

The Ultimate Radio Station Desktop Reference!

the RadioBook

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2006-2007

From the Editors of INSIDE RADIO® and the RADIO JOURNAL®



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United States and Canadian Radio Stations

Cross References by State, Frequency, Call Letters, Past Call Letters, and Market

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2006-2007 EDITION

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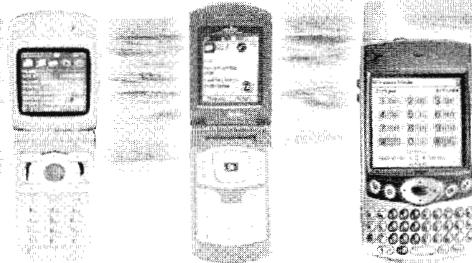
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Foreword

Does Radio Have a Future?

The easy answer – well, of course it does. It's been around for 87 years and it continues to provide a valuable service to listeners. We all know that – except for the skeptics who also think TV and newspapers are doddering dinosaurs.

Plenty of other products have gone into the recycle bin of history – so why won't radio expire, in an age of exploding choices for getting personalized instant news updates and immediate artist information and new music?

For one thing – radio's still the cheapest-cost mass medium out there, in terms of ad-driven media. "Mass medium" means advertisers or underwriters can use radio to reach a vast number of people very efficiently. Clients want accountability – but they also want reach. Nothing can do that like radio.

But radio needs imagination, and it needs people who are committed to fresh thinking – and in some cases, to re-discovering the core principles about what makes local radio work. Because "local" is the word that crops up everywhere these days. If radio can offer valuable and timely local entertainment and information – it will remain relevant. If not, it's dino-time.

The staff at *The Radio Journal* is committed to providing you with the best data and analysis we can produce – because we believe that you can't act without solid facts and useful information (like the right phone number). We also take very seriously our responsibility to continue creating the industry's most long-term views of radio formats, both commercial and non-commercial. Our DNA is from the M Street Journal (founded in 1984), and from the beginning the Journal editors were intensely curious about trends in formats (like the explosion in news/talk and the decline and rebirth of Top 40). So don't overlook the charts at the beginning of this Directory, revealing the format trends of the last 10 years. You won't see anything like them anywhere else.

Also in this Directory (the 15th in our ongoing series) –

- Information on more than 14,000 U.S. and Canadian radio stations, including call letters, frequency and contact information. They're listed by state and city of license.
- Listings of stations by market (look near the back, running alphabetically by state) – including both commercial and non-com stations, all listed by frequency.
- Formats, researched by the staff of the Radio Journal and Inside Radio. We don't merely accept what a station may tell us – we make our own determinations.

Our thanks go out to our advertisers and other supporters – we couldn't do this work without them.

And our gratitude goes out to the men and women who work diligently every day to make sure that radio DOES have a future. We want to be part of that.

Tom Taylor, Editor

Anytown

WXYZ Country
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1 Radio Lane, Anytown OH 99999
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Youngstown Market

Stations are listed under their legal **city of license**, in frequency order. AM stations first, then FM.

Call letters as issued by the FCC, and are listed above the frequency in the left margin. If a station has changed call letters since 1997, see the **FORMER CALL LETTERS** section for a cross-reference to the current call letters.

The **AM Band** extends from 530 KHz to 1700 KHz. The **FM Band** extends from 88.1 MHz to 107.9 MHz. The frequencies from 88.1 MHz to 91.9 MHz are reserved for non-commercial use. However, non-commercial stations may also occupy commercial allocations.

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Programming information is followed by M Street's **format** codes in square brackets. If this station simulcasts from another station, the call letters and frequency of the station that it repeats will be shown here. Please see the section **FORMAT CLASSIFICATIONS** for a complete explanation of our format classifications and their codes.

If the station is broadcasting in digital, there format will be noted with ^{HD}, ie Country^{HD}. If the station is multicasting then its second (and in some cases third) format will be noted as HD2: Second Format, ie Country / **HD2**: Oldies. In some cases the stations regular format and a multicast are the same but the programming is different. In those cases we have also added the slogan for the multicast to clarify. For example, Classic Rock / **HD2**: Classic Rock "Deep Tracks"

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Current **power** and **facilities**, as well as any applications for facilities changes or **construction permits** granted, are shown.

For AM stations, the day power is listed first, then the night power, if any, followed by the antenna configuration:

- ND non-directional, full-time
- ND-D non-directional, daytime only
- DA-D directional, daytime only
- DA-N directional, nighttime only
- DA-1 same directional pattern day and night
- DA-2 different directional patterns day and night
- DA-3 different directional patterns day, critical hours, and night

For FM stations, their effective radiated power (ERP) is listed followed by the antenna height above average terrain (HAAT). "DA" indicates a directional antenna is use. Both AM and FM stations show a "=" to indicate a station that shares time with another station on the same frequency.

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This is an example of a granted construction permit (cp) for a move to the 104.9 frequency, 10500 watts (ERP), and an antenna height of 1549 feet (HAAT). See the power and facilities section above for a complete list of codes used for the power and antenna.

Applications (app) filed with the FCC which have not yet been granted or dismissed.

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The **owner** of the station(s).

A "+" preceding the owner indicates the company has an ownership interest in the stations in other markets. For most major pending station sales, the organization buying the station will be listed as "Pending to:".

If the station is being **managed** by a company or person other than the owner, the organization or person will be listed here. The organization that manages the stations may or may not own other radio stations.

An AM or FM affiliated **sister station(s)** in the same market area is shown following the ownership information.

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If an entity is selling the station's advertising inventory, the **JSA** (Joint Sales Agreement) will be noted here.

The **phone number** given is for the station's business office. This is followed by the **fax number**.

