

# M Street Journal

RADIO'S JOURNAL OF RECORD

June 12, 2002

Serving Radio Since 1984

Vol. 19 Issue 11

## M Street format trends

For the first time ever, there are over 600 Spanish-language commercial stations, and over 100 ethnic stations (programming in languages other than English and Spanish). America's becoming more diverse, and M Street's new Format Trends study, conducted for the forthcoming 11<sup>th</sup> Edition M Street Directory, shows it happening right in front of our eyes. Country remains far and away the most-programmed format – 2,131 of the licensed 10,679 commercial stations. That's down 59 stations from a year ago, and way down from the mid-1990s boom when 2,642

stations featured country as their primary format. #2 is News/Talk, whose dramatic rise from 648 in 1992 to 1179 was one of the headline stories of the 1990s. But News/Talk hasn't added all that many stations since 1996. Who has? Classic rock – up from 201 in 1992 to 384 today. Black gospel, up from 96 in 1992 to 254. Southern gospel, up from 108 to 240. And adult standards (even though some operators complain it's tough to sell), from 412 to 547. Give M Street a buzz at (800) 248-4242 to order the 11<sup>th</sup> Edition M Street Directory.

### Ready for an emergency? Really?

Know what you'd do if you lost power at the studio? Transmitter? If a tornado ripped through your market and you had to cover it on a Sunday afternoon? What about a forest fire threatening a nearby town? What if anthrax once again shut off your mail delivery? Or somebody mails a dangerous-looking package to your morning jock? "Disaster preparedness" is one of those dull-sounding topics at conventions – but it's suddenly gotten very sexy. We expect the next several major national conventions to include sessions on it, and there's even a new site called "MediaDisasterPrep.com" that asks thought-provoking questions. Getting the staff trained in EAS procedures is good – and necessary – but many folks are already looking at the "next-generation" Emergency Alert System. And if you think disaster preparedness is just an expense – we'd say it's an important part of being local. XM and Sirius and cable radio can't do it. But you can.

### READ ON!

#### IN THIS WEEK'S JOURNAL OF RECORD

**THE TAYLOR REPORT** SBS takes a \$35 million check to bail out of Dallas, as it tries to pay for its \$250 million FM in L.A. Citadel files an IPO one year after going private. How serious will Congress stay about payola? **pg 4**

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## The truth hurts: "There's a lot of bad radio out there"

But Campbell-Ewald's Bill Ludwig wasn't kidding when he uttered those words at the June 6 Radio Mercury Awards gala at New York's Waldorf Astoria. Bill means there are a lot of bad radio ads, which is the whole point of the Awards — to inspire ad agencies and clients to work at a higher level. Is it working? In some ways, yes. One agency winner told the audience that when he heard his first "best of" Mercury awards collection four years

ago, he realized he'd better improve his own output. But Ludwig is right — there may be more "bad radio ads" out there, proportionately, than "bad TV ads" or "bad print ads." The RAB's Gary Fries and the Radio Creative Fund's Jim Thompson say that radio's got to do a better job of selling creatively. A string of "read 'em" radio spots is probably very dangerous for radio's Time Spent Listening – especially when satellite radio and cable radio are taking dead

aim at broadcast radio. Our congrats to the New York shop of Cliff Freeman & Partners for winning this year's \$100,000 Radio Mercury award for a takeoff on Hannibal Lecter, and to NextMedia's Steve McKenzie for repeating as the \$5,000 winner of the "station-produced" Mercury award. Now – let's have more spots like that.



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## You might want to think again about airchecking your music station.

It could save you an FCC fine — if the Commission sticks with its new logic of accepting a listener's signed statement that they heard something indecent, and you can't produce an exculpatory aircheck. Consultant Randy Kabrich says "If you're a music-intensive station, you'd be better off taping, to prove you did NOT play an unedited version." That's what's hanging Infinity in the case of the KROQ-FM, Los Angeles fine — the complainant says they heard words that aren't in the edited version of Consolidated's "You Suck." Infinity can't prove what actually aired. Kabrich says there's some psychology at work: "Our mind acoustically fills in the words that you don't hear." Meaning the words that are bleeped out, covered over in the music mix or otherwise "edited." So a listener may genuinely believe they heard an indecent rhyme, when it was their imagination supplying the dirty word — especially if they've got a lyric sheet to look at on the CD. Randy Kabrich says the FCC's new stance looks like: "You're guilty until proven innocent."



## FCC Commissioner Kathleen Abernathy may be showing a harder line against indecency.

She reveals she would've voted to fine KROQ-FM "even if the station aired the edited version" of "You Suck" by Consolidated. This particular case wasn't hinged on the suitability of the radio edit. But Abernathy may be staking out new territory for herself: "I would have been hard pressed to find that the edited version does not also contain indecent material that describes sexual activities in patently offensive terms." That's the FCC's definition of broadcast indecency. And it means that Abernathy's not going to like something just because it says "radio edit" on the box. Last year the FCC backed off on the fine against Citadel's KKMGM, Pueblo for playing the radio edit of



Eminem's "Real Slim Shady" — but it might not change its mind the next time a similar complaint is lodged.

## When it comes to payola, Congress has been more talk than action.

Last month's calls to look into independent promoters weren't the first time Congress publicly questioned the relationship between radio and the record labels. In January 1999, Sen. Paul Wellstone (D-MN) and Rep. John Conyers (D-MI) urged the FCC to look into the payola laws, and both vowed to introduce bills that would take on the issue if the FCC didn't. What prompted their concern? An exclusive agreement between indie promoter Jeff McClusky and Cumulus, plus a \$237,000 deal between A&M Records and Chancellor Media to promote a Bryan Adams single in exchange for his appearance at station concerts. The FCC studied both instances — and it did fine Chancellor for not disclosing the arrangement. But Congress never did much. It remains to be seen if this time is more like the sensational 1960s Alan Freed investigation — or just more talk than action.

## House Republicans Billy Tauzin and Fred Upton prod the FCC to act on newspaper-broadcast cross-ownership.

They claim it's "long overdue", based on an "explosion of media sources" that should eliminate worries about a lack of diversity in views. The FCC launched a Rulemaking on cross-ownership at its September 2001 meeting and quickly got buried with comments. Rep. Tauzin (R-LA) chairs the House Commerce Committee and Rep. Upton runs the Telecom Subcommittee, making them the two most influential letter-writers from the House to Michael Powell's FCC. The claim that there are many more media sources was challenged by a group of Hollywood creative folks — they want Congress to investigate the rate of ownership consolidation in an entertainment world dominated by Viacom, Vivendi, News Corp., Clear Channel, etc.

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## Hispanic Broadcasting sells itself to Univision for a whopping \$3.5 billion.

The top Spanish-language radio group plans to merge with the top Spanish-language TV operator — which also happens to have branched out into the record business. It's the deal of the year in radio so far. It appears that there's been lots of merger talk behind the scenes (as we often find out later): NBC-owned Telemundo was interested in acquiring HBC, and so was fierce rival Spanish Broadcasting System. (Separately, SBS is suing Clear Channel and HBC on antitrust and other grounds. Clear Channel is a 26% owner of HBC, and would hold about 7% of a merged Univision-HBC.) The moral of the story? Spanish media is exploding, almost as fast as the Hispanic population. And Wall Street doesn't want to be left out. In the Univision-HBC deal, Hispanic's Mac Tichenor would stay on to run the radio division and would take a seat on the expanded Univision board.

## Is there a subscriber revolt brewing over Arbitron's People Meter?

Too early to see angry crowds of radio execs crushing People Meters, but one industry exec predicts "it's going to blow up", and he means Arbitron's going to have a very difficult time. The next big flashpoint may be the July Arbitron Advisory Council meeting in Vail, CO, led by Council president David Pearlman of Infinity. His company still doesn't have a contract renewal with Arbitron, and M Street hears there's even been off-the-record talk that Infinity might threaten to pull out of the Wilmington-Philadelphia PPM trials. That's mostly about money — what Arbitron's asking Infinity to pay. But we know that Infinity has serious issues with the station-specific results from the trials. We'll soon see just how different the PPM estimates are from the diary-produced shares — and that could spark more unrest and possible revolt. Aside from how different some of the shares



look, some radio execs tell us they feel Arbitron's exploiting radio to pay the development costs for a product that will eventually disadvantage them, vis-à-vis TV and cable. TV and cable shows have looked much better in the Philly tests than in the Nielsen measurements, while radio, as an average, looks about the same. Stay tuned.

## Citadel files an IPO worth \$575 million, and NextMedia's talking about doing one.

Operators and Wall Street firms sense that the market has swung back toward radio, and they're trying to take advantage of the open window. Citadel's Initial Public Offering, coming just one year after Forstmann Little took Citadel private for \$2 billion, will re-pay some senior debt, and it's being handled by a blue-chip collection of Wall Street shops: Goldman Sachs, Credit Suisse First Boston, Deutsche Banc Securities, Merrill Lynch, Bear Stearns, J.P. Morgan and Wachovia Securities. Forstmann Little will continue to control Citadel after this IPO — and will elect the entire board of directors. This time out, Citadel will trade on the NYSE, under the symbol "CDL" (it was formerly "CITC"). Meanwhile NextMedia CFO Sean Stover tells the Deutsche Bank Media Conference they're considering an IPO in the next 12 to 18 months — and we're not surprised. They've consistently released financial info that they weren't required to, to get the market familiar with the radio and outdoor consolidator.

## Some strategic highlights from the Deutsche Bank Media Confab in New York -

EMMIS says this is the year it will split up radio and TV into separate stocks, before the Emmis fiscal year ends in February 2003. HISPANIC BROADCASTING says it's working to tie together its radio, network, and Internet properties to attract more ad dollars. HBC is eyeing station acquisitions in the top 20 markets. CLEAR CHANNEL chief Lowry Mays says "big isn't bad", and tells the conference he's not worried about a

Congressional investigation: "There is just some concern that big is bad. We think it's efficient. We provide more services to the artists and the recording industry." He's already met with Rep. Howard Berman (D-CA) and points out that Berman represents Hollywood, home to many musicians and labels execs. INFINITY sees few acquisition prospects. Asked about whether Viacom or any of its units like Infinity Radio are looking to make acquisitions, Mel Karmazin says the pickings are slim. ENTERCOM confirms it's considering buying House of Blues as a part of a consortium. CEO Steve Fisher says the deciding factor is whether that would enhance its core radio business: "There is a lot of overlap with our footprint. . .and we happen to think there is validity to the notion that there are synergies between the radio business and the concert business."

## Emmis puts five of its St. Louis talker's weekend shows into syndication, with SSI.

CT-based Syndicated Solutions already handles the national syndication for KFTK's "Steve & DC Morning Show", and now Emmis entrusts it with a major block of its Saturday and Sunday daytime programming: The Dave Glover Show (Saturday 9-11am on KFTK). The Well Journal with Dr. Randy Tobler (Saturday 11am-1pm). America's Home & Garden Answerman (Saturday 3-5pm). Shado Worlds (Saturday 9pm-midnight). And Families First with Dr. Tim Jordan (Sunday afternoon).

