

Long Wave
Short Wave
News Spots
& Pictures

MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

5
Cents
the Copy
\$1.50 Year

Vol. III, No. 21

WEEK BEGINNING MAY 26, 1934

Published Weekly.

This and That

By Morris Hastings

RADIO kills more than popular songs.

It has fairly well done for a number of comedians — good ones, too. ED WYNN and JACK PEARL are famous examples.

Many former WYNN and PEARL enthusiasts are so weary of their erstwhile heroes' radio goings-on that they would not bother to go see them on the stage.

And yet, when these two began their airy career, they were loudly cheered. And rightly so. They brought something new to radio which badly needed something of the kind.

The trouble is now that radio still needs new comic material; but the Messrs. WYNN and PEARL are not supplying it. They continue on their same boisterous ways, making use of the same sort of joke with which they started, indulging in the same sort of rough-house situation.

The public, or a large part of it, is desperately tired of all this sameness.

It is listening nowadays to the FRED ALLENS and JACK BENNYNS who are not so noisy but are fully as funny.

Another point in the latter's favor is that you don't have to see them to laugh. WYNN and PEARL relied on trick hats and funny suits for a great share of their laughs. These never seemed so funny to the radio audience.

(Continued on Page 13)

British Progress In Television And Broadcast Dancing, Musical Shows

Two Services Supply News

To Many Radio Stations

Press Should Permit News Broadcasting

The press should do radio a belated favor by abandoning the radio-press program "in the interest of fair play and constitutional freedom."

Such was the suggestion made by HERBERT MOORE, president of the Transradio Press Service, which supplies world news to 23 radio stations, in an interview with *Editor & Publisher*.

MOORE declared that the Press-Radio Bureau, established by agreement between radio and newspapers, is a conspiracy to restrict news broadcasting.

"But radio," Moore stated, "is fighting back. And it is winning, not in any attempt to compete with the newspapers, but for the right of free utterance."

"Newspapers were driven to the 'conspiracy' regarding news broadcasting because they were punch-drunk from having lost so much advertising to radio stations."

"The solution to the whole problem," Moore further stated, "is that the whole business of supplying news

(Continued on Page 15)

Radio Personalities Are "People," A Director Of Publicity Recalls

By JOHN MCART

ARE RADIO stars people? Boston studio and theatre officials, whose work brings them into close contact with the darlings of the microphone, alternately scowl and smile as they ponder their memories of hours spent with the stars and try to answer this question.

JACK GOLDSTEIN, RKO publicity director, whose ticklish job is to inveigle radio-stage stars into gratuitous theatre broadcasts and who has presented some 1000 greater or less luminaries over the air in this capacity, hands the "good-fellow" blue ribbon to your old pals, AMOS 'n' ANDY.

"They're regular guys all the way," reminisced Jack, with a dreamy look in his eye.

AMOS 'n' ANDY, however, are sticklers for rules, especially the one which excludes visitors from the studio during their broadcasts, as SAM ROSS, former NBC head in Boston, discovered.

SAM, presuming upon his acquaintance with the blackface heroes through the pioneer days when radio centered in the American Telephone and Telegraph



GRAHAM McNAMEE, announcer, who has the borrowing habit, according to the accompanying story.

Co., confidently lingered in the WBZ studio as AMOS 'n' ANDY (Continued on Page 7)

News to Be Televised For Public

While the United States wonders what, if anything, is going to happen in connection with television, the British are going ahead with it.

The British Broadcasting Corporation already has broadcast an ambitious ballet by television.

"During the last 18 months a new technique has been developed," according to Eustace Robb, head of the television section of the British Broadcasting Corporation.

"In this short time," continued Mr. Robb, "the technique of program presentation has progressed rapidly and artists now have more latitude for movement. They can appear in what is called a 'long shot,' which shows the entire figure, though with unrecognizable features, and be focused up to the close-up, when their features become clearly recognizable.

"Black cloth can be used for scenery, and captions, as in cinema work, can be used either in letter form or in designs."

Mr. ROBB spoke of the primary appeal television will have for the public.

"Much remains to be done," he said, "to make the new science one of universal

(Continued on Page 15)

Pictures

- FRED ALLEN, NBC comedian, a caricature *Front Cover*
- GRAHAM McNAMEE, announcer *Page 1*
- MARY ALICE COLLINS, actress *Page 2*
- BENJAMIN KALMAN, pianist of the Rhymes and Cadences program *Page 3*
- IRVING BERLIN, popular composer *Page 4*
- CHARLES CARLILE, CBS tenor *Page 5*
- EDWIN C. HILL, news commentator *Page 5*
- TED HUSING, announcer *Page 7*
- BEN BERNIE, "the old maestro" *Page 7*
- EDDIE CANTOR, comedian *Page 7*
- HELEN CHOATE *Page 8*
- MILDRED WINDELL, vocalist of the FBC system *Page 10*
- JOHN S. YOUNG, NBC announcer *Page 12*
- MAX BAER *Page 14*
- EDWARD DAVIES, baritone *Page 15*
- COL. LEMUEL Q. STOOPNAGLE *Back Cover*

Holman New Head of WBZ

J. A. HOLMAN, official of the New York Telephone company, has been appointed manager of the Boston branch of the National Broadcasting Company. Mr. HOLMAN takes the place of WALTER E. MYERS, who has been manager of WBZ since 1932.

At the same time Mr. MYERS was appointed to the post of national sales representative of the NBC in Boston. Both appointments were made by RICHARD C. PATTERSON, Jr., NBC executive vice-president.

HOLMAN has long been associated with radio. He was radio representative of the Bell Telephone company in Ohio. In 1923 he was transferred to New York and became manager of WEA-F.

WALTER E. MYERS is president of The Advertising Club of Boston. He has been on the staffs of The Associated Press, the Boston Herald and the Boston Traveler and entered radio at WEEI in 1924. He joined the NBC in 1928.

News Flashes

- A.M.
- 7.15 WNAC WICC
- 8.00 WAAB WEAN WORC WMAS
- 10.45 WEEF
- 10.30 WEA-F Network (Tues., Thurs. 10.45)
- 10.45 WJZ Network
- P.M.
- 12.01 WBZ
- 12.20 WNAC
- 1.30 WEAN WICC WFEA WORC
- WLBZ WNBH WMAS
- 2.45 WAAB
- 6.00 WNAC WICC WFEA WORC
- 9.45 WAAB
- 6.30 WEAN WNBH WTAG
- 7.00 WAAB WLBZ
- 9.45 WAAB
- 11.00 WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH
- 11.00 WBZ
- 11.15 WEA-F Network; WABC Network
- WJZ Network (Wed. 11.45, Sat. 11.30)
- SUNDAYS
- A.M.
- 8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH
- 11.00 WBZ WEA-F WJZ Network
- P.M.
- 6.00 WNAC WEAN WICC WFEA WLBZ WMAS WORC WNBH
- 6.45 WAAB
- 9.45 WAAB
- 10.45 WBZ
- 11.15 WNAC WICC WFEA WORC WMAS WLBZ WNBH WTAG

World Fair Broadcasts

On Saturday, May 26, the Century of Progress Exhibition will be opened for its second consecutive year by an electrical impulse flashed from Admiral Byrd from Little America. The radio audience will hear the attendant ceremonies between 10 and 10.30 P. M. over the CBS-WABC network.

At 10.30 P. M. listeners will hear over the NBC-WEA-F network a description of the new high-spots of the Fair.

At the same time over the NBC-WJZ network, during the national Barn Dance program, an unique broadcast will be put on.

GRACE WILSON, soprano, in an airplane over the Fair Grounds, will sing to the accompaniment of a piano being played at the Eighth Street Theatre far below in Chicago.

The synchronized voice and accompaniment will then be re-broadcast by long wave and sent out over the WJZ network.

Contents

- News Flashes Box *Page 1*
- Great Britain makes progress in television *Page 1*
- Radio stars are "people" *Pages 1 and 7*
- This and That by MORRIS HASTINGS *Page 1*
- A program of rhymes and cadences *Page 3*
- Station Directory *Page 4*
- Radio Lane by JIMMY J. LEONARD *Page 5*
- Studiosity by LES TROW *Page 5*
- Editorials *Page 5*
- WEEI Page *Page 11*
- Police Radio Box *Page 12*
- Short Wave Directory *Page 13*
- The Romance of Audition Day *Page 13*
- Reflections by DIANA HERBERT *Page 15*
- Nimblewits by EVERETT SMITH *Page 15*
- Q. and A. *Page 15*
- Develop Your Own Photos by COL. LEMUEL Q. STOOPNAGLE *Back Cover*

Radio Gets Jump On Newspapers As Chicago Fire Is Broadcast

On the Air Just After The Alarm

By EDYTHE LOUISE DIXON

In the angry heat of Chicago's devastating stock yards fire on Saturday, May 19—the greatest fire in Chicago since 1871—members of the Columbia staff presented two graphic broadcasts picturing the tragedy which was being enacted before them. Even as they talked into the microphones planted at various spots throughout the grim furnace, new horrors were occurring before their eyes.

When first informed of the fire, shortly after 4.30 P. M., C. D. T., BOB KAUFMAN, Director Western Division Public Events and Special Features Department at the Columbia headquarters in the Wrigley building, Chicago, realized the potentialities for a broadcast.

Organizing a crew of engineers, announcers and other members of the Columbia staff, he sped toward the yards and Boulevard telephone exchange at 4127 Union avenue. A motorcycle escort cleared the way. When the crew was halted by a maze of hose and fire equipment, flying embers were raining through the skies.

Through smothering smoke the crew ran to the telephone building, each carrying part of the equipment. HOLLAND ENGLE, Western Director of Program Operations, made the contacts with New York for the special broadcast. Columbia was the first radio group to go on the air—starting its first broadcast at 6.45 P. M.

Even though the telephone building was fireproof, it was obvious that it would be impossible to remain there for more than an hour if the wind and fire continued unabated. The smoke grew more dense.

KAUFMAN telephoned instructions to send another crew of announcers and engineers to a point farther from the fire. This would have given Columbia another pick-up point for a broadcast.

The first broadcast, which went on the air just one hour and thirty-five minutes after Columbia learned of the fire, was made from an alley back of the telephone building. Showers of water rained down and flying embers menaced the crew.

The second broadcast went on at 9.30 P. M. Microphones had been placed at various points, in order to give a panoramic view of the devastation. HOLLY SHIVELY, Mr. KAUFMAN's assistant, had acted as city editor in assembling material and assigning it to the several announcers. Every minute she could spare from this she had used in administering first aid to injured firemen.

Mayor EDWARD J. KELLY, Dr. HERMAN N. BUNDESEN, president of the Board of Health, Fire MARSHAL CORRIGAN and announcers TRUMAN BRADLEY and PAT FLANAGAN spoke from the telephone building. HAROLD ISBELL announced from the roof, until the density of the smoke forced him inside the building. Watchers were picked at random from the crowd to speak into a microphone placed on the sidewalk near pumping equipment.

Listeners were given an accurate picture of the dramatic battle. Columbia ended its second broadcast of the fire at 9.51 P. M. HAL BURNETT and one engineer remained all night at the telephone building.

Program of Rhymes and Music Entertains---and also Instructs

Music Sustains the Atmosphere of the Poetry

WHILE "Rhymes and Cadences," program of music and poetry presented over WBZ on Tuesdays at 2.30 P. M., has entertainment as its chief purpose, it also is instructive.

What NORMAN CORWIN, reader, and BENJAMIN KALMAN, pianist, hope their program illustrates is, first, that poetry does not have to be difficult to understand to be good.

Secondly, they try to show that many poems centuries old are as fresh and lovely today as they were when written.

In the third place, these two plan to "get across" that poets are human and approachable people — not "sissies" with flowing locks.

"Poets eat cold chops and get into trouble like anyone else," is the way Mr. Kalman phrases it.

On the program KALMAN and CORWIN reverse the usual procedure of music and poetry recitals. Instead of having the poem sustain the mood of the music, they have the music sustain the mood of the poem.

That is, each poem is followed by a musical phrase, that takes about 45 seconds to play, matching the atmosphere of the poem.

In addition to reading the work of many modern poets, the two artists frequently introduce the poets themselves as guests on their programs.

DAVID MORTON, sonnet writer, and ELSPETH, whose lyrics are familiar to readers of F. P. A.'s Conning Tower, in the New York Herald-Tribune, already have appeared in this capacity.

NORMAN CORWIN is a newspaperman whose favorite pastime is reading, writing and lecturing about poetry.

BENJAMIN KALMAN, who has studied music in Germany and France, now



BENJAMIN KALMAN, pianist, who plays the music for the Rhymes and Music program.

teaches piano in Springfield. His remarkable musical library is valued in excess of \$10,000.

Both KALMAN and COR-

WIN feel that poetry is a form of expression better adapted to radio broadcasting than anything else except music.

Radio News Wins Victory In Fight With Newspapers

Radio news won a victory over newspapers when the Yankee Network News Service was given full permission to use the press facilities of the Massachusetts State House at Boston in spite of open opposition by the press.

What is believed to be the first public and open dispute between newspapers and a radio news service was won by the Yankee Network News Service, when, as a result of the passage of a resolution, introduced to the State Legislature by Representative JOHN J. CRAVEN of Boston, the service was recognized as a legitimate news gathering organization.

Most of the support given the radio news service was on the ground that news is public property. The press room at the State House is supported by the public and is therefore open to any organization which serves

the public. Many people responded to the plea which the Yankee Network made that its news service should be on a par with newspapers, so far as the State House was concerned.

Waring Salutes Navy Thursday

FRED WARING and his Pennsylvanians will pay special honor to the United States Navy during their program next Thursday at 9.30 P. M. The concert, which will be broadcast over the CBS-WABC network, includes such sea-going tunes as "21 Guns for Susie" and "She Has a Great Big Army of Friends Since She Lives Near the Navy Yard."

CBS Broadcasts Suburban Races

This year's running of the Suburban Handicap, Decoration Day feature at Belmont Park, will be described by THOMAS BRYAN GEORGE over the CBS-WABC network Wednesday from 4 to 4.15 P. M.

Greatest interest centers in C. V. WHITNEY's "Equipose" and the Catawba Stable's "Mr. Khayyam."

Again Helen Menken

For the fifth time, HELEN MENKEN, noted actress, will be guest on the "Big Show" program. Her next appearance is scheduled for next Monday, May 28, beginning at 9.30 P. M., over the CBS-WABC network.

Regatta On The Hudson Is Broadcast

The Poughkeepsie Regatta, annual intercollegiate crew racing carnival, will be broadcast from the course on the Hudson River over the NBC networks on Saturday, June 16.

The regatta, which has been run annually since 1895, with the exception of the wartime years, was not held last year.

This year, however, all the members of the Intercollegiate Rowing Association will send crews for the renewal and several other colleges will take part by invitation.

The varsity race will be covered in the broadcast from 7.15 to 8.15 P. M. Several microphones placed along the course will be used in the description.

Preliminary races probably will also be broadcast.

Chicago Concerts On NBC Network

Concert music from the lake shore in Chicago will be broadcast over the NBC-WJZ network every day except Sunday, beginning this Saturday at 5 P. M.

The orchestra will be under the direction of PALMER CLARK, for seven years instructor of instrumental music at the University of Chicago.

These concerts will be a feature at the Century of Progress Exposition at Chicago this Summer.

Norman Thomas To Speak On Air

NORMAN THOMAS and Mayor DANIEL W. HOAN will speak over the WABC-Columbia network from the Socialist party's national convention at Detroit on Thursday, May 31, at 8.30 P. M.

THOMAS, former Socialist candidate for President, will discuss, "The Starvation Path to Prosperity." He will present the Socialist plan of "controlled abundance."

For Southern Listeners

The programs of WEAF or WJZ may be heard over:

- WFLA-WSUN Clearwater, Florida
- WSB Atlanta, Georgia
- WSMB New Orleans, La.
- WOAI San Antonio, Tex.
- WSM Nashville, Tenn.

The programs of WABC may be heard over:

- WQAM Miami, Florida
- WJW Washington, D. C.
- WBT Charlotte, N. C.
- WTAR Norfolk, Va.
- WBIG Greensboro, N. C.

Middle Western Listeners

The programs of WEAF may be heard over:

- KSD St. Louis, Mo.
- KYW Chicago, Ill.
- WMAQ Chicago, Ill.
- WTAR Cleveland, Ohio

The programs of WJZ may be heard over:

- WENR-WLS Chicago, Ill.
- WGAR Cleveland, Ohio
- WJR Detroit, Mich.

The programs of WABC may be heard over:

- WBMM Chicago, Ill.
- WBK Cleveland, Ohio
- WCCO Minneapolis, Minn.
- KMOX St. Louis, Mo.
- WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in THE MICROPHONE.

He Likes To Listen



DAVID ROSS, Columbia announcer, likes to hear himself talk. This is literally true. Whenever he announces he stands with his hand cupped over his ear so as to catch the sound of his own voice.

Sunday, May 26 - Pittsburgh Symphony, CBS-WABC at 10:15 P.M.

