

# M Street Journal

RADIO'S JOURNAL OF RECORD

July 10, 2002

Serving Radio Since 1984

Vol. 19 Issue 13

## Going to the NAB show in Seattle?

It's September 12-14, less than two months away now — and we bet that a lot of M Street Journal readers answered "no" to the question in the headline. It's true that some might be in Seattle in mid-September, but won't be registered by their companies to attend the Radio Show. But most radio industry execs won't be packing for Seattle at all, either because #1, it's not in the budget in this difficult revenue year or #2, the company isn't sending its people to the NAB. In the case of Infinity, it's a simple question of no longer belonging to

the NAB, because of last year's pullout triggered by TV ownership disagreements. But many of today's groups just aren't sending their GMs, GSMs or PDs, even though they support the NAB as an organization. If you can't be there for the FCC-related meetings, exhibit-floor news and informal note-taking — M Street will be happy to stand in for you. But it would sure be more fun for everybody if attendance were bigger. (Conference details online at "www.NAB.org.")

## A "Drive" by any other name...

**M Street Format Watch:** The success of Bonneville's "Drive" in Chicago (launched in March 2001) led to another Bonneville "Drive" in San Francisco — and now we're looking at other format flips that don't necessarily use the "D" word, but do partake of some of the same characteristics. Those include a classic hits-based playlist that delves deeper into some albums than the traditional tight-listed classic hits outlet, and a low-key presentation that often echoes phrases like "respect the music" and eschews a loud personality-driven morning show and splashy promotions. For example, Clear Channel's new "River" in Portland, OR is calling itself "First Class Rock", and it's distinguishing itself from the usual run of classic hits stations by playing the album version of the hits, and leaning a little AOR. M Street is seeing "Drive" — which reminds us a little of pioneering rock AC WMMO, Orlando over a decade ago — become part of the vocabulary of programmers all over the U.S. Even if they're not employing the name.

Meanwhile, over on the Senate side, the M Street Daily broke the news that Senators Herb Kohl (D-WI) and Mike DeWine (R-OH) now have media rules "on the radar." That doesn't mean hearings yet. But note the Wisconsin connection between Feingold and Kohl, and that Kohl chairs the Antitrust Subcommittee of the Judiciary Committee and DeWine is the ranking Republican.

## READ ON!

### IN THIS WEEK'S JOURNAL OF RECORD

**THE TAYLOR REPORT** FCC clears revenue-dominant clusters, after a delay, in Texarkana, Jonesboro and Green Bay. It's costing Emmis lots of money to have David Edward Smith listen to QJ01, Chicago. **pg 4**

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## Congress is watching radio - closely

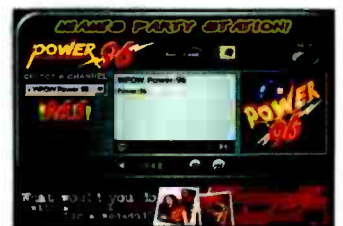
Most of the noise you've heard comes from Democrats in the House, like California's Howard Berman, whose constituency includes the Hollywood entertainment business and the record business. But until the Democrats actually seize control of the House — which could conceivably occur in November — M Street doesn't expect the fireworks to get very loud. On the other hand, we've now got Wisconsin Democrat Russ Feingold taking up the cudgels with his "Competition in Radio and Concert Industries Act." His

bill is aimed squarely at Clear Channel (though it doesn't name it), and it would prohibit the FCC from allowing further consolidation, require it to ratchet up the on-air disclosure rules for paid spins, tighten the operating agreement rules for non-owned stations — and order the FCC to revoke the license of any station that uses its cross-ownership of a promotions company or concert venue in an "anti-competitive" manner. Clear Channel began defending itself and the industry literally before Feingold's press conference was over.



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**M Street**  
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**Clear Channel rushes to defend radio (and itself) from Congressional attacks.** Even before Wisconsin Senator Russ Feingold's press conference was over, Clear Channel released a five-page statement responding to his "Competition in Radio and Concert Industries Act." Going point-by-point, Clear Channel's Mark Mays says they're open to discussing their business practices with Congress. He contrasted radio's consolidation with that of the record industry, noting that five groups control 84% of CD sales — while the top ten radio groups control just 44% of industry revenues. His harshest comments were saved for the issue of payola, insisting radio is not selling spins. Mays also pointed to a research study conducted by an MIT professor, which found that diversity of formats has increased since the Telecom Act of 1996. On the other side, and just as quickly, the record industry sprang to support Feingold. Recording Industry Association of America (RIAA) chief Hilary Rosen says the radio promotion system needs reforming, and she thinks Feingold's bill provides the road map to getting there: "It takes the necessary first step toward ensuring diversity of programming on radio stations by preventing abuse of independent promotion through unprecedented increased radio ownership consolidation."

### **\$28,000 and counting – how much FCC-defined indecency can Emmis afford?**

A new \$7,000 fine for a March 12, 2001 morning show on WKQX, Chicago is the second indecency fine this year for Q101, which was rung up for \$21,000 back in the Spring. The latest complaint – filed by Chicago activist David Edward Smith – was triggered by the broadcast of the spoof song "Smell My Finger." The FCC says it featured references to "fellatio, female genitalia, ejaculation, and manual

stimulation of the female genitalia." The Enforcement Bureau assessed it this way: "The song's sexual import is lewd, inescapable and understandable." It says the complainant supplied a tape. Emmis didn't have a recording, but denied the show was indecent. The FCC saw it differently. It fined Q101 \$7,000. Emmis is already weighing how to handle the previously-assessed \$21,000 fine – and it's approaching the point where it must either write out a check and settle things (not really an expensive prospect, compared to the legal fees), or fight the FCC's ruling beyond the Commission. The Chicago Sun-Times calculates that Smith (representing Citizens for Community Values of Illinois) has triggered a total of \$42,000 in FCC fines against Q101 in the last three years.

**But when it comes to indecency, sometimes it's the context, not the word.** Warning: there are a couple of words here that your grandfather wouldn't have used in the presence of your grandmother. Yes, Emmis-owned WKQX, Chicago is slammed for another indecency fine, but sports WGR, Buffalo isn't fined for saying "prick" and "piss on." Why? Because the FCC says "piss on", and "pissed at" and "pissed off", are commonly used slang terms to indicate or describe "a sense of anger." They're not indecent in the WGR situation since they didn't "describe or depict an excretory act. . . [and] did not appear to pander or titillate" and weren't presented for "shock value." WGR's hosts came up with an idea to distribute urinal splash guards so listeners — male ones — could express their feelings about the National Hockey League. As for "prick" — the FCC says it was used not to describe or depict a sexual activity or organ. But as a "vulgar insult." The FCC had let Entercom's WGR off the hook back in February '01, but complainant Michael Palko appealed.

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## The giant advertising agencies join the chorus of complainers about radio consolidation.

A group of execs from the "majors" recently held a quiet 90-minute meeting with FCC staffers to complain about radio consolidation, reports Ad Age. We're feeling nostalgic right about now: we remember back when agencies' biggest complaint was that "radio is hard to buy because it's so fragmented." They're singing a different tune now — or maybe it's a jingle. They're telling the FCC that further consolidation would drive up marketing costs, which could mean smaller markets would no longer get ad buys. Agency folks also told staffers that radio, TV, and newspaper cannot simply be swapped for one another if prices lock a buyer out of a particular medium. They also claim the "homogenization" of local radio, combined with cable consolidation, is hurting smaller companies and those operating in a limited region. After we ran a story about the agency-FCC meeting in the M Street Daily, station owner Larry Fuss of Delta Radio put in his two cents worth: "Gee, my heart is aching [for the agencies] . . . Seems to me the agency people could spend their time more productively, instead of complaining about radio." In fact, M Street heard from several radio execs who said the agency gripes are "a case of the pot calling the kettle black" — because of the highly-consolidated ownership situation of the big agencies. Even if you agree that consolidation's gone too far in radio, it's hard to ignore the highly-concentrated ownership in the ad biz.

**Stock market jitters continue — "the fear factor is just incredible."** That was Wachovia Capital expert (and elder statesman) Bishop Cheen, speaking on Radio One's emergency conference call, as it tried to calm wild Wall Street rumors about backroom irregularities and unusual stock deals for its key execs. After Enron and WorldCom, investors are hyper-sensitive to almost any rumor, no matter its plausibility. Radio One was forced to react to the mere rumors of a critical investigative piece by Martin Peers in the Wall Street Journal — which did appear the next day, though Peers noted that the stock-purchase loans to CEO Alfred Liggins, CFO Scott Royster and a couple of others had been fully disclosed to the SEC, and that major investors had been aware of them. The rumors went on to touch Clear Channel and the entire media sector — with no evidence in sight to support them.

**It's been a trying year, and Clear Channel and Emmis look for ways to lighten things up a little for employees.**



Clear Channel's Mark Mays announces he's adding a vacation day to the 2002 calendar: "We preach action all the time, and now we are taking some action to show how grateful we are . . . Many of you might want to extend the July 4th weekend, others will find it more convenient to choose a day later. . . Either way, work it out with your manager and enjoy one more vacation day." #2, Jeff Smulyan announces the new "unofficial mascot of Emmis, R. B. Moose." And everybody's getting their own stuffed "moose." Seems that Smulyan got a few laughs from a moose-head puppet at this year's

Emmi Awards, which he introduced as "Robert B. Moose, Emmis' new CEO." He says "no matter how hard we work, we've still got to have fun."

## Don't you think the Marconi nominees list looks strange without Infinity?

This will be the second year of Marconi voting where you don't see any Infinity station competing for "Legendary Station" or Howard Stern up for a "Network/Syndicated Personality" award. Viacom pulled its entire company out of NAB membership because of the TV Board's stand on the 35% national TV audience cap. Infinity radio became an unrelated victim of the feud. FYI, the list of Marconi nominees (5 in each category) is out and posted on the "NAB.org" website. And there are plenty of fine stations in the field, including these Legendary Station nominees: KSL, KSTP, WABC, WBEB and WSB.

## Are radio towers killing migratory birds?

Evidence is very scarce, but it's an emotional issue. Some scientists and environmental groups charge a correlation exists between lighted broadcast towers and the death of birds making their way north and south. Now the NAB is asking Congress to fully fund an independent study by the U.S. Fish & Wildlife Service to look at the issue. There are 60,000+ lighted communication towers in America over 200 feet tall.

