

# THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone (703) 684-3622 FAX (703) 684-0320

ROBERT UNMACHT, Editor

Dec. 2, 1991

Vol. 8, No. 48

COPYRIGHT 1991

<b>FORMAT CHANGES</b>		( # change accompanies new ownership) ( // simulcast)	
		<b>formerly</b>	<b>becomes</b>
AL Andalusia	WTCG-1400	# adult contemporary	SUN - talk
Birmingham	WYDE-850	religion	easy listening
Calera	WBYE-1370	country	southern gospel
Daleville	WRDJ-1560	# religion	SUN - talk
AK Eagle River (Anch.)	KCFA-1020	contemp. Christian	silent
AR Hot Springs	KZNG-1340	standards, talk	adds SUN - talk
CA Apple Valley	KZXY-960	KQKL, oldies	adult contemp. // FM
East Porterville	KOJJ-100.5	adult contemporary	Spanish
Fresno	KYNO-1300	oldies	Christmas music
Healdsburg (S. Rosa)	KHTT-92.9	CHR	hot adult contemporary
Oakhurst	KTNS-1090	adult contemporary	ARN - talk
FL Crestview	WCNU-1010	silent	SUN - talk
De Funiak Springs	WGTX-1280	# religion	FTP - talk
Fernandina Beach	WQAI-1570	travel information	reported silent
Sarasota (Tampa)	WHVE-102.5	# new age AC	WHPT, adult rock
GA Brunswick	WHJX-790	WPIQ, silent	urban // FM
IL Centralia	WILY-1210	adult standards	BRN - business news
Lincoln	WPRC-1370	country	adds JSA - country
IN Jeffersonville (Lou.)	WXVW-1450	adult standards	SMN Kool - oldies
KY Falmouth	WIOK-107.5	adult contemporary	southern gospel
Fulton	WKZT-1270	country	adds SMN - country
Louisville	WAVG-970	# adult standards	adds SMN - standards
MI Carrollton (Sag.)	WTCF-100.5	WKFK, AC	CHR "The Fox"
MS McComb	WAKK-1140	country	country // FM
McComb	WAKH-105.7	CHR	country
NV Reno	KOZZ-1450	KONE, country	classic rock // FM
NJ Ocean City	WIBG-1020	Spanish	religion
NM Bayard	KNFT-FM-102.9	country	adds SMN - country
Bayard	KNFT-950	country	adds SMN - country
Belen	KARS-FM-97.7	country	adds JSA - country
NY Springville	WFWC-1330	WSPQ, soft AC	JSA - country
Stillwater	WSSV-101.3	adult contemporary	adds JSA - soft AC
NC Fuquay-Varina	WNBR-1460	business news	silent
OK Idabel	KBEL-FM-96.7	country	adds JSA - country
Lawton	KBZQ-95.3	new	to be JSA - soft AC
PA Johnstown	WCRO-1230	# silent	religion
Olyphant (Scranton)	WZZV-95.7	new	SMN - classic rock
	(WZZV enters into a LMA with WZZC, Benton PA)		
Williamsport	WRAK-FM-107.9	WGBE, silent	news, talk // WRAK
	(WRAK-FM enters into a LMA with WRAK/WKSB Williamsport)		
TN Dickson	WYYB-93.7	new	soft AC
Dickson	WQZQ-102.5	# country // WDKN	country // WYQC
Dresden	WJZK-95.1	new	to be SMN-classic rock
Jefferson City	WJFC-1480	CW // FM, gospel	country-oldies, gospel
Knoxville	WUTK-850	news & information	adds Unis CNN H. news
Knoxville	WEMQ-104.5	new	adult standards // WQBB
Memphis	WODZ-680	oldies, trucker	Christmas, trucker

DEBBIE FISCHER, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

copyright 1991 M Street Corporation. ISSN 1052-7109. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$99.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

**FORMAT CHANGES (Cont'd)**

TX Beaumont	KZZB-FM-95.1	CHR	silent
	(Now the largest market, commercial FM station off the air)		
Beaumont	KZZB-990	CHR // FM	silent
Cleburne	KCLE-1120	country	country // TCCN
Hamilton	KOES-900	# KCLW, country	country // TCCN
Hamilton	KCLW-FM-92.1	# country	country // TCCN
	(TCCN is the Texas Country Connection Network based at KCLE)		
Kermit	KERB-FM-106.3	silent	Spanish
Kermit	KERB-600	silent	Spanish // FM
Rockport (C. Christi)	KPCB-102.3	adult contemporary	reported silent
San Antonio	KCHL-1480	black gospel	Unis. - standards
San Antonio	KISS-FM-99.5	oldies	oldies // KSMG
	(KISS AM/FM enter into a LMA with KSMG Seguin-San Antonio)		
San Saba	KBAL-1410	# silent	country // TCCN
Terrell Hills (S.A.)	KISS-930	oldies // FM	oldies // KSMG
VA Staunton	WSGM-93.1	hot AC	rock
VI Christiansted	WVIQ-99.5	silent from Hugo	JSA - AC
WV New Martinsville	WETZ-1330	oldies	country

**NEW STATIONS: APPLICATIONS** (\* non-commercial station) (& reapplication)  
(+ competes with existing application)

CA 100.9	Calistoga	75 w, 2719 ft	Moonbeam, Inc.
92.1+	Joshua Tree	3000 w, 299 ft	Morongo Radio, LP
104.1+	Windsor	260 w, 1128 ft	Margery E. Clark
104.1+	Windsor	3000 w, 328 ft	Windsor Wireless
GA 105.5+	Bowdon	6000 w, 328 ft	Reliance Broadcasting, Inc.
105.5+	Bowdon	1250 w, 679 ft	Spectrum Broadcasting Co.
105.5+	Bowdon	6000 w, 328 ft	Steven L. Gradick
105.5+	Bowdon	6000 w, 328 ft	Terry C. Jenks
IL 99.9	Bartonville	3000 w, 328 ft	Willis Jordan
IN 94.7+	New Albany	1250 w, 479 ft	Adams Rib, Inc.
94.7+	New Albany	1860 w, 420 ft	Barbara Ruth Zarris
94.7+	New Albany	3000 w, 328 ft	D.E.K.W. Communication, Inc.
94.7+	New Albany	3000 w, 328 ft	Midamerica Electronics Service
94.7+	New Albany	1608 w, 443 ft	Rita Reyna Brent
MN 106.3	Ortonville	6000 w, 328 ft	Tri-State Brdcstg. Co., Inc.
TX 101.9	Lometa	6000 w, 328 ft	Debra L. Witcher
VA 93.7	Dillwyn	6000 w, 328 ft	Dillwyn Radio Company

**Returned/Dismissed Applications**

CO 96.1+	Fountain (D)		Americus Communications Corp.
96.1+	Fountain (D)		Freeman Harris
96.1+	Fountain (D)		James Arthur Bundy
96.1+	Fountain (D)		KCMN, Inc.
96.1+	Fountain (D)		Nueva Manana Broadcstg. Corp.
96.1+	Fountain (D)		Patricia & Ronald Johnson
96.1+	Fountain (D)		Tierra del Sol Brdcstg., Inc.
IL 97.3+	Elmwood (D)		Elmwood Broadcasting Co.
97.3+	Elmwood (D)		Knight Communications Corp.
97.3+	Elmwood (D)		Maureen, Inc.
IA 106.9+	Rock Valley (D)		Iowa Communications
TX 88.3**	Live Oak (D)		Bible Brdcstg. Network, Inc.
88.3**	Live Oak (D)		Maranatha Broadcasting, Inc.
WA 1520+	Oak Harbor (D)		Oak Harbor Radio Joint Venture

**NEW STATIONS: GRANTS**

CO 96.1	Fountain	140 w, 1978 ft	Hubbard Broadcasting, Inc.
IL 97.3	Elmwood	25000 w, 328 ft	Rainbow Broadcasting Company
IA 106.9	Rock Valley	3000 w, 328 ft	Robert M. Mason

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMITR: APPLICATIONS**

PR new-106.1	Juana Diaz	50 w, WCAD	Bctg. & Programming Sys
VA new-101.3	Front Royal	100 w, WAZR	Ruarch Associates, LP
PQ new-99.7	Lac Allard	20 w, CKAC	Radio & TV Comm. Harve.

**CONSTRUCTION PERMIT ACTIVITY**

AK KSRD(CP)-88.1*	Seward	granted extension of time (1st)
AZ KRMM(CP)-101.1	Payson	granted CP to replace expired permit
KQZE(CP)-95.7	St. Johns	requests CP to replace expired permit
AR KBVA-106.5	Bella Vista	on the air
CA KJET(CP)-106.3	Kingsburg	granted extension of time (2nd)
KVPC(CP)-105.5	San Joaquin	requests extension of time (3rd)

ID	KKCH-94.5	Hayden	on the air
	KJDE (CP)-102.5	Sandpoint	requests extension of time (3rd)
KS	KBLS (CP)-102.5	North Fort Riley	requests extension of time (1st)
KY	WIOK-107.5	Falmouth	has moved from 95.3 MHz
LA	KSBH (CP)-94.9	Coushatta	granted extension of time (2nd)
LA	KRRQ (CP)-95.5	Lafayette	granted extension of time (3rd)
MI	WXNL (CP)-104.3	Baraga	requests extension of time (3rd)
MN	KKOO (CP)-94.7	Caledonia	requests CP to replace expired permit
MT	KBMC-102.1	Bozeman	on the air
NV	KRBO (CP)-105.1	Las Vegas	granted extension of time (2nd)
	KIPP (CP)-97.5	Mesquite	requests extension of time (2nd)
NJ	WDOX (CP)-93.1	Wildwood Crest	dismissed request for extension of time
NM	KBBU (CP)-102.5	Los Lunas	requests extension of time (4th)
	KXTC-99.9	Thoreau	on the air
NY	WQEH (CP)-96.7	East Hampton	granted extension of time (1st)
	WEIF (CP)-100.7	Utica	granted extension of time (1st)
OH	WONB-94.9*	Ada	on the air
OK	KBZQ (CP)-95.3	Lawton	granted extension of time (1st)
SC	WWDR (CP)-101.1	Hardeeville	granted extension of time (4th)
TN	WQZQ-102.5	Dickson	has moved from 102.3 MHz
	WHGG (CP)-88.3*	Knoxville	dismissed request for extension of time
	WHGG (CP)-88.3*	Knoxville	CP forfeited, call sign deleted 11-21-91
	WMUF-FM-94.1	Paris	on the air
VA	WFXQ (CP)-99.9	Chase City	requests extension of time (1st)
	WXJK (CP)-101.3	Farmville	granted extension of time (1st)
WA	KZLN-FM (CP)-97.5	Othello	granted extension of time (3rd)
WV	WBGs (CP)-1030	Point Pleasant	granted extension of time

**FACILITIES/PARAMETERS: APPLICATIONS**

AL	WACQ-FM (CP)-99.9	Tuskegee	( & reapplication) [docket number]
AR	KBVA (CP)-106.5	Bella Vista	incr. to 2950 w, 466 ft, chg. xmtr loc.
	KOLL-94.9	Pine Bluff	decrease to 37000 w, 567 ft
CA	KHKN-FM-104.3&	Gonzales	change community of license to Maumelle
	KKLA-99.5	Los Angeles	install auxiliary antenna system
	KRDG-1330*	Redding	reduce to 10700 w, 2880 ft, change xmtr location
	KZST-100.1	Santa Rosa	change to noncommercial educ., waiver of main station rule
FL	WEDG (CP)-93.1	Edgewater	increase to 6000 w, [88-375]
	WCVU-94.5	Naples	increase to 10000 w, 479 ft, change xmtr location
GA	WHVL (CP)-104.7	Hinesville	install auxiliary system
HI	KOAS-92.1	Kealahou	increase to 6000 w
IL	WMBD-1470	Peoria	move to 101.5 C3, 6100 w
IN	WEZV-FM-95.3	Monticello	correct coordinates 40-34-22 89-32-00
IA	KOKX-FM-95.3	Keokuk	2300 w, 505 ft, change xmtr location
			modify CP 96.3 C1, 90400 w, 981 ft, change xmtr location
KS	KREJ-95.9	Medicine Lodge	move to 101.7 C2, increase to 50000 w, 492 ft, change xmtr location
KY	WJDJ-93.9	Burnside	install auxiliary system
ME	WPRG (CP)-99.1	Bar Harbor	increase to 16670 w, 403 ft, change xmtr loc., use 6 bay directional ant.
	WUMC (CP)-107.3	Old Town	increase to 50000 w, 308 ft, change xmtr location
MA	WZOU-94.5	Boston	8800 w, 1151 ft, for auxiliary purposes
MI	WDOW-FM-92.1	Dowagiac	increase to 3300 w, [88-375]
	WQXO-FM-98.3	Munising	incr. to 32000 w, 357 ft, C2, [86-447]
	WQFN (CP)-100.5	Walker	increase to 3700 w, 426 ft, change xmtr location
MS	WMJW (CP)-106.9	Cleveland	move to 107.5 C3, chg. community of lic. to Rosedale, 25000 w, 328 ft, xmtr loc
	WJSU-88.5*	Jackson	increase to 24500 w, 200 ft, class C3
	WXLT-94.1	McComb	change xmtr location
MO	KDBB-104.3	Bonne Terre	785 w, 630 ft, change xmtr location
	KCMQ-96.7	Columbia	increase to 11000 w, 485 ft, class C3, change xmtr location
	KZZT-105.5	Moberly	increase to 25000 w, 308 ft, C3
	KTXR-101.5	Springfield	move to 101.3 C, [86-103]
NJ	WPRB-103.3	Princeton	use former main antenna as auxiliary
NY	WMHI-94.7	Cape Vincent	change from commercial to noncommercial
	WCII-88.5*	Spencer	increase to 20000 w, 591 ft, class B, change xmtr location

FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)

WSSV-101.3	Stillwater	increase to 3660 w, 413 ft, change xmtr location
WMHR-102.9	Syracuse	change from commercial to noncommercial
NC WBT -FM-107.9	Charlotte	install auxiliary system
WRPL (CP)-93.5&	Wadesboro	2000 w, 1151 ft, change xmtr location
PA WKYN-97.5	St. Mary's	reduce to 20000 w, 754 ft, change xmtr location
PR WKSA-FM-101.5	Isabela	change antenna support structure height
TX KGZG (CP)-92.5	Burnet	increase to 3000 w, 298 ft, change xmtr location
WI WATW-1400	Ashland	make changes in antenna system
WXER-104.5	Plymouth	modify CP 6000 w
WHKQ-92.1	Racine	increase to 6000 w, [88-375]
WY KATI-1400	Casper	change to noncommercial educ., relocate main studio
(CP)-90.3*	Jackson	modify CP change applicant name to University of Wyoming
NS CBAZ-95.3	Sheet Harbour	increase to 9245 w

Returned/Dismissed Applications

CA KHKN-FM-104.3	Gonzales (D)	install auxiliary antenna system
GA WABE-90.1*	Atlanta (Denied)	100000 w, 1020 ft, nondirect. antenna, change xmtr location
IL WRWC-103.1	Rockton (D)	license mod. for auxiliary ant. system
TN WHGG (CP)-88.3*	Knoxville (D)	1164 ft, change xmtr location
TX KODZ-94.9	Arlington (D)	increase to 100000 w, 1699 ft, change xmtr location
KODZ-94.9	Arlington (D)	1508 ft, change xmtr location

