Long Wave Short Wave News Spots & Pictures

Volume III, No. 28

WEEK ENDING JULY 20, 1934

Published Weekly

This and That

By Morris Hastings

CARLETON PEARL'S obervations concerning "Music On Air" in the July issue of Nou are well worth studying.

Among other points, Mr. PEARL contends that what we call 'good music' too frequently is cloaked either



the latter habiliment is most interesting Good music, he declares, has always been the property of the few who have discussed it in such technical, if thapsodic, terms that it

in ballyhoo or

What he has

about

Mr. HASTINGS

has frightened away the many.

The many, therefore, have felt that it was outside their ken; and they haven't bothered with it. Mazz and other popular music-there's something they can under stand, they say.

Why not, asks Mr. PEARL, emphasize the fact that much "good music" has its roots in folk-tunes or even dance music is contemporaneous with the composer?

Or why not point out that popular music often is "a steal" from a symphony or tone-poem? That, Mr. PEARL supposes, would set people formerly not interested listening to these symphonics and tone-poems.

That there has been too much talk about good music, much of it esoteric, is beyond question. and Mr. PEARL's suggestion, while intelligent, would be more talk.

(Continued on Page 15)

Microphone Broadcasts Three Fiedler Esplanade Concerts Weekly Over Yankee Network

India Enters Short Wave Field New Shell

Station VUB Broadcasts To Europe

By GEORGE LILLEY

The short wave lanes are charged with cosmopolitan waves from far corners of the globe. None of the voices from I

dia, China, Java, Africa and other remote "points-out" are coming in with more volume than the speaker can take, but they're around just the same.

Among the most fascinating of the new ether casters is station VUB, Bombay. The Indian transmitter has a power of 4500 watts seeping into its antenna, which seems to be quite enough to flash Bombay programs across the Arabian Sea and Asia Minor

into the European capitals.

Listeners in England and on the Continent report VUB testing recently at around 11 A. M. to 12.30 P. M., EST, on a frequency

It's too bad that 31.36 meters happens to be the same channel used by our local WIXAZ, for if there is any pick-up that holds a charm it should be the emanation from GHANDI's land.

(Continued on Page 13)

Congress Is Bitter Over Lafount Slur

By The MICROPHONE'S Special Washington Corresponden

Refusal of President ROOSE-VELT to appoint HAROLD A. LA-FOUNT of Utah, as a member of the new Federal Communications Commission of which Judge Eu-GENE O. SYKES is chairman, has stirred up bitterness in Congress.

LAFOUNT is a member of the Federal Radio Commission whose duties are being taken over by the new Commission.

ROOSEVELT slapped Senator
Dill (D) of Washington, cosponsor of the act creating the
Commission and "father" of most radio legislation in Congress.

Not a single Westerner was named on the Commission. The MICROPHONE'S special Washington correspondent learned from unimpeachable sources that every Senator West of the Mississippi river, that is, North of the Mason-Dixon line, signed a round robin favoring LAFOUNT'S ap-pointment to the new Commis-

Senator HIRAM JOHNSON, ROOSEVELT Republican, of California, sponsored LAFOUNT. LAFOUNT is a Republican and under

In Charge



of the new Federal Communica-tions Commission under which falls regulation of radio.

the act it is a bipartisan Commis-

On the very day President ROOSEVELT named the new com-mission, LAFOUNT was informed indirectly by an aide to the Presi-

(Continued on Page 15)

Built for **Programs**

The MICROPHONE will broadcast 12 half-hour concerts by the AR-THUR FIEDLER Esplanade Orchestra over the Yankee Network.

The first in the series of concerts from the new shell by the Charles River will be broadcast Monday by station WNAC and the Yankee Network from 8.30 to 9 P. M.

Subsequentry the programs will Subsequenty the programs win be heard on Mondays from 8.30 to 9 P. M. over WNAC, on Wednesdays from 8.30 to 9 P. M. over WAAB, and on Fridays from 9.30 to 10 P. M. on WNAC.

The outdoor concerts, which are the outstanding Summer musical event in New England, are under the direction of ARTHUR FIEDLER and are now in their sixth season.

That portion of the concert that will be broadcast Monday is comprised of the Sibelius tone-poem,
"Finlandia," Bolzoni's "Minuet"
and the overture to "Tannhauser" by RICHARD WAGNER.

On Wednesday, July 18, the broadcast will include the performance of the Largo from DVORAK'S "New World" Symphony, the march from "Tanhauser" and the overture to the "Barber of Seville" by Rossini. The orchestra for these concerts

is composed of 50 members of the

(Continued on Page 15)

Pictures

BETTY BARTHELL, CBS singer Front Cover

Judge EUGENE O. SYKES, chairman of the Federal Commun-Page 1 ications Commission 'ARDATH JOHNSON, announcer of WMCA Page 2

HELEN JEPSON, soprano Page 3 GRACE HAYES, vocalist Page 5 LANNY Ross, senor, VERA VAN, singer Page 5 IRENE NOBLETTE, actress Page 6 Colonel LEMUEL Q. STOOP-NAGLE and PARKER FEN.

Page 7 NELLY MURIEL WILSON, soprano Page 8 Page 10 WILSON LANG, tenor JANE FROMAN, singer ADMIRAL BYRD, JOHN N.

DYER, CHARLES J. V. MURPHY GALE PAGE, soprano Page 14 CHARLIE DAVIS, dance orchestra Page 15 JOHNNY GREEN, composer and

Opening of **Tube Aired**

A dramatic survey of one of the most spectacular engineering projects of modern times, the vehicular tunnel under the Mersey River in England, will be broad-cast over the NBC-WJZ network Wednesday, July 18, at 3 P. M.

This feature, presented by the British Broadcasting Company on the occasion of the opening of the tunnel, will be in the form of a pageant of traffic on the river in the past. A history of the con-struction of the tube will also be given in dramatic form, and men engaged in the work will describe some of their experiences.

The Mersey Tunnel, connecting Liverpool and Birkenhead, has been under construction for nine years and is the largest and longest under-water tube in the world, being two miles long.

Both programs will be combined in the relay of the hour broadcast through the British Broadcasting Company's transat Back Cover lantic facilities.

News Flashes

7.15 WNAC 8.00 WAAB WEAN WORC WMAS WFEA WNBH 10.30 WEAF Network (Tues., Thurs. 10.45) 10.45 WBZ 10.45 WIZ Network

12.01 WBZ
12.20 WNAC
12.20 WNAC
1.30 WEAN WICC WFEA WORC
WIEZ WNBH WMAS
6.00 WAG WICC WFEA WORC
WMAS WIEZ
6.30 WEAN WNBH WTAG
7.00 WAAB WIEZ
9.43 WAB WIEZ
9.43 WAB WEAN WICC WFEA
WORAC WEAN WICC WFEA
WTAG WWAS WIEZ WNBH

WTAG 11.00 WBZ 11.15 WEAF Network; WABC Net-WJZ Network (Wed. 11.45, Sat. 11.30)

A.M.

8.45 WNAC WEAN WICC WFEA WMAS WLBZ WNBH *11.00 WBZ WEAF-WJZ Network

6.00 WNAC WEAN WICC WFEA W1BZ WMAS WORC WNBH 6.45 WAAB 9.45 WAAB 10.45 WBZ 11.15 WNAC WICC WFEA WORC WMAS WIBZ WNBH WTAG

Series from Philadelphia

The Philadelphia Summer Concerts Orchestra will begin a series of two-hour Saturday night concerts over the CBS-WABC chain July 21,

JOSE ITURBI, noted Spanish pianist and conductor, will direct first concert, the program for which will consist entirely of music by WAGNER and CHAIKOVSKY.

ITURBI has selected the latter's "Pathetique" Symphony, the Over-ture from "Liebestod" from WAC-NER'S "Tristan and Isolda," and the Overture to WAGNER'S "Die Meistersinger."

The same orchestra will be heard on Thursday, July 19, from 8.30 to 9.30 P. M., over the CBS network. At that time it will be directed by EUGENE ORMANDY.

ITURBI, who is world-famous as pianist, first won fame as orchestral conductor when he directed a concert in Mexico City in 1933.

Since then he has appeared as Q. and also A.

16st conductor of the Philadelphia "The Modern Manner" guest conductor of the Philadelphia and Stadium Orchestras.

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Arthur Fiedler Esplanade
Concerts Concerts

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HELEN JEPSON, soprano who joins the Metropolitan Opera next season, tells her stor

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Reflections by DIANA HERBERT

Nimblewits by EVERETT SMITH

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by JOHNNY GREEN Back Cover

Saturday, July 14 - Arlington Classic Race, WJZ, WABC at 6 P.M.

Highlights

6.00-Arlington Classic, NBG-WJZ, CBS-WABC

45-John Herrick, baritone, NBC-WJZ

9.00—Grete Stueckgold, CBS-WABC

9.30-Goldman's Band, NBC-

Detroit Symphony Orchestra, CBS-WABC 10.00—Raymond Knight's Cuck-oos, NBC-WEAF 10.15—Guy Lombardo, NBC-WEAF

10.45—Siberian Singers, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier, Eastern Central Time is two hours earlier.)

10 A.M. EDT; 9 EST; 8 CT Annette McGullough, WEAF WEEF WCY
Edward MacHuge, WJZ KDKA WSM
WFLA
Cooking School, WBZ, 30 m.
Clock Program, WHAM
Madison Ensemble. WABC
Kiddies Kooking Klass, WOR
Kiddies Kooking Klass, WOR
Home Lag.
Home Cooking Mass, WOR
Musical, WGN
Boy Scout Program, WNBX

10.15 A.M. EDT; 9.15 EST; 8.15 OT

Morning Parade, WEAF WGY, 49 m.;
WSM, 15 m. (WEEI, 15 m. from 10.43)
Singing Strings, WJZ. WHAM WBAL, 30
m. (WBZ at 10.30)
KDKA Home Forum. KDKA
Carlton and Craige. WABC WCAU
Antoinette West, soprano, WLW
Robert Hall. readings, WGN
Melodies, WMEX

10.30 A.M. EDT; 9.30 EST; 8.30 CT

Organ, WEEI
Rhythm Jesters, WI.W
News and Let's Pretend, WARC WGAU,
WHAS, 30 m.
News, home, hour, WPG, 30 m.
Plana and Market Reports, WGN
Moning Concert, WABX

10.45 A.M. EDT; 9.43 EST; 8.45 CT

News and Originalities, WJZ WBAL KDKA
News and Weather, WBZ
Drgan, WSM WMAM
Male Quartet and News, WLW
Bob Arther, WHAS
Arthur, Wright, tenor, WGN
Chester Rollickers, WNBX

TI A.M. EDT: 10 EST: 9 CT Alma Schirmer, pianist, WEAF Food Hour, WEEI, 30 m. Gestasty of Ytars, WGY WIW Honeymooners, WJZ WBZ WHAM WSM WHI.

y and Sue. KDKA vators, WABC WCAU WHAS WPG. Bobby and Sue, KDKA
Captivators, WABC WCAI
30 m.
Movie Personalities, WGN
The Machine Age, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT

The Vass Family, seven harmony children WEAF WGY WSM Spanish Idylis, WJZ WBZ WHAM Klddtes Club, KDKA, 45 m. Market Reports, WLW The Friendly Neighbor, WGN Town Crifer, WNEX

11.30 A.M. EDT; 10.30 EST, 9.30 CT

Gloria La Vey, soprano, piano duo, WEAP WEE! WSM WFLA, 30 m. Children's Theatre, WGY, 30 m. Heinie's Grenadiers, WJZ WBZ WHAM, ao m. 30 m.
Blues Singer, WLW
Concert Miniatures, WABC, 30 m.
The Texans, WGN
Dr. W. I. Auber, WNBX

11.45 A.M. EDT; 10.45 EST; 9.48 CT

12 N. EDT, 11 A.M. EST, 10 CT

MSM

Dick Tela, Gwyneth Neil, songs, WJZ

Romance of Dan and Sylvia, KDKA,

Monitor Views the New, WBZ.

Organ Recinsl, WilaM, 30 m.

Dorothes Ponce, songs, WJW

Sattrody, Syncopators, WABC WCAU

Petery and Brid Calls, WOR

Hal Kemp's Orchestfa, WCN

Le Song Hit Man, WMCA

Parents' Forum, WNBX

2,15 P.M. EDIT, 11,15 A.M. EST,

2,15 P.M. EDIT, 11,15 A.M. EST,

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Two Blues, WEAF WEEI WSM, Martha and Hal, WGY Genia Fonariows Martha and Hal, WGY
Genia Fonatiova, soprano, WJZ
Weather, Muskelle, WBZ
Nancy Martin, KDKA
Texans Trio, WLW
GOGGE
GENERAL STATES AND THE STATES AND THE STATES
FIND, WOR
Male quartet, WGN
Nicholas Garagusi, violin, WMCA
Highway Sifety Talk, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Madcaps, WEAF WGY WLW,

ferry Middaps, which is a more and a more an

12.45 Pim. EDT; 11.45 A.M. EST; Lady Announcer

Vagabonds, WGY
The Sitzlers, WJZ WBZ WBAL WHAMWSM WFLA
Freday Mack's Orchestra, KDKA
The Texans, WLW
Bert Block's Orchestra, WOR
Home Talk, WGN
Orchestra, WNBX, r h.

1 P.M. EDT: 12 N. EST:

11 A.M. CT
Ted Black', Orchestra, WEAF, 30 m.;
WEEL from 1.10; WGY from 1.15
Stocks, WEEL WGY (WMCA, 30 m.)
Words and Music, WJZ KDKA WSM, 30 m.
Weather, 4-H Club, WBZ, 30 m. (WHAM
13 m.)

13 m.)
Studio Music, WFLA
Esther Velas Ensemble, WABC WCAU
WHAS, 30 m.
Charles Sawyer, Lt. Oovernor of Ohio,
WLW
Weather, Hotel Morton Orchestra, WPG, 30 m.
One O'Clock Review, WOR, 30 m.
Mid-Day Service, WGN, 30 m.
Stocks, WMCA
Daily Poem, WNBX

1.15 P.M. EDT, 12.15 EST; News, agriculture, WHAM Nora Thumann, songs, WLW

1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT

11.30 A.M. CT

Brunesco's Ensemble, WEAF WEEF,
Farm Program, WGY, 30 m.
National Grange Program, WJZ WBZ

WBAL WHAM KDKA WILW WSM
Sam Robbins' Orchestra, WABC WCAU
WHAS, 30 m.
Theatre Club, WOR
Munz Siters, WMGA
Market Reports, WGN

1.45 P.M. EDT: 12.45 EST: 11.45 A.M. GT Herbert Foote, organ, WABC WCAU WHAS,

"Peter and Pokey;" WOR Jesse Crawford, organ, WGN Daisy Miller "Does," WMCA Farm Bureau, WNBX

2 P.M. EDT; 1 EST; 12 N. CT Dick Fidler's Orchestra, WEAP V 2 P.M. EDT.; 1 EST.; 12 N. CT
Dick Fidler's Orchestra, WEAP, WEEI
WGY, 30 m,
Weather, stocks, WHAS
Dance Music, WOR. 30 m,
Garden-Cubs Speaker and bass-singer, WGN
Jack Russell's Orchestra, WABC WCAUWHAS
Theatre Review. WMCA
4H Club, WNBX

2.15 P.M. EDT; 1:18 EST; 12.15 OT

Russell'a Orchestray WABC
hy Allyn, soprano, WMCA
D P.M. EDT; 1.30 EST;
.30 CT
of the Titans, WEAF WEEF WGY. Spanish, Anaguinos Torres De Galicia, WJZ WBZ WHAM KDKA WSM WFLA

30 m, Business News, WLW Martha Deane, Fashfons, WOR, 30 m. Orchestra, WGN

2.45 P.M. EDT; 1.48 EST; 12.45 CT

The Low Down, WLW Palmer House Ensemble, WGN Mandolin Ensemble, WMCA 3 P.M. EDT; 2 EST; 1 CT

Green Brothers' Orchestra, WEAF WEEI WGY WILW, 30 m. Herman Crone's Orchestra, WJZ WHAM KDKA WSM WFLA Smith College program, WBZ, 30 m. Cylumbus Salon Orchestra, WABC WCAU-Arlel Ensemble, WOR, 30 m. Baschall, Chicago vs. New York, WGN, 2 h.

Arld Encemble, Work, Arld Encemble, Work, Baschall, Chicago vs. New York, 2 h. Bridge Talk, Edward Marshall, WMCA 3.15 P.M. EDTI 2.15 ESTI 1.15 CT WJZ WHAM KDKA WS

T.15 GT Sovereigns, WJZ WHAM KDKA WSM WFLA Piano Team, WMCA Paris Trio, WGN



ARDATH JOHNSON announces the "Song Hit Man" program on "Song Hit Man" program on station WMGA Wednesdays and Saturdays from 12 N. to 12.15 P. M. She is a meet of Hiram W. Johnson, Senator from Cali-

3.45 P.M. EDT 2.46 EST; Frank Riceiardi, baritone, WOR Jack Orlando's Orchestra, WMCA

4 P.M. EDT; 3 EST: 2 CT Miniature Theatre, WJZ WBZ WHAM Miniature Theatre, WJZ WBZ WHAN KDKA, 30 m. WARG WHAS, 30 m. Tes Time Topics, WPG Tes Time Topics, WPG 41 and Lee Refect, WOR 30 m. Malda Faui, soprano, WMCA, 30 m.

4.30 P.M. EDT; 3.30 EST; 2.30 CT

2.30 CT
Lady Next Door, WEAF WEEL WGY,
50 ...
NEXT DOOR, WEAF WEEL WGY,
WHAM KDKA WHA, 30 ... CWLW
RHYMM JESTES, WLW
Bastlle Day, from France, WABC WHAS
Sweet Stateon Revue, WCAU, 10 ...
Frank Stewart's Orrhestra, WOR, 30 ...
The Blue Birds, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT

Carrie's Clube WMCA Velazco's Music, WABC WHAS E. H. Kendall, WNBX

E. H. Achdall, WNBA 5 P.M. EDT₁ 4 EST₁ 8 GT Don Bigelow's Orchestra, WEAF WEEL WGY WLW, 30 m. Palmer Clark's Orchestra, WJZ WBZ WHAM WBAL WSM KDKA WFLA, 30

m. Musical. WGN, 1 h., 15 m. Little Jack Little's Orchestra, WABC WHAS WPG, 30 m. Studin Party. WMCA. 30 m. Maybelle Hutchinson, soprano, WNBX

5.15 P.M. EDT; 4.15 EST; 3.15 P.M.

Bradley Kincaid, songs, WGY Piano Recital, WOR, Readings, WNBX 5.30 P.M. EDT; 4:30 EST; 3.30 CT

Nierman, WIZ WBZ WHAM

Complicated Debut



THEL SHUTTA had a busy day before she went on her first radio program on the NBC. First she played 18 holes of golf, followed by making a motion picture short and going to a dentist. Finally she was ready for the broadcast, after buying her husband, GEORGE OLSEN, a suit.

5.45 P.M. EDT; 4.45 EST; 3.45 CT

3-4-B GT Vagabunds, WGY WJZ WBZ KDKA
Vagabunds, WGY WJZ WBZ KDKA
Musical Song Bag, WHAM
Mischa Raginsky's Ensemble,
WCAL WHAS WPG
Baseball Talk. WMCA
HIII Billies, WNEX, 30 m,

8 P.M. EDT; 5 EST; 4 GT Al Pearce's Gang, WEAF WLV The Evening Tattler, WEEL 30 m.

Brevities, WGY
Allington Classic Hoise Race, WJZ WBZ
WBAL WHAM, 30 m.
Broadway Collegians, WFLA, so m.
Allington Classic Hoise Race, WABC WCAU
Eli Danwing So. 30 m.

WHAS WPG, 30 m. Eli Dantzig's music, WOR, 30 m. Jack Armstrong, WIW. Gravelle's Orchestra, WMCA 6,15 P.M. EDT; 5.15 EST; 4.15 CT

Sports. WGY Bill Williams, baseball, WBZ Bob Pacelli's Orchestra, WGN Jane Clifton, sones, WMCA Farm Flash, WNBX

6.30 P.M. EDT; 5.30 EST; 4.30 CT

4.30 Grss the Burder, WEAF, 30 m.
Harvell WGY from 6.45 WEAF, 30 m.
Bassball scores and Cupred Brents, WEEI
Ma Prasier's Boarding House, WGY
Jack Armstrong, WEIW
Charles Carlile, WABC
Ben Greenblatt, WCAU
Organ, WHAS.
Witer, WMCA
St. Moritz music, WOR
Tong D'Orazi, cartoonst, WGN
Smilin' Ed McConnell, WNBX

6.45 P.M. EDT| 5.45 EST| 4.45 CT

hn Herick, baritone, WJZ WBZ WBAL KDKA WHAM ederick William Wile, WCAU phan Annie, WSM Opphan Annie, WSM
Joe Williams, sports, WABC
Phil Gook, WOR
Little Opphan Annie, WGN
Ell Dantrig's Orchestra, WMCA, 30 m.
Orchestra, WMBX, 45 m.
7 P.M. EDT; 6 EST, 6 GT

Baseball Resume, WEAF
Radio Four, WGY
Captain Al Williams, WJZ KDKA
World in Review, WBZ
Piano, WSAM
Sports, WHAM
Sports, WHAM
Sports, WHAM
Lisham Jones' music, WABC WCAU, 30 m.
Dinner Concert, WHAS
Ford Filk's, sports, WOR
Ford Filk's, sports, WOR
Ford Filk's, wGN
Lisham JONES
Lisham Lis

7.15 P.M. EDT; 6.15 EST; 5.15 CT

5.15 CT
Dr. William Foulkes, "Homespung" WEAP
WCY WEE!
Pickan Steers trio, WJZ WBZ WHAMPickan Steers trio, WJZ WBZ WHAMFreddy Mack's Orchestra, KDKA, 30 m,
German Band, WLW
Studio Program. WPG
Danny Dee, WOR
Musical Desert, WGN
Thinking Club, WMGA

7.30 P/M, EDT; 8.30 EST; 5.30 CT

Eddie Peabudy, banjo, Richard Himber's Or-chestra, WEAF WGY, 30 m. (WEBI from

7.43)
After Dinner Revue, WEEI
Don Bestor's Orchestra, W/Z WBZ WHAM
WSM, 30 m. (KDKA at 7.45)
Bob Niewhall, WZW
Betty Barthell and Melodeers, WABC
WCAU WHAS.
Los Ghiera, WOR, 30 m.,

7.45 P.M. EDT; 6.45 EST; 5.45 CT

5.45 CT
Old Timers, WHAM, 30 m.
Reggie Childs' Orchestra, WABC WHAS
Street Scenes, WCAU
Kinig, Jäck, Jester, Wf.W
Quln Ryan, reporter, WGN
Bob Fallon's Orchestra, WMCA

Som rival, Golden, Wolf, Som rival, Golden, Wolf, Som Pallon's Orchestra, Wolf, Som Red, Som

8.15 P.M. EDT; 7:15 EST; 6.15 CT Glee Club, WGN

8.30 P.M. EDT; 7.30 EST; 6.30 CT

6.30 CT
'Lights Out,' drams, WJZ WFLA, 30 m.
PRA Orchestra, WBZ, 30 m.
PRA Orchestra, WBZ, 30 m.
Orchestra, WGM, 30 m.
Orchestra, WGM, 30 m.
Orchestra, WGM, 30 m.
Orchestra, WGM, 30 m.
Hon. Loopold Prince conducting symphonic ensemble, WMCA, 2 h.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

Monkey Hollow, WLW Music, WGN "Fats" Waller, WABC WCAU WPG Sam Gil and Loule, WHAS 9 P.M. EDT; 8 EST: 7 CT One Man's Family, WEAF WEEL WGY,

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73 MYRTLE STREET BOSTON, MASS. New England Community Singing Clubs, WBZ
mmy Gallagher's Orchestra, WSM
rete Stueckgold, Andre Kostelanetz Orchestra, WABC WCAU WHAS WPG,
30 m.
oring Sisters, WGN

9.15 P.M. EDT; 8.15 EST; 7.15 CT

The Monitor Views, the News, WBZ, Orchestra, WSM

Agnews Orchestra, WGN 9.30 P.M. EDT; 8.30 EST; 7.30 CT

Chicago Sympoony, WEAF WEEI WGY,

30 m. Sald Concert, French Program, WJZ WBZ WHAM WBAL WLW, 45 m. Squire Hawkins, KDKA Dixie Four. WSM Dixie Four. WSM Detroit Symphony Orchestra, direction of Victor Kolar, Mendelsoshn's Italian Symphony In A Major, Nocturnes by Debassy, Girge's

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Kelly Sisters. KDKA The Pickard Family. WSM Cummins' Orchestra, WGN

Cummins Ordestin, WGN
10 P.M. EDT1 9 EST1 8 CT
Raymond Knight's Cuckoos, WEAP WEEL
WGY WILW WSM WELA
Rine's mass; WBZ (Weather at 10.15),
Rehind the Law, KDKA
News and Ordestin, WGN, 45 m,

10.15 P.M. EDT; 9.15 EST; Guy Lombardo, WEAF WEEI WGY WFLA 30 m.; WIW, 15 m. Dandies of Yesterday, WJZ WHAM Weather, WBZ KDKA Possum Hunters, WSM

10.30 PM EDT 9.30 EST

WLS Barn Dance, WJZ WBZ WHAM KDKA WILW, i h, Lunde Dave Macon, WSM. Elder Nichaux and his Congregation, WABC WCAU, as the Collectra, WPG, 30 m. Grater Carlottle One on the Collectra, we will be compared to the Collectra of the

10.45 P.M. EDT; 9.45 EST; 8.45 CT

Siberian Singers, WEAF WEEI WGY WELA Orchestras, WMCA, 3 h., 45 m. Nap and Dee, WSM Leon Friedman; Orchestra, WMCA

11 P.M. EDT: 10 EST: 9 CT

Weather, baseball; news, WEEI
"Gully Jumpers," WSM
"Gully Jumpers," WSM
Sylvia Froos, songs, WABC WHAS WPG
Billy Havs Orchestra, WCAU
Weather and Bert Block; Occhestra, WO9
Ognettra, WGN, it
Savio Scandall, WMCA, 50 m.

