This and That

By Morris Hastings

Radio kills more than popular songs. It has fairly well done for a number of comedians — good ones, too. Ed Wynn and Jack Pearl are famous examples. Many former Wynn and Pearl enthusiasts are so weary of their erstwhile goings-on that they would not bother to go see them on the stage.

And yet, when these two began their airy career, they were loudly cheered. And rightly so. They brought something new which badly needed something of the kind.

The trouble is now that radio still needs new comic-materials; but it doesn't Wynn and Pearl are not supplying it. They continue on their same boisterous way, and are making use of the same sort of joke with which they started, indulging in the same sort of rough-house situation.

The public, or a large part of it, is desperately tired of all this nonsense.

It is下列ing nowadays to the Fred Allen and Jack Benny, whose not so witty but are fully as funny.

Another point in the listeners' favor is that you don't have to pay them to laugh. Wynn and Pearl, relying on their blank and funny suits for a great share of their laughs. These never seemed funny to the radio audience.

(Continued on Page 3)

Pictires

Fred Allen, NBC comedian, a cartoonist. Picture page 2

Mary Alice Collins, actresses. Page 2

Benjamin Kalman, producer of the Rhyrs and Greetings program. Page 3

Tyrone Berlin, popular actor. Page 4

Charles Carline, CBS announcer. Page 5

Edwin C. Hill, news commentator. Page 5

Fred Allen, announcer. Page 6

Ben Berlin, "the old master." Page 7

Edge Chute, comedian. Page 8

Norman Williams, voice of the FBI system. Page 10

John S. Young, NBC announcer. Page 11

Max Baker. Page 14

Edward Davies, caricature. Page 15

Col. Leslie Q. Stone, Back Cover

Holman New Head of WBZ

J. A. Holman, official of the New York Telephone company, has been appointed manager of the Boston branch of the National Broadcasting Company. Mr. Holman takes the place of Walter E. Myers, who has been manager of WBZ since 1932. Both appointments were made by Richard C. Patterson, Jr., NBC executive vice-president.

Holman has long been associated with radio. He was a radio representative of the Bell Telephone company in Ohio. In 1923 he was transferred to New York and became manager of WFAE. Walter E. Myers is president of The Advertising Club of Boston. He has been on the staffs of the Associated Press, the Boston Herald and the Boston Traveler and entered radio at WEEH in 1924. He joined the NBC in 1928.

News Flashes

A.M.

7:30 WBAC

8:00 WABR WEAN WORC WJZN

8:15 WORC WEAN WJZN

8:30 WEAN WJZN WEAN

10:15 WORC WEAN JPN

10:45 WORC WEAN WBZ

12:15 WBAC

12:30 WJZN WORC WEAN WBZ WBN WEAN WBZ WBN

12:50 WBAC WBZ WBN WEAN WBZ WBN

2:00 WBAC WBZ WBN WEAN WEAN

2:15 WBAC WBZ WBN WEAN WBZ WBN

5:15 WBAC WBZ WBN WEAN WBZ WBN

8:00 WBAC WBZ WBN WEAN WBZ WBN

11:15 WBAC WBZ WBN WEAN WBZ WBN

12:15 WBAC WBZ WBN WEAN WBZ WBN

3:00 WBAC WBZ WBN WEAN WBZ WBN

5:00 WBAC WBZ WBN WEAN WBZ WBN

8:00 WBAC WBZ WBN WEAN WBZ WBN

11:00 WBAC WBZ WBN WEAN WBZ WBN

WBN WEAN WBZ WBN WEAN WBZ WBN WEAN WBZ WBN WEAN WBZ WBN

SUNDAYS

A.M.

2:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

8:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

5:00 WBAC WBZ WBN WEAN WBZ WBN

8:00 WBAC WBZ WBN WEAN WBZ WBN

11:00 WBAC WBZ WBN WEAN WBZ WBN

12:00 WBAC WBZ WBN WEAN WBZ WBN

3:00 WBAC WBZ WBN WEAN WBZ WBN

5:00 WBAC WBZ WBN WEAN WBZ WBN

8:00 WBAC WBZ WBN WEAN WBZ WBN

11:00 WBAC WBZ WBN WEAN WBZ WBN

7:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

10:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

10:30 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

3:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

5:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

8:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

11:00 WBAC WEAN WBZ WBZ WBN WEAN WBZ WBN

World Fair Broadcasts

On Saturday, May 26, the Century of Progress Exhibition will be opened for its second consecutive year by an electrical impulse flashed from Admiral Byrd from Little America. The radio audience will hear the attendant ceremonies between 10 and 10:30 P.M. over the CBS-WABC network.

At 10:30 P.M. listeners will hear over the NBC-WFAC network a description of the new high-spots of the Fair.

The same time over the NBC-WJZ network, during the national Barn Dance program, an unheard broadcast will be put on.

Grace Wilson, soprano, in an airplane over the Fair Grounds, will sing to the accompaniment of a piano being played at the Eighth Street Theatre far below in Chicago.

The synchronized voice and accompaniment will then be re-broadcast by long waves and sent out over the WJZ network.

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Back Cover
Sat., May 26 - World’s Fair Opening, WEAF-WJZ at 10:30 P.M.

Highlights

10:00 C. - Century of Progress, Reuse, NCBC-WEAF
12:00 B. - Robert L. Woodruff, Jr., Gulf Oil, NCBC-WEAF
1:00 - F. - Champion Ship Tennis Match, NCBC-WEAF, C.M. & W
2:00 A. - S. - Andrews, NBC-WSM
2:30 P. - C. - Hockey in Suit, NBC-WMM

Spanish Girls, WIZ, WRE, WRAM, 30 m.
Puritanic and Sentimental, W3F
11:00 C. - Daylight Savings Time, Eastern Standard Time becomes Eastern Daylight Saving Time (two hours earlier).

