

# M Street Journal

RADIO'S JOURNAL OF RECORD

April 3, 2002

Serving Radio Since 1984

Vol. 19 Issue 06

## Money talks: Collective contesting is back in full force for the Spring Arbitron

Clear Channel's using \$1 million jackpots in contests across the country, being careful to disclose the multi-market nature of the contestant pool. One report from Atlanta says that Clear Channel's doing \$1 million jackpots on five stations there. Listeners seem to care far more about the size of the prize than the number of people they're competing against, a la the multi-state

"Powerball" lottery program. The prizes are typically offered as either lump-sums of \$400,000 or so, equal to the purchase price of the annuity; or as a multi-year payout ultimately worth \$1 million. Infinity and Cumulus have also employed collective contesting, but we've never seen cash contesting this widespread for a Spring Arbitron. Money talks!

## FCC goes 0 for 3...

Its latest shellacking was over Sinclair's challenge to the complicated TV duopoly rule – and it comes on top of two D.C. Circuit Court of Appeals decisions back in February that also went against the FCC. This time, at least, the court didn't send the FCC away empty-handed – and by suggesting that the FCC craft a local ownership rule that encompasses other media as "voices", it's thinking the same way as Chairman Powell. But the court's remand of the Sinclair case means more work for the FCC attorneys, and more time to be consumed creating new rules. M Street can't remember when there was so much basic rulemaking up in the air, from radio ownership and local market definition to the perplexing problem of awarding new commercial-band radio licenses. The FCC may send some signals about its priorities and intentions at the NAB in Las Vegas – stay tuned.

### READ ON!

#### IN THIS WEEK'S JOURNAL OF RECORD

**THE TAYLOR REPORT** Viacom gets what it wants from the FCC. Will Emmis promptly pay its \$35,000 in Mancow indecency fines, or fight? Las Vegas is iBiquity's big spotlight moment. **pg 4**

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## DAB and the People Meter will fundamentally change the way you operate

*Don't believe it?* The Digital Audio Broadcasting operational issues are just coming to the surface – like the 8-second processing delay required to produce the In-Band On-Channel DAB signal. If you hit a network feed, or do a top-of-the-hour time tone, or sell weekend car dealer remotes or do high school basketball

games – you've got some adjustments to make. And pulling back to the macro picture, just how accurately will the new DAB signal replicate existing coverage? If there are changes, will that affect things like station valuations, and the way Wall Street sees radio? As for the Arbitron People Meter, which could replace the diary in Philadelphia as early as

Winter 2003 – Decades worth of marketing and promotional techniques designed to tickle diarykeepers are going to become obsolete, as radio becomes measured "passively", with no record-keeping required. Along with dealing with satellite radio competitors XM and Sirius, radio will be learning to live with DAB and the People Meter.

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**Viacom gets what it wants from the FCC on ownership.**

Viacom — **VIACOM** trying to hang onto some major-market TV stations it was supposed to divest last May — gets FCC permission to keep them for quite a while longer. Sumner Redstone was supposed to divest some TV stations because the Viacom-CBS merger pushed him way over the FCC's 35% national audience cap. But Viacom wins an extra 12 months — and not just 12 months from now (which is what Commissioner Mike Copps wanted). But 12 months from whenever the FCC finally issues an order. In practical terms, Viacom will probably never have to think twice about selling any of those properties.

**Clear Channel must choose its strategy in the battle to buy WUMX, Charlottesville.**

The FCC's 26-page Hearing Designation Order gives CC and seller Air Virginia just 15 days from the effective date to decide whether to argue the case to an Administrative Law Judge — or wait until the Commission finishes its rulemaking. The choice is between dedicating lots of expensive legal talent to a hearing about local economics, the makeup of the radio market and whether to consider just radio revenue. Or, waiting for months or possibly years for a new set of rules. The FCC is allowing Charlottesville competitor Eure Communications to be a party to the potential hearing, which should make the proceedings even more lively, since Eure has made plenty of allegations against Clear Channel. It charges that CC dropped oldies on WFFX to attack Eure's classic rock WWV, and that it dropped standards on WKAV to do talk against Eure's WINA. Meanwhile the FCC's fixated on the WUMX deal because it says the two owners control 94.2% of the market. This will be a major test case for the Powell FCC.

**The new federal campaign finance law means fewer ad dollars and more record-keeping for radio.**

Unions and advocacy groups will no longer be allowed to buy radio or TV time within 60 days of a general election or 30 days of a primary. Another piece of the McCain-Feingold bill would require radio and TV stations to make public all information relating to political ads, including those paid for by independent organizations — more record-keeping. M Street will be watching to see if the law requires that

info to be web-posted (care to make a guess?). It was Enron that pushed the reform effort over the top, though the law still faces one more hurdle: Ken Starr may be among those fighting its constitutionality in federal court.

**Watch Emmis, to see how it handles a pending \$35,000 in Mancow indecency fines.**

David Edward Smith of the Chicago-based "Citizens for Community Values" was responsible for ratting out Mancow last year on two WKQX broadcasts from 2000 that are costing Emmis \$14,000 in fines — and far more in legal bills. Now the FCC has dumped the bill for another \$21,000 on Emmis, based on allegedly indecent Mancow Muller shows from March 6-7 and May 17, 2001. Emmis tried arguing that it didn't have airchecks and couldn't verify the accuracy of the transcripts. It also contended the shows weren't indecent. But the FCC caught "references to oral sex, male and female genitalia, masturbation, ejaculation and excretory activities" — and that was just on March 6. Emmis is starting to face some hard choices: It's running out of options at the FCC on the \$14,000 in fines from 2000. Now it's looking at a new set from 2001 — and possibly more after that, if Smith's tape recorder is still working.

**You didn't really think the annual FCC regulatory fees were going down, did you?**

No, the FCC is hiking regulatory fees an average of 9.3% — but more in the case of fees for radio construction permits. The process is inexorable: Congress tells the Commission how much it must raise from its regulated industries, and for the coming Fiscal Year 2002 that's \$218,757,000. Then the FCC cranks out the numbers. What's coming? In the case of radio, the FCC considers both class and population served when it comes to setting regulatory fees. Last year, a Class B, C, C1 or C2 FM serving 50,001 to 125,000 people paid \$1,375. Next time around — \$1,500. Last year a Class A AM station serving 20,001 to 50,000 paid \$850. This time — \$925. The highest fees for radio are \$4,975, for FM Class B, C, C1 and C2s serving more than a million. And the same for Class A AM facilities. But for some reason, CP-holders get stuck paying sharper hikes. If you're holding a Construction Permit for an FM, that costs \$1,500, up from \$925, while the CP for an AM

*cont. on page 14 >*

**Long-term, there will be fewer radio jobs — especially for jocks.**



The U.S. Bureau of Labor Statistics says there were 60,000 radio announcers in 2000, but predicts that number will fall 6% by 2010. Frankly, M Street's more pessimistic than that. The trend is better in the engineering/technician category, where the Bureau forecasts a 14% growth rate over the decade. In 2000, there were 87,000, but that number is expected to grow by 12,000 by 2010 — fueled by the retirement of Baby Boomers and others who "leave the occupation permanently." The combined radio-TV industry employed 255,000 jobs in 2000, with most jobs in large companies with at least 50 or more employees. The Bureau says the sector's ten-year growth rate is 10%, slower than the 15% projected for all industries combined. Reasons include consolidation, greater use of network programming and cyber-jocking, introduction of new technologies, and competition from other media — including satellite radio.

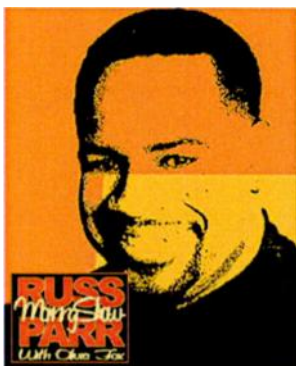
### It's live or die for Internet radio.

May 21 is when the Copyright Office accepts or rejects the recommendation of the controversial "CARP" arbitration panel which sided with the record industry's agenda on webcasting performance royalties. Several recent general press reports have claimed that broadcasters won't be paying a fee to stream, but that's inaccurate. Both broadcasters and Internet-only webcasters are subject to the new Digital Millennium Copyright Act royalties, but they're supposed to be paying different amounts. The "Save Internet Radio" crusade being led by RAIN's Kurt Hanson isn't just a Chicken Little-sky is falling affair — the proposed high fees really could crush webcasting for almost everybody. To demonstrate how harmful the Copyright Arbitration Panel's recommendation would be, Arbitron

Webcast VP/GM Bill Rose calculated that the digital fees for an average New York music station would total nearly \$15M a year — more than a quarter of the station's advertising revenue. It's true that Internet-only stations have everything to lose - while over-the-air broadcasters will still have their basic (and profitable) business.

### Radio One reaches out to American Urban Radio Networks for a new partnership.

Their first hookup is for Radio One's Russ Parr/Olivia Fox morning show, but we predict more collaboration to come between these two African-American-controlled broadcasters. Last year Radio One teamed with ABC Radio Networks to form Urban Advantage. While Urban Advantage is an advertiser network, the agreement with AURN is content-based. This alliance with Radio One expands AURN's affiliate base to a claimed 400 stations.



### To play catchup, Sirius accelerates its rollout schedule.

CEO Joe Clayton tells analysts the rollout has gone so well that they'll expand regionally, rather than market-by-market. Clayton says they'll be in 18 states in the mountain West and Midwest by May 1, followed by the

South, then the East and West Coasts by July 1. That's one month faster than originally planned. Another probable reason for the speedup is competitor XM Satellite Radio, which Clayton concedes has a first-to-market advantage. "We're having to play some catch-up," he conceded during a conference call with analysts. But he adds "I don't anticipate price wars at this early juncture."

### Las Vegas is a huge test for Bob Struble's DAB crusade.

iBiquity will be pitching the positives of Digital Audio Broadcasting



at the NAB in Las Vegas — and there are plenty. For one, far better AM quality, and probably good enough to think about doing classical or AAA on the AM band. For another, radio could tap into whole new revenue streams from subcarriers: iBiquity's Bob Struble tells FMQB that not only will existing analog SCAs be compatible with his system — anybody with a new IBOC (In-Band On-Channel) radio will be able to pick them up. That greatly increases the potential audience for SCAs. And Struble promises you'll be able to hit a "traffic" button on your receiver and hear the most recent traffic, cached for you and waiting for replay. There's also the potential to cache and re-play a song that you just heard — and even record it to a blank disc.

