

THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone or FAX: (703) 684-3622

ROBERT UNMACHT, Editor

July 2, 1990

Vol. 7, No. 27

COPYRIGHT 1990

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AR Jacksonville	KEZQ-FM-100.3	easy listening	soft AC
CA Carlsbad	KKOS-95.9	CHR	bright AC
FL De Funiak Springs	WQUH-103.1	adult contemporary	SMN - country
IL Chicago	WKQX-101.1	CHR	adult contemporary
MD Thurmont	WTHU-1450	adult contemporary	country
MS Jackson	WJXN-1450	religion, news	adds BRN - business
MO Lexington (KS City)	KCFM-107.3	country	adds SMN - country
St. Louis	WIL-1430	country	Unis. AM - standards
NM Farwell	KLZK-98.3	oldies	reported silent
NC Eden	WEDE-1130	variety	adds SUN - talk
Franklin	WFSC-1050	country	adds SMN - country
Kinston	WISP-1230	# adult contemporary	SUN - talk
OH Cleveland	WERE-1300	news, talk	drops Rush Limbaugh
Cleveland	WWWE-1100	news, talk	adds Rush Limbaugh
OR Lake Oswego (Portland)	KLVS-1290	silent	SUN - talk
Waldport	KORC-850	standards	adds SMN - standards
PA Hughesville (Wmport)	WHUM-1190	# country // WHUM-FM	oldies // WKHL
Jersey Shore (Wmport)	WRKK-97.7	standards // AM	classic rock
TN Brentwood (Nashville)	WYOR-560	silent	AC, country
(station was sold at auction, the sale should be filed soon)			
Morristown	WMTN-1300	country	SUN - talk
TX Abilene	KORQ-1340	# oldies	AC // FM
Longview	KLGW-1280	oldies	country
(corrects previous listing)			
Port Arthur (Beaumont)	KOLE-1340	AC // FM	standards
Texarkana	KCMC-740	TNNR - country	SMN trad. - country
VA Lynchburg	WKZZ-100.1	SMN - CHR	SMN - AC

NEW STATIONS: APPLICATIONS

(* non-commercial station) (& reapplication)

(+ competes with existing application)

CA 101.5+	Baker	4650 w, 1292 ft	Kenneth B. Orchard
FL 840&	Golden Gate	250/250 w DA-2	Applied Science Enterprises
MS 1240&	Flowood	1000/1000 w ND	CSB Communications, Inc.
MT 107.3+	Great Falls	100000 w, 984 ft	T. C. Monte, Inc.
NJ 105.7&+	Manahawkin	25000 w, 315 ft	Press Broadcasting Co.
NM 91.7*&	Gallup	100 w, 1122 ft	Gallup Public Radio
OH 101.9&+	Hubbard	3000 w, 328 ft	T. C. Monte, Inc.
WI 96.1+	Lake Geneva	3000 w, 328 ft	Lake Geneva Broadcasting, Inc.
96.1+	Lake Geneva	3000 w, 328 ft	State Long Distance Telephone

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1990 M Street Corporation. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$95.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

Returned/Dismissed Applications

AL 94.1+	Meridianville (D)		Brendell Broadcasting Corp.
CA 95.7+	Orcutt (D)		Nelson Broadcasting, LP
103.5+	Seaside (D)		Seaside Valley Service Radio
FL 94.7+	Gifford (D)		Ronnie L. Mayes
GA 104.5+	Dalton (D)		Knight Radio, Inc.
IL 95.1+	Kankakee (D)		Andrew Pery Adsit
95.1+	Kankakee (D)		Kankakee Broadcasting, LP
95.1+	Kankakee (D)		Webster Broadcasting, Inc.
IN 90.5*	Crown Point (R)	only applicant	Hyles-Anderson College
NY 101.5+	Homer (D)		Upstate Communications, Ltd.
NC 103.9+	Topsail Beach (D)		Jackson Lee Broadcasting, LP
103.9+	Topsail Beach (D)		Roy L. Jones
103.9+	Topsail Beach (D)		Topsail Beach FM, LP
103.9+	Topsail Beach (D)		Topsail Broadcasting, GP
PA 94.7+	Erie (D)		Casciani Communications, Inc.
94.7+	Erie (D)		GMT Broadcasting, Inc.
94.7+	Erie (D)		Gary M. Joseph
94.7+	Erie (D)		North Coast Bcstg Co., Inc.
94.7+	Erie (D)		S & S Communications
94.7+	Erie (D)		Vector Broadcast Group
WI 106.7+	Lorima (D)		Donald G. Jones

NEW STATIONS: GRANTS

IL 95.1	Kankakee	3000 w, 328 ft	Baldrige Shelton Partnership
NC 103.9	Topsail Beach	3000 w, 328 ft	Topsail Broadcasting, Inc.
TX 99.5	Bryan	3000 w, 328 ft	Mex.-Amer. Comctns Ent. Bcstg
WI 106.7	Lorima	1999 w, 394 ft	Value Radio Corp.
WY 101.9	Burns	50000 w, 492 ft	William L. Moir

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

AZ new-90.1*	Show Low	10 w, WMBI-FM	Moody Bible Institute
CA new-88.3*	Big Pine	10 w, KNIS	Western Inspir. Bcstrs
new-91.1*	Chico	10 w, KCJH-FM	Stockton Christian Life
MA new-91.5*	Gloucester	10 w, WMBI-FM	Moody Bible Institute
MS new-89.1*	Pascagoula	1 w, WMBI-FM	Moody Bible Institute
NV new-90.1*	Reno	10 w, KCJH-FM	Stockton Christian Life
NM new-89.7*	Las Cruces	10 w, WMBI-FM	Moody Bible Institute
NC new-88.7*	Greenville	10 w, WMBI-FM	Moody Bible Institute

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS

CA KLRS-FM2-99.1	Los Gatos	10 w, KLRS	Fuller-Jeffrey Bcstg
KLRS-FM1-99.1	Saratoga	10 w, KLRS	Fuller-Jeffrey Bcstg
CO K218BG-91.5*	Montrose	10 w, KPRN	Western CO Public Radio
MI WAIR-FM1-92.5	Petoskey	1 w, WAIR	WAIR, Inc.
OH W202AO-88.3*	Willard	1 w, WCRF	Willard Christian Radio
OR K220DA-91.9*	Richland	10 w, KRBM-FM	State of Oregon
WI W207AM-89.3*	Madison	1 w, WMWK	Family Stations, Inc.

CP ACTIVITY

AL WJOK(CP)-1120	Hobson City	granted extension of time
AR KMSL-100.1	Stamps	granted ext. of time for move to 100.5 MHz
CA KTCD(CP)-1200	Eureka	requests extension of time
CT WWPR(CP)-103.3	Sharon	requests extension of time (1st)
FL WCAG(CP)-1030	Oveido	requests extension of time
HI KANY(CP)-104.3	Kaneohe	granted extension of time (2nd)

CP ACTIVITY (Cont'd)

IL WDKB (CP)-94.9	De Kalb	target date is Aug. 1
WZZT (CP)-95.1	Morrison	granted extension of time (1st)
IN WPNI (CP)-101.7	Kentland	requests CP to replace expired permit
KY WTUK (CP)-105.1	Harlan	requests extension of time (1st)
WWAG-107.9	McKee	on the air
MS WDLJ-96.9	Indianola	on the air
MO KTJA (CP)-106.7	Mount Vernon	requests extension of time (1st)
MT KOOZ (CP)-100.3	Great Falls	granted extension of time (1st)
NE KHNE-FM-89.1*	Hastings	on the air
NH WNHA (CP)-1140	Concord	requests extension of time
NJ WVNJ (CP)-1160	Oakland	requests extension of time
NM KURQ-106.5	Roswell	on the air
NY WXIK (CP)-600	Brownville	requests extension of time
ND KSMM (CP)-107.9	Fargo	granted extension of time (1st)
KQSR (CP)-660	Williston	requests extension of time
PA WUCP (CP)-91.7*	Summerdale	requests extension of time (2nd)
TN WEGE-102.5	Crossville	on the air
TX KDNC (CP)-97.5	Denver City	requests CP to replace expired permit
KJCR-88.3*	Keene	granted ext. of time for 25000 w CP
KTJB (CP)-103.5	New Boston	requests extension of time (1st)
KENT (CP) FM-90.5*	Odessa	requests CP to replace expired permit
UT KCUA (CP)-92.5	Coalville	requests extension of time (1st)
WI WWIS (CP) FM-99.7	Black River Falls	requests extension of time (1st)

FACILITIES/PARAMETERS: APPLICATIONS (& reapplication)

AZ KSAZ-580	Tucson	change city of license to Marana AZ; 750 w nights, change xmtr location
AR KZLE-93.1	Batesville	change xmtr location
CA KZXY-FM-102.3	Apple Valley (&)	increase to 6000 w, 328 ft
KPPC-1240	Pasadena	change xmtr location
FL WNZQ (CP)-1500	St. Cloud (&)	move to 830 KHz; 400/250 w, DA-N, change xmtr location
WBGM-1410	Tallahassee	direct measurement of antenna power
GA WAVO-1420	Decatur	operate xmtr by remote control
WDMG-860	Douglas	change xmtr location
ID KRCD-FM-98.3	Chubbuck	move to 98.5 C2; increase to 6240 w
IL WMMC-105.9	Marshall (&)	change xmtr location
IN WZZB-93.7	Seymour	changes in antenna system
IA KITR-101.7	Creston	move to 101.3 C3; 18750 w, 364 ft
MI WMLB (CP)-98.1	Glen Arbor	7900 w, 590 ft, C3, change xmtr loc.
WCCW-1310	Traverse City	correct coordinates
MN KCHK (CP) FM-95.5	New Prague	change xmtr location
MS WGCM-FM-102.3	Gulfport	increase to 25000 w, 298 ft, Class C3
MO KYMC-89.7*	Ballwin	increase to 171 ft, change xmtr loc.
MT KBMG-95.9	Hamilton	increase to 16000 w, Class C3
NE KHAT-1530	Lincoln	direct measurement of antenna power
NV KJUL-104.3	North Las Vegas (&)	install auxiliary antenna system
NY WMCA-570	New York	operate xmtr by remote control
OH WZOO-FM-102.5	Edgewood	increase to 5800 w
OK KXXX-105.5	Chickasha	3270 w, 443 ft, change xmtr location
PA WSKE-FM-104.3	Everett	increase to 680 w [88-375]
SC WYYS-96.7	Cayce	1650 w, 443 ft, ND, change xmtr loc.
WPCI-1490	Greenville	direct measurement of antenna power
TN WEGE-102.5	Crossville	change xmtr location
WBVD (CP)-93.7	Huntingdon	decrease to 305 ft, change xmtr loc.

FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)

TX KATP-101.9	Amarillo	decrease to 935 ft, Class C1
KHUN-101.7	Huntsville	increase to 3700 w [88-375]
VA WKDW-900	Staunton	direct measurement of antenna power
WINC-1400	Winchester	direct measurement of antenna power
WA KZIZ-1560	Sumner (&)	add night service with 1000 w ND
WV WVKM-106.7	Matewan	increase to 2450 w
WI WXRO-95.3	Beaver Dam	increasing to 6000 w, 328 ft

Returned/Dismissed Applications

CO KKDD-107.1	Brush (D)	85000 w, 941 ft, C1, change xmtr loc.
FL WSUV(CP)-106.3	Fort Myers Villas (D)	decrease to 266 ft, change xmtr loc.
NY WMXW-103.3	Vestal (D)	2550 w, 1014 ft, Class B1
WV WMMN-920	Fairmont (D)	direct measurement of antenna power

FACILITIES/PARAMETERS: GRANTS

AR KFAY-1030	Farmington	direct measurement of antenna power
CA KKLK-96.5	Colusa	move to 103.1 MHz; 134 w, 1965 ft, change xmtr location
FL WJXR-92.1	Macclenny	increase to 6000 w
GA WDDK-103.9	Greensboro	increase to 328 ft, change xmtr loc.
IN WLKI-100.1	Angola	2070 w, 394 ft, change xmtr location
KS KNSS-1240	Wichita	reduce power, changes in antenna system
LA KBAU-94.3	Golden Meadow	increase to 25000 w, Class C3
MI WWWW-106.7	Detroit	changes in antenna system
MN KDOG-96.7	North Mankato	increase to 1350 w
KWNG-105.5	Red Wing	move to 105.9 C2; 50000 w, 492 ft, change xmtr location
MO KWMU-90.7*	St. Louis	100000 w, 1000 ft, Class C1
OR KYQT-102.5	Newport	move to 102.7 C1; 99200 w, 899 ft
PA WTGC-1010	Lewisburg	decrease to 1000 w, changes in ant sys.
WDSY-107.9	Pittsburgh	use formerly main as auxiliary

CALL LETTER CHANGES

(# applied for by new owners)
(effective date given if after 7/2/90)

AL WDXD-1300	Winfield	becomes # WKXM
AZ KIIM-1290	Tucson	KCUB
AR KIXT-1420	Hot Springs	# KXOW
CA KUZZ-550	Bakersfield	KCWR "KC&W"
new-88.9*	Sacramento	KXPQ
KYBB-100.9	Tracy	KSGO
CT WJAZ-96.7	Stamford	WQQQ
FL WOKD-98.3	Arcadia	# WOKD-FM
WAPG-1480	Arcadia	# WOKD
WSUZ-800	Palatka	# WPLX (requested)
IL WOPA-1200	Chicago	# WXET (requested)
IA KBQC-1580	Davenport	# KFQC
KS KWKL-106.5	Arkansas City	# KYQQ
KY WXLN-103.9	Louisville	WZKS "Kiss"
LA KLVU-FM-105.5	Haynesville	KWHN-FM
KINF-1520	Lafayette	KACY
MI WDEY-FM-103.1	Lapeer	# WWGZ
MO KJEM-FM-95.3	Seligman	KESE
NJ WFOU(CP)-96.1	Margate City	WMXL
NC WOFM-92.1	Moyock	# WTZR
OH WGTR-990	Gallipolis	WJEH

CALL LETTER CHANGES (Cont'd)

OK	KKCC-FM-106.9	Clinton	becomes #	KSWR
OR	KCYX-1260	McMinnville	#	KLYC
SC	WXLF-1150	Rock Hill	#	WYRS (requested)
TN	WSEV-FM-105.5	Gatlinburg	#	WDLY "Dollywood" Radio (Dolly Parton)
TX	KTNR-92.1	Kenedy		KKCR (requested)
	KCUB(CP)-98.3	Stephenville		KCUB-FM
UT	new-92.5	Coalville		KCUA
VA	new-105.9	Lynchburg		WMXQ
	WKIE-1540	Richmond		WRBN "Richmond's Business News"
WV	WVMA-94.1	Oak Hill	#	WXAS (requested)
WI	new-106.7	Lorima		WFDL

PROPOSED STATION TRANSFERS (r reorganization of existing ownership)