Dancing in the Daytime, WEAF WHEB, WBC, 30 m.

Mary Alice Gollin, young Broadway actress, is a member of the Colgate House Family that broadcasts over an NBC WEAF network on Saturday at 9 P.M.

Mary Alice Gollin, young Broadway actress, is a member of the Colgate House Family that broadcasts over an NBC WEAF network on Saturday at 9 P.M.

Mead Collins, young Broadway actress, is a member of the Colgate House Family that broadcasts over an NBC WEAF network on Saturday at 9 P.M.

JOHNNY GREEN, conductor of a radio orchestra, indulges in all sorts of strenuous gestures when he leads his band. So he dresses the part and wears his collar open, a sleeveless sweater and ill-fitting trousers.

A Comfortable Conductor

STATION DIRECTORY

Page 4
Radio Gets Jump On Newspapers As Chicago Fire Is Broadcast

Program of Rhymes and Music Entertain...and also Instructs

Music Sustains the Atmosphere of the Poetry

By EDITH LOUISE DIXON

In the angry heat of Chicago's devastating stock yards fire on Saturday, May 29—the greatest fire in Chicago since 1857—members of the Columbia staff presented two graphic broadcasts picturing the tragic story which was being enacted before their eyes. Even as they talked into the microphones planted at various spots throughout the grim furnace, new horrors were occurring before their eyes.

When first informed of the fire, they were in the offices of C. D. T., Bob Kaufman, Director Western Division Public Events and Special Features Department at the Columbia headquarters in the Wrigley building, Chicago, realized the possibilities for a broadcast.

Organizing a crew of engineers, announcers and other members of the Columbia staff, he sped toward the yards and Boulevard telephone exchange at 4137 Union Avenue. A motorcycle event cleared the way. When the crew was halted by a maze of hose and fire equipment, flying embers were raining through the skies.

Through strobing smoke the crew wove like ants, each carrying part of the equipment.

Holland Engle, Western Director of Operations, made the contacts with New York for the special broadcast. Columbia was the first radio group to go on the air—starting its first broadcast as 6:45 P.M.

Even though the telephone building was fireproof, it was obvious that it would have to be abandoned for a while, remain for more than an hour, if the wind and fire continued unabated. The smoke grew more dense.

Kaufman telephoned instructions to the Columbia crew of announcers and engineers to meet farther from the fire. This would help to keep Columbia headquarters clear.

The first broadcast, which went on the air just after 6:45 P.M., lasted for 45 minutes. After Columbia extinguished the fire, was made from an alley behind the telephone building. Shovels of water rained down and flying embers menaced the crew.

The second broadcast went on at 7:30 P.M. and engineers had been placed at various points, in order to give a panoramic view of the disaster. Holly Shively, Mr. Kaufman's assistant, had acted as city editor in assembling material and assigning it to the several announcers. Every minute she could spare from this had been spent in transmitting first aid to injured firemen.

Mayor Edward J. Kelly, Dr. Herman N. Bundesen, president of the Board of Health, Fire Marshal Corwin and announcers Truman Bradley and Pat Flanigan spoke from the telephone building. Harold Isbell announced from the roof, until the density of the smoke forced him inside the building. Watchers were picked at random from the crowd to speak into a microphone placed on the sidewalk near pumping equipment.

Listeners were given an accurate picture of the diabolic battle. Columbia ended its second broadcast of the fire at 9:51 P.M. Hal Beverage, special engineer remained all night at the telephone building.

On the Air Just After The Alarm

Radio News Wins Victory In Fight With Newspapers

Radio News was a victory over newspapers when the Yankee Network News Service was given full permission to use the press facilities of the Massachusetts State House at Boston in spite of opposition by the press.

What is believed to be the first public and open dispute between newspapers and a radio news service was won by the Yankee Network when a resolution, introduced to the State Legislature by Representative John J. Caven of Boston, was referred by the House to the Committee on Rules and Oversight. The service was also approved by the Senate. These concerts will be a feature at the Century of Progress Exposition at Chicago this summer.

Norman Thomas to Speak On Air

Regatta On

The Hudson Is Broadcast

The Poughkeepsie Regatta, annual intercollegiate crew racing carnival, will be broadcast from the course on the Hudson River over the NBC networks on Saturday, June 16.

The regatta, which has been running annually since 1870 at the exception of the wartime years, is held in June.

This year, however, all of the members of the Intercollegiate Rowing Association will send crews for the regatta, and several other colleges will take part by inclusion.

The varsity race will be covered in the broadcast from 7.15 to 8.15 P.M. Several microphones placed along the course will be used in the description.

Preliminary races probably will also be broadcast.

Chicago Concerts

On NBC Network

Concert music from the lake shore in Chicago will be broadcast over the NBC-WJR network every day starting Saturday, June 16, beginning at 5:30 P.M.

The orchestra will be under the direction of Palser Clark, for seven years instructor of instrumental music at the University of Chicago.

These concerts will be a feature at the Century of Progress Exposition at Chicago this summer.
Sunday, May 27 - Pittsburgh Symphony, CBS-WABC at 10:15 P.M.

**All Alone**

**Columbia's Christmas Bear**

**Irving Berlin**

**Station Directory**
Radio Lane

By Jimmy J. Leonard

MEXICO always has been the snouty child and impending danger to Uncle Sam's rather peace loving Radio Lane. That country has long been allowed to sit outsiders from the States, able to set up radio stations for the purpose of selling "cheap" remedies across the Rio Grande. Now, since Congress and the state legislature of the United States have been busy, looks seems evident. Our Southern neighbor has reallocated its stations.