*cont. on page 14 >*

**M Street Journal**

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Spring NAB 2002 "Preview Issue"



# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management ///= simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WHHY-101.9	Montgomery	CHR	dance, "Y-102"
AR	KOLX-94.5	Barling (Fort Smith) #	silent	country, "The Outlaw"
<i>(KOLX is sisters with oldies KRBK, news KHGG, and standards KFPW)</i>				
CA	KMAK-100.3	Orange Grove (Fresno)	Spanish CHR	ranchera
	KARA-105.7	Santa Clara (San Jose) #	adult contemporary	KEMR, regional Mexican, "Estero Sol"
FL	WJBW-FM-106.3	Jupiter (West Palm Beach)	hot AC	urban AC, "B-106.3"
GA	WGZO-103.1	Parris Island (Hilton Head)	dance	80's hits, "Star 103.1"
ID	KIJZ-100.7	Gooding (Boise)	smooth jazz	KHJR, classic hits
IL	WKKD-1580	Aurora (Chicago)	news	brokered ethnic // WONX
	WMKR-94.3	Taylorville #	adult contemporary	WWI - country, "The Eagle"
<i>(WMKR is in an LMA-to-buy with the Cromwell Group)</i>				
KS	KYQQ-106.5	Arkansas City (Wichita)	country	Spanish
	KSJM-107.9	Winfield (Wichita)	urban AC	adds smooth jazz
<i>(KSJM adds smooth jazz in middays, and from 10p-2a)</i>				
MD	WPLC-1050	Silver Spring (Washington)#	regional Mexican // WKDL	variety
<i>(WPLC is transitioning to a music format under new owner Multicultural Broadcasting)</i>				
MI	WWKK-750	Petoskey (Traverse City)	oldies	talk
ND	KFGO-FM-101.9	Fargo	country	classic rock
NJ	WKXW-1450	Atlantic City	talk, oldies // WKXW-FM	talk
<i>(WKXW drops oldies overnights to do full-time talk)</i>				
	WKOE-106.3	Ocean City (Atlantic City)	hot AC	dance, "Hot 106.3"
	WKXW-FM-101.5	Trenton	talk, oldies	talk
<i>(WKXW drops oldies overnights to do full-time talk)</i>				
NY	WMOS-104.7	Montauk (Eastern L.I.)	hot AC	classic hits, "The Wolf"
OH	WASN-1330	Campbell (Youngstown)	black gospel	silent
OK	KLGH-105.3	Kingfisher (Oklahoma City) #	contemp. Christian	sports // WWLS, "Sports Animal"
<i>(KLGH is in an LMA-to-buy with Citadel's rock KATT, sports WWLS-AF, dance KKWD, and modern KYIS)</i>				
PA	WWKL-92.1	Palmyra (Harrisburg)	oldies	dance, "Hot 92"
	WJJI-104.7	Pittsburgh	hot AC	urban AC
SC	WRIX-FM-103.1	Honea Path (Greenville)	country	talk, "Talk 103"
TN	WAYQ-88.3*	Clarksville	new	to be contemp. Christian // WAYM, "Way FM"
	WLSQ-94.3	Dyer	modern rock // WLSZ	CHR // WLSZ, "Z-105.3"
	WLSZ-105.3	Humboldt (Jackson)	modern rock	CHR, "Z-105.3"



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# FORMAT CHANGES & UPDATES

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STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
TN	WZXX-88.5*	Lawrenceburg	new	to be Christian rock
		<i>(WZXX will serve as the flagship station for Way-FM's "X-station" Christian rock format)</i>		
	WSMJ-98.7	Oliver Springs (Knoxville)	smooth jazz	dance
TX	KXXS-104.9	Marble Falls (Austin)	regional Mexican // KHHL	Spanish soft AC, "Sol 104.9"
	KNAL-1410	Victoria	# religion	adult standards
		<i>(KNAL is now a sister to country/talk KRNX, dance KEFG, oldies KITE, and CHR KVIC)</i>		
	KLAT-FM-100.7	Winnie (Houston)	KRTX, Spanish CHR // KPTY	Spanish talk // KLAT, "La Tremenda"
WI	WLTM-99.7	Sturgeon Bay (Green Bay)	hot AC	dance, "Wild 99.7"

M Street recorded data for the week of March 27, 2002

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WTKI-1450	Huntsville	classic country	WHOH, talk
AR	KUIZ-95.9	Lake Village (Greenville)#	country	religion
CA	KSUR-1260	Beverly Hills (Los Angeles)	KJAZ, smooth jazz	adult standards, "The Surf"
		<i>(KSUR is being consulted by Portland-based Radio DeLuxe)</i>		
	KFSD-1450	Escondido (San Diego)	classical	to be standards (4/1)
	KSRN-107.7	Kings Beach (Reno)	big band	ABC - standards, "Memories"
	KPSI-FM-100.5	Palm Springs	dance	hot AC, "Mix 100.5"
FL	WBVD-95.1	Melbourne	classic rock	dance, "The Beat"
IL	WCZQ-105.5	Monticello (Champaign/Urbana)	country	urban, "Hot 105.5"
KS	KFH-FM-98.7	Clearwater (Wichita)	KWSJ, smooth jazz	talk // KFH, "Hot Talk"
	KAHS-1360	El Dorado (Wichita)	KSRX, religious	WWI - standards, "Sunny 1360"
MI	WWBN-101.5	Tuscola (Flint)	rock	active rock
		<i>(WWBN drops most of the classic rock titles from its library as crosstown WRXF shifted to classic rock in February)</i>		
MX	XEBAC-540	Tijuana (San Diego)	classical	adult standards // KSUR, "The Surf"
OK	KESC-103.7	Wilburton	new	WWI - classic rock // KTMC-FM, "Rock 105"
		<i>(KESC will keep the classic rock format as co-owned KTMC-FM will flip to a new format soon)</i>		
PA	WNNK-104.1	Harrisburg	CHR	hot AC
SC	WGZO-103.1	Parris Island (Hilton Head)	dance	80's hits, "Star 103.1"
TX	KOOC-106.3	Belton (Killeen)	adult contemporary	CHR, "Hot 106"
	KAML-990	Kenedy	# country	contemp. Christian
WI	WCJZ-96.3	Sauk City (Madison)	WMLI, soft AC	smooth jazz
	KXTP-970	Superior (Duluth)	children's	talk, "Radio X"
WY	KLDI-1210	Laramie	classic country	oldies

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## NEW STATION APPLICATIONS

\*=non-commercial station, &=reapplication, +=competes with existing application

The following parties have applied to construct new stations with the facilities noted, licensed to serve the communities noted.

STATE	FREQUENCY	CITY	FACILITIES	APPLICANT
FL	90.3*	Greenville	47800 w, 328 ft DA	CSN International
GA	90.7*	Pavo	50000 w, 292 ft DA	Living Proof, Inc.

## CONSTRUCTION PERMIT ACTIVITY

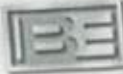
\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
AZ	KNAG(CP)-FM-90.3*	Grand Canyon	license to cover for new station
CA	KXXZ-FM-95.9	Barstow	increases to 8900 w, 486 ft, change xmtr location to 34-51-22 x 117-03-00
	KNGT-FM-94.3	Jackson	increases to 510 w
DE	WLBW-FM-92.1	Fenwick Island	changes to 3000 w, 469 ft
	WOCM-FM-98.1	Selbyville	increases to 469 ft
FL	WQJK-FM-99.1	Jacksonville	built new auxiliary facility
GA	WQBT-FM-94.1	Savannah	built new auxiliary facility
HI	KIFO-AM-1380*	Pearl City	moves to 1370 Mhz
KY	WRNZ-FM-105.1	Lancaster	changes xmtr location to 37-36-06 x 84-34-27
MD	WWFG-FM-99.9	Ocean City	change to 38000 w, 469 ft, change xmtr location to 38-25-20 x 75-08-23
OH	WKDD-FM-98.1	Canton	built new auxiliary facility
	WYGY-FM-96.5	Hamilton	corrects xmtr location to 39-21-11 x 84-19-30
OK	KXXY-FM-96.1	Oklahoma City	built new auxiliary facility
	KTST-FM-101.9	Oklahoma City	built new auxiliary facility
OR	KWBX(CP)-FM-90.3*	Salem	license to cover for new station
SC	WGZO-FM-103.1	Parris Island	moves to 103.1 Mhz, change to 9500 w, 417 ft, change xmtr location to 32-13-36 x 80-50-53
TX	KHKS-FM-106.1	Denton	increases to 1,667 ft, changes xmtr location to 32-35-19 x 96-58-05

*M Street recorded data for the week of March 27, 2002*

STATE	STATION	CITY	ACTIVITY
AZ	KEDJ-FM-103.9	Gilbert	built new auxiliary facility
CA	KNCO-FM-94.3	Grass Valley	increase to 660 w
	KMTG-FM-89.3*	San Jose	changes to 375 w, -561 ft
FL	WNFK-FM-92.1	Perry	increases to 6000 w, 328 ft, changes xmtr location to 30-05-17 x 83-29-46
GA	WWEZ(CP)-LP-94.7	St. Simons Island	license to cover for new station
ID	KAWZ-FM-89.9*	Twin Falls	built new auxiliary facility
IN	WFRN-AM-1270	Elkhart	re-describes xmtr loc. to 41-37-18 x 85-57-37
MD	WRYR(CP)-LP-97.5	Sherwood	license to cover for new station
ME	WRFr(CP)-LP-93.3	Rockland	license to cover for new station
MI	WJZQ-FM-92.9	Cadillac	built new auxiliary facility
MN	KPHR-FM-106.3	Ortonville	upgrades to class C1 from class A, increases to 100000 w, 955 ft, changes xmtr location to 45-06-17 x 96-59-17
MO	KWKJ-FM-98.5	Warsaw	increases to 2300 w, 535 ft, changes xmtr location to 38-35-37 x 93-31-26, change city of license to Windsor, MO
NJ	WCHR(CP)-FM-105.7	Manahawkin	license to cover for new station
OH	WVW(CP)-LP-98.1*	Belpre	license to cover for new station
OR	KKCW-FM-103.3	Beaverton	built new auxiliary facility
	KKRZ-FM-100.3	Portland	built new auxiliary facility
TX	KWRD-FM-100.7	Highland Village	built new auxiliary facility
	KLSN(CP)-FM-96.3	Hudson	license to cover for new station
	KAYK(CP)-FM-88.5*	Victoria	license to cover for new station
WI	WNNO-FM-106.9	Wisconsin Dells	increases to 6000 w





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## FACILITIES/PARAMETERS: APPLICATIONS ( &amp; reapplication) [docket number]

