

Long Wave
Short Wave
News Spots
& Pictures

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This and That

By Morris Hastings

FASHIONING a concert program is an art of which only a few can pretend to be masters. Fewer on the radio than on the concert stage.

And yet there are some radio figures who deserve praise for the well-balanced, interesting programs they have recently presented. Notably, FRANK BLACK, ERNO RAPEE, HOWARD BARLOW (occasionally) and whoever it is that selects the material for the Sunday Morning Musicale programs.



Mr. HASTINGS

The trouble with the others is that they persist in differentiating between the ordinary concert audience and the radio audience. They forget that many who tune in on a symphonic concert also actually go to concerts in the concert-hall.

They play DVORAK'S "New World" Symphony or his most familiar Slavonic dances rather than less hackneyed symphonies by the same composer; or they offer SMETANA'S "Bartered Bride" Overture instead of his equally tuneful and more dramatic "Moldau"; or they choose the Fifth or Seventh Symphonies of BEETHOVEN when many would prefer to hear the Eighth or Sixth Symphonies.

As for LISZT, his "Les Preludes" and "Liebestraume" have been done to death on the air. I find it difficult to believe that the former composition has the

(Continued on Page 15)

McNamee Defends Broadcast Of Bout

Radio Seen As Aid To Diction

Professor Says Jazz Is Helpful

Radio makes people more careful of their speech. Jazz induces a liking for good music, and the scope of good music that can be played over the air is constantly widening. Such are the opinions of JOHN C. SCANNELL, professor of English at the School of Business Administration at Boston University.

Professor SCANNELL has been broadcasting this Spring in a series of talks similar to ALEXANDER WOOLLCOTT'S Town Crier programs. In an exclusive interview with The MICROPHONE, Professor SCANNELL brought the mind not only of an educator, but of a radio listener, to the discussion.

"In recent years I have been more aware than ever of the power of radio in making my students more careful of their spoken and written English," he said.

"I believe that the constant good and effortless speech of radio announcers and showmen, which enters people's homes through radio, often sets an example that the younger members of families will follow. Popular radio personalities like Ben Bernie and Milton Cross have a tremendous influence.

"The constant use of good diction on the air is making people universally critical.

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Politics In Radio

Commission Will Become A "Football"

By The MICROPHONE'S Special Washington Correspondent

PRESIDENT ROOSEVELT'S new Communications Commission presently to assume control of the radio business will become a football of politics in the national elections this year, unless the members watch their steps closely.

That view was expressed to The MICROPHONE'S Washington correspondent by Senators and Representatives who have kept close tab on the outgoing Federal Radio Commission.

The power of radio in molding public opinion is no longer challenged. It ranks on a par with the cinema and press, these observers pointed out.

The new Commission comes into power in the midst of charges and denials that the old Commission has been under domination of the Democratic National Committee and that radio censorship has been artfully imposed with a view to protecting the ROOSEVELT "New Deal" from attack.

Senator SCHALL, Republican, of Minnesota, repeatedly on the floor of the Senate charged the Radio Commission with censorship. Some newspapers have been making similar attacks.

The Commission called the New

Answers Critics



GRAHAM McNAMEE, ace announcer for the NBC, explains in the accompanying exclusive interview his recent broadcast of the BAER-CARNERA prize-fight.

York Herald-Tribune for proof of censorship charges made by it and evoked not only a refusal but further attack.

That Congressmen have brought pressure upon the Commission to favor constituents seeking licenses

(Continued on Page 3)

Made Only One Error, He Insists

For whose benefit should a championship boxing bout be broadcast?

For the benefit of those technically-minded people who know about boxing?

Or for the benefit of the many more who never have attended a prize-fight or who never expect to attend one, but nevertheless are interested in hearing the event described?

GRAHAM McNAMEE, ace announcer of the NBC, contends that it is for the benefit of the latter, the greater percentage, that such a sports event is broadcast. So he answers criticism of his announcing of the recent BAER-CARNERA prize fight.

"I believe," Mr. McNamee stated in an exclusive interview with The Microphone, "that 90 or, more truthfully, 98 per cent of those listening to the broadcast of the Baer-Carnera championship fight knew nothing about the technicalities of prize-fighting.

"But that 98 per cent did want to know what was going on in the ring. And I truly believe that I gave a faithful account of what was happening.

"In checking the record of my broadcast with the technical accounts of the fight I find that I made only one error. I said that Carnera was knocked down in the

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U. S. to Hear Danish King

CHRISTIAN X, King of Denmark, will be heard in a special broadcast from Copenhagen, Denmark, during the celebration of the 25th annual Danish-American Day in that city. His address and other events will be re-broadcast here over the NBC-WJZ network at 10 A. M. on July 4th.

RUTH BRYAN OWEN, American Minister to Denmark, also will speak to the American audience and will translate the King's address and that of THOMAS STAUNING, Danish Prime Minister.

The audience of 40,000 people in the park in the Danish capital will sing their own and the American national anthems. LAURITZ MELCHOIR and FRIEDA LEIDER, Metropolitan Opera stars, now vacationing in Copenhagen, will be heard in numbers appropriate to the celebration.

One of the events will be the dedication of a log cabin built of timbers sent from each of the 48 states by Danes in America.

News Flashes

A.M.
7.15 WNAC
8.00 WAAB WEAN WORC WMAS WICC WLBZ WNBH
10.45 WBZ
10.30 WABC network, WEAJ Network (Tues., Thurs. 10.45)
10.45 WJZ Network

P.M.
12.01 WBZ
12.20 WNAC
1.30 WEAN WICC WFEA WORC WLBZ WNBH WMAS
3.00 WAAB
6.00 WNAC WICC WFEA WORC WMAS WLBZ
6.30 WEAN WNBH
7.00 WAAB WLBZ
9.45 WAAB
11.00 WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH
11.00 WBZ
11.15 WEAJ Network; WABC Network
WJZ Network (Wed. 11.45, Sat. 11.30)

SUNDAYS

A.M.
8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH
11.00 WBZ WEAJ-WJZ Network
P.M.
6.00 WNAC WEAN WICC WFEA WLBZ WMAS WORC WNBH
6.45 WAAB
9.45 WAAB
10.45 WBZ
11.15 WNAC WEAN WICC WFEA WORC WMAS WLBZ WNBH

Air Display Broadcast

One of England's three great annual military pageants, the Royal Air Force display, will be pictured for the American audience in an international broadcast from London on Saturday, June 30, over the NBC-WEAJ network.

The spectacle, in which more than 200 airplanes will take part, will be described by BBC announcers at Hendon flying field, just outside of London.

The pageant will be heard at 10 A. M. Special maneuvers, including an attack on the city by fighting planes and bombers; unusual mass formations including a flight of nine planes hooked together by elastic ropes, and exhibitions of synchronized acrobatics will be included in the display.

The air pageant, which ranks with the Aldershot Tattoo and the Naval pageant as a brilliant and thrilling spectacle, will be viewed by thousands, including members of the Royal Family.

This year's pageant will be the 15th annual Royal Air Force display.

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Saturday, June 30 - Paul Whiteman's Party, WEAF at 11.30 P.M.

Highlights

- A.M.
10.00—British Air Pageant, NBC-WEAF
P.M.
4.00—National A. A. U. Track and Field Events, NBC-WJZ (CBS-WABC, 4.15)
6.45—John Herrick, baritone, NBC-WJZ
9.00—Grete Stueckgold, CBS-WABC
9.30—Detroit Symphony Orchestra, CBS-WABC
10.00—Raymond Knight's Cuckoos, NBC-WEAF
10.15—Guy Lombardo, NBC-WEAF
10.45—Siberian Singers, NBC-WEAF
11.30—Paul Whiteman's Saturday Night Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9 A.M. EDT; 8 EST; 7 CT
Morning Glories, WEAF WGY WLW
Breakfast Club, WJZ, 1 h. (WBZ WSM from 9.15)
Virginia Reade, talk, WBZ
Devotions, WSM
Story Teller's House, WOR
Enzo Aita and Marion Brooker, WABC WCAU
Asbury College Devotions, WHAS
9.15 A.M. EDT; 8.15 EST; 7.15 CT
Landt Trio and White, WEAF WEEI WGY WLW
In the Luxembourg Gardens, WABC, 30 m.; WPG from 9.30
Children's Programs, WOR, 30 m.
Minute Manners, WCAU
9.30 A.M. EDT; 8.30 EST; 7.30 CT
Taters and Mule, WEAF WEEI WGY
Style Notes, KDKA
Hymns, WLW
Georgia Wildcats, WHAS
9.45 A.M. EDT; 8.45 EST; 7.45 CT
Banjolets, WEAF WGY WLW (WEEI from 9.50)
News, WEEI KDKA
Lonely Cowboy, WOR
The Meistersinger, WABC WCAU WHAS WPG
Food Flashes, Virginia Clark, WGN
10 A.M. EDT; 9 EST; 8 CT
British Air Pageant, WEAF WEEI WGY WABC WCAU WHAS
Edward MacHugh, WJZ WSM
Cooking School, WBZ, 30 m.
Kiddies' Kooking Klass, WOR
Mail Bag, WLW
Home Hour, WPG, 30 m.
Keep Fit Club, WGN
10.15 A.M. EDT; 9.15 EST; 8.15 CT
Morning Parade, WGY, 45 m.; WEEI WSM, 15 m. (WEEI from 10.45)
Singing Strings, WJZ WBZ WHAM, 30 m.
KDKA Home Forum, KDKA
Eton Boys, WABC
Antoinette West, soprano, WLW
Shopping Guide, WHAS
Robert Ball, readings, WGN
10.30 A.M. EDT; 9.30 EST; 8.30 CT
Organ, WEEI
Rhythm Jesters, WLW
News and Let's Pretend, WABC WCAU, WHAS, 30 m.
News, home hour, WPG, 30 m.
Market Reports, WGN, 30 m.
10.45 A.M. EDT; 9.45 EST; 8.45 CT
News and Originalities, WJZ WBAL
News and Piano, WBZ
Bobby and Sue, KDKA
Organ, WSM
Male Quartet and News, WLW
Bob Archer, WHAS
Arthur Wright, tenor, WGN
11 A.M. EDT; 10 EST; 9 CT
Alma Schirmer, pianist, WEAF
Food Hour, WEEI, 30 m.
Galaxy of Stars, WGY WLW
Honeymooners, WJZ WBZ KDKA WHAM WSM
Captivators, WABC WCAU WHAS WPG, 30 m.
Movie Personalities, WGN
11.15 A.M. EDT; 10.15 EST; 9.15 CT
The Vass Family, seven harmony children, WEAF WGY WSM
Spanish Idylls, WJZ WBZ WHAM
Kiddies Club, KDKA, 45 m.
Market Reports, WLW
The Friendly Neighbor, WGN
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Gloria La Vey, soprano, piano duo, WEAF WEEI WSM, 30 m.
Children's Theatre, WGY, 30 m.
Heinie's Grenadiers, WJZ, WBZ WHAM, 30 m.
Ponce Sisters, WLW
Concert Miniatures, WABC, 30 m.
Melody Men, WGN
11.45 A.M. EDT; 10.45 EST; 9.45 CT
Painted Dreams, WGN WLW
12 N. EDT; 11 A.M. EST; 10 CT
Armchair Quartet, WEAF WEEI WGY WSM
Dick Teela, Gwyneth Neil, songs, WJZ
Romance of Dan and Sylvia, KDKA
Monitor Views the News, WBZ
Johnny Muldowney, songs, WLW
Saturday Syncopators, WABC WCAU WHAS WPG
Poetry and Bird Calls, WOR
Hal Kemp's Orchestra, WGN
Lucy Song Hit Man, WMCA
12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Two Blues, WEAF WEEI WGY WSM

- Genia Fonariva, soprano, WJZ WHAM KDKA
Weather, WBZ
Bob Albright, WLW
Connie Gates, songs, WABC WCAU WHAS WPG
Orchestra, WOR
Harold Turner, pianist, WGN
Nicholas Garagusi, violin, WMCA
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Madcaps, WEAF WLW, 30 m.
Jack, Del and Ray, WEEI, 30 m.
Vic and Sade, WJZ WBZ KDKA WHAM WSM WFLA
Al Kavelin's Orchestra, WABC WCAU, 30 m.; WPG from 12.45
Huger Elliot, WOR
Market Reports, WGN
Josanc Trio, WMCA, 30 m.
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
The Sizzlers, WJZ WBZ WBAL WHAM WSM WFLA
William Penn Orchestra, KDKA
The Texans, WLW
Harold Turner, pianist, WGN
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Ted Black's Orchestra, WEAF, 30 m.; WEEI from 1.10; WGY from 1.15
Stocks, WEEI WGY (WMCA, 30 m.)
Words and Music, WJZ KDKA WSM, 30 m.
Farm News, WBZ
Studio Music, WFLA
Esther Velas Ensemble, WABC WCAU WHAS, 30 m.
Charles Sawyer, Lt. Governor of Ohio, WLW
Weather, Hotel Morton Orchestra, WPG, 30 m.
Health Talk, WOR
Mid-Day Service, WGN
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
4-H Club, WBZ
Nora Thumann, songs, WLW
John Stein's Orchestra, WOR
1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
"Planning State Compacts for Supervision of Prisoners Paroled Outside the State of Their Sentence," WEAF WEEI, 30 m.
Farmer's Union Program, WJZ WBZ WBAL WHAM KDKA WSM WFLA, 1 h.
Sam Robbins' Orchestra, WABC WCAU WHAS
Books Rosalind Genet, WOR
Munz Sisters, WMCA
Market Reports, WGN
1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Guy Hunter, entertainer, WOR
Rikk's Hungarian Orchestra, WGN
Daisy Miller "Dogs," WMCA
2 P.M. EDT; 1 EST; 12 N. CT
Dick Fidler's Orchestra, WEAF WEEI WGY, 30 m.
Passion Play, from Oberammergau, WJZ WBZ WHAM KDKA WBAL WFLA WSM
Artist Recital, WABC WCAU WPG
Weather, stocks, WHAS
Waltz Program, WOR
Garden Club Speaker, WGN
Theatre Review, WMCA
2.15 P.M. EDT; 1.15 EST; 12.15 CT
Emery Deutsch's Orchestra, WABC WCAU WPG
Piano Duo, WOR
Georgia Wildcats, WHAS
Rikk's Orchestra, WGN
Dorothy Allyn, soprano, WMCA
2.30 P.M. EDT; 1.30 EST; 12.30 CT
Tales of the Titans, WEAF WEEI WGY, 30 m.
Spanish Chorus, WJZ WBZ WHAM KDKA WSM, WFLA, 30 m.
Crosley Business News, WLW
Ann Leaf, organ, WABC WCAU WHAS WPG, 30 m.
Martha Deane, fashions, WOR
Lew White, organist, WGN
Bob Stanley, tenor, WMCA
2.45 P.M. EDT; 1.45 EST; 12.45 CT
The Low Down, WLW
Century of Progress Orchestra, WGN
Prof. Roy C. Hanaway, WMCA
3 P.M. EDT; 2 EST; 1 CT
Green Brothers' Orchestra, WEAF WEEI WGY WLW, 30 m.
Dan Russo's Orchestra, WJZ WHAM KDKA WSM WFLA, 30 m.
Smith College program, WBZ
Ocean City Marble Tournament, WABC WCAU WHAS WPG, 30 m.
Chanticleer Trio, WOR
Baseball, Chicago vs. Pittsburgh, WGN, 2 h.
Walter Garbutt, baritone, WMCA
3.15 P.M. EDT; 2.15 EST; 1.15 CT
Ross McLean, baritone, WOR
Piano Team, WMCA

Comely Joy



Joy Hodges, vocalist of CAROL LOFNER'S Orchestra which broadcasts over the CBS-WABC chain Saturday evenings.

- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
Leopold Prince, symphonic ensemble, WEAF WEEI WGY WLW WSM, 1 h.
Saturday's Songsters, WJZ WBZ WHAM KDKA WFLA, 30 m.
Dancing By the Sea, WABC WHAS WPG, 30 m.
Pinto Pete, WCAU, 30 m.
Afternoon Musicale, WOR, 1 h.
Trudy Thomas, songs, WMCA
3.45 P.M. EDT; 2.45 EST; 1.45 CT
Jack Orlando's Orchestra, WMCA
4 P.M. EDT; 3 EST; 2 CT
National A. A. U. Track and Field Meet, WJZ WBZ KDKA WFLA, 30 m.; (WABC WHAS WPG, 45 m. from 4.15)
Round Towners, WABC WHAS WPG
The Pickard Family, WCAU, 30 m.
Malda Fani, soprano, WMCA, 30 m.
4.30 P.M. EDT; 3.30 EST; 2.30 CT
Lady Next Door, WEAF WEEI WGY, 30 m.
Kaltenmeyer's Kindergarten, WJZ WBZ WHAM KDKA WFLA, 30 m. (WLW from 4.45)
Rhythm Jesters, WLW
Sweet Sixteen Revue, WCAU, 30 m.
Gus Steek's Chanticleers, WOR
Phil and Irma Osbourne, duo, WMCA
4.45 P.M. EDT; 3.45 EST; 2.45 CT
Carrie's Club, WMCA
Round Towners, WCAU WHAS
5 P.M. EDT; 4 EST; 3 CT
Don Bigelow's Orchestra, WEAF WEEI WGY WLW, 30 m.
Palmer Clark's Orchestra, WJZ WBZ WHAM WBAL WSM KDKA WFLA, 30 m.
Little Jack Little's Orchestra, WABC WHAS WPG, 30 m.
Studio Party, WMCA, 30 m.
Afternoon Musical, WGN, 1 h.
5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
The Vagabonds, WGY
Bernard Gabriel, piano, WOR
5.30 P.M. EDT; 4.30 EST; 3.30 CT
Musical Variety, WEEI, 30 m.
Martha and Hal, WGY
Platt and Nierman, WJZ WBZ WFLA
Bill and Alex, KDKA
John Barker, baritone, WLW
Jack Armstrong, All American Boy, WABC WCAU
James Sheehy, tenor, WHAS
Mattie Curran, songs, WPG
French Class, WOR, 30 m.
Italian Talk, WMCA

- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
Vagabonds, WGY
Little Orphan Annie, WJZ WBZ WHAM KDKA WLW WFLA WGN
Mischa Raginsky's Ensemble, WABC WCAU WHAS WPG, 30 m.
Baseball Talk, WMCA
6 P.M. EDT; 5 EST; 4 CT
Al Pearce's Gang, WEAF WLW WSM, 30 m.
The Evening Tattler, WEEI, 30 m.
Angelo Ferdinando's Orchestra, WJZ WBAL WHAM
"Wings," George Mason, WBZ
Weather, baseball, KDKA, 30 m.
Broadway Collegians, WFLA, 30 m.
Uncle Don, WOR, 30 m.
Jack Armstrong, WLW
Gravelle's Orchestra, WMCA
Dick Hayes, baritone, WGN
6.15 P.M. EDT; 5.15 EST; 4.15 CT
Baseball Scores, WBZ
National A. A. U. Meet, WABC WCAU WHAS
Emil Thaviu's Orchestra, WGN
Jane Clifton, songs, WMCA
6.30 P.M. EDT; 5.30 EST; 4.30 CT
Tom Coakley's Orchestra, WEAF WGY, 30 m. (WEEI from 6.45)
Baseball scores and Current Events, WEEI
Stamp Club, WJZ
Sports, weather, WBZ
Jack Armstrong, WLW
Mirth Parade, WFLA
Charles Carlile, WABC
Ben Greenblatt, WCAU
Organ, WHAS
Lil and Avon, song duo, WMCA
Motor Tips, WOR
Tony D'Orazi, cartoonist, WGN
6.45 P.M. EDT; 5.45 EST; 4.45 CT
John Herrick, baritone, WJZ WBAL KDKA WHAM
Frederick William Wile, WCAU
Concert, Edward MacHugh, baritone, WBZ
Orphan Annie, WSM
Radio Special, WFLA
Joe Williams, sports, WABC
Phil Cook, WOR
Little Orphan Annie, WGN
Eli Dantzig's Orchestra, WMCA, 30 m.
7 P.M. EDT; 6 EST; 5 CT
The Three Scamps, WEAF WEEI
Captain Al Williams, WJZ KDKA
World in Review, WBZ
Piano, WSM
Studio Music, WFLA
Safety Program, WLW
Isham Jones' music, WABC WCAU, 30 m.
Five O'Clock Melodies, WHAS
Ford Frick, sports, WOR
Palmer House Ensemble, WGN
7.15 P.M. EDT; 6.15 EST; 5.15 CT
Dr. William Foulks, "Homespun," WEAF WGY WEEI
Pickens Sisters, trio, WJZ WBZ WHAM WSM WFLA
William Penn Orchestra, KDKA, 30 m.
German Band, WLW
Studio Program, WPG
Harry Hershfield, WOR
Musical Dessert, WGN
Goslin Sisters, WMCA
7.30 P.M. EDT; 6.30 EST; 5.30 CT
Eddie Peabody, banjo, Richard Himber's Orchestra, WEAF, 30 m. (WEEI from 7.45)
After Dinner Revue, WEEI
Johnny Johnson's Orchestra, WGY, 30 m.
Don Bestor's Orchestra, WJZ WBZ KDKA WSM, 30 m.
Musical Memory Contest, WFLA, 30 m.
Bob Newhall, WLW
Betty Barthell and Melodeers, WABC WCAU WHAS
American Legion Band, WOR, 30 m.
Hal Kemp's Orchestra, WGN
Bleyer's Orchestra, WMCA
7.45 P.M. EDT; 6.45 EST; 5.45 CT
Reggie Childs' Orchestra, WABC WCAU WHAS
Street Scenes, WCAU
King, Jack and Jester, WLW
Quin Ryan, reporter, WGN
Bob Fallon's Orchestra, WMCA
8 P.M. EDT; 7 EST; 6 CT
Teddy Bergman, Betty Queen, Harold Stern's Orchestra, WEAF, 30 m.
U. S. Marine Band, WEEI, 1 h.; WEAF WGY from 8.30, WSM from 8.15
General Electric Program, WGY
Spanish Interlude, WJZ WBZ
R. F. D. Hour, WLW, 30 m.
The Cocoanuts, WFLA, 30 m.
Morton Downey's Studio Party, WABC WCAU, 45 m.; WPG from 8.15; WHAS from 8.30
Dinner Concert, WHAS, 30 m.
Sisters of the Uke, WPG
Orchestra, WOR, 30 m.
Agnew's Orchestra, WGN
Three Little Funsters, WMCA
8.15 P.M. EDT; 7.15 EST; 6.15 CT
Bavarian Peasant Band, WJZ WBZ WHAM WBAL
Studio Program, WLW
Glee Club, WGN
Davis music, WMCA
8.30 P.M. EDT; 7.30 EST; 6.30 CT
Hands Across the Border, Lombardo's Music, WJZ WBZ WBAL WHAM WFLA
Orpheus Choir, KDKA, 30 m.
Gene Burchell's Orchestra, WLW
Concert, WOR, 2 h.
Seymour Simon's Orchestra, WGN, 30 m.
U. S. Marine Band, WMCA, 30 m.
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Tessie, the Typist, WBZ
Monkey Hollow, WLW
"Eats" Waller, WABC WCAU WPG
Sam Gil and Louie, WHAS
9 P.M. EDT; 8 EST; 7 CT
One Man's Family, WEAF WEEI WGY
Jamboree, WJZ WHAM WFLA WLW, 30 m.; KDKA from 9.15
Golf Talk, KDKA
New England Community Singing Clubs, WBZ
Jimmy Gallagher's Orchestra, WSM
Grete Stueckgold, Andre Kostelanetz' Orchestra, WABC WCAU WHAS WPG, 30 m.
Palmer Clark's Orchestra, WGN, 30 m.
Bob Haring's Orchestra, WMCA
9.15 P.M. EDT; 8.15 EST; 7.15 CT
The Monitor Views the News, WBZ Orchestra, WSM
9.30 P.M. EDT; 8.30 EST; 7.30 CT
Beatrice Fairfax, WEAF

- Goldman's Band Concert, WJZ WBZ WBAL WHAM
Squire Hawkins, KDKA
Delmore Brothers, WSM
Invitation Serenade, WFLA
Detroit Symphony Orchestra, direction of Victor Kolar, Mendelssohn's "Fingal's Cave," ballet music from Goldmark's "Queen of Sheba," waltz from Delibes "Coppelia," WABC WCAU WHAS, 30 m.
Symphony Orchestra, WMCA, 1 h.
Anson Week's Orchestra, WGN
9.45 P.M. EDT; 8.45 EST; 7.45 CT
Jack Shook, WSM
Cummins' Orchestra, WGN
10 P.M. EDT; 9 EST; 8 CT
Raymond Knight's Cuckoos, WEAF WEEI WGY WLW WSM WFLA
Tim Ryan's Place, WJZ WHAM
Rines' music, WBZ (Weather at 10.15)
Byrd Broadcast, WABC, 30 m.
Behind the Law, KDKA
News and Emil Thaviu's Orchestra, WGN
10.15 P.M. EDT; 9.15 EST; 8.15 CT
Guy Lombardo, WEAF WEEI WGY WFLA, 30 m.; WLW, 15 m.
10.30 P.M. EDT; 9.30 EST; 8.30 CT
WLS Barn Dance, WJZ WBZ WHAM KDKA WLW, 1 h.
Elder Michaux and his Congregation, WABC WCAU, 30 m.
Steel Pier Orchestra, WPG, 30 m.
Organ Recital, WOR, 30 m.
Greater Louisville Ensemble, WHAS, 30 m.
Florence Richardson Orchestra, WMCA
Palmer Clark's Orchestra, WGN, 30 m.
10.45 P.M. EDT; 9.45 EST; 8.45 CT
Siberian Singers, WEAF WEEI WGY WCAU WHAS, 3 h., 45 m.
Nap and Dee, WSM
11 P.M. EDT; 10 EST; 9 CT
"Gully Jumpers," WSM
Sylvia Froos, songs, WABC WCAU WHAS WPG
Berger's Orchestra, WOR
Ted Weem's Orchestra, WGN
Radio Scandals, WMCA
11.15 P.M. EDT; 10.15 EST; 9.15 CT
News; orchestra, WEAF, 45 m.
Lasses and Honey, WSM
News and Glen Gray's Orchestra, WABC WCAU WHAS WPG, 30 m.
Remember Way Back When, WGN
11.30 P.M. EDT; 10.30 EST; 9.30 CT
Paul Whiteman's Saturday Night Party, WEAF WEEI
News and Biltmore Orchestra, WJZ WBZ WHAM, 30 m.; KDKA from 11.45
News and Fidler's Orchestra, KDKA
Gibson Orchestra, news, WLW, 30 m.
Anthony Trini's Orchestra, WOR, 30 m.
Traymore Grille Orchestra, WPG, 30 m.
Weeks, Cummins', Weems Orchestras, WGN, 3 h.
Jimmy Lunceford's Orchestra, WMCA
11.45 P.M. EDT; 10.45 EST; 9.45 CT
Delmore Brothers, WSM
Johnny Johnson's Orchestra, WABC WCAU Organ, WHAS
12 M. EDT; 11 P.M. EST; 10 CT
Johnson's music, WGY
Jack Denny's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Jack Denny's Orchestra, WJZ WBZ, 30 m.
Doc Peyton's Orchestra, WGY
Big Yank Southerners, WSM
Ferde Grofe's Orchestra, WABC WCAU WHAS WPG, 30 m.
Osborne's Orchestra, WOR, 30 m.
Bob Fallon's Orchestra, WMCA, 30 m.
12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Care Free Carnival, WEAF WEEI WLW WFLA, 1 h.
Dixie Clodhoppers, WSM
12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Lopez' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Marty Gregor's Orchestra, KDKA
Dixie Lickers, WSM
Carol Lofner's Orchestra, WABC WCAU WHAS WPG, 30 m.
Teddy Hill's Orchestra, WMCA, 30 m.