FACILITIES/PARAMETERS: GRANTS

AZ KRCY-105.9	Kingman	increase to 17000 w
CA KYMS-106.3	Santa Ana	298 ft, change xmtr location
KXFM-99.1	Santa Maria	modify CP 2300 w, 1906 ft, change xmtr location
CO KCBR-1040	Monument	reduce power to 1900 w, change xmtr loc to 38-49-08 104-46-32
FL WHKX-99.9	Lafayette	increase to 50000 w, 492 ft, class C2, change xmtr location
HI KPOA-93.5	Lahaina	346 w, 2421 ft, C3, change xmtr loc.
IA KLKK-103.1	Clear Lake	increase to 6000 w, [88-375]
MD WBEY (CP)-102.9	California	incr. to 6000 w, 328 ft, chg. xmtr loc.
MI WCSG-91.3*	Grand Rapids	increase to 37000 w
WCSG-91.3*	Grand Rapids	install auxiliary system
MN KWNO-FM (CP)-99.3	Rushford	modify CP 2560 w, 499 ft
KXSS-FM-103.7	Waite Park	increase to 25000 w, C3, chg. xmtr loc.
MO KMoe-92.1	Butler	increase to 4700 w, [88-375]
KTXR-101.5	Springfield	install auxiliary antenna system
NY WFUD (CP)-107.3	Honeoye Falls	modify CP 328 ft, change xmtr location
WVOS-FM-95.9	Liberty	increase to 3300 w, [88-375]
OR KIQY-103.7	Lebanon	1127 ft, class C, change xmtr location
PA WBUX-1570	Doylestown	direct measurement of antenna power
WXVU-89.1*	Villanova	modify directional antenna pattern
TN WHCB-91.5*	Bristol	reduce to 1550 w
TX KACC-91.3*	Alvin	move to 89.7 C3, 8000 w, 338 ft, change xmtr location
KPAC-90.9*	San Antonio	move to 88.3 MHz, 100000 w, 820 ft, change xmtr location
VA WYFJ-100.1*	Ashland	increase to 3300 w, [88-375]
WLYK-100.1	Lynchburg	increase to 20000 w, 328 ft, C2, change xmtr location
WA KJTT-1110	Oak Harbor	move to 1520 KHz, 1000 w nondirect. day
KACA-101.7	Prosser	use former main antenna as auxiliary
WI WYKY-100.5	Columbus	increase to 6000 w
WDDC-100.1	Portage	change coordinates 43-31-42 89-26-01
ON CFYZ-1280	Toronto	move to 530 KHz, 25 w day, 99 w night
PQ CILE-?	Harve-Saint-Pierre	increase 430 w, change xmtr location
CKUJ-90.1*	Kouujjuag	move to 97.3 MHz, 482 w
CHMK-95.1	Manouane	move to 93.1 MHz, 40 w, change xmtr loc

**CALL LETTER CHANGES**

( \* applied for by new owners)  
( effective date given if after 12/2/91)

AL new-105.7	Orange Beach	becomes	WXAH	
AK new-96.1*	Nome		KNOM-FM	
AR KVQB(CP)-102.5	Cabot	#	KLPQ	(12/9/91)
CA KQKL-960	Apple Valley		KZXY	(12/6/91)
new-89.3*	Indio		KCRY	
FL WBKL-103.5	Callaway		WDRK	(12/6/91)
WRXJ-930	Jacksonville		WNZS	
WHVE-102.5	Sarasota	#	WHPT	(requested)
GA WHJX-101.5	Brunswick		WHJX-FM	
WPIQ-790	Brunswick		WHJX	
WSTH-540	Columbus		WMRY	
ID new-104.1	American Falls		KOUU	
KSIF-96.1	Idaho Falls		KMXE	"Mix 96"
IL new-99.7	Hillsboro		WXAJ	
IN WOKZ-104.9	Muncie		WERK-FM	
WPFR-FM-102.7	Terre Haute	#	WLEZ	(requested)
new-106.7	West Lafayette		WXAW	
KS new-92.1	Seneca		KMZA	
LA KEQH(CP)-91.9*	Lafayette		KYFI	(12/9/91)
ME WKIT-1200	Brewer		WNSW	
MD WDVH-105.5	Salisbury		WLVW-FM	
MI WGOR-FM-92.1	St. Johns		WXXK	"Mix 92"
MN KXLV-FM-105.5	Cambridge		WLOL	(12/13/91)
new-96.5	Cloquet		KOUV	
KYIY(CP)-90.3*	Moorhead		KCCD	(12/6/91)
NV KOZZ-105.7	Reno		KOZZ-FM	
KONE-1450	Reno		KOZZ	
NY WENE-1430	Endicott		WMRV	
WMRV-105.7	Endicott		WMRV-FM	
WFRG-1450	Rome		WZLB	
WSPQ-1330	Springville		WFWC	"Flag Waving Country"
NC new-104.1	Kill Devil Hills		WXAI	
ND KVLK-95.7	Langdon	#	KNDK-FM	(requested)
OH WQFC(CP)-88.3*	Portsmouth		WOHP	(12/9/91)
OR KZTZ(CP)-860	Eugene		KDBS	
PA WWCS-540	Canonsburg	#	WKJS	(requested)
new-94.9	Oliver		WXAK	
WAXH(CP)-95.7	Olyphant		WZZV	
WGBE-107.9	Williamsport		WRAK-FM	(12/6/91)
SC WMNY-FM-100.3	Elloree		WORG	(12/6/91)
WORG-1370	Elloree		WMNY	(12/6/91)
SD new-98.7	Rapid City		KOUT	
TN new-104.5	Knoxville		WEMQ	
TX new-105.7	Amarillo		KAEZ	
VA new-90.5*	Martinsville		WPBI	
WVZG(CP)-100.1	White Stone		WNDJ	(12/6/91)
WA KRPM-770	Seattle		KULL	"Cool"
WV new-90.9*	Charleston-Belle		WXAF	
<b>New call letters not used</b> ( station retains old call letters)				
HI KHNR-650	Honolulu	remains	KORL	(KHNR not used)
KY WPRX(CP)-92.7	Russell Springs		CP	(WPRX already assigned)

**PROPOSED STATION TRANSFERS**

( r reorganization of existing ownership)

AL WKNI-620	Lexington		from Doris Harrison
			to Country Boy Communications, Inc.
WKXM-1300/105.9	Winfield		from James Boyd Pate
			to Harper-Mainord Broadcasting
AZ KMEO-740/	Phoenix	r	from Bonneville International Corp.
KPSN-96.9			to Bonneville Holding Company
AR KTCN-100.9	Eureka Springs		from Butler Broadcasting Company, Inc.
			to Bank of Eureka Springs
CA KHTN-104.7	Los Banos	r	from Exelor Cmctns(McMurray & Wilkinson)
			to Exelor Communications (Louise Tamey)
FL WQBR-1600	Atlantic Beach		from Conceptron Investments, Inc.
			to Covenant Ministries, Inc.
WRXJ-930	Jacksonville		from Panamedia (Goldberg & Goldsmith)
			to Panamedia (Paxson Bctg. of Jksnville,LP)
GA WVPI(CP)-92.3	Macon		from Macon Radio Associates, LP
			to Radio Macon, Inc.
IL WOPA-1200	Chicago	r	from Joseph G. Antelo
			to Arthur R. Velasquez

IA WHO-1040/ KLYF-100.3	Des Moines	from Palmer Broadcasting, LP to Hughes Broadcasting Partners II, LP
KLEE-1480/ KOTM-FM-97.7	Ottumwa	from Kleeco Radio, Inc. to FMC Broadcasting, Inc.
IA KMNS-620/ KSEZ-97.9	Sioux City	from Legend Communications of Iowa, LP to Chesterman Communcntns Sioux City, Inc.
KY WLRS-102.3	Louisville	from Thomas M. Duddy, receiver to Desert Communications, Inc.
LA KXLA-990	Rayville	from GTB Radio Broadcasters, Inc. to Richland Broadcasting Co., Inc.
MA WBOS-92.9	Brookline	from Ackerley Communications of MA, Inc. to GCI Boston, Inc.
MI WSSW(CP)-94.3	Mackinaw City	from Sonora S. Wray to Robert A. Naismith
MN WQPM-1300/106.3	Princeton	from P.M. Broadcasting Company to Segue Communications Corporation
NV KZTY(CP)-620	Winchester	r from Winchester Bcstg., LP (C. Higgins) to Winchester Bctg. (1762 Westwood, Inc., GP)
NY WARW-1170	Cornwall-on-Hudson	from 530 Route 94 Corporation to William H. Walker
WELV-1370/ WWWK-99.3	Ellenville	r from Straus Communications in New York to Straus Broadcasting, Inc.
OK KYIS-98.9	Oklahoma City	from T. Parrish, receiver, Zumma Bcstg. to Desert Communications III, Inc.
KQLL-1430/106.1	Tulsa/Owasso	from Pathfinder Communications Corp. to Truth Publishing Company, Inc.
OR KGW-620/ KINK-101.9	Portland	r from King Broadcasting Company to KINK, Inc.
PA WPGR-1540	Philadelphia	from Kiss Limited Partnership to All Star Radio, Inc.
WFXX-1450/ WZXR-99.3	South Williamsport	r from PAC Cmnctns, Inc. (Diggins & Banks) to PAC Communications, Inc. (Josef Wagner)
WGGY-94.5	State College	r from Advanced Brdcst. Technologies, Inc. to WGGY, Inc.
TX KMOW-1490/ KEYI-FM-103.5	Austin San Marcos	from KEYI-FM Partners, LP to Mercury Broadcasting Company, Inc.
KWBC-1550/ KNAV-92.5	Navasota	from Whitten Broadcasting Co., Inc. to McMullen Broadcasting Co.
WA KLSY-1540	Bellevue	from Bellevue Radio, Inc. to Classic Country Radio, Inc.
KAGU-88.7*	Spokane	r from Gonzaga University to Gonzaga Univ. Telecommunications Assoc.
WY KODI-1400/ KTAG-97.9	Cody	from Randy L. Royal, trustee bankruptcy to Yellowstone Ventures, Inc.

**DISMISSED STATION TRANSFERS**

TX KDGE-94.5	Gainesville	from Allison Broadcast Group, Inc. to HTR Partnership
--------------	-------------	--

**FM ALLOCATIONS: PROPOSED AMENDMENTS**

NY new	Campbell	add 101.9 A, comments due Jan. 16, replies Jan. 31
OK KFXT	Sulphur	to 100.9 C2 from C3, comments Jan. 21, reply Feb. 5
OR KCHQ	Altamont	to 96.5 C1 from 101.3 C, comment Jan. 17, rep. Feb.3
new	Eagle Point	add 107.5 C3, counterproposal, comments due Dec. 12
KAJO-FM	Harbeck-Fruitdale	to 98.3 C2 from A, comments Jan. 16, replies Jan. 31

**FM ALLOCATIONS: GRANTED AMENDMENTS**

AL WFMI(CP)	Bay Minette	to 106.5 C3 from A
AR new	Danville	add 105.5 A, window opens Jan. 10, closes Feb. 10
KDAB(CP)	Prairie Grove	to 94.9 C2 from A
FL WXKB	Cape Coral	to 103.9 C1 from 103.7 C2
IN WKQM(CP)	Churubusco	to 96.3 B1 from A
LA new	Clayton	add 107.9 A, window opens Jan. 14, closes Feb. 13
OH new	Westerville	add 103.9 A, window opens Nov. 25, closes Dec. 30
TX KMKS	Bay City	to 102.5 C1 from C2
KARX(CP)	Claude	to 95.7 C1 from A
KDIU(CP)	Dimmitt	to 100.5 C3 from 95.9 C3
new	Odessa	add 107.7 C2, window opens Jan. 14, closes Feb. 13

**FM ALLOCATIONS: DISMISSED AMENDMENTS**

The FCC dismissed three Florida conterproposals at Bonita Springs, Forth Myers Beach and Tampa

WASHINGTON THIS WEEK

An FCC employee was fatally shot last week outside the Commission's New York field office in Manhattan. According to the FCC, Catherine Foster, 51, a clerk with the Commission for 20 years, was shot by Jeanette Demarest of Greeley, CO, who had periodically complained to the FCC about radio waves and disc jockeys, as well as claiming she was under surveillance by the Commission. Demarest, who did not personally know the victim, was apparently waiting for the first FCC employee to exit the building. She was later arrested at the scene by New York police.

After an FCC inquiry into the murder confession hoax broadcast on Infinity's KROQ-FM in Pasadena, CA, last year, the Commission chose only to "admonish" the station. The hoax occurred when KROQ personalities Kevin Ryder and Gene "Bean" Baxter broadcast a segment called "Confess Your Crime" with listeners calling in with various "confessions." One of the callers was an anonymous listener confessing to the murder of his girlfriend. The broadcast resulted in a costly homicide investigation by the police as well as widespread publicity. Ryder and Baxter had hired a friend to play the "confessor" and subsequently made a deliberate effort to conceal the truth from KROQ management and the public. Almost a year later, investigators revealed the "confession" to be a hoax. Infinity gave the team a temporary suspension without pay, broadcast on-air apologies for the hoax, and had the announcers provide full restitution to the Los Angeles Sheriff's Department and perform community service. In addition, Infinity planned to underwrite an educational pamphlet about hoaxes for distribution to radio and television stations nationwide. In its admonition, the FCC said that the licensee appeared not to "abdicate its basic responsibility to supervise its employees" and that the hoax was an isolated incident, performed and covered up by the announcers involved, without knowledge of station management or the licensee. In addition, the Commission noted that the station itself had "promptly effectuated disciplinary and remedial action" upon learning that the broadcast was a hoax.

The Emergency Broadcast System will hold its second workshop to develop state and local EBS plans December 10, in the Boston area. The workshop will take place at the Federal Regional Center of the Federal Emergency Management Agency (Region 1) in Maynard, MA, and will include federal, state and local officials, and business and industry leaders, including broadcast and cable representatives. FCC speakers will include Richard Smith, Chief, Field Operations Bureau and William Browning, Chief of the EBS at the FCC. For more information call the FCC at (202) 632-3906.

The NAB told the FCC that it should reject pay-to-use radio services provided by cellular phone companies because they would duplicate similar services provided by radio broadcasters. The proposed services include news, sports, weather and traffic. The NAB said, "there is already a glut of sources for this information in the broadcast marketplace . . . Cellular spectrum should be reserved for the two-way communication for which it is designed." The NAB also said that cellular companies would not have to adhere to public interest standards and localism requirements, and that such a service might impede conventional cellular phone calls. **M Street** - Dial up services exist now, what is the NAB afraid of here?

Noncommercial Jazz station KLON in Long Beach, CA, is facing a challenge to its license renewal by a Catholic group, according to the Orange County Register. The group, called St. Joseph Radio, produces a weekend program on KGER(AM), a religious station in Long Beach, and wants to broadcast a Catholic instructional service on KLON. William Hulsey, a lawyer for St. Joseph Radio, said, "One of the questions to be raised is whether playing jazz is fulfilling a public service need." KLON is licensed to the California State University, Long Beach, and has had a jazz format since 1981. The license challenge has been designated for hearing with the administrative law judge on January 10.