*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>ACTIVITY</u>
AK	KADX-FM-94.7	Houston	upgrade to class C1 from class C2, increase to 51000 w
AL	WLJS-FM-91.9*&	Jacksonville	change to 610 w, 1,024 ft, add DA, change xmtr location to 33-50-12 x 85-43-59
AR	KBOA-FM-105.5	Piggott	change xmtr location to 36-19-50 x 90-07-24
CA	KRPQ-FM-104.9	Rohnert Park	upgrade to class B1 from class A, change to 25000 w, 264 ft, change xmtr location to 38-20-38 x 122-47-48
FL	WMGG-AM-820	Largo	direct measurement of antenna power
GA	WRDO-FM-96.9	Fitzgerald	redescribe xmtr location as 31-44-33 x 83-14-39
	WVGA-FM-105.9	Lakeland	downgrade to class A from class C3, change to 6000 w, 328 ft, change xmtr location to 31-03-21 x 83-13-54
IN	WCYT-FM-91.1*	Lafayette Township	increase to 720 w
KS	KINZ-FM-94.3	Humboldt	move to 95.3 Mhz, change to 25000 w, 334 ft, change xmtr location to 37-44-52 x 95-33-39
KY	WRVI-FM-105.9	Valley Station	change to 500 w, 804 ft, change xmtr location to 38-07-09 x 85-56-20
MA	WNBP-AM-1450	Newburyport	direct measurement of antenna power
MI	WAOR-FM-95.3	Niles	increase to 4600 w, change xmtr location to 41-44-16 x 86-15-10
MS	WRTM-FM-100.5	Port Gibson	increase to 285 ft
NC	WNCC-FM-96.7	Franklin	change to 360 w, 1,309 ft, add DA, change xmtr location to 35-15-50 x 83-19-03
NJ	WJPH-FM-89.9*	Woodbine	increase to 920 w, 128 ft
NY	WFBF-FM-89.9*	Buffalo	change to 16000 w, 295 ft DA, change xmtr location to 42-41-19 x 78-45-15
SC	WHLZ-FM-92.5	Manning	increase to 100000 w, 1,772 ft, add DA, change xmtr location to 32-55-28 x 79-41-58
	WFSF-FM-100.5	Marion	change to 25000 w, 328 ft, add DA, change xmtr location to 34-23-26 x 79-35-25
TX	KILE-AM-1560	Bellaire	decrease to 800 w ND-D, changes xmtr loc. to 29-37-12 x 95-25-04
	KIXK-FM-99.3	Linden	decrease to 40000 w, change xmtr location to 32-35-17 x 94-58-53, change city of license to White Oak, TX
WI	WKSZ-FM-95.9	De Pere	build new auxiliary facility
	WZOR-FM-94.7	Mishicot	build new auxiliary facility

*M Street recorded data for the week of March 27, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>ACTIVITY</u>
FL	WOKV-AM-690	Jacksonville	change nighttime xmtr loc. to 30-18-28 x 81-56-21
	WBGP(CP)-FM-98.7	Pensacola	upgrade to class C1 from class C2, increase to 100000 w, 981 ft, add DA, change xmtr location to 30-37-30 x 87-26-39
GA	WNEA-AM-1300	Newnan	direct measurement of antenna power
	WECC-AM-1190*	St. Marys	direct measurement of antenna power
IL	WDRV-FM-97.1	Chicago	change to 7900 w, 1214 ft, modify DA, redescribe xmtr location as 41-53-06 87-37-13
	WVEL-AM-1140	Pekin	direct measurement of antenna power
KS	KSEK-FM-99.1	Girard	increase to 6000 w
KY	WTKY-FM-92.1	Tompkinsville	change to 5300 w, 351 ft, change xmtr location to 36-49-07 x 85-39-32
MD	WCTR-AM-1530	Chestertown	direct measurement of antenna power
ME	WWBX-FM-97.1	Bangor	increase to 6500 w, redescribe xmtr location as 44-42-12 x 69-04-47
	WFST-AM-600*	Caribou	direct measurement of antenna power
NC	WKNC-FM-88.1*	Raleigh	modify CP to upgrade to class C3 from class A, increase to 25000 w, add DA
NM	KELP(CP)-FM-89.3*	Mesquite	increase to 3000 w, 184 ft, add DA, change xmtr location to 32-05-05 x 106-44-01
OR	KRAT-FM-97.7	Altamont	decrease to 21800 w, change xmtr location to 42-10-06 x 122-09-06
	KMSW(CP)-FM-92.7	The Dalles	change to 3200 w, 892 ft, change xmtr location to 45-38-56 x 121-16-20
PR	WRRH-FM-106.1	Hormigueros	change to 800 w, 1,932 ft, change xmtr location to 18-08-33 x 66-58-56

## FACILITIES/PARAMETERS: GRANTS ( &amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
AL	WMJJ-FM-96.5	Birmingham	change to 73000 w, 1,148 ft
AR	KHLS-FM-96.3	Blytheville	increase to 100000 w, 433 ft, change xmtr location to 35-53-56 x 89-52-48
CO	KTUN-FM-101.5	Eagle	downgrade to class C1 from class C, change to 36000 w, 2,211 ft
FL	WLRN-FM-91.3*	Miami	change to 47000 w, 935 ft, add DA, change xmtr location to 25-58-46 x 80-11-46
IN	WIRE-FM-91.1*	Lebanon	modify DA pattern
MD	WCTR-AM-1530	Chestertown	direct measurement of antenna power
MI	WMTE-AM-1340	Manistee	direct measurement of antenna power
NC	WSOE-FM-89.3*	Elon College	move to 88.1 MHz, change to 1000 w, 76 ft, redescribe xmtr location as 36-06-23 x 79-30-21
	WKNC-FM-88.1*	Raleigh	modify CP to upgrade to class C3 from class A, increase to 25000 w, add DA
TX	KMUL-FM-103.1	Muleshoe	change xmtr location to 34-13-39 x 102-44-10
VA	WROX-FM-96.1	Cape Charles	change xmtr location to 37-15-45 x 76-00-45
WA	KHHO-AM-850	Tacoma	direct measurement of antenna power
WV	WAMN-AM-1050	Green Valley	direct measurement of antenna power

*M Street recorded data for the week of March 27, 2002*

STATE	STATION	CITY	ACTIVITY
IL	WCLR(CP)-FM-88.3*	Arlington Heights	increase to 2000 w DA
	WWGO-FM-92.1	Charleston	correct coordinates to 39-31-40 x 88-21-23
NM	KXMT-FM-99.9	Taos	move to 99.1 Mhz, upgrade to class C from class C3, increase to 59000 w, 2,431 ft, change xmtr location to 36-51-34 x 106-01-03
NY	WHTR-FM-93.5	Corinth	move to 93.7 Mhz, change to 1150 w, 735 ft, change xmtr location to 42-51-24 x 74-04-03, change city of license to Scotia, NY
OH	WHKW-AM-1440	Warren	direct measurement of antenna power
OK	KQLL-FM-106.1	Owasso	downgrade to class C1 from class C, decrease to 72000 w, 1,129 ft, add DA, change xmtr location to 36-01-10 x 95-39-24
TX	KXYL-FM-96.9	Brownwood	move to 104.1 Mhz, change to 38800 w, 801 ft, change xmtr location to 31-44-55 x 99-19-58
	KAXF-FM-88.3*	Conroe	upgrade to class C1 from class C2, increase to 80000 w, add DA, change xmtr location to 30-25-55 x 95-30-27
	KKER-FM-88.7*	Kerrville	upgrade to class C1 from class C2, change to 100000 w, 381 ft, change xmtr location to 30-06-07 x 99-04-38
UT	KCPX-FM-105.7	Centerville	change to 25000 w, 3,740 ft, change xmtr location to 40-39-34 x 112-12-05
	KLGN-AM-1390	Logan	direct measurement of antenna power
	KISN-FM-97.1	Salt Lake City	change to 25000 w, 3,740 ft, redescribe xmtr location as 40-39-34 x 112-12-05
	KOSY-FM-106.5	Spanish Fork	change to 25000 w, 3,740 ft, change xmtr location to 40-39-34 x 112-12-05
WA	KXLI-AM-630	Opportunity	direct measurement of antenna power

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## CALL SIGN/ STATION NAME CHANGES # indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
KS	KSRX-1360	El Dorado	KAHS	03/16/2002	OZ Radio
LA	KXRR-103.1	Columbia	KQLQ	03/15/2002	Q 103
	KQLQ-92.3	Rayville	KXRR	03/15/2002	X 92
MD	WCEI-1460	Easton	WEMD	03/11/2002	Music Of Your Life
NC	WTZY-880	Fairview	WPEK	03/18/2002	880 The Peak
TX	KYFV-1410	Victoria	KNAL	02/15/2002	
WA	KREW-FM-99.3	Naches	KQSN-FM	03/11/2002	Q-99.3
	KQSN-92.9	Toppenish	KDBL	03/11/2002	The Bull

*No Call Sign data recorded for the week of April 3, 2002*

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
AK	KUDU-FM-91.9*	Tok	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
IN	WSOH-FM-88.3*	New Washington	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
KY	WHVE-FM-92.7	Russell Springs	315	from Mark C. Royce to Alan W. Reed
NC	WYZD-AM-1560	Dobson	315	from Dobson Broadcasting, Inc. to Gospel Broadcasting, Inc.
NM	KSVA-AM-920	Albuquerque	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
NV	KHIX(CP)-FM-96.7	Carlin	314	from L. Topaz Enterprises to Ruby Radio Corporation
OH	WABQ-AM-1540	Cleveland	314	from WABQ, Inc. to D & E Communications of Ohio, Inc.
	WJYC-FM-90.1*	Delhi Hills	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
OR	KLRF-FM-88.5*	Milton-Freewater	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
TX	KSQX-FM-89.1*	Springtown	314	from Research Educational Foundation, Inc. to CSSI Non-Profit Educational Broadcasting Corp
UT	KSGO-AM-1600	Centerville	316	from Juan Lopez to Oralia Lopez
WA	KCSH-FM-88.9*	Ellensburg	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
	KLRO-FM-88.1*	Nile	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.
	KSOH-FM-89.5*	Wapato	314	from Lifetalk Broadcasting Association to Lifetalk Radio, Inc.