Now the t h e 5 0 0 stations b r o a d c a t i n g alread y is a d d e d boundary line will be affected in a major order of work at present, according to all supposition, and antenna stations will be much incomve- nient in theory.

CARLLELE

CHARLES

CHARLES CARLILE, who returned to the air for the first time in 13 years and Jack Wintern the will be set up by Jack Disney to make room for a new pair of whatever those Longfellow works are. He will be working a 10-hour program which he hopes will make R. VALLER Lauds.

And speaking of Vallée brings to mind the rumor that he will take his show from NBC air waves and place it with CBS. The rumor was not only denied by Vallée but his agent who said another 12 months with NBC. That's spiking him, too.

WHDH is out of the Federal Broadcasting System's scheme of things. It is reported that the System didn't care to have a short station carrying its program. It was a shame. Name运营管理 in her sharp nose again and says that the powers-that-be are adhering to the system in order for the Federal System.

If the fact that WNAC has some 220 stations in its race, but has not yet been able to carry the S. Terr Johnson program in her sharp nose again and says that the powers-that-be are adhering to the system in order for the Federal System.

EVANS Gill is going to play his last tunes at Norumbega Park this season and then go to the Pennsylvania Rhythm in her sharp nose again and says that the powers-that-be are adhering to the system in order for the Federal System.

GUY LOMBARDO will switch over to NBC on June 1.

JESSICA LOMBARDO will go to the opera for a new picture. GUY LOMBARDO will switch over to NBC on June 1.

JUNE 26, 1934

THE MICROPHONE

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Out Bounds

WHEN will American sponsors of advertising programs learn the lesson England has taught? There is a public opinion by plugs asserted itself, with the result that no advertising is permitted by the British Broadcasting Corporation.

American air advertisers must clean up the air waves, or they simply must get out of the picture. The public, long apathetic, at length is aroused.

Already the National Committee on Education in Radio has asked President Roosevelt to control radio advertising.

And what does the Committee recommend? At the moment, merely to:

"Including the possibility of government regulation, including the censorship of advertising."

Government control. Government regulation. Government censorship; a step further to government ownership. Do air advertisers desire government ownership, which means that they will be barred from the air, if necessary, to protect the public interests?

So far, they do, they will continue to offend, and in due course reap the reward of their folly.

Radio Masters of Ceremony Are Dying

By Dick Templeton

New York Correspondent

JUST as the movie theatres began about 10 years ago to do without masters of ceremonies, so are radio stations of the future going to get along without their allegedly humorous interruptions.

Five program builders, unusually late are, waiting in the realization that some Broadway yokel's attempt to be funny has done little more than blow up an otherwise rapidly moving program. They want the musical numbers now tied together instead of being slowed down.

And in many instances of humorous programs who are ducking away from comic, they have a long list discovered that what they may fancy is very funny the great majority of the radio listeners find only boring.

And beyond that, the radio audience is very sick of startling statements like "And now Joe Blotts (of whom you as a listener have never heard) sings his own original arrangement of "Palling Down a Flight of Stairs for Flavia" as well as he can sing it--give it to Joe!"

They, amid belated knowing applause, are almost given forever.

In the theatre there might have been a master of ceremonies, scen- ery had to be changed and curtains had to be pulled up. But the microphone needs no scene shifting. In their over-zealousness to lift as much that was entertaining from the theatre as they could, theatre directors and radio directors have attempted to lift too much.

One of the unnecessary things pulled from the wings was the master of ceremonies. Scenery had to be changed and curtains had to be pulled up. But the microphone needs no scene shifting. In their over-zealousness to lift as much that was entertaining from the theatre as they could, theatre directors and radio directors have attempted to lift too much.

And, speaking of masters of ceremony, one of these gentlemen, FRANK BLACK, NBC musical director, and asked if it was customary for the musicians to stand up when they accompanied a film vocalist. Without an batting an eye FRANK answered her. "Until she says, 'Gentlemen, be seated."

And then someone came into the studio where BARK was sitting reading and then he was going to sit down while he talked on the radio. "I was going to sit down while I was as much as making a bigdummy--and I never eat a meal standing up."

A visitor recently asked ALBERT SPALDING, the violinist, why he always carried two or three cases when he came into the studio for a broadcast. "So I will be able to say sir," said Albert, "If only I had one I would not have to switch one between the other one is."

The visitor agreed that it was a good idea, sound the violinist.

After Wilfred Glenn, basso of the Revelers quartet, had gone down on a radio program, a visitor asked: "Do you always sing that low, Mr. Glenn?"

"Only when the notes call for it," said Wilfred.
Virginia Baker who teams up with Lyn Murray for the "Bill and Ginger" program broadcast on the CBS and ABC chains Mondays, Wednesdays and Fridays at 10:15 A.M.

Wednesday, May 28 - Helen Menken, "Big Show", WABC, 9:30 P.M.

Tune In WABC
Financial Talk
Every Monday, 7:30 P.M.
Mr. E. E. Nazzaro
Rudy Vallee Acts 'Uppish' To Reporters

(Continued from Page 1)

prepared to go on the air and one after another of the studio hang-ons were expected.

Aghast was Jack, when finally HE got what was known as "the bounce" in the brittle but firm words from AWAY:

"Sam, please shut the door on your way out."

Moreover, it probably the best hail-fellow-well-met of all the radio stars ever to come to Boston. Any of the local radio scrutineers will bear testimony to that.