According to the Chicago Sun-Times, Evergreen Media Corp., owner of WLUP(AM) in Chicago, is challenging the FCC's \$6,000 fine against the station for three incidents of indecency by the afternoon team of Dahl and Meier in 1987 and 1989. In October, the FCC upheld its ruling after an appeal by Evergreen, saying that Meier and Dahl used "terms patently offensive as measured by contemporary community standards [to describe] sexual or excretory activities or organs." Because of Evergreen's refusal to pay the fine, the FCC will bring suit in federal court. Steve Dahl was pleased about Evergreen's support of the team's right to "freedom of speech," and added, "We all talked about it and decided that if we're willing to profit by the exercise of our constitutional rights, we also have to be willing to fight to protect them."

The Loop won one free speech battle -- on the religious front, when the FCC dismissed a charge by the Chicago Catholic League for Religious and Civil Rights that Dahl and Meier were sacrilegious when they discussed ways to improve the communion host. The FCC said, "As deplorable or offensive as certain remarks may be, they are not subject to review and action by this agency."

#### CANADA THIS WEEK

The CRTC's regulations regarding abusive comment will now include sexual orientation as a criterion. Canadian broadcasters should consider the following criteria in preventing abusive comment: race, national or ethnic origin, color, religion, sex, sexual orientation, age, mental or physical disability. CRTC Chairman Keith Spicer said, "The CRTC will continue to implement its regulations with a strong bias in favour of freedom of expression, and we will always encourage vigorous debate and the expression of varying points of view on all issues, including religious belief . . . We're not trying to limit free use of our airwaves, just abuse."

#### ELSEWHERE

In other WLUP news, "Loop" owner Evergreen has announced plans to syndicate the AM station's comedic talk and sports lineup to stations in the Midwest and California, by January 1, 1992. The station's programming, along with that of Los Angeles sister station KKBT-FM will be syndicated by the newly formed OTR Broadcasting Co., which will pay royalties to Evergreen from stations paying for the broadcasts. According to the Sun-Times, Evergreen president Jim deCastro plans to turn the Loop into a national "superstation." deCastro said, "Based on the necessity of radio stations to operate efficiently and economically, we see a tremendous need for syndication of this type. And the value of 'Loop' personalities is unmatched anywhere in America -- including Howard Stern."

Not to be outdone by the "second city," New York's WOR-AM has formed its own WOR Radio Network, providing daytime talk programming on a barter basis to stations in other U.S. markets. The station is scheduled to debut February 3, with "Smart Money," featuring former Talknet financial duo Ken and Daria Dolan, who presently broadcast their program on WOR. The Network has plans to air other talk programs on weekdays and weekends. The Dolans' program will air Monday-Friday, from 1:00 - 3:00 p.m. (ET). WOR has also appointed Rich Wood as Director of the new network. WOR and WLUP join Boston's WRKO in the growing trend of syndicating local AM talk radio to outside markets.

In other Chicagoland controversy, the discrimination lawsuit brought against Gannett's WGCI-FM by overnight disc jockey Irene Mojica finally went to trial in federal court this week. Mojica has alleged that sex and race discrimination and sexual harassment has prevented her from getting a better air shift on the station, where she has worked overnights for 12 years. She is seeking \$3.4 million in back pay and damages. Gannett is denying the allegations.

Satellite Music Network has named Frank Woodbeck as its Vice President, Affiliate Sales, effective December 16. Woodbeck will oversee 12 regional affiliate sales representatives. Previously, Woodbeck was Vice President, Advertising Sales at Post-Newsweek Cable, Inc., and worked at Capital Cities Communications and WKBW radio in Buffalo.

The syndicated new age program "Musical Starstreams" is celebrating its tenth anniversary this month. According to Starstreams' producer/host Forest, the program is the first syndicator of new age music and the first syndicated program to be offered on Digital Audio Tape. Calling itself "new concepts in sound," rather than "new age," the two-hour weekly program is broadcast to over 50 markets.

Shadow Traffic Network will enter the Los Angeles market as of mid-December. The first outlets to carry Shadow in L.A. will be KFWB radio and KTLA television. Shadow's other markets are New York, Chicago, Philadelphia and Houston.

The National Supervisory Network is offering the following new services: digital broadcasting via ComStream VSAT audio systems, and digital stereo remotes through G.E. American Communications. With the ComStream system, broadcasters can feed specialty programming to any U.S. location in digital stereo, for under \$1,200 a month. The G.E. system can provide satellite broadcasts of digital stereo remotes from anywhere in the continental U.S. starting at \$250 per 24 hour day in satellite charges. For more information on NSN's services, call 1-800-345-VSAT.

\* \* \* \*



# THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone (703) 684-3622 FAX (703) 684-0320

ROBERT UNMACHT, Editor

Dec. 9, 1991

Vol. 8, No. 49

COPYRIGHT 1991

<u>FORMAT CHANGES</u>		( # change accompanies new ownership)	( // simulcast)
		<u>formerly</u>	<u>becomes</u>
CA Arcata (Eureka)	KXGO-93.1	# silent	SMN - Classic rock
CO Pueblo	KGRQ-FM-107.1	CHR	SMN - classic rock
KS El Dorado (Wichita)	KBUZ-99.1	# urban	cont. Christian //KTCM
Wichita	KZZD-90.7*	contem. Christian	Christian CHR
KY Bowling Green	WCBZ-96.7	# adult contemporary	silent (pending sale)
Bowling Green	WLBJ-1410	adult standards	silent
(there are no plans for this station to ever return)			
Murray	WNBS-1340	# country	silent (pending sale)
MA Fitchburg	WXLO-960	adult standards	silent
MI St. Johns (Lansing)	WXMX-92.1	CHR	new age AC
MS Yazoo City	WAZF-1230	country	silent
NE McCook	KICX-FM-96.1	adult contemporary	adds SMN - AC
NJ Lakewood Township	WOBM-1160	Unis. - country	Unis. - standards
OR Phoenix (Medford)	KROG-105.1	# silent	JSA - adult contemp.
PA Chambersburg	WCHA-800	country	adds SMN Real - CW
RI West Warwick	WKRI-1450	adult contemporary	Unis. - standards
(SMN has changed the name of "Traditional Country" to "Real Country")			
SC Charleston	WUJM-1450	urban	to be news (Jan. 92)
(this change is expected to be in connection with a brokerage agreement)			
Goose Creek (Charl.)	WUJM-FM-94.3	urban	easy listening "EZ 94"
TX Lamesa (Midland)	KIOL-FM-100.3	soft AC	Unis. Adult - rock
(KIOL-FM enters into a LMA with KCHX, Midland TX)			
Waco	KRZI-1580	news, talk	adds Unis CNN-H news
VA Colonial Heights	WSTK-1290	adult standards	adds Unis. - standards
WI Altoona (Eau Claire)	WISM-FM-98.1	# new	classic rock

<u>NEW STATIONS: APPLICATIONS</u>		( * non-commercial station)	( & reapplication)
( + competes with existing application)			
CA 104.1+	Windsor	240 w, 1135 ft	Eric R. Hilding
104.1+	Windsor	25 w, 1105 ft	Judy Yep Hughes
IL 99.9+	Bartonville	3000 w, 328 ft	Howard G. Bill
IN 94.7+	New Albany	3000 w, 328 ft	Martha J. Huber
IN 94.7+	New Albany	1500 w, 466 ft	Station Communications, Inc.
MT 95.9+	Columbia Falls	6000 w, 233 ft	Frank Copsida, Jr.
95.9+&	Columbia Falls	6000 w, -325 ft	Jerome Dobson & Carolyn Goss
NE 91.9*	Crete	200 w, 66 ft	Doane College Bd. of Trustees
NH 99.7+	New London	840 w, 613 ft	Koor Communications, Inc.
99.7+	New London	3000 w, 328 ft	Sunapee Lake Broadcasting
NC 89.3*	Asheboro	2500 w, 394 ft	Positive Alternative Radio
PR 106.5+	Culebra	6000 w, 82 ft	Lloyd Santiago-Santos & Lourde
106.5+	Culebra	6000 w, 663 ft	Mr. Aurio A. Matos

Returned/Dismissed Applications

NY 105.9+	Syracuse (Denied)	D.J.'s Broadcasting Co.
105.9+	Syracuse (Denied)	Marc A. Albert
105.9+	Syracuse (Denied)	Taylor Comcnctns of Syracuse

NEW STATIONS: GRANTS

GA 89.1*	Brunswick	7000 w, 134 ft	GA Public Telecomm. Commission
IN 93.9	Berne	3000 w, 328 ft	Robert Alan Weaver
NY 105.9	Syracuse	3000 w, 328 ft	Salt City Communications, Inc.

DEBBIE FISCHER, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:

IA new-88.9\* Ottumwa  
 KY new-91.7\* Owensboro

APPLICATIONS

250 w, KDFR  
 55 w, WCVK

Family Stations, Inc.  
 Bowling Grn Cmnty Bctg.

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:

CA K251AA-98.1 Fresno  
 KDBK-FM1-98.9 Walnut Creek, etc.

GRANTS

100 w, KNAX  
 50 w, KDBK

EBE Communications, LP  
 Viacom Bctg. West, Inc.

CONSTRUCTION PERMIT ACTIVITY

AZ KTTZ (CP)-98.3	Ajo	requests extension of time (2nd)
KGHR (CP)-91.5*	Tuba City	granted extension of time (1st)
AR KWLT (CP)-102.7	North Crossett	granted extension of time (4th)
CA KXDR (CP)-105.1	Auberry	granted extension of time (1st)
KOHD (CP)-105.5	Guadalupe	granted extension of time (2nd)
FL WFBN (CP)-770	Lynn Haven	dismissed request for extension of time
IN WLRX (CP)-95.7	Nappanee	granted extension of time (1st)
MA WLAW-1270	Fairhaven	on the air
WATB-103.9	South Yarmouth	on the air
WAYW (CP)-91.9*	Worcester	granted extension of time (6th)
MI WXJI (CP)-98.9	Grand Rapids	requests extension of time (1st)
MO KSTG-97.7	Sikeston	moved to 97.9 MHz, 12400 w, 460 ft
KZYQ (CP)-99.5	St. James	granted extension of time (1st)
NE KXGH (CP)-105.3	Lincoln	requests extension of time (1st)
NH WNHX (CP)-106.9	Moultonborough	requests extension of time (2nd)
NJ WBJB-FM-90.5	Lincroft	granted extension of time for 20000 w, 110 ft
WWJZ (CP)-640	Mount Holly	granted extension of time
NY WCGR-1550	Canandaigua	requests extension of time for move to 1310 KHz, 2500/2500 w, DA-2
OK KSYE (CP)-91.5*	Frederick	granted extension of time (5th)
SC WBAJ (CP)-880	Blythewood	requests extension of time
TX KEJS (CP)-106.3	Lubbock	granted extension of time
KQRX (CP)-95.1	Midland	granted extension of time (1st)
VA WEVA-FM (CP)-99.5	Emporia	granted extension of time (1st)
WPIB (CP)-91.3*	Salem	granted extension of time (1st)
WY KLGT-92.7	Buffalo	granted extension of time for move to 92.9 MHz, 12000(h)3000(v) w, 1115 ft

FACILITIES/PARAMETERS: APPLICATIONS

AL (CP)105.9	Centre	( & reapplication) [docket number] change xmtr location
CA KAFY-970	Bakersfield	operate transmitter by remote control
KYMS-106.3	Santa Ana	install auxiliary antenna
FL WXTB-97.9	Clearwater	install auxiliary antenna
WJBT-92.7	Green Cove Springs	increase to 6000 w, [88-375]
GA WAGW-107.1	Waynesboro	modify CP 25000 w, C3, add direct. ant.
ID KFTN (CP)-91.9*	Sun Valley	increase to 270 w, 1870 ft, class C3, change xmtr location
IL WDXR-FM-94.3	Golconda	change main studio location
IN WEZV-FM-95.3	Monticello	chg. to 2300 w, 505 ft, chg. xmtr loc., chg. community of license (correction)
WVNI (CP)-95.1	Nashville	incr. to 1700 w, 613 ft, chg. xmtr loc.
IA KXOF-106.3	Bloomfield	increase to 6000 w, [88-375]
KRVR-106.5	Davenport	increase to 100000 w, 607 ft, change xmtr location
KDLS-FM-104.9	Perry	change to 282 ft
KS KDMM (CP)-96.3	Herington	increase to 12700 w, 462 ft, class C3, change xmtr location
MA WNMH-91.5*	Northfield	increase to 650 w, -89 ft
WATB-103.9	South Yarmouth	change to 315 ft
MI WCSX-94.7	Birmingham	increase to 14100 w, 739 ft
NC WXAI (CP)-104.1	Kill Devil Hills	change to 462 ft, change xmtr location
OH WCIN-1480	Cincinnati	amended reduce to 470/409 w, changes in antenna system
WPJV (CP)-96.9*	Willard	incr. to 6000 w, 311 ft, chg. xmtr loc.
PA WLER-FM-97.7	Butler	increase to 4600 w, [88-375]
PR WUPR-1530	Utuaodo	direct measurement of antenna power
SC WNNY-FM-100.3	Elloree	increase to 25000 w, class C3, change xmtr location
TN WJSQ-101.7	Athens	chg. to 1000 w, for auxiliary purposes
TX KRVL-94.3	Kerrville	modify CP delete directional antenna
WA KBSN-1470	Moses Lake	direct measurement of antenna power
KTSL (CP)-104.7	Spokane	chg. to 317 w, 1378 ft, chg. xmtr loc.

Returned/Dismissed Applications

CA KUIC-95.3	Vacaville (D)	594 w, 1948 ft, chg. xmtr loc, class B1
FL WMTO-93.5	Port St. Joe (D)	license to cover new station, 4200 w, [88-375]
GA WQTU-102.3	Rome (D)	increase to 1100 w, 745 ft
NY WSRK-103.9	Coneonta (R)	increase to 2050 w
OK KWFX-93.5	Woodward (R)	move to 100.1 C1, 100000 w, 981 ft, change xmtr location.
PA WXMH-99.7	Mount Carmel (R)	modify CP 646 ft, change xmtr location
TN WPGC(CP)-88.5*	Blountville (D)	increase to 2139 ft, chg. xmtr location

FACILITIES/PARAMETERS: GRANTS

CA KVON-1440	Napa	augment nighttime directional pattern
KFRG-95.1	San Bernardino	use main antenna as auxiliary
CO KIOB-107.9	Grand Junction	modify CP reduce to 974 ft
CT WREF-850	Ridgefield Center	change city of license to Ridgefield, increase to 5000 w
FL WLVF-930	Haines City	direct measurement of antenna power
GA WKXH-FM-104.3	Alma	2100 w, 387 ft
IL WJPF-1340	Herrin	reduce to 770 w night/day, changes in antenna system
IN WTRC-1340	Elkhart	direct measurement of antenna power
KY WBLG-107.1	Smiths Grove	increase to 50000 w, 394 ft, class C2, [88-215], change xmtr location
LA KNEK-FM-104.7	Washington	reduce to 289 ft, reduce tower height
MI WJIM-1240	Lansing	direct measurement of antenna power
WLDR-101.9	Traverse City	increase to 630 ft
MN KXLV-FM-105.5	Cambridge	modify CP move to 105.3 MHz, 25000 w, 298 ft, change xmtr location
KSUM-1370	Fairmont	direct measurement of antenna power
MS WKXI-1300	Jackson	direct measurement of antenna power
NE KOOQ-1410	North Platte	direct measurement of antenna power
NJ WWJZ(CP)-640	Mount Holly	increase to 50000 w days, changes in antenna system
NY (CP)-103.1	Bay Shore	change to 1685 w, 285 ft
WIQT-820	Horseheads	direct measurement of antenna power
NC WRAL-101.5	Raleigh	install auxiliary system
OK KOKL-1240	Okmulgee	direct measurement of antenna power
OR KKGR-1230	Gresham	direct measurement of antenna power
PA WKST-FM-92.1	Ellwood City	increase to 6000 w, [88-375]
SC WKZQ-FM-101.7	Myrtle Beach	800 w, 256 ft, for auxiliary purposes
WMYB(CP)-99.5	Socastee	incr. to 6000 w, 282 ft, chg. xmtr loc.
TN WYCQ-102.9	Shelbyville	change antenna support structure height
TX KVST(CP)-103.5	Huntsville	incr. to 3600 w, 426 ft, chg. xmtr loc.
KBAL-1410	San Saba	direct measurement of antenna power
WA KLSY-FM-92.5	Bellevue	use former main facility as auxiliary
WI WMGU-104.9	Stevens Point	increase to 25000 w, C3, change city of lic. to Marathon, chg. xmtr loc.