*cont.* PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

*M Street recorded data for the week of March 27, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
CA	KCFA-FM-106.1	Arnold	316	from La Favorita Broadcasting, Inc. to KCFA, Inc.
	KSDT-AM-1320	Hemet	314	from Lazer Broadcasting Corporation to Rudex Broadcasting Limited
CO	KDKO-AM-1510	Littleton	315	from James F. Walker Et Al. to Newspaper Radio Corporation
	KXRE-AM-1490	Manitou Springs	315	from Stephen C. Hillard to Council Tree Hispanic Broadcasters, LLC
	KAVA-AM-1480	Pueblo	315	from Stephen C. Hillard to Council Tree Hispanic Broadcasters, LLC
FL	WUWF-FM-88.1*	Pensacola	315	from Board of Regents of Florida, University of West Florida to Board of Trustees, University of West Florida
GA	WPLV-AM-1310	West Point	314	from Taylor Family Broadcasting, Inc. to Root Communications License Company, LLC
IL	WKRO-AM-1490	Cairo	314	from Alexander Broadcasting Corp. to Benjamin Stratemeyer
MO	KZMA-FM-103.5	Poplar Bluff	314	from Eagle Communications to Benjamin Stratemeyer
PA	WWZB-FM-106.3	Huntingdon	314	from Millenium Broadcasting, Inc. to Megahertz Licenses, LLC
SC	WTNI-AM-1490	Hartsville	314	from J & J Broadcasting Company, Inc. to Beaver Communications
	WCSZ-AM-1070	Sans Souci	314	from WHYZ Radio, LLC to Edwards Broadcasting, Inc.
UT	KRPX-AM-1080	Price	314	from Halloran Broadcasting to Against The Wind Broadcasting, Inc.
	KPRQ-FM-100.9	Price	314	from Halloran Broadcasting to Against The Wind Broadcasting, Inc.
WV	WZKM-FM-93.3	Montgomery	314	from Mortenson Broadcasting Co. of West Virginia, LLC to Educational Media Foundation

GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WGSY-FM-100.1	Phenix City	314	from Cumulus Licensing Corp. to Clear Channel Broadcasting Licenses, Inc.
	WBFA-FM-101.3	Smiths	314	from Cumulus Licensing Corp. to Clear Channel Broadcasting Licenses, Inc.
CA	KCFA-FM-106.1	Arnold	316	from La Favorita Broadcasting, Inc. to KCFA, Inc.
	KIDI-FM-105.5	Guadalupe	315	from Palma Ann Case to George A. Ruiz
	KTAP-AM-1600	Santa Maria	315	from Palma Ann Case to George A. Ruiz
GA	WVRK-FM-102.9	Columbus	314	from Cumulus Licensing Corp. to Clear Channel Broadcasting Licenses, Inc.
	WMLF-AM-1270	Columbus	314	from Cumulus Licensing Corp. to Clear Channel Broadcasting Licenses, Inc.
NJ	WFMU-FM-91.1*	East Orange	315	from Auricle Communications (old board) to Auricle Communications (new board)
TN	WHJM-AM-1180	Knoxville	314	from Morgan Broadcasting Company to Kirkland Wireless Broadcasters Inc.



*cont.* GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
TN	WKCE-AM-1120	Maryville	314	from Morgan Broadcasting Company to Kirkland Wireless Broadcasters Inc.
WA	KJR-AM-950	Seattle	315	from Shareholders of The Ackerley Group, Inc. to Clear Channel Communications, Inc.
WY	KOWB-AM-1290	Laramie	314	from Gowdy Family Limited Partnership to Clear Channel Broadcasting Licenses, Inc.
	KCGY-FM-95.1	Laramie	314	from Gowdy FM 95 Inc. to Clear Channel Broadcasting Licenses, Inc.

*M Street recorded data for the week of March 27, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WRSB-FM-96.9	Decatur	316	from Paul Nielsen (deceased) to Penelope Nielsen/ Larry Gilley
CT	WICC-AM-600	Bridgeport	316	from Aurora of Bridgeport License Company, LLC to Cumulus Licensing Corp.
	WRKI-FM-95.1	Brookfield	316	from Aurora of Danbury License Company, LLC to Cumulus Licensing Corp.
	WINE-AM-940	Brookfield	315	from Aurora Management, Inc. to Cumulus Media Inc.
	WEBE-FM-107.9	Westport	316	from Aurora of Bridgeport License Company, LLC to Cumulus Licensing Corp.
NY	WRRB-FM-96.9	Arlington	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WPUT-AM-1510	Brewster	316	from Aurora of Danbury License Company, LLC to Cumulus Licensing Corp.
	WCZX-FM-97.7	Hyde Park	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WPDA-FM-106.1	Jeffersonville	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WKNY-AM-1490	Kingston	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WALL-AM-1340	Middletown	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WRRV-FM-92.7	Middletown	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WAXB-FM-105.5	Patterson	316	from Aurora of Danbury License Company, LLC to Cumulus Licensing Corp.
	WEOK-AM-1390	Poughkeepsie	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WPDH-FM-101.5	Poughkeepsie	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
	WFAS-AM-1230	White Plains	316	from Aurora of Westchester License Company, LLC to Cumulus Licensing Corp.
	WFAS-FM-103.9	White Plains	316	from Aurora of Westchester License Company, LLC to Cumulus Licensing Corp.
	WZAD-FM-97.3	Wurtsboro	316	from Aurora of Poughkeepsie License Company, LLC to Cumulus Licensing Corp.
PA	WHUN-AM-1150	Huntingdon	314	from Bardcom, Inc. to Megahertz Licenses, LLC
TN	WNPL-FM-106.7	Belle Meade	316	from Mt. Juliet Broadcasting, Inc. to Cumulus Licensing Corp.
	WQQK-FM-92.1	Hendersonville	316	from Cumulus Media Inc. to Cumulus Broadcasting, Inc.
UT	KGNT-FM-103.9	Smithfield	316	from M. Kent Frandsen to Frandsen Media Company, LLC

▼ *cont. from page 3*

is \$370, up from \$280. The full proposed schedule of regulatory fees for FY2002 is online as FCC-02-92.

**Clear Channel may have 1,200 stations, but the FCC is keeping close tabs on violations for fines.**

In fact Clear Channel's WGBF, Henderson, KY faces steeper fines on phone-call violations, because (says the Commission) it had "recently sanctioned a Clear Channel subsidiary for a similar violation." The Commission hikes WGBF's fine for a May 2001 incident



from \$4,000 to \$6,000, and cited the recent history. Clear Channel argued that not only does it have a clear written policy about not putting phone calls on the air without proper notification, the local GM regularly reiterates the policy.

**The FCC says the public file is really for the public — and fines WESL, East St. Louis \$10,000.**

The rule is, you can't require the public to tell you what specific documents they want. The FCC finds that two staffers at M&R Enterprises-owned WESL improperly quizzed somebody and withheld the public file. The ruling: "A simple request to see the file should be sufficient to elicit the complete file without the further necessity of asking for documents piecemeal."

**FCC designates two Virgin Islands licenses for hearings — which is actually something of a win for the licensee.**

The FCC's been on the warpath because of the behavior of Family Broadcasting principal Gerard Luz James and his wife Asta. It claims they violated a whole host of FCC rules, from operating on unauthorized frequencies to not having a functioning EAS system. It had denied their apparent last-gasp attempt to transfer the licenses of WSTX-AM/FM, Christiansted, VI to their four adult children. But now the Commission grants a reprieve: It will allow the owners to defend themselves at a hearing. Besides losing the licenses, the licensee could face a fine of up to \$275,000.

## THE TAYLOR REPORT

▼ *cont. from page 4*

**Also in Vegas: Arbitron takes its People Meter to the TV crowd.**

When Arbitron CEO Steve Morris speaks at NAB2002, he'll stand before a crowd that is mostly made up of television executives. Arbitron has a story to tell about its extensive Philadelphia PPM testing that covers radio, TV and cable. But TV knows very little about Arbitron. Their world is all about Nielsen, and though Nielsen is a partner with Arbitron in the tests, the bulk of the marketing has been done by Arbitron. That's what makes Morris' appearance in Vegas so important. The Boston TV operators

are rebelling at Nielsen's attempt to force its own experimental People Meter onto the marketplace — but they don't know much about Arbitron. And Steve Morris would love to have a deal with Nielsen to go forward with his PPM.

**R.I.P., the Rev. Carl McIntire.**

We hope he's resting now — because the fiery fundamentalist preacher, syndicated commentator and station owner certainly didn't rest during his 95 years on this mortal earth. McIntire was the stubborn star of the FCC's

famous "Red Lion" license revocation, and he was so dedicated to his hard-right religious and political agenda that he lost a station license in Red Lion, PA rather than give time to viewpoints he opposed. That case made history, and eventually persuaded the FCC to suspend the Fairness Doctrine (which has been widely attacked by religious broadcasters). McIntire wasn't just a station owner and preacher: His "Reformation Hour" was syndicated to perhaps 600 stations in the 1960s. He died of natural causes in Voorhees, NJ.

### Millenium Consoles



### CT-6 Clocks



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# TRANSACTION BRIEF

The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## Oklahoma City, OK market

In Farid Suleman's first acquisition since joining Citadel, he buys contemporary Christian "Light" KLGH, Kingfisher, OK, a class A at 105.3. KLGH has only been on the air about two years, and we won't be surprised if Citadel has other format plans for it. For example: Will Citadel move the FM part of the sports WWLS simulcast from WWLS-FM over to 105.3? In the KLGH deal, the seller is the local Kingfisher County Broadcasting (Tom McCoy, Hal Smith and Chet Taylor). Citadel's current Oklahoma City cluster includes rock KATT, modern AC KYIS, dance KKWD, plus sports WWLS-AM/FM. It's paying \$1.3M for KLGH, in a deal brokered by Kalil & Co.

## Jackson, MS

Barry Drake's back into radio with a new Boston Ventures-backed company named Backyard Broadcasting. The former Sinclair and Keymarket exec picks a whimsical name for a group backed by the same wealthy private equity firm that invested in Keymarket merger partner River City. Boston Ventures has also sunk money into Saga, Metromedia and Rupert Murdoch's News Corp. Backyard's first market is Jackson, MS, where it's spending a rumored \$5M for two FMs. The price isn't official, but the stations are: classic hits "Arrow 94.7" WTYX, and adult standards "V93.9" WVIV. The seller is Mike McRee's Proteus Investments, and these are Mike's only stations. He bought full class C WTYX in 1995 for \$1.9M, and Class C3 WVIV, Pearl, MS for \$850,000. Broker: Frank Higney of Kalil & Co.

## Reno, NV

Casino operator Holder Hospitality Group — which just bought Sharkey's Nugget casino in Reno — is acquiring oldies/talk KPTL, Carson City (1300) from Silverado Broadcasting. KPTL has 5,000-watts day, and 500-watts night, DA-N. Holder CEO Bruce Dewing tells the Reno Gazette-Journal "We have our own advertising company, our own events company, and now we have our own radio station." Not surprisingly, it will be used to publicize Sharkey's and other Holder casinos. Silverado says it has no plans to sell '80s-based KNVQ, Reno (102.9).

