of the NAB; in keeping therewith, special consideration shall be given to the procedures for the receipt and processing of complaints and to necessary rules to be adopted from time to time, taking into account the source and nature of such complaints; such rules to include precautionary measures such as the posting of bonds to cover costs and expenses of processing same; and further provided that special consideration will be given to procedures insuring the confidential status of proceedings relating to Code observance.

Section 6. AMENDMENT AND REVIEW

Because of the new and dynamic aspects inherent in television broadcast, the Television Code, as a living, flexible and continuing document, may be amended from time to time by the Television Board of Directors; provided that said Board is specifically charged with review and reconsideration of the entire Code, its appendices and procedures, at least once each year.
Section 7. Termination of Contracts
All subscribers on the air at the time of subscription to the Code shall be permitted to continue their contracts prior to and including the earliest legal cancellation date to terminate any contracts, then outstanding, calling for program presentations which would not be in conformity with the Television Code; provided, however, that in no event shall such period be longer than fifty-two weeks.

IV
Affiliate Subscribers
Section 1. Eligibility
Any individual, firm or corporation, which is engaged in the production or distribution, lease, or sale of recorded programs for television presentation, subject to the approval of the Television Code Review Board as hereinafter provided, shall be eligible to become an affiliate subscriber to the Television Code of the NAB.

Section 2. Certification of Subscription
Upon becoming an affiliate subscriber to the Code, subject to the approval of the Television Code Review Board, there shall be granted forthwith to each such affiliate subscriber authority to use a copyrighted and registered seal and declaration, in a manner prescribed by the Television Code Review Board, identifying the individual firm or corporation as an affiliate subscriber to the Television Code of the NAB. Such affiliate shall maintain a clearance by the Television Code Review Board of specific film programs or other recorded material.

Section 3. Duration of Affiliate Subscription
The affiliate subscription shall continue in full force and effect until ninety days after the first of the month following receipt of a written notice of resignation. The affiliate subscription to the Code shall be effective from the date of application subject to the approval of the Television Code Review Board.

Section 4. Suspension of Affiliate Subscription
Any affiliate subscription and the authority to utilize and show the above-noted seal may be voided, revoked, or temporarily suspended for the sale or distribution for television presentation of any film or other recorded material which by theme, treatment, or incident, in the judgment of the Television Code Review Board, constitutes a continuing, willful or gross violation of any of the provisions of the Television Code, by a vote of three members of the Television Code Review Board at least thirty days prior to the suspension or at a special meeting. The conditions and procedures applicable to subscribers shall not apply to affiliate subscribers.

Section 5. Representation of Affiliate Subscribers
Any affiliate subscriber or group of affiliate subscribers may authorize an individual or association to act for them in connection with their relations with the Television Code Review Board by filing a written notice of such representation with the Board. Such representation, however, in no way will limit the right of the Television Code Review Board to suspend individual affiliate subscribers in accordance with the provisions of Section 4.

V
Rates
Each subscriber and affiliate subscriber shall pay "administrative" rates in accordance with such schedule, at such time and under such conditions as may be determined from time to time by the Television Board (see Article VI, section 8, C, Television Board (3) and (4), By-Laws of the NAB); provided, that appropriate credit shall be afforded to a television member of the NAB against the regular dues which he or it pays to NAB.

VI*
The Television Code Review Board
Section 1. Composition
There shall be a continuing committee entitled the Television Code Review Board to be composed of not more than three members, to be chosen by and from subscribers to the Television Code. They shall be appointed by the President of the NAB, subject to confirmation by the Board, and may include one member from each of the subscribing nationwide television networks. Members of the Television Board shall not be eligible to serve on the Board.

No person shall continue as a member of the Television Code Review Board if the station or entity he represents ceases to subscribe to the Television Code. In such case a vacancy occurs in the office immediately, and a successor may be appointed to serve out the unexpired term.