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Up to two **addresses** are shown. The mailing address is listed first, followed by the shipping address if it is different. The address city and state are the city and state of license unless otherwise listed.

The names of **key management personnel** are listed for the following positions: General Manger (GM), Program Director (PD), Sales Manager (SM), and Chief Engineer (CE).

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The **website** listing refers to the station's officially operated website. Only official websites are listed. The URL prefix "http" is omitted. To visit any website, open your browser and begin with the prefix: "http://".

The **market** area or areas served by the station are listed here. The station's primary market area appears on the first line. Its secondary market, if any, appears on the next line.

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The M Street Database Format Codes

As the broadcast industry itself evolves, so do radio station formats. Classifications and definitions are amended from time to time to reflect current trends. Here is the current set of format classifications.

AAA	Adult Alternative An eclectic playlist based on rock music but with some other forms of music such as blues, folk and jazz included. The target audience is generally from ages 25 to 54.	CWO	Classic Country This station plays no country music that's currently on the country charts in music industry trade publications. Exactly how old the music played on the Classic Country station is can vary. Some stations could reach back to the 30's while others might play only selections from the 70's and on.
ACW	AC & Country Just what it says. A near 50/50 blend of music from the two formats.	CWT	Traditional Country The Traditional Country station aims for a sound that reflects country music before it was made contemporary" through the addition of drums and non-stringed instruments in the 70's. Traditional Country stations play music that's in current release that has this "traditional" sound along with older music with a "traditional" sound.
ADC	Adult Contemporary An adult oriented pop/rock station. The Adult Contemporary station will play many of the same records as are currently heard on mainstream CHR stations or were part of mainstream CHR in the 80's and 90's but will leave out those that are at the extremes of rock, rhythmic and rap. The target audience runs from 25 to 54 and may skew	DNC	Rhythmic-CHR A contemporary hit radio station that focuses on rhythmic music.
ADH	Adult Hits Promoted as "We Play What We Want" with playlists that draw from music from the 70's forward, and commonly branded as "Jack," "Bob," et al.	DNX	Dance Closely related to Rhythmic-CHR but focused more on pure dance club music.
AMR	Americana A blending of the rock music played on the AAA station with country and folk music.	EIT	80's Hits A blend of rock and pop music of the late 70's through early 90's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.
BGS	Black Gospel Gospel music and spirituals of the type heard in predominantly black churches. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	ETH	Ethnic Programs primarily in languages other than English and/or directed to groups of specific national origin. These stations often utilize block programming in which programs in one language or of one national group target are followed by programs of a different language or national group target.
BIZ	Business News An all-news or news-talk station focusing on business and financial issues. This can be in the form of news blocks that cover current events in the business world and/or talk shows that dispense financial advice.	EZY	Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of standards and soft sounding pop tunes may also be included in the programming.
BLG	Bluegrass A station whose playlist focuses on Bluegrass music. Some traditional sounding country music may be included in the programming as well.	FLK	Folk A station whose playlist focuses on Folk music. Some traditional sounding country music and softer rock music may also be included in the programming.
BLU	Blues A station whose playlist focuses on Blues music. Some older rhythm & blues or soul music may also be included.	FNA	Format Not Available This applies to a station that is involved in program stunting as part of a change to new format.
CCN	Contemporary Christian A station that sounds very much like an ADC-adult contemporary, CHR-contemporary hit radio or HAC-hot adult contemporary station with the significant difference that the records played are all of a religious rather than secular nature. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	FRM	Farm A station that focuses on providing agricultural or agri-business news and information. This could be accomplished through news-blocks, talk shows or information that's interspersed with the airplay of country music.
CCR	Christian CHR/Rock Rock-driven alternative or harder rock Christian-themed music A format that focuses on current popular music, often encompassing a variety of styles from rock through dance, that appears on the mainstream music charts in music industry trade publications such as Billboard and Radio & Records.	GOS	Gospel Music Traditional gospel music and spirituals. The code may also be used as a "catch all" for a station that mixes both black gospel and southern gospel. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
CLA	Classical Airplay of orchestral music, chamber music, opera and other forms of non-contemporary vocal music.	HAC	Hot AC Adult CHR might be another way of looking at this format. The Hot Adult Contemporary station plays much of the same music as the CHR station but avoids music that appeals only to the younger CHR listeners.
CLR	Classic Rock Mainstream rock of the 60's, 70's and 80's with little or no current rock music included.	INF	Surveillance/ Weather/Traffic These are fully licensed radio stations that provide programming that is more commonly associated with Traveler's Information Service (TIS) radio stations. Their programming consists solely of one or more types of information with no other entertainment programming
CLX	Classic Hits A blend of rock and pop music of the late 60's through early 80's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.	JAZ	Jazz A station that programs music either traditional jazz or smooth jazz or some blend of the two.
CPN	cp-new Assigned to a new station that has been authorized to build its transmitting facility but has never been on the air.	KID	Pre-Teen Although we call this Pre-teen this station can appeal to children ages six through 16. The format is generally manifest as a very young skewing CHR station with high energy disc jockeys, call-ins and a large proportion of novelty records.
CTY	Country A station playing a variety of country music styles. Although this station will play music currently listed in music industry trade publication charts in Billboard and Radio & Records, usic, the amount of older country music played on the station may vary greatly between 25% and 75% of the playlist.		