## Fremont, OH

Why is ABC spending \$750,000 to buy an WFRO (AM) in Fremont, OH? Darn good question. It's a surprising thing, and ABC hasn't explained its thinking. Just that it (filing as "WTVG, Inc.") has just applied to acquire WFRO, Fremont from Thomas Wolfe's Wolfe Broadcasting. ABC didn't want Wolfe's other station, AC WFRO-FM (99.1), though we expect it to be sold in a separate transaction. The small northern Ohio town of Fremont is not in any Arbitron-rated market, and ABC's closest holding is Toledo-market WTVG-TV. The startling WFRO purchase comes just a week after ABC asks FCC authorization to start supplying programming to Tijuana's XEMM (800 KHz) — so we've got a couple of engineering and/or programming mysteries to chew on. The broker on WFRO is Greg Guy of Patrick Communications.

## Galveston, TX

Cumulus files to buy hot AC "Star" KSTB, Crystal Beach, TX (101.5) — which is about to be downgraded — from Irvin David for \$2.5M. Crystal Beach is just north of Galveston, on the Gulf Coast, and Cumulus Media's purpose in buying it is to help out sister KLOI, Silsbee (101.7). KSTB will downgrade from a Class C3 to a Class A. The broker is Doyle Hadden of Hadden and Associates.

## Mendocino County, CA

Abel De Luna's Moon Broadcasting buys four northern California stations from Ukiah Broadcasting, for a total of \$1.75M. A time brokerage agreement has given Moon control of the stations, pending FCC approval. Moon gets Ukiah-licensed news/talk KUKI at 1400 (1-kw, ND) and country KUKI-FM, a Class B at 103.3; and also nearby news/talk KLLK, Willits at 1250 (5-kw day, 2.5-kw night, DA-2). On Highway 1 along the Pacific coast, Moon also buys news/talk KDAC, Ft. Bragg at 1230 (1-kw, ND).

## Cleveland, OH

Dale Edwards, as "D&E Communications," buys black gospel daytimer WABQ (1540) for \$3 million. Edwards' D&E already owns black gospel WPAO and R&B oldies WRTK in the Youngstown market. In Cleveland, Edwards is buying WABQ from John Linn, and he began LMAing the 1-kw daytimer on March 15.

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# M Street Journal

RADIO'S JOURNAL OF RECORD

April 17, 2002

Serving Radio Since 1984

Vol. 19 Issue 07

## Does iBiquity have a problem?

Las Vegas shook the sense of inevitability that the industry has taken for granted, on the subject of the conversion to DAB. Inquiring engineers in Las Vegas peppered iBiquity with questions about nighttime AM (still deeply in development), interference in the FM band in some congested areas, transition plans, receiver plans, and even costs for DAB. Bob Struble's crew has

blazed plenty of trails already and they're certainly not giving up now. But one observer leaving Las Vegas was asking a fundamental question: "Can we really get listeners to buy new radios, to hear something they can already hear pretty well?" The NAB show wasn't a washout for iBiquity — but it shows how much work remains to be done.

## Las Vegas was hot for brokers and bankers — but lukewarm for iBiquity

One broker tells M Street the NAB convention "was like gettin' back to old times", after the slowdown of the past 12-18 months. Brokers report traffic in the suites was strong and potential buyers were eager to hear about stations for sale. Problem is, things are improving so speedily that potential sellers who might've considered lowering their price are now optimistic, too — and they're tempted to wait until 2003. But that's part of the cycle of business. However, this was a crucial NAB convention for Digital Audio Broadcasting developer iBiquity — and it wasn't a resounding success.

### READ ON!

#### IN THIS WEEK'S JOURNAL OF RECORD

**THE TAYLOR REPORT** One month to live: Not a soap opera, but the real-life story for many webcasters. Washington's attraction to new owners. Bill Gates plunges into radio and TV. **pg 4**

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## As many as 1,000 Low Power FM applications may be suspect

Christian Community Broadcasters founder John Broomall tells M Street that after combing through the FCC filings, his group feels that many hundreds of apps contain information that is either "very naive or very illegal." In at least two cases, literally hundreds of apps were filed by a handful of individuals hoping to put a single, satellite-delivered format on the hoped-for Low Power FMs. Although that's legal under the FCC rules,

local LPFM activists are fighting the applications. Meanwhile, about 20 LPFMs are duly licensed and operating — did you even notice? Two and three years ago, broadcasters were loudly squawking about the new service, but so far the advent of LPFM is a non-event for most operators. Most current LPFMs are in small towns, although KCJM-LP, Alexandria, LA (107.9) and WEES-LP Ocean City, MD (107.9) are in more populated areas. Christian

Community Broadcasters says a total 3,250 LPFM apps were filed during the four windows. Of that number 249 CPs have been issued and 85 apps have been dismissed. The FCC's Roy Stewart says the FCC should complete its review of all 3,250 apps by February 2003. Is that diversion of FCC resources to LPFM taking staff time away from full-power broadcasting analysis? Plenty of Washingtonians tell M Street the answer to that is "Yes."

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## **Prediction: More infighting between Senate Democratic leaders and the FTC and FCC.**

The tone of the correspondence between Senator Fritz Hollings (D-SC) and FTC head Timothy Muris quickly degenerated to something about two notches above an opening-card bout. And Hollings has been similarly willing to engage the FCC's Michael Powell on issues he cares about. With the Federal Trade Commission, Hollings is openly musing about cutting FTC staff positions out of its budget, to get Muris' attention on antitrust reviews and other regulatory issues. With Powell's FCC, Hollings' wrath has been triggered by rumored attempts at deregulation.

## **One month to live – the bitter truth for many webcast services.**

Uncle Sam's Copyright Office heard enough beefing about the punitive new webcasting royalties to schedule a "roundtable discussion" on May 10 – but the countdown is still on, toward the looming May 21 decision about online performance royalties. If the CARP recommendations stand, they'll literally be a death sentence for many online services and also some broadcasters, who face stiff royalties that are retroactive to the end of 1998. The May 10 roundtable is especially looking for input from small businesses. Beyond the sheer cost of the new performance royalties, there's the question of record-keeping – and the government is supposed to take into account potentially onerous record-keeping when it promulgates new rules. It appears that the RIAA – which has gotten nearly everything it wanted so far – is willing to bend on record-keeping, including an original requirement to collect extremely detailed information about each computer that's fed an audio stream.

Privacy advocates were quite alarmed about that one.

## **Lawmakers say to take the liquor ads — but do it right.**

The Congressional reps on the panel at NAB2002 were well-nigh unanimous: Congress wouldn't have a problem with carefully-done liquor advertising that included warnings about "personal responsibility." Liquor could become a lucrative new category for radio — especially with TV so skittish about taking the marketing dollars. NBC took heavy flak and backed down. Radio won't. M Street would note that most of the lawmakers on the panel are probably friendly to the broadcasting industry – and not completely representative of the 535 people in the House and Senate.

## **Chairman Powell reluctantly says newspaper-broadcast cross-ownership rules should be ready by year-end.**

"He didn't want to be pinned down on anything", was the way one observer relayed it to M Street. But the FCC Chairman was coaxed to say that the radio local ownership rules do need a thorough review. One thing he discussed was the "uniqueness" of media — its diversity and localism. Wall Street analyst Jonathan Jacoby of SunTrust Robinson Humphrey predicts Powell will "adopt a middle-of-the-road approach" to deregulation — not "as quickly or to the extent as others on the Street believe." And in fact Powell's eventual delivery of some deregulation on cross-ownership will likely be at least a year after he introduced the Notice at the September 2001 monthly meeting. Based on what

cont. on page 14 >



**Vendors in Las Vegas report smaller crowds, but good interest. (Fewer giveaways, though.)**

The NAB pegged attendance at 95,000, down from last year's 113,000. And there's no doubt that many of the missing people were international regulars who remain shy about airlines. The Spring NAB show remains one of the world's great toy shows, but very large companies are increasingly asking vendors to come to them, instead of spending travel money to send engineers and other execs out to Vegas.

**Arbitron's People Meter is singing a siren song to television and cable.**

The reality is that Arbitron needs TV and cable customers – and really needs Nielsen to partner with it in some fashion, by this summer. TV stations in Boston are in open revolt over Nielsen's own new experimental "People Meter", and Arbitron's hoping that the much-publicized higher viewing levels for both TV and cable from its Philadelphia PPM trials will induce TV stations to favor it – and put pressure on Nielsen. Arbitron just released findings from the second-

stage Philly trial, utilizing its 1500-person panel, and the topline results confirm earlier trends: Radio shows higher cume, but lower Time Spent Listening, versus the diary. (TSL from the diary was 3 hours, 35 minutes, compared to 3 hours, 20 minutes for the PPM.) But the real bonanza of the People Meter benefits TV and cable, something Arbitron hopes to exploit.

**Bill Gates buys into Seattle's Fisher Communications.**

Ever since the 1996 Telecom Act, radio people have joked that "Microsoft will wind up buying a big radio group." Maybe not – but Microsoft tycoon Bill Gates has quietly invested his own personal bucks to take a 5.3% stake in Seattle-based Fisher Communications, a radio and TV owner that's sailed through some choppy waters because of the dot-com dry-up and the selloff of its non-communications businesses like flour milling. We don't know how much Gates paid for them or how he acquired them, but he now holds 455,700 shares of Fisher ("FSCI").

**Watch new syndicators IDT, Excelsior, and SSI.**

Newark, NJ's IDT just bought its first O&O station, and you'll find the story about D.C.-market WMET, Gaithersburg on the Journal's "Transactions" page. Meanwhile, Excelsior just bought out the Dial Communications rep firm, which brings it an independent rep that it says did \$50M in ad sales last year for 40+ clients. Dial's David Landau, Ken Williams and Jeffrey Gasman will join Excelsior as co-presidents. And, Connecticut-based SSI announces a major expansion of its lineup starting Memorial Day Weekend: the new "SSI Radio Network" will offer a "plug and play" 24-hour lineup to build on its original "a la carte" menu. Former Disney/ABC execs Bob Carey and George Green founded Syndicated Solutions in early 1999.