Highlights

- P.M. 3:00-Columbia Symphony, CBS-WABC 5:30-Massing of Colors, from Washington Cathedral, NBC-WJZ 8:00-Enjelic Concert, WEEI 9:00-Irisie Ferguson, CBS-WABC 9:30-Album of Familiar Music, NBC-WFAP 10:00-Mme. Schumann Heink, NBC-WJZ 10:15-Pittsburgh Symphony Orchestra, CBS-WABC 10:30-Marx Brothers, NBC-WFAP Russian Opera Chorus, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8 A.M. EDT: 7 EST; 8 CT Melody Hour, WFAP WGY, t. h. Tone Pictures, WJZ WBAL, 30 m. Organs Revellie, WAHC Dudley Radio Caterer, WNAC WEAN WICC WMAS WLWB, 30 m. N. E. School of Theology, WHEB, t. h. Happy Jack Smith, WBSO, 30 m. 8:30 A.M. EDT: 7:30 EST; 6:30 CT Lew White, organ, WJZ WBAL, 30 m. Spiritual Singers, WABC WJZ WBAL, 30 m. Light Recital, WABC Fiske Memorial Church, WBSO, 30 m. 8:45 A.M. EDT: 7:45 EST; 6:45 CT Safety Crusaders, WBZ Radio Spotlight, WABC News, WNAC WEAN WICC WFEA WMAS WLWB WNBH 9 A.M. EDT: 8 EST; 7 CT Ballads, WFAP WJAZ WCHS WGY Children's Hour, WJZ WBZ KDKA WHAM 1 h. Sunday Morning at Aunt Susan's, WABC WNAC WEAN WICC WFEA WORG WMAS WLWB WNBH 9:15 A.M. EDT: 8:15 EST; 7:15 CT Cloister Bells, WFAP WJAZ WGY 9:30 A.M. EDT: 8:30 EST; 7:30 CT Ellsworth Vines, Jr., "Correct Footwork," WFAP WEEI WJZ WJAZ WGY 9:45 A.M. EDT: 8:45 EST; 7:45 CT Alden Edkins, haritone, WFAP WJAZ WJAZ WGY 10 A.M. EDT: 9 EST; 8 CT Sabbath Reveries, Dr. C. L. Goodell, WFAP WJAZ WJAZ WGY, 30 m. Southern Stars, WJZ WBZ WHAM WBAL, 30 m. Columbia Church of the Air, Rev. T. F. Sawyer, Presbytery of New York, WFAP WAAB WEAN WFEA WDRG WORG WMAS WLWB, 30 m. Watch Tower, WJZ WBZ WHAM WBAL, 30 m. Sunday Morning Chorists, WBSO 10:15 A.M. EDT: 9:15 EST; 8:15 CT Uncle Bob Huntington, WNAC, 30 m. 10:30 A.M. EDT: 9:30 EST; 8:30 CT Menorah Orchestra, WFAP WEEI WJAZ WJAZ WGY WCHS WJAZ WGY, 30 m. Singsong Serenades, WJZ WBZ WHAM WBAL, 30 m. Melody Parade, WABC WFEA WDRG WICC WDRG WLWB WNBH Morning Service, Tremont Temple Baptist Church, WAAB, 1 h. 30 m. Bjorn Erickson, tenor, WFAN Spiritual Church of the Air, WBSO, 30 m. WHEB 10:45 A.M. EDT: 9:45 EST; 8:45 CT Ben Alley with Music, WABC Service from WHEB Chapel, 1 h. 30 m. Alexander Semmler, pianist, WNAC, WFEA WEAN WORG WMAS WCAU 11 A.M. EDT; 10 EST; 9 CT News and Vagabonds, WFAP WJAZ WJAZ WGY WCHS WJAZ WGY, 30 m. Service from Old South Church, WEEI, 2 h., 35 m. Fisher and Son Sunday Hour, WTAG, 1 h., 30 m. St. George's Congregational Church, WCHS, 1 h., 35 m. Union College Chapel Service, WGY, 1 h. News and Morning Musicale, WJZ WBZ WHAM WBAL Calvary Episcopal Church, KDKA Children's Program, WABC, 1 h. First Baptist Church of Providence, WEAN, 2 h., 35 m. Rev. Albert Spence, poetry, WBSO 11:45 A.M. EDT; 10:45 EST; 9:45 CT Temple Israel broadcast, WNAC WFEA WICC WLWB, 1 h., 15 m. Hall and Green, WFAP WJAZ WJAZ WGY Morning Musicale, WJZ WBZ WHAM Safety Crusaders, WBSO 11:30 A.M. EDT; 10:30 EST; 9:30 CT Major Bowles Capitol Family, WFAP WJAZ WJAZ, 1 h.; WCHS from 12:00; WTAG from 12:15 Post Poetry, WJZ WHAM Radio Nimblerhood conducted by Everett Smith, MICROPHONE columnist, WBZ Lake Avenue Baptist Church, WHAM, t. h., 30 m. Sab Lake City Tabernacle choir, WICC WLWB WORG, 1 h. h. WABC WEAN WFEA from 12:15 Art and Phil, WBSO Congregational Church Service, WNBX, t. h., 30 m. 11:45 A.M. EDT; 10:45 EST; 9:45 CT Phantom Strings, talk by Col. Bates of Grand Army, WJZ WHAM WBAL, 30 m. WBEZ, 30 m. 12 N. EDT; 11 A.M. EDT; 10 CT Freilicher Kabaren, WAAB, 30 m. 12:15 P.M. EDT; 11:15 A.M. EDT; 10:15 CT "World Pictures," WEEI

Gould and Sheffer, WJZ WBAL WHAM Time, Weather, Temperature, WBZ Albert Muller, piano, WBSO Variety, WBSO 12:30 P.M. EDT; 11:30 A.M. EST; 10:30 A.M. CT University of Chicago Radio Table, WFAP WEEI WJAZ WCHS WTAG, WJZ WBAL, 30 m.; WEEI Radio City Concert, WJZ WBZ WBAL, 1 h. Madison Ensemble, WABC WNAC WFEA WORG Drama: WAB WMAS Poetry, WOR, 30 m. Memorial Services, Jewish War Veterans of America, Samuel Untermyer, James W. Fisher, Royal S. Copeland, WMCA, 30 m. Watch Tower Program, WBSO 12:45 P.M. EDT; 11:45 A.M. EST; 10:45 A.M. CT H. V. Kaltenborn, WABC WNAC WFEA WORG Will and Wera, gospelists, WBSO, 30 m. 1:00 P.M. EDT; 12 N. CT The Road to Romney, WFAP WJAZ WJAZ WTAG, 30 m.; WGY, 15 m. Church of the Air, Father E. A. Duff, Chaplain, WJZ Navy, WABC WAAB WDRG, 30 m. Catholic Truth program, WNAC WFEA WFEA WEAN WMAS WNBH, 1 h. Petrole String Quartet, WOR, 1 h. Piano duo, WMCA 1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT The Music Weaver, WGY White Eagle Program, WBSO Six accordions, WMCA 1:30 P.M. EDT; 12:30 EST; 11:30 CT Sunday Party, Mary Small, WFAP WJAZ WCHS WTAG WGY WEEI Sunday Forum, Dr. R. W. Sochman, WJZ WJZ WBAL WHAM, 30 m. Old Church WJZ KDKA Conspiracy Trick, WABC WDRG WCAU Concert Classics, WTIC, 1 h. The Italian Serenaders, WAAB, 30 m. News, WMCA 1:45 P.M. EDT; 12:45 EST; 11:45 A.M. CT Mildred Dilline, harpist, WFAP WEEI WJAZ WJAZ WGY WCHS WTAG WGY WABC WDRG WCAU Dr. Paul V. Winslow, WMCA 2 P.M. EDT; 1 EST; 12 N. CT Gene Arnold's Orchestra, WFAP WEEI WJAZ WCHS WTAG WGY WLWB, 30 m. South Sea Islanders, WJZ WBZ WHAM, 30 m. WABC WNAC WFEA WDRG WCAU WFEA WMAS WCAU Italian Melodies, WAAB, 30 m. Radio Forum, WORG, 30 m. Sunshine Singers, WBSO, 30 m. Instrumental Trio, Rev. E. L. Converse, WHEB, 30 m. 2:15 P.M. EDT; 1:15 EST; 12:15 CT Abram Chasin, piano, WABC WNAC WICC WEEI WJAZ WCHS WTAG WGY Jimmy Crane and Hawaiian, WBSO 2:30 P.M. EDT; 1:30 EST; 12:30 CT Grace Hayes, WFAP WEEI WJAZ WJAZ WGY Concert Artists, WJZ WBZ WBAL, 30 m. Lay De Minsel, WABC WNAC WDRG WCAU, 30 m. WJZ Choral Group, WAAB WFEA WFEA WMAS WLWB, 30 m. R. F. Federation of Music Clubs, WEAN Memorial Service, WBSO, 30 m. Rev. O. C. Grifwold, WBSO Three Little Funters, WMCA, 30 m. A. C. Sprague, WHEB, 30 m. 2:45 P.M. EDT; 1:45 EST; 12:45 CT Landl Tri and WGY, WFAP WEEI WJAZ WCHS WTAG WJZ WGY Ann Brodthorn, Travelogue, WBSO 3 P.M. EDT; 2 EST; 1 CT Talkie Picture Time, June Meredith, WFAP WEEI WJAZ WCHS WTAG WGY, 30 m. Bar Days and Nights, WJZ WBZ KDKA, 30 m. Synoptic Hour, WABC WNAC WEAN WICC WFEA WDRG WORG WMAS WLWB, 1 h. Rev. Thomas E. Little, WOR, 30 m. Dr. Jacob J. Irish, WLW, 30 m. Norma Sisson, soprano, WBSO Song, music, WMCA, 30 m. Children's Hour, WHEB, 30 m. 3:15 P.M. EDT; 2:15 EST; 1:15 CT Norwood Men's Glee Club, WBSO, 30 m. 3:30 P.M. EDT; 2:30 EST; 1:30 CT Dancing Shadows, Dolin's Orchestra, William Han, tenor, WFAP WEEI WJAZ WJAZ WGY WCHS WTAG WJZ WGY, 30 m. Dion Kennedy, organist, WJZ WBZ KDKA WHAM WBAL, 30 m. Pauline Albert, piano, WOR Lorraine Brown, WCAU, 30 m. Oratorio from Calvary Baptist Church, J. T. Thurston, Solo, organist, 60-voice choir, WMCA, 1 h., 30 m. Older Gals' Conference, WHEB 3:45 P.M. EDT; 2:45 EST; 1:45 CT Baseball, Washington vs. Chicago, WGN, 2 h., 35 m. Girls' League, WOR German Presbyterian Church, WHEB, 3 h. 4 P.M. EDT; 3 EST; 2 CT Dramatic Sketch, WFAP WEEI WJAZ WCHS WTAG WGY, 30 m. Sousa's Band, WJZ WBZ WHAM KDKA, 30 m. Buffalo Variety Workshop, WABC WNAC WEAN WICC WFEA WDRG WORG WMAS WLWB WCAU, 30 m. Musicale, WOR, 30 m. The Teams, WLW Cambridge Lyceum discussions, WBSO, 30 m. 4:15 P.M. EDT; 3:15 EST; 8 CT Lillian Buckman, soprano, WFAP WEEI WJAZ WCHS WTAG WGY, 30 m. Mass, Ray Colonies, WBZ The Jesters, WJZ 4:30 P.M. EDT; 3:30 EST; 2:30 CT Pedro Vlas, Orchestra, WFAP WEEI WJAZ WCHS WTAG WGY WLW, 30 m. Drama: WJZ WBZ WHAM KDKA, 30 m. Oregon on Parade, WABC WNAC WEAN WICC WFEA WDRG WORG WMAS WLWB WCAU, 30 m. Lee Conrad, Marjorie Tremont, piano, WOR 5 P.M. EDT; 4 P.M. EST; 3 CT John B. Kennedy, WFAP WEEI WJAZ WJAZ WGY National Veterans, Dr. William P. Merrill, WJZ WBZ WHAM, 30 m. The Playboys, WABC WAAB WEAN WICC WFEA WMAS WLWB T-Flight' Heron, WNAC WORG WNBH, 30 m. (WCC WFEA from 3:15)



IRVING BERLIN, famous composer of popular songs who now talks about them and sings some Sunday nights at 9 on the NBC-WJZ network.

Erva Giles, soprano, WOR Family Prayer Program, WLW Ten Flying Fingers, WBSO Young People's Church of the Air, WMCA, 1 h. Angelus Chorus, WHEB, 1 h. 5:15 P.M. EDT; 4:15 EST; 3:15 CT Sylvan Trio, WFAP WEEI WJAZ WCHS WTAG WGY, 30 m. Tony Wons, WABC WAAB WICC WDRG WCAU Modernists, WTIC "Current Legal Topics," WOR Ernest Seitz, CFRB Angelus Chorus, WHEB, 1 h. 5:30 P.M. EDT; 4:30 EST; 3:30 CT WABC WCAU WAAB WABC WNAC WFEA WMAS WCAU, 30 m. Blue Room Echoes, WTIC The Gossiping, WNAC Robert Reid, WOR, 30 m. 6 P.M. EDT; 5 EST; 4 CT Catholic Hour, WFAP WEEI WJAZ WCHS WTAG WGY, 30 m. Heroes of the Hills, WJZ WHAM KDKA WBAL, 30 m. English High School, WBZ Roses and Drums, "Between the Lines," WABC WCAU WAAB WABC WNAC WFEA WMAS WLWB WNBH News, WNAC, WEAN WICC WFEA WMAS, WLWB WNBH Uncle Don, WOR, 30 m. Broadcast of Services, WLW Sally's Party, WMCA, 30 m. 6:15 P.M. EDT; 5:15 EST; 4:15 CT Bill Williams, sports, WBZ Baseball Score and organ, WNAC WEAN WORG WMAS Souvenirs, WFEA Melody Cruise, WICC, 30 m. Pines Street, WJZ WCAU, 30 m. 6:30 P.M. EDT; 5:30 EST; 4:30 CT Our American Schools, WFAP WJAZ WJAZ WGY, 30 m. Musical Tunes, WEEI Egon Perri, WJZ WHAM, 30 m. Time, Weather, WBZ Smiling Ed McConnell, WABC WEAN WABC WCAU, 30 m. Street of Dreams, WNAC Armando Corea's Orchestra, WAAB Harold Stern's Orchestra, WOR, 30 m. Voices and Organ, WJZ WBZ WHAM "Criminal Court," drama, WMCA, 30 m. 6:45 P.M. EDT; 5:45 EST; 4:45 CT Stars of Hollywood, WEEI Jayson Sisters, WBEZ Garden of Eden, WABC WNAC WEAN WICC WFEA WDRG WORG WMAS WLWB WCAU, 30 m. Joe Penner, Harriet Hillyard and Ozzie Nelson's Orchestra, WJZ WBZ WHAM KDKA WJZ, 30 m. Chicago Knights, WABC WNAC WEAN WICC WFEA WDRG WORG WLWB WCAU, 30 m. Sports, WJZ Tremont, piano, WOR Hotel Morano Orchestra, WPG, 30 m. The Bible Camera, WOR Ted Black's Orchestra, WMCA Service, A. C. Church, WHEB, 1 h. 7:45 P.M. EDT; 6:45 EST; 5:45 CT Wendall Hall, songs, WFAP WJAZ WCHS WTAG WGY, 30 m. Baseball scores, WEEI Books and Songs, WEAN

Piano Duo, WOR Leon Friedman's Orchestra, WMCA 8 P.M. EDT; 7 EST; 6 CT Jimmy Durante and Rubloff's Orchestra, WFAP WJAZ WCHS WTAG WJAZ WGY WBZ WLW, 1 h. The Jenney Concert, WEEI, 1 h. "Goin' to Town," Ed Lonny, WJZ WHAM, 1 h. Sports, KDKA Freddie Rich, Sylvia Frost, Charles Carlie, WABC WNAC WEAN WFEA WMAS "Melodiscopes," WOR, 1 h. Three Little Females, WMCA 9 P.M. EDT; 7:15 EST; 6:15 CT New Hampshire Mothers, WFEA Debut Night, KDKA, 45 m. Concert Hour, WGN, 45 m. Natalie Norman, songs, WMCA 8:30 P.M. EDT; 7:30 EST; 6:30 CT California Melodist, WABC WNAC WEAN WICC WFEA WDRG WORG WMAS WLWB, 30 m. Dean Academy Concert Orchestra, WAAB Golden's Orchestra, WMCA 8:48 P.M. EDT; 7:48 EST; 6:48 CT Double mixed quartet, WAAB Main St. songster, WMCA 9 P.M. EDT; 8 CT Merry Go-Round, Tamara, WFAP WJAZ WTAG WJAZ WGY, 30 m. Fox Revue, WEEI Gulevskii Headlines with Irving Berlin, WJZ WBZ WHAM KDKA KBAL WLW, 30 m. Family Theatre, Elsie Ferguson, WABC WNAC WJAZ WFEA WDRG WORG WMAS WAAB, 30 m. Beethoven Memorial Foundation, WAAB WEAN WFEA WLWB, 30 m. Revelers, WOR, 30 m. Songs, music, WLW, 30 m. Nos Artistes Montrealais, CKAC, 30 m. 9:30 P.M. EDT; 8:30 EST; 7:30 CT Album of Familiar Music, Frank Munn Virginia Kent, WFAP WEEI WJAZ WCHS WTAG WGY, 30 m. "Unique Program, WTIC, 30 m. Walter Winchell, WJZ WBZ WHAM WBAL KDKA WLW Waiting's Pennsylvanians, WABC WNAC WEAN WICC WFEA WDRG WORG WMAS WLWB WCAU, 30 m. "Your Money," WAAB "Success," Harry Balkin, WOR Ben Fallon's Orchestra, WMCA, 30 m. 9:45 P.M. EDT; 8:45 EST; 7:45 CT Adventures in Health, WJZ WBZ WHAM KDKA WLW Unbroken Melodies, WLW Baseball Scores and News, WAAB Los Chicos, WOR Paulist Chorists, WGN, 45 m. 10 P.M. EDT; 9 EST; 8 CT Victor Young's Orchestra, WFAP WEEI WJAZ WCHS WTAG WJAZ WGY WLW, 30 m. Madams Schuman-Heink, WJZ WBZ In a Garden, KDKA, 30 m. Ted Fiorini's Orchestra, WABC WAAB WDRG WCAU, 30 m. "Chansonette," WOR, 30 m. Marie Kaufman, soprano, WPG Menlo Guitone at the organ, WMCA, 30 m. 10:15 P.M. EDT; 9:15 EST; 8:15 CT Pittsburgh Symphony Orchestra, Antonio Modereeli, conductor, WJZ WBZ KDKA, 45 m. Jack Ingelsall, news, WNAC WEAN WMAS WLWB The Dukes, WPG 10:30 P.M. EDT; 9:30 EST; 8:30 CT Hall of Fame, Groucho and Chico Marx, WABC WJAZ WCHS WTAG WJAZ WGY, 30 m.