11.15 P.M. EDTJ 10.75 EST; 9.15 CT News, orchestra, WEAF WEEI WGY Lasses and Honey, WSM News and Glen Gray's Orchestra, WABC WCAU WHAS, 30 m.

11.30 P.M. EDT 10.30 EST

9.30 CT
Pul Whiteman's Saturday Night Party,
WEAP WEEI WGY, 45 m,
Jarry Lee's mujer, bews, WLW, 30 m.
News and orchestra, WJZ WBZ, 30 m. 3
KDKA from 41.45
News, WHAM
News and Freddy Mack's Orchestra, KDKA
Glison Orchestra, news, WLW, 30 m,
Anthony Toni's Orchestra, WOR, 30 m.
Enoch Light's Orchestra, WOR, 30 m.
Enoch Light's Orchestra, WPG, 50 m.
King's Cummitter Agnews and Barnett's
Orchestra, WGW, 30 m.
Orchestra, WGW, 30 m.
Orchestra, WGW, 30 m.

11.45 P.M. EDT; 10.45 EST Delmore Brothers, WSM Johnny Johnson's Orchestra, WABC WPG Organ, WHAS

12 M. EDT; 11 P.M. EST; 10 CT

Johnson's music, WGY
Jack Denny's Orchestra, WJZ WBZ
WHAM, 30 m.
DX Glub, KDKA
Buddy Welcome's music, WABC, 30 m.
Bob Fallon's Orchestra, WMCA, 30 m.

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT 10.15 CT
Carefree Carnival, WEAF WEEI WGY
WI.W WFLA, 45 m.
Dixie Clodhoppers, WSM

12.30 A.M. EDT; 11.30 P.M. EST 10.30 CT Lopez' Orchestra, WJZ WBZ WHAM KDKA, 30 m Marty Gregor's Orchestra, KUKA Jan Garber's misic, WABC, 30 m. Diske Liners, WSM Teddy Hill's Orchestra, WMCA, 30 m.

White Mountain Special

Bird's Nest Tea House Merrimac, N. H. \$1.00 CHICKEN DINNER

Charkarahen Maple Sugar Factory

Lincoln, N. H. MAPLE SUGAR FRESH DAILY

Last Chance Filling Station No. Woodstock, N. H.

UP-TO-DATE CAMPS

The Standard Of Radio Plays Must Be Raised, Says Himan Brown

Radio Play Quite Apart From Stage

Radio drama is still in a particularly poor condition and will remain in such condition until advertisers sponsoring the drama acknowledge that the mentality of the average radio listener is above the age of 13. Such is the opin-ion of HIMAN BROWN, radio writer, actor and director of his

plays.
"Radio plays are written for money, not art. And that is why we haven't been able to give the audience the best that is in our pens. We must write our scripts with the constant vision of a dollar sign before our eyes. If we write anything that is slightly above the average mind of 13 or 14 the spon-

sors refuse to purchase. They call such writing too 'intellectual' for the listeners and feed the radio audience plays they wouldn't spend-five cents to view if they were made into a movie.'

Mr. Brown, who has written such plays as "Little Italy,"
"The Little French Princess," and "JACK DEMPSEY'S Training Camp," insists that sponsors will see the light of art in connection with radio dramatics very soon

His reason is the extraordinary success of symphony orchestras which have gained even more listeners this past Winter.

Brown believes within two years the radio audience will be listening to many plays decidedly worth while. The symphonic music will bear a great affect on radio drama, thinks Mr. Brown, when the audience takes it into its mind to rebel against the dramatic sponsors' childish plays. "Another phase of rado which constantly irks radio

writers is the so-called 'big name' actors. They must have special extracts of plays. They must be catered to like royalty, with special rehearsals in the offing. And when they finally go on the air, few if any really ring the dramatic bell. Big names in radio play acting are unnecessary, because they are rarely as good on the air as are our regular radio actors."
People who come into radio

from the stage and plan to bring habits and techniques from the stage will find themselves en-tirely out of water in radio. Mr. Brown admits radio resembles the stage but there are some the stage but there are some things connected only with radio, and easily overlooked, which might throw the entire produc-tion out of line and create a 'flop.' Radio acting and radio's direction of plays are very dif-ferent from the stage, and only one who has forgotten most of his stage experience can become successful actor, playwright or director in radio

"Many wonder why I like to use dialect in my plays," remarked Brown. "I use it remarked Brown. "T use it merely for color. There is no thought given to certain geographical trait or whims. The characters are wholly American people who get themselves into circumstances parelleling other American families or people. I am always on the lookout I am always on the lookout for human interest news."

Wait and Work Hard—Advice Italian Day Helen Jepson Gives to Singers Series From

Soprano Is To Join Metropolitan **Next Year**

By HELEN JEPSON

ALL THINGS come to him who waits - and works!

I think this adage applies admirably in my own case. I have waited for the opportunity that has carried into the sacred portals of the Metropolitan Opera Company; but I want to say emphatically that I have worked constantly with the Metropolitan as my goal.

Back in my school days at West High in Akron, Ohio, I definitely had my wagon hitched to a star and I was determined somehow, some day I would sing at the great Metropolitan Opera House in New York City.

Fortunately, I was blessed with a voice, but I want to warn any young singers with operatic ambitions that even if you have the voice of a TIBBETT or a SWARTHOUT you won't reach New York unless you plan to slave without cessation.

And, now as I stand on the threshold of my own oporatic opportunity, I realize that I am going to have to give up a great many personal pleasures.

I won't have the time that

I would like to give to my family and to my friends. Art is inexorable, especially grand opera.

When I say that I had a goal I mean that while I was still a girl of 15 I was deter-mined to achieve something in the field of singing.

My first chance came when our school became very ambitious and decided to put on "Pagliacci." I was then only a junior. But sing I did and I was cast as NEDDA.

As I look back upon that feat now I realize how foolish it all was, because it might have ruined my untrained voice. It demonstrated that I was willing to work very hard at operatic



HELEN JEPSON, soprano of PAUL WHITEMAN'S Thursday night programs, joins the Metropolitan Opera Company next season.

In my senior year I was tremendously disappointed when, after learning a role in "The Bohemian Girl," I caught scarlet fever and had to miss the performance.

Suddenly I realized that if was to sing operatic roles I would have to undergo a thorough course of study. I went off to the Curtis Institute of Music in Philadelphia and there for five years I immersed in the literature and the technique of the

Still I was not satisfied. I needed developing, season-ing. More hard work.

I studied the stage and

dramatic methods. I continued to study, this time with HORATIO CONNELL.

Came opportunities to sing with STOKOWSKI, RENER GOOSSENS, STOESSEL, HAGE-MAN and SMALLENS. These helped me develop poise and self-assurance.

I cannot say enough in praise of radio. Since I have been with PAUL WHITEMAN and NBC in New York I have been amazed at the vitality and the vigor which broadcasting has evidenced, Perhaps unlike many op-

eratic singers I value what radio has done for me and realize that it hastened my connection with the Metro-politan. I say this advisedly since the operatic and con-cert worlds have too long looked askance at popular entertainment.

Fortunately, radio is going in the right direction and I look forward to the time when not one or two of its performers are lifted annually to the operatic heights but when both realms will be more intimately associated with one another in serving the music-loving public.

I am proud that Mr. GAT-TI-CASAZZA has recognized a member of Mr. WHITEMAN'S Thursday night NBC hour.

When I join the Metro-politan in December I shall be thinking of my radio friends and shall call them blessed for having given me an experience which I shall put to good practice in my operatic endeavors.

World Fair

"Italian Day" at the Century of Progress will bring two broadcasts to the radio audience over the WABC-Columbia network on Sunday, July 15.

The first program will be an

all-Italian concert by the Detroit Symphony Orchestra under the direction of VICTOR KOLAR. This will be heard at 3 P. M. for one

The program will open with "Roman Carnival," HECTOR BERLIOZ' brilliant and colorful interpretation of the Roman State in the days of the sculptor Benven-utto Cellini. Modern Italy will be represented by "Rhapsody Italia," a composition by AL-

The second program, occuring at 4 P. M. will be a two-way broadcast from Italy. General ITALO BALBO will speak from Italy on the occasion of the dedi-cation of a marble shaft at the Exposition erected in honor of his flight to Chicago last year from Rome.

English Actress In London Show

The first in a series of four international broadcasts, originating in London and sponsored by the Gulf Refining Company, will be carried over the NBC-WJZ network on Sunday, July =15, beginning at 9 P.M. P. M.

Featured on the initial program are Gertrude Lawrence, well-known actress; John Tilley, humorist; the Welsh Guards Choir, and CARROLL GIBBONS' Orchestra.

Miss LAWRENCE will sing "The Doctor's Song" from Coue Porter's "Nymph Errant". Two versation Picce" will be played by the orchestra.

CHRISTOPHER STONE, favorite

announcer of the British Broadcasting Corporation, will announce this program.

Among others to take part in the broadcast are DANNY MALONE, Irish tenor, and WEBSTER BOOTH, well-known for his interpretation of Scotch songs.

A New Tenor On NBC Program

BARRY McKINLEY, young radio baritone from the Middle West, will make his radio debut on the NBC network in "When Dreams Come True," a new three-a-week series over the WEAF network beginning Monday, July 16, at 3

The programs will be heard on Monday, Wednesday and Thursday afternoons. Young McKintey made his radio name on WLW in Cincinnati.

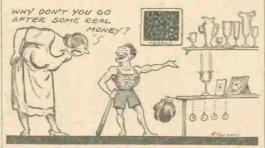
Silence Note

Although RUBINOFF, EDDIE CANTOR'S orthestra leader, has been much publicized and his voice imitated many times on the air, he never has spoken a word into the microphone.

WANTED

RADIO-SCREEN SERVICE 125 W. 45th St., Dept. M. New York

Little Athlete



ACKIE HELLER, 62-inch tenor on the radio, won seven cups, 85 medals, four watches, two diamond-studded gold boxing gloves, a diamond stick-pin, a table clock, a pair of silver candlesticks and four gold rings by his athletic prowess before he began collecting currency with his voice.

Sunday, July 15 - Gertrude Lawrence, Actress, on NBC-WJZ 9 P.M.

Highlights

3:00—Detroit Symphony Or-chestra, CBS WABC Pittsburgh Symphonic String Ensemble, NBC-WJZ

3.30—Chautauqua Concert, NBC-WJZ

8.00—Jenney Concert, WEEI
"Voice of Columbia," with
George Jessel, CBS-WABC
8,30—Stadium Concert, WOR

9.00—Alla Nazimova, CBS-WABC International Program, Gen-trude Lawrence and Variety program, NBC-WJZ

9.30—Afbum of Familiar Mu-sic, NBC-WEAF

Waring's Pennsylvanians, CBS-WABC 10.00-Mmer Schumann Heink, NBG-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two bours earlier.)

8 A.M. EDT; 7 EST; 6 CT Melody Hour, WEAF, ; h.
Tone Pictures, WjZ WBAL, 30 m.
On the air today and organ reveille, WABC 8.30 A.M. EDT; 7.30 EST;

Lew White, organ, WJZ WBAL 30 m. Spiritual Singers, WBZ Artist Recital, WABC

8.45 A.M. EDT; 7.45 EST; 6.45 CT Safety Crusaders, WBZ Radio Spotlucht, WABC

9 A.M. EDT; 8 EST; 7 CT Southernaires and Eva Jessye chèie, broad-cast to Russia, WEAF WGY WEEI, 1 h. Children's Hour, WJZ WBZ KDKA WHAM, WZW, 1 h. Sunday Morning at Aunt Susan's, WABC

9:30 A.M. EDT; 8.30 EST;

7.30 CT

10 A.M. EDT; 9 EST; 8 CT Sabbath Reveries, Dr. Charles L. Goodell, WEAF WEEI WGY WSN WFLA, 30 m. Church Forugn, WLW Imperial Hawaiians, WABC WPG WHAS

10.30 A.M. EDT; 9.30 EST; 8.30 CT Orchestra, WEAF WEEL WLW.

30 m. Samover Serenade, WJZ WBAL WHAM WFLA, 30 m. Melndy Parade, WABC WCAU WHAS Sunday Morning Concert, WGN, 3 h., 30 m.

10.45 A.M. EDT; 9.45 EST; 8.45 CT First Presbyterian Church, KDRA, 1 h., 30 cm.

der Semmler, pisnist, WABC WEAU

11 A.M. EDT; 10 EST; 9 CT
News and Vagabonds. WEAF WGY WSM
Service from Old-WFIA.
Service from Old South Church, WEEI
th, 35 nh.
News and Morning Musicale, WJZ WBZ
WHAM WHAL WI'W
Children's Program, WABC, 1 h.
Rhoda Aprold, and Taylor Buckley, WHAS
Children's Hour, WCAU
Colton Manor Ensemble, WPG, 30 m.

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Hall and Gruen, WEAF WGY WSM WFLA Safety Crusaders, WBZ

11.30 A.M. EDT; 10.30 EST; 9.30 GT

en, WEAF WGY, 1 b.: WSM. Guardsmen, WEAF WGY, 1 h.: WSM, 15 m.
Ricahrd Maxwell, tenor, WJZ WBZ WHAM Salt Lake City Tabernacle Choir, 1 b., WHAS, 30 m.; WABC from 12,15

11.45 A.M. EDT; 10.45 EST; 9.45 CT

Phantom Strings, WJZ WBZ WLW WHAM, 30 m.
First Bapfist Church, WSM, 43 m. 12 N. EDT; 11 A.M. EST; 10 GT Presbyrerian Church Service, WHAM, 1 h.

Worship, WGN, 1 hs vay Baptist Church, WHAS, 30 m.

12.15 P.M. EDT; 11.18 A.M. EST;

University of Chicago Round Table, WEAP WGY, 50 M. Residings, WEEI, 50 m. Residings, WEEI, 50 m. WEIA th.: WSM, 50 m., WIIAM from 1.00 P. M. Madison Ensemble, WARC WCAU WPG-WHAS, 50 m. WMCAPPOCTT, WORLD WWA. SWA. WMCAPPOCTT, WORLD WWA. 50 m.

P.M. EDTI 12 N. ESTI 11 A.M. CT

WHAS, 30 m.
Perole String Quartet. WOR, 1 h.
Musical Vagabonds, WMCA

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

The Music Weaver, WGY Ruth Young, contralto, WMCA

1.30 P.M. EDT: 12:30 EST: 11.30 A.M. GT
Landt Třio and White, WEAF WEEI WGY
Chuych in the Hills, WLW, 30 m,
Sundsy Forum, Dr. Right W. Sockman, WJZ
WBZ WBAL WHAM
Old Song of the Chuych, KDKA
Omposky Trio, WABC WCAU WPG
WHAS, 30 m,
Rhythm Boys, WPG
News, WMCA

11.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT Midred Dilling, barpist, WEAF WEEL WGY Orbests, EDE 3

Orchestra, KDKA Dr. Paul V. Winslow, WMCA

Dr. Penl V. Winslow, WMCA

2 P.M. EOT; 1 EST; 12 N. CT

Gene Arnold's Orchestra, WEAF WEBI
WGY WIN WFLA, 30 m.
KDKA

KDKA

String Mosic, WSM, 30 m.

Edith Murray, 30098, WABC WHAS WPG

Concert, WPC, 45 m.

The Williams Choiz, WMCA, 30 m.

The Williams Choiz, WMCA, 30 m.

The Williams Choiz, WMCA, 30 m.

2.15 P.M. EDT; 1.15 EST; 12.15 CT

Abram Chasins, piano polnters, WABC WCAU WHAS WPG
Palmer House Ensemble, WGN

2.30 F.M. EDT; 1.30 EST; 12.30 CT Landt Tilo and White, WEAF WEEI WGY, GRACE HAYES, of musical comedy, ncert Artists, WJZ WBZ WHAM WBAL WLW KDKA WSM, 30 m. indy City Revue, WABC WCAU WHAS, WPG, 30 m.

Windy City Revue, When WPG, 30 m.
Three Little Funsters, WMCA, 30 m.
Mark Love, basso, WGN

2.45 P.M. EDT; 1.45 EST; 12.45 CT Violin Orchestra, WPG

with the transic work, 50 m, cospel Message. WPG aseball, Chicago vs. New York, WGN,

3430 P.M. EDT; 2.30 EST; 1:30 CT

1-3-0 OT
Beanty Tilk, WEAF WEEI WGY WLW
WSM, 30 m.
Pittsburgh String Fnsemble, WJZ WBZ
KDKA WSM, 30 m.
Chavtsuqua Summer Concert, WJZ WBZ
KDKA WIAM WBAL, 1 h.
Stady Langs, WOR
How. Leipfold: Prince, conducting Symphonic
Ensemble, WMCA, 1 h.

3.45 P.M. EDT; 2.45 EST;

seball, Pittsburgh vs. Chicago, WGN, 1

4 P.M. EDT; 3 EST; 2 CT John R. Kennedy, WEAF WEEL WGY WELA
Rome to Chicago Broadcast, General Baibo,
WABC WCAW WHAS, 45 m.
Wesley Boynton, tenor, WLW
Trie, WELA
Van Duzer's Orchestra, WOR

4.15 P.M. EDT; 3.15 EST; 2.15 CT Z.15 Gt.

Killian Bucknam, soprano, WEAF WEEI

Piānist, WGY

Musicale, WOR, 30 m.

The Texans, WLW

4.30 P.M. EDT | 3:30 EST;

Chicago Symphony Orchestra, WEAF WEEI WGF WILW WFLA, 1 h. General Italo Balbo, from Italy, WJZ WBZ WBAL WHAM, 30 m.

Violin, WSM Lee Conrad, Mariorie Tremont, pinno, WOR Orsean on Parade, WABC WCAU WHAS

S P.M. EDT; 4 EST; 3 CT
National Vespers, Dr. Paul Scherer, WJZ
WBZ WFLA
Vespers, KDKA. 1 h. 15 m.
The Playbay, WABC WCAU WHAS
Male Chorus, WPC
Roger Wolfe Kahn's Orchestra, WOR
Family Prayer Period, WLW
Afternoon Makfestle, WGN, 1 h.

5.15 P.M. EDT, 4.15 EST; 3.15 P.M.

Carmelo Cascio, blind pianist, WGY
"Poet's Gold," with David Ross, WABC
WCAH WFC WHAS
"Current Legal Topics," WOR
5.30 P.M. EDT; 4.30 EST;
3.30 CT

entinels, Edward Davies, haritone, Chicago Capella Chor, WEAF WEEI WGY WLW.

Cornica, WUR

12.15 P.M. EDT; 11.15 A.M. EST;
Weather, schoolinaids, WGY

Weather, schoolinaids, WGY

WFAL, 30 m.
WFAL, 30 m. 6.15 P.M. EDT; S.15 EST; 4.15 CT

11 A.M. CT

Quartet, WBZ
Sports, KDKA
Sports, WLW
Summer Musicale, WABC WCAU WHAS,
30 m. Around the 19th Hole, WPG Louise Brabant, soprano, WGN

Popularity



movies and vandeville, is fea-tured on the NBC-W/Z show Sundays at 8 P, M She also offers recitals Tuesdays and Wednesdays at 7.45 P.M., and on Sundays at 2.30 on the WEAF

Our American Schools, WEAF WGY WFLA WSM, 30 m. Musical Tunes, WFEI WFLA WSM, 30 m. Musical Tunes, WFEI Band, WJZ WBAL WHAM, 30 m. WHAM, 30 m. Time, Weather, WBZ Orchestra, KDIA Voices and Organ, WLW, 30 m. The Abels, WPG Harold Stern's Orchestra, WOR, 30 m. Safery Drama, WMCA Wayne King's Orchestra, WGN & 4.45 P.M. EDTI 5.45 ESTI

4.45 GT Stars of Hollywood, WEEI Jaytood Sisters, WBZ Joe Williams, sports, WABC Carlile and London, with Warwick Sisters; WCAU WHAS OCC Quarrette, WPG

7 P.M. EDT: 6 EST: 8 CT "K-7" Drama, "The Women's Ber

7.15 P.M. EDT; 6.15 EST; 5.15 CT

7.30 P.M. EDT 6.20 EST;

S.30 Of Carlon McAfee, songs, WEAF WGY asrden talk, WEEL so m. wCAII so m. hicago Knights, WABC WCAII so m. uutical Art Quartet, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Irene Beasley, songs, WEAF WGY Baseball scores, WEEI Piano, WOR Leon Friedman's Orchestra, W25C lman's Orchestra, WMCA 8 P.M. EDT: 7 EST: 8 CT Jimmy Durante and Rubinoff's Orchestra WGY WBZ WI.W WSM WFLA, 1 h. The Jenocy Concert, WEEL; 1 b. "Goin to Town," Ed Lower, WJZ WHAM KDKA, 1 b. George Jessels Variety Hour, Edith Murray, Vera Van, Eton Boys, Little Jack Lirtle's Orchestra, WABC WHAS, 1 h.; WCAU, 45, m.

8.15 P.M. EDT; 7.15 EST; 6.45 CT Debut Night, KDKA 49 m. Charlie Agnews music, WGN Mumi Beach Band, WMCA

8.30 P.M. EDT; 7.30 EST; 6.30 CT

8.45 P.M. EDT; 7.45 EST; 6.45 CT Diary of a Newspaperman, WCAU
Mirm St. Sonewriter, WMCA
Ensemble, WGN

9 P.M. EDT; 8 EST; 7 CT Merry-Go-Round, Tamara, WEA Parties of the state of the sta Songs in My Heart, WHAS Continental Cafe, WMCA, 30 m. Chleago Symphony Orchestra, WGN, 2 b.

9.30 P.M. EDT; 8.30 EST; 7.30 OT

Album of Familiar Music, Feank Munn, Virginia Rea, WEAF WEEL WGY WSM WFLA, 30 m.

Larry Lee's Orchestra, WLW Drama. "The Monkey's Paw," WJZ WBZ WHAM WBAL KDKA WLW Waring's Pennsylvanians, WABC WCAU WHAS WPG, 30 m.
Bob Fallon's Orchestra, WMGA, 30 m.

9.45 P.M. EDT; 8.45 EST; 7.45 CT

7.45 GT
Ralph Kirberry, baritone, WJZ WHAM
Bill Williams, WBZ
Unbroken Melodies, WLW

10 P.M. EDT; 9 EST; 8 CT Hall of Fame, WEAF WEEI WGY WIW WSM, 30 m. WSM, 30 m.
Madame Schumann-Heink, WJZ WBZ
WHAM KDKA WFLA
Wgner King's Orchestra, WABC, WCAU
WHAS, 30 m.
Isham Jones' Music, WPG, 30 m.
Texas Rangers, WMCA, 30 m.

8.15 CT LOT LOT 1 9.15 EST 1

Mrs. Monteur's Millions, drama, WJZ

St. Cecilies Glee Club, Associated French
Socielies, WBZ

12.44

MRG WHAS

ST

WHAS OT Detection Contest, WJZ WBZ

WHA M KDKA

Johnny Johnson's Orchestra, WABG WCAU

WPG WHAS

12.44

10:30 P.M. EDT; 9:30 EST; 8:30. CT

8.30. OT
L'HURL WHAM WILA, 30 m.
L'HURL WHAM WILA, 30 m.
Those Three Girls, KDKA, 30 m.
Those Three Girls, KDKA, 43 Minutes in Hollywood, Preview of "Bull-dog, Drummond Strikes Back," WABC WCAU, 43 m.
"Nocurine, W. 30 m.
"Nocurine, W. 30 m.
Those Wildering Proc. WPG
Conc. WHAS. 48 m.
Fisher's Gypys Insamble, WMCA
10.45 P.My, EDT; 9.45 E6T;
8.45 CT
Y. M. C. A. Program, KDKA
Steel Pier Orchestra, WPC, 30 m.
Leon Friedman's Orchestra, WMCA

11 P.M. EDT; 10 EST; 9 CT
Baseball Scores, WEAP
Charley Dave? Orchestra, WEEI WGY WSM
90 m.
ROXanne Wallace. WIZ WHAM WPLA
Westber reports, WBZ Weather reports, WBZ Zero Hour, WLW, 30 m. Sports, News. KDKA Al Duffy's Orchestra, WOR, 30 m. Charley Eckel's Orchestra, WMCA Zero Hour, WLW

11.15 P.M. EDT(10.15 EST) 9.15 CT 9.15 CT
Ennio Bolombia, 'cellist, WJZ KDKA
Organ, W MZ
Little Jack Littles Orchestra, WABC WPG,
30 m.; WCAU WHAS from 11,50
Organ, Herbert Koch, WHAS
Lum and Abner, WGN
News, WCAU
Udo's, Tango Orchestra, WMCA

11.30 P.M. EDT| 10.30 EST| 9.30 CT News, WEAF WGY WLW WSM WFLA Musicale, WEEI, 50 m. News and Berrens' Orchestra, WJZ WBZ WHAM KDKA

Educational

Monday, July 16

6 P. M.—Dr. Barnum. Brown speaks on "Lifting the Cur-tain on Prehistoric America," NBC-WJZ 7.30 P. M.—"National Wealth

and National Income," talk by Dr. Virgil Jordan, presi-dent of the National Con-ference Industrial Board, NBC-WJZ

Tuesday, July 27

7.30 P. M.—"English Local Government," talk by Profes-sor D. W. Brogan of the London School of Economics, NBC-WJZ.

11.45 P.M. EDT, 10.45 EST

WPG WHAS

12 M. EDT; 11 P.M. EST; 10 CT

Redie Duchin's Music, WEAF WGY WSM

Milla Blue Rhythm Band, WJZ WBZ

News, Castle Farm Urchestra, WLW

Ted Weems' Orchestra, WGN

Red Nichol's Orchestra, WAB WCAU

WHAS

Enoch Light's Orchestra, WPG, 30 m.