FORMAT CLASSIFICATIONS

MAC	Modern AC Somewhat analogous to the Hot Adult Contemporary stations in that they take the music that is part of a younger skewing format and make it attractive to an older audience. The Modern AC station takes the current modern rock music at the core of Modern Rock stations and blends it with older modern rock music.	QNT	French News-talk The French language equivalent of the English language News-talk format. Applies only to Canadian stations.
MOD	Modern Rock A contemporary hit radio station that focuses on modern rock music.	QNW	French All-news Continuous news anchored in French. Applies only to Canadian stations.
NTK	News/Talk A talk station with a heavy news and information orientation. The News/Talk station has a news block in one or more dayparts.	QOL	French Oldies The French language equivalent of the English language Oldies format blends French and English language records that were hits in the station's market in the 1950's, 1960's and 1970's. Applies only to Canadian stations.
NWS	News This station broadcasts continuous news and information for all of the hours its on the air.	QRL	French Religion The French language equivalent of the English language Religion format with teaching and ministry programs in the French language. Applies only to Canadian stations.
OFF	Silent The term "silent" applies to a station that had been operating with a regular format but is now off-the-air. This could be due to a number of circumstances ranging from technical problems through financial difficulties and complexities arising from the sale of the station.	QQQ	French Variety The QQQ code is a catch-all for French language stations whose format we're unable to classify and for those French language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks. Applies only to Canadian stations.
OLD	Oldies Popular music of the 50's, 60's and 70's. Current popular music is played in only rare exceptions.	QSA	French Soft Adult Contemporary The French language equivalent of the English language Soft Adult Contemporary format blends English and French language records of this genre.
RCK	Rock Mainstream rock as defined by the artists that appear and have appeared on the "rock" charts in music industry trade publications such as Billboard and Radio & Records.	QTK	French Talk The French language equivalent of the English language Talk format. Applies only to Canadian stations.
REA	Reading Service This is a radio reading service aimed at the blind and visually handicapped. It consists of announcers who read aloud from periodicals and books.	SAC	Soft AC An Adult Contemporary station that plays only the softest contemporary pop recordings and leans very heavily on airplay of soft-sounding pop records from the 60's and 70's.
REL	Religious Teaching Long form religious teaching or ministry programs. The station may use black gospel, contemporary Christian, gospel or southern gospel music as filler between programs	SGS	Southern Gospel Gospel music and spirituals that have a country music base. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
ROL	Rhythmic Oldies Soul and dance music records of the 60's and 70's that received airplay on the CHR stations of those decades.	SPT	Sports Talk shows focusing on sports. Play-by-play coverage of sports is not included in this format
QAC	French Adult Contemporary This format blends English and French language pop music with adult appeal. Announcing is in French. Applies only to Canadian stations.	STD	Adult Standards American popular standards mixed with soft popular music, mainly vocal.
QAH	French Hot Adult Contemporary Similar to Hot AC, with the key difference that the announcing is in French and French language pop music that appeals to a younger adult audience than is the target for the French Adult Contemporary station is blended with compatible English language music. The announcing is in French. Applies only to Canadian stations.	TLK	Talk Talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.
QAA	French Adult Alternative The French language equivalent of the English language Adult Alternative format. Applies only to Canadian stations.	TVL	Travel Information Stations that carry continuous advertisements and features for tourist destinations.
QAR	French Rock The French language equivalent of the English language Rock format. Applies only to Canadian stations.	UAC	Urban AC These stations play the softest contemporary rhythm & blues music mixed with soft rhythm & blues and soul music of previous years. Generally, the station's playlist favors older music over records that are on the current urban charts of music industry trade publications.
QCH	French CHR The French language equivalent of the English language CHR format blends both French and English language pop records that are current hits. Applies only to Canadian stations.	UOL	R&B Oldies Soul and R&B records of the 60's and 70's that received airplay on the black oriented stations of those decades.
QCL	French Classical French language announcing built around orchestral and operatic vocal music. Applies only to Canadian stations.	URB	Urban Contemporary A blend of the current R&B, rap, hip-hop and dance music that appears on the R&B and urban music charts in music industry trade publications such as Billboard and Radio & Records.
QCW	French Country The French language equivalent of the English language Country format blends both French and English language Country music records. Applies only to Canadian stations.	VTY	Variety A station that incorporates three or more distinct formats, either block programmed or simultaneously.
QCX	French Classic Hits The French language equivalent of the English language Classic Hits format blends both French and English language rock based music of the 1970's and 1980's. Applies only to Canadian stations.	XAA	Spanish Adult Alternative The Spanish language equivalent of the English language Adult Alternative format.
		XAC	Spanish Hits Also known as Spanish International, this format contains Spanish language announcing (predominantly) and a blend of contemporary Spanish musical styles including (but not exclusively) Ballada, Cumbia, Merengue, Regional Mexican, Romantica, Salsa and Tropical.