One of the little known habits of DowNEY is his wearing of a heavy silver crucifix suspended on a silver chain about his neck. He doffs the crucifix during stage shows and upon his return to his dressing room, he replaces it and replaces the sacred emblem about his neck.

To JACK GOLDSTEIN, DORIS KENNON was perhaps the most notable radio-movie personality he ever presented on the microphone. She wrote her own interviews.

"And she made only one error," remarked Jack. "She had the Minute Men racing across the Boston Common."

Mr. GOLDSTEIN remembers PAUL WHITEMAN as 'one who can be the most disappointing."

"No, I won't pose," the shivering mugwump declared during a hectic visit after Mr. GOLDSTEIN had taken the pains to line up a battery of newspaper photographers.

The Greatest Giver

GUY LOMBARDO, the wizard of hillbilly dance tunes, is nominated by Jack as the greatest giver at the Metropolitan Theatre, as the "most patient."

"He never feels the slip to a single one of the autograph hounds," says Jack.

"It's the greatest giver in the world. One day Lombar-do was dead tired, so he gave his collar and necktie to souvenirs hunters here at the theatre."

As The MICROPHONE inter- viewed DORES KENNON, she stated about the "collar and necktie," Jack put on that prissy expression peculiar to publicity directors whose veracity has been questioned—"to show that he meant it all.

In the opinion of the "most par-ti-cular" radio star to come to Boston, BEN BEERNE must be given a prominent place. The Old Maestro gives a fatherly ear to schoolboy editors, hero worshipers, favor-seeking tick-tack-munks.

This understanding of his fel-low human beings' feelings has demonstrated again and again during his last stay in Boston, even to the point that those who neglected him were secretly suffering from an illness.

BEERNE remembers vividly the days when he was a janitor in a Howard st. "Stophouse"—that's his word—when he was a 12-2 week-filler.

The "Croon Prince"

Rudy "Croon Prince" VALLE is remembered not too kindly at one Hob-theatre where several of the girl secretaries brown-cheered the mention of his name.

"The Most Notable"

Wise-Cracks

Eddie Cantor, who wisecracks of the stage as well as on it.

"Why," declared one of the opwritter lassies, "Rudy was positively discouraging. He wanted to be treated like a god. Ask him a question and he would yawn, 'Have you read my book? It's all stated there.'"

On the other hand, Rudy may have had an off moment that day. HARRY PAIT, of Chelsea, who of all New England newspapermen, knows Rudy most inti-mately and personally, swears that Rudy is just a big carefree, curly-haired boy and if it at times, badgered and pawed by the eager multitudes, the great crooner gets a little out of sorts, who can blame him?

Graham McNamara has the borrowing habit, it developed during his trip to Boston to worst the Patriots' Day March.

Among other things, he borrowed the loa of WH con- bouncer Adas (RIPSTON) to watch.

When did he return it? The WBZ announcer asked.

"Never," said Adas.

Modest Ted Husing

That TED HUSING is radio's greatest "I am" man is hardly news. The thought that there may be profounder intellects in the world than himself has never occurred to the restless CHI- perizer.

However, the picture of precau-tious Ted lolling at ease in the Boston Ritz-Carlton and calmly agreeing with scribes assembled there that he is good, has not been generally told.

Sure, I'm the best in my line," baldly admitted Ted. 'Tve gotta be.

The next day he went over to Havard Stadium and learned some more, including the term 'putrid."

It was at the Ritz-Carlton that Eddie CANTOR showed that the "pop-eye" business isn't a really a business with him at all. He made that way.

During a theatrical breakfast arranged for him by JOE DI PIERA of the LOW organization, Eddie parried wisecracks with a swiftness that would deceive the ordinary listeners, all because of the naturally "surprised" expression that he wears, like a baby who has been robbed of a lollipop.

Appraised by Goldstein

Jack GOLDSTEIN gives other glimpses in retrospect of the fads and fancies of the other radio stars. Jack looks back on them as follows:

BARBARA STANWYCK was the "most bossful". She admires fighting with her hus-

band, Frank Fay.

JACK PEARL was the "most un-sel- fish", always insisting that Sharon, Cliff Hall, take the bow.

LINA BASQUETTE was the "most beautiful", yet the strongest actress. She attempted to sing.

BETT LARO was "the most sus-picious. Thought the press agent was getting the dough for his radio appearance. He inquired three times at the theatre and twice at the studio before he went on."

WILLIE CAXTON was the "greatest ad libber. Had a swell time kidding at the microphone."

Eddie BABB gave me the double-cross. Said she would go on the air and then didn't."

JOHNNY MASN, the unad- yodeler, was "the biggest kick."

As Seen by SaeF

According to JACK SAEF of the Metropolitan Theatre, LOW SOR is the "handsomest" and the "greatest worrier" of the radio stars.

"How am I doing?" was his in- cessant refrain between shows.

JOE BENNER, the newest sky- pocket among others, says, Mr. SAEF, is the "most bashful."

"He never lights," added JACK VAUGHN of Lillie, was the "perfume girl"—with six or eight kinds of scents on her table, one for every mood!"

PHIL COOK, the man with the myriad voices, was the "greatest juggler."

Cooke kept an array of sprays and lotions in his dressing room to preserve that golden halo of his face.

To Jack SAEF, STOOGMALE and BUDD were the "puppy boys" put out until 4 in the morning and always spreading their horse dander. HARRY BAIOR, the Edi- non's director, was "the great re- cluse. It was his first stage ap- pearance and he stayed in his room all the time."

They Smile and Snarl

Such has been the parade of radio stars in Boston. Even the married couples among them reveal their human traits.

