

# The M Street Journal

## Radio's Journal of Record

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**MISSING OWNERS.** . . . Or is "cashed out" a better description of the 946 radio owners who've done an X-Files vanishing act over the past three years? M Street's just-completed U.S. Station Owner analysis shows a total of 5,199 owners back in March 1996. Just three years later (March 1999), there are 4,253. (An "owner" is any entity with at least one station, and could be somebody with an AM daytimer all the way up to Infinity.) Okay, what's the effect of the 1996 Telecom Act on the number of GROUPS? (M Street defines a group as an entity that owns at least one station in two different markets.) Turns out the total number of group owners (commercial and non-com) hasn't declined all that much: 906 to 795. But there's a bigger story inside the numbers, where M Street counts more non-commercial groups (from 154 to 187). But a 20% decrease in the number of commercial groups -- from 762 to 608. And inside THAT statistic, it appears that while some new groups have formed to replace those that have merged, most are smaller. Meanwhile, Cumulus just bought five stations in Lexington-Fayette, KY and six stations to enter Eau Claire, WI, to give it a total of 232 properties (that story is inside this week's Journal).

**FORMAT FLOPS AND FLIPS.** . . . Maybe it was because of April Fool's, but major market format changes were spreading faster than the "Melissa" virus this week. Just to hit the highlights, in Detroit WXDG dropped a losing effort at modern rock to go R&B oldies. In Boston WEGQ dropped classic hits to convert to rhythmic oldies. In Nashville, somebody (WZPC) filled the gaping hole for a rock station after WKDF went country. In St. Louis, Jacor swapped programming on two urban-flavored FMs as it prepares to greet Radio One's entry into the market. And in Orlando, Chancellor flipped a solid-performing traditional oldies station ("Cool" oldies WOCL) to rhythmic oldies. M Street can't help noticing how many of these flips are to the safe-looking R&B oldies and rhythmic oldies formats. (Hope the labels are ready to sell more old CDs by the Spinners and Aretha Franklin!) More of this week's radio news and trends inside the weekly M Street Journal.

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AZ	Arizona City (Phoenix)	KBZR-106.5	oldies // KBZG
	Paradise Valley (Phx.)	KHOT-FM-105.9	# rhythmic oldies
	Payson (Phoenix)	KBZG-104.3	oldies
AR	Marked Tree	KJBR-93.7	# smooth jazz
		(KJBR enters an LMA-to-buy with soft AC KOCY)	classic country
CA	Fortuna (Eureka)	KNCR-1090	# KAJK, AC // FM
	Salinas	KCTY-980	regional Mexican
	San Luis Obispo	KWQH-97.1	contemp. Christian religion // KGDP
	San Luis Obispo	KLVB-FM-88.5*	# KPAT, new
		(KLVB-FM begins an LMA-to-buy with the K-Love Network)	K-Love - cont. Christian
	Ventura	KUNX-1590	# ranchera
		(KUNX ends its LMA with Lazer Broadcasting)	Unica - Spanish talk
	Willows	KIQS-1560	country
		(KIQS starts an LMA with Huff Broadcasting)	ABC - adult standards
FL	Carrabelle	WOCY-106.5	new
	Cedar Creek (Ocala)	WKSG-89.5*	new
	De Land (Orlando)	WOCL-105.9	oldies
	Naples (Ft. Myers)	WARO-94.5	classic hits
GA	Fort Valley (Macon)	WIBB-FM-97.9	urban

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**FORMAT CHANGES & UPDATES (cont'd)**

GA Ringgold (Chattanooga)	WSGC-FM-101.9	country	WW1 - oldies
Trenton (Chattanooga)	WKWN-1420	WW1 - country	WW1 - oldies
IL Columbia (St. Louis)	KMJM-FM-104.9	urban	urban AC // KATZ-FM
(Expect the urban AC format to move to KMJM-FM exclusively with a new format to debut on KATZ-FM later this month)			
IN Brownsburg (Indy)	WKLU-101.9	WQFE, JRN - oldies	JRN - classic rock
IA Sageville (Dubuque)	KIYX-106.1	new	WW1 - AC "Kicks 106"
LA Shreveport	KWKH-1130	# news-talk-sports	adds Truckin' Bozo
(This replaces the Bill Mack overnight truckers' show KWKH aired)			
ME York Center (Portsm'th)	WUBB-95.3	country	adds Nashville Nights
MD Annapolis	WYRE-810	R&B oldies	classic country
MA Lawrence (Boston)	WEGQ-93.7	classic hits	rhythmic oldies "Star"
MI Dearborn (Detroit)	WYUR-1310	adult standards	adds classical nights
(WYUR will use announcers from WQRS, Detroit's former classical station)			
Detroit	WDRQ-93.1	dance-CHR	CHR
Detroit	WXDG-105.1	modern rock	R&B oldies
Gladstone	WGKL-105.5	new	oldies "Cool 105.5"
Pinconning (Saginaw)	WYLZ-100.9	# WMJK, cl. hits // WILZ	adds Bob & Tom // WILZ
Saginaw	WILZ-104.5	# WMJA, classic hits	adds Bob & Tom
MN Sauk Rapids (St. Cloud)	WVAL-800	new	classic country
MS Jackson	WKTF-95.5	country	CHR "The Beat"
Meridian	WMMZ-102.1	CHR	hot AC
Olive Branch (Memphis)	WRXQ-95.7	modern rock	WOTO, oldies
Union (Meridian)	WZKS-104.1	ABC - urban AC	adds ABC's Tom Joyner
MT Hamilton	KXDR-98.1	KBEB, new	to be hot AC (May)
NE Omaha	KEFM-96.1	adult contemporary	hot AC "Mix 96.1"
(KEFM also adds Delilah for nights)			
NM Carlsbad	KATK-FM-92.1	# JRN - country	adds Nashville Nights
Carlsbad	KATK-740	# regional Mexican	JRN - adult standards
NY Alfred	WZKZ-101.9	new	JRN CD - country
Buffalo	WLCE-92.9	modern AC	adds Craig & Co.
(Craig & Co. is the morning show at WTIC-FM, Hartford, CT)			
Phoenix (Syracuse)	WRDS-102.1	ABC - urban AC	adds urban 2pm-3am
NC Durham	WFXC-107.1	urban AC	adds ABC's Tom Joyner
Tarboro (Raleigh)	WFXK-104.3	urban AC // WFXC	adds Joyner // WFXC
OK Eufaula	KCES-102.5	country	adds Radio One - country
OR Phoenix (Medford)	KAKT-105.1	country	adds Nashville Nights
PA Erie	WJET-102.3	CHR	modern AC "The Point"
(WJET also adds Bob & Sheri for mornings)			
New Kensington (Pitt.)	WZPT-100.7	classic hits	adds Craig & Co.
(Craig & Co. is the morning drive show at WTIC-FM, Hartford, CT)			
York	WOYK-1350	classic country	ESPN - sports
(LMA with JVJ Comm., owner of sports WPDC in the nearby Harrisburg market)			
PR San Juan	WQBS-870	tropical	adds Unica - Spanish talk
SC Aiken (Augusta)	WRXR-FM-96.3	modern rock	R&B oldies "Kiss 96"
Hartsville (Florence)	WHSC-FM-98.5	modern rock	black gospel // WYNN
Travelers Rest (Grnvl)	WDAB-1580	adult standards	Spanish contemporary
TN Covington	WKBQ-93.5	WKBL-FM, country	adult contemporary
Oak Ridge (Knoxville)	WOKI-FM-100.3	classic hits	classic rock
(WOKI-FM continues to air John Boy & Billy in morning drive)			
Oliver Springs (Knox.)	WXVO-98.7	rock	WSMJ, smooth jazz
Shelbyville (Nshville)	WZPC-102.9	country	modern rock "The Buzz"
(WZPC keeps Bob & Tom in morning drive)			
Sparta (Knoxville)	WTZX-860	bluegrass	ABC Real- CW // WSMT-FM
TX Beaumont	KIKR-1450	# KAYD, CW // KAYD-FM	ABC Real - country
Lamesa (Odessa)	KAXT-104.7	# KIOL-FM, soft AC	to be country (mid-May)
(The station is being sold to Graham Brothers Entertainment)			
Levelland	KLVT-FM-105.5	country	to be southern gospel
(KLVT AM & FM will also program easy listening from 7pm to midnight)			
Levelland	KLVT-1230	country // FM	to be so. gospel // FM
(Look for KLVT AM and FM to change by May)			
Nederland (Beaumont)	KQHN-1510	# news-talk	SGN - black gospel
Silsbee (Beaumont)	KKAS-1300	country // KWDX	talk & JRN - standards
Stamford (Abilene)	KOES-106.9	new	JRN - classic country
Texarkana	KEWL-1400	KOWS, country	oldies // KEWL-FM
Tulia	KTUE-1260	silent	JRN - country // KJMX
(This corrects the report in the March 24, 1999 M Street Journal)			
Tulia	KJMX-104.9	silent	JRN - country
(This corrects the report in the March 24, 1999 M Street Journal)			
UT Brigham City (S.L.C.)	KRAR-106.9	rock	reported silent
(KRAR is silent pending a sale to Trumper Communications)			

**FORMAT CHANGES & UPDATES (cont'd)**

WA Quincy (Wenatchee)	KGER-95.9	new	religion
Salem (Portland)	KSLM-1390	oldies	sports // KFXX
(KSLM is now a combo with KFXX, KNRK, KKS AM and FM, KGON and KRSK)			
Seattle	KIRO-FM-100.7	talk	adds Mark & Brian
Selah (Yakima)	KJOX-980	# classic rock//KHHK	One-on-One - sports
Toppenish (Yakima)	KENE-1490	country	JRN-ranchera "La Mexicana"
WI Antigo (Wausau)	WRLO-FM-105.3	ABC - AC	ABC - classic rock
Brillion (Green Bay)	WXWX-107.5	WEZR, hot AC	rock // WWWX "The Fox"
Kaukauna (Appleton)	WJOK-1050	# WSGC, positive CW	One-on-One - sports
Oshkosh	WWWX-96.9	WUSW, country	rock "The Fox"
Wisconsin Dells	WDLS-900	# WNNO, AC // FM	JRN- classic CW // WIBU
NW Cambridge Bay	CFFB-FM-1-101.9	new	variety // CFFB
Kugluktuk	CFFB-FM-2-101.9	new	variety // CFFB

**NEW STATIONS: APPLICATIONS** ( \* non-commercial station) (& reapplication)  
( + competes with existing application)

AR 91.9*	Arkadelphia	no facils given	Bcstg. for the Challenged
CO 89.3*	Durango	no facils given	San Juan College
IL 88.1*	Carpentersville	2000 w (v), 108 ft	Lifetalk Bcstg. Assn.
91.7*	Woodstock	no facils given	Pensacola Christian College
KY 88.1*	Auburn	no facils given	WAY-FM Media Group, Inc.
88.1*	Bowling Green	12000 w, 558 ft	Western KY University
MS 90.5*	Columbus	6000 w (v), 213 ft	Bcstg. for the Challenged
89.5*	Yazoo City	1000 w (v), 128 ft	Bcstg. for the Challenged
MT 90.5*	Butte	no facils given	Hi-Line Radio Fellowship
NM 88.1*	Grants	100 w, 183 ft	The City of Albuquerque
90.9*	Hobbs	8000 w (v), 66 ft	Bcstg. for the Challenged
88.7*	Las Vegas	no facils given	Northern NM Radio Foundation
91.3*	Lovington	no facils given	Your Christian Companion Net.
91.9*	Santa Rosa	100 w, -27 ft	The City of Albuquerque
PA 88.3*	Chambersburg	150 w, 1155 ft	Four Rivers Community Bcstg.
SD 89.1*	Watertown	200 w (v), 20 ft	Freedom Baptist Church
TN 91.1*	Benton	no facils given	Community Public Radio
88.9*	Union City	6000 w (v), 115 ft	Bcstg. for the Challenged
TX 88.5*	Del Rio	no facils given	World Radio Network
90.7*	Sealy	1700 w, 446 ft	Houston Christian Bcstrs.
WA 89.3*	Sequim	2290 w, 167 ft	Educ. Media Foundation
PQ 92.5*	Havre-St-Pierre	25300 w	Canadian Broadcasting Corp.

(This station would rebroadcast CBSI-FM)

**Returned/Dismissed Applications**

IA 88.1*	Council Bluffs (D)	American Family Assn.
MT 90.7*	Joliet (R)	Colorado Christ. Univ.
WA 99.3	Naches (D)	Sela Valley Bcstg.

**NEW STATIONS: GRANTS**

CO 103.7	Silverton	5000 w, 1460 ft	Idaho Bcstg. Consortium, Inc.
NE 88.1*	Ralston	420 w, 1378 ft (as amended)	Educ. Media Foundation
WA 99.3	Naches	930 w, 830 ft	Apple Maggot Broadcasting

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS**

LA new-89.1*	Monroe	WJFM	Star Communications
MD new-91.9*	Salisbury	WXHL	World Revivals, Inc.
OR new-91.9*	Scio	KLRO (CP)	Lifetalk Bcstg. Assn.
TN new-88.7*	Nashville	WAYM	WAY-FM Media Group, Inc.
UT new-88.1*	Wellsville	KEFX	Calv. Chapel/Twin Falls
WA new-91.1*	Sequim	KAWZ	Calv. Chapel/Twin Falls

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS**

CA KJZY-FM1-93.7	Rohnert Park	1200 w DA, KJZY	Redwood Empire Stereo
FL W217AZ-91.3*	Cambon	6 w DA, KEFX	Calv. Chapel/Costa Mesa
W216BK-91.1*	Gainesville	13 w (v), WPCS	Pensacola Christian Coll.
HI K210CM-89.9*	Kihei	10 w (v), KEFX	Calv. Chapel/Twin Falls
K220HA-91.9*	Kihei	10 w (v), KAWZ	Calv. Chapel/Twin Falls
NC W206AV-89.1*	Lexington	10 w, WBFJ-FM	Triad Family Network
OK K201EV-88.1*	Guymon	213 w, KHVM	Guymon OK Translator
OR K207CU-89.3*	The Dallas	8 w (v), KAWZ	Calv. Chapel/Twin Falls
TX K218CW-91.5*	San Angelo	85 w (v) DA, WPCS	Pensacola Christian Coll.

CONSTRUCTION PERMIT ACTIVITY

AL WJCK-88.3*	Cedartown	changes to 2700 w (v), 1000 ft DA, class C3, changes xmtr loc. to 33-50-17 85-43-57, changes city of license to Piedmont, AL
AK KSWD-950	Seward	changes xmtr loc. to 60-05-27 149-20-20
FL WIRP-88.3*	Pennsuco	license to cover for new station
WTKX-FM-101.5	Pensacola	built new auxiliary facility
IL WJOL-1340	Joliet	changes xmtr loc. to 41-32-06 88-03-15
LA KQIS-102.1	Basile	increases to 100000 w, 981 ft, class C1, changes xmtr loc. to 30-05-13 92-22-54
NJ WJRZ-FM-100.1	Manahawkin	decreases to 433 ft, changes xmtr location to 39-47-54 74-12-10
SC WXTC-1390	Charleston	corrects coordinates to 32-49-28 80-00-10
TX KONE-101.1	Lubbock	increases to 882 ft, changes xmtr location to 33-26-31 101-52-40
KBTE-102.3	Rockport	increases to 446 ft, changes xmtr location to 27-52-00 97-13-08
UT KUSR-89.5*	Logan	license to cover for new station
WA KLRO-88.1*	Nile	license to cover for new station
WI WJMC-1240	Rice Lake	changes xmtr loc. to 45-30-31 91-46-26

FACILITIES/PARAMETERS: APPLICATIONS ( & reapplication) [docket number]

CA KYLD-94.9	San Francisco	build new auxiliary facility
GA WCNN-680	North Atlanta	augment nighttime antenna pattern
TX KAJA-97.3	San Antonio	build new auxiliary facility

Returned/Dismissed Applications

KS KGCR-107.7	Goodland (R)	correct coordinates to 39-22-02 101-26-44
		(returned 3/25/99)
NE KKAR-1290	Omaha (D)	direct measurement of antenna power

FACILITIES/PARAMETERS: GRANTS

CA KAOH(CP)-104.9	Lompoc	one step application to move to 105.1 MHz, increase to 550 w, 1069 ft
CO KBJD(CP)-1650	Denver	change xmtr loc. to 39-47-56 104-58-12
KATR-FM-98.3	Wray	increase to 100000 w, 554 ft, class C1, change xmtr loc. to 40-25-13 102-58-10, change city of license to Otis, CO
CT WKCI-101.3	Hamden	correct coordinates to 41-25-22 72-57-06
FL WJBW-FM-99.5	Jupiter	move to 106.3 C3, increase to 25000 w, add DA, change xmtr location to 26-56-20 80-07-02
IL WAIV-103.3	Spring Valley	increase to 4900 w, 361 ft, change xmtr location to 41-18-09 89-14-11
IN WZVN-107.1	Lowell	increase to 502 ft, correct coordinates to 41-21-10 87-24-11
LA KVOL-1330	Lafayette	direct measurement of antenna power
MA WWKJ-101.1	Mashpee	increase to 6000 w, 272 ft, change xmtr location to 41-36-13 70-29-21
MN KAOD(CP)-106.7	Babbitt	change to 33000 w, 430 ft
MO KRRY-100.9	Canton	modify CP to change to 28000 w, 656 ft, class C2, change xmtr location to 39-53-09 91-36-38 [96-32]
KWWR-95.7	Mexico	one step application to increase to 1479 ft, add DA, change xmtr loc. to 39-15-49 92-08-06
NE KLZA-101.3	Falls City	one step application to increase to class C3, 25000 w, 328 ft
NV KHXR(CP)-94.5	Sun Valley	change to 12000 w, 459 ft, class C3, change xmtr loc. to 39-35-02 119-47-56
NY WLIR-FM-92.7	Garden City	increase to 2000 w DA
WRRV-92.7	Middletown	(as amended) change to 6000 w, 269 ft, change xmtr location to 41-27-25 74-26-24
PA KQV-1410	Pittsburgh	correct coordinates to 40-31-24 80-00-40
RI WWKX-106.3	Woonsocket	increase to 2450 w, add DA, correct coordinates to 41-59-43 71-26-53
SC WXTC-1390	Charleston	correct coordinates to 32-49-28 80-00-10
TX KLUV-FM-98.7	Dallas	modify CP to correct coordinates to 32-35-19 96-58-05
KBRA-95.9	Freer	change to 2100 w (circular), 397 ft