All terms shall be for two years, commencing at the close of the annual meeting of the membership following appointment.

A. Limitation of Service:
No person shall serve for more than two terms of two years each, consecutively, as a member of the Television Code Review Board; provided, however, this limitation shall not apply to network representatives.

B. Meetings:
The Television Code Review Board shall meet at least twice in each calendar year on a date to be determined by the Chairman, the Chairman, or the Code Authority Director, may, at any time, on at least five days written notice, call a special meeting of the Board.

C. Quorum:
For all purposes, a majority of the members of the Television Code Review Board shall constitute a quorum.

Section 2. Authority and Responsibilities
The Television Code Review Board is authorized and directed:
(1) To recommend to the Television Board of Directors amendments to the Television Code; (2) to consider, in its discretion, any appeal from any decision made by the Code Authority Director with respect to any matter which has arisen under the Code, and to suspend, reverse, or modify any such decision; (3) to prefer formal charges, looking toward the suspension or revocation of the authority to show the Code Seal, to the Television Board of Directors concerning violations and breaches of the Television Code by a subscriber; (4) to be available to the Code Authority Director for consultation on any and all matters affecting the Television Code.

VII*
Code Authority Director
Section 1. Director
There shall be a position designated as the Code Authority Director. This position shall be filled by appointment of the President of NAB, subject to the approval of the Board of Directors.

Section 2. Authority and Responsibilities
The Code Authority Director is authorized and directed: (1) To maintain a continuing review of all programming and advertising material presented over television, especially those of subscribers to the Television Code of NAB; (2) to receive, screen and clear complaints concerning television programming; (3) to define and interpret words and phrases appearing in the Television Code; (4) to maintain appropriate liaison with governmental agencies and with responsible and accountable organizations and institutions; (5) to inform, expeditiously and properly, a subscriber to the Television Code of complaints or commendations, as well as to advise all subscribers concerning the attitudes and desires program-wise of accountable organizations and institutions.

*As amended by the NAB Television Board of Directors, February 2, 1962.
the American public in general; (6) to review and monitor, if necessary, any certain series of programs, daily programming, or any other program presentations of a subscriber, as well as to request recorded material, or script and copy, with regard to any certain program presented by a subscriber; (7) to reach conclusions and make recommendations or prefer charges to the Television Code Review Board concerning violations and breaches of the Television Code by a subscriber; (8) to recommend to the Code Review Board amendments to the Television Code.

A. Delegation of Powers and Responsibilities:
The Code Authority Director shall appoint such executive staff as is needed, consistent with resources, to carry out the above described functions, and may delegate to this staff such responsibilities as he may deem necessary.

INTERPRETATIONS OF THE TELEVISION CODE

Interpretation No. 1
Integrated and Piggyback Announcements

Note: Interpretation No. 1 has been replaced by amendment to the Code. See Section XIV, Paragraph 4, Time Standards for Advertising.

Interpretation No. 2
June 7, 1956, Revised June 9, 1958
"Pitch" Programs

The "pitchman" technique of advertising on television is inconsistent with good broadcast practice and generally damages the reputation of the industry and the advertising profession.

Sponsored program-length segments consisting substantially of continuous demonstrations or sales presentation, violate not only the time standards established in the Code but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

Interpretation No. 3
June 7, 1956

Hollywood Film Promotion
The presentation of commentary or film excerpts from current theatrical releases in some instances may constitute commercial material under the Time Standards for Advertising. Specifically, for example, when such presentation, directly or by inference, urges viewers to attend, it shall be counted against the commercial allowance for the program of which it is a part.

Interpretation No. 4
June 7, 1956

Non-Acceptability of Particularly Intimate Products

Paragraph 10 of the Advertising Standards reads in part, "The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable."

Products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

Interpretation No. 5
January 23, 1959

Prize Identification

Aural and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of Paragraph 5 of the Time Standards for Advertising. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period.