Anthony Trinl's Orchestra, WGA, 30 m.

12.15 A.M. EDT; 11.15 P.M. EST; Russ Columbo, baritone, WEAF WLW WSM WFLA Streets of Paris, WGN

12.90 A.M. EDT) 11.80 P.M. EST)

10.30 CT
Hollywood on the Air, WEAP WLW
WFLA

WFLA
HODA, 30 m.
HODA, 30 m.
HODA, 30 m.
HODA, 30 m.
Gellman's Orthestra, WABC WCAU
WFG
Gellman's Orthestra, WHAS, so m.
Meyer-Davis Orthestra, WMAA, 30 m.
Chattle Agnew's music, WGN, 1 h.

1 A.M. EDT; 12 M. EST lack Miles Orchestra, WI.W. 30 ms.

Babe Ruth Off The Air

BABE RUTH'S radio contract, which has expired, is not going to be renewed because his sponsors have been so overwhelmed by box tops. Originally they intended to keep RUTH on the air until the World Series but the response to the broadcasts is proving too much for them, they said.

Station Directory

Station	Chain	K.C.	Watts	Location
FRB	CRC & CBS	690	10,000	Toronto
KAC	CRC & CBS	730	5.000	Montreal
KDKA	NBC	980	501000	Pirishurch Penn
CMOX	CBS	1090	50,000	Pittsburgh, Penn. St. Louis, Mo.
SD	NBC	550	500	St. Louis, Mo.
YYV	NBC	1020	10,000	Chicago, Ill.
WAAB	CBS & YN	1410	500	Boston
X'ABC	CBS Key	860	50,000	New York
X'BAL X'BBM	NBC	1060	10,000	Baltimore
VBSO	CBS	770	25,000	Chicago, II.
V BSU	CBS	920	500	Needham
WBT WBZ	NBC	1080	25,000	Charlotte, N. C.
VCAU	CBS & DIX	1130	50,000	Hoston
VCCO	Cas	810	50,000,	Philadelphia
WCSH	NBC & NEN	940	1,000	Minneapolis, Minn. Portland, Me.
WDRC.	CBS & YN	1330	1,000	Harrford
VEAF	NBC Kev	660	50,000	New York
MIR A NZ	CBS & YN	780	500	Providence
VEEL	NBC & NEN	590	1,000	Boston
WENR	NBC	870	50,000	Chicago III
WEEL WENR WFEA WFLA	CBS & YN	1430	500	Manchester, N. H. Clearwater, Fla.
VFLA	NBC	620	25,000	Clearwater, Fla.
WGAR	NBC	1450	1,000	Cleveland, Ohio
TGN	-	720	50,000	Chicago
WGST	CBS	890	500	Atlanta, Georgia
VGY	NBC	790	50.000	Schenecrady, N. Y.,
MAHW	NBC	1150	50,000	Schenecrady, N. Y., Rochester, N. Y.
WHAS WHDH	CBS & DIX	820	50,000	Louisville, Ky.
WHDH		830	1,000	Boston
VHEB VHIK	CBS	740	250	Portsmouth N. H.
VICC	CBS & YN	1390	2,500	Cleveland, Ohio
VIAR	NBC & NEN	890	250 500	Bridgeport, Conn.
VIR	NBC	750	10,000	Providence
Very	CBS	1460	10,000	Detroit, Mich. Washington, D. C.
VIZ.	NBC Ker	760	50,000	New York
VIBZ	CBS & YN	620	500	Bangor, Maine
VIEY		1370	100	Lexington Mass.
ALIA.	NBC	700	500,000	Cincinnati
VMAQ	NBC	670	5,000	Chicago, Ill.
VWAS	CBS & YN	1420	100	Springfield, Mass.
VMCA	ARS Key	570	500	New York
TNAC	CBS & YN	1230	3,000	Boston
VNBH	YN	1310	250	New Redford
VOAL	NBC	1260	250	Springfield, Vermont San Antonio, Tex.
MAO	CBS	1190 560	50,000	528 Antonio, Tex.
FOR	()	710	5,000	Miami, Florida
FORC	CBS & YN	1280	500	Newark, N. J. Worcester
CSB CSB	NBC	740	50,000	Atlanta Canenia
VPG	CBS	1100	5,000	Atlanta, Georgia Arlantic City, N. J.
VSM	NBC	650	50,000	Nashville, Tenn.
VSMB:	NBC	1320	500	New Orleans, La.
VTAG	NBC & NEN	580	500	Worcester, Mass.
WTAM	NBC	1070	50,000	Cleveland, Ohio
VTAR	CBS	890	500	Cleveland, Ohio Norfolk, Va,
VTIC	NBC & NEN	1040	50,000	Hartford, Conn.
Current No	DC M.C. I P.			

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixle Network; ABS, American Broadcasteing System; CRC, Canadian Radio Commission; NEN, New England Network.

Radio Lane

By Jimmy J. Leonard

THERE IS one thing wrong with Boston radio stations: They are lacking in radio dramatic features.

In almost every city boasting a radio station there is a guild of radio performers who on certain periods during the day take to the air to the delight of the community listening. These performers are not paid very highly, in some cases paid nothing, but they have added

interest to their station and to the network feafrom there.

But, alas, Boston has no such thing as a studio dramatic socithey have have given it up, but the reason for so doing negligible.

It was be cause. m erch ant would sponsor them. That being the case, I believe that it would be

cast plays without the supervision of the

In this way Boston could experiment with new features in radio play acting. In time it would mean something to the station, the lis-

LANNY ROSS

would near sometime to the station, the ins-fences and the network.

WILL ROGERS will take his phoney alarm clock and chewing gum from the California studios and vacation from the air. His sponsors will broadcast a series of programs from the various European capitals via short-wave.

Wouldn't it be pithy to hear O. O. McINTYRE give a PEPY's Diary chat? He has been offered the chance.

Alas, alack, and oh poof! Poor Mrs. PENNY-FEATHER is off (in more ways than one) the Cuckoo Hour. She prob-ably wanted to do "heavy" dra-

MARY PHILLIPS, NBC warbler, sprained a tonsil and was off for who made a comeback on WBZ, has made a hit on her new pro-gram over WOR. The Gossip-ers are to be listed among those missing after July 13th. JACK SHANNON and MARIE STODDARD have been on the Boston air six years, and now they are ending their skit which has brought pleasure to New Englanders. JACK SHANNON will start a new show over WHDH August 1.

PAUL WHITEMAN will boss his band for another year; so says Ross will sing love songs for an Hoss will sing love songs for another 70 weeks. StroopNaGLE, the man in the hat, has a boat named "Mr. Boop," which he claims will not knot a knot. BING CROSBY will return to the same spot in the Fall, despite rumors persisiting that he will not not.

Mrs. JESSEL, GEORGIE'S Mother, has been laughingly called a profiteer. It seems GEORGIE uses real names during his radio telephone talks. These names have been the source of much foodstuff for Mrs. JESSEL. Because whenever a friend wishes Georgie to use his name during his radio spiel the request is made with a peck of spinach, or a dozen apples or a half loaf of



Saturday, July \$4, 1934

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In The Public Eye

MUCH IS expected by the listening public of the New Federal Communications Commission, under which falls the control of radio in the United States. The Commission includes:

Judge Eugene O. Sykes, chairman; Thad H. Brown, Paul Walker, Norman S. Case, Irvin Stuart, George Henry Payne and Hampson Gary.

All of these gentlemen have some record of public service. Each of them, whether or not he realizes it, is facing a bigger task than ever before.

What does the listening public have a right to expect, and what does it expect, of the Federal Communications

First of all, clean radio, decent radio, programs fit to enter the American home.

Then a recognition of the fact that radio is public property; that it must be administered for the benefit of the public as a whole, and not exploited wholly for private

The listening public has been poisoned by ridiculous advertising plugs; it demands that they be taken off the air and kept off the air.

The air lanes are crowded, and the listening public demands that time-killing, silly programs be curbed, în order that standards may be raised.

Judge Sykes and Messrs. Brown, Walker, Case, Stuart, Payne and Gary are very much in the public eye. They promise well.

The listening public is interested in how they perform.

Names vs. Talent-A Radio War

By DICK TEMPLETON New York Correspondent

WE ARE about to witness the "battle of the ent plans miscarry. EDDIE CANTOR, the banjo-eyed out-spoken fellow who has been able to antagonize many radio editors, is to do eight weeks in the Fall for his present coffee sponsor who now offers Jimmy DURANTE on Sunday nights. After that eight weeks, Canton and company shift not only sponsors but networks. Can-TOR is reputed to have more listeners than any other per-former in radio. He goes to Columbia.

And when he does, his

sponsor is reported as planning the biggest and perhaps the most expensive radio program in history—one of the reasons pechasis the reasons perhaps being that CANTOR will be heard on the rival network at the same hour on which he has been heard on NBC.

It will not be amiss if his former sponsor builds a show deliberately aimed at outdrawing listeners who have loyally followed Can-

Rumors have been going around to the effect PAUL WHITEMAN'S Orchestra plus BING CROSBY—certainly a great draw for female listeners, plus any one

of a number of things and people might be the oppo-

The idea of taking up the great GEORGE ARLISS, reported to have asked \$100,000 for 13 broadcasts in this spot, is not out of the way. Arriss might not make 'em laugh at wheezes. of the CANTOR type, but he might draw a terrific audience.

So might original musical comedies by the father of American operettas, JEROME KERN, who is on the market if a sponsor puts down \$50,000 in advance. But the gentlemen who built the original CANTOR program are facing a stiff task.

It will not be easy to follow GANTOR. And there is little solace in the idea that mayhap CANTOR is losing his anynap Canton is losing his ear appeal. Sponsors of the ED WYNN show thought perhaps the cackling comic had slipped—but a telephone survey convinced them that he was well worth renev for another series this Fall

The one danger in the looming battle for auricular attention lies in the fact that the gentlemen who once controlled what is known as the American theatre outspent their rivals and as a result found they were paying stars so much money that even a sold out house left them only coffee money.

And if high salaries for

stage shows ruined the theatre, might the same tactics not min radio? Suppose the time came when the sponsor who spends \$5000 for a show—which is above average for a half hour program today-suddenly found himself in the piker class?

The drawing power of names should not be underestimated. But there are still several brave souls in the advertising agency business who believe that "the play is the thing" and that a high-priced star does not necessarily mean a high degree of excellence.

But the gentlemen who advertise may stage just such a battle, and from the viewpoint of the listener, it should prove highly interest-

N

SI

Ci

Studiosity

By Les Troy

DEOPLE DON'T write letters when it rains. At least that is what Station WBT in Charlotte, North Carolina, found out when it conducted one of these surveys recently.

It seems that there was a wet spell. It rained down there for 10 days—no more, no dropped off just 50 per cent. So that seems to explode the theory that people stay in the



rainy days. Doktor FREUD could listen some of the tales of dreams they tel1 broadcasting stations he would be able to deduce all sorts of things, among the most impor-tant that they weren't real dreams. But they sound fully good,

listen to the

radio on

The most frightful hazards seem to be lob-ster a la newburgh, welsh rarebit and crabmeat

GEORGE BURNS, who had been worrying for several weeks about getting GRACIE ALLEN on a Europe-bound ship without causing an international disturbance, recently dreamed that she had painted the crew of the S. S. REX a bright to match her little blue hat.

Colonel STOOPNAGLE was explaining his new two-legged horse for equestrian statues erected against the sides of buildings, when a tall, lavender gentleman burst into his dream studio, and, punching meek little Bund aside, claimed he had the original patent for the invention. The Colonel is hiring an imaginary page boy to guard the studio door in future dreams.

A couple of weeks ago, Teo Husing was mobbed by the losers in a game of marbles he had broadcast. George

JESSEL wanted to 'phone his mother,

but wasn't able to find a nickel.

VERA VAN was arrested for
parking in front of a microphone
and MARK WARNOW, the orchestra leader, dreamed that seven of his musicians sang a solo while

MARY EASTMAN played a duet on a pair of trombones.

But MORTON DOWNEY was the most distressed of all. Along about three or four Saturday morning, his subconscious wan-derings took him into a studio with three pianos and a melo-

It was exactly three minutes before air time. He sat down at one piano. It snapped at him. He tried the other, with the same result. At the melodeon a large leopard appeared and prowled up and down the keyboard playing a special arrangement of "Kitten on the Keys." The leopard joined him.

To Subscribe to The Microphone

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ty or Town	
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(Subscription \$1.50 per year, postpaid)	

Monday, July 16 - The Esplanade Concert, YN-WNAC, 8.30 P.M.

Highlights

P.M.

.00—"The Man in the Iron Mask," NBC-WJZ

8.00—Champions, Richard Him-ber's Orchestra, NBC-WEAF Kate Smith, CBS-WABC

8.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee

9.00-Evan Evans, CBS-WABC

9.30—Lud Gluskin, Henrictta Schumann, CBS-WABC Joe Cook and Don Voorhees Orchestra, NBC-WEAF

10.30-Radio City Chorus, NBC-WFAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8.30 A.M. EDT; 7.30 EST;

6.30 CT
Musical Interlude, WEAF WEEI WGY
WI.W, 30 m.
Lew White at the dual organ, WJZ WBZ
WHAM WBAI, KDKA, 30 m.
Weather, WBZ
Organ, WSM
Raymond Scott, pianist, WABC
Organity, WTG, 30 m.

.45 A.M. EDT; 7:45 EST; 6.45 CT

Addo Spollight, WABC

9 A.M. EDT 18 EST; 7 CT

Morning Glories, WEAF WLW

Bradley Kificial, songs, WGY

Brakley Kificial, songs, WGY

Breakist Clab, orchestra, WJZ WB,

WHAM KOKA WSM for

9 CONTROL WHAM KOKA WSM for

9 CONTROL WABC WCAU

Devotions, WHAS

9.15 A.M. EDT; 8.15 EST; 7.15 CT

Morning Glee Club, WEAF WGY WLW essons in Loveliness, WEEI dadison Ensemble, WABC 9.30 A.M. EDT; 8.30 EST; 7.30 CT

7.20 CT
Mancy Noland, songs, WEAP WGY
Hymrs of Alf Church, WLW
Style and Shopping Service, KDKA
Metropolitan Parade, WABC, 45 m
WEG, 30 m.; WHAS WCAU from 9-45
Gougin Wildcats, WHAS

9.45 A.M. EDT; 8.45 EST; 7.45 CT

Matinnsta, chorus, WEAF WLW Devotions, WGY News, KDKA

WGN Keep Fit Club, WGN
10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAP WEEI WGY
WIW

Harvest of Songs, WJZ WBZ WBAL KDKA WSM WFLA Hone Hour WPG, th.; News at 10.30 Lawrence Salerno and String Trio, WGN Early Birds, WNBX, th. 10.15 A.M. EDT; 9.18 EST; 8.15 GT

ara, Lu 'n' Em, WEAF WEEI WLW

WGN WSM
Holman Sisters, WJZ WHAM
Duke Dewey's Orcnestra, WBZ
Sammy Fuller, KDKA
Birthday Club, WFLA
Bill and Ginger, WABC WCAU
1-0-30 A,M. EDT; 9-30 EST;
NEWS

News and Morning Parade, WEAF WSM (WEEI from 10.42) WGY from 10.45 Market Basket, WGY Bob Emery, WEEI

Organ, W.L.W
Today's Children, drama, W.JZ WBZ WHAM
WBAL KDKA WFLA
News and Two Pall, and a Gal, WABC
WCAU
Ramblers, WHAS
Mail Box, WGN

10.45 A.M. EDT; 9/45 EST; 8.45 CT

Skip, Step and Happiana, WGY News and NBC Kitchen, WJZ WBZ KDKA
Jester, WLW
Three Flats, WABC WCAU
Bob Atcher, WHAS
Lovely Ladies, WGN
11 A.M. EDT: 10 EST: 9 CT

r. WJZ ners. Grace and Eddie Albert,

The Wife assess, The Honormoores, Grace and season WBZ WHAM Babette, sones, WLW Under Tom and Betty, KDKA WARC WCAU WHAS Organ Recital, My Free, WARC WCAU WHAS Organ Recital, Wife Proposition, WMCA was Challengy, bartone, WMCA

11.15 A.M. EDT; 10.15 EST; 9.15 CT

thatt and Niomen, biano duo, with Alice
Joy, WJZ WBZ WHAM KOKA
Joy, WJZ WBZ WHAM KOKA
Log Roll Treatocks, WLW
Log Roll Treatocks, WLW
Log Roll WHAS
Nor Frieddly Nedghbor, WGN
Nor Frieddly Nedghbor, WGN
YE Old Tes Shoppe, Wh7

1.30 A.M. EDT; 10.30 EST;

Charioteers, WT W
Melody Misers, WJZ WHAM KDKA WBAL,
30 m. (WBZ (tom 14.45)
Metropolitan Stage Show, WBZ.
The Captivators, WABC WHAS WCAU
Wandering Poet, WPG, to m.
Love Making Inc., WGN

Concert, WNBX

11.45 A.M. EDT; 10.45 EST;

9.45 CT Joan Marrow, music, WABC Jane and Jack Carlton, WCAU

12 N. EDT: 11 A.M. EST: 10 CT

WGY
Mary Alcott, vocalist, WLW
Honey Dean, WJZ WHAM WSM
Ine Montot Views the News, WBZ
Romance of Dan and Sylvis, KDKA
Ralph Waldo, WELA
Berty Birthell, songs, WABC WCAU WHAS
Home Sweet Home, WPG
Landicraft Club, WOR
Lyric Strings, Ino, WMCA
Hal Kemps Orchestus, WGN
Observer, WMBX

12.15 P.M. EDT; 11:15 A.M. EST; 10:15 CT

10:15 CT
Sisters of the Skillet, WEAF WEEI
Martha and Hal, WGY
Flelds and Hall, WJZ WHAM WFLA
Weather; MSC Farm Forum, WBZ
Franklin Ben, tenor, WLW
Peraklin Ben, tenor, WLW
Poseit, Strings, WABC, WCAU WHAS
Harold Turner, piants, WGN
Home Redecorating, WOR
Chuck Richards, songs, WMCA
Iown Cefer, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

10.30 CT
RCR Buttle: Ensemble, WEAF WGY WLW
30 m. (WEEL 15 m.)
Vic and Sade, WJZ WBZ WHAM KDKA
WSM WFLA
Bond of Brendship, WLW
AL Kayelin's Orchestra, WABC WCAU
Grain Reconst

an Reports, organ, songs, WGN

oratinee Mclodles, WNBX
12.45 P.M. EDT; 11.45 A.M. EST;
10.45 CT
Cabor and Del Castillo, WEEI, 30 m.
Tile Vagabonds, WGY
Words and Music, WJZ WBZ WHAM WSM
WFLA, 30 m.

WFLA, 30 m.

[exans, trio, WLW

Tidler's Orchestra, KDKA

[rio, WMCA

une Baker on home management, WGN

oom, WMBX

1 P.M. EDT: 12 N. EST:

ob Albright, WEMP OSC Farm Forum, WRS-Ince, Western, WRS-Ince, WRS-

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT us Garden Orchestra, WEAF WEEI WGY et. market, live stock reports, WEW e Honorable Archie and Frank, WJZ NSM

WSM lesta. KDKA im Burgess, WCAU I. J. League of Women Voters, WOR lews, WMCA

1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT

11.30 A.M. CT
asracter Building, WEAF
Our Lady of Leisure, WEEI, 30 m,
GY farm program, WGY, 30 m,
attornal Farm and Home Hout, WJZ
WBZ WHAM WBAL WLW WSM WFLA,

r Theatre, WNBX P.M. EDT; 1 EST; 12 N. C7 Revolving Stage, WEAF WEEF, 30 m. Lauren Bell, baritone, WGY Ann Leaf, organist, WABC WCAU, 15 m. WPG, 30 m.

2/15 P.M. EDT; 1.15 EST; 12.15 CT

12.15 CT
N. E. Kitchen, WEB!
Household Chat, WGY
Romance of Helen Trent, WABC WCAU
WCN
Sports talk, WMCA
Georgia Wildeas, WHAS
Frank Rickardli, bardboot, WOR

2.30 P.M. EDT; 1.30 EST; 12.30 CT

12.30 G., Revolving stage, WGY Smickout, WJZ WBZ WHAM WBAL Hone Forum, KDKA Markets, WSM Emery Deutsch's Orchestra, WABC WPG,

30 m.
Monk and Sam, WHAS
Ramblers, WMCA, 30 m.
Martha Deane, WOR, 30 m.

2.45 P.M. EDT; 1.45 EST; 12.45 CT

Ma Perkins, WEAF WEEI WGY WLW
WFLA WSM
Agricultural College, WHAS
Century of Progens OverHostra, WGN
Faim Broadcast, WNBX

WILW WFI.A

"The Man in the Iron Mask," by Dumas,
WIZ WSM WFI.A, I. h.
Ye Old Tea Shoppe, WDZ

Gamay Minstrel. WIW
The Four Showmen, WADC WCAU WPG

WHAS, 30 m.
U of Kentucky, WHAS, 30 m.

Orchestra, WGN

"Women and Money," WMCA, 30 m.

3.15 P.M. EDT; 2.15 EST; 1.15 CT

1.15 CT
The Wise Man, WEAF WEEI WFLA
Health Hunters, sketch, WGY
Low Down, WLOW
Sandy MacFarlanc, WBZ
Steel Pier Minstels, WABC WCAU WPG
Rosy, "Your Lover," WOR

Festice



band, TIM RYAN, presents a series of programs, called "TIM RYAN'S each week on the NBC-WIZ network, They deal with New York night club life.

Spring Flower Show, WOR 3.45 P.M. EDT; 2.45 EST; 1.45 CT

1.45 GT King, Jack, Jester, WLW Carlo Romano, pianist, WABC Kibitzers, WMCA Munz Sisters, WOR Baseball, Boston vs. Chicago, WGN, 2 h.

4 P.M. EDT; 3 EST; 2 CT William and Alice Lavarres, 'Diamonds and Oxchids in the Jungle," WEAR

Bill Huggins, songs, WABC WHAS Tea Time Topics, WPG, 30 m. Songs, music, WMCA, 30 m. Concert, WNBX, 45 m.

4.15 P.M. EDT; 3.15 EST; 2.15 CT

John Martin Story Program, WEAF WEEL BZ A. R. Talk, WLW Ition Army Staff Band, WABC WHAS inc Alpert, piano, WOR

4.30 P.M. EDT; 3:30 EST;

Symphony Orchestra, direction Eric nartec, WJZ WBZ WHAM WSM WFLA, z h, arket Reports, KDKA attinet Highlights, WLW attinet Highlights, WLW incago Variety Program, WABC WHAS WCAU, 30 m.; WPG from 4-45 ock Quotations, WHAS inm 5 Orchestra, WOR, 30 m. and Duo, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT

Anniversary Program, Pearl Curran's songs, KDKA, WSM, 30 m. Carrie's Club. WMCA

Popular Classics, Washington, WCAU Sally's Partit, WMCA, 50 m., Convert WNB%, 45 m.

What's New? WGY
The MonRor Views the News, WBZ
KDKA Kiddies' Klub, KDKA
Kkippy, WABC WCAU
Weekday Devotions, WHASStory Teller's House," WOR
Don Bigelow and Orchestra, WGY

5,30 P.M. EDT; 4.30 EST; 3.30 CT

WSM
The Singing Lady, WJZ WBZ WHAM
"WLW KOKA
Jack Armströng," 'Ail-American Boy," WABC
WCAU
Christine Bidge, WHAS
Instrumental Quartette, WPG

5.45 P.M. EDT; 4.45 EST; 8.45 CT

Gordon, Dave and Bunny, WABC WCAU WHAS

Education Convention, WEAF WLW, 30 m., Evening Tattler, WEEI

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Comen's Radio Review, WEAF WEEF WGY WEEF and White, WCM patter and White, WLW Work of the Air, WOR patter and White, WLW work of the Work

tty and Bob, WJZ WLW WHAM

and Stories with Harry Swan, WJZ

Roxanne Wallace, contralto, WEAF WEEL

The Lady Nest Door, WEAF WEEI WJZ WBZ WHAM WSM

5 P.M. EDT; 4 EST; 3 CT Ted Black's Orchestra, WEAF WEEI WLW,

50 m. ang Sisters, WGY ggiculture Markets, WBZ optilar Classics, WABC WHAS WPG

5:15 P.M. EDT; 4:15 EST; 3:15 CT

Yella Pessl, harpsichordist, WEAF WEEL

Bunkhouse Songs, WEAF WEEI WGY WSM Bradley Kincaid, mountain sones, WGY Orphan Annie, WJZ WBZ KDKA WLW WFLA

6 P.M. EDT; 5 EST: 4 CT

News and Evening Brevities, WGY Time, temperature, weather, KDKA String Music, WSM National Poetry Contest Winners, WABO

6.15 P.M. EDT; 5.15 EST;

A.15 GT Charlie Davis Orchestra, WEAF WLW Joe and Eddie, WGY U. S. Army Band, WJZ WHAM WSM, 30 m. Bill Williams, WBZ S. Acmy
III Williams, WBZ
Oots, weather, KDKA
Oots, weather, WBKA
Oots, weather, we were and we were weather.