**FACILITIES/PARAMETERS: GRANTS (cont'd)**

TX KVIL-FM-103.7	Highland Park	modify CP to correct coordinates to 32-35-19 96-58-05
KQHN-1510	Nederland	direct measurement of antenna power
VT WWFY(CP)-93.7	Hague	decrease to 289 ft, change xmtr loc. to 44-01-34 73-09-44, change city of license to Addison, VT
VA WCVC(CP)FM-90.5	Wise	change to 70 w, 669 ft, change xmtr location to 36-57-39 82-30-56
ON CJSS-1220	Cornwall	move to 101.9 MHz, 3000 w

**CALL LETTER CHANGES (# applied for by new owners)**

AZ new-90.3*	Holbrook	becomes KBMH	3/26/99	
AR new-88.1*	Blytheville	KBCM	3/26/99	
new-89.7*	Heber Springs	KBMJ	3/26/99	
CA KAJK-1090	Fortuna	# KNCR	3/26/99	
KFRY-96.7	Manteca	KKME	3/22/99	
KGDP-FM-95.7	Orcutt	KPAT	3/29/99	
KPAT-88.5	San Luis Obispo	# KLVB-FM	3/22/99	"K-Love"
KWEZ-106.1	Santa Margarita	# KKAL	(requested)	
CO KBFE-100.7	Grand Junction	KSNJ	3/26/99	"Sunny"
FL WQVR-99.5	La Crosse	# WRKG	4/2/99	"Rock 99.5"
WPRW-93.5	Naples	WTLT	4/1/99	
GA new-89.3*	Americus	WBJY	3/26/99	
WIBD-96.5	Gray	WRNC-FM	3/29/99	
IL new-89.7*	East St. Louis	WCBW-FM	4/2/99	
IN WGL-FM-102.3	Auburn	WCKZ	3/22/99	"Z-102.3"
WQFE-101.9	Brownsburg	WKLK	4/1/99	
WPDJ-1300	Huntington	WBZQ	4/1/99	
KY WKHB-106.3	Hartford	WXMZ	3/22/99	
MI WMJK-100.9	Pinconning	# WYLZ	4/1/99	"Wheels"
WMJA-104.5	Saginaw	# WILZ	4/1/99	"Wheels"
MS WRXQ-95.7	Olive Branch	WOTO	(requested)	"Only the Oldies"
new-91.5*	Oxford	WAVI	3/26/99	
new-91.7*	Tupelo	WAQB	3/26/99	
MO new-89.9*	High Point	KBMF	3/26/99	
MT KBEB(CP)-98.1	Hamilton	KXDR	3/22/99	
NJ WSPW-1170	Bridgewater	WWTR	3/26/99	
NY WWVY-107.1	Hampton Bays	WWXY	4/1/99	"Y-107"
ND KRRB-92.1	Dickinson	# KZRX	(requested)	
OH new-88.9*	Steubenville	WBJV	3/25/99	
PA WZMT-97.9	Hazleton	WXBE	4/1/99	"The Bear"
PR WCFI-103.7	Lajas	# WXLX	4/1/99	"X-100"
		(WXLX is a simulcast of WXYX at 100.7 MHz)		
TN WKBL-FM-93.5	Covington	WKBQ	4/2/99	"Q-93.5"
WAPB-810	Murfreesboro	# WMGC	4/1/99	
WXVO-98.7	Oliver Springs	WSMJ	(requested)	"Smooth Jazz"
TX KAYD-1450	Beaumont	# KIKR	3/22/99	
new-91.3*	Beeville	KVFM	4/2/99	
KKTL-97.1	Cleveland	# KKTL-FM	3/22/99	
KIOL-FM-104.7	Lamesa	# KAXT	4/1/99	"Wildcat 104.7"
KEWL-95.1	New Boston	KEWL-FM	3/29/99	"Cool 95.1"
KOWS-1400	Texarkana	KEWL	3/29/99	"Cool 95.1"
new-88.5*	Victoria	KAYK	3/26/99	
new-88.5*	Victoria	KBLW	3/26/99	
	(These calls were issued in error, station will use KAYK)			
VA WVMJ-105.3	Blacksburg	# WBRW	3/29/99	"The Bear"
WI WEZR-107.5	Brillion	WXWX	4/1/99	"The Fox"
WSGC-1050	Kaukauna	# WJOK	4/1/99	"The Jock"
WMQA-1570	Minocqua	WLKD	3/22/99	
WUSW-96.9	Oshkosh	WWWX	4/1/99	"The Fox"
WNNO-900	Wisconsin Dells	# WDLA	3/30/99	
WY KMCG(CP)-1400	Casper	KKTL	3/22/99	
KMKX-104.5	Rock Springs	# KSIT	(requested)	

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AL WRFS-1050	Alexander City	314 from Solar Bcstg. Company, Inc. to Casey Network, LLC
		(\$20,000 cash at close)
WAHR-99.1	Huntsville	315 from WAHR, Inc. (Hornbuckle/Lane) to WAHR, Inc. (STG Acquisition Services)

PROPOSED STATION TRANSFERS (cont'd)

AR KRNN-1380	North Little Rock	314 from Equity Broadcasting Corporation to Nine Communications, Inc.
CA KPAT-88.5*	San Luis Obispo	314 from People of Action to Educational Media Foundation
FL WQVR-99.5	La Crosse	314 from Wilks Florida Broadcasting to Asterisk Communications, Inc.
		(\$2,010,000; broker is Hadden & Associates)
IL WBDW(CP)-105.3	Knoxville	316 from John T. Pritchard to Galesburg Broadcasting Company
IN WGLD-104.5/ WGRL-93.9	Indianapolis/ Noblesville	316 from Indianapolis Radio License Co. to Indy Lico, Inc.
KS WREN-1250	Kansas City	316 from ECI License Co., LP to Entercom Kansas City News License, LLC
MN WLOL-1470	Brooklyn Park	315 from 1470, Inc. (J. & S. Cargill) to 1470, Inc. (Minnesota Public Radio)
KCGN-FM-101.5	Ortonville	315 from CGN Corp. (R. Kuhlmann, et al) to CGN Corporation (Praise Bcstg., Inc.)
KLBB-1400	St. Paul	315 from 1400, Inc. (J. & S. Cargill) to 1400, Inc. (Minnesota Public Radio)
		(The Cargills are donating KLBB and WLOL to Minnesota Public Radio)
SD KSFS-1520	Sioux Falls	315 from CGN Corp. (R. Kuhlmann, et al) to CGN Corporation (Praise Bcstg., Inc.)
TX KEEP-98.3	Bandera	314 from James G. Withers to Fritz Broadcasting Company, Inc.
		(\$108,000)
UT KRAR-106.9	Brigham City	314 from First National Broadcasting Corp. to Trumper Communications II, LP
		(\$300,000; assumption of liabilities)
WY KUYO-830	Evansville	314 from North Valley Bcstg. Enterprises to Wyoming Christian Bcstg. Company
		(\$75,000 cash at close)

Comcorp of Lafayette License filed Form 316 Transfer Applications to Comcorp Holdings, Inc. for Louisiana stations KFTE, Breaux Bridge; KRXZ, Erath; KMDL, Kaplan and KPEL and KTDY in Lafayette.

WASHINGTON THIS WEEK

High-level government changes, as VOA and International Broadcasting Bureau chief Evelyn Lieberman resigns, apparently headed to the Department of State as an Undersecretary. Lieberman is the "meanie" who frustrated Monica Lewinsky with her career path (according to Monica). Lieberman's current responsibilities range from running VOA directly to overseeing the IBB, which includes Radio Free Europe/Radio Liberty and Radio Marti, as well as Voice of America. She previously worked in the Clinton White House.

More radio-TV waivers filter out of the FCC, as ABC finally gets waivers to buy three AMs in Chicago. This one should have been a no-brainer for the FCC under recent criteria: It's the #3 market, where a current radio-TV owner wants to buy two suburban AMs (one actually outside the metro) and a full-signal AM that's been losing money (an estimated \$3.5 million in 1998). And the combined radio-TV facilities would have just a 17.1% share of the radio-TV ad total. ABC, Chancellor and Lotus have been waiting for these approvals for months, and M Street notes they're issued by the Mass Media Bureau -- not the Commissioners. Stations: "ESPN SportsRadio 1000" WMVP, Chicago (1000 KHz), acquired from Chancellor. And Radio Disney affiliates WRDZ, La Grange, IL (1300 KHz) and WDDZ, Zion, IL (1500 KHz), to be acquired from Lotus. The Bureau likes the "economic efficiencies" and the "enhanced public interest programming" that ABC promises. In Chicago, ABC owns WLS-TV, classic rock WXCD and talk WLS. (DA No 99-613)

And another waiver: Capstar wins FCC approval to add KFMK to its radio-TV-Low Power TV cluster in Austin. KFMK, Round Rock, TX (105.9 MHz) was a new Class C2 put on the air last year and licensed to Steve Hicks personally. Now he's gotten FCC approval to sell it to Capstar. The FCC considers that Tom Hicks controls both Capstar (which owns KVET, KVET-FM and KASE) and LIN TV (which owns NBC affiliate KXAN and LMAs WB affiliate KNVA). M Street notes Hicks also controls the licenses of seven Low Power TV stations in the area.

Hard to believe a non-rated AM would get the FCC excited, but the Commission has flagged the Cumulus purchase of KRIL, Odessa, TX (1410 KHz). The news/talker literally didn't meet the Minimum Reporting Standard for the Fall Arbitron, but

**WASHINGTON THIS WEEK (cont'd)**

the FCC nonetheless tags it with the familiar concentration/diversity red flag. Cumulus wants to buy KRIL from Clyde Butter for \$110,000. The company's current five-station cluster in Odessa-Midland is country KNFM (10.7 share 12+ in the Fall Arbitron), country KGEE (8.0-share), dance KBAT (7.5-share), AC KODM (4.7-share), and adult standards/talk KMND (4.6-share).

You can't say that: A Don and Mike phone-call stunt draws two \$4,000 fines from the FCC, even after a settlement between the parties in the market where the problem arose. Last October 13 M Street reported on the local settlement of the complaint by a Sacramento woman whose sexual habits were revealed during a three-way phone call -- while she thought she was on hold. Terms of the lawsuit settlement, reported then by the Sacramento Bee, included an on-air apology and a donation to a local women's organization (but didn't include an admission of wrongdoing, and the station denied most of the woman's allegations). Now the FCC wades into the picture with \$4,000 fines against KHTK, Sacramento and Don and Mike flagship WJFK-FM, in the Washington, D.C. market.

FCC Chairman Bill Kennard is the latest to lend support to Brad Saul's proposed Radio Center for People with Disabilities. Kennard's letter to Chicago-based Saul says he is "thrilled by the launch" of the effort and pledges support. The Chairman notes that people with disabilities are the country's "largest minority group." Saul (312-640-5000), long associated with the PIA syndication firm, is also taking Greg Smith's "On A Roll" weekly talkshow under his wing.

The FCC refuses to lower WLMA's \$4,000 fine for moving a transmitter site. The Greenwood, SC station had previously been assessed the fine for willful violations of Sections 73.1350(a) and 73.1690 of the rules. Now the Director of Legal Services affirms the forfeiture, despite pleas of financial distress. (DA No. 99-631)

Moving is no picnic: The FCC's in the process of consolidating public file reference rooms scattered across five different buildings into one place, at its new home in the Portals. That leads to some closings, until the expected completion time in mid-May. So check before making a trip!

New York-based financial talkhost Michael Cardascia settles an SEC complaint by writing a check for \$50,000 in penalties. The Feds fingered Cardascia (broadcasting on WEVD, New York) and his Strathmore Equity Services last year for failing to fully disclose compensation he was receiving from on-air guests.

**CANADA THIS WEEK**

The Canadian Radio-television and Telecommunications Commission (CRTC) wants the public to comment on its proposal to regulate Local Marketing Agreements. At present, Canadian radio stations are free to enter into LMAs without CRTC approval. The Commission is concerned that its new ownership rules, which allow one licensee to control up to four stations in a market, could result in virtual local radio monopolies through LMAs that create even larger clusters of stations. Under its proposal, the CRTC would evaluate the consequences of introduction of new LMAs or continuation of existing ones. Comments are due by May 12 to the Secretary General of the CRTC, Ottawa, Ontario K1A 0N2.

There could soon be two more radio stations on the Canadian Great Plains. The CRTC has issued a call for applications for new FM stations in Grande Prairie, Alberta and Moose Jaw, Saskatchewan. Some applications for new stations in each of these locales have been received and the Commission wants to see if there's more demand before making a decision on granting a new license. As is common in these proceedings, applicants are "required to provide evidence giving clear indication that there is a market and demand for the new station." Interested parties must file their intent to submit an application by May 1. Formal applications are due by June 1.

The six-week-old tech strike at Canada's CBC is over. Sounds like terms announced (10% raise over 37 months) should satisfy both sides. Labor trouble has repeatedly disrupted operations at the national radio and TV broadcaster since the strike began on February 17.

**ELSEWHERE**

The other shoe -- heck, maybe it's the THIRD shoe -- just dropped in Norfolk, where three Sinclair Broadcast Group stations that were originally going to Petracom have now been sold to Barnstable. (Since it's Tidewater, maybe those are flip-flops that dropped, not shoes...) The properties are soft AC WFOG-FM, Suffolk, VA (92.9 MHz); sports WGH, Newport News, VA (1310 KHz); and country

ELSEWHERE (cont'd)

"Eagle" WGH-FM, Newport News (97.3 MHz). Package price is \$23.7 million, and the transaction technically involves the third-party Sinclair Trust, since Baltimore-based Sinclair had to park some stations following its merger with Max Media. The divestiture leaves Sinclair owning AC WWDE-FM, modern AC "Point" WPTE, dance WNVZ and oldies WVKL. For buyer Barnstable, it's a howdy-doo to Norfolk. Massachusetts-based Barnstable has radio clusters in Memphis, Akron, Long Island and Des Moines -- and it also operates direct-mail publishing companies in each of those markets.

Cumulus story #1: Small-market giant expands into Lexington-Fayette, KY, with the \$44.5 million purchase of the HMH group. That puts Cumulus rubbing shoulders in bluegrass country with Jacor, and cashing out the locally-owned HMH group led by market veteran Ralph Hacker. Cumulus is buying five stations from HMH: country WVLK-FM (92.9 MHz); full-service WVLK (590 KHz); modern rock WXZZ, Georgetown, KY (103.3 MHz); classic hits WLRO, Richmond, KY (101.5 MHz); and oldies WLTO, Nicholasville, KY (102.5 MHz). Cumulus has already begun its LMA of the stations.

Cumulus story #2: Make that 232 stations for small-market giant Cumulus, as it spreads into Eau Claire, WI -- Arbitron market #231. Usually Cumulus finds itself assembling a local-market cluster from two or more existing owners, but this time (as in Lexington, above) Richard Weening and Lew Dickey only needed to convince one owner. They're writing Mike Phillips a \$14.8 million check that nets Cumulus these six Wisconsin stations -- Country WQRB, Bloomer, WI (95.1 MHz); modern AC "Zone" WBIZ-FM, Eau Claire (100.7); classic hits WMEQ-FM, Menomonie (92.1 MHz); classic country "Moose" WATQ, Chetek (106.7); sports WBIZ, Eau Claire (1400 .KHz); and talk WMEQ, Menomonie (880 KHz). Cumulus has already begun its LMA of the half-dozen stations. Brokers: Robert Maccini and William Lytle of Media Services Group for seller Mike Phillips.

In Vermont, they pronounce it "mont PEEL yer", and that city is the smallest state capital in the U.S. Now New England veteran Bruce Danziger is buying Barre, VT-licensed WSNO and WORK there, for \$2.2 million. Danziger's been in ownership for years and was an exec at Steve Dodge's American Radio Systems. His Vox Media Corp. is buying talk WSNO (1450 KHz) and CHR WORK (107.1 MHz), both from Bull Moose Broadcasting.

Regent exits the Flagstaff, AZ market. Two weeks ago Terry Jacobs and Bill Stakelin cut loose their four stations in western Arizona for \$5.4 million (that was KAAA, KZZZ and KFLG/KFLG-FM, to Chris Devine). Now Regent deals away three stations in the north-central part of the state to a local competitor. Stations are talk KVNA, Flagstaff (600 KHz); AC "Sunny" KVNA-FM, Flagstaff (97.5 MHz); and rock KZGL, Cottonwood, AZ (95.9 MHz). Price: \$2,450,000. Buyer is Guyann Corporation, which owns three other stations there: classic country/talk KAFF (930 KHz); "Calf Country" KAFF-FM (92.9 MHz); and classic rock "Mountain" KMGN (93.9 MHz).

The Cromwell Group expands in Peoria with the purchase of AC WEEK-FM, Eureka, IL (98.5 MHz) from the company that also owns WEEK-TV there. M Street hears an LMA begins around mid-April. Cromwell adds WEEK-FM to its Peoria cluster of country WFYR, rock WGLO, modern rock WIXO and religious WVLE.