PROPOSED STATION TRANSFERS

( r reorganization of existing ownership)

AL WWSF-920/98.1	Andalusia	r from CR Broadcasting, LP to Metro Cities Communications, Inc.
WSFU-FM-94.1	Union Springs	r from Central Alabama Media Group to Central Alabama Media Group, Inc.
AZ KCEE-790/ KWFM-92.9	Tucson	r from American Media, Inc. to American Media, LP
CA KQLB(CP)-106.9	Los Banos	r from VLB Broadcasting to VLB Broadcasting, Inc.
CA KUKI-1400/103.3	Ukiah	from James D. Johnson, trustee to Ukiah Broadcasting Corporation
FL WUVU-97.7	Saint Augustine	from Shull Broadcasting Company, Inc. to Todd Communications, Inc.
GA WBIC-810/ WPUP-103.7	Royston	r from Athena Broadcasting Corp. (S. Gwyn) to Athena Broadcasting Corp. (H. Christian)
IL WESL-1490	East St. Louis	from Willis Broadcasting Corporation to Willis Family Broadcasting, Inc.
IN WWCA-1270	East Chicago	from Metro Communications, Inc. to Willis Family Broadcasting, Inc.
WRIP-103.1	Versailles	from B.N. Herlong to Dearborn County Broadcasters, Inc.
KS KULY-1420	Ulysses	from Sam Elliott to Citizens State Bank

PROPOSED STATION TRANSFERS (Cont'd)

KY WVJS-1420/ WSTO-96.1	Owensboro	r from The Lantern Corporation to Owensboro On The Air, Inc.
MI WCCY-1400/ WOLF-97.7	Houghton	r invol. from Desnick Broadcasting Company to The Greenfield Group, receiver
WIBM-1450/94.1	Jackson	r from CR Broadcasting, LP to Metro Cities Communications, Inc. from WMAX, Inc. to Grand Valley State Univ. Bd. of Control
WMAX-1480	Kentwood	
MO KTGR-1580/ KCMQ-96.7	Columbia	r invol. from Desnick Btg. Co. of Columbia to The Greenfield Group, receiver
NJ WIMG-1300	Trenton	from Crusade Broadcasting Corporation to Willis Family Broadcasting, Inc.
NC WGSP-1310	Charlotte	from Charlotte Christian Radio, Inc. to Willis Family Broadcasting, Inc.
WBXB-100.1	Edenton	from Edenton Christian Radio, Inc. to Willis Family Broadcasting, Inc.
WJRI-1340	Lenoir	r invol. from WJRI, Inc. (K. Rabb estate) to WJRI, Inc. (Goodale & Kent, executors)
OH WUBE-1230/105.1	Cincinnati	r from American Media, Inc. to American Media, LP
PA WADV-940	Lebanon	from Robert Kapp to F.D.K., Inc.
WPCN-960	Mount Pocono	from Mt. Pocono Bctg. (H. Martens, et al) to Mt. Pocono Bctg., Inc. (Jeff Woehrle)
WURD-900	Philadelphia	from Philadelphia Christian Radio, Inc. to Willis Family Broadcasting, Inc.
PR WPRA-990/ WRPC-95.1	Mayaguez San German	from W.P.R.A., Inc. to American National Broadcasting Corp.
RI WADK-1540	Newport	from Newport Broadcasting, Inc. to Newport Broadcasting, LP
TN WXSS-1030	Memphis	from Tennessee Christian Radio, Inc. to Willis Family Broadcasting, Inc.
WSMT-1050/105.5	Sparta	r invol. from Heartland Bctg. (R.D. Farley) to Heartland Bctg. (J.E. Farley, executrix)
TX KDFT-540	De Soto	from 540 AM Broadcasting, Inc. to Willis Family Broadcasting, Inc.
KDGE-94.5	Gainesville	from Allison Broadcast Group, Inc. to Celebrity Radio Corporation
VA WPCE-1400	Portsmouth	from Willis Broadcasting Corporation to Willis Family Broadcasting, Inc.
WA KNTR-1550	Ferndale	r from Ferndale Radio Partnership to Help Ministries, Inc.
WY KYCN-1340/101.7	Wheatland	r from Kent Godfrey Smith to Smith Broadcasting, Inc.

DISMISSED STATION TRANSFERS

AR KSNE-104.3	Marshall	from Marshall Broadcasting Corporation to Arthur C. Morris
OK KYIS-98.9	Oklahoma City	from Zumma Broadcasting Company to Degree Communications, LP

FM ALLOCATIONS: PROPOSED AMENDMENTS

AL WYAM(CP)	Hartselle	to 106.1 C3 from A, comments Jan. 27, reply Feb. 11
FL new	Dade City	add 96.1 A, comments due Jan. 24, replies Feb. 10
IL new	Maroa	add 107.3 A, comments due Jan. 24, replies Feb. 10

FM ALLOCATIONS: GRANTED AMENDMENTS

FL new	Carrabelle	add 106.5 C1, window opens Jan. 22, closes Feb. 21
GA WPUR	Americus	to 98.7 C3 from A
WQZY	Dublin	to 95.9 C1 from C2
VT WXXX	South Burlington	to 95.5 C3 from 95.3 A
WI WKTT	Cleveland	to 98.1 A from 103.1 A
new	Kaukauna	add 103.1 C3, window opens Jan. 22, closes Feb. 21

WASHINGTON THIS WEEK

The FCC will no longer make declaratory rulings on Local Marketing Agreements, according to Charles Kelly, Chief of the FCC's Enforcement Division. In a speech at BIA Consulting's LMA seminar last week, Kelly said that broadcasters can look for guidance regarding LMAs by referring to an FCC ruling on time brokerage issued in 1989. That ruling reinforced the FCC's requirement that licensees retain "unfettered control" over their programming. Kelly said that future rulings on LMAs will be issued in response to complaints, and that the FCC is expected to rule on existing LMA complaints in early 1992.

According to the NAB, the FCC plans to adopt new political broadcasting rules at a meeting scheduled this week. The text for the rules is said to be fifty pages long. Also this week, the Commission is planning to take action regarding its jurisdiction over political broadcasting complaints in order to prevent future lawsuits over political advertising. In addition, the Commission is scheduled to act on Notices of Apparent Liability for forfeitures levied as a result of its 1990 political audit of thirty stations.

The FCC granted the applications of Century Chicago Broadcasting, Ltd. for the renewal of licenses for WPNT and WPNT-FM in Chicago, subject to EEO reporting conditions. In its decision, the Commission denied a request by the NAACP to deny the renewals, because it found no evidence of discrimination after examination of the stations' EEO records. It imposed EEO conditions because the stations' records were similar to other stations that had conditions imposed for not keeping track of the race of applicants until the end of a license term, and therefore could not adequately assess their own EEO efforts. WPNT (AM) has been silent since January 2, 1991, and was given Commission authority to remain silent until September 9, 1991. The station is awaiting a decision on a subsequent silent authority request and has a sale pending to Diamond Broadcasting.

In other actions, the Commission: denied Western Pennsylvania Radio, Inc., licensee of WRKU-FM, Grove City, PA, reconsideration of the allocation of 101.9 MHz, class A, to Hubbard, OH, as its first broadcast service; denied personal attack and equal opportunities complaints against WFBQ-FM, Indianapolis, and its morning personalities Bob and Tom, by John Price.

ELSEWHERE

The local marketing agreements of the week are in San Diego and Denver. In San Diego, Anaheim Broadcasting's newly acquired KRMX-FM will be assisted by Jefferson-Pilot Communications' KSON-AM/FM in their programming and sales efforts. Denver's LMA is between AM stations KDEN and KNUS, in which some news and talk programming will be swapped, as well as combining marketing and sales. Under the agreement, KDEN will carry CNN Headline News, presently aired on KNUS, and KNUS will carry Talknet programming, which is presently carried by KDEN.

Local and national radio revenue was down by 3.2% for the month of October compared with the same period last year, according to the Radio Advertising Bureau. However, compared with revenues for local and national television, which are down 5.4% and 7.1%, respectively, and newspaper revenues, down 7.3%, Radio is faring better than its competing media. Also heartening is the Radio Network Association's report that network revenue through October is up 1.2% (M Street: Can you say A-B-C-D-E-F-G?)

The RAB will join the NAB in promoting the optimum effective scheduling system (OES) for radio advertising. OES was designed by the NAB to help stations and advertisers get the "most for their money." Under the system, two formulas can be used to calculate the best frequency and timing in order to get the optimum effect from radio advertising dollars. The RAB will resell OES sales training materials produced by the NAB, and will employ the OES system in its own training.

Chicago disc jockey Irene Mojica was awarded \$160,000 for racial discrimination from Gannett's WGCI-FM, after four days of testimony in federal court last week, according to Inside Radio. Mojica had filed suit against the station for \$3.4 million in damages and back pay because of alleged racial and sexual discrimination and sexual harassment. Gannett was absolved of the latter two charges, and has not yet announced any plans to appeal the ruling.

ELSEWHERE (Cont't)

The Interep Radio Store has just released "On The Road To Success -- Adults 18-34," as part of its Sales & Marketing Research Series. The report provides a specific detailed analysis of the demographic, featuring the distinctions between the lifestyles of adults 18-25 and adults 25-34. To order, call Interep at (212) 916-0700.

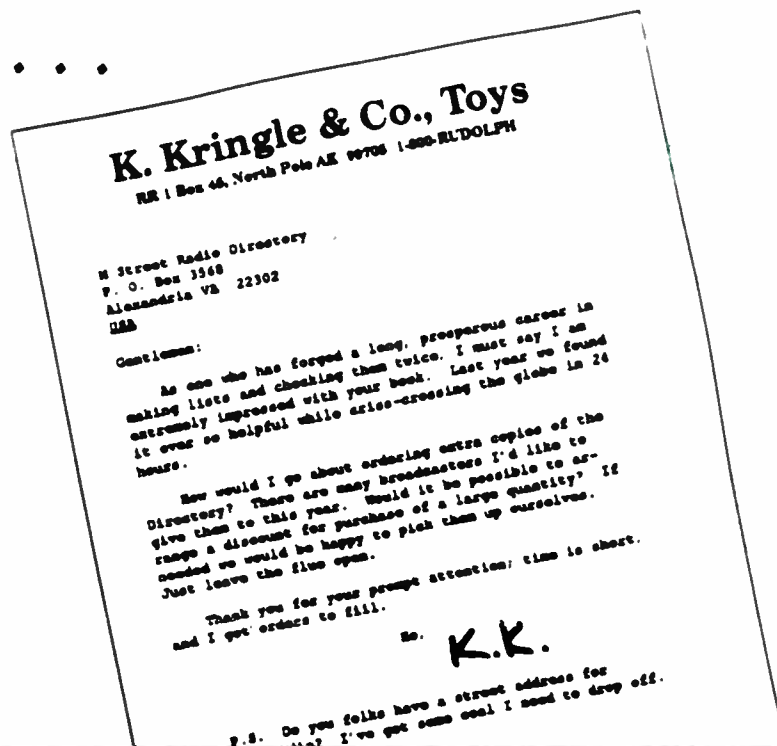
The National Federation of Community Broadcasters is offering its "Guide to Political Broadcasting for Public Radio Stations" just in time for the upcoming presidential primary season. The guide features an explanation of political broadcasting rules, addressing "the most common questions asked by station personnel during a campaign." The book can be ordered from the NCFB at (202) 393-2355.

Skip Joeckel, former director of Major Market affiliations for Unistar, has formed a new company called Executive Broadcast Services. EBS represents a variety of products and services that deal specifically with broadcasters. Current clientele include: The Business Radio Network, Consulting Partners/Sales Training, Far West Communications/Music Services, The Goal Line Guide, Paragon Research, Tim Moore and Associates/Program Consultants, Documentor, an EEOC computer based program for radio, and others. Skip can be reached at (719) 630-8407.

Art Vuolo, Jr. is offering The Bobby Poe 20th Anniversary Video for sale. The video tape features "the parties, the panels, highlights of the keynotes, the suites and the awards" from last year's Poe convention, which is solely dedicated to the CHR format. The price for the tape is \$19.91, plus \$3.09, shipping and handling. To order, write: Vuolo Video, P.O. Box 219, Ypsilanti, MI 48197, or call Art Vuolo, Jr. at (313) 533-0022.

\* \* \* \*

*We get letters . . .*



Experienced gift shoppers know the M Street Radio Directory makes a perfect last minute holiday present for co-workers, friends, colleagues, or that annoying office pest who keekps "borrowing" your copy. And for M Street journal subscribers, they're available for only \$20.00 each + \$4.00 shipping & handling--1/3 off the regular price!

Just call 800 248-4242 and use your MasterCard, Visa, or American Express card and will ship your last minute gifts out by priority mail the same day!