LEE SIMS and LOMMAY BAILEY, during their one stage engage- ment here, showed that they can hurt words at each other like any Mr. and Mrs. LEE even knew a few cuss syllables, too.

GRACE ALLEN and GEORGE "Most Patient"

Confident

BURNS are another pair.

"He just sat at a type- writer all day and when he finally finished, he sniffed around shopping between shows." Ain't it the truth?

Taken all in all, radio stars must be just folks, even as you and I. Some are more consider- ate than others. They smile when they're happy and snarl when they have objection.

OWEN D. YOUNG, though not a radio "star," is one of the biggest figures in broadcasting and typical in a way, of the industry.

One night, WALTER "Piggy" MYERS, then NBC boss in Boston, suddenly was summoned into town when a scheduled Recorder broadcast went "scram." Screaming off the WBZ elevator, he headed for his office in high dudgeon, as he say, and found- ing at the gloves.

He was halted at his office door by a couple of studio at- taches, with frantic arm-wavings and loud stage whispers.

"Shhh, Shhh, Owen D. Young is in there!"

Wasn't he worried enough about the RONSEVELT dealer- ship, without being kiiled, thought Mr. MYERS? So he yelled:

"Owen D. Young. Nuts!"

Then he booted in... and Owen D. Young WAS there.

"Why should you apolo- gize," smilingly said Young to Myers, "it's your office, isn't it?"

Fisher is Interviewed

HENRY J. FISHER, president of the United Hospital Fund, will discus "What Is Happening to Hospitals" in an interview over the CBS-WABC network, Tues- day, May 29, from 3-4 to 5 P.M. Fisher will be interviewed by LOUIS RESNICK, who is director of the Department of Public Informa- tion and Education of the Wel- fare Council of New York.

STATION DIRECTORY

Page 4
Tuesday, May 29 - National Spelling Bee on WABC at 12:15 P.M.

**Unaccustomed As He Is**

**A Paradox**

**HELEN CHATE, at pretty at a deranged in the scene of an impression "beauty," or willows inset, in NBC dramatic productions.**

---

**A LISTENER recently wrote in to John B. Kennedy, NBC commentator, and asked him where he learned to speak in public. Kennedy replied: "I didn't. If you hear of a good instructor, let me know."**
NOW
The Magazine That Has Something To Say — And Says It

Offers In Its May Issue, Now On Sale
At All The News Stands:

The Black and Blue Eagle
By Henry Harmony  Cover Cartoon

Selfish and Unworthy
An Editorial

Radio Jazz
By Carleton Pearl

Mad Priests
By Gerald Chittenden

Aboard The Buckaroo
Third Instalment of a Novel
By John Knowles Gowan, Jr.

The Busy Bees
By Carleton Pearl

Time And Trouble
By Diana Herbert

Henry Harmony
Shows Roosevelt

Two New Plays
By Edward Wicklow

The Movies Go Moral
By Hal Hull

Whistler’s Mother Returns
By Dorothy Adlow

Spring Enchantment
By Morris Hastings

Books At Home
By L. A. Sloper

Children’s Corner
By Jean West Maury

Books Abroad
By L. A. Sloper

What Ails Boxing?
By Charles Bowen

Dance Ambassadors
By Margaret Lloyd

Such Sacrifices
By Morris Hastings

Two Soups
By Philip N. Hobson

Q.—Something in May NOW for everyone? A.—No. Something for every intelligent person. Nothing for the nitwit; NOW has no appeal for the moron-minded.

Q.—You let people subscribe to NOW? A.—We invite them to; there’s a subscription blank on this page.

The MICROPHONE, Inc.
Wednesday, May 30 - Roosevelt, WEAF-WJZ-WABC, 5:30 P.M.

Gracious

Highlights

6:00 P.M., 11:00 A.M.: 30 Radio News and Weather, news, WAAB WORC.
10:30 P.M., 3:30 EST; 2:30 P.M., 6:30 EST: Three Boys, Orchestra, WEAF WJAR WCSH WTAG WTIC WGY Unemployed Musicians Concert, direction David Schmitt, WAAB WORC.

5:30 P.M.: 11:30 A.M.: 4:30 CT; 3:30 CT: Randall Lunt, Bass, WAAB WORC.

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5:30 P.M.: 11:30 A.M.: 4:30 CT; 3:30 CT: Randall Lunt, Bass, WAAB WORC.
Voice Relation To Personality
Harvard Psychological Laboratory Makes Study

An interesting pamphlet issued by the Psychological Laboratory of Harvard University, which has been made over the past two years on the possibility of determining personality from voice offers an interesting summary. It was the first study of this type to be conducted in the country.

Ten experiments were conducted in the laboratory where a complete broadcast and recording equipment had been installed through the cooperation of the WEEI Eighteen male speakers and over six hundred judges took part. The method consisted chiefly in matching objective information obtained for five features of personality (e. g. age, photographs, handwriting, dominant extroversion) with the corresponding voices.

In comparing these matchings with chance it was found that the majority were successful, often by large margins, but the feature which was almost always matched correctly, not only by the individual speaker correctly judged in every instance. It was also found that the uniformity of opinion regarding the personalities of the speakers was somewhat in excess of the accuracy of any of such opinion, showing the importance of stereotypes.

Harvard's work started from behind a curtain instead of over the radio it was found that on the information only was obtained. Additional experiments showed that by their descriptions of personality might be successfully recognized by other listeners and by acquaintances of the speakers.

The complete conclusion was reached that voice does convey personal characteristics, whether based on age, inner life and personality. In addition to the laboratory experiments, two actual programs were broadcast from the WEEI studios.