Not many Class C FMs in rated markets get sold to a mom-and-pop, but this one just did, for \$11.25 million: Gold-based AC WAHR, Huntsville, AL (99.1 MHz). Seller Arnold Hornbuckle got his CP in 1959, when he was a local music merchant. (WAHR is "Arnold Hornbuckle Radio.") Now he's selling to former employee Steve Shelton, doing business as STG Acquisition Services. Hornbuckle can actually name four clients who've been sponsors since 1959.

In Old West parlance, you might as well put a Clear Channel/Jacor "brand" on 1200 KHz: Clear Channel has owned WOAI, San Antonio (1200 KHz) since the early 1970s. Last year it acquired WSML, Graham, NC (1200 KHz). And now Jacor, going into a merger with Clear Channel, picks up another piece of real estate at 1200 KHz: Youngstown-area WBZY. Jacor pays local owner WBZY Radio Sam of New Castle \$800,000 for oldies WBZY, New Castle, PA. The facility is 5,000 watts daytime, 1,000 night (directional nights). It gets M Street to musing whether Clear Channel has some plans to do some re-engineering of WBZY/WSML. In the case of WBZY, it appears to be on the edge of WOAI's 650-mile protected area. Of course Jacor never met an Ohio town it didn't like, and here's what it already owns around Youngstown, OH: talk WKBN, hot AC "Mix" WKBN-FM, rock WNCD and adult standards WNIO. Jacor also LMA's dance-formatted WBTJ.

ELSEWHERE (cont'd)

Things are changing in public radio, as NPR's new audience-based dues structure starts October 1, and a big Sunday New York Times article (4/4/99) highlights the pressures on public stations to produce ratings and listeners. The existing fee structure is based on a station's budget, while the new one centers on audience. The new protocol means WNYC-AM/FM, New York will see its yearly NPR fee rise from \$1.6 million. The Times notes that small operations in rural areas should be the beneficiaries -- and that for the first time in 30 years, at least 50% of public stations' operating costs will come from listener donations and corporate underwriting, instead of subsidies. M Street notes that public radio has in essence moved to a voucher system, where the government helps fund individual stations, who then make their own buying decisions.

Hey, those radio signals on line must be worth something: Yahoo! is paying \$5.7 billion for "Broadcast.com." Adding Broadcast.com instantly gives Yahoo! the streaming audio and video expertise it needs. (The website now streams hundreds of over-the-air radio stations.)

Shadow Traffic gets Smarter, as it merges its traffic operations with Boston-based SmartRoute Systems. The strategic alliance, rumored for months now, gets the Westwood-owned Shadow Broadcast Services the advanced information-gathering technology of privately-held SmartRoute.

It's "CNN On Hold" -- Yes, CNNRadio has just signed a deal with San Jose-based MetaSound Systems that lets companies select from any of 15 CNN offerings for their captive "on-hold" callers. Categories include Science and Technology, Computer Connection and Your Money.

No, you can't sue the weatherman: A federal judge in Miami rules that weather forecasts are "predictions", and broadcasters who air them aren't legally liable if they're wrong. That issue came up in a \$10 million lawsuit against The Weather Channel by the relatives of a Florida fisherman who was killed in a storm at sea.

Speedy recovery to some Duluth stations that got knocked off the air for several days by the effects of ice that fell from a TV tower into a transmitter building -- which then got flooded by thousands of gallons of water, according to the AP. The TV station is KBJR, and it was silenced along with Minnesota Public Radio's WSCN, Cloquet, MN (100.5 MHz), Wisconsin Public Radio's KUWS, Superior (91.3 MHz) and non-com religious station KDNI, Duluth (90.5 MHz).

Is the world ready for a new group called Radio World? Marc Deschenaux puts major-market radio stations in a comprehensive business plan that includes selling recorded music and providing opportunities to sponsors in the "first-ever worldwide private advertising network." Radio World (which just merged with Intercom Technologies) will look for underperforming stations and link them by fiber optic. Radio World is not related to the magazine of the same name.

M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING

Let's start the roll-call of major-market format changes: In Detroit, Greater Media fooled everybody by dropping modern rock and flipping WXDG, Detroit (105.1 MHz) to R&B oldies as "Classic Soul 105.1." The strategy with the onetime classical WQRS had been to cover all bases by creating a modern rock "Edge" to complement classic rock WCSX and rock WRIF. WXDG did exhibit some growth in the Fall (1.1 to 1.5 12+ in Arbitron). But cross-border modern rock "89X" CIMX, Windsor, ON (88.7 MHz) stayed in the game, too. Now Greater Media is targeting the more tempting shares of Chancellor-owned urban AC WMXD (4.5 in the Fall Arbitron).

Now there's one LESS country station in Nashville, as WZPC goes modern rock (as "The Buzz"). If ever we've seen listeners begging a station to change, this was it: Rock and modern rock fans felt abandoned after WKDF dumped modern rock on April 1 to become country "Music City 103", starring morning personality Carl P. Mayfield. That's when Cromwell's country WZPC, Shelbyville, TN (102.9 MHz) began its All-Garth stunting, and then Buzzing. WZPC already has one asset for the format: the syndicated Bob & Tom show.

Radio One's about to enter St. Louis, so Jacor tries to block with two format flips. Jacor has a significant piece of the urban audience with urban "Magic" KMJM-FM, Columbia, IL (104.9 MHz) and urban AC "Kiss" KATZ-FM, Alton, IL (100.3 MHz). That lineup is changing, and here's the way it will end up: The R&B oldies, slightly re-packaged, go to 104.9. And 100.3 becomes urban, hip hop and rap as "The Beat." Jacor's trying to choke off as many openings as possible before Radio One takes over WFUN-FM, Bethalto, IL (95.5 MHz).

M STREET BAZAAR (cont'd)

Orlando loses its only oldies FM as Chancellor takes "Cool" to rhythmic oldies. Is THIS a trend? We doubt it (one change doesn't make a trend). Chancellor dumped the market's only traditional oldies station -- with a 5-share 12+ in the Fall Arbitron -- and replaced it with a "Jammin' Oldies." Why the change? Regional Senior VP George Toulas talks about the "youthful" Orlando market, and M Street notes the target demo for traditional oldies is now 35-64 and may be looking a bit too old for some. Facility is WOCL, a full Class C FM licensed to DeLand, FL.

Westwood has benched raspy-voiced sports talker Scott Ferrall. It cancelled him less than a week after he accepted the additional job of doing play-by-play for Atlanta's future NHL franchise. And from Ferrall's side, he tells the Pittsburgh Post-Gazette's Chuck Finder that he's nuts about the hockey gig: "If it came to a choice between food and hockey, I would eat pucks." Westwood signals to M Street that it intends to continue offering an evening sports show.

XM Satellite Radio fills three more channels in a partnership with CNN. That will put CNNfn (business news) CNN/Sports Illustrated (no swimsuit issue here!) and CNN En Espanol on the roster of the 100-channel satellite service. It's not clear what CNN will do to make the audio from its current cable channels work as "audio only" propositions. More from XM: It says Boeing did a successful at-sea satellite launch of a demonstration payload on March 27 -- the same method Boeing will use to log XM birds into orbit.

KLSX, Los Angeles personality Ed Tyll joins the ranks of the syndicated, as Fisher Entertainment produces (and Portland, OR-based NBG is doing sales for) a new show. Tyll's long-form show runs in the evening.

More syndication from Los Angeles, as the father and son duo of Ken Minyard and Rick Minyard gets picked up by Syndicated Solutions. They've been doing afternoons at Infinity talker KRLA since January. Syndicated Solutions (203-921-1548) says it launches the national Minyard and Minyard show on May 31, available by barter.

Goodbye John & Ken, hello Rick Emerson. Syndicator Glenn Fisher has been trying to replace the 3 to 7 pm (Pacific time) John and Ken show, which becomes unavailable as they leave KFI, Los Angeles to do mornings at KABC. Winning candidate: Rick Emerson, current middayer at KOTK, Portland, OR. Fisher says he does "personality-intensive, non-political, lifestyle issues" -- and unlike the John and Ken situation, the Emerson show will be produced exclusively for syndication.

Another TV late-nighter gets a daily syndicated show: Westwood will syndicate Craig Kilborn's "5 Questions." Kilborn just did his second week for sister CBS-TV, and the format of his late-late show includes the "5 Questions" with a celebrity that he started over at Comedy Central. The daily short-former is for morning drive.

NBG Radio Network says it's just acquired the "Bitman" comedy and prep service. Bitman, previously handled by Cutler and then Premiere, is available via barter.

Former Gannett group head and Philly legend Jay Cook dies of cancer. He passed away on Good Friday in the Tampa Bay area. Cook moved from his native Memphis in 1966 to become one of the signature personalities of WFIL. Then for ten years he was its PD -- when "Famous 56" was the most influential top 40 station in the land. He went on to mold KIIS-FM, Los Angeles as Gannett national PD (and hire Rick Dees), and eventually he ran the entire Gannett Radio group. Cook retired from the business in 1994. Among his surviving family is Chancellor Dallas programming executive John Cook.

Sorry to report that cancer claims Bob Ardrey after a 56-year radio career. The respected broadcaster died in Cuchara, Colorado on April 2. His broadcasting bio included stops at TM, Drake-Chenault, Jones and Unistar.

You never know what's going to happen next in radio -- and that keeps us busy, every week. See you back here next, on M Street.

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# The M Street Journal

## Radio's Journal of Record

NEW YORK ■ NASHVILLE

April 14, 1999 Vol. 16 No. 15

**RADIO GETS MORE VIRTUAL. . .** As ABC Radio Networks becomes the latest to offer a virtual radio-type programming service. This one's dubbed "LocalMax", and ABC is rolling out the red carpet for it at the NAB convention in Las Vegas. The service offers affiliates new possibilities for customizing voicetracks and music -- all produced at the local station on hard drive with a distinct a la carte approach: You could get one or two voiceovers an hour, or more. Same for music -- customize your rock playlist to add some regional flavor. And take only as many hours a day as you like. It's a real departure for the syndicator of fairly standardized 24-hour formats and other ABC programming. ABC's virtual-radio-style package interfaces with the Broadcast Electronics Audio Vault. M Street discovered the LocalMax testing done since last Fall in Peoria, and now that it's (ahem) played in Peoria, ABC thinks it's ready to go national.

**M STREET EXPANDS INTO TV, CABLE, OUTDOOR, AND PRINT INFO. . .** We're quite proud to announce that M Street has acquired the directories and databases of Media Market Resources, the premiere supplier of media data to ad agencies, planners and buyers, and also the publisher of "Radio Datatrak", "TV Datatrak", "Snapshots", "Spotlight" and others. M Street Corp. President Robert Unmacht says the Media Market Resources acquisition "bridges the gap between the agency, the buyer and the broadcaster." MMR President Kathleen Coffey says her "substantial agency presence coupled with M Street's resources will allow us to develop the next generation of media products." And that's not just PR mumbo-jumbo: We're working right now on new electronic and web-based products to allow all media to be evaluated in a single software application. Separately, MMR, Inc. sold its media-related cost efficiency data to Spot Quotations and Data, as well as the Media Market Guide publication. M Street and SQAD have entered a strategic alliance to jointly market some publications. So that's OUR news this week -- but plenty more about radio inside this week's M Street Journal.

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Glencoe (Gadsden)	WGMZ-93.1	# adult standards	classic hits
	(WGMZ is now a combo with	talk WAAX and CHR	WQEN)
Lineville	WZZX-780	silent	ABC Real - CW // WASZ
Ozark (Dothan)	WQLS-1210	silent	country // WTVY
AZ Flagstaff	KBLC-100.1	# new	rock "Loud Radio"
	(KBLC is now a combo with	modern AC	KQST)
Sedona (Flagstaff)	KQST-102.9	AC	modern AC "New Q"
CA Atwater (Merced)	KVRQ-92.5	classic rock	rhythmic oldies
Morro Bay (S.L.O.)	KBZK-94.1	# soft AC // KBZX	KLMM, reg. Mexican
Paso Robles (S.L.O.)	KBZX-103.1	# soft AC	KLUN, Spanish hits
CT Brookfield (Danbury)	WINE-940	country	adds ABC Real - country
Torrington	WAPJ-89.9*	standards/variety	AC/variety
DC Washington	WGAY-99.5	soft AC	rhythmic oldies
FL Pennsuco (Miami)	WIRP-88.3*	new	Spanish religion
Plantation Key	WCTH-100.3	# soft AC	WW1 - country
	(WCTH is now a combo with	WFKZ, WAVK, WEOW, WKRY	and WAIL)
IL Alton (St. Louis)	KATZ-FM-100.3	urban AC	urban "The Beat"
	(KATZ-FM will retain ABC's	Tom Joyner for mornings)	
Columbia (St. Louis)	KMJM-FM-104.9	urban	urban AC
	(KMJM-FM and KATZ-FM have	swapped formats)	

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**FORMAT CHANGES & UPDATES (cont'd)**

IL Peoria	WIRL-1290	talk	JRN - adult standards
IN Huntington	WBZQ-1300	WPDJ, variety	ABC - hot AC // WLZQ
(WBZQ's simulcast is reported as temporary pending settlement of the owners estate)			
Muncie	WERK-990	# oldies // FM	reported silent
(WERK is in the process of splitting from WERK-FM)			
Muncie	WERK-FM-104.9	# oldies	ABC oldies // WLHN
KS Concordia	KCKS-95.3	ABC - oldies	ABC - hot AC "Kiss"
Dodge City	KGNO-1370	oldies/reg. Mex.	ABC Real - country
(KGNO retains Jones regional Mexican for nights)			
MT Big Sky	KBFN-104.5	hot AC	adult alternative
NM Santa Fe (Albuq.)	KRZN-105.1	smooth jazz	CHR "Channel 105.1"
NY Auburn (Syracuse)	WKGJ-1340	talk // WOLF	Disney - child. // WOLF
Brewster (Poughkeeps.)	WPUT-1510	country // WINE	adds ABC Real - CW // WINE
Oswego (Syracuse)	WOLF-FM-96.7	talk // WOLF	Disney - child. //WOLF
Patterson (Poughkeep.)	WAXB-105.5	oldies	adds ABC - oldies
Syracuse	WOLF-1490	talk	Disney - children's
(WOLF and sisters WOLF-FM and WKGJ pick up their ears on May 3rd)			
PA Oil City	WOYL-1340	# AC & talk	talk
(WOYL simulcasts sister WFRA mornings;			
WOYL AM and FM are now a combo with WFRA AM/FM, WTIV and WAQM)			
TN Henry	WMUF-FM-104.7	new	JRN - country // WMUF
TX Atlanta (Texarkana)	KALT-900	southern gospel	reported silent
(KALT plans to go religion with American Family Radio)			
Overton (Tyler)	KPXI-100.7	# silent	WW1 - oldies "Cool"
(KPXI has moved from Mt. Pleasant to Overton and is now a combo with			
country KYKX, urban AC KFRO and oldies KFRO-FM)			
Tyler	KTYL-FM-93.1	adult contemporary	rhythmic oldies
UT Logan	KUSR-89.5*	new	info. & class. // KUSU
VT Montpelier	WSKI-1240	WW1 - oldies	WW1 - adult standards
WA Nile	KLRO-88.1*	new	LifeTalk - religion
Silverdale (Seattle)	KITZ-1400	Orbit 7 - talk	reported silent
(This was Orbit 7s O&O, the network is also reported silent)			
WV Fisher	WQWV-103.7	# country	reported silent
(Look for WQWV to return with Jones' hot AC in May)			
WI Eau Claire	WBIZ-FM-100.7	# modern AC	CHR "Z-100"
MB Winnipeg	CJAE-FM-92.9	new	variety
ON St. Catharines	CKTB-610	news-talk, ethnic	drops ethnic

**NEW STATIONS: APPLICATIONS** ( \* non-commercial station) ( & reapplication)  
( + competes with existing application)

NM 88.1*	Mentmore	no facils given	CSN International
OH 88.9*	Miamitown	400 w, 213 ft	Spryex Communications, Inc.
SK 88.1	Carrott River	13 w	Nor-Com Electronics, Ltd.