A Lapse In Time



ROY HELTON, CBS radio artist, dropped his watch the other day and the watch lost 15 minutes. So when Roy stepped into the studio for his program he was 15 minutes late. But his sinking sensation was dispelled when he found that his period had been cancelled for a news broadcast.

For Southern Listeners

The programs of WEAF or WJZ may be heard over:
WFLA-WSUN Clearwater, Florida
WSB Atlanta, Georgia
WSMB New Orleans, La.
WQAI San Antonio, Tex.
WSM Nashville, Tenn.

The programs of WABC may be heard over:
WQAM Miami, Florida
WJSV Washington, D. C.
WBT Charlotte, N. C.
WTAR Norfolk, Va.
WBIG Greensboro, N. C.

Middle Western Listeners

The programs of WEAF may be heard over:
KSD St. Louis, Mo.
KYW Chicago, Ill.
WMAO Chicago, Ill.
WTAM Cleveland, Ohio

The programs of WJZ may be heard over:
WENR-WLS Chicago, Ill.
WGAR Cleveland, Ohio
WJR Detroit, Mich.

The programs of WABC may be heard over:
WBBM Chicago, Ill.
WHK Cleveland, Ohio
WCCO Minneapolis, Minn.
KMOX St. Louis, Mo.
WHAS Louisville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

"One-Lunged" 100-Watt Stations About to Freckle United States

Commission Considering Applications

By The MICROPHONE'S Special Washington Correspondent

Facing President ROOSEVELT'S new Communications Commission when it begins to function July 2 will be a batch of applications for licenses to operate 100-watt radio broadcasting stations.

Indications were that the country will be freckled with these "one-lungers."

The DILL-RAYBURN act creating the new Communications Commission authorizes it to grant applications for these low-powered stations "if the commission finds that such stations will serve the public convenience, interest or necessity" and that their operation will not interfere with the "fair and efficient" radio service of other licensed stations.

This experiment of the "New Dealers" is being closely observed by old timers in the radio field.

The Commission in granting applications for the "one-lungers" does not have to consider whether the zone in which the station is to be located already has a fair proportion of radio channels.

There are now about 600 broadcasting stations. More than half of the states already have their full quotas.

In the Congressional debates on the 100-watt stations it was argued that sparsely settled Western and Southern states would jump at the opportunity to establish some of these local broadcasting plants.

But now come reports that in the larger urban centers there also is a demand for such licenses. As these small-powered stations could fairly well blanket an area like Boston, New York, Philadelphia, Chicago and other metropolitan centers, much interest was being manifested in the results.

Those who have broadcasting licenses expect the commission to be careful that the "one-lungers" do not interfere with existing facilities.

Radio Board Enters Politics

(Continued from Page 1)

is generally accepted. The power to revoke a license is equivalent to the power to destroy.

Though President ROOSEVELT has made it plain he will countenance no interference by the Commission with free speech, the charges have continued.

It was noted that the law specifically states that there shall be no favoritism in radio time for political speeches. The broadcasters are supposed to give opposing candidates equal opportunity to express their views.

President ROOSEVELT'S new commissioners serve under recess appointments. They will have to face the Senate firing line on confirmation when that body reconvenes in January. Meanwhile, the Congressional campaigns and November elections, will have taken place.

Radio Helps Serious Singer On His Way, Says Robert Simmons

Was Concert 'Find' Back In The Year 1929

By ROBERT SIMMONS

FROM the days when I grew up in a Methodist parsonage in Fairplay, Missouri, I have wanted to be a radio performer. But how differently I now visualize what I set out after!

After hearing good music in my home and at school and thinking chiefly of a concert career, I started off, like all ambitious young Americans, to lick the world. Boston was my destination and the New England Conservatory of Music my goal.

That was 12 years ago—the Fall of 1922. I spent six years in Boston, graduating from the New England Conservatory of Music in 1926 and from Boston University in 1928. With a year devoted to study in Germany, I arrived in New York in 1929 to essay a radio career.

Back at old Marion Academy in Missouri and later at Washington University in St. Louis, I had been steeped in the classical tradition. At Boston I was all the more immersed in the deep waters of classical literature.

There was no compromise then with the modern musical trends.

In my New England stay I studied the masters, practiced many weary hours, directed the choir at Copley M. E. Church and was director of the Choral Art Society. All in all, I spent a very busy six years there.

I was constantly thinking of the classics and sang and taught oratorios at Boston University, never dreaming that all of this would be of little use to me in the work-a-day realm of network broadcasting.

Therefore, when I arrived in New York in the Fall of 1929, hopeful of crashing the gates of popularity, imagine my surprise!

I did sing some light opera leads over NBC and was



ROBERT SIMMONS, NBC singer, who began his study in Boston and has found that it is not what you sing, but how you sing it, that counts.

even hailed that year as "the find of 1929." I also appeared as soloist with JESSICA DRAGONETTE and had an enjoyable concert season. But there was no loud clamor for my services.

Then came the curtain. The depression struck with a vengeance and radio artists suffered in the repercussion.

The concert artist was seldom called upon. People were saving what little was left and they didn't intend to spend money in the concert halls, it seemed.

I was asked to sing popular music. My classical training made me recoil. How could I surrender my art to commercialism? The thought tortured me. The ghosts of my New England days came back to haunt me.

The economic pressure solved my problem. It was

Now Concert Work Is Second to the Radio

sing or succumb to the fates.

Then I saw what had happened. I hadn't sacrificed "my art" at all. The hard task-master that radio certainly is, made me realize that even the singing of popular songs—the modern variety, at least—gave me an assurance that I didn't have before. I have discussed this with many opera and concert singers and they tell me the same thing. The singing of popular music actually aids the artist in his more serious work.

Even in the rhythm songs by which I made my first appreciable impression upon my radio audience—I have found that there is a certain freedom of expression, seldom experienced in the concert field. I cannot say that this works in all cases, but for me the experience of singing with a popular orchestra on some of the large dance programs has been of inestimable value.

Certainly this type of singing hasn't lessened my interest in the really great music and I still enjoy my solo work with great conductors like WALTER DAMROSCH.

What concert engagements do come now are welcome interruptions to my regular radio work. I recall with distinct pleasure my recent appearance in Cleveland as co-soloist with Countess OLGA ALBANI.

I have found, after much thought, that after all it isn't what you sing that counts most, but how you sing it!

Tarkington's 'Seventeen' To Be Produced On The Radio

RAYMOND HACKETT, star of the stage and screen, will be the guest artist with the Family Theatre at 9 P. M. over the WABC-Columbia network on Sunday, July 1.

He will play the part of WILLIE BAXTER in episodes from BOOTH TARKINGTON'S amusing play, "Seventeen."

"Seventeen," which TARKINGTON wrote as a novel, ranks among the author's best works. A humorous study of adolescence, it has for years been the delight of both children and adults.

The episodes presented in the broadcast will concern the frenzied and frantic efforts of the 17-year-old WILLIE BAXTER to acquire a dress suit for his first formal party.

RAYMOND HACKETT played lately in the movies, "The Trial of Mary Dugan," "Madame X" and "Let Us Be Gay."

Melton from Remote Control

JAMES MELTON, tenor of the Family Theatre program, will sing from Washington on his program over the WABC-Columbia network on Sunday, July 1, at 9 P. M.

A F M Fights Free Shows In Studios

The American Federation of Musicians soon will take steps to hinder broadcasts before an audience that has not paid admission, according to a report in *Variety*.

The New York Local 802 of the AFM will prohibit its members from taking part in such performances, *Variety* claims to learn from authentic sources within the union itself.

The union believes that free radio shows are keeping the public away from the theatre, especially from the vaudeville theatres and thus intensifying the problem of unemployed musicians.

NBC operates four studios in which free radio shows are given; CBS has two such studios.

Discussion of free radio shows has been in the air for some time.

In an exclusive interview with The MICROPHONE last April, LAWRENCE TIBBETT, noted American baritone, protested against the practise of giving broadcasts before people who had been charged no admission.

He declared that such a practise was bad for the dignity of the artist and of radio as well as "not characteristically American."

Speech from Paris To Be Broadcast

An address by LENA MADESEN PHILLIPS, president of the National Council of Women, will be broadcast over the CBS-WABC network Thursday, July 5, from 5 to 5.15 P. M.

The speech will be relayed from the Sorbonne amphitheatre in Paris where a congress of feminine leaders from 52 nations is in session.

Miss PHILLIPS' subject will be "The Defense of Woman's Right to Work."

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Radio Toe Dancer



LITTLE BETTY RICE, who stars on the CBS Dixie Circus on Mondays, is an expert toe dancer as well as equestrienne. She teaches dancing to the members of the cast between rehearsals.

STATION DIRECTORY
Page 4

Sunday, July 1 - Canadian Dominion Day, NBC-WEAF, 4.45 P.M.

Highlights

- P.M.**
- 3.00—Detroit Symphony Orchestra, CBS-WABC
 - 4.30—Chicago Symphony Orchestra, NBC-WJZ
 - 4.45—Dominion Day in Canada, NBC-WEAF
 - 8.00—Jenny Concert, WEEI "Voice of Columbia," with George Jessel, CBS-WABC
 - 9.00—Raymond Hackett, CBS-WABC
Will Rogers, WJZ
 - 9.30—Album of Familiar Music, NBC-WEAF
Waring's Pennsylvanians, CBS-WABC
 - 10.00—Mme. Schumann Heink, NBC-WJZ
Wayne King's Orchestra, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8 A.M. EDT; 7 EST; 6 CT
Melody Hour, WEA, 1 h.
Tone Pictures, WJZ WBAL, 30 m.
On the air today and organ reveille, WABC
8.30 A.M. EDT; 7.30 EST; 6.30 CT
Lew White, organ, WJZ WBAL 30 m.
Spiritual Singers, WBC
Artist Recital, WABC
8.45 A.M. EDT; 7.45 EST; 6.45 CT
Safety Crusaders, WBZ
Radio Spotlight, WABC
9 A.M. EDT; 8 EST; 7 CT
Balladeers, WEA WGY
Children's Hour, WJZ WBZ KDKA WHAM, WLW, 1 h.
Sunday Morning at Aunt Susan's, WABC WCAU WPG, 1 h.
9.30 A.M. EDT; 8.30 EST; 7.30 CT
Ellsworth Vines, Jr., "Court Tactics and Strategy," WEA WEEI WFLA
Service from Union College Chapel, WGY, 30 m.
9.45 A.M. EDT; 8.45 EST; 7.45 CT
Alden Edkins, baritone, WEA WFLA
10 A.M. EDT; 9 EST; 8 CT
Sabbath Reveries, WEA WEEI WGY WSM WFLA, 30 m.
Southerners, WJZ WBZ WBAL WHAM, 30 m.
Church Forum, WLW
Royal Hawaiians, WABC WPG WHAS, 30 m.
10.30 A.M. EDT; 9.30 EST; 8.30 CT
Mexican Orchestra, WEA WEEI WLW, 30 m.
Samovar Serenade, WJZ WBAL WHAM, 30 m.
Melody Parade, WABC WCAU WHAS
Sunday Morning Concert, WGN, 1 h., 30 m.
10.45 A.M. EDT; 9.45 EST; 8.45 CT
Alexander Semmler, pianist, WABC WCAU WPG WHAS
11 A.M. EDT; 10 EST; 9 CT
News and Vagabonds, WEA WGY WSM WFLA
Service from Old South Church, WEEI 1 h., 15 m.
News and Morning Musicals, WJZ WBZ WHAM WBAL KDKA WLW
Children's Program, WABC, 1 h.
Rhoda Arnold, and Taylor Buckley, WHAS
Children's Hour, WCAU
Colton Manor Ensemble, WPG, 30 m.
11.15 A.M. EDT; 10.15 EST; 9.15 CT
Hall and Gruen, WEA WGY WSM WFLA
Safety Crusaders, WBZ
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Guardsmen, WEA WGY, 1 h.; WSM, 15 m.
Richard Maxwell, tenor, WJZ WBZ WLW WHAM KDKA
Salt Lake City Tabernacle Choir, 1 h., WHAS, 30 m.; WABC from 12.15
11.45 A.M. EDT; 10.45 EST; 9.45 CT
Phantom Strings, WJZ WBZ WLW WHAM KDKA, 30 m.
First Baptist Church, WSM, 45 m.
12 N. EDT; 11 A.M. EST; 10 CT
Watchtower Program, WCAU
Sunday Worship, WGN, 1 h.
Presbyterian Church, WHAS, 30 m.
12.15 P.M. EDT; 11.15 A.M. EST; 10.30 CT
Weather, schoolmasks, WGY
Gould and Shefter, WJZ WBAL WHAM KDKA WLW
Time, Weather, Temperature, WBZ
Ben Greenblatt, WCAU
Variety, WMCA
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
University of Chicago Round Table, WEA WGY, 30 m.
Readings, WEEI, 30 m.
Music Hall Symphony Concert, WJZ WBZ WBAL KDKA WHAM WFLA, 1 h.; WSM, 30 m.
Madison Ensemble, WABC WCAU WPG WHAS, 30 m.
Poetry, WOR, 30 m.
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Road to Romney, WEA WGY, 30 m.
First Presbyterian Church, WSM
Ann Leaf, organ, WABC WCAU WPG WHAS, 30 m.
Perole String Quartet, WOR, 1 h.
Piano Duo WMCA
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
The Music Weaver, WGY
Six Accordions, WMCA

- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Surprise Party, Mary Small, WEA WEEI WGY
Church in the Hills, WLW, 30 m.
Sunday Forum, Dr. Ralph W. Sockman, WJZ WBAL WHAM
Old Songs of the Church, KDKA
Melody's Garden, WFLA
Compinsky Trio, WABC WCAU WPG WHAS, 30 m.
Rhythm Boys, WPG
News, WMCA
1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Mildred Dilling, harpist, WEA WEEI WGY
Orchestra, KDKA
Dr. Paul V. Winslow, WMCA
2 P.M. EDT; 1 EST; 12 N. CT
Gene Arnold's Orchestra, WEA WEEI WGY WLW WFLA, 30 m.
South Sea Islanders, WJZ WBZ WBAL KDKA
String Music, WSM, 30 m.
Edith Murray, songs, WABC WHAS
Concert, WPG, 45 m.
Instrumental Trio, WMCA, 30 m.
The Whistler and his Dog, WGN
2.15 P.M. EDT; 1.15 EST; 12.15 CT
Abram Chasins, piano, WABC WCAU WHAS
Palmer House Ensemble, WGN
2.30 P.M. EDT; 1.30 EST; 12.30 CT
Tune Twisters, Peg La Centra, WEA WEEI WGY, 30 m.
Concert Artists, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m.
Windy City Revue, WABC WCAU WHAS, 30 m.
Memories, Alice Remsen, WOR, 30 m.
Three Little Funsters, WMCA, 30 m.
Mark Love, bass, WGN
2.45 P.M. EDT; 1.45 EST; 12.45 CT
Violin Orchestra, WPG
Paris Trio, WGN
3 P.M. EDT; 2 EST; 1 CT
Talkie Picture Time, fume Meredith, WEA WEEI WGY WSM WFLA, 30 m.
Bar X Days and Nights, WJZ WBZ KDKA, 30 m.
Detroit Symphony Orchestra, Sibelius Symphony No. 1 in E minor, Liszt's "Les Preludes," WABC WCAU WHAS, 1 h.
Rev. Thomas E. Little, WOR, 30 m.
Gospel Message, WPG
Songs, music, WMCA, 30 m.
Baseball, Chicago vs. Pittsburgh, WGN, 2 h.
3.30 P.M. EDT; 2.30 EST; 1.30 CT
Dancing Shadows, Dolin's Orchestra, William Hain, tenor, WEA WEEI WGY WLW WSM, 30 m.
Spanish Anaquinos Torres de Galicia, WJZ WBZ KDKA WHAM WBAL, 30 m.
Pauline Alpert, piano, WOR
Oratorio from Calvary Baptist Church, J. T. Thurston Noe, organist, 60-voice choir, WMCA, 1 h., 30 m.
4 P.M. EDT; 3 EST; 2 CT
John B. Kennedy, WEA WEEI WGY, 1 h.
Buffalo Variety Workshop, WABC WCAU WHAS
Wesley Boynton, tenor, WLW Trio, WFLA
4.15 P.M. EDT; 3.15 EST; 2.15 CT
Lillian Buckman, soprano, WEA WEEI WGY
Audrey Ely, soprano, and Russel Torge, baritone, WABC WCAU WHAS
Musicals, WOR, 30 m.
The Texans, WLW
4.30 P.M. EDT; 3.30 EST; 2.30 CT
Siberian Singers, WEA WEEI WGY WLW WFLA
Chicago Symphony Orchestra, WJZ WBZ WBAL WHAM KDKA, 30 m.
Violin, WSM
Oregon on Parade, WABC WCAU WPG, WHAS, 30 m.
Lee Conrad, Marjorie Tremont, piano, WOR
4.45 P.M. EDT; 3.45 EST; 2.45 CT
Dominion Day Program, Hon. R. B. Bennett, Guards Band, WEA WEEI WGY WFLA WLW, 45 m.
5 P.M. EDT; 4 EST; 3 CT
National Vespers, Dr. Paul Sherer, WJZ WBZ WHAM WSM WFLA, 30 m.
Vespers, KDKA, 1 h., 15 m.
The Playboys, WABC WCAU WHAS
Erva Giles, soprano, WOR
Family Prayer Period, WLW
Afternoon Musicals, WGN, 1 h.
5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
Piano, WGY
Tony Wons, WABC WCAU WPG WHAS
"Current Legal Topics," WOR
5.30 P.M. EDT; 4.30 EST; 3.30 CT
Sentinels, Edward Davies, baritone, Chicago Capella Choir, WEA WEEI WGY WLW, 30 m.
Henry King's Orchestra, WJZ WBZ WHAM WFLA, 30 m.
Male Chorus, WSM
Frank Crumit and Julia Sanderson, WABC WCAU WHAS, 30 m.
President Hotel Ensemble, WPG
Robert Reid, WOR, 30 m.
6 P.M. EDT; 5 EST; 4 CT
Catholic Hour, WEA WEEI WGY WSM WFLA, 30 m.
Baltimore Municipal Band Concert, WJZ WHAM WBAL, 30 m.
The Texans, trio, WLW
Nick Lucas, songs, WABC WCAU
Organ, Herbert Koch, WHAS
"Around the 19th Hole," WPG
Uncle Don, WOR, 30 m.
Sally's Party, WMCA, 30 m.
Allan Grant, piano, WGN
6.15 P.M. EDT; 5.15 EST; 4.15 CT
Quartet, WBZ
Sports, KDKA
Ponce Sisters, WLW
Summer Musicals, WABC WCAU WHAS WPG, 30 m.
Louise Brabant, soprano, WGN
"Criminal Court," drama, WMCA, 30 m.
6.30 P.M. EDT; 5.30 EST; 4.30 CT
Our American Schools, WEA WGY WFLA WSM, 30 m.
Musical Tunes, WEEI
Baltimore Municipal Band, WJZ WBAL WHAM
Time, Weather, WBZ
Orchestra, KDKA
Voices and Organ, WLW, 30 m.

Animation



MARTHA MEARS, spirited contralto, is heard over the NBC-WEAF network Wednesday evenings at 6.45.

- The Abels, WPG
Harold Stern's Orchestra, WOR, 30 m.
Wayne King's Orchestra, WGN
6.45 P.M. EDT; 5.45 EST; 4.45 CT
Stars of Hollywood, WEEI
Jaysnoff Sisters, WBZ
Joe Williams, sports, WABC
Carlile and London, with Warwick Sisters, WCAU WHAS
CCC Quartette, WPG
Bernie Cummins' Orchestra, WGN
7 P.M. EDT; 6 EST; 5 CT
"K-7" Drama, WEA WGY, 30 m.
Merry-Go-Round, WEEI
Chas. Previn's Orchestra, Mme. Gitta Gradowa, pianist, WJZ WBZ WHAM WLW KDKA WSM WFLA, 30 m.
"Peter, the Great," drama, WABC WPG WHAS, 30 m.
Comedy Stars of Hollywood, WCAU
Milban String Trio, WOR
Heroes of Israel, "Maharan," WMCA
7.15 P.M. EDT; 6.15 EST; 5.15 CT
Around the Console, WCAU
Current Jewish Events, WMCA
Wayne King's Orchestra, WGN
7.30 P.M. EDT; 6.30 EST; 5.30 CT
Marion McAfee, songs, WEA WGY
Garden talk, WEEI, 30 m.
Joe Penner, Harriet Hilliard and Ozzie Nelson's Orchestra, WJZ WBZ WHAM KDKA WLW WSM WFLA, 30 m.
Chicago Knights, WABC WCAU, 30 m.
Hotel Morton Orchestra, WPG, 30 m.
Ensemble, WHAS, 30 m.
The Bible Camera, WOR
Ted Black's Orchestra, WMCA
Palmer House Ensemble, WGN
7.45 P.M. EDT; 6.45 EST; 5.45 CT
Irene Beasley, songs, WEA WGY
Baseball scores, WEEI
Piano Duo, WOR
Leon Friedman's Orchestra, W...
Bob Pacelli's Orchestra, WGN
8 P.M. EDT; 7 EST; 6 CT
Jimmy Durante and Rubinoff's Orchestra, WGY WBZ WLW WSM WFLA, 1 h.
The Jenny Concert, WEEI, 1 h.
"Goin' to Town," Ed Lowry, WJZ WHAM KDKA, 1 h.
Voice of Columbia, George Jessel, and Revue, WABC WHAS, 1 h.; WCAU, 30 m.
"Melodscope," WOR, 1 h.
Three Little Funsters, WMCA
Palmer House Ensemble, WGN
8.15 P.M. EDT; 7.15 EST; 6.15 CT
Debut Night, KDKA, 45 m.
Concert Hour, WGN, 30 m.
Natalie Norman, songs, WMCA
8.30 P.M. EDT; 7.30 EST; 6.30 CT
Diary of a Newspaper Man, WCAU
Golden's Orchestra, WMCA
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Main St. Songwriter, WMCA
Tomorrow's Tribune, WGN
9 P.M. EDT; 8 EST; 7 CT
Merry-Go-Round, Tamara, WEA WGY, 30 m.
Fox Revue, WEEI
Headliners with Will Rogers, WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA, 30 m.
Family Theatre, Raymond Hackett in "Seventeen," by Tarkington, WABC WCAU, 30 m.
Songs in My Heart, WHAS
Songs, music, WMCA, 30 m.
Chicago Symphony Orchestra, WGN, 2 h.
9.30 P.M. EDT; 8.30 EST; 7.30 CT
Album of Familiar Music, Frank Munn, Virginia Rea, WEA WEEI WGY WSM WFLA, 30 m.
Purcell's Orchestra, WLW
Drama, WJZ WHAM WBAL KDKA WLW
Bill Williams, baseball, WBZ
Waring's Pennsylvanians, WABC WCAU WHAS WPG, 30 m.
"Success," Harry Balkin, WOR
Bob Fallon's Orchestra, WMCA, 30 m.
9.45 P.M. EDT; 8.45 EST; 7.45 CT
Ralph Kirbery, baritone, WJZ WBZ WHAM KDKA
Unbroken Melodies, WLW
Los Chicos, WOR
10 P.M. EDT; 9 EST; 8 CT
Victor Young's Orchestra, Grace Hays, guest,

- WEAF WEEI WGY WLW WSM WFLA, 30 m.
Madame Schumann-Heink, WJZ WBZ WHAM KDKA
Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
Isham Jones' Music, WPG, 30 m.
"Chansonette," WOR, 30 m.
Mauro Cottone at the organ, WMCA, 30 m.
10.15 P.M. EDT; 9.15 EST; 8.15 CT
Mrs. Montague's Millions, drama, WJZ KDKA
St. Cecilies Glee Club, Associated French Societies, WBZ
10.30 P.M. EDT; 9.30 EST; 8.30 CT
Hall of Fame, Miriam Hopkins and Herbert Marshall, WEA WEEI WLW WGY WSM, 30 m.
L'Heure Exquise, Fred Hufsmith, WJZ WBAL WHAM WFLA, 30 m.
45 Minutes in Hollywood, Edward Everett Horton, WABC WCAU, 45 m.
Charles Leland, WOR, 30 m.
The Wandering Poet, WPG
Concert Silhouettes, WHAS, 45 m.
Florence Richardson's Orchestra, WMCA
10.45 P.M. EDT; 9.45 EST; 8.45 CT
Y. M. C. A. Program, KDKA
Steel Pier Orchestra, WPG, 30 m.
Ben Pollack's Orchestra, WMCA
11 P.M. EDT; 10 EST; 9 CT
Baseball Scores, WEA
Canadian apers, WEEI WGY WSM, 30 m.; WEA WFLA from 11.15
Roxanne Wallace, WJZ WHAM WFLA Organ, WBZ
Zero Hour, WLW, 30 m.
Sports, News, KDKA
Ted Weem's Orchestra, WGN
"Moonbeams," WOR, 30 m.
Zero Hour, WLW
11.15 P.M. EDT; 10.15 EST; 9.15 CT
Ennio Bolognini, cellist, WJZ KDKA
Eventide Singers, WBZ
Little Jack Littles Orchestra, WABC WPG, 30 m.; WCAU WHAS from 11.30
Organ, Herbert Koch, WHAS
Lun and Abner, WGN
News, WCAU
Udo's Tango Orchestra, WMCA
11.30 P.M. EDT; 10.30 EST; 9.30 CT
Broadcast of Byrd Expedition, WEA WGY WLW WSM WFLA, 30 m.
Musicals, WEEI, 30 m.
News and Berrens' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Tea Leaves and Jade, WLW, 30 m.
Charles Barnett's Orchestra, WMCA, 30 m.
King's, Cummins' and Thavius' Orchestras, WGN, 1 h.
11.45 P.M. EDT; 10.45 EST; 9.45 CT
Johnny Johnson's Orchestra, WABC WCAU WPG WHAS
12 M. EDT; 11 P.M. EST; 10 CT
News and Eddie Duchin's Orchestra, WEA WGY WSM WFLA
Mills Blue Rhythm Band, WJZ WBZ WHAS
News, Castle Farm Orchestra, WLW
Red Nichol's Orchestra, WABC WCAU WHAS
Enoch Light's Orchestra, WPG, 30 m.
Anthony Trini's Orchestra, WOR
Bob Fallon's Orchestra, WMCA, 30 m.
12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Russ Columbo, baritone, WEA WLW WSM WFLA
12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Hollywood on the Air, WEA WLW WFLA

Educational

- Sunday, July 1
12.30 P. M. University of Chicago Round Table Discussion, NBC-WEAF
Monday, July 2
3.30 P. M. National Education Association Convention, Miss Jessie Gray, principal speaker, CBS-WABC
Tuesday, July 3
7.30 P. M. "You and Your Government," talk by Professor T. H. Reed, NBC-WJZ

Clyde Lucas' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Henry Busse's Orchestra, WABC WCAU Hidden Lake Orchestra, WSM WPG
Geltman's Orchestra, WHAS, 30 m.
Teddy Hill's Orchestra, WMCA, 30 m.
Agnew's, Thavius', Garber's and Weems' Orchestras, WGN, 1 h., 30 m.