# **HOW MUCH DOES YOUR SALES MANAGER KNOW ABOUT:**

- \* **LMAs?**
- \* **DATA BASE MARKETING?**
- \* **SEXUAL HARASSMENT THREATS?**
- \* **TRI-AD PROMOTION?**
- \* **CABLE'S REVOLUTION?**
- \* **PRECISION PROJECTING?**
- \* **EVENT MARKETING?**
- \* **O.E.S.?**

**And dozens of other dynamic topics that are shouting  
to Radio, "You must change to survive"?**

**ANSWERS • SOLUTIONS • SURVIVAL TRAINING**

# **~~MSC 92~~**

**RAB's Managing Sales Conference  
Nashville's Opryland  
January 30th — February 2nd 1992  
Call 1-800-232-3131 NOW!**

**RADIO ADVERTISING BUREAU, 304 PARK AVENUE SOUTH, NEW YORK, NY 10010**



# THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone (703) 684-3622 FAX (703) 684-0320

ROBERT UNMACHT, Editor Dec. 16, 1991

Vol. 8, No. 50

COPYRIGHT 1991

## FORMAT CHANGES

( # change accompanies new ownership) ( // simulcast)

		formerly	becomes
AL Hartselle	WHRT-860	SMN - country	SMN - adult contemp.
AZ Clifton	KCUZ-1490	AC // FM	SMN Real - CW // FM
Thatcher	KFMM-99.1	adult contemporary	SMN Real - country
AR Hot Springs	KBHS-590	country	AC-oldies // FM
CA San Bernardino	KMEN-1290	urban oldies	all sports
DC Washington	WGAY-FM-99.5	easy listening	soft AC "Easy 99.5"
FL Chattahoochee	WUMG-105.3	new	SMN Real - country
Fort Lauderdale	WFTL-1400	talk // WPBR	talk
Palm Beach	WPBR-1340	news, talk	adult standards
ID Hayden	KKCH-94.5	new	JSA - country
IL Pittsfield	WBBA-FM-97.5	country	adds SMN Real- country
Pittsfield	WBBA-1580	country // FM	adds SMN Real- country
IN Indianapolis	WFXF-1430	classic rock // FM	SEN - sports
MA Beverly	WNSH-1570	silent	returns to AC
MS Fulton	WFTA-101.9	SMN - CHR	SMN - adult contemp.
Tupelo	WAFR-88.3*	new	contemporary Christian
NC Hamlet	WJSG-104.3	new	southern gospel
OH Covington (Cinn.)	WCVG-1320	business news	adds sports talk
	(WCVG is being brokered by All Sports Radio)		
TN Ashland City	WQSV-790	# silent	country
TX Abilene	KHXS-106.3	country	Spanish
Amarillo	KAEZ-105.7	new	BBS - easy listening
Cleveland	KLEV-1410	SMN Pure - oldies	SMN Real - country
Georgetown (Austin)	KOPY-1530	# silent	religion
Huntsville	KSAM-1490	country	country // FM
Huntsville	KHUN-101.7	CHR	country "Thunder"
Merkel (Abilene)	KFQX-FM-102.7	CHR	adds SMN - CHR
VA Moneta	WBLU-880	new	variety
WV Lindsie	WHFI-106.7*	new	variety

## NEW STATIONS: APPLICATIONS

(\* non-commercial station) (& reapplication)

CA 94.1**	Morro Bay	1300 w, 492 ft	Fatima Response, Inc.
94.1+	Morro Bay	300 w, 1414 ft	Mr. Paul Yang
105.9*	Santa Ynez	3000 w, -49 ft	Fatima Response, Inc.
IL 88.1*	Decatur	1500 w, 289 ft	Cornerstone Community Radio
NY 91.5*&	Binghamton	mx with WUCI	Arrowhead Ministries, Inc.
90.3*	Ossining	1250 w, 69 ft	Westchester Cncl/Public Bcstg.
SD 89.3*	Sisseton	3000 w, 374 ft	Sisseton Wahpeton Sioux Tribe
TX 91.1*	Lake Jackson	5000 w, 459 ft	Ed. Media Found. of Brazosport
VA 89.9*	Lynchburg	100 w, 604 ft	Liberty University, Inc.

## Returned/Dismissed Applications

AL 98.1+	Valley (D)	Stephen L. Gradick
CA 95.5+	Carmel (D)	Cal Tower Broadcast Group
92.9+	Sun City (D)	Ramona Broadcasting Company
FL 103.3+	Holly Hill (D)	H.B. Broadcasting, Inc.
104.7+	White City (D)	Q Prime, Inc.
KY 106.3+	Flemingsburg (D)	Linda P. Worthington
SC 98.5+	Lexington (D)	Frank L. Baker
98.5+	Lexington (Denied)	Standard Broadcasting, Inc.

DEBBIE FISCHER, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1991 M Street Corporation. ISSN 1052-7109. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates \$99.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

**Returned/Dismissed Applications (Cont'd)**

TX 107.3+	Nolanville (Denied)	Martha Jean Sullivan
107.3+	Nolanville (Denied)	Mary Ann & Oliver Kelly
105.9+	Round Rock (D)	Round Rock Radio Group
VA 105.3+	Roanoke (Denied)	Susan D. Brown

**NEW STATIONS: ACCEPTED FOR FILING**

MI 90.9*	Alma	12-10-91	Alma College
MO 88.3*	Springfield	12-10-91	Lou Smith Ministries, Inc.
NE 89.9*	Chester	12-10-91	Kansas Nebraska Christian Bcst
NJ 90.7*	Manahawkin	12-12-91	Penn-Jersey Educ. Radio Corp.
NY 91.5**	Binghamton	12-10-91	Arrowhead Ministries, Inc.
90.3*	Ossining	12-12-91	Westchester Cncl/Public Bcstg.
102.5+	Westport	12-10-91	Mountainview Broadcasting Corp
102.5+	Westport	12-10-91	Westport Broadcasting, GP
ND 88.9*	Fargo	12-10-91	Lou Smith Ministries, Inc.
WY 90.3*	Jackson	12-10-91	University of Wyoming

**NEW STATIONS: GRANTS**

AL 98.1	Valley	3000 w, 328 ft	Pearce Broadcastng Partnership
IN 91.3*	Bloomington	1200 w, 266 ft	Bloomington Community Radio
KY 106.3	Flemingsburg	1610 w, 449 ft	Flemingsburg FM Brdcstrs, Inc.
NM 1260	Santa Fe	5000/1000 w, ND	Enchantment Media, Inc.
(this application was mutually exclusive with KVSF which has been off the air)			
SC 98.5	Lexington	3000 w, 328 ft	Lexington Communications, Ltd.
TX 107.3	Nolanville	980 w, 581 ft	Val-Jo Communications, Inc.
VA 105.3	Roanoke	3000 w, 75 ft	Susan D. Brown

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS**

AZ new-92.5	Bullhead City	49 w, KMMK	Electronic Comctn. Svc.
CO new-96.7	Alamosa, etc.	81 w, KKJY	San Luis Vly Television
new-99.9*	Fort Collins, etc.	11 w, KGNU	Boulder Cmty Bcst Assoc
new-98.1	Longmont	250 w, KYGO	Jefferson-Pilot Cmctns
IA new-101.1*	Dubuque	218 w, KSUI	The State Univ. of Iowa
KY new-103.3*	Somerset	250 w, WDCL-FM	Western Kentucky Univ.
NV new-101.1	Elko	214 w, KBZN	Elko Television Distric
OH new-92.1*	Coshocton	42 w, WCRF-FM	Raven Ridge Ministries
PA new-94.7*	Hazleton	25 w, WRTY	Temple Univ., et al
UT new-98.9	Rural Garfield, etc.	99 w, KSOP-FM	Garfield County

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS**

NJ W260AA-99.9*	Dorothy/Weymouth Twp.	100 w, WWFM	Mercer Cty Comnty Coll.
W222AA-92.3*	Rio Grande	300 w, WWFM	Mercer Cty Comnty Coll.
OK K210BD-89.9*	Ardmore	300 w, KCCU	Cameron University

**CONSTRUCTION PERMIT ACTIVITY**

CA KUTE (CP)-880	Desert Hot Springs	requests CP to reinstate expired permit
KCHH-92.7	Paradise	requests extension of time for move to 103.5 MHz, 1650 w, 1233 ft, (1st)
FL WELX (CP)-1160	Callahan	requests CP to replace expired permit
WKKB (CP)-105.5	Key Colony Beach	requests extension of time (2nd)
IA KXGA (CP)-99.5	Eldora	requests extension of time (1st)
MO KZOX (CP)-99.9	Macon	requests extension of time (5th)
NM KRBJ (CP)-99.9	Taos	requests extension of time (3rd)
NY WCGR-1550	Canandaigua	granted extension of time for move to 1310 KHz, 2500 w
WRCD (CP)-93.7	Clyde	requests extension of time (2nd)
WGNY-1220	Newburgh	requests extension of time for move to 1200 KHz, 10000/2500 w
PR WEXS (CP)-610	Patillas	requests extension of time
WENA-1330	Penuelas	requests extension of time for increase to 2000 w
SC WFLU (CP)-1120	Florence	requests extension of time
TN WEMQ-104.5	Knoxville	on the air
TX KGZG (CP)-92.5	Burnet	requests extension of time (2nd)
KJKS (CP)-101.3	Cameron	requests extension of time (3rd)
KZZQ (CP)-100.5	Mirando City	requests extension of time
KJLR (CP)-97.5	Olney	requests extension of time (3rd)
UT KQMB (CP)-102.7	Midvale	requests CP to replace expired permit
WA KXDD-104.1	Yakima	granted extension of time for increase to 100000 w, 1000 ft, ND, (2nd)
ON CFYZ-1280	Toronto	has moved from 530 KHz

**FACILITIES/PARAMETERS: APPLICATIONS**

AL (CP)-105.9	Centre	( & reapplication) [docket number]
DE WYUS-930	Milford	change xmtr location
FL WSPB-1450	Sarasota	direct measurement of antenna power
GA WXKO-1150	Fort Valley	direct measurement of antenna power
HI KORL-650	Honolulu	direct measurement of antenna power
IL WDXR-FM-94.3	Golconda	change xmtr loc. to 21-26-43 158-03-49
MI WCSX-94.7	Birmingham	change main studio location
WWJ-950	Detroit	14100 w, 739 ft, for auxiliary purposes
WHGR-1290	Houghton Lake	add daytime auxiliary antenna
WBYY-810	Rockford	chg. from unlimited time to days only
MN KYMN-1080	Northfield	direct measurement of antenna power
MS WBIP-1400	Booneville	direct measurement of antenna power
NM KSEL-FM-95.3	Portales	direct measurement of antenna power
NC WBFJ-1550	Winston-Salem	increase to 6000 w, [88-375]
TX KMVL-1220	Madisonville	correct coordinates 36-06-33 80-14-44
WA KTSL(CP)-104.7	Spokane	reloc. antenna site 30-57-56 95-53-52
		chg. to 317 w, 1378 ft, chg. xmtr loc.

**Returned/Dismissed Applications**

LA KRVV-100.1	Bastrop (D)	increase to 6000 w, [88-375]
NC WOBR-FM-95.3	Wanchese (D)	change to 6000 w, [88-375]

**FACILITIES/PARAMETERS: GRANTS**

CA KAFY-970	Bakersfield	operate transmitter by remote control
GA WDDQ-92.1	Adel	incr. to 4200 w, 390 ft, chg. xmtr loc.
IL WPNT-820	Chicago	chg. hours of operation to daytime only
		chg. xmtr loc. to 41-56-18 87-45-05
KY WGRK-FM-103.1	Greensburg	increase to 4600 w
WRKA-103.1	St. Matthews	increase to 6000 w, 317 ft
MI WQXO-FM-98.3	Munising	increase to 32000 w, 357 ft, class C2
MS WDLJ-96.9	Indianola	increase to 6000 w, [88-375]
WUMS-92.1	University	increase to 6000 w, [88-375]
NY WAMC-90.3*	Albany	replace nondirectional antenna
WHUG-101.7	Jamestown	increase to 3300 w, [88-375]
NC WHLQ-102.5	Louisburg	increase to 6000 w
WPTM-102.3	Roanoke Rapids	increase to 5400 w, 344 ft
OH WSTB-91.5*	Streetsboro	change to 300 w, 125 ft, chg. xmtr loc.
TX KAMZ-93.1	El Paso	increase to 1422 ft

**PROPOSED STATION TRANSFERS**

AL WDJC-93.7	Birmingham	( r reorganization of existing ownership)
		r from WDJC Radio Company
		to Kimtron, Inc.
AK KKSD-1080	Anchorage	from Community Anchorage Brdcstg. Corp.
		to Community Pacific Broadcasting Co., LP
CA KFIV-1360/	Modesto	from Community Modesto Broadcstg. Corp.
KJSN-102.3		to Community Pacific Broadcasting Co., LP
KWIZ-FM-96.7	Santa Ana	from Liberman Broadcasting, Inc.
		to Radio KWIZ Partners, LP
CO KRKS-990	Denver	r from Roger P. Anderson
		to R. P. Anderson, revocable living trust
(CP)-96.1	Fountain	from Hubbard Broadcasting, Inc.
		to The Word in Music, Inc.
CT WKZE-1020	Sharon	from Chartcom, Inc.
		to Tri-State Broadcasting, Inc.
FL WFYV-FM-104.5	Atlantic Beach	r in Metroplex Commnctns., Inc. (Part 1)
WFYV-FM-104.5	Atlantic Beach	from Metroplex Comm.(Wain & Weiss)(Pt.2)
		to Metroplex Comm.(Brenner Securities)
WMTX-FM-95.7	Clearwater	r in Metroplex Commnctns., Inc. (Part 1)
WMTX-FM-95.7	Clearwater	from Metroplex Comm.(Wain & Weiss)(Pt.2)
		to Metroplex Comm.(Brenner Securities)
WHYI-100.7	Fort Lauderdale	r in Metroplex Commnctns., Inc. (Part 1)
WHYI-100.7	Fort Lauderdale	from Metroplex Comm.(Wain & Weiss)(Pt.2)
		to Metroplex Comm.(Brenner Securities)
WFYV-1460	Jacksonville	r in Metroplex Commnctns., Inc. (Part 1)
WFYV-1460	Jacksonville	from Metroplex Comm.(Wain & Weiss)(Pt.2)
		to Metroplex Comm.(Brenner Securities)
WMGF-107.7	Mount Dora	r in Metroplex Commnctns., Inc. (Part 1)
WMGF-107.7	Mount Dora	from Metroplex Comm.(Wain & Weiss)(Pt.2)
		to Metroplex Comm.(Brenner Securities)
WHYM-610	Pensacola	from Jimmy Swaggart Ministries
		to Cathedral of Praise Ministries, Inc.