Note: From time to time the Code Authority issues advertising guidelines expanding on provisions of the Code. Subjects now covered are alcoholic beverages, arthritis and rheumatism remedies, weight reducing products and toys. Other guidelines will be issued in future. Copies may be obtained from the Washington Code Authority Office.
Award and Poll Winners

- EMMY AWARDS
- PATSY AWARDS
- QUIGLEY PUBLICATION AWARDS

TELEVISION CHAMPIONS
Poll and Award Winners

QUIGLEY PUBLICATION AWARDS

TV CHAMPIONS

Winners of the 15th annual poll conducted by Motion Picture Daily and Fame among television critics of the United States in 1963 were:


Most Promising New Male Star—(1) James Franciscus, (2) Gary Lockwood, (3) Bill Bixby.

Most Promising New Female Star—(1) Patty Duke, (2) Inger Stevens, (3) Bethel Leslie.

TV Show Making Most Effective Use of Color—(1) Wonder Valley Days, (2) Redigo.

Best Dramatic Program (1 Hour or More)—(1) The Richard Boone Show, (2) The Defenders, (3) East Side/West Side.

Best Dramatic Program (1½ Hour)—(1) Twilight Zone, (2) Death Valley Days, (3) Redigo.


Most Unique New Program—(1) The Richard Boone Show, (2) Outer Limits, (3) Fugitive.

Best Western Series—(1) Bonanza, (2) Gunsmoke, (3) Rawhide.

Best Mystery Program—(1) The Alfred Hitchcock Hour, (2) Perry Mason, (3) Kraft Suspense Theatre.

Best Vocalist (Male)—(1) Andy Williams, (2) Perry Como, (3) Robert Goulet.

Best Vocalist (Female)—(1) Judy Garland, (2) Leslie Uggams, (3) Edie Adams.


Best Quiz Show (Audience Participation)—(1) Password, (2) The Price Is Right, (3) Concentration.

Best Quiz Show (Panel)—(1) What's My Line?, (2) To Tell the Truth, (3) I've Got a Secret.

Best Master of Ceremonies—(1) Garry Moore, (2) Johnny Carson, (3) Jack Paar.

Best Announcer—(1) Hugh Downs, (2) Durward Kirby, (3) Ed McMahon.

Best News Commentator—(1) Walter Cronkite, (2) David Brinkley, (3) Chet Huntley.

Best Sportscaster—(1) Mel Allen, (2) Chris Schenkel, (3) Lindsey Nelson.

Best Daytime Program—(1) Today, (2) Password, (3) The Tennessee Ernie Ford Show.

Best Children's Program—(1) Captain Kangaroo, (2) Make Believe, (3) The Mickey Mouse Club.

Best Commercial—(1) Gravy Train, (2) Jax Beer, (3) Hallmark.

Best Network Publicity Service—(1) NBC, (2) CBS, (3) ABC.


Winners of the preceding polls were:


Best Comedienne—Imogene Coca, 1950; Imogene Coca, 1951; Lucille Ball, 1952; Imogene Coca, 1953; Lucille Ball, 1954; Lucille Ball, 1955; Lucille Ball, 1956; Lucille Ball, 1957; Lucille Ball, 1958; Lucille Ball, 1959; Carol Burnett, 1960; Carol Burnett, 1961; Lucille Ball, 1962.

Best Comedy Team—Sid Caesar & Imogene Coca, 1953; Lucille Ball & Desi Arnaz, 1954; George Burns & Gabe Allen, 1955; Lucille Ball & Desi Arnaz, 1956; George Burns & Desi Arnaz, 1957; Mike Nichols & Elaine May, 1958; Mike Nichols & Elaine May, 1959; Mike Nichols & Elaine May, 1960; Wayne & Shuster, 1961; Wayne & Shuster, 1962.


Best New Dramatic Program—United States Steel Hour, 1953; Medici, 1954; Playwrights ’56, 1955.