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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management // = simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WRJM-93.7	Geneva (Dothan)	easy listening	talk
	WYTK-93.9	Rogersville (Muscle Shoals)	adult contemporary	ESPN - sports
AR	KGFL-1110	Clinton	talk	oldies
	KHPA-104.9	Hope	country	adds Young & Elder mornings
CA	KIXA-106.5	Lucerne Valley	oldies	rock, "Fox 106.5"
GA	WSRA-1250	Albany	WANL, contemporary Christian	ESPN - sports
HI	KAHA-105.9	Honolulu	modern rock	classic rock, "The Big Kahuna"
IN	WXLW-950	Indianapolis	religion	adds ESPN - sports
KY	WMJM-101.3	Jeffersontown (Louisville)	rhythmic oldies	urban AC, "Magic 101.3"
		(WMJM adds Tom Joyner mornings)		
LA	KVOL-FM-105.9	Opelousas (Lafayette)	sports/KVOL	stunting
MA	WDIS-1170	Norfolk	talk, AC	reported silent
ME	WDME-103.1	Dover-Foxcroft (Bangor)	adult contemporary	alternative
MI	WZBL-103.7	Hartford (Benton Harbor)	WYTC, country	ABC - urban AC, "The Touch"
MS	WMSI-102.9	Jackson	country	adds Blair Garner
NM	KCQL-1340	Aztec	sports	adds FOX - sports
OK	KQSR-94.7	Oklahoma City	soft AC	KHBZ, modern rock, "94.7 The Buzz"
OR	KXIX-94.1	Bend	rock	CHR, "Power 94"
TN	WSEV-FM-105.5	Gatlinburg (Knoxville)	oldies/WSEV-FM	adult contemporary/WSEV-FM, "Mix 105.5"
	WAYB-95.7	Graysville #	hot AC	religion
	WQQK-92.1	Hendersonville (Nashville)	urban	urban AC
	WEZG-99.3	Jefferson City (Knoxville)	oldies	Spanish hits, "La Buena"
	WSEV-930	Sevierville (Knoxville)	oldies/WSEV-FM	adult contemporary/WSEV-FM, "Mix 105.5"
WV	WWLW-106.5	Clarksburg (Morgantown)	rock	adult contemporary, "Magic 106.5"



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# FORMAT CHANGES & UPDATES

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STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
AL	WHMA-1390	Anniston (Florence)#	sports <i>(WHMA's programming includes Larry King, Sean Hannity, and Bill O'Reilly)</i>	talk, "Talk Radio 1390"
	WRRS-101.1	Cullman (Birmingham)#	hot AC <i>(WRRS returns with WYDE's talk format sometime this month)</i>	silent
CA	KCTC-1320	Sacramento	adult standards	adds WW1 - adult stand., "Music of Your Life"
CO	KMOM-96.1	Fountain (Colorado Springs)	classic rock	rock
FL	WTLQ-1240	Ft. Myers	talk	tropical // "La Nueva Latino Tropical"
	WZTA-94.9	Miami Beach	rock	modern rock
	WIXC-1060	Titusville	adult standards	to be ESPN - sports (7/15)
IL	WJBC-1230	Bloomington	AC, talk	news, talk
IN	WXLW-950	Indianapolis	religion	ESPN - sports
	WNDE-1260	Indianapolis	sports <i>(The ESPN programming migrates to WXLW)</i>	adds FOX - sports
KY	WOKH-96.7	Bardstown	adult contemporary <i>(WOKH expects to return in September)</i>	silent
MA	WARE-1250	Ware (Worcester)	tropical	oldies
MI	WKKM-92.1	Harrison	classic country <i>(WKKM plans to return in mid-July with new facilities)</i>	silent
	WCAS-1290	Saline (Ann Arbor)	adult standards	WHNE, 50s-70s oldies, "Honey Radio"
MT	KGLM-97.7	Anaconda	country	ABC - hot AC
	KANA-580	Anaconda	adult contemporary	ABC - oldies, "Mighty 580"
	KBCK-1400	Deer Lodge	sports	ABC - country, "The Buck"
NM	KIVA-1600	Albuquerque #	news, talk <i>(KIVA is in an LMA-to-buy with Aragon Broadcasting; KBTK picks up some of the news programming from KIVA)</i>	Spanish
	KBTK-1310	Corrales (Albuquerque)	talk <i>(KBTK picks up some news programming from soon-to-be-sold sister KIVA)</i>	news, talk
NY	WSSK-89.7	Saratoga Springs (Albany)	contemporary Christian <i>(WSSK expects to return in the fall)</i>	silent
	WRKW-92.9	Saugerties (Poughkeepsie)	classic rock	rock
OK	KTIJ-98.5	Elk City	adult contemporary	CHR, "98.5 The Zone"
OR	KWRX-88.5	Redmond	new	classical/KWAX
SC	WLMC-1470	Georgetown (Myrtle Beach)	black gospel <i>(The station was knocked off from a lightning strike)</i>	reported silent
	WTNI-1490	Hartsville (Florence)	silent	country
TN	WSNW-1150	Seneca	silent	JRN - country
	WDXN-540	Clarksville	talk	contemporary Christian
	WYYB-93.7	Kingston Spr (Nashville)#	Americana	to be contemp. Christian, "Fish"
	WRLG-94.1	Smyrna (Nashville) #	adult alternative // WRLT <i>(WYYB and sister WRLG are being sold to Salem Communications)</i>	to be contemp. Christian // WYYB, "Fish"



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## FORMAT CHANGES AND UPDATES (CONT'D)

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
TX	KTNZ-1010	Amarillo #	talk, sports <i>(KBZD and KTNZ are in an LMA-to-buy with Amigo Broadcasting)</i>	regional Mexican
	KBZD-99.7	Amarillo #	blues	Spanish CHR
UT	KPIR-1420	Granbury	KPAR, silent	ABC - country
	KRPX-1080	Price #	oldies/KPRQ	KSLL, adult contemporary, "The Eagle"
VA	KPRQ-100.9	Price #	oldies	KWSA, adult contemporary, "The Eagle"
	WAMM-1230	Woodstock	adult contemporary	adult standards
WV	WFBY-102.3	Weston (Morgantown)	WSSN, modern AC	rock/WWLW

## CONSTRUCTION PERMIT ACTIVITY

\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
AL	WBAM-FM-98.9	Montgomery	upgrades to class C1 from class C2, increases to 100000 w, 981 ft, changes xmtr location to 31-58-05 x 86-13-01
CA	KSUR-AM-1260	Beverly Hills	increases to 20000 w days, 7500 w nights
	KRCK-FM-97.7	Mecca	increases to 1270 w
	KFRS(CP)-FM-89.9*	Soledad	license to cover for new station
GA	WHBS(CP)-AM-1400*	Moultrie	license to cover for new station
IL	WZNX-FM-106.7	Sullivan	increases to 528 ft, re-describes xmtr location as 39-36-39 x 88-41-32
LA	KAVK-FM-89.7*	Many	moves to 89.3 Mhz, upgrades to class C3 from class A, increases to 12000 w, 427 ft
NV	KHIX(CP)-FM-96.7	Carlin	license to cover for new station
NY	WZMR-FM-104.9	Altamont	changes to 530 w, 932 ft, changes xmtr location to 42-38-11 x 74-00-02
	WSKQ-FM-97.9	New York	built new auxiliary facility
	WVOR-FM-100.5	Rochester	corrects xmtr location to 43-02-01 x 77-25-18
OH	WKJH-LP-103.5*	Bryan	license to cover for new station
	WHIZ-FM-102.5	Zanesville	re-describes xmtr location as 39-55-42 x 81-59-7
OK	KOCU-FM-90.1*	Altus	changes to 5000 w, 85 ft
PA	WAWN-FM-89.5*	Franklin	increases to 2000 w
TX	KBNL-FM-89.9*	Laredo	built new auxiliary facility
WI	WFMP-FM-107.1	New Richmond	upgrades to class C2 from class C3, increases to 32000 w, 574 ft, add DA, change xmtr location to 45-08-28 x 93-06-02, changes city of license to Coon Rapids, MN

## M Street recorded data for the week of June 26, 2002

STATE	STATION	CITY	ACTIVITY
AS	KKHI-FM-93.1	Pago Pago	changes to 1100 w, 1,490 ft
CA	KRBS-LP-107.1	Oroville	license to cover for new station
	KELT-FM-92.7	Riverside	changes to 280 w, 1,473 ft, change xmtr location to 34-36-44 x 117-17-27, changes city of license to Adelanto, CA
NC	WIFM-FM-100.9	Elkin	changes to 470 w, 705 ft, re-describes xmtr location as 36-11-50 x 80-50-13
NV	KFMS-FM-101.9	Las Vegas	modifies xmtr location to 36-00-30 x 115-00-20
	WTSS-FM-102.5	Buffalo	built new auxiliary facility
OK	KADB(CP)-LP-96.7*	Ada	license to cover for new station
	KKFC-FM-105.5	Coalgate	downgrades to class C3 from class C2, changes to 20000 w, 364 ft, changes xmtr location to 34-41-43 x 96-23-17
OR	KWRX(CP)-FM-88.5*	Redmond	license to cover for new station
RI	WXHQ-LP-105.9	Newport	license to cover for new station
TX	KJCS-FM-103.3	Nacogdoches	downgrades to class C2 from class C1, changes to 22500 w, 801 ft, changes xmtr location to 31-25-59 x 94-49-03
	KAYK(CP)-FM-88.5*	Victoria	license to cover for new station
WA	KTAC-FM-93.9	Ephrata	upgrades to class C3 from class A, increases to 18000 w, 384 ft
WV	WIWS-AM-1070	Beckley	decreases to 7700 w ND-D
	WWNR-AM-620	Beckley	decrease to 25 w nights, ND from DA-N, changes xmtr loc. to 37-45-18 x 81-14-12
WY	KSLW(CP)-LP-99.5	Buffalo	license to cover for new station
	KQLF-FM-97.9	Cheyenne	increases to 810 ft, changes xmtr location to 40-53-42 x 105-11-38

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## FACILITIES/PARAMETERS: APPLICATIONS ( &amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
CT	WKCI-FM-101.3	Hamden	change to 12000 w, 915 ft, change xmtr location to 41-26-01 x 72-56-45
ID	KSIL-FM-100.7	Wallace	upgrade to class C from class C2, change to 100000 w, 1001 ft, change xmtr location to 47-56-58 x 114-01-08, change city of license to Bigfork, MT
IN	WXTZ(CP)-FM-90.1*	Wadesville	change to 3800 w, 366 ft, DA, change xmtr location to 34-14-18 x 87-33-52
KS	KNDY-FM-103.1	Marysville	move to 95.5 Mhz, change to 25000 w, 328 ft, redescribe xmtr location as 39-57-36 x 96-44-05
MN	KCRB-FM-88.5*	Bemidji	change to 83000 w, 988 ft, change xmtr location to 47-42-21 x 94-29-09
	KNBJ-FM-91.3*	Bemidji	modify CP to change to 65000 w, 988 ft, change xmtr location to 47-42-21 x 94-29-09
MS	WBBN-FM-95.9	Taylorville	upgrade to class C1 from class C2, increase to 65000 w, 673 ft, change xmtr location to 31-49-47 x 89-27-46
MT	KFLI(CP)-FM-100.3	Great Falls	downgrade to class C1 from class C, change to 100000 w, 495 ft, change xmtr location to 47-15-57 x 111-08-39
NM	KDSK-FM-92.7	Grants	change to 26000 w, 171 ft
SC	WSSL-FM-100.5	Gray Court	decrease to 1,916 ft, change xmtr location to 34-34-18 x 82-06-44
SD	KQRQ(CP)-FM-92.3	Rapid City	downgrade to class C1 from class C, decrease to 86000 w, 581 ft, change xmtr location to 44-04-07 x 103-15-04
TX	KXTM-FM-107.7	Benavides	decrease to 292 ft
	KPLT-FM-107.7	Paris	increase to 50000 w, 492 ft, change xmtr location to 33-45-04 x 95-24-51
VA	WDIC-FM-92.1	Clinchco	upgrade to class C3 from class A, increase to 12000 w add DA
	WFQX-FM-99.3	Front Royal	increase to 6000 w, 328 ft, change xmtr location to 39-03-56 x 78-22-58
WI	WVBO-FM-103.9	Winneconne	increase to 328 ft DA