50,000 People Want Wynn Back

ED WYNN, who is off the air now, will come back again next Fall for the same sponsor over the NBC-WEAF network. His sponsors were skeptical about his drawing power until an agency checked on it.

The agency made 50,000 telephone calls and distributed two questionnaires. The result was that Mr. WYNN appeared to have retained his listeners.

Summer Bands to Be Heard

From Atlantic City, N. J., the regular Summer program of "Dancing By The Sea" will be broadcast over the WABC-Columbia network. This includes 12 programs a week by orchestras visiting the resort. Among the bands to be heard on the programs which will be heard in the afternoons and on Friday and Saturday evenings will be GEORGE HALL, JACQUES RENARD, JOE HAYMES, RED NICHOLS and FREDDIE RICH.

Station Directory

Station	Chain	K.C.	Watts	Location
CFRB	CRC & CBS	690	10,000	Toronto
CKAC	CRC & CBS	730	5,000	Montreal
KDKA	NBC	980	50,000	Pittsburgh, Penn.
KMOX	CBS	1090	50,000	St. Louis, Mo.
KSD	NBC	550	500	St. Louis, Mo.
KYW	NBC	1020	10,000	Chicago, Ill.
WAAB	CBS & YN	1410	500	Boston
WABC	CBS Key	860	50,000	New York
WBAL	NBC	1060	10,000	Baltimore
WBMM	CBS	770	25,000	Chicago, Ill.
WBSO	NBC	920	500	Needham
WBT	CBS	1080	25,000	Charlotte, N. C.
WBZ	NBC	990	50,000	Boston
WCAU	CBS & DIX	1170	50,000	Philadelphia
WCCO	CBS	810	50,000	Minneapolis, Minn.
WCSH	NBC & NEN	940	1,000	Portland, Me.
WDRC	CBS & YN	1330	1,000	Hartford
WEAF	NBC Key	660	50,000	New York
WEAN	CBS & YN	780	500	Providence
WEEI	NBC & NEN	590	1,000	Boston
WENR	NBC	870	50,000	Chicago, Ill.
WFEA	CBS & YN	1430	500	Manchester, N. H.
WFLA	NBC	620	25,000	Clearwater, Fla.
WGAR	NBC	1450	1,000	Cleveland, Ohio
WGN	NBC	720	50,000	Chicago
WGST	CBS	890	500	Atlanta, Georgia
WGY	NBC	790	50,000	Schenectady, N. Y.
WHAM	NBC	1150	50,000	Rochester, N. Y.
WHAS	CBS & DIX	820	50,000	Louisville, Ky.
WHDH	FBC	830	1,000	Boston
WHEB	NBC	740	250	Portsmouth, N. H.
WHK	CBS	1390	2,500	Cleveland, Ohio
WHCC	CBS & YN	600	250	Bridgeport, Conn.
WJAR	NBC & NEN	890	500	Providence
WIR	NBC	750	10,000	Detroit, Mich.
WISV	CBS	1460	10,000	Washington, D. C.
WJZ	NBC Key	760	50,000	New York
WLBZ	CBS & YN	620	500	Bangor, Maine
WLEY	NBC	1370	100	Lexington, Mass.
WLW	NBC	700	500,000	Cincinnati
WMAQ	NBC	670	5,000	Chicago, Ill.
WMAS	CBS & YN	1420	100	Springfield, Mass.
WMCA	FBC Key	570	500	New York
WNAC	CBS & YN	1230	1,000	Boston
WNBH	YN	1310	250	New Bedford
WNBX	YN	1260	250	Springfield, Vermont
WOAI	NBC	1190	50,000	San Antonio, Tex.
WOAM	CBS	560	1,000	Miami, Florida
WOR	NBC	710	5,000	Newark, N. J.
WORC	CBS & YN	1280	500	Worcester
WPG	CBS	1100	50,000	Atlanta, Georgia
WSB	NBC	740	5,000	Atlanta, Georgia
WSM	NBC	650	50,000	Nashville, Tenn.
WSMB	NBC	1320	500	New Orleans, La.
WTAG	NBC & NEN	580	500	Worcester, Mass.
WTAM	NBC	1070	50,000	Cleveland, Ohio
WTAR	CBS	890	500	Norfolk, Va.
WTIC	NBC & NEN	1040	50,000	Hartford, Conn.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixie Network; FBC, Federal Broadcasting Corporation; CRC, Canadian Radio Commission; NEN, New England Network.

Radio Lane

By Jimmy J. Leonard

ONE-MINUTE plugs, which have been the bane of our radio lives these many years, are gradually getting worse. Many of them seem to have been written with the least amount of thought possible.

And one plug has been known to run at least two months, every day three times a day, without change of a single word.

Many stations have incorporated all their one-minute ads into a daily 15 or 30-minute show, and have refused to read them at the station's identification. This is notably true with stations outside of Boston.

If advertisers insist on having their copy read after some lavish show from New York, they should be made to pay at least as much as a

15-minute show with greater advantage to themselves, to the station, and to the artists now unemployed.

Much to many people's dismay, and to at least one radio columnist's chagrin, Masters of Ceremony are very much in the "in." Which means that we give personal nomination to that great little showman, GEORGE JESSEL, for his sterling efforts in that CBS "Big Show." JESSEL is not entirely satisfied, and it isn't because the Show is sans sponsor. It's because JESSEL always wished to become a "heavy" actor, even though it must be on the radio! Some one should give the psychological reason why most comedians wish to be melodramatic actors. TEDDY BERGMAN, the boy who imitates RUBINOFF, took a heavy part in the Radio Guild's play the other evening and thought it the most thrilling thing he'd ever done. And then there's CHARLIE CHAPLIN, who always wanted to play "Hamlet."

Speaking of CHAPLIN, we find he chose the king of comedians of the present day. And woe be to us, he can't be brought to the microphone. He's HARPO MARX, the fellow who never says a word!

Our hats are off to that man who was such a grand radio showman as well as a fine writer, JOHN A. PHILBRICK, radioalias "Sailor Ryan." He is sincerely missed by Boston radio folk.

I recently heard that: LESLIE BLAKE, winner of JACK DENNY'S "Society Voice" contest conducted here last Winter, is betrothed. Another loss for Boston radio.

WHDH is digging in from the subtle blasts of SHEPARD'S war "for change of wavelength." It's all to be done legally, however. FRITZI SCHEFF, fine old-time actress, insisted on leading the second chorus with the choir singers. So her microphone was cut off and Miss SCHEFF sang into a dead "mike." You can't be temperamental, with all the tricks in radio.

The Boston Police two-way radio will be up and at 'em in about six months. One-way radios will be used until then.

MAX BAER, naturally, wishes more money now that he's champion, and the tire company cannot see it in that light. So he is off the air until someone raises the price on their product to pay him. WABC offered him a pretty fee.



MAX BAER

THE ORIGINAL U.S. RADIO NEWSPAPER MICROPHONE

VOLUME III Saturday, June 30, 1934 NUMBER 26

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

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Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments) LAFayette 2860 and 2861.

Down With Lotteries

TOO LARGE a part of newspaper circulation in the United States is secured through publication of information regarding lotteries, thinly disguised until it comes to naming the winners and the amounts received, but present nevertheless for the canny reader to collect.

So-called pools are lotteries, whether the winning numbers are determined by the United States Treasury balance, bank clearings, Italian tax receipts, or whatever the subterfuge.

The lottery already is a great evil, and a growing one. Its rapid growth is checked, however, by the new Federal Communications Commission, taking office July 1, which has this guiding light before it:

"Broadcasting of lotteries is prohibited."

Radio goes into the home. The lottery is an enemy of the home, a disrupter of the established order of things, an emphaziser of the far-fetched and fallacious point that life is a gamble, when every intelligent person knows that the home and the family are not built by gambling and by "lucky" strokes, but by thought, planning, sacrifice.

Let the newspapers run riot, if they will, preferring pandering for circulation to rendering the public service for which their readers pay. Radio takes a firm stand, a stand that wins it the support of parents and of all others who constitute the backbone of the nation, who prefer to be decently dull, if necessary, rather than superficially smart:

"Broadcasting of lotteries is prohibited."

Athletes Are The Best Bets For Programs

By DICK TEMPLETON
New York Correspondent

SPONSORS of athletic stars seem to have made the best buys in the radio world. For two of them are deserting the air waves because—wonders of wonders—their radio programs got better results for them than they imagined they would get.

The BABE RUTH broadcasts and the MAX BAER broadcasts are the two radio shows which outdid themselves in the matter of getting sensational response from the listeners. As an example, the BABE RUTH broadcasts have netted almost one million box tops sent in by youngsters, and the MAX BAER radio shows spurred the sale of tires like no other form of advertising has done in recent years.

Despite the fact that both programs featured athletic stars, the two gentlemen of the sport constellation are very different in their radio delivery. RUTH is a slow, easy-going, soft-spoken man whose innate sincerity has gotten through the loud speaker and won its way into the hearts of millions of youngsters and not a few of the grownups.

BAER did a better job of acting on the radio than

many professionals either from the studios or the stage. For a fighter, BAER has a deep feeling for emotionalism, and was thereby able to create a character that rang true. He was acting all the way, while RUTH, center of ten million spotlights, was just sincere. Both programs will leave the airwaves with the knowledge that they have been numbered among the outstanding radio attractions of the year.

Spurred by the success of BAER and RUTH, other program builders are casting anxious eyes about to find other athletic stars on whom to pin their hopes. JIMMY FOXX, leading batter of the American League, is one name that is being spoken a lot these days, and BENNY LEONARD, former lightweight champion who picked the last two championship winners, is in line for a network program.

LEONARD'S voice is a little high for radio, but the master mechanics of the studios feel that a little thing like that can be overcome.

The next departure in radio will be the concentration into half hour programs on the Hall of Fame of the pitter-patter between a nagging wife and a henpecked husband when the two best-

fitted actors will essay the role.

This will happen July 8 when CHARLES RUGGLES and MARY BOLAND start a series of six broadcasts. If the series takes hold the way the sponsor believes it will, they will continue indefinitely.

As "Mr. and Mrs." was mild satire, the RUGGLES-BOLAND combination will offer the first "downright" husband and wife argument ever put on the air waves. If it doesn't sound too much like it might be the record of the average family argument, the show seems bound to take hold. Certainly the sponsor could not have made a happier choice than RUGGLES and BOLAND.

Studiosity

By Les Troy

SO-O-O-O You're Going On The Air" (Rodin Publishing Co., 1934) is the unfortunate title to a new book on radio written by one ROBERT WEST, M. A., who, according to the title page, is director, Radio Arts Guild of America, member, Society For The Study of Expression and Assistant Director, League For Public Discussion. The sub-title of the book better conveys the contents. It is "A

Popular Guide To The Realm of Radio."

For Mr. WEST hops about from one topic to another until he has quite covered the entire non-technical side of broadcasting as it happens in this country today. It is much like the first book that came out about the motion picture industry; simply reviews the whole thing without attempting to debunk some



ALEXANDER WOOLLCOTT

of the greater illusions attached to the industry.

There are three glaring, oh, quite glaring, errors within the confines of its pages. Twice is "B." A. ROLFE mentioned as "D." A. ROLFE, FRANK CRUMIT becomes FRANK "CRUMMIT" and right on top of saying that EDDIE CANTOR gets \$10,000 per broadcast is an excerpt from an article by a radio editor decrying the use of big salary figures as publicity for radio stars.

Although there are 20 pages telling you how a radio comedian begets and tells his jokes, only four pages are devoted to the most important crisis in radio, namely the question of news broadcasting, or, as Mr. WEST calls it, "the newspaper of the air."

The nice thing about "SO-O-O-O (I must remember the number of O's used) You're Going On The Air" is that it is readable and tells you plainly and briefly what about comedians, preachers, ALEXANDER WOOLLCOTT, announcers, radio editors, radio dramatics, sponsors, radio educators, His Royal Highness The Radio Fan (to borrow a phrase) and the future of radio.

When you get through reading the book you don't shout or become angry, you simply say "How interesting," with just a suspicion of a raised eyebrow. The one part of the volume that makes you feel you have wasted your time was not written by its author, but by radio editors throughout the country. The author says that this chapter is a cross-section of what's wrong and right about radio.

It certainly is a cross-section.

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

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(Subscription \$1.50 per year, postpaid)

Monday, July 2 - Henrietta Schumann on CBS-WABC, 9.30 P.M.

Highlights

P.M.

- 3.30—National Education Association Convention, CBS-WABC
- 6.00—"Pageant of Parliament," Broadcast from London, NBC-WJZ
- 8.00—Soconyland Sketch, NBC-WEAF
- 8.30—Gladys Swarthout, NBC-WEAF
- 9.00—Rosa Ponselle, CBS-WABC
- 9.30—Lud Gluskin, Henrietta Schumann, CBS-WABC
- Joe Cook and Don Voorhees Orchestra, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
Cherio, WEAF WEEI WGY WLW, 30 m. Lew White at the dual organ, WJZ WHAM WBAL, KDKA, 30 m.
Weather, WBZ
Organ, WSM
Breakfast music, WFLA
Sunny Melodies, WABC, 30 m.
Organists, WPG, 30 m.
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
Strolling Tom, WBZ
- 9 A.M. EDT; 8 EST; 7 CT
Morning Glories, WEAF WLW
Bradley Kincaid, songs, WGY
Breakfast Club, orchestra, WJZ WBAL, 1 h.
WHAM KDKA WSM from 9.15 (WBZ from 9.30)
Deane Moore, tenor, WABC WCAU
Devotions, WHAS
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
Morning Glee Club, WEAF WGY WLW
Lessons in Loveliness, WEEI
Madison Ensemble, WABC
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
Nancy Noland, songs, WEAF WGY
Hymns of All Church, WLW
Style and Shopping Service, KDKA
Metropolitan Parade, WABC, 45 m.; WPG, 30 m.; WHAS WCAU from 9.45
Georgia Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
Madrinata, chorus, WEAF WLW
Devotions, WGY
News, KDKA
WGN Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAF WEEI WGY WLW
Harvest of Songs, WJZ WBZ WBAL KDKA WSM WFLA
Home Hour WPG, 1 h.; News at 10.30
Lawrence Salerno and String Trio, WGN
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
Clara, Lu 'n' Em, WEAF WEEI WLW WGN WSM
Holman Sisters, WJZ WHAM
Duke Dewey's Orchestra, WBZ
Sammy Fuller, KDKA
Birthday Club, WFLA
Bill and Ginger, WABC WCAU
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
News and Morning Parade, WEAF WSM (WEEI from 10.34) WGY from 10.45
Market Basket, WJZ
Bridge talk, WEEI
Organ, WLW
Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WFLA
News and The Merry-makers, WABC WCAU
Ramblers, WHAS
Mail Box, WGN
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
Skip, Step and Happiana, WGY
News and NBC Kitchen, WJZ WBZ
Jester, WLW
Morning Melodies, KDKA
National Convention Knight's of St. John, WABC WCAU
Bob Atcher, WHAS
Lovely Ladies, WGN
- 11 A.M. EDT; 10 EST; 9 CT
U. S. Navy Band, WEAF WTAM WGY, WSM, 1 h.; WEEI from 11.15 (WFLA from 11.30)
Radio School of Cookery, WEEI
Violinist, WLW
The Wife Saver, WJZ
The Honeymooners, Grace and Eddie Albert, WBZ WHAM
Uncle Tom and Betty, KDKA
1/4 Hour in 3/4 Time, WABC WCAU
Dean Wise, WHAS
Organ Recital, WPG, 30 m.
Movie Personalities, WGN
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
Platt and Nierman, piano duo, WJZ WBZ WHAM KDKA
Morning Topics, WFLA
News and Livestocks, WLW
Pedro de Cordoba and Osborne's Orchestra, WABC WCAU
Dolly Dean, WHAS
Your Friendly Neighbor, WGN

- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
Charioteers, WLW
Melody Mixers, WJZ KDKA WBAL, 30 m. (WBZ WHAM from 11.45)
Metropolitan Stage Show, WBZ
Tony Wons, WABC WHAS WCAU
Wandering Poet, WPG, 30 m.
Love Making, Inc., WGN
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
Joan Marrow, music, WABC
Three Aces, WPG
Ella Graubart, KDKA
Sanders Sisters, WHAS
Painted Dreams, WGN, WLW
- 12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold's Commodores, WEAF WEEI WGY
Mary Alcott, vocalist, WLW
Fields and Hall, WJZ WHAM WSM
The Monitor Views the News, WBZ
Romance of Dan and Sylvia, KDKA
Ralph Waldo, WFLA
"Voice of Experience," WABC WCAU WHAS
Home Sweet Home, WPG
Handicraft Club, WOR
Lyric Strings, trio, WMCA
Hal Kemp's Orchestra, WGN
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Mary Phillips, songs, WEAF WEEI WFLA
Maitha and Hal, WGY
Morin Sisters, WJZ WHAM
Weather; MSC Farm Forum, WBZ
The Texans, WLW
Middy Sons, KDKA
String music, WSM
Harold Turner, pianist, WGN
Betty Barthell, WABC WPG
"Home Redecorating," WOR
Chuck Richards, songs, WMCA
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Rex Battle's Ensemble, WEAF WEEI WLW, 30 m.
Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA
Martha and Hal, WGY
Bond of Friendship, WLW
Grain Reports, organ, songs, WGN
Dion Kennedy, organ, WOR, 30 m.
Stocks, WMCA, 30 m.
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
Cabot and Del Castillo, WEEI, 30 m.
The Vagabonds, WGY
Words and Music, WJZ WBZ WHAM WSM WFLA, 30 m.
Texans, trio, WLW
Fidler's Orchestra, KDKA
June Baker on home management, WGN
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, Weather, WEAF
Bob Albright, WLW
MSC Farm Forum, WBZ, 30 m.
Market Reports, KDKA
Dance, WFLA, 30 m.
Velazco and his Hotel Taft Orchestra, WABC WHAS, 30 m.; WCAU, 15 m.
Hotel Morton Orchestra, WPG
Middy Service, WGN
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Lotus Garden Orchestra, WEAF WEEI WGY
Rover, market, live stock reports, WLW
The Honorable Archie, WJZ WSM
Siesta, KDKA
Jim Burgess, WCAU
N. J. League of Women Voters, WOR
News, WMCA
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Character Building, WEAF
New England Kitchen, WEEI, 30 m.
WGY farm program, WGY, 30 m.
National Farm and Home Hour, WJZ WBZ WHAM WBAL WLW WSM WFLA, 1 h.
Jules Bauduc's Orchestra, WABC WCAU WHAS WPG, 30 m.
Markets, Palmer House music, WGN
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
String Ensemble, WOR
Jesse Crawford, organist, WGN
- 2 P.M. EDT; 1 EST; 12 N. CT
Revolving Stage, WEAF WEEI, 30 m.
Lauren Bell, baritone, WGY
Ann Leaf, organist, WABC WCAU, 15 m.; WPG, 30 m.
Just Plain Bill, WGN
Weather, markets, WHAS
Dr. Arthur Frank Payne, WOR
"Dogs," WMCA
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
N. E. Kitchen, WEEI
Household Chat, WGY
Romance of Helen Trent, WABC WCAU WGN
Sports talk, WMCA
Georgia Wildcats, WHAS
Virginians, male quartet, WOR
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
Smackout, WJZ WBZ WHAM WBAL
Home Forum, KDKA
Markets, WSM
Theatre Talk, WFLA
Emery Deutsch's Orchestra, WABC WPG, 30 m.
Monk and Sam, WHAS
Palmer House Ensemble, WGN
McCulley Players, WMCA, 30 m.
Martha Deane, WOR, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WEEI WGY WLW WFLA WSM
Soloist, WHAM
Agricultural College, WHAS
Century of Progress Orchestra, WGN
- 3 P.M. EDT; 2 EST; 1 CT
Spotlight Memories, WEAF WEEI WLW WFLA
Albany on Parade, WGY

Maryville Mary



MARY COURTLAND, of Maryville, Tennessee, is soloist with RICHARD LIEBERT, organist, on the NBC-WEAF chain Mondays at 11 P.M.