6.30 P.M. EDT; 5.30 EST; 4.30 CT

A-30 CT
Meyor Foreilo LaGuardia, address on anniversary of six months in office, WEAF
Scores, Cutrent Events, WEAF
Helen Mae, soorano, WGY, 30 m.
Lak Armstrong, WEW
Comedy Stars, KDKA
Time, weather, WBZ
Boy Scout talk and Bainet's music, WABC
The Singing Lady, WGN
Jack Arthur, battione, WOR
Children's Club, WHAS, 30 m.
Heat Weet, the WHAS, 30 m.
Heat Weet, the WHAS

8.45 P.M. EDT; 5.45 EST;

Grandmother's Trunk, WEAF WEEI Lowell Thomas, WJZ WBZ WLW KDKA WFLA

WFLA
ittle Oiphan Annie, WSM
The Dixte Circus, "Uncle Bob Sherwood,
WABC WCAU, 30 m.
Suphistication, "WOR

"WARC WCAU, 30 m." WORK WARC WCAU, 30 m." WORK Divise Circus, WARC WAAS, 30 m. Little Orphan Annie, WGR Little Orphan Annie, WGR Five Star Final, WMCA Helen and Boh, WMBX 7 P.M. EDT; 6 EST; 5 CT Baschall Resume, WFAF Grould and Shefter, WFEI Horse Sense Philosophy, WGY Five o'Clinck Metodies, WHAS Food Frick, poort, WGY Five o'Clinck Metodies, WHAS Ford Frick, poort, WGY Five o'Clinck Metodies, WHAS FOR Fishes, WMBX EST; S.15 CT Gene and Glenn, WFAS WIFFI WCX General Glenn, WFAS WIFF

Gene and Glenn, WEAF WEEI WGY WFLA
Emil Coleman's Orchestra, WJZ KDKA
Nick Lucas, songs, WABC WCAU
Joe Emerson's Orchestra, WLW
Frogenital WEAF

semble, WGN try Taylor, WOR you—The Thinking Club, WMCA 7.30 P.M. EDT; 6.30 EST; 5.30 CT

Shirley Howard and the Jesters, WEAF WGY After Dinner Revue, WEEI Dr. Visgil Jordan, "National Wealth and National Income," WJZ

Nafforal Income," WJZ.
Radio Nature League, WBZ.
Bob Newhall, &V.
Bob Newhall, &V.
Charles and Hudson's Orchestra, WABC
WCAU
Club Ptogram, WHAS
Spuns reporter, WGN
Maverick Jim," drama, WOR, 10 m.
Archie Bleger's Orchestra, WMCA.
7.45 P.M. EDT; 6.45 EST;
5.45 CT

5.45 CT
Al and Pete, WLW
Fland Buck, WZ WBZ WBAL WHAM
Fland Story
Jack Shook, WSM
Jack Shook, WSM
Booke Carter, news, WABC WCAU WHAS
WALLE Fair Reporter, WGN

B P.M. EDT; 7 EST; 6 CT

8.15 P.M. EDT; 7.15 EST; 6.15 CT

6.15 CT
Edwin C. Hill, WABC WCAU
Meyer Davis Orchestra, WMCA
Rube Applebetry, WGN
Bridge Talk, WPG
8.30 P.M. EDT; 7.30 EST;
6.30 CT

6.30 CT ...
William Daly's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW. 30 m.
Stratosphere Christening, WJZ WBZ WHAM,

8.45 P.M. EDT; 7.45 EST; 6.45 CT

6.45 CT
Babe Ruth, basehall comment, WJZ WB7
WHAM WBAL KDKA
Radio Rod and Gun Club, WOR
More Than News, WMCA
Harold Stephens, tenot, WPG
9 P.M. EOT; B EST; 7 CT

P.M. EDT; 8 EST; 7 CT

A. & P. Gypsies, Robert Simmons, WEAF
WEAF WEEL WGY WLW, 30 m.
Minstrels, Gene Arnold, Joe Parsons, makQuarter, WIZ WEZ WHAM WBAL
KDKA WSAM WIZA, 30 m.
KDKA WSAM WIFA, 30 m.
WABC WCAU WPG WHAS, 30 m.
WABC WCAU WPG WHAS, 30 m.

Roy Helton, "Looking At Life, WPG WCAU WHAS

9.30 P.M. EDT; 8.30 EST; 7.30 CT House Party, Joe Cook, Donald Novis WEAF WEEI WGY WLW WSM WFLA.

Melody Moments, Pasternack's Orchestra Drama, WJZ WBZ KDKA WHAM WBAL 30 m. Henrietta Schumann and Lud Gluskin's Or chestra, WABC WCAU WHAS, 30 m. Charlie Agnew's Orchestra, WGN Harry H. Balkin, "Success," WOR "½ Hour of Cheer," WMCA, 30 m, Motel Traymore Orchestra, WPG, 30 m. 9.45 P.M. EDT; 8.45 EST; 7.45 CT

Magic Strings, WBZ. Lennie Hayton's Orchestra, WGN

10 P.M. EOT; 9 EST; 8 CT

Gene Arnold, Lullaby Lady, male quarter Eastman's Orchestra, WEAF WEEI WGY WLW. 30 m. with a s Ordestra, WEAF WEEL WEEV
WILW 30 Camp, WIZ WBZ KDKs
WHAM WBALL 30 m.
Wayor King's Ordestra, WABC WCAU
WHAS, 30 m. Nies, music, 0 WON, 30 m.
Ohn Kelvin, tenor, WOR
Gostingual Cafe, WMCA
Southwall Cafe, WMCA

10.15 P.M. EDT; 9.15 EST; 8.15 CT

Ranny Weeks' Orchestra, WEEI
The Dukes, WPG
Dream Ship, WGN
Harlan E. Reed, current events, WOZ
Starlight Hour. WMCA

10.30 P.M. EDT; 9.30 EST; 8.30 CT

Gothic Ecohes, Radio City Chorus, WEAF WSM, 30 m. "Beauty that Endures," WEEI Music, WGV, 30 m. WEZ Pickens Sotters, WJZ WEZ Pickens Sotters, WJZ WEAT These Peptiests, WLW Mary Estman, Evan Evans, WABC WHAS 40 m. "Barman, Evan Evans, WABC WHAS 45 m."

LWD Symphony Orchestra, WCAU, 30 m. Steel Pier Dance Tunes, WPG, 30 m. Arrhur Wright, tenor, WPG, 30 m. Brogale's Orchestra, WOR Henry Thies Pepsters, WLW, 30 m. News and Starlight Hour, WMCA

10.45 P.M. EDT; 9.45 EST;

B.45 CT Democratic Republican Series, WJZ WBZ WBAL KDKA WFLA Melody Masterpieces, WABC Socarrasi Orchestra, WMCA Comedy Star of Hollywood, WGN Margaret Carlisle, WLW Three Buccancers, WOR

11 P.M. EDT, 10 ESTI 9 CT News and Harold Stern's music, WEAF WGW, 30 m. E. B. Rideout and scores, current events WEEI

E. B. Macrous and section with the WFEI and Hall, WGY WLW Cordina Bob. Hill Bally, WLW Cordina Bob. Hill Bally, WLW J. 30 m. Weather, time, WBZ, 30 m. Weather, time, WBZ, WGA, More in Andy, WSM The Weather, address to Elks, WABC WPG WHAP Cordinary Corbestra, WGN "Moonbassans," WGR Charley Eckel's Orebestra, WMCA

11.15 P.M. EDT: 10.15 EST; 9.15 CT

11.30 P.M. EDT; 10.30 EST; 9.30 CT

9.30 CT
Meyer Davis' Orchestra, WEAF WEEI
30 m.
jack Denny's Orchestra, WJZ
WIRIam Penn, Orchestra, KDKA, 30 m.
Pollies, WLW, 50 m.
Agnew's Mruic, WGN, 30 m.
Orchestra, WOR, 30 m.

11,45 P.M. EDT; 10.45 EST; 9,45 CT

Reggie Child's Orchestra, WEEI Enoch Lieht and Orchestra, WABC-WCAU Organ, WHAS

12 M. EDT: 11 P.M. EST: 10 CT Phil Harris Orchestra, WEAF WGY Bestor's music, WJZ WBZ WHAM WBAL 30 m.
Blue Minday Jamborce, WABC WCAU
WHA
Streets of Paris, WGN

12.30 A.M. EDT; 11.30 P.M. EST 10.30 CT

Roger Wolfe Kahn's Music, WEAF WLW 30 m. Hessberger's Bavarian Peasant Baod, WJZ WBZ WHAM, 30 m. Jimmy Gillagher's music, WSM, 30 m. Reggie Child's Orchestra, WABC WHAS

For Southern

Listeners

The programs of WEAF or WJZ may be heard over: WFLA-WSUN Clearwater, Florida WSB Atlanta, Georgia WSMB New Orleans, La. WOAI San Antonio, Tex. WSM Nashville, Tenn.

The programs of WABC may be heard

Middle Western

Listeners The programs of WEAF may be Sr. Louis, Mo. Chicago, III. Chicago, III. Cleveland, Ohio

The programs of WJZ may be heard

of WABC may be

Note: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

From Hodge-Podge Of Rehearsal to The Finished Spotlight Revue

A Conference of Mighty Minds

Stooperetta A Feature of The Program

By DAVID CARTER

Take the mad antics of those Take the mad antics of those buffoons, Colonel LEMUET Q. STOOPNACLE and BUDD, and the voices of EVERETT MARSHALL, FRANK CRUMIT and the Eight Gentlemen from Milwaukee.

Spot them carefully and place there against the bedge and the first paring the bedge and the first paring the bedge and the colon and the first paring the bedge and the first paring the first pa

them against the background sup-plied by VICTOR YOUNG and his orchestra, and what have you? The result you may hear over the WABC-Columbia network a Friday from 10 to 10.45 P. M.

Colonel STOOPNAGLE and BUDD, whose hilarious nonsense and pungent satire has long been familiar to CBS listeners, are the comic stars of this new 45-minute show, appropriately titled "The Spotlight Revue." These witty gentlemen have something new up their sleeves, for, in addition to a new array of amazing inventions, interviews with their famous "little-known men of industry," HEZEY-NEWTON sketches and various radio burlesques, the COLONEL and BUDD are present-ing further novelty in the form of their "Stooperettas."

The Stooperetta

Each weekly presentation of a "Spotlight Revue" features a "Stooperetta," which may be their own original, dramatic concoction, embellished elaborately by music and sound effects, or their own version, similarly embellished, of version, similarly embelushed, or a familiar opus, such as "UNCLE TOM's Cabin," which they recently revived in the amazing Stoop-Naglesoue manner, as "UNCLE NAGLESQUE manner, as THOMAS'S Cabin."

The new program marks another step in the radio career of STOOPNAGLE and BUDD, who, on May 24th, celebrated the close of their third year of broadcasting over the WABC-Columbia chain. Since May, 1931, when they came from Buffalo as a network feature, they have created new ideas in radio showmanship.
One of the chief reasons for

Soloist Marshall

Although he is a comparative newcomer to the air, EVERETT MARSHALL, former Metropolitan Opera baritone and star of such Broadway musical productions as "GEORGE WIHTE'S Scandals," "Melody," and the recently-concluded "Follies," already is a radio personality.



COLONEL LEMUEL Q. STOOPNAGLE and PARKER FENNELLY. The former is the author of the "Stooperettas."

The latter plays the part of FRANK CRUMIT'S down-East Uncle Abner, both on the Spotlight Revue on Fridays at 10 P. M. over the CBS network.

interpretations of popular and semi-classic hits in this new Columbia series. This engagement The program is d their success is the fact that they conceive and write all of their material themselves, with no asfor his Summer trip to Europe, which he has made annually since which he has made annually since

radio personality.

Blessed with a powerful and robust voice, the singer who stopped the "Scandals of 1931" every night with his rendition of "That's Why Darkies Were of old ballads, such as "Gay Ca-

The program is doubly a new departure so far as FRANK is concerned, for it is the first on which he has appeared without his wife, JULIA SANDERSON, and also the first which has enlisted him in the role of master-of-ceremonies. He is assisted in this capacity by PARKER FENNELLY who continues a long string of "Down East" rural characterizations by appear-ing as Frank's rustic "Uncle Ab-

FENNELLY'S rustics are authentic, for he was born and brought up in Northeast Harbor, Maine, and as a child he sat and listened to the town's sages their cracker-barrel sessions at the village general store.

In real life, as in character, he prefers rusticity, commuting to New York for the program each Friday, from his retreat near Peekskill, New York, Master-of-Ceremonies CRUMIT is likewise a commuter, motoring to Manhattan each week from his home at

tan each week from his home at Lôngmeadow, suburb of Spring-field, Massachusetts.

The soloists are more than competently supported by a male cotte, the Eight Gentlemen from Milwaukee and, instrumentally, by Victor Young and his large of times performed.

Its publishers estimate that it has been played almost 50,000 goes on the air will New York who was title and plot.

Born" continues his characteristic ballero" and "Abdul Abulbul of several of radio's leading maestros who started their musical careets as arranger. He has accompanied and arranged for many singers of radio, stage, screen and Sisters; Ruth Etting, Bing Crosby, the Mills Brothers and cato instructions. And so on, ARTHUR JARRETT. He is highly regarded in radio circles for his skilled musicianship and his bril-ARTHUR JARRETT. He is highly regarded in radio circles for his skilled musicianship and his brilliant interpretations of modern dance music and is equally renowned as a composer, with long list of dance hits to his credit.

A Balanced Revue

On the whole, "The Spotlight Revue" is just what its title indicates no hodge-podge of song finite capacity for taking pains.

Frank Crumit Sings Alone In The Revue

and comedy thrown together, but a balanced revue, compounded after weeks of careful planning to provide a new departure in Summer air entertainment.

What then, would be more appropriate than sparkling music, blithe song, frothy comedy and a little sentiment thrown in?

A behind-the-scenes watcher at the Friday asternoon rehearsal of "The Spotlight Revue" would find little of the smoothness which marks the air presentation which marks the air presentation the seeming pandemonium, interruptions and painstaking revisions, he might learn how programs are built and whipped into shape. Rehearsals begin around 4 in the afternoon and continue, except for brief rest periods, right up to broadcast time. Between the Summer warmth and Victors

the Summer warmth and VICTOR YOUNG'S precise workmanship, it isn't long before artists, musicians, technicians and production men are in shirt sleeves.

VIC directs the orchestra in the toutine opening number, with the Eight Gentlemen from Milwau-kee gathered around one micro-

kee gathered around one microphone. Stooppage and Bumb take their places by the "mighty gaspipe organ," ready to run over their "Stooppretta."

Along the sidelines, each waiting for a preliminary rehearsal and timing of his turn, sit CRUMIT MARSHALL FENNELLY and announcer HARRY VON ZELL. For the first few minutes, proceedings are orderly.

Rehearsal

But, just when things seem to be going smoothly, Young stops the orchestra. Why can't that trumpet player toot a little louder? An engineer rushes out from the control room, observing that the reception is a bit muddy. He'll have to move a couple of mikes a bit. A production man emerges from the same control room to say that the timing's cockeyed. That last number must be cut a bit. be cut a bit.

Young's men get out their pencato instructions. And so on,

fectly in those comparatively few

Maybe it's work and that "in-

'The Forgotten Play' To Be Produced On Air By NBC

The play which probably has been performed more often than any other in America, but which, according to the NBC, never saw the lights of Broadway, will be given its first radio production over the NBC-WJZ network at 8 P. M. on July 14.

The play was written about 20% rears ago, and since then it has lighter than it has ligh

International Track Meet To Go On Air From London

An international intercollegiate track and field meet in which the feature event will be the mile race between two of the greatest mid-dle-distance runners in the world, will be reported over the NBC-WEAF network on Saturday, July 21.

Which network on Saturday, July 21.

On that day an American team composed of athletes from Cornell and Princeton will meet a. British team of runners from Oxford and Cambridge Universities in England. A summary of the results of the races will be resting out to bring the record broadcast in this country at 1.35 back to the United States.

Tuesday, July 17 - Soconyland Sketches on NBC-WEAF, 9.30 P.M.

Highlights

P.M.

4.00—Detroit Symphony Or-chestra, CBS-WABC

8.30—Wayne King's Orchestra, NBC-WEAF Goldman's Band, NBC-WJZ "Accordiana," Vivienne Se-gal, CBS-WABC

9.30—Soconyland Sketches, NBC-WEAF Parade of the Champions, CBS-WABC

10.00-Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier, Central Time is two hours earlier.)

8.30 A.M. EDT; 7.30 EST; 6.30 CT

Musical Interlude, WEAF WEEI WGY WLW, 30 m.

Zew White at the Organ, WJZ WBZ WHAM KDKA, 30 m.
Paul and Bert, WSM Organaffs, WPG

8.45 A.M. EDT; 7.45 EST; 6.45 CT

Exercise, WFLA
Caroline Gray, pianist, WABC
Bronco Busters, WSM
Anne Brae, contraito, WMCA

Anne Brae, contraito, WMCA

9 A.M. EDT; 8 EST; 7 CT

Sam Herman and Frank Banta, WEAF WGY
WIW

Clothes Institute, WEEI

Becaklast Club, WJZ WFLA, 1 h. (WHAM;
13, m., from 9.15, WBZ from 9.30, KDKA

Clothes institute, which is the decadest Club, WJZ WFLA, 1 h. (W 15 m. from 9.15) WBZ from 9.30, WSM from 9.15) Devotions, WHAS WSM Deane Moore, tenor, WABC WCAU Bargain Bulletins, WPG

9.15 A.M. EDT; 8.15 EST; 7.15 CT

Landt Trio and White, WEAF WEEI WGY In the Luxembourg Gardens, WABC, 30 m. Words and Music, WCAU, 30 m.

9.30 A.M. EDT; 8.30 EST;

Mary Phillips, songs, WEAF WGY
Hymns of All Churches, WLW
Hymns of All Churches, WLW
Hymns of All Churches, WLW
Hymns of All Churches, WEZ
Googia Wildari, WHAZ
Style and Shopping Service, KDKA
9-45 A.M. EDT; 8-45 EST;
T-45 CT

7.45 GT
News and the Wife Saver, WEAF WEEI
WGY WILW KDKA
Sammy Fuller, KDKA
Sammy Fuller, KDKA
WSM, 49 m. (WGY from 10-45)
WGN Keep Fit Club, WGN
Reuben Baker, songs, WPG
Kaiama's Royal Hawalinns, WHAS

Kazama's Royal Hawalinas, WHAS
10 A.M. EDT; B EST; B EST
Breen and deRose, WEAF WGY, 15 m.
Edward MacHught, Gosbel singer, WJZ
WBZ KOKA WSM WFLA
Bill and Ginger, WABC WCAU WHAS
Morning Musicale. WGN
Home Hour. WPG

Early Birds, WNBX, 1 h. 10.15 A.M. EDT; 9.15 EST; 8.15 CT Clara, Lu 'o' Em. WEAF WEEI WGY

W.LW. WGN. WSM.
Castles in the Air, WJZ KDKA
Duke Dewey's Orchestra, WBZ.
Ted Talbot and Doris Havens, WABC WCAU
Shopping Guide, WHAS
Poet's Corner, WMCA

0.30 A.M. EDT; 9.30 EST;

News and Motning Parade, WEAF WSM, 45 m.
Records, WEEI Records, WEEI
loday's Children, WJZ WBZ WHAM
WBAL KDKA WFLA
Arthur Chandler, organ, WI,W
News and Madison Ensemble, WABC WCAU,

inning Talk and Rhyshm Jesters, WLW useal Turns, WEBI poping Bag, WGY was and Radio Kitchen, WJZ WSM WFIA KDKA.

Arthur Wright, WGN 11 A.M. EDT; 10 EST; 9 CT Edison Friendly Kitchen Program, WEEI Galaxy of Stars, WGY WTAM WLW The Housymooners, WJZ KDKA WSM

The Honeymooners, WJL WFLA.
WFLA.
U, S. Navy Band, WABC WCAU WPG
WHAS, 30 m.
Movie Personalities, WGN
Melodies, WNBX

11.15 A.M. EDT; 10.15 EST; 9.15 CT

9.15 CT Alice Joy. WBZ WHAM KDKA News, livesticks, WIW Leon Cole, organist, WSM Charm Secrets, WCAU Your Friendly Neighbor, WGN 11.30 A.M. EDT; 10.30 EST; 9.30 CT

D. 30 CT
Inter Shade of Blue, WEAF WEEI WGY
Intrinals, WLW
Intrina

11.45 A.M. EDT; 10.45 EST; 8.45 CT

Bernard, minstrel, WEAF WEET ip, Step and Happiana, WGY winted Dreams. WGN WLW aily Story, WNBX

12 N. EDT; 11 A.M. EST; 10 CT Gene Arnold's Commodores, WEAF WEEI WGY WUN. Margaret Hamilton, pianist, WJZ WHAM WBAL WEA, Monitor Views the News, WEAZ Romance of Dan and Sylvia, KTKA Copiair Gates, WABC WCAU WHAS Hal Kemp's Orchestra, WG Home Sweet Home, WPG WARNOW WAR WEAT WAS AND WAS AND WORK WORK WORK WORK WAS WEAT WAS AND WORK WAS WELLEN WAS WELL

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

10.15 GY Sisters of the Skillet, WEAF WEEI WSM Martha and Hal, WGY National Farm and Home Hour, WJZ WBZ WEEI KDKA WSM WFLA Concert Favorites, WHAM Time weather WIZ

Concert Favorites, WHAM Time, weather, WBZ Rob Albright, WLW Concert Miniatures, WABC WCAU WPG

Concert Miniatures, William William William William Work Work Cargue, WOR Songs, WMCA WOR Songs, WMCA WOR Songs, WMCA WIND 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Vagabonds, WG7
Bob Albright, WLW
Agriculfure Talk, WBZ
Velazeo's Music, WABC WCAU WHAS
Market Reports, KDKA

ose Fidler's Orchestra, WEAF WEEF da Robinson, soprano, WGY ck Russell's Orchestra, WARC iver and weather reports

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT

1.45 P.M. EDT: 12.45 EST;

Trumpet, WNBX

2 P.M. EDT; 1 EST; 12 N. CT

Dion Kennedy organist, WEAP, 30 m;

Pure Pood Institute, WEEI, 30 m.

Hadder Rasmuson, bardtone, WGY

Tion Boys, quartet, WABC WCAU WHAS

WBT
The Theatre, WMCA
Dr. Arthur Frank Payne, WOR
Albert Leysath, WNBX

Caroline Cabot, Del Castillo, WEEI String Ensemble, WSM Organ Music, WMCA Talk on Home Management, WGN News, WNBX

1 P.M. EDT; 12 N. EST;

weather. WEAP

Madcaps, WEAF WEEF-WGY WLW



MURIEL WILSON is the soprano of the "Lavender and Old Lace' programs, made up of sentimental ballads. The programs are tal ballads. The programs are broadcast over the CBS-WABC network Tuesdays from 8 to 8.30

3 P.M. EDT; 2 EST; 1 CT Blue Room Echoes, WEAF WGY WLW

4.15 P.M. EDT; 3.15 EST; 2.15 CT

Sentiment



30 m.
Del Castillo, organist, WEEI, 30 m.
Albany on Parade, WGT
Those Three Girls, KDKA
Ponce Sisters, WLW
Baseball, Cihcago vs. New York, WGN
Metropolitan Parade, WABC WCAU WPG,
30 m.
Sally and Sue, WOR
Song Team, WMCA

3.15 P.M. EDT; 2.15 EST; 1.15 CT

1.15 GT
Mudcaves, play, WGY
Low Down, WLW
Congress of Clubs, KDKA
Newark Museum Program, WOR
Madame Bardovsky, phinologue, WMCA

3.30 P.M. EDT; 2.30 EST;

1.30 CT
Woman's Radio Review, WEAF WEEI WGY,
30 m.
Cooking School, WBZ, 30 m.
Sputter and Whine, WLW
Danking by the Sea, WABC WPG WHASp.
WCAU, 30 m.

3.45 P.M. EDT; 2.45 EST; 1.45 CT

King Jack and Jester, WLW Bridge talk, WMCA

The Singine Stranger, WJZ WBZ WHAM KDKA WFLA
Matinee Huhlights, WLW

4.30 P.M. EDT; 3.30 EST; 2.30 CT

Art Tatem, planist. WEAF WEEI WGY Health Clinic, WEZ Chicago Symphony Orchestra, directed by Eric Delamarter, WJZ WithAM WSM WFLA,

4.45 P.M. EDT; 3.45 EST; 2.45 CT

Cartie's Club, WMCA

S P.M. EDT; 4 EST; 3 CT
Chick Webb's Orchestra, WEA
WI.W. 30 m.
Three Schoolmaids, WGV, 30 m.
Agriculture markets, WBZ
Jerry Cooper, baritone, WAB
WHAS WABC WPG

5.15 P.M. EDT; 4.15 EST;

3.15 P.M.
Vagabonds, WGY
KDKA Kiddies Klub, KDKA
The Monitor Views the News, WBZ
Skippy, WABC WCAU
Harmony Singers, WPG
Weekday Devotions, WHAS

5.30 P.M. EDT; 4.30 EST; 3.30 CT

The Tattered Man, WEAF WEEI WSM WFLA Wigwam Club, WGY SINGH Lady, WJZ WBZ WHAM WBAI. KDKA

KDKA Juck Armstrong, "All-American Boy," WABC WCAU, Weather Report, Bill Baldwin, WPG Christine Ridge, WHAS Thomas Reichener, planisf, WOR Main St. song writer, WMCA

5.45 P.M. EDT; 4.45 EST; 3.45 CT

3.45 CT Nursery Rhymes, WEAF WEEI Billy Rose, tenor, WGY Orphan Annie, WJZ WBZ KDKA WLW

Ophsia Annie, WJZ WDZ WARD WCAU
WFLA Welcome; Orchestra, WABC WCAU
WARD WARD WARD WARD WCAU
Tex Flexber, songs, WOR
Glady: Grant, WNBX

The Evening Tattler; WEEI, 30 m.