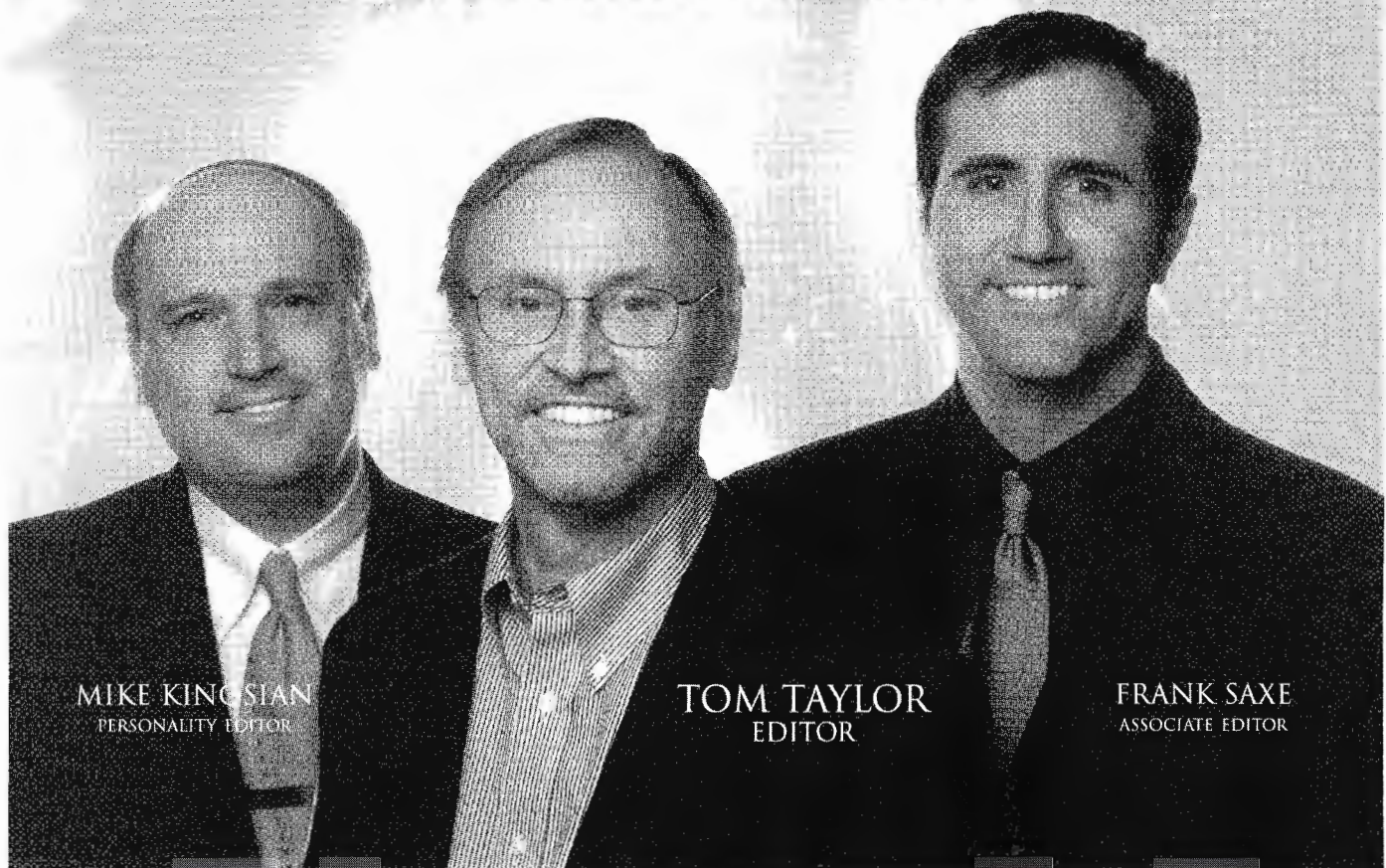
XCC	Spanish Contemporary Christian The Spanish language equivalent of the English language Contemporary Christian format. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	XOL	Spanish Oldies Popular Latin music of the 50's, 60's and 70's. To varying degrees, English pop music of the same period may be incorporated. Current popular is played with only rare exceptions. Announcing is predominantly in Spanish.
XCH	Spanish CHR A station that focuses on current Latino popular music (although it may also program some English language dance music), and can often encompass a variety of musical styles determined by whatever is popular in the Latino community. Announcing may be bi-lingual.	XRA	Ranchero Ranchero is Mexico's country music. Stations with this format play this music to the virtual exclusion of all other forms.
XCL	Spanish Classical Like the English language Classical station this is a station playing orchestral music, chamber music, opera and other forms of non-contemporary vocal music. The difference is, the announcing's in Spanish.	XRE	Spanish Religious A station that offers Spanish language long form religious teaching or ministry programs. The station may use some music as filler between programs
XCZ	Spanish Classic Hits Like the English language Classic Hits station this station concentrates its airplay on the music of the late 1960's through early 1980's only in this case the music is predominantly Latin.	XRO	Romantica This is the Spanish equivalent of soft AC in the English world. Romantica music is at the heart of this format but soft examples of other Latino music forms may also be included as well as soft English language adult contemporary records.
XDH	Spanish Adult Hits This is the Spanish equivalent of Adult Hits in the English world and targets Hispanic 25-54 years olds.	XSP	Spanish The XSP code is a catch-all for Spanish language stations whose format we're unable to classify and for those Spanish language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks.
XDP	Spanish Sports Sports talk programming in Spanish.	XST	Spanish Standards Spanish and Latin popular standards mixed with soft Spanish and Latin popular music, mainly vocal.
XEZ	Spanish Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of Spanish language standards and romantica music may also be included in the programming.	XTJ	Tejano Stations playing Tex-Mex music predominantly but some Regional Mexican music may also be programmed. The announcing is generally in English or is bi-lingual and often a flow between Spanish and English known as "Spanglish" is heard.
XJZ	Spanish Jazz A station that programs music from within the full spectrum of jazz although there may be an emphasis on Latin jazz. Announcing is in Spanish.	XTK	Span. Talk Spanish language talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.
XXM	Regional Mexican A blend of contemporary Mexican musical styles. Some English language music may be blended in as well. Announcing is primarily in Spanish.	XTP	Tropical This is a format of mainly Caribbean Latin music. While Tropical is at the center of the format, other Caribbean forms such as Cumbia, Merengue and Salsa may be incorporated.
XNT	Spanish News-Talk A Spanish language talk station with a heavy news and information orientation. The Spanish News/Talk station has a news block in one or more dayparts.	XUR	Hurban A blend of Spanish and English urban music and may also include "reggaeton" or Spanish hip-hop music.
XNW	Spanish News Continuous news and information in Spanish for all of the hours the station is on the air.		