## Radio and TV donated \$1 billion in PSA time to 9/11 relief efforts.

And most of that was from radio, not TV. Local radio stations ran an average of 189 PSAs a week — and that averages out to more than one an hour, if you think about it. That's one of the big numbers from a just-released NAB study on public service, which says that all told, radio and TV cleared \$9.9 billion in public service time last year. That makes broadcasters "collectively the number one provider of public service in America", NAB

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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management // = simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/ MARKET	FORMERLY	BECOMES
AB	CFRN-1260	Edmonton	oldies	sports, "Team 1260"
AK	KBYR-700	Anchorage	country	talk
CA	KELT-92.7	Riverside	soft AC	reported silent
	KJAZ-1510	San Rafael (San Francisco)	classical	country
CO	KPVW-107.1	Aspen #	news, classical, jazz	regional Mexican, "Radio Tri-Color"
		<i>(KPVW was simulcasting Aspen Public Radio programming until the sale to Entravision last week)</i>		
	KHPN-1570	Loveland (Fort Collins)	country	talk
CT	WICC-600	Bridgeport	AC, talk	drops AC
		<i>(WICC drops most of its weekday music programming by adding Neil Boortz and Clark Howard)</i>		
FL	WFTL-1400	Ft. Lauderdale (Miami)	business news	adds talk
		<i>(WFTL picks up Bill O'Reilly and Sean Hannity)</i>		
GA	WTLD-90.5	Jesup	religion	silent
IA	KWOF-FM-89.1	Hiawatha (Cedar Rapids)	new	contemporary Christian // KWOF
MA	WGAM-1520	Greenfield	easy listening	oldies, "Classic Oldies"
MD	WFBR-94.3	Cambridge #	religion, gospel	alternative // WRNR-FM, "Radio Annapolis"
MN	WIXK-107.1	New Richmond	country	KFMP, talk, "Real Life Conversation"
		<i>(The facilities upgrade that moves the station into the Twin Cities is not yet completed)</i>		
MS	WDMS-100.7	Greenville	country	adds Young & Elder mornings
NC	WKRK-1320	Murphy	country	adds Young & Elder mornings
NM	KWES-93.5	Ruidoso	country	adds Young & Elder mornings
NS	CKTO-100.9	Truro (Halifax)	adult contemporary	rock, "Big Dog FM"
NV	KHIT-1450	Reno	adult standards	JRN - classic country
NY	WFKP-99.3	Ellenville (Middletown)	CHR	adds T-Man mornings
	WVIP-1310	Mt. Kisco (Westchester)#	talk	Spanish religion // WWRV
		<i>(WVIP is in an LMA with Radio Vision Christiana)</i>		
	WPKF-96.1	Poughkeepsie	CHR // WFKP	adds T-Man mornings // WFKP
OH	WHLO-640	Akron	hot AC	talk, "NewsTalk 640"
		<i>(WHLO's talk lineup includes Rush, Dr. Laura, Jim Cramer, Michael Reagan, Art Bell, and Clark Howard)</i>		
	WKFM-96.1	Huron (Sandusky)	country	adds Young & Elder overnights
OK	KOMA-1520	Oklahoma City	oldies	adds talk
		<i>(KOMA adds Bill O'Reilly middays)</i>		
OR	KKRB-106.9	Klamath Falls	hot AC	soft AC, "Sunny 107"
PA	WHPA-93.5	Barnesboro (Altoona)#	classic hits	modern rock, "Point 93.5"
		<i>(WHPA is in an LMA with talk WBZV and oldies simulcast WRDD/WNCC)</i>		
	WPGP-88.3	Tafton (Wilkes-Barre)	cont. Christian	reported silent
SD	KKHG-107.9	Flandreau (Sioux Falls)	country	adds Young & Elder mornings
TX	KDXX-1480	Dallas	romantica // KDXX-FM	tejano // KHCK, "Kicks FM"
	KAMA-750	El Paso	tejano	Spanish oldies, "Recuerdo"
	KTCY-104.9	Pilot Point (Dallas) #	stunting	Spanish CHR, "Super Estrella"
		<i>(With the sale to Entravision, KTCY owner SBS exits the market)</i>		
UT	KSOP-1370	South Salt Lake (Salt Lake)	country // KSOP-FM	classic country
VA	WNSB-91.1	Norfolk	jazz	urban, "Hot 91.1"



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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WULA-1240	Eufaula #	oldies	ESPN - sports
	WLAY-1450	Muscle Shoals	country oldies	FOX - sports
AR	KVLD-99.3	Atkins	classic rock	JRN - oldies
	KLFS-90.3	Van Buren	new	to be K-Love, cont. Christian, "K-Love"
CA	KFIG-1430	Fresno	sports	adds talk
			<i>(KFIG adds Sean Hannity and Michael Savage)</i>	
	KJAT-105.3	Yermo	KYHT, CHR // KIIS-FM	country // KATJ-FM, "Kat Country"
CO	KXUU-102.1	Estes Park (Fort Collins)	urban	dance, "102.IX"
GA	WSGA-104.7	Hinesville (Savannah)	WHVL, urban	FOX - sports
	WBKG-88.9	Macon	new	AFA - cont. Christian
IL	WGEM-FM-105.1	Quincy	country	news-talk, "News 105"
LA	KTYX-105.1	Jonesville (Natchez MS)	talk	WAY - cont. Christian, "The Dove"
			<i>(WAY is the WAY-FM Media Groups' Christian Hit Radio Satellite Network)</i>	
	KOOJ-93.7	New Iberia (Baton Rouge)	oldies	adds Rick & Bubba
	KVCL-FM-92.1	Winnfield	smooth jazz	country
	KVCL-1270	Winnfield	smooth jazz // KVCL-FM	country // KVCL-FM
MI	WBCH-1220	Hastings	country // WBCH-FM	news-talk
MO	KQRA-102.1	Brookline (Springfield)	new	modern rock, "Q-102.1"
NC	WISE-1310	Asheville #	adult standards	talk
NE	KKOT-93.5	Columbus	country	classic rock, "The Hawk"
NM	KQEO-101.7	Rio Rancho (Albuquerque)	oldies	KOSZ, soft AC, "KOZY"
OK	KESC-103.7	Wilburton	classic rock	soft AC
TN	WGFX-104.5	Gallatin (Nashville)	classic rock	classic hits, "Rockin' Hits"
			<i>(WGFX returns to a hybrid of a format it's done before as "Rockin' Hits of the 80s and 70s")</i>	
TX	KBZD-99.7	Amarillo #	blues	to be tejano (July)
	KTNZ-1010	Amarillo #	talk, sports	to be regional Mexican (July)
			<i>(KBZD and KTNZ are in the process of being sold to Amigo Broadcasting, which owns KQFX and is also in an LMA with tejano KZIP)</i>	
	KDJW-1360	Amarillo	silent	trad. Country
	KFGG-88.7	Corpus Christi #	religion	to be K-Love, cont. Christian, "K-Love"
	KLTO-105.3	Crystal Beach	Spanish CHR	reported silent
	KEZB-105.3	Hempstead (Bryan)	country	reported silent
	KIXK-99.3	Linden	silent	country, "The Ball"
	KFRO-1370	Longview	sports	JRN - standards, "Music of Your Life"
WA	KBTB-95.7	Seattle #	rhythmic oldies	60's and 70's oldies, "Channel 95.7"
			<i>(KBTB flips to a montage of hooks from AC, CHR, country, and rock formats)</i>	
WY	KIGN-101.9	Burns (Cheyenne)	KMUS, country	classic hits, "King"
	KQLF-97.9	Cheyenne	KIGN, classic hits	adult contemporary, "Sunny"
			<i>(KIGN and KQLF swap frequencies)</i>	
	KLWV-90.9	Chugwater #	new	to be K-Love, cont. Christian, "K-Love"
	KPIN-101.1	Pinedale	trad. Country	country, oldies, "K-Pine"



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## NEW STATION APPLICATIONS

\*=non-commercial station, &=reapplication, +=competes with existing application

The following parties have applied to construct new stations with the facilities noted, licensed to serve the communities noted.

State	Frequency	City	Facilities	Applicant
ID	91.1*	Sun Valley	700 w, 1,870 ft	Idaho State Board Of Education
NV	1590+	Las Vegas	10000/10000, ND	Powell Meredith Communications Company
	1590+	Spring Valley	6500/250, DA-N	Alvin Lou Media, Inc.
WY	1590+	Cheyenne	1000/500, DA-N	Victor A. Michael, Jr.

## CONSTRUCTION PERMIT ACTIVITY

\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
AL	WTRB-FM-98.3	Sylacauga	changes to 2250 w, 545 ft, changes xmtr location to 33-04-23 x 86-10-06
CA	KPCC-FM-89.3*	Pasadena	increases to 2,923 ft
CO	KRSJ-FM-100.5	Durango	changes to 30000 w, 1,965 ft, changes xmtr location to 37-21-46 x 107-47-37
GA	WPEZ-FM-93.7	Jeffersonville	upgrades to class C1 from class C2, change to 100000 w, 610 ft, change xmtr location to 32-53-48 x 83-32-05
LA	WBSN-FM-89.1*	New Orleans	changes to 8500 w, 623 ft, change xmtr location to 29-56-59 x 89-57-28
	WRBH-FM-88.3*	New Orleans	changes to 51000 w, 623 ft, change xmtr location to 29-56-59 x 89-57-28
MO	KZLX(CP)-LP-106.7*	Maryville	license to cover for new station
NC	WBKU(CP)-FM-91.7*	Ahoskie	license to cover for new station
OH	WKJH(CP)-LP-103.5*	Bryan	license to cover for new station
	WBJV-FM-88.9*	Steubenville	changes to 125 w, 256 ft
PA	WPGP-FM-88.3	Tafton	changes to 850 w, 525 ft, changes xmtr location to 41-24-43 x 75-09-51
RI	WXHQ(CP)-LP-105.9	Newport	license to cover for new station
TN	WMPS-FM-107.5	Germantown	modify CP to downgrade to class A from class C3, increase to 3900 w, 407 ft, change xmtr location to 35-10-30 89-44-25
TX	KIXK-FM-99.3	Linden	license to cover for new station
VA	WNRS-FM-89.9*	Sweet Briar	changes to 30 w, 1,942 ft DA, changes xmtr location to 37-33-50 x 79-11-34

## M Street recorded data for the week of June 5, 2002

STATE	STATION	CITY	ACTIVITY
AL	WESP-FM-102.5	Dothan	changes to 16500 w, 404 ft, changes xmtr location to 31-15-48 x 85-18-24
IL	WWGO-FM-92.1	Charleston	corrects coordinates to 39-31-40 x 88-21-23
MI	WHKB-FM-102.3	Houghton	decreases to 548 ft
	WOLV-FM-97.7	Houghton	decreases to 367 ft, change xmtr location to 47-08-06 x 88-33-53
MS	WTRR(CP)-LP-97.1*	Glen	license to cover for new station
NC	WBFY(CP)-FM-90.3*	Pinehurst	license to cover for new station
PA	WORD-FM-101.5	Pittsburgh	changes to 43000 w, 528 ft
WI	WFDL-FM-97.7	Lomira	upgrades to class C3 from class A, change to 17500 w DA, 400 ft

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## FACILITIES/PARAMETERS: APPLICATIONS ( &amp; reapplication) [docket number]