News, WGY

Dorothy Page, songs, WJZ WBZ WHAM

Time, temperature, weather, KDKA

ime, temperature, weather, KDKA 'GN Orchestra, WGN, 30 m. harles Carlile, WABC WCAU WHAS' rithur Lewis, soigs, WMCA, 30 m. ory Book Lady, WNBX 6.15 P.M. EDT; 5.15 EST;

4-1B C1
Plano, WGY
R amost Orchestra, WJZ WHAM
R amost Orchestra, WJZ WHAM
Ball Williams WHA
Boldy Benson and Sunny Jim, WABC
WCAU
Herbert Koch, organist, WHAS, 30 m.

6.30 P.M. EDT; 5.30 EST;

Ell Dantzig's music. VI Bradley, WMCA

6.45 P.M. EDT; 5.45 EST; 4.45 CT

Plano Pals, WGY, 30 m.
Edison Salute, WEEI
Lowell Thomas, WJZ WBZ WHAM KDKA
WLW

WI.W
Little Orphan Annie, WGN
Joe Williams, sports, WABG
Velasca's Orchestra, WHAS
Comedy Stars of Hollywood, WCAU
Phil Cook, WOR
Ham Dalton, WMCA
Gwyneth Lee, WNBX

Goodrich Baschall Review, WEAF
Plano Duo, WEEWM
Ben Potter, sketch, WGN
Fats: Willer's Bhythm Club, WABC
WCAU WHAS
Ord Frick, sports, WOR
Farm Flashes, WNBX

7.15 P.M. EDT; 6.15 EST; 5.15 CT

o-ne and Glenn, WEAF WEEI WGY WFLA hirtsburgh Varieties, KDKA lin Type Tenor, WJZ WBZ WHAM WBAL WSM WSM
Gene Purcell's Orchestra, WLW
Palmer House Ensemble, WGN
The House By the Side of the Road, WABC
WCAU
Dinner Concert, WHAS
Accordion, WNBX

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Teddy Bergman, WEEI
"You and Your Government," WJZ WBZ
Musical Memory, WFLA, 30 m.
Vera Van, songs, WABC WCAU
Club Program, WHAS 7.45 P.M. EDT; 6.45 EST; 5.45 CT

5.4.5 CT
New England Varietics, WEEI
Frank Buck, WJZ WHAM WSM WFLA
Off the Beaten Path, WBZ
Jane Froman, Don Ross' Orchestra, KDKA
Palmer House music, WGN
Boake Carter, WABC WCAU WHAS
Melody Masters, WLW

8 P.M. EDT; 7 EST; 6 CT

er. M. EUI; 7 EST; 6 CT
Leo Reiman's Orchestra and Phil Duey.
WEAR WEEL WCY WSM, 30 m, whystey Disman "This Night In DangerMystey Disman "This Night In DangerFlas. Military Academy, WFLA."
"Javender and Old Lace," Frank Munn and
Muriel Wilson, Gustav Haenschen's Music,
WABC WHAS

Ray Ziegler, songs, WPG
"Radio Vanities," Frank Parker, tenor,
WOR, so m.
Hal Kemp's music, WGN
Ted Massey, WNBX

8.15 P.M. EDT; 7.15 EST; 6.15 CT

8.30 P.M. EDT; 7.30 EST; 6.30 CT

4.45 P.M. EDI J. 3.65 Solver 2.45 CT Madre, Tucker, Lady Nent Doof, WEAF WEEK Stocks, May P. Christ, W. 2.45 CT Warne King's Grichestra, WEAF WEEK Stocks, May P. Christ, W. 2.45 CT W. 2.4

9 P.M. EDT; 8 EST; 7 CT
Household Musical Memories, WJZ WBZ
WHAM KDKA, 30 m.
String Ensemble, WSM
Georgie Givot, Freddie Rich'a Orchestra,
WABC WCAU WHAS, 30 m.
Burnett's Orchestra, WGN, 30 m.
Burnett's Orchestra, WGN, 30 m.

9.15 P.M. EDT; 8.15 EST; 7.15 CT

Mardi Gras, WGN, 30 m 9.30 P.M. EDT; 8.30 EST; 7.30 CT

NEAD OF A Secretary WEAF WEEL WELL WILL Security of the WELL Sequer Hawkins, KDKA Jump Gallagher's music WSM. Parade of the Champions, Richard Himber's Parade of the Champions, Richard Himber's Traymore Concept Orneits, WDC 30 m. Traymore Concept Orneits, WDC 30 m. Harry H. Balkin on "Success," WOR, 50 m.

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Kelley Sisters, KDKA
"Mountain Moments." WOR
Orchastra, WGN
Heat Wave Trio, WGN

10 R.M. EDT; 9 EST, 8 CT John Barclay, Frank Melityre, Gladys Swarth-ous, operetta, WEAF WEEI WGY WLW WSM WFLA, 1 h. "Conflict," T. S. Stribling, WABC WHAS WPG

Brown, violinist, orchestra, WOR and Thavin's Music, WGN, 30 m. cotterill's Cosmopolitans, WMCA, 30 m.

10.15 P.M. EDT; 9.15 EST; 8.15 CT The Troopers, WABC WCAU "Blubber" Bergman, WGN 10.30 P.M. EDT; 9.30 EST; 8.30 CT

Nancy Martin, KDKA
Socarras' Orchestra, WMCA
11 P.M. EDT; 10 EST; 9 CT QST, dramatic sketch, WEAF eather, baseball scores and current events,

Weather, bascball scores and current reents, WEEI Johnny Jones and current reents, WEEI Johnny Berger's Orchester, WIZ WTLA of time, temperature, weather, KDKA Time, weather, WBZ Amos 'n' Andy WSM Party Issues, WABC WCAU JERfert Kort, organist, WHAS Seasiner Real Estate Review, WPG, 50 m. Orchestra, WMCA, r h, 10 m. Orchestra, WMCA, r h, 10 m. Orchestra, WMCA, r h, 10 m. 11.15 P.M. EDT, 10.15 EST, 9.15 CT

9.15 CT Emil Coleman's Orchestra, WEAF WGY Nees, WFEI Nees, WFEI Nees, WFEI KDK.WELA Gene and Glenn, WSM News and Isham Jones WPG, WHAS WCALU, 30 m. Musical Variety, WHAS

11.30 P.M. EDT; 10.30 EST; 9.30 CT

Ray Nichols Orchestra, WGY, 50 m.
News and Rudy Vallee's Music, WJZ WBZ
News and William Penn Orchestra/
KDKA
Blue Rhythm Band, WMCA, 30 m.
Wandering Poet, WPG
Orchestras, WGN, 3 h.
Meyer-Davis Orchestra, WOR, 40 m.

Meyer-Davis Orchestra, WOR, 30 m: 11.45 P.M. EDT; 10.45 EST; 9.45 CT

9.485 P.M.

9.485 P.M.

WHAS WPG
12 M. EDT; 1' P.M. EST; 10 CT
12 M. EDT; 1' P.M. EST; 10 CT

12 M. EDT; 1' P.M. EST; 10 CT

WEAR MET TO THE T

Charles Barnet Orchestra, WABC
12.30 A.M. EDT; 11.30 P.M. EST;
10.30 CT 10.30 CT

Jack Denny's Orchestra, WEAF WEEI WGY,
WEEI WSM WFLA
Ray Nichol: music, WGY, 30 m.
Pete Smythe's Orchestra, WIZ WBZ WHAM
Mel Smyder's Orchestra, WLW, 30 m.
Dream Serenade, WHAS
Steel Pier music, WPG

1 A.M. EDT; 12 M. EST;

Terrace Gardens music, WSM, 50 m. Charles Barnett's Orchestra, WOR Davidson's Orchestra, WHAS, 30 m. Berfly Goodman's Orchestra, WIACA Barney Rapp's Orchestra, WLW

STATION DIRECTORY Page 4

Pridge talk, WMCA 4 P.M. EDT1 3 EST1 2 CT Your Lover, songs, WEAF WGY, so missiocks, WEEI Slocks, WEEI Slocks, WEEI Slocks, WEEI Slocks, WEEI Slocks, WEEI Progress, Victor Kolar, directing, Schuber Program, Overture, Interlude and Ballet from "Rosamunde," 'Unfinished Symphony," Marche Militaice," WABC, E h. The Fickard Family, WCA, so m. Songs, organ, WMCA, So m. Songs, organ, WMCA, wNBX 4-15 P.M. EDT1, 3-15 EST1 2.30 P.M. EDT; 1.30 EST; 12.30 CT The Three Scamps, WEAF WEEF WGY Smackout, WIZ WHAM WFLA Rhyme and Cadence, WBZ KDKA Hone Forum Charlotts Harriman, contratto, WABC WPG Markets, WSM, WOR, 40 m. The Homemaken, "WOR, 40 m. Soprano, WABL Of Control of the Charles of t 2.45 P.M. EDT; 1.45 EST; 12.45 CT Honey Dean, mogs. WEAF WEEI WGY WLW Rosa Lee, soprano, WJZ WBZ WHAM WSM Palmer House Ensemble, WGN Farm Reports, WNBX To Him That Waits WITH WHAT WAS LEFT WE COULDN'T AFFORD TO LOCATE ANOTHER HOWARD

OR TWO YEARS the attorneys for the estate of a deceased relative of HOWARD WHITE, of the LANDT Trio and WHITE, hunted for him to hand over his legacy. They located six Howard Whites, all but the right one. Then they finally did find him. He has received a check for \$45, all that was left of his inheritance after the expense of locating him had



Volume I, Number 7.

Fifteen Cents The Copy

July. 1934



Can They Keep Her Off The Rocks?

Circulation Manager, NOW,

No. 34 Court Square, Boston, Massachusetts.

I'd like the next twelve issues of NOW. I am inclosing \$1.50 (Cash, check or money order.)

Name

Street_

City or Town_

State

Q.—Front cover of the July NOW, eh? A.—You've guessed it! You'll find it for sale on all the better news stands, or if you don't care what happens this warm weather, fill out the blank for subscription.

The MICROPHONE, Inc.

Wednesday, July 18 - Detroit Symphony on CBS-WABC at 9 P.M.

Highlights

P.M.

8.30 Everett Marshall, CBS-WABC

WABC
The Microphone presents, the Arthur Fiedler Esplanade Concert, WAAB and Yankee Network
9.00—Detroit Symphony Orchestra, CBS-WABC
Fred Allen, NBC-WEAF
10.00—Broadcast to and from Byrd Exp. State CBS-WABC

Guy Lombardo's Orchestra, NBC-WEAF

10.30—Harry Richman, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier Central Time is two hours earlier.

6/45 A.M. EDT; 5.45 EST; Health Exercise, WEAF WGY, 1 h., 15 m.
7 A.M. EDT; 6 EST; 5 CT
Musical Clock, WBZ
Exercise Class, WMCA, 30 m.
7.30 A.M.

7.30 A.M. EDT; 6.30 EST; 5.30 CT 5.30 CT Yolchi Hiraoka, xylophonist, WJZ WBAL Mikwal Clock, WBZ, 30 m. MrcCormick's Fiddlers, WLW Organ Reveille, WABC, 30 m.

7.45 A.M. EDT; 6.45 EST; 5.45 CT

Poliock and Lawnburst, WEAF WENI WGY Jolly Bill and Jane, WJZ WBAL B A.M. EDT: 7 EST: 6 CT Organ Rhapsody, WEAP, 30 m.; (WEEI from

8.15 A.M. EDT, 7.15 EST; 6.15 CT

Resume and Don Hall Trio, WJZ WBZ WHAM WBAL

Tomby Sherlock, KDKA
Health Exerches, WPG
8.30 A.M. EDT; 7.30 EST;
6.30 CT

Interlude, WEAF WEEL WGY, 30 m., hite, organist WJZ WBZ WHAN, L, KDKA, 30 m., deladies, WABC, 30 m.

Ochania, WPA

9 A.M. EOT; 8 EST; 7 CT

Herman and Baota, WEAF WEEI

Serisors and Paste, WGY

Breskhat Club, WJZ, WBAL WHAM, 1 h

(WFLA 5 m.)

Dean Moore, tenor, WABC WCAU

Dejotons, WHAS

9.15 A.M. EDT; 8.15 EST;

Landt Trio and White, WEAF WEEI WGY
WLW
Madlson Ensemble, WABC
Words and Music. WCAU, 30 m.
Naws, WNBX, 45 m. 9.30 A.M. EDT; 8.30 EST;

Glories, dance tunes, WEAF Kincaid, WGY

Morning Melodies, WEFI
Metropolitan Patade, WABC WPG, 30 m.;
WHAS WCAU from 9-45
Wildrats, WHAS Ideab, WHAS .45 A.M. EDT; B.45 EST! 7.45 CT

Southetnaires quartet, WEAF WLW News, Trio, WEEI Mid-Morning Devotions, WGY

n. WBZ
, WGN

Been and De Rose, WEAF WEEI WGY
Been and De Rose, WEAF WEEI WGY
ROBA WFLA
MIT, Littleford, WLW
In the Luxembourg Gardens, WABC WHAS
WCAU 10 A.M. EDT; 9 EST; 8 CT

Hour, WPG, 1 h.; News at 10.30

0.15 A.M. EDT; 9.15 EST; 8.15 CT

B.15 CT
Clars, Lu 'n' Em, WEAP WEEI WGY
WLW WGN
Semmy Fuller, KDKA
Bell and Gager, WABC WCAU
10.30 A.M. EOT; 9.30 EST;
6.30 CT

6.30 OT
News and Three Scamps, WEAP
The Market Basket, WGY
Organ, WEIT
Todny's Children, WJZ WBZ WBAL,
KDKA WFLA, 30 m.
News and Gypty Music Makers, WABC
WCAU WHAS, 30 m.

Markets and Mail Box, WGN 0.45 A.M. EDT; 9.45 EST; 8.45 CT 8.45 GT
Betty Crocker, WEAF WGY WLW WFLA
Musical Turns, WEEF
Morning Mebodies, NDKA
Lordy Ladies, WGM

in Reys, pianist, WEAP ison Friendly Kitchen, WEEI p. Step and Happiana, WGY e Wife Saver, WIZ C. Honeymooners, WBA wie 'Personalities, WGN koking Closeups,' WCAU in Talk, WPG dere Sikren WHAS and, WNBX, 30 m. 115 A.M. F. 11 A.M. EDT; 10 EST; 9 CT

Merry Macs, WJZ WHAM WBAL KDKA Women's Club News, WBZ Your Friendly Nation s Club News, WBZ riendly Neighbor, WGN Kings, WABC WCAU, 30 m. Dean, WHAS

1.30 A.M. EDT; 10.30 EST; 9.30 CT 9.30 CT
erty Moore, WEAF WEEI WGY WIW.
5. S. Army Band, WJZ WHAM WBAL KDKA WFLA, 30 m.
ove Makina, Inc., WGN
oncert, WMBX

11.45 A.M. EDT; 10.45 EST; 9

Peids and Hail, WEAF WEEI WGY Painted Dreams, WLW WGN Magic Recipes, WABC WHAS WCAU R. K. O. Trio, WPG

Story, WNBX 12 N. EDT; 11 A.M. EST; 10 CT Gene Arnold's Commodores, WEAF WEF WGY WLW

I and Lee Reder. WJZ. WHAM WSM,
I and Lee Reder. WJZ. WHAM WSM,
bother Bender, arterden, WJW

I an and Sylvia, KDKA,
I Kemps, Orchestra, WGN

The Voice of Experience, "WABC WCAU

WHAS

Home Sweet Home, WPG Songs, WMCA Parmenter and Sextrance, WNBX Recordings, WNBX

12.15 P.M. EDT 11.15 A.M. EST; 10.15 CT

12.30 P.M. EDT; 11.39 A.M. EST;

10.30 CY
Merry Alwierps, WEAP WGY WIW, 30
mr WEEL 9 m. 19
WEEL 9 m. 19
Wis and Sade WIZ WBZ WFLA
Mikket Reports, WGN
Concert Miniatures, WABC WCAU WHAS,
30 m.
Rosemany Hugbes, songs, WHAS
Alexander Haas Enterhile, WOR, 30 m.

12.45 P.M. EDT; 11.45 A.M. EST; This and That, WEEI
The Varabonds, WGY
Vords and music, WJZ WHAM WFLA
Villiam Penn Orchestra; KDKA
ring music, WSM

ire Stock Reports, WLW
une Baker talking on home management.

P.M. EDT: 12 N. EST: and Weather Reports, WEAF, 1 h.

15 P.M. EDT: 12.15 EST: 11-15 A.M. OT

Nines of Sone. WEAF WEEL

drill Empand, WGY

sta, KDKA
cather, WJZ WSM

sate, KDKA
cather, WJZ WSM

sane Calder, bass, WABC WHAS

ew Jersey Women's Clubs, WPG

fiel Ensemble, WOR

irror Reflections, WMCA

see Crawford, oran, WGN

eaths 71sk, WWBX

1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT

Jan Brunesco's Gypty Ensemble, WEAF WEEL WITC WGT AND HOME HOUR, WIZ WBZ WHAM KDKA WSM WFLA. 1 h. WEST'S Gothestra, WABC WCAU WHAS Palmer House Fasemble, WGN Instrumental Trio, WMCA, 90 m. Revalled Jewet, books, WGN Lills Tennyson, WNBX 7.45 P.M. EDY.

1.45 P.M. EDT: 12.45 EST; 11.45 A.M. CT

Ar Theatre, WNBX

2 P.M. EDT; 1 EST; 12 N. CT

Two Seats in the Baltony, WEAF

Melody Parade, WABC WPG WCAU,

2.15 P.M. EDT4 1.15 EST; 12.15 CT

Romance of Helen Trent, WABC WCAU WGN Wildcats, WHAS Connor's Orchestra, WOR Sports, WMCA 2.30 P.M. EDT; 1.30 EST; 12.30 GT

12.30 GT, 1.30 EST,
Grythilizen. WEAF WEEI WGY WLW
Jol Enn, WILW WHAM
(arket), WSM
inn Eel, organ, WARC WPG, 30 m.
Formars Club, WCAU. 30 m.
Formars Club, WCAU. 30 m.
Formars Club, WCAU. 30 m.
Formars Club, WCAU, 30 m.
Forbertz, WMCA, 30 m.
John MCA, 30 m.
John MCA, 30 m.

2.45 P.M. EDT; 1.45 EST; Ma Perkins, WEAF WEEL WGY WCSH WI.W WSM Colette Carlay, songs, WJZ WHAM WFLA Ensemble, WCIN

3 P.M. EDT 2 EST 1 CT Dreams Come True, WEAF WEEL WGY Dreams Come True, WEAF WEEI WGY WXW WSM
Broadcast from England, WJZ WBZ WHAM WFLA

Movie Personalities, WGN

"Cooking Closeups," WCAU
Farm Talk, WPG
Sanders Sikers WHAS
Almanac, WNBX, 30 m.

11-15 A.M. EDT; 10-15 EST;
0-16 GT
Alice Remsen, contralto, WEAF WEEI WGY
WLW

WLW

WHAS
Elisa Ciement, 50prasis, WMCA

From the West



WILSON LANG, popular young radio temar, is heard as soloist with the Pepsters over station WLW on ednesdays from 9.30 to 9.45

3.15 P.M. EDT; 2.15 EST;

1.15 CT
"Wee Man," WEAF WGY WSM WFLA
Del Cantillo, WEEI
"Happy Day in Duie," Bradley Kincaid,
WJZ WHAM, so m,
Plagologue, WMCA
Rosy, "Your Lover," WOR
Low Down, WEW

3.30 P.M. EDT; 2.30 EST;

lists to Foreign Villages, Century of Prog-ress, W.Z. WHAM ts, KDKA

Sons, WMCA
4 P.M. EDT; 2 EST; 2 CT
POP Concerts, WEAF WEEI WGY WSM
WFLA, 50 m.
Berry and Bob, WJZ WBZ WHAM KDKA
WLW

On the Village Green," Howard Barlow, WABC WHAS, 50 m. as Tune Topics, WPG, 30 m. icklard Family, WCAU, 30 m. ariery, WMCA, 30 m.

4.15 P.M. EDT; 5.15 EST; 2.15 CT

2.15 CT
Little Jackie Heller, WJZ WBZ WBAL
WHAM
Stanley Metcalfe Orchestra, KDKA
Marinee Highlights, WLW
Pauline Alpert, pfinist, WOR

4:30 P.M. EDT; 3.30 EST; 2.30 GT

2.30 CT atem, planist, WEAF WSAf Bartione, WFEI Old Observer, WFEI Old Observer, WFEI Old Observer, WFEI Old Observer, WGY Chacase Symphony Orchestra, WJZ KDKA Chacase Symphony Orchestra, WJZ KDKA WHAM I h. (WFIZ, 4) m.)

Classification of the Company of the Engineer's Contribution or National Descriptions, WABC Perfection Drama, stocks, WCAU Marchis, Orchestra, WOR Stocks WFC

4.45 P.M. EDT; 3.45 EST; 2.45 CT Stocks, WGY
The Instrumentalists, WABC WHAS WPG

Talk, WOR Advice, WMCA 5 P.M. EDT; 4 EST; 3 CT Ted Black's Orchestra, WEAF WEET WLW

WFLA*
Lang Sisters, WGY
N. E. Agriculture, WBZ
Afternoon Musrkal, WGN, 1 h., 13 m.
Jack Brooks Orthestra, WABC WHAS WPG
Fur Traffers, WCAU

Trappers, Wenca, 30 m.
Dogs, WOR MICA, 30 m.
Sally's Party, WMCA, 30 m.
WNBX, 45 m. 5.15 P.M. EDT; 4.15 EST; 3.15 CT

Still Jape Morse, pianist, WEEI The Monitor Vews the News, WBZ Kiddiet Klub, KDKA Vagabonds, WGY Skippy, WABC WCAU Dewitions, WHAS Kingle, pailsts, WPG secondons, WHAS
Kingle, guisar, WPG
Amateur Astonomers' Asso., talk, WOR
5.30 P.M. EDT; 4.90 EST;
3.30 CT
Old Jim Bridger, WEAF WEEF WGY
Singing Lady, WJZ WBZ WHAM KDKA
WLW

ck Armstrong, WABC WCAU ell-Lawrenge Orchestra, WPG bristine Ridge, WHAS

5.45 P.M. EDT; 4.45 EST; 3.45 CT sir Quartet, WEAF WEEL WSM

6 P.M. EDT; 5 EST; 4 CT

ning Tattler, WEEI, 30 m.

Long. Weather the Edit Strain, Strain Buckley, Stonger Edit WHAS Uncle Don, WOR, 30 m. Chick Evans, tenor, WMCA 30 m. Iroalls and Stiles, WNBX Her. KDKA. y, Taylor Buckley, songs, WABC

6.15 P.M. EDT; 5.15 EST;

Joe and Eddie, WGY Salty Sam, WJZ WHAM Bill Williams, WBZ Orchestra, WGN
Bobby Benson and Sunny Jen, WABC
WCAU
Organ, WHAS, 30 m.
Jefferd Michand, WNBX

6.30 P.M. EDT; 5.30 EST;

6.30 P.M. EDT; 5.30 EST;
4.30 CT
Yascha Davidoff, basso, WEAF
Currient Events and baseball scorer, WEEI
Ns Frasier's Boarding House, WGY
The Westler, WBZ
Comedy Start of Hollywood, KDKA
Jack Armstrong, WLW
String Music, WSM
Jerr Cooper, WABC
Billy, Hays Orchesta, WCAU
Sneigh Laby, WCA
Lot Cooper, WCA

4.45 CT

Natrial Maria, Contralto, WEAP

Natricleers, WEEI

Ray Nichols Orchestra, WCY

Ray Nichols Orchestra, WCY

WIJW KDJA WFLA

Joe Williams, sports, WARC

Joe Reichman's Orcherts, WCAU WHAS

Lattle Opphan Arone, WGN #WSM

Two Pinos, WOR

Pive Star Final, WMCA

Dorris Gibben, WNBA

7 P.M. EDT; 6 EST; 5 CT

7 P.M. EDT; 6 EST; 5 CT
Basehall Resume. WEAP
Gould and Shefter, piano duo, WEEI
Grut the Hollywood Looking Glass, WGY
Pinto, WSM, 50 m.
Gene Nardoi Orchestra, WABC WCAU
Fo'd Frick, sports, WOR
Ben Foure, skeech, WGN
Charles, Mirthi, interview, WMCA
Farm Flasher, WXBX

7.30 P.M. EDT; 6.30 EST; 5.30 CT

7.45 P.M. EDT; 6.45 EST; 5.45 CT The Goldbergs, WEAF WEEI WGY
Frank Buck, WJZ WHAM, WBAL KDKA
WFLA
Melody Masters, WLW
Viello WCA.

dy Masters, WLW violin, W&Ns
Boake Carter, news, WABC WCAU WHAS
True Stories of the Sea, WOR
World's Fair news, WGN
Fallon's Orchestra, WMCA

Fallor's Orchestra. WMCA

P.M. EDT; 7 EST; 6 CY

The Baron. WEAF WEEL WGY WSM

WFEA, 30 mencer Dean, WJZ WBZ.

WLW KDDA, 30 mencer Dean, WJZ WBZ.

WLW KDDA, 30 mencer Dean, WJZ WBZ.

WLW KDDA, 30 mencer Dean, WJZ WBZ.

Tel Weit, 2008, WCG.

Tel Weitz, 4008, WCG.

Tel Weitz, 4008, WCG.

Daroc Music, WOR, 30 m.

Cladys Minner, WNBX

8/15 P.M. EDT; 7.15 EST; 6:45 CT Emery Deutsch, violin, WABC WCAU

Erro Alta, tenor, WPG
Harry Hershfield, humorist, WOR
Rube Appleberry, WGN
Gravelle's Orrhestra, WMCA
Chat, WNBX
8.30 P.M. EDT; 7.30 EST;
6.30 CT

6.30 CT

Wanne King's Orchestra, WEAF WGY
WSM, 30 m.
For Revue, WEEL 30 m.
Igor Gorin, WJZ WRZ WHAM WFLA
Unbrokken Melodies, WLW
Evectt Marshall's Broadway Vanities, WABC
WCAU WHAS, 30 m.
Esplanasic Concert, WNAC
Jane and Jumity Culter, WPG
The One Pannes, WGC, 00
1.5. Milme Broad, WMCA, 12.