- "Ruyblas," by Victor Hugo, WJZ WSM, 1 h.
Ye Old Tea Shoppe, WBZ
Camay Minstrel, WLW
The Four Showmen, WABC WCAU WPG WHAS, 30 m.
U. of Kentucky, WHAS, 30 m.
Orchestra, WGN
"Women and Money," WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
The Wise Man, WEAF WEEI WFLA
Health Hunters, sketch, WGY
Low Down, WLW
Sandy MacFarlane, WBZ
Voice of Experience, WABC WCAU
Helen Woll, WPG
Emil Thaviu's Orchestra, WGN
Rox, "Your Lover," WOR
Piano, WMCA
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
Women's Radio Review, WEAF WEEI WGY WFLA, 30 m.
Theatre Club of the Air, WOR
Sputter and Whine, WLW
Home Forum Cooking School, WBZ, 30 m.
Education Convention, WABC WCAU WPG WHAS, 30 m.
Lawrence Sacerio, baritone, WGN
Stocks, WMCA
Spring Flower Show, WOR
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
King, Jack, jester, WLW
Mandoliers, WMCA
Afternoon Musical, WOR, 45 m.
Baseball, St. Louis vs. Chicago, WGN, 2 h., 15 m.
- 4 P.M. EDT; 3 EST; 2 CT
Gypsy Trail, WEAF WSM
Stock market quotations, WEEI
Betty and Bob, WJZ WLW WHAM KDKA
Bill Huggins, songs, WABC WHAS
Tea Time Topics, WPG, 30 m.
Songs, music, WMCA, 30 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
John Martin Story Program, WEAF WEEI WSM
Songs and Stories with Harry Swan, WJZ WBZ
D. A. R. Talk, WLW
Salvation Army Staff Band, WABC WHAS
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
Roxanne Wallace, contralto, WEAF WEEI WGY WSM
Vagabonds, WGY
Chicago Symphony Orchestra, direction Eric Delamarter, WJZ WBZ WSM, 1 h.; WHAM, 15 m.
Market Reports, KDKA
Songs, WFLA
Matinee Highlights, WLW
Dancing by the Sea, WABC WHAS WCAU, 30 m.; WPG from 4.45
Stock Quotations, WHAS
Marimba Orchestra, WOR, 30 m.
Instrumental Trio, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
The Lady Next Door, WEAF WEEI WFLA
WJZ WBZ WHAM WSM
Stocks, WGY
Anniversary Program, Pearl Curran's songs, KDKA WSM, 30 m.
The Mystery Girl, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
Ted Black's Orchestra, WEAF WEEI WLW, 30 m.
Agriculture Markets, WBZ
The Meistersinger, WABC WHAS WPG
Emily Weyman, songs, WCAU
Sally's Party, WMCA, 30 m.
- 5.15 P.M. EDT; 4.15 EST; 3.15 CT
The Monitor Views the News, WBZ
KDKA Kiddies' Klub, KDKA
Skippy, WABC WCAU
Weekday Devotions, WHAS
"Story Teller's House," WOR
Don Bigelow and Orchestra, WGY

- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
Yascha Bunchuk, cellist, WEAF WEEI WGY WSM
The Singing Lady, WJZ WBZ WHAM WLW KDKA
Ralph Watters, WFLA
Jack Armstrong, "All-American Boy," WABC WCAU
Christine Bidge, WHAS
Instrumental Quartette, WPG
Main St. Song Writer, WMCA
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
Bunkhouse Songs, WEAF WEEI WGY WSM
Bradley Kincaid, mountain songs, WGY
Orphan Annie, WJZ WBZ KDKA WLW WFLA
Gordon, Dave and Bunny, WABC WCAU WHAS
"Dancing Around," WOR
Dr. Paul V. Winslow, WMCA
Helen and Bob, WJZ WBZ WBAL
- 6 P.M. EDT; 5 EST; 4 CT
Education Convention, WEAF WLW, 30 m.
Evening Tattler, WEEI
News and Evening Brevities, WGY
Broadcast from London, "Pageant of Parliament," WJZ WBZ WBAL WHAM
Time, temperature, weather, KDKA
String Music, WSM
Raginsky's Ensemble, WABC WCAU Orchestra, WGN, 30 m.
Uncle Don, WOR, 30 m.
Ted Black's Orchestra, WMCA, 30 m.
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
Charlie Davis Orchestra, WEAF WLW
Joe and Eddie, WGY
U. S. Army Band, WJZ WHAM WSM, 30 m.
Bill Williams, WBZ
Sports, weather, KDKA
Bobby Benson and Sunny Jim, WABC WCAU
Organ, WHAS
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
Horsensense Philosophy, WEAF
Scores, Current Events, WEEI
Helen Mae, soprano, WGY, 30 m.
Jack Armstrong, WLW
Comedy Stars, KDKA
Time, sports, weather, WBZ
Boy Scout talk and Barnet's music, WABC
The Singing Lady, WGN
Jack Arthur, baritone, WOR
Children's Club, WHAS, 30 m.
Heat Waves, trio, WMCA
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
Grandmother's Trunk, WEAF WEEI
Lowell Thomas, WJZ WBZ WLW KDKA WFLA
Little Orphan Annie, WSM
"The Dixie Circus," Uncle Bob Sherwood, WABC WCAU, 30 m.
Ray Perkins, Fun Maker, WOR
Dixie Circus, WABC WMAS, 30 m.
Little Orphan Annie, WGN
Dr. H. I. Strandhagen, WOR
Five Star Final, WMCA
- 7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Hollywood Comedy Stars, WEEI
Horse Sense Philosophy, WGY
Amos 'n' Andy, WJZ WBZ KDKA WLW WFLA
Five o'Clock Melodies, WHAS
Ford Frick, sports, WOR
Dick Mansfield's Orchestra, WMCA
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Emil Coleman's Orchestra, WJZ KDKA
Dick Tracy, Detective, WBZ
Chicago Variety, WABC WCAU, 30 m.
Happy Jack Turner, WHAS
Joe Emerson's Orchestra, WLW
String Trio, WGN
Dance Music, WOR
Vagabond Singers, WMCA
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
Shirley Howard and the Jesters, WEAF WGY
After Dinner Revue, WEEI
R. I. Lund, "The American Business Man," WJZ
Radio Nature League, WBZ
Bob Newhall, WLW
Melody's Garden, WFLA
Sports reporter, WGN
"Maverick Jim," drama, WOR, 30 m.
Voice of Jerusalem, WMCA
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
The Goldbergs, WEAF WEEI WGY
Al and Pete, WLW
Mario Cozzi, songs, WJZ WBZ WBAL WHAM KDKA
Jack Shook, WSM
Boake Carter, news, WABC WCAU WHAS
World's Fair Reporter, WGN
Arthur Lewis, orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
Soconyland Sketches, WEAF WEEI WGY, 30 m.
Jan Garber's Orchestra, WJZ WBZ WHAM WFLA
Voice of Experience, WABC WCAU
Palmer House Ensemble, WGN
Irish Melodies, WPG
Dinner Concert, WHAS, 30 m.
Three Little Funsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
Edwin C. Hill, WABC WCAU
WGN Orchestra, WGN
Bridge Talk, WPG
Songs, WMCA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
William Daly's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW, 30 m.
Melody's Garden, WFLA
California Melodies, WCAU, 20 m.
"Raffles," WABC
"Sinfonietta," WOR, 30 m.
The Cameos, WPG
Lone Ranger, WGN, 30 m.
Crazy Range Ramblers, WMCA

- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL KDKA
Radio Rod and Gun Club, WOR
More Than News, WMCA
Harold Stephens, tenor, WPG
- 9 P.M. EDT; 8 EST; 7 CT
A. & P. Gypsies, Robert Simmons, WEAF WEAF WEEI WGY WLW, 30 m.
Minstrels, Gene Arnold, Joe Parsons, male Quartet, WJZ WBZ WHAM WBAL KDKA WSM, 30 m.
Rosa Ponselle, Andre Kostelanetz' Orchestra, WABC WCAU WPG WHAS, 30 m.
Palmer Clark's Orchestra, WGN, 30 m.
"The Champions," WOR, 30 m.
Songs, music, WMCA, 30 m.
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
House Party, Joe Cook, Donald Novis, WEAF WEEI WGY WLW WSM, 30 m.
Melody Moments, Pasternack's Orchestra, Drama, WJZ WBZ KDKA WHAM WBAL, 30 m.
Henrietta Schumann and Lud Gluskin's Orchestra, WABC WCAU WHAS
Arthur Wright, tenor, WGN
Harry H. Balkin, "Success," WOR
"1/2 Hour of Cheer," WMCA, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
Magic Strings, WBZ
Lennie Hayton's Orchestra, WGN
- 10 P.M. EDT; 9 EST; 8 CT
Gene Arnold, Lullaby Lady, male quartet, Eastman's Orchestra, WEAF WEEI WGY WLW, 30 m.
Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
News, music, WGN, 30 m.
Fabien Sevitzyk's Orchestra, WOR
"Continental Cafe," WMCA
Stanley Roberts, tenor, WPG
Lefty and Lucky, WOR
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
Ranny Weeks' Orchestra, WEEI
The Dukes, WPG
Dream Ship, WGN
Harlan E. Reed, current events, WOR
Starlight Hour, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
Gothic Echoes, Radio City Chorus, WEAF, WSM, 30 m.
"Beauty that Endures," WEEI
Music, WGY, 30 m.
Mary Eastman, Evan Evans, WABC WHAS, 30 m.
LWD Symphony Orchestra, WCAU, 30 m.
Steel Pier Dance Tunes, WPG, 30 m.
Bob Becker, dog talk, WGN
Henry Thies Peppers, WLW, 30 m.
Dick Mansfeld's Orchestra, WMCA, 30 m.
Organ, WPG
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
Democrat-Republican Series, WJZ WBZ WBAL KDKA
Comedy Stars of Hollywood, WGN
Margaret Carlisle, WLW
Three Buccaneers, WOR
- 11 P.M. EDT; 10 EST; 9 CT
News and Mary Courtland, WEAF WGY, 30 m.
E. B. Rideout and scores, current events, WEEI
Martha and Hal, WGY
Cousin Bob, Hill Billy, WLW
Guy Lombardo's Orchestra, WJZ, 30 m.
Weather, sports, organ, WBZ
Time, temperature, weather, KDKA
Amos 'n' Andy, WSM
"Fats" Waller, songs, WABC WPG WHAS
Ted Weeks' Orchestra, WGN
"Moonbeams," WOR
Tom Devodier's Orchestra, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
Harold Stern's Orchestra, WEAF WGY WPG, 30 m.; WCAU from 11.30
News, WEEI
Joe Rine's Orchestra, WBZ
Gene and Glenn, WSM
News and Casa Loma Orchestra, WABC WPG, 30 m.; WCAU WHAS from 11.30
Sam, Gil and Louie, WHAS
Lum and Abner, WGN
Florence Richardson's Orchestra, WMCA
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
Carl Hoff's Orchestra, WEAF WEEI, 30 m.
Jack Denny's Orchestra, WJZ
Dick Fidler's Orchestra, KDKA, 30 m.
Follies, WLW, 30 m.
Jimmy Lunceford's Orchestra, WMCA, 30 m.
Agnew's Music, WGN, 30 m.
Alfredo Brito's Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
Enoch Light and Orchestra, WABC WCAU Organ, WHAS
Reggie Child's Orchestra, WEEI
Annual Public Speaking Contest, WTAF
- 12 M. EDT; 11 P.M. EST; 11 CT
Bestor's music, WJZ WBZ WHAM WBAL, 30 m.
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Phil Harris' Music, WEAF WLW, 30 m.
Reggie Child's Orchestra, WABC WHAS, 30 m.
Hessberger's Bavarian Peasant Band, WJZ WBZ WHAM, 30 m.
Jimmy Gallagher's music, WSM, 30 m.

Beauty Box Theatre Offers Wide Variety of Popular Operettas

Prima Donna and Her Swain



JOHN BARCLAY, baritone, who plays leading male roles in the Beauty Box Productions, and GLADYS SWARTHOUT, American mezzo-soprano of the Metropolitan Opera Company who appears as the leading lady.

Metropolitan Soprano for Leading Lady

Since the coming of radio, numerous attempts have been made to produce light operas on the air as a regular commercial, but none was outstandingly successful until the Beauty Box Theatre began on April 3 to develop this promising field.

The first full-hour commercial series of light operas, inaugurated auspiciously with "The Vagabond King" over an NBC-WEAF coast-to-coast network, has brought favorable comment from audiences and critics.

The Beauty Box Theatre is now giving the greatest operettas of past and present. By reason of the high standing of the artists assembled, the direction given, and the richness and variety of the selections from the operettas, this program, broadcast each Tuesday at 10 P. M., E.D.S.T., is proving as popular in its field and is holding forth for music lovers as much enjoyment as the grand operatic and symphonic broadcast productions in theirs.

The Cast

GLADYS SWARTHOUT, youngest mezzo-soprano of the Metropolitan Opera Company, JOHN BARCLAY, Broadway actor and baritone, and NATHANIEL SHILKRET, musical director, are three of the headliners of the Beauty Box Theatre, and FRANK MCINTYRE, old-time musical comedy star, and PEGGY ALLENBY also take prominent parts.

An operatic stock company of the size of the Beauty Box Theatre employs many other actors and singers, calling on LEONA HOGARTH of the Theatre Guild, GEORGIA BACKUS, MINERVA PIOUS, JUNIUS MATTHEWS, and members of the chorus among others.

WILLIAM A. BACHER, well-known radio director, supervises productions. Guest artists have been heard from time to time on these programs.

So great was the need of intensive preparation by artists, directors and technical men, and of outstanding talent from stage and microphone singers, and of careful selection of offerings that this field of operettas could be cultivated only after considerable organization. The weekly broadcasts by the Beauty Box Theatre indicate that this organization has at last been effected.

The Repertoire

"The Vagabond King," an original operetta by RUDOLF FRIML adapted by POST and HOOKER from JUSTIN HUNTLY MCCARTHY'S novel, "If I Were King," ran for nearly a year in New York and was a success in London and other cities before it was broadcast from NBC studios.

FRANCOIS VILLON, mediaeval French poet and picturesque wanderer, was the central character

around which the librettists built a colorful and fast-moving story.

FRIML'S music made it one of the favorite operettas of contemporary times.

This gem of poetic opera was succeeded the following Tuesday night by "The Student Prince," SIGMUND ROMBERG'S romantic piece which was heard on Broadway for 608 times in its initial run.

Theatre-goers of an older day will recall that RICHARD MANSFIELD played in "Old Heidelberg," on which "The Student Prince" was based.

Roguish Movie

Book and lyrics were produced by DOROTHY DONNELLY and gave great enjoyment to New Yorkers a little less than 10 years ago. Revival of this favorite was hailed as a contribution to modern music. The romantic theme of the operetta has appealed to American and European audiences alike.

After these two sure-fire hits had been heard, it was important to make the right choice for the next production. "The Rogue Song," famous in the films, offered possibilities impossible to overlook. Because of its greater length, it was given in two broadcasts.

It proves adapted to the air as well as to sound pictures. In a picturesque mountain setting—the Caucasus—the singing bandits

known as "The Robbing Larks" were presented.

The song hits included "The Rogue Song" and "When I'm Looking at You," by HERBERT STOPHART and the "White Dove," by FRANZ LEHAR.

That delicately imagined piece, "Blossom Time," founded on the life of the composer, FRANZ SCHUBERT, and portraying him as a young man beginning to gain fame in Vienna with his "Serenade," "Song of Love" and the "Unfinished Symphony," came next on the list of Beauty Box Theatre broadcasts.

"Blossom Time" was arranged by A. WILLNER and H. REICHART from melodies of SCHUBERT and BERETE.

For the first American production (in 1921) it was re-arranged by SIGMUND ROMBERG and DOROTHY DONNELLY.

Revived three times on Broadway before it was brought to the attention of radio audiences, this piece has found a permanent place in American musical history.

VICTOR HERBERT'S Irish operetta "Eileen," in which the popular songs, "Thine Alone" and "The Irish Have a Great Day Tonight" were featured, came next on the list of broadcasts, and was followed by "My Maryland."

SIGMUND ROMBERG'S stirring operetta of Civil War days, based on a CLYDE FITCH play inspired by the BARBARA FRIETCHIE incident, provided the duet, "The Same Silver Moon," which was given by Miss SWARTHOUT and BARCLAY.

"Your Land and My Land," the song of a divided nation about to be re-united, supplied a patriotic theme. Songs of the Connecticut Yankee troops who occupied the Southern town in which BARBARA FRIETCHIE lived, and other ensembles were rendered successfully while the episodes of Unionist and Confederate occupation were enacted.

The Beauty Box Theatre version of "My Maryland" proved an in-

teresting successor of the other operettas, and merited the artistic revival it was given by this company.

The radio audience which has been following this unusual series heard OSCAR STRAUS' "The Chocolate Soldier," familiar to a great many Americans by reason of a long run on Broadway and numerous revivals, and many other well-known operettas—among them NOEL COWARD'S "Bitter Sweet."

Large Staff

The Beauty Box Theatre productions owe their success in this somewhat difficult medium of full-hour programs not only to the large production staff of technical and dramatic experts, to its list of brilliant artists, the variety of its selections, and the availability of smash song-hits and older favorite tunes, but also to the fact that greater time is spent in rehearsals and preparation than in many other produc-

'Rogue Song' Included In Repertoire

tions. For one hour of operetta on the air an average of 35 hours of rehearsal has been given.

This is because of the size of the cast and the changes of singers and actors in featured parts.

Since soloists, chorus, orchestra and dramatic casts each must have separate rehearsals before the final work-outs in unison, engineers, sound-effectmen and directors are kept busy for days.

Compression of Broadway stage successes into one hour operettas of the air is a task which has challenged the skill of everybody connected with the studios.

For the balance of the program, the producers will rely upon other famous light opera composers, of the calibre of de KOVEN, who wrote "Robin Hood."

A suggestion has been made that "Floradora" might be adaptable to this program. Such operettas of VICTOR HERBERT'S as "Mlle. Modiste," and "Babes in Toyland," or favorites like "The Prince of Pilsen," "The Mikado," and "Pinafore," have been discussed.

Three Great Milers In Track Program

The five final events in the Amateur Athletic Union's championship track meet at Marquette University's Stadium at Milwaukee, Wis., will be broadcast over the WABC-Columbia network at 4.15 and 6.15 on Saturday, June 30.

The meet will be reported by TED HUSING and will cover the mile, 100-meter and 400-meter runs and the 110-meter hurdles. The mile runners include GENE VENZKE, GLENN CUNNINGHAM and BILL BONTHON.

Special Byrd Broadcast

A special broadcast from the BYRD expedition, dedicated to the National Education Association, will be heard over the WABC-Columbia network on Saturday, June 30, at 10 P. M. The 72nd annual convention of the association will be held in Washington at that time.

"Jazz Fad" Is Fading, Says Detroit Symphony Leader

A large part of the radio audience is turning from jazz to the light classics, in the opinion of VICTOR KOLAR, who conducts the Detroit Symphony Orchestra in four broadcasts a week this Summer.

KOLAR formed his theory after reading the mail he received in reply to a request for suggestions about what he should play in his programs.

"The striking thing about the letters," he pointed out, "is that they seem to come from all walks of life. Our Summer programs can really be based upon a good cross-section of American musical taste. There were almost no requests for jazz music and such a reaction leads me to believe that the jazz fad, in reference to the larger orchestras at any rate, is fading out.

"The very fact that the

radio listeners have had such extensive opportunities to hear great music in recent years has, I think, sharpened their appetites and improved their musical tastes at an amazing pace."

KOLAR explained that the Detroit Symphony will play a composite group of programs featuring not only the old masters but the melodies of VICTOR HERBERT, the STRAUSSSES and JOHN PHILIP SOUSA.

The broadcasts occur on Saturdays at 9.30 P. M., Sundays at 3 P. M., and Tuesdays and Thursdays at 4 P. M.

Gulf Will Sponsor Four Programs from Europe

Following the conclusion of WILL ROGERS appearances on the NBC Sunday night Gulf Headliners program, Gulf will present four programs relayed from Europe, according to a report in *Variety*.

The first of the new series will be relayed from London on July 15 with GERTRUDE LAWRENCE, musical comedy star; DANNY MALONE, ballad singer, and CARROLL GIBBONS' band, as featured entertainers.

The second program also will originate in London, the other two

coming from Paris.

If the international broadcasts are successful technically and from a popular point of view, it is possible that an additional eight programs from Europe will be sponsored by the same company.

Tuesday, July 3 - "Robin Hood" Operetta, NBC-WEAF, 10 P.M.

Highlights

- P.M.**
- 4.00—Detroit Symphony Orchestra, CBS-WABC
 - 6.00—National Education Convention, NBC-WEAF
 - 8.30—Lady Esther Program, NBC-WEAF
 - Goldman's Band, NBC-WJZ
 - "Accordiana," Vivienne Segal, CBS-WABC
 - 9.30—Ray Perkins, NBC-WEAF
 - Parade of the Champions, CBS-WABC
 - 10.00—"Robin Hood," operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Exercise, WFLA
- Caroline Gray, pianist, WABC
- Bronco Busters, WSM
- 9 A.M. EDT; 8 EST; 7 CT
- Sam Herman and Frank Banta, WEAF WGY WLW
- Clothes Institute, WEEL
- Breakfast Club, WJZ WFLA, 1 h. (WHAM, 15 m. from 9.15, WBZ from 9.30, KDKA WSM from 9.15)
- Deviations, WHAS WSM
- Round Towners' Quartet, WABC WCAU
- Bargain Bulletins, WPG
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Landt Trio and White, WEAF WEEL WGY WLW
- In the Luxembourg Gardens, WABC, 30 m.
- Words and Music, WCAU, 30 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Mary Phillips, songs, WEAF WGY
- Hymns of All Churches, WLW
- Little Jack Little's Orchestra, WGY
- N. Y. Breakfast Club Orchestra, WBZ
- Georgia Wildcats, WHAS
- Style and Shopping Service, KDKA
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- News and the Wife Saver, WEAF WEEL WGY WLW
- Mystery Chef, WABC WCAU
- WGN Keep Fit Club, WGN
- News and Work-a-day Thoughts, KDKA
- Reuben Baker, songs, WPG
- Kaiana's Royal Hawaiians, WHAS
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and deRose, WEAF WGY, 15 m.
- Edward MacHugh, Gospel singer, WJZ
- WBZ KDKA WSM WFLA
- Bill and Ginger, WABC WCAU WHAS
- Morning Musicals, WGN
- Home Hour, WPG
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara, Lu 'n' Em, WEAF WEEL WGY WLW WGN WSM
- Castles in the Air, WJZ KDKA
- Duke Dewey's Orchestra, WBZ
- Capers, WFLA
- Ted Talbot and Doris Havens, WABC WCAU
- Shopping Guide, WHAS
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Morning Parade, WEAF WEEL WGY WLW WSM, 45 m.
- Today's Children, WJZ WBZ WHAM
- WBAL KDKA WFLA
- News and Madison Ensemble, WABC WCAU, 30 m.
- Ramblers, WHAS
- Mail Box, weather report, WGN
- News Service and Resume Home Hour, WPG
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Canning Talk and Rhythm Jesters, WLW
- Musical Turns, WEEL
- Shopping Bag, WGY
- News and Radio Kitchen, WJZ WSM WFLA
- Sammy Fuller, KDKA
- News, WBZ
- Do, Re, Mi, WABC
- Bob Atcher, WHAS
- Arthur Wright, WGN
- 11 A.M. EDT; 10 EST; 9 CT
- Edison Friendly Kitchen Program, WEEL
- Galaxy of Stars, WGY WTAM WLW
- The Honeyymooners, WJZ KDKA WSM WFLA
- U. S. Navy Band, WABC WCAU WPG
- WHAS, 30 m.
- Movie Personalities, WGN
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Alice Joy, WBZ WHAM
- Piano Recital, KDKA
- News, livestock, WLW
- Leon Cole, organist, WSM
- Charm Secrets, WCAU
- Your Friendly Neighbor, WGN
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Three Shades of Blue, WEAF WEEL WGY
- Spirituals, WLW
- Melody Mixers, WJZ KDKA WSM, 30 m.
- E. R. A. Orchestra, WBZ, 30 m.
- Melody Parade, WABC WPG, 30 m., WHAS 15 m.
- Orchestra, Pete Woolery, WCAU
- Melody Men, WGN
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Al Bernard, minstrel, WEAF WEEL
- Skip, Steo and Happiana, WGY
- Painted Dreams, WGN WLW
- The Cosmopolitans, WCAU
- 12 N. EDT; 11 A.M. EST; 10 CT
- Gene Arnold's Commodores, WEAF WEEL WGY WLW
- Monitor Views the News, WBZ
- Romance of Dan and Sylvia, KDKA
- "The Voice of Experience," WABC WCAU WHAS
- Hal Kemp's Orchestra, WGN
- Home Sweet Home, WPG
- Michael Tree, tenor, WOR
- Johnny Muldowney, songs, WLW
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Two Blues, WEAF WEEL WSM

- Martha and Hal, WGY
- Gallichio Orchestra, WJZ KDKA
- Wendell Hall, WHAM
- Agriculture talk, WBZ
- Bob Albright, WLW
- Connie Gates, songs, WABC WCAU WPG
- WHAS
- Harold Turner, pianist, WGN
- Girls' Club Service League, WOR
- Songs, WMCA
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Merry Madcaps, WEAF WEEL WGY WLW, 30 m.
- Vic and Sade, WJZ WBZ WBAL WHAM
- KDKA WSM WFLA
- Jules Bauduc's music, WABC WCAU
- WHAS, 30 m.; WPG from 12.45
- Louise Brabant, soprano, WGN
- Stocks, WMCA
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Caroline Cabot, Del Castillo, WEEL
- Words, Music, WJZ WBZ WBAL WHAM
- Dick Fidler's Orchestra, KDKA
- String Ensemble, WSM
- Talk on Home Management, WGN
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, weather, WEAF
- Vagabonds, WGY
- Bob Albright, WLW
- Variety, WFLA, 30 m.
- Concert Miniatures, WABC WCAU WHAS
- Market Reports, KDKA
- Mid-Day Service, WGN, 30 m.
- Weather Report, Concert Orchestra, WPG
- Dr. H. I. Stranghagen, WOR, 30 m.
- String Trio, WMCA
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Brunesco's Gypsy Ensemble, WEAF WEEL WGY
- The Honorable Archie, WJZ WBZ KDKA WSM
- River and weather reports, WLW
- Jack Russell's Orchestra, WABC WCAU WHAS
- Sanders Sisters, WHAS
- Ariel Ensemble, WOR
- News, WMCA
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Dick Fidler's Orchestra, WEAF
- WEEL Reading Circle, WEEL, 30 m.
- WGY farm program, WGY, 30 m.
- National Farm and Home Hour, WJZ WBZ
- KDKA WHAM WLW WSM WFLA, 1 h.
- Jack Russell's Orchestra, WABC WCAU WHAS
- Palmer House Ensemble, WGN
- Theatre Club of the Air, WOR
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Bradley Kincaid, songs, WGY
- Tony Wons, WABC WHAS WCAU
- Anita C. Metzger, readings, WPG
- Jesse Crawford, organ, WGN
- 2 P.M. EDT; 1 EST; 12 N. CT
- Dion Kennedy, organist, WEAF, 30 m.
- Pure Food Institute, WEEL, 30 m.
- Hadley Rasmussen, baritone, WGY
- Ann Leaf at the Organ, WPG, 30 m.; WABC WCAU, 15 m.
- Just Plain Bill, WGN
- The Theatre, WMCA
- Dr. Arthur Frank Payne, WOR
- Markets, weather, WHAS
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Household Chat, WGY
- Helen Trent's Romance, WABC WCAU WGN
- Georgia Wildcats, WHAS
- Neil Vinick, beauty talk, WOR
- Sports, WMCA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- Three Scamps, WEAF WEEL WGY WLW
- Smackout, WJZ WHAM
- Rhyme and Cadence, WBZ
- Artist Recital, WABC WPG, 30 m. (WHAS 15 m.)
- KDKA Home Forum
- Markets, WSM
- "The Homemaker," WOR, 30 m.
- Century of Progress Ensemble, WGN
- Play, WMCA, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEAF WEEL WGY WLW WFLA
- Rosa Lee, soprano, WJZ WBZ WSM
- Palmer House Ensemble, WGN
- College of Agriculture, WHAS
- 3 P.M. EDT; 2 EST; 1 CT
- Blue Room Echoes, WEAF WGY, 30 m.
- Del Castillo, organist, WEEL, 30 m.
- Albany on Parade, WGT
- Nathan Stewart, baritone, WJZ WSM, 30 m.; WHAM from 3.15
- Those Three Girls, KDKA
- Ponce Sisters, WLW
- Ensemble, WGN
- Metropolitan Parade, WABC WCAU WPG, 30 m.

Sportive



ELAINE MELCHOIR, villainess of the "Buck Rogers in the 25th Century" sketches, broadcast by CBS, exhibits a striking sport costume.