Educational Saturday, May 26 5:30 P.M. "The New Deal: A Survey," talk by Levering Tysor, Director, National Advisory Council on Radio in Education, NBC WFEA Monday, May 28 5:15 P.M. "Careers For Women," talk by Mrs. Joseph Shouse, NBC-WFAP Tuesday, May 29 4 P.M. Comment on the World's Fair Art Show by prominent art critics, NBC-WFAP 45 Minutes in Hollywood, Preview, "Little Man, What Now?" Wynne Gibson, WABC WNAC WEAN WICC WDRG WORG WCAU, 30 m. Lynn L. O. O. F. Choir, WAAB WLWB WFEA WMAS, 30 m. Charles Leonard, WOR, 30 m. The Wandring Post, WPG Florence Richardson's Orchestra, WMCA Russian Cathedral Choir, CKAC, 30 m. 10:45 P.M. EDT; 9:45 EST; 8:45 CT Nicholson's Orchestra, WAAB Steel Pier Orchestra, WPG, 30 m. Ben Pollack's Orchestra, WMCA 11 P.M. EDT; 10 EST; 9 CT Baseball Scores, WFEA Canadian Capses, WEEI WJAZ WCHS WTAG, 30 m. WFAP from 11:15 Roxanne Wallace, WJZ WHAM Time, weather, sports review, WBEZ Zep Hour, WLW, 30 m. In the Master's Music Room, WAAB WFEA WMAS WLWB Sports, news, KDKA "Moonbeams," WOR, 30 m. Zero Hour, WLW Tom Devodiv's Orchestra, WMCA 11:15 P.M. EDT; 10:15 EST; 9:15 CT Euno Polignoni, celloist, WJZ Everette Singers, WBZ Missionary Broadcast, KDKA, 45 m. Little Jack, WABC WDRG, 30 m. (WNAC WEAN WICC WFEA WMAS WLWB WCAU from 11:50) News, WNAC WEAN WICC WFEA WORG WNAC WLWB WNBH Steel Pier Danes Orchestra, WPG Udo's Tango Orchestra, WMCA 11:30 P.M. EDT; 10:30 EST; 9:30 CT Don Biglow's orchestra, WFAP WEEI WJAZ WCHS WTAG WGY WLW, 30 m. 30 m. Oratorio Gems, WTIC, 30 m. Ben Pollack's Orchestra, WJZ WBZ, 30 m. Tea Leaves and Jade, WLW, 30 m. Charles Metzger's Orchestra, WMCA, 30 m. Mrs. Garter's and Wern's Orchestra, WGN, 1 h., 45 m. 11:45 P.M. EDT; 10:45 EST; 9:45 CT Johnny Johnson's Orchestra, WABC WNAC WFEA WDRG WORG WMAS WLWB WCAU, 30 m. 12 M. EDT; 11 P.M. EST; 10 CT Dan Russo's Orchestra, and Hollywood on the Air, WFAP WGY, 1 h.

Station Directory

Table with 4 columns: Station, Chain, K.C. Watts, Location. Lists various radio stations across the country with their frequencies and locations.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; NY, Yankee Network; DIM, Dial Network; C, Federal Broadcasting Corporation; CRC, Canadian Radio Commission; NEN, New England Network.

Radio Lane

By Jimmy J. Leonard

MEXICO always has been the naughty child and impending danger to UNCLE SAM'S rather peace loving Radio Lane. That country has allowed undesirables ousted from the States to set up radio stations for the purpose of selling "quack" remedies across the Rio Grande. Now great danger to the United States networks seems evident. Our Southern neighbor has reallocated its stations.

How badly the stations broadcasting along the boundary line will be affected is a matter of guess work at present, but, according to all supposition, about 38 stations will be much inconvenienced. In some cases Mexican waves will over-rule waves shooting from WEA F, WOR and WABC's outlets. Some say this reallocation of Mexican stations was done because of animosity growing out of a quarrel between Mexico and the United States.



CHARLES CARLILE

CHARLES CARLILE comes back to the air from his fling at operatic work in New Orleans. The strangest part about this fine singer is the fact that he never had any inclination to sing until his mother pleaded with him to enter the ATWATER KENT contest. His untrained voice was good enough to overshadow well-trained larynx for a fourth place. He won a scholarship which took him two years to complete, and when he came back from study, CBS snapped him up. He's going better than ever now.

Many wonder at the sudden rise and quick oblivion of RUSS COLUMBO. CON CONRAD, one of the finest managers a man ever had, seems to have left the singer on his own, and "his own" doesn't appear to be enough to keep him in his once fine stride.

It will be some time before you hear JEANNIE LANG titter before a microphone. She and JACK WHITING will be let go by JACK DENNY to make room for a new pair of warblers. VINCENT LOPEZ is now working up an hour program which he hopes will make R. VALLEE bluish.

And speaking of VALLEE brings to mind the rumor that he will take his show from NBC air waves and place it with CBS. The rumor was not only denied by VALLEE but his sponsor signed up for another 12 months with NBC. That's spiking them, RUDY!

WHDH is out of the Federal Broadcasting System's scheme of things. Rumor has it that the System didn't care to have a short hour station carrying its programs. Then Dame Rumor pops in her sharp nose again and says that the powers-that-be are angling for WAAB as an outlet for the Federal System.

If the fact that WNAC has asked the United States Radio Commission for more power has anything to do with the subject, you're welcome to it. EMERSON GILL is going to play his sweet tunes at Norumbega Park this Summer as usual. But his singer, "PINKY" HUNTER, will be absent. "PINKY" has formed a band of his own.

JESSICA DRAGONETTE is going to make a feature motion picture. GUY LOMBARDO will switch over to NBC on June 1.

I never thought I'd live to see the day! The Yacht Club Boys went to sea and became violently seasick!

MICROPHONE

VOLUME III Saturday, May 26, 1934 NUMBER 21

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS

A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

Entered as second class matter August 11, 1933, at the post office at Boston, Massachusetts, under the Act of March 3, 1879.

The MICROPHONE will not be responsible for unsolicited manuscripts unless they are accompanied by return postage.

Subscription for one year, \$1.50 postpaid. Single copies, five cents each. Advertising rates on application to the Business Manager.

Offices, No. 34 Court Square, Boston, Massachusetts. Telephones (connecting all departments) LAFayette 2860 and 2861.

Out Of Bounds

WHEN will American sponsors of advertising programs learn the lesson England offers? There a public poisoned by plugs asserted itself, with the result that no advertising is permitted by the British Broadcasting Corporation.

American air advertisers must clean up the air waves, or they simply will pass out of the picture. The public, long apathetic, at length is aroused.

Already the National Committee on Education in Radio has asked President Roosevelt to control radio advertising. Why? The Committee reports:

"Because undesirable radio advertising has exceeded reasonable bounds, both in regard to the amount and more especially the kind of copy."

And what does the Committee recommend? At the moment, merely study to:

"Including the possibility of government regulation, including the censorship of advertising."

Government control. Government regulation. Government censorship. A short step further to government ownership. Do air advertisers desire government ownership, which means that they will be barred from the air, if necessary, to protect the public rights?

If they do, they will continue to offend, and in due course reap the reward of their folly.

Radio Masters-of-Ceremony Are Dying

By DICK TEMPLETON
New York Correspondent

JUST as the movie theatres began some months ago to do without masters of ceremonies, so are radio programs of the future going to get along without their allegedly humorous interruptions.

Five program builders who are getting ready to launch shows for the late Summer and Fall are planning musical shows where the only spoken word outside of the commercial will be something like this over a musical background, "James Melton sings 'Rose of My Heart,'" and then the tenor starts singing.

Program builders, unusually late, are waking up to the realization that some Broadway yokel's attempt to be humorous has done little else than slow up an otherwise rapidly moving program. They want the musical numbers now tied together instead of being slowed down.

And like many sponsors of humorous programs who are ducking away from comedians, they have at last discovered that what they fancy is very funny the great majority of the radio listeners find only boring.

And beyond that, the radio audience is very sick of startling statements like "And now Joe Blotts (of whom you as a listener have never heard) sings his own original arrangement of

'Falling Down a Flight of Stairs for Flora' as only he can sing it—give it, Joe!"

Them days, amid belated hosannas from listeners, are almost gone forever.

In the theatre there might have been some reason for a master of ceremonies. Scenery had to be changed and curtains dropped and pulled up. But the microphone needs no scene-shifting. In their over-eagerness to lift as much that was entertaining from the theatre as they could, radio program builders have attempted to lift too much.

One of the unnecessary things they pulled from the wings was the master of ceremonies. And now he will have to learn to be very funny, to sing or to operate a sounds effects box if he wants to remain in the studio.

Program builders, in stealing thunder from the theatre, have in many instances failed to realize that even before radio kicked it, vaudeville was limping. Some of the things that made it stagger to oblivion also helped to render certain radio programs ineffably dull.

Gradually the radio lads will learn. The first thing they apparently have learned is that a mouthful of meaningless words between musical numbers is without value.

And for the sake of your tender ears, that is something!

And, speaking of masters of ceremony, one of these gentlemen, GRAHAM MCNAMEE, rigged up radio's first air-conditioning plant at 195 Broadway. It consisted of an electric fan blowing across a hundred-pound cake of ice resting in a tin tub in the single control room.

MAX BAER, contender for the world's heavyweight championship, is taking lessons in crooning. The reason is that his script on the air calls for a little pinch-hitting in the singing line. And, as BAER won't have a double, he had to learn the correct method of nightclub gargling.

At last the lowly sound-effect man on the radio can claim that his profession must have dignity. The reason is that JOE COOK, comedian on the House Party program on Saturday night, has become the sound expert for the program. He isn't happy unless he has some scissors to snip or paper to crumple as part of the show.

Studiosity

By Les Troy

A DISTINGUISHED-LOOKING gentleman was in a New York sporting goods store buying fishing tackle. The clerk was somewhat surprised at the size and strength of the equipment the gentleman was buying. "Why," he said, "you must be going to try to pull in the sea serpent of Loch Ness that is always being mentioned over the radio by Edwin C. Hill."

The gentleman drew himself up to his full height, bestowed a Union League Club look on the salesman through his pin-nez and said: "It's amusing that you mention that name. For it happens to be my own."



EDWIN C. HILL

NICK LUCAS, "the crooning troubadour," was accosted by a man evidently "crooked," as he was entering the Columbia building in New York. LUCAS was at a slight disadvantage because he happened to be carrying four banjos. NICK's tipsy friend offered him 50 cents for one of them. But Mr. LUCAS would not sell. Matters were reaching a crisis as the conversation lapsed and the gentleman began to resort to violence in order to get a banjo.

At the crucial moment a third man made his appearance, carrying a bull fiddle. Immediately the tipsy one's eyes spotted it he made for it, probably on the theory of more instrument for his money. When last seen the man with the bull fiddle was holding his own in a race down Madison Avenue.

Here are a couple of anecdotes to prove that radio people do have a sense of humor.

An etiquette teacher approached FRANK BLACK, NBC musical director, and asked if it was customary for the musicians to stand up when they accompanied a femal vocalist. Without batting an eye FRANK answered her: "Until she says, 'Gentlemen, be seated.'"

And then someone came into the studio where BABE RUTH was broadcasting and asked him why he sat down while he talked on the air. Said RUTH: "I enjoy it as much as eating a big dinner—and I never eat a meal standing up."

A visitor recently asked ALBERT SPALDING, the violinist, why he always carried two violin cases when he came into the studio for a broadcast.

"So I will balance, my dear sir," said Albert. "If I only had one I would no doubt stretch one arm longer than the other one is."

The visitor agreed that it was a good, sound theory.

After WILFRED GLENN, basso of the Revelers quartet, had gone away down for a deep B flat, a visitor asked: "Do you always sing that low, Mr. Glenn?"

"Only when the notes call for it," said Wilfred.

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

(Please print)

Name.....

Street.....

City or Town.....

State.....

(Subscription \$1.50 per year, postpaid)

Personalities of Radio As the Publicity Director Recalls Them

Rudy Vallee Acts 'Uppish' To Admirers

(Continued from Page 1)

prepared to go on the air and one after another of the studio hangers-on were expelled.

Aghast was SAM when finally HE got what is known as "the bounce" in the gentle but firm words from ANDY:

"Sam, please shut the door on your way out."

MORTON DOWNEY is probably the best hail-fellow-well-met of all the radio stars ever to come to Boston. Any of the local radio scribes will bear testimony to that.

One of the little known habits of DOWNEY is his wearing of a heavy silver crucifix suspended on a silver chain about his neck. He doffs the crucifix during stage shows and upon his return to his dressing room, picks it up, kisses it and replaces the sacred emblem about his neck.

To JACK GOLDSTEIN, DORIS KENYON was perhaps the most notable radio-movie personage that he ever presented at the microphone. She wrote her own interview!

"And she made only one error," remarked Jack. "She had the Minute Men racing across Boston Common."

Mr. GOLDSTEIN remembers PAUL, WHITEMAN as "one who can be the most disagreeable."

"No, I won't pose," the shriveling maestro shrilled during a recent visit after Mr. GOLDSTEIN had taken the pains to line up a battery of newspaper photographers.

The Greatest Giver

GUY LOMBARDO, the wizard of lullaby dance tunes, is nominated by JACK SAEF, public relations director of the Metropolitan Theatre, as the "most patient."

"Guy wouldn't give the slip to a single one of the autograph hounds," said Jack.

"He's the greatest giver in the world. One day Lombardo actually gave away his collar and necktie to souvenir hunters here at the theatre."

As THE MICROPHONE interviewer coughed delicately at the "collar and necktie," JACK put on that pained expression peculiar to publicity directors whose veracity has been questioned—to show that he meant it all.

In mention of the "most patient" radio star to come to Boston, BEN BERNIE must be given a prominent place. The Ole Maestro gives a fatherly ear to schoolboy editors, hero worshippers, favor-hunters or just plain crackpots.

This understanding of his fellow human beings' feelings BEN demonstrated again and again during his last stay in Boston, even though at that time he was secretly suffering from an illness.

BEN remembers vividly the days when he sojourned in a Howard st. "flophouse"—that's his word—when he was a \$12-a-week fiddler.

The "Croon Prince"

RUDY "Croon Prince" VALLEE is remembered not too kindly at one Hub theatre where several of the girl secretaries bronx-cheered the mention of his name.

"The Most Notable"



DORIS KENYON, actress, described by JACK GOLDSTEIN as the most notable radio-movie personage he has interviewed on the air.

"Why," declared one of the typewriter lassies, "Rudy was positively discourteous. He wanted to be treated like a god. Ask him a question and he would yawn, 'Haven't you read my book? It's all stated there.'"

On the other hand, RUDY may have had an off moment that day. HARRY PAUL, of Chelsea, who of all New England newspapermen, knows RUDY most intimately and personally, swears that RUDY is just a big carefree, curly-haired boy and if at times, badgered and pawed by the eager multitudes, the great crooner gets a little out of sorts, who can blame him?

GRAHAM McNAMEE has the borrowing habit, it developed during his trip to Boston to word-picture the Patriots' Day Mara-

thon. Among other things, he procured the loan of WBZ announcer AIDAN REDMOND's stopwatch.

"When did he return it?" the WBZ announcer was asked.

"Never," said Aidan.

Modest Ted Husing

That TED HUSING is radio's greatest "I am" man is hardly news. The thought that there may be profounder intellects in the world than himself has never occurred to the peerless CBS yarn-spinner.

However, the picture of precocious TED lolling at ease in the Boston Ritz-Carlton and calmly agreeing with scribes assembled there that he IS good, has not been generally told.