Best Dramatic Program (1 Hour or More)—Studio One, 1949; Studio One, 1950, Studio One, 1951; Studio One, 1952; Studio One, 1953; Studio One, 1954; Studio One, 1955; Playhouse 90, 1956; Playhouse 90, 1957; Playhouse 90, 1958; Playhouse 90, 1959; The Untouchables, 1960; The Power and the Gory, 1961; G. E. True, 1962.

Best Dramatic Program (1/2 Hour)—Electric Theatre, 1959; Twilight Zone, 1960; Twilight Zone, 1961.


Best Male Vocalist—Perry Como, 1952; Perry Como, 1953; Perry Como, 1954; Perry Como, 1955; Perry Como, 1956; Perry Como, 1957; Perry Como, 1958; Perry Como, 1959; Perry Como, 1960; Perry Como, 1961; Perry Como, 1962.


Best Musical Show (Popular)—Fred Waring Show 1950; Fred Waring Show, 1951, Your Hit Parade, 1952; Your Hit Parade, 1953; Your Hit Parade, 1954; Your Hit Parade, 1955; The Ford Show, 1956; Perry Como Show, 1957; Perry Como Show, 1958; The Perry Como Show, 1959; Perry Como’s Kraft Music Hall, 1959; Sing Along With Mitch, 1961; The Andy Williams Show, 1962.


Best Master of Ceremonies—Bert Parks, 1950; John Daly, 1951; John Daly, 1952; Ed Sullivan, 1953; Ed Sullivan, 1956; Garry Moore, 1955; Garry Moore, 1956; Steve Allen, 1957; Al Fann, 1957; Mel Allen, 1958; Mel Allen, 1959; Garry Moore, 1960; Garry Moore, 1961; Garry Moore, 1962.


Best Sportscaster—Dennis James, 1950; Jimmy Powers, 1951; Mel Allen, 1952; Mel Allen, 1953; Mel Allen, 1954; Mel Allen, 1955; Mel Allen, 1956; Mel Allen, 1957; Mel Allen, 1958; Mel Allen, 1959; Mel Allen, 1960; Mel Allen, 1961; Mel Allen, 1962.


Best Children’s Program—Kukla, Fran & Ollie, 1949; Kukla, Fran & Ollie, 1950; Kukla, Fran & Ollie, 1951; Kukla, Fran & Ollie, 1952; Ding Dong School, 1953; Ding Dong School, 1954; Disneyland, 1955; Disneyland, 1956; Disneyland, 1957; Captain Kangaroo, 1958; Captain Kangaroo, 1959; Captain Kangaroo, 1960; Captain Kangaroo, 1961; Captain Kangaroo, 1962.


ACADEMY OF TV ARTS AND SCIENCES AWARDS

Sixth annual awards of the Academy of Television Arts and Sciences covering 1963:

The Program of the Year—The Making of The President 1960, ABC.

Outstanding Program Achievement in Field of Humor—The Dick Van Dyke Show, CBS.

Outstanding Program Achievement in Field of Drama—The Defenders, CBS.

Outstanding Program Achievement in the Field of Variety—The Danny Kaye Show, CBS.

Outstanding Program Achievement in the Field of Music—Bell Telephone Hour, NBC.

Outstanding Program Achievement in the Field of News—Huntley-Brinkley Report, NBC.

Outstanding Program Achievement in the Field of News Commentary or Public Affairs—Cuba: Parts I & II, NBC.

Outstanding Program Achievement in Children’s Programming—Discovery ’63-’64, ABC.

Outstanding Achievement in Field of Documentary Programs—The Making of The President 1960, ABC.

Outstanding Single Performance by an Actor in a Leading Role—Jack Klugman, Blacklist, The Defenders, CBS.

Outstanding Single Performance by an Actress in a Leading Role—Shelley Winters, Two Is The Number, Bob Hope Presents The Chrysler Theatre, NBC.