*M Street recorded data for the week of June 26, 2002*

STATE	STATION	CITY	ACTIVITY
AZ	KJII-FM-102.3	Lake Havasu City	change to 4500 w, 1,532 ft, change xmtr location to 34-40-59 x 114-32-36
CA	KSRN-FM-107.7	Kings Beach	upgrade to class C2 from class C3, change to 900 w, 2,867 ft, change xmtr location to 39-18-48 x 119-52-59
IL	WMKB(CP)-FM-102.9	Earlville	change to 2150 w, 558 ft, change xmtr location to 41-37-16 x 89-05-20
IN	WZPL-FM-99.5	Greenfield	change to 19000 w, 774 ft, change xmtr location to 39-45-36 x 86-00-22
	WJLR-FM-91.5*	Seymour	upgrade to class C2 from class B1, increase to 50000 w, 912 ft, add DA
LA	WFMF-FM-102.5	Baton Rouge	increase to 1,499 ft, redescribe xmtr location as 30-19-34 x 91-16-36
MI	WUPK-FM-94.1	Marquette	change to 4400 w, 381 ft, change xmtr location to 46-30-51 x 87-28-58
MT	KLMT(CP)-FM-89.3*	Billings	change to 980 w, 528 ft, change xmtr location to 45-45-48 x 108-27-20
OH	WFRO-FM-99.1	Fremont	change to 6500 w, 581 ft, change xmtr location to 41-30-27 x 82-57-47
	WKLM-FM-95.3	Millersburg	change xmtr location to 40-29-09 x 81-50-45
OK	KFXT-FM-90.7*	Sulphur	increase to 7000 w
SC	WICI-FM-94.7	Sumter	upgrade to class C3 from class A, change to 7600 w, 591 ft
	WAAW-FM-94.7	Williston	change to 2550 w, 509 ft, change xmtr location to 33-30-31 x 81-37-27
UT	KBDX-FM-92.1	Blanding	move to 92.7 Mhz, upgrade to class C2 from class A, change to 590 w, 3,547 ft, change xmtr location to 37-50-24 x 109-27-41
	KRAR-FM-106.9	Brigham City	change to 81000 w, 2,165 ft, redescribe xmtr location as 41-47-03 x 112-13-55

## FACILITIES/PARAMETERS: GRANTS ( &amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
FL	WGNX-FM-99.7	Vero Beach	increase to 50000 w, change xmtr location to 27-44-07 x 80-27-27
GA	WRDO-FM-96.9	Fitzgerald	redescribe xmtr location as 31-44-33 x 83-14-39
IN	WFIU-FM-103.7*	Bloomington	change to 29000 w, 646 ft, redescribe xmtr location as 39-08-31 x 86-29-43
MI	WGPR-FM-107.5	Detroit	increase to 405 ft
MN	KIKV-FM-100.7	Alexandria	decrease to 791 ft, redescribe xmtr location as 45-41-10x 95-8-3
	KMSR-FM-94.3	Sauk Centre	upgrade to C3 from class A, increase to 13500 w, 446 ft, change xmtr location to 45-56-24x 95-27-17
NJ	WGLS-FM-89.7*	Glassboro	decrease to 90 w, 387 ft
NY	WDRE-FM-98.5	Westhampton	change to 3000 w, 328 ft DA, change xmtr location to 40-51-18 x 72-46-12
OH	WXEG-FM-103.9	Beavercreek	build new auxiliary facility
TN	WWYN-FM-106.9	Mckenzie	decrease to 886 ft, redescribe xmtr location to 35-54-05 x 88-46-51
WA	KQBZ-FM-100.7	Seattle	build new auxiliary facility
WI	WKSZ-FM-95.9	De Pere	build new auxiliary facility
	WPNE-FM-89.3*	Green Bay	correct xmtr location to 44-24-35 x 88-00-06

*M Street recorded data for the week of June 26, 2002*

STATE	STATION	CITY	ACTIVITY
AZ	KLJZ-FM-93.1	Yuma	increase to 82 ft, redescribe xmtr location as 32-39-06 x 114-39-04
CA	KOSO-FM-93.1	Patterson	change to 50000 w, 492 ft, change xmtr location to 37.43.45 121.11.49
FL	WIRP-FM-88.3*	Pennsuko	increase to 6000 w
IL	WVEL-AM-1140	Pekin	direct measurement of antenna power
KY	WVEL-FM-103.9	London	change to 2550 w, 354 ft, redescribe xmtr location as 37-08-30 x 84-04-45
LA	KNCB-FM-105.3	Vivian	change to 3200 w, 449 ft
MA	WCCM-AM-800	Lawrence	direct measurement of antenna power
	WRZE-FM-96.3	Nantucket	build new auxiliary facility
MI	WHNN-FM-96.1	Bay City	increase to 1,480 ft, change xmtr location to 43-33-11 x 83-41-28
MO	KAYQ-FM-97.7	Warsaw	increase to 6000 w
NC	WPGT-FM-91.1*	Roanoke Rapids	upgrade to class C3 from class A, increase to 15000 w, 95 ft, add DA
NJ	WDHA-FM-105.5	Dover	build new auxiliary facility
PA	WQEJ-FM-89.7*	Johnstown	modify CP to increase to 8500 w, 1184 ft DA
TN	WDOD-FM-96.5	Chattanooga	change to 88000 w, 1,102 ft DA, change xmtr location to 35-09-41 x 85-19-05
	WAYM-FM-88.7*	Columbia	change to 6000 w, 1,060 ft, change xmtr location to 36-02-08 x 86-50-55
	WAYW-FM-89.7*	New Johnsonville	change to 3100 w, 466 ft, redescribe xmtr location as 35-56-17 x 87-53-39
TX	KHYS-FM-100.7	Abilene	build new auxiliary facility
	KUST-FM-99.7	Huntsville	downgrade to class A from class C3, decrease to 3500 w, 433 ft, change xmtr location to 30-26-55 x 95-31-48, change city of license to Willis, TX
UT	KWKD-FM-102.3	Randolph	build new auxiliary facility
VA	WVSG-FM-99.7	Coeburn	upgrade to class C3 from class A, increase to 1950 w, 1,168 ft, change xmtr location to 37-03-15 x 82-38-34
VT	WIZN-FM-106.7	Vergennes	change to 20000 w, 751 ft, change xmtr location to 44-22-12 x 73-06-24



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## CALL SIGN/STATION NAME CHANGES # Indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
CA	KLON-88.1*	Long Beach	KKJZ	7/2/2002	FM 88
FL	WQJM-100.1	Panama City	WVVE	6/25/2002	The Wave
GA	WANL-1250	Albany	WSRA	7/1/2002	ESPN Sports
LA	KCIJ-106.7	North Fort Polk	KUMX	6/28/2002	
MN	KBFH-106.9	Moose Lake	WMOZ	6/26/2002	Legend Rock
	KDRG-1400	Deer Lodge	KBCK	6/20/2002	The Buck
NC	WANJ-101.1	Belhaven	WQZL	6/25/2002	The Beat
NM	KBAC-98.1	Las Vegas	KLSK	6/28/2002	98 FM Radio Free Santa Fe
	KLSK-104.1	Santa Fe	KBAC	6/28/2002	Eagle 104
SC	WLGN-LP-95.3	Hartsville	WHEZ-LP	5/2/2002	
	WJYR-1450	Myrtle Beach	WQJM	6/25/2002	SportsRadio 1450
VA	WLCX-91.3*	Farmville	WMLU	7/1/2002	Longwood's Radio Alternative
WA	KSTE-FM-105.9	Vancouver	KRVO-FM	6/28/2002	105.9 The River
WV	WFBY-106.5	Clarksburg	WWLW	7/1/2002	
	WSSN-102.3	Weston	WFBY	7/1/2002	

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
AR	KVDW-AM-1530	England	314	from Cenark Radio, Inc. to Wells Broadcasting, Inc.
LA	KBCL-AM-1070	Bossier City	314	from Results Unlimited, Inc. to Barnabas Center Ministries
MT	KBVS(CP)-FM-90.1*	Billings	314	from American Family Association to Hi-Line Radio Fellowship, Inc.
	KLTC-FM-107.5	Superior	314	from Michael Radio Group to Clear Channel Broadcasting Licenses, Inc.
NC	WKVS-FM-103.3	Lenoir	316	from Donald W. Curtis to William M. McClatchey, Jr.
	WKGX-AM-1080	Lenoir	316	from Donald W. Curtis to William M. McClatchey, Jr.
	WLLY-AM-1350	Wilson	314	from WLLY Partnership to Estuardo Valdemar Rodriguez
TN	WCLE-FM-104.1	Calhoun	314	from East Tennessee Radio Group II, LLC to Williams Communications, Inc.
	WCLE-AM-1570	Cleveland	314	from East Tennessee Radio Group II, LLC to Williams Communications, Inc.
TX	KMCM-FM-96.9	Odessa	314	from ICA Media II, LLC to Encore Broadcasting, LLC
VI	WVPI-FM-104.3	Charlotte Amalie	314	from Benjamin Broadcasting Corporation to Pan Caribbean Broadcasting De P.R., Inc.
WI	WKSH-AM-1640*	Sussex	316	from Harold C. Lardinois, Deceased to Estate Of Harold Lardinois - K McFarland
WV	WKLC-FM-105.1	St. Albans	315	from John R. Linn to Lynn M. Martin

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

*M Street recorded data for the week of June 19, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
CA	KDUC-FM-94.3	Barstow	316	from Tele-Media Company of Southern California, LLC to Tele-Media Company of High Desert, LLC
	KSZL-AM-1230	Barstow	316	from Tele-Media Company of Southern California, LLC to Tele-Media Company of High Desert, LLC
	KDUQ-FM-102.5	Ludlow	316	from Tele-Media Company of Southern California, LLC to Tele-Media Company of High Desert, LLC
IA	KIIC-FM-97.9	Lamoni	314	from Thomas H Burke, Receiver For Lifestyle Communications to Continental Radio Broadcasting of Iowa, LLC
	KLRX-FM-96.1	Madrid	314	from Thomas H Burke, Receiver For Lifestyle Communications to Continental Radio Broadcasting of Iowa, LLC
	KJJC-FM-107.1	Osceola	314	from Thomas H Burke, Receiver For Lifestyle Communications to Continental Radio Broadcasting of Iowa, LLC
MA	WGAM-AM-1520	Greenfield	314	from Edward Skutnik to P. & M. Radio, LLC
	WLYN-AM-1360	Lynn	314	from The Add Radio Group, Inc. to Multicultural Radio Broadcasting, Inc.
MI	WFGR-FM-98.7	Grand Rapids	316	from Haith Broadcasting Corporation to Regent Broadcasting of Grand Rapids, Inc.
MO	KXEN-AM-1010	Festus-st. Louis	316	from Radio Property Ventures to BDJ Radio Enterprises, LLC
	KELE-AM-1360	Mountain Grove	314	from Debco Productions, Inc. to Quorum Radio Partners, Inc.
NC	WWIT-AM-970	Canton	314	from Blue Ridge Financial to Wilkeymedia Ltd
SC	WPAL-FM-100.9	Ridgeville	314	from Gresham Communications, Inc. to Caswell Communications, Inc.
TX	KMCM-FM-96.9	Odessa	314	from ICA Media II, LLC to Encore Broadcasting, LLC
	KTCY-FM-104.9	Pilot Point	314	from KTCY Licensing, Inc. to Entravision Holdings, LLC
WV	WMON-AM-1340	Montgomery	314	from Mortenson Broadcasting Co. of West Virginia, LLC to L.M. Communications of Kentucky, LLC
	WSCW-AM-1410	South Charleston	314	from Mortenson Broadcasting Co. of West Virginia, LLC to L.M. Communications of Kentucky, LLC
	WJYP-FM-100.9	South Charleston	314	from Mortenson Broadcasting Co. of West Virginia, LLC to L.M. Communications of Kentucky, LLC

## GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AR	KUIUZ-FM-95.9*	Lake Village	314	from DBR Communications to Family Worship Center Church, Inc.
CA	KIBG-FM-106.3	Merced	314	from Yosemite Radio Partners, LLC to Mapleton Communications, LLC
HI	KCCN-AM-1420	Honolulu	314	from CXR Holdings, Inc. to Blow Up, LLC
IL	WXET-FM-107.9	Arcola	315	from T. David Ring to Gayla Jo Ring
	WRUL-FM-97.3	Carmi	315	from C.F. Rebstock Marital Trust et al. to Rebecca Rebstock Drone et al.
	WROY-AM-1460	Carmi	315	from C.F. Rebstock Marital Trust et al. to Rebecca Rebstock Drone et al.
	WXEF-FM-97.9	Effingham	315	from T. David Ring to Gayla Jo Ring
IN	WXTW-FM-102.3	Auburn	316	from Travis Broadcasting Corporation to Travis Broadcasting, LLC
	WCKZ-FM-94.1	Roanoke	316	from Travis Broadcasting Corporation to Travis Broadcasting, LLC
KY	WTBK-FM-105.7	Manchester	316	from James E. Finley to Timothy H. Finley
MI	WRCL-FM-93.7	Frankenmuth	316	from Regent Broadcasting of Grand Rapids, Inc. to Regent Broadcasting of Flint, Inc.
MS	WTYX-FM-94.7	Jackson	314	from Proteus Investments, Inc. to Backyard Broadcasting Mississippi, LLC
	WVIV-FM-93.9	Pearl	314	from Proteus Investments, Inc. to Backyard Broadcasting Mississippi, LLC
NC	WWIT-AM-970	Canton	316	from Blue Ridge Financial to Blue Ridge Financial Incorporated

*M Street recorded data for the week of June 26, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WBIB-AM-1110	Centreville	314	from Sides Robinson Inc to Bibb Broadcasting Corporation
AR	KMJI-FM-93.3	Ashdown	314	from Bunyard Partnership to Clear Channel Broadcasting Licenses, Inc.
	KKEY-FM-95.9	Harrisburg	314	from Pollack Broadcasting Company Jonesboro, LLC to Clear Channel Broadcasting Licenses, Inc.
FL	WKLN-AM-1170	St. Augustine	314	from Chesapeake-Portsmouth Broadcasting Corporation to Westshore Broadcasting, Inc.
HI	KJPN-AM-940	Waipahu	314	from International Communications Corp. to Salem Media of Hawaii, Inc.
KS	KQAM-AM-1480	Wichita	314	from Entercom Wichita License, LLC to ABC, Inc.
MD	WYPR-FM-88.1*	Baltimore	316	from Your Public Radio Corporation to Your Public Radio Holding Corporation
MI	WFGR-FM-98.7	Grand Rapids	316	from Haith Broadcasting Corporation to Regent Broadcasting of Grand Rapids, Inc.
NC	WRQR-FM-104.5	Wilmington	316	from John W. Harris & Macon B. Moye to Harris Radio, LLC et al
PA	WLYC-AM-1050	Williamsport	314	from Brown Bear Irrevocable Trust to Williamsport Broadcasting, Inc.
WY	KRQL-FM-104.5	Laramie	316	from Athomic Broadcasting, Inc. to Laramie Mountain Broadcasting, LLC

▼ *cont. from page 3*

**Poor Jonathan Adelstein — Now it's Sen. McCain stopping the FCC from getting its fifth commissioner.**

Senator John McCain, as part of his battle for campaign finance reform, has informed Senate leadership he will block "any nominee" until his choice for a commissioner for the Federal Election Commission gets Senate blessing. That will delay the nomination of Jonathan Adelstein to the vacant Democratic seat on the FCC. McCain wants to ensure that Washington attorney Ellen Weintraub is named to the Federal Election Commission. Why? The FEC is interpreting the new campaign finance reform law, which was passed by Congress in March. And McCain wants Weintraub's strong voice heard on the Commission.

**There's ad money at stake, as the Federal Election Commission begins working on soft money rules.**

We're talking about those "issue ads" — the kind currently flying around Philly, New Jersey and New York stations as the Dems and Republicans blame the other party for New Jersey's state budget crunch. The Bipartisan Campaign Reform Act of 2002 affects the financial activity of national, state, and local party organizations, as well as fundraising efforts by federal candidates and elected officials. The law prohibits issue ads in the final 60 days before a major election. Meanwhile, a legal challenge is under way before a federal judicial panel, which is gauging the possible free speech violations of the ad ban.

**Michael Powell is on his way to serving 10 years at the FCC — if he wants to.**

The Chairman just began his second five-year term at the FCC on July 1. He was first nominated by President Clinton in 1997 and re-nominated by Bush for a second term that will end in mid-2007. If Bush loses the 2004 election Powell would likely resign his chairmanship — though he could opt to remain on the commission and serve out his term by returning to Commissioner status.

## THE TAYLOR REPORT

▼ *cont. from page 4*

**GM demonstrates it's going to aggressively push XM satellite: some 2003 Pontiacs will come with free XM receivers.**

Automotive News says that as part of a big rollout across 25 GM models, "Pontiac will take the



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before December 1." GM — which owns a substantial stake in XM — is cranking up its production and marketing machine for the satellite service. Automotive News quotes OnStar VP Rick Lee saying "we broke a lot of production rules to get XM on so many cars this fast." Detroit thinks in very long product cycles, by radio standards.

**Big City finds a way to keep its listing on the American Exchange — for now.**

The Amex allows Big City to continue to be traded there but requires some changes. First, the company will have to meet "quarterly milestones." If it misses one of those targets, or is not back on its financial feet by June 30, 2003, the AMEX will start a delisting proceeding. Big City also announces that Cellular One co-founder Kenneth Horowitz is joining its board.

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# TRANSACTION BRIEF

The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## Providence, RI

Talker WALE (990) gets a new owner, as Francis Battaglia-run North American Broadcasting sells it to Moon Song Communications (principal Jerry Evans) for \$1.2 million. Greenville, RI-licensed WALE has a big 50-kw daytime signal, and 500-watts at night (DA-2). Battaglia retains Phoenix talker KFNX. Brokers: Terry Greenwood and Greg Guy of Patrick Communications.

## Cleveland, TN

East of Chattanooga along I-75, Paul Fink-run East Tennessee Radio Group is selling WCLE-AM/FM to Williams Communications for \$2.4M. The AM (at 1570) does traditional country. The FM ("Mix 104.1") is AC and is licensed to Calhoun, TN. Centre, AL-based Williams Communications is Walton and Melinda Williams, and their current holdings include hot AC WTRB-FM, Sylacauga, AL.

## Canton, NC (Asheville)

"Oldies 97" WWIT (at 970 KHz) is being sold by Blueridge Financial to Wilkey Media Ltd. Price is \$220,000, plus up to \$30,000 over the next five years as a consulting deal with Blueridge's Pete Savage. Principals of buyer Wilkey Media are Joshua Wilkey (51%), Sally Darling (35%) and Megan Cavanaugh (10%). WWIT's got 5000 watts daytime, 30 watts nighttime, ND.

## Charleston, WV market

Lynn Martin's LM Communications is buying three of Jack Mortenson's four area stations for \$1.5M. But Martin's not buying Mortenson's southern gospel FM WZKM — because Jack's already got a deal to sell that to Educational Media Foundation, the K-Love folks. So Mortenson appears to be leaving this geographical area, with the sale of "Praise 101" contemporary Christian WJYP, "Solid Gospel" WMON at 1340, and religious WSCW at 1410. Buyer Lynn Martin is already represented in Charleston with the "Rock 105"

simulcast of WKLC-FM/WCOZ. (And yes, the onetime "kick-ass rock & roll" call letters of 80s Boston rocker WCOZ now belong to an AM in West Virginia.)

## Concord, NH

Vox Media Group sells news/talk WKXL (1450) to Embro Communications, a group led by longtime New Hampshire personality Warren Bailey. In fact Bailey and another partner will do mornings on WKXL. They're backed, says the Concord Monitor, by Peter Herz and Paula Heiser of Lakes Region Volkswagen/Audi. Vox retains WKXL-FM, which will take new calls and break away from its simulcast with the AM.

## Odessa-Midland, TX

Tommy Vasocu, who once sold out his Oil Patch radio holdings to Cumulus, has been returning to the business one station at a time. This time he's buying "97 Gold" KMCM, which makes station #3 for his new company. KMCM's a C1 at 96.9, licensed to Odessa. It will pair with modern rock KQRX and "Kicks 99.1" KHKX. Price for KMCM is \$2.5M, and the seller is ICA Media II.