"Sure, I'm the best in my line," complacently admitted Ted. "I've gotta be."

The next day he went over to Harvard Stadium and learned some more, including the term "putrid."

It was at the Ritz-Carlton that EDNIE CANTOR showed that the "pop-eye" business isn't really a business with him at all. He was made that way.

During a theatrical breakfast arranged for him by JOE DI PESA of the Loew organization, EDNIE parried wise-cracks with a swiftness that would deceive the ordinary listeners, all because of the naturally "surprised" expression that he wears, like a baby who has been robbed of a lollipop.

Appraised by Goldstein

JACK GOLDSTEIN gives other glimpses in retrospect of the fads and foibles of some of the other stage-radio stars. JACK looks back on them as follows:

BARBARA STANWYCK was the "most down-to-earth person, as democratic as your own sister. She admits fighting with her hus-

band, Frank Fay."

JACK PEARL was the "most unselfish, always insisting that Sharlie, Cliff Hall, take the bows."

LINA BASQUETTE was "the most beautiful, yet the strangest acting. She attempted to sing!"

BERT LAHR was "the most suspicious. Thought the press agent was getting the dough for his radio appearance. He inquired three times at the theatre and twice at the studio before he went on."

WILLIE GAXTON was "the greatest ad libber. Had a swell time kidding at the microphone."

ETHEL BARRYMORE "gave me the double-cross. Said she would go on the air and then didn't."

JOHNNY MARVIN, the ukulele-yodeler, was "the biggest hick."

As Seen by SaeF

According to JACK SAEF of the Metropolitan Theatre, LANNY ROSS is the "handsomest" and the "greatest worrier" of the radio stars.

"How am I doin'?" was his incessant refrain between shows.

JOE PENNER, the newest sky-rocket among ether clowns, says Mr. SAEF, is the "most bashful."

"He never fights," added JACK.

VAUGHN DE LEATH was "the perfume girl—with six or eight kinds of scents on her table, one for every mood."

PHIL COOK, the man with the myriad voices, was the "greatest gargler." COOK kept an array of sprays and lotions in his dressing room to preserve that golden larynx of his.

To JACK SAEF, STOOPNAGLE and BUDD were "the party boys, out until 4 in the morning and always spreading their horse play." HARRY RESOR, the Eskimos' director, was "the great recluse. It was his first stage appearance and he stayed in his room all the time."

They Smile and Snarl

Such has been the parade of radio stars in Boston.

Even the married couples among them reveal their human traits.

LEE SIMS and ILOMAY BAILEY, during their one stage engagement here, showed that they can hurl words at each other like any Mr. and Mrs. LEE even knew a few cuss syllables, too.

GRACIE ALLEN and GEORGE

Confident



TED HUSING, announcer who frankly and freely admits that he's good.

BURNS are another pair.

"He just sat at a typewriter, pecking away, and she flitted around shopping between shows."

Ain't it the truth?

Taken all in all, radio stars must be just folks, even as you and I. Some are more considerate than others. They smile when they're happy and snarl when they have indigestion.

OWEN D. YOUNG, though not a radio "star," is one of the biggest figures in broadcasting and typical, in a way, of the industry.

One night, WALTER "Hap" MYERS, then NBC boss in Boston, suddenly was summoned intown when a scheduled ROOSEVELT broadcast went "screwy." Scrambling off the WBZ elevator, he headed for his office in high dudgeon, as they say, and frothing at the gills.

He was halted at his office door by a couple of studio attaches, with frantic arm-wavings and loud stage whippers.

"Shhhh, Shhhh, Owen D. Young is in there!"

Wasn't he worried enough about the ROOSEVELT broadcast flop, without being kidded, thought Mr. MYERS? So he yelled:

"Owen D. Young, Nuts!" Then he bolted in . . . and OWEN D. YOUNG WAS there.

"Why should you apologize," smilingly said Young to Myers. "It's your office, isn't it?"

Fisher Is Interviewed

HENRY J. FISHER, president of the United Hospital Fund, will discuss "What Is Happening to Hospitals" in an interview over the CBS-WABC network Tuesday, May 29, from 3:45 to 4 P.M. FISHER will be interviewed by LOUIS RESNICK, who is director of the Department of Public Information and Education of the Welfare Council of New York.

Wise-Cracks



EDDIE CANTOR who wise-cracks off the stage as well as on it.

"Most Patient"



BEN BERNIE, the "Old Maestro," who lends a patient ear to his friends of the radio audience.

STATION DIRECTORY Page 4

Tuesday, May 29 - National Spelling Bee on WABC at 12:15 P.M.

Highlights

- P.M.**
- 12:15-National Spelling Bee, CBS-WABC
 - 4:00-World's Fair Art Show, NBC-WEAF
 - 8:00-Rudy Vallee, NBC-WEAF
 - 8:30-Voice of America, CBS-WABC
 - 9:00-Captain Henry's Show Boat, NBC-WEAF
 - Mark Warnow's Orchestra, CBS-WABC
 - 9:30-Minneapolis Symphony Orchestra, CBS-WABC
 - 10:00-Connie Boswell, Stoopnagle and Budd, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8 A.M. EDT; 8 EST; 7 CT
Sari Herman and Frank Banta, WEAF WCHS WGY
- Clothes Institute, WEEL
- The Magic Hour, WIAG
- Breakfast Club, WJZ, 1 h. (WHAM, 15 m. from 9:15; WBZ from 9:30), KDKA
- Round Towners Quartet, WABC WNAC WEAN WICG WFEA WDRG WORC WMAS WLBZ WHAS
- Needham Paramount Organ, WB50, 30 m.
- Early Bird Birthday Club, WNBX, 1 h.
- Devoctions, WHEB
- 9:15 A.M. EDT; 9:15 EST; 7:15 CT
Lodi Trio and White, WEAF WEEL WJAR WCHS WTIC WGY
- In the Luxembourg Gardens, WABC WNAC WEAN WICG WFEA WDRG WORC WMAS WLBZ WHAS, 30 m.
- 10:30 A.M. EDT; 10:30 EST; 7:30 CT
Bradley Kincaid, WEAF WJAR WCHS WTIC WGY
- Walt Whitman Club Orchestra, WBZ
- Musical Masterpieces, WHEB
- 9:45 A.M. EDT; 9:45 EST; 7:45 CT
News and The Wife Saver, WEAF WEEL WJAR WCHS WTIC WGY
- Mystery Chet, WABC WAAB WEAN WFEA The Yankee Singers, WNAC WICG WFEA WDRG WMAS
- Mrs. Charles Greiner, bridge WB50
- Janet Gray, home dat, WHEB
- 10 A.M. EDT; 9 EST; 8 CT
Breen and deRose, WEAF WTIC WJAR WCHS WTIC WGY
- Edward McHugh, violinist, WJZ WBZ Bill and Ginger, WABC WAAB WFEA WDRG WORC WMAS WLBZ WHAS
- Gretchen McMillan, food and homemaking School, WNAC, 30 m.
- Stories of the fishing industry, WB50
- Garden Club News, WHEB
- Martin Melodist, WNBX
- 10:15 A.M. EDT; 9:15 EST; 8:15 CT
Clara, Lu 'n' Em, WEAF WEEL WCHS WTIC WGY
- Castles in the Air, WJZ
- Duke Dreyer's Orchestra, WBZ
- "Current Questions Before Congress," WABC
- WEAF WICG WDRG WORC WMAS WLBZ WHAS
- Aunt Sammy, WFEA
- Bob White, WJZ
- Stogie Music, WHEB
- 10:30 A.M. EDT; 9:30 EST; 8:30 CT
Treasure Chest, Howard Phillips, baritone; Don Allen's Orchestra, Martha Lee Cole, interior decorator, WEAF WEEL WJAR WCHS WTIC WGY
- Today's Children, WJZ WBZ WBAL KDKA News and Erivolties, WABC WNAC WICG WDRG WORC WMAS WLBZ WHAS
- Morning Musical, WAAB WEAN
- Stock Market Quotations, WB50, 4 h., 45 m.
- Women's Forum, WNBX
- Morning Concert, WNBX
- 10:45 A.M. EDT; 9:45 EST; 8:45 CT
News and Morning Parade, WEAF WJAR WCHS WTIC WGY
- Musical Tunes, WEEL
- News and Radio Kitchen, WJZ
- Questions, WNAC
- News, WBZ
- Short Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
Edison Friendly Kitchen Program, WEEL
- Galaxy of Stars, WGY WTAM WLW
- The Hoopnought, WJZ WBZ KDKA
- U. S. Navy Band, WABC WNAC WEAN WFEA WDRG WORC, 30 m.; WICG from 11:15
- Fashion Period, WAAB
- Rev. E. B. Nash, WNBX
- Edna Comstock, WHEB
- 11:15 A.M. EDT; 10:15 EST; 9:15 CT
Your Child, WEAF WEEL WJAR WCHS WTIC WGY
- Pop Concert, WTIC
- Prince Irakli Obegtanin, piano, WJZ WHAM Piano, WBZ
- Modern Secrets, WNAC WCAU
- Fashion Revue, WFEA
- Thomas Brennan, tenor, WHEB
- Tomm Crier, WNBX
- 11:30 A.M. EDT; 10:30 EST; 9:30 CT
Three Shades of Blue, WEAF WEEL WJAR WCHS WTIC WGY
- Pop concert, WTIC
- U. S. Marine Band, WJZ KDKA, 1 h., WBZ WHAM 30 m.
- Melody Parade, WNAC WEAN WFEA WDRG WORC, 30 m.; WABC, 15 m.; WBZ from 12:45
- Etiquette Lady, WHEB
- Violent Post, WNBX
- 11:45 A.M. EDT; 10:45 EST; 9:45 CT
Al Bernard, minstrel, WEAF WEEL WJAR WCHS WTIC WGY
- Bert Alley, music, WABC
- "The Melody Sweethearts," WNAC
- Dance Tunes, WHEB
- News, WNBX
- 12 N. EDT; 11 A.M. EDT; 10 CT
Gene Aronold, WEAF WEEL WCHS WTIC WGY WJAR
- Minor Views the News, WBZ
- "The Voice of Experience," WABC WNAC WEAN WDRG WORC WCAU
- Studio Program, WTIC
- Dial Revue, N. H. Extension service, WFEA, 30 m.

Farm Talk, WAAB WNBH
Noonday Musicale, WMAS WLBZ WFEA
Michael Treon, tenor, WOR
Laural Trio, WTIC
People Who Make News, WHEB
Parent's Forum, WNBX

12:15 P.M. EDT; 11:15 A.M. EST; 10:15 A.M. CT
Johnny Marvin, WEAF WEEL WJAR WTIC
WJZ from 12:20
Phil Boudin, accordionist, WTIC
March and Hal, WJZ
Agriculture talk, WJZ
Tenth Annual National Spelling Bee, from Washington, WABC WAAB WEAN WICG WFEA WDRG WORC WMAS WLBZ WHAS WCAU, 45 m.
News, time, temperature, WNAC
Girls' Service League, WOR
Songs, WMCA
Musical Gems, WHEB
White House Problem, WNBX

A Paradox



HELEN CHOATE, as pretty as a heroine, is usually cast as the "beauty," or villainous streen, in NBC dramatic productions.

12:20 P.M. EDT; 11:20 A.M. EST; 10:20 A.M. CT
Maurice Lee's Ensemble, WEAF WEEL WTIC KDKA
WGY Farm Program, WGY, 30 m.
Vic and Sade, WJZ WBZ WBAL WHAM KDKA
Microphone Gospel, WABC
Shoppers' Exchange, recordings, WNAC, 30 m.
Stocks, WMCA
N. H. Farm Reporter, WHEB
Organ, WNBX

12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT
Markets, weather, WEAF
Carnegie Cabot, Decatur, WEEL
Merry Macs, WJZ WBZ WBAL WHAM
Ernie Holst's Orchestra, KDKA
Vocal program, WNBX
N. H. A. Program, WNBX

1:00 P.M. EDT; 12 N. EST; 11 A.M. CT
Don Pedro's Orchestra, WEAF WEEL WJAR WCHS WTIC WGY, 30 m.
Words and Music, WJZ
Weather and agricultural reports, WBZ
Albany on Parade, WGY, 30 m.
Latter-day's Orchestra, WABC WNAC WFEA WDRG WORC WMAS WLBZ WHAS
Local news and organ music, WTIC
Dance Marathon, WAAB WFEA WMAS
N. Y. Breaker Club Orchestra, WBZ
Dr. H. I. Strandhagen, WOR, 30 m.
String Trio, WMCA
Dial Revue, soprano, WOR
Luncheon program, WHEB
Albert Leyshat, baritone, WNBX

1:15 P.M. EDT; 12:15 EST; 11:15 CT
Ned Parrish's Orchestra, WEAF WEEL WJAR WCHS WTIC WGY
The Honorable Archer, WJZ WBZ KDKA
Joy Marrow, music, WABC WNAC WORC
Melody Jack Smith, WAAB
Ariel Ensemble, WOR
News, WMCA
News, WFEA
Osborne Wade, trumpet, WNBX

1:30 P.M. EDT; 12:30 EST; 11:30 CT
Organ, WEAF, 30 m.
Weel Reading Circle, WTIC, 30 m.
"The Franchise of the American Revolution," WTIC
National Farm and Home Hour, WJZ WBZ KDKA, 1 h.
Jack Russell's Orchestra, WABC, WDRG WCAU
Beaux's Guild, WAAB WMCA WLBZ (WEAN WOR from 1:34)
News, WEAF, WICG WORC WNBH WFEA WMAS WLBZ WHAS

1:45 P.M. EDT; 12:45 EST; 11:45 CT
Bradley Kincaid, songs, WGY
Tony Wines, WABC WNAC WDRG WMAS WCAU
People Who Make News, WFEA
Studio Program, WTIC, 30 m.
Orix Holley, soprano, WOR
Farm Reporter, WNBX

2 P.M. EDT; 1 EST; 12 N. CT
Merry Madcaps, WEAF, 30 m. WJAR
WTIC WJZ 15 m.
Ann Fife of the organ, WABC WEAN WDRG WICG WLBZ WORC WCAU
Municipal Forum, WNAC
Classic Album, WAAB WNBH
Bob White, WEAN, WNBH
The Theatre, WMCA
Dr. Arthur Frank Payne, WOR

2:15 P.M. EDT; 1:15 EST; 12:15 CT
Pure Food Institute, WEEL WTIC WJAR WCHS WTIC WGY, 30 m.
Ann Leah, organ, WABC WCAU
Spotlighting Modern Education, WNAC
Nell Vinick, beauty talk, WOR
Sports, WMCA

2:30 P.M. EDT; 1:30 EST; 12:30 CT
Robert Crawford, baritone, WEAF
Snack-out Comedy, WJZ WBAL
Rhythmic and Cadence, WBZ

Two Piano Recital, WOR
Songs, WB50, 30 m.
Gypsy Trio, WEAF WEEL WJAR WCHS WTIC WGY
4:45 P.M. EDT; 3:45 EST; 2:45 CT
Lady Next Door, WEAF WEEL WTIC
General Federation of Women's Clubs, WJZ WBZ
Interview with T. S. Stribling on "Unfinished Cathedral," WABC WEAN WDRG WLBZ WHAS WCAU, 30 m.
The Easy Chair, WOR
Matinee Melodist, WB50
Gladys Grant, WNBX
Addie W. Hanson, WHEB
Carrie's Club, WMCA

5 P.M. EDT; 4 P.M. EST; 3 CT
Music Box, WEAF WEEL WCHS WTIC WTIC WLW
Palmer Clark's Orchestra, WJZ, 30 m.
Agriculture markets, WBZ
The Dictators, WAB WAAB WEAN Variety, WOR
Sally's Party, WMCA
Story Book Lady, WNBX
Musical Gems, WHEB

5:15 P.M. EDT; 4:15 EST; 3:15 CT
The Monitor View, WABC WNAC WFEA WDRG WORC WCAU
James Smith, WHEB
Organist, WNBX

5:30 P.M. EDT; 4:30 EST; 3:30 CT
The Tattered Man, WEAF WEEL WTIC WJAR
Singing Lady, WJZ WBZ WHAM WBAL Jack Armstrong, "All-American Boy," WABC "Once Upon a Time," WOR
The Interred Man, WEAF WEEL WTIC WCHS WTIC
Singing Lady, WJZ WBZ WHAM WLW Melody Mart, WFEA WORC WLBZ WMAS WAAB
Basil Ruysdal, WOR
Violin, WJZ, WBZ
Cello Program, WHEB
Dr. C. L. Blazson, WNBX

5:45 P.M. EDT; 4:45 EST; 3:45 CT
Nursery Rhymes, WEAF WEEL WCHS WTIC WGY
The Singers, WJAR
Vagabonds, WGY
Orphan Annie, WJZ WBZ WHAM KDKA
Gordon, Dave and Bunny, WABC WEAN WDRG WORC WCAU
Bob White's Scrap Book, WNAC WFEA WDRG WLBZ WHAS
Sam Bittel's Orchestra, WAAB
Travel Talk, WFEA
Tex Fletcher, songs, WOR
Dial Revue, soprano, WOR