AL	WRAG-590	Carrollton		from Pickens County Bcstg Co., Inc. to Vintage Broadcasting Corp.
	WAVH-96.1	Mobile		from Marathon Communications, Inc. to Atmor Properties, Inc.
CA	KORG-1190/ KEZY-95.9	Anaheim	r	in Anaheim Radio Associates
	KRZR-103.7	Hanford		from KMGX Corp. to Fred C. Sands
CT	WICC-600/ WEBE-107.9	Bridgeport/ Westport	r	in WICC Associates
FL	WKGR-98.7	Fort Pierce		from Gulfstream Broadcasting Co., Inc. to The Tremont Group, Ltd.
	WEJZ-96.1	Jacksonville	r	in WIN Communications of Florida, Inc.
	WPSO-1500	New Port Richey		from Ceresoli Communications, Inc. to Lowrey Communications, Inc.
	WTHZ-103.1	Tallahassee		from Dolcom Broadcasting, Inc. to Dolcom, Inc.
GA	WGHC-1370	Clayton	r	from Richard J. Turner, Sr. to Richard J. Turner, Jr.
IL	WXEZ-820/100.3 WJBD-1350/100.1	Chicago Salem	r	in Century Chicago Broadcasting, Ltd. from Salem Broadcasting Co. to Virginia Broadcasting Corp.
IN	WPDJ-1300	Huntington		from Acme, Inc. to Williams Radio, Inc.
	WATZ-1430/ WMJC-103.3	Indianapolis	r	in WIN Communications, Inc. of Indiana
MA	WSPR-1270	Springfield	r	from William L. Fleming (Dycom, Inc.) to Daniel C. Yorke (Dycom, Inc.)
NV	KBUL-98.1	Carson City		from Marathon Communications, Inc. to Atmor Properties, Inc.
NM	KWQQ(CP)-101.1	Hatch	r	from Turquesa Enterprises to Turquesa Corp., Inc.
	KCKN-1020/ KBCQ-97.1	Roswell		from Ardman Broadcasting Corp. to Amlar Broadcasting, LP
	KVSF-1260/ KNYN-95.5	Santa Fe	r	from Radio New Mexico, Inc., DIP to James T. Davis, Trustee
NY	WLEA-1480/ WCKR-92.1	Hornell	r	from Canisteo Valley Broadcasting Co. to Channick Broadcasting Corp.
	WADO-1280	New York		from Radio WADO Inc. (Spanish Radio Network) to SRN Texas, Inc. (Spanish Radio Network)
OH	WQAL-104.1 WKTX-830	Cleveland Cortland	r	in WIN Communications, Inc. from Trumbull County Broadcasting Corp. to Tobin Communications, Inc.

PROPOSED STATION TRANSFERS (Cont'd)

OK KBEZ-92.9	Tulsa	r in WIN Communications, Inc. of Indiana
OR KCRF-96.7	Lincoln City	from Thomas A. Huntsberger, Trustee to Oceanlake Broadcasting Co., Inc.
PR WUNO-1320/ WFID-95.7	San Juan/ Rio Piedras	r in Century-ML Radio Venture
SC WFGN-1180	Gaffney	from WFGN, Inc. to Hope Broadcasting, Inc.
WBHH-92.1	Parris Island	from Musicradio of South Carolina, Inc. to O. C. Welch Broadcasting Corp.
TX KMLA-1400	Texarkana	from KTFS Radio, Inc. to Waller Broadcasting, Inc.
WA KJUN-1450	Puyallup	from 777 Broadcasting, Inc. to Joy Broadcasting, Inc.
WV WWSR-1240/102.7	Charleston	from Ardman Broadcasting Corp. of WV to Amlar Broadcasting, LP

DISMISSED STATION TRANSFERS

CA KLOK-1170/ KBRG-104.9	San Jose/ Fremont	from Bahia Radio, Inc. to Excl Communications, Inc.
GA WWGS-1430/ WSGY-100.3	Tifton	from WWGS/WCUP Partnership to Taylor Broadcasting of Georgia, Inc.
NE KHAT-1530/106.3	Lincoln	from Marathon Communications, Inc. to Atmor Properties, Inc.
SC WQIZ-810/ WKQB-107.5	St. George	from Trident Communications Corp. to Charleston Broadcasting Corp.

FM ALLOCATIONS: PROPOSED AMENDMENTS

MI WCLS(CP)	Oscoda	to 100.7 C3 from 100.1 A, com. Aug. 20, repl. Sep. 4
NC WNHW	Nags Head	to 92.5 C3 from 92.3 A, com. Aug. 20, repl. Sep. 4
WSAY-FM	Rocky Mount	to 98.5 C3 from A, comments Aug. 20, replies Sep. 4
OH new	New Washington	add 93.3 A, comments Aug. 20, replies Sep. 4

FM ALLOCATIONS: GRANTED AMENDMENTS

MN KEZZ	Aitkin	to 94.3 C3 from A
---------	--------	-------------------

WASHINGTON THIS WEEK

Petitions for reconsideration have been filed in two rulemaking proceedings for FM Allotments: Docket 88-126 (Philpot, KY) and Docket 89-55 (Bolingbroke, Unadilla and Warner Robins, GA). Oppositions to the petitions must be filed by July 11.

The FCC this week also affirmed the application of James River Communications Corp. for a new FM in Richmond, VA; and, effective July 6, disbarred Thomas L. Root from practicing before the Commission.

ELSEWHERE

Unistar Network has signed an agreement to purchase 50% of and handle advertising sales for Financial News Network. FNN produces and distributes hourly business newscasts for approximately 60 stations. Unistar bought the 50% from financially troubled Starstream Communications of Houston.

Another long-range FM move-in for Houston? Country-formatted KYKR-FM-93.3 Port Arthur TX is now IDing as Port Arthur-Beaumont-Houston. Port Arthur's other FM, KHYS-98.5, picked up and moved the 90 miles to Houston last year. Houston's "new" Kicker raises some interesting trademark infringement questions for long-time Houston country outlet KIKK, "Kick 96 FM."

THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone or FAX: (703) 684-3622

ROBERT UNMACHT, Editor

July 9, 1990

Vol. 7, No. 28

COPYRIGHT 1990

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
CA Arroyo Grande	KKAL-1280	TNNR - country	SMN - country
Bakersfield	KCWR-550	KUZZ, country // FM	SMN trad. - country
Quincy	KPCO-1370	country	adds Unis. - country
San Rafael (S. Fran.)	KTID-1510	new age // FM	adult standards
Santa Barbara	KTUN-990	KBBQ, silent	show & movie tunes
Soledad (Monterey)	KSUR-700	classical // FM	jazz // KKJZ-540
CT Bridgeport	WDJZ-1530	adult standards	Spanish
FL Miami	WLYF-101.5	easy listening	soft AC "Life"
Saint Petersburg	WSUN-620	# news, talk	country
GA Savannah	WJCL-96.5	easy listening	soft AC "Sunny 96"
Waycross	WWUP-97.7	CHR	SMN - AC
HI Hilo	KHLO-850	# adult contemporary	Drake - country
IL Eldorado	WEBQ-FM-102.3	TNNR - country	SMN trad. - country
Geneseo	WGEN-1500	country // FM	adult contemporary
Rock Island	WKBF-1270	country	adds SMN trad.-country
Watseka (Champaign)	WGFA-FM-94.1	easy listening	country
Watseka	WGFA-1360	EZ listening // FM	country // FM
IN Brazil (Terre Haute)	WSDM-FM-97.7	# soft AC	country
Fort Wayne	WEZV-101.7	easy listening	AC "V-101"
Versailles	WOVR-FM-103.1	adult contemporary	reported silent
KY Louisville	WZKS-103.9	WXLN, religion	CHR
Prestonsburg	WPRT-960	TNNR - country	SMN - country
LA New Orleans	WYAT-990	adult standards	SMN Kool - oldies
MI Whitehall	WPBK-1490	oldies	Unis. - country
MS Vicksburg	WQBC-1420	urban	SMN - AC
MO Fulton	KPAL-900	TNNR - country	SMN - country
Poplar Bluff	KLID-1340	# silent	oldies
Seligman	KESE-95.3	KJEM-FM, country	easy listening
NV Carson City (Reno)	KRWR-94.7	# silent	SMN - AC
NM Grants	KMIN-980	country	adds Unis. - country
Los Alamos (Santa Fe)	KBOM-106.7	# Spanish	SMN - oldies
NY Hyde Park	WHVW-950	adult standards	SMN Kool - oldies
NC Burgaw	WXBG-1470	religion	CHR // WVBS-FM
Canton	WWIT-970	adult contemporary	country
Hickory	WSPP-1000	country	silent
Laurinburg (Fay'ville)	WMXP-FM-96.5	WSTS, religion	CHR
Laurinburg	WMXP-1460	adult contemporary	CHR // FM
Tryon	WTYN-1160	silent	adult contemporary

(WTYN-1160 and WPNF-1240 are part of a new network; the stations will be programmed 1/2 locally and 1/2 relaying WHKP-1450)

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1990 M Street Corporation. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$95.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

FORMAT CHANGES (Cont'd)

NC Wilson	WVOT-1420	# adult contemporary oldies "14 Gold"
OH Bellefontaine	WBLT-1390	TNNR - country SMN - country
Canton	WHBC-1480	full service standards-oldies mix
Canton	WHBC-FM-94.1	easy listening adult contemporary
Cincinnati	WWEZ-92.5	easy listening soft AC
Cleveland	WKNR-1220	WGAR, country //FM Unis. - country
OK Sallisaw (Fort Smith)	KKID-FM-95.9	TNNR - country SMN - country
Sallisaw	KKID-1560	TNNR -country //FM SMN - country // FM
Woodward	KWDQ-102.3	# SMN - CHR SMN Pure - oldies
OR McMinnville	KLYC-1260	# KCYX, silent adult contemporary
Roseburg	KRSB-FM-103.1	adult contemporary adds Unis. - AC
PA Clarion	WCCR-92.7	country Unis. N-29 - CHR
Clarion	WWCH-1300	adult contemporary country
SC Charleston	WXCH-1450	religion urban // FM WUJM
Conway (Myrtle Beach)	WYAV-104.1	adult contemporary CHR
Mount Pleasant (Char.)	WDXZ-104.5	# new age AC "Dixie 104.5"
Myrtle Beach	WKZQ-1520	CHR // FM rock // FM
Myrtle Beach	WKZQ-FM-101.7	CHR rock
Surfside Beach	WXMB-1270	religion country // WYAK-FM
TN Dyersburg	WDSG-1450	business silent
TX Denison	KDSQ-101.7	CHR "Power 102" SMN - CHR "The Heat"
Fredericksburg(San An)	KFAN-101.1	adult contemporary progressive rock
Nacogdoches	KSFA-860	# country urban
WA Colville	KCVL-1240	country adds Unis. - country
Moses Lake	KBSN-1470	AC // FM news, talk
Moses Lake	KDRM-99.3	adult contemporary classic rock
WV Ripley	WCEF-98.3	# CHR country
WI Two Rivers	WTRW-1590	polka oldies, Talknet
ON Richmond Hill(Toronto)	CHOG-640	CFGM, country CHR "C-Hog"

NEW STATIONS: APPLICATIONS (* non-commercial station) (& reapplication)

(mx mutually exclusive) (+ competes with existing application)

CO 106.1&	Basalt	695 w, 938 ft	Roaring Fork Radio
NJ 89.3*	Bridgeton	50 w, 203 ft	NJ Public Bcstg Authority
NY 91.1*&	Hudson	80 w, 348 ft	Sound of Life, Inc.
SC 88.5*	Belvedere	4460 w, 1387 ft	Toccoa Falls College
TX 1340+	Abilene	mx with KORQ	Abilene Community Radio

Returned/Dismissed Applications

AR 93.7+	Marked Tree (D)	George S. Flinn, Jr.
CA 99.3+	Bakersfield (D)	ASK Broadcasting Corp.
99.3+	Bakersfield (D)	Benny L. Bee, Jr.
99.3+	Bakersfield (D)	Hometown Bcstg of Bakersfield
99.3+	Bakersfield (D)	Kern County Broadcast Assoc.
99.3+	Bakersfield (D)	McGavren-Barro Bcstg Corp.
99.3+	Bakersfield (D)	Tongila M. Culbreath
105.3+	Soledad (D)	Kyra O. Krulicki
105.3+	Soledad (D)	Monterey County Bcstrs, Inc.
FL 950+	Ensley (D)	Willie J. Martin
102.7+	Quincy (D)	CCI-FM, Ltd.
102.7+	Quincy (D)	Perfect FM, LP
102.7+	Quincy (D)	Quincy Communications
GA 107.7+	Darien (D)	Segue Communications, Inc.
98.5+	Ocilla (D)	Georgia Radio Fellowship

Returned/Dismissed Applications (Cont'd)

ID 104.7	Ketchum (D)	only applicant	Wood River Broadcasting, Inc.
IL 95.1+	Carterville (D)		Carterville Broadcasting, Inc.
95.1+	Carterville (D)		R & R Communications
103.3+	Spring Valley (D)		Illinois Valley Bcstg Corp.
IN 98.7+	Anderson (D)		Wilber Umberger
93.9+	Noblesville (D)		Cochran-Forster Partnership
93.9+	Noblesville (D)		Spacecom, Inc.
MD 106.5+	Pocomoke City (D)		Terrace Communications, Inc.
MA 103.9+	South Yarmouth (D)		Cape Cod FM, LP
103.9+	South Yarmouth (D)		John W. Miller
MN 98.7+	Paynesville (D)		Hicks Broadcasting Corp.
98.7+	Paynesville (D)		Radio Research Development, Inc.
NM 106.3+	Los Lunas (D)		Los Lunas Project
NY 107.3+	Honeoye Falls (D)		HFH Communications Associates
NC 92.3+	Jacksonville (D)		High Communications Partnership
OR 94.7+	Seaside (D)		Ecola Broadcasting
PA 99.7+	Mount Carmel (D)		Roger & Sandra Snyder
PR 106.5+	Arecibo (D)		San Luis Broadcasting, Inc.
SC 105.3+	Walterboro (D)		Augusta Radio Flwshp Institute
TN 97.1+	Goodlettsville (D)		Bledsoe Communications, Ltd.
97.1+	Goodlettsville (D)		Goodlettsville Bcstg Co., Inc.
97.1+	Goodlettsville (D)		Goodlettsville Community Bcstg
97.1+	Goodlettsville (D)		Heidelberg-Stone Bcstg Co.
97.1+	Goodlettsville (D)		Lindsey Christian Bcstg Co.
97.1+	Goodlettsville (D)		Richard S. Francis
97.1+	Goodlettsville (D)		SAR Broadcasting, Inc.
97.1+	Goodlettsville (D)		Tennessee Women in Bcstg, Inc.
97.1+	Goodlettsville (D)		William E. Benns, III
TX 99.9+	Liberty (D)		Connie Broadcasting Corp.
99.9+	Liberty (D)		Roy E. Henderson

NEW STATIONS: ACCEPTED FOR FILING

AL 102.9+	Attalla 7- 2-90,	Attalla Broadcasting Co., Attalla Broadcasting, Ltd., Etowah Broadcasting, Ltd., G. Dean Pearce, Kerry Rich
103.1	Moulton 7- 2-90,	Lawco FM, Ltd.
AR 94.9+	Prairie Grove 7- 2-90,	Hogeye Broadcasting Co., Vinewood Communications LP
CA 92.9+	Sun City 7- 2-90,	Carmen Diaz, Dennis L. Martin, Molezion Comctns, Inc., Ramona Bcstg Co., Sun City Bcstrs, Sun City Bcstg Co., LP, Sun City Comctns, Inc., Sun City Comctns, LP, Sun City Wireless, Ltd., LP, Vineyard Communications, Inc.
94.5+	Temecula 7- 2-90,	B & M Broadcasting, Inc., Ann Mar Corp., Artistic Airwave Broadcasters, Avid Communications, Inc., FM Data Broadcasting, Inc., Frank K. Spain, Kimler Broadcasting, Inc., Laura Wilkinson Herron, Los Amigos Media, LP, MCI Broadcasting, LP, Natalie Lederer Rogers, New Town Communications, Inc., Temecula Broadcasters, Inc., Temecula Broadcasting Co., Temecula Communications, Temecula Valley Broadcasting, Valley View Broadcasting Corp.
GA 107.7+	Martinez 7- 2-90,	Bible Broadcasting Network, Global Media, Inc., HBA Broadcasting, Inc., Kennedy Broadcasting, Inc., MJR Broadcasting, LP, Martinez Broadcasters, Masters Communications Group, PVR Communications, Robert C. Beckham
ID 100.7+	Wallace 7- 2-90,	Darrell E. Bauguess, Sam Widge Advertising, LP

NEW STATIONS: ACCEPTED FOR FILING (Cont'd)

IN 98.7+ Battle Ground 7- 2-90, McLean County Broadcasters, Sandra Pearlman

IA 105.9 Keokuk 7- 2-90, David M. Lister

KY 95.7+ Calvert City 7- 2-90, Heartland Ministries, Inc., Kean & Linda McKinney, Stice Communications, Inc.