*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>ACTIVITY</u>
AZ	KLJZ-FM-93.1	Yuma	increase to 82 ft, redescribe xmtr location as 32-39-06 x 114-39-04
CA	KMRO-FM-90.3*	Camarillo	increase to 7100 w
	KWMR-FM-90.5*	Point Reyes	change to 18 w, 1,066 ft, change xmtr location to 38-04-48 x 122-51-57
	KGBM-FM-89.7*	Randsburg	redescribe xmtr location as 35-28-39 x 117-41-58
GA	WPMA-FM-102.7*	Sparta	upgrade to class C3 from A, increase to 7500 w, 594 ft, change xmtr location to 33-30-00 x 83-15-37, change city of license to Buckhead, GA
ID	KPND-FM-95.3	Sandpoint	upgrade to class C from class C1, increase to 47000 w, 2,470 ft
LA	WFCG-FM-98.9	Franklinton	upgrade to class C3 from class A, increase to 7000 w, 349 ft, change xmtr location to 30-49-01 x 90-10-51
MI	WAOR-FM-95.3	Niles	increase to 4600 w, change xmtr location to 41-44-16 x 86-15-10
MO	KAYQ-FM-97.7	Warsaw	increase to 6000 w
MS	WOSM-FM-103.1	Ocean Springs	upgrade to class C1 from class C2, increase to 100000 w, 981 ft, change xmtr location to 30-36-42 x 88-39-17
NC	WABZ-FM-100.9	Albemarle	increase to 6000 w, 328 ft, add DA, change xmtr location to 35-07-29 x 80-43-30
	WRDU-FM-106.1	Wilson	increase to 1,365 ft
NH	WERZ-FM-107.1	Exeter	change to 6000 w, 328 ft
NY	WKCR-FM-89.9*	New York	change to 6900 w, 446 ft
SC	WWKT-FM-99.3	Kingstree	change to 25000 w, 328 ft, change xmtr location to 33-41-37 x 79-57-31
TX	KLUB-FM-106.9	Bloomington	decrease to 266 ft, change xmtr location to 28-42-24 x 96-50-06
	KEKO-FM-101.7	Hebbronville	change xmtr location to 27-19-00 x 98-40-07
	KIXS-FM-107.9	Victoria	increase to 938 ft, change xmtr location to 28-42-24 x 95-50-06

*M Street recorded data for the week of June 5, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>ACTIVITY</u>
CA	KMTG-FM-89.3*	San Jose	increase to 400 w, add DA
FL	WBGP(CP)-FM-98.7	Pensacola	upgrade to class C1 from class C2, increase to 100000 w, 981 ft, add DA, change xmtr location to 30-37-30 x 87-26-39
IL	WMMC-FM-105.9	Marshall	change to 2300 w, 528 ft, change xmtr location to 39-21-10 x 87-49-20
	WHCM(CP)-FM-88.3*	Palatine	decrease to 56 ft, change xmtr location to 42-04-54 x 88-04-23
LA	KCIJ-FM-106.7	North Fort Polk	decrease to 315 ft, change xmtr location to 31-03-05 x 93-16-41
MA	WRZE-FM-96.3	Nantucket	build new auxiliary facility
MO	KCFX-FM-101.1	Harrisonville	upgrade to class C0 from class C1, increase to 100000 w, 1,099 ft, change xmtr location to 39-01-20 x 94-30-49
NE	KNEB-FM-94.1	Scottsbluff	build new auxiliary facility
SC	WKHT-FM-93.7	Bishopville	change to 3500 w, 433 ft, change xmtr location to 34-03-45 x 80-14-56
TX	KEAN-FM-105.1	Abilene	build new auxiliary facility
	KBMM-FM-89.5*	Odessa	upgrade to class C3 from class A, increase to 8000 w
	KCTM-FM-103.1	Rio Grande City	upgrade to class C2 from class A, move to 107.5 Mhz, increase to 12000 w, 994 ft, change xmtr location to 26-31-01 x 98-39-07

## FACILITIES/PARAMETERS: GRANTS ( &amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
FL	WXCW-FM-95.3	Homosassa Spr.	change xmtr location to 28-49-55 x 82-40-17
HI	KENT-AM-1170	Honolulu	decrease to 4800 w days, change xmtr loc. to 21-25-33 x 157-58-00
IL	WGKC-FM-105.9	Mahomet	change to 2500 w, 512 ft
	WMMC-FM-105.9	Marshall	change to 2300 w, 528 ft, change xmtr location to 39-21-10 x 87-49-20
	WNVR-AM-1030	Vernon Hills	decrease to 3200 w DA-D, change xmtr loc. to 42-15-10 x 88-23-04
KY	WTKY-FM-92.1	Tompkinsville	change to 5300 w, 351 ft, change xmtr location to 36-49-07 x 85-39-32
MI	WYVN-FM-92.7	Saugatuck	change to 3300 w, 374 ft
MO	KIXQ-FM-102.5	Joplin	increase to 896 ft, change xmtr location to 37-05-49 x 94-34-25
	KSYN-FM-92.5	Joplin	upgrade to class C0 from class C1, increase to 984 ft, change xmtr location to 37-05-49 x 94-34-25
SC	WHLZ-FM-92.5	Manning	increase to 100000 w, 1,772 ft, add DA, change xmtr location to 32-55-28 x 79-41-58, change city of license to Moncks Corner, SC
	WGVC-FM-106.3	Newberry	upgrade to class C3 from class A, change to 25000 w, 253 ft, change xmtr location to 34-50-34 x 82-10-00
TX	KSWA-AM-1330	Graham	direct measurement of antenna power
	KEXX(CP)-FM-106.5	Llano	upgrade to class C3 from A, increase to 25000 w
	KVLL-FM-94.7	Woodville	modify previous application to decrease to 384 ft, change xmtr location to 31-06-47 x 94-48-31, change city of license to Wells, TX

*M Street recorded data for the week of June 5, 2002*

STATE	STATION	CITY	ACTIVITY
CA	KPOD-AM-1240	Crescent City	direct measurement of antenna power
FL	WVIJ-FM-91.7*	Port Charlotte	change to 680 w, 207 ft, change xmtr location to 26-58-49 x 82-04-03
NC	WBKU(CP)-FM-91.7*	Ahoskie	upgrade to class C1 from class C2, change to 87000 w, 430 ft DA, change xmtr location to 36-5-45x 77-12-30
	WXKL-AM-1290	Sanford	direct measurement of antenna power
NJ	WBZC-FM-88.9*	Pemberton	change to 18500 w, 200 ft, change xmtr location to 39-49-33 x 74-36-12
OK	KKFC-FM-105.5	Coalgate	downgrade to class C3 from class C2, change to 20000 w, 364 ft, change xmtr location to 34-41-43 x 96-23-17
	WSEA-FM-100.3	Atlantic Beach	upgrade to class C3 from class A, increase to 12000 w DA
TX	WFSF-FM-100.5	Marion	change to 25000 w, 328 ft, add DA, change xmtr location to 34-23-26 x 79-35-25
	KESN-FM-103.3	Allen	increase to 1,969 ft, add DA, change xmtr location to 33-32-08 x 96-49-54
	KTSR-FM-92.1	College Station	upgrade to class C2 from class A, increase to 45000 w, 515 ft, change xmtr location to 30-45-30 x 96-22-41



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## CALL SIGN/ STATION NAME CHANGES # indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
DE	WNRK-1600	Dover	WKEN	5/20/2002	Heaven 1600
KS	KWSJ-1250	Kansas City	KKHK	5/22/2002	La Super X
ND	KFGO-101.9	Fargo	KKBX	5/27/2002	101.9 The Box
	KULW-FM-92.7	Kindred	KFAB-FM	5/27/2002	B-93
NE	KBBX-1420	Omaha	KHLP	5/29/2002	La Zeta
OH	WZIO-94.9	South Webster	WRAU	5/27/2002	Radio U, Where Music Is Going
OK	KOMH-1500	Pawhuska	KPGM	5/20/2002	Northeast Oklahoma's News Leader
TN	WKBJ-1600	Milan	WMQM	5/29/2002	
WA	KBTB-FM-95.7	Seattle	KJR-FM	5/30/2002	Channel 95.7
WY	KMUS-101.9	Burns	KIGN	6/3/2002	
	KIGN-97.9	Cheyenne	KQLF	6/3/2002	Sunny 97.9

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
AR	KDEL-FM-100.9	Arkadelphia	314	from Graham Broadcast Company, Inc. to Clark County Broadcasting, Inc.
	KVRC-AM-1240	Arkadelphia	314	from Graham Broadcast Company, Inc. to Clark County Broadcasting, Inc.
MI	WTCF-FM-100.5	Carrollton	314	from Wilks License Co., LLC to Cumulus Licensing Corp.
	WRCL-FM-93.7	Frankenmuth	316	from Regent Broadcasting of Grand Rapids, Inc. to Regent Broadcasting of Flint, Inc.
	WGER-FM-106.3	Saginaw	314	from Wilks License Co., LLC to Cumulus Licensing Corp.
	WTLZ-FM-107.1	Saginaw	314	from Wilks License Co., LLC to Cumulus Licensing Corp.
	WSGW-AM-790	Saginaw	314	from Wilks License Co., LLC to Cumulus Licensing Corp.
MN	KBMW-AM-1450	Breckenridge	314	from W - B Broadcasting, Inc. to Monterey Licenses, LLC
MS	WROX-AM-1450	Clarksdale	314	from Delta Radio, Inc. to Jason Konarz
NJ	WJRZ-FM-100.1	Manahawkin	315	from Shareholders of Atlantic Broadcasting Corporation to The Sentinel Publishing Co.
TX	KEYH-AM-850	Houston	314	from Arlite Broadcasting Co., Inc. to Liberman Broadcasting of Houston License Corp.
	KHDY-FM-97.3	Plainview	314	from KBL Broadcasting Corporation to Ramar Communications II, Ltd.
VA	WMNA-AM-730	Gretna	316	from Lyle C. Motley, Deceased to Sara M. Chaney, Administrator
	WMNA-FM-106.3	Gretna	316	from Lyle C. Motley, Deceased to Sara M. Chaney, Administrator
WI	WYNW(CP)-FM-92.9	Biramwood	314	from Evangel Ministries, Inc. to Starboard Broadcasting, Inc.

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

*M Street recorded data for the week of June 5, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WBIB-AM-1110	Centreville	314	from Sides Robinson Inc to Bibb Broadcasting Corporation
AR	KVMA-FM-107.9	Magnolia	315	from Ken Sibley to Cumulus Licensing Corp.
FL	WIBQ-AM-1220	Sarasota	314	from Sarasota Broadcast Corporation to Nova Broadcasting Company
NJ	WCNJ-FM-89.3*	Hazlet	315	from Stephanos Liadis, et al. to Jaspal Suri, et al.
NY	WWSE-FM-93.3	Jamestown	314	from James Broadcasting Company, Inc. to Media One Group, LLC
	WJTN-AM-1240	Jamestown	314	from James Broadcasting Company, Inc. to Media One Group, LLC
NV	KPTL-AM-1300	Carson City	314	from Silverado Broadcasting Company to Casino Radio, LLC
OK	KACO-FM-98.5	Ardmore	314	from AM & PM Communications, LLC to M.R.S. Ventures, Inc.
	KNOR-FM-97.7	Healdton	314	from AM & PM Communications, LLC to M.R.S. Ventures, Inc.
OR	KCYS-FM-98.1	Seaside	316	from Dave's Broadcasting Company to Dave's Broadcasting Corporation
TX	KLJT-FM-102.3	Jacksonville	316	from Robert W. Shivery to Jack M. Sheridan
	KREH-AM-900	Pecan Grove	316	from Amador S. Bustos to Bustos Media Holdings, LLC
VA	WAZR-FM-93.7	Woodstock	314	from Ruarch Associates, LLC to Capstar Tx Limited Partnership
WI	WISM-FM-98.1	Altoona	314	from Alpenglow Communications, Inc. to Clear Channel Broadcasting Licenses, Inc.



## GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
AR	KUUZ-FM-95.9*	Lake Village	314	from DBR Communications to Family Worship Center Church, Inc.
CA	KIBG-FM-106.3	Merced	314	from Yosemite Radio Partners, LLC to Mapleton Communications, LLC
HI	KCCN-AM-1420	Honolulu	314	from CXR Holdings, Inc. to Blow Up, LLC
IL	WXET-FM-107.9	Arcola	315	from T. David Ring to Gayla Jo Ring
	WRUL-FM-97.3	Carmi	315	from C.F. Rebstock Marital Trust et al. to Rebecca Rebstock Drone et al.
	WROY-AM-1460	Carmi	315	from C.F. Rebstock Marital Trust et al. to Rebecca Rebstock Drone et al.
	WXEF-FM-97.9	Effingham	315	from T. David Ring to Gayla Jo Ring
IN	WXTW-FM-102.3	Auburn	316	from Travis Broadcasting Corporation to Travis Broadcasting, LLC
	WCKZ-FM-94.1	Roanoke	316	from Travis Broadcasting Corporation to Travis Broadcasting, LLC
KY	WTBK-FM-105.7	Manchester	316	from James E. Finley to Timothy H. Finley
MI	WRCL-FM-93.7	Frankenmuth	316	from Regent Broadcasting of Grand Rapids, Inc. to Regent Broadcasting of Flint, Inc.
MS	WTYX-FM-94.7	Jackson	314	from Proteus Investments, Inc. to Backyard Broadcasting Mississippi, LLC
	WVIV-FM-93.9	Pearl	314	from Proteus Investments, Inc. to Backyard Broadcasting Mississippi, LLC
NC	WWIT-AM-970	Canton	316	from Blue Ridge Financial to Blue Ridge Financial Incorporated

*M Street recorded data for the week of June 5, 2002*

STATE	STATION	CITY	FORM	APPLICANTS
AR	KZYP-FM-99.3	Pine Bluff	314	from Seark Radio, Inc. to M.R.S. Ventures, Inc.
CA	KABX-FM-97.5	Merced	314	from Mission Broadcasting Corp. to Mapleton Communications, LLC
	KLLK-AM-1250	Willits	314	from Ukiah Broadcasting Corporation to Moon Broadcasting Ukiah, LLC
FL	WBWL-AM-600	Jacksonville	314	from Cox Radio, Inc. to ABC, Inc.
	WEBY-AM-1330	Milton	314	from #1 Radio, Inc. to Spinnaker License Corporation
LA	WFCG-FM-98.9	Franklinton	314	from Gaco Broadcasting Corp. to Pittman Broadcasting Services, LLC.
MD	WWGB-AM-1030	Indian Head	314	from Mortenson Broadcasting Company to Good Body Media, LLC
NH	WKBK-AM-1220	Keene	315	from Cynthia Roberts and Scott Roberts to Saga Communications of New England, Inc.
SC	WAAW-FM-94.7	Williston	314	from Brown Family Broadcasting, Inc. to Frank Neely
TX	KSML-AM-1260	Diboll	314	from Stephen W. Yates and Karla Yates to KASA Family Limited Partnership
	KBDR-FM-100.5	Mirando City	316	from Alderete Communications, Inc. to Sendero Multimedia, Inc.

▼ cont. from page 3



**Former FCC Commissioner Gloria Tristani wins the Democratic nomination for Senate in New Mexico.**

She trounces primary rival Francesca Lobato and gets her wish — the chance to take on five-term Republican incumbent Pete Domenici in the Fall. Tristani, the granddaughter of onetime New Mexico Senator Dennis Chavez, left the FCC last year to pursue her ambitions. She's bucking the trend of recent ex-Commissioners: Most have entered the private sector and made piles of money, and a few, like Harold Furchtgott-Roth, have hooked up with think tanks like the American Enterprise Institute.

Tristani's primary opponent Lobato labeled her a "carpetbagger", but Tristani polled more than 75% of the vote.

### Broadcasters join the fight against the federal estate tax.

It's an issue not only for the large broadcast groups that have family ties (Beasley and Cox), but for hundreds of small owners looking to pass station assets on to family members — not to mention the legions of family newspaper operations who are potential radio owners when and if the law changes. The NAB has joined a coalition of business groups that includes the U.S. Chamber of Commerce and the National

Federation of Independent Business, and they're asking Congress to make the temporary repeal permanent. Last year's tax relief bill included a repeal of the estate tax through 2010. But because of a procedural glitch in Senate negotiations during passage of that law, the tax comes back full force (55%) on Jan. 1, 2011. To prevent that, opponents are trying to get the Senate to pass an amendment sponsored by Sens. Gramm and Kyl to make the sunset permanent. That vote must take place by June 28. In April, the House voted to kill what it's calling "the death tax" in a 229-198 vote.

## THE TAYLOR REPORT

▼ cont. from page 4

President Eddie Fritts tells the June 10 "Service to America" Summit. The \$9.9B figure for 2001 is up from \$8.1B in 1999 and \$6.8B in 1997. It doesn't include the value of ad time lost in the weeks after 9/11 or PSAs run at the network level. NAB tells us radio was responsible for \$7 billion of the total \$9.9 billion from all commercial broadcasters.

### With "Cupid.com", Eric Straus moves into the online dating biz.

Former group owner Straus already has a hit on his hands with

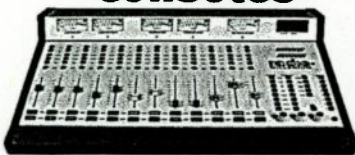
"RegionalHelpWanted.com", and now he's expanding into the online singles business. Eric says radio could own the franchise of this \$150M business and says he's already got 30 markets committed to "Cupid.com." He's even got Dick Orkin and Chris Coyle of the Radio Ranch doing the spots, and says he'll handle all the logistics.

### Shhhh...Liquor quietly becomes a \$100 million category for radio.

60% of respondents to the RAB's survey have been accepting liquor

advertising for over a year, but it's been very, very quiet — because, we suspect, they don't want to alienate their lucrative beer accounts. The RAB finds a recent change in attitudes on liquor ads, with 26% of respondents reporting they've been exploring liquor ads for the last 1 to 6 months. And 80% of the holdouts (those who don't currently air hard liquor ads) say they would offer event sponsorships to liquor accounts. Grab something cold to drink and read the report at "www.RAB.com."

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# TRANSACTION BRIEF

The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## Dallas, TX area

The "All Spanish Christmas" format stunting ends at KTCY with Entravision paying Spanish Broadcasting System \$35 million for north-suburban KTCY, Pilot Point (104.9) – and taking it Spanish CHR as "Super Estrella." Also gone are about 25 staffers from the previous SBS regime, when KTCY was regional Mexican "La Mejor." This should be a handy piece of pocket change for seller Spanish Broadcasting System, which had only this one rimshot FM in Dallas — and scant prospects for giving it any siblings. Meanwhile, SBS needs to fund the purchase of its newest Los Angeles FM. Dallas will remain a market where Hispanic Broadcasting and Entravision will duke it out, while SBS concentrates on other markets like L.A. and New York. KTCY is a Class C1 rimshot which has gone through a number of owners and formats. SBS bought it from Rodriguez in 2000. Entravision's other Metroplex stations include regional Mexican "Radio Tri-Color" KZMP, Azle (101.7) – which hopes to pick up some of KTCY's former partisans.

## Cynthiana, KY

Cumulus pays \$770,000 for north-of-Lexington WCYN, Cynthiana (102.3). In fact "C102" is so far north of the Lexington-Fayette market, we believe Cumulus aims to control it so it can improve the Lexington signal of first-adjacent WLTO at 102.5. WLTO's licensed to Nicholasville and just went to classic country as "US102", says the M Street Database. Seller in the Cynthiana deal is WCYN Radio Inc., which keeps oldies WCYN (1400).

## Indianapolis

Mid-America Radio buys "The Rebel" WREB and "Cat Country" WKST. Combined price is \$1,160,000 for these two FMs: Country "Rebel" WREB, a class A at 94.3 licensed to Greencastle, IN. And "Cat Country" WSKT, another class A at 92.7 licensed to Spencer, IN. Seller is Mark Lange's "The Original Company", which still has other stations in the vicinity. Dave Keister owns the buyer, Mid-America, and his Hoosier empire will grow to 15 with this deal. We can tell you the allocation of the purchase price: Keister pays \$838,900 for WREB and \$321,100 for WSKT.

## South-central Missouri

Quorum [sic] Radio Partners buys its first three stations, paying Debco Productions \$800,000 for the cluster. They're religious KELE (1360) and country KELE-FM (92.5), licensed to Mountain Grove. KELE's got 1-kw day, 60-w night, and KELE-FM's a Class A. Also part of the package is KOZX, Cabool, a Class A at 98.1. Ron Kempff was the broker.

## Shreveport market

Cumulus will flesh out its Shreveport cluster with AC "Hits 108", the Magnolia, AR-licensed KVMA. It's a Class C1 at 107.9, and Cumulus will pick it up from Ken Sibley's Columbia Broadcasting for a tidy \$1,750,000.

## Clarksdale, MS

Delta Radio's Larry Fuss sells his blues WROX, Clarksdale, MS to cross-town operator Jason Konarz. M Street last wrote about WROX (1450) in April 2001, when we reported it as a new affiliate of the American Blues Network. Now Delta Radio owner Larry Fuss is selling it to Jason Konarz, who owns CHR "Q-1520" WQMA in nearby Marks, MS. Price for WROX: \$246,000.

Austin Walsh, San Francisco N  
(415) 289-3790  
austinpw@compuserve.com

Tom McKinley, San Francisco S  
(415) 924-2515  
RTMcK2515@aol.com

Bill Whitley, Dallas  
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# M Street Journal

RADIO'S JOURNAL OF RECORD

June 26, 2002

Serving Radio Since 1984

Vol. 19 Issue 12

## Bad blood - and bleeding stocks

Yes, there's truly bad blood between Spanish-language radio rivals Hispanic Broadcasting and Spanish Broadcasting System – that's nothing new. But now SBS has filed a wide-ranging suit to deter HBC from selling itself to Spanish-language TV giant Univision for \$3.5 billion. Raul Alarcon has hired super-lawyer David Boies to sue both HBC and minority owner Clear Channel for a laundry list of alleged wrongs. Meanwhile, there was plenty of blood (metaphorically speaking) on Wall Street, as radio stocks were macerated by traders who pushed some of the biggest radio

stocks down near 52-week lows – and with large volume. Emmis didn't help the psychology by reporting (on June 25) revenue concerns at its New York cluster, caused by a new urban war with Clear Channel's "Power 105.1." The bleeding didn't just affect stock prices (and change strategies vis-à-vis 401-K's and stock options). Ailing stock prices mean groups have weaker "currency" to do deals with. Let's hope the Red Cross won't have to be called in to handle either the HBC/SBS feud, or the damage done on Wall Street.