**NEW STATIONS: GRANTS**

PQ 96.7*	Ste-Anne-de-Beaupre	124 w	Canadian Broadcasting Corp.
(This station will rebroadcast CBV-FM)			

**Returned/Dismissed Applications**

IL 89.5*	Dorsey (R)	Liberty Communications
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**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS**

CA new-88.7*	San Bernardino	KAWZ	Calv. Chapel/Twin Falls
IA new-91.9*	Sioux City	WPCS	Pensacola Christian Coll.
NC new-90.1*	New Bern	WPCE	Educ. Information Corp.
OR new-88.7*	Florence	KAWZ	Calv. Chapel/Twin Falls

**CONSTRUCTION PERMIT ACTIVITY**

CA KZAL-105.5	Desert Center	license to cover for new station
(license canceled 3/23/99; reinstated 3/26/99)		
KLVS-99.3*	Grass Valley	dismissed license to cover to change
to 490 w, 1089 ft		
(station has application for 13500 w, 466 ft)		
KWIZ-96.7	Santa Ana	changes to 6000 w, 203 ft DA
FL WCCL-97.7	Punta Rassa	decreases to 5300 w, 348 ft DA
KS KCHZ-95.7	Ottawa	changes to 100000 w, 981 ft, adds DA
KY WSPE-88.3*	LeRose	license to cover for new station
NY WRMM-FM-101.3	Rochester	built new auxiliary facility
WDST-100.1	Woodstock	increases to 3000 w, 315 ft, changes
xmtr location to 41-59-24 74-01-07		

**CONSTRUCTION PERMIT ACTIVITY (cont'd)**

NC	WMXF-104.3	Old Fort	canceled CP to change to 6000 w, 171 ft, DA, change xmtr loc. to 35-37-44 82-20-46
		(has replacement application for 550 w, 1043 ft)	
	WMXF-104.3	Old Fort	dismissed license to cover as moot
OR	KLRR-107.5	Redmond	moves to 101.7 MHz
PR	WIOC-105.1	Ponce	decreases to 47000 w, -200 ft
TX	KAJG-105.9	Centerville	license to cover for new station
VT	WSSH-101.5	Marlboro	canceled extension of time
		(canceled at permittee's request, station is already on the air)	
WA	KKPL-630	Opportunity	changes xmtr loc. to 47-36-31 117-22-25

**FACILITIES/PARAMETERS: APPLICATIONS**

CA	KNNN-99.3	Central Valley	( & reapplication) [docket number] one step application to modify CP to increase to class C2, 1750 w, 1525 ft, change xmtr loc. to 40-39-15 122-31-12
	KGB-FM-101.5	San Diego	build new auxiliary facility
	KIOZ-105.3	San Diego	build new auxiliary facility
CO	(CP)-89.1*	La Junta	change to 740 w, 298 ft, change xmtr location to 37-58-43 103-34-48
	KVMT-89.1*	Montrose	change to 8000 w, 1581 ft, class C1
FL	WHSR-980	Pompano Beach	direct measurement of antenna power
	WDAE-1250	Tampa	direct measurement of antenna power
GA	WGIG-1440	Brunswick	direct measurement of antenna power
	WDCY-1520	Douglasville	direct measurement of antenna power
ID	KTIK-1340	Nampa	modify CP to make changes in antenna system
KY	WTKT-1580	Georgetown	direct measurement of antenna power
LA	WSMB-1350	New Orleans	direct measurement of antenna power
MS	WFMN-97.3	Flora	modify CP to increase to 21000 w
	WXAB(CP)-96.9	McLain	change to 4000 w, 400 ft
	WQYZ-92.5	Ocean Springs	increase to 321 ft, add DA, change xmtr location to 30-27-09 88-51-21
MO	KTBJ-89.3*	Festus	modify CP to increase to 1150 w, change xmtr location to 38-13-56 90-23-51
OK	KCLI-1320	Clinton	direct measurement of antenna power
SD	KQAA-94.9	Aberdeen	increase to 446 ft
	KWSN-1230	Sioux Falls	make changes in antenna system
TX	KBCX(CP)-91.5*	Big Spring	change main studio location
	KDKR-91.3*	Decatur	increase to 40000 w, 577 ft, class C1, change xmtr loc. to 33-23-49 97-37-49
	KBAB(CP)-88.7*	Kerrville	change main studio location
	KLVW-99.1*	Odessa	correct coordinates to 31-50-53 102-27-04
	KCUB-FM-98.3	Stephenville	correct coordinates to 32-17-07 98-06-53
	KNAL-1410	Victoria	direct measurement of antenna power
	KAYK(CP)-88.5*	Victoria	decrease to 138 ft, change xmtr location to 28-46-43 97-02-51
VA	WXGM-1420	Gloucester	direct measurement of antenna power
WI	WPVL-FM-107.1	Platteville	increase to 4200 w, 394 ft, change xmtr location to 42-41-27 90-37-26
ON	CJKL-560	Kirkland Lake	move to 101.5 MHz, 23000 w
PE	CJRW-1240	Summerside	move to 102.1 MHz, 50000 w

**Returned/Dismissed Applications**

NY	WLIR-FM-92.7	Garden City (D)	increase to 2000 w (dismissed per applicant's request)
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**FACILITIES/PARAMETERS: GRANTS**

CA	KCNL-104.9	Fremont	increase to 5700 w, 338 ft
	KRPQ-104.9	Rohnert Park	modify CP to change to 2250 w, 548 ft, change xmtr loc. to 38-23-31 122-40-40
CT	WKCI-101.3	Hamden	correct coordinates on aux. facility
FL	WQIK-FM-99.1	Jacksonville	build new auxiliary facility
	WYOO-101.1	Springfield	one step application to increase to class C3, 25000 w, add DA
IL	WYXX-103.1	Morris	increase to 6000 w, add DA
	WLRZ-100.9	Peru	change to 3000 w, 328 ft, change xmtr location to 41-18-09 89-14-11
IA	KDMG-103.1	Burlington	correct coordinates to 40-44-04 91-15-15
KS	KAXR(CP)-91.3*	Arkansas City	increase to 4000 w, 328 ft, change xmtr location to 36-52-31 96-58-37
MN	KTIS-900*	Minneapolis	direct measurement of antenna power

**FACILITIES/PARAMETERS: GRANTS (cont'd)**

NE KICX-FM-96.1	McCook	one step application to increase to class C, 100000 w, 984 ft, change xmtr location to 40-29-16 100-39-34
NH WUNH-91.3*	Durham	build new auxiliary facility
NY WSGO-1440	Oswego	direct measurement of antenna power
OH WYTN-91.7*	Youngstown	increase to 1800 w, 613 ft, add DA, change xmtr loc. to 41-03-24 80-38-44
PA WSOX-96.1	Red Lion	change to 13500 w, 951 ft, add DA
PR WZNT-93.7	San Juan	change to 32000 w, 1778 ft, change xmtr location to 18-16-44 65-51-12

**CALL LETTER CHANGES**

NY WWVY-107.1 Hampton Bays becomes WWXY (requested) "Y-107"

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

AZ KFLG-1000/102.7/Bullhead City/ KAAA-1230/ KZZZ-94.7	Kingman	314 from Regent Licensee of Kingman, Inc. to MAG Mile Media, LLC
KVNA-600/97.5/ KZGL-95.9	Flagstaff/ Cottonwood	314 from Regent Licensee of Flagstaff, Inc. to The Guyann Corporation (\$2,450,000 cash at close)
KESZ-99.9/ KNIX-FM-102.5	Phoenix	314 from Owensmac Radio, LLC to Citicasters Co.
KESZ-99.9/ KNIX-FM-102.5	Phoenix	315 from Citicasters Co. (Jacor Comm., Inc.) to Citicasters Co. (Clear Channel Comm.)
HI KAGB-99.1	Waimea	316 from Waimea Bcstg., Inc. (Karen Slade) to Waimea Bcstg., Inc. (Julie O'Connor)
(station was canceled and calls deleted, petition for reconsideration filed 5/16/97)		
KY WKXO-1500/106.7/Berea/ WEKY-1340	Richmond	314 from Madison County CBC, Inc. to Wallingford Communications, LLC
MI WNFA-88.3*/ WNFR-90.7*	Port Huron/ Sandusky	315 from Ross Bible Church (Old Board) to Ross Bible Church (New Board Members)
MN KRPR-89.9*	Rochester	314 from Rochester Community College to Rochester Public Radio
NV KQLO-920	Reno	314 from Universal Broadcasting, Inc. to Thomas Aquinas School
NY WEHH-1590	Elmira Heights	314 from Raymond L. Ross to Pembroke Pines Elmira, Ltd.
ND KNDC-1490	Hettinger	314 from Hettinger Broadcasting Company to Schweitzer Media, Inc.
OK KBEL-1240/96.7	Idabel	314 from Harold E. Cochran to Box Broadcasting Corporation
PA WBZY-1200	New Castle	314 from WBZY Radio to Citicasters Co.
WBZY-1200	New Castle	315 from WBZY Radio (Shareholders of Jacor) to WBZY Radio (Clear Channel Comm., Inc.)
SC WELP-1360	Easley	314 from Associated Broadcasting Corporation to Upstate Radio, Inc. (\$150,000)
TN WBFG(CP)-96.5	Parker's Crossroads	316 from Crossroads Broadcasting to Crossroads Broadcasting, LLC
TX KRYL-98.3	Gatesville	314 from LDR Broadcasting, Ltd. to Barger Broadcast Brokerage, Ltd.
KJAK-92.7	Slaton	316 from Williams Bcstg. (Est. of L. Williams) to Williams Bcstg. (Joe Williams, et al)
VT WSNO-1450/ WORK-107.1	Barre	314 from Bull Moose Broadcasting, LLC to Vox Media Corporation (\$2,200,000; assumption of liabilities; non-compete)
ON CHRE-FM-105.7	St. Catharines	from Redmond Communications, Ltd. to Affinity Radio Group, Inc.

**FM ALLOCATIONS: PROPOSED AMENDMENTS**

NE new	Minatare	add 106.9 A, comments due June 1, replies June 16
NV new	Logiente	add 94.5 C1, comments due May 17, replies June 1
new	Logandale	add 106.1 C1, comments due June 1, replies June 16
new	Wells	add 103.9 C1, comments due May 17, replies June 1
NM new	Eagle Nest	add 104.7 C2, comments due June 1, replies June 16
new	Magdalena	add 95.9 C2, comments due June 1, replies June 16
new	Shiprock	add 106.5 C1, comments due June 1, replies June 16
new	Socorro	add 102.1 C2, comments due May 17, replies June 1

**WASHINGTON THIS WEEK**

Should the FCC divert failing Construction Permits to minorities -- and perhaps those who program to them? The FCC just accepted a Petition for Rulemaking filed by Entravision that would open a whole new avenue to minority ownership. Here's the Petition's concept, verbatim: "To permit qualified broadcasters with significant minority group participation or proposing to meet the broadcasting needs of minority group populations to obtain a construction permit which would otherwise be declared forfeited, and, as a result thereof, to receive additional time to complete construction." Only a tiny number of stations would be involved -- but it would represent a new initiative in Chairman Bill Kennard's campaign to increase minority broadcasting. The Petition was filed by Barry Friedman of Thompson Hine & Flory on behalf of Entravision. Comments are due May 24, Reply Comments by June 23.

Meanwhile, lingering questions about an alleged ownership "front" are making Baltimore-based Sinclair do some explaining, in the case of a TV company called Glencairn. A former Sinclair employee named Edwin Edwards holds the voting stock in Glencairn, but he owns just 3% of the equity. Virtually all the rest is held by Carolyn Smith, mother of the four brothers who run Sinclair, and by various trusts for her grandchildren. Sinclair has the right to buy out Edwards if the FCC changes the ban on TV duopoly. And the Washington Post notes that all seven Glencairn properties are currently run by Sinclair in LMAs. And now Glencairn wants to acquire four more TV properties. The FCC has asked Glencairn for details.

Can Congress force the FCC to move faster on mergers and transfer requests? Senator Mike Dewine just held a day of hearings in front of his Antitrust Subcommittee, and hopes it will vote on his S. 467, called the "Anti-trust Merger Review Act." The bill would give the FCC time-specific deadlines for ruling on merger requests. Cumulus Executive Chairman Richard Weening testified Tuesday (4/13) and represented the views of the NAB: #1, Long waiting periods affect the value of the deal. #2, They distract employees. And #3, The FCC's merger review process duplicates DOJ efforts.

Speaking of ownership questions, there are new challenges for mega-group-related deals in Tampa and Syracuse: In Tampa, WGUL, Inc. complains to the FCC that the Clear Channel-Jacor spins to Cox, Infinity and ABC are "a realignment of oligopolists." The owner of WGUL, Dunedin, FL also alleges that Clear Channel didn't return its calls when it expressed interest in bidding on one of the properties. In Syracuse, local owner Ed Levine challenges the Clear Channel-Cox deal, charging that Cox operates in an "anti-competitive" manner there. What's involved is the proposed transfer of the existing Cox cluster of WSYR, WYYY, WWHT, WBBS and WHEN to Clear Channel. Clear Channel notes the FCC allowed Cox to buy the cluster two years ago, and that Clear Channel has no other interests there.

The auctions for licenses are about to begin: Details in next week's Journal on what the FCC did (on reconsideration) in the matter of "Competitive Bidding for Commercial Broadcast and Instructional Fixed Service Licenses." Last August 7 the Commission issued a decision outlining options regarding three different classes of licenses. Congress' Balanced Budget Act of 1997 requires the Commission to use auctions to determine the winning applicant in contemporary cases, and allows it to use auctions in earlier cases. You'll remember that the federal courts invalidated the FCC's old criteria in the 1993 "Bechtel" decision. Now the Commission's had a chance to evaluate the comments and will have the latest word in a Memorandum Opinion & Order.

An eight-year-old case of unauthorized transfer of control has drawn a total of \$16,000 in FCC fines. The station is KKMXX, Tri City, OR (104.3 MHz). Current licensee Brooke Communications argued (among other things) that the statute of limitations had expired, but the Commission wasn't buying it. Brooke gets a \$6,000 fine, reduced from \$10,000 because of its cooperation with the FCC. Previous owner FM Broadcasters of Douglas County gets slammed for the full \$10,000 for allowing a 1991 "station service agreement."

We know the FCC is tough on tower painting and lighting infractions, and now it's refusing to give KJTT, Oak Harbor, WA (1110 KHz) any slack for \$19,000 worth of tower and EAS violations. The Commission has just refused to reduce the previously-issued Notice of Apparent Liability for "willful and repeated" violations of the regs about antenna structure painting and lighting, EAS equipment, and operating without proper remote control or metering. KJTT had claimed it had corrected the violations, but the FCC had problems with the explanation. The Commission also said KJTT didn't back up its claim of financial problems to mitigate the fine. (DA No. 99-645)

**WASHINGTON THIS WEEK (cont'd)**

Here's this week's list of licenses canceled or dismissed by the Commission: WHUS, Storrs, CT (91.7 MHz), licensed to the Board of Trustees of the University of Connecticut; its app was dismissed for "failure to prosecute." WHUS is on the air, claims the matter has been settled and all papers have been filed again correctly. WMLC, Monticello, MS (1270 KHz), licensed to D and D Broadcasting, likewise had its application dismissed for failure to prosecute. The station tells M Street they are on the air and has no knowledge of the cancellation. Same for WCHX, Lewistown, PA (105.5 MHz), licensed to Mifflin County Communications. The station reports that they received the wrong forms from the Commission and have corrected the mistake. And there's a development in the case of KTRY, Bastrop, LA (730 KHz), in which Pollack Broadcasting has filed a petition to declare the license void. The FCC's database says KTRY's silent license expired as a matter of law after one year of being silent. The station is on the air with doing talk and no one at the station knew about the cancellation. Note that this situation does not involve KTRY-FM.

Latest on Low Power FM: The FCC's controversial proposal inspires some long-range missile activity from the House of Representatives, where Reps. Mike Oxley (R-OH) and Cliff Stearns (R-FL) write Chairman Kennard about how "troubled" they are. For example, "the most immediate threat is that of interference with other services." Then they're worried about LPFM threatening the future transition to Digital Audio Broadcasting. And third, Oxley and Stearns fear that Low Power FM "legitimizes and encourages pirate radio operators", with the suggestion by the Commission that former illegal broadcasters might be eligible for LPFM licenses. Finally, they call LPFM "ill-advised." Will that be enough to stop Kennard's crusade? Doubtful -- but it may carry some weight.

**ELSEWHERE**

Adios, Heftel. Yes, Heftel Broadcasting Corporation is actually going to change its name to "Hispanic Broadcasting Corporation." That change is effective June 3rd, subject to shareholder approval. Mac Tichenor says "The company has evolved to the point that we believe it is appropriate to adopt a name that is more descriptive of our mission." M Street thinks it is a descriptive name, given that the current Heftel is the union of Heftel and the former Tichenor group, both Hispanic specialists. Not having Heftel around will take some getting used to. The stock symbol (HBCCA) will not change.

Ready for a group called "Triad"? Of course M Street tracks groups in our database, and it looks like David Benjamin, who sold his Community Pacific group to Capstar, intends to build a new group under the "Triad Broadcasting" name. Benjamin's Monterey, CA-based firm pays \$7.8 million to acquire its first five stations, in Biloxi-Gulfport, MS. Sellers are many of the same principals who often work together under the "Radio Partners" heading. This time, Mike Schwartz, Aaron Daniels and Monte Lang were partnered with local GM Steve Fehder as "Gulf Coast Radio Partners." And their stations are -- modern rock WCPR-FM, Wiggins (97.9 MHz); classic rock WXRG, Pascagoula (105.9 MHz); dance WXYK, Gulfport (107.1 MHz); AC "Lite Rock" WLRK, Gulfport (96.7 MHz); and adult standards WXBD, Biloxi (1490 KHz). They're all licensed to Mississippi. The deal was brokered by Michael Bergner. About Triad Broadcasting: David Benjamin says he'll focus on markets 50-150. Triad: Phone (831) 655-6350. Fax: (831) 655-6355.

Up in New England, where they're just about to get the first blossoms of Spring, Bruce Danziger's Vox Media expands again. We told you in last week's Journal that Danziger had filed to acquire Montpelier, VT-market WSNO and WORK. Now his Vox Media files to pick up Concord, NH news-talk simulcast WKXL (1450 KHz) and WKXL-FM (102.3 MHz). Seller is Capitol Broadcasting.

CBS pays \$485 million to buy its Dallas TV affiliate, and will need a radio/TV "one-to-a-market" waiver from the FCC to close on it. Though given Dallas-Ft. Worth's status as a media-rich top-ten market with plenty of "voices", this shouldn't be a big deal. But let's see how FCC Commissioner Gloria Tristani calls it: she's voted to reject some recent radio-TV combos. Actually sister company Infinity will own NINE radio stations there, since the expanded-band 1630 KHz AM KOME doesn't "count" in the FCC's arithmetic. The Infinity cluster in Dallas: AC KVIL-FM (4.7 share 12+ in the Fall Arbitron). Oldies KLUV-FM (3.4 share). Imus-and-oldies KLUV [AM] (0.5 share). "Oasis" smooth jazz KOAI (3.2 share). Recently-converted "Hot 100" dance KRBV (2.4 share in previous urban AC format). News/talk KRLD (3.6 share). Country KYNG (2.3 share). Black gospel "Heaven" KHVN (1.2 share). And future expanded-band KOME (1630 KHz).