MI 94.9+ Hillman 7- 2-90, Mark A. Kilmer, Nancy C. Hier, Reynolds Communications, Inc., T & L Broadcasting

MT 102.1* Bozeman 7- 2-90, Eastern Montana College

NV 99.3 Indian Springs 7- 2-90, Claire B. Benezra

NJ 105.7+ Manahawkin 7- 2-90, Atlantic Radio Comctns, Coastal Bcstg Systems, Great American Comctns, Great Scott Bcstg, Jersey Devil Bcstg Co., Jersey Shore Bcstg Corp., John Senior Bcstg Corp., LD Bcstg, LP, Press Broadcasting Co., Sage Broadcasting Corp. of NJ, Seaira, Inc., Southern Ocean Bcstg Corp.

102.7+ Petersburg 7- 2-90, Absecon Island Associates, Andrew Morris, Jersey Shore Bcstg Corp.

OH 101.9+ Hubbard 7- 2-90, Cereus Bcstg Co., Gayle Comctns, Kathleen de Capua, Paul J. Dolan, R. McCracken & S. Shirey, Sage Bcstg Corp., Stop 26-Riverbend Productions, WN Broadcasting, Inc.

95.1 Mount Gilead 7- 2-90, Gourd City Broadcasting, GP

PA 103.3 Johnsonburg 7- 2-90, Strattan Broadcasting

TN 105.9+ Colonial Heights 7- 2-90, Colonial Broadcast Systems, Evelyn Holt Parker, Murray Communications, Radio Reading Services Corp., Sullivan County Bcstg, Inc.

92.9+ Newport 7- 2-90, Appalachian Ed. Comctns Corp., WLIK, Inc., WNPC, Inc.

WA 92.9+ Kelso 7- 2-90, Armak, Inc., Clare E. Marohn, Clark R. Harmon, Washington Interstate Bcstg Co., Inc.

NEW STATIONS: GRANTS

AR 93.7	Marked Tree	3000 w, 328 ft	Marked Tree Media Partnership
CA 99.3	Bakersfield	3000 w, 144 ft	Elgee Broadcasting
105.3	Soledad	630 w, 699 ft	Soledad Radio, LP
GA 98.5	Ocilla	3000 w, 328 ft	Osceola Communications, Inc.
IL 103.3	Spring Valley	3000 w, 328 ft	Illinois Valley Radio
IN 98.7	Anderson	3000 w, 328 ft	Anderson University, Inc.
MA 103.9	South Yarmouth	3000 w, 328 ft	Cape Cod Radio, Inc.
	(formerly the application of Susan Elizabeth Davenport)		
NM 106.3	Los Lunas	3000 w, 328 ft	Patricia Benns Komorowski
NY 107.3	Honeoye Falls	3000 w, 328 ft	Monroe-Livingston Radio Assoc.
OR 94.7	Seaside	3000 w, 328 ft	Seaside Broadcasting Corp.
PA 99.7	Mount Carmel	1000 w, 522 ft	H & P Communications, Ltd.
SC 105.3	Walterboro	3000 w, 328 ft	TBJ Broadcasting Partnership
TN 97.1	Goodlettsville	50000 w, 492 ft	DG Enterprises
TX 99.9	Liberty	50000 w, 469	Trinity River Valley Bcstg Co.

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:

CA new-101.7 Hayward
 ID new-91.1* Blackfoot
 TX new-88.7* Eagle Pass

APPLICATIONS

50 w, KKIQ
 10 w, KRIC
 10 w, KBNL

Tri-Valley Broadcasters
 Ricks College
 World Radio Network

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:

AK K216BZ-91.1* Cantwell
 K215BM-91.1* Denali Nat'l Park
 K216CA-91.1* Tok
 K220AD-91.9* Valdez
 CA K201BV-88.1* Benecia
 KPUP-FM1-104.3 Carmel Valley
 K220DB-91.9* Honey Lake
 KPUP-FM2-104.3 Monterey
 KCEZ-FM1-100.7 Redding
 K220DB-91.9* Susanville
 CO K203BH-88.5* Lake City
 CT W220AC-91.9* Bridgeport
 W220AC-91.9* Fairfield
 W220AC-91.9* Westport
 ID K215BN-90.9* Cascade
 K216CD-91.1* Lower Stanley
 KY W218AI-91.5* Barbourville
 W217AB-91.3* Harlan
 W207AO-89.3* Paintsville
 W206AC-89.3* Pikeville
 W206AB-89.1* Prestonsburg
 MT K205BX-88.9* Froid
 K216CB-91.1* Wolf Point
 NY W210AP-90.7* East Windham
 NC W214AI-90.7* Hazelwood
 UT K214BF-90.7* Orangeville
 K216CC-91.1* Price
 K204BO-88.7* Provo
 VA W201AI-88.1* Coeburn
 W202AL-88.3* Norton

GRANTS

20 w, KUAC-FM
 20 w, KUAC-FM
 20 w, KUAC-FM
 100 w, WMBI-FM
 10 w, KQED-FM
 10 w, KPUP-FM
 20 w, KUNR
 10 w, KPUP-FM
 250 w, KCEZ
 20 w, KUNR
 10 w, KVNF
 1 w, WMNR
 1 w, WMNR
 1 w, WMNR
 20 w, KBSU
 10 w, KBSU
 1 w, WMMT
 1 w, WMMT
 1 w, WMMT
 1 w, WMMT
 1 w, WMMT
 100 w, KMHA
 100 w, KMHA
 1 w, WFME
 30 w, WCQS
 10 w, KUSU-FM
 10 w, KUSU-FM
 10 w, KUSU-FM
 1 w, WMMT
 1 w, WMMT

Univ. of AK-Fairbanks
 Univ. of AK-Fairbanks
 Univ. of AK-Fairbanks
 Alaska Village Missions
 KQED, Inc.
 Jerry J. Collins
 Lassen Friends of Pub R
 Jerry J. Collins
 Phoenix Broadcasting
 Lassen Friends of Pub R
 North Fork Valley Pub R
 Monroe Board of Educ.
 Monroe Board of Educ.
 Monroe Board of Educ.
 Boise State University
 Boise State University
 Appalshop, Inc.
 Appalshop, Inc.
 Appalshop, Inc.
 Appalshop, Inc.
 Appalshop, Inc.
 Fort Berthold Comctns
 Fort Berthold Comctns
 Christian Media Assoc.
 Western NC Public Radio
 Utah State University
 Utah State University
 Utah State University
 Appalshop, Inc.
 Appalshop, Inc.

CP ACTIVITY

KY WRZI (CP)-101.5 Buffalo
 MO KKOZ-FM-105.9 Ava
 TN WKJQ-FM-97.3 Parsons
 WV WTUN (CP)-98.7 Pocatalico

requests extension of time (1st)
 on the air
 on the air
 requests extension of time (1st)

FACILITIES/PARAMETERS: APPLICATIONS

AR KCJC-100.9 Russellville
 CA KCEA-89.1* Atherton (&)
 KYMS-106.3 Santa Ana
 CO KSKE-FM-104.7 Vail
 DC WDJY-100.3 Washington
 GA WUFF-FM-92.1 Eastman
 IL (CP)-95.5 Bethalto
 IA KIOW-102.3 Forest City
 KS KNDY-FM-103.1 Marysville
 KY WHRZ-97.7 Providence
 MI WUBU (CP)-96.5 Portage

(& reapplication)
 increase to 3300 w [88-375]
 increase to 5 ft, change xmtr location
 increase to 298 ft, change xmtr loc.
 increase to 783 ft
 36000 w, 574 ft, change xmtr location
 4600 w, 364 ft
 increase to 6000 w
 to 107.3 C2; 50000 w, 492 ft, change
 xmtr location
 increase to 9000 w, 384 ft, Class C3
 change xmtr location
 decrease to 216 ft

FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)

MN KXSS-FM-103.7	Waite Park	increase to 6000 w [88-375]
MO KKOZ-FM-105.9	Ava	increase to 4500 w [88-375]
NH WERZ-107.1	Exeter	increase to 5200 w [88-375]
NY WMNK(CP)-104.7	Montauk	increase to 6000 w
OH WGGN-97.7	Castalia	increase to 1280 w
WXVK-97.1	Coal Grove	increase to 2980 w
PA WKGB-FM-92.5	Susquehanna	1300 w, 708 ft, change xmtr location
SC WMGL-101.7	Ravenel	increase to 3500 w [88-375]
TN WQQK-92.1	Hendersonville (&)	increase to 3000 w
TX KNAV-92.5	Navasota	increase to 3600 w [88-375]
VT (CP)-92.1	Derby Center	change xmtr location
WKLZ-94.5	Rutland	increase to 3500 w
VA WSIG-FM-96.9	Mount Jackson (&)	17200 w, 393 ft, B1, change xmtr loc.

FACILITIES/PARAMETERS: GRANTS

TX KSEV-700	Tomball	increase to 25000 w days, DA-2
-------------	---------	--------------------------------

CALL LETTER CHANGES (# applied for by new owners)

CA KBBQ-990	Santa Barbara becomes #	KTUN
NC WEWO-1460	Laurinburg	WMXF
WSTS-96.5	Laurinburg	WMXF-FM
OH WGAR-1220	Cleveland	# WKNR
ON CFGM-640	Richmond Hill	CHOG "C-Hog"

PROPOSED STATION TRANSFERS (r reorganization of existing ownership)

AL WERC-960	Birmingham	from SunGroup Broadcasting of Alabama to Ameron Broadcasting, Inc.
WAQT-94.1	Carrollton	from Hooks Stations to Vintage Broadcasting Corp.
AR KKTZ-107.5	Mountain Home	r from Cheryl D. Wichert (Eustis-Wichert) to Wm. R. Eustis (Eustis-Wichert Comctns)
GA WUNV-91.7*	Albany	r in Georgia Public Telecom. Commission
WUGA-91.7*	Athens	r in Georgia Public Telecom. Commission
WACG-FM-90.7	Augusta	r in Georgia Public Telecom. Commission
WDCO-FM-89.7*	Cochran	r in Georgia Public Telecom. Commission
WSVH-91.1*	Savannah	r in Georgia Public Telecom. Commission
WABR-91.1*	Tifton	r in Georgia Public Telecom. Commission
WWET-91.7*	Valdosta	r in Georgia Public Telecom. Commission
WJSP-FM-88.1*	Warm Springs	r in Georgia Public Telecom. Commission
WXVS-90.9*	Waycross	r in Georgia Public Telecom. Commission
IA KLSS-1010	Mason City	from River City Broadcasting, Inc. to University of Northern Iowa
LA KVKI-1550/96.5	Shreveport	from Encore Communications Associates LP to Progressive United Corporation
MI WCLX-93.5	Boyer City	from Charlevoix Broadcasting Co. to Biederman Investments, Inc.
MS WCPC-FM-93.3	Houston	from WCPC Broadcasting Co., Inc. to New South Communications, Inc.
WRQO(CP)-102.1	Monticello	r from Monticello Radio Co. to The O'Neal Broadcasting Corp.
ND KDRQ-1330	Wishek	from R & R Radio, Inc. to Stolee Communications, Inc.

PROPOSED STATION TRANSFERS (Cont'd)

PA WKTX-FM-96.7	Mercer	from Mercer County Broadcasting Co. to Tobin Communications, Inc.
TX KTUS-1400	Galveston	from Breckenridge Broadcasting Co. to Tom Wiseheart (part one)
KTUS-1400	Galveston	from Tom Wiseheart to Houston Christian Bcstrs Inc. (part two)
KTNR-92.1	Kenedy	from Tiner Broadcasting Co. to Lemley Broadcasting Co.
KAMV(CP)-92.3	Victoria	from Martha Vasquez to Bennet Broadcasting, Inc.
KANI-1500	Wharton	from Ammerman Enterprises, Inc. to Martion Broadcasting, Inc.

