## Complete Radio Programs By The Hour, A Page To A Day

GINA

S RADIO S

HSPAP

Long Wave Short Wave **News** Spots & Pictures

Volume III, No. 19

**Radio Infinite Help To Religion And** 

**Education, Says Catholic Educator** 

Published Weekly

5

Cents

#### This and That

By Morris Hastings

T IS surprising that not more book-reviewing is done on the radio

Publishers have been exceptionally slow to take advantage of a medium which is almost unrivalled for advertising, so those who have made use of radio for

that purpose ac-knowledge. In New York City ALEXAN-DER WOOLL-COTT occasion ally made reference to a book during his series of CBS broad casts. In Boston, I know of only

two "book-talk programs, that

MR. HASTINGS given over WEEI by Dr. MIRIAM FRANC SKIRBALL, and one over WBZ by E. F. EDGETT. These series of talks were noncommercial.

The sales of two books in par-ticular, to which WOOLLCOTT re-ferred, HAMMETT'S "The Thin Man" and his own "While Rome Burns," were rather amazing. How much the radio "plug" had to do with the sales it would be difficult to determine as the written reviews to determine as the written reviews also laudatory. But I imagine were : the radio's influence was consider able

Done in the right way, book re-viewing on the air should appeal to a large audience.

The speaker should not attempt so much an estimate of the book at hand as giving an idea of what the book is about. There should be quo-tations from it and a great deal about the author.

The latter because the classic example of the old lady in a GEORGE ELIOT novel who enjoyed her min-

(Continued on Page 13)

**Radio Conference** At Madrid Makes **Television** Treaty

## **75** Colonies and Nations **Signatories**

Television is of sufficient importance to be provided for in an inter-national radio treaty recently signed by 75 nations and colonies.

Television is described as "visual broadcasting service: A serv-ice carrying on the broadcasting of visual images, either fixed or mov-ing, primarily intended to be re-ceived by the general public."

This international treaty, which the United States Senate ratified May 1, provides for establishment of a central office, called the Bureau of International Telecommunication Or international relecommunication Union. It will prepare annual re-ports and will be at the disposal of the contracting governments to fur-nish information and opinions on questions concerning international telecommunication.

The regulations of the treaty were formulated at an International Conference in Madrid, to which the United States sent delegates and which had its opening session on December 9, 1933.

Under the treaty the United States is not obligated except for (Continued on Page 15)

Prizefight

**Congress** In **A** Memorial Air Program

A special joint session of Con-gress, convened in the House Chamber of the Capitol for services comber of the Capitol for services com-memorating the rooth anniversary of the death of the Marquis DE LAFAYETTE, will be broadcast over both NBC and CBS networks on Sunday, May 20, from noon to r P. M.

At that time President ROOSE-VELT, introduced by Senator HARRY BYRD of Virginia, will deliver a special address

ANDRE DE LABOULAYE, Ambas-sador from France, will read a mes-sage from President LEBRUN of France. The Ambassador will be introduced by Representative MARY T. NORTON of New Jersey.

Representative SOL BLOOM of New York will read the resolution authorizing the joint session of Con-gress; and Vice President JOHN N. New GARNER will preside.

The program includes solos by LAWRENCE TIBBETT, baritone, and LEON ROTHIER, bass, both of the Metropolitan Opera Company, and tory on Thursday, May 17, from band selections by the United States Marine Band.



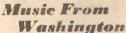
Educator

"Radio's Power Is

Far-Reaching"

H( ) N

REVEREND MICHAEL J. AHERN, S. J., A. M., who conducts the Cath-olic Truth period over the Yan-kee Network.



A musicale will be broadcast from the White House in Washington for the first time in radio his-11.35 P. M. to midnight over the NBC-WIZ network.

## Fr. Ahern Sees School of the Air

Radio is one of the best means for helping a large number of pee ple religiously and, though it will not take the place of the classroom, radio is a distinct aid in adult education.

This is the opinion of the Rev. MICHAEL J. AHERN, S. J., A. M., who for the past three years has conducted the Catholic Truth Hour over the Yankee Network at the request of Cardinal O'CONNELL.

FATHER AHERN spoke of his broadcasts and their purposes:

"These broadcasts are not directed particularly to Cath-olics, nor do they consist of sermons and music after the fashion of a church service.

"What we try to do is simply to acquaint people with the facts of the Cathowith the facts of the Catho-lic religion. We have talks on religion, which are pure-ly explanatory and not ex-hortative and the music of played on these programs is not restricted to the music of the Catholic Church." Father AHERN continued his dis-

cussion of religion on the air

"It has been our experi-"It has been our experi-ence that these broadcasts do a large amount of good. Naturally radio reaches a good many more persons than practically any other medium. The audience com-prises many more different

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AMECHE, stars of the "First Nighter" programs Page Page

The MAX BAER-PRIMO CARNERA prizefight for the heavyweight championship of the world on June 14 will be broadcast over the NBC-WJZ-WEAF networks, under the sponsorship of the B. F. GOODRICH Rubber Company.

Broadcast

The broadcast of the fight will come as a climax in a radio series. started last Friday, that features MAX BAER as hero.

This series, called "Taxi," is broadcast three times a week over the NBC-WJZ network.

"In it BAER plays the role of a taxicab driver with pugilistic ambitions.

While this is BAER'S first regular appearance on the radio, he has been seen on the stage and in the movies as star of "The Prizefighter and the Lady."

The championship fight will be broadcast beginning at 10 P. M.

#### **News Flashes** A.M.

7.15 WNAC 8.00 WAAB WEAN WLBZ WNBH 10.45 WBZ 10.30 WEAF Network (Tues., Thurs. 10.45) 10.45 WJZ Network

P.M.

1.04. 12.01 WEZ 12.03 WEAC 12.03 WEAC 12.04 WEZ 12.04 WIGC WFEA WORC WIAZ WNBH 6.00 WNAC WICC WFEA WORC WMAS WIBZ 6.00 WEAN WIBI WTAG 7.00 WAAB WIEZ 6.30 WEAN WIBI WTAG 7.00 WAAB WIEZ 1.00 WAAC WEAN WICC WFEA WTAG WMAS WIEZ WNBH WTAG WMAS WIEZ WNBH WIZ NEWAR NEWOOK 11.30 WEAF Network 11.

SUNDAYS

A.M.

8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH 11.00 WBZ WEAF-WJZ Network P.M.

6.00 WNAC WEAN WICC WFFA WIEZ WMAS WORC WNBH 6.45 WAAB 9.43 WAAB 10.43 WEZ 11.13 WNAC WIEZ WNBH WTAG

#### In Air Play OTIS SKINNER, noted actor, will the guest star on the Family Theatre program, which is heard at 9 P. M. on Sunday, May 13, over the WABC-Columbia network.

**Otis Skinner** 

The program will be broadcast from the stage of the Carnegie Chamber Music Hall in New York City.

SKINNER will appear in the play "Mr. Antonio," written especially for Mr. SKINNER by BOOTH TARK-INGTON some time ago.

OTIS SKINNER'S career in the theatre for over half a century is well-known. He starred for many years in prominent plays on Broadway and in London. He played with EDWIN BOOTH in Shakespearean productions and also appeared with MADAME MODJESKA, ADA REHAN and IOSEPH DEVERORY and JOSEPH JEFFERSON.

His portraits of FALSTAFF in both "King Henry IV" and in "The Merry Wives of Windsor" were famous

News Flashes Box Page I Father AHERN discusses re-ligion and education on the radio Page I This and That by MORRIS HASTINGS Page 2 JOE RINES, orchestra leader, makes an originab prophesy about radio Page 3 Federal Trade Commission investigates radio advertising Page 3. Page 4 Station Directory Educational Features Box Page 4 Radio Lane by JIMMY J. LEONARD Page 5 Studiosity by LES TROY Page 5 Page 5 Editorials About a program in which music and philosophy are blended 1 Page 7 The "First Nighter" program Lite dars Page 13-Short Wave Directory Page 13 Reflectio by DIANA HERBERT

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They perk up their ears every time they hear SPALDING play the violin. He plans to install a radio set in their kennels at his Summer establishment in Great Barrington, Mass., controlled by a switch from the house so the dogs may hear his broadcast.

Galaxy of Stars, WGY Hillbillies, WJZ WBZ KDKA WHAM Cheer Up, WABC WNAC WEAN WICC

45 m. City Government Talk, WOR Valiguette's Orchestra, CKAC, 30 m. R. F. D. Hour, WLW, 30 m. Dinner Concert, WHAS, 30 m.

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THE MICROPHONE

Page Three

## Federal Trade Commission Investigates Radio Advertising Matter

## Will Check For Fraud **On the Air**

The Federal Trade Commission The Federal Trade Commission is going to investigate advertising on all radio stations. According to an article printed in *Broadcasting* magazine, the Commission will, in June, ask all broadcasting stations, networks and transcription produc-ers to send to it periodically copies of all commercial announcements relating to commodities sold in in-terstate commerce.

This investigation is not to be regarded as a check on the radio in-dustry, but its object is to eliminate fraudulent claims broadcast by mak-ers of products sold in interstate commerce.

A special board of investigation has been formed, composed of E. J. Adams, chairman; CLYDE M. HAD-LEY and W. F. DAVIDSON.

At a recent conference this board At a recent conference this board set the date of June I as the time when all radio stations will begin to send copies of their commercial announcements to the board. In a letter to radio stations the Federal Trade Commission said:

"The Federal Trade Comrission, in checking adver-tising claims and assertions for their truthfulness, is re-viewing the field of adver-tising through radio broadcast.

"You are requested to send to the Board of Investigation copies of all advertising con-tinuities used in local pro-grams broadcast th ro u g h your facilities during the month of March, 1934."

The jurisdiction of the trade com-The period the trade com-mission extends only to the false and misleading advertising which is broadcast, and it has no power to control the amount or frequency of the plugs.

The way the Board will act in cases where the advertising is fraud-ulent will be to call it to the attention of the station and the adver-tiser who will be invited voluntarily to correct it.

Should this be refused, the Fed-eral Trade Board will take steps to force the offender legally to cease. Radio has been unusually free from abusive advertising. Only half a dozen cases have come before the Federal Trade Commission since

1927, and these have been volun-tarily settled by the radio stations. According to the Commission, a

substantial number of advertisers who have been forced out of magazines have resorted to radio. So radio will be checked

#### Helen Menken As 'Witty' Nell Gwynn

HELEN MENKEN, well-known actress now appearing in "Mary of Scotland," makes her fourth guest appearance on the CBS "The Big Show" program next Monday at 9.30 P. M.

Miss MENKEN will play the role of NELL GWYNN, colorful and famous actress of the 17th Century in England.

The script has been written especially for the program by DAVID FREEDMAN.

Music will be provided by ERNO RAPEE and his orchestra and by GERTRUDE NIESEN, vocalist.

## "Radio Will Be Operated Like the Telephone", Says Joe Rines

**Orchestra** Leader is **A Veteran Of** the Air

JOE RINES, radio veteran and one of Boston's favor-ite dance orchestra leaders, has original ideas about the future of radio.

In an interview with The MICROPHONE, Mr.- RINES prophesied that in a number of years radio will be operated in much the same manner as the telephone is today.

"To get any program he wants from any country he wants," Mr. Rines said, "the listener will dial a number on the side of the radio, just as he dials a number on the telephone.

The whole affair will be controlled by a central office which will send subscribers a bill for line charges at the end of each month."

RINES' association with radio goes back to 1920, when, he pointed out, it was con-ducted in a way that now seems absurd.

Then," he said, "there was no set time to go on the air and whatever was said or done meant very little to the

Wynn To Blame

ED WYNN has unknowingly

Devery WYNN has unknowingly been getting penple into trouble lately. A couple of no-torists came near to being ar-rested in a little town not long ago. The complaint against them was that they were ille-gally using a fire siren. It was discovered that the fail on in the car had been turned on too loudly just as the Fire Chief's program began.

# JOE RINES, popular orchestra leader and a veteran of radio.

station owners.

"If we received 10 or 15 letters a day from people telling us they had heard our station, we thought that was great !!

The station with which RINES first was connected was located on Medford Hillside. He told of one incident that

## **To Oblige A** Listener

occurred there on a Summer evening as he and some friends were sitting on the porch of the station, listening to the program being broadcast inside

"Suddenly the telephone "Suddenly the telephone rang," Rines reminisced. "A voice on the other end of the wire said, "Would you mind shutting off your station? KDKA is broadcasting a championship prize fight and your station interferes with my hearing it." 'Sure,' I said, and shut the station off." It was over the station in.

It was over the station in Medford that "Big Brother" BOB EMERY started his famous radio dub. At the outset the club increased at the rate of five to eight new members daily. Eventually it increased to the rate of 150 members a day.

A few years ago "Big Brother" had enrolled in the Boston section of his radio club

a total of 50,000 children. "That," said Rines, "is one instance of the tremendous growth of radio."/

**NBC** Carries Programs

## From Oberammergau

A portion of an actual rehearsal of the Passion Play in Oberammer-gau, Germany, will be broadcast over the NBC-WEAF network on Fri-day, May 18, Trom 2.30 to 2.45 P. M.

clude the opening chorus by soloists and choir of 600 voices, and the songs and cheers that greet the Christus, played by ALOIS LANG, as he makes his entry into Jerusalem. This broadcast will be preceded by another program from Oberam-mergau over the WEAF network on Sunday, May 13, at 1 P. M. At that time ANTON LANG who Francis Younghusband Speaks Sir FRANCIS YOUNGHUSBAND, English soldier, statesman, explorer, lecturer and author, will speak over the NBC-WEAF network on Tues-

At that time ANTON LANG, who for many years played the role of JESUS, will speak briefly in English. There will also be a talk by RAIday, May 15, from 5.15 to 5.30 P. M. His speech will be a part of the session of the First World Fel-lowship of Faiths, now meeting in New York City. MUND LANG, mayor of the Bavarian village.

The portion broadcast will in-clude the opening chorus by soloists Ross to Leave For Hollywood

LANNY ROSS, tenor, takes tem-porary leave of the "Show Boat" cast after the program next Thurs-day at 9 P. M.

The personable young singer is scheduled to go to Hollywood where he will start work immedi-ately on his second full-length fea-ture picture, the first being "Melody in Series". in Spring."

The picture completed, Ross will return to New York and the "Show Boat" program, which is broadcast every Thursday over the NBC-WEAF network.

#### **Two-Way Broadcast To Java On CBS**

A two-way radio conversation be-A two-way radio conversation oc-tween CBS officials in New York City and some in Java will be a feature of the "Spanning the World" program this Saturday over the WABC network, beginning at

8.45 P. M. Technicians of the A. T. & T. and of CBS will supervise the facilities.

A circuit of 12,000 miles, including an 8,700-mile radio loop be-tween San Francisco and Bandoeng in Java, will be used.

#### Goldman Band Returns

EDWIN FRANKO GOLDMAN and his famous band will return to the air for the Summer season, late in June. The broadcast, will be heard over one of the NBC networks.

## **News From France** For **Broadcasts**

Shut Off the Station To Oblige A Paris are being sold to the Trans-Radio Press Service and the Radio News Service of America. The latter has just been granted per-mission to broadcast short wave country.

According to CAMILLE LEMER-CIER, manager for North America for the French News Agency, both contracts are for short terms.

The world news from this agency is received in New York, where it is sent from France by short wave. L'Agence Havas have not yet attempted to sell this news

not yet attempted to sell this news service to American newspapers, al-though several Canadian papers have been taking the since March. According to terms of the con-tract the radio news services do not have to give credit to L'Agence Havas for their news bulletins.

#### Heifetz Is Guest On 'Hall of Fame'

JASCHA HEIFETZ, world-famous JASCHA HEIFETZ, world-famous violinist, will be guest of honor on the "Hall of Fame" program Sun-day, May 13, at 10.30 P. M. over an NBC-WEAF network. HEIFETZ, who has made only two previous radio appearances, is stop-ping off in New York City on his way from Furnore to South America

way from Europe to South America particularly for this broadcast.

It may be expected that the young violinist will follow his custom of announcing his own numbers.

#### "My Maryland" On **Palmolive Program**

"My Maryland," operetta by Sic-MUND ROMBERG, is the presenta-tion on the Palmolive Beauty Box Theatre program next Tuesday evening, beginning at ro. The operetta, which will be broadcast over the NBC-WEAF net-work, tells the story of the love of the famous BARBARA FRIETCHIE for a Yankee soldier. Leading roles will be sume by

Leading roles will be sung by GLADYS SWARTHOUT, mezzo-so-prano, and JOHN BARCLAY. GLADYS

#### For Southern Listeners The programs of WEAF or WJZ may be heard over:

WFLA-WSUN	Clearwater, Florida
WSB	Atlanta, Georgia
WSMB	New Orleans, La.
WSM	Nashville, Tenn.
	WABC may be heard
over i	
MAOW	Miami, Florida
WISV	Washington, D. C.
WTAR	Norfolk, Va.
WBIG	Greensboro, N. C.
	WW7- 4-

#### Middle Western

#### Listeners

The programs of WEAF may be beard over: bard over: St. Louis, Mo.
 KSD
 KSD
 KSD
 KSD
 Kito
 K
 Kito
 Ki WBM Chicago, III. WHK Cheveland, Obio WCCO Minneapolis, Minn, KMOX St. Louis, Mo. WHAS Louisville, Ky. Nort: Oxtransiting local program of these trations are regularly flitted in The MICROPHONE.



autographed photographs. Among the lot is one from DAVID-Ross, also an announcer. The inscription reads: "To The Napo-leon of Announcers from the Little Corporal," Although this was presented to TED two years ago it was only the other day that TED said to DAVID: "Why, you little Fox, you, I just found out who 'the Little Corporal' is."