Here's how William Shatner made \$7.4 million doing the radio spots for Priceline.com: The Los Angeles Times reports the actor had the business sense NOT to ask for a check in exchange for doing the voiceovers for the new web-based buying service. Know what he wanted instead? 100,000 shares of the company, once it went public. It did go public and the price has soared. Shatner's options are now worth \$7.4 million. M Street guesses this proves that Captain James T. Kirk DOES believe in the future.

"Electronic DNA" -- It's for tracking Paul Harvey spots, not serial killers. ABC Radio Networks will test a new electronic monitoring system produced by Solana Technology Development, as a way to automatically track (eventually) everything from Paul Harvey, Tom Joyner and Bob Kingsley clearances to elements that run on ABC's 24-hour networks. Literally, it's a way to track elements like music and commercials using an embedded "watermark", and the system generates immediate verification of airplay in the monitored markets. San Diego-based Solana, which earlier announced a monitoring agreement with ASCAP, ultimately aims to track TV and cable as well as radio.

Vandals cut guywires and high winds did the rest, toppling the tower at WEDO, McKeesport, PA. Police tell the Pittsburgh Tribune-Review that two of the tower's six supporting wires were definitely cut. Only a 30-foot section of the 300-foot tower remains. Locally-owned WEDO (810 KHz) does brokered, mostly-talk programming.

Non-traditional revenue: It's a holy grail for today's megagroups, and Infinity is the latest to establish a national selling system to generate it. It's called the "CBS Radio Promotions Group" and will have field offices across the country. Current WINS, New York GSM Greg Janoff will lead the division, focusing on event marketing and sponsorship opportunities. (Janoff continues his job at all-news 1010 WINS.) Group head Dan Mason names three regional managers for the CBS Radio Promotions Group: Tracy Brandys (now in Baltimore), Jeanine Brillon (now in Los Angeles) and Julie Kirby Donohue (GSM at WMAQ, Chicago).

Now THIS is "government interference" -- Belgrade, Yugoslavia's now-famous "B92" radio station is back on the air, after being shut down by the Milosevic government. The hitch is, it's now being operated by the government, through a organization called the "Youth Council." But the REAL B92 folks still have a voice -- on the web. If you check out "www.b92.com" you get U.S. station WBGE, Peoria, IL (92.3 MHz). But those helpful folks now offer a link to the Yugoslavian station (you can also try "www.b92.net"). On its website, the Yugoslav broadcasters say this: "Struggle continues. We shall never surrender. Radio 92 Belgrade, Serbia."

#### M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING

ABC Radio Networks is about to roll out two new 24-hour formats: soft oldies "Lite 2000", and an as-yet-unnamed black gospel service. Need a little more Streisand, Neil Diamond and Barry Manilow in your life? That music appeals to listeners on ABC-owned soft oldies KMEQ, Flower Mound, TX (96.7 MHz) in the Dallas market, and people in other markets have probably missed it on the radio. ABC VP Operations Dave Allison tells M Street they'll be taking advantage of the KMEQ connection by using the KMEQ daytime personalities on "Lite 2000." That makes it the very first ABC 24-hour format to be voicetracked. Coming later (probably Summer) is another new ABC 24-hour format: Black gospel. First in the field -- already in several major markets -- is American Urban Networks' "The Light", distributed under the Sheridan name.

Syndicator Orbit 7 is grounded, permanently. Principal Jamison White tells M Street he started Orbit 7 in March 1996 with the "mission" of offering bundled syndication services to independent talkshow hosts. But he lost two big clients last week, and folded up the operation last Friday (April 9). Orbit 7 was based at White-owned KITZ, Silverdale, WA (1400 KHz). Another part of White's business plan was to acquire additional stations to carry the Orbit 7 programming.

Chancellor's rhythmic oldies parade just hit WGAY in Washington, D.C. Last week it was Orlando (traditional oldies WOCL), this week Washington (soft AC WGAY). WGAY -- once owned by the real-life Connie B. Gay, who bought it in part because of its name -- sailed through the 1960s, 1970s and 1980s and then hit tough times in the 1990s. For a while it became "Bright" WEBR and various other AC approaches. It returned to soft AC under Chancellor a couple of years ago and rebuilt a loyal and growing audience in the 3.2 to 3.5 share range (Arbitron 12+). New call letters are coming along with the usual \$25,000 prize for naming the station.

M STREET BAZAAR (cont'd)

Going into the crucial Las Vegas NAB show -- the major buying event of the year for many engineers -- we have some important top-level changes at two equipment-making giants. (Plenty to talk over in the suites in Vegas!) At Continental Electronics, they're promoting David Burkey to President. He joined the transmitter and equipment manufacturer just last year as COO from various other high-tech companies, and gets boosted to president as Continental prepares for a conversion to digital and continues its competition with Harris. (Continental just announced a new line of PowerStar AM digital transmitters.) And at Harris, they're re-focusing on equipment by spinning off the Lanier Worldwide office equipment division to a separate publicly-traded company headquartered in Atlanta. Harris also announces a major restructuring as it trims 300-400 staff positions, and looks to buy or partner with companies around the world.

Radio Disney enters the Syracuse area with a three-station simulcast. In fact it's ABC Radio Networks' first "trimulcast" in a general area. Mickey and company enter the Salt City area starting May 3 on these three stations, all belonging to WOLF Radio: WOLF, Syracuse (1490 KHz); WOLF-FM, Oswego, NY (96.7 MHz); and WKGJ, Auburn, NY (1340 KHz). The trio is currently doing talk. M Street notes the kind of major national promotions that Disney's able to pull off, with its corporate connections: It can give away stuff like a Chevy Venture minivan stuffed with toys (since GM's Chevy Venture is the "official minivan of Radio Disney"). And it can offer a Radio Disney winner the chance to do a walk-on role in the ABC-TV series "Sabrina, the Teenage Witch."

The NAB's accepting apps for the Executive Development Program, to be held at Georgetown University July 24-27. It's for General Managers, Sales Managers and Program Directors. Contact the NAB at (202) 775-3511.

Also from the NAB: Retiring Tribune Broadcasting executive Wayne Vriesman will be honored with this year's Grover Cobb Award at the April 18 Legislative Liaison Committee dinner, held in Las Vegas in conjunction with the Spring NAB convention.

Naomi Judd gets her own weekly radio show, as Premiere signs her to host the "Big Kmart Heart to Heart." The new four-hour Sunday night show will air live from Naomi's home outside Nashville. Naomi's already a spokesperson for Big Kmart, which is also sponsoring "The Judds' Reunion Concert" on New Year's Eve.

Kenny Rogers is the latest artist to take the live stage on A&E's "Live By Request" show, and MediaAmerica/Jones is offering the radio simulcast. The event airs Wednesday, April 21. The syndicator notes that the Vince Gill show (January 30) pulled the highest ratings of any "Live By Request" show so far, besting Tony Bennett, Gloria Estefan and James Taylor.

"Wilma Flintstone" wasn't the only role created by versatile actress Jean Vander Pyl (who just died at age 79). M Street notes she enjoyed great success in network radio as the mother on "Father Knows Best", various young ladies on "Calling All Cops", and various girlfriends on "Amos & Andy."

Sorry to report the death, at age 59, of broadcaster and syndicator Tom Shovan. He did it all, from airwork (at the old WMEX, Boston and WINS, New York) to station management and ownership (in New England), to syndication and production (at several large national firms, most recently Rick Dees' CD Media and ABC Radio Today). He even found time to start "Pulse", a publishing venture that focused on radio and music, back in the 1980s. Since Tom's death, M Street's heard from countless people who related stories about his generosity, friendship and passion for radio. We'll also remember his distinctive laugh and his fondness for a good joke. Shovan died April 9 at St. Luke's Roosevelt Hospital, after an April 5 fall at his apartment which burst blood vessels in his brain.

At TM Century, the Dallas-based production house and music library supplier, Executive VP David Graupner moves up to replace Neil Sargent. The veteran Sargent remains with the Dallas-based production house and music library supplier after Graupner takes the reins.

At the Radio Music Licensing Committee, which represents many stations and groups in negotiations with music licensing firms like ASCAP and BMI, some top-level changes (and a new Executive Director): Infinity CFO Farid Suleman joins Emmis' Randy Bongarten and ABC's Bart Catalane as the third Co-Chair. And at the day-to-day level, nine-year Executive Director Dave Fuellhart slides over to become Senior Technical Advisor and Director of the RMLC Information Center. Keith Meehan, former member of the TV Music License Committee, joins as Executive Director (212-838-2627).

# The M Street Journal

## Radio's Journal of Record

NEW YORK ■ NASHVILLE

April 21, 1999 Vol. 16 No. 16

**PROMISES, PROMISES.** . . #1, At the NAB convention in Las Vegas, FCC Chairman Bill Kennard promises to finally produce new ownership rules, saying "We've got to bring these ownership proceedings to a close. . . There's too much uncertainty in the marketplace." #2, Kennard promises to protect the integrity of the FM spectrum and preserve the potential for In-Band DAB, while expanding diversity with his proposed Low Power FM service. #3, Future GOP presidential candidate John McCain promises Senate hearings next month on broadcast ownership rules (to prod the FCC). McCain also promised to re-introduce a minority tax certificate program as part of a package of "new diversity-enhancing initiatives." #4, NAB exec Eddie Fritts promised to keep fighting Low Power FM. (Now THAT promise we absolutely believe.) And #5, everybody in Las Vegas promises to study internet radio and satellite radio as potential competitors -- but we don't see many broadcasters actually doing that.

**DANCE FEVER.** . . Rhythmic oldies remains the flavor du jour, as Chancellor flips Cleveland-market WZJM (92.3 MHz) from dance to rhythmic oldies "Jammin'." That comes on the heels of Chancellor's conversion of WGAY, Washington, D.C. (99.5 MHz) from soft AC and it's re-tooling of Orlando-market oldies outlet WOCL (105.9 MHz) the week before that. If you're keeping track, Chancellor's rhythmic oldies portfolio includes KCMG, Los Angeles (the original), WUBT, Chicago, and KTXQ, Dallas. Sister Capstar recently flipped KTYL-FM, Tyler, TX from AC to rhythmic oldies. And outside the Chancellor-Capstar orbit, Saga just switched Milwaukee-market modern AC WPNT. And now there's going to be a national version, as Westwood One sees gold on the dance floor and offers the first nationally syndicated rhythmic oldies 24-hour format. Does this rhythmic oldies format have legs (excuse the pun)? Will it hurt traditional oldies stations disproportionately (and we doubt it)? Well, at least we've got a new format to debate and have fun with. The rest of the week's radio news and trends inside this week's M Street Journal.

### FORMAT CHANGES & UPDATES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AL Marion	WJUS-1310	gospel & urban	ABC - urban gold
	(WJUS will keep its morning gospel show)		
Montgomery	WRWO-96.1	soft AC	urban AC "Kiss 96"
	(expect new calls soon)		
Sylacauga	WAWV-98.3	# ABC - AC	ABC - hot AC "New V"
	(WAWV enters an LMA-to-buy with southern gospel WYEA)		
AK Anchorage	KFAT-92.9	# sports // KAXX	dance - CHR
	(KFAT & a CP for 96.3 enter into an LMA-to-buy with New Northwest)		
AZ Florence (Phoenix)	KCDX-103.1	# new	to be JRN - reg. Mexican
	(KLNZ's programming will move to KCDX after KCDX's sale to Z-Spanish)		
Glendale	KGME-1360	sports	modern rock//KODJ & KEDJ
	(KGME's sports programming moves to KOY-550 KHz)		
Phoenix	KOY-550	adult standards	KGME, sports "The Game"
Phoenix	KISO-1230	classic country	WW1 - standards "KOY"
	(KOY's programming moves from 550 KHz to 1230 KHz)		
AR Jonesboro	KASU-91.9*	info. & classical	adds jazz & space music
Ola	KARV-FM-101.3	adult contemp.	to be classic CW (May)
Russellville	KARV-610	variety	news & oldies
CT Pawcatuck (New London)	WKCD-107.7	smooth jazz	modern AC

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<b>FORMAT CHANGES &amp; UPDATES (cont'd)</b>		( # change accompanies new ownership)	( // simulcast
FL Jupiter (West Palm)	WDBE-1000	# stand.//FM & talk	standards // WDBF
	(WDBE (the old WJBW-AM) and WJBW-FM are now a combo with WDBF)		
La Belle	WBIY-88.3*	new	rel. & c. Christian//WJYO
Madison	WMAF-1230	classic rock	reported silent
West Palm Beach	WRLX-92.1	soft AC	R&B oldies "92-X"
GA Soperton	WKTM-106.1*	religion // WLPE	Spanish religion
	(WKTM picks up its programming from World Radio in Texas)		
Swainsboro	WXRS-1590	gospel & urban AC	ABC - country // WXRS-FM
	(WXRS's programming moves to new sister WJAT)		
Swainsboro	WJAT-800	# country // WJAT-FM	gospel & ABC - urban AC
Swainsboro	WELT-98.1	# WJAT-FM, country	ABC - adult contemporary
	(WJAT A/F enter into an LMA-to-buy with WXRS A/F)		
Trion	WSAF-1180*	# southern gospel	Spanish religion
	(WSAF picks up its programming from World Radio in Texas)		
IA Keokuk	KRNQ-96.3	new	stunting
	(KRNQ enters into an LMA with oldies KOKX & country KOKX-FM; look for new format in May)		
KS Arkansas City	KSOK-1280	# standards	adds JRN - standards
KY Campton	WCBJ(CP)-103.7	reported as on air	remains a CP
Morganfield	WYGS-1550	WMSK, country //FM	s. gospel & c. Christian
	(WYGS is local southern gospel and American Family cont. Christian)		
MA Lowell	WLLH-1400	# variety	tropical
MO Houston	KBTC-1250	country // KUNQ	reported silent
	(KBTC lost their tower; no target date for their return)		
Troy	KZMM-100.7	# country	KFNS-FM, sports // KFNS
	(KZMM is now a combo with KFNS)		
NH Franklin (L. Winnip.)	WFTN-1240	country // WSCY	JRN - standards // WPNH
Plymouth	WPNH-FM-100.1	# classic rock	modern rock "Planet"
	(WPNH A/F are now a combo with WFTN A/F and WSCY)		
NJ Flemington (Trenton)	WJHR-1040	# hot AC	to be talk (May 3)
	(WJHR enters into an LMA-to-buy with WPST, WNJO, WCHR, WTTM & WHWH)		
NY Henderson (Watertown)	WOTT-100.7	oldies	rock "Real Rock"
	(WOTT picks up Bob & Tom for mornings)		
Southampton	WPBX-88.3*	info, clas., jazz	jazz
ND Dickinson	KRRB-92.1	# adult contemporary	KZRX, JRN - AC
	(KRRB is now a combo with country KCAD and KLTC)		
OH Cleveland Heights	WZJM-92.3	# dance-CHR	rhythmic oldies
	(WZJM/WJMO/WZAK are now a combo with WDOK/WRMR/WQAL)		
OK Sulphur	KFXT-90.7*	new	Reach - s. gospel (June)
SC Batesburg (Columbia)	WBLR-1430*	# standards & talk	Spanish religion
	(WBLR picks up its programming from World Radio in Texas)		
Charleston	WBUB-730	country // WEZL	to be talk (summer 99)
TX Raymondville (McAllen)	KSOX-1240	# sports	ABC - oldies
Raymondville (McAllen)	KSOX-FM-102.1	# oldies	KILM, regional Mexican
	(KSOX-FM's oldies programming moves over to KSOX-AM)		
Victoria	KTXN-98.7	regional Mexican	reported silent
Victoria	KFYV-1410	# KNAL, standards	to be BBN - religion
	(now silent; look for KFYV to return as an O&O of Bible Broadcasting in June)		
VA Cape Charles (Tide.)	WROX-FM-96.1	CHR	adds Bob & Sheri
Franklin	WLQM-1250	country // FM	SGN - black gospel (May)
WA Silverdale (Seattle)	KITZ-1400	reported silent	remains talk
WI Brookfield (Milwauk.)	WPNT-106.9	modern AC	rhythmic oldies "Point"
Minocqua	WLKD-1570	soft AC & Rush	JRN - standards & Rush

<b>NEW STATIONS: APPLICATIONS</b>		( * non-commercial station)	( & reapplication)
		( + competes with existing application)	
AR 90.3*	Melbourne	no facils given	Abundant Life Broadcasting
CA 90.3*	Greenville	no facils given	Pacific Cascade Comm. Corp.
91.5*	Viola	no facils given	Educ. Media Foundation
CO 90.7*	Leadville	no facils given	Trustees of Univ. of North. CO
MS 89.5*	Columbia	no facils given	Educ. Opportunities, Inc.
ND 89.9*	Jamestown	no facils given	Abundant Life Broadcasting
TN 90.9*	Paris	no facils given	Abundant Life Broadcasting
TX 88.5*	Crockett	no facils given	Abundant Life Broadcasting

**Returned/Dismissed Applications**

IL 88.1*	Elgin (R)	Illinois Bible Institute
91.7*	Vandalia (R)	Illinois Bible Institute
MI 91.3*	Charlevoix (R)	Great Lakes Comm. Bcstg.
NM 89.5*	Espanola (R)	Christian Educational Assn.
NY 89.5*	Arcade (R)	CSN International

**NEW STATIONS: ACCEPTED FOR FILING**

IL 88.1*	Crete	4-9-99	American Family Association
MI 89.3*	Jackson	4-9-99	Great Lakes Comm. Broadcasting
MT 90.7*	Billings	4-9-99	American Family Association
90.9*	Billings	4-9-99	Bcstg. for the Challenged
90.1*	Billings	4-9-99	Bcstg. for the Challenged
89.3*	Billings	4-9-99	Bcstg. for the Challenged
89.7*	Park City	4-9-99	Colorado Christian University
NC 88.1*	Lock Folly Township	4-9-99	Grace Missionary Baptist
88.3*	Ogden	4-9-99	North Carolina Public Bcstg.
88.3*	Scotts Hill	4-9-99	Bcstg. for the Challenged
VA 90.1*+	Mappsville	4-9-99	Bcstg. for the Challenged
90.1*	Nassawadox	4-9-99	Nassawadox FM, Inc.