**NAB woos former members, but it's got to straddle its radio and TV positions.**

Eddie Fritts used his platform in Las Vegas to openly court CBS, NBC and Fox, and invite them to return to the fold. They bolted over the NAB TV Board's support of the

*cont. on page 14 >*

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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management // = simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WQUA-102.1	Citronelle (Mobile) #	southern gospel <i>(WQUA is being sold to Disney)</i>	to be Disney - children's
FL	WYUU-92.5	Safety Harbor (Tampa)	oldies	country
	WRBQ-104.7	Tampa	country	oldies
HI	KORL-99.5	Honolulu	soft AC	KHUI, Hawaiian, "The Breeze"
LA	WIBR-1300	Baton Rouge	sports	news-talk
ME	WSHK-105.3	Kittery (Portsmouth)	classic rock	adds Bob & Tom
MO	KBZI-100.7	Deerfield	CHR	hot AC
NJ	WCHR-FM-105.7	Manahawkin (Mon.-Ocean)	CHR // WBBO <i>(WCHR is in an LMA-to-buy with Nassau Broadcasting)</i>	classic rock, "The Hawk"
	WNJO-94.5	Trenton	classic hits	adds Bob & Tom
NY	WCDW-100.5	Conklin (Binghamton)	modern rock	oldies, "Cool 100"
OH	WATJ-1560	Chardon (Cleveland)	adult standards	sports
	WFXJ-FM-107.5	North Kingsville	new <i>(WFXJ-FM features Bob &amp; Tom in morning drive)</i>	classic rock, "The Fox"
OK	WWLS-FM-104.9	Bethany (Oklahoma City)	sports/talk	country, "K-Bull"
	KLGH-105.3	Kingfisher (Oklahoma City)	sports/talk // WWLS-FM <i>(KLGH now originates the format once heard on WWLS-FM)</i>	sports/talk
	WWLS-640	Moore (Oklahoma City)	sports/talk // WWLS-FM	sports/talk // KLGH
TX	KOKE-1600	Pflugersville (Austin)	Spanish // KHHL	regional Mexican, "La Mejor"
VA	WNTW-610	Winchester	contemp. Christian	FOX - sports
	WAZR-93.7	Woodstock (Harrisonburg)	adult standards	CHR, "Kiss"
WI	WMEQ-FM-92.1	Menomonie (Eau Claire)	classic rock	adds Bob & Tom
	WDSM-710	Superior (Duluth)	sports <i>(WDSM's lineup includes Imus, Tom Martino, Sean Hannity, and Michael Savage)</i>	news-talk



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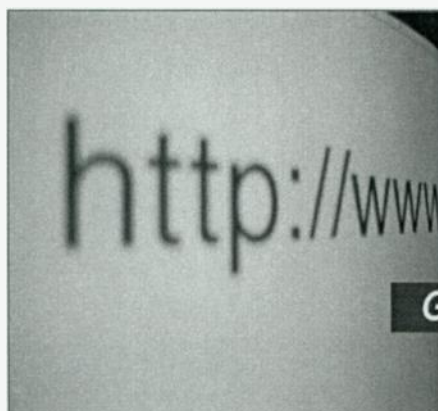
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
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M Street recorded data for the week of April 10, 2002

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AR	KPGG-103.9	Ashdown (Texarkana)	classic country	rock, "The Pig"
CA	KTDD-1350	San Bernardino	KEWS, talk	ABC - classic country, "The Toad"
DE	WZEB-101.7	Ocean View (Salisbury)	CHR	adds Steve & DC
FL	WBWL-600	Jacksonville #	sports	to be children's, "Radio Disney"
<i>(Disney announced plans this week to purchase this station)</i>				
GA	WXVW-96.7	Peachtree City (Atlanta)	hot AC	alternative, "The Buzz"
IL	WIAI-99.1	Danville (Champaign/Urbana)	classic hits	adds Steve & DC
IN	WGAB-1180	Newburgh (Evansville)	adult standards	to be talk
MA	WNSH-1570	Beverly (Boston)	talk	Waitt - oldies
MI	WFDF-910	Flint #	talk, sports	to be children's, "Radio Disney"
<i>(Disney announced plans this week to purchase this station)</i>				
	WQSN-1660	Kalamazoo	sports	adds ESPN - sports
<i>(WQSN will carry ESPN overnights and weekends)</i>				
MN	KBMX-107.7	Proctor (Duluth)	modern AC	hot AC, "Mix 108"
MO	KOMG-92.9	Ozark (Springfield)	80's hits	hot AC, "Mix 92.9"
MS	WZFL-104.9	Centreville	silent	gospel // WAKK, "Heaven II"
NC	WYMY-96.9	Goldsboro (Raleigh/Durham)	80's hits	adds Bob & Sheri
ND	KULW-92.7	Kindred (Fargo)	oldies	country, "B-93"
NY	WCDW-100.5	Conklin (Binghamton)	modern rock	stunting
OR	KUPL-98.7	Portland	country	adds Lia nights
PA	WORD-FM-101.5	Pittsburgh	religion	adds contemp. Christian weekends
<i>(WORD-FM adds music blocks from noon to midnight on Saturday and noon to 5:30 p on Sundays)</i>				
TN	WQDQ-1430	Madison (Nashville)#	WKDA, regional Mexican	silent
<i>(WQDQ will return this week as a new sister to WPLN, Nashville airing NPR news and talk programming)</i>				
	WGKX-105.9	Memphis	country	adds Lia nights
TX	KXCR-89.5	El Paso #	smooth jazz	to be contemp. Christian, "K-Love"
<i>(KXCR announced plans to sell to Educational Media Foundation)</i>				
VA	WGH-FM-97.3	Newport News (Norfolk)	country	adds Lia nights
WI	WLYD-99.7	Sturgeon Bay (Green Bay)	WLTM, hot AC	dance, "Wild 99.7"
WV	WVSB-104.1	Romney	classic country	country // WELD-FM



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## CONSTRUCTION PERMIT ACTIVITY

\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
AR	KWDO(CP)-FM-99.1	Waldo	license to cover for new station
CA	KFRS(CP)-FM-89.9*	Soledad	license to cover for new station
CO	KBNG(CP)-FM-103.7	Silverton	changes to 4100 w, 1,575 ft, adds DA, changes xmtr location to 38-23-15 x 107-40-31, changes city of license to Ridgway, CO
FL	WOKV-AM-690	Jacksonville	re-describes nighttime xmtr loc. to 30-18-28 x 81-56-21
GA	WBKG(CP)-FM-88.9*	Macon	license to cover for new station
IA	KWAY-FM-99.3	Waverly	increases to 4600 w
IN	WJUK(CP)-LP-105.7*	Plymouth	license to cover for new station
KY	WKWC-FM-90.3*	Owensboro	increases to 82 ft, changes xmtr location to 37-44-32 x 87-07-27
NV	KBSJ(CP)-FM-91.3*	Jackpot	license to cover for new station
NY	WTSS-FM-102.5	Buffalo	built new auxiliary facility
TN	WAUV-FM-89.7*	Ripley	increases to 5300 w
TX	KXMG-FM-93.3	Cedar Park	decreases to 1,926 ft
	KBNL-FM-89.9*	Laredo	built new auxiliary facility
WA	KNHC-FM-89.5*	Seattle	upgrades to C1 from class C2, changes to 8500 w, 1,220 ft adds DA changes xmtr location to 47-32-35 x 122-06-25

*M Street recorded data for the week of April 10, 2002*

STATE	STATION	CITY	ACTIVITY
AK	KAQU(CP)-LP-88.1*	Sitka	license to cover for new station
FL	WINV-AM-1560	Inverness	changes city of license to Beverly Hills, FL
MD	WRYP(CP)-LP-97.5	Sherwood	license to cover for new station
MI	WVCM(CP)-FM-91.5*	Iron Mountain	license to cover for new station
	WMLZ-LP-107.9*	Temperance	license to cover for new station
MS	WJXN-FM-100.9	Utica	upgrades to class C2 from class A, changes to 39000 w, 551 ft, changes xmtr location to 32-03-13 x 90-20-23
NM	KRDR-FM-90.1*	Red River	increases to 3200 w, changes xmtr location to 36-41-25 x 105-33-43
OH	WONE-FM-97.5	Akron	built new auxiliary facility
	WKKJ-FM-93.3	Chillicothe	changes to 33000 w, 597 ft
TN	WAUV-FM-89.7*	Ripley	increase to 5300 w
TX	KJAV-FM-104.9*	Alamo	increases to 6000 w, 328 ft, adds DA



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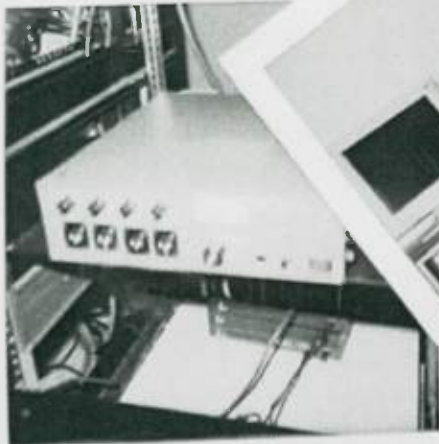
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## FACILITIES/PARAMETERS: APPLICATIONS (&amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
CA	KRCK-FM-97.7	Mecca	increase to 1270 w
	KSDS-FM-88.3*	San Diego	modify previous app to upgrade to class B1 from class A, increase to 19000 w, 246 ft, add DA
	KZYZ-FM-91.5*	Willits	upgrade to class B from class B1, change to 1700 w, 1,788 ft
FL	WIRP-FM-88.3*	Pennsuco	increase to 6000 w
GA	WSLE-FM-102.3	Cairo	modify CP to upgrade to class C2 from class A, increase to 27000 w, 603 ft, change xmtr location to 30-29-36 x 84-17-01
	WFXM-FM-107.1	Gordon	change to 2100 w, 558 ft, change xmtr location to 32-50-59 x 83-28-38
ID	KSIL-FM-100.7	Wallace	upgrade to class C1 from class C2, change to 100000 w, 446 ft, change xmtr location to 47-56-58 x 114-01-08, change city of license to Bigfork, MT
	KLZX-FM-95.9	Weston	upgrade to class C3 from class A, change to 25000 w, 217 ft, change xmtr location to 41-52-18 x 111-48-31
IL	WMKB(CP)-FM-102.9	Earlville	change to 2150 w, 558 ft, change xmtr location to 41-37-16 x 89-05-20
IN	WFIL-FM-103.7*	Bloomington	change to 29000 w, 646 ft, redescribe xmtr location as 39-08-31 x 86-29-43
MO	KCHI-FM-103.9	Chillicothe	move to 98.5 Mhz, increase to 3200 w, 453 ft, change xmtr location to 39-45-00 x 93-38-39
MS	WMUT(CP)-FM-101.3	Grenada	change xmtr location to 33-53-58 x 89-51-49
NC	WPGT-FM-91.1*	Roanoke Rapids	upgrade to class C3 from class A, increase to 15000 w, 95 ft, add DA
NJ	WBNJ-FM-93.1	Wildwood Crest	change to 4200 w, 217 ft
OK	KAYM-FM-90.5*	Weatherford	increase to 2700 w, redescribe xmtr location as 35-29-47 x 98-44-10
OR	KLOV-FM-89.3*	Winchester	upgrade to class C1 from class A, increase to 4500 w, 2,762 ft, add DA
PA	WSOX-FM-96.1	Red Lion	change to 13500 w, 951 ft DA, change xmtr location to 39-54-16 x 76-34-48
PR	WTPM-FM-92.9*	Aguadilla	change xmtr location to 18-18-47 x 67-11-06
	WRRH-FM-106.1	Hormigueros	change to 800 w, 1,932 ft, change xmtr location to 18-08-33 x 66-58-56
TX	KXCR-FM-89.5*	El Paso	upgrade to class C2 from class A, change to 4000 w, 1,030 ft, add DA
WI	WPNE-FM-89.3*	Green Bay	correct xmtr location to 44-24-35 x 88-00-06
	WKLJ-AM-1290	Sparta	direct measurement of antenna power
WV	WVFN-FM-88.5*	Charleston	change to 23000 w, 554 ft, add DA, change xmtr location to 38-29-24 x 81-26-06
WY	KOVE-AM-1330	Lander	direct measurement of antenna power