# Sunday, May 13 - Jascha Heifetz, Guest on NBC-WEAF, 10.30 P.M.

Musical Turns, WEEI, 30 m. Radio City Concert, WJZ WBZ WHAM Madioo Ensemble, WABC WEAN WFEA WDRC WORC WCGU Drama, WAAB WICC Werch Took, Bou m. WHECO 8.30 P.M. California Melodies, WABC WNAC WEAN WICC WFEA WDRC WORC WMAS WIEZ, 30 m. Boston Conservatory of Music Program, WAAB Highlights Impersonator Educational A.M. Sunday, May 13 10.45-Intercollegiate Poetry Reading, CBS-WABC 6.30 P. M. "American Youth and the Crisis," talk by Dr. George Counts, auspices Our American Schools pro-gram. NBC-WEAF. Poetry, WOR, 30 m. Watch Tower Program, WBSO Peaceful Music, WLEY, 30 m. 9.00 P.M. 9.00 P.M. Mierry-Go-Rund, Tamara, WEAF WJAR WTAG WTIC WGY, 30 m. For Revue WEEI Gulf Headliners with Ireing Berlin, WJZ WBZ WHAM KDAK KBAL WUW, 30 m. Antonio, "by Booth Tatkington, WARG WTAG WICC WFFA WDRC WORC WCAU, 30 m. Beethoven Memoril WEZ, 36 m. Mer AW WFE WOR, 36 m. Nor Arhites Montrealish, CKAC, 30 m. P.M. 12.45 P.M. H. V. Kaltenborn, WABC WNAC WCAU First Church of Christ Scientist, WNAC Will and Wern, Gospelites, WBSO, 30 m. 00—Columbia Symphony, CBS-WABC 3.00 1.00 P.M. Tuesday, May 15 8.00-Jenney Concert, WEEI Jimmy Durante, NBC-WEAF 1.00 P.M. roadcar from Oberammergen Passion Play Preview and Choir, WEAF WEEL WJAR WTAG WGY, 50 m. hurch of the Air, Raiv Nuel Guidenno, WDRC, 30 m. WDRC, 50 m. WDRC, 50 m. Model of Italy, WAAB, 50 m. Stabhier Truth Period, WNAC WTAC WEAR WINEL, 1 h. trole String Quarter, WORA, 1 h. 10:45 A. M. "The Eyes of Your Child," talk by Dr. LeGrand H. Hardy, Academy of Medi cine program. CBS-WABC. 9.00-Ous Skinner, CBS-WABC 9:30-Album of Familiar Mu-sic, NBC-WEAF 10,00-Mme. Schumann Heink, NBC-WJZ 10.30-Jascha Heifetz, NBC-WEAF Friday, May 18 9.30 P.M. Album of Eamiliar Music, Frank Munn, Virginia Rea, WEAF WEEL WJAR "Unique Program," WTIC, 30 m. Walter Winchell, WJZ WBZ WHAM WBAL KOKA WLW. Warings Permetvaniana, WABC WNAC WEAN WICC WFEA WDRC WNAC WEAN WICC WFEA WDRC WNAC WEAN WICC WFEA WDRC WNAC "Succes," Harry Balkin, WOR 7.15 P. M. "The World Court," talk by Prof. Manley O. Hudson of the Harvard Law School, NBC-WJZ. 9.30 P.M. 1.15 P.M. White Eagle Program, WBSO 1.30 P.M. (All programs are listed in Eastern 1.30 P.M. Surprise Party, Mary Small, WEAF WEEI WIAR WCSH WTAG WGY, 30 m. Sunday Fourin, Dr. F. K. Stamm, WJZ God Church Songs, KDKA Compinsky Trio, WARE WDRC WCAU, 30 m. The Italian Serenaders, WAAB, 30 m. -Daylight Saving Time.) 8.00 A.M. B:00 A.M. Weidy Hour, WEAF WGY, 30 m. Tone Pictures, WJZ WBAL, 30 m. Organe Reveile, WABC Dudley Radio Caroless, WNAC WEAN WICC WHAS WIEZ, 30 m. N. E. School of Theology, WHEB, 1 b. Happy Jack Smith, WBSO, 50 m. 9.45 P.M. Adventures in Health, WIZ WBZ WHAM Adventures in Health, WJZ WBZ KDKA Unbroken Melodies, WLW Baschall Scores and News, WAAB Los Chicos, WOR Paulist Choristers, WGN, 45 m. 11.30 P/M. 2.00 P.M. Gene Arnold's Orchestra, WEAF WEEI WJAR WCSH WTAG WGY WLW Happy Jack Smith, WDSU, 30 m. B.30 A.M. The Balladeers, WEAF WGY, 30 m. George Blake, organ, WJZ WBAL, 30 m. Spiritual Singers, WBZ Artist Recital, WABC Fisle Memorial Church, WBSO, 30 m. 30 m. Hawaiian Ensemble, WJZ WBZ KDKA WBAL 30 m. Edith Murray, songs, WABC WNAC WCAU WICC Italian Mélodies, WAAB, 30 m. N. H. Federasion of Music Clubs, WFEA, 30 m. Orchestral Gems, WTIC, 30 m. Charles Barnett's Orchestra, WOR, 30 m. Tea Leaves and Jade, WLW, 30 m. Wayne King's Orchestra, WGN 100 10.00 P.M. 10.00 P.M. Victor Young's Orchestra, WEAF WEEI WLW, 30 m...Heink WIZ WWGY WLW, 30 m...Heink WIZ WEZ, 30 m. In a Garden, KDKA, 30 m. Wayne King's Orchestra, WABC WAAB WDRC WCAU, 30 m. "Chansonete", WOR, 30 m. 11.45 P.M. Safety Crusaders, WBZ Radio Spotlight, WABC News, WNAC WEAN WICC WLBZ WNBH 45 m. Radio Forum, WOR, 30 m. Sunshine Singers. WBSO, 30 m. Singing Men's Club, WHEB, 30 m. 2.15 P.M. Johnny Johnson's Orchestra, WABC WNAC WEAN WICC WDRC WMAS WLBZ Abram Chasins, piano, WABC WNAC WICC WCAU Jimmy Crane and Hawaiians, WEAN 2.30 P.M. Grace Hawaii 12.00 M. ARLENE FRANCES impersonates 10.15 P.M. 12.00 M. Dan Russ's Orchestra and Hollywood on the Air, WEAF: WGY from T2.15 Jack Hile Orchestra, WGY Jimmy Lunceford's Orchestra, WJZ WBZ WHAM WBAL KDKA, 30 m. Red Nichol's Orchestra, WABC WNAC WEAN WICC WCAU, 30 m. Anthony Trini's Orchestra, WOR Paul Pendarris Orchestra, WDW 9.00 A.M. Balladeen, WEAF WJAR WGY Children's Hour, WJZ WBZ KDKA, 1 h. Guidren's Hour, WJZ WBZ KDKA, 1 h. Swyth, C. WEAN WICC WHEA WORC WMAS WIELZ WCAU, 1 h. Church of the Nazarene, Rev. Selden D. 9.00 A.M Mothers' Day Program, Mrs. James Roose velt, WJZ WBZ, 45 m. Jack Ingersolt, news, WNAC WEAN movie actresses during the "Forty-five Minutes in Hollywood" pro-Jimby orane and meaning, where Gase Hayes, WEAF WEEI WJAR WCSH WTAG WGY Concert Arists, oree willings, separato, liton, pianis, WJZ WHAM WBZ KDKA WBAL WLW, 30 m. Lary Dan Minsel, WAAF WNAC WDRC WCAU, 30 m. Rollie Roger's of Mainer Cabb, WEAN Row's Variety, WQE, 30 m. Row's Variety, WDE, 30 m. 2.45 P.M. grams, broadcast over the CBS-WABC network on Sundays at 10.30 P.M. 10.30 P.M. Hall of Fime, Jascha Heifetz, violiniar, WEAF WEEL WJAR WCSH WTAG WTIC WLW WCG, 30 m. Rominete of Dan and Sylvia, DDA. Day Princes, Sylvia, Syldey, WAFG WAAC WEAN WICC WDRC WORC WMAS WCALD 43 m. Dom Paul's Occhestra, WAAB WLBZ Charles Leland, WOR, 30 m. Russin Cathedral Choir, CKAC, 30 m. Concert Orwhears, WHAS, 43 m. Kelley, WBSO, 1 h. W. G. Wetherell, 1 h., WHEB 10.30 P. M. 9.15 P.M. Cloister Bells, WEAF WJAR WGY 9.30 A.M. 12 30 A.M. Dan Russo's Orchestra, WEAF WTIC Clyde Lucas' Orchestra, WJZ WBZ WHAM, 30 m. Frank Crumit and Julia Sanderson, WABC WAAB WEAN WICC WDRC WORC WMAS WCAU, 30 m. The Cosmopolitans, WNAC The Magic Circle, WFEA, 30 m. Robert Reid, WOR, 30 m. oadcast to Norway, Scandinavian music, WEAF WJAR WGY, 30 m. 30 m. Henry Busse's Orchestra, WABC WNAC WEAN WICC WCAU Castle Farm Orchestra, WLW, 30 m. 10.00 A.M. Radio Pulpit, Dr. S. Parkes Cadman, WEAF WJAR WTAG WGY, 30 m. Southernaires, WJZ WBZ WHAM WBAL, 2.45 P.M. The Jesters, male trio, WEAF WEEI WJAR WCSH WTAG WLW Organ Recital, WEAN Sugar Hollow Folks, WBSO, 30 m. 3.00 P.M. Tallike Pro-6.00 P.M. 6.00 P.M. Catholic Hous, WEAF WEEI WJAR WCSH WTAG WWI, 30 m. EWBAL WIW, 30 m.Z WHAM KDKA Borsand Drums, WABC WCAU WAAB News, WNAC WABA WICC WFAE News, WNAC WOB, 30 m. Romance of Science, WLW Steel Pier Orchestra, WPG, 30 m. 11.00 P.M. 30 m. olumbia Church of the Air, Rev. W. P. Davison, First Baptist Church, Royal Oak, Mich., WABC WAAB WEAN WEEA WURC WARS WLBZ, 30 m. oncert Musicale, WNAC Jonas Lie Interviewed 11.00 P.M. Baseball Scores. Canadian Capers, WEAF WEH WJAR WCSH WTAG WGY International Tidbits, WJZ WHAM Time, weather, sports review, WBZ In the Master's Music Room, WAAB WIBZ WEFA Jorts, news, INCKA Jorts, news, INCKA Jorts, news, INCKA Jords, WUW IONAS LIE, well known landscape Talkle Picture Time. June Meredith, WEAH WEEI WJAR WCSH WTAG WGY. painter recently elected president of 30 m. Bar X Days and Night, WJZ WBZ KDKA, 30 m. Symphonic Hour, WABC WNAC WEAN WIEZ CFRB CKAC, 1 WIEZ CFRB CKAC, 1 N. Rev. Thomas E. Little, WOR, 30 m. Dr. Jacob Tashish, WIW, 50 m. Ann Brodbine, Travelogue, WBSO Children s Hour, WHEB, 30 m. the National Academy of Design, 10.15 A.M. Houghton, WNAC: 30 m will discuss "Art and the People" 10.30 A.M. Mexican Oschestra, WEAF WEEI WJAR WCSH WTAG WGY 30 m. Samovar Serenade, WJZ WBAL WHAM in an interview with WILLIAM 6.15 P.M. Zero Hour, WLW 11.15 P.M. Canadian Capers, WEAP WEEI WJAR WCSH WIAG WGY Ennio Bologani, 'edilat, WJZ Eventide Sinters, WBZ Missionary Foodesas, KDKA, 45 m. Bill Williams, sports, WBZ Baseball Score and organ, WNAC WEAN WORC LUNDELL over the NBC-WEAF. WHAM WHAM Ben Alley, with music, WARC Welody Parade, WFEA WORD, WIEC WICC Moning, WIEZ Church, WAAB, 1 h., 30 m. Bjame Erickson, troot, WEAN Spiritual Church of the Air, WBAO, 30 m. Service from WHEB Chapel, 1 h., 30 m. WORC What' on the Air, W'FEA Melody Cruise, WICC, 30 m. Ponce Sisters, WLW network on Friday, May 18, from 3.15 P.M. 5 to 5.15 P. M. Men's Glee Club, WBSO, 30 m. 6.30 P.M. G.30 P.M. Our American School, WEAF WJAR WTAG WGY, 30 m. Editon Saluck WEEI "Moonshine," WJZ WHAM, 30 m. Time, Weather, WBZ Smiling Ed. Nr.Connell, WABC WEAN Street of Dreams, WNAC Armando Corea's Orchestra, WGA, 30 m. WFEA Harold Stera's Orchestra, WGR, 30 m. Voices and Organ, WLW, 50 m. 3.30 P.M. Nother: Dup Program. Mrs. James Rosse. WGY WLW, 30 m. MJAR WGSH WTAG WGY WLW, 30 m. MJAR WGSH WTAG WGY WLW, 30 m. MJAR WGAL MRAM WBAL, 30 m. American Lesion Aaxiliary Mother's Day Program, WBAL, 30 m. Older Guit's Conference, WWBB, 1b. 3.45 P.M. Baseball, M. Y. vs. Cubs, WGN, 2 h., 13 m. 15 m. 4.00 P.M. 3.30 P.M. **Station Directory** gational Church Service, WNBX Chain Intercollegiate Poetry Reading Meet, WABC WNAC WFEA WEAN WORC WCAU Services from Salem Square Church, WORC, Station K.C. Watts Location 10,000 5,000 50,000 50,000 500 10,000 500 500 CRC & CBS CRC & CBS NBC CBS NBC CFRB 1 h., 15 m. 11.00 A.M. News and Hall and Gruen, WEAF WJAF WTAM Volces and Organ, with yo m. 6.45 P.M. Stars of Hollywood, WEEI Jaysnoff Starsers, WBZ "Poets Gold," David Ross, WABC WNAC WEAN WICC WFEA WDRC WORC WHAN WICC WFEA WDRC WORC WMAS WIEZ WCAU News, WAAB KDKA KMOX KSD KYW WAAB WABC WBAL WBAL WBBM WBSO Pittsburgh, Pen St. Louis, Mo. St. Louis, Mo. Chicago, Ill. Boston New York Baltimore WTAM Service from Trinity Church, WEEI, 1 h., 15 m. Plymouth Piedmont Church, WTAG, 1 h. State St. Congregational Church, WCSH, 1 h. 15 4.00 P.M. 4.00 P.M. Dramatic Sketch, WEAF WEEI WCSH WTAG WGY War Mothers of America, from Atlington, WJZ WBZ WHAM KDKA, 30 m. Mothers Day Concert, Portland Symphony Orchestra, WABC WNAC WEAN WIGC WFEA W DRC WORC WMAS WLBZ Musicale, WOR, 30 m. Church in the Hills, WLW, 30 m. Cambridge Lyceum discussions, WBSO, 30 m. CBS & YN CBS Key NBC CBS 50,000 10,000 25,000 500 otate st. congregational Church, WCSH, 1 h., 13 m. Chapel Service, WGY, 1 h. Magic of Speech, WJZ WBZ WHA WBD, Speech, WJZ WBZ WHA Children's Program, WABC Service from Temple Israel, WNAC, 1 h., 13 m. Chicago, III. Needham NBC CBS & DIX CBS & DIX CBS & YN NBC & YN NBC & NEN NBC CBS & YN NBC NBC 7.00 P.M. Sonata Revial, WEAF WJAR WCSH WErryge Round, WEEI Chas. Previn's Orchestra, WJZ WBZ WHAM WUW KDKA, 30 m. WEAW WICC WFLA WDRC WORC WLBZ WCAU, 30 m. Service, Tremont Temple Baptist Church, WAAB, 16., 30 m. (WLBZ from 7.43) Minaro Clouck Melodies, WHAS, 30 m. 7.00 P.M. WBSO WBZ WCAU WCAU WCAU WCAU WCAN WEAN WEAN WFEA WFEA WGAR WGAY WGAY WHAS WHDH WHEB WHAS 500 50,000 50,000 1,000 1,000 50,000 500 Neednan, Boston Minneapolis, Minn, Portland, Me. Hartford New York Providence 15 m. Rhoda Arnold and Concert Orchestra WFEA WICC WIBZ, 30 m. First Baptist Church of Providence, WEAN 500 1,000 50,000 25,000 1,000 50,000 50,000 50,000 50,000 50,000 50,000 Providence Boston Chicago, IIL Manchester, N. H. Clearwater, Penn. Cleveland, Obio Chicago Adlanta, Georgis Schenectady, N. Y. Rochester, N. Y. Douisville, Ky. 4.15 P.M.
Lillian Buenam soprano. WEAF WEEI WAR WCSH WTAG WGX 30 m.
4.30 P.M. Jonney, WD2
4.30 P.M. Jonney, WEAF WEEI WTAG
4.30 P.M. Jonney, WEAF WEEI WTAG 4.15 P.M. Spence, poetry, WBSO-Rev. Albert Spence, pour, 11.15 A.M. Maior Bowes's Capital Family Revue, WEAP WJAR, 1 h. (WTAG WGY from 12.00) Morning Musicale, WJZ WHAM Safety Crusaders, WBZ CRS NBC NBC CRS & DIX FBC 7.15 P.M. WTAG WGY, 30 m. WTAG WO1, M 7.30 P.M. Joe Penner, Harriet Hilliard and Orzie Nel-ison's Orchestra, WJZ WBZ WHAM KDKA WIW, 3m. KDKA WIW, 3m. WEAN WIC WFEA WORC WORC WFAN WICC WFEA WORC WORC WHAN SWIDZ WCAU Hotel Monto Archestra, WPG, 30 m. Hotel Monto Archestra, WOR, 1 h. 11.30 A.M. Poet Prince, WJZ WHAM Radio Nimblewits, conducted by Everet Smith, MICROPHONE columnist, WPZ Lake Avenue Baptist Church, WHAM, 1 h. 30 m. Boston Portsmouth, N. H. Cleveland, Ohio Bridseport, Conn. Providence Derroit, Mich. Washington, D. C. New York, Mich. Bersmann, Mass. Cincinago, Ju Sport 250 2,500 250 500 10,000 CES CRS & YN NRC & NEN WICC WIAR WIR WISV WISV WIEZ WIEZ WIEZ WIEZ WMAS WMAS WMAS WMAS WMAS WMAS WMAS 5-00 P.M. John B. Kennedy, WEAF WEEI WTAG WGW WAI Stational Vespers, Dr. Hsrry Emerson Po-dick, "What About God?" WJZ WEZ Chicago Kniths, WABC WEFA WICC WAAB WCAU WIBZ Ted Hanson's Orchestra, WNAC WEAN WORC WMAS WNBH, 30 m. (WICC Errog Gilst, Joarano, WOR Salt Lake City Tabernacle Choir, WICC WIBZ WORC, 1 h. (WABC WNAC WFEA WMAS from 12, WEAN from NBC Ker CBS & YN WMAS WLBZ WCAU Hotel Morton Orchestra, WPG, 30 m. The Bible Camera, WOR Service, A. C. Church, WHEB, 1 h. 12.15) Art and Phil. WBSO 11.45 A.M. Phantom Strings. WJZ WHAM WBAL, 30 m. 100 500,000 5,000 100 500 1,000 NRC Chicago, III. Springfield, Mass. New York WEAGH HAIL, SONGS, WEAF WJAR WCSH WTAG WGY asteball scores, WEFI in Tin Tin Thriller, WABC WNAC WCAU CRS & YN FRC Ker CRS & YN YN 7.45 P.M. 30 m. Organ, weather, WBZ, 30 m. 12.00 N. Poston New Bedford Springfield, Vermont Miami, Florida Newark, N. J. Worcester 250 from 5.15) Erva Giles, soprano, WOR Family Prayer Petiod, WLW Ten Flying Fingers, WFEA Norma Sisson, soprano, WBS 250 1.000 5,000 500 n dance music, WLEY, 30 m CBS Farm and Garden Talk. WEAN Stanley Choate, WFEA WBSO 12.15 P.M. CRS & YN Gordon String Quartet, WEAF WJAR WCSH WTAG Samuel H. Cross, "Russian Literature," WEEI Worcester Arlantic City, N. J. Atlanta, Georgia Nashville, Tenn. New Orleans, La. Worcester, Mass. Cleveland, Ohio Norfolk Va 500 5000 50,000 50,000 500 50,000 50,000 CPS NBC NBC NBC & NEN NBC & NEN NBC & NEN 5.15 P.M. 8.00 P.M. 5.15 P.M. Sylvan Tio, WEAF WEEI WJAR WCSH WTAG WGY Tony Wons, WABC WAAB WICC WFEA WDRC WCAU "Current Legal Topics,"\* WOR Ernest Seitzy, CFRB E.OO P.M. Jimmy Durante and Rubinoff's Orchestra, WEAF WJAR WCSH WTAG WTIC WGY WEZ WLW. 1. M. The Jenney Concert, WEEI, 1 h. Kaleidavore, WJZ WHAM, 30 m. Spotts, KDKA Freddie Rich, Sylvia Froos, Charles Carlile, WABC WNAC WEAN WFEA 8.15 P.M. New Hamphire Mothes: WFEA WCMR WCMR WTAG WTAG WTAG WTAG WTAG WFEI Gould and Shefter, WJZ WBAT, WHAM Time, Weather, Temperature, WBZ Waith Tower, WDAC, 30 m. "Freilicher Kabtyen," WAAB Albert Muller, piano, WBSO Watertown Republican Rally, WLEY 5.30 P.M. Albert Muller, piano, WBSO Watertown Republican Rally, WLEY 12.30 P.M. University of Chicaso Round Table Discus. 30 m. CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting tem; YN, Yankee Network; DIX, Dixke Network; FBC, Federal Broadcasting poration; CRC, Ganadian Radio Commission; NEN, New England Network.

Corpora

New Hampshire Mothers, WFEA Debut Night, KDKA, 43 m.

Little Jack Little, WABC WDRC, 30 m. (WNAC WEAN WICC WFFA WIBZ WCAU from 11.30) News, WNAC WEAN WICC WFFA WORC WMAS WIBZ WNBH Steel Pier Dance Orchestra, WPG

Ben Pollack's Orchestra, WEAF WEEI WJAR WCSH WTAG WGY WIW

ADIC





USSIA has won a major encounter in the European radio war. For many months Eng-land, France, Austria, Italy, as well as most of the Balkan states, have waged a terrific struggle to overpower radio waves that carry propaganda from this Communistic country.

For awhile these countries have been successful, but-that was until the Communist capital increased its wave length and power.

Realize your I

predicament if you were listening to ALBERT SPALDING while speaker in Mexico tried to convince you of the worth of his government beween the violinist's notes. Radio seems to have caused al-most as much animosity between countries as the armament situation.

There was one hundred percent gasps from the studio audience

FRED ALLEN

when Mrs. FRED ALLEN (PORTLAND HOFFA) finished her lines, glanced hurriedly at the clock, and placed a moist kiss upon her husband's lips. Then she left the studio. Evidently the audience didn't know the ALLEN'S are described as "radio's most devoted pair."

Many write in to ask the same question: "Is HARRIET HILLIARD married?" From all sources we have been able to unearth that HARRIET has been voked with OZZIE NELSON this past month. Miss HILLIARD formerly was the wife of a night club master of ceremonies. They separated be-cause he wouldn't part with the biggest laugh in his performance; the part when the biggest laugh in pants and ran around the club in his you-know-whats.

Mainsł BYAD will press the button that will set off the fireworks that will open the Century of Progress Exposition. The button will be tigged to a short wave set which will convey the spark from

a short wave set which will convey the spark from the South Polar region to Chicago. LEAH RAY, NBC singer who is with PHIL HARRS' orchestra, is spending a vacation with her Mammy at Norfolk, Virginia. She will commute for her Friday night shows, thus setting a new mark in commuting for broadcasts.

With so many stories being written, we hesi-tate to pen another line about JoE PENNER. But the fact that these stories fail to mention he is probably the most bashful person in show busi-ness, leads us to believe they know

him not. PENNER also is very un-assuming. He owns but one car and lives very simply. His wife is a former newspaper woman.

Add Detestibles: The stupid ad-vertising plugs on the Showboat spot. In crybaby language: "We give you an expensive program; why not buy our coffee!" And they even make the artists give this plug. Those that sing "You Nasty Man.' And those that are going to mur

der "Waitin' at the Gate for Katie." PAUL WHITEMAN is going to buy shoes for baby all next year. He just signed the 1934 contract for that cheese outfit.

ED LOWRY, a fine singer and comedian, has been imported from the variety stage to radio. His first radio show will be broadcast over WJZ-WBZ on Sunday. He will master of ceremonies the Kaleidoscope series. Lowry is slated to be a sensation of the year. He should be, after 20 years on the stage. MARIE MURRAY is dubbed hereafter "The Gasoline Contralto."

An NBC teletype operator misspelled Governor ELY's name when he was speaking in New York. He made it "HEALY." One of WEEI's boys waxed indignant and shot back a snapping correction. "It's ELY like in CULBERTSON, you New Yorker," read the message.



VOLUME III Saturday, May 12, 1934 NUMBER 19 Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Managing Editor, MORRIS HASTINGS Editor, G. CARLETON PEARL

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## **A Losing Battle**

THERE IS every virtue in waging a valiant battle for a lost cause where a worth-while principle is at stake; there is none in fighting a losing battle for dubious reasons. Everyone respects a man who knows when he is licked.

In its effort to deprive the listening public of radio news flashes, the printing press has gone down to defeat. On the Atlantic coast and on the Pacific coast, news is being broadcast despite the printing press attempt at censorship.

Stale news commentaries over the air, culled from hoursold editions of daily newspapers, are not acceptable to the listening public. The public has demanded radio news and the public is getting radio news.

The printing press is licked, and doesn't know it. Ostrich-like, it destroys its own vision by hiding its head in the sand of ignorance, leaving a sensitive portion of its anatomy exposed to the scorn of an informed public. Because it omits from what paltry radio programs it still prints mention of radio news broadcasts, it convinces itself that the public cannot hear them because it will not know where to listen for them.

There are in this country many intelligent editors and publishers. They should take their erring brothers sharply in hand. They should point out the rather obvious fact; news means speed. If the printing press is slower than the radio (and it is) then the public will turn to the radio for its spot news, and consider newspapers only in connection with features and pictures. Development of television shortly will deprive the printing press of its picture appeal.

Progress is inexorable; in any long-drawn-out battle between radio and the printing press, the printing press must lose

The printing press, if it would continue to be a vital force in American life, must make a willing ally rather than a bitter enemy out of the young giant, radio.