Outstanding Continued Performance by an Actor in a Series (Lead)—Dick Van Dyke, The Dick Van Dyke Show.

Outstanding Continued Performance by an Actress in a Series (Lead)—Mary Tyler Moore, The Dick Van Dyke Show, CBS.
Outstanding Performance in a Supporting Role by an Actor—Albert Paulsen, One Day In The Life of Ivan Denisovich, Bob Hope Presents The Chrysler Theatre, NBC.

Outstanding Performance in a Supporting Role by an Actress—Ruth White, Little Moon of Alban, Hallmark Hall of Fame, NBC.

Outstanding Performance in a Variety or Musical Program or Series—Danny Kaye, The Danny Kaye Show, CBS.

Outstanding Achievement in Original Music Composed for Television—Elmer Bernstein, The Making of The President 1960, ABC.

Outstanding Writing Achievement in Comedy or Variety—Carl Reiner, Sam Denoff, Bill Persky, The Dick Van Dyke Show, CBS.

Outstanding Directorial Achievement in Drama—Tom Gries, Who Do You Kill?, East Side/West Side, CBS.

Outstanding Directorial Achievement in Comedy—Jerry Paris, The Dick Van Dyke Show, CBS.

Outstanding Achievement in Art Direction and Scenic Design—Warren Clymer, Hallmark Hall of Fame, NBC.

Outstanding Writing Achievement in Drama (Original)—Ernest Kinoy, The Defenders, CBS.

Outstanding Writing Achievement in Drama (Adaptation)—Rod Sterling, It’s Mental Work, Bob Hope Presents The Chrysler Theatre, From the story by John O’Hara, NBC.

Outstanding Directorial Achievement in Variety or Music—Robert Scheerer, The Danny Kaye Show, CBS.

Outstanding Achievement in Cinematography for Television—J. B. Peters, The Kremlin, NBC.

Outstanding Achievement in Electronic Photography—The Danny Kaye Show, CBS.

Outstanding Achievement in Film Editing for Television—William T. Cartwright, The Making of The President 1960, ABC.

The Station Award—Operation Challenge: A Study in Hope, KSD-TV, St. Louis.

The International Award—Les Raisins Verts (Sour Grapes), Radio-diffusion Television Francaise (French Broadcasting Company).

PATSY AWARDS FOR 1963
Presented by the American Humane Association.

(1) Lassie, dog, CBS; (2) Mister Ed, horse, CBS; (3) Tramp, dog, ABC.
The Press

- TRADE PUBLICATIONS
- NEWSPAPER LISTING
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**Trade Publications**

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NORWAY: Erling Bergendahl, (Finn Nyman), Odd-Fellow Bygningen, Oslo.


SCOTLAND: Gordon Irving, Lochend House, Bardowie by Milngavie, near Glasgow.

SINGAPORE: Pelham Groom, C/O Screen Review; 75 The Arcade; Singapore 1, S. S.

SOUTH AFRICA: S. M. Kirsch, Victor-Mayer Films, P. O. Box 3133, Cape Town.

SPAIN: Josep E. Dorrell, Ruiz De Alacorte 14, Madrid.

SWEDEN-FINLAND: Gosta Erkell, Box 7181, Stockholm 7.

SWITZERLAND: Arthur Goertz, Barbenigo, Ticino.


YUGOSLAVIA: Stojan Bralic, Ohriska 8, Belgrade.

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(Quarterly; published Fall, Winter, Spring, and Summer. A critical journal of motion pictures and their related arts; successor to The Quarterly of Film, Radio, and Television and the Hollywood Quarterly). Editorial, Sales, and Advertising Office: University of California Press, Berkeley, California 94720; Thornwall 5-6000, ext. 4248.

Film News
(16 mm film and audio visual magazine, published bi-monthly). 250 W. 59th Street, New York 19, N. Y.; Cl 6-4554.