"J. J. FOX NINE O'CLOCK REVIEW"
with the all-star air cast

BUDDY YOUNK
JOHN HERRICK
MURIEL SHERMAN
RAKOV'S MUSIC

NEW WEEKLY ON SATURDAY

A WEEL Feature For Nine Years sponsored by JOSEPH BRECK & SONS CORP.

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A WEEL Feature For Nine Years sponsored by JOSEPH BRECK & SONS CORP.
Thursday, May 31 - U. S. Navy Review, WEAF-WABC at 11:45 A.M.

Smiling “Voice”

2:45 P.M. Edition, 6:45 P.M., 10:45 A.M., 2:45 P.M. Edition, 6:45 P.M., 10:45 A.M.

STATION DIRECTORY

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Every subscriber to or other purchaser of The Microphone is granted the privilege of making two benevolents with a friend. Write to

Circulation Manager, The Microphone, No. 34 Congress, Boston, Mass., giving the names and addresses of those you'd like to become familiar with The Microphone. A sample copy will be sent promptly to each name given, without obligation.
Auditions Mean Success Or Heartbreak to Thousands of Aspirants

Only A Few Make Grade With Honors

Audition — the dictionary will tell you it means hearing. But to thousands of persons it means heartbreak and shattered dreams of a world-conquering career.

And there also are the fortunate few to whom it means fame and fortune and the adulation of the millions.

Year after year the National Broadcasting Company goes through more thousands of singers, comedians, whistlers, banjo players and more of the arts until each, and all art kinds, each one filled with the conviction that he is the coming star of the air. But of these thousands, the number who make good on the air is very small.

ERNST CUTTING, director of auditions for the company, has listened to thousands of young and old hopefuls in the past few years and he points out that the choice of the one who has the right stuff is not a result of experience and preparation. Persons and others entertainers and even many young artists who have core potential apply for auditions convinced that the pathway to radio fame is at hand.

The Right Attitude

But they come to radio with the wrong attitude. Nobody knows better that a successful radio artist needs the tremendous amount of hard work and training of the air to make the public recognize the making of their air careers.

Many of them come to the networks through the training school of local stations. In studies where the artist possesses such unique talent that he was able to make the grade immediately and the air career of the individual starts.

"Don't just take my word for it," is Cutting's advice to amatuers who think they can make big careers from radio. "Just put down every paper you hear in a week from your loudspeaker, from the local stations to the big stations like Amos 'n Andy, Rudy Vallee, Ben Bernie, Ed Wynn and Whitehiser.

"Then find out what each one them has done profession-ally to turn his possible success to radio fame. A little investigation will be a considerable surprise to those who think any good public enter-ainer can make good on the air.

Nor are the struggling artist's troubles over even after the audition. Of those who are heard each week many are catalogued as desirable talent for development when and if a vacant spot on the networks occurs. As such opportunities are not frequent.

Mr. Cutting, in his belief that many of those so catalogued could make good with a chance on the air, arranged for a weekly broadcast over an extensive NBC network under the title of "Air- breka."

When Fortune Was Kind

MARThA MEARS, who was awarded a place on the PHIL BAKER program on the strength of an audition test.

BARRY MIRKEN, one of the youngest of NBC artists, is now doing a series of programs over WEEI on Mondays at 5:45 P.M. His program consists of songs imitating well-known radio artists and he is accompanied by Sam Saxe.

MARTHA MEARS, who was awarded a place on the PHIL BAKER program on the strength of an audition.

Break on the network to these people. Already he has been proved correct. Two young singers have had a regular series within two years under contract, has achieved fame on the networks within the past two months, came to NBC last January and had an audition. Within two weeks she was booked for a regular series and within two more weeks she was on the Armour program with PHIL BAKER.

But again, MARTHA didn't just walk into NBC and onto the air. True, she was graduated from college only a few months before but she had been starring on local stations in California and St. Louis, Mo., for more than two years.

And both before and during that time she studied music with some of the best teachers in the country. She was ready for the job when she got the chance.

DONALD NOYES and CAROL

No Judges

FILENE SPEAKS on the New Deal

EDWARD A. FILENE, Boston department store owner, who draws the economic aspects of the New Deal in a broadcast over the Columbia-NBC network on Monday, May 21, at 10:45 P.M.

The subject of his talk will be "Are We Going Too Far?" He will talk from Washington.

Short Wave Directory

Station Stations Location Time (E.D.T.)

GSI 15.07 Daventry, England 5:00 A.M. - A.M., M.

FYA 19.46 Pompei, France 4:00 A.M. - A.M., M.

DJB 19.15 Zaventem, Germany 4:00 A.M. - A.M., M.

GSI 16.04 Vatican City, Rome 4:00 A.M. - A.M., M.

CNR 19.00 Bukhara, Uzbekistan 3:30 P.M. - P.M., M.

REN 25.00 Moscow, U. S. R. 3:30 P.M. - P.M., M.

FYO 19.00 Pommei, France 2:30 P.M. - P.M., M.

GSI 23.28 Daventry, England 2:30 P.M. - P.M., M.

BRT 23.51 Rome, Rome 1:45 P.M. - P.M., M.

GSI 25.57 Warsaw, Poland 1:45 P.M. - P.M., M.

EAE 30.44 Madrid, Spain 1:00 P.M. - P.M., M.

CULAA 31.23 Lusitau, Portugal 1:45 P.M. - P.M., M.

HLR 31.27 Geneva, Switzerland 12:45 P.M. - P.M., M.

VLCME 31.28 Sydney, Australia 12:45 P.M. - P.M., M.