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M Street format data produces the following format information:

June 2006

	Primary Format	Total	Comm	NonComm	%AM	%FM	Simulcast	%	Network	%
1	Country	2045	2034	11	28	72	184	9	662	32
2	News/Talk	1970	1341	629	64	36	445	23	1839	93
3	Contemporary Christian	839	146	693	6	94	138	16	411	49
4	Religion (Teaching, Variety)	826	311	515	42	58	148	18	269	33
5	Spanish	795	702	93	54	46	119	15	177	22
6	Oldies	749	729	20	40	60	39	5	319	43
7	Adult Contemporary	664	654	10	13	87	31	5	197	30
8	Sports	530	530	0	92	8	51	10	506	95
9	Top 40	517	488	29	1	99	25	5	0	0
10	Classic Rock	459	455	4	2	98	32	7	100	22
11	Variety	410	35	375	10	90	20	5	2	0
12	Hot AC	383	375	8	1	99	7	2	99	26
13	Adult Standards	374	365	9	87	13	22	6	266	71
14	Alternative Rock	350	103	247	3	97	16	5	3	1
15	Soft Adult Contemporary	305	302	3	24	76	15	5	111	36
16	Rock	289	278	11	0	100	12	4	0	0
17	Southern Gospel	288	206	82	61	39	26	9	99	34
18	Black Gospel	284	268	16	78	22	27	10	57	20
19	Classic Hits	279	276	3	8	92	19	7	57	20
20	Modern Rock	186	136	50	1	99	11	6	5	3
21	Classical	166	29	137	4	96	72	43	67	40
22	Urban AC	166	165	1	22	78	10	6	40	24
23	Jazz	155	78	77	7	93	10	6	39	25
24	R&B	153	139	14	7	93	3	2	0	0
25	Adult Hits	149	148	1	3	97	12	8	40	27
26	Ethnic	126	116	10	75	25	7	6	0	0
27	Pre-Teen	58	58	0	91	9	4	7	58	100
28	R&B Adult/Oldies	50	50	0	38	62	2	4	3	6
29	Gospel	46	33	13	63	37	4	9	0	0
30	Easy Listening	30	21	9	20	80	3	10	0	0
31	Modern AC	20	20	0	0	100	0	0	0	0
32	Format Not Available	9	8	1	56	44	0	0	0	0
		13670	10599	3071			1514		5426	
	Stations off the air	119	(70 AM and 49 FM)		59	41				
	Construction Permits	594	(81 AM and 513 FM)		14	86				
		14383	(4853 AM and 9530 FM)							

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M Street format counts for AM & FM stations

June 2006

AM Stations				FM Stations			
Rank	Primary Format	Total AM	%	Rank	Primary Format	Total FM	%
1	News/Talk	1263	26.0	1	Country	1480	15.5
2	Country	565	11.6	2	Contemporary Christian	786	8.2
3	Sports	487	10.0	3	News/Talk	707	7.4
4	Spanish	430	8.9	4	Adult Contemporary	576	6.0
5	Religion (Teaching, Variety)	350	7.2	5	Top 40	512	5.4
6	Adult Standards	325	6.7	6	Religion (Teaching, Variety)	476	5.0
7	Oldies	303	6.2	7	Classic Rock	449	4.7
8	Black Gospel	221	4.6	8	Oldies	446	4.7
9	Southern Gospel	177	3.6	9	Hot AC	380	4.0
10	Ethnic	95	2.0	10	Variety	370	3.9
11	Adult Contemporary	88	1.8	11	Spanish	365	3.8
12	Soft Adult Contemporary	73	1.5	12	Alternative Rock	340	3.6
13	Contemporary Christian	53	1.1	13	Rock	288	3.0
14	Pre-Teen	53	1.1	14	Classic Hits	258	2.7
15	Variety	40	0.8	15	Soft Adult Contemporary	232	2.4
16	Urban AC	37	0.8	16	Modern Rock	184	1.9
17	Gospel	29	0.6	17	Classical	160	1.7
18	Classic Hits	21	0.4	18	Adult Hits	145	1.5
19	R&B Adult/Oldies	19	0.4	19	Jazz	144	1.5
20	Jazz	11	0.2	20	R&B	143	1.5
21	Classic Rock	10	0.2	21	Urban AC	129	1.4
22	Alternative Rock	10	0.2	22	Southern Gospel	111	1.2
23	R&B	10	0.2	23	Black Gospel	63	0.7
24	Classical	6	0.1	24	Adult Standards	49	0.5
25	Easy Listening	6	0.1	25	Sports	43	0.5
26	Top 40	5	0.1	26	Ethnic	31	0.3
27	Format Not Available	5	0.1	27	R&B Adult/Oldies	31	0.3
28	Adult Hits	4	0.1	28	Easy Listening	24	0.3
29	Hot AC	3	0.1	29	Modern AC	20	0.2
30	Modern Rock	2	0.0	30	Gospel	17	0.2
31	Rock	1	0.0	31	Pre-Teen	5	0.1
32	Modern AC	0	0.0	32	Format Not Available	4	0.0
Total Operating Stations		4702		Total Operating Stations		8968	
Stations off the air		70	1.4	Stations off the air		49	0.5
Construction Permits		81	1.7	Construction Permits		513	5.4
		4853	100			9530	100

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FORMAT STATISTICS

M Street format data produces the following format information for commercial stations:

June 2006

	PrimaryFormat	1996	1997	1998	1999	2001	2002	2003	2004	2005	2006
1	Country	2525	2491	2368	2306	2190	2131	2088	2047	2019	2097
2	News/Talk	1116	1111	1131	1159	1139	1179	1224	1282	1324	1403
3	Oldies	738	755	799	766	786	813	807	816	773	755
4	Spanish	463	474	493	536	574	603	628	665	703	744
5	Adult Contemporary	952	902	844	775	709	713	692	703	684	681
6	Sports	156	220	251	256	338	388	429	469	497	551
7	Top 40	333	358	379	401	468	474	491	497	502	545
8	Classic Rock	349	240	282	314	338	384	425	450	461	489
9	Hot AC	283	260	281	325	369	395	399	416	380	398
10	Adult Standards	499	551	561	595	569	547	497	460	405	376
11	Religion (Teaching, Variety)	424	404	356	363	356	332	347	336	318	320
12	Soft Adult Contemporary	337	346	368	382	375	340	336	322	324	319
13	Rock	273	262	266	280	282	278	273	280	270	300
14	Classic Hits	0	172	192	222	265	258	237	229	262	293
15	Black Gospel	166	208	238	257	264	254	253	273	286	282
16	Southern Gospel	248	255	273	269	255	240	207	208	207	207
17	Urban AC	121	134	127	112	118	121	128	136	153	184
18	Adult Hits	0	0	0	0	0	0	0	0	54	163
19	R&B	183	169	171	166	183	193	189	159	150	163
20	Modern Rock	147	137	145	136	140	147	169	165	152	158
21	Contemporary Christian	142	159	164	167	164	164	167	159	174	155
22	Alternative Rock	110	94	96	95	92	96	99	96	104	122
23	Ethnic	64	75	77	82	93	101	102	111	112	117
24	Jazz	89	92	88	72	81	83	90	89	84	94
25	Pre-Teen	33	40	37	51	55	49	60	58	59	68
26	R&B Adult/Oldies	44	46	56	127	107	78	66	51	49	62
27	Classical	41	44	40	38	34	32	32	34	28	38
28	Variety	54	50	43	39	39	41	36	42	38	36
29	Gospel	40	37	45	42	40	53	64	37	36	33
30	Modern AC	0	70	79	74	63	58	51	34	28	23
31	Easy Listening	57	49	39	34	27	19	18	20	20	21
Format Not Available		4	2	3	3	3	5	1	4	3	8
Stations off the air		279	143	102	96	113	110	123	79	70	92
Total Stations		10270	10350	10394	10540	10629	10679	10728	10727	10729	11297

Stations are counted in their primary format only.

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M Street format data produces the following format information for non-commercial stations:

June 2006

PrimaryFormat	1996	1997	1998	1999	2001	2002	2003	2004	2005	2006
1 News/Talk	410	456	490	536	558	572	588	603	609	725
2 Contemporary Christian	161	230	299	362	423	473	414	427	504	695
3 Religion (Teaching, Variety)	363	335	326	340	378	395	503	509	564	517
4 Variety	377	376	393	397	406	425	418	391	386	386
5 Alternative Rock	276	272	270	266	261	238	215	230	243	258
6 Classical	130	117	112	108	112	120	126	129	134	164
7 Jazz	78	69	67	67	69	69	73	73	75	97
8 Spanish	39	42	58	64	85	84	83	77	89	95
9 Southern Gospel	19	30	40	44	54	48	55	74	78	82
10 Modern Rock	0	0	0	0	9	17	35	52	52	50
11 Top 40	41	43	39	38	36	33	34	32	30	29
12 Oldies	4	5	4	5	5	5	8	11	16	20
13 Black Gospel	4	10	12	14	15	14	14	14	16	16
14 R&B	29	27	22	20	20	16	18	17	15	14
15 Gospel	9	23	32	37	39	37	35	23	13	14
16 Country	12	14	14	14	10	11	12	13	11	12
17 Rock	9	10	10	9	12	14	14	11	12	11
18 Ethnic	8	7	8	10	10	12	12	13	13	10
19 Adult Contemporary	16	15	9	9	9	5	7	9	8	10
20 Adult Standards	4	7	8	7	10	12	9	10	10	9
21 Easy Listening	8	8	8	8	8	8	9	9	9	9
22 Hot AC	2	2	4	4	4	8	8	7	8	8
23 Classic Rock	2	2	1	1	2	2	3	3	4	4
24 Soft Adult Contemporary	2	3	3	4	4	2	3	4	3	3
25 Classic Hits		1	1	1	2	2	1	4	3	3
26 Adult Hits	0	0	0	0	0	0	0	0	0	1
27 Urban AC	1	0	0	0	0	1	1	1	1	1
28 Modern AC		0	0	0	0	0	0	0	0	0
29 R&B Adult/Oldies	0	0	0	0	1	0	0	0	0	0
30 Sports	0	0	0	0	0	0	0	1	2	0
31 Pre-Teen	0	0	0		0	1	1	1	0	0
Format Not Available	1	2	6	1	0	0	0	0	0	1
Stations off the air	29	26	11	7	14	22	28	25	23	27
Total Stations	2034	2132	2247	2373	2556	2646	2727	2773	2931	3271

Stations are counted in their primary format only.