Babe Rath, baseball comment, WJZ WBZ KDKA WHAM Sketch, WIW

Secich, W. W.

Secich, W. W.

Maple Leaf Swettle, WPG

P.M. EDT: B EST: 7 CT

Hour of Smires, Fred Allen, Theodore Webb, Marshall Bartholomew, singers! Lennie Bartholomew, State WEEL WGY

Goldman's Band, WJZ WBZ WHAM

WBAL KOKA, 30 m.

Detroil Symphony Orchestra, Strauss: "Artist

Life, Konnakks "The Girls of Baden."

Sibelius: "Valse Trinte, Berlloe" At the Bull, "two walters of Tschaikovsky, WABC

WCAU WHAS WPG, 1, b.

belins' "Valse tribre, inchaikovsky, WABG **Sil," two walters of Tschaikovsky, WABG **CAU WHAS WPG, 1 h. snadians, WEAF WEEI WLW WFLA hestra, WOR, 30 m. cago Symphony Orchestra, WGN, 1 h.

9.15 P.M. EDT; 8.15 EST; 7.15 CT

9.30 P.M. EDT; 8.30 EST; 7.30 CT Aldrich's Hawalisms, WPG, 30 m. Harry H. Balkin, WOG.

9.45 P.M. EDT; 8.45 EST; 7:45 CT "That's Life," News drama, WOR, 30 m 10 P.M. EDT, 9 E5T, 8 CT

usical Cruiter, Guy Lombardo's Royal
Canadians, WEAF WEEI WLW WFLA
oadcast to and from Byrd Expedition,
Artic to Assarctic Broadcast, WABC
WCAU WHAS As me

B.30 CT
"The Other Americans," Edward Tomlinson,
WEAF WEEL WGY
Jack Denny's Orchestra, Harty Richman and
John B. Kennedy, WJZ WHAM, 30 ma
Off the Besten Path, WEZ
Heary Their Orchestra, WLW Heary Theil Orthestra, WLW
The Old Observer, KDKA
California Melodies, WABC WCAU WHAS,
30, m.
Williard Robinson's Orchestra, WOR, 30 m.
The Andersons, WPG

News, Starlight Hour, WMCA 10.45 P.M. EDT; 9.45 EST; 8.45 CT

11 P.M. EDT. 10 EST, 9 CT Harry Myers' Music, WEAF WGY WFLA E. B. Rideout, news and baseball scores WEEI

WEE!
Larry Lee's Music, WLW
Pickens Sisters, WJZ WBAL
Time. weather, WBZ
Annet in' Andy, WYM
Nick Linest, songs, WABC WCAU
Music, WHAS
"Moonbeams," WOR, 30 m.
Sports, KDKA,
Charife Eckel's music, WMCA

11.15 P.M. EDT; 10.15 EST; 9.15 CT News, William Scottes Orchestra, WEEL Robert Royce, tenor, WJZ WHAM loe Rines Orchestra, WEZ Around the Cracker Barrel, KDKA Gene and Glenn, WSM Latte Earn

le Farm Orchestra, WLW

and Little Jack Liftle's Orchestra,

ABE WPG WCAU, 30 m. (WHAS 19 m.)
um and Abner, WGN
laymend Knight's Cuckoos, WLW
WHAS Concert Orchestra, WHAS
lackestras, WMCA, 4 hrs., 13 m.

11.30 P.M. EDT; 10.30 EST; 9.30 CT Radio Forum, WEAF WEEL WGY

od, WJZ WHAM ers, WBZ or Orchestra, KDKA WGN, 3 h. Disc Rhythm Band, WMCA, 30 m. 11.45 P.M. EOT; 10.45 EST; 9.45 CT

9.45 CT
New, ordestra, WIZ WBZ KDKA WSM
WBZ KDKA WSM
Dance Music, WHAM
Cargoes, drama, WLW, 30 m.
Frank Dailey's Orchestra, WABC WCAU

12 M. EDT; 11 P.M. EST; 10 CT

12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT

10.30 CT
Clyde Lucas' Orchestra, WEAP WLW
Ray Nichols Orchestra, WGY
Jack Berger's Orchestra, WJZ WBZ WHAN
KDKA, 30 mStuetts of Paris music, WGN
George Hall's Orchestra, WABC WCAU
Dream Serinade, WHAS, 30 m.

Dream Serenade, WHAS, 30 m.

1 A.M. EDT; 1 2 M. EST;

11 P.M. GT

Rejectand Ballroom Orchestra, WABC

Davidoon's music, WHAS, 30 m.

Charles Bouccer's Orchestra, WOR, 50 m.

Charles Bouccer's Orchestra, WOR, 50 m.

Christia

Arlington Races To Be Broadcast

The running of the 1934 Arlington Classic with a field of the country's best three-year-olds, will be broadcast over the NBC-WJZ network on Saturday, July 14, direct from Arlington Park, Chi-

CLEM McCARTHY will describe Among the probable starters are Cavalcade, winner of many of America's important races, High Quest, Time Clock, Peace Chanco

and Victory The broadcast will be heard at

> STATION DIRECTORY Page 4

Introducing

N AMATEUR radio code, O M is the code simile for "Old Man," and as a friendly prefix to Whitcomb of WEEI, it is appropriate. While "Whit," as he is familiarly known in ra-dio broadcast-



L. S. WHITCOMB ranks and

along with Lloyd Greene of the Globe, Guy Entwhistle of the Traveler, Charlie Burton of the Heraid, and Volney Hurd of the Monitor, played and wrote an important chapter in the dark

ages of radio before 1924.

Lewis S. Whitcomb, assistant superintendent of WEEI for ten

When WEEI started operatyears started his radio career in August, 1922, while pinch-hit-ting as a utility man on the Boston Post. Because of his versatility in adapting himself to any branch of the news-gathering game, he was picked by the asbranch of the sistant City Editor to get out a radio column. The City Editor was sick at the time and, when he returned, Whitcomb was firmly entrenched in the new work, so he remained as the he returned, Whitcomb was Not only was New England dark work, so he remained as the broadcast through this Groce-Post Radio Editor until August, 1924, when J. B. Groce, head of the Bureau of Public Relations of the Edison Company, picked him as assistant to Charles W. months a year.

the new Edison Company broad-cast station. Those first two or three years were trying ones in the field of broadcasting. Broadcasting was not stable as it is to-There were only two operators and thunder showers al-ways caused a "shut-down" beuse of the danger of burning tubes' wrecking the transmitter

WEEI boasted of one announ cer and a program director. If the scheduled talent failed to show up, the announcer had to play the piano; the program director, who had a fair voice was recruited as a singer, and the assistant super announced.
"Old Man" Whitcomo sold

cast personal-ities brought program in New England. As a matter of fact, the contract was one of those iron-clad agree-ments that ran so long, for so little income, that it was finally bought off for a cash settlement. During the first ten years of the Groce-Burton-Whitcomb regime at WEEI, many things have hap-pened. Since that first long-time broadcasting contract signed in

> ing commercially, advertising agencies refused to sell broadcasting time to their clients, but by Yankee ingenuity and bulldog tenacity, Burton and Whit-comb sold the client direct, then presented the contract with the agency commission to the advertising agency, thus winning their friendship and support. Not only was New England

Burton to establish and organize Home Economist Lauds The Practical Listener

Urge For Learning Day Program Influence

Emma Maurice Tighe (the 'Maurice" the same way Chevalier's public knows him please) has a thing or three to tell the radio public. She been doing just that for a goodly number of years now and has not only a keen appreciation of what it takes to make living more livable (diets to dishwashers) but equally important—how to say it to the invisible audience

Director of the Edison Home Service Division and chief chemist in the laboratory of the Edison Friendly Kitchen, the activities within the energetic scope of her fingertips embrace all that is new and practical for home improvement. The fostering of the ideal of a generally improved mode of living finds her aided by a corps of trained domestic science workers who check and double check their own ideas and hers before the ether wafts them into thousands of homes on the wings of a voice that nicely combines sincerity with natural ease. In other words, her recommendations are soundly established before dissemination. Her view point on radio matters may like limitations of practical experi-

"Thousands of listeners," she hours.



EMMA MAURICE TIGHE

"are twisting the daytime radio dial in search of educa-tional material. Of necessity a balance must be maintained with strictly entertainment programs yet the classification between the two is not easy, since the technique now commonly utilized for the presentation of such programs as the Edison Friendly Kitchen broadcast blends a fine entertainment value with strictly purposeful material." With that she fared forth to a file drawer for several letter folders offering mute testimony to the fact that "home service," by and large, wise be said to follow the strict ranks with the most popular of radio program offerings within

Dramatized Effort For Emphasis; Not Sugar

"Certainly the Edison morning broadcasts are dramatized, but," she insisted, "only to emphasize the particular message or broad-cast theme and is in no way intended as a sugar coating or entertainment cloak for a program which carries all of the essential elements that today's radio audience demands. It merely lends a concrete realism to situations commonplace with housewives and homemakers the world over.

"The urge for learning is the greatest possible influence with program builders today and properly responded to provides a public service second to no other medium for generally improving the standard of today's living. Thus the practical listener is saluted by one of New England's leading home economists.

Miss Tighe's radio bits are conspicuous for their "chattiness" and may be heard Mondays to Thursdays inclusive from 11 to 11:15 A. M. They have to do with things electrical for the home, their utility and broad usefulness, hints for special party or holiday occasions, in fact, a complete catalogue of references on what to do and how to do it the complete cycle of listening in the way of home improve-

THE FRIENDLY PRESENTATION

of

The Friendly Station

STUDIO CHORUS

Wed. and Fri. 6:45 P.M.

Featuring Old Fashioned Song Hits

STATION WEEL

NEWS WEEL BRIEFS

wests ... Friends of and Van," have juvenile guests comics for years over WEEI, will be interested to hear of their success in Chicago where they are operating a night club and doubling as entertainers at the Fair; they haven't forgotten ra-dio and were recently auditioned with Tony Wons for a possible network feature . . "Dreams network feature Come True," a new midday netork feature under the auspices of Proctor and Gamble, will be heard Monday, Wednesday and Thursday at 3 P. M. beginning the sixteenth and featuring Barry McKinley, baritone, with a head-line orchestra . . Those popular Socony Land Sketches are now to be heard on Tuesday evenings at THE EDISON

THE EDISON

THE EDISON

Willie" fame less credible than Willie" on the less credible than Evening" on the light and ing white linen—WEEL's Harold.

COMPANY of BOSTON

THE EDISON

Willie" fame less credible than Evening" on the light and ing white linen—WEEL's Harold.

COMPANY of BOSTON 9:30 o'clock . . . The hot weather

And Mr. Ed Wynn returns to the network for Texaco in September . . The Ironized Yeast Company has taken that 6:40 spot on WEEl through to late spot on WEEl through to late Fall . . Phil Baldwin is gradually selling week. WEEI males week week more popular current to the week Harriet Ranney, blues type week, Harriet Ranney, blues type of Services week week as a Monday and M Centerville on the Cape . . . week, Harriet Ranney, blues type contralto who plays her own acofferings — "Breck's Garden companiment, on Monday and



"Del, Jack and Ray" Saturday noontime program would do without the aid of studio air conditioning . . . Seventy-five conditioning . . . Seventy-five new studio chairs have arrived at WEEI for the accommodation of a larger studio audience... The same Mr. Whitcomb (upper left) is now busy vacationing at Wessagusset Beach . . . The Edison Salute offers a couple of

WEEI males
the idea of a offerings — "Breck's Garden hick-picnic, Talks" on Sunday evening—
with detailed specifications as to dress, Iunch, and number of Friends of an, "harmony ver WEEI, will — "Friends of an," harmony ver we have very been very . Richard Himbe inal exhibit network orchestra leader, toiled in vaudeville for a three-year period with Sophie Tucker May Singhi Breen, NBC's "Ukelele Lady," says no game gives a greater insight into character

than croquet
... Group of
WEEI announcers being audi-tioned for the "Big Bear" sound eff ect

growl

Caroline Cabot's Shopping News

8:15 to 8:30 MORNINGS

MONDAY through FRIDAY

With

A BIT OF THIS

and

A BIT OF THAT

MON.-WED.-FRI. 12:45 to 1:10 P. M.

TUESDAY-THURSDAY 12:45 to 1:15 P. M.

Directed by

Caroline Cabot

Ovet

The Friendly Station Sta-WEE - tion

Thursday, July 19 - "Showboat" Program on NBC-WEAF at 9 P.M.

Highlights

PM

8.00-R u d y Vallee, NBC-WEAF

8.30—Robin Hood Dell Con-cert, CBS-WABC 9.00—Captain Henry's Show Boat, NBC-WEAF

00—"Conflict," T. S. Strib-ling," CBS-WABC

Paul Whiteman, NBC-WEAF 10.15—Howard Barlow's Sym-phony, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two bours earlier.

6.45 A.M. EDT; 5.45 EST; 4.45 CT Tower liesith Exercises, WEAF WEEI WGY,

1 h. 19 m. 7 AlM. EDT; 6 EST; 5 QT Musical Clock, WBZ KDKA, 1 h. 7.30 A.M. EDT; 6.30 EST; 5.30 GT

Yoichi Hiraoka, xylophonist, WJZ McCormick Fiddlers, WLW Organ Reveille, WABC, so m. 7.45 A.M. EDT; 6:45 EST; 5.45 CT

S. 4.5 OT
nuliock and Lawnburst, WEAF WGY
nin Catther, WEBI
olly Bill and Jane, WJZ
fusical Clock, WGF
fusical Clock

8.15 A.M. EDTY 7.15 EST Don Hall Trio, WJZ WBZ WHAM longs, KDKA inneces, WPG

8.30 A.M. EDT; 7,30 EST; 6.30 CT Musical Interlude, WEAF WEEI WGY WLW, 30 m.
Lew White, organist, WJZ WBZ WHAM Organ, WFG.

8.45 A.M. EDT; 7.45 EST;

McCollouch, sours, WGY or Clob, WJZ WHAM KDKA WFLA

9.15 A.M. EDT, 8.15 EST, 7.15 CT

7.15 CT
Landt Trio and White, WEAF WEEL WGY
WEW
In the Luxembourg Gardens, WABC, 30 m.:
(WPG from 9.30)
News, WNBX, 49 m.

.30 A.M. EDT | 8.30 EST |

9.45 A.M. EDT| 8.45 EST|

7.45 CT The Sylvan Trio, WEAF WEEF ylvan Trio, WLW kip, Step and Happiana, WGY samuy Fuller, KDKA Son Boys, quartet, WABC WCAU hight Lights, WPG dawalians, WHAWA cep Fit Club, WGN as Gravelle Orchestra, WMCA

O A.M. EDT; 9 EST; 8 CT

TO A.M. EDT; B EST; B CT
Breen and de Rose, WEAR WCY
Del Castille, organist, WEEL; so.
Dest Letter Offste, WJZ WBZ WHAM
Health Talk, WLW
Ball and Ginger, WABC WCAU WHAS
Home Hour, 1 h. news at 10.50, WPG
Variety, WGB, WRM, WOR, 1 h.
Buth Shirth, WNBX, 1 h.

10.15 A.M. EDT; 9.15 EST; 8.15 CT Clara, Lu 'n' Em, WEAF WGY WLW WGN
Remance, WJZ WHAM KDKA
sey's Orchestra, WBZ
Allen, WABC

10.30 A.M. EDT; 9.30 EST; 8.30 CT

8.30 CT
News, Morning Parade, WEAF, 45 m.;
WGY from 20.45 (WEEI from 10.45)
Arthur Chandler, wizz WRZ KOKA WFLA
Arthur Chandler, orzan, WLW their Chandler, orean, WLW
their and Mail Box, WGN, 30 m.
as and Artist Recital, WABC WCAU
ablers, WHAS

10.45 A.M. EDT; 9:45 EST; 8.45 CT ews and Radio Kitchen, WJZ WBZ

Tenor, WGN
Dr. Maurice J. Lewi, WABC
Bob Atcher, WHAS Bob Archer, WHAS

11 A.M. EDT; 10 EST; 9 CT

Galaxy of Stars, WGY, WLW

U. S. Navy Band, WJZ WBZ KDKA WFLA,

50 m. (WHAM from It.15)

Captivators, WABC WCAU WHAS, 30 m.

Jean Weiner, organ. WPG.

11.15 A.M. EDT; 10.15 EST; 9.15 CT

Plances Lee Barton, WEAF WGY WEEI
Your Friendly Neighbor, WGN
11.30 A.M. EDT; 10.30 EST;
9.30 CT

Pedro Via's Orchestra, WEAF WEEI, 30 m: Climalene Carnival, WGY, 30 m. The Merry Mers, WJZ WBZ WBAL KDKA Music, WHAM Market Repurb, WLW

Melody Men, WGN
Madison Ensemble, WABC WCAU WHAS

WPG, 30 m.
Monaling Concert, WNBX

71.45 A.M. EDT; 10.45 EST;

10.45 CT 9:45 CT 41 and Lee Reiser, WJZ WBZ WHAM KDKA Painted Dresms, WGN WLW Story WFMS

12 N' EDT; 11 A.M. EST; 10 CT Gene Arnold's Commodores, WEAF WEE

12.15 P.M. EDT; 11.15 A.M. EST;

10.15 GT Sisters of the Skillet, WEAF WEEI Martha and Hal, WGY String Ensemble, WSM Concert Favorites, WJZ WHAM KDKA WFLA
onnic Gates, WABC WHAS WPG Exans, trio, WLW Variety, WOB Harold Turner, pianist, WGN Chuck Richards, songs, WMCA Town Crier, WNBX

12.30 P.M. EDT; 11.30 A.M. EST;

10.30 CT

Rer Datle's Ememble, WEAF WGY WLW,

AND MILE

AND MILE

SO m. (WPG from 12-45)

Roger Robinson, barrione, WGN

Jules Barduc's Orchestra, WABC WCAU

WHAS, 50 m. (WPG from 12445)

Socks, WMGA, 50 m. (WPG from 12445)

12.45 P.M. EDT; 11.45 A.M. EST;

1 P.M. EDT; 12 N. EST;

11 A.M. CT
Markets, weather, WEAF KDKA
Bradley Kincald, WGY
Brodley Kincald, WGY
Bob Albright, WLW
Varety, WFLA, 50 m.
Do. Re MI tio, WABC
Velazea's Orchestra, WABC WHAS, 30 m.
Weather, music, WFC, 43 m.
Mid-Li, Strandbern, WOR
Mid-Li, Strandbern, WCN
Liber Mid-Libert, WCN
Libert, Market, Webbern, WCN
Libert, Market, MCN
Libert, Market, WCN
Libert, Market, MCN
Libert, Market, MCN
Libert, Market, MCN
Libert, Market, MCN
Libert, MCN
Libert, MCN
Lib

Dick Fidler's music, WEAF WGY
The Honorable Archie and Frank, WJZ
NDKA WSM
River and Markets, WLW
Ariel Ennemble, WOR
Recordings, WNBX

Ariel Ensumer.

Recordings, WNBX
1.30 P.M. EDT: 12.30 EST;
11.30 A.M. CT

11.30 A.M. GT
Orlando's Orchestra, WEAP, 30 m.
WEEI Reading Circle, WEEL, 30 m.
WGY Farm Program, WGY, 30 m.
National Farm and Home Hour, WJZ
WBZ WHAM KDKA WLW WSM WFLA,

WHAS Instrumental Trio, WMCA, 30 m. Markets, music, WGN Theatre Club of the Air, WOR NRA Program, WNBX

1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

Tony Wons, WABC WCAU WHAS Contralin, WPG Venna Osborne, soprano, WOR Jesse Crawford, organ, WGN News Week, WNBM

2 P.M. EDT; 1 EST; 12 N. CT Stones of History, WEAF WEEF, 30 m. Paul Carris, renor, WGY Paul Carris, renor, WGY Ann Leaf, organist, WABC WCAU WPG Weather, markets, WHAS Dr. Arrhur Frank Payne, WOR Just Philin Bill, WGN

2.75 P.M. EDT: 1.15 EST: 12.15 CT 12.15 CT
Household Chat, WGY
School of the Air, Social Study, WHAM
Abraham Chasids, pranist, WABC WCAU

2.30 P.M. EDT; 1.30 EST; 12.30 CT

12.30 CT
Trin Romanique, WEAF WEEL WCY WLW
Smackout, WJZ. WBZ. WHAM WFLA
Poetic Strings, WABC WHAS WPG
Home Forum, KDKA, 30 m.
Marketw, WSM
Bartetw, WSM
Bartetw,

2.45 P.M. EDT; 1.45 EST; 12.45 CT

12.45 CT
MA Perkins, WEAF WEEI WGY WLW
WFLA WSM
Nancy Noland, WJZ WHAM
Edwin, Otls, baritone, WB2
Palmer House Orchestra, WGN
Agracultural College, WHAS
Popular Songs, WMCA

3 P.M. EDT; 2 EST; 7 CT 3 r.-M. EDT; 2 EST; 4 CT
yasch Davidofi, basso, WeAF WGY
Dream Come Irue, WEE!
Mascad Kers, WJZ WBZ KDKA WSM, 3/
Collegins, WFLA, 3-45)
Collegins, WFLA
Camp Mintret, WLW
Mctropolitan Parade, WABC WCAU WPG
U of Kentucky, WHAS, 30 m.
silly and Suc, WOR

3.15 P.M. EDT; 2:15 EST; 1.15 CT

Dignity



JANE FROMAN, who appeared in the "Ziegfeld Follies" this year, This year, is one of Columbia's most pop-

3.30 P.M. EDT; 2:30 EST;

Woman's Radio Beview, WEAP WEEL WGY, 30 m. Musical Keys, WJZ WHAM KDKA WSM WFLA
Home Forum Cooking School, WBZ, 30 m.
Sputter and Whine, WLW
Emery Deutsch's Orchestra, WABC WCAU

WHAS
Stamp talk, WPG
Orchestra, WOR
Stratford Johnson, basso, WGN
Stocks, WMCA
3.45 P.M. EDT; 2.45 EST;
1.45 GT

Musical Keys, WJZ WHAM Federation Pa. Women, KDKA Charles Dameron, WLW Playbors, WABC WCAU WHAS WPG Baseball, Pintsburgh vs. Chicago, WGN,

4 P.M. EDT; 3 EST; 2 CT

Chick Wobb: Orchestra, WEAF WGY
WFLA, 50 WFLA, 50 WFLA
Stocks, Markets, WEAE
Betty and Bob, drama, WJZ WBZ WHAM
KDKA WLW WSM.
COUNTY OF THE WASM
OF TH

Songs, WEEI
Limey Bill, WGY
Rhyming Rover, WJZ WBZ WHAM
Parent-Teacher Talk, KDKA
Matinee Highlights, WLW, 30 m. Matinec Highlights, WLW, 30 m. 4.30 P.M. EDT; 3.30 EST; 2.30 CT

Markets, KDKA
Chicago Symphony Orchestra, WJZ WBZ
WHAM WSM WFLA, 1 h.
Stocks, WFG
The Public Speaks, WOR, 50 m.
Instrumental Group, WMCA
4-45 P.M. EOT1, 3.45 EST1
2-45 CT
The Lady Mark

5.15 P.M. EDT; 4.15 EST; 3.15 CT S.15 CT Vagabonds, WGY
Vagabonds, WGY
The Monitor Views the News, WBZ
Köddies Klub, KDKA
Thru the Jooking Glass, WLW
Skippy, WABC WCAU
Alice Woodlyn, songs, WPG
"Once Upon a Time." WOR
5.200 9.300

Alice Woodlyn, songs, WPG
"Once Upon a Time." WOR
5.30 P.M. EDT; 4.30 EST;
3.30 CT

Winds the Poob, WEAF WEEI WGY WSM
"Tales of Courare." WJZ WBZ WHAM
KDKA WLW WFLA
Jack Armstrong, All-American Boy, WABC ALL American Boy WCAU
Christhe Ridge, WHAS
Karl Freund, talk, WOR
Marvin Thomas, bartone, WMCA

6 P.M. EDT; 5 EST; 4 CT
Tom Coakley's Orchestra, WEAF WLW
WSM
The Evening Tattler, WEEI, 30 m.
Evening Brevities, WGY,
U. S. Navy Band, WJZ WHAM WBAL,
30 m. Joe and Bateese, WBZ

6.15 P.M. EDT; 5.15 EST; 4.15 CT
Tom Coakley's Orchestra, WEAF WLW
WSM
WSM
Variety, WCY
Boll Williams, WBZ
Baseball, KDKA
Bobby Benton, and Sunny Jim, WABC
WCAU
Organ, WHAS
Royal Poet, WNBX 6.30 P.M. EDT; S.30 EST; 4.30 CT John B. Kennedy, WEAF WGY WSM. WFLA
WFLA
WFLA
Stemp Club. WJZ
Jet Armstroag, WLW
Jet Armstroag, WLW
Jet Armstroag, WLW
Jet Armstroag, WLW
Jet Armstroag, WLA
Jet Armstroag, WLA
Jet Armstroag, WLA
KAPC
Robin Hoad Dell Concert, WCAU
Motor Tips, WCR
Singing Lady, WGN
Cocktails at Dinner, WMCA
Favorites, WNBX 6.45 P.M. EDT; 5.45 EST;

Time, weather, KDKA
Diranar, WFLA
Raginsky's music, WABC WCAU WHAS
Uncle Don, WOR, 30 m.
Orchestras, WCM, 50 m.
Gene Gravelle's Orchestra, WMCA, 30 m.
Folk Takes, WNBM.