#### New 'Celebrity' Era In Offing On Air

By DICK TEMPLETON ew York Correspondent

New ADIO lifts another page from vaudeville when MAX BAER, heavyweight championship challenger, comes to the air as the leading man in a radio series called "Taxi." For radio series called faxi. For the radio series with BAER leads up to the actual broad-casting of the title fight in which BAER, as challenger, meets PRIMO CARNERA for the championship, June 14, in New York

In other words, the fight broadcast will be "the flash broadcast will be "the flash finish" to the scries—which may carry on even beyond the actual fight if the program clicks.

Acting on the radio is only a slight departure for the boast-ful BAER, who, by his own admission, could make ALEXAN-DER THE GREAT look like a panhandler asking for a night's lodging. He stepped from stardom in the prize ring into movie etardom and was so successful as an actor that he can go back into the films on his own right even if one of CAR-NERA'S mighty fists convinces him that he is slightly wrong about being champioh. The

films proved he could read lines and that his voice registers well.

Despite the amount of moncy paid him for his radio work, he regards it as a lot of fun and the rest of the cast, with him at his training camp, are kept in a constant state of hilarity.

The import of BAER's debut into radio as a full-fledged actor is deeper than it appears on the surface, for it indicates that it is possible to use a headline personality as something more than a "I'm glad to have this opportunity to speak to my radio friends" sort of per-sonality capitalization in radio.

You may soon look for exstatesmen to be playing city councilmen and composers like GEORGE GERSHWIN playing themselves in actual dramatiza-tions of their lives. Only one other such a case is at hand: BABE RUTH, who is doubled aptly by the experienced actor,

HOWARD SMITH. BAER is cast, not as the con-tending champion, but as a taxi driver.

The next step will be to take important names in public life, stage and screen channels, and by skillfully dramatizing their own careers, turn a channel of radio into the same type of human interest for which the American Magazine was once famous. In other words, to take the celebrity apart and see what makes him tick !

To go back to Mr. GERSH-WIN, for instance. It would be interesting to people, if he should be cast in a drama of his own life, to know that when he was a youngster he had no apparent talent or appreciation for music. He even thought that there was something radically wrong with any boy who went in for music.

## Studiosity

By Les Troy

IMMY, "Schnozzle" DURANTE, who is pinch-hiting for EDDIE CANTOR on the Sunday evening program, is a great friend of EDDIE's. He made a statement to the press the other day:

"Cantor and I are real pals. We're prac-rically inseparable. Once we were so close together it took three cops and Rubinoff to separate us."



An echo of the World War is on display at Radio City. That may sound funny, but it's exactly that. They have a little cylinder there that is a record of some wireless messages sent by a German-owned station in Say-ville, Long Island, in 1915. There is a story behind it. In the early days of the war

it was suspected IMMY DURANTE

that messages transmitted to Europe via Sayville contained a secret code, in violation of this country's neu-trality. Government stations at Arlington and trality. Island monitored the Sayville messages, Fire without uncovering anything out of the way. Finally a secret service man, who was a

an amateur radio operator, began recording Say-ville dot-dash messages. He recorded them for two weeks. The government took them and on that evidence revoked the license of the Sayville station.

Now, after nine years, the cylinders can be played and the wireless messages sent 19 years ago can be heard distinctly.

A story comes to our ears about a radio an-gel cake. But it's not quite so queet as it sounds. MILDRED W. CARLSON, who conducts a radio cooking school over Station WBZ in Boston, did a broadcast one morning and it was

relayed to Europe via short wave. The other day a man named JOHNSON, who had just returned from a trip abroad, stopped to see Miss CARLSON and told her the follow-

In story: He and a friend were in Berlin and were twirling the dial of a short wave set. Suddenly they heard a woman's voice, talking in English. They listened. It was a new recipe for angel cake. "Angel cake," said Mr. JOHNSON. "Angel cake," said his friend. That evening the two

That evening the two ate an an-gel cake, radioed from America, but baked in Berlin.

NANCY GARNER, daughter of the Vice-President, has just come back from Texas where she has been broadcasting over the Dallas station WFAA. She had no comment to make except that she wants to take up painting. As she expresses it: "I am just dying to paint something."

EDITH MURRAY, NBC singer, walked into a boot shop not long ago and was horrified when a salesman offered her a pair of alligator skin oxfords. Because when EDITH was a little girl in Florida she had a pet alligator named "MIKE." And she is afraid that al-ligator skin products might be "MIKE."

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#### THE MICROPHONE Page Six Saturday, May 12, 1934 Monday, May 14 - Helen Menken Guest on CBS-WABC, 9.30 P.M. Quarter Hour of Waltzes, WABC WMAS Minstrels, Gene Arnold, Joe Parsons, male Quartet, WJZ WBZ WHAM WBAU KDKA WLW, 30 m. 5.45 P.M. Bunkhouse Songs, WEAF WJAR WCSH WTAG WTIC "Arts of India," WEEI Studio Program, WTIC Orphan Annie, WJZ WBZ WHAM KDKA WLW Highlights Affable WEEA Cronin at the Console, WNAC Masters' Music Room, WAAB WORC WMAS WLBZ WNBH Dady Poem, WNBX P.M. AL DANA MIC A 30 B. STORING CONSTRUCTION OF THE AND A STORY AND A 3.00-"The Lady From Arles," NBC-WJZ 11.00 A.M. WIW WAY AND A WOR WARD ADAR Gordon, Dave and Bunny, WABC WAAB WEAN WDRC WMAS Bob White WNAC "Dancing Around," WOR Travel Talk, WFEA Yankee Cornhußkers, WNBX Farm Flash, WHEB 4.15-Library of Congress Mu-sicale, CBS-WABC U. S. Navy Band, WEAF WGY WCSH WTAM5 30 m. (WJAR WTAG from 11.13) 11.13) Radio School of Cookery, WEEI WJAR WCSH WTAG Grace and Eddie Albert. WBZ WHAM The Wife Saver, WJZ Cooking Closeups, WABC WEAN WDBC 7.45--"Taxi," Max Baer, NBC-WIZ 8.00-Soconyland Sketch, NBC-WEAF 9.30 P.M. Ship of Joy, Horace Heidi's Orchestrá, WEAF WEEI WJAR WCSH WTAG WGY 30 m. Travelers Hpur, WTIC, 30 m. Melody Moments, Pasternack's Orchestrá, 20 m. 6.00 P.M. n Steedan's Orchestra, WEAF 6.00 P.M. Peter Van Steedan's Orchestra, WEAF WTAG WLW, 30 m. Evening Tattler, WEEL Irene Reasley, WJZ WBAL Winghville Clarion, WTIC, 30 m. Buck Rogen, WABC WAAB WCAU WCAU WCAW WAC WICC WFEA WORC WMAS WLBZ Uncle Don, WOR, 30 m. Danet Janes. WHEB C. A. Jackson, WNBX WDRC Martha Lee's Cooking School, WAAB People Who Make News, WFEA Sa'an Musicale, WHEB Add Whipple, WNBX 8.30-Bing Crosby and Mills Brothers, CBS-WABC 9.30-The Big Show, Helen Menken, guest, CBS-WABC 11.15 A.M. 11.15 A.M. U. S. Navy Band, WEAF WEEI WJAR W. WIAG 45 m. Singing String, WJZWBZ KDKA Pedro de Grabas and Ohomet's Orchestra, W.ABC WNAC WEAN WDRC WORC Musical Varieties, WEEA Poems, WHEB Donald White, Vermont poetry, WNBX 30 m. Twentieth Century Ideas. WBZ The Big Show, Helen Menken, steest star, Gertrude Nigsen and Ermo Rapee's Or-chestra, WABC WNAC WEAN WICC WDRC WCAU 30 m. Meyer Duvis Orchestra, WAAB WEEAN WIDZ WNBH Hart H.; Balkin, Success, WOR Hart H.; Balkin, Success, WOR Hart H.; Balkin, Success, WOR 10.00—Symphony Orchestra, Dr. Walter Damrosch, conductor NBC-WJZ (All programs are listed in Eastern Daylight Saving Time.) C. A. Jatheon, WNBX 6.15 P.M. Gene and Glenn, WEAF WEEI WJAR WCSH WTAYNGY U.S. Artoy Band, WJZ WHAM Bill Williams, WBZ Sports, weather, KDKA Bobby Benson, and Sunny Jim. WABC WABS WEAN WDRC WOORC WMAS WLBZ, WCAU Britchaff, and Rouquets, WFEA Stories, WHEB Donald White, vermone postsy, we will also A.M. Rhythm Ramblers, WJZ KDKA WHAM WBALL SON, WBZ (rom 1.15) Metropoly State State, WBZ Tony Wons, WABC WNAC WEAN WICC WFEA WORC WHAS WIBZ WDRC Thomas Brenna, WHEB Mrs. Marion Naess, soloist, WNBX-9.45 P.M. Sammy Liner's Orchestra, WBZ News, weather, scores, WAAB Alfred Wallenstein's Sinfonietta 6.30 A.M. the Organ, WNAC, 45 m etta. WOR. 6.45 A.M. Tower Health Exercises, WEAF WEEI, 1 b 30 m. 10.00 P.M. Gene Arnold, Lullaby Lady, male quartet samman's Ochetera, Richard Bonelli, guest, Warter WEFI way, WucSH wTAG WTIC WCF WUW 30 WCSH wTAG WTIC WCF WUW 30 WCSH wTAG WTIC WCF WUW 30 WCSH WTAG WIZ WEZ KOKA WHAM, 45 m. WIZ WEZ KOKA WHAM, 45 m. Fabien Sevisky's Orchestra, WARC WAAB WEAN WORK WCAU, 30 m. Fabien Sevisky's Orchestra, WOR WNAG A. C. Choral Society, WPG Duart MacLean's Orchestra, CFRB, 30 m. 9.0.15 P.M. 7.00 A.M. Shine WBZ 30 m 11.45 A.M. PREY Keenan and Sandra Phillips, pianists, WABC WEAN WFEA WDRC WORC WMAS WIBZ Stories from Real Life, WNAC Organ, WHEB Readings, WNBX 7.15 A.M. WNAC 6.30 P.M. 7.30 A.M. Grandmother's Trunk Nargation, WEAF WJAR WCSH Scores, Current Events, WEEI Musicale, WTAG WTIC diraoka, xylophone. WJZ Clock, WBZ, 30 m. eveille, WABC Sidder, baritone, WNAC RICHARD CROOKS, popular Amer-Readings, WNBX 12.00 N. Gene Arnold's Commodores, WEAF WEEI The Vagabond's, WTYC The Vagabond's, WTYC Notron Bowe, tenor, WJZ WHAM The Monitor Views the News, WBZ 'Voice of Experience.'' WABC WNAC WEAN WDRC WABA WDRC WNBA WEFA. Handlerate Club, WOR E.C. Willmass, tenor, WNBX Vialin Selections, WHEB Seerce, Current Events, WEEL Musicale, WIAG WTIC Helon Mae, soprano, WGY Three X Siviers, WJZ KDKA Time, sports, weather, WBZ Charles Barner's Orchestra, WABC WAAB WICC WIEA WDRC WORC WMAS Merry-Ga-Nound, WNAC Al and Ico Reiser, Flanos, WOR Al and Ico Reiser, Flanos, WOR Hocher's Dy Program, WHEB, 30 m. Famous Orchestra, WLEY, 30 m. ican tenor who alternates with LAWRENCE TIBBETT on the Fire-A. C. Choral Society, WPG Duart MacLenis Orchestra, CFRB, 30 m, 10.15 P.M. Anny Wecks Orchestra, WEEI Harlan E. Reed, current events, WOR Maurice Meerite's Orchestra, CKAC 10.30 P.M. Senitor David A. Reed of Pennsylvania, WBAP WCSH WTAG WCY USA WCSH WTAG WCY WEAP WCSH, WTAG WCY WTC Paiyhouse, WTAG WCY USA Field Arthlers, Burg, USAR, 30 m, WTCP Arthrouge, WTIC, 30 m, WTCP Leaven Neil, Jr., WARC Musical Album, Howard Barlow, WAAB WFEA WDRC WORC WLBZ "Not, Parkyakaka," WNAC WEAN WFF, WORC WORC WLBZ "Not, Parkyakaka," WNAC WEAN "M. Fisch, "Actoh, WOR Henny Thies Pepters, WLW, 30 m, Orsan, WPG Barn Dance, WORC WDRC 10.45 P.M, 7.45 A.M. Pollock and Lawnhurst, WEAF WGY stone programs broadcast over an NBC-WEAF network Mondays WCSH WCSH orning Musicale, WEEI orning Watch, WNAC olly Bill and Jane, WJZ WBAL al 830 P. M. 8.00 A.M. B.00 A.M. Organ Rhapody, WEAF WJAR WCSH WTAG, 50 m. B. Bideout and current events, WEEI Shopping Rws, Recordings, WNAC, 1 b. News, WAAB WICC WFEA WORC WAAS WICZ WFEA WORC WAAS WICZ, UNBER, 1 b. Birdiday Clock, WNBS, 1 b. Oahu Serenaders, WABC WAAB WDRC WORC WLBZ Baseball, Red Sox vs. Chicago, WNAC WEAN WICC WFEA Famous Orchestra, WLEY, 30 m. 6-45 P.M. Horse Sense Philosopher, WEAF Fro Joy Program, WEEI WJAR WCSH WTIC WTAG Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW "The Diric Gurcus," Unde Bob Sherwood, "The Diric Gurcus," Unde Bob Sherwood, "The Diric Gurcus, WAS Paul Shirley, WAAB WEFA Ray Perkins, Fun Baker, WOR 12.15 P.M. 12.15 P.M. Markets, Wather, WEAP Rex Bartle's Ensemble, WEAF WEEI WJAR WCSH WTAG Morin Sisters, WJZ Musical Värieies, WJZ Weather: MSC Farm Forum, WBZ Betty Barthell, WABC WAAB WDRC WORC WMAS WLBZ WCAU WEEA Ners, weither, WNAC WEAN Ners, weither, WNAC WEAN Natal Pintello, accordion, WNBX WEAN WICC WFA 3.15° P.M. The Wise Man, WEAF WEEI WJAR WCSH WTAGer, WBZ Robinstr Givic Oorchestra, WHAM, 30 m. Voice of Experience, WAC Raythm Kings, WAAB WDRC WORC WLBZ, WLAS, Joan J. 8.15 A.M. Don Hall Trio. WJZ WBZ WHAM WBAL At the Console. WAAB WICC WFEA WLBZ WNBH, 45 m. (WMAS from 10.45 P.M. 10.45 P.M. Henri Decring, planist, WEAF WEEI WJAR WCSH WTAG Rep. J. B. Snyder, WJZ WBZ WBAL lack Ingreenoll. WTAC Margaret Carlhie, WLW There Buccancers, WOR WLBZ Roxy, "Your Lover," WOR Weaver W. Adams, pianist, WBSO 7.00 P.M. 7:00 P.M. Bachail Rescure, WEAF WGY Hums in Andry, WJZ WBZ WHAM KDKA WI.W Use WHAY WHAY WHAM KDKA WI.W Weather, news, WAAB WORG The Dial Review, WFAE Free O'Clock Melodies, WHAS, 30 m. Hold Frei Standar, WIAY Sports, WHEB 3.30 P.M. 1.30 P.M. Kommin Radio Renue. WEAF WEEI Kom Pour Cooking School, BZ, Jone. 1.5 Marine Band, WABC, WAB, WEA, WDRC WORC WHAS WIELZ, Jon. WDRC WORC WHAS WIELZ, Jon. rind Talk, Dr. Leon A. Hunsman, WOR, arm Flash, WNNX ndower-Newton Theological School, WBSO, Jon. (rs. John Ol Long, soprano, WHEB B.30 A.M. Charlos, WEEF, WEEF WJAR, WCSH Wards, WGY, 30 m. Lew White stath edual organ, WJZ WBAL, 30 m. (WHAM from 8.45) Weather, WZ Sunny Nelodics, WARC, 30 m. Current Forents, WEAF, 30 m. Family Almanac, WNBX, 30 m. E.45 A.M. Strolling Tom. WZZ 8.30 A.M. 12.30 P.M. 12:30 P.M. Talk on Good Eyesight. WJAR Stocks, Markets, WEEL KDKA Vic and Sade, WJZ WEZ WHAM WBAL Shoppert Exchang, WNAC, 30 m. Emery Deutsch's Orchestra, WAAB WFAN WFEA WMAS WLBZ, 30 m.; WABC from 12:4 Dion Kennedy, organ, WOR, 30 m. Hasting Family, WHEB 11.00 P.M. News and John' Fogarty, WEAF WTIC WCSH WGY WCSH WGY E. B. Ridout and score, current events, Ranoy Weeks, 30 m., WEEI News, WJAK WTAG Jack Miles Orchestra, WGY, 30 m. Weather, sports, WBZ Sports, KDKA Your Folks, drama, WLW, 30 m. Fats Waller, songs, WABC WAAB WDRC WORC WMGS/WHAZ WNDH Boake Carter, WCAU Moonbeams, WOR, 30 m. 7.15 P.M. Gene and Glenn, WEAF WEEI WJAR WCSH WTAG WGY Sports, WTIC 12.45 P.M. 3.45 P.M. Strolling Tom. WBZ Parents Question Box, WBSO 9.00 A.M. 3.45 P.M. Rodgers at the Console, WAAB Musical Revue, WOR, 30 m. Baseball, New York vs. Chicago Cubs, WGN Popular music, WHEB Hudnu's Marvels, WNBX 12:05 P.M. Prominent Women in Washington, WEAF WMR WCSH WTAG Cabot and Del Cassillo, WEEI, 30 m. Merry Macs, WJZ WBZ Vocal program, WHEB 1:00 P.M. Waldon Avaning D. Sports: WTIC Baby Rose Marie, WJZ WHAN KDKA Dick Tracy, Detective, WBZ Henry Thies Pepters, WLW Just Plain Bill, WABC WNAC WCAU Harry E. Roders, WAEA Baseball Sorces, WFEA Baseball Sorces, WFEA Musical Momens, WOR Harlem Madness, WCR, 30 m. .00 A.M. orning Glories. WEAF WTAG craktast Club. orchestra, WJZ WBAK; 1 h. (WHAM from 9.2) (WBZ from 9.30) ndy Arcari and the Three Naturals. WABC WNAC WEAN WICC WEAF WDRC WORC C WAAS WEAF WEAF WORC WORC C WAAS WEBZ cedham Paramount Organ, WBSO, 30 m. evotiom, WHEB 30 m. Moonbeams, WCAU Seymour Simon's Orchestra, WGN 11.15 P.M. Hillst 4.00 P.M. Piano Recital, WEAF WJAR WCSH WTAG Stemen Since Soficients, with Hilbillies, WEAF WJAR WCSH WTAG Wess, WEAF Poer Prince, WJZ Joe Rine's Orchestra, WBX News and Orchestra, WBX News and Orchestra, WABA WHAC WEAN WICC WDRC WORG WHAC WEAN WICC WDRC WORG WHAC WEAN WICC WDRC WORG National Radio Forum, WLAF WEEI WJAD Johnson WTAG that, WGY News and Denn's Orchestra, WIZ Lloyd Hundley's Orchestra, WDR, 30 m. Alfredo Brin's Orchestra, WOR, 30 m. 11:45 P.m. 11:45 P.m. WTAG itock market quotations, WEEI Walter Dawley, organist, WTIC. 30 m. 3011 Huzgins, songs. WASE WAAB WCAU 2011 J. Strandhagen, Health talk, WOR Jeanor Fair, soprano, WBSO Nomen's Hour, WNBX Maples Orchestra, CKAC 7.30 R.M. Shirley Howard and the Testers, WEAF WJAR WCSH WTAG WTIC WGY After Dinner Reve, WEEI Music by Gershwin, WJZ WBZ WHAM Bob Newhall, WLW 8°.15 A.M. Landt Trio Indt Trio and White, WEAF WEEI WJAR I WGY Society, WTAG Ensemble, WABC WNAC WEAN WDRC WORC WMAS WLBZ

.30 A.M. Bradley Kincaid, WEAF WJAR WCSH WGY

WGY WEAT WJAR WCSH Organ recital. WTAG, 30 m. Metropolical Pande, WAB WKAC WICC Metropolical Pande, WAB WAAC WICC School of Enployment, WBSO, 30 m. Musical Masterpieces, WHEB Morning Concert, WNBX 9.45 A.M. News and Elongue

9.45 A.M. News and Florenda Trio, WEAF WEEI WCSH WTAG Parent-Teachers Congress, WEAN, 30 m.

Parent-Teachers Congress, News, KDKA Short Story, WNBX Novelty, WHEB, 30 m.