Austin Walsh, San Francisco N  
(415) 289-3790  
austinpw@compuserve.com

Tom McKinley, San Francisco S  
(415) 924-2515  
RTMcK2515@aol.com

Bill Whitley, Dallas  
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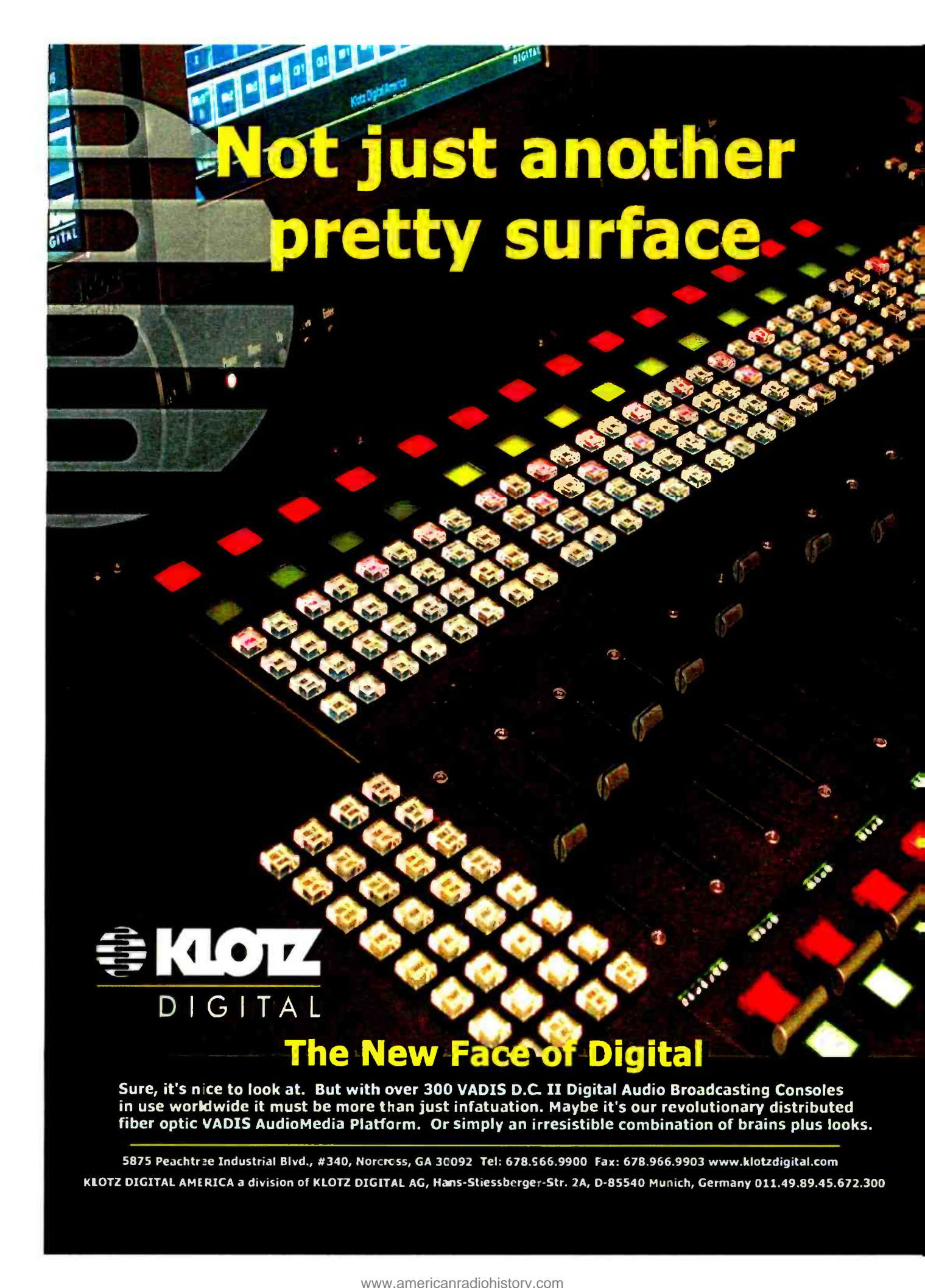
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# M Street Journal

RADIO'S JOURNAL OF RECORD

July 24, 2002

Serving Radio Since 1984

Vol. 19 Issue 14

## The FCC's new crusade - cracking down on RF at transmitter sites

The recent Commission visitation to Mt. Wilson and a nearby site in the mountains above Los Angeles has produced more talk among engineers than we've heard in months - and it may produce a thicket of FCC fines and Notices of Violation. Whatever the details of that visit, it's clear that FCC field agents are serious about enforcing the rules on RF (radiofrequency) exposure when

humans are around. Consolidation - and "NIMBY"-like reluctance to have new towers built - will produce more tower sites with 6, 10, 20 or even more radio, TV and other signals. The FCC eventually ordered daytime powerdowns of every station at the site to locate an RF offender. And you can expect field agents elsewhere to be just as vigilant. When the FCC says "obey the rules" about RF - they aren't kidding.

### READ ON!

#### IN THIS WEEK'S JOURNAL OF RECORD

THE TAYLOR REPORT In Jonesboro, 95% concentration is "all in the family." NAB Radio Show in Seattle will discuss the "P" word - Payola. Minority employment is down in the newsroom. **pg 4**

TOP RADIO STORIES	1
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## Is Arbitron's People Meter D.O.A. - or inevitable?

It's clear to M Street that Arbitron has staked its future on the People Meter. There's no looking back for Steve Morris and his crew, and there are finally signs that TV ratings giant Nielsen may hoist a leg onto the bandwagon. Meanwhile, Morris signals to Wall Street that he's prepared to proceed without radio, potentially giving TV and cable an edge with agency buyers and advertisers. And the agencies' new high-tech "Ad-ID" tagging system for radio, TV cable and satellite could

dovetail nicely with the People Meter. On the other side - it's quite true that many radio group heads are profoundly skeptical about what the People Meter would do to the business of measuring radio listening, and buying and selling advertising time. They're frustrated with the total lack of information about cost. Many see so many anomalies in the Wilmington/Philadelphia tests that they want to push back implementation until Arbitron performs tests in another market and produces a rigorous side-by-side

## New from M Street: The "Eleventh Edition M Street Radio Directory" is in the mail.

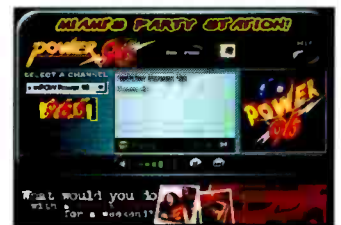
Yes, it's back from the printer and we're shipping them out now, to those who pre-ordered their copy. This year's comprehensive listing of over 14,000 stations includes contact information, format, owner and LMA info, and technical specs for every single. The handy market reference section makes easy work of getting a quick overview for over 300 markets in the U.S. and Canada. There are Arbitron and Eastlan total-week ratings for stations in measured markets. Call letter and frequency cross-references make this year's Directory a "must-have" desk reference. Have we sold you on buying one yet? Call (800) 248-4242 to order your copy or find out more.

examination of the PPM versus the familiar diary. (Specifically: why the discrepancies in morning drive?) The RAB-hosted "ad hoc" group of radio group heads will go on grilling Arbitron about the pint-size meter methodology. But for Arbitron, the People Meter is not a matter of "if" - but "when."



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**M Street**  
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**Jonesboro has 95% revenue concentration already between just two owners — but the FCC says it's "all in the family" and clears a sale.**

"Unique circumstances" and "close familial ties" are the reason the FCC finally approves the transfer of AC "Mix" KJBX (106.7) from Pressly Enterprises to Pressly Partnership Productions. That appears to bend the 2 owners/90% rule that's stalling Clear Channel deals in Youngstown, Augusta (ME) and Killeen-Temple. But the FCC says in the case of KJBX, the buyer and seller are closely related enough that allowing Pressly Productions to buy "Mix" won't really change the level of concentration. The other big owner — with 55% of the market revenue — is Clear Channel.

**Clear Channel stations in Cleveland, Columbus and Dayton are pulling ads for state treasurer Joe Deters.**



Nope, they're not political ads — they're announcements that current Ohio state treasurer Deters has been voicing to publicize his series of "Women and Money" seminars. He's been doing them "for years", says the Cincinnati Post. But columnist Randy Ludlow says Deters is up for re-election — and Democrat Mary Boyle filed an equal time request. That's "to the chagrin of both the treasurer and Clear Channel", a corporate sponsor of the seminars. CC stations in Cleveland, Columbus and Dayton are figuring out how many spots are coming Boyle's way. The Post quotes her: "We are very pleased Clear Channel responded so quickly and appropriately." While Deters spokeswoman Lisa Peterson says "Shame on Mary Boyle for politicizing a program that helps Ohio women better manage their personal finances." Yes, the political season is upon us. (Are your stations' political files and ad sale policy in order?)

**This \$39,000 fine must have kept the FCC field agents writing up violations all day long.**

Once their direction finder led them to Wichita's "Latino Boom Nightclub" — the dancing was over for Maria Salazar's KTCM, at least at its unauthorized home. The licensee moved not only the main studio of KTCM, Kingman there — violating an FCC rule — she also ran an illegal second transmitter out of the nightspot. Among the long list of serious violations: operating from an unauthorized location, no EAS, no public file, no fence around the transmitter site, and improper tower lighting. In April, FCC agents tried to determine where KTCM was broadcasting from — because it certainly wasn't from the vacant building in Kingman, KS that was the listed main studio address. Their search ended at the Latino Boom Nightclub in Wichita, where it turns out KTCM was operating a second transmitter. Salazar told the FCC that her engineers assured her everything was on the up-and-up. Since the inspection she's moved KTCM back to Kingman.

**Back to basic principles — NAB and six groups say radio shouldn't pay any performance royalty to stream.**

We'd guess that their chances are no better than 50-50 — but they probably feel it's worth the shot. Bonneville, Clear Channel, Cox, Emmis, Entercom and Susquehanna just filed an important appeal in federal court in Philadelphia, and the RIAA will be watching closely, for one. They're fighting the legal premise that AM and FM stations are even required to pay webcasting royalties in the first place. Last August, the District Court for the Eastern District of Pennsylvania ruled that although over-the-air broadcasts aren't subject to royalty payments, Internet simulcasts are. The NAB and the six groups contend that's



cont. on page 14 >

**Infinity's David Pearlman: "We don't believe 650 people in Philadelphia are enough to change an entire industry."**

He's the president of the Arbitron Advisory Council, which just got home from its Summer meeting in Vail, CO. The meetings were almost completely centered on the People Meter. In fact, they almost literally threw away the carefully-planned agenda. The Council didn't say "no" to the People Meter — it said, "slow down." Pearlman says "we just don't have enough information, and we're just not ready to move that quickly." Arbitron was quick with its followup. Steve Morris agrees that the Wilmington/Philadelphia tests, the first in the U.S., "triggered a number of important questions that merit detailed study and analysis." And pledges to "give radio the information it has asked for" — and he got the message that radio's concerned about morning drive, for one thing.

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**"Cume is king" with the People Meter.**

"Super-serving the core may not be a viable strategy" with Arbitron's new methodology, says consultant Julian Breen. That's bolstered by some facts from the specially-convened Consultants Fly-In: As things are now, 31% of diaries are from P1 listeners — the most loyal. But in the Philly test, only 16% of listeners qualify as P1s. Even more startling: 7.7% of diaries contain 100 quarter hours of listening to a single station. With the People Meter — just 1% of participants are showing 100+ quarter hours to one station. The "new reality" may be that cume is king, because cume is higher. But get used to the reality that Time Spent Listening will shrink. More people, more occasions of listening. But less TSL.

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**The biggest job opening in radio history? Clear Channel is searching for a new Radio CEO.**

Yes, it's true: Randy Michaels is segueing immediately to a new job running a newly-created "New Technologies Division." And Clear Channel — which exceeded Wall Street estimates for its Q2 — says the next Clear Channel Radio CEO will be based in San Antonio — no ifs, ands or buts. Mark Mays is making that job requirement crystal-clear right up front. Randy Michaels' successor as radio CEO will be somebody who can walk down the hall and work up the cross-platform strategies that Mark Mays sees as a key part of Clear Channel's future growth. And if current radio COO John Hogan wants to apply for the #1 job at radio — he'll need to move to San Antonio. For now, Mark Mays is acting CEO of radio, and he and Hogan will continue to run the division while Mays looks for a new CEO — one who will enjoy living in San Antonio.

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**More streamers go dark, including pioneering "K-Pig."**

Ouch — or should we say, "Oink"? One of the most entertaining stations on the Internet — and on the air — is Monterey's progressive country KPIG. But owner Mapleton Communications abruptly stopped streaming the KPIG terrestrial signal. That's too bad for fans of alt-country, Americana and just plain fun music that's usually not available on the local radio dial. Plus, K-PIG has great attitude (check "www.KPIG.com" for a dose). For now, there will be some audio on the KPIG site, as it tries a patchwork solution of feeding some live recordings made at the station.