**PROPOSED STATION TRANSFERS (Cont'd)**

FL WMTX-1040	Pinellas Park	r in Metroplex Commctns., Inc. (Part 1)
WMTX-1040	Pinellas Park	from Metroplex Comm.(Wain & Weiss) (Pt.2)
		to Metroplex Comm.(Brenner Securities)
WQBN-1300	Temple Terrace	r invol. from estate of George Harvey, Jr.
		to George Harvey, Sr., executor
WPRD-1440	Winter Park	r in Metroplex Commctns., Inc. (Part 1)
WPRD-1440	Winter Park	from Metroplex Comm.(Wain & Weiss) (Pt.2)
		to Metroplex Comm.(Brenner Securities Corp)
IL (CP)-100.3	Champaign	r from Holiday Bcstg., Inc. (K. Withers)
		to Holiday Bctg., Inc.(D.R. & W.R. Withers)
WPXN-104.9	Paxton	from Paxson Broadcasting Corporation
		to Paxson Bctsg. (D. Daugherty, et al)
IN WSKT-92.7	Spencer	r from RCR Communications, Inc.(C. Davies)Pt.1
		to RCR Communications, Inc. (R. Algood)
WSKT-92.7	Spencer	from RCR Commctns (R. Algood & R. Gates)Pt.2
		to RCR Commctns (R. Dickman & D. Walsh)
KS (CP)-92.3	Olathe	r from J. & M. Harbart, joint tenants
		to Marianne Harbart, an individual
LA KAOK-1400.	Lake Charles	from Trinity Communications, Inc.
		to Cajun American Broadcasting Co., Inc.
MI WIXC (CP)-97.3	Essexville	r from Morrill Radio Partnership
		to MW Bay Inc.
MN KKCQ-1480/107.1	Fosston	from North Country Radio, Inc.
		to Pine to Prairie Broadcasting, Inc.
MO KOZX-106.3	Cabool	from KVCV Broadcasting, Inc.
		to Twin Cities Broadcasting, Inc.
MT KATQ-1070/100.1	Plentywood	from Radio International-KATQ, Inc.
		to Radio Int'l-KATQ Broadcast Assoc., Inc.
NY WAUB-1590	Auburn	from Auburn Cablevision, Inc.
		to Morgan Media, Inc.
WXBX-1400/ WUFX-103.3	Buffalo	r from Metroplex/Robinson Bctg. Co.(Pt. 1)
WXBX-1400/ WUFX-103.3	Buffalo	to Metroplex Commctns, Inc. (an Ohio Corp.)
		from Metroplex Comm.(Wain & Weiss) (Pt.2)
		to Metroplex Comm.(Brenner Securities Corp)
NC WQDK-99.3	Ahoskie	from Ahoski Radio, Inc.
		to Ray-D-O Biz, Inc.
WXLX-1010	Albemarle	from Stanley County Communications, Inc.
		to Agape Faith Church, Inc.
OH WERE-1300/ WNCX-98.5	Cleveland	r from Metroplex/Robinson Bctg. Co.(Pt. 1)
WERE-1300/ WNCX-98.5	Cleveland	to Metroplex Commctns, Inc. (an Ohio Corp.)
		from Metroplex Comm.(Wain & Weiss) (Pt.2)
		to Metroplex Comm.(Brenner Securities Corp)
OK KMGZ-95.3	Lawton	from Broadco of Texas, Inc.
		to William R. Fritsch, Jr.
	(KMGZ will be moving to 99.5MHz	increase to 50000 w at 492 ft.)
KBZQ (CP)-95.3	Lawton	from William R. Fritsch, Jr.
		to Broadco of Texas, Inc.
OR KEED-1600/ KSND-93.1	Eugene	from Community Eugene AM & FM Bctg Corp.
KSWB-840/ (CP)-94.7	Springfield	to Community Pacific Broadcasting Co., LP
	Seaside	from Kenneth S. Eiler, trustee
		to Monte Corporation
PA WCOJ-1420	Coatesville	r from Chester County Broadcasting Company
		to Suburban Cable TV Co., Inc.
SC WMGL-101.7	Ravenel	from Millcom, Inc.
		to Ravenel Broadcasting, Inc.
TX KVIV-1340	El Paso	from Samuel Kobren, receiver
		to Dunn Broadcasting Company
VA WKDE-1000/105.5	Altavista	from Fernbrook Broadcasting Corporation
		to DJ Broadcasting Inc.

**DISMISSED STATION TRANSFERS**

CA KBET-1220	Canyon Country	from Canyon Broadcasters, Inc. DIP
	(rescinded)	to Saddleback Broadcasting, Inc.

**FM ALLOCATIONS: PROPOSED AMENDMENTS**

GA WHVL(CP)	Hinesville	to 104.7 C3 from A, comments Feb. 3, replies Feb. 18
MN new	Detroit Lakes	add 102.3 C2, comments due Jan. 30, replies Feb. 14
MO new	Ava	to 92.1A from 92.3 A, comment Jan. 30, reply Feb. 14
KRZK	Branson	to 106.3 C2 from C3, comments Jan. 30, reply Feb. 14
KCMG-FM	Mountain Grove	to 92.5 A from 106.5 A, "show cause why not"
NC new	Atlantic	to 94.5 A from 107.3 A, comm. Feb. 3, reply Feb. 18
new	Atlantic Beach	add 107.3 C1, comments due Feb. 3, replies Feb. 18
new	Hatteras	to 101.5 A from 94.3 A, comm. Feb. 3, reply Feb. 18

**FM ALLOCATIONS: GRANTED AMENDMENTS**

FL WCTQ	Venice	to 92.1 C3 from A
ID KKCH(CP)	Hayden	to 94.5 C from A
LA KROK	De Ridder	to 92.1 C3 from A
SC WSHG	Ridgeland	to 104.9 C3 from A
WA KRAO(CP)	Colfax	to 102.5 C3 from 102.3 A

**WASHINGTON THIS WEEK**

The FCC issued a declaratory ruling giving it exclusive jurisdiction in enforcing the lowest unit charge provisions for political advertising under Section 315(b) of the Communications Act. Under its ruling the FCC said it can preempt the authority of states to enforce political ad provisions, because "allowing actions to proceed in state courts would result in potentially inconsistent statutory interpretations and because such actions would stand as an obstacle to the realization of the full objectives of Congress." Also, as mentioned in last week's M Street, the Commission has adopted new political broadcasting rules, which will serve as a "comprehensive and up-to-date guide" for broadcasters to determine their political programming obligations.

In response to the FCC's declaratory ruling, Edward Fritts of the NAB said, "We are pleased the Commission has asserted exclusive jurisdiction over political broadcast rate issues. We have always believed the FCC is the appropriate place for disputes to be resolved." Fritts also said the NAB approves of the FCC's plan to clarify the rules regarding political broadcasts.

After an FCC audit of 30 broadcast stations, five were found apparently liable for forfeitures for violation of political programming laws, while ten were issued cautions or admonitions. The only radio station among the five with forfeitures was KRLD in Dallas, TX, which was found apparently liable for \$3,750 for failing to maintain a complete political file. Another Texas station, KPLX in Fort Worth, was issued a letter of admonition for violation of the lowest unit charge statute by failing to include bonus spots in calculating the lowest unit charge.

According to the NAB's Radio Week, the FCC has started field inspections of radio station LMAs to determine compliance with the FCC's main studio requirements. As part of such an inspection, time brokerage agreements must be made available to FCC personnel, while they need not be a part of a station's public file. Also, as part of its inspection, the FCC is verifying compliance with its requirement that a station has at least two full-time employees (one management, one not) present at the main studio location during regular business hours.

In FCC actions, the Administrative Law Judge approved the settlement agreement between WXBM-FM, Inc. and the Florida State Conference of Branches of the NAACP, and granted WXBM-FM's license renewal, subject to short-term and reporting conditions, as well as a forfeiture of \$20,000; dismissed the petition by Voyager Communications, III, Inc. for reconsideration of the Report and Order which substituted 103.7 C3 for A at Royston, GA, and modified the license of WPUP accordingly.

AM radio	4990	45%	UHF TV	575	39%	UHF translators	2331
FM radio	4559	41%	VHF TV	556	37%	VHF translators	2702
FM educational	1502	14%	UHF educational	233	16%	Total translators	5033
Total radio	11051	100%	VHF educational	124	8%		
FM translators	1844		Total TV	1488	100%	UHF low power	738
						VHF low power	231
						Total low power	969

FCC counts include licensed stations only and do not include construction permits

ELSEWHERE

According to the Chicago Sun-Times, shortly after a Chicago jury awarded disc jockey Irene Mojica \$160,000 in punitive and compensatory damages in her discrimination suit against Gannett's WGCI-FM, U.S. District Court Judge Glen Williams threw out the \$125,000 in punitive damages. The amount was dropped because Williams believed there was a lack a malice on Gannett's part. The judge upheld the jury's award to Mojica of \$35,000 in compensatory damages, and ordered WGCI to raise Mojica's salary from \$30,000 to \$45,000 a year by January, 1993.

This week's LMA is located in Cincinnati, where Jacor's WEBN inked a three year agreement to provide sales and programming for WAQZ, a Milford, OH station owned by Richard Plessinger. WAQZ presently has SMN's "Heat" CHR format, while WEBN is an album rocker. According to Inside Radio, Jacor is planning to drop WAQZ's "Heat" format.

The Radio Music Licensing Committee (RMLC) has agreed with BMI to extend current music licenses while negotiations for new music licenses continue. BMI will be sending letters to stations outlining the terms and conditions of interim blanket and per program licenses, which were agreed upon by RMLC. For further information on interim music licenses, call RMLC at (410) 866-5594.

The Radio Advertising Bureau is planning to open a Los Angeles office sometime early next year in order to "bolster the Radio industry's presence in the eyes of advertisers," according to RAB President Gary Fries. The new RAB office will share adjoining space with the Southern California Broadcasters Association, which has recently moved into the Wilshire Boulevard location.

Arbitron held its Consultant Fly-In near its headquarters in Baltimore last week. Arbitron's announcements included the addition of a new fall book for Billings, MT and the conversion of Santa Rosa, CA and Gainesville, FL from condensed markets to standard reports. New markets for Spring will include Lima, OH and Wasau-Stevens Point, WI. Six new Hispanic Differential Survey Treatment markets have been added: Boston, Washington, Amarillo, Las Vegas, Santa Rosa and Pasco/Kennewick/Richland, WA. One black DST market was added: Oklahoma City. There was a lot of discussion on various issues but little of it was new. Hot topics included: increasing 18-24 male response rates, the possibility of changing the criteria for the slogan file, and methods of electronic delivery of ratings data.

The NAB will hold its annual Radio Group Head Fly-In meeting, February 10-11, 1992, at the Grand Hyatt Hotel in Washington, DC. Topics to be discussed include: Digital Audio Broadcasting, LMAs, Marketing Strategies, Stretching Your Operational Dollars, and Income-Producing Plans. The cost is \$225 for members, \$350 for nonmembers. For more information, call the NAB at (202) 429-5402.

If you still don't have the word from the RAB's MSC media blitz, here's the latest. As part of the RAB's Managing Sales Conference '92, an industry-wide forum will be held on local radio marketing associations, Thursday, January 30, from 3:00 - 6:00 p.m. at the Opryland Hotel. The forum will be targeted to those interested in starting an association, as well as those who are in existing groups. Among the featured speakers will be Bill Burton of the Detroit Radio Advertising Group, Donn Seidholz of the Radio Association of Metropolitan Phoenix, and Jack Rattigan of the Hampton Roads (VA) Radio Broadcasters Association. In addition, the RAB will introduce ongoing support services for local associations. RAB president Gary Fries said, "The RAB has a real commitment to advance the cause of local Radio marketing groups, and this forum and our new support program are just two of the ways we're working toward ensuring that these associations get the help they need to aggressively market Radio on the local level."

Also at MSC '92, a "super" Certified Radio Marketing Consultant (CRMC) seminar will be held to recertify those with CRMC status. The special seminar will be held from 1:00 - 5:00 p.m., Thursday, January 30, and will feature experts in the marketing field. The RAB said all CMRCs in attendance will receive "a newly-created, diamond-studded CRMC lapel pin to signify their 'Super CRMC' status."

\* \* \* \*

# THE M STREET JOURNAL

Published Weekly Since 1984

PO Box 3568, Alexandria, VA 22302 Phone (703) 684-3622 FAX (703) 684-0320

ROBERT UNMACHT, Editor

Dec. 23, 1991

Vol. 8, No. 51

COPYRIGHT 1991

<u>FORMAT CHANGES</u>		( # change accompanies new ownership)	( // simulcast)	<u>formerly</u>	<u>becomes</u>
AL Jackson	WHOD-FM-94.5			country	classic rock
Jackson	WHOD-1230			country	classic rock // FM
Jacksonville	WJXL-810			religion	reported silent
AR Marion (Memphis)	KFTH-107.1			black gospel	SMN - urban AC
CA Big Bear Lake	KBBV-1050			easy listening	silent
CT Ansonia	WADS-690			silent	ethnic
Old Saybrook	WLIS-1420			adult standards	soft adult contemp.
GA Gordon (Macon)	WMRW-107.1			AC, jazz	WNEX-FM, CHR (Jan 92)
Jefferson	WBKZ-880			news, talk	urban
La Grange	WTRP-620			adult contemporary	news, talk, sports
Macon	WNEX-1400			oldies	standards (Jan 92)
IN Noblesville	WYIC-1110	*		talk, AC	reported silent
MN Litchfield	KLFD-1410	*		silent	full service oldies
MO Clinton	KDKD-1280			oldies	SUN-news,talk (Jan 92)
NC Durham (Raleigh)	WDNC-620			standards, talk	news, talk
Kinston	WISP-1230	*		WISP, country	SMN - urban AC // FM
TN Chattanooga	WDEF-1370			AC, talk	easy listening // FM
Germantown (Memphis)	WFGI-94.3			Christmas music	oldies // WODZ (LMA)
TX Austin	KMOW-1490			adult standards	adds Unis. - standards
Clifton (Waco)	KWOW-103.3			silent	Unis. - standards
VA Appomattox (Lynchburg)	WZST-102.7	*		adult contemporary	to be urban
Lynchburg	WJJS-1320			urban	WXYU, SMN- CW (Jan 92)
Lynchburg	WXYU-101.7			country	WJJS, urban (Jan 92)
WI Marathon	WMGU-104.9			adult contemporary	reported silent
BC Victoria	CFMS-98.5			easy listening	soft adult contemp.
PQ Sherbrooke	CJRS-1510			silent	French AC // CJMS

(CRTC granted permission to simulcast until Dec. 92)

<u>NEW STATIONS: APPLICATIONS</u>		( * non-commercial station)	( & reapplication)
MI 104.5*&	Traverse City	1600 w, 505 ft	Central Michigan University
WA 89.7*	Roy	1000 w, 98 ft	Calvary Baptist Church
WY 104.5	Laramie	3000 w, 951 ft	Centennial Broadcasters

## Returned/Dismissed Applications

CA 88.1*	Long Beach (D)		St. Ignatius Retreat Assoc.
93.7+	Sebastopol (D)		Beth Knight
92.9+	Sun City (D)		Carmen Diaz
92.9+	Sun City (D)		Molezion Communications, Inc.
FL 101.3+	Port St. Lucie (D)		Port St. Lucie Broadcstg Corp.
HI 105.5+	Hali'imaile (D)		Deroblo Communications, Inc.
MN 107.5+	Faribault (D)		Alan R. Quarnstrom
107.5+	Faribault (D)		Howard G. Bill
107.5+	Faribault (D)		Johnson Broadcasting Company
107.5+	Faribault (D)		Judith M. Clarine
107.5+	Faribault (D)		KYMN, Inc.
107.5+	Faribault (D)		Radio Ingstad Minnesota
NY 107.5+	Endwell (D)		JB Communications
105.9	Rochester (D)	only applicant	R.B. Lee Rust
105.9+	Rochester (D)		Victorson Group, Inc.
NC 107.3+	Atlantic (D)		Barbara D. Purcell

DEBBIE FISCHER, Associate Editor

DAVID K. BRAZIER, Associate Editor Data Processing

Copyright 1991 M Street Corporation. ISSN 1052-7109. The M Street Journal is published each week except the last week of December. All rights reserved. No portion of The M Street Journal may be reproduced in any form without the written permission of the publisher. Subscriptions are available to professionals in the broadcast industry and allied fields. Subscription rates are \$99.00 annually, including the M Street Radio Directory, or \$30.00 per quarter.