FM ALLOCATIONS: PROPOSED AMENDMENTS

AL new	Columbia	add 102.1 A, counterproposal, comments due July 17
AR KDXY	Paragould	move to Lake City AR C3, com. Aug. 24, repl. Sep. 10
CA new	Calistoga	add 100.9 A, counterproposal, comments due July 17
KNCO-FM	Grass Valley	to 94.3 B1 from A, counterproposal, com. due July 17
KNGT	Jackson	to 99.7 A from 94.3 A, with KNCO-FM counterproposal
new	Linden	add 94.3 A, with KNCO-FM counterproposal
new	Windsor	add 104.1 A, with Calistoga counterproposal
GA WKXK	Fort Valley	to 97.9 C3 from A, comments Aug. 24, replies Sep. 10
new	Smithville	add 98.7 A, comments Aug. 24, replies Sep. 10
WBGA	Waycross	move to Brunswick GA, com. Aug. 24, repl. Sep. 10
KY WDHR	Pikeville	to 93.1 C2 from 92.1 A, ctrprop., com. due July 17
NV KRWR	Carson City	move to Fair Oaks CA, B1, ctrprop., com. July 17
new	Sun Valley	add 94.5 C2, with KRWR counterproposal
NY new	Saranac Lake	add 106.3 C2, comments Aug. 24, replies Sep. 10
ND new	Bismarck	add 101.5 C, counterproposal, comments due July 17
VA WDIC-FM	Clinchco	to 92.1 A from 93.1 A, with WDHR counterproposal
WV WVKM	Matewan	to 106.7 C3 from A, counterprop., com. due July 17

FM ALLOCATIONS: GRANTED AMENDMENTS

AL new	Valley	add 98.1 A, window opens Aug. 21, closes Sep. 19
AZ new	Williams	add 96.7 A, window opens July 2, closes Aug. 6
CA new	Dunsmuir	add 100.1 A, window opens Aug. 21, closes Sep. 19
ID new	Ketchum	add 104.7 A, "First Come/First Serve"
MO new	Ellington	add 103.9 A, "First Come/First Serve"
NC new	Atlantic	add 107.3 A, window opens Aug. 21, closes Sep. 19

WASHINGTON THIS WEEK

Two Dallas stations are facing community challenges to their license renewals. The League of United Latin American Citizens and the National Hispanic Media Coalition have announced plans to challenge the renewals of KLUV-FM and WRR-FM. The two stations, according to a LULAC director, "have the worst track records" of Dallas area stations for employment of Hispanics. LULAC also says it plans to challenge the licenses of five other stations in El Paso and Houston.

The Commission this week affirmed a Review Board decision granting a new FM station to Ramon Rodriguez & Associates in Lajas, PR; reaffirmed a settlement agreement for a new FM station in St. Simons Island, GA; and clarified rules concerning political advertising sales practices of broadcasters during the weekend immediately prior to an election. And, according to the FCC, the previously returned new station application of Fresno-Merced Educ. Foundation in

WASHINGTON THIS WEEK (Cont'd)

Mendota, CA, was: "App return rescinded and app reinstated 6/22/90; Amendment; and Application returned 6/22/90; Return rescinded and app reinstated 6/22/90; Amendment and Application returned 6/22/90." It is the belief of our team of FCC linguistic researchers that there is no net change in the application's status.

ELSEWHERE

ABC, citing a lack of major market affiliates clearing the programs, has announced it will discontinue its daytime ABC Talkradio network programming. Shows between 3 AM and 7 PM (EST) weekdays - including Dr. Joy Browne, Gordon Elliott, Barry Farber and Bob Aaronson - will be discontinued after September 28. Night and weekend programs (Sally Jessy Raphael, Tom Snyder, Bob Brinker, Ralph Snodsmith and Mike McClintock) are not affected by the move.

Birch/Scarborough Research has announced several improvements to its radio research reports. Included are the introduction of Survey Area Maps with the Spring 1990 Quarterly Summary Reports; use of Spanish-language interviewers, additional weighting measures, focus studies and household panel studies to refine research among older Hispanic radio listeners; and the addition of quarterly black target market reports.

The Broadcast Credit Association has set its next Credit and Collection Seminars: Oct. 16-17, 1990 in Toronto and Feb. 11-13, 1991 in New York. For information on the seminars, contact Mark Matz, VP/Marketing, at 708/827-9330.

M STREET

The M Street Database has ranked the most popular commercial formats by the total number of stations programming each format.

<u>AM & FM 9,393 stations</u>		<u>AM only 4,906 stations</u>		<u>FM only 4,487 stations</u>	
1	Country 26.2%	1	Country 28.0%	1	AC 26.6%
2	AC 22.1	2	AC 18.1	2	Country 24.3
3	CHR (Top-40) 9.1	3	Religion 11.4	3	CHR (top-40) 16.6
4	Religion 7.8	4	Oldies 8.2	4	Rock 7.8
5	Oldies 6.8	5	Talk, Info. 7.9	5	Oldies 5.2
6	Rock 4.3	6	Standards 6.9	6	EZ 4.2
7	Talk, Info. 4.2	7	Ethnic/Span. 5.1	7	Religion 3.7
8	Standards 3.9	8	Black 3.3	8	Black 2.9
9	Ethnic/Span. 3.6	9	CHR (Top-40) 2.2	9	Ethnic/Span. 1.9
10	Black 3.1	10	EZ 1.5	10	Jazz/New Age 1.4
11	EZ 2.8	10	Variety 1.5	11	Classical .9
12	Variety 1.0	12	Rock 1.1	12	Standards .8
13	Jazz/New Age .6	13	Jazz/New Age .3	13	Variety .5
14	Classical .5	14	Classical .2	14	Talk, Info. .3

For more information on the M Street Database give us a call at (703) 864-3622.

BFM CALENDAR NOTES

By August 1, California radio stations must file renewal applications on FCC Form 303-S and attach FCC Form 396 (EEO). Stations in North and South Carolina, Illinois, Wisconsin and California must file Annual Ownership Reports (FCC Form 323) by August 1.

The Georgia Association of Broadcasters holds its annual meetings Aug. 11-14.

THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone or FAX: (703) 684-3622

ROBERT UNMACHT, Editor

July 16, 1990

Vol. 7, No. 29

COPYRIGHT 1990

<u>FORMAT CHANGES</u>		(# change accompanies new ownership) (// simulcast)	
		<u>formerly</u>	<u>becomes</u>
AK Fairbanks	KCBF-820	SMN Pure - oldies	SMN Kool - oldies
Fairbanks	KXLR-95.9	# KINQ, silent	SMN Pure - oldies
CA San Francisco	KOFY-FM-98.9	# adult contemporary	oldies // KOFY-1050
Santa Cruz (San Jose)	KLRS-99.1	# new age	oldies // KOFY-1050
(these are temporary measures until Viacom assumes control of KLRS and KOFY-FM)			
FL Inverness	WINV-1560	TNNR - country	SMN - country
GA Rome	WQTU-102.3	AC-oldies	SMN Pure - oldies
KS Arkansas City (Wichita)	KYQQ-106.5	KWKL, oldies	CHR "Q-106.5"
Wichita	KQAM-1410	oldies	adult standards
KY Hawesville	WKCM-1160	country // FM	SMN Pure - oldies
LA Oakdale	KICR-900	country	adds Unis. - country
MA Orange	WCAT-700	SMN - AC	SMN Pure - oldies
MN Atwater	KYRS-94.1	country	adds Unis. - country
MS Holly Springs	WKRA-FM-92.7	country	SMN Pure - oldies
NE Lincoln	KHAT-FM-106.3	soft AC	KMXA, AC "Mix 106"
NC Moyock (Norfolk VA)	WTZR-92.1	# WOFM, prog. rock	SMN Z - rock
OR Ashland	KCMX-580	talk	Unis. - country
Coos Bay	KYNG-1420	talk	silent (FM still on air)
Eugene	KDUK-1280	adult standards	SMN Kool - oldies
PA Pittston (Scranton)	WWRB-102.3	rock CHR	CHR
TN Knoxville	WMRE-1580	# silent	religion
TX Dallas	KRSR-105.3	KQZY, soft AC	AC "Star 105"
El Paso	KTSM-FM-99.9	easy listening	soft AC
Luling (Austin)	KAPT-94.7	soft AC	SMN - country "The Cat"
UT Richfield	KKWZ-93.7	adult contemporary	adds Unis. - AC
WI Waupun	WMRH-1170	# WLKD, SMN - oldies	SMN - standards

<u>NEW STATIONS: APPLICATIONS</u>		(* non-commercial station) (& reapplication)	
(mx mutually exclusive)		(+ competes with existing application)	
AL 106.1+	Chatom	25000 w, 328 ft	Benchmark Communications Corp.
NE 88.5* &	Lincoln	5000 w (v), 314 ft	Joy Public Broadcasting Corp.
TX 100.7+	Abilene	mx with KORQ-FM	Abilene Community Radio
96.9+	Amarillo	mx with KLSF	Westwood Two

Returned/Dismissed Applications

AZ 89.5*+	Phoenix (denied)	Radio Alliance Phoenix
89.5*+	Phoenix (denied)	Sun Health Corp.
CA 100.3+	Quincy (D)	Ralph E. Wittick
88.9*+	Redding (R)	State of Oregon
IA 99.5+	Eldora (D)	Mega Media, Ltd.

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1990 M Street Corporation. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$95.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

Returned/Dismissed Applications (Cont'd)

KS 91.9*	Arkansas City (D)	only applicant	Faith Broadcasting, Inc.
105.1+	Liberal (D)		Thunderbird Broadcasting
MO 100.7+	Troy (R)		Betty A. Salois
PA 92.3+	Riverside (D)		Elaine C. Kennedy
92.3+	Riverside (D)		Eugene Pirarella, Jr.
TN 94.9+	Waynesboro (D)		Thomas J. Johnson
TX 106.5+	Muenster (D)		Urban J. Endres

NEW STATIONS: GRANTS

AZ 89.5*	Phoenix	265 w, 4130 ft	Arizona State University
89.5*	Phoenix	91 w, 1463 ft	Maricopa County Comm. College
	(stations will share time; see "Washington This Week," page 7)		
IN 88.5*	Terre Haute	550 w, 308 ft	Illinois Bible Institute
IA 99.5	Eldora	3000 w, 328 ft	E. W. Bie
MN 91.5*	Thief River Falls	83900 w, 651 ft	Minnesota Public Radio
OH 88.3*	Toledo	107 w, 125 ft	University of Toledo
	(grant includes implementation of share-time agreement with WXTS-FM Toledo)		
PA 92.3	Riverside	440 w, 833 ft	Cantroair Communications Co.
SC 88.7*	Cayce	150 w, 141 ft	Bible Broadcasting Network
TN 94.9	Waynesboro	3000 w, 328 ft	Pioneer Radio FM, Inc.
TX 106.5	Muenster	3000 w, 328 ft	Gain Air Co.

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

NY new-89.7*	West Saugerties	50 w, WFGB	Sound of Life, Inc.
VA new-88.3*	Winchester	10 w, WMRA	James Madison Univ.

CP ACTIVITY

CA KECU(CP)-105.5	Eureka	requests extension of time (2nd)
KJRC(CP)-1090	South Lake Tahoe	requests extension of time
KARM-89.7*	Visalia	on the air
FL WOOG(CP)-89.5*	Kissimmee	CP forfeited and cancelled 6/26/90
WLPC(CP)-99.3	Mexico Beach	granted extension of time (2nd)
(CP)-990	Miami	requests extension of time
WCAG(CP)-1030	Oveido	granted extension of time
WPIO-89.3*	Titusville	CP for 3000 w, 490 ft cancelled 6/20/90
LA KAHJ(CP)-107.3	Lake Arthur	requests extension of time (2nd)
MO KLRQ(CP)-96.1	Clinton	requests CP to replace expired permit
KGGN(CP)-890	Gladstone	requests extension of time
NH WMIH(CP)-107.1	Gorham	CP for new station cancelled
OH WPJV-96.9*	Willard	granted CP to replace expired permit
TX KVPA(CP)-101.1	Port Isabel	requests extension of time (1st)
VA WKNV(CP)-810	Dublin	requests CP to reinstate expired permit

FACILITIES/PARAMETERS: APPLICATIONS (& reapplication)

(Docket 88-375 Class A upgrades are allowed on air prior to granting)

AL WEBJ-1240	Brewton	direct measurement of antenna power
AR KPIK(CP)-101.5	Beebe	increase to 6000 w, change xmtr location
KHOX-100.5	Hoxie	move to 105.3 MHz
CA KWVE-107.9	San Clemente	install new antenna system
KLOK-1170	San Jose	direct measurement of antenna power
KSRO-1350	Santa Rosa	direct measurement of antenna power
FL WPBR-1340	Palm Beach	change xmtr location
GA WVEE-103.3	Atlanta	install new auxiliary system
WMTZ-94.3	Martinez	increase to 6000 w [88-375]
ID KORT-FM-92.7	Grangeville	362 w, 2352 ft, C3, change xmtr location

FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)

IN WYIC-1110	Noblesville	direct measurement of antenna power
IA KLGA-FM-92.7	Algona	increase to 30000 w, Class C2
KRDI-FM-100.9	Decorah	move to 100.5 C2; 50000 w, 492 ft, change xmtr location
KTSB-93.9	Sioux Center	install auxiliary antenna system
KS KCLY-100.9	Clay Center	increase to 6000 w [88-375]
LA KBAZ-102.1	Basile	increase to Class C3
KWLW-107.1	Many	25000 w, 253 ft C3, correct coordinates
KVCL-FM-92.1	Winnfield	6000 w, 211 ft
MO KDEE (CP)-92.3	Cameron	328 ft, change xmtr location
MT KRKX-94.1	Billings	change antenna supporting structure height
KZOQ-100.1	Missoula	increase to 12150 w, Class C3
NE KLIN-1400	Lincoln	change xmtr location
KEXL-106.7	Norfolk	install auxiliary system
NV KQLO-920	Reno	change xmtr location
NJ WSJL-102.3	Cape May	change to 4-bay antenna
WNNJ-FM-103.7	Newton (&)	3500 w, 758 ft, B1, change xmtr location
(facilities were previously granted "with conditions")		
NY WIRQ-93.3*	Rochester	move to 94.3 MHz
WEIF (CP)-100.7	Utica	1160 w, 551 ft, change xmtr location
OH WMTR-FM-95.9	Archbold	move to 96.1 MHz
WELA-104.3	East Liverpool	increase to 492 ft, modify DA
WCCD-1000	Parma	direct measurement of antenna power
PA WQHG (CP)-106.3	Huntingdon	6000 w, 154 ft, change xmtr location
WMXP-100.7	New Kensington	16900 w, 850 ft
WPMR (CP)-107.9	Tobyhanna	2000 w, 564 ft
WYTK-95.3	Washington	increase to 4200 w, install DA system
SD KVHT-106.3	Vermillion	increase to 6000 w [88-375]
TX KPEZ-102.3	Austin	install new auxiliary system
KLAT-1010	Houston	change xmtr location
KKZR-1070	Houston	direct measurement of antenna power
KYXS-FM-95.9	Mineral Wells	increase to 25000 w, 285 ft, Class C3
VT WKVT-FM-92.7	Brattleboro	increase to 1800 w [88-375]
VA WRDJ-FM-105.1	Bridgewater	decrease to 2000 w
WI WFDL (CP)-106.7	Lorima	1350 w, 485 ft, change xmtr location
ON CIAO-790	Brampton	move to 530 KHz; 1000/250 w, DA-2
(application contingent on pending app. for CJFT-530 Fort Erie ON to move to FM)		