*M Street recorded data for the week of April 10, 2002*

STATE	STATION	CITY	ACTIVITY
AL	WHMA-AM-1390	Anniston	direct measurement of antenna power
AR	KKEY-FM-95.9	Harrisburg	modify CP to upgrade to class C2 from class A, increase to 50000 w, change xmtr location to 35-47-42 x 90-47-35
FL	WTLT-FM-93.5	Naples	move to 93.7 Mhz, upgrade to class C3 from class A, increase to 21000 w
GA	WDMG-FM-99.5	Douglas	increase to 981 ft, change xmtr location to 31-22-25 x 83-18-59
ID	KLER-FM-95.3	Orofino	move to 95.1 Mhz
	KPND-FM-95.3	Sandpoint	upgrade to class C from class C1, increase to 47000 w, 2,470 ft
IN	WGZB-FM-96.5	Corydon	change to 2650 w, 499 ft, add DA, change xmtr location to 38-10-25 x 85-54-50
MA	WOCN-FM-103.9	South Yarmouth	change to 5500 w, 341 ft, add DA, change xmtr location to 41-41-26 x 70-11-21
MO	KNMO-FM-97.7	Nevada	move to 97.5 Mhz, increase to 6000 w, 328 ft, change xmtr location to 37-52-44 x 94-20-14
NJ	WDHA-FM-105.5	Dover	build new auxiliary facility
NY	WDRE-FM-98.5	Westhampton	change to 3000 w, 328 ft DA, change xmtr location to 40-51-18 x 72-46-12
OH	WAQZ-FM-97.3	Lebanon	change to 2550 w, 509 ft, change xmtr location to 39-12-01 x 84-31-22, change city of license to Fort Thomas, KY
OK	KROU-FM-105.7*	Spencer	increase to 6000 w, redescribe xmtr location as 35-35-22 x 97-29-02
TN	WWYN-FM-106.9	McKenzie	decrease to 886 ft, change xmtr location to 35-54-05 x 88-46-51
TX	KSTB-FM-101.5	Crystal Beach	downgrade to class A from class C3, decrease to 6000 w, 184 ft, change xmtr location to 29-30-07 x 94-31-15
	KLOI-FM-101.7	Silsbee	change 10500 w, 503 ft, change xmtr location to 30-06-56 x 94-00-00
	KLUP-AM-930	Terrell Hills	direct measurement of antenna power



## FACILITIES/PARAMETERS: GRANTS ( &amp; reapplication) [docket number]

*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

STATE	STATION	CITY	ACTIVITY
CO	KXUU-FM-102.1	Estes Park	build new auxiliary facility
IL	WDRV-FM-97.1	Chicago	change to 7900 w, 1214 ft, modify DA, redescribe xmtr location as 41-53-06 87-37-13
LA	KHLL-FM-100.9	Richwood	upgrade to class C3 from class A, increase to 6500 w
MN	KRUE-FM-92.1	Waseca	change to 9800 w, 531 ft, redescribe xmtr location to 44-02-46 x 93-23-03
NY	WDRE-FM-98.5	Westhampton	change to 3000 w, 328 ft DA, change xmtr location to 40-51-18 x 72-46-12
OK	KARG-FM-91.7*	Poteau	increase to 2700 w
TN	WWYN-FM-106.9	Mckenzie	decrease to 886 ft, redescribe xmtr location to 35-54-05 x 88-46-51
TX	KSTB-FM-101.5	Crystal Beach	downgrade to class A from class C3, decrease to 6000 w, 184 ft, change xmtr location to 29-30-07 x 94-31-15
	KUST-FM-99.7	Huntsville	downgrade to class A from class C3, decrease to 3500 w, 433 ft, change xmtr location to 30-26-55 x 95-31-48, change city of license to Willis, TX

*M Street recorded data for the week of April 10, 2002*

STATE	STATION	CITY	ACTIVITY
CO	KXUU-FM-102.1	Estes Park	build new auxiliary facility
FL	WOKV-AM-690	Jacksonville	redescribe nighttime xmtr loc. to 30-18-28 x 81-56-21
IL	WDRV-FM-97.1	Chicago	change to 7900 w, 1214 ft, modify DA, redescribe xmtr location as 41-53-06 x 87-37-13
KY	WBIO-FM-94.7	Philpot	change xmtr location to 37-41-50 x 86-59-28
LA	KRMD-FM-101.1	Shreveport	increase to 100000 w, 1,755 ft, add DA
MO	KMMO-AM-1300	Marshall	direct measurement of antenna power
MS	WCJU-FM-104.9	Prentiss	change xmtr location to 31-31-56 x 89-56-17
NM	KELP(CP)-FM-89.3*	Mesquite	increase to 3000 w, 184 ft, add DA, change xmtr location to 32-05-05 x 106-44-01
OK	KKRI(CP)-FM-88.1*	Pocola	downgrade to class C3 from class C2, decrease to 17000 w, 144 ft, change xmtr location to 35-13-30 x 94-18-04
	KARG-FM-91.7*	Poteau	increase to 2700 w
VA	WFIC-AM-1530	Collinsville	direct measurement of antenna power
VT	WJOY-AM-1230	Burlington	direct measurement of antenna power
	WXKH-FM-105.5	St. Johnsbury	change to 1230 w, 712 ft



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**CALL SIGN/ STATION NAME CHANGES** # indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
AL	WPYK-1010	Dora	WCOC	4/4/2002	Aqui Suena Radio Que Buena
AR	KRRD-99.3	Atkins	KVLD	3/27/2002	RiverRock 99.3
CA	KAJZ-FM-107.7	Merced	KZMR-FM	4/11/2002	
	KSOL-98.9	San Francisco	KEMR	4/10/2002	Amor 98.9 & 99.1
	KEMR-105.7	Santa Clara	KSOL	4/10/2002	Estero Sol
DE	WAMS-1600	Dover	WNRK	3/26/2002	Heaven 1600
	WNRK-1260	Newark	WAMS	3/26/2002	1260 WAMS, Oldies That Jam
FL	WQSA-1220	Sarasota	WIBQ	3/25/2002	
GA	WXVW-FM-96.7	Peachtree City	WBZY-FM	4/9/2002	The Buzz
ID	KIJZ-100.7	Gooding	KHJR	4/10/2002	The Next Generation Of Oldies
MO	KWMQ-FM-100.3	South West City	KURM-FM	4/1/2002	Continuous Soft Hits
OH	WCHO-1250	Wash. Ct. House	WKSI	3/26/2002	American Music Classics
TN	WQDQ-1430	Madison	WPLN	4/9/2002	
TX	KLOI-FM-101.7	Silsbee	KAYD-FM	4/10/2002	CD 101.7
WA	KENE-1490	Toppenish	KYNR	4/3/2002	Coyote Radio

*M Street recorded data for the week of April 10, 2002*

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
AL	WTKI-1450	Huntsville	WHOH	4/1/2002	Heart of Huntsville
CA	KFSD-1450	Escondido	KSPA	4/1/2002	San Diego's Classical Choice
	KEWS-1350	San Bernardino	KTDD	4/1/2002	K-Toad
	KARA-105.7	Santa Clara	KEMR	4/1/2002	Estero Sol
FL	WXQL-105.7	Baldwin	WHJX	3/13/2002	Hot 105.7
IL	WEGY-100.9	Pana	WZUS	4/1/2002	The Eagle
MN	KUSZ-107.7	Proctor	KBMX	3/25/2002	Mix 108
NC	WKSI-98.7	Greensboro	WOZN	3/26/2002	The Zone
NJ	WBSS-97.3	Millville	WIXM	4/3/2002	Mix 97
PA	WHUG-107.7	Cooperstown	WUJZ	2/20/2002	WUJZ 94.3 & 107.7
SC	WGOG-1000	Walhalla	WSSW	4/1/2002	Classic Country 1000
TN	WKFN-670	Farragut	WMTY	3/26/2002	Mighty 670
	WSMJ-FM-98.7	Oliver Springs	WYIL-FM	4/3/2002	Wild 98.7
TX	KEWL-1400	Texarkana	KKTK	4/1/2002	Texarkana Talk
VA	WZQK-99.7	Coeburn	WVSG	3/28/2002	The Voice of Southern Gospel
VT	WWSR-1420	St. Albans	WTWK	3/13/2002	Franklin County's Leader
WI	WLTM-99.7	Sturgeon Bay	WLYD	4/1/2002	Wild 99.7
WY	KZCY-104.9	Cheyenne	KRRR	4/1/2002	Real Rock And Roll
	KRRR-1210	Laramie	KKHI	4/1/2002	

**PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )**

STATE	STATION	CITY	FORM	APPLICANTS
AZ	KKLD-FM-98.3	Prescott Valley	314	from W. Grant Hafley to 3 Point Media - Prescott Valley, LLC
CA	KRAJ-FM-100.9	Johannesburg	316	from Robert Adelman to Adelman Broadcasting Inc.
	KLOA-AM-1240	Ridgecrest	316	from Adelman Communications Inc. to Adelman Broadcasting Inc.
GA	WDAK-AM-540	Columbus	314	from Solar Broadcasting Company, Inc. to Clear Channel Broadcasting Licenses, Inc.
IL	WXET-FM-107.9	Arcola	315	from T. David Ring to Gayla Jo Ring



## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
IL	WXEF-FM-97.9	Effingham	315	from T. David Ring to Gayla Jo Ring
KY	WFLE-FM-95.1	Flemingsburg	314	from Fleming County Broadcasting Co., Inc. to Dreamcatcher Communications, Inc.
	WFLE-AM-1060	Flemingsburg	314	from Fleming County Broadcasting Co., Inc. to Dreamcatcher Communications, Inc.
MN	KSMN-AM-1530	Shakopee	314	from North Star Broadcasting, Ltd. to Twin Hearts Media, Inc.
NJ	WKMB-AM-1070	Stirling	316	from Herbert P. Michels (deceased) to Kevin H. Michels, Executor
PR	WXZX-FM-98.7	Culebra	314	from Juan Carlos Matos Barreto to La Gigante Radio Corporation
SC	WPDT-FM-105.1	Johnsonville	314	from Waccamaw Neck Broadcasting Co., Inc. to Glory Communications, Inc.
SD	KZNC-FM-99.1	Huron	315	from Rolland C. Johnson, Brian Frank, et.al. to Three Eagles Investors LLC
TN	WDNT-AM-1280	Dayton	314	from Walter E. Hooper, III. to J. L. Brewer Broadcasting of Cleveland, LLC
	WDNT-FM-104.9	Dayton	314	from Walter E. Hooper, III. to J. L. Brewer Broadcasting of Cleveland, LLC
	WAYB-FM-95.7	Graysville	314	from WAYB, Inc. to Family Worship Center Church, Inc.
	WXQK-AM-970	Spring City	314	from Radio 970, Inc. to J.L. Brewer Broadcasting of Cleveland, LLC
	WAYA-FM-93.9	Spring City	314	from Walter E. Hooper, III. to J. L. Brewer Broadcasting of Cleveland, LLC
VA	WLVA-AM-590	Lynchburg	314	from Madison Broadcasting Group, Inc.