Returned/Dismissed Applications (Cont'd)

NC 107.3+	Atlantic (D)	Core Sound Broadcasters
OK 95.1+	Shawnee (D)	James E. Miller
95.1+	Shawnee (Denied)	Lt. Col. Cyrus V. Edwards
PA 98.9+	Millersburg (D)	Douglas W. George
98.9+	Millersburg (D)	Marnu, Inc.
TX 100.9+	Amarillo (D)	Johnny V. Gomez
100.9+	Amarillo (D)	North Plains Broadcastg Corp.
WA 96.9+	Spokane (D)	Earlimart Educ. Found., Inc.
96.9+	Spokane (D)	Perez Educational Found., Inc.

NEW STATIONS: GRANTS

HI 105.5	Hali'imaile	3000 w, -72 ft	Rey-Cel Broadcasting, LP
IN 105.9	Wabash	3000 w, 328 ft	Conaway Communications Corp.
MN 107.5	Faribault	34000 w, 590 ft	Faribault Broadcasting, Inc.
OK 95.1	Shawnee	100000 w, 1418 ft	Bott Communications, Inc.
PA 98.9	Millersburg	860 w, 607 ft	Hepco Communications, Inc.
TX 100.9	Amarillo	100000 w, 699 ft	Mandujano Communications, Inc.
89.7*	Floresville	9000 w, 138 ft	Wilson County Ed. Found., Inc.
WA 96.9	Spokane	1150 w, 535 ft	Melinda Boucher Read
ON 100.3*	Ohsweken	250 w	Amos Keye

CONSTRUCTION PERMIT ACTIVITY

AZ KNAI (CP)-88.3*	Phoenix	granted CP to replace expired permit
KSED (CP)-107.5	Sedona	granted extension of time (2nd)
KQST-100.1	Sedona	granted extension of time for move to 102.9 MHz, 100000 w, 1427 ft, (4th)
AR KOUA (CP)-96.3	Mena	requests CP to replace expired permit
CA KWHZ (CP)-99.3	Ferndale	requests extension of time (2nd)
KZLA-FM-93.9	Los Angeles	CP for 49000 w, 720 ft, chg. xmtr loc. is forfeited
FL WWIA (CP)-88.5*	Palm Bay	requests extension of time (1st)
GA QWBX (CP)-107.5	Omega	requests extension of time (1st)
GU KSDA-FM (CP)-91.9	Agat	requests CP to replace expired permit
IL WQHC (CP)-104.7	Nashville	granted extension of time (1st)
ME WEZO (CP)-93.5	Fairfield	requests extension of time (2nd)
MN KXLC-91.1*	La Crescent	on the air
NH WMLY (CP)-104.5	Conway	requests extension of time (2nd)
NM KAFR (CP)-99.1	Angel Fire	granted extension of time (2nd)
NY WKLI-100.9	Albany	CP to change to 286 ft is forfeited
WGNV-1220	Newburgh	granted extension of time for move to 1200 KHz, 10000/2500 w, DA-2
OH WJAW-100.9	McConnelsville	on the air
PA WZZV-95.7	Olyphant	on the air
PR WEXS (CP)-610	Patillas	granted extension of time
TN WJZK-95.1	Fresden	on the air
VA WCQR (CP)-890	Fairlawn	requests extension of time
WV WPIR (CP)-91.1*	Bluefield	granted CP to replace expired permit

FACILITIES/PARAMETERS: APPLICATIONS

CA KDAT-106.3	Merced	( & reapplication) [docket number]
KXFX-101.7	Santa Rosa	change to 2500 w, change xmtr location
KRZQ-96.5	Tahoe City	modify CP 2200 w, 1089 ft
CO KZYR-103.1	Avon	increase to 4000, class C1, [89-565]
KMSA-91.3*	Grand Junction	change to class C2
GA WRFG-89.3*	Atlanta	change xmtr location
ID KQXR-100.1	Payette	increase to 100000 w, 279 ft, class C1
IL WZOE-FM-98.3	Princeton	increase to 98430 w, 708 ft, class C1, change xmtr location
IN WNIN-FM-88.3*	Evansville	move to 98.1 MHz, 6000 w, change xmtr location, [89-397]
IA KCZE (CP)-95.1	New Hampton	change to 492 ft
KS KJIL (CP)-99.1	Copeland	increase to 338 ft, chg. xmtr location
KY (CP)-102.9	West Liberty	change to 328 ft, change xmtr location
ME WSTG-94.3	Biddeford	change to 328 ft, change xmtr location
MD WPOC-93.1	Baltimore	chg. to 12000 w, 472 ft, chg. xmtr loc.
WZJO (CP)-97.1	Ocean Pines	change antenna support structure height
MI WYKX-104.7	Escanaba	chg. to 2300 w, 375 ft, chg. xmtr loc.
WZRK-93.5	Hancock	change to 984 ft, change xmtr location
MN (CP)-92.1	Ely	increase to 13500 w, 456 ft, class C3, change xmtr location
KLXK-93.7	Minneapolis	change xmtr location
		install auxiliary antenna



**FACILITIES/PARAMETERS: APPLICATIONS (Cont'd)**

MS WACR-FM-103.9	Columbus	modify CP 50000 w, 492 ft, change xmtr location
MO KBXB-102.3&	Canton	increase to 12500 w, 308 ft, class C3
KUNQ-99.3	Houston	increase to 26000 w, 679 ft, class C2, change xmtr location
MO KTXR-101.5	Springfield	increase to 1180 ft
NE KRNY-102.3	Kearney	increase to 25000 w, C3, chg. xmtr loc.
NH WZEA (CP)-102.1	Hampton	change xmtr location
NY WMNM-92.1	Port Henry	change to 18000 w, 10 ft, class C3
WDGE-101.7	Saranac Lake	move to 106.3 C3, 5140 w, 394 ft
NC WMXC-104.7	Charlotte	change to 315 ft
WSML-1200	Graham	correct nighttime augmentation pattern
WZYH (CP)-94.1	New Bern	increase to 11000 w, 485 ft, class C3, change xmtr location
WIOZ-107.1	Southern Pines	move to 106.9 C2, increase to 50000 w, 492 ft, change xmtr location
PA WJSA-FM-93.5	Jersey Shore	move to 96.3 B1, 4380 w, 777 ft, change xmtr location, [88-496]
WHTO-103.9	Muncy	move to 93.3 B1, 1876 w, 1163 ft, change xmtr location, [88-496]
TN (CP)-102.7	Jellico	chg. to 630 w, 1008 ft, chg. xmtr loc.
TX KCLW-FM-92.1	Hamilton	modify CP 27000 w, 659 ft, C2, xmtr loc chg. community of lic. to Glenn Rose
KTEO (CP)-90.5*	Wichita Falls	increase to 7000 w, change xmtr loc.
UT KTLF-FM-92.1	Tooele	change xmtr location
WA KBRC-1430	Mount Vernon	operate transmitter by remote control
WI WAPL-FM-105.7	Appleton	install auxiliary antenna
WVCY-107.7	Milwaukee	install auxiliary antenna
WPFJ-90.5*	Sturgeon Bay	increase to 617 ft, chg. xmtr location
BC CKOR-800	Penticton	change xmtr loc, delete 780 KHz CP
NB CKCW-1220	Moncton	move to 840 KHz, 20000/20000 w, DA-2
ON CJBC-99.5	Kingston	decrease to 1563 w, increase HAAT

**Returned/Dismissed Applications**

AR KLSZ-FM-102.3	Van Buren (D)	move to 102.7 C2, 50000 w, 485 ft, change xmtr location
CA KAXL (CP)-88.3*	Green Acres (R)	increase to 21140 w, 328 ft, B1, change xmtr location
FL WAOA-107.1	Melbourne (D)	increase to 4500 w, [88-375]
NY WMHI-94.7	Cape Vincent (D)	change to noncommercial
WMHR-102.9	Syracuse (D)	change to noncommercial
VT WRUT (CP)-107.5	West Rutland (D)	change to 110 w, 2293 ft

**FACILITIES/PARAMETERS: GRANTS**

AL WLNE-FM-96.1	Montgomery	chg. to 900 w, 820 ft, chg. xmtr loc.
WBIL-FM-95.9	Tuskegee	incr. to 4320 w, 377 ft, chg. xmtr loc.
AR KHOX-105.3	Hoxie	increase to 6000 w, [88-375]
CA KLCQ-105.5	Davis	move to 104.3 A, 2800 w, 476 ft, change xmtr location
KOLA-99.9	San Bernardino	change to 29500 w, 1663 ft
KWRP-96.1	San Jacinto	increase to 1502 ft, chg. xmtr location
FL WNZQ (CP)-1500	St. Cloud	move to 830 KHz, chg. to 400/250 w DA-N change xmtr loc. to 28-13-15 81-18-42
GA WUNV-91.7*	Albany	requests temp. waiver of main studio
WGPC-FM-104.5	Albany	use former main antenna as auxiliary
WEAS-FM-93.1	Savannah	chg. to 81000 w, 981 ft, chg. xmtr loc.
HI (CP)-105.5	Hali'imaile	incr. to 6000 w, 295 ft, chg. xmtr loc.
IN WQTZ-92.7	Decatur	move to 105.1 B1, 13400 w, 449 ft, chg. xmtr loc., add directional antenna
WKVI-FM-99.3	Knox	increase to 3000 w, [88-375]
IN WQKC-93.7	Seymour	chg. to 25000 w, 699 ft, chg. xmtr loc.
MI WHNN-96.1	Bay City	replace directional antenna
MN KDKK-97.5	Park Rapids	increase to 551 ft
MS WESE-95.9	Baldwyn	increase to 5400 w, 328 ft
WGNL-104.3	Greenwood	increase to 25000 w, 328 ft, class C3, change xmtr location
MO KZDC (CP)-105.1	Willard	incr. to 50000 w, 492 ft, chg. xmtr loc
OH WHKO-99.1	Dayton	install auxiliary system
PA WVTY-96.1	Pittsburgh	change to 43700 w, 522 ft
SC WZLA-FM-92.9	Abbeville	increase to 6000 w
WKSX-92.7	Johnston	incr. to 1790 w, 577 ft, chg. xmtr loc.
WSCQ-100.1	West Columbia	change antenna support structure height

**FACILITIES/PARAMETERS: GRANTS (Cont'd)**

TN	WUSJ-FM-99.3	Elizabethton	increase to 6000 w, [88-375]
TX	KTBQ-107.7	Nacogdoches	change xmtr location
VA	WYMY (CP)-106.9	Bedford	increase to 330 w
	WKCX-FM-104.3	Harrisonburg	change to 410 ft, nondirectional ant. change xmtr location
	WZFM (CP)-101.3	Narrows	incr. to 5700 w, -403 ft, chg. xmtr loc
VI	WTBN-102.1	Charlotte Amalie	increase to 33000 w, 1670 ft, change xmtr location
WI	WWIS-FM-99.7	Black River Falls	increase to 6000 w, [88-375]
	WYTE-96.7	Whiting	incr. to 50000 w, 492 ft, chg. xmtr loc
NS	CBAZ-95.3	Sheet Harbour	increase to 9345 w

**CALL LETTER CHANGES** ( \* applied for by new owners)  
( effective date given if after 12/23/91)

AL	WBMH-106.9	Birmingham	becomes	WIKX	"Kix"
	new-105.9	Centre		WKYD	
	WRLX-1230	Tuscaloosa		WTNW	
	new-98.7	Warrior		WLBI	
CA	KLCQ-105.5	Davis		KQBR	
	KKRV-102.3	Kernville		KCNQ	(1/1/92)
	new-89.1*	Oxnard		KCRU	
	KRQC-1460	Salinas		KHTX	(12/28/91)
	new-96.3	Susanville		KKLC	
CO	KWLI-101.5	Eagle		KQMT	(1/1/92)
DE	new-92.9	Smyrna		WYHH	
FL	WAYP-98.7	Holmes Beach	#	WISP	(requested)
	WJGC-1530	Jacksonville	#	WJFL	(requested)
	WCRJ-FM-107.3	Jacksonville		WROO	
	WVCF-1480	Ocoee		WUNA	
	WTKN-570	Pinellas Park		WHNZ	
	WHVE-102.5	Sarasota		WHPT	(12/30/91)
GA	new-95.3	Coosa		WSRM	
	new-90.9*	Fort Gaines		WYHD	
	new-107.7	Valdosta		WWRQ	
HI	KHHI (CP)-92.7	Hilo		KAOE	
ID	KUCL-730	Boise	#	KBSU	(requested)
IL	WYGF (CP)-95.1	Cartersville		WEZS	(12/27/91)
	new-100.3	Champaign		WIXY	
	WKKN-1150	Rockford		WNTA	(1/1/92)
	WFMB-104.5	Springfield		WFMB-FM	
IN	WYEZ-100.7	Elkhart		WLTA	
	new-91.5*	Westport		WYHB	
IA	KOUR-FM-95.3	Independence		KQMG-FM	
	KOUR-1220	Independence		KQMG	
KS	KEQG (CP)-90.9*	Great Bend		KHCT	
KY	new-92.7	Russell Springs		WQEG	
LA	new-100.3	Larose		KMZM	
MD	new-89.1*	Hagerstown		WYHG	
MI	new-92.5	Ashley		WJSZ	
	new-94.9	Hillman		WYHE	
	WUBU-96.5	Portage	#	WFAT	(requested)
	WGMZ-FM-101.7	Tuscola		WKMF-FM	
MN	new-96.5	Cloquet		KMZL	
	KQIV-1410	Litchfield		KLFD	
MO	KGLD-1380	St. Louis		KASP	(1/2/92)
NE	KXGH (CP)-105.3	Lincoln		KFGE	(1/1/92)
NV	KRCV-1340	Reno	#	KXEQ	
NY	new-89.9*	North Creek		WXLG	
	new-88.5*	Oswego		WNYO	
	new-105.9	Rochester		WJZR	
NY	new-99.5	Southport		WOKN	
NC	new-?	Charlotte		WYHC	
	new-92.3	Jacksonville		WFZX	
	WISP-1230	Kinston	#	WQDW	
	WQDW-97.7	Kinston	#	WQDW-FM	
ND	KVLR-95.7	Langdon		KNDK-FM	
OH	WVZF (CP)-91.9*	Chillicothe		WOUH	(1/1/92)
	new-91.9*	Chillicothe		WOHC	
PA	new-106.1	Beaver Springs		WYHA	
	WZWB (CP)-103.5	Berwick		WKAB	
	new-105.3	Hawley		WYCY	
	new-98.9	Millersburg		WQLV	

CALL LETTER CHANGES (Cont'd)

SC new-103.3	Greer	WRDQ
TN new-94.1	Ripley	WYHF
TX KLCR-102.3	Center	KDET-FM (12/27/91)
KHUN-101.7	Huntsville	KSAM-FM
KBOR-FM-106.3	Mercedes	KTJN (1/1/92)
KNAV-92.5	Navasota	# KMBV (requested)
KCHL-1480	San Antonio	KMMZ
VA WJJS-1320	Lynchburg	WXYU
WXYU-101.7	Lynchburg	WJJS (1/1/92)
WA new-90.5*	Chehalis	KACS
new-104.7	Spokane	KSPO
WI WOMA-96.5	Algoma	# WBDK (requested)

New call letters not used

( station retains old call letters)

GA WMRV-540	Columbus	remains	WSTH	(WMRV not used)
PA WKJS-540	Canonsburg		WWCS	(withdrew request)

PROPOSED STATION TRANSFERS

( r reorganization of existing ownership)