Returned/Dismissed Applications

AL WXZX (CP)-105.9	Winfield (D)	3400 w, 433 ft, change xmtr location
CA KDJK-95.1	Oakdale (D)	16000 w, 876 ft, DA, change xmtr location
CO KAVI-FM-95.9	Rocky Ford (R)	move to 95.5 C3; increase to 6100 w
FL WNFK-105.5	Perry (D)	decrease to 145 ft, change xmtr location
WEAT-FM-104.3	West Palm Beach	100000 w, 1272 ft, Class C
(grant rescinded, restored to application status)		
GA WKCX-97.7	Rome (R)	increase to 1050 w [88-375]
IA KITR-101.7	Creston (R)	increase to 2357 w [88-375]
KY WCKQ-103.9	Campbellsville (R)	increase to 3300 w [88-375]
MI WIRX-107.1	St. Joseph (D)	increase to 5900 w
NE KBBN-FM-98.3	Broken Bow (R)	increase to 3420 w [88-375]
KWPN-FM-107.9	West Point (R)	100000 w, 548 ft, C1, change xmtr location
NY WSRD-104.9	Johnstown (D)	increase to 6000 w
NC WNHW-92.3	Nags Head (R)	increase to 4100 w
WZYC-103.3	Newport (D)	increase to 1000 ft
SC WMGL-101.7	Ravenel (D)	increase to 492 ft, change xmtr location
WV WTUN (CP)-98.7	Pocatalico (D)	change xmtr location

FACILITIES/PARAMETERS: GRANTS

AL WFFN-92.9	Cordova	move to 95.3 A; 2200 w, 544 ft
AR KBSS-FM-92.1	Booneville	move to 104.7 C2; 50000 w, 492 ft, change xmtr location
DE WXPZ-101.3	Milford	decrease to 327 ft, change xmtr location
FL WLPC (CP)-99.3	Mexico Beach	50000 w, 492 ft, C2, change xmtr location
WNOG-1270	Naples	1900 w nights, change night xmtr location
GA WAVO-1420	Decatur	operate xmtr by remote control
IL WRAJ-FM-92.7	Anna	move to 96.5 C2; 20000 w, 781 ft, change xmtr location
WCRW-1240	Chicago	change xmtr location
WCRC-95.7	Effingham	install new antenna
WMOI-97.7	Monmouth	3360 w, 440 ft, change xmtr location
LA WSMB-1350	New Orleans	direct measurement of antenna power
ME WMCM-103.3	Rockland	increase to 31200 w, Class B
MO KZBK-97.7	Brookfield	move to 96.9 C2; 27500 w, 158 ft
KTXY-106.9	Jefferson City	increase to 1000 ft (auxiliary)
KTMO-98.9	Kennett	use former main facilities as auxiliary
OH WKLM-95.3	Millersburg	install directional antenna pattern
OK KEMX (CP)-94.5	Locust Grove	2275 w, 367 ft
KOSU-FM-91.7*	Stillwater	increase to 1010 ft, change xmtr location
OR KZAM-FM-95.3	Creswell	400 w, 1207 ft, change xmtr location
TN WRJT-107.1	Monterey	move to 106.9 C3; 7000 w, 600 ft
VA WZJM (CP)-88.7*	Harrisonburg	390 w, 66 ft, change xmtr location
WVST-FM-91.3*	Petersburg	change antenna polarization
WV WQBE-950	Charleston	direct measurement of antenna power
WI WOKY-920	Milwaukee	direct measurement of antenna power
WHBL-1330	Sheboygan	direct measurement of antenna power
NS CFDR-780	Dartmouth	changes in day DA pattern
ON (CP)-1200	Sault Ste. Marie	decrease to 7000 w nights
PQ CKLO-1490	L'Annonciation	increase to 1000 w ND nights
CBF-690*	Montreal	change to non-directional day & night

CALL LETTER CHANGES (# applied for by new owners)

AL WZMX-97.7	Russellville	becomes WSHK
CA new-105.1	Auberry	KXDR
new-93.3	Chowchilla	KXDA
new-107.7	Merced	KXDE
KRAC (CP)-96.1	Morgan Hill	KSJQ
DE new-105.9	Lewes	WXJN
GA new-107.5	Omega	WXJF
HI new-810	Princeville	KXDS
IL new-95.5	Bethalto	WXJO
WMLA-FM-92.7	Le Roy	WRXZ
IN new-95.1	Nappanee	WXJG
KS new-102.5	North Fort Riley	KXDJ
KY WGKY-FM-105.5	Greenville	WWHK
new-102.9	Mount Vernon	WXJJ
ME new-93.7	Milbridge	WXJH
MI new-98.9	Grand Rapids	WXJI
new-95.7	Oscoda	WXJD
MN KCPI-94.9	Albert Lea	KRGR
new-99.7	Browerville	KXDL
MS WJDX-620	Jackson	WJDS
WSLI-FM-96.3	Jackson	# WJDX (requested)

CALL LETTER CHANGES (Cont'd)

NY new-100.7	Henderson	becomes WXJE
WEXX(CP)-90.1*	Mount Hope	WDHZ
NC WXBG-1470	Burgaw	WVBS
OH WQHD(CP)-91.7	Belpre	WMBP
OK KOKL-FM-94.1	Okmulgee	# KTHK
OR KTDO-FM-107.1	Toledo	KZUS
PA WQHE(CP)-88.3*	Elizabethtown	WVEC
WHUM-1190	Hughesville	# WKHL "Cool"
WKHL-95.5	Salladasburg	WKHL-FM
SC WTKS-1510	Burnettown	WRKU
WXCH-1450	Charleston	WUJM
WUJM-94.3	Goose Creek	WUJM-FM
WXMB-1270	Surfside Beach	WYAK
TN new-96.5	Harrogate	WXJB
WLKW(CP)-104.3	Surgoinsville	WEYE
TX KQZY-105.3	Dallas	KRSR "Star"
new-95.5	Littlefield	KXDM
VA WEVA(CP)FM-99.5	Emporia	WXJA
new-101.3	Farmville	WXJK
WI WLKD-1170	Waupun	# WMRH

PROPOSED STATION TRANSFERS

(r reorganization of existing ownership)

AL WMJJ-96.5	Birmingham	from Capitol-Birmingham, Inc. to Ameron Broadcasting, Inc.
AZ KDAN-1180	Williams	r in Soho Broadcasting
AR KMLA-FM-103.9	Ashdown	from KMLA Radio Co. to Waller Broadcasting, Inc.
CA KCVR-1570/ KWIN-97.7	Lodi	r in Turnbeaugh Communications, LP
FL WQBA-1140/107.5	Miami	from Radio WADO Inc. (Spanish Radio Network) to SRN Texas, Inc. (Spanish Radio Network)
GA WAOS-1600	Austell	from Aubrey Smith to Samuel and Graciela Zamarron
HI KLHI-FM-101.1	Lahaina	r from Kenneth S. Hayashi Corp. to Pacific Isle Broadcasting, Inc.
IL WGIL-1400/ WAAG-94.9 WPRC-1370	Galesburg Lincoln	r from L. Pritchard et al (Galesburg Bcstg) to First Illini Bank, Trustee (Glsbg Bcstg) from Capital Broadcasting, Inc. to L & M Broadcasting Co., Inc.
IN WAWK-1140/ WBTU-93.3	Kendallville	from Fort Wayne Media, Ltd. to Kempff Communications Co.
IA KMCD-1570/ KIIK-FM-95.9	Fairfield	r from L. Pritchard et al (Galesburg Bcstg) to First Illini Bank, Trustee (Glsbg Bcstg)
KS WREN-1250	Topeka	r from WREN Paton/Cramer, Inc. to N. E. Paton, Jr., Trustee
LA KNOK-102.9	Belle Chasse	from First Belle Chasse Media Group to Coastal Broadcasting, Inc.
MI WLCS-98.3	North Muskegon	r from Black & Gold Co. to Black & Gold Radio Co., Inc.
MS WVMI-570/ WQID-93.7	Biloxi	from Family Group Bcstg Operating, LP to Telesouth Communications, Inc.
MO KDBX-99.3	Boonville	from Big Country of Missouri, Inc. to Bluff City Broadcasting, Inc.

PROPOSED STATION TRANSFERS (Cont'd)

MO KMRF-1510	Marshfield	from John P. Thompson et al (T.H. Media) to William & Lindy Williams (T.H. Media)
NY WAQX-FM-95.7	Manlius	from Atlantic Ventures of New York, LP to Pilot Communications of Syracuse, Inc.
NC WONO-1350	Black Mountain	from Taylor Communications, Inc. to Master Media, Inc.
RI WBLQ-99.3	Block Island	from Gary Sbordone to WCRN, Inc.
TN WSDT-1240	Soddy-Daisy	from Roberta G. Davis to Lee College
TX KWIC-1380/107.9	Beaumont	r from Pyle Communications of Beaumont to Modern World Media, Inc.
KFLZ-107.1	Bishop	r from Cismek Corp., Debtor-in-Possession to Cismek Corp.
KXTQ-950/ KKIK-93.7	Lubbock	from Bakcor Broadcasting, D.I.P. to William S. Sanders
KJLR(CP)-97.5	Olney	from Wes-Tex Broadcasting, Inc. to Stone Broadcasting Corp.
VA WZCL-105.3 WXRI-107.7	Portsmouth Windsor	r in ML Media Opportunity Partners, LP from JH Communications to Willis Broadcasting Corp.
WI WKTS-950	Sheboygan	from Sheboygan Broadcasting Corp. to Airwaves Communications of WI, Inc.
WY (CP)-101.9	Burns	r from William L. Moir to KMUS, Inc.

DISMISSED STATION TRANSFERS

FL WRHC-1550	Coral Gables	r in Radiocentro Broadcasting Co.
NH WMIH(CP)-107.1	Gorham	from Metrocomco, Inc. to White Mountain FM, Inc.

WASHINGTON THIS WEEK

The Commission this week renewed the licenses of nine stations in Florida, and six stations in North Carolina, that were challenged by various state and local branches of the NAACP and the National Black Media Coalition. The stations were:

- WNWS/WLYF Miami, renewed unconditionally
- WMMZ Ocala, renewed unconditionally
- WQAM/WKIS Miami/Boca Raton, renewed subject to reporting conditions
- WMXQ Riviera Beach, renewed subject to reporting conditions
- WPFM Panama City, renewed subject to reporting conditions and \$15,000 NAL
- WTRS AM/FM Dunnellon, renewed subject to reporting conditions and \$18,000 NAL
- WMMK Destin, renewed subject to reporting conditions and \$15,000 NAL
- WGUL AM/FM New Port Richey, renewed for a short-term, subject to reporting conditions and \$15,000 Notice of Apparent Liability
- WLVU AM/FM Dunedin/Holiday, renewed for a short-term, subject to reporting conditions and \$18,000 Notice of Apparent Liability
- WRCM Jacksonville NC, renewed subject to reporting conditions
- WRRF/WDLX Washington NC, renewed subject to reporting conditions
- WBTB/WZYC Beaufort/Newport NC, subject to reporting conditions and \$5,000 NAL
- WKRR Asheboro NC, renewed for a short-term ending August 1, 1992, subject to reporting conditions and \$10,000 NAL

The license challenges and NALs were triggered by stations' "repeated failures to comply with the FCC's EEO provisions."

WASHINGTON THIS WEEK (Cont'd)

On Friday, July 13, the FCC officially adopted a report concluding that its enforcement of Congress's 24-hour ban on indecent broadcasts is constitutional. The report was a response to a remand of a case by the U.S. Court of Appeals in which the prohibition was challenged. The Commission found that its prohibition was a sufficiently narrow means of preventing access to indecent broadcasts by children (defined as minors age 17 and under); that children were in the broadcast audience for both radio and television at all times of day and night; and that alternatives such as time channeling and technological restrictions are "insufficient to protect children from exposure to harmful indecent programming." The report also affirmed that the FCC does not plan to change its current definition of indecency. Report findings will not take effect until the judicial review process is complete, which in this case may mean a ruling on constitutionality by the Supreme Court; until that time, the FCC's current policy (allowing indecent material to be broadcast between 8 PM and 6 AM) remains in effect.

Two new share-time arrangements were approved in this week's new station grants. The new non-commercial FM granted to the University of Toledo will share a frequency with the existing WXTS-FM Toledo; and, in a rather unusual decision, the FCC chose to grant a new station to two of the applicants for a non-commercial allocation in Phoenix. Unless the parties can come to an independent agreement before a final Commission order, Maricopa County Community College will broadcast on 89.5 in Phoenix on Monday, Wednesday, Friday and alternate Sundays; and Arizona State University will broadcast on Tuesday, Thursday, Saturday and alternate Sundays. No explanation was issued as to why the FCC granted both stations.

The FCC has granted a waiver of multiple ownership rules to Eric B. Shultz, President of Atlantic Ventures, co-owner of WROR-FM Boston. Shultz requested the waiver so that he can serve on the Board of Directors of WBRU-FM Providence RI, a commercial station operated by Brown University. The FCC's action was based on the educational nature of WBRU's operation and the minimal overlap of these two FMs in separate, adjacent markets.

Henry A. Straube has been appointed Chief of the Negotiations Section of the International Branch, Policy and Rules Division, Mass Media Bureau of the FCC. He is presently Assistant Chief of the FCC's AM Branch.

In other actions, the FCC has: denied a request for reconsideration and a motion for stay in a settlement agreement for a new FM in Christiansted, VI; denied an application for review by Johnson Broadcasting, Inc. in the proceeding for a new FM in Roswell, GA; and upheld its grant of Port Huron Family Radio's application for a new FM in Port Huron, MI.

ELSEWHERE

The owners of CISL-650, Richmond BC, have been granted a license for a new FM station in Vancouver BC. The station, which will have a CRTC format classification of "dance" music, has yet to be assigned a frequency or power by the Canadian Dept. of Communications (DoC).

A number of developments in the past two weeks have brought the new technology of digital broadcasting closer to reality in the U.S. Early this month, a number of digital manufacturers presented details of transmission systems to private hearings of the Digital Audio Broadcasting Working Group at the U.S. Department of Commerce. Among the advances are a system of in-car DAB reception claiming CD-quality sound. Initial results of Canadian on-air tests of DAB broadcasting in

ELSEWHERE (Cont'd)

the Ottawa and Toronto areas this month have also had far better results than researchers had expected. The advent of DAB technology has the potential, within the next decade, to completely displace traditional AM and FM broadcast transmission methods.

In response to the DAB hearings and Canadian tests, the National Association of Broadcasters has also convened a special task force to study land-based digital radio service. The NAB has consistently supported a land-based system that would incorporate local broadcasters to current proposals for a satellite-distributed, national DAB system. NAB's task force has also announced its opposition to proposals that would give current DAB entrepreneurs any advantages over existing AM/FM broadcasters in establishing digital service.

More news from the National Association of Broadcasters: The NAB's Board of Directors has approved a new set of voluntary programming principals for radio and TV broad-casting. The standards, which address as key areas children's television programming, indecency and obscenity, violence, and drug and substance abuse, are meant as a replacement for the former NAB Code. The NAB has also: urged the FCC to clarify reporting guide-lines for character policy rules; signed a contract with Denon America, Inc. for manufacture of a high quality AM-FM radio tuner designed to broadcast industry specifications; and named David L. Hicks of Kalamazoo, MI as the new Chair of the NAB's Radio Board of Directors.