4.45-CT Mary Small, songs, WEAF WCY Saflor Riley, WEBI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW Little Orphan Annie, WSM Robbins Music, WABC Sanders Sinters, WHAS

7 P.M. EDT: 6 EST: 5 CT wsm

rign Ensemble, WSM
ring Ensemble, WSM
rate Street Boys, WABC WCAU WHAS
roth Fisick, sports, WOR
ren. Potter, sketch, WGN
sprence Richardson's Orchestra, WMCA
arm Flashes, WMBX

7.15 P.M. EDT; 6.15 EST; 5.15 CT

5.15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Ed Lowry, WJZ WHAM
Boston Fire Department, WBZ
Gran, KDKA
Encrons Orchestra, WLW
CALU
WCALU
MUSICAL Despert, WCN
Dinner Concert, WHAS
Thinkine Cleb, WMCA
King's Men, WNBX

7.30 P.M. EDT; 6.30 EST; 5.30 CT Shilley Howard; the Jesters, WEAF WGY Revose. WEEI "Choosing a Career in Journalism." wes

oosing a Carcer in Journalism," WJZ
BZ WBAL WHAM KDKA, 30 m.
Newhalf, WLW WABC WCAU Sylvia Froos, songs, WABC V Club Program, WHAS Ray Perkins' Orchestra, WOR Sports Reporter, WGN Archie Rieser's Orchestra, WM

7.45 P.M. EDT; 8.45 EST; Frank Buck, WJZ WBZ WHAM KDKA WLW WFLA Buak Carter, WABC WCAU WHAS Melody Masters, WLW

Melody Masters, W.L.W.
World's Fair News, WCN
Leon Friedman's Orchestra, WMCA
8 P.M. EDT; 7 EST; 8 CT
Rudy Vallee and guest arists, WEAF WEEI
WCY WLW WSM WFLA, 1 h.
Grits and Gravy, mountain sketch, WjZ
WBZ KDKA, 30 m.
Kate Smith, WADC WPG WHAS
Ford Frick, WOR
Orchestra, WGN, 30 m.
Three Little Functors, WMCA
Readers, WGN, 30 m.

Reveries, WNBX

8.15 P.M. EDT; 7.15 EST;
6.15 CT
Esty Aces, WABC WCAU WHAS
Mattic Curran, songs, WPG
Meyer Davis' Orchestra, WMCA
8.30 P.M. EDT; 7.30 EST;
6.30 CT

6.30 CT Gale Page, WIZ KDRA
Broadcast from Robin Hood Dell, Philadelphia Sammer Concerts, WABC WCAU WILAS
WPG, 11, 13 m. WGN
UPG Stats Marine Band, WMCA, 50 m.
6.45 PM. CDV1 7.45 EST1
[507 Galin L.]

Igor Gorin, barhone, WJZ WBZ WHAM Al and Pere, KDKA Earl Burner's Orcheste, WCA

Al and Pete, KDKA Eggl Burnert's Orchestra, WGN 9 P.M. EDT; 8 EST; 7 GT Captain Henry's Show Boat, WEAF WEEL WGY WSM WFLA, 1 b. (WLW from

9,00)
Death Valley Davis, drama, WJZ WBZ
WHAM KDKA WLW, 30 m.
Orchestra, WGN, 30 m.
Rod and Gun Club, WOR
Bill Brown, Golf Talk, WMCA
9.15 P.M. EDT; 8.15 EST;
7.15 CT

Romance in Song," WOR liami Beach Orchestra, WMCA 9.30 P.M. EDT, 8.30 EST, 7.30 CT

7-30 CT
Goldman's Band, WJZ WHAM, 30 m.
Squire Hawkins, KDKA
Lebh Steven's Harmonies, WABC W
WPG
HARTY H. Balkin, WOR
Wayne King's Orthestra, WGN
Orderd Male Quartet, WMCA
9-45 P-8M, ED7e; 8-45 EST;
7-45 CT ies, WABC WCAU

Kelley Sisters, KDKA
MidWeek Hynna Sing, WHAS, 30 m.
"The Witches Tale." WOR, 30 m.
Bernie Cummins' Orchestra, WGN
Gypsy Ensemble, WMCA

STATION DIRECTORY Page 4

Police Radio

Station Meters Location WPEA 122.05 Syracuse, N. Y.
WPEF 122.4 Brookly, N. Y.
WPEE 122.4 Brookly, N. Y.
WPEG 122.4 New York Ciry
WMJ 123.8 Buffalo, N. Y.
WPEG 124.47 Alhamy, N. Y.
WPEG 175.23 Arlington, Mass.
WPEI 175.23 Last Providence, R. II.
WPFA 175.23 Providence, R. II.
WAPP 190.65 Framinghum, Mass.
WPGF 175.23 Providence, R. II.
WAPP 190.66 Framinghum, Mass.
WPEW 190.66 Bridgewater, Mass.
WPEU 190.66 Bridgewater, Mass.
WPEG 195.37 Albany, N. Y.
WEY 65.90 Boston, Mass. (Fire)

10 P.M. EDT, 0 EST, 8 CT
Paul Whiteman Music Hall, Decems Taylor,
WPAF WELE WAY WILW, 1 h.
Parada of the Provinces, WJZ WHAM KDKN
Person Drama, WBZ, 30 m.
"Conflict," T. S. Stribling, WARD WARD
WPG

WEY 630.00 Boston, Mass. (Fire)

News and Thaviu's Orchestra, WGN, Roy Cotterill's Cosmopolitans, WMCA, 10/15 P.M. EDT; 9.15 EST; 11

8.15 CT
Howard Barlow's Symphony, WABC WCALI
WPG, 50 m.
Louisville program, WHAS
Current Events, WGR
"Blubber" Bergman, WGN

10.30 P.M. EDT; 9.30 EST;

B.30 CT Echoes of the Palisades, WJZ WBZ KDKR WBAL WFLA, 50 m.; WHAM from 10-45 Fenor, WGN Fenor, WGN WHAS Meyer-Davis music, WOR, 50 m. Dance orchestra, WPG, 50 m.

10:45 P.M. EDT; 9.45 EST; 8.45 CT 8.45 CT
Nancy Martin, ADKA
Three Blue Notes, WBZ
Fray, Braggiotti, WABC
Billy Hays Orchestra, WCAU
Orchestra, WGN
Orchestra, WMCA

our Lover, sons, WEAF

B. Rid-out, WEEI

B. WEAF

11.15 P.M. EDT; 10.15 EST; 9.15 CT

Richard Maswell, tenor, WEAF WFLA News, Musical Twins, WEEI Gene and Glenn, WSM Vagabonds, WGY agabonds, WGY ichard Maxwell, WJZ WBZ KDKA WFLA' éggie Childs' Orchestra, WABC WHAS WCAU

Lum and Abact, WGN 11.30 P.M. EDT, 10.30 EST, 9.30 CT 9.30 CT
News and Freddie Berren's Orchestra, WEAE
WSM WFLA, 30 m. (WEEI '3 m.)
Ray Nikholi, music, WGY, 30 m.
N. WEAE
ROKW WFLA STANDARD SO Orchestra, WJZ
WHAT
STANDARD SO MENTANDARD SO M.
Birds Orchestra, WLRW, 30 m.
Birds Orchestra, WORA, 30 m.

11.45 P.M. EDT; 10.45 EST; 9.45 CT Musical Twins, WEEI
Henry Busse's Orchestea, WABC WCAU

Organ, WIIAS

12 M. EDT; 11 P.M. EST; 10 CT

Mills Blue Rhythm Orchestra, WEAF WEEL

WGY, 30

Milwaskee Philharmofic Orchestra. WJZ

WBZ WHAM KDKA WFLA, 30 m.

Lov Amigon, WLW, 30 m.

Gallagher's mark, WSM, 30 m.

12.30 A.M. EDT; 11.30 P.M. ESTI 10.30 CT

10.30 CT
Harold Sterns' Orchestra, WEAF WGY
WLW
Dancing in The Twin Cities, WJZ WBZ
WHAM KDKA WSM WFLA
Castle Farm Orchestra, WLW, 30 m.

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The Arctic Talks With Antarctic In 17,000-Mile Conversation

Broadcast Relayed at New York

The first interpolar conversa-tion in the history of radio took place when messages were relayed from the Arctic Circle to the BYRD Expedition in the Antarctic and back again during a broad-cast heard over a WABC-Columbia network on July 11.

Preparations for this program had been under way for months. A Columbia engineer, well within the Arctic Circle, set up the northern end of the strangest radio circuit of all time in Northwestern Alaska?

During the longest North-South radio hop ever attempted, it was mid-Summer in the Arctic and mid-Winter in the Antarctic. The Midnight Sun in the North shone its brightest and Little America was in the clutches of its six-months night. Both areas faced the problem of ice-caps—receding in the Arctic and everincreasing in the South.

The past several months have demonstrated the practicability of broadcasting from the Antarctic. Reception of the weekly programs from Little America has surprised everybody. Before the Second Byrd Expedition took Columbia equipment to Little America, few would have believed that on Wednesday nights it would be possible to hear AL CARBONE playing a harmonica in the Antarctic, with the notes riding the airwaves so clearly that a man with his ear to the loudspeaker could write down each one as it came through the other.

17,000 Miles To Go

A 10,000 mile gap yawns being chain, tween New York and Little The rad America and now technicians are confronted with the task of widening that aerial breach by 7,000 miles more, or a total of 17,000 miles.

BOB FLAGLER, Scattle radio and a master-receiving station. telephone engineer, left his home town in the middle of May, headed for the Arctic Circle. took with him the equipment for establishing a temporary broad-casting station in northwestern-most Alaska. Once FLAGLER

Arranger



CHARLES J. V. MURPHY, Columbia's program production man at the South Polar station.

The Leader



ADMIRAL RICHARD E. BYRD. commander of the South Polar expedition

pierced the Arctic Circle he began making tests to study the atmospheric conditions of the locality and to determine the spot from which his signals are best received along the Western coast of the United States.

His transmitter has the low operating power of one kilowatt. Yet it is the most powerful broadcasting station in Alaska.

The Federal Radio Commission granted a special license to operate this station and assigned the call letters KILS to it. KILS is second only to KFZ, Columbia station at Little America, for the title of the world's most remote unit affiliated with a broadcast-

The radio path from the Axetic to the Antarctic forms a strange design. Arctic Station KILS di-rects its signals at Point Reyes, California, At this location, near San Francisco, the RCA maintains

Point Reyes is the chief pickup point for trans-Pacific traffic. What its anctenna brings in from the ether is fed to the San Francisco headquarters of the Columbia after this explorer died a mes-York over the regular transcontinental facilities, terminating at the Columbia building in hidYet if his base had been aware

town New York. From there the Voice of the Arctic is carried to the giant RCA transmitter as Rocky Point, Long Island, Rocky Point flashes it over 10,000 miles to Little America.

A One-Man Station

The return route is varied slightly. The Antarctic portion of the program originates at Station KFZ. Its signals go first to Buenos Aires on the Eastern coast of South America and then are relayed to Riverhead, Long Island, across the country to Bo-Bolinas as well as the nearest Columbia stations for the voices from Little America.

In contrast to the situation at takes care of the engineering and CHARLES J. V. MURPHY arranges, the programs, FLAGLER in Alaska, unaided, rigs up the station, serves as announcer, continuity writer, production man and in general fills all the staff positions of the regular radio station.

FLAGLER'S long experience as a radio and telephone engineer and installation work in Alaska equips him for his present post. Although an experienced announcer, he never has tried to make his living in that capacity.

FLAGLER has a flair for showmanship, vitally necessary to a broadcast of the Arctic Antarctic type. His experience in the radio studios, together with his ability as a song writer, make him ideally suited to producing a first-class program.

What is the significance of the what is the significance of the first Arctic to Antarctic broadcast? In the first place, it is a mighty test for the science of radio. The signals pass from daylight to darkness and back again several times. They are subject to the entire gamut of climatic conditions through ice, temperate and tropi-cal zones. Moreover, they are at the same time subject to the in-fluences of both the North and South magnetic poles.

It establishes definitely the feasibility of future exploring parties at either pole being able to maintain contact with civilization and with each other.

India and Short Wave-

(Continued from Page 1)

Broadcasting always has been handicapped in India due to the country possessing some of the home most, consistent and toughest With static known to radio tubes. High frequency airlanes, have opened a new field, because natural atmospherics are pretty, well mas-tered once a station starts dissem-inating its signals via spectrums below 35 or 30 meters.

VUB's tests, many of which have taken place during the last two months, will probably lead the way for daily operation.

All of the European companies and many of the American manu- A reliable source of information facturers are finding Calcutta, states that HCIFG is really the Bombay, Delhi and other Indian 45-meter PRADO transmitter opshort wave receivers.

British Empire broadcasting from Daventry is a big attraction to Englishmen and other Europeans who are traveling the provinces, and those who can afford 5.50 P. M., EST.

it are breaking the monotony of jungle nights by tuning in their short wave fare direct from

With the army of high frequency listeners growing each day, it was only natural for a day, it was only natural for a local station to get on the air— for commercial or other reasons. If a daily schedule soon is adopted, we will undoubtedly be tuning in Bombay rhythm here

during our own early mornings.

The new voice being heard on 19.47 meters, HC1FG, Riobamba, Ecuador, has caused much com-ment among the DX fraternity. prosperous market for erating under a different set of calls.

Remote Control Himself



JOHN N. DYER, in charge of station KFZ, the most remote broadcasting

of the leader's plight, a rescue riddle for the North.

of the leader's plight, a rescue riddle for the North.

Mever again will it be necessary to report lost expeditions. From Little America have answered the question so far as the South Pole is concerned. The broadcast of July 11 linking the horald disaster befall the advendratic and Antarctic solved the

Short Wave Directory

Station	n Metres	Location	Time (E.D.T.)		
forth-Automor	a) The same assemble		The same of the sa		
GSH	:13.97	Daventry, England	7-9.30 A. M.		
FYA	19.68	Pontoise, France	8 A. M:-2 P. M:		
DJB	19.73	Zeesen, Germany	8-11 A. M.		
GSF	19,82	Daventry, England	10 A. M1.45 P. M.		
HVJ	19,84	Vatican City, Rome	6-6.15 A. Mr. (Sat. 11)		
CNR	23.38	Rabat, Morocco	8.30-10 A. M. (Sun.)		
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A., M. (Sun.)		
FYA	25.20	Pontoise, France	3-6 P. M.		
GSE	25.28	Daventry, England	10 A. M1.45 P. M.		
2RO	25.40	Rome, Italy	2.15-7 P. M.		
DJD	25.51	Zeesen, Germany	1.45-5.30 P. M. and 8.45-12.30 P. Mi		
GSD	25.53	Daventry, England	2-9 P. M.		
EAQ	30.40	Madrid, Spain	6:15-8 P. M. (Sat. 1-3)		
minut a c		****	6-9 P. M. Sats.		
CTIAA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Fei.		
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.		
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.		
DJA	31.38	Zeesen, Germany	6-8.30 P. M.		
VK3ME	31.55	Melbourne, Australia	6-8 A. M., Sat.		
GSB	31.55	Daventry, England	2-6.30 P. M.		
CNR	37.33	Rabat. Morocco	3:30-6 P. M., Sun.		
HKE	41.55	Bogota, Colombia	7-9 P. M., Tues.		
HAS	43.86	Budapest, Hungary Riobamba, Ecuador	4-6.30 P. M.		
PRADO	45.31	Moscow, U. S. S. R.	10-12 P. M., Thurs. 2-7 P. M.		
HJIABB	45.38	Barranquilla, Colombia	8-11 P. M.		
HJIADD	48,00	Army Aircraft	Daily		
ZGE	48.92	Kuala Lumpur, Malay States	8-10 A. M., Tues., Fri.		
PK1WK	49.02	Bandoeng, Java	6-7.30 A. M.		
VUC	49.10	Calcutta, India	10,30-1 P. M.		
CP5	49.34	La Paz, Bolivia	7.30-11 P. M.		
HIX	49.50	Samo Domingo	9.10-11.10, Tues., Fri.		
VO7LO	49.50	Nairobi, Africa	12-3 P. M.		
DJC	49.83	Zeesen, Germany	10-12.30 P. M.		
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.		
HVJ	50.26	Vatican City, Rome	3-3.15 P. M. (5-5.30		
-		C	A. M., Sun.)		
TGX	50.50	Guatemala City, S. A.	3-6 At M.		
HJ4ABA		Colombia, S. A.	2-3 P. M. 6.30-10.45 P. M.		
RV15	73.00	Quito, Ecuador	Heard hregularly		
67.87 to		Khabarovek, U. S. S. R.	2-10 A. M.		
HCJB	70.65				
KFZ		45.34, 31.57, 25.30, 23.19, 64, 17 and 14 Byrd Expedition at Little America			

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may bear or which are used for insernational telephone have been purposely comitted.

Friday, July 20 - The Esplanade Concert, YN-WNAC at 9.30 P.M.

Highlights

PM

3.00-Lanny Ross, Conrad Thi-bault, Mary Lou, NBC-WEAF

8.00—Cities Service Concert, NBC-WEAF

Ethel Shutta, Walter O'Keefe, NBC-WJZ

9.00-Leah Ray, NBC-WJZ

9.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yan-kee Network

Phil Baker, NBC-WJZ 10.00—"First Nighter," NBC-WEAF

"Spotlight Revue," CBS-WABC 10.30—Jack Benny, NBC-WEAF String Symphony, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier;

Central Time is two hours earlier.) 8.15 A.M. EDT; 7.15 EST; 6.15 CT

Summary and Don Hall Trio, WJZ WBZ WBAL WHAM Tommy, Sherlock, KDKA Sunny Melodies, WABC, 30 m. Exercises, WPG

8.30 A.M. EDT: 7:30 EST: 6.30 CT

Musical Interlude, WEAF WEEI WGY WLW, 50 m.
Sunny Melodics. WABC, 45 m.
Olgan, WPG WSM
Lew White 4t Dual organ, WJZ KDKA,
m., WBZ, 15 m. (WHAM from 8.45)

8.45 A.M. EDT; 7.45 EST; 6.45 CT

Junior High School Program, WBZ Delmore Brothers, WSM 9 A.M. EDT; 8 EST; 7 CT Sam Herman, xylophonist, WEAF Hal Levey's Orchestra, WGY Breakfast Club, W/Z WBAL WHAM WLW, 1 h. (WBZ from 9.30) (WFLA

Devotions, WSM
Deane Moore, tenor, WABC WCAU

9.15 A.M. EDT; 8.15 EST; 7.15 CT Landt Trio and White, WEAF WEEL WGY olitan Parade, WARC, 30 m. (WPG 30) (WHAS WCAU from 9.45)

9.30 A.m. EDT; 8.30 EST; 7.30 CT

7.30 GV
7.30 GV
7.31 GV
7.31 GV
8.41 GV
8.42 GV
8.42 GV
8.43 GV
8.44 G

9.45 A.M. EDT; 8.45 EST;

Cyril Tobin, violin, WEAP WEEI WLW Skip, Step and Happiana, WGY News, KDKA WGN

10 A.M. EDT: 9 EST; 8 CT Breen and de Rose, WEAF WEEI Southerners, WGY

Southerners, WGY
Edward MacHugh, barltone, WJZ WBZ
KDKA WSM WFLA
Mrs. Littletord, WJW
Pm¹ Post, speaker, Sydney Nesbitt, barltone,
Muriel Pollack, Salada Strings, WOR, 30 m.
Rondolfers, WGN Rondoffers, WGN
Madison Singars, WARC WCAU WHAS
Home Hour (news at 10.30) WPG, 1 h.
Early Birds, WNBX, 1 h.

10.15 A.M. EDT; 9.15 EST; 8.15 CT

8415 CT
Clara, Lu 'n' Em, WEAF WEEI WGY
WLW WGN WSM
Hazel Arth, contraine, WJZ WHAM
Dake Deepy, KDICA,
Smmy Fuller, KDICA
Bill and Ginger, WABC WCAU

10.30 A.M. EDT; 9.30 EST; 8.30 CT

B.30 CT
Poet's Cottnet, WMCA
News and Joe White, tenor, WEAF WSM
Del Castillo, organist, WEEI
Today's Children, sketch, WJZ WBZ WBAL
KDRA WFLW
Markett, wealther
Towners Quartet, WABC
WCAL WHAS
TOWNERS QUARTET, WABC

10.45 A.M. EDT; 9.45 EST; 8.45 CT

etty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA lews and Cooking School, WJZ KDKA WSM

WSM News, time, weather, WBZ Lovely Ladles, WGN Carolyn Gray, WABC Bob Atcher, WHAS

11 A,M. EDT; 10 EST; 9 CT Morning Parade. WEAF WEEI WI.W. 1 h. Cowboy Singer, W/Z WBZ KDKA WSM Elliott Brock, violinist, WLW

11.15 A.M. EDT; 10.15 EST; 9.15 CT

9.15 CT High and Low, WJZ WB2 News, WLW Your Friendly Neighbor, WGN Will Osberne's Orthestra, WABC WCAU Dolly Dean, WHAS 11.30 A.M. EDT; 10.30 EST; 9.30 CT

9.30 CT
Melody Mixers, WJZ WBZ
Såndra Roberts, songs, WLW
Tony Wons, WABC WHAS
Wandering Poet, WPG, 30 m.
Concert, WNBX
Hope Vernon, songs, WMCA

11.45 A.M. EDT; 10.45 EST; 9.45 CT

The Captivators, WABC
Martha and Hal, WGY
Painted Dreams, WGN, WLW
Ben Alley, music, WABC
Sanders Sisters, WHAS
Story, WNBX

Story, WNBX

12 N. EDT; 11 A.M. EST; 10 CT
Gene Arnold, WEAF WEE! WGY
Mary Phillips, songs, WJZ WHAM
Monitor Views the News, WBZ
Dan and Sylvia, KDKA
Ethel Ponce, songs, WLW
Girl's Trio, WOR
Trio, WNEX
Trio, WNEX
Trio, WNEX

12.15 P.M. EDT; 11.15 A.M. EST; 10:15 CT 10-15 CT
Sisters of the Skillet. WEAF WEEII
Lucille Manners, WEAF WEEI
Martha and Hal, WGY
WSM WFLA
Concert Favories. WJZ WSM WFLA
Concert Favories. WJZ
Midday Son, KDKA
Alice Michot, soprano, WLW
Variety, WOR
Harold Torner, pinnist, WGN
Betty Barthell, songs, WABC WCAU WHAS
WPG

Chick Richards, songs, WMCA Town Crier, WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT Merry Madcaps, WEAF WLW, 30 m., Srocks, Markets, WEBI WLW and Sade, WJZ WBZ WHAM KDKA WSM WFLA, m. Merchant WGR, WGR, and WGR, and Merchant WGR, and Merchan

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT Cabot and Castillo, WEEI, 30 m.
Radio Gang, WGY
Words and music, WJZ WBZ WHAM WSM

1 P.M. EDT: 12 N. EST;

11 A.M. GT Markets, weather, weak Vagabonds, WGY Words and Music, WJZ Weather and N. E. Agricultural Report,

1.15 P.M. EDT: 12.105 EST: 11.15 A.M. GT Rer Bartle Insemble, WEAF Health Review, WEEI Peeping Tom and George, WGV The Honorable Archie and Frank, WJZ WSM

The Honorable Archie and Frank, W.JZ Siesta, KDKA Markets, W.LW Ariel Ensemble, WOR News, WAICA 1.30 P.M. EDT: 12.30 EST: 11.30 A.M. CT

Dick Fidler's Music, WEAF
N. E. Kitchen, WEEI
Farm Program, WGY
National Farm and Home Hour, WJZ WBZ
WHAM KDKA WLW WSM WFLA,

Markets, music, WGN, 30 m. String Trio, WOR Velazco's Orchestra, WABC WCAU WHAS, 30 m. Instrumental Trio, WMCA, 30 m. 2 P.M. EDT; 1 ES; 12 N. CT

Antoinette Halstead, WGY
The Eton Boys, WABC WCAU
Weather, stocks, WHAS
Dr. Arthur Frank Payne, WOR
2.15 P.M. EDT; 1.15 EST;
12.15 GT

12.15 CT
Household Chat, WGY
khool of the Air—arr appreciation, WHAM
komance of Helen Trent, WABC WCAU
Wildeas, WHAW
Donothy Hays, WOR
ports spoilight, WMCA

2.30 P.M. EDT; 1.30 EST; 12.30 CT

12.00 WEAF
THE SEIZERS WEAF
THE HOMERAKET, WOR, 30 M.
CENTUY OF PROFESS IMMSE, WGN
DIRNEY CHAPTER
THE HOMERAKET, WOR, 30 M.
CENTUY OF PROFESS IMMSE, WGN
DIRNEY CHAPTER
THE HOMERAKET, WOR, 30 M.
CENTUY OF PROFESS IMMSE, WGN
DIRNEY CHAPTER
THE SEIZERS IMMSE 2.45 P.M. EDT; 1.45 EST; 12.45 CT

NA Perkins, WEAF WGY WLW WSM Alden Edkins, base-bathone, WJZ WBZ WHAM WSM WELA Agriculture College, WHAS Palmer House Ensemble, WGN Bob Sendey, tenor, WMCA 3 P.M. EDT; 2 EST; 1 CT

Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEF WGY, t h, Consea Ennaut, WEAF WEEF WGY,
T. h.
Little Jackie Heller, WJZ WBZ WHAM
WSM WFLA
Orchestra, KDKA
Four Showmen, WAPC WCAU WPG
U, of Kentucky, WHAS, 30 m.
Women and Money, "WMGA
3,15 P.M. EDT; 2.15 EST;
L15 CT
Visit to, Entries V. Box Conseased

isits to ForeIgn Villages at Century of Progress, WJZ WBZ KDKA WHAM WSM WFLA

WFLA
Hurdy Gurdy Man, WABC WCAU
Henry and Edward Peterson, WOR
Mona Lowe, contralto, WMCA
3.30 P.M. EDT; 2.30 EST;
1.30 CT

1.30 CY
Temple of Song, WJZ WHAM KDKA WSM
WFLA, 30 m. okins School, WRZ, 30 m.
The Form Form School, WRZ, 30 m.
Stock Quotations, WMCAU WHAS WPG
Stock Quotations, WMCAU WHAS WPG
Stock Quotations, WMCAU WHAS WPG
Stock Rep

Red - Head



DOROTHY PAGE, titian-haired contralto, first won fame on the ra-dio by winning a PAUL WHITE-MAN audition. She is beard over the NBC-WIZ chain Mondays, Tuesdays and Fridays at 6 P. M.