**NEW STATIONS: GRANTS**

ON 100.3	Barrie	1800 w	Scott Jackson
(This station will program a contemporary Christian format)			

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS**

AK new-88.7*	Homer	KWJG	Kasilof Public Bcstg.
LA new-88.3*	Bastrop	WJFM	Starcom
new-89.5*	De Ridder	WJFM	Starcom
new-91.5*	Ferriday	WJFM	Starcom
new-91.1*	Minden	WJFM	Starcom
new-90.9*	Morgan City	WJFM	Starcom
new-90.1*	Natchitoches	WJFM	Starcom
new-90.5*	New Iberia	WJFM	Starcom
new-89.7*	Winnfield	WJFM	Starcom
NV new-91.3*	Riepetown	KAWZ	Calv. Chapel/Twin Falls
NY new-89.3*	Baldwinsville	WCIY	Family Life Ministries
OK new-88.9*	Duncan	KVRS	SW Educ. Ministries
WA new-91.1*	Etna	KAWZ	Calv. Chapel/Twin Falls
WI new-89.1*	Alma	KFSI	Faith Sound, Inc.

**CONSTRUCTION PERMIT ACTIVITY**

CA KJQI-1510	San Rafael	increases to 8000 w days, DA-D, changes xmtr location to 37-49-02 122-17-10
FL WWRZ-98.3	Arcadia	changes to 26000 w, 686 ft, changes xmtr location to 27-38-38 81-48-00, changes city of license to Fort Meade, FL
GA WAJQ-FM-104.3	Alma	changes to 4500 w, 371 ft
WFXA-FM-103.1	Augusta	increases to 6000 w, 302 ft
ID KTIK-1340	Nampa	moves to 1350 KHz, increases to 5000 w days, decreases to 600 w nights, DA-N
IL WTRH-93.3	Ramsey	changes to 3000 w, 466 ft, changes xmtr location to 39-08-06 89-06-02
IN WARU-FM-98.3	Peru	moves to 98.5 MHz, increases to 328 ft, changes xmtr loc. to 40-37-46 86-02-28
KS KCHZ-95.7	Ottawa	changes to 100000 w, 981 ft, adds DA
KMZA-92.1	Seneca	changes to 4000 w, 403 ft, drops DA, changes xmtr loc. 39-49-34 96-01-45
MI WWWF-FM-106.7	Detroit	built new auxiliary facility
MN WJJY-FM-106.7	Brainerd	changes xmtr loc. to 46-26-34 94-22-55
	(granted and built this week)	
KXAC-100.5	St. James	changes to 34000 w, 590 ft, changes xmtr loc. to 43-57-04 94-23-27
MO KJAB-90.1*	Mexico	moves to 88.3 MHz, increases to 6000 w, changes xmtr loc. to 39-10-24 91-53-22
NY WINS-1010	New York	changes to DA-2 from DA-1, corrects coordinates to 40-48-14 74-06-24
NC WQMG-FM-97.1	Greensboro	decreases to 1230 ft DA, changes xmtr location to 35-56-42 79-51-45
WKOQ-98.7	Jacksonville	decreases to 974 ft, changes xmtr location to 34-29-41 77-29-18
PR WQBS-870	San Juan	increases to 9600 w days, changes to DA-2, changes xmtr loc. to 18-21-11 66-12-09
TN WMUF-FM-104.7	Henry	license to cover for new station
UT KNFL-FM-104.9	Tremonton	increases to 100000 w, 1060 ft, class C, changes xmtr loc. to 41-44-54 112-1337
VT WXPS-96.7	Vergennes	changes to 1000 w, 797 ft, changes xmtr loc. to 44-24-12 73-26-02, changes city of license to Willsboro, NY

FACILITIES/PARAMETERS: APPLICATIONS

AL WXKI-103.1	Moulton	( & reapplication) [docket number] one step application to increase to class C3, 11500 w, 492 ft, change xmtr location to 34-27-08 87-06-20
CA KBIW(CP)-104.5	Lenwood	change to 1100 w, 768 ft, change xmtr location to 34-58-15 117-02-22
KRSH-98.7	Middleton	change to 200 w, 1876 ft, change xmtr location to 38-47-16 122-44-50
KTKZ-1380	Sacramento	correct coordinates to 38-30-29 121-34-46
KGB-FM-101.5	San Diego	build new auxiliary facility
FL WOLR-91.3*	Lake City	change directional antenna
MN KARZ-107.5	Marshall	modify CP to correct coordinates to 44-19-33 95-52-22
KXAC-100.5	St. James	modify CP to correct coordinates to 43-57-03 94-23-25
KARL-105.1	Tracy	correct coordinates to 44-19-33 95-52-22
MO KBDQ(CP)-95.3	Owensville	change to 37000 w, 564 ft
NJ WWRU-1660	Elizabeth	increase to 9000 w nights, DA-N, change xmtr location to 40-49-13 74-04-09 days, 40-47-59 74-06-24 nights, change city of license to Jersey City, NJ, increase to 4 towers nights
NM KRZY-FM-105.9	Santa Fe	correct coordinates to 35-46-49 106-31-34
NY WINS-1010	New York	augment nighttime antenna pattern
NC WSOC-FM-103.7	Charlotte	change xmtr loc. to 35-15-06 80-41-12
WKOQ-98.7	Jacksonville	decrease to 974 ft, change xmtr location to 34-29-41 77-29-19
PA WQED-FM-89.3*	Pittsburgh	change to 28000 w, 653 ft
TN WSFZ-1030	Memphis	change xmtr location to 35-10-58 89-57-06
TX KKBA-92.7	Kingsville	modify CP to correct coordinates to 27-39-20 97-33-55
KSCN-96.9	Pittsburg	one step application to increase to class C3, 25000 w, 328 ft, change xmtr location to 33-00-31 95-04-14
VA WHQX-107.7	Cedar Bluff	one step application to increase to class C3, 9100 w, 541 ft, change xmtr location to 37-08-00 81-35-43
WI WAUX-1550	Lake Geneva	correct coordinates to 42-35-39 88-23-24
WCQM-98.3	Park Falls	increase to 100000 w, 495 ft, change xmtr location to 45-53-09 90-26-14

Returned/Dismissed Applications

FL WEGS-91.7*	Milton (D)	build new auxiliary facility
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FACILITIES/PARAMETERS: GRANTS

AZ KNAD-91.7*	Page	increase to 1000 w, 1633 ft, class C2
AR KANX-91.1*	Sheridan	increase to 40000 w, add DA, change xmtr location to 34-17-26 92-29-36
IL WLEY-FM-107.9	Aurora	build new auxiliary facility
IN WPGW-FM-100.9	Portland	increase to 4600 w, correct coordinates to 40-26-10 85-00-54
IA KRNT-1350	Des Moines	direct measurement of antenna power
KY WWLT-103.1	Manchester	change to 1100 w, 538 ft, change xmtr location to 37-04-30 83-49-14
MA WMNB-100.1	North Adams	increase to 1300 w
MI WWWW-FM-106.7	Detroit	increase to 535 ft; build new auxiliary facility
MN WJYJ-FM-106.7	Brainerd	correct coordinates to 46-26-34 94-22-55
PA WZZD-990	Philadelphia	correct coordinates to 40-05-43 75-16-37
WTIV-1230	Titusville	correct coordinates to 41-37-00 79-41-32
TN WYYB-93.7	Dickson	modify CP to change to 1150 w, 755 ft, change xmtr loc. to 36-08-11 86-59-02, change city of license to Kingston Springs, TN [96-265]
WGFY-104.5	Gallatin	build new auxiliary facility
WSRR-FM-98.1	Millington	increase to 840 ft, change xmtr loc. to 35-09-16 89-49-20
VT WCMK-91.7*	Bolton	move to 91.5 C3, increase to 1000 w, 905 ft, add DA
	(petition for reconsideration granted; application reinstated)	
VI WVPI-104.3	Charlotte Amalie	build new auxiliary facility
WI WGLR-FM-97.7	Lancaster	modify CP to change to 11500 w, 482 ft, change xmtr loc. to 42-51-48 90-42-11



PROPOSED STATION TRANSFERS (cont'd)

MO KBDQ(CP)-95.3	Owensville	316 from Robert B. Mahaffey to KTTR-KZNN, Inc.
KTTR-1490/ KZNN-105.3/ KTTR-FM-99.7	Rolla/ St. James	315 from KTTR, Inc. (J. & F. Mahaffey) to KTTR, Inc. (Robert Mahaffey)
NV KSRN-92.1	Sparks	314 from Boyd Broadcasting Company, LLC to Comstock Communications, Inc.
NH WKXL-1450/102.3	Concord	315 from Capitol Bcstg. (R. Osborne, et al) to Capitol Bcstg. (Vox Media Corporation)
NM KBFF(CP)-101.5	Gallup	316 from Skywest Communications, Inc. to Skynet Communications, Inc.
NY WVNC-96.7	Canton	314 from B & B Broadcasting to Cartier Communications, Inc.
NC WMBL-740	Morehead City	314 from Ashley L. Moseley to Citicasters Co.
WMBL-740	Morehead City	315 from Citicasters (Shareholders of Jacor) to Citicasters (Clear Channel Comm.)
WWDR-1080/ WDLZ-98.3	Murfreesboro	314 from Edwards Broadcasting, Inc. to Team Broadcasting, LLC
WWND-102.9	Raleigh	316 from Triangle FM Broadcasters, LLC to WWND, LLC
OK KTJS-1420	Hobart	316 from A.R. Fuchs and Jeanice Fuchs to Shelly Fuchs
TN WGAP-1400	Maryville	314 from South Central Communications Corp. to Metrowest Radio, LLC
WQBB-1040	Powell	316 from Journal Broadcast Group of TN, Inc. to Journal Broadcast Corporation
TX KVLFF-1240	Alpine	316 invol. from Big Bend (G. Hendryx, Dec.) to Big Bend Broadcasters (Forrest Hendryx)
KSCN-96.9	Pittsburg	316 from John Mitchell to East Texas Broadcasting, Inc.
KVPA-101.1	Port Isabel	314 from Coast Broadcasting, Inc. to Sunburst Media, LP
UT KWUN-1230	Murray	316 from Venture Broadcasting, Inc. (DIP) to Kenneth A. Rushton, Trustee
WA KKOL-1300	Seattle	316 from Sonsinger, Inc. to Inspiration Media, Inc.
WV WQWV-103.7	Fisher	314 from James M. Cookman to McGuire Broadcasting, LLC
WI WORT-89.9*	Madison	316 from Back Porch Radio Bcstg. (Old Board) to Back Porch Radio Bcstg. (New Board)

DISMISSED STATION TRANSFERS

AL WRMG-1430	Red Bay (D)	314 from Hillard Sparks, Jimmy Pyle to Gerald Duncan, David Duncan (dismissed per applicant's request)
KS KFH-1330/ KQAM-1480/KEYN-FM-103.7/ KWSJ-105.3	Wichita (D)/ Haysville (D)	314 from Triathlon Bcstg. of Wichita Lic. to Connoisseur Communications of Wichita (dismissed per assignor's attorney)
KNSS-1240	Wichita (D)	314 from Capstar TX, LP to Connoisseur Communications of Wichita (dismissed per assignor's attorney)

FM ALLOCATIONS: PROPOSED AMENDMENTS

GA WPUP	Royston	to 103.7 C3, Commerce, GA from 103.7 C3, Royston, GA, comments due June 8, replies June 15
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FM ALLOCATIONS: GRANTED AMENDMENTS

AK KMXS	Anchorage	to 103.1 C1 from 103.1 C2, counterproposal
new #	Sterling	add 94.1 C2
new #	Wasilla	add 100.9 C2
IA new #	Newell	add 100.9 A
KY new #	La Center	add 104.3 A
MS WZKR	Kosciusko	to 103.3 C3, Decatur, MS, from 103.3 C3, Kosciusko, MS, counterproposal
PA new #	Meyersdale	add 98.5 A
TX KBAE	Llano	to 104.9 C2 from C3
new #	Meridian	add 104.9 A, counterproposal
new #	Rio Grande City	add 95.1 A
WA new #	Royal City	add 93.5 A
WV new #	Richwood	add 105.5 A

FM ALLOCATIONS: GRANTED AMENDMENTS (cont'd)

WY new # Lovell add 107.1 C  
 new # Superior add 106.5 C

(For the above new allocations indicated with an "#";  
 windows will be addressed by the Commission in a subsequent report)

FM ALLOCATIONS: DISMISSED AMENDMENTS

TX new Hamilton (Den.) add 104.9 C3

WASHINGTON THIS WEEK

The freeze is over: The FCC will auction off 172 contested radio licenses, with a new boost to first-time owners. It reaffirmed its decision to use auctions to resolve competing apps for commercial broadcast licenses. And it also okayed a new system of bidding advantages for first-time mass media owners (they get a 35% bidding credit) and for those with relatively few current broadcast interests (25% bidding credit if they have only 1, 2, or 3 licenses, and none of those can be in the same area as the new license). The April 15 action also refines the standards for determining whether a bidder's proposed station serves the "same area" as its existing media interests. One area is still hanging: How to handle ownership attribution based on debt or equity above a certain level. That will be addressed in a further Order. The Commission rejected some other ideas proposed by petitioners: It won't allow reimbursement for those who had previously filed apps when the FCC still used comparative hearings. It upheld its use of a uniform window filing system for all auctionable services, including FM translator and AM services. And it sticks with the idea of a minimum opening bid or reserve price. The Decision is FCC 99-74.

A two-year-old Arkansas deal draws "no" votes from Commissioners Susan Ness and Gloria Tristani: They say that buyer Seark Radio winds up with more than 50% of the stations in the Pine Bluff market. Their dissent says the Commission's thinking "makes no analytical sense", using the FCC's own market definitions. You'll be hearing more about the issue of "market definitions", since Tristani has repeatedly criticized the FCC's working standard. This particular case involved Seark Radio's acquisition of KCLA (1400 KHz), KPBO-FM (101.3 MHz) and KZYP (99.3 MHz), all licensed to Pine Bluff, from Pine Bluff Radio. Competitor Bayou Broadcasting had filed an Application for Review back on September 8, 1997, seeking re-examination of the August 5, 1997 approval by the Mass Media Bureau.

KISV, Bakersfield gets a \$4,000 fine for improperly broadcasting a phone call with two women -- and the FCC doesn't care if the call was contained in a syndicated show. You must notify the person on the phone before putting them on the air live, or before taping them for later broadcast. In the case of dance KISV, Bakersfield, CA (94.1 MHz), it gets fined for airing a conversation last May without proper notification. That's even though KISV was airing the syndicated "Baka Boyz" morning show at the time (and has since dropped the program). (DA No. 99-721)

The FCC lays out \$20,000 in fines for unauthorized transfer of control in Alaska. Actually it confirmed the earlier fines of \$10,000 apiece -- especially since it hadn't gotten a response from either KSRM, Inc. or King Broadcasters. Situation revolved around the unauthorized transfer of control of KSLD and KKIS-FM, Soldotna, AK. Broker Chester Coleman's American Radio Brokers has a deal to buy the stations. Coleman wasn't fined.

It wasn't just Bingo: The FCC has rescinded a \$6,250 fine levied against Journal Broadcast Group, which said it didn't know the gaming activities touted in an Indian-owned casino ad were Class III (blackjack, slot machines and craps). Class II gaming would be things like Bingo. (The language of the disputed ad was "Vegas-style games.") The FCC also finds Journal made a "significant effort" to follow FCC rules and says the original Notice of Apparent Liability was "unduly harsh." Journal Broadcast Group was the licensee of WIFC, Wausau, WI (95.5 MHz) when it was slapped with the fine. The CHR station (WIFC Wausau, WI at 95.5 MHz) is now owned by Midwest Communications. (DA No. 99-722)

It's TV stuff, but M Street notes the Commission is stripping the license of Trinity Broadcasting of Florida to operate WHFT, Channel 45 in Miami, FL. The Commission affirmed ALJ Joseph Chachkin's conclusion that Trinity's parent, Trinity Broadcasting Network, "exercised de facto control" over National Minority TV, Inc. and that they abused the Commission's process by trying to evade the existing limits on multiple ownership. There's more to this lengthy tale that goes back years and years. You can look it up as MM Docket 93-75.

WASHINGTON THIS WEEK (cont'd)

U-Conn won both the NCAA men's basketball title AND new life for its radio station. The FCC had mailed the Board of Trustees a March 31 letter dismissing the renewal app for non-com variety WHUS, Storrs, CT (91.7 MHz). Now, on its own motion, the Mass Media Bureau has set aside that action, and "Huskie" radio is clear to keep going.

CANADA THIS WEEK

When the Canadian Radio-television and Telecommunications Commission (CRTC) liberalized its radio ownership rules last year speculation was that it would lead to the licensing of many new radio stations. Canada has limited the number of stations operating in any one region on economic grounds, seeking to offer financial protection to stations required to perform more news and public affairs service than their U.S. counterparts. Speculation had it that as existing broadcasters gained economies of scale through multiple station operation, they could offer the same level of service AND withstand increased competition. This speculation appears to have turned to reality. Earlier this year, the CRTC invited applications for new stations at locations in western Canada and the prairie provinces. This week, it's issued calls for FM station applications in Hamilton/Burlington, Ontario; Gander, Newfoundland; and Grand Falls, Newfoundland. Letters of intent are due to the CRTC by May 17. Formal applications must be filed by June 14.