New programming is on the way from the Sun Radio Network and its sister service, North America One. The Sun network has added "mid-life" from 8 to 10 pm Eastern time. "mid-life" is hosted by Gayle and Marty Weissberg and will focus on the trial and tribulations of - guess what - mid-life. NA-1 will be adding a nationwide PolkaTime program. PolkaTime is the first national polka program and will include selections from an 18,000 title music library.

Voice of America is holding an "American Voices" contest for radio stations. The prize will not go to the 40th caller but to the station that submits the best locally produced program in the categories of: local government in action, grassroots civic work, personality profiles, features on local residents and Americana. The programs must air as part of regular programming, be no longer than 3 minutes, and be submitted by January 15th, 1991. Entries will be divided into 4 categories: small, medium, large, and college. There will be twelve winners who will receive plaques. For more information contact "American Voices" radio contest, VOA, Current Affairs Division, Room 3446, Washington, D.C., 20547.

A note we enjoyed from a recent edition of the program guide for community station KGNU-88.5 Boulder CO: "Off Air (with Chief Engineer Erik Seville)" airs Monday mornings from midnight to 6 AM.

THE SALES PITCH AT THE BOTTOM OF THE PAGE

Put our unparalleled ability to make things up as we go along to work for you! We can customize mailing labels, market summaries, format reports or any other combinations of station information to meet your data needs. For more information and some really great ideas, call M Street at (703) 684-3622.

* * * *

THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone or FAX: (703) 684-3622

ROBERT UNMACHT, Editor

July 23, 1990

Vol. 7, No. 30

COPYRIGHT 1990

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Guntersville	WTWX-95.9	country	adds Drake - country
Hamilton	WERH-970	country	adds SMN - country
CA Chico	KZFR-90.1*	new	variety
Santa Clarita	KBET-1220	adult contemporary	oldies
Ventura	KAGR-107.1	new	adult contemporary
CO Monte Vista	KSLV-FM-95.3	adult contemporary	Unis. N29 - CHR
Ourray	KURA-105.7	silent	variety
	(mixture of standards, country, soft AC and classical)		
Rifle (Grand Jct.)	KZKS-105.3	adult contemporary	silent (AM remains on)
CT Naugatuck (Waterbury)	WFNW-1380	silent	Spanish & Portugese
FL Big Pine Key	WWUS-104.7	soft AC	adds Drake - soft AC
Royal Palm Beach	WOEQ(CP)-1190	new	to be Spanish
Sarasota	WSRZ-1450	# oldies	to be WSPB, classical
GA Crawford (Athens)	WGMG-102.1	new	AC "Magic 102"
Glennville	WKIG-1580	AC // FM	to be southern gospel
IA Decorah	KDEC-1240	AC // FM	Unis. AM - standards
Newton	KCOB-1280	SMN - standards	SMN - country
LA Berwick	KVPO(CP)-105.9	new	to be Unis. - oldies
Golden Meadow	KBAU-94.3	SMN - CHR	SMN - AC
Lafayette	KACY-1520	KINF, bus. news	Unis. AM - standards
MN Ada	KRJB-106.3	country	adds Unis. - country
Albert Lea	KRGR-94.9	KCPI, CHR	AC-oldies
MO Chaffee	KYRX-104.7	new	CHR "Y-105"
MT Great Falls	KAAK-98.9	CHR	adult contemporary
NH Hinsdale	WYRY-104.9	adult contemporary	adds SMN - Pure mid.-10A
NM Roswell	KWFL-99.5	new	religion
NC Fair Bluff	WJHB-1480	country	adds Unis. - country
OR Grants Pass	KAGI-930	country	adds Drake - country
PA Punxsutawney	WECZ-1540	easy listening	Unis. AM - standards
SC Burnetown	WRKU-1510	WTKS, gospel	SMN Pure - oldies
Conway	WBIG-1330	urban	silent
TN Germantown (Memphis)	WNWZ-1430	news, talk	adds easy lis. 10A-6P
Knoxville	WEZK-97.5	easy listening	soft AC
TX Bay City	KMKS-102.5	adult contemporary	adds Drake - AC
Brownsville	KBOR-1600	Spanish // FM	Spanish - rancho
Denison	KDSX-950	country	SMN trad. - country
Houston	KHMX-96.5	# KNRJ, altern. rock	hot AC
San Antonio	KISS-FM-99.5	rock	oldies
WI Columbus	WYKY(CP)-100.5	# new	to be SMN - AC
Rudolph	WIZD(CP)-99.9	new	to be Drake - oldies

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1990 M Street Corporation. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$95.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

<u>NEW STATIONS: APPLICATIONS</u>		(* non-commercial station)	(& reapplication)
		(mx mutually exclusive)	(+ competes with existing application)
GA 95.1	Harlem	6000 w, 328 ft	Harlem Media Co.
KY 94.7+	Philpot	3000 w, 328 ft	Bluegrass on the Air, Inc.
94.9+	Philpot	3000 w, 328 ft	Commonwealth Comctns Corp.
94.7+	Philpot	3000 w, 328 ft	Phil Eans
MO 103.9&	Ellington	3000 w, 328 ft	Jack G. Hunt
NY 90.9* &	Jamestown	10000 w, 492 ft	Family Life Ministries Radio
1270&	Lansing Village	1000/670 w DA-2	Romar Communications, Inc.
770+	Youngstown	5000 w DA day only	Jeffrey N. Eustis
PA 770+	Ridgway	2500 w DA day only	Charlie L. Imlay
TX 103.9+	Brownfield	mx with KLCU-FM	SW Educ. Media Found. of Texas
93.7+	Lubbock	mx with KKIK-FM	SW Educ. Media Found. of Texas
92.3+	Midland	mx with KNFM-FM	SW Educ. Media Found. of Texas
93.9+	San Angelo	mx with KTEO-FM	Criswell Ctr for Bib. Studies
93.9+	San Angelo	mx with KTEO-FM	SW Educ. Media Found. of Texas
92.7+	Slaton	mx with KJAK-FM	SW Educ. Media Found. of Texas
WV 90.9*	Charleston	800 w, 623 ft	Maranatha Broadcasting, Inc.

Returned/Dismissed Applications

AL 96.1+	Florence (D)		Bob Carl Bailey
96.1+	Florence (D)		CCI-FM, Ltd.
96.1+	Florence (D)		Muscle Shoals Broadcasting
96.1+	Florence (D)		Pistole Broadcasting Co.
96.1+	Florence (D)		Primemedia Broadcasting, Inc.
96.1+	Florence (D)		Triad Broadcasting Co.
96.1+	Florence (D)		Voncile R. Pearce
96.1+	Florence (D)		William Paxton Rogers
CA 106.5+	Orland (D)		Butte Broadcasting Co., Inc.
104.3+	Shafter (D)		Don Bevilacqua
CT 106.5+	Ledyard (D)		Clark F. Smidt
106.5+	Ledyard (D)		Ledyard CT FM Radio, LP
106.5+	Ledyard (D)		Ledyard Radio, LP
91.9*	Plantsville (R)	only applicant	Gregory P. Laporta
FL 94.7+	Gifford (D)		Press Broadcasting Co.
102.1+	Graceville (D)		Graceville Panhandle Bcstg Ltd
GA 97.5+	Hogansville (D)		Christopher N. Tarkenton
KY 104.5+	Lexington (D)		D. V. D. Broadcasting, LP
104.5+	Lexington (D)		Perfect Pitch, Inc.
LA 103.7+	Haughton (D)		Carmel Communications
103.7+	Haughton (D)		Louisiana Radio Associates
103.7+	Haughton (D)		Simcott Broadcasting, Inc.
MN 105.7+	Eden Prairie (D)		N. Walter Goins
NH 102.1+	Hampton (D)		Francoeur Radio Partnership
102.1+	Hampton (D)		Hampton Broadcasting Co.
NY 105.7+	Queensbury (D)		New York Broadcasting Corp.
105.9+	Rochester (denied)		Best Broadcasting Co., LP
105.9+	Rochester (denied)		Christian Discerner, Inc.
105.9+	Rochester (denied)		Donald B. Crawford
105.9+	Rochester (denied)		R. B. Lee Rust
105.9+	Rochester (denied)		Taylor Comctns of Rochester
105.9+	Rochester (denied)		Victorson Group, Inc.
102.7+	Webster (D)		Peter Achilles Broikou
NC 92.3+	Jacksonville (D)		Maranatha Bcstg Co., Inc.
104.7+	Rose Hill (D)		Lyn-Win Broadcasting, Inc.
91.3*	Winston-Salem (R)	only applicant	Mega Educ. Communications Inc.

Returned/Dismissed Applications (Cont'd)

PA 93.3+	Meyersdale (D)	Robert A. Benns
SC 100.3+	Pawley's Island (D)	Fogel Broadcast, LP
TX 97.1+	Cleveland (D)	Cleveland Broadcasting Co.
WA 94.7+	Camas (D)	Camas Broadcasting Co.
WV 99.5+	Point Pleasant (D)	Poole Radio, Ltd.

NEW STATIONS: GRANTS

AL 96.1	Florence	3000 w, 440 ft	Benny Carle Broadcasting, Inc.
CA 106.5	Orland	3000 w, 328 ft	Edward E. Abramson
104.3	Shafter	3000 w, 318 ft	Pioneer Broadcasting Co.
FL 102.1	Graceville	3000 w, 328 ft	Lina M. Parish
LA 103.7	Haughton	3000 w, 328 ft	Cary D. Camp
NY 105.9	Rochester	3000 w, 328 ft	Eison & Associates, Ltd.
102.7	Webster	3000 w, 328 ft	Webster-Fuller Comctns Assoc.
NC 104.7	Rose Hill	3000 w, 256 ft	Duplin County Broadcasters
PA 93.3	Meyersdale	3000 w, 51 ft	Roger Wahl
TN 96.3	Seymour	1190 w, 477 ft	Seymour Communications
WA 94.7	Camas	facilities not given	KMAS Broadcasting Corp.
WV 99.5	Point Pleasant	3000 w, 326 ft	Tri County Radio

CP ACTIVITY

AR KHOX-105.3	Hoxie	on the air ex-100.5 MHz
CA KOCM-103.1	Newport Beach	CP for 2570 w, 322 ft, DA is cancelled
CO KIOB-107.9	Grand Junction	on the air
FL WBPT(CP)-89.5*	Naples	granted extension of time (2nd)
KY WMKZ-93.1	Monticello	on the air
ME WTBU(CP)-107.7	Bar Harbor	CP is forfeited & cancelled 7/12/90
MA WEFI(CP)-1140	Easthampton	CP cancelled, call sign deleted
MI WOWE-98.9	Vassar	on the air
MN KARL-105.1	Tracy	on the air
MS WJXN(CP)FM-92.9	Utica	target date is Aug. 5
MO KGGN(CP)-890	Gladstone	granted extension of time
KADI-99.5	Republic	on the air
NH WNHA(CP)-1140	Concord	granted extension of time
NJ WVNJ(CP)-1160	Oakland	granted extension of time
RI WPJB-102.7	Narragansett Pier	on the air
SC WQTI(CP)-100.5	Marion	requests extension of time (1st)
SD KIMM-1150	Rapid City	granted ext. of time for new night op.
KVHT-106.3	Vermillion	on the air ex-102.3 MHz
TX KHEN(CP)-95.1	Caldwell	requests CP to replace expired permit
KPBC-770	Garland	on the air ex-1040 KHz
KZSP(CP)-95.3	South Padre Island	testing on air
KCUB-FM-98.3	Stephenville	on the air
VA WZQK(CP)-99.7	Coeburn	requests extension of time (1st)
WSGM-93.1	Staunton	on the air ex-93.5 MHz
WI WTLI(CP)-840	Plover	CP cancelled, call sign deleted

FACILITIES/PARAMETERS: APPLICATIONS (& reapplication)

AZ KRBZ(CP)-92.1	Tusayan	1600 w, 335 ft, change xmtr location
CA KFER(CP)-89.9*	Santa Cruz	increase to 26 ft, change xmtr location
CT WXCT-1220	Hamden (&)	5000/1000 w DA-1, correct coordinates
WLVH-FM-93.7	Hartford (&)	16000 w, 869 ft, change xmtr location
DE WRKE-101.7	Ocean View	increase to 6000 w, 502 ft
HI KIKI-830	Honolulu	direct measurement of antenna power

FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)

IL WYSY-FM-107.9	Aurora	21200 w, 761 ft, change xmtr location
IN WBQR-95.7	Attica	increase to 4096 w, 387 ft
WOTS(CP)-102.5	Mitchell	6000 w, 282 ft, change xmtr location
IA KTDG(CP)-95.7	Winterset	increase to 6000 w, change xmtr loc.
KS KNSS-1240	Wichita	decrease to 630/630 w ND
KY WTKY-FM-92.1	Tompkinsville	increase to 3900 w [88-375]
MD WBYQ-FM-96.7*	Baltimore	move to 94.3 MHz
MA WHCI(CP)-100.9	Amherst	6000 w, -105 ft, change xmtr location
WNNZ-640	Westfield (&)	15000 w nights, modify day DA
MN KKOO(CP)-94.7	Caledonia	1000 w, 725 ft, change xmtr location
KRCH-101.7	Rochester	39100 w, 554 ft, C2, change xmtr loc.
KKAQ(CP)FM-99.3	Thief River Falls	6000 w, 161 ft, change xmtr location
KARL-105.1	Tracy	increase to 3000 w [88-375]
NE KEZO-1490	Omaha	direct measurement of antenna power
NH WMLY(CP)-104.5	Conway	increase to 328 ft, change xmtr loc.
OH WMTR-FM-95.9	Archbold	increase to 3800 w
WNRJ-105.7	Marysville	increase to 6000 w
WQRP-88.1*	West Carrollton	increase to 4000 w, 295 ft
OK KOFM-103.1	Enid	increase to 25000 w, Class C3
PA WHHS-89.3*	Havertown	move to 107.9 MHz; 14 w, 161 ft
WZGO-1470	Portage	decrease to 480/140 w ND
SC WJYR-92.1	Myrtle Beach	increase to 50000 w, 295 ft, Class C2
TN WIMZ-1240	Knoxville	direct measurement of antenna power
TX KTSR-92.1	College Station	move to 107.3 C3; 25000 w, 328 ft, change xmtr location
KIUN-1400	Pecos	direct measurement of antenna power
VA WDIC-FM-93.1	Clinchco	increase to 6000 w [88-375]
WCVA-1490	Culpeper	direct measurement of antenna power
WV WSSN-102.3	Weston	25000 w, 98 ft, B1, change xmtr loc.
WI WMGV-103.9	Oshkosh (&)	increase to 6000 w [88-375]

Returned/Dismissed Applications

OK KTRT-1270	Claremore (R)	1000 w nights, change night xmtr loc.
WI WMGV-103.9	Oshkosh (R)	increase to 6000 w [88-375]