3.45 P.M. EDT; 2.45 EST;

—1.45 CT
Munn Sisters, harmony, WOR
Natalie Page, mczzo soprano, WMCA
4 P.M. EDT1 3 EST1 2 CT
Your Lover, songs. WEAF WGY WSM
WFLA, 15 m. WEAF WGY WSM
KDKA WLW
Lay Bill Huggins, WABC WHAS
Tea Time Topics, WPG, to m.
The Frikard Pannik, WCAU
Bartelli, Chicago vs. Philadelphia, 1 h, 4.15 P.M. EDTI 3.15 ESTI 2.15 CT

2.15 CT Dt. Burbani, WEAF WEEI "Books," Levere Fuller, WGY SWEAT WIZ WBZ WHAM KDKA WAINE HIKHIIJBH, WIYA Voices of the Afternoon, WABC WHAS WCAU WPG

Hal Beckett, organist, WOR 4.30 P.M. EDT; 3.30 EST; 2.30 CT

Chicago Symphony Orchestra, WEAF WEEI WSM WFLA, 30 m. Vagabonds, WGY Vagabonds, WGY
Mary Craig, soprano, WJZ WBZ
Markets, KDKA
U, S. Army Band, WABC WHAS WCAU,
30 m. (WPG from 4-45)
Marima Drohestra, WOR, 30 m.
Street Forum, WMCA
4-45 P.M. EDT; 3.48 EST;
Stock: WGY

Stocks, WGY
Womn's Clab Federation, WIZ WHAM
William Hargrave, baritone, WOR
Mystery Girl, advice, WMCA
S P.M. EDT1 4 EST1 3 OT
Palmer Clark's Orchestra, WJZ KDKA, 30 m.
WHAM from 5.15
Agricultural Markets, WBZ
Three Star Voices, WLW, 30 m.
Musicale, WGN, 1 h.
Frank Dailey's Orchestra, WABC WHAS
Safety Talk, WPG
Safety Talk, WP

3.15 P.M.
Thre Schoolmaids, WGY
The Monitor Views the News, WBZ
Kiddies' Klub, KDKA
Soprano, WPG
Skippy, WABC WCAU
Devotions, WHAS
"Cocktail Hour," WOR 5.30 P.M. EDT; 4.30 EST; 3.30 CT

5.30 CP. M. EDT; 4.30 EST;
3.30 CT William Lundell, interview, WEAF WEEL WTAM WGY*
Singing Lady, WJZ WBZ WHAM KDKA
WLW SU WJZ WBZ WHAM KDKA
Jack Armstong, All-American Boy, WABC
WCAU WGAW WGR, 50 m.
Valor of Friendship, WHAS
Vitalis, WQR, 50 m.

WIAM WGYSIRRING LAGY, WJZ. WBZ. WHAM KDKA
WZ.W.

WZ.W.

WABC

Nick Nickerson, WPG

Christine Ridge, WHAS

Robert Rand, WOR

Bur Rayburn, Soags, WMCA

5-45 P.M. EDT; 4-45 EST;

3-45 CT

"Alice in Orchestralia," WEAF WEEI WSM WFLA.
Ross Erwin, tenor, WGY
Little Orphan Annie, WJZ WBZ KDKA
WLW Billy Dauscha, WOR Baseball Talk WMCA Marvels, WNBX

6 P.M. EDT: 5 EST: 4 CT 6 P.M. EDT; 5 EST; 4 CT
Horsto Zito's Orchestra, WEAF WLW W
WFLA, 30 m.
Evening Tartler, WEEI, 30 m.
Evening Brevilies, WGV
Dunchly Page, songs, WJZ WHAM
Dunchly Page, songs, WJZ WHAM
Time, weather, KDKA
Sound Towners, WABC WHAS
Uncle Don, WOR, 30 m.
Orchestra, WGN, 30 m.
Gene Gravelle's music, WMCA, 30 m.
Natl Parks, WNBX

Bobby Benson and Sunny Jim, WABC
WCAU
Organ, WHAS, 30 m.
Microphone Chat, WNBX

Bobby Benson and Sunny Jim, WABC
7.15 GT
7.16 GT
WABC
Move Broadcast, WPG
Move Broadcast, WPG

6.30 P.M. EDT; 5.30 EST; A.30 CT Musical Mosaics, WEAF WGY
A.30 CT WEAF WGY

Notice Armstrong, WLW
NAP Add Armstrong, WLW
NAP AND ACC WGM
NAP AND ACC WGM
NAP AND ACC WGM
The Singing Lady, WGN
Fisherman's Guide, WMCA
Pintello's Royals, WNBX, 30 m.
6.45 P.M. EOT; 5.45 EST;
4.45 CT
WIlliam Hain, tenor, WEAP

**4-5 CT
Studio Cherus, WEAF
Studio Cherus, WEAF
Studio Cherus, WEIA
Lowell Thomas, news, WJZ WBZ WHAM
KDKA: WI.W WFLA
Orphan Annie, WSM
Joe Williams, sports, WABC
Dinner Concert, WHAS, 30 m.
Sam Robbins Orchestra, WCAU
Syncopation, Sophistration, WOR
Little Orphan Annie, WGN
Talk from Washington, WMCA

Talk from Washington, WMCA
7 P.M. EDT; 6 EST; 5 GT
Baschall Resume, WEAF
Trio Romantique, WEEI
Orchestra, WGY
Piano, WSM
Robbins Orchestra, WABC WCAU
Ford Frick, sports, WGN
Ben Otter, sports, WGN
Form, Flashes, WNBX, 30 m.

7.15 P.M. EDT; 6.15 EST; 5.18 CT 5-18 CT
Gene and Glean, WEAF WEEI WGY WFLA
Gilbert Hodges, "Choosing a Carcer in Advertising." VJZ WHAM
Dick Tracy, detective, WBZ
Joe Emerstin, songs, WLW
Just Plain Bill, WABC WCAU
Club Program, WHAS, 30 m.
Ensemble, WGN
From Page Dama, WOR

Front Page Drama, WOR
7.30 P.M. EDT; 8.30 EST;
5.30 CT

Three X Sisters, WEAP
After Dinner Revue, WEB
Call Sisters, WGAY
Book Call Sisters, WGY
Book Call Sisters, WGY
Hoorston Fisher, sports, WJZ WBZ KDKA
WSM
Paul Keast, bafrione, WABC WCAU
Jack Athur, baritone, WOR
Sports Talk, WGN
Archi Bleyer's music, WMCA
John Angell, WMBX, so m.

7.45 P.M. EDT; 6.45 EST) 5.45 CT

5.45 OT
Frank Burk, WJZ WBZ WHAM KDKA
WBAL WFLA
Melody Master, WLW
Boake Carter, WABC WCAU WHAS
Barimoe, WOR
World's Fair Reporter, WGN
Fajlon's Orchestra, WMCA
9 P.M. EDT; 7 EST; 6 OT
Citics Service Consent

ies Service Concert, Countess Olga Albani,

8.15 P.M. EDT; 7.15 EST; 6.15 CT

HAIS OT PARIE STATE PARIE PARI

6.30 CT
Farm Forum, WGY, 30 m.
Public Affairs Council, WJZ WBAL
WHAM WFLA.
Guardsmen Quartet, WBZ
Unbröken Melodies, WT, WGAU, 45 m.
Moris Percinuter, WHAS
Varietes of 1934, WGR, 30 m.
Look Kanger, WGN

8.45 P.M. EDT; 7.45 EST; 6.45 CT

6.45 GT Babe Ruth, baseball comment, WJZ WBZ WHAM WBAL KDKA Sam, Gil and Loure, WHAS Skir, WLW Skit, WI.W
"More Than News," WMCA
9 P.M. EDT; B EST; 7 CT

"The Friend of the Family," WABC 9.30 P.M. EDT 8.30 EST

9.30 F.Mr. EDTI 8.30 ESTI
7.30 CT 18.70 ESTI
One Night Stands, Pick and Pat, Blackface
conceiling, WEAF WGY, 50 m.
WEEF
Phil Baker, WJZ WBZ WHAM KDKA.
WSM WELL, 30 m.
Gene Burchell's Orchestra, WT.W
Jack Denny Sorchestra, Jeanne Lang and
Johnny Green, WALG WCALI WHAS, 50 m.
Hord Travmore Orchestra, WPG, 50 m.
Fran Frey's music, WOR, 50 m.
Fran Frey's music, WOR, 50 m.
Heat Wave Tiro, WMCA.

4.45 P.M. EDTI 8.45 ESTI

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Jane Proman, Hayton's Orchestra, WLW Gypsy Ensemble, WMCA

Gypsy Ensemble, WMCA
10 P.M. EDT; 9 EST; 8 CT
The First Nighter, June Meredsh, WEAF
WEEL WSM, 30 m.
"Stories That Should Be Told," Fulton
Oursler, WJZ WBZ KDKA WLW
"Sportlight Revue," Stoopnagle and Budd,
Frank Crumit, WABC WCAU WHAS,

45 m. News and Emil Thavlu's Orchestra, WGN.

30 m.
Dance Orchestra, WPG.
"¼ hr. in ¼ time," WOP
Roy Cotterill's Cosmopolitans, WMCA,

10.15 P.M. EDT; 9.18 EST; 8.15 CT

8:15 CT
Lucille Manners, WJZ
Billy Losez Orchestra, WBZ
Francis Ingrah, KDKA
Henry Thies and Pepsters, WLW
Dream Ship, WGN
10-30 P.M. EDT; 9:30 EST;
E-30 CT

B.30 CT

Jack Benny, Mary Livingston and Jinamy
Grier's Orchestra, WEAF WEEI WGY
WLW WSM WFLA, 30 m.
Chicago Symphony Orchestra, WJZ WHAM,
30 m.; WBZ from 10.45
String Music, KDKA, 30 m.
Slingers, WPG
Enchanted Violin, WOR
Mews, organ, WMCA

10.45 P.M. EDT; 9.45 EST; 8.45 CT

8.45 GT
Carlile and London and Warwick Sistera
WABC WCAU WHAS
Comedy Stars, WGN 11 P.M. EDT; 10 EST; 9 CT

George Washington Description of the WFLA L. B. Riddout, WEEL Duc Perton's Orthestra, WGY, 30 ms. Reger Wolfe Kahn's music, WJZ KA Time, weather, sports, WBZ KDXA Jona, Amos in Asiay, WSM WLW, 30 ms. Amos in Asiay, WSM WLW, 30 ms. WABC WHAS WCAU See WOR, 30 m.

Amos 'n Andy, WSM Edith Murray, songs, WABC WCAU Meyer Dayls' music, WOR, 30 m. Seymour Simon's Orchestra, wtork Orchestras, WMCA, 3 brs., 30 m

11.15 P.M. EDT; 10.15 EST; 9.15 CT

9.15 CT Emil Coleman's Orchestra, WEAP WEEI Perley Stevens' music, WBZ News and Poet Prince, KDKA Isham Jones Orchestra, WABC WPG WCAU 30 m. (WHAS 15 m.) Lum and Abner, WGN 11.30 P.M. EDT; 10.30 EST; 9.30 CT

9.30 CT
News and Freddic Martin's Orchestra, WEAF
WEEL WFLA, 30 m.
Ray Nichols, WGY
News, W12
News, W12
News, W12
News, W13
Nichols, W12
News, W13
Nichols, W13
Norther W13
Norther W14
Norther W14
Norther W15
No

String Music, WSM
Ben Pollack's music, WABC WCAU
12 M. EDT; 11 P.M. EST; 10 CT
Dream Singer and Harold Stem's Orchestra,
WEAF WEEL WGG', 30 M. KDKA WSM
WEAF WEEL WGG', 30 M. KDKA WSM
WPG String WGM, X DK OKCAU
WPG
Orchestras, WGM, X b.
Ogchestras, WGB,

12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT Charles Barner's Orchestra, WABC WCAU, WHAS WPG 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 GT

Prankie Massiers' Orchestra, WEAP WEEL WIW, 30 m.
Dancing By the Sea, WABC WCAU WHAS Ted Black's Orchestrar WJZ WBZ WHAM

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Reflections

By Diana Herbert W

The MICROPHONE'S Fashion Observer

FROM NOW until the first of October is a most exciting period in the evolution of the mode. Mid-Summer collections are well launched; the way is prepared for next season's styles (although no one is quite certain what they will be!); and in the meantime, we are allowed to be chic in an enormous variety of ways. Any of which may prove to have been forecasts of the coming mode.

Microphone

Broadcasts

(Continued from Page 1)

Boston Symphony with three sub-

cluded a brilliantly successful season

as conductor of the Pop concerts in

weather on the nights of the broad-casts, the concerts will be trans-

ferred to some other evening that

will be announced during the week.
MORRIS HASTINGS, managing ed-

The shell used for the first time this year, was built for the Metro-politan District Commission based

on the designs of HAROLD FIELD KELLOGG, architect; Dr. W. R. Barss, of the firm of Barss, KNO-

BEL and YOUNG, physicists; and the engineering department of the Commission, BENJAMIN DAVIS,

While the ARTHUR FIRDLER Es planade Concerts will be broadcast only three times a week, the con-

certs are given every night except Saturdays and are free to the public.

the pilot station at Gravesend,

Advertising Via Television

use of television for advertising was made recently on the West Coast.

A station there broadcast movies of

motorcycle races interspersed with notices inviting people to buy tick-

ets. The races haven't been run yet but the size of the crowd ought

now.

What is believed to be the first

day, July 23, at 11,40 A. M.

Sea Chanteys

itor of The MICROPHONE will co

the event of unfavorable

Symphony Hall.

chief engineer.

12 Concerts

For the moment there are sev eral silhouettes disputing for first place. Notably the stiff-ened, romantic line, sometimes Spanish, sometimes Mandarin, sometimes with a wired skirt which makes one wonder if hoops are in the offing. In opposition are the classic draperies which mold the limbs in fluid folds. And allied to the Greek, the Emgowns, diaphanous and stitutes, all under the direction of ARTHUR FIEDLER who has just con-

JESSICA DRAGONETTE chooses taffeta for her "best" vaca-tion dress. Palest ice-blue, made a bateau neckline, a jutting peplum and a skirt that bells into train. A lovely setting for her petite blondeness and very up-to-date in all its fashion points.

ROSA PONSELLE prefers a more sophisticated type of dress. ment briefly on the programs dur-Thin black chiffon; fan-pleated sec-ing the broadcasts. tions make the skirt particularly graceful in movement and form a trailing train. More fan-pleats are skilfully arranged in wingfike shoulder drapéries which fall towards the back. White flowers at the waist strike just the correct note. It is a dress which will not soon lose its cachet, for it depends on simplicity and grace, which are ageless.

ANOTHER simple dress, but of a modern rather than a classical sim-plicity, is worn by TAMARA, who chooses her thothes, with faultless Yaste. This particular gown is of ar interesting green material with a raised pink dot and is molded to the figure from balter neckline to trailing skirt.

THESE dresses, worn by three of radio's best-dressed artists, each superlatively smart in its own way, serve to illustrate how varied are the manifestations of chic at this uncertain season.

This and That (Continued from Page 1)

I believe that good music is sufficiently eloquent and convinc-ing to be played on the air and to find a large audience without benefit of explanation and apol-

Some time ago I came across a letter from a mid-Western farmer who spent what spare time he had in listening to his radjo. He knew nothing about music but once, by chance, he heard a program featuring SCHUBERT'S "Ungram featuring SCHUBERT'S finished" Symphony; he didn't like it. Some weeks later he heard it again and enjoyed it

At the fifth hearing he became tremendously enthusiastic not only about that symphony but about listening to all good musi cal programs on his radio.

d very much doubt if anything that was said stirred his enthusiasm. It was the music itself.

Explaining and interpreting music in words are two different matters. The former can be condescending and irritating; the latter, if done as LAWRENCE GIL-Philharmonic broadcasts, ca match the beauty of the music.

We should have more inter-preting, less "explaining."

Off the Gridiron



CHARLIE DAVIS, formerly guard on the Notre Dame football team, now conducts his dance orchestra several times, a week over the

O. and also A.

Q: I wish to have an audition with a New York station. Must I see my local radio studio audition official before I leave for New York? K. P., Chelsea, Vt.

A. We suggest you direct your energy toward New York when seeking an audition there.

Q. Who is VAUGHN DE LEATH'S accompanist on her WMCA pro-

A. EGON PUTZ is the accompant to have LAFOUNT appointed it. He was formerly a Paramount Theatre or ganht.

PRALL'S tentative selection w

Q. Are the Three X Sisters on the air now? Where does IRENE BEASLEY come from?

A. T. Durham, N. C

A program of seaschanteys sung by channel pilots on the Thames River in their recreation room in the pilot station at Country and A. The Three X Sisters are now playing vaudeville. They may be on the air in the Fall. IRENE BEAS-LEY is a Memphis, Tenn., girl.

England, will be broadcast over the NBC-WJZ network on Mon-Elks Convention

WALTER F. MEIBIS grand exalted ruler of the B. P. O. E. will deliver a welcome address to Elks from all parts of the United States at their 70th annual convention in Kansas City, over the in an important position on a com-WABC-Columbia network on mission which contests the interval of the contests of the contest July 16 at 11 P. M.

Approximately 300 grand lodge members and other Elks are to show how much television means expected to attend the conven-

Railroad Radio



OSALINE GREENE, NBC actress on the Showboat program, believes in going to sources for her material. ROSALINE, an accomplished mimic, frequents railroad stations for local color and the latest thing in dialects. She is especially proficient in emulating the speech of others, a requirement in her work.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

YO. 1. (no time limit) KENNETH B. HOLMAN, MICROPHONE reader of Jamaica, Vt., submits the following cryptogram. How long will it take you to solve it?

GNVYO ZYWJG VOVDJJG ONJXBO HLILQVJZ GYGTZO UVL-QWBY ZRDK NJH SDQW YNCLKONK QDK VZZBY RLO NEK

KDPB

Round Robin Is Ignored by

the President (Continued from Page 1)

dent that his appointment was "in the bag." LAFOUNT awoke the following morning to discover he was a "Forgotten Man."

Texas landed two of the seven

places on the Commission: Dr. IRVIN STEWART and HAMPSON GARY. STEWART was named for

Expectations were that Gary
was merely a stop-gap appointment; that his place will be filled
by Rep. Anning S. Prall (D)
of New York, after January 1, 1935.
Paul 1: immediate appoint

PRALL'S immediate appointment to the Commission was prevented by a law which stipulates that no member of Congress shall become a member of a permanent commission created during his term of office.

However, feeling is running so high in Congress against ROOSE-VELT'S rejection of LAFOUNT, that a fight may be waged when nominations are up for confirma-

piace of Prall.

Prall's tentative selection was reported due to political considerations. He has had no experience in radio affairs.

Selection of Herbert L. Petter of Kansas City, Mo., as Secretary of the Federal Communications Commission, was generally expected as the Commission began its labous this week gan its labors this week.

PETTEY was secretary to the old Commission and radio liaison man for the Democratic National

Committee.

His connection with the new Commission caused much grum-bling among Republicans, who do not like the idea of having

PAUL D. P. SPEARMAN, Washington attorney and formerly an assistant counsel to the Radio Commission, will be general counsel to the new Commission. He is a native of Mississippi.

GEORGE B. PORTER, former acting chief counsel of the Radio Commission and an Iowa Democrat, was slated to be one of SPEARMAN'S assistants. Miss FAN-NY NEYMAN, an acting assistant counsel of the old Commission and a Montana Democrat, also will be one of SPEARMAN's aides.

Dr. C. B. JOLLIFFE, the Radio Commission's chief engineer, was a foregone conclusion for head of the engineering division of the new Commission

He was appointed from the Bureau of Standards during the HOOVER administration.

Senator's Niece Announces

WMCA, New York key station of the American Broadcasting System, has a lady announcer. She is ARDATH JOHNSON, actress, pianist and niece of HIRAM JOHN-son, United States Senator from

No. 2. (1 minute) A minute to decide what you'll have for a cool drink. Name as many cooling Summer drinks as possible in

one minute.
Try it with some friend, winner being treated to cold drink.

No. 3. (3 minutes) Can you form a word-a-minute, in other words, three different six-letter words lowing six let-

EVERETT SMITH

ADELLS

No. 4. (4 minutes) A reduc-ing exercise. Starting with the word "IMPOVERISH" try reducword "IMPOVERISH" try reduc-ing it by one letter at a time, transposing the remaining letters to form a proper word in each case, until you reach the letter I. As an example, we could start by dropping the 'H' and arranging the remaining letters to form the word "IMPROVISE." Can you go on from there?

No. 5. (1 minute) A man bought a boat which cost him \$30.00 more than one-fourth of its price. How much did he pay for it?

Answers to Last Week's Nimblewits No. 1. Although typographical errors frequently slip into crypts, they are generally easily spotted, and often add zest to solving.

No. 2. Canter, Nectat, Trance.
No. 3. Dumb, Dump, Damp,
Dame, Tame, Tale, Talk.
No. 4. 3 at 4c; 15 at 2 for 1c;

and 2 at 4 for 1c.

No. 5. (aWpOpRIMe) Aworm in an a-p-p-le.

Lake Chautauqua Concerts On Air

The first in a series of four symqua will be broadcast over the NBC-WJZ network on Sunday,

July 15, from 3.30 to 4.30 P. M.
The Chautauqua Little Symphony, directed by George Bar-RERE, will be heard in the first con-cert. ROLAND PARTRIDGE, tenor, cert.

will be featured as soioist.

The program will include music by CHERUBINI, DELIBES, BRAHMS and CHAIKOVSKY.

The three remaining programs will be broadcast over the same network. The last two will be con-ducted by ALBERT STOESSEL, con-ductor of the Oratorio Society of New York

Bing Crosby Coming Back

BING CROSBY is going to run his own radio show next Fall, beginning September 16, over the WABC network. BING has been hired to produce the show, in addition to singing in it.

> STATION DIRECTORY Page 4

The Modern Manner

RADIO ENTERTAINMENT, specifically in the realm of

music, is moving forward. Several

excerpts.

There was little experimentation, particularly in presenting the worthy works of contemporary composers.

The newcomers, such as Russell Bennett, Hans Spielek, Dana Suesse and others whose works I often feature on my program "In the Modern Manner," seldom were given an opportunity for the approval of the incalculable radio audience.

In another art, painting, it was equally difficult for people to develop a taste for the strenuous modern work of Diego Rivera, after the long habit of looking back, and reverently up to, the old masters.

Likewise, the works of modern composers were considered unsoothing and a little too unfamiliar to be consid-Ered comfortable entertainment for the average radio listener.

Perhaps the great popularity of George Gershwin's "Rhapsody in Blue," Ferde Grofe's "Grand Canyon Suite," and other similar comthe first varying of the musical diet. Gradually, thereafter, orchestra conductors be-

that Ravel's "Bolero" didn't grace the airwaves!

Naturally, there was a search for more like it. Then scope and enjoyment of the intelligent radio listener. there began a new so-called "trend" in radio music presentation. More intricate and sophisticated arrangements of popular songs came into style. Even dance orchestras rose to popularity on the strength of their "personality," or arrangements.

Though the search for the best in contemporary modern music is far from ended, distinguished musicians of tertainment with perhaps too much youthful optimism.

By Johnny Green

today are forming a new respect for radio. They are forced to acknowledge that the radio audience

years ago, popular tunes sweetly wailed by saxophone is perhaps the hungriest and most appreciative audience trios were the main diet, with the exception of symphonic of all. Composers are flattered and excited to have their programs, which were considered very highbrow, rendi- works presented "on the air." In the old days, if anytions of traditionally beloved semi-classics, and an equally body mentioned radio to them as a medium for presentfamiliar and limited selection of operatic overtures and ing their compositions, they probably would have shrug-

ged their shoulders.

At any rate, I feel that a great alliance has been formed which will mean more and better radio music. It brings together an eager audience, and young conductors and composers who are anxious to give them a thtilling menu of music.

There are certain ideals which I attempt to live up to in my own programs, and which I am constantly plugging in my capacity of CBS musical advisor. One, a particularly important ideal for radio, I think, is a higher standard of vocal accompaniment orchestration.

Another, a constant and strenuous objection to what is being given to the American music." Half of the stuff presented to the listeners is neither American nor modern. A great deal of it is fine to listen to-but why hold a few well-known and constantly-played jazz compositions up to the public as the ultimate in modern music?

There are young composers, scarcely known except to donors of scholarships and fellowships, who are turning out far more important and advanced work. One of Bernard

gan enthusiastically to experiment. Hardly a day passed Hermann's most important tasks in his work for me is the never-ending search for such compositions within the

> I believe this Fall we can look forward to many new and lavish commercial and sustaining radio shows. Talent which is being tried out this Summer will be starred with ambitious orchestral presentations.

> I'm going after my crusade for excellent musical en-



positions were responsible for Johnny Green, one of the musical directors of the Columbia Broadcasting System, who is heard in his own program on Fridays at 9.30 P. M. Mr. GREEN tells something of modern music on the air in the accompanying article.



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Programs For Week Ending July 20



Betty Barthell, CBS Singer