Hollywood Reporter
(Studio daily) 6715 Sunset Boulevard, Hollywood 28, Calif.; Hollywood 4-7411; and 229 W. 42nd Street, New York, N. Y.; Wisconsin 7-2470.

International Motion Picture Almanac
(See Quigley Publications)

International Photographer
(Monthly, on the 5th) 7715 Sunset Boulevard, Hollywood, Calif. 90046; 876-0160.

International Television Almanac
(See Quigley Publications)

Journal of the Society of Motion Picture and Television Engineers

National Radio-Television News Directory

Printers' Ink
(Weekly) 635 Madison Ave., New York 22, N. Y.; Murray Hill 8-7500.

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(Annual) 1501 Broadway, New York 36, N. Y.; Wisconsin 7-6336.
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Teletales, The News Letter of the Television World
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SEYMOUR ROBBINS, 101 W. 55th St., New York 19, N. Y.; PI 7-6955.

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535 Fifth Ave., New York 17, N. Y.; Murray Hill 7-1668.
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PUBLISHER
Television News Syndication, Inc.
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Television Age
(Bi-weekly trade magazine) 1270 Sixth Ave., New York 20, N. Y.; Cl. 7-7660.
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Television Index
(Includes Ross Reports) 15 West 46th Street; CO 5-2640.
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758

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Newspapers in Principal Markets of the U.S.

Arranged alphabetically by states, this list, taken from the circulation lists of Motion Picture Herald, gives the names and addresses of newspapers in cities and market areas of over 100,000 population which maintain regular television and entertainment departments.

**Alabama**

Birmingham, Birmingham Post Co., 2200 North 4th Ave.  
Mobile, Mobile Press Register, 304 Government St.  
Montgomery, Advertiser Co., 107 South Lawrence.

**Arizona**

Phoenix, Phoenix Newspapers Inc., 120 East Van Buren St.  
Phoenix, Arizona Daily Journal, 2801 E. Washington St.  

**Arkansas**

Little Rock, Arkansas Democrat Co., Capitol Ave. & Scott.  
Little Rock, Gazette Publishing Co., 112 West Third St.

**California**

Anaheim, Anaheim Bulletin, 232 South Lemon St.  
Berkeley, Berkeley Gazette, 2048 Center St.  
Fresno, McClatchy Newspaper, Van Ness & California 22.  
Glendale, Southern California Associated Newspapers, 111 North Isabel.  
Long Beach, Twin Coast Newspapers, Inc., 604 Pine Ave.  
Los Angeles, The Herald Examiner, 1111 South Broadway.  
Los Angeles, Times-Mirror Co., 202 West First St.  
Oakland, The Tribune Publishing Co., 401-13th St.  
Pasadena, Twin Coast Newspapers, 525 East Colorado St.  
Sacramento, The Bee 21st & Q Streets.  
Sacramento, The Union, 1910 Capitol Ave.  
San Diego, The Transcript, San Diego 12.  
San Diego, Union-Tribune Publishing Co., 940 Third Ave.

San Fernando Valley, Time Today, 11109 Magnolia Blvd.  
San Gabriel Valley, The Tribune, 2357 W. San Bernardino Rd.  
San Jose, Northwest Publications, Inc., 211 West Santa Clara St.  
Santa Ana, The Register, 625 North Grand Ave.

**Colorado**

Denver, The Post, 650 15th St.  
Denver, Rocky Mountain News, 400 West Colfax Ave.

**Connecticut**

Bridgeport, Bridgeport Herald Corp., 299 Lafayette St.  
Hartford, The Hartford Courant Co., 203 Broad St.  
Hartford, The Times, 10 Prospect St.  
New Haven, The Journal-Courier, 267 Orange St.  
New Haven Register Publishing Co., 367 Orange St.  
Waterbury, American-Republican, Inc., 389 Meadow St.