FACILITIES/PARAMETERS: GRANTS

AR KAAV-1090	Little Rock	direct measurement of antenna power
KWEZ(CP)-106.7	Trumann	increase to 6000 w, change xmtr loc.
CA KHPY-1530	Moreno Valley	modify standard radiation pattern
FL WSUZ-800	Palatka	change xmtr location
WUSA-100.7	Tampa	install auxiliary facility
GA WWNS-1240	Statesboro	changes in antenna system
IA KCZE(CP)-95.1	New Hampton	increase to 5500 w, change xmtr loc.
MA WJIB-96.9	Boston	8800 w, 1151 ft, change xmtr location
MI WLLZ-98.7	Detroit	install auxiliary system
MN KTIS-900*	Minneapolis	augment day directional pattern
KDWB-630	St. Paul	direct measurement of antenna power
OH WRQN-93.5	Bowling Green	increase to 4100 w, 397 ft
OR KDUK-1280	Eugene	direct measurement of antenna power
KAGO-FM-99.5	Klamath Falls	100000 w, 994 ft, change xmtr location
TX KBUC-830	Cibolo	correct coordinates
KLOL-101.1	Houston	install auxiliary antenna system
KTER-1570	Terrell	increase to 600 w DA day only
WI WYLO-540	Jackson	modify standard pattern

CALL LETTER CHANGES (# applied for by new owners)

AZ new-95.1	Winslow	becomes	KEEI	
AR new-101.5	Malvern		KISI	
CA KOFY-FM-98.9	San Francisco	#	KDBK	(requested)
KLRS-99.1	Santa Cruz	#	KDBQ	(requested)
FL WSRZ-1450	Sarasota	#	WSPB	(requested)
TX KNRJ-96.5	Houston	#	KHMX	"Mix"

PROPOSED STATION TRANSFERS (r reorganization of existing ownership)

CA KTOB-1490	Petaluma	r	from June Gardner, Trustee (North Bay Bcstg) to Raymond Carey, Trustee (North Bay Bcstg)
KOBO-1450	Yuba City	r	from Explorer Communications, Inc. to Richard E. Bleau, Trustee
CO KKGZ-1010	Brush	r	from Brush Radio, Inc. to New Directions Media, Inc.
KGRE-1450	Greeley	r	from Robert & Marjorie Zellmer to New Directions Media, Inc.
KSPK-102.3	Walsenburg		from Hargrave Broadcasting Co., Inc. to Mainstreet Broadcasting Co. of Colorado
KRDZ-1440	Wray	r	from Wray Radio, Inc. to New Directions Media, Inc.
FL WHOG-1570	Fernandina Beach		from North East Florida Radio, Inc. to B & L Communications, Inc.
WPSO-1500	New Port Richey		from Lowrey Communications, Inc. to TGA Communications, Inc.
WPIK(CP)-102.9	Summerland Key	r	from Summerland Key Communications to WPIK, Inc.
GA WBTR-FM-92.1	Carrollton		from Carroll County Media, Inc. to Reliance Broadcasting, Inc.
IL WESZ-100.1	Lincoln		from Capital Broadcasting, Inc. to L & M Broadcasting Co., Inc.
ME WKZN-870	Gorham		from Great Wireless Talking Machine Co. to Broadcast Communications, Inc.
MN KQAQ-970	Austin		from Larry Edwards et al (S & D Bcstg) to James R. Anderson (S & D Broadcasting)
NE KRFS-1600/103.9	Superior		from Valley Broadcasting Co., Inc. to Superior Broadcasting, Inc.
NJ WBRW-1170	Bridgewater		from Somerset Valley Bcstg Co., Inc. to Bridgewater Radio Associates, Inc.
NM KSIL-1340	Silver City		from Terrie Meskill to KSIL Radio, Ltd.
NY WGLI-1290	Babylon		from Radio WADO Inc. (Spanish Radio Net.) to SRN Texas, Inc. (Spanish Radio Network)
NC WWOL-780	Forest City	r	from Holly Springs Baptist Church to Holly Springs Baptist Bcstg Co., Inc.
ND KSJB-600/ KSJM-93.3	Jamestown		from Triple R Broadcasting to Chesterman Communications, Inc.
SC WKWQ-95.3	Batesburg		from Columbia Christian Radio, Inc. to Brickhouse Broadcasting Corp.
VA WKGK-1600	Saltville		from Radio Tech Co. to Sound Media, Inc.
WA KRSS-1230	Spokane		from Alimar Communications, Inc. to TCC Broadcasting Co.
WI WYKY(CP)-100.5	Columbus	r	from D. L. Markley & Associates, Inc. to D & P Markley Broadcasting, Inc.

FM ALLOCATIONS: PROPOSED AMENDMENTS

AR	KDEW-FM	De Witt	to 97.3 C2 from 96.7 A, com. Sep. 10, repl. Sep. 25
	KLRA-FM	England	to 96.5 C3 from A, comments Sep. 10, replies Sep. 25
LA	KZRO(CP)	South Fort Polk	to 95.7 A from 101.3 A, with KJAS counterproposal
	KTQQ	Sulphur	to 101.3 A from 100.9 A, with KJAS counterproposal
	new	Vivian	to 105.3 A from 95.7 A, with KLLI counterproposal
MD	WKHJ(CP)	Mountain Lake Park	to 98.9 B1 from A, counterproposal, com. due Aug. 2
NM	new	Mora	add 104.7 A, comments Sep. 6, replies Sep. 21
NY	new	Hague	add 96.7 A, counterproposal, comments due Aug. 2
	new	Westport	add 96.7 A, counterproposal, comments due Aug. 2
OK	KICM	Healdton	to 93.7 C1 from 105.7 C2, ctrprop., com. due Aug. 2
	new	Lone Grove	add 93.7 C1, counterproposal, comments due Aug. 2
OR	KSKD	Sweet Home	to 107.1 C1 from C2, com. Sep. 6, replies Sep. 21
TX (CP)		Bay City	to 101.7 C2 from 96.1 C2, with KFRD-FM counterprop.
	new	Edna	to 96.1 A from 101.7 A, with KFRD-FM counterproposal
	KRTX	Galveston	to 100.5 C3 Redland TX from 104.9 A, ctrprsl, Aug. 2
	KLLI	Hooks	to 95.9 C3 from A, counterproposal, com. due Aug. 2
	KJAS	Jasper	to Winnie TX 100.7 C from C2, ctrprop., com. Aug. 2
	new	New Ulm	to 97.3 A from 92.3 A, with KFRD-FM counterproposal
	new	Palacios	to 99.7 A from 100.7 A, with KJAS counterproposal
	KFRD-FM	Rosenberg	to 104.9 C1 from A, counterproposal, com. due Aug. 2
	KSTV-FM	Stephenville	to 105.7 C Decatur TX from C1, ctrprop., com. Aug. 2

FM ALLOCATIONS: GRANTED AMENDMENTS

CA	KEDY	Mount Shasta	to 107.9 C1 from 95.3 A
	KWHO	Weed	to 102.3 C1 from 100.9 A
FL	WOKD-FM	Arcadia	to 98.3 C2 from A
	WRTO	Goulds	to 98.3 C from A
	WCOO	Immokalee	to 92.1 A from 98.3 A
	WKZY	La Belle	to 92.5 A from 92.1 A
IA	KWBG-FM	Boone	to 98.3 C3 from A
	new	Stuart	add 107.9 A, window opens Aug. 31, closes Oct. 1
	KTLB	Twin Lakes	to 105.9 C3 from 105.5 A
MO	KBXB	Canton	to 102.3 C3 from A
NE	KWMG	Columbus	to 93.5 C1 from A
SC	WKSO	Orangeburg	to 103.9 C3 from A

WASHINGTON THIS WEEK

The FCC last week conducted surprise inspections of political broadcast practices of two radio and two TV stations in each of five major markets. The FCC audits reviewed stations' compliance with equal opportunities, lowest unit charge and political file and public inspection requirements of FCC rules. While the Commission claims these inspections were part of normal enforcement procedures, such unannounced, selective "data collection raids" are a dramatic departure from usual FCC enforcement practices and appear to be politically motivated.

In actions this week, the FCC: denied Goodlettsville Associates' application for review for a new FM in Goodlettsville TN; upheld a previous denial of license renewal for WBBY, Westerville OH; denied an application for review and rescinded a stay as part of ongoing proceedings for a new FM in Roswell, GA; upheld a new FM station settlement agreement in Christiansted, VI; as part of several FM allocation grants in Florida, dismissed competing counterproposals for Palmdale, North Naples and Venus, FL; and proposed amending rules to allow broader powers of information collection to enforce anti-drug provisions of station licensing.

M STREET

RRN, Inc. of New York (with the data assistance of M Street) has introduced a very colorful map detailing the locations of the nation's country music stations. The map uses a unique layout and color scheme to make it very easy to read. If you have an interest in country radio (or maps), it makes a great guide for the car, office or mounted on the wall. A convenient order form is enclosed. If you would like more information on the map give RRN a call at (800)451-3622 or call us here.

THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone or FAX: (703) 684-3622

ROBERT UNMACHT, Editor

July 30, 1990

Vol. 7, No. 31

COPYRIGHT 1990

FORMAT CHANGES

(# change accompanies new ownership) (// simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Abbeville	WARI-1480	oldies // FM	silent
Abbeville	WIZB-94.3	oldies	silent
AR Ashdown (Texarkana)	KTFS-FM-103.9	# KMLA-FM, country	Bonneville - easy
Little Rock	KZOU-1250	oldies	CHR // FM
CA San Francisco	KDBK-98.9	# KOFY-FM, oldies	AC "Double FM"
Santa Cruz (San Jose)	KDBQ-99.1	# KLRS, oldies//KOFY	AC // KDBK "Double FM"
FL Oveido (Orlando)	WCAG(CP)-1030	# new	to be Spanish (11/90)
IA Clinton	KLNT-1390	# talk	Unis. AM - standards
KY Eminence	WXLN-1600	WKXF, country	full service, religion
MD Mountain Lake Park	WKHJ(CP)-98.9	new	to be Unis. - AC
MA Boston	WBZ-1030	AC, talk	adds ABC - Tom Snyder
Pittsfield	WUHN-1110	adult standards	SMN Pure - oldies
MI Vassar (Saginaw)	WOWE-98.9	new	black adult contemporary
MN Tracy	KARL-105.1	# new	Unis. 41 - AC
NE North Platte	KODY-1240	AC, talk	adds SMN - AC
NY Amsterdam	WBUG-1570	# WKOL, soft AC	to be country // WLKO
Buffalo	WXBX-1400	WGKT, oldies	rock "The X"
Fort Plain	WLKO-101.1	new	to be country
Oswego	WZOS(CP)-96.7	new	to be Unis. 41 - AC
PA Port Allegany	WHKS(CP)-94.9	new	to be Unis. - AC
SC Cayce (Columbia)	WYFV-88.7*	new	to be religion
TN Athens	WLAR-1450	easy listening	country // FM
Athens	WJSQ-101.7	country	adds SMN - country
TX Stephenville	KCUB-FM-98.3	new	Unis. - AC "Sunny 98.3"
Texarkana	KTFS-1400	# KMLA, news-talk	remains news-talk

NEW STATIONS: APPLICATIONS

(* non-commercial station) (& reapplication)

(+ competes with existing application)

IN 89.7*	South Bend	870 w, 279 ft	Cross Country Bcstg, Inc.
KY 94.7+	Philpot	3000 w, 328 ft	Ruth H. Steele
NC 90.7**	Durham	50000 w, 456 ft	Central Florida Educ. Found.
TX 102.9	Amarillo	100000 w, 981 ft	Williams Broadcasting Group
1600&	Giddings	500/250 w DA-2	Radio Lee County
95.3	Howe	6000 w, 328 ft	Maple Communications, LP

Returned/Dismissed Applications

CA 103.1*	Firebaugh (R)	only applicant	Central Valley Educ. Services
-----------	---------------	----------------	-------------------------------

NEW STATIONS: GRANTS

CA 88.3*	Thousand Oaks	3000 w, 240 ft	California Lutheran University
----------	---------------	----------------	--------------------------------

GEOV PARRISH, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1990 M Street Corporation. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$95.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

NEW STATIONS: GRANTS (Cont'd)

MS 92.9	Belzoni	3000 w, 298 ft	Larry Rogers Scott
MO 104.1	Ash Grove	3000 w, 328 ft	Ash Grove, Inc.
SD 95.9	Belle Fourche	3000 w, 328 ft	Lovcom, Inc.
UT 89.7*	Moab	100 w, -581 ft	Moab Public Radio
WA 102.3	Goldendale	3000 w, 118 ft	Colin B. Malcolm
WV 90.1*	Clarksburg	1500 w, 804 ft	Maranatha Broadcasting, Inc.

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS

CO new-91.5*	Norwood	10 w, KJOL	San Miguel Basin Flwshp
KS new-89.7*	Atchison	10 w, KANU	University of Kansas

CP ACTIVITY

FL WEZO(CP)-98.9	Orlando	granted extension of time (2nd)
GA WLKC-93.3	St. Mary's	CP for 50000 w, 492 ft is on air
IL WINU-1510	Highland	requests ext. of time (move to 880 KHz)
WRXZ-92.7	Le Roy	target for return on 104.1 MHz is 8/20
WKIO-103.9	Urbana	CP for 92.5 MHz, 25000 w on air 7/29
LA KVPO-105.9	Berwick	on the air
MS WHLE(CP)-94.9	Holly Springs	requests extension of time (1st)
MO KBUG-92.3	Osceola	on the air
NE KFLL(CP)-101.3	Bridgeport	CP cancelled & call deleted 7/18/90
NV KZSR(CP)-92.9	Reno	requests extension of time (2nd)
PA WRSC-1390	State College	CP for 2000/1000 w DA-N is on air
SC WHYZ-1070	Sans Souci	CP for 50000/50000 DA-2, Sans Souci SC is on the air
TX KGRW(CP)-95.1	Friona	requests extension of time (1st)
VA WKNV(CP)-810	Dublin	granted CP to reinstate expired permit
WI WMWK(CP)-88.1*	Milwaukee	requests extension of time (2nd)

FACILITIES/PARAMETERS: APPLICATIONS (& reapplication)

AL WKFN-97.9	Oxford	280 w, 1082 ft
AR KCIZ-104.9	Springdale	increase to 2750 w
CA KATJ-FM-100.7	George	increase to 260 w
KOIT-1260	San Francisco	direct measurement of antenna power
KLOK-1170	San Jose	augment directional patterns
KNTA-1430	Santa Clara	1000 w nights, change xmtr location
KSMA-1240	Santa Maria	direct measurement of antenna power
FL WCRM-1350	Fort Myers (&)	increase to 5000 w days
WKII-1090	Port Charlotte (&)	move to Solana FL; move to 1070 KHz; 3100/260 w, DA-N
WQLM-FM-92.9	Punta Gorda	increase to 361 ft
WCCF-1580	Punta Gorda	decrease to 710 w days
GA WPPL-103.9	Blue Ridge	6000 w, 256 ft, correct coordinates
WHFE(CP)-105.9	Lakeland	increase to 6000 w, change xmtr loc.
HI KSSK-590	Honolulu	direct measurement of antenna power
IN WQBX(CP)-101.1	South Whitley	increase to 6000 w, change xmtr loc.
IA KIOW-102.3	Forest City	increase to 6000 w [88-375]
KY WSEK-96.7	Somerset	move to 97.1 MHz; 27500 w, 659 ft, change xmtr location
LA KVCL-1270	Winnfield	decrease to 820 w days
ME WDME-FM-103.1	Dover-Foxcroft	4780 w, 358 ft, change xmtr location
MI WFUM-FM-91.1*	Flint	increase to 18000 w
WIAA-88.7*	Interlochen	use former main antenna as auxiliary
MN KDLM-1340	Detroit Lakes	direct measurement of antenna power
KXSS-FM-103.7	Waite Park	change xmtr location

FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)

MO KKBL-95.9	Monett	increase to 3500 w [88-375]
KTXR-101.5	Springfield	install auxiliary antenna system
MT KAFM-99.5	Red Lodge	move to 99.3 C; increase to 45000 w
NE KPWN-FM-107.9	West Point	100000 w, 548 ft, C1, change xmtr location
NH WNTK-1020	Newport (&)	move to 720; 10000 w days, 2400 w ch
NY WCIH-90.3*	Elmira	change overall hgt above ground level
NC WPNF-1240	Brevard	change xmtr location
WMXC-104.7	Charlotte	45000 w, 565 ft (auxiliary)
WZYC-103.3	Newport	increase to 981 ft
WVOT-1420	Wilson	direct measurement of antenna power
OH WCDN-1560	Chardon (&)	move to 870 Khz; 500/190 w, DA-1
WCUE-1150	Cuyahoga Falls	augment daytime pattern
WOHI-1490	East Liverpool	decrease to 660 w, changes in antenna system
TX KKWM-FM-97.9	Dallas	decrease to 1679 ft, change xmtr location
KDOA (CP)-104.9	Tulia	7200 w, 187 ft, C3, change xmtr location
VA WJNA (CP)-106.7	Churchville	move to 106.3 B1; increase to 25000 w
WMJD-97.7	Grundy	increase to 1400 w [88-375]
WRNL-910	Richmond	changes in antenna system

Returned/Dismissed Applications

WI WIXK-1590	New Richmond (D)	decrease to 3900 w days
--------------	------------------	-------------------------

FACILITIES/PARAMETERS: GRANTS

AL WEBJ-1240	Brewton	direct measurement of antenna power
AK KBRW-680*	Barrow	change xmtr location
AZ KCDX (CP)-105.1	Kearny	changes in antenna support structure height
AR KCWD-96.7	Harrison	move to 96.1 C2; 8000 w, 1197 ft, change xmtr location
CA KVRK (CP)-92.5	Atwater	change xmtr location
KRLA-1110	Pasadena	direct measurement of antenna power
KRAY-103.9	Salinas	install new transmitter
FL WOLR-91.3*	Branford	change city of license to Lake City FL, install directional antenna
IL WBBA-1580	Pittsfield	direct measurement of antenna power
IA KUOO-103.9	Spirit Lake	50000 w, 492 ft, C2, change xmtr loc.
KY WEZJ (CP)-104.3	Williamsburg	1380 w, 656 ft, change xmtr location
LA WMXZ-95.7	New Orleans	install auxiliary system
MI WWWW-106.7	Detroit	28500 w, 728 ft, change xmtr location
MO KKBL-95.9	Monett	increase to 6000 w
NE KHAT-1530	Lincoln	direct measurement of antenna power
NV KOMP-92.3	Las Vegas	22900 w, 3844 ft, change xmtr location
KCEP-88.1*	Las Vegas	10000 w, 1079 ft, change xmtr location
NM KKIM-1000	Albuquerque	direct measurement of antenna power
NY WMHI (CP)-94.7	Cape Vincent	change to ND antenna
WMCA-570	New York	operate xmtr by remote control
PA WRSC-1390	State College	direct measurement of antenna power
PR WPRP-910	Ponce	direct measurement of antenna power
SD KOSZ-1570	Vermillion	direct measurement of antenna power
TN WHUB-FM-98.3	Cookeville	move to 98.5 C2; 50000 w, 492 ft
WIMZ-FM-103.5	Knoxville	62000 w (auxiliary)
TX KATP-101.9	Amarillo	decrease to 935 ft, Class C1
KILT-FM-100.3	Houston	install auxiliary system
KVMV-96.9*	McAllen	install auxiliary antenna system
WI WRJO-94.3	Eagle River	move to 94.5 C2; 50000 w, 492 ft, change xmtr location
WNOV-860	Milwaukee	change xmtr location

CALL LETTER CHANGES (# applied for by new owners)
(effective date given if after 7/30/90)

AR KMLA-FM-103.9	Ashdown	becomes #	KTFS-FM	
new-96.3	Mena		KOUA	
CA KRFD-1410	Marysville		KMYC	(8/1/90)
KOFY-FM-98.9	San Francisco	#	KDBK	(8/1/90) "Double FM"
KLRS-99.1	Santa Cruz	#	KDBQ	(8/1/90) "Double FM"
FL WSUZ-800	Palatka	#	WPLK	
IN WGZB-1550	Corydon	#	WOCC	(requested)
WSVL-1520	Shelbyville	#	WOOO	(8/1/90)
new-101.1	South Whitley		WQBX	
KS KSKT-95.3	Wamego	#	KHCA	
KY WKXF-1600	Eminence	#	WXLN	(requested)
MD new-94.3	Cambridge		WFBR	
MI WBPW(CP)-1400	Sault Sainte Marie		WKNW	
NE KUKF(CP)-105.9	Omaha		KKVU	
NV KWNJ(CP)-92.9	Reno		KZSR	
NY WKOL-1570	Amsterdam	#	WBUG	(8/1/90)
WGKT-1400	Buffalo		WXBX	(requested) "The X"
WRCN-FM-103.9	Riverhead	#	WRHD	(8/1/90)
OH WAIS-FM-107.7	Nelsonville		WSEO	
WWWM-105.5	Sylvania		WWWM-FM	
new-88.3*	Toledo		WXUT	
WOHO-1470	Toledo		WWWM	"Magic"
OR KHUG(CP)-105.1	Phoenix		KROG	(8/1/90)
PA new-92.3	Riverside		WLGL	
WUCP(CP)-91.7*	Summerdale		WJAZ	
SC new-88.7*	Cayce		WYFV	
TN WMRE-1580	Knoxville	#	WDMF	
new-94.9	Waynesboro		WTNR-FM	
TX new-90.1*	Midland		KWHU	
KMLA-1400	Texarkana	#	KTFS	
VT WKNW(CP)-94.1	Canaan		WKNW-FM	
VA WPAV(CP)-89.9*	Culpeper		WPVB	(8/1/90)
WPHH(CP)-91.5*	Dublin		WBKW	(8/1/90)
WCQR(CP)-90.1*	Waynesboro		WPVA	(8/1/90)
WY new-101.9	Burns		KMUS-FM	

New call letters not used (station retains old call letters)

TN WUNI-740	Humboldt	remains	WIRJ
UT KXEQ-730	Ogden		KSVN

PROPOSED STATION TRANSFERS (r reorganization of existing ownership)

AL WDRM-FM-102.1	Decatur		from Dixie Broadcasting, Inc., D.I.P. to Radio WBHP, Inc.
WFPA-1400	Fort Payne		from Fort Payne Broadcasting Co., Inc. to Pepa Communications, Inc.
AK KYAK-650/ KGOT-101.3	Anchorage	r in	KGOT Corp.
KIAK-970/102.5	Fairbanks	r in	KQRZ Corp.
AR KMJX-105.1	Conway		from Coastal Communications, Ltd. to Magic Broadcasting of Little Rock, Inc.
KMPZ-98.1	Osceola	r from	Diamond Broadcasting of TN, Inc. to The Dittman Group, Inc.
CA KICO-1490	Calexico	r from	Williard L. Gleeson (KICO, Inc.) to Estate of W. L. Gleeson (KICO, Inc.)
KIGS-620	Hanford	r from	P & C Broadcasting to Anna Alexandra (P & C Bcstg) (part one)
KIGS-620	Hanford	r from	Anna Alexandra (P & C Bcstg)

PROPOSED STATION TRANSFERS (Cont'd)

CA KRZR-103.7	Hanford	r in KMGX Corp.
KJOP-1240	Lemoore	from Carol Willis, Receiver to Goodwill Broadcasting Co.
KLIQ-102.1	Shingle Springs	from Lobster Communications Corp. to Olympic Broadcasters, Inc.
CO KCOL-1410/	Fort Collins	from KCOL Corp.
KIMN-107.9		to University Broadcasting Co., Ltd.
KATR-FM-98.3	Wray	r from Wray Radio, Inc.
		to New Directions Media, Inc.
DE WKEN-1600	Dover	from Paul L. Teeven (First State Bcstg) to Rosemary P. Farley (First State Bcstg)
WAMS-1380	Wilmington	from Blue Hen Broadcasting, Inc. to New Castle County Broadcasting, Inc.
FL WXPQ-1530	Babson Park	from Webber College, Inc. to Ted L. Hite, Sr.
WBZS-1270	Eatonville	from Willie J. Martin (SE Bcstg, Inc.) to R. Barber & M. Makulinski (SE Bcstg)
IN WGZB-1550	Corydon	from Power Communications, Inc. to Radio Corydon, Inc.
IA KGLO-1300/	Mason City	r from B-Y Communications, Inc.
KNIQ-93.5		to James Ingstad Broadcasting of Iowa, Inc.
LA KNOC-1450/	Natchitoches	r from Natchitoches Broadcasting Co. to Mark K. Sutton, Interim Trustee
KDBH-97.7		from Great Wireless Talking Machine Co. to Broadcast Communications, Inc.
ME WKZN-1590	Gorham	(this clarifies last week's listing, the 1590 facility is sold, WKZN moves to 870 KHz)
MD WKHJ (CP)-98.9	Mountain Lake Park	from Roger L. Ruff to Southern Highlands, Inc.
MI WABJ-1490/	Adrian	from Mid-America Radio Group, Inc. to Friends Communications of Michigan, Inc.
WQTE-95.3		from WKLA, Inc. to Chickering Associates, Inc.
WKLA-1450/106.3	Ludington	r in Scout Broadcasting Corp.
MO KXXR-106.5	Liberty	from The Foxhaven Corp. to Heartland Radio, Inc.
NE KICS-1550/	Hastings	from Theresa Schreiber to Spartan Broadcasting, Inc.
KEZH-101.5		r from Wake Forest Radio to Positive Radio Group, Inc.
NC WJCS-97.9	Bayboro	r in World Evangelistic Enterprise Corp. from Tareeca J. McKee (Taft Bcstg, Inc.) to Spartan Broadcasting, Inc. (Taft Bcstg)
WFTK-1030	Wake Forest	from Renovo Broadcasting, Ltd. to North Penn Broadcasting, Inc.
OH WEEC-100.7	Springfield	from Daytona Group of Texas, Inc. to Sunbelt Radio Group, Inc.
OK KHJM-100.3	Taft	from Long Broadcasters, Inc. to Coleman County Broadcasters, Inc.
PA WMHU-93.1	Renovo	r from Gloria A. Hicks (KWEL, Inc.) to Bob Hicks (KWEL, Inc.)
TX KRIX-99.5	Brownsville	from Foster Broadcasters, Inc. to Fort Stockton Radio Co., Inc.
KSTA-1000/107.1	Coleman	from The Foster Broadcasters, Inc. to Fort Stockton Radio Co., Inc.
KWEL-1070/	Midland	from Daytona Group of Texas, Inc. to Sunbelt Radio Group, Inc.
KBAT-93.3		r from Blackstone Communications, Inc. to Central Virginia Communications Corp.
KYXX-94.3	Ozona	
KHOS-980/92.1	Sonora	
KRGE-1290	Weslaco	
VA WBBC-1440/93.5	Blackstone	

PROPOSED STATION TRANSFERS (Cont'd)

WA KTRW-970/ KZZU-FM-92.9	Spokane	r in Highsmith Broadcasting Corp.
WI WMBE-1530	Chilton	from Estate of Steven G. Maszka to Maszka-Pacer Radio, Inc.

DISMISSED STATION TRANSFERS

DE WKEN-1600	Dover	r from Paul L. Teeven (First State Bcstg) to Rosemary P. Farley (First State Bcstg)
--------------	-------	--

FM ALLOCATIONS: PROPOSED AMENDMENTS

TX new	Coahoma	add 94.3 A, comments due Sept. 17, replies Oct. 2
--------	---------	---

FM ALLOCATIONS: GRANTED AMENDMENTS

IA KTWA	Ottumwa	to 92.7 C3 from A
MS WGNI	Greenwood	to 104.3 C3 from A
MO KTJA (CP)	Mount Vernon	to 106.7 C3 from A

WASHINGTON THIS WEEK

KMNY-1600 Pomona CA, the flagship station of Money Radio Network, was fined \$10000 this week by the FCC. Violations include at least three payments by guests on KMNY talk shows in order to appear on the air; moving studios from Pomona to Anaheim before receiving FCC approval; and failure to provide qualified operators or access to public records in the Pomona offices after moving to Anaheim.

Responding to a complaint by Rep. Beryl Anthony, Jr. (D-AR), the FCC admonished KKOL Hampton AR for failure to maintain and permit public inspection of records of ad requests from political candidates, the disposition of each request, and charges, if any, for the time. KKOL also was directed to submit to the FCC data on rebates for overcharges to candidates under lowest unit charge violations.

The Commission has affirmed a Review Board decision granting the application of Yeary Broadcasting, Inc., for a new FM station in Lebanon, VA.

ELSEWHERE

United Family Foundation's International Media Service, producer of IMN network news, has gone into bankruptcy and terminated operations. The service targetted religious stations and had over 200 affiliates.

The National Association of Broadcasters (NAB) has petitioned the FCC to "abandon all notions of using FM directional antennas and contour protection in commercial FM broadcasting." The comments were in opposition to a recent decision allowing nearby stations to use DA patterns to avoid interference. While that decision is reconsidered, the NAB would also like the FCC to return to a strict use of distance separation standards to determine possible station powers and heights.

As some may have noticed last week, the counterproposals to move KJAS Jasper Texas to Winnie (half way between Houston and Beaumont), upgrade and move KRTX Galveston to Redland and to upgrade KFRD-FM Rosenberg will create a multi-signal station to cover the Houston market. All the stations are owned by Roy Henderson, who has been involved with Houston area radio for some time. Henderson put Beatle Radio on the air at KYST, built KRTS Seabrook, and sold KGLF-FM Freeport to Ragan Henry to help Henry create his KGOL-KGLF Houston superstation. The only question is the location of Redland TX. Redland is not listed on the map and has no Zip code.

The Satellite Music Network is closing down its Mokena, IL (suburban Chicago) studios and will move their country, adult contemporary, adult standards and news departments to their main office in Dallas. SMN's Wave moved earlier this year.