ZQSA 31.08 Central, Cameroon 12:00 P.M. - P.M., M.

stroML 31.92 Melbourne, Australia 11:30 A.M. - A.M., M.

CNR 33.13 Bukhara, Uzbekistan 10:45 A.M. - A.M., M.

BRT 33.51 Bukhara, Uzbekistan 10:45 A.M. - A.M., M.

LCL 42.92 Japony, Norway 9:30 A.M. - A.M., M.

MA 46.96 Berne, Bern 9:00 A.M. - A.M., M.

PRADO 46.51 Curaçao, Netherland 8:30 A.M. - A.M., M.

IBRAJ 46.51 Barinas, Colombia 8:00 A.M. - A.M., M.

IBRAH 46.98 Buenos Aires, Argentina 8:00 A.M. - A.M., M.

ZCR 47.22 Nina Leonsoy, Malay States 8:00 A.M. - A.M., M.

PHOBF 46.92 Bannock, Java 7:30 A.M. - A.M., M.

YEBJ 47.02 Calabar, British West Africa 7:00 A.M. - A.M., M.

CPY 47.20 La Paz, Bolivia 7:00 A.M. - A.M., M.

BC 47.30 Santa Domingo, Dominican Republic 7:00 A.M. - A.M., M.

VQSO 49.30 Natal, Brazil 6:45 A.M. - A.M., M.

DZ 50.00 Zanzibar, Tanganyika 6:15 A.M. - A.M., M.

RYV 50.00 Moscow, U. S. R. 5:45 A.M. - A.M., M.

RYV 56.00 Ceylon, Ceylon 5:00 A.M. - A.M., M.

JOBARA 59.00 Colombo, Ceylon 4:45 A.M. - A.M., M.

JKR 59.00 Quito, Ecuador 4:30 A.M. - A.M., M.

HII 59.00 All Sooy 4:00 A.M. - A.M., M.

RYV 69.00 Richmond, U. S. S. R. 3:30 A.M. - A.M., M.

HCR 76.00 Quito, Ecuador 3:00 A.M. - A.M., M.

HII 79.70 to 79.97 All Sooy 2:30 A.M. - A.M., M.

RYV 79.00 Richmond, U. S. S. R. 2:00 A.M. - A.M., M.

Notes: All times given are west-wave schedules. Numbers indicated in the table are stations. Stations which you may hear or which are listed for commercial telephone-beam have been purposely omitted.

Programs on the radio audience in "Airbreka."

Are There Too Many Networks? The famous Artway Kent audi- tions and both had to have ex- perience and musical training to do it. In the early days of radio it was customary to grant an aud- tion to almost anyone who asked for it. But the record of a period of years that they did little or no good for anyone other than NBC. As a result, two years ago a limited auditions set-up was in- troduced, restricting hearings to persons with experience, training, or both, or persons supported by the inducements of recognized authorities.

Applicants now are required to send a written application, stat- ing training, experience and gen- eral background. The request is then studied, who has achieved the records will and if they think the re- quest warrants it, an audition is granted.

The audition board which hears these tryouts never sees the artist. The would-be radio talent sings into a microphone in one of the studios and the board li- etero in another room. The re- sist, therefore, gives a true test of what he can do on the air with out an audience and the per- sonality having any bearing.

Microphone technique and that elusive something called radio personality are the keynotes in the发货. The hunt for new talent is con- stantly going on. Sustaining auditions are given and the spot they leave open must be filled by some one else. Com- mercial sponsors and advertising agencies are always in the market for fresh voices, new personali- ties.

The era of wholesale auditions has passed, but the road is still open to those who really have something to offer.
Friday, June 1
Jack Benny and Company on WEAF at 10:30 P.M.

The Champ?

Max Baer, contender for heavy- weight championship, now is starred in a three-week series of dramas on Monday, Wednesdays and Fridays at 11:30 P.M. over the NBCJZ network.

4 P.M. EDIT: 3 A.C. EDIT: 3 CT Oskaloosa, Iowa, WEAF WJZ WMEC WABC WNBC WORC, 30. Blues, WOR. 

4:45 P.M. EDIT: 3 A.C. EDIT: 3 CT Whitney, William, candidate for US Senate, WEAF WJZ WMEC WABC WNBC WORC, 30. Symphony. WTIC.

5:30 P.M. EDIT: 3 A.C. EDIT: 3 CT Mary Lou, soprano, WEAF WJZ WMEC WABC WNBC WORC, 30. Songs, WJZ.

6:15 P.M. EDIT: 3 A.C. EDIT: 3 CT Frank, basketball coach, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

7:00 P.M. EDIT: 3 A.C. EDIT: 3 CT Ella, dancing and singing, WEAF WJZ WMEC WABC WNBC WORC, 30. Songs, WJZ.

7:45 P.M. EDIT: 3 A.C. EDIT: 3 CT Arthur, managing editor, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

8:30 P.M. EDIT: 3 A.C. EDIT: 3 CT Lon, boxer, WEAF WJZ WMEC WABC WNBC WORC, 30. Wrestling, WJZ.

9:15 P.M. EDIT: 3 A.C. EDIT: 3 CT Walter, basketball player, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

10:00 P.M. EDIT: 3 A.C. EDIT: 3 CT Carl, baseball pitcher, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

10:45 P.M. EDIT: 3 A.C. EDIT: 3 CT John, football player, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

11:30 P.M. EDIT: 3 A.C. EDIT: 3 CT Tom, basketball player, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

12:15 A.M. EDIT: 3 A.C. EDIT: 3 CT Bill, boxer, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

1:00 A.M. EDIT: 3 A.C. EDIT: 3 CT Ted, basketball player, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

1:45 A.M. EDIT: 3 A.C. EDIT: 3 CT Jim, boxer, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

2:30 A.M. EDIT: 3 A.C. EDIT: 3 CT Roy, baseball player, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.