6 P.M. EDT; 5 EST; 4 CT
Mme. Frances Alda, WEAF WLW, 30 m. (WJAR from 6:25)
The Evening Tattler, WEEL, 30 m.
Sally and Sue, WOR
Sung Song, WMCA

6:15 P.M. EDT; 5:15 EST; 4:15 CT
Barnacle Bill, WJZ WHAM
Bill Williams, WBZ
Bobby Breen, WJZ
WEAN WDRG WORC WLBZ WCAU
Baseball scores, WNAC
Baseball scores, WFEA
Stiffies, WHEB
Radio School, WNBX

6:30 P.M. EDT; 5:30 EST; 4:30 CT
Mid-Week Hymn Sing, WEAF WTIC WJAR WCHS WTIC WGY
School Orchestra Competition, WNAC, 30 m.
Baseball scores, WEAN WICG
Sung Club, WJZ
Adept No. 9, WAAB
Harry Herzfeldt, WOR
Quartet, WHEB
Hilbilly, WNBX

6:45 P.M. EDT; 5:45 EST; 4:45 CT
My Small, WEAF WTIC WGY WTIC
Lionel Salce, WEAF
Basil Bittel's Orchestra, WABC WFEA
Lowell Thomas, WJZ WBZ WHAM KDKA WLW
Enoch Light's Orchestra, WABC WFEA WMAS WLBZ WHAS
Robbins' Orchestra, WAAB
Merry Go-Round, WEAN
Phil Good, WJZ
Novelty, WHEB
Phil Sherman, sports, WNBX

7 P.M. EDT; 6 EST; 5 CT
Goodrich Baseball Review, WEAF
Bob Lewis, WNBX
Rhode Island Historian, WJAR
Annette McGough, songs, WGY
Annie's Andy, WJZ WBZ WHAM WLW KDKA
Morton Downey, WABC WEAN WICG WDRG WORC WCAU
Merry Go Round, WNAC
Local News, WLBZ
Weather, news, WAAB WORC
Dial Revue, WFEA
Ford Frick, sports, WOR
Heien Clagger Funkhouser, WHEB
Ted Casey, WNBX

7:15 P.M. EDT; 6:15 EST; 5:15 CT
Geoe and Glenn, WEAF WEEL WJAR WCHS WTIC WGY
"The National Administration and Local Reorganization," Government Talk, WJZ WBZ WBAL WHAM, 30 m.
Pittsburgh Varieties, KDKA
Just Plain Bill, WABC WNAC WCAU
Jack Fischer's Orchestra, WAAB WICG WORC WMAS
U. of Cincinnati Glee Club, WLW
Sports, WTIC
Baseball scores, WFEA
Sports, News, WHEB
Dutch and Hal, WNBX
Queens Hotel Concert Trio, CKAC

7:30 P.M. EDT; 6:30 EST; 5:30 CT
East and Dunke, WEAF WCHS WGY
Teddy Bergman, WEEL
Erienski Melodist, WJAR
Talk of Town, variety, WTAG
Paul Keast and Hudson's Orchestra, WABC
WDRG WORC WMAS WCAU
Sea Stories, WNAC WEAN WFEA
Charlotte Ensemble, WAAB
Footlight Echo, WOR, 30 m.
Bob Newhall, WLW
Vera Merrill, WHEB

7:45 P.M. EDT; 6:45 EST; 5:45 CT
The Goldbergs, WEAF WEEL WJAR WCHS WTIC WGY WTAM
Grace Hayes, songs, WJZ WHAM
Dunbar Quartet, WBZ
Sally and Sue, KDKA
Boake Carter, WABC WNAC WICG WFEA
WDRG WLBZ WNBH
The Merry Go-Round, WEAN
Melody Masters, WLW

Luigi Roncaldi's Concert Orchestra, CFRB
Tom Grande, WHEB

8 P.M. EDT; 7 EST; 6 CT
Leo Reisman's Orchestra and Phil Dugy, WEAF WEEL WJAR WCHS WTIC WTIC WGY, 30 m.
Mystery Drama, WJZ WBZ KDKA WLW, WJZ WBZ
The Troopers, WABC WNAC WEAN WICG WFEA WDRG WORC WLBZ WMAS
E. A. Concert, WABC WNBH, 1 h.
Dinner Concert, WJZ WBZ, 30 m.
"Radio Vanities," Frank Parker, tenor, WOR, 30 m.
Provincial Hour, CKAC

8:15 P.M. EDT; 7:15 EST; 6:15 CT
"The Voice of Experience," WABC WNAC WEAN WDRG WCAU
Vera C. Park, contralto, WPG

8:30 P.M. EDT; 7:30 EST; 6:30 CT
Wayne King and Orchestra, WEAF WEEL WJAR WCHS WTIC WGY, 30 m.
Conrad Thibault and Leo Bennett, WJZ WBZ WHAM WLW
"Accordiana," with Abe Lyman's Orchestra
Vivienne Segal, WABC WNAC WEAN WICG WFEA WDRG WORC WMAS WLBZ WHAS
Mystery Stories, WICG WFEA WNBH WEAN WORC WMAS WLBZ
Bostah Minniewich and his Harmonica Rascals, WOR, 30 m.
Serial, WPC
Dinner Concert, WHAS, 30 m.

9 P.M. EDT; 8 EST; 7 CT
Ben Berens and Orchestra, Cast of "Thank You, Mr. Taver," WJZ WLW, 30 m.
"Your Stars," WEAF WEEL WJAR WCHS WTIC WGY WLW, 30 m.
Household Melodist, WJZ WBZ WHAM KDKA, 30 m.
Freddy Mattin's Orchestra, Maudy H. B. Paul, with artist, WABC WNAC WEAN WFEA WORC WMAS WCAU, 30 m.
Messner's Orchestra, WAAB WICG WLBZ WNBH
Vagabonds, WFEA
Back Stage with Boris Morros, WOR
Paul Haas, tenor, WPC
Bostah Minniewich, WGN, 30 m.

9:15 P.M. EDT; 8:15 EST; 7:15 CT
Organ, WAAB WFEA WNBH WICG WLBZ
Angela di Mareo, soprano, WPG
WJZ WLW, 30 m.
Ed Wynn, WEAF WEEL WJAR WCHS WTIC WGY WLW, 30 m.
Eddie Duchin's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Minneapolis Symphony Orchestra, Eugene Ormandy, conducting, Glintka's Overture to "Russian and Ludmilla," Rubinstein's "The Blue Bird," Shubert's "Rustle of Spring," "Music Box" by Liadoff, "Trepak" from Tchaikovsky's "Nutcracker Suite," Habener's "Pas-American," "The Tale of the Comedians" from Strauss, "The Battered Bride," WABC WNAC WEAN WFEA WDRG WORC WCAU, 30 m.
Doris Dore, WJZ WBZ WHAM WLW
Sammy Ring, CKAC
Lawrence Salter's Orchestra, WGN, 30 m.
Traymore Concert Orchestra, WPG

9:45 P.M. EDT; 8:45 EST; 7:45 CT
"Mountain Moments," WOR

10 P.M. EDT; 9 EST; 8 CT
Birel's Casino, Gladys Swarthout, John Barclay, Frank Meloyre, WEAF WEEL WJAR WCHS WTIC WGY WLW, 1 h.
Ray Perkins, Stokes' Orchestra, Horton Smith, guest, WJZ WBZ WHAM WLW KDKA
Stoopnagle and Budd, Connie Boswell, Casa Luina Orchestra, WABC WNAC WEAN WICG WFEA WDRG WORC WLBZ WCAU WMAS, 30 m.
Hughie Connor's Orchestra, WAAB
Eddie Brown, violinist, orchestra, WOR
Vin St. George, CKAC
Ferde Morayo's Music, CFRB

10:30 P.M. EDT; 9:30 EST; 8:30 CT
Broadcast from Geneva, S. Mack Eastman, "The Coming Labor Conference," WJZ WBZ
"Conflict," WABC WAAB WORC WDRG WLBZ WHAS
Organ readings, WEAN
"Yankee Varsity," WNAC
Red and Black Revue, WOR, 30 m.
Concert, WTIC
Romance of Dan and Sylvia, KDKA

10:45 P.M. EDT; 9:45 EST; 8:45 CT
Harlem Serenade, WABC WAAB WORC WMAS WLBZ 15 m.
Jack Ingersoll and baseball scores, WNAC
Nancy Martin, KDKA

11 P.M. EDT; 10 EST; 9 CT
Emita Coleman's Orchestra, WEAF WJAR WCHS WTIC WGY
WEAF WTIC
Johnny Johnson's Orchestra, WGY, 30 m.
Lopez Orchestra, WJZ WHAM KDKA
Three Blue Notes, WBZ
News, WNAC WEAN WFEA WICG WORC Monmouths, WOR, 30 m.
Gotton Queen Minstrels, WLW, 30 m.

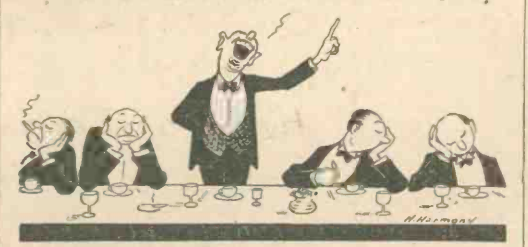
11:15 P.M. EDT; 10:15 EST; 9:15 CT
News, WEEL

The Post Prince, WJZ WBZ WHAM KDKA
News and Reggie Child's Orchestra, WABC WNAC WEAN WDRG WORC, 30 m.
Perley Stevens' Orchestra, WAAB

11:30 P.M. EDT; 10:30 EST; 9:30 CT
National Radio Forum, WEAF WEEL WCHS WTIC WGY, 30 m.
News and Brio's Orchestra, WJZ WBZ WHAM, 30 m.
Reggie Child's Orchestra, WABC WNAC WEAN WFEA WICG

Unaccustomed As He Is

GOOD SPEAKING IN PUBLIC IS A GIFT!



A LISTENER recently wrote in to JOHN B. KENNEDY, NBC commentator, and asked him where he learned to speak in public. KENNEDY replied: "I didn't. If you hear of a good instructor, let me know."

CARVER-NEW ENGLAND PRESS
Printing - Designing - Binding - Mailing
610 Atlantic Avenue, Boston
Telephone LI8791 9673

NOW

The Magazine That Has Something To Say - And Says It

**Offers In Its May Issue, Now On Sale
At All The News Stands:**

The Black and Blue Eagle

By Henry Harmony Cover Cartoon

Selfish and Unworthy

An Editorial

Radio Juss

By Carleton Pearl

Mad Priests

By Gerald Chittenden

Aboard The Buckaroo

Third Instalment of a Novel

By John Knowles Gowen, Jr.

The Busy Bees

By Carleton Pearl

Time And Trouble

By Diana Herbert

Henry Harmony

Shows Roosevelt

Two New Plays

By Edward Wicklow

The Movies Go Moral

By Hal Hull

Whistler's Mother Returns

By Dorothy Adlow

Spring Enchantment

By Morris Hastings

Books At Home

By L. A. Sloper

Children's Corner

By Jean West Maury

Books Abroad

By L. A. Sloper

What Ails Boxing?

By Charles Bowen

Dance Ambassadors

By Margaret Lloyd

Such Sacrifices

By Morris Hastings

Two Soups

By Philip N. Hobson

Q.—Something in May NOW for everyone? A.—No. Some-

thing for every intelligent person. Nothing for the nit-wit; NOW has no appeal for the moron-minded.

Q.—You let people subscribe to NOW? A.—We invite them to; there's a subscription blank on this page.

The MICROPHONE, Inc.

**Circulation Manager,
NOW,
No. 34 Court Square,
Boston, Massachusetts.**

**I'd like the next twelve issues of NOW.
I am inclosing \$1.50 (Cash, check or
money order.)**

Name _____

Street _____

City or Town _____

State _____

Studio Chorus Something New Informal WEEL Program Has Tremendous Appeal

It brought the parent of the idea a lot of good-natured joshing. One or two jolly gentlemen of the press gave it a somewhat bizarre, though generous word-bath by way of welcome. Even the artists, a couple at least, who constitute the steel work or backbone of the chorus structure, were wearing rather obvious expressions of wonderment at the initial program audition.

Such was the setting when Burton's pre-bedraggled but post-bright brain-brat was thrust at an unsuspecting public. That was away back on May 16. And what business would exist without five skeptics for every yes man?

About that first program. Or, perhaps you haven't joined the song vagabondia at the WEEL studios or at home. Maybe you haven't heard the program? That, we doubt, but just briefly about its design. The nucleus of a mixed chorus is planted in the studios and the public is invited each Wednesday and Friday at 6.45 P. M. to participate in an old-fashioned song festival.

Del Castillo makes tunes on the organ. "Bobby Banks," a strangely familiar voice, masters the ceremonies. Sure enough, Mr. and Mrs. Public gather 'round to be handed a lengthy song sheet. It would be an affront not to find them so they're there—"In The Good Old Summer Time," "Put On Your Old Gray Bonnet," "Moonlight Bay," "Let Me Call You Sweetheart" and "When You Were a Tulip."

The coming week features the fourth and fifth episodes of "Studio Chorus." And, while early to predict, if capacity attendances at the studios and floods of direct-by-mail commendations continue to be accurate yardsticks, the thing is destined for a rosy future.

One wiseacre, not the "Old Painter," allows its pretty sound psychology—"Young folks want to know the old tunes and older folks don't want to forget them."

N. E. Pure Food Institute Boon To Saturday Shopper

New England Network
Saturday A. M.
At 11:00

Sylvia Winters, who directs the New England Pure Food Institute programs over WEEL and affiliated New England Network stations—WTIC Hartford, WTAG Worcester, WJAR Providence and WCSH Portland—is a qualified expert in the domestic science field.

Station WGY — Schenectady, knew her and knew her well for the four-year period she conducted "Madelon's Mirror of Feminine Fancy." It established her not only as a food authority but also as a distinctive air personality. Her pleasing voice and intimate, homely style before the microphone convincingly convey the material she prepares.

Degrees from Skidmore, St. Louis College and Syracuse University are indices to her academic past which she refers to as pre-meditated exploration into the art of housekeeping. In other words, she would rather talk about domestic science than whistle, the latter flair for "thrushing" being, say her intimates, a finely developed talent.

Miss Winters came to Boston last October when the three times weekly New England Pure Food Institute program was introduced to the public. And to bear her chat about New England in general, one would be justified to hazard an inquiry concerning her

Who Is Sylvia?



affiliation with the New England Council, local Chambers of Commerce or some similar purposeful "New England to the Fore" movement. She is thoroughly sold on New England and vice versa.

"The program mail," she says, "is alive with human interest. People seem to have a keen appreciation of the importance of discriminate buying and the question and answer periods, particularly on Saturdays, indicate a marked trend to well-planned housekeeping. One can buy intelligently any day of the week but we all will probably continue to do the bulk of our food shopping on Saturdays."

Collaborating with Miss Winters, who directs the programs, is Professor Lewis B. Allyn, eminent

Tuesday and Thursday
Afternoons
At 2:15

world authority on food and director of the Westfield Pure Food Research Laboratories. Dr. Allyn was the instigator of the greatest food reform movement in the history of the world through establishment of the famous "Westfield Standard" for food purity resulting from his constructive research conducted over a period of fifteen years.

He has contributed brilliantly to world progress in the specialized field of food analysis and research which is so intimately linked with human safety and his advice is constantly sought on matters pertaining to food legislation and pure food laws.

His writings on the subject of food purity are authoritatively accepted throughout the civilized world, taking rank with the similar contributions to world progress of the late Dr. Harvey Wiley. Food products most familiar to New England markets are particularly emphasized by Professor Allyn, who, despite the seemingly complex nature of the interesting subject of food chemistry, has an easily understood and extremely acceptable way of presenting to the radio audience the frequently sensational findings of his constant research into the problems of such direct concern to the housewife and homemaker.

Voice Relation To Personality Harvard Psychological Laboratory Makes Study

An interesting pamphlet issued by the Psychological Laboratory of Harvard University, where a study has been made over the past two-year period on the possibility of judging personality from voice, offers an interesting summary. It was the first study of this type to be conducted in the country.

Ten experiments were conducted in the laboratory where a complete broadcast and receiving equipment had been installed through the cooperation of Station WEEL. Eighteen male speakers and over six hundred judges took part. The method consisted chiefly in matching objective information obtained for twelve features of personality (e. g., age, photographs, handwriting, dominance, extroversion) with the corresponding voices.

In comparing these matchings with chance it was found that the majority were successful, often by large margins, but that no single feature was always matched correctly, nor was any individual speaker correctly judged in every respect. It was also found that the uniformity of opinion regarding the personalities of the speakers was somewhat in excess of the accuracy of such opinion, showing the importance of stereotypes.

When the speakers read from behind a curtain instead of over the radio it was found that on the average approximately 7 per cent higher results were obtained. Additional experiments showed that free descriptions of personality sent in by judges were in general successfully recognized by other listeners and by acquaintances of the speakers.

The definite conclusion was reached that voice does convey correct information concerning outer and inner characteristics of personality. In addition to the laboratory experiments, two actual program experiments were conducted from the WEEL studios.