## Radio flashes a caution flag at Arbitron's People Meter

But Arbitron is implacably driving toward implementing the new People Meter – even though most of its biggest customers just formed a new ad hoc group whose message is: Go slow. You've probably heard about the "oversight" group that includes Infinity, Clear Channel, Emmis, Entercom, ABC, Bonneville, Buckley, Jefferson-Pilot and Greater Media. What you may not know is just how serious they are. This group, combined with the Arbitron Advisory Council that will be meeting in Vail, CO in mid-July, has discovered they have lots of the same concerns about the People Meter. (The first two goals of the oversight group: #1, getting Arbitron to do tests in several more markets, and #2, doing side-by-side tests of the diary and PPM.) The ironic thing about the Wilmington-Philadelphia trials is that Arbitron – a radio measurement company – has so far produced a system that many TV and cable operators love. But radio doesn't.

have their hands full. And the FCC's new global review of nearly a half-dozen media ownership rules – instituted, we believe, to generate a record that will satisfy the appeals court – means there will be plenty of jockeying through early 2003.

## READ ON!

### IN THIS WEEK'S JOURNAL OF RECORD

**THE TAYLOR REPORT** How good or bad is radio's record on EEO – without the rules? Mel Karmazin's not just a tourist in England. Hispanic radio breaks the \$500 million revenue barrier, says Duncan's. **pg 4**

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## Free airtime is just one of radio's big Washington policy battles

Hey, isn't Summertime supposed to be quiet in D.C.? This year, far from it. Senator John McCain's waging a very uphill battle to institute the new "Political Campaign Broadcast Activity Improvement Act", and he knows it. But even if he and ally Russ Feingold don't get what they want this year – they'll be back. As an NAB lobbyist sagely says, "In Washington, bad ideas don't really go away – they just rest until next year."

Suddenly radio is staring at all manner of fights on Capitol Hill and at the FCC: Congressional reps like Howard Berman who think there's too much consolidation and too much power in the hands of companies like Clear Channel. Demands for a strong new EEO policy (the subject of a June 24 en banc hearing at the FCC). And this push for many hours worth of free airtime for candidates and a new 1% spectrum tax. The NAB's lobbying forces



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**Cathy Hughes says "Women have made far more progress in basketball than broadcasting — and in far less time."**

Radio One's founder angered some radio execs we talked to later — but she sure made 'em sit up and take notice while testifying at the June 24 en banc hearing on the FCC's proposed third round of EEO rules. Hughes also urged those opposed to come on board: "Too much has been spent to fight EEO and yet so little has been spent on fighting racism." Inner City Broadcasting's Charles Warfield said "EEO isn't something that our industry should be cheap about. This is our legacy." AFTRA national executive director Greg Hessinger said "intense pressure of profit and efficiency" is limiting what broadcasters will spend on outreach — leading many to fall back on the "good old boy network." Is that the way it is? M Street heard from one top-10 market GM who called to say Hughes is "full of it — radio has nothing to apologize to anybody about, when it comes to our hiring record with minorities and women."

**Do some advocacy groups abuse the minority hiring situation to shake down radio?**

Texas Association of Broadcasters executive director Ann Arnold came out with six-guns blazing at the en banc hearing on EEO: She claimed that a number of owners have told her they've been shaken down by advocacy groups who use EEO rules to "abuse, threaten, and blackmail radio and television stations." Chairman Powell quizzed Arnold about why broadcasters don't just go public with the threat, or refuse to pay. According to Arnold, broadcasters are afraid to bring the situation to the FCC. "They tell me about the calls they get asking for thousands of dollars for preparation of minority recruitment plans for their stations, in exchange for dropping protests of their license renewals." The en banc hearing will go down in the annals of FCC history for some amazingly frank talk about race and station operations.

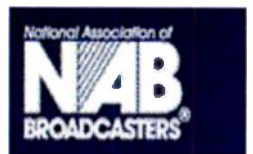
**John McCain grudgingly acknowledges the broadcasting lobby as "one of the most powerful here in Washington", as he pushes for free air time for federal candidates.**



The Arizona Republican says "it'll be a very tough fight. . . The reason we didn't have it in the [campaign finance reform] bill originally was that we were pretty sure it wouldn't pass, because of the power of the lobby." This time, the effort appears to have more grass-roots support, with more than 50 groups signing on to the "Free Air Time Coalition." The key may be Rep. Billy Tauzin (R-LA), head of the House Commerce Committee, which would need to approve the bill. Here's what "free air time" means: the "Political Campaign Broadcast Activity Improvement Act" would require radio and TV license holders to devote at least two hours of a week to "candidate-centered and issue-centered programming, in the form of debates, interviews, town hall meetings and the like." That's during "six of the weeks preceding the primary or general elections." At least eight of those hours must precede the general elections. At least half the programming must air "in or near prime time, and none could air between midnight and 6am." On the issue of vouchers: "The FCC will create a system to provide qualifying candidates and political parties with vouchers to be used to place ads on the TV or radio stations of their choice." The voucher system would be funded by "an annual spectrum usage fee on all broadcast licenseholders" — probably on the order of 1%.

**Infinity, NPR and NAB all back AM Digital for daytime.**

NAB, along with Infinity and National Public Radio, asks the Commission to allow AM radio to move forward with iBiquity's AM in-band on-channel (IBOC) system. The NAB says AM IBOC will "offer a chance to revitalize AM broadcasting." Infinity included field results from four AM stations that have been test sites for iBiquity's system, including WWJ, Detroit. The filers conceded there are still technical problems with nighttime use of digital AM technology, and they ask the FCC to broker a resolution to those problems. Other filers say



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## It's "Beat-up-on-radio" time.

We're not just talking about the battering that many radio stocks have absorbed. Nope, M Street means that radio is getting trashed almost daily — for everything from taking money for playing songs to ending local control of programming (how long has it been since jocks picked their own songs?). Congress is only too happy to threaten to investigate the pay-for-play allegations and the vertical integration questions. Newspapers, magazines and TV newsmagazines are happy to print studies by the likes of the Future of Music Foundation ("the survey found strong public support for policies to counteract the effects of radio consolidation"). The threats of re-regulation and investigations may be lousy for radio stocks. But the drumbeat of stories about radio's condition — not to mention the praise for the wonderful variety of satellite radio — threatens to erode radio's most precious asset: its relationship with its listeners. It's also making it a little tougher to come into work every morning with a positive attitude.

## It was a good April, says the RAB — 4% better than '01.

Maybe that good news will spread to Wall Street, and radio stocks could sure use some good news. We do know that CMR (Competitive Media Reporting) is raising its estimates for radio and TV spending in the second half of 2002. The RAB's monthly revenue report for April says national revenue is rebounding faster than local. National gained 6% and local rose 2%, for an average 4% increase.

## Ready for "drive-by ratings"?

Encouraged by big radio owners like Viacom and Clear Channel who also have extensive outdoor advertising interests, Arbitron will begin testing a ratings service for outdoor advertising this summer, experimenting with several different methodologies. That would be followed by a more extensive trial in Atlanta this Fall. Working with the Outdoor Advertising Association of America, Arbitron will develop ratings that give audience demographics, geographic

definitions such as Metro and DMA, and audience estimates, such as reach, frequency and Gross Ratings Points. Of course, through Scarborough, Arbitron is already servicing the outdoor industry. It's been selling information on the driving, commuting and pedestrian patterns around various outdoor. An amazing fact: At least two-thirds of U.S. billboards are now owned by companies that are also in the radio business. So Arbitron's going to be dealing with some familiar customers, with names such as Viacom and Clear Channel.

## Look for the new Arbitron People Meter oversight group to grow in numbers.

At least one major group head wasn't aware of the June 19 meeting of the new ad hoc group — and M Street is well aware of his doubts about some aspects of the People Meter. He may be sitting at the



table the next time the oversight group meets — and this time they're inviting Arbitron representatives to join them. The initial two-hour meeting revealed that many groups have harbored questions about the People Meter ranging from the global (how will agencies accept the fact of PPM-based ratings in the top 100 markets only?) to the specific and operational (what if a Philly-test meter-wearer spends the weekend rolling the dice in Atlantic City, away from the PPM's docking station?). Meanwhile, Arbitron's convening a special summertime Consultants Fly-in for July 11 in Columbia, MD. Arbitron's Owen Charlebois says he's committed to making public a continuing stream of information out of the Wilmington-Philadelphia trials.

## Arbitron aims to make the People Meter the global standard.

It sees manifold advantages, such as: the People Meter doesn't have language problems and doesn't really require much literacy — you just wear the pager-size device and park it in the docking station at night. Arbitron's ambitious — even as it strives to soothe American broadcasters

about leaving the diary behind. Spreading the PPM technology around the world spreads out the development costs, and positions Arbitron to share in millions in licensing fees. Not to mention access to the foreign markets that it's been trying to crack for years. They hope that starts South of the border, where Arbitron's allowing a company named IBOPE Media Information access to the operational data from the Wilmington-Philadelphia People Meter test. Arbitron CEO Steve Morris is hoping that leads to usage of the PPM in Latin America. Of course, Arbitron has already begun doing a diary audience measurement service in Mexico City and wants to expand to two other large Mexican cities.

## Viacom "said hello" to UK radio and TV companies.

No offers — at least not yet — but Viacom chairman/CEO Sumner Redstone confirms that COO Mel Karmazin visited several U.K. stations recently. The stops reportedly included Capital Radio and commercial TV operators Carlton Communications and Granada. Redstone says no offers have been put on the table. The British government has yet to approve a relaxation of its foreign ownership rules, but when it does, Redstone wants Viacom to have first shot. In an interview with Reuters, Redstone also declined to discuss Karmazin's fate at the company until the end of the year. The 79-year old CEO did say there are a number of possible successors to him already within Viacom, adding, "I won't be going anywhere easily, though." That — we believe.