Movelty, WHEB, 30 m. 10.00 A.M. Breen & de Rose, WEAF WEEI WCSH Radio Kitchen, WTAG Harvett of Song, WJZ WBZ WHAM WBAL KDKA Buddy Clark, wc, WAAB Stephen Foster Melodics, WNBX Violin Music, WHEB

10.75 A.M. Chas Li, "n Em, WEAF WEEI-WJAR WGSH WTAC Hofman Sitter, WJZ WHAM Duke Devey's Orchestra, WB Bill and Ginger, WABC WNAC WEAN Melvin Growell, baritone, WAAB WHCC WFEA WORC WHAS WNBH Aunt Sammy, WFEA Variety and Musical Program, WLBZ Town Crier, WNBY Music Master, WHEB

10.30 A.M.

10.30 A.M.
 News and Morning Parade, WEAF WJAR
 WCSH WTAC 30 m. (WEEI from 10.34)
 WCBY WTAC 50 m. (WEEI from 10.34)
 Todsy C. MWAC WTAN
 WWIAM WBAL KDKA
 News and The Merromakers, WABC WAAS WIZWBZ, 30 m.
 2.45 P.M.
 News and The Merromakers, WABC WAAB
 WHEAW WORG WORG, WAAC WEAH
 News and The Merromakers, WABC WAAB
 Yorker Muscl Quitter, WNBM WEAS, Stock Marker guotation, WSD, 4h, 45 m.
 Devise for Living, WHEB
 Tods A.M., News and the Merromaker, WABC WAAC WEAH
 News AWAB "Acker and the Merromaker, WABC WAAB "Acker and the Me

V0.45 A.M. Morning Parade, WEAF WEEI WJAR WTAG Jack and Loretta Clemens, WJZ WBZ WHAM Sammy Fuller, KDKA

 Aloo P.M.
 Waldorf.Atoria Orchestra, WEAF WEEI WCSH
 Pinkey Hunter's Orchestra, WIAR News and Orchestra, WTAG
 Words and Music, WJZ WHAM
 Westher and Farm Forum (M S C). WBZ Burger and Come Contextra, WABC
 WAAS, So come C, Orchestra, WABC
 WAAS, Sarade, WGY (M A S)
 The Dial Revue, WEEA
 Dance tunes, WHEB
 SI P.M.
 Cugat's Orchestra, WEAE WORE ugat's Orchestra, WEAF WCSH WEEI Huts and Bits," WAAB . J. Club, Women's Talk, WOR cws, WFEB

News, WHEB 1.30 P.M. Postmaster James A. Farley, speaker, WEAF New England Kitchen, WEEI, 30 m. New New York, Weat, In-Witchar New York, Wabe, Work, WORC, WORC, WCAU, 30 m. (WFEA WEAR) WORC WCAU, 30 m. (WFEA WEAR) WORC WAAS WIEZ from 1.43) Beauty Guida, WAAB, 30 m. News, WICC WFEA WORC WMAS WIEZ WWNEH Beauty Guild, News, WICC WFEA WOR WNBH WNBH Club of the Air, WOR

Theatre Club of the Air, WOR 2.00 P.M. Revolving Stage, WEAF WEEI WJÅR WGSH WTAG, 1 b. Softeol, WIAG, 1 b. Softeol, WIAG, 1 b. Ann Leaf, orthonist, WICC WFEA WDRC WORG WMAS WHEAZ, 30 m.; WABC WASAW WMAS WHEAZ, 30 m.; WABH Dr. Arbur Frank Payne, WOR Matines Melodies, WLEY, 30 m. 2.15 P.M. N. E. Kitchen, WEEI

N. E. Kitchen, WEEI Romance of Helen Trent, WABC WCAU Sittel's Orchestra, WAB WNBH Leo Freudberg's Orchestra, WOR 2.30 P.M.

## t, comedy, WJZ WHAM May, soprano, WBZ Drum, KDKA

Poetic String, WABC WNAC WEAN WICC WFEA WDRC WORC WMAS WLBZ, 30 m. Dr. Elizabeth M. Hincks, WAAB The Homemaker, WOR, 45 m.

3.00 P.M. Bill Whiter, WEAF WEEI WTAG WGY WTAM WLW Twenty Fingers of Harmony, WJAR WCSH "The Woman of Arles," Alphonse Daudet, WIZ KDKA WBAL WHAM, 1 h. Ye Old Tea Shoppe, WBZ

#### 4.15 P.M.

4.15 P.M. National Congress of Parentis and Teachers. WEAF WIAK WCSH WTAG WGY Pfofessional Women's Cub Program, WEEI Hobby Club, WH2 Hobby Club, WH2 Hobby Club, WH2 Hobary of Congress, Musical, WAAC WEA WDRC WMAS WL8Z, 45 m. Platt and Neirman, pianiss, WBZ Milton Kaye, piano, WOR Wing Finger, WBS Gra C. Calkins, WHEB 4.30 P.M. Cora C. Calkins, without 4.30 P.M. Orlando's. Cosmopolitans, WJZ WBZ WHAM Virginians, quartet, WOR Echoes from the Headher, WHEB Chico de Verde's Orchestra, WNBX

Echoes Hum Verde's Orchestra, WNBA **4.45 P.M. 4.45 P.M.** WCSH WTAG WCY WCSH WTAG WCY Morgan Memorial Talk, WTIC Genevice Pitot, pino. WOR Tea Time Tunes, WBSO Concert, WHEB, 30 m, Helen and Bob, WNBX

5.00 P.M. Phil Saltman, pianist, WEEI Your Health, "Pursuit of Longevity." WJZ Agriculture Markets, WSZ The Dictators, WABC WAAB WEAN WFEA WICC WDRC WORC 5.15 P.M. Don Biseland

5.15 P.M. Don Bigclow's Orchestra, WEAF WJAR WCSH WTIC WTAG WGY WLW The Home Gardener, WKEI Jaskie rteiler, WJZ WHAM The Monitor Views the News, WBZ Skippy, WABC WAAB WEAN WDRC WFFA WFEA

WFEA WAAB WEAS Yankee Singers, WNAC WFEA "Storp Teiler's House." WOR Radio School. WNBX Helen Murphy, WHEB 5.30 P.M. Frank Meeting III

Frank Merriwell's Adventures, WEAF WEEI WJAR WCSH WTAG WTIC The Singing Lady, WJZ WBZ WHAM WLW WLW Startings, "All-American Boy," WARC WNAC WEAN WUPRC Melody Mart, WAAB WTEA WMAS WMAS WMAS WARC WAAW WUPRC WHAM WASL KDKA WASL WASL

Bob Newhall, WLW "Music on the Air," WABC WNAC WLBJ WCCU WFEA WDRC WORC WLBZ WCAU E. E. Nazzaro, market outlook, WAAB "Maverick Jim," drama, WOR, 30 m. Queens Hotel Concert Trio, CKAC

The Goldbergs. WEAP WEEI WJAR WCSH WTAG WGY WTAM Smooth Rhythms, WTIC Max Baer 'Tax', 'WJZ WBZ WBAL KDRA WLW, New WARC WHAL KDKA WLW Boake Carter, news, WABC WNAC WCAU Jack Fischer's Orchestra, WAAB WEAN WLBZ

with the wit

12.00 M. Jack Berger's Orchestra, WEAF WEEI WJAR WLW

WJAR WLW Leon Belasco's Orchestra, WABC WNAC WEAN WICC WMAS, 30 m. Bud Fisher's Tic Toc Club Orchestra, WOR Claude Hopkins' Orchestra, WABC WNAC

JOSEPH B. EASTMAN, Federal Co-

Wednesday, May 16, from a conference of the National Association

The first session of the fourteenth

annual conference of the association

will be on the air from the Grand Ballroom of the Waldorf-Astoria in New York at II.15 A. M.

**Tune In WAAB** 

FINANCIAL TALK

Every Monday, 7.30 P. M. MR. E. E. NAZZARO

ordinator of Railroads, will be the principal speaker during a broad-cast over an NBC-WIZ network on

**Eastman Speaks** at Bank Meeting

of Mutual Savings Banks.

Audition, WFEA Helen McPhee, WLEY, 30 m.

Soco P.M. Socooyland Sketches, "Birth of the Circus," drama, WEAF WEEI WJAR WCSH WTAG WTIC WGY, 30 m. Jan Garber: Orchestra, WJZ WBZ WHAM WBAL KDKA WLW, 30 m. WBAL KDKA WLW, 30 m. Mary Eastman and Evan Evans, WABC WNAC WIAN WFEA WICC WDRC WMAS CFRB Radio Mystery, WAAB WEAN Billy Jones, Ben Selvin's Orchestra, WOR, 30 m.

Concert, WHAS, 30° m

Edwin C. Hill, WABC WNAC WEAN WDRC WCAU Double Mixed Quartet, WAAB WNBH

WDA WEA Bridge Talk, WPG Alcon Duo, WLEY American Legion Band, WHEB

B.30 P.M. Richard Crooks, William's Daly's Orches-tra, WEAF WEEI WIAR WCSH WTAG WTIC WCY WUK, 30 m. Maple City Four, WIZ WBZ WBAL KDKA Maple City Four, WIZ WBZ WALK KAT the Mill Brother, WADG WWNAG Colleas and Home Institute. WAAB WICC WMAS WNBH WFEA WIBS, 30 m. Classical Moot, WIEFY 30 m. Chaster, WGN, 30 m. B.45 P.M. Babe Ruth, baseball comment, WIZWBZ

THE MICROPHONE

## Music And Philosophy Blend On Tony Wons' CBS Broadcasts **Two Pianists** Provide the Background

When two talented pianists and a mellow philosopher of the air get together for the purpose of blend-ing music and philosophy into en-tertaining programs, the recipe for such a result is sometimes interesting.

PEGGY KEENAN and SANDRA PHILLIPS are the planists, TONY Wons the philosopher.

These two pianists provide the musical setting for TONY WONS' homespun philosophy over the CBS network on Tuesdays and Thursdays at 1.45 P. M., Mondays, Wednes-days and Fridays at 11.30 A. M. and Sundays at 5.15 P. M.

PEGGY KEENAN and SANDRA PHILLIPS have much in common. They are both gifted musicians. They are both slender, sensitive, with much charm and definite ideas as to their unusual arrangements of

popular and classical favorites. PEGGY KEENAN, red-headed and animated, comes from a family of gifted musicians; she numbers five pianists among her close relatives. At the age of six she began the

study of the piano in Los Angeles, her birthplace, and continued her piano studies for 13 years under private tutors.

Entering the University of Southern California, she soon distin-guished herself in composition and harmony, graduating with honors. After graduation she studied with After graduation she studied with two world-famous pianists, LEO-POLD GODOWSKY and SIGISMUND STOJOWSKY, before appearing in concert recitals in Paris, Berlin, and other European music centers. On her return to America, PEGGY vealed unsuspected dramatic talent by playing a straight dramatic role in a Chicago production of "Black Velvet," with minor roles in other plays

#### The Meeting

Back in New York again, in 1931, PEGCY met SANDRA PHILLIPS and their similar and sympathetic ideas of music made them an ideal piano team. After theatre performances in the metropolitan area they entered radio in January, 1932, as regular sustaining features of the Columbia network.

SANDRA PHILLIPS, slim, darker, and very easy to look at, was born in Berwick, Pennsylvania, long the home of ex-Secretary WILLIAM H. WOODIN, who was a good friend of the PHILLIPS family.

of the PHILLIPS family. When only four years of age SANDRA began to pick out tunes by ear on the piano and shortly after she began taking lessons she was improvising melodies of her own. After graduating from high school, SANDRA studied at New York's fa-mous Institute of Musical Art.

In 1936 she made her vaudeville debut with HOWARD MARSH, noted tenor, in leading houses of the met-ropolitan area. The following year she joined PEGGY RIAT in a twopiano act at the Paramount Theatre and then she became the partner of Miss KEENAN.

Miss KEENAN. In May, 1932, the titian-haired young pianists took part in the first successful broadcast of a musical program from the air. In a specially constructed studio aboard an 18-passenger CURTISS Condor plane, the girls presented their "Piano Pic-tures" norceram while flying at a tures" program while flying at a height of two miles over Manhattan.

The two pianos, performers, and crophones were housed in the r compartment of the plane,



SANDRA PHILLIPS and PEGGY KEENAN, who arrange and play appropriate music while TONY WONS recites on their six-a-week programs.

up by short wave receivers on the roof of the Columbia Broadcasting System Building at 485 Madison avenue, New York, and rebroadcast over a coast-to-coast CBS network. **Child Prodigy** 

PEGGY KEENAN can't temember the time when she wasn't playing the piano, although even as a child the attractive red-haired PEGGY longed to be an actress. In her early 'teens, she appeared in leading roles of "Slim Princess," "Modern Cin-derella," and other amateur theatrical productions.

At 17 she directed a large chorus of mixed voices and at the same age was organist in a San Diego moving picture house.

If she had her choice today, PEGGY would like to settle in the South of France and spend her Sum-mers in Honolulu. She's an outdoor girl and is an expert at fishing.

SOMERSET MAUGHAM.

There's one idiosyncracy the two girls have that causes amusement in the studios. SANDRA can't play the piano unless her hands are warmand PEGGY can't play the piano un-less her hands are almost cold.

During this last cold Winter studio engineers were amused watch ing SANDRA warm her hands on the radiator for 10 or 15 minutes before rehearsing, while PEGGY had her hands out an open window to get them thoroughly chilled.

TONY WONS met these two pop-ular pianists in a Columbia studio a year ago. About to embark on a series of theatre engagements, Tony was wandering about the reception room and listening to SANDRA and PEGGY playing their sustaining program.

He was impressed by their musi cianship and the wide range of color SANDRA is a bit the more serious and mood in their work, and in of the two girls. She's fond of Wagnerian operas; "Night and other medium for extending the

nate motor-noise. The broadcast Day" is her favorite popular mel-was Miss PHILLIPS' maiden voyage in the air. The program was picked TOLSTOY, DUMAS, HARDY and W. nusic

> The experiment was a complete success. The talented trio inaugu-rated a series of joint programs, and enthusiasm for their programs re-cently won them a coast-to-coast network.

#### Building A Program

It is an intricate task, this building of convincing and colorful musical settings for the philosophy, po-etry and readings of TONY WONS. A fortnight before the programs-say, a week's series-TONY, PEGGY and SANDRA get together with half a dozen scripts.

The girls listen first to the letters and comments that TONY will feature, jotting down a list of compo-sitions which reflect the moods he wishes to capture.

From their repertoire of more than 500 classical, semi-classical, and popular numbers, the girls se-lect a dozen songs in which they be-lieve are reflected the impressions they wish to convey.

Then TONY reads his program slowly while PEGGY and SANDRA, in a sort of musical shorthand all their own, make notations covering every point of inflection, every climax of feeling, or emphasis of certain emo-tions. Gradually they weave a dis-tinctive musical tapestry, a tone set-ting of words, which is winning them new hosts of admirers everywhere.

In their "Piano Pictures," the microphones were housed in the the Bishop and the Mayor of Ripon. rear compartment of the plane, which was heavily draped to elimi- the lovelies cathedrals in England and the swill ring out a curfew. At the time of the broadcast it will be 9 P. M. in England and the classical music. Both of them are chimes will ring out a curfew.

## Wons Lives Up To His **Own** Advice

with PEGGY KEENAN favoring CHOPIN and STRAUSS, and Miss PHILLIPS partial to GRIEG and CHAIKOVSKY.

All three artists-Wons, KEE-NAN and PHILLIPS-find the music of RACHMANINOFF most striking of all for setting certain moods, and the music of this eminent Russian's the music of this eminent Russian's melodics set to TONY's famous script on "Shylock" forms one of their best known programs. So, too, the girls have provided a setting of Northern music for Waster for the set of the Northern music for the set of the se

a setting of Northern music for WONS' version of SERVICE's famous ballad, "The Spell of the Yukon," with portions of SIBELIUS' "Fin-landia," of MACDOWELL'S "Scotch" symphony, and passages from GRIEG's descriptive music of Norway.

#### **Tony Is Enthusiastic**

ANTHONY WONS-better known as TONY—is a great promoter of "music by KEENAN and PHILLIPS." He knows and enjoys music and always has had a keen sense of the musical values of words, and of their sympathetic reflections in musical tones.

TONY comes from the lakes and woods of northern Wisconsin and as a child enjoyed to the full the beauties of nature. In addition, he's an enthusiastic fisherman, which is

a direct pathway to ripe meditation. In the course of his youth TONY developed an ambition for many forms of human endeavor. First he wanted to be WILLIAM JENNINGS BRYAN. Then he wanted to be EU-GENE V. DEBS.

In between times he compromised by tending furnaces, helping around a butcher shop, cow punching, clerking, playing in a dance band and working as a correspondent in a sales office.

TONY'S first job was at the age of 13, soldering type on bars in a typewriter factory; salary \$3.60 a

TONY tried college a couple of years, studied stenography and ac-counting, directed Christmas plays and pageants in Green Bay, Wis., churches

Finally, bored with all this inac-Finally, bored with at this mac-tivity, he joined the Army, went to France, and in an open field stopped a large piece of shrapnel which gave him a year and a half in a hospital with nothing to do but read.

This was a turning to do but read. This was a turning point in his career. For after those years of ac-tivity, rubbing elbows with people in every walk of life, TONY began to think and read and meditate in the mercondicable to the meditate in terms applicable to the problems of men and women. And he had the idea of providing music as a back-ground for the expression of these houghts.

In private life TONY is much as he is on the air. He is married to a daughter of the Wisconsin woods who shares his love for the country. They have a daughter almost

In his manner of living, TONY spresses much of his philosophy. He built himself a cottage on the shore of a lake in the woods. He built his own boat. He built the wharf to which it is tied.

He likes to buy new clothes, but prefers to wear old ones.



**Choir Of English Cathedral To Broadcast For First Time** 

The first broadcast from famous Ripon Minster, Yorkshire, England, will be heard over the WABC-Columbia network as a Whit-Sunday fea-ture on May 20 at 3.45 P. M. The broadcast will bring to lis-teners the ringing of the chimes and the first radio recital by the cathe-dral's choir and brief addresses by LEWIS CARROLL'S father, was canon.