"BRECK'S GARDEN TALKS"

A SERVICE TO
EVERY HOME

seven-thirty
every Sunday

A WEEL Feature
For Nine Years

sponsored by

JOSEPH BRECK
& SONS CORP.

over

STATION
WEEL

The Friendly Station

NEWS WEEL BRIEFS

Stock questions and answers from WEEL audition blanks—Q. Have you ever had an audition before? A. Yes, several. Q. Where? A. List of several stations. Q. What were audition results? A. Excellent. Q. What stations have you broadcast from? A. None...

WEEL responds to Ethel Grenier's aesthetic taste by providing correct studio atmosphere for her Saturday at 7:15 programs...

Crying room was opened for "Buster." WEEL page, last week when mature feminine visitor quipped: "Isn't that sweet?" when told studios were sound-proofed with celtex—made from pressed sugar cane... Dr. Burbank, Mass. Dept. of Public Health, wants our plaudits for her diction—also her programs... WEEL boys are trying to rig battle Royal on the inkpianos between Doty Franklin and Marion "Magnolia" Williams... Cathedral Church services over WEEL beginning Sunday, June 3rd... Emma Maurice Tighe on 11.00 A. M. Edison kitchen programs conducts a complete home service information bureau and electric kitchen laboratory... Was Jenney burned up on Arthur Edes five-hour motor to New York? He was only fueling... Grandest expose on Studio Chorus program-duet work of Willie Morris and Bill Broad ent... Announcer Ed Lord reports his infant daughter

to be showing promising soprano tendencies... Henry Hadley's inspirational oratorio, "The New Earth to be heard in its entirety over WEEL, May 27, on Hoover Sentinels Concert... A new oscillograph has been installed at the WEEL transmitter for checking station modulation... "The Texas Rangers," instrumental and vocal quartette, take a bow on the Tattler program Monday, the 28th, featuring hillbilly and popular



out now uses the line—southern end of Nova Scotia to Nantucket Shoals... Fan mail from Quaker-town convinces Jack Beauvais the "Jack, Del and Ray" Saturday fun fest is O. K. They put the program back on standard time recently (?) by figuring the half-hour program plus running it backwards would get them off the daylight basis... Vacation urge starting to make its presence felt Frank Gow going to Philadelphia and will work amateur five meter stations en route... Gene Connolly, another swan boat pilot in the making, is going boating... Fred Hawkins thinks he may meander Mainwards and bring back some fusch... Ray Simonds to peek in on World's Fair and visit family thereabouts... Florence Mitchell will sojourn in New Hampshire; K-9 says in the vicinity of Lapel Notch... A fellow musician came up to Del Castillo's office last week to reciprocate in part for "Del's" many fine organ programs... Bessie Ferguson to the wilds of Natick, with side trip to Lake Cochichewick by steamer... and "Barnsie," after a long wait, figures it's O. K. to go over the border into Canada... Do you think it would be encroaching on Jack Atwood's stuff to sign this thing off with a "Cherero"?

"I. J. FOX NINE O'CLOCK REVIEW"

with the
all-star
air cast

BUDDY CLARK
JOHN HERRICK
MURIEL SHERMAN
RAKOV'S MUSIC

WEEKLY
on
SUNDAY

I. J. FOX
PROGRAM

OVER
STATION
WEEL

The Friendly Station

Auditions Mean Success Or Heartbreak to Thousands of Aspirants

Only A Few Make Grade With Honors

Audition — the dictionary will tell you it means hearing.

But to thousands of persons it means heartbreak and shattered dreams of a world-conquering career.

And there also are the fortunate few to whom it means fame and fortune and the adulation of the millions.

Year after year the National Broadcasting Company listens to thousands of singers, comedians, whistlers, banjo players and more or less talented artists of all kinds, each one filled with the conviction that he is the coming star of the air. But of these thousands, the number who make good on the air is very small.

J. ERNEST CUTTING, director of auditions for the company, has listened to thousands of young and old hopefuls in the past few years and he points out that the chief cause of failure is lack of experience and preparation. Parlor entertainers and even many young artists who have real promise apply for auditions convinced that the pathway to radio fame is an easy one.

The Right Attitude

But they come to radio with the wrong attitude. Nobody knows better than successful radio artists the tremendous amount of hard work and training that has gone into the making of their air careers.

The personal history questionnaires which these artists have filled out for NBC are long records of stock company engagements, years of study, vaudeville tours, concerts and other professional work.

Many of them come to the networks through the training school of local stations. Instances where the artist possessed such unique talent that he was able to make the grade immediately are few and very far between.

"Don't just take my word for it," is Cutting's advice to amateurs who think they could be headliners of the airwaves if given a chance.

"Just put down on paper the name of every radio artist you hear in a week from your loudspeaker, from the least known to the big stars like Amos 'n' Andy, Rudy Vallee, Ben Bernie, Ed Wynn, Paul Whiteman.

"Then find out what each one of them has done professionally before he or she came to radio. A little investigation will be a considerable surprise to those who think any good parlor entertainer can make good on the air."

Nor are the struggling artist's troubles over after he has had an audition. Of those who are heard each week many are catalogued as desirable talent for development when and if a vacant spot on the networks occurs.

And those opportunities are not frequent.

Mr. CUTTING, in his belief that many of those so catalogued could make good with a chance on the air, arranged for a weekly broadcast over an extensive NBC network under the title of "Airbreaks," the object being to give

When Fortune Was Kind



MARTHA MEARS, who was awarded a place on the PHIL BAKER program on the strength of an audition test.

a "break" on the network to these people.

Already he has been proved correct. Two young singers have been given regular series as a result of winning the acclaim of

This and That

(Continued from Page 1)

ALLEN and BENNY merely talk; their humor lies in the intonation of their voices or on the dry posterousness of their "gags"; and chiefly it lies in their naturalness.

Also, they seem to realize that there is a difference between the comedy of the stage and that of the radio. I don't suppose they could define the difference any more than you or I could but they do sense it and "put it across."

JOE COOK, to whom I listened for the first time last Saturday, I do not think will be completely successful as a radio comedian. On the stage, with his tremendously elaborate inventions to accomplish the most ridiculously simple operations, he is delightful.

On the radio, one feels the lack of his paraphernalia.

CBS Broadcasts Fleet Review

The procession of the United States Navy up New York harbor will be broadcast by the Columbia-WABC network. The broadcasts over this network will be included between the hours of 11:30 A. M. and 3 P. M.

Youngest Singer on WEEI

BARRY MIRKIN, one of the youngest of NBC artists, is now doing a series of programs over WEEI on Mondays at 5:45 P. M. His program consists of songs imitating well-known radio artists and he is accompanied by SAM SAXE.

the radio audience in "Airbreaks." And here again CUTTING's ideas are borne out.

BILL WHITLEY, young Scotch baritone, started singing four years ago in his native Dundee, but he did nothing professionally until two years ago when he won an "opportunity contest" at a Jersey City theatre. From that start he went to a small local station and then graduated to a larger one and eventually to the networks.

The other "Airbreaks" graduate now on the networks is MARY PHILLIPS, a young singer from Providence, R. I.

Miss PHILLIPS started in radio also about two years ago and in that time has climbed from the bottom of the ladder, WJAR and WEAN, important local stations in Providence, and to WEEI and WBZ in Boston, before "going network."

A New Star

MARTHA MEARS, one of NBC's newest stars, who has achieved fame on the networks within the past two months, came to NBC last January and had an audition. Within two weeks she was booked for a regular series and within two more weeks she was on the ARMOUR program with PHIL BAKER.

But again, MARTHA didn't just walk into NBC and onto the air. True, she was graduated from college only a few months before but she had been starring on local stations in Columbia and St. Louis, Mo., for more than two years.

And both before and during that time she studied music with some of the best teachers in the country. She was ready for the job when she got the chance.

DONALD NOVIS and CAROL

DEES are two outstanding examples of singers who have climbed to fame through auditions of another kind.

Both won national honors in the famous ATWATER KENT auditions and both had to have experience and musical training to do it.

In the early days of radio it was customary to grant an audition to almost anyone who asked for it. But the records over a period of years showed that they did little or no good for anyone — either artists or NBC.

As a result, two years ago a limited auditions set-up was inaugurated, restricting hearings to persons with experience, training or both, or persons supported by the indorsements of recognized authorities.

Applicants now are required to send a written application, stating training, experience and general background. The request is then studied by CUTTING and his staff and if they think the request warrants it, an audition is granted.

The audition board which hears these tryouts never sees the artist. The would-be radio star sings into a microphone in one of the studios and the board listens in another room. The artist, therefore, gets a true test of what he can do on the air without appearance or stage personality having any bearing.

Microphone technique and that elusive something called radio personality tell the tale.

The hunt for new talent is constantly going on. Sustaining stars win commercial programs and the spot they leave open must be filled by someone else. Commercial sponsors and advertising agencies are always in the market

He Judges



J. ERNEST CUTTING, director of auditions for the National Broadcasting Company.

for fresh voices, new personalities.

The era of wholesale auditions has passed, but the road is still open to those who really have something to offer.

Filene Speaks On the New Deal

EDWARD A. FILENE, Boston merchant, will discuss the economic aspects of the New Deal in a broadcast over the Columbia-WABC network on Monday, May 28, at 10:45 P. M.

The subject of his talk will be "Are We Going Too Far?" He will talk from Washington.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	8-9:30 A. M.
FYA	19.68	Pontoise, France	8 A. M.-2 P. M.
DJB	19.73	Zeesen, Germany	8-10:45 A. M.
GSP	19.82	Daventry, England	10-12 A. M.
HVJ	19.84	Vatican City, Rome	6 and 11 A. M.
CNR	23.38	Rabat, Morocco	8:30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M.-1 P. M.
ZRO	25.40	Rome, Italy	2:15-7 P. M.
DJD	25.51	Zeesen, Germany	1:45-5:30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
PHI	25.57	Huizen, Holland	8:30-10:30, Mon., Wed., Fri., Sat., Sun.
EAQ	30.44	Madrid, Spain	6:15-8 P. M., 2-4 P. M. Sun.
CTIAA	31.25	Lisbon, Portugal	5:30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	6:30-7:15 P. M., Sat.
VK2ME	31.28	Sydney, Australia	1:11 A. M., Sun.
DJA	31.38	Zeesen, Germany	6:30 P. M.
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.
GSB	31.55	Daventry, England	2-6:30 P. M.
CNR	31.33	Rabat, Morocco	3-6 P. M., Sun.
HKE	41.55	Bogota, Colombia	9-10 P. M., Tues., Fri.
LCL	42.92	Jeløy, Norway	12 M.-7 P. M.
HAS	43.86	Budapest, Hungary	4-6:30 P. M.
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	7-11 P. M., Daily
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
JK1WFK	49.02	Bandoeng, Java	5-6 P. M.
VUC	49.10	Calcutta, India	6:30 A. M.
CP5	49.30	La Paz, Bolivia	10:30-1 P. M., Sat.
HIX	49.50	Santo Domingo	7:30-9, 10-12:30 P. M.
VQ7LO	49.50	Nairobi, Africa	9:10-11:10, Tues., Fri.
DJC	49.83	Zeesen, Germany	12-3 P. M.
RV59	50.00	Moscow, U. S. S. R.	10-12:30 P. M.
HVJ	50.26	Vatican City, Rome	5-6 P. M.
TKX	50.50	Guatemala City, S. A.	3-3:15 P. M.; A. M., Sun.
HJ4ABA	51.49	Columbia, S. A.	3-6 A. M., Sun.
HCK	73.00	Quito, Ecuador	2-3, 8:30-11 P. M.
HCK	67.87 to 73.17	All Ships	9-12 P. M.
RV15	70.65	Khabarovsk, U. S. S. R.	Heard Irregularly
HCBJ	72.69	Quito, Ecuador	2-10 A. M.
			8:30-10:45 P. M.

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcast stations at the times indicated. Other stations which may bear of which are used for international telephone have been purposely omitted.

Friday, June 1 - Jack Benny and Company on WEEF at 10.30 P.M.

Highlights

- P.M.**
- 3.00—Lanny Ross, Conrad Thibault, Mary Lou, NBC-WEEF
 - 5.00—Colonel Dean Ivan Lamb, NBC-WJZ
 - 8.00—Cities Service Concert, NBC-WEEF
Chocolateres, NBC-WJZ
 - 9.00—Leah Ray, NBC-WBZ
 - 9.30—Jack Whiting, CBS-WABC
 - 10.00—Stories That Should Be Told, NBC-WJZ
Program of the Week, CBS-WABC
 - 10.30—Jack Benny, NBC-WEEF

- Girl's Trio, WOR**
Lyric Strings, WMCA
Studio Program, WNBX
- 12.15 P.M. EDT: 11.15 A.M. EST: 10.45 CT**
Johnny Marvin, songs, WEEF WEEI WTIC WGY
Wendell Hall, ukelele, WJZ
Tune, weather, temperate, WBZ
Betty Barthel, songs, WABC WEAN WFEA
WDRG WORC WLBZ WCAU WAAB
News, time, weather, WNBC WEAN
Gil Gilbert, baritone, WMCA WHDH
Variety, WOR
Chick Richards, songs, WMCA
Dance Program, WJZ
Banjos, WNBX
- 12.30 P.M. EDT: 11.30 A.M. EST: 10.30 A.M. CT**
Rex Battle's Ensemble, WEEF WCHS, 30 m.
Stocks, Markets, WEEI
Luncheon Music, WTIC, 40 m.
Vic and Sade, WJZ WJZ WHAM KDKA
George Scheibel's Orchestra, WABC, 30 m.
(WNAC WEAN WFEA WORC WMAS
"Smiling Ed McConnell," WNAC WEAN
Music Room, WJZ
Organ, WOR, 30 m.
Two pianos, tenor, WMCA, 45 m.
Musical Hall Hour, WNBX, 30 m.
- 12.45 P.M. EDT: 11.45 A.M. EST: 10.45 CT**
Radio Gang, WGY
Songfellow, WJZ WBZ WHAM
Russian Gypsy Orchestra, WABC
Cabot and Gail, WEEI, 30 m.
George Hall's Orchestra, WEAN
- 1.00 P.M. EDT: 12 N. EST: 11 A.M. CT**
Markets, weather, WEEF WGY
Words and Music, WJZ
Weather and N. E. Agricultural Report, WBZ
Album on Parade, WGY, 45 m.
The Instrumentalist, WABC WNAC WCAU
Dance Marathon, WAAB
Farm Flash, WJZ
Radio Quotation School, WEAN, 2 h.
Dr. H. I. Standhagen, WOR
Melody Moments, WJZ, 30 m.
Asa Bristol, WJZ
- 1.15 P.M. EDT: 12.15 EST: 11.15 CT**
Health Review, WEEI
Artist Recital, WABC WNAC WICC WFEA
News, WMCA
"His and Bits," WAAB WNBH
Ariel Ensemble, WOR
Dance and Music, WJZ
News, WHEB
- 1.30 P.M. EDT: 12.30 EST: 11.30 CT**
Airbreaks, WEEF WTIC WJAR WTAG, 30 m.
N. E. Kitchen, WEEI
National Farm and Home Hour, WJZ WBZ
WHAM KDKA
Goodie Hall's Orchestra, WABC WNAC
WDRG WCAU, 30 m. (WEAN WFEA
WORC WMAS WLBZ from 1.45)
Beauty Parade, WJZ
News, WEAN WFEA WICC WORC
WMAS WLBZ WNBH
Ballets, WNBC
Afternoon Dance Rhythms, WLEY, 30 m.
- 1.45 P.M. EDT: 12.45 EST: 11.45 CT**
Scrap Book, WAAB WEAN
String Trio, WOR
Souvenirs, WJZ
- 2 P.M. EDT: 1 EST: 12 N. CT**
Manic of Speech, WEEF WTIC WJAR
WCHS WTAG, 30 m.: WEEI, 15 m.
Bill Huggins, songs, WABC WICC WAAB
WDRG WEAN WFEA WDRG WORC
WMAS WLBZ WCAU
Municipal Forum, WNAC
D. Aronoff, vocal, Payne, WOR
Music Talk, WMCA
- 2.15 P.M. EDT: 1.15 EST: 12.15 CT**
N. E. Radio Kitchen, WEEI
School of the Air—art appreciation, WHAM
Romance of Helen Treen, WABC WCAU
Johnny Hines, Orchestra, WNAC
WEAN WICC WFEA WDRG WORC
WMAS WLBZ
- 2.30 P.M. EDT: 1.30 EST: 12.30 CT**
Song Trail, WEEF WTIC WJAR WCHS
WJZ WGY
Smackout comedy, WJZ
Books and Authors, WBZ
Burchell's Orchestra, WJZ
Ann Lee, vocal, WABC WFEA WDRG
WORC WEAN WICC WMAS WLBZ,
30 m.: WAAB
Piano Recital, WNAC WEAN WICC
Classic Album, WAAB WNBH, 30 m.
The Homemaker, WOR, 30 m.
Dinner Club, WNBC
2.45 P.M. EDT: 1.45 EST: 12.45 CT
Ma Perkins, WEEF WJAR WCHS WTAG
WGY
Singing Cowboy, WTIC
Alden Edkins, baritone, WJZ WBZ
Hotel Buckminster Orchestra, WNAC
The Play Boy, WNBC
Bob Stanley, tenor, WMCA
Junior Class Assembly, WNBX
3 P.M. EDT: 2 EST: 1 CT
Maria's Matinee, Lanny Ross, Mary Lou
Katie Thibault, WEEF WEEI WTIC
WCHS WTAG WGY, 1 h.
Margaret Santry, WJZ WBZ WHAM KDKA
Hurdy Gurdy Man, WABC
Piano Recital, WNAC
Cosmopolitans, WNAC WICC
Show Boat Boys, WOR
"Women and Money," WMCA
Concert, WNBX
- 3.15 P.M. EDT: 2.15 EST: 1.15 CT**
Don Carlos' Orchestra, WJZ KDKA
Adrian O'Brien,
The Play Boy, WABC WAAB
Braves vs. St. Louis, WNAC WEAN WICC
T. WORC WMAS WFEA WLBZ, 2 h.
Henry and Edward Peterson, WOR
Mona Lowe, contralto, WMCA
Ernie Sola's Orchestra, WNBX
Jack and Jerry, WNBC
3.30 P.M. EDT: 2.30 EST: 1.30 CT
Temple of Song, WJZ WHAM, 30 m.
Home Forum Cooking School, WJZ, 30 m.
The Grab Bag, WJZ
Stock Quotation, WMCA WHDH
Garden Club, WOR
Stocks, WNBC
Living Messages, WHEB, 30 m.
Farm Flashes, WNBX
3.45 P.M. EDT: 2.45 EST: 1.45 CT
Afternoon Musicals, WOR, 45 m.
Detroit vs. White Sox, WGN, 4 h.
Natalie Smetana, mezzo soprano, WMCA
Hudnut's Marvels, WNBX



MAX BAER, contender for heavy-weight boxing championship, now is starred in a three-a-week series of dramas on Mondays, Wednesdays and Fridays at 7.45 P.M. over the NBC-WJZ network.