## Hispanic radio breaks the \$500 million revenue barrier.

That's a first: Duncan's American Radio tabs the numbers and computes that after three years of steady growth (1999 to 2001), Hispanic radio is now doing a half-billion in revenue. It estimates that Mac Tichenor-run Hispanic Broadcasting did \$263,000,000 last year. That Raul Alarcon's Spanish Broadcasting System

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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management // = simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WLWI-1440	Montgomery	CNN Headline news	adds talk
<i>(WLWI airs Rush and Sean Hannity)</i>				
AZ	KNRJ-101.1	Payson (Phoenix)	KAZL, classic hits	dance, "Energy 101.1"
CA	KBID-1350	Bakersfield	adult standards	WWI - oldies
	KBKY-94.1	Merced	new	FOX - sports
CO	KLIM-1120	Limon	silent	country
<i>(KLIM is on with a 100 w STA until its CP to move to Security, CO (Colorado Springs) is built)</i>				
FL	WAKJ-91.3	DeFuniak Springs	new	contemp. Christian
	WWWK-97.7	Marathon (Key West)	silent	dance, "K-97"
KY	WCYN-1400	Cynthiana	JRN - oldies	JRN - standards, "Music of Your Life"
MS	WTGY-95.7	Charleston #	southern gospel	religion
NE	KHLP-1420	Omaha	KBBX, regional Mexican	advice talk, "K-Help"
<i>(KHLP's lineup includes Joy Browne, Dean Edell, Clark Howard, Dave Ramsey, Doug Stephan, Bruce Williams, and Rhona Raskin)</i>				
PA	WKMC-1370	Roaring Spring (Altoona)	JRN - oldies	JRN - country
PR	WKSA-101.5	Isabella (Mayaguez)	Spanish hits // WIAC-FM	romantica // WIAC-FM, "Audio Activa"
	WMIO-102.3	Puerto Rico (Mayaguez)	Spanish hits // WIAC-FM	Spanish CHR
	WIAC-FM-102.5	San Juan	Spanish hits	romantica, "Audio Activa"
TN	WMYU-93.1	Karns (Knoxville)	oldies	classic hits, "Cool 93.1"
	WGAP-1400	Maryville (Knoxville)	country	JRN - classic country
	WTCK-FM-100.7	Middleton	urban	AC urban
TX	KRMN-92.7	Shamrock	hot AC	classic hits, "Monster FM"
<i>(KRMN is in an LMA with Shamrock Broadcasting of Texas)</i>				
VI	WYAC-93.5	Christiansted	Spanish hits // WIAC-FM	romantica // WIAC-FM, "Audio Activa"
WA	KSTE-FM-105.9	Vancouver (Portland)	KSTE, modern AC	rock classics, "The River"
<i>(After stunting with the "Quick" format of song hooks that KJR-FM Seattle recently used, KSTE flips to a rock classic hits approach)</i>				



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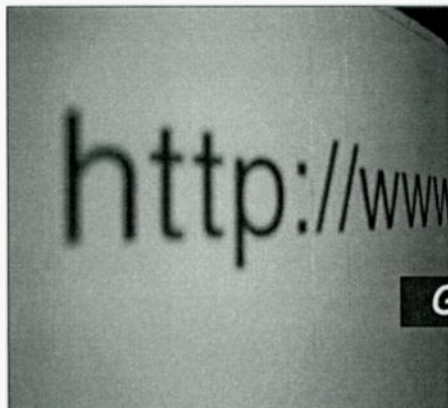
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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WYDE-850	Birmingham	talk	to be brokered religion
	WRRS-101.1	Cullman (Birmingham)	hot AC <i>(WYDE's format will move to WRRS sometime in July)</i>	to be WYDE, news and talk
AZ	KNRJ-101.1	Payson (Phoenix)	KAZL, classic hits <i>(KNRJ's current "all-commercial" format makes way for a rumored top 40/dance format as "Energy")</i>	stunting
	KYET-1180	Williams (Flagstaff)	classic country	silent
CA	KFVR-1310	Crescent City	oldies	silent
	KAZU-90.3*	Pacific Grove (Monterey)	jazz <i>(KNRC has gone silent until the new format launch near the end of June)</i>	NPR - news
	KELT-92.7	Riverside	silent <i>(The format is temporary.)</i>	contemp. Christian
FL	WHOO-1080	Kissimmee (Orlando)	adult standards	to be ESPN - sports (July 15)
	WEFL-760	Palm City	new	WWI - standards
	WDIZ-590	Panama City	adult standards	Fox - sports
	WPCF-1290	Panama City	contemporary Christian/rel.	ESPN - sports
	WIBQ-1220	Sarasota	religion	talk
GA	WDMG-860	Douglas	talk	ESPN - sports, "The Game"
IA	KRTI-106.7	Grinnell	adult contemporary	modern AC, "Energy 106.7"
IL	WREZ-105.5	Metropolis (Paducah)	soft AC <i>(WREZ features Bob &amp; Sheri mornings)</i>	hot AC, "The Cat"
	KFAD-93.9	Alexandria	oldies	ABC - classic country, "Real Country"
MO	KQMO-97.7	Shell Knob	oldies	classic country
MP	KSAI-936	Saipan	religion, ethnic	reported silent
NC	WBKU-91.7	Ahoskie	new	AFA - contemporary Christian
	WVXY-1480	Fair Bluff	silent <i>(WVXY carries Rush and Dr. Laura)</i>	ABC - oldies, talk // WTXY
NE	KIMB-1260	Kimball	# silent	country
NM	KQTM-97.9	Lordsburg	soft AC	silent
	KTBL-1050	Albuquerque	classic country	talk
NV	KBSJ-91.3*	Jackpot	new	NPR - news, classical
OK	KWCO-FM-105.5	Chickasha	country	classic hits
	KWCO-1560	Chickasha	country // KWCO-FM	classic hits // KWCO-FM
OR	KRVM-1280	Eugene	alternative	NPR - news, talk // KSJK
	KOOZ-94.1	Myrtle Point	silent	NPR - news, classical // KSOR
	KAVE-92.1	Oakridge	variety	alternative, "V-92"
	KTBR-950	Roseburg	silent	NPR - news, talk // KSJK
PA	WMAJ-104.9	Hollidaysburg (Altoona)	adult contemporary	classic hits // WXMJ
PR	WVID-90.3	Anasco (Mayaguez)	Spanish	reported silent
TN	WEKR-1240	Fayetteville	country	adds ESPN - sports



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## FORMAT CHANGES AND UPDATES (CONT'D)

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
TX	KEGG-1560	Daingerfield	religion	Spanish
	KRVA-106.9	McKinney (Dallas)	Spanish CHR	silent
<i>(KRVA and sister KRVA are moving out of the market to make way for KXGM's move to 106.7)</i>				
	KSST-1230	Sulphur Springs	country	ABC - standards
	KRVF-107.1	Terrell (Dallas)	Spanish CHR	silent
WA	KBKW-1450	Aberdeen	oldies	APN - news, talk
WI	KQBZ-100.7	Seattle	talk	adds Opie & Anthony nights
	WRDN-1430	Durand	country	soft AC/WPLT
WV	WPLT-106.3	Spooner	new	WRND, soft AC
	WXKX-1340	Clarksburg (Morgantown)	talk	ESPN - sports

## CONSTRUCTION PERMIT ACTIVITY

\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
GA	WQBT-FM-94.1	Savannah	built new auxiliary facility
KY	WQXX-FM-106.1	Morehead	changes to 19500 w, 374 ft
ME	WWBX-FM-97.1	Bangor	increases to 6500 w, redescribe xmtr location as 44-42-12 x 69-04-47
	WTBM-FM-100.7	Mexico	upgrades to class C3 from class A, changes to 850 w, 1,273 ft
MO	KQRA-FM-102.1	Brookline	changes to 4900 w, 361 ft, changes xmtr location to 37-12-39 x 93-13-42
MS	WVIV-FM-93.9	Pearl	built new auxiliary facility
NY	WTSS-FM-102.5	Buffalo	built new auxiliary facility
OK	KKRI(CP)-FM-88.1*	Pocola	downgrades to class C3 from class C2, decreases to 17000 w, 144 ft, changes xmtr location to 35-13-30 x 94-18-04
OR	KTMT-AM-580	Ashland	changes xmtr loc. to 42-18-36 x 122-48-41
	KFEG-FM-104.7	Klamath Falls	changes to 9000 w, 2,198 ft, changes xmtr location to 42-05-48 x 121-37-57
	KWRX(CP)-FM-88.5*	Redmond	license to cover for new station
SC	WKSP-FM-96.3	Aiken	changes to 17500 w, 846 ft, change xmtr location to 33-41-06 x 81-55-36
TX	KJAV-FM-104.9*	Alamo	increases to 6000 w, 328 ft, adds DA
WY	KLEN-FM-106.3	Cheyenne	increases to -3 ft, redescribes xmtr location as 41-08-08 x 104-48-12

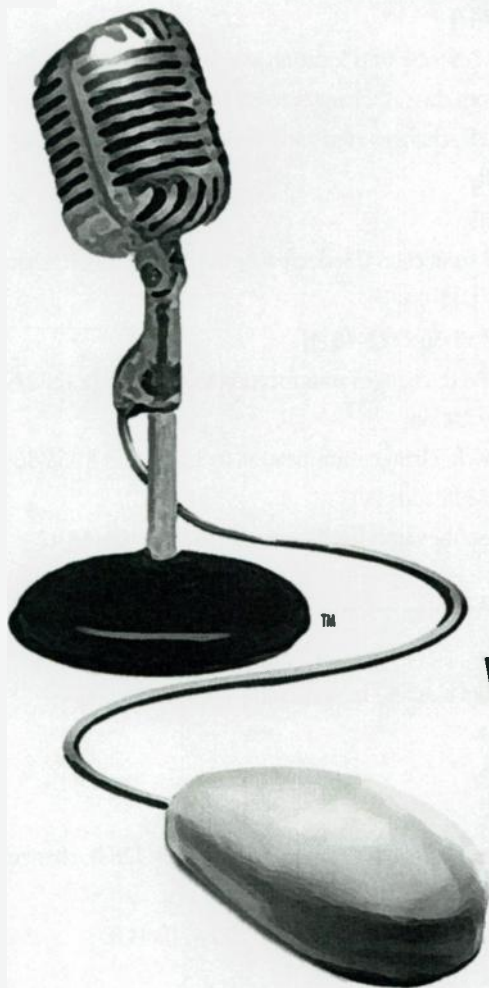
### M Street recorded data for the week of June 19, 2002

STATE	STATION	CITY	ACTIVITY
AR	KVRE-FM-92.9	Hot Spr. Village	upgrades to class C3 from class A, increases to 25000 w, adds DA
CA	KWTW-FM-88.5*	Bishop	built new auxiliary facility
CO	KQMT-FM-99.5	Denver	built new auxiliary facility
	KOSI-FM-101.1	Denver	decreases to 74000 w
GA	WVGA-FM-105.9	Lakeland	downgrades to class A from class C3, changes to 6000 w, 328 ft, changes xmtr location to 31-03-21 x 83-13-54
	WAEV-FM-97.3	Savannah	downgrades to C0 from class C, changes to 100000 w, 1,394 ft, changes xmtr location to 32-02-45 x 81-20-02
	WQBT-FM-94.1	Savannah	modify CP to decrease to 1,299 ft, changes xmtr location to 32-02-45 x 81-20-27
IN	WKLO(CP)-FM-96.9	Hardinsburg	changes to 3500 w, 433 ft, changes xmtr location to 38-28-21 x 86-24-39
NC	WAAE-FM-91.9*	New Bern	increases to 3500 w
	WRDU-FM-106.1	Wilson	increases to 1,365 ft
OR	KFIS-FM-104.1	Scappoose	built new auxiliary facility
SC	WIBZ-FM-95.5	Wedgfield	increases to 6000 w, 328 ft
VT	WCVT-FM-101.7	Stowe	upgrades to class C3 from class A, increases to 500 w, add DA, change xmtr location to 44-25-14 x 72-49-42



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## FACILITIES/PARAMETERS: APPLICATIONS ( &amp; reapplication) [docket number]