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luesday, Ma	y 15 - My N	haryland, Ope	eretta, NBC-W	EAF, IU P.M.
Highlights	Pop Concert, WTIC, 45 m. Sandra Levitzki, piano, WJZ WHAM Plano, WBZ	Leading Man	Stocks, WEEI	Pittsburgh Varieties, KDKA
P.M.	Plano, WBZ Charm Secrets, WNAC WCAU	Lettering Lizer	Betty and Bob, drama, WJZ WBZ WHAM 7th Regiment Band, WABC WAAB, 30 m. Byron Hollday, baritone, orchestra, WOR	Just Plain Bill, WABC WNAC WCAU Just Plain Bill, WABC WNAC WCAU Jack Fischer's Orchestra, WAAB WICC WORC WMAS WLBZ Paul Pendarvis' Orchestra, WLW Baseball scores WFEA Search Alexan WEB
2.15—"Europe Views American Experiment," NBC-WEAF	Pashion Revue, WFEA Thomas Brennan, tenor, WHEB N R A Program, WNBX	I THE REAL PROPERTY I	Byron Hollday, bariton, orchestra, WOR Nazarene Quartet, WBSO, 30 m. Concert Program, WHEB Story Book Lady, WNBX	Paul Pendarvis' Orchestra, WLW Baseball scores WFEA Sports, News, WHEB
Experiment," NBC-WEAF 3.30—Departure of S. S. North	11.30 A.M.	Print and a second	A AF D M	7 30 P M
land, CBS-WABC	Three Shades of Blue, WEAF WEEI WJAR WCSH WTAG U.S. Marine Band, WJZ KDKA, 1 h., WBZ WHAM, 30 m.		Don Bigelow's Orchestra, WEAF WEEI WGY WJAR The Singing Stranger WIZ WBZ WHAM	East and Dumke, WEAF WCSH WGY Teddy Bergman, WEEI
8.30—Wayne King, NBC-WEAF "Accordiana," CBS-WABC	WBZ WHAM, 30 m. Pop Concert. WTIC	and the second second second	The Singing Stranger, WJZ WBZ WHAM Farber and Handman, WOR Royal Organist, WNNBX Friendly Entertainers, WHEB	Talk of Town, variety, WTAG Paul Keast and Hudson's Orchestra, WABC
9.15-Ruth Etting, CBS-WABC 9.30-Ed Wynne NBC-WEAF	Pop Concert, WTIC Melody Parade, WNAC WEAN WFEA WDRC WORC, 30 m.; WABC, 15 m. Etiquette Lady, WHEB Organ Tones, WNBX		Friendly Entertainers, WHEB 4.30 P.M.	Last and Dumke, WEAF WCSH WGY Teidy Bergman, WFEI Firside Melodies, WJAR Talk of Towa, variety, WTAG Paul Kease and Hudson's Orchestra, WABC Paul Kease and Hudson's Orchestra, WABC Paul Kease and Hudson's Orchestra Sea Stories, WORAC WEAT Sonies, WORAC WEAT Postpate Echoes, WORA, 20 m. Paramount Movie Parade, WLEY Bob Newball, WLW
Minneapolis Symphony Or-	Organ Tones, WNBX	Charles - Charles -	Jimmy Rogers, songs, WEAF WEEI WCSH Pauline Cossesse, soprano, WEEI	Footlight Echoes, WOR, 30 m. Paramount Movie Parade, WLEY Bob Newhall, WLW
chestra, CBS-WABC 10.00—Stoopnagle and Budd,	11.45 A.M. Al Bernard, minstrel, WEAF WEEI WJAR		American Legion program, WJAR American Legion program, WJAR Allee Joy, WBZ Health Clinic, WBZ Bob Standish, WABC WFEA WDRC WORC	7.45 P.M.
CBS-WABC "My Maryland," NBC-WEAF	WCSH WTAG Ben Alley, music, WABC Larry, Tate and orchestra, WEAN WFEA WDRC WORC WMAS WLBZ	Cilling Co		The Goldbergs, WEAF WEEI WJAR WESH WTAG WGY WTAM Ithaca College Choir, WJZ WBZ WHAM Sea Stories, KDKA
Law man and the second	WDRC WORC WMAS WIBZ "The Melody Sweethearts," WNAC Dance Tunes, WHEB	CAR HAR HAR	whas wilds wilds Jimmy Rogers, songs, WTAG Otis Holley, soprano, WOR Songs, WBSO, 30 m. Broadcast to Fishermen, WHDH	Sea Stories, KDKA Boake Carter, WABC WNAC WCAU
(All programs are listed in Eastern Daylight Saving Time.)	News, WNBX		Broadcast to Fishermen, WHDH Dance Tunes, WHEB Dr. C. L. Bloxson, WNBX	Boake Carter, WABC WNAC WCAU James Roosevelt, WAAB WICC WFEA WDRC WLBZ WNBH
7.30 A.M.	12.00 N. Gene Arnold, WEAF WEEL WCSH WTAG WGY WJAR	A CONTRACTOR OF	4.45 P.M.	The Metry-Go-Round, WEAN Melody Masters, WLW Luigi Romanelli's Concert Orchestra, CFRB
Musical Clock, WBZ, 30 m, Organ Reveille, WABC	Wonitor Views the News, WBZ "The Voice of Experience," WABC WNAC WEAN WDRC WORC		The Lady Next Door, WEAF WEEI WJAR WCSH WTAG Denver A cappella Choir, WJZ WBAL, 30 m. (WHAM from 3.00) Brown Palace Hotel Orchestra, WBZ Four Showmen, WABC WEAN WDRC	8.00 P.M.
Walter Kidder, baritone, WNAC 7.45 A.M.	WEAN WDRC WORC Studio Program, WTIC Dial Revue; N. H. Extension service, WFEA,		(WHAM from 5.00) Brown Palace Hotel Orchestra, WBZ	Leo Reisman's Orchestra and Phil Ducy, WEAF WEEI WJAR WCSH WTAG WGY, 30 m.
Morning Musicale, WEEI Morning Watch, WNAC			Four Showmen, WABC WEAN WDRC	Mystery Drama, WJZ WBZ KDKA WLW,
B.OO A.M. Radio City Organ, WEAF WJAR WTAG,	30 m. cronin at the Consolc, WAAB WNBH Noonday Musicale, WMAS WLBZ WFEA Michael Treen, tenor, WOR Luacheon Music, WLEY, 30 m. Prople Who Make News, WHEB Clef Boys, WNBX		WHAS William Hargrave, baritone, WOR Matinee Melodies, WBSO Paramount on Parade, WNBX Addle W. Hanson, WHEB	The Troopers, WABC WNAC WEAN WICC WFEA WDRC WORC WEBZ WMAS
30 m.; WCSH, 15 m. Morning Devotions, WJZ WBZ	People Who Make News, WHEB	1 Manual Contraction of the Contraction of the	5.00 P.M.	WARAS Bill Dooley's Orchestra, WAAB WNBH Dinner Concert, WHAS, 30 m. "Radio Vanities," Frank Parker, tenor, WOR,
B.oo A.M. Radio City Organ, WEAF WJAR WTAG, 30 m.; WCSH, 15 m. Morning Devotions, WJZ WBZ E. B. Rideout, news, WEBI Collin Drigge, organist, WTAD yo m. Collin Drigge, organist, WTAD yo m. Salon Musicale, WABC WCAU WCGY, ya m. Salon Musicale, WABC WCAU WCGY, ya m. Nicopying A.B. WEAE, WHCG WORC WNBH WMAS WLBZ. Michol Clock, WHEB, 30 m. Early Bird Buthday Clock, WNBX, 1 b.	12.15 P.M. Fidds and Hall WEAF WEET WIAR WIAC	JOHN BARCLAY, baritone and Broad-	Music Box Revue, WEAP WEEI WCSH	Radio Vanities," Frank Parker, tenor, WOR, 30 m. Provincial Hour, CKAC
Shopping News, Recordings, WNAC, 1 h. News, WAAB WFEA WICC WORC WNBH	Fields and Hall, WEAF WEEI WJAR WTAG Martha and Hal, WGY Agriculture talk, WBZ	way actor, assumes leading roles in the "Beauty Box" operettas	WLW St. Bonaventure Glee Club, WJZ WHAM Agriculture Markets, WBZ The Dictators, WABC WAAB WEAN WICC WDRC	8.15 P.M.
Melody Clock, WHEB, 30 m. Barly Bird Buthdas Clock, WNBX, 1 h.	Phil Boudini, accordionist, WTIC Connie Gates, songs, WABC WAAB WEAN WFEA WDRC WORC WMAS WLBZ		WDRC Variety, WOR	"The Voice of Experience," WABC WNAC WEAN WDRC WCAU Vera C. Park, contralto, WPG
8.15 A.M.	WHAS News, time, temperature, WNAC Girls' Service League, WOR	work Tuesdays at 10 P. M.	Variety, WOR Radio School, WNBX Musical Gems, WHEB	8.30 P.M.
Don Hall Trio, WJZ WBZ WHAM Cronin at the Console, WAAB WLBZ WNBH WFEA, 45 m. (WICC, 15 m.)	Musical Gems, WHEB	2.00 P.M.	5.15 P.M. Siz Francis Younghusband, WEAF WEEI WJAR WCSH WTAG WLW	Wayne King and Orchestra, WEAF WEEI WJAR WCSH WTAG WGY, 30 m. Conrad Thibault and Dois Bennett, WJZ
	Osborn Wade, trumpeter, WNBX 12.30 P.M.	Merry Madcaps, WEAF WEEI WJAR WTAG WTIC Ann Leaf at the organ, WABC WEAN	WJAR WCSH WIAG WLW Frank Seibold, flute, WJZ WHAM WBAL The Monitor Views the News, WBZ Skippy, WABC WAAB WEAN WFEA WDRC WORC WIBZ Vankee Singers, WHAE James Sinters, WHEB Harmony Tio, WNBX	Contad Inflault and Loss Bennett, WJZ WBZ WHAM WBAL KDKA WLW, 30 m "Accordiana," with Abe Lyman's Orchestra, WABC WNAC WEAN WDRC WCAU WMAS, 30 m, Mystery Series, WAAB WICC WFEA WNBH WEAN, WORC WMAS
Cheerio, WEAF WEEI WJAR WCSH WTAG WTIC WGY, 30 m. Lew White at the organ, WJZ WBZ WHAM,	Rex Battle's Ensemble, WEAF WCSH WTIC (WTAG from 12.45)	Ann Leaf at the organ, WABC WEAN WDRC WIBC WEBZ WORC Municipal Forum, WNAC Classic Album, WAAB	Skippy, WABC WAAB WEAN WFEA WDRC WORC WLBZ	WABC WNAC WEAN WDRC WCAU WMAS, 30 m.
30 m. Morning Musical, WBSO Family Almanac, WNBX, 30 m. Morning Devotions, WHEB	WGY Farm Program, WGY, 30 m. Vic and Sade, WJZ WBZ WBAL WHAM	Classic Album, WAAB Bob White, WEAN WNBH Dr. Arthur Frank Payne, WOR	Yankee Singers, WNAC James Sisters, WHEB	
8.45 A.M.	REE Hartle's Ensemble, WEAF WC5H WTIC (WTAG from 32:45) Stocks, Markets, WEEI KDKA WGG Farm Program, WGY, 30 m. Vie and Sade, WJZ WBZ WBAL WHAM Microphone Gossip, WABC Shopper's Exchange, recordings, WNAC, 30 m.	2.15 P.M	5.30 P.M.	WOR, 30 m. Dianer Concert, WHAS, 30 m.
Caroline Gray, pianist, WABC Better Homes, WBSO	George Scherban's Orchestra, WAAB WEAN WFEA WMAS WLBZ, 30 m. (WABC	"Europe Views the American Experiment," Frank Ongiey Darvail, WEAF Pure Food Instituter, WEEL WTIC WJAR WCSH WTAG, 30 m. Ann Leat, organ, WASEL WTAU WJAR WEIL WING Modern Euroston, WYAC Stell Wing Modern Euroston, WYAC Stell Wing Modern Euroston, WYAC	Nursery Rhymes, Milton J. Cross, WEAF WJAR	9.00 P.M. Ben Bernie' and Orchestra, Cast of "Thank
9.00 A.M. Sam Herman and Frank Banta, WEAF WCSH	from 12.45) Joseph R. Bolton, reporter, WOR, 30 m.	WCSH WTAG, 30 m. Ann Leaf, organ, WABC WCAU	WAA Emerson College, drama, "The Finger of God," WEEI Singing Lady, WJZ WBZ WHAM WBAL Jack Armstrong, "All-American Boy," WABC WNAC WEAN WDRC "Orace June Time," WOP	9.00 P.M. Ben Bernie and Orchestra, Cast of "Thank Your Bars," WER WEEL WJAR WCSH Household Nunical Memouche, WJZ WBZ. WHAM KDKA, 30 m. Freddy Martin's Orchestra, Mauyr H. B. Paul, guest artist, WABC WNAC WEAN WFEA WORC WHAG.
WGY Clothes Institute, WEEI	Joseph R. Bolton, reporter, WOR, 30 m. Famous Orchestras, WLEY, 30 m. N. H. Farm Reporter, WHEB Lawtence and Wheeler, WNBX	Spotlighting Modern Education, WNAC Nell Vinick, beauty talk, WOR	Jack Armstrong, "All-American Boy," WABC WNAC WEAN WDRC	WHAM KDKA, 30 m. Freddy Martin's Orchestra, Maury H. B. Paul.
WGY Clothes Institute, WEEI The Magic Hoar, WTAG Beakfast Club, WTZ, i h. (WHAM, 15 m. from 9.15). WBZ from 9.20). KDKA from Towners Quarter, WEAN WFEA WOWNAC WAS Magic to Pramount Organs. WBAS, 30 m. Family Almanac, WNBX, 30 m.	12:45 P.M.	2 PO D M	"Once Upon a Time," WOR The Tattered Man, WEAF WEEI WTAG WCSH WTIC	RUEST ARTIST, WABC WNAC WEAN WFEA
Round Towners Quartet, WABC WEAN WFEA WORC WLBZ WMAS	Caroline Cabot, Del Castillo, WEEI Merry Macs, WJZ WBZ WBAL WHAM Huntley's Orchestra, KDKA	Earl Waldo, bass, WEAF WEEI WJAR Smackout comedy, WJZ WBAL Rhyme and Cadence, WBZ Artist Recital, WABC WNAC WFAN WICC WFEA WDRC WORC WMAS, WIBZ,	Melody Mart, WFEA WORC WLBZ WMAS	WNBH Visionds WFEA
Magic Hour, WNAC Needham Paramount Organ, WBSO, 30 m.	Vocal program, WHEB Farm Reporter, WNBX Markets, weather, WEAF WJAR WCSH WTIC	Artist Recital, WABC WNAC WFAN WICC WFEA WDRC WORC WMAS, WIBZ.	WAAB Basil Ruysdael, WOR Cefto Program, WHEB Hillbilly Program, WNBX	Back Stage with Boris Morros, WQR Paul Haas, WPG, Burtnett's Orchestra, WGN, 30 m
9.15 A.M.		Classic Album, WAAB WNBH		O 16 D M
9.15 A.M. Landt Trio and White, WEAF WEEI WJAR WCSH WTAG WGW In the Luxembourg Gardens, WABC WNAC WEAN WICC WFEA WDRC WORC WIBZ WMAS, 30 m.	Mayfair Onchestra, WEAF WEEI WJAR, WCSH WTAG WTIC, 30 m.	Tea Dance Music, WLEY 2.45 P.M.	Nursery Rhymes, WEAF WEEI WCSH Radio Gang, WGY	Rdy Helton, "Looking at Life," WABC WNAC WEAN WICC WFFA WDRC WORC WHAS WCAU Rodger's Orchestra, WAAB WNBH Angela Di Mareo, soprano, WPG
WEAN WICC WFEA WDRC WORC WLBZ WMAS, 30 m.	Weather and agricultural reports, WBZ Albany on Parade, WGY, 30 m.	Ma Perkins, WEAF WEEI WGY "Nellie Revell at Large," WJZ WBZ WBAL	Metro Singer, WJAK Before Dinner Revue, WTAG Orphan Annie, WJZ WBZ WHAM KDKA WLW	Rodger's Orchestra, WAAB WNBH Angela Di Mareo, soprano, WPG
Bradley Kincaid, WEAF WJAR WCSH	HoUP, MI Mayfair Orchestra, WEAF WEEI WJAR, WCSH WTAG WTIC, so m. Weather and agricultural reports, WBZ Albary on Parade, WGY, so m. Earm and Garden Chat, WAAB Do Re Mi, tio, WAAC WNAC WCAU Local news and organ music, WTAG PWMAS Garden Chat, WAAB WEA WMAS	WHAM Concert, WNBX, 45 m.	WLW Gordoh, Dave and Bunny, WABC WEAN WDRC WORC	9.30 P.M.
WTAG WTIC WGY N. Y. Breakfast Club Orchettra, WBZ Musical Masterpices, WHEB Morning Concert, WNBX	Farm and Garden Chat, WAAB - WFEA WMAS	3.00 P.M. Song Portraits, Beulah Croft, WEAF WJAR	Bob White's Scrap Book, WNAC WFEA	Ed Wynn, WEAF WEEI WJAR WCSH WTAG WGY WLW, 30 m. Eddie Duchln's Orchestra, WJZ WBZ
	Dial Revue, WFEA	Song Portrais, Beulah Groft, WEAF WJAR WCSH WTAG WTIC WCY, 15 m. Del Castillo, organist, WEEF, 50 m. Nathan Stewart, baritone, WJZ WBZ Metropolitan Parade, WARC WAAB Red Sox, vs. Chicago, WNAC WEAN WIEZ WIEBZ	WDRC WORC Bob White's Scrap Book, WNAC WFEA Sam Bittel's Orchestra, WAAB Travel Talk, WFEA Tex Fletcher, songs, WOR	Eddie Duchin's Orchestra, W/Z WBZ WHAM KDKA, 30 m. Minnespolis Symphony Orchestra, Eugene Or- mandy, conducting, Rachmaninoff's Preluds in C-sharp minor, "Anitra's Dance" from Orciegis "Pere Gynt," Suite No. 2, "Ride of the Valkyries" from Wagner's "Die Walkure," Tchalkowky i Bit2 Overtune Walkure, "Tchalkowky i Bit2 Overtune Walkure, "Tchalkowky i Bit2 Walkure, "Tchalkowky, Bit2 Walkure, "Anitra State WEAN Walkure, "WAR, WEAN Walkure, "Main on "Success," WOR, 30 m.
9.45 A.M. News and The Wife Saver, WEAF WEEF WJAR WCSH WTAG WTIC WGY Mystery Chef, WABC WAAB WEAN Melvin Crowell, Song Album, WNAC WICC WFEA WORC WMAS New Charles Geissler bridge, WBSO	1.15 P.M. Mayfair Orchestra, WEAF WIFFI WIAP	Metropolitan Parade, WABC WAAB Red Sox vs. Chicago, WNAC WEAN	Phil Sherman, sports, WNBX Farm Flash, WHEB	in C-sharp minor, "Anitra's Dance" from Grieg's "Peer Gynt," Suite No. 2, "Ride
Mystery Cher, WARC WARD WEAR WICC Melvin Crowell, Song Album, WNAC WICC	Mayfair Orchestra, WEAF WEEI WJAR WCSH WTAG WTIC Joan Marrow, music, WABC WNAC WORC	WICC WFEA WDRC WORC WMAS WLBZ Myrtle Boland, WOR	6.00 P.M. Mme. Frances Alda, WEAP WLW, 30 m.	Walkure, Tschaikovsky's 1812 Overture, WABC WNAC WEAN WFEA WDRG
WFEA WORC WMAS Mirs. Charles Geissler, bridge, WBSO Jane Gray, home chat, WHEB Daily Short Story, WNBX	Joan Marrow, music, WABC WNAC WORC Melody Jack Smith, WAAB Musical Revue, WOR News, WFEA	Afternoon Concert, WNBX 3.15_P.M.	(WJAR from 6.5) The Evening Tattler, WEEL, 30 m. News, weather, WJAR Ferdinando's Orchestra, WJZ KDKA	WORC WCAU, 30 m. Larry Funk's Orchestra, WAAB WICC
10.00 A.M.	1 20 D M	Janet Hersey, entertainer, WAAB WNBH Beula Croft, songs, WTAG	Ferdinando's Orchestra, WJZ KDKA Joe and Bateese, WBZ Buck Rosser, WAR WARR WCALL	Harty H. Balkin on "Success," WOR, 30 m. Smoke Rings, CKAC
10.00 A.M. Biteen and de Roie, WEAF WEEI WJAR WCSH WTAG The Mixing Bowl, WTLC, io m. Edward MacHugh, Gospel inneer, WJZ WBZ Bill and Ginger, WABC WAAS WEEZ WTRC WORC WAAS WEEZ Gretchen Kwellen, Food and Homemaking Stories of the faking industry, WBSO Graden Club News, WHEB Rev. Dudley R. Child, WNBX 10.15 A.M.	Emil Velazco, organ recital, WEAF WTAG WJAR WCSH WEEI Reading Circle, WEEI, 30 m.	Jane Alden, contraito, orchestra, WOR Jessie Seaverns Musicale, WBSO	Joe and Batese, WBZ Buck Rogers, WABC WAAB WEAN WCAU News, WNAC WFEA WICC WORC WLBZ Uncle Don, WOR, 30 m. Caraiyal of Rhythm, WLEY, 30 m.	WNBH WLBZ Harry H. Balkin on "Success," WOR, 30 m. Smoke Rings, CKAC Mardi Gras, WGN, 45 m. Traymore Concert Orchestra, WPG
Edward MacHugh, Gospel singer, WJZ WBZ Bill and Ginger, WABC WAAB WFEA	WEEI Reading Circle, WEEI, 30 m. Inter-High School Choir, WTIC National Farm and Home Hour, WJZ WBZ KDKA, th.	Women's Radio Review, WEAF WEEI WCSH WJAR WTIC WTAG an m	Tal Manuel Wistow	9.45 P.M. Eddy Brown, violinist, orchestra, WOR, 30 m.
Gretchen McMullen, Food and Homemaking School, WNAC, 30 m.	National Farm and Home Hour, WJZ WBZ KDKA, 1 h. Jack Russell's Orchestra, WABC WDRC Beauty Guild, WAAB WLBZ (WEAN WORC from 1.34) News, WFEA WICC WORC WNBH WFEA WMAS WLBZ	Women's Radio Review, WEAF WEEI WCSH WJAR WTIC WTAG, 30 m. Home Fonum Copking School, WGZ, 30 m. U. S. C. G. Cutter Northland departing for Alazka, WABC WAAB, 30 m. Newark Museum Talk, WOR, 30 m. Living Messages, WHEB, 30 m. Long Trail Trio, WNBZ.	6.15 P.M. Batnacle Bill WIZ WHAM	10.00 P.M. "My Maryland," Gladys Swarthout. John Bactay, Frank McIonyre, WEAR WEEL WJAR WCSH WTAG WGY WILW. Ih. Ray Perkins, SWI25 WBZ/WHA, HORA Stoppagie and Buidt, Connie Bowell, Casa Lona Orchestra, WABC WORC WLBZ WCC WFEA WDRC WORC WLBZ WCAU WMAS, so m. Hughte Canocis Orchetira, WAAB Yin St George, GLAC. CFB
Stories of the fishing industry, WBSO Garden Club News, WHEB	News, WFEA WICC WORC WNBH WFEA WMAS WLBZ	Newark Museum Talk, WOR, 30 m. Living Messages, WHEB 30 m.	Barnacle Bill, WJZ WHAM Bill Williams, WBZ Bobby Benson and Sunny Jim, WABC WAAB WEAN WDRC WORC WLBZ WCAU Baseball scores, WNAC	WJAR WCSH WTAG WGY WLW, 1 h. Ray Perkins, Stokes' Orchestra, Horton
	WMAS WIBZ Saving Golf Strokes, WNAC Theate Club of the Air, WOR Melody Moments, WIEY, 30 m.		WEAN WDRC WORC WLBZ WCAU Baseball scores, WNAC	Smith, guest, WJZ WBZ WHAM KDKA Stoopnagle and Budd, Connic Boswell, Casa
Clara, Lu 'n' Em, WEAF WEEI WCSH WTAG	Melody Moments, WLEY, 30 m. 1,45 P.M.	Baseball, Philadelphia vs. Cubs, WGN, 2 h.	Musical Vagabonds, WFEA Stores, WHEB Dutch and Hal, WNBX	WICC WFEA WDRC WORC WLBZ WCAU WMAS, so m.
The Magic Hour, WBZ "Current Questions Before Congress," WABC	Tony Wons, WABC WNAC WDRC WMAS WLBZ People Who Make News WFFA		6.30 P.M. Mid-Week Hymn Sing, WEAF WJAR WCSH	Hughie Connot's Orchestra, WAAB Vin St. George, CKAC
WAAB WICE WDRC WORC WMAS WLBZ WHAS	People Who Make News, WFEA Mildred Cole, contralto, WOR	Don Bigelow's Orchestra, WEAF WJAR WCSH WTAG WGY	WGY Baseball scores and current events, WEEI	10.30 P.M.
WTAG Seales in the Air, WJZ Carles in the Air, WJZ "Gurreat Questions Before Congress," WABC WLAB WIGE WDRC WORC WAAS WLBZ WHAS Towa Cire, WNBX Augu Sammy, WFEA String Music, WHEB	}	}	WGY Baseball scores and current events, WEEI Stamp Club, WJZ DBZ Jack Armstrong, WLW Mincha Ragintky, WABC WICC WFEA WDRC WORC WMAS WLBZ School Orchestra Competition, WNAC, 30 m. Baseball scores, WEAN WICC Dimner Music, WOR, 30 m. Quartet, WHEB	Dr. Judah L. Magnus, Hebrew University, WIZ, Joe Rines' Orchestra, WBZ
10.30 A.M. Treasure Chest, Howard Phillips, baritone,	Another Hu	iman Kadio	Mischa Raginsky, WABC WICC WFEA WDRC WORC WMAS WIBZ	WILL OCCHESTRA, WBZ Conflict, WAPC WAAB WORC WDRC, 30 m.; WICC WFEA WORC WMAS WLBZ, 15 m. WIEAN
Don Allen's Orchestra, Martha Lee Cole, interior decorator, WEAF WEEI WJAR WCSH WTAC WGY WTIC	hannan	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	Baseball scores, WEAN WICC Agent X-9, WAAB	WLDZ, 15 m. Organ, readings, WEAN "Yankee Yarns," WNAC Red and Blackk Revue, WOR, 30 m.
Today's children, WJZ WBZ WBAL KDKA News and Morning Moods, WABC WNAC	$\sim$		Dinner Music, WOR, 30 m. Quartet, WHEB Famous Orchestras, WLEY, 30 m.	
10.30 A.M. Tressure Chest, Howard Phillips, baritone, Don Allen's Orchestra, Martha Lee Cole, interior decorator, WARA WEEL WJAR WCSH WTAG WCY WTIC Toda's children, WJZ WBZ WBAL KDKA News and Morning Moode, WABC WNAC WICC WFACH WDRC WMAS Morning Musical, WAAB WEAN Stock Market Quotations, WBSO, 4 h.,	( A B	HERE COMES WJZ	6.45 P.M.	10.45 P.M. Three Blue Notes, WBZ WHAM
45 m. Women's Forum, WHEB, 30 m.		MERE COMES WJZ	Mary Small, WEAF WJAR WTAG Edison Salute, WEEI Lowell Thomas, WIZ WBZ WHAM KDKA	Three Blue Notes, WBZ WHAM Harlem Screnade, WABC WAAB WDRC, 30 m.; WEAN, WICC WFEA WORC WMAS WLBZ, 15 m. Jack Ingersoll and haseball scores, WNAC Nancy Martin, KDKA
Women's Forum, WHEB, 30 m. Poems, WNBX 10.45 A.M.			Lowell Thomas, WJZ WBZ WHAM KDKA WLW Enoch Light's Orchestra, WABC WFEA	Jack Ingersoll and baseball scores, WNAC Nancy Martin, KDKA
Wews and Morning Parade, WEAF WJAR WCSH WTIC WTAG	1. 1		Enoch Light's Orchestra, WABC WFEA WMAS WLBZ WCAU Merry-Go-Round, WEAN Novelty, WHEB	
Musical Turns, WEEI News and Singing Strings, WJZ WBZ Medical Program, "The Eyes of Your Child,"		· A Constant	Jack Francis' Orchestra, WICC 7.00 P.M.	
Mews and Singing Strings. WJZ WBZ Medical Program, "The Eyes of Your Child," Dr. Le Grand H. Hardy, WABC WNAC WEAN WICC WFEA WDRC WORC	- Vitamite Contraction		Goodrich Baseball Review WEAE WCSH	A
Recordings, WNBX		THE MAN - WE IN	Book Review, WEEI Rhode Island Historian, WJAR Annette McCullough, songs, WGY Amos 'n' Andy, WJZ WBZ WHAM WLW	N
11.00 A.M. Piano Recital, WEAF WJAR WCSH WTAG	and a	I WILLIAMS	KDKA Morton Downey, WABC WEAN WICC	СР

Accordance, WARA Plano Recital, WEAF WJAR WCSH WTAG WTIC Edison Friendly Kitchen Program, WEEI Galary of Sast, WGY WTAM WIW Hilbilly Sones, WI WARA WIAN WTORC WORC, 30 m.; WICC from 11.13 Fashion Period, WAAB Parent's Forum, WNBX Edino Constock, WHEB 11.15 A.M. Yor Child, WEAF WEEI WJAR WCSH WTAG WGY



BEN LARSON, NBC production man, brings back this story from New England. It appears that a certain Sunday School teacher is a rather dignified gentleman, who wears a mechanical device to overcome defective hearing. His pupils now pipe, when he appears: "Here comes WJZ."