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**How about ratings every week? Eastlan jumps out with "the radio industry's first weekly ratings product."**

No doubt it's got one eye on Arbitron's People Meter, which can

theoretically produce "overnights", just like Nielsen does for TV. So Eastlan's Mike Gould promises "Radio Weeklies", distributed electronically each Monday morning, beginning in Q1 2003. And his "Weeklies" will be plenty fresh: they'll contain the "immediate preceding week." Eastlan claims broadcasters are "frustrated by the absence of a timely trending product." So PDs can now get "the data they need to adjust on the fly during the survey periods. And at the same time, sales executives will be able to provide tangible, timely data to their clients." Eastlan's again touting its large sample sizes, derived from the telephone, and it's pledging to keep the data sample-balanced at both the zip code and demographic level. Salespeople can do runs using the Airware RSS software. Eastlan says "Radio Weeklies" will be "available in any market in the U.S."

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**Warning: Massive confusion ahead for "satellite radio" listening.**

A recently-reported study said 47% of Americans surveyed are aware of satellite radio. Sounds like XM and Sirius are marketing geniuses, right? They may be. But M Street remembers an "offline" research study Arbitron conducted last year that included a line for diarykeepers to check if their listening was "Internet or satellite." Better than 8% checked the "Internet or satellite" box. Logic suggests there's just no way that 1 out of 12 people are listening via Internet streaming and satellite — especially since this study was conducted when Sirius wasn't available and XM was still training installers. M Street's conclusion? People may think they're getting Rush Limbaugh or Clark Howard or Dr. Laura or Dave Ramsey or Art Bell from the satellite, even though they're listening on WABC or KFI or KGO. So... be wary of claims about "satellite radio."

*cont. on page 14 >*

# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

#=change accompanies new management // = simulcast.

Gathered from M Street's ongoing research and our nationwide network of reporters.

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
FL	WAFZ-FM-92.1	Immokalee (Ft. Myers)	southern gospel	regional Mexican // WAFZ, "Radio Fiesta"
HI	KONI-104.7	Lanai City (Maui)	hot AC	classic hits
IA	WMT-FM-96.5	Cedar Rapids	hot AC	adds Kid Kraddick
ID	KBSK-89.9*	McCall	new	news, jazz // KBSU
	KBSQ-90.7*	McCall	new	news, talk, classical // KBSX
KS	KBQC-88.5*	Independence	new	AFA - contemp. Christian
	KQAM-1480	Wichita	sports	Disney - children's (Aug. 1)
KY	WIBL-101.7	Shelbyville (Louisville)#	country	country // WYBL, "The Bull"
			<i>(WIBL is in an LMA-to-buy with WYBL)</i>	
MD	WWGB-1030	Indian Head (Wash.D.C.)#	religion	regional Mexican, "Radio Vida"
MN	KBPI-89.5*	Montevideo	new	AFA - contemp. Christian
	KBOJ-88.1*	Worthington	new	AFA - contemp. Christian
MO	KPHN-1190	Kansas City	business news	Disney - children's
NY	WBBF-950	Rochester	oldies	to be news, talk
OR	KSND-95.1	Lincoln City	adult contemporary	classic hits, "K-Sand"
		Pottsville (Hazleton)	hot AC	CHR
PA	WNJR-92.1	Washington (Pittsburgh)	alternative	reported silent
		Corpus Christi	silent	religion
<i>(KFGG re-launches with "World Wide Worship", a new, syndicated format from Educational Media Foundation)</i>				
TX	KEYH-850	Houston #	ranchera	tropical, "Sonido 850"
		<i>(KEYH is in an LMA-to-buy with Liberman Broadcasting)</i>		
	KRVF-106.9	Kerens (Dallas)	silent	oldies
			<i>(The format is temporary pending a sale)</i>	
WA	KUJ-1420	Walla Walla	talk	adds ABC - standards



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# FORMAT CHANGES & UPDATES

## FORMAT CHANGES AND UPDATES

STATE	STATION	CITY/MARKET	FORMERLY	BECOMES
CA	KELT-92.7	Riverside	contemporary Christian	reported silent
FL	WTLQ-1240	Ft. Myers	talk	tropical, "Tropical 1240"
	WHOO-1080	Kissimmee	adult standards	ESPN - sports
	WIXC-1060	Titusville	adult standards	ESPN - sports
IA	KWOF-FM-89.1*	Hiawatha (Cedar Rapids)	new	contemporary Christian // KWOF
IL	WLIE-94.3	Golconda (Paducah)	WPFX, classic hits	country oldies // WLLE, "Willie 94"
LA	KVOL-FM-105.9	Opelousas (Lafayette)	sports // KVOL	KRXE, modern rock
MA	WBPS-890	Dedham (Boston) #	C-NET radio	news, talk, "Boston Talk Party"
	<i>(The station will flip on August 5th with a talk lineup of Michael Savage, Neal Boortz, Doug Stephan, and Rusty Humphries)</i>			
MD	WPTX-1690	Lexington Park	sports	CNN - news, talk
MI	WDTW-106.7	Detroit	WLLC, classic hits	rock classics, "The Drive"
MN	KBMO-1290	Benson	adult contemporary	JRN - standards
MS	WNJJ-97.3	Natchez	urban	urban oldies, "Solid Gold Soul"
	WVIV-93.9	Pearl (Jackson)	standards	modern rock
NC	WSAT-1280	Salisbury	sports	ABC - standards, "Memories 1280"
	WAAA-980	Winston-Salem	silent	black gospel/urban oldies
ND	KVMI-96.7	Arthur (Fargo)	talk	stunting
NV	KHIX-96.7	Carlin	new	JRN - hot AC, "Mix 96.7"
OK	KTBT-101.5	Collinsville (Tulsa)	KMRX, contemporary Christian	urban oldies, "101.5 The Beat"
	KNOR-97.7	Healdton	silent	traditional country // KICM
	KPGM-1500	Pawhuska	KOMH, adult standards	southern gospel
	KSLE-104.7	Wewoka	hot AC	ABC - oldies, "The Planet 104.7"
PA	WCWY-107.7	Tunkhannock	adult contemporary // WMGS	soft AC // WMGS
	WMGS-92.9	Wilkes-Barre	adult contemporary	soft AC
SC	WPDT-105.1	Johnsonville (Florence)#	silent	gospel
TN	WCLE-1570	Cleveland	traditional country	adult contemporary // WCLE-FM
TX	KXXL-990	Farmersville	sports	talk
	KAML-990	Kenedy	contemporary Christian	country
VA	WBWR-106.9	Bedford (Roanoke)	classic rock // WBRW	adds Lex & Terry // WBRW
	WBRW-105.3	Blacksburg	classic rock	adds Lex & Terry
VT	WMOO-92.1	Derby Center	classic hits	modern rock
WA	KFLD-870	Pasco (Tri-Cities)	sports	talk, "NewsTalk 870"
WV	WYMI-99.5	New Martinsville	new	ABC - hot AC, "Magic 99.5"

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CONSTRUCTION PERMIT ACTIVITY

\*=non-commercial station, &=reapplication, +=competes with existing application.

STATE	STATION	CITY	ACTIVITY
AL	WTRB-FM-98.3	Sylacauga	dismissed license to cover to change to 2250 w, 545 ft, change xmtr location to 33-04-23 x 86-10-06 as moot
AR	KWDO-FM-99.1	Waldo	changes to 2400 w, 338 ft, changes xmtr location to 33-19-24 x 93-11-06
AZ	KOOL-FM-94.5	Phoenix	built new auxiliary facility
	KLJZ-FM-93.1	Yuma	increases to 82 ft, redescribes xmtr location as 32-39-06 x 114-39-04
CA	KGAR(CP)-LP-93.3	Lemoore	license to cover for new station
	KKLA-FM-99.5	Los Angeles	built new auxiliary facility
GA	WEBS-AM-1030	Calhoun	decreases to 250 w ND-D, changes xmtr loc. to 34-29-15 x 84-55-00
	WSDA(CP)-LP-98.7	Trenton	license to cover for new station
IL	WEJT-FM-105.1	Shelbyville	increases to 466 ft, redescribes xmtr location as 39-35-38 x 88-50-45
KS	KZAN(CP)-FM-91.7*	Hays	license to cover for new station
	KSMK(CP)-LP-98.3	St. Marys	license to cover for new station
NE	KRNY-FM-102.3	Kearney	increases to 79000 w
OH	WHIZ-FM-102.5	Zanesville	redescribes xmtr location as 39-55-42 x 81-59-7
OK	KAZC-FM-88.3*	Tishomingo	upgrades to class C2 from class A, increases to 5500 w, 922 ft
PA	WVME-FM-91.9*	Meadville	decreases to 4400 w
	WDSY-FM-107.9	Pittsburgh	built new auxiliary facility
TX	KASZ-FM-98.3	Gatesville	built new auxiliary facility
VA	WAZR-FM-93.7	Woodstock	corrects xmtr location to 38-37-04 x 78-42-39
WI	WPVL-FM-101.7	Platteville	moves to 101.7 Mhz, increases to 4200 w, 394 ft

*M Street recorded data for the week of July 17, 2002*

STATE	STATION	CITY	ACTIVITY
AL	WESP-FM-102.5	Dothan	changes to 16500 w, 404 ft, changes xmtr location to 31-15-48 x 85-18-24
CA	KRSH-FM-95.9	Healdsburg	changes to 1960 w, 505 ft, changes xmtr location to 38-44-08 x 122-50-55
	KMTG-FM-89.3*	San Jose	increases to 400 w, add DA
GA	WRDO-FM-96.9	Fitzgerald	redescribe xmtr location as 31-44-33 x 83-14-39
	WECC-FM-89.3*	Folkston	decreases to 282 ft, drops DA, changes xmtr location to 30-55-54 x 81-42-30
	WAEV-FM-97.3	Savannah	downgrades to C0 from class C, changes to 100000 w, 1,394 ft, change xmtr location to 32-02-45 x 81-20-02
ID	KBSQ(CP)-FM-90.7*	Mccall	license to cover for new station
	KBSK(CP)-FM-89.9*	Mccall	license to cover for new station
KY	WBIO-FM-94.7	Philpot	redescribes xmtr location to 37-41-50 x 86-59-28
MD	WRXS-FM-106.9	Ocean City	changes to 4500 w, 384 ft DA
MI	WOLV-FM-97.7	Houghton	upgrades to class C3 from class A, changes to 6500 w, 591 ft
NC	WAAE-FM-91.9*	New Bern	increases to 3500 w
NY	WBEE-FM-92.5	Rochester	built new auxiliary facility
	WHTR-FM-93.7	Scotia	moves to 93.7 Mhz, changes to 1150 w, 735 ft, changes xmtr location to 42-51-24 x 74-04-03, changes city of license to Scotia, NY
TN	WMPS-FM-107.5	Germantown	modifies CP to downgrade to class A from class C3, increases to 3900 w, 407 ft, changes xmtr location to 35-10-30 89-44-25

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## FACILITIES/PARAMETERS: APPLICATIONS ( &amp; reapplication) [docket number]

*Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.*

STATE	STATION	CITY	ACTIVITY
AR	KISI-FM-101.5	Malvern	change to 2850 w, 485 ft, change xmtr location to 34-31-04 x 92-54-46
AZ	KAFF-FM-92.9	Flagstaff	change to 98000 w, 1,594 ft
CA	KMEN(CP)-FM-100.5	Mendota	increase to 144 ft, change xmtr location to 36-38-50 x 120-21-02
CO	KTUN-FM-101.5	Eagle	move to 101.7 Mhz, downgrade to class C1 from class C, decrease to 11800 w DA
	KXDC-FM-102.1	Estes Park	build new auxiliary facility
FL	WMKL-FM-91.7*	Key Largo	increase to 50000 w, 341 ft, change xmtr location to 25-14-07 x 80-19-35
GA	WSLE-FM-102.3	Cairo	modify CP to upgrade to class C2 from class A, increase to 27000 w, 603 ft, change xmtr location to 30-29-36 x 84-17-01
IN	WJCF-FM-88.1*	Morristown	increase to 3600 w
KS	KQRC-FM-98.9	Leavenworth	downgrade to class C0 from class C, Increase to 1,099 ft, change xmtr location to 39-01-20 x 94-30-49
LA	KPCH-FM-97.7	Dubach	change to 60000 w, 449 ft, change xmtr location to 32-41-05 x 92-51-08
MT	KZMY(CP)-FM-103.5	Bozeman	decrease to 121 ft, redescribe xmtr location as 45-40-35 x 111-08-32
	KOBB-FM-93.7	Bozeman	increase to 797 ft, change xmtr location to 45-40-24 x 110-52-04
	KZLO-FM-99.9	Bozeman	increase to 797 ft, change xmtr location to 45-40-24 x 110-52-04
	KPKX-FM-97.5	Livingston	increase to 774 ft, change xmtr location to 45-40-24x 110-52-04
NC	WABZ-FM-100.9	Albemarle	increase to 6000 w, 328 ft, add DA, change xmtr location to 35-07-29 x 80-43-30
	WPEG-FM-97.9	Concord	build new auxiliary facility
	WCCG-FM-104.5	Hope Mills	increase to 308 ft, 308 ft
PA	WQFN-FM-100.1	Forest City	increase to 1300 w, 711 ft, change xmtr location to 41-34-23 x 75-26-28
TX	KYQX-FM-89.5*	Weatherford	upgrade to class C3 from class A, increase to 8000 w, 549 ft DA, change xmtr location to 32-51-05 x 98-06-31
WA	KCRK-FM-92.1	Colville	change to 3500 w, 367 ft, change xmtr location to 48-34-49 x 117-55-06

*M Street recorded data for the week of July 17, 2002*

STATE	STATION	CITY	ACTIVITY
AL	WJWZ-FM-97.9	Wetumpka	change xmtr location to 36-26-52 x 86-12-39
CA	KATY-FM-101.3	Idyllwild	change to 1540 w, 656 ft
FL	WBWL-AM-600	Jacksonville	direct measurement of antenna power
GA	WJZZ-FM-107.5	Roswell	change to 6700 w, 335 ft
IL	WTJK-AM-1380	South Beloit	direct measurement of antenna power
MD	WWMX-FM-106.5	Baltimore	change to 8300 w, 1,138 ft
	WQMR(CP)-FM-101.1*	Snow Hill	change to 1200 w, 489 ft, change xmtr location to 38-12-57 x 75-19-21
MO	KPHN-AM-1190	Kansas City	direct measurement of antenna power
	KRBZ-FM-96.5	Kansas City	build new auxiliary facility
NC	WKJX-FM-96.7	Elizabeth City	upgrade to class C2 from class A, increase to 50000 w, 407 ft, change xmtr location to 36-12-10x 76-52-23
NM	KAMQ-AM-1240	Carlsbad	direct measurement of antenna power
NY	WHCU-AM-870	Ithaca	direct measurement of antenna power
	WCOL-FM-88.3*	Warsaw	increase to 11000 w, add DA
PA	WQEJ-FM-89.7*	Johnstown	modify CP to increase to 8400 w, 1184 ft DA
TX	KPIR-AM-1420	Granbury	direct measurement of antenna power
	KDXX-FM-107.9	Lewisville	built new auxiliary facility
	KSQX-FM-89.1*	Springtown	increase to 3000 w, 184 ft

## FACILITIES/PARAMETERS: GRANTS (&amp; reapplication) [docket number]

Applications by existing stations to change their currently-licensed operating parameters to the parameters noted.

STATE	STATION	CITY	ACTIVITY
AZ	KCMT-FM-101.9	Oro Valley	move to 102.1 Mhz, decrease to 66 ft DA
CA	KNKK-FM-107.1	Needles	upgrade to class C1 from class C2, increase to 15400 w
ID	KLZX-FM-95.9	Weston	upgrade to class C3 from class A, change to 25000 w, 217 ft, change xmtr location to 41-52-18 x 111-48-31
LA	KLIC-AM-1230	Monroe	direct measurement of antenna power
MD	WYPR-FM-88.1*	Baltimore	Increase to 15500 w
ND	KGWB-FM-107.1	Wahpeton	move to 106.9 Mhz, upgrade to class C2 from class A, increase to 42000 w, 535 ft,
OR	KMSW(CP)-FM-92.7	The Dalles	change to 3200 w, 892 ft, change xmtr location to 45-38-56 x 121-16-20
PA	WSOX-FM-96.1	Red Lion	change to 13500 w, 951 ft DA, change xmtr location to 39-54-16 x 76-34-48
TX	KDLK-FM-94.3	Del Rio	move to 94.1 Mhz, upgrade to class C3 from class A, increase to 18000 w, 276 ft, change xmtr location to 29-25-45 x 100-54-17
WV	WVKF-FM-105.5	Bethlehem	change to 11500 w, 430 ft, change xmtr location to 40-05-49 x 80-42-03

*M Street recorded data for the week of July 17, 2002*

STATE	STATION	CITY	ACTIVITY
AR	KDEZ-FM-100.5	Jonesboro	increase to 38000 w, 558 ft, change xmtr location to 35-56-59 x 90-39-58
CA	KDAR-FM-98.3	Oxnard	build new auxiliary facility
	KZYZ-FM-91.5*	Willits	upgrade to class B from class B1, change to 1700 w, 1,788 ft
GA	WQPW-FM-95.7	Valdosta	build new auxiliary facility
MN	WCCO-AM-830	Minneapolis	direct measurement of antenna power
OR	KLFR-FM-89.1*	Reedsport	change to 700 w, 358 ft
SD	KQRQ(CP)-FM-92.3	Rapid City	downgrade to class C1 from class C, decrease to 86000 w, 581 ft, change xmtr location to 44-04-07 x 103-15-04
TN	WYLV-FM-89.1*	Alcoa	build new auxiliary facility
	WOEZ-FM-88.3*	Maynardville	build new auxiliary facility
TX	KBCX-FM-91.5*	Big Spring	upgrade to class C2 from class A, change to 33000 w, 305 ft
VA	WDIC-AM-1430	Clinchco	direct measurement of antenna power
WA	KARI-AM-550	Blaine	direct measurement of antenna power
	KYWL-FM-103.9	Spokane	build new auxiliary facility



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## CALL SIGN/STATION NAME CHANGES # indicates sale

Former call letters and newly-assigned call letters with station identifiers where available.

STATE	STATION	CITY	NEW CALL SIGN	GRANT DATE	STATION NAME
AL	WRRS-FM-101.1	Cullman	WYDE-FM	7/3/2002	
FL	WODX-1480	Marco Island	WVOI	7/3/2002	Voice Of The Island
HI	KCCN-1420	Honolulu	KKEA	6/30/2002	Sports & Talk
IA	KXOF-106.9	Bloomfield	KOJY	7/6/2002	Solid Gospel
IL	WPFX-FM-94.3	Golconda	WLIE-FM	7/3/2002	Willie 94
IN	WHTD-96.3	Churusbusco	WNHT	7/10/2002	Hits 96
LA	KNSN-106.5	Atlanta	KCIJ	7/6/2002	Magic 106.5
	KVOL-105.9	Opelousas	KRXE	7/10/2002	Extreme Rock 105.9
MD	WFBR-FM-94.3	Cambridge	WINX-FM	7/8/2002	Radio Annapolis
MI	WLLC-106.7	Detroit	WDTW	7/11/2002	106.7 The Drive
	WYTC-103.7	Hartford	WZBL	7/3/2002	The Touch
	WCAS-1290	Saline	WHNE	7/5/2002	Honey Radio
MN	KCHK-FM-95.5	New Prague	KRDS-FM	7/11/2002	Oldies Radio
NH	WKXL-107.7	Hillsborough	WTPL	7/8/2002	The Pulse
	WXOD-98.7	Winchester	WOQL	7/5/2002	Oldies 98.7
NY	WPBX-88.3	Southampton	WLIU	7/6/2002	NPR News & Jazz
OK	KMRX-101.5	Collinsville	KTBT	7/12/2002	101.5 The Beat
	KQSR-FM-94.7	Oklahoma City	KHBZ-FM	7/11/2002	94.7 The Buzz
PA	WLIU-88.7	Lincoln University	WWLU	7/6/2002	
RI	WWRI-1450	West Warwick	WLWK	7/9/2002	Classic R&B

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

STATE	STATION	CITY	FORM	APPLICANTS
CA	KTOR(CP)-FM-99.7	Chester	314	from Tom F. Huth to Sierra Radio, Inc.
GA	WKHC-FM-104.3	Dahlonega	314	from Southern Radio, Inc. to Williams Communications, Inc.
IN	WAJW-FM-89.5*	Chesterton	314	from Auricle Communications to The WBEZ Alliance, Inc.
KS	KJCK-FM-94.5	Junction City	315	from Robert K. Weary Estate, Dale J. Weary, Executor to Russell M. Johnson, et al
	KJCK-AM-1420	Junction City	316	from Robert K. Weary to Estate Of Robert K. Weary, Dale J. Weary, Executor
	KQLA-FM-103.5	Ogden	315	from Robert K. Weary Estate, Dale J. Weary, Executor to Russell M. Johnson, et al
MN	KBMW-AM-1450	Breckenridge	314	from W - B Broadcasting, Inc. to Monterey Licenses, LLC
NY	WIFF-FM-90.1*	Binghamton	314	from Jesus Is King Communications, Inc. to CSN International
PA	WBUS-FM-93.7	Boalsburg	314	from Boalsburg Broadcasting Company to Dame Broadcasting, LLC
PR	WMDD-AM-1480	Fajardo	316	from Richard J. Friedman to See Exhibit 8
TN	WOCE-FM-93.1	Benton	314	from East Tennessee Radio Group II, LLC to LB Radio of Chattanooga, LLC
	WBLC-AM-1360	Lenoir City	314	from Horne Radio, LLC to Three Angels Broadcasting Network, Inc.
TX	KRMN-FM-92.7	Shamrock	314	from Turbo Radio Limited Partnership to Terry Keith Hammond