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FORMAT STATISTICS

M Street Format Trends from 1996 to 2006

June 2006

Commercial Stations by Primary Format											96/06
PrimaryFormat	1996	1997	1998	1999	2001	2002	2003	2004	2005	2006	+/-
1 Country	2525	2491	2368	2306	2190	2131	2088	2047	2019	2097	-428
2 News/Talk	1116	1111	1131	1159	1139	1179	1224	1282	1324	1403	287
3 Oldies	738	755	799	766	786	813	807	816	773	755	-17
4 Spanish	463	474	493	536	574	603	628	665	703	744	281
5 Adult Contemporary	952	902	844	775	709	713	692	703	684	681	-271
6 Sports	156	220	251	256	338	388	429	469	497	551	395
7 Top 40	333	358	379	401	468	474	491	497	502	545	212
8 Classic Rock	349	240	282	314	338	384	425	450	461	489	140
9 Hot AC	283	260	281	325	369	395	399	416	380	398	115
10 Adult Standards	499	551	561	595	569	547	497	460	405	376	-123
11 Religion (Teaching, Variety)	424	404	356	363	356	332	347	336	318	320	-104
12 Soft Adult Contemporary	337	346	368	382	375	340	336	322	324	319	-18
13 Rock	273	262	266	280	282	278	273	280	270	300	275
14 Classic Hits	0	172	192	222	265	258	237	229	262	293	121*
15 Black Gospel	166	208	238	257	264	254	253	273	286	282	116
16 Southern Gospel	248	255	273	269	255	240	207	208	207	207	-41
17 Urban AC	121	134	127	112	118	121	128	136	153	184	63
18 Adult Hits	0	0	0	0	0	0	0	0	54	163	109^
19 Contemporary Christian	142	159	164	167	164	164	167	159	174	163	21
20 R&B	183	169	171	166	183	193	189	159	150	158	-25
21 Modern Rock	147	137	145	136	140	147	169	165	152	155	8
22 Ethnic	64	75	77	82	93	101	102	111	112	122	58
23 Alternative Rock	110	94	96	95	92	96	99	96	104	117	7
24 Jazz	89	92	88	72	81	83	90	89	84	94	5
25 Pre-Teen	33	40	37	51	55	49	60	58	59	68	35
26 R&B Adult/Oldies	44	46	56	127	107	78	66	51	49	62	18
27 Variety	54	50	43	39	39	41	36	42	38	38	-16
28 Gospel	40	37	45	42	40	53	64	37	36	36	-4
29 Classical	41	44	40	38	34	32	32	34	28	33	-8
30 Easy Listening	57	49	39	34	27	19	18	20	20	23	-34
31 Modern AC	0	70	79	74	63	58	51	34	28	21	-49*
Format Not Available	4	2	3	3	3	5	1	4	3	8	4
Stations off the air	279	143	102	96	113	110	123	79	70	92	-187
Total Stations	10270	10350	10394	10540	10629	10679	10728	10727	10729	10691	

*Change 1997/2006 ^Change 2005/2006

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M Street Format Trends from 1996 to 2006

June 2006

		Non-Commercial Stations by Primary Format										96/06
	PrimaryFormat	1996	1997	1998	1999	2001	2002	2003	2004	2005	2006	+/-
1	Contemporary Christian	161	230	299	362	423	473	414	427	504	693	532
2	News/Talk	410	456	490	536	558	572	588	603	609	629	219
3	Religion (Teaching, Variety)	363	335	326	340	378	395	503	509	564	515	152
4	Variety	377	376	393	397	406	425	418	391	386	375	-2
5	Alternative Rock	276	272	270	266	261	238	215	230	243	247	-29
6	Classical	130	117	112	108	112	120	126	129	134	137	7
7	Spanish	39	42	58	64	85	84	83	77	89	93	54
8	Southern Gospel	19	30	40	44	54	48	55	74	78	82	63
9	Jazz	78	69	67	67	69	69	73	73	75	77	-1
10	Modern Rock	0	0	0	0	9	17	35	52	52	50	50
11	Top 40	41	43	39	38	36	33	34	32	30	29	-12
12	Oldies	4	5	4	5	5	5	8	11	16	20	16
13	Black Gospel	4	10	12	14	15	14	14	14	16	16	12
14	R&B	29	27	22	20	20	16	18	17	15	14	-15
15	Gospel	9	23	32	37	39	37	35	23	13	13	4
16	Country	12	14	14	14	10	11	12	13	11	11	-1
17	Rock	9	10	10	9	12	14	14	11	12	11	2
18	Adult Contemporary	16	15	9	9	9	5	7	9	8	10	-6
19	Ethnic	8	7	8	10	10	12	12	13	13	10	2
20	Adult Standards	4	7	8	7	10	12	9	10	10	9	5
21	Easy Listening	8	8	8	8	8	8	9	9	9	9	1
22	Hot AC	2	2	4	4	4	8	8	7	8	8	6
23	Classic Rock	2	2	1	1	2	2	3	3	4	4	2
24	Soft Adult Contemporary	2	3	3	4	4	2	3	4	3	3	1
25	Classic Hits		1	1	1	2	2	1	4	3	3	2*
26	Urban AC	1	0	0	0	0	1	1	1	1	1	0
27	Adult Hits	0	0	0	0	0	0	0	0	0	1	1
28	Sports	0	0	0	0	0	0	0	1	2	0	0
29	Pre-Teen	0	0	0		0	1	1	1	0	0	0
30	R&B Adult/Oldies	0	0	0	0	1	0	0	0	0	0	0
31	Modern AC		0	0	0	0	0	0	0	0	0	0
	Format Not Available	1	2	6	1	0	0	0	0	0	1	0
	Stations off the air	29	26	11	7	14	22	28	25	23	27	-2
	Total Stations	2034	2132	2247	2373	2556	2646	2727	2773	2931	3098	

*Change 1997/2006

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FORMAT STATISTICS

M Street commercial station format data produces the following information: Large Markets vs Small Markets