The CRTC is asking for comments on extending its use of trust arrangements in radio station sales. Trust arrangements are applied on a case-by-case basis to grant temporary transfers of control when station sales result from a merger involving a publicly-traded company. They serve to enable these mergers to take place before the CRTC has had a chance for a formal review of the station transfer. Recently, the CRTC has been asked to allow trust arrangements in cases that don't involve publicly-traded companies. Comments addressed to the Secretary General, CRTC, Ottawa, Ontario K1A 0N2 must be received by May 28.

Saskatchewan's capital has a new CRTC documentation center. People interested in seeing broadcasting applications and other CRTC documents can visit Suite 103 in the Cornwall Professional Building, 2125 Eleventh Ave. in Regina.

ELSEWHERE

Hola, Phoenix! Phoenix, with its 14% Hispanic population, is getting blanketed with Spanish commercial radio, and we've got several deals to tell you about. First, M Street reminds you that Heftel is about to become "Hispanic Broadcasting Corp." Moving on from there, Heftel says it will invest in rival owner and programmer Z-Spanish. For now it's buying 4.1% of Z-Spanish common stock, with an option to purchase up to a total of 10.1%, in a deal brokered by Rumbaut & Company. But there's more: Heftel and Z-Spanish start a marketing and programming alliance. One more news item, and this time it's a station sale: Heftel and Z-Spanish are swapping FMs in Phoenix and Houston. The straight-up swap gives Heftel a second full-market FM in Phoenix -- KLNZ, Glendale, AZ (103.5 MHz) -- and puts Z-Spanish into the Houston market with the partial-signal KRTX-FM, Winnie, TX (100.7 MHz). Heftel just entered Phoenix with the purchase of KHOT-FM, Paradise Valley, AZ (105.9 MHz) and launched a regional Mexican "La Nueva 105.9" format there. And in Houston, Z-Spanish gets a full Class C whose transmitter is between Houston and Beaumont (KRTX-FM pulled a 0.4 share 12+ in the Fall Arbitron doing tejano and a unique Latino club dance music show at night).

And THAT's not all the Spanish radio news out of Phoenix: Z-Spanish exec John Bustos tells M Street that Z-Spanish will acquire Ted Tucker's CP for KCDX, Florence, AZ (103.1 MHz). That CP needs to get built soon, because of an FCC deadline, and Z-Spanish hopes to get it functioning by next month. KCDX is a Class C1 directional facility, licensed to Florence, well to the south of Phoenix. Z-Spanish now owns Phoenix-market "K-Viva" KVVA-FM, Apache Junction, AZ (107.1 MHz). On the other side of the deal, Tucker's Desert West Air Ranchers will re-acquire two FMs in southern Arizona -- Tucson-market KZLZ, Kearny, AZ (105.3 MHz), which had a Fall Arbitron 1.2 share 12+ using the Z-Spanish produced "La Zeta" regional Mexican format. And KZNO, Nogales, AZ (98.3 MHz), another La Zeta affiliate that covers the border towns of Nogales, AZ and Nogales in the Mexican state of Sonora. Look for KZLZ and KZNO to continue to be affiliates of La Zeta after Tucker gets them back.

And just a little more news from Z-Spanish: It hires former FCC staffer Catherine Sandoval as in-house General Counsel. Sandoval held a variety of jobs at the Commission (most recently as Director of the Office of Communications Business Opportunities). Her new business card reads "VP/General Counsel."

ELSEWHERE (cont'd)

Now, THIS Phoenix is in California -- It's a radio group in northern California that Results Radio is acquiring for \$7,360,000. Gary Katz-owned Phoenix will sell its six stations and two CPs in the Chico, Redding and/or Yuba City-Marysville markets to Results Radio, whose principal is Jack Fritz, Jr. Here's the lineup of Phoenix stations that Results is getting: Oldies/talk KCEZ, Corning (100.7 MHz), a Class B facility that's in both Chico and Redding markets; modern rock KRQR, Orland (106.7 MHz), a class B in Chico and Redding; CHR KLRS, Chico (92.7 MHz), a Class A in Chico; "Thunder" classic rock KTHU, Los Molinos (102.1), a B1 in Chico; the CP for KAWX, Weaverville (103.1 MHz), a Class C2 in the Redding market; the CP for KBHX, Shingletown (96.1 MHz), a Class A in Redding; and in the Yuba/Marysville market, country KKCX, Colusa (103.1 MHz), a Class A facility, and AC "Magic" KMJE, Gridley (101.5 MHz), also a Class A. Through a separate investment vehicle called Results Radio of Sonoma, LP, buyer Jack Fritz, Jr. is associated with Santa Rosa-market country KRPQ and modern AC KMHX. Media Venture Partners' Elliot Evers brokered for the seller, Phoenix Broadcasting.

Northwest to Alaska: Michael O'Shea and Ivan Braiker's New Northwest enters the Anchorage market and immediately changes one format. KFAT, Anchorage, AK (92.9 MHz) is no longer simulcasting Chester Coleman's all-sports KAXX, Eagle River, AK (1020 KHz). CHR veteran Michael O'Shea converts it to something like the earlier dance-CHR version of KUBE, Seattle, which O'Shea managed for many years. New Northwest will also have a second property in the Anchorage market, since it's working on a deal to buy one of Chester Coleman's two CPs licensed to Houston, AK. That would be the 96.3 MHz facility that doesn't currently carry call letters. New Northwest plans to file to upgrade that from a Class A facility to a C2, and have it on the air by the third quarter. (KFAT is also a C2.) M Street notes that in a market as isolated from other signals as Anchorage, upgrades shouldn't be a problem. Coleman retains his sports KAXX plus his CP for KADK, Houston, AK (94.7 MHz). O'Shea tells M Street to watch out for more deals: New Northwest has 35 stations under actual ownership, in LMAs, or under contract. But only about half those have been announced. New Northwest is backed by Key Equity Capital, Northwest Capital Appreciation and the Marriott family's First Media Ventures.

Connecticut coast action, as Peter Ottmar's Back Bay group buys New London-market WKCD, Pawcatuck, CT (107.7 MHz) and drops the smooth jazz format to go modern AC. Seller is SaltAire Communications, and the station has been run by veteran Gary Girard. This purchase returns Providence-based Back Bay Broadcasters to group status in the M Street Database. It currently owns dance-and-Howard Stern simulcast WWKX, Woonsocket, RI (106.3 MHz) and WAKX, Narragansett Pier, RI (102.7 MHz), plus adult standards WLKW, Pawtucket, RI (550 KHz). Brokers Bob Maccini and Stephan Sloan of Media Services Group represented seller SaltAire in the WKCD transaction.

\$60 million or more for a "stick" in Atlanta? This station hasn't been sold yet, but we'll mention it here because WNGC, Athens, GA (95.5 MHz) may just be the last significant FM move-in to Atlanta, and we believe they just finished the second round of sealed bidding. Probably everybody in Atlanta is coveting the property now owned by Clarke Broadcasting. WNGC (95.5 MHz) is doing country but you could consider it a stick when it comes to Atlanta. WNGC has both a granted CP and an app that would make it a solid Atlanta signal. Athens is due east of Atlanta.

If you like to get in on the ground floor for IPOs, put May 5 on your calendar. That's the date Radio One is scheduled to launch its \$117 million Initial Public Offering. So far we just know the total price, but not the price per share or the total number of shares. Radio One filed registration papers with the SEC on March 9, and M Street notes that Cathy Hughes and Alfred Liggins will retain voting control of the 19-year-old company after the IPO. Lanham, MD-based Radio One specializes in African-American formats, and has been expanding outside its traditional East coast base.

And while we're talking IPOs, Salem Communications has just filed for a \$200 million IPO on the New York Stock Exchange. BT Alex. Brown and Ing Baring Furman Selz are leading the issue, which will trade under the symbol "SLC." Ed Atsinger and Stu Epperson have steadily built not only the largest collection of commercial religious stations, but also a syndication arm, publishing and online media. Some numbers: Salem reported 1998 net revenue of \$77,891,000. That's up from \$67,912,000 in 1997. In 1998 gross revenue, 35.5% came from nationally-syndicated block programming (like Focus On The Family), 30.6% from local advertising and 5.2% from national spot.

**ELSEWHERE (cont'd)**

Things are getting serious in the battle between national satellite radio licensees CD Radio and XM Satellite Radio. For one thing, General Motors has just chosen XM Satellite Radio over CD Radio, for future radios to be offered in GM vehicles. That's no surprise to M Street readers, since we told you last year that XM Satellite Radio is partially owned by GM subsidiary Hughes, and Hughes is actually building and providing financing for XM's \$550 million worth of satellites. Getting Americans to adopt the new satellite radio technology won't be a walk in the park. But if you can add on a "satellite radio" dish and chip to your new car right there in the dealer's showroom, you're more likely to go for it than if it's an after-market item. Now David Margolese and CD Radio will move on to target other automakers.

Is In-Band DAB really going to be superior? You can now call December 15 "DAB Day." M Street gets word from Las Vegas that all three DAB developers have agreed to turn in their lab and field test results for review to the National Radio Systems Committee by December 15. Digital Radio Express, Lucent Digital Radio and USA Digital Radio met with the NRSC on Saturday (4/17) and agreed on the December 15 deadline. M Street notes the cautious tone of the press release: NRSC's goal is to see "whether" In-Band DAB "represents a significant improvement over existing AM and FM analog radio services." The NRSC's DAB Subcommittee also adopted most of the evaluation guidelines it will follow.

**M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING**

**Not Just A Toy Show:** Yes, engineers adore the NAB convention in Las Vegas for its supermarket of new gadgets, but this year's show had more: The NAB's Eddie Fritts making the amazing suggestion that would-be micropower operators should apply for one of the 716 full-power FMs the NAB found in a frequency search (if they were halfway viable, we think, somebody would have snatched them long ago). He's hoping to block the FCC from creating a new micropower service. And Digital Audio Broadcasting fans got a chance to check out hardware from Lucent Digital Radio and USA Digital Radio. While Mark Cuban of Broadcast.com said even the Internet is not big enough to hold his ambitions for streaming audio and video -- more competition for over-the-air broadcasting. (He's talking about national satellite distribution, for instance.) And Arbitron NewMedia and Edison Research revealed the latest findings about how the web is interacting with radio.

Imagine having more listeners than everybody else combined: That's what morning personality Rege Cordic regularly used to do in Pittsburgh, on WWSW and then later KDKA. M Street remembers Cordic as one of the great creators of "theatre of the mind." His bits about "Olde Frothingsloth" beer made such an impression that Pittsburgh Brewing Company actually started making and selling it ("Olde Frothingsloth" -- the stale pale ale that was so light, the foam was on the bottom). Other Cordic characters were Omicron, the bureaucrat from Venus, what the Pittsburgh Tribune calls "a terrible punster named Carmen Monoxide", and Slavic garbageman Louie Adamchevitz. One of Cordic's great talents was the ability to gently poke fun at local Pittsburgh culture. He later moved to Hollywood and appeared in TV shows like Gunsmoke and Ironside, and had a nice career doing voiceovers (he was the "voice" of KABC-TV). Cordic was 73.

\* \* \* \*

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# The M Street Journal

## Radio's Journal of Record

NEW YORK ■ NASHVILLE

April 28, 1999 Vol. 16 No. 17

**NO JOKE. . .** Just one ad-lib comment about the Littleton school massacre got WBT, Charlotte talkhost Michael Graham fired (in a pretty conservative market). And Howard Stern's series of insensitive jokes triggered a campaign by the Denver Post and the Rocky Mountain News to force him off the air at Chancellor-owned KXPX. Even "Peak" GM Bob Visotcky thought jibes about the killers having sex with the "good-looking girls" went over the line. So where IS "the" line for radio personalities? And how should the community treat people who cross it? KQRS-FM, Minneapolis morning star Tom Bernard bore the brunt of protests and an advertiser boycott over his repeated jokes about the local Hmong minority -- but his ratings didn't suffer. While WARW, Washington, DC's "GreaseMan", Doug Tracht, remains jobless after his "drag them behind trucks" line, in a town that's polarized about race. Pushing the envelope is what we expect from radio personalities -- but maybe it's important what market you do it in and how much money you bring in.

**THE TAX BREAK COMETH. . .** Looks like there's enough bipartisan support to revive some form of the minority tax certificate, toward the policy goal of increasing minority ownership. Congress killed the earlier minority tax break for licensees who sell to a qualified minority, but Senate Commerce Committee Chair John McCain praised it at the Las Vegas NAB, and FCC Commissioner Michael Powell also lobbied for it. Restoring the incentive has been high on Chairman Bill Kennard's wish list. M Street notes that the "break" went to the seller, not the minority buyer. (It allowed the seller to defer taxes on the sale for a year or more.)

**IT TAKES A COMPUTER. . .** To really foul things up, that is. In this case, the foul-up was caused by the computer at the FCC that tracks applications and actions. It was kaput for several days, and that's why you'll see fewer than usual station transfer apps and actions inside this week's M Street Journal. But rest assured -- you won't miss any.

### FORMAT CHANGES

( # change accompanies new ownership) ( // simulcast)

		<u>formerly</u>	<u>becomes</u>
AK Yakutat	KJFP-103.9*	religion	reported silent
	(KJFP's license had been canceled by the FCC)		
CA Victorville	KROY-1590	country // KATJ-FM	ABC Real - country
FL Callaway (Panama City)	WMXP-103.5	# hot AC // WMXZ	hot AC
	(WLHR, WMXP, WRBA and WAKT are in an LMA-to-buy with Waitt Radio)		
Cedar Key	WRGO-102.7	oldies	adds JRN - oldies
Freeport	WGTX-890	# travel information	soft AC "The Magic X"
	(WGTX plays beach music on the weekends)		
Haines City	WLVF-930*	silent	religion // FM
Key Colony Beach	WKYZ-101.3	new	JRN - classic rock
	(WKYZ is in an LMA with talk WFFG and soft AC WGMX)		
Orlando	WSHE-100.3	modern AC	oldies "Cool 100"
Panama City	WLHR-107.9	soft AC	CHR "Hot 107"
	(WLHR, WMXP, WRBA and WAKT are in an LMA-to-buy with Waitt Radio)		
IN Lafayette	WAZY-FM-96.5	hot AC	WW1 - AC
Lafayette	WAZY-1410	news & talk	WW1 - AC // FM & talk
KS Great Bend	KBDA-89.7*	new	AFA - cont. Christian
KY Bowling Green	WDNS-93.3	country	classic rock "D-93"
	(WDNS picks up John Boy & Billy for morning drive)		
LeRose	WSPE-88.3*	new	variety
Nicholasville (Lex.)	WLTO-102.5	# oldies	R&B oldies "Groovin'"

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**FORMAT CHANGES (cont'd)**

MI Big Rapids	WBRN-1460	news & talk	adds ESPN - sports
MN Ortonville	KCGN-FM-101.5*	# cont. Christian	cont. Christian //KBHL
	(KCGN-FM is now a trimulcast with KBHL and KBHZ)		
MT Butte	KAPC-91.3*	new	info./variety // KUFM
NJ Canton (Wilmington)	WJKS-101.7	dance - CHR	urban AC
	(WJKS will retain ABC's Doug Banks for morning drive)		
NY Albany	WABY-1400	# standards // FM	CNN - news (5am to 7pm)
	(WABY continues to simulcast WABY-FM nights)		
Plattsburgh	WEAV-960	country // WXPS	talk
	(WEAV will keep Imus for mornings)		
NC High Point (Greensb.)	WHSL-FM-100.3	country	adds John Boy & Billy
Jacksonville(New Bern)	WXQR-105.5	classic rock	adds Lex & Terry
Jacksonville(New Bern)	WQSL-92.3	CHR	adds Bob & Sheri
OH Middleport	WMPO-1390	# country	CHR // FM
Middleport	WMPO-FM-92.1	# adult contemporary	CHR
PA McKeesport (Pitt.)	WEDO-810	silent	returns with variety
Oil City	WOYL-FM-98.5	country	adds ABC - country
TN Dickson	WNRZ-91.5*	c. Christ. // WNAZ	Skylight - c. Christ.
VA Hillsville	WHHV-1400	country	AC - country mix
Warrenton (Manassas)	WUPP-94.3	country	WPLC, modern AC
WA Ellensburg	KCSH-88.9*	new	Lifetalk - religion
WY Casper	KKTL-1400	new	to be talk (May 10th)
NB Grand Sault	CIKX-FM-93.5	new	hot AC "K-93 FM"
	(CIKX-FM simulcasts the morning show of co-owned CJCJ)		
PQ St-Constant (Montreal)	CJMS-1040	new	French, country

**NEW STATIONS: APPLICATIONS** ( \* non-commercial station) (& reapplication)  
( + competes with existing application)

MI 90.1*+	Adrian	100 w (v), 164 ft	Great Lakes Community Bcstg.
88.9*	Adrian	100 w (v), 164 ft	Great Lakes Community Bcstg.
91.3*	Bay City	100 w, 125 ft	Great Lakes Community Bcstg.
88.3*	Onsted	100 w (v), 1164 ft	Great Lakes Community Bcstg.

**Returned/Dismissed Applications**

LA 91.9*	St. Martinsville (D)	American Family Association
NJ 88.1*	Chester (R)	Best Media, Inc.