## PROPOSED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

*M Street recorded data for the week of July 17, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AZ	KCKY-AM-1150	Coolidge	314	from One Mart, Corp. to Cortaro Broadcasting Corporation
	KEVT-AM-1030	Cortaro	314	from Cortaro Broadcasting Corporation to One Mart, Corp.
	KRCY-FM-92.7	Kingman	314	from Spectrum Scan, LLC to Entravision Holdings, LLC
CA	KFIG-AM-1430	Fresno	315	from Karen Laval, et al to Mike Munoz
IL	WCGO-AM-1600	Chicago Heights	314	from Q Broadcasting Corporation to Kovas Communications of Indiana, Inc.
IN	WXTW-FM-102.3	Auburn	316	from Travis Broadcasting Corporation to Travis Broadcasting, LLC
	WCKZ-FM-94.1	Roanoke	315	from Karen Travis And Robert Travis to NCA Radio, LLC
KS	KSOK-AM-1280	Arkansas City	315	from Innovative Broadcasting Corporation to William Docking, et al
	KSOK-FM-95.9	Winfield	315	from Innovative Broadcasting Corporation to William Docking, et al
LA	WYLA-FM-94.7	Lacombe	314	from Styles Broadcasting of Louisiana, Inc. to Wilks License Co., LLC
	WXXM-FM-94.9	Reserve	314	from Styles Broadcasting of New Orleans, LLC to Wilks License Co., LLC
PA	WBMR-FM-91.7*	Telford	314	from United Educational Broadcasting, Inc. to United Ministries
TX	KPQZ-FM-100.9	Amarillo	314	from Mandujano Y Asociados, Inc. to Feuer/McCord Communications, Inc.
	KXGJ-FM-101.7	Bay City	316	from Steven M. Kirk to Peter G. Scalfano
	KIOX-FM-96.9	El Campo	314	from Guajillo Investments, LLC to Liberman Broadcasting of Houston License Corp.
	KORQ-FM-96.1	Winters	314	from Dove Media, Inc. to Doud Media Group, LLC

## GRANTED STATION TRANSFERS ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WKZB-FM-93.5	Butler	314	from Butler Broadcasting Corporation to East Mississippi Broadcasters, Inc.
AR	KVRC-AM-1240	Arkadelphia	314	from Graham Broadcast Company, Inc. to Clark County Broadcasting, Inc.
	KDEL-FM-100.9	Arkadelphia	314	from Graham Broadcast Company, Inc. to Clark County Broadcasting, Inc.
CO	KFKA-AM-1310	Greeley	314	from Spearman Company to Broadcast Media, LLC
MI	WTFC-FM-100.5	Carrollton	314	from Wilks License Co., LLC to Cumulus Licensing Corp.

## GRANTED STATION TRANSFERS (CONT'D) ( 314 asset sale, 315 transfer of control, 316 reorganization )

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
MO	KXEN-AM-1010	Festus-st. Louis	316	from Radio Property Ventures to BDJ Radio Enterprises, LLC
MS	WRJH-FM-97.7	Brandon	316	from On Top Communications of Mississippi, Inc. to On Top Communications of Mississippi, LLC
	WROX-AM-1450	Clarksdale	314	from Delta Radio, Inc. to Jason Konarz
NC	WKGX-AM-1080	Lenoir	316	from Donald W. Curtis to William M. McClatchey, Jr.
	WKVS-FM-103.3	Lenoir	316	from Donald W. Curtis to William M. McClatchey, Jr.
	WDRP-FM-98.9	Windsor	315	from PS&W Enterprises, Inc. to Lifeline Ministries, Inc.
OH	WFRO-AM-900	Fremont	314	from Wolfe Broadcasting Corporation to WTVG, Inc.
TN	WZYZ(CP)-FM-90.1*	Spencer	314	from Optimum Impact, Inc. to Church Faith Trinity Assemblies
TX	KQQK-FM-107.9	Beaumont	314	from KXTJ License, Inc. to Liberman Broadcasting of Houston License Corp.
WI	WYNW(CP)-FM-92.9	Biramwood	314	from Evangel Ministries, Inc. to Starboard Broadcasting, Inc.
	WQLH-FM-98.5	Green Bay	314	from Green Bay Broadcasting Company, Inc. to Cumulus Licensing Corp.
	WDUZ-AM-1400	Green Bay	314	from Green Bay Broadcasting Company, Inc. to Cumulus Licensing Corp.

*M Street recorded data for the week of July 17, 2002*

<u>STATE</u>	<u>STATION</u>	<u>CITY</u>	<u>FORM</u>	<u>APPLICANTS</u>
AL	WAAO-FM-103.7	Andalusia	316	from Companion Broadcasting Service, Inc. to Companion Broadcasting Service, LLC
MS	WTGY-FM-95.7*	Charleston	314	from Charleston Broadcasting Co, Inc. to Family Worship Center Church, Inc.
NM	KSMX-FM-107.5	Clovis	314	from Rickochet Communications, Inc. to Rooney Moon Broadcasting, Inc.
	KSEL-AM-1450	Portales	314	from Bergman Broadcasting, Inc. to Rooney Moon Broadcasting, Inc.
	KSEL-FM-95.3	Portales	314	from Bergman Broadcasting, Inc. to Rooney Moon Broadcasting, Inc.
NY	WWSE-FM-93.3	Jamestown	314	from James Broadcasting Company, Inc. to Media One Group, LLC
	WJTN-AM-1240	Jamestown	314	from James Broadcasting Company, Inc. to Media One Group, LLC
TX	KEYH-AM-850	Houston	314	from Artlite Broadcasting Co., Inc. to Liberman Broadcasting Corp.
	KHDY-FM-97.3	Plainview	314	from KBL Broadcasting Corporation to Ramar Communications II, Ltd.
WI	WKSH-AM-1640*	Sussex	316	from Harold C. Lardinois, Deceased to Estate Of Harold Lardinois

▼ *cont. from page 3*

“illogical”: “The very same radio programming that, when transmitted over the air, has been universally recognized to promote record sales. . .when transmitted over the Internet, has been classified with those activities that supposedly threaten the vitality of that industry.”

**FCC nominee Jonathan Adelstein tells a Senate committee he'll be an advocate for rural America.**

Not only is he a native of Rapid City, SD — Adelstein tells the Senate Commerce Committee that his rural roots go back to his great-grandmother, a homesteader in the Black Hills. Republican Senator John McCain

shot plenty of questions at Adelstein, who used his 15 years of Senate staff experience to adroitly navigate the nomination hearing. And the result is — Adelstein is cleared by the Commerce Committee to be the second Democrat (with Michael Copps) and fifth member of the FCC. And his name goes to the full Senate for an almost-certain confirmation. Several Republicans have already indicated they'll vote for Adelstein — who pronounces it “ADD-el-steen”, by the way.

**Senator Feingold has “almost no chance of a committee vote” on a media bill this year.**

That's what Beltway attorney Erwin Krasnow told a SunTrust Robinson Humphrey conference-call. Krasnow says because Russ Feingold doesn't sit on the Senate Commerce Committee, the chances of him getting a hearing to even discuss radio issues are “small.” That's not to say that Krasnow believes the bill won't have an impact: “Feingold's bill is only part of a larger concern in the Congress about concentration, primarily by Democratic members of Congress.”

## THE TAYLOR REPORT

▼ *cont. from page 4*

(And don't get us started on what listeners perceive to be “digital radio” — that Pandora's Box will keep the industry going nuts for years.)

**Minority employment in the newsroom falls from 10.7% to 8%.**

Don't be surprised if FCC Chairman Powell preaches from the RTNDA/Ball State University study on women and minorities to bolster his crusade for new EEO rules. Year to year, minority employment also dropped in the TV newsroom, from

24.6% to 20.6%. The good news is that more minorities are advancing to news director positions: 5.1% of radio news directors are minorities, versus 4.4% last year. Meanwhile, the RTNDA says that women now hold 32.5% of all jobs in radio news, down from 37.4% last year. The RTNDA says a little better than 1 in 5 news directors in radio is a female (22.3%, up from 21.9%).

**Rick Cummings, and Jeff McClusky's Tom Barsanti star in the NAB's “super session” on indie promotion.**

We hear the NAB Steering Committee said “we gotta do something on this” — and they're doing it in a big way, by not scheduling anything else opposite this September 12 session. Also on the hot seat: Attorney Rick Bernthal, the RIAA's Mitch Glazier, and Ted Kalo, a staff member with Michigan Democratic Congressman John Conyers. This year's NAB Radio Show runs September 12-14 in Seattle. (“www.NAB.org”)

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# TRANSACTION BRIEF

The following items are based on recent, noteworthy ownership-transfer applications filed with the FCC. The information is based on FCC contracts filed with the Commission and made public within the last few weeks. Market and revenue information is based on data culled from Duncan's American Radio and from M Street's own databases. When known, broker notices are included. Fax releases to Tom Taylor, (609) 883-5696.

## El Campo, TX and Bay City, TX

Outside Houston, Liberman is buying KXGJ and KIOX. And after the \$3,150,000 sale closes to Liberman, we'd expect the two classic country stations to start speaking Spanish. "X-97" KIOX is a class C1 licensed to El Campo, TX, up toward Victoria. "Pure Country" KXGJ is also a C1, licensed to Bay City. Seller is Guajillo Investments, and these two Texas FMs are its only stations.

## Las Vegas market

A sure thing in Vegas? Entravision acquires KRCY for \$6 million. The Spanish-language operator's obtaining oldies "Crazy FM" KRCY, Kingman, AZ from Spectrum Scan — and we'd bet good money that Entravision will stop the "craziness" and do something to appeal to Hispanics. KRCY is a class C1 at 92.7, and it has a construction permit to re-license to Dolan Springs and upgrade to a full C — which should get it into the Las Vegas market. With Spanish CHR KRRN (105.1) already in its stable, Entravision will have two FMs and two TV stations in Vegas. An LMA with KRCY is expected to begin in September. Las Vegas is the 24th-largest Hispanic market.

## Northwest of Las Vegas

Chris Devine and company do more buying in the neighborhood of Las Vegas, as Devine-related Sky Media buys the CP for the future KPUP, a class C1 at 101.1 licensed to Amargosa Valley, NV. Seller is Argosa Broadcasting, whose Todd Robinson has interests in a half-dozen radio and TV CPs, in California, Idaho, Maryland, Oklahoma and Wisconsin.

## Chicago, IL

WCGO (1600) is sold, which could trigger changes on some other high-end-of-the-dial AMs. Buyer Frank Kovas owns two other AMs in the area, and both WKKD, Aurora (1580) and WONX, Evanston (1590) feature ethnic programming. Kovas is acquiring WCGO, Chicago Heights from George Arroyo's Q Broadcasting, and the price is \$750,000. WCGO's got 1-kw day and just 20 watts at night, so it's basically a daytimer. Broker: Orlando-based Doyle Hadden.

## Norfolk and Jacksonville

Metropolitan Radio Group (Acker family) deals away two AMs. Following the August 2000 death of founder Gary Acker, Metropolitan is selling big-wattage daytime AMs in two more markets. Metropolitan's getting \$1,250,000 for two black gospel AMs

that bill themselves as "The Power Company." The first is WCKO, Norfolk, a 50-kw daytimer at 1110 KHz. The second is WOBS, Jacksonville, a 50-kw daytimer at 1530. Buyer of both is Louisville-based Word Broadcasting Network, and the broker is John Pierce, who also handled the sale of Metropolitan's combo in Amarillo.

## Meridian, MS

Clay Holladay's East Mississippi Broadcasting buys classic rock "Buzz" WKZB, Butler, AL (93.5) from Butler Broadcasting. East Mississippi owns crosstown AC WMMZ, soft AC WMLV, urban AC WJXM and contemporary Christian WIZB. Holladay has been operating WKZB under an LMA since June 1. Butler keeps the classic country simulcast of WPRN-AM/FM.

## Knoxville area

Horne Radio sells one of its eastern Tennessee AMs to Donny Shelton's Three Angels Broadcasting, based in West Frankfort, IL. Three Angels already owns plenty of TV stations and has its own religious 24-hour radio network, which airs on non-coms nationwide. Now, Three Angels is expanding into actual ownership with its deal to buy WBLC Lenoir City, TN (1360) from Horne Radio for \$55,000.

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