June 2006

	PrimaryFormat	Total	Arbitron	%		%	Non-Arbitron
1	Country	2034	736	36		64	1298
2	News/Talk	1341	667	50		50	674
3	Oldies	729	267	37		63	462
4	Spanish	702	380	54		46	322
5	Adult Contemporary	654	258	39		61	396
6	Sports	530	282	53		47	248
7	Top 40	488	405	83		17	83
8	Classic Rock	455	269	59		41	186
9	Hot AC	375	179	48		52	196
10	Adult Standards	365	160	44		56	205
11	Construction Permits	336	0			100	336
12	Religion (Teaching, Variety)	311	85	27		73	226
13	Soft Adult Contemporary	302	164	54		46	138
14	Rock	278	231	83		17	47
15	Classic Hits	276	154	56		44	122
16	Black Gospel	268	119	44		56	149
17	Southern Gospel	206	32	16		84	174
18	Urban AC	165	132	80		20	33
19	Adult Hits	148	121	82		18	27
20	Contemporary Christian	146	68	47		53	78
21	R&B	139	116	83		17	23
22	Modern Rock	136	117	86		14	19
23	Ethnic	116	16	14		86	100
24	Alternative Rock	103	64	62		38	39
25	Stations off the air	92	5	5		95	87
26	Jazz	78	60	77		23	18
27	Pre-Teen	58	5	9		91	53
28	R&B Adult/Oldies	50	35	70		30	15
29	Variety	35	6	17		83	29
30	Gospel	33	8	24		76	25
31	Classical	29	23	79		21	6
32	Easy Listening	21	13	62		38	8
33	Modern AC	20	15	75		25	5
34	Format Not Available	8	1	13		88	7
	Total Stations	11027	5193	47		53	5834

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M Street commercial station format data produces the following information: Large Markets vs. Small Markets

June 2006

	Primary Format	Total AM	%		Primary Format	Total FM	%	
1	News/Talk	1215	90.6		1	Country	1470	72.3
2	Country	564	27.7		2	Adult Contemporary	566	86.5
3	Sports	487	91.9		3	Top 40	484	99.2
4	Spanish	406	57.8		4	Classic Rock	445	97.8
5	Adult Standards	322	88.2		5	Oldies	427	58.6
6	Oldies	302	41.4		6	Hot AC	372	99.2
7	Religion (Teaching, Variety)	256	82.3		7	Spanish	296	42.2
8	Black Gospel	218	81.3		8	Rock	277	99.6
9	Southern Gospel	167	81.1		9	Classic Hits	255	92.4
10	Ethnic	94	81.0		10	Soft Adult Contemporary	230	76.2
11	Adult Contemporary	88	13.5		11	Adult Hits	144	97.3
12	Soft Adult Contemporary	72	23.8		12	Modern Rock	136	100
13	Pre-Teen	53	91.4		13	R&B	129	92.8
14	Urban AC	37	22.4		14	Urban AC	128	77.6
15	Contemporary Christian	32	21.9		15	News/Talk	126	9.4
16	Variety	27	77.1		16	Contemporary Christian	114	78.1
17	Gospel	27	81.8		17	Alternative Rock	98	95.1
18	Classic Hits	21	7.6		18	Jazz	69	88.5
19	R&B Adult/Oldies	19	38.0		19	Religion (Teaching, Variety)	55	17.7
20	Classic Rock	10	2.2		20	Black Gospel	50	18.7
21	R&B	10	7.2		21	Sports	43	8.1
22	Jazz	9	11.5		22	Adult Standards	43	11.8
23	Easy Listening	6	28.6		23	Southern Gospel	39	18.9
24	Alternative Rock	5	4.9		24	R&B Adult/Oldies	31	62.0
25	Classical	5	17.2		25	Classical	24	82.8
26	Format Not Available	5	62.5		26	Ethnic	22	19.0
27	Top 40	4	0.8		27	Modern AC	20	100
28	Adult Hits	4	2.7		28	Easy Listening	15	71.4
29	Hot AC	3	0.8		29	Variety	8	22.9
30	Modern Rock	2	1.5		30	Gospel	6	18.2
31	Rock	1	0.4		31	Pre-Teen	5	8.6
32	Modern AC	1	5.0		32	Format Not Available	3	37.5
	Total Stations	4472					6130	
	Stations off the air	65	70.7			Stations off the air	27	29.3
	Construction Permits	78	23.2			Construction Permits	258	76.8

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Is your Station's Web Address Easy for Listeners to Remember?

Example A: **Dick FM** - www.1009DickFMtheRockofAlbuquerqueNM.com

Example B: **Jack FM** - www.jack.fm **Bob FM** - www.bob.fm

Dave FM - www.dave.fm **Ed FM** - www.ed.fm

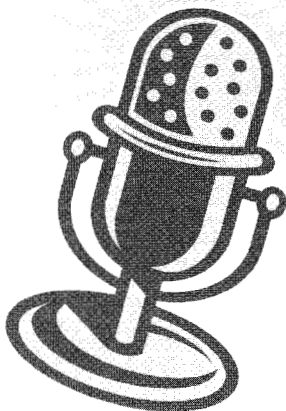


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The M Street Radio Directory contains estimates of average-quarter-hour-audience size and market audience share from surveys taken by the above ratings companies. The figures we show are taken from the latest survey published before our deadlines. The particular survey used in each market is shown in **The M Street RADIO MARKETS** section, but not in the individual station listings. Ratings are not shown for stations that did not meet minimum reporting requirements or for stations that show up with ratings in markets outside of their primary market area.

The term “ratings” is used to describe the audience figures published in the M Street Radio Directory. However, “audience share” and “audience estimate” are more accurate terms. The published numbers express the size of a station’s audience in a theoretical “average-quarter-hour” (AQH) between 6:00am and 12:00 midnight in two ways: 1) As a percentage of all radio listeners twelve years old or older (12+) and 2) as a number of persons 12+ listening.

These figures highlight some relative strengths and weaknesses of the stations competing in a market but tell only a small portion of the story of competition in a market.

These 12+ Monday-Sunday 6:00am to 12:00 midnight AQH estimates are not the only audience data that ratings firms provide. Far more specific estimates that report the size of a station’s AQH audience at different times of the day and detail how radio listening differs by age and gender are available directly from the ratings firms. Also available are cumulative audience estimates which report how many people listen to a radio station over time periods longer than a quarter-hour. These more specific figures are not included because of their volume and because the ratings firms would have little to sell if they were published. For more information contact the ratings company directly.