Anote in Adv, WJZ WEZ WHAM WLW KDKA Amos in Adv, WJZ WEZ WHAM WLW KDKA WWDRG WGAU WWDRG WGAU Metry Go Round, WNAC Local News, WHAZ Weather, news, WAAB WORC Dial Revue, WFEA Ford Frick, spors, WOR Helen Claggett Funkhouser, WHEB 7.15 P.M. Gene and Glenn, WEAF WEEI WJAR WCSH WTAG WGY "Schools for Municipal Officials," WJZ WBZ WBAL

CARVER - NEW ENGLAND PRESS

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What's This? Looks Like The President Was Vigorous With Someone. Is He? Answer Is In May



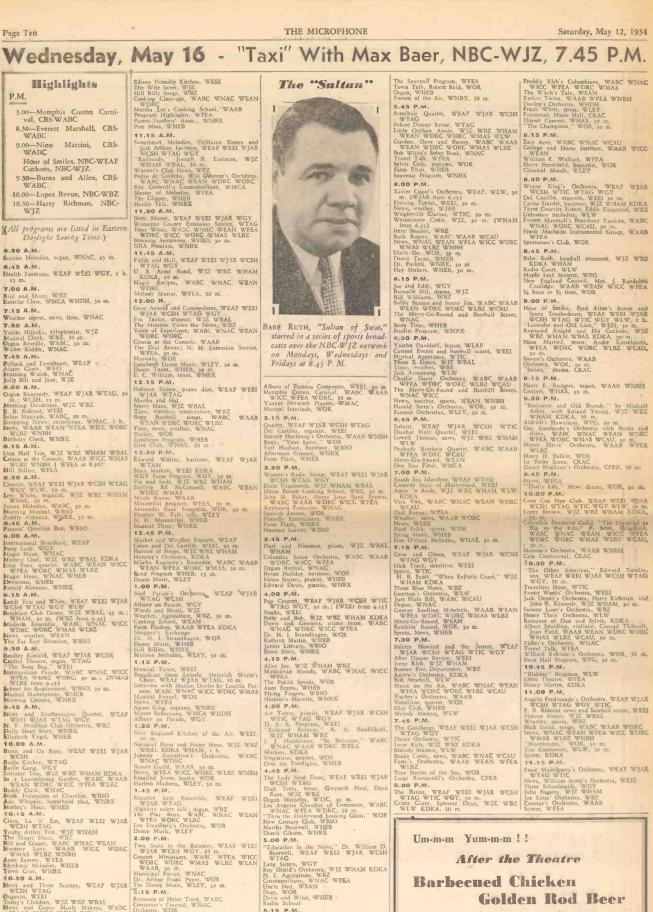


- Q.—Where'll I find out what this cheerful spanking is all about? A.—Under the heading of "Selfish And Unworthy". It's an editorial.
- Q.—You run rather strong on editorials and cartoons, don't you? A.—Bear in mind that NOW is "The Magazine That Has Something To Say—And Says It". Sometimes a picture says more than hundreds of words.
- Q.-Right you are, when Henry Harmony is drawing the picture. I've heard so much about NOW and I've read

**Circulation Manager**, NOW. No. 34 Court Square, Boston, Massachusetts. I'd like the next twelve issues of NOW. I am inclosing \$1.50 (Cash, check or money order.) Name Street City or Town\_ State

so much about it, I believe I'll subscribe. How do I go about it? A.—Just fill out the blank on this page, mail it in with the proper amount [\$1.50] and there you are.

The MICROPHONE, Inc.



**Barbecued** Chicken **Golden Rod Beer** 

#### In a quiet nook at

**SLADES BARBECUE** 958 TREMONT STREET, BOSTON

#### **Open All Night**

Tune in on WHDH Tuesday and Thursday at 5.20 P. M.

2:00 P.M. Two Scatt in the Balcony, WEAF WEEI WJAR WCSH WGY, 45 m. Concert Miniatures, WAAC WFEA WICC WORC WDRC WMAS WLBZ WEAN WAAB, 30 m. Municipal Forum, WNAC Tet Dane Munic, WIEY, 30 m. Romaace of Helen Trent, WABC Consumer's Council, WNAC Orchestra, WOR 2:30 P.M. Nemphis Cottog Carnival, WIZ WBZ 10.30 A,M. News and Three Scamps, WEAF WJAR WCSH WTAG Organis, WEEI News and Gypry Mulet Makers, wADC WAAB WDRC WORC WEAA, 30 m. Yankce Mixed Quartet, WNAC WEAN WICC WIBZ of Women's Clubs, WEAN E.1. Federation calions, WISO, a b., 45 m. Women's Forum, WHEB, 30 m. Mary Kay, pano, WNBX 10.45 A.N. Betty Crocker, WEAF WEEI WJAR WCSH WTAG News and Originalitie, WIZ WINA Yankce Mixed Quartet, WNAC WEAN WICC WIEZ K. Federatomations, Weak Women's forum, WHEB, 30 m. Women's forum, WHEB, 30 m. Mary Kay, piano, WNBX TO 45 A.M. WTAG Wess and Originalities, WJZ WEZ WBAL WOR WORC WORC WAAS WEAN WTAG WMAS WNH Daily Poem, WNBX 11.00 A.M. So D. M. WICC WIEL WOR STACK WICC WIEL WOR STACK WOR STACK WOR STACK So D. M. WICC WIEL WOR STACK WOR STACK So D. M. So D. M. WICC WIEL WOR STACK WOR STACK So D. M. WICC WIEL WOR STACK So D. M. So D. M. So D. M. WICC WIEL WIEL WOR STACK So D. M. So D. M. WICC WIEL WOR STACK So D. M. So D. M. So D. M. WICC WIEL WIEL WOR STACK So D. M. News and Originalities, WJZ WBZ WBAL Conner, the Console, WNAC WORC WMAS WNBH Daily Poem, WNBX 11.00 A.M. Juan Rerst, painist, WEAF WJAR WCSH WTAG WGY WTAG WGY Markin McAfee, songs, WEAF WCSH WGY Markin McAfee, songs, WEAF WCSH WGY Markin McAfee, songs, WEAF WCSH WIW

5.15 P.M.

5.30 P.M.

5.15 P.M. Ted Black's Orchestra, WEAF WEEI WJAR WCSH WTIC The Monitor Views the News, WBZ Skippy, WABC WAAB WFEA WEAN WDRC WORC Yankee Singers, WNAC Anateur Artonomers, Asso., Talk, WOR Dance Program, WHEB HII Billies, WNBX

10.30 A.M.

#### Saturday, May 12, 1934

#### THE MICROPHONE

#### Bergman Heads Cast of Variety Program

Sponsored by Van Heusen

Teddy Bergman, a stumble-bum with words and front run-ner in the field of humor, is the bead man on the new semi-weekly WEEI broadcast offer-ings sponsored by Phillips-Jones Corporation, makers of Van Heusen shirts and collars. The program is heard each Tuesday and Thursday evening at 7.30 P. M. and in a fortnight has es-tablished a substantial and en-thusiasitic following. Versatility is the keynote of

Versatility is the keynote of Bergman's success as a radio en-tertainer. The creator of nu-merous "boob" roles, he also tertainer. The creator of nu-merous 'boob' roles, he also has a famous aptitude for dia-lect comedy, having masquer-aded before the microphone as Swedish, Jewish and Dutch gentleman, an inhabitant of Mars and on a children's fea-ture, as a talking horse.

Probably Teddy's most vapid and comic character role is that of "Blubber," the Van Heusen shirt salesman, in the present WEEI quarter-hour series. It is a far cry from managing a New York gymnasium, his workaday job before entering radio after capturing the intercollegi ate wrestling championship at Columbia University. Such the background of this radio funny man who has been heard frequently on the Eddie Cantor programs, "March of Time" and other outstanding air shows.

"Van Heusen Time" also features Betty Queen, contralto, the Rondoliers, unusual male quartette that needs no introduction to radio listeners, and Ernest Chappell and Betty Garde, well-known Broadway dramatic stars. Although, the feature has unusual entertainment value

Twice Weekly Edison Salute Is Unique Program Feature



LISTENING TO NARRATOR ROBERT BURLEN: DEL CASTILLO (al console), RUSSELL DORR, baritone, and WILLIE MORRIS, soprano

A few bars from the overture "Die Meistersingers" by Wagner, and the Edison Salute is on the air. Heard twice weekly on Tuesdays at 6.45 P. M. and on Thursdays at 6.45 P. M. for more than eighteen

Freard twice weekly on Fluesdays at 6.45 P. M. for more than eighteen months, it is consistently among local listeners' "best bers," replete with first quality musical entertainment, a smattering of dramatized effort and a minimum of advertising. Its theme, past and present, is unique in many ways. For a period of ten months salutes were given to various communities and landmarks within the territory served by The Edison Company of Boston, program sponsors. Subsequently salutes were given to numerous long established manufacturing and mercantile establishments in New England and

since the first of the present year, variety of roles assigned to them by the dominant theme has been con-trasting scenes of New England life as lived before and since the intro-man. duction of electricity

duction of electricity. Old songs and new bear out the new formula, with the musical por-tion of the program interpreted by Del Castillo, organist, Willie Mor-ris, soprano, and Russell Dorr, bari-tone. Humorous sketches from the pen of Robert Burlen, widly por-tray the old and modern New Eng-land home life in dramatized inter-tuder.

ludes. Not infrequently, the miniature ard tramas require additional char-acter players to achieve a true his-torical setting or situation, although, ordinarily, the vocal duo and "Del" are the character play-actors in the

man. For the duration of the May month, shades of Poe's "Goldbug," Stevenson's "Treasure Island" and other classics rich in pirate lore will register their influence on the "Sal-ute" programs. Songs of the sea and buccancer drama will serve to relate in an unusual and interesting way the theme of "treasure hunting" to the in with a novel treasure hunt contest being conducted by the Edi-son metchandising department. The pmerans are musically

#### Short Wave Speeds **Rideout's Service**

WEEI Again Pioneers

E. B. Rideout, WEEI meteorologist, is utilizing a new method of fact finding on which method of fact finding on which to base his forecasts, by taking via short wave the 9.05 A. M. and P. M. complete reports from station NAA, the U. S. Naval Observatory, at Arling-ton, Virginia. Thus, with a member of the WEEI operating staff taking the code reports which are much more complete than the telegraphed informa-tion now, and hereoffore, util. tion now and heretofore utilized. Rideout, without journeying twice daily to the local weather bureau, has, at an carlier hour, strictly up-to-theminute data

The Arlington reports cnompass such distant points as the Canal Zone and the Alaskan peninsula. While the time for the presentation of the WEEI weather service broadcasts re mains at 8 A M and 11 P M. with daylight saving, the new technique in gathering information not only furnishes substantially more data for Ridcout to work with, but speeds up his specialized service to mercantile and other businesses which, in increasing numbers, are finding it profitable to take his "long range" (advance) forecasting dope sheets and last minute information on current conditions.

The short wave receiver with which he will accomplish this new bit of pioneering in the field of radio weather forecasting will become a part of his office equipment with the numerous other pieces of meteorgical apparatus installed at his WEEI headquarters.

Chicago

Symphony

Orchestra

## Good Morning To You

#### "Filene's Morning Musicale"

#### With

- musical alarm clock
- time announcements • basement features for
- the day
- good morning music

Wm. Filene's Sons Company Over

> •• TITE FRIENDLY STATION"

> > .

Weekday Mornings 7:45-WEEI-8:00 transmitter in Weymouth, who

#### NEWS WEEI BRIEFS

"When," asks a WEEI corre-spondent, "will 'Jake' on the Gil-lette program cease calling golf balls 'gulf' balls''? . . . Inciden-tally, Lew Whitcomb is distributing blue blades for that second shave gratis to studio staff males ... Roger W/heeler, who is doing such a splendid job on the news script presented thrite daily by Jack Atwood from WEEI, is the author of several "First-Nighter" dramatizations presented over the NBC network . . . Rumor hath it that several of Carlton Dickerman's roth anniversary gifts will be WEEI office rugs if "Dick" does Beatrice Bowry's morning tips and attending the lectures at Filene's auditorium . ... WEEI officials be-seech the public to remember that requests for tickets to attend broadcasts shows at Radio City should be made direct to the Na tional Broadcasting Company It is interesting to note that both the Jenney and Fox feature pro-grams over WEEI are now attracting more requests for studio admission tickets than during the winter months, or so-called "show" season . . . "Jack, Del and Ray's" program is turning them away each Saturday afternoon at the 182 Tremont Street, sound emporium . . . Boys at the WEEI

boast of the best kept radio sta-tion in New England, have just completed dolling up the interior with a new coat of Bownes' paint and Treadex for the floor cover. That WEEL-WIXAL, Sunday sus-ing = . . The fourth member of WEEL'S feminine circle to be at 12:15°P. M. is attracting a lot bitten by the European bug is as-of deserved listener attention-WEEI'S feminine circle to be bitten by the European bug is as-sistant program director, Frances McLaughlin, who is planning a trip to the Continent on her sum-mer vacation ... Caroline Cabot's tis biggest week on record at WEEI ... Radio listeners who WEEI ... Radio listeners who sent biggest week on record at phenomena and What They Tell WEEI ... Radio listeners who sent biggest week on record at phenomena and What They Tell WEEI ... Radio listeners who sent biggest week on record at phenomena further will be pre-often inquire what has become of sented by Dr. Kirtley Mather-Bate Nelson will be interested to also of Harvard ... Noninated Earle Nelson will be interested to also of Harvard . . . Nominated know that he is doing stage appearances throughout New Eng-collector of rare books, John pearances throughout New Eng-land and, as usual, packing them in . . . Howell Cullinane of the collede staff who fer ware and the ter" Horton, now touring Broad-In . . Howell Cultinane of the ter 'Horton, now touring Broad-Globe staff, who for years an-nounced the news over WEEI, is said to be presenting a very ex-cellent picture of the facts on news broadcasting from the listener viewpoint on various lec-ture appearances to New England audiences. Broadcasting idio. audiences - Broadcasting idio at WEEI telephone and control syncrasies recently brought to light room door since Western Union reveal the fact that a certain recorder on baseball results was cigarette sponsor has banned the moved in . number "Smoke Gets in Your Isaac Walton are readying up Eyes" ... A coal baron insists their kit bags for annual trip that all numbers on his program north-proving that hope springs be "red hot" .... A ginger-ale eternal: four trips to date have program sponsor for some reason netted two eels and a bull-frog . bans Linke's "Glow Worm" . . . and evidently the trend is contagi-ous as a local roadside stand fea-seeing "Bessie," the telephone turing duck sandwiches has in- operator, who crochets cool and stalled an extra loud speaker for shady headgear.

. WEEI disciples of If things get too warm this sum-

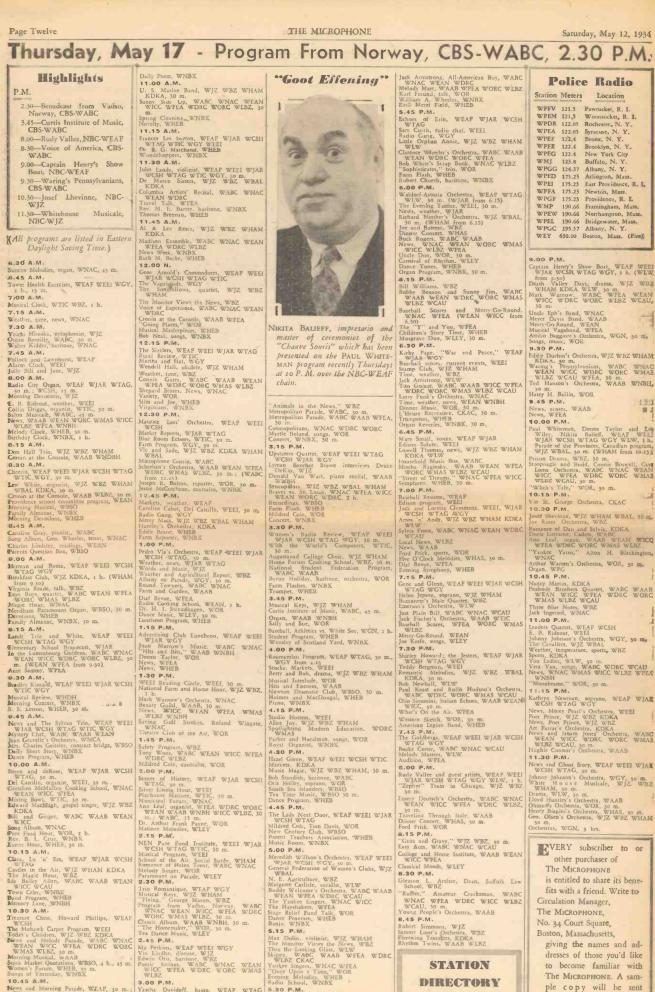
VA CIECISOI 66				
Over				
WEBI				
0	each Monday			
.0	10:30 to 10:45 P. M.			
•	beginning —			
9	May fourteen			
"Beauty				
That				
Endures"				

Sponsored by ----

**Graham Funeral** Service

> AN INTERLUDE OF CLASSICAL MUSICAL GEMS

Station WEEI "The Friendly Station"



Robert Simmons, WJZ Sammy Liner's Orchestra, WBZ Fleetwing Travelers, KDKA Rhythm Twins, WAAB WLBZ Dolin, violinist, WJZ WHAM Monitor Views the News, WBZ

he Monitor Views the News, WBZ hru the Looking Glass, WLW Kippy, WABC WAAB WFEA WDRC WLBZ CKA, WNAC WFEA once Upon a Time, "WOR vening Melodics, WHEB ado School, WNBX

Tes Dance Music, WLEY 2.45 P.M. Ma Perkins, WEAF WEEI WGY Vin Lindhe, dissue, WIZ Edwin Otts, bartooc, WIZ Poetic Strings, WAAE WNAC WEAN WLEZ WFEA WDRC WORC WMAS WLEZ

WLBZ 3.00 P.M. Yascha Davidoff, basso, WEAF WTAG WCSH WJAR WGY Hawaiian Band, WEEI Daviene Dancers, WTIC, 30 m. Sleepy Hall's Orchestra, WJZ KDKA, 30 m.

News and Morning Parade, WEAF, 30 m.; WJAR WCSH WTAG, 15 m.

p Concert. WTIC. 30 m.

Radio School, WNBX 5.30 P.M. Winnie the Pooh, WEAP WEEI WJAR WCSH WTAG Sinaine Lady, WJZ WBZ WHAM KDKA WLW

DIRECTORY

STATION

Page 4

No. 34 Court Square, Boston, Massachusetts, giving the names and ad-

dresses of those you'd like to become familiar with The MICROPHONE. A sample copy will be sent promptly to each name given, without obligation.

The Candid Camera Catches the Cast

## The "Little Theatre Off Times Square" Is Actually In Chicago Features A New Drama I **Each Friday**

The Little Theatre off Times Square—people who never have been within hundreds of miles of New York crowd into its lobby each Friday evening, take their seats while ERIC SAGERQUIST'S orchestra plays the overture, and await with excitement the rise of the curtain which will bring them another First Nighter drama.

As well known as some American As well known as some American theatres, attended by a nation-wide audience each week, the Little The-atre off Times Square is, of course, a myth. Rather, it is one of the National Broadcasting Company studios in Chicago, seating a visible audience of 200 persons as JUNE MEREDITH, DON AMECHE and the First Nighter cast enact their weekly drama.