- O'Leary's Irish Minstrel, WBZ**
H. V. Kallenborn, news, WABC WAAB
WNAC WICC WDRG WORC WMAS
WLBZ
- News, weather, WNAC
Dial Revue, WFEA, 30 m.
Eagle Den, WOR, 30 m.
Ted Black's Orchestra, WMCA, 30 m.
Nip and Tuck, WNBX
- 6.15 P.M. EDT: 5.15 EST: 4.15 CT**
Bill Williams, WBZ
Bobby Benson and Sunny Jim, WJZ
WEAN WAAB WDRG WORC WLBZ
WCAU
Scores and Merry-Go-Round, WNAC
Travel Talk, WFEA
Microphone Chat, WNBX
Stories, WHEB
- 6.30 P.M. EDT: 5.30 EST: 4.30 CT**
Musical Mosaics, WEEF WJAR WTAG
Scores, current events, WEEI
Musical Appetizers, WTIC
O'Leary's Irish Minstrel, WJZ WHAM
Temperature, weather, WBZ
Jack Armstrong, WJZ
Louella Lee, songs, WABC WAAB WICC
WDRG WFEA WORC WMAS WLBZ
WCAU
Jack Fisher's Orchestra, WNAC
Erroy Fiolica, WGY
Time, news, weather, sports, WEAN
WNBH
Boys' Club, WOR
Hunt Wave Trio, WMCA
Hathaway Brothers, WHEB
Chat, WNBX
- 6.45 P.M. EDT: 5.45 EST: 4.45 CT**
Studio Hour, WEEI
Rhythmic Encores, WJAR
Lovell Thomas, news, WJZ WBZ WHAM
KDKA WJZ
Heale Street Boys, WABC WAAB WEAN
WFEA WDRG WLBZ WCAU
The Merry-Go-Round, WEAN WLBZ
WORC WMAS
Ray Perkins, WOR
Five Star Final, WMCA
Band, WHEB
Katie Thibault, WJZ
7 P.M. EDT: 6 EST: 5 CT
Baseball Resume, WEEF
Comedy Stars, WEEI
Harriet Eden and Ruth Clogg, WJAR
Vacation Hours, WJZ
Amos 'n' Andy, WJZ WBZ WHAM KDKA
WJZ
Nick Lucas, WABC WNAC WEAN WDRG
WCAU WICC
Weather, news, WAAB WORC
Ford Fick, sports, WOR
Dinner Concert, WHAS, 30 m.
Five O'Clock Melodies, WHAS, 30 m.
Florence Richardson's Orchestra, WMCA
Vocalists, WNBC
7.15 P.M. EDT: 6.15 EST: 5.15 CT
Gene and Glenn, WEEF WEEI WJAR WCHS
WTAG WGY
Dick Tracy, detective, WJZ
Charles William Tausig, WJZ WBZ
WHAM
Sports, WTIC
Chorus Music, WJZ WBZ WHAM
Joe Emerson, songs, WJZ
Just Plain Bill, WABC WNAC WCAU
Jack Fisher's Orchestra, WAAB WEAN
WFEA WDRG, 30 m.
Sports, WHEB
Front Page Drama, WOR
7.30 P.M. EDT: 6.30 EST: 5.30 CT
Fur Trappers, WEEF WJAR WCHS WTAG
Vagabonds, WJZ
After Dinner Revue, WEEI
Little Symphony, WTIC
Utica Club Singers, WGY
Bob Newhall, WJZ
Bluegrass Quartet, WBZ
Music on the Air, Jimmy Kemper, WABC
WNAC WEAN WICC WDRG WORC
WLBZ WCAU
Jack Arthur, baritone, WOR
Cowboy Songs, WOR
Sun-O-Co. Rumblyngs, KCAC
Fishermen's Guide, WMCA
7.45 P.M. EDT: 6.45 EST: 5.45 CT
The Goldbergs, WEEF WEEI WJAR WCHS
WTAG WGY
Smooth Rhythms, WTIC
Max Baer, "Taki," WJZ WBZ KDKA
WHAM
Melody Masters, WJZ
Boake Carter, WABC WNAC WCAU
Organ Recital, WAAB WEAN WLBZ
Helen Biltmore Ensemble, WEAN
Sea Stories, WNBC
Fallon's Orchestra, WMCA
J. G. Welles, WHEB
7.30 Stages, WJZ
Luigi Ronzetti's Orchestra, CFRB
8 P.M. EDT: 7 EST: 6 CT
Cities Service Concert, Jessica Dragonette,
soprano, quartet, Banta and Rettenberg,
piano duo, WEEF WEEI WJAR WCHS
WTAG WTIC, 1 h., WGY, 30 m.
Chocolateres, WJZ WBZ WHAM WBAL
KDKA
Burchell's Orchestra, WJZ
Zoe Parentau's Orchestra, WABC WNAC
WEAN WDRG WMAS
Paul Shirley, viol. d'amore virtuoso, WAAB
WFEA WLBZ WNBH
The Whitch's Tale, WEAN
Chilstone-Hudson Hall Trio, WPG, 1 h.
Billy Jones, Selvin's Orchestra, WOR, 30 m.
L'Heure Provinciale, KCAC
Dinner Concert, WHAS
Drammer, WHEB
Funsters, WMCA

- 8.15 P.M. EDT: 7.15 EST: 6.15 CT**
Prairie Symphony, WJZ
Easy Aces, WABC WNAC WDRG WCAU
College and Home Institute, WAAB WEAN
Arthur Westcott, baritone, WLEY
- 8.30 P.M. EDT: 7.30 EST: 6.30 CT**
Maple City Four, WJZ WBZ KDKA
Unbrinkin Melodius, WJZ
True Story, WABC WNAC WJZ WEAN
WDRG WCAU, 45 m.
Bon Ton Trio, WAAB WJZ WFEA
WDRG WCAU, 45 m.
O'Connor's Orchestra, WAAB
Varieties of 1934, WOR, 30 m.
Dinner Concert, WHAS, 30 m.
Ramblers, WMCA
- 8.45 P.M. EDT: 7.45 EST: 6.45 CT**
Babe Ruth, baseball comment, WJZ WBZ
WHAM WBAL KDKA
Radio Court, WJZ
American Chemical Society, WAAB
George Snelling, WICC WORC WMAS
WNBH
"More Than News," WMCA
News, WFEA
9 P.M. EDT: 8 EST: 7 CT
Waltz Time, Frank Nunn and Vivienne
Joe and Mary's Orchestra, WFEA
WEEI WJAR WCHS WTAM WGY, 30 m.
Songs, WTIC
Phil Harris' Orchestra, WJZ WBZ WHAM
WBAL KDKA
Brown's Orchestra, WAAB WNBH
Manchester Union Leader, WFEA
WJZ Osborne's Orchestra, WOR WJZ,
30 m.
Star Parade, WGN
Songs, music, WMCA, 30 m.
Fontenac Music Hall, KCAC
- 9.15 P.M. EDT: 8.15 EST: 7.15 CT**
Little Jack Little's Orchestra, WABC WNAC
WDRG WFEA WDRG WLBZ
WCAU
Rockers at the Console, WAAB WEAN
Melody Moments, WJZ
Choral Album, WNBC
Movie Broadcast, WPG
9.30 P.M. EDT: 8.30 EST: 7.30 CT
One Night Stands, Pick and Pat, Blackface
comedian, WEEF WJAR WCHS WTAG
WTIC WGY
Scott's Variety, WEEI
Phil Baker, WJZ WBZ WHAM KDKA, 30 m.
Joe and Mary's Orchestra, WFEA
Jack Deany's Orchestra, Jeanie Lang and
Jack Whiting, WABC WNAC WEAN
WDRG WDRG WORC WMAS WCAU,
30 m.
Dick Messner's Orchestra, WAAB WFEA
WLBZ WNBH WICC
Hull-Tremore Orchestra, WPG, 30 m.
"The Champions," WOR, 30 m.
Ferde Mowly's Music, CFRB
Jack Douglas, variety, WMCA, 30 m.
- 9.45 P.M. EDT: 8.45 EST: 7.45 CT**
Newman's Orchestra, WJZ
News, scores, weather, WAAB
MICROPHONE Reporter, WEEA
10 P.M. EDT: 9 EST: 8 CT
The First Nighter, June Meredith, WEEF
WEEI WJAR WCHS WTAG WTIC
WGY, 30 m.
"The Program of the Week," WABC
WJZ WEAN WDRG WLBZ WCAU,
30 m.
Dance Orchestra, WJZ
Maie Cook, baritone, WJZ
Duarr MacLean's Orchestra, CFRB
Piano, WMCA
- 10.15 P.M. EDT: 9.15 EST: 8.15 CT**
Billy Louser's Orchestra, WBZ
Organ, WMCA
- 10.30 P.M. EDT: 9.30 EST: 8.30 CT**
Jack Benny, Mary Livingston and Don
Pestors' Orchestra, WEEF WEEI WJAR
WCHS WTAG WTIC WGY WJZ, 30 m.
String Symphony, Frank Black, director,
WJZ WHAM
Dan and Sylvia, KDKA WABC WAAB
WLBZ WCAU, 4 h.
Enchanted Violin, WOR
Friday Frolic, WOR, 30 m.
Melody Boys, WMCA
- 10.45 P.M. EDT: 9.45 EST: 8.45 CT**
Joe Rines' Orchestra, WBZ
"Conflict," W. S. Strubling, WABC WAAB
WDRG WLBZ WNBH
Weather, news, time, sports, WNAC WEAN
Nancy Martin, KDKA
The Three Stamps, WJZ
Pollock's Orchestra, WMCA
11 P.M. EDT: 10 EST: 9 CT
George R. Holmes, International News
Service, WEEF WTIC WJAR WCHS
WTAG
E. B. Rideout, WEEI
Doc Peyton's Orchestra, WGY
The Three Stamps, WJZ
Time, weather, sports, WBZ
"Unsolved Mysteries," WJZ, 30 m.
Chilstone-Hudson Hall Trio, Representative
Chester C. Bolton of Ohio, WABC WAAB
WDRG WORC WMAS WLBZ
News, WNAC WEAN WICC WFEA
WHAS WLBZ WNBH
Jack Miles' Orchestra, WGY

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9 A.M. EDT: 8 EST: 7 CT**
Sam Herman, symphony, WEEF WTAG
Mystery Chef, WJZ WBZ WBAL
Do Re Mi, female trio, WABC WNAC
WEAN WICC WFEA WORC WMAS
WLBZ
Needham Paramount Organ, WBSO, 30 m.
Devotions, WHEB, 30 m.
Family Almanac, WNBX
- 9.15 A.M. EDT: 8.15 EST: 7.15 CT**
Landy Trio and Whites, WEEF WEEI
WJAR WCHS WTAG WGY WLBZ
The Breakfast Club, WJZ WHAM WBAL
KDKA, 15 m. (WJZ from 9.30)
Metropolitan Parade, WABC WNAC WEAN
WICC WMAS WLBZ, 45 m. (WFEA
from 9.30)
Aunt Sammy, WFEA
Musical Masterpieces, WNBX
- 9.30 A.M. EDT: 8.30 EST: 7.30 CT**
Bradley Kincaid, WEEF WTIC WJAR
WCHS
Wendell Hall Club, WJZ WHAM
Heien Barr, Edward Jordan, WEEI
Organ, WTAG
Mackey Reviews, WHDH
Morning Concert, WNBX
- 9.45 A.M. EDT: 8.45 EST: 7.45 CT**
News and Cyril Towbin, violin, WEEF WEEI
WTIC WJAR WCHS WTAG WGY
WLBZ
Metropolitan Parade, WNAC WICC
Better Homes and Gardens, WHEB
Christian Science Program, WBSO
- 10 A.M. EDT: 9 EST: 8 CT**
Green and De Rose, WEEF WEEI WTIC
WJAR WCHS WTIC
Radio Kitchen, WTAG
Edna MacLugh, baritone, WJZ WBZ
KDKA
Madison Singers, WABC WAAB WEAN
WDRG WDRG WMAS
WLBZ WCAU
The Voice of the Apothecary, WNAC
Emily Foster, soprano, Nesbitt, baritone,
Marcel Pollack, Salada Strains,
WOC, 30 m.
Popular Tunes, WHEB
Household Chat, WNBX
- 10.15 A.M. EDT: 9.15 EST: 8.15 CT**
Clara, Lu 'n' Em, WEEF WEEI WCHS
Hazel Arth, contralto, WJZ WHAM
Duke Dewey, WNBC
Bill and Ginger, WABC WNAC WEAN
WCAU
Bob White, WTIC
Yankee Singers, WAAB WICC WFEA
Foe's School of Music, WHEB
- 10.30 A.M. EDT: 9.30 EST: 8.30 CT**
News and Joe White, songs, WEEF WCHS
John Castillo, organist, WJZ
Tolav's Children, sketch, WJZ WBZ
WBAL KDKA
Organ, WNAC WEAN WFEA
News and Round Towners Quartet, WABC
WAAB WICC WDRG WORC WMAS
WLBZ
- 10.45 P.M. EDT: 9.45 EST: 8.45 CT**
Stock Market Quotations, WBSO, 4 h.,
45 m.
Women's Forum, WHEB, 30 m.
Color of the Week, WNBX
- 10.45 A.M. EDT: 9.45 EST: 8.45 CT**
Betty Crocker, cooking talk, WEEF WEEI
WJAR WCHS WTAG WGY WLBZ
Jack and Loretta, Glenn, WJZ
News, time, weather, WNBC
Rhythm Kings, WABC WAAB WFEA WEAN
WICC WDRG WLBZ
Question period, WNBC
Town Circle, WNBX
- 11 A.M. EDT: 10 EST: 9 CT**
Morning Parade, WEEF WEEI WTIC
WJAR WCHS WTAG WLBZ, 1 h.,
WGY, 45 m.
Juice Alton, cowboy songs, WJZ KDKA
Cooking Close Ups, WABC WNAC WEAN
WICC WDRG WNBX
Morning Symphony, WHEB, 30 m.
Parents' Forum, WNBX
- 11.15 A.M. EDT: 10.15 EST: 9.15 CT**
Will Osborne's Orchestra, WABC WNAC
WEAN WDRG WORC WFEA WMAS
Alice Joy, WJZ KDKA
Foe's Corner, WNBX
Concert Program, WHEB
Aunt Sammy, WFEA
Aiken Nussertes, WNBX
- 11.30 A.M. EDT: 10.30 EST: 9.30 CT**
Rhythm Ramblers, WJZ WBZ KDKA, 30 m.
Tony Woods, WABC WNAC WEAN WFEA
WDRG WORC WMAS WLBZ
Salam Musicale, WHEB
- 11.45 A.M. EDT: 10.45 EST: 9.45 CT**
March and Hal, WGY
Ben Alley, music, WABC
The Captivators, WNAC WEAN WDRG
WORC WFEA WMAS WLBZ
Beauty Search, WNBX
Music Master, WHEB
- 12 N. EDT: 11 A.M. EST: 10 CT**
Gene Arnold, the Commodores, WEEF
WEEI WJAR WCHS WTAG WGY
Silver Strains, WTIC
Soloist, WJZ
Monitor Views the News, WBC
Four Experience, WABC WNAC WEAN
WDRG WCAU
Noonday Musical, WAAB
Dial revue, N. H. Extension service, WFEA,
30 m.