**NEW STATIONS: ACCEPTED FOR FILING**

AZ 90.1*	Kingman	4-9-99	Cedar Broadcasting, Inc.
FL 91.7*	Madison	4-9-99	Public Radio, Inc.
IN 91.9*	Lebanon	4-9-99	Horizon Christian Fellowship
IA 89.5*	Oskaloosa	4-9-99	Univ. of Northern Iowa
KS 88.5*	Independence	4-9-99	Optimum Impact, Inc.
91.3*	Oberlin	4-9-99	Salt & Light Communications
MI 91.5*	Iron Mountain	4-9-99	VCY America, Inc.
89.7*	Marlette	4-9-99	Great Lakes Comm. Broadcasting
MN 88.1*	Worthington	4-9-99	American Family Association
MS 88.1*	Biloxi	4-9-99	Greater Mississippi Bcstg.
90.5*	Forest	4-9-99	Greater Mississippi Bcstg.
MT 90.5*	Butte	4-9-99	American Family Association
NE 88.3*	Grand Island	4-9-99	American Family Association
NV 91.3*	Jackpot	4-9-99	Idaho Board of Education
NC 90.5*	Buxton	4-9-99	Bd. of Trustees/Univ. of NC
90.9*	Manteo	4-9-99	Bd. of Trustees/Univ. of NC
88.7*	Raeford	4-9-99	American Family Association
TN 89.7*	Johnsonville	4-9-99	TN Educ. Informational, Inc.
90.5*	Selmer	4-9-99	American Family Association
90.9*	Waverly	4-9-99	TN Educ. Informational, Inc.
TX 88.5*	Byrne	4-9-99	Southpoint Educ. Radio

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: APPLICATIONS**

CA new-91.5*	Coarsegold	KTLW	Living Way Ministries
new-88.9*	Newhall	KTLW	Living Way Ministries
new-90.9*	Squaw Valley	KTLW	Living Way Ministries
NV new-91.1*	Logandale	KILA	Faith Communications
VA new-91.7*	Danville	WRXT	Vision Communications
new-89.7*	Martinsville	WRXT	Vision Communications

**TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS**

ID K207CV-89.3*	Driggs	250 w, KUWR	Univ. of Wyoming
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**CONSTRUCTION PERMIT ACTIVITY**

MN KLIZ-1380	Brainerd	corrects coordinates to 46-19-55 94-10-26
OH WHBC-1480	Canton	increases to 15000 w days, DA-2, increases from 2 to 4 towers days, changes xmtr location to 40-53-51 81-19-10

**FACILITIES/PARAMETERS: APPLICATIONS** ( & reapplication) [docket number]

AR KJBR-93.7	Marked Tree	change to 6000 w, 279 ft
MT KXGF-1400	Great Falls	adjust antenna efficiency
NC WANJ-101.1	Belhaven	decrease to 607 ft, change xmtr location to 35-18-18 76-45-45
TX KDGE-94.5	Gainesville	increase to 1906 ft, change xmtr location to 33-33-37 96-57-34

**Returned/Dismissed Applications**

TX KCSE-96.5	Sterling City (D)	change to 40000 w, 544 ft (dismissed per applicant's request)
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**FACILITIES/PARAMETERS: GRANTS**

ME WBLM-102.9	Portland	modify CP for auxiliary to increase to 584 ft
MI WYCE-88.1*	Wyoming	increase to 7000 w (v), 495 ft, add DA, class B1, change xmtr location to 42-54-43 85-41-00 (as amended)
NY WRIP(CP)-97.9	Jewett	change to 580 w, 1056 ft, add DA, change xmtr loc. to 42-17-06 74-15-52
PA WIOV-FM-105.1	Ephrata	increase to 702 ft, change xmtr location to 40-10-27 76-09-31
VA WVNS-670	Claremont	add 200 w nights, 3 towers, DA-2 (becomes two-site operation)

**CALL LETTER CHANGES** ( # applied for by new owners)

OR KXL-FM-95.5	Portland	# KXJM (requested) "Jammin'"
VA WUPP-94.3	Warrenton	WPLC (requested) "Pulse 94.3"

**PROPOSED STATION TRANSFERS**

( 314 asset sale, 315 transfer of control, 316 reorganization)

KS KGGF-690/ KUSN-98.9/ KGGF-FM-104.1	Coffeyville/ Fredonia	315 from KGGF, Inc. (J. & F. Mahaffey) to KGGF, Inc. (Robert Mahaffey)
TN WMGC-810	Murfreesboro	314 from Hemmingford Media, Inc. to Radio 810 Nashville, Inc.
WI WAQE-1090/97.7/ WBFE(CP)-97.7	Rice Lake/ Barron	316 from Northwoods Broadcasting, Inc. to TKC, Inc.

**FM ALLOCATIONS: PROPOSED AMENDMENTS**

AZ new	Somerton	add 99.9 C3, comments due May 24, replies June 8
new	Wellton	add 95.9 A, comments due May 24, replies June 8
AR new	Judsonia	add 95.3 A, comments due May 24, replies June 8
new	Kensett	add 105.7 A, comments due May 24, replies June 8
CA new	Taft	add 106.5 A, comments due May 24, replies June 8
new	Thermal	add 103.5 A, comments due May 24, replies June 8
CO new	Bayfield	add 95.3 A, comments due May 24, replies June 8
new	Beulah	add 93.9 C3, comments due May 24, replies June 8
new	Center	add 105.3 A, comments due May 24, replies June 8
new	La Jara	add 92.1 A, comments due May 24, replies June 8
new	La Veta	add 103.3 A, comments due May 24, replies June 8
new	Sawpit	add 99.1 C3, comments due May 24, replies June 8
new	Walsenburg	add 101.3 C3, comments due May 24, replies June 8
new	Westcliffe	add 99.3 A, comments due May 24, replies June 8
KS new	Augusta	add 100.5 A, comments due May 24, replies June 8
new	Cimarron	add 92.3 A, comments due May 24, replies June 8

**FM ALLOCATIONS: GRANTED AMENDMENTS**

AZ new	Munds Park	add 106.1 A, window will be addressed by the Commission in a subsequent order
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WASHINGTON THIS WEEK

The Supreme Court is skeptical about keeping the 65-year-old federal ban on casino advertising, though you never know how the justices will rule until you read their decision. But in Tuesday's oral arguments on the Greater New Orleans Broadcasting case, several justices grilled Justice Department attorney Barbara Underwood about the many exceptions to the federal law. Here's Justice Stephen Breyer: "Why doesn't Indian casino advertising have the same effect as private casino gambling, with respect to the compulsive gambler"? The government argues the current ad ban protects the public. There could be a decision -- and a new flow of advertising dollars -- as early as mid-Summer. (The case is Greater New Orleans Broadcasting v. U.S., 98-387)

The latest on license cancellations, etc.: KSVY, Spokane, WA (1550 KHz) has its license to cover canceled by letter of April 14, 1999; the M Street database shows KSVY silent since November 1996. And KJFP, Yakutat, AK (103.9 MHz) has had its license to cover canceled, also by letter of April 14, 1999; we understand the congregation was unable to keep up with the cost of the operation, licensed to Lakeside Broadcasting.

A tree may grow in Brooklyn (as Betty Smith's novel said), but this particular pirate radio operator doesn't: The FCC, with help from the U.S. Marshals service and the U.S. Attorney's office, has just seized the equipment of an unidentified unlicensed operation broadcasting at 88.5 MHz. The operator had gotten previous warnings but continued to broadcast. (Report No. CI 99-17)

The NAB's fight to block Low Power FM continues -- this time with some delaying tactics and serious engineering questions. NAB President/CEO Eddie Fritts pops a letter in the mail to FCC Chairman Bill Kennard reminding him of his Las Vegas promise not to proceed on LPFM until the necessary engineering studies are done. Fritts also lets Kennard know that the NAB is now using the FCC's own signal-modeling software to predict the impact of Low Power FM. And the NAB formally requests another 60-day extension of the comment period on the LPFM proposal.

FM ABOVE 107.9 MHz? One scheme being floated as an alternative to Low Power FM is to move some air navigation services that currently sit just above 107.9 MHz, and open that space up for additional FM stations. M Street wonders how this would empower the community elements who now feel shut out of broadcasting, since everybody would need to wait for and buy new radios (as they did for expanded band AM).

Roasted for a good cause: M Street learns that NAB exec Eddie Fritts is the Guest of Honor for the 1999 Bayliss Roast. He should be another popular choice (on the heels of last year's roast of Jacor exec Randy Michaels -- though we don't expect other NAB execs to "drop trou" in honor of Mr. Fritts). The annual Fall Bayliss Roast is a fundraiser to support scholarships for future broadcasters, and Fritts should sell loads of tickets. So here's a calendar reminder: the date for this year's Bayliss Roast is Thursday, October 21. And a note about the dress code: It's black tie. The very friendly Kit Frank at the Paul Kagan operation in Carmel, CA handles arrangements for the Bayliss. Contact her at (831) 624-1536.

CANADA THIS WEEK

Another locale could see increased competition soon. The Canadian Radio-television and Telecommunications Commission (CRTC) has called for applications for a new FM radio station in Rimouski, Quebec. Interested parties are asked to file a letter of intent with the CRTC by May 21. A full application that provides, among other things, clear evidence "that there is a demand and a market for the station" is required by June 21.

ELSEWHERE

Lots of deal CLOSINGS: Clear Channel's merger with Jacor, creating a group with about 350 stations. And then Capstar's long-delayed acquisition of Triathlon, now finally cleared by the Department of Justice. M Street notes that former FCC Commissioner Henry Rivera has been designated the trustee of the five Wichita stations to be placed in a trust following the Capstar-Triathlon closing in Wichita. (The trust will hold oldies KEYN-FM, smooth jazz KWSJ, news/talk KNSS, talk KFH and sports KQAM.)

ELSEWHERE (cont'd)

Meanwhile, Capstar's five-station Wichita sell-off to Connoisseur has just fallen apart, which is why Capstar needs a trust for KEYN-FM, KWSJ, KNSS, KFH and KQAM. The dish-off to Connoisseur was announced on March 5 and everything was satisfactory to the DOJ and the FCC. But the DOJ said Capstar and Connoisseur have since "abandoned their agreement", and now the quintet will be under Rivera's care and trust, until he locates a buyer. As trustee, Rivera will oversee the operations and eventual sale, and will be the only party authorized to sell the stations. If Rivera hasn't accomplished the divestiture within four months, he must file a report with the court explaining the situation.

Salem expands: It appears that Salem is buying two Louisville FMs from Cox Radio for a reported \$5 million. The stations would be all-80s WRVI, Valley Station, KY (105.9 MHz) and R&B oldies WLSY, New Albany, IN (94.7 MHz). Cox needs to divest them as part of its tradeup move in Louisville. (It's getting stations from Clear Channel-Jacor and selling two of its current three FMs there, retaining only oldies WRKA.)

Salem's new publicly-traded status will remove some of the mystery about religious radio. We've never had a good look inside the financial world of commercial religious radio, because private firms didn't have to open up the books. That's about to change. Like any company hoping to tap the public markets, Salem will have to disclose a great deal about its financial inner-workings. Part of the curiosity is how different religious broadcasting is from most commercial radio operations. It sells much of its time in 13, 26 and 52 minute blocks to nationally-syndicated programs on a Monday through Friday basis. You're more likely to hear local block programming (14.7% of gross revenue) on weekends. While Salem does also sell 30" and 60" spots (30.6% of gross revenue from local ads, 5.2% from national spot).

Attacking the competition: In some new TV spots for the Spring Arbitron, Cox is openly comparing commercial loads on its stations to its direct competitors. Cox Radio President Bob Neil says "it's a bad time [for the industry] to get greedy" and raise spot loads, with the twin threats of satellite radio and the Internet. But some operators have clearly added more commercials. Feedback from Cox research showed that listeners have noticed. So voila: Maybe the first-ever TV campaign attacking a format rival on the basis of spot load. In Tampa, it's Cox-owned WSUN-FM versus Infinity's WYUU, in a battle of two oldies stations. In San Antonio, it's KCYY versus Clear Channel's "KJ-97" KAJA. The Tampa TV ad says WSUN-FM's playing 30% fewer commercials. In San Antonio the difference is 20%.

And there's also fighting in the TV-spot business itself, as Atlanta-based IQ countersues Film House over TV contest spots. Bad blood here, as this squabble escalates to charges of "bullying" stations. Tony Quin's production company alleges Film House has interfered with its business and wants an injunction, plus damages. IQ also denies the allegations of last month's suit filed by Nashville-based Film House. Film House claims IQ is infringing on its right to produce a million-dollar contest involving birthdays. IQ's countersuit was filed in Atlanta's Federal District Court.

John Rook sues Triathlon and Silverado over Joint Sales Agreements in Spokane. Is this a lurking danger of JSA's? Rook alleges that the companies who had JSAs with KCDA, Coeur d'Alene, IA (103.1 MHz) and KEZE, Spokane, WA (96.9 MHz) failed to aggressively sell time on the stations. The original deals were with Silverado, and later assumed by Triathlon. According to the Spokesman-Review, Rook says Silverado promised to hire six new AEs to sell country KCDA when it began their deal back in 1993.

You won't have to "write it down." No, we're not talking about forbidden on-air Arbitron diary promos, but the onerous chore that stations undertake when BMI tells them to log their music for a short period of time. BMI's ambitious new "Horizon Project" would replace station logging with an automatic system. The "Horizon Project" would also enable stations to pay their license fees online. Ending BMI's onerous airplay logging would be a major lift for almost every station. ASCAP and SESAC have traditionally done their own monitoring, but BMI has required stations to render a log of every licensed musical composition aired during a designated survey period. In February BMI announced a field trial involving several electronic watermarking vendors.

ELSEWHERE (cont'd)

We'd like to acknowledge the many fundraisers, moments of silence and special musical tributes that radio created as a tribute to those killed in the massacre in Littleton, CO. Topicality and local action are hallmarks of good radio -- and while a charity fundraiser won't alter what happened at Columbine High School, it beats heck out of just playing ten-in-a-row all the time. Meanwhile, thinking ahead to potential future local crises, the Radio-TV News Directors Association has just issued guidelines for covering breaking-news situations. M Street's read the suggested guidelines (from the Poynter Institute), and they're a great place to start asking questions and setting policy. Read them online at "RTNDA.org"

M STREET BAZAAR... .PEOPLE, PRODUCTS, AND PROGRAMMING

UPI reports it's dropping its two-hour weekday long-form "UPI Morning News" magazine show, after a two-year run. It's been airing live from 6 to 8 am Eastern, then repeated from 8 to 10 am. The problem: too many conflicts with breaking news events like the NATO press briefings over the war in Kosovo. The UPI Morning News show has been running on UPI's second channel, and its scheduled to end on May 14.

The Hardest Working Man in Radio (and his friend Doug Banks) are now streaming their shows on the web. The two ABC-syndicated urban morning personalities are the latest to become available to web listeners. Check them out at "www.ABCRadio.com." Premiere's Rush and Dr. Laura are now online at Broadcast.com (though only accessible during the live three-hour show). The next major radio announcement about streaming audio on the web may come from Mel Karmazin at Infinity/CBS.

Is traditional oldies in danger from the new "rhythmic oldies" format? We don't think so, and here's why. Sure, Beach Boys fans now qualify for AARP cards (age 50+) -- But M Street notes that aging baby boomers still love "their" music from high school and young adulthood, and they're less likely to look for it on the Internet than many other age groups. We believe traditional oldies has plenty more life as a radio format, even if it's not the 25-54 phenomenon it once was (it's now much more 35-64). Chancellor just blew up its traditional 50s-60s oldies outlet in Orlando to go rhythmic oldies. That may make sense in particular situations. But we sure hope owners don't start sacrificing their oldies stations en masse. Broadcasters have often proved too quick to dismiss older listeners, as we've seen with easy listening and adult standards. The trick is to learn how to sell a format with older demos -- even if the media buyer is a Gen-Xer who thinks Metallica and REM are "oldies" artists.

Some recognition, please, for the latest class of inductees into the Country DJ Hall of Fame: They are Rosalie Allen (former radio WOR-TV, New York personality known as the "Prairie Star"). WDAF, Kansas City programmer Ted Cramer (active in country radio for more than five decades). Alabama personality Joe Rumore, who died in 1993. WRKZ, Hershey, PA's Gwyneth "Dandalion" Seese (nominated for more awards than any other female DJ in the history of country radio). "Pappy" Dave Stone (who reportedly put the U.S.' first full-time country station on the air in 1953: KDAV, Lubbock, TX). And Cousin Ray Woolfenden (who's spent 52 years in radio and an amazing 76 years playing music; he's even got his own museum at WPWC, Dumfries, VA). The awards ceremony is June 24 at the Crown Plaza Capitol Ballroom. Country music legend Eddy Arnold will get the Country Radio Broadcasters Career Achievement Award at the same dinner. Details from CRB: (615) 327-4487 or AristoMedia's Jeff Walker at (615) 269-7071.

R.I.P., pioneering talkradio GM and broker Ray Stanfield. The industry thought he was a little crazy in the early 1970s, importing controversial talker Bill Ballance to KGBS, Los Angeles. But with that move and his tenure at seminal talk station "Ring Radio", WRNG, Atlanta, Stanfield broke ground for the modern talk format of strong personalities and telephone-talk. In 1975 he entered the brokerage business at the giant Chapman Associates firm. Everybody M Street talked with described Stanfield as an "honorable man." He died of cancer April 24 at age 71. Details about arrangements from the Ray Stanfield & Associates brokerage: (818) 893-3199.

In Columbus, OH, they're mourning the death of black radio pioneer Eddie Saunders. Eddie broke the color barrier on the radio there just after World War II, when he started doing a Sunday show called "Sermons and Songs" on WVKO. Former gospel singer Saunders did the show until 1995, when he was 86. The Columbus Dispatch notes that Eddie Saunders died on April 17 -- exactly on his 90th birthday.

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