- University of Kentucky, WHAS
- Sally and Sue, WOR
- Song Team, WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- Voices of the Past, WGY
- Low Down, WLW
- Congress of Clubs, KDKA
- Newark Museum Program, WOR
- Piano Duo, WMCA
- Emil Thaviu's Orchestra, WGN
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Woman's Radio Review, Olive McCormick, Red Cross Advisory Committee on Aquatics and Life Saving, "Safety in the Water," WEAF WEEL WGY, 30 m.
- Ghost Stories, WJZ KDKA WSM, 30 m.
- Cooking School, WBZ, 30 m.
- Sputter and Whine, WLW
- Dancing by the Sea, WABC WPG WHAS, 30 m.
- John Randolph, baritone, WCAU
- Earl Wilkie, baritone, WGN
- Afternoon Musicals, WOR, 1 h.
- Stocks, WMCA
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- King Jack and Jester, WLW
- Grandma Goes Modern, WCAU
- Baseball, St. Louis vs. Chicago, WGN, 2 h., 15 m.
- Bridge talk, WMCA
- 4 P.M. EDT; 3 EST; 2 CT
- Your Lover, songs, WEAF WGY
- Stocks, WEEL
- Betty and Bob, drama, WJZ WBZ WHAM
- KDKA WLW WSM
- Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, Massanet's "Alsatian Scenes," Soderman's "Swedish Procession," Overture to Delibes "Le Roi et la Reine," Dvorak's "Humoresque in A Flat and E Flat, Herberts "The Fortune Teller," WABC WHAS, 1 h. (WPG from 4-30)
- The Pickard Family, WABC
- Tea Time Topics, WPG, 30 m.
- Songs, organ, WMCA
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Don Bigelow's Orchestra, WEAF WGY
- The Singing Stranger, WJZ WBZ WHAM
- KDKA
- Matinee Highlights, WLW
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Art Tatem, pianist, WEAF WEEL WGY
- Health Clinic, WBZ
- Thru the Looking Glass, WCAU

- Two Piano Recital, WOR
- Chicago Symphony Orchestra, directed by Eric Delamarter, WJZ WHAM WSM WFLA, 1 h.
- Market Reports, KDKA
- Gypsy Trio, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Madge Tucker, Lady Next Door, WEAF WEEL
- Stocks, WGY
- The Easy Chair, WOR
- Cartie's Club, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
- Chick Webb's Orchestra, WEAF WEEL WLW, 30 m.
- Three Schoolmays, WGY, 30 m.
- Agriculture markets, WBZ
- Homemaker's Club, WFLA, 30 m.
- Jerry Cooper, baritone, WABC WPG
- WHAS
- Ship Aho, WCAU
- Variety, WOR
- Sally's Party, WMCA
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
- The Monitor Views the News, WBZ
- Skippy, WABC WCAU
- KDKA Kiddies' Klub, KDKA
- Harmony Singers, WPG
- Weekday Devotions, WHAS
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- The Tattered Man, WEAF WEEL WSM WFLA
- Wigwam Club, WGY
- Singing Lady, WJZ WBZ WHAM WBAL KDKA
- Jack Armstrong, "All-American Boy," WABC WCAU
- Weather Report, Bill Baldwin, WPG
- Christine Ridge, WHAS
- "Once Upon a Time," WOR
- Basil Ruyssdael, WOR
- Violin, WMCA
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- Nursery Rhymes, WEAF WEEL
- Billy Rose, tenor, WGY
- Orphan Annie, WJZ WBZ KDKA WLW WFLA
- Buddy Welcome's Orchestra, WABC WCAU WHAS
- Tex Fletcher, songs, WOR
- 6 P.M. EDT; 5 EST; 4 CT
- Education Convention, WEAF WLW WSM
- The Evening Tattler, WEEL, 30 m.
- News, WGY
- Dorothy Page, songs, WJZ WBZ WHAM
- Time, temperature, weather, KDKA
- Cocoanuts, WFLA, 30 m.
- WGN Orchestra, WGN, 30 m.
- Charles Carlile, WABC WCAU WHAS
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Piano, WGY
- Ramos' Orchestra, WJZ WHAM
- Baseball Resume, KDKA
- Bill Williams, WBZ
- Bobby Benson and Sunny Jim, WABC WCAU
- Herbert Koch, organist, WHAS, 30 m.
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Mid-Week Hymn Sing, WEAF WGY WFLA
- Stamp Club, WJZ KDKA
- Nap and Dee, WSM
- The Singing Lady, WGN
- "Fats" Waller's Rhythm Club, WABC
- Ben Greenblatt, WCAU
- Jack Armstrong, WLW
- Harry Hersfield, WOR
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Piano Pals, WGY, 30 m.
- Edison Salute, WEEL
- Lowell Thomas, WJZ WBZ WHAM KDKA WLW
- Little Orphan Annie, WGN
- Joe Williams, sports, WABC
- Velasco's Orchestra, WHAS
- Comedy Stars of Hollywood, WCAU
- Phil Cook, WOR
- 7 P.M. EDT; 6 EST; 5 CT
- Goodrich Baseball Review, WEAF
- Piano Duo, WEEL
- Annette McCullough, songs, WGY
- Amos 'n' Andy, WJZ WBZ WHAM WLW KDKA WFLA
- String Ensemble, WSM
- Ben Potter, sketch, WGN
- Morton Downey, WABC WCAU WHAS
- Ford Erick, sports, WOR
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEL WGY WFLA
- Pittsburgh Varieties, KDKA
- Tin Tyme Tenor, WJZ WBZ WHAM WBAL WSM
- Gene Purcell's Orchestra, WLW
- Musical Dessert, WGN
- Just Plain Bill, WABC WCAU
- Happy Jack Turner, WHAS
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Browne and Llewelyn, WEAF WGY
- Teddy Bergman, WEEL
- "You and Your Government," Prof. T. H. Reed, "The Summers-Wilcox Municipal Bankruptcy Law," Rep. James M. Wilcox, 4th Florida District; William Hard, publicist, WJZ WBZ
- Musical Memory, WFLA, 30 m.
- Paul Keast and Hudson's Orchestra, WABC WCAU WHAS
- Sports Reporter, WGN
- Footlight Echoes, WOR, 30 m.
- Bob Newhall, WLW
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- The Goldbergs, WEAF WEEL WGY
- Grace Hayes, songs, WJZ WHAM WSM
- Dunbar Quartet, WBZ
- Jane Froman, Don Ross' Orchestra, KDKA
- Palmer House music, WGN
- Boske Carter, WABC WCAU WHAS
- Melody Masters, WLW
- Tony Grande, WHEB
- 8 P.M. EDT; 7 EST; 6 CT
- Leo Reisman's Orchestra and Phil Ducey, WEAF WEEL WGY WSM, 30 m.
- Mystery Drama, "Guy Fawkes, Jr.," WJZ WBZ KDKA WLW, 30 m.
- Fla. Military Academy, WFLA
- "Lavender and Old Lace," Frank Munn and Muriel Wilson, Gustav Haenschen's Music, WABC WHAS
- Ray Ziegler, songs, WPG
- "Radio Vanities," Frank Parker, tenor, WOR, 30 m.
- Palmer House Ensemble, WGN
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- WGN Orchestra, WGN
- Vera C. Park, contralto, WPG

- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Lady Esther Program, WEAF WEEL WGY WSM, 30 m.
- Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m.
- Deep River, WFLA
- "Accordiana," with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU 30 m.
- Hal Kemp's Orchestra, WGN
- Borrah Minnevitich and his Harmonica Rascals, WOR, 30 m.
- Serial, WPG
- Concert, WHAS
- 9 P.M. EDT; 8 EST; 7 CT
- Ben Bernie and Orchestra, WEAF WEEL WGY WLW, 30 m.
- Household Musical Memories, WJZ WBZ WHAM KDKA, 30 m.
- String Ensemble, WSM
- Old Time songs, WFLA, 30 m.
- George Givot, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m.
- Back Stage with Boris Morros, WOR
- Paul Haas, tenor, WPG
- Burnett's Orchestra, WGN
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Doris Dehn, soprano, WPG
- Mardi Gras, WGN, 30 m.
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- Ray Perkins, Gale Page, soprano, Betty Brown, comedienne, WEAF WEEL WGY WLW, 30 m.
- Tim Ryan's Rendezvous, WJZ WBZ
- Squire Hawkins, KDKA
- Jimmy Gallagher's music, WSM
- Parade of the Champions, Richard Humber's Orchestra, WABC WCAU WHAS, 30 m.
- American Guild of Organists Program, WHAM
- Harry H. Balkin on "Success," WOR, 30 m.
- Male Chorus, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- "Mountain Moments," WOR
- Charlie Agnew's Orchestra, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- John Barclay, Frank McIntyre, Gladys Swarthout, "Robin Hood," WEAF WEEL WGY WLW WSM WFLA, 1 h.
- Education Convention, M. H. Aylesworth, WJZ WBZ WHAM KDKA
- "Conflict," T. S. Stribling, WABC WHAS WPG
- Eddy Brown, violinist, orchestra, WOR
- News and Thaviu's music, WGN, 0 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- The Troopers, WABC WCAU
- "Blubber" Bergman, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Tim Ryan's Rendezvous, WJZ, 30 m.
- Romance of Dan and Sylvia, KDKA
- Red and Black Revue, WOR, 30 m.
- Chicago Theatre of the Air, WGN, 30 m.
- Melodic Strings, WABC WCAU WHAS
- Little Jack Little's music, WPG, 30 m.
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Nancy Martin, KDKA
- 11 P.M. EDT; 10 EST; 9 CT
- "QST," dramatic sketch, WEAF
- Weather, baseball scores and current events, WEEL
- Johnny Johnson's Orchestra, WGY, 30 m.
- Jack Berger's Orchestra, WJZ WFLA
- Time, temperature, weather, KDKA
- Three Blue Notes, WBZ
- Amos 'n' Andy, WSM
- Party Issues, WABC
- Herbert Koch, organist, WHAS
- Boske Carter, WCAU
- Seashore Real Estate Review, WPG
- Moonbeams, WOR, 30 m.
- Cotton Queen Minstrels, WJW, 30 m.
- Ted Weem's Orchestra, WGN
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Emil Coleman's Orchestra, WEAF WGY
- News, WEEL
- Robert Boyce, tenor, WJZ WBZ WHAM
- KDKA WFLA
- Gene and Glenn, WSM
- News and Isham Jones Orchestra, WABC
- WPG WHAS, 30 m.
- Tenor, harpist, WCAU
- Musical Variety, WHAS
- Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- News and Dick Fidler's Orchestra, KDKA
- News and Rudy Vallee's Orchestra, WJZ WBZ, 30 m.
- Drama, WLW, 30 m.
- Wandering Poet, WPG
- Orchestra, WGN, 3 h.
- Arthur Warren's Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Ben Pollack's Orchestra, WABC WCAU WHAS WPG
- 12 M. EDT; 11 P.M. EST; 10 CT
- News and Enric Madriguera's Orchestra, WEAF WGY WLW WSM WFLA
- Musical Turns, WEEL
- Buddy Rogers' Music, WJZ WBZ KDKA WHAM, 30 m.
- Harry Sosnick's Orchestra, WABC WCAU WPG WHAS, 30 m.
- KDKA
- Anthony Trini's Orchestra, WOR
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Jack Denny's Orchestra, WEAF WEEL WGY WEEL WGY WSM WFLA
- Pete Smythe's Orchestra, WJZ WBZ WHAM
- Mel Snyder's Orchestra, WLW, 30 m.
- Dream Serenade, WHAS
- Steel Pier music, WPG
- 1 A.M. EDT; 12 M. EST; 11 P.M. CT
- Terrace Gardens music, WSM, 30 m.
- Charles Barnett Orchestra, WABC
- Davidson's Orchestra, WHAS, 30 m.
- Barney Rapp's Orchestra, WLW

His First Dollar



GLENN, of GENE and GLENN, radio team, earned his first dollar as an errand boy. He took it to a sport shop and made a down payment on a catcher's mitt. He never paid the other two dollars because the shop failed. Nineteen years later a receiver mailed him a check for \$1, with interest.

NOW

The Magazine That Has Something To Say - And Says It

Offers In Its July Issue, That Should Be On Sale

At All News Stands Shortly After You Read This:

The Lost Platoon

Q.—What is it—an article? A.—Yes, by Gerald Chittenden.

Tells about the Forgotten Man. You'd be interested.

Q.—I would, huh? A.—Why not? He claims you and all

the other Forgotten Men, victims of "rugged individualism", are forced to fight the Lowbrow, because force is the only thing he understands.

Q.—How do you know I'm not a Lowbrow? A.—We were

giving you the benefit of the doubt; of course, if you insist upon being a Lowbrow, you will not be at all interested in NOW, because NOW is likely to make you think, and any attempt at thought causes the Lowbrow's poor head to ache.

**Circulation Manager,
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Q.—Think you this article will help me to determine whether or not I am a Lowbrow? A.—Possibly; you might gamble Fifteen Cents to find out. Besides, there are numerous other articles. Here's a subscription blank.

The MICROPHONE, Inc.

Wednesday, July 4 - King of Denmark on NBC-WJZ at 10 A.M.

Highlights

A.M.
10.00—Broadcast from Denmark, King Christian, NBC-WJZ

P.M.
12.45 Senator Millard E. Tydings, Independence Day Program, CBS-WABC
8.30—Everett Marshall, CBS-WABC
9.00—Nino Martini, CBS-WABC
Goldman's Band, NBC-WJZ
10.00—Broadcast to and from Byrd Expedition, CBS-WABC
10.30 — California Melodies, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8.15 A.M. EDT; 7.15 EST; 6.15 CT
Resume and Don Hall Trio, WJZ WBZ WHAM WBAL
Tommy Sherlock, KDKA
Health Exercises, WPG

8.30 A.M. EDT; 7.30 EST; 6.30 CT
Cheerig, WEAF WEEI WGY WLW, 30 m.
Lew White, organist WJZ WBZ WHAM WBAL, KDKA, 30 m.
Sunny Melodies, WABC, 30 m.
Organists, WPG

9 A.M. EDT; 8 EST; 7 CT
Herman and Banta, WEAF WEEI WGY
Breakfast Club, WJZ WBZ WBAL 1 h. (WHAM at 9.15) KDKA, 30 m.
Dean Moore, tenor, WABC WCAU
Devotions, WHAS

9.15 A.M. EDT; 8.15 EST; 7.15 CT
Landt Trio and White, WEAF WEEI WGY WLW
Madison Ensemble, WABC
Words and Music, WCAU, 30 m.

9.30 A.M. EDT; 8.30 EST; 7.30 CT
Morning Glories, dance tunes, WEAF
Bradley Kincaid, WGY
Hymns, WLW
Morning Melodies, WEEI
Metropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.45
Wildcats, WHAS

9.45 A.M. EDT; 8.45 EST; 7.45 CT
Southernaires quartet, WEAF WLW
News, Trio, WEEI
Mid-Morning Devotions, WGY
Adrian O'Brien, WJZ
Keep Fit Club, WGN

10 A.M. EDT; 9 EST; 8 CT
Breen and De Rose, WEAF WEEI WGY
Program from Denmark, King Christian X, Mrs. Ruth Bryan Owen, WJZ WBZ WHAM KDKA
Mrs. Littleford, WLW
In the Luxembourg Gardens, WABC WHAS WCAU
Home Hour, WPG, 1 h.; News at 10.30
Rondoliers, WGN

10.15 A.M. EDT; 9.15 EST; 8.15 CT
Clara, Lu 'n' Em, WEAF WEEI WGY WLW WGN
Sammy Fuller, KDKA
Bill and Ginger, WABC WCAU

10.30 A.M. EDT; 9.30 EST; 8.30 CT
News and Three Scamps, WEAF
The Market Basket, WGY
Organ, WEEI
Today's Children, WJZ WBZ WBAL, KDKA, 30 m.
News and Gypsy Music Makers, WABC WCAU, 30 m.
Jack Berch, WLW
Markets and Mail Box, WGN

10.45 A.M. EDT; 9.45 EST; 8.45 CT
Betty Crocker, WEAF WGY WLW
Musical Turns, WEEI
Morning Melodies, KDKA
Lovely Ladies, WGN
Bob Atcher, WHAS

11 A.M. EDT; 10 EST; 9 CT
Juan Reyes, pianist, WEAF
Edison Friendly Kitchen, WEEI
Skip, Step and Happiana, WGY
The Wife Saver, WJZ
The Honey-mooners, WBZ
Uncle Tom and Betty, KDKA
News, WLW
Movie Personalities, WGN
Rhythm Kings, WABC WCAU
Farm Talk, WPG
Sanders Sisters, WHAS

11.15 A.M. EDT; 10.15 EST; 9.15 CT
Sweetheart Melodies, DeMarco Sisters and Jack Arthur, baritone, WEAF WEEI WGY WLW
Merry Maes, WJZ WHAM WBAL KDKA
Women's Club News, WBZ
Your Friendly Neighbor, WGN
Pedro Cordoba, Will Osborne's Orchestra, WABC WCAU
Dolly Dean, WHAS
Loretta Adams, soprano, WPG

11.30 A.M. EDT; 10.30 EST; 9.30 CT
Betty Moore, WEAF WEEI WGY WLW
U. S. Army Band, WJZ WHAM WBAL KDKA

Love Making, Inc., WGN
Tony Wons, WABC WCAU WHAS WPG

11.45 A.M. EDT; 10.45 EST; 9.45 CT
Fields and Hall, WEAF WEEI WGY
Painted Dreams, WLW WGN
Magic Recipes, WABC WHAS WCAU
R. K. O. Trio, WPG

12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold's Commodores, WEAF WEEI WLW
Education Association, WJZ WHAM WSM, 30 m.
The Monitor Views the News, WBZ
Mary Alcott, songs, WLW
Dan and Sylvia, KDKA
Hal Kemp's Orchestra, WGN
"The Voice of Experience," WABC WCAU WHAS
Home Sweet Home, WPG
Songs, WMCA

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Carlos Spaventa and Roberto Moya, WEAF WEEI
Martha and Hal, WGY
Time, weather, temperature, WBZ
Midday Songs, KDKA
Betty Barthell, WCAU WPG
Texans, trio, WLW
Organ Music, WGN

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Gloria LaVey, soprano, WEAF WGY WLW, 30 m.; (WEEI, 25 m.)
Vic and Sade, WJZ WBZ, 30 m.; KDKA WHAM from 1.30; WSM 15 m.
Market Reports, WGN
Concert Miniatures, WABC WCAU WHAS
Rosemary Hughes, songs, WHAS
Alexander Haas' Ensemble, WOR, 30 m.

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
This and That, WEEI
The Vagabonds, WGY
Words and music, WJZ WBZ WHAM
Dick Fidler's Orchestra, KDKA
String music, WSM
Live Stock Reports, WLW
Senator Millard E. Tydings, Independence Day Program, WABC WCAU WPG WHAS, 30 m.
June Baker, talking on home management, WGN

1 P.M. EDT; 12 N. EST; 11 A.M. CT
Market and Weather Reports, WEAF, 1 h., 30 m.
Radio Gang, WGY
Weather, agriculture, WBZ, 30 m.
Markets, KDKA
Mid-day Service, WGN, 30 m.
String Trio, WMCA
Dr. H. I. Strandhagen, WOR

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Dick Fidler's Orchestra, WEAF WEEI
Miracle Esmond, WGY
The Honorable Archie, WJZ WSM
Sista, KDKA
Weather, WLW
Keenan and Phillips, WABC WHAS
New Jersey Women's Clubs, WPG
Ariel Ensemble, WOR
Mirror Reflections, WMCA
Jesse Crawford, organ, WGN

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Jan Brunesco's Gypsy Ensemble, WEAF WEEI WJZ WGY
National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h.
Velazco's Orchestra, WABC WCAU WHAS WPG, 30 m.
Palmer House Ensemble, WGN
Beauty Guild, WMCA, 30 m.
Rosalind Jewer, books, WOR

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Harold Knight Orchestra, WABC
String Trio, WOR
Hungarian Orchestra, WGN

2 P.M. EDT; 1 EST; 12 N. CT
Two Seats in the Balcony, WEAF
Melody Parade, WABC WPG, 30 m.
Irene Thompson's Orchestra, WCAU
Weather, markets, WHAS
Dr. Arthur Frank Payne, WOR
Just Plain Bill, WGN
Dog Talk, WMCA

2.15 P.M. EDT; 1.15 EST; 12.15 CT
Romance of Helen Trent, WABC WCAU WGN
Lang Sisters, WHAS
Virginians, male quartet, WOR
Sports, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT
Sizzlers, WEAF WEEI
Smackout, WJZ WBZ WHAM
Home Forum, KDKA
Markets, WSM
Ann Leaf, organ, WABC WPG, 30 m.
Woman's Club, WCAU, 30 m.
Monk and Sam, WHAS
"The Homemaker," WOR, 30 m.
Baseball, St. Louis vs. Chicago Cubs, 2 games, WGN, 5 h., 45 m.
Orchestra, WMCA, 30 m.

2.45 P.M. EDT; 1.45 EST; 12.45 CT
Ma Perkins, WEAF WEEI WGY WJZ WFLA WSM
Colette Carlay, songs, WJZ WHAM
Agricultural College, WHAS

3 P.M. EDT; 2 EST; 1 CT
Marion McAfee, songs, WEAF WEEI WLW WSM
Organ, WEEI
Albany on Parade, WGY
Joe White, tenor, WJZ WHAM
Musical, WBZ
Camay Minstrels, WLW
La Forge Berumen Musicale, WABC WPG, 30 m.
Bud Shays, songs, WCAU
University of Kentucky, WHAS
Show Boat Boys, WOR
Musical raconteur, WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT
"Wise Man," WEAF WEEI WGY WSM WFLA
"Happy Days in Dixie," Bradley Kincaid, WJZ WHAM, 30 m.
Pianologue, WMCA
Taximeter Listens, WCAU
Roxey, "Your Lover," WOR
Low Down, WLW

Rhythmic



RUBY WRIGHT, singer who is soloist with Charles Davis' Orchestra during the NBC-WEAF broadcasts Wednesdays.

3.30 P.M. EDT; 2.30 EST; 1.30 CT
Woman's Radio Revue, WEAF WGY WSM WFLA, 30 m.
Home Forum Cooking School, WBZ, 30 m.
Columbia Salon Orchestra, WABC WCAU WPG, 30 m.
Old Kentucky Home, WHAS, 45 m.
Sputter and Whine, WLW
Afternoon Musicale, WOR, 1 h.

3.45 P.M. EDT; 2.45 EST; 1.45 CT
Visits to Foreign Villages, Century of Progress, WJZ WBZ WHAM
Songs, WLW
Human Values, KDKA
Songs, WMCA

4 P.M. EDT; 3 EST; 2 CT
Pop Concerts, WEAF WEEI WGY WSM WFLA, 30 m.
Betty and Bob, WJZ WBZ WHAM KDKA WLW
Brooklyn Handicap, WABC, 30 m.
Tea Time Topics, WPG, 30 m.
Pickard Family, WCAU, 30 m.
Variety, WMCA, 30 m.

4.15 P.M. EDT; 3.15 EST; 2.15 CT
Little Jackie Heller, WJZ WBZ WBAL WHAM
Matinee Highlights, WLW

4.30 P.M. EDT; 3.30 EST; 2.30 CT
Art Tatum, pianist, WEAF WGY WSM
Baritone, WEEI
Talk, WGY
Chicago Symphony Orchestra, WJZ KDKA WSM, 1 h. (WBZ, 45 m.)
Markets, KDKA
George M. Wright, "Animals in the National Parks," WABC WHAS
Perfection Drama, stocks, WCAU
Marimba Orchestra, WOR
Stocks WPG
Trio, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT
The Lady Next Door, WEAF WEEI WFLA
Stocks, WGY
The Instrumentalists, WABC WHAS WPG
Syncopated Minutes, WCAU
Beauty Talk, WOR
Advice, WMCA

5 P.M. EDT; 4 EST; 3 CT
Ted Black's Orchestra, WEAF WEEI WLW (WFLA from 5.15)
Lang Sisters, WGY
N. E. Agriculture, WBZ
Jack Brooks Orchestra, WABC WHAS WPG
Fur Trappers, WCAU
Dogs, WOR
Sally's Party, WMCA, 30 m.

5.15 P.M. EDT; 4.15 EST; 3.15 CT
Sybil Jane Morse, pianist, WEEI
The Monitor Views the News, WBZ
Kiddies' Klub, KDKA
Vagabonds, WGY
Skippy, WABC WCAU
Devotions, WHAS
Kingie, guitar, WPG
Amateur Astronomers' Assn., talk, WOR

5.30 P.M. EDT; 4.30 EST; 3.30 CT
Old Jim Bridger, WEAF WEEI WGY
Singing Lady, WJZ WBZ WHAM KDKA WLW
Jack Armstrong, WABC WCAU
Reil-Lawrence Orchestra, WPG
Christine Ridge, WHAS
Town Talk, Robert Reid, WOR

5.45 P.M. EDT; 4.45 EST; 3.45 CT
Arm Chair Quartet, WEAF WEEI WSM
Tenor, WGY
Little Orphan Annie, WJZ WBZ KDKA WFLA
Gordon Dave, Bunno, WABC
Larry Charles, tenor, WPG
Detroit Symphony Orchestra, WHAS

6 P.M. EDT; 5 EST; 4 CT
Zito's Orchestra, WEAF WLW WSM WFLA 30 m.
Evening Tattler, WEEI, 30 m.
News, WGY
Education in the News, WJZ, 30 m., WHAM 15 m.
Over the Heather, WBZ
Time, weather, KDKA
Velaz' Ensemble, WABC WCAU WHAS
Uncle Don, WOR, 30 m.
WGN Orchestra, WGN, 30 m.
Ted Black's Orchestra, WMCA, 30 m.

6.15 P.M. EDT; 5.15 EST; 4.15 CT
Joe and Eddie, WGY
Salty Sam, WJZ
Bill Williams, WBZ
Baseball, KDKA
Bobby Benson and Sunny Jim, WABC WCAU
Organ, WHAS, 30 m.

6.30 P.M. EDT; 5.30 EST; 4.30 CT
Yascha Davidoff, basso, WEAF WGY
Current Events and baseball scores, WEEI
Three X Sisters, WJZ WBAL WHAM
Time, weather, WBZ
Comedy Stars of Hollywood, KDKA
Jack Armstrong, WLW
String Music, WSM
Jerry Cooper, WABC
John Randolph, baritone, WCAU
Harold Stern's Orchestra, WOR, 30 m.
Singing Lady, WGN
Screen revue, WMCA, 30 m.