**District of Columbia**

Washington, The News, 1013-13th St., N.W.  
Washington, Washington Post Co., 1515 "L" St., N.W.  
Washington, The Evening Star, 225 Virginia Ave., S.E.

**Florida**

Jacksonville, Florida Publishing Co., 400 West Adams St.  
Miami, The Herald, 1 Herald Plaza.  
Miami, The News, 1001 North West 7th St.  
St. Petersburg, The Times, P. O. Box 1121.  
Tampa, The Tribune Co., 503 East Lafayette St.
Georgia
Atlanta, Atlanta Newspapers, Inc., 10 Forsyth St., N.W.
Atlanta, Daily World, 210 Auburn Ave, N.E.
Columbus, The Ledger-Enquirer, 17 West 12th St.
Macon Telegraph Publishing Co., 120 P’way.
Savannah, Savannah News-Press, Inc., 105-111 West Bay St.

Hawaii
Honolulu, The Advertiser, P. O. Box 3110.
Honolulu, Hawaii Hochi, Ltd., 917 Kokea St.
Honolulu, Hawaii Times, 916 Nuuanu Ave.

Illinois
Chicago, Chicago’s American, 445 N. Michigan Ave.
Chicago, Calumet Publishing Co., 9120 Baltimore.
Chicago, Daily Defender, 2400 S. Michigan.
Peoria, Peoria Journal Star, War Memorial Drive.
Rockford, Rockford Newspapers, Inc., 99 East State St.

Indiana
Evansville, Evansville Courier & Press, 201 N.W. 2nd St.
Fort Wayne, The Journal-Gazette, 600 West Main St.
Fort Wayne, The News Publishing Co., 600 West Main St.
Gary, The Post-Tribune, 1065 Broadway.
Hammond, The Times, 417 Fayette St.
Indianapolis, The Times, 214 West Maryland St.
South Bend, The South Bend Tribune, 225 West Colfax

Iowa
Des Moines, Des Moines Reg. & Tribune, 715 Locust St.

Kansas
Kansas City, The Kansas, 901 North 8th St.

Kentucky
Louisville, The Courier-Journal & Times, 525 West Broadway.

Louisiana
Shreveport, The Journal. 222 Lake St.
Shreveport, The Times, 222 Lake St.

Maryland
Baltimore, The Sun, Calvert & Center Sts.

Massachusetts
Boston, The Christian Science Monitor, One Northway St.
Boston, The Boston-Herald Traveler, 300 Harrison Ave.
Boston, The Hearst Corp., 5 Winthrop Square.
New Bedford, The Standard-Times, 555 Pleasant St.

Michigan
Flint, The Journal, 200 East 1st St.
Grand Rapids, The Press, 20 Fulton St., East.
Lansing, The State Journal, 120 East Lenawee St.

Minnesota
Duluth, N. W. Publications, Inc., 424 West 1st.
Minneapolis, Minneapolis Star & Tribune Co., Fifth & Portland.

Mississippi
Jackson, Mississippi Publishers Corp., 311 East Pearl St.

Missouri
Kansas City, The Kansas City Star Co., 1729 Grand Ave.
St. Louis, The Globe-Democrat, 12th Blvd. At Delmar
St. Louis, The Post-Dispatch, 1133 Franklin Ave.

Nebraska
Omaha, The World-Herald, 14th & Dodge Sts.

New Jersey
Camden, The Courier-Post.
Elizabeth, The Journal, 295-299 North Broad St.
Newark, The Star-Ledger, 217 Halsey St.
Paterson, The Call, 33 Church St.
Trenton, The Trenton Times, 500 Perry St.
Trenton, The Trentonian, 306 East Front St.