But in cities, towns and hamlets from Maine to California millions from Maine to California millions find their way, in fancy, into this theatre each Friday night for an-other premiere. No old-time favor-ites "revived," no familiar stories dramatized for radio. A new play every week, presented for the first time anywhere. And with it comes to the vast invisible audience all the buttle and theil thereing and dism. bustle and thrill, tension and glam-our that mark the premiere of a real Broadway show

#### Showman Hughes

Now in its fourth year over the networks of the NBC, First Nighter is the product of the showmanship of CHARLES P. HUGHES, the genial First Nighter himself, who weekly conducts the audience to the theatre With the instinct of the true show

With the instinct of the true show-man, HUGHES builds up the Broad-way atmosphere in which his show is presented. The roar of Broadway traffic, the suggestion of the theatre lobby, the mumble of the page boys, the chat-ter of the audience, then the first parts of the page boys, the chatnotes of the program's theme song and there is created a scene so vivid that those who know their Broad way say the program brings the thrills of a night on the Great

thrilis of a night on the Great White Way. The idea for First Nighter came to Mr. HUGHES early in 1930, after he had devoted some eight years to radio, as advertising salesman, producer and actor.

One evening JUNE MEREDITH, a Chicago girl who had followed the traditional path to New York to begin her stage career, was induced to take part in a radio play over a Chicago station. HUGHEs heard the program.

Next morning he telephoned her, Next morning at telephoned her, arranged for a meeting, and a few weeks later First Nighter was on the air, with Miss MEREDITH as the star. In November, v330, the pro-gram came to the National Broadcasting Company networks to com-mence a uninterrupted run.

#### In Fourth Year

During the three and a half years of its run over NBC networks, JUNE has missed only one perform-ance, and that because of an ap-from chillblains. pendicitis operation. HUGHES like-wise has taken part in all but one performance, his absence that time

being occasioned by illness. The versatility of the leading characters of this program is as amazing as is the volume of plays amazing as is the volume of plays which pours in to Mr. HUGHES from writers throughout North Am-orical JUNE MEREDITH, a product of the New York Theatre Guild, is always' the leading lady. DON AMECHE, still in his twenties, and CLIFF SOUBLER, a veteran of the



to right—JUNE MEREDITH, leading lady, and DON AMECHE, leading man, are shown at the microphone during one of the Friday evening First Nighter Broadcasts, which are heard over the NBC-WEAF net-work at 10 P. M. Left to right-JUNE MEREDITH, leading lady, and DON AMECHE, leading man, are shown at the microphone

stage, are the other stand-bys of the played in vaudeville with the late show.

On successive weeks JUNE has played such widely diverse roles as those of a gangster's moll, a sweet Southern college girl, a nagging wife, a flapper, a wall-flower and a

villaness. Besides playing the Theatre Guild, JUNE acted in stock and appeared with RICHARD BENNETT in "He Who Gets Slapped." On the first anniversary of the First Nighter, some 32,000 listeners in all parts of the country showered her with letters and telegraphs of her with letters and telegrams of congratulation.

#### Leading Man

DON AMECHE, leading man, meant to be a lawyer, and to that end studied at Marquette University, Georgetown and at the Unisity, Georgetown and at the Uni-versity of Wisconsin. But at Wis-consin DON got his first smell of grease paint and thereafter law was forgotten. He joined a stock com-pany, moved to New York, and

show business since birth. He was born while his father and mother were trouping with a medicine show, and little CLIFF was cradled in the tray of a trunk. At the age of five he had to don a white gown and golden curls and go to beaven every night on a rope as Little Eva in "Uncle Tom's Cabin." Since then CLIFF has played

everything from Shakespeare to burlesque, on stages from Broadway to the outermost edge of the sticks.

He came to radio quite by acci-dent, when he was dragged into the studio to fill the place of a missing actor. At the time CLIFF was sitting patiently in the reception room, waiting for his wife, an actress whom he met while playing in

Rain," to complete her program. Since then, Mrs. SOUBLER has de serted radio and the stage to be simply Mrs. SOUBLER, leaving CLIFF to carry on the tradition.

## Mother Of The

#### **President Speaks**

Mrs. JAMES ROOSEVELT, mother of the President, will speak over the NBC-WEAF network on Sunday, May 13, during a special Mother's Day program.

She will be heard in a program to be presented at 3 P. M., under the auspices of the Golden Rule Foun-dation. Dr. JOHN H. FINLEY, asso-ciate editor of The New York *Times*, will be the other speaker.

## J. Lhevinne **Resumes His** Air Recitals

JOSEF LHEVINNE, noted pianist, resumes his radio work on Thurs-day, May 17, when he makes the first of three appearances as soloist with the NBC Symphony Orchestra, under the direction of FRANK BLACK.

BLACK. The concerts will be broadcast over an NBC-WJZ network, begin-ning at 10.30 P. M. The pianist will play the first movement from CHAIKOVSKY'S piano concerto with the orchestra on the initial program and as solo will offer Purerversite "Concerts" will offer RUBENSTEIN'S "Staccato" Etude.

The orchestral portion of the program includes RACHMANINOV'S 'Humoresque."

The series of Sunday evening chamber music concerts, in which EGON PETRI, Dutch pianist, has been appearing with the NBC String Quartet, has been extended to and including June 3. The concerts which are heard

The concerts, which are heard over the NBC-WJZ network at 6 on Sundays, have featured quintets by older composers.

In the three additional concerts chamber music by contemporary composers will be presented.

#### Chopin From Warsaw

On Saturday, May 12, at 3 P. M. the audience of the NBC-WEAP network will hear an international broadcast from Poland. The broad-cast will comprise two of the best

## **Short Wave Directory**

Statio	n Metres	Location	Time (E.D.T.)		
GSH	13.97	Daventry, England	8-9.30 A. M.		
FYA	19.68	Pontoise, France	8 A. M2 P. M.		
DJB	19.73	Zeesen, Germany	8-10.45 A. M.		
GSF	19.82	Daventry, England	10-12 A. M.		
HVJ	19.84	Vatican City, Rome	6 and 11 A. M.		
CNR	23.38	Rabat, Morocco	8.30-10 A. M. (Sup.)		
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun		
FYA	25.20	Pontoise, France	3-6 P. M.		
GSE	25.28	Daventry, England	10 A. M1 P. M.		
2RO	25.40	Rome, Italy	2.15.7 P. M.		
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M.		
GSD	25.53	Daventry, England	2.9 P. M.		
PHI	25.57	Huizen, Holland	8.30-10.30, Mon., Wed		
			Fri., Sat., Sun.		
EAQ	30.44	Madrid, Spain	6.15-8 P. M., 2-4		
			P. M. Sats.		
CT1AA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues.,		
			Fri		
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.		
VK2ME	31.28	Sydney, Australia	1-11 A. M., Sun.		
DJA	31.38	Zeesen, Germany	6-8.30 P. M.		
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.		
GSB	31.55	Daventry, England	2.6.30 P. M.		
CNR	37.33	Rabat, Morocco	3-6 P. M., Sun.		
HKE	41.55	Bogota, Colombia	9.10 P. M., Tues., Fr		
LCL	42.92	Jeloy, Norway	12 M7 P. M.		
HAS	43.86	Budapest, Hungary	4-6.30 P. M.		
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.		
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.		
HJIABB	46.51	Barranquilla, Colombia	7-11 P. M.		
	48.00	Army Aircraft	Daily		
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri		
PK1WK	49.02	Bandoeng, Java	6.7.30 A. M.		
VUC	49.10	Calcutta, India	10.30-1 P. M., Sat.		
CP5	49.30	La Paz, Bolivia	7.30-9., 10-12.30 P. M		
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Eci.		
VQ7LO	49.50	Nairobi, Africa	12-3 P. M.		
DJC	49.83	Zeesen, Germany	10.12.30 P. M.		
RV59	50.00	Moscow, U. S. S. R.	5-6 P. M.		
HVJ	50.26	Vatican City, Rome	3-3.15 P.M.; A.M., Su		
TGX	\$0.50	Guatemala City, S. A.	3.6 A. M., Sun.		
HJ4ABA		Colombia, S. A.	2-3, 8.30-11 P. M.		
HCK	73.00	Quito, Ecuador	9-12 P. M.		
	to 73.17	All Ships	Heard Irregularly		
<b>RV15</b>	70.65	Khabarovck, U. S. S. R.	2.10 A. M.		
HCJB	52.65	Quito, Ecuador	8.30-10.45 P. M.		
45 34 31 57 25 36 23, 19 64, 17 and 14 Byrd Expedition at Little Americ					

45.34, 31.57, 25.36, 23, 19, 64, 17 and 14 Byrd Expedition at Little

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular, broadcasters at the times indicated. Other stations which you may bear or which are used for international telephone have been purposely omissed.

#### **This and That** (Continued from Page 2)

Speaking of books and authors, why is it that the poetry recitals EDNA ST. VINCENT MILLAY pre-

EDNA ST. VINCENT MILLAY pre-sented over a network several sea-sons ago have not been renewed? The response to them astonished Miss MILLAY herself, and at the conclusion of the series it was negled abroad that the poetess multi-accent an offer from a com-

5 m. men's Porum, WHEB. 30 m. or in the Home, WNBX

10.45 A.M.

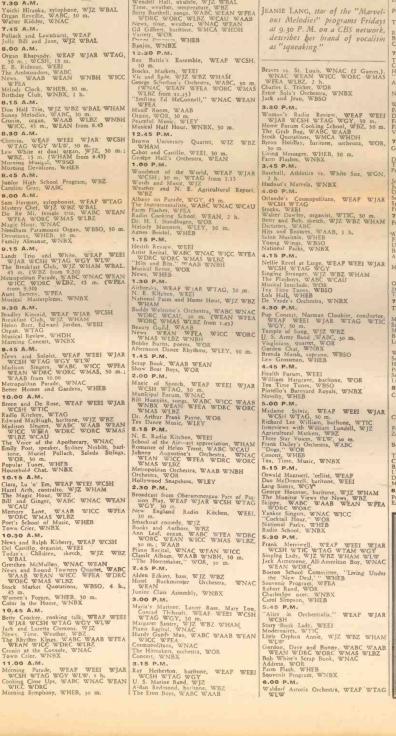
10,45 A.M. Beity Cocker, cooking talk, WEAP WEEL WIAR WCSH WTAG WGY WLW Jack and Lortha Clemons, WJZ News, Time, Weather, WBZ The Rhythm Kinss, WAAC WAAB WFEA WEAN WICC WDRC WLAZ Cronin at the Gonule, WNAC

#### THE MICROPHONE Saturday, May 12, 1934 Page Fourteen Friday, May 18 - Prof. Hudson of Harvard on NBC-WJZ at 7.15 P.M. Evening Tattler, WEEI, 30 m. Wrightville Clarion, WTIC, 30 m. Astic, Ferdinando's Orchestra, WJZ O'Lcary's Irish Ministrels, WBZ H. V. Kaltenborn, neva, WABC WAAB WEAN WICC WDRC WORC WAAS Neva, weather WNAC College and Home Institute, WAAB WEAN Arthur Westcott, baritone, WLEY Parents' Forum, WNBX Highlights "Squeaker" 11.15 A.M. P.M. 11.15 A.M. Will Osborne's Orchestra, WABC WNAC WEAN WDRC WORC WFEA WMAS Alice Joy, WJZ Poet's Corner, WNBX Concert Program, WHEB Travel Talk, WFEA Alicen Nurseniea, WNBX 8.30 P.M. Carlos Cardos WIZ WBZ WHAM WBAL KDKA Unbroken Nelodies, WLW "My Bargain Marriage." WABC WNAC WEAN WDRC WCAU, 45 m. B WORC WAAS WAAH WIGC WFEA O'Connor's Orchestra. WAAB 3.00—Lanny Ross, Conrad Thi-bault, Mary Lou, NBC-WEAF WLBZ News, weather, WNAC Dial Revue, WFEA, 30 m. Uncle Don, WOR, 30 m. Nip and Tuck, WNBX 8.00-Cities Service Concert, NBC-WEAF Chocolateers, NBC-WJZ 11.30 A.M. Mrs. F. D. Rootevelt, "Negro Problems," WJZ WFZ Tony Wons, WABC WNAC WEAN WFEA WDRC WORC WMAS WLBZ Salon Musicale, WHEB WORC WMAS WHEEK O'Connor's Orchestra, WAA Varieties of 1934. WOR, 30 Dinner Concert, WHAS, 30 Hits of Yesterday, WLEY, 3 AB 6.15 P.M. Bill Williams, WBZ Bobby Benson and Sunny Jim, WABC WEAN WAAB WDRC WORC WLBZ WCAU 9.00—Leah Ray, NBC-WBZ 9.30—Jack Whiting, CBS-WABC 8,45 P.M. Jaion Montele, wHED 11.45 A.M. Bon Alley, music, WAM Ben Alley, music, WABC The Capituators, WNAC WEAN WDRC WORC WFEA WMAS WLBZ Beauty Search, WNBX Music Master, WHEB WABC 10.03—Stories That Should Be Told, NBC-WJZ 10.30—Jack Benny, NBC-WEAF 11.00—"The Republican Reac-tion," Senator Hastings, CBS-WABC Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL Radio Court, WLW American Chemical Society, WAAB George Snelling, WICC WFEA WORC WMAS WNBH WCAU Scores and Merry-Go-Round, WNAC Microphone Chat, WNBX Stories, WHEB R. Altroponese Coat, WNEA Sorries, WHEB 6.30 P.M. Musical Mosaica, WEAF WJAR WTAG Scores, current events, WEEI Musical Appetiters, WTC O'Leary's Irish Minutrel, WJZ Jack Anstrong, WIW Loretta Lee, songs, WARC WAAB WICC WDRC WEFA WORC WMAS WIEZ WCAU Jack Fischer's Orchestrs, WNAC Froiso Frolles, WGY Toris Frolles, WGY WNBH Hathaway Brothers, WHEB Chat, WNBX\_ 6.45 P.M. 9.00 P.M. Non- Arnold, the Commodores, WEAF welst with A WCSH WTAC WGY welst with A WCSH WTAC WGY Volce of Experience, WABC WNAC WEAN WDRC Noonday Musical, WABC Dial revery. N. H. Extension service, WFEA, 30 m. "Down the Highway," WOR Luncheon Dance Music, WLEY, 30 m. Studio Program, WNBX 12.15 P.M. Markets, Weather and Gypsy Music, WEAF WEEI, WILL WCY 12.00 N. Waltz Time, Frank Munn and Muriel Wil-son, Abe Lyman's Orchestra, WEAP WEEI WJAR WCSH WTAM WGY (All programs are listed in Eastern Daylight Saving Time.) 30 m. Famous Favoriter, WTIC, 30 m. Phil Harris Orchestra, WJZ WBZ WHAM WBAL KDKA Hanson's Orchestra, WAAB WNBH Manchester Union-Leader. WFEA Will Obsome's Orchestra, WOR WLW, 30 m. Stars on Parts decherta, WOR WLW, 30 m. Stars on Parts decherta, WOR WLW, 30 m. Frontenat Music Hall, CKAC Perde Mowry's Music, CFRR 6.30 A.M. Sunrise Melodies, WNAC, 45 m. 6.45 A.M. Tower Health Exercises, WEAF WEEI WGY, 1 h., 15 m. Studio Program, WNBX 12.15 P.M. Markets, Weather and Gypsy Music, WEAF WEEL Markets, Weather and Gypsy Music, WEAF WEEL Markets, Weather and Gypsy Music, WEAF WEEL Markets, WEAT Betty Barthell, songe, WARC, WEAN WEEA WDRC WORC WLBZ, WCAU WAAB News, time, vesther, WNAC WEAN GE Gilbert, bettone, WARC WEAN News, time, vesther, WNAC WHAH Danjos, WNBX 12:30 P.M. Res Battle's Ensemble, WEAF WCSH, 30 m. Stocks, Markets, WEEI Vie and Syste, WIZ WIZ WIAM WEA WEAT MARKET, WEEI WISH MARKET, WEAF WORC WEAN WEAT, WARC, so m. (WNAC WEAN WFEA, WORC WMAS WIEZ from 32:31 Smiths E falleconnell," WNAC WEAN WFEA Musical Half Hour, WNBX, 30 m. 12:45 P.M. Brown University Quartet, WIZ WBZ Wadman, Words and Castillo, WEEI, 30 m. Good Castillo, WEEI, 30 m. GOOD Chot and Castillo, WEEI, 30 m. GOOD Chot and Castillo, WEEI, 30 m. WORSH, 30 m. WYAG from 1:13 Words and Music, WIZ Weather and N. E. Agricultural Report, WBZ Ferde Mowry's promi-9.15 P.M. Little Jack Little's Orchestra, WABC WNAC WCAD WICC WFFA WDRC WLBZ WCAD which Console, WAAB WEAN Chordle Albani, CKAC Movie Broadcast, WFG 6.45 P.M. William Hain, tenor, WEAF WEEI WTIC WTAG Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW 7.00 A.M. 7.15 A.M. 7.15 A.M. Weather, news, times, WNAC 7.30 A.M. Yoichi Hiraoka, xylophone, WJZ WBAL Organ Reveille, WABC, 30 m. Walter Kidder, WNAC 1 KDKA WIW Peabody Brothers, WABC WAAB WEAN WFEA WDRC WIBZ WCAU The Metry-Go-Round, WEAN WICC WORC WMAS Ray Petkins, WOR Band, WHEB Chat, WNBX JEANIE LANG, star of the "Marvel-ANIE LANG, stat of the tharter-ous Melodies" programs Fridays 4 9.30 P. M. on a CBS network, describes her brand of vocalism as "squeaking." 7.45 A.M. one Night Stand, Pick and Pat, ablackface comedians, WEAF WJAR WCSH WTAG WTIC WGY, 30 m. Pollack and Lawnhurst, WEAP Jolly Bill and Jane, WIZ WBAL bily Bill and Jane, WJZ WBAL .oo A.M. So A.M. WEAF WJAR WTAG, 30 m.; WCSH, 15 m. B. Rideout, WEBI the Ambasadors, WABC wear, WAAB WEAN WNBH WICC .www.waAB WEAN WNBH WICC. With West, 30 m. Scott's Variety, WEEI Irene Beasley, Roy Shields' Orchestra, WJZ WBZ WHAM KDKA. 30 m. Jones and Hare. WIW 7.00 P.M. Trio Romanique. WEAF WTAG Comedy Sitas, WEAF Harrist Eden and Ruth Clogg, WJAR "Tubercular Children," WTC Amos in Andy, WJZ WB2 WHAM KDKA WLW Nick Lau WICC Weather, news, WAAB WORC Ford Frick, sports, WOR Ford O'LOCK Melodies, WHAS, 30 m, Vocais, WHEB 7.15 PM 7.00 P.M. Jack Whiting, WABC WNAC WEAN Jack Whiting, WABC WNAC WEAN WICC WDRC WORC WMAS WCAU Braves vs. St. Louis, WNAC (2 Games.), WNAC WEAN WICC WORC WMAS WEEA WLBZ, 2 h. Charles L. Tricker, WOR Ernie Sola's Orchestra, WNBX Jack and Jean, WBSO News, WAAB WEAN WINDI WING WFEA Melody Clock, WHEB, 30 m. Birthday Club, WNBX, 1 h. 8.15 A.M. Don Hall Trio, WJZ WBZ WBAL WHAM Sunny Melodici, WABC, 30 m. Cronin, organ, WAAB WIBZ WNBH WICC, 43 m., WEAN from 8.43 30 m VAR WAR WAR WAR WER WIEZ WNBH WICC Hotel Traymore Orchestra, WPG, 30 m. "The Champions," WOR, 30 m. 3.30 P.M. Woman's Radio Review, WEAF WEEI WJAR WCSH WTAG WGY, 30 m, Home Forum Cooking Echool, WBZ, 30 m. The Grab Bag, WABC WAAB Stock Quotations, WMCA WHDH Byron Holiday, baritone, orchestra, WOR, 9.45 P.M. Newman's Orchestra, WLW News, scores, weather, WAAB MICROPHONE Reporter, WFEA 8.30 A.M. Vocals, WHED 7.15 P.M. Gene & Gleon, WEAF WJAR WCSH WTAG WGY Dick Tracy, detective, WEEI The Cosmopolitans, WTL WIZ WAZ WHAM WIZ WAZ WHAM Just Plaim Bill, WABC WNAC WCAU Organ, WAAB WICC Serenaders, WEAN Sports, WHEB B.30 A.M. cheerio, WEAF WEEI WJAR WCSH WTAG WGY WLW, 30 m. Lew White at dual argan, WJZ, 30 m.; WBZ, 15 m. (WHAM from 8.43) Morning Musigai, WBSO Morning Newtions, WHEB Byron Holidly, baritone, orchestra, WOR, 30 m. Living Messages, WHEB, 30 m. Farm Flashes, WNBX 3.45 P.M. Baseball, Athletics vs. White Sox, WGN, 2 b. Hudout's Marvels, WNBX 4.00 P.M. 10.00 P.M. 1.0.00 F.M. The First Nicher, June Meredith, WEAF WEGY, 30 WCSH WTAG WTHC WGG, 30 WTHC WGG, 20 WCSH Be Told." WJZ WBZ Storrer The Must Be Told." WJZ WBZ The Program of the Week." WABC WAAB WEAN WDRC WLBZ WCAU, 30 m. 8.45 A.M. Junior High School Program, WBZ Caroline Gray, WABC A:00 P.M. Orlando's Cosmopolitans, WEAF WJAR WCH WTAG Stocks, WEI Walter Dawley, organist, WTIC, 30 m. Betty and Bob. sketch, WJZ WBZ WHAM Dictators, WABC Hits and Encores, WAAB, 1 h. Salon Musicale, WHEB Voung Wing, WBSO National Parks, WNBX 4,15 P.M. 30 m. where where where were were Ozić Nelion's Orchestra, WIAC WMAS, 30 m. Octestra, WIEC WORC WMAS, 30 m. Octestra, WIEC Aloha Hawaiians, WFEA Natalie Alr, Arthur Wright, Orchestra, WGM, 30 m. Nelodic Momenta, WFG 9.00 A.M. WEZ (Many on Parde, WGY, 49 m. Che Instrumentalist, WABC WNAC WCAU arm Flasher, WFA Sadio Cooking School, WEAN, 2 b. 7. H. I. Standhagen, WOR Welody Moments, WILEY, 30 m. Inste Britslot, WHEB 1-15 P.M. death Baum, WFE 9:00 A.M. Sam Hirman, yilophonist, WEAF WTAG Mystery Chef, WJZ WBAL Do FE, Mi, female trio, WABC WEAN Majic Hour, Iremale trio, WABC WEAN Majic Hour, WNAC Needham Paramount Organ, WBSO, 30 m. Devotions, WHEB, 30 m. Family Almanac, WNBX Front Page Drama, WOR 7.30 P.M. Fu, Trappers, WEAF WJAR WCSH WTAG Wher Diamet Revue, WEEI Famous Favorites, WTC Utica Club Singers, WGY Bob Newhall, Wilk Bob Newhall, Wilk AKDKAkson, songs, WJZ WBZ WHAM MUSIC on the Air. Image Science Drama, WOR 1.15 P.M. Health Review. WEEI Artist Revial. WABC WNAC WICC WFEA WDRC WORC WAAS WEBZ 'Hits and Bis.'' WAAB WNBH Musical Revie, WOAB WNBH Musical Revie, WAB WHAB 1.30 P.M. Airbreak, WEAF WJAR WTAG, 30 m. N. E. Kitchen, WEEI National Farm and Home Hour, WJZ WBZ Buddy Welcome's Orchestre, Was NUKA Music on the Air, Jimmy Kemper, WABC WNAC WEAN WICK WORC WIEZ WCAU Organ Recial, WAAB Inte guzzlen, busicone 10.15 P.M. Piano Girl, Ck 9.15 A.M. 9.15 A.M. Landt Trio and White. WEAP WEEI WJAR WCSH WTAG WGY WLW The Breaktast Club, WJ2 WilAM WBAL. 45 m. (WBZ from 9.30) Metropolitan Arrade, WABC WNAC WEAN WICC WDBC WEDZ, 45 m. (WFEA Irrow 3.30) WWFA National Parks, WNBX 4.15 P.M. Nellie Revel at Large, WEAP WEEI WJAR WCSH WTAG WGY Singing Stranger, WJZ WBZ WHAM The Plavboys, WABC WCAU Musical Interlude, WCR Musical Interlude, WCR Loh Hall, WHEB De Verde's Orchestra, WNBX CKAC 10.30 P.M. Jack Benny, Mary Livingston and Don Bes-tor's Orchestra, WEAF WEEI WJAR WCSH WTAG WTIC WGY WLW, 30 MRC Composers, WJZ Billy Lossez' Orchestra, WBZ Dan and Sylvia, KDKA "Conflict," T. S. Strihling, WABC WAAB WEAN WFEA WDRC WORC WLBZ Enchanted Violin, WUR Friday Frolles, WOR, 30 m. from 9.30) Aunt Sammy, WFEA Musical Masterpleces, WNBX 7.45 P.M. 7.45 P.M. The Goldberg, WEAF WEEI WJAR WCSH WTAG WGY Max Bart, "Tasi," WJZ Sondy Masters, WJW Melody Masters, WJW Doale Catter, WARC WAAC WCAU Doale Catter, WARC WAAB WEAN WIRD's Tale, WEAN WHAM and the total total total with what what Buddy welcome's orchestra, WABC WNAC WDRC WCALL sin (WEAN WEEA WORC WMAS WHAZ from 1.43) Beaup Guild, WAAS what with a single News, WEAN WEEA WICC WORC WMAS WHEA WNBH Bobby Bunn, poem, WOR Afternoon Dance Rhythms, WLEY, 30 m. 9.30 A.M. Bradley Knead, WEAF WJAR WCSH Breakfast Club, WJZ WHAM Helen Bart, Edward Jordan, WEEI Organ, WTAG WHDH Muical Review, WHDH 9.45 A.M. Yeav and Soloit, WEAF WEEI WJAR WGSH WTAG WGY WLW WGAB MTAG WGY WLW WAB for the WAC WORC WHAS, 30 m.; WAAB for hode, WNAC Better Homes and Gardens, WHEB 10.00 A.M. 4.30 P.M. 9.30 A.M. 4.30 P.M. Pop Concert, Nerman Cloubier, conductor, WEAF WEEL WJAR WTAG WTIC WGY, 30 m. Temple of Song, WJZ WBZ U.S. Army Band, WABC, 30 m. Virghnans, quartet, WOR Garden Chat, WNBX Brenda Marsh, soprano, WBSO Lew Grossman, WHEB 4.45 P.M. Health Forum, WEEL rendsy prolics, WOR, 30 m. **10:45 P.M.** Joe Rinst Orchstra, WBZ Edith Mittraw, WABC WAAB WORC WFEA WICC Weather, news, time, sports, WNAC WEAN Nancy Martin, KDKA The Phantom, WPG MARAS WERZ WART MARAS WERZ WART MAREN ON THE POWER WOR MAREN ON THE POWER WOR MAREN ON THE POWER WART Stap Book WAAB WEAN Show Bast Boy, WOR Marie of Speech, WEAF WEEI WJAR WCSH WAAC, JO M. Marie of Speech, WEAF WEEI WJAR WCSH WAAC, JO M. Marini of Speech, WEAF WEEI WJAR WCSH WAAC, JO M. MARTIN, SONG, WAABC WICC WAAB WNAY WEAN WEAN WIEZ PAPE, WOR Tea Dance Masic, WEEY School of the Aim-art spectration, WHAM Romance of Helen Trent, WAABC WORC WAAS WICC WEFA WDRC WORC WAAS WICC MEAR, WAAB WNBH Orchestra, WOR Hellywood Snaphola, WLEY 2.30 P.M. TLBZ Tale, WEAN Stories, WOR Cummings, tenor, WLEY ular Melodies, WHEB Stories, WOR gi Romanclii's Orchestra, CFRB 4.45 P.M. Health Forum, WEEI William Hargrave, baritone, WOR Tea Time Tunes, WBSO Pintello's Barnyard Royals, WNBX Novelty, WHEB 11.00 P.M. 11.00 P.M. George R. Holmes, International News Service, WEAF WJAR WCSH WTAG E. B. Ridebut, WEEI The Three Scamps, WJZ Thes, well well, Start, WTZ, Jon Thes, Wash, Start, WTZ, Jon "The Republican Reaction," Sen. Daniel O, Hastines, WARC WAAB WEAN WDRC WORC WMAS WLBZ News, WNAC WEAN WICC WFEA News, WNAC WEAN WICC WFEA Jack Miles' Orchestra, WGY "Moonbeams." WOR U, of Louisville Musicale, WHAS 11.15 P.M. 8-00 P.M. Gibes Service Concert, Jessica Dragonette, soprano, quartet, Banta and Reitenberg, piano duo, WEAF WEEL WJAR WCSH WTAG WTIC, 1 h. WGY, 30 m. CROKAS, WJZ WBZ WHAM WBAL KARANG AND AND AND AND AND AND Patenteou's Orchestra, WARC WNAC WEAN WICC WDRC WMAS Boston Musician Union, WAAB WFEA WIRZ WNBH 8.00 P.M. Pinteno - WHEB S.OO P.M. Madame Sylvia: WEAF WEEI WJAR WCSH WTAG, 30 m. Richard Lee William Lundell, WJZ Interview with William Lundell, WJZ Interview with William Lundell, WJZ Three Sate Voices, WIWY 50 m. Frank Dailey's Orchestra, WABC Concert, WHEB Tea, Time, Music, WNBX Tea, Time, Music, WNBX 10.00 A.M. wen and De Rose, WEAF WEEI WJAR Dreen and Lie Cose, wEAT when what Rubs inchen, WTAG Rubs inchen, WTAG Edward Machingh, barltone, WJZ WBZ Madium Sinsers, WABC WAAB WEAN WICC WEFA WDRC WORC WAAS WILZ WCAU The Voice of the Apothecary, WNAC Emily Post, speaker, Sydney Nobilit, Barl-tone, Muriel Pollack, Salada Strings, WCAI on, WHES Household Chat. WNBX 10.15 AM WEAN WICC WDRC WMAS Boston Musician Union, WAAB WFEA WLBZ WNBH Ine Wich's Tale, WEAN Ine Wich's Tale, WEAN Ine Wich's Global States Hear Provinciale, CKAC Dinner Concer, WHAS Moments with the Classic, WLEY 8-15 P.M. Parise Sumphone WIW The Witch's Tale, WEAN Challont-Hiddon Hall Trio, WPG, 1 h, Billy Jones, Selvin's Orchestra, WOR, 30 m, I'heure Provinciale, CKAC Dinner Concert, WHAS Moments with the Classic, WEY **8.15 P.M.** Praire Symphony WLW Easy Aces, WABC WNAC WDRC WCAU Perley Stevens' Orchestra, WAABC 5.15 P.M. Owald M22ucci, 'cellist, WEAP Dan McDonnell, baritone, WEEI Lang Sitters, WGY<sup>a</sup> George Houston, baritone, WJZ WHAM The Monitor Views the New, WFZ WDRC WARC WDRC WARC Yankee Singer, WAAC WICC Yankee Singer, WAAC WICC National Proc., WHB Radio School, WNBX Clara, Lu 'n' Em, WEAF WEEI WCSH Hazel Arth, contralto, WJZ WHAM The Magic Hour, WBZ Bill and Ginger, WABC WNAC WEAN WCAU 10.15 A.M. Broadcast from Oberammergau Part of Pas-sion Play, WEAF WJAR WCSH WTAG WGY, 30 m. New England Radio Kitchen, WEEI, WCAU Memory Lane, WAAB WICC WFEA WORC WMAS WLBZ Poet's School of Music, WHEB Town Crier, WNBX 30 m, Internet Anthen, WEL, Smackout comedy, WIZ Books and Authors, WRZ Books and Authors, WRZ WORC WEAN WARC WERA WDRC, WORC WEAN WIGC WHAN WICC Autour, WAAB WNBH, 30 m, "The Hommaker," WORA, 30 m, Poets 3 62000 WNBX Town Crier, WNBX 10.30 A.M. News and Ralph Kirberry, WEAF WCSH Del Castillo, organist, WEEI Today's Children, sketch, WJZ WBZ WBAL McMullen, WNAC WEAN News and Round Towners Quastet, WABC WAAB WEAN WICC WFEA WDRC WORC WMAS WLBZ. Stock Market Quotations, WBSO. 4 h., 5.30 P.M. **POWERS'** Territe A **Asthma Relief** 2.45 P.M.