6.45 P.M. EDT; 5.45 EST; 4.45 CT
Martha Mears, contralto, WEAF WGY
Nauticleers, WEEI
Lowell Thomas, news, WJZ WBZ WHAM WLW KDKA WFLA
Joe Williams, sports, WABC
Ben Pollack's Orchestra, WCAU WHAS
Little Orphan Annie, WGN WSM
Five Star Final, WMCA

7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Comedy Stars of Hollywood, WEEI
Thru the Hollywood Looking Glass, WGY WHAM
Amos 'n' Andy, WJZ WBZ WHAM WLW KDKA WFLA
Piano, WSM, 30 m.
Gene Kardos' Orchestra, WABC WCAU
Ford Frick, sports, WOR
Ben Potter, sketch, WGN
Melody Boys, WMCA
Five o'Clock Melodies, WHAS

7.15 P.M. EDT; 6.15 EST; 5.15 CT
Gene and Glenn, WEAF WGY WFLA
Dick Tracy, detective, WEEI
Literary Digest Poll, Graham McNamee, WJZ WBZ WHAM WBAL KDKA
Emerson's Orchestra, WLW
Morton Downey, WABC WCAU
Jack Turner, WHAS
Dance Tunes, WOR
Musical Dessert, WGN
Melody Ambassadors, WMCA

7.30 P.M. EDT; 6.30 EST; 5.30 CT
Armchair Quartet, WEAF
After Dinner Revue, WEEI
Historical Play, WGY
Irene Rich, WJZ WBZ WHAM KDKA WSM
Bob Newhall, WLW
Music on the Air, WABC WCAU WHAS
Cowboy Songs, WOR
Melody Masters, WLW
Sports reporter, WGN

7.45 P.M. EDT; 6.45 EST; 5.45 CT
The Goldbergs, WEAF WEEI WGY
Grace Hayes, WJZ WHAM WBAL KDKA
Melody Masters, WLW
Violin, WSM
Boake Carter, news, WABC WCAU WHAS
True Stories of the Sea, WOR
World's Fair news, WGN
Fallon's Orchestra, WMCA

8 P.M. EDT; 7 EST; 6 CT
The Baron, WEAF WEEI WGY WSM WFLA, 30 m.
Crime Clues, Spencer Dean, WJZ WBZ WLW KDKA, 30 m.
Phil Spitalny's Ensemble, WABC WCAU
Ted Weitz, songs, WPG
Palmer House Ensemble, WGN
Three Funsters, WMCA
Dinner Concert, WHAS
"The Champions," WOR, 30 m.

8.15 P.M. EDT; 7.15 EST; 6.15 CT
Easy Aces, WABC WCAU WHAS
Enzo Aita, tenor, WPG
Harry Hershfield, humorist, WOR
Orchestra, WGN
Gravelle's Orchestra, WMCA

8.30 P.M. EDT; 7.30 EST; 6.30 CT
Lady Esther program, WEAF WGY WSM, 30 m.
Unemployed Musicians Concert, direction of Will Dodge, WEEI, 30 m.
Unbroken Melodies, WLW
Everett Marshall's Broadway Vanities, WABC WCAU WHAS, 30 m.
Jane and Jimmy Cullen, WPG
The Lone Ranger, WGN, 30 m.
Ramblers, WMCA

8.45 P.M. EDT; 7.45 EST; 6.45 CT
Babe Ruth, baseball comment, WJZ WBZ KDKA WHAM
Sketch, WLW
Maple Leaf Sextette, WPG
"More Than News," WMCA

9 P.M. EDT; 8 EST; 7 CT
Hour of Smiles, Fred Allen, Theodore Webb, Marshall Bartholomew, singers; Jennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h.

Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m.
Nino Martini, tenor, Andre Kostelanetz, WABC WCAU WHAS WPG, 30 m.
Orchestra, WOR, 30 m.
Chicago Symphony Orchestra, WGN, 1 h.
Baritone, tenor, WMCA, 30 m.

9.15 P.M. EDT; 8.15 EST; 7.15 CT
Concert, WHAS, 45 m.

9.30 P.M. EDT; 8.30 EST; 7.30 CT
Aldrich's Hawaiians, WPG, 30 m.
Roy Helton, "Looking at Life," WABC WCAU
Harry H. Balkin, WOR
Naumberg Concert, WMCA, 1 h.

9.45 P.M. EDT; 8.45 EST; 7.45 CT
Emery Deutsch's Orchestra, WABC WCAU
"That's Life," News drama, WOR, 30 m.

10 P.M. EDT; 9 EST; 8 CT
Musical Cruiser, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m.
Isham Jones' music, WPG

10.30 P.M. EDT; 9.30 EST; 8.30 CT
"The Other Americans," Edward Tomlinson, WEAF WEEI WGY
Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WHAM, 30 m.
Off the Beaten Path, WBZ
Henry Theis' Orchestra, WLW
Romance of Dan and Sylvia, KDKA
California Melodies, WABC WCAU WHAS, 30 m.
Willard Robinson's Orchestra, WOR, 30 m.
The Andersons, WPG
Bob Becker's dog chat, WGN
Richardson's Orchestra, WMCA

10.45 P.M. EDT; 9.45 EST; 8.45 CT
Pinkie Terry, songs, WPG
Ivan Petrov's Russians, WLW
Dream Ship, WGN
Pollack's Orchestra, WMCA

11 P.M. EDT; 10 EST; 9 CT
Angelo Ferdinando's Orchestra, WEAF WGY WFLA
E. B. Rideout, news and baseball scores, WEEI
Larry Lee's Music, WLW
Pickens Sisters, WJZ WBAL
Organ, WBZ
Amos 'n' Andy, WSM
Nick Lucas, songs, WABC
Boake Carter, WCAU
Music, WHAS
"Moonbeams," WOR, 30 m.
Sports, KDKA
Orchestras, WGN, 3 h., 30 m.
Tom Devodier's Orchestra, WMCA

11.15 P.M. EDT; 10.15 EST; 9.15 CT
Bestor's Orchestra, WEAF WGY, 30 m.
News, William Scott's Orchestra, WEEI
Robert Boyce, tenor, WJZ WHAM WSM
Joe Rines' Orchestra, WBZ
Around the Cracker Barrel, KDKA
Gene and Glenn, WSM
News and Little Jack Little's Orchestra, WABC WPG, 30 m.; WCAU from 11.30 (WHAS 25 m.)
Billy Hays Orchestra, WCAU
Lum and Abner, WGN
Raymond Knight's Cuckoos, WLW
WHAS Concert Orchestra, WHAS
Orchestras, WMCA, 3 hrs. 45 m.

11.30 P.M. EDT; 10.30 EST; 9.30 CT
National Radio Forum, WEEI WEAF, 30 m.
Bavarian Band, WJZ WHAM
Cormier Sisters, WBZ
William Penn's Orchestra, KDKA
Orchestras, WGN, 3 h.
Organ, WHAS, 30 m.

11.45 P.M. EDT; 10.45 EST; 9.45 CT
News, orchestra, WJZ WBZ KDKA WSM
WBZ KDKA WSM
Dance Music, WHAM
Cargoes, drama, WLW, 30 m.
Frank Dailey's Orchestra, WABC WCAU WPG

12 M. EDT; 11 P.M. EST; 10 CT
Duchin's Orchestra, WEAF WEEI, 30 m.
Phil Harris Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Red Nichols' Orchestra, WABC WCAU WHAS
Enoch Light's music, WPG
Sam Robbin's Orchestra, WOR
Jack Miles' Orchestra, WGY

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Clyde Lucas' Orchestra, WEAF WLW
Johnny Johnson's Orchestra, WGY
Jack Berger's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
George Hall's Orchestra, WABC WCAU
Dream Serenade, WHAS, 30 m.

1 A.M. EDT; 12 M. EST; 11 P.M. CT
Roseland Ballroom Orchestra, WABC
Davidson's music, WHAS, 30 m.
Rapp's music, WLW, 30 m.
Charles Boucett's Orchestra, WOR, 30 m.
Orchestra, WGN, 1 h. 30 m.

Um-m-m Yum-m-m !!

After the Theatre

Barbecued Chicken

Golden Rod Beer

In a quiet nook at

SLADES BARBECUE

958 TREMONT STREET, BOSTON

Open All Night

Tune in on WHDH Tuesday and Thursday at 5.20 P. M.

Public Relations Built By Radio For Electric Utility Company

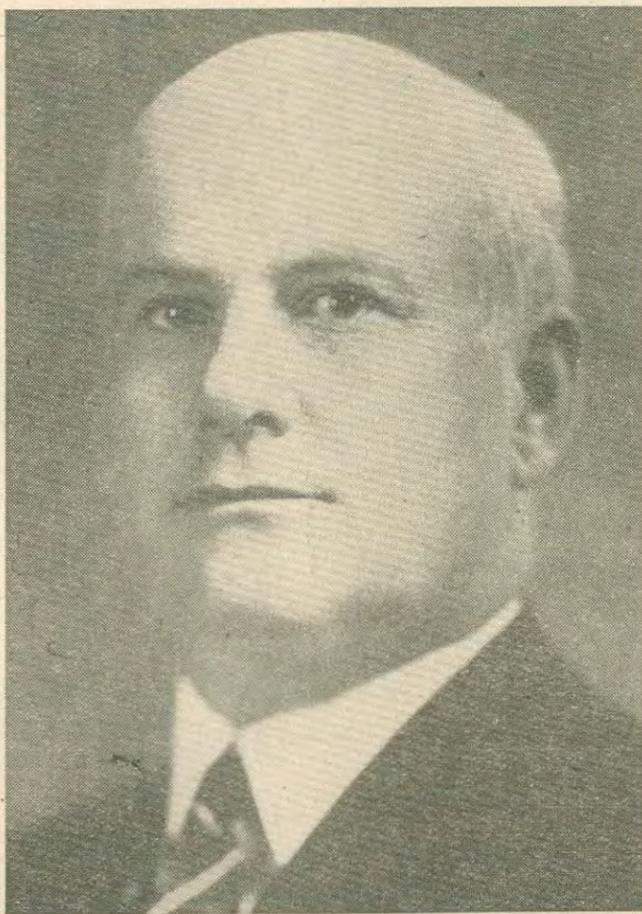
Press Dept. In Expose Of J. B. Groce

His mail is addressed Joseph B. Groce, Head of the Public Relations Bureau, The Edison Company of Boston, yet his friends would be guilty of lese majeste to greet him as other than "Uncle Joe." He is the man who shapes the policies of WEEI; the man in fact who had the vision to advocate and influence its establishment. Among, if not the first of electric utility companies to enter the broadcasting field, its WEEI, since September 29, 1924 has, with shrewd Yankee direction, served to relate the human side of big business to its New England audience.

After college "Uncle Joe" was a newspaper man. Subsequently he became director of industrial relations at the Fore River plant of the Bethlehem Shipbuilding Corporation. Prior to his affiliation with The Edison Company of Boston, he was director of the New England Bureau of Public Service Information. His present utility executive post embraces supervision of advertising, press relations, and public relations departments as well as broadcasting. His Edison "family" would not have you interpret the word "embraces" with reservations. His, is the counsel of an intensely human friend, the prestige of which stands out in bold relief in the broad field of his influence.

He has said the creation of good will is the purpose of WEEI. Yet he foresaw the transition from storage battery receivers—utility load building.

WEEI'S "Uncle Joe"



WEEI made a small profit during its first year of operation. It was a profit that perhaps did not compare with intangible margin he anticipated through the increased use of lighting by the then and still radio-minded public. Probably a smug smile illumined his broad countenance if he glanced from the WEEI balance sheet for 1933 (double the total for the previous year), to a Boston radio editor's recent reference to "staid old WEEI." It

was a compliment to "Uncle Joe." Coincident with WEEI's success, it invites a retrospective summary of a few of his accomplishments. His contact with A. T. and T., original owners of WEAf, made WEEI among the first member stations of what developed to be NBC's first network. He inspired the establishment of WEEI's long famous "Big Brother Club," thus sowing the seeds of friendship among thousands of children, children

who would eventually become customers of the utility company. He recognized the utilization of radio for educational purposes. He consistently places the station behind civic, benevolent, veterans and institutional relief projects. He can say no as well as pioneer. (WEEI recently turned thumbs down on liquor accounts.) Add to that his showmanship.

Three newspaper men were selected by him in 1924 as the nucleus of his broadcasting staff. With characteristic generosity the staff is always the centerpiece of any reticent reference to be drawn from him about the success, past or present, of the station. He would likewise be hesitant to acknowledge the fact that he acted as something of a watchful Godfather during the early days of WBAL, WTAN, WCSH and others.

Strangely, the National Association of Broadcasters at one time convinced him he had the time to serve on its executive committee and as a vice-president. Actually he would have been and is now happier out of the glare of the spotlight, while still an active participant in the organization's workings. Numbered among his most intimate friends is, "Deac" to him, M. H. Aylesworth, NBC president, of whom he speaks as follows: "I wish all the managers of the NBC network stations could know him as I have known him for many years; in my judgment his dominating personality, his remarkable salesmanship, his keen vision have done more to make broadcasting what it is in these United States today than the influence of any other man. He has been a great pioneer in the creation of a great industry."

He Advances



HAROLD FELLOWS, appointed co-assistant head of Broadcasting Station WEEI.

Saturday, June 16, Harold E. Fellows, head of the commercial division at broadcasting station WEEI since November, 1932, was appointed co-assistant head of the station, sharing the similar rank of Lewis S. Whitcomb.

Prior to taking a position with WEEI, Mr. Fellows was associated with the Greenleaf Company, Boston, and is one of the best known advertising and radio men in New England.

For the past few years he has been a commuter to and from Swampscott where the North Shore breezes keep himself and his family comfortably cool and invite inspiration for the fast moving radio business.

PLACES IN THE SUN...

Just a few among the many regular daytime features

- The Morning Parade
- U. S. Navy Band
- Breen and DeRose
- Good Morning Melodies
- "Clara, Lu and Em"
- Landt Trio and White
- Woman's Radio Revue
- Arm Chair Quartet
- The Lady Next Door
- Maria's Certo Matinee
- Jules Lande, Troubador
- The Upstaters, Quartet

Over Station
—WEEI—

NEWS WEEI BRIEFS

The sweet warblings of Peg La Centra, one of Boston's own, is now being featured with "Landt Trio & White" over WEEI on Sunday afternoons from 2.30 to 3.00 o'clock . . .



by night phone operator Bob Small recently when he sought to redeem a well known brand of cigarettes at Reagan, Kipps . . . The voice of Helen Bates will air the Friendly Kitchen Observer's chats during the July month . . . Ed Lord was the most recent recipient of a leer from old man La Grippe, the bane of several of the WEEI announcers during the past month . . . Ray Knight and his A. C. Sparkplug program is drawing a deserved spotlight on the Saturday evening period ten to ten-fifteen . . . Don't miss "Dunn, Blue and McLaughlin (Benny)" with Willie Morris and Sibyl Morse on the Saturday evening After Dinner Revue program . . . And three cheers again for the Revue now back on a six-nights-weekly

JOHN PHILBRICK

*His life so full of happy days,
Of good deeds done with easy grace;
The fateful parting of the ways,
For him—who stood in sound embrace
With public need; it dims our gaze.
Yet now John Philbrick friend to all,
Maker of mirth on air and stage,
The wrench of your last curtain call,
Is softened with immortal wage,
Of memories which can never part.*
J. V. M.

schedule . . . Russell Dorr is sporting the season's worst sunburn but you can't keep a good



voice down . . . The WEEI staff girls line up for the morning fashion review when Filene's stately Beatrice Bowry comes aboard with what's what in the line of correct apparel . . . Until we caught Charlie Gifford viewing auditions the other day we were under the impression that he knew all about figures . . . With all the degrees being awarded during the past few weeks, it seems something of an oversight that a "Doctor of

Greetings" could not be rounded up for Sibyl Morse . . . This may be our last page as "Uncle Joe" was on vacation when the above story went to press—the guy loathes the gleam of the calcium in his direction . . . Bob Burlen did a fine job stepping into the void with the sudden passing of John Philbrick for whom each and every WEEI staff member had the kindest regard along with a keen appreciation of his ability as a showman and program builder . . . The New England Pure Food Institute with Sylvia Winters and Professor Allyn is now heard on Tuesdays and Thursdays at two o'clock and on Saturday at eleven A. M. . . Earl Janes is the current WEEI representative at Lakewood, Maine, which spot annually attracts several members of the Edison broadcasting personnel . . . One Mr.



Dickerman is caught living every moment of the Georgian food announcement with the enthusiasm of the true gourmet . . . The Frimm Sisters are harmonizing in grand style on the After Dinner Revue . . . Ruth Falby—a study in gingham.

The JENNEY CONCERT HOUR

Eight to Nine Sunday Evening

OUTSTANDING NEW ENGLAND RADIO SHOWS

Directed by

Ruby Newman

Sponsored by

The Jenney Mfg. Co.

For Years

Over

The Friendly Station

590 Kilocycles 590

STA-WEEI-TION

Thursday, July 5 - Dell Concert on CBS-WABC at 8.30 P.M.

Highlights

- P.M. 6.00-National Education Convention, NBC-WEAF 8.00-Rudy Vallee, NBC-WEAF 8.30-Robin Hood Dell Concert, CBS-WABC 9.00-Captain Henry's Show Boat, NBC-WEAF 10.00-"Conflict," T. S. Stribling, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 7.45 A.M. EDT; 6.45 EST; 5.45 CT Pollock and Lawnhurst, WEAF WGY Train Catcher, WEEI Jolly Bill and Jane, WJZ Musical Clock, WGY Resume and Salon Musicale, WABC, 45 m. Good Morning, WGN, 1 h., 45 m. 8 A.M. EDT; 7 EST; 6 CT Radio City Organ, WEAF E. B. Rideout, weather, WEEI Morning Devotions, WJZ KDKA Morning Melodies, WPG 8.15 A.M. EDT; 7.15 EST; 6.15 CT Don Hall Trio, WJZ WBZ WHAM Songs, KDKA Exercises, WPG 8.30 A.M. EDT; 7.30 EST; 6.30 CT Cheerio, WEAF WEEI WGY WLW, 30 m. Lew White, organist, WJZ WBZ WHAM WBAL KDKA, 30 m. Organ, WPG 8.45 A.M. EDT; 7.45 EST; 6.45 CT Carolice Gray, pianist, WABC 9 A.M. EDT; 8 EST; 7 CT Resume and Herman and Banta, WEAF WEEI WLW Willis, McCullough, songs, WGY Breakfast Club, WJZ WHAM KDKA, 30 m. Virginia Reade, talk, WBZ Eton Boys, quartet, WABC WCAU Devotions, WHAS, 30 m. 9.15 A.M. EDT; 8.15 EST; 7.15 CT Landt Trio and White, WEAF WEEI WGY WLW In the Luxembourg Gardens, WABC, 30 m.; (WPG from 9.30) 9.30 A.M. EDT; 8.30 EST; 7.30 CT Morning Glories, WEAF WEEI Little Jack Little's music, WGY Hymns, WLW Wildcats, WHAS 9.45 A.M. EDT; 8.45 EST; 7.45 CT The Sylvan Trio, WEAF WEEI Sylvan Trio, WLW Skip, Step and Happiana, WGY News, KDKA Mystery Chef, WABC WCAU Bright Lights, WPG Hawaiians, WHAS Keep Fit Club, WGN Jean Gravelle's Orchestra, WMCA 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WGY Del Castillo, organist, WEEI, 30. Dead Letter Office, WJZ WBZ WHAM KDKA, 30 m. Health Talk, WLW Bill and Ginger, WABC WCAU WHAS Home Hour, 1 h., news at 10.30, WPG Variety, WGN Pure Food Hour, WOR, 1 h. 10.15 A.M. EDT; 9.15 EST; 8.15 CT Clara, Lu 'n' Em, WEAF WGY WLW WEEI WGN Castles of Romance, WJZ WHAM KDKA Duke Dewey's Orchestra, WBZ Ida Bailey Allen, WABC 10.30 A.M. EDT; 9.30 EST; 8.30 CT News, morning parade, WEAF, 45 m. Today's Children, WJZ WBZ KDKA Markets and Mail Box, WGN, 30 m. News and Artist Recital, WABC WCAU Ramblers, WHAS 10.45 A.M. EDT; 9.45 EST; 8.45 CT Musical Program, WEEI Shopping Bag, WGY News and Radio Kitchen, WJZ WBZ Sammy Fuller, KDKA Organ, WLW Tenor, WGN Dr. Maurice J. Lewi, "When Shall We Send for the Doctor?" WABC Bob Archer, WHAS 11 A.M. EDT; 10 EST; 9 CT Galaxy of Stars, WGY, WLW U. S. Navy Band, WJZ WBZ KDKA, 30 m. (WHAM from 11.15) Captivators, WABC WCAU WHAS WPG, 30 m. 11.15 A.M. EDT; 10.15 EST; 9.15 CT Frances Lee Barton, WEAF WGY WEEI Your Friendly Neighbor, WGN 11.30 A.M. EDT; 10.30 EST; 9.30 CT Pedro Via's Orchestra, WEAF WEEI, 30 m. Chimalene Carnival, WGY, 30 m. Jack Arthur, baritone, WJZ WBZ WBAL KDKA Market Reports, WLW Justine Tigert, soprano, WSM Melody Men, WGN Madison Ensemble, WABC WCAU WHAS WPG 11.45 A.M. EDT; 10.45 EST; 9.45 CT Al and Lee Reiser, WJZ WBZ WHAM KDKA Singing Saxophones, WCAU Painted Dreams, WGN WLW 12 N. EDT; 11 A.M. EST; 10 CT Gene Arnold's Commodores, WEAF WEEI WGY Mary Phillips, WJZ WSM Dan and Sylvia, KDKA Mary Alcott, songs, WLW "Voice of Experience," WABC WCAU WHAS

- Home Sweet Home, WPG "Around the Wheel of Events," WOR Hal Kemp's Orchestra, WGN Burns and Reid, songs and patter, WMCA 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT Lucy Monroe, soprano, WEAF WEEI Martha and Hal, WGY String Ensemble, WSM Gallicchio Orchestra, WJZ KDKA WFLA Connie Gates, WABC WHAS WPG Texans, trio, WLW Variety, WOR Harold Turner, pianist, WGN Chuck Richards, songs, WMCA 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Rex Battle's Ensemble, WEAF WGY WLW, 30 m. Vic and Sade, WJZ KDKA WSM WFLA, 30 m. (WPG from 12.45) Roger Robinson, baritone, WGN Jules Bauduc's Orchestra, WABC WCAU WHAS, 30 m. (WPG from 12.45) Stocks, WMCA, 30 m. 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Bradley Kincaid, WGY Words and Music, WJZ WHAM WSM Wm. Penn Orchestra, KDKA Home Management Talk, WGN The Texans, WLW 1 P.M. EDT; 12 N. EST; 11 A.M. CT Markets, weather, WEAF KDKA Vagabonds, WGY, 30 m. Bob Albright, WLW Variety, WFLA, 30 m. Do, Re, Mi trio, WABC Velasco's Orchestra, WABC, 30 m.; WHAS, 15 m. Weather, music, WPG, 45 m. Dr. H. I. Strandhagen, WOR Lyric Strings, WMCA Mid-day Service, WGN, 30 m. 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT The Honorable Archie, WJZ KDKA WSM River and Markets, WLW Reveries, WHAS Ariel Ensemble, WOR 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT Orlando's Orchestra, WEAF, 30 m. WEEI Reading Circle, WEEI, 30 m. WGY Farm Program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h. Blues, WABC WCAU WHAS Beauty Guild, WMCA, 30 m. Markets, music, WGN Theatre Club of the Air, WOR 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT Tony Wons, WABC WCAU WHAS Contralto, WPG Onis Holley, soprano, WOR Jesse Crawford, organ, WGN 2 P.M. EDT; 1 EST; 12 N. CT Stones of History, WEAF NEN Pure Food Institute, WEEI, 30 m. Paul Curtis, tenor, WGY Ann Leaf, organist, WABC WCAU WPG Weather, markets, WHAS Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN Theatre Notes, WMCA 2.15 P.M. EDT; 1.15 EST; 12.15 CT Household Chat, WGY School of the Air, Social Study, WHAM Romance of Helen Trent, WABC WCAU WGN Wildcats, WHAS Mildred Cole and Tom Davis, WOR Sports talk, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 CT Trio Romantique, WEAF WEEI WLW WFLA Three School Maids, WGY Smackout, WJZ WBZ WHAM Poetic Strings, WABC WHAS WPG Home Forum, KDKA, 30 m. Markets, WSM Century of Progress Music, WGN "The Homemaker," WOR, 30 m. Handwriting Expert, WMCA 2.45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WEEI WGY WLW WFLA WSM Nancy Noland, WJZ Edwin Otis, baritone, WBZ Palmer House Orchestra, WGN Agricultural College, WHAS Popular Songs, WMCA 3 P.M. EDT; 2 EST; 1 CT Yascha Davidoff, basso, WEAF Hawaiian Band, WEEI Albany on Parade, WGY Sleepy Hall and Orchestra, WJZ WBZ KDKA WSM, 30 m. (WFLA from 3-15) Collegians, WFLA Camay Minstrel, WLW Metropolitan Parade, WABC WCAU WPG U. of Kentucky, WHAS, 30 m. Sally and Sue, WOR Music, WGN Song and piano, WMCA 3.15 P.M. EDT; 2.15 EST; 1.15 CT The Upstaters Quartet, WEAF WEEI WGY Low Down, WLW Piano Recital, WOR Emil Thaviu's Orchestra, WGN Natalie Norman, singer, WMCA 3.30 P.M. EDT; 2.30 EST; 1.30 CT Woman's Radio Review, WEAF WEEI WGY, 30 m. Musical Keys, WJZ WHAM KDKA WSM WFLA Home Forum Cooking School, WBZ, 30 m. Sputter and Whine, WLW Emery Deutsch's Orchestra, WABC WCAU WHAS Stamp talk, WPG Afternoon Musicale, WOR, 1 h. Stratford Johnson, basso, WGN Stocks, WMCA 3.45 P.M. EDT; 2.45 EST; 1.45 CT Musical Keys, WJZ WHAM Federation Pa. Women, KDKA Charles Dameron, WLW Playboys, WABC WCAU WHAS WPG Baseball, Pittsburgh vs. Chicago, WGN, 2 hrs., 15 m. George Spaulding, songs, WMCA

Slavie



IGOR GORIN, Russian baritone, who came to America only a few months ago, offers a song recital on the NBC-WJZ chain Thursdays at 8.45 P.M.