AL WCRQ-FM-92.7	Arab		from Alexandra-Brooke Broadcasting Co. to WCRQ, Inc.
WHOS-800/	Decatur		from Dixie Bctg (Martin Bctg of AL, Inc.)
WDRM-FM-102.1			to Dixie Bctg (Mountain Lakes Bctg, Inc.)
WGTF-89.5*	Dothan	r	in Dothan Community Educ. Radio, Inc.
WBHP-1230	Huntsville		from Radio WBHP, Inc. (W. Pollard, et al) to Radio WBHP, Inc. (Mountain Lakes Bctg.)
AK KASH-FM-107.5	Anchorage		from Community Anchorage FM Bctg. Corp. to Community Pacific Broadcasting Co., LP
CA KRDU-1130/	Dinuba	r	from Radio Dinuba Company (David Hofer) to Radio Dinuba (D. Hofer, special trustee)
KJOI-98.9			to Radio Dinuba (D. Hofer, special trustee)
KEZL-96.7	Fowler		to Bilmar Communications, Inc. to Americom II
FL WTKN-570/	Pinellas Park	r	in Paxson Broadcasting of Tampa, LP
WHVE-102.5	Sarasota		
IN WOTS-102.5	Mitchell		from Daniel L. Goens to Mitchell Community Broadcast Company
ME WEZO (CP)-93.5	Fairfield	r	from Fairfield Broadcast Partners to Somerset County Broadcasting, Inc.
MA WATB-103.9	South Yarmouth		from Cape Cod Radio (Miller & Davenport) to Cape Cod Radio, Inc. (WATD, Inc.)
MO KDJR-100.1	De Soto	r	invol. from Jefferson Communctns, Inc. to Jefferson County Broadcasting Co., Inc.
KSJQ-92.7	Savannah		from Savannah Radio, LP (Sara Blann) to Savannah Radio, LP (Gary Shorman)
NM KZRQ-1310/	Corrales		from Daytona Group of New Mexico, Inc. to Star of New Mexico, Inc.
KIVA-FM-105.1	Santa Fe	r	invol. from D. P., Inc. to Robert D. Coker, receiver
KRZE-1280/	Farmington		from Tri-City Media Company to Capital Media Corporation
KRAZ-96.9			from CSP Communications (J.D. Conner) to CSP Communctns (D. Conner, executrix)
NY WMYY-97.3	Schoharie		from JR & P Enterprises, Inc. to Johnny C. Bryant
NC WQDW-1230/97.7	Kinston	r	from Triangle East Broadcasting, Inc. to East Wake Broadcasting Corporation
WTOW-1320	Washington		from Champion Products, Inc. to Family Media, Inc.
WETC-540	Wendell		from Triangle East Broadcasting, Inc. to East Wake Broadcasting Corporation
WLLY-1350	Wilson		from Champion Products, Inc. to Family Media, Inc.
OR KMHD-89.1*	Gresham	r	in Mt. Hood Community College District
PA WGSI-103.1	Russell		from God's Station, Inc. to Zeta Communications (R. Cestero)
PR WZNT-93.7	San Juan		to Zeta Communications, Inc. (El Dia, Inc.)
SC WANS-1280/	Anderson		from L. Winston Lee, receiver to Desert Communications IV, Inc.
WMM-107.3			from Alice Bctg Corp. (J. Anderson, et al) to Alice Bctg. (Anderson Advertising, Inc.)
TX KBIC-102.3	Alice	r	from Texstar Communications Partners, Lp to Gulfstar Broadcasting L.C.
KLVI-560/	Beaumont	r	from Group R Broadcasting, Inc. to Word of Faith Christian Ctr of Brownwood
KYKR-FM-93.3			from Group R Broadcasting, Inc. to Word of Faith Christian Ctr of Brownwood
KPSM-99.3	Brownwood		from Jayson & Janice Fritz to Fritz Broadcasting Co., Inc.
KFAN-FM (CP) 107.	Johnson City	r	from Jayson & Janice Fritz to Fritz Broadcasting Co., Inc.

PROPOSED STATION TRANSFERS (Cont'd)

VT WSHX(CP)-95.7 Danville

r invol. from Susan E. Marcotte  
to Barry W. Sims, receiver  
from Wheeler Broadcasting, Inc.  
to Nicolet Broadcasting, Inc.

WI WOMA-96.5 Algoma

DISMISSED STATION TRANSFERS

CA KGEO-1230 Bakersfield (D)

from Kern Broadcasting Corporation  
to Gapevine Radio, Inc.

FM ALLOCATIONS: GRANTED AMENDMENTS

GA new	Lafayette	add 107.5 A, window opens Feb. 4, closes March 5
IA new	Albia	add 96.7 C3, window opens Feb. 4, closes March 5
	New Sharon	add 99.9 C3, window opens Feb. 4, closes March 5
KS new	Belle Plaine	add 92.7 C3, window opens Feb. 4, closes March 5
	new-(CP) Minneapolis	to 92.7 C2 from A
MO KMEM	Memphis	to 100.5 A from 96.7 A
TX new	Crystal Beach	add 101.5 C3, window opens Feb. 4, closes March 5

WASHINGTON THIS WEEK

As mentioned in last week's M Street, the FCC has codified its political programming policies in a "single, up-to-date source," following its 1990 audit of 30 television and radio stations that found several broadcasters overcharging political candidates for advertising. The FCC outlined three objectives for its new policies: 1) clarification of political broadcasting portions of the Communications Act; 2) issuance of "clear and specific" rules to advise broadcasters, candidates, advertisers and the public as to "duties required by and rights accorded under political broadcasting statutes"; 3) revision of the rules "to be responsive to the evolving sales practices of broadcast stations." All of the Commission's new political programming rules will supersede its previous rules and policies.

Under the new rules, the FCC addressed the following aspects of political programming: 1) Reasonable access - Under Section 312(a)(7), stations must afford reasonable access for federal candidates to their facilities or allow them to purchase "reasonable amounts of time." Under this aspect, the FCC will: continue to rely on broadcasters' own judgment in defining what constitutes reasonable access; retain its policy of permitting stations to ban federal candidates from news programming; permit sales to candidates of a "news-adjacency" class of time, only if such a class of time is sold at rates no higher than sales of time sold to most favored commercial advertisers during the news; require stations to provide access for federal candidates to the station over the weekend preceding an election if similar services have been provided to any commercial advertiser during the year preceding the relevant election period.

2) Equal Opportunities - Under Section 315(a), stations that permit legally qualified candidates to use their station must afford equal opportunities to the candidates' opponents. Bona fide newscasts, news interviews, documentaries, and news events are exempt from equal opportunity requirements. In regard to equal opportunities the FCC will: narrow the definition of "use" by a "candidate" to include only uses of a station's facilities that are controlled, approved or sponsored by a candidate after becoming legally qualified; continue to rely on licensees' discretion regarding "bona fide newscasts" and sufficient sponsorship identifications; continue to allow stations to request advertisements in advance from political candidates to determine whether it constitutes a "use" and whether it complies with sponsorship identification requirements.

3) Lowest Unit Charge - Under Section 315(b), stations are prohibited from charging candidates more than the lowest unit charge of the station for each class and period of time, and stations are required to offer candidates all discounts and privileges afforded its most-favored advertiser.

In regard to the lowest unit charge, the FCC will: require stations to disclose to candidates all discount rates, classes of time and privileges extended to commercial advertisers, and require stations to sell such time to candidates upon request; permit stations to determine their own reasonable classes of preemptible time, making sure that each class is defined specifically by a particular benefit such as preemption protection, scheduling flexibility, or guaranteed time-sensitive make goods, and that such classes are adequately defined, fully disclosed, and made available to candidates. Similarly, the FCC will permit stations to establish classes of preemptible with notice time, and treat non-preemptible and fixed position as distinct classes of time, ensuring that the differences between them are well-defined, disclosed, and made available to candidates.

The FCC issued the following policies regarding the calculation of the lowest unit rate: 1) all stations must calculate rebates and provide them promptly to candidates; 2) all rates found in all package plans sold to commercial advertisers must be included in the station's calculation of the lowest unit rate; 3) stations are no longer required to include noncash merchandise incentives in calculation of lowest unit charge; however, bonus spots must still be calculated; 4) stations must calculate fire sale rates as the lowest unit charge for all classes of time sold during such a sale, but only for the time period or program covered by the sale; 5) stations must provide make goods prior to an election if a time-sensitive make good has been provided to any advertiser during the year preceding the 45 or 60 day election period; all make good spots must be included in the lowest unit charge calculation.

In addition to adopting new policies regarding lowest unit rates, the FCC outlined the continuation of existing policies, including: application of the "most-favored advertiser" standard; prohibiting stations from creating premium-priced candidates-only class of time; prohibiting stations from increasing rates during an election period unless such an increase is an ordinary business practice; prohibiting stations from inflating the price of a political spot beyond the minimum necessary by claiming that all "preemptible time" is sold out, although a station is not obligated to sell spots to a candidate during a particular program or time period.

4) Political File - Under its new policies, the FCC will continue to provide guidance to broadcasters regarding the maintenance of the required public political file.

The FCC has extended the filing deadlines for responses to its Notice of Inquiry regarding possible technical improvements to the Emergency Broadcast System. The new dates are March 31, 1992, for comments, and June 30, 1992, for reply comments.

In FCC actions, WRJT-FM in Monterey, TN was found apparently liable for a forfeiture of \$6,250 for violation of the "licensee-conducted contest" rule, in which the winner of a contest sponsored by the station did not receive the total prize as promised, which in this case was a one-year lease of an automobile. Also fined this week was Goodrich Broadcasting's WVIC-FM, East Lansing MI. WVIC-FM was ordered to forfeit \$2,000 for violation of the FCC's rules prohibiting the broadcast of indecent material.

#### CANADA THIS WEEK

The CRTC has released its POLICY PROPOSAL FOR COMMUNITY AND CAMPUS RADIO. This notice outlines a wide variety of proposed changes to both Class A and Class B community stations as well as campus radio stations. For information or a copy of the proposal contact: Information Services, Ottawa Ontario, K1A 0N2 or phone (819) 997-0313. CRTC - Public Notice 1991-118

CKLW-FM Windsor (Detroit) has asked the CRTC to allow it to devote 12% or more of its musical selections to Canadian content category 2 and 10% to category 3. This level of Canadian content would amount to an exemption to the 30% Canadian music requirement of the CRTC.

#### ELSEWHERE

VNU Business Information Services shocked the radio world this week when it announced the demise of its Birch radio ratings service, Arbitron's only major competitor. Over 200 employees will be affected by the shutdown which will be official December 31, with offices remaining open until February to enable some of the former workers to update their resumes. VNU attributed Birch's problems to the bad economy of the past two years which caused a reduction of station subscriptions to the service. According to Birch/Scarborough President Bill Livek, "We reluctantly decided to close down Birch Radio because the losses related to this activity weighed too heavily on the other units of VNU BIS."

As a result of VIS's reorganization and Birch's demise, Arbitron has won on several fronts, not the least of which is the agreement between the two companies granting the ratings giant the exclusive license to sell broadcast subscriptions to the coveted Scarborough Report which measures qualitative information. In addition, Arbitron agreed to a 50/50 joint venture with VNU to combine Arbitron's Broadcast Advertisers Report and Radio-TV Reports with VIS's Radio Expenditure Report, which monitors national spot and local radio, and its Leading National Advertiser service, which tracks advertising expenditures for newspapers, magazines and outdoor advertising. Finally, VIS asked Arbitron to offer service to Birch customers who are not also Arbitron subscribers, under the terms of their existing contracts with Birch. Birch will release all fall market reports now in

ELSEWHERE (Cont'd)

production. There is no word on whether Arbitron might be willing to add any of the former Birch only markets. Here is a list of the Birch only markets:

<b>Birch markets not served by Arbitron</b>			
Muscle Shoals, AL	Ocala, FL	Petoskey, MI	Staunton, VA
Fairbanks, AK	Valdosta, GA	Port Huron, MI	Bluefield, WV
Sierra Vista, AZ	Idaho Falls, ID	Elmira, NY	Morgantown, WV
Yuma, AZ	Pocatello, ID	Glens Falls, NY	Wausau, WI
Lake Tahoe, CA	Decatur, IL	Eastern Long Island, NY	
Santa Maria, CA	Quincy, MO	Jackson, TN	
Yuba City, CA	Elkhart, IN	Laredo, TX	
Fort Collins, CO	Paducah, KY	Brattleboro, VT	
Danbury, CT	Northeastern, MI	Lynchburg, VA	

**M Street:** You still have an option or two. Several researchers will do custom research work and Willhight Research in Seattle does an excellent job rating west coast markets. We hope Arbitron might reconsider its policy of not releasing non-commercial ratings as Birch was the only provider to make this valuable service widely available. We have always found everyone at Birch very easy to work with and we wish them the very best of luck in 1992.

Two longtime rivals in Cleveland, OH, Malrite Communications Group, Inc. and Legacy Broadcasting are joining forces under the name Radio One Marketing. Malrite's album rocker WMMS and news-talk WHK will join Legacy's oldies station WMJI in a 50/50 sales and marketing agreement, while maintaining separate ownership and programming.

Country Radio Broadcasters has announced the names of artists who will perform at its Country Radio Seminar, March 4-7. Appearing at ASCAP's Friday luncheon will be Diamond Rio and Trisha Yearwood. The Canadian Country Music Association will feature Canadians Michelle Wright and Prairie Oyster at its Saturday luncheon. And the seminar's fifth annual "Super Faces Show" will showcase such artists as: Brooks & Dunn, Clinton Gregory, Tracy Lawrence, McBride & the Ride, Collin Raye, and Pam Tillis.

Kayla Satellite Broadcasting Network, Inc. is offering 400,000 units of securities in its initial public offering. The offering is being managed by A.B. Watley, Inc. which is selling the securities at \$10.50 per unit. Kayla is the owner of the Sun Radio Network, which carries talk programming, and the North America One Satellite Network, which broadcasts to satellite dish owners.

Music radio is getting some serious competition from cable television in the Pacific northwest. TCI Cablevision in Washington is offering a non-stop audio music service to cable TV subscribers called Digital Music Express, manufactured by International Cablecasting Technologies Inc. of California. According to the Seattle Times, the service allows subscribers to listen to "30 stations of compact-disc-quality music, without advertising or disc-jockey interruptions." In order to use the service, subscribers must purchase a \$200 digital music tuner from the cable company and connect it to their cable outlet and stereo receiver, and pay a \$5 monthly charge. In order to determine the name of songs on the announcer-less service, listeners can use a remote device that displays artist and song information. The music is programmed by a company in Atlanta that sends signals via satellite to cable companies. Seattle and Tacoma will be the first U.S. markets to carry the service, which International Cablecasting hopes to have installed in 150 cable systems by mid-1992.

Veteran ABC Radio personality Paul Harvey has just signed a ten year contract with the network for an undisclosed amount. Harvey has been with ABC for 30 of his 58 years in radio. His programs include: "Paul Harvey Morning News," "Paul Harvey Middy News," and "The Rest of the Story."

**M Street**

This is the last issue we will publish in 1991, M Street returns on January 6th. Please remember to phone in any Christmas format changes you might find. There promises to be plenty this year. We wish all of our subscribers a very happy holiday and a prosperous New Year.

\* \* \* \*