has been a boon to the afflicted for over 50 years. 6 oz. 60c - 18 oz. \$1.20.



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#### Saturday, May 12, 1934

THE MICROPHONE

Page Fifteen

## Reflections

By Diana Herbert The MICROPHONE'S Fashion Observer

THECKS AND DOTS are indubitably smart this season. WORTH uses navy and white checked taffeta for his charming afternoon "dressmaker" suits; MAINBOUCHER makes evening dresses in blue and white or red and white silk gingham, and nearly all the big designers show accessories and trimmings in checks of various sizes and colors.

MARTHA MEARS cleverly Badapts this vogue to her own needs. She fills in the rather severe V of her oxford grey tailleur with a black and white checked taffeta scarf, tied in a large bow.

VIRGINIA CLARK (talented VIRGINIA CLARK (Ialented young radio actress) wears an infor-mal evening dress in black, white and red checks. The dress is ankle length and so simply made that it could be worn equally well with a hat. Miss CLARK combines it very, bappily, with a diminutive red wrap tribinouch them betted like leach of ioned from petal-like loops of ribbon.

PARIS uses alpaca and necktie silks in small crossbat designs for suits and coats. And crepe de chine printed in fine squares for charm-ing "little dresses." One model has a blue ground with dainty white checks and is trimmed by a yoke, cuffs and sash of the same material in red and white. Another original costume uses black lines on white for the blouse and jacket and the identical print reversed for the skirt.

AS FOR POLKA DOTS-the appear on everything, from Viyella sports outfits to dance frocks! Sweaters with a vaised doi are at-tractive. At the other end of the tractive. At the other end of the sartorial scale are tulles and chiffons with metal or jet dots.

GLADYS SWARTHOUT, whose appearances on the air are always delightful, possesses the perfect Summer evening dress—fresh, cool, becoming, and enormously chic. It is a black and white polka dot, very simply cut to show her slim figure; there is unobtrusive fullness, which is yet adequate for dancing, and an infinitely flattering neckline consist-ing of two unpressed folds of white organdie, draped in a sort of bertha collar which is fastened on the left shoulder by a bow of very narrow black velvet

#### **Treaty Provides** for Television

(Continued from Page 1)

radio as the American delegates did not sign the telephone and tele-graph regulations of the agreement.

All governments, including the American, maintain the right to hold up dispatches that are judged dangerous to the safety of the State or in violation of the laws.

It is made clear, however, that the sender of the offending dispatch must be notified immediately that his message is being held up.

The international conference also has insisted that the international code be revised so that the code words are reduced to a miximum of five letters from 10.

This system has been followed domestically in the United States for 30 years.

#### Marion Davies on Air

MARION DAVIES, movie star, will appear with LOUELLA O. PARSONS and RAYMOND PAIGE's orchestra in the weekly Hollywood program on Wednesday, May 16 at 1:15 P. M. over the CBŞ-WABC network.

## Education On the Air (Continued from Page 1)

kinds of people than any other audience. And there is an endless category of peo-ple which radio alone can reach."

Father AHERN has, since 1926, been head of the department of geology at Weston College, Wes Massachusetts. Previously he ton, has been president of Canisius College in Buffalo, N. Y.

As an educator, Father AHERN commented on radio education:

"Education on the radio is best when it is directed to adults. Next year we are go ing to try an experiment in educational radio programs. The idea, as it is at present, is to publish an advance list of a series of programs by qualified speakers which will be put on the air throughout the Winter.

"One of the best ways to efficiently promote educational programs is to have the listening done in groups. In this way there is opportunity for discussion, which is one of the best aids to education

"Eventually we intend to make this a radio correspondence school and standardize it so that educational institutions may accept certificates from students at the radio school."

The "we" referred to by Father AHERN is the National Committee on Radio in Education, of which Father AHERN is a member. It is convening in Washington to discuss the possibilities of radio education, with a view toward making approximately 15 per cent of all radio programs educational in nature.

**Downey Would A Valet Be** MY FATE IS IN YOUR HANDS THAT'S WHY I'M HAPPY

ORTON DOWNEY'S Filipino valet, D'TILANOSA, drew a ticket in the Irish Sweepstakes that netted him \$15,000. He left for Ireland to collect the money. He received the following telegram from his former employer: "Congratulations stop can you use a good Irish valet who also sings stop please advise MORTON DOWNEY."



IAMES MELTON, lenor, who sings solos on the "Family Theatre" programs Sundays at 9 P. M. on the CBS-W ABC network.

## **0.and also A.**

Q. How old is ARTHUR BAG-LEY? Is he married?

LET? is ne married? M. A. C., Vermont A. His true age is not known, but we imagine be is in his early 50's. He is married and is the father of a son and a married dwahter daughter.

Q. What is the approximate cost

of a coast to coast broadcast? F. L., Pennsylvania A. Most of these coast to coast programs flash through about 70 chain stations. The approximate cost would be in the neighborhood of \$12,350.

Q. What is VERA VAN'S true name Mrs. E. T. M., Canton, Mass.

A. Her true name is VERA WEB-STER. Her brother, DICK WEBSTER, sings with GEORGE OLSEN'S or-

## Showboat Stars In New **Friday Afternoon Show**

MARIA JAMESON, sister of Captain HENRY of the Showboat pro-gram is going to have a program of her own. The program will be a full-hour matinee of music, featuring LANNY ROSS, MARY LOU, CON-RAD THIBAULT and GUS HAENSCHEN'S orchestra.

The new show will have its premiere on Friday afternoon, May 18 at 3 P. M. It will "play" the same towns at which Captain HENRY'S Showboat docks.

The show will entertain guests artists from time to time. and FRANCIS LEE BARTON, cooking

expert will speak. The program will be heard as a regular Friday afternoon fea-ture over the NBC-WEAF network.

#### New Series With Himber

Beginning Saturday, May 12 at 9.30 P. M. over the WABC-Columbia network, RICHARD HIMBER and his Ritz-Carlton orchestra will be featured in a new series of programs.

HARY RAXELDR NQDLL MB ZA RKADY CADUR; BMDRY RYLI MR ULYLDHMZMZQ DLXNYMEL BDLJOLZPG AB XLYYLDR. No. 2. (3 minutes) A very SUBTLE problem. Juggle the let-ters in the word "Subtle" to form four more six-letter words.

Nimblewits By Everett Smith

"Wit Teasers" on Sunday at 11.30 A. M. from WBZ

Symphony

The Columbia Symphony Or-

and flute, with FRANCIS TAPATINO,

of DVORAK'S Slavonic Dances.

**Byrd Opens Fair** 

With Roosevelt

U. S. Attorney General On Air

HOMER S. CUMMINGS, United States Attorney General, will be the speaker in the third of a series of

broadcasts entitled "Coping With Crime." He will be heard over the NBC-WEAF network on Saturday

evening, May 12, at 10.30 P. M.

Concerts

No. 3. (4 minutes) Rear-range the letters in each group below to form a single word. EEETAAXGGR AATIIXN-NOEM

No. 4. (3 minutes) Which do you prefer, Fish or Meat? one letter at a 

EVERETT SMITH ing a proper word each time, change one word to the other in four moves.

No. 5. (3 minutes) Add one vowel a sufficient-number of times harpist, and NICHOLAS KOULOUKIS, to the following line of letters to make it a readable sentence: flutist, as soloists; BEETHOVEN'S overture to "Prometheus" and two LCTRICLSRILYYDVLYN

> Answers to Last Week's Nimblewits

No. 1. There is a power that acts within us without consulting us.

No. 2. Danger, Gander, Ranged, or Grande. Break, Brake.

No. 4. Rome Was Not Built in a

Trite,

#### **NBC Broadcasts Pool Dedication**

Ceremonies attendant on the dedcation of the FRANKLIN DELANO ROOSEVELT Therapy Pool at the Rainbow Hospital for Crippled Children in Cleveland will be broadcast over the NBC-WEAF network this Saturday, beginning at 3-30 P. M.

JAMES ROOSEVELT, eldest son of the President, will be the principal speaker.

He will be introduced by Mrs. IRVING BOLTON, president of the Rainbow Hospital Association.

#### **Military Mass From Baltimore**

A pontifical field military mass A ponuncal neid military mass celebrating the tercentenary of the founding of the colony of Mary-land and of religious freedom in the United States will be broadcast over the NBC-WJZ network at 12.30 P. M. on Wednesday, May 30.

The broadcast will come from the City Stadium in Baltimore. The mass will climax a day's celebration in which more than 100,000 persons will participate in a parade.

Representatives of the Federal government, state government and diplomatic corps will attend the ceremonies.



## Through an electrical impulse flashed by short wave radio from his lonely shack in the Antarctic Admiral RICHARD E. BYRD will share with President ROOSEVELT the honor of opening the World's Fair in Chicago, Saturday, May 26. No. 3. 5 Cats. The ceremony will take place during the weekly broadcast from the BYRD Expedition and will be heard over the CBS-WABC net-Day. work between 10 and 10:30 P. M.

No. 5. White, Write, Trite Trice, Trace, Brace, Brack, Black

# **Spanning the World**

ITH A view to conveying to the listening audience the wonders of modern telephone, tele-

tem's Public Events and Special Features Department is seconds. now in the process of presenting a series of programs tion devices.

The first program, presented in conjunction with the American Telephone and Telegraph Company, was devoted principally to demonstrating the overseas branch of telephonic communication.

Within four minutes, calls were put in to London, Buenos Aires and Honolulu. In London Cesar Saerchinger, Columbia's European representative, outlined the plans for international broadcasts during the 'coming weeks, with special emphasis on the international sport plans.

In Honolulu and Buenos Aires, Paul Douglas talked with the telephone company officials.

While it takes your voice only 1-60th of a second to reach London, it is surprising what can happen to it in that time. If you talk in a normal tone it is amplified and sent to the transmitting station, which will amplify it some 75 million times and shoot it off the antenna.

At the British receiving station it again is amplified approximately a billion times, and finally reaches your friend at about the same volume as a local call. Some people when calling raise their voices to be sure they are heard across the Atlantic. If this is

other side in a normal tone, though perhaps less intel- from point to point without a break. From London the ligible, due to the fact that enunciation invariably suffers message was sent by cable under the Atlantic, back to in shouting.

The second in the series was a demonstration of a cable. It's a long stride from the first trip round the four corners of the United States.

## By J. C. Donohue

I. C. DONOHUE, member of the CBS staff, who describes

world by means of radio, telegraph and telephone.

in the accompanying article the marvels of spanning the

world made by Magellan's ships in 1.083 days, to the recent demonstration in which all records were shatgraph and cable systems, the Columbia Broadcasting Sys- tered by encompassing the world in 3 minutes and 46

The first dispatch to follow the route of this message demonstrating the workings of world-wide communica- was sent 31 years ago by President Theodore Roosevelt to-Mr. Clarence Mackay and it took some 12 minutes. In

1932, celebrating the 100th

anniversary of the telegraph, a message travelling the same route required four minutes and ten seconds.

This program which was worked out with the aid of the International Telephone and Telegraph Corporation, gave the route taken by the message as it was sent around the world.' The words, "Greetings Around the World," were sent by Col. Sosthenes Bern, president of the I. T. & T. in New York, and received by William S. Paley, president of the Columbia Broadcasting System, also in New York.

The message went from New York to San Francisco by telegraph, across the Pacific along the giant cabie which clings to the ocean floor, descending into vast submarine valleys and rising to scale the mountains of the sea.

When the message reached Shanghai, it had passed the international date line into "tomorrow." With only one manual operation, the greeting was sent from Shanghai to London, across Mongolia and Siberia, along the route Wiley Post flew his airplane, on to Finland where it proceeded under the North Sea to the British Isles.

Automatic relays placed at

the case, it is amplified somewhat less and reaches the intervals along the line stepped up the message to carry it New York.

For the third in the series, Western Union joined forces record-breaking girdling of the globe by telegraph and with Columbia, dramatizing the sending of telegrams to



Ruth Robin, CBS Vocalist, With Barnet's Orchestra