- 4 P.M. EDT; 3 EST; 2 CT Chick Webb's Orchestra, WEAF WGY, 30 m. Stocks, Markets, WEEI Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WHAS, 1 h. (WPG from 4.45) Travelogue, WPG, 30 m. Contralto, organ, WMCA, 30 m. 4.15 P.M. EDT; 3.15 EST; 2.15 CT Songs, WEEI Limey Bill, WGY Rhyming Rover, WJZ WBZ WHAM Parent-Teacher Talk, KDKA Matinee Highlights, WLW, 30 m. 4.30 P.M. EDT; 3.30 EST; 2.30 CT Hazel Glenn, WEAF WEEI John Sheehan, tenor, WGY Markets, KDKA Chicago Symphony Orchestra, WJZ WBZ WHAM WSM WFLA, 1 h. Stocks, WPG The Public Speaks, WOR, 30 m. Instrumental Group, WMCA 4.45 P.M. EDT; 3.45 EST; 2.45 CT The Lady Next Door, WEAF Dan McDonnell, basso, WEEI Stocks, WGY Music, KDKA Carrie's Club, WMCA 5 P.M. EDT; 4 EST; 3 CT Meredith Willson's Orchestra, WEAF WEEI WSM, 30 m.; WGY WHAM from 5.15 Piano Pals, WGY N. E. Agriculture, WBZ Orchestra, WLW Lena Madelin Phillips, from Paris, WABC WHAS WPG Stage Relief Fund Talk, WOR Sally's Party, WMCA, 30 m. 5.15 P.M. EDT; 4.15 EST; 3.15 CT Vagabonds, WGY The Monitor Views the News, WBZ Kiddies' Klub, KDKA Thru the Looking Glass, WLW Skippy, WABC WCAU Devotions, WPG Songs, WPG "Once Upon a Time," WOR 5.30 P.M. EDT; 4.30 EST; 3.30 CT Winnie the Pooh, WEAF WEEI WGY WSM WFLA Singing Lady, WJZ WBZ WHAM KDKA WLW Jack Armstrong, All-American Boy, WABC WCAU Christine Ridge, WHAS Karl Freund, talk, WOR Marvin Thomas, baritone, WMCA 5.45 P.M. EDT; 4.45 EST; 3.45 CT John Finke, pianist, WGY Echoes of Erin, WEAF WEEI WSM Little Orphan Annie, WJZ WBZ KDKA WLW WFLA Clarence Wheeler's Orchestra, WABC WCAU WHAS Three Tones, WPG "Sophisticates," trio, WOR Armanda Randolph, songs, WMCA 6 P.M. EDT; 5 EST; 4 CT Education Convention, WEAF WLW WSM The Evening Tattler, WEEI, 30 m. Evening Brevities, WGY U. S. Navy Band, WJZ WHAM WBAL, 30 m. Joe and Bateese, WBZ Time, weather, KDKA Dixians, WFLA Raginsky's music, WABC WCAU WHAS Uncle Don, WOR, 30 m. Orchestras, WGN, 30 m. Ted Black's Orchestra, WMCA, 30 m. 6.15 P.M. EDT; 5.15 EST; 4.15 CT Tom Coakley's Orchestra, WEAF WLW WSM Sports Parade, WGY Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS

6.30 P.M. EDT; 5.30 EST; 4.30 CT

- John B. Kennedy, WEAF WGY WSM Baseball scores, current events, WEEI Stamp Club, WJZ Jack Armstrong, WLW Pinto Pete, WFLA Time, weather, WBZ Sylvia Froos, WABC Robin Hood Dell Concert, WCAU Pauline Alpert, pianist, WOR Singing Lady, WGN Dream Sweetheart, WMCA 6.45 P.M. EDT; 5.45 EST; 4.45 CT Mary Small, songs, WEAF WGY Sailor Riley, WEEI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW Little Orphan Annie, WSM Robbins' Music, WABC Charles Barnett's Orchestra, WHAS Phil Cook, WOR Little Orphan Annie, WGN Five Star Final, WMCA 7 P.M. EDT; 6 EST; 5 CT Baseball Resume, WEAF Male quartet, WEEI Headline Highlights, WGY Amos 'n' Andy, WJZ WBZ WHAM KDKA WLW WFLA String Ensemble, WSM Beaz Street Boys, WABC WCAU WHAS Ford Frick, sports, WOR Ben Potter, sketch, WGN Florence Richardson's Orchestra, WMCA 7.15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Glenn, WEAF WEEI WGY WFLA Ed Lowry, WJZ WHAM Boston Fire Department, WBZ Organ, KDKA Emerson's Orchestra, WLW Just Plain Bill, WABC WCAU Musical Dessert, WGN Happy Jack Turner, WHAS Silver-voiced Lovers, WMCA 7.30 P.M. EDT; 6.30 EST; 5.30 CT Shirley Howard; the Jesters, WEAF WGY Revue, WEEI Vincent Lopez' Orchestra, WJZ WBZ WBAL WHAM, 30 m. Bob Newhall, WLW Memory Program, WFLA Paul Keast and Rollo Hudson's Orchestra, WABC WCAU WHAS Ray Perkins' Orchestra, WOR Sports Reporter, WGN Folk Singer, WMCA 7.45 P.M. EDT; 6.45 EST; 5.45 CT The Goldbergs, WEAF WEEI WGY Boake Carter, WABC WCAU WHAS Melody Masters, WLW World's Fair News, WGN Leon Friedman's Orchestra, WMCA 8 P.M. EDT; 7 EST; 6 CT Rudy Vallee and guest artists, WEAF WEEI WGY WLW WSM WFLA, 1 h. Grits and Gravy, mountain sketch, WJZ WBZ KDKA, 30 m. Evan Evans, WABC WPG Girls' School Band, WPG, 30 m. Dinner Concert, WHAS Ford Frick, WOR Orchestra, WGN, 30 m. Three Little Funsters, WMCA 8.15 P.M. EDT; 7.15 EST; 6.15 CT Easy Aces, WABC WCAU WHAS Mattie Curran, songs, WPG Jean Gravelle's Orchestra, WMCA 8.30 P.M. EDT; 7.30 EST; 6.30 CT Gale Page, WJZ KDKA Gleason T. Archer, Dean, Suffolk Law School, WBZ Broadcast from Robin Hood Dell, Philadelphia Summer Concerts, WABC WCAU WHAS WPG, 1 h. Palmer House Ensemble, WGN Crazy Range Ramblers, WMCA 8.45 P.M. EDT; 7.45 EST; 6.45 CT Igor Gorin, baritone, WJZ WHAM Quartet, WBZ Al and Pete, KDKA Earl Burnett's Orchestra, WGN "More Than News," WBC 9 P.M. EDT; 8 EST; 7 CT Captain Henry's Show Boat, WEAF WEEI WGY WSM WFLA, 1 h. (WLW from 9.30) Death Valley Days, drama, WJZ WBZ WHAM KDKA WLW, 30 m. Orchestra, WGN, 30 m. Rod and Gun Club, WOR Bob Haring's Orchestra, WMCA, 30 m. 9.15 P.M. EDT; 8.15 EST; 7.15 CT "Romance in Song," WOR 9.30 P.M. EDT; 8.30 EST; 7.30 CT Goldman's Band, WJZ WHAM, 30 m. Mark Warnow, WABC, 30 m. Squire Hawkins, KDKA Harry H. Balkin, WOR Wayne King's Orchestra, WGN Ernie Golden's Orchestra, WMCA 9.45 P.M. EDT; 8.45 EST; 7.45 CT "The Witches Tale," WOR, 30 m. Bernie Cummins' Orchestra, WGN Trudy Thomas, songs, WMCA 10 P.M. EDT; 9 EST; 8 CT Paul Whiteman Music Hall, Deems Taylor, WEAF WEEI WGY WLW, 1 h. Parade of the Provinces, WJZ WHAM KDKA WBAL WSM Prison Drama, WBZ, 30 m. "Conflict," T. S. Stribling, WABC WCAU WHAS WPG News and Thaviu's Orchestra, WGN. Manhattan Singers, WMCA 10.15 P.M. EDT; 9.15 EST; 8.15 CT Mark Warnow, WABC WCAU WPG, 30 m. Louisville program, WHAS Current Events, WOR "Romance of the Violin," WMCA "Blubber" Bergman, WGN

Police Radio

Table with columns: Station Meters, Location. Lists various police radio stations and their locations, including Pawtucket, Woonsocket, Rochester, Syracuse, Bronx, Brooklyn, New York City, Buffalo, Albany, Arlington, East Providence, Newton, Providence, Framingham, Northampton, Bridgewater, and Boston.

Myrt and Marge to Return After a Summer vacation MYRT and MARGE will return to the WABC-Columbia network with their backstage adventures for their fourth consecutive season. The return engagement places MYRT and MARGE among the "long run" acts of radio. They will be heard in the East on their former schedule of 7 to 7.15 P. M.

EVERY subscriber to or other purchaser of The MICROPHONE is entitled to share its benefits with a friend. Write to Circulation Manager, The MICROPHONE, No. 34 Court Square, Boston, Massachusetts, giving the names and addresses of those you'd like to become familiar with The MICROPHONE. A sample copy will be sent promptly to each name given, without obligation.

From a Bedlam Of Rehearsal To A Finished Batch of "Champions"

Guest Stars Featured On The Program

By JUNE AULICK

Twelve-thirty Tuesday morning.

A visitor who managed to get by the blue-coated page boys on the 22nd floor of the Columbia Broadcasting System building in New York mounted the few steps leading to Studio 2, and pushed open the heavy, sound-proof door, might think he had strayed by mistake into a ward for not-very-violent lunatics.

Moans of saxophones mingle with strains of violins, a few notes plucked on a harp, and a chord from the piano player.

RICHARD HIMBER mounted a platform, removed his coat and pointed to his reduced waistline (he recently lost 30 pounds but isn't under weight yet). Porters arranged chairs and microphones in their proper places.

Behind the glass window of the control room, an engineer idly turned dials, pushed buttons and nonchalantly smoked a cigarette. JEAN HIGHT, the production man, rushed busily through the small connecting corridor from control room to studio, gave directions, gesticulated, turned the pages of his script.

If that same studio visitor were to turn his radio that night to a WABC-Columbia station at 9.30, he probably would see no connection between the smoothly welded program of the Champions, featuring the tenor voice of JOEY NASH, and the madhouse of that noontime rehearsal.

But of course you've guessed there is a very definite connection. The harmonious melodies floating through the ether are in fact a direct result of what to the uninitiated seems like a perfect bedlam in Studio 2.

Rehearsal

Maestro DICK HIMBER claps his hands and the 21 musicians in his band give attention. The first half of the fanfare introducing the Champions is heard. DICK claps his hands again. The instrumentalists stop.

"Lift those saxes," exclaims Dick. "They sound dead. There's no life."

Calm-Voiced



DAVID ROSS, whose announcing has won him medals.

Director



RICHARD HIMBER, whose band plays melodies smoothly although it has been together only a year.

The music starts again. This time there is plenty of life. As the fanfare subsides DAVID ROSS announces simply: "Studebaker Champions."

The fanfare rises again, followed by "It Isn't Fair," one of HIMBER's own compositions, and over the theme Ross speaks again:

"From the speedway comes their stamina — from the skyway comes their style . . ."

Pretty little VERLYE MILLS, a young woman who formerly played with the Chicago and Cleveland symphony orchestras, offers a harp cadenza before CARLYLE STEVENS mentions the numbers to be heard: "Sunny Disposish"—"Don't Let It Happen Again"—sung by JOEY NASH; "Cross My Heart"—"I've Had My Moments"—

The rehearsal proceeds, with interruptions. The red-haired, freckled-faced conductor jokes with his musicians. "Don't talk to that fellow—he's a Nazi"—A ripple of laughter and then back to work.

Someone from the publicity department whispers to the production man. Where there is a pause in the rehearsal HIGHT speaks to HIMBER who summons the attention of his instrumentalists.

Photo Superstition

"Don't forget. Dress clothes at tonight's rehearsal. The photo department is taking pictures at 8.15. And no superstitions."

(The photo appointment was previously cancelled because the boys thought taking pictures was a sure sign the show would go off the air. The two incidents had occurred simultaneously twice before.)

The band starts playing again. "Thinking of You"—"If I Forget You"—"Ah, But Is It Love"—

As young JOEY NASH steps up to the microphone, he puts on his glasses so that he can read his music more easily. DAVID ROSS cups his ear and speaks softly into the microphone. "Hear the lament of the African! . . . The opening bars of "African Lament" are heard as the band goes into action.

Of the score in the Champions outfit, only 14 play for a single rendition. The extra men are specialists, used only in certain numbers. For example, when

presenting a tango or rumba rhythm. HIMBER adds three Cubans—a trumpeter, drummer and maracas expert.

The leader has definite ideas which are expressed by the Champions, making their music distinctive.

There is none of the monotonous thump, thump, thump characteristic of some dance orchestras. The rhythm is sufficiently pronounced to appeal to dancers, but the soft quality of the entire aggregation makes it equally enjoyable for listeners sitting quietly in their arm chairs.

"Over-arranged music with too many trills is doomed," believes Dick. "Popular music must fulfill three objectives. It must be danceable, pleasant to listen to, and understandable.

"American composers have something decidedly American to say, and those offering their music should carry their messages plainly and simply to the American public."

Some of the selections which the Champions render are delivered in a slower tempo than that followed by any other group. This diminished pace is DICK's method of giving listeners a chance to comprehend the idea behind the melody.

Band a Year Old

Today HIMBER, who chooses all the music played on the program, ranks as one of the champions of modern melody despite the fact that his band is only a year old. Besides being an expert musician, in the role of orchestra leader he must be a combination business man, school teacher and psychologist.

HIMBER, who was born on February 20, 1906, in Newark, N. J., made his professional debut at the age of 14 as a violin soloist in a Newark high school. During the early days of his career he met TED FIORITO and RUDY VALLEE, and it was on one of the VALLEE radio programs that DICK made his first appearance before the microphone.

The young maestro has been studying music for the past 15 years and this consistent training led to engagements conducting an orchestra for SOPHIE TUCKER and leading the orchestra at Essex House and the Ritz-Carlton Hotel in New York.

DICK finds plenty for his hands to do besides conducting and composing. He's clever with a cue and billiard balls and can sever a cigarette with a rifle shot; transform a quarter into a

As A Guest



REINALD WERRENATH, famous baritone, who appeared last week as a guest with the Champions.

Voice of Erin



MORTON DOWNEY, popular radio tenor, who has appeared with the Champions as guest artist.

matchbox, or deal his bridge partner 13 cards of the same suit. He likes to read the works of VICTOR HUGO, W. SOMERSET MAUGHAM and DUMAS.

Young Joey Nash

JOEY NASH, the youthful tenor featured with the Champions, claims that his chief ambition is "to be a fellow who never works." Yet JOEY has been earning his living since he was 16 years old when he started playing the saxophone with bands. And, asked if his professional duties absorb most of his interest, he answers: "Yes."

The vocalist's interest in his job was demonstrated recently when he followed the first principle of the show world and carried on while suffering acute pain. Enduring the agony of mastoids, and almost totally deaf, the young tenor stepped before

the microphone and sang, receiving his cue from the two vibraphone notes which introduced the orchestra, and which were just barely audible to him.

JOEY was born in Brooklyn, N. Y., 26 years ago. After he had passed his final exams at New Utrecht High School, VINCENT LOPEZ engaged him to play first saxophone. Later NASH toured with BEN BERNIE, GUY LOMBARDO, GEORGE OLSEN and RUDY VALLEE.

When in New York he studied music at the DAMROSCH School. After a few years of playing the sax, RICHARD HIMBER discovered that the youth could sing and converted him into a vocal soloist.

An eager, enthusiastic person, with brown hair and blue eyes, JOEY still enjoys the pastimes of his boyhood days. He would rather play baseball with the neighborhood lads than golf — although he does that, too. He likes to swim and lie on the beach and talk to pretty gals, and all these diversions he enjoyed while in Miami two years ago (broadcasting over Station WQAM in between times) and during the Winter of 1928 when he led the band at the Breakers Hotel in Palm Beach.

Last week, the Champions presented a gala program of guest artists. REINALD WERRENATH headed the list of guest stars which included JANE FROMAN of the Follies, FRAY and BRAGGIOTTI, the two-piano team which has been heard on the air constantly, MORTON DOWNEY and DAVID ROSS.

This was similar to the programs which were presented last Winter when stage stars of the best Broadway shows were brought to the air on this program.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Daventry, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8 A. M.-2 P. M.
DJB	19.73	Zeesen, Germany	8-11 A. M.
GSF	19.82	Daventry, England	10 A. M.-1.45 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
CNR	23.38	Rabat, Morocco	8.30-10 A. M. (Sun.)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	3-6 P. M.
GSE	25.28	Daventry, England	10 A. M.-1.45 P. M.
2RO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M. and 8.45-12.30 P. M.
GSD	25.53	Daventry, England	2-9 P. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3) 6-9 P. M. Sats.
CT1AA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	5.30-6 P. M., Sun.
HKE	41.55	Bogota, Colombia	7-9 P. M., Tues.
HAS	43.86	Budapest, Hungary	4-6.30 P. M.
PRADO	45.31	Riobamba, Ecuador	10-12 P. M., Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
HJ1ABB	46.51	Barranquilla, Colombia	8-11 P. M.
	48.00	Army Aircraft	Daily
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.
PK1WK	49.02	Bandoeng, Java	6-7.30 A. M.
VUC	49.10	Calcutta, India	10.30-1 P. M.
CP5	49.34	La Paz, Bolivia	7.30-11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Fri.
VQ1LO	49.50	Nairobi, Africa	12-3 P. M.
DJC	49.83	Zeesen, Germany	10-12.30 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HVJ	50.26	Vatican City, Rome	3-3.15 P. M. (5-5.30 A. M., Sun.)
TGX	50.50	Guatemala City, S. A.	3-6 A. M.
HJ4ABA	51.49	Colombia, S. A.	2-3 P. M.
RV15	73.00	Quito, Ecuador	8.30-10.45 P. M.
67.87 to	73.17	All Ships	Heard irregularly
HCJB	70.65	Khabarovck, U. S. S. R.	2-10 A. M.
KFZ	45.34, 31.57, 25.36, 23.19, 64, 17 and 14	Byrd Expedition at Little America	

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Friday, July 6 - "The First Nighter" on NBC-WEAF at 10 P.M.

Highlights

- P.M.**
- 3.00—Lanny Ross, Conrad Thibault, Mary Lou, NBC-WEAF
 - 8.00—Cities Service Concert, NBC-WEAF
 - Ethel Shutta, Walter O'Keefe, NBC-WJZ
 - 9.00—Leah Ray, NBC-WJZ
 - 9.30—Johnny Green, CBS-WABC
 - Phil Baker, NBC-WJZ
 - 10.00—"First Nighter," NBC-WEAF
 - Spotlight Revue," CBS-WABC
 - 10.30—Jack Bennx, NBC-WEAF
 - Chicago Symphony, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time. Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 7.45 A.M. EDT; 6.45 EST; 5.45 CT
- Pollock and Lawnhurst, WEAF WGY Train Catcher, WEEL Jolly Bill and Jane, WJZ WBAL
- 8 A.M. EDT; 7 EST; 6 CT
- Organ Rhapsody, WEAF E. B. Rideout, WEEL Morning Devotions, WJZ KDKA Good Morning, WGN, 1 h., 45 m. Resume, Ambassadors, WABC Echoes, WPG
- 8.15 A.M. EDT; 7.15 EST; 6.15 CT
- Summary and Don Hall Trio, WJZ WBZ Tommy, Sherlock, KDKA Sunny Melodies, WABC, 30 m. Exercises, WPG
- 8.30 A.M. EDT; 7.30 EST; 6.30 CT
- Cheerio, WEAF WEEL WGY WLW, 30 m. Sunny Melodies, WABC, 45 m. Organ, WPG WSM
- Lew White at Dual organ, WJZ KDKA, 30 m., WBZ, 15 m. (WHAM from 8.45) Breakfast Program, WFLA
- 8.45 A.M. EDT; 7.45 EST; 6.45 CT
- Junior High School Program, WBZ Delmore Brothers, WSM
- 9 A.M. EDT; 8 EST; 7 CT
- Summary and Sam Herman, xylophonist, WEAF WFLA Hal Levey's Orchestra, WGY Breakfast Club, WJZ WBZ WBAL WLW, 1 h. Devotions, WSM (WHAS, 30 m.) Deane Moore, tenor, WABC WCAU
- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Landt Trio and White, WEAF WEEL WGY WLW Metropolitan Parade, WABC, 30 m. (WPG from 9.30) (WHAS WCAU from 9.45)
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Taters and Mule, negro comedians, WEAF Helen Barr, Edward Jordan, WEEL Billy Rose, tenor, WGY Breakfast Club, WJZ WHAM WSM WFLA Hymns, WLW Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- Cyril Tobin, violin, WEAF WEEL WLW Skip, Step and Happiana, WGY News, KDKA Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEAF WEEL WGY Edward MacHugh, baritone, WJZ WBZ KDKA WSM WFLA Mrs. Littleford, WLW Madison Singers, WABC WCAU WHAS Home Hour (news at 10.30) WPG, 1 h. Emily Post, speaker, Sydney Nesbitt, baritone, Muriel Pollack, Salada Strings, WOR, 30 m. Rondoliers, WGN
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara, Lu 'n' Em, WEAF WEEL WGY WLW WGN WSM Hazel Arth, contralto, WJZ WHAM Duke Dewey, WBZ Sammy Fuller, KDKA Birthday Club, WFLA Bill and Ginger, WABC WCAU
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Joe White, tenor, WEAF WSM Del Castillo, organist, WEEL Today's Children, sketch, WJZ WBZ WBAL KDKA WFLA Jack Berch, WLW News and Round Towners Quartet, WABC WCAU Ramblers, WHAS Markets, weather, WGN
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Betty Crocker, cooking talk, WEAF WEEL WGY WLW WFLA News, WJZ WSM News, time, weather, WBZ Lovely Ladies, WGN Carolyn Gray, WABC Bob Atcher, WHAS
- 11 A.M. EDT; 10 EST; 9 CT
- Morning Parade, WEAF WEEL WLW, 1 h. U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.; WHAM (30 m. and from 11.45) Movie Personalities, WGN Cooking Close Ups, WABC WCAU Dean Wise, WHAS Organ, WPG, 30 m.
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- News, WLW Will Osborne's Orchestra, WABC WCAU Dolly Dean, WHAS

- Morning Topics, WFLA Your Friendly Neighbor, WGN
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Sandra Roberts, songs, WLW Tony Wons, WABC WHAS Wandering Poet, WPG, 30 m.
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- The Captivators, WABC Martha and Hal, WGY Painted Dreams, WGN, WLW Ben Alley, music, WABC Sanders Sisters, WHAS
- 12 N. EDT; 11 A.M. EST; 10 CT
- Gene Arnold, WEAF WEEL WGY Monitor Views the News, WBZ Dan and Sylvia, KDKA Johnny Muldowney, songs, WLW Ralph Waldo, WFLA Hal Kemp's Orchestra, WGN Voice of Experience, WABC WCAU WHAS Home Sweet Home, WPG Girl's Trio, WOR Lyric Strings, WMCA
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Lucille Manners, WEAF WEEL Martha and Hal, WGY Wendell Hall, ukulele, WJZ WSM WFLA Time, weather, temperature, WBZ Midday Sons, KDKA Alice Michot, soprano, WLW The Four Showmen, WABC WCAU WHAS WPG Variety, WOR Harold Turner, pianist, WGN Chick Richards, songs, WMCA
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Rex Battle's Ensemble, WEAF WLW, 30 m., WGY, 15 m. Stocks, Markets, WEEL Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA Esther Velas, ensemble, WABC WHAS, 30 m.; WCAU WPG from 12.45 Organ, WOR, 30 m. Markets, organ, talk, WGN, 30 m. Two pianos, tenor, WMCA, 45 m.
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Cabot and Castillo, WEEL, 30 m. Radio Gang, WGY Words and music, WJZ WBZ WHAM WSM WFLA Wm. Penn music, KDKA
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, weather, WEAF Vagabonds, WGY Words and Music, WJZ Weather and N. E. Agricultural Report, WBZ Markets, KDKA Bob Albright, WGN Noonday Dance, WFLA Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m. Hotel Morton music, WPG, 45 m. Dr. H. I. Standhagen, WOR Mid-day Service, WGN, 30 m.
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Dick Fidler's music, WEAF Health Review, WEEL Peeping Tom and George, WGY The Honorable Archie, WJZ WSM Siesta, KDKA Markets, WLW Ariel Ensemble, WOR News, WMCA
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- N. E. Kitchen, WEEL Farm Program, WGY National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h. Velazco's Orchestra, WABC WCAU WHAS, 30 m. Markets, music, WGN, 30 m. String Trio, WOR
- 2 P.M. EDT; 1 EST; 12 N. CT
- Airbreaks, WEAF WEEL, 30 m. Antoinette Halstead, WGY Bill Huggins, songs, WABC WCAU Weather, stocks, WHAS Dr. Arthur Frank Payne, WOR Just Plain Bill, WGN
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- School of the Air—art appreciation, WHAM Romance of Helen Trent, WABC WCAU WBAL WGN Wildcats, WHAS Virginians, male quartet, WOR Sports spotlight, WMCA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- Albany on Parade, WGY Smackout, WJZ Books and Authors, WBZ Home Forum, KDKA, 30 m. Markets, WSM Theatre Talk, WFLA Ann Leaf, organ, WABC Monk and Sam, WHAS "The Homemaker," WOR, 30 m. Century of Progress music, WGN Dinner Club, WMCA
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEAF WGY WLW WSM WFLA Alden Edkins, bass-baritone, WJZ WBZ WSM Agriculture College, WHAS Palmer House Ensemble, WGN Bob Stanley, tenor, WMCA
- 3 P.M. EDT; 2 EST; 1 CT
- Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEL WGY, 1 h. Little Jackie Heller, WJZ WBZ WHAM KDKA WSM WFLA Hurdy Gurdy Man, WABC WCAU WPG U. of Kentucky, WHAS, 30 m. Show Boat Boys, WOR Harold Turner, piano, WGN "Women and Money," WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- Visits to Foreign Villages at Century of Progress, WJZ WBZ KDKA WHAM WSM WFLA The Eton Boys, WABC WCAU Henry and Edward Peterson, WOR Mona Lowe, contralto, WMCA Paris Trio, WGN

Continental



LUD GLUSKIN, who has been conducting dance orchestras on the continent for the past 10 years has recently returned to America and signed a contract with CBS to give a series of programs soon.

- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Temple of Song, WJZ WHAM KDKA WSM WFLA, 30 m. Home Forum Cooking School, WBZ, 30 m. The Grab Bag, WABC WCAU WHAS WPG Stock Quotations, WMCA Garden Club, WOR Soloist, WGN
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Afternoon Musicale, WOR, 45 m. Natalie Pace, mezzo soprano, WMCA Baseball, Chicago vs. Pittsburgh, WGN, 2 h., 15 m.
- 4 P.M. EDT; 3 EST; 2 CT
- Your Lover, songs, WEAF WGY WSM WFLA, 15 m. Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW Nat'l Education Association, WABC WHAS Tea Time Topics, WPG, 30 m. Soprano, tenor, organ, WMCA, 30 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Nellie Revell at Large, WEAF WEEL "Books," Levere Fuller, WGY Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA Matinee Highlights, WLW
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Chicago Symphony Orchestra, WEAF WEEL WSM WFLA, 1 h. Vagabonds, WGY Jackie Heller, tenor, WJZ WBZ WHAM Markets, KDKA U. S. Army Band, WABC WHAS, 30 m. (WPG from 4.45) Marimba Orchestra, WOR, 30 m. Street Forum, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Stocks, WGY Women's Club, WJZ WHAM William Hargrave, baritone, WOR Mystery Girl, advice, WMCA
- 5 P.M. EDT; 4 EST; 3 CT
- Palmer Clark's Orchestra, WJZ KDKA, 30 m. Agricultural Markets, WBZ Music, WSM Three Star Voices, WLW, 30 m. Musicale, WGN, 1 h. Frank Dailey's Orchestra, WABC WHAS Safety Talk, WPG "Dogs," WOR Sally's Party, WMCA, 30 m.
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
- Three Schoolmads, WGY The Monitor Views the News, WBZ Kiddies' Klub, KDKA Soprano, WPG Pay Hammond, WFLA Skippy, WABC WCAU Devotions, WHAS "Cocktail Hour," WOR
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- William Lundell, interview, WEAF WEEL WTAM WGY Singing Lady, WJZ WBZ WHAM KDKA WLW Ralph Watters, WFLA Jack Armstrong, All-American Boy, WABC WCAU Nick Nickerson, WPG Christine Ridge, WHAS Robert Rand, WOR Piano, WMCA
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- "Alice in Orchestra," WEAF WEEL WSM Bradley Kincaid, WGY Little Orphan Annie, WJZ WBZ KDKA WLW WFLA Billy Dauscha, WOR Baseball talk, WMCA
- 6 P.M. EDT; 5 EST; 4 CT
- Horatio Zito's Orchestra, WEAF WLW WSM WFLA, 30 m. Evening Tattler, WEEL, 30 m. Evening Brevities, WGY Dorothy Page, songs, WJZ WHAM O'Leary's Irish Minstrels, WBZ Time, weather, KDKA Round Towners, WABC WHAS Uncle Don, WOR, 30 m. Orchestra, WGN, 30 m. Ted Black's Orchestra, WMCA, 40 m.
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Joe and Eddie, WGY Angelo Ferdinando's Music, WJZ WHAM

- Bill Williams, WBZ Baseball, KDKA Bobby Benson and Sunny Jim, WABC WCAU Organ, WHAS, 30 m.
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- Musical Mosaics, WEAF Scores, current events, WEEL Frolics, WGY, 30 m. Temperature, weather, WBZ Comedy Stars, KDKA Jack Armstrong, WLW Nap and Dee, WSM Buddy Welcome's Music, WABC Jim Burgess, WCAU Boys' Club, WOR The Singing Lady, WGN Heat Wave Trio, WMCA
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- William Hain, tenor, WEAF Studio Chorus, WEEL Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA Orphan Annie, WSM Sam Robbins Orchestra, WCAU WHAS, Joe Williams, sports, WABC Ray Perkins, WOR Little Orphan Annie, WGN Five Star Final, WMCA
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WEAF Comedy Stars, WEEL Orchestra, WGY, 30 m. Amos 'n' Andy, WJZ WBZ WHAM KDKA WFLA Piano, WSM Robbins' Orchestra, WABC WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Dinner Concert, WHAS, 30 m. Florence Richardson's Orchestra, WMCA
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEL WGY WFLA E. A. Filene, "Merchandising," WJZ WHAM Dick Tracy, detective, WBZ Joe Emerson, songs, WLW Just Plain Bill, WABC WCAU Jack Turner, WHAS String Trio, WGN Front Page Drama, WOR
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Fur Trappers, WEAF After Dinner Revue, WEEL Utica Club Singers, WGY Bob Newhall, WLW Actors' Club Dinner, WJZ KDKA WSM WHAS Gardens of Melody, WFLA Music on the Air, Jimmy Kemper, WABC Jack Arthur, baritone, WOR Sports Talk, WGN Fishermen's Guide, WMCA
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- The Goldbergs, WEAF WEEL WGY Melody Masters, WLW Boake Carter, WABC WCAU WHAS Sea Stories, WOR World's Fair Reporter, WGN Fallon's Orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- Cities Service Concert, Countess Olga Albani, soprano, quartet, Banta and Rettenberg, piano duo, WEAF WEEL, 1 h., WGY, 30 m. Ethel Shutta, Walter O'Keefe, Dolan's Orchestra, WJZ WBZ WHAM WBAL KDKA, 30 m. Songs, WSM Mary Eastman and Evan Evans, with Howard Barlow's Orchestra, WABC WCAU Chalfonte-Haddon Hall Trio, WPG, 1 h. Billy Jones, Selvin's Orchestra, WOR, 30 m. Palmer House Music, WGN Dinner Concert, WHAS Funsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Prairie Symphony, WLW String Music, WSM "Guilty or Not Guilty?" WFLA Easy Aces, WABC WCAU WHAS Orchestra, WGN Roth Andrew's Orchestra, WMCA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Farm Forum, WGY, 30 m. Unbroken Melodies, WLW True Story Court, WABC WCAU, 45 m. Varieties of 1934, WOR, 30 m. Lone Ranger, WGN Dinner Concert, WHAS Ramblers, WMCA
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL KDKA Sam, Gil and Louie, WHAS Skit, WLW "More Than News," WMCA
- 9 P.M. EDT; 8 EST; 7 CT
- Waltz Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEL WGY WLW, 30 m. Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM WBAL KDKA, 30 m. Voice of Friendship, WHAS Will Osborne's Orchestra, WOR, 30 m. Attilio Bagniore, WGN Songs, music, WMCA, 30 m.

- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- "Fats" Waller, WABC Violin, WHAS Movie Broadcast, WPG
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- One Night Stands, Pick and Pat, Blackface comedians, WEAF WGY, 30 m. Scott's Variety, WEEL Phil Baker, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. Crosby Choir, WLW Jack Denny's Orchestra, Jeannie Lang and Johnny Green, WABC WCAU WHAS, 30 m. Hotel Traymore Orchestra, WPG, 30 m. "The Champions," WOR, 30 m. Wayne King's Orchestra, WGN Jack Douglas' variety, WMCA, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Armand Program, WLW Bernie Cummins' Orchestra, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- "The First Nighter, June Meredith, WEAF WEEL WSM, 30 m. "Stories That Should Be Told," Fulton Oursler, WJZ WBZ KDKA WLW "Spotlight Revue," Stoopnagle and Budd, Frank Crumit, WABC WCAU WHAS, 45 m. News and Emil Thaviv's Orchestra, WGN, 30 m. Dance Orchestra, WPG "1/4 hr. in 3/4 time," WOR Piano, WMCA
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Lucille Manners, WJZ Billy Losser's Orchestra, WBZ Francis Ingrah, KDKA Henry Thies and Peppers, WLW Dream Ship, WGN Organ, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Jack Benny, Mary Livingston and Jimmy Grier's Orchestra, WEAF WEEL WGY WLW WSM WFLA, 30 m. Chicago Symphony Orchestra, WJZ WHAM, 30 m.; WBZ from 10.45 String Music, KDKA, 30 m. Singers, WPG Enchanted Violin, WOR Melody Boys, WMCA Dance Orchestra, WGN
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Carlile and London and Warwick Sisters, WABC WCAU WHAS Comedy Stars, WGN The Phantom, WPG Pollock's Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
- George R. Holmes, International News Service, Washington Bureau head, WEAF WFLA E. B. Rideout, WEEL Doc Peyton's Orchestra, WGY, 30 m. Roger Wolfe Kahn's music, WJZ Time, weather, sports, WBZ KDKA "Unsolved Mysteries," WLW, 30 m. Amos 'n' Andy, WSM Edith Murray, songs, WABC WHAS "Moonbeams," WOR Seymour Simon's Orchestra, WGN Devodiers' Orchestra, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Emil Coleman's Orchestra, WEAF WEEL from 11.30 (WHAS, 15 m.) News and Post Prince, KDKA Isham Jones Orchestra, WABC WPG (WCAU from 11.30) (WHAS, 15 m.) Billy Hays Orchestra, WCAU Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- News and Vincent Lopez' Orchestra, WEAF WEEL WGY WFLA, 30 m. News, WJZ Orchestra, WBZ Joseph Nuano's Hawaiians, WLW, 30 m. Bud Fisher's Orchestra, WOR, 30 m. Anson Week's, Cummins', and Ted Weem's Orchestras, WGN, 1 h. Lloyd Huntley's Orchestra, KDKA
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- String Music, WSM Ben Pollack's music, WABC WCAU
- 12 M. EDT; 11 P.M. EST; 10 CT
- Dream Singer and Harold Stern's Orchestra, WEAF WEEL WGY, 30 m. Orchestra, WJZ WBZ WHAM KDKA WSM Leon Belasco's Orchestra, WABC WCAU WPG Jack Perger's Orchestra, WOR
- 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
- Charles Barnett's Orchestra, WABC WCAU WHAS WPG
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Frankie Masters' Orchestra, WEAF WEEL WLW, 30 m. Sam Robbins' Orchestra, WABC WCAU WHAS Ted Black's Orchestra, WJZ WBZ WHAM KDKA WSM Orchestras, WGN, 1 h. Steel Pier Music, WPG

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Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

WE ARE OFTEN told how youthful are this year's styles. The continued repetition of this bit of news must spell discouragement to many women who are not as young as they once were.

They feel condemned, either to ape their daughters in clothes which are more than likely to make them look ridiculous, or else to resign themselves to "matronly styles" and retire altogether from the Fashion picture.

IRENE RICH, as successful on the air as she is on the stage and screen, takes up the cudgel for the "mother of grown daughters," and demonstrates just how charming and chic she can be. It seems to be a matter of choosing really smart clothes that are appropriate and flattering, youthful in feeling, but neither kittenish nor tricky. Miss RICH favors simple, becoming lines, matching jackets, sports clothes softened by feminine touches and brims on hats both large and small.

THE OLDER WOMAN'S clothes must be well-designed. The very young may "get away with" cheaply constructed clothes, depending on their youth and beauty of face and figure to carry them off. But the older woman must have clothes that are well-cut and whose basic lines are properly proportioned, if she would look her best.

ANOTHER QUESTION which she must consider with care is color. Her daughters may (and probably do) wear the most trying shades, made wearable and more or less becoming by specialized make-up—often in rather startling color schemes. Their mother, however, should stick to the colors that flatter her, that bring out unsuspected lights in her hair or warmth in her skin. And her make-up should aim to do the same, as unobtrusively as possible.

TOUCHES OF WHITE at neck and wrists are a great asset to the older woman—in fact to women of all ages.

GOOD LINES, becoming colors, a flattering neck-line, all interpreted in terms of this year's styles, compose our formula for chic for the woman "of a certain age."

This and That

(Continued from Page 1)

power longer to charm any except those who have a persistent sentimental attachment for it. To those of us who haven't, repeated hearings strengthen the conviction that it is a bit of tawdry theatricality.

I, for one, would like to have a director such as FRANK BLACK play LISZT's remarkable "Faust" Symphony on the radio, in two sessions if necessary.

A sample of what can be done in the way of interesting programs is the one that ERNO RAPEE set before his listeners several Sundays ago. Then Mr. RAPEE presented a program of music by composers of contemporary Soviet Russia.

That the concert was not completely successful cannot be laid at RAPEE's door. The fault must be attributed to the composers whose music was strongly rhythmic—and not much else.

Successful or not successful, the fact remains that no other conductor, save FRANK BLACK, has had the courage and the foresight to feature such novel music on the radio.

If music on the radio is to be taken seriously, more directors must show signs of this courage.

"Banjo King"



EDDIE PEABODY, known as king of the banjoists, has appeared a number of times on the RUDY-VALLEE programs and now has a program all his own, broadcast on the NBC-WEAF network Saturdays at 7:30 P. M.

Professor Sees Good From Radio

(Continued from Page 1)

This shows itself markedly in the classroom."

Professor SCANNELL continued, talking of music on the radio:

"You often hear comments about the 'awful jazz' that fills the air most of the time. I will admit that one cannot listen to jazz for a whole evening.

"But this point I do make: The complicated technical arrangements of jazz music instill in our younger people an appreciation of orchestration. When they hear great music, they listen for effects created by special instruments, become more interested and gradually develop a love for fine music. So I think that jazz, however maligned, is doing more good than is generally thought.

"Radio," said Professor Scannell, "is primarily a medium of entertainment. You must be entertaining in radio talks or people will not listen. Just as a teacher in school will keep the interest of a class by a humorous anecdote, so must the radio orator keep the attention of his audience.

"It is too bad that people will not listen to a program, because it is labelled educational. Education is apart from entertainment. But I know that people would listen to these programs and become interested in them, once they heard one.

"I have a friend who just happened on my program one evening. He asked me why he didn't hear it often. The explanation was, of course, that it was an educational program."

Professor SCANNELL believes that much can be done in the way of "sugar-coated" education and he cites ALEXANDER WOOLCOTT's Town Crier programs as one way of doing it.

Q. and also A.

Q. Where is JESSICA DRAGONETTE?

P. E., Gardiner, Maine.

A. Miss DRAGONETTE is taking a vacation. Then she goes to make pictures.

Q. Is BEATRICE FAIRFAX really a man who has a woman give his radio talks for him?

H. N. C., Greenwich, Conn.

A. BEATRICE FAIRFAX is the wife of JAMES WOLFE, an opera singer.

Q. How long have CLARA, LU and EM been on the air? Do they write their own material?

R. R., Detroit, Mich.

A. These three have been on the air for five years. They write their own material.

President To Appoint Men For New Deal Radio Parley

By The MICROPHONE'S Special Washington Correspondent

Selection by President ROOSEVELT of a delegation to attend the convention of the International Radio Consulting Committee to be held at Lisbon, Portugal, beginning September 22, is eagerly awaited by the radio world.

The Senate shortly before adjournment of Congress ratified the international telecommunications

convention and regulations making the United States a participant in the world allocation of radio wave lengths.

The international radio consulting committee paves the way for world agreements. The Madrid treaty of 1932, which the Senate ratified, comes up for revision at Cairo, Egypt, in 1937.

Meanwhile, the technicians in the consulting committee confer to formulate new deals in line with development of radio.

The United States Senator WALLACE WHITE, Jr., of Maine, Dr. C. B. JOLIFFE, chief engineer of the Federal Radio Commission, and Dr. J. H. DELLINGER, radio chief of the bureau of standards, went to the meeting of the consulting committee at Copenhagen, Denmark, in 1931.

Congress has appropriated \$15,000 for expenses of the delegation which goes to Lisbon in September.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (no time limit) But then again, you might wish to time yourself!

ACGEG KI M OGEAMQ IMAKISMAKUQ KQ IUWYKQZ
OEBDAUZEMFI ACMA MDDWKGI AU QU UACGE SUEF US
DFHHWG

No. 2. (2 minutes) A little juggling act for a warm day. In fact so warm that the letters in the word "SUNBURNED" form the problem. Twist the letters about to spell another word.

No. 3. (2 minutes) The hidden fruits of last week suggest another hunt. Add and subtract as indicated:

PIN + EAGLE
- LEG +
PAPER + COT.
- COAT +
SOLE -
ROSE =



EVERETT SMITH

No. 4. (4 minutes) And what could be more appropriate for the Fourth problem than to work for Four minutes making a list of words and phrases having to do with the figure four, such as quadruplicate, fourfold, four-in-hand, etc.

No. 5. (2 minutes) A man spent one-third of his money and \$200.00. He then had left one-half of his money and \$100. How much had he at first?

Answers to Last Week's Nimblewits

- No. 1. Puzzle and Crypt fans attention! You are cordially invited to meet fellow puzzlers in Boston on Labor Day!
- No. 2. Epitaphs, Starch.
- No. 3. City, Cite, Mite, Mire, More, Tore, Tote, Tows, Town.
- No. 4. 600.
- No. 5. Orange, Apple.

NBC Celebrates Dominion Day

A program honoring Canada's Dominion Day will be broadcast over the NBC-WEAF network Sunday, July 1, from 4.45 to 5.30 P. M.

Prime Minister R. B. BENNETT has been invited to make the principal speech.

Patriotic music will be performed by His Majesty's Canadian Grenadier Guards Band and the MENDELSSOHN Choir, composed of 1000 voices.

The broadcast will be opened by music played on the carillon in Peace Tower on Parliament Hill.

Spanish Station Is Fined For Remarks

The largest local broadcasting station in Spain has been fined \$700 because an announcer made remarks over the air which the Minister of the Interior considered disrespectful to the government.

The remarks came after the police had warned the station to stop broadcasting the Spain-Brazil football match because news broadcasting on Sunday was illegal.

The Power of Speech

YOUR SWEET VOICE IS MOST IMPRESSIVE



RAYMOND KNIGHT, mentor of the Cuckoo Hour, was driving when he pulled up beside an out-of-town car near a red light. A man and a woman in the other car asked him for road directions. RAY answered and was surprised at their agitation. Finally they said: "Congratulations on your program." As RAY looked dazed they added: "We recognized your voice."

STATION DIRECTORY Page 4

Hollywood And Radio

MOTION PICTURE stars are taking their radio appearances with increasing seriousness, declares Raymond Paige, Columbia's West Coast musical director. Paige has had ample opportunity to observe picture favorites in action. Every week he supervises the music for programs on which Hollywood's leading actresses are brought to the microphone.

"The average picture star today," says Paige, "realizes that he or she is performing to an unseen but nonetheless critical audience of millions, many of whom are likely to form lasting opinions from the impression gained by the radio performance. The stars are very careful now to take plenty of time for rehearsals, to study studio equipment, and to exert every effort to put on a perfect broadcast."

Paige asserts that Hollywood folk are free from evidence of traditional temperament generally accredited to members of their profession. Constance Bennett, for example, was perfectly agreeable to the last-minute revision of her script. She was ready with several suggestions for its improvement and was tireless in going over her song, "Coffee in the Morning," for the broadcast.

Although she had just finished her picture with that number in it, she insisted on a long radio rehearsal until she had it just right.

Bebe Daniels carries herself as an experienced radio performer, says Paige. She insisted on having the microphone placed so that she could view the orchestra, instead of forcing it to take blind stabs at keeping up with her. This was a source of great relief to Ray who has spent many hours helping straight-broadcast-singers over the musical hurdles.

Norma Shearer's behavior in the radio studios delighted all concerned. She appeared well before air time, wasn't the least bit disturbed when she was almost thrown out of Paige's office (he didn't recognize her because of the dark glasses and the fact that her hat was pulled down low), and made a detailed inspection of the control room to find out what it was all about.

Though long hours of work on the film lot would have deadened most performers' enthusiasm, both Miss Shearer

Raymond Paige



RAYMOND PAIGE, West Coast musical director for the Columbia System, who talks on this page of Hollywood stars who take their radio programs seriously.

and Herbert Marshall responded keenly to their unseen audience and played their roles most intensively in their preview broadcast of "Riptide."

Kay Francis showed a remarkably quick adaptability to radio conditions, maestro Paige found. She got into the knack of picking up cues and following the signals peculiar to broadcasting in record time.

Another hard radio worker from screenland is Dick Powell. Dick is a music lover and plays a score of instruments. Orchestra leaders find him an exceedingly useful fellow to have around, not only because his musical suggestions are valuable but in case a musician is late for rehearsal, Dick always can take his place in the orchestra.

Dick Powell is a small town boy who made good first in Hollywood and then on the radio. He wanted to sing opera at one time and started on his career by becoming church soloist in Little Rock, Arkansas.

His first popular title was the Singing Master of Ceremonies. This came after someone suggested that he try singing popular songs instead of hymns. Powell wasn't so keen about it, but he said he'd try. As a result he went to Pittsburgh, Penn., for a week's vaudeville appearance and was held over for three years.

Then more happened. A movie scout caught his act in the theatre there and gave him a screen test, which led to his first movie appearance in "Blessed Event." Subsequently he had feature roles in "The King's Vacation," "Forty-Second Street" and "Gold Diggers."

Raymond Paige has been conducting the "California Melodies" program on the air for the past four years. These broadcasts were at first confined to West Coast audiences but now are extended over the network.

He has introduced for the first time many of the most popular radio stars. Among them have been Bing Crosby, the Boswell sisters, Vera Van and John P. Medbury.

His most hazardous experience was the broadcast at the time of the earthquake two years ago. Chunks of the ceiling fell about the staff as they were putting on the show in the studio, the walls cracked, lights overhead swung dangerously, but the show went on without missing a beat.

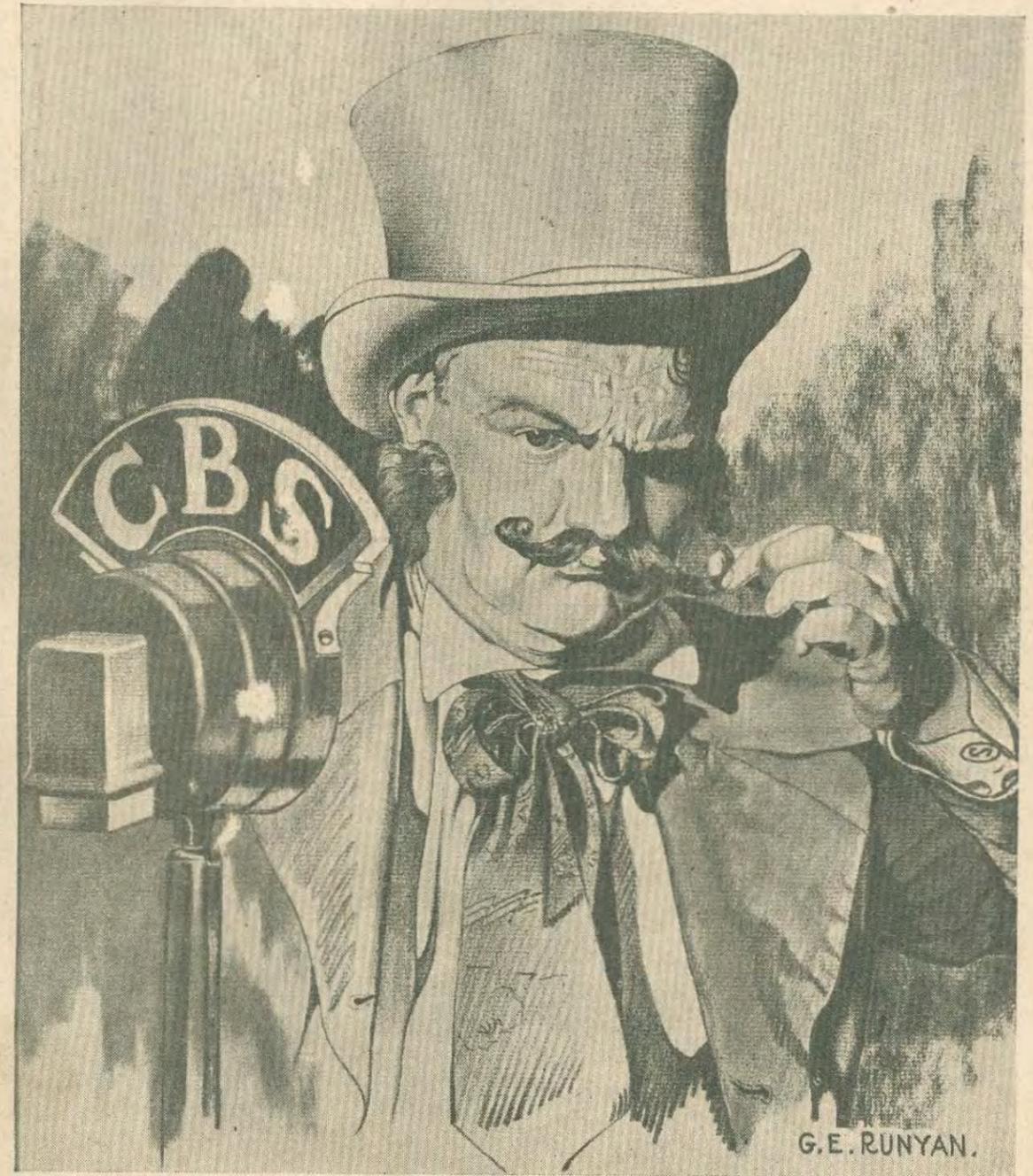


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Radio Weekly

Programs For Week Ending July 6



G. E. RUNYAN.

Col. Lemuel Q. Stoopnagle