New Mexico

New York
Buffalo, The Buffalo Evening News, Inc., 218 Main St.
Buffalo, Courier-Express, 787 Main St.
Long Island, Newsway, 50 Steward Ave.
Long Island City, Long Island Star-Journal, 1 Star Square.
New York City
The Herald-Tribune, 230 West 41st St.
The Journal-American, 220 South St.
Life Magazine, 1250 Avenue of Americas.
Look Magazine, 488 Madison Ave.
The News, 220 East 42nd St.
Newsweek, 445 Madison Ave.
The Parade Publications, Inc., 733 Third Ave.
The Post, 75 West St.
This Week Magazine, 485 Lexington Ave.
The Telegraph, 525 W. 32nd St.
The Time Magazine, 1271 Avenue of Americas.
The Times, 229 West 43rd St.
Wall Street Journal, 44 Broad St.
The World Telegram & Sun, 125 Barclay St.
Niagara Falls, The Gazette, 310 Niagara St.
Syracuse, The Herald Co., 220 Herald Place.
Syracuse, The Syracuse Post-Standard, 300 East Lafayette St.
Utica, The Utica Observer-Dispatch, 221 Oriskany Plaza.
Yonkers, The Herald Statesman, Larkin Plaza.

North Carolina
Charlotte, The Knight Publishing Co., 600 South Tryon St.
Greensboro, The Greensboro News Co., 200-04 North Davis St.
Ohio
Aberdeen, The Walter, 400 Market St.
Akron, The Beacon Journal, 44 East Exchange St.
Canton, The Repository, 500 Market Ave., South
Cincinnati, The Enquirer, 617 Vine St.
Cincinnati, The E. W. Scripps Co., 800 Broadway St.
Cleveland, The Plain Dealer, 1801 Superior Ave.
Columbus, The Citizen-Journal, 24 South Third St.
Columbus, The Dispatch, 34 South Third St.
Toledo, The Toledo Blade Co., 541 Superior St.
Youngstown, The Vindicator Printing Co., Vindicator Square.

Oklahoma

Oregon
Portland, The Oregonian, 1320 Southwest Broadway.

Pennsylvania
Philadelphia, The Inquirer, 400 North Broad St.
Pittsburgh, Post-Gazette & Sun Telegraph, Blvd. of Allies.
Pittsburgh, The Press, Blvd. of Allies.
Reading, The Reading Eagle Co., 345 Penn St.
Scranton, The Times, Penn & Spruce.

Rhode Island
Providence, The Providence Journal Co., 75 Fountain St.

Tennessee
Knoxville, The Journal, 208 W. Church Ave.
Knoxville, The Knoxville News-Sentinel Co., 208 West Church Ave.
Nashville, The Banner, 1100 Broadway.
Nashville, The Tennessean, 1100 Broadway.

Texas
Austintown, The Newspapers Inc., 308 Guadalupke, P. O. Box 76.
Dallas, The News, Communications Center.
Dallas, The Times Herald, Herald Square.

Fort Worth, The Press, 507 Jones.
Fort Worth, The Star-Telegram, 400 West 7th St.
Houston, The Chronicle, 512 Travis St.
Houston, The Post, 2410 Polk Ave.
Lubbock, The Avalanche-Journal, 8th St. & Avenue "J".

Utah
Salt Lake City, The Deseret News, 33 Richards St.
Salt Lake City, The Tribune, 143 South Main St.

Virginia
Norfolk, The Norfolk-Portsmouth Newspapers, 150 West Brambleton Ave.
Richmond, The Richmond Newspapers Inc., 110 North 4th St.

Washington
Seattle, The Post-Intelligencer, 6th & Wall.

Wisconsin
Madison, The Madison Newspapers, Inc., 155 South Carroll St.

Fan Magazines
PUBLICATIONS AND EDITORS

TV ALBUM—Lawrence Quirk, 625 Madison Avenue, New York 21, N. Y. TEMpleton 8-7900.

TV RADIO MIRROR—Claire Safran, 205 E. 42nd Street, New York 17, N. Y. LEXington 2-9050.


TV & MOVIE SCREEN—Claire Wilkens, 260 Park Avenue, So. New York, N. Y.; OR 7-1000.

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