*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

STATE	STATION	CITY	ACTIVITY
AL	WFIX-FM-91.3*	Florence	upgrade to class C1 from class C2, increase to 100000 w, 919 ft, add DA, change xmtr location to 34-37-41 x 87-44-32
CO	KSIR-FM-107.1	Brush	upgrade to class C from class C1, change to 92000 w, 2,037 ft, change xmtr loc. to 39-55-27 x 103-58-25, change city of license to Bennett, CO
GU	KTKB(CP)-FM-101.9	Agana	decrease to 453 ft, change xmtr location to 13-29-23 x 144-49-45
IA	WDBQ-AM-1490	Dubuque	direct measurement of antenna power
KY	WLTO-FM-102.5	Nicholasville	change to 4600 w, 373 ft, change xmtr location to 37-57-37 x 84-32-42
LA	KNCB-FM-105.3	Vivian	change to 3200 w, 449 ft
ME	WUMF-FM-100.5*	Farmington	decrease to -190 ft
MT	KMSM-FM-106.9*	Butte	increase to -197 ft
NC	WABZ-FM-100.9	Albemarle	increase to 6000 w, 328 ft, add DA, change xmtr location to 35-07-29 x 80-43-30
	WKQB-FM-106.9	Southern Pines	change xmtr location to 34-59-47 x 79-15-06
OR	KKCW-FM-103.3	Beaverton	build new auxiliary facility
	KKRZ-FM-100.3	Portland	build new auxiliary facility
TX	KAXF-FM-88.3*	Conroe	upgrade to class C1 from class C2, increase to 80000 w, add DA, change xmtr location to 30-25-55 x 95-30-27
	KTLT-FM-106.3	Wichita Falls	upgrade to class C2 from class A, increase to 50000 w, change xmtr location to 33-53-18 x 98-34-08
UT	KCLUA-FM-92.5*	Coalville	upgrade to class C3 from class A, change to 20000 w, 295 ft DA, change xmtr location to 40-59-45 x 111-25-36
WA	KLRO-FM-88.1*	Nile	decrease to -1,145 ft, change xmtr location to 46-50-02 x 120-56-13

*M Street recorded data for the week of June 19, 2002*

STATE	STATION	CITY	ACTIVITY
CA	KDES-FM-104.7	Palm Springs	decrease to 41000 w, 538 ft, add DA
FL	WXBM-FM-102.7	Milton	change to 8200 w, 417 ft, change xmtr location to 30-42-20 x 87-42-12
	WMEZ-FM-94.1	Pensacola	change to 8200 w, 417 ft, change xmtr location to 30-42-20 x 87-42-12
GA	WFXM-FM-107.1	Gordon	change to 3000 w, 469 ft, change xmtr location to 32-50-59 x 83-28-38
ID	KSXZ(CP)-FM-106.7	Mccall	upgrade to class C from class C2, increase to 87000 w, 2,087ft, change xmtr location to 46-48-09 x 113-58-21
	KSIL-FM-100.7	Wallace	upgrade to class C1 from class C2, change to 100000 w, 446 ft, change xmtr location to 47-56-58 x 114-01-08, change city of license to Bigfork, MT
IN	WYXB-FM-105.7	Indianapolis	increase to 492 ft DA, change xmtr location to 39-46-03 x 86-00-12
	WTHD-FM-105.5	Lagrange	change to 2400 w, 521 ft, change xmtr location to 41-37-24 x 85-20-49
MA	WHMQ-AM-1240	Greenfield	direct measurement of antenna power
	WFPB-AM-1170*	Orleans	direct measurement of antenna power
MN	WZFI(CP)-FM-100.1	Pequot Lakes	change to 5200 w, 351 ft, change xmtr location to 46-36-07 x 94-18-51
MO	KJSL-AM-630	St. Louis	direct measurement of antenna power
NE	KSRZ-FM-104.5	Omaha	downgrade to class C0 from class C, decrease to 1088 ft, change xmtr location to 41-18-16 x 96-01-41
NY	WFUV-FM-90.7*	New York	increase to 390 ft, change xmtr location to 40-51-44 x 73-53-00
OH	WNPM(CP)-FM-107.5	Portsmouth	change to 2600 w, 495 ft, change xmtr location to 38-43-22 x 82-59-56
	WELW-AM-1330	Willoughby	direct measurement of antenna power
OK	KWKL(CP)-FM-89.9*	Grandfield	decrease to 11000 w, change xmtr location to 34-16-19 x 98-25-30
PA	WPIT-AM-730	Pittsburgh	direct measurement of antenna power
SD	KQRQ(CP)-FM-92.3	Rapid City	downgrade to class C1 from class C, decrease to 86000 w, 581 ft, change xmtr location to 44-04-07 x 103-15-04
	KELO-FM-92.5	Sioux Falls	decrease to 1,821 ft
TN	WDNX-FM-89.1*	Olive Hill	change to 52000 w, 591 ft, redescribe xmtr location as 35-12-23 x 88-03-32

## FACILITIES/PARAMETERS: GRANTS ( &amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
CO	KALC-FM-105.9	Denver	increase to 1,703 ft DA, change xmtr location to 39-43-58 x 105-14-08
	KMGJ-FM-93.1	Grand Junction	modify app to upgrade to class C0 from class C1, increase to 1,437 ft, change xmtr location to 39-03-59 108-44-41
GA	WDMG-FM-99.5	Douglas	increase to 981 ft, change xmtr location to 31-22-25 x 83-18-59
HI	KONI-FM-104.7	Lanai City	upgrade to class C from class C2, increase to 69000 w, 2,283 ft, change xmtr location to 20-39-36 x 156-21-50
IL	WVEL-AM-1140	Pekin	direct measurement of antenna power
KY	WOKH-FM-96.7	Bardstown	modify CP to move to 107.3 Mhz, increase to 6000 w, 322 ft, change xmtr location to 37-44-26 x 85-49-28, change city of license to Lebanon Junction, KY
ME	WYFP-FM-91.9*	Harpswell	decrease to 174 ft DA
TX	KHXS-FM-102.7	Merkel	change to 100000 w, 746 ft, change xmtr location to 32-24-19 x 100-08-17
WA	KBRO-AM-1490	Bremerton	direct measurement of antenna power

*M Street recorded data for the week of June 19, 2002*

STATE	STATION	CITY	ACTIVITY
IN	WGZB-FM-96.5	Corydon	change to 2650 w, 499 ft, add DA, change xmtr location to 38-10-25 x 85-54-50
MI	WAOR-FM-95.3	Niles	increase to 4600 w, change xmtr location to 41-44-16 x 86-15-10
PA	WSSZ-FM-107.1	Greensburg	modify CP to increase to 2850 w, 482 ft, change xmtr loc. to 40-15-54 x 79-20-25
TN	WYLV-FM-89.1*	Alcoa	build new auxiliary facility
TX	KQXC-FM-103.9	Wichita Falls	upgrade to class C2 from class A, change to 50000 w, 305 ft, redescribe xmtr location as 33-56-30 x 98-34-06
WA	KISC-FM-98.1	Spokane	change to 100000 w, 1,946 ft, change xmtr location to 47-34-52 x 117-17-47



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## CALL SIGN/ STATION NAME CHANGES # indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
AL	WXBK-1090	Albertville	WWGC-1090	4/24/2002	We Are Your Southern Gospel Voice For Marshall County & Northern Alabama
AZ	KEAL-95.3	Douglas	KCDQ-95.3	6/5/2002	
CO	KXUU-102.1	Estes Park	KXDC-102.1	6/10/2002	102X Denver's Pure Dance Channel
IA	KBGG-1700	Des Moines	WSJZ-1700	6/6/2002	Headline News
ID	KOSZ-107.1	Idaho Falls	KQEO-107.1	6/12/2002	
MD	WWTL-700	Poolesville	WGOP-700	6/6/2002	News, Talk
NC	WNCR-1480	Fair Bluff	WVXY-1480	6/13/2002	
NM	KQEO-FM-101.7	Rio Rancho	KOSZ-FM-101.7	6/13/2002	Kozy
TX	KTXQ-94.5	Gainesville	KSOC-94.5	6/6/2002	K-Soul
	KPAR-1420	Granbury	KPIR-1420	6/6/2002	

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
AL	WRVX-FM-97.9	Eufaula	314	from Renegade Broadcasting, LLC to Small Town Radio, Inc.
	WZZX-AM-780	Lineville	314	from Robert A. Perry to Williams Communications, Inc.
AR	KAPZ-AM-710	Bald Knob	314	from Bald Knob Radio, Inc. to Caldwell Broadcasting, LLC
	KBPU(CP)-FM-88.7*	De Queen	314	from Educational Opportunities, Inc. to Educational Opportunities, Inc.
	KAWW-FM-100.7	Heber Springs	314	from Greers Ferry Radio, Inc. to Caldwell Broadcasting, LLC
	KAWW-AM-1370	Heber Springs	314	from Greers Ferry Radio, Inc. to Caldwell Broadcasting, LLC
	KWCK-AM-1300	Searcy	314	from Searcy Radio, Inc. to Caldwell Broadcasting, LLC
	KWCK-FM-99.9	Searcy	314	from Searcy Radio, Inc. to Caldwell Broadcasting, LLC
CA	KCRE-FM-94.3	Crescent City	314	from Pollack/Belz Radio, LLC to KPOD, LLC
IL	WPJX-AM-1500	Zion	314	from ABC, Inc. to Multicultural Broadcasting of Chicago, Inc.
LA	KMRL-FM-91.9*	Buras	314	from Deep Delta Radio, Inc. to White Dove Fellowship Church
MO	KOZX-FM-98.1	Cabool	314	from Debeo Productions, Inc. to Quorum Radio Partners, Inc.
	KELE-AM-1360	Mountain Grove	314	from Debco Productions, Inc. to Quorum Radio Partners, Inc.
NC	WRQR-FM-104.5	Wilmington	316	from John W. Harris & Macon B. Moyer to Harris Radio, LLC
NM	KIVA-AM-1600	Albuquerque	314	from Simmons-NM, LS, LLC to Aragon Broadcasting Company, LLC
TX	KBAE-FM-96.3	Llano	315	from Sonoma Media Corporation to HBC Investments, Inc.
VI	WVGN-FM-107.3	Charlotte Amalie	314	from Calypso Communications to LKK Group Corporation
WI	WNBI-AM-980	Park Falls	314	from Nicolet Broadcasting, Inc. to Midwest Radio Network, LLC

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

*M Street recorded data for the week of June 19, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WASZ-FM-95.5	Ashland	314	from Pery Communications, Inc. to Williams Communications, Inc.
	WZEW-FM-92.1	Fairhope	314	from Baldwin Broadcasting Company, Debtor In Possession to Dotcom Plus, LLC
GA	WFFM-FM-105.7	Ashburn	316	from On Top Communications, Inc. to On Top Communications Of Georgia, LLC
	WPEZ-FM-93.7	Jeffersonville	314	from US Broadcasting, LLC to Cumulus Licensing Corp.
	WRXZ-FM-106.1	Sylvester	316	from On Top Communications, Inc. to On Top Communications of Georgia, LLC
IN	WREB-FM-94.3	Greencastle	314	from The Original Company, Inc. to Mid-America Radio of Indiana, Inc.
	WSKT-FM-92.7	Spencer	314	from Old Northwest Broadcasting, Inc. to Mid-America Radio of Indiana, Inc.
KY	WCYN-FM-102.3	Cynthiana	314	from WCYN Radio, Inc. to Cumulus Licensing Corp.
MS	WRJH-FM-97.7	Brandon	316	from On Top Communications of Mississippi, Inc. to On Top Communications of Mississippi, LLC
NC	WRCS-AM-970	Ahoskie	316	from James R. Wiggins — (deceased) to Estate of James R. Wiggins
NM	KSMX-FM-107.5	Clovis	314	from Rickochet Communications, Inc. to Rooney Moon Broadcasting, Inc.
	KSEL-FM-95.3	Portales	314	from Bergman Broadcasting, Inc. to Rooney Moon Broadcasting, Inc.
	KSEL-AM-1450	Portales	314	from Bergman Broadcasting, Inc. to Rooney Moon Broadcasting, Inc.
NY	WWSE-FM-93.3	Jamestown	314	from James Broadcasting Company, Inc. to Media One Group, LLC
OH	WBCY-FM-89.5*	Archbold	316	from R. David Boyer, Et Al (old Board) to R. David Boyer, Et Al (new Board)
	WBCJ-FM-88.1*	Spencerville	316	from R. David Boyer, et al (old Board) to R. David Boyer, et al (new Board)
OK	KTIJ-FM-98.5	Elk City	316	from Fuchs Radio, Inc. to Fuchs Radio, LLC
	KTJS-AM-1420	Hobart	316	from Fuchs Broadcasting Company, Inc. to Fuchs Radio, LLC
PA	WNCC-AM-950	Barnesboro	314	from Vernal Enterprises, Inc to Cambria Radiowerks, Inc.
	WRDD-AM-1580	Ebensburg	314	from Vernal Enterprises, Inc to Cambria Radiowerks, Inc.
TX	KFYN-AM-1420	Bonham	314	from North Texas Radio Group, LLC to Bonham Broadcasting, Inc.
	KSIX-AM-1230	Corpus Christi	316	from Corpus Christi Broadcasting Co., Inc. to Eagle Creek Radio, LLC
WY	KRQU-FM-104.5	Laramie	316	from Athomic Broadcasting, Inc. to Laramie Mountain Broadcasting, LLC



## GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
AL	WRRS-FM-101.1	Cullman	314	from BCA Radio, LLC to Kimtron, Inc.
AR	KDRS-FM-107.1	Paragould	314	from Pressly Enterprises, LLC to MOR Media, Inc.
CA	KHJ-AM-930	Los Angeles	316	from LBI Intermediate Holdings, Inc. to LBI Holdings I, Inc.
FL	WAYL-FM-91.9*	St. Augustine	314	from Vision Broadcasting of Florida, Inc. to New Covenant Educational Ministries, Inc.
GA	WFFM-FM-105.7	Ashburn	316	from On Top Communications, Inc. to On Top Communications Of Georgia, LLC
	WOKF-FM-92.5	Folkston	314	from Folkston Broadcasters, Inc. to Central Florida Communications Group, Inc.
NC	WRCS-AM-970	Ahoskie	316	from James R. Wiggins — (deceased) to Estate of James R. Wiggins
ND	KDSR-FM-101.1	Williston	314	from Robert H. Miller to KDSR
NH	WCFR-FM-96.3	Walpole	314	from Walpole Radio Partners to Vox Vermont, LLC
OR	KCYS-FM-98.1	Seaside	316	from Dave's Broadcasting Company to Dave's Broadcasting Corporation
SC	WCEO-AM-840	Columbia	314	from Udel Richardson to Eastern Broadcasting Group, Inc.
SD	KZNC-FM-99.1	Huron	315	from Rolland C. Johnson, Brian Frank, et al to Three Eagles Investors LLC
TX	KSIX-AM-1230	Corpus Christi	316	from Corpus Christi Broadcasting Co., Inc. to Eagle Creek Radio, LLC
WI	WAUH-FM-102.3	Wautoma	314	from Raymond I. Cal to Hometown Broadcasting LLC

*M Street recorded data for the week of June 19, 2002*

STATE	STATION	CITY	FORM	APPLICANTS
AL	WQLA-FM-102.1	Citronelle	314	from Lyn Communications, Inc. to ABC, Inc.
CA	KCNO-FM-94.5	Alturas	314	from KCNO, Inc. to EDI Media, Inc.
CO	KAVA-AM-1480	Pueblo	315	from Stephen C. Hillard to Council Tree Hispanic Broadcasters, LLC
MI	WLKM-FM-95.9	Three Rivers	314	from Voice Of Three Rivers, Inc. to Impact Radio, LLC
NC	WJRM-AM-1390	Troy	314	from Montgomery Broadcasting, Inc. to Family Worship Ministries, Inc.
OH	WBNO-FM-100.9	Bryan	314	from Williams County Broadcasting System, Inc. to Impact Radio, LLC
OK	KTLV-AM-1220	Midwest City	314	from First Choice Broadcasting, Inc. to Clear Channel Broadcasting Licenses, Inc.
	KEBC-AM-1340	Oklahoma City	314	from Clear Channel Broadcasting Licenses, Inc. to First Choice Broadcasting, Inc.
OR	KSND-FM-95.1	Lincoln City	314	from Elite Broadcasting, Inc. to Radio Beam, LLC
TX	KFGG-FM-88.7*	Corpus Christi	314	from Roloff Evangelistic Enterprises, Inc. to Educational Media Foundation
	KREH-AM-900	Pecan Grove	316	from Amador S. Bustos to Bustos Media Holdings, LLC
VA	WMNA-AM-730	Gretna	316	from Lyle C. Motley, Deceased to Sara M.

▼ cont. from page 3

the FCC should hold off on allowing AM IBOC to move forward until those issues are resolved.



**The FCC's new global review of media ownership rules puts everything in neutral.**

But maybe it was inevitable:

Minority and Media Telecommunications Council executive director David Honig tells us the courts "all but spelled out" to the FCC that they had to wrap the rulemakings in a single proceeding. That's what Media Bureau Chief Ken Ferree is doing, and he probably won't

start producing any new rules – like newspaper-broadcast cross-ownership – until well into 2003. Some public advocates fear the FCC review could lead to more consolidation. Newspaper companies like Cox, Hearst and Tribune say they're hurt by the delay. Newspaper Association of America president/CEO John Sturm tells M Street they are "extremely disappointed" with the delay. "Unlike the other issues the FCC will address in its comprehensive proceeding, newspaper-broadcast cross-ownership has never been reviewed over its 27-year history, is not the subject of a court remand, and has a completed rulemaking record that has been ready for Commission action since mid-February." Their take is that local daily newspapers remain shut out of broadcast ownership in their home markets.

**Not everybody in Congress wants to bail out webcasters.**

Michigan Democratic Rep. John Conyers lines up with the RIAA and the labels (and oh yes, the artists). He is "dismayed" and "deeply troubled" by the Librarian of Congress' decision to "cut the rates for webcasting music." That was the fateful ruling of June 20, which made nobody happy, as far as we can tell. Meanwhile Jay Inslee (D-WA) and Rick Boucher (D-VA) are considering a bill to correct "the flawed 'willing buyer-willing seller' standard" that Congress set in the 1998 Digital Millennium Copyright Act. We think RAIN's Kurt Hanson has a better idea: He says "it's finally time for compromise" between the record industry and webcasters.

## THE TAYLOR REPORT

▼ cont. from page 4

was #2 at \$115,000,000. And that Entravision was #3 with \$55,280,000. Duncan analyst Tony Sanders says "We expect Hispanic-formatted stations, as a group, to outperform the industry trends" for general-market radio. M Street notes that Univision is in line to enjoy the fruits of Spanish-language radio from both its pending \$3.5B acquisition of Hispanic Broadcasting – and through its participation in Entravision, of which it's the largest investor. So far, the FCC hasn't trained its telescope on a particular market, such as Hispanic or African-

American radio. Will that change? Will the DOJ care?

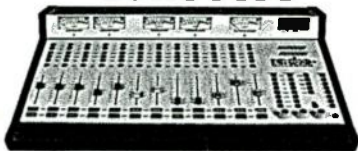
### Jack Buck WAS St. Louis.

The sportscaster was one of the last symbols of the legendary regional baseball announcers and sports personalities who knitted together whole states and regions. KMOX, St. Louis has not only lost one of its signature personalities, the



midwest has lost one of the broadcasters whose recognizable voice made you know just how special radio is – as a one-to-one medium. Jack Buck died June 18 after smoking a lifetime of Camel cigarettes, and he leaves behind a talented son (Joe) who's also a fine broadcaster. But the World War II generation that produced Red Barber, Harry Caray, Mel Allen, Bob Prince, Jack Brickhouse and other greats is thinning out. We're just glad Ernie Harwell's still on the job in Detroit – and Vin Scully in L.A.

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The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## Boston area

The ADD Radio Group (Peter Arpin) sells WLYN, Lynn, MA (1360) to Arthur Liu's Multicultural Broadcasting for \$1,775,000 — and if Liu runs true to form, we'd expect him to do brokered ethnic programming on it. WLYN's currently doing mostly Spanish-language religion as "Radio Emanuel", and it's also got the Spanish-language games of the Boston Red Sox. Arpin tells M Street he'd been LMAing WLYN until 1999, when his ADD Radio Group bought it. His company retains WARL, Attleboro, MA (1320) and Hartford-market WNTY (990). Arpin has growing interests in cable TV and video production.

## Aspen, CO

Entravision buys commercial-band Class C3 KPWW, Aspen (107.1) from Roaring Fork Public Radio, which has operated it as a non-com. Entravision flips KPWW from news/classical/jazz to a simulcast of its Radio Tricolor regional Mexican format heard on Denver's KXPK (96.5) and KMXA (1090). GM Rob Quinn says KMXA will eventually become "La Constentida", a Mexican oldies format that's being tested in California.

## North of Chicago

For the second time, ABC sells off now-silent WPJX (1500), licensed to Zion, IL. A year and a half ago it filed a deal to sell

then-WDDZ back to its one-time owner for \$100,000 — but that never closed. Back then, the Sun-Times reported that onetime owner Robert Jeffers and partner Willie Davis were launching a Spanish-language format on 1500 in an LMA. They re-named the station WPJX — but it went dark, last October. In the meantime, ABC must be happy enough with the job WRDZ (1300) is doing to bring Radio Disney to Chicagoland, because it's selling the 1500 off to Multicultural Broadcasting of Chicago. Price this time: \$70,000. Multicultural (not the Arthur Liu group of similar name) must resurrect the station and get it back on the air by October 1 to keep the FCC license alive.

## Riley, KS

Rich Wartell's Manhattan Broadcasting is buying the construction permit for a new FM at 96.3, giving Wartell a fourth station in the Manhattan, KS area. He's paying Michael Law \$430,000 for the CP for the future Class C3. They hope to get the new station on the air by the end of the summer, says Wartell, who owns news/talk KMAN, rock KMKF, and country KXBZ.

## South-central Iowa

David Peschau makes his Continental Radio Broadcasting into an M Street-defined group (at least one station in two or more markets), and buys three FMs

south of Des Moines. This wraps up the situation M Street reported on September 19, 2001: Court-appointed receiver Thomas H. Burke took control of the FMs owned by Lifestyle Communications. He was looking for a buyer, and KRLV, Las Vegas owner Peschau is it. The stations are classic country KIIC, Lamoni (97.9), sports KJJC, Osceola (107.1), and sports KLRX, Madrid (96.1).

## Devils Lake, ND

Double Z Broadcasting buys country KDLR (1240) and AC KDVL (102.5) from Dakota Rose Broadcasting (Dale and Doris Alwin) for \$820,000. The combo will be paired with Double Z's country KZZY. KDLR has 1,000 watts day and night. KDVL is a class C1 with 100,000 watts at 471 feet. Devils Lake is 90 miles west of Grand Forks, ND.

## Charleston, SC

Judith Aidoo's Caswell Communications buys urban "Rhythm 100.9" WPAL-FM from Gresham Communications for \$850,000. WPAL-FM is a class A licensed to Walterboro, SC, and it should become Aidoo's second station there: she's waiting to close on black gospel "Integrity 1480" WZJY.

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