3:15 A.M. EDIT: 3 A.C. EDIT: 3 CT Bill, basketball player, WEAF WJZ WMEC WABC WNBC WORC, 30. News, WDRC.
Reflections
By Diana Herbert

The MICROPHONE's Fashion Observer

FEATHERS and more feathers! Sometimes accented

make an effect occur in a red, black or electric blue cape,

over a white robe to be grown. Another model is a tiny cape,

ranging in color from pale pink to red at the tips, or blue to purple in lieu of silver. The

OSTRICH and MARABOU have emerged from the booklet and are

making chenille little capes and long new hats.

DUCkBREASTS are no longer constant, as one might expect. These capes are made of

decent capes, the perfect complement in a dark green, brown dress from AUGUST ABER NARD.

FLAT WHITE FEATHERS in various shapes are sticking on black gowns and are even used in a tray-

to-order, up-to-the-minute wedding dress. The dress white, with white feather birds forming an

insect pattern on the back.

FRANCES LANGDON, who has

left several hats on a large following among the radio public. She is now available to

using her most successful ensembles for a shirt of satin in a glowing yellow dress, a pink dress, a

short, black feathers which are considered a trifle severe today, consequently, more like the early

victorian period.

FEATHERS in white, grey or blue are used, not merely as an ornament, but for the hair-

or too dusty for day-time wear, and are really charming complements to summer chiffon.

Johnson, Kirby
Discuss the N.R.A.

General Hugh S. Johnson, minister of the N.R.A., and the

Rt. Rev. Monsignor William J. Kirby, president of sociology at the Catholic University in Wash-

D.C., will discuss "The N.R.A. and Social Betterment." on CBS network Thursday, May 31, at

11 to 11:30 P.M.

The program originates at the Hotel Willard in Washington where both speakers will address the re-

gional conference of the Catholic Federation.

Bair vs. Carnera
Fight Broadcast

GRAHAM McNAMARA, who has been one of the "eyes of radio" at many major prize fights since 1935, will be at the ringside when MAX BAIR meets PAPA COR-

soro at the Garden Saturday night.

The broadcast will be heard over the combined NBC-WFIL-WABC-WEAF-W Thông broadcast will continue until the world's heavyweight championship is decided.

Bill Whitley, NBC batonist, came to the United States 10 years ago from Scotland with a professional soccer team. He was injured in a game and decided to become a hospital bus driver. The broadcast was held on the NBC network Thursday, May 31, at 11:30 P.M. The broadcast will continue until the world's heavyweight championship is decided.

THE MICROPHONE Page Fifteen

Stewart Sentinel

Nimblewits
By Everett Smith

"Wit Teasers" on Sunday at 11:30 A.M. from WRB.

NO. 1. (no time limit) Here's another Cypertrogam, with a good reason why you should try to solve this puzzle among many others: E) MR GROD IM EIRANALNJ PMUL KOQDQWU OTAEKR SQUAEB, KMI ODAMTHI JU WABXQ MPARR."

NO. 2. (3 minutes)'The fish-

ing season is here. Qanging one too many fish, a man forming a proper word each time, try to get a fish on your hook:

Three medals to name as many perfect uses you have found for it.

NO. 3. (3 minutes) Par-

t vertical weights and 54

and 90.

NO. 4. (1 minute) A par-

t vertical weights and 34

and 7.

ļ..2. 2. 1.2. 2.7 and 6.

An answer to Last week's

Nimblewits.

No. 1. Cipher fan, following this week's Cypertrogam, wittily uses the letters, wits, warden.

No. 2. Rutile, Rutile, Rutile.

No. 3. Cut "ME" in half, and place, the E over the M, which gives "An E on E." (Anec-

Cesanis Features
Music By Bach

ABRAHAM CHASH, a young com-

poser-pianist, will devote two programs to the life and works of JONATHAN SEBASTIAN BACH over the ABC network.

The first, on Sunday, May 27

from 2:15 to 2:50, will consist of a broadcast from Notre Dame and an interpre-

itation of Bach as man and artist.

The second, at the same hour on Sunday, will consist of an overview of Bach's life, with

Lizet's transcription for piano of Bach's Fantasy and Gigue in G-

major.

A Preview of "Little Man"

A preview of "Little Man," What Now?" will be included on the second Sunday program, broadcast over the CBS- WABC chain next Sunday, be-

ginning at 10:30 P.M. The picture, based on the novel by HANS FALLADA, stars MAR-

GARELLT and DAVID NASH.

Wayne King Vacations
Ted Fiorito and Little Jack

LITTLE will be substitute maestros on the Lady Esther Serenade pro-

gram next Sunday and Monday at

10:30 P.M. They replace WAYNE KING, who is on vacation. Ted Fiorito will remain as host Sunday; Little Jack featured Monday.

STATION DIRECTORY
Page 4
Develop Your Own Photos

One of the most fascinating pastimes I have ever had is that of taking pictures with a camera, developing the film, printing the pictures, and getting acid all over my new shoes and pants.

How well I remember the first picture I ever took! In fact, it seems only yesterday. Let's see— it was yesterday. I have a new camera. One of those complicated things. There was a beautiful sun shining yesterday afternoon about 4 o'clock, and I determined to get a lovely photograph of the waterfront. I opened the camera and snapped the shutter and felt highly elated.

It came fact, getting camera, but after many to photograph. It came.