- 4 P.M. EDT: 3 EST: 2 CT**
Orlando's Cosmopolitan, WEEF WTIC
WJAR WCHS WTAG
Stocks, WEEI
Radio Gang, WGY
Betty and Bob, sketch, WJZ WBZ WHAM
KDKA
Dictators, WABC
Hits and Encores, WAAB, 1 h.
Soprano, tenor, organ, WMCA, 30 m.
Salon Musicals, WHEB
Young Parks, WBSO
National Parks, WNBX
- 4.15 P.M. EDT: 3.15 EST: 2.15 CT**
Nellie Revel at Large, WEEF WEEI WTIC
WJAR WCHS WTAG
"Books," Lever, Fuller, WGY
Singing Stranger, WJZ WBZ WHAM KDKA
The Playboys, WABC WCAU
Tea Time Tunes, WBSO
Lois Hall, WHEB
De Verde's Orchestra, WJZ
4.30 P.M. EDT: 3.30 EST: 2.30 CT
Nathan's Chorus' Orchestra, WEEF WEEI
WTIC WJAR WTAG WTIC, 30 m.
Vagabonds, WJZ
Temple of Song, WJZ WBZ
"WEAN WICC WFEA, 15 m.
Marimba Orchestra, WOR, 30 m.
WJZ
Golden Chat, WNBX
Brenda Marsh, soprano, WBSO
Lew Grossman, WHEB
- 4.45 P.M. EDT: 3.45 EST: 2.45 CT**
William Lundell, interview, WJZ
William Hargrave, baritone, WJZ
Tea Time Tunes, WBSO
Mystery Girl, advice, WMCA
Fountain's Orchestra, WNBX
Novelty, WHEB
- 5 P.M. EDT: 4 P.M. EST: 3 CT**
Madame Sylvia, WEEF WEEI WTIC
WJAR WCHS WTAG, 30 m.
Richard's William, baritone, WTIC
Colonel D. L. Lamb, "Revolution C.O.D.,"
WJZ
Agricultural Markets, WBZ
Frank Diller's Orchestra, WABC
Dance Marathon, WAAB
"Dogs," WOR
Three Star Vocal, WJZ, 30 m.
Sally's Party, WMCA, 30 m.
Concert, WJZ
Piano, WNBX
- 5.15 P.M. EDT: 4.15 EST: 3.15 CT**
Oswald Mazzucchi, cellist, WEEF WEEI
WLBZ
Meditations, WJZ
Three Schoolmids, WGY
Palme r Clark's Orchestra, WJZ WHAM
The Monitor Views the News, WBZ
Skiptop WABC WAAB WEAN WDRG
WORC WCAU
"Cocktail Hour," WOR
Cante in Orchestra, WEEF WEEI
Radio School, WNBX
- 5.30 P.M. EDT: 4.30 EST: 3.30 CT**
Frank Merivell, WEEF WEEI WJAR
WCHS WTIC WJZ WTAG WTAM WGY
Singing Lady, WJZ WBZ WHAM WLBZ
KDKA
Jack Armstrong, All American Boy, WNAC
Cante in Orchestra, WEEF WEEI
Melody Marr, WAAB
Souvenir Program, WFEA
Robert Law, WOR
Piano, WMCA
Charles Spencer, WNBX
Carol Simpson, WHEB
- 5.45 P.M. EDT: 4.45 EST: 3.45 CT**
"Alice in Orchestra," WEEF WEEI
WJAR WCHS
"Alice in Orchestra," WEEF WCHS
Clubship Program, WJAR
Melodies in Romance, WTIC
Little Orphan Annie, WJZ WBZ WHAM
WLBZ
Gordon, Dave and Bunny, WABC WAAB
WEAN WDRG WORC WMAS WLBZ
WJZ
Bob White's Scrap Book, WNAC
WEAN WDRG WORC WMAS WCAU
Billy Daucha, WOR
Bareback, WMCA
Farm Flash, WHEB
Souvenir Program, WNBX
6 P.M. EDT: 5 EST: 4 CT
Waldoff Astoria Orchestra, WEEF WTAG
WJZ
Evening Clarinet, WEEI, 30 m.
Wrightville Tation, WTIC, 30 m.
Angel's Ferdinand's Orchestra, WJZ
WHAM

POWERS' Asthma Relief

has been a boon to the afflicted for over 50 years.

6 oz. 60c - 18 oz. \$1.20.

Buy at Your Local Druggist's or Write Direct

E. C. POWERS COMPANY

Box 62, Dorchester Center Station, Boston

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

FEATHERS and more feathers! comes the cry from Paris. Lovely woman seems to be modeling herself on the birds—witness the so-called peacock silhouette—and even stealing their plumage.

Having discovered, or rather re-discovered, the flattering, airy femininity of feathers, Fashion has adopted them wholeheartedly and uses them for Summer much as she uses fur in Winter.

COQ FEATHERS, extremely flat and smooth (sometimes lacquered) make an effective color accent in a red, black or electric blue cape, worn over a white crepe gown. Another model is a tiny cape, no longer than elbow length and shorter than that in front, with a ruff of the feathers mounting high under one's chin. This comes in delicately shaded colorings such as pale pink melting into wine red at the tips, or ice blue progressing to sapphire, and the plumes have a ruffled effect.

OSTRICH AND MARABOU have emerged from the boudoir and make enchanting little capelets and hug-me-tights.

DUCK-BREASTS au naturel do not constitute, as one might expect, a gastronomic delicacy, but an iridescent capelet, the perfect complement to a dark green-bronze dress from AUGUST ABERNARD.

FLAT WHITE FEATHERS in various shapes are striking on black gowns and are even used to trim a very up-to-the-minute wedding dress. The dress white, with white feather birds forming a colifatec, and also a diadem for the veil.

FRANCIS LANGFORD, whose deep contralto has won her a large following among the radio public, is really tiny, dark and very chic. One of her most successful costumes is a sheath of satin in a glowing mother-of-pearl shade, tinged with pink, topped by a lei of enormous feather flowers, dyed the same elusive shade and fashioned from the short, sleek feathers which are considered a trifle newer and, consequently, smarter than the curly varieties.

FEATHERS in white, grey or beige are not considered too fragile nor too dressy for day-time wear, and are really charming complements to Summer chiffons.

Johnson, Kerby Discuss the NRA

General HUGH S. JOHNSON, administrator of the NRA, and the Rt. Rev. Monsignor WILLIAM J. KERBY, professor of sociology of the Catholic University in Washington, D. C., will discuss "The NRA and Social Justice" over the CBS network Thursday, May 31, from 11 to 11:30 P. M.

The program originates at the Hotel Willard in Washington where both speakers will address the regional conference of the National Catholic Federation.

Baer vs. Carnera Fight Broadcast

GRAHAM McNAMEE, who has been one of the "eyes of radio" at every major prize fight since 1923, will be at the ringside when MAX BAER meets PRIMO CARNERA on June 14.

The broadcast will be heard over the combined NBC-WEAF-WJZ networks at 10 P. M. The broadcast will continue until the world's heavyweight championship is decided.

Stewart Sentinel



EDWARD DAVIES, baritone large of voice and physique, sings on the Hoover Sentinels programs Sundays over the NBC-WEAF network.

Television In England Goes Ahead

(Continued from Page 1)

appeal and to give satisfactory results in simple and cheap form for the enjoyment of the man in the street. Some see television as a sort of water main through which cinema programs will be laid in the home. I do not agree.

"I see the televising of films, when it comes, as a valuable means of providing topical illustrated news; but, in my opinion the factor which will win over the public will be the desire to see well-known personalities when they speak for broadcasting and to see, as well as hear, complete studio programs."

Already the television department of the British Broadcasting Company has presented dancing, boxing matches, mannequin parades, acrobatics, performing animals, musical comedies and revues. One of the latest broadcasts was from an art exhibit where works of art were transmitted to people sitting in their homes.

Mr. ROSS described a television reception:

"I was recently at a friend's house about 10 miles out of London. At 10.45 we turned on the television apparatus—a box with a glass opening, nine inches by four inches, which lights up with a flicker like a cinema film.

"At 11 we heard the announcer at Broadcasting House tell us what we were going to see. The pattern in the screen gave way and there was the face of a pretty girl, who sang and danced. It was 11.30 before we realized how long we had been looking."

These television programs have been seen as far away as Rome, and there is every indication that they will be transmitted much farther soon.

Q. and also A.

Q. Where does GLADYS SWARTHOUT come from? What is her married name?

A. E., New York City. A. Miss SWARTHOUT bails from Kansas City. Her married name is Mrs. FRANK CHAPMAN.

Q. What are the LANDT Brothers' true names?

A. C. W. Newton. Their first names are DAN, who is the eldest, KARL and JACK. They come from Scranton, Pa.

Q. Where is FRANK GOW, the announcer on WEEI?

A. He is still at WEEI but in another capacity than that of announcer.

Goodman Guest In Capitol Broadcast

AL GOODMAN, composer-conductor, will make a second guest appearance this week on the Capitol "Family" broadcast, now heard Sundays from 11:30 A. M. to 12:30 P. M.

In addition to Major BOWES and GOODMAN, other guests on the program will be DOROTHY FIRLDS and JIMMY McHUGH, composer; ETTA MOTEN, singer; WALDO MAYO, conductor of the Capitol Orchestra and violin soloist; TOMMY McLAUGHLIN, baritone, and HANNAH KLEIN, pianist.

Employment Note



BILL WHITLEY, NBC baritone, came to the United States 10 years ago from Scotland with a professional soccer team. He was injured in a game and while he was in the hospital his team sailed for home. A local team asked BILL to play with them, and, because they couldn't afford to pay him a high salary, got him another job at the same time.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A. M. from WBZ

NO. 1. (no time limit) Here's another Cryptogram, with a good reason why you test your hand at solving such a message: EJ KMT GEOD IM ERILANALI PMUL HIOOQWLO UTAERW, SQAIEHL, KMT ODMTBU IAK IM OMBCL PAKNIO

NO. 2. (3 minutes) The fishing season is here. Changing only one letter at a time, and forming a proper word each time, try to get a FISH on your HOOK, in seven moves.



EVERETT SMITH

NO. 3. (3 minutes) And here's your chance to tell a fish story. Three minutes to name as many different kinds as you caught?

NO. 4. (1 minute) A parcel weighs 2 pounds and 3/4 of its weight besides. What is its weight?

NO. 5. (2 minutes) Several words—eight in fact—are hidden in their correct consecutive order in the word "SEVERALLY." Can you find them all? The order of the letters should not be changed.

Answers to Last Week's

Nimblewits

NO. 1. Cipher fan, following misleading clue in difficult cryptogram, wastes handicraft without satisfactory results.

NO. 2. 1, 3, 9, 27 and 81 lb. weights.

NO. 4. Bruise, Rubies, Busies, Buries.

NO. 5. Cut "ME" in half, and place the E above the M, which gives "An Em On E" (Anemone).

Chasins Features Music By Bach

ABRAM CHASINS, young composer-pianist, will devote two programs to the life and works of JOHANN SEBASTIAN BACH over the CBS-WABC network.

The first, on Sunday, May 27 from 2.15 to 2.30, will consist of informal discussion and illustration of BACH as man and artist.

The second, at the same hour on Sunday, June 2, will include LISZT's fantasy for piano of BACH's Toccata and Fugue in G-minor.

A Preview of "Little Man"

A preview of "Little Man, What Now?" will be included on the "45 Minutes in Hollywood" program, broadcast over the CBS-WABC chain next Sunday, beginning at 10.30 P. M.

The picture, based on the novel by HANS FALLADA, stars MARGARET SULLAVAN.

Wayne King Vacations

TED FIORITO and Little JACK LITTLE will be substitute maestros on the Lady Esther Serenade programs next Sunday and Monday at 10 P. M. They replace WAYNE KING, who is on vacation. TED FIORITO will direct the orchestra Sunday; LITTLE is featured Monday.

STATION DIRECTORY

Page 4

Attitude of Press About News Scored

(Continued from Page 1)

to radio stations be turned over to an independent world-wide news-gathering organization which could give a service to broadcasters on a par with that given by the big press associations to the press.

Two such organizations already have been established. The first is the Transradio Press Service, headed by MOORE, and the Radio News Service of America, headed by IVAN JOHNSON.

The first supplies world news to 23 radio stations, with active bureaus in Los Angeles, Boston, Washington, New York, Chicago and Detroit.

The second organization makes use of short wave broadcasts and has an hundred clients, some of which are subscribing on an experimental basis.

The Transradio service has correspondents in London, Paris, Berlin, Moscow, Shanghai, Tokio, Buenos Aires, Havana and Mexico City. But only from one-fifth to one-fourth of the total report is devoted to foreign news.

The Radio News Service sends out three short wave broadcasts a day and obtains its coverage of foreign news from the Havas agency and from its own correspondents in Europe.

Both these services are in addition to the Press-Radio Bureau, set up by mutual agreement, of which JAMES W. BARRETT is editor.

This bureau started on March 1 with 125 stations making use of the service. Today, more than months later, 160 stations are using the service.

British Golf Matches On Air

Final results in the matches for the British Amateur Golf Championship will be reported over the NBC-WEAF network from the course at Prestwick, Scotland, on Saturday, May 26, at 1.30 P. M.

The commentator will be BERNARD DARWIN, British golf writer. DARWIN's broadcast will be short-waved here from England. He will see all the matches, but will comment only on the last day's play.

Broadcasts For Memorial Day

Among the events of Memorial Day, May 30, which will be broadcast will be a speech at Gettysburg by President ROOSEVELT. This will be heard at 5.30 P. M. over the NBC-WEAF network.

Other Memorial Day broadcasts will be the field mass celebrating the tercentenary anniversary of Maryland, the annual ceremonies at the Arlington Cemetery near Washington and the description of the automobile race from Indianapolis.

Develop Your Own Photos

ONE OF THE most fascinating pastimes I ever have had is that of taking pictures with a camera, developing the film, printing the pictures and getting acid all over my new shoes and pants.

How well I remember the first picture I ever took! In fact, it seems only yesterday. Let's see—it WAS yesterday.

I have a new camera. One of those complicated things. There was a beautiful sun shining yesterday afternoon about 4 o'clock, and I determined to get a lovely photograph of the waterfront. I opened the camera and snapped the shutter and felt highly elated over my success, when a fellow named Boaz stepped up and said:

"Colonel, you are aiming the back of the camera toward the waterfront instead of the front part, or lens, as it is affectionately called by camera-lovers."

Wincing slightly from this untoward familiarity on the part of one whom I knew but slightly, I wheeled around and said:

"Go peddle your fish!"

It happened that Boaz WAS a fish peddler, and went on with his selling immediately. But it was lucky for me! Suppose he had been a tinker!

Well, to make a nice thing of it, I hid my embarrassment under a nearby boat-hook and tossed the camera into the air. It came down "heads," so I tried again with the front part pointing at the scene I wished to photograph. There were many gadgets on the front of that camera.

The first one I saw said "Dromatic No. 0." I turned that and nothing happened, but after all, what could I expect of something that said "No. 0"?

The next gadget said "Anastigmat No. 1987." That looked like it might be the name of some woman named Ana who died in 1987. I found later that it was an error and that Ana is living happily in Puckering Valley with her eight children. So, instead, I snapped the gadget and took a picture.

Then I twirled the film around and took another. Then another. After taking 12, I discovered there was only room for eight, so I gave the extra four to a man who asked me for a dime for a cup of coffee. Afterward, at a

By Col. Lemuel Q. Stoopnagle



COLONEL LEMUEL QUITZ STOOPNAGLE, eminent naturalist and photographer, comes out of hiding in lower Manhattan and tells us how to take pictures at home. The Colonel's radio appearances are made on Tuesday and Thursday evenings at 10.

reception at my home, he remarked that he enjoyed the company very much, which cleared the matter up to everyone's satisfaction.

After taking the pictures, or "exposing," to use the slang expression, the photographer snatches the used film from the back, or "rear," of the camera and takes it home to a room for "developing" and "printing." (Some of the veteran photographers say "printing" and "developing," but I prefer the alphabetical listing myself.)

For this work, which really is play, one needs the following apparatus: (1) Exposed film. (2) A small red light that goes out. (3) Various chemicals, like say "water." (4) Total darkness, except for a little stream of light, which ruins the film. (5) Faith.

First, at a given signal, such as "Skoal!" or "Up-by-jingo!" the film is grasped firmly in both hands, while it is unrolled. This process takes several hours. Then the film is put through a series of washes and stuff for a couple of hours, after which the photographer discovers that he has been trying to develop the paper instead of the film. Then, of course, the same thing begins all over again, only worse.

When the films are dry, they are cut and the room is again darkened. Now comes the peachy part. We are ready for printing! The children gather around the door to the "dark room" and sing their little naive songs while father prints the pictures.

That is, he prints them if he is lucky.

For printing, the following things are required. (If you can't get them, just send the films to a drugstore. Twenty-four-hour service brings them to you within a week.): (1) Patience. (2) Patience.

I know you've been waiting with practically bated breath for the final outcome, now haven't you? Come on now! Fess up!

Well, the photographer announces from the dark room that at last the pictures are ready. He comes out pretty much of a mess carrying some limp prints. They are all black for the photographer has developed an unexposed film. The children are surprised. Father says "Shucks!"



5¢

Radio Weekly

MICROPHONE



Programs For Week Beginning May 26



Fred Allen, NBC Comedian, A Caricature