*M Street recorded data for the week of April 10, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WFMH-AM-1460	Cullman	314	from Eddins Broadcasting Co., Inc. to Queen of Peace Radio, Inc.
AZ	KNOT-AM-1450	Prescott	316	from William F. Payne to Frances Payne
CA	KLLK-AM-1250	Willits	314	from Ukiah Broadcasting Corporation to Moon Broadcasting Ukiah, LLC
CO	KTRR-FM-102.5	Loveland	316	from NCR II, LLC to NCR II, LLC, DIP
	KUAD-FM-99.1	Windsor	316	from Northern Colorado Radio, Inc. to Northern Colorado Radio, Inc., DIP
MI	KMFY-FM-96.9	Grand Rapids	316	from William J. Kirwin (deceased) to Carla M. Kirwin, Trustee of WJ Kirwin Qsst Trust
NY	WZZZ-AM-1300	Fulton	314	from David Carl Zinkhann to Donald H. Derosa
OH	WLOH-AM-1320	Lancaster	316	from Marilyn Sue Johnson, Executrix to Bart E. Johnson
PA	WIOV-FM-105.1	Ephrata	316	from Reading Radio, Inc. to Reading Radio, Inc., Debtor In Possession
TX	KPDB-FM-98.3*	Big Lake	314	from Paulino Bernal to Centro Cristiano De Fe, Inc.
	KQFX-FM-104.3	Borger	316	from Amigo Broadcasting, LLC to Amigo Broadcasting, Ltd.
WY	KOWB-AM-1290	Laramie	316	from Gowdy Family Limited Partnership to Gowdy Family LLC

## GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
CO	KALC-FM-105.9	Denver	314	from Emmis Radio License Corporation to Entercom Denver License, LLC
MN	KBMX-FM-107.7	Proctor	316	from Alan R. Brill to Broadcasting, Inc.
NC	WYZD-AM-1560	Dobson	315	from Dobson Broadcasting, Inc. to Gospel Broadcasting, Inc.
NH	WKNE-AM-1290	Keene	314	from Tele-Media Company of Vermont, LLC to Saga Communications of New England, Inc.
NM	KELP(CP)-FM-89.3*	Mesquite	315	from Keith Leitch, et al (old Board Members) to Arnold McClatchey, et al (new Board Members)
OH	WLOH-AM-1320	Lancaster	316	from Marilyn Sue Johnson, Executrix to Bart E. Johnson
TX	KWED-AM-1580	Seguin	314	from Pinwheel Communications Company to Seguin Media Group, Ltd.
UT	KSGO-AM-1600	Centerville	316	from Juan Lopez to Oralia Lopez
VT	WKVT-AM-1490	Brattleboro	314	from Tele-Media Company of Vermont, LLC to Saga Communications of New England, Inc.
	WKVT-FM-92.7	Brattleboro	314	from Tele-Media Company of Vermont, LLC to Saga Communications of New England, Inc.
WA	KONA-FM-105.3	Kennewick	314	from Tri-Cities Communications, Inc. to Commonwealth Licensee Subsidiary, LLC

*M Street recorded data for the week of April 10, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
FL	WFCT-FM-105.5	Apalachicola	314	from Staton Broadcasting, Inc. to Williams Communications, Inc.
NJ	WMID-AM-1340	Atlantic City	314	from Margate Communications, LP to Equity Communications, LLC
	WMID-FM-102.3	Cape May	314	from Margate Communications, LP to Equity Communications, LLC
	WGBZ-FM-105.5	Cape May	314	from Margate Communications, LP to Equity Communications, LLC
	WTTH-FM-96.1	Margate City	314	from Margate Communications, LP to Equity Communications, LLC
	WZBZ-FM-99.3	Pleasantville	314	from Margate Communications, LP to Equity Communications, LLC
	WBNJ-FM-93.1	Wildwood Crest	314	from Margate Communications, LP to Equity Communications, LLC



▼ *cont. from page 3*

we're hearing, M Street continues to believe the Commission won't completely chop up the cross-ownership rule: there may be distinctions by market size, number of media voices, etc.

## **Congrats to this year's NAB Crystal Award winners for community service.**

And congrats to their owners: Entercom (which trucked two of the 10 awards home from Las Vegas). Plus ABC, Bonneville, Citadel, Clear Channel, Fisher, Nevada Co. Broadcasters, Pamplin, and Regent. Crystal winners are: ABC's KABC, L.A. Entercom's KIRO, Seattle. Nevada County Broadcasters' KNCO, Grass Valley, NV.

Pamplin's KPAM, Portland, OR. Entercom's KUDL, Kansas City. Fisher's KWJJ, Portland. Regent's WJON, St. Cloud, MN. Clear Channel's WLQT, Dayton. Citadel's WTCB, Columbia, SC. And Bonneville's WTMX, Chicago.

## **Marlene Dortch becomes Secretary of the FCC.**

Her name and signature will grace hundreds and thousands of letters, notices and other official FCC paperwork. Veteran FCC attorney Dortch has held a number of posts, including Acting Director of the Office of Communications Business Opportunities. She takes over for Bill Caton, who'd been Acting Secretary since January, in the wake of Magalie Roman Salas' departure last year.

## **The FCC claims it's shut down 20 pirates this year, and it just arrested a defiant FM operator in Brooklyn, NY.**

Federal marshals had seized Paul Dorleans's equipment once before and issued several warnings – but nothing stopped his unauthorized broadcasts on 87.9 MHz until the FCC, the U.S. Attorney's office and the marshals showed up to physically arrest him. Dorleans faces a fine of up to \$11,000 and potentially even more serious penalties. The Commission says it's been able to shut down more than 20 unlicensed stations so far in 2002. But M Street continues to hear from frustrated broadcasters who are surprised that the Commission doesn't act more swiftly when it discovers a pirate operation.

# THE TAYLOR REPORT

▼ *cont. from page 4*

Commission's 35% national ownership cap – a position that hasn't changed. In fact NAB President Eddie Fritts and Network Affiliated Stations Alliance (NASA) chairman Alan Frank just wrote Chairman Powell and asked the

FCC to find a way to keep the 35% cap, in the face of an appeals court challenge. The letter, also sent to the three other Commissioners, paints a positive picture of the limit, saying it's both constitutional and reasonable. They claim the cap fosters diversity and localism in the

TV industry, and supports smaller players against the big networks. But on the radio side, the NAB Radio Board has officially favored consolidation ever since passage of the 1996 Telecom Act. When it comes to radio, the NAB doesn't want new limits on size.

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# TRANSACTION BRIEF

The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## Washington, D.C. market

Mortenson Broadcasting sells 50-kw daytimer WWGB, Indian Head, MD (1030) to Sun Young Joo for \$2.9M. Last year the Rev. Sun (of the Assemblies of God) bought Philly-suburban WPWA (1590) and is doing Korean-language religion on it. He's also got an interest in northwestern New Jersey WMBC-TV, Channel 63. At a guess, we'd speculate that Mortenson's D.C.-market WWGB, now known as "The Word", is in for a language change — though it'll probably stay religious. Broker is John Pierce.

TalkAmerica owner IDT buys its first station, and it's WMET, Gaithersburg, MD (1150). IDT's deal with longtime owner Sondra Linden will pay some of her immediate tax and other bills, thanks to a \$500,000 cash advance. It also merges her interest into telecom player IDT with a tax-friendly maneuver and gives her \$4.2M worth of IDT class B common stock, plus \$2.8M cash (minus the cash advance). Total package should ring in at about \$7M. It also gives ambitious Newark, NJ-based IDT Corporation control of a fulltime O&O for TalkAmerica. Engineering-wise, there's another

important piece of this story: IDT has the cash to construct WMET's unbuilt 50-kw daytime signal — on its new frequency of 1160. In 1999 Sondra Linden went looking for a solution to WMET's signal limitations: She'd increase the daytime power from 1-kw to 50-kw, and even improve the nighttime situation with a boost from 500 watts to 1.5-kw. The key was to change frequency, from 1150 to 1160. But IDT can't afford to waste any time: WMET's Construction Permit expires December 14, and the Commission hates to issue extensions these days.

## Lawton, OK

Jerry Russell — who just committed \$1,475,000 to buy four stations in Pine Bluff, AR — opens his piggybank for another \$1,868,000 to buy five stations in the Lawton, OK market. Here's what Russell's M.R.S. Ventures is acquiring from Friends Communications — Simulcast talkers KXCA, Comanche (1380) and KXCD, Duncan (1350). Hot AC KDDQ, Comanche (105.3). "Super Star Country" KRPT, Anadarko (103.5). And a second country station: "Kickin' 97.1" KKEN, Stephens,

OK. Broker: Bill Whitley of Media Services Group/Dallas.

## Jacksonville, FL

Disney is on The Ball, buying Cox Radio's Jacksonville sports outlet, WBWL (600 KHz), and will convert the current "ESPN 600, The Ball" to its Radio Disney kids format. WBWL has been Cox's lowest-rated station in the market, pulling in just a 0.7 rating in the Fall book. Cox Radio owns five other stations in Jacksonville, including CHR WAPE (95.1), oldies WKQL (96.9), rock WFYV (104.5), AC WMXQ (102.9), and news/talk WOKV (690).

## Mobile, AL market

To get Radio Disney into Mobile, ABC buys itself an FM, which is WQUA, Citronelle at 102.1. That means WQUA is about to make the trip from being an angel — it's now southern gospel "Angel 102" — to fun-lovin' friend of Mickey Mouse. Mobile becomes ABC's 50th market for kids radio, and the O&O will be WQUA, a class C3 at 102.1. The seller is Lyn Communications, and ABC hasn't